AAPOR 79TH ANNUAL CONFERENCE

Impacting Communities: Surveys, Public Opinion Research, and Engaged Scholarship

HILTON ATLANTA
MAY 15 – 17, 2024

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AMERICAN ASSOCIATION FOR
PUBLIC OPINION RESEARCH

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WELCOME

Over the past two years, AAPOR has celebrated coming back for our in-person conferences, delving deep into topics of equity, inclusion, and collaborative research. As we progress through 2024, our focus expands to the profound impact our members have on communities and the broader world.

AAPOR has consistently embraced a broad approach to public opinion research and methodology. Through the dedicated work of our members, we shed light on vital aspects of our society, including culture and demographics; governance, policy formulation, and political engagement; healthcare and wellness; law enforcement and justice; business sectors; and the media's role in information dissemination. This year's conference shines a spotlight on sessions that champion community-engaged scholarship, transformative research, and AAPOR's continued commitment to diversity and inclusion.

At this year's conference, we've focused on bringing attendees to some of the core AAPOR events that everyone knows and loves, like the banquet and Presidential Address, but we're also introducing fresh elements. The 'Idea Group' sessions debuts as a new format, offering intimate, in-depth discussions on key industry challenges. Join us on Tuesday afternoon for these enriching sessions, followed by the official conference kick-off with the Presidential Address on Wednesday morning.

Beyond our scientific presentations, the conference upholds our tradition of 'AAPOR Gives Back'. We invite attendees to contribute to the Midtown Assistance Center, a local Atlanta initiative aiding the city's unhoused population. Dive into our diverse lineup of local and social events, from the Welcome Reception, AAPOR golf outing, or to the Atlanta Braves baseball game, and the early morning Fun'd Run.

Explore the many facets of AAPOR by visiting our informational booths, including the AAPOR History Table, Transparency Initiative booths, and chapters' and affinity groups' tables at the Welcome Reception. Don't miss the chance to meet exhibitors while grabbing your morning coffee on Thursday or lunch on Friday. As you delve into Atlanta's charm, our dedicated local events subcommittee has crafted an exceptional guide to help you make the most of your stay.

We hope everyone attending the conference learns something and enjoys seeing old friends and making new ones. We're excited to welcome long time AAPOR members (we see you Honorary Lifetime Members) along with first time attendees and students.

As always, we welcome any feedback on how to keep improving the annual conference in future years - please complete the annual member survey when invited so we can get your invaluable feedback!

Allyson and Gina

Allyson Holbrook
2023-2024 Conference Chair

Gina Walejko
2023-2024 Associate Conference Chair

ABOUT AAPOR

Founded in 1947, the American Association for Public Opinion Research is the leading association of public opinion and survey research professionals.

The AAPOR community includes producers and users of survey data from a variety of disciplines. Our members span a range of interests including election polling, market research, statistics, research methodology, health related data collection, and education.

Membership in AAPOR is all about opportunity – the opportunity to learn from a diverse group of leaders in the survey and public opinion research field, the opportunity to network and exchange knowledge, and the opportunity to improve how survey research is conducted, and disseminated.

AAPOR
AMERICAN ASSOCIATION FOR
PUBLIC OPINION RESEARCH

AAPOR CONDUCT STATEMENT

As a professional association, AAPOR fully supports and values our members having collegial interactions that yield interpersonal connections, as well as intellectual outcomes: discussions, differing viewpoints, and scientific debates. Our events and activities are held in the spirit of free inquiry and free expression, which is important and necessary for advancing the science and practice of public opinion research. We pride ourselves on our professionalism and our respect for others.

AAPOR's membership is global. Our conferences, meetings, and activities bring people together from around the world, and from many different cultures. As such, we need to be sensitive to cultural contexts that vary not only among regions of the USA, but also among regions of the world. We must also be sensitive to legacies that have produced discriminatory and prejudicial beliefs and practices, which threaten AAPOR's coveted inclusive environment.

AAPOR is committed to providing a safe and welcoming environment for everyone attending or associated with our events and activities including AAPOR members, guests, staff, vendors, exhibitors, contractors, as well as venue staff. We are committed to providing an environment that is free from harassment and discrimination, whether sexual or otherwise, based on age, race, ethnicity, national origin, religion, language, sexual orientation, gender identity or expression, disability, health, socioeconomic status, marital status, domestic status, or parental status. Harassment and discrimination undermine the principles of equality and respect, and are serious forms of professional misconduct. AAPOR's full conduct policy is available on our website. AAPOR members who violate this policy will be subject to discipline.

AAPOR STATEMENT ON DIVERSITY INCLUSION

The American Association for Public Opinion Research (AAPOR) embraces diversity and inclusion as institutional imperatives, as noted in the AAPOR 2025 Strategic Vision. Only by promoting an environment where differences in background, experience and perspectives are valued will AAPOR fully serve its members and remain vital in the future.

It is therefore the policy of AAPOR to include members in all activities of the association regardless of their sex, gender identity, age, race, religion, ethnic background, nationality, sexual orientation, disability status, or any other category protected by federal, state, and local laws. AAPOR further seeks to reflect the diversity of its membership in thought and professional experiences, and pledges to equally value members regardless of their tenure within the profession, whether or not they are currently employed, and if employed regardless of the size of their workplace or whether that workplace is in academe, the government, business, the media or another setting.

AAPOR leaders have an obligation to identify any roadblocks to inclusion and work within the association to eliminate them. We also recognize that each AAPOR member has a personal responsibility to create, maintain and enhance a culture of inclusion within the association where every member is appreciated, differences in perspectives are respected, and paths to leadership are open to all. By working together, our individual differences make our association stronger. Only by actively nurturing a culture of diversity and inclusion will we fully serve our current membership and prepare future AAPOR members for the needs of an ever–changing world.

GENERAL INFORMATION

REGISTRATION DATES AND HOURS

May 14	1:00 pm – 6:00 pm
May 15	9:00 am – 7:30 pm
May 16	7:00 am – 6:00 pm
May 17	7:00 am – 2:00 pm

EXHIBIT HALL HOURS

May 14	2:00 pm – 5:00 pm	Set up
May 15	8:00 am – 12:00 pm	Setup
	1:30 pm – 2:30 pm	Poster Session
	6:00 pm – 7:30 pm	Welcome Reception
May 16	7:30 am – 8:00 am	Continental Breakfast
	9:30 am – 10:30 am	Coffee Break
	3:30 pm – 4:30 pm	Coffee Break & Poster Session
May 17	7:30 am – 8:00 am	Continental Breakfast
	12:45 pm – 2:00 pm	Lunch & Poster Session
	2:30 am – 4:30 pm	Tear Down

CONFERENCE HIGHLIGHTS

DIVERSITY

Wednesday, May 15

Time	Session	Room #
10:15 am – 11:45 am	Pride in Numbers: Evaluating and Implementing Sogi Questions on Surveys	219
2:30 pm – 4:00 pm	Gender and Sexual Identities: Trends and Measurement	220
2:30 pm – 4:00 pm	We Can Do It! Sampling Rare and Unique Populations	221
4:15 pm – 5:45 pm	Asking About Sensitive Topics in Gender, Race, and Ethnicity	218

Thursday, May 16

Time	Session	Room #
10:30 am – 12:00 pm	The Impact of Qualitative Research on Vulnerable Communities: A QUALPOR Panel	221
10:30 am – 12:00 pm	Pride in Diversity: Evaluating and Implementing SOGI Questions in Different Populations	217
1:45 pm – 3:15 pm	Using Public Opinion Research to Advance Racial Equity for Black Americans	217
1:45 pm – 3:15 pm	Measuring Race/Ethnicity and Other Identities	220
1:45 pm – 3:15 pm	Qualitative Methods for Research with Hard–to–Reach Populations	221
4:30 pm – 6:00 pm	Developments in Filling Data Gaps on Asian Americans, Native Hawaiians and Pacific Islanders in Public Opinion Research: Lessons for Other Underrepresented Groups	210/211
4:30 pm – 6:00 pm	DEI in Research Organizations: DEI & Methodology	217

Friday, May 17

Time	Session	Room #
8:00 am – 9:30 am	Discrimination, Race, and Racism	219
9:45 am – 11:15 am	Hisp–Aapor Sponsored Panel on Recruitment and Research Findings of Latino Adults in the U.S.	217
2:00 pm – 3:30 pm	Recruiting Samples of Marginalized Populations	216
2:00 pm – 3:30 pm	Assessing SOGI: Measurement and Benefits	222
3:45 pm – 5:15 pm	Are You Hispanic, Latino, Latine, Latinx and Will You Join My Panel? Hisp–Aapor Sponsored Panel on Research of Hispanx Adults in the U.S. and Beyond.	222

CONFERENCE HIGHLIGHTS

LEARNING

Six short courses are being offered this year, four virtual and two in-person. These half-day, indepth short courses are offered to enhance your learning experience, are taught by well-known experts in the survey research field, and cover topics that affect our ever-changing industry. The onsite short courses will take place Tuesday, May 14 from 2:00 pm – 5:30 pm.

VIRTUAL SHORT COURSES

COURSE 1

Weighting and Analyzing Nonprobability Samples for Population-Based Inferences

Instructors

Lingxiao Wang, University of Virginia and Yan Li, University of Maryland

COURSE 2

Using Qualitative Inquiry to Inform Quantitative Data Collection and Analysis

Instructor

Lila Rabinovich, University of Southern California

COURSE 3

Questionnaire Design 101

Instructor

Pam Campanelli, The Survey Coach

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COURSE 4

Navigating the Privacy-Utility Tradeoff: An Introduction to Data Privacy Techniques

Instructors

Claire Bowen, Maddie Pickens, and Gabe Morrison, Urban Institute

IN PERSON SHORT COURSES

COURSE 5

A Practical Introduction to Sensitivity Analyses for Non-ignorable Selection Bias in Surveys

Instructors

Rebecca Andridge, Ohio State University and Brady West, University of Michigan

COURSE 6

Cross-cultural Survey Research: Considerations and Best Practices

Instructor

Emilia Peytcheva, RTI

IDEA GROUPS

We are thrilled to unveil an exciting addition to this year's Annual Conference: Idea Groups. This innovative pre-conference program offers a unique opportunity for participants to engage in intimate, focused networking sessions through guided discussions.

Taking place from 2:00 pm – 5:00 pm on Tuesday, just before the official start of the conference on Wednesday, Idea Groups provide a platform for attendees to convene in smaller, more specialized gatherings. These gatherings aim to foster dynamic conversations around shared topics and questions that resonate within our AAPOR community.

The primary objective of Idea Groups is to create a conducive environment for informal exchanges, enabling members to delve deeper into pertinent issues and explore collaborative solutions. Whether you're seeking insights, sharing experiences, or simply connecting with like-minded peers, Idea Groups offer a space tailored to your professional interests.

- **Emerging Survey Methods in Low- and Middle-Income Countries**
  Organizer
  Abigail Greenleaf, Columbia University
- **Open Science, Open Code, and Open Data**
  Organizer
  Emily Molfino, US Census Bureau
- **Survey Costs: What Do We Know and What Can We Measure?**
  Organizer
  James Wagner, University of Michigan
- **Survey Research Teaching Workshop**
  Organizer
  Chase Harrison, Harvard University
- **The Future of Qualitative Research**
  Organizer
  Darby Steiger, SSRS
- **What Can Survey Methodology / AI Learn from AI / Survey Methodology?**
  Organizers
  Stephanie Eckman, University of Maryland & Gina Walejko, Google

LEARNING HIGHLIGHTS

Wednesday, May 15 | 9:00 am – 10:00 am Grand Ballroom

PRESIDENT ADDRESS

Join fellow attendees for the kickoff Presidential Address from AAPOR President Jennifer Agiesta.

Friday, May 17 | 11:30 am – 12:45 pm Grand Ballroom

PLENARY - Form Follows Function: Purpose Driven Data Collection, Analysis, and Communication

AAPOR long has been a BIG TENT welcoming all those interested and studying public opinion and survey research from a variety of perspectives. However, we normally talk about that big tent from the standpoint of the various sorts of places we work at – academic settings, large for-profit firms, small businesses, the government, nonprofit organizations – or our personal characteristics – age, years of experience in the field, gender, race and ethnic backgrounds. But, AAPOR also is a place for people engaging in a variety of different roles and expertise in the polling and survey process. Some of us focus almost exclusively on methodological considerations whether it be sampling, data collection, or weighting procedures. And then we have those who focus on questionnaire design including question wording or survey formatting, or the implementation process including understanding the impact of incentives or interviewer-respondent interactions. Others focus on analysis, or the writing and dissemination of results. And some of us are generalists, doing a little bit of everything. But one of the things that we ALL share is that we are collecting, analyzing, and making available data and information that we expect will serve a purpose – whether it is informing a decisionmaker, a client, a policymaker, a journalist, an advocacy organization, or a member of the public about what the public (or some specific segment of the public) thinks, knows, or experiences on a given topic.

This plenary gives us the opportunity to hear from some of those audiences: A Policy Advocate, A Journalist and a Policymaker, and hopefully can help us explore new ways that we can continue to make our data the most useful for them. How do they use surveys? How do they perceive the various types of surveys that may come across their desks? How do the choices we make in design help or hurt when they try to use the data for their purposes? Why do some survey data points go viral and become a ubiquitous part of public discussions and others never get cited? What different considerations do our audiences have when assessing survey results than what we may have as survey designers, methodologists, or analysts? Overall, then, what can learn about our profession from some of our key audiences?

Moderator

Mollyann Brodie, Ph.d., EVP/COO, Executive Director Public Opinion and Survey Research, Kaiser Family Foundation

Speakers

Emily Engelhard Vice President of Research & Translation, Feeding America
Shefali Luthra, Reporter, The 19th
Jeffrey Nesbit, Assistant Secretary of Health for Public Affairs, US Department of Health and Human Services

Friday, May 17 | 5:30 pm – 7:30 pm

Membership & Business Meeting and Closing Reception

Attend the Annual Business Meeting to learn more about the past year's accomplishments and future initiatives of the association, engage in Q&A, and enjoy remarks from 2023-2024 President Jennifer Agiesta. Once the Business Meeting has concluded join us for the conferences last hurray at the Closing Reception.

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SOCIAL HIGHLIGHTS

TUESDAY, MAY 14

Golf Outing
12:30 pm – 5:00 pm
Meet at 12:00 pm in the hotel lobby. Advance registration is required.

Student and Early Career Happy Hour Meet-Up
6:15 pm
Trader Vics
Are you new to AAPOR, a student, or early in your career? Join the AAPOR Welcoming Committee for a casual happy hour hang-out before the official start of the conference! This will be held at or near the conference hotel. Please be advised this event is free to attend but any food/beverage purchases are not covered under your registration fee.

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MLB Baseball Outing w/ AAPOR Members and Friends
7:20 pm
Join your AAPOR colleagues at Truist Park in Atlanta as they take in the 7:20 pm game as the Atlanta Braves play against the Chicago Cubs. Tickets will be emailed out prior to the game to all those who reserved during registration, no group transportation provided.

Pre-Conference Reception
6:00 pm – 7:30 pm
Executive networking and light refreshments for AAPOR Executive Council and all pre-conference participants.

WEDNESDAY, MAY 15

Student and Early Career Lunch Meet-Up
11:45 am – 1:30 pm
Room 223
Join the AAPOR Welcoming Committee for a lunch meet-up on the first day of the conference! This will be held at the conference hotel for those in the first year of their career and students. There will be a limited number of boxed lunches available that will be distributed on a first come, first served basis.

Ambassador Program Mixer
1:30 pm – 2:30 pm
Room 224
For those participating in the AAPOR Ambassador Program, join us for the Ambassador Program Mixer! This event is designed to allow conference attendees that are new to AAPOR a chance to connect with long-time attendees to learn more about the event and how to maximize their experience.

Welcome Reception
6:00 pm – 7:30 pm
Exhibit Hall/Salon
Sip, nosh and stroll in the exhibit hall to learn more about AAPOR's chapters, greet affinity groups, network with other attendees, and win raffle prizes.

Applied Probability
6:00 pm – 10:00 pm
Room 207
Join us for an AAPOR Annual Conference tradition!

THURSDAY, MAY 16

Fun(d) Run

6:00 am – 7:00 am

Hotel Running Track

Pledge to sponsor a runner at this year's inaugural Fun(d) run, where participants are running and raising money for the AAPOR Gives Back charity program. Feel free to come run even if you didn't register in time to be sponsored!

Speed Networking

9:30 am – 10:30 am

Room 304

Two Speed Networking sessions are offered each year at the Annual Conference. These interview opportunities are designed for those who are new to the field of survey research, those looking to make a change in their career, or anyone interested in learning more about key organizations in our field.

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Conference attendees may sign up for 15-minute sessions in advance or at the registration desk. Be sure to bring plenty of business cards!

FRIDAY, MAY 17

Lunch with Exhibitors

12:45 pm – 2:00 pm

Salon

Stop by the exhibit hall to have a boxed lunch with our exhibitors, network with your fellow attendees, and review research presented in Poster Session III.

Speed Networking

1:00 pm – 2:00 pm

Room 304

Two Speed Networking sessions are offered each year at the Annual Conference. These interview opportunities are designed for those who are new to the field of survey research, those looking to make a change in their career, or anyone interested in learning more about key organizations in our field.

Conference attendees may sign up for 15-minute sessions in advance or at the registration desk. Be sure to bring plenty of business cards!

2023–2024 EXECUTIVE COUNCIL

AAPOR is led by a 20–member Executive Council elected by the full membership each spring. The Executive Council makes the overarching guiding decisions about AAPOR, including managing AAPOR's budget, creating new initiatives, planning the annual conference, and providing general governance to the organization. The elected members of the Executive Council also oversee committees made up of AAPOR volunteers. To ensure consistency in the leadership, the past and incoming presidents work closely with the current president; and current and incoming (associate) Council members also work together.

Jennifer Agiesta
President
CNN

Frauke Kreuter
Vice President
University of Maryland

Paul Beatty
Past President
US Census Bureau

Jennifer Hunter Childs
Secretary – Treasurer
US Census Bureau

Ricki Jarmon
Associate Secretary – Treasurer
Abt Associates

Aleia Clark Fobia
Communications Chair
US Census Bureau

Bob Torongo
Associate Communications Chair, Independent Consultant

Allyson Holbrook
Conference Chair
University of Illinois at Chicago

Gina Walejko
Associate Conference Chair, Google

Michael Delli Carpini
Education Chair
University of Pennsylvania

Florian Keusch
Associate Education Chair, University of Mannheim

Rodney Terry
Inclusion and Equity Committee Chair
US Census Bureau

Sunghee Lee
Associate Inclusion and Equity Committee Chair, University of Michigan Institute for Social Research

Jerry Timbrook
Membership and Chapter Relations Chair, RTI

Bianca DiJulio
Associate Membership and Chapter Relations Chair, Kaiser Permanente

Cameron McPhee
Standards Chair
SSRS

Ned English
Associate Standards Chair, NORC at the University of Chicago

COUNCILORS AT LARGE

Liz Hamel
Kaiser Family Foundation

Alisú Schoua–Glusberg
Research Support Services

René Bautista
NORC at the University of Chicago

2024-2025 EXECUTIVE COUNCIL

EXECUTIVE COUNCIL

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President
University of Maryland

Jordon Peugh
Vice President
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Jennifer Agiesta
Past President
CNN

Ricki Jarmon
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Tamara Terry
Associate Secretary - Treasurer
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Councilor-at-Large
Research Support Services

Rene Bautista
Councilor-at-Large
NORC at the University of Chicago

Dawn Nelson
Councilor-at-Large
US Census Bureau

Ned English
Standards Chair
NORC at the University of Chicago

Jenny Marlar
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Gallup, Inc

Gina Walejko
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Morgan Earp
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Bianca DiJulio
Membership & Chapter Relations
Kaiser Permanente

Dakisha Locklear
Associate Membership & Chapter Relations
RTI International

Bob Torongo
Communications Chair
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Kathleen Weldon
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University of Michigan Institute for Social Research

Luis Tipan
Associate Inclusion & Equity Chair
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Tracy Keirns
University of Massachusetts

NYAAPOR
Patrick Hoey
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PANJAAPOR
Daniel Bausch
Applied Public Policy Research Institute for Study and Evaluation

PAPOR
Erin Pinkus
Employment Development Department
(State of California)

SAPOR
Peter Francia
East Carolina University

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Executive Director

Ryan Green
Education Manager

Lailah Johnson
Program Manager

Leon Spinner
Membership Manager

Jackie Weisman
Director of Marketing and Communications

AAPOR PAST PRESIDENTS

1947–48 Clyde W. Hart
1948–49 Elmo C. Wilson
1949–50 Paul F. Lazarsfeld
1950–51 Julian L. Woodward
1951–52 Bernard Berelson
1952–53 Archibald M. Crossley
1953–54 Samuel A. Stouffer
1954–55 George H. Gallup
1955–56 Harry Alpert
1956–57 Gerhart D. Wiebe
1957–58 Frederick F. Stephan
1958–59 David Wallace
1959–60 Herbert H. Hyman
1960–61 Robert O. Carlson
1961–62 John W. Riley, Jr.
1962–63 Joseph T. Klapper
1963–64 Charles Y. Glock
1964–65 Herbert E. Krugman
1965–66 Raymond A. Bauer
1966–67 Leo Bogart
1967–68 Paul B. Sheatsley
1968–69 Robert N. Ford
1969–70 Robert T. Bower
1970–71 Richard H. Baxter
1971–72 W. Phillips Davison
1972–73 Sidney Hollander
1973–74 Harold Mendelsohn
1974–75 Herbert I. Abelson
1975–76 Richard Maisel
1976–77 Irving Crespi
1977–78 Hope Lunin Klapper
1978–79 Reuben Cohen
1979–80 Jack Elinson
1980–81 Helen J. Kaufmann
1981–82 Seymour Sudman
1982–83 Burns W. Roper
1983–84 Laure M. Sharp
1984–85 Albert E. Gollin
1985–86 Howard Schuman
1986–87 J. Ronald Milavsky
1987–88 Eleanor Singer
1988–89 Warren J. Mitofsky
1989–90 Philip Meyer
1990–91 Joan S. Black
1991–92 Norman M. Bradburn
1992–93 Kathleen A. Frankovic
1993–94 Stanley Presser
1994–95 Andrew Kohut
1995–96 Robert M. Groves
1996–97 Diane Colasanto
1997–98 James R. Beniger
1998–99 Michael R. Kagay
1999–00 Michael W. Traugott
2000–01 Murray Edelman
2001–02 Don A. Dillman
2002–03 Mark A. Schulman
2003–04 Elizabeth (Betsy) Martin
2004–05 Nancy Belden
2005–06 Cliff Zukin
2006–07 Robert P. Daves
2007–08 Nancy A. Mathiowetz
2008–09 Richard A. Kulka
2009–10 Peter V. Miller
2010–11 Frank M. Newport
2011–12 Scott Keeter
2012–13 Paul J. Lavrakas
2013–14 Robert Santos
2014–15 Michael W. Link
2015–16 Mollyann Brodie
2016–17 Roger Tourangeau
2017–18 Tim Johnson
2018–19 David Dutwin
2019–20 Nora Cate Schaeffer
2020–21 Dan Merkle
2021–22 Patricia Moy
2022–23 Paul Beatty

HONORARY LIFETIME MEMBERS

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Elham-Eid Alldredge
Bruce Altschuler
Duane Alwin
Jeanne Anderson
Herb Asher
Ellen Baar-Jacobs
Earl Babbie
Reg Baker
Janice Ballou
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Nancy Jane Belden
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Morton David
Edith De Leeuw
Donald Deluca
Theresa Demaio
Mark Di Camillo
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Sandra Edwards
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Alfred Ochsner
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Polly Phipps
Thomas Piazza
Susan Pinkus
John Reed
David Repass
Alice Robbin
Theresa Rogers
Bernard Roshco
Jennifer Rothgeb
Chuck Rund
John Russonello
Arthur Sanders
Nora Cate Schaeffer
Edward Schneider
Mark Schulman
Jim Schwartz
Laurie Schwede
James Sears
J. Merrill Shanks
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Robert Simmons
Barbara Simon
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Michael Traugott
Clyde Tucker
Marilyn Watts
Herbert Weisberg
Jan Werner
Robert White
Harry Wilson
G. Evans Witt
Shapard Wolf
Isabelle Woodrow
Sir Robert Worcester
Hank Zucker
Cliff Zukin

CHAPTER STUDENT PAPER AWARD RECIPIENTS

Jonathan Mendelson, DC-AAPOR

Suhyen Bae, SAPOR

Marco Avina, NEAAPOR

Justine Orgel, PAPOR

Michael Strawbridge, PANJAAPOR and NYAAPOR

Jonathan Schulman & Tiffany Neman, MAPOR

Thursday, May 16 | 8:00 am – 9:30 am

AAPOR Regional Chapter Student Paper Winners

We exist to drive lasting social change.

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2024 AWARD WINNERS

AAPOR BOOK AWARD

This award recognizes books that have influenced our understanding of public opinion or survey research methodology.

Winner
Peter K. Enns, Cornell University

Title
Incarceration Nation

BURNS BUD ROPER FELLOW

This award is intended to help people working in survey research or public opinion research and who are in the early stages of their careers to attend the annual AAPOR conference and participate in short courses.

Winners
John Collins, University of Mannheim
Becca Gordon, Mathematica
James McClure, Mathematica
Anna Marston, Mathematica
Macy Miller, Mathematica

INCLUSIVE VOICES

This award recognizes the important data sets, research, and survey methods that have improved the ability to study complex social phenomena related to understudied populations.

Winner
California Health Interview Survey at the UCLA Center for Health Policy Research

MONROE G. SIRKEN AWARD

This award is given annually to a distinguished survey researcher for contributions to interdisciplinary survey research that improves the theory and methods of collecting, verifying, processing, presenting or analyzing survey data.

Winner
Michael R. Elliott, University of Michigan

AAPOR POLICY IMPACT AWARD

This award recognizes research that has had a demonstrable impact on policy. The award is given to outstanding research projects, data, or data products that had a clear impact on policy decisions or public discussion of policies.

Winner
American National Election Studies

AAPOR PUBLIC SERVICE AWARD

The AAPOR Public Service Award is intended to recognize and honor outstanding public service and dedication to maintaining AAPOR standards.

Winner
Brian Harris-Kojetin, Committee on National Statistics

SEYMOUR SUDMAN STUDENT PAPER COMPETITION AWARD

This award honors the best student paper presented at the AAPOR annual conference. The award committee will consider all papers relating to the study of public opinion, focusing on theory, substantive findings, research methods, and/or statistical techniques used in such research.

Winner
Jonathan Mendelson, US Bureau of Labor Statistics

Title
Optimal Allocation Under Anticipated Nonresponse

Honorable Mention
Marco M. Aviña, Harvard University

Title
Perceived Economic Contributions Increase Support for Immigration Reform

STUDENT TRAVEL AWARD

These awards are offered to students so that they may attend the annual conference and experience this important educational and professional networking event for survey methodology and public opinion researchers.

Winners

Joshua Claassen, Leibniz University Hannover
Carlos Dario Cristiano Botia, University of Michigan
Alexandros Christos Gkotinakos, Aristotle University of Thessaloniki
Jing Ling Tan, University of Wisconsin
Jeannine Pearce, University of California

THE STUDENT-FACULTY DIVERSITY PIPELINE AWARD

This award is intended to recruit faculty-student pairs interested in becoming AAPOR colleagues. The award targets members of historically underrepresented racial-ethnic groups, interested in the study of public opinion and survey research methodology.

Winners

Nana Amma Asamoah, University of Arkansas
Joanna Carter, Rutgers University
Hakim Hines, Rutgers University
Francy Luna Diaz, University of Michigan
Zoe Walker, University of Michigan

WARREN J. MITOFSKY INNOVATORS AWARD

This award recognize accomplishments in the fields of public opinion and survey research that had their primary impact on the field during the past decade. These innovations could consist of new theories, ideas, applications, methodologies, or technologies.

Winners

Designing and Implementing Gridded Population Surveys
Dana Thomson, University of Twente

AAPOR GIVES BACK

We are thrilled to announce our latest partnership in the AAPOR Gives Back initiative: The Midtown Assistance Center in Atlanta.

Dedicated to aiding the homeless and vulnerable populations, the Midtown Assistance Center has made an indelible impact on the Atlanta community. With their unwavering commitment, they have assisted over 1, 900 individuals in the community, providing not just support but also hope. Their direct assistance of over $700, 000 showcases their dedication to making a tangible difference in the lives of those in need. AAPOR is proud to sponsor this nonprofit and support their noble mission.

Together, we can create a brighter future for all. Not only will your personal donation make a huge impact, but AAPOR will do a donation match, doubling AAPORs impact! Join us in celebrating and supporting The Midtown Assistance Center!

COMMITTEE MEETINGS

Wednesday, May 15

Time	Session	Room #
11:45 am – 12:45 pm	Black and African American Public Opinion Research (BAAPOR)	213
11:45 am – 12:45 pm	Standards and Standards Subcommittee Meeting	214
11:45 am – 12:45 pm	Communications Committee Meeting	301

Thursday, May 16

Time	Session	Room #
09:30 am – 10:30 am	GAAPOR Affinity Group Business Meeting	212
09:30 am – 10:30 am	Inclusion and Equity Committee	213
09:30 am – 10:30 am	Establishment Survey Affinity Group (ESA) Meeting	214
12:30 pm – 1:30 pm	Education Committee Meeting	212
12:00 pm – 1:00 pm	QUALPOR	213
12:00 pm – 1:00 pm	HISP–AAPOR's Annual Meeting	214

Friday, May 17

Time	Session	Room #
12:45 pm – 1:45 pm	Association of Academic Survey Research Organizations	212
12:45 pm – 1:45 pm	Cross–Cultural and Multilingual Research Affinity Group	213
12:45 pm – 1:45 pm	Survey Research Teaching (SRT) Interest and Affinity Group Annual Meeting	214

How can we impact communities together?
A. Innovative survey solutions
B. Equity-centered research
C. High-quality, efficient data collection
D. All of the above
Visit booth 200/202 for your chance to make an impact!
RTI INTERNATIONAL

TUESDAY

SCHEDULE-AT-A-GLANCE

Time	Session	Location
1:00 pm – 6:00 pm	Registration	Registration
6:00 pm – 7:30 pm	Pre–Conference Reception	207
7:20 pm – 10:00 pm	Atlanta Braves	Truist Ballpark
	Pre–Conference Sessions	
2:00 pm – 6:00 pm	A Practical Introduction to Sensitivity Analyses for Non–ignorable Selection Bias in Surveys	215
2:00 pm – 6:00 pm	Cross–cultural Survey Research: Considerations and Best Practices	216
2:00 pm – 5:00 pm	Idea Group – Emerging Survey Methods in Low– and Middle–Income Countries	217
2:00 pm – 5:00 pm	Idea Group – Survey Research Teaching Workshop	218
2:00 pm – 5:00 pm	Idea Group – Open Science, Open Code, and Open Data	219
2:00 pm – 5:00 pm	Idea Group – The Future of Qualitative Research	220
2:00 pm – 5:00 pm	Idea Group – Survey Costs: What Do We Know and What Can We Measure?	221
2:00 pm – 5:00 pm	Idea Group – What Can Survey Methodology / Ai Learn from Ai / Survey Methodology?	222

TUESDAY, MAY 14

1:00 pm – 6:00 pm	Location
Session **Registration** *Special Events*	Registration

2:00 pm – 5:00 pm	Location
Session **Idea Group - Emerging Survey Methods in Low- and Middle-Income Countries** *Special Events* ***Chair and Organizer*** Abigail Greenleaf, Columbia University	217
Session **Idea Group - Survey Research Teaching Workshop** *Special Events* ***Chair and Organizer*** Chase Harrison, Harvard University	218
Session **Idea Group - Open Science, Open Code, and Open Data** *Special Events* ***Chair and Organizer*** Emily Molfino, U.S. Census Bureau	219
Session **Idea Group - The Future of Qualitative Research** *Special Events* ***Chair and Organizer*** Darby Steiger, SSRS	220
Session **Idea Group - Survey Costs: What Do We Know and What Can We Measure?** *Special Events* ***Chair and Organizer*** James Wagner, University of Michigan	221

2:00 pm – 6:00 pm	Location
Session **A Practical Introduction to Sensitivity Analyses for Non-ignorable Selection Bias in Surveys** *Short Courses* ***Track*** Research in Practice ***Speaker*** Rebecca Andridge, The Ohio State University	215
Session **Cross-cultural Survey Research: Considerations and Best Practices** *Short Courses* ***Track*** Research in Practice ***Speaker*** Emilia Peytcheva, RTI International	216

TUESDAY, MAY 14

6:00 pm – 7:30 pm	Location
Session **Pre-Conference Reception** *Special Events*	207

7:20 pm – 10:00 pm	Location
Session **Atlanta Braves** *Special Events*	Truist Ballpark

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WEDNESDAY

SCHEDULE-AT-A-GLANCE

Time	Session	Room #
8:00 am – 7:30 pm	Registration	Registration
9:00 am – 10:00 am	Presidential Address	Grand Ballroom
10:15 am – 11:45 am	2024 Monroe G. Sirken Award Lecture	212
10:15 am – 11:45 am	Strategic Planning Session	222
	Concurrent Session A	
10:15 am – 11:45 am	From Fathers to Facilities: Overcoming the Challenges of Surveying Unique Populations	204/205
10:15 am – 11:45 am	Improving Representation and Response in Health Surveys	208/209
10:15 am – 11:45 am	Labor Unions in the 21st Century	210/211
10:15 am – 11:45 am	Assessing and Understanding Democracy and Trust In Government Institution	215
10:15 am – 11:45 am	Issues that Divide: Attitudes Toward Policing and Immigration	216
10:15 am – 11:45 am	Varieties on Measurement Error	218
10:15 am – 11:45 am	Pride in Numbers: Evaluating and Implementing Sogi Questions on Surveys	219
10:15 am – 11:45 am	Messaging that Matters: Contact Strategies and Materials	220
10:15 am – 11:45 am	Integrating Text–to–Web into Election and Political Surveys	221
	General Sessions	
11:45 am – 1:00 pm	Conference Experience Luncheon	207
11:45 am – 1:30 pm	Welcoming Committee Lunch	223
1:30 pm – 2:30 pm	Welcoming Committee Ambassador Program	224
1:30 pm – 2:30 pm	Poster Session I	Exhibit Hall
	Concurrent Session B	
2:30 pm – 4:00 pm	Advances in Diary Surveys	204/205
2:30 pm – 4:00 pm	Ch–Ch–Ch–Changes! Plans for and Outcomes from Redesigned Surveys and Supplements	208/209

2:30 pm – 4:00 pm	What Mode Do You Want? Examining Mode Preferences and Demographic Differences	210/211
2:30 pm – 4:00 pm	Evaluating the 2022 Probability–based Panel Design vs. ABS Design for the 2022 NextGen National Household Travel Surveys	212
2:30 pm – 4:00 pm	Things that Keep You Up At Night: Financial Security, Inflation, Equity, and Privacy	215
2:30 pm – 4:00 pm	Identities: Attitudes, Measurement, and Conflict	216
2:30 pm – 4:00 pm	Respondent–Centric Approaches in School–Based Data Collections: The Impact of Risk Mitigation and Burden Reduction Strategies on Study Participants	217
2:30 pm – 4:00 pm	Innovations in Question and Scale Development	218
2:30 pm – 4:00 pm	Message Development, Advertising, and Policy Making with Surveys	219
2:30 pm – 4:00 pm	Gender and Sexual Identities: Trends and Measurement	220
2:30 pm – 4:00 pm	We Can Do It! Sampling Rare and Unique Populations	221
2:30 pm – 4:00 pm	Use of Tracking and Real Time Data in Public Opinion Research	222
Concurrent Session C		
4:15 pm – 5:45 pm	Incentive Alchemy: Turning Curiosity into Survey Gold	204/205
4:15 pm – 5:45 pm	Survey Costs: Cutting Corners without Cutting Quality	208/209
4:15 pm – 5:45 pm	Zooming in: Developments and Research on Video Interviewing	210/211
4:15 pm – 5:45 pm	Beyond the Border: Public Attitudes Toward Conflicts and Countries Significantly Affecting the United States	215
4:15 pm – 5:45 pm	News and Information: Innovative Approaches	216
4:15 pm – 5:45 pm	Using Surveys to Track and Improve Public Health	217
4:15 pm – 5:45 pm	Asking About Sensitive Topics in Gender, Race, and Ethnicity	218
4:15 pm – 5:45 pm	In Weights, We Trust	219
4:15 pm – 5:45 pm	Will You Participate in My Research? Qualitative Research in Recruitment	220
4:15 pm – 5:45 pm	I'm Stuck Roundtable: How do I Turn my Presentation or Report into a Publication?	221
4:15 pm – 5:45 pm	Social and New Data and Public Opinion	222
General Sessions		
6:00 pm – 7:30 pm	Welcome Reception	Salon
6:00 pm – 10:00 pm	Applied Probability	207

WEDNESDAY, MAY 15

9:00 am – 10:00 am | **Location**

Session
Presidential Address
Special Events

Grand Ballroom

Live stream sponsored by CNN

10:15 am – 11:45 am | **Location**

Session
2024 Monroe G. Sirken Award Lecture
Special Events

212

Session
Assessing and Understanding Democracy and Trust In Government Institution
Paper

215

Track
Attitudes and Opinions

Moderator
Terence Htoo, Westat

Dynamic Democratic Backsliding
Eddy Yeung, Emory University

How Attitudes about the Supreme Court Erode Trust in Government

Authors
Samara Klar, Zev Berger, and Chad Westerland, University of Arizona

Using Survey Research to Build Trust in Local Government

Authors
Erin Caldwell and Michelle Kobayashi, POLCO's National Research Center

The Dynamics of Privacy Concerns in Census Surveys: An Analysis of Age and Income Effects

Authors
Hannah Zimmerman and Curtis Chapman, U.S. Census Bureau

10:15 am – 11:45 am **Location**

Session

From Fathers to Facilities: Overcoming the Challenges of Surveying Unique Populations

204/205

Paper

Track

Data Collection Methods, Modes, Field Operations, and Costs

Moderator

Kelly Bell, Ipsos

Engaging Fathers: Lessons Learned from the Ohio Fatherhood Survey

Authors

Michelle Menegay, Ohio GRC
Naomi Freedner, RTI International

Is an Online Questionnaire Right for Everyone? How the Census Bureau Is Determining Which Group Quarters Will be Offered an Online Option

Authors

Alexandra Piccirillo, Elizabeth Nichols, Alfred Tuttle, and Alda Rivas, U.S. Census Bureau

From Pilot to Launch: Data-Driven Changes and Their Impact on Success in a New Establishment Survey

Authors

Kristin Dwan, Jane Manweiler, Sherri Mamon, Anne Cosby, and Randy Zuwallack, ICF International
Ronda Britt, National Center for Science and Engineering Statistics
Marietta Bowman, Insight Policy Research

Farming the Margins: Improving Agricultural List Frame Coverage

Authors

Kenzhane Pantin, Robert Emmet, Darcy Miller, Michael Gerling, Chad Garber, Kara Daniel, and Yumiko Siegfried, USDA/NASS

Declining Response Rates in School-Based Survey Research – Getting Past the Head Honcho

Authors

Alice Roberts, Ronaldo Iachan, and Xiaoyi Deng, ICF International

With Liberty and Justice for All (Who Answer the Survey): A Multi-Mode Survey of State Legislators on Threats, Security, and Safety While Serving in Public Office

Authors

Ashley Koning, Debbie Borie-Holtz, and Jessica Roman, Rutgers University
Kyle Morgan, Francis Marion University
Maddie Holtz, Catholic University

WEDNESDAY, MAY 15

10:15 am – 11:45 am | **Location**

Session *208/209*

Improving Representation and Response in Health Surveys

Paper

Track

Data Collection Methods, Modes, Field Operations, and Costs

Moderator

Eran Ben-Porath, SSRS

Better Now Than Later – Assessing the Impact of Immediate Vs. Callback Supplemental Survey Options

Authors

James Hayes, Randy Zuwallack, Thomas Brassell, Samantha Collins, and Christina Peterson, ICF International

National Survey of Children's Health Longitudinal Cohort: A Field-Based Location and Non-Response Follow-up Strategy

Authors

Anika Schenck-Fontaine, HHS/HRSA/MCHB/OER/DE
Jessica Jones and Reem Ghandour, Health Resources and Services Administration
Scott Albrecht, U.S. Census Bureau

Improving Representation in Health-Related Survey Research Utilizing Web Instruments

Authors

Autumn Houser, Don Allen, Samantha Collins, Thomas Brassell, and Randy Zuwallack, ICF International
Kate Emmons and Emily Belanger, Vermont Department of Health

Comparison of Three Multimode Designs on a Cell Phone Sample: BRFSS Pilot

Authors

Machell Town andWilliam Garvin, U.S. Centers for Disease Control and Prevention
Ting Yan and Gina Shkodriani, Westat

10:15 am – 11:45 am | **Location**

Session

221

Integrating Text-to-Web into Election and Political Surveys

Panels

Track

Elections, Polling and Politics

Moderator

Kevin Collins, Survey 160

The Impact of Sequential Mode Contact on Survey Outcomes

Authors

Joy Wilke, BlueLabs Analytics
Sarah-Marie Choong, BlueLabs

To Click or Not to Click: Assessing the Benefit of Text-to-Web Contacts for Pre-Election Polls

Authors

Cameron McPhee, Eran Ben-Porath, Mickey Jackson, and Kristen Conrad, SSRS

Pairing Text Messages with Mail-to-Web Post-Election Surveys

Authors

Ben Deufel, Anil Onal, and Michelle Zeiler, Voter Participation Center
Kevin Collins, Survey 160

Optimizing Text Message and Multi-Mode Election Surveys for Cost and Quality

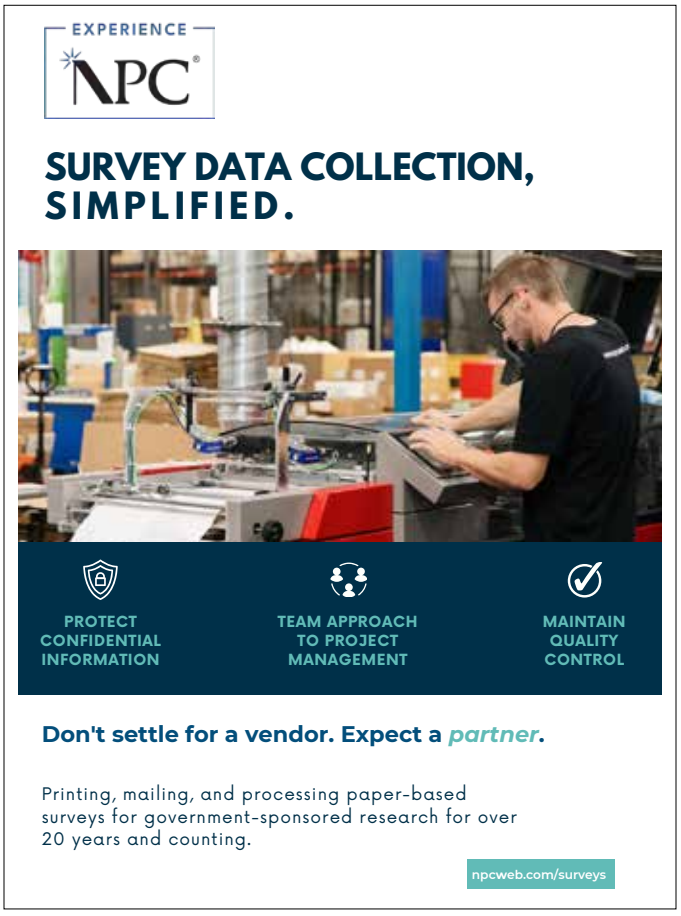
Authors

Kevin Collins, Alex Dawahare, and Nathaniel Lubin, Survey 160

Is Text-to-Web the Future of Public Opinion Research?

Author

Ivan Moore, Alaska Survey Research



WEDNESDAY, MAY 15

10:15 am – 11:45 am | **Location**

Session

Issues that Divide: Attitudes Toward Policing and Immigration

216

Paper

Track

Attitudes and Opinions

Moderator

Alauna Safarpour, Gettysburg College

Illegal or Undocumented: Frames, Beliefs about Immigrants, and Opinion on Immigration

Authors

Kirill Zhirkov, University of Virginia

The Mosque Next Door: Proximity to Mosques and Support for the Far-Right in Swiss Elections and in Popular Initiatives

Authors

Timothy Gravelle, Innovative Research Group Inc; Wilfrid Laurier University
Chiara Vall and Beatrice Eugster, Universität Bern
Alessandro Nai and Céline Murri, Universiteit van Amsterdam
Mike Medeiros, University of Texas, Austin

Beyond Changing Minds: Raising the Issue Importance of Expanding Legal Immigration

Author

Alexander Kustov, University of North Carolina, Charlotte

Reducing Racial Polarization in Perceptions of Police-Involved Shootings

Authors

Brianna Zichettella and Josh Pasek, University of Michigan, Ann Arbor
Fabian Neuner, Arizona State University
Hakeem Jefferson, Stanford University

Insights into Public Perception: Evaluating L.A.P.D. Performance through Demographic and Geographic Lenses

Authors

Brianne Gilbert, Chhandosi Roy, Oliver Corpus, and Rishan Ephrem, Loyola Marymount University - Center for the Study of Los Angeles

Attitudes Towards Immigration: A Contrast of Public Opinion in U.S. and Mexico

Authors

Francisco Abundis Luna and Diana Penagos Vasquez, Parametria

10:15 am – 11:45 am **Location**

Session

Labor Unions in the 21st Century

210/211

Panels

Track

Attitudes and Opinions

Moderator

Marjorie Connelly, NORC at the University of Chicago

Which Side Are You on? Public Opinion on Organized Labor and Business in the United States

Authors

Dan Malato, Betsy Broaddus, and Tafari Torres, NORC at the University of Chicago

The United Autoworkers Union and the Future of Organized Labor

Authors

Angela Eichhorst, Jordan Hinkle, Marjorie Connelly, and Jennifer Benz, NORC at the University of Chicago

Hollywood and Its Troubles with Organized Labor

Authors

Jordan Hinkle, Angela Eichhorst, Marjorie Connelly, and Jennifer Benz, NORC at the University of Chicago

Examining Americans' Changing Perceptions of Labor Unions

Authors

Megan Thee-Brenan and Megan Thee-Brenan, Gallup, Inc

American Changing Perceptions of Labor Unions

WEDNESDAY, MAY 15

10:15 am – 11:45 am | **Location**

Session 220

Messaging That Matters: Contact Strategies and Materials

Methodological Briefs

Track

Response Rates and Nonresponse Error

Moderator

Heather Morrison, Decision Information Resources Inc

Think Inside Your Box? Formal, Semi-Formal and Honest Advance Letter Designs at the Hungarian Central Statistical Office

Authors

Ferenc Mújdricza, Mária Zanatyné Fodor, Mátyás Gerencsér, and Linda Mohay, Hungarian Central Statistical Office

Why Should I Take a Survey? Assessing the Effect of a New Communication Framework on Joining a Business Survey Panel in Email and Mail Experiments

Authors

Jason Kosakow, Federal Reserve Bank of Richmond
Pierce Greenberg, Clemson University

Managed Commodification: How Survey Panels Frame Their Recruitment Messaging

Author

Thomas Guterbock, University of Virginia

Reaching the Hard-to-Reach: Recruitment Efforts and Experiments to Better Represent All Communities in the Gallup Panel

Authors

Jon Schreiner, Jenny Marlar, and Mackenzie Sullivan, Gallup, Inc

Improving Online Survey Response Rates Via E-Mail Invitation Design

Authors

Richard Truncellito, Joann Tseng, Lydia Chang, and Michael Murakami, Airbnb
Kim Berman, Faire

The Last Reminder: Using a Tailored Message to Encourage Respondents to Finish Their Surveys

Authors

Kris Pate, Scott Leary, and Brenda Schafer, U.S. Internal Revenue Service

10:15 am – 11:45 am **Location**

Session 219

Pride in Numbers: Evaluating and Implementing Sogi Questions on Surveys

Panels

Track

Questionnaire Design and Interviewing

Moderator

Benjamin Rogers, U.S. Centers for Disease Control and Prevention

Collecting Gender Identity on the National Health Interview Survey: Where We've Been and Where We Are Going

Authors

Grace Medley and Catherine Simile, U.S. Centers for Disease Control and Prevention
Jim Dahlhamer, National Center for Health Statistics

Asking about Gender As a Single, Non-Binary Construct Versus a Two-Step Question Approach

Authors

Valerie Ryan, Kristen Miller, Morgan Earp, and Paul Scanlon, National Center for Health Statistics

Are the Effects of Different Approaches to Measuring Sexual Identity on Estimated Differences in Health Outcomes between Sexual Identity Subgroups Moderated By State-Level Policy Environments for the Protection of Sexual Minorities?

Authors

Brady West, Curtiss Engstrom, Rona Hu, and Sean McCabe, University of Michigan
Ty Schepis, Texas State University

Alignment between Free Text and Close-Ended Responses for Gender and Sexuality

Author

Christina Pao, Princeton University

Training Field Interviewers on Sexual Orientation and Gender Identity Measures on a National Survey of Medicare Beneficiaries

Authors

Marisa Wishart, Grace Maurer, Melissa Heim Viox, Justin Jones, and Hannah Murrow, NORC at the University of Chicago

WEDNESDAY, MAY 15

10:15 am – 11:45 am	Location

Session
Strategic Planning Session
Special Events

222

Session
Varieties on Measurement Error
Paper

218

Track
Questionnaire Design and Interviewing

Moderator
Alyssa Haskins, The Harris Poll

The Political Values Conundrum: Decreasing Measurement Error When Surveying Political Attitudes

Authors
Kim Backström, Rasmus Sirén, and Peter Söderlund, Abo Akademi University
Alexandru Cernat, The University of Manchester

Lost in a Polar Vortex? Acquiescence Bias May be an Artifact of Scale Polarity

Authors
Megan Hendrich and Randall Thomas, Ipsos

Questionnaire Design Biases in the Era of Probability Panels and Political Polarization

Authors
Ryan Tully and Randall Thomas, Ipsos

Examining the Relationship between Survey Design and Panel Conditioning in Voting Outcomes

Authors
Andrew Caporaso and Jesus Arrue, Westat

11:45 am – 12:45 pm	Location

Session
Communications Committee Meeting
Special Events

301

Session
Black and African American Public Opinion Research Affinity Group Meeting
Special Events

213

Session
Standards and Standards Subcommittee Meeting
Special Events

214

1:30 pm – 2:30 pm	Location
Welcome Committee Ambassador Program	224

We prob-ability have a panel for you!

The **SSRS Opinion Panel** contains only probability-based sample and recruits panelists based on a nationally representative Address Based Sample (ABS) design.

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POSTER SESSION I

Wednesday, May 15 | 1:30 pm – 2:30 pm

1. **Adding an Easy Ending to a Challenging Cognitive Test: Impact on Participation of a National, Longitudinal Survey Panel**
   Authors
   Ying Liu, Jill Darling, Margaret Gatz,Bart Orriens, Stefan Schneider, Deborah Finkel, Tania Gutsche, and Arie Kapteyn, University of Southern California
2. **Assessing Agreement on Mental Health Status between Kids and Caregivers: Are Vulnerable Youth Better or Worse after the COVID-19 Pandemic?**
   Authors
   Felix Rodriguez, Rose Krebill-Prather, and Kent Miller, Washington State University
3. **Assessing Different Methods of Addressing Nonresponse in the 2020 Census Post-Enumeration Survey**
   Authors
   Chris Lin and Pedro Vasquez-Perez, U.S. Census Bureau
4. **Click Here to Win Points (and Reveal Your Thought Process)! Using a Process Tracing Method to Understand How Respondents Self-Code**
   Author
   Erica Yu, U.S. Bureau of Labor Statistics
5. **Cognitive Reflection Test Is an Exhibit but Not a Model of Cognitive Competence**
   Author
   Edwin Wang, University of Michigan
6. **Commissioning after College**
   Author
   Jennifer Lin, Northwestern University
7. **Comparing 4-Point and 5-Point Scales with Equal and Unequal Intervals in Survey Response Options: A Study on Acculturation Measurement**
   Authors
   Nana Amma Asamoah, Ronna Turner, and Wen-Juo Lo, University of Arkansas
8. **Demystifying the Broadband-Only Households: How to Enable and Optimize Efficient Media Planning**
   Author
   Amulya Raghunath, NBCUniversal
9. **Detecting and Mitigating Algorithmic Bias in Modeling Online COVID Vaccine Misinformation**
   Authors
   Chandler Carter, Brandon Sepulvado, Joshua Lerner, Erin Cutroneo, Hy Tran, Sara Lafia, and Amelia Burke-Garcia, NORC at the University of Chicago
10. **Device Effects in Online Public Opinion Surveys**
    Author
    Eli McKown-Dawson, The London School of Economics and Political Science
11. **Does the Mode Really Matter? Mode Effects in Factorial Survey Experiments.**
    Authors
    Sophie Hensgen and Joseph Sakshaug, Institute for Employment Research
    Alexander Patzina, University Bamberg
12. **Examining Trends in People's Attitudes Toward Legal Abortion before and in the Year After the Dobbs v. Jackson Women's Health Organization Decision**
    Authors
    Kristen Jozkowski, Brandon Crawford and Indiana University
    Sabrina Avripas, Ned English, AND Erin Fordyce, NORC at the University of Chicago
    Lucrecia Mena Melendez, Indiana University
    Wen-Juo Lo and Ronna Turner, University of Arkansas
    Michael Stern, Michigan State University

13. **Exploring People's Attitudes Towards Punishment Endorsements for a Woman and a Healthcare Provider Who Had or Who Provided an Illegal Abortion**
    Authors
    Lucrecia Mena Melendez, Chloe Lohrmann, Carlin Hoffacker, Brandon Crawford and Kristen Jozkowski, Indiana University
    Ronna Turner and Wen-Juo Lo, University of Arkansas

14. **Hey Renter, Open up! Results of an Experiment Targeting Renter Occupied Addresses**
    Authors
    Andrew Zukerberg, National Center for Education Statistics Danielle Battle, Rebecca Medway, and Rachel Carroll, American Institutes for Research

15. **How Do People Use Different Types of Information? An Exploration of How People Make Perceptions of Public Opinion**
    Author
    Moo Sun Kim, The University of Texas at Austin

16. **Impacts of a $5 Pre-Incentive for a Mail Survey**
    Authors
    Theresa Stroble, Michael Witt, John Sokolowski, and Nicholas Ruther, Abt Global
    Stephen Immerwahr and Steven Fernandez, New York City Department of Health

17. **Incentives in Young Adult Participation at in-Person Clinics**
    Authors
    Jill Carle, Jeannine Barget, Kathleen Herrold, and Michelle Amsbary, Westat

18. **Initiating Chain-Referral for Virtual Respondent-Driven Sampling – a Pilot Study with Experiments**
    Authors
    Mariel Leonard, DeZIM
    Carina Cornesse, DIW Berlin - German Institute for Economic Research; University of Bremen
    Julia Witton, Julian Axenfeld, and Sabine Zinn, German Institute for Economic Research
    Jean Gerlitz and Olaf Groh-Samberg, University of Bremen

19. **In-Person vs. Remote Abstraction Trainings: Challenges, Changes and Lessons Learned**
    Author
    Jacob Lax, RTI International

20. **Machine Learning Applications to Survey Data Quality and Fraud Detection**
    Presenting Author
    Timothy Van Blarcom and Liam Spoletini, D3: Designs, Data, Decisions

21. **Mobilizing Local Climate Action: Experimental Evidence from American Policymakers**
    Authors
    Jing Ling Tan, University of Wisconsin, Madison
    Jonathan Chu, National University of Singapore

22. **Need a Trim? Effects of Weight Trimming on Bias**
    Authors
    Xiaolu Yan, Randall Thomas, and Jared Coopersmith, Ipsos

23. **Populism in Eastern Europe. New Types of Populism - the Romanian Case**
    Authors
    Dana Sultanescu, CPD SNSPA
    Bogdan Teodorescu, SNSPA

24. **Precedence of Motivation in Partisan Fake News Discernment: How Common Instrumentation Violates Assumptions in Motivated Reasoning Process**
    Author
    Edwin Wang, University of Michigan

25. **Public Opinion Research Challenges in Mongolia**
    Presenting Author
    Matthew Warshaw, D3 Systems, Inc

26. **Republicanism vs. Trumpism: Evaluating the Differences in the Republican Stronghold of Tennessee**
    Presenting Author
    Alexander Clinton, University School of Nashville

27. **Respective Successes in Tai Chi or a Civil War between Them: Where Are the Two Ways of the Chinese Government's Propaganda Overseas Heading?**
    Author
    Shuli Zhang, University of Pittsburgh

28. **Skip the Costly Graphics: Plain Text Email Script Was Optimal in a Bilingual Healthcare Research Survey**
    Authors
    Kathleen Yost, Wendy Daniels, Sarah Jenkins, Adina Greene, Emily Branch, and Collin Costello, Mayo Clinic

29. **Strategies for Useful and Responsible Survey Research When Conducting Employment, Workforce Development, and Education Projects in Applied Settings**
    Authors
    Jessica Starace, Brittney Donovan, Kristine Bacani, and Stephanie Walsh, Heldrich Center for Workforce Development, Rutgers University

Continued Poster Session I

30. **The Effects of Alternative Approaches to Measuring Sexual Identity on the Relationships of Sexual Identity with Biological Indicators**
    Authors
    Rona Hu and Brady West, University of Michigan
31. **Usage Trends of a Public-Facing Study Results Dashboard for the Ohio Pregnancy Assessment Survey**
    Author
    Michelle Menegay, Ohio GRC
32. **Using Metadata to Capture Skip Patterns in the National Health and Aging Trends Study Using Metadata**
    Author
    Carlos Cristiano Botia, University of Michigan, Ann Arbor
33. **Where You Are Is What You Get? Sample Inconsistencies of Google Trends Data across Download Locations**
    Authors
    Johanna Mehltretter and Florian Keusch, University of Mannheim

2:30 pm – 4:00 pm | **Location**

Session

204/205

Advances in Diary Surveys

Paper

Track

Data Collection Methods, Modes, Field Operations, and Costs

Moderator

Robin Gentry

Engaging Communities with Clicks: The Journey from Paper to Electronic Diary Surveys

Authors

Allysha Kochenour, Emily Neuhoff, Miranda Nelson, Gloria Martinez, and Robin Gentry, Nielsen

Assessing the Impact of User Device Type on Data Quality in the Consumer Expenditure Online Diary Survey

Author

Graham Jones, U.S. Bureau of Labor Statistics

Where You Shop or What You Buy: Testing Improvements to the CE Diary Survey

Authors

Parvati Krishnamurty, Erica Yu, Brandon Kopp, and Graham Jones, U.S. Bureau of Labor Statistics

Evaluating Data Quality in the Consumer Expenditure Survey's Test of a Fully Self-Administered Diary in an Online Panel

Authors

Nikki Graf, Graham Jones, and Tucker Miller, U.S. Bureau of Labor Statistics

WEDNESDAY, MAY 15

2:30 pm – 4:00 pm | **Location**

Session 208/209

Ch-Ch-Ch-Changes! Plans for and Outcomes from Redesigned Surveys and Supplements

Paper

Track

Data Collection Methods, Modes, Field Operations, and Costs

Moderator

Candace K Jones

Examining the Impact of a Multi-Mode Survey Design for the NLSY97 COVID-19 Supplement

Authors

Anthony Washburn, Leah Christian, and Quentin Brummet, NORC at the University of Chicago

SIPP Seamless: Redesigning the Survey of Income and Program Participation

Authors

Neil Bennett and Jason Fields, U.S. Census Bureau

It Takes a Community and a Campus: A Follow-up to the Five-Decade Multi-Mode Study of Rutgers University's Surrounding Hispanic Community in New Brunswick, New Jersey

Authors

Ashley Koning, Debbie Borie-Holtz, Jessica Roman, and David Martin, Rutgers University
Kyle Morgan, Francis Marion University

Examining Mode Assignment Criteria in a Hybrid Outreach Approach

Authors

Lauren Sedlak, Hanvit Park, Becki Curtis, Anna Wiencrot, and Katie O'Doherty, NORC at the University of Chicago

Methodological Innovations in the National Survey of Fishing, Hunting, and Wildlife-Associated Recreation

Authors

Lindsey Witt-Swanson, David Sterrett, Emily Alvarez, Kate Bachtell, and Martha Stapleton, NORC at the University of Chicago

2:30 pm – 4:00 pm **Location**

Session 212

Evaluating the 2022 Probability-Based Panel Design vs ABS Design for the 2022 NextGen National Household Travel Surveys

Special Events

Chair and Moderator

Paul J Lavrakas, Self-Employed

Purpose of the 2022 National Household Travel Surveys

Author

Daniel Jenkins, FHWA

Conducting the Two NextGen 2022 National Household Travel Surveys

Author

Robert Torongo, Independent Consultant

A TSE Comparative Evaluation of the 2022 National Household Surveys

Author

Alan Pate, Battelle Memorial Institute

The Use of Differential Methods and their TSE Impacts in the 2022 National Household Travel Surveys

Author

Paul J Lavrakas, Self-Employed

Is it All Good Under the Hood? Untangling the Impacts of Design and Fielding-differences on Final Sampling Weight Distributions for Two 2022 Probability-based NHTSs

Author

Trent Buskirk, Old Dominion University

WEDNESDAY, MAY 15

2:30 pm – 4:00 pm | **Location**

Session

220

Gender and Sexual Identities: Trends and Measurement

Paper

Track

Multicultural, Multilingual, and Multinational Research

Moderator

Brady West, University of Michigan

Gender, Sex and the 2024 US Presidential Election

Author

Dan Cassino, Fairleigh Dickinson University

Differences in Health and Wellbeing By Sexual Identity Among Older Adults—Comparisons across Two Nationally Representative Cohorts

Authors

Michelle Johns and James Iveniuk, NORC at the University of Chicago
Kristen Schilt, University of Chicago

State-Level Anti-LGBTQI+ Laws Impact Willingness to Disclose Demographic Sexual Orientation and Gender Identity Information

Christina Dragon, The National Institutes of Health

Beyond and Female: Measuring the Cross-National Rise of Non-Binary Gender Options from 2012-2022

Sam Gutierrez and Zoe Padgett, SurveyMonkey

Exploring Gender and Disability: Sociodemographic Trends in Puerto Rico 2016-2020

Ariana Munoz, U.S. Census Bureau

2:30 pm – 4:00 pm | **Location**

Session
216

Identities: Attitudes, Measurement, and Conflict

Paper

Track
Attitudes and Opinions

Moderator
Ruth Igielnik

Disinformation about Armed Conflicts and Its Association with Public Opinion Trends In the US

Authors
Michael Elasmar and Denis Wu, Boston University

2023 Attack on Israel: Who Are College Students Blaming?

Authors
Jira Smith, Cyrus Beschloss, and Rebecca Oh, Generation Lab

Political Ideology in the Local Context: Does Self-Placement Ideology Map Onto Local Issues?

Authors
Bryant Moy, New York University
Matthew Graham*, Temple University College of Liberal Arts

Expressive Responding and Citizen Competence

Author
Matthew Graham, Temple University College of Liberal Arts

Policy, Not Identity Politics

Authors
David Rothschild, Microsoft
Sabina Tomkins, University of Michigan

WEDNESDAY, MAY 15

2:30 pm – 4:00 pm | **Location**

Session 218

Innovations in Question and Scale Development

Paper

Track

Questionnaire Design and Interviewing

Moderator

Nick Moon, Moonlight Research

Scale Presentation in Online Surveys

Authors

Jamie Atkisson and Andrea Date, The Harris Poll

Equating Methods in Surveys: Providing Trends When Response Options Change

Authors

Rachel Levenstein and Cachal Neuberger, Zencity

Do You Not Disagree?: Participant Difficulties with Negation in Questionnaire Items

Authors

Megan Hendrich and Randall Thomas, Ipsos

Impact of Positive and Negative Wording on Likert Type Survey Questions

Authors

Tyler Waite and Randal Ries, IBM

2:30 pm – 4:00 pm | **Location**

Session

219

Message Development, Advertising, and Policy Making with Surveys

Paper

Track

Research in Practice

Moderator

Alexandria Williams, Graduate Management Admission Council

Forefront's Racial Equity Collective: Statewide Database to Advance Racial Equity in Illinois

Authors

Eduardo Salinas, Vince Welch, Alexandria Figueroa, Peter Herman, and Erin Fordyce, NORC at the University of Chicago
Sharmin Shahjahan, Forefront

Comparing Agency Federal Employee Viewpoint Survey (FEVS) and Defense Organizational Climate Survey (DEOCS) Results to Inform Workplace/Workforce of the Future Decision-Making

Authors

Karl Feld, Roddy Rasti, E Hill, Victoria Leoni, and Jaquan Outlaw, Vistra Federal

The Role of Surveying in Message Development for Stopflu, a Digital Media Campaign on Flu Vaccination

Authors

Melissa Silesky, Nick Garza, Laura Lagunez, and Erika Bonnevie, The Public Good Projects

Advertising Stimuli Comparison: Storyboards vs. Videos

Author

Amanda Frail, Alan Newman Research

WEDNESDAY, MAY 15

2:30 pm – 4:00 pm | **Location**

Identities: Attitudes, Measurement, and Conflict

216

Paper

Track
Attitudes and Opinions

Moderator
Ruth Igielnik

Political Ideology in the Local Context: Does Self-Placement Ideology Map Onto Local Issues?

Author
Bryant Moy, New York University

Expressive Responding and Citizen Competence

Author
Matthew Graham, Temple University College of Liberal Arts

Policy, Not Identity Politics

Author
David Rothschild, Microsoft
Sabina Tomkins, University of Michigan

Disinformation about Armed Conflicts and Its Association with Public Opinion Trends in the U.S.

Author
Michael Elasmar and Denis Wu, Boston University

2023 Attack on Israel: Who Are College Students Blaming?

Author
Jira Smith, Cyrus Beschloss, and Rebecca Oh, Generation Lab

2:30 pm – 4:00 pm **Location**

Session 217

Respondent-Centric Approaches in School-Based Data Collections: The Impact of Risk Mitigation and Burden Reduction Strategies on Study Participants

Panels

Track

Data Collection Methods, Modes, Field Operations, and Costs

Moderator

Tiffany Waits, Mathematica

Navigating Challenges in Recruiting Childcare Providers and Families for a Large-Scale Data Collection: Putting the Recruits at the Center

Authors

Ava Madoff and Danielle Jacobs, Mathematica

Respondent-Centric Strategies for Improving Student Rostering

Authors

Alex Hollister and Emily Weaver, Mathematica

Minimizing Burden on Schools and Staff During Parental Consent Collection for a Study of Sensitive Topics

Authors

Melissa Thomas and Jennifer Walzer, Mathematica

Increasing Response Rates and Inclusivity During Parental Consent for Young Children

Authors

Stephanie Parker, Jennifer Keeney, and Jean Lennon, RTI International

Flexible Approaches to School-Based Student Data Collection: Reducing Cost and Burden While Building Efficiencies

Authors

Debbie Herget, Colleen Spagnardi, Lee Honeycutt, and Jean Lennon, RTI International

WEDNESDAY, MAY 15

2:30 pm – 4:00 pm | **Location**

Session

215

Things That Keep You Up At Night: Financial Security, Inflation, Equity, and Privacy

Paper

Track

Attitudes and Opinions

Moderator

Dakisha Locklear, RTI International

Ostriches or Meerkats? a Conjoint Experiment Analyzing Attitudes at the Intersection of Technology and Privacy

Authors

Kyle Morgan, Francis Marion University
Katie Krumbholz, Rutgers University
Milton Heumann, Alice Militaru, and Lauren Johnson, Rutgers, The State University of New Jersey
Lance Cassak, Independent Scholar

Disability and Race: A Multi-State Voter Analysis of Perceptions of Community Inclusiveness and Law Enforcement Interactions Among Diverse Demographics

Authors

Kiana Jackson and Jennifer Gray, New Disabled South

Equitable Access and Policy: Mental Health Care and Emergency Crisis Response in the United States

Authors

Charlie Rollason, Mallory Newall, and Annaleise Lohr, Ipsos
Brandon Graham and Hannah Wesolowski, National Alliance on Mental Illness (NAMI)

Worrying Californians, Their Perceptions of Personal Finances, and Their Views on Politics and Policy

Author

Dean Bonner, Public Policy Institute of California

2:30 pm – 4:00 pm **Location**

Session 222

Use of Tracking and Real Time Data in Public Opinion Research

Paper

Track

Data Science, Big Data, and Administrative Records

Moderator

Edward Johnson, Harris Poll

Using an App for Real-Time Measurement of Transit Rider Satisfaction

Authors

Christopher Antoun, Vanessa Frías-Martínez, Saad Mohammad Abrar, Naman Awasthi, and Anthony Garove, University of Maryland

Marco...Polo! Collecting Location Data 78 Times in 28 Days

Authors

Jonathan Wivagg, David Cantor, Robyn Ferg, Thomas Godwin, Eric Jodts, Jean Opsomer, and Hanna Popick, Westat

Trip Data Collection: Navigating the Trade-Offs of Different Data Collection Tools to Produce National Statistics

Authors

Eva Aizpurua, Peter Cornick, and Shane Howe, National Centre for Social Research

Measurement of Physical Activity through Data Donation in a Web Survey of Older Adults

Authors

Florian Keusch, University of Mannheim
Bella Struminskaya, Utrecht University

WEDNESDAY, MAY 15

2:30 pm – 4:00 pm | **Location**

Session 221

We Can Do It! Sampling Rare and Unique Populations

Paper

Track

Probability and Non-probability Samples, Frames, and Coverage Errors

Moderator

Jamie Ridenhour, RTI International

The Cost-Benefit Trade offs of Different Mailing and Incentive Sequences in a Mail Survey: Samlap

Authors

Kate LeFauve, Ned English, and Hannah Madison, NORC at the University of Chicago
L. Philip Schumm and Colm O'Muircheartaigh, University of Chicago
Ilan Meyer, University of California, Los Angeles

General Social Survey Meet Amerispeak: Using a Nationally Representative Panel to Oversample

Authors

Racial Subgroups for a Nationally Representative Survey
Brian Wells, Rachel Sparkman, and Colm O'Muircheartaigh, University of Chicago
Beth Fisher, NORC at the University of Chicago

Data Quality in Surveys of the U.S. Aanhpi Population: Impact of Probability Sampling and Language Use

Authors

David Dutwin and Mike Dennis, NORC at the University of Chicago
Angela Houghton and John Fries, AARP

Improving Reproducibility of Respondent Driven Sampling through Design Adaptations

Author

Sunghee Lee, University of Michigan

Dropping in to Drop Points: Improving Representation for People Living in Drop Point Units

Authors

Randall Thomas and Megan Hendrich, Ipsos
Stephen Immerwahr, New York City Department of Health

2:30 pm – 4:00 pm | **Location**

Session

210/211

What Mode Do You Want? Examining Mode Preferences and Demographic Differences

Paper

Track

Data Collection Methods, Modes, Field Operations, and Costs

Moderator

Elizabeth Allen

Comparing a Web-Push and Telephone Surveys on Intimate Partner Violence

Authors

David Cantor, Ting Yan, and Jesus Arrue, Westat
Jieru Chen, Sharon Smith, Centers for Disease Control and Prevention

Do Young People Still Prefer the Web? Revisiting Predictors of Survey Mode Preference

Authors

Jolene Smyth, Kristen Olson, University of Nebraska, Lincoln

Do We Have to Give People What They Want? Demographic Differences in Response to Mixed-Mode Surveys

Authors

Sarah Heimel and Rachel Horwitz, U.S. Census Bureau
Rebecca Medway, American Institutes for Research

How Do Behavior Coding Results Differ By Mode in a Multimode Survey?

Authors

Alexis Kokoska, Hanyu Sun, and Ting Yan, Westat

Transitioning Dual Frame Random-Digit Dial to Multi-Mode ABS at the County, Municipal, and Neighborhood Level: Design Considerations in Healthy Illinois

Authors

Ned English, Benjamin Reist, Martha McRoy, Brian Wells, and Amie Conley, NORC at the University of Chicago
Samantha Saini and Kelsey Cutler, Illinois Department of Public Health

NORC at the University of Chicago

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4:15 pm – 5:45 pm | **Location**

Session 218

Asking About Sensitive Topics in Gender, Race, and Ethnicity

Paper

Track

Multicultural, Multilingual, and Multinational Research

Moderator

Dakisha Locklear, RTI International

Using Women's Health Needs Study Findings to Inform Local Community Efforts

Authors

Petry Ubri, Sabrina Avripas, Madeleine Liotta, and Roy Ahn, NORC at the University of Chicago
Doris Mukangu, Amani Women Center
Hager Shawkat, Sauti Yetu Center for African Women

Hate Crimes, Hate Incidents, and Their Consequences: Insights from AAPI Surveys

Authors

Melissa Shannon and Jennifer Benz, NORC at the University of Chicago
Karthick Ramakrishnan and Fontane Lo, AAPI Data
Stephanie Chan, Stop AAPI Hate
Candice Cho, AAPI Equity Alliance

Surveying Experiences of Discrimination and Financial Well-Being of Native Individuals

Authors

Joseph Dedmon, Joshua Caraballo, and Madelyn Smith, National Endowment for Financial Education
Stephanie Cote, Oweesta

Capturing Complex Social Attitudes and Relating to Voting Behavior

Author

Nicholas Biddle, Australian National University

WEDNESDAY, MAY 15

4:15 pm – 5:45 pm | **Location**

Session 215

Beyond the Border: Public Attitudes Toward Conflicts and Countries Significantly Affecting the United States

Panels

Track

Attitudes and Opinions

Moderator

Juan Carlos Donoso, NORC at the University of Chicago

Exploring Americans' Attitudes Toward Russia: From Family Ties to War Crimes

Authors

David Sterrett, Claire Krummenacher, and Jennifer Benz, NORC at the University of Chicago

Exploring Americans' Attitudes Towards the Israel-Hamas Conflict and Diverging Views Among the Public

Author

Angela Eichhorst, NORC at the University of Chicago

Shifting Sands: Public Perceptions of Afghanistan Following the U.S. Withdrawal

Author

Sean Collins, David Sterrett, Jennifer Benz, and Haley Broughton, NORC at the University of Chicago

Opinions on the Country Next Door: Unveiling Contrasts in American Perspectives on Mexico and Its People

Authors

Sean Collins, David Sterrett, and Jennifer Benz, NORC at the University of Chicago

Good Global Citizens? Comparing Attitudes Toward Foreign Policy in Scotland and England

Authors

Timothy Gravelle, Innovative Research Group Inc; Wilfrid Laurier University
Claire Duncanson, University of Edinburgh
Thomas Scotto, University of Glasgow

4:15 pm – 5:45 pm | **Location**

Session

219

In Weights, We Trust

Paper

Track

Statistical Techniques and Estimation

Moderator

Dan Judy, North Star Opinion Research

Nonresponse Bias in Community Statistics: Highlights from Weighting Research on the American Community Survey

Author

Jonathan Eggleston, U.S. Census Bureau

Addressing Nonresponse in Multi-Day Diary Surveys: Weighting Adjustment and Multiple Imputation

Authors

Deji Suolang, Jiazhi Yang, Yajuan Si, and Brady West, University of Michigan
Elina Page, Lauren Miller, and Joseph Rodhouse, Economic Research Service

Using Classification Trees to Develop Raking Variables for Weighting Calibration: An Example from the National Health Interview Survey-Teen Follow Back Study

Authors

Jim Dahlhamer, Matt Bramlett, Jonaki Bose, Lindsey Black, and Benjamin Zablotsky, National Center for Health Statistics

Comparing Survey Results from Non-Probability Online Samples of a Sub-National Population

Authors

David Doherty and Dana Garbarski, Loyola University Chicago

Toward an Optimal Weight: Can There be Too Many Weighting Variables?

Authors

Kathleen Santos, Randall Thomas, Jared Coopersmith, Megan Hendrich, Randall Thomas, and Jared Coopersmith, Ipsos

WEDNESDAY, MAY 15

4:15 pm – 5:45 pm | **Location**

Session 204/205

Incentive Alchemy: Turning Curiosity into Survey Gold

Methodological Briefs

Track

Data Collection Methods, Modes, Field Operations, and Costs

Moderator

Erica Yu, U.S. Bureau of Labor Statistics

Just Click Here! Using Digital Incentives in a Federal Impact Evaluation with Youth and Young Adults At-Risk of Homelessness

Authors

Anna Marston, Jennifer Herard, and Melissa Thomas, Mathematica

Incentives By Mail, Text, and Email: Who Wants Them and How Can They Affect Response Rates?

Authors

Brenna Muldavin, RTI International
Lisa Carley-Baxter, RTI-DATA PA
Jieru Chen and Ruth Leemis, Centers for Disease Control and Prevention

What Is the Value of a $2 Bill: Does a $2 Bill Improve Response Rates in Longitudinal Survey Research?

Authors

Sarah Elizabeth Leslie, University of Colorado, Denver
Jil Shah, Theresa Mickiewicz, and Sara Cooper, University of Colorado, Anschutz

What's the Sway of $2? the Effectiveness of a Prepaid Incentive on a Nationally Representative Survey of People with Disabilities

Authors

Ryan Callahan, Gina Livermore, Jason Markesich, Kim McDonald, and Bevin Mory, Mathematica

Post-Completion Incentive Amounts: A Cost/Benefit Perspective for Multimode Surveys

Authors

Heather Driscoll, Randy ZuWallack, and Anne Cosby, ICF International
Kristie Johnson and Jessica Fry, DOT NHTSA

4:15 pm – 5:45 pm	Location

Show Me the Money! Evaluating a Graduated Incentive Structure to Keep Respondents Engaged through 101 Surveys in 28 Days 204/205

Authors

Hanna Popick, David Cantor, Robyn Ferg, Thomas Godwin, Eric Jodts, Jean Opsomer, and Jonathan Wivagg, Westat

Experimenting with Optimal Amount and Delivery Timing of Incentives in a Postsecondary Student Survey

Authors

Jeff Franklin, Emilia Peytcheva, Jerry Timbrook, Rob Killough, Jennifer Wine, Peter Siegel, RTI International

Plan, Persuade, and Persist: Strategies for Maximizing Response Rates for a Statewide Survey of Manufacturing Facilities

Authors

Daniel Bausch, Marsha Walton, and Dana Nilsson, New York State Energy Research and Development Authority (NYSERDA)

4:15 pm – 5:45 pm	Location

Session 221

I'm Stuck Roundtable: How Do I Turn My Presentation or Report into a Publication?

Special Events

Chair

Gina Walejko, Google LLC

Author

Allyson Holbrook, University of Illinois, Chicago
Kristen Olson, University of Nebraska, Lincoln
Florian Keusch, University of Mannheim
Rebecca Andridge, The Ohio State University Division of Biostatistics
Eva Aizpurua, National Centre
Eric Plutzer, Editor-in-Chief Public Opinion Quarterly
Katherine Thompson, U.S. Census Bureau

WEDNESDAY, MAY 15

4:15 pm – 5:45 pm | **Location**

Session 216

News and Information: Innovative Approaches

Paper

Track

Media, News and Information Sources

Moderator

Katerina Matsa, Pew Research Center

Rethinking Opinion Leadership: An Evolved Framework for the Digital Age

Authors

Michele Salomon, The Harris Poll
Edward Johnson, Harris Insights

Explaining Preference Gaps: The Role of Information

Authors

Christopher Wlezien, The University of Texas, Austin
Mads Elkjaer, University of Copenhagen

Media Trust, Qualitative Methods: Expanding Our Understanding of Trust in News

Author

Meagan Doll, University of Washington

Using LLM-Based Survey Creation to Track Real-Time News Absorption and Impact

Authors

David Rothschild and David Rothschild, Microsoft
Hope Schroeder, MIT

Measuring Misinformation: Takeaways from a Pilot Poll

Authors

Audrey Kearney, and Isabelle Valdes, Kaiser Family Foundation

Session 222

Social and New Data and Public Opinion

Paper

Track

Data Science, Big Data, and Administrative Records

What Social Media May Reveal That Focus Groups May Not

Authors

Michael Schober and Rebecca Dolgin, The New School
Johann Gagnon-Bartsch, Frederick Conrad, Mao Li, Erik Zhou, and Peilin Chen, University of Michigan
Paul Beatty, U.S. Census Bureau

Capturing Public Opinion By Automatically Summarizing Social Media Posts

Authors

Mao Li, Frederick Conrad, Johann Gagnon-Bartsch, Erik Zhou, and Peilin Chen, University of Michigan
Michael Schober and Rebecca Dolgin, The New School
Paul Beatty, U.S. Census Bureau

Streaming Symphony: Unveiling Household Streaming Preferences through Demographics and Digital Behavior Analysis

Authors

Sarangsh Nandi, Kumar Rao, and Shihab Siddique, NBCUniversal

Bridging Survey and Social Media Data: Understanding the Sources of Differences

Authors

Le Bao, Lisa Singh, Yanchen Wang, and Nathan Wycoff, Georgetown University
Josh Pasek, Ceren Budak, and Trivellore Raghunathan, University of Michigan

A Framework to Apply Natural Language Processing Techniques to Analyze Public Opinions on Peace and Governance in Africa

Authors

Brian Zhou, Thomas Jefferson High School for Science and Technology
Alvan Arulandu, Harvard University

Evaluating Population and Device Coverage in Metered Web-Tracking Data

Authors

Andrew Mercer, Pew Research Center
Colleen McClain, Pew Research Center
Sono Shah, Pew Research Center
Gonzalo Rivero, Pew Research Center

WEDNESDAY, MAY 15

4:15 pm – 5:45 pm | **Location**

Session

208/209

Survey Costs: Cutting Corners without Cutting Quality

Paper

Track

Data Collection Methods, Modes, Field Operations, and Costs

Moderator

Kelly Dixon, Nielsen

Evaluation of Competing Modeling Strategies to Inform Responsive and Adaptive Survey Designs

Authors

James Wagner, University of Michigan
Andy Peytchev, RTI-SRD
Xinyu Zhang, UCLA Center for Health Policy Research

Optimizing Data Collection Interventions to Balance Cost and Quality in a Sequential Multimode Survey

Authors

Michael Elliott, University of Michigan
Stephanie Coffey, U.S. Census Bureau

The Effect of Holding and Stopping Cases on Other Workload in the Survey of Income and Program Participation

Author

Kevin Tolliver, U.S. Census Bureau

Tailored Approaches to Data Collection to Reduce Field Collection Costs

Authors

Laura Erhard, Graham Jones, and Tucker Miller, U.S. Bureau of Labor Statistics
Michael Bagley, U.S. Census Bureau

Evaluation of Computer-Assisted Telephone Interviewing Outcome-Based Call Limits

Author

Christine Bottini, U.S. Census Bureau

4:15 pm – 5:45 pm **Location**

Session
217

Using Surveys to Track and Improve Public Health

Paper

Track
Research in Practice

Moderator
Wojtek Jablonski, Erasmus School of Health Policy & Management

Appalachian Influence: How Surveying Informs a Social Media Harm Reduction Campaign in Appalachia

Authors
Melissa Silesky, Nick Garza, Kaitlyn Rhoads, and Erika Bonnevie, The Public Good Projects
Caitlyn Gudmundsen, CDC Foundation

The Relationship of Attitudes Toward COVID-19 and Subsequent Levels of Disease Prevalence and Vaccination: The Utility of Survey Data in Monitoring Public Health

Authors
Kristie Healey, John Boyle, Ronaldo Iachan, James Dayton, Yun Kim, ICF International

Daily Web Survey Data Collection to Improve Health: Temporal Dynamics of Cannabis Use Motives and Context, with Implications for Adaptive Interventions

Authors
Yongchao Ma, Brady West, and Sean McCabe, University of Michigan

Adaptive Strategies for Improved Data Collection in a Survey of Tobacco Norms and Smoking Behavior Among African Americans in Mississippi

Authors
Alayna Panzer, University of Virginia, Center for Survey Research
Erin Rogers and Stephanie Albert, NYU Grossman School of Medicine
Lindsay Senter and LeKesha Perry, CAI
Marina Rosado, NYU Langone Health
B. Brian Foster and Thomas Guterbock, University of Virginia

The Value of and Challenges Around Collecting Community-Level Data: Learnings from the Equity-First Vaccination Initiative's COVID-19 Pulse Survey

Author
Brianna Sullivan, Mathematica

WEDNESDAY, MAY 15

4:15 pm – 5:45 pm | **Location**

Session 220

Will You Participate in My Research? Qualitative Research in Recruitment

Paper

Track

Qualitative Research

Moderator

Aleia Clark Fobia, U.S. Census Bureau

Talking to Non-Respondents about Surveys: Recruitment, Data Collection and Outcomes

Authors

Marieke Haan, Yfke Ongena, and Demi Stadens, University of Groningen
Vera Toepoel, Statistics Netherlands

Does Person X Live Here?: A Qualitative Examination of the Results of the 2022 ACS Content Test Rostering Experiment

Authors

Alexandra Piccirillo, Kathleen Kephart, Eric Stone, and Kristen Kohm, U.S. Census Bureau

A Tailored Mailing Experiment for Recruiting U.S. Veterans in Survey Research: Findings from the Ascend Study for Veteran Suicide Prevention

Authors

Vince Welch, Erin Fordyce, Evan Herring-Nathan, Evgenia Kapousouz, NORC at the University of Chicago and Claire Hoffmire, U.S. Department of Veterans Affairs
Theresa Morano and Lindsey Monteith, U.S. Department of Veterans Affairs

Decoding the Jargon: Considerations for Recruiting Participants in Studies of Emerging Topics

Authors

Rachel Kinder, Brittany Harris, Heather Driscoll, and Robynne Locke, ICF International

4:15 pm – 5:45 pm | **Location**

Session 210/211

Zooming in: Developments and Research on Video Interviewing

Panels

Track

Data Collection Methods, Modes, Field Operations, and Costs

Moderator

Ting Yan, Westat

What Difference Does a New Mode Make? A Comparison of Video Interviews with Telephone and in-Person Modes in Interviewer-Respondent Interactions

Authors

Hanyu Sun, Brad Edwards, and Ting Yan, Westat

Recent Experiences and Future Directions of Video Interviewing

Authors

Carlos Macuada, Paul Geiger, and Christine Carr, RTI International
Andy Peytchev, RTI-SRD
Heidi Guyer, RTI-DATA PA

Investigating Participation in Live Video Interviews

Authors

Andrew Hupp, David Howell, and Lauren Guggenheim, University of Michigan

Examination of Video Interviewing Mode for Collecting Survey Data

Authors

Ipek Bilgen, Ilana Ventura, Rene Bautista, and Rachel Carnahan, NORC at the University of Chicago

Meeting Respondents Where They Are: A Practical Guide to Video Interviewing in a Multimode Survey Context

Authors

Lena Centeno, Brad Edwards, Jesus Arrue, and Cindy Good, Westat

Video Interviews in a Multi-Mode Design: An Initial Analysis on Sample Composition and Mode Effects

Authors

Jesus Arrue, Hanyu Sun, and Ting Yan, Westat

6:00 pm – 7:30 pm | **Location**

Session Salon

Welcome Reception

Special Events

6:00 pm | **Location**

Session 207

Applied Probability

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THURSDAY

SCHEDULE-AT-A-GLANCE

Time	Session	Room #
7:00 am – 6:30 pm	Registration	Registration
6:00 am – 7:00 am	Fun(d) Run	Hotel Track
7:30 am – 8:00 am	Breakfast with Exhibitors	Salon
	Concurrent Session D	
8:00 am – 9:30 am	Texts, Emails, Videos, and Analytics: The Future of In–Person Interviewer Techniques	204/205
8:00 am – 9:30 am	Data Collection and Shifting Modes in International Research	208/209
8:00 am – 9:30 am	Procedures to Include Field Interviewer Retention and Performance	210/211
8:00 am – 9:30 am	Understanding Local Issues: Surveys About Transportation and Housing	215
8:00 am – 9:30 am	Its too Long and I'm too Bored: Alleviating Respondent Burden in Surveys	216
8:00 am – 9:30 am	Qualitative Methodological Briefs	217
8:00 am – 9:30 am	Continuing Conversations with Political Pollsters	218
8:00 am – 9:30 am	AAPOR Regional Chapter Student Paper Winners	219
8:00 am – 9:30 am	Pride in Methodology: Innovative Methods for Implementing and Evaluating SOGI Questions	220
8:00 am – 9:30 am	Optimizing Sample Designs: From Theory to Practice	221
8:00 am – 9:30 am	Are You For Real? Bots, Fraud, and Careless Responses	222
	General Sessions	
9:30 am – 10:30 am	Coffee Break with Exhibitors	Salon
9:30 am – 10:30 am	Speed Networking I	304/305
9:30 am	GAAPOR	212
9:30 am	Inclusion and Equity Committee Meeting	213
9:30 am	Establishment Survey Affinity Group	214

Continued Thursday Schedule-At-A-Glance

Time	Session	Room #
	Concurrent Session E	
10:30 am – 12:00 pm	Power to the Panels! Online Panel Differences, Commonalities, and Their Implications	204/205
10:30 am – 12:00 pm	Technology: Attitudes and Uses	208/209
10:30 am – 12:00 pm	Partisanship and Survey Error in Elections Research	210/211
10:30 am – 12:00 pm	Getting the Fact Right: Measurement Issues in Factual and Objective Questions	216
10:30 am – 12:00 pm	Pride in Diversity: Evaluating and Implementing SOGI Questions in Different Populations	217
10:30 am – 12:00 pm	In Pursuit of Predictability: Response Propensity Models for Survey Participation	218
10:30 am – 12:00 pm	Engaged Scholarship in Cross-Cultural Research	219
10:30 am – 12:00 pm	Mixing Data, Mixing Modes	220
10:30 am – 12:00 pm	The Impact of Qualitative Research on Vulnerable Communities: A QUALPOR Panel	221
10:30 am – 12:00 pm	Applying Natural Language Processing to Advance Efficiency and Insights from Open-Text Survey Response Data	222
	Concurrent Session F	
1:45 pm – 3:15 pm	Bridge to the 2030 Census: Insights from 2020 Census Operations	204/205
1:45 pm – 3:15 pm	Mode Sequencing and Push-to-Web Surveys	208/209
1:45 pm – 3:15 pm	Attitudes toward Abortion: Origins, Structure, and Consequences	210/211
1:45 pm – 3:15 pm	Leveraging the Demographic Frame to Modernize the U.S. Census Bureau's Statistical Foundation	215
1:45 pm – 3:15 pm	Recruiting a Probability–Based Panel in the Age of Attention Economics	216
1:45 pm – 3:15 pm	Using Public Opinion Research to Advance Racial Equity for Black Americans	217
1:45 pm – 3:15 pm	The Power of Incentives: Motivating Survey Participation	218
1:45 pm – 3:15 pm	Non–Response and Weighting in Election Surveys	219
1:45 pm – 3:15 pm	Measuring Race/Ethnicity and Other Identities	220
1:45 pm – 3:15 pm	Qualitative Methods for Research with Hard-to-Reach Populations	221
1:45 pm – 3:15 pm	Are Chatbots Actually Survey Researchers in Electric Sheep's Clothing? A Panel Exploring the Use of Generative AI for Formative Survey Research	222

Time	Session	Room #
	General Sessions	
3:30 pm – 4:30 pm	Coffee Break with Exhibitors and Poster Session II	Salon
	Concurrent Session G	
4:30 pm – 6:00 pm	Boosting Survey Success: Techniques to Increase Completion	204/205
4:30 pm – 6:00 pm	Dangling Carrots: Incentive Strategies for Success and Efficiency	208/209
4:30 pm – 6:00 pm	Developments in Filling Data Gaps on Asian Americans, Native Hawaiians and Pacific Islanders in Public Opinion Research: Lessons for Other Underrepresented Groups	210/211
4:30 pm – 6:00 pm	Language and Translation in Surveys	215
4:30 pm – 6:00 pm	Adapt or Die: How Research Organizations Are Dealing with Major Changes to What We Study and How We Study It	216
4:30 pm – 6:00 pm	DEI in Research Organizations: DEI & Methodology	217
4:30 pm – 6:00 pm	What Motivates Survey Response in an Organizational Environment? Incentivizing Respondents to Establishment Surveys	218
4:30 pm – 6:00 pm	Engagement with Communities: Using Participatory Methods to Enhance Research	219
4:30 pm – 6:00 pm	Are You Paying Attention: The Role of Attention Checks in Online Surveys	220
4:30 pm – 6:00 pm	Emerging Technologies: Super Hero or Villain	221
4:30 pm – 6:00 pm	My Chatbot Is Hallucinating about Your Surveys…or Is It? Exploring the Use of Generative AI for Coding Open Ended Questions and Generating Responses	222
	General Sessions	
6:30 pm – 8:30 pm	Awards Banquet	Grand Ballroom
9:00 pm – 12:00 am	All Chapter Party	Max Lagers

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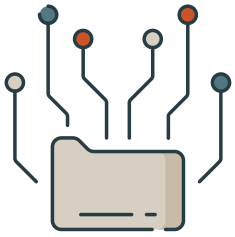

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THURSDAY, MAY 16

6:00 am – 7:00 am | **Location**

Session
Fun(d) Run
Special Events

Onsite Running Track

7:30 am – 8:00 am | **Location**

Session
Breakfast with Exhibitors
Special Events

Salon

8:00 am – 9:30 am | **Location**

Session
AAPOR Regional Chapter Student Paper Winners
Special Events

219

Moderator
Jerry Timbrook, RTI International

Optimal Allocation Under Anticipated Nonresponse

Authors
Jonathan Mendelson, DC AAPOR
Michael Elliott, University of Michigan

Does Loneliness Matter to Political Participation?

Author
Suhyen Bae, SAPOR

Perceived Economic Contributions Increase Support for Immigration Reform

Author
Marco Aviña, NEAAPOR

Do Misconceptions about Abortion's Legal Status in One's State Impact Opinions on State Policy?

Authors
Justine Orgel, PAPOR
Status Anxiety, Rhetorical Entrapment, and U.S. Foreign Policy
Jonathan Schulman, MAPOR

When and Why Does Nonresponse Occur? Comparing the Determinants of Initial Unit Nonresponse and Panel Attrition

Author
Tiffany Neman, MAPOR

THURSDAY, MAY 16

8:00 am – 9:30 am | **Location**

Session 222

Are You For Real? Bots, Fraud, and Careless Responses

Paper

Track

Probability and Nonprobability Samples, Frames, and Coverage Errors

Moderator

Timothy Gravelle, Innovative Research Group Inc

Comparing Careless Response Metrics across Online Probability and Nonprobability Samples

Authors

Benjamin Phillips, Dina Neiger, Andrew Ward, Sam Slamowicz, and Anna Lethborg, Social Research Centre
Xianghe Xu, Monash University
Darren Pennay, Australian National University

Using Tools to Evaluate Open End Responses

Authors

Andrea Date and Julia Nelson, The Harris Poll

Detecting Fraud through Open-Ended Questions with Language Models

Authors

Jason Sclar, HarrisX
Luqman Osman, HarrisX

Methods to Improve Measurement Quality Across Six Opt-in Panels

Authors

Stephen Raynes and Jenny Marlar, Gallup, Inc

Double Dipping: A Review of Duplicate Responses within and between Online Panel Samples

Authors

Matthew Deihl, Harris Insights and Analytics, The Harris Poll
Edward Johnson, Harris Poll

8:00 am – 9:30 am | **Location**

Session

218

Continuing Conversations with Political Pollsters

Roundtables

Track

Elections, Polling and Politics

Moderator

Colm O'Muircheartaigh, University of Chicago

Author

Dan Judy, North Star Opinion Research
Corrie Hunt, Hart Research Associates
Jake Rubinstein, HIT Strategies

8:00 am – 9:30 am | **Location**

Session

208/209

Data Collection and Shifting Modes in International Research

Paper

Track

Data Collection Methods, Modes, Field Operations, and Costs

Moderator

Abigail Greenleaf, Columbia University

Cross-National Survey Research: New Challenges and Opportunities

Author

Tom W. Smith, NORC at the University of Chicago

How Does Smartphone Use in Web Surveys Differ across Europe? Evidence from 13 European Countries

Authors

Joshua Claassen, German Centre for Higher Education Research and Science Studies
Tobias Gummer, GESIS Leibniz Institute for the Social Sciences; University of Mannheim
Tobias Rettig, University of Mannheim
Jan Karem Höhne, Leibniz University Hannover; German Centre for Higher Education Research and Science Studies

Exploring Ways to Minimize Partisanship and Ideology Differences between Cati and Cawi Measures in Three European Countries

Authors

Laura Silver, Christine Huang, and Patrick Moynihan, Pew Research Center

Moving to a Mixed-Mode Method: A Mailed Push-to-Web and RDD Survey in Canada

Authors

Patricia Marshall and Natasha Arzumanian, Numeris

Consequences of Moving from RDD to Web-Based Probability Panels

Author

Ashley Amaya, Pew Research Center

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Today

8:00 am – 9:30 am **Location**

Session 216

Its Too Long and I'm Too Bored: Alleviating Respondent Burden in Surveys

Paper

Track

Questionnaire Design and Interviewing

Moderator

Missy Mosher, Dynata

Your Survey Is How Long? Evaluating the Feasibility of a Split-Questionnaire Design to Reduce Respondent Burden in the California Health Interview Survey

Authors

Cameron McPhee and Cordelia Horch, SSRS
Yuching Yang and Jiangzhou Fu, UCLA Center for Health Policy Research

Meta-Questions: Including a Survey-Taking Experience Section in a National Establishment Survey Pilot

Authors

Evan Nielsen, American Institutes for Research
Jake Soffronoff, IMLS

Improving the Online Survey Experience through Memes: Does It Help Motivation and Respondent Experience?

Author

Nicole Mitchell, Dynata

Time after Time: Effects of Interview Setting, Interviewers, Respondents, and Questions on Response Times

Authors

Daniel Goldstein and Elyzabeth Gaumer, New York City Department of Housing Preservation & Development; Center for Research on HOME

Peas in a Pod or Apples and Oranges? Investigating the Overlap between Perceived Burden and Difficulty.

Authors

Eva Aizpurua, National Centre
Erin Heiden, Ki Park, and Mary Losch, University of Northern Iowa

THURSDAY, MAY 16

8:00 am – 9:30 am | **Location**

Session 221

Optimizing Sample Designs: From Theory to Practice

Paper

Track

Probability and Nonprobability Samples, Frames, and Coverage Errors

Moderator

Paula Payton, Deloitte

Using Partially Synthetic Frames to Evaluate Alternative Sample Designs for Estimating a Rare Business Characteristic

Authors

Katherine Thompson and Stephen Kaputa, U.S. Census Bureau
Hang Kim, University of Cincinnati

Increasing Sampling Efficiency in ABS Surveys By Sampling Strata Inversely Proportional to the Yield Rate

Authors

Burton Levine and Michelle Cavazos, RTI International

Optimizing a Sample Design for a Study of Children Using Overlapping Sample Frames

Authors

Michael Witt, John Sokolowski, Theresa Stroble, and Nicholas Ruther, Abt Global
Stephen Immerwahr and Brandon Dye, New York City Department of Health

Innovations in Sample Design: A Comparison of Address-Based Sample and Panel Frame Sample for Federal Transportation Statistics

Authors

Robert Torongo, Independent Consultant
Joann Lynch, Sarah Kahl, and Jared Coopersmith, Ipsos

8:00 am – 9:30 am | **Location**

Session
220

Pride in Methodology: Innovative Methods for Implementing and Evaluating SOGI Questions

Paper

Track
Questionnaire Design and Interviewing

Moderator
Samantha Spiers, U.S. Census Bureau

Preferences Among Queer Individuals When Asking Gender, Sex & Sexuality Survey Questions

Author
Daphna Harel, New York University

Comparing Response Option Formats in a 2-Step Gender Identity Question: Results from a Methodological Experiment with a Sample of Gender Minorities

Authors
Victoria Narine, Robin Kaplan, and Rebecca Morrison, U.S. Bureau of Labor Statistics

Just to Confirm...? Establishing Equitable Survey Methods for Identifying the Transgender Population

Authors
Harper Haynes, RTI International
David Richards, Elise Christopher, and Maura Spiegelman, National Center for Education Statistics

Improving Measurement of Gender in Surveys: Effects of Wording, Choices, and Format on Measurement and Data Quality

Authors
Dana Garbarski, Loyola University Chicago
Jennifer Dykema and Cameron Jones, University of Wisconsin
Nadia Assad, University of Wisconsin Survey Center

Evaluating Changes to Sexual Orientation and Gender Identity Measurement: A Pilot Study from a Large, Nationally Representative Household Panel

Authors
River Coello and Christopher Hansen, NORC at the University of Chicago

THURSDAY, MAY 16

8:00 am – 9:30 am | **Location**

Session 210/211

Procedures to Include Field Interviewer Retention and Performance

Paper

Track

Data Collection Methods, Modes, Field Operations, and Costs

Moderator

Rachel Kinder, ICF

Maintaining Data Integrity: The Evolution of the Census Bureau's Field Quality Monitoring Program

Authors

Elizabeth Mahoney, Mary Davis, Richard Denby, Scott Glendye, Laura Hergert, Lydia Huang, Sadaf Rohani, and Rafael Puello, U.S. Census Bureau

Training Mode and Post-Pandemic Field Data Collector Retention

Authors

Jill Carle, Tammy Cook, Kelly Daley, Rick Dulaney, Brad Edwards, and Jeannine Barget, Westat

Biggest Bang for Your Buck: Local Field Data Collectors Vs Travelers?

Authors

Victoria Vignare, Tammy Cook and Jill DeMatteis, Westat

Predicting Field Data Collector Success in a Post-Pandemic World

Authors

Jill Carle, Tammy Cook, Rick Dulaney, Brad Edwards, Jeannine Barget, Westat

Managing Multiple Devices in a Field Study

Authors

Carson Hurt, RTI International - RTP, NC

8:00 am – 9:30 am **Location**

Session 217

Qualitative Methodological Briefs

Methodological Briefs

Track

Qualitative Research

Moderator

Martha Stapleton, NORC at the University of Chicago

Unlocking Youth Insights: Modernizing Mobile Surveys for Inclusive Design and Better Data Quality

Authors

Natalie Morrissey, Hunter Peebles, Susan Ullrich, Jennifer McNulty, and Lindsay Jefferson, Fors Marsh

Adapting Our Methods: Using Photo Elicitation during Cognitive Interviews with Adults with Intellectual and Developmental Disabilities (ID/DD)

Authors

Ann MacFadyen and Amanda Wilmot, National Center for Health Statistics

Virtual Facilitation Tools Increase Diverse Participation, Inclusion, and Representation During Data Collection, Analysis, and Interpretation

Authors

Megan Cotter and Abigail Mariani, NORC at the University of Chicago

A Multi-Faceted Approach to Evaluating Data Quality in Questions on School Enrollment

Authors

Courtney Reiser, Beth Satisky, and Sarah Heimel, U.S. Census Bureau

2022 NAS Focus Groups Investigating Response to Recruitment Materials from Low Educational Attainment, Black/African American and Latinx Participants

Authors

Matthew McDonough, Debbie Krugipudi, Robynne Locke, Kisha Bailly, and Randy Zuwallack, ICF International

Deidre Patterson, William Kerr, and Priscilla Martinez, Alcohol Research Group

Quick-Turn Cognitive Testing: Ready, Set, Go!

Authors

Elizabeth Sciupac, Robyn Rapoport, Darby Steiger, and Rob Manley, SSRS

THURSDAY, MAY 16

8:00 am – 9:30 am | **Location**

Rapid Ethnographic Assessment of Community Perspectives on High Teen Birth Tates in a Rural County in Georgia: An Examination of Data Collection Methods and Community Engagement — 208/209

Authors

Kendra Hatfield-Timajchy, Anna Brittain, and David Warner, Centers for Disease Control and Prevention
Tonia Ruddock, Georgia Dept of Public Health
Gail Seifert, Ware Children's Initiative A Georgia Family Connection Collaborative

Less Is More—the Art of Interviewing Sensitive Topics

Author

Kai Fuentes, Ebony Marketing Systems Inc

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8:00 am – 9:30 am **Location**

Session 204/205

Texts, Emails, Videos, and Analytics: The Future of In-Person Interviewer Techniques

Paper

Track

Data Collection Methods, Modes, Field Operations, and Costs

Moderator

Wendy Hicks, Westat

Talk Soon: Evaluating the Implementation of Text and Email Contact Strategies at the U.S. Census Bureau

Authors

Laura Hergert and Matthew Virgile, U.S. Census Bureau

Exploring New Paradata from Text and Email Contact Attempts in Federal Survey Data Collection

Authors

Matthew Virgile and Laura Hergert, U.S. Census Bureau

Human-Centered Design: A New Paradigm for Interviewer-Administered Surveys?

Authors

Danielle Mayclin, Brad Edwards, Jesus Arrue, Victor Barrajas, Lena Centeno, Casey Fernandes, Angie Kistler, and Charlene Weiss, Westat

Knowing When to Zoom in: Mode Management When Video Interviewing Takes a National In-Person Study By Storm

Authors

Casey Fernandes and Ryan Hubbard, Westat

THURSDAY, MAY 16

8:00 am – 9:30 am | **Location**

Session 215

Understanding Local Issues: Surveys About Transportation and Housing

Paper

Track

Attitudes and Opinions

Moderator

Amy Djangali, RTI International

Resilience Inequity; The Shadows of Siloed Urban Planning

Authors

Jeannine Pearce and Elisa Borowski, University of California, Irvine

Using Survey Research to Improve Road Safety in Our Communities and Inform Topical Policy Debates: Case Study of the Traffic Safety Culture Index

Authors

Rebecca Steinbach, AAA Foundation for Traffic Safety

Perceptions Vs Realities of Homelessness in Los Angeles

Authors

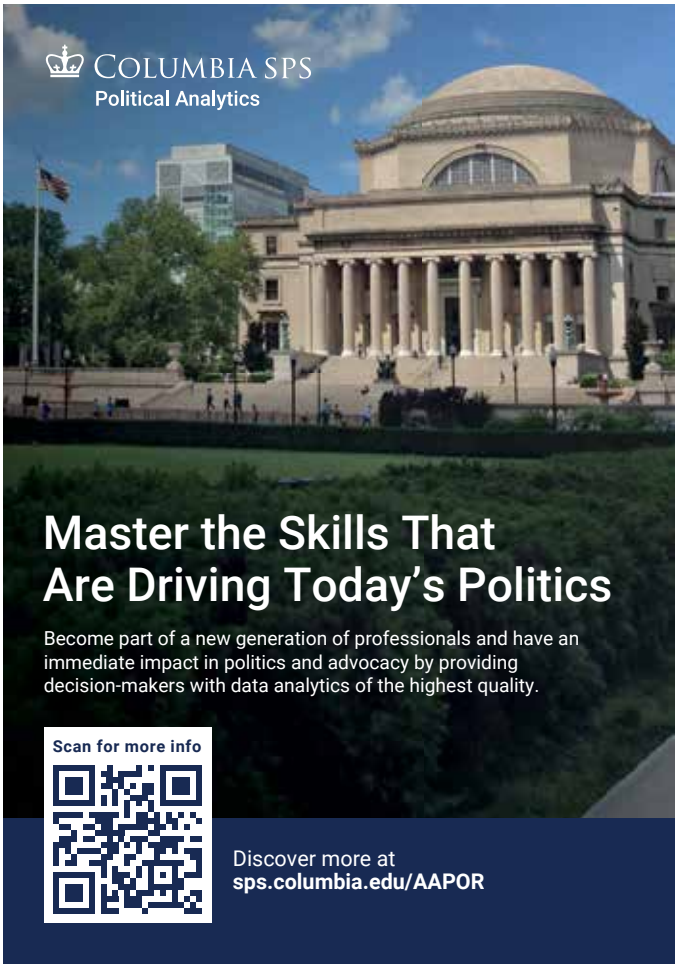
Brianne Gilbert, Chhandosi Roy, Oliver Corpus, and Rishan Ephrem, Loyola Marymount University - Center for the Study of Los Angeles

9:30 am – 10:30 am	Location
Session **Coffee Break with Exhibitors** *Special Events* ***Sponsored by Pew Research Center***	Salon

9:30 am – 10:30 am	Location
Session **GAAPOR Affinity Group Business Meeting** *Special Events*	212

9:30 am – 10:30 am	Location
Session **Inclusion and Equity Committee Meeting** *Special Events*	213

9:30 am – 10:30 am	Location
Session **Establishment Survey Affinity Group (ESA) Meeting** *Special Events*	214



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10:30 am – 12:00 pm **Location**

Session 222

Applying Natural Language Processing to Advance Efficiency and Insights from Open-Text Survey Response Data

Panels

Track

Data Science, Big Data, and Administrative Records

Organizer

Kristen Cibelli Hibben, National Center for Health Statistics

Augmenting Manual Coding of NHIS Private Health Insurance Responses with Artificial Intelligence

Authors

Benjamin Rogers, U.S. Centers for Disease Control and Prevention
Robin Cohen, National Center for Health Statistics

Multi-Label Classification of Open-Ended Questions with BERT

Authors

Matthias Schonlau, University of Waterloo
Julie Weiss, and Jan Marquardt, GESIS, Leibniz Institute for the Social Sciences

Semantic Shift and Topic Drift: Natural Language Processing Systems to Code Open-Ended Responses from Multiple Survey Rounds

Authors

Sarah Staveteig Ford, US Department of State
Matthew DeBell, Stanford University

Using Embedding-Based Topic Modeling Techniques to Investigate Themes in Open-Ended Response Questions in a Federal Survey

Authors

Arezou Koohi, Patrick Campanello, and Haley Hunter-Zinck, U.S. Census Bureau
Ugochukwu Etudo, Virginia Commonwealth University

A Semi-Automated Nonresponse Detector (SANDS) Model for Open-Response Data

Authors

Kristen Cibelli Hibben, Zachary Smith, Valerie Ryan, and Paul Scanlon, National Center for Health Statistics
Benjamin Rogers and Travis Hoppe, U.S. Centers for Disease Control and Prevention

THURSDAY, MAY 16

10:30 am – 12:00 pm | **Location**

Session 219

Engaged Scholarship in Cross-Cultural Research

Affinity Group Session

Track

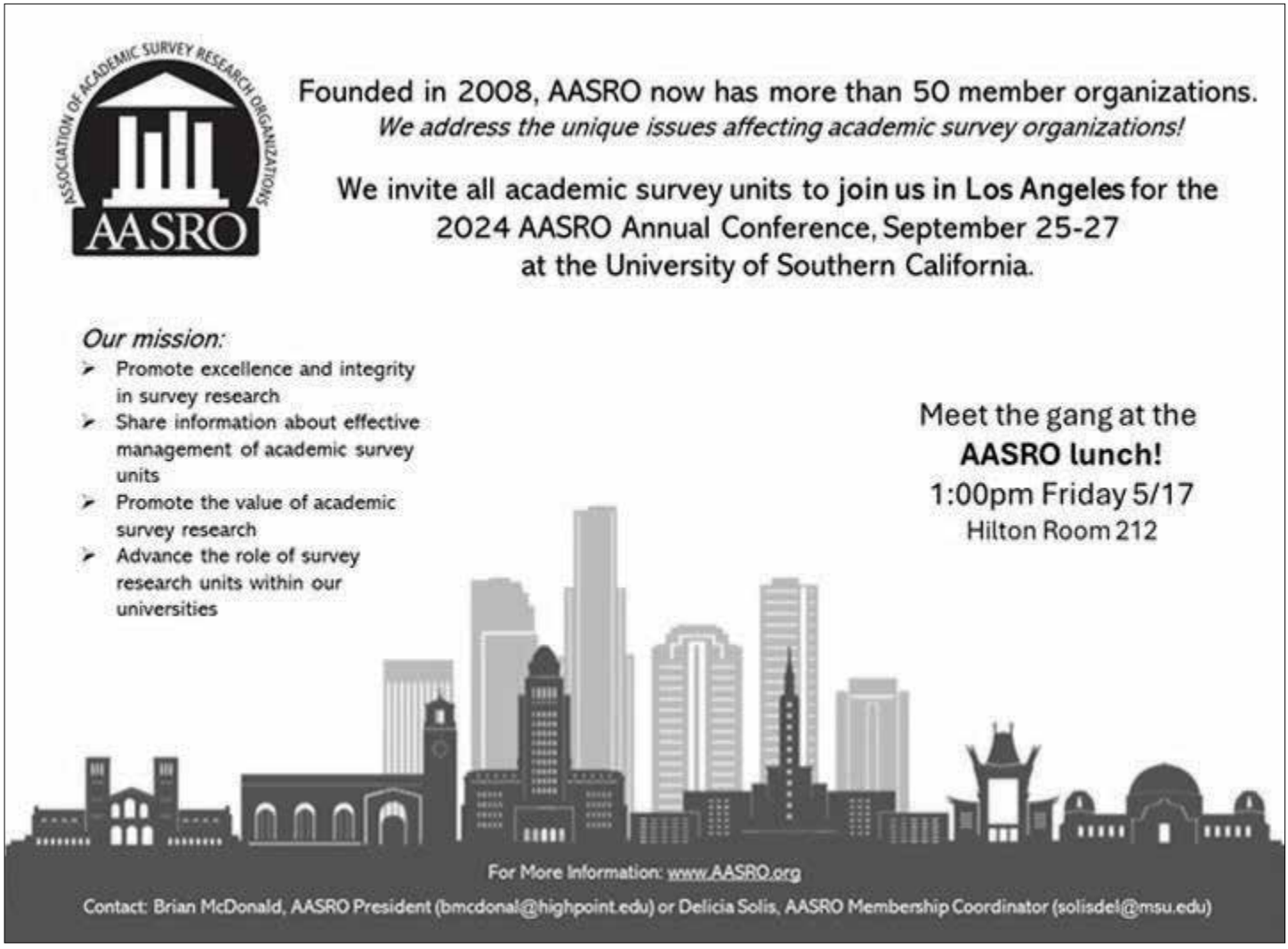
Multicultural, Multilingual, and Multinational Research

Moderator

Mandy Sha, Research Scientist

Author

Patricia Goerman, U.S. Census Bureau
Shakari Byerly, EVITARUS
Andre Johnston, PSB Insights
Mandy Sha, Mandysha.com



10:30 am – 12:00 pm | **Location**

Session 216

Getting the Fact Right: Measurement Issues in Factual and Objective Questions

Paper

Track

Questionnaire Design and Interviewing

Moderator

Jon Krosnick, Stanford University

Making More Waves: Does a Shorter Recall Period Lead to Better Data in a US Government Survey?

Authors

Scott Leary, Kris Pate, and Brenda Schafer, U.S. Internal Revenue Service

Experimenting with Alternate Nhes Ecpp Content

Authors

Ellena Sempeles and Ai Rene Ong, American Institutes for Research

Count Me in!: Toward Better Measurement of Number of Adults in the Household

Authors

Jennifer Durow, Randall Thomas, and Megan Hendrich, Ipsos

Adaptation of Range Reporting in Push-to-Web Surveys

Author

Tuba Suzer-Gurtekin, University of Michigan

Prioritizing Financial Goals: Exploring Order Effects on Saving Versus Paying Off Debt

Authors

Amber Lee, Thomas Akana, and William Daniel, Federal Reserve Bank of Philadelphia

Evaluating a Method to Improve Reported Budgetary Data on an Establishment Survey

Author

Hannah Everhart, Megan Waggy, Harley Rohloff, and Sridevi Sattaluri, RTI International
Sean Goodison, Bureau of Justice Statistics

THURSDAY, MAY 16

10:30 am – 12:00 pm | **Location**

Session 218

In Pursuit of Predictability: Response Propensity Models for Survey Participation

Paper

Track

Response Rates and Nonresponse Error

Moderator

Elizabeth Allen

Visualization Tools for Analysis of Survey Nonresponse and Other Incomplete-Data Issues

Authors

John Eltinge and Wendy Martinez, U.S. Census Bureau

Evaluating the Cross-Panel Generalizability of Machine Learning Models for Predicting Panel Nonresponse

Authors

John Collins and Christoph Kern, University of Mannheim

Leveraging Survey Variables to Estimate Response Propensity in Bayesian Adaptive Survey Design: A Simulation Study

Author

Yongchao Ma, University of Michigan

Revising the Census Bureau's Low Response Score

Author

Luke Larsen, U.S. Census Bureau

Sometimes (or Late) Is Not the Same As Never: Health Survey Panelist Response

Authors

Tashema Bholanath and Stephen Immerwahr, New York City Department of Health
Emily Wichmann, University of North Carolina

10:30 am – 12:00 pm **Location**

Session 220

Mixing Data, Mixing Modes

Paper

Track

Statistical Techniques and Estimation

Moderator

Margaret Beryl-Ann Clarkson

Using Enrollment Records to Evaluate Self-Reports of Monthly Coverage in the Redesigned Current Population Survey Health Insurance Module

Authors

Joanne Pascale, U.S. Census Bureau
Angela Fertig and Kathleen Thiede Call, University of Minnesota

Improved Ensemble Predictive Modeling Techniques for Linked Social Media and Survey Data Sets Subject to Mismatch Error

Authors

Brady West, University of Michigan
Martin Slawski, George Mason University
Emanuel Ben-David, U.S. Census Bureau

Comprehensive Review and Evaluation of Audience Duplication Estimation Techniques in Cross-Media Measurement

Authors

Kumar Rao and Anna Wysocki, NBCUniversal
Pete Doe, Nielsen

Combining Data from Multiple Survey Cycles to Obtain Estimates in Minority Subpopulations

Authors

Nicole Schnitzler and Michelle Menegay, Ohio GRC
Rebecca Andridge, The Ohio State University Division of Biostatistics
Jennifer Fredette, Ohio Colleges of Medicine Government Resource Center
Meredith McCormack-Mager, Ohio State University
Brynne Presser Funderburg, Ohio Colleges of Medicine Government Resource Center

Detecting Mode Effects in Non-Randomized Mixed-Mode Designs in a Longitudinal Setting

Authors

Wenshan Yu, University of Michigan, Ann Arbor
Michael Elliott and Trivellore Raghunathan, University of Michigan

THURSDAY, MAY 16

10:30 am – 12:00 pm | **Location**

Session

210/211

Partisanship and Survey Error in Elections Research

Paper

Track

Elections, Polling and Politics

Moderator

Nick Moon, Moonlight Research

Reaching the Under-Reached: Adding One Specific Sentence to a Recruitment Letter to Improve the Sample Composition of Those Who Respond

Authors

Nick Bertoni, Ipsos

AP Votecast's Innovative Survey Approach to the 2024 Presidential Primary Elections

Authors

David Sterrett, Jennifer Benz, Benjamin Skalland, Nadarajasundaram Ganesh, and Trevor Tompson, NORC at the University of Chicago

Patriotic Polling: The Effects of Patriotic Priming on Panel Survey Enrollment

Authors

Shawn Patterson and Kenneth Winneg, University of Pennsylvania

Not Enough Elephants in the Room? Methods to Ensure an Accurate Partisan Balance in Public Opinion Polls

Authors

Scott Keeter, Arnold Lau, and Andrew Mercer, Pew Research Center

Misreported Methods: Partisan Bias in Reporting of Absentee Voting

Authors

Patrick Tucker, Edison Research Inc

Who Are the Independents?: Polling Impact of Self-Reported Political 'Independents'

Authors

Ryan Tully, Randall Thomas, and Chris Jackson, Ipsos

10:30 am – 12:00 pm | **Location**

Session

204/205

Power to the Panels! Online Panel Differences, Commonalities, and Their Implications

Roundtables

Track

Data Collection Methods, Modes, Field Operations, and Costs

Moderator

David Dutwin, NORC at the University of Chicago

Authors

D. Sunshine Hillygus, Duke University
Joshua Clinton, Vanderbilt University
Ipek Bilgen, NORC at the University of Chicago
Trent Buskirk, Old Dominion University

THURSDAY, MAY 16

10:30 am – 12:00 pm **Location**

Session 217

Pride in Diversity: Evaluating and Implementing SOGI Questions in Different Populations

Paper

Track

Questionnaire Design and Interviewing

Moderator

Gretchen McHenry, RTI International

Building upon the Nasem Report Recommendations: Cognitive Testing of Sexual Orientation and Gender Identity (SOGI) in the California Health Interview Survey

Authors

Todd Hughes, Royce Park, Priyanka Shrivastava, Jiangzhou Fu, and Wanli Wang, UCLA Center for Health Policy Research
Nicole Lordi, Valerie Steinmetz, and Daniela Aguilar, Public Health Institute

Gender Expression and Its Relationship to Health and Wellbeing in Older Adults

Authors

Michelle Johns and Christopher Hansen, NORC at the University of Chicago

Measuring the Gender Identity of Teens

Authors

Jenny Marlar, Mackenzie Sullivan, and Jon Schreiner, Gallup, Inc

Change in Mode, Change in Content, or Change in Trends? Disentangling Trends in the Identification of Transgender Population in the California Health Interview Survey After Methodological Redesign

Authors

Tara Becker and Todd Hughes, UCLA Center for Health Policy Research
Jody Herman, The Williams Institute, UCLA School of Law
Ilan Meyer, University of California, Los Angeles

10:30 am – 12:00 pm **Location**

Session 208/209

Technology: Attitudes and Uses

Paper

Track

Data Collection Methods, Modes, Field Operations, and Costs

Moderator

Rossi Dobrikova, AYTM

Measuring the Echo: Quantifying Public Opinion in an Era of Artificial Intelligence (AI)

Authors

Dritan Nesho, Morgan Berk, Alex Trollip, and Sophie Nachbaur, HarrisX

Artificial Intelligence in Everyday Life: Tracking Public Awareness, Usage, and Perceptions in a Population Representative Panel

Authors

Marco Angrisani, University of Southern California
Maria Casanova, California State University, Fullerton

Duplicated Response Patterns in Surveys: Random Event or Matter of Fraud?

Authors

Silvia Schwanhäuser, Simon Wagner, Lidwina Gundacker, and Lukas Olbrich, Institute for Employment Research
Simon Ruhnke, Berlin Institute for Empirical Integration and Migration Research

Evaluating Machine Learning Algorithms to Detect Interviewer Falsification

Authors

Silvia Schwanhäuser, Joseph W. Sakshaug, and Yuliya Kosyakova, Institute for Employment Research; University of Bamberg
Natalja Menold, University of Dresden
Peter Winker, University of Giessen

THURSDAY, MAY 16

10:30 am – 12:00 pm | **Location**

Session 221

The Impact of Qualitative Research on Vulnerable Communities: A QUALPOR Panel

Affinity Group Panels

Track
Qualitative Research

Moderator
Megan Cotter, NORC at the University of Chicago

Eliciting Indigenous Voices: Leveraging Qualitative Methods to Explore How Scams Impact American Indian and Alaska Native Communities

Authors
Kristen Conrad, Darby Steiger, and Jania Marshall, SSRS
Alicia Williams, AARP

Interviewing Parents and Children about Online Safety: Best Practices and Lessons Learned from a 5-Country Study

Authors
Lucy Wanyee, GeoPoll
Charles Lau and Pramod Bhatt, RTI International
Shawnna Mullenax and Andre Johnston, PSB Insights
Ana Maria Rodriguez and Daniel Leza, TMG

A Mixed Method Study of Asian Americans Living in Poverty

Authors
Neil Ruiz and Ziyao Tian, Pew Research Center

Beyond Functional Limitations: Using Mixed-Methods to Pretest New Disability Measures

Authors
Robin Kaplan, Tywanquila Walker, and Rebecca Morrison, U.S. Bureau of Labor Statistics

12:00 pm – 1:00 pm | **Location**

Session 213

QUALPOR Annual Meeting

Special Events

Session 214

HISP-AAPOR's Annual Meeting

Special Events

12:30 am – 1:30 pm | **Location**

Session 212

Education Committee Meeting

Special Events

1:45 pm – 3:15 pm **Location**

Session 222

Are Chatbots Actually Survey Researchers in Electric Sheep's Clothing? A Panel Exploring the Use of Generative AI for Formative Survey Research

Panels

Track

Data Science, Big Data, and Administrative Records

Organizer

Claire Kelley, Child Trends

Customizing Generative AI Tools As an Assistant for Systematic Literature Review: Experiments with Gpt and Roberta

Authors

Sarah Kelley and Claire Kelley, Child Trends

The Task Is to Improve the Ask: An Experimental Approach to Developing Optimal Prompts for Generating Survey Questions from Generative AI Tools

Authors

Trent Buskirk, Old Dominion University
Adam Eck, Oberlin College
Jerry Timbrook, RTI International
Scott Crawford, SoundRocket

Evaluating the Quality of Questionnaires Created with Surveymonkey's Build with AI

Authors

Zoe Padgett, Antonio Maiorino, and Sam Gutierrez, SurveyMonkey

Optimizing Open-Ended Questions for Natural Language Processing and Enhancing Survey Research Quality with Llms

Authors

Joshua Lerner, Ipek Bilgen, Leah Christian, Lilian Huang, and Brandon Sepulvado, NORC at the University of Chicago

Using Large Language Models (LLM) to Pretest Survey Questions

Authors

Ran Tao, Rosalynn Yang, Gina Walejko, Yongwei Yang, and Brianna Groenhout, Google LLC

THURSDAY, MAY 16

1:45 pm – 3:15 pm | **Location**

Session

210/211

Attitudes toward Abortion: Origins, Structure, and Consequences

Paper

Track

Attitudes and Opinions

Moderator

Peter Woolley, Fairleigh Dickinson University

Who Were You Thinking About? Participant Reports of Individuals They Were Picturing While Responding to an Abortion Attitudes Survey

Authors

Kyla Cary, Kristen Jozkowski, Kirsten Greer, Carli Hoffacker, and Brandon Crawford, Indiana University
Ronna Turner and Wen-Juo Lo, University of Arkansas

Abortion Attitudes As Predictors of Abortion-Related Helping Behaviors

Authors

Kyla Cary, Brandon Crawford, and Kristen Jozkowski, Indiana University
Ronna Turner and Wen-Juo Lo, University of Arkansas

Investigating Changes in Self-Described and Perceived Statewide Abortion Identity Pre and Post the Dobbs Decision

Authors

Nana Amma Asamoah, Ronna Turner, and Wen-Juo Lo, University of Arkansas
Brandon Crawford and Kristen Jozkowski, Indiana University

The Salience of Abortion As a Political Issue After the Dobbs v. Jackson Decision

Authors

Brandon Crawford and Kristen Jozkowski, Indiana University
Erin Fordyce, Sabrina Avripas, and Ned English, NORC at the University of Chicago
Ronna Turner and Wen-Juo Lo, University of Arkansas
Michael Stern, Michigan State University

Examining Complexity in People's Attitudes Toward Abortion Legality and Alignment with State Legislation

Authors

Kristen Jozkowski, Brandon Crawford, Amelia Hawbaker, Erik Parker, and Lilian Golzarri Arroyo, Indiana University
Ronna Turner and Wen-Juo Lo, University of Arkansas

Disentangling Politics, Abortion Opinions, and Religion: Childhood Roots, Adult Experiences, and Attitudes

Authors

Jonathan Kelley, International Social Science Survey
MDR Evans, International Survey Center

1:45 pm – 3:15 pm | **Location**

Session 204/205

Bridge to the 2030 Census: Insights from 2020 Census Operations

Roundtables

Track

Data Collection Methods, Modes, Field Operations, and Costs

Moderator

Dominic Beamer, U.S. Census Bureau

Author

Alexa Jones-Puthoff, Christine Borman, Meagan Tydings, and Brian Zamperini, U.S. Census Bureau

1:45 pm – 3:15 pm | **Location**

Session 215

Leveraging the Demographic Frame to Modernize the U.S. Census Bureau's Statistical Foundation

Panels

Track

Data Science, Big Data, and Administrative Records

Moderator

R. Sawyer, U.S. Census Bureau

Leveraging the Demographic Frame for Residential Location

Author

Deliverance Bougie, US Census Bureau

Demographic Frame Applications in the 2030 Census

Author

Roxanna West, U.S. Census Bureau

Applications of the Demographic Frame for the Community Resilience Estimates Program

Author

R. Chase Sawyer, U.S. Census Bureau

The Census Household Panel Survey: Leveraging the Census Demographic Frame for Sampling and Adjustment

Authors

David Hornick, Jason Fields, Stephanie Coffey, and Jennifer Childs, and Cassandra Logan, U.S. Census Bureau

Using Administrative Records to Construct and Evaluate Annual U.S. Population Estimates

Author

Marta Murray-Close, U.S. Census Bureau

Use of Past Census Data and Administrative Records to Assign Race and Hispanic Origin in the 2020 Census

Author

Andrew Keller, U.S. Census Bureau

THURSDAY, MAY 16

1:45 pm – 3:15 pm | **Location**

Session 220

Measuring Race/Ethnicity and Other Identities

Paper

Track

Questionnaire Design and Interviewing

Moderator

Jon Krosnick, Stanford University

Question Design Matters: Interpretations of the Newly Proposed Combined Race and Ethnicity Question

Author

Stephanie Willson, National Center for Health Statistics

Multiracial Complication(s): Census Classification Practices and Their Effects on Public Opinion Methodology

Authors

Christina Pao and Paul Starr, Princeton University

Measuring Identity with Maxdiff Instead of Rating Data

Authors

Edward Johnson, Harris Poll

Skin Color, Bilingualism, and U.S. Mainland Migration Experience: Evaluating Questions for the 2025 Puerto Rico Panel Survey of Income Dynamics

Authors

Theresa Thompson-Colón, Independent Consultant
Isar Godreau, University of Puerto Rico
Elizabeth Fussell, Brown University

Efforts and Experiments to Improve Reporting on Race and Ethnicity within the National Survey of Children's Health

Authors

Jessica Jones, HRSA/MCHB/OER
Scott Albrecht, U.S. Census Bureau
Reem Ghandour, Health Resources and Services Administration

Applying Broader Measures of Racial and Ethnic Identity in a Survey of Discrimination and Health

Author

Alexander Montero, Kaiser Family Foundation

1:45 pm – 3:15 pm **Location**

Session

208/209

Mode Sequencing and Push-to-Web Surveys

Paper

Track

Data Collection Methods, Modes, Field Operations, and Costs

Moderator

Jonathan Katz, U.S. Census Bureau

A Meta-Analysis of Web and Mail Mixed-Mode Survey Experiments on Response Rates and Web Participation

Authors

Kristen Olson and Jolene Smyth, University of Nebraska, Lincoln
Rebecca Medway, American Institutes for Research
Ting Yan, Westat

Optimizing Survey Outreach: Assessing Postal Service Class and Mode Sequence in Statewide Survey Response Rates

Authors

Kyle Endres, Erin Heiden, Ki Park, Hillary Wehe, and Mary Losch, University of Northern Iowa
Mechelle Timmons, DataForce

Your Order Is in the Mail: An Experiment of Mailing Protocols in a State-Based Health Survey

Authors

Marcus Berzofsky, Caroline Scruggs, Andrew Moore, Katherine Hu, Zac Nickey, and Tom Duffy, RTI International

Robert Ashmead and Tim Sahr, Ohio Colleges of Medicine Government Resource Center
Bo Lu, Ohio State University

Mail, E and Snail: The Results of Mail and Email Push-to-Web Experiments Implemented for a National Establishment Survey Pilot

Authors

Evan Nielsen, American Institutes for Research
Jake Soffronoff, IMLS

Testing Alternative Approaches for Improving Response to a Sequential Mixed-Mode Survey

Authors

Rebecca Medway, Ai Rene Ong, Sam Mabile, and Danielle Battle, American Institutes for Research
Michelle McNamara, National Center for Education Statistics

THURSDAY, MAY 16

1:45 pm – 3:15 pm | **Location**

Session 219

Non-Response and Weighting in Election Surveys

Paper

Track

Elections, Polling and Politics

Moderator

Cameron McPhee, SSRS

Examining Democratic Underperformance in New York in the 2022 Midterm Elections

Author

Kirsten Walters, Catalist, LLC

Assessing a Multi-Access Multi-Mode Approach to Fielding Quick Turnaround Registered Voter Polls

Author

Eran Ben-Porath, Mickey Jackson, and Cameron McPhee, SSRS
Jennifer Agiesta, CNN

Can We Safely Adjust on Past Vote? Assessing Measurement Error in Recalled Presidential Vote

Author

Michael Jackson, Cameron McPhee, and Eran Ben-Porath, SSRS
Jennifer Agiesta, CNN

Moving Targets: Where Did You Come from, Where Did You Go?

Author

Mark Owens and Branwell Kapeluck, The Citadel

Pre-Election Polling & Weighting By Previous Election Results

Author

Spencer Kimball and Matt Taglia, Emerson College Polling Center

1:45 pm – 3:15 pm **Location**

Session 221

Qualitative Methods for Research with Hard-to-Reach Populations

Paper

Track

Qualitative Research

Moderator

Casey Langer Tesfaye, Westat

Vignettes in Focus Groups: Adapting Anchoring Vignettes to Prompt Discussion Among Asian Americans

Authors

Besheer Mohamed and Michael Rotolo, Pew Research Center
Mandy Sha, mandysha.com

From Numbers to Narratives: Qualitative Inquiry through a Probability-Based Panel

Authors

Darby Steiger, Kyle Berta, and Jennifer Schmidt, SSRS

Conducting Youth Focus Groups: Methods to Prioritize Safety and Privacy and Engage Youth in Sensitive Discussion Topics

Authors

Erin Boyle, Mathematica
Macy Miller and Briana Starks, Mathematica Policy Research Inc.

Protocols for Interviewing Teens About Sensitive Topics

Authors

Betsarí Otero Class and Mandi Martinez, U.S. Census Bureau
Benjamin Zablotsky, U.S. Centers for Disease Control and Prevention

THURSDAY, MAY 16

1:45 pm – 3:15 pm | **Location**

Session 216

Recruiting a Probability-Based Panel in the Age of Attention Economics

Panels

Track

Research in Practice

Moderator

Daniel Osorio, Google

Overview of Online Insights Study: Recruitment, User Journey, Success Metrics, and Phases

Author

Satish Iyer, Google

Mailer Designs and Messaging: Get Your Money's Worth

Author

John Herb, Google

Cash Is Queen for All, or Is It?: Incentive Experiments for the Google Panel

Authors

Jeffrey Jones and Jenny Marlar, Gallup, Inc

How to Connect with Potential Respondents

Author

Mansour Fahimi, Marketing Systems Group LLC

Measuring Representation: Who's Interested in Joining an Online Panel?

Author

Douglas Eastman, Google

Session 218

The Power of Incentives: Motivating Survey Participation

Paper

Track

Response Rates and Nonresponse Error

Moderator

Larry Luskin, NORC at the University of Chicago

Respondent Incentives and the National Survey on Drug Use and Health: Findings from an Experimental Test

Authors

Doug Currivan, Peter Frechtel, Rachel Harter, Chris Jewett, and Amber Rumsey, RTI International
Tenecia Smith, P. Mae Cooper, and Jennifer Hoenig, Substance Abuse and Mental Health Services Administration

Examining Pre- and Post-Paid Incentive Structures on Survey Response Rates, Outcomes, and Costs

Authors

Scarlett Pucci and Bryan Rhodes, RTI International
Jaron King and Sharon Biggers, S.C. Dept. of Health & Environmental Control

Evaluating the Impact of Three Incentive Schemes on Survey Response and Attrition in Online Longitudinal Panels

Author

Htay-Wah Saw, University of Michigan

Measuring the Impact of a $2 Non-Conditional Incentive on Respondent and Gatekeeper Participation in a Survey of Businesses

Authors

Sean Johnson, University of Virginia, Center for Survey Research
Kara Fitzgibbon, University of Virginia

Recruiting in a City and Surrounding County: Which Incentives and Logos Drive Response?

Authors

Hanna Popick, Westat
Michael Bader and Mac McComas, Johns Hopkins University

The Effect of Visible Cash Pre-Incentives on Response Rates and Respondent Demographics in an Address-Based Sample Survey

Authors

Zachary Nickey, Marcus Berzofsky, Rachael Buffkin, Tom Duffy, Katherine Hu, and Caroline Scruggs, RTI International

THURSDAY, MAY 16

1:45 pm – 3:15 pm | **Location**

Session 217

Using Public Opinion Research to Advance Racial Equity for Black Americans

Affinity Group Session

Track

Attitudes and Opinions

Moderator

Akilah T Evans-Pigford, SSRS

Author

Shakari Byerly and Rodrego Byerly, EVITARUS
Tresa Undem, PerryUndem Research/Communication

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POSTER SESSION II

Thursday, May 16 | 3:30 pm – 4:30 pm

1. **Affiliation and Participation in LGBT Communities in a National Probability Sample of Older Adults**

   Authors
   Lauren Bouton and Ilan Meyer, University of California, Los Angeles
   Hannah Madison, Kate LeFauve, and Ned English, NORC at the University of Chicago
   L. Philip Schumm and Colm O'Muircheartaigh, University of Chicago

2. **An Evaluation of Second Incentive and Electronic Gift Card in a Web Survey**

   Presenters
   Jesus Arrue, Westat Ting Yan, Westat David Cantor, Westat

3. **Asking Panelists About Twitter Use and News Consumption Amidst the Platform's Rebrand**

   Authors
   Jacob Liedke and Elisa Shearer, Pew Research Center

4. **Assessing Survey Questions Through A Machine Learning Pipeline: Emotions and Paralinguistic Behaviors**

   Authors
   Hanyu Sun, Ting Yan, and Anil Battalahalli, Westat

5. **Bridging Gaps: Understanding Attitudes to Advance Hispanic/Latino Participation in Preclinical Alzheimer's Disease Trials**

   Authors
   Rachel Kinder, Jane Manweiler, Robynne Locke and James Dayton ICF International
   Christian Salazar, University of California, Irvine

6. **Can We Reach You? The Results of Telephone Push-to-Web Experiments Implemented For A National Establishment Survey Pilot**

   Authors
   Evan Nielsen, American Institutes for Research
   Jake Soffronoff, IMLS

7. **Changes in Refusal Reasons Over Time in the National Health and Nutrition Examination Survey (2017-2023)**

   Authors
   Steven Fink, Matt Jans, Jill Fleming, and Denise Schaar, National Center for Health Statistics
   Andrew Caporaso, Jason Clark, George Dixon, Susan Genoversa, and Minsun Riddles, Westat

8. **Cheating and Measured Knowledge**

   Authors
   Matthew Graham, Temple University College of Liberal Arts

9. **Combating AI Bots with Imagery-Powered Open Ends**

   Authors
   Edward Johnson, Harris Poll Carole Hubbard, Harris Poll

10. **Connecting the Classroom to Community-Based Participatory Research**

    Authors
    Travis Brodbeck, Siena College

11. **Device Usage in the American Community Survey: Geographic Patterns and Demographic Characteristics**

    Authors
    Gregory Mills, U.S. Census Bureau

12. **Does Providing the Midpoint Improve Measurement Quality? A Comparison Between Binary and 5-Point Likert-Type Scale Using Latent Factor Construct**

    Authors
    Wen-Juo Lo and Ronna Turner, University of Arkansas
    Brandon Crawford, Kristen Jozkowski, Xiana Bueno, and Lucrecia Mena Melendez, Indiana University

13. **Driving Towards Equity: Utilizing NHTS to Measure Disparities in Transportation Access**

    Authors
    Mitchell Fisher and Stacey Bricka, MacroSys LLC
    Paul Schroeder, Council of Professional Associations on Federal Statistics

14. **Effect of Response Button Positioning on Topic Applicability**

    Authors
    William Daniel, Thomas Akana, and Amber Lee, Federal Reserve Bank Of Philadelphia

15. **Effects of Speeding Prompt Interventions on Webs Survey Responses, Differences Between Cross-Sectional and Web Panel Sample Sources**

    Authors
    Reanne Townsend, David Cantor, and Hanyu Sun, Westat

16. **Enhancing Communication With Journalists: A Guide for Scholars of Public Opinion**

    Author
    Ann Williams, Georgia State University

17. **Evolution of a Solution: A Survey Research Center's Journey to Develop a Tailored Survey Study Management System**

    Authors
    Kathleen Yost, Christine Hughes, Missy Rathbun, Amy Ratzloff, Jered Longtin, Wendy Daniels, Jolaine Hines, Christopher Kolbert, Lacey Hart, and David Moertel, Mayo Clinic

18. **How Informed Is That Consent? Streamlining Consent to Improve Engagement and Comprehension**

    Authors
    Heather Morrison, Jacquelyn George, Monica Sull, Derek Schneider, Decision Information Resources, Inc.

19. **It's More Than Money: The True Costs of Spam in Online Survey Research**

    Authors
    Amy Schuster, Shubham Agrawal, and Shelia Cotten, Clemson University
    Gwendolyn Watson, Auburn University
    Michael Tidwell, University of Georgia
    Sicheng Wang, University of South Carolina
    Nathan Baker, Michigan State University

20. **Leveraging Social Data to Examine Public Abortion Discourse on Major Social Platforms: A Case Study Using the General Social Media Archive**

    Authors
    Hy Tran, Haoyu Shi, Simon Page, Steven Binns, Brian Wells, and Sherry Emery, NORC at the University of Chicago

21. **Measuring Discrimination and DEI in the Workplace in 2023: Considerations and Strategies for Improved Study Design and Questionnaire Development in Future Studies**

    Authors
    Jessica Starace, Carl Van Horn, and Ronald Quincy, Heldrich Center for Workforce Development, Rutgers University
    Anton House, Delaware State University

22. **Old Reliable: Conventional Measures of Issue Importance Outperform Reasonable Alternatives**

    Authors
    Alexander Kustov, University of North Carolina Charlotte
    Matthew Graham, Temple University College of Liberal Arts

23. **OMG! SMS Surveys FTW: A Non-Cringe Way to Engage Youth in Survey Research**

    Authors
    Robynne Locke, Kisha Bailly, Nicholas Book, and Xiaoyi Deng, ICF International
    William Kerr, Priscilla Martinez, and Deidre Patterson, Alcohol Research Group

24. **Onboarding Matters: The Impacts of Strategic Improvements on Interviewer Performance**

    Authors
    Mandee Lancaster and Jacob Lax, RTI International
    Peter Tice, Agency for Healthcare Research and Quality
    Amanda Williamson, Greene Resources

25. **Paradata Analysis from an Online Panel Self-Administered Diary Test of the Consumer Expenditure Survey**

    Authors
    Tucker Miller, Nikki Graf, Graham Jones, and Wendy Carlton, U.S. Bureau of Labor Statistics

Continued Poster Session II

26. Participation Outcomes for a Longitudinal Panel Recruited from a Cross-Sectional ABS Survey

Authors
Shaima Bereznitsky, Andrew Caporaso, and Terisa Davis, Westat
Richard Moser and Kelly Blake, U.S. National Institutes for Health

27. Politics in the Peach State: Communication Within the Georgia Electorate

Author
Ann Williams, Georgia State University

28. Post-Stratification and Trends: Refining 50 Years of Historical Trends From the General Social Survey

Authors
Brian Wells, Zachary Seeskin, and Amy Ihde, NORC at the University of Chicago

29. Qatari Attitudes Towards Foreign Labor in a Minority-National Context: Labor Law and Shifting Values

Authors
Abdoulaye Diop, John Lee Holmes, Buthaina Al Khelaifi, and Kien Le, Lina Bader, and Engi Elmaghraby, Qatar University Social & Economic Survey Research Institute (SESRI)

30. Sampling Strategies to Select a Sample of Older Middle Eastern North African Americans in Metro-Detroit Area

Authors
Raphael Nishimura, University of Michigan

31. Shooting Straight: Understanding How Measurement Methodology Could Impact Gun Ownership Incidence

Authors
Randall Thomas, Ipsos
Matthew Miller, Northeastern University
Deborah Azrael, Harvard University Megan Hendrich, Ipsos

32. The Effect of Rural Identity on Policy Views about Postsecondary Education

Authors
Christina Ladam, Alliance for Research on Regional Colleges
Andrew Koricich and C. Adam Ray, Alliance for Research on Regional Colleges; Appalachian State University
Alisa Fryar and Allyson Shortle, University of Oklahoma; Alliance for Research on Regional Colleges

33. The Virtual Classroom: Understanding the Evolving World of Online K-12 Education

Authors
Melissa Scardaville and Maria Payri, American Institutes for Research
Kathleen Mulvaney-Panjwani and Jane Hall, Activate Research

34. To Switch or Not to Switch. An Analysis on Switching Modes Mid-Interview in Establishment Surveys

Authors
Sophie Hensgen and Joseph Sakshaug, Institute for Employment Research

35. Understanding Growing Public Concern About the Role of AI in Daily Life

Emma Kikuchi and Alec Tyson, Pew Research Center

36. Understanding in Sub-State/Regional Urban/Rural Population Weighting for Telephone Surveys

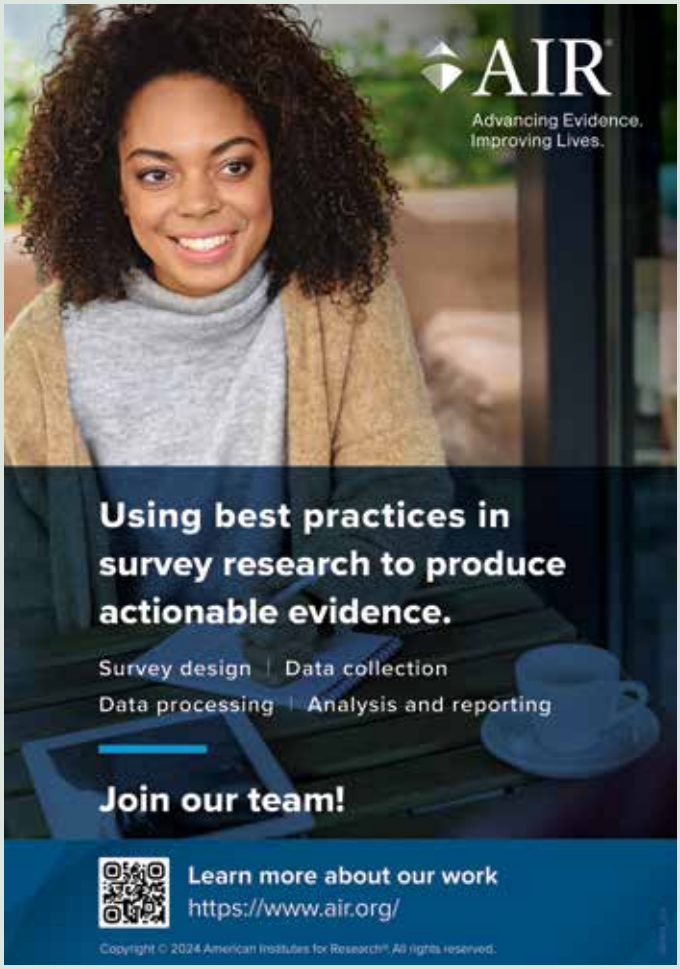
Authors
Machell Town, Centers for Disease Control and Prevention
Steven Dintino and David Malarek, Marketing Systems Group

37. Using Machine Learning for Image Extraction and Survey Question Evaluation

Authors
Anil Battalahalli, Ting Yan, and Hanyu Sun, Westat

38. What Says Wisconsin: Findings from a Feasibility Study to Develop a State-Based Online Probability Panel

Authors
Nadia Assad, University of Wisconsin Survey Center
Jennifer Dykema, Cameron Jones, J. Michael Collins, Stephanie Robert, and Dietram Scheufele, University of Wisconsin, Madison



THURSDAY, MAY 16

4:30 pm – 6:00 pm | **Location**

Session 216

Adapt or Die: How Research Organizations Are Dealing with Major Changes to What We Study and How We Study It

Roundtables

Track

Research in Practice

Moderator

Mollyann Brodie, Kaiser Family Foundation

Authors

Stephen Blumberg, National Center for Health Statistics
Kai Fuentes, Ebony Marketing Systems Inc
Kristen Olson, University of Nebraska, Lincoln
Courtney Kennedy, Pew Research Center

4:30 pm – 6:00 pm **Location**

Session 220

Are You Paying Attention: The Role of Attention Checks in Online Surveys

Paper

Track

Questionnaire Design and Interviewing

Moderator

Angela Eichhorst, NORC at the University of Chicago

Evaluating the Use of Attention Checks in a Web Probability Panel

Authors

Renee Stepler, Aleia Clark Fobia, Jennifer Childs, and Jason Fields, U.S. Census Bureau

Does Succeeding on Attention Checks Moderate Treatment Effects?

Authors

Jon Krosnick, Stanford University
Sebastian Lundmark, University of Gothenburg
Lisanne Wichgers, Lisanne Wichgers Consulting
Matthew Berent, Matt Berent Consulting

All Attention Checks Are Not Created Equal

Authors

James Martherus, Anja Kilibarda, and Alexander Podkul, Morning Consult

Assessing the Efficacy of Attention Check Questions in Online Survey Research: A Machine Learning Approach

Authors

Erik Green, Woojae Chung, Jason Sclar, and Marina Taraukhina, HarrisX

Gaming the Survey System? the Use of Different Measures to Identify Instances of Social-Desirability Bias on Survey Knowledge-Based Questions

Authors

Rachel Askew, James Noack, and Chintan Turakhia, SSRS
Kenneth Winneg, University of Pennsylvania
Shawn Patterson and Kathleen Jamieson, The Annenberg Public Policy Center of the University of Pennsylvania

THURSDAY, MAY 16

4:30 pm – 6:00 pm | **Location**

Session

204/205

Boosting Survey Success: Techniques to Increase Completion

Paper

Track

Data Collection Methods, Modes, Field Operations, and Costs

Moderator

Michael Jones, Westat

Beyond One Size Fits All: Using Machine Learning to Customize Email Outreach in a Longitudinal Study

Authors

Rebecca Powell, Jerry Timbrook, Michael Duprey, and Brian Burke, RTI International
Sarah Dean and Robert Hummer, University of North Carolina, Chapel Hill
Allison Aiello, Columbia University

The Effects of Late Reminder Text Messages on Completion Rate and Respondent Characteristics

Authors

Martha McRoy, Leah Christian, Ned English and Emily Alvarez, NORC at the University of Chicago

Would an Email Subject Line Phrased in Any Other Way Read As Sweet?

Authors

Allison Zotti, U.S. Census Bureau
Maura Spiegelman, National Center for Education Statistics

Experiments to Convert Partials to Completes

Authors

Vanessa Harrell, SSRS
Kathleen Thiede Call, School of Public Health, Health Policy & Management, SHADAC
Kathleen Panas, Minnesota Department of Health
Lee Ann Adelsheim and Stephanie Williams, Center for Health Information and Analysis (CHIA)

But Wait, There's More! Adjusting the Perception of Burden As a Responsive Design Tactic to Increase Survey Participation

Authors

Sylvia Epps, David Getman, Krishna Epps, Neil Thomas, and Joy Kang, Decision Information Resources, Inc.
Leslyn Hall, Redstone Research, LLC

Text Message Appointment Reminders: Do Text Reminders Work, or Are We Left on Read?

Authors

Samantha Collins, Autumn Houser, Silpa Sevakula, Thomas Brassell, and Randy ZuWallack, ICF International

4:30 pm – 6:00 pm **Location**

Session 208/209

Dangling Carrots: Incentive Strategies for Success and Efficiency

Paper

Track

Data Collection Methods, Modes, Field Operations, and Costs

Moderator

Mathew Stange, ABT Global

Does a Second Incentive Buy Us Anything? Examining Prepaid Cash Incentive Amounts in the First and Second Mailings in Mixed-Mode Web and Mail Surveys

Authors

Amanda Ganshert, University of Nebraska, Lincoln BOSR
Kristen Olson and Mia Bourek, University of Nebraska, Lincoln

An Evaluation of Prepaid and Promised Incentive Experiment in a Mail Push-to-Web Survey

Authors

Daifeng Han, Tien-Huan Lin, and J. Michael Brick, Westat
David Kashihara and Sadeq Chowdhury, Agency for Healthcare Research and Quality

An Experimental Evaluation of Methods for Converting Partials to Completes in an Address-Based Sample Survey

Authors

Xinyu Zhang, Todd Hughes, Jiangzhou Fu, and Royce Park, UCLA Center for Health Policy Research
Vanessa Harrell and Margie Engle-Bauer, SSRS

Show Me the Money

Authors

Rob Manley, Robyn Rapoport, Elizabeth Sciupac, and Summer Gillen, SSRS

How Low Can We Go: Optimal Post Incentives in an Era of Rising Costs and Declining Response Rates

Authors

Robyn Rapoport, Elizabeth Sciupac, Rob Manley, and Cameron McPhee, SSRS

THURSDAY, MAY 16

4:30 pm – 6:00 pm | **Location**

Session 217

DEI in Research Organizations: DEI & Methodology

Roundtables

Track

Research in Practice

Moderator

Tamara Terry, RTI International

Authors

Joe Ste.Marie and Sheldonn Plummer-Duff, Bully Pulpit Interactive LLC
Rodney Terry, U.S. Census Bureau
Neha Sahgal, Pew Research Center

4:30 pm – 6:00 pm | **Location**

Session 210/211

Developments in Filling Data Gaps on Asian Americans, Native Hawaiians and Pacific Islanders in Public Opinion Research: Lessons for Other Underrepresented Groups

Affinity Group Session

Track

Attitudes and Opinions

Moderator

Angela Houghton, AARP

Authors

Neil Ruiz and Besheer Mohamed, Pew Research Center
Shawnna Mullenax, PSB Insights
Karthick Ramakrishnan, AAPI Data
Emily Swanson, Associated Press
Jennifer Benz,

4:30 pm – 6:00 pm **Location**

Session 221

Emerging Technologies: Super Hero or Villain

Paper

Track

Qualitative Research

Moderator

Wendy Hicks, Westat

Modernization of Qualitative Research: Will AI Ever Replace Us?

Authors

Darby Steiger and Robyn Rapoport, SSRS

Cracking the Code: AI vs. Human Accuracy in Open-Ended Questions

Authors

Kelly Bell, Sherin Mattappallil, Sarah Kahl, and Jordan Forrest, Ipsos

To Moderate or Not? a Comparison of Early-Stage Scoping Methods for Designing a New Survey

Authors

Benjamin Messer and Kenneth Pick, U.S. Energy Information Administration

Qualitative Conundrums: Using Excel Power Query to Automate Data Organization, Processing, and Analysis

Author

Tywanquila Walker, U.S. Bureau of Labor Statistics

THURSDAY, MAY 16

4:30 pm – 6:00 pm | **Location**

Session 219

Engagement with Communities: Using Participatory Methods to Enhance Research

Panels

Track

Qualitative Research

Moderator

Melissa Cidade, U.S. Census Bureau

Participatory Economic Survey Research: The Case of the Annual Integrated Economic Survey (AIES)

Authors

Heidi St. Onge and Melissa Cidade, U.S. Census Bureau

Evolving a Data Enterprise to Support Relevant, Timely, and Equitable Statistical Products

Authors

Emily Molfino, Erika Becker-Medina, Nathan Ramsey, and Sallie Keller, U.S. Census Bureau

Integrating Community Engagement with Preparation for Field Work on the Differential Undercount

Author

Joanne Pascale, U.S. Census Bureau

Lessons in Effective Community Engagement and Trust Building from a Community Based Participatory Research (CBPR) Project

Authors

Casey Langer Tesfaye, Joy Thomas, Jennifer Brooks, and Anna Cupito, Westat

Early-Stage Scoping As Engaged Research Praxis: Designing a Questionnaire for Noncommercial Food Economies

Author

Carlos Coleman, USDA National Agricultural Statistics Service

Session

215

Language and Translation in Surveys

Paper

Track

Multicultural, Multilingual, and Multinational Research

Moderator

Silpa Sevakula, ICF International

Lost in Translation? Evaluating the Child Trauma Questionnaire - Short Form Among Spanish-Speaking Incarcerated Men and Women.

Authors

Eva Aizpurua, NatCen Social Research
Francisco Caravaca-Sánchez, Universidad de Alicante
Nancy Wolff, Rutgers, The State University of New Jersey
Cultural Mismatches in Translation of Key Demographic Questions
Alisu Schoua-Glusberg, Daniela Glusberg, and Kimberly Cárdenas, Research Support Services Inc

Preparing Interviewers to Survey Speakers of Non-English Languages: A Data-Driven Approach

Authors

Mikelyn Meyers, Renee Ellis, Andrew Raim, Patricia Goerman, and Kathleen Kephart, U.S. Census Bureau
Patty LeBaron, RTI International

Use of Non-English Languages in the 2020 Census: Insights from Paradata

Authors

Renee Ellis, U.S. Census Bureau

Translating Sex and Gender: Performance of Spanish and Asian Language Translations of a Two-Step Gender Identity Sequence

Authors

Tara Becker and Todd Hughes, UCLA Center for Health Policy Research
Ilan Meyer, University of California, Los Angeles
Jody Herman, The Williams Institute, UCLA School of Law

THURSDAY, MAY 16

4:30 pm – 6:00 pm **Location**

Session 222

My Chatbot Is Hallucinating about Your Surveys…or Is It? Exploring the Use of Generative AI for Coding Open Ended Questions and Generating Responses

Panels

Track

Data Science, Big Data, and Administrative Records

Moderator

Claire Kelley, Child Trends

Fine-Tuning Large Language Models to Classify News Articles and Support Content Analysis

Authors

Sarah Kelley, Claire Kelley, Kelly Murphy, Kristine Chan, and Edwin Crockett, Child Trends

Analyzing the Effectiveness of Large Language Models in Curating Themes Related to Gender Identity

Authors

Benjamin Rogers, U.S. Centers for Disease Control and Prevention
Catherine Lamoreaux, and Valerie Ryan, National Center for Health Statistics

Chatgpt Can You Help Me Understand If I Am Eligible for Student Aid? Using Customized Chatbots to Code Policy Documents and Help Students Navigate Resources

Author

Sarah Kelley, Child Trends

Vox Populi, Vox AI? Using Language Models to Estimate German Public Opinion

Authors

Leah von der Heyde, LMU Munich
Anna-Carolina Haensch, LMU Munich; University of Maryland
Alexander Wenz, University of Mannheim

Testing Large Language Models to Identify Themes and Sentiment in the Voice of the Respondent: Efficiencies and Cautions

Authors

Michael Link and Nick Bertoni, Ipsos

Comparing Automated Methods for Analyzing Survey Comments: The Speed Accuracy Tradeoff

Authors

Jason Telner, Tyler Waite, Randal Ries, Mark Malatesta, and Robert Medl, IBM

4:30 pm – 6:00 pm	Location

Session

What Motivates Survey Response in an Organizational Environment? Incentivizing Respondents to Establishment Surveys

Panels

218

Track

Response Rates and Nonresponse Error

Moderator

Sarah Grady, U.S. Energy Information Administration

Incentives in Establishment Surveys

Authors

Heather Ridolfo, Sarah Grady, and Benjamin Messer, U.S. Energy Information Administration

Experimental Monetary Incentives in an Establishment Survey: Using Prepaid, Cash Incentives with K-12 School Gatekeepers and Employees

Authors

Maura Spiegelman and Andrew Zukerberg, National Center for Education Statistics
Allison Zotti, U.S. Census Bureau

Use of a Set-up Fee to Encourage Survey Participation and Electronic Health Record Submission for a National Health Care Survey

Authors

Brian Ward, Centers for Disease Control
Nicole Cummings, Joy Onukwufor, and Sonja Williams, National Center for Health Statistics

Use of Non-Monetary Incentives to Increase Panel Participation in Establishment Surveys

Authors

Kevin Foster and Grace Guynn, Federal Reserve Bank of Atlanta

Is Knowing Really Half the Battle? The Impact of Demonstrating Data Uses to Prospective Survey Respondents

Authors

Kenneth Herrell, National Agricultural Statistics Service
Nick Pallotta, U.S. Department of Agriculture

6:30 pm – 8:30 pm	Location

Session

AAPOR Awards Banquet

Special Events

Grand Ballroom

9:00 pm – 11:45 pm	Location

Session

Affiliate Event: All-Chapter Party

Special Events

Max Lagers

FRIDAY

SCHEDULE-AT-A-GLANCE

Time	Session	Room #
7:00 am – 2:00 pm	Registration	Registration
7:30 am – 8:00 am	Breakfast with Exhibitors	Salon
	Concurrent Session D	
8:00 am – 9:30 am	Texting Breakthroughs: Innovations in SMS Recruitment and Distributions	204/205
8:00 am – 9:30 am	Enveloping Success: Secrets to Boost Survey Response Using Mail	208/209
8:00 am – 9:30 am	Survey Insights on Health and Cognition	210/211
8:00 am – 9:30 am	Methodological Insights, Analytical Insights, and Reporting Narratives from a National Probability Survey of Immigrant Adults	215
8:00 am – 9:30 am	Reaching Out: How Contact Mode Impacts Response	216
8:00 am – 9:30 am	Engaging Communities in Research: Serving Communities with Research	217
8:00 am – 9:30 am	The Census Household Panel: Evaluating the Launch of the CHP	218
8:00 am – 9:30 am	Discrimination, Race, and Racism	219
8:00 am – 9:30 am	Using Machine Learning to Investigate Improving Efficiency for Clerical Review in the Census Post Enumeration Survey	220
8:00 am – 9:30 am	Cognitive Interviews and Other Tools to Develop Good Questions	221
8:00 am – 9:30 am	Innovations in Statistical Methods for Quality Improvement	222
	Concurrent Session I	
9:45 am – 11:15 am	Mode Metamorphosis: Examining the Effect of Mode Changes on Estimates	204/205
9:45 am – 11:15 am	Navigating the ABS Landscape: Innovations, Experiments, and Cost–Effective Strategies for Data Collection	208/209
9:45 am – 11:15 am	Climate and Energy Attitudes	210/211
9:45 am – 11:15 am	Identifying and Retaining Respondents for Establishment Surveys	215
9:45 am – 11:15 am	Contact and Cooperation: Correlates of Survey Participation	216
9:45 am – 11:15 am	Hisp–Aapor Sponsored Panel on Recruitment and Research Findings of Latino Adults in the U.S.	217
9:45 am – 11:15 am	Don't Say Goodbye: Retirement and Retention	218

9:45 am – 11:15 am	Mobilizing and Engaging Voters with Issues and Information	219
9:45 am – 11:15 am	Understanding More about Attitudes Towards Surveys and Survey Participation	220
9:45 am – 11:15 am	Human and Bot Voices in Interviews	221
9:45 am – 11:15 am	Optimizing Questionnaire Design and Question Wording in Online Surveys	222
Regularly Scheduled Programming		
11:30 pm – 12:45 pm	Plenary	Grand Ballroom
12:45 pm – 2:00 pm	Lunch with Exhibitors and Poster Session III	Salon
12:45 pm – 1:45 pm	Cross-Cultural and Multilingual Research Affinity Group	213
12:45 pm – 1:45 pm	Survey Research Teaching (SRT) Interest and Affinity Group Annual Meeting	214
1:00 pm – 2:00 pm	Speed Networking	304/305
Concurrent Session J		
2:00 pm – 3:30 pm	Navigating Mode Transitions: Unraveling Challenges, Trends, and Strategic Approaches	204/205
2:00 pm – 3:30 pm	Dialing in on New Insights: Strategies for RDD Surveys	208/209
2:00 pm – 3:30 pm	Modernizing the Current Population Survey – Steps to Improving Data Collection and Adding an Internet Self Self–Response Mode	210/211
2:00 pm – 3:30 pm	Survey Research out of the Classroom: Providing Students with a Real–World Experience in Community Impact Research	215
2:00 pm – 3:30 pm	Linking and Integrating Organic Data and Survey Data	217
2:00 pm – 3:30 pm	Methodological Advancements in Using Multiple Probability Panels in the Collection of Official Statistics: Examples from the National Center for Health Statistics Rapid Survey System	218
2:00 pm – 3:30 pm	News and Information: Attention and Impact	219
2:00 pm – 3:30 pm	Navigating Data Disclosure: Balancing Transparency and Privacy	220
2:00 pm – 3:30 pm	Measurement Innovations in Questionnaire Design	221
2:00 pm – 3:30 pm	Assessing SOGI: Measurement and Benefits	222
Concurrent Session K		
3:45 pm – 5:15 pm	Assessing the Functioning of American Democracy	210/211
3:45 pm – 5:15 pm	Surveying Communities and Marginalized Populations	215
3:45 pm – 5:15 pm	Challenges and Opportunities in Multi-Country Surveys	216
3:45 pm – 5:15 pm	Engaging Communities in Research: Engaging Stakeholders	217

Continued Friday Schedule-At-A-Glance

3:45 pm – 5:15 pm	Frame it Right: Approaches to Enhancing Sampling Frames	218
3:45 pm – 5:15 pm	The Evolution of Election Polling: From the 19th Century to the Present	219
3:45 pm – 5:15 pm	Transparency, Scientific Integrity and Public Confidence	220
3:45 pm – 5:15 pm	Improving Content in the American Community Survey	221
3:45 pm – 5:15 pm	Are You Hispanic, Latino, Latine, Latinx and Will You Join My Panel? Hisp–Aapor Sponsored Panel on Research of Hispanx Adults in the U.S. and Beyond.	222
	Concurrent Session K	
5:30 pm – 7:30 pm	Annal Business Meeting and Closing Reception	204/205

8:00 am – 9:30 am **Location**

Session 221

Cognitive Interviews and Other Tools to Develop Good Questions

Paper

Track

Questionnaire Design and Interviewing

Moderator

Darby Steiger, SSRS

Survey Practice in Non-Survey-Literate Populations: Methodological Implications from a Cognitive Interview Study in Brazil

Authors

Meredith Massey and Kristen Cibelli, US National Center for Health Statistics

Assessing Revisions to Questions on Cannabis Use and Experiences through Cognitive Interviewing

Authors

Zachary Smith and Kristen Cibelli Hibben, National Center for Health Statistics

Developing Metrics to Evaluate Streamlined Questionnaire Changes in the Consumer Expenditure Interview Survey

Authors

Nikki Graf, Erica Yu, and Ariana Welsh, U.S. Bureau of Labor Statistics

Rethinking Principles of Question Design: From Art to Socio-Cultural Understanding

Author

Kristen Miller, National Center for Health Statistics

Development and Cognitive Testing of the Emergency Economic Information Collection (EEIC) Question Bank v2.0

Authors

Y. Patrick Hsieh, Jerry Timbrook, Katherine Blackburn, and Chris Ellis, RTI International
Kristin Stettler and Lisa Donaldson, U.S. Census Bureau
Rachel Stenger, RTI-DATA PA

FRIDAY, MAY 17

8:00 am – 9:30 am | **Location**

Session 219

Discrimination, Race, and Racism

Paper

Track

Attitudes and Opinions

Moderator

Rowland Edet, University of Nebraska, Lincoln

All in: Effects of Race-Ethnicity on Community Involvement

Authors

Jennifer Durow, Randall Thomas, and Frances Barlas, Ipsos

The Association of Reported Racial and Ethnic Discrimination in Healthcare with Influenza Vaccination Coverage, United States, October 2022 – June 2023

Authors

Juan Gomez, Oak Ridge Institute for Science & Education
Laurie Elam-Evans, David Yankey, Michael Chen, Jennifer Kriss, Peng-Jun Lu, James Singleton, U.S. Centers for Disease Control and Prevention

Diverging Public Attitudes on Racialized Topics: Can Anti-Bias Training Make a Difference?

Authors

Brianna Zichettella, University of Michigan, Ann Arbor
Josh Pasek, University of Michigan
Hakeem Jefferson, Stanford University
Fabian Neuner, Arizona State University

Experiences with Discrimination in Health Care Settings Among Black Adults in the U.S.

Authors

Lunna Lopes, Latoya Hill, and Liz Hamel, Kaiser Family Foundation

How Party Cues Shape Americans' Understanding of Institutional Racism

Authors

Alauna Safarpour, Gettysburg College
Antoine Banks, University of Maryland
Eric Groenendyk, University of Memphis

8:00 am – 9:30 am **Location**

Session 217

Engaging Communities in Research: Serving Communities with Research

Paper

Track

Data Science, Big Data, and Administrative Records

Moderator

Rachel Kinder, ICF International

Beyond Technology: Exploring Public Awareness and Sentiment Towards Smart City Applications

Authors

Daria Szafran and Ruben Bach, University of Mannheim

What Can Public Opinion Surveys Tell Communities That Secondary Data Cannot?

Authors

Erin Caldwell, Parker Quinn, and Tobin McKearin, POLCO's National Research Center

Measures of Campaign Awareness and Their Impact on Program Evaluation – Findings from the Stop Flu Campaign, 2023

Authors

Nick Garza and Melissa Dunn Silesky, The Public Good Projects

Public Polling Changes Political Calculations

Authors

Peter Woolley and Dan Cassino, Fairleigh Dickinson University

Impacting Northern New York State Communities – Best Practices in Explaining Survey Methodology and Results to the Media, Local Decision-Leaders, and the Public; and Recent Experimentation and Advances in Community-Specific Sampling Methodology

Authors

Andrew Draper and Lawrence Danforth, Jefferson Community College

FRIDAY, MAY 17

8:00 am – 9:30 am | **Location**

Session 208/209

Enveloping Success: Secrets to Boost Survey Response Using Mail

Paper

Track

Data Collection Methods, Modes, Field Operations, and Costs

Moderator

Amy Djangali, RTI International

Cracking the Code of Mailbox Guardians: Navigating Mail Assessment Behavior for Successful Contacts

Authors

Michael Link and Nick Bertoni, Ipsos

Shuffling the Cards: The Impact of Varying Contacts across Longitudinal Survey Waves

Authors

Ashley Griggs, Jerry Timbrook, Melissa Hobbs, and Brian Burke, RTI International
Rebecca Powell, RTI-DATA PA
Sarah Dean, Allison Aiello, and Robert Hummer, University of North Carolina, Chapel Hill

The Impact of Inclusion of a QR Code during Mail Push to Web Contact When Recruiting to a Probability-Based Panel

Authors

Ipek Bilgen, Roopam Singh, David Dutwin, and Erlina Hendarwan, NORC at the University of Chicago

What's in a Letter: Experimentally Testing Advance Mail Strategies for Enrollment in a Demonstration Study in New York City

Authors

Harry Sun, Center for Research on HOME; New York City Department of Housing Preservation & Development; Fordham University
Caitlin Waickman, New York City Department of Housing Preservation & Development; Center for Research on HOME

Can Fedex Mailings Improve Response from Blacks or African Americans in an Address-Based Sample Survey? an Experiment in the California Health Interview Survey

Authors

Jiangzhou Fu, Xinyu Zhang, Todd Hughes, and Royce Park, UCLA Center for Health Policy Research
Arina Goyle, SSRS

8:00 am – 9:30 am **Location**

Session 222

Innovations in Statistical Methods for Quality Improvement

Paper

Track

Statistical Techniques and Estimation

Moderator

Deji Suolang, University of Michigan

Using an Index of Non-Ignorable Selection Bias (MUBP) to Evaluate and Compare Probability-Based and Opt-in Online Samples

Authors

Rebecca Andridge, The Ohio State University Division of Biostatistics
Brady West, University of Michigan

Comparison of Alternative Approaches to Using Race-and-Ethnicity Data in Estimating Differences in Health Care and Social Determinants of Health

Authors

Marc Elliott, Steven Martino, Jacob Dembosky, and Katrin Hambarsoomian, RAND Corporation
Amelia Haviland, Carnegie Mellon University

Towards a More Accurate Margin of Error

Authors

Courtney Kennedy and Andrew Mercer, Pew Research Center
J. Michael Brick, Westat
Sharon Lohr, Arizona State University

Utility of Byproducts of Respondent Driven Sampling As Social Network Measures

Authors

Sunghee Lee and Kaidar Nurumov, University of Michigan

Reports of Unfair Treatment by Medicare Advantage Enrollees' During Healthcare Encounters

Authors

Megan Mathews, Megan Beckett, Steven Martino, Julie Brown, Nate Orr, and Marc Elliott, RAND Corporation

FRIDAY, MAY 17

8:00 am – 9:30 am | **Location**

Session 215

Methodological Insights, Analytical Insights, and Reporting Narratives from a National Probability Survey of Immigrant Adults

Panels

Track

Multicultural, Multilingual, and Multinational Research

Moderator

Patricia Goerman, U.S. Census Bureau

A Mixed-Frame Mixed-Mode Approach to Reaching a Representative Sample of U.S. Immigrant Respondents

Authors

Cameron McPhee and Eran Ben-Porath, SSRS
Ashley Kirzinger, Kaiser Family Foundation

Reporting on a National Survey of Immigrant Adults

Author

David Lauter, Los Angeles Times

Coordinating Multiple Sample Types, Survey Modes, and Languages: Methodological Insights Regarding Surveys of U.S. Immigrant Respondents

Author

Emily Jennings, SSRS

Key Findings from a Probability-Based Survey of Immigrant Adults

Authors

Shannon Schumacher, Liz Hamel, and Drishti Pillai, Kaiser Family Foundation

8:00 am – 9:30 am **Location**

Session 216

Reaching Out: How Contact Mode Impacts Response

Paper

Track

Response Rates and Nonresponse Error

Moderator

Leah Christian, NORC at the University of Chicago

101 Surveys in 28 Days - Evaluating Response Rates to a Demanding Request

Authors

Eric Jodts, David Cantor, Robyn Ferg, Thomas Godwin, Jean Opsomer, Hanna Popick, and Jonathan Wivagg, Westat

The Box or the Envelope: How Does Form Factor Impact Mailing Engagement?

Authors

Grace Morris, Nick Cataldi, Stephanie Melton, Emily Summers, Nielsen

Panels, SMS, and RDD, Oh My! A Tri-Mode Statewide Polling Experiment between the Rutgers-Eagleton/Ssrs Garden State Probability Panel, Texting, and RDD

Authors

Ashley Koning, Jessica Roman, and Debbie Borie-Holtz, Rutgers University
Chintan Turakhia and Kyle Berta, SSRS
Kyle Morgan, Francis Marion University

Changes in Response Rates after Implementing Multi-Mode Data Collection Among Older Americans

Authors

Joanne Campione, David Cantor, and Eric Jodts, Westat

Does Varying Screener Design and Mailing Type Improve Response Rate in a Sequential Mixed-Mode Survey?

Authors

Danielle Battle, Rebecca Medway, and Jiashan Cui, American Institutes for Research
Michelle McNamara, U.S. Department of Education

Understanding Exam Nonresponse in a Nationally Representative Health Survey

Authors

Ashley Kaiser, National Center for Health Statistics/CDC
Jessica Graber, U.S. Centers for Disease Control and Prevention

FRIDAY, MAY 17

8:00 am – 9:30 am | **Location**

Session

210/211

Survey Insights on Health and Cognition

Paper

Track

Data Collection Methods, Modes, Field Operations, and Costs

Moderator

Paula Payton, Deloitte

Concordance between Parent- and Teen-Reported Health Behaviors in a Follow-Back Study of Teens

Authors

Amanda Ng and Aaron Maitland, U.S. Centers for Disease Control and Prevention
Lindsey Black, Stephen Blumberg, Jonaki Bose, and Benjamin Zablotsky, National Center for Health Statistics
Jessica Jones, U.S. Health Resources & Services Administration

When the Helper Becomes the Survey Taker... An Examination of the Use of Parental Assistance in a Follow-Back Survey of Teens

Authors

Benjamin Zablotsky, Lindsey Black, Stephen Blumberg, Jonaki Bose, Aaron Maitland, Amanda Ng, National Center for Health Statistics
Jessica Jones, U.S. Health Resources & Services Administration

Adapting Cognitive Batteries for Use in a Longitudinal Survey: Lessons Learned from the National Longitudinal Study of the Class of 1972 Sixth Follow-up Pretest

Authors

Laura Stoff, Kaitlyn O'Keefe, Rachel Canas, Sheri Hamilton, Justin Jones, and Katie O'Doherty, NORC at the University of Chicago
Sara Scherer and Stephanie Assuras, Columbia University Medical Center

Neurodiverse Respondent Engagement and Behavior

Authors

Sarah Jones and Emily Lorenz, Gallup, Inc

8:00 am – 9:30 am **Location**

Session 204/205

Texting Breakthroughs: Innovations in SMS Recruitment and Distributions

Panels

Track

Data Collection Methods, Modes, Field Operations, and Costs

Moderator

Kevin Collins, Survey 160

Text Messaging As a Survey Interview Mode: A Deeper Look

Authors

Fred Conrad and Andrew Hupp, and Makenna Harrison, University of Michigan
Christopher Antoun, University of Maryland
H. Yanna Yan, Meta
Michael Schober, The New School

How Can We Reach You? an Evaluation of Text Messaging Experiments in Two Surveys

Authors

Rachel Horwitz, Renee Reeves, Kayla Varela, Sarah Heimel, and Christine Bottini, U.S. Census Bureau

Please BRB to Our Survey! Using Text Message Surveys and Reminders in a Longitudinal Study

Authors

Maura Spiegelman, National Center for Education Statistics
Allison Zotti, U.S. Census Bureau

The Use of SMS to Opt-in to an Open Access Web Survey While Employing Fraud Mitigation Strategies

Authors

Nicole Lee, Bob Henne, Ron Thigpen, and Naomi Freedner, RTI International

Best Practices for Text to Web Surveys

Authors

Kevin Collins, Alex Dawahare, Nathaniel Lubin, Survey 160

SMS As a Recruiting and Distribution Method for Online Surveys the Respondent Perspective

Author

Trine Dale, Institute of Transport Economics/Norwegian Institute of Transport Research (TOI)

FRIDAY, MAY 17

8:00 am – 9:30 am | **Location**

Session 218

The Census Household Panel: Evaluating the Launch of the CHP

Panels

Track

Probability and Nonprobability Samples, Frames, and Coverage Errors

Moderator

Jennifer Childs, U.S. Census Bureau

Building the Census Household Panel: From Conception to Realization

Authors

Cassandra Logan, Jennifer Childs, and Elke Mclaren, U.S. Census Bureau

Census Household Panel Sample Design – Using the Auxiliary Data to Stratify the Master Address File

Author

David Hornick, U.S. Census Bureau

Studying Public Opinion Attitudes Towards the 2030 Census

Authors

Yazmin Garcia Trejo, Steven Scheid, Aleia Fobia, Monica Vines, Maranda Pepe, and Charlene Medou, U.S. Census Bureau

Comparing Data from the Household Pulse Survey and the Census Household Panel

Authors

Hyon Shin, Jason Fields, and Jennifer Childs, U.S. Census Bureau

Nonresponse and Coverage Bias in High Frequency Surveys: Evidence from Administrative Data

Authors

Jonathan Eggleston and Carl Lieberman, U.S. Census Bureau

8:00 am – 9:30 am **Location**

Session 220

Using Machine Learning to Investigate Improving Efficiency for Clerical Review in the Census Post Enumeration Survey

Panels

Track

Data Science, Big Data, and Administrative Records

Moderator

Shadana Myers, U.S. Census Bureau

An Introduction to the U.S. Census Post Enumeration Survey and Applications for Machine Learning

Authors

Shadana Myers, U.S. Census Bureau

Automating Clerical Review of Residence Status Code Assignment

Author

Lydia Shia, U.S. Census Bureau

Predicting Name Sufficiency for Clerical Person Matching

Author

Arezou Koohi, U.S. Census Bureau

Using Record Linkage and Machine Learning to Assist in Clerical Person Matching

Author

Haley Hunter-Zinck, U.S. Census Bureau

A Methodology for Creating Annual Dual-System Estimates for Local Communities

Author

Timothy Kennel, U.S. Census Bureau

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9:45 am – 11:15 am | **Location**

Session 210/211

Climate and Energy Attitudes

Paper

Track

Attitudes and Opinions

Moderator

Bradley Jones, YouGov

Shifts and Changes in Public Opinion: Lessons from Recent Years on Nuclear Energy in France and Europe

Authors

Bouillet Jeremy and Mathieu Brugidou, EDF R&D

Scientific Evaluation of Human Gains and Losses from Global Warming Using Survey Data on Satisfaction with the Weather: Multivariate Estimates, USA 2016-2021, N=10, 000+

Author

Jonathan Kelley, International Survey Center

Evaluating the Impact of the 2021 IPCC Report on American Public Opinion on Climate Change

Authors

Jon Krosnick, Bo MacInnis, and Chris Field, Stanford University

How Intertwined Are Americans' Attitudes on Climate and Energy?

Authors

Brian Kennedy, Alec Tyson, and Emma Kikuchi, Pew Research Center

Exploring Support for Climate Change Future-Oriented Policies

Author

Emmanuel Adugu, University of West Indies

FRIDAY, MAY 17

9:45 am – 11:15 am | **Location**

Session 216

Contact and Cooperation: Correlates of Survey Participation

Paper

Track

Response Rates and Nonresponse Error

Moderator

Jarret Angbazo, NORC at the University of Chicago

Excuse Me, What Did You Just Ask Me? Refusal Patterns in Sensitive Survey Questions; A Look at Refusals By Demographic Group in the BRFSS Survey

Authors

Silpa Sevakula, Christina Peterson, and Randy Zuwallack, ICF International

Do Health Examination Completion Effects Hold up across Geographical Areas? Evidence from the National Health and Nutrition Examination Survey

Authors

Te-Ching Chen, Matt Jans, Lara Akinbami, Damon Ogburn, David Woodwell, and Jessica Graber, National Center for Health Statistics

Non-Response and Contact Behavior in Pre- and Post-Pandemic Period: Evidence from a Household Survey on Wealth

Authors

Nargiza Ibragimova, Deutsche Bundesbank (Central Bank of Germany)
Tobias Schmidt, Central Bank of Germany (Deutsche Bundesbank)

Let Me Think about It: Need for Cognition and Survey Topic Interest

Authors

Katie Furrow, Randall Thomas, and Megan Hendrich, Ipsos

The Impact of the COVID-19 Pandemic on RDD Cell Phone Response Between March 2019 and March 2023 in the National Immunization Survey-Child

Authors

Benjamin Skalland and Jason Boim, NORC at the University of Chicago
Sean Hu, Laurie Elam-Evans, Holly Hill, and James Singleton, U.S. Centers for Disease Control and Prevention

9:45 am – 11:15 am **Location**

Session 218

Don't Say Goodbye: Retirement and Retention

Paper

Track

Probability and Nonprobability Samples, Frames, and Coverage Errors

Moderator

Larry Luskin, NORC at the University of Chicago

When Does Survey Burden Become Too High (Or Too Low) in Probability Panels?

Author

Michael Jackson, SSRS

Self-Serve Panel Maintenance: Using a Chatbot on Knowledge Panel for Panel Members Who Do Not Want Human Interaction

Authors

Nick Bertoni and Raleigh Cobb, Ipsos

Why Did You Have to Go? Findings from a Survey of Panel Attritors

Authors

Dana Popky and Dorene Asare-Marfo, Pew Research Center

No Second Date: Nonresponse to Panel Recruitment Among Prior Respondents to a Survey of Asian-Americans

Authors

Arnold Lau and Ashley Amaya, Pew Research Center

Evaluating Panel Satisfaction and the Use of QR Codes in Panel Recruitment

Authors

Kyle Berta, Chintan Turakhia, and Jared Gumbs, SSRS

Coming Back to the Well: How Repeat Survey Contacts Affect Attrition and Population Representation

Authors

Kathleen Panas and Alisha Baines Simon, Minnesota Department of Health
Natalie Mac Arthur and Kathleen Thiede Call, University of Minnesota

FRIDAY, MAY 17

9:45 am – 11:15 am | **Location**

Session
217

HISP-AAPOR Sponsored Panel on Recruitment and Research Findings of Latino Adults in the U.S.

Affinity Group Panels

Track

Multicultural, Multilingual, and Multinational Research

Moderator

Luis Tipan, SSRS

Update on the Condition and Progress of Hispanic/Latino Education in the U.S.

Author

Josue De La Rosa, National Center for Education Statistics

Understanding the Hispanic Immigrant Experience in the U.S.: The 2023 KFF/ Los Angeles Times Survey of Immigrants

Authors

Ana Gonzalez-Barrera, Shannon Schumacher, Liz Hamel, Drishti Pillai, Ashley Kirzinger, Audrey Kearney, Marley Presiado, and Mollyann Brodie, Kaiser Family Foundation

Latino's Conceptualization of Health and Self-Rated Health

Authors

Stephanie Morales, Kaidar Nurumov, and Sunghee Lee, University of Michigan

Maximizing Hispanic Representation. Insights from Chis

Authors

Arina Goyle, Cameron McPhee, and Susan Sherr, SSRS
Todd Hughes, UCLA Center for Health Policy Research

Advancing Equity in Mental Health for Black Women and Latinas

Author

Shakari Byerly, University of California, Los Angeles

Session 221

Human and Bot Voices in Interviews

Paper

Track

Questionnaire Design and Interviewing

Moderator

Martha Stapleton, NORC at the University of Chicago

From Text to Voice: Innovating the Final Comment Question in a Web Survey

Author

Joshua Claassen, German Centre for Higher Education Research and Science Studies

Respondent-Centered Incentives: Increasing Answer Provision and Data Quality When It Comes to Voice Answers to Open Questions

Authors

Jan Karem Höhne, University of Hanover
Melanie Revilla, Institut Barcelona d'Estudis Internacionals
Mick Couper, University of Michigan

Exploring Effects of Life-like Virtual Interviewers on Respondents' Answers in a Smartphone Survey

Authors

Jan Karem Höhne, University of Hanover
Fred Conrad, University of Michigan
Cornelia Neuert, GESIS - Leibniz Institute for the Social Sciences
Joshua Claassen, German Centre for Higher Education Research and Science Studies

Effect of Question Reader's Sex on Substance Use, Preventive Health Behaviors and Mental Health Reports in an Audio Computer-Assisted Self-Interview Survey

Authors

Sol Rabine, Sunghee Lee, and Kaidar Nurumov, University of Michigan

Using Cari to Assess Interviewer Behavior and Response Outcomes in the CE Interviewer Survey

Author

Wendy Carlton, U.S. Bureau of Labor Statistics

Impact of Cari on Data Quality in the CE Interview Survey

Authors

Ariana Welsh and Brett McBride, U.S. Bureau of Labor Statistics

FRIDAY, MAY 17

9:45 am – 11:15 am | **Location**

Session 215

Identifying and Retaining Respondents for Establishment Surveys

Affinity Group Panels

Track

Research in Practice

Moderator

Melissa Cidade, U.S. Census Bureau

Respondent Engagement and Retainment in a Richmond Fed Panel Survey

Author

Jason Kosakow, Federal Reserve Bank of Richmond

Patterns in Respondent Types and Data Quality in an Establishment Survey About Energy

Authors

Sarah Grady and Chrishelle Lawrence, US Energy Information Administration

Are You My Respondent? Refining Contact Information with Follow-Up Phone Calls in Establishment Surveys

Authors

Joshua Langeland and Victoria Narine, U.S. Bureau of Labor Statistics

Approaches to Digital Cleaning: Blending Traditional Methods With Crowd Sourcing and AI to Clean a Public Sector Establishment Survey Population Frame

Authors

Jake Soffronoff, IMLS

Ai Rene Ong and Matthew Sweeney, American Institutes for Research

9:45 am – 11:15 am **Location**

Session 219

Mobilizing and Engaging Voters with Issues and Information

Paper

Track

Elections, Polling and Politics

Moderator

Mark Owens

What Is Populism Good for? an Experimental Test of Persuasion and Mobilization Effects

Authors

Alexander Kustov, University of North Carolina, Charlotte
Yaoyao Dai, University of North Carolina, Charlotte

Analyzing Post-COVID-19 Changes to Voter Behavior and Early Voting Trends in Virginia

Author

Brian Zhou, Vote Absentee Virginia; Thomas Jefferson High School for Science and Technology

Are Trump's Indictments Rallying the Base? Evidence from the Counter Factual Format

Author

Matthew Graham, Temple University
Soubhik Barari, National Opinion Research Center
Alexander Coppock, Yale University
Zoe Padgett, Momentive

Election Security and Audit Practices and Voter Confidence

Authors

Quin Monson, Brigham Young University
Damon Cann, Utah State University
Leah Murray, Weber State University

Local Election Systems and Public Engagement with Research: A Case Study in Virginia

Author

Kara Fitzgibbon, University of Virginia

FRIDAY, MAY 17

9:45 am – 11:15 am | **Location**

Session 204/205

Mode Metamorphosis: Examining the Effect of Mode Changes on Estimates

Paper

Track

Data Collection Methods, Modes, Field Operations, and Costs

Moderator

Maeve Ward, Grow Progress

Implications of Mode Effects When Changing to a Mixed-Mode (Web/Phone) Design: Variation By Question Characteristics

Authors

Mengyao Hu and Vicki Freedman, University of Michigan
Justin Kamens and Shawn McCloskey, Westat

An Investigation of Potential Mode Effects and Inverse Probability to Treatment Weights on the 2020 Residential Energy Consumption Survey

Authors

David Biagas, David Beall, and James Berry, U.S. Energy Information Administration
Kenneth Pick, U.S. Department of Energy

Assessing the Heterogeneity of Mode Effects on Data Quality and Response Distributions Across Socio-Demographic Subgroups in a Mixed-Mode Panel Study

Authors

Heather Schroeder, Mary Beth Ofstedal, and Brady West, University of Michigan

Mode Effects on Regression Coefficients Capturing Subgroup Differences: Comparing Regression Models across the Web-Based American Family Health Study and the Face-to-Face National Survey of Family Growth

Authors

Sihle Khanyile, Shiyu Zhang, Brady West, and William Axinn, University of Michigan

A Comparative Study of ABS Web-Push, Web, and RDD Cell Telephone Surveys in Measuring Consumer Expectations

Authors

Tuba Suzer-Gurtekin and Bozhou Tan, University of Michigan
Mahmoud Elkasabi, RTI International

9:45 am – 11:15 am **Location**

Session 208/209

Navigating the ABS Landscape: Innovations, Experiments, and Cost-Effective Strategies for Data Collection

Paper

Track

Data Collection Methods, Modes, Field Operations, and Costs

Moderator

Kelly Dixon, Nielsen

Mail Recruitment Approaches for a Survey of Food Insecurity in the D.C. Metropolitan Area

Authors

Mariana Meza Hernandez, Jennifer Benz, and Benjamin Skalland, NORC at the University of Chicago

Improving Representation at the State Level: How Differential Incentives and Mailing Type Impact Response Rates for an Address-Based Sample

Authors

Emily Alvarez, David Sterrett, Mariana Meza Hernandez, Sean Collins, Benjamin Skalland, and Jennifer Benz, NORC at the University of Chicago
Cindy Longmire, DJ Case & Associates
David Thorne, Missouri Department of Conservation

Digital Invitation As Complement to Paper Invitations: Who Requests Them and Can They Lower Address-Based Sample (ABS) Study Costs?

Authors

Lisa Carley-Baxter, RTI-DATA PA
Brenna Muldavin, RTI International
Jieru Chen and Norah Friar, U.S. Centers for Disease Control and Prevention

Methodological Experiments in a Multi-Mode, Address-Based Health Survey at Multiple Scales: The Healthy Illinois Study

Authors

Martha McRoy, Ned English, Benjamin Reist, Brian Wells, and Amie Conley, NORC at the University of Chicago
Samantha Saini and Kelsey Cutler, Illinois Department of Public Health

Design Changes on a Multimode Annual ABS Survey and Their Effect on Data Quality

Authors

Anna Brown, Pew Research Center

FRIDAY, MAY 17

9:45 am – 11:15 am | **Location**

Session 222

Optimizing Questionnaire Design and Question Wording in Online Surveys

Paper

Track

Questionnaire Design and Interviewing

Moderator

Alexandria Williams, Graduate Management Admission Council

Health History Data Collection: Autocomplete Vs Radio Button Questions

Authors

Susana Tat, Vinh Tran, Liz Babalola, and Matt McIntyre, 23andMe

Address Collection on an Internet Instrument in English and Spanish

Authors

Marcus Berger, Elizabeth Nichols, Alda Rivas, and Angie O'Brien, U.S. Census Bureau

Slider-Scale Presentation for Pre/Post-Stimulus Measurement in Online Surveys

Author

Michelle Gosney, The Harris Poll

Dynamic Feedback to Encourage Revision of 'Don't Know' Responses in Web Surveys

Authors

Anke Metzler, Darmstadt University of Technology
Marek Fuchs, Technical University of Darmstadt

Dynamic Feedback in Running Tally Questions

Authors

Hannah Schwärzel and Marek Fuchs, Technical University of Darmstadt
Anke Metzler, Darmstadt University of Technology

9:45 am – 11:15 am **Location**

Session 220

Understanding More About Attitudes Towards Surveys and Survey Participation

Panels

Track

Attitudes and Opinions

Moderato

Evgenia Kapousouz, NORC at the University of Chicago

Measuring Survey Climate with the General Social Survey

Authors

Timothy Johnson and Xiaoyan Hu, University of Illinois, Chicago
Henning Silber, GESIS - Leibniz Institute for the Social Sciences

Political Orientation, Attitudes Toward Science, and Positivity/Negativity Towards Survey Research

Authors

Alexandros Gkotinakos, Aristotle University of Thessaloniki
Xiaoheng Wang, Wichita State University
Paul Lavrakas, NORC at the University of Chicago

The Role of Survey Enjoyment in Predicting Respondent Data Quality

Authors

Andrew Crosby, University of California, Riverside
Evgenia Kapousouz, NORC at the University of Chicago
Allyson Holbrook, University of Illinois, Chicago

Survey Attitudes and Public Opinion Surveys

Authors

Allyson Holbrook and Timothy Johnson, University of Illinois, Chicago
Evgenia Kapousouz, NORC at the University of Chicago
Henning Silber, GESIS - Leibniz Institute for the Social Sciences

FRIDAY, MAY 17

11:30 am – 12:45 pm	Location

Session

Form Follows Function: Purpose Driven Data Collection, Analysis, and Communication

Plenary

Grand Ballroom

Moderator

Mollyann Brodie, Kaiser Family Foundation

Authors

Emily Engelhard, Feeding America
Shefali Luthra, The 19th
Jeffrey Nesbit, U.S. Department of Health and Human Services

12:45 pm – 1:45 pm	Location

Session

Cross-Cultural and Multilingual Research Affinity Group

Special Events

213

12:45 pm – 1:45 pm	Location

Session

Survey Research Teaching (SRT) Interest and Affinity Group Annual Meeting

Special Events

214

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POSTER SESSION III

Wednesday, May 17 | 12:45 pm – 2:00 pm

1. **¿Cómo Hacerlo Un Poco Mejor?: Improving Representativeness in Hispanic Samples**
   Authors
   Kathleen Santos, Randall Thomas, Jennifer Durow, Megan Hendrich, Jared Coopersmith, and Randall Thomas, Ipsos

2. **'Some of the Questions Got Me Thinking...': Survey Effects on the Development of Abortion Attitudes**
   Authors
   Kristen Jozkowski, Xiana Bueno, Amelia Hawbaker, Carli Hoffacker, Brandon Crawford, Indiana University
   Ronna Turner, and Wen-Juo Lo, University of Arkansas

3. **A Sample Design for Multimode Surveys with Face-to-Face Follow-up in Existing Psus**
   Authors
   Jill DeMatteis and J. Michael Brick, Westat

4. **Adapting Data Management Strategies for Novel Question Types: Insights from the California Health Interview Survey (CHIS) 2021–22**
   Authors
   Yasmine Alhoch, Yuching Yang, and Todd Hughes, UCLA Center for Health Policy Research

5. **Analyzing Volunteer Motivations: Survey-Based Insights from 2022 FIFA World Cup in Qatar**
   Authors
   John Lee Holmes, Abdoulaye Diop, Semsia Jatic, Kien Le, Engi Elmaghraby, and Maitha Al Naimi, Qatar University Social & Economic Survey Research Institute

6. **Are the Impacts of Contextual Questions on Attitudes about Abortion Temporary or Persistent?**
   Authors
   Ronna Turner and University of Arkansas
   Kristen Jozkowski, Brandon Crawford, and Xiana Bueno, Indiana University

7. **Boosting Response Quality in a Consumer Diary**
   Author
   Marcin Hitczenko, Federal Reserve Bank of Atlanta

8. **But When I Call, You Never Seem to be Home – Can Telephone Activity Flags Increase RDD** Response?
   Authors
   Thomas Brassell, Randy ZuWallack, and Kisha Bailly, ICF International

9. **Can a Single Question Capture the Prevalence of Disability? Results from a Test of Four Different Questions**
   Author
   Terri Guengerich, AARP

10. **Can Shorter Surveys Motivate Nonrespondents to Respond? A Randomized Controlled Experiment with College Students**
    Authors
    Shimon Sarraf, Indiana University Bloomington

11. **Crafting a Question Bank: Insights from the Development of the Emergency Economic Information Collections (EEIC) Question Bank**
    Authors
    Katherine Blackburn, Jerry Timbrook, Y. Patrick Hsieh, and Chris Ellis, RTI International
    Rachel Stenger, RTI-DATA PA
    Kristin Stettler and Lisa Donaldson, U.S. Census Bureau

12. **Designing and Piloting Marta's New Voice of the Customer Survey**
    Authors
    Alec Biehl, Metropolitan, Lashaun Harris, Robin Salter, Metropolitan Atlanta Rapid Transit Authority

13. **Development of Indicators on Structural Inequities for Use within the National Survey of Children's Health**
    Author
    Jessica Jones, HRSA/MCHB/OER

14. **Effect of Question Ordering on Sexual Orientation and Gender Identity Estimates: Findings from the General Social Survey (GSS)**
Authors
Erin Fordyce, Benjamin Schapiro, and Brian Wells, NORC at the University of Chicago

15. **Evaluating Community Health Impacts Post East Palestine Train Derailment**
Authors
Dean Kilpatrick, Angela Moreland-Johnson, and Vicky Cornelison, Medical University of South Carolina
Rachel Kinder, John Boyle, James Dayton, Adam Kaderabek, and Madelyn Roeder, ICF International

16. **Exploring the Dynamics of Family Cohesion in Qatar: A Comprehensive National Survey on Its Determinants**
Authors
John Lee Holmes, Buthaina Al Khelaifi, Kaltham Al-Ghanim, Maitha Al Naimi, Amal Awadullah, Catalina Petcu, and Rima Elkassem, Qatar University Social & Economic Survey Research Institute

17. **Hold the Presses: Comparing Empirical Results to Press Releases**
Authors
Travis Brodbeck, Siena College

18. **How Does Breakoff Impact Representativeness of Cati Surveys in Africa?**
Authors
Charles Lau, RTI International Varsha Sivaram, Fraym
Clark Letterman, Brian Kiprop, and Mueller Bosire, GeoPoll

19. **Innovative Platform for Tracking and Analyzing Key Facebook Groups in Romanian Society**
Authors
Dana Sultanescu and Andrei Daneasa, CPD SNSPA
Edward Tsien, University of South Carolina
Vlad Achimescu, University of Mannheim

20. **Leveraging Big Data Classifiers to Efficiently Promote Demographic Representation in Survey Respondents**
Authors
Adam Zukerman, Shaily Patel, Kelly Dixon, Kathleen Keshishian, and Colin King, Nielsen

21. **Making an Impact in States and Communities: Using a Mixed-Mode Survey to Gauge Consumer Experience with Scams and Fraud over the Holiday Season and Provide Prevention Education and Information**
Authors
Jennifer Sauer, AARP
Amanda Frail, Alan Newman Research

22. **Measuring Help Screen Engagement with COVID-19 Guidance Text on the American Community Survey Internet Instrument, 2020–2023**
Author
Joseph Gilmartin, U.S. Census Bureau

23. **Measuring How Well U.S. Adults Understand Data Graphics Using a Nationally Representative Sample**
Authors
Nola du Toit, Joshua Lerner, Kiegan Rice, and Ed Mulrow, NORC at the University of Chicago
Heike Hofmann, Iowa State University

24. **Taking Stock of Block Groups: A Study of Planning Database Block Group Estimate Reliability**
Authors
Ian Le and Jennifer Berkley, U.S. Census Bureau

25. **Open Survey Links: Challenges and Solutions**
Authors
Tara Nicola, Ethan Sager, and Andrea Malek Ash, Gallup, Inc

26. **Prompting Insight: Enhancing Open-Ended Survey Responses with AI-Powered Follow-Ups**
Author
Emily Geisen, Qualtrics

27. **Recent Developments for NORC's Field Quality Assurance System: Expanded Use of Geo-Location Data and Re-Evaluation of Models Predicting Falsification**
Authors
Kate Bachtell, Lisa Blumerman, Catherine Haggerty, Jason Keller, and Benjamin Reist, NORC at the University of Chicago

28. **So Much Cooler Online? Migrating a Paper Screener with Cash to Online with Egiftcards**
Authors
Kimberly Hawkins, Laura Jacoby, Miranda Nelson, Robin Gentry, Shaily Patel, John Weisenstein, and Bill Solano, Nielsen
Clay Daniel and Becki Heckman, SSRS Missy Mosher, Dynata

29. **Statistics Canada's First Mobile App Collection Project: Pilot Study on Everyday Well-Being**
Author
Joelle Mader, Statistics Canada

30. **Thank You, Georgia: Testing Tactics to Influence Black Vote Power Perception to Increase Turnout in 2024**
Author
Ranada Robinson, New Georgia Project

31. **Using Generative AI to Design Survey Vignettes in Public Opinion Research**
Authors
William Christiansen, Mount St. Mary's University
Matthew Wagner, University of Wyoming

32. **Validating Address Frames Constructed from Cdsf, Administrative Records, and Remote Sensing Data Using a Remote Listing Tool**
Authors
Ned English, Lee Fiorio, and Evgenia Kapousouz, NORC at the University of Chicago

33. **What Now? Adjusting Data Collection Methodology to Boost Survey Participation in a Hard-to-Survey Population**
Author
Brian Simmons, Carl Vinson Institute of Government

34. **Where Do You Live? Geolocating Respondents in a Non-Probability Web Survey for Local Government**
Authors
Rachel Levenstein and Noa Rapaport, Zencity
Andrew Therriault, Civin

35. **Willingness to Disclose Citizenship Status in Historically Undercounted Populations with Limited English Proficiency**
Authors
Heather Smalley and Mira Karthik, Willamette University

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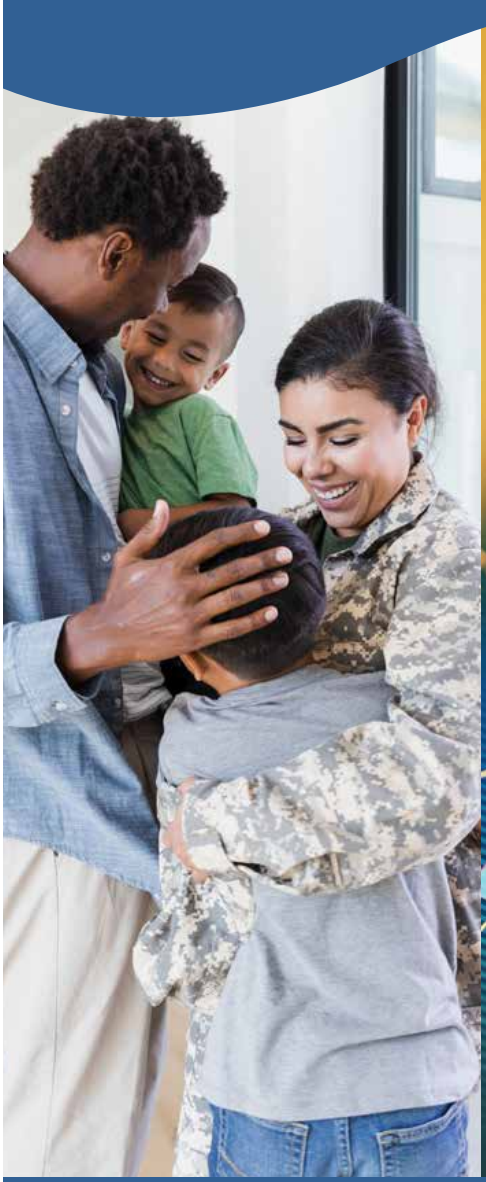

VISIT US IN THE EXHIBIT HALL!

FRIDAY, MAY 17

2:00 pm – 3:30 pm | **Location**

Session

222

Assessing SOGI: Measurement and Benefits

Paper

Track

Qualitative Research

Moderator

Luke Larsen, U.S. Census Bureau

Something Else As an Identity: Key Insights for Sexual Orientation Data Collection Efforts

Authors

Eric Stone, U.S. Census Bureau
Jessica Holzberg, U.S. Census Bureau

Designing Inclusive Health Care Surveys: Integrating Sexual Orientation and Gender Identity (SOGI) for Better Healthcare Accessibility

Authors

Lena Centeno and Angie Kistler, Westat
Emily Mitchell, Agency for Healthcare Research and Quality

Improving SOGI Items for Spanish Speakers in the US

Authors

Alisu Schoua-Glusberg and Daniela Glusberg, Research Support Services Inc
Dave Roe and Adam Kaderabek, ICF International
Kerith Conron and Jody Herman, The Williams Institute, UCLA School of Law
John Finamore, National Center for Science and Engineering Statistics
Jessica Holzberg, U.S. Census Bureau

We'Re Here, We'Re Queer! Federal Employees Support Voluntary SOGI Data Collection in Administrative Data

Authors

Christina Dragon, The National Institutes of Health
Renee Ellis, U.S. Census Bureau

Are You the Same People? Exploring Two-Step Gender Identity Question Options

Authors

Christina Dragon, The National Institutes of Health
Renee Ellis, U.S. Census Bureau

2:00 pm – 3:30 pm **Location**

Session 208/209

Dialing in on New Insights: Strategies for RDD Surveys

Paper

Track

Data Collection Methods, Modes, Field Operations, and Costs

Moderator

Jon Krosnick, Stanford University

Please Leave a Message after the Beep: An Experiment on Number and Timing of Answering Device Messages in RDD Surveys

Authors

Nikki Gohring, Bureau of Sociological Research
Kristen Olson and Amanda Ganshert, University of Nebraska, Lincoln

Assessing the Value of Inbound Telephone Recruitment in Probability-Based Panels

Authors

Jared Gumbs, Cameron McPhee, Kyle Berta, James McKinstry, and Chintan Turakhia, SSRS

Putting Off till Tomorrow or Refusing Today: Can We Better Predict Completion Patterns Among Scheduled Callbacks?

Authors

Jared Gumbs and James McKinstry, SSRS

When Is a Good Time to Call? An Update on Call Productivity By Calling Period in the Cell Phone Era

Authors

Melanie Goodrich, Eric Jodts, and Jonathan Wivagg, Westat

The Impact of Responding to Incoming Text Messages in a Random Digit Dial Study

Authors

Amanda Ferrara, Pennsylvania State University, Survey Research Center
Samantha Ellner-Ward, The Pennsylvania State University

FRIDAY, MAY 17

2:00 pm – 3:30 pm | **Location**

Session 217

Linking and Integrating Organic Data and Survey Data

Paper

Track

Data Science, Big Data, and Administrative Records

Moderator

Paul Westcott, L2

Respondent Willingness to Share Credit Report Data: Evidence from an Internet Probability Panel

Authors

Andrew Warren, Wanjira Chege, and Kennan Cepa, Financial Health Network
Jeremy Burke and Marco Angrisani, University of Southern California

Refitting the Fit for Purpose Framework for New and Emerging Data Sources

Authors

Trent Buskirk, Old Dominion University
Frederick Conrad, University of Michigan

Maximizing Consent Rates: Key Findings from the Survey of Household Economics and Decision Making

Authors

Dina Rezk and Kelly Bell, Ipsos
Jeff Larrimore, Board of Governors of the Federal Reserve System

Who Is a Veteran? Evaluating DOD Data for Use in the Census Business Demographics Program

Authors

Adji Fatou Diagne and Adela Luque, U.S. Census Bureau

Session 221

Measurement Innovations in Questionnaire Design

Paper

Track

Questionnaire Design and Interviewing

Moderator

Paula Payton, Deloitte

Examining the Performance of Self-Rated Health Functioning and Measurement Equity Using Item Response Theory

Authors

Kristen Cibelli Hibben, Catherine Lamoreaux, Morgan Earp, and Stephen Blumberg, National Center for Health Statistics

Measuring Discrimination: A Multi-Phase, Mixed-Method Evaluation of the Everyday Discrimination Scale and the Heightened Vigilance Scale

Authors

Paul Scanlon and Kristen Miller, National Center for Health Statistics

Can One Stand for Many? Disability and Impairment Measurement Using a Single Item vs. Multiple Items

Authors

Katie Furrow, Randall Thomas, and Megan Hendrich, Ipsos

One for All or All for One: Can One Item Suffice for Measurement of Concepts in Sample Surveys?

Authors

Xiaolu Yan and Randall Thomas, Ipsos

Testing the Cultural-Invariance Hypothesis: A Global Analysis of the Relationship Between Scientific Knowledge and Attitudes to Science

Authors

Patrick Sturgis, The London School of Economics and Political Science
Ian Brunton-Smith, University of Surrey
Nick Allum, University of Essex
Simon Fuglsang, Aarhus University

FRIDAY, MAY 17

2:00 pm – 3:30 pm | **Location**

Session 218

Methodological Advancements in Using Multiple Probability Panels in the Collection of Official Statistics Examples from the National Center for Health Statistics Rapid Survey System

Panels

Track

Probability and Nonprobability Samples, Frames, and Coverage Errors

Moderator

Stephen Blumberg, National Center for Health Statistics

A Test of a Federal Approach to Increase Survey Response and Fit-for-Purpose of Probability Panels for Federal Data Collection

Authors

David Dutwin and Mike Dennis, NORC at the University of Chicago
Jim Dahlhamer, Katherine Irimata, and Paul Scanlon, National Center for Health Statistics

Combining Data from Multiple Sources: Performance of Different Classes of Estimators from Monte Carlo Simulations

Authors

Soubhik Barari, Stas Kolenikov, Michael Yang, NORC at the University of Chicago
Jim Dahlhamer and Katherine Irimata, National Center for Health Statistics

Reaching a Limit: Do Non-Response Efforts in Online Probability Panels Reduce Bias in National Estimates?

Authors

Randall Thomas, Megan Hendrich, and Mary Noorzai, Ipsos
Jim Dahlhamer, Katherine Irimata, and Paul Scanlon, National Center for Health Statistics

A Comparison of Two Procedures for Combining Mean Estimates from Independent Probability Samples

Authors

Robert Petrin and Brittany Alexander, Ipsos
Jim Dahlhamer and Katherine Irimata, National Center for Health Statistics

2:00 pm – 3:30 pm | **Location**

Session

210/211

Modernizing the Current Population Survey - Steps to Improving Data Collection and Adding an Internet Self Self-Response Mode

Panels

Track

Data Collection Methods, Modes, Field Operations, and Costs

Moderator

Kyra Linse, U.S. Census Bureau

Current Population Survey Modernization Overview

Authors

Kyra Linse, U.S. Census Bureau

Census Bureau's CPS Asec Modernization

Authors

Lisa Cheok and Hyon Shin, U.S. Census Bureau

When Was That? Methods to Improve Use and Recall of a Defined Reference Period

Authors

Douglas Williams, U.S. Bureau of Labor Statistics
Aleia Clark Fobia, U.S. Census Bureau

Using Machine Learning to Categorize Person Name Entry Responses in the Current Population Survey

Authors

Haley Hunter-Zinck, U.S. Census Bureau

Dynamic Prediction of Current Population Survey Responses with Machine Learning Algorithms

Authors

Eli Kravitz, U.S. Census Bureau

FRIDAY, MAY 17

2:00 pm – 3:30 pm | **Location**

Session 220

Navigating Data Disclosure: Balancing Transparency and Privacy

Paper

Track

Statistical Techniques and Estimation

Moderator

Daniel Goldstein, HPD

Exploring a Skewness Conjecture

Authors

Phillip Kott and Burton Levine, RTI International

Using Synthetic Data to Reduce Disclosure Risks in Municipal Health Surveys

Authors

Tashema Bholanath, Stephen Immerwahr, Jingchen Hu, and Wen Qin Deng, New York City Department of Health

Differential Privacy Protections in 2020 U.S. Decennial Census Data Do Not Impede Measurement of Racial and Ethnic Disparities

Authors

Marc Elliott, Joshua Snoke, Ann Haas, and Steven Martino, RAND Corporation

To What Extent Do Data Privacy Concerns and Digital Distrust Act As Barriers to Digital Data Collection in General Population Surveys and What Can be Done to Mitigate Them?

Authors

Caroline Roberts and Marc Asensio Manjon, University of Lausanne

2:00 pm – 3:30 pm | **Location**

Session

204/205

Navigating Mode Transitions: Unraveling Challenges, Trends, and Strategic Approaches

Paper

Track

Data Collection Methods, Modes, Field Operations, and Costs

Moderator

Bianca DiJulio, Kaiser Permanente Washington Health Research Institute

'From Me to You': Adapting an Interviewer-Administered Survey to Self-Administered Survey Mode

Authors

Jonathan Katz, Alexandra Piccirillo, Caitlyn Keeve, and Jessica Holzberg, U.S. Census Bureau

Devising an Optimal Mixed-Mode Data Collection Strategy for the US General Social Survey [GSS]

Authors

Colm O'Muircheartaigh, Zachary Seeskin, Ned English, Steven Pedlow, and Brian Wells, NORC at the University of Chicago

Data Completeness By Mode across School-Based Surveys

Authors

Matthew McDonough, Stephanie Richelsen, Yangyang Deng, and Xiaoyi Deng, ICF International

Transitioning the Work and Family Life Study from Telephone to Web

Authors

Claire Kamp Dush, University of Minnesota
Jenny Marlar, Gallup, Inc
Miles Taylor, Florida State University
Wendy Manning, Bowling Green State University
Alexandra VanBergen, University of Minnesota, Twin Cities

Migrating Technology Adoption Survey Trends: Findings and Challenges From a Multi-Year Mode Transition Effort

Authors

Colleen McClain, Risa Gelles-Watnick, and Jeffrey Gottfried, Pew Research Center

FRIDAY, MAY 17

2:00 pm – 3:30 pm | **Location**

Session 219

News and Information: Attention and Impact

Paper

Track

Media, News and Information Sources

Moderator

Meagan Doll, University of Washington

Partisan Public Responsiveness to the News

Authors

Christopher Wlezien, The University of Texas, Austin
Stuart Soroka, University of California, Los Angeles

The Reincarnated Cultural Shock: Uncovering the Unexpected Authoritarian Cultural Origins in the United States

Authors

Shuli Zhang, University of Pittsburgh
Xin Han, Montana State University

Implications and Impacts of Americans' Declining Attention to News

Authors

Naomi Forman-Katz, Pew Research Center

Feed-Ing Political Engagement: Studying the Influence of Video-Bases Social Media Platforms on Partisan Identity Strength and Political Interest

Authors

Sarah Jones, Syracuse University

2:00 pm – 3:30 pm | **Location**

Session 215

Survey Research out of the Classroom: Providing Students with a Real-World Experience in Community Impact Research

Roundtables

Track

Research in Practice

Moderator

Patrick Murray, Monmouth University Polling Institute

Author

Alexandra Cooper, Duke University
Chase Harrison, Harvard University
Ashley Koning, Rutgers University
Andrea Lynn Matthews, Wichita State University
Quin Monson, Brigham Young University

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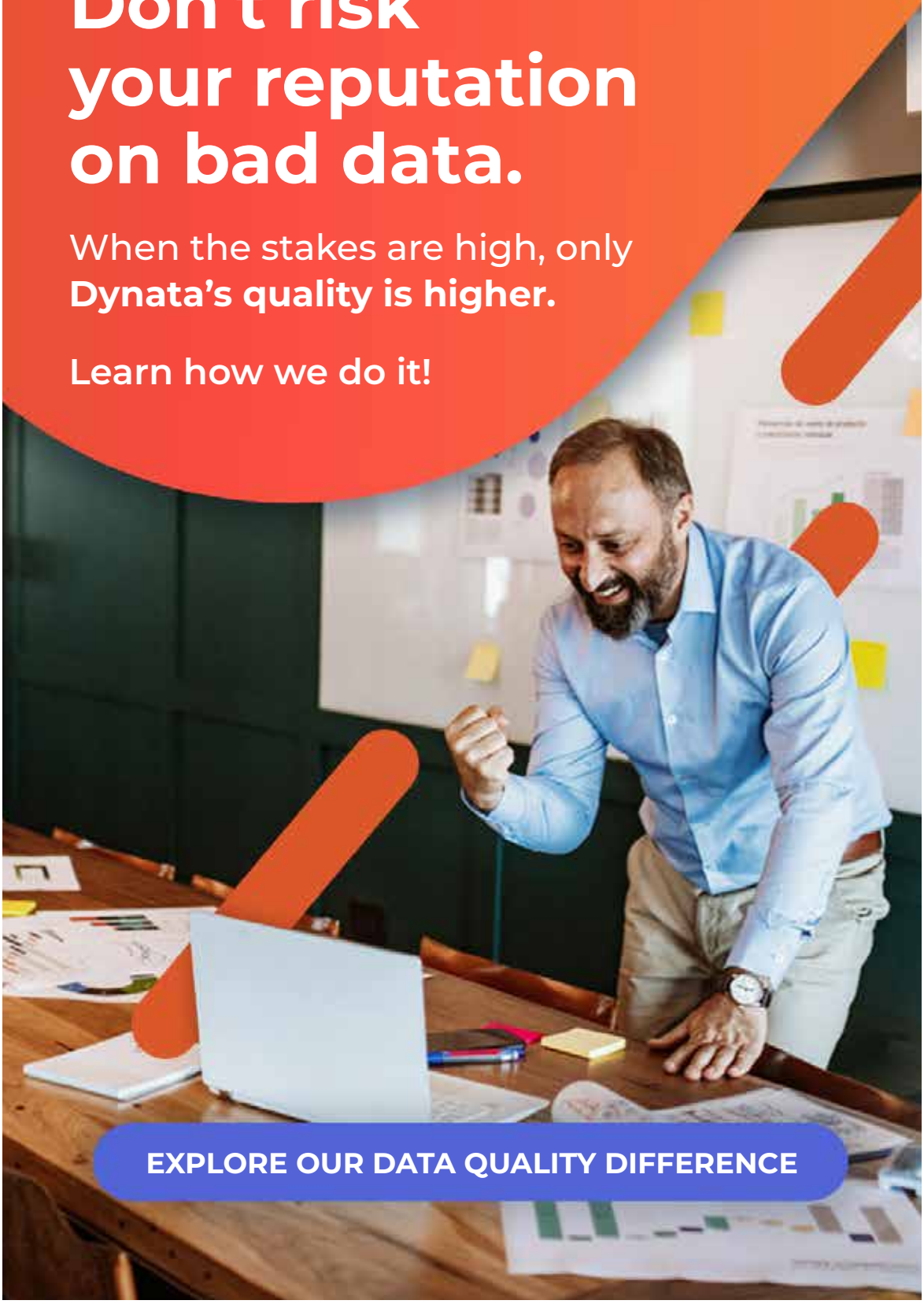

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FRIDAY, MAY 17

3:45 pm – 5:15 pm | **Location**

Session 222

Are You Hispanic, Latino, Latine, Latinx and Will You Join My Panel? Hisp-AAPOR Sponsored Panel on Research of Hispanx Adults in the U.S. and Beyond

Panels

Track

Multicultural, Multilingual, and Multinational Research

Moderator

Luis Tipan, SSRS

Hispanics and Their Use and Views of Pan-Ethnic Labels Latino, Latinx and Latine

Authors

Mark Lopez, Jens Manuel Krogstad, and Luis Noe-Bustamante, Pew Research Center

Multiple Identities and Pathways Shape Latine Political Attitudes and Partisanship

Author

Angel Cisneros, Bowdoin College

What We've Learned about Hispanic Panelist Recruitment and Retention: The Amerispeak Case Study

Authors

Rene Bautista, Ilana Ventura, Ipek Bilgen, and David Dutwin, NORC at the University of Chicago

Agree/Disagree Response Order and Acquiescent Response Style across Hispanics in the U.S., Hispanics in Mexico, and Non-Hispanic Whites

Authors

Maria Alvarado-Leiton, Universidad de Costa Rica
Sunghee Lee, University of Michigan
Rachel Davis, University of South Carolina

Measuring Gender in Surveys in Latin America

Authors

Valerie Schweizer-Robinson, Oscar Castorena, Noam Lupu, Eli Rau, and Elizabeth Zechmeister, LAPOP Lab

3:45 pm – 5:15 pm **Location**

Session

210/211

Assessing the Functioning of American Democracy

Panels

Track

Attitudes and Opinions

Moderator

Dan Malato, NORC at the University of Chicago

All in Favor Say AI: Concern about the Use of Artificial Intelligence in the 2024 Elections

Authors

Semilla Stripp, David Sterrett, and Jennifer Benz, NORC at the University of Chicago

Not Your Mother's Populists: The Issues Dividing the Electorate

Betsy Broaddus, Juan Carlos Donoso, Jennifer Benz, and Angela Eichhorst, NORC at the University of Chicago

Threats to Press Freedom and the News Media's Role in American Politics

Authors

Jennifer Benz, Haley Broughton, Dan Malato, and Linda Khoury, NORC at the University of Chicago

Navigating the Boundaries of Free Speech and Responsible Discourse on U.S. College Campuses

Authors

Lindsey Witt-Swanson, Haley Broughton, and Jennifer Benz, NORC at the University of Chicago

Poll on Polls: Using AP Votecast to Assess Confidence in the Vote Count

Authors

Betsy Broaddus, Semilla Stripp, and Dan Malato, NORC at the University of Chicago

FRIDAY, MAY 17

3:45 pm – 5:15 pm | **Location**

Session 216

Challenges and Opportunities in Multi-Country Surveys

Paper

Track

Multicultural, Multilingual, and Multinational Research

Moderator

Bradley Jones, YouGov

Survey Response Rates in Large Scale European Comparative Surveys: A 20-Year Decline Irrespective of Sampling Frames or Survey Modes

Authors

Piotr Cichocki and Piotr Jabkowski, Adam Mickiewicz University

Regional Variability in Attitudes Towards Homosexuality : Combining Web Probing with Small Area Estimation

Authors

Katharina Meitinger and Angelo Moretti, Utrecht University

Planning Mixed Mode Surveys in Low- and Middle-Income Countries

Authors

Steven Glazerman, Innovations for Poverty Action

Session 217

Engaging Communities in Research: Engaging Stakeholders

Paper

Track

Data Science, Big Data, and Administrative Records

Moderator

Angelina KewalRamani, American Institutes for Research

Community-Informed Cognitive Interviewing to Identify Unmet Health-Related Social Needs Among People Living with HIV

Authors

Dana Watnick, Adriell Lewis, Roula Kouvatas, Laurie Bauman, Earle Chambers, and David Hanna, Albert Einstein College of Medicine
Maria Campo, New York Institute of Technology
Uri Felsen, Montefiore Medical Center

Shaping Questionnaire Design through Outreach: Insights from the National Longitudinal Survey of Youth 2026 (NLSY26)

Author

Safia Abdirizak, U.S. Bureau of Labor Statistics

Community Reviewer Checklist: A Companion Tool to Support Community Members Participating in Grant Review Processes

Authors

Veronica Hoyo, Keith Herzog, Brian Hitsman, and Cory Bradley, and Kristi Holmes, Northwestern University

Usability Testing of the Household Pulse Data Dissemination Interactive Tool

Authors

Caitlyn Keeve, Alda Rivas, and Jeffrey Stark, U.S. Census Bureau

A Three-Pronged Approach to Survey and Questionnaire Design in Wage-Hour and Other Labor Litigation Cases

Authors

Karina Cordova, William Ingersoll, and G. Michael Phillips, Phillips, Fractor and Company, LLC
Lynn Matthews, Wichita State University

FRIDAY, MAY 17

3:45 pm – 5:15 pm | **Location**

Session 218

Frame it Right: Approaches to Enhancing Sampling Frames

Paper

Track

Probability and Nonprobability Samples, Frames, and Coverage Errors

Moderator

Cameron McPhee, SSRS

Predictive Power of ABS Auxiliary Frame Data and Data from the American Community Survey for Optimizing Sample Designs

Authors

Michael Witt, John Sokolowski, Nicholas Ruther, and Theresa Stroble, Abt Global
Mansour Fahimi, David Malarek, and Jeff Palish, Marketing Systems Group

Including Pay-As-You-Go Phones to Improve Sample Quality

Authors

Ashley Kirzinger, Kaiser Family Foundation
Eran Ben-Porath, Cameron McPhee, and Jazmyne Sutton, SSRS

Too Many/Too Few Choices: Selecting a Private Sector Vendor for the Basis of a Public Sector Establishment Survey Population Frame

Authors

Jake Soffronoff, IMLS
Ai Rene Ong and Matthew Sweeney, American Institutes for Research

How Much Does It Add? Assessing the Quality of Auxiliary Data Appended to an Address-Based Sample File

Ai Rene Ong, Rebecca Medway, and Rachel Carroll, American Institutes for Research

Utility of Commercial Data for Sampling Population Subgroups: A Case of Health and Retirement Study

Authors

Chendi Zhao, University of Michigan, Ann Arbor
Sunghee Lee, Brady West, Raphael Nishimura, and Paul Burton, University of Michigan

Session 221

Improving Content in the American Community Survey

Panels

Track

Questionnaire Design and Interviewing

Moderator

Leann Weyl, U.S. Census Bureau

An Overview of the 2022 American Community Survey Content Test

Author

Samantha Spiers, U.S. Census Bureau

Testing Three New Topics in the American Community Survey: Sewers, Electric Vehicles, and Solar Panels

Authors

Peter Massarone, U.S. Census Bureau

Modifications to Improve Response Accuracy of Educational Attainment in the American Community Survey

Authors

Broderick Oliver, U.S. Census Bureau

Testing Changes to the Health Insurance and Disability Questions in the American Community Survey

Authors

Lauren Contard, U.S. Census Bureau

Testing Changes to the Reference Period for the Labor Force and Income Topics of the American Community Survey

Authors

Lindsay Longsine, U.S. Census Bureau

FRIDAY, MAY 17

3:45 pm – 5:15 pm | **Location**

Session

215

Surveying Communities and Marginalized Populations

Paper

Track

Attitudes and Opinions

Moderator

Emmanuel Adugu, University of West Indies

Efforts and Challenges Involved in Developing a Probability-Based Panel of U.S. Immigrants

Authors

Marley Presiado, Kaiser Family Foundation
Emily Jennings, SSRS

Testing Engagement Efforts within a Black/African American Research Community

Authors

Jessica Bielenberg, Anjali J. Shastri, Emily Rios, Julie M. Granka, Ruth Tennen, Eloycsia Ukandu, Maya Lowe, Curtis Midkiff, Aaron Petrakovitz, Tyana Joseph, Matt McIntyre, and Joyce Y. Tung, 23andMe

Community Livability – What Factors Matter Most to Residents?

Authors

Erin Caldwell, Michelle Kobayashi, and Tobin McKearin, POLCO's National Research Center

Perceived Inequality and Subjective Wellbeing: I Feel Fine, but, in My Opinion, Most People Don't

Authors

Jonathan Kelley and MDR Evans, International Survey Center

Navigating the Modern Social Landscape: Understanding Community Dynamics, Barriers, and Well-Being in the United States

Authors

Michele Salomon, Andrea Date, and Erica Parker, The Harris Poll
Aimee Vella Ripley, Harris Insights and Analytics, The Harris Poll

Session

219

The Evolution of Election Polling: From the 19th Century to the Present

Panels

Track

Elections, Polling and Politics

Moderator

Kenneth Winneg, University of Pennsylvania

Pre-Election Polls, Pre/Post-Election Panels, and the First Exit Poll, 1940–1942

Author

Tom W. Smith, NORC at the University of Chicago

Vetting the Polls Beginning in the 1990s

Author

Gary Langer, Langer Research Associates

Pre-Probability Polling: Why Election and Opinion Polling – Whatever the Method – Mattered in the Late Nineteenth and Early Twentieth Centuries

Author

Kathleen Frankovic, Consultant

Transition from Dual Frame RDD to Alternative Sampling Frames

Authors

Jennifer Su and Chintan Turakhia, SSRS

Pre-Election Polling Meets Rapid Technolgoical Change: The Evolution of Online and Hybrid Models

Author

Trevor Tompson, NORC at the University of Chicago

Harry H. Field: Father of Aapor and Wapor

Author

Tom W. Smith, NORC at the University of Chicago

FRIDAY, MAY 17

3:45 pm – 5:15 pm | **Location**

Session 220

Transparency, Scientific Integrity and Public Confidence

Panels

Track

Media, News and Information Sources

Moderator

Haley Hunter-Zinck, U.S. Census Bureau

Statistics Canada's Journey in Transparency and Social Acceptability

Author

Eric Rancourt, Statistics Canada

Transparency in Social Statistics and Public Opinion Research

Authors

Timothy Johnson, University of Illinois at Chicago
Peter Miller, Retired

The Dueling Roles of Public Trust and Survey Participation

Authors

Douglas Williams and Jeffrey Gonzalez, U.S. Bureau of Labor Statistics

Enhancement of Public Confidence in Public-Stewardship Statistical Information

Authors

John Eltinge, U.S. Census Bureau

5:30 pm – 7:30 pm | **Location**

Session 204/205

Annual Business Meeting and Closing Reception

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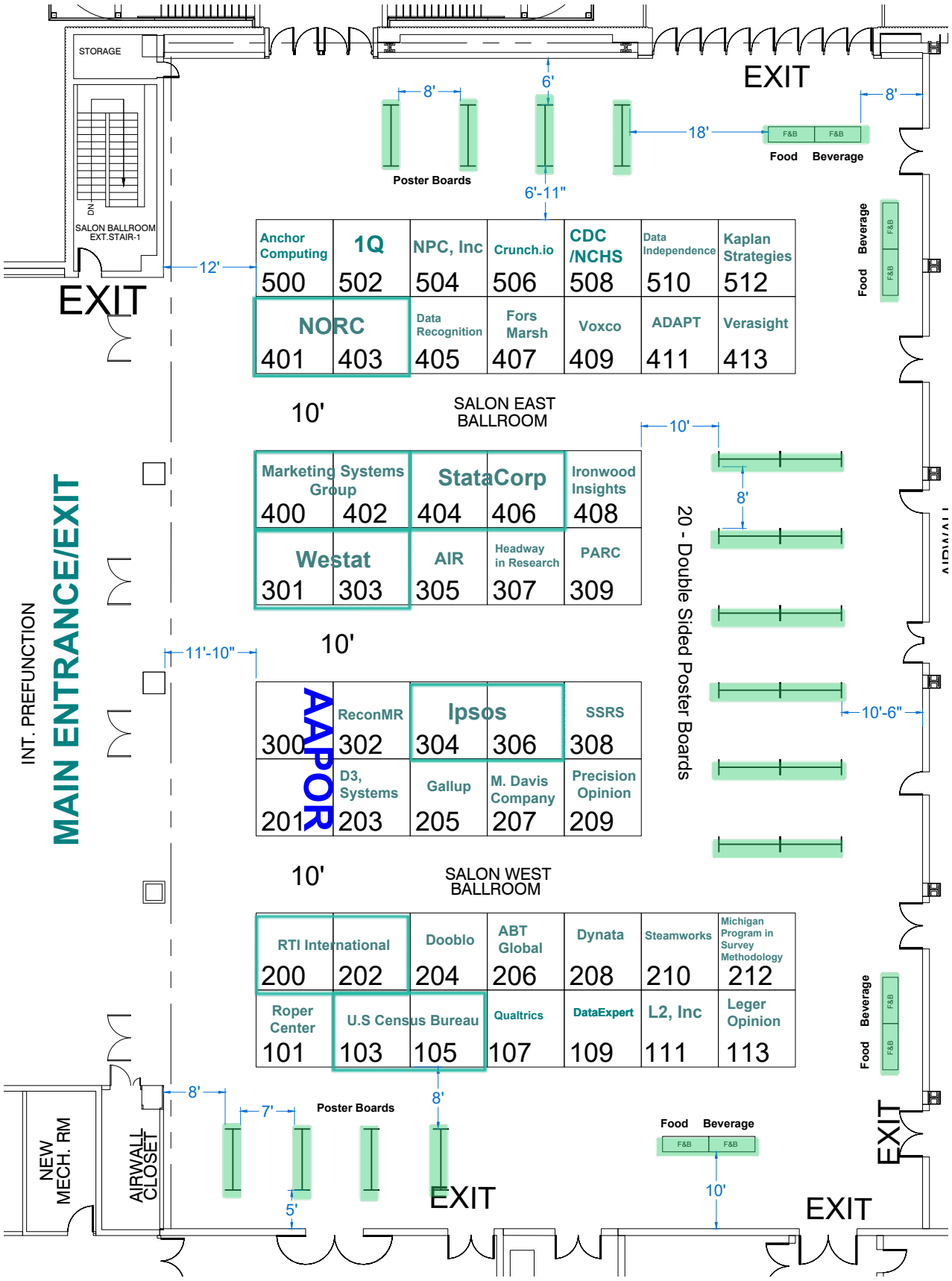

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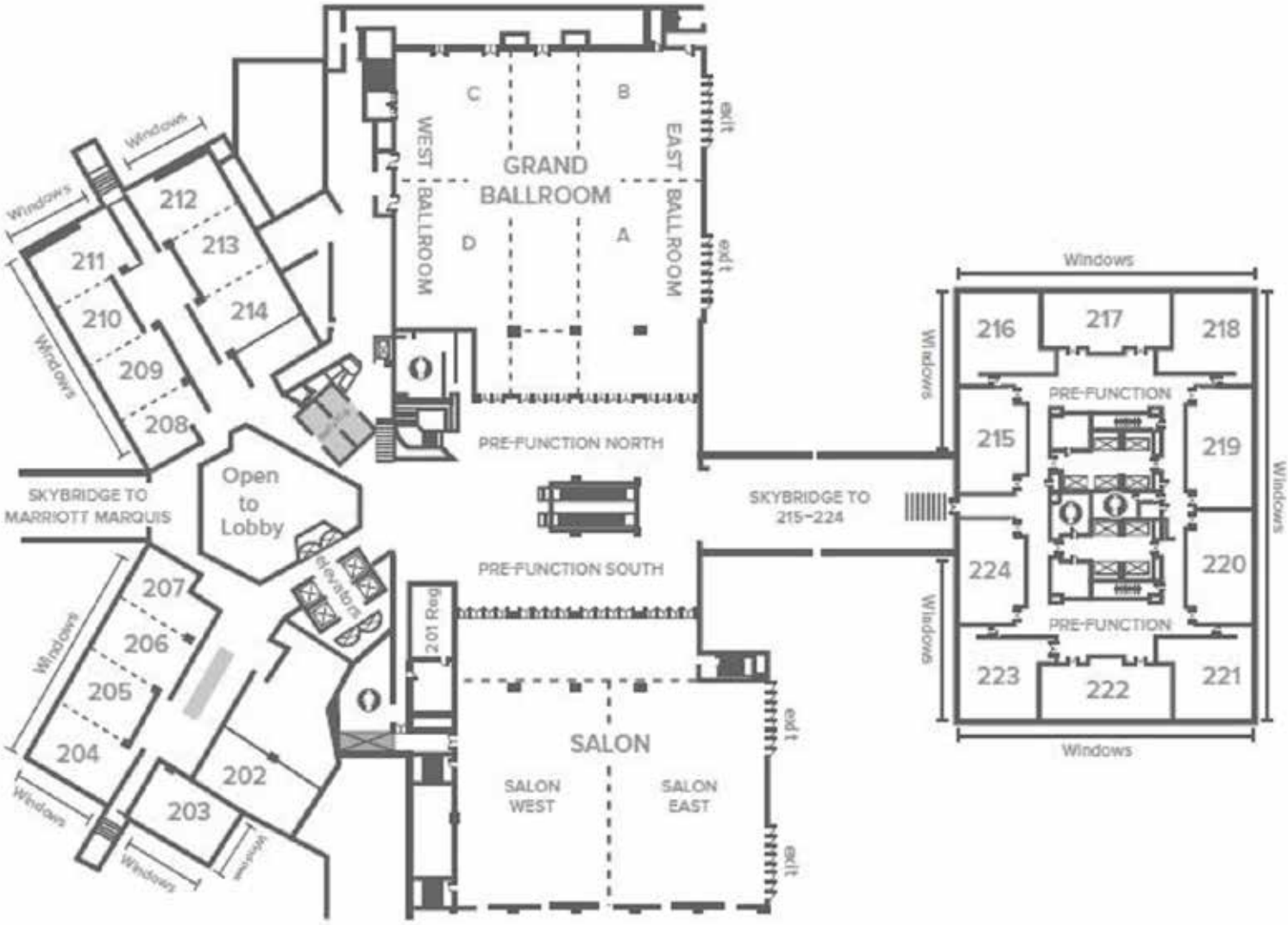

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