



American Association for Public Opinion Research

Executive Council Minutes

Monday, June 17, 2024 and Tuesday June 18, 2024

Executive Council:

Jennifer Agiesta	Past President
Frauke Kreuter	President
Jordan Peugh	Vice President
Ricki Jarman	Secretary-Treasurer
Tamara Terry	Associate Secretary-Treasurer
Bob Torongo	<i>Communications Chair</i>
Kathleen Weldon	<i>Associate Communications Chair</i>
Gina Walejko	<i>Conference Chair</i>
Morgan Earp	<i>Associate Conference Chair</i>
Florian Keusch	<i>Education Chair</i>
Ashley Koning	<i>Associate Education Chair</i>
Sunghee Lee	<i>Inclusion And Equity Committee Chair</i>
Luis Tipan	<i>Associate Inclusion And Equity Committee Chair</i>
Bianca DiJulio	<i>Membership &amp; Chapter Relations Chair</i>
Dakisha Locklear	<i>Associate Membership &amp; Chapter Relations Chair</i>
Ned English	<i>Standards Chair</i>
Jenny Marlar	<i>Associate Standards Chair</i>
Dawn Nelson	Councilor at Large
Alisú Schoua-Glusberg	Councilor at Large
René Bautista	Councilor at Large

Staff:

Tristanne Staudt	Executive Director
Ryan Green	Education Manager
Leon Spinner	Membership Manager
Jackie Weisman	Director of Marketing

## **Monday, June 17, 2024 | 9:00 am – 5:10 pm ET**

### **All councilors participated in a Culture Workshop – Sharon Newport**

Councilors will explore the current state and ideal future state of the AAPOR culture, including DEI education, and promising practices to support cultural change.

#### **I. Welcome, Call to Order, Review and Approval of May Minutes (A/R)—Kreuter**

Kreuter called the meeting to order at 9:04am

Kreuter welcomed the Council and opened the session by explaining the process for making a motion during the meeting and providing a high level Review of Parliamentary Procedures and Robert's Rules of Order

**MOTION: by Agiesta, seconded by Dijulio to approve the May minutes. One Councilor abstained and the motion passed by unanimous vote.**

#### **II. Consent Agendas (A/R) – All**

Kreuter discussed that the final list of consent agendas are in the Dropbox Folder for June 2024, asked if everyone had reviewed, and if all were ready to approve the consent agendas.

Bautista asked about the conversation in AAPORnet regarding simulated responses. Ned mentioned that he has this on his radar to review and discuss.

**MOTION: by Keusch, seconded by Torongo to approve the submitted consent agendas. The motion passed unanimously.**

#### **III. Appointments (A/R)-All**

IEC -Lee discussed Affinity Group Subcommittee (August 1, 2024 - July 31, 2026) and presented Fernanda Alvarado Leyton

**Council-at Large** - Schoua-Glusberg and Bautista discussed the HR Committee (August 1, 2024 - July 31, 2027) and Dawn V. Nelson's term moving forward. Member for one year; CAL liaison for two years

**Motion: by Schoua-Gluusberg, seconded by English to approve the discussed appointments. The motion passed unanimously.**

#### **IV. President's Report (I/O) – Kreuter**

Kreuter—opened with asking for space to meet for our jointly hosted AI event in October meeting. Council agreed to further discuss during new business portion of the meeting.

#### **V. Secretary/Treasurer Report (I/O) – Jarmon**

##### **May 2024 Financials**

Financials were not ready and we will review next Council meeting.

#### **VI. Executive Director Report (I/O) – Staudt**

##### **Membership**

- All non-member conference attendees have been contacted and given the option to opt-out of their complimentary AAPOR membership. These additions should bring the total 2024 membership to just over 2,000.

**Conference**

- 1,300 registrants and 1,275 attendees.
- Hotel contract for 2027 is signed and we were able to negotiate a rate that is \$15 less per night than originally proposed.

**Discussion Points:**

- Jackie and Tristanne are meeting with the JPSM team to discuss the rollout of the new JPSM-AAPOR Citation Program.

**VII. Debrief from 2024 Annual Conference (I/O) – Walejko/All**

Walejko provided a general conference recap:

Idea groups; 126 people registered and participants seemed to really enjoy  
 Fun Run was linked back to AAPOR gives back and raised ~\$9000  
 Reorganized conference schedule seemed to be a success  
 Next year is AAPOR/WAPOR year and Walejko notes that the hotel is really nice and a historic hotel destination

Discussion on highlights, achievements, and challenges:

Some people didn't know that the idea groups were happening-The plan is to open up the registration earlier next year.

Questions around the follow-up after the idea groups. Maybe provide the AAPOR community a summary of the "key learning moments"

Council discussed that some attendees had safety concerns about the conference hotel location

Student Chapter Paper Winner session attendance was very low. We should consider how can we get more attendees these events.

Some councilors shared feedback that food seemed sparse compared to prior years.

**VIII. 2024 – 2025 Planning and Goals (I/O) – Kreuter**

Kreuter discussed 2024-2025 Outlook, AAPOR Strategic Plan and Guidelines for Goal Setting

Chairs and associate chairs met first to discuss their initial thoughts on 2024-2025 goals before meeting with the other committee chairs and associates chairs to further discuss and develop the ideas. The goal of these sessions was to gather feedback on ideas, find ways to work across committees towards common goals, avoid duplication of work, and of course, ensure goals and activities contribute to the strategic plan.

Tuesday, June 18, 2024 | 9:00 am – 2:00 pm ET

## **I. Call to Order, Day Two – Kreuter**

Kreuter reviewed highlights from Monday

## **II. Chair and Associate Chair Goal Discussions:**

Chairs and associate chairs met during this period to discuss the feedback they received in the previous day's brainstorming sessions and narrow down their ideas to 1-2 goals per subcommittee. Between the June and August meetings, committees will fine tune these goals to include specific objectives and measurements to track progress. Final goals for all committees and subcommittees will be submitted prior to the August Council meeting.

The committee chairs and associate chairs presented their initial thoughts on their committee goals for the council year. The goals will be fine-tuned before the next council meeting to include budgetary requests, action timelines and changes in committee volunteers.

## **Development Subcommittee Update – Jarmon**

Request from Jarmon to send suggestions for people to be interviewed to support the creation of a case statement for the development committee.

## **New Business (I/O) – Kreuter**

### **Bylaws and Conduct Policy Review**

Councilors discussed the timeline of Bylaws and Conduct Policy review. As the conduct policy was updated in 2023, ahead of the scheduled review in the 2024-2024 Council year, its review will now be moved to the 2025-2026 Council year. The Bylaws were also to be reviewed in the 2024-2025 Council year but to ensure time for the structural review required in the new strategic plan, the Bylaws review should be moved to 2025-2026 to allow time for the structural review.

**Motion: by Nelson, seconded by Bautista to delay the Bylaws and Conduct Policy review until the 2025-2026 Council year. The motion passed with 18 yeas and one abstention.**

## **Adjourn to Executive Session**

**Motion: by English, seconded by Torongo to adjourn to executive session. The motion passed unanimously.**

## **Executive Session**

## **Adjourn**

## Attendance

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Bianca DiJulio	Membership and Chapter Relations Chair
Morgan Earp	Associate Conference Chair
Ned English	Standards Chair
Ricki Jarmon	Secretary-Treasurer
Florian Keusch	Education Chair
Ashley Koning	Associate Education Chair
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Kathleen Weldon	Associate Communications Chair

### Staff:

Tristanne Staudt	Executive Director
Ryan Green	Education Manager
Lailah Johnson	Program Manager
Leon Spinner	Membership Manager
Jackie Weisman	Marketing and Communications Director