

AAPOR

81ST ANNUAL CONFERENCE

An LA Love Story of Data,
Innovation, and the
Quest for Truth.

LOS ANGELES, CA
MAY 13-15, 2026

AAPOR 
AMERICAN ASSOCIATION FOR
PUBLIC OPINION RESEARCH

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GENERAL INFORMATION

REGISTRATION DATES & HOURS

Tuesday, May 12	1:00 – 6:00 pm
Wednesday, May 13	7:00 am – 6:00 pm
Thursday, May 14	7:30 am – 6:00 pm
Friday, May 15	7:30 am – 2:00 pm

EXHIBIT HALL SCHEDULE

Wednesday, May 13	12:00 – 7:30 pm
Thursday, May 14	8:30 am – 6:00 pm
Friday, May 15	8:00 am – 2:00 pm

CONFERENCE WI-FI



Network: AAPOR2026

Password: Miravoice.com

WELCOME

From the Conference Chair



Dear AAPOR Community,

Our Annual Conference is finally here, and I can hardly believe how quickly the time has flown. I am incredibly excited for this year's program and for the opportunity to return to the sunny state of California. Some of my favorite AAPOR memories were made during our conference in Anaheim. As someone who grew up in Colorado and lived in Washington, DC, for more than 16 years, I always appreciate when we have the chance to gather out west.

Over the past few months, I have been reflecting on the importance of AAPOR and the role that conferences play in our professional lives. They give us the chance to step away from our desks and our screens and to come together in person. They offer what I think of as small, but meaningful, upgrades. We share ideas, we learn from one another, and we gain inspiration from the collective work of our community.

Many times, I have returned home from AAPOR with a single note or conversation that helped me reframe a challenge that had felt impossible to solve. In fact, the paper I am presenting this year began as an emerging idea that I discussed with a colleague during our annual smoothie field trip at the 2022 Annual Conference in Chicago.

As I have shared previously, I am planning to return to school this Fall. I am excited for the new tools that experience will provide, but it is not the same as attending AAPOR. AAPOR sharpens my tools. It refines my style. It helps me make new connections, and it encourages me to innovate.

This year's program is filled with opportunities to do exactly that. I am especially excited about our short courses, our idea groups, our plenary session, and our new Director's Cuts. Each of these offerings provides a different way to deepen our knowledge, expand our thinking, and engage with the most important issues facing our field.

As I developed the theme for this year's conference, I wanted to embrace the spirit of Hollywood—both in the visual branding and in the title itself. As a lifelong fan of *The Lord of the Rings*, I often think about Frodo and Sam on their long and difficult journey to Mount Doom. When I face personal or professional challenges, whether I am on a difficult hike in the Himalayas while recovering from COVID or navigating a complex situation at work, I think about their persistence and their commitment to protecting what mattered most.

Right now, I think often about the integrity of our data, the importance of creativity and innovation, and our ongoing quest for truth. My hope is that this year's conference—through its idea groups, short courses, plenary session, Director's Cuts, skill-up sessions, and the incredible sessions that all of you have built—will inspire us to continue this work with renewed energy.

Frodo and Sam faced moments when their journey felt impossible, but they understood that they could not give up. In the same way, our field faces challenges that can feel overwhelming, but we carry this work together, and we support one another along the way.

As we gather in Los Angeles, I encourage you to take full advantage of everything this conference has to offer: engage in conversations, introduce yourself to someone new, and make space for the unexpected moments that often turn out to be the most impactful.

I am very grateful for this community, and I look forward to everything in store at this year's conference. And a HUGE thank you to all of our volunteers, members, attendees, and of course our sponsors! You all made this conference possible!

Morgan Earp
Conference Chair

SCHEDULE-AT-A-GLANCE

TUESDAY, MAY 12

10:00 am – 2:00 pm	Executive Council (Invitation Only)
2:00 – 5:30 pm	Short Courses (Registration Only)
2:00 – 5:00 pm	Idea Groups

WEDNESDAY, MAY 13

9:00 am – 12:15 pm	Director's Cut Session #1
9:00 – 10:30 am	Concurrent Sessions A Skill-Up Session A
10:45 am – 12:15 pm	Concurrent Sessions B Skill-Up Session B
12:15 – 1:45 pm	Lunch on Your Own Speed Interview Prep
1:45 – 3:15 pm	Plenary
3:15 – 4:15 pm	Poster Session #1
4:15 – 5:45 pm	Concurrent Sessions C Skill-Up Session C
6:00 – 7:30 pm	Welcome Reception
7:30 – 10:30 pm	Game Night

THURSDAY, MAY 14

8:00 – 9:00 am	AAPOR Business Meeting
8:30 – 9:30 am	Breakfast with Exhibitors & Poster Session #2
9:30 am – 12:45 pm	Director's Cut Session #2
9:30 – 11:00 am	Concurrent Sessions D Skill-Up Session D
11:15 am – 12:45 pm	Concurrent Sessions E Skill-Up Session E
12:45 – 2:15 pm	Lunch on Your Own
2:15 – 5:30 pm	Director's Cut Session #3
2:15 – 3:45 pm	Poster Session #3 Skill-Up Session F
4:00 – 5:30 pm	Concurrent Sessions F Skill-Up Session G
5:45 – 6:45 pm	Awards Happy Hour
6:45 – 8:30 pm	AAPOR Awards Dinner
8:30 – 11:55 pm	All-Chapter Party

FRIDAY, MAY 15

8:00 – 8:30 am	Breakfast with Exhibitors
8:30 – 11:45 am	Director's Cut Session #4
8:30 – 10:00 am	Concurrent Sessions G Skill-Up Session H
10:15 – 11:45 am	Concurrent Sessions H Skill-Up Session I
11:45 am – 1:15 pm	Poster Sessions #4 Lunch With Exhibitors
1:15 – 2:00 pm	Presidential Address
2:15 – 5:30 pm	Director's Cut Session #5
2:15 – 3:45 pm	Concurrent Sessions I Skill-Up Session J
4:00 – 5:30 pm	Concurrent Sessions J
5:30 – 6:30 pm	Closing Reception

KnowledgePanel®

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Discover why leaders rely on Ipsos' KnowledgePanel to get a true representation of the American public, in all its diversity.

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Fraud Free: Approx. 60,000 active panel members that are scientifically selected and free from self-selection bias

Reliable insights: Every U.S. household has a chance of selection

High engagement: Richer insights, especially from hard-to-reach groups

Trusted by the Best

Long track record: Conducted more OMB-approved studies than any other panel

Credibility among peers: Powered *Washington Post's* Pulitzer-winning reporting on the AR-15

Academic integrity: Accuracy validated in publications by Pew Research Center and the CDC

Always Reliable

Single-mode data collection: Online only with no mode effects affecting data and insights

Full inclusivity: We provide tablets and internet to offline homes

No opt-ins: Invitation-only, using USPS Delivery Sequence File for near-total population coverage

Scan the QR code for contact information and more details about KnowledgePanel methodology and accuracy



ABOUT AAPOR

Founded in 1947, the American Association for Public Opinion Research is the leading association of public opinion and survey research professionals.

The AAPOR community includes producers and users of survey data from a variety of disciplines. Our members span a range of interests including election polling, market research, statistics, research methodology, health-related data collection and education.

Membership in AAPOR is all about opportunity: the opportunity to learn from a diverse group of leaders in the survey and public opinion research field, the opportunity to network and exchange knowledge and the opportunity to improve how survey research is conducted and disseminated.

Membership in AAPOR is all about opportunity: the opportunity to learn from a diverse group of leaders.

AAPOR CONDUCT STATEMENT

As a professional association, AAPOR fully supports and values our members having collegial interactions that yield interpersonal connections, as well as intellectual outcomes: discussions, differing viewpoints, and scientific debates. Our events and activities are held in the spirit of free inquiry and free expression, which is important and necessary for advancing the science and practice of public opinion research. We pride ourselves on our professionalism and our respect for others.

AAPOR's membership is global. Our conferences, meetings, and activities bring people together from around the world, and from many different cultures. As such, we need to be sensitive to cultural contexts that vary not only among regions of the USA, but also among regions of the world. We must also be sensitive to legacies that have produced discriminatory and prejudicial beliefs and practices, which threaten AAPOR's coveted inclusive environment.

AAPOR is committed to providing a safe and welcoming environment for everyone attending or associated with our events and activities including AAPOR members, guests, staff, vendors, exhibitors, contractors, as well as venue staff. We are committed to providing an environment that is free from harassment and discrimination, whether sexual or otherwise, based on age, race, ethnicity, national origin, religion, language, sexual orientation, gender identity or expression, disability, health, socioeconomic status, marital status, domestic status, parental status. Harassment and discrimination undermine the principles of equality and respect and are serious forms of professional misconduct. AAPOR's full conduct policy is available on our website. AAPOR members who violate this policy will be subject to discipline.

AAPOR STAFF



Betty Whitaker
MBA, CAE, CMP
Executive Director



Lailah Johnson
Program Manager



Alexandra Bradley
Communications Director



Abigail Pugh
Managing Editor, POO



Ryan Green
Education Manager



Leon Spinner
Membership Manager

2025–26 AAPOR EXECUTIVE COUNCIL

AAPOR is led by a 20-member Executive Council elected by the full membership each Spring. The Executive Council makes overarching decisions for AAPOR, including managing the organization's budget, launching new initiatives, planning the annual conference, and providing general governance. The elected members of the Executive Council also oversee committees made up of AAPOR volunteers. To ensure consistency in the leadership, the past and incoming presidents work closely with the current president; current and incoming (associate) Council members also work together.



Jordon Peugh
President
SSRS



Mary Losch
Vice President
*University of Northern Iowa, Center
for Social & Behavioral Research*



Frauke Kreuter
Past President
University of Maryland



Tamara Terry
Secretary-Treasurer
FDW Strategic Solutions



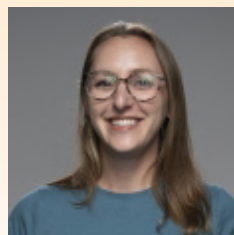
Kathleen Weldon
Communications Chair
Roper Center for Public Opinion Research



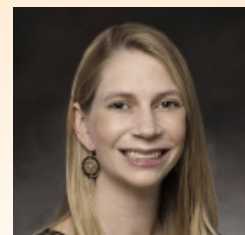
Morgan Earp
Conference Chair
National Center for Health Statistics



Ting Yan
Associate Secretary-Treasurer
NORC



Emily Guskin
Associate Communications Chair
ABC Network

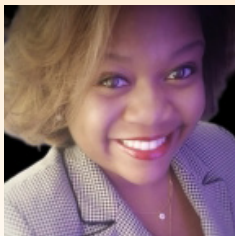


Emily Geisen
Associate Conference Chair
Qualtrics International Inc.

2025-26 AAPOR EXECUTIVE COUNCIL



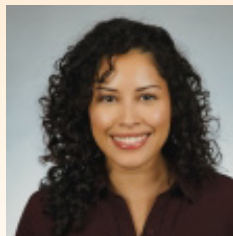
Ashley Koning
Education Chair
*Rutgers Eagleton Center
for Public Interest Polling*



Camille Burge
Associate Education Chair
Villanova University



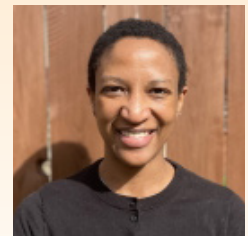
Luis Tipan
Inclusion and Equity
Committee Chair
SSRS



Lena Centeno
Associate Inclusion &
Equity Committee Chair
Westat



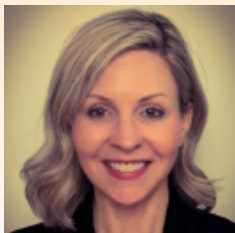
Dakisha Locklear
Membership & Chapter Relations Chair
RTI International



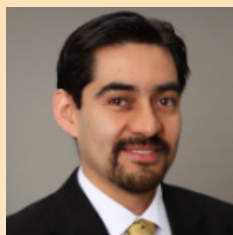
Leah Dean
Associate Membership &
Chapter Relations Chair
ICF



Jenny Marlar
Standards Chair
Gallup, Inc.



Krista Jenkins
Associate Standards Chair
The Pew Charitable Trusts



Rene Bautista
Councilor at Large
NORC



Dawn Nelson
Councilor at Large
U.S. Census Bureau



Stephen Blumberg
Councilor at Large
National Center for Health Statistics

2026–27 AAPOR EXECUTIVE COUNCIL

AAPOR's 2026–27 Executive Council will be sworn in and begin their term following the 2026 Annual Conference.

Mary Losch

President
University of Northern Iowa,
Center for Social & Behavioral Research

Bob Torongo

Vice President
Deep Current Insights

Jordon Peugh

Past President
SSRS

Ting Yan

Secretary-Treasurer
NORC

Emily Guskin

Communications Chair
ABC Network

Emily Geisen

Conference Chair
Qualtrics International Inc.

Hanyu Sun

Associate Secretary-Treasurer
Westat

Patricia Goerman

Associate Communications Chair
U.S. Census Bureau

Angelique Uglow

Associate Conference Chair
ReConMR/Siena

Camille Burge

Education Chair
Villanova University

Lena Centeno

Inclusion & Equity Committee Chair
Westat

Leah Dean

Membership & Chapter
Relations Chair
ICF

Akilah Evans-Pigford

Associate Education Chair
SSRS

Arundati Dandapani

Associate Inclusion &
Equity Committee Chair
Generation1.ca

Erin Fordyce

Associate Membership
& Chapter Relations Chair
NORC

Krista Jenkins

Standards Chair
The Pew Charitable Trusts

Stephen Blumberg

Councilor at Large
National Center for Health Statistics

Jenny Benz

Associate Standards Chair
NORC

Michael Link

Council at Large
Michael Link Consulting

Dawn Nelson

Councilor at Large
U.S. Census Bureau

PAST PRESIDENTS

1947–48	Clyde W. Hart	1974–75	Herbert I. Abelson	2001–02	Don A. Dillman
1948–49	Elmo C. Wilson	1975–76	Richard Maisel	2002–03	Mark A. Schulman
1949–50	Paul F. Lazarsfeld	1976–77	Irving Crespi	2003–04	Elizabeth Martin
1950–51	Julian L. Woodward	1977–78	Hope Lunin Klapper	2004–05	Nancy Belden
1951–52	Bernard Berelson	1978–79	Reuben Cohen	2005–06	Cliff Zukin
1952–53	Archibald M. Crossley	1979–80	Jack Elinson	2006–07	Robert P. Daves
1953–54	Samuel A. Stouffer	1980–81	Helen J. Kaufmann	2007–08	Nancy A. Mathiowetz
1954–55	George H. Gallup	1981–82	Seymour Sudman	2008–09	Richard A. Kulka
1955–56	Harry Alpert	1982–83	Burns W. Roper	2009–10	Peter V. Miller
1956–57	Gerhart D. Wiebe	1983–84	Laure M. Sharp	2010–11	Frank M. Newport
1957–58	Frederick F. Stephan	1984–85	Albert E. Gollin	2011–12	Scott Keeter
1958–59	David Wallace	1985–86	Howard Schuman	2012–13	Paul J. Lavrakas
1959–60	Herbert H. Hyman	1986–87	J. Ronald Milavsky	2013–14	Robert Santos
1960–61	Robert O. Carlson	1987–88	Eleanor Singer	2014–15	Michael W. Link
1961–62	John W. Riley, Jr.	1988–89	Warren J. Mitofsky	2015–16	Mollyann Brodie
1962–63	Joseph T. Klapper	1989–90	Philip Meyer	2016–17	Roger Tourangeau
1963–64	Charles Y. Glock	1990–91	Joan S. Black	2017–18	Tim Johnson
1964–65	Herbert E. Krugman	1991–92	Norman M. Bradburn	2018–19	David Dutwin
1965–66	Raymond A. Bauer	1992–93	Kathleen A. Frankovic	2019–20	Nora Cate Schaeffer
1966–67	Leo Bogart	1993–94	Stanley Presser	2020–21	Dan Merkle
1967–68	Paul B. Sheatsley	1994–95	Andrew Kohut	2021–22	Patricia Moy
1968–69	Robert N. Ford	1995–96	Robert M. Groves	2022–23	Paul Beatty
1969–70	Robert T. Bower	1996–97	Diane Colasanto	2023–24	Jennifer Agiesta
1970–71	Richard H. Baxter	1997–98	James R. Beniger	2024–25	Frauke Kreuter
1971–72	W. Phillips Davison	1998–99	Michael R. Kagay		
1972–73	Sidney Hollander	1999–00	Michael W. Traugott		
1973–74	Harold Mendelsohn	2000–01	Murray Edelman		

CHAPTER PRESIDENTS



DC|AAPOR

Renee Stepler
U.S. Census Bureau



David Sterett
NORC



Patrick Madden
Market Decisions LLC



Alyssa Maurice
William J. Hughes Center
for Public Policy



Greg Bovitz
Forthright



Meagan Doll
University of Minnesota –
Twin Cities



Adam Kaderabek
ICF

AFFINITY GROUPS





**Big ideas start small...
we help them grow.**



Congratulations
to 2026 AAPOR President
and SSRS CBO,
Jordon Peugh
on a successful term and
wonderful conference!

redefining research
ssrs.com

CONFERENCE HIGHLIGHTS

SHORT COURSES

AAPOR offers half-day, in-depth courses –taught by recognized survey research experts—to explore key topics relevant to our rapidly evolving industry and provide a unique opportunity to gain valuable insights and practical skills from leading professionals in the field.

MAY 12 | 2:00 – 5:30 PM

AI and the Future of Qualitative Research: From Human Insight to Synthetic Systems

INSTRUCTORS:

Andrew Stavisky, US Government Accountability Office (GAO); Yogesh Chavda, Y2S Consulting

Construction of Weights in Survey

INSTRUCTOR:

David Haziza, University of Ottawa

Human-Centered Data Collection for Machine Learning: Lessons from Survey Research

INSTRUCTORS:

Stephanie Eckman, Amazon; Andrew Gordon, Prolific; Frauke Kreuter, University of Maryland

Small Area Estimation Toolkit in R

INSTRUCTOR:

Lauren Rossen, National Center for Health Statistics

IDEA GROUPS

Kick off your conference experience early with AAPOR’s Idea Groups—discussion-driven sessions designed to dig into some of the most pressing questions facing our field.

TUESDAY, MAY 12 | 2:00 – 5:00 PM

Teaching America’s Youth about Public Opinion Polling: What Is AAPOR’s Role In (re)Building Democracy/Democratic Institutions through K-12 Education?

ORGANIZERS: Ken Winneg, Annenberg Public Policy Center, University of Pennsylvania; Lance Holbert, Leonore Annenberg Institute for Civics, University of Pennsylvania

AI and Other Advancements in Qualitative Research: Considerations for QUALPOR and AAPOR

ORGANIZER: Emily Geisen, Qualtrics

Exploring Avenues for Achieving Methodological Rigor and Cost Efficiency in State-Level Research

ORGANIZERS: Kristen Conrad, SSRS; Arina Goyle, SSRS; Susan Sherr, SSRS

Presentation Prep

ORGANIZER: AAPOR Engagement Subcommittee

Rethinking Data Quality in the Age of Citizen Participation

ORGANIZER: Haoyi Chen, Statistics Division

CONFERENCE HIGHLIGHTS



PLENARY SESSION

Reclaiming Relevance: Trust, Innovation, and the Future of Public Opinion

WEDNESDAY, MAY 13, 2026 | 1:45 – 3:15 PM

AAPOR 2026, *An LA Love Story of Data, Innovation, and the Quest for Truth*, opens with a welcome from President Jordon Peugh (SSRS), followed by a keynote from Past President Dr. Frauke Kreuter (LMU Munich; University of Maryland), building on themes from her widely discussed presidential address on the role of surveys in an era of generative AI.

Following the keynote address, Dr. Kreuter will lead a thought-provoking discussion with an all-star California-based panel, featuring Dr. Mollyann Brodie (KFF), Dr. Curtiss Cobb (Meta), Dr. Jon Krosnick (Stanford University), Dr. David Wilson (UC Berkeley), and Eric Michael Garcetti (former U.S. Ambassador to India, former Mayor of Los Angeles, and former Los Angeles City Council Member and President).

Together, they will explore strategies for reclaiming relevance, rebuilding confidence in data, and communicating insights in ways that resonate with the public.

This opening session sets the stage for a conference dedicated to reclaiming relevance, building trust, and embracing innovation in communicating data to the public.



INTRODUCTIONS
Jordon Peugh



**KEYNOTE/
MODERATOR**
Frauke Kreuter



SPEAKER
Mollyann Brodie



SPEAKER
Curtiss Cobb



SPEAKER
Jon Krosnick



SPEAKER
David Wilson



SPEAKER
Ambassador
Garcetti

CONFERENCE HIGHLIGHTS

DIRECTOR'S CUT SESSIONS

At a moment when survey research is being tested, transformed, and reimagined, the Director's Cut Sessions at the AAPOR 81st Annual Conference take on the biggest questions facing our field. Expect rigor, honest exchange, and space to wrestle with what comes next—for our methods, our data, and the public we serve.

WEDNESDAY, MAY 13 | 9:00 AM – 12:45 PM

Director's Cut #1: Survey Methods and Data Science

Hollywood Ballroom

CHAIRS

Trent Buskirk, Old Dominion University

Leah Von Der Heyde, GESIS – Leibniz Institute for the Social Sciences

THURSDAY, MAY 14 | 9:00 AM – 12:45 PM

Director's Cut #2: Nonprobability and Probability Sampling

Hollywood Ballroom

CHAIRS

Paul Scanlon, National Center for Health Statistics

Jon Krosnick, Stanford University

THURSDAY, MAY 14 | 2:15 – 5:30 PM

Director's Cut #3: Large Language Models and Qualitative Method

Hollywood Ballroom

CHAIRS

Heather Ridolfo, U.S. Energy Information Administration

Emily Geisen, Associate Chair

FRIDAY, MAY 15 | 8:30 – 11:45 AM

Director's Cut #4: Representation and Dissemination: Leveraging Small Domain Estimation and Cross-Cultural Research

Hollywood Ballroom

CHAIRS

Morgan Earp, Conference Chair

Mandy Sha, Chief Research Scientist

FRIDAY, MAY 15 | 2:15 – 5:30 PM

Director's Cut #5: Polling, Official Statistics & Public Trust: Reinforcing the Public Value and Accessibility of Official Data

Hollywood Ballroom

CHAIRS

Jenny Hunter Childs, U.S. Census Bureau

Stephanie Coffey, U.S. Census Bureau

CONFERENCE HIGHLIGHTS

SKILL-UP SESSIONS

New this year, Skill-Up Sessions provide a hands-on opportunity to build practical skills and gain actionable insights from leaders across the field. Designed to complement the research-focused program, these interactive sessions focus on professional growth and career development. Whether you are early in your career or looking to sharpen your professional toolkit, Skill-Up Sessions provide tangible takeaways you can apply immediately in your work.

All Skill-Up Sessions take place in Emerald Bay (3rd floor).

WEDNESDAY, MAY 13

9:00 – 10:30 am

A Pitch with a Twist

10:45 am – 12:15 pm

Nurture Your Network

4:15 – 5:45 PM

From Raw Data to Insight In Minutes: Practical Excel Skills for Survey and Research Professionals

THURSDAY, MAY 14

11:15 am – 12:45 pm

Market Research 101

2:15 – 3:45 pm

Leading Forward When the Ground Shifts: Succeeding as a Survey Leader Through Disruption

4:00 – 5:30 pm

Human-In-the-Loop AI for Survey Research: Practical, Secure, and Methodologically Responsible Workflows

FRIDAY, MAY 15

8:30 – 10:00 am

Intro to LLM Fine-Tuning in Python: Practical Techniques for Survey Analysis

10:15 – 11:45 am

New Challenges, New Solutions: Launching an Insights Business

CONFERENCE HIGHLIGHTS

SPECIAL SESSIONS

AAPOR 2026's special sessions bring the work of our volunteer leaders to the forefront—creating space for timely, field-shaping conversations that extend beyond traditional research presentations. They are designed to be interactive, thought-provoking, and grounded in real-world practice, offering attendees the opportunity to engage directly with the people driving this work forward.

WEDNESDAY, MAY 13

10:45 am – 12:15 pm

AAPOR – WAPOR Global Research Panel
**Rethinking Global Citizenship and Research:
A Collaborative Approach**

San Bernadino

3:15 – 4:15 pm

**Every Voice Matters: An Inclusion and Equity
Open Forum**

*Presented by the AAPOR Inclusion and Equity
Committee*

Wilshire D

THURSDAY, MAY 14

9:30 – 11:00 am

**Survey Costs: An Update from the Recent
Workshop**

Sponsored by the Survey Costs Workshop
Emerald Bay

**Responsible AI Integration in Survey Research:
Discussion 1 of 2 by the AAPOR AI Task Force**

Santa Barbara B/C

11:15 am – 12:45 pm

**Transparency and Disclosure in AI-Enabled
Survey Research: Discussion 2 of 2 by the
AAPOR AI Taskforce and Journal Editors**

Santa Barbara B/C

FRIDAY, MAY 15

4:00 – 5:30 pm

**From 1930s Hollywood to CASM to the Great
Wealth Transfer: A Public Opinion Research Story
of Data, Innovation, and the Quest for Truth**

*Presented by the AAPOR History Subcommittee
and Cross-Cultural & Multilingual Research
Affinity Group*

Avalon - 3rd Floor

CONFERENCE HIGHLIGHTS



DIVERSITY

Public opinion research is strongest when it reflects the full breadth of voices and lived experiences that shape our communities. At the AAPOR 81st Annual Conference, these sessions spotlight the ongoing work to expand representation, deepen engagement, and advance more inclusive approaches across our field. From reaching historically underrepresented populations to rethinking global and multilingual research, these conversations underscore the responsibility our profession holds in ensuring that all perspectives are meaningfully captured, understood, and reflected in the data that informs our world.

WEDNESDAY, MAY 13

9:00 – 10:30 am

AAPI Research & Affinity Group

The Data Gap on Native Hawaiians and Pacific Islanders: Demographics, Attitudes Toward, and Surveys of NHPIs

Santa Monica

QUALPOR Affinity Group Panel

Qualitative Research: Fostering Engagement with Hard-to-Reach & Underrepresented Participants

Beaudry A

10:45 am – 12:15 pm

AAPOR - WAPOR Global Research Panel

Rethinking Global Citizenship and Research: A Collaborative Approach

San Bernadino

4:15 – 5:45 pm

HISP-AAPOR Affinity Group

Advancing Equity and Representation in Hispanic Survey Research: Identity, Participation, and Methodological Innovation

Santa Monica

THURSDAY, MAY 14

9:30 – 11:00 am

Establishment Survey Affinity Group Panel

Beyond the Front Desk: Approaches to Reaching, Recruiting, and Retaining Respondents in Establishment Surveys

San Pedro

11:15 am – 12:45 pm

BAAPOR Affinity Group

Leveraging Public Opinion Research to Understand the Attitudes and Experiences of Black Americans

Santa Monica

Special Event 10th Anniversary of the Cross-Cultural & Multilingual Research Affinity Group

Integrating AI into Multilingual Survey Design and Analysis

San Bernadino

These sessions spotlight the ongoing work to expand representation, deepen engagement, and advance more inclusive approaches across our field.

CONFERENCE HIGHLIGHTS

DIVERSITY

THURSDAY, MAY 14 *Cont'd*

4:00 – 5:30 pm

AAPOR Survey Research Teaching (SRT) Interest and Affinity Group Roundtable

Santa Barbara B/C

FRIDAY, MAY 15

2:30 – 4:00 pm

CONSULT-POR Roundtable

Perspectives on Entrepreneurship and Independent Consulting during a Time of Transition in the Field

Emerald Bay



AAPOR STATEMENT ON DIVERSITY INCLUSION

The American Association for Public Opinion Research (AAPOR) embraces diversity and inclusion as institutional imperatives, as noted in the AAPOR 2025 Strategic Vision. Only by promoting an environment where differences in background, experience and perspectives are valued will AAPOR fully serve its members and remain vital in the future.

It is therefore the policy of AAPOR to include members in all activities of the association regardless of their sex, gender identity, age, race, religion, ethnic background, nationality, sexual orientation, disability status, or any other category protected by federal, state, and local laws. AAPOR further seeks to reflect the diversity of its membership in thought and professional experiences, and pledges to equally value members regardless of their tenure within the profession, whether or not they are currently

employed, and if employed regardless of the size of their workplace or whether that workplace is in academe, the government, business, the media or another setting.

AAPOR leaders have an obligation to identify any roadblocks to inclusion and work within the association to eliminate them. We also recognize that each AAPOR member has a personal responsibility to create, maintain and enhance a culture of inclusion within the association where every member is appreciated, differences in perspectives are respected, and paths to leadership are open to all. By working together, our individual differences make our association stronger. Only by actively nurturing a culture of diversity and inclusion will we fully serve our current membership and prepare future AAPOR members for the needs of an ever-changing world.

CONFERENCE HIGHLIGHTS

SOCIAL ACTIVITIES

The AAPOR Annual Conference is more than a series of sessions; it's a space where curiosity meets connection and our community comes to life. From Affinity Group meetups and networking events to shared meals and celebrations, these moments create opportunities to build relationships, exchange ideas, and learn from one another in meaningful ways.

WEDNESDAY, MAY 13

7:30 – 8:30 am

Welcome Yoga Retreat

Plaza Pool Deck

12:15 – 1:45 pm

Ambassador Mixer (Invite Only)

Palos Verdes

Senior Connections Affinity Group Meeting (Open Invite)

Wilshire C

3:15 – 4:15 pm

Coffee Break

Sponsored by



Pasadena Room - Exhibit Hall

ConsultPOR Affinity Group Meeting (Open Invite)

Wilshire B

QUALPOR Networking Event (Open Invite)

Wilshire A

6:30 – 7:30 pm

Welcome Reception

Pasadena Room - Exhibit Hall

THURSDAY, MAY 14

8:30 – 9:30 am

Breakfast with Exhibitors & Poster Session #2

Pasadena Room - Exhibit Hall

Survey Research Teaching Affinity & Interest Group Meeting

Wilshire B

12:45 – 2:15 pm

BAAPOR Luncheon

Beverly

2:15 – 3:45 pm

Coffee Break

Pasadena Room - Exhibit Hall

CONFERENCE HIGHLIGHTS

SOCIAL ACTIVITIES

THURSDAY, MAY 14 *Cont'd*

5:45 – 6:45 pm

AAPOR Awards Pre-Reception

Plaza Pool Deck

6:45 – 8:30 pm

2026 AAPOR Awards Reception

San Fran/Sacramento/San Jose -
Main Plenary Stage

8:30 – 11:45 pm

All-Chapter Party

Plaza Pool Deck

FRIDAY, MAY 15

8:00 – 8:30 am

Breakfast with Exhibitors

Pasadena Room - Exhibit Hall

11:45 am – 1:15pm

Lunch with Exhibitors

Pasadena Room - Exhibit Hall

AASRO Luncheon (Open Invite)

Palos Verdes

Cross-Cultural and Multilingual Research Affinity Group Meet Up (Open Invite)

Wilshire A

NYAAPOR Members Meetup

Wilshire B

6:00 – 7:00 pm

Closing Reception

Beverly

Identify Connect & Engage

With Research Respondents

We offer an integrated, versatile ecosystem of data and technology platforms that support your research projects from start to finish.



Sampling Frames

Choose from multiple industry-leading sources, online and offline - phone, ABS.



Custom Panels

Target prospective groups. Identify, screen, and gather suitable members into research panels.



Digital Engagement

EveryAnswer blends probability-based research methods with targeted digital outreach, enabling broader audience engagement while maintaining strong data quality and methodological rigor.



Data Enhancements

Enrich your frames via auxiliary variables: demographic, behavioral, and segmentation data, along with cell, landline, and email.



Research Assist Services

Printing & Mailing of push to web surveys, paper survey packets, panel recruitment, incentive handling and more.



Statistical Consulting

Experts in weighting and calibrating probability and nonprobability samples, with support for sample design evaluation and advanced analytics.

Our Products

SCHEDULE OF EVENTS

This schedule provides a high-level overview of the programming at this year's conference, designed to help you navigate the breadth of sessions, events, and networking opportunities across the week. For full details—including paper titles, speakers, session descriptions, and real-time updates—please refer to the conference mobile app, your go-to resource for building a personalized experience and staying informed throughout the event.



TUESDAY, MAY 12

1:00 – 6:00 pm

Registration Open

San Diego

.....
2:00 – 5:30 pm

SHORT COURSE

**AI and the Future of Qualitative Research:
From Human Insight to Synthetic Systems**

Beaudry B - Lobby Floor

SHORT COURSE

Construction of Weights in Survey

Santa Anita A/B - Lobby Floor

SHORT COURSE

**Human-Centered Data Collection for Machine
Learning: Lessons from Survey Research**

Santa Anita C - Lobby Floor

SHORT COURSE

Small Area Estimation Toolkit in R

Beaudry A - Lobby Floor

2:00 – 5:00 pm

IDEA GROUP

**AI and Other Advancements in Qualitative
Research: Considerations for QUALPOR
and AAPOR**

San Bernadino - Lobby Floor

IDEA GROUP

**Exploring Avenues for Achieving Methodological
Rigor and Cost Efficiency in State-Level Research**

San Gabriel B/C - Lobby Floor

IDEA GROUP

Presentation Prep

Avalon - 3rd Floor

Presented by the AAPOR Welcoming Committee

IDEA GROUP

**Rethinking Data Quality in the Age
of Citizen Participation**

Santa Barbara B/C - Lobby Floor

IDEA GROUP

**Teaching America's Youth about Public Opinion
Polling: What Is AAPOR's Role In (re)Building
Democracy/Democratic Institutions through
K-12 Education?**

San Pedro - Lobby Floor

SCHEDULE OF EVENTS

WEDNESDAY, MAY 13

7:30 – 8:30 am

Sunrise Yoga

Location: Atrium - Plaza Pool Deck

8:00 am – 6:00 pm

Registration Open

San Diego

9:00 am – 12:15 pm

DIRECTOR'S CUT SESSION

Survey Methods and Data Science

Hollywood Ballroom - 3rd Floor

9:00 – 10:30 am

SKILL-UP SESSION

A Pitch with a Twist

Emerald Bay - 3rd Floor

AFFINITY GROUP

AAPOR Research & Affinity Group Panel
The Data Gap on Native Hawaiians and Pacific Islanders: Demographics, Attitudes Toward, and Surveys of NHPIs

Santa Monica B - 3rd Floor

PAPER SESSION

Advances in Weighting, Calibration, and Automation

San Bernadino - Lobby Floor

PAPER SESSION

Attitudes Toward Democracy

Santa Anita C - Lobby Floor

PANEL SESSION

Inside the Voter Poll: Innovations in Election Day Polling for 2026 and Beyond

San Pedro - Lobby Floor

PAPER SESSION

Machine Learning Frameworks for Predictive Modeling

Santa Anita A/B - Lobby Floor

PANEL SESSION

Participation, Consent & Fieldwork Under Constraints

Avalon - 3rd Floor

PAPER SESSION

Polling & Public Confidence

Beaudry B - Lobby Floor

AFFINITY GROUP

QUALPOR Affinity Group Panel

Qualitative Research: Fostering Engagement with Hard-to-Reach & Underrepresented Participants

Beaudry A - Lobby Floor

PAPER SESSION

What's Driving Political Opinions? Media, Elite Cues, and Other Forces Affecting the American Electorate

San Gabriel B/C - Lobby Floor

PAPER SESSION

When AI Takes the Call: Evaluating Data Quality and Respondent Cooperation in AI-Assisted Telephone Interviewing

Santa Barbara B/C - Lobby Floor

SCHEDULE OF EVENTS

10:45 am – 12:15 pm

SPECIAL SESSION

AAPOR - WAPOR Global Research Panel
**Rethinking Global Citizenship and Research:
A Collaborative Approach**

San Bernadino - Lobby Floor

PAPER SESSION

**Cognitive Interviewing Innovations and
Pretesting at Scale**

Santa Monica B - 3rd Floor

PAPER SESSION

**Community Engaged and Participatory
Qualitative Approaches**

Beaudry B - Lobby Floor

PAPER SESSION

Data Science & Survey Estimation

Beaudry A - Lobby Floor

PAPER SESSION

**Fraud, Self-Selection Biases, and Other
Challenges of Nonprobability Samples**

Avalon - 3rd Floor

PAPER SESSION

Innovations in Designing Incentives

San Pedro - Lobby Floor

PANEL SESSION

**Insights and Challenges of Local Survey Research:
Lessons from Los Angeles**

San Gabriel B/C - Lobby Floor

PANEL SESSION

**Making LLMs Work for Survey Research:
Understanding Capabilities and Constraints
Panels**

Santa Anita A/B - Lobby Floor

SKILL-UP SESSION

Nurture Your Network

Emerald Bay - 3rd Floor

PAPER SESSION

**Staying Power: Understanding Attrition
and Reducing Panel Dropout**

Santa Barbara B/C - Lobby Floor

ROUNDTABLE

**Toward a Framework for Balancing Respondent
Protections and Data Needs**

Santa Anita C - Lobby Floor

AFFINITY GROUP

Senior Connections Affinity Group's Meeting

Wilshire C

12:15 – 1:45 pm

SKILL-UP SESSION

Speed Interview Prep

Santa Barbara A

LUNCH ON YOUR OWN

SCHEDULE OF EVENTS

12:30 – 1:30 pm

CHAPTER

AAPOR Chapter Leadership Summit (Invite Only)
Santa Monica A - 3rd Floor

1:45 – 3:15 pm

PLENARY SESSION

**Reclaiming Relevance: Trust, Innovation,
and the Future of Public Opinion**

San Fran/Sacramento/San Jose -
Main Plenary Stage

3:15 – 4:15 pm

AFFINITY GROUP

BAAPOR Affinity Group Membership Meeting
Wilshire C

AFFINITY GROUP

ConsultPOR Affinity Group Meeting
(Open Invite)
Wilshire B

SPECIAL SESSION

**Every Voice Matters: An Inclusion and Equity
Open Forum**

*Presented by the AAPOR Equity
& Inclusion Committee*

Wilshire D

Poster Session #1

Pasadena Room - Exhibit Hall

AFFINITY GROUP

QUALPOR Networking Event

Wilshire A

4:15 – 5:45 pm

PAPER SESSION

**Are We Talking to the Respondents
We Intended to Talk To?**

Avalon - 3rd Floor

PAPER SESSION

Facilitating Data Collection of Health Measures

San Gabriel B/C - Lobby Floor

SKILL-UP SESSION

**From Raw Data to Insight in Minutes: Practical
Excel Skills for Survey and Research Professionals**

Emerald Bay - 3rd Floor

AFFINITY GROUP

**HISP-AAPOR Affinity Group Panel
Advancing Equity and Representation in
Hispanic Survey Research: Identity, Participation,
and Methodological Innovation**

Santa Monica B - 3rd Floor

PAPER SESSION

How “Real” Is Synthetic Data?

Beaudry B - Lobby Floor

PAPER SESSION

**Innovations in Data Integration and
Preference Modeling**

Santa Barbara B/C - Lobby Floor

SCHEDULE OF EVENTS

ROUNDTABLE

Lessons From Los Angeles: In Service of Democracy – Leveraging Data to Address the Opportunities and Challenges Associated with Building and Maintaining a Multi-Ethnic Democracy

San Pedro - Lobby Floor

PANEL SESSION

Pushing the Envelope – Technology, Hybrid Sampling, and the Future of Small-Area Population Surveys

San Bernadino - Lobby Floor

PAPER SESSION

Response Order, Scale Design, and Question Format Effects

Santa Anita A/B - Lobby Floor

PAPER SESSION

Shifting Ground—LGBTQ Public Opinion, Experience, and Research Post-Election

Santa Anita C - Lobby Floor

PANEL SESSION

Unpacking 2025 Pre-Election Polling: Challenges, Insights, and Real-Time Lessons from New Jersey, New York City, Virginia, and California

Beaudry A - Lobby Floor

6:00 – 7:30 pm

Welcome Reception

THURSDAY, MAY 14

7:30 am – 5:30 pm

Registration Open

San Diego

8:00 – 9:00 am

AAPOR Business Meeting

Hollywood Ballroom - 3rd Floor

8:30 – 9:30 am

Breakfast with Exhibitors & Poster Session #2

Pasadena Room - Exhibit Hall

AFFINITY GROUP

Establishment Survey Affinity Group Meeting (Open Invite)

Wilshire A

AFFINITY GROUP

Survey Research Teaching Interest and Affinity Group

Wilshire B

9:30 am – 12:45 pm

DIRECTOR'S CUT SESSION

Nonprobability and Probability Sampling

Hollywood Ballroom - 3rd Floor

SCHEDULE OF EVENTS

9:30 – 11:00 am

PAPER SESSION

What Do They Think About Us? Attitudes About Surveys and Data Collection

Santa Anita A/B - Lobby Floor

PAPER SESSION

Cross-National & Multilingual Measurement & Comparability

Santa Monica B - 3rd Floor

AFFINITY GROUP

Establishment Survey Affinity Group
Panel Session

Beyond the Front Desk: Approaches to Reaching, Recruiting, and Retaining Respondents in Establishment Surveys

San Pedro - Lobby Floor

PAPER SESSION

Identifying Algorithmic Bias and Model Drift in LLMs

Avalon - 3rd Floor

PAPER SESSION

Innovations in Address-Based Sample Frames

Beaudry A - Lobby Floor

PAPER SESSION

Innovations in Measuring Demographic Characteristics

San Bernadino - Lobby Floor

PAPER SESSION

Methodological Advancements in Political Polling

Santa Anita C - Lobby Floor

PAPER SESSION

Pushing-to-Web Studies

San Gabriel B/C - Lobby Floor

SPECIAL SESSION

Responsible AI Integration in Survey Research: Discussion 1 of 2 by the AAPOR AI Task Force

Santa Barbara B/C - Lobby Floor

PAPER SESSION

Sampling Across Contexts

Beaudry B - Lobby Floor

SPECIAL SESSION

Survey Costs: An Update from the Recent Workshop

Sponsored by the Survey Costs Workshop

Emerald Bay - 3rd Floor

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11:15 am – 12:45 pm

PANEL SESSION

Advancing International Standards: Introducing the Finalized UN Handbook on Surveys of Households and Individuals

Beaudry A - Lobby Floor

PAPER SESSION

American Perspectives

San Gabriel B/C - Lobby Floor

PAPER SESSION

Attitudes About AI

Santa Anita A/B - Lobby Floor

SCHEDULE OF EVENTS

AFFINITY GROUP

BAAPOR Affinity Group Panel Session
Leveraging Public Opinion Research to Understand the Attitudes and Experiences of Black Americans

Santa Monica B - 3rd Floor

AFFINITY GROUP

Special Event 10th Anniversary of the Cross-Cultural & Multilingual Research Affinity Group

Integrating AI into Multilingual Survey Design and Analysis

San Bernadino - Lobby Floor

SKILL-UP SESSION

Market Research 101

Emerald Bay - 3rd Floor

PANEL SESSION

Modernizing the Census Bureau's Demographic Surveys

Santa Anita C - Lobby Floor

PANEL SESSION

Standardized Metrics and Validation Frameworks for LLM Assisted Survey Research Paper

Avalon - 3rd Floor

SPECIAL SESSION

Transparency and Disclosure in AI-Enabled Survey Research: Discussion 2 of 2 by the AAPOR AI Taskforce and Journal Editors

Santa Barbara B/C - Lobby Floor

PAPER SESSION

Winning Them Over: Strategies for Recruitment and Retention

Beaudry B - Lobby Floor

12:45 – 2:15 pm

AFFINITY GROUP

BAAPOR Luncheon

Beverly - 2nd Floor

LUNCH ON YOUR OWN

1:00 – 2:00 pm

AFFINITY GROUP

AAPOR Affinity Leadership Summit (Invite Only)

Santa Monica A - 3rd Floor

2:15 – 5:30 pm

DIRECTOR'S CUT SESSION

Large Language Models and Qualitative Methods

Hollywood Ballroom - 3rd Floor

2:15 – 3:45 pm

Poster Session #3

Pasadena Room - Exhibit Hall

SKILL-UP SESSION

Leading Forward When the Ground Shifts: Succeeding as a Survey Leader Through Disruption

Emerald Bay - 3rd Floor

SCHEDULE OF EVENTS

4:00 – 5:30 pm

PAPER SESSION

Benchmarking LLM Accuracy in Sentiment Analysis and Open-Ended Response Coding

Beaudry A - Lobby Floor

PAPER SESSION

Examining Coverage & Sampling Errors Using Probability & Nonprobability Panels

Avalon - 3rd Floor

SKILL-UP SESSION

Human-In-the-Loop AI for Survey Research: Practical, Secure, and Methodologically Responsible Workflows

Emerald Bay - 3rd Floor

PAPER SESSION

Improving Contact Strategies

Beaudry B - Lobby Floor

PAPER SESSION

Length Matters, But How Much? Tradeoffs in Field Periods and Survey Instruments

San Bernadino - Lobby Floor

PAPER SESSION

Model-Based Estimation and Diagnostics: Advances in SAE and Poststratification

San Pedro - Lobby Floor

PAPER SESSION

Partisanship and Voting Behavior

San Gabriel B/C - Lobby Floor

PAPER SESSION

Political and Economic Attitudes

Santa Anita A/B - Lobby Floor

PAPER SESSION

Respondent Behavior, Satisficing, and Data Quality

Santa Anita C - Lobby Floor

AFFINITY GROUP

Roundtable Sponsored by AAPOR Survey Research Teaching (SRT) Interest and Affinity Group

Santa Barbara B/C - Lobby Floor

PAPER SESSION

The Use of Non-Incentive Strategies

Santa Monica B - 3rd Floor

5:45 – 6:45 pm

AAPOR Pre-Awards Reception

Atrium - Plaza Pool Deck

6:45 – 8:30 pm

2026 AAPOR Awards Dinner

San Fran/Sacramento/San Jose - Main Plenary Stage

8:30 – 11:45 pm

CHAPTER

All-Chapter Party

Atrium - Plaza Pool Deck

SCHEDULE OF EVENTS

FRIDAY, MAY 15, 2026

7:30 am – 2:00 pm

Registration Open

San Diego

8:00 – 8:30 am

Breakfast with Exhibitors

Pasadena Room - Exhibit Hall

8:30 – 11:45 am

DIRECTOR'S CUT SESSION

**Representation and Dissemination –
Leveraging Small Domain Estimation
and Cross-Cultural Research**

Hollywood Ballroom - 3rd Floor

8:30 – 10:00 am

PAPER SESSION

Global Political Opinion

San Gabriel B/C - Lobby Floor

PAPER SESSION

**Innovative Methods for Complex Survey Designs:
Bayesian and Beyond**

Beaudry B - Lobby Floor

SKILL-UP SESSION

**Intro to LLM Fine-Tuning in Python:
Practical Techniques for Survey Analysis**

Emerald Bay - 3rd Floor

PAPER SESSION

Network-Based and Respondent Driven Sampling

Santa Barbara B/C - Lobby Floor

PAPER SESSION

**New Tools for Survey Analysis using
AI and Data Science**

Santa Anita A/B - Lobby Floor

ROUNDTABLE

**Quality of Internet Panels & Detection
of Fake Panelists**

Santa Monica B - 3rd Floor

PAPER SESSION

**Questionnaire Design in Longitudinal
and Establishment Surveys**

San Bernadino - Lobby Floor

PAPER SESSION

Research in Practice

San Pedro - Lobby Floor

PAPER SESSION

Trust in Health Information

Santa Anita C - Lobby Floor

PANEL SESSION

**Twenty-Five Years of Time-Sharing
Experiments for the Social Sciences**

Beaudry A - Lobby Floor

PAPER SESSION

**Using LLMs and Machine Learning to Detect
Survey Fraud and Data Quality Issues**

Avalon - 3rd Floor

SCHEDULE OF EVENTS

10:15 – 11:45 am

PAPER SESSION

Addressing Problems with Innovative Solutions

San Gabriel B/C - Lobby Floor

PAPER SESSION

Attitudes About Climate and Environment

Beaudry A - Lobby Floor

PAPER SESSION

Communication and Credibility in a Post-Truth World: AI, Social Media, and Improving Survey Engagement

San Pedro - Lobby Floor

PAPER SESSION

Improving Data Quality in Probability and Nonprobability Samples

Avalon - 3rd Floor

PAPER SESSION

Methodological Innovations in Qualitative Research

Santa Barbara B/C - Lobby Floor

SKILL-UP SESSION

New Challenges, New Solutions: Launching an Insights Business

Emerald Bay - 3rd Floor

PAPER SESSION

Opportunities and Challenges in Probability-Based Panels

Santa Monica B - 3rd Floor

ROUNDTABLE

Paths Out of the Chaos: A Discussion of Bridges, Patches, and Innovative Workarounds for Federal Data Gaps

San Bernadino - Lobby Floor

PAPER SESSION

Prompting for Perfection: The Role of LLMs in Questionnaire Design, Evaluation & Pretesting

Santa Anita A/B - Lobby Floor

PAPER SESSION

Qualitative Methods for Strengthening Trust, Validity and Equity in Survey Research

Beaudry B - Lobby Floor

PAPER SESSION

Understanding Incentive Strategies

Santa Anita C - Lobby Floor

11:45 am – 1:15 pm

AASRO Luncheon (Open Invite)

Palos Verdes - Lobby Floor

AFFINITY GROUP

Cross Cultural and Multilingual Research

Affinity Group Meet Up (Open Invite)

CHAPTER

NYAAPOR Members Meetup

Wilshire B

Poster Session #4

Pasadena Room - Exhibit Hall

SCHEDULE OF EVENTS

1:15 – 2:00 pm

PRESIDENTIAL ADDRESS

San Fran/Sacramento/San Jose -
Main Plenary Stage

2:15 – 5:30 pm

DIRECTOR'S CUT SESSION

**Polling, Official Statistics & Public
Trust: Reinforcing the Public Value and
Accessibility of Official Data, Part 1**

Hollywood Ballroom - 3rd Floor

2:15 – 3:45 pm

PANEL SESSION

**A New Future for Academic Research Centers:
Strategic Partnershipping with Commercial Data
Collection Firms**

Santa Anita C - Lobby Floor

PAPER SESSION

Attitudes on Social Issues

Beaudry B - Lobby Floor

PAPER SESSION

**Data Linkage and Consent:
Why Respondents Agree or Refuse**

San Gabriel B/C - Lobby Floor

PAPER SESSION

**Measuring Cognitive Load in Surveys
with Behavioral and Sensor Data**

Santa Barbara B/C - Lobby Floor

PAPER SESSION

Mixed Methods: LLMS & Qualitative Methods

San Pedro - Lobby Floor

PANEL SESSION

**Modernizing the Current Population Survey:
Evidence from Web Mode, Incentive, and
Contact Strategy Testing**

San Bernadino - Lobby Floor

PAPER SESSION

Questionnaire Design & Interviewing

Avalon - 3rd Floor

PAPER SESSION

Representation & Dissemination

Santa Monica B - 3rd Floor

AFFINITY GROUP

**Perspectives on Entrepreneurship and
Independent Consulting During a Time of
Transition in the Field**

Roundtable Sponsored by CONSULT-POR

Emerald Bay - 3rd Floor

PAPER SESSION

**Scaling Qualitative Insight: LLMs for Systematic
Analysis of Unstructured Text**

Santa Anita A/B - Lobby Floor

PAPER SESSION

Studying Health and Aging

Beaudry A - Lobby Floor

SCHEDULE OF EVENTS

4:00 – 5:30 pm

SPECIAL SESSION

From 1930s Hollywood to Casm to the Great Wealth Transfer: A Public Opinion Research Story of Data, Innovation, and the Quest for Truth

Presented by the AAPOR History Subcommittee

Avalon - 3rd Floor

PAPER SESSION

Measurement Error & the Quest for Truth

Santa Monica B - 3rd Floor

PAPER SESSION

Profession in Transition: New Methods, Tools, and Techniques

San Bernadino - Lobby Floor

PAPER SESSION

Survey Methods & Data Science

Santa Barbara B/C - Lobby Floor

PAPER SESSION

To Err is Human; To Hallucinate, AI: Comparing Human and Machine Accuracy in Qualitative Text Analysis

San Gabriel B/C - Lobby Floor

PAPER SESSION

Trust and Data Quality

Beaudry B - Lobby Floor

PAPER SESSION

Understanding Mode Comparisons

Beaudry A - Lobby Floor

PAPER SESSION

When Surveys Talk Back: The Rise of the AI Interviewer in Qualitative Research

Santa Anita A/B - Lobby Floor

PAPER SESSION

Who Participates and Why They Quit: Understanding Engagement, Refusals, and Break-Offs

San Pedro - Lobby Floor

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5:30 – 6:30 pm

CLOSING RECEPTION

Location: Beverly - 2nd Floor

2026 AWARD RECIPIENTS

PROFESSIONAL AWARDS

AAPOR BOOK AWARD

This award recognizes books that have influenced our understanding of public opinion or survey research methodology.

WINNER

What Goes Without Saying: Navigating Political Discussion in America

(2022, Cambridge University Press)
By Taylor N. Carlson and Jaime E. Settle

AAPOR INCLUSIVE VOICES AWARD

This award recognizes the important data sets, research, & survey methods that have improved the ability to study complex social phenomena related to understudied populations.

WINNER

KFF Surveys of Immigrants Project

Co-Authors: Shannon Schumacher, Liz Hamel, Samantha Artiga, Drishti Pillai, Ashley Kirzinger, Audrey Kearney, Marley Presiado, Isabelle Valdes, Julian Montalvo III, Mollyann Brodie (KFF); Eran Ben-Porath, Cameron McPhee, Emily Jennings, Payel Sen (SSRS); David Lauter (formerly LA Times); Ruth Igielnik, Will Davis (NY Times)

AAPOR POLICY IMPACT AWARD

This award recognizes research that has had a demonstrable impact on policy. The award is given to outstanding research projects, data, or data products that had a clear impact on policy decisions or public discussion of policies.

WINNER

Annenberg Science and Public Health (ASAPH) Survey, Annenberg Public Policy Center of the University of Pennsylvania (APPC)

Co-Authors: Kathleen Hall Jamieson; Kenneth Winne; Patrick Jamieson; Shawn Patterson; Laura A. Gibson; Dan Romer; Michael Rozansky

2026 AAPOR PUBLIC SERVICE AWARD

This award is intended to recognize and honor outstanding public service and dedication to maintaining AAPOR standards.

WINNER

Diane Willimack

Retired, National Agricultural Statistical Service & Census Bureau

2026 AWARD RECIPIENTS

PROFESSIONAL AWARDS

THE BURNS “BUD” ROPER FELLOW AWARD

This award is intended to help people working in survey research or public opinion research who are in the early stages of their careers attend the AAPOR Annual Conference & participate in short courses.

Cecilia Bisogno, Data for Progress

Hayley Boote, SSRS

Robby Born, California State University, Long Beach

Alexandros Christos Gkotinakos, Aristotle University of Thessaloniki

Mengdi Ji, Survey Research Center, Institute for Social Research, University of Michigan

Christopher Jimenez

Steven Jokinsky, Center for Social and Behavioral Research at the University of Northern Iowa

Lola Laniyi, EVITARUS

Alexander Lloyd, Georgia Alliance for Progress

Muhammad Nouman Nazar, University of Minnesota and National College of Business Administration and Economics, Lahore, Pakistan

Jordan Reuter, SSRS

Raquel Rosenbloom, NORC at the University of Chicago

Joseph Rua, Ocean County College

Yao Sun, Michigan Program in Survey and Data Science, Survey Research Center, Institute for Social Research, University of Michigan

Leah von der Heyde, GESIS Leibniz Institute for the Social Sciences

2026 AWARD RECIPIENTS

STUDENT AWARDS

AAPOR SEYMOUR SUDMAN STUDENT PAPER COMPETITION AWARD

This award honors the best student paper presented at the AAPOR Annual Conference. The Awards Committee considers all papers relating to the study of public opinion, focusing on theory, substantive findings, research methods, and/or statistical techniques used in such research.

AAPOR STUDENT CONFERENCE TRAVEL AWARD

These awards are offered to students so that they may attend the Annual Conference and experience this important educational & professional networking event for survey methodology & public opinion researchers.

- Ahmed Alyousef**, Bolu Abant İzzet Baysal University
- Ali Amini**, American University
- Valeria Castaneda Saucedo**, University of Michigan
- Anna Fuchs**, Ludwig-Maximilians-Universität München
- Maddie Holtz**, Rutgers University
- Jaehoon Kim**, University of Michigan
- Kim Larson**, Willamette University
- Jerrick Little**, Willamette University
- Sergio Martinez**, University of Michigan
- Srijeeta Mitra**, University of Maryland
- Axel Smart**, Willamette University
- Donald Snyder**, University of Massachusetts, Amherst

THANK YOU TO OUR STUDENT AWARD SPONSORS:



University of Northern Iowa
Center for Social & Behavioral Research

WINNER

Ujjayini Das, University of Maryland College Park
“Design-Aware Ordinal Weighted Likelihood Bootstrap (D-OWLB): A Novel Model-Based Inference Method for Ordinal Disparity Measures from Complex Surveys”

HONORABLE MENTION

Muzhi Liu, Columbia University
“When Partisan Anchors Make Parties Legible: Transnational Partisan Generalization After U.S. Political Violence”

AAPOR STUDENT INCLUSION FELLOWSHIP

This fellowship targets students of historically underrepresented groups interested in the study of public opinion & survey research methodology.

Sponsored by



- Theresa Bartelme**, Harvard University
- Nashwa Faruk**, Rutgers University, New Brunswick
- Asia Foland**, Harvard University
- Brithney Lachira**, Rutgers University
- Cloud Li**, Rutgers University New Brunswick
- Nicholas Reign Lugu**, University of Maryland, College Park
- Stephanie Morales**, University of Michigan, Ann Arbor
- Emirhan Ozkan**, Rutgers University
- Michelle Park**, Harvard University
- Deji Suolang**, University of Michigan, Ann Arbor
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CHAPTER STUDENT PAPER AWARDS



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CHAPTER WINNER

Yuting Chen, Eastern Kentucky University

"Empirical Best Prediction of Poverty Indicators via Nested Error Regression with High Dimensional Parameters"

PRESENTING

Friday, May 15 | 4:00 – 5:30 pm

Santa Barbara B/C

Midwest Association
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CHAPTER WINNERS

Dot Sawler, University of Rochester

"Changing Partisan Minds, Not Hearts"

Not Presenting

Deji Suolang from the University of Michigan,
Ann Arbor

"How Generalizable Is Imputation-Based Integration of Wearable and Survey Data? Evidence From a Simulation Study"

Not Presenting



CHAPTER WINNER

Donald Snyder, University of Massachusetts,
Amherst

"There's a Lot to Unpack There: Personalization in Political Language and Affective Polarization"

PRESENTING

Wednesday, May 13 | 9:00 – 10:30 am

San Gabriel B/C



Man Zhang, University of North Carolina
at Chapel Hill

"Women's Labor Force Participation Following Parenthood in China: Cohort Shifts, Educational Variations, and Urban-Rural Differences"

PRESENTING

Friday, May 15 | 8:30 – 10:00 am

San Gabriel B/C

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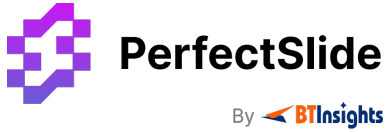


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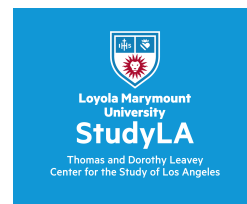


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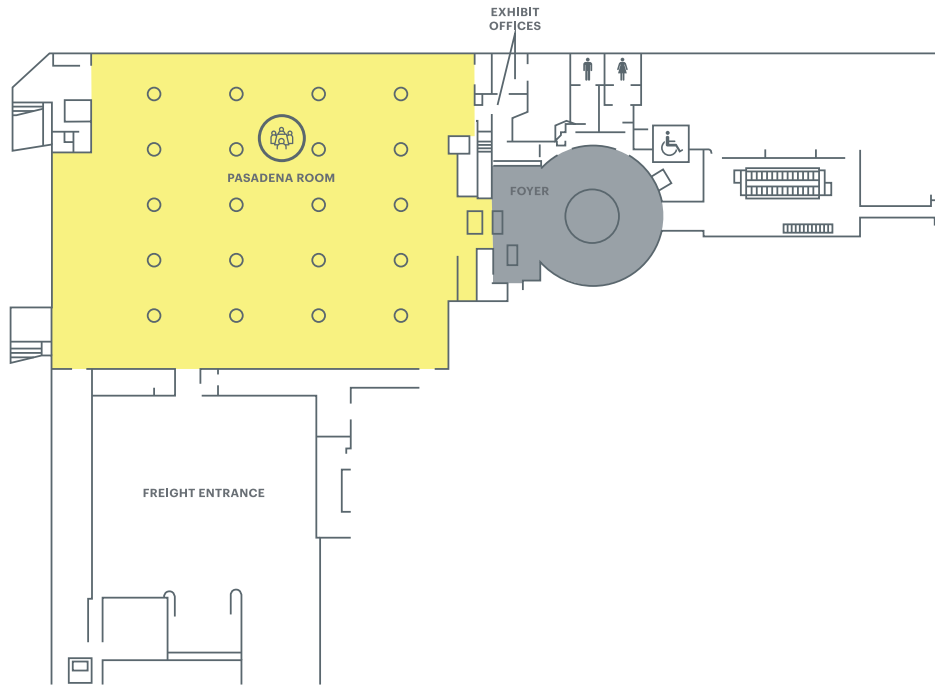
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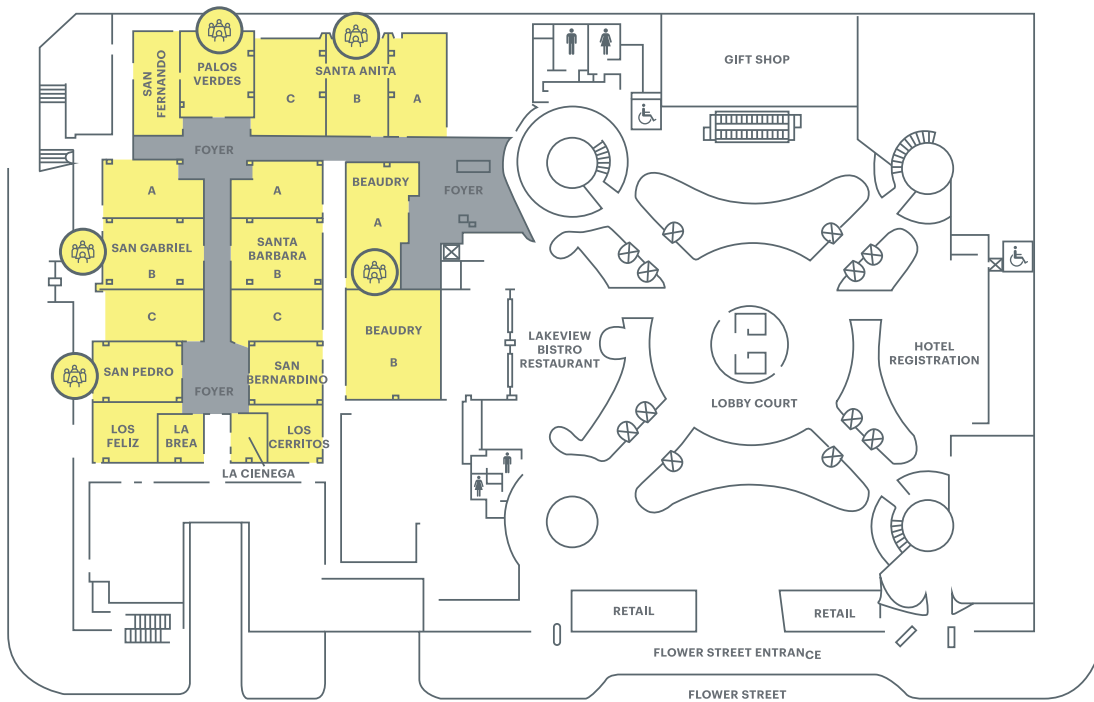
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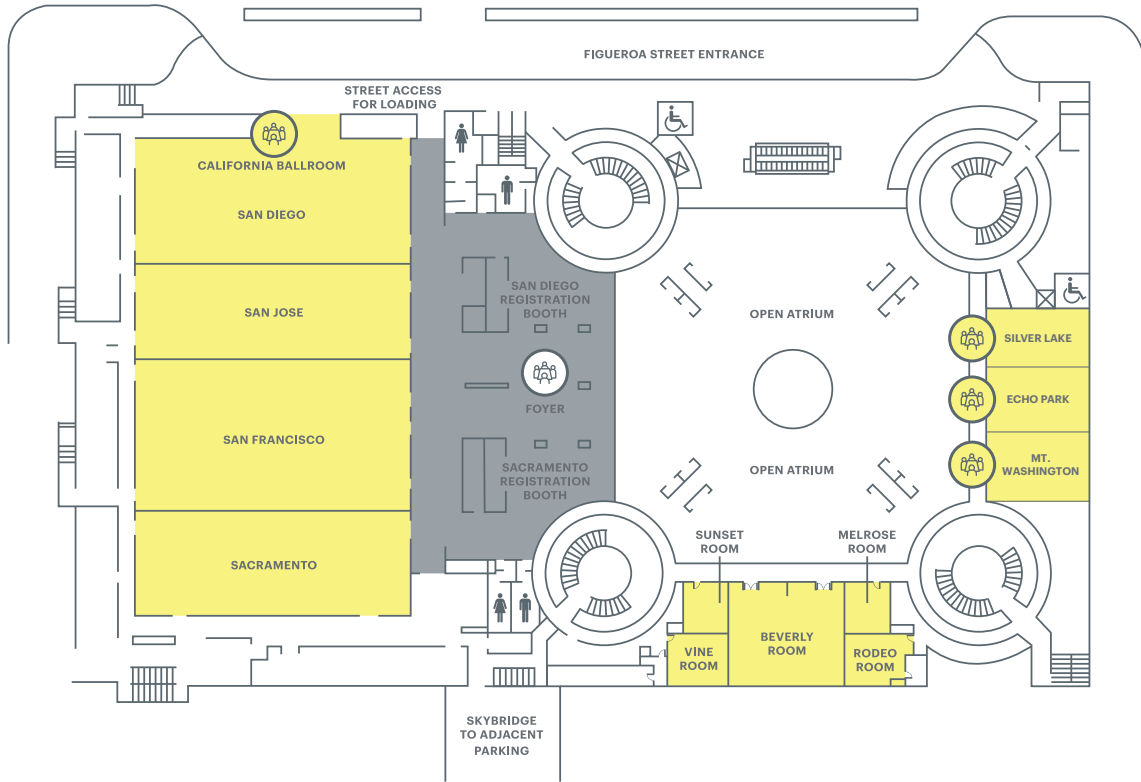


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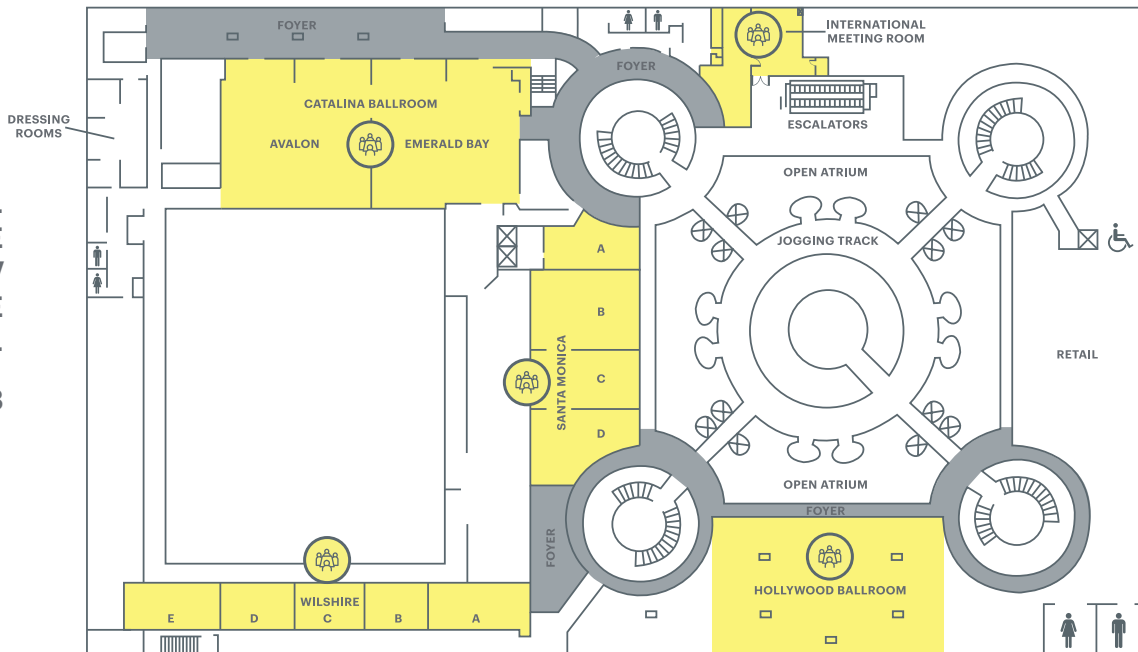


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