



American Association for Public Opinion Research

Executive Council Minutes

Thursday, February 15, 2024

Executive Council:

Jennifer Agiesta	President
René Bautista	Councilor-at-Large
Paul Beatty	Past President
Jennifer Childs	Secretary-Treasurer
Aleia Clark Fobia	Communications Chair
Michael Delli Carpini	Education Chair
Bianca DiJulio	Associate Membership and Chapter Relations Chair
Ned English	Associate Standards Chair
Liz Hamel	Councilor-at-Large
Allyson Holbrook	Conference Chair
Ricki Jarmon	Associate Secretary-Treasurer
Florian Keusch	Associate Education Chair
Frauke Kreuter	Vice President
Sunghee Lee	Associate Inclusion & Equity Chair
Cameron McPhee	Standards Chair
Alisu Schoua-Glusberg	Councilor-at-Large
Rodney Terry	Inclusion and Equity Chair
Jerry Timbrook	Membership and Chapter Relations Chair
Robert Torongo	Associate Communications Chair
Gina Walejko	Associate Conference Chair

Staff:

Tristanne Staudt	Executive Director
Lailah Johnson	Program Manager
Leon Spinner	Membership Manager
Jackie Weisman	Marketing and Communications Director
Ryan Green	Education Manager

I. Welcome, Call to Order, Review and Approval of November Minutes (A/R) –Agiesta

Agiesta called the meeting to order at 8:38 am EST.

Agiesta welcomed the Council and opened the session by reminding everyone that the meeting will follow Robert’s Rules of Order. Also keep in mind AAPOR’s IEC goals during the meeting.

Agiesta presented minutes from the June meeting.

MOTION: by Beatty, seconded by McPhee to approve the minutes from the December 2023 Executive Council meeting and January 2024 JSSAM EIC vote. The motion passed by unanimous vote.

II. Consent Agendas (A/R) – All

Agiesta asked if any of the items from the consent agenda needed to be pulled out for further discussion. Hearing none, Agiesta asked for a motion to approve the consent agenda as submitted.

MOTION: by Schoua-Glusberg, seconded by Delli Carpini to approve the consent agenda. The motion passed by unanimous vote.

III. Appointments (A/R) – All

Education

Delli Carpini presented one nominee for the Online Education Subcommittee for a 3-year term.

Finance

Childs presented one nominee for a member of the Development Subcommittee for a 3-year term.

IEC

Terry presented one nominee for the chair of the Metrics and Accountability Subcommittee Social Media Subcommittee. For a 3-year term..

Harkness Award

Hamel presented 1 nominee for the Harkness Award Committee for a 3-year term.

Motion: by Bautista, Seconded by Delli Carpini to approve all nominees for appointments to Education, Finance, IEC and Harkness committees. The motion passed by unanimous vote.

Election Task Force

Agiesta presented 17 nominees for the Election Task Force for a 1-year term.

Motion: by Hamel, Seconded by McPhee to approve seventeen nominees for the Election Task Force Committee. The motion passed by unanimous vote

iV. President's Report - Agiesta

A donation of almost \$32,000 from NCPP is acknowledged, intended to continue the legacy of NCPP. The funds are designated to support election task force reports and promote the Transparency Initiative (TI). A detailed report on the utilization of the donation will be provided to Evans Witt later in the year.

The initial kickoff meeting for strategic planning took place, focusing on reviewing survey results. Surprising findings were highlighted, and questions to be addressed during the retreat were identified.

The plan involves the committee producing a strategic planning framework during their two-day retreat next week. Subsequently, the Council will review, and the committee will make any necessary revisions. The goal is to have the plan approved during the April meeting for its rollout at the conference.

V. Executive Director's report (I/O) - Staudt

Membership & Chapter Relations:

Since the initiation of the Membership Drive, there have been over 900 renewals, and nearly 100 new members have joined. The past few weeks have seen a surge in renewals as members register for the Annual Conference and renew their memberships to benefit from the lower member rate. The total count of members renewed for 2024 stands at 1,116.

For more details, please refer to the Membership and Chapter Relations Committee consent agenda.

Conference Update:

The Conference Committee has successfully completed the schedule for the event, featuring 116 concurrent sessions, along with other networking and collaboration events. On February 1, alongside the opening of registration, accept and reject notices were sent out. The response has been impressive, with 125 registrations in the first week, marking the fourth-highest opening week since 2012.

The Sponsorship Subcommittee has been diligent in their efforts, securing just over \$217k, representing approximately 99.3% of the budget.

Staffing Update:

Celebrating work anniversaries, Jackie recently marked two years with the organization, while Leon and Lailah both celebrated their first anniversaries. Ryan is doing well and will reach her six-month milestone next month. In recognition of their hard work in getting conference programming and registration underway, there will be an AAPOR staff cupcake challenge featuring Georgetown Cupcake vs. Baked and Wired. Results will be shared!

VI. Secretary/Treasurer report (I/O) - Childs

Financials

AAPOR concluded 2023 on a highly positive financial note. Unexpected deposits, totaling over \$65,000, contributed to an operational surplus of \$76,178 by year-end. When factoring in investments, the overall surplus reached \$226,667. Collaborating with the Investments Committee, AAPOR managed deposits and withdrawals to the Roper, Sudman, and Heritage accounts, aligning with donations and expenses.

VII. Nominations Committee (A/R) - Beatty

Beatty reported that it was a very collegial nominations committee team who were all very responsive. In total the team met for over 8 hours. After council discussion for each position, council proceeded with voting on each slate of nominees.

VP/President-Elect

Motion: by Fobia, seconded by McPhee to approve candidate recommendations for VP/President-Elect. The motion passed by unanimous vote.

Associate Conference Chair

Motion: by Schoua-Glusberg, seconded by Walejko to approve candidate recommendations for Conference Chair. The motion passed by unanimous vote.

Associate Secretary/Treasurer

Motion: by Hamel, seconded by Delli Carpini to approve candidate recommendations for Secretary/Treasurer. With two abstentions the motion passed by unanimous vote.

Councilor-at-Large

Motion: by Schoua-Glusberg, seconded by Lee to approve candidate recommendations for Councilor-at-Large. With two abstentions, the motion passed by unanimous vote.

Associate Standards Chair

Motion: by McPhee, seconded by Timbrook to approve candidate recommendations for Standards Chair. The motion passed by unanimous vote.

Associate Inclusion and Equity Chair

Motion: by Jarmon, seconded by Delli Carpini to approve candidate recommendations for Inclusion and Equity Chair. With five abstentions the motion passed by unanimous vote.

Associate Communications Chair

Motion: by Hamel, seconded by Schoua-Glusberg to approve candidate recommendations for Communications Chair. The motion passed by unanimous vote.

Associate Education Chair

Motion: by Keusch, seconded by Timbrook to approve candidate recommendations for Education Chair. The motion passed by unanimous vote.

Associate Membership and Chapter Relations Chair

Motion: by Terry, seconded by Delli Carpini to approve candidate recommendations for Membership and Chapter Relations Chair. The motion passed by unanimous vote.

VIII. Conference Update (I/O) - Walejko

Activities Accomplished Since December 2023 EC Meeting:

- Ongoing collaboration with the sponsorship committee on conference sponsorship.
- Continued work with the local events subcommittee.
- Creation of a deconflicted schedule.
- Sent out abstract notifications, addressing questions, concerns, and spam filter issues.

Next Steps:

- Finalize the plenary session by the end of February.
- Work on pre-conference (Tuesday) activities.
- Continue collaboration with the sponsorship committee.
- Continue efforts with the local events subcommittee, including plans for baseball and AAPOR Gives Back initiatives.

IX. Standards Committee Update (A/R) - McPhee

Code Violation Recommendation

Council recommended recontacting the polling company to ask them to reach out to their client to see if they would be willing to respond to the request for information related to polling procedures.

X. POQ Editor-in-Chief (EiC) search (A/R) - Delli Carpini

The current editors-in-chief of POQ will be stepping down in the spring of 2024. Council discussed the Advisory Committee's recommendation to appoint the editorial team of Holbrook and Jones.

Motion: by Timbrook, seconded by Bautista to approve the Advisory Committee's recommendation for the EiC team of Holbrook and Jones. With one abstention the motion passed by unanimous vote.

XI. New Business

Standards

Implications of the Use of Non-survey Data in Survey and Public Opinion Research-Ad hoc Committee

Motion: by Bautista, seconded by Timbrook to approve 3 nominees as co-chairs for the Implications of the Use of Non-survey Data in Survey and Public Opinion Research-Ad hoc Committee for a term of 1 year with possible extension.

XII. Adjourn

MOTION: by Beatty, seconded by Schoua-Glusberg to adjourn the meeting. The motion passed by unanimous vote. The meeting adjourned at 2:40 pm.