

## **AAPOR Executive Council Meeting Minutes**

**May 13, 2025**

**10:00 am – 2:30 pm**

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### **Attendance**

#### **Executive Council:**

Jennifer Agiesta	Past President
Réné Bautista	Councilor-at-Large
Stephen Blumberg	Incoming Councilor-at-Large
Camille Burge-Hicks	Incoming Associate Education Chair
Lena Centeno	Incoming Associate Inclusion & Equity Chair (virtual)
Leah Dean	Incoming Associate MCR Chair
Bianca DiJulio	MCR Chair
Morgan Earp	Associate Conference Chair
Ned English	Standards Chair
Emily Guskin	Incoming Associate Communications Chair
Ricki Jarmon	Secretary-Treasurer (virtual)
Krista Jenkins	Incoming Associate Standards Chair
Florian Keusch	Education Chair
Ashley Koning	Associate Education Chair
Sunghée Lee	Inclusion and Equity Chair
Dakisha Locklear	Associate MCR Chair
Mary Losch	Incoming Vice President
Jenny Marlar	Associate Standards Chair (virtual)
Dawn Nelson	Councilor-at-Large
Jordon Peugh	Vice President
Alisu Schoua-Glusberg	Councilor-at-Large
Tamara Terry	Associate Secretary-Treasurer
Luis Tipan	Associate Inclusion and Equity Chair
Bob Torongo	Communications Chair
Gina Walejko	Conference Chair
Kathleen Weldon	Associate Communications Chair
Ting Yan	Incoming Associate Secretary-Treasurer (virtual)

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**Staff:**

Tristanne Staudt                      Executive Director

**Invited Guests:**

Eva Aizpurua	<i>Survey Practice</i> Editor (virtual)
Brian Giblin	Oxford University Press
Brad Edwards	<i>JSSAM</i> Editor (virtual)
Allyson Holbrook	<i>POQ</i> Editor
Phil Jones	<i>POQ</i> Editor

**I. Welcome Call to Order, Review and Approval of Minutes**

Peugh called the meeting to order at 10:09am, asked councilors to review the minutes, and asked for a motion to approve the minutes.

**Motion: Weldon moved to approve the meeting minutes and Schoua-Glusberg seconded. Motion passed unanimously with one abstention.**

**II. Introductions**

Councilors introduced themselves and their roles on council.

**III. Committee Goal Updates**

English reported that the interactive response rate calculator soft launch has happened and encouraged members to try it out.

**IV. Secretary/Treasurer Report**

Jarmon reported that the conference financials look much better than expected although membership numbers are lower than 2025's original plan. He reported that the Community Support Campaign was very successful and \$23,000 was collected to support conference grants for registration and travel for attendees needing assistance.

**March 2025 Financials**—Jarmon reported a forecasted budget deficit of \$218,000 this year. This is higher than the \$93K projected but aligns with the changes happening with the federal government as it relates to lower conference revenue and likely membership reductions.

**Development Subcommittee Update**—Jarmon reported that AAPOR has been pulling from our reserves on an average of \$100,000 per year. The Development committee has been re-activated and is meeting regularly to help increase financial support for the organization. The team is creating talking points for a virtual town hall to relaunch our development efforts.

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## **V. Executive Director Report**

### **Membership & Chapter Relations**

We continued to see about 100 more memberships come in as we get closer to the conference. We'll also be adding at least another 127 complimentary members following the conference for the non-member registrants. Given the decrease in conference registrations and how closely membership and conference attendance are generally tied, I would consider the membership number a success. Financially, we are approximately \$34k below our membership budget for 2025. A trend chart is included below for your review.

### **Conference**

Conference attendance has turned out much better than expected, though still significantly less than our standard attendance. Coming into the conference, we have 987 attendees, a huge increase from the 642 attendees we anticipated in February. Everyone involved have put in heroic efforts to shift and re-shift (and re-shift some more) to get us to this point and while the conference will have some differences, it's one that we all should be proud of.

We've issued 32 travel grants and supported additional student conference travel awards with the funds collected through the AAPOR Community Support Fund.

### **Education**

This past month, we've hosted a networking workshop, two short courses – questionnaire design and survey recruitment on social media – and two webinars – one on demystifying automated analysis of open-ended questions and one on conference attendance 101. A roundtable discussion webinar on the future of SOGI research will be held in late May. This will not be recorded and will hold space at the end for participants to share their own stories and connect with others facing similar challenges.

There will be three more short courses presented at the conference.

### **Financials**

Conference and membership, while both behind the original budget, are doing better than anticipated given recent government changes.

We have far exceeded our annual revenue for donations having collected nearly \$23k with a budget of \$15k. Most of these will be passed through to travel grants rather than to offset existing expenses. We also began a new revenue stream by offering members the option to cover their own processing fees. This has brought in just over \$10k in unexpected revenue.

## **VI. AI Standards Task Force**

English reported that he and Kreuter agreed to discuss with council about the creation of a new task force for AI standards. Council discussed the potential of creating a task force and being very

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intentional about the selection of members to ensure there is diversity. Council members discussed the importance of ensuring the task force should include supporters and skeptics to ensure balanced representation.

Council supported Kreuter and Marlar creating a task force charge to include task force members for approval by council in June.

## **VII. Election Task Force Update**

Agiesta reported that the task force is working diligently on the election report. The hope was to have a draft report by conference but has been pushed out to the June meeting. The task force will ask for approval and distribution to members at that time.

## **VIII. Governance Review Update**

Peugh reported on the Executive Director search committee. A Chair and list of members has been assembled and put before the Council for approval. After the conference, their work will start the process. The goal is to get the job description posted by the end of May. October is the likely date to have an Executive Director in place.

The ad hoc Governance review task force will continue its work although the timing might be different as we consider the timing and process to onboard a new Executive Director for AAPOR. The initial data collection portion is completed, processed, synthesized, and has been passed along to the task force.

## **IX. Appointments**

Peugh discussed the executive director search committee and asked for a motion to approve the charge and to approve the committee members.

**Motion to approve the executive director search committee members. Nelson moved, Terry seconded and the motion was approved unanimously.**

Staudt discussed keeping Ricki Jarmon on the Development committee and asked for a motion.

**Motion to approve Ricki Jarman to remain on the development committee. Terry moved, Agiesta seconded and the motion was approved unanimously.**

## **X. Conference Committee Update—Walejko**

Walejko provided an update on conference preparation and attendance. Key conference committee accomplishments include late-breaking call for papers, redesigning of conference programs two

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times; developing new conference track dedicated to AI, ML, and data science; organizing networking and career building roundtables and panels, joint AAPOR-WAPOR programming, 4 conference navigation guides, idea groups, virtual networking workshop, and guide to St. Louis. In total, 2025 AAPOR conference had 986 attendees, 114 panels/round tables/sessions, 73 posters, 4 idea groups, and 1 plenary, and 48 partners.

## **XI. Reports from AAPOR Journals and Oxford University Press**

### ***Survey Practice***

Eva Aizpurua provided an update for the year. A total of 23 articles were published in 2024 with an acceptance rate of 87%. The journal maintained an average of 15 days turnaround from submission to first decision. Readership and engagement have grown.

### ***POQ***

Allyson Holbrook provided an update for the year. A new editorial team took over on July 1, 2024. A total of 355 manuscripts were submitted in 2024 with an acceptance rate of 11%. The median days from submission to first decision was 99 days. POQ also instituted several changes including transparency, accountability, and ethics; increasing visibility; managing the editorial team and their work; expanding audience.

### ***JSSAM***

Brad Edwards provided an update on JSSAM for the year. A new editorial team (including new editors-in-chief and new associate editors) started in 2024. A total of 204 manuscripts were submitted in 2024 with an acceptance rate of 22%. The average number of days from submission to first decision was 58 days. The journal's impact factor is down from 2023.

### ***Oxford University Press***

Brian Giblin provided an update on OUP for the year, including starting digital-only journals, migration to Bluesky (a social media platform), and implementation of AI for better searching. Views increased.

## **XII. Council Transition – Peugh, Agiesta**

Past President Recognition

Gavel Pass

Acknowledgements

Photos of council

Farewell to 2024-2025 Council

Seating of 2025-2026 Council

Outgoing Councilors Exit Meeting

## **XIII. Vision for 2024-2025 – Peugh**

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Very pragmatic vision to continue to stabilize our organization. 6 priority areas:

1. Executive director search
2. Governance review
3. AAPOR finances (balanced budget heading in the right direction until the federal government changes)
4. Nimble responses to change and thinking of ways to better support our members.
5. Code and By-law review
6. Survey Costs mini conference/workshop (new members, revenue streams)

#### **XIV. Council Task and Priorities Discussion**

Council discussed strategies for each of the committees.

#### **XV. Wrap-up and Adjourn**

Motion to adjourn. Guskin moved to adjourn the meeting and Terry seconded. Meeting adjourned at 2:40pm.