

From: LISTS.ASU.EDU LISTSERV Server (16.0) [LISTSERV@asu.edu]  
Sent: Saturday, May 28, 2011 6:10 PM  
To: Shapard Wolf  
Subject: File: "AAPORNET LOG1011"

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Date: Mon, 1 Nov 2010 06:42:31 -0500  
Reply-To: Nancy A Mathiowetz <nancym2@UWM.EDU>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: Nancy A Mathiowetz <nancym2@UWM.EDU>  
Subject: POQ: Call for Special Issue Proposals  
X-To: AAPORNET <AAPORNET@ASU.EDU>  
MIME-Version: 1.0  
Content-Type: text/plain; charset=utf-8  
Content-Transfer-Encoding: quoted-printable  
Message-ID:  
<411118191.670369.1288611751136.JavaMail.root@mail04.pantherlink.uwm.edu>

Call for Special Issue Proposals=20

Public Opinion Quarterly solicits proposals for a topical special issue to =  
be published in 2012. =C2=A0Past special issue topics include Web Survey Me=  
thods, Understanding the 2008 Presidential Election, and Cell Phone Numbers=  
and Telephone Surveys in the U.S. The 2010 Special Issue will be on Total =  
Survey Error.=20

=C2=A0=20

All special issues involve an open call for papers. A guest editor(s) overs=  
ees the review and publication process. Send proposals for a topic and to s=  
erve as the special issue editor by January 15 , 2011, to Jamie Druckman at=  
druckman@northwestern.edu =C2=A0or Nancy Mathiowetz at nancym2@uwm.edu=20

=20

---

Nancy A. Mathiowetz=20  
Professor=20  
University of Wisconsin-Milwaukee=20

Editor, Public Opinion Quarterly=20  
<http://poq.oxfordjournals.org>=20

Voice: 414.229.2216=20

---

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---

Date: Mon, 1 Nov 2010 09:19:29 -0400  
Reply-To: "Peytchev, Andy" <[apeytchev@RTI.ORG](mailto:apeytchev@RTI.ORG)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "Peytchev, Andy" <[apeytchev@RTI.ORG](mailto:apeytchev@RTI.ORG)>  
Subject: Modular surveys  
X-To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: quoted-printable  
Message-ID:  
<[91DB7F42C39247439FB0BA7B7452E90C0CBDE3F3@RTPWEXC19.RCC\\_NT.RTI.ORG](mailto:91DB7F42C39247439FB0BA7B7452E90C0CBDE3F3@RTPWEXC19.RCC_NT.RTI.ORG)>

Could anyone point me to a probability-based survey in which the order of modules was randomly assigned to respondents?

=20

Thanks,

Andy

=20

---

Andy Peytchev, Ph.D.

Survey Methodologist

Research Triangle Institute

3040 Cornwallis Rd.

Research Triangle Park, NC 27709

tel. (919) 485-5604

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---

Date: Mon, 1 Nov 2010 16:12:37 +0000  
Reply-To: "nickp@marketsharescorp.com" <[mkshares@COMCAST.NET](mailto:mkshares@COMCAST.NET)>

Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET>  
Subject: Re: Poll shows voters unaware of economic gains  
X-To: "J. Ann Selzer" <jannselzer@AOL.COM>  
X-cc: AAPORNET@ASU.EDU  
In-Reply-To:  
<1561068350.294367.1288627863357.JavaMail.root@sz0107a.emeryville.ca.mail.comcast.net>  
MIME-Version: 1.0  
Content-Type: text/plain; charset=utf-8  
Content-Transfer-Encoding: quoted-printable  
Message-ID:  
<1288294019.294469.1288627957238.JavaMail.root@sz0107a.emeryville.ca.mail.comcast.net>

Wall Street=E2=80=99s view of the economy.=20  
Current Dollar GDP, Trillions:=20  
2007 4th Qtr \$14.3=20  
2008 3rd Qtr \$14.5=20  
2009 2nd Qtr \$14.0=20  
2010 2nd Qtr \$14.6=20

Main Street=E2=80=99s view of the economy as measured by polls.=20  
UNEMPLOYMENT:=20  
2007 4th Qtr 4.7%-5.0%=20  
2008 3rd Qtr 5.8%-6.1%=20  
2009 2nd Qtr 9.4-9.7%=20  
2010 3rd Qtr 9.5%-9.6%=20

Employment has always been a lagging indicator.=20

The economy question I have been asking is =E2=80=9Cjobs and the economy=E2=80=9D although =E2=80=9Cjobs=E2=80=9D is probably unnecessary.=20

On another subject, some media reports that the recession was over missed t=he employment caveat.=20

MARKETWATCH ECONOMIC REPORT=20  
Sept. 20, 2010, 10:34 a.m. EDT=20  
U.S. RECESSION ENDED JUNE 2009, NBER FINDS=20

WASHINGTON (MarketWatch) =E2=80=94 The following is the statement from the =National Bureau of Economic Research on the ending of the recession:=20

=E2=80=9CThe Business Cycle Dating Committee of the National Bureau of Economic Research met yesterday by conference call. At its meeting, the committee determined that a trough in business activity occurred in the U.S. econo=

my in June 2009. The trough marks the END of the recession that began in December 2007 and the BEGINNING of an expansion. The recession lasted 18 months, which makes it the longest of any recession since World War II. Previously the longest postwar recessions were those of 1973-75 and 1981-82, both of which lasted 16 months.

In determining that a trough occurred in June 2009, the committee did NOT conclude that economic conditions since that month have been favorable or that the economy has returned to operating at normal capacity. Rather, the committee determined only that the recession ended and a RECOVERY BEGAN in that month. A recession is a period of falling economic activity spread across the economy, lasting more than a few months, normally visible in real GDP, real income, employment, industrial production, and wholesale-retail sales.

----- Original Message -----

From: "J. Ann Selzer" <jannselzer@AOL.COM>  
To: AAPORNET@ASU.EDU  
Sent: Friday, October 29, 2010 8:39:00 AM  
Subject: Poll shows voters unaware of economic gains

Most voters think the economy has shrunk in the past year, that taxes have gone up and that most of TARP money will be lost forever. Those views may be driving their decisions in the mid-terms.  
<http://tinyurl.com/259eo96>

J. Ann Selzer, Ph.D.  
Selzer & Company  
Des Moines, Iowa 50309

For purposes of this list, use JAnnSelzer@aol.com  
For other purposes, use JASelzer@SelzerCo.com

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=====

Date: Mon, 1 Nov 2010 12:28:22 -0400  
Reply-To: Doug Henwood <[dhenwood@PANIX.COM](mailto:dhenwood@PANIX.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Doug Henwood <[dhenwood@PANIX.COM](mailto:dhenwood@PANIX.COM)>  
Subject: Re: Poll shows voters unaware of economic gains  
X-To: aapornet aapornet <[aapornet@asu.edu](mailto:aapornet@asu.edu)>  
In-Reply-To:  
<[1288294019.294469.1288627957238.JavaMail.root@sz0107a.emeryville.ca.mail.comcast.net](mailto:1288294019.294469.1288627957238.JavaMail.root@sz0107a.emeryville.ca.mail.comcast.net)>  
Content-Type: text/plain; charset=us-ascii  
Mime-Version: 1.0 (Apple Message framework v1081)  
Content-Transfer-Encoding: 8bit  
Message-ID: <[1AC7EB60-C922-4FD0-850A-BEFE3349C3EF@panix.com](mailto:1AC7EB60-C922-4FD0-850A-BEFE3349C3EF@panix.com)>

On Nov 1, 2010, at 12:12 PM, [nickp@marketsharescorp.com](mailto:nickp@marketsharescorp.com) wrote:

> Employment has always been a lagging indicator.

That's not exactly true. Unemployment lags a bit, because people enter and re-enter the workforce when the economy recovers, pushing up the unemployment rate. But until the most recent cycles, employment bottomed in almost exactly the same month as the broad economy and recovered very strongly. The "jobless recoveries" of the early 1990s and early 2000s looked anomalous at the time - now they're starting to look like the new normal.

Doug Henwood  
Left Business Observer  
242 Greene Ave - #1C  
Brooklyn, NY 11238-1398 USA  
<[dhenwood@panix.com](mailto:dhenwood@panix.com)>  
<<http://www.leftbusinessobserver.com>>  
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iTunes:





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iTunes:  
<<http://phobos.apple.com/WebObjects/MZStore.woa/wa/viewPodcast?id=73801817>>  
or <<http://tinyurl.com/3bsaqb>>

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=====  
Date: Mon, 1 Nov 2010 13:17:21 -0400  
Reply-To: Doug Henwood <[dhenwood@PANIX.COM](mailto:dhenwood@PANIX.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Doug Henwood <[dhenwood@PANIX.COM](mailto:dhenwood@PANIX.COM)>

Subject: Re: Poll shows voters unaware of economic gains  
X-To: aapornet aapornet <AAPORNET@ASU.EDU>  
In-Reply-To: <61b145f1-9e7e-4640-a88e-f9bec970c2d7@blur>  
Content-Type: text/plain; charset=us-ascii  
Mime-Version: 1.0 (Apple Message framework v1081)  
Content-Transfer-Encoding: 8bit  
Message-ID: <A82B5356-5EA0-43AF-A5CB-371E835B15D1@PANIX.COM>

On Nov 1, 2010, at 12:46 PM, John Nienstedt wrote:

> Wonder if the more recent lagging is partly due to the longer extension of unemployment benefits?

No. The pattern of flows into and out of unemployment bears no relationship to the benefit extensions. Not many people really want to live on \$307 a week (the average benefit check) for very long.

Doug Henwood  
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242 Greene Ave - #1C  
Brooklyn, NY 11238-1398 USA  
<dhenwood@panix.com>  
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iTunes:  
<<http://phobos.apple.com/WebObjects/MZStore.woa/wa/viewPodcast?id=73801817>>  
or <<http://tinyurl.com/3bsaqb>>

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=====

Date: Mon, 1 Nov 2010 17:21:45 +0000  
Reply-To: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET>  
Subject: Re: Poll shows voters unaware of economic gains  
X-To: John Nienstedt <john@CERC.NET>  
X-cc: AAPORNET@ASU.EDU  
In-Reply-To:  
<2043954082.299139.1288631792323.JavaMail.root@sz0107a.emeryville.ca.mail.comcast.net>  
MIME-Version: 1.0  
Content-Type: text/plain; charset=utf-8  
Content-Transfer-Encoding: quoted-printable  
Message-ID:  
<70814763.299596.1288632105854.JavaMail.root@sz0107a.emeryville.ca.mail.comcast.net>

Again:=20

Wall Street=E2=80=99s view of the economy.=20  
Current Dollar GDP, Trillions:=20  
2007 4th Qtr \$14.3=20  
2008 3rd Qtr \$14.5=20  
2009 2nd Qtr \$14.0=20  
2010 2nd Qtr \$14.6=20

Main Street=E2=80=99s view of the economy as measured by polls .=20  
UNEMPLOYMENT:=20  
2007 4th Qtr 4.7%-5.0%=20  
2008 3rd Qtr 5.8%-6.1%=20  
2009 2nd Qtr 9.4-9.7%=20  
2010 3rd Qtr 9.5%-9.6%=20

Polls show most people think we are in recession.=20  
<http://www.pollingreport.com/consumer3.htm>=20

Nick=20  
----- Original Message -----=20  
From: "John Nienstedt" <john@CERC.NET>=20  
To: AAPORNET@ASU.EDU=20  
Sent: Monday, November 1, 2010 11:55:27 AM=20  
Subject: Re: Poll shows voters unaware of economic gains=20

Doug: Wonder if the more recent "lagging" is due to longer extensions of unemployment benefits?=20

John Nienstedt, Sr=20  
Competitive Edge Research=20  
[john@cerc.net](mailto:john@cerc.net)=20

-----Original Message-----=20

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Doug Henwood=20

Sent: Monday, November 01, 2010 9:28 AM=20

To: AAPORNET@ASU.EDU=20

Subject: Re: Poll shows voters unaware of economic gains=20

On Nov 1, 2010, at 12:12 PM, nickp@marketsharescorp.com wrote:=20

> Employment has always been a lagging indicator.=20

That's not exactly true. Unemployment lags a bit, because people enter and =  
re-enter the workforce when the economy recovers, pushing up the unemployme=  
nt rate. But until the most recent cycles, employment bottomed in almost ex=  
actly the same month as the broad economy and recovered very strongly. The =  
"jobless recoveries" of the early 1990s and early 2000s looked anomalous at=  
the time - now they're starting to look like the new normal.=20

Doug Henwood=20

Left Business Observer=20

242 Greene Ave - #1C=20

Brooklyn, NY 11238-1398 USA=20

<dhenwood@panix.com>=20

<<http://www.leftbusinessobserver.com>>=20

"blog": <<http://doughenwood.wordpress.com/>>=20

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or <<http://tinyurl.com/3bsaqb>>=20

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---

Date: Mon, 1 Nov 2010 14:11:43 -0700  
Reply-To: Mike O'Neil <[mike.oneil@ALUMNI.BROWN.EDU](mailto:mike.oneil@ALUMNI.BROWN.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Mike O'Neil <[mike.oneil@ALUMNI.BROWN.EDU](mailto:mike.oneil@ALUMNI.BROWN.EDU)>  
Subject: Re: Duplicate Surveys  
X-To: Jane Traub <[JTraub@scarborough.com](mailto:JTraub@scarborough.com)>  
X-cc: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
In-Reply-To: <[9FBA727B-BC82-47EC-AC8C-7270A3CA0B41@scarborough.com](mailto:9FBA727B-BC82-47EC-AC8C-7270A3CA0B41@scarborough.com)>  
MIME-Version: 1.0  
Content-Type: text/plain; charset=ISO-8859-1  
Message-ID: <[AANLkTinPfma8bQxbWOS=KL80A-9otyQG0XjftDF-P\\_qZ@mail.gmail.com](mailto:AANLkTinPfma8bQxbWOS=KL80A-9otyQG0XjftDF-P_qZ@mail.gmail.com)>

I would think that the answer might be different for attitudinal and factual surveys. for the former, I'd go with the first returned (since the conditions more closely mirror those of the other respondents....for the second returned survey they have more time to rethink the answers, which changes the conditions of administration). for factual questions, a harder call.

Mike O'Neil  
[www.mikeoneil.org](http://www.mikeoneil.org)

On Fri, Oct 29, 2010 at 1:59 PM, Jane Traub <[JTraub@scarborough.com](mailto:JTraub@scarborough.com)> wrote:

> Hi Timothy,  
> In this situation it is important to check first if the two surveys came  
> from the same household member/sample unit.  
>  
> If not, some question answers may be legitimately different when comparing  
> them. I would recommend deciding upfront which survey you will accept and  
> sticking with that throughout the fieldwork, to avoid introducing possible  
> bias from the "compare and contrast" process. I believe a rational  
> argument can be made for selecting either the first or the most recent. I

> think the important thing is to pick the rule and stick to it. The only  
> exception might be if one of the two returns was invalid/unusable. Then you  
> might want to accept the other. In similar projects I have found this method  
> to be the most practical solution until there are papers published  
> conclusively supporting a different solution.

> Regards

> Jane Traub

> Jtraub@scarborough.com

>

>

>

> Sent from my iPhone

>

> On Oct 29, 2010, at 2:12 PM, "Caplan, James R., , CPMS Civ" <

> james.caplan@CPMS.OSD.MIL> wrote:

>

>> Tim, my approach is to accept the first questionnaire sent, but I see no

>> reason why the second couldn't be used to fill in missing data.

>> Personal

>> experience is that people often forget that they've completed a survey,

>> especially when there are so many, and just do them twice. We try to

>> limit

>> that sort of thing on Web surveys by requiring a "ticket number" but it

>> still happens, especially in mixed mode projects.

>>

>> Best,

>> Jim

>>

>> James R. Caplan, Ph.D.

>> Management Analyst

>> Department of Defense

>> Civilian Personnel Management Service

>> HR-Business Information Technology Solutions: CDA

>> 703-696-8754

>> DSN: 426-8754

>>

>>

>> -----Original Message-----

>> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of TimothyJames Beebe

>> Sent: Friday, October 29, 2010 12:56 PM

>> To: AAPORNET@asu.edu

>> Subject: Duplicate Surveys

>>

>> Hello,

>>

>> I am a member of a team working on an organ donation study that has been

>>

>> going back in forth on how to handle instances where, in a survey data

>> collection protocol with multiple contact attempts, respondents send

>> back

>> more than just one completed questionnaire.

>>

>> The standard practice for our survey research center is that we accept

>> either the first or more recent submission wholesale (a decision we make

>>  
>> prior to data collection); we don't drill down to item-level reporting  
>> dissonance or concordance between the completed questionnaires. That  
>> said,  
>> we have a tendency to accept the questionnaire that is most recently  
>> submitted based on the assumption that it reflects the most current  
>> (and,  
>> presumably, more accurate) information. Sometimes, completing the first  
>>  
>> questionnaire serves a prime for recollection of information they report  
>> on  
>> their second try, either via a deeper searching of memory or through the  
>>  
>> checking of records. This is not foolproof logic, but something we  
>> apply  
>> in these rare instances of duplicative responses, nonetheless.  
>>  
>> There are others on the team that see this logic as flawed and our  
>> stance  
>> as a missed opportunity to use information from the first survey for  
>> purposes of data analysis, especially if there are data in the first or  
>> second survey that can help fill in missing information at the item  
>> level.  
>> Moreover, some want us to call respondents back if answers in the two  
>> surveys are not concordant to encourage selection of a single response.  
>>  
>> I'm posing the above to you with the hope that I can reflect some  
>> semblance  
>> of a community standard on how to handle these instances of duplicate  
>> surveys. So, if you could help me settle a minor controversy in our  
>> group,  
>> that would be most helpful. Thanks in advance.  
>>  
>> Regards,  
>>  
>> Tim  
>>  
>> Timothy J. Beebe, Ph.D.  
>>  
>> Associate Professor of Health Services Research  
>> Mayo Clinic College of Medicine  
>>  
>> Vice Chair, Division of Health Care Policy & Research  
>> Director, Survey Research Center  
>> Department of Health Sciences Research  
>>  
>> Mayo Clinic  
>> 200 First Street SW  
>> Rochester, MN 55905  
>> Tel: (507) 538-4606  
>> Fax: (507) 284-1180  
>> E-mail: [beebe.timothy@mayo.edu](mailto:beebe.timothy@mayo.edu)  
>>  
>> -----

>> Archives: <http://lists.asu.edu/archives/aapornet.html>  
>> Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
>> set aapornet nomail  
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>> [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
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>> Archives: <http://lists.asu.edu/archives/aapornet.html>  
>> Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
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>> On your return send this: set aapornet mail  
>> Please ask authors before quoting outside AAPORNET.  
>> Problems?-don't reply to this message, write to:  
> [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
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---

Date: Tue, 2 Nov 2010 12:45:58 +0100  
Reply-To: Edith de Leeuw <[edithl@XS4ALL.NL](mailto:edithl@XS4ALL.NL)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Edith de Leeuw <[edithl@XS4ALL.NL](mailto:edithl@XS4ALL.NL)>  
Subject: professional respondents  
X-To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU), [SRMSNET@LISTSERV.UMD.EDU](mailto:SRMSNET@LISTSERV.UMD.EDU)  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"; format=flowed  
Message-ID: <5.1.0.14.2.20101102123611.0583de70@pop.xs4all.nl>

Dear Friends

A very smart graduate student of mine is interested in professional respondents and web surveys, and especially in potential difference in data quality.

A search of the published literature did not reveal many publications. Therefore we appeal to your collective knowledge and hope you can help us.

Do you know or have written any (grey, white) papers on this topic?

Have you published articles in journals we cannot access ?

Of course we will feed back our report to the list.

Thanking you in advance, and warmest regards

Edith de Leeuw & Suzette Mathijsse

Professor Dr. Edith D. de Leeuw  
Plantage Doklaan 40, NL-1018 CN Amsterdam  
tel + 31 20 622 34 38 fax + 31 20 330 25 97  
e-mail edithl@xs4all.nl

-----  
Klaag niet dat de rozen doornen hebben,  
Maar verheug u dat doornen rozen dragen

Do not moan about roses having thorns  
Rejoice at thorns bearing roses

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=====  
Date: Tue, 2 Nov 2010 09:56:27 -0400  
Reply-To: Casey Tesfaye <[clanger@AIP.ORG](mailto:clanger@AIP.ORG)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Casey Tesfaye <[clanger@AIP.ORG](mailto:clanger@AIP.ORG)>  
Subject: Re: Duplicate Surveys  
X-To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
In-Reply-To: <[AANLkTinPfma8bQxbWOS=KL80A-9otyQG0XjftDF-P\\_qZ@mail.gmail.com](mailto:AANLkTinPfma8bQxbWOS=KL80A-9otyQG0XjftDF-P_qZ@mail.gmail.com)>  
Mime-Version: 1.0  
Content-Type: text/plain; charset=US-ASCII  
Content-Transfer-Encoding: quoted-printable  
Message-ID: <[4CCFE04B0200004B0004F6CA@ACPGate.acp.org](mailto:4CCFE04B0200004B0004F6CA@ACPGate.acp.org)>

Re: duplicate surveys

=20  
There are arguments for keeping the first entry, the last entry, or the =  
most complete entry, and each has some degree of validity. But I've =  
consistently found that a quick look at the duplicates themselves yields =  
the best picture of what they represent. In many cases, it is quite clear =  
which response to keep. It would be a shame to lose good data because you =  
never bothered to take a quick look at it, especially in datasets with =  
fewer records. However, for the cases that are not so clear, or for huge =  
datasets, making a rule and sticking to it is good practice.

=20  
Best,  
=20  
Casey  
=20

=20

Casey Langer Tesfaye  
Senior Research Analyst  
Statistical Research Center  
American Institute of Physics  
<http://www.aip.org/statistics>  
(301)209-3078

=20

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=====  
Date: Tue, 2 Nov 2010 07:59:55 -0700  
Reply-To: Leora Lawton <[lawton@TECHSOCIETY.COM](mailto:lawton@TECHSOCIETY.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Leora Lawton <[lawton@TECHSOCIETY.COM](mailto:lawton@TECHSOCIETY.COM)>  
Subject: Re: Duplicate Surveys  
X-To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
In-Reply-To: <[4CCFE04B0200004B0004F6CA@ACPGate.acp.org](mailto:4CCFE04B0200004B0004F6CA@ACPGate.acp.org)>  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: 7bit  
Message-ID: <[6B70B8FF76C94B40BCC5B714E3D94F3D@dell2005](mailto:6B70B8FF76C94B40BCC5B714E3D94F3D@dell2005)>

I've often found that in web surveys respondents will start taking it, not finish it and close the window, and then start again later. So the second works out better than the first.

Another cool thing: it's a check on reliability.

-Leora

Dr. Leora Lawton  
TechSociety Research  
"Custom Social Science and Consumer Behavior Research"  
2342 Shattuck Avenue PMB 362, Berkeley, CA 94704  
(510) 548-6174; fax (510) 548-6175; cell (510) 928-7572  
[www.techsociety.com](http://www.techsociety.com)  
Yahoo Messenger: leora\_lawton

-----Original Message-----

From: Casey Tesfaye [<mailto:clanger@AIP.ORG>]  
Sent: Tuesday, November 02, 2010 6:56 AM  
To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
Subject: Re: [AAPORNET] Duplicate Surveys

Re: duplicate surveys

There are arguments for keeping the first entry, the last entry, or the most

complete entry, and each has some degree of validity. But I've consistently found that a quick look at the duplicates themselves yields the best picture of what they represent. In many cases, it is quite clear which response to keep. It would be a shame to lose good data because you never bothered to take a quick look at it, especially in datasets with fewer records. However, for the cases that are not so clear, or for huge datasets, making a rule and sticking to it is good practice.

Best,

Casey

Casey Langer Tesfaye  
Senior Research Analyst  
Statistical Research Center  
American Institute of Physics  
<http://www.aip.org/statistics>  
(301)209-3078

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-----  
Date: Tue, 2 Nov 2010 08:19:33 -0700  
Reply-To: "Margaret R. Roller" <[rmr@ROLLERRESEARCH.COM](mailto:rmr@ROLLERRESEARCH.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "Margaret R. Roller" <[rmr@ROLLERRESEARCH.COM](mailto:rmr@ROLLERRESEARCH.COM)>  
Subject: Re: professional respondents  
X-To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
Mime-Version: 1.0  
Content-Transfer-Encoding: quoted-printable  
Message-ID: <9517824094171242.WA.rmrrollerresearch.com@lists.asu.edu>

I have had this paper sitting on my desk for a while. I found it quite interesting -- "The Devil is in the Data" -- <http://bit.ly/9KBiZe>

--  
Margaret R Roller  
[rmr@rollerresearch.com](mailto:rmr@rollerresearch.com)

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Date: Tue, 2 Nov 2010 14:05:28 -0400

Reply-To: "Link, Michael W" <[Michael.Link@NIELSEN.COM](mailto:Michael.Link@NIELSEN.COM)>

Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: "Link, Michael W" <[Michael.Link@NIELSEN.COM](mailto:Michael.Link@NIELSEN.COM)>

Subject: Nielsen Openings for Research Methodologists

X-To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)

MIME-Version: 1.0

Content-Type: text/plain; charset="US-ASCII"

Content-Transfer-Encoding: quoted-printable

Message-ID:

<[6926F3A3EE83EC49B1BF27A7882B392C01BB24AE@nawinoldmsx023.enterprisenet.org](mailto:6926F3A3EE83EC49B1BF27A7882B392C01BB24AE@nawinoldmsx023.enterprisenet.org)>

The Nielsen Company is the largest global measurement company in the world with unique measurement technologies, assets, and data that make it one of the most interesting and challenging places for a measurement scientist to work. We have two major businesses, one focused on what consumers watch and the other on what they buy in over 95 countries.

=20

Measurement science is core to what Nielsen does, and our research projects have high visibility in directly impacting the results of our business and our clients. Research Methods Center of Excellence focuses on the research and development work of innovative solutions for panel recruitment/retention and data collection methodologies. Senior measurement scientists sit on the executive teams of all major groups at Nielsen and are leaders of innovation at the company. Nielsen is one of the best places in the world for a career in measurement.=20

=20

Our Research Methods Center of Excellence is expanding its responsibilities globally and into new technology areas and we are seeking additional senior research talent to join the team.=20

=20

We have opportunities for Research Methodologist and Associate Director for online and consumer research with focus on retail measurement. For the consumer research Methodologist and AD, we are seeking several years of relevant practical experience with survey research methods, quantitative, qualitative, question and survey research design experience including practical consumer research with focus on retail measurement and or multicultural experience ideally with emerging markets such as Asia Pacific India Middle East Africa (APIMEA).  
<https://nielsen.taleo.net/careersection/3/jobdetail.ftl?lang=3Den&job=3D4=>

172

8

<<https://nielsen.taleo.net/careersection/3/jobdetail.ftl?lang=3Den&job=3D=417>

> . Research Methodologist or Associate Director for Online Research,  
<https://nielsen.taleo.net/careersection/3/jobdetail.ftl?lang=3Den&job=3D4=173>

0  
<<https://nielsen.taleo.net/careersection/3/jobdetail.ftl?lang=3Den&job=3D=417>

> . =20

=20

We have Lead Research Analyst positions, lead responsibility for designing and conducting highly complex research projects. Contribute to the initiation of research ideas. Design and plan research projects. Execute data collection and data analysis activities for research projects.

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0  
<<https://nielsen.taleo.net/careersection/3/jobdetail.ftl?lang=3Den&job=3D=438>

> =20

=20

Please let me know if you have any questions about the above.

=20

Michael

=20

Michael W. Link, Ph.D.

VP Research Methods-COE/

Chief Methodologist

The Nielsen Company

[Michael.Link@Nielsen.com](mailto:Michael.Link@Nielsen.com)

=20

=20

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Reply-To: "Link, Michael W" <Michael.Link@NIELSEN.COM>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: "Link, Michael W" <Michael.Link@NIELSEN.COM>  
Subject: Nielsen Openings for Research Methodologists - repost  
X-To: AAPORNET@asu.edu  
In-Reply-To:  
<50F74FEB09E90445B70A08AFD2A0CA57454E103B@nawinoldmsx023.enterprisenet.org>  
MIME-Version: 1.0  
Content-Type: text/plain; charset="iso-8859-1"  
Content-Transfer-Encoding: 8bit  
Message-ID:  
<6926F3A3EE83EC49B1BF27A7882B392C01BB2548@nawinoldmsx023.enterprisenet.org>

[Sorry for the repost - I should have learned years ago about the perils of posting embedding links on AAPORnet! I've reformatted the below in the hopes that the full links will post. Please make sure you use the entire url -- if you still get a note that says "Jobs Already Filled" please let me know. Ah the joys of technology!]

The Nielsen Company is the largest global measurement company in the world with unique measurement technologies, assets, and data that make it one of the most interesting and challenging places for a measurement scientist to work. We have two major businesses, one focused on what consumers watch and the other on what they buy in over 95 countries.

Measurement science is core to what Nielsen does, and our research projects have high visibility in directly impacting the results of our business and our clients. Research Methods Center of Excellence focuses on the research and development work of innovative solutions for panel recruitment/retention and data collection methodologies. Senior measurement scientists sit on the executive teams of all major groups at Nielsen and are leaders of innovation at the company. Nielsen is one of the best places in the world for a career in measurement.

Our Research Methods Center of Excellence is expanding its responsibilities globally and into new technology areas and we are seeking additional senior research talent to join the team.

We have opportunities for Research Methodologist and Associate Director for online and consumer research with focus on retail measurement. For the consumer research Methodologist and AD, we are seeking several years of relevant practical experience with survey research methods, quantitative, qualitative, question and survey research design experience including practical consumer research with focus on retail measurement and or multicultural experience ideally with emerging markets such as Asia Pacific India Middle East Africa (APIMEA).

We also have Lead Research Analyst positions, lead responsibility for designing and conducting highly complex research projects. Contribute to the initiation of research ideas. Design and plan research projects. Execute data collection and data analysis activities for research projects.

Associate Director (Consumer Research):

<https://nielsen.taleo.net/careersection/3/jobdetail.ftl?lang=en&job=41728>

Research Methodologist or Associate Director (Online Research):

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Lead Research Analyst:

<https://nielsen.taleo.net/careersection/3/jobdetail.ftl?lang=en&job=43880>

Please let me know if you have any questions about the above.

Michael

Michael W. Link, Ph.D.

VP Research Methods-COE/

Chief Methodologist

The Nielsen Company

[Michael.Link@Nielsen.com](mailto:Michael.Link@Nielsen.com)

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Date: Tue, 2 Nov 2010 21:25:28 +0000

Reply-To: "Szoc, Ronald Z" <[RSzoc@ICFI.COM](mailto:RSzoc@ICFI.COM)>

Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: "Szoc, Ronald Z" <[RSzoc@ICFI.COM](mailto:RSzoc@ICFI.COM)>

Subject: Job Opening for Senior Sampling Statistician at ICF  
International

X-To: "AAPORNET@ASU.EDU" <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

Content-Type: text/plain; charset="iso-8859-1"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Message-ID: <[B6AF2BFC06268447AFA1AA7B2071CBA30DF2809A@ICFEXMB03.icf-hq.icfconsulting.com](mailto:B6AF2BFC06268447AFA1AA7B2071CBA30DF2809A@ICFEXMB03.icf-hq.icfconsulting.com)>

=====  
Job Description

Senior Sampling Statistician

Description

Applied Organizational Research Division

Survey and Evaluation Research Center

Fairfax, VA

About ICF International

ICF International (NASDAQ:ICFI) partners with government and commercial clients to deliver professional services and technology solutions in the energy and climate change; environment and infrastructure; health, human services, and social programs; and homeland security and defense markets. The

firm combines passion for its work with industry expertise and innovative analytics to produce compelling results throughout the entire program life cycle, from research and analysis through implementation and improvement. Since 1969, ICF has been serving government at all levels, major corporations, and multilateral institutions. More than 3,500 employees serve these clients worldwide. ICF's Web site is [www.icfi.com](http://www.icfi.com).

ICF's Survey and Evaluation Research Center (SERC) provides quantitative research services to federal and private-sector clients, covering topics such as organizational climate, program performance, customer and employee satisfaction, behavioral health, workforce issues, human service program delivery, and quality of life.

#### Job Description:

ICF seeks a sampling statistician to work within the Survey and Evaluation Research Center (SERC) at ICF International. The sampling statistician will direct and supervise all aspects of sampling, variance estimation and weighting for large, complex survey research projects. The statistician will provide expert guidance on complex survey research projects using current, state-of-the-art methodologies. Will work at ICF headquarters in Fairfax, VA.

#### Qualifications

#### Responsibilities:

- . Oversee sample design, sample stratification, weighting and variance estimation for large survey projects
- . Define population and specify the appropriate sample frame and sample size for complex surveys
- . Work with other research staff members on the design and implementation of the sampling and weighting plan for complex survey projects, but also on questionnaire development and analysis of survey data
- . Prepare sampling, stratification and weighting methodology content for proposals and project reports
- . Provide budget estimates for the execution of all aspects of the chosen sampling strategy
- . Develop written products and discuss issues of sampling, variance estimation and weighting with other team members

#### Basic Qualifications:

- . Ph.D. in a social science discipline or statistics
- . 2+ years of relevant experience in sample design
- . Experience with quantitative research, survey methodology, statistical analysis, and statistical packages (e.g., SPSS) required

#### Preferred Skills/Experience:

- . Experience with SAS, SUDAAN

#### Professional Skills:

- . Detail-oriented and capable of critically analyzing data outputs, and translating research findings into narrative descriptions & recommendations for action
- . Ability to work in a team environment under strict deadlines in a fast-paced environment

ICF offers an excellent benefits package, an award winning talent development program, and fosters a highly skilled, energized and empowered workforce

#### Contact:

BRADFORD BOOTH, PH.D. | Principal | 703.934.3164 | [bbooth@icfi.com](mailto:bbooth@icfi.com)

ICF INTERNATIONAL | 9300 Lee Highway, Fairfax VA 22031 | 703.934.3278 (fax) |  
<http://www.icfi.com/services/research-and-evaluation>

---

Ronald Szoc, PhD | 703.934.3456 | (Cell) 202.345.1085 | [RSzoc@icfi.com](mailto:RSzoc@icfi.com)

ICF International | 9300 Lee Highway, Fairfax, VA 22031 | 703.934-3278 (Fax)

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Date: Tue, 2 Nov 2010 21:27:26 +0000

Reply-To: "Szoc, Ronald Z" <[RSzoc@ICFI.COM](mailto:RSzoc@ICFI.COM)>

Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: "Szoc, Ronald Z" <[RSzoc@ICFI.COM](mailto:RSzoc@ICFI.COM)>

Subject: Job opening at ICF International for Senior Research Manager

X-To: "AAPORNET@ASU.EDU" <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

Content-Type: text/plain; charset="iso-8859-1"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Message-ID: <[B6AF2BFC06268447AFA1AA7B2071CBA30DF280CC@ICFEXMB03.icf-hq.icfconsulting.com](mailto:B6AF2BFC06268447AFA1AA7B2071CBA30DF280CC@ICFEXMB03.icf-hq.icfconsulting.com)>

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## Description

Applied Organizational Research Division  
Survey and Evaluation Research Center  
Fairfax, VA

### About ICF International

ICF International (NASDAQ:ICFI) partners with government and commercial clients to deliver professional services and technology solutions in the energy and climate change; environment and infrastructure; health, human services, and social programs; and homeland security and defense markets. The firm combines passion for its work with industry expertise and innovative analytics to produce compelling results throughout the entire program life cycle, from research and analysis through implementation and improvement. Since 1969, ICF has been serving government at all levels, major corporations, and multilateral institutions. More than 3,500 employees serve these clients worldwide. ICF's Web site is [www.icfi.com](http://www.icfi.com).

ICF's Survey and Evaluation Research Center (SERC) provides quantitative and qualitative research and evaluation services to federal and private-sector clients, covering topics such as organizational climate, program performance, customer and employee satisfaction, behavioral health, workforce issues, human service program delivery, and quality of life.

**Job Description:**

ICF seeks a Senior Research Manager to work within the Survey Research Center (SRC) at ICF International . The Senior Research Manager will play a managerial, technical and analytical role in business development, to include research design, collection and analysis of data and reporting and presenting results for large-scale survey and evaluation research projects at ICF headquarters in Fairfax, VA.

**Qualifications**

**Responsibilities:**

- . Design and manage projects and staff
- . Develop and support the implementation of program evaluation and survey methodologies
- . Develop survey instruments
- . Conduct data analyses (e.g. cross-tabulations, regressions, etc)
- . Write final reports communicating research findings for both technical and lay audiences

**Basic Qualifications:**

- . Ph.D. in a social science discipline or statistics
- . At least 10 years of experience with data analysis, research methods, and data handling
- . Experience with quantitative research, survey methodology, statistical analysis, and statistical packages (e.g., SPSS, SAS)

**Preferred Skills/Experience:**

- . Content expertise related to one or more of the following: behavioral health, employment/labor markets, veteran populations, work and family issues, criminal justice, substance abuse

**Professional Skills:**

- . Detail-oriented and capable of critically analyzing data outputs, and translating research findings into narrative descriptions & recommendations for action
- . Ability to work in a team environment under strict deadlines in a fast-paced environment

ICF offers an excellent benefits package, an award winning talent development program, and fosters a highly skilled, energized and empowered workforce.

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---

Ronald Szoc, PhD | 703.934.3456 | (Cell) 202.345.1085 | [RSzoc@icfi.com](mailto:RSzoc@icfi.com)

ICF International| 9300 Lee Highway, Fairfax, VA 22031 | 703.934-3278 (Fax)

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Date: Wed, 3 Nov 2010 10:28:35 -0400  
Reply-To: Sid Groeneman <sid@GROENEMAN.COM>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: Sid Groeneman <sid@GROENEMAN.COM>  
Subject: Crosstabs/Banner Software programs?  
X-To: AAPORNET@asu.edu  
Mime-Version: 1.0 (Apple Message framework v1081)  
Content-Transfer-Encoding: quoted-printable  
Content-Type: text/plain; charset=us-ascii  
Message-ID: <8E36EEAD-3C7E-4C28-B1AC-69EF6B1A85DE@groeneman.com>

This question comes up fairly often on AAPORNET, but I'm not able to =  
find what I need in the archived postings: I'm trying to help a friend =  
identify an easy-to-learn, easy-to-use program for producing crosstab =  
tables. Suggestions?

Sid Groeneman  
Groeneman Research & Consulting  
www.groeneman.com  
sid@groeneman.com

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Date: Wed, 3 Nov 2010 13:11:49 -0400  
Reply-To: colleen\_porter@COX.NET  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: Colleen Porter <colleen\_porter@COX.NET>  
Subject: Job posting--Assistant Analyst, Washington DC  
X-To: AAPORNET@ASU.EDU  
MIME-Version: 1.0  
Content-Type: text/plain; charset=utf-8  
Content-Transfer-Encoding: 7bit  
Message-ID: <20101103131149.PIBWG.1422169.imail@eastrmwml48>

Sending this out for a colleague; please respond to email at the bottom of the message.

--

A national public opinion research firm in Washington DC seeks Assistant Analyst to support senior staff with strategic positioning studies for corporate, trade association, political (Dem.) and public interest clients.

We are looking for outstanding college graduates with strong math and writing skills and a demonstrated interest in progressive politics and public affairs. The major job responsibilities include project management, drafting surveys and discussion guides, data analysis, report writing, and scheduling. Must be efficient, organized, and able to prioritize and handle multiple tasks.

Additional musts: strong communication skills, excellent writing/analytic ability, and initiative. Highly recommended: working knowledge of Excel, PowerPoint, and SPSS.

Email a resume and cover letter to [emailresumes2010@yahoo.com](mailto:emailresumes2010@yahoo.com)

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---

Date: Thu, 4 Nov 2010 15:02:07 -0400  
Reply-To: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>  
Subject: Reid Assails Polls That Predicted His Loss - NYTimes.com  
X-To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
MIME-Version: 1.0  
Content-Type: text/plain; charset="US-ASCII"  
Content-Transfer-Encoding: 8bit  
Message-ID:  
<[3248A9B21DD5574785FE5E2C8E521684011F3000@exchange.local.artscience.com](mailto:3248A9B21DD5574785FE5E2C8E521684011F3000@exchange.local.artscience.com)>

<http://thecaucus.blogs.nytimes.com/2010/11/03/reid-assails-polls-that-predicted-his-loss/?partner=rss&emc=rss>  
or  
<http://tinyurl.com/2agy2ac>

"I've been wanting to say this for some time: we've got to do something about these misleading polls," Mr. Reid said as he met with reporters here. "They are all over the country, they are so unfair, and you just gobble them up - no matter where they come from. You just run with them as if they are the finest piece of pastry in the world. They are false and misleading, and people pay for those polls, so you use them."

--

Leo G. Simonetta  
Director of Research  
Art & Science Group  
6115 Falls Road, Suite 101  
Baltimore, MD 21209

- Sent using Google Toolbar

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Date: Fri, 5 Nov 2010 09:42:02 -0400  
Reply-To: colleen\_porter@COX.NET  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: Colleen Porter <colleen\_porter@COX.NET>  
Subject: (unimportant) A tale of two book reviews  
X-To: AAPORNET@ASU.EDU  
MIME-Version: 1.0  
Content-Type: text/plain; charset=utf-8  
Content-Transfer-Encoding: 8bit  
Message-ID: <20101105094202.T6UT9.2458043.imal@eastrmwml39>

Thought this might be of some interest, because many of us spend some time doing reviews, whether of manuscripts, grants, or conference submissions--such as those AAPOR submissions in a few weeks.

I find it interesting how different reviewers can have wildly divergent opinions on the same thing, which is certainly a strength of having multiple reviewers. In researching a paper, I ran across the book "Woodruff: A Study of Community Decision Making" by Albert Schaffer and Ruth Conner Schaffer which was published in 1970 and reviewed by at least four social science journals. I was struck at the contrast between two of those reviews.

#### BEGINNING

Reviewer #1:

"The outstanding features of this book are pretension and irrelevance to the subject. The first is enough to put one's teeth on edge and because it occurs so frequently the reader is likely to stop reading very early on--except for unfortunate reviewers. The second makes one wonder whether the title page and the dust jacket have been put on the right book."

Reviewer #2:

"The recent literature on community decision-making suggests that an advancement beyond the case study approach has finally been achieved. Given this trend, the addition of one more case study to an already long list is not itself likely to generate as much interest as it otherwise would. However, the Schaffers' study of Woodruff does break new ground, and for this reason deserves attention."

#### METHODOLOGY

Reviewer #1:

"Even so, I might have emerged from the book somewhat more positively if the authors had bothered to be adequately explicit about their methods and analysis. Instead, here again, pretentiousness and irrelevance abound. An eighteen page methodological appendix reproduces an interview schedule that is not readily apparent in the findings reported, and a lot of chatty detail about the seven years the authors spent in Woodruff and some of their activities. What they omit is information on such critical matters as who the leaders were (sixty-eight were chosen because they held positions of importance, were mentioned by at least fifteen percent of their number, and were known by the researchers as decision makers), and a systematic analysis of results (rarely is a percentage given)."

Reviewer #2:

â€œThe authors are to be commended for the use of their longitudinal and comparative framework and their careful attention to detail. They succeed in showing that decision-making existed within a historical matrix of social structure and past campaignsâ€A useful addition to their analysis might have been the giving of more systematic attention to external influences on the local systems. Besides strengthening their own work, it would have increased the value of their work for between-study comparisons. Although cognizant of the limitations of case studies, I was disappointed that most of their book was pointed only toward Woodruff and the explanation of specific events. For the most part, it is left to the reader to dig through the richly detailed prose to find suggestions of hypothesis for his own work. Although the study itself was theoretically grounded, little was done to move from the specific case of Woodruff back to community theory.â€

## CONCLUSION

Reviewer #1:

â€œAfter finishing the book I glanced at the dust jacket which claims: â€˜Hailed by advance readers as comparable to such classics as [â€]â€™ The parties responsible should be reported to the Federal Trade Commission.â€

Reviewer #2:

â€˜In spite of these limitations, the book has much to offer. Empirical studies of factors influencing intersystem cooperation and conflict on a community scale are badly needed. Their results suggest hypotheses for needed research. It is a book that should be read by sociologists concerned with how community decisions are made.â€

## MY COMMENTS

Of course everyone is entitled to their own opinion, and for a review it is good that both authors actually made a judgment, rather than simply summarizing what is in the book. However, the tone of the first reviewer sometimes got in the way. Iâ€™d rather someone \*show\* me why something is pretentious and let me make that determination myself, rather than tell me that it is.

In some ways, the discussion of methodology by the second reviewer was more critical, but it is done in an analytical and constructive way. And for qualitative research, \*is it a problem that percentages are rarely given? (I am sometimes disturbed when people present percentages from qualitative research, if the study was designed for topic exploration and not representativeness.)

I am not sure if the harsh hyperbole of the first reviewer would be acceptable today. And I think I would like to write more like the second when I do reviews.

Oh, and by the way, the second reviewer was Don Dillman.

Colleen Porter  
Gainesville, FL

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Date: Fri, 5 Nov 2010 12:00:21 -0400  
Reply-To: John Healy <[jhealy@NYSUTMAIL.ORG](mailto:jhealy@NYSUTMAIL.ORG)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: John Healy <[jhealy@NYSUTMAIL.ORG](mailto:jhealy@NYSUTMAIL.ORG)>  
Subject: Re: Exit Polls  
X-To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
MIME-Version: 1.0  
Content-Type: text/plain; charset=us-ascii  
Content-Transfer-Encoding: 7bit  
Message-ID: <[4CD3F1D502000036000611AC@nysutmail.org](mailto:4CD3F1D502000036000611AC@nysutmail.org)>

Request - I would like to locate reliable sources of exit poll information, such as they may be available, regarding this past Tuesday's elections.

I have been looking at the NPR site for national results and would also be interested in resources for New York state results that might be known.

My thanks and my regards,

John Healy  
Manager, Polling Center  
NYSUT  
800 Troy-Schenectady Road  
Latham, NY 12110-2455  
Office: (518) 213-6000  
Fax: (518) 213-6409  
x.6680  
[jhealy@nysutmail.org](mailto:jhealy@nysutmail.org)

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Date: Sun, 7 Nov 2010 17:02:59 -0500  
Reply-To: "Kagay, Mike" <[kagay@NYTIMES.COM](mailto:kagay@NYTIMES.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "Kagay, Mike" <[kagay@NYTIMES.COM](mailto:kagay@NYTIMES.COM)>  
Subject: New York Times "Portrait of the Electorate" from NEP/Edison  
National Exit Poll = Available On-line  
X-To: "[AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)" <[AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)>  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: quoted-printable  
Message-ID: <[FD9772116D1AE349AEDB5D4B4CBB043A8F6EB506BB@NYHQ-MPW-](mailto:FD9772116D1AE349AEDB5D4B4CBB043A8F6EB506BB@NYHQ-MPW-)>

CCR02V.ent.nytimes.com>

The New York Times's "Portrait of the Electorate," based on the National Election Pool exit poll conducted by Edison Research, which appeared in Sunday's Week-in-Review section as a full page color chart, is also available on-line as a completely numerical Super Table at:

<http://www.nytimes.com/interactive/2010/11/07/weekinreview/20101107-detailed-exitpolls.html?ref=3Dweekinreview>

Cheers, - Mike Kagay  
Princeton, NJ

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-----  
Date: Mon, 8 Nov 2010 12:26:40 -0500  
Reply-To: howard schuman <[hschuman@UMICH.EDU](mailto:hschuman@UMICH.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: howard schuman <[hschuman@UMICH.EDU](mailto:hschuman@UMICH.EDU)>  
Subject: New York Times "Portrait of the Electorate" from NEP/Edison  
National Exit Poll  
X-To: aapor <[aapornet@asu.edu](mailto:aapornet@asu.edu)>  
MIME-Version: 1.0  
Content-Type: text/plain; charset=ISO-8859-1; format=flowed  
Content-Transfer-Encoding: 7bit  
Message-ID: <[4CD832D0.8050309@umich.edu](mailto:4CD832D0.8050309@umich.edu)>

The NYTimes article cautions readers to take account of variations by year in how questions were asked, yet the past and present question wordings are not provided. (Nor is much information available on how the exit polling was done, response rate information, or other details that AAPOR recommends for survey reports, though it looks as though some of this can be obtained from the Edison website.) hs

On 11/7/2010 5:02 PM, Kagay, Mike wrote:

> The New York Times's "Portrait of the Electorate," published yesterday,  
> based on  
> the National Election Pool exit poll conducted by  
> Edison Research, which appeared in Sunday's  
> Week-in-Review section as a full page color chart, is also  
> available on-line as a completely numerical Super Table at:  
>  
> <http://www.nytimes.com/interactive/2010/11/07/weekinreview/20101107-detailed-exitpolls.html?ref=weekinreview>  
>

> Cheers, - Mike Kagay  
> Princeton, NJ  
>  
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Date: Mon, 8 Nov 2010 19:50:50 +0000  
Reply-To: Liz Hamel <[LizH@KFF.ORG](mailto:LizH@KFF.ORG)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Liz Hamel <[LizH@KFF.ORG](mailto:LizH@KFF.ORG)>  
Subject: PAPOR conference: Dec. 9-10 in San Francisco  
X-To: "AAPORNET@ASU.EDU" <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
Content-Type: text/plain; charset="iso-8859-1"  
MIME-Version: 1.0  
Content-Transfer-Encoding: 8bit  
Message-ID: <6890A4D8A7F478409CC3743BE2FA0F080159B0@SVR-MP-VSEXC03.kff.org>

PAPOR (Pacific chapter of AAPOR) has an exciting line-up for our annual conference, which is just over 4 weeks away.

Highlights include:

Plenary session on the future of internet research, featuring Gary Langer of Langer Research/ABC News and Doug Rivers of Stanford University/ YouGov, and moderated by professor and author Paul Lavrakas

Two short courses (each approved for PRC credit through the MRA):

- Designing Surveys for Mobile Devices, taught by Mario Callegaro, Google
- Planning Successful Focus Groups, taught by David Morgan, Portland State University

5 diverse and timely panels:

- Changing Methods and Standards in Survey Research
- The 2010 California Election
- National Issues: the Changing Economic and Political Landscape
- Western States 2010 Elections Roundtable
- Methodology Issues When Researching Socially Controversial Topics: A Case Study on Gay Rights.

Visit the PAPOR website to see the entire preliminary program:  
<http://www.papor.org/files/2010/2010PreliminaryProgram.pdf>

Register by November 15 to receive the discounted early registration rate:  
<http://www.papor.org/confreg.shtml>

Note that the conference hotel, the Sir Francis Drake, has sold out of rooms for the conference dates, but a quick search of hotels.com reveals that there are many reasonably-priced hotel rooms available in the San Francisco Union Square area.

Hope to see you there!

Liz Hamel  
PAPOR 2010 Conference Chair  
[confchair@papor.org](mailto:confchair@papor.org)

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Date: Tue, 9 Nov 2010 12:53:07 +0000  
Reply-To: "Szoc, Ronald Z" <[RSzoc@ICFI.COM](mailto:RSzoc@ICFI.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "Szoc, Ronald Z" <[RSzoc@ICFI.COM](mailto:RSzoc@ICFI.COM)>  
Subject: Technical Associate / Survey Programmer Position Available at  
ICF

International  
X-To: "AAPORNET@ASU.EDU" <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
Content-Type: text/plain; charset="iso-8859-1"  
MIME-Version: 1.0  
Content-Transfer-Encoding: 8bit  
Message-ID: <[B6AF2BFC06268447AFA1AA7B2071CBA30DF3C7BD@ICFEXMB03.icf-hq.icfconsulting.com](mailto:B6AF2BFC06268447AFA1AA7B2071CBA30DF3C7BD@ICFEXMB03.icf-hq.icfconsulting.com)>

ICF International has an opening for a Technical Associate/Survey Programmer.  
If you are interested, please apply at:

[https://icfi.taleo.net/careersection/icf\\_prof\\_ext/jobsearch.ftl?lang=en](https://icfi.taleo.net/careersection/icf_prof_ext/jobsearch.ftl?lang=en)

for Job Number: 1000001315

Position Description is below:

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Technical Associate/Survey Programmer  
Survey and Evaluation Research Center -- Fairfax, VA  
Job Number: 1000001315

Job Description:

ICF seeks a Technical Associate/Survey Programmer to work within its Survey and Evaluation Research Center (SERC). The SERC provides quantitative research services to federal and private-sector clients, covering topics such as organizational climate, program performance, customer and employee satisfaction, behavioral health, workforce issues, human service program delivery, and quality of life. The Associate will play a technical, programming and analytical role supporting the collection and analysis of data for large-scale survey research projects at ICF headquarters in Fairfax, VA

## Qualifications

### Responsibilities:

- . Develop and support the implementation of program evaluation and survey methodologies
- . Develop web-based surveys using code-based syntax
- . Develop VBA programs for use in conducting data collection and reporting
- . Conduct data analyses (e.g. cross-tabulations, regressions, etc)
- . Write final reports communicating research findings for both technical and lay audiences

### Basic Qualifications:

- . M.A./M.S. in a social science discipline or statistics
- . 1+ years of experience with data analysis, research methods, and data handling
- . 1+ years of experience programming in Visual Basic for Applications, Java, or C#
- . Experience with quantitative research, survey methodology, statistical analysis, and statistical packages (e.g., SPSS, SAS)

### Preferred Skills/Experience:

- . Experience developing multi-routine/function programs using Visual Basic for Applications
- . Experience developing web-based surveys using code syntax
- . Content expertise related to one or more of the following: behavioral health, employment/labor markets, veteran populations, work and family issues, criminal justice, substance abuse

### Professional Skills:

- . Detail-oriented and capable of critically analyzing data outputs, and translating research findings into narrative descriptions & recommendations for action
- . Ability to work in a non-technical team environment under strict deadlines in a fast-paced environment

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Thank you,

Ronald Szoc, PhD | 703.934.3456 | (Cell) 202.345.1085 | RSzoc@icfi.com

ICF International | 9300 Lee Highway, Fairfax, VA 22031 | 703.934-3278 (Fax)

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Date: Tue, 9 Nov 2010 09:41:23 -0500  
Reply-To: "Santos, Rob" <[RSantos@URBAN.ORG](mailto:RSantos@URBAN.ORG)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "Santos, Rob" <[RSantos@URBAN.ORG](mailto:RSantos@URBAN.ORG)>  
Subject: Nov 19 deadline -- only 10 days to submit your 2011 AAPOR  
Conference abstract!  
X-To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: quoted-printable  
Message-ID: <[0F96478603980B46AAAFBA77069582ED0E5451C1@UIEXCH.urban.org](mailto:0F96478603980B46AAAFBA77069582ED0E5451C1@UIEXCH.urban.org)>

Greetings, fellow AAPORNetters!

=20

Heads up!! The deadline for abstract submission is FRIDAY, NOVEMBER 19  
(i.e., one week from THIS Friday). =20

=20

The quality of the AAPOR Annual Conference rests primarily on member  
submissions. Sharing your knowledge and experiences at our annual  
conference is what makes AAPOR so special. =20

=20

So think about the innovative research, interesting/unexpected findings =  
and  
experiences you have encountered this past year and submit your abstract  
today! =20

=20

Submit your abstracts at:  
<http://precis.preciscentral.com/User/UserLogin.asp?EventID=3D8d7d8ee0>=20

=20

The formal AAPOR Annual Conference "call for papers" can be found =  
using  
this link: =20

[http://www.aapor.org/AM/Template.cfm?Section=3D66th\\_Annual\\_Conference&Templat](http://www.aapor.org/AM/Template.cfm?Section=3D66th_Annual_Conference&Templat)

e=3D/CM/ContentDisplay.cfm&ContentID=3D2681

=20

And, of course, both abstract-submission & call-for-papers links can be reached through AAPOR's web site: [www.AAPOR.org](http://www.AAPOR.org)=20

=20

Looking forward to seeing everyone,

=20

Rob Santos

2011 AAPOR Annual Conference Chair

The Urban Institute

2100 M Street, NW

Washington, DC 20037

OFF: 202 261-5904

FAX: 202 429-0687

CELL: 512 619-5667

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Date: Tue, 9 Nov 2010 12:29:54 -0500  
Reply-To: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>  
Subject: Pollsters Raise Alarm: Inaccurate Polls May Be Impacting Campaigns  
X-To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
MIME-Version: 1.0  
Content-Type: text/plain; charset="US-ASCII"  
Content-Transfer-Encoding: 8bit  
Message-ID:  
<[3248A9B21DD5574785FE5E2C8E521684011F31C9@exchange.local.artsience.com](mailto:3248A9B21DD5574785FE5E2C8E521684011F31C9@exchange.local.artsience.com)>

[http://www.huffingtonpost.com/2010/11/08/pollsters-raise-alarm-ina\\_n\\_780705.html](http://www.huffingtonpost.com/2010/11/08/pollsters-raise-alarm-ina_n_780705.html)

WASHINGTON - A remarkable bi-partisan group of campaign pollsters released an open letter this afternoon that assailed the "sometimes uncritical media coverage" of the "proliferation" of public pre-election polls that fail to disclose basic information about how they are conducted and that "have the capacity to shape media and donor reactions to election contests."

SNIP

More specifically, the campaign pollsters urged journalists to hold public polls to disclosure standards of the American Association for Public Opinion Research (AAPOR) that call on pollsters to release details such as the exact wording of questions, the demographics of their samples, the methods used to draw their samples and interview voters and the response rates they obtain.

SNIP

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Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

=====  
Date: Tue, 9 Nov 2010 17:56:17 -0500  
Reply-To: "Murray, Patrick" <[pdmurray@MONMOUTH.EDU](mailto:pdmurray@MONMOUTH.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "Murray, Patrick" <[pdmurray@MONMOUTH.EDU](mailto:pdmurray@MONMOUTH.EDU)>  
Subject: Re: Pollsters Raise Alarm: Inaccurate Polls May Be Impacting  
Campaigns  
X-To: "AAPORNET@asu.edu" <[AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)>  
In-Reply-To:  
<[3248A9B21DD5574785FE5E2C8E521684011F31C9@exchange.local.artscience.com](mailto:3248A9B21DD5574785FE5E2C8E521684011F31C9@exchange.local.artscience.com)>  
Content-Type: text/plain; charset="us-ascii"  
MIME-Version: 1.0  
Content-Transfer-Encoding: 8bit  
Message-ID: <[64D6BD8C6AB6B64B87185E03482560380A2C991F30@WLB-EXCH-VS-02.monmouth.edu](mailto:64D6BD8C6AB6B64B87185E03482560380A2C991F30@WLB-EXCH-VS-02.monmouth.edu)>

1. Looking at some of the odd polling out there this year, the writers have a point..
2. However, these folks are not credible messengers, by any stretch of the imagination. Many, if not all, have been party to "leaked" poll "results" that are designed to change an election. In this past season alone, at least one of the signatories was a party to promoting the viability of a fake Tea Party candidate who was put on the ballot and backed by Democratic operatives.

I'm hopeful that the Transparency Initiative committee can develop standards that the media can readily understand to separate wheat from chaff.

Patrick Murray  
Director  
Monmouth University Polling Institute  
Office: 732-263-5858  
Cell: 732-979-6769  
Email: pdmurray@monmouth.edu  
Web: www.monmouth.edu/polling

---

From: AAPORNET [AAPORNET@asu.edu] On Behalf Of Leo Simonetta  
[Simonetta@ARTSCI.COM]  
Sent: Tuesday, November 09, 2010 12:29 PM  
To: AAPORNET@asu.edu  
Subject: Pollsters Raise Alarm: Inaccurate Polls May Be Impacting Campaigns

[http://www.huffingtonpost.com/2010/11/08/pollsters-raise-alarm-ina\\_n\\_780705.html](http://www.huffingtonpost.com/2010/11/08/pollsters-raise-alarm-ina_n_780705.html)

WASHINGTON - A remarkable bi-partisan group of campaign pollsters released an open letter this afternoon that assailed the "sometimes uncritical media coverage" of the "proliferation" of public pre-election polls that fail to disclose basic information about how they are conducted and that "have the capacity to shape media and donor reactions to election contests."

SNIP

More specifically, the campaign pollsters urged journalists to hold public polls to disclosure standards of the American Association for Public Opinion Research (AAPOR) that call on pollsters to release details such as the exact wording of questions, the demographics of their samples, the methods used to draw their samples and interview voters and the response rates they obtain.

SNIP

- Sent using Google Toolbar

---

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Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

Date: Tue, 9 Nov 2010 21:07:25 -0500  
Reply-To: Brian Gottlieb <[brian@GOT-FOCUS.COM](mailto:brian@GOT-FOCUS.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: Brian Gottlieb <brian@GOT-FOCUS.COM>  
Subject: Re: Pollsters Raise Alarm: Inaccurate Polls May Be Impacting Campaigns  
X-To: "Murray, Patrick" <pdmurray@MONMOUTH.EDU>  
X-cc: AAPORNET@ASU.EDU  
In-Reply-To: <64D6BD8C6AB6B64B87185E03482560380A2C991F30@WLB-EXCH-VS-02.monmouth.edu>  
Mime-Version: 1.0 (Apple Message framework v1081)  
Content-Transfer-Encoding: quoted-printable  
Content-Type: text/plain; charset=us-ascii  
Message-ID: <C779CB31-BF94-41FC-A2C8-EC15DABE442A@got-focus.com>

The problem is when the media itself is part of the "chaff" by = sponsoring inaccurate "public" polls.

If a campaign's polls are inaccurate -- the candidate may lose and the = pollster may not have a job in the next cycle. If the media sponsors = inaccurate polls, there are no consequences for them. Inaccurate public = polls in the media can dry up a candidate's fundraising overnight and = cause tremendous problems for a campaign. They can even shift public = opinion -- since many voters don't want to turn out for a losing = candidate. I witnessed a number of "public" polls this cycle that had = my clients down 20 to 30 points when our polling had them even. These = results were simply wrong and irresponsible - the election proved it.

Brian Gottlieb  
Got-Focus LLC  
107 S. West Street #504  
Alexandria, VA 22314=20

P: 703.537.5048 || C: 202.276.1868  
www.Got-Focus.com

On Nov 9, 2010, at 5:56 PM, Murray, Patrick wrote:

> 1. Looking at some of the odd polling out there this year, the = writers have a point..

>=20

> 2. However, these folks are not credible messengers, by any stretch = of the imagination. Many, if not all, have been party to "leaked" poll = "results" that are designed to change an election. In this past season = alone, at least one of the signatories was a party to promoting the = viability of a fake Tea Party candidate who was put on the ballot and = backed by Democratic operatives.

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> Patrick Murray  
> Director  
> Monmouth University Polling Institute  
> Office: 732-263-5858  
> Cell: 732-979-6769  
> Email: pdmurray@monmouth.edu  
> Web: www.monmouth.edu/polling  
>  
> From: AAPORNET [AAPORNET@asu.edu] On Behalf Of Leo Simonetta =  
[Simonetta@ARTSCI.COM]  
> Sent: Tuesday, November 09, 2010 12:29 PM  
> To: AAPORNET@asu.edu  
> Subject: Pollsters Raise Alarm: Inaccurate Polls May Be Impacting =  
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>=20  
> =  
> [http://www.huffingtonpost.com/2010/11/08/pollsters-raise-alarm-ina\\_n\\_780705.html](http://www.huffingtonpost.com/2010/11/08/pollsters-raise-alarm-ina_n_780705.html)  
>=20  
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> WASHINGTON - A remarkable bi-partisan group of campaign pollsters  
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> to election contests."  
>=20  
> SNIP  
>=20  
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> their samples, the methods used to draw their samples and interview  
> voters and the response rates they obtain.  
>=20  
> SNIP  
>=20  
> - Sent using Google Toolbar  
>=20  
> -----  
> Archives: <http://lists.asu.edu/archives/aapornet.html> .  
> Please ask authors before quoting outside AAPORNET.  
> Unsubscribe?-don't reply to this message, write to: =  
aapornet-request@asu.edu  
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> -----  
> Archives: <http://lists.asu.edu/archives/aapornet.html> .

> Please ask authors before quoting outside AAPORNET.  
> Unsubscribe?-don't reply to this message, write to: =  
aapornet-request@asu.edu  
>=20

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Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu  
=====

Date: Thu, 11 Nov 2010 07:50:34 -0700  
Reply-To: Michael Larsen <mlarsen@BSC.GWU.EDU>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: Michael Larsen <mlarsen@BSC.GWU.EDU>  
Subject: roundtables for ASA SRMS at JSM 2011  
X-To: AAPORNET@ASU.EDU  
Mime-Version: 1.0  
Content-Transfer-Encoding: quoted-printable  
Message-ID: <9127786716453333.WA.mlarsenbsc.gwu.edu@lists.asu.edu>

Dear Colleagues,=20

The Survey Research Methods Section of ASA is now inviting abstracts for  
roundtable discussions for JSM 2011. This is being sent to the AAPOR lis=  
t

(in addition to the ASA SRMS list), because of the significant overlap in=

membership and in topics of interest.=20=20=20

Roundtable discussion will take place on Monday, Tuesday or Wednesday of =  
the

conference (Aug 1-3). The types of roundtables include lunches, breakfas=  
ts

(7am), and coffees. Leading a roundtable is a great way to=20

further your area of research, network and have a free lunch, breakfast, =  
or

coffee. Roundtable discussion lasts about an hour. It's helpful to have=  
a

list of questions on hand, though not necessary. It is a lot of fun.=20

Leading a roundtable does not prevent you from presenting a paper at JSM.=  
=20

You do not need to be a SRMS member to suggest a roundtable, but of cours=  
e

you do need to attend JSM to lead one.=20=20

If you have any questions, feel free to contact me via email. Please subm=  
it

an abstract on or before DECEMBER 3, 2010 to this email:  
mlarsen@bsc.gwu.edu. Thanks!=20

An abstract must consist of the following:

=20  
Name:=20

Title:=20  
Company/Organization:=20  
Address:=20  
Phone:=20  
Email:=20  
ASA SRMS member (Y/N):=20  
Type of session: luncheon, breakfast, or coffee  
Topic of discussion:=20  
Short description: (<200 words)=20  
=20  
Further info about JSM 2011 can be found here:=20  
<http://www.amstat.org/meetings/jsm/2011/>  
Looking forward to hearing from you,  
Mike Larsen  
Program Chair Elect 2011,  
Survey Research Methods Section of ASA  
AAPOR member  
Email: [mlarsen@bsc.gwu.edu](mailto:mlarsen@bsc.gwu.edu)

-----  
<http://www.aapor.org>  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Unsubscribe? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
signoff aapornet  
Please ask authors before quoting outside AAPORNET.

=====  
Date: Thu, 11 Nov 2010 08:22:29 -0700  
Reply-To: Barb Gunderson <[bgunderson@AAPOR.ORG](mailto:bgunderson@AAPOR.ORG)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Barb Gunderson <[bgunderson@AAPOR.ORG](mailto:bgunderson@AAPOR.ORG)>  
Subject: Call for Papers - GOR 11  
X-To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
Mime-Version: 1.0  
Content-Transfer-Encoding: quoted-printable  
Message-ID: <[5138241659676644.WA.bgundersonaapor.org@lists.asu.edu](mailto:5138241659676644.WA.bgundersonaapor.org@lists.asu.edu)>

The German Society for Online Research (DGOF, [www.dgof.de](http://www.dgof.de)) invites=20  
participation in its 13th annual conference. GOR 11 (General Online=20  
Research, [www.gor.de](http://www.gor.de)) will take place at Heinrich-Heine-University, 14 -=20=  
16 March.=20

We would like to remember you to submit your abstracts for GOR 11! For=20=  
your submission an abstract with 350 words is necessary.

**\*The deadline for your submission is already the 15th of November!\***

This conference focuses on three topics:  
- Social Media Research and Civil Society  
- Online research methodology with a focus on data quality  
- Applied market research with a focus on the advantages of the online=20=  
mode and best practice case studies=20

GOR 11: Call for Papers

Please download the complete CfP here: [http://www.gor.de/gor11/CALL\\_FOR\\_PAPERS\\_GOR11.pdf](http://www.gor.de/gor11/CALL_FOR_PAPERS_GOR11.pdf)

[http://www.gor.de/gor11/CALL\\_FOR\\_PAPERS\\_GOR11.pdf](http://www.gor.de/gor11/CALL_FOR_PAPERS_GOR11.pdf)

Additional to the Call for Papers you may download a comprehensive list of

all track topics: [http://www.gor.de/gor11/GOR11\\_Comprehensive%20list%20of%20Track%20topics%20final.pdf](http://www.gor.de/gor11/GOR11_Comprehensive%20list%20of%20Track%20topics%20final.pdf)

[http://www.gor.de/gor11/GOR11\\_Comprehensive%20list%20of%20Track%20topics%20final.pdf](http://www.gor.de/gor11/GOR11_Comprehensive%20list%20of%20Track%20topics%20final.pdf)

You can submit your papers via our Conftool: <http://conftool.gor.de/conftool11/index.php?page=3Dlogin>

<http://conftool.gor.de/conftool11/index.php?page=3Dlogin>

<http://conftool.gor.de/conftool11/index.php?page=3Dlogin>

Kind regards

---

Dipl.-Medienwiss. (FH)

Sara Schneider

Deutsche Gesellschaft für Online-Forschung e.V. (DGOF)

Geschäftsstelle/Office

c/o Skopos GmbH & Co. KG

Hans-Boeckler-Str. 163

D-50354 Huerth

Tel.: +49(0)2233-9988220

Fax.: +49(0)2233-9988111

E-Mail: [office@dgof.de](mailto:office@dgof.de)

Web: <http://www.dgof.de>

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html>

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---

Date: Fri, 12 Nov 2010 11:44:32 -0700

Reply-To: Michael Larsen <[mlarsen@BSC.GWU.EDU](mailto:mlarsen@BSC.GWU.EDU)>

Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: Michael Larsen <[mlarsen@BSC.GWU.EDU](mailto:mlarsen@BSC.GWU.EDU)>

Subject: material from John Hall - SPSS and surveys

X-To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

Message-ID: <6324716035856052.WA.mlarsenbsc.gwu.edu@lists.asu.edu>

I am posting this for John Hall, who wrote me in response to an announcement

I made on behalf of ASA SRMS section. I have not examined the material extensively, but it looks interesting and there appears to be a lot there

that might be useful. As a service, I am posting the email correspondence

as requested.

Thanks. Mike Larsen

=20  
=46from John Hall: johnfhall@orange.fr <http://surveyresearch.weebly.com>=20=

=20  
=20  
This is to let you know about a new website I've been developing since September last year. I'm a retired academic social scientist working on = my own and with no institutional affiliation, but I think my archive and training materials worthy of wider circulation.

=20  
As well as various materials (useful for research methods courses and beginning social researchers) from my 45 years in survey research the sit= e also has extensive tutorials on the processing, management and analysis o= f data from questionnaire surveys using SPSS for Windows (especially useful=

for under- and post-graduate students and early career researchers in the= social sciences, especially those undertaking projects on their own or wi= th inexperienced supervisors).=20

=20  
Journeys in Survey Research is basically in two sections: one with train= ing materials for processing and analysing data from questionnaire surveys (mainly using SPSS for Windows, but with other stuff as well) the other f= or survey research. Both parts have extensive links to other useful sites.

=20  
Survey Analysis Workshop contains tutorials and suporting materials, converted and updated from SPSS-X 4 for a Vax mainframe under VMS (1992) = to SPSS 18 for Windows on a PC (2010). These are based on the much sought after and highly successful postgraduate course (practice-oriented, hands-on, part-time, evening) I developed and taught at the then Polytech= nic of North London (now part of London Metropolitan University).from 1976 to=

1992, when I took early retirement. The course was also taught to second-year undergraduates on the B Soc Sc (Social Research pathway) and = BSc

Sociology. There are many SPSS-based courses around these days, but they = are concerned more with statistical methods and techniques rather than resear= ch

substance: mine is about survey research and social measurement, is very different and by all accounts more fun. SPSS just happens to be the software used: the emphasis is on process and logic and could equally wel=

l  
apply to Stata, R, Minitab, Snap etc.

=20  
The survey side has (not easily available, if at all) materials from my t= ime

as Senior Research Fellow at the SSRC Survey Unit 1970-76 (UK) particularly working papers, reports etc from the Subjective Social Indicators (Quality of Life) surveys conducted by the late Dr Mark Abrams and myself in association with the late Prof Angus Campbell (ISR, Ann Arbor, Michigan):=20 other material is from my time as Principal Lecturer in Sociology and Director of the Survey Research Unit at PNL.

I've just uploaded a massive tranche of revised SPSS tutorials, bringing the total pages to 374 so far, and rising (Word \*.doc format in 11-pt Arial font, optimised for A4 and legible at 2 sheets per page to save trees if printed up as hard copies). All screenshots are in full colour and some text is also colour-coded. A text-book to these specifications would be prohibitively expensive, but all my materials, including supporting data sets and documentation, are available for free download.=20

I am looking to make the materials as widely available as possible and I trust you will find the site relevant, interesting and useful. I look forward to hearing from you.

John Hall johnhall@orange.fr <http://surveyresearch.weebly.com>=20

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
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=====  
Date: Fri, 12 Nov 2010 13:56:34 -0700  
Reply-To: [lawton@TECHSOCIETY.COM](mailto:lawton@TECHSOCIETY.COM)  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: [lawton@TECHSOCIETY.COM](mailto:lawton@TECHSOCIETY.COM)  
Subject: program evaluation position  
X-To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
MIME-Version: 1.0  
Content-Transfer-Encoding: 8bit  
Content-Type: text/plain; charset=UTF-8  
Message-ID: <[eca8d7dc9cab8d063b327d64adbefd62@techsociety.com](mailto:eca8d7dc9cab8d063b327d64adbefd62@techsociety.com)>

Children & Family Futures in Irvine, CA is currently looking for an employee who has strong evaluation skills. Here is the link to the job description:

<http://www.cffutures.org/about/research-associate>  
They need to fill the position ASAP.

-Leora Lawton

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Archives: <http://lists.asu.edu/archives/aapornet.html> .  
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Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

Date: Fri, 12 Nov 2010 16:21:39 -0500  
Reply-To: Masahiko Aida <maida@GQRR.COM>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: Masahiko Aida <maida@GQRR.COM>  
Subject: input wanted IVR experience in UK  
X-To: AAPORNET@asu.edu  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: 8bit  
Message-ID: <A596446760EC454295A8ADEC2961A62A09172C2A@EVS1.GQRR.local>

Dear all

Am sending this query on behave of my colleague;

He is in charge of research project in UK that might potentially involve using IVR. Let us know if you can share your experience.

Thank you  
Masahiko

----

We would like to know anyone's experience in doing outbound IVR in UK or comparable Western European country.

- how many outgoing calls/complete
- call backs?
- native outbound phone number and speaker recording?
- how did demos come in?
- how many completes
- experience with length of interview and threshold generally vs what we see in the states
- sample type? RDD? Consultant file?
- mobile phones in sample frame?

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
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---

Date: Fri, 12 Nov 2010 21:44:12 +0000  
Reply-To: Joe Stead <Joe.Stead@IPSOS.COM>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: Joe Stead <Joe.Stead@IPSOS.COM>  
Subject: Re: input wanted IVR experience in UK  
X-To: "maida@GQRR.COM" <maida@GQRR.COM>,  
"AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>  
MIME-Version: 1.0  
Content-Type: text/plain; charset=UTF-8  
Content-Transfer-Encoding: 8bit  
Message-ID: <7A706AA2D653C7499FF31970D03862ACB2322D7EE1@EUUKLONEML5.eu.ipsos>

Hi,

In the UK this is illegal unless you have the prior consent of the recipient to specifically receive IVR calls.

In practice, this means setting up a panel by another means and gaining consent at that stage.

Joe

Joe Stead  
Telephone Operations Director - Ipsos MORI  
+44 (0)7876 394165

----- Original Message -----

From: AAPORNET <AAPORNET@asu.edu>  
To: AAPORNET@ASU.EDU <AAPORNET@ASU.EDU>  
Sent: Fri Nov 12 21:21:39 2010  
Subject: input wanted IVR experience in UK

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1FY, United Kingdom. VAT reg no. 443932151. Email: [ukinfo@ipsos.com](mailto:ukinfo@ipsos.com)

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Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

---

Date: Mon, 15 Nov 2010 09:15:26 -0500  
Reply-To: Masahiko Aida <[maida@GQRR.COM](mailto:maida@GQRR.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Masahiko Aida <[maida@GQRR.COM](mailto:maida@GQRR.COM)>  
Subject: Re: input wanted IVR experience in UK  
X-To: Joe Stead <[Joe.Stead@IPSOS.COM](mailto:Joe.Stead@IPSOS.COM)>, [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
In-Reply-To:  
A<[7A706AA2D653C7499FF31970D03862ACB2322D7EE1@EUUKLONEML5.eu.ipsos](mailto:7A706AA2D653C7499FF31970D03862ACB2322D7EE1@EUUKLONEML5.eu.ipsos)>  
MIME-Version: 1.0  
Content-Type: text/plain; charset="utf-8"  
Content-Transfer-Encoding: 8bit  
Message-ID: <[A596446760EC454295A8ADEC2961A62A09172C31@EVS1.GQRR.local](mailto:A596446760EC454295A8ADEC2961A62A09172C31@EVS1.GQRR.local)>

Thank you Joe, that settles thing.

Masahiko

-----Original Message-----

From: AAPORNET [[mailto:AAPORNET@asu.edu](mailto:mailto:AAPORNET@asu.edu)] On Behalf Of Joe Stead  
Sent: Friday, November 12, 2010 4:44 PM  
To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
Subject: Re: input wanted IVR experience in UK

Hi,

In the UK this is illegal unless you have the prior consent of the recipient to specifically receive IVR calls.

In practice, this means setting up a panel by another means and gaining consent at that stage.

Joe

Joe Stead  
Telephone Operations Director - Ipsos MORI  
+44 (0)7876 394165

----- Original Message -----

From: AAPORNET <AAPORNET@asu.edu>  
To: AAPORNET@ASU.EDU <AAPORNET@ASU.EDU>  
Sent: Fri Nov 12 21:21:39 2010  
Subject: input wanted IVR experience in UK

Dear all

Am sending this query on behave of my colleague;

He is in charge of research project in UK that might potentially involve using IVR. Let us know if you can share your experience.

Thank you  
Masahiko

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We would like to know anyone's experience in doing outbound IVR in UK or comparable Western European country.

- how many outgoing calls/complete
- call backs?
- native outbound phone number and speaker recording?
- how did demos come in?
- how many completes
- experience with length of interview and threshold generally vs what we see in the states
- sample type? RDD? Consultant file?
- mobile phones in sample frame?

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Date: Tue, 16 Nov 2010 07:03:00 -0800  
Reply-To: Ryan Tandler <[ryan.tandler@YAHOO.COM](mailto:ryan.tandler@YAHOO.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Ryan Tandler <[ryan.tandler@YAHOO.COM](mailto:ryan.tandler@YAHOO.COM)>  
Subject: How will this poll?  
X-To: AAPOR LISTSERV <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
MIME-Version: 1.0  
Content-Type: text/plain; charset=iso-8859-1  
Content-Transfer-Encoding: quoted-printable  
Message-ID: <[675762.87431.qm@web114201.mail.gq1.yahoo.com](mailto:675762.87431.qm@web114201.mail.gq1.yahoo.com)>

Hello AAPOR,

=A0

<http://s3.amazonaws.com/nytdocs/docs/513/513.pdf>=20

=A0

The link takes you to the co-chairs' preliminary write up on the President's deficit reduction committee.=A0 The full report=A0will be out on December 1st.=A0 Since I'm sure you're all seeing this in the news, I thought you might be=A0interested to see exactly what's being proposed.=A0=20

=A0

I saw polling (now a month old) saying that=A0a majority=A0of Americans want their taxes lowered, and a majority=A0want more and better government services.=A0 If Americans aren't yet willing to sacrifice, you can be sure Congress won't.=A0 Don't expect to see any votes on this proposal.

=A0

How will the committee's proposals poll? Can we expect any movement in the next few years on Americans' willingness to give something up in exchange for a balanced budget? What will have to change in the economic and political environments for people to make that shift? Also, do the facts that most serious person in Congress will touch these proposals and that most American probably don't want them to undermine the "message" from the midterm election?

Also upcoming in the next Congress, the debt ceiling will have to be raised. There's a chance that a deal will have to be cut in the Republican House caucus to get Tea Party freshmen to vote for it. Can we expect a turnaround in public opinion on the debt ceiling if the fight over the debt ceiling gets ugly and goes public?

-Ryan Tandler

0A=0A=0A

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=====  
Date: Tue, 16 Nov 2010 12:00:56 -0500

Reply-To: [colleen\\_porter@COX.NET](mailto:colleen_porter@COX.NET)

Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: Colleen Porter <[colleen\\_porter@COX.NET](mailto:colleen_porter@COX.NET)>

Subject: PRISM online training in "plain language"

X-To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)

MIME-Version: 1.0

Content-Type: text/plain; charset=utf-8

Content-Transfer-Encoding: 8bit

Message-ID: <20101116120056.GAANK.73044.imal@eastrmwml29>

Apologies for multiple postings....

I wanted to let everyone know about this free online course in "plain language." While it was written for health researchers and will help them a lot in their survey questions and informed consent forms, I think much of this is applicable to researchers across a wide range of disciplines. Many of the items in the 21-page "alternative wording" chart are not directly about health care. Even if you don't have an hour to flip through the course itself, consider downloading the toolkit (check out the Resources tab).

This is one of the most comprehensive and helpful resources I've seen, and I have taken several graduate classes in health communication. If I were teaching a course in health surveys, I would incorporate this as part of my curriculum.

I was taking a health communication classes while finishing up a program evaluation project, and writing fact sheets and executive summaries for

legislative staffers, etc. Although those folks don't have issues with literacy per se, they do have problems with attention and not reading the whole thing, and I found that those same principles of plain language are effective with that audience as well:)

Also, AAPOR member Cheryl Wiese made a huge contribution to this effort.

Here is the info:

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Jessica Ridpath, Group Health Research Institute research communications coordinator, presented this new online resource at the Health Literacy Annual Research Conference, in Bethesda, MD. October is Health Literacy Month, and President Obama recently signed into law the Plain Writing Act of 2010. Like the Plain Writing Act, the new Web course is based on the principles of plain language: a communication style centered on the audience's needs, abilities, and levels of literacy and numeracy. The online training will broaden the reach of the Program for Readability in Science and Medicine, or PRISM. The Web course is freely available to anyone. Researchers can see how to use plain language in study materials through the course's many concrete examples.

Full news release:

<http://www.grouphealthresearch.org/newsroom/newsrel/2010/101018.html>,

Online Training: <http://prism.grouphealthresearch.org>

Toolkit:

[www.grouphealthresearch.org/capabilities/readability/readability\\_home.html](http://www.grouphealthresearch.org/capabilities/readability/readability_home.html)

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Colleen Porter  
Gainesville, FL

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Date: Tue, 16 Nov 2010 13:45:40 -0800

Reply-To: Eleni Delimpaltadaki <[eleni@OPPORTUNITYAGENDA.ORG](mailto:eleni@OPPORTUNITYAGENDA.ORG)>

Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: Eleni Delimpaltadaki <[eleni@OPPORTUNITYAGENDA.ORG](mailto:eleni@OPPORTUNITYAGENDA.ORG)>

Subject: Full time paid internship at The Opportunity Agenda

X-To: AAPORNET <[AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)>

MIME-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

Message-ID: <C90865B4.A8E9%eleni@opportunityagenda.org>

Please feel free to forward.

Best,

Eleni Delimpaltadaki  
Opinion and Media Research Coordinator  
The Opportunity Agenda  
568 Broadway, Suite 302  
New York, NY 10012  
Phone:212.334.5778  
Fax:212.334.2656  
www.opportunityagenda.org  
"Building the National Will to Expand Opportunity in America"  
Read the latest Public Opinion Monthly ([http://opportunityagenda.org/public\\_opinion](http://opportunityagenda.org/public_opinion))

Public Opinion Research and Communications Full Time Spring Internship 2011  
<http://opportunityagenda.org/about/employment>

The Opportunity Agenda is dedicated to building the national will to expand opportunity for all in America through communications, research, and advocacy. We are seeking a student spring Intern with a demonstrated commitment to social justice and equal opportunity, good research skills and understanding of communications, and the initiative to take on new and innovative assignments. A sense of humor and a dose of modesty are essential. The internship is open to graduate students with a specific interest in public opinion research and media content analysis around social justice issues including immigration, health care, racial justice, poverty and human rights in general. The intern will work under the supervision of the Public Opinion and Media Research Coordinator in the communications department of the organization. The precise nature of the work varies by project and is based on the office's needs, but examples of work include:

- \* Monitoring new public opinion research;
- \* Assisting in coordinating logistics of public opinion research projects (polling and focus groups);
- \* Assisting in analyzing existing public opinion research;
- \* Creating visual presentations of data (charts, table, graphics);
- \* Blogging on public opinion topics;
- \* Assisting in media content analysis including using LexisNexis and other databases to identify appropriate articles;
- \* Working with the communications team and highly acclaimed research consultants;
- \* Creating power point presentations of public opinion data;
- \* Assisting in communications projects based on the department's team;
- \* Assorted administrative duties

#### Qualifications:

Candidates for this position should have a strong desire to work in public opinion research and public policy. The ideal candidate will have some experience working in a professional environment and therefore bring to the position analytical, organizational, and general office skills along with strong verbal, written, and interpersonal skills. Good statistical skills and Strong Microsoft Office skills, especially Excel and PowerPoint, are required.

ed. The candidate must be comfortable taking initiative and is a detail-oriented, energetic and quick learner possessing strong writing, editing and research skills. Applicants with previous political or consumer opinion research experience will be given preference.

The intern must be able to commit to a minimum of 35-40 hours weekly for ten weeks dependent on their availability. The hours are flexible, and some work may be completed off-site. The internship will begin the third week of September. School credit or a stipend are available.

Application Instructions: Please e-mail your resume and a cover letter (necessary to be considered) to [jmizell@opportunityagenda.org](mailto:jmizell@opportunityagenda.org). Please no phone calls.

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Date: Wed, 17 Nov 2010 09:29:40 -0500

Reply-To: [colleen\\_porter@COX.NET](mailto:colleen_porter@COX.NET)

Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: Colleen Porter <[colleen\\_porter@COX.NET](mailto:colleen_porter@COX.NET)>

Subject: musings on AAPOR elections

X-To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)

MIME-Version: 1.0

Content-Type: text/plain; charset=utf-8

Content-Transfer-Encoding: 7bit

Message-ID: <20101117092940.OLFM7.95799.imal@eastrmwml42>

In my unofficial role as raconteur of the research life, I would be remiss if I didn't tell the story of what it is like to run for AAPOR council and lose--twice. With this year's November 30 nomination deadline approaching, it might be timely.

The short version is that if you are willing to serve and can squeeze in 2-5 hours per week to contribute, it is a great opportunity. This year self-nominations are being encouraged, so don't be shy about volunteering yourself. If you lose, you'll survive.

And here is more of my story for those who are interested...

The way things work, the outgoing past president, serving in leadership for their third year, chairs the nomination committee and appoints at least five other members. This is their last opportunity to leave a mark on the organization, and in my experience they savor this final act. The phone call to ask one to be a candidate usually comes in January or so, because the nominating committee makes their recommendations to Council, who approve the slate that goes out to members in the spring. (But even then, there is a petition process from 25 members to add a candidate, something I have never seen in my time in AAPOR--has it ever happened?)

Anyway, my story begins with a phone call from a past president who was very gracious to me throughout the process. I was shocked at the call, because I had no idea that anyone was nominating me, and I tried to talk her out of the idea on the grounds that I was just a part-time project coordinator in a small town. She set me straight on how council should reflect the entire organization, and I admit that coordinators are an integral part of the survey industry.

HINT: Surprising someone like that is not the best beginning, and uses up an inordinate amount of the president's time. Really, you should check with the person you want to nominate, because even if their professional skills are amazing, they may have other factors (impending job change, ailing parents) that may make this particular year perhaps not the best time. Consider too, that the folks getting elected this upcoming spring will be in the middle of their chair year during the fall 2012 election, so they'll have to think through their commitments and whether this year's council election is the right one for them.

In past years, nominations have been done rather informally by email, which is how I was blindsided. This year there is a form that asks the nominee's signature and resume  
[http://www.aapor.org/AM/Template.cfm?Section=Executive\\_Council\\_2009\\_2010&Template=/CM/ContentDisplay.cfm&ContentID=2823](http://www.aapor.org/AM/Template.cfm?Section=Executive_Council_2009_2010&Template=/CM/ContentDisplay.cfm&ContentID=2823)

Or if that link is broken, it's right on the front page at aapor.org I think it's a great idea, but will take a bit of effort to pull together, so please take a look before noon on Nov. 30. The second time I was nominated, someone approached me a full month before deadline, and we would have had no problem filling out the form in time.

So back to my story....as that first phone call ended, I promised to give an answer in just a few days, and talked to my family, and they were wonderful. I'd recently been laid off from my editorial-writing job, so I did have some time to spare. I was also influenced by a conversation at AAPOR conference the previous year, that one out on the porch, guys, where we were bemoaning the lack of health care researchers in AAPOR leadership. I never dreamed that I would be the one to be in a position to do something about it, but since the opportunity arose, I was thinking of y'all when I said yes.

And also, I was glad to be able to give back to an organization that had given me so much, answered my questions, provided help when needed.

Next I had to talk to the folks at work; one year it went just fine and the other not so much. This is something of a no-brainer for university faculty, whose professional service is usually part of the three prongs on which their performance is measured for promotion and tenure. But for those of us who are staff or work for a commercial firm, it's a nontrivial commitment. Expenses for travel to Council meetings are reimbursed, and they are good about setting up conference calls, etc., but it still takes some time now and again during the work day.

The best response for a supervisor to give is "Congratulations! What an honor!" and then go from there to work through concerns about time off and

conflict of interest and whether it is really doable. I appreciate that my first commitment is to my employer. But when someone instead responded by asking, "Why would they want you?" and a rather acidic snip about "career trajectory," I decided it was time to look for another job.

So I agreed to run, both times, and for a few days basked in the glow of the approbation of my peers. One of the sitting presidents sent all the nominees that year a congratulatory email to the effect that being elected was icing on the cake, but being nominated by colleagues was the real honor. That was a particularly nice sentiment to hold on to for the 50% of us who weren't elected.

The next step is to pull together one's biosketch that will be sent out with the ballot materials. I studied all the ones from the previous year, doing word counts as to what was average (most were about 350 that year; the shortest was 217 words, and that person won). I tried to identify patterns as to who won and lost, what they said or didn't. There didn't seem to be any distinguishable formula. I did send my drafts out to some friends, who suggested very helpful changes--thanks again, folks.

In a fit of gutlessness, I decided not to include the specifics of my undergraduate degree, only my graduate work. Partly this is because only my graduate degree is relevant to AAPOR; my B.S. is in Agronomy (soil science). But I admit, although it wasn't consciously thought-out at the time, the biggest reason was that my undergrad was at Brigham Young University, and a fellow alumnus, Mitt Romney, had just lost an election in which our religion became an issue, and I just didn't want to go there.

But it does demonstrate how any insecurity you have will raise its ugly head at some time during the election process, and it does require a certain strength of character to put yourself out there in such a public way.

So after the biosketches are turned in and the ballots go out, then you find out who your opponent is, and both times I had the reaction, "Oh, yeah, he'd be great--I'd vote for him."

And that's the thing. We are fortunate in AAPOR that we have really top-notch people willing to serve, and there are no straw candidates. Oh my gosh, in 2008 when Stephen Blumberg and Tim Johnson ran against each other for Standards Chair, I still don't know who I actually voted for...how does one choose? They are both health care researchers, so our team won either way. Indeed, they had just been named as co-chairs of the next Health Survey Methods Conference, which tells you how equally matched they are. A great choice either way, with a slightly different flavor. And there are numerous races like that, every year.

How does any of us make those decisions? Is it a familiar name, someone's professional publications, or an actual assessment of how well they might serve in a particular role (which may actually be a different skill set from their work in the field)? I remember one time walking out to the mailbox to send off a baby gift or get well card or something to an AAPOR friend, and hoping they would not mistake it for vote pandering.

The familiarity thing becomes an issue in that it may give a real advantage to

those from large active chapters like MAPOR or DC-AAPOR. For those of us who are outsiders and off the beaten path, we just don't have the personal contacts and frequent interactions to connect with people. I don't know if anyone has done that kind of analysis of AAPOR elections?

Not that I am making excuses for my failure, and please don't let that deter anyone from running. A lot of folks outside Ann Arbor or DC are elected-- Kelly Foster in membership hails from Athens GA.

I may seem to have an advantage because of my presence on AAPORnet, but I am not sure that is an accurate predictor of how I would function on council; for some reason my AAPORnet persona is somewhat sweeter than my real self (as the few AAPORites who know me IRL can attest). I can understand folks who only know me from AAPORnet questioning whether I would be assertive enough, although some of our project officers would gag at the notion--I guess kittens and tigers are in the same family?

From talking to others who ran, I confirmed that for some years, it was the custom for the president making the phone call in April to start by saying, "There is good news and bad news." The good news being that you had more leisure time, with the bad news being you lost. Or the alternative that the good news was you won, the bad news that you were going to be working hard the next two years.

When I lost, I felt bad for a few hours, but mostly frustrated at things I would have liked to do and the folks I would have liked to get to know better, rather than feeling overly rejected. As my husband comforted me, he talked about his experience in leadership of his professional organizations. One of them doesn't hold elections any more "because people would feel bad if they didn't win," and thus suffers from a certain amount of intellectual incest. Another has a hard time getting quality people to serve. He was in awe of an organization that holds "real" elections and has such a depth of talent that someone of my caliber would not win.

In the weeks after losing, both times I had the complication that I was asked to do service for AAPOR, in a situation where I'd be working with the folks who beat me, who would actually benefit by my competent service. But really, the question was the same one I had to answer in January: Was I willing to give back to an organization that had done so much for me? That answer was still yes, so I wasn't going to go all sour-grapesy by the mere fact of losing an election and thus not sitting at the head of the table.

AAPOR is a diverse organization and all facets of our membership should be represented on council. So please think about serving if you can spare the time, and at least look at the application on the web.

And yes, I'll help edit your biosketch if you need another pair of eyes:)

Colleen Porter  
Gainesville, FL

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Date: Wed, 17 Nov 2010 21:34:34 -0800  
Reply-To: Patricia Moy <[pmoy@U.WASHINGTON.EDU](mailto:pmoy@U.WASHINGTON.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Patricia Moy <[pmoy@U.WASHINGTON.EDU](mailto:pmoy@U.WASHINGTON.EDU)>  
Subject: WAPOR regional seminar deadline extended to Wed 1 Dec 2010  
X-To: [aapornet@asu.edu](mailto:aapornet@asu.edu), [crtnet@natcom.org](mailto:crtnet@natcom.org)  
MIME-Version: 1.0  
Content-Type: MULTIPART/MIXED;  
BOUNDARY="-1903383795-354453098-1290058474=:23977"  
Message-ID: <[alpine.LRH.2.01.1011172134340.23977@hymn31.u.washington.edu](mailto:alpine.LRH.2.01.1011172134340.23977@hymn31.u.washington.edu)>

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while the remaining parts are likely unreadable without MIME-aware tools.

---1903383795-354453098-1290058474=:23977  
Content-Type: TEXT/PLAIN; charset=UTF-8  
Content-Transfer-Encoding: 8BIT

\*\* Apologies for any cross-postings \*\*

Dear Colleagues,

Due to the last-minute flurry of emails about our co-sponsored regional seminar in Segovia and queries about late submissions, we are extending our abstract deadline to Wednesday, 1 December 2010. The call for participation can be found at  
<[http://wapor.unl.edu/pdf/Transnational\\_Connections\\_2011\\_CFP.pdf](http://wapor.unl.edu/pdf/Transnational_Connections_2011_CFP.pdf)> and is pasted below.

"Transnational Connections â€œ Challenges and Opportunities for Communication and Public Opinion Research"

Segovia, Spain March 17-18, 2011

The World Association for Public Opinion Research will hold a spring regional seminar, â€œChallenges and Opportunities for Communication and Public Opinion Researchâ€ as part of the international Transnational Connections symposium series in Segovia, Spain.

We invite scholars and practitioners with sociological, psychological, political science and/or communications science background to submit abstracts and panel proposals that revolve around the main conference topics:

Media coverage and public opinion â€œ antecedents and consequences  
Polarization, fragmentation, and conflict  
New media, public opinion and political participation  
Deliberation, political discussion, social network heterogeneity  
Media exposure, selectivity  
Public opinion (mis)perception

Non-political media and public opinion  
Social movements and grassroots organizing  
Electoral campaigns and public opinion  
Studying public opinion in challenging environments  
Novel approaches to studying public opinion

Abstracts should include a general description of the research paper or panel (research topic, questions or hypotheses, methods and results), up to 5 keywords as well as full contact information (mailing address, e-mail address and telephone number) and affiliation for each co-author on a separate sheet. The abstract should not exceed 500 words.

Deadline for proposals: 15 November 2010

About the Transnational Connections symposium series

The first symposium, Transnational Connections - Challenges and Opportunities for Political Communication (<http://www.transnationalconnections.ie.edu>), brought together scholars and practitioners from 15 countries around the world who debated the state of political communication research, the new theoretical and methodological frontiers facing the field and the possibilities for international collaboration.

This year, researchers and practitioners will again meet at the IE University, which houses 21st-century facilities in a 13th-century convent. The Symposium will include conference-style panels during which participants will present research papers as well as issue-specific workshops during which invited scholars will plan and/or advance collaborative research projects.

The Symposium will be co-sponsored by the IE School for Communication at IE University and the Center for Global Communication Studies at the Annenberg School for Communication, University of Pennsylvania in partnership with the Political Communication Divisions of International Communication Association (ICA), International Political Science Association (IPSA), and European Communication Research and Education Association (ECREA) and the Mediated Communication, Public Opinion, and Society Section of International Association for Media and Communication Research (IAMCR).

Contact for inquiries:  
Assistant Professor in Political Communication  
IE School of Communication  
IE University  
Cardenal ZÁ±iga  
12 40003 Segovia Spain  
[communication@ie.edu](mailto:communication@ie.edu)  
[magdalena.wojcieszak@ie.edu](mailto:magdalena.wojcieszak@ie.edu)

Contact for submissions:  
WAPOR  
University of Nebraska-Lincoln  
Gallup Research Center  
201 North 13th Street

Lincoln, NE 68588-0242 USA  
renae@wapor.org

Patricia Moy

-----  
Patricia Moy

Christy Cressey Professor of Communication  
Adjunct Professor of Political Science

University of Washington  
Box 353740  
Seattle, WA 98195

(v) 1 206 543 9676  
(f) 1 206 616 3762  
(e) pmoy@uw.edu

Associate Editor, Public Opinion Quarterly  
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Date: Fri, 19 Nov 2010 09:30:11 -0500  
Reply-To: "Santos, Rob" <[RSantos@URBAN.ORG](mailto:RSantos@URBAN.ORG)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "Santos, Rob" <[RSantos@URBAN.ORG](mailto:RSantos@URBAN.ORG)>  
Subject: Final Day to submit your 2011 AAPOR Conf. abstract! 5 pm  
Pacific

Time, Nov 19 deadline  
X-To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: quoted-printable  
Message-ID: <0F96478603980B46AAAFBA77069582ED12B7CDA1@UIEXCH.urban.org>

Good morning, fellow AAPORNetters!

=20

This is it! The deadline for abstract submission is TODAY, FRIDAY,  
NOVEMBER 19 at 5 pm PACIFIC time (which is 8pm Eastern time). If it  
helps, remember that you will have time to revise your abstracts online =

in  
early 2011 J

=20

Submit your abstracts at:

<http://precis.preciscentral.com/User/UserLogin.asp?EventID=3D8d7d8ee0>  
<<http://precis.preciscentral.com/User/UserLogin.asp?EventID=3D8d7d8ee0>> =

=20

The formal AAPOR Annual Conference "call for papers" can be found =  
using  
this link: =20

[http://www.aapor.org/AM/Template.cfm?Section=3D66th\\_Annual\\_Conference&Tem=  
plat  
e=3D/CM/ContentDisplay.cfm&ContentID=3D2681](http://www.aapor.org/AM/Template.cfm?Section=3D66th_Annual_Conference&Template=3D/CM/ContentDisplay.cfm&ContentID=3D2681)  
<[http://www.aapor.org/AM/Template.cfm?Section=3D66th\\_Annual\\_Conference&Te=  
mpla  
te=3D/CM/ContentDisplay.cfm&ContentID=3D2681](http://www.aapor.org/AM/Template.cfm?Section=3D66th_Annual_Conference&Template=3D/CM/ContentDisplay.cfm&ContentID=3D2681)>=20

=20

And, of course, both abstract-submission & call-for-papers links can be  
reached through AAPOR's web site: [www.AAPOR.org](http://www.AAPOR.org) <<http://www.AAPOR.org>> =20

=20

Looking forward to seeing everyone,

=20

Feel free to email or call me if you have any questions

=20

Rob Santos

2011 AAPOR Annual Conference Chair

The Urban Institute

2100 M Street, NW

Washington, DC 20037

OFF: 202 261-5904

FAX: 202 429-0687

CELL: 512 619-5667

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Robert Santos

Senior Institute Methodologist

The Urban Institute

2100 M Street, NW

Washington, DC 20037

OFF: 202 261-5904

FAX: 202 429-0687

CELL: 512 619-5667

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=20

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=====  
Date: Sat, 20 Nov 2010 11:11:09 +0100  
Reply-To: Marek Fuchs <[fuchs@IFS.TU-DARMSTADT.DE](mailto:fuchs@IFS.TU-DARMSTADT.DE)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Marek Fuchs <[fuchs@IFS.TU-DARMSTADT.DE](mailto:fuchs@IFS.TU-DARMSTADT.DE)>  
Subject: CfP - Data Quality in Special Population Surveys,  
ESRA (18-22 Jul 2011, Lausanne, Switzerland)  
X-To: [aapornet@asu.edu](mailto:aapornet@asu.edu)  
MIME-Version: 1.0  
Content-Type: text/plain; charset=UTF-8; format=flowed  
Content-Transfer-Encoding: 8bit  
Message-ID: <[4CE79EBD.1090303@ifs.tu-darmstadt.de](mailto:4CE79EBD.1090303@ifs.tu-darmstadt.de)>

Session on Data Quality in Special Population Surveys  
4th European Survey Research Association (ESRA) conference  
Lausanne, Switzerland  
18-22 July, 2011

Deadline for abstracts: 14th January 2011

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CALL FOR PRESENTATION PROPOSALS  
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Surveys are an important tool of social science research. They provide, among others, data on the attitudes, behaviors, health issues, political interests and of the population in a given society which in turn might be used in the political decision making process or for civil planning and economic investments. Accordingly, the quality of the data obtained is of crucial importance.

The list of potential distortions in data quality is organized into the total survey error framework. Among others, measurement error, coverage error and non-response error add to the sampling error. For general population surveys the literature provides evidence on many of the variance and bias components of the total survey error and how to address them in the design and the field work of a survey.

Recently, however, more and more surveys are concerned with special populations, e.g. children, the elderly, the disabled, ethnic minorities, elites and people with special illnesses. There is growing interest in these groups, in part because of a particular research interest in them, e.g. due to disadvantaged living conditions, their special needs, their wealth etc. In addition, survey researchers are interested in these special groups, because the negligence of the behaviors and attitudes of those special groups in general population surveys has significant negative effects on the quality of estimates derived from such survey. As a consequence, these special populations are either included in general population surveys or they become subject to independent studies.

Compared to surveys in the general adult population, special requirements and precautions might arise with respect to the survey procedures, when administering a survey to members of a special population. Choosing a survey mode, the sample designs, gaining acceptance and consent, tailoring the survey instrument, defining the interview setting, and establishing rapport are just a few of the key aspects to consider when designing a survey for a special population or when dealing with a members of a special population during field work of a general population survey.

In session on "Data Quality in Special Population Surveys" we want to stimulate a discussion of experiences from the field as well as of results from field-experimental or laboratory experimental studies on various components of the total survey error when dealing with special populations. We welcome papers on one or several of the following aspects:

- â€¢ Sample frame and coverage issues
- â€¢ Sampling procedures, problems of accessibility
- â€¢ Unit-Nonresponse
- â€¢ Limitations of different modes
- â€¢ New technologies in data collection
- â€¢ Measurement and wording
- â€¢ Cognitive and verbal skills of respondents
- â€¢ Response sets
- â€¢ Interactive skills, interviewer-respondent interaction
- â€¢ Interviewer related aspects

To be considered for inclusion in the scientific program of ESRA 2011, please submit an abstract of your paper containing no more than 250 words via the ESRA website:

<http://surveymethodology.eu/conferences/>

To submit a presentation, sign up or log in to the ESRA website. After logging in with your account, click "Propose a new presentation" to start submitting.

The closing date for submission of paper proposals is 14 January 2011.

The deadline for notification of presenters is 28 January 2011.

Session Organizers: Susanne Vogl, Marek Fuchs

Best regards

Marek

--

Prof. Dr. Marek Fuchs  
Technische Universitat Darmstadt  
Institut fur Soziologie  
Residenzschloss R.320-322  
Marktplatz 15  
D-64283 Darmstadt  
Germany  
+49.6151.16-70970 o. -70971 (Tel)  
+49.6151.16-72070 (Fax)  
[fuchs@ifs.tu-darmstadt.de](mailto:fuchs@ifs.tu-darmstadt.de)

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Date: Sun, 21 Nov 2010 14:52:49 -0700

Reply-To: Mike O'Neil <[mike.oneil@ALUMNI.BROWN.EDU](mailto:mike.oneil@ALUMNI.BROWN.EDU)>

Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: Mike O'Neil <[mike.oneil@ALUMNI.BROWN.EDU](mailto:mike.oneil@ALUMNI.BROWN.EDU)>

Subject: Web Based CATI with Cloud-based sample administration

X-To: "AAPORNET@ASU.EDU" <[AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1

Message-ID: <[AANLkTinA2dYmbnPUzQgG1gLx1qJhkvu+hBq+yS+J7DiL@mail.gmail.com](mailto:AANLkTinA2dYmbnPUzQgG1gLx1qJhkvu+hBq+yS+J7DiL@mail.gmail.com)>

I am interested in member experiences with web-based CATI

We are interested in something with metered costs, that do not entail a major capital investment in one-time licensing fees. Something with a feature set not unlike QuestionPro has for web based surveys. In fact, if you added a sample administration module to QuestionPro, it would be exactly what we are looking for. With sample administered in the cloud, we could split field work across several sites (either ours or subcontracted vendors) and share sample.

By way of background, we have used WinCati for years and found it appropriate to our needs (KISS). Its major limitation (our version is several years old; the modest improvements in functionality were not worth the upgrade fees and annual license fees). But we are tied to our single site location when we use this.

VENDOR NOTICE: In our experience, these types of inquiries provoke many responses from vendors. I am OK with that, but I won't look at anything that doesn't give me some cost parameters. A formula is fine, since I understand that there are variables. (E.g, cost per month unlimited, cost per month per station, cost per survey, etc . But if you JUST say "call me to discuss" and don't give me some parameters I am absolutely not interested. A 1-3 page spec sheet should suffice. And, as I said, I am looking for a pricing structure more like QuestionPro (which is fixed \$ per month) or some metered basis than anything with a large capital outlay.

But I would be especially hearing from end users who have this experience. Given the direction of technology, it would seem to me that CATI should now logically reside in the cloud, not on site.

Mike O'Neil  
[www.mikeoneil.org](http://www.mikeoneil.org)

---

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---

Date: Mon, 22 Nov 2010 09:28:10 -0500

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: Leo Simonetta <Simonetta@ARTSCI.COM>  
Subject: A question about laws on Survey Research in Canada  
X-To: AAPORNET@ASU.EDU  
MIME-Version: 1.0  
Content-Type: text/plain; charset="US-ASCII"  
Content-Transfer-Encoding: 8bit  
Message-ID:  
<3248A9B21DD5574785FE5E2C8E521684011F37A2@exchange.local.artsience.com>

Can anyone refer me to summary of laws on telephone survey research in Canada?

In addition to general laws on this topic I am particularly interested in any laws in the following areas:

Parental approval for interviewing 17 year olds

Cash incentives

Thanks

--

Leo G. Simonetta  
Director of Research  
Art & Science Group  
6115 Falls Road, Suite 101  
Baltimore, MD 21209

-----  
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Date: Mon, 22 Nov 2010 10:00:04 -0500  
Reply-To: Keith Neuman <Keith.Neuman@ENVIRONICS.CA>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: Keith Neuman <Keith.Neuman@ENVIRONICS.CA>  
Subject: Re: A question about laws on Survey Research in Canada  
X-To: Leo Simonetta <Simonetta@ARTSCI.COM>,  
"AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>  
In-Reply-To:  
<3248A9B21DD5574785FE5E2C8E521684011F37A2@exchange.local.artsience.com>  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: quoted-printable  
Message-ID: <BD955D1C8A4BCB4783528C1E7BFE4821A87CF381FA@EX41-2.exchserver.com>

There are no laws in Canada that specifically address interviewing 17 year olds, but the country's market research association has standards and a code of

e of conduct governing how its members approach research with individuals under 18 years of age. These can be found at the following link, under 'standards':

<http://www.mria-arim.com/?c=3D1282813>

Not sure what the issue is regarding cash incentives

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta  
Sent: Monday, November 22, 2010 9:28 AM  
To: AAPORNET@ASU.EDU  
Subject: A question about laws on Survey Research in Canada

Can anyone refer me to summary of laws on telephone survey research in Canada?

In addition to general laws on this topic I am particularly interested in any laws in the following areas:

Parental approval for interviewing 17 year olds

Cash incentives

Thanks

--

Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101

Baltimore, MD 21209

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Date: Mon, 22 Nov 2010 10:11:47 -0500  
Reply-To: "Ramirez, Carl M" <[RamirezC@GAO.GOV](mailto:RamirezC@GAO.GOV)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "Ramirez, Carl M" <[RamirezC@GAO.GOV](mailto:RamirezC@GAO.GOV)>  
Subject: Reporting of a self-selected online poll  
X-To: "aapornet@asu.edu" <[aapornet@asu.edu](mailto:aapornet@asu.edu)>  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: quoted-printable  
Message-ID:  
<[96383F1BDE44BB4BB999415B498A3BA40D76EAABD5@WASEVSCLU01.prod.gao.gov](mailto:96383F1BDE44BB4BB999415B498A3BA40D76EAABD5@WASEVSCLU01.prod.gao.gov)>

A colleague of mine found this - A Scientific American online reader poll on climate change was "freeped" (another trendy new internet term! I'm guessing it's akin to "ballot box stuffing") by readers of two anti-climate change blogs, producing shall we say unrepresentative results. And yet the results of this unfortunately worded and administered poll actually made it into Congressional testimony, if these reports are to be believed:

<http://www.treehugger.com/files/2010/11/how-online-poll-global-warming-influence-us-policy.php>

(Note the exhortation in the following to "freep" this poll until Scientific American takes it down:)

<http://climateprogress.org/2010/10/26/scientific-american-jumps-the-shark-on>

nline-polls-judith-curry/

The perils of nonprobability internet polls...

-----  
Carl Ramirez  
Assistant Director, Survey Methods  
Center for Design Methods & Analysis  
US Government Accountability Office  
(202) 512-3721

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Date: Mon, 22 Nov 2010 10:57:33 -0500  
Reply-To: [Claire.Durand@umontreal.ca](mailto:Claire.Durand@umontreal.ca)  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Claire Durand <[Claire.Durand@UMONTREAL.CA](mailto:Claire.Durand@UMONTREAL.CA)>  
Organization: =?ISO-8859-1?Q?Universit=E9\_de\_Montr=E9al?=  
Subject: Re: A question about laws on Survey Research in Canada  
X-To: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>  
X-cc: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
In-Reply-To:  
<[3248A9B21DD5574785FE5E2C8E521684011F37A2@exchange.local.artscience.com](mailto:3248A9B21DD5574785FE5E2C8E521684011F37A2@exchange.local.artscience.com)>  
MIME-Version: 1.0  
Content-Type: text/plain; charset=ISO-8859-1; format=flowed  
Content-Transfer-Encoding: 8bit  
Message-ID: <[4CEA92ED.1070605@umontreal.ca](mailto:4CEA92ED.1070605@umontreal.ca)>

Like Keith, I know of no laws on this question. However, my understanding is that interviewing requires parental approval only for kids under 15 years of age.

Best,

Le 2010-11-22 09:28, Leo Simonetta a écrit :

- > Can anyone refer me to summary of laws on telephone survey research in
- > Canada?
- >
- > In addition to general laws on this topic I am particularly interested
- > in any laws in the following areas:
- >
- > Parental approval for interviewing 17 year olds
- >
- > Cash incentives
- >

> Thanks  
> --  
> Leo G. Simonetta  
> Director of Research  
> Art& Science Group  
> 6115 Falls Road, Suite 101  
> Baltimore, MD 21209  
>  
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Claire Durand  
professeur titulaire  
département de sociologie  
Université de Montréal  
Secrétaire-trésorière World Association of Public Opinion Research (WAPOR)  
Vice-présidente, (ISA - RC33) Association internationale de méthodologie  
sociologique  
<http://www.mapageweb.umontreal.ca/durandc>

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Date: Mon, 22 Nov 2010 10:13:35 -0600  
Reply-To: "Pulley, Leavonne" <[PulleyLeavonne@UAMS.EDU](mailto:PulleyLeavonne@UAMS.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "Pulley, Leavonne" <[PulleyLeavonne@UAMS.EDU](mailto:PulleyLeavonne@UAMS.EDU)>  
Subject: Budget help, please  
X-To: "AAPORNET@ASU.EDU" <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: quoted-printable  
Message-ID: <[B31C6230D6A38C4A9AADB56602D7C3C31A2F3CA8@MAIL3.ad.uams.edu](mailto:B31C6230D6A38C4A9AADB56602D7C3C31A2F3CA8@MAIL3.ad.uams.edu)>

Dear AAPOR Friends,  
It has been some time since I did field surveys. What is a ball park estimate for a completion per survey cost (not interviewer pay per, but cost to = the survey group for a bid) for a rural community? Simple random sample, random adult in HH, hiring and training local interviews. I'm guessing \$200 = , minimum, but like I said, it's been a long time.

LeaVonne Pulley, Ph.D.  
Associate Professor  
Health Behavior and Health Education  
FWB College of Public Health  
University of Arkansas for Medical Sciences  
4301 W. Markham, #820  
Little Rock, AR 72205-7199  
501-526-6698  
501-526-6709 (fax)

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Date: Mon, 22 Nov 2010 15:02:44 -0600  
Reply-To: "Trent D. Buskirk, Ph.D." <[tbuskirk@SLU.EDU](mailto:tbuskirk@SLU.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "Trent D. Buskirk, Ph.D." <[tbuskirk@SLU.EDU](mailto:tbuskirk@SLU.EDU)>  
Subject: dual frame survey analysis in SUDAAN or SAS  
X-To: AAPORNET <[AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)>  
MIME-Version: 1.0  
Content-Type: text/plain; charset=ISO-8859-1; format=flowed  
Content-Transfer-Encoding: 7bit  
Message-ID: <[4CEADA74.8090401@slu.edu](mailto:4CEADA74.8090401@slu.edu)>

Hello Experts of AAPOR net.

I am working with a team who conducted a dual frame survey using both landlines and cell phone frames. I am weighting the survey now and have a question about how folks are implementing variance estimation in SUDAAN and/or SAS (or other package). I am using two different weighting approaches- the first is composite weights with a weighting factor of .5 for respondents who are in both frames (i.e. weight separately in each frame and then apply a composite weighting adjustment in the overlap). The other is a single frame weight that essentially adjusts for multiplicity.

The most commonly cited variance estimators seem to use the subdomains in the estimates (i.e. cell only, land only or overlap) but in implementing this in the survey analysis software would I need to include the overlap as a third (albeit pseudo) strata (along with the weights I mentioned earlier) in order to properly account for the design (simple random sampling from landline frame and simple random sampling from the cell phone frame).

Any wisdom, advice or suggestions would be most appreciated.

Happy Thanksgiving. I am thankful for AAPORnet and all the collective wisdom it represents!

Trent Buskirk

--

Trent D. Buskirk, Ph.D.  
Associate Professor of Biostatistics

School of Public Health  
Saint Louis University  
3545 Lafayette Ave.  
St. Louis, MO 63104

Office: 314-977-8127  
Fax: 314-977-3234

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=====  
Date: Mon, 22 Nov 2010 22:25:09 +0000  
Reply-To: "Fahimi, Mansour" <[mfahimi@M-S-G.COM](mailto:mfahimi@M-S-G.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "Fahimi, Mansour" <[mfahimi@M-S-G.COM](mailto:mfahimi@M-S-G.COM)>  
Subject: Re: dual frame survey analysis in SUDAAN or SAS  
X-To: "Trent D. Buskirk, Ph.D." <[tbuskirk@SLU.EDU](mailto:tbuskirk@SLU.EDU)>,  
"AAPORNET@ASU.EDU" <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
In-Reply-To: <[4CEADA74.8090401@slu.edu](mailto:4CEADA74.8090401@slu.edu)>  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: quoted-printable  
Message-ID: <[3A3034CFBF8AE04CA0164D510A2D6D481FAE90@Delmar3.m-s-g.com](mailto:3A3034CFBF8AE04CA0164D510A2D6D481FAE90@Delmar3.m-s-g.com)>

Greetings, Trent.

Could you kindly share what you find out? I have my own personal concoction but with these complications of dual-frame methods one can never be sure how optimal a solution may be. (These complications make ABS look even better, don't they?)

Regards,

Mansour Fahimi. Ph.D.

VP, Statistical Research Services

Marketing Systems Group

240-477-8277

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Trent D. Buskirk, Ph.D.

Sent: Monday, November 22, 2010 4:03 PM

To: AAPORNET@ASU.EDU

Subject: dual frame survey analysis in SUDAAN or SAS

Hello Experts of AAPOR net.

I am working with a team who conducted a dual frame survey using both landlines and cell phone frames. I am weighting the survey now and have a question about how folks are implementing variance estimation in SUDAAN and/or SAS (or other package). I am using two different weighting approaches- the first is composite weights with a weighting factor of .5 for respondents who are in both frames (i.e. weight separately in each frame and then apply a composite weighting adjustment in the overlap). The other is a single frame weight that essentially adjusts for multiplicity.

The most commonly cited variance estimators seem to use the subdomains in the estimates (i.e. cell only, land only or overlap) but in implementing this in the survey analysis software would I need to include the overlap as a third (albeit pseudo) strata (along with the

weights I mentioned earlier) in order to properly account for the design  
(simple random sampling from landline frame and simple random sampling  
from the cell phone frame).

Any wisdom, advice or suggestions would be most appreciated.

Happy Thanksgiving. I am thankful for AAPORnet and all the collective  
wisdom it represents!

Trent Buskirk

--

Trent D. Buskirk, Ph.D.

Associate Professor of Biostatistics

School of Public Health

Saint Louis University

3545 Lafayette Ave.

St. Louis, MO 63104

Office: 314-977-8127

Fax: 314-977-3234

-----  
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=====  
 Date: Mon, 22 Nov 2010 15:57:20 -0800  
 Reply-To: "Voigt, Lynda" <[lvoigt@FHCRC.ORG](mailto:lvoigt@FHCRC.ORG)>  
 Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
 From: "Voigt, Lynda" <[lvoigt@FHCRC.ORG](mailto:lvoigt@FHCRC.ORG)>  
 Subject: BRFS question  
 X-To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
 MIME-Version: 1.0  
 Content-Type: text/plain; charset="iso-8859-1"  
 Content-Transfer-Encoding: quoted-printable  
 Message-ID: <[B8C18C486A064546805066D20D3DB35402AFBB61@ISIS.fhcr.org](mailto:B8C18C486A064546805066D20D3DB35402AFBB61@ISIS.fhcr.org)>

Is BRFS including cell phone samples in all of its RDD now? I thought = they were, but I only found a reference to the 3-state cell+landline = 2007 work in the methodology section of the BRFS website.

Thanks,  
Lynda Voigt  
Fred Hutchinson Cancer Research Center  
Seattle, WA

-----  
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 Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

Date: Tue, 23 Nov 2010 09:17:12 -0500  
Reply-To: "Hill, Craig A." <chill@RTI.ORG>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: "Hill, Craig A." <chill@RTI.ORG>  
Subject: CALL FOR PAPERS: "Collection and analysis of social media data  
for survey research" at ESRA (18-22 Jul 2011, Lausanne,  
Switzerland)  
X-To: AAPORNET@ASU.EDU  
In-Reply-To: A<4CE79EBD.1090303@ifs.tu-darmstadt.de>  
MIME-Version: 1.0  
Content-Type: text/plain; charset="UTF-8"  
Content-Transfer-Encoding: 8bit  
Message-ID: <900F8F85C359A446A76C3B056AF52EAA6E2BFD@RTPWEXC20.RCC\_NT.RTI.ORG>

(Apologies for x-posting...)

Colleagues, we encourage submission of presentation abstracts for a session entitled, "Collection and analysis of social media data for survey research" at the 4th European Survey Research Association (ESRA) conference in Lausanne, Switzerland on 18-22 July, 2011

Deadline for abstracts: 14th January 2011

-----  
CALL FOR PRESENTATION PROPOSALS  
-----

Can data from "social media" sites and platforms (such as Facebook and Twitter, for example) be reliably collected and analyzed? What potential benefits can social media provide to the conduct of survey research? What are the pitfalls of such an approach?

Can social media data be a robust and reliable complement to data collected via "traditional" survey research methods? Are social media sites changing the way people communicate with each other and, if so, what might that mean for the way survey data are collected in the future?

These are all questions we'd like to explore in what promises to be a lively session geared towards the future of survey research.

-----  
To be considered for inclusion in the scientific program of ESRA 2011, please submit an abstract of your paper containing no more than 250 words via the ESRA website:

<http://surveymethodology.eu/conferences/>

To submit a presentation, sign up or log in to the ESRA website. After logging in with your account, click "Propose a new presentation" to start submitting.

The closing date for submission of paper proposals is

14 January 2011.

The deadline for notification of presenters is  
28 January 2011.

Session Organizer:  
Craig A. Hill, PhD  
Division Vice President, Survey Research  
RTI International  
3040 Cornwallis Road  
PO Box 12194  
Research Triangle Park, NC 27709-2194  
919.541.6327

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Date: Tue, 23 Nov 2010 09:49:41 -0700  
Reply-To: TimothyJames Beebe <[beebe.timothy@MAYO.EDU](mailto:beebe.timothy@MAYO.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: TimothyJames Beebe <[beebe.timothy@MAYO.EDU](mailto:beebe.timothy@MAYO.EDU)>  
Subject: Omnibus mail survey  
X-To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
Mime-Version: 1.0  
Content-Transfer-Encoding: quoted-printable  
Message-ID: <1681547643009701.WA.beebe.timothymayo.edu@lists.asu.edu>

Hi,

I'm working with a group that would like to insert a few questions (about=

5) on a nationally-representative omnibus-type survey to get normative=

data. Because the items to be included are designed for self-  
administration, the survey ought to be mail or web (or a combination).=

Would anyone have recommendations for options along these lines? The=

budget is tight so cost will most definitely be an issue.

Thanks in advance for your response.

Regards,

Tim

Timothy J. Beebe, Ph.D.

Associate Professor of Health Services Research  
Mayo Clinic College of Medicine

Vice Chair, Division of Health Care Policy & Research  
Director, Survey Research Center  
Department of Health Sciences Research

Mayo Clinic  
200 First Street SW  
Rochester, MN 55905  
Tel: (507) 538-4606  
Fax: (507) 284-1180  
E-mail: [beebe.timothy@mayo.edu](mailto:beebe.timothy@mayo.edu)

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=====  
Date: Tue, 23 Nov 2010 17:17:10 -0500  
Reply-To: "Harrison, Chase" <[charrison@HBS.EDU](mailto:charrison@HBS.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "Harrison, Chase" <[charrison@HBS.EDU](mailto:charrison@HBS.EDU)>  
Subject: Re: Reporting of a self-selected online poll  
X-To: "AAPORNET@ASU.EDU" <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
In-Reply-To:  
<[96383F1BDE44BB4BB999415B498A3BA40D76EAABD5@WASEVSCLU01.prod.gao.gov](mailto:96383F1BDE44BB4BB999415B498A3BA40D76EAABD5@WASEVSCLU01.prod.gao.gov)>  
Content-Type: text/plain; charset="iso-8859-1"  
MIME-Version: 1.0  
Content-Transfer-Encoding: 8bit  
Message-ID: <[73AA3AA2A2A5CE4EA3D012D50BB139C4CD53A72A24@WINHBSMAIL01.hbs.edu](mailto:73AA3AA2A2A5CE4EA3D012D50BB139C4CD53A72A24@WINHBSMAIL01.hbs.edu)>

And isn't it a bit ironic that the opt-in poll was conducted by Scientific  
American.....

Chase H. Harrison  
Director, Research Computing Services  
Principal Survey Methodologist

Harvard Business School  
Baker Library | Bloomberg Center B-93  
Soldiers Field Rd.  
Boston, MA 02163

617.495.6100 (Main)  
617.496.6252 (Direct)  
617.495.5287 (FAX)  
[charrison@hbs.edu](mailto:charrison@hbs.edu)

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Ramirez, Carl M

Sent: Monday, November 22, 2010 10:12 AM  
To: AAPORNET@ASU.EDU  
Subject: Reporting of a self-selected online poll

A colleague of mine found this - A Scientific American online reader poll on climate change was "freeped" (another trendy new internet term! I'm guessing it's akin to "ballot box stuffing") by readers of two anti-climate change blogs, producing shall we say unrepresentative results. And yet the results of this unfortunately worded and administered poll actually made it into Congressional testimony, if these reports are to be believed:

<http://www.treehugger.com/files/2010/11/how-online-poll-global-warming-influence-us-policy.php>

(Note the exhortation in the following to "freep" this poll until Scientific American takes it down:)

<http://climateprogress.org/2010/10/26/scientific-american-jumps-the-shark-online-polls-judith-curry/>

The perils of nonprobability internet polls...

-----  
Carl Ramirez  
Assistant Director, Survey Methods  
Center for Design Methods & Analysis  
US Government Accountability Office  
(202) 512-3721

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set aapornet nomail  
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=====  
Date: Tue, 23 Nov 2010 18:01:31 -0700  
Reply-To: Darrell Donakowski <[dwdonako@UMICH.EDU](mailto:dwdonako@UMICH.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Darrell Donakowski <[dwdonako@UMICH.EDU](mailto:dwdonako@UMICH.EDU)>  
Subject: ANES: The 2010-2012 Evaluations of Government and Society Study  
X-To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

Message-ID: <7584732374835726.WA.dwdonakoumich.edu@lists.asu.edu>

As of November 23, 2010, the American National Election Studies will be accepting proposals for questions to include on the last 3 waves of our new series of studies =E2=80=94 The 2010-2012 Evaluations of Government and Society. Proposals may be submitted through the ANES Online Commons. The following describes the goals of this study and proposal process.

About The 2010-2012 Evaluations of Government and Society Study The overarching theme of the surveys is citizen attitudes about government and society. These Internet surveys represent the most cost-effective way for the ANES user community to gauge political perceptions during one of the most momentous periods in American history. Aside from the historic nature of the current administration and the almost unprecedented economic crisis facing the country, we believe it is imperative that researchers assess attitudes about politics and society in the period leading up to the 2012 national elections. Potential topics include: attitudes about the performance of the Obama administration on the major issues of the day, evaluations of Congress and the Supreme Court, identification with and attitudes about the major political parties, and levels of interest in and engagement with national politics. This is primarily because these perceptions are unmistakably correlated with both presidential vote choice and levels of political participation. We intend to measure each of these topics at multiple points throughout the two-year period preceding the 2012 elections. In addition to these subjects, we envision that each of these surveys would explore a particular aspect of these political perceptions.

This Study includes five rolling cross-section waves that will allow us the opportunity to pilot new items for possible inclusion on the 2012 time series. Proposals for the first two waves of the study were accepted earlier this year. The first wave of the study was conducted in October 2010; the second wave will be conducted in the Spring of 2011.

We are currently accepting proposals for the final three waves of the study. Wave 3 will be conducted in late 2011. Wave 4 will be conducted earlier in 2012 and the final wave will be in the field in the middle of 2012. For t=

he  
timelines and deadlines for the three waves, please see  
[http://electionstudies.org/studypages/2010\\_2012EGSS/2010\\_2012EGSScalendar.htm](http://electionstudies.org/studypages/2010_2012EGSS/2010_2012EGSScalendar.htm).

By offering multiple opportunities for the user community to place their items on one or more surveys, we will provide the capacity to survey on a

diverse set of topics that are relevant to a wide set of research communities. Lastly, the flexibility of these surveys as to both content and timing will allow the ANES to respond promptly to emerging political issues in this volatile period in our country's history.

About the Online Commons=20

The design of the questionnaires for The 2010-2012 Evaluations of Government

and Society Study will evolve from proposals and comments submitted to the

Online Commons (OC). The OC is an online system designed to promote communication among scholars and to yield innovative proposals about the most effective ways to measure electorally-relevant concepts and relationships. The goal of the OC is to improve the quality and scientific

value of ANES data collections, to encourage the submission of new ideas,

and to make such experiences more beneficial to and enjoyable for investigators. In the last study cycle, more than 700 scholars sent over 200 proposals through the Online Commons.

Proposals for the inclusion of questions must include clear theoretical and empirical rationales. All proposals must also clearly state how the questions will increase the value of the respective studies. In particular, proposed questions must have the potential to help scholars understand the causes and/or consequences of turnout or candidate choice.

For more information about the criteria that will be used to evaluate proposals, please see

[http://www.electionstudies.org/studypages/2010\\_2012EGSS/2010\\_2012EGSScriteria.htm](http://www.electionstudies.org/studypages/2010_2012EGSS/2010_2012EGSScriteria.htm).

For additional information on how to submit a proposal, please see  
<http://www.electionstudies.org/onlinecommons/proposalsubmit.htm>.

If you are not on the ANES mailing list and would like to be notified about forthcoming data collections, the release of ANES data, or about opportunities to participate in ANES activities, you can join the list at

=20

<http://www.electionstudies.org/joinmail.htm>

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<http://www.aapor.org>

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=====  
Date: Fri, 26 Nov 2010 13:25:10 +0100

Reply-To: Y.P.Ongena@rug.nl

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Y.P. Ongena" <Y.P.Ongena@RUG.NL>

Organization: Rijksuniversiteit Groningen, The Netherlands

Subject: Job opening University of Groningen

X-To: AAPORNET@asu.edu

MIME-Version: 1.0

Content-Type: text/plain; charset=windows-1252; format=flowed

Content-Transfer-Encoding: 8bit

Message-ID: <4CEFA726.7050203@rug.nl>

PhD position 'Mixed modes in the European Social Survey' (1,0 fte) (210342)

University of Groningen

### Organisation

Since its foundation in 1614, the University of Groningen has enjoyed an international reputation as a dynamic and innovative centre of higher education offering high-quality teaching and research. Balanced study and career paths in a wide variety of disciplines encourage the 27,000 students and researchers to develop their own individual talents.

Belonging to the best research universities in Europe and joining forces with prestigious partner universities and networks, the University of Groningen is truly an international place of knowledge.

The university provides a career advisory service for partners of new staff who move to Groningen.

The university is an equal opportunities employer. Because women are still under-represented in a number of fields, they are particularly encouraged to apply.

### Job description

The department of Communication and Information Sciences is looking for a PhD candidate in the project 'Experimenting with mixed modes of data collection'. The project is part of the Methodological development projects in the European Social Survey (ESS, ([www.europeansocialsurvey.org](http://www.europeansocialsurvey.org))). The ESS is a large academically driven survey that is conducted every other year in a large number of European

Countries. Around the data collection of round 5 of the Dutch European Social Survey several 'Developmental Projects' have been planned that will further enhance the research methodology of data collection in the ESS. The goal of the mixed-modes project is to achieve a better representation of hard-to-reach subgroups in terms of selective response and measurement bias. The PhD candidate will conduct an experiment in which respondents are approached through two different communication channels (face-to-face or by phone). Subsequently, they can choose to be interviewed face-to-face, by phone or online. The question is what is the effect of allowing a choice in the mode of data collection for difficult to reach subgroups such as ethnic minorities, adolescents and full-time working couples. In addition, the project will investigate the effects of the mode in which a request to participate was done on the mode preference of respondents. To assess the effects of absence of interviewers in web-surveys, a traditional text-based web-survey will be compared with a video-enhanced web-survey, using pre-recorded video clips of interviewers reading survey questions. Earlier research showed that a video-enhanced mode is more likely to increase reports of sensitive information as compared to traditional text-based surveys. A more complete project description is available upon request.

### Qualifications

-Master's degree in Communication Science, Linguistics, Psychology, or a related field in the social sciences (preferably a research master)

-excellent record of undergraduate and Master's level study

-thorough knowledge of methodology and techniques of empirical social research

-excellent command of English, and preferably Dutch

-ability to work both independently and in a research team

-educational skills.

### Conditions of employment

The University of Groningen offers a salary of € 2,042 gross per month in the first year to € 2,612 gross per month in the fourth year (figures based on full-time employment). The full-time appointment is temporary for a specified period of four years.

Interviews will presumably take place during the second half of January.

Starting date: 1 March 2011.

### Affiliation

The PhD candidate will be affiliated with the 'Discourse and Communication Group' from the Center for Language and Cognition Groningen (CLCG) at the Faculty of Arts of the University of Groningen. This institute embraces all linguistics research in the faculty. The PhD candidate will be enrolled in the research training program of the

Graduate School for the Humanities.

The position requires residence in Groningen or nearby, 38 hours/week research and research training, and must result in a PhD dissertation. After the first year there will be an assessment of the candidates' results and the progress of the project to decide whether the employment will be continued.

You may apply for this position before 15.12.2010 to: [vmp@rug.nl](mailto:vmp@rug.nl)  
<<mailto:vmp@rug.nl>>

Please include:

- a letter of motivation in English to apply for this project
- a curriculum vitae
- a listing of your publications (if applicable)
- the names and e-mail- and postal addresses of two academic referees
- a copy of your academic diploma(s)
- a list of your grades.

Acquisition is not appreciated.

#### Information

For information you can contact:

Dr Yfke P. Ongena (for further information on the project), +31 50 3639607, [Y.P.Ongena@rug.nl](mailto:Y.P.Ongena@rug.nl) <<mailto:Y.P.Ongena@rug.nl>>

Marijke R.B. Wubbolts, MA (for practical information), +31 50 3637336, [m.r.b.wubbolts@rug.nl](mailto:m.r.b.wubbolts@rug.nl) <<mailto:m.r.b.wubbolts@rug.nl>>

To apply:

<http://www.tangram-tis.nl/10378/Kandidaten/Inschrijven/00347-0000004485>

<<http://www.tangram-tis.nl/10378/Kandidaten/Inschrijven/00347%2D0000004485>>

<<mailto:m.r.b.wubbolts@rug.nl>>

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<http://www.aapor.org>

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=====  
Date: Mon, 29 Nov 2010 20:17:06 -0800

Reply-To: "Dillman, Don A" <[dillman@WSU.EDU](mailto:dillman@WSU.EDU)>

Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: "Dillman, Don A" <dillman@WSU.EDU>  
Subject: An Invitation: Mixed-Mode Surveys in Lausanne, Switzerland,  
July 18-22, 2011  
X-To: AAPORNET@asu.edu  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: quoted-printable  
Message-ID: <2AC93C11A70E58478638B8F11ABCE3E4012F03E0@EXCHANGEVS-02.ad.wsu.edu>

Edith de Leeuw and I are organizing a session on "Mixed-Mode Surveys: A Total survey Error perspective" for the European Survey Research Association meetings that will be held in Lausanne, Switzerland, on the shore of Lake Geneva, July 18-22, 2011.

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The deadline for submitting proposals is January 14, 2011. A description of the proposed session(s) follows. We have also included some information about this conference, which attracts methodologists world-wide and more information is available from the website.

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<http://surveymethodology.eu/conferences/lausanne-info/>  
<<http://surveymethodology.eu/conferences/lausanne-info/>> =20

=20

Mixed-Mode Surveys: A Total Survey Error Perspective

Edith De Leeuw; University of Utrecht, Netherlands, [edithl@XS4ALL.NL](mailto:edithl@XS4ALL.NL)=20

Don A. Dillman; Washington State University, United States,  
[dillman@wsu.edu](mailto:dillman@wsu.edu) <<mailto:dillman@wsu.edu>> =20

Description:

Mixed-mode surveys were already gaining popularity at the end of the 20th century, but have become a necessity in the second decade of the 21st century. Growing nonresponse in all survey modes is forcing researchers to use a combination of methods to achieve an acceptable response. Coverage issues both in Internet and telephone surveys make it necessary to adopt a mixed-mode approach when surveying the general population. Furthermore, in international and cross-cultural surveys, differential coverage patterns and survey traditions across countries make a mixed-mode design inevitable.

From a total survey error perspective a mixed-mode design is attractive, as it is offering reduced coverage error and nonresponse error at affordable costs. Still, there is a lack of empirical literature on the logistics for effective mixed-mode designs. Also, a theoretical foundation of the effectiveness of mixed-mode is lacking.=20

Furthermore, measurement error may be increased when using more than one mode. This could be caused by mode inherent effects (e.g., absence or presence of interviewer) or by question format effects, as often different questionnaires are used for different modes. Again, although literature on this topic exists, it is scarce.

For this session we invite papers that investigate the effect of mixed mode designs from a total survey error perspective. We encourage empirical studies based on mixed-mode experiments or pilots. We also encourage empirical papers that discuss logistics and questionnaire construction.=20

=20

## Deadlines

December 2010

Conference registration possible on ESRA website

14 January 2011

Deadline for presentation proposals

18 July 2011

Opening of the conference

22 July 2011

Closing of the conference

=20

## Host institutions

ESRA 2011 is organized by FORS the Swiss Centre of Expertise in the Social Sciences <<http://www.fors.unil.ch/>> and the University of Lausanne <[http://www.unil.ch/central/page2192\\_en.html](http://www.unil.ch/central/page2192_en.html)> .

FORS <<http://www.fors.unil.ch/>> is a national centre of expertise in the social sciences and was established in 2008. Its primary activities consist of:

- \* production of survey data, including national and international surveys;
- \* dissemination of data for use in secondary analysis;
- \* research in empirical social sciences, with focus on survey methodology;
- \* consulting services for researchers in Switzerland and abroad.

FORS collaborates with researchers and research institutes in the social sciences in Switzerland and internationally.

Founded in 1537, the University of Lausanne  
<[http://www.unil.ch/central/page2192\\_en.html](http://www.unil.ch/central/page2192_en.html)> is composed of seven  
faculties where approximately 11,500 students and 2,300 researchers work  
and study. Emphasis is placed on an interdisciplinary approach, with  
close cooperation between students, professors and teaching staff.

The University of Lausanne is situated at the heart of the  
French-speaking region of Switzerland, in the middle of Europe - close  
to France, Germany, Italy, and Austria.

The UNIL campus is spread across three locations, the largest of which  
is in Dorigny, on the shores of Lake Geneva. This picturesque landscape,  
with views of the Alps and the lake, provides the ideal setting for  
study and research

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Don A. Dillman, Regents Professor and

The Thomas S. Foley Distinguished Professor of Government=20

and Public Policy in the Department of Sociology and=20

Deputy Director of the Social and Economic Sciences Research Center

Washington State University

Pullman, WA 99164-4014

dillman@wsu.edu

<http://www.sesrc.wsu.edu/dillman/> <<http://www.sesrc.wsu.edu/dillman/>>=20

(Tel) 509-335-1511 (Fax) 509-335-0116

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Date: Tue, 30 Nov 2010 09:35:14 -0500

Reply-To: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>

Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>

Subject: Help!

X-To: AAPORNET@ASU.EDU  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: 8bit  
Message-ID:  
<3248A9B21DD5574785FE5E2C8E521684011F3A52@exchange.local.artsience.com>

I call once again on the wisdom and broad contacts of my AAPOR kin.

For pre-proposal and proposal discussion and pricing I need contact(s) at field house that has extensive experience in Georgia and the region surrounding it. One of the things I need to find out is the feasibility/practicality/legality and eventually expense of doing long complicated telephone interviews in 11 countries in that region.

--

Leo G. Simonetta  
Director of Research  
Art & Science Group  
6115 Falls Road, Suite 101  
Baltimore, MD 21209

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Date: Tue, 30 Nov 2010 15:31:54 -0500  
Reply-To: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>  
Subject: Clarification on Help!  
X-To: AAPORNET@ASU.EDU  
In-Reply-To:  
A<[3248A9B21DD5574785FE5E2C8E521684011F3A52@exchange.local.artsience.com](mailto:3248A9B21DD5574785FE5E2C8E521684011F3A52@exchange.local.artsience.com)>  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: 8bit  
Message-ID:  
<[3248A9B21DD5574785FE5E2C8E521684011F3A95@exchange.local.artsience.com](mailto:3248A9B21DD5574785FE5E2C8E521684011F3A95@exchange.local.artsience.com)>

I should have made clear that I am talking about surveying in the former Soviet state, Georgia as well as neighboring countries including, perhaps,  
Azerbaijan  
Armenia  
Turkey  
Iran  
Ukraine  
Kazakhstan  
Kyrgyzstan  
Tajikistan  
Turkmenistan

Uzbekistan

I expect that some of these will be impossible or at least unreasonably difficult.

--

Leo G. Simonetta  
Director of Research  
Art & Science Group  
6115 Falls Road, Suite 101  
Baltimore, MD 21209

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta  
Sent: Tuesday, November 30, 2010 9:35 AM  
To: AAPORNET@ASU.EDU  
Subject: Help!

I call once again on the wisdom and broad contacts of my AAPOR kin.

For pre-proposal and proposal discussion and pricing I need contact(s) at field house that has extensive experience in Georgia and the region surrounding it. One of the things I need to find out is the feasibility/practicality/legality and eventually expense of doing long complicated telephone interviews in 11 countries in that region.

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=====  
Date: Tue, 30 Nov 2010 17:09:37 -0600  
Reply-To: Charles Cowan <[c.cowan@ANALYTICFOCUS.COM](mailto:c.cowan@ANALYTICFOCUS.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Charles Cowan <[c.cowan@ANALYTICFOCUS.COM](mailto:c.cowan@ANALYTICFOCUS.COM)>  
Subject: Position Announcement  
X-To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
Mime-Version: 1.0 (Apple Message framework v1082)  
Content-Transfer-Encoding: quoted-printable

Content-Type: text/plain; charset=us-ascii

Message-ID: <C6C6F8CD-22A8-4421-A770-9665C5DACC36@analyticfocus.com>

Job Description for:

Director, Quantitative Methods - San Antonio, TX

This is a leadership position within the San Antonio Office of Analytic Focus LLC for an individual with the quantitative skills to succeed in a highly competitive environment. In addition to an excellent supportive work environment, we offer a salary commensurate with your experience, paid vacation, sick leave, health insurance, dental insurance and professional development opportunities.

Analytic Focus specializes in quantitative analysis applied to problems in litigation. We design research to answer specific questions regarding liability, direct and indirect impact of business practices, and financial loss. Methodologies used reflect best practices and an understanding of practical issues in data collection and analysis.

Summary of Position Responsibilities:

Conduct research and develop models for issues related to liability, economic damages, financial loss, market trends, valuation, and economic impact

Provide expert analysis and testimony in legal proceedings within your area of expertise

Oversee the conduct of complex research and mid to large-scale surveys projects

Responsible for data collection and database management involving multiple data sources

Manage research associates in San Antonio Office

Develop client relationships and market services of the firm=20

Maintain expertise in your field of research

Position Requirements:

The successful candidate will demonstrate a reputation as an expert in their field as well as demonstrate success developing and building client relationships. The position requires a Ph.D. in statistics, economics, finance, operations research, or a related field with very strong quantitative skills. Previous experience as an expert witness is highly desirable. Previous experience with large scale Federal surveys is a major plus. A minimum of 10 years of analytical experience is required.

The position requires excellent people skills and the ability to =

communicate effectively and clearly. Both written and verbal = communication skills must be exemplary. This position requires the = ability to reason and discuss quantitative issues successfully with = people in other fields, and to support your opinions with facts. The = successful candidate must have strong PC skills and be proficient in the = use of the Microsoft Office Suite. In-depth knowledge of at least one = statistical package is required.

The successful candidate possesses the ability to self-motivate and = adapt to a flexible and unstructured working environment. He/she has = leadership qualities that will enable him/her to lead a team of = consultants on complex projects. He/she must exhibit a strong work = ethic, the ability to work effectively with clients, the ability to = manage a project within budget and within strict deadlines, and the = ability to work under pressure. The candidate also must possess the = ability to maintain attention to detail while multi-tasking, as the = position requires simultaneously working on multiple projects.=20

Please fax resume to (210) 641-9892 or email [info@analyticfocus.com](mailto:info@analyticfocus.com).=

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=====  
Date: Tue, 30 Nov 2010 15:03:56 -0800  
Reply-To: John Nienstedt <[john@CERC.NET](mailto:john@CERC.NET)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: John Nienstedt <[john@CERC.NET](mailto:john@CERC.NET)>  
Subject: SPSS?  
X-To: "AAPORNET@ASU.EDU" <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: quoted-printable  
Message-ID: <[CA62D583B8F55A4ABADEEF50C662DF62D6EFC2C63C@EXCHANGE.CERC2.cerc.local](mailto:CA62D583B8F55A4ABADEEF50C662DF62D6EFC2C63C@EXCHANGE.CERC2.cerc.local)>

All: We're considering upgrading from version 15 to 19, but not liking wha= t I'm hearing in terms of costs from SPSS. We've been SPSS customers since= 1989, but what other comparable software should we be looking at as altern= atives?

John Nienstedt, Sr  
619-702-2372  
[john@cerc.net](mailto:john@cerc.net)<<mailto:john@cerc.net>>

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=====  
Date: Tue, 30 Nov 2010 19:18:33 -0800  
Reply-To: Linda Bourque <[lbouque@UCLA.EDU](mailto:lbouque@UCLA.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: Linda Bourque <lbourque@UCLA.EDU>  
Subject: Re: SPSS?  
X-To: John Nienstedt <john@CERC.NET>, AAPORNET@asu.edu  
In-Reply-To: <CA62D583B8F55A4ABADEEF50C662DF62D6EFC2C63C@EXCHANGE.CERC2.cerc.local>  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"; format=flowed  
Message-ID: <7.0.1.0.2.20101130191745.03b5ae88@ucla.edu>

We should all be looking at Stata. SPSS is into the outrageous area.  
Linda Bourque

At 03:03 PM 11/30/2010, John Nienstedt wrote:

>All: We're considering upgrading from version 15 to 19, but not  
>liking what I'm hearing in terms of costs from SPSS. We've been  
>SPSS customers since 1989, but what other comparable software should  
>we be looking at as alternatives?

>  
>John Nienstedt, Sr  
>619-702-2372  
>john@cerc.net<mailto:john@cerc.net>

>  
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