



American Association for Public Opinion Research

Executive Council Minutes

Thursday, January 23rd and Friday, January 24th

Executive Council:

Jennifer Agiesta	Past President
René Bautista	Councilor-at-Large
Bianca DiJulio	Membership and Chapter Relations Chair
Morgan Earp	Associate Conference Chair
Ned English	Standards Chair
Ricki Jarmon	Secretary-Treasurer
Florian Keusch	Education Chair
Ashley Koning	Associate Education Chair
Frauke Kreuter	President
Sunghee Lee	Inclusion and Equity Chair
Dakisha Locklear	Associate Membership and Chapter Relations Chair
Jenny Marlar	Associate Standards Chair
Dawn Nelson	Councilor-at-Large
Jordon Peugh	Vice President
Alisu Schoua-Glusberg	Councilor-at-Large
Tamara Terry	Associate Secretary-Treasurer
Luis Tipan	Associate Inclusion and Equity Chair
Robert Torongo	Communications Chair
Kathleen Weldon	Associate Communications Chair

Staff:

Tristanne Staudt	Executive Director
Ryan Green	Education Manager
Lailah Johnson	Program Manager
Leon Spinner	Membership Manager
Jackie Weisman(day 2)	Marketing and Communications Director

DAY 1 – January 23, 2025

I. **Welcome Call to Order, Review and Approval of Minutes**

Kreuter called the meeting to order at 9:31am and meeting minutes were reviewed and voted on by council

Motion to approve meeting minutes from December. Peugh motions to approve, Agiesta seconds, one abstention. Motion approved.

Agiesta provided an update from the Election Taskforce

II. **Committee Goal Updates – All**

Keusch Education:

Keusch reported on their work to develop a webinar on SOGI guidelines, including choosing between identifying a federal speaker or identifying a panel of several speakers to provide their perspectives. Staudt suggested pausing planning activities because we have 10 months until the event

English Standards:

English provided an update on the transparency initiative and discussed ways to communicate its value.

Torongo Communications:

Torongo had a meeting regarding Public Opinion podcast participation

DiJulio MCR:

DiJulio identified a volunteer coordinator to compile and update new materials for welcoming members. MCR's long term goal is to create orientation materials for subcommittee chairs across committees.

Tipan IEC:

Tipan reported working with AAPOR staff to create a one pager to highlight/summarize the annual report. He also shared a memo regarding how the IEC works with committees and wants feedback/questions.

Kreuter also suggested taking time next month to review goals, identify what's completed and what's moving forward into next year.

III. **Appointments –All**

Peugh discussed appointments for the Public Service Award. IEC discussed adding a member from the IEC

Motion to approve the Public Service Award appointments. Kreuter motions to approve and Nelson seconds. Motion approved unanimously.

Earp discussed appointments for the Sudman Student Paper Award Committee. Council had a discussion about the number of members and how the review process would work.

Motion to approve appointments. Agiesta moves to approve and Tipan seconds. Motion approved unanimously.

Keusch discussed Education appointments for the History Committee and Short Course Committee.

Motion to approve the Education appointments. Keusch motioned to approve, and Lee seconded. Motion approved unanimously.

English discussed Standards appointments.

Motion to approve Standards appointments. English motions to approve and Peugh seconds. Motion approved unanimously

DiJulio discussed MCR appointments.

Motion to approve MCR appointments. Tipan motions to approve, Schoua-Glusberg Seconds, and one abstained. Motion approved

IV. President Report – Kreuter

Kreuter noted that there wasn't much to report and more will be discussed during the conference update.

Reported that there were many AI proposals submitted for conference

Governance review happening that will be discussed later.

Discussed a support role from AAPOR for journalists.

V. Executive Director Report– Staudt

Membership & Chapter Relations:

The 2025 Membership Drive is under way with renewals coming in at a steady pace. There have been just shy of 700 renewals in addition to the 99 new members and 167 HLMs. While steady, this is still about 200 below the 2024 pace. Special outreach is being done to encourage renewals with students and those in the lower income tiers, both areas that fell short of 2024 goals. Additionally, the staff is ensuring that all chapter leaders are members as required by the bylaws.

Conference:

The initial schedule for the conference sessions is under review by the Conference Chair and Associate Chair and the registration system is being tested. All vendors have been contracted and all planning is on schedule. Staff is also engaging with volunteers to begin processes for various member meet ups, reserved meeting rooms, and social events.

Education:

The 2025 Webinars and Short Courses have been finalized, and speaker agreements are in the process of being signed. All of the topics have been announced and all virtual offerings are open to registration. The JPSM Citation program has been consistently promoted with all short course emails to encourage participation.

Financials:

November financials are available for your review. December financials are pending but overall, we performed ahead of the budget for the year.

Staffing:

In mid-February, the managing editor of POQ will be onboarded as a full-time staff member of AAPOR.

VI. Secretary/Treasurer Report– Terry/Jarmon

Terry referenced Staudt's financial updates and added an additional update regarding the development committee. The plan is to have an update from the development committee and action by next month's council meeting. Consider a mid-month meeting with Presidents and Development meeting to provide an update prior to February's meeting.

Jarmon reviewed the November financials.

VII. Conference Update – Staudt

Staudt reported the following conference updates:

10 idea groups are being planned

Joint plenary for WAPOR/AAPOR

AAPOR registration will include 3 AAPOR and 3 WAPOR presentations—Attendees can attend joint sessions

Fun Run is being planned

Hotel reservation block will open soon

VIII. Code/Bylaws Review Timelines – English

English discussed that By Laws need to be reviewed this year and suggested recruiting a counselor at large to lead the efforts with a plan to vote in April 2026.

English suggest that the Conduct Policy review happen in 2028 because it was recently reviewed in 2023.

IX. Governance Review Overview– Peugh

Peugh discussed the Governance Review and is looking to recruit 2 groups—one will prepare recommendations and the 2nd group would conduct data collection efforts to host focus groups.

Peugh review the task force she created and asked for approval from council.

Motion to approve the initial list of the Governance Review task force. Nelson motions to approve and Locklear seconds. Motion approved unanimously.

X. Nominations Committee– Agiesta

Agiesta discussed the process for nominations and council agreed on a candidate slate.

Council also discussed reviewing the application/bio submission forms for council nominations. Staudt will review in preparation for 2026 nomination process.

Motion to approve the list of candidates. Terry moved to approve the candidate slate and Earp seconds. Motion approved unanimously.

XI. New Business: Potential Impacts of Executive Orders

Council members broke up into groups to discuss the potential impacts of the Executive Orders from the new administration. The meetings were led by the Councilors At Large.

DAY 2 – January 24, 2025

I. Welcome Call to Order –Kreuter

Kreuter called the meeting to order at 9:30am.

II. Executive Order discussion—Councilors at Large

On day 1 council members broke up into groups to discuss the potential impacts of the Executive Orders. The meetings were led by the Councilors At Large.

Day 2 Groups discussed their list of potential impacts of the Executive Orders

Staudt will follow-up regarding creating scenarios for the potential costs implications of conference participation and membership.

Conference committee will think about language that will allow members with accepted abstracts to resubmit a new abstract or make changes to their existing abstract.

III. Election Task Force—Agiesta

Agiesta reported that great progress is being made and they have gathered data from 17 different firms which is more than past years.

IV. Nominations Committee – Final Review- Agiesta

Agiesta provided an update that she had made a few calls/emails to confirm candidates that were added to the slate.

V. Committee Group Discussions– All

Kreuter provided guidance on committee discussions including:

1. What has been completed and needs to move over to next year?
2. What would have been helpful for you as a counselor this year?
3. What do you believe could have been done better?

Tipan reported that most goals have been accomplished. IEC Annual report is in the works and discussed subcommittee responsibilities and challenges.

Koning reported that Education is making good progress with their goals but discussed some challenges with subcommittees.

Locklear reported that MCR is making a lot of progress within their goals. Most goals were centered around restructuring of MCR.

Weldon reported that goals are on target and she and Torongo discussed whether the communications committee is useful. Recommended reviewing what communications should look like moving forward.

Terry reported the need to keep our finances at the forefront of our minds and supporting a long-term strategy for AAPOR to become financially healthy. Executive council will create a monthly cadence for meeting to review our finances.

Earp reported that the goals around conference are going well. Discussed WAPOR activities and meetings are going really well.

Bautista reported that good process is being made on councilor at large goals and mentioned a few areas for discussion/improvements.

VI. Adjourn to Executive Session--Kreuter

Full meeting ended at 12:04pm.

Motion to move to Executive Session. Terry motioned to adjourn the meeting and Schoua-Glusberg seconded.