Westat @ AAPOR 2024

Don’t miss our experts’ presentations on multimode research, computer-assisted video interviewing, evaluating high-burden survey requests, and more!

Come by our booth to talk with us about our research and meet with our career reps.

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WELCOME

Over the past two years, AAPOR has celebrated coming back for our in-person conferences, delving deep into topics of equity, inclusion, and collaborative research. As we progress through 2024, our focus expands to the profound impact our members have on communities and the broader world.

AAPOR has consistently embraced a broad approach to public opinion research and methodology. Through the dedicated work of our members, we shed light on vital aspects of our society, including culture and demographics; governance, policy formulation, and political engagement; healthcare and wellness; law enforcement and justice; business sectors; and the media’s role in information dissemination. This year’s conference shines a spotlight on sessions that champion community-engaged scholarship, transformative research, and AAPOR’s continued commitment to diversity and inclusion.

At this year’s conference, we’ve focused on bringing attendees to some of the core AAPOR events that everyone knows and loves, like the banquet and Presidential Address, but we’re also introducing fresh elements. The ‘Idea Group’ sessions debuts as a new format, offering intimate, in-depth discussions on key industry challenges. Join us on Tuesday afternoon for these enriching sessions, followed by the official conference kick-off with the Presidential Address on Wednesday morning.

Beyond our scientific presentations, the conference upholds our tradition of ‘AAPOR Gives Back’. We invite attendees to contribute to the Midtown Assistance Center, a local Atlanta initiative aiding the city’s unhoused population. Dive into our diverse lineup of local and social events, from the Welcome Reception, AAPOR golf outing, or to the Atlanta Braves baseball game, and the early morning Fun’d Run.

Explore the many facets of AAPOR by visiting our informational booths, including the AAPOR History Table, Transparency Initiative booths, and chapters’ and affinity groups’ tables at the Welcome Reception. Don’t miss the chance to meet exhibitors while grabbing your morning coffee on Thursday or lunch on Friday. As you delve into Atlanta’s charm, our dedicated local events subcommittee has crafted an exceptional guide to help you make the most of your stay.

We hope everyone attending the conference learns something and enjoys seeing old friends and making new ones. We’re excited to welcome long time AAPOR members (we see you Honorary Lifetime Members) along with first time attendees and students.

As always, we welcome any feedback on how to keep improving the annual conference in future years - please complete the annual member survey when invited so we can get your invaluable feedback!

Allyson Holbrook
2023-2024 Conference Chair

Gina Walejko
2023-2024 Associate Conference Chair
AAPOR CONDUCT STATEMENT

As a professional association, AAPOR fully supports and values our members having collegial interactions that yield interpersonal connections, as well as intellectual outcomes: discussions, differing viewpoints, and scientific debates. Our events and activities are held in the spirit of free inquiry and free expression, which is important and necessary for advancing the science and practice of public opinion research. We pride ourselves on our professionalism and our respect for others.

AAPOR's membership is global. Our conferences, meetings, and activities bring people together from around the world, and from many different cultures. As such, we need to be sensitive to cultural contexts that vary not only among regions of the USA, but also among regions of the world. We must also be sensitive to legacies that have produced discriminatory and prejudicial beliefs and practices, which threaten AAPOR's coveted inclusive environment.

AAPOR is committed to providing a safe and welcoming environment for everyone attending or associated with our events and activities including AAPOR members, guests, staff, vendors, exhibitors, contractors, as well as venue staff. We are committed to providing an environment that is free from harassment and discrimination, whether sexual or otherwise, based on age, race, ethnicity, national origin, religion, language, sexual orientation, gender identity or expression, disability, health, socioeconomic status, marital status, domestic status, or parental status. Harassment and discrimination undermine the principles of equality and respect, and are serious forms of professional misconduct. AAPOR's full conduct policy is available on our website. AAPOR members who violate this policy will be subject to discipline.

AAPOR STATEMENT ON DIVERSITY INCLUSION

The American Association for Public Opinion Research (AAPOR) embraces diversity and inclusion as institutional imperatives, as noted in the AAPOR 2025 Strategic Vision. Only by promoting an environment where differences in background, experience and perspectives are valued will AAPOR fully serve its members and remain vital in the future.

It is therefore the policy of AAPOR to include members in all activities of the association regardless of their sex, gender identity, age, race, religion, ethnic background, nationality, sexual orientation, disability status, or any other category protected by federal, state, and local laws. AAPOR further seeks to reflect the diversity of its membership in thought and professional experiences, and pledges to equally value members regardless of their tenure within the profession, whether or not they are currently employed, and if employed regardless of the size of their workplace or whether that workplace is in academe, the government, business, the media or another setting.

AAPOR leaders have an obligation to identify any roadblocks to inclusion and work within the association to eliminate them. We also recognize that each AAPOR member has a personal responsibility to create, maintain and enhance a culture of inclusion within the association where every member is appreciated, differences in perspectives are respected, and paths to leadership are open to all. By working together, our individual differences make our association stronger. Only by actively nurturing a culture of diversity and inclusion will we fully serve our current membership and prepare future AAPOR members for the needs of an ever-changing world.
# GENERAL INFORMATION

## REGISTRATION DATES AND HOURS

<table>
<thead>
<tr>
<th>Date</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>May 14</td>
<td>1:00 pm – 6:00 pm</td>
</tr>
<tr>
<td>May 15</td>
<td>9:00 am – 7:30 pm</td>
</tr>
<tr>
<td>May 16</td>
<td>7:00 am – 6:00 pm</td>
</tr>
<tr>
<td>May 17</td>
<td>7:00 am – 2:00 pm</td>
</tr>
</tbody>
</table>

## EXHIBIT HALL HOURS

<table>
<thead>
<tr>
<th>Date</th>
<th>Hours</th>
<th>Event</th>
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<tbody>
<tr>
<td>May 14</td>
<td>2:00 pm – 5:00 pm</td>
<td>Set up</td>
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<tr>
<td>May 15</td>
<td>8:00 am – 12:00 pm</td>
<td>Setup</td>
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<tr>
<td></td>
<td>1:30 pm – 2:30 pm</td>
<td>Poster Session</td>
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<tr>
<td></td>
<td>6:00 pm – 7:30 pm</td>
<td>Welcome Reception</td>
</tr>
<tr>
<td>May 16</td>
<td>7:30 am – 8:00 am</td>
<td>Continental Breakfast</td>
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<tr>
<td></td>
<td>9:30 am – 10:30 am</td>
<td>Coffee Break</td>
</tr>
<tr>
<td></td>
<td>3:30 pm – 4:30 pm</td>
<td>Coffee Break &amp; Poster Session</td>
</tr>
<tr>
<td>May 17</td>
<td>7:30 am – 8:00 am</td>
<td>Continental Breakfast</td>
</tr>
<tr>
<td></td>
<td>12:45 pm – 2:00 pm</td>
<td>Lunch &amp; Poster Session</td>
</tr>
<tr>
<td></td>
<td>2:30 am – 4:30 pm</td>
<td>Tear Down</td>
</tr>
</tbody>
</table>
# Conference Highlights

## Diversity

### Wednesday, May 15

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Room #</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:15 am – 11:45 am</td>
<td>Pride in Numbers: Evaluating and Implementing SOGI Questions on Surveys</td>
<td>219</td>
</tr>
<tr>
<td>2:30 pm – 4:00 pm</td>
<td>Gender and Sexual Identities: Trends and Measurement</td>
<td>220</td>
</tr>
<tr>
<td>2:30 pm – 4:00 pm</td>
<td>We Can Do It! Sampling Rare and Unique Populations</td>
<td>221</td>
</tr>
<tr>
<td>4:15 pm – 5:45 pm</td>
<td>Asking About Sensitive Topics in Gender, Race, and Ethnicity</td>
<td>218</td>
</tr>
</tbody>
</table>

### Thursday, May 16

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Room #</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:30 am – 12:00 pm</td>
<td>The Impact of Qualitative Research on Vulnerable Communities: A QUALPOR Panel</td>
<td>221</td>
</tr>
<tr>
<td>10:30 am – 12:00 pm</td>
<td>Pride in Diversity: Evaluating and Implementing SOGI Questions in Different Populations</td>
<td>217</td>
</tr>
<tr>
<td>1:45 pm – 3:15 pm</td>
<td>Using Public Opinion Research to Advance Racial Equity for Black Americans</td>
<td>217</td>
</tr>
<tr>
<td>1:45 pm – 3:15 pm</td>
<td>Measuring Race/Ethnicity and Other Identities</td>
<td>220</td>
</tr>
<tr>
<td>1:45 pm – 3:15 pm</td>
<td>Qualitative Methods for Research with Hard–to–Reach Populations</td>
<td>221</td>
</tr>
<tr>
<td>4:30 pm – 6:00 pm</td>
<td>Developments in Filling Data Gaps on Asian Americans, Native Hawaiians and Pacific Islanders in Public Opinion Research: Lessons for Other Underrepresented Groups</td>
<td>210/211</td>
</tr>
<tr>
<td>4:30 pm – 6:00 pm</td>
<td>DEI in Research Organizations: DEI &amp; Methodology</td>
<td>217</td>
</tr>
</tbody>
</table>

### Friday, May 17

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Room #</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 am – 9:30 am</td>
<td>Discrimination, Race, and Racism</td>
<td>219</td>
</tr>
<tr>
<td>9:45 am – 11:15 am</td>
<td>Hisp–Aapor Sponsored Panel on Recruitment and Research Findings of Latino Adults in the U.S.</td>
<td>217</td>
</tr>
<tr>
<td>2:00 pm – 3:30 pm</td>
<td>Recruiting Samples of Marginalized Populations</td>
<td>216</td>
</tr>
<tr>
<td>2:00 pm – 3:30 pm</td>
<td>Assessing SOGI: Measurement and Benefits</td>
<td>222</td>
</tr>
<tr>
<td>3:45 pm – 5:15 pm</td>
<td>Are You Hispanic, Latino, Latine, Latinx and Will You Join My Panel? Hisp–Aapor Sponsored Panel on Research of Hispanx Adults in the U.S. and Beyond.</td>
<td>222</td>
</tr>
</tbody>
</table>
CONFERENCE HIGHLIGHTS

LEARNING

Six short courses are being offered this year, four virtual and two in-person. These half-day, indepth short courses are offered to enhance your learning experience, are taught by well-known experts in the survey research field, and cover topics that affect our ever-changing industry. The onsite short courses will take place Tuesday, May 14 from 2:00 pm – 5:30 pm.

VIRTUAL SHORT COURSES

COURSE 1
Weighting and Analyzing Nonprobability Samples for Population-Based Inferences

Instructors
Lingxiao Wang, University of Virginia and Yan Li, University of Maryland

COURSE 2
Using Qualitative Inquiry to Inform Quantitative Data Collection and Analysis

Instructor
Lila Rabinovich, University of Southern California

COURSE 3
Questionnaire Design 101

Instructor
Pam Campanelli, The Survey Coach

Sponsored by
ICF

COURSE 4
Navigating the Privacy-Utility Tradeoff: An Introduction to Data Privacy Techniques

Instructors
Claire Bowen, Maddie Pickens, and Gabe Morrison, Urban Institute

IN PERSON SHORT COURSES

COURSE 5
A Practical Introduction to Sensitivity Analyses for Non-ignorable Selection Bias in Surveys

Instructors
Rebecca Andridge, Ohio State University and Brady West, University of Michigan

COURSE 6
Cross-cultural Survey Research: Considerations and Best Practices

Instructor
Emilia Peytoncheva, RTI
IDEA GROUPS

We are thrilled to unveil an exciting addition to this year’s Annual Conference: Idea Groups. This innovative pre-conference program offers a unique opportunity for participants to engage in intimate, focused networking sessions through guided discussions.

Taking place from 2:00 pm – 5:00 pm on Tuesday, just before the official start of the conference on Wednesday, Idea Groups provide a platform for attendees to convene in smaller, more specialized gatherings. These gatherings aim to foster dynamic conversations around shared topics and questions that resonate within our AAPOR community.

The primary objective of Idea Groups is to create a conducive environment for informal exchanges, enabling members to delve deeper into pertinent issues and explore collaborative solutions. Whether you’re seeking insights, sharing experiences, or simply connecting with like-minded peers, Idea Groups offer a space tailored to your professional interests.

- **Emerging Survey Methods in Low- and Middle-Income Countries**
  - **Organizer**
    - Abigail Greenleaf, Columbia University

- **Open Science, Open Code, and Open Data**
  - **Organizer**
    - Emily Molfino, US Census Bureau

- **Survey Costs: What Do We Know and What Can We Measure?**
  - **Organizer**
    - James Wagner, University of Michigan

- **Survey Research Teaching Workshop**
  - **Organizer**
    - Chase Harrison, Harvard University

- **The Future of Qualitative Research**
  - **Organizer**
    - Darby Steiger, SSRS

- **What Can Survey Methodology / AI Learn from AI / Survey Methodology?**
  - **Organizers**
    - Stephanie Eckman, University of Maryland & Gina Walejko, Google
LEARNING HIGHLIGHTS

Wednesday, May 15 | 9:00 am – 10:00 am
Grand Ballroom

PRESIDENT ADDRESS
Join fellow attendees for the kickoff Presidential Address from AAPOR President Jennifer Agiesta.

Friday, May 17 | 11:30 am – 12:45 pm
Grand Ballroom

PLENARY - Form Follows Function: Purpose Driven Data Collection, Analysis, and Communication
AAPOR long has been a BIG TENT welcoming all those interested and studying public opinion and survey research from a variety of perspectives. However, we normally talk about that big tent from the standpoint of the various sorts of places we work at – academic settings, large for-profit firms, small businesses, the government, nonprofit organizations – or our personal characteristics – age, years of experience in the field, gender, race and ethnic backgrounds. But, AAPOR also is a place for people engaging in a variety of different roles and expertise in the polling and survey process. Some of us focus almost exclusively on methodological considerations whether it be sampling, data collection, or weighting procedures. And then we have those who focus on questionnaire design including question wording or survey formatting, or the implementation process including understanding the impact of incentives or interviewer-respondent interactions. Others focus on analysis, or the writing and dissemination of results. And some of us are generalists, doing a little bit of everything. But one of the things that we ALL share is that we are collecting, analyzing, and making available data and information that we expect will serve a purpose – whether it is informing a decisionmaker, a client, a policymaker, a journalist, an advocacy organization, or a member of the public about what the public (or some specific segment of the public) thinks, knows, or experiences on a given topic.

This plenary gives us the opportunity to hear from some of those audiences: A Policy Advocate, A Journalist and a Policymaker, and hopefully can help us explore new ways that we can continue to make our data the most useful for them. How do they use surveys? How do they perceive the various types of surveys that may come across their desks? How do the choices we make in design help or hurt when they try to use the data for their purposes? Why do some survey data points go viral and become a ubiquitous part of public discussions and others never get cited? What different considerations do our audiences have when assessing survey results than what we may have as survey designers, methodologists, or analysts? Overall, then, what can learn about our profession from some of our key audiences?

Moderator
Mollyann Brodie, Ph.d., EVP/COO, Executive Director Public Opinion and Survey Research, Kaiser Family Foundation

Speakers
Emily Engelhard Vice President of Research & Translation, Feeding America
Shefali Luthra, Reporter, The 19th
Jeffrey Nesbit, Assistant Secretary of Health for Public Affairs, US Department of Health and Human Services

Friday, May 17 | 5:30 pm – 7:30 pm

Membership & Business Meeting and Closing Reception
Attend the Annual Business Meeting to learn more about the past year’s accomplishments and future initiatives of the association, engage in Q&A, and enjoy remarks from 2023-2024 President Jennifer Agiesta. Once the Business Meeting has concluded join us for the conferences last hurray at the Closing Reception.
We offer an integrated, versatile ecosystem of data and technology platforms that can assist your research projects at every stage of their life cycle.

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WITH RESEARCH RESPONDENTS

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or
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# SOCIAL HIGHLIGHTS

## TUESDAY, MAY 14

**Golf Outing**
12:30 pm – 5:00 pm  
Meet at 12:00 pm in the hotel lobby. Advance registration is required.

**Student and Early Career Happy Hour Meet-Up**  
6:15 pm  
Trader Vics  
Are you new to AAPOR, a student, or early in your career? Join the AAPOR Welcoming Committee for a casual happy hour hang-out before the official start of the conference! This will be held at or near the conference hotel. Please be advised this event is free to attend but any food/beverage purchases are not covered under your registration fee.

**MLB Baseball Outing w/ AAPOR Members and Friends**  
7:20 pm  
Join your AAPOR colleagues at Truist Park in Atlanta as they take in the 7:20 pm game as the Atlanta Braves play against the Chicago Cubs. Tickets will be emailed out prior to the game to all those who reserved during registration, no group transportation provided.

**Pre-Conference Reception**  
6:00 pm – 7:30 pm  
Executive networking and light refreshments for AAPOR Executive Council and all pre-conference participants.

## WEDNESDAY, MAY 15

**Student and Early Career Lunch Meet-Up**  
11:45 am – 1:30 pm  
Room 223  
Join the AAPOR Welcoming Committee for a lunch meet-up on the first day of the conference! This will be held at the conference hotel for those in the first year of their career and students. There will be a limited number of boxed lunches available that will be distributed on a first come, first served basis.

**Ambassador Program Mixer**  
1:30 pm – 2:30 pm  
Room 224  
For those participating in the AAPOR Ambassador Program, join us for the Ambassador Program Mixer! This event is designed to allow conference attendees that are new to AAPOR a chance to connect with long-time attendees to learn more about the event and how to maximize their experience.

**Welcome Reception**  
6:00 pm – 7:30 pm  
Exhibit Hall/Salon  
Sip, nosh and stroll in the exhibit hall to learn more about AAPOR’s chapters, greet affinity groups, network with other attendees, and win raffle prizes.

**Applied Probability**  
6:00 pm – 10:00 pm  
Room 207  
Join us for an AAPOR Annual Conference tradition!
THURSDAY, MAY 16

Fun(d) Run
6:00 am – 7:00 am
Hotel Running Track
Pledge to sponsor a runner at this year’s inaugural Fun(d) run, where participants are running and raising money for the AAPOR Gives Back charity program. Feel free to come run even if you didn’t register in time to be sponsored!

Speed Networking
9:30 am – 10:30 am
Room 304
Two Speed Networking sessions are offered each year at the Annual Conference. These interview opportunities are designed for those who are new to the field of survey research, those looking to make a change in their career, or anyone interested in learning more about key organizations in our field.

FRIDAY, MAY 17

Lunch with Exhibitors
12:45 pm – 2:00 pm
Salon
Stop by the exhibit hall to have a boxed lunch with our exhibitors, network with your fellow attendees, and review research presented in Poster Session III.

Speed Networking
1:00 pm – 2:00 pm
Room 304
Two Speed Networking sessions are offered each year at the Annual Conference. These interview opportunities are designed for those who are new to the field of survey research, those looking to make a change in their career, or anyone interested in learning more about key organizations in our field.

Conference attendees may sign up for 15-minute sessions in advance or at the registration desk. Be sure to bring plenty of business cards!

Conference attendees may sign up for 15-minute sessions in advance or at the registration desk. Be sure to bring plenty of business cards!
AAPOR is led by a 20–member Executive Council elected by the full membership each spring. The Executive Council makes the overarching guiding decisions about AAPOR, including managing AAPOR’s budget, creating new initiatives, planning the annual conference, and providing general governance to the organization. The elected members of the Executive Council also oversee committees made up of AAPOR volunteers. To ensure consistency in the leadership, the past and incoming presidents work closely with the current president; and current and incoming (associate) Council members also work together.

Jennifer Agiesta  
President  
CNN

Frauke Kreuter  
Vice President  
University of Maryland

Paul Beatty  
Past President  
US Census Bureau

Jennifer Hunter Childs  
Secretary – Treasurer  
US Census Bureau

Ricki Jarmon  
Associate Secretary – Treasurer  
Abt Associates

Jennifer Agiesta  
President  
CNN

Frauke Kreuter  
Vice President  
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Paul Beatty  
Past President  
US Census Bureau

Jennifer Hunter Childs  
Secretary – Treasurer  
US Census Bureau

Ricki Jarmon  
Associate Secretary – Treasurer  
Abt Associates

Aleia Clark Fobia  
Communications Chair  
US Census Bureau

Bob Torongo  
Associate Communications Chair, Independent Consultant

Allyson Holbrook  
Conference Chair  
University of Illinois at Chicago

Gina Walejko  
Associate Conference Chair, Google

Michael Delli Carpini  
Education Chair  
University of Pennsylvania

Florian Keusch  
Associate Education Chair, University of Mannheim

Rodney Terry  
Inclusion and Equity Committee Chair  
US Census Bureau

Sunghee Lee  
Associate Inclusion and Equity Committee Chair, University of Michigan Institute for Social Research

Jerry Timbrook  
Membership and Chapter Relations Chair, RTI

Bianca DiJulio  
Associate Membership and Chapter Relations Chair, Kaiser Permanente

Cameron McPhee  
Standards Chair  
SSRS

Ned English  
Associate Standards Chair, NORC at the University of Chicago

Liz Hamel  
Kaiser Family Foundation

Alisú Schoua–Glusberg  
Research Support Services

René Bautista  
NORC at the University of Chicago

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2024–2025 EXECUTIVE COUNCIL

EXECUTIVE COUNCIL

Frauke Kreuter
President
University of Maryland

Jordon Peugh
Vice President
SSRS

Jennifer Agiesta
Past President
CNN

Ricki Jarmon
Secretary - Treasurer
Abt Associates

Tamara Terry
Associate Secretary - Treasurer
RTI International

Alisu Schoua-Glusberg
Councilor-at-Large
Research Support Services

Rene Bautista
Councilor-at-Large
NORC at the University of Chicago

Dawn Nelson
Councilor-at-Large
US Census Bureau

Ned English
Standards Chair
NORC at the University of Chicago

Jenny Marlar
Associate Standards Chair
Gallup, Inc

Gina Walejko
Conference Chair
Google

Morgan Earp
Associate Conference Chair
National Center for Health Statistics

Bianca DiJulio
Membership & Chapter Relations
Kaiser Permanente

Dakisha Locklear
Associate Membership & Chapter Relations
RTI International

Bob Torongo
Communications Chair
Independent Consultant

Kathleen Weldon
Associate Communications Chair
Roper Center for Public Opinion Research

Florian Keusch
Education Chair
University of Mannheim

Ashley Koning
Associate Education Chair
Rutgers University

Sunghee Lee
Inclusion & Equity Chair
University of Michigan Institute for Social Research

Luis Tipan
Associate Inclusion & Equity Chair
SSRS
CHAPTER PRESIDENTS

DCAAPOR
Sarah Dipko
Westat

MAPOR
Justine Bulgar–Medina
NORC at the University of Chicago

NEAAPOR
Tracy Keirns
University of Massachusetts

NYAAPOR
Patrick Hoey
Canon USA

PANJAAPOR
Daniel Bausch
Applied Public Policy Research Institute for Study and Evaluation

PAPOR
Erin Pinkus
Employment Development Department (State of California)

SAPOR
Peter Francia
East Carolina University

AAPOR STAFF

Tristanne Staudt
Executive Director

Ryan Green
Education Manager

Lailah Johnson
Program Manager

Leon Spinner
Membership Manager

Jackie Weisman
Director of Marketing and Communications
AAPOR PAST PRESIDENTS

1947–48 Clyde W. Hart
1948–49 Elmo C. Wilson
1949–50 Paul F. Lazarsfeld
1950–51 Julian L. Woodward
1951–52 Bernard Berelson
1952–53 Archibald M. Crossley
1953–54 Samuel A. Stouffer
1954–55 George H. Gallup
1955–56 Harry Alpert
1957–58 Frederick F. Stephan
1958–59 David Wallace
1959–60 Herbert H. Hyman
1960–61 Robert O. Carlson
1962–63 Joseph T. Klapper
1963–64 Charles Y. Glock
1964–65 Herbert E. Krugman
1965–66 Raymond A. Bauer
1966–67 Leo Bogart
1967–68 Paul B. Sheatsley
1968–69 Robert N. Ford
1969–70 Robert T. Bower
1970–71 Richard H. Baxter
1971–72 W. Phillips Davison
1972–73 Sidney Holland
1973–74 Harold Mendelsohn
1974–75 Herbert I. Abelson
1975–76 Richard Maisel
1976–77 Irving Crespi
1977–78 Hope Lunin Klapper
1978–79 Reuben Cohen
1979–80 Jack Elinson
1980–81 Helen J. Kaufmann
1981–82 Seymour Sudman
1982–83 Burns W. Roper
1983–84 Laure M. Sharp
1984–85 Albert E. Gollin
1985–86 Howard Schuman
1986–87 J. Ronald Milavsky
1987–88 Eleanor Singer
1988–89 Warren J. Mitofsky
1989–90 Philip Meyer
1990–91 Joan S. Black
1991–92 Norman M. Bradburn
1992–93 Kathleen A. Frankovic
1993–94 Stanley Presser
1994–95 Andrew Kohut
1995–96 Robert M. Groves
1996–97 Diane Colasanto
1997–98 James R. Beniger
1998–99 Michael R. Kagay
1999–00 Michael W. Traugott
2000–01 Murray Edelman
2001–02 Don A. Dillman
2002–03 Mark A. Schulman
2003–04 Elizabeth (Betsy) Martin
2004–05 Nancy Belden
2005–06 Cliff Zukin
2006–07 Robert P. Daves
2007–08 Nancy A. Mathiowetz
2008–09 Richard A. Kukla
2009–10 Peter V. Miller
2010–11 Frank M. Newport
2011–12 Scott Keeter
2012–13 Paul J. Lavrakas
2013–14 Robert Santos
2014–15 Michael W. Link
2015–16 Mollyann Brodie
2016–17 Roger Tourangeau
2017–18 Tim Johnson
2018–19 David Dutwin
2019–20 Nora Cate Schaeffer
2020–21 Dan Merkle
2021–22 Patricia Moy
2022–23 Paul Beatty
HONORARY LIFETIME MEMBERS

Andrew A. Beveridge
Elham-Eid Alldredge
Bruce Altschuler
Duane Alwin
Jeanne Anderson
Herb Asher
Ellen Baar-Jacobs
Earl Babbie
Reg Baker
Janice Ballou
Barbara Bardes
Nancy Jane Belden
Joan Black
Diane Bowers
John Boyle
Ann Brunswick
Michael Butterworth
Albert Cantril
James Caplan
Woody (Ellwood) Carter
Peter Case
Owen Charlebois
Frances Chevarley
Floyd Ciruli
Cynthia Clark
Cricket Cohen
Michael Cohen
Diane Colasanto
Marjorie Connelly
Wendy Constantine
Ronald Czaja
Robert Daves
Morton David
Edith De Leeuw
Donald Deluca
Theresa Demaio
Mark Di Camillo
Donald Dillman
John Dimling
Phillip Downs
Diana Druker
Murray Edelman
John Edwards
Sandra Edwards
Carolyn Eldred
Stephen Everett
David Fan
Fran Featherston
Barry Feinberg
G. Donald Ferree
James Fields
Howard Fienberg
Raymond Fink
Floyd Fowler
Martin Frankel
Kathleen Frankovic
G. Ray Funkhouser
F. Chris Garcia
Cecilie Gaziano
Phil Gendall
Toby Goldberg
Karen Goldenberg
Dennis Goldenson
Milton Goldsamt
Stephen Greyser
Harry Heller
Joseph Hochstim
James House
K. David Inouye
Carla Jackson
E. Deborah Jay
Timothy Johnson
Mary Jones
Michael Kagay
Graham Kalton
David Karns
Daniel Kasprzyk
Scott Keeter
John Kennedy
Corinne Kirchner
Dagmar Krebs
Karol Krotki
Richard Kukla
Steven Kull
Ronald Langley
Paul Lavrakas
Barbara Lee
Paul Lenburg
James Lepkowski
Geert Loosveldt
Richard Maisel
John Marcum
Lawrence Mckenzie
Jack Mcleod
Paul Melewin
Maureen Michaels
J. Ronald Milavsky
Peter Miller
Peter Mohler
Nick Moon
David Moore
Jeffrey Moore
William Mosher
Luann Moy
Keith Neuman
Frank Newport
David Nolle
Barbara O'hare
Michael O'neil
Diane O'rourke
Alfred Ochsner
Bob Oldendick
Polly Phipps
Thomas Piazza
Susan Pinkus
John Reed
David Repass
Alice Robin
Theresa Rogers
Bernard Roshco
Jennifer Rothgeb
Chuck Rund
John Russonello
Arthur Sanders
Nora Cate Schaeffer
Edward Schneider
Mark Schulman
Jim Schwartz
Laurie Schwede
James Sears
J. Merrill Shanks
Kenneth Sherrill
Robert Simmons
Barbara Simon
Leo Simonetta
Charlotte Steeh
Mary Stutzman
James Swinehart
Nicolaos Synodinos
Paul Talmey
Judith Tanur
Karen Tourangeau
Roger Tourangeau
Michael Traugott
Clyde Tucker
Marilyn Watts
Herbert Weisberg
Jan Werner
Robert White
Harry Wilson
G. Evans Witt
Shapard Wolf
Isabelle Woodrow
Sir Robert Worcester
Hank Zucker
Cliff Zukin
CHAPTER STUDENT PAPER AWARD RECIPIENTS

Jonathan Mendelson, DC-AAPOR
Suhyen Bae, SAPOR
Marco Avina, NEAAPOR
Justine Orgel, PAPOR
Michael Strawbridge, PANJAAPOR and NYAAPOR
Jonathan Schulman & Tiffany Neman, MAPOR

Thursday, May 16 | 8:00 am – 9:30 am
AAPOR Regional Chapter Student Paper Winners
2024 AWARD WINNERS

AAPOR BOOK AWARD
This award recognizes books that have influenced our understanding of public opinion or survey research methodology.

Winner
Peter K. Enns, Cornell University

Title
Incarceration Nation

BURNS BUD ROPER FELLOW
This award is intended to help people working in survey research or public opinion research and who are in the early stages of their careers to attend the annual AAPOR conference and participate in short courses.

Winners
John Collins, University of Mannheim
Becca Gordon, Mathematica
James McClure, Mathematica
Anna Marston, Mathematica
Macy Miller, Mathematica

INCLUSIVE VOICES
This award recognizes the important data sets, research, and survey methods that have improved the ability to study complex social phenomena related to understudied populations.

Winner
California Health Interview Survey at the UCLA Center for Health Policy Research

MONROE G. SIRKEN AWARD
This award is given annually to a distinguished survey researcher for contributions to interdisciplinary survey research that improves the theory and methods of collecting, verifying, processing, presenting or analyzing survey data.

Winner
Michael R. Elliott, University of Michigan

AAPOR POLICY IMPACT AWARD
This award recognizes research that has had a demonstrable impact on policy. The award is given to outstanding research projects, data, or data products that had a clear impact on policy decisions or public discussion of policies.

Winner
American National Election Studies

AAPOR PUBLIC SERVICE AWARD
The AAPOR Public Service Award is intended to recognize and honor outstanding public service and dedication to maintaining AAPOR standards.

Winner
Brian Harris-Kojetin, Committee on National Statistics

SEYMOUR SUDMAN STUDENT PAPER COMPETITION AWARD
This award honors the best student paper presented at the AAPOR annual conference. The award committee will consider all papers relating to the study of public opinion, focusing on theory, substantive findings, research methods, and/or statistical techniques used in such research.

Winner

Title
Optimal Allocation Under Anticipated Nonresponse

Honorable Mention
Marco M. Aviña, Harvard University

Title
Perceived Economic Contributions Increase Support for Immigration Reform
STUDENT TRAVEL AWARD
These awards are offered to students so that they may attend the annual conference and experience this important educational and professional networking event for survey methodology and public opinion researchers.

Winners
Joshua Claassen, Leibniz University Hannover
Carlos Dario Cristiano Botia, University of Michigan
Alexandros Christos Gkotinakos, Aristotle University of Thessaloniki
Jing Ling Tan, University of Wisconsin
Jeannine Pearce, University of California

THE STUDENT-FACULTY DIVERSITY PIPELINE AWARD
This award is intended to recruit faculty-student pairs interested in becoming AAPOR colleagues. The award targets members of historically underrepresented racial-ethnic groups, interested in the study of public opinion and survey research methodology.

Winners
Nana Amma Asamoah, University of Arkansas
Joanna Carter, Rutgers University
Hakim Hines, Rutgers University
Francy Luna Diaz, University of Michigan
Zoe Walker, University of Michigan

WARREN J. MITOFSKY INNOVATORS AWARD
This award recognize accomplishments in the fields of public opinion and survey research that had their primary impact on the field during the past decade. These innovations could consist of new theories, ideas, applications, methodologies, or technologies.

Winners
Designing and Implementing Gridded Population Surveys
Dana Thomson, University of Twente

We are thrilled to announce our latest partnership in the AAPOR Gives Back initiative: The Midtown Assistance Center in Atlanta.

Dedicated to aiding the homeless and vulnerable populations, the Midtown Assistance Center has made an indelible impact on the Atlanta community. With their unwavering commitment, they have assisted over 1,900 individuals in the community, providing not just support but also hope. Their direct assistance of over $700,000 showcases their dedication to making a tangible difference in the lives of those in need. AAPOR is proud to sponsor this nonprofit and support their noble mission.

Together, we can create a brighter future for all. Not only will your personal donation make a huge impact, but AAPOR will do a donation match, doubling AAPORs impact! Join us in celebrating and supporting The Midtown Assistance Center!
## COMMITTEE MEETINGS

### Wednesday, May 15

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Room #</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:45 am – 12:45 pm</td>
<td>Black and African American Public Opinion Research (BAAPOR)</td>
<td>213</td>
</tr>
<tr>
<td>11:45 am – 12:45 pm</td>
<td>Standards and Standards Subcommittee Meeting</td>
<td>214</td>
</tr>
<tr>
<td>11:45 am – 12:45 pm</td>
<td>Communications Committee Meeting</td>
<td>301</td>
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### Thursday, May 16

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Room #</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:30 am – 10:30 am</td>
<td>GAAPOR Affinity Group Business Meeting</td>
<td>212</td>
</tr>
<tr>
<td>09:30 am – 10:30 am</td>
<td>Inclusion and Equity Committee</td>
<td>213</td>
</tr>
<tr>
<td>09:30 am – 10:30 am</td>
<td>Establishment Survey Affinity Group (ESA) Meeting</td>
<td>214</td>
</tr>
<tr>
<td>12:30 pm – 1:30 pm</td>
<td>Education Committee Meeting</td>
<td>212</td>
</tr>
<tr>
<td>12:00 pm – 1:00 pm</td>
<td>QUALPOR</td>
<td>213</td>
</tr>
<tr>
<td>12:00 pm – 1:00 pm</td>
<td>HISP–AAPOR's Annual Meeting</td>
<td>214</td>
</tr>
</tbody>
</table>

### Friday, May 17

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Room #</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:45 pm – 1:45 pm</td>
<td>Association of Academic Survey Research Organizations</td>
<td>212</td>
</tr>
<tr>
<td>12:45 pm – 1:45 pm</td>
<td>Cross–Cultural and Multilingual Research Affinity Group</td>
<td>213</td>
</tr>
<tr>
<td>12:45 pm – 1:45 pm</td>
<td>Survey Research Teaching (SRT) Interest and Affinity Group Annual Meeting</td>
<td>214</td>
</tr>
</tbody>
</table>
How can we impact communities together?

A. Innovative survey solutions
B. Equity-centered research
C. High-quality, efficient data collection
D. All of the above

Visit booth 200/202 for your chance to make an impact!

RTI INTERNATIONAL
# Tuesday

## Schedule-at-a-Glance

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00 pm – 6:00 pm</td>
<td>Registration</td>
<td>Registration</td>
</tr>
<tr>
<td>6:00 pm – 7:30 pm</td>
<td>Pre-Conference Reception</td>
<td>207</td>
</tr>
<tr>
<td>7:20 pm – 10:00 pm</td>
<td>Atlanta Braves</td>
<td>Truist Ballpark</td>
</tr>
</tbody>
</table>

### Pre-Conference Sessions

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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</tr>
</thead>
<tbody>
<tr>
<td>2:00 pm – 6:00 pm</td>
<td>A Practical Introduction to Sensitivity Analyses for Non-ignorable Selection Bias in Surveys</td>
<td>215</td>
</tr>
<tr>
<td>2:00 pm – 6:00 pm</td>
<td>Cross-cultural Survey Research: Considerations and Best Practices</td>
<td>216</td>
</tr>
<tr>
<td>2:00 pm – 5:00 pm</td>
<td>Idea Group – Emerging Survey Methods in Low- and Middle-Income Countries</td>
<td>217</td>
</tr>
<tr>
<td>2:00 pm – 5:00 pm</td>
<td>Idea Group – Survey Research Teaching Workshop</td>
<td>218</td>
</tr>
<tr>
<td>2:00 pm – 5:00 pm</td>
<td>Idea Group – Open Science, Open Code, and Open Data</td>
<td>219</td>
</tr>
<tr>
<td>2:00 pm – 5:00 pm</td>
<td>Idea Group – The Future of Qualitative Research</td>
<td>220</td>
</tr>
<tr>
<td>2:00 pm – 5:00 pm</td>
<td>Idea Group – Survey Costs: What Do We Know and What Can We Measure?</td>
<td>221</td>
</tr>
<tr>
<td>2:00 pm – 5:00 pm</td>
<td>Idea Group – What Can Survey Methodology / Ai Learn from Ai / Survey Methodology?</td>
<td>222</td>
</tr>
</tbody>
</table>
## TUESDAY, MAY 14

### 1:00 pm – 6:00 pm

<table>
<thead>
<tr>
<th>Session</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration</td>
<td>Registration</td>
</tr>
<tr>
<td>Special Events</td>
<td></td>
</tr>
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</table>

### 2:00 pm – 5:00 pm

<table>
<thead>
<tr>
<th>Session</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Idea Group - Emerging Survey Methods in Low- and Middle-Income Countries</strong></td>
<td>217</td>
</tr>
<tr>
<td><strong>Chair and Organizer</strong></td>
<td></td>
</tr>
<tr>
<td>Abigail Greenleaf, Columbia University</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Session</th>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>Idea Group - Survey Research Teaching Workshop</strong></td>
<td>218</td>
</tr>
<tr>
<td><strong>Chair and Organizer</strong></td>
<td></td>
</tr>
<tr>
<td>Chase Harrison, Harvard University</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
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<tbody>
<tr>
<td><strong>Idea Group - Open Science, Open Code, and Open Data</strong></td>
<td>219</td>
</tr>
<tr>
<td><strong>Chair and Organizer</strong></td>
<td></td>
</tr>
<tr>
<td>Emily Molfino, U.S. Census Bureau</td>
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</tbody>
</table>

<table>
<thead>
<tr>
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<tbody>
<tr>
<td><strong>Idea Group - The Future of Qualitative Research</strong></td>
<td>220</td>
</tr>
<tr>
<td><strong>Chair and Organizer</strong></td>
<td></td>
</tr>
<tr>
<td>Darby Steiger, SSRS</td>
<td></td>
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</tbody>
</table>

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<thead>
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<td><strong>Idea Group - Survey Costs: What Do We Know and What Can We Measure?</strong></td>
<td>221</td>
</tr>
<tr>
<td><strong>Chair and Organizer</strong></td>
<td></td>
</tr>
<tr>
<td>James Wagner, University of Michigan</td>
<td></td>
</tr>
</tbody>
</table>

### 2:00 pm – 6:00 pm

<table>
<thead>
<tr>
<th>Session</th>
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<tbody>
<tr>
<td><strong>A Practical Introduction to Sensitivity Analyses for Non-ignorable Selection Bias in Surveys</strong></td>
<td>215</td>
</tr>
<tr>
<td><strong>Track</strong></td>
<td></td>
</tr>
<tr>
<td>Research in Practice</td>
<td></td>
</tr>
<tr>
<td><strong>Speaker</strong></td>
<td></td>
</tr>
<tr>
<td>Rebecca Andridge, The Ohio State University</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
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<tbody>
<tr>
<td><strong>Cross-cultural Survey Research: Considerations and Best Practices</strong></td>
<td>216</td>
</tr>
<tr>
<td><strong>Track</strong></td>
<td></td>
</tr>
<tr>
<td>Research in Practice</td>
<td></td>
</tr>
<tr>
<td><strong>Speaker</strong></td>
<td></td>
</tr>
<tr>
<td>Emilia Peytcheva, RTI International</td>
<td></td>
</tr>
</tbody>
</table>
TUESDAY, MAY 14

6:00 pm – 7:30 pm

<table>
<thead>
<tr>
<th>Session</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-Conference Reception</td>
<td>207</td>
</tr>
</tbody>
</table>

7:20 pm – 10:00 pm

<table>
<thead>
<tr>
<th>Session</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Atlanta Braves</td>
<td>Truist Ballpark</td>
</tr>
</tbody>
</table>

On the ground. In the field. Wherever you need us.

D3 helps you tell your data’s stories to achieve the greatest possible impact.
Data-driven decisions to build a more prosperous and resilient world for all.

At ICF, survey managers, methodologists and subject matter experts work together with digital strategists, data scientists and creatives to solve complex challenges. Our diverse teams provide unmatched survey research and substantive expertise, commitment to best practices and cutting-edge data capture and coordination capabilities to help our public and private sector clients navigate change and shape the future.
## Wednesday Schedule-at-a-Glance

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Room #</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 am – 7:30 pm</td>
<td>Registration</td>
<td>Registration</td>
</tr>
<tr>
<td>9:00 am – 10:00 am</td>
<td>Presidential Address</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>10:15 am – 11:45 am</td>
<td>2024 Monroe G. Sirken Award Lecture</td>
<td>212</td>
</tr>
<tr>
<td>10:15 am – 11:45 am</td>
<td>Strategic Planning Session</td>
<td>222</td>
</tr>
<tr>
<td></td>
<td><strong>Concurrent Session A</strong></td>
<td></td>
</tr>
<tr>
<td>10:15 am – 11:45 am</td>
<td>From Fathers to Facilities: Overcoming the Challenges of Surveying Unique Populations</td>
<td>204/205</td>
</tr>
<tr>
<td>10:15 am – 11:45 am</td>
<td>Improving Representation and Response in Health Surveys</td>
<td>208/209</td>
</tr>
<tr>
<td>10:15 am – 11:45 am</td>
<td>Labor Unions in the 21st Century</td>
<td>210/211</td>
</tr>
<tr>
<td>10:15 am – 11:45 am</td>
<td>Assessing and Understanding Democracy and Trust In Government Institution</td>
<td>215</td>
</tr>
<tr>
<td>10:15 am – 11:45 am</td>
<td>Issues that Divide: Attitudes Toward Policing and Immigration</td>
<td>216</td>
</tr>
<tr>
<td>10:15 am – 11:45 am</td>
<td>Varieties on Measurement Error</td>
<td>218</td>
</tr>
<tr>
<td>10:15 am – 11:45 am</td>
<td>Pride in Numbers: Evaluating and Implementing Sogi Questions on Surveys</td>
<td>219</td>
</tr>
<tr>
<td>10:15 am – 11:45 am</td>
<td>Messaging that Matters: Contact Strategies and Materials</td>
<td>220</td>
</tr>
<tr>
<td>10:15 am – 11:45 am</td>
<td>Integrating Text–to–Web into Election and Political Surveys</td>
<td>221</td>
</tr>
<tr>
<td></td>
<td><strong>General Sessions</strong></td>
<td></td>
</tr>
<tr>
<td>11:45 am – 1:00 pm</td>
<td>Conference Experience Luncheon</td>
<td>207</td>
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<tr>
<td>11:45 am – 1:30 pm</td>
<td>Welcoming Committee Lunch</td>
<td>223</td>
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<tr>
<td>1:30 pm – 2:30 pm</td>
<td>Welcoming Committee Ambassador Program</td>
<td>224</td>
</tr>
<tr>
<td>1:30 pm – 2:30 pm</td>
<td>Poster Session I</td>
<td>Exhibit Hall</td>
</tr>
<tr>
<td></td>
<td><strong>Concurrent Session B</strong></td>
<td></td>
</tr>
<tr>
<td>2:30 pm – 4:00 pm</td>
<td>Advances in Diary Surveys</td>
<td>204/205</td>
</tr>
<tr>
<td>2:30 pm – 4:00 pm</td>
<td>Ch–Ch–Ch–Changes! Plans for and Outcomes from Redesigned Surveys and Supplements</td>
<td>208/209</td>
</tr>
<tr>
<td>Time</td>
<td>Session Title</td>
<td>Room(s)</td>
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<td>-------------------------------------------------------------------------------</td>
<td>---------</td>
</tr>
<tr>
<td>2:30 pm – 4:00 pm</td>
<td>What Mode Do You Want? Examining Mode Preferences and Demographic Differences</td>
<td>210/211</td>
</tr>
<tr>
<td>2:30 pm – 4:00 pm</td>
<td>Evaluating the 2022 Probability–based Panel Design vs. ABS Design for the 2022 NextGen National Household Travel Surveys</td>
<td>212</td>
</tr>
<tr>
<td>2:30 pm – 4:00 pm</td>
<td>Things that Keep You Up At Night: Financial Security, Inflation, Equity, and Privacy</td>
<td>215</td>
</tr>
<tr>
<td>2:30 pm – 4:00 pm</td>
<td>Identities: Attitudes, Measurement, and Conflict</td>
<td>216</td>
</tr>
<tr>
<td>2:30 pm – 4:00 pm</td>
<td>Innovations in Question and Scale Development</td>
<td>218</td>
</tr>
<tr>
<td>2:30 pm – 4:00 pm</td>
<td>Message Development, Advertising, and Policy Making with Surveys</td>
<td>219</td>
</tr>
<tr>
<td>2:30 pm – 4:00 pm</td>
<td>Gender and Sexual Identities: Trends and Measurement</td>
<td>220</td>
</tr>
<tr>
<td>2:30 pm – 4:00 pm</td>
<td>We Can Do It! Sampling Rare and Unique Populations</td>
<td>221</td>
</tr>
<tr>
<td>2:30 pm – 4:00 pm</td>
<td>Use of Tracking and Real Time Data in Public Opinion Research</td>
<td>222</td>
</tr>
</tbody>
</table>

**Concurrent Session C**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Room(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>4:15 pm – 5:45 pm</td>
<td>Incentive Alchemy: Turning Curiosity into Survey Gold</td>
<td>204/205</td>
</tr>
<tr>
<td>4:15 pm – 5:45 pm</td>
<td>Survey Costs: Cutting Corners without Cutting Quality</td>
<td>208/209</td>
</tr>
<tr>
<td>4:15 pm – 5:45 pm</td>
<td>Zooming in: Developments and Research on Video Interviewing</td>
<td>210/211</td>
</tr>
<tr>
<td>4:15 pm – 5:45 pm</td>
<td>Beyond the Border: Public Attitudes Toward Conflicts and Countries Significantly Affecting the United States</td>
<td>215</td>
</tr>
<tr>
<td>4:15 pm – 5:45 pm</td>
<td>News and Information: Innovative Approaches</td>
<td>216</td>
</tr>
<tr>
<td>4:15 pm – 5:45 pm</td>
<td>Using Surveys to Track and Improve Public Health</td>
<td>217</td>
</tr>
<tr>
<td>4:15 pm – 5:45 pm</td>
<td>Asking About Sensitive Topics in Gender, Race, and Ethnicity</td>
<td>218</td>
</tr>
<tr>
<td>4:15 pm – 5:45 pm</td>
<td>In Weights, We Trust</td>
<td>219</td>
</tr>
<tr>
<td>4:15 pm – 5:45 pm</td>
<td>Will You Participate in My Research? Qualitative Research in Recruitment</td>
<td>220</td>
</tr>
<tr>
<td>4:15 pm – 5:45 pm</td>
<td>I’m Stuck Roundtable: How do I Turn my Presentation or Report into a Publication?</td>
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<td>4:15 pm – 5:45 pm</td>
<td>Social and New Data and Public Opinion</td>
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**General Sessions**

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<td>Welcome Reception</td>
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<td>6:00 pm – 10:00 pm</td>
<td>Applied Probability</td>
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### Wednesday, May 15

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<td><strong>Live stream sponsored by CNN</strong></td>
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<td>10:15 am – 11:45 am</td>
<td><strong>2024 Monroe G. Sirken Award Lecture</strong>&lt;br&gt;Special Events</td>
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<td><strong>Assessing and Understanding Democracy and Trust In Government Institution</strong></td>
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<td><strong>Track</strong></td>
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<td></td>
<td><strong>Attitudes and Opinions</strong></td>
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<td><strong>Moderator</strong></td>
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<td>Terence Htoo, Westat</td>
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<td></td>
<td><strong>Dynamic Democratic Backsliding</strong></td>
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<td></td>
<td>Eddy Yeung, Emory University</td>
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<td></td>
<td><strong>How Attitudes about the Supreme Court Erode Trust in Government</strong></td>
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<tr>
<td></td>
<td><strong>Authors</strong></td>
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<tr>
<td></td>
<td>Samara Klar, Zev Berger, and Chad Westerland, University of Arizona</td>
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<tr>
<td></td>
<td><strong>Using Survey Research to Build Trust in Local Government</strong></td>
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<tr>
<td></td>
<td><strong>Authors</strong></td>
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<td></td>
<td>Erin Caldwell and Michelle Kobayashi, POLCO’s National Research Center</td>
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<td></td>
<td><strong>The Dynamics of Privacy Concerns in Census Surveys: An Analysis of Age and Income Effects</strong></td>
<td></td>
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<tr>
<td></td>
<td><strong>Authors</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Hannah Zimmerman and Curtis Chapman, U.S. Census Bureau</td>
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</table>
From Fathers to Facilities: Overcoming the Challenges of Surveying Unique Populations

Engaging Fathers: Lessons Learned from the Ohio Fatherhood Survey
Authors
Michelle Menegay, Ohio GRC
Naomi Freedner, RTI International

Is an Online Questionnaire Right for Everyone? How the Census Bureau Is Determining Which Group Quarters Will be Offered an Online Option
Authors
Alexandra Piccirillo, Elizabeth Nichols, Alfred Tuttle, and Alda Rivas, U.S. Census Bureau

From Pilot to Launch: Data-Driven Changes and Their Impact on Success in a New Establishment Survey
Authors
Kristin Dwan, Jane Manweiler, Sherri Mamon, Anne Cosby, and Randy Zuwallack, ICF International
Ronda Britt, National Center for Science and Engineering Statistics
Marietta Bowman, Insight Policy Research

Farming the Margins: Improving Agricultural List Frame Coverage
Authors
Kenzhane Pantin, Robert Emmet, Darcy Miller, Michael Gerling, Chad Garber, Kara Daniel, and Yumiko Siegfried, USDA/NASS

Declining Response Rates in School-Based Survey Research – Getting Past the Head Honcho
Authors
Alice Roberts, Ronaldo Iachan, and Xiaoyi Deng, ICF International

With Liberty and Justice for All (Who Answer the Survey): A Multi-Mode Survey of State Legislators on Threats, Security, and Safety While Serving in Public Office
Authors
Ashley Koning, Debbie Borie-Holtz, and Jessica Roman, Rutgers University
Kyle Morgan, Francis Marion University
Maddie Holtz, Catholic University
**WEDNESDAY, MAY 15**

10:15 am – 11:45 am  

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<tr>
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<tbody>
<tr>
<td>Improving Representation and Response in Health Surveys</td>
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**Track**

Data Collection Methods, Modes, Field Operations, and Costs

**Moderator**

Eran Ben-Porath, SSRS

---

**Better Now Than Later – Assessing the Impact of Immediate Vs. Callback Supplemental Survey Options**

*Authors*

James Hayes, Randy Zuwallack, Thomas Brassell, Samantha Collins, and Christina Peterson, ICF International

**National Survey of Children’s Health Longitudinal Cohort: A Field-Based Location and Non-Response Follow-up Strategy**

*Authors*

Anika Schenck-Fontaine, HHS/HRSA/MCHB/OER/DE  
Jessica Jones and Reem Ghandour, Health Resources and Services Administration  
Scott Albrecht, U.S. Census Bureau

**Improving Representation in Health-Related Survey Research Utilizing Web Instruments**

*Authors*

Autumn Houser, Don Allen, Samantha Collins, Thomas Brassell, and Randy Zuwallack, ICF International  
Kate Emmons and Emily Belanger, Vermont Department of Health

**Comparison of Three Multimode Designs on a Cell Phone Sample: BRFSS Pilot**

*Authors*

Machell Town and William Garvin, U.S. Centers for Disease Control and Prevention  
Ting Yan and Gina Shkodriani, Westat
Integrating Text-to-Web into Election and Political Surveys

**Panels**

**Track**

Elections, Polling and Politics

**Moderator**

Kevin Collins, Survey 160

**The Impact of Sequential Mode Contact on Survey Outcomes**

**Authors**

Joy Wilke, BlueLabs Analytics
Sarah-Marie Choong, BlueLabs

**To Click or Not to Click: Assessing the Benefit of Text-to-Web Contacts for Pre-Election Polls**

**Authors**

Cameron McPhee, Eran Ben-Porath, Mickey Jackson, and Kristen Conrad, SSRS

**Pairing Text Messages with Mail-to-Web Post-Election Surveys**

**Authors**

Ben Deufel, Anil Onal, and Michelle Zeiler, Voter Participation Center
Kevin Collins, Survey 160

**Optimizing Text Message and Multi-Mode Election Surveys for Cost and Quality**

**Authors**

Kevin Collins, Alex Dawahare, and Nathaniel Lubin, Survey 160

**Is Text-to-Web the Future of Public Opinion Research?**

**Author**

Ivan Moore, Alaska Survey Research
WEDNESDAY, MAY 15

10:15 am – 11:45 am

Session
Issues that Divide: Attitudes Toward Policing and Immigration

Paper
Illegal or Undocumented: Frames, Beliefs about Immigrants, and Opinion on Immigration

Authors
Kirill Zhirkov, University of Virginia

The Mosque Next Door: Proximity to Mosques and Support for the Far-Right in Swiss Elections and in Popular Initiatives

Authors
Timothy Gravelle, Innovative Research Group Inc; Wilfrid Laurier University
Chiara Vall and Beatrice Eugster, Universität Bern
Alessandro Nai and Céline Murri, Universiteit van Amsterdam
Mike Medeiros, University of Texas, Austin

Beyond Changing Minds: Raising the Issue Importance of Expanding Legal Immigration

Author
Alexander Kustov, University of North Carolina, Charlotte

Reducing Racial Polarization in Perceptions of Police-Involved Shootings

Authors
Brianna Zichettella and Josh Pasek, University of Michigan, Ann Arbor
Fabian Neuner, Arizona State University
Hakeem Jefferson, Stanford University

Insights into Public Perception: Evaluating L.A.P.D. Performance through Demographic and Geographic Lenses

Authors
Brianne Gilbert, Chhandosi Roy, Oliver Corpus, and Rishan Ephrem, Loyola Marymount University - Center for the Study of Los Angeles

Attitudes Towards Immigration: A Contrast of Public Opinion in U.S. and Mexico

Authors
Francisco Abundis Luna and Diana Penagos Vasquez, Parametria
10:15 am – 11:45 am

Session
Labor Unions in the 21st Century
Panels

Track
Attitudes and Opinions

Moderator
Marjorie Connelly, NORC at the University of Chicago

Which Side Are You on? Public Opinion on Organized Labor and Business in the United States
Authors
Dan Malato, Betsy Broaddus, and Tafari Torres, NORC at the University of Chicago

The United Autoworkers Union and the Future of Organized Labor
Authors
Angela Eichhorst, Jordan Hinkle, Marjorie Connelly, and Jennifer Benz, NORC at the University of Chicago

Hollywood and Its Troubles with Organized Labor
Authors
Jordan Hinkle, Angela Eichhorst, Marjorie Connelly, and Jennifer Benz, NORC at the University of Chicago

Examining Americans’ Changing Perceptions of Labor Unions
Authors
Megan Thee-Brennan and Megan Thee-Brennan, Gallup, Inc

American Changing Perceptions of Labor Unions
10:15 am – 11:45 am

**Session**

**Messaging That Matters: Contact Strategies and Materials**

**Methodological Briefs**

**Track**

Response Rates and Nonresponse Error

**Moderator**

Heather Morrison, Decision Information Resources Inc

**Think Inside Your Box? Formal, Semi-Formal and Honest Advance Letter Designs at the Hungarian Central Statistical Office**

**Authors**

Ferenc Mújdricza, Mária Zanatyné Fodor, Mátýás Gerencsér, and Linda Mohay, Hungarian Central Statistical Office

**Why Should I Take a Survey? Assessing the Effect of a New Communication Framework on Joining a Business Survey Panel in Email and Mail Experiments**

**Authors**

Jason Kosakow, Federal Reserve Bank of Richmond
Pierce Greenberg, Clemson University

**Managed Commodification: How Survey Panels Frame Their Recruitment Messaging**

**Author**

Thomas Guterbock, University of Virginia

**Reaching the Hard-to-Reach: Recruitment Efforts and Experiments to Better Represent All Communities in the Gallup Panel**

**Authors**

Jon Schreiner, Jenny Marlar, and Mackenzie Sullivan, Gallup, Inc

**Improving Online Survey Response Rates Via E-Mail Invitation Design**

**Authors**

Richard Truncellito, Joann Tseng, Lydia Chang, and Michael Murakami, Airbnb
Kim Berman, Faire

**The Last Reminder: Using a Tailored Message to Encourage Respondents to Finish Their Surveys**

**Authors**

Kris Pate, Scott Leary, and Brenda Schafer, U.S. Internal Revenue Service
Pride in Numbers: Evaluating and Implementing Sogi Questions on Surveys

Panels

Track
Questionnaire Design and Interviewing

Moderator
Benjamin Rogers, U.S. Centers for Disease Control and Prevention

Collecting Gender Identity on the National Health Interview Survey: Where We’ve Been and Where We Are Going

Authors
Grace Medley and Catherine Simile, U.S. Centers for Disease Control and Prevention
Jim Dahlhamer, National Center for Health Statistics

Asking about Gender As a Single, Non-Binary Construct Versus a Two-Step Question Approach

Authors
Valerie Ryan, Kristen Miller, Morgan Earp, and Paul Scanlon, National Center for Health Statistics

Are the Effects of Different Approaches to Measuring Sexual Identity on Estimated Differences in Health Outcomes between Sexual Identity Subgroups Moderated By State-Level Policy Environments for the Protection of Sexual Minorities?

Authors
Brady West, Curtiss Engstrom, Rona Hu, and Sean McCabe, University of Michigan
Ty Schepis, Texas State University

Alignment between Free Text and Close-Ended Responses for Gender and Sexuality

Author
Christina Pao, Princeton University

Training Field Interviewers on Sexual Orientation and Gender Identity Measures on a National Survey of Medicare Beneficiaries

Authors
Marisa Wishart, Grace Maurer, Melissa Heim Viox, Justin Jones, and Hannah Murrow, NORC at the University of Chicago
WEDNESDAY, MAY 15

10:15 am – 11:45 am
Session
Strategic Planning Session
Special Events

Session
Varieties on Measurement Error
Paper
Track
Questionnaire Design and Interviewing
Moderator
Alyssa Haskins, The Harris Poll

The Political Values Conundrum: Decreasing Measurement Error When Surveying Political Attitudes
Authors
Kim Backström, Rasmus Sirén, and Peter Söderlund, Abo Akademi University
Alexandru Cernat, The University of Manchester

Lost in a Polar Vortex? Acquiescence Bias May be an Artifact of Scale Polarity
Authors
Megan Hendrich and Randall Thomas, Ipsos

Questionnaire Design Biases in the Era of Probability Panels and Political Polarization
Authors
Ryan Tully and Randall Thomas, Ipsos

Examining the Relationship between Survey Design and Panel Conditioning in Voting Outcomes
Authors
Andrew Caporaso and Jesus Arrue, Westat

11:45 am – 12:45 pm
Session
Communications Committee Meeting
Special Events

Session
Black and African American Public Opinion Research Affinity Group Meeting
Special Events

Session
Standards and Standards Subcommittee Meeting
Special Events

1:30 pm – 2:30 pm
Session
Welcome Committee Ambassador Program
Location
224
We probability have a panel for you!

The SSRS Opinion Panel contains only probability-based sample and recruits panelists based on a nationally representative Address Based Sample (ABS) design.

Unlike typical opt-in panels, members are selected randomly, and no one can volunteer to join.

Our rigorous sampling methods mean you can count on respondents being real live people.

Multi-mode Panel (Web & Phone)  |  Bilingual Design (English & Spanish)  |  Extensive Profile Data

SSRS Opinion Panel profile data can be leveraged to conduct representative surveys of sub-populations including:

- Hispanics
- Young adults
- Parents
- Registered voters
- and much more

get the whole story | ssrs.com/opinion-panel

redefining research
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<th>Poster Session I</th>
<th>Wednesday, May 15</th>
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</table>
| **1.** Adding an Easy Ending to a Challenging Cognitive Test: Impact on Participation of a National, Longitudinal Survey Panel  
*Authors* Ying Liu, Jill Darling, Margaret Gatz, Bart Orriens, Stefan Schneider, Deborah Finkel, Tania Gutsche, and Arie Kapteyn, University of Southern California | **8.** Demystifying the Broadband-Only Households: How to Enable and Optimize Efficient Media Planning  
*Author* Amulya Raghunath, NBCUniversal  
**9.** Detecting and Mitigating Algorithmic Bias in Modeling Online COVID Vaccine Misinformation  
*Authors* Chandler Carter, Brandon Sepulvado, Joshua Lerner, Erin Cutroneo, Hy Tran, Sara Lafia, and Amelia Burke-Garcia, NORC at the University of Chicago |  |
| **2.** Assessing Agreement on Mental Health Status between Kids and Caregivers: Are Vulnerable Youth Better or Worse after the COVID-19 Pandemic?  
*Authors* Felix Rodriguez, Rose Krebill-Prather, and Kent Miller, Washington State University |  |  |
| **3.** Assessing Different Methods of Addressing Nonresponse in the 2020 Census Post-Enumeration Survey  
*Authors* Chris Lin and Pedro Vasquez-Perez, U.S. Census Bureau | **10.** Device Effects in Online Public Opinion Surveys  
*Author* Eli McKown-Dawson, The London School of Economics and Political Science |  |
| **4.** Click Here to Win Points (and Reveal Your Thought Process)! Using a Process Tracing Method to Understand How Respondents Self-Code  
*Authors* Sophie Hensgen and Joseph Sakshaug, Institute for Employment Research, Alexander Patzina, University Bamberg |  |
| **5.** Cognitive Reflection Test Is an Exhibit but Not a Model of Cognitive Competence  
*Author* Edwin Wang, University of Michigan | **12.** Examining Trends in People’s Attitudes Toward Legal Abortion before and in the Year After the Dobbs v. Jackson Women’s Health Organization Decision  
*Authors* Kristen Jozkowski, Brandon Crawford and Indiana University, Sabrina Avripas, Ned English, AND Erin Fordyce, NORC at the University of Chicago, Lucrecia Mena Melendez, Indiana University, Wen-Juo Lo and Ronna Turner, University of Arkansas, Michael Stern, Michigan State University |  |
13. Exploring People’s Attitudes Towards Punishment Endorsements for a Woman and a Healthcare Provider Who Had or Who Provided an Illegal Abortion
Authors
Lucrecia Mena Melendez, Chloe Lohrmann, Carlin Hoffacker, Brandon Crawford and Kristen Jozkowski, Indiana University
Ronna Turner and Wen-Juo Lo, University of Arkansas

14. Hey Renter, Open up! Results of an Experiment Targeting Renter Occupied Addresses
Authors
Andrew Zukerberg, National Center for Education Statistics Danielle Battle, Rebecca Medway, and Rachel Carroll, American Institutes for Research

15. How Do People Use Different Types of Information? An Exploration of How People Make Perceptions of Public Opinion
Author
Moo Sun Kim, The University of Texas at Austin

16. Impacts of a $5 Pre-Incentive for a Mail Survey
Authors
Theresa Stroble, Michael Witt, John Sokolowski, and Nicholas Ruther, Abt Global
Stephen Immerwahr and Steven Fernandez, New York City Department of Health

17. Incentives in Young Adult Participation at in-Person Clinics
Authors
Jill Carle, Jeannine Barget, Kathleen Herrold, and Michelle Amsbary, Westat

18. Initiating Chain-Referral for Virtual Respondent-Driven Sampling – a Pilot Study with Experiments
Authors
Mariel Leonard, DeZIM
Carina Cornesse, DIW Berlin - German Institute for Economic Research; University of Bremen
Julia Witton, Julian Axenfeld, and Sabine Zinn, German Institute for Economic Research
Jean Gerlitz and Olaf Groh-Samberg, University of Bremen

19. In-Person vs. Remote Abstraction Trainings: Challenges, Changes and Lessons Learned
Author
Jacob Lax, RTI International

20. Machine Learning Applications to Survey Data Quality and Fraud Detection
Presenting Author
Timothy Van Blarcom and Liam Spoletini, D3: Designs, Data, Decisions

21. Mobilizing Local Climate Action: Experimental Evidence from American Policymakers
Authors
Jing Ling Tan, University of Wisconsin, Madison
Jonathan Chu, National University of Singapore

22. Need a Trim? Effects of Weight Trimming on Bias
Authors
Xiaolu Yan, Randall Thomas, and Jared Coopersmith, Ipsos

23. Populism in Eastern Europe. New Types of Populism - the Romanian Case
Authors
Dana Sultanescu, CPD SNSPA
Bogdan Teodorescu, SNSPA

Author
Edwin Wang, University of Michigan

25. Public Opinion Research Challenges in Mongolia
Presenting Author
Matthew Warshaw, D3 Systems, Inc

26. Republicanism vs. Trumpism: Evaluating the Differences in the Republican Stronghold of Tennessee
Presenting Author
Alexander Clinton, University School of Nashville

27. Respective Successes in Tai Chi or a Civil War between Them: Where Are the Two Ways of the Chinese Government’s Propaganda Overseas Heading?
Author
Shuli Zhang, University of Pittsburgh

28. Skip the Costly Graphics: Plain Text Email Script Was Optimal in a Bilingual Healthcare Research Survey
Authors
Kathleen Yost, Wendy Daniels, Sarah Jenkins, Adina Greene, Emily Branch, and Collin Costello, Mayo Clinic

29. Strategies for Useful and Responsible Survey Research When Conducting Employment, Workforce Development, and Education Projects in Applied Settings
Authors
Jessica Starace, Brittney Donovan, Kristine Bacani, and Stephanie Walsh, Heldrich Center for Workforce Development, Rutgers University
Continued Poster Session I

30. The Effects of Alternative Approaches to Measuring Sexual Identity on the Relationships of Sexual Identity with Biological Indicators
*Authors*
Rona Hu and Brady West, University of Michigan

31. Usage Trends of a Public-Facing Study Results Dashboard for the Ohio Pregnancy Assessment Survey
*Author*
Michelle Menegay, Ohio GRC

32. Using Metadata to Capture Skip Patterns in the National Health and Aging Trends Study Using Metadata
*Author*
Carlos Cristiano Botia, University of Michigan, Ann Arbor

*Authors*
Johanna Mehltretter and Florian Keusch, University of Mannheim
**WEDNESDAY, MAY 15**

**2:30 pm – 4:00 pm**  
**Location**  
204/205

**Session**  
Advances in Diary Surveys

**Paper**  
Data Collection Methods, Modes, Field Operations, and Costs

**Moderator**  
Robin Gentry

---

Engaging Communities with Clicks: The Journey from Paper to Electronic Diary Surveys  
**Authors**  
Allysha Kochenour, Emily Neuhoff, Miranda Nelson, Gloria Martinez, and Robin Gentry, Nielsen

Assessing the Impact of User Device Type on Data Quality in the Consumer Expenditure Online Diary Survey  
**Author**  

Where You Shop or What You Buy: Testing Improvements to the CE Diary Survey  
**Authors**  

Evaluating Data Quality in the Consumer Expenditure Survey’s Test of a Fully Self-Administered Diary in an Online Panel  
**Authors**  
**WEDNESDAY, MAY 15**

2:30 pm – 4:00 pm

**Session**

**Ch-Ch-Ch-Changes! Plans for and Outcomes from Redesigned Surveys and Supplements**

**Paper**

**Track**

Data Collection Methods, Modes, Field Operations, and Costs

**Moderator**

Candace K Jones

- **Examining the Impact of a Multi-Mode Survey Design for the NLSY97 COVID-19 Supplement**
  
  **Authors**
  
  Anthony Washburn, Leah Christian, and Quentin Brummet, NORC at the University of Chicago

- **SIPP Seamless: Redesigning the Survey of Income and Program Participation**
  
  **Authors**
  
  Neil Bennett and Jason Fields, U.S. Census Bureau

- **It Takes a Community and a Campus: A Follow-up to the Five-Decade Multi-Mode Study of Rutgers University’s Surrounding Hispanic Community in New Brunswick, New Jersey**
  
  **Authors**
  
  Ashley Koning, Debbie Borie-Holtz, Jessica Roman, and David Martin, Rutgers University
  
  Kyle Morgan, Francis Marion University

- **Examining Mode Assignment Criteria in a Hybrid Outreach Approach**
  
  **Authors**
  
  Lauren Sedlak, Hanvit Park, Becki Curtis, Anna Wiencrot, and Katie O’Doherty, NORC at the University of Chicago

- **Methodological Innovations in the National Survey of Fishing, Hunting, and Wildlife-Associated Recreation**
  
  **Authors**
  
  Lindsey Witt-Swanson, David Sterrett, Emily Alvarez, Kate Bachtell, and Martha Stapleton, NORC at the University of Chicago
Evaluating the 2022 Probability-Based Panel Design vs ABS Design for the 2022 NextGen National Household Travel Surveys

Chair and Moderator
Paul J Lavrakas, Self-Employed

Purpose of the 2022 National Household Travel Surveys
Author
Daniel Jenkins, FHWA

Conducting the Two NextGen 2022 National Household Travel Surveys
Author
Robert Torongo, Independent Consultant

A TSE Comparative Evaluation of the 2022 National Household Surveys
Author
Alan Pate, Battelle Memorial Institute

The Use of Differential Methods and their TSE Impacts in the 2022 National Household Travel Surveys
Author
Paul J Lavrakas, Self-Employed

Is it All Good Under the Hood? Untangling the Impacts of Design and Fielding-differences on Final Sampling Weight Distributions for Two 2022 Probability-based NHTSs
Author
Trent Buskirk, Old Dominion University
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<td><strong>Track</strong></td>
<td>Multicultural, Multilingual, and Multinational Research</td>
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<tr>
<td><strong>Moderator</strong></td>
<td>Brady West, University of Michigan</td>
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#### Gender, Sex and the 2024 US Presidential Election
**Author**
Dan Cassino, Fairleigh Dickinson University

#### Differences in Health and Wellbeing By Sexual Identity Among Older Adults—Comparisons across Two Nationally Representative Cohorts
**Authors**
Michelle Johns and James Iveniuk, NORC at the University of Chicago
Kristen Schilt, University of Chicago

#### State-Level Anti-LGBTQI+ Laws Impact Willingness to Disclose Demographic Sexual Orientation and Gender Identity Information
**Author**
Christina Dragon, The National Institutes of Health

#### Beyond and Female: Measuring the Cross-National Rise of Non-Binary Gender Options from 2012-2022
**Authors**
Sam Gutierrez and Zoe Padgett, SurveyMonkey

#### Exploring Gender and Disability: Sociodemographic Trends in Puerto Rico 2016-2020
**Author**
Ariana Munoz, U.S. Census Bureau
Disinformation about Armed Conflicts and Its Association with Public Opinion Trends in the US

Authors
Michael Elasmar and Denis Wu, Boston University

2023 Attack on Israel: Who Are College Students Blaming?

Authors
Jira Smith, Cyrus Beschloss, and Rebecca Oh, Generation Lab

Political Ideology in the Local Context: Does Self-Placement Ideology Map Onto Local Issues?

Authors
Bryant Moy, New York University
Matthew Graham*, Temple University College of Liberal Arts

Expressive Responding and Citizen Competence

Author
Matthew Graham, Temple University College of Liberal Arts

Policy, Not Identity Politics

Authors
David Rothschild, Microsoft
Sabina Tomkins, University of Michigan
**WEDNESDAY, MAY 15**

2:30 pm – 4:00 pm

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**Paper**

**Track**

Questionnaire Design and Interviewing

**Moderator**

Nick Moon, Moonlight Research

**Scale Presentation in Online Surveys**

**Authors**

Jamie Atkisson and Andrea Date, The Harris Poll

**Equateing Methods in Surveys: Providing Trends When Response Options Change**

**Authors**

Rachel Levenstein and Cachal Neuberger, Zencity

**Do You Not Disagree?: Participant Difficulties with Negation in Questionnaire Items**

**Authors**

Megan Hendrich and Randall Thomas, Ipsos

**Impact of Positive and Negative Wording on Likert Type Survey Questions**

**Authors**

Tyler Waite and Randal Ries, IBM
Message Development, Advertising, and Policy Making with Surveys

**Paper**

**Track**
Research in Practice

**Moderator**
Alexandria Williams, Graduate Management Admission Council

---

**Forefront’s Racial Equity Collective: Statewide Database to Advance Racial Equity in Illinois**

**Authors**
Eduardo Salinas, Vince Welch, Alexandria Figueroa, Peter Herman, and Erin Fordyce, NORC at the University of Chicago
Sharmin Shahjahan, Forefront

**Comparing Agency Federal Employee Viewpoint Survey (FEVS) and Defense Organizational Climate Survey (DEOCS) Results to Inform Workplace/Workforce of the Future Decision-Making**

**Authors**
Karl Feld, Roddy Rasti, E Hill, Victoria Leoni, and Jaquan Outlaw, Vistra Federal

**The Role of Surveying in Message Development for Stopflu, a Digital Media Campaign on Flu Vaccination**

**Authors**
Melissa Silesky, Nick Garza, Laura Lagunez, and Erika Bonnevie, The Public Good Projects

**Advertising Stimuli Comparison: Storyboards vs. Videos**

**Author**
Amanda Frail, Alan Newman Research
### Identities: Attitudes, Measurement, and Conflict

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<td>2:30 pm – 4:00 pm</td>
<td>216</td>
<td><strong>Political Ideology in the Local Context: Does Self-Placement Ideology Map Onto Local Issues?</strong></td>
<td>Bryant Moy, New York University</td>
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<td><strong>Expressive Responding and Citizen Competence</strong></td>
<td>Matthew Graham, Temple University College of Liberal Arts</td>
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<td><strong>Policy, Not Identity Politics</strong></td>
<td>David Rothschild, Microsoft Sabina Tomkins, University of Michigan</td>
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<td><strong>Disinformation about Armed Conflicts and Its Association with Public Opinion Trends in the U.S.</strong></td>
<td>Michael Elasmar and Denis Wu, Boston University</td>
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<td><strong>2023 Attack on Israel: Who Are College Students Blaming?</strong></td>
<td>Jira Smith, Cyrus Beschloss, and Rebecca Oh, Generation Lab</td>
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2:30 pm – 4:00 pm  Location  217

**Session**

**Respondent-Centric Approaches in School-Based Data Collections: The Impact of Risk Mitigation and Burden Reduction Strategies on Study Participants**

**Panels**

**Track**
Data Collection Methods, Modes, Field Operations, and Costs

**Moderator**
Tiffany Waits, Mathematica

Navigating Challenges in Recruiting Childcare Providers and Families for a Large-Scale Data Collection: Putting the Recruits at the Center

*Authors*
Ava Madoff and Danielle Jacobs, Mathematica

Respondent-Centric Strategies for Improving Student Rostering

*Authors*
Alex Hollister and Emily Weaver, Mathematica

Minimizing Burden on Schools and Staff During Parental Consent Collection for a Study of Sensitive Topics

*Authors*
Melissa Thomas and Jennifer Walzer, Mathematica

Increasing Response Rates and Inclusivity During Parental Consent for Young Children

*Authors*
Stephanie Parker, Jennifer Keeney, and Jean Lennon, RTI International

Flexible Approaches to School-Based Student Data Collection: Reducing Cost and Burden While Building Efficiencies

*Authors*
Debbie Herget, Colleen Spagnardi, Lee Honeycutt, and Jean Lennon, RTI International
WEDNESDAY, MAY 15

2:30 pm – 4:00 pm

Session
Things That Keep You Up At Night: Financial Security, Inflation, Equity, and Privacy

Paper

Track Attitudes and Opinions

Moderator
Dakisha Locklear, RTI International

Ostriches or Meerkats? a Conjoint Experiment Analyzing Attitudes at the Intersection of Technology and Privacy

Authors
Kyle Morgan, Francis Marion University
Katie Krumbholz, Rutgers University
Milton Heumann, Alice Militaru, and Lauren Johnson, Rutgers, The State University of New Jersey
Lance Cassak, Independent Scholar

Disability and Race: A Multi-State Voter Analysis of Perceptions of Community Inclusiveness and Law Enforcement Interactions Among Diverse Demographics

Authors
Kiana Jackson and Jennifer Gray, New Disabled South

Equitable Access and Policy: Mental Health Care and Emergency Crisis Response in the United States

Authors
Charlie Rollason, Mallory Newall, and Annaleise Lohr, Ipsos
Brandon Graham and Hannah Wesolowski, National Alliance on Mental Illness (NAMI)

Worrying Californians, Their Perceptions of Personal Finances, and Their Views on Politics and Policy

Author
Dean Bonner, Public Policy Institute of California
Use of Tracking and Real Time Data in Public Opinion Research

Moderator
Edward Johnson, Harris Poll

Using an App for Real-Time Measurement of Transit Rider Satisfaction
Authors
Christopher Antoun, Vanessa Frías-Martínez, Saad Mohammad Abrar, Naman Awasthi, and Anthony Garove, University of Maryland

Marco...Polo! Collecting Location Data 78 Times in 28 Days
Authors
Jonathan Wivagg, David Cantor, Robyn Ferg, Thomas Godwin, Eric Jodts, Jean Opsomer, and Hanna Popick, Westat

Trip Data Collection: Navigating the Trade-Offs of Different Data Collection Tools to Produce National Statistics
Authors
Eva Aizpurua, Peter Cornick, and Shane Howe, National Centre for Social Research

Measurement of Physical Activity through Data Donation in a Web Survey of Older Adults
Authors
Florian Keusch, University of Mannheim
Bella Struminskaya, Utrecht University
**We Can Do It! Sampling Rare and Unique Populations**

**Paper**

**Track**
Probability and Non-probability Samples, Frames, and Coverage Errors

**Moderator**
Jamie Ridenhour, RTI International

**The Cost-Benefit Trade offs of Different Mailing and Incentive Sequences in a Mail Survey:**

**Samlap**

**Authors**
Kate LeFauve, Ned English, and Hannah Madison, NORC at the University of Chicago
L. Philip Schumm and Colm O’Muircheartaigh, University of Chicago
Ilan Meyer, University of California, Los Angeles

**General Social Survey Meet Amerispeak: Using a Nationally Representative Panel to Oversample**

**Authors**
Racial Subgroups for a Nationally Representative Survey
Brian Wells, Rachel Sparkman, and Colm O’Muircheartaigh, University of Chicago
Beth Fisher, NORC at the University of Chicago


**Authors**
David Dutwin and Mike Dennis, NORC at the University of Chicago
Angela Houghton and John Fries, AARP

**Improving Reproducibility of Respondent Driven Sampling through Design Adaptations**

**Author**
Sunghee Lee, University of Michigan

**Dropping in to Drop Points: Improving Representation for People Living in Drop Point Units**

**Authors**
Randall Thomas and Megan Hendrich, Ipsos
Stephen Immerwahr, New York City Department of Health
## 2:30 pm – 4:00 pm

**Session**

**What Mode Do You Want? Examining Mode Preferences and Demographic Differences**  
*Paper*

**Track**  
Data Collection Methods, Modes, Field Operations, and Costs

**Moderator**  
Elizabeth Allen

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<tr>
<th>Title</th>
<th>Authors</th>
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</table>
| **Comparing a Web-Push and Telephone Surveys on Intimate Partner Violence** | David Cantor, Ting Yan, and Jesus Arrue, Westat  
Jieru Chen, Sharon Smith, Centers for Disease Control and Prevention |
| **Do Young People Still Prefer the Web? Revisiting Predictors of Survey Mode Preference** | Jolene Smyth, Kristen Olson, University of Nebraska, Lincoln |
| **Do We Have to Give People What They Want? Demographic Differences in Response to Mixed-Mode Surveys** | Sarah Heimel and Rachel Horwitz, U.S. Census Bureau  
Rebecca Medway, American Institutes for Research |
| **How Do Behavior Coding Results Differ By Mode in a Multimode Survey?** | Alexis Kokoska, Hanyu Sun, and Ting Yan, Westat |
| **Transitioning Dual Frame Random-Digit Dial to Multi-Mode ABS at the County, Municipal, and Neighborhood Level: Design Considerations in Healthy Illinois** | Ned English, Benjamin Reist, Martha McRoy, Brian Wells, and Amie Conley, NORC at the University of Chicago  
Samantha Saini and Kelsey Cutler, Illinois Department of Public Health |
NORC at the University of Chicago is an objective, nonpartisan research organization that delivers insights and analyses decision-makers trust. We have studied almost every aspect of the human experience and partner with clients around the world to understand and respond to society’s most critical issues.

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NORC Data Enclave | NORC VizStudio | Social Data Collaboratory | TrueNorth

AAPOR 2024 PLATINUM SPONSOR
Visit NORC and AmeriSpeak at booths 401 & 403
Wednesday, May 15

4:15 pm – 5:45 pm

Location: 218

Session

 Asking About Sensitive Topics in Gender, Race, and Ethnicity

Paper

Track

Multicultural, Multilingual, and Multinational Research

Moderator

Dakisha Locklear, RTI International

- Using Women’s Health Needs Study Findings to Inform Local Community Efforts
  Authors
  Petry Ubri, Sabrina Avripas, Madeleine Liotta, and Roy Ahn, NORC at the University of Chicago
  Doris Mukangu, Amani Women Center
  Hager Shawkat, Sauti Yetu Center for African Women

- Hate Crimes, Hate Incidents, and Their Consequences: Insights from AAPI Surveys
  Authors
  Melissa Shannon and Jennifer Benz, NORC at the University of Chicago
  Karthick Ramakrishnan and Fontane Lo, AAPI Data
  Stephanie Chan, Stop AAPI Hate
  Candice Cho, AAPI Equity Alliance

- Surveying Experiences of Discrimination and Financial Well-Being of Native Individuals
  Authors
  Joseph Dedmon, Joshua Caraballo, and Madelyn Smith, National Endowment for Financial Education
  Stephanie Cote, Oweesta

- Capturing Complex Social Attitudes and Relating to Voting Behavior
  Author
  Nicholas Biddle, Australian National University
WEDNESDAY, MAY 15

4:15 pm – 5:45 pm

Session
Beyond the Border: Public Attitudes Toward Conflicts and Countries Significantly Affecting the United States

Panels

Track
Attitudes and Opinions

Moderator
Juan Carlos Donoso, NORC at the University of Chicago

Exploring Americans’ Attitudes Toward Russia: From Family Ties to War Crimes

Authors
David Sterrett, Claire Krummenacher, and Jennifer Benz, NORC at the University of Chicago

Exploring Americans’ Attitudes Towards the Israel-Hamas Conflict and Diverging Views Among the Public

Author
Angela Eichhorst, NORC at the University of Chicago

Shifting Sands: Public Perceptions of Afghanistan Following the U.S. Withdrawal

Author
Sean Collins, David Sterrett, Jennifer Benz, and Haley Broughton, NORC at the University of Chicago

Opinions on the Country Next Door: Unveiling Contrasts in American Perspectives on Mexico and Its People

Authors
Sean Collins, David Sterrett, and Jennifer Benz, NORC at the University of Chicago

Good Global Citizens? Comparing Attitudes Toward Foreign Policy in Scotland and England

Authors
Timothy Gravelle, Innovative Research Group Inc; Wilfrid Laurier University
Claire Duncanson, University of Edinburgh
Thomas Scotto, University of Glasgow
In Weights, We Trust

Paper

Track
Statistical Techniques and Estimation

Moderator
Dan Judy, North Star Opinion Research

Nonresponse Bias in Community Statistics: Highlights from Weighting Research on the American Community Survey

Author
Jonathan Eggleston, U.S. Census Bureau

Addressing Nonresponse in Multi-Day Diary Surveys: Weighting Adjustment and Multiple Imputation

Authors
Deji Suolang, Jiazhi Yang, Yajuan Si, and Brady West, University of Michigan
Elina Page, Lauren Miller, and Joseph Rodhouse, Economic Research Service

Using Classification Trees to Develop Raking Variables for Weighting Calibration: An Example from the National Health Interview Survey-Teen Follow Back Study

Authors
Jim Dahlhamer, Matt Bramlett, Jonaki Bose, Lindsey Black, and Benjamin Zablotsky, National Center for Health Statistics

Comparing Survey Results from Non-Probability Online Samples of a Sub-National Population

Authors
David Doherty and Dana Garbarski, Loyola University Chicago

Toward an Optimal Weight: Can There be Too Many Weighting Variables?

Authors
Kathleen Santos, Randall Thomas, Jared Coopersmith, Megan Hendrich, Randall Thomas, and Jared Coopersmith, Ipsos
### Incentive Alchemy: Turning Curiosity into Survey Gold

**Methodological Briefs**

**Track**
Data Collection Methods, Modes, Field Operations, and Costs  

**Moderator**  

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<tbody>
<tr>
<td>Just Click Here! Using Digital Incentives in a Federal Impact Evaluation with Youth and Young Adults At-Risk of Homelessness</td>
<td>Anna Marston, Jennifer Herard, and Melissa Thomas, Mathematica</td>
</tr>
</tbody>
</table>
| Incentives By Mail, Text, and Email: Who Wants Them and How Can They Affect Response Rates? | Brenna Muldavin, RTI International  
Lisa Carley-Baxter, RTI-DATA PA  
Jieru Chen and Ruth Leemis, Centers for Disease Control and Prevention |
Jil Shah, Theresa Mickiewicz, and Sara Cooper, University of Colorado, Anschutz |
| What’s the Sway of $2? the Effectiveness of a Prepaid Incentive on a Nationally Representative Survey of People with Disabilities | Ryan Callahan, Gina Livermore, Jason Markesich, Kim McDonald, and Bevin Mory, Mathematica |
| Post-Completion Incentive Amounts: A Cost/Benefit Perspective for Multimode Surveys | Heather Driscoll, Randy ZuWallack, and Anne Cosby, ICF International  
Kristie Johnson and Jessica Fry, DOT NHTSA |
Show Me the Money! Evaluating a Graduated Incentive Structure to Keep Respondents Engaged through 101 Surveys in 28 Days

Authors
Hanna Popick, David Cantor, Robyn Ferg, Thomas Godwin, Eric Jodts, Jean Opsomer, and Jonathan Wivagg, Westat

Experimenting with Optimal Amount and Delivery Timing of Incentives in a Postsecondary Student Survey

Authors
Jeff Franklin, Emilia Peytcheva, Jerry Timbrook, Rob Killough, Jennifer Wine, Peter Siegel, RTI International

Plan, Persuade, and Persist: Strategies for Maximizing Response Rates for a Statewide Survey of Manufacturing Facilities

Authors
Daniel Bausch, Marsha Walton, and Dana Nilsson, New York State Energy Research and Development Authority (NYSERDA)

I'm Stuck Roundtable: How Do I Turn My Presentation or Report into a Publication?

Special Events

Chair
Gina Walejko, Google LLC

Author
Allyson Holbrook, University of Illinois, Chicago
Kristen Olson, University of Nebraska, Lincoln
Florian Keusch, University of Mannheim
Rebecca Andridge, The Ohio State University Division of Biostatistics
Eva Aizpurua, National Centre
Eric Plutzer, Editor-in-Chief Public Opinion Quarterly
Katherine Thompson, U.S. Census Bureau
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**Paper**

**Track** Media, News and Information Sources

**Moderator** Katerina Matsa, Pew Research Center

**Rethinking Opinion Leadership: An Evolved Framework for the Digital Age**

**Authors**
- Michele Salomon, The Harris Poll
- Edward Johnson, Harris Insights

**Explaining Preference Gaps: The Role of Information**

**Authors**
- Christopher Wlezien, The University of Texas, Austin
- Mads Elkjaer, University of Copenhagen

**Media Trust, Qualitative Methods: Expanding Our Understanding of Trust in News**

**Author**
- Meagan Doll, University of Washington

**Using LLM-Based Survey Creation to Track Real-Time News Absorption and Impact**

**Authors**
- David Rothschild and David Rothschild, Microsoft
- Hope Schroeder, MIT

**Measuring Misinformation: Takeaways from a Pilot Poll**

**Authors**
- Audrey Kearney, and Isabelle Valdes, Kaiser Family Foundation
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**Track**

Data Science, Big Data, and Administrative Records

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<tr>
<td><strong>What Social Media May Reveal That Focus Groups May Not</strong></td>
<td>Michael Schober and Rebecca Dolgin, The New School; Johann Gagnon-Bartsch, Frederick Conrad, Mao Li, Erik Zhou, and Peilin Chen, University of Michigan; Paul Beatty, U.S. Census Bureau</td>
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<tr>
<td><strong>Capturing Public Opinion By Automatically Summarizing Social Media Posts</strong></td>
<td>Mao Li, Frederick Conrad, Johann Gagnon-Bartsch, Erik Zhou, and Peilin Chen, University of Michigan; Michael Schober and Rebecca Dolgin, The New School; Paul Beatty, U.S. Census Bureau</td>
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<tr>
<td><strong>Streaming Symphony: Unveiling Household Streaming Preferences through Demographics and Digital Behavior Analysis</strong></td>
<td>Sarangsh Nandi, Kumar Rao, and Shihab Siddique, NBCUniversal</td>
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<tr>
<td><strong>Bridging Survey and Social Media Data: Understanding the Sources of Differences</strong></td>
<td>Le Bao, Lisa Singh, Yanchen Wang, and Nathan Wycoff, Georgetown University; Josh Pasek, Ceren Budak, and Trivellore Raghunathan, University of Michigan</td>
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<tr>
<td><strong>A Framework to Apply Natural Language Processing Techniques to Analyze Public Opinions on Peace and Governance in Africa</strong></td>
<td>Brian Zhou, Thomas Jefferson High School for Science and Technology; Alvan Arulandu, Harvard University</td>
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<tr>
<td><strong>Evaluating Population and Device Coverage in Metered Web-Tracking Data</strong></td>
<td>Andrew Mercer, Pew Research Center; Colleen McClain, Pew Research Center; Sono Shah, Pew Research Center; Gonzalo Rivero, Pew Research Center</td>
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### Survey Costs: Cutting Corners without Cutting Quality

**Paper**

**Track**
Data Collection Methods, Modes, Field Operations, and Costs

**Moderator**
Kelly Dixon, Nielsen

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<td>Evaluation of Competing Modeling Strategies to Inform Responsive and Adaptive Survey Designs</td>
<td>James Wagner, University of Michigan, Andy Peytchev, RTI-SRD, Xinyu Zhang, UCLA Center for Health Policy Research</td>
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<td>Optimizing Data Collection Interventions to Balance Cost and Quality in a Sequential Multimode Survey</td>
<td>Michael Elliott, University of Michigan, Stephanie Coffey, U.S. Census Bureau</td>
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<td>The Effect of Holding and Stopping Cases on Other Workload in the Survey of Income and Program Participation</td>
<td>Kevin Tolliver, U.S. Census Bureau</td>
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<td>Tailored Approaches to Data Collection to Reduce Field Collection Costs</td>
<td>Laura Erhard, Graham Jones, and Tucker Miller, U.S. Bureau of Labor Statistics, Michael Bagley, U.S. Census Bureau</td>
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<tr>
<td>Evaluation of Computer-Assisted Telephone Interviewing Outcome-Based Call Limits</td>
<td>Christine Bottini, U.S. Census Bureau</td>
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Session
Using Surveys to Track and Improve Public Health

Paper

Track
Research in Practice

Moderator
Wojtek Jablonski, Erasmus School of Health Policy & Management

---

Appalachian Influence: How Surveying Informs a Social Media Harm Reduction Campaign in Appalachia

Authors
Melissa Silesky, Nick Garza, Kaitlyn Rhoads, and Erika Bonnevie, The Public Good Projects
Caitlyn Gudmundsen, CDC Foundation

---

The Relationship of Attitudes Toward COVID-19 and Subsequent Levels of Disease Prevalence and Vaccination: The Utility of Survey Data in Monitoring Public Health

Authors
Kristie Healey, John Boyle, Ronaldo Iachan, James Dayton, Yun Kim, ICF International

---

Daily Web Survey Data Collection to Improve Health: Temporal Dynamics of Cannabis Use Motives and Context, with Implications for Adaptive Interventions

Authors
Yongchao Ma, Brady West, and Sean McCabe, University of Michigan

---

Adaptive Strategies for Improved Data Collection in a Survey of Tobacco Norms and Smoking Behavior Among African Americans in Mississippi

Authors
Alayna Panzer, University of Virginia, Center for Survey Research
Erin Rogers and Stephanie Albert, NYU Grossman School of Medicine
Lindsay Senter and LeKesha Perry, CAI
Marina Rosado, NYU Langone Health
B. Brian Foster and Thomas Guterbock, University of Virginia

---

The Value of and Challenges Around Collecting Community-Level Data: Learnings from the Equity-First Vaccination Initiative’s COVID-19 Pulse Survey

Author
Brianna Sullivan, Mathematica
**Wednesday, May 15**

4:15 pm – 5:45 pm

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<td><strong>Will You Participate in My Research? Qualitative Research in Recruitment</strong></td>
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*Paper*

**Track**

Qualitative Research

**Moderator**

Aleia Clark Fobia, U.S. Census Bureau

- **Talking to Non-Respondents about Surveys: Recruitment, Data Collection and Outcomes**
  
  *Authors*
  
  Marieke Haan, Yfke Ongena, and Demi Stadens, University of Groningen
  
  Vera Toepoel, Statistics Netherlands

- **Does Person X Live Here?: A Qualitative Examination of the Results of the 2022 ACS Content Test Rostering Experiment**
  
  *Authors*
  
  Alexandra Piccirillo, Kathleen Kephart, Eric Stone, and Kristen Kohm, U.S. Census Bureau

- **A Tailored Mailing Experiment for Recruiting U.S. Veterans in Survey Research: Findings from the Ascend Study for Veteran Suicide Prevention**
  
  *Authors*
  
  Vince Welch, Erin Fordyce, Evan Herring-Nathan, Evgenia Kapousouz, NORC at the University of Chicago and Claire Hoffmire, U.S. Department of Veterans Affairs
  
  Theresa Morano and Lindsey Monteith, U.S. Department of Veterans Affairs

- **Decoding the Jargon: Considerations for Recruiting Participants in Studies of Emerging Topics**
  
  *Authors*
  
  Rachel Kinder, Brittany Harris, Heather Driscoll, and Robynne Locke, ICF International
4:15 pm – 5:45 pm

Session

Zooming in: Developments and Research on Video Interviewing

Panels

Track
Data Collection Methods, Modes, Field Operations, and Costs

Moderator
Ting Yan, Westat

What Difference Does a New Mode Make? A Comparison of Video Interviews with Telephone and in-Person Modes in Interviewer-Respondent Interactions

Authors
Hanyu Sun, Brad Edwards, and Ting Yan, Westat

Recent Experiences and Future Directions of Video Interviewing

Authors
Carlos Macuada, Paul Geiger, and Christine Carr, RTI International
Andy Peytchev, RTI-SRD
Heidi Guyer, RTI-DATA PA

Investigating Participation in Live Video Interviews

Authors
Andrew Hupp, David Howell, and Lauren Guggenheim, University of Michigan

Examination of Video Interviewing Mode for Collecting Survey Data

Authors
Ipek Bilgen, Ilana Ventura, Rene Bautista, and Rachel Carnahan, NORC at the University of Chicago

Meeting Respondents Where They Are: A Practical Guide to Video Interviewing in a Multimode Survey Context

Authors
Lena Centeno, Brad Edwards, Jesus Arrue, and Cindy Good, Westat

Video Interviews in a Multi-Mode Design: An Initial Analysis on Sample Composition and Mode Effects

Authors
Jesus Arrue, Hanyu Sun, and Ting Yan, Westat

6:00 pm – 7:30 pm

Session

Welcome Reception

Special Events

6:00 pm

Session

Applied Probability
Abt’s VOICE (Virtual Omnichannel Integrated Citizen Engagement) is an ecosystem of cloud-based technologies and skilled people. It facilitates two-way information sharing and gathering across a range of channels and media, including:

- Telephone
- Web
- Mobile apps
- SMS text
- Video
- Email
- Mail
- In-person

From multimode surveys and communications platforms to advanced analytics and large-scale data management, we partner with governments, organizations, and communities to design digital solutions that drive positive change.

Visit booth 206 to learn more about all of Abt’s solutions.
## THURSDAY
### SCHEDULE-AT-A-GLANCE

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<td>Registration</td>
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<tr>
<td>6:00 am – 7:00 am</td>
<td>Fun(d) Run</td>
<td>Hotel Track</td>
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<tr>
<td>7:30 am – 8:00 am</td>
<td>Breakfast with Exhibitors</td>
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<tr>
<td>8:00 am – 9:30 am</td>
<td>Texts, Emails, Videos, and Analytics: The Future of In–Person Interviewer Techniques</td>
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<td>8:00 am – 9:30 am</td>
<td>Data Collection and Shifting Modes in International Research</td>
<td>208/209</td>
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<tr>
<td>8:00 am – 9:30 am</td>
<td>Procedures to Include Field Interviewer Retention and Performance</td>
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<td>8:00 am – 9:30 am</td>
<td>Understanding Local Issues: Surveys About Transportation and Housing</td>
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<td>8:00 am – 9:30 am</td>
<td>Its too Long and I’m too Bored: Alleviating Respondent Burden in Surveys</td>
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<td>8:00 am – 9:30 am</td>
<td>Qualitative Methodological Briefs</td>
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<td>8:00 am – 9:30 am</td>
<td>Continuing Conversations with Political Pollsters</td>
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<td>8:00 am – 9:30 am</td>
<td>AAPOR Regional Chapter Student Paper Winners</td>
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<td>8:00 am – 9:30 am</td>
<td>Pride in Methodology: Innovative Methods for Implementing and Evaluating SOGI Questions</td>
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<td>8:00 am – 9:30 am</td>
<td>Optimizing Sample Designs: From Theory to Practice</td>
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<td>8:00 am – 9:30 am</td>
<td>Are You For Real? Bots, Fraud, and Careless Responses</td>
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<td>9:30 am – 10:30 am</td>
<td>Coffee Break with Exhibitors</td>
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<td>9:30 am – 10:30 am</td>
<td>Speed Networking I</td>
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<td>Inclusion and Equity Committee Meeting</td>
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<td>Establishment Survey Affinity Group</td>
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<tr>
<td>10:30 am – 12:00 pm</td>
<td>Power to the Panels! Online Panel Differences, Commonalities, and Their Implications</td>
<td>204/205</td>
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<tr>
<td>10:30 am – 12:00 pm</td>
<td>Technology: Attitudes and Uses</td>
<td>208/209</td>
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<tr>
<td>10:30 am – 12:00 pm</td>
<td>Partisanship and Survey Error in Elections Research</td>
<td>210/211</td>
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<tr>
<td>10:30 am – 12:00 pm</td>
<td>Getting the Fact Right: Measurement Issues in Factual and Objective Questions</td>
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<tr>
<td>10:30 am – 12:00 pm</td>
<td>Pride in Diversity: Evaluating and Implementing SOGI Questions in Different Populations</td>
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<tr>
<td>10:30 am – 12:00 pm</td>
<td>In Pursuit of Predictability: Response Propensity Models for Survey Participation</td>
<td>218</td>
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<tr>
<td>10:30 am – 12:00 pm</td>
<td>Engaged Scholarship in Cross-Cultural Research</td>
<td>219</td>
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<tr>
<td>10:30 am – 12:00 pm</td>
<td>Mixing Data, Mixing Modes</td>
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<tr>
<td>10:30 am – 12:00 pm</td>
<td>The Impact of Qualitative Research on Vulnerable Communities: A QUALPOR Panel</td>
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### Concurrent Session F

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<th>Time</th>
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<tbody>
<tr>
<td>1:45 pm – 3:15 pm</td>
<td>Bridge to the 2030 Census: Insights from 2020 Census Operations</td>
<td>204/205</td>
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<tr>
<td>1:45 pm – 3:15 pm</td>
<td>Mode Sequencing and Push-to-Web Surveys</td>
<td>208/209</td>
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<tr>
<td>1:45 pm – 3:15 pm</td>
<td>Attitudes toward Abortion: Origins, Structure, and Consequences</td>
<td>210/211</td>
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<tr>
<td>1:45 pm – 3:15 pm</td>
<td>Leveraging the Demographic Frame to Modernize the U.S. Census Bureau's Statistical Foundation</td>
<td>215</td>
</tr>
<tr>
<td>1:45 pm – 3:15 pm</td>
<td>Recruiting a Probability–Based Panel in the Age of Attention Economics</td>
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<tr>
<td>1:45 pm – 3:15 pm</td>
<td>Using Public Opinion Research to Advance Racial Equity for Black Americans</td>
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<tr>
<td>1:45 pm – 3:15 pm</td>
<td>The Power of Incentives: Motivating Survey Participation</td>
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<tr>
<td>1:45 pm – 3:15 pm</td>
<td>Non–Response and Weighting in Election Surveys</td>
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<td>1:45 pm – 3:15 pm</td>
<td>Measuring Race/Ethnicity and Other Identities</td>
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<tr>
<td>1:45 pm – 3:15 pm</td>
<td>Qualitative Methods for Research with Hard-to-Reach Populations</td>
<td>221</td>
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<tr>
<td>1:45 pm – 3:15 pm</td>
<td>Are Chatbots Actually Survey Researchers in Electric Sheep’s Clothing? A Panel Exploring the Use of Generative AI for Formative Survey Research</td>
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<tr>
<td>Time</td>
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<tr>
<td><strong>General Sessions</strong></td>
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<tr>
<td>3:30 pm – 4:30 pm</td>
<td>Coffee Break with Exhibitors and Poster Session II</td>
<td>Salon</td>
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<td><strong>Concurrent Session G</strong></td>
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<tr>
<td>4:30 pm – 6:00 pm</td>
<td>Boosting Survey Success: Techniques to Increase Completion</td>
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<tr>
<td>4:30 pm – 6:00 pm</td>
<td>Dangling Carrots: Incentive Strategies for Success and Efficiency</td>
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<tr>
<td>4:30 pm – 6:00 pm</td>
<td>Developments in Filling Data Gaps on Asian Americans, Native Hawaiians and Pacific Islanders in Public Opinion Research: Lessons for Other Underrepresented Groups</td>
<td>210/211</td>
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<tr>
<td>4:30 pm – 6:00 pm</td>
<td>Language and Translation in Surveys</td>
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<tr>
<td>4:30 pm – 6:00 pm</td>
<td>Adapt or Die: How Research Organizations Are Dealing with Major Changes to What We Study and How We Study It</td>
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<tr>
<td>4:30 pm – 6:00 pm</td>
<td>DEI in Research Organizations: DEI &amp; Methodology</td>
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<td>4:30 pm – 6:00 pm</td>
<td>What Motivates Survey Response in an Organizational Environment? Incentivizing Respondents to Establishment Surveys</td>
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<tr>
<td>4:30 pm – 6:00 pm</td>
<td>Engagement with Communities: Using Participatory Methods to Enhance Research</td>
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<tr>
<td>4:30 pm – 6:00 pm</td>
<td>Are You Paying Attention: The Role of Attention Checks in Online Surveys</td>
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<tr>
<td>4:30 pm – 6:00 pm</td>
<td>Emerging Technologies: Super Hero or Villain</td>
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<tr>
<td>4:30 pm – 6:00 pm</td>
<td>My Chatbot Is Hallucinating about Your Surveys….or Is It? Exploring the Use of Generative AI for Coding Open Ended Questions and Generating Responses</td>
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<tr>
<td><strong>General Sessions</strong></td>
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<tr>
<td>6:30 pm – 8:30 pm</td>
<td>Awards Banquet</td>
<td>Grand Ballroom</td>
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<td>9:00 pm – 12:00 am</td>
<td>All Chapter Party</td>
<td>Max Lagers</td>
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Celebrating 30 Years

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### 6:00 am – 7:00 am

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<td>Fun(d) Run</td>
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#### 7:30 am – 8:00 am

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<tr>
<td>Breakfast with Exhibitors</td>
<td>Salon</td>
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#### 8:00 am – 9:30 am

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<tr>
<td>AAPOR Regional Chapter Student Paper Winners</td>
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<td>Special Events</td>
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<td>Moderator</td>
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<tr>
<td>Jerry Timbrook, RTI International</td>
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#### Optimal Allocation Under Anticipated Nonresponse

**Authors**
Jonathan Mendelson, DC AAPOR  
Michael Elliott, University of Michigan

#### Does Loneliness Matter to Political Participation?

**Author**
Suhyen Bae, SAPOR

#### Perceived Economic Contributions Increase Support for Immigration Reform

**Author**
Marco Aviña, NEAAPOR

#### Do Misconceptions about Abortion’s Legal Status in One’s State Impact Opinions on State Policy?

**Authors**
Justine Orgel, PAPOR  
Status Anxiety, Rhetorical Entrapment, and U.S. Foreign Policy  
Jonathan Schulman, MAPOR

#### When and Why Does Nonresponse Occur? Comparing the Determinants of Initial Unit Nonresponse and Panel Attrition

**Author**
Tiffany Neman, MAPOR
THURSDAY, MAY 16
8:00 am – 9:30 am

Session
Are You For Real? Bots, Fraud, and Careless Responses

Paper

Track
Probability and Nonprobability Samples, Frames, and Coverage Errors

Moderator
Timothy Gravelle, Innovative Research Group Inc

Comparing Careless Response Metrics across Online Probability and Nonprobability Samples
Authors
Benjamin Phillips, Dina Neiger, Andrew Ward, Sam Slamowicz, and Anna Lethborg, Social Research Centre
Xianghe Xu, Monash University
Darren Pennay, Australian National University

Using Tools to Evaluate Open End Responses
Authors
Andrea Date and Julia Nelson, The Harris Poll

Detecting Fraud through Open-Ended Questions with Language Models
Authors
Jason Sclar, HarrisX
Luqman Osman, HarrisX

Methods to Improve Measurement Quality Across Six Opt-in Panels
Authors
Stephen Raynes and Jenny Marlar, Gallup, Inc

Double Dipping: A Review of Duplicate Responses within and between Online Panel Samples
Authors
Matthew Deihl, Harris Insights and Analytics, The Harris Poll
Edward Johnson, Harris Poll
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<td>8:00 am – 9:30 am</td>
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<td><strong>Continuing Conversations with Political Pollsters</strong></td>
<td><strong>Roundtables</strong></td>
<td>Colm O'Muircheartaigh, University of Chicago</td>
<td>Dan Judy, North Star Opinion Research</td>
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<td>Corrie Hunt, Hart Research Associates</td>
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<td>Jake Rubinstein, HIT Strategies</td>
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<td>8:00 am – 9:30 am</td>
<td>208/209</td>
<td><strong>Data Collection and Shifting Modes in International Research</strong></td>
<td><strong>Paper</strong></td>
<td>Abigail Greenleaf, Columbia University</td>
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<td>Cross-National Survey Research: New Challenges and Opportunities</td>
<td>Tom W. Smith, NORC at the University of Chicago</td>
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<td>How Does Smartphone Use in Web Surveys Differ across Europe? Evidence from 13 European Countries</td>
<td>Laura Silver, Christine Huang, and Patrick Moynihan, Pew Research Center</td>
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<td>Exploring Ways to Minimize Partisanship and Ideology Differences between Cati and Cawi Measures in Three European Countries</td>
<td>Laura Silver, Christine Huang, and Patrick Moynihan, Pew Research Center</td>
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<td>Moving to a Mixed-Mode Method: A Mailed Push-to-Web and RDD Survey in Canada</td>
<td>Patricia Marshall and Natasha Arzumanian, Numeris</td>
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<td>Consequences of Moving from RDD to Web-Based Probability Panels</td>
<td>Ashley Amaya, Pew Research Center</td>
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</table>
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Its Too Long and I'm Too Bored: Alleviating Respondent Burden in Surveys

Paper

Track
Questionnaire Design and Interviewing

Moderator
Missy Mosher, Dynata


Authors
Cameron McPhee and Cordelia Horch, SSRS
Yuching Yang and Jiangzhou Fu, UCLA Center for Health Policy Research

Meta-Questions: Including a Survey-Taking Experience Section in a National Establishment Survey Pilot

Authors
Evan Nielsen, American Institutes for Research
Jake Soffronoff, IMLS

Improving the Online Survey Experience through Memes: Does It Help Motivation and Respondent Experience?

Author
Nicole Mitchell, Dynata

Time after Time: Effects of Interview Setting, Interviewers, Respondents, and Questions on Response Times

Authors
Daniel Goldstein and Elyzabeth Gaumer, New York City Department of Housing Preservation & Development; Center for Research on HOME

Peas in a Pod or Apples and Oranges? Investigating the Overlap between Perceived Burden and Difficulty.

Authors
Eva Aizpurua, National Centre
Erin Heiden, Ki Park, and Mary Losch, University of Northern Iowa
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<th>Optimizing Sample Designs: From Theory to Practice</th>
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<td>Paper</td>
<td>Probability and Nonprobability Samples, Frames, and Coverage Errors</td>
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<tr>
<td>Moderator</td>
<td>Paula Payton, Deloitte</td>
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<tr>
<td></td>
<td><strong>Using Partially Synthetic Frames to Evaluate Alternative Sample Designs for Estimating a Rare Business Characteristic</strong></td>
</tr>
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</table>
| Authors                       | Katherine Thompson and Stephen Kaputa, U.S. Census Bureau  
Hang Kim, University of Cincinnati |
|                               | **Increasing Sampling Efficiency in ABS Surveys By Sampling Strata Inversely Proportional to the Yield Rate** |
| Authors                       | Burton Levine and Michelle Cavazos, RTI International |
|                               | **Optimizing a Sample Design for a Study of Children Using Overlapping Sample Frames** |
| Authors                       | Michael Witt, John Sokolowski, Theresa Stroble, and Nicholas Ruther, Abt Global  
Stephen Immerwahr and Brandon Dye, New York City Department of Health |
|                               | **Innovations in Sample Design: A Comparison of Address-Based Sample and Panel Frame Sample for Federal Transportation Statistics** |
| Authors                       | Robert Torongo, Independent Consultant  
Joann Lynch, Sarah Kahl, and Jared Coopersmith, Ipsos |
Session
Pride in Methodology: Innovative Methods for Implementing and Evaluating SOGI Questions

Location 220

Paper
Track Questionnaire Design and Interviewing

Moderator Samantha Spiers, U.S. Census Bureau

Preferences Among Queer Individuals When Asking Gender, Sex & Sexuality Survey Questions

Author Daphna Harel, New York University

Comparing Response Option Formats in a 2-Step Gender Identity Question: Results from a Methodological Experiment with a Sample of Gender Minorities

Authors Victoria Narine, Robin Kaplan, and Rebecca Morrison, U.S. Bureau of Labor Statistics

Just to Confirm...? Establishing Equitable Survey Methods for Identifying the Transgender Population

Authors Harper Haynes, RTI International
David Richards, Elise Christopher, and Maura Spiegelman, National Center for Education Statistics

Improving Measurement of Gender in Surveys: Effects of Wording, Choices, and Format on Measurement and Data Quality

Authors Dana Garbarski, Loyola University Chicago
Jennifer Dykema and Cameron Jones, University of Wisconsin
Nadia Assad, University of Wisconsin Survey Center

Evaluating Changes to Sexual Orientation and Gender Identity Measurement: A Pilot Study from a Large, Nationally Representative Household Panel

Authors River Coello and Christopher Hansen, NORC at the University of Chicago
THURSDAY, MAY 16

8:00 am – 9:30 am  Location  210/211

Session  Procedures to Include Field Interviewer Retention and Performance

Paper  Data Collection Methods, Modes, Field Operations, and Costs

Track  Data Collection Methods, Modes, Field Operations, and Costs

Moderator  Rachel Kinder, ICF

Maintaining Data Integrity: The Evolution of the Census Bureau’s Field Quality Monitoring Program

Authors  Elizabeth Mahoney, Mary Davis, Richard Denby, Scott Glendye, Laura Hergert, Lydia Huang, Sadaf Rohani, and Rafael Puello, U.S. Census Bureau

Training Mode and Post-Pandemic Field Data Collector Retention

Authors  Jill Carle, Tammy Cook, Kelly Daley, Rick Dulaney, Brad Edwards, and Jeannine Barget, Westat

Biggest Bang for Your Buck: Local Field Data Collectors Vs Travelers?

Authors  Victoria Vignare, Tammy Cook and Jill DeMatteis, Westat

Predicting Field Data Collector Success in a Post-Pandemic World

Authors  Jill Carle, Tammy Cook, Rick Dulaney, Brad Edwards, Jeannine Barget, Westat

Managing Multiple Devices in a Field Study

Authors  Carson Hurt, RTI International - RTP, NC
Unlocking Youth Insights: Modernizing Mobile Surveys for Inclusive Design and Better Data Quality
Authors
Natalie Morrissey, Hunter Peebles, Susan Ullrich, Jennifer McNulty, and Lindsay Jefferson, Fors Marsh

Adapting Our Methods: Using Photo Elicitation during Cognitive Interviews with Adults with Intellectual and Developmental Disabilities (ID/DD)
Authors
Ann MacFadyen and Amanda Wilmot, National Center for Health Statistics

Virtual Facilitation Tools Increase Diverse Participation, Inclusion, and Representation During Data Collection, Analysis, and Interpretation
Authors
Megan Cotter and Abigail Mariani, NORC at the University of Chicago

A Multi-Faceted Approach to Evaluating Data Quality in Questions on School Enrollment
Authors
Courtney Reiser, Beth Satisky, and Sarah Heimel, U.S. Census Bureau

2022 NAS Focus Groups Investigating Response to Recruitment Materials from Low Educational Attainment, Black/African American and Latinx Participants
Authors
Matthew McDonough, Debbie Krugipudi, Robynne Locke, Kisha Bailly, and Randy Zuwallack, ICF International
Deidre Patterson, William Kerr, and Priscilla Martinez, Alcohol Research Group

Quick-Turn Cognitive Testing: Ready, Set, Go!
Authors
Elizabeth Sciupac, Robyn Rapoport, Darby Steiger, and Rob Manley, SSRS
Rapid Ethnographic Assessment of Community Perspectives on High Teen Birth Rates in a Rural County in Georgia: An Examination of Data Collection Methods and Community Engagement

Authors
Kendra Hatfield-Timajchy, Anna Brittain, and David Warner, Centers for Disease Control and Prevention
Tonia Ruddock, Georgia Dept of Public Health
Gail Seifert, Ware Children's Initiative A Georgia Family Connection Collaborative

Less Is More—the Art of Interviewing Sensitive Topics

Author
Kai Fuentes, Ebony Marketing Systems Inc

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Texts, Emails, Videos, and Analytics: The Future of In-Person Interviewer Techniques

Paper

Track
Data Collection Methods, Modes, Field Operations, and Costs

Moderator
Wendy Hicks, Westat

Talk Soon: Evaluating the Implementation of Text and Email Contact Strategies at the U.S. Census Bureau

Authors
Laura Hergert and Matthew Virgile, U.S. Census Bureau

Exploring New Paradata from Text and Email Contact Attempts in Federal Survey Data Collection

Authors
Matthew Virgile and Laura Hergert, U.S. Census Bureau

Human-Centered Design: A New Paradigm for Interviewer-Administered Surveys?

Authors
Danielle Mayclin, Brad Edwards, Jesus Arrue, Victor Barrajas, Lena Centeno, Casey Fernandes, Angie Kistler, and Charlene Weiss, Westat

Knowing When to Zoom in: Mode Management When Video Interviewing Takes a National In-Person Study By Storm

Authors
Casey Fernandes and Ryan Hubbard, Westat
**THURSDAY, MAY 16**

8:00 am – 9:30 am

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**Session**

**Understanding Local Issues: Surveys About Transportation and Housing**

**Paper**

**Track**

Attitudes and Opinions

**Moderator**

Amy Djangali, RTI International

Resilience Inequity; The Shadows of Siloed Urban Planning

**Authors**

Jeannine Pearce and Elisa Borowski, University of California, Irvine

Using Survey Research to Improve Road Safety in Our Communities and Inform Topical Policy Debates: Case Study of the Traffic Safety Culture Index

**Authors**

Rebecca Steinbach, AAA Foundation for Traffic Safety

Perceptions Vs Realities of Homelessness in Los Angeles

**Authors**

Brianne Gilbert, Chhandos Roy, Oliver Corpus, and Rishan Ephrem, Loyola Marymount University - Center for the Study of Los Angeles
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<td>9:30 am – 10:30 am GAAPOR Affinity Group Business Meeting</td>
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<td>9:30 am – 10:30 am Establishment Survey Affinity Group (ESA) Meeting</td>
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AAPOR 79th ANNUAL CONFERENCE - 2024 | ATLANTA, GA: BOOTH #209
Applying Natural Language Processing to Advance Efficiency and Insights from Open-Text Survey Response Data

Panels

Track
Data Science, Big Data, and Administrative Records

Organizer
Kristen Cibelli Hibben, National Center for Health Statistics

Augmenting Manual Coding of NHIS Private Health Insurance Responses with Artificial Intelligence
Authors
Benjamin Rogers, U.S. Centers for Disease Control and Prevention
Robin Cohen, National Center for Health Statistics

Multi-Label Classification of Open-Ended Questions with BERT
Authors
Matthias Schonlau, University of Waterloo
Julie Weiss, and Jan Marquardt, GESIS, Leibniz Institute for the Social Sciences

Semantic Shift and Topic Drift: Natural Language Processing Systems to Code Open-Ended Responses from Multiple Survey Rounds
Authors
Sarah Staveteig Ford, US Department of State
Matthew DeBell, Stanford University

Using Embedding-Based Topic Modeling Techniques to Investigate Themes in Open-Ended Response Questions in a Federal Survey
Authors
Arezou Koohi, Patrick Campanello, and Haley Hunter-Zinck, U.S. Census Bureau
Ugochukwu Etudo, Virginia Commonwealth University

A Semi-Automated Nonresponse Detector (SANDS) Model for Open-Response Data
Authors
Kristen Cibelli Hibben, Zachary Smith, Valerie Ryan, and Paul Scanlon, National Center for Health Statistics
Benjamin Rogers and Travis Hoppe, U.S. Centers for Disease Control and Prevention
THURSDAY, MAY 16

10:30 am – 12:00 pm

Session

Engaged Scholarship in Cross-Cultural Research
Affinity Group Session

Track
Multicultural, Multilingual, and Multinational Research

Moderator
Mandy Sha, Research Scientist

Author
Patricia Goerman, U.S. Census Bureau
Shakari Byerly, EVITARUS
Andre Johnston, PSB Insights
Mandy Sha, Mandysha.com

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- Promote the value of academic survey research
- Advance the role of survey research units within our universities

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1:00pm Friday 5/17
Hilton Room 212

For More Information: www.AASRO.org
Contact: Brian McDonald, AASRO President (bmcdonal@highpoint.edu) or Delicia Solis, AASRO Membership Coordinator (solisdel@msu.edu)
THURSDAY, MAY 16
10:30 am – 12:00 pm

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**Paper**

**Track**
Questionnaire Design and Interviewing

**Moderator**
Jon Krosnick, Stanford University

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<tr>
<td><strong>Authors</strong></td>
<td>Scott Leary, Kris Pate, and Brenda Schafer, U.S. Internal Revenue Service</td>
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<td><strong>Authors</strong></td>
<td>Ellena Sempeles and Ai Rene Ong, American Institutes for Research</td>
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<tr>
<th>Count Me in!: Toward Better Measurement of Number of Adults in the Household</th>
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<tr>
<td><strong>Authors</strong></td>
<td>Jennifer Durow, Randall Thomas, and Megan Hendrich, Ipsos</td>
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<tr>
<th>Adaptation of Range Reporting in Push-to-Web Surveys</th>
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<td><strong>Author</strong></td>
<td>Tuba Suzer-Gurtekin, University of Michigan</td>
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<th>Prioritizing Financial Goals: Exploring Order Effects on Saving Versus Paying Off Debt</th>
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<tr>
<td><strong>Authors</strong></td>
<td>Amber Lee, Thomas Akana, and William Daniel, Federal Reserve Bank of Philadelphia</td>
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<tr>
<th>Evaluating a Method to Improve Reported Budgetary Data on an Establishment Survey</th>
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<td><strong>Author</strong></td>
<td>Hannah Everhart, Megan Waggy, Harley Rohloff, and Sridevi Sattaluri, RTI International</td>
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</tbody>
</table>
Session
Mixing Data, Mixing Modes

Paper
Track
Statistical Techniques and Estimation

Moderator
Margaret Beryl-Ann Clarkson


Authors
Joanne Pascale, U.S. Census Bureau
Angela Fertig and Kathleen Thiede Call, University of Minnesota

Improved Ensemble Predictive Modeling Techniques for Linked Social Media and Survey Data Sets Subject to Mismatch Error

Authors
Brady West, University of Michigan
Martin Slawski, George Mason University
Emanuel Ben-David, U.S. Census Bureau

Comprehensive Review and Evaluation of Audience Duplication Estimation Techniques in Cross-Media Measurement

Authors
Kumar Rao and Anna Wysocki, NBCUniversal
Pete Doe, Nielsen

Combining Data from Multiple Survey Cycles to Obtain Estimates in Minority Subpopulations

Authors
Nicole Schnitzler and Michelle Menegay, Ohio GRC
Rebecca Andridge, The Ohio State University Division of Biostatistics
Jennifer Fredette, Ohio Colleges of Medicine Government Resource Center
Meredith McCormack-Mager, Ohio State University
Brynne Presser Funderburg, Ohio Colleges of Medicine Government Resource Center

Detecting Mode Effects in Non-Randomized Mixed-Mode Designs in a Longitudinal Setting

Authors
Wenshan Yu, University of Michigan, Ann Arbor
Michael Elliott and Trivellore Raghunathan, University of Michigan
### THURSDAY, MAY 16

<table>
<thead>
<tr>
<th>10:30 am – 12:00 pm</th>
<th>Location</th>
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<tr>
<td><strong>Session</strong></td>
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<td>210/211</td>
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<tr>
<td><strong>Partisanship and Survey Error in Elections Research</strong></td>
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<tr>
<td><strong>Paper</strong></td>
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<td><strong>Track</strong></td>
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<tr>
<td>Elections, Polling and Politics</td>
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<td><strong>Moderator</strong></td>
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<tr>
<td>Nick Moon, Moonlight Research</td>
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<tr>
<td><strong>Reaching the Under-Reach: Adding One Specific Sentence to a Recruitment Letter to Improve the Sample Composition of Those Who Respond</strong></td>
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<td><strong>Authors</strong></td>
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<td>Nick Bertoni, Ipsos</td>
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<td><strong>AP Votecast’s Innovative Survey Approach to the 2024 Presidential Primary Elections</strong></td>
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<td>David Sterrett, Jennifer Benz, Benjamin Skalland, Nadarajasundaram Ganesh, and Trevor Tompsoon, NORC at the University of Chicago</td>
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<td><strong>Patriotic Polling: The Effects of Patriotic Priming on Panel Survey Enrollment</strong></td>
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<td>Shawn Patterson and Kenneth Winneg, University of Pennsylvania</td>
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<td><strong>Not Enough Elephants in the Room? Methods to Ensure an Accurate Partisan Balance in Public Opinion Polls</strong></td>
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<td>Scott Keeter, Arnold Lau, and Andrew Mercer, Pew Research Center</td>
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<tr>
<td><strong>Misreported Methods: Partisan Bias in Reporting of Absentee Voting</strong></td>
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<td>Patrick Tucker, Edison Research Inc</td>
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<td><strong>Who Are the Independents?: Polling Impact of Self-Reported Political ‘Independents’</strong></td>
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<td><strong>Authors</strong></td>
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<tr>
<td>Ryan Tully, Randall Thomas, and Chris Jackson, Ipsos</td>
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</table>
Session
Power to the Panels! Online Panel Differences, Commonalities, and Their Implications
Roundtables

Track
Data Collection Methods, Modes, Field Operations, and Costs

Moderator
David Dutwin, NORC at the University of Chicago

Authors
D. Sunshine Hillygus, Duke University
Joshua Clinton, Vanderbilt University
Ipek Bilgen, NORC at the University of Chicago
Trent Buskirk, Old Dominion University
THURSDAY, MAY 16
10:30 am – 12:00 pm  Location 217

Session
Pride in Diversity: Evaluating and Implementing SOGI Questions in Different Populations

Paper

Track
Questionnaire Design and Interviewing

Moderator
Gretchen McHenry, RTI International

Building upon the Nasem Report Recommendations: Cognitive Testing of Sexual Orientation and Gender Identity (SOGI) in the California Health Interview Survey

Authors
Todd Hughes, Royce Park, Priyanka Shrivastava, Jiangzhou Fu, and Wanli Wang, UCLA Center for Health Policy Research
Nicole Lordi, Valerie Steinmetz, and Daniela Aguilar, Public Health Institute

Gender Expression and Its Relationship to Health and Wellbeing in Older Adults

Authors
Michelle Johns and Christopher Hansen, NORC at the University of Chicago

Measuring the Gender Identity of Teens

Authors
Jenny Marlar, Mackenzie Sullivan, and Jon Schreiner, Gallup, Inc

Change in Mode, Change in Content, or Change in Trends? Disentangling Trends in the Identification of Transgender Population in the California Health Interview Survey After Methodological Redesign

Authors
Tara Becker and Todd Hughes, UCLA Center for Health Policy Research
Jody Herman, The Williams Institute, UCLA School of Law
Ilan Meyer, University of California, Los Angeles
<table>
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<th>Session</th>
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<tbody>
<tr>
<td>Technology: Attitudes and Uses</td>
<td>208/209</td>
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</table>

**Paper**

**Track**
Data Collection Methods, Modes, Field Operations, and Costs

**Moderator**
Rossi Dobrikova, AYTM

### Measuring the Echo: Quantifying Public Opinion in an Era of Artificial Intelligence (AI)

**Authors**
Dritan Nesho, Morgan Berk, Alex Trollip, and Sophie Nachbaur, HarrisX

### Artificial Intelligence in Everyday Life: Tracking Public Awareness, Usage, and Perceptions in a Population Representative Panel

**Authors**
Marco Angrisani, University of Southern California
Maria Casanova, California State University, Fullerton

### Duplicated Response Patterns in Surveys: Random Event or Matter of Fraud?

**Authors**
Silvia Schwanhäuser, Simon Wagner, Lidwina Gundacker, and Lukas Olbrich, Institute for Employment Research
Simon Ruhnke, Berlin Institute for Empirical Integration and Migration Research

### Evaluating Machine Learning Algorithms to Detect Interviewer Falsification

**Authors**
Silvia Schwanhäuser, Joseph W. Sakshaug, and Yuliya Kosyakova, Institute for Employment Research; University of Bamberg
Natalja Menold, University of Dresden
Peter Winker, University of Giessen
## Thursday, May 16

### 10:30 am – 12:00 pm

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<tr>
<th>Session</th>
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<td><strong>The Impact of Qualitative Research on Vulnerable Communities: A QUALPOR Panel</strong></td>
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<td><strong>Affinity Group Panels</strong></td>
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<tr>
<td><strong>Track</strong></td>
<td>Qualitative Research</td>
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<tr>
<td><strong>Moderator</strong></td>
<td>Megan Cotter, NORC at the University of Chicago</td>
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</table>

The Impact of Qualitative Research on Vulnerable Communities: A QUALPOR Panel

Eliciting Indigenous Voices: Leveraging Qualitative Methods to Explore How Scams Impact American Indian and Alaska Native Communities

**Authors**

Kristen Conrad, Darby Steiger, Jania Marshall, SSRS
Alicia Williams, AARP

Interviewing Parents and Children about Online Safety: Best Practices and Lessons Learned from a 5-Country Study

**Authors**

Lucy Wanyee, GeoPoll
Charles Lau and Pramod Bhatt, RTI International
Shawnna Mullenax and Andre Johnston, PSB Insights
Ana Maria Rodriguez and Daniel Leza, TMG

A Mixed Method Study of Asian Americans Living in Poverty

**Authors**

Neil Ruiz and Ziyao Tian, Pew Research Center

Beyond Functional Limitations: Using Mixed-Methods to Pretest New Disability Measures

**Authors**


### 12:00 pm – 1:00 pm

<table>
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<th>Session</th>
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<tr>
<td><strong>QUALPOR Annual Meeting</strong></td>
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<td><strong>Special Events</strong></td>
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**QUALPOR Annual Meeting**

### 12:30 am – 1:30 pm

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<td><strong>Education Committee Meeting</strong></td>
<td>212</td>
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<tr>
<td><strong>Special Events</strong></td>
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</table>

**Education Committee Meeting**
1:45 pm – 3:15 pm

Are Chatbots Actually Survey Researchers in Electric Sheep’s Clothing? A Panel Exploring the Use of Generative AI for Formative Survey Research

Panels

Track
Data Science, Big Data, and Administrative Records

Organizer
Claire Kelley, Child Trends

Customizing Generative AI Tools As an Assistant for Systematic Literature Review: Experiments with Gpt and Roberta

Authors
Sarah Kelley and Claire Kelley, Child Trends

The Task Is to Improve the Ask: An Experimental Approach to Developing Optimal Prompts for Generating Survey Questions from Generative AI Tools

Authors
Trent Buskirk, Old Dominion University
Adam Eck, Oberlin College
Jerry Timbrook, RTI International
Scott Crawford, SoundRocket

Evaluating the Quality of Questionnaires Created with SurveyMonkey’s Build with AI

Authors
Zoe Padgett, Antonio Maiorino, and Sam Gutierrez, SurveyMonkey

Optimizing Open-Ended Questions for Natural Language Processing and Enhancing Survey Research Quality with Llms

Authors
Joshua Lerner, Ipek Bilgen, Leah Christian, Lilian Huang, and Brandon Sepulvado, NORC at the University of Chicago

Using Large Language Models (LLM) to Pretest Survey Questions

Authors
Ran Tao, Rosalynn Yang, Gina Walejko, Yongwei Yang, and Brianna Groenhout, Google LLC
Thursday, May 16

1:45 pm – 3:15 pm

Session
Attitudes toward Abortion: Origins, Structure, and Consequences

Location: 210/211

Paper

Track: Attitudes and Opinions

Moderator: Peter Woolley, Fairleigh Dickinson University

**Who Were You Thinking About? Participant Reports of Individuals They Were Picturing While Responding to an Abortion Attitudes Survey**

*Authors*
Kyla Cary, Kristen Jozkowski, Kirsten Greer, Carli Hoffacker, and Brandon Crawford, Indiana University
Ronna Turner and Wen-Juo Lo, University of Arkansas

**Abortion Attitudes As Predictors of Abortion-Related Helping Behaviors**

*Authors*
Kyla Cary, Brandon Crawford, and Kristen Jozkowski, Indiana University
Ronna Turner and Wen-Juo Lo, University of Arkansas

**Investigating Changes in Self-Described and Perceived Statewide Abortion Identity Pre and Post the Dobbs Decision**

*Authors*
Nana Amma Asamoah, Ronna Turner, and Wen-Juo Lo, University of Arkansas
Brandon Crawford and Kristen Jozkowski, Indiana University

**The Salience of Abortion As a Political Issue After the Dobbs v. Jackson Decision**

*Authors*
Brandon Crawford and Kristen Jozkowski, Indiana University
Erin Fordyce, Sabrina Avripas, and Ned English, NORC at the University of Chicago
Ronna Turner and Wen-Juo Lo, University of Arkansas
Michael Stern, Michigan State University

**Examining Complexity in People’s Attitudes Toward Abortion Legality and Alignment with State Legislation**

*Authors*
Kristen Jozkowski, Brandon Crawford, Amelia Hawbaker, Erik Parker, and Lilian Golzarri Arroyo, Indiana University
Ronna Turner and Wen-Juo Lo, University of Arkansas

**Disentangling Politics, Abortion Opinions, and Religion: Childhood Roots, Adult Experiences, and Attitudes**

*Authors*
Jonathan Kelley, International Social Science Survey
MDR Evans, International Survey Center
1:45 pm – 3:15 pm  
**Session**  
*Bridge to the 2030 Census: Insights from 2020 Census Operations*  
*Roundtables*  
**Track**  
Data Collection Methods, Modes, Field Operations, and Costs  
**Moderator**  
Dominic Beamer, U.S. Census Bureau  
**Author**  
Alexa Jones-Puthoff, Christine Borman, Meagan Tydings, and Brian Zamperini, U.S. Census Bureau

1:45 pm – 3:15 pm  
**Session**  
*Leveraging the Demographic Frame to Modernize the U.S. Census Bureau’s Statistical Foundation*  
*Panels*  
**Track**  
Data Science, Big Data, and Administrative Records  
**Moderator**  
R. Sawyer, U.S. Census Bureau

- **Leveraging the Demographic Frame for Residential Location**  
  **Author**  
  Deliverance Bougie, US Census Bureau

- **Demographic Frame Applications in the 2030 Census**  
  **Author**  
  Roxanna West, U.S. Census Bureau

- **Applications of the Demographic Frame for the Community Resilience Estimates Program**  
  **Author**  
  R. Chase Sawyer, U.S. Census Bureau

- **The Census Household Panel Survey: Leveraging the Census Demographic Frame for Sampling and Adjustment**  
  **Authors**  
  David Hornick, Jason Fields, Stephanie Coffey, and Jennifer Childs, and Cassandra Logan, U.S. Census Bureau

- **Using Administrative Records to Construct and Evaluate Annual U.S. Population Estimates**  
  **Author**  
  Marta Murray-Close, U.S. Census Bureau

- **Use of Past Census Data and Administrative Records to Assign Race and Hispanic Origin in the 2020 Census**  
  **Author**  
  Andrew Keller, U.S. Census Bureau
Thursday, May 16
1:45 pm – 3:15 pm

Session
Measuring Race/Ethnicity and Other Identities

Paper

Track
Questionnaire Design and Interviewing

Moderator
Jon Krosnick, Stanford University

Question Design Matters: Interpretations of the Newly Proposed Combined Race and Ethnicity Question
Author
Stephanie Willson, National Center for Health Statistics

Multiracial Complication(s): Census Classification Practices and Their Effects on Public Opinion Methodology
Authors
Christina Pao and Paul Starr, Princeton University

Measuring Identity with Maxdiff Instead of Rating Data
Authors
Edward Johnson, Harris Poll

Skin Color, Bilingualism, and U.S. Mainland Migration Experience: Evaluating Questions for the 2025 Puerto Rico Panel Survey of Income Dynamics
Authors
Theresa Thompson-Colón, Independent Consultant
Isar Godreau, University of Puerto Rico
Elizabeth Fussell, Brown University

Efforts and Experiments to Improve Reporting on Race and Ethnicity within the National Survey of Children's Health
Authors
Jessica Jones, HRSA/MCHB/OER
Scott Albrecht, U.S. Census Bureau
Reem Ghandour, Health Resources and Services Administration

Applying Broader Measures of Racial and Ethnic Identity in a Survey of Discrimination and Health
Author
Alexander Montero, Kaiser Family Foundation
1:45 pm – 3:15 pm

**Session**

**Mode Sequencing and Push-to-Web Surveys**

**Paper**

**Track**
Data Collection Methods, Modes, Field Operations, and Costs

**Moderator**
Jonathan Katz, U.S. Census Bureau

A Meta-Analysis of Web and Mail Mixed-Mode Survey Experiments on Response Rates and Web Participation

**Authors**
Kristen Olson and Jolene Smyth, University of Nebraska, Lincoln
Rebecca Medway, American Institutes for Research
Ting Yan, Westat

Optimizing Survey Outreach: Assessing Postal Service Class and Mode Sequence in Statewide Survey Response Rates

**Authors**
Kyle Endres, Erin Heiden, Ki Park, Hillary Wehe, and Mary Losch, University of Northern Iowa
Mechelle Timmons, DataForce

Your Order Is in the Mail: An Experiment of Mailing Protocols in a State-Based Health Survey

**Authors**
Marcus Berzofsky, Caroline Scruggs, Andrew Moore, Katherine Hu, Zac Nickey, and Tom Duffy, RTI International
Robert Ashmead and Tim Sahr, Ohio Colleges of Medicine Government Resource Center
Bo Lu, Ohio State University

Mail, E and Snail: The Results of Mail and Email Push-to-Web Experiments Implemented for a National Establishment Survey Pilot

**Authors**
Evan Nielsen, American Institutes for Research
Jake Soffronoff, IMLS

Testing Alternative Approaches for Improving Response to a Sequential Mixed-Mode Survey

**Authors**
Rebecca Medway, Ai Rene Ong, Sam Mabile, and Danielle Battle, American Institutes for Research
Michelle McNamara, National Center for Education Statistics
Examining Democratic Underperformance in New York in the 2022 Midterm Elections

Author
Kirsten Walters, Catalist, LLC

Assessing a Multi-Access Multi-Mode Approach to Fielding Quick Turnaround Registered Voter Polls

Author
Eran Ben-Porath, Mickey Jackson, and Cameron McPhee, SSRS
Jennifer Agiesta, CNN

Can We Safely Adjust on Past Vote? Assessing Measurement Error in Recalled Presidential Vote

Author
Michael Jackson, Cameron McPhee, and Eran Ben-Porath, SSRS
Jennifer Agiesta, CNN

Moving Targets: Where Did You Come from, Where Did You Go?

Author
Mark Owens and Branwell Kapeluck, The Citadel

Pre-Election Polling & Weighting By Previous Election Results

Author
Spencer Kimball and Matt Taglia, Emerson College Polling Center
1:45 pm – 3:15 pm

Session
Qualitative Methods for Research with Hard-to-Reach Populations

Track
Qualitative Research

Moderator
Casey Langer Tesfaye, Westat

Vignettes in Focus Groups: Adapting Anchoring Vignettes to Prompt Discussion Among Asian Americans

Authors
Besheer Mohamed and Michael Rotolo, Pew Research Center
Mandy Sha, mandysha.com

From Numbers to Narratives: Qualitative Inquiry through a Probability-Based Panel

Authors
Darby Steiger, Kyle Berta, and Jennifer Schmidt, SSRS

Conducting Youth Focus Groups: Methods to Prioritize Safety and Privacy and Engage Youth in Sensitive Discussion Topics

Authors
Erin Boyle, Mathematica
Macy Miller and Briana Starks, Mathematica Policy Research Inc.

Protocols for Interviewing Teens About Sensitive Topics

Authors
Betsari Otero Class and Mandi Martinez, U.S. Census Bureau
Benjamin Zablotsky, U.S. Centers for Disease Control and Prevention
THURSDAY, MAY 16
1:45 pm – 3:15 pm

Session
Recruiting a Probability-Based Panel in the Age of Attention Economics
Panels
Track
Research in Practice
Moderator
Daniel Osorio, Google

Overview of Online Insights Study: Recruitment, User Journey, Success Metrics, and Phases
Author
Satish Iyer, Google

Mailer Designs and Messaging: Get Your Money’s Worth
Author
John Herb, Google

Cash Is Queen for All, or Is It?: Incentive Experiments for the Google Panel
Authors
Jeffrey Jones and Jenny Marlar, Gallup, Inc

How to Connect with Potential Respondents
Author
Mansour Fahimi, Marketing Systems Group LLC

Measuring Representation: Who’s Interested in Joining an Online Panel?
Author
Douglas Eastman, Google
Session

The Power of Incentives: Motivating Survey Participation

Paper

Track
Response Rates and Nonresponse Error

Moderator
Larry Luskin, NORC at the University of Chicago

Respondent Incentives and the National Survey on Drug Use and Health: Findings from an Experimental Test

Authors
Doug Currivan, Peter Frechtel, Rachel Harter, Chris Jewett, and Amber Rumsey, RTI International
Tenecia Smith, P. Mae Cooper, and Jennifer Hoenig, Substance Abuse and Mental Health Services Administration

Examining Pre- and Post-Paid Incentive Structures on Survey Response Rates, Outcomes, and Costs

Authors
Scarlett Pucci and Bryan Rhodes, RTI International
Jaron King and Sharon Biggers, S.C. Dept. of Health & Environmental Control

Evaluating the Impact of Three Incentive Schemes on Survey Response and Attrition in Online Longitudinal Panels

Author
Htay-Wah Saw, University of Michigan

Measuring the Impact of a $2 Non-Conditional Incentive on Respondent and Gatekeeper Participation in a Survey of Businesses

Authors
Sean Johnson, University of Virginia, Center for Survey Research
Kara Fitzgibbon, University of Virginia

Recruiting in a City and Surrounding County: Which Incentives and Logos Drive Response?

Authors
Hanna Popick, Westat
Michael Bader and Mac McComas, Johns Hopkins University

The Effect of Visible Cash Pre-Incentives on Response Rates and Respondent Demographics in an Address-Based Sample Survey

Authors
Zachary Nickey, Marcus Berzofsky, Rachael Buffkin, Tom Duffy, Katherine Hu, and Caroline Scruggs, RTI International
| Session | Using Public Opinion Research to Advance Racial Equity for Black Americans  
| Affinity Group Session |
| Track | Attitudes and Opinions |
| Moderator | Akilah T Evans-Pigford, SSRS |
| Author | Shakari Byerly and Rodrigo Byerly, EVITARUS 
Tresa Undem, PerryUndem Research/Communication |
Michigan Program in Survey and Data Science (MPSDS) offers graduate degrees that combine ideas and techniques for producing and analyzing data about humans and our society. Join us to launch your career in this exciting and rewarding field in which scientists interpret the world through data. Scan the QR code below or visit our website for detailed information.

https://surveydatascience.isr.umich.edu
<table>
<thead>
<tr>
<th>1.</th>
<th>Affiliation and Participation in LGBT Communities in a National Probability Sample of Older Adults</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Authors</strong></td>
<td>Lauren Bouton and Ilan Meyer, University of California, Los Angeles; Hannah Madison, Kate LeFauve, and Ned English, NORC at the University of Chicago; L. Philip Schumm and Colm O’Muircheartaigh, University of Chicago</td>
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<td><strong>Presenters</strong></td>
<td>Jesus Arrue, Westat; Ting Yan, Westat; David Cantor, Westat</td>
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<th>3.</th>
<th>Asking Panelists About Twitter Use and News Consumption Amidst the Platform’s Rebrand</th>
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<tr>
<td><strong>Authors</strong></td>
<td>Jacob Liedke and Elisa Shearer, Pew Research Center</td>
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<th>5.</th>
<th>Bridging Gaps: Understanding Attitudes to Advance Hispanic/Latino Participation in Preclinical Alzheimer’s Disease Trials</th>
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<tr>
<td><strong>Authors</strong></td>
<td>Rachel Kinder, Jane Manweiler, Robynne Locke and James Dayton ICF International; Christian Salazar, University of California, Irvine</td>
</tr>
</tbody>
</table>

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<tr>
<th>6.</th>
<th>Can We Reach You? The Results of Telephone Push-to-Web Experiments Implemented For A National Establishment Survey Pilot</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Authors</strong></td>
<td>Evan Nielsen, American Institutes for Research; Jake Soffronoff, IMLS</td>
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<tr>
<th>7.</th>
<th>Changes in Refusal Reasons Over Time in the National Health and Nutrition Examination Survey (2017-2023)</th>
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<tr>
<td><strong>Authors</strong></td>
<td>Steven Fink, Matt Jans, Jill Fleming, and Denise Schaar, National Center for Health Statistics; Andrew Caporaso, Jason Clark, George Dixon, Susan Genoversa, and Minsun Riddles, Westat</td>
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<tr>
<th>8.</th>
<th>Cheating and Measured Knowledge</th>
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<tr>
<td><strong>Authors</strong></td>
<td>Matthew Graham, Temple University College of Liberal Arts</td>
</tr>
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<tr>
<th>9.</th>
<th>Combating AI Bots with Imagery-Powered Open Ends</th>
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<tbody>
<tr>
<td><strong>Authors</strong></td>
<td>Edward Johnson, Harris Poll; Carole Hubbard, Harris Poll</td>
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<th>10.</th>
<th>Connecting the Classroom to Community-Based Participatory Research</th>
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<tr>
<td><strong>Authors</strong></td>
<td>Travis Brodbeck, Siena College</td>
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<tr>
<th>11.</th>
<th>Device Usage in the American Community Survey: Geographic Patterns and Demographic Characteristics</th>
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<tr>
<td><strong>Authors</strong></td>
<td>Gregory Mills, U.S. Census Bureau</td>
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<th>12.</th>
<th>Does Providing the Midpoint Improve Measurement Quality? A Comparison Between Binary and 5-Point Likert-Type Scale Using Latent Factor Construct</th>
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<tbody>
<tr>
<td><strong>Authors</strong></td>
<td>Wen-Juo Lo and Ronna Turner, University of Arkansas; Brandon Crawford, Kristen Jozkowski, Xiana Bueno, and Lucrecia Mena Melendez, Indiana University</td>
</tr>
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</table>
13. Driving Towards Equity: Utilizing NHTS to Measure Disparities in Transportation Access  
Authors  
Mitchell Fisher and Stacey Bricka, MacroSys LLC  
Paul Schroeder, Council of Professional Associations on Federal Statistics

14. Effect of Response Button Positioning on Topic Applicability  
Authors  
William Daniel, Thomas Akana, and Amber Lee, Federal Reserve Bank Of Philadelphia

15. Effects of Speeding Prompt Interventions on Webs Survey Responses, Differences Between Cross-Sectional and Web Panel Sample Sources  
Authors  
Reanne Townsend, David Cantor, and Hanyu Sun, Westat

Author  
Ann Williams, Georgia State University

17. Evolution of a Solution: A Survey Research Center’s Journey to Develop a Tailored Survey Study Management System  
Authors  
Kathleen Yost, Christine Hughes, Missy Rathbun, Amy Ratzloff, Jered Longtin, Wendy Daniels, Jolaine Hines, Christopher Kolbert, Lacey Hart, and David Moertel, Mayo Clinic

Authors  
Heather Morrison, Jacquelyn George, Monica Sull, Derek Schneider, Decision Information Resources, Inc.

19. It’s More Than Money: The True Costs of Spam in Online Survey Research  
Authors  
Amy Schuster, Shubham Agrawal, and Shelia Cotten, Clemson University  
Gwendolyn Watson, Auburn University  
Michael Tidwell, University of Georgia  
Sicheng Wang, University of South Carolina  
Nathan Baker, Michigan State University

20. Leveraging Social Data to Examine Public Abortion Discourse on Major Social Platforms: A Case Study Using the General Social Media Archive  
Authors  
Hy Tran, Haoyu Shi, Simon Page, Steven Binns, Brian Wells, and Sherry Emery, NORC at the University of Chicago

21. Measuring Discrimination and DEI in the Workplace in 2023: Considerations and Strategies for Improved Study Design and Questionnaire Development in Future Studies  
Authors  
Jessica Starace, Carl Van Horn, and Ronald Quincy, Heldrich Center for Workforce Development, Rutgers University  
Anton House, Delaware State University

22. Old Reliable: Conventional Measures of Issue Importance Outperform Reasonable Alternatives  
Authors  
Alexander Kustov, University of North Carolina Charlotte  
Matthew Graham, Temple University College of Liberal Arts

23. OMG! SMS Surveys FTW: A Non-Cringe Way to Engage Youth in Survey Research  
Authors  
Robynne Locke, Kisha Bailly, Nicholas Book, and Xiaoyi Deng, ICF International  
William Kerr, Priscilla Martinez, and Deidre Patterson, Alcohol Research Group

24. Onboarding Matters: The Impacts of Strategic Improvements on Interviewer Performance  
Authors  
Mandee Lancaster and Jacob Lax, RTI International  
Peter Tice, Agency for Healthcare Research and Quality  
Amanda Williamson, Greene Resources

25. Paradata Analysis from an Online Panel Self-Administered Diary Test of the Consumer Expenditure Survey  
Authors  
Authors  
Shaima Bereznitsky, Andrew Caporaso, and Terisa Davis, Westat  
Richard Moser and Kelly Blake, U.S. National Institutes for Health

27. Politics in the Peach State: Communication Within the Georgia Electorate  
Author  
Ann Williams, Georgia State University

28. Post-Stratification and Trends: Refining 50 Years of Historical Trends From the General Social Survey  
Authors  
Brian Wells, Zachary Seeskin, and Amy Ihde, NORC at the University of Chicago

29. Qatari Attitudes Towards Foreign Labor in a Minority-National Context: Labor Law and Shifting Values  
Authors  
Abdoulaye Diop, John Lee Holmes, Buthaina Al Khelaifi, and Kien Le, Lina Bader, and Engi Elmaghraby, Qatar University Social & Economic Survey Research Institute (SESRI)

30. Sampling Strategies to Select a Sample of Older Middle Eastern North African Americans in Metro-Detroit Area  
Authors  
Raphael Nishimura, University of Michigan

Authors  
Randall Thomas, Ipsos  
Matthew Miller, Northeastern University  
Deborah Azrael, Harvard University Megan Hendrich, Ipsos

32. The Effect of Rural Identity on Policy Views about Postsecondary Education  
Authors  
Christina Ladam, Alliance for Research on Regional Colleges  
Andrew Koricich and C. Adam Ray, Alliance for Research on Regional Colleges; Appalachian State University  
Alisa Fryar and Allyson Shortle, University of Oklahoma; Alliance for Research on Regional Colleges

33. The Virtual Classroom: Understanding the Evolving World of Online K-12 Education  
Authors  
Melissa Scardaville and Maria Payri, American Institutes for Research  
Kathleen Mulvaney-Panjwani and Jane Hall, Activate Research

34. To Switch or Not to Switch. An Analysis on Switching Modes Mid-Interview in Establishment Surveys  
Authors  
Sophie Hensgen and Joseph Sakshaug, Institute for Employment Research

35. Understanding Growing Public Concern About the Role of AI in Daily Life  
Emma Kikuchi and Alec Tyson, Pew Research Center

36. Understanding in Sub-State/Regional Urban/Rural Population Weighting for Telephone Surveys  
Authors  
Machell Town, Centers for Disease Control and Prevention  
Steven Dintino and David Malarek, Marketing Systems Group

Authors  
Anil Battalahalli, Ting Yan, and Hanyu Sun, Westat
38. What Says Wisconsin: Findings from a Feasibility Study to Develop a State-Based Online Probability Panel

Authors
Nadia Assad, University of Wisconsin Survey Center
Jennifer Dykema, Cameron Jones, J. Michael Collins, Stephanie Robert, and Dietram Scheufele, University of Wisconsin, Madison
### Thursday, May 16

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<td>Adapt or Die: How Research Organizations Are Dealing with Major Changes to What We Study and How We Study It</td>
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**Roundtables**

**Track**

Research in Practice

**Moderator**

Mollyann Brodie, Kaiser Family Foundation

**Authors**

Stephen Blumberg, National Center for Health Statistics
Kai Fuentes, Ebony Marketing Systems Inc
Kristen Olson, University of Nebraska, Lincoln
Courtney Kennedy, Pew Research Center

---

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Are You Paying Attention: The Role of Attention Checks in Online Surveys

Session

Paper

Track
Questionnaire Design and Interviewing

Moderator
Angela Eichhorst, NORC at the University of Chicago

Evaluating the Use of Attention Checks in a Web Probability Panel
Authors
Renee Stepler, Aleia Clark Fobia, Jennifer Childs, and Jason Fields, U.S. Census Bureau

Does Succeeding on Attention Checks Moderate Treatment Effects?
Authors
Jon Krosnick, Stanford University
Sebastian Lundmark, University of Gothenburg
Lisanne Wichgers, Lisanne Wichgers Consulting
Matthew Berent, Matt Berent Consulting

All Attention Checks Are Not Created Equal
Authors
James Martherus, Anja Kilibarda, and Alexander Podkul, Morning Consult

Assessing the Efficacy of Attention Check Questions in Online Survey Research: A Machine Learning Approach
Authors
Erik Green, Woojae Chung, Jason Sclar, and Marina Taraukhina, HarrisX

Gaming the Survey System? the Use of Different Measures to Identify Instances of Social-Desirability Bias on Survey Knowledge-Based Questions
Authors
Rachel Askew, James Noack, and Chintan Turakhia, SSRS
Kenneth Winneg, University of Pennsylvania
Shawn Patterson and Kathleen Jamieson, The Annenberg Public Policy Center of the University of Pennsylvania
Thursday, May 16
4:30 pm – 6:00 pm

Session
Boosting Survey Success: Techniques to Increase Completion

Paper
Track
Data Collection Methods, Modes, Field Operations, and Costs

Moderator
Michael Jones, Westat

Beyond One Size Fits All: Using Machine Learning to Customize Email Outreach in a Longitudinal Study
Authors
Rebecca Powell, Jerry Timbrook, Michael Duprey, and Brian Burke, RTI International
Sarah Dean and Robert Hummer, University of North Carolina, Chapel Hill
Allison Aiello, Columbia University

The Effects of Late Reminder Text Messages on Completion Rate and Respondent Characteristics
Authors
Martha McRoy, Leah Christian, Ned English and Emily Alvarez, NORC at the University of Chicago

Would an Email Subject Line Phrased in Any Other Way Read As Sweet?
Authors
Allison Zotti, U.S. Census Bureau
Maura Spiegelman, National Center for Education Statistics

Experiments to Convert Partials to Completes
Authors
Vanessa Harrell, SSRS
Kathleen Thiede Call, School of Public Health, Health Policy & Management, SHADAC
Kathleen Panas, Minnesota Department of Health
Lee Ann Adelsheim and Stephanie Williams, Center for Health Information and Analysis (CHIA)

But Wait, There’s More! Adjusting the Perception of Burden As a Responsive Design Tactic to Increase Survey Participation
Authors
Leslyn Hall, Redstone Research, LLC

Text Message Appointment Reminders: Do Text Reminders Work, or Are We Left on Read?
Authors
Samantha Collins, Autumn Houser, Silpa Sevakula, Thomas Brassell, and Randy ZuWallack, ICF International
4:30 pm – 6:00 pm

**Session**

**Dangling Carrots: Incentive Strategies for Success and Efficiency**

**Paper**

**Track**
Data Collection Methods, Modes, Field Operations, and Costs

**Moderator**
Mathew Stange, ABT Global

---

**Does a Second Incentive Buy Us Anything? Examining Prepaid Cash Incentive Amounts in the First and Second Mailings in Mixed-Mode Web and Mail Surveys**

**Authors**
Amanda Ganshert, University of Nebraska, Lincoln BOSR
Kristen Olson and Mia Bourek, University of Nebraska, Lincoln

---

**An Evaluation of Prepaid and Promised Incentive Experiment in a Mail Push-to-Web Survey**

**Authors**
Daifeng Han, Tien-Huan Lin, and J. Michael Brick, Westat
David Kashihara and Sadeq Chowdhury, Agency for Healthcare Research and Quality

---

**An Experimental Evaluation of Methods for Converting Partials to Completes in an Address-Based Sample Survey**

**Authors**
Xinyu Zhang, Todd Hughes, Jiangzhou Fu, and Royce Park, UCLA Center for Health Policy Research
Vanessa Harrell and Margie Engle-Bauer, SSRS

---

**Show Me the Money**

**Authors**
Rob Manley, Robyn Rapoport, Elizabeth Sciupac, and Summer Gillen, SSRS

---

**How Low Can We Go: Optimal Post Incentives in an Era of Rising Costs and Declining Response Rates**

**Authors**
Robyn Rapoport, Elizabeth Sciupac, Rob Manley, and Cameron McPhee, SSRS
## Session 1
### 4:30 pm – 6:00 pm

**Location**

**Session**
DEI in Research Organizations: DEI & Methodology

**Roundtables**

**Track**
Research in Practice

**Moderator**
Tamara Terry, RTI International

**Authors**
- Joe Ste.Marie and Sheldonn Plummer-Duff, Bully Pulpit Interactive LLC
- Rodney Terry, U.S. Census Bureau
- Neha Sahgal, Pew Research Center

### 4:30 pm – 6:00 pm

**Location**

**Session**
Developments in Filling Data Gaps on Asian Americans, Native Hawaiians and Pacific Islanders in Public Opinion Research: Lessons for Other Underrepresented Groups

**Affinity Group Session**

**Track**
Attitudes and Opinions

**Moderator**
Angela Houghton, AARP

**Authors**
- Neil Ruiz and Besheer Mohamed, Pew Research Center
- Shawnna Mullenax, PSB Insights
- Karthick Ramakrishnan, AAPI Data
- Emily Swanson, Associated Press
- Jennifer Benz,
Session
Emerging Technologies: Super Hero or Villain
Paper
Qualitative Research
Moderator
Wendy Hicks, Westat

Modernization of Qualitative Research: Will AI Ever Replace Us?
Authors
Darby Steiger and Robyn Rapoport, SSRS

Cracking the Code: AI vs. Human Accuracy in Open-Ended Questions
Authors
Kelly Bell, Sherin Mattappallil, Sarah Kahl, and Jordan Forrest, Ipsos

To Moderate or Not? a Comparison of Early-Stage Scoping Methods for Designing a New Survey
Authors
Benjamin Messer and Kenneth Pick, U.S. Energy Information Administration

Qualitative Conundrums: Using Excel Power Query to Automate Data Organization, Processing, and Analysis
Author
THURSDAY, MAY 16

4:30 pm – 6:00 pm  Location

Session
Engagement with Communities: Using Participatory Methods to Enhance Research

Panels

Track
Qualitative Research

Moderator
Melissa Cidade, U.S. Census Bureau

Participatory Economic Survey Research: The Case of the Annual Integrated Economic Survey (AIES)
Authors
Heidi St. Onge and Melissa Cidade, U.S. Census Bureau

Evolving a Data Enterprise to Support Relevant, Timely, and Equitable Statistical Products
Authors
Emily Molfino, Erika Becker-Medina, Nathan Ramsey, and Sallie Keller, U.S. Census Bureau

Integrating Community Engagement with Preparation for Field Work on the Differential Undercount
Author
Joanne Pascale, U.S. Census Bureau

Lessons in Effective Community Engagement and Trust Building from a Community Based Participatory Research (CBPR) Project
Authors
Casey Langer Tesfaye, Joy Thomas, Jennifer Brooks, and Anna Cupito, Westat

Early-Stage Scoping As Engaged Research Praxis: Designing a Questionnaire for Noncommercial Food Economies
Author
Carlos Coleman, USDA National Agricultural Statistics Service
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**Track**
Multicultural, Multilingual, and Multinational Research

**Moderator**
Silpa Sevakula, ICF International

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<td>Lost in Translation? Evaluating the Child Trauma Questionnaire - Short Form Among Spanish-Speaking Incarcerated Men and Women.</td>
<td>Eva Aizpurua, NatCen Social Research Francisco Caravaca-Sánchez, Universidad de Alicante Nancy Wolff, Rutgers, The State University of New Jersey Cultural Mismatches in Translation of Key Demographic Questions Alisu Schoua-Glusberg, Daniela Glusberg, and Kimberly Cárdenas, Research Support Services Inc</td>
</tr>
<tr>
<td>Preparing Interviewers to Survey Speakers of Non-English Languages: A Data-Driven Approach</td>
<td>Mikelyn Meyers, Renee Ellis, Andrew Raim, Patricia Goerman, and Kathleen Kephart, U.S. Census Bureau Patty LeBaron, RTI International</td>
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<tr>
<td>Use of Non-English Languages in the 2020 Census: Insights from Paradata</td>
<td>Renee Ellis, U.S. Census Bureau</td>
</tr>
<tr>
<td>Translating Sex and Gender: Performance of Spanish and Asian Language Translations of a Two-Step Gender Identity Sequence</td>
<td>Tara Becker and Todd Hughes, UCLA Center for Health Policy Research Ilan Meyer, University of California, Los Angeles Jody Herman, The Williams Institute, UCLA School of Law</td>
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4:30 pm – 6:00 pm

**Session**

**My Chatbot Is Hallucinating about Your Surveys…or Is It? Exploring the Use of Generative AI for Coding Open Ended Questions and Generating Responses**

**Panels**

**Track**
Data Science, Big Data, and Administrative Records

**Moderator**
Claire Kelley, Child Trends

**Fine-Tuning Large Language Models to Classify News Articles and Support Content Analysis**

Authors
Sarah Kelley, Claire Kelley, Kelly Murphy, Kristine Chan, and Edwin Crockett, Child Trends

**Analyzing the Effectiveness of Large Language Models in Curating Themes Related to Gender Identity**

Authors
Benjamin Rogers, U.S. Centers for Disease Control and Prevention
Catherine Lamoreaux, and Valerie Ryan, National Center for Health Statistics

**Chatgpt Can You Help Me Understand If I Am Eligible for Student Aid? Using Customized Chatbots to Code Policy Documents and Help Students Navigate Resources**

Author
Sarah Kelley, Child Trends

**Vox Populi, Vox AI? Using Language Models to Estimate German Public Opinion**

Authors
Leah von der Heyde, LMU Munich
Anna-Carolina Haensch, LMU Munich; University of Maryland
Alexander Wenz, University of Mannheim

**Testing Large Language Models to Identify Themes and Sentiment in the Voice of the Respondent: Efficiencies and Cautions**

Authors
Michael Link and Nick Bertoni, Ipsos

**Comparing Automated Methods for Analyzing Survey Comments: The Speed Accuracy Tradeoff**

Authors
Jason Telner, Tyler Waite, Randal Ries, Mark Malatesta, and Robert Medl, IBM
### 4:30 pm – 6:00 pm

**Session**

**What Motivates Survey Response in an Organizational Environment? Incentivizing Respondents to Establishment Surveys**

**Panels**

**Track**

Response Rates and Nonresponse Error

**Moderator**

Sarah Grady, U.S. Energy Information Administration

#### Incentives in Establishment Surveys

**Authors**

Heather Ridolfo, Sarah Grady, and Benjamin Messer, U.S. Energy Information Administration

#### Experimental Monetary Incentives in an Establishment Survey: Using Prepaid, Cash Incentives with K-12 School Gatekeepers and Employees

**Authors**

Maura Spiegelman and Andrew Zukerberg, National Center for Education Statistics

Allison Zotti, U.S. Census Bureau

#### Use of a Set-up Fee to Encourage Survey Participation and Electronic Health Record Submission for a National Health Care Survey

**Authors**

Brian Ward, Centers for Disease Control

Nicole Cummings, Joy Onukwufor, and Sonja Williams, National Center for Health Statistics

#### Use of Non-Monetary Incentives to Increase Panel Participation in Establishment Surveys

**Authors**

Kevin Foster and Grace Guynn, Federal Reserve Bank of Atlanta

#### Is Knowing Really Half the Battle? The Impact of Demonstrating Data Uses to Prospective Survey Respondents

**Authors**

Kenneth Herrell, National Agricultural Statistics Service

Nick Pallotta, U.S. Department of Agriculture

### 6:30 pm – 8:30 pm

**Session**

**AAPOR Awards Banquet**

**Special Events**

**Location**

Grand Ballroom

### 9:00 pm – 11:45 pm

**Session**

**Affiliate Event: All-Chapter Party**

**Special Events**

**Location**

Max Lagers
## FRIDAY

### SCHEDULE-AT-A-GLANCE

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<td>Salon</td>
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<td>Enveloping Success: Secrets to Boost Survey Response Using Mail</td>
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<td>Survey Insights on Health and Cognition</td>
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<td>Mode Metamorphosis: Examining the Effect of Mode Changes on Estimates</td>
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<td>Navigating the ABS Landscape: Innovations, Experiments, and Cost–Effective Strategies for Data Collection</td>
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<td>Climate and Energy Attitudes</td>
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<td>Identifying and Retaining Respondents for Establishment Surveys</td>
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<td>9:45 am – 11:15 am</td>
<td>Contact and Cooperation: Correlates of Survey Participation</td>
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<td>Hisp–Aapor Sponsored Panel on Recruitment and Research Findings of Latino Adults in the U.S.</td>
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<td>9:45 am – 11:15 am</td>
<td>Mobilizing and Engaging Voters with Issues and Information</td>
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<td>Understanding More about Attitudes Towards Surveys and Survey Participation</td>
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<td>Human and Bot Voices in Interviews</td>
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<td>Optimizing Questionnaire Design and Question Wording in Online Surveys</td>
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<tr>
<td>12:45 pm – 1:45 pm</td>
<td>Cross-Cultural and Multilingual Research Affinity Group</td>
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<td>12:45 pm – 1:45 pm</td>
<td>Survey Research Teaching (SRT) Interest and Affinity Group Annual Meeting</td>
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<td>Speed Networking</td>
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<td>Navigating Mode Transitions: Unraveling Challenges, Trends, and Strategic Approaches</td>
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<tr>
<td>2:00 pm – 3:30 pm</td>
<td>Dialing in on New Insights: Strategies for RDD Surveys</td>
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<tr>
<td>2:00 pm – 3:30 pm</td>
<td>Modernizing the Current Population Survey – Steps to Improving Data Collection and Adding an Internet Self-Response Mode</td>
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<tr>
<td>2:00 pm – 3:30 pm</td>
<td>Survey Research out of the Classroom: Providing Students with a Real-World Experience in Community Impact Research</td>
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<tr>
<td>2:00 pm – 3:30 pm</td>
<td>Linking and Integrating Organic Data and Survey Data</td>
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<tr>
<td>2:00 pm – 3:30 pm</td>
<td>Methodological Advancements in Using Multiple Probability Panels in the Collection of Official Statistics: Examples from the National Center for Health Statistics Rapid Survey System</td>
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<tr>
<td>2:00 pm – 3:30 pm</td>
<td>News and Information: Attention and Impact</td>
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<tr>
<td>2:00 pm – 3:30 pm</td>
<td>Navigating Data Disclosure: Balancing Transparency and Privacy</td>
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<tr>
<td>2:00 pm – 3:30 pm</td>
<td>Measurement Innovations in Questionnaire Design</td>
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<tr>
<td>2:00 pm – 3:30 pm</td>
<td>Assessing SOGI: Measurement and Benefits</td>
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**Concurrent Session K**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
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<tr>
<td>3:45 pm – 5:15 pm</td>
<td>Assessing the Functioning of American Democracy</td>
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<tr>
<td>3:45 pm – 5:15 pm</td>
<td>Surveying Communities and Marginalized Populations</td>
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<tr>
<td>3:45 pm – 5:15 pm</td>
<td>Challenges and Opportunities in Multi-Country Surveys</td>
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<tr>
<td>3:45 pm – 5:15 pm</td>
<td>Engaging Communities in Research: Engaging Stakeholders</td>
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Continued Friday Schedule-At-A-Glance

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<td>Frame it Right: Approaches to Enhancing Sampling Frames</td>
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<tr>
<td>3:45 pm – 5:15 pm</td>
<td>The Evolution of Election Polling: From the 19th Century to the Present</td>
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<tr>
<td>3:45 pm – 5:15 pm</td>
<td>Transparency, Scientific Integrity and Public Confidence</td>
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<tr>
<td>3:45 pm – 5:15 pm</td>
<td>Improving Content in the American Community Survey</td>
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<tr>
<td>3:45 pm – 5:15 pm</td>
<td>Are You Hispanic, Latino, Latine, Latinx and Will You Join My Panel?</td>
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</tr>
<tr>
<td></td>
<td>Hisp–Aapor Sponsored Panel on Research of Hispanx Adults in the U.S. and Beyond.</td>
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**Concurrent Session K**

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<td>Annal Business Meeting and Closing Reception</td>
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### Session

**Cognitive Interviews and Other Tools to Develop Good Questions**

**Paper**

**Track**

Questionnaire Design and Interviewing

**Moderator**

Darby Steiger, SSRS

<table>
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<tr>
<td>Survey Practice in Non-Survey-Literate Populations: Methodological Implications from a Cognitive Interview Study in Brazil</td>
<td>Meredith Massey and Kristen Cibelli, US National Center for Health Statistics</td>
</tr>
<tr>
<td>Assessing Revisions to Questions on Cannabis Use and Experiences through Cognitive Interviewing</td>
<td>Zachary Smith and Kristen Cibelli Hibben, National Center for Health Statistics</td>
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<tr>
<td>Rethinking Principles of Question Design: From Art to Socio-Cultural Understanding</td>
<td>Kristen Miller, National Center for Health Statistics</td>
</tr>
<tr>
<td>Development and Cognitive Testing of the Emergency Economic Information Collection (EEIC) Question Bank v2.0</td>
<td>Y. Patrick Hsieh, Jerry Timbrook, Katherine Blackburn, and Chris Ellis, RTI International Kristin Stettler and Lisa Donaldson, U.S. Census Bureau Rachel Stenger, RTI-DATA PA</td>
</tr>
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FRIDAY, MAY 17
8:00 am – 9:30 am

Session
Discrimination, Race, and Racism

Paper
Track
Attitudes and Opinions

Moderator
Rowland Edet, University of Nebraska, Lincoln

All in: Effects of Race-Ethnicity on Community Involvement

Authors
Jennifer Durow, Randall Thomas, and Frances Barlas, Ipsos

The Association of Reported Racial and Ethnic Discrimination in Healthcare with Influenza Vaccination Coverage, United States, October 2022 – June 2023

Authors
Juan Gomez, Oak Ridge Institute for Science & Education
Laurie Elam-Evans, David Yankey, Michael Chen, Jennifer Kriss, Peng-Jun Lu, James Singleton, U.S. Centers for Disease Control and Prevention

Diverging Public Attitudes on Racialized Topics: Can Anti-Bias Training Make a Difference?

Authors
Brianna Zichettella, University of Michigan, Ann Arbor
Josh Pasek, University of Michigan
Hakeem Jefferson, Stanford University
Fabian Neuner, Arizona State University

Experiences with Discrimination in Health Care Settings Among Black Adults in the U.S.

Authors
Lunna Lopes, Latoya Hill, and Liz Hamel, Kaiser Family Foundation

How Party Cues Shape Americans’ Understanding of Institutional Racism

Authors
Alauna Safarpour, Gettysburg College
Antoine Banks, University of Maryland
Eric Groenendyk, University of Memphis
8:00 am – 9:30 am

Engaging Communities in Research: Serving Communities with Research

**Session**

**Track**
Data Science, Big Data, and Administrative Records

**Moderator**
Rachel Kinder, ICF International

**Beyond Technology: Exploring Public Awareness and Sentiment Towards Smart City Applications**

**Authors**
Daria Szafran and Ruben Bach, University of Mannheim

**What Can Public Opinion Surveys Tell Communities That Secondary Data Cannot?**

**Authors**
Erin Caldwell, Parker Quinn, and Tobin McKearin, POLCO's National Research Center

**Measures of Campaign Awareness and Their Impact on Program Evaluation – Findings from the Stop Flu Campaign, 2023**

**Authors**
Nick Garza and Melissa Dunn Silesky, The Public Good Projects

**Public Polling Changes Political Calculations**

**Authors**
Peter Woolley and Dan Cassino, Fairleigh Dickinson University

**Impacting Northern New York State Communities – Best Practices in Explaining Survey Methodology and Results to the Media, Local Decision-Leaders, and the Public; and Recent Experimentation and Advances in Community-Specific Sampling Methodology**

**Authors**
Andrew Draper and Lawrence Danforth, Jefferson Community College
FRIDAY, MAY 17
8:00 am – 9:30 am

Enveloping Success: Secrets to Boost Survey Response Using Mail

*Paper*

*Track*
Data Collection Methods, Modes, Field Operations, and Costs

*Moderator*
Amy Djangali, RTI International

**Cracking the Code of Mailbox Guardians: Navigating Mail Assessment Behavior for Successful Contacts**

*Authors*
Michael Link and Nick Bertoni, Ipsos

**Shuffling the Cards: The Impact of Varying Contacts across Longitudinal Survey Waves**

*Authors*
Ashley Griggs, Jerry Timbrook, Melissa Hobbs, and Brian Burke, RTI International
Rebecca Powell, RTI-DATA PA
Sarah Dean, Allison Aiello, and Robert Hummer, University of North Carolina, Chapel Hill

**The Impact of Inclusion of a QR Code during Mail Push to Web Contact When Recruiting to a Probability-Based Panel**

*Authors*
Ipek Bilgen, Roopam Singh, David Dutwin, and Erlina Hendarwan, NORC at the University of Chicago

**What’s in a Letter: Experimentally Testing Advance Mail Strategies for Enrollment in a Demonstration Study in New York City**

*Authors*
Harry Sun, Center for Research on HOME; New York City Department of Housing Preservation & Development; Fordham University
Caitlin Waickman, New York City Department of Housing Preservation & Development; Center for Research on HOME

**Can Fedex Mailings Improve Response from Blacks or African Americans in an Address-Based Sample Survey? an Experiment in the California Health Interview Survey**

*Authors*
Jiangzhou Fu, Xinyu Zhang, Todd Hughes, and Royce Park, UCLA Center for Health Policy Research
Arina Goyle, SSRS
Innovations in Statistical Methods for Quality Improvement

Using an Index of Non-Ignorable Selection Bias (MUBP) to Evaluate and Compare Probability-Based and Opt-in Online Samples

Authors
Rebecca Andridge, The Ohio State University Division of Biostatistics
Brady West, University of Michigan

Comparison of Alternative Approaches to Using Race-and-Ethnicity Data in Estimating Differences in Health Care and Social Determinants of Health

Authors
Marc Elliott, Steven Martino, Jacob Dembosky, and Katrin Hambarsoomian, RAND Corporation
Amelia Haviland, Carnegie Mellon University

Towards a More Accurate Margin of Error

Authors
Courtney Kennedy and Andrew Mercer, Pew Research Center
J. Michael Brick, Westat
Sharon Lohr, Arizona State University

Utility of Byproducts of Respondent Driven Sampling As Social Network Measures

Authors
Sunghee Lee and Kaidar Nurumov, University of Michigan

Reports of Unfair Treatment by Medicare Advantage Enrollees’ During Healthcare Encounters

Authors
Megan Mathews, Megan Beckett, Steven Martino, Julie Brown, Nate Orr, and Marc Elliott, RAND Corporation
FRIDAY, MAY 17
8:00 am – 9:30 am

**Methodological Insights, Analytical Insights, and Reporting Narratives from a National Probability Survey of Immigrant Adults**

*Panels*

*Track*
Multicultural, Multilingual, and Multinational Research

*Moderator*
Patricia Goerman, U.S. Census Bureau

**A Mixed-Frame Mixed-Mode Approach to Reaching a Representative Sample of U.S. Immigrant Respondents**

*Authors*
Cameron McPhee and Eran Ben-Porath, SSRS
Ashley Kirzinger, Kaiser Family Foundation

**Reporting on a National Survey of Immigrant Adults**

*Author*
David Lauter, Los Angeles Times

**Coordinating Multiple Sample Types, Survey Modes, and Languages: Methodological Insights Regarding Surveys of U.S. Immigrant Respondents**

*Author*
Emily Jennings, SSRS

**Key Findings from a Probability-Based Survey of Immigrant Adults**

*Authors*
Shannon Schumacher, Liz Hamel, and Drishti Pillai, Kaiser Family Foundation
Session
Reaching Out: How Contact Mode Impacts Response

Paper

Track
Response Rates and Nonresponse Error

Moderator
Leah Christian, NORC at the University of Chicago

101 Surveys in 28 Days - Evaluating Response Rates to a Demanding Request

Authors
Eric Jodts, David Cantor, Robyn Ferg, Thomas Godwin, Jean Opsomer, Hanna Popick, and Jonathan Wivagg, Westat

The Box or the Envelope: How Does Form Factor Impact Mailing Engagement?

Authors
Grace Morris, Nick Cataldi, Stephanie Melton, Emily Summers, Nielsen

Panels, SMS, and RDD, Oh My! A Tri-Mode Statewide Polling Experiment between the Rutgers-Eagleton/Ssrs Garden State Probability Panel, Texting, and RDD

Authors
Ashley Koning, Jessica Roman, and Debbie Borie-Holtz, Rutgers University
Chintan Turakhia and Kyle Berta, SSRS
Kyle Morgan, Francis Marion University

Changes in Response Rates after Implementing Multi-Mode Data Collection Among Older Americans

Authors
Joanne Campione, David Cantor, and Eric Jodts, Westat

Does Varying Screener Design and Mailing Type Improve Response Rate in a Sequential Mixed-Mode Survey?

Authors
Danielle Battle, Rebecca Medway, and Jiashan Cui, American Institutes for Research
Michelle McNamara, U.S. Department of Education

Understanding Exam Nonresponse in a Nationally Representative Health Survey

Authors
Ashley Kaiser, National Center for Health Statistics/CDC
Jessica Graber, U.S. Centers for Disease Control and Prevention
FRIDAY, MAY 17

8:00 am – 9:30 am

**Session**
Survey Insights on Health and Cognition

**Paper**

**Track**
Data Collection Methods, Modes, Field Operations, and Costs

**Moderator**
Paula Payton, Deloitte

---

**Concordance between Parent- and Teen-Reported Health Behaviors in a Follow-Back Study of Teens**

**Authors**
Amanda Ng and Aaron Maitland, U.S. Centers for Disease Control and Prevention
Lindsey Black, Stephen Blumberg, Jonaki Bose, and Benjamin Zablotsky, National Center for Health Statistics
Jessica Jones, U.S. Health Resources & Services Administration

**When the Helper Becomes the Survey Taker... An Examination of the Use of Parental Assistance in a Follow-Back Survey of Teens**

**Authors**
Benjamin Zablotsky, Lindsey Black, Stephen Blumberg, Jonaki Bose, Aaron Maitland, Amanda Ng, National Center for Health Statistics
Jessica Jones, U.S. Health Resources & Services Administration

**Adapting Cognitive Batteries for Use in a Longitudinal Survey: Lessons Learned from the National Longitudinal Study of the Class of 1972 Sixth Follow-up Pretest**

**Authors**
Laura Stoff, Kaitlyn O'Keefe, Rachel Canas, Sheri Hamilton, Justin Jones, and Katie O'Doherty, NORC at the University of Chicago
Sara Scherer and Stephanie Assuras, Columbia University Medical Center

**Neurodiverse Respondent Engagement and Behavior**

**Authors**
Sarah Jones and Emily Lorenz, Gallup, Inc
**Texting Breakthroughs: Innovations in SMS Recruitment and Distributions**

**Panels**

Data Collection Methods, Modes, Field Operations, and Costs

**Moderator**

Kevin Collins, Survey 160

---

**Text Messaging As a Survey Interview Mode: A Deeper Look**

**Authors**

Fred Conrad and Andrew Hupp, and Makenna Harrison, University of Michigan
Christopher Antoun, University of Maryland
H. Yanna Yan, Meta
Michael Schober, The New School

**How Can We Reach You? an Evaluation of Text Messaging Experiments in Two Surveys**

**Authors**

Rachel Horwitz, Renee Reeves, Kayla Varela, Sarah Heimel, and Christine Bottini, U.S. Census Bureau

**Please BRB to Our Survey! Using Text Message Surveys and Reminders in a Longitudinal Study**

**Authors**

Maura Spiegelman, National Center for Education Statistics
Allison Zotti, U.S. Census Bureau

**The Use of SMS to Opt-in to an Open Access Web Survey While Employing Fraud Mitigation Strategies**

**Authors**

Nicole Lee, Bob Henne, Ron Thigpen, and Naomi Freedner, RTI International

**Best Practices for Text to Web Surveys**

**Authors**

Kevin Collins, Alex Dawahare, Nathaniel Lubin, Survey 160

**SMS As a Recruiting and Distribution Method for Online Surveys the Respondent Perspective**

**Author**

Trine Dale, Institute of Transport Economics/Norwegian Institute of Transport Research (TOI)
**FRIDAY, MAY 17**

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**The Census Household Panel: Evaluating the Launch of the CHP**

**Panels**

**Track**
Probability and Nonprobability Samples, Frames, and Coverage Errors

**Moderator**
Jennifer Childs, U.S. Census Bureau

| **Building the Census Household Panel: From Conception to Realization** |  |
| Authors | Cassandra Logan, Jennifer Childs, and Elke Mclaren, U.S. Census Bureau |

| **Census Household Panel Sample Design – Using the Auxiliary Data to Stratify the Master Address File** |  |
| Author | David Hornick, U.S. Census Bureau |

| **Studying Public Opinion Attitudes Towards the 2030 Census** |  |
| Authors | Yazmin Garcia Trejo, Steven Scheid, Aleia Fobia, Monica Vines, Maranda Pepe, and Charlene Medou, U.S. Census Bureau |

| **Comparing Data from the Household Pulse Survey and the Census Household Panel** |  |
| Authors | Hyon Shin, Jason Fields, and Jennifer Childs, U.S. Census Bureau |

| **Nonresponse and Coverage Bias in High Frequency Surveys: Evidence from Administrative Data** |  |
| Authors | Jonathan Eggleston and Carl Lieberman, U.S. Census Bureau |
Using Machine Learning to Investigate Improving Efficiency for Clerical Review in the Census Post Enumeration Survey

*Panels*

*Track*
Data Science, Big Data, and Administrative Records

*Moderator*
Shadana Myers, U.S. Census Bureau

**An Introduction to the U.S. Census Post Enumeration Survey and Applications for Machine Learning**

*Authors*
Shadana Myers, U.S. Census Bureau

**Automating Clerical Review of Residence Status Code Assignment**

*Author*
Lydia Shia, U.S. Census Bureau

**Predicting Name Sufficiency for Clerical Person Matching**

*Author*
Arezou Koohi, U.S. Census Bureau

**Using Record Linkage and Machine Learning to Assist in Clerical Person Matching**

*Author*
Haley Hunter-Zinck, U.S. Census Bureau

**A Methodology for Creating Annual Dual-System Estimates for Local Communities**

*Author*
Timothy Kennel, U.S. Census Bureau
FIELDWORK PRODUCTIVITY MEETS DATA QUALITY

All of your data collection on one platform

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20% reduction in fieldwork

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FRIDAY, MAY 17
9:45 am – 11:15 am

Session
Climate and Energy Attitudes

Track
Attitudes and Opinions

Moderator
Bradley Jones, YouGov

Shifts and Changes in Public Opinion: Lessons from Recent Years on Nuclear Energy in France and Europe
Authors
Bouillet Jeremy and Mathieu Brugidou, EDF R&D

Scientific Evaluation of Human Gains and Losses from Global Warming Using Survey Data on Satisfaction with the Weather: Multivariate Estimates, USA 2016-2021, N=10,000+
Author
Jonathan Kelley, International Survey Center

Evaluating the Impact of the 2021 IPCC Report on American Public Opinion on Climate Change
Authors
Jon Krosnick, Bo MacInnis, and Chris Field, Stanford University

How Intertwined Are Americans’ Attitudes on Climate and Energy?
Authors
Brian Kennedy, Alec Tyson, and Emma Kikuchi, Pew Research Center

Exploring Support for Climate Change Future-Oriented Policies
Author
Emmanuel Adugu, University of West Indies
FRIDAY, MAY 17
9:45 am – 11:15 am

Session
Contact and Cooperation: Correlates of Survey Participation

Paper

Track
Response Rates and Nonresponse Error

Moderator
Jarret Angbazo, NORC at the University of Chicago

Excuse Me, What Did You Just Ask Me? Refusal Patterns in Sensitive Survey Questions; A Look at Refusals By Demographic Group in the BRFSS Survey

Authors
Silpa Sevakula, Christina Peterson, and Randy Zuwallack, ICF International

Do Health Examination Completion Effects Hold up across Geographical Areas? Evidence from the National Health and Nutrition Examination Survey

Authors
Te-Ching Chen, Matt Jans, Lara Akinbami, Damon Ogburn, David Woodwell, and Jessica Graber, National Center for Health Statistics

Non-Response and Contact Behavior in Pre- and Post-Pandemic Period: Evidence from a Household Survey on Wealth

Authors
Nargiza Ibragimova, Deutsche Bundesbank (Central Bank of Germany)
Tobias Schmidt, Central Bank of Germany (Deutsche Bundesbank)

Let Me Think about It: Need for Cognition and Survey Topic Interest

Authors
Katie Furrow, Randall Thomas, and Megan Hendrich, Ipsos

The Impact of the COVID-19 Pandemic on RDD Cell Phone Response Between March 2019 and March 2023 in the National Immunization Survey-Child

Authors
Benjamin Skalland and Jason Boin, NORC at the University of Chicago
Sean Hu, Laurie Elam-Evans, Holly Hill, and James Singleton, U.S. Centers for Disease Control and Prevention
When Does Survey Burden Become Too High (Or Too Low) in Probability Panels?

Author
Michael Jackson, SSRS

Self-Serve Panel Maintenance: Using a Chatbot on Knowledge Panel for Panel Members Who Do Not Want Human Interaction

Authors
Nick Bertoni and Raleigh Cobb, Ipsos

Why Did You Have to Go? Findings from a Survey of Panel Attritors

Authors
Dana Popky and Dorene Asare-Marfo, Pew Research Center

No Second Date: Nonresponse to Panel Recruitment Among Prior Respondents to a Survey of Asian-Americans

Authors
Arnold Lau and Ashley Amaya, Pew Research Center

Evaluating Panel Satisfaction and the Use of QR Codes in Panel Recruitment

Authors
Kyle Berta, Chintan Turakhia, and Jared Gumbs, SSRS

Coming Back to the Well: How Repeat Survey Contacts Affect Attrition and Population Representation

Authors
Kathleen Panas and Alisha Baines Simon, Minnesota Department of Health
Natalie Mac Arthur and Kathleen Thiede Call, University of Minnesota
FRIDAY, MAY 17
9:45 am – 11:15 am

Session
HISP-AAPOR Sponsored Panel on Recruitment and Research Findings of Latino Adults in the U.S.
Affinity Group Panels

Track
Multicultural, Multilingual, and Multinational Research

Moderator
Luis Tipan, SSRS

Update on the Condition and Progress of Hispanic/Latino Education in the U.S.
Author
Josue De La Rosa, National Center for Education Statistics

Understanding the Hispanic Immigrant Experience in the U.S.: The 2023 KFF/ Los Angeles Times Survey of Immigrants
Authors
Ana Gonzalez-Barrera, Shannon Schumacher, Liz Hamel, Drishti Pillai, Ashley Kirzinger, Audrey Kearney, Marley Presiado, and Mollyann Brodie, Kaiser Family Foundation

Latino’s Conceptualization of Health and Self-Rated Health
Authors
Stephanie Morales, Kaidar Nurumov, and Sunghee Lee, University of Michigan

Maximizing Hispanic Representation. Insights from Chis
Authors
Arina Goyle, Cameron McPhee, and Susan Sherr, SSRS
Todd Hughes, UCLA Center for Health Policy Research

Advancing Equity in Mental Health for Black Women and Latinas
Author
Shakari Byerly, University of California, Los Angeles
Session

**Human and Bot Voices in Interviews**

**Paper**

Track
Questionnaire Design and Interviewing

**Moderator**
Martha Stapleton, NORC at the University of Chicago

- **From Text to Voice: Innovating the Final Comment Question in a Web Survey**
  **Author**
  Joshua Claassen, German Centre for Higher Education Research and Science Studies

- **Respondent-Centered Incentives: Increasing Answer Provision and Data Quality When It Comes to Voice Answers to Open Questions**
  **Authors**
  Jan Karem Höhne, University of Hanover
  Melanie Revilla, Institut Barcelona d'Estudis Internacionals
  Mick Couper, University of Michigan

- **Exploring Effects of Life-like Virtual Interviewers on Respondents’ Answers in a Smartphone Survey**
  **Authors**
  Jan Karem Höhne, University of Hanover
  Fred Conrad, University of Michigan
  Cornelia Neuert, GESIS - Leibniz Institute for the Social Sciences
  Joshua Claassen, German Centre for Higher Education Research and Science Studies

- **Effect of Question Reader's Sex on Substance Use, Preventive Health Behaviors and Mental Health Reports in an Audio Computer-Assisted Self-Interview Survey**
  **Authors**
  Sol Rabine, Sunghee Lee, and Kaidar Nurumov, University of Michigan

- **Using Cari to Assess Interviewer Behavior and Response Outcomes in the CE Interviewer Survey**
  **Author**

- **Impact of Cari on Data Quality in the CE Interview Survey**
  **Authors**
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| Identifying and Retaining Respondents for Establishment Surveys | Location 215 |

**Affinity Group Panels**

**Track**
Research in Practice

**Moderator**
Melissa Cidade, U.S. Census Bureau

- **Respondent Engagement and Retainment in a Richmond Fed Panel Survey**
  - **Author**
  Jason Kosakow, Federal Reserve Bank of Richmond

- **Patterns in Respondent Types and Data Quality in an Establishment Survey About Energy**
  - **Authors**
  Sarah Grady and Chrishelle Lawrence, US Energy Information Administration

- **Are You My Respondent? Refining Contact Information with Follow-Up Phone Calls in Establishment Surveys**
  - **Authors**

- **Approaches to Digital Cleaning: Blending Traditional Methods With Crowd Sourcing and AI to Clean a Public Sector Establishment Survey Population Frame**
  - **Authors**
  Jake Soffronoff, IMLS
  Ai Rene Ong and Matthew Sweeney, American Institutes for Research
Mobilizing and Engaging Voters with Issues and Information

Paper

Track
Elections, Polling and Politics

Moderator
Mark Owens

What Is Populism Good for? an Experimental Test of Persuasion and Mobilization Effects

Authors
Alexander Kustov, University of North Carolina, Charlotte
Yaoyao Dai, University of North Carolina, Charlotte

Analyzing Post-COVID-19 Changes to Voter Behavior and Early Voting Trends in Virginia

Author
Brian Zhou, Vote Absentee Virginia; Thomas Jefferson High School for Science and Technology

Are Trump’s Indictments Rallying the Base? Evidence from the Counter Factual Format

Author
Matthew Graham, Temple University
Soubhik Barari, National Opinion Research Center
Alexander Coppock, Yale University
Zoe Padgett, Momentive

Election Security and Audit Practices and Voter Confidence

Authors
Quin Monson, Brigham Young University
Damon Cann, Utah State University
Leah Murray, Weber State University

Local Election Systems and Public Engagement with Research: A Case Study in Virginia

Author
Kara Fitzgibbon, University of Virginia
Friday, May 17
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Session
Mode Metamorphosis: Examining the Effect of Mode Changes on Estimates

Location 204/205

Paper

Track Data Collection Methods, Modes, Field Operations, and Costs

Moderator Maeve Ward, Grow Progress

Implications of Mode Effects When Changing to a Mixed-Mode (Web/Phone) Design: Variation By Question Characteristics
Authors Mengyao Hu and Vicki Freedman, University of Michigan
Justin Kamens and Shawn McCloskey, Westat

An Investigation of Potential Mode Effects and Inverse Probability to Treatment Weights on the 2020 Residential Energy Consumption Survey
Authors David Biagas, David Beall, and James Berry, U.S. Energy Information Administration
Kenneth Pick, U.S. Department of Energy

Assessing the Heterogeneity of Mode Effects on Data Quality and Response Distributions Across Socio-Demographic Subgroups in a Mixed-Mode Panel Study
Authors Heather Schroeder, Mary Beth Ofstedal, and Brady West, University of Michigan

Mode Effects on Regression Coefficients Capturing Subgroup Differences: Comparing Regression Models across the Web-Based American Family Health Study and the Face-to-Face National Survey of Family Growth
Authors Sihle Khanyile, Shiyu Zhang, Brady West, and William Axinn, University of Michigan

A Comparative Study of ABS Web-Push, Web, and RDD Cell Telephone Surveys in Measuring Consumer Expectations
Authors Tuba Suzer-Gurtekin and Bozhou Tan, University of Michigan
Mahmoud Elkasabi, RTI International
Navigating the ABS Landscape: Innovations, Experiments, and Cost-Effective Strategies for Data Collection

**Paper**

**Track**
Data Collection Methods, Modes, Field Operations, and Costs

**Moderator**
Kelly Dixon, Nielsen

**Mail Recruitment Approaches for a Survey of Food Insecurity in the D.C. Metropolitan Area**

*Authors*
Mariana Meza Hernandez, Jennifer Benz, and Benjamin Skalland, NORC at the University of Chicago

**Improving Representation at the State Level: How Differential Incentives and Mailing Type Impact Response Rates for an Address-Based Sample**

*Authors*
Emily Alvarez, David Sterrett, Mariana Meza Hernandez, Sean Collins, Benjamin Skalland, and Jennifer Benz, NORC at the University of Chicago
Cindy Longmire, DJ Case & Associates
David Thorne, Missouri Department of Conservation

**Digital Invitation As Complement to Paper Invitations: Who Requests Them and Can They Lower Address-Based Sample (ABS) Study Costs?**

*Authors*
Lisa Carley-Baxter, RTI-DATA PA
Brenna Muldavin, RTI International
Jieru Chen and Norah Friar, U.S. Centers for Disease Control and Prevention

**Methodological Experiments in a Multi-Mode, Address-Based Health Survey at Multiple Scales: The Healthy Illinois Study**

*Authors*
Martha McRoy, Ned English, Benjamin Reist, Brian Wells, and Amie Conley, NORC at the University of Chicago
Samantha Saini and Kelsey Cutler, Illinois Department of Public Health

**Design Changes on a Multimode Annual ABS Survey and Their Effect on Data Quality**

*Authors*
Anna Brown, Pew Research Center
FRIDAY, MAY 17
9:45 am – 11:15 am

Session
Optimizing Questionnaire Design and Question Wording in Online Surveys

Paper

Track
Questionnaire Design and Interviewing

Moderator
Alexandria Williams, Graduate Management Admission Council

- **Health History Data Collection: Autocomplete Vs Radio Button Questions**
  
  **Authors**
  Susana Tat, Vinh Tran, Liz Babalola, and Matt McIntyre, 23andMe

- **Address Collection on an Internet Instrument in English and Spanish**
  
  **Authors**
  Marcus Berger, Elizabeth Nichols, Alda Rivas, and Angie O’Brien, U.S. Census Bureau

- **Slider-Scale Presentation for Pre/Post-Stimulus Measurement in Online Surveys**
  
  **Author**
  Michelle Gosney, The Harris Poll

- **Dynamic Feedback to Encourage Revision of ‘Don’t Know’ Responses in Web Surveys**
  
  **Authors**
  Anke Metzler, Darmstadt University of Technology
  Marek Fuchs, Technical University of Darmstadt

- **Dynamic Feedback in Running Tally Questions**
  
  **Authors**
  Hannah Schwärzel and Marek Fuchs, Technical University of Darmstadt
  Anke Metzler, Darmstadt University of Technology
Session
Understanding More About Attitudes Towards Surveys and Survey Participation
Panels
Track
Attitudes and Opinions
Moderato
Evgenia Kapousouz, NORC at the University of Chicago

Measuring Survey Climate with the General Social Survey
Authors
Timothy Johnson and Xiaoyan Hu, University of Illinois, Chicago
Henning Silber, GESIS - Leibniz Institute for the Social Sciences

Political Orientation, Attitudes Toward Science, and Positivity/Negativity Towards Survey Research
Authors
Alexandros Gkotinakos, Aristotle University of Thessaloniki
Xiaoheng Wang, Wichita State University
Paul Lavrakas, NORD at the University of Chicago

The Role of Survey Enjoyment in Predicting Respondent Data Quality
Authors
Andrew Crosby, University of California, Riverside
Evgenia Kapousouz, NORC at the University of Chicago
Allyson Holbrook, University of Illinois, Chicago

Survey Attitudes and Public Opinion Surveys
Authors
Allyson Holbrook and Timothy Johnson, University of Illinois, Chicago
Evgenia Kapousouz, NORC at the University of Chicago
Henning Silber, GESIS - Leibniz Institute for the Social Sciences
**FRIDAY, MAY 17**

**11:30 am – 12:45 pm**

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<td>Mollyann Brodie, Kaiser Family Foundation</td>
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<td><strong>Authors</strong></td>
<td>Emily Engelhard, Feeding America</td>
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<td>Shefali Luthra, The 19th</td>
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<td>Jeffrey Nesbit, U.S. Department of Health and Human Services</td>
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<td><strong>Special Events</strong></td>
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(651) 766-1268
POSTER SESSION III

Wednesday, May 17 | 12:45 pm – 2:00 pm

1. ¿Cómo Hacerlo Un Poco Mejor?: Improving Representativeness in Hispanic Samples  
   Authors  
   Kathleen Santos, Randall Thomas, Jennifer Durow, Megan Hendrich, Jared Coopersmith, and Randall Thomas, Ipsos

2. ‘Some of the Questions Got Me Thinking...’: Survey Effects on the Development of Abortion Attitudes  
   Authors  
   Kristen Jozkowski, Xiana Bueno, Amelia Hawbaker, Carli Hoffacker, Brandon Crawford, Indiana University  
   Ronna Turner, and Wen-Juo Lo, University of Arkansas

3. A Sample Design for Multimode Surveys with Face-to-Face Follow-up in Existing Psus  
   Authors  
   Jill DeMatteis and J. Michael Brick, Westat

   Authors  
   Yasmine Alhoch, Yuching Yang, and Todd Hughes, UCLA Center for Health Policy Research

5. Analyzing Volunteer Motivations: Survey-Based Insights from 2022 FIFA World Cup in Qatar  
   Authors  
   John Lee Holmes, Abdoulaye Diop, Semsia Jatic, Kien Le, Engi Elmaghraby, and Maitha Al Naimi, Qatar University Social & Economic Survey Research Institute

6. Are the Impacts of Contextual Questions on Attitudes about Abortion Temporary or Persistent?  
   Authors  
   Ronna Turner and University of Arkansas  
   Kristen Jozkowski, Brandon Crawford, and Xiana Bueno, Indiana University

7. Boosting Response Quality in a Consumer Diary  
   Author  
   Marcin Hiczenko, Federal Reserve Bank of Atlanta

8. But When I Call, You Never Seem to be Home – Can Telephone Activity Flags Increase RDD Response?  
   Authors  
   Thomas Brassell, Randy ZuWallack, and Kisha Bailly, ICF International

9. Can a Single Question Capture the Prevalence of Disability? Results from a Test of Four Different Questions  
   Author  
   Terri Guengerich, AARP

10. Can Shorter Surveys Motivate Nonrespondents to Respond? A Randomized Controlled Experiment with College Students  
    Authors  
    Shimon Sarraf, Indiana University Bloomington

11. Crafting a Question Bank: Insights from the Development of the Emergency Economic Information Collections (EEIC) Question Bank  
    Authors  
    Katherine Blackburn, Jerry Timbrook, Y. Patrick Hsieh, and Chris Ellis, RTI International  
    Rachel Stenger, RTI-DATA PA  
    Kristin Stettler and Lisa Donaldson, U.S. Census Bureau

    Authors  
    Alec Biehl, Metropolitan, Lashaun Harris, Robin Salter, Metropolitan Atlanta Rapid Transit Authority

13. Development of Indicators on Structural Inequities for Use within the National Survey of Children’s Health  
    Author  
    Jessica Jones, HRSA/MCHB/OER
14. Effect of Question Ordering on Sexual Orientation and Gender Identity Estimates: Findings from the General Social Survey (GSS)
Authors
Erin Fordyce, Benjamin Schapiro, and Brian Wells, NORC at the University of Chicago

15. Evaluating Community Health Impacts Post East Palestine Train Derailment
Authors
Dean Kilpatrick, Angela Moreland-Johnson, and Vicky Cornelison, Medical University of South Carolina
Rachel Kinder, John Boyle, James Dayton, Adam Kaderabek, and Madelyn Roeder, ICF International

Authors
John Lee Holmes, Buthaina Al Khelaifi, Kaltham Al-Ghanim, Maitha Al Naimi, Amal Awadullah, Catalina Petcu, and Rima Elkassem, Qatar University Social & Economic Survey Research Institute

17. Hold the Presses: Comparing Empirical Results to Press Releases
Authors
Travis Brodbeck, Siena College

18. How Does Breakoff Impact Representativeness of Catı Surveys in Africa?
Authors
Charles Lau, RTI International Varsha Sivaram, Fraym Clark Letterman, Brian Kiprop, and Mueller Bosire, GeoPoll

19. Innovative Platform for Tracking and Analyzing Key Facebook Groups in Romanian Society
Authors
Dana Sultanescu and Andrei Daneasa, CPD SNSPA
Edward Tsien, University of South Carolina
Vlad Achimescu, University of Mannheim

20. Leveraging Big Data Classifiers to Efficiently Promote Demographic Representation in Survey Respondents
Authors
Adam Zukerman, Shaily Patel, Kelly Dixon, Kathleen Keshishian, and Colin King, Nielsen

21. Making an Impact in States and Communities: Using a Mixed-Mode Survey to Gauge Consumer Experience with Scams and Fraud over the Holiday Season and Provide Prevention Education and Information
Authors
Jennifer Sauer, AARP Amanda Frail, Alan Newman Research

Author
Joseph Gilmartin, U.S. Census Bureau

23. Measuring How Well U.S. Adults Understand Data Graphics Using a Nationally Representative Sample
Authors
Nola du Toit, Joshua Lerner, Kiegan Rice, and Ed Mulrow, NORC at the University of Chicago
Heike Hofmann, Iowa State University

24. Taking Stock of Block Groups: A Study of Planning Database Block Group Estimate Reliability
Authors
Ian Le and Jennifer Berkley, U.S. Census Bureau

25. Open Survey Links: Challenges and Solutions
Authors
Tara Nicola, Ethan Sager, and Andrea Malek Ash, Gallup, Inc

26. Prompting Insight: Enhancing Open-Ended Survey Responses with AI-Powered Follow-Ups
Author
Emily Geisen, Qualtrics

27. Recent Developments for NORC's Field Quality Assurance System: Expanded Use of Geo-Location Data and Re-Evaluation of Models Predicting Falsification
Authors
Kate Bachtell, Lisa Blumerman, Catherine Haggerty, Jason Keller, and Benjamin Reist, NORC at the University of Chicago

28. So Much Cooler Online? Migrating a Paper Screener with Cash to Online with Egiftcards
Authors
Kimberly Hawkins, Laura Jacoby, Miranda Nelson, Robin Gentry, Shaily Patel, John Weisenstein, and Bill Solano, Nielsen
Clay Daniel and Becki Heckman, SSRS Missy Mosher, Dynata
29. Statistics Canada’s First Mobile App Collection Project: Pilot Study on Everyday Well-Being
Author
Joelle Mader, Statistics Canada

30. Thank You, Georgia: Testing Tactics to Influence Black Vote Power Perception to Increase Turnout in 2024
Author
Ranada Robinson, New Georgia Project

31. Using Generative AI to Design Survey Vignettes in Public Opinion Research
Authors
William Christiansen, Mount St. Mary’s University
Matthew Wagner, University of Wyoming

32. Validating Address Frames Constructed from Cdsf, Administrative Records, and Remote Sensing Data Using a Remote Listing Tool
Authors
Ned English, Lee Fiorio, and Evgenia Kapousouz, NORC at the University of Chicago

Author
Brian Simmons, Carl Vinson Institute of Government

34. Where Do You Live? Geolocating Respondents in a Non-Probability Web Survey for Local Government
Authors
Rachel Levenstein and Noa Rapaport, Zencity
Andrew Therriault, Civin

35. Willingness to Disclose Citizenship Status in Historically Undercounted Populations with Limited English Proficiency
Authors
Heather Smalley and Mira Karthik, Willamette University
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FRIDAY, MAY 17
2:00 pm – 3:30 pm

Location 222

Session
Assessing SOGI: Measurement and Benefits

Paper

Track
Qualitative Research

Moderator
Luke Larsen, U.S. Census Bureau

**Something Else As an Identity: Key Insights for Sexual Orientation Data Collection Efforts**

**Authors**
Eric Stone, U.S. Census Bureau
Jessica Holzberg, U.S. Census Bureau

**Designing Inclusive Health Care Surveys: Integrating Sexual Orientation and Gender Identity (SOGI) for Better Healthcare Accessibility**

**Authors**
Lena Centeno and Angie Kistler, Westat
Emily Mitchell, Agency for Healthcare Research and Quality

**Improving SOGI Items for Spanish Speakers in the US**

**Authors**
Alisu Schoua-Glusberg and Daniela Glusberg, Research Support Services Inc
Dave Roe and Adam Kaderabek, ICF International
Kerith Conron and Jody Herman, The Williams Institute, UCLA School of Law
John Finamore, National Center for Science and Engineering Statistics
Jessica Holzberg, U.S. Census Bureau

**We're Here, We're Queer! Federal Employees Support Voluntary SOGI Data Collection in Administrative Data**

**Authors**
Christina Dragon, The National Institutes of Health
Renee Ellis, U.S. Census Bureau

**Are You the Same People? Exploring Two-Step Gender Identity Question Options**

**Authors**
Christina Dragon, The National Institutes of Health
Renee Ellis, U.S. Census Bureau
Dialing in on New Insights: Strategies for RDD Surveys

**Paper**

Data Collection Methods, Modes, Field Operations, and Costs

**Moderator**

Jon Krosnick, Stanford University

---

**Please Leave a Message after the Beep: An Experiment on Number and Timing of Answering Device Messages in RDD Surveys**

**Authors**

Nikki Gohring, Bureau of Sociological Research
Kristen Olson and Amanda Ganshert, University of Nebraska, Lincoln

---

**Assessing the Value of Inbound Telephone Recruitment in Probability-Based Panels**

**Authors**

Jared Gumbs, Cameron McPhee, Kyle Berta, James McKinstry, and Chintan Turakhia, SSRS

---

**Putting Off till Tomorrow or Refusing Today: Can We Better Predict Completion Patterns Among Scheduled Callbacks?**

**Authors**

Jared Gumbs and James McKinstry, SSRS

---

**When Is a Good Time to Call? An Update on Call Productivity By Calling Period in the Cell Phone Era**

**Authors**

Melanie Goodrich, Eric Jodts, and Jonathan Wivagg, Westat

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**The Impact of Responding to Incoming TextMessages in a Random Digit Dial Study**

**Authors**

Amanda Ferrara, Pennsylvania State University, Survey Research Center
Samantha Ellner-Ward, The Pennsylvania State University
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<td>Paul Westcott, L2</td>
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**Authors**
- Andrew Warren, Wanjira Chege, and Kennan Cepa, Financial Health Network
- Jeremy Burke and Marco Angrisani, University of Southern California

**Refitting the Fit for Purpose Framework for New and Emerging Data Sources**

**Authors**
- Trent Buskirk, Old Dominion University
- Frederick Conrad, University of Michigan

**Maximizing Consent Rates: Key Findings from the Survey of Household Economics and Decision Making**

**Authors**
- Dina Rezk and Kelly Bell, Ipsos
- Jeff Larrimore, Board of Governors of the Federal Reserve System

**Who Is a Veteran? Evaluating DOD Data for Use in the Census Business Demographics Program**

**Authors**
- Adji Fatou Diagne and Adela Luque, U.S. Census Bureau
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Measurement Innovations in Questionnaire Design
Paper
Track
Questionnaire Design and Interviewing
Moderator
Paula Payton, Deloitte

Examining the Performance of Self-Rated Health Functioning and Measurement Equity Using Item Response Theory
Authors
Kristen Cibelli Hibben, Catherine Lamoreaux, Morgan Earp, and Stephen Blumberg, National Center for Health Statistics

Authors
Paul Scanlon and Kristen Miller, National Center for Health Statistics

Can One Stand for Many? Disability and Impairment Measurement Using a Single Item vs. Multiple Items
Authors
Katie Furrow, Randall Thomas, and Megan Hendrich, Ipsos

One for All or All for One: Can One Item Suffice for Measurement of Concepts in Sample Surveys?
Authors
Xiaolu Yan and Randall Thomas, Ipsos

Testing the Cultural-Invariance Hypothesis: A Global Analysis of the Relationship Between Scientific Knowledge and Attitudes to Science
Authors
Patrick Sturgis, The London School of Economics and Political Science
Ian Brunton-Smith, University of Surrey
Nick Allum, University of Essex
Simon Fuglsang, Aarhus University
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<td>Stephen Blumberg, National Center for Health Statistics</td>
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**A Test of a Federal Approach to Increase Survey Response and Fit-for-Purpose of Probability Panels for Federal Data Collection**

*Authors*
- David Dutwin and Mike Dennis, NORC at the University of Chicago
- Jim Dahlhamer, Katherine Irimata, and Paul Scanlon, National Center for Health Statistics

**Combining Data from Multiple Sources: Performance of Different Classes of Estimators from Monte Carlo Simulations**

*Authors*
- Soubhik Barari, Stas Kolenikov, Michael Yang, NORC at the University of Chicago
- Jim Dahlhamer and Katherine Irimata, National Center for Health Statistics

**Reaching a Limit: Do Non-Response Efforts in Online Probability Panels Reduce Bias in National Estimates?**

*Authors*
- Randall Thomas, Megan Hendrich, and Mary Noorzai, Ipsos
- Jim Dahlhamer, Katherine Irimata, and Paul Scanlon, National Center for Health Statistics

**A Comparison of Two Procedures for Combining Mean Estimates from Independent Probability Samples**

*Authors*
- Robert Petrin and Brittany Alexander, Ipsos
- Jim Dahlhamer and Katherine Irimata, National Center for Health Statistics
Session
Modernizing the Current Population Survey - Steps to Improving Data Collection and Adding an Internet Self-Response Mode

Panels
Data Collection Methods, Modes, Field Operations, and Costs

Moderator
Kyra Linse, U.S. Census Bureau

Current Population Survey Modernization Overview

Authors
Kyra Linse, U.S. Census Bureau

Census Bureau’s CPS Asec Modernization

Authors
Lisa Cheok and Hyon Shin, U.S. Census Bureau

When Was That? Methods to Improve Use and Recall of a Defined Reference Period

Authors
Aleia Clark Fobia, U.S. Census Bureau

Using Machine Learning to Categorize Person Name Entry Responses in the Current Population Survey

Authors
Haley Hunter-Zinck, U.S. Census Bureau


Authors
Eli Kravitz, U.S. Census Bureau
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Navigating Data Disclosure: Balancing Transparency and Privacy

**Session**
Exploring a Skewness Conjecture

**Authors**
Phillip Kott and Burton Levine, RTI International

**Track**
Using Synthetic Data to Reduce Disclosure Risks in Municipal Health Surveys

**Authors**
Tashema Bholanath, Stephen Immerwahr, Jingchen Hu, and Wen Qin Deng, New York City Department of Health

**Moderator**
Daniel Goldstein, HPD

**Location**
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**Authors**
Marc Elliott, Joshua Snoke, Ann Haas, and Steven Martino, RAND Corporation

To What Extent Do Data Privacy Concerns and Digital Distrust Act As Barriers to Digital Data Collection in General Population Surveys and What Can be Done to Mitigate Them?

**Authors**
Caroline Roberts and Marc Asensio Manjon, University of Lausanne
Navigating Mode Transitions: Unraveling Challenges, Trends, and Strategic Approaches

Paper

Track
Data Collection Methods, Modes, Field Operations, and Costs

Moderator
Bianca DiJulio, Kaiser Permanente Washington Health Research Institute

‘From Me to You’: Adapting an Interviewer-Administered Survey to Self-Administered Survey Mode

Authors
Jonathan Katz, Alexandra Piccirillo, Caitlyn Keeve, and Jessica Holzberg, U.S. Census Bureau

Devising an Optimal Mixed-Mode Data Collection Strategy for the US General Social Survey [GSS]

Authors
Colm O’Muircheartaigh, Zachary Seeskin, Ned English, Steven Pedlow, and Brian Wells, NORC at the University of Chicago

Data Completeness By Mode across School-Based Surveys

Authors
Matthew McDonough, Stephanie Richelsen, Yangyang Deng, and Xiaoyi Deng, ICF International

Transitioning the Work and Family Life Study from Telephone to Web

Authors
Claire Kamp Dush, University of Minnesota
Jenny Marlar, Gallup, Inc
Miles Taylor, Florida State University
Wendy Manning, Bowling Green State University
Alexandra VanBergen, University of Minnesota, Twin Cities

Migrating Technology Adoption Survey Trends: Findings and Challenges From a Multi-Year Mode Transition Effort

Authors
Colleen McClain, Risa Gelles-Watnick, and Jeffrey Gottfried, Pew Research Center
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**Track**  
Media, News and Information Sources  

**Moderator**  
Meagan Doll, University of Washington  

**Partisan Public Responsiveness to the News**  
**Authors**  
Christopher Wlezien, The University of Texas, Austin  
Stuart Soroka, University of California, Los Angeles  

**The Reincarnated Cultural Shock: Uncovering the Unexpected Authoritarian Cultural Origins in the United States**  
**Authors**  
Shuli Zhang, University of Pittsburgh  
Xin Han, Montana State University  

**Implications and Impacts of Americans’ Declining Attention to News**  
**Authors**  
Naomi Forman-Katz, Pew Research Center  

**Feed-Ing Political Engagement: Studying the Influence of Video-Bases Social Media Platforms on Partisan Identity Strength and Political Interest**  
**Authors**  
Sarah Jones, Syracuse University  

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**Track**  
Research in Practice  

**Moderator**  
Patrick Murray, Monmouth University Polling Institute  

**Author**  
Alexandra Cooper, Duke University  
Chase Harrison, Harvard University  
Ashley Koning, Rutgers University  
Andrea Lynn Matthews, Wichita State University  
Quin Monson, Brigham Young University
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FRIDAY, MAY 17
3:45 pm – 5:15 pm

Are You Hispanic, Latino, Latine, Latinx and Will You Join My Panel?
Hisp-AAPOR Sponsored Panel on Research of Hispanx Adults in the
U.S. and Beyond

Panels
Track
Multicultural, Multilingual, and Multinational Research

Moderator
Luis Tipan, SSRS

Hispanics and Their Use and Views of Pan-Ethnic Labels Latino, Latinx and Latine

Authors
Mark Lopez, Jens Manuel Krogstad, and Luis Noe-Bustamante, Pew Research Center

Multiple Identities and Pathways Shape Latine Political Attitudes and Partisanship

Author
Angel Cisneros, Bowdoin College

What We’ve Learned about Hispanic Panelist Recruitment and Retention:
The Amerispeak Case Study

Authors
Rene Bautista, Ilana Ventura, Ipek Bilgen, and David Dutwin, NORC at the University of Chicago

Agree/Disagree Response Order and Acquiescent Response Style across
Hispanics in the U.S., Hispanics in Mexico, and Non-Hispanic Whites

Authors
Maria Alvarado-Leiton, Universidad de Costa Rica
Sunghee Lee, University of Michigan
Rachel Davis, University of South Carolina

Measuring Gender in Surveys in Latin America

Authors
Valerie Schweizer-Robinson, Oscar Castorena, Noam Lupu, Eli Rau, and Elizabeth Zechmeister,
LAPOP Lab
Assessing the Functioning of American Democracy

Panels

Track
Attitudes and Opinions

Moderator
Dan Malato, NORC at the University of Chicago

All in Favor Say AI: Concern about the Use of Artificial Intelligence in the 2024 Elections
Authors
Semilla Stripp, David Sterrett, and Jennifer Benz, NORC at the University of Chicago

Not Your Mother’s Populists: The Issues Dividing the Electorate
Betsy Broaddus, Juan Carlos Donoso, Jennifer Benz, and Angela Eichhorst, NORC at the University of Chicago

Threats to Press Freedom and the News Media’s Role in American Politics
Authors
Jennifer Benz, Haley Broughton, Dan Malato, and Linda Khoury, NORC at the University of Chicago

Navigating the Boundaries of Free Speech and Responsible Discourse on U.S. College Campuses
Authors
Lindsey Witt-Swanson, Haley Broughton, and Jennifer Benz, NORC at the University of Chicago

Poll on Polls: Using AP Votecast to Assess Confidence in the Vote Count
Authors
Betsy Broaddus, Semilla Stripp, and Dan Malato, NORC at the University of Chicago
FRIDAY, MAY 17

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Challenges and Opportunities in Multi-Country Surveys

Paper
Survey Response Rates in Large Scale European Comparative Surveys: A 20-Year Decline Irrespective of Sampling Frames or Survey Modes

Authors
Piotr Cichocki and Piotr Jabkowski, Adam Mickiewicz University

Track
Multicultural, Multilingual, and Multinational Research

Moderator
Bradley Jones, YouGov

Regional Variability in Attitudes Towards Homosexuality: Combining Web Probing with Small Area Estimation

Authors
Katharina Meitinger and Angelo Moretti, Utrecht University

Planning Mixed Mode Surveys in Low- and Middle-Income Countries

Authors
Steven Glazerman, Innovations for Poverty Action
Engaging Communities in Research: Engaging Stakeholders

Paper

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Session

Engaging Communities in Research: Engaging Stakeholders

Track

Data Science, Big Data, and Administrative Records

Moderator

Angelina KewalRamani, American Institutes for Research

Community-Informed Cognitive Interviewing to Identify Unmet Health-Related Social Needs Among People Living with HIV

Authors

Dana Watnick, Adriell Lewis, Roula Kouvatas, Laurie Bauman, Earle Chambers, and David Hanna, Albert Einstein College of Medicine
Maria Campo, New York Institute of Technology
Uri Felsen, Montefiore Medical Center

Shaping Questionnaire Design through Outreach: Insights from the National Longitudinal Survey of Youth 2026 (NLSY26)

Author


Community Reviewer Checklist: A Companion Tool to Support Community Members Participating in Grant Review Processes

Authors

Veronica Hoyo, Keith Herzog, Brian Hitsman, and Cory Bradley, and Kristi Holmes, Northwestern University

Usability Testing of the Household Pulse Data Dissemination Interactive Tool

Authors

Caitlyn Keeve, Alda Rivas, and Jeffrey Stark, U.S. Census Bureau

A Three-Pronged Approach to Survey and Questionnaire Design in Wage-Hour and Other Labor Litigation Cases

Authors

Lynn Matthews, Wichita State University
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Frame it Right: Approaches to Enhancing Sampling Frames

Track
Probability and Nonprobability Samples, Frames, and Coverage Errors

Moderator
Cameron McPhee, SSRS

Predictive Power of ABS Auxiliary Frame Data and Data from the American Community Survey for Optimizing Sample Designs

Authors
Michael Witt, John Sokolowski, Nicholas Ruther, and Theresa Stroble, Abt Global
Mansour Fahimi, David Malarek, and Jeff Palish, Marketing Systems Group

Including Pay-As-You-Go Phones to Improve Sample Quality

Authors
Ashley Kirzinger, Kaiser Family Foundation
Eran Ben-Porath, Cameron McPhee, and Jazmyne Sutton, SSRS

Too Many/Too Few Choices: Selecting a Private Sector Vendor for the Basis of a Public Sector Establishment Survey Population Frame

Authors
Jake Soffronoff, IMLS
Ai Rene Ong and Matthew Sweeney, American Institutes for Research

How Much Does It Add? Assessing the Quality of Auxiliary Data Appended to an Address-Based Sample File

Authors
Ai Rene Ong, Rebecca Medway, and Rachel Carroll, American Institutes for Research

Utility of Commercial Data for Sampling Population Subgroups: A Case of Health and Retirement Study

Authors
Chendi Zhao, University of Michigan, Ann Arbor
Sunghee Lee, Brady West, Raphael Nishimura, and Paul Burton, University of Michigan
Session
Improving Content in the American Community Survey
Panels
Track
Questionnaire Design and Interviewing
Moderator
Leann Weyl, U.S. Census Bureau

An Overview of the 2022 American Community Survey Content Test
Author
Samantha Spiers, U.S. Census Bureau

Authors
Peter Massarone, U.S. Census Bureau

Modifications to Improve Response Accuracy of Educational Attainment in the American Community Survey
Authors
Broderick Oliver, U.S. Census Bureau

Testing Changes to the Health Insurance and Disability Questions in the American Community Survey
Authors
Lauren Contard, U.S. Census Bureau

Testing Changes to the Reference Period for the Labor Force and Income Topics of the American Community Survey
Authors
Lindsay Longsine, U.S. Census Bureau
FRIDAY, MAY 17
3:45 pm – 5:15 pm  Location 215

Session
Surveying Communities and Marginalized Populations

Paper
Track
Attitudes and Opinions

Moderator
Emmanuel Adugu, University of West Indies

Efforts and Challenges Involved in Developing a Probability-Based Panel of U.S. Immigrants
Authors
Marley Presiado, Kaiser Family Foundation
Emily Jennings, SSRS

Testing Engagement Efforts within a Black/African American Research Community
Authors
Jessica Bielenberg, Anjali J. Shastri, Emily Rios, Julie M. Granka, Ruth Tennen, Eloycsia Ukandu, Maya Lowe, Curtis Midkiff, Aaron Petrakovitz, Tyana Joseph, Matt McIntyre, and Joyce Y. Tung, 23andMe

Community Livability – What Factors Matter Most to Residents?
Authors
Erin Caldwell, Michelle Kobayashi, and Tobin McKearin, POLCO's National Research Center

Perceived Inequality and Subjective Wellbeing: I Feel Fine, but, in My Opinion, Most People Don’t
Authors
Jonathan Kelley and MDR Evans, International Survey Center

Navigating the Modern Social Landscape: Understanding Community Dynamics, Barriers, and Well-Being in the United States
Authors
Michele Salomon, Andrea Date, and Erica Parker, The Harris Poll
Aimee Vella Ripley, Harris Insights and Analytics, The Harris Poll
The Evolution of Election Polling: From the 19th Century to the Present

Panel:
The Evolution of Election Polling: From the 19th Century to the Present

Track:
Elections, Polling and Politics

Moderator:
Kenneth Winneg, University of Pennsylvania

Pre-Election Polls, Pre/Post-Election Panels, and the First Exit Poll, 1940–1942

Author:
Tom W. Smith, NORC at the University of Chicago

Vetting the Polls Beginning in the 1990s

Author:
Gary Langer, Langer Research Associates

Pre-Probability Polling: Why Election and Opinion Polling – Whatever the Method – Mattered in the Late Nineteenth and Early Twentieth Centuries

Author:
Kathleen Frankovic, Consultant

Transition from Dual Frame RDD to Alternative Sampling Frames

Authors:
Jennifer Su and Chintan Turakhia, SSRS

Pre-Election Polling Meets Rapid Technological Change: The Evolution of Online and Hybrid Models

Author:
Trevor Tompson, NORC at the University of Chicago

Harry H. Field: Father of AAPOR and WAPOR

Author:
Tom W. Smith, NORC at the University of Chicago
### FRIDAY, MAY 17

**3:45 pm – 5:15 pm**

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**Statistics Canada’s Journey in Transparency and Social Acceptability**

*Author*
Eric Rancourt, Statistics Canada

**Transparency in Social Statistics and Public Opinion Research**

*Authors*
Timothy Johnson, University of Illinois at Chicago
Peter Miller, Retired

**The Dueling Roles of Public Trust and Survey Participation**

*Authors*

**Enhancement of Public Confidence in Public-Stewardship Statistical Information**

*Authors*
John Eltinge, U.S. Census Bureau

### 5:30 pm – 7:30 pm

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