



American Association for Public Opinion Research

Executive Council Minutes

Tuesday, May 14, 2024

Executive Council:

Jennifer Agiesta	President
René Bautista	Councilor-at-Large
Paul Beatty	Past President
Jennifer Childs	Secretary-Treasurer
Morgan Earp	Incoming Associate Conference Chair
Aleia Clark Fobia	Communications Chair
Michael Delli Carpini	Education Chair
Bianca DiJulio	Associate Membership and Chapter Relations Chair
Ned English	Associate Standards Chair
Liz Hamel	Councilor-at-Large
Allyson Holbrook	Conference Chair
Ricki Jarmon	Associate Secretary-Treasurer
Florian Keusch	Associate Education Chair
Ashley Koning	Incoming Associate Education Chair
Frauke Kreuter	Vice President
Sunghee Lee	Associate Inclusion and Equity Chair
Dakisha Locklear	Incoming Associate Membership and Chapter Relations Chair
Jordon Peugh	Incoming Vice President
Jenny Marlar	Incoming Associate Standards Chair
Cameron McPhee	Standards Chair
Dawn Nelson	Incoming Councilor-at-Large
Alisu Schoua-Glusberg	Councilor-at-Large
Rodney Terry	Inclusion and Equity Chair
Tamara Terry	Incoming Associate Secretary-Treasurer
Jerry Timbrook	Membership and Chapter Relations Chair
Luis Tipan	Incoming Associate Inclusion and Equity Chair
Robert Torongo	Associate Communications Chair
Gina Walejko	Associate Conference Chair
Kathleen Weldon	Incoming Associate Communications Chair

Staff:

Tristanne Staudt	Executive Director
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Invited Guests:

Eva Aizpurua	Survey Practice Editor
Brian Giblin	Oxford University Press
Kristin Olson	JSSAM Editor
Eric Plutzer	POQ Editor
Jenny Thompson	JSSAM Editor

I. Welcome, Call to Order, Review and Approval of March and April Minutes (A/R) –Agiesta

Agiesta called the meeting to order at 10:06 am EST.

Agiesta welcomed the Council and opened the session by reminding everyone that the meeting will follow Robert’s Rules of Order. Also keep in mind AAPOR’s IEC goals during the meeting. Agiesta also reminded members that only current councilors can vote at this meeting.

MOTION: by McPhee, seconded by Fobia to approve the March and April Minutes. The motion passed by unanimous vote.

II. Introductions – All

The meeting began with all incoming and outgoing council members introducing themselves along with their background and position on council.

III. Consent Agendas (A/R) – All

Agiesta asked if any of the items from the consent agenda needed to be pulled out for further discussion. Hearing none, Agiesta asked for a motion to approve the consent agenda as submitted.

MOTION: by Timbrook, Seconded by Terry to approve the consent agenda. The motion passed by unanimous vote.

IV. Appointments (A/R) – All

Publications

Staudt presented two nominees for the JSSAM advisory committee, one for a 3 year term and one for a 1-year term.

Communications

Clark Fobia presented one nominee for the social media subcommittee for a 1-year term.

MOTION: by McPhee, Seconded by Delli Carpini to approve the nominee for JSSAM advisory committee and the social media subcommittee. The motion passed by unanimous vote.

Education

Delli Carpini presented two members for a 1 year term and one member for a 3 year term for the history subcommittee.

Delli Carpini also presented a chair for the publication subcommittee for a 3-year term.

MOTION: by Holbrook, Seconded by Timbrook to approve the nominees for the History and Publication Subcommittees. The motion passed by unanimous vote.

HR Committee

Staudt presented two new members for the Human Resources subcommittee for a 3-year term. One member was approved. The second member requires additional conversation and will be postponed until the June Council meeting.

MOTION: by Hamel, Seconded by McPhee to approve the first nominees for the Human Resources subcommittee . The motion passed by unanimous vote.

Inclusion & Equity

Lee presented one nominee for chair of the affinities group subcommittee for a 2-year term. Terry also presented one nominee for the metrics and accountability subcommittee for a 2-year term. Lee presented one nominee for at-large member for the IEC for a 1-year term.

Motion: by Delli Carpini, Seconded by Fobia to approve nominees for the inclusion and equity subcommittee. The motion passed by unanimous vote.

V. President Report

Agiesta opened with thanking all 2023 council members. Also asked that individuals keep the strategic plan fresh in mind when thinking about next year's goals.

VI. Secretary/Treasurer Report (I/O) - Childs

April 2024 Financials

March saw a large number of membership renewals but we're still short of our budgeted revenue. If dues collections in April and May are similar to 2023, we'll have membership revenue around 95% of the budget. We'll have a much clearer picture of AAPOR's finances following the conference once all the bulk of our revenue and expenses are finalized.

Membership numbers are a bit low so we need to keep an eye on costs. Investments are good shape overall

Development Subcommittee Update

Jarmon and Childs provided an update on what is happening with development refresh. Will be reaching out to do some interviews on case statement. Very excited about moving forward. Question was asked about development vs sponsorship. Sponsorship and development are two different activities.

VII. Executive Director's report (A/R) - Staudt

Membership & Chapter Relations

- The current 2024 member count stands at 1,810, including 156 honorary life members.
- An additional 190 non-members are registered for the upcoming annual conference, and they will be granted membership following the event, bringing the total to 2,001 members.
- For more details, please review the Membership and Chapter Relations Committee consent agenda.

Discussion Points:

- **Post-Conference Membership Push:**
 - It was suggested to offer prorated memberships for individuals joining off-cycle.
 - Another recommendation was to collaborate with universities to encourage student memberships.
- **Membership Retention and Composition:**
 - A question was raised regarding whether we have information on individuals who have left the membership.

Education

Ryan is ironing out the final details for the new student education offerings, jointly hosted with the American Statistical Association. The program will provide networking and presentation practice to students through virtual meetings throughout the calendar year. The AAPOR/JPSM Citation program is officially approved after receiving the signed contract from University of Maryland this past Thursday. Staff from both sides will be meeting to discuss the rollout of the program.

VIII. Conference Committee Update (I/O) - Holbrook

Holbrook opened with Conference is here! We surpassed our registration goal of 1,200, ending up with 1,251 coming into the event. We expect a few more to register onsite as well. The sponsorship committee finished their duties this year with over \$257,000, approximately \$38,000 over their budgeted goal.

IX. 2027 & 2028 Conference Site Selection (A/R) – Staudt

2027

2027 Sources sought and 16 submitted proposals. Staudt reviewed selection criteria with council members. Finalists for conference were Austin and Portland. Questions were asked related to the two hotels and associated costs. Recommendation was Austin.

2028

Finalists for 2028 were Chicago, Illinois and Columbus, Ohio. Recommendation Ohio. Comment made about the selling power of Chicago. Suggestion made to look into attendance numbers for other conferences held in Columbus. Comments were made about the location and closeness to restaurants and universities. Recommendation was Ohio.

Motion: by Beatty, Seconded by McPhee to approve Austin for the 2027 conference location. With one opposition the motion passed.

Motion: by Schoua-Glusberg, Seconded by Fobia to approve Columbus for the 2028 conference location. The motion passed by unanimous vote.

X. W.E. Du Bois Fellowship Support (A/R) – Staudt

Staudt reported that AAPOR has supported the fellowship for two years in conjunction with Roper center. They are asking us to renew for two years and increase support for two fellows. Comments made that there was not a huge selection but if we are going to double the number of fellowships we need to really get the word out. Background was provided on the makeup of the fellowship. Suggestion made that we should make the fellows more visible. Recommendation also made that it could be a sponsorship opportunity. General conversation was had about the fact that faculty should be key audience for which to engage students.

Motion: by McPhee, Seconded by Delli Carpini to approve 1 fellow for 2025 and potential sponsor of second to be considered for 2026.

XI. Membership and Chapter Relations (MCR) Update (I/O) - Timbrook

Subcommittee changes

Sunsetting all MCR subcommittees and creating three new committees as discussed in April council meeting.

Motion: by Hamel, Seconded by Childs to sunset existing eight MCR subcommittees and the creation of three new subcommittees.

Volunteer SOP's

Timbrook provided an update on volunteer ship structure (see April Minutes) Will reduce terms from 3 years to two years. Question asked about how this will be rolled out about changes. A description will be placed on the volunteer page about these new terms.

XII. Council Photos (Outgoing and Incoming Councils)

XIII. Reports from AAPOR Journals and OUP

Survey Practice

Delli Carpini provided update on survey practice journal along with update on editorial board. 28 pieces were published in 2023. Second highest number in 10 years. Reader engagement is increasing. Subscribers of 586 was pretty steady over time.

POQ

Plutzer reported that submissions have continued to trend up. Half of submissions are declined without review. 100 days for papers to advance to peer review 56 days overall. 700 unique reviewers. 80% of reviewers are not AAPOR members. Special issue 2024 public trust in elections. Downloads tend to peak in October and November. Special thanks was given to Eric Plutzer for his years of service

JSSAM

Olson reported that 2023 was highest number of submissions (303). 2/3 methods 1/3 statistics. Acceptance rates are steady and desk rejections are up. Time in review has been holding steady at under 2 months. Number of reviewers fell as did the number of reviews per article. Through volume 12, 68% were new authors. Special issues are bringing in new authors who then return as authors. Backlog was cleared.

Oxford University Press

There was very little attrition to access. Open access also improved by 20%.

XIV. Past President Recognition

Agiesta thanked Beatty for his work as past president

Gavel Pass

Agiesta passed the gavel to Kreuter

Acknowledgements

Farewell to 2023-2024 Council

Seating of 2024-2025 Council

XV. Vision for 2024-2025 (I/O) – Kreuter

Kreuter thanked Agiesta and Beatty for their service on council. Kreuter spoke to her wanting to include AI as part of her mission as president this year. Kreuter also discussed that she has started and will be working together with everyone on strategic plan. She then asked team to consider items related to strategic plan.

XVI. New Business (I/O) - Kreuter

There was discussion related to future conference formats. There was also group discussion related to items such as president's blog.

XVII. New Business

Councilors-at-Large spoke about how award submissions have been on the decline over time and that they will be reviewing the overall process and procedures for awards in 2024.

XVIII. Wrap and Adjourn

MOTION: by Agiesta, seconded by Fobia to adjourn the meeting. The motion passed by unanimous vote. The meeting adjourned at 2:07 pm.