



American Association for Public Opinion Research

Executive Council Minutes

Friday, December 13, 2024

**Executive Council:**

Jennifer Agiesta	Past President
Frauke Kreuter	President
Jordon Peugh	Vice President
Ricki Jarmon	Secretary-Treasurer
Tamara Terry	Associate Secretary-Treasurer
Bob Torongo	Communications Chair
Kathleen Weldon	Associate Communications Chair
Gina Walejko	Conference Chair
Morgan Earp	Associate Conference Chair
Florian Keusch	Education Chair
Ashley Koning	Associate Education Chair
Sunghee Lee	Inclusion And Equity Chair
Luis Tipan	Associate Inclusion And Equity Chair
Bianca DiJulio	Membership & Chapter Relations Chair
Dakisha Locklear	Associate Membership & Chapter Relations Chair
Ned English	Standards Chair
Jenny Marlar	Associate Standards Chair
Dawn Nelson	Councilor at Large
Alisú Schoua-Glusberg	Councilor at Large
René Bautista	Councilor at Large

**Staff:**

Tristanne Staudt	Executive Director
Ryan Green	Education Manager
Lailah Johnson	Program Manager
Leon Spinner	Membership Manager
Jackie Weisman	Marketing and Communications Director

**I. Welcome Call to Order, Review and Approval of Minutes**

Kreuter called the meeting to order at 12:35pm

**II. Executive Council Meeting Minutes Approval for November 14, 2024**

**Motion: Marlar motioned to approve the November minutes, DiJulio seconded, One abstention and motion approved**

**III. Committee Goal Updates:**

**Keusch Education:**

Back-to-Basics and SOGI Education  
Diversity of Heritage Interviewee List

**Lee IEC:**

Lee reported on subcommittee changes and the IEC annual report. The annual report was scheduled to be completed last year and Lee/Tipan are creating a plan to determine how to get this done quickly ~~-this~~ but are facing challenges.

Lee presented a chair for the awards and nominations subcommittee.

**Motion to approve Randal Ries as chair of the nominations committee. Tipan motioned and Terry seconded, motion was approved.**

**DiJulio MCR:**

Discussed outreach priorities for MCR

**English Standards:**

Discussed TI communications including the creation of short videos around the value of the TI. The videos would be embedded on the website

CTIA Report draft has been sent and is being reviewed

**IV. President's Report – Kreuter**

Kreuter discussed AI and planning for an event focused on using AI in research. Wants to strategize on getting new players in the field that are doing research using AI but unaware of AAPOR.

**V. Secretary/Treasurer Report – Jarmon**

Jarmon discussed October financials and reported that the budget looks good so far this year and we raised \$1700 for Giving Tuesday. Development committee will also be providing recommendations for next steps around a “giving” strategy.

**VI. Executive Director Report – Staudt**

## **Membership & Chapter Relations**

The 2025 Membership Drive is underway with renewals coming in at a steady pace. This week, nearly 170 auto-renewals were processed. Special outreach is being done to encourage renewals with students and those in the lower income tiers, both areas that fell short of 2024 goals.

## **Conference**

All abstract submissions have undergone the scoring portion of the review process and now the Program Committee will begin its virtual work. The final set of accepted submissions will be scheduled over the next few weeks.

## **Education**

The Online Education and Short Course Subcommittees have finalized the 2025 offerings, which will be announced in the next few weeks.

## **Financials**

October financials are available for ~~your~~ review. We are on track with the budget and at this point, will not need to draw on investments to meet cash flow needs.

## **Staffing**

Since the last Council meeting and before the next one, three staff members should be recognized for their work anniversaries. In late-November, Leon reached his two-year anniversary with AAPOR. In late-December, Jackie will have been with AAPOR for three years, and in early-January, Lailah will have been with AAPOR for two-years. We're glad to have them on board.

### **VII. Governance Review Proposal – Peugh**

Peugh discussed the proposal and requested recommendations for task force members ~~s~~ recommendations. Council had a thorough conversation to better understand the goals of the assessment.

### **VIII. Standards Update – English**

English discussed Non-Probability Vendors and TI Requirements. Opened the floor to discuss non-probability vendors and council provided thoughts and feedback.

### **IX. Committee Updates – All**

**English** reported that the standards calculator will be ready by conference  
**Walejko** reported 740 abstract submissions—more than Atlanta but fewer than Philly.  
First meeting of virtual program review occurred. Set aside 3-5 panels for late breaking

topics around data and methodologies that haven't been available before the deadline  
i.e. AI

**Torongo** reported that 5 podcast recordings will be available next year

**Florian** discussed that the publications subcommittee is picking up their work

**DiJulio** discussed the Volunteer Coordinator task of assisting Councilors find replacements for any subcommittee members whose terms are expiring in 2025

**Bautista** is working on awards committees and will include IEC on the various committees.

**X. New Business – Kreuter**

Peugh discussed a working group on survey costs and creating a workshop  
No new business from other council members.

**XI. Adjourn to Executive Session**

2:12pm meeting ended

**Florian made a motion to adjourn the meeting, Nelson seconded, and all approved the motion.**

