Date of Report: May 2023

Annual Report for Council Year: 2022-2023
Committee Name and/or Council Role: Standards
Committee Chair: Marjorie Connelly
Associate Chair: Cameron McPhee

Committee Description (for all Committees, N/A for President, Past President): The Standards Committee is charged with the responsibility to maintain, monitor, and improve professional standards in the field of public opinion and survey research. This committee promotes the AAPOR Code of Professional Ethics and Practices, helps oversee the Transparency Initiative, guides AAPOR Task Forces, and provides members with resources on professional ethics and best practices.

Report Executive Summary:
- Supported activities of the TICC and Standard Definitions subcommittees.
- Supported activities of the Task Force on Online Panels and the Ad-Hoc Committee on CTIA Recommendations.
- Assisted in revising conduct policy to comply with updated legal counsel recommendations.
- Completed investigations of three AAPOR code complaints; one is still under investigation.

Details of Programs:
Transparency Initiative Coordinating Committee:
- Conducted biennial reviews of 51 TI members.
- Added two new TI members.

Standard Definitions Committee
- The 10th version of the AAPOR Standard Definitions Report was approved by Executive Council and was announced to the membership on May 3.

AAPOR Task Force on Online Panels:
- The report, "Data Quality Metrics for Online Samples: Considerations for Study Design and Analysis," was approved by Executive Council and released in November 2022.

Ad-Hoc Committee on CTIA Recommendations:
- The committee was unable to make much headway with CTIA in getting exemptions for survey research for research that uses text messages. However, the FCC has released a new report that will extend the Do Not Call list protections to text messaging. Since DNC exempts survey organizations, this could be a positive development for organizations that use text messaging to recruit respondents into surveys. The committee drafted a comment to the FCC that was approved by council. It was submitted to the FCC on April 14.

2022-2023 Standards Committee members:
Marjorie Connelly, Cameron McPhee, Ned English, Jenny Benz, Krista Jenkins, Neha Sahgal, Anna Brown, Natalie Jackson, Mickey Jackson, Jenny Marlar, Martha McRoy, Zachary Seeskin, Katrina Sostek.

- **Transparency Initiative Coordinating Committee:** Jenny Benz, Krista Jenkins John Abowd, Seth Brohinsky, Stephen Clermont, John Cluveris, Leah Dean, Craig Helmstettter, Lindsey Hendren, Ruth Igielnik, Cliff Young.
- **Standard Definitions Committee:** Ned English, Jennifer Berktold, Mansour Fahimi, Mickey Jackson, Ashley Kirzinger, Jenny Marlar, Cameron McPhee, Amanda Nagle.
- **Task Force on Online Panels:** Cameron McPhee, Frances Barlas, Nancy Brigham, Jill Darling, David Dutwin, Chris Jackson, Mickey Jackson, Ashley Kirzinger, Roderick Little, Emily Lorenz, Jenny Marlar, Andrew Mercer, Paul J. Scanlon, Steffen Weiss, Laura Wronski.
- **Ad-Hoc Committee on CTIA Recommendations:** Neha Sahgal, Jenny Benz, Kevin Collins, Kate Hobson, Brenna Muldavin, Jenny Hunter Childs, Andy Weiss, Angel Uglow.