



American Association for Public Opinion Research

Executive Council Minutes

Friday, December 15, 2023

Executive Council:

Jennifer Agiesta	President
René Bautista	Councilor-at-Large
Paul Beatty	Past President
Jennifer Childs	Secretary-Treasurer
Aleia Clark Fobia	Communications Chair
Michael Delli Carpini	Education Chair
Bianca DiJulio	Associate Membership and Chapter Relations Chair
Ned English	Associate Standards Chair
Liz Hamel	Councilor-at-Large
Allyson Holbrook	Conference Chair
Ricki Jarmon	Associate Secretary-Treasurer
Florian Keusch	Associate Education Chair
Frauke Kreuter	Vice President
Sunghee Lee	Associate Inclusion & Equity Chair
Cameron McPhee	Standards Chair
Alisu Schoua-Glusberg	Councilor-at-Large
Rodney Terry	Inclusion and Equity Chair
Jerry Timbrook	Membership and Chapter Relations Chair

Staff:

Tristanne Staudt	Executive Director
Lailah Johnson	Program Manager
Leon Spinner	Membership Manager
Jackie Weisman	Marketing and Communications Director
Ryan Green	Education Manager

I. Welcome, Call to Order, Review and Approval of November Minutes (A/R) –Agiesta

Agiesta called the meeting to order at 12:04 pm EST.

Agiesta welcomed the Council and opened the session by reminding everyone that the meeting will follow Robert’s Rules of Order. Also keep in mind AAPORS IEC goals during the meeting.

Agiesta presented minutes from the June meeting.

MOTION: by Beatty, seconded by Hamil to approve the minutes from the November 2023 Executive Council meeting. The motion passed by unanimous vote.

II. Consent Agendas (A/R) – All

Agiesta asked if any of the items from the consent agenda needed to be pulled out for further discussion. Hearing none, Agiesta asked for a motion to approve the consent agenda as submitted.

MOTION: by Holbrook, seconded by Delli Carpini to approve the consent agenda. The motion passed by unanimous vote.

III. Appointments (A/R) – All

Education

Delli Carpini presented one nominee for the short courses subcommittee for a 2 year term.

MOTION: by Childs, seconded by Timbrook to approve the nominees for the short courses subcommittee. The motion passed by unanimous vote.

Finance

Childs presented one nominee for the chair of the Development Subcommittee for a 3 year term.

MOTION: by Glusberg , seconded by McPhee to approve the chair of the Development Subcommittee. The motion passed by unanimous vote.

Communications

Clark Phobia presented one nominee for the social media subcommittee. For a term of 3 years.

Motion: by, childs Seconded by Terry rot nominee to the social media subcommittee.

Election Task Force

Agiesta presented one nominee for chair and 5 nominees for committee. Council decided to vote to only appoint the chair. Question posed if non members were allowed to serve on the task force. Council had no problems with this. Question also posed related to individuals who are not members but are from polling firms to be included. Agiesta stated that they would be included on the committee.

Motion: by Holbrook, Seconded by Delli Carpini to approve chair for election task force

iV. Presidents Report - Agiesta

Agiesta opened with where things stand with Strategic Planning. The survey has been launched, and the committee's retreat is scheduled early next year, where much of the work will be undertaken. Encouragement is given for broad participation in the survey to ensure the success of the planning effort.

Frank Newports background relating to the proposed Public Opinion and Democracy Initiative was deferred until February. Beatty and the CALs are assessing the utility of the report through a limited research group. In February, Frank Newport will be invited to the meeting to address any questions from the council, and decisions regarding the project will be made with the additional information.

Agiesta stated that the focus of today's meeting will be on both AAPOR's past and future, addressing the handling of archives, proposing the establishment of an affinity group for Black and African-American researchers and research, and considering an ad hoc committee on the complex ways non-survey data is used within the survey research community.

A gentle reminder was given to post consent reports earlier for councilors to review before meetings. Additionally, there was a request to include explicit updates on progress toward each committee's goals in future consent reports.

V. Executive Director's report (I/O) - Staudt

Membership & Chapter Relations

With over 175 renewals since the last council meeting, the total number of members who have renewed for the 2024 membership year has reached just shy of 400. It is noteworthy that several members are opting into the new auto-renew option in the association management, which is expected to facilitate renewals for 2025. For additional details, refer to the Membership and Chapter Relations Committee consent agenda.

Conference

The Program Committee convened earlier this week at the University of Illinois Chicago. The committee put forward 124 session recommendations to fill the available 116 slots during the event. Currently, the Conference Chairs are in the process of reviewing all recommendations and will trim down as necessary. Once the final 116 sessions are decided, Ryan will commence the scheduling process. For more details, please review the Conference Committee consent agenda.

Financials

VI. Secretary/Treasurer report (I/O) - Childs

The Investment Subcommittee has initiated the process for the approved withdrawal from the AAPOR investment funds. This withdrawal is intended to cover conference and administrative expenses until conference and journal revenue begins in February 2024

VII. MCR Updates (I/O) - Timbrook/Terry/Spinner

HLM Involvement

An outreach initiative was conducted to connect with Honorary Lifetime Members (HLM) and gauge their interest in engaging with AAPOR. Two focus groups were organized in the past few months, with collaboration between the International and Membership & Chapter Relations Committees, and support from Leon. Leon presented insights from the focus groups, which took place in October and involved seven participants. The discussions, lasting about an hour, revolved around HLM status and the potential creation of an affinity group.

Out of 40 HLMs contacted, approximately a dozen expressed disinterest in an affinity group, expressing contentment with their current HLM status. The majority were not in favor of an affinity group but highlighted a desire for increased engagement. Several ideas emerged from the focus groups, including:

- Greater committee engagement, exploring the possibility of HLMs taking on roles similar to CALs (Councilors at Large) within committees.
- Town hall-style meetings at conferences.
- Inclusion of HLM discussions in business meetings.
- Mentorship programs connecting HLMs with early-career individuals.

A question was raised about whether HLMs would be willing to participate in various activities such as webinar introductions or roundtables. There was consideration of reaching out to the entire HLM group to gauge their interest. Additionally, it was confirmed that HLMs are part of the strategic planning committee.

Affinity Group Conversation

An internal meeting, involving the IEC chair and the Affinity Group Subcommittee, aimed to ensure alignment on goals and approaches. Coordination efforts are underway to schedule a meeting with the affinity group, focusing on determining the new requirements for affinity groups within AAPOR.

VIII. Black and African American Public Opinion Research (A/R) - Terry

The application for the Black and African American Public Opinion Research affinity group was submitted. The terms and aims outlined in the application are pretty broad at this point but there will be a focus on networking, conference activities and ways to increase diversity within AAPOR.

Motion by, Delli Carpini, seconded by Fobia to approve the creation of the Black and African American Public Opinion Research affinity group.

IX. Education Updates (A/R) - Delli Carpini

Future Plans for AAPOR Archive

The History Subcommittee is actively considering the scope and storage of future AAPOR archives. The suggestion was to focus on preserving digital materials, recognizing the importance of maintaining a comprehensive and accessible historical record. There is also a proposal to engage in discussions with Roper, exploring the possibility of them becoming the home for AAPOR's archives in the future.

Several key questions have been raised in this context:

- What specific information should be collected for the archives?
- Where should these materials be saved?
- Who will be responsible for the ongoing maintenance of the archives?

The subcommittee emphasized the need for a strategic approach, involving individuals with a background in archiving to ensure the preservation of essential elements. Discussions also touched upon the idea of including reporting standards as part of the archival collection.

A suggestion was made to explore collaboration with a graduate program in history or archival studies, potentially involving students in the archival process with appropriate guidance.

Additionally, Delli Carpini, will contact a member associated with the archives at the University of Chicago to gain insights into their experience with archiving and explore the university's willingness to extend their role beyond 2010. Future conversations will address the location of the archive, with a broader perspective on AAPOR's role in preserving its history within the field. Tristanne Staudt, AAPOR's Executive Director, will reach out to other organizations to gather insights into their archival practices and experiences

Survey Practice Author Contacts

The reader of an article raised a question about how to contact the author after being unable to find their contact information. The reader approached Survey Practice, which responded that they do not provide emails for authors. This led to a discussion about whether contact information for authors should be made available for readers to follow up with them.

The suggestion was made to implement a standard where contact information for authors is provided, and this proposal will be brought to the Publications Committee for discussion and consideration.

Editor-in-Chief (EiC) searches for POQ and JSSAM

The POQ deadline for applications is December 16, and while there are several applicants, no definitive number has been established.

For the JSSAM search, there are six applicants. There was discussion about determining the composition of the committee responsible for the selection process.

X. Standards Updates (A/R) - McPhee

Recreation of Ad-Hoc Committee on the Implications of the Use of Non-Survey Data in Survey and Public Opinion Research

An ad-hoc committee is being formed to address the increasingly complex ways non-survey data, particularly types of data not envisioned by predecessors 15 or 20 years ago, are being used within the survey research community. This ad-hoc committee would bring recommendations to the council, and if the ad-hoc committee is approved, McPhee will reach out to individuals from the previous iteration of the committee for input.

There was a specific question raised during the discussion about whether the committee's focus includes the linkage of any non-survey data on an individual level. This question was acknowledged as one that the committee itself will need to address as part of its considerations.

MOTION: by Timbrook , seconded by Bautista to approve the recreation of the ad-hoc committee on the implications of the use of non-survey data in survey and public opinion research. The motion passed by unanimous vote.

Survey Practice Transparency

See discussion above under Education Updates related to author contacts.

XI. New Business

No New Business

XII. Adjourn

MOTION: by McPhee seconded by Childs to adjourn the meeting. The motion passed by unanimous vote. The meeting adjourned at 3:05 pm.