From: LISTS.ASU.EDU LISTSERV Server (16.0) [LISTSERV@asu.edu]

Sent: Saturday, May 28, 2011 6:10 PM

To: Shapard Wolf

Subject: File: "AAPORNET LOG1010"

Date: Fri, 1 Oct 2010 09:17:57 -0400

Reply-To: "Safir, Adam - BLS" <Safir.Adam@BLS.GOV>

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Safir, Adam - BLS" <Safir.Adam@BLS.GOV>
Subject: Job opening at the Bureau of Labor Statistics

X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>,

"SRMSNET@LISTSERV.UMD.EDU" <SRMSNET@LISTSERV.UMD.EDU>

Content-Type: text/plain; charset="us-ascii"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Message-ID: <4A0F234B639E9046AA5E7E1D38ABEEB10CD4DB337F@psbmbx2.psb.bls.gov>

The Branch of Research and Program Development in the Division of Consumer Expenditure Surveys at the Bureau of Labor Statistics has a position open.

Detailed information is below and at http://www.usajobs.com/. The job announcement numbers are:

- Economist (Government-Wide), GS-0110-14/14: MS-10-BLS-PL-166
- Economist (All Sources), GS-0110-14/14: DE-10-BLS-PL-167
- Statistician (Government-Wide), GS-1530-14/14: MS-10-BLS-PL-168
- Statistician (All Sources), GS-1530-14/14: DE-10-BLS-PL-169

Please feel free to forward this information to any qualified and interested colleagues.

Best,

Adam Safir, Chief Branch of Research and Program Development Division of Consumer Expenditure Surveys Bureau of Labor Statistics safir.adam@bls.gov (202) 691-5175

Title: Economist / Statistician (Economics)

Open Period: Wednesday, September 29, 2010 to Wednesday, October 20, 2010

Series & Grade: GS-0110-14/14 / GS-1530-14/14

OVERVIEW

This is an interdisciplinary position and may be filled as either an Economist or a Statistician (Economics). The position is located in the Division of Consumer Expenditure Surveys (DCES), Branch of Research and Program Development (BRPD). The Bureau of Labor Statistics (BLS) is the principal

fact-finding agency for the Federal Government in the broad field of labor economics and statistics. The BLS is an independent national statistical agency that collects, processes, analyzes, and disseminates essential statistical data to the American public, the U.S. Congress, other Federal agencies, State and local governments, business, and labor. The BLS also serves as a statistical resource to the Department of Labor.

MAJOR DUTIES

The incumbent serves as a technical expert and senior project manager in BRPD. The branch conducts research on approaches to improving response rates, data collection, and data quality. Data quality studies are aimed at identifying and reducing measurement and other errors in the CE surveys.

- 1. The incumbent initiates, directs, or conducts economic, statistical, and methodological research aimed at improving CE estimates and data quality through the measurement and reduction of survey error, developing an understanding of the processes leading to different error sources. The incumbent ensures that research is carried out in accordance with program objectives through a process of ongoing review and evaluation. The position requires a facility with the use of quantitative methods in order to analyze problems and propose solutions. Familiarity with qualitative methods and the ability to develop and implement laboratory and field studies of measurement issues applying those methods is highly desirable.
- 2. The incumbent oversees operations for major survey redesign teams, events, and projects as assigned. In doing so, the incumbent makes assignments and provides guidance to other staff members, working with CE management to ensure that projects have sufficient financial and staff resources to accomplish their objectives. Survey redesign events, such as a Survey Methods Workshop, may involve other government agencies, as well as academic and private organizations; therefore the incumbent will coordinate activities and direct meetings with senior staff at various government and private organizations. The incumbent manages all contracts with outside vendors directly related to the survey redesign.
- 3. This position requires excellent project management skills, as the incumbent directs or coordinates the activities of the various survey redesign teams and advisory groups, sets priorities, and negotiates solutions when priorities or needs conflict. The incumbent must also have a detailed understanding of the relevant methodological, economic, and statistical issues in order to address the survey redesign goal of improving CE data quality through a verifiable reduction in measurement error. The position requires excellent written communications skills to create products such as contractor statements of work, conference summaries, or research reports.
- 4. Although the incumbent is not a supervisor, he/she has the responsibility for making assignments and for providing guidance to other staff members. This guidance includes coaching and/or mentoring staff on the performance of assignments and providing leadership on teams. The incumbent assists the Branch Chief in the effective utilization of staff resources.
- 5. The incumbent will meet frequently with and advise senior management in BLS and the Census Bureau. The incumbent will serve as the BLS spokesperson for

the major survey redesign projects, and will make both technical and general presentations to CE data users. Incumbent must possess a high degree of technical ability, excellent oral communication skills, and a thorough knowledge of program objectives and practices.

For inquiries about the position or application process, please contact:

Oscar Iraheta

Phone: 202-691-6622 Fax: 202-691-5507 TDD: 800-877-8339 Email: DOORS@bls.gov

Archives: http://lists.asu.edu/archives/aapornet.html . Please ask authors before quoting outside AAPORNET.

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Date: Fri, 1 Oct 2010 11:40:52 -0400 Reply-To: colleen porter@COX.NET

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Colleen Porter <colleen porter@COX.NET>

Subject: (long.

somewhat unimportant) miscellaneous observations on a mixed-mode

(mail/web) study

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset=utf-8 Content-Transfer-Encoding: 7bit

Message-ID: <20101001114052.4NRHD.2059184.imail@eastrmwml39>

So it's Friday, and in a whimsical mood, I thought I would share some thoughts on a study that I am fielding. Some of these may seem obvious or uninformed to those of you with much more experience, but here goes....

- 1. There has been research from past decades demonstrating more returns when the return mail envelope used stamps (in familiar denominations) rather than business reply envelopes. I wondered if this line of research has been updated recently, and whether there is a "Netflix effect" from the many Americans who are now using business reply on a regular basis and are thus more comfortable with it?
- 2. When I visited the survey center to test the web survey, I asked if it was optimized for smart phones. They kinda looked at me. So I whipped out my iphone and did some testing then and there. We changed a few things on the layout to be more compact, but mostly I was thrilled that the buttons worked, and the keyboard popped up when I touched inside a text box, and data was recorded when I hit the keyboard's Go! button (rather than saying done and returning to the questionnaire itself). It was thrilling and I felt like a pioneer. And nice to have another option in the toolbox. When I design surveys for health care providers, I imagine someone at their kid's soccer game. Not that everyone has kids per se, but we all have times when we are waiting for a bus or a dentist appointment (oh wait, that would never happen to these folks, since they are dentists!).

- 3. Is there any peer-reviewed research on the best day of the week or time of day to send out an email invitation? Ran across some opinions such as http://survey.cvent.com/blog/online-survey-experts/0/0/send-email-survey-invitations-at-the-right-time but no actual randomized studies.
- 4. We got a lot of refusals who returned the incentive, along with the entire packet. Does including an incentive make it more likely that someone refuses right away? Because from a standpoint of cost effectiveness, if someone is gonna refuse anyway, better to do it early on and save the cost of later waves.
- 5. Speaking of incentives, I finally got around to reading FREAKONOMICS, five years after hearing about the book at AAPOR. But have we ever discussed how the first chapter applies to survey research?
- 6. I got back a survey about dental products, which was not the topic of our study. I did send that form on to the folks with that survey in the field. Do you think they will send me mine? Because I am sure that is what happened, that the dentist did both surveys and put them in the wrong envelopes:(I was not impressed that they called their survey "The National Dental Healthcare Census," but I forwarded it to be collegial.
- 7. I was humbled and in awe at the notes that people wrote all over the survey instrument, sometimes adding an additional full page to express their opinions (methodological note: always make sure that return postage allows for respondents to include extra pages). It will be a rich source of additional information, and I am glad they felt comfortable trusting us to share their feelings.
- 8. Well, of course not quite everyone trusted us because we had the usual number of blacked out/defaced/ripped off tracking numbers. Indeed, I think we had a few more than usual, and high quality, too--they ripped off labels very neatly. Then we realized they had access to those dental probes with the thin wire hook that would be perfect for label excision. But also, sometimes they would go to great effort to be anonymous on the survey inside, but apparently the front office people applied a return address stamp or label to the envelope, anyway.
- 9. As we prepared the emails for the web invitations, our manager asked me what we would do if someone responded by mail and also did it on the web (perhaps not being sure that they had mailed it in). I told her that we would figure out later (translation: ask on AAPORnet). I reminded her that at least it wasn't one of those pressure situations where we are taking a call from a dentist and having to make a decision and explain it clearly and enthusiastically on the phone, right then. But what DOES one do if a respondent fills it out twice?

Happy weekend,

Colleen Porter Gainesville, FL _____

Archives: http://lists.asu.edu/archives/aapornet.html . Please ask authors before quoting outside AAPORNET.

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Date: Fri, 1 Oct 2010 19:01:58 +0000

Reply-To: Scott Clement < SClement@PEWFORUM.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Scott Clement <SClement@PEWFORUM.ORG>
Subject: Reminder: DC-AAPOR workshop on Elections

X-To: "AAPORNET@asu.edu" <AAPORNET@asu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: quoted-printable

Message-ID: <6C5FE136424FB345B143E4EA364C68083C34C218@Ex.PewResearch.net>

Please RSVP now to secure your spot even if you plan to pay at another time= prior to the event!

Title: Workshop on Understanding Presidential Elections: 2008 and Beyond

Date/Time: Friday, October 15, 9:00 a.m. - 4:00 p.m.

Location: KFF Barbara Jordan Conference Center 1330 G Street, NW, Washingt=

on, DC 20005

Sponsors: Abt SRBI, Pew Research Center, Westat

Speakers: Vincent L. Hutchings, Josh Pasek, Michael Mokrzycki, David Roths=child, Michael W. Traugott, Tasha S. Philpot, Seth E. Masket, and moderated=discussions by D. Sunshine Hillygus, Nancy Mathiowetz, & Michael McDonald. See the full agenda at http://www.dc-aapor.org/documents/agenda.pdf

Description: The authors of the latest special issue of Public Opinion Qua= rterly will present up-to-date research on presidential elections and the q= uality and role of polling during campaigns. This workshop focuses on the f= uture of non-coverage bias in pre-election polls, poll performance, and the= dynamics of racial prejudice and turnout. Contributing authors from the sp= ecial issue will summarize recent findings and present up-to-date informati= on on their election research and engage one another in an engaging worksho= p forum.

Please follow this link - http://www.dc-aapor.org/2010workshop.php - where = you can find the workshop agenda as well as RSVP and payment instructions.

http://tinyurl.com/39ldkeh

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Date: Sat, 2 Oct 2010 06:50:31 -0500

Reply-To: Nancy A Mathiowetz <nancym2@UWM.EDU>

Sender: AAPORNET «AAPORNET @ASU.EDU»

From: Nancy A Mathiowetz «nancym2@UWM.EDU»

Subject: POQ Virtual Issue for Public Health Researchers

X-To: AAPORNET <AAPORNET@ASU.EDU>

MIME-Version: 1.0

Content-Type: text/plain; charset=utf-8 Content-Transfer-Encoding: quoted-printable

Message-ID:

<1594687173.216119.1286020231611.JavaMail.root@mail04.pantherlink.uwm.edu>

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=C2=A0=09

medicine =09=09life sciences =09=09maths &=20 physical science =09=09law =09=09humanities =09=09

social sciences=20

=C2=A0 =09POQ cover image

Dear Colleague,=20

Read our free virtual issue, Survey Methodology for Public Health Researchers: Selected Readings from 20 years of Public Opinion Quarterly. The virtual issue's 18 articles illustrate the range of survey methods material thate can be found in POQ and include conclusions that are still valid today. Specially chosen by guest editor Floyd J. Fowler, the articles will be of ineterest to those who work and research in public health and health services more broadly.=20

Articles in the virtual issue include:=20

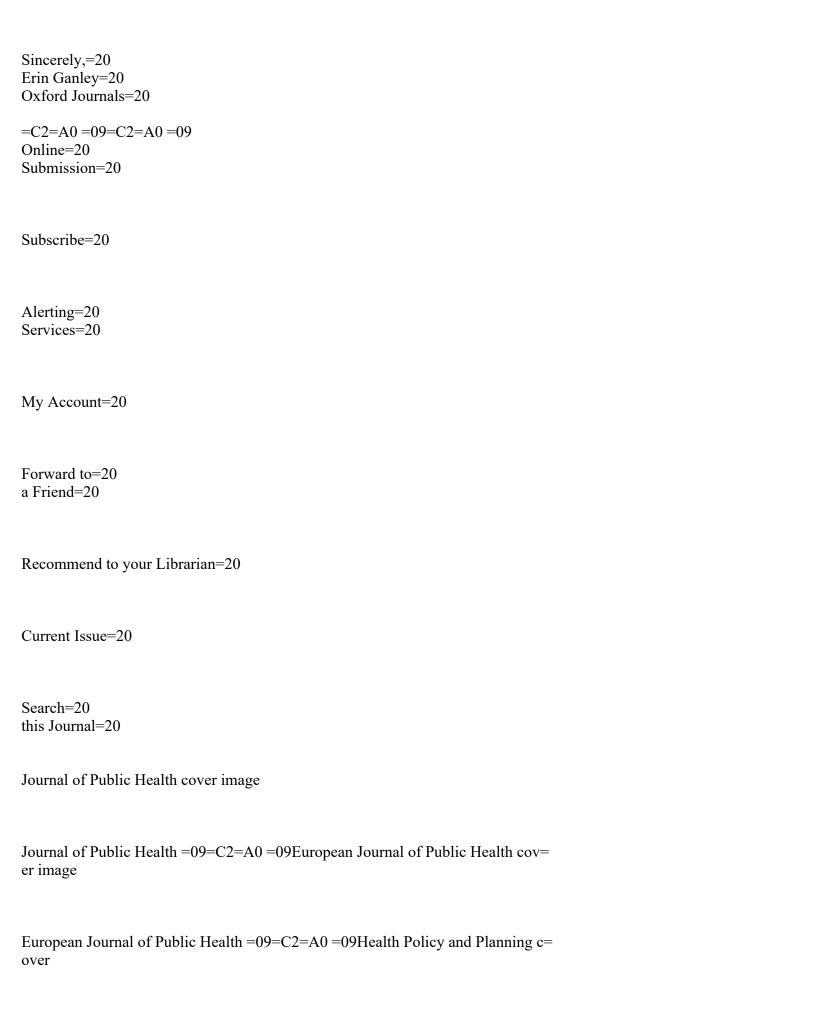
=E2=80=A2 Medicaid Underreporting in the CPS: Results from a Record Che=ck Study Joanne Pascale, Marc I. Roemer, and Dean Michael Resnick=20

=E2=80=A2 Nonresponse Rates and Nonresponse Bias in Household Surveys R= obert M. Groves=20

=E2=80=A2 The Association of Survey Setting and Mode with Self-Reported= Health Risk Behaviors among High School Students Nancy D. Brener, Danice K= . Eaton, Laura Kann, Jo Anne Grunbaum, Lori A. Gross, Tonja M. Kyle, and Ja=mes G. Ross=20

=E2=80=A2 Asking Sensitive Questions: The Impact of Data Collection Mod= e, Question Format, and Question Context Roger Tourangeau and Tom W. Smith= =20

All articles from the virtual issue can be found here .=20



Health Policy and Planning =09=C2=A0 =09American Journal of Epidemiology cover image

American Journal of Epidemiology =09=C2=A0 =09International Journal of Epidemiology cover image

International Journal of Epidemiology=20

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set aapornet nomail

On your return send this: set aapornet mail

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Sat, 2 Oct 2010 06:53:38 -0500

Reply-To: Nancy A Mathiowetz <nancym2@UWM.EDU>

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: Nancy A Mathiowetz <nancym2@UWM.EDU>
Subject: POQ Virtual Issue for Public Health Researchers

X-To: AAPORNET <AAPORNET@ASU.EDU>

MIME-Version: 1.0

Content-Type: text/plain; charset=utf-8

Content-Transfer-Encoding: quoted-printable

Message-ID:

<562570810.216127.1286020418518.JavaMail.root@mail04.pantherlink.uwm.edu>

Colleagues,=20

Apologies for my initial mailing for POQ's new virtual issue for public hea= lth researchers --the images did not appear to come across our listserve.= =C2=A0 Please use the following link:=20

http://oxfordjournals-marketing.oup.com/q/14qPH7Gumhat5W/wv=20

All Best,=20

Nancy Mathiowetz=20

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set aapornet nomail

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Date: Mon, 4 Oct 2010 07:03:32 -0700

Reply-To: Grace O'Neill < grace.o'neill@EIA.DOE.GOV> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Grace O'Neill <grace.o'neill@EIA.DOE.GOV>

Subject: Workshop on Understanding Presidential Elections: 2008 and

Beyond

me

X-To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

Message-ID: <0184335996428925.WA.grace.oneilleia.doe.gov@lists.asu.edu>

Please RSVP now to secure your spot even if you plan to pay at another ti=

prior to the event!

Title: Workshop on Understanding Presidential Elections: 2008 and Beyond=

Date/Time: Friday, October 15, 9:00 a.m. - 4:00 p.m.

Location: KFF Barbara Jordan Conference Center 1330 G Street, NW,

Washington, DC 20005

Sponsors: Abt SRBI, Pew Research Center, Westat

Speakers: Vincent L. Hutchings, Josh Pasek, Michael Mokrzycki, David Rothschild, Michael W. Traugott, Tasha S. Philpot, Seth E. Masket, and moderated discussions by D. Sunshine Hillygus, Nancy Mathiowetz, & Michae=

McDonald.

Description: The authors of the latest special issue of Public Opinion Quarterly will present up-to-date research on presidential elections and = the

quality and role of polling during campaigns. This workshop focuses on the

future of non-coverage bias in pre-election polls, poll performance, and = the

dynamics of racial prejudice and turnout. Contributing authors from the special issue will summarize recent findings and present up-to-date information on their election research and engage one another in an engaging workshop forum.=20

workshop forum. 20

Please go to workshop web page (http://www.dc-aapor.org/2010workshop.php)=

where you can find the workshop agenda as well as RSVP and payment instructions.

=20

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Date: Mon, 4 Oct 2010 10:46:58 -0400

Reply-To: Leo Simonetta «Simonetta @ARTSCI.COM» Sender: AAPORNET «AAPORNET @ASU.EDU» From: Leo Simonetta «Simonetta @ARTSCI.COM» Subject: Survey headlines I can't resist, for 200 Alex

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Message-ID:

<3248A9B21DD5574785FE5E2C8E521684011A6641@exchange.local.artscience.com>

Experimental Sex Practiced More Often Now in U.S. Than in 1994, Study Says

http://www.bloomberg.com/news/2010-10-04/experimental-sex-practiced-more-often-by-americans-study-finds.html

http://tinyurl.com/2b24ba9

SNIP

The study, conducted by researchers from the Center for Sexual Health Promotion at Indiana University, surveyed 5,865 people aged 14 to 94 about their sexual activities, profiling what sex acts they engaged in and what precautions they took. A similar study was published in 1994 by University of Chicago researchers. Americans have become more experimental in the 16 years between the reports, the researchers wrote.

SNIP

The study surveyed a nationally representative sample of the U.S. population, the researchers reported. It can't be generalized to gay, lesbian or bisexual individuals because the sample may obscure data points involving minority groups, the authors wrote.

--

Leo G. Simonetta Director of Research Art & Science Group 6115 Falls Road, Suite 101 Baltimore, MD 21209

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Date: Mon, 4 Oct 2010 15:44:44 +0000 Reply-To: jpmurphy@jpmurphy.com

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: "James P. Murphy" <jpmurphy@JPMURPHY.COM>

Organization: J.P. MURPHY & COMPANY

Subject: Re: Survey headlines I can't resist, for 200 Alex

X-To: Leo Simonetta <simonetta @ARTSCI.COM>, AAPORNET @ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: quoted-printable

Message-ID: <W70151424278641286207084@webmail53>

Nearly every sentence in this release strains credibility or flies in the= face of other findings, including the recently published survey by AARP.= It would help if the writer defined the tantalizing headline term "exper= imental sex." And the final comment about non-generalizability to gays an= d lesbians does not make sense. Reliable estimation of that population is= an important subject and one that the Chicago study made a good effort o= n. The AARP study also commendably addressed sexual activity among older = adults but did not measure some important behaviors. It is also annoying = when journalists reflexively and repeatedly turn to the same people they = assume to be experts for critical commentary. A study of this size on a t= opic this important and coming from a distinguished institution uniquely = linked to work in this field is worthy of wider-ranging commentary. Perha= ps others will treat it more thoroughly.

Sexual behavior is a vibrant (excuse the word) topic for market estimatio= n methodologists and a breath of fresh air in contrast to so much that is= done on voting and political attitudes.

James P. Murphy, Ph.D.
J.P. MURPHY & COMPANY
609 921 2432 Princeton, N.J.
772 219 7671 Stuart, Fla.
610 408 8800 Mobile
www.jpmurphy.com
-----Original Message-----

From: Leo Simonetta [mailto:Simonetta@ARTSCI.COM]

Sent: Monday, October 4, 2010 10:46 AM

To: AAPORNET@ASU.EDU

Subject: Survey headlines I can't resist, for 200 Alex

Experimental Sex Practiced More Often Now in U.S. Than in 1994, Study Say= s http://www.bloomberg.com/news/2010-10-04/experimental-sex-practiced-mor= e -often-by-americans-study-finds.html or http://tinyurl.com/2b24ba9 SNIP= The study, conducted by researchers from the Center for Sexual Health Pr= omotion at Indiana University, surveyed 5,865 people aged 14 to 94 about = their sexual activities, profiling what sex acts they engaged in and what= precautions they took. A similar study was published in 1994 by Universi= ty of Chicago researchers. Americans have become more experimental in the= 16 years between the reports, the researchers wrote. SNIP The study surv= eyed a nationally representative sample of the U.S. population, the resea= rchers reported. It can't be generalized to gay, lesbian or bisexual indi= viduals because the sample may obscure data points involving minority gro= ups, the authors wrote. -- Leo G. Simonetta Director of Research Art & Sc= ience Group 6115 Falls Road, Suite 101 Baltimore, MD 21209 ----------- Archives: http://lists.asu.edu/arc= hives/aapornet.html . Please ask authors before quoting outside AAPORNET.= Unsubscribe?-don't reply to this message, write to: aapornet-request@asu= .edu

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Date: Mon, 4 Oct 2010 12:15:11 -0400

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Someone polling in NH on Donald Trump

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Message-ID:

<3248A9B21DD5574785FE5E2C8E521684011A6676@exchange.local.artscience.com>

As a Republican presidential candidate

http://thepage.time.com/2010/10/04/a-mysterious-poll/

or

http://tinyurl.com/2ekh7un

According to sources familiar with the calls, New Hampshire residents received a telephone poll in September testing multiple 2012 Republican candidates and match-ups that included some 30 questions on real estate magnate Donald Trump.

--

Leo G. Simonetta
Director of Research, Art & Science Group
As always opinions expressed are solely those of the author.

Archives: http://lists.asu.edu/archives/aapornet.html . Please ask authors before quoting outside AAPORNET.

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Date: Mon, 4 Oct 2010 10:24:13 -0700

Reply-To: Steve Koczela <skoczela@YAHOO.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Steve Koczela <skoczela@YAHOO.COM>

Subject: Rasmussen and "leaners" X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset=utf-8 Content-Transfer-Encoding: quoted-printable

Message-ID: <690083.15208.qm@web52808.mail.re2.yahoo.com>

AAPOR Colleagues -=0A=0AI am hoping someone may be able to provide a precise e definition of what Mr. =0ARasmussen refers to as "leaners" in his reportieng. It is clearly different than =0Athe conventional definition of leaners= (example from NORC). I have seen his =0Adefinition that reads =E2=80=9CLe= aners are those who initially indicate no preference =0Afor either of the c= andidates but answer a follow-up question and say they are =0Aleaning towar= ds a particular candidate.=E2=80=9D =0A=0A=0A=0AWhat is somewhat masked in= the basic definition is that he is also asking third =0Aparty candidates' = supporters a followup "leaners" question. As he puts it, "The =0Aapproach = anticipates that support for third party candidates typically declines =0A= as Election Day nears and voters begin to gravitate toward one of the majo= r =0Aparty nominees." In the race I am looking at (MA Gov), the inclusion = of this =0Adefinition of "leaners" gives a much lower reading for Independe= nt Candidate Tim =0ACahill than is present in other recent polling on the r= ace. =0A=0A=0A=0AWhat am uncertain of is:=0A=0A=091. Is he asking all thi=

rd party supporters the followup question, or just =0Athose who say the ey are uncertain of their initial choice?=0A=092. When the followup que estion is asked, is the third party candidate =0Aincluded in the respo= nse options?References appreciated, but I will take also =0Atake speculatio= n, anecdotes, or tall tales.=0A=0A=0ARegards,=0ASteven Koczela=0AMassINC Po= lling Group=0ABoston, MA (617) 224-1646=0A

.....

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Date: Mon, 4 Oct 2010 13:32:28 -0400

Reply-To: Leo Simonetta Sender: AAPORNET AAPORNET@ASU.EDU
From: Leo Simonetta Simonetta@ARTSCI.COM

Subject: Not sure how you report these results in a useful way

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Message-ID:

<3248A9B21DD5574785FE5E2C8E521684011A6685@exchange.local.artscience.com>

http://www.vanityfair.com/magazine/2010/11/60-minutes-poll-201011

or

http://tinyurl.com/2ed6pnu

Which one of the following would be most likely to CAUSE YOU TO SUPPORT a U.S. war with Iran?

TOTAL REP. DEM. IND.

Only if Iran attacks U.S. soil 25% 19% 31% 23%

If Iran attacks the U.S. fleet 25 99 13 24

If Iran tests a nuclear bomb 11 15 6 12

If Iran attacks Israel 10 14 9 7

<And are the number wrong? The 99% seems out of place>

•

Leo G. Simonetta

Director of Research, Art & Science Group

As always opinions expressed are solely those of the author.

Archives: http://lists.asu.edu/archives/aapornet.html . Please ask authors before quoting outside AAPORNET.

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Date: Mon, 4 Oct 2010 14:55:49 -0400

Reply-To: "Caplan, James R., , CPMS Civ" < james.caplan@CPMS.OSD.MIL>

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: "Caplan, James R., , CPMS Civ" < james.caplan@CPMS.OSD.MIL>

Subject: Re: Not sure how you report these results in a useful way . . .

X-To: AAPORNET@ASU.EDU In-Reply-To: A<3248A9B21DD5574785FE5E2C8E521684011A6685@exchange.local.artscience.com> MIME-Version: 1.0 Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: 8bit Message-ID: <2548FB6E79285740BC4A2B7F7C700FBD338A64@GODFATHER.cpms.osd.mil> This table is confusing. At least, it should be row-wise percentages the three party affiliations and column-wise for the total. But the numbers don't add up. Jim James R. Caplan, Ph.D. Management Analyst Department of Defense Civilian Personnel Management Service HR-Business Information Technology Solutions: CDA 703-696-8754 DSN: 426-8754 ----Original Message----From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta Sent: Monday, October 04, 2010 1:32 PM To: AAPORNET@asu.edu Subject: Not sure how you report these results in a useful way http://www.vanityfair.com/magazine/2010/11/60-minutes-poll-201011 http://tinyurl.com/2ed6pnu Which one of the following would be most likely to CAUSE YOU TO SUPPORT a U.S. war with Iran? TOTAL REP. DEM. IND. Only if Iran attacks U.S. soil 25% 19% 31% 23% If Iran attacks the U.S. fleet 25 99 13 24 If Iran tests a nuclear bomb 11 15 12 If Iran attacks Israel 10 14 9 <And are the number wrong? The 99% seems out of place> Leo G. Simonetta Director of Research, Art & Science Group As always opinions expressed are solely those of the author. Archives: http://lists.asu.edu/archives/aapornet.html.

Please ask authors before quoting outside AAPORNET.

file:///C/...R%20STAFF/Marketing%20and%20Communications/Website/2022%20Redesign/aapornet%20history/2010/LOG_2010_10.txt[11/30/2023 12:22:46 PM]

Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Archives: http://lists.asu.edu/archives/aapornet.html . Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Mon, 4 Oct 2010 16:00:06 -0400

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: Trump polling in NH, links that work

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Message-ID:

<3248A9B21DD5574785FE5E2C8E521684011A66AF@exchange.local.artscience.com>

Time apparently is shuffling its links:

http://thepage.time.com/2010/10/03/trump-card/

or

http://tinyurl.com/2a2ttub

Archives: http://lists.asu.edu/archives/aapornet.html . Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Mon, 4 Oct 2010 16:51:57 -0400

Reply-To: "Caplan, James R., , CPMS Civ" < james.caplan@CPMS.OSD.MIL>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Caplan, James R., , CPMS Civ" < james.caplan@CPMS.OSD.MIL>

Subject: Re: Not sure how you report these results in a useful way . . .

X-To:

"Hembroff, Larry" <Larry.Hembroff@ssc.msu.edu>

X-cc: AAPORNET@ASU.EDU

In-Reply-To: <EC15B06368AAA4419321FF6D2159CB1C0570ECE4@sscnt03-2.ssc.msu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Message-ID: <2548FB6E79285740BC4A2B7F7C700FBD338A6B@GODFATHER.cpms.osd.mil>

Larry,

Your spreadsheet combines the total column with the Rep/Dem/Inde to sum to 100. I don't understand why that total column should be combined with its constituents. Isn't that duplication? Thanks,

Jim

----Original Message----From: Hembroff, Larry [mailto:Larry.Hembroff@ssc.msu.edu] Sent: Monday, October 04, 2010 3:34 PM To: Caplan, James R., , CPMS Civ Subject: RE: Not sure how you report these results in a useful way . . . Mathematically, I believe the 99 is supposed to be 39. I am attaching a spreadsheet file in which I think I have recreated what they intended the table to communicate and the calculation that indicates that the 99 should have been a 39. I think the question was set up as a sort of Guttman scale. ----Original Message----From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Caplan, James R., , CPMS Civ Sent: Monday, October 04, 2010 2:56 PM To: AAPORNET@ASU.EDU Subject: Re: Not sure how you report these results in a useful way . . . This table is confusing. At least, it should be row-wise percentages for the three party affiliations and column-wise for the total. But the numbers don't add up. Jim James R. Caplan, Ph.D. Management Analyst Department of Defense Civilian Personnel Management Service HR-Business Information Technology Solutions: CDA 703-696-8754 DSN: 426-8754 ----Original Message----From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta Sent: Monday, October 04, 2010 1:32 PM To: AAPORNET@asu.edu Subject: Not sure how you report these results in a useful way http://www.vanityfair.com/magazine/2010/11/60-minutes-poll-201011 http://tinyurl.com/2ed6pnu

Which one of the following would be most likely to CAUSE YOU TO SUPPORT a U.S. war with Iran?

TOTAL REP. DEM. IND.
Only if Iran attacks U.S. soil 25% 19% 31% 23%
If Iran attacks the U.S. fleet 25 99 13 24
If Iran tests a nuclear bomb 11 15 6 12

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Message-ID: <DF572A164DF04D798B51AFB2BE7FB8E8@dell2005>

A couple of weeks ago I asked for some input to incentives for a phone survey of health behavior. Rather than repeat everyone's responses here (although I have saved them) the basic conclusion I reached was this:

- 1. \$20 upon completion for a 30-45 min survey is reasonable and advisable.
- 2. \$1-\$2 for an advance letter is the right amount, but there was some disagreement whether any incentive was necessary at this stage.

I am, as ever, grateful for all the thoughtful responses.

Thanks! Leora

Dr. Leora Lawton

TechSociety Research

"Custom Social Science and Consumer Behavior Research"

2342 Shattuck Avenue PMB 362, Berkeley, CA 94704

(510) 548-6174; fax (510) 548-6175; cell (510) 928-7572

www.techsociety.com

Yahoo Messenger: leora_lawton

Archives: http://lists.asu.edu/archives/aapornet.html . Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Mon, 4 Oct 2010 19:55:36 -0700

Reply-To: Leora Lawton Leora Lawton Leora Lawton@TECHSOCIETY.COM

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: Leora Lawton Leora Lawton Leora Lawton@TECHSOCIETY.COM

Subject: face-to-face interviewing X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Message-ID: <3B48AB8089C443A78A7396C491D114DE@dell2005>

Hi,

On behalf of a colleague, I'm looking for a vendor to do 30-40 minute face-to-face interviews (over a 5-year period), of about n=2,000 for the baseline, and then 2 more waves with some level of attrition, with a somewhat targeted geographic region in the US. Not sure where yet though. Recommendations (even of your own firm) welcomed.

Thanks, Leora

Dr. Leora Lawton

TechSociety Research

"Custom Social Science and Consumer Behavior Research"

2342 Shattuck Avenue PMB 362, Berkeley, CA 94704

(510) 548-6174; fax (510) 548-6175; cell (510) 928-7572

www.techsociety.com

Yahoo Messenger: leora lawton

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Date: Tue, 5 Oct 2010 13:34:35 -0400

Reply-To: Leo Simonetta Sender: AAPORNET AAPORNET@ASU.EDU
From: Leo Simonetta Simonetta@ARTSCI.COM

Subject: Latinos and the 2010 Elections - Pew Research Center

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Message-ID:

<3248A9B21DD5574785FE5E2C8E521684011A6768@exchange.local.artscience.com>

Latinos and the 2010 Elections

Strong Support for Democrats; Weak Voter Motivation

by Mark Hugo Lopez, Associate Director, Pew Hispanic Center

In a year when support for Democratic candidates has eroded, the party's standing among one key voting group -- Latinos-appears as strong as ever. Two-thirds (65%) of Latino registered voters say they plan to support the Democratic candidate in their local congressional district, while just 22% support the Republican candidate, according to a nationwide survey of Latinos.

SNIP

http://pewresearch.org/pubs/1752/poll-latinos-and-the-2010-midterm-elect ions-support-democrats-weak-voter-motivation or

http://tinyurl.com/2b93asz

- Sent using Google Toolbar

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Date: Tue, 5 Oct 2010 14:15:13 -0400

Reply-To: Leo Simonetta Simonetta @ARTSCI.COM>
Sender: AAPORNET AAPORNET @ASU.EDU>
Leo Simonetta Simonetta@ARTSCI.COM>

Subject: FACTBOX-U.S. Tea Party movement similar to Christian right

Reuters

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Message-ID:

<3248A9B21DD5574785FE5E2C8E521684011A6773@exchange.local.artscience.com>

Many Tea Partiers part of US religious right

Study finds overlap between fiscal, social conservatives

SNIP

But 82 percent of those who identify with the Tea Party plan to vote for Republicans in the November elections, the survey found. Nearly three-quarters said they usually vote Republican.

SNIP

http://www.reuters.com/article/idUSN0519766420101005

FACTBOX-U.S. Tea Party movement similar to Christian right | Reuters

http://www.reuters.com/article/idUSN0513043420101005

--L aa G

Leo G. Simonetta Director of Research, Art & Science Group

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Date: Tue, 5 Oct 2010 14:56:51 -0400

Reply-To: Dan Cox <dcox@PUBLICRELIGION.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Dan Cox <dcox@PUBLICRELIGION.ORG>

Subject: Re: FACTBOX-U.S. Tea Party movement similar to Christian right

Reuters

X-To: Leo Simonetta < Simonetta @ARTSCI.COM>

X-cc: AAPORNET@ASU.EDU

In-Reply-To: <3248A9B21DD5574785FE5E2C8E521684011A6773@exchange.local.artscience.com> Mime-Version: 1.0 (Apple Message framework v936) Content-Type: text/plain; charset=US-ASCII; format=flowed; delsp=yes Content-Transfer-Encoding: 7bit Message-ID: <FDA634BB-484F-4F17-BD35-E39EBC817937@publicreligion.org> If folks are interested in reading the full report that the article was based on, you can check it out on our site: http://www.publicreligion.org/research/?id=386 Dan Daniel Cox Research Director Public Religion Research Institute Phone: 202-238-9425 Email: dcox@publicreligion.org www.publicreligion.org *Note new phone number On Oct 5, 2010, at 2:15 PM, Leo Simonetta wrote: > Many Tea Partiers part of US religious right > Study finds overlap between fiscal, social conservatives > > SNIP > But 82 percent of those who identify with the Tea Party plan to vote > Republicans in the November elections, the survey found. Nearly > three-quarters said they usually vote Republican. > > SNIP > http://www.reuters.com/article/idUSN0519766420101005 > FACTBOX-U.S. Tea Party movement similar to Christian right | Reuters > http://www.reuters.com/article/idUSN0513043420101005 > > Leo G. Simonetta > Director of Research, Art & Science Group > As always opinions expressed are solely those of the author.

> > - Sent using Google Toolbar

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- > On your return send this: set apporte mail
- > Please ask authors before quoting outside AAPORNET.
- > Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Daniel Cox

>

Research Director

Public Religion Research Institute

Phone: 202-238-9425

Email: dcox@publicreligion.org

www.publicreligion.org

*Note new phone number

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Date: Tue, 5 Oct 2010 15:40:49 -0400

Reply-To: Jack Clark < jclark@CLARKANDCHASE.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jack Clark < iclark@CLARKANDCHASE.COM>

Re: face-to-face interviewing Subject:

X-To: Leora Lawton , AAPORNET@ASU.EDU

Greg Chase <gchase@clarkandchase.com> X-cc:

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Message-ID: <53CAA0D50535DF4B86F36C3844C2215E11EF42@server-

sbs2k3.clarkandchase.local>

We would be very interested in knowing more about and potentially

bidding on this project.

Thank you.

Jack

Jack E. Clark, PhD Clark & Chase Research, Inc. PO Box 49215 Charlotte, NC 28277-3432 704.998.9661 jclark@clarkandchase.com

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----Original Message----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leora Lawton

Sent: Monday, October 04, 2010 10:56 PM

To: AAPORNET@ASU.EDU Subject: face-to-face interviewing

Hi,

On behalf of a colleague, I'm looking for a vendor to do 30-40 minute face-to-face interviews (over a 5-year period), of about n=2,000 for the baseline, and then 2 more waves with some level of attrition, with a somewhat targeted geographic region in the US. Not sure where yet though.

Recommendations (even of your own firm) welcomed.

Thanks, Leora

Dr. Leora Lawton
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(510) 548-6174; fax (510) 548-6175; cell (510) 928-7572
www.techsociety.com Yahoo Messenger: leora lawton

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Date: Wed, 6 Oct 2010 17:10:40 +0200

Reply-To: "S. L. Frith" <sandralfrith@GMAIL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "S. L. Frith" <sandralfrith@GMAIL.COM>

Subject: HELP!!! MIME-Version: 1.0

Content-Type: text/plain; charset=UTF-8

Content-Transfer-Encoding: 8bit

Message-ID: <AANLkTi=bzjx9Vmhco2FvQwR9skLCU+=pMSfR7p1Ar0uQ@mail.gmail.com>

How are you doing? Hope you slept well last night? I'm writing this with tears in my eyes, I'm sorry i didn't inform you about my trip, I had a trip to the United Kingdom and a bizarre thing happened to me. I was mugged at a gun point last night, it happened at the park of the Hotel were i lodged but thank God i wasn't hurt, all cash, credit card and cell-phone were stolen off me…but luckily for me i still have my life and passport, I was able to make contact with the UK Police and i was directed to the Embassy, but they seems to be taking things too slow.

I need your help so urgently... My return flight leaves pretty soon but i am having problems sorting out the hotel bills I need a quick loan to get things fixed out here, I promise to refund as soon as i get back home.. Please reply asap. So i can tell you what to do and how to get the money to me.

Hope to read from you soon.

Sandra

http://www.aapor.org

Archives: http://lists.asu.edu/archives/aapornet.html.

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signoff aapornet

Please ask authors before quoting outside AAPORNET.

Date: Wed, 6 Oct 2010 10:23:11 -0500

Reply-To: "Levy, Eric" < Eric.Levy@MARITZ.COM>
Sender: AAPORNET < AAPORNET@ASU.EDU>
From: "Levy, Eric" < Eric.Levy@MARITZ.COM>

Subject: Re: HELP!!!

X-To: "S. L. Frith" <sandralfrith@GMAIL.COM>, AAPORNET@ASU.EDU

In-Reply-To: <AANLkTi=bzjx9Vmhco2FvQwR9skLCU+=pMSfR7p1Ar0uQ@mail.gmail.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Message-ID:

<6A92EDDF1A68194891850EAE89BBF36907A53F23@FENEXCH1602C.us.maritz.net>

Oops, someone has a virus...

Eric S. Levy
Senior Director, Marketing
Maritz Research
W: (636) 827-4932
M: (314) 560-8909
eric.levy@maritz.com
http://www.maritzresearch.com/

----Original Message----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of S. L. Frith

Sent: Wednesday, October 06, 2010 10:11 AM

To: AAPORNET@ASU.EDU

Subject: HELP!!!

How are you doing? Hope you slept well last night? I'm writing this with tears in my eyes, I'm sorry i didn't inform you about my trip, I had a trip to the United Kingdom and a bizarre thing happened to me. I was mugged at a gun point last night, it happened at the park of the Hotel were i lodged but thank God i wasn't hurt, all cash, credit card and cell-phone were stolen off me...but luckily for me i still have my life and passport, I was able to make contact with the UK Police and i was directed to the Embassy, but they seems to be taking things too slow.

I need your help so urgently... My return flight leaves pretty soon but i am having problems sorting out the hotel bills I need a quick loan to get things fixed out here, I promise to refund as soon as i get back home.. Please reply asap. So i can tell you what to do and how to get the money to me.

Hope to read from you soon.

Sandra

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Date: Wed, 6 Oct 2010 11:36:58 -0400

Reply-To: "J. Ann Selzer" <jannselzer@AOL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
"J. Ann Selzer" <jannselzer@AOL.COM>

Subject: Expertise in employee surveys X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Transfer-Encoding: quoted-printable Content-Type: text/plain; charset="us-ascii"

Message-ID: <8CD33837259F5D8-1198-FAD@webmail-m047.sysops.aol.com>

With an emphasis on labor-management issues? I'm putting together a listfor a friend. Reply off-list, please. Thanks! JAS

=20

=20

J. Ann Selzer, Ph.D Selzer & Company Des Moines, Iowa 50309

For purposes of this list, use JAnnSelzer@aol.com For other purposes, use JASelzer@SelzerCo.com

http://www.aapor.org

Archives: http://lists.asu.edu/archives/aapornet.html.

Unsubscribe? Send email to listserv@asu.edu with this text:

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Please ask authors before quoting outside AAPORNET.

Date: Wed, 6 Oct 2010 15:07:37 -0400

Reply-To: "Milton R. Goldsamt" < miltrgold@COMCAST.NET>

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: "Milton R. Goldsamt" < miltrgold@COMCAST.NET>

Subject: Re: HELP!!!

X-To: AAPORNET@asu.edu

X-cc: "Levy, Eric" < Eric.Levy@MARITZ.COM>

In-Reply-To:

<6A92EDDF1A68194891850EAE89BBF36907A53F23@FENEXCH1602C.us.maritz.net>

Mime-Version: 1.0 (Apple Message framework v753.1)

Content-Transfer-Encoding: 7bit

Content-Type: text/plain; charset=US-ASCII; delsp=yes; format=flowed

Message-ID: <115D5380-69FC-4C12-AB6C-1BA0816A5A4D@comcast.net>

Yes, this is the dreaded "trapped in London, robbed and needing money quick" virus. I've received it about five times, and I advise those having it sent out from their e-mail addresses to do the following: (1) Call your ISP provider to inform them, (2) Call the FBI's Internet Crimes unit, since this is an international matter, and (3) be prepared if the ISP provider's tech support department cannot do something else, to flush out your current e-mail address book, and rebuild it, since the virus likely has been sent to all e-mail addresses listed at that time in the address book.

If someone knows of other approaches, I would suggest that they please reply offline to the AAPORNET Administrator, since granted this issue is not the main purpose of subscribing to AAPORNET.

Milton Goldsamt

Milton R. Goldsamt, Ph.D.
Consulting Research Psychologist & Statistician
Silver Spring, MD
miltrgold@comcast.net
301-649-2768
(C) 240-671-7201

On Oct 6, 2010, at 11:23 AM, Levy, Eric wrote:

```
> Oops, someone has a virus...
>
>
>
> Eric S. Levy
> Senior Director, Marketing
> Maritz Research
> W: (636) 827-4932
> M: (314) 560-8909
> eric.levy@maritz.com
> http://www.maritzresearch.com/
>
>
> -----Original Message-----
> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of S. L. Frith
> Sent: Wednesday, October 06, 2010 10:11 AM
```

```
> To: AAPORNET@ASU.EDU
> Subject: HELP!!!
> How are you doing? Hope you slept well last night? I'm writing this
> with tears in my eyes, I'm sorry i didn't inform you about my trip, I
> had a trip to the United Kingdom and a bizarre thing happened to me. I
> was mugged at a gun point last night, it happened at the park of the
> Hotel were i lodged but thank God i wasn't hurt, all cash, credit card
> and cell-phone were stolen off me...but luckily for me i still have my
> life and passport, I was able to make contact with the UK Police and i
> was directed to the Embassy, but they seems to be taking things too
> slow.
>
> I need your help so urgently... My return flight leaves pretty soon
> but i am having problems sorting out the hotel bills I need a quick
> loan to get things fixed out here, I promise to refund as soon as i
> get back home.. Please reply asap. So i can tell you what to do and
> how to get the money to me.
> Hope to read from you soon.
>
> Sandra
> http://www.aapor.org
> Archives: http://lists.asu.edu/archives/aapornet.html .
> Unsubscribe? Send email to listserv@asu.edu with this text:
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> http://www.aapor.org
> Archives: http://lists.asu.edu/archives/aapornet.html .
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Date: Thu, 7 Oct 2010 12:58:13 -0400

Reply-To: Marc Zwelling <marc@VECTORRESEARCH.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Marc Zwelling <marc@VECTORRESEARCH.COM>
Subject: 49% in Canada back bill to reinstate mandatory long census

X-To: AAPORNET@asu.edu

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Message-ID: <5ED75BF501D8411DA4045A1E1C65E025@WKS1>

49% in Canada back opposition bill to reinstate the mandatory long-form census in an Angus Reid Public Opinion Oct 4-5 (online) poll. 29% say government should carry on with its proposed voluntary survey. 22% say not sure.

http://www.visioncritical.com/wp-content/uploads/2010/10/2010.10.06_Census_C AN.pdf

Marc Zwelling

Vector Research + Development Inc. / 416.733.2320

http://www.vectorresearch.com

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Date: Thu, 7 Oct 2010 12:06:43 -0700

Reply-To: Stephanie Eckman < seckman@SURVEY.UMD.EDU>

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: Stephanie Eckman < seckman@SURVEY.UMD.EDU>

Subject: job opening at IAB in Nuremberg, Germany

X-To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

Message-ID: <3407889880815397.WA.seckmansurvey.umd.edu@lists.asu.edu>

We have a opening in the Statistical Methods group (KEM) of the IAB. The = IAB

is the research arm of the Federal Employment Agency in Germany.

This opportunity is appropriate for a post doc or for someone who wants t=

do a doctorate in sociology or survey methods. We are open to either part-time or full-time applicants. The work will be assisting with a large

survey we are conducting here at IAB with several built-in methodological=

experiments. The research should lead to several papers and conference presentations. There will also be opportunities to get involved in other research projects at IAB.

German announcement:

http://www.iab.de/de/ueberblick/mitarbeiter/stellenangebote/499 2010.aspx=

English announcement:

http://www.iab.de/en/ueberblick/mitarbeiter/stellenangebote/499 2010.aspx=

Stephanie Eckman, Ph.D.

Kompetenzzentrum Empirische Methoden

Institut f=C3=BCr Arbeitsmarkt- und Berufsforschung (IAB)

Bundesagentur f=C3=BCr Arbeit

stephanie.eckman@iab.de

+49 911 179 3165

Weddigenstra=C3=9Fe 20-22

90478 N=C3=BCrnberg

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Date: Thu, 7 Oct 2010 15:14:31 -0400

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: Fewer than half of Americans oppose gay marriage,

poll finds - CNN.com

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Message-ID:

<3248A9B21DD5574785FE5E2C8E521684011A6888@exchange.local.artscience.com>

http://www.cnn.com/2010/US/10/06/poll.gay.marriage/index.html

SNIP

More Americans continue to oppose gay marriage than support it, according to the poll, which was released Wednesday by the Pew Research Center. But for the first time since Pew starting asking about same sex marriage 15 years ago, fewer than half of those polled said they oppose legalizing the institution.

SNIP

--

Leo G. Simonetta

Director of Research, Art & Science Group

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Causing trouble on AAPORnet since 1995

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Date: Thu, 7 Oct 2010 19:29:46 +0000

Reply-To: "Szoc, Ronald Z" <RSzoc@ICFI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Szoc, Ronald Z" <RSzoc@ICFI.COM>

Subject: Several openings in Survey Research available at ICF

International

X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

X-cc: "Spera, Christopher" < CSpera@icfi.com> Content-Type: text/plain; charset="iso-8859-1"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Message-ID: <B6AF2BFC06268447AFA1AA7B2071CBA30DF20C4D@ICFEXMB03.icf-

hq.icfconsulting.com>

ICF International has several openings at its Survey and Evaluation Research Center:

- 1. Research Assistant (several positions)
- 2. Associate (several positions)
- 3. Sampling Statistician (one position)

If interested, please go to:

http://www.icfi.com/careers, click on "Career opportunities" on the left side of the web page, and enter "survey evaluation and research center" in the keyword search box for more details, and descriptions on how to apply.

If you know of someone who is interested, please pass this email on to them.

More information about the Survey and Evaluation Research Center is here: http://www.icfi.com/Services/Human-Capital/doc_files/survey-research-center.pdf

ICF International (NASDAQ:ICFI) partners with government and commercial clients to deliver professional services and technology solutions in the energy and climate change; environment and infrastructure; health, human services, and social programs; and homeland security and defense markets.

Ronald Szoc, PhD | 703.934.3456 | (Cell) 202.345.1085 | RSzoc@icfi.com

ICF International 9300 Lee Highway, Fairfax, VA 22031 | 703.934-3278 (Fax)

Archives: http://lists.asu.edu/archives/aapornet.html . Please ask authors before quoting outside AAPORNET.

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Date: Thu, 7 Oct 2010 20:43:28 +0000

Reply-To: "nickp@marketsharescorp.com" < mkshares@COMCAST.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET>

Subject: Party Registration Questions

X-To: AAPORNET <AAPORNET@ASU.EDU>

MIME-Version: 1.0

Content-Type: text/plain; charset=utf-8 Content-Transfer-Encoding: quoted-printable

Message-ID:

<1123528900.1841963.1286484208956.JavaMail.root@sz0107a.emeryville.ca.mail.com

Last night I got called to participate in a poll, one a media pollster another who polls for candidates.=20

In both cases the interview began with "Are you a registered Democrat, regi= stered Republican, or registered Independent?" But about half of the states= in the nation including Illinois where I live do not have party registrati= on.=20

In states like Illinois the only plausible answer to such a question would = be "None of the above=E2=80=9D.=20

I hear people who call themselves =E2=80=9Cregistered=E2=80=9D Republicans = or Democrats to stress their party commitment. And of course some believe t= hey are literally registered by party.=20

I told the media poll interviewer to pass this on to his Supervisor then be=

gged of due to the conflict. When I raised this question with the candidate= poll interviewer she hung up on me. You have to wonder how many respondent= s like me would add to non-response.=20

It is well known that party registration in some states is a function of vo= ter primary voting eligibility. For example, some states such as NH registe= red independents leave their options open to vote in the primary of their c= hoice.=20

Response to self-described Party ID questions - Dems, GOPs, etc - yield far=different results than official party registration counts. I found this to=be true in a poll in NJ, 2004.=20

Do polls relying on a party registration question miss true party allegianc= e? Is party registration even a useful demographic at all?=20

One other question which should be obvious to everyone; should you even beg= in an interview with a party question of any kind? Seems like question orde= r bias to me. Should party allegiance of any kind precede candidate voting = questions? Worst case, were these quota samples? Can=E2=80=99t think of any= reason why this question should came first in both polls.=20

Nick=20

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Date: Thu, 7 Oct 2010 21:01:40 -0400 Reply-To: robert.m.groves@CENSUS.GOV

Sender: AAPORNET < AAPORNET @ASU.EDU>

From: Robert Groves <robert.m.groves@CENSUS.GOV>

Subject: Research Funding Opportunity -- NSF-Census Research Network

X-To: aapornet@asu.edu

MIME-Version: 1.0

Content-type: text/plain; charset=US-ASCII

Message-ID: <OF10349F59.469D132A-ON852577B6.0005A561-

852577B6.0005A562@census.gov>

Full solicitation at http://www.nsf.gov/pubs/2010/nsf10621/nsf10621.htm

I. INTRODUCTION

The National Science Foundation and the U.S. Census Bureau invite teams of researchers to submit proposals for the conduct of long-term interdisciplinary research and educational activities on methodological questions of interest and significance to the broader research community and the Federal Statistical System, particularly the U.S. Census Bureau. The activities will be expected to advance both fundamental and applied knowledge, and contribute to the training of the next generation of researchers in research skills of relevance to the measurement of economic units, households, and persons.

With these awards, NSF and the U.S. Census Bureau will create a Network of Nodes (NoN) with complementary research foci. The research program will be defined to include the major measurement challenges of the social, behavioral, and economic sciences relevant to the U.S. Census Bureau. When appropriate, research may be conducted in collaboration with scientists at the U.S. Census Bureau or other federal statistical agencies. Nodes may conduct independent research activities and/or partner with existing Census Research Data Centers (RDCs).

II. PROGRAM DESCRIPTION

The current level of research discoveries and innovation concerning measurement in the social and economic sciences is not sufficient to match the rapid changes in the populations they study. Many of the key disciplines within those fields focus on measurement only as a secondary consideration. The Federal Statistical System provides many of the key data resources for the social and economic sciences, but it is facing significant challenges, including declining response rates with its major data collections, learning how to combine survey and administrative data, the need to integrate advances in statistical computing into the work of the system, and meeting the demands for seamless integration of spatial, organizational, environmental, household, and personal data. The system requires advances in the timeliness, granularity, longitudinality, and dimensionality of its data. Currently, the research needs of the Federal Statistical System outpace the rate of PhD level scientists entering the system.

The NSF-Census Research Network (NCRN) seeks to support a set of research nodes that will conduct long-term, interdisciplinary methodological research and educational activities on issues relevant for the production of data and related statistics. The goals of this funding opportunity are as follows:

- 1. Establish a set of complementary research programs that advance the development of innovative methods and models for the collection, analysis, and dissemination of data in the social, behavioral, and economic sciences.
- 2. Relate fundamental advances in methods development to the problems of the Federal Statistical System, particularly the U.S. Census Bureau.
- 3. Facilitate the collaborative activities of scientists from across multiple disciplines, including the social, behavioral, and economic sciences, the statistical sciences, and the computer sciences.
- 4. Foster the development of the next generation of researchers in research skills of relevance to the measurement of economic units,

households, and persons.

To accomplish these goals, NSF and Census seek proposals for research nodes that will produce new knowledge and a new cohort of researchers conducting interdisciplinary research on issues related to data collection, analysis, and dissemination. The size, structure, collaborative arrangements, and operation of each node should be appropriate for the proposed research, education, and outreach activities.

Two types of research nodes will be supported as a result of the FY 2011 NCRN competition:

- * Small Nodes. Awards will require efforts up to a level roughly comparable to: two-months support for two or three investigators with complementary expertise; a post-doctoral researcher; two or three graduate students; and their collective research needs (e.g. materials, supplies, travel, small data collection activities) for three to five years. The integrative contributions of the node should exceed the sum of the contributions of each individual member of the team. The maximum available for a Small Node is \$1.2 million in total costs over the length of the award.
- * Medium Nodes. Awards for Medium Nodes will require efforts up to a level roughly comparable to: 2-months support for three or more investigators with complementary expertise; three or more graduate students; relevant senior personnel (including post-doctoral researchers and staff); and their collective research needs (e.g. materials, supplies, travel, small data collection activities) for five years. The integrative contributions of the node should clearly be greater than the sum of the contributions of each individual member of the team. The maximum available for a Medium Node is \$3 million in total costs over the length of the award.

In subsequent years, subject to availability of funds, funding opportunities will be provided for three classes of awards, Small and Medium Nodes as defined above, and Large Nodes as defined below:

* Large Nodes. Awards for Large Nodes will require the engagement of larger (than Medium Nodes) multidisciplinary teams, roughly comparable to multiple senior investigators with complementary expertise, multiple graduate students, several senior personnel, and their collective research needs (e.g. materials, supplies, travel) for up to five years. As for Medium Node awards, the integrative contributions of the Large Node clearly should be greater than the sum of the contributions of each individual member of the team.

To be competitive, proposals should outline plans for a node that will do all of the following:

* Conduct fundamental, interdisciplinary research that advances the development of innovative methods and models for the collection, analysis, and dissemination of data in the social, behavioral, and economic sciences. Because solving these problems will require

creative solutions drawing on knowledge and expertise from multiple disciplines, collaborations among the relevant sciences are encouraged, including the social sciences, economics, geographic sciences, linguistics, cognitive sciences, statistical sciences, and computer science.

- * Apply basic research findings to the short- and/or long-term problems of the Federal Statistical System, particularly the U.S. Census Bureau. Proposals must outline a program of applied research that emanates from the basic research program. Nodes will be expected to interact with Census staff regarding their research findings, and work with Census staff when appropriate to implement advances within the U.S. Census Bureau.
- * Provide education and research opportunities for students and faculty. The individuals and groups to be served through these educational efforts may be varied and may include undergraduate and graduate students, postdoctoral researchers, students from groups underrepresented in the social and behavioral sciences, and/or visiting scientists and engineers. A long-term goal of each node, however, should be to contribute to the pipeline of researchers working in these areas. Appropriate activities to accomplish this goal include actively involving students in the research process, the production of dissertations related to the research goals, and the development of graduate-level seminars in advance topics on research methodology related to the research program.
- * Develop and disseminate tangible products for researchers, both within academia and the Federal Statistical System. Dissemination may include a range of products, including scientific articles in traditional outlets, reports recommending improvements in Census Bureau programs, dissemination at the Census Bureau or other relevant federal statistical agencies, software, and hardware for use in data collection and management at the Census Bureau and by others.

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Date: Fri, 8 Oct 2010 04:22:19 +0000 Reply-To: jpmurphy@jpmurphy.com

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: "James P. Murphy" < ipmurphy@JPMURPHY.COM>

Organization: J.P. MURPHY & COMPANY

Subject: Supplirs Based in Costa Rica or Colombia

X-To: aapornet@asu.edu

MIME-Version: 1.0

Content-Type: text/plain; charset="utf-8" Content-Transfer-Encoding: quoted-printable

Message-ID: <W11414555466141286511739@webmail55>

A prominent U.S. corporation seeks information about market research supp= liers based in Costa Rica or Colombia. Must have design, data collection = and tabulation capabilities. Categories of interest include industrial sa= fety products, healthcare infection control and washroom supplies for hea= lthcare, lodging and coporate office sectors. Suggestions or referrals, a= ll of which will be acknowledged, will be appreciated.

James P. Murphy, Ph.D.
J.P. MURPHY & COMPANY
609 921 2432 Princeton, N.J.
772 219 7671 Stuart, Fla.
610 408 8800 Mobile
www.jpmurphy.com

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Date: Fri, 8 Oct 2010 10:06:47 -0400

Reply-To: Leo Simonetta Sender: AAPORNET AAPORNET@ASU.EDU
From: Leo Simonetta Simonetta@ARTSCI.COM

Subject: FayObserver.com - Moore prosecutors attack poll in Stewart case

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Message-ID:

<3248A9B21DD5574785FE5E2C8E521684011A68B0@exchange.local.artscience.com>

FayObserver.com - Moore prosecutors attack poll in Stewart case

http://www.fayobserver.com/articles/2010/10/07/1037603?sac=Home

or

http://tinyurl.com/2wvsklb

SNIP

At a hearing Wednesday, Stewart's defense team presented a poll showing that 95 percent of Moore County residents surveyed had heard of the case and 55 percent had made a decision on whether Stewart was guilty.

On Thursday, Elon University Professor Hunter Bacot called the survey "sloppy" and "shoddy."

SNIP

Leo G. Simonetta

Director of Research, Art & Science Group

As always opinions expressed are solely those of the author.

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Date: Fri, 8 Oct 2010 12:30:04 -0400

Reply-To: Leo Simonetta <Simonetta @ARTSCI.COM>
Sender: AAPORNET <AAPORNET @ASU.EDU>
From: Leo Simonetta <Simonetta @ARTSCI.COM>

Subject: Re: FayObserver.com - Moore prosecutors attack poll in Stewart

case

X-To: AAPORNET@ASU.EDU

In-Reply-To:

A<3248A9B21DD5574785FE5E2C8E521684011A68B0@exchange.local.artscience.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Message-ID:

<3248A9B21DD5574785FE5E2C8E521684011A68DD@exchange.local.artscience.com>

It has been pointed out to me that my selections make it look as though there was something wrong with the survey. In case some people chose not to read the whole article here are some more quotes for balance:

"During his cross-examination, defense lawyer Jonathan L. Megerian said Bacot based his opinion on assumptions that the names used in the telephone survey were not random and did not include cell phone numbers or numbers on the Do Not Call list.

Jackson took the stand again and testified that the survey was based on a randomized list that included both types of phone numbers."

Leo G. Simonetta Director of Research

Art & Science Group

6115 Falls Road, Suite 101

Baltimore, MD 21209

----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta

Sent: Friday, October 08, 2010 10:07 AM

To: AAPORNET@ASU.EDU

Subject: FayObserver.com - Moore prosecutors attack poll in Stewart case

FayObserver.com - Moore prosecutors attack poll in Stewart case

http://www.fayobserver.com/articles/2010/10/07/1037603?sac=Home

or

http://tinyurl.com/2wvsklb

At a hearing Wednesday, Stewart's defense team presented a poll showing that 95 percent of Moore County residents surveyed had heard of the case and 55 percent had made a decision on whether Stewart was guilty.

On Thursday, Elon University Professor Hunter Bacot called the survey "sloppy" and "shoddy."

SNIP

--

Leo G. Simonetta

Director of Research, Art & Science Group

As always opinions expressed are solely those of the author.

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Date: Fri, 8 Oct 2010 11:39:11 -0700

Reply-To: "H. Stuart Elway" < hstuart@ELWAYRESEARCH.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "H. Stuart Elway" < hstuart@ELWAYRESEARCH.COM>

Subject: Re: Party Registration Questions

X-To: AAPORNET@ASU.EDU

In-Reply-To:

<1123528900.1841963.1286484208956.JavaMail.root@sz0107a.emeryville.ca.mail.com

cast.net>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Message-ID:

oBAAAAA==@elwayresearch.com>

Washington is one of the states with no party registration - plus a "top two" primary which lets voters cross party lines in the Primary. The top two vote-getters, regardless of party affiliation, advance to the General Election. No one here ever has to declare a party, except in the

lightly-attended beauty contest Presidential Primary. Or if they attend a party caucus. Even then, you only have to be a partisan for that event.

Almost every month for 20 years I have asked this question "If you had to register by party in order to vote, would you register as a Republican, Democrat or Independent" (rotated choices). That question correlated best with a number of other political identification variables in my long-ago dissertation.

I call the graph of these results my "spaghetti chart" because the three lines vary and cross over each other so much from month to month. In this context, I think of party identification as a general indicator, much like the generic ballot question.

It does make me laugh (or cry) when I see pollsters weighting their findings to party ID. In Washington state, at least, that is a fool's errand. More significantly, it has the potential of distorting the understanding of public opinion, and shaping the coverage of the issues and campaigns.

Stuart H.Stuart Elway Elway Research, Inc. 206/264-1500 x1 www.elwayresearch.com

----Original Message----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of

nickp@marketsharescorp.com

Sent: Thursday, October 07, 2010 1:43 PM

To: AAPORNET@ASU.EDU

Subject: Party Registration Questions

Last night I got called to participate in a poll, one a media pollster another who polls for candidates.

In both cases the interview began with "Are you a registered Democrat, registered Republican, or registered Independent?" But about half of the states in the nation including Illinois where I live do not have party registration.

In states like Illinois the only plausible answer to such a question would be "None of the above".

I hear people who call themselves "registered" Republicans or Democrats to stress their party commitment. And of course some believe they are literally registered by party.

I told the media poll interviewer to pass this on to his Supervisor then begged of due to the conflict. When I raised this question with the candidate poll interviewer she hung up on me. You have to wonder how many respondents like me would add to non-response.

It is well known that party registration in some states is a function of voter primary voting eligibility. For example, some states such as NH registered independents leave their options open to vote in the primary of their choice.

Response to self-described Party ID questions - Dems, GOPs, etc - yield far different results than official party registration counts. I found this to be true in a poll in NJ, 2004.

Do polls relying on a party registration question miss true party allegiance? Is party registration even a useful demographic at all?

One other question which should be obvious to everyone; should you even begin an interview with a party question of any kind? Seems like question order bias to me. Should party allegiance of any kind precede candidate voting questions? Worst case, were these quota samples? Can't think of any reason why this question should came first in both polls.

Nick

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Date: Fri, 8 Oct 2010 17:28:36 -0400

Reply-To: David Han han.j.david@GMAIL.COM AAPORNET han.j.david@GMAIL.COM David Han han.j.david@GMAIL.COM

Subject: Workforce Analytics Job Opportunity at the National

Geospatial-Intelligence Agency

X-To: AAPORNET@asu.edu

X-cc: Lane Ryan lane.ryan@nga.mil>, Keith Krut keith.a.krut@nga.mil>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1

Message-ID: <AANLkTimxcwXbBBMpNQpDE9hg0x Dizh8Z-++-6V484jo@mail.gmail.com>

Points of contact for the position are Lane Ryan (lane.ryan@nga.mil)

and Keith Krut (keith.a.krut@nga.mil). Applications can be submitted through usajobs.gov

HDSM Workforce Analyst job description:

http://jobview.usajobs.gov/GetJob.aspx?JobID=91152318

The National Geospatial-Intelligence Agency's (NGA) Human Development Measurement & Analysis Branch (HDSM) is looking for a dynamic Workforce Analyst to support internal consulting on use of human capital data, development and application of analytical platforms, workforce analytics, data modeling and mining, inferential statistics, survey design, survey action planning and performance metrics reporting. The incumbent will be an integral part of a seven-person team that oversees a variety of activities, including agency-wide satisfaction surveys (and downstream action planning on results), human capital reporting to oversight (Congress, USDI and ODNI), audits of recruiting and training components to ensure effectiveness and other workforce analytic investigations. The incumbent will also be asked to identify, join and analyze disparate data sets, write issue papers, and prepare briefings/recommendations to be presented at all management levels. The position is located in the Workforce Analytics Division, Measurement and Analysis Branch (HDSM), Human Development Strategies Office, Human Development Directorate. HDSM is responsible for providing data-driven human capital insights for engaging with each KC and overall at the Agency level. This includes the need for a clear understanding of HR and business issues, understanding NGA's mission requirements, the ability to think critically, and an inclination toward quantitative analysis. The incumbent will play an active role in prioritizing and designing products and services that are delivered to the Top 200 leaders in the agency, with some products directly briefed to the Director, NGA.

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Date: Fri, 8 Oct 2010 15:23:47 -0700

Reply-To: Mike ONeil <mike.oneil@ALUMNI.BROWN.EDU>

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: Mike ONeil <mike.oneil@ALUMNI.BROWN.EDU>

Subject: Research on Perception and Recall

X-To: "AAPORNET@ASU.EDU" <AAPORNET@asu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1

Message-ID: <AANLkTimAx2pFpF w2dxzGRep8CvpLny4AxvZQkEHPKOh@mail.gmail.com>

I have a couple of questions dealing with perception and recall. I believe the following to be true but since the specific principles are pretty esoteric I need help tracking down specific research and citations for the

following principles:

- 1. If respondents are asked how much time they spend on several things and some of them are undesirable or unpleasant, they are likely to overestimate the amount of time they spend on those things.
- 2. If respondents are asked how much time, on average, they spend on several things and some of them are comparatively rare, they are likely to overestimate the time they spend on those comparatively rare things.

I am trying to put together an extended footnote or couple of paragraphs to support or refute these points, not to undertake extensive research or literature review.

If it requires some legwork to track down, I can probably pay a bit for the effort. Please respond to oneil@oneilresearch.com, or feel free to call 480,442,0411)

Mike O'Neil www.mikeoneil.org

Archives: http://lists.asu.edu/archives/aapornet.html

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D / E : 0 O / 2010 10 // 20 0500

Date: Fri, 8 Oct 2010 18:44:30 -0500

Reply-To: Marco Antonio Morales-Barba <marco.morales@NYU.EDU>

Sender: AAPORNET < AAPORNET @ASU.EDU>

From: Marco Antonio Morales-Barba <marco.morales@NYU.EDU>

Subject: Polls & CA Prop 19 X-To: AAPORNET@asu.edu

In-Reply-To: <AANLkTimxcwXbBBMpNQpDE9hg0x Dizh8Z-++-6V484jo@mail.gmail.com>

MIME-Version: 1.0

Content-Type: text/plain; charset=windows-1252

Content-Disposition: inline Content-Transfer-Encoding: 8bit

Message-ID: <5c40ee379428f.4caf668e@mail.nyu.edu>

Colleagues,

I want to draw on the expertise on the list to get a quick prognosis on the outcome of the vote of Prop 19 in California, next month. I have seen many polls over the last months, which seem to indicate a trend slightly favoring the "Yes" option, but given the variation I'm still unclear as to what the most likely outcome could be. Perhaps California residents might be able to illuminate on the reasons for one outcome being more likely than the other.

Feel free to report off-list, and I will provide summary to the list later on.

Best,

Marco Morales

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Date: Sun, 10 Oct 2010 17:50:01 -0700

Reply-To: Leora Lawton Leora Lawton lawton@TECHSOCIETY.COM

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: Leora Lawton Leora Lawton lawton@TECHSOCIETY.COM

Subject: Re: face-to-face interviewing

X-To: Jack Clark <jclark@clarkandchase.com>, AAPORNET@ASU.EDU

X-cc: Greg Chase < gchase@clarkandchase.com>

In-Reply-To: <53CAA0D50535DF4B86F36C3844C2215E11EF42@server-

sbs2k3.clarkandchase.local>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Message-ID: <8E20C1A5D1CB4170877893A7CB6EBCBA@dell2005>

Hi,

I finally have time to get to this. Below is a plan for what I'm looking for at this stage.

I need a ballpark estimate of this project with some envelope jottings about what makes sense, plus whether this really does sound like something you can do and would want to. It's for an NIH grant proposal, which we'd submit probably in May 2011. The Principal Investigator (PI) is adamant at this point that the first round be done F2F: it's possible subsequent waves could be done on the web.

The data to be collected are somewhat complicated in terms of data entry and require thought: it's about social networks: who people know, what's been happening in their lives, etc. I've attached a paper that utilizes the methodology we'll be employing in this study.

We want to do three waves of interviews, starting with a base of about n=2,000, to be conducted in 2012, 2014 and 2016, anticipating approximately a 10% attrition.

The sample will (likely) be 2 groups: young folks age 18-25 and mature adults aged 45-55. We don't need representativeness of the US population for this purpose, but assume probability sampling for 2 MSAs.

NIH has a budget limit. I'm hoping this can be done in approximately

\$200-250k per wave (or less!). But if I'm way off base, then I need to know that. Alternatively, we could start at 1,500 respondents for the first wave.

The Principal Investigator (PI) is adamant that the first round be done F2F: it's possible subsequent waves could be done on the web. Please indicate if your software allows for flexibility. The F2F would be done using a CAPI on most likely laptops.

We're looking for a stable company with experience in NIH studies, face-to-face interviews, and the ability to field and manage a team of interviewers. Assume just English for the meantime.

Thanks! Leora

Dr. Leora Lawton
TechSociety Research
"Custom Social Science and Consumer Behavior Research"
2342 Shattuck Avenue PMB 362, Berkeley, CA 94704
(510) 548-6174; fax (510) 548-6175; cell (510) 928-7572
www.techsociety.com
Yahoo Messenger: leora lawton

----Original Message----

From: Jack Clark [mailto:jclark@clarkandchase.com]

Sent: Tuesday, October 05, 2010 12:41 PM To: Leora Lawton; AAPORNET@ASU.EDU

Cc: Greg Chase

Subject: RE: face-to-face interviewing

Leora,

We would be very interested in knowing more about and potentially bidding on this project.

Thank you.

Jack

Jack E. Clark, PhD Clark & Chase Research, Inc. PO Box 49215 Charlotte, NC 28277-3432 704.998.9661 jclark@clarkandchase.com

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----Original Message----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leora Lawton

Sent: Monday, October 04, 2010 10:56 PM

To: AAPORNET@ASU.EDU Subject: face-to-face interviewing

Hi.

On behalf of a colleague, I'm looking for a vendor to do 30-40 minute face-to-face interviews (over a 5-year period), of about n=2,000 for the baseline, and then 2 more waves with some level of attrition, with a somewhat targeted geographic region in the US. Not sure where yet though.

Recommendations (even of your own firm) welcomed.

Thanks. Leora

Dr. Leora Lawton TechSociety Research "Custom Social Science and Consumer Behavior Research" 2342 Shattuck Avenue PMB 362, Berkeley, CA 94704 (510) 548-6174; fax (510) 548-6175; cell (510) 928-7572 www.techsociety.com Yahoo Messenger: leora lawton

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Date: Mon, 11 Oct 2010 09:43:42 -0500

Reply-To: res4research@att.net

Sender: AAPORNET <AAPORNET@ASU.EDU> From: Robert Steen <res4research@ATT.NET>

Organization: RES for Research

Subject: Re: Party Registration Questions

AAPORNET@ASU.EDU X-To:

In-Reply-To:

<!&!AAAAAAAAAAAYAAAAAAAAKkgNReV8cdCuon573mAkt9iggAAEAAAAB1lCwffOPJJgo6a/j3zKx

oBAAAAA==@elwayresearch.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Message-ID: <000001cb6952\$b3bf6210\$1b3e2630\$@net>

This "poll" may have been the opening for a campaign message rather than a survey. Interesting choice of opening questions.

Robert E. Steen res4research@att.net

Mobile: 314 580 7699 Office: 314 821 4617

RES for Research 1702 Ben Davis St. Louis, MO 63122

----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of H. Stuart Elway

Sent: Friday, October 08, 2010 1:39 PM

To: AAPORNET@ASU.EDU

Subject: Re: Party Registration Questions

Washington is one of the states with no party registration - plus a "top two" primary which lets voters cross party lines in the Primary. The top two vote-getters, regardless of party affiliation, advance to the General Election. No one here ever has to declare a party, except in the lightly-attended beauty contest Presidential Primary. Or if they attend a party caucus. Even then, you only have to be a partisan for that event.

Almost every month for 20 years I have asked this question "If you had to register by party in order to vote, would you register as a Republican, Democrat or Independent" (rotated choices). That question correlated best with a number of other political identification variables in my long-ago dissertation.

I call the graph of these results my "spaghetti chart" because the three lines vary and cross over each other so much from month to month. In this context, I think of party identification as a general indicator, much like the generic ballot question.

It does make me laugh (or cry) when I see pollsters weighting their findings to party ID. In Washington state, at least, that is a fool's errand. More significantly, it has the potential of distorting the understanding of public opinion, and shaping the coverage of the issues and campaigns.

Stuart H.Stuart Elway Elway Research, Inc. 206/264-1500 x1

www.elwayresearch.com

----Original Message----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of

nickp@marketsharescorp.com

Sent: Thursday, October 07, 2010 1:43 PM

To: AAPORNET@ASU.EDU Subject: Party Registration Questions

Last night I got called to participate in a poll, one a media pollster another who polls for candidates.

In both cases the interview began with "Are you a registered Democrat, registered Republican, or registered Independent?" But about half of the states in the nation including Illinois where I live do not have party registration.

In states like Illinois the only plausible answer to such a question would be "None of the above".

I hear people who call themselves "registered" Republicans or Democrats to stress their party commitment. And of course some believe they are literally registered by party.

I told the media poll interviewer to pass this on to his Supervisor then begged of due to the conflict. When I raised this question with the candidate poll interviewer she hung up on me. You have to wonder how many respondents like me would add to non-response.

It is well known that party registration in some states is a function of voter primary voting eligibility. For example, some states such as NH registered independents leave their options open to vote in the primary of their choice.

Response to self-described Party ID questions - Dems, GOPs, etc - yield far different results than official party registration counts. I found this to be true in a poll in NJ, 2004.

Do polls relying on a party registration question miss true party allegiance? Is party registration even a useful demographic at all?

One other question which should be obvious to everyone; should you even begin an interview with a party question of any kind? Seems like question order bias to me. Should party allegiance of any kind precede candidate voting questions? Worst case, were these quota samples? Can't think of any reason why this question should came first in both polls.

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Date: Mon, 11 Oct 2010 10:07:01 -0500

Reply-To: res4research@att.net

Sender: AAPORNET < AAPORNET@ASU.EDU> From: Robert Steen < res4research@ATT.NET>

Organization: RES for Research

Subject: Re: Research on Perception and Recall

X-To: AAPORNET@ASU.EDU

In-Reply-To: <AANLkTimAx2pFpF_w2dxzGRep8CvpLny4AxvZQkEHPKOh@mail.gmail.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Message-ID: <000201cb6955\$f568e4e0\$e03aaea0\$@net>

For a legal proceeding I once did secondary research on long-term "recall" and "memory formation." Some of the literature pointed out that we typically don't remember the actual event. What we remember is the re-telling of the event. Our memories are reinforced by how we share an event with others or how we go over it repeatedly in our own mind. Accordingly, an event can change in our memory as we re-tell it in different ways. So the memories of the honeymoon can related to others as wonderful during the first year of marriage, but the re-telling of the honeymoon events may change after a divorce and this would become the new memory of what actually happened.

This construct would suggest that the recall of the average length of an activity may be as dependent on the context in which an activity is recounted and the frequency of talking about it as it is on whether it was a pleasant or unpleasant experience or a common or rare event.

Of course, none of this answers your question.

Bob

Robert E. Steen res4research@att.net

Mobile: 314 580 7699 Office: 314 821 4617

RES for Research 1702 Ben Davis St. Louis, MO 63122

----Original Message----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Mike ONeil

Sent: Friday, October 08, 2010 5:24 PM

To: AAPORNET@ASU.EDU

Subject: Research on Perception and Recall

I have a couple of questions dealing with perception and recall. I believe the following to be true but since the specific principles are pretty esoteric I need help tracking down specific research and citations for the following principles:

- 1. If respondents are asked how much time they spend on several things and some of them are undesirable or unpleasant, they are likely to overestimate the amount of time they spend on those things.
- 2. If respondents are asked how much time, on average, they spend on several things and some of them are comparatively rare, they are likely to overestimate the time they spend on those comparatively rare things.

I am trying to put together an extended footnote or couple of paragraphs to support or refute these points, not to undertake extensive research or literature review.

If it requires some legwork to track down, I can probably pay a bit for the effort. Please respond to oneil@oneilresearch.com, or feel free to call 480,442,0411)

Mike O'Neil www.mikeoneil.org

Archives: http://lists.asu.edu/archives/aapornet.html

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Date: Mon, 11 Oct 2010 11:15:57 -0400

Reply-To: Leo Simonetta «Simonetta @ARTSCI.COM»

Sender: AAPORNET «AAPORNET @ASU.EDU»

From: Leo Simonetta «Simonetta @ARTSCI.COM»

Subject: UConn prof ran afoul of policy, says ethics panel

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Message-ID:

<3248A9B21DD5574785FE5E2C8E521684011A6959@exchange.local.artscience.com>

UConn prof ran afoul of policy, says ethics panel

http://www.theday.com/article/20101008/NWS12/310089882/1018

or

http://tinyurl.com/23ocw2u

By Ted Mann

Dautrich erred in conducting secret opinion poll for Rell, probe concludes

A University of Connecticut professor of public policy violated school policy and showed questionable judgment when he conducted a secret opinion poll for Gov. M. Jodi Rell's campaign committee in 2009, ethics investigators say.

SNIP

--

Leo G. Simonetta Director of Research Art & Science Group 6115 Falls Road, Suite 101 Baltimore, MD 21209 _____

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Date: Mon, 11 Oct 2010 19:48:01 +0000

Reply-To: "nickp@marketsharescorp.com" < mkshares@COMCAST.NET>

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET>

Subject: Re: Party Registration Questions

X-To: "H. Stuart Elway" <hstuart@ELWAYRESEARCH.COM>

X-cc: AAPORNET@ASU.EDU

In-Reply-To:

<337184916.56213.1286826451948.JavaMail.root@sz0107a.emeryville.ca.mail.comcas

t.net>

MIME-Version: 1.0

Content-Type: text/plain; charset=utf-8 Content-Transfer-Encoding: quoted-printable

Message-ID:

<1685320672.56246.1286826481231.JavaMail.root@sz0107a.emeryville.ca.mail.comca

st.net>

Elway=E2=80=99s question is a hypothetical but serves the same purpose as a= party ID question - de facto party identification. In this case Washington= voters are not trying to game the system as do voters in some party regist= ration states.=20

I too have been tracking party identification in Illinois since the 90s. = =E2=80=9CDo you consider yourself to be...a Democrat or a Republican?=E2=80=9D Independent, third-party not read, recorded.=20

And my Party ID trend lines are also spaghetti-like - although in Illinois = self-described Democrats always outnumber Republicans. As of two weeks ago = GOPs were down from Dems minus 10, but closer than -17 in =E2=80=9906 and -= 19 in =E2=80=9908. IL exit polls showed Republicans down -15 and -19 those = years.=20

Elway =E2=80=9CIt does make me laugh (or cry) when I see pollsters weightin= g their findings to party ID. In Washington state, at least, that is a fool= 's errand. More significantly, it has the potential of distorting the under= standing of public opinion, and shaping the coverage of the issues and camp= aigns.=E2=80=9D=20

Elway is right. Take 2004 for example. IL Republicans were down an historic=minus 3 points from Democrats. Senate race was Barack Obama versus a subst=itute candidate Alan Keyes (R-Maryland) put on the ballot in August.=20

But Obama won - by an historic 43 points. Both our Tribune poll and the NEP= exit poll showed Keyes barely winning Republican voters. Also, 2004 IL NEP= exit poll showed Republicans down by only 5 points from Democrats.=20

Conclusion. Party ID - past or present - is no guarantee of anything including election outcomes.=20

Our 2004 poll was 2 points low on Kerry=E2=80=99s winning margin, same for = Gore=E2=80=99s winning margin in 2000 and one point low on Obama=E2=80=99s = IL winning margin in =E2=80=9908.=20

Nick=20

About Illinois: The state had Republican Governors from 1977 to 2002. Republicans controlled the state legislature for a few years due to the 1994 Gingrich revolution. (About the 1976 election. This was for a 2-year term so setate office elections would not coincide with presidential elections.)=20

George Will, 1998. =E2=80=9CIn presidential politics Illinois is the bellwether state, having voted with the winner in all but two elections in this [= the last] century. It voted for Republicans Charles Evans Hughes in 1916 and Gerald Ford in 1976.=E2=80=9D=20

Update. Illinois voted for Al Gore who won the national popular vote in 200= 0. In 2004, Illinois voted for John Kerry when George W. Bush won the popular vote. In 2008 Illinois voted for Barack Obama.=20

----- Original Message -----=20

From: "H. Stuart Elway" =20

To: AAPORNET@ASU.EDU=20

Sent: Friday, October 8, 2010 1:39:11 PM=20 Subject: Re: Party Registration Questions=20

Washington is one of the states with no party registration - plus a "top=20 two" primary which lets voters cross party lines in the Primary. The top tw= o=20

vote-getters, regardless of party affiliation, advance to the General=20 Election. No one here ever has to declare a party, except in the=20 lightly-attended beauty contest Presidential Primary. Or if they attend a= =20

party caucus. Even then, you only have to be a partisan for that event.=20

Almost every month for 20 years I have asked this question "If you had to= =20

register by party in order to vote, would you register as a Republican,=20 Democrat or Independent" (rotated choices). That question correlated best=

=20

with a number of other political identification variables in my long-ago=20 dissertation.=20

I call the graph of these results my "spaghetti chart" because the three=20 lines vary and cross over each other so much from month to month. In this==20

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the generic ballot question.=20

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to party ID. In Washington state, at least, that is a fool's errand. More= =20

significantly, it has the potential of distorting the understanding of=20 public opinion, and shaping the coverage of the issues and campaigns.=20

Stuart=20 H.Stuart Elway=20 Elway Research, Inc.=20 206/264-1500 x1=20 www.elwayresearch.com=20

----Original Message----=20

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of=20

nickp@marketsharescorp.com=20

Sent: Thursday, October 07, 2010 1:43 PM=20

To: AAPORNET@ASU.EDU=20

Subject: Party Registration Questions=20

Last night I got called to participate in a poll, one a media pollster=20 another who polls for candidates.=20

In both cases the interview began with "Are you a registered Democrat,=20 registered Republican, or registered Independent?" But about half of the=20 states in the nation including Illinois where I live do not have party=20 registration.=20

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stress their party commitment. And of course some believe they are literall= y=20

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begged of due to the conflict. When I raised this question with the=20 candidate poll interviewer she hung up on me. You have to wonder how many==20 respondents like me would add to non-response.=20

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Response to self-described Party ID questions - Dems, GOPs, etc - yield far= =20 different results than official party registration counts. I found this to= =20

be true in a poll in NJ, 2004.=20

Do polls relying on a party registration question miss true party=20 allegiance? Is party registration even a useful demographic at all?=20

One other question which should be obvious to everyone; should you even=20 begin an interview with a party question of any kind? Seems like question==20 order bias to me. Should party allegiance of any kind precede candidate=20 voting questions? Worst case, were these quota samples? Can't think of any=

reason why this question should came first in both polls.=20

Nick=20

=20

=20

their choice.=20

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Mon, 11 Oct 2010 16:10:49 -0400

Reply-To: Michael McDonald <mmcdon@GMU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Michael McDonald <mmcdon@GMU.EDU>

Subject: Early voting stats X-To: AAPORNET@asu.edu

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: 7BIT

Message-ID: <00a001cb6980\$6aed7b70\$40c87250\$@edu>

Maine and North Carolina are now posting early voting statistics for voters who cast ballots in the 2010 midterm election. I've created a webpage that tracks the 2010 early voting statistics: the total number and where available, party registration, gender, race, and age. I also provide a comparison to the 2006 election. Some may recognize this from a similar webpage that I created for the 2008 election. I will update as new information becomes available. This may be of use to some of the election pollsters. Enjoy!

http://elections.gmu.edu/early vote 2010.html

Dr. Michael P. McDonald

Associate Professor, George Mason University

Non-Resident Senior Fellow, Brookings Institution

Mailing address:

(o) 703-993-4191 George Mason University

(f) 703-993-1399 Dept. of Public and International Affairs

<mailto:mmcdon@gmu.edu> mmcdon@gmu.edu 4400 University Drive

- 3F4

http://elections.gmu.edu Fairfax, VA 22030-4444

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Date: Tue, 12 Oct 2010 02:51:29 +0000

Reply-To: "Kennedy, John M." <kennedyj@INDIANA.EDU>

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: "Kennedy, John M." <kennedyj@INDIANA.EDU>
Subject: Two Positions at Indiana University Bloomington

X-To: "aapornet@asu.edu" <aapornet@asu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: quoted-printable

Message-ID: <D2AD5E5F27A8784E9ADEDA3DAF5D705E0681EC33@IU-MSSG-

MBX103.ads.iu.edu>

Two positions at Indiana University Bloomington are listed in the AAPOR Job=Bank (www.aapor.orghttp://www.aapor.org).

One position is the Assistant Director, Survey Operations & Project Service= s for the National Survey of Student Engagement. The job is located in the = Center for Postsecondary Research at IUB. The assistant director is very in= volved in survey operations and interacts daily with the Center for Survey = Research staff to plan and conduct the National Survey of Student Engagemen= t (www.nsse.iub.edu<http://www.nsse.iub.edu>). If you would like to know mo= re about the position, check the Job Bank or contact Jillian Kinzie (jikinz= ie@indiana.edu<mailto:jikinzie@indiana.edu>).

The second position is my position - director of the Indiana University Cen= ter for Survey Research. I plan to retire as director in December 2011. The= search is starting early to allow for a transition. If you would like to k= now more about the position, check the Job Bank or contact the chair of the= search committee - Jonathan Plucker (jplucker@indiana.edu<mailto:jplucker@= indiana.edu>).

John M. Kennedy Center for Survey Research Indiana University

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Date: Tue, 12 Oct 2010 10:26:12 -0400

Reply-To: "J. Ann Selzer" <jannselzer@AOL.COM>
Sender: AAPORNET@ASU.EDU>
From: "J. Ann Selzer" <jannselzer@AOL.COM>
Subject: Today's Bloomberg News National Poll stories

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Transfer-Encoding: quoted-printable Content-Type: text/plain; charset="us-ascii"

Message-ID: <8CD38308E3E3FAF-14CC-2BF@webmail-d011.sysops.aol.com>

http://www.bloomberg.com/news/2010-10-12/republicans-proving-unpopular-wit=h-voters-prepared-to-oppose-obama-in-poll.html

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http://www.bloomberg.com/news/2010-10-12/obama-losing-supporters-in-poll-a=s-joblessness-prompts-voters-discontent.html

=20

=20

=20

J. Ann Selzer, Ph.D Selzer & Company Des Moines, Iowa 50309

For purposes of this list, use JAnnSelzer@aol.com For other purposes, use JASelzer@SelzerCo.com

http://www.aapor.org

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Date: Tue, 12 Oct 2010 08:48:40 -0700

Reply-To: AAPOR Headquarters < dmarchetti@AAPOR.ORG>

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: AAPOR Headquarters <dmarchetti@AAPOR.ORG>
Subject: Job Opportunity: Director of the Bureau of Transportation

Statistics

X-To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

Message-ID: <7272057077861117.WA.dmarchettiaapor.org@lists.asu.edu>

The U.S. Department of Transportation's (USDOT) Bureau of Transportation=20=

Statistics (BTS), which is part of USDOT's Research and Innovative=20 Technology Administration (RITA), is currently seeing a director.

Under the executive direction of the RITA Administrator, the director of=20=

the Bureau of Transportation Statistics is responsible for managing a tea= m=20

of transportation statistics experts and support staff toward the=20 development of enhanced data collection, analysis, and reporting and to=20=

ensure the most cost effective use of the resources used to measure the=20=

performance of our nation=E2=80=99s transportation system.=20

The director shall lead the BTS program by demonstrating a vision for the= =20

future where the Bureau plays an integral part in the Department of=20 Transportation which bases its significant investment and policy decision= s=20

on sound science and rigorous analysis, and by providing and implementing= =20

a roadmap for achieving this vision. The director shall be appointed from= =20

among individuals who are qualified to serve as the director by virtue of= =20

their training and experience in the collection, analysis, and use of=20 transportation statistics.

For more information including responsibilities and requirements, contact=

Jennifer Moss JDG Associates, Ltd. 1700 Research Boulevard Rockville, MD 20850 (301) 340-2210 moss@jdgsearch.com

http://www.aapor.org

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Date: Wed, 13 Oct 2010 12:35:20 -0700

Reply-To: Traci Capesius <traci@PDASTATS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Traci Capesius <traci@PDASTATS.COM>
Subject: Requiring questions in surveys of online panels

X-To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

Message-ID: <0846250194698741.WA.tracipdastats.com@lists.asu.edu>

We=E2=80=99re going to be doing a longitudinal survey with samples of Kno= wledge Networks and eRewards panelists. We are trying to decide when to make a question required. From your research and/or experience, would you advoc= for requiring almost all questions (to force people to provide a response= or not to require many questions (except for critical questions needed fo= skips or weighting)? If you would advocate for not requiring many questions, would you provide a =E2=80=9Cdon=E2=80=99t know/not sure/no op= inion option=E2=80=9D? We=E2=80=99re specifically interested in any work with online panelists (=

especially

KN and eRewards) who may approach surveys differently than the general population.

Thanks,

Lija=20

Lija Greenseid, Ph.D. Senior Evaluator

Professional Data Analysts, Inc. 219 Main Street SE, Suite 302 Minneapolis, MN 55414 Phone: (612) 623-9110 Fax: (612) 623-8807 www.PDAstats.com

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Date: Wed, 13 Oct 2010 15:54:55 -0400

"Caplan, James R., , CPMS Civ" < james.caplan@CPMS.OSD.MIL> Reply-To:

Sender: AAPORNET <AAPORNET@ASU.EDU>

"Caplan, James R., , CPMS Civ" < james.caplan@CPMS.OSD.MIL> From:

Subject: Re: Requiring questions in surveys of online panels

X-To: Traci Capesius <traci@PDASTATS.COM>

X-cc: AAPORNET@ASU.EDU

In-Reply-To: A<0846250194698741.WA.tracipdastats.com@lists.asu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset="utf-8" Content-Transfer-Encoding: base64

Message-ID: <2548FB6E79285740BC4A2B7F7C700FBD338ADA@GODFATHER.cpms.osd.mil>

Content-Transfer-Encoding: base64

charset="utf-8" Content-Type: text/plain;

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Date: Wed, 13 Oct 2010 15:59:40 -0400

Reply-To: "Caplan, James R., , CPMS Civ" < james.caplan@CPMS.OSD.MIL>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Caplan, James R., , CPMS Civ" < james.caplan@CPMS.OSD.MIL>

Subject: Re: Requiring questions in surveys of online panels

X-To: Traci Capesius <traci@PDASTATS.COM>, AAPORNET@asu.edu In-Reply-To: A<0846250194698741.WA.tracipdastats.com@lists.asu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset="utf-8"

Content-Transfer-Encoding: 8bit

Message-ID: <2548FB6E79285740BC4A2B7F7C700FBD338ADB@GODFATHER.cpms.osd.mil>

All.

This somehow went out encrypted. Didn't know I could do that.

Jim

Lija,

I think your Subject line ought to be "Requiring answers..." rather than "Requiring questions†. Given that is the case, I will tell you that in our work (where we ask for voluntary participation from our workforce), there are several reasons we don't compel answers:

- 1. It would possibly be viewed as coercive by our IRB
- 2. It would poison the well for future participation
- 3. It might cause respondents to answer perversely just to get to the next screen
- 4. It, at least to me, is of questionable ethics
- 5. It could well corrupt the data

That being said, participants in KN and eRewards may be different, in that they are recruited from the general population, stick around for the incentives, and are used to responding to occasional poorly-written survey questions that compel response, even when there isn't one that fits. At least I do <grin>.

Also, I have no problem with the na/dk/no options.

Best, Jim

James R. Caplan, Ph.D. Management Analyst

Department of Defense

Civilian Personnel Management Service

HR-Business Information Technology Solutions: CDA

703-696-8754 DSN: 426-8754

----Original Message----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Traci Capesius

Sent: Wednesday, October 13, 2010 3:35 PM

To: AAPORNET@asu.edu

Subject: Requiring questions in surveys of online panels

We \tilde{A} ¢ \hat{a} , \hat{a} ,,¢re going to be doing a longitudinal survey with samples of Knowledge Networks and eRewards panelists. We are trying to decide when to make a

question required. From your research and/or experience, would you advocate for requiring almost all questions (to force people to provide a response) or not to require many questions (except for critical questions needed for skips or weighting)? If you would advocate for not requiring many questions, would you provide a $\tilde{A}\phi$ a, A"don $\tilde{A}\phi$ a, a, ϕ t know/not sure/no opinion option $\tilde{A}\phi$ a, A ?

Weââ,â,,¢re specifically interested in any work with online panelists (especially

KN and eRewards) who may approach surveys differently than the general population.

Thanks,

Lija

Lija Greenseid, Ph.D. Senior Evaluator

Professional Data Analysts, Inc. 219 Main Street SE, Suite 302 Minneapolis, MN 55414 Phone: (612) 623-9110 Fax: (612) 623-8807 www.PDAstats.com

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James R. Caplan, Ph.D.

Management Analyst
Department of Defense
Civilian Personnel Management Service

HR-Business Information Technology Solutions: CDA

703-696-8754 DSN: 426-8754

----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Traci Capesius

Sent: Wednesday, October 13, 2010 3:35 PM

To: AAPORNET@asu.edu

Subject: Requiring questions in surveys of online panels

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We \tilde{A} ¢ \hat{a} , \hat{a} , ¢ re specifically interested in any work with online panelists (especially

KN and eRewards) who may approach surveys differently than the general population.

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Lija Greenseid, Ph.D. Senior Evaluator

www.PDAstats.com

Professional Data Analysts, Inc. 219 Main Street SE, Suite 302 Minneapolis, MN 55414 Phone: (612) 623-9110 Fax: (612) 623-8807

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Date: Wed, 13 Oct 2010 22:09:55 +0200

Reply-To: Edith de Leeuw <edithl@XS4ALL.NL>
Sender: AAPORNET @ASU.EDU>
From: Edith de Leeuw <edithl@XS4ALL.NL>

Subject: Re: Requiring questions in surveys of online panels

X-To: Traci Capesius <traci@PDASTATS.COM>, AAPORNET@asu.edu

In-Reply-To: <0846250194698741.WA.tracipdastats.com@lists.asu.edu>

Mime-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1"; format=flowed

Content-Transfer-Encoding: quoted-printable

Message-ID: <5.1.0.14.2.20101013220031.04e92930@pop.xs4all.nl>

Hi

Would suggest to not make a question required, but do not offer an explicit=

do not know category.

We did some experiments here in holland with the LISS panel (Center data).= =20

Like knowledge networks the LISS panel is a probability based panel.

If you explicitly offer donot know, the number of 'do not know answers=20 (missing) goes up really high.

Making an answer required enhances the chances of break-offs.

So best option is not making an answer required, but also not offering an=20 explicit do-not-know.

Exception is, if you think that a large proportion does not have the=20 knowledge, really does not know, then use either a filter question or an=20 explicit do not-know option.

If you offer do-not-know, think about programming a friendly probe=20 (emulating an interviewer). it works.

We presented a paper on this topic as methodological brief at the last=20 AAPOR conference.

Just wrote up a short paper for the JSm proceedings. If you like I could=20 mail it to you.

Good luck, Edith de Leeuw/Joop Hox

```
At 12:35 PM 10/13/2010 -0700, Traci Capesius wrote:
```

- >We=E2=80=99re going to be doing a longitudinal survey with samples of= Knowledge
- >Networks and eRewards panelists. We are trying to decide when to make a
- >question required. From your research and/or experience, would you=
- >for requiring almost all questions (to force people to provide a response)
- >or not to require many questions (except for critical questions needed for
- >skips or weighting)? If you would advocate for not requiring many
- >questions, would you provide a =E2=80=9Cdon=E2=80=99t know/not sure/no= opinion option=E2=80=9D?
- >We=E2=80=99re specifically interested in any work with online panelists= (especially
- >KN and eRewards) who may approach surveys differently than the general >population.

```
>
>Thanks,
```

>Lija >

>

>

>Lija Greenseid, Ph.D.

>Senior Evaluator

>Professional Data Analysts, Inc.

>219 Main Street SE, Suite 302

>Minneapolis, MN 55414

>Phone: (612) 623-9110

>Fax: (612) 623-8807 >www.PDAstats.com

>

>Archives: http://lists.asu.edu/archives/aapornet.html .

>Please ask authors before quoting outside AAPORNET.

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Professor Dr. Edith D. de Leeuw Plantage Doklaan 40, NL-1018 CN Amsterdam tel + 31 20 622 34 38 fax + 31 20 330 25 97 e-mail edithl@xs4all.nl

Klaag niet dat de rozen doornen hebben, Maar verheug u dat doornen rozen dragen

Do not moan about roses having thorns Rejoice at thorns bearing roses

Archives: http://lists.asu.edu/archives/aapornet.html . Please ask authors before quoting outside AAPORNET.

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Date: Wed, 13 Oct 2010 13:56:32 -0700

Reply-To: Mike Dennis <jmdstat@YAHOO.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Dennis <jmdstat@YAHOO.COM>

Subject: Re: Requiring questions in surveys of online panels

X-To: "Caplan, James R., , CPMS Civ" < james.caplan@CPMS.OSD.MIL>,

AAPORNET@ASU.EDU

In-Reply-To: <2548FB6E79285740BC4A2B7F7C700FBD338ADB@GODFATHER.cpms.osd.mil>

MIME-Version: 1.0

Content-Type: text/plain; charset=utf-8 Content-Transfer-Encoding: quoted-printable

Message-ID: <962062.79752.qm@web53607.mail.re2.yahoo.com>

Dear AAPORnetters:=0A=0AJim presented a useful list of the reasons to NOT c= ompel responses from =0Arespondents.=0A=0AAn additional one is based on pro= mises we researchers sometimes make to panel =0Arespondents, such as those = on KnowledgePanel. We explain in our panel member =0Abill of rights that = survey participation is voluntary. We interpret the promise =0Aof voluntar= y participation to include the freedom to refuse to answer survey =0Aquesti= ons. =0A=0A=0AThere is a useful distinction to be made between compelling = and nudging =0Arespondents to answer questions. Nudging is consistent with= respecting the =0Apromise of voluntary participation (if not taken too far=). Nudging consists of =0Aonline prompts to encourage the respondents to a= nswer questions when they fail =0Ato answer a question, such as an open-end= ed question that requires more =0Acognitive effort. Such prompts can be pr= ogrammed so that the respondents may =0Aignore the prompts and STILL refuse= to answer the survey questions (if that is =0Atheir intent). A good pra= ctice is to use the nudging approach on only the =0Acritical items in the q= uestionnaire -- and not used on ALL the items (i.e., same =0Athing as compe= lling).=0A=0AHaving observed or been on the research team for a few hundred= online survey =0Aprojects, a few generalizations come to mind on this topi= c:=0A=0A1. Item non-response rates are in actuality far lower than what man= y PIs think =0Athey are going to be;=0A2. Concern and design energy spent o= n designing online questionnaires in a way =0Athat compels answers is bette=

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r invested in improving the survey questions =0Athemselves. That is, desig=
n the questions so that respondents will be more =0Alikely to answer the qu=
estions (e.g., no grids, proper reading level; clear =0Arespondent instruct=
ions, etc.);=0A3. Not all respondents' refusal to answer questions is the =
result of poorly =0Amotivated respondents who are 'satisficing.' Refusals =
can reflect a genuine =0Anon-attitude or reflect a poorly worded question, =
incomplete response list, or a =0Amyriad of other problems with the design.=
=0AFrom: "Caplan, James R., , CPMS Civ" <james.caplan=
@CPMS.OSD.MIL>=0ATo: AAPORNET@ASU.EDU=0ASent: Wed, October 13, 2010 12:59:4=
0 PM=0ASubject: Re: Requiring questions in surveys of online panels=0A=0AAl=
l,=0AThis somehow went out encrypted. Didn't know I could do that.=0AJim=
=0A=0ALija,=0A=0AI think your Subject line ought to be "Requiring answers..=
." rather than =0A=E2=80=9CRequiring questions=E2=80=9D. Given that is the =
case, I will tell you that in our work =0A(where we ask for voluntary parti=
cipation from our workforce), there are several =0Areasons we don't compel =
                It would possibly be viewed as coercive by our IRB=0A2. =
answers:=0A1.
  It would poison the well for future participation=0A3.
                                                      It might c=
ause respondents to answer perversely just to get to the next =0Ascreen=0A4=
    It, at least to me, is of questionable ethics=0A5.
                                                 It could wel=
1 corrupt the data=0A=0AThat being said, participants in KN and eRewards ma=
y be different, in that they =0 A are recruited from the general population, =
stick around for the incentives, and =0Aare used to responding to occasiona=
l poorly-written survey questions that compel =0Aresponse, even when there =
isn=E2=80=99t one that fits. At least I do <grin>.=0A=0AAlso, I have no pro=
blem with the na/dk/no options.=0A=0ABest, Jim=0A=0AJames R. Caplan, Ph.D.=
=0AManagement Analyst=0ADepartment of Defense=0ACivilian Personnel Manageme=
nt Service=0AHR-Business Information Technology Solutions: CDA=0A703-696-87=
54=0ADSN: 426-8754=0A=0A=0A-----Original Message----=0AFrom: AAPORNET [mai=
lto:AAPORNET@asu.edu] On Behalf Of Traci Capesius=0ASent: Wednesday, Octobe=
r 13, 2010 3:35 PM=0ATo: AAPORNET@asu.edu=0ASubject: Requiring questions in=
surveys of online panels=0A=0AWe=C3=A2=E2=82=AC=E2=84=A2re going to be doi=
ng a longitudinal survey with samples of Knowledge=0ANetworks and eRewards =
panelists. We are trying to decide when to make a=0Aquestion required. Fr=
om your research and/or experience, would you advocate=0A for requiring almo=
st all questions (to force people to provide a response)=0Aor not to requir=
e many questions (except for critical questions needed for=0Askips or weigh=
ting)? If you would advocate for not requiring many=0Aquestions, would you=
provide a =C3=A2=E2=82=AC=C5=93don=C3=A2=E2=82=AC=E2=84=A2t know/not sure/=
no opinion option=C3=A2=E2=82=AC?=0A=0AWe=C3=A2=E2=82=AC=E2=84=A2re specifi=
cally interested in any work with online panelists (especially=0AKN and eRe=
wards) who may approach surveys differently than the general=0Apopulation.=
=0A=0A=0AThanks,=0A=0ALija=0A=0ALija Greenseid, Ph.D.=0ASenior Evaluator=
=0A=0AProfessional Data Analysts, Inc.=0A219 Main Street SE, Suite 302=0AMi=
nneapolis, MN 55414=0APhone: (612) 623-9110=0AFax: (612) 623-8807=0Awww.PDA=
stats.com=0A=0A-----=0AArchi=
ves: http://lists.asu.edu/archives/aapornet.html .=0APlease ask authors bef=
ore quoting outside AAPORNET.=0AUnsubscribe?-don't reply to this message, w=
rite to: aapornet-request@asu.edu=0A=0AJames R. Caplan, Ph.D.=0AManagement =
Analyst=0ADepartment of Defense=0ACivilian Personnel Management Service=0AH=
R-Business Information Technology Solutions: CDA=0A703-696-8754=0ADSN: 426-=
8754=0A=0A=0A-----Original Message----=0AFrom: AAPORNET [mailto:AAPORNET@a=
su.edu] On Behalf Of Traci Capesius=0ASent: Wednesday, October 13, 2010 3:3=
5 PM=0ATo: AAPORNET@asu.edu=0ASubject: Requiring questions in surveys of on=
```

line panels=0A=0AWe=C3=A2=E2=82=AC=E2=84=A2re going to be doing a longitudi= nal survey with samples of Knowledge=0ANetworks and eRewards panelists. We= are trying to decide when to make a=0Aquestion required. From your resear= ch and/or experience, would you advocate=0Afor requiring almost all questio= ns (to force people to provide a response)=0Aor not to require many questio= ns (except for critical questions needed for=0Askips or weighting)? If you= would advocate for not requiring many=0Aquestions, would you provide a =C3= =A2=E2=82=AC=C5=93don=C3=A2=E2=82=AC=E2=84=A2t know/not sure/no opinion opt= ion=C3=A2=E2=82=AC?=0A=0AWe=C3=A2=E2=82=AC=E2=84=A2re specifically interest= ed in any work with online panelists (especially=0AKN and eRewards) who may= approach surveys differently than the general=0Apopulation.=0A=0A=0AThanks= ,=0A=0ALija=0A=0A=0ALija Greenseid, Ph.D.=0ASenior Evaluator=0A=0AProfessio= nal Data Analysts, Inc.=0A219 Main Street SE, Suite 302=0AMinneapolis, MN 5= 5414=0APhone: (612) 623-9110=0AFax: (612) 623-8807=0Awww.PDAstats.com=0A=0A= -----=0AArchives: http://lis= ts.asu.edu/archives/aapornet.html .=0APlease ask authors before quoting out= side AAPORNET.=0AUnsubscribe?-don't reply to this message, write to: aaporn= et-request@asu.edu=0A=0A-----= -=0AArchives: http://lists.asu.edu/archives/aapornet.html .=0APlease ask au= thors before quoting outside AAPORNET.=0AUnsubscribe?-don't reply to this m= essage, write to: aapornet-request@asu.edu=0A

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Date: Wed, 13 Oct 2010 16:59:28 -0400

Reply-To: Michael McDonald <mmcdon@GMU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Michael McDonald <mmcdon@GMU.EDU>

Subject: Re: Party Registration Questions

X-To: AAPORNET@asu.edu

In-Reply-To:

<1685320672.56246.1286826481231.JavaMail.root@sz0107a.emeryville.ca.mail.comca

st.net>

MIME-version: 1.0

Content-type: text/plain; charset=utf-8 Content-Transfer-Encoding: 8bit

Message-ID: <000b01cb6b19\$867e2700\$937a7500\$@edu>

For those interested, I have compiled current partisan voter registration statistics for those states (and DC) that report it, with a comparison to 2008.

http://www.huffingtonpost.com/michael-p-mcdonald/partisan-voter-registrati_b_761713.html

Dr. Michael P. McDonald Associate Professor, George Mason University Non-Resident Senior Fellow, Brookings Institution

Mailing address:

(o) 703-993-4191 George Mason University

(f) 703-993-1399 Dept. of Public and International Affairs

mmcdon@gmu.edu 4400 University Drive - 3F4 http://elections.gmu.edu Fairfax, VA 22030-4444

----Original Message----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of

nickp@marketsharescorp.com

Sent: Monday, October 11, 2010 3:48 PM

To: AAPORNET@asu.edu

Subject: Re: Party Registration Questions

Elway's question is a hypothetical but serves the same purpose as a party ID question - de facto party identification. In this case Washington voters are not trying to game the system as do voters in some party registration states.

I too have been tracking party identification in Illinois since the 90s. "Do you consider yourself to be...a Democrat or a Republican?†Independent, third-party not read, recorded.

And my Party ID trend lines are also spaghetti-like - although in Illinois self-described Democrats always outnumber Republicans. As of two weeks ago GOPs were down from Dems minus 10, but closer than -17 in '06 and -19 in '08. IL exit polls showed Republicans down -15 and -19 those years.

Elway "It does make me laugh (or cry) when I see pollsters weighting their findings to party ID. In Washington state, at least, that is a fool's errand. More significantly, it has the potential of distorting the understanding of public opinion, and shaping the coverage of the issues and campaigns.â€

Elway is right. Take 2004 for example. IL Republicans were down an historic minus 3 points from Democrats. Senate race was Barack Obama versus a substitute candidate Alan Keyes (R-Maryland) put on the ballot in August.

But Obama won - by an historic 43 points. Both our Tribune poll and the NEP exit poll showed Keyes barely winning Republican voters. Also, 2004 IL NEP exit poll showed Republicans down by only 5 points from Democrats.

Conclusion. Party ID - past or present - is no guarantee of anything including election outcomes.

Our 2004 poll was 2 points low on Kerry's winning margin, same for Gore's winning margin in 2000 and one point low on Obama's IL winning margin in '08.

Nick

About Illinois: The state had Republican Governors from 1977 to 2002. Republicans controlled the state legislature for a few years due to the 1994 Gingrich revolution. (About the 1976 election. This was for a 2-year term so state office elections would not coincide with presidential elections.)

George Will, 1998. "In presidential politics Illinois is the bellwether state, having voted with the winner in all but two elections in this [the last] century. It voted for Republicans Charles Evans Hughes in 1916 and Gerald Ford in 1976.â€

Update. Illinois voted for Al Gore who won the national popular vote in 2000. In 2004, Illinois voted for John Kerry when George W. Bush won the popular vote. In 2008 Illinois voted for Barack Obama.

---- Original Message -----

From: "H. Stuart Elway" < hstuart@ELWAYRESEARCH.COM>

To: AAPORNET@ASU.EDU

Sent: Friday, October 8, 2010 1:39:11 PM Subject: Re: Party Registration Questions

Washington is one of the states with no party registration - plus a "top two" primary which lets voters cross party lines in the Primary. The top two vote-getters, regardless of party affiliation, advance to the General Election. No one here ever has to declare a party, except in the lightly-attended beauty contest Presidential Primary. Or if they attend a party caucus. Even then, you only have to be a partisan for that event.

Almost every month for 20 years I have asked this question "If you had to register by party in order to vote, would you register as a Republican, Democrat or Independent" (rotated choices). That question correlated best with a number of other political identification variables in my long-ago dissertation.

I call the graph of these results my "spaghetti chart" because the three lines vary and cross over each other so much from month to month. In this context, I think of party identification as a general indicator, much like the generic ballot question.

It does make me laugh (or cry) when I see pollsters weighting their findings to party ID. In Washington state, at least, that is a fool's errand. More significantly, it has the potential of distorting the understanding of public opinion, and shaping the coverage of the issues and campaigns.

Stuart H.Stuart Elway Elway Research, Inc. 206/264-1500 x1 www.elwayresearch.com ----Original Message----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of

nickp@marketsharescorp.com

Sent: Thursday, October 07, 2010 1:43 PM

To: AAPORNET@ASU.EDU

Subject: Party Registration Questions

Last night I got called to participate in a poll, one a media pollster another who polls for candidates.

In both cases the interview began with "Are you a registered Democrat, registered Republican, or registered Independent?" But about half of the states in the nation including Illinois where I live do not have party registration.

In states like Illinois the only plausible answer to such a question would be "None of the above".

I hear people who call themselves "registered" Republicans or Democrats to stress their party commitment. And of course some believe they are literally registered by party.

I told the media poll interviewer to pass this on to his Supervisor then begged of due to the conflict. When I raised this question with the candidate poll interviewer she hung up on me. You have to wonder how many respondents like me would add to non-response.

It is well known that party registration in some states is a function of voter primary voting eligibility. For example, some states such as NH registered independents leave their options open to vote in the primary of their choice.

Response to self-described Party ID questions - Dems, GOPs, etc - yield far different results than official party registration counts. I found this to be true in a poll in NJ, 2004.

Do polls relying on a party registration question miss true party allegiance? Is party registration even a useful demographic at all?

One other question which should be obvious to everyone; should you even begin an interview with a party question of any kind? Seems like question order bias to me. Should party allegiance of any kind precede candidate voting questions? Worst case, were these quota samples? Can't think of any reason why this question should came first in both polls.

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Date: Wed, 13 Oct 2010 17:57:01 -0400

Reply-To: jwerner@jwdp.com

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jan Werner <jwerner@JWDP.COM>

Organization: Jan Werner Data Processing Subject: Re: Party Registration Questions

X-To: Michael McDonald <mmcdon@GMU.EDU>

X-cc: AAPORNET@ASU.EDU

In-Reply-To: <000b01cb6b19\$867e2700\$937a7500\$@edu>

MIME-Version: 1.0

Content-Type: text/plain; charset=UTF-8; format=flowed

Content-Transfer-Encoding: 8bit

Message-ID: <4CB62B2D.5090604@jwdp.com>

Some items in this table need further explanation. For example, Arizona shows a nearly 10% decline, and Nevada nearly 8.5%, in the total number of registered voters from 2008 to 2010. This doesn't seem reasonable unless there is something unstated that explains those numbers.

Jan Werner

Michael McDonald wrote:

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>
> http://www.huffingtonpost.com/michael-p-mcdonald/partisan-voter-
registrati b 761713.html
>
        ====== Dr. Michael P. McDonald Associate Professor, George
> =
> Mason University Non-Resident Senior Fellow, Brookings Institution
> Mailing address: (o) 703-993-4191
                                            George Mason
> University (f) 703-993-1399
                                     Dept. of Public and
> International Affairs mmcdon@gmu.edu
                                                  4400 University
> Drive - 3F4 http://elections.gmu.edu
                                        Fairfax, VA 22030-4444
>
> -----Original Message----- From: AAPORNET [mailto:AAPORNET@asu.edu]
> On Behalf Of nickp@marketsharescorp.com Sent: Monday, October 11,
> 2010 3:48 PM To: AAPORNET@asu.edu Subject: Re: Party Registration
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>
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>
> ----- Original Message ----- From: "H. Stuart
> Elway"<hstuart@ELWAYRESEARCH.COM> To: AAPORNET@ASU.EDU Sent: Friday,
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> -----Original Message----- From: AAPORNET [mailto:AAPORNET@asu.edu]
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>
> Nick
>
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> message, write to: aapornet-request@asu.edu
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Date:
         Wed, 13 Oct 2010 18:05:21 -0400
Reply-To: Michael McDonald <mmcdon@GMU.EDU>
Sender:
          AAPORNET <AAPORNET@ASU.EDU>
From:
          Michael McDonald <mmcdon@GMU.EDU>
Subject:
          Re: Party Registration Questions
          AAPORNET@ASU.EDU
X-To:
In-Reply-To: <4CB62B2D.5090604@jwdp.com>
MIME-version: 1.0
Content-type: text/plain; charset=utf-8
Content-Transfer-Encoding: 8bit
Message-ID: <005c01cb6b22$baac3860$3004a920$@edu>
```

I have double checked these numbers. The source data are from the official state reports, which are accessible on-line.

As I discuss in the blog's commentary, I believe that Nevada's registrations among active voters are being affected by the economic downturn: people leaving the state or having their home foreclosed on. The decline in Arizona is only 3.9% overall, not 10%...there is a rendering issue with the graphic I will try to fix. I'm not sure if that is simply the normal decline that is often observed in midterm elections as purging is taking place or if Arizona is having similar - though less severe - problems as Nevada.

Dr. Michael P. McDonald Associate Professor, George Mason University Non-Resident Senior Fellow, Brookings Institution

Mailing address:

(o) 703-993-4191 George Mason University

(f) 703-993-1399 Dept. of Public and International Affairs

4400 University Drive - 3F4 mmcdon@gmu.edu http://elections.gmu.edu Fairfax, VA 22030-4444

----Original Message----

From: Jan Werner [mailto:jwerner@jwdp.com] Sent: Wednesday, October 13, 2010 5:57 PM

To: Michael McDonald Cc: AAPORNET@ASU.EDU

Michael McDonald wrote:

Subject: Re: Party Registration Questions

Some items in this table need further explanation. For example, Arizona shows a nearly 10% decline, and Nevada nearly 8.5%, in the total number of registered voters from 2008 to 2010. This doesn't seem reasonable unless there is something unstated that explains those numbers.

Jan Werner

> For those interested, I have compiled current partisan voter > registration statistics for those states (and DC) that report it, > with a comparison to 2008. > http://www.huffingtonpost.com/michael-p-mcdonald/partisan-voterregistrati b 761713.html > > ===== Dr. Michael P. McDonald Associate Professor, George > Mason University Non-Resident Senior Fellow, Brookings Institution > Mailing address: (o) 703-993-4191 George Mason > University (f) 703-993-1399 Dept. of Public and > International Affairs mmcdon@gmu.edu

> Drive - 3F4 http://elections.gmu.edu Fairfax, VA 22030-4444

4400 University

```
> -----Original Message----- From: AAPORNET [mailto:AAPORNET@asu.edu]
> On Behalf Of nickp@marketsharescorp.com Sent: Monday, October 11,
> 2010 3:48 PM To: AAPORNET@asu.edu Subject: Re: Party Registration
> Questions
>
> Elway's question is a hypothetical but serves the same purpose as a
> party ID question - de facto party identification. In this case
> Washington voters are not trying to game the system as do voters in
> some party registration states.
>
>
> I too have been tracking party identification in Illinois since the
> 90s. "Do you consider yourself to be...a Democrat or a Republican?â€
> Independent, third-party not read, recorded.
>
> And my Party ID trend lines are also spaghetti-like - although in
> Illinois self-described Democrats always outnumber Republicans. As of
> two weeks ago GOPs were down from Dems minus 10, but closer than -17
> in \hat{a} \in \text{TM} 06 and -19 in \hat{a} \in \text{TM} 08. IL exit polls showed Republicans down -15 and
> -19 those years.
> Elway "It does make me laugh (or cry) when I see pollsters weighting
> their findings to party ID. In Washington state, at least, that is a
> fool's errand. More significantly, it has the potential of distorting
> the understanding of public opinion, and shaping the coverage of the
> issues and campaigns.â€
>
>
> Elway is right. Take 2004 for example. IL Republicans were down an
> historic minus 3 points from Democrats. Senate race was Barack Obama
> versus a substitute candidate Alan Keyes (R-Maryland) put on the
> ballot in August.
>
>
> But Obama won - by an historic 43 points. Both our Tribune poll and
> the NEP exit poll showed Keyes barely winning Republican voters.
> Also, 2004 IL NEP exit poll showed Republicans down by only 5 points
> from Democrats.
>
>
> Conclusion. Party ID - past or present - is no guarantee of anything
> including election outcomes.
>
> Our 2004 poll was 2 points low on Kerry's winning margin, same for
> Goreâ€<sup>TM</sup>s winning margin in 2000 and one point low on Obamaâ€<sup>TM</sup>s IL winning
> margin in '08.
>
>
> Nick
>
> About Illinois: The state had Republican Governors from 1977 to 2002.
```

```
> Republicans controlled the state legislature for a few years due to
> the 1994 Gingrich revolution. (About the 1976 election. This was for
> a 2-year term so state office elections would not coincide with
> presidential elections.)
> George Will, 1998. "In presidential politics Illinois is the
> bellwether state, having voted with the winner in all but two
> elections in this [the last] century. It voted for Republicans
> Charles Evans Hughes in 1916 and Gerald Ford in 1976.â€
>
>
> Update. Illinois voted for Al Gore who won the national popular vote
> in 2000. In 2004, Illinois voted for John Kerry when George W. Bush
> won the popular vote. In 2008 Illinois voted for Barack Obama.
>
>
>
> ----- Original Message ----- From: "H. Stuart
> Elway"<hstuart@ELWAYRESEARCH.COM> To: AAPORNET@ASU.EDU Sent: Friday,
> October 8, 2010 1:39:11 PM Subject: Re: Party Registration Questions
> Washington is one of the states with no party registration - plus a
> "top two" primary which lets voters cross party lines in the Primary.
> The top two vote-getters, regardless of party affiliation, advance to
> the General Election. No one here ever has to declare a party, except
> in the lightly-attended beauty contest Presidential Primary. Or if
> they attend a party caucus. Even then, you only have to be a partisan
> for that event.
> Almost every month for 20 years I have asked this question "If you
> had to register by party in order to vote, would you register as a
> Republican, Democrat or Independent" (rotated choices). That question
> correlated best with a number of other political identification
> variables in my long-ago dissertation.
> I call the graph of these results my "spaghetti chart" because the
> three lines vary and cross over each other so much from month to
> month. In this context, I think of party identification as a general
> indicator, much like the generic ballot question.
> It does make me laugh (or cry) when I see pollsters weighting their
> findings to party ID. In Washington state, at least, that is a fool's
> errand. More significantly, it has the potential of distorting the
> understanding of public opinion, and shaping the coverage of the
> issues and campaigns.
> Stuart H.Stuart Elway Elway Research, Inc. 206/264-1500 x1
> www.elwayresearch.com
> -----Original Message----- From: AAPORNET [mailto:AAPORNET@asu.edu]
> On Behalf Of nickp@marketsharescorp.com Sent: Thursday, October 07,
> 2010 1:43 PM To: AAPORNET@ASU.EDU Subject: Party Registration
> Questions
```

```
>
> Last night I got called to participate in a poll, one a media
> pollster another who polls for candidates.
>
> In both cases the interview began with "Are you a registered
> Democrat, registered Republican, or registered Independent?" But
> about half of the states in the nation including Illinois where I
> live do not have party registration.
>
> In states like Illinois the only plausible answer to such a question
> would be "None of the above".
>
>
> I hear people who call themselves "registered" Republicans or
> Democrats to stress their party commitment. And of course some
> believe they are literally registered by party.
>
> I told the media poll interviewer to pass this on to his Supervisor
> then begged of due to the conflict. When I raised this question with
> the candidate poll interviewer she hung up on me. You have to wonder
> how many respondents like me would add to non-response.
>
> It is well known that party registration in some states is a function
> of voter primary voting eligibility. For example, some states such as
> NH registered independents leave their options open to vote in the
> primary of their choice.
>
>
> Response to self-described Party ID questions - Dems, GOPs, etc -
> yield far different results than official party registration counts.
> I found this to be true in a poll in NJ, 2004.
>
> Do polls relying on a party registration question miss true party
> allegiance? Is party registration even a useful demographic at all?
>
> One other question which should be obvious to everyone; should you
> even begin an interview with a party question of any kind? Seems like
> question order bias to me. Should party allegiance of any kind
> precede candidate voting questions? Worst case, were these quota
> samples? Can't think of any reason why this question should came
> first in both polls.
>
>
> Nick
> ------ Archives:
> http://lists.asu.edu/archives/aapornet.html . Please ask authors
```

```
> before quoting outside AAPORNET. Unsubscribe?-don't reply to this
> message, write to: aapornet-request@asu.edu
> http://lists.asu.edu/archives/aapornet.html Vacation hold? Send email
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> return send this: set apportet mail Please ask authors before quoting
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Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu
```

Wed, 13 Oct 2010 18:49:51 -0400 Date:

Reply-To: David Han < han.j.david@GMAIL.COM> Sender: AAPORNET <AAPORNET@ASU.EDU> From: David Han han.j.david@GMAIL.COM Subject: Sr. Workforce Analytics Analyst Opportunity

X-To: AAPORNET@asu.edu

MIME-Version: 1.0

Content-Type: text/plain; charset=windows-1252

Content-Transfer-Encoding: 8bit

Message-ID: <AANLkTikGvrC672Oo-AB+FrWbUOJN7xFG3r5r7QgqM1Yk@mail.gmail.com>

Apply Here: http://bit.ly/9QwhFz

Location: Charlotte Area (Mooresville, NC)

Job Description:

The Senior Workforce Analytics Analyst will be responsible for leading projects, initiatives and individual processes with a focus on workforce analytics and employee survey research. Using quantitative and qualitative skills with a high level of analytical ability, will deliver analysis on HR metrics and survey data to provide insights related to the effectiveness of HR programs and the value that HR brings to the business. Work to include the development of HR scorecards, standard reports, employee survey administration and the resulting analysis of data.

Job duties include:

- Perform data gathering tasks, synthesis, develop solutions, project planning, and data utilization.
- Produce documents for teams and management to review and utilize
- Performs quantitative and qualitative analysis of HR data and employee survey data as well as customer and financial data.
- Conducts data analysis with goal of identifying trends in the data for key insights.
- Develops and maintains large scale datasets using SPSS, SAS and other technical tools to mine the data.
- Develops and maintains metric process governance procedures.
- Provide HR data analytical support to HR technology implementations.
- Works with external research consultants in analysis of employee survey research data.

POSITION REQUIREMENTS

- Bachelor's in HR, business, statistics, finance or related field.
- 2-5 years experience analyzing and reporting data.
- Ability to work independently in a dynamic environment
- Experience with business intelligence and HR data analytics
- Strong knowledge of MS Office, and SAS or SPSS. Microstrategy experience a plus
- Strong analytical skills; able to understand what data is important and how to analyze and synthesize it to be meaningful to stakeholders.
- Strong problem solving and conceptual thinking skills with an acute attention to detail and accuracy.
- Project management skills including planning, execution and follow-through.
- Ability to work with third-party consultants to meet deliverables.
- Excellent teamwork and interpersonal skills;
- Good verbal and written communication skills.
- Familiarity with HR systems such as PeopleSoft, Plateau, Kronos, Kenexa.

PREFERRED QUALIFICATIONS

• Master's degree in HR, business, statistics, finance or related field

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Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 14 Oct 2010 05:24:09 -0700

Reply-To: "Margaret R. Roller" < rmr@ROLLERRESEARCH.COM>

Sender: AAPORNET < AAPORNET @ASU.EDU>

From: "Margaret R. Roller" <rmr@ROLLERRESEARCH.COM>

Subject: Re: Requiring questions in surveys of online panels

X-To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

Message-ID: <4249029244820039.WA.rmrrollerresearch.com@lists.asu.edu>

I agree with Jim. And, if you haven't read it, you might want to check o=

ut

Fran Featherston's and Luann Moy's 2004 AAPOR paper "Good Manners for Web=

Surveys"---a "mannerly" approach to Web survey design. Margaret R. Roller rmr@rollerresearch.com Archives: http://lists.asu.edu/archives/aapornet.html Vacation hold? Send email to listserv@asu.edu with this text: set aapornet nomail On your return send this: set apported mail Please ask authors before quoting outside AAPORNET. Problems?-don't reply to this message, write to: aapornet-request@asu.edu Date: Thu, 14 Oct 2010 07:20:51 -0700 Reply-To: Michael Larsen <mlarsen@BSC.GWU.EDU> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Michael Larsen <mlarsen@BSC.GWU.EDU> AAPOR-ASA webinar Small Area Estimation Oct 19 Subject: X-To: AAPORNET@ASU.EDU Mime-Version: 1.0 Content-Transfer-Encoding: quoted-printable Message-ID: <4565928687849126.WA.mlarsenbsc.gwu.edu@lists.asu.edu> Final announcement: Registration is now open!!! http://www.amstat.org/sections/SRMS/webinar.cfm =20AAPOR and the Survey Research Methods Section of American Statistical Association are proud to announce the next webinar in their new web-based= training program.=20 =20Small Area Estimation =20Partha Lahiri, PhD, Joint Program in Survey Methodology (JPSM) at the University of Maryland Tuesday, October 19, 2010, 1-3pm EST, http://www.amstat.org/sections/SRMS/webinar.cfm =20Abstract:=20 Direct survey estimates of various socio-economic, agriculture, and healt= statistics for small geographic areas and small domains are generally hig= imprecise due to small sample sizes in the areas. To improve on the precision of the direct survey estimates, small area estimation technique= are often employed to borrow strength from related information that can b=

extracted from one or more existing administrative and/or census database=

In this talk, I will first discuss the main concepts and issues in small=

area estimation and then illustrate the effectiveness of small area estimation techniques in different applications. The talk will be presen= at a level appropriate for individuals who are new to small area estimati= but also include discussion of research topics of interest to more experienced researchers.=20 =20Biosketch:=20 Partha Lahiri is a Professor of the Joint Program in Survey Methodology (JPSM) at the University of Maryland, College Park, and an Adjunct Resear= ch=20 Professor of the Institute of Social Research, University of Michigan, An= n=20Arbor. Professor Lahiri's research on small-area estimation has been wid= published in leading journals such as Biometrika, the Journal of the American Statistical Association, the Annals of Statistics and Survey Methodology. Professor Lahiri has served as member, advisor, or consulta= to many organizations, including the U.S. Census Advisory committee, a National Academy of Science panel, the United Nations, the World Bank, an= the Gallup Organization. He has served on the Editorial Board of many international journals, including the Journal of the American Statistical= Association and Survey Methodology. Dr. Lahiri has been honored by being= made a Fellow of the American Statistical Association and the Institute o= Mathematical Statistics and an elected member of the International Statistical Institute. =20Registration is now open! http://www.amstat.org/sections/SRMS/webinar.cfm= For each webinar, participants register for a modest fee. Fees may vary f= rom webinar to webinar depending on the length of the presentation and expect= audience. Each registration is allowed one web connection and one audio connection. The section encourages multiple persons to view each register= connection. =20If you have any questions, please feel free to contact Rick Peterson (ASA=)=20Rick Peterson, Education Programs Associate American Statistical Associat= ion 732 North Washington Street; Alexandria, VA 22153; www.amstat.org=20 (703) 684-1221 ext. 1864; FAX: (703) 684-3768 rick@amstat.org;=20 =20=20=20

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Date: Thu, 14 Oct 2010 11:55:48 -0400

Reply-To: "J. Ann Selzer" <jannselzer@AOL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "J. Ann Selzer" <jannselzer@AOL.COM>
Subject: Bloomberg National Poll on Tea Party

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Transfer-Encoding: quoted-printable Content-Type: text/plain; charset="us-ascii"

Message-ID: <8CD39CF6773825A-680-1FE9@webmail-d033.sysops.aol.com>

When the Iowa Poll first measured Tea Party support at one in three, it= started something of a firestorm on this list. Nationally, those numbers= continue to hold up.

http://www.bloomberg.com/news/2010-10-14/tea-party-s-economic-gloom-fuels-=republican-election-momentum-poll-says.html

=20

J. Ann Selzer, Ph.D Selzer & Company Des Moines, Iowa 50309

For purposes of this list, use JAnnSelzer@aol.com For other purposes, use JASelzer@SelzerCo.com

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Date: Thu, 14 Oct 2010 13:30:28 -0400

Reply-To: Emily Bona-Cohen

 bonacohen@GMAIL.COM>

Subject: Job Posting: Qualitative Research Associates and Consultants

X-To: aapornet <aapornet@asu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset=windows-1252 Content-Transfer-Encoding: quoted-printable

Message-ID: <AANLkTin43+3KjodsTFMuEEmg_BarQZZWshWevG5hg761@mail.gmail.com>

Hi all,

A qualitative consumer research consultancy in NYC is currently seeking Research Associates and Consultants to join their team. The company specializes in brand strategy, user experience, product development, and positioning.

Please see below for a description of the company and the jobs.

If interested in either position, please send your resume and cover letter to ecohen@sachsinsights.com.

Best wishes, Emily

Research That Tells a Story: Our mission is to tell the story of the consumer=92s experience to help

our clients develop strategies and products that resonate with real customers. Since 1987, Sachs

Insights has creatively engaged consumers in groundbreaking qualitative research that provides

our Fortune-1000 clients with powerful insights into the behavior and choices of their customers.

Using these =93voice of the customer=94 analyses, our clients make critical business decisions about

their brand strategy, market positioning and new product development.

Company Growth: The value we provide to our clients has resulted in stead=
y

growth both

domestically and globally in all of our core industries =96 financial services, media, healthcare,

travel, technology, e-commerce, food and fashion =96 and so we are now expanding our research

team. The team employs a number of innovative research methods, including:

- . co-creation focus groups
- . ethnography (observing consumers in their natural environment)
- . user experience research
- . self reported video diaries
- . remote-moderated usability
- *Join Our Team*: Here is what you will need in order to contribute and succeed in our culture:
- . The ability to translate findings and insights into a powerful story that can be adapted to reach different client audiences

. A passion and talent for doing research and an insatiable curiosity about why people

behave and feel the way they do

. Exceptional listening skills and empathy, as well as the ability to separate your

beliefs from those of research participants

. Humility =96 and the belief that we all learn from each other =96 and a comfort in

working in a non-hierarchical culture

. A passion for taking on what you haven=92t tackled before =96 and the ability

to convey

confidence while doing so that inspires trust from our client partners

- . A healthy balance between strategic thinking and scrupulous attention to detail
- . Powerful written and spoken communications skills
- . Experience
- *Key Result Areas*: As a Researcher, you will deliver results in the following areas:
- . Client Relationships: Collaborate with clients throughout a project to fully

understand their business, their markets and products, their research goals and

challenges, to deliver the highest levels of client satisfaction.

. Research Design: Identify the appropriate research method(s) and prepare discussion guides, creative exercises, and all other relevant materials; collaborate to

identify and recruit appropriate research participants.

. Research Analysis and Strategic Reporting to Client: Identify patterns i=

consumer

usage and behavior, synthesize information/data, brainstorm with clients, and

identify strategic and tactical issues and potential solutions; present final report and

recommendations.

(Associates): . Project Management - Coordinate schedules and timelines for client projects,

organize and categorize research materials, prepare participant profiles, and handle logistics

for projects taking place at our research facility and throughout the country.

.(Consultants): Moderation / Facilitation: Collaborating with your staff research team and

videographer, you will deliver high-quality moderation of in-depth interviews, focus

groups, and ethnographies, meeting research objectives and unearthing the story of

the customer=92s experience.

- *Qualifications*: We=92d like you to have the following:
- . Experience conducting qualitative research Consultants at least 7 years

of experience,

Associates at least 2 years - we prefer a combination of supplier and clien=

side experience

(so you=92ve walked in our clients=92 shoes)

- . Experience with a range of methods =96 focus groups, in-depth interviews, ethnography, user experience research =96 using innovative techniques
- . Experience working with cross-functional teams to identify goals, design and conduct research, and write up and present findings to an array of audiences
- . Ability and willingness to travel 25-50%
- . Experience telling stories with video preferred
- . MBA and/or experience with the business of consulting is helpful
- . (Consultants): Experience writing proposals and growing client relationships

**

How to Apply: Our team is eclectic and diverse in their backgrounds, experiences and prior

working lives so we appreciate the same in you. Please send your resume, a cover letter with

salary history and requirements and a clear statement about why you would b= e

a good fit for

our company to ecohen@sachsinsights.com. No calls, please. Candidates will not be considered

without a cover letter and resume. Generous salary and bonus structure base=

on performance,

full in-network medical coverage for individuals, 401k.

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Date: Fri, 15 Oct 2010 12:58:34 -0400

Reply-To: "J. Ann Selzer" <jannselzer@AOL.COM> Sender: AAPORNET@ASU.EDU> From: "J. Ann Selzer" <jannselzer@AOL.COM>

Subject: Religious identification X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Transfer-Encoding: quoted-printable Content-Type: text/plain; charset="us-ascii"

Message-ID: <8CD3AA1566766ED-DA8-14D1@webmail-m079.sysops.aol.com>

Just wondering how many pollsters struggle with how we ask about religion.=
As the Pew poll on religion showed, many people who are technically Prot=
estant do not identify that way. We now offer Catholic, Protestant, some=
other kind of Christian (which used to be reserved for Morman, Greek and=
Russian Orthodox and the like), Jewish, Muslim, other, or none.

The plurality are "some other kind of Christian." The percentages identifying as Catholic are down. This is even after we modified our wording toe offer Catholic explicitly. We used to say "Christian, Jewish, Muslim .= . . " and then we would follow up with Christians to ask about Catholic or Protestant. =20

Is anyone else finding fewer self-identifying as Catholic, or know where= this has been analyzed?

JAS

=20

=20

J. Ann Selzer, Ph.D Selzer & Company Des Moines, Iowa 50309

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http://www.aapor.org

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Date: Fri, 15 Oct 2010 15:10:17 -0400

Reply-To: Jim Ellis <jme2ce@VIRGINIA.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jim Ellis <jme2ce@VIRGINIA.EDU>
Subject: job posting on behalf of a colleague

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Message-ID: <001601cb6c9c\$9b0bf060\$d123d120\$@edu>

I am sharing this help wanted information at the request of a colleague.

Please see http://www.naccrra.org/membership/career_center/?jid=950 for details

or contact NACCRRA directly for more. Some of the listing is pasted in text form below.

Jim

Director of Research

Center for Survey Research

University of Virginia

JOB LISTING:

434-243-5224

Jim Ellis

Senior Director of Research

Job Information

Title: Senior Director of Research

Organization: NACCRRA

Posted: May 06

Closing: November 15

Job Description

NACCRRA's Research Department is located within the Division of Policy and Evaluation. The department is responsible for the data collection that drives NACCRRA's work. It provides the research base to supports NACCRRA's policy agenda. It monitors current research and conducts needed research. The research department works with Public Policy, Child Care Resource and Referral (CCR&R) Services, Quality Initiatives, Data and Quality Control and other initiatives as directed by the Executive Director to create surveys, administer surveys and interpret survey results. These surveys are used to create publications to educate the public, including policymakers, and to support NACCRRA's advocacy work; to support reporting requirements for NACCRRA contracts with external funders; and to respond to the needs of CCR&R members. The Research Department includes the Director of Research, data managers/analysts and the senior writer.

POSITION 1: DIRECTOR OF RESEARCH

Position Overview: The Director of Research is responsible for developing a strategic research agenda and products to promote the goals, visibility, and positive image of NACCRRA and its national network of more than 600 child care resource and referral agencies in delivering high-quality child care to the nation's families. To accomplish this, the Director of Research will lead the research team to develop national research strategies and studies to strengthen the Child Care Resource and Referral field and analyze child care data to develop policy recommendations.

http://www.aapor.org

Archives: http://lists.asu.edu/archives/aapornet.html.

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Date: Fri, 15 Oct 2010 15:20:11 -0600 Reply-To: lawton@TECHSOCIETY.COM

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: lawton@TECHSOCIETY.COM

Subject: Tea Party Conference @ UCB: Fri. Oct. 22] X-To: AAPORNET <AAPORNET@ASU.EDU>

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Content-Type: text/plain; charset=UTF-8

Message-ID: <07543f3a8710eaf748f47fec12895f33@techsociety.com>

Hi folks.

This may of interest to SF Bay Area aapornetters:

Leora

----- Original Message

Subject: Tea Party Conference @ UCB: Fri. Oct. 22

From: "ISSI" <isscucb@gmail.com> Date: Wed, October 6, 2010 1:40 pm

To:

UC Berkeley's Center for the Comparative Study of Right-Wing Movements is pleased to present:

```
*Fractures, Alliances and Mobilizations in the Age of Obama:*
```

* *

*Emerging Analyses of the **"**Tea Party Movement**†***

* *

Friday, October 22, 2010

* *

9:00 am - 5:00 pm

* *

(Registration begins at 8:30 am. Space is limited. We recommend pre-registering http://ccsrwm.berkeley.edu/conferences to guarantee a seat.)

*Toll Room, **Alumni

House*http://maps.google.com/maps?hl=en&rlz=&q=alumni+house+berkeley&um=1&ie=UTF-

8&hq=&hnear=Alumni+House,+Berkeley,+CA+94720&gl=us&ei=G1SSTLKmL5SosAO4yaHlCQ&s

a=X&oi=geocode result&ct=title&resnum=1&ved=0CBsQ8gEwAA>

*, University of California, Berkeley***

Co-sponsored by the Institute for the Study of Societal Issues, the Institute

of Governmental Studies, the Charles and Louise Travers Department of Political Science, the Department of Sociology, the Department of Gender and

Women's Studies, the Center for Race and Gender, the Haas Diversity Research

Center, the Doreen B. Townsend Center for the Humanities, the Center for the

Study of Social Change, the American Cultures Center, and the Berkeley Undergraduate Political Science Association.

This conference will bring together leading scholars, along with several journalists and political commentators, to discuss and debate the emergence

and implications of the "Tea Party Movement" in the wake of Obama's election. Much has been made of the Tea Party in the media, however there is little, if any, scholarship on it. This conference, which features historians, political scientists, sociologists, and race and gender scholars, is intended to begin to fill this gap.

Key questions that the conference will address include: Is the "Tea Party Movement†(TPM) a new social movement, an emerging political party, a media-driven construction, or something else? What are the origins, ideology, and constituencies of the TPM and how were they formed? What is the relationship between the TPM and the Right, especially the GOP, in the U.S., and what role will the TPM play in shaping the 2010 and future elections? How do race, class and gender factor into the TPM's message and

membership? How are TPM activists tapping into and/or managing the populist, libertarian, and radical currents on the Right, as well as fear, anger and resentment among segments of the American public? What significance does the TPM hold for the future of American politics?

* *

Speakers Include:

Rick Perlstein, Journalist and Author of *Nixonland: The Rise of a

President

and the Fracturing of America* and *Before the Storm: Barry Goldwater and the Unmaking of American Consensus*

Christopher Parker, Associate Professor of Political Science, University of

Washington

Clarence Lo, Associate Professor of Sociology, University of

Missouri-Columbia

Ruth Rosen, Professor Emerita of History, University of California, Davis;

Visiting Professor of History, University of California, Berkeley

David Weigel, Political Reporter, *Slate*, and MSNBC Commentator

Debra Saunders, Columnist, *San Francisco Chronicle*

Jack Citrin, Director, Institute of Governmental Studies and Heller

Professor of Political Science, UC Berkeley

Martin Cohen, Assistant Professor of Political Science, James Madison

University

Alan I. Abramowitz, Alben W. Barkley Professor of Political Science, Emory

University

Peter Montgomery, Senior Fellow, People for the American Way

Bill Whalen, Research Fellow, Hoover Institution, Stanford University

Eric Schickler, American Politics Professor of Political Science, UC

Berkeley

Lisa Disch, Professor of Political Science and Professor of Women's

Studies,

University of Michigan

Charles Postel, Associate Professor of History, San Francisco State

University

Chip Berlet, Senior Analyst, Political Research Associates

Devin Burghart, Vice President, Institute for Research & Education on

Human

Rights

Paola Bacchetta, Associate Professor of Gender & Women's Studies,

University

of California, Berkeley

This conference is free, wheelchair accessible and open to the public. To read more about the conference panels and to pre-register, go to: *

http://ccsrwm.berkeley.edu/conferences*<http://ccsrwm.berkeley.edu/conferences

> **

Dr. Leora Lawton

Executive Director, Berkeley Population Center

& Lecturer, Sociology Dept.

112A Survey Research Center

Corner Channing & Bowditch

(510) 643-1270 (office)

(510) 928-7572 (cell)

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Date: Mon, 18 Oct 2010 10:32:37 -0700

Reply-To: Steve Koczela <skoczela@YAHOO.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Steve Koczela <skoczela@YAHOO.COM>

Subject: Job Opening: Research Director / Survey Methodologist,

```
MIME-Version: 1.0
Content-Type: text/plain; charset=iso-8859-1
Content-Transfer-Encoding: quoted-printable
Message-ID: <648253.18346.qm@web52803.mail.re2.yahoo.com>
AAPOR Colleagues -=0A =0AThe MassINC Polling Group is looking to hire a sea=
soned Research Director / =0ASurvey Methodologist. This may be one positio=
n or two, depending on the =0Acandidate. We are a small but growing firm, =
so the ideal candidate will be =0Acomfortable working in an entrepreneurial=
environment. Send responses or =0Ainquiries to Steven Koczela at skoczela=
@massincpolling.com.=0A=0AResponsibilities:=0A =0A=B7
                                                                  Design=
, implement, and report on MassINC Polling Group (MPG) =0Asurvey research=
                 Continuously improve MassINC Polling Group sampling =
=0A=B7
=0Amethodology, survey administration, and analytical methods=0A=B7
    Format, recode, analyze and report quantitative data=0A=B7
    Write for online and print publication on topics related to =0Asurve=
y results and methodology=0A=B7
                                         Respond to public inquiries =
about MPG public opinion data and =0Amethods =0A=0A =0AQualifications:=0A =
=0A=B7
                Strong proficiency with current and evolving sampling =
=0Amethodologies in survey research=0A=B7
                                                  Knowledge and experi=
ence with a range of telephone sampling =0Amethodologies=0A=B7
Experience in all phases of the research process=0A=B7
                                                            Experi=
ence conducting statistical analysis of survey research =0Adata=0A=B7
    Extensive experience with SPSS, including syntax=0A=B7
Strong written and verbal communication skills=0A=B7
                                                           Proficie=
ncy with Excel=0A=B7
                             Precise attention to detail=0A=0ASought, =
                                   Familiarity with the Massachusetts =
but not required=0A =0A=B7
political and policy =0Aenvironment=0A=B7
                                                 Knowledge of online =
sampling methodologies=0A
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Please ask authors before quoting outside AAPORNET.
Date:
          Mon, 18 Oct 2010 14:36:46 -0500
Reply-To:
            Tom Smith <smitht@NORC.UCHICAGO.EDU>
Sender:
          AAPORNET <AAPORNET@ASU.EDU>
From:
          Tom Smith <smitht@NORC.UCHICAGO.EDU>
          Mitofsky Dinner to Honor James A. Davis
Subject:
X-To:
          AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable
Message-ID: <7BDB5A8BA3DA0B4F8EE786830BE58CA2013D1162@NORCEX1.norc.org>
=20
=20
```

The MassINC Polling Group

AAPORNET@ASU.EDU

X-To:

The Roper Center for Public Opinion Research cordially invites you to = celebrate the fourth annual: =20 =20WARREN J. MITOFSKY AWARD DINNER Thursday, November 11, 2010 Hotel Palomar Dinner prepared by the Urbana Restaurant and Wine Bar 2121 P Street, NW in Washington, DC=20 Dupont Circle Metro stop =20Cocktails at 6:30 PM Dinner at 7:30 PM Live =Entertainment Business Attire =20 Tickets: \$225 per seat Kindly =RSVP by October 30, 2010 =20This year's program features the 2010 Warren J. Mitofsky Award = presentation to=20 Dr. James A. Davis, Principal Investigator, emeritus, of the National = Opinion Research Center's=20 General Social Survey and retired Professor of Sociology at Harvard = University. =20Reserve your seat online at: = http://www.ropercenter.uconn.edu/center/Mitofsky 2010/mitofsky award dinn= er.html=20 =20Warren J. Mitofsky, the father of the exit poll and pioneer of polling = techniques that changed the way media uses polls, was the devoted =

Warren J. Mitofsky, the father of the exit poll and pioneer of polling = techniques that changed the way media uses polls, was the devoted = Chairman of the Roper Center's Board of Directors at the time of his = passing. To honor his memory and support the Roper Center, the second = annual Warren J. Mitofsky Award will be given in recognition of = excellence in the field of public opinion research. The Award = distinguishes outstanding published work that utilizes the resources of = the Roper Center's vast data archives.=20

=20

The Roper Center gratefully acknowledges this year's event supporters-

Event Sponsors: The National Opinion Research Center and BGC, Ulises = Beltr=E1n y Asocs., S. C.

Event Friend: Ipsos Reid=20

Event Donors: Pew Research Center=20

Braun Research International

Knowledge Networks=20

Please join us for a truly wonderful evening.=20

For more information, please contact: Lois Timms-Ferrara = (lois.timmsferrara@uconn.edu) = 20

(lois.timmsferrara@uconn.edu) =20

The Roper Center =20

369 Fairfield Way, Unit 2164 = 20

University of Connecticut =20

Storrs, CT 06269-2164

860.486.0656 =

/ fax 860.486.6308

=20

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Date: Tue, 19 Oct 2010 09:32:30 +0100

Subject: Call for papers: European Survey Research Association (ESRA)

2011

X-To: "AAPORNET@asu.edu" <AAPORNET@asu.edu>

Content-Type: text/plain; charset="iso-8859-1"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Message-ID: < A5CD1290A5D0D64E951DF529397FF836861EB33373@UOS-CL-EX7-DESCRIPTION (Color of the color of the

L4.soton.ac.uk>

The 4th Conference of the European Survey Research Association (ESRA) Lausanne, Switzerland 18-22 July 2011

CALL FOR PAPER PROPOSALS

To be considered for inclusion in the scientific programme of ESRA 2011, please

submit an abstract of your paper containing no more than 250 words via the ESRA

website:

http://surveymethodology.eu/conferences/

To submit a presentation, sign up or log in to the ESRA website. After logging in with your account, click "Propose a new presentation" to start submitting.

The closing date for submission of paper proposals is 14 January 2011.

Proposals are invited in any area of survey methodology, or in substantive areas of survey research. We particularly welcome submissions in the following areas:

- * Sampling and sample design
- * Web surveys
- * Unit Nonresponse and attrition
- * Item nonresponse
- * Weighting and imputation
- * Question testing and piloting
- * Survey mode
- * Data linkage
- * Election polling and public opinion
- * Survey analysis techniques
- * Methods for cross-national analysis
- * Paradata and fieldwork
- * Substantive applications
- * Longitudinal surveys
- * Data archiving
- * Causal designs in non-experimental research
- * Challenges in health examination surveys
- * Biomarker Data in Surveys
- * Social media data for survey research
- * Experimental methods in survey research
- * Falsifications in Survey Data
- * Open-ended survey questions

The inaugural ESRA award for the best paper submitted by an early-career researcher

Researchers within five years of the completion of their doctorate or within five years of starting a career in survey research who wish to be considered for the ESRA Early-Career Researcher award should submit full papers to the prize committee. The winning paper will be awarded a prize of 600 euros. More

information about the Early-Career Researcher award will be announced on the conference website.

Professor Patrick Sturgis, Conference Chair Kathrin Kissau, FORS (local organising committee) Marieke Voorpostel, FORS (local organising committee)

Contact information: conference@surveymethodology.eu

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Date: Tue, 19 Oct 2010 10:41:23 -0400 Reply-To: colleen_porter@COX.NET

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Colleen Porter <colleen_porter@COX.NET>

Subject: Re: Religious identification X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset=utf-8 Content-Transfer-Encoding: 7bit

Message-ID: <20101019104123.DPPVC.2188761.imail@eastrmwml44>

---- "J. Ann Selzer" <jannselzer@AOL.COM> wrote:

- > Is anyone else finding fewer self-identifying as Catholic, or know where
- > this has been analyzed?

The Pew religious landscape study included this note,

"Other surveys - such as the General Social Surveys, conducted by the National Opinion Research Center at the University of Chicago since 1972 - find that the Catholic share of the U.S. adult population has held fairly steady in recent decades at around 25%. What this apparent stability obscures, however, is the large number of people who have left the Catholic Church. Approximately one-third of the survey respondents who say they were raised Catholic no longer describe themselves as Catholic. This means that roughly 10% of all Americans are former Catholics. These losses, however, have been partly offset by the number of people who have changed their affiliation to Catholicism (2.6% of the adult population) but more importantly by the disproportionately high number of Catholics among immigrants to the U.S. The result is that the overall percentage of the population that identifies as Catholic has remained fairly stable."

So if one is conducting a statewide/regional study in an area that does not include a lot of Hispanic immigrants, it makes sense that the rate of self-identifying Catholics would indeed have declined, a real change and not a measurement issue.

The other concept of folks no longer identifying as a Catholic was brought home to me just recently at a family reunion in California. My grandmother Emma Flanagan Kenney had 10 children, most of whom had children (eight in my sib group), and now we are into her great-grandchildren, so well over 100 progeny. Someone asked the question of whether anyone was still Catholic,

and nobody there was, nor could we name a cousin not in attendance. Many are still religious, but diverse faiths including Quaker, Mormon, Buddhist, Baptist.

BTW, although none of us followed her religion, some of us did follow in her professional footsteps. Gram was widowed fairly young, and went to work as a survey interviewer for Roper (she knew Lou Harris!) then later founded her own successful market research firm. And it turns out that I have a cousin who has been an in-person interviewer for years. He was astonished that I had heard of organizations like NORC, Westat. and RTI. I asked him, "I know that we often have to sign non-disclosure forms, but can you tell me about any of the studies that you've worked on?" He kind of teared up at that, and said that nobody else in the family has quite understood his work, and it was amazing to talk to someone who appreciates exactly what he does.

Colleen Porter Gainesville, FL

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Date: Wed, 20 Oct 2010 07:05:37 -0400

Reply-To: scheuren@AOL.COM

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Fritz Scheuren <scheuren@AOL.COM>

Subject: Fwd: [IASS] World statistics day - 20 october 2010 - message to

IASS members

X-To: SRMSNET@LISTSERV.UMD.EDU, AAPORNET@ASU.EDU

In-Reply-To:

<963BC1F95BE56A47911681815F4BF494079938@S90X3BAL1.ad.insee.intra>

MIME-Version: 1.0

Content-Transfer-Encoding: quoted-printable Content-Type: text/plain; charset="us-ascii"

Message-ID: <8CD3E5DDBD20D92-AF4-A07F@Webmail-d116.sysops.aol.com>

We all should enjoy!!

Bless everyone, Fritz

=20

=20

=20

----Original Message----

From: Meunier Catherine <catherine.meunier@insee.fr>

To: all-members@mailinglist.iass.fr <all-members@mailinglist.iass.fr>

Sent: Wed, Oct 20, 2010 6:25 am

Subject: [IASS] World statistics day - 20 october 2010 - message to IASS=

members

To all IASS members:

World Statistics Day - 20 October 2010 It's our day!!

Today, 20 October 2010, the world celebrates World Statistics Day. Hopeful=ly the first of many such celebrations recognising the value of statistics=.=20

This is an initiative of the United Nations, and aims to celebrate the rol= e and importance of statistics and to raise awareness of the many achievem= ents of official statistics.

World Statistics Day celebrations are being held around the world. To see—what is happening in your part of the world, see WSD 2010.

I'd like to take this opportunity to wish all IASS members a very happy Wo=rld Statistics Day!

with best wishes,

Susan Linacre President, IASS

=20

=3D

Archives: http://lists.asu.edu/archives/aapornet.html

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On your return send this: set appornet mail

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Date: Wed, 20 Oct 2010 10:11:44 -0400

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: AG: Polling firm to pay NH \$20K over push poll

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Message-ID:

<3248A9B21DD5574785FE5E2C8E521684011A6E7A@exchange.local.artscience.com>

AG: Polling firm to pay NH \$20K over push poll

http://www.boston.com/news/local/new_hampshire/articles/2010/10/15/ag_po lling firm to pay nh 20k over push poll/

http://tinyurl.com/245n8rk

By Norma Love Associated Press Writer / October 15, 2010

CONCORD, N.H.-An Idaho company accused of conducting polling that aimed to spread negative information about Republican Senate candidate Kelly Ayotte has agreed to pay New Hampshire \$20,000 for violating the state's push polling law, the attorney general's office said Friday.

Attorney General Michael Delaney said Mountain West Research Center of Pocatello, Idaho, made the calls to 529 homes July 19-21. Delaney said the company voluntarily quit once questions were raised about the poll.

SNIP

<It is hard to tell from this article but this appears to me at least not to have been a push poll as AAPOR defines it.>

Leo G. Simonetta Director of Research Art & Science Group 6115 Falls Road, Suite 101 Baltimore, MD 21209

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Date: Thu, 21 Oct 2010 12:54:41 -0400

Reply-To: scheuren@AOL.COM

Sender: AAPORNET < AAPORNET@ASU.EDU>
From: Fritz Scheuren < scheuren@AOL.COM>

Subject: Fwd: [Auditing] Fwd: New Recount Searchable Database

X-To: SRMSNET@LISTSERV.UMD.EDU, AAPORNET@ASU.EDU In-Reply-To: <6DD73C2E-7B9E-4F54-A353-DC772326464F@comcast.net>

MIME-Version: 1.0

Content-Transfer-Encoding: quoted-printable Content-Type: text/plain; charset="us-ascii"

Message-ID: <8CD3F57CA42259A-174C-F84@webmail-d021.sysops.aol.com>

Timely? FYI, Fritz

I am excited to present our State Recount Laws Searchable Database which= you can find here: http://ceimn.org/ceimn-state-recount-laws-searchable-d= atabase. This tool allows you to search over 60 different recount law opt= ions from 11 different search fields. For example, you can use the databa= se to easily find out how many states initiate a recount when the vote mar= gin is 0.5% or less or to see which states allow voters or candidates to= request recounts.

A few highlights:

=20 =20

- -Only 5 states require a statewide manual count of paper ballots for all= of their recounts.=20
- -Only 21 states require automatic recounts for close vote margins.
- -Hawaii and Mississippi don't have recount laws.

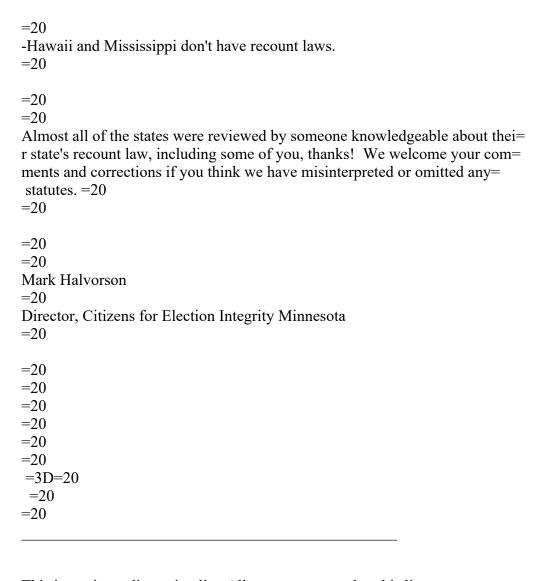
Almost all of the states were reviewed by someone knowledgeable about thei= r state's recount law, including some of you, thanks! We welcome your com= ments and corrections if you think we have misinterpreted or omitted any= statutes. =20

Mark Halvorson Director, Citizens for Election Integrity Minnesot 612-724-1736

On Oct 21, 2010, at 2:57 AM, scheuren@aol.com wrote:

```
=20
Very timely. Can I share with the AAPOR/SRMSNET LIST SERVs?=20
=20
Bless you, Fritz
202-320-3446
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----Original Message----
From: Mark Halvorson <mshalvorson@comcast.net>
To: Auditing List <auditing@verifiedvoting.org>
Sent: Wed, Oct 20, 2010 11:33 pm
Subject: [Auditing] Fwd: New Recount Searchable Database
=20
=20
My previous email should have read: "Only 21 states require automatic rec=
ounts for close vote margins'" for the second highlight I provided.=20
=20
=20
Mark Halvorson
=20
Director, Citizens for Election Integrity Minnesota
=20
=20
Begin forwarded message:
=20
=20
=20
From: Mark Halvorson <mshalvorson@comcast.net>
=20
Date: October 20, 2010 3:46:02 PM CDT
=20
To: Auditing List <auditing@verifiedvoting.org>
Subject: New Recount Searchable Database = 20
=20
=20
=20
=20
=20
I am excited to present our State Recount Laws Searchable Database which=
you can find here: http://ceimn.org/ceimn-state-recount-laws-searchable-d=
atabase. This tool allows you to search over 60 different recount law opt=
ions from 11 different search fields. For example, you can use the databa=
se to easily find out how many states initiate a recount when the vote mar=
gin is 0.5% or less or to see which states allow voters or candidates to=
request recounts.
=20
=20
=20
A few highlights:
-Only 5 states require a statewide manual count of paper ballots for all=
of their recounts. =20
-Only 2 states require automatic recounts for close vote margins.
```



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Please send any technical questions to auditing-owner@verifiedvoting.org

Auditing mailing list

Auditing@verifiedvoting.org

http://vevo.verifiedvoting.org/mailman/listinfo/auditing

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Date: Thu, 21 Oct 2010 13:57:30 -0400

Reply-To: John Hall < JHall@MATHEMATICA-MPR.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: John Hall < JHall@MATHEMATICA-MPR.COM>

Subject: MATHEMATICA POLICY RESEARCH IS SEEKING STATISTICIANS

X-To: aapornet@asu.edu

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: quoted-printable

Message-ID:

<14A7165447EA904DBEDE1D2A5A79BB8703428DBC@M098.NJ1.MATHEMATICA.NET>

MATHEMATICA POLICY RESEARCH IS SEEKING STATISTICIANS

=20

Mathematica Policy Research is seeking statisticians to support its =

survey

sampling and statistical analysis activities. Currently we have =

openings in

our headquarters in Princeton, NJ and in our Washington, D.C. office. We =

are

seeking statisticians with knowledge and experience in survey sample =

design

and selection (including, weighting, imputation, and variance =

estimation) or biostatistical methods. The candidate should also have strong oral and written communication skills, the ability to work in an = interdisciplinary team, and familiarity with statistical software.=20

Mathematica is a nationally recognized research organization that = conducts

social policy studies on health care, disability, education, welfare, nutrition, and related topics. Through our projects and presentations = before

Congress, federal, state and local governments, foundations, and at professional association conferences, Mathematica strives to improve = public

well-being by bringing the highest standards of quality, objectivity, = and

excellence to bear on the provision of information collection and = analysis to

our clients. Our projects use interdisciplinary teams made up of = subject

matter specialists, statisticians, data collectors, and systems analysts = that

span our offices in Washington DC, Princeton NJ, Cambridge MA, Ann Arbor = MI.

Chicago IL, and Oakland, CA. For more information about our work, = please

check our website (http://www.mathematica-mpr.com).

Qualifications of the position:=20

- * Ph.D. in statistics, biostatistics, or an equivalent combination of education and experience=20
- * Background and experience in sample design and survey methodology or biostatistics=20
- * Strong oral and written communication skills=20
- * Knowledge and experience with statistical programming is desirable=20
- * Knowledge and/or experience in one or more of the following areas is desirable: small area estimation, causal inference, hierarchical linear modeling, or experimental (random assignment) and quasi-experimental = design = 20

We offer our employees a stimulating, team-oriented work environment, competitive salaries, and a comprehensive benefits package, as well as = the

advantages of employee ownership. We provide generous paid time off and = an

on-site fitness center.

=20

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Date: Fri, 22 Oct 2010 11:22:12 -0700

Reply-To: "Susan Tibbitts, AAPOR Executive Director" <stibbitts@AAPOR.ORG>

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: "Susan Tibbitts, AAPOR Executive Director" < stibbitts@AAPOR.ORG>

Subject: From Nancy Mathiowetz. . . X-To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

Message-ID: <3679310808218700.WA.stibbittsaapor.org@lists.asu.edu>

Friends,

=20

POQ access provided thanks to Oxford University Press -- and a nice mentio=

n=20

of the journal on HuffPo! Here's the link:

=20

http://www.huffingtonpost.com/2010/10/21/upgrading-pollsters-upgrading-pollster-upgrading-pollst

trend_n_772217.html

=20

Nancy A. Mathiowetz

Professor=20

University of Wisconsin-Milwaukee

Editor, Public Opinion Quarterly http://poq.oxfordjournals.org

Voice: 414.229.2216

Archives: http://lists.asu.edu/archives/aapornet.html . Please ask authors before quoting outside AAPORNET.

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Date: Fri, 22 Oct 2010 11:39:57 -0700

Reply-To: "Susan Tibbitts, APPOR Executive Director" <stibbitts@AAPOR.ORG>

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: "Susan Tibbitts, APPOR Executive Director" <stibbitts@AAPOR.ORG>

Subject: HuffPo and POQ - redux! X-To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

Message-ID: <2022160005211089.WA.stibbittsaapor.org@lists.asu.edu>

The hyperlink split on my original post. Should it happen again, please=20=

copy the entire link below and paste it into your browser.=20

Thanks

 $http://www.huffingtonpost.com/2010/10/21/upgrading-pollsters-trend_n_772217.html$

._____

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Date: Mon, 25 Oct 2010 07:58:55 -0400

Reply-To: "Miriam L. Gerver" <mgerver@GMAIL.COM>

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: "Miriam L. Gerver" <mgerver@GMAIL.COM>

Subject: ABC scale compared to 0-10 scale

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1

Message-ID: <AANLkTi=xwUwNRvqDPAVOR1qZ2AU0fX2E1vy7ghAj3hPT@mail.gmail.com>

Hi,

Do any of you know of any literature comparing and ABC scale using pluses and minuses (so, A+,A, A-, B+, etc. downs to C- or D) to a numeric scale, ideally, specifically in terms of a satisfaction survey, and whether an ABC scale makes respondents less likely to skew their responses in a positive direction? I know there is literature out there on negative numbers in scales (i.e., -5 through +5 compared to 0-10) and literature on the ideal number of points on a scale (5, 7, 10, etc.), but scanning through my books and POQ online I didn't find anything on this. If you know of anything related, please let me know.

Thanks, Miriam

Archives: http://lists.asu.edu/archives/aapornet.html . Please ask authors before quoting outside AAPORNET.

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Date: Mon, 25 Oct 2010 09:03:16 -0400

Reply-To: "Hargraves, Lee" < Lee. Hargraves@UMASSMED.EDU>

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: "Hargraves, Lee" < Lee. Hargraves@UMASSMED.EDU>

Subject: Re: ABC scale compared to 0-10 scale

X-To: "Miriam L. Gerver" < mgerver@GMAIL.COM>,

"AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To: <AANLkTi=xwUwNRvqDPAVOR1qZ2AU0fX2E1vy7ghAj3hPT@mail.gmail.com>

MIME-Version: 1.0

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 8bit

Message-ID:

<86CA21D6224AAE42AAB4B20F7B14CAB605A2240B49@UMMSCSMAIL01.ad.umassmed.edu>

As part of a series of studies on satisfaction with medical care, researchers working with the Agency for Healthcare Research and Quality conducted many cognitive interviews and studies of 0-10 v adjectival scales. These comparisons used 0-10 scales, where 0 is worst possible and 10 is best possible. The teams concluded that 0-10 works well on phone and mail and is not language dependent, which is a disadvantage of adjectival scales (e.g., poor, fair good, excellent).

I would have similar concerns about A, A-, etc. These scales require understanding of school grading systems, which are in flux. For example, many schools have moved away from letter grades. I have no idea what grade systems are used in non-U.S. schools.

I believe that there a other papers about these CAPHS studies. The first is listed below.

The Use of Cognitive Testing to Develop and Evaluate CAHPS(tm) 1.0 Core Survey Items

Author(s): Lauren D. Harris-Kojetin, Floyd Jackson Fowler, Jr., Julie A. Brown, Jenny A.Schnaier, Sheri F. SweenySource: Medical Care, Vol. 37, No. 3, Supplement: Consumer Assessment of Health Plans Study(CAHPS(tm)) (Mar., 1999), pp. MS10-MS21

Stable URL: http://www.jstor.org/stable/3767386

Best wishes, Lee Hargraves

P.S. Here's the AHRQ summary.

http://www.cahps.ahrq.gov/content/cahpsOverview/faqanswer.asp?faq_id=50&showanswer=1&viewall=0¤t_cat_id=3&cat_id=3&keyword=&hassub=0

----Original Message----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Miriam L. Gerver

Sent: Monday, October 25, 2010 7:59 AM

To: AAPORNET@ASU.EDU

Subject: ABC scale compared to 0-10 scale

Hi,

Do any of you know of any literature comparing and ABC scale using pluses and minuses (so, A+,A, A-, B+, etc. downs to C- or D) to a numeric scale, ideally, specifically in terms of a satisfaction survey, and whether an ABC scale makes respondents less likely to skew their responses in a positive direction? I know there is literature out there on negative numbers in scales (i.e., -5 through +5 compared to 0-10) and literature on the ideal number of points on a scale (5, 7, 10, etc.), but scanning through my books and POQ online I didn't find anything on this. If you know of anything related, please let me know.

Thanks, Miriam -----

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Date: Mon, 25 Oct 2010 09:34:10 -0400

Reply-To: "Fahimi, Mansour" <mfahimi@M-S-G.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Fahimi, Mansour" <mfahimi@M-S-G.COM>

Subject: Re: ABC scale compared to 0-10 scale

X-To: "Hargraves, Lee" <Lee.Hargraves@UMASSMED.EDU>, AAPORNET@ASU.EDU

In-Reply-To:

<86CA21D6224AAE42AAB4B20F7B14CAB605A2240B49@UMMSCSMAIL01.ad.umassmed.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: quoted-printable

Message-ID: <19C7D9BC73C7914BAB5D21A6C05F2AD704BBCFE6@Delmar2.m-s-g.com>

This is an enduring survey/market research question about which many articles have been written, including one or two doctoral dissertations. Having worked on dozens of satisfaction surveys my personal experience is that in most instances an anchored 1-to-5 scale works the best. This simple scale is analytically actionable, does not require respondents to do extrapolations on the fly, and reduces the administration time. What is more, when surveys rely on more granular scales (such as 1-to-10 or 0-to-100) responses tend to cluster rather tightly around inferred anchor points of a 1-to-5 scale.

=20

Mansour.

=20

----Original Message----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Hargraves, Lee

Sent: Monday, October 25, 2010 9:03 AM

To: AAPORNET@ASU.EDU

Subject: Re: ABC scale compared to 0-10 scale

=20

As part of a series of studies on satisfaction with medical care, researchers working with the Agency for Healthcare Research and Quality conducted many cognitive interviews and studies of 0-10 v adjectival scales. These comparisons used 0-10 scales, where 0 is worst possible and 10 is best possible. The teams concluded that 0-10 works well on phone and mail and is not language dependent, which is a disadvantage of

adjectival scales (e.g., poor, fair good, excellent). =20I would have similar concerns about A, A-, etc. These scales require understanding of school grading systems, which are in flux. For example, many schools have moved away from letter grades. I have no idea what grade systems are used in non-U.S. schools. =20I believe that there a other papers about these CAPHS studies. The first is listed below. =20The Use of Cognitive Testing to Develop and Evaluate CAHPS(tm) 1.0 Core Survey Items Author(s): Lauren D. Harris-Kojetin, Floyd Jackson Fowler, Jr., Julie A. Brown, Jenny A.Schnaier, Sheri F. SweenySource: Medical Care, Vol. 37, No. 3, Supplement: Consumer Assessment of Health Plans Study(CAHPS(tm)) (Mar., 1999), pp. MS10-MS21 Stable URL: http://www.jstor.org/stable/3767386 =20=20Best wishes, Lee Hargraves =20P.S. Here's the AHRQ summary. =20http://www.cahps.ahrq.gov/content/cahpsOverview/faqanswer.asp?faq id=3D50= showanswer=3D1&viewall=3D0¤t cat id=3D3&cat id=3D3&keyword=3D&hassu= b=3D0=20=20=20----Original Message----From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Miriam L. Gerver Sent: Monday, October 25, 2010 7:59 AM

file:///C/...R%20STAFF/Marketing%20and%20Communications/Website/2022%20Redesign/aapornet%20history/2010/LOG_2010_10.txt[11/30/2023 12:22:46 PM]

To: AAPORNET@ASU.EDU
Subject: ABC scale compared to 0-10 scale
=20
Hi,
=20
Do any of you know of any literature comparing and ABC scale using pluses
and minuses (so, A+,A, A-, B+, etc. downs to C- or D) to a numeric scale,
ideally, specifically in terms of a satisfaction survey, and whether an ABC
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number of points on a scale (5, 7, 10, etc.), but scanning through my books
and POQ online I didn't find anything on this. If you know of anything
related, please let me know.
=20
Thanks,
Miriam
=20
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Date: Mon, 25 Oct 2010 06:46:28 -0700

Reply-To: Paul J Lavrakas PhD <p;lavrakas@HUGHES.NET>

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: Paul J Lavrakas PhD <pjlavrakas@HUGHES.NET>

Subject: Re: ABC scale compared to 0-10 scale

X-To: "Miriam L. Gerver" <mgerver@GMAIL.COM>, AAPORNET@ASU.EDU

In-Reply-To: <AANLkTi=xwUwNRvqDPAVOR1qZ2AU0fX2E1vy7ghAj3hPT@mail.gmail.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Message-ID: <002d01cb744b\$0ca350f0\$25e9f2d0\$@net>

Just a comment a 1-10 scale to which some have referred.

A lot of researchers seem not to realize that the 1-10 does NOT have a mid-point choice on the scale, and yet many respondents choose "5" thinking it's the midpoint.

Nor does the 1-10 when used to indicate the likelihood of something happening have a "0" choice with face validity to represent "zero probability."

----Original Message----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Miriam L. Gerver

Sent: Monday, October 25, 2010 4:59 AM

To: AAPORNET@ASU.EDU

Subject: ABC scale compared to 0-10 scale

Hi,

Do any of you know of any literature comparing and ABC scale using pluses and minuses (so, A+,A, A-, B+, etc. downs to C- or D) to a numeric scale, ideally, specifically in terms of a satisfaction survey, and whether an ABC scale makes respondents less likely to skew their responses in a positive direction? I know there is literature out there on negative numbers in scales (i.e., -5 through +5 compared to 0-10) and literature on the ideal number of points on a scale (5, 7, 10, etc.), but scanning through my books and POQ online I didn't find anything on this. If you know of anything related, please let me know.

Thanks, Miriam

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Date: Mon, 25 Oct 2010 10:22:57 -0400 Reply-To: Claire.Durand@umontreal.ca

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Claire Durand < Claire. Durand @UMONTREAL.CA > Organization: =?ISO-8859-1?Q?Universit=E9 de Montr=E9al?=

Subject: Re: ABC scale compared to 0-10 scale

X-To: Paul J Lavrakas PhD <p;lavrakas@HUGHES.NET>

X-cc: AAPORNET@asu.edu

In-Reply-To: <002d01cb744b\$0ca350f0\$25e9f2d0\$@net>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1; format=flowed

Content-Transfer-Encoding: 8bit

Message-ID: <4CC592C1.90809@umontreal.ca>

Hi,

I found an interesting book chapter (In French) where the researcher uses neural networks to evaluate how respondents use a 1-10 scale of satisfaction towards EDF (Electricite de France).

He found 5 respondent types:

- 1) The "pure 10", those who use only 9-10 as answers whatever the item.
- 2) The "normal curve" types: those who use the whole range of the scale.
- 3) The "monopic", those who have one anchor as a reference and vary their answers around this anchor.
- 4) The "plurimodal", those who use two anchors of reference and vary their answers around those.
- 5) the "five", i.e., those who mostly stick to 5, whatever the questions.

Then, the author goes on examining the socio-demographic profile of the

different types. For example, the "normal curve" are more wealthy, the "monopic" are older, the "pluri-modal" are younger, etc... Just to remind us that it is not because we propose a 0-10 or a 1-10 scale that it is use that way by the respondent...:-) Best, Le 2010-10-25 09:46, Paul J Lavrakas PhD a écrit : > Just a comment a 1-10 scale to which some have referred. > A lot of researchers seem not to realize that the 1-10 does NOT have a > mid-point choice on the scale, and yet many respondents choose "5" thinking > it's the midpoint. > Nor does the 1-10 when used to indicate the likelihood of something > happening have a "0" choice with face validity to represent "zero > probability." > ----Original Message-----> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Miriam L. Gerver > Sent: Monday, October 25, 2010 4:59 AM > To: AAPORNET@ASU.EDU > Subject: ABC scale compared to 0-10 scale > > Hi. > > Do any of you know of any literature comparing and ABC scale using pluses > and minuses (so, A+,A, A-, B+, etc. downs to C- or D) to a numeric scale, > ideally, specifically in terms of a satisfaction survey, and whether an ABC > scale makes respondents less likely to skew their responses in a positive > direction? I know there is literature out there on negative numbers in > scales (i.e., -5 through +5 compared to 0-10) and literature on the ideal > number of points on a scale (5, 7, 10, etc.), but scanning through my books > and POQ online I didn't find anything on this. If you know of anything > related, please let me know. > Thanks, > Miriam > Archives: http://lists.asu.edu/archives/aapornet.html . > Please ask authors before quoting outside AAPORNET. > Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu > Archives: http://lists.asu.edu/archives/aapornet.html . > Please ask authors before quoting outside AAPORNET. > Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu >

Claire Durand

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Date: Mon, 25 Oct 2010 08:42:27 -0600 Reply-To: Lonna Atkeson <atkeson@unm.edu> Sender: AAPORNET <aapornet@asu.edu> From: Lonna Atkeson <atkeson@unm.edu> Subject: Question on marital status X-To: AAPORNET@ASU.EDU Mime-Version: 1.0 (Apple Message framework v936) Content-Type: text/plain; charset=US-ASCII; format=flowed; delsp=yes Content-Transfer-Encoding: 7bit Message-ID: <2E93A327-C6E4-41FC-8992-4271629247E1@unm.edu></atkeson@unm.edu></aapornet@asu.edu></atkeson@unm.edu>
We want to include an option for gay and lesbian couples who are in long term relationships, and we're considering the following on a mixed mode web/mail survey:
What is your marital status?
Married
Divorced
Partnered
Widowed
Never Married
If anyone has any experience with trying to tap into this, I'd appreciate any feedback, either through the group or through email.
Thanks,

Lonna

Professor Lonna Atkeson Department of Political Science University of New Mexico Albuquerque, NM 87131 Phone: 505-660-8976 (mobile) www.unm.edu/~atkeson

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Date: Mon, 25 Oct 2010 07:58:09 -0700

Reply-To: Ryan Tandler <ryan.tandler@YAHOO.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Ryan Tandler <ryan.tandler@YAHOO.COM>

Subject: Re: Question on marital status

X-To: Lonna Atkeson <atkeson@UNM.EDU>, AAPORNET@ASU.EDU In-Reply-To: <2E93A327-C6E4-41FC-8992-4271629247E1@unm.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset=iso-8859-1 Content-Transfer-Encoding: quoted-printable

Message-ID: <155858.56637.qm@web114219.mail.gq1.yahoo.com>

A number of states allow same-sex marriage.=A0 If it's important to your su= rvey and you'll be fielding in those states (Massachusetts, Iowa, Vermont, = Connecticut, New Hampshre, Washington, D.C.), then you'll need a mechanism = to distinguish gay and lesbian respondents who are married in those states = from heterosexual married couples.=A0 A question about sexual preference wo= uld work, or a follow up if the respondents answer "married."=A0 I'd recomm= end the former, but again if it isn't important to your research to disting= uish betwen the two it's unlikely to matter.=A0 You also might consider mak= ing it more clear whether "Partnered" inlcludes such formal arrangements as = civil unions or not.=A0 "Partnered" could mean different things to differen= t people, from long-term informal arrangements to legal unions.=A0 It may e= ven be construed as dating.

=A0

-Ryan Tandler

--- On Mon, 10/25/10, Lonna Atkeson <atkeson@UNM.EDU> wrote:

From: Lonna Atkeson <atkeson@UNM.EDU>

Subject: Question on marital status To: AAPORNET@ASU.EDU

Date: Monday, October 25, 2010, 2:42 PM

We want to include an option for gay and lesbian couples who are in long term relationships, and we're considering the following on a mixed mode web/mail survey: What is your marital status? Married Divorced Partnered Widowed Never Married If anyone has any experience with trying to tap into this, I'd appreciate any feedback, either through the group or through email. Thanks, Lonna

Professor Lonna Atkeson Department of Political Science University of New Mexico Albuquerque, NM=A0 87131 Phone: 505-660-8976 (mobile) www.unm.edu/~atkeson

Archives: http://lists.asu.edu/archives/aapornet.html . Please ask authors before quoting outside AAPORNET.

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11

=0A=0A=0A

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Date: Mon, 25 Oct 2010 08:12:48 -0700

Reply-To: Jane Traub < JTraub @SCARBOROUGH.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jane Traub <JTraub@SCARBOROUGH.COM>

Subject: Re: Question on marital status

X-To: Lonna Atkeson <atkeson@UNM.EDU>,

"AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To: <2E93A327-C6E4-41FC-8992-4271629247E1@unm.edu>

Content-Type: text/plain; charset="us-ascii"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Message-ID:

<1788496C766C6542B3952BBEBA5C45F1066866AEDF@EXMBX10.exchhosting.com>

Lonna.

I agree that "Partnered" could be interpreted in several different ways. You might want to use "Domestic Partner/Life Partner" as the answer choice offered for this category. I would also suggest adding the word "Single" to the "Never Married" category (Single/Never Married). While many single people would feel comfortable using the description "single", others might not think of themselves as belonging to the "never married" category. Or, they might think of that description as somewhat negative and have a bias not to select it.

Jane
Jane H. Traub
Sr. VP, Research
Scarborough Research
770 Broadway
NY NY 10003
(646) 654-8454
jtraub@scarborough.com

----Original Message----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Lonna Atkeson

Sent: Monday, October 25, 2010 10:42 AM

To: AAPORNET@ASU.EDU Subject: Question on marital status

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Date: Mon, 25 Oct 2010 11:15:53 -0400

Reply-To: Marc Zwelling <marc@VECTORRESEARCH.COM>

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: Marc Zwelling <marc@VECTORRESEARCH.COM>

Subject: Re: Question on marital status

X-To: Ryan Tandler <ryan.tandler@YAHOO.COM>, AAPORNET@ASU.EDU

In-Reply-To: <155858.56637.qm@web114219.mail.gq1.yahoo.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Message-ID: <4E5675C0F2D8436A9C28631F55735B0F@WKS1>

We still us common law. But why not ask it directly with a "prefer not to answer" response for comfort?

Marc Zwelling

Vector Research + Development Inc. / 416.733.2320

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Turning questions into strategies

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----Original Message----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Ryan Tandler

Sent: Monday, October 25, 2010 10:58 AM

To: AAPORNET@ASU.EDU

Subject: Re: Question on marital status

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To: AAPORNET@ASU.EDU
Date: Monday, October 25, 2010, 2:42 PM
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Never Married
If anyone has any experience with trying to tap into this, I'd
appreciate any feedback, either through the group or through email.
Γhanks,
Lonna
Professor Lonna Atkeson
Department of Political Science
University of New Mexico
Albuquerque, NM 87131
Phone: 505-660-8976 (mobile)
www.unm.edu/~atkeson

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Archives: http://lists.asu.edu/archives/aapornet.html . Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Mon, 25 Oct 2010 11:24:33 -0400

Reply-To: Eugene Kritski <eugene.kritski@GLOBESCAN.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Eugene Kritski <eugene.kritski@GLOBESCAN.COM>
Subject: Re: textbook on research methods for political managers
X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
In-Reply-To: <4E5675C0F2D8436A9C28631F55735B0F@WKS1>

Content-Type: text/plain; charset="us-ascii"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Message-ID: <130FB853B42F884FA6EF9FA254147C7C01092ED3BADD@GS-MAIN>

I will greatly appreciate any recommendations or comments on a textbook on research methods for political managers.

Thanks in advance,

Eugene Kritski, Ph.D.

Director Methodology and Analysis

GlobeScan Incorporated

65 St. Clair Avenue East, Suite 900, Toronto, Ontario, Canada M4T 2Y3

London | San Francisco | Toronto Direct line: +1 416 969 3084

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www.GlobeScan.com

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Date: Mon, 25 Oct 2010 11:29:22 -0400

Reply-To: Eugene Kritski <eugene.kritski@GLOBESCAN.COM>

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: Eugene Kritski <eugene.kritski@GLOBESCAN.COM>

Subject: Re: Question on marital status

X-To: Jane Traub < JTraub @SCARBOROUGH.COM>,

"AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To:

<1788496C766C6542B3952BBEBA5C45F1066866AEDF@EXMBX10.exchhosting.com>

Content-Type: text/plain; charset="us-ascii"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Message-ID: <130FB853B42F884FA6EF9FA254147C7C01092ED3BAE3@GS-MAIN>

We typically use the following categories:

Single, never married

Married

Living with a common law partner e.g. in a marriage like relationship

Separated

Divorsed

Widdowed

Other

Eugene Kritski, Ph.D.

Director Methodology and Analysis

GlobeScan Incorporated

65 St. Clair Avenue East, Suite 900, Toronto, Ontario, Canada M4T 2Y3

London | San Francisco | Toronto Direct line: +1 416 969 3084

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----Original Message----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Jane Traub

Sent: Monday, October 25, 2010 11:13 AM

To: AAPORNET@ASU.EDU

Subject: Re: Question on marital status

Lonna,

I agree that "Partnered" could be interpreted in several different ways. You might want to use "Domestic Partner/Life Partner" as the answer choice offered for this category. I would also suggest adding the word "Single" to the "Never Married" category (Single/Never Married). While many single people would feel comfortable using the description "single", others might not think of themselves as belonging to the "never married" category. Or, they might think of that description as somewhat negative and have a bias not to select it.

Jane
Jane H. Traub
Sr. VP, Research
Scarborough Research
770 Broadway
NY NY 10003
(646) 654-8454
jtraub@scarborough.com

----Original Message----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Lonna Atkeson

Sent: Monday, October 25, 2010 10:42 AM

To: AAPORNET@ASU.EDU Subject: Question on marital status

We want to include an option for gay and lesbian couples who are in long term relationships, and we're considering the following on a mixed mode web/mail survey:

What is your marital status?

Married

Divorced

Partnered

Widowed

If anyone has any experience with trying to tap into this, I'd appreciate any feedback, either through the group or through email.

Thanks,

Lonna

Professor Lonna Atkeson Department of Political Science University of New Mexico Albuquerque, NM 87131 Phone: 505-660-8976 (mobile) www.unm.edu/~atkeson

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Date: Mon, 25 Oct 2010 11:37:05 -0400

Reply-To: jwerner@jwdp.com

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jan Werner <jwerner@JWDP.COM>

Organization: Jan Werner Data Processing

Subject: Re: ABC scale compared to 0-10 scale

X-To: Claire.Durand@umontreal.ca X-cc: AAPORNET@ASU.EDU

In-Reply-To: <4CC592C1.90809@umontreal.ca>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1; format=flowed

Content-Transfer-Encoding: 8bit

Message-ID: <4CC5A421.1010506@jwdp.com>

That is really interesting. What is the book?

I recall discussions with market research clients some 20-30 years ago about just that kind of effect. I don't remember many details of the clustering patterns, except for observation that some people avoid all to use them almost exclusively.

extreme values in extended scales (over 5 points), whereas others tend I can't cite any references, but I'm pretty sure there were some papers on that topic in marketing research journals in the 70's or 80's. Jan Werner Claire Durand wrote: > Hi. > > I found an interesting book chapter (In French) where the researcher > uses neural networks to evaluate how respondents use a 1-10 scale of > satisfaction towards EDF (Electricite de France). > He found 5 respondent types: > 1) The "pure 10", those who use only 9-10 as answers whatever the item. > 2) The "normal curve" types: those who use the whole range of the scale. > 3) The "monopic", those who have one anchor as a reference and vary > their answers around this anchor. > 4) The "plurimodal", those who use two anchors of reference and vary > their answers around those. > 5) the "five", i.e., those who mostly stick to 5, whatever the questions. > Then, the author goes on examining the socio-demographic profile of the > different types. For example, the "normal curve" are more wealthy, the > "monopic" are older, the "pluri-modal" are younger, etc... Just to > remind us that it is not because we propose a 0-10 or a 1-10 scale that > it is use that way by the respondent... :-) > Best, > > Le 2010-10-25 09:46, Paul J Lavrakas PhD a écrit : >> Just a comment a 1-10 scale to which some have referred. >> >> A lot of researchers seem not to realize that the 1-10 does NOT have a >> mid-point choice on the scale, and yet many respondents choose "5" >> thinking >> it's the midpoint. >> Nor does the 1-10 when used to indicate the likelihood of something >> happening have a "0" choice with face validity to represent "zero >> probability."

```
>>
>> -----Original Message-----
>> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Miriam L. Gerver
>> Sent: Monday, October 25, 2010 4:59 AM
>> To: AAPORNET@ASU.EDU
>> Subject: ABC scale compared to 0-10 scale
>>
>> Hi,
>>
>> Do any of you know of any literature comparing and ABC scale using pluses
>> and minuses (so, A+,A, A-, B+, etc. downs to C- or D) to a numeric scale,
>> ideally, specifically in terms of a satisfaction survey, and whether
>> an ABC
>> scale makes respondents less likely to skew their responses in a positive
>> direction? I know there is literature out there on negative numbers in
>> scales (i.e., -5 through +5 compared to 0-10) and literature on the ideal
>> number of points on a scale (5, 7, 10, etc.), but scanning through my
>> books
>> and POQ online I didn't find anything on this. If you know of anything
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>>
>> Thanks.
>> Miriam
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>>
>
>
> Claire Durand
> professeur titulaire
> département de sociologie
> Université de Montréal
> Secrétaire-trésorière World Association of Public Opinion Research (WAPOR)
> Vice-présidente, (ISA - RC33) Association internationale de méthodologie
> sociologique
> http://www.mapageweb.umontreal.ca/durandc
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>
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Archives: http://lists.asu.edu/archives/aapornet.html. Please ask authors before quoting outside AAPORNET. Unsubscribe?-don't reply to this message, write to: apporter-request@asu.edu Mon, 25 Oct 2010 11:57:36 -0400 Date: Reply-To: "Miriam L. Gerver" <mgerver@GMAIL.COM> Sender: AAPORNET <AAPORNET@ASU.EDU> From: "Miriam L. Gerver" <mgerver@GMAIL.COM> Subject: Re: ABC scale compared to 0-10 scale X-To: AAPORNET@asu.edu Claire.Durand@umontreal.ca, jwerner@jwdp.com X-cc: In-Reply-To: <4CC5A421.1010506@jwdp.com> MIME-Version: 1.0 Content-Type: text/plain; charset=ISO-8859-1 Content-Transfer-Encoding: quoted-printable Message-ID: <AANLkTi=zu4S5XQEFVfFzY2eB0TD JXWzX8ZvKK0SUk6M@mail.gmail.com> I would also be interested in the reference for this book! Thanks, Miriam On Mon, Oct 25, 2010 at 11:37 AM, Jan Werner (jwerner@jwdp.com) wrote: > That is really interesting. What is the book? > I recall discussions with market research clients some 20-30 years ago > about just that kind of effect. I don't remember many details of the > clustering patterns, except for observation that some people avoid all > extreme values in extended scales (over 5 points), whereas others tend > to use them almost exclusively. > I can't cite any references, but I'm pretty sure there were some papers > on that topic in marketing research journals in the 70's or 80's. > > Jan Werner > Claire Durand wrote: >> Hi. >> >> I found an interesting book chapter (In French) where the researcher >> uses neural networks to evaluate how respondents use a 1-10 scale of >> satisfaction towards EDF (Electricite de France). >> >> He found 5 respondent types: >> 1) The "pure 10", those who use only 9-10 as answers whatever the item. >> 2) The "normal curve" types: those who use the whole range of the scale=

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>>> -----Original Message-----
>>> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Miriam L. Gerver
>>> Sent: Monday, October 25, 2010 4:59 AM
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>>> Subject: ABC scale compared to 0-10 scale
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>>> Hi,
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>>> Do any of you know of any literature comparing and ABC scale using plus=
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```

```
>>> Miriam
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>>
>> --
>> Claire Durand
>> professeur titulaire
>> d=E9partement de sociologie
>> Universit=E9 de Montr=E9al
>> Secr=E9taire-tr=E9sori=E8re World Association of Public Opinion Research=
>> Vice-pr=E9sidente, (ISA - RC33) Association internationale de m=E9thodol=
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>> sociologique
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Date:
          Mon, 25 Oct 2010 13:17:53 -0400
Reply-To: Claire.Durand@umontreal.ca
Sender:
          AAPORNET <AAPORNET@ASU.EDU>
From:
          Claire Durand < Claire. Durand @ UMONTREAL.CA>
Organization: =?windows-1252?Q?Universit=E9 de Montr=E9al?=
Subject:
          Re: ABC scale compared to 0-10 scale
```

```
X-To:
           "Miriam L. Gerver" <mgerver@gmail.com>
          AAPORNET@asu.edu, jwerner@jwdp.com
X-cc:
In-Reply-To: <AANLkTi=zu4S5XQEFVfFzY2eB0TD JXWzX8ZvKK0SUk6M@mail.gmail.com>
MIME-Version: 1.0
Content-Type: text/plain; charset=windows-1252; format=flowed
Content-Transfer-Encoding: 8bit
Message-ID: <4CC5BBC1.4090405@umontreal.ca>
 The reference is:
Muller, C. Et Ray, D. (2004) Des limites de l'échelle 1-10 :
caractéristiques des "sous-échelles"
utilisées par les répondants, in Ardilly, P., ed. "Échantillonnage et
méthodes d'enquête", Paris :
Dunod Editeur, p. 123-128.
I will send a pdf copy of the text separately to those who ask for it.
Best,
Le 2010-10-25 11:57, Miriam L. Gerver a écrit :
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      Claire Durand
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>
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Claire Durand professeur titulaire département de sociologie Université de Montréal

Secrétaire-trésorière World Association of Public Opinion Research (WAPOR)

Vice-présidente, (ISA - RC33) Association internationale de méthodologie sociologique

http://www.mapageweb.umontreal.ca/durandc

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Date: Mon, 25 Oct 2010 16:07:10 -0400

Reply-To: jwerner@jwdp.com

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jan Werner <jwerner@JWDP.COM>

Organization: Jan Werner Data Processing

Subject: Re: ABC scale compared to 0-10 scale

X-To: Claire.Durand@umontreal.ca

X-cc: "Miriam L. Gerver" <mgerver@gmail.com>, AAPORNET@asu.edu

In-Reply-To: <4CC5BBC1.4090405@umontreal.ca>

MIME-Version: 1.0

Content-Type: text/plain; charset=windows-1252; format=flowed

Content-Transfer-Encoding: 8bit

Message-ID: <4CC5E36E.1070102@jwdp.com>

Some references in the paper Claire forwarded could possibly be among those I vaguely remember from 20-30 years ago, in particular:

Cox, Eli P. (1980) "The Optimal Number of Response Alternatives For a Scale: A Review," Journal of Marketing Research, 17 (November), 407-422.

While practitioners often prefer 5-point scales for ease of use, and 100-point scales for discrimination, usability research I have seen seems to point to 7-point scales as providing the highest reliability overall.

An interesting paper on the subject of scale sizes that may be also be useful for its extensive reference list is:

Preston & Colman, "Optimal Number of Response Categories in Rating

Scales: Reliability, Validity, Discriminating Power, and Respondent Preferences" Acta Psychologica, 2000, 104 (1), pp. 1-15.

You can find it online at: https://lra.le.ac.uk/handle/2381/3937

Jan Werner Claire Durand wrote: > The reference is : > Muller, C. Et Ray, D. (2004) Des limites de l'échelle 1-10 : > caractéristiques des "sous-échelles" > utilisées par les répondants, in Ardilly, P., ed. "Échantillonnage et > méthodes d'enquête", Paris : > Dunod Editeur, p. 123-128. > I will send a pdf copy of the text separately to those who ask for it. > Best, > Le 2010-10-25 11:57, Miriam L. Gerver a écrit : >> I would also be interested in the reference for this book! >> Thanks, >> Miriam >> >> On Mon, Oct 25, 2010 at 11:37 AM, Jan Werner < jwerner@jwdp.com >> <mailto:jwerner@jwdp.com>> wrote: >> That is really interesting. What is the book? >> >> I recall discussions with market research clients some 20-30 years ago >> about just that kind of effect. I don't remember many details of the >> clustering patterns, except for observation that some people avoid all >> extreme values in extended scales (over 5 points), whereas others tend >> to use them almost exclusively. >> >> I can't cite any references, but I'm pretty sure there were some >> on that topic in marketing research journals in the 70's or 80's. >> >> Jan Werner >> >> >> >> Claire Durand wrote: >> >> Hi. >> >> I found an interesting book chapter (In French) where the >> researcher >> uses neural networks to evaluate how respondents use a 1-10 >> scale of

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>> Do any of you know of any literature comparing and ABC
```

>> scale using pluses >> and minuses (so, A+,A, A-, B+, etc. downs to C- or D) to a >> numeric scale, >> ideally, specifically in terms of a satisfaction survey, >> and whether >> an ABC >> scale makes respondents less likely to skew their >> responses in a positive >> direction? I know there is literature out there on >> negative numbers in >> scales (i.e., -5 through +5 compared to 0-10) and >> literature on the ideal >> number of points on a scale (5, 7, 10, etc.), but scanning >> through my >> books >> and POQ online I didn't find anything on this. If you know >> of anything >> related, please let me know. >> >> Thanks, >> Miriam >> >> ----->> Archives: http://lists.asu.edu/archives/aapornet.html . >> Please ask authors before quoting outside AAPORNET. >> Unsubscribe?-don't reply to this message, write to: >> aapornet-request@asu.edu <mailto:aapornet-request@asu.edu> >> >> ______ >> Archives: http://lists.asu.edu/archives/aapornet.html . >> Please ask authors before quoting outside AAPORNET. >> Unsubscribe?-don't reply to this message, write to: >> aapornet-request@asu.edu <mailto:aapornet-request@asu.edu> >> >> >> >> -->> Claire Durand >> professeur titulaire >> département de sociologie >> Université de Montréal >> Secrétaire-trésorière World Association of Public Opinion >> Research (WAPOR) >> Vice-présidente, (ISA - RC33) Association internationale de >> méthodologie >> sociologique >> http://www.mapageweb.umontreal.ca/durandc >> Archives: http://lists.asu.edu/archives/aapornet.html . >> Please ask authors before quoting outside AAPORNET. >> Unsubscribe?-don't reply to this message, write to: >> aapornet-request@asu.edu <mailto:aapornet-request@asu.edu> >>

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>>
>>
>
>
Archives: http://lists.asu.adu/archives/asparrent.html

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Date: Tue, 26 Oct 2010 08:53:02 -0400

Reply-To: Leo Simonetta Sender: AAPORNET AAPORNET@ASU.EDU
From: Leo Simonetta Simonetta@ARTSCI.COM

Subject: Wilson Campaign Lodges Formal Complaint Against Siena Poll | The

New York Observer

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="US-ASCII"

Content-Transfer-Encoding: 8bit

Message-ID:

<3248A9B21DD5574785FE5E2C8E521684011A70EC@exchange.local.artscience.com>

http://www.observer.com/2010/politics/wilson-campaign-lodges-formal-comp laint-against-siena-poll

or

http://tinyurl.com/25uh5bv

A Siena poll released last week showed a huge (if narrowing) lead for incumbent comptroller Tom DiNapoli over Harry Wilson. The polls raised a lot of eyebrows since people in both the Wilson and DiNapoli camps have been predicting a much closer race.

Now, the Wilson campaign has struck back a bit, launching a formal complaint to the American Association of Public Opinion Researchers about the poll's methodology.

SNIP

We have lodged a formal complaint with the American Association of Public Opinion Researchers (AAPOR) for this and because Siena did not conform to AAPOR's standards and prescribed best-practices, despite proudly claiming on their website that they do. Among internal campaign polls, this race is very tight.

SNIP

--

Leo G. Simonetta Director of Research Art & Science Group 6115 Falls Road, Suite 101 Baltimore, MD 21209

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Date: Tue, 26 Oct 2010 14:06:32 -0700

Reply-To: Chuck Shuttles <chuck.shuttles@NIELSEN.COM>

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: Chuck Shuttles chuck.shuttles@NIELSEN.COM

Subject: Seeking Recruiter for Survey/Consumer/Retail Researcher

X-To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

Message-ID: <4435674247223174.WA.chuck.shuttlesnielsen.com@lists.asu.edu>

Dear Colleagues-

The Nielsen Company is seeking a recruiter / headhunter to submit a=20 quote/proposal to help us find quality candidates for a new position at t= he=20

Nielsen Company.

My department is seeking candidates for a senior level candidate in surve= y=20

research / consumer research with the focus on retail measurement and cro=ss-

cultural surveys in emerging markets (e.g., China, India, Russia, etc.).=20==20

This position reports to Jennie Lai, Associate Research Director. It has=

been listed on our company=E2=80=99s career website for 2+ months, but we= are still=20

seeking an ideal fit for this position.

I would like to request interested recruiters/headhunters to submit=20 proposal/information on how you may be able to help us fulfill our needs=20=

and the potential costs. Feel free to contact Jennie Lai=20 (Jennie.Lai@nielsen.com) with any questions. We look forward to hearing=20=

from you.

Sincerely, Chuck

Interested candidates, please see our open positions by searching on job=20=

numbers at:

http://en-us.nielsen.com/content/nielsen/en_us/careers.html

=20

Click on =E2=80=9CProfessional & All Other Positions=E2=80=9D link for th=

e following=20

positions:

1.=09Associate Director, Consumer Research (#1003227)

- 2.=09Senior Research Methodologist, Consumer Research (#1003228)
- 3.=09Senior Research Methodologist, Online Research (#1003229)
- 4.=09Lead Research Analyst (#1003857) =E2=80=93 Two positions

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Date: Wed, 27 Oct 2010 11:35:45 -0400

Reply-To: colleen_porter@COX.NET

Sender: AAPORNET <AAPORNET @ASU.EDU>
From: Colleen Porter <colleen_porter @COX.NET>

Subject: (unimportant) notes from the field

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset=utf-8 Content-Transfer-Encoding: 7bit

Message-ID: <20101027113545.37UXK.2299449.imail@eastrmwml47>

Just a few haphazard thoughts that someone in our line of work might appreciate...

Last week I was writing a report that I thought was very slick, with great logic and compelling arguments. Our proofreader sent it back to me today, noting that our center had sponsored a "Brown Brag" speaker, could that be a typo? Yeah, we were really proud of that accomplishment:)

More seriously, this past Saturday, I was working on some IRB stuff, not quite at full speed because of an annoying fever. As part of my distractedness, I had left my cell phone in the car, but called my husband to let him know to dial the office number to reach me. So when the phone rang a few hours later, I didn't even bother to turn down the loud music, I just picked up the phone and said, "Hello?"

Duh. Not the best move. The person at the other end hung up. I should have

remembered that we have a survey in the field, with that phone number as our official contact. On a work day, I would have answered it in dulcet tones: "UF Dentistry...." But since people can call that line 24/7, even on the weekend I should have maintained a professional demeanor or let it go to voicemail.

Live and learn...

Colleen Porter Gainesville, FL

http://www.aapor.org

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Date: Wed, 27 Oct 2010 14:21:45 -0700

Reply-To: Natalia Usmanova-Elsner <natalia usmanova@YAHOO.COM>

Sender: AAPORNET < AAPORNET @ASU.EDU>

From: Natalia Usmanova-Elsner <natalia usmanova@YAHOO.COM>

Subject: Experience with online panels for B2B research

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset=us-ascii

Message-ID: <582189.67604.qm@web55201.mail.re4.yahoo.com>

Hello all,

This may not be the best forum for this question but I'll throw it in anyway.

Please share your experiences working with panels for B2B research, such as health care professionals, HR benefits administrators, managed care executives, IT professionals, etc.

The main question is how can you trust that the respondents are who they say they are, that they are competent to answer your survey questions, esp. that in B2B research incentives can be compelling enough to attract the wrong kind of crowd? Which panels do you use for what types of populations? Have you encountered anything that suggested a possibility of fraudulent respondents? (I have and can offer examples to those who are interested.) Or, do you routinely test for fraudulent responses? How have you dealt with suspicious responses and how did your panel company vendor handle those situations?

And is anybody aware of any more research on this topic, with a focus on B2B? Here is one reference from Frost and Sullivan. http://www.frost.com/prod/servlet/cio/159368832

Please respond off-the-list unless you strongly believe the topic is relevant to other AAPORists. A summary will be shared with all.

Thank you!

Natalia Usmanova-Elsner 2912 E. Edgewood Ave.

Mesa, AZ 85204

home/fax: 480-584-5003

LinkedIn profile:

http://www.linkedin.com/pub/natalia-usmanova-elsner/5/a3b/767

Statistics means never having to say you are certain.

http://www.aapor.org

Archives: http://lists.asu.edu/archives/aapornet.html.

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Date: Thu, 28 Oct 2010 00:18:01 -0600

Reply-To: Quin Monson < Quin.Monson@BYU.EDU>
Sender: AAPORNET < AAPORNET@ASU.EDU>
From: Quin Monson < Quin.Monson@BYU.EDU>

Subject: PAPOR student paper deadline extended to Nov. 8 X-To: "AAPORNET@asu.edu" <AAPORNET@asu.edu>

Mime-Version: 1.0 (Apple Message framework v1081)

Content-Transfer-Encoding: quoted-printable Content-Type: text/plain; charset=us-ascii

Message-ID: <DD4D44E8-EEC0-437D-8D8A-2FB24C2EFDF5@byu.edu>

Dear Friends,

The Pacific Chapter of the American Association for Public Opinion = Research (PAPOR) has extended its deadline for submissions to its annual = student paper competition to Monday, November 8, 2010. Please forward = this email to students and faculty who might be interested. =20

Papers are encouraged from graduate or undergraduate students who are = attending colleges and universities in PAPOR's western geographic = region.=20

The winner will receive a cash award of \$500, travel expenses to the = annual PAPOR Annual Conference in San Francisco (December 9-10, 2010), = honorary one-year membership to PAPOR, and a spot on the conference = program. The second prize winner will receive a cash award of \$250, = travel expenses to the 2010 PAPOR Annual Conference in San Francisco, = honorary one-year membership to PAPOR, and a spot on the conference = program.=20

For more information on the competition and submission guidelines see: = http://papor.org/studentaward.shtml.

best.

Quin Monson

PAPOR student paper competition chair=

```
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signoff aapornet
Please ask authors before quoting outside AAPORNET.
Date:
          Thu, 28 Oct 2010 07:27:20 -0700
Reply-To:
            Barb Gunderson <br/>
<br/>
Sgunderson <br/>
<br/>
AAPOR.ORG>
Sender:
           AAPORNET <AAPORNET@ASU.EDU>
From:
          Barb Gunderson <br/>
<br/>
Sgunderson @AAPOR.ORG>
Subject:
           2011 Annual Conference - Abstract Submission Deadline Nov. 19
X-To:
          AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable
Message-ID: <8478151163780355.WA.bgundersonaapor.org@lists.asu.edu>
Abstract submissions for the 2011 Annual Conference are now being=20
accepted. The submission deadline is November 19 at 5 pm PST.=20
AAPOR will hold its 66th Annual Conference at the Arizona Grand Resort in=
=20
Phoenix on May 12-15, 2011. Don't miss this opportunity to participate in=
the annual conference. Be part of the program. Submit your abstract today=
The AAPOR Conference Committee seeks the following proposals:
=E2=80=A2=09formal papers
=E2=80=A2=09methodological briefs
=E2=80=A2=09panel sessions
=E2=80=A2=09poster presentations
=E2=80=A2=09demonstrations (yes, they're back!)
Proposals should:
=E2=80=A2=09address important research questions
=E2=80=A2=09increase the knowledge and skills of AAPOR=E2=80=99s members
=E2=80=A2=09promote the development of our profession
Proposals on any topic in public opinion and survey research are welcome=20=
for consideration. We are particularly interested in proposals related to=
=20
our conference theme: =E2=80=9CPublic Perception and Societal Conflict=E2=
=80=9D.
=20
View the Call for Participation for full submission details and a list of=
=20
areas and issues of special interest on the AAPOR website.=20
=20
Submit an Abstract online today at=20
http://precis.preciscentral.com/User/UserLogin.asp?EventID=3D8d7d8ee0&bhc=
p=3D1=20
We look forward to seeing you at the 66th Annual Conference in Phoenix!
```

file:///C/...R%20STAFF/Marketing%20and%20Communications/Website/2022%20Redesign/aapornet%20history/2010/LOG_2010_10.txt[11/30/2023 12:22:46 PM]

Rob Santos Annual Conference Chair rsantos@urban.org

Dan Merkle Associate Annual Conference Chair daniel.m.merkle@abc.com

AAPOR Headquarters Contact Information Barbara Gunderson AAPOR Administrative Director bgunderson@aapor.org +1-847-205-2651

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Date: Fri, 29 Oct 2010 06:57:00 -0500

Reply-To: "Newport, Frank" < Frank Newport@GALLUP.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Newport, Frank" < Frank_Newport@GALLUP.COM>

Subject: AAPOR Cell Phone Task Force 2010 Report

X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To: <DD4D44E8-EEC0-437D-8D8A-2FB24C2EFDF5@byu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: quoted-printable

Message-ID:

<11B95FC916E6DC46BBDE72767DFC852941DF2DAB@exchng7.noam.gallup.com>

AAPOR Members:

In case you missed it, the AAPOR Cell Phone Task Force 2010, headed by Paul= J. Lavrakas and including 20 experienced and highly knowledgeable survey r= esearchers and fellow AAPOR members, has released its new report, "New Con= siderations for Survey Researchers When Planning and Conducting RDD Telepho= ne Surveys in the U.S With Respondents Reached via Cell Phone Numbers".

The report is a comprehensive review and update of research and development= s in this extremely important arena that have occurred since the first such= task force report was issued in 2008. The report analyzes the benefits, i= f not necessity, of including cell phone only households - now estimated to= exceed 25 percent of all U.S. households - in any RDD design. It also rev= iews with care and precision approaches for addressing the challenges and c= osts that such designs present.

The AAPOR Cell Phone Task Force 2010 report is available for download or online readinghttp://aapor.org/Cel=1_Phone_Task_Force.htm at www.aapor.org.

I join all members of the AAPOR community in thanking the dedicated group o=

f task force members for making this extraordinary and much needed contribution to the survey research profession.

Frank Newport 2010-2011 AAPOR President

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F : 20 0 . 2010 00 20 00 0400

Date: Fri, 29 Oct 2010 09:39:00 -0400

Reply-To: "J. Ann Selzer" < jannselzer@AOL.COM>
Sender: AAPORNET < AAPORNET@ASU.EDU>
From: "J. Ann Selzer" < jannselzer@AOL.COM>
Subject: Poll shows voters unaware of economic gains

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Transfer-Encoding: quoted-printable Content-Type: text/plain; charset="us-ascii"

Message-ID: <8CD4585C770A058-19F8-8859@webmail-d035.sysops.aol.com>

Most voters think the economy has shrunk in the past year, that taxes have= gone up and that most of TARP money will be lost forever. Those views ma= y be driving their decisions in the mid-terms. http://tinyurl.com/259eo96

=20

=20

J. Ann Selzer, Ph.D Selzer & Company Des Moines, Iowa 50309

For purposes of this list, use JAnnSelzer@aol.com

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Date: Fri, 29 Oct 2010 09:55:52 -0700

Reply-To: TimothyJames Beebe <bebe.timothy@MAYO.EDU>

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: TimothyJames Beebe <beebe.timothy@MAYO.EDU>

Subject: Duplicate Surveys

X-To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

Message-ID: <1185024974864876.WA.beebe.timothymayo.edu@lists.asu.edu>

Hello,

I am a member of a team working on an organ donation study that has been=20=

going back in forth on how to handle instances where, in a survey data=20=

collection protocol with multiple contact attempts, respondents send back= =20

more than just one completed questionnaire.

The standard practice for our survey research center is that we accept=20=

either the first or more recent submission wholesale (a decision we make=20=

prior to data collection); we don't drill down to item-level reporting=20=

dissonance or concordance between the completed questionnaires. That sai= d.=20

we have a tendency to accept the questionnaire that is most recently=20 submitted based on the assumption that it reflects the most current (and,=

presumably, more accurate) information. Sometimes, completing the first=20=

questionnaire serves a prime for recollection of information they report = on=20

their second try, either via a deeper searching of memory or through the=20=

checking of records. This is not foolproof logic, but something we apply= =20

in these rare instances of duplicative responses, nonetheless.

There are others on the team that see this logic as flawed and our stance=

=20

as a missed opportunity to use information from the first survey for=20 purposes of data analysis, especially if there are data in the first or=20=

second survey that can help fill in missing information at the item level= .=20=20

Moreover, some want us to call respondents back if answers in the two=20 surveys are not concordant to encourage selection of a single response.

I'm posing the above to you with the hope that I can reflect some semblan= ce=20

of a community standard on how to handle these instances of duplicate=20 surveys. So, if you could help me settle a minor controversy in our grou=p,=20

that would be most helpful. Thanks in advance.

Regards,

Tim

Timothy J. Beebe, Ph.D.

Associate Professor of Health Services Research Mayo Clinic College of Medicine

Vice Chair, Division of Health Care Policy & Research Director, Survey Research Center Department of Health Sciences Research

Mayo Clinic

200 First Street SW Rochester, MN 55905 Tel: (507) 538-4606

Fax: (507) 284-1180

E-mail: beebe.timothy@mayo.edu

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Date: Fri, 29 Oct 2010 14:14:17 -0400

Reply-To: "Caplan, James R., , CPMS Civ" < james.caplan@CPMS.OSD.MIL>

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: "Caplan, James R., , CPMS Civ" < james.caplan@CPMS.OSD.MIL>

Subject: Re: Duplicate Surveys X-To: AAPORNET@asu.edu

In-Reply-To: A<1185024974864876.WA.beebe.timothymayo.edu@lists.asu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Message-ID: <2548FB6E79285740BC4A2B7F7C700FBD338B45@GODFATHER.cpms.osd.mil>

Tim, my approach is to accept the first questionnaire sent, but I see no reason why the second couldn't be used to fill in missing data.

Personal

experience is that people often forget that they've completed a survey, especially when there are so many, and just do them twice. We try to limit

that sort of thing on Web surveys by requiring a "ticket number" but it still happens, especially in mixed mode projects.

Best, Jim

James R. Caplan, Ph.D.

Management Analyst
Department of Defense
Civilian Personnel Management Service

HR-Business Information Technology Solutions: CDA

703-696-8754 DSN: 426-8754

----Original Message----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of TimothyJames Beebe

Sent: Friday, October 29, 2010 12:56 PM

To: AAPORNET@asu.edu Subject: Duplicate Surveys

Hello.

I am a member of a team working on an organ donation study that has been

going back in forth on how to handle instances where, in a survey data collection protocol with multiple contact attempts, respondents send back

more than just one completed questionnaire.

The standard practice for our survey research center is that we accept either the first or more recent submission wholesale (a decision we make

prior to data collection); we don't drill down to item-level reporting dissonance or concordance between the completed questionnaires. That said,

we have a tendency to accept the questionnaire that is most recently submitted based on the assumption that it reflects the most current (and,

presumably, more accurate) information. Sometimes, completing the first

questionnaire serves a prime for recollection of information they report on

their second try, either via a deeper searching of memory or through the

checking of records. This is not foolproof logic, but something we

apply

in these rare instances of duplicative responses, nonetheless.

There are others on the team that see this logic as flawed and our stance

as a missed opportunity to use information from the first survey for purposes of data analysis, especially if there are data in the first or second survey that can help fill in missing information at the item level.

Moreover, some want us to call respondents back if answers in the two surveys are not concordant to encourage selection of a single response.

I'm posing the above to you with the hope that I can reflect some semblance

of a community standard on how to handle these instances of duplicate surveys. So, if you could help me settle a minor controversy in our group,

that would be most helpful. Thanks in advance.

Regards,

Tim

Timothy J. Beebe, Ph.D.

Associate Professor of Health Services Research Mayo Clinic College of Medicine

Vice Chair, Division of Health Care Policy & Research Director, Survey Research Center Department of Health Sciences Research

Mayo Clinic 200 First Street SW Rochester, MN 55905 Tel: (507) 538-4606

Fax: (507) 284-1180

E-mail: beebe.timothy@mayo.edu

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Date: Fri, 29 Oct 2010 13:59:28 -0700

Reply-To: Jane Traub < JTraub @SCARBOROUGH.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jane Traub <JTraub@SCARBOROUGH.COM>

Subject: Re: Duplicate Surveys

X-To: "beebe.timothy@mayo.edu" <beebe.timothy@mayo.edu> X-cc: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To: <2548FB6E79285740BC4A2B7F7C700FBD338B45@GODFATHER.cpms.osd.mil>

Content-Type: text/plain; charset="us-ascii"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Message-ID: <9FBA727B-BC82-47EC-AC8C-7270A3CA0B41@scarborough.com>

Hi Timothy,

In this situation it is important to check first if the two surveys came from the same household member/sample unit.

If not, some question answers may be legitimately different when comparing them. I would recommend deciding upfront which survey you will accept and sticking with that throughout the fieldwork, to avoid introducing possible bias from the "compare and contrast" process. I believe a rational argument can be made for selecting either the first or the most recent. I think the important thing is to pick the rule and stick to it. The only exception might be if one of the two returns was invalid/unusable. Then you might want to accept the other. In similar projects I have found this method to be the most practical solution until there are papers published conclusively supporting a different solution.

Regards Jane Traub

Jtraub@ scarborough.com

Sent from my iPhone

On Oct 29, 2010, at 2:12 PM, "Caplan, James R., , CPMS Civ" < james.caplan@CPMS.OSD.MIL> wrote:

- > Tim, my approach is to accept the first questionnaire sent, but I see no
- > reason why the second couldn't be used to fill in missing data.
- > Personal
- > experience is that people often forget that they've completed a survey,
- > especially when there are so many, and just do them twice. We try to
- > limit
- > that sort of thing on Web surveys by requiring a "ticket number" but it
- > still happens, especially in mixed mode projects.
- > Best.

>

- > Jim
- / JIII
- > James R. Caplan, Ph.D.
- > Management Analyst

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> Department of Defense
> Civilian Personnel Management Service
> HR-Business Information Technology Solutions: CDA
> 703-696-8754
> DSN: 426-8754
>
> -----Original Message-----
> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of TimothyJames Beebe
> Sent: Friday, October 29, 2010 12:56 PM
> To: AAPORNET@asu.edu
> Subject: Duplicate Surveys
>
> Hello,
> I am a member of a team working on an organ donation study that has been
> going back in forth on how to handle instances where, in a survey data
> collection protocol with multiple contact attempts, respondents send
> more than just one completed questionnaire.
> The standard practice for our survey research center is that we accept
> either the first or more recent submission wholesale (a decision we make
> prior to data collection); we don't drill down to item-level reporting
> dissonance or concordance between the completed questionnaires. That
> we have a tendency to accept the questionnaire that is most recently
> submitted based on the assumption that it reflects the most current
> presumably, more accurate) information. Sometimes, completing the first
> questionnaire serves a prime for recollection of information they report
> on
> their second try, either via a deeper searching of memory or through the
> checking of records. This is not foolproof logic, but something we
> in these rare instances of duplicative responses, nonetheless.
> There are others on the team that see this logic as flawed and our
> as a missed opportunity to use information from the first survey for
> purposes of data analysis, especially if there are data in the first or
> second survey that can help fill in missing information at the item
> level.
> Moreover, some want us to call respondents back if answers in the two
> surveys are not concordant to encourage selection of a single response.
> I'm posing the above to you with the hope that I can reflect some
> semblance
> of a community standard on how to handle these instances of duplicate
> surveys. So, if you could help me settle a minor controversy in our
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> group,
> that would be most helpful. Thanks in advance.
> Regards,
> Tim
> Timothy J. Beebe, Ph.D.
> Associate Professor of Health Services Research
> Mayo Clinic College of Medicine
> Vice Chair, Division of Health Care Policy & Research
> Director, Survey Research Center
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> Archives: http://lists.asu.edu/archives/aapornet.html
> Vacation hold? Send email to listserv@asu.edu with this text:
> set aapornet nomail
> On your return send this: set apporte mail
> Please ask authors before quoting outside AAPORNET.
> Problems?-don't reply to this message, write to:
> aapornet-request@asu.edu
>
> Archives: http://lists.asu.edu/archives/aapornet.html
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Archives: http://lists.asu.edu/archives/aapornet.html
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set aapornet nomail
On your return send this: set apported mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
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