

From: LISTS.ASU.EDU LISTSERV Server (16.0) [LISTSERV@asu.edu]
Sent: Saturday, May 28, 2011 6:10 PM
To: Shapard Wolf
Subject: File: "AAPORNET LOG1006"

Date: Tue, 1 Jun 2010 16:11:04 EDT
Reply-To: MarkPierzchala@CS.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: MarkPierzchala@CS.COM
Subject: Is anyone asking the following question
X-To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit

June 1, 2010

Are any AAPOR pollsters asking anything like the following question concerning the Gulf oil spill?

"In light of the continuing oil-spill tragedy in the Gulf of Mexico, would you be willing to pay a 5-cents-per gallon gasoline surtax in order to finance cleaning up the damage including hiring some of the nation's unemployed?"

I wonder what questions are being asked about it, that aren't aiming at political blame.

Thank you,

Mark Pierzchala
MMP Survey Services, LLC

Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 1 Jun 2010 18:35:56 -0400
Reply-To: howard schuman <hschuman@UMICH.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: howard schuman <hschuman@UMICH.EDU>
Subject: Questions in a Russian survey & aapornet
X-To: aapor <aapornet@asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

About a week ago I wrote asking for recommendations of a trustworthy ongoing Russian survey that might be able to include a small number of questions. Within 24 hours I received separate relevant recommendations from seven people, some of which we are now exploring seriously.

This was extremely helpful, for which I am very grateful. In addition, it struck me that most the responses came mainly came from AAPOR members who do not, to my memory, engage often (maybe never in some cases) in frequent messaging to aapornet. Thus the experience seemed relevant to the question of how many members attend to the content of this netgroup.

Of course, this was, as we like to say, "not a scientific sample" (though it did involve behavior, not attitudes, for those who like to stress that distinction), but it does seem worth noting briefly. hs

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set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 2 Jun 2010 18:34:41 +0100

Reply-To: "Sturgis P." <P.Sturgis@SOTON.AC.UK>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Sturgis P." <P.Sturgis@SOTON.AC.UK>

Subject: The 4th Conference of the European Survey Research Association
(ESRA)

X-To: "aapornet@asu.edu" <aapornet@asu.edu>

Content-Type: text/plain; charset="us-ascii"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

CALL FOR SESSION PROPOSALS

The fourth Conference of the European Survey Research Association (ESRA) will be held in Lausanne, Switzerland, from 18th to 22nd of July, 2011. Session proposals can be submitted online by visiting the ESRA website:

<http://surveymethodology.eu/conferences/>

Session proposals are invited in any area of survey methodology, or in substantive areas of survey research. We particularly encourage submissions in the following areas:

- * Sampling and sample design
- * Web surveys
- * Unit Nonresponse and attrition
- * Item nonresponse
- * Weighting and imputation
- * Question testing and piloting
- * Survey mode

- * Data linkage
- * Election polling and public opinion
- * Survey analysis techniques
- * Methods for cross-national analysis
- * Paradata and fieldwork
- * Substantive applications
- * Longitudinal surveys
- * Data archiving

If your proposal is accepted by the conference committee, your session will be advertised in an open call for papers that will be issued in September 2010. As coordinator, papers submitted to your session will be sent directly to you by email and it will be your responsibility to decide in a timely manner whether to accept the paper or not.

The closing date for session proposals is 31 August 2010.

Professor Patrick Sturgis (Conference Chair)
 Director, ESRC National Centre for Research Methods (<http://www.ncrm.ac.uk/>)
 Division of Social Statistics
 School of Social Science
 University of Southampton
 Southampton SO17 1BJ
 United Kingdom
 Tel: +44 (0)23 8059 4082
 Fax: +44 (0)23 8059 3858
 E-mail: p.sturgis@soton.ac.uk

<http://www.aapor.org>
 Archives: <http://lists.asu.edu/archives/aapornet.html> .
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=====
 Date: Wed, 2 Jun 2010 16:09:55 EDT
 Reply-To: AGage95526@AOL.COM
 Sender: AAPORNET <AAPORNET@ASU.EDU>
 From: Andrew Gage <AGage95526@AOL.COM>
 Subject: Analytical And Statistical Online Tools
 X-To: AAPORNET@ASU.EDU
 MIME-Version: 1.0
 Content-Type: text/plain; charset="US-ASCII"
 Content-Transfer-Encoding: 7bit

A friends daughter who is in college is looking for some easy to use analysis/statistical tools online. Of course being a college student the most important factor is FREE if there is such a thing.

If any of you could perhaps point me in the direction of some sources/links that I could pass on it would be greatly appreciated!

Andy

Andrew Gage - Owner

Gage Research
20006 Lindenhurst Court
Hagerstown, MD 21742
877-654-5326
agage@gageresearch.com

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Unsubscribe? Send email to listserv@asu.edu with this text:

signoff aapornet

Please ask authors before quoting outside AAPORNET.

Date: Wed, 2 Jun 2010 16:35:52 -0400

Reply-To: "Fahimi, Mansour" <mfahimi@M-S-G.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Fahimi, Mansour" <mfahimi@M-S-G.COM>

Subject: Re: Analytical And Statistical Online Tools

X-To: AGage95526@AOL.COM, AAPORNET@ASU.EDU

In-Reply-To: A<54496.105d8bf9.39381493@aol.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

Andy,

=20

As someone who teaches statistics, I think an ideal tool for students is the Data Analysis Tools provided free as part of MS Excel. It is easy to use and provides a host of procedures such as sampling, regression, anova, etc.

=20

_Mansour.=20

=20

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Andrew Gage

Sent: Wednesday, June 02, 2010 4:10 PM

To: AAPORNET@ASU.EDU

Subject: Analytical And Statistical Online Tools

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 =20 immediately notify the sender by telephone or email reply.
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signoff aapornet
Please ask authors before quoting outside AAPORNET.

Date: Wed, 2 Jun 2010 16:40:43 -0400
Reply-To: Paul Gurwitz <pgurwitz@RENAISS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Paul Gurwitz <pgurwitz@RENAISS.COM>
Subject: Re: Analytic and Statistical Online Tools
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

She can find some tools for estimating sample size and power here.
<<http://www.renaiss.com/rrc2A.htm>>

Paul M. Gurwitz, Ph.D.
RENAISSANCE RESEARCH & CONSULTING

http://www.aapor.org
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Unsubscribe? Send email to listserv@asu.edu with this text:
signoff aapornet
Please ask authors before quoting outside AAPORNET.

Date: Wed, 2 Jun 2010 15:42:26 -0500
Reply-To: "Szoc, Ronald Z" <RSzoc@ICFI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Szoc, Ronald Z" <RSzoc@ICFI.COM>
Subject: Re: Analytical And Statistical Online Tools
X-To: AAPORNET@ASU.EDU
In-Reply-To: <54496.105d8bf9.39381493@aol.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: 8bit

Andrew --

Some good starting places:

<http://statpages.org/javasta2.html>
<http://maltman.hmdc.harvard.edu/socsci.shtml>
<http://gsociology.icaap.org/methods/statontheweb.html>

Most of the packages mentioned are for Windows computers, but there is software for the Mac as well. Given all these choices, the real problem may lie in deciding which software to invest time in learning. Note also that the packages listed here can be of varying quality.

Hope this helps.

Ron

RONALD Z. SZOC, PhD | 703.934.3456-Office | 202.345.1085-Cell |

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Sent: Wednesday, June 02, 2010 4:10 PM
To: AAPORNET@ASU.EDU
Subject: Analytical And Statistical Online Tools

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Unsubscribe? Send email to listserv@asu.edu with this text:
signoff aapornet
Please ask authors before quoting outside AAPORNET.

Date: Wed, 2 Jun 2010 17:06:56 -0400
Reply-To: "Harrison, Chase" <charrison@HBS.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Harrison, Chase" <charrison@HBS.EDU>
Subject: Re: Analytical And Statistical Online Tools
X-To: "AGage95526@AOL.COM" <AGage95526@AOL.COM>,
"AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To: <54496.105d8bf9.39381493@aol.com>
Content-Type: text/plain; charset="us-ascii"
MIME-Version: 1.0
Content-Transfer-Encoding: 8bit

Andy,

Here are two sets of applications that are easy to use, free, online, and capable of quite a bit:

(1) Wolfram Alpha is a computational engine capable of a very wide range of calculations. It also contains a lot of data. (They claim: "As of now, Wolfram | Alpha contains 10+ trillion pieces of data, 50,000+ types of algorithms and models, and linguistic capabilities for 1000+ domains.")

<http://www.wolframalpha.com/>

(2) The SOCR Project (at UCLA) maintains a bunch of very useful open-source on-line statistical tools:

<http://socr.ucla.edu/SOCR.html>

(3) None of these, of course, are a substitute for a full statistical program. An excellent and free program, though not especially easy-to-use and not "on-line" is R :

<http://www.r-project.org/>

Hope these help.

Chase H. Harrison
Harvard Business School

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Unsubscribe? Send email to listserv@asu.edu with this text:
signoff aapornet
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Date: Wed, 2 Jun 2010 17:27:33 -0700
Reply-To: Leora Lawton <lawton@TECHSOCIETY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leora Lawton <lawton@TECHSOCIETY.COM>
Subject: Re: Analytical And Statistical Online Tools
X-To: AGage95526@AOL.COM, AAPORNET@ASU.EDU
In-Reply-To: <54496.105d8bf9.39381493@aol.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit

One of the easiest and most robust is the Survey Documentation and Analysis (SDA) program at UC Berkeley: <http://sda.berkeley.edu>. It was also the recipient of two awards, including AAPOR's Warren Mitofsky prize and APSA's Best Instructional Software award. It's regularly used in undergraduate courses here.

-Leora

Dr. Leora Lawton
TechSociety Research
"Custom Social Science and Consumer Behavior Research"
2342 Shattuck Avenue PMB 362, Berkeley, CA 94704
(510) 548-6174; fax (510) 548-6175; cell (510) 928-7572
www.techsociety.com
Yahoo Messenger: leora_lawton

-----Original Message-----

From: Andrew Gage [<mailto:AGage95526@AOL.COM>]
Sent: Wednesday, June 02, 2010 1:10 PM
To: AAPORNET@ASU.EDU
Subject: [AAPORNET] Analytical And Statistical Online Tools

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Unsubscribe? Send email to listserv@asu.edu with this text:
signoff aapornet
Please ask authors before quoting outside AAPORNET.

=====
Date: Wed, 2 Jun 2010 20:41:39 -0400
Reply-To: Susan Losh <slosh@FSU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Susan Losh <slosh@FSU.EDU>
Subject: Re: Analytical And Statistical Online Tools
X-To: AAPORNET@ASU.EDU
In-Reply-To: <3AB15FBDD9AD4C50B230BEDEB7BE31F9@del12005>
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii
Content-Disposition: inline
Content-Transfer-Encoding: 7bit

I love this program.

But the user (unless they want to pay about 20,000) will need to use a dataset that is already connected with it, If an existing dataset is OK, this program is great!

Several do at ICPSR (look for "online data analysis) and the Roper Ipoll has an edition of DAS too. The General Social Survey had it the last I knew.

Susan

----- Original Message -----

From: Leora Lawton <lawton@TECHSOCIETY.COM>

Date: Wednesday, June 2, 2010 8:35 pm

Subject: Re: Analytical And Statistical Online Tools

To: AAPORNET@ASU.EDU

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> -Leora

>

> Dr. Leora Lawton

> TechSociety Research

> "Custom Social Science and Consumer Behavior Research"

> 2342 Shattuck Avenue PMB 362, Berkeley, CA 94704

> (510) 548-6174; fax (510) 548-6175; cell (510) 928-7572

> www.techsociety.com

> Yahoo Messenger: leora_lawton

>

> -----Original Message-----

> From: Andrew Gage [<mailto:AGage95526@AOL.COM>]

> Sent: Wednesday, June 02, 2010 1:10 PM

> To: AAPORNET@ASU.EDU

> Subject: [AAPORNET] Analytical And Statistical Online Tools

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> Gage Research

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> 877-654-5326

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>

> -----

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I try to take one day at a time but sometimes several days attack me all at once. Anonymous.

Susan Carol Losh, PhD

Department of Educational Psychology
and Learning Systems
Florida State University
Tallahassee FL 32306-4453

VOICE (850) 644-8778
FAX (850) 644-8776

American Statistical Association/NSF Research Fellow
<http://mailer.fsu.edu/~slosh/index.html>

<http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Unsubscribe? Send email to listserv@asu.edu with this text:
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=====
Date: Thu, 3 Jun 2010 11:50:58 -0400
Reply-To: "Hembroff, Larry" <Larry.Hembroff@SSC.MSU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Hembroff, Larry" <Larry.Hembroff@SSC.MSU.EDU>
Subject: Re: Analytical And Statistical Online Tools
X-To: Susan Losh <slosh@FSU.EDU>, AAPORNET@ASU.EDU
In-Reply-To: A<f639ff08a953.4c06c203@fsu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

The most recent 30 of the quarterly State of the State Surveys conducted by Michigan State University's Institute for Public Policy and Social Research (IPPSR) are available in SDA data structures on our webpage for online analysis using SDA. That won't help this student if she has to learn analysis on her own data set or one given her by the instructor, but if she is free to use any data set she wishes, then these SOSSes may be worth looking at for topics of interest to her. The codebooks, survey documentation and interview instrument are also available online with the data.

These can be found in the Data on Demand section of our website at <http://www.ippsr.msu.edu/SOSS/SOSSdatacode.htm>

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Susan Losh
Sent: Wednesday, June 02, 2010 8:42 PM
To: AAPORNET@ASU.EDU
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> Sent: Wednesday, June 02, 2010 1:10 PM
> To: AAPORNET@ASU.EDU
> Subject: [AAPORNET] Analytical And Statistical Online Tools

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Susan Carol Losh, PhD

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_____ Information from ESET NOD32 Antivirus, version of virus
signature database 5169 (20100603) _____

The message was checked by ESET NOD32 Antivirus.

<http://www.eset.com>

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signature database 5169 (20100603) _____

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Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 3 Jun 2010 11:58:00 -0400
Reply-To: "Beach, Scott Richard" <scottb@PITT.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Beach, Scott Richard" <scottb@PITT.EDU>
Subject: Longitudinal survey statistical analysis question
X-To: "AAPORNET@asu.edu" <AAPORNET@asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

AAPOR colleagues:

We have been conducting an annual undergraduate (Fr., So., Jr.) longitudinal student satisfaction survey since 1997 at the University of Pittsburgh (with no data collection in 2002, 2003, 2005). Through 2006, we conducted telephone surveys, and were quite successful in achieving good response rates. In 2007, we began experimenting with web-based data collection - we did randomized experiments where we assigned half the sample to phone, half to web in '07, '08, '09; and we went all web this year (2010). We're doing OK on web response rates. However, we did find fairly consistent mode effects where the web respondents reported somewhat lower levels of satisfaction than the phone respondents (paper presented at AAPOR in 2008).

My question is: How should we handle this statistically if we want to present trends in satisfaction over time while taking into account or "adjusting" for mode effects? I know there is literature in the educational testing area on statistically adjusting trends over time in standardized tests (e.g., the SAT) that have changed content.

But how do survey researchers generally deal with mode switches (and mode differences) in longitudinal surveys?

Any references, insights, suggested approaches or experiences would be greatly appreciated.

Thanks in advance.

Scott R. Beach, Ph.D.
Associate Director
Director, Survey Research Program
University Center for Social and Urban Research (UCSUR)
University of Pittsburgh
Pittsburgh, PA 15260

e-mail: scottb@pitt.edu
tel: 412-624-7785
fax: 412-624-4810

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Date: Thu, 3 Jun 2010 12:16:08 -0400
Reply-To: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>
Subject: Re: Longitudinal survey statistical analysis question
X-To: "Beach, Scott Richard" <scottb@PITT.EDU>
X-cc: AAPORNET@ASU.EDU
In-Reply-To: <5EFFEB1A6A62F340A93E71B33BB009D705F9BFEE53@PITT-EXCH-14.univ.pitt.edu>
Mime-Version: 1.0 (Apple Message framework v753.1)
Content-Transfer-Encoding: 7bit
Content-Type: text/plain; charset=US-ASCII; delp=; format=flowed

A question to weed out attrition effects from a possible confounding with mode effects: Did you get differentially lower response rates for the web cohort than for the phone cohort? If so, you may have to adjust/weight for representativeness in the web cohort, which may "wash away" some of the mode effects.

Best of luck,

Milton Goldsamt

Milton R. Goldsamt, Ph.D.
Consulting Research Psychologist & Statistician
Silver Spring, MD
miltrgold@comcast.net
301-649-2768
(C) 240-671-7201

On Jun 3, 2010, at 11:58 AM, Beach, Scott Richard wrote:

> AAPOR colleagues:

>

> We have been conducting an annual undergraduate (Fr., So., Jr.)
> longitudinal student satisfaction survey since 1997 at the
> University of Pittsburgh (with no data collection in 2002, 2003,
> 2005). Through 2006, we conducted telephone surveys, and were
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> (and mode differences) in longitudinal surveys?

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> Any references, insights, suggested approaches or experiences would
> be greatly appreciated.

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> Thanks in advance.

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> Scott R. Beach, Ph.D.
> Associate Director
> Director, Survey Research Program
> University Center for Social and Urban Research (UCSUR)
> University of Pittsburgh
> Pittsburgh, PA 15260

>

> e-mail: scottb@pitt.edu

> tel: 412-624-7785

> fax: 412-624-4810

>

>

> -----

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Date: Thu, 3 Jun 2010 12:26:49 -0400
Reply-To: Susan Losh <slosh@FSU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Susan Losh <slosh@FSU.EDU>
Subject: Re: Analytical And Statistical Online Tools
X-To: "Hembroff, Larry" <Larry.Hembroff@ssc.msu.edu>
X-cc: AAPORNET@ASU.EDU
In-Reply-To: <EC15B06368AAA4419321FF6D2159CB1C05187ED1@sscent03-2.ssc.msu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii
Content-Disposition: inline
Content-Transfer-Encoding: 7bit

This is so great Larry, thanks! I hope AAPOR will continue to publicize more of these archives. (Hint, hint)

Susan

----- Original Message -----

From: "Hembroff, Larry" <Larry.Hembroff@ssc.msu.edu>
Date: Thursday, June 3, 2010 11:45 am
Subject: RE: Analytical And Statistical Online Tools
To: Susan Losh <slosh@fsu.edu>, AAPORNET@ASU.EDU

> The most recent 30 of the quarterly State of the State Surveys
> conducted by Michigan State University's Institute for Public Policy
> and Social
> Research (IPPSR) are available in SDA data structures on our
> webpage for
> online analysis using SDA. That won't help this student if she has to
> learn analysis on her own data set or one given her by the instructor,
> but if she is free to use any data set she wishes, then these
> SOSSes may
> be worth looking at for topics of interest to her. The codebooks,
> survey documentation and interview instrument are also available
> online with the data.

>
> These can be found in the Data on Demand section of our website at
> <http://www.ippsr.msu.edu/SOSS/SOSSdatacode.htm>

>
> -----Original Message-----
> From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Susan Losh
> Sent: Wednesday, June 02, 2010 8:42 PM
> To: AAPORNET@ASU.EDU
> Subject: Re: Analytical And Statistical Online Tools

>
> I love this program.
>
> But the user (unless they want to pay about 20,000) will need to
> use a

> dataset that is already connected with it, If an existing dataset
> is OK,
> this program is great!
>
> Several do at ICPSR (look for "online data analysis) and the Roper
> I poll has an edition of DAS too. The General Social Survey had it
> the last I
> knew.

> Susan

> ----- Original Message -----

> From: Leora Lawton <lawton@TECHSOCIETY.COM>

> Date: Wednesday, June 2, 2010 8:35 pm

> Subject: Re: Analytical And Statistical Online Tools

> To: AAPORNET@ASU.EDU

>> One of the easiest and most robust is the Survey Documentation and
>> Analysis (SDA) program at UC Berkeley: <http://sda.berkeley.edu>. It
>> was also the
>> recipient of two awards, including AAPOR's Warren Mitofsky prize
>> and APSA's
>> Best Instructional Software award. It's regularly used in
>> undergraduate courses here.

>> -Leora

>> Dr. Leora Lawton

>> TechSociety Research

>> "Custom Social Science and Consumer Behavior Research"

>> 2342 Shattuck Avenue PMB 362, Berkeley, CA 94704

>> (510) 548-6174; fax (510) 548-6175; cell (510) 928-7572

>> www.techsociety.com

>> Yahoo Messenger: leora_lawton

>> -----Original Message-----

>> From: Andrew Gage [<mailto:AGage95526@AOL.COM>]

>> Sent: Wednesday, June 02, 2010 1:10 PM

>> To: AAPORNET@ASU.EDU

>> Subject: [AAPORNET] Analytical And Statistical Online Tools

>> A friend's daughter who is in college is looking for some easy to use
>> analysis/statistical tools online. Of course being a college
>> student the
>> most
>> important factor is FREE if there is such a thing.

>> If any of you could perhaps point me in the direction of some
>> sources/links that I could pass on it would be greatly appreciated!

>> Andy

>> Andrew Gage - Owner

>>

>> Gage Research
>> 20006 Lindenhurst Court
>> Hagerstown, MD 21742
>> 877-654-5326
>> agage@gageresearch.com

>> -----
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>> Please ask authors before quoting outside AAPORNET.

>>
> I try to take one day at a time but sometimes several days attack
> me all
> at once. Anonymous.

> Susan Carol Losh, PhD

> Department of Educational Psychology
> and Learning Systems
> Florida State University
> Tallahassee FL 32306-4453

> VOICE (850) 644-8778
> FAX (850) 644-8776

> American Statistical Association/NSF Research Fellow
> <http://mailer.fsu.edu/~slosh/index.html>

> -----
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> Archives: <http://lists.asu.edu/archives/aapornet.html> .
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> signature database 5169 (20100603) _____

> The message was checked by ESET NOD32 Antivirus.

> <http://www.eset.com>

>
> _____ Information from ESET NOD32 Antivirus, version of virus
> signature database 5169 (20100603) _____
>
> The message was checked by ESET NOD32 Antivirus.
>
> <http://www.eset.com>
>
>

I try to take one day at a time but sometimes several days attack me all at once. Anonymous.

Susan Carol Losh, PhD

Department of Educational Psychology
and Learning Systems
Florida State University
Tallahassee FL 32306-4453

VOICE (850) 644-8778
FAX (850) 644-8776

American Statistical Association/NSF Research Fellow
<http://mailer.fsu.edu/~slosh/index.html>

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=====
Date: Thu, 3 Jun 2010 17:01:09 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: New York Times acquires polling site 538--and its proprietor's liberal voice
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

New York Times acquires polling site 538--and its proprietor's liberal voice
http://news.yahoo.com/s/ynews/20100603/bs_ynews/ynews_bs2386

Nate Silver, the wunderkind baseball statistician-turned-political polling guru, announced today that the New York Times will soon fold his FiveThirtyEight blog into the paper's website.

Under a three-year partnership, Silver-a self-described "rational progressive" -will contribute to the print edition, Sunday magazine, and house his influential blog under the news/ politics section online, as opposed to opinion. The placement is telling for the Times, which long

eschewed any type of political view on the news side.

SNIP

And from FiveThirtyEight

<http://www.fivethirtyeight.com/2010/06/fivethirtyeight-to-partner-with-news.html>

--

Leo G. Simonetta
Director of Research
Art & Science Group
6115 Falls Road, Suite 101
Baltimore, MD 21209

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=====
Date: Thu, 3 Jun 2010 22:43:06 -0400
Reply-To: Tom Guterbock <tmg1p@VIRGINIA.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Tom Guterbock <tmg1p@VIRGINIA.EDU>
Subject: Question: Colombia election polls
X-To: AAPORnet List server <aapornet@asu.edu>
X-cc: "ward, tom" <Thomas.Ward@fairfaxcounty.gov>
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii; format=flowed
Content-Transfer-Encoding: 7bit
Content-Disposition: inline

AAPORnetters:

I received the following questions from a friend in Fairfax County (Va) government who happens to be interested in the recent elections in Colombia, where polls apparently did not do well in predicting the election outcome. Anybody have any insight on this that they can share? Tom Ward is not an AAPOR member, so please share your responses with him at Thomas.Ward@fairfaxcounty.gov as well as with me. Or, I can pass any discussion on to Tom W. myself. Rather than speculate on my own, I thought I'd see if any of our AAPOR colleagues have more direct insight into these pre-election polls.

Thanks in advance,
Tom Guterbock

----- Forwarded Message -----

Date: Thursday, June 03, 2010 5:08 PM -0400
From: "Ward, Thomas L." <Thomas.Ward@fairfaxcounty.gov>
To: Tom Guterbock <tmg1p@virginia.edu>

Subject: Survey Question

Hi Tom...I have a survey question for you that is completely from left field. I have been following the the Colombian presidential election pretty closely since March, paying particular attention to the public opinion surveys. During the past three months the surveys showed significant movement in the electability of the two most popular candidates--Santos (Uribe candidate) and Mockus (Green candidate). The final survey taken a week before Sunday's election showed that Santos and Mockus were in a statistical dead heat with each having about 31% of the vote. Furthermore, the polls indicated that in a runoff election, Mockus would beat Santos. The results of Sunday's election were a complete surprise. Santos received around 48% of the vote and Mockus about 21% of the vote. Which brings me to my question: What is the state of survey research in countries like Colombia and what needs to be considered from the standpoint of bias when one interprets survey data collected in the developing world?

Hope all is going well at CSR. Thanks. -tlw

----- End Forwarded Message -----

Thomas M. Guterbock Voice: (434)243-5223
Director CSR Main Number: (434)243-5222
Center for Survey Research FAX: (434)982-5524
University of Virginia EXPRESS DELIVERY: 2400 Old Ivy Road
P. O. Box 400767 Suite 212
Charlottesville, VA 22904-4767 Charlottesville, VA 22903
e-mail: TomG@virginia.edu

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Date: Fri, 4 Jun 2010 13:22:17 +0000
Reply-To: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET>
Subject: Re: Question: Colombia election polls
X-To: Tom Guterbock <tmglp@VIRGINIA.EDU>
X-cc: AAPORNET@ASU.EDU
In-Reply-To:
<126049219.45551275657541756.JavaMail.root@sz0107a.emeryville.ca.mail.comcast.net>
MIME-Version: 1.0
Content-Type: text/plain; charset=utf-8
Content-Transfer-Encoding: 7bit

It seems that Columbia has a poll blackout period before an election. Two public pollsters continued to poll up to the election but did not release results. They say in the final days before the election momentum shifted to

Santos.

<http://colombiareports.com/colombia-news/2010-elections/9992-pollsters-blame-surprise-results-on-week-long-poll-blackout.html>

Nick Panagakis

----- Original Message -----

From: "Tom Guterbock" <tmglp@VIRGINIA.EDU>

To: AAPORNET@ASU.EDU

Sent: Thursday, June 3, 2010 9:43:06 PM GMT -06:00 US/Canada Central

Subject: Question: Colombia election polls

AAPORnetters:

I received the following questions from a friend in Fairfax County (Va) government who happens to be interested in the recent elections in Colombia, where polls apparently did not do well in predicting the election outcome. Anybody have any insight on this that they can share? Tom Ward is not an AAPOR member, so please share your responses with him at Thomas.Ward@fairfaxcounty.gov as well as with me. Or, I can pass any discussion on to Tom W. myself. Rather than speculate on my own, I thought I'd see if any of our AAPOR colleagues have more direct insight into these pre-election polls.

Thanks in advance,

Tom Guterbock

----- Forwarded Message -----

Date: Thursday, June 03, 2010 5:08 PM -0400

From: "Ward, Thomas L." <Thomas.Ward@fairfaxcounty.gov>

To: Tom Guterbock <tmglp@virginia.edu>

Subject: Survey Question

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----- End Forwarded Message -----

Thomas M. Guterbock Voice: (434)243-5223
Director CSR Main Number: (434)243-5222
Center for Survey Research FAX: (434)982-5524
University of Virginia EXPRESS DELIVERY: 2400 Old Ivy Road
P. O. Box 400767 Suite 212
Charlottesville, VA 22904-4767 Charlottesville, VA 22903
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=====
Date: Fri, 4 Jun 2010 12:42:47 -0500
Reply-To: "Tompson, Trevor" <TTompson@AP.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Tompson, Trevor" <TTompson@AP.ORG>
Subject: Job Posting: Deputy Director of Polling
X-To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Transfer-Encoding: quoted-printable
Content-Type: text/plain; charset="us-ascii"

The following is a job posting from The Associated Press. To apply,
please go to <http://careers.ap.org> and follow the directions,
referencing job ID 10055880. =20

Deputy Director of Polling=20
=20
Job ID: 10055880 =20

DESCRIPTION: =20

The Associated Press seeks a Deputy Director of Polling, based in its
Washington, D.C. bureau.

The Deputy Director of Polling works closely with the Director of
Polling in commissioning original public opinion polls in the United
States and overseas on newsworthy and human interest topics.

The Deputy Director works with the Director and news managers to develop
ideas for public opinion polls, writes survey questionnaires, manages
the work of outside polling vendors, analyzes survey data and writes
statistical analysis programs, analyzes survey data for reporters and

editors, and works closely with the multimedia staff in creating graphics and interactives on poll findings. Depending on qualifications, the Deputy Director may be asked to write poll stories and/or do AP interviews about the polls for the Web, TV and radio.

The Deputy Director also offers technical assistance to AP journalists worldwide in their reporting of public opinion surveys, including those done by AP and those done by other organizations.

QUALIFICATIONS:

The Deputy Director of Polling must be both a survey researcher with a strong background in the science of public opinion research, and a journalist, with an understanding of the news business. The Deputy Director should have training in quantitative social science research methods, solid experience in managing public opinion research projects, and an interest in news that includes but goes beyond politics and elections. Superior programming skills in SPSS and other statistical analysis packages is required. Minimum 5 years experience working in a survey research position. Experience working for a news organization would be a major plus.

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=20

Trevor Tompson=20
Director of Polling=20
The Associated Press=20
1100 13th Street NW, 7th Floor=20
Washington, DC 20005-4076=20
(202) 641-9453=20
ttompson@ap.org=20

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=====
Date: Mon, 7 Jun 2010 11:17:43 -0400

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: Population 'Modeling': Presuming Too Much?

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Population 'Modeling': Presuming Too Much?

http://www.nationaljournal.com/njonline/po_20100604_8918.php

Campaign Pollsters Depend Heavily On Modeled Assumptions About Who Will Ultimately Vote

by Mark Blumenthal

Monday, June 7, 2010

Current Census Director Robert Groves, a much-acclaimed survey methodologist, in 1989 proposed a distinction between "describers" (those who use surveys to measure characteristics or opinions) and "modelers" (those who use surveys to test theories about "causal relationships" -- whether one characteristic causes another).

Why kick off this column with a reference to arcane terminology from a 20-year-old textbook? Because the debate Groves wrote about between describers and modelers raises an important point about the issue of online "panel" surveys and about much of the pre-election data that political junkies consume. All told, there is quite a bit of modeling going on, if not precisely the variety that Groves wrote about.

SNIP

--

Leo G. Simonetta

Director of Research

Art & Science Group
6115 Falls Road, Suite 101
Baltimore, MD 21209

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Date: Mon, 7 Jun 2010 08:31:06 -0700
Reply-To: AAPOR Headquarters <dmarchetti@AAPOR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: AAPOR Headquarters <dmarchetti@AAPOR.ORG>
Subject: AAPOR Transparency Initiative Update
X-To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

AAPOR has set up a new e-mail address for all your comments and questions=
=20
regarding the Transparency Initiative: transparency@aapor.org.

Plus, learn how you can get involved in the initiative and see who is=20
already supporting it. http://www.aapor.org/AAPOR_Transparency_Update.htm=

Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
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=====

Date: Tue, 8 Jun 2010 14:39:34 -0500
Reply-To: Linda Owens <lindao@SRL.UIC.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Linda Owens <lindao@SRL.UIC.EDU>
Subject: job posting: Survey research project coordinator
X-To: dmarchetti@AAPOR.ORG, AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Type: text/plain; charset=US-ASCII
Content-Disposition: inline
Content-Transfer-Encoding: 8bit

The Survey Research Laboratory of the University of Illinois has an opening for a Visiting Project Coordinator at its Chicago office to design, manage, and coordinate survey projects. Responsibilities include working with research investigators and staff on survey design, proposal development, IRB applications, budget monitoring, questionnaire construction and programming, data analysis, and report writing. Project coordinators are responsible for the management of several projects simultaneously.

Minimum Requirements: MA/MS in social science area with demonstrated survey training (including coursework in survey research methodology) or experience managing mail, telephone, web and/or face-to-face survey projects. Excellent oral and written communication skills are required; familiarity with SPSS or SAS, as well as CATI technology, a plus.

For full consideration, send your resume and a detailed cover letter outlining your qualifications via e-mail (apply@srl.uic.edu <<mailto:apply@srl.uic.edu>>) no later than July 15, 2010 to:

Jennifer Parsons
Associate Director for Research Programs
Survey Research Laboratory (MC 336)
University of Illinois at Chicago
412 S. Peoria, 6th floor
Chicago, IL 60607
E-mail: apply@srl.uic.edu <<mailto:apply@srl.uic.edu>>

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Date: Tue, 8 Jun 2010 21:05:21 -0700
Reply-To: Leora Lawton <lawton@TECHSOCIETY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leora Lawton <lawton@TECHSOCIETY.COM>
Subject: vancouver junior analyst job networking
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit

Hi,
I was wondering if there are any groups in the Vancouver BC area that would benefit from the services of an experienced junior analyst? If so please contact me for more information.

Thanks,
leora

Dr. Leora Lawton
TechSociety Research
"Custom Social Science and Consumer Behavior Research"
2342 Shattuck Avenue PMB 362, Berkeley, CA 94704
(510) 548-6174; fax (510) 548-6175; cell (510) 928-7572
www.techsociety.com

Yahoo Messenger: leora_lawton

<http://www.aapor.org>

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Date: Wed, 9 Jun 2010 07:44:07 -0400

Reply-To: "O'Brien, Eileen" <Eileen.O'Brien@EIA.DOE.GOV>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "O'Brien, Eileen" <Eileen.O'Brien@EIA.DOE.GOV>

Subject: Job Posting: Team Leader for statistical methods and analysis

X-To: AAPORNET@asu.edu

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

"The position (Job Announcement Number: HQ-10-MP-57-EI60-016) serves as the Team Leader of the Survey Methods and Analytic Programs Team within the Energy Consumption Division, EMEU, leading the day-to-day work of a staff of 8-9 professionals. The incumbent: 1) plans and directs the statistical methodology aspects of EIA's complex and challenging surveys of consumer energy use, currently including surveys of households, commercial buildings, and manufacturing establishments, and serves as EIA's expert authority on the technical statistical methodology underlying these surveys; 2) plans and directs the technical methodology and operations underlying the Division's information programs that are based on statistical derivation or analytic assessment rather than direct survey data collection, including transportation information programs, energy efficiency analysis, and regional energy assessment profiles; 3) is responsible for conveying information and findings from these information programs to policy makers and non-Governmental representatives with varying degrees of knowledge and different agendas and interests; 4) is responsible for conveying and defending technical mathematical statistical and analytical methods to the statistical and energy research communities for which these methods are of professional importance; and 5) serves as an expert analyst, consultant and technical authority to design, develop, adapt, and execute mathematical methods and techniques for use in statistical analysis research programs and projects involving nationwide data collection pertaining to the Energy sector or to a sub-sector of it."

LOCATION: Washington, DC

SALARY RANGE: 123,758.00 - 155,500.00 USD /year=20

OPEN PERIOD: Monday, June 07, 2010 to Monday,
June 21, 2010=20

SERIES & GRADE: GS-1529-15/15=20

POSITION INFORMATION: Full -Time, Permanent

=20

AGENCY CONTACT INFO for this position:

Marilyn Greene

Phone: 202-586-8583

Fax: 571-258-4052

Email: marilyn.greene@hq.doe.gov =20

=20

This vacancy is being concurrently advertised with HQ-10-DE-CAT-57-EI60-016. You must apply to the vacancy for which you wish to receive consideration. Applicants who wish to be considered for both must apply to both. =20

=20

(1) Open to all U.S. Citizens: =20

=20

Lead Interdisciplinary Mathematical Statistician/Survey Statistician,
GS-1529/1530-15

Job Announcement Number: HQ-10-DE-CAT-57-EI60-016

<http://jobview.usajobs.gov/GetJob.aspx?JobID=3D88518853>

=20

=20

(2) Open to current and former federal employees in competitive service:=20

=20

Lead Interdisciplinary Mathematical Statistician/Survey Statistician,
GS-1529/1530-15

Job Announcement Number: HQ-10-MP-57-EI60-016

<http://jobview.usajobs.gov/GetJob.aspx?JobID=3D88518318>

=20

=20

=20

=20

Think about it and good luck!

=20

=20

Eileen=20

202.586.1122 office

=20

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Date: Wed, 9 Jun 2010 12:28:20 +0000
Reply-To: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET>
Subject: Re: Analytical And Statistical Online Tools
X-To: Chase Harrison <charrison@HBS.EDU>
X-cc: AAPORNET@ASU.EDU
In-Reply-To:
<1974270073.1765961276086032409.JavaMail.root@sz0107a.emeryville.ca.mail.comcast.net>
MIME-Version: 1.0
Content-Type: text/plain; charset=utf-8
Content-Transfer-Encoding: 7bit

Wolfram Alpha also downloadable to various Apple devices here for \$1.99:
iPhone, iPod touch, and iPad.
<http://itunes.apple.com/us/app/wolframalpha/id334989259?mt=8>

Nick
----- Original Message -----

From: "Chase Harrison" <charrison@HBS.EDU>
To: AAPORNET@ASU.EDU
Sent: Wednesday, June 2, 2010 4:06:56 PM GMT -06:00 US/Canada Central
Subject: Re: Analytical And Statistical Online Tools

Andy,

Here are two sets of applications that are easy to use, free, online, and capable of quite a bit:

(1) Wolfram Alpha is a computational engine capable of a very wide range of calculations. It also contains a lot of data. (They claim: "As of now, Wolfram | Alpha contains 10+ trillion pieces of data, 50,000+ types of algorithms and models, and linguistic capabilities for 1000+ domains.")

<http://www.wolframalpha.com/>

(2) The SOCR Project (at UCLA) maintains a bunch of very useful open-source on-line statistical tools:

<http://socr.ucla.edu/SOCR.html>

(3) None of these, of course, are a substitute for a full statistical program. An excellent and free program, though not especially easy-to-use and not "on-line" is R :

<http://www.r-project.org/>

Hope these help.

Chase H. Harrison
Harvard Business School

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Andrew Gage
Sent: Wednesday, June 02, 2010 4:10 PM
To: AAPORNET@ASU.EDU
Subject: Analytical And Statistical Online Tools

A friend's daughter who is in college is looking for some easy to use analysis/statistical tools online. Of course being a college student the most important factor is FREE if there is such a thing.

If any of you could perhaps point me in the direction of some sources/links that I could pass on it would be greatly appreciated!

Andy

Andrew Gage - Owner

Gage Research
20006 Lindenhurst Court
Hagerstown, MD 21742
877-654-5326
agage@gageresearch.com

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Date: Wed, 9 Jun 2010 06:37:21 -0700
Reply-To: Francine Cafarchia <FCafarchia@ISACORP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Francine Cafarchia <FCafarchia@ISACORP.COM>
Subject: Research in New Orleans
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Hi,
=20
I was wondering if anyone knows of any opinion research conducted in the
city of New Orleans in the past few years? If so, would you be so kind
as to direct me to the project director or PI? Thank you.

=20
=20

Francine Cafarchia, PRC

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=====
Date: Wed, 9 Jun 2010 13:57:55 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: NAte Silver has a question
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Are You Smarter Than a George Mason University Economics Professor?

by Nate Silver @ 4:23 PM

<http://www.fivethirtyeight.com/2010/06/are-you-smarter-than-george-mason.html>

I first came across this study by George Mason University's Daniel Klein and Zogby International's Zeljka Buturovic, which appeared as a journal article in Econ Journal Watch, which Klein edits, in a link at Tyler Cowen's site several weeks ago. Cowen links to about a dozen interesting pieces every day, and I thought Klein's study was so obviously flawed that it wasn't really worth commenting on. But now it has re-appeared in the editorial pages of the Wall Street Journal, with the somewhat non-sequitur title, "Are You Smarter Than a Fifth Grader?".

Here's what Klein and Buturovic did. They took a survey using one of Zogby's internet panels, which is by far the worst polling instrument that they could have selected. The panel was not weighted and was not in balance. For example, McCain led Obama 49-43 among respondents to the survey, even though roughly the opposite outcome was observed in the actual election -- and only about 4 percent of the respondents were Hispanic and only 39 percent were female. Then they asked 16 "questions of basic economics", as the Journal's sub-head describes them, and arbitrarily included eight of them in their analysis but threw the other eight out.

SNIP

--

Leo G. Simonetta
Director of Research
Art & Science Group
6115 Falls Road, Suite 101
Baltimore, MD 21209

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Date: Wed, 9 Jun 2010 12:55:20 -0700
Reply-To: Christopher Antoun <antoun@UMICH.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Christopher Antoun <antoun@UMICH.EDU>
Subject: New and Expanded Cross-cultural Survey Guidelines
X-To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

<http://ccsg.isr.umich.edu/>

New and Expanded Cross-cultural Survey Guidelines

Beth-Ellen Pennell, Kirsten Alcser, Sue Ellen Hansen, University of Michigan
Janet Harkness, University of Nebraska, Lincoln

First published in 2008, the Cross-cultural Survey Guidelines have recently been updated (Beta release: May 2010). With this new version of the Guidelines, the amount of information provided has doubled to over 600 pages of content. Although each chapter has undergone update and revision, several chapters have expanded significantly. These chapters address questionnaire design, translation, adaptation and quality.

The Cross-cultural Survey Guidelines were developed to provide information on best practices across the survey lifecycle in a world where the number and scope of studies covering many cultures, languages, nations, or regions have been increasing significantly. They were developed out of an initiative of the International Workshop on Comparative Survey Design and

Implementation (<http://www.csdiworkshop.org/>). The aim of the initiative was to develop and promote internationally recognized guidelines that highlight best practice for the conduct of comparative survey research across cultures and countries. The guidelines address the gap in the existing literature on the details of implementing surveys that are specifically designed for comparative research, including what aspects should be standardized and when local adaptation is appropriate. The intended audience for the guidelines

includes researchers and survey practitioners planning or engaged in cross-cultural or cross-national research.

The guidelines cover all aspects of the survey lifecycle and include the following chapters: (1) Study and Organizational Structure; (2) Survey Quality; (3) Ethical Considerations; (4) Tenders, Bids and Contracts; (5)=

Sample Design; (6) Questionnaire Design; (7) Adaptation; (8) Translation;=

(9) Instrument Technical Design; (10) Interviewer Recruitment and Trainin=

g;
(11)Pretesting; (12) Data Collection; (13) Data Harmonization; (14) Data Processing and Statistical Adjustment; and (15) Data Dissemination. The guidelines can be found at: <http://ccsg.isr.umich.edu>. We welcome feedba=

ck
and suggestions.=20

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Date: Wed, 9 Jun 2010 16:17:24 -0400

Reply-To: jwerner@jwdp.com

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jan Werner <jwerner@JWDP.COM>

Organization: Jan Werner Data Processing

Subject: Re: NAte Silver has a question

X-To: Leo Simonetta <Simonetta@ARTSCI.COM>

X-cc: AAPORNET@ASU.EDU

In-Reply-To:

<3248A9B21DD5574785FE5E2C8E52168401094E94@exchange.local.artscience.com>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1; format=flowed

Content-Transfer-Encoding: 7bit

Econ Journal Watch is not a real journal. It calls itself "Scholarly Comments on Academic Economics," but it is more like a blog put out a think tank located in Great Barrington, MA (not far from where I live) called the American Institute for Economic Research (AIER).

AIER is the outfit that felt that "Tax Freedom Day" underestimates how much the government takes from its citizens and so designed something called "Friedman Day" (named after Milton Friedman) to make their case that income taxes are even more evil than most conservatives imagine.

AIER also owns an investment company (AIS), leading to the suspicion that the primary purpose of the think tank is to shield the profits of the investment company from taxation. At least one can say that they are consistent in their anti-tax philosophy.

Jan Werner

Leo Simonetta wrote:

> Are You Smarter Than a George Mason University Economics Professor?
> by Nate Silver @ 4:23 PM
> [http://www.fivethirtyeight.com/2010/06/are-you-smarter-than-george-mason](http://www.fivethirtyeight.com/2010/06/are-you-smarter-than-george-mason.html)
> .html

>
>
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> Hispanic and only 39 percent were female. Then they asked 16 "questions
> of basic economics", as the Journal's sub-head describes them, and
> arbitrarily included eight of them in their analysis but threw the other
> eight out.

> SNIP

> --
> Leo G. Simonetta
> Director of Research
> Art& Science Group
> 6115 Falls Road, Suite 101
> Baltimore, MD 21209

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Date: Wed, 9 Jun 2010 17:21:50 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: The Climate Majority

X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

The Climate Majority
By JON A. KROSNICK
Stanford, Calif.

<http://www.nytimes.com/2010/06/09/opinion/09krosnick.html>

ON Thursday, the Senate will vote on a resolution proposed by Lisa Murkowski, Republican of Alaska, that would scuttle the Environmental Protection Agency's plans to limit emissions of greenhouse gases by American businesses.

Passing the resolution might seem to be exactly what Americans want. After all, national surveys released during the last eight months have been interpreted as showing that fewer and fewer Americans believe that climate change is real, human-caused and threatening to people.

But a closer look at these polls and a new survey by my Political Psychology Research Group show just the opposite: huge majorities of Americans still believe the earth has been gradually warming as the result of human activity and want the government to institute regulations to stop it.

snip

--

Leo G. Simonetta
Director of Research
Art & Science Group
6115 Falls Road, Suite 101
Baltimore, MD 21209

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Date: Wed, 9 Jun 2010 17:49:06 -0400
Reply-To: "James P. Murphy" <jpmurphy@JPMURPHY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "James P. Murphy" <jpmurphy@JPMURPHY.COM>
Subject: Re: NAt e Silver has a question
X-To: jwerner@jwdp.com, AAPORNET@ASU.EDU
In-Reply-To: <4C0FF6D4.3040607@jwdp.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

AIER operated for a good 30 or 40 years before opening its own investment

company, so it is rather unlikely that it exists to "shield the profits" of the investment company. AIER, BTW, is a nonprofit 501(c)3 organization. In the pre-Internet period, AIER sustained itself through newsletter subscriptions and publication sales. It was founded at MIT. It has never accepted paid advertising. Since its founding, its primary purpose has been to help people understand how government-managed inflation erodes their wealth (i.e. savings), thus "stealing" from average citizens, particularly retirees. Historically it has recommended that people put their money in gold-backed currencies (e.g. Swiss franc), mining stocks and the like. I am not an authority on AIER but do suggest that anyone interested look at their website (www.aier.org) and form his or her own opinion before this rather cynical and incorrect assessment settles in.

James P. Murphy, Ph.D.
J.P. MURPHY & COMPANY
609 921 2432 Princeton, N.J.
772 219 7671 Stuart, Fla.
610 408 8800 Mobile
www.jpMurphy.com
jpmurphy@jpmurphy.com

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Jan Werner
Sent: Wednesday, June 09, 2010 4:17 PM
To: AAPORNET@ASU.EDU
Subject: Re: NAte Silver has a question

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Jan Werner

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- > .html
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> eight out.

>
> SNIP

>
> --

> Leo G. Simonetta
> Director of Research
> Art& Science Group
> 6115 Falls Road, Suite 101
> Baltimore, MD 21209

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=====
Date: Wed, 9 Jun 2010 23:59:01 +0000
Reply-To: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET>
Subject: Re: NAtE Silver has a question
X-To: jwerner@jwdp.com
X-cc: AAPORNET@ASU.EDU
In-Reply-To:

<1540721878.2068161276127837865.JavaMail.root@sz0107a.emeryville.ca.mail.comcast.net>

MIME-Version: 1.0

Content-Type: text/plain; charset=utf-8

Content-Transfer-Encoding: quoted-printable

----- Original Message -----

From: "nickp@marketsharescorp.com" <mkshares@comcast.net>

To: jwerner@jwdp.com

Cc: AAPORNET@ASU.EDU

Sent: Wednesday, June 9, 2010 6:30:49 PM GMT -06:00 US/Canada Central

Subject: Re: Nate Silver has a question

I saw this in the WSJ (online). The items were confusing, incorrect and answers labeled "Unenlightened" are questionable.

1) Restrictions on housing development make housing less affordable. Basic economics acknowledges that whatever redeeming features a restriction may have, it increases the cost of production and exchange, making goods and services less affordable.

But restrictions on housing development means preserving open space. That does not make housing less affordable. Their description is a mistake, ambiguous. Perhaps (nobody is perfect) they meant to say "Restrictions on housing CONSTRUCTION, local building codes and permits? But still, housing codes and permits may add some cost - but surely does not make them unaffordable."

2) Mandatory licensing of professional services increases the prices of those services (unenlightened answer: disagree).

Real estate licenses, barber licenses, etc as a cost per customer is surely trivial. Silly.

3) Overall, the standard of living is higher today than it was 30 years ago (unenlightened answer: disagree). This is correct.

4) Rent control leads to housing shortages (unenlightened answer: disagree)

.=20

Rent control emerged during WW2 and briefly reemerged during the Ford administration. Now only limited to certain markets, housing shortages are certainly not an issue in the U.S. market, not known most of Zogby's internet panel. Limited rent control markets surely are not an issue given the surplus of unsold homes today. I think WSJ real estate writers would agree.=20

5) A company with the largest market share is a monopoly (unenlightened answer: agree). This is correct.=20

6) Third World workers working for American companies overseas are being exploited (unenlightened answer: agree).=20

There have been numerous accounts of worker exploitation including recent reports of disturbingly high suicide rates at China's largest factory. NYTimes story here.=20

<http://www.nytimes.com/2010/06/07/business/global/07suicide.html>=20

7) Free trade leads to unemployment (unenlightened answer: agree). I understand there has been a major decline in U.S. manufacturing jobs now exported overseas. Am I wrong?=20

8) Minimum wage laws raise unemployment (unenlightened answer: disagree)=20

The high unemployment rate we see today traces to other than minimum wage earners.=20

Sadly, the Wall Street Journal is famous for faulty presentation of polls and of poll accuracy.=20

Can someone can get a response from WSJ?=20

Below is the NCPP response I wrote about (unnamed) WSJ poll problems stories in 2002 based on six polls versus an NCPP analysis of 159 polls in 2002. =
Some things never change.=20

<http://www.pollingreport.com/ncpp1.htm>=20

Nick Panagakis=20

----- Original Message -----=20

From: "Jan Werner" <jwerner@JWDP.COM>=20

To: AAPORNET@ASU.EDU=20

Sent: Wednesday, June 9, 2010 3:17:24 PM GMT -06:00 US/Canada Central=20

Subject: Re: NAtE Silver has a question=20

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Comments on Academic Economics," but it is more like a blog put out a=20
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AIER also owns an investment company (AIS), leading to the suspicion=20
that the primary purpose of the think tank is to shield the profits of=20
the investment company from taxation. At least one can say that they are=20
consistent in their anti-tax philosophy.=20

Jan Werner=20

=20

Leo Simonetta wrote:=20

> Are You Smarter Than a George Mason University Economics Professor?=20

> by Nate Silver @ 4:23 PM=20

> <http://www.fivethirtyeight.com/2010/06/are-you-smarter-than-george-mason>=
=20

> .html=20

>=20

>=20

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=20

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> article in Econ Journal Watch, which Klein edits, in a link at Tyler=20

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=20
> eight out.=20
>=20
> SNIP=20
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> --=20
> Leo G. Simonetta=20
> Director of Research=20
> Art& Science Group=20
> 6115 Falls Road, Suite 101=20
> Baltimore, MD 21209=20
>=20
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Date: Wed, 9 Jun 2010 23:04:41 -0400
Reply-To: jwerner@jwdp.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jan Werner <jwerner@JWDP.COM>
Organization: Jan Werner Data Processing
Subject: Re: The Climate Majority
X-To: Leo Simonetta <Simonetta@ARTSCI.COM>
X-cc: AAPORNET@ASU.EDU
In-Reply-To: <3248A9B21DD5574785FE5E2C8E52168401094EB5@exchange.local.artscience.com>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed

Content-Transfer-Encoding: 7bit

The argument presented here would carry more weight if it had been accompanied by proper disclosure of the details of the PPRG poll cited. There is no link provided, online or in the paper edition of the Times, to any report, marginals or questionnaire.

If we want AAPOR's standards of disclosure to be taken seriously by others, we need to be consistent about applying them ourselves.

Jan Werner

Leo Simonetta wrote:

> The Climate Majority
> By JON A. KROSNICK
> Stanford, Calif.

>
> <http://www.nytimes.com/2010/06/09/opinion/09krosnick.html>
>

> ON Thursday, the Senate will vote on a resolution proposed by Lisa
> Murkowski, Republican of Alaska, that would scuttle the Environmental
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>
> Passing the resolution might seem to be exactly what Americans want.
> After all, national surveys released during the last eight months have
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> snip

> --

> Leo G. Simonetta
> Director of Research
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Date: Wed, 9 Jun 2010 23:10:47 -0400

Reply-To: "Harrison, Chase" <charrison@HBS.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Harrison, Chase" <charrison@HBS.EDU>

Subject: Re: NAte Silver has a question

X-To: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET> ,

"AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To:

<987717224.2068701276127941939.JavaMail.root@sz0107a.emeryville.ca.mail.comcast.net>

Content-Type: text/plain; charset="utf-8"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Rather than simply complaining about crummy reporting of a poorly designed study, I thought it might be a good idea to point out a study with similar (though not identical) aims conducted about 15 years ago, which seems to be on more solid ground. Coincidentally, the study involved a foundation, a university, and a newspaper. Interestingly, though, they used a probability sample to generalize to the general public, and conducted a separate study with a (reasonably well-designed) sample of professional economists. The focus of this particular study was on the perceptions of factors impacting the economy at the time rather than pure economic theory, but in some cases there are significant divergences in interpretations which are illuminating. Of course, it would be interesting to see the study updated. In any event ..

Here's the study:

<http://www.kff.org/kaiserpolls/1199-econgen.cfm>

And the Methodology:

The two surveys reported on in this report are the third installment of a series from a joint project by The Washington Post, the Henry J. Kaiser Family Foundation and Harvard University. The survey was designed and analyzed by all three partners and conducted by Chilton Research Services. Telephone interviews of 1,511 random-sample adults were conducted nationwide from July 22 through August 2, 1996. The margin error in the nationwide sample is plus or minus 3 percentage points. A companion survey of 250 economists was also conducted. Telephone interviews based on a random sample of economists belonging to the American Economic Association was conducted between July 17 and July 31, 1996. Randomly selected economists who said they were a member of the American Economic Association, employed full time as an economist, have a Ph.D. in economics and consider one of their professional specialties to be domestic economic policy, were interviewed and included in the survey. The margin of error on the economist sample is plus or minus 7 percentage points.

And here are some examples:

22. Generally speaking, do you think each of the following is good or bad for the nation's economy, or don't you think it makes much difference?

Summary Table: General Public

	Good	Bad	Won't make difference	No opinion
a. Tax cuts	58	15	25	2
b. More women entering the workforce	54	9	36	1
c. Increased use of technology in the workplace	70	17	12	2
d. Trade agreements between the U.S. and other countries	55	28	14	2
e. The recent downsizing of large corporations	21	59	17	3

Summary Table: Economists

	Good	Bad	Won't make difference	No opinion
a. Tax cuts	37	33	23	7
b. More women entering the workforce	74	2	22	2
c. Increased use of technology in the workplace	97	0	2	1
d. Trade agreements between the U.S. and other countries	89	3	6	2
e. The recent downsizing of large corporations	54	16	27	2

23. Some people say that these are economically unsettled times because of new technology, competition from foreign countries, and downsizing. Looking ahead 20 years, do you think these changes will eventually be good or bad for the country or don't you think these changes will make much difference?

	Good	Bad	Won't make difference	No opinion
General Public	43	31	23	3
Economists	93	2	3	2

24. Do you think that trade agreements between the United States and other countries have helped create more jobs in the U.S., or have they cost the U.S. jobs, or haven't they made much of a difference?

	Helped create jobs	Cost U.S. jobs	Haven't made much difference	No opinion
General Public	17	54	27	2
Economists	50	5	42	2

And what percentage of profit do you think major American corporations make?
(General Public)

Percent	
0-10	12
11-20	13
21-30	11
31-40	9
41-50	13
51-60	6
61-70	4

71-80 9
81-90 3
91+ 8
No opinion 12

Mean 46.7
Correct answer 3%

Chase Harrison
Harvard Business School

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of
nickp@marketsharescorp.com
Sent: Wednesday, June 09, 2010 7:59 PM
To: AAPORNET@ASU.EDU
Subject: Re: NAte Silver has a question

----- Original Message -----

From: "nickp@marketsharescorp.com" <mkshares@comcast.net>
To: jwerner@jwdp.com
Cc: AAPORNET@ASU.EDU
Sent: Wednesday, June 9, 2010 6:30:49 PM GMT -06:00 US/Canada Central
Subject: Re: NAte Silver has a question

I saw this in the WSJ (online). The items were confusing, incorrect and answers labeled "unenlightened" are questionable.

1) Restrictions on housing development make housing less affordable. "Basic economics acknowledges that whatever redeeming features a restriction may have, it increases the cost of production and exchange, making goods and services less affordable."

But restrictions on housing development means preserving open space. That does not make housing less affordable. Their description is a mistake, ambiguous. Perhaps (nobody is perfect) they meant to say "Restrictions on housing CONSTRUCTION", local building codes and permits? But still, housing codes and permits may add some cost - but surely does not make them unaffordable .

2) Mandatory licensing of professional services increases the prices of those services (unenlightened answer: disagree).

Real estate licenses, barber licenses, etc as a cost per customer is surely trivial. Silly.

3) Overall, the standard of living is higher today than it was 30 years ago (unenlightened answer: disagree). This is correct.

4) Rent control leads to housing shortages (unenlightened answer: disagree).

Rent control emerged during WW2 and briefly reemerged during the Ford administration. Now only limited to certain markets, housing shortages are certainly not an issue in the U.S. market, not known most of Zogby's internet panel. Limited rent control markets surely are not an issue given the surplus of unsold homes today. I think WSJ real estate writers would agree.

5) A company with the largest market share is a monopoly (unenlightened answer: agree). This is correct.

6) Third World workers working for American companies overseas are being exploited (unenlightened answer: agree).

There have been numerous accounts of worker exploitation including recent reports of disturbingly high suicide rates at China's largest factory. NYTimes story here:

<http://www.nytimes.com/2010/06/07/business/global/07suicide.html>

7) Free trade leads to unemployment (unenlightened answer: agree). I understand there has been a major decline in U.S. manufacturing jobs now exported overseas. Am I wrong?

8) Minimum wage laws raise unemployment (unenlightened answer: disagree)

The high unemployment rate we see today traces to other than minimum wage earners.

Sadly, the Wall Street Journal is famous for faulty presentation of polls and of poll accuracy.

Can someone can get a response from WSJ?

Below is the NCPP response I wrote about (unnamed) WSJ poll problems stories in 2002 based on six polls versus an NCPP analysis of 159 polls in 2002. Some things never change.

<http://www.pollingreport.com/ncpp1.htm>

Nick Panagakis

----- Original Message -----

From: "Jan Werner" <jwerner@JWDP.COM>

To: AAPORNET@ASU.EDU

Sent: Wednesday, June 9, 2010 3:17:24 PM GMT -06:00 US/Canada Central

Subject: Re: NAte Silver has a question

Econ Journal Watch is not a real journal. It calls itself "Scholarly Comments on Academic Economics," but it is more like a blog put out a think tank located in Great Barrington, MA (not far from where I live) called the American Institute for Economic Research (AIER).

AIER is the outfit that felt that "Tax Freedom Day" underestimates how much the government takes from its citizens and so designed something called "Friedman Day" (named after Milton Friedman) to make their case that income taxes are even more evil than most conservatives imagine.

AIER also owns an investment company (AIS), leading to the suspicion that the primary purpose of the think tank is to shield the profits of the investment company from taxation. At least one can say that they are consistent in their anti-tax philosophy.

Jan Werner

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> by Nate Silver @ 4:23 PM

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> SNIP

>
> --

> Leo G. Simonetta
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>
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Date: Wed, 9 Jun 2010 20:16:28 -0700
Reply-To: Jon Krosnick <krosnick@STANFORD.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jon Krosnick <krosnick@STANFORD.EDU>

Subject: Re: The Climate Majority
X-To: AAPORNET@ASU.EDU
In-Reply-To: <4C105649.3010803@jwdp.com>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed

All:

See:

<http://woods.stanford.edu/research/americans-support-govt-solutions-global-warming.html>

At 08:04 PM 6/9/2010, Jan Werner wrote:

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Date: Thu, 10 Jun 2010 11:12:03 -0400
Reply-To: Steven Kull <skull@PIPA.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Steven Kull <skull@PIPA.ORG>
Subject: Re: The Climate Majority
X-To: Jon Krosnick <krosnick@STANFORD.EDU>, AAPORNET@ASU.EDU
In-Reply-To: <6.2.5.6.2.20100609201608.06395850@stanford.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

Bravo Jon. This analysis was a huge service. Too often journalists take some minor finding and blow it out of proportion and nobody says anything. There needs to be more of this kind of analysis where we pull together a wide range of data from multiple sources into a coherent picture of public opinion.

Steven Kull

Director
WorldPublicOpinion.org
Program on International Policy Attitudes (PIPA)
1779 Massachusetts Ave NW Ste 510
Washington, DC 20036
(202)232-0431 (phone)
<http://www.worldpublicopinion.org>

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Jon Krosnick
Sent: Wednesday, June 09, 2010 11:16 PM
To: AAPORNET@ASU.EDU
Subject: Re: The Climate Majority

All:

See:

<http://woods.stanford.edu/research/americans-support-govt-solutions-global-warming.html>

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Date: Mon, 14 Jun 2010 10:48:44 -0400
Reply-To: Christopher Weiss <cw2036@COLUMBIA.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Christopher Weiss <cw2036@COLUMBIA.EDU>
Subject: Columbia University - ISERP, Associate Director
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

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--

Christopher Weiss
Quantitative Methods in the Social Sciences Program (QMSS)
Institute for Social and Economic Research and Policy (ISERP)
Columbia University
420 W. 118th St., Room 807A
Mail Code 3355
New York, NY 10027
Phone: (212) 854-7559
FAX: (212) 854-8925
www.qmss.columbia.edu

<http://www.aapor.org>

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Date: Tue, 15 Jun 2010 10:08:04 -0400
Reply-To: Kristopher Morgan <khmorgan@PURDUE.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Kristopher Morgan <khmorgan@PURDUE.EDU>
Subject: Ridge Regression Question
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1
Content-Transfer-Encoding: 8bit

Hello Everyone,

Does anyone have any recommended reading on ridge regression? Thank you in advance for your help.

I will share the responses with the rest of the group.

Warm regards,

Kristopher H. Morgan, Ph.D.
Project Director
Social Research Institute

Department of Sociology
Purdue University
Stone Hall 311a
khmorgan@purdue.edu
765-427-3819

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Date: Tue, 15 Jun 2010 11:44:04 -0700
Reply-To: AAPOR Headquarters <dmarchetti@AAPOR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: AAPOR Headquarters <dmarchetti@AAPOR.ORG>
Subject: NEW - AAPOR Events Calendar
X-To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

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offers all of the elements of a typical events calendar plus the enhanced=
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feature of incorporating important updates and announcements.=20

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gatherings and make announcements you think are important to anyone with=20=
an interest in survey and/or public opinion research. Visit the AAPOR=20
website to submit your meeting or announcement.=20

Visit: http://www.aapor.org/AAPOR_Events_Calendar.htm

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Date: Tue, 15 Jun 2010 20:43:16 -0400
Reply-To: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>
Subject: Re: Ridge Regression Question
X-To: Kristopher Morgan <khmorgan@PURDUE.EDU>
X-cc: AAPORNET@ASU.EDU
In-Reply-To: <1276610884.4c1789449c37e@webmail.purdue.edu>
Mime-Version: 1.0 (Apple Message framework v753.1)

Content-Transfer-Encoding: 7bit

Content-Type: text/plain; charset=US-ASCII; delp=; format=flowed

More and more I find informative, well grounded discussions of statistical topics on the Web. In this case, try entering Ridge Regression into Google, and one such useful reference is the following prepared by a Purdue professor, as part of notes used in an applied linear models course:

<http://www.stat.purdue.edu/~jennings/stat512/notes/topic5a.pdf>

Best of luck,

Milton Goldsamt

Milton R. Goldsamt, Ph.D.
Consulting Research Psychologist & Statistician
Silver Spring, MD
miltrgold@comcast.net
301-649-2768
(C) 240-671-7201

On Jun 15, 2010, at 10:08 AM, Kristopher Morgan wrote:

> Hello Everyone,
>
> Does anyone have any recommended reading on ridge regression?
> Thank you in
> advance for your help.
>
> I will share the responses with the rest of the group.
>
> Warm regards,
>
> Kristopher H. Morgan, Ph.D.
> Project Director
> Social Research Institute
> Department of Sociology
> Purdue University
> Stone Hall 311a
> khmorgan@purdue.edu
> 765-427-3819
>
> -----
> Archives: <http://lists.asu.edu/archives/aapornet.html> .
> Please ask authors before quoting outside AAPORNET.
> Unsubscribe?-don't reply to this message, write to: aapornet-
> request@asu.edu

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=====

Date: Tue, 15 Jun 2010 20:14:00 -0700
Reply-To: Leora Lawton <lawton@TECHSOCIETY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leora Lawton <lawton@TECHSOCIETY.COM>
Subject: PAPOR MINI CONFERENCE - Monday June 21!!
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

Hi everybody,

Pre-registration ends Wednesday for PAPOR's mini-conference recap of the AAPOR annual meeting. The conference is Monday, June 21, from 9 AM to 3 PM, at the University of California, Berkeley.

We have low rates for students of \$10 and for everyone else it's \$25 (\$15 and \$30 on-site). This is a great time to hear what's new in the field, meet new colleagues and also catch up with friends. To register please visit www.papor.org <<http://www.papor.org>> . Lunch is included.

Best,

Leora Lawton

PAPOR Webmaster

Program:

9-9:20 AM

Registration & Coffee

9:30 - 10:05 AM

AAPOR Transparency Initiative

Ed Ledek

10:15-10:50 AM

Issues in Improving Survey Research*

Leora Lawton

11:00-11:35 AM

Multilingual, Multicultural, and Multinational Survey Design Methods

Elisha Smith

11:45 AM -12:30 PM

Lunch

Networking!

12:45 PM - 1:20 PM

US Public Opinion & Health Reform

Liz Hamel, Sasha Buscho

1:30 - 2:05 PM

Cross National Research on Public Opinion

Jill Darling

2:15-3:00 PM

Report on AAPOR Task Force: Cell Phone Surveying and Online Panels

Liz Hamel, Elisha Smith

*includes Jaki McCarthy's hit presentation on Bento Boxes!

From: Ed Ledek [mailto:eledek@gmail.com]
Sent: Monday, June 14, 2010 5:54 PM
To: Elisha Smith
Cc: Quin Monson; Liz Hamel; <council@papor.org>
Subject: Re: PAPOR Mini-Conference

Elisha,

You arranged to have me review the transparency issue.

Would you still like me to do so?

Thanks,

Ed

Ed Ledek

Vice President

Research Services

Bernett Research

801.592.1943 (c)

On Jun 14, 2010, at 1:55 PM, "Elisha Smith" <ESmith@Mathematica-Mpr.com> wrote:

Hello Everyone,

I wanted to send out one last call for assistance with the PAPOR Mini-Conference. I have been unable to find individuals to summarize the AAPOR Transparency Initiative or the

Reports on AAPOR Task Force: Cell Phone Surveying and Online Panels. Both of these sessions have executive summaries of the reports on the AAPOR website. So, presenting on these topics would only require reading through the executive summaries and giving a brief summary of the highlights. Is there anyone on the executive council who is willing to do either of these presentations?

http://www.aapor.org/AAPORNewsFall2009_AAPORTransparencyInitiative.htm

http://www.aapor.org/uploads/Final_AAPOR_Cell_Phone_TF_report_041208.pdf

http://www.aapor.org/AM/Template.cfm?Section=AAPOR_Committee_and_Task_Force_Reports
<http://www.aapor.org/AM/Template.cfm?Section=AAPOR_Committee_and_Task_Force_Reports&Template=/CM/ContentDisplay.cfm&ContentID=2223>
&Template=/CM/ContentDisplay.cfm&ContentID=2223

If you could let me know by the end of the day, that would be great. As we want the final conference program with all the presenters names finalized by the end of today. I should note that if we are unable to enlist anyone to do these presentations, one of the sessions will likely be dropped from the program.

Thanks in advance for your assistance.

Elisha

9-9:20 AM

Registration & Coffee

9:30 - 10:05 AM

AAPOR Transparency Initiative

TBA (or Elisha Smith)

10:15-10:50 AM

Issues in Improving Survey Research

Leora Lawton

11:00-11:35 AM

Multilingual, Multicultural, and Multinational Survey Design Methods

Elisha Smith

11:45 AM -12:30 PM

Lunch

Networking!

12:45 PM - 1:20 PM

US Public Opinion & Health Reform

Liz Hamel, Sasha Buscho

1:30 - 2:05 PM

Cross National Research on Public Opinion

Jill Darling

2:15-3:00 PM

Report on AAPOR Task Force: Cell Phone Surveying and Online Panels

TBA

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Date: Wed, 16 Jun 2010 09:55:24 -0400
Reply-To: Chintan Turakhia <C.TURAKHIA@SRBI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Chintan Turakhia <C.TURAKHIA@SRBI.COM>
Subject: Job Opening
X-To: AAPORNET <AAPORNET@ASU.EDU>
Mime-Version: 1.0
Content-Type: multipart/mixed; boundary="=_Part371A6EDC.0_="

This is a MIME message. If you are reading this text, you may want to consider changing to a mail reader or gateway that understands how to properly handle MIME multipart messages.

--=_Part371A6EDC.0_=
Content-Type: text/plain; charset=US-ASCII
Content-Transfer-Encoding: 7bit

Posting this on behalf of a friend.

The Foundation Center has a job opening for Director of Research for Special Projects. Details of this position can be found at the following

link:

http://foundationcenter.org/about/jobs/dir_res_spec_prod.html

Chintan Turakhia
Sr. Vice President
Abt SRBI
275 Seventh Avenue, Suite 2700
New York, NY 10001
email: c.turakhia@srbi.com
Main Phone: 212-779-7700 ext. 4527
Direct Phone: 646-486-8427
Fax: 212-779-7785
www.srbi.com

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On your return send this: set aapornet mail
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--= __Part371A6EDC.0__ =
Content-Type: text/plain; name="chintan.vcf"
Content-Transfer-Encoding: 7bit
Content-Disposition: attachment; filename="chintan.vcf"

BEGIN:VCARD
VERSION:2.1
N:Turakhia;Chintan
FN:Chintan Turakhia
TITLE:Sr. Vice President
ORG:Abt SRBI Inc.
ADR;WORK;;;275 Seventh Avenue, Suite 2700,;New York;NY;10001;UNITED STATES
URL;WORK:www.srbi.com
TEL;WORK:212-779-7700
TEL;FAX:212-779-7785
TEL;CELL:516-382-5486
EMAIL:c.turakhia@srbi.com
END:VCARD

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On your return send this: set aapornet mail
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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

--= __Part371A6EDC.0__ =--
=====

Date: Thu, 17 Jun 2010 09:53:21 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Pollster Scott Rasmussen's numbers are firing up Republicans and Democrats
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Pollster Scott Rasmussen's numbers are firing up Republicans and Democrats

By Jason Horowitz
Washington Post Staff Writer

Thursday, June 17, 2010

<http://www.washingtonpost.com/wp-dyn/content/article/2010/06/16/AR2010061605090.html>
or
<http://tinyurl.com/2g26ksa>

ASBURY PARK, N.J. -- Here is a fun fact for those in the political polling orthodoxy who liken Scott Rasmussen to a conjurer of Republican-friendly numbers: He works above a paranormal bookstore crowded with Ouija boards and psychics on the Jersey Shore.

Here's the fact they find less amusing: From his unlikely outpost, Rasmussen has become a driving force in American politics.

SNIP

--
Leo "We have an Orthodoxy?" Simonetta
Director of Research
Art & Science Group
6115 Falls Road, Suite 101
Baltimore, MD 21209

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
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=====
Date: Thu, 17 Jun 2010 12:44:59 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Most Americans back new Arizona law,

Washington Post-ABC News poll finds

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Most Americans back new Arizona law, Washington Post-ABC News poll finds

By Jon Cohen and Tara Bahrapour

Washington Post Staff Writer

Thursday, June 17, 2010

<http://www.washingtonpost.com/wp-dyn/content/article/2010/06/17/AR2010061700008.html?nav=hcmoduletmv>

or

<http://tinyurl.com/37rms4p>

Most Americans support the new, controversial Arizona law that gives police there the power to check the residency status of suspected illegal immigrants. But most also still back a program giving those here illegally the right to earn legal documentation, according to a new Washington Post-ABC News poll.

[This Story](#)

Immigration has been rising in prominence as an issue and has the potential to roil party unity on both sides as Democrats and Republicans push for the upper hand in the midterm elections. Liberal Democrats are broadly against the Arizona law; moderate and conservative Democrats are more evenly split on the issue. Most staunch Republicans oppose a "path to citizenship," while a majority of other Republicans favor such a plan. At the Texas Republican convention last week, the party splintered over the issue, with moderates proposing a legalization plan through military service, and the party ultimately adding an Arizona-like measure to its plank.

SNIP

--

Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101

Baltimore, MD 21209

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Date: Thu, 17 Jun 2010 13:45:23 -0700

Reply-To: AAPOR Headquarters <dmarchetti@AAPOR.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: AAPOR Headquarters <dmarchetti@AAPOR.ORG>
Subject: NEW AAPOR Transparency Initiative Supporters
X-To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

AAPOR is pleased to announce that the following institutions have joined=20=

the growing list of survey and polling organizations that have agreed to=20=

support the Transparency Initiative:

([http://www.aapor.org/AAPOR_Transparency_Initiative_Rewarding_Survey_Meth=](http://www.aapor.org/AAPOR_Transparency_Initiative_Rewarding_Survey_Methodology_Disclosure/2491.htm)
[od](http://www.aapor.org/AAPOR_Transparency_Initiative_Rewarding_Survey_Methodology_Disclosure/2491.htm)
[ology_Disclosure/2491.htm](http://www.aapor.org/AAPOR_Transparency_Initiative_Rewarding_Survey_Methodology_Disclosure/2491.htm))

Elon University Poll=20

The Elway Poll

Magellan Data and Mapping Strategies

Monmouth University Polling Unit

Muhlenberg College Institute of Public Opinion=20

NORC=20

Public Policy Institute of California

Quinnipiac University Poll

University of Arkansas at Little Rock Survey Research Center

University of Wisconsin Survey Center

Western New England College Polling Institute

Visit the AAPOR website for the full list of supporters.=20

(http://www.aapor.org/AAPOR_Transparency_Supporters.htm)

We invite all organizations to work with AAPOR on this important project.=
=20

To join, send an expression of support to transparency@aapor.org.=20

(<mailto:transparency@aapor.org>)

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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=====
Date: Fri, 18 Jun 2010 09:51:25 -0400

Reply-To: Joe Lenski <jlenski@EDISONRESEARCH.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Joe Lenski <jlenski@EDISONRESEARCH.COM>

Subject: NYAAPOR Awards Night - Tuesday June 22 - 6-8PM - All AAPOR
members are invited

X-To: AAPORNET <AAPORNET@asu.edu>

In-Reply-To: A<3AB15FBDD9AD4C50B230BEDEB7BE31F9@dell2005>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

New York Chapter - American Association for Public Opinion Research

It's NYAAPOR Awards Night 2010!

Join us as we present the Harry W. O'Neill Outstanding Achievement Award
to Dr. Robert Y. Shapiro Professor Columbia University

Tuesday, June 22, 2010 6:00pm - 8:00pm

Hosted and Co-Sponsored by

The Center for Electoral Politics and Democracy at Fordham University
W. 60th Street & Columbus Avenue, 12th Floor, President's Lounge

Wine, refreshments and hors d'oeuvres will be served

This Event is Free to NYAAPOR Members and guests

We will also present the Warren J. Mitofsky Student Paper Award.

Please RSVP by Monday, June 21st

Email to: info@nyaapor.org, www.nyaapor.org or Call (212) 684-0542

Joe Lenski
Executive Vice President
edison research

Tel: 908.707.4707 / Fax: 908.707.4740

www.edisonresearch.com

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Date: Tue, 22 Jun 2010 11:07:07 -0400
Reply-To: Cliff Zukin <zukin@RCI.RUTGERS.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Cliff Zukin <zukin@RCI.RUTGERS.EDU>
Subject: Questions about unemployment and the unemployed
X-To: AAPORNET@ASU.EDU
X-cc: jgodofsk@eden.rutgers.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

Colleagues:

The Heldrich Center at Rutgers is going to be looking at perceptions of
unemployment and of the unemployed. We have found some surveys in the Roper
archive from the 1970s and 80s, but have found very little in the last two

decades. If you know of anything recent on these topics I'd appreciate it if you would let me know. Please send it to me off-line. Thanks.

Cliff Zukin

Director, Graduate Program in Public Policy

Professor of Public Policy and Political Science.

John J. Heldrich Center for Workforce Development

Bloustein School of Planning and Public Policy

Rutgers University

30 Livingston Ave

New Brunswick, NJ 08901

732 932 4100 x6205 <mailto:zukin@rci.rutgers.edu> zukin@rci.rutgers.edu

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=====
Date: Tue, 22 Jun 2010 15:03:14 -0400

Reply-To: "Butler, Sarah" <Sarah.Butler@NERA.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Butler, Sarah" <Sarah.Butler@NERA.COM>

Subject: Looking for recommendations

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

Hello=20

I am looking for a data collection agency that can mystery shop in Mexico. Please EMAIL any recommendations as I am just passing this on for a colleague and cannot take the time to collate information from phone calls. If you are a vendor please let me know approximately how many people you have on the ground across Mexico and what experience you have in this area.

Many thanks,

Sarah

Sarah Butler =20
Senior Consultant=20
NERA=20
Economic Consulting=20
One Front Street, Suite 2600
San Francisco, CA 94111=20
Tel: 1-415-291-1022, Fax: 1-415-291-1020=20
Mobile: 1-914-216-1637 =20
Sarah.Butler@NERA.com
www.nera.com=20

=20 =20

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privileged. If you received this message in error or are not the =
intended recipient, you should destroy the e-mail message and any =
attachments or copies, and you are prohibited from retaining, =
distributing, disclosing or using any information contained herein. =
Please inform us of the erroneous delivery by return e-mail. Thank you =
for your cooperation.

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Date: Wed, 23 Jun 2010 08:36:23 -0400
Reply-To: Yasamin Miller <yd17@CORNELL.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Yasamin Miller <yd17@CORNELL.EDU>
Subject: FW: gender and telephone surveys
X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
Content-Type: text/plain; charset="iso-8859-1"
MIME-Version: 1.0
Content-Transfer-Encoding: 8bit

Dear All,
One of our researchers has asked about any literature that supports the notion
that women tend to respond at higher rates to telephone surveys. See below.
Would anyone be able to provide me with any references?

Thank you,
Yasamin
Yasamin Miller | Survey Research Institute, Cornell University | Director |
Vice President, Association of Academic Survey Research Organizations | 391
Pine Tree Road, Rm. 114, Ithaca, NY 14850 | 607.255.0148 | yd17@cornell.edu |
www.sri.cornell.edu

Do you know of any research that supports females having a higher propensity to participate in telephone surveys? I know generally this is true (that telephone surveys often produce higher rates of participation from females vs. males) and I was wondering if you know of any research that supports that statement. I am writing a report and wanted to include that. Thanks for any help/advice you can provide!

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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Please ask authors before quoting outside AAPORNET.

=====
Date: Wed, 23 Jun 2010 13:14:36 -0700

Reply-To: Mike O'Neil <mike.oneil@ALUMNI.BROWN.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Mike O'Neil <mike.oneil@ALUMNI.BROWN.EDU>

Subject: Research Partner Needed: Online sample administration

X-To: "AAPORNET@ASU.EDU" <AAPORNET@asu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1

We have a project with some unusual specifications.

This is an internet survey. We have the sample emails--a very large number of them.

We need to collect data on attitudes toward 400 entities. Several (perhaps about 6) attributes for each. Attributes would be measured on a simple scale (perhaps 5 points).

Since we cannot ask respondents 2400 questions, our solution is to provide each respondent with a subsample of the 400, perhaps 20 entities to evaluate.

This would give each respondent 120 questions (20 entities x 6 attributes).

We would need sample administration and the cumulation of data into a flat database with 2400 variables (ratings for 6 attributes for each of the 400 entities).

We would be interested in obtaining proposal/quotes for undertaking this research.

Please respond this week to me at oneil@oneilresearch.com (NOT this personal email).

Mike O'Neil

www.oneilresearch.com

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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Date: Wed, 23 Jun 2010 16:40:14 -0400

Reply-To: "James P. Murphy" <jpmurphy@JPMURPHY.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "James P. Murphy" <jpmurphy@JPMURPHY.COM>

Subject: Re: Research Partner Needed: Online sample administration

X-To: Mike ONeil <mike.oneil@ALUMNI.BROWN.EDU>, AAPORNET@ASU.EDU

In-Reply-To: <AANLkTinP7bLp6zAIaKCF7YM4kiSkF9pFg_1iwhYWeeHv@mail.gmail.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Mike, I think this could be done rather easily oneself using a web survey application like The Survey System by Creative Research Systems (contact Hank Zucker or Bill Eaton there). I could be wrong but I believe the application is available under the TSS tool called, "How do I ask only a randomly picked X questions out of a series of Y questions?" Good luck.

James P. Murphy, Ph.D.
J.P. MURPHY & COMPANY
www.jpmurphy.com
609 921 2432 Princeton, N.J.
772 219 7671 Stuart, Fla.
610 408 8800 Mobile

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Mike ONeil

Sent: Wednesday, June 23, 2010 04:15 PM

To: AAPORNET@ASU.EDU

Subject: Research Partner Needed: Online sample administration

We have a project with some unusual specifications.

This is an internet survey. We have the sample emails--a very large number of them.

We need to collect data on attitudes toward 400 entities. Several (perhaps about 6) attributes for each. Attributes would be measured on a simple scale (perhaps 5 points).

Since we cannot ask respondents 2400 questions, our solution is to provide each respondent with a subsample of the 400, perhaps 20 entities to evaluate.

This would give each respondent 120 questions (20 entities x 6 attributes).

We would need sample administration and the cumulation of data into a flat

database with 2400 variables (ratings for 6 attributes for each of the 400 entities).

We would be interested in obtaining proposal/quotes for undertaking this research.

Please respond this week to me at oneil@oneilresearch.com (NOT this personal email).

Mike O'Neil
www.oneilresearch.com

<http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
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Unsubscribe? Send email to listserv@asu.edu with this text:
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Date: Fri, 25 Jun 2010 13:26:24 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: It's National Brotherhood week
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

CNN Poll: Majority angry at both political parties

http://politicalticker.blogs.cnn.com/2010/06/24/cnn-poll-majority-angry-at-both-political-parties/?fbid=tGKIA3_aL67
or
<http://tinyurl.com/28sd7d5>

Washington (CNN) - Americans are angry at both the Republican and Democratic parties, according to a new CNN/Opinion Research Corporation poll released Thursday.

But the survey also indicates the public continues to blame the GOP more than the Democrats for the country's current economic woes even though the Democrats have controlled both the White House and Congress for a year and a half.

SNIP

--

Leo G. Simonetta
Director of Research
Art & Science Group
6115 Falls Road, Suite 101
Baltimore, MD 21209

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=====

Date: Mon, 28 Jun 2010 16:12:12 -0500
Reply-To: "Zhang, Weiwu" <weiwu.zhang@TTU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Zhang, Weiwu" <weiwu.zhang@TTU.EDU>
Subject: MAPOR Conference last call for papers, participation
X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Friends of MAPOR:

Remember the deadline is Friday June 30 to submit your abstracts for the 35th Annual MAPOR Conference November 19-20, 2010 at the Avenue Hotel in Chicago.

Follow this link http://www.mapor.org/2010_call.pdf for more information on:

- * Submitting an abstract for a Panel,
- * Submitting an abstract for a Paper for presentation,
- * Submitting an abstract for the Fellows Student Paper Competition.

Submissions should be sent by email to: abstracts@mapor.org<<mailto:abstracts@mapor.org>>.

Looking forward to seeing you at MAPOR 2010.

Call for Papers: http://www.mapor.org/2010_call.pdf Deadline for a one or two-page abstract - June 30, 2010

Call for MAPOR Fellows Student Paper Competition: <http://www.mapor.org/2010>

_studentcall.pdf

MAPOR Spring Newsletter: <http://www.mapor.org/spring2010.pdf>

MAPOR General Information: <http://www.mapor.org/>

I look forward to seeing you all in Chicago the weekend before the Thanksgiving Holiday!

Weiwei Zhang

MAPOR President

College of Mass Communications

Texas Tech University

Call for Participation

35th Annual Conference of the

Midwest Association for Public Opinion Research

November 19-20, 2010, Avenue Hotel, Chicago

Conference Theme:

"Consensus, Contrariness, and Compromise in Public Opinion"

The Midwest Association for Public Opinion Research's 35th annual conference

e welcomes papers and panels exploring consensus, contrariness and compromise, either in contemporary public opinion itself or in pursuit of the best methods for estimating public opinion. Papers and panels on any other topic related to public opinion research, theory, or methodology are equally welcome. These topics can include transparency, translation, data quality, race, and research across cultures and languages.

Research Papers:

Submissions must be abstracts no longer than two typed, double-spaced pages in MS Word or PDF format. No full-length papers will be reviewed. Please include a cover sheet indicating the name(s), institutional affiliation(s), and e-mail address(es) of all author(s) (not just the contact author). The same author's name may appear on a maximum of two submissions. To allow for blind review, please remove all personally identifying information from the abstract's text before submission.

Note to student authors: If all authors are students who will be enrolled in an undergraduate or graduate program at the time of the conference, please indicate that the paper is a student paper. To be considered, a student paper must list the name of a faculty mentor on the abstract's cover sheet. Additionally, the faculty mentor who is listed must send a separate e-mail of 25 or fewer words endorsing the paper. Student authors also should consider participating in the MAPOR Fellows Student Paper Competition.

Panel Proposals:

Submit a written proposal (up to two double-spaced pages). Proposals should identify the topic, explain its importance, and list the potential panels and their areas of expertise. Panels related to the conference theme are especially encouraged.

Submission Information:

All abstracts (papers and panels) must be received no later than 5 p.m. CDT on June 30, 2010. Accepted papers that share a theme will be scheduled for presentation during a paper session. Papers with more individualized topics will be scheduled for presentation during a poster session. MAPOR considers both types equally valuable. All submitters will be notified by Aug. 15 of their abstract's disposition. Please submit abstracts as electronic attachments in MS Word or PDF format via e-mail to abstracts@mapor.org. Alternatively, abstracts may appear in the e-mail's body. Abstracts may also be sent by regular mail to:

Ken Blake, MAPOR Conference Chair

Box 64, School of Journalism, Middle Tennessee State University

Murfreesboro, TN 37132

Tel: (1) 615-898-2226

MAPOR is a chapter of the American Association for Public Opinion Research

Check the MAPOR website for conference news:

<http://www.mapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to listserv@asu.edu with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Mon, 28 Jun 2010 21:45:27 +0000

Reply-To: Sean%26 Jane Hogan <seanjane@COMCAST.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Sean%26 Jane Hogan <seanjane@COMCAST.NET>

Subject: MAPOR Conference Abstract Submission Deadline

X-To: AAPORNET <AAPORNET@asu.edu>

In-Reply-To: <AAPORNET%201006162100020435.CD2A@LISTS.ASU.EDU>

MIME-Version: 1.0

Content-Type: text/plain; charset=utf-8

Content-Transfer-Encoding: quoted-printable

The deadline is June 30 to submit your abstracts for the 35 th Annual MAPOR=
Conference November 19-20, 2010 at the Avenue Hotel in Chicago.=20

=C2=A0=20

Follow this link http://www.mapor.org/2010_call.pdf for more information on=
:=20

Submitting an abstract for a Panel,=20

Submitting an abstract for a Paper for presentation,=20

Submitting an abstract for the Fellows Student Paper Competition.=20

=20

Submissions should be sent by email to: abstracts@mapor.org .=20

=20

Looking forward to seeing you at MAPOR 2010,=20

=20

Sean Hogan Secretary Treasurer, MAPOR.=20

----- Original Message -----=20

From: "AAPORNET automatic digest system" <LISTSERV@asu.edu>=20

To: AAPORNET@LISTS.ASU.EDU=20

Sent: Wednesday, June 16, 2010 11:00:02 PM=20

Subject: AAPORNET Digest - 15 Jun 2010 to 16 Jun 2010 (#2010-133)=20

There is 1 message totalling 74 lines in this issue.=20

Topics of the day:=20

=C2=A0=C2=A01. Job Opening=20

-----=20
Archives: <http://lists.asu.edu/archives/aapornet.html>=20
Vacation hold? Send email to listserv@asu.edu with this text:=20
set aapornet nomail=20
On your return send this: set aapornet mail=20
Please ask authors before quoting outside AAPORNET.=20
Problems?-don't reply to this message, write to: aapornet-request@asu.edu=
=20

-----=20
Date: =C2=A0 =C2=A0Wed, 16 Jun 2010 09:55:24 -0400=20
From: =C2=A0 =C2=A0Chintan Turakhia <C.TURAKHIA@SRBI.COM>=20
Subject: Job Opening=20

This is a MIME message. If you are reading this text, you may want to=20
consider changing to a mail reader or gateway that understands how to=20
properly handle MIME multipart messages.=20

--=3D__Part371A6EDC.0__=3D=20
Content-Type: text/plain; charset=3DUS-ASCII=20
Content-Transfer-Encoding: 7bit=20

Posting this on behalf of a friend.=20

The Foundation Center has a job opening for Director of Research for=20
Special Projects. Details of this position can be found at the following=20
link:=20

http://foundationcenter.org/about/jobs/dir_res_spec_prod.html=20

Chintan Turakhia=20
Sr. Vice President=20
Abt SRBI=20
275 Seventh Avenue, Suite 2700=20
New York, NY 10001=20
email: c.turakhia@srbi.com=20
Main Phone: 212-779-7700 ext. 4527=20
Direct Phone: 646-486-8427=20
Fax: 212-779-7785=20
www.srbi.com=20

-----=20
Archives: <http://lists.asu.edu/archives/aapornet.html>=20
Vacation hold? Send email to listserv@asu.edu with this text:=20
set aapornet nomail=20
On your return send this: set aapornet mail=20
Please ask authors before quoting outside AAPORNET.=20
Problems?-don't reply to this message, write to: aapornet-request@asu.edu=
=20

--=3D__Part371A6EDC.0__=3D=20
Content-Type: text/plain; name=3D"chintan.vcf"=20
Content-Transfer-Encoding: 7bit=20
Content-Disposition: attachment; filename=3D"chintan.vcf"=20

BEGIN:VCARD=20
VERSION:2.1=20
N:Turakhia;Chintan=20
FN:Chintan Turakhia=20
TITLE:Sr. Vice President=20
ORG:Abt SRBI Inc.=20
ADR;WORK;;;275 Seventh Avenue, Suite 2700,;New York;NY;10001;UNITED STATES=
=20
URL;WORK:www.srbi.com=20
TEL;WORK:212-779-7700=20
TEL;FAX:212-779-7785=20
TEL;CELL:516-382-5486=20
EMAIL:c.turakhia@srbi.com=20
END:VCARD=20

-----=20
Archives: <http://lists.asu.edu/archives/aapornet.html>=20
Vacation hold? Send email to listserv@asu.edu with this text:=20
set aapornet nomail=20
On your return send this: set aapornet mail=20
Please ask authors before quoting outside AAPORNET.=20
Problems?-don't reply to this message, write to: aapornet-request@asu.edu=
=20

--=3D__Part371A6EDC.0__=3D--=20

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End of AAPORNET Digest - 15 Jun 2010 to 16 Jun 2010 (#2010-133)=20
*****=20

Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Tue, 29 Jun 2010 13:44:41 -0400
Reply-To: Alex Lundry <alundry@TARGETPOINTCONSULTING.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Alex Lundry <alundry@TARGETPOINTCONSULTING.COM>
Subject: Another fraudulent pollster?
X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

FROM HOTLINE: Daily Kos founder Markos Moulitsas announced today he will file a lawsuit against MD-based pollster Research 2000, alleging that polls Research 2000 was conducting for the liberal blog were fabricated.

http://headlineoncall.nationaljournal.com/archives/2010/06/daily_kos_to_sue_research_2000

Full analysis: <http://www.dailykos.com/story/2010/6/29/169/32552>

Markos explains: <http://www.dailykos.com/storyonly/2010/6/29/880185/-More-on-Research-2000>

Alexander Lundry,
VP & Director of Research
TargetPoint Consulting<<http://bit.ly/targetpoint>>
twitter: @alexlundry<<http://bit.ly/altwitter>>
703-535-8505

Connect with TargetPoint

Facebook<<http://www.facebook.com/targetpoint>> | @tpctweet<<http://www.twitter.com/tpctweet>>

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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signoff aapornet

Please ask authors before quoting outside AAPORNET.

=====
Date: Wed, 30 Jun 2010 12:01:26 -0700
Reply-To: Liz Hamel <LizH@KFF.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Liz Hamel <LizH@KFF.ORG>
Subject: PAPOR conference call for participation
X-To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

PAPOR (the Pacific Chapter of AAPOR) will hold its 2010 Annual Conference December 9-10 at the Sir Francis Drake Hotel in San Francisco, CA. This year's conference theme "Survey Research in Changing Times," explores how changes in technology, culture, politics, and policy impact our work as survey researchers. PAPOR welcomes submissions on any topic related to public opinion or survey research, public policy formation, or efforts to advance survey research methods. We encourage participation from all sectors engaged in public opinion and public policy research including academia, government, private sector, and non-profit.

More information and a link to the call for participation can be found

at: <http://papor.org/files/2010/2010conference.shtml>

Research papers/presentations/posters:

Proposals for conference presentations should be submitted electronically by email to the 2010 PAPOR Conference Chair, Liz Hamel (confchair@papor.org). Abstracts for papers and posters should be no more than 300 words and should be submitted by October 1, 2010 for full consideration. Proposals should include the name and affiliation for all authors, plus full contact information, including email address, telephone number, and mailing address of the principal author.

Panel proposals:

If you have an idea for a conference panel, please submit a written proposal via email to the conference chair. Proposals should identify the topic, explain its importance, and list the potential panelists and their areas of expertise. Panels related to the conference theme are especially encouraged.

Student papers:

Graduate and undergraduate students (and their faculty) are encouraged to submit substantive or methodological papers related to public opinion or survey research for the eighth annual Student Paper Competition. Winners will receive a cash award, travel expenses to the conference, a spot on the conference program, and one year complimentary membership in PAPOR. For more information, go to: <http://papor.org/studentaward.shtml>

Other ways to participate:

If you are willing to serve as a chair or discussant for one of the sessions, please contact the Conference Chair. Volunteers to help with conference logistics are always welcome, too!

Conference Location: Sir Francis Drake Hotel

The location of the conference is unbeatable! The beautiful and historic Sir Francis Drake Hotel is located at 450 Powell Street, right in the heart of Union Square shopping district, all decorated for the holiday season. To make your reservations, call the hotel at (800) 227-5480 or e-mail reservations@sirfrancisdrake.com by Monday, November 8, 2010. Be sure to tell them you are with the "PAPOR Annual Meeting 2010" to ensure that you get the discounted rate of \$140.00 plus tax for single or double occupancy (\$160.00 for triple occupancy, \$180.00 for quadruple).

Hope to see you there!

Liz Hamel
PAPOR 2010 conference chair

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 30 Jun 2010 12:42:11 -0700

Reply-To: Jennifer Sauer <jsauer@AARP.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jennifer Sauer <jsauer@AARP.ORG>
Subject: JOB OPENING - AARP - SR. RESEARCH ADVISOR
X-To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

Senior Research Advisor
Location: Washington, DC

AARP is hiring a Senior Research Advisor to serve in the State Research unit of the Research and Strategic Analysis department. State Research

(SR) conducts research and provides insight to support AARP State Operations. Specific research products and services include:

State and local primary and secondary research on the opinions and behaviors of AARP members, potential members and other key audiences such as registered voters, workers, caregivers, businesses, and state agencies on state issues and member value that are the focus of AARP's efforts within a state.

Research on messaging in support of state-based campaigns.

Evaluations of selected state efforts.

Briefs that provide state-based facts around a key AARP issue such as long-term care.

Market profiles and surveys in support of AARP's multicultural strategy.

Synthesis and scanning focused on state issues or the impact of national/state trends on the states/nation.

External release studies to support AARP's communication and outreach efforts on issues.

In a highly collaborative and dynamic team environment, this Senior Research Advisor will be responsible for creating, sharing, and leveraging primary and secondary research, insights, and recommendations on Hispanics and African Americans to inform decision-making by AARP and external audiences. In addition, she/he will serve as a Regional Research Contact

for AARP's Southwest Region which includes 10 states and roughly 130 AARP staff and lead volunteers. Regional Research Contacts establish close relationships with the state offices and are considered extensions of the state office staff. Regional Research Contacts provide strategic research consultation on wide-ranging issues. Working closely with AARP state offices to help them improve the lives of people 50 and older, Regional

Research Contacts respond reactively to requests for information like "How many people that live in Texas are on Medicare?" or "What are members' interests and concerns in Colorado?" Knowing a state, Regional Research Contacts proactively provide states with research information and insights in anticipation of the states' needs.

Minimum Education and Work Experience:

Advanced degree in social/behavioral science, marketing research or a related discipline, and 8 years of professional experience with an emphasis on applied research in areas such as survey research, evaluation research, or demographics. Requires highly technical knowledge of applied research data analysis and statistical skills; excellent written and oral communications. Experience with market research on multicultural markets including Hispanic/Latino and African American preferred. Fluency in Spanish is preferred. Project management and consultation experience is highly desirable.

Qualified candidates are invited to apply on-line at: www.aarpjobs.com (Senior Research Advisor, MBR State Research). We are an Equal Opportunity Employer that values workplace diversity. AARP offers competitive benefits with a 401K, 100% company funded pension plan, health, dental, vision, and life insurance, STD/LTD, paid vacation and sick, and other benefits.

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Wed, 30 Jun 2010 12:52:07 -0700
Reply-To: Jennifer Sauer <jsauer@AARP.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jennifer Sauer <jsauer@AARP.ORG>
Subject: JOB OPENING - AARP - SR. RESEARCH ADVISOR
X-To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

Senior Research Advisor
Location: Washington, DC

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=E2=80=A2=09State and local primary and secondary research on the opinion= behaviors of AARP members, potential members and other key audiences such=

=20 as registered voters, workers, caregivers, businesses, and state agencies=

=20 on state issues and member value that are the focus of AARP=E2=80=99s eff=

orts=20 within a state.

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=E2=80=A2=09Evaluations of selected state efforts.

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=20 as long-term care.

=E2=80=A2=09Market profiles and surveys in support of AARP=E2=80=99s mult=

icultural=20

strategy.

=E2=80=A2=09Synthesis and scanning focused on state issues or the impact =

of=20 national/state trends on the states/nation.

=E2=80=A2=09External release studies to support AARP=E2=80=99s communicat=

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=20 and African Americans to inform decision-making by AARP and external=20 audiences. In addition, she/he will serve as a Regional Research Contact=

=20 for AARP's Southwest Region which includes 10 states and roughly 130 AARP=

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Advanced degree in social/behavioral science, marketing research or a related discipline, and 8 years of professional experience with an emphasis on applied research in areas such as survey research, evaluation research, or demographics. Requires highly technical knowledge of applied research data analysis and statistical skills; excellent written and oral communications. Experience with market research on multicultural markets including Hispanic/Latino and African American preferred. Fluency in Spanish is preferred. Project management and consultation experience is highly desirable.

Qualified candidates are invited to apply on-line at: www.aarpjobs.com (Senior Research Advisor, MBR State Research). We are an Equal Opportunity Employer that values workplace diversity. AARP offers competitive benefits with a 401K, 100% company funded pension plan, health, dental, vision, and life insurance, STD/LTD, paid vacation and sick, and other benefits.

Archives: <http://lists.asu.edu/archives/aapornet.html> .
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=====
Date: Wed, 30 Jun 2010 16:18:58 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Re: Another fraudulent pollster?
X-To: AAPORNET@ASU.EDU
In-Reply-To:
A<47E5853FE34B0E4AB6DE854C289BB9E40593F622A1@MAIL.crosstarget.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

The Kos versus Research 2000 is getting a fair amount of press and shining a favorable light on AAPOR's transparency initiative.

Washington Post

Polling wars: Kos takes on Research 2000

http://voices.washingtonpost.com/behind-the-numbers/2010/06/polling_wars_kos_takes_on_r2k.html

or

<http://tinyurl.com/2fgjns5>

Writing on his eponymous blog, Markos Moulitsas has leveled a devastating fraud charge against the firm that has conducted its polls over the past two years.

SNIP

On a closely related note, the American Association for Public Opinion Research (AAPOR) has launched a "transparency initiative" to encourage greater openness among pollsters who conduct surveys for public consumption (Disclosure: I serve on AAPOR's executive council.) AAPOR also has recently updated its Code of Professional Ethics and Practices (PDF), including a revised standard for disclosure.

NY Times

Daily Kos Plans to Sue Polling Company

<http://thecaucus.blogs.nytimes.com/2010/06/29/daily-kos-plans-to-sue-polling-company/>

or

<http://tinyurl.com/28vck6t>

A report released Tuesday by Markos Moulitsas of Daily Kos shows "quite convincingly," he says, that the weekly poll Research 2000 conducted for his Web site for the past year and a half was "likely bunk."

SNIP

Pollster.com

Research 2000, DailyKos and Transparency

Charles Franklin | June 29, 2010

http://www.pollster.com/blogs/research_2000_dailykos_and_tra.php

Today the polling world was rocked by claims that polls by Research2000 for DailyKos are substantially flawed:

We do not know exactly how the weekly R2K results were created, but we are confident they could not accurately describe random polls

SNIP

Daily Kos: We Were 'Defrauded' by Research 2000

Mark Blumenthal | June 29, 2010

http://www.pollster.com/blogs/daily_kos_we_were_defrauded_by.php

Daily Kos founder Markos Moulitsas today rocked the polling world by posting an analysis that he says shows "quite convincingly" that the national surveys conducted for his website by Research 2000 since early 2009 were "largely bunk." Just three weeks ago, Moulitsas fired Research 2000 on the basis of low accuracy scores tabulated by Nate Silver. Today, on the basis of the work of "statistics wizards" Mark Grebner, Michael Weissman, and Jonathan Weissman, Moulitsas announced that Daily Kos "will be filing suit" against its former pollster "within the next day or two."

SNIP

--

Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101

Baltimore, MD 21209

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Alex Lundry

Sent: Tuesday, June 29, 2010 1:45 PM

To: AAPORNET@ASU.EDU

Subject: Another fraudulent pollster?

FROM HOTLINE: Daily Kos founder Markos Moulitsas announced today he will file a lawsuit against MD-based pollster Research 2000, alleging that polls Research 2000 was conducting for the liberal blog were fabricated.
http://hotlineoncall.nationaljournal.com/archives/2010/06/daily_kos_to_s_u.php

Full analysis: <http://www.dailykos.com/story/2010/6/29/169/32552>

Markos explains:

<http://www.dailykos.com/storyonly/2010/6/29/880185/-More-on-Research-2000>

0

Alexander Lundry,

VP & Director of Research

TargetPoint Consulting<<http://bit.ly/targetpoint>>

twitter: @alexlundry<<http://bit.ly/altwitter>>
703-535-8505

Connect with TargetPoint

Facebook<<http://www.facebook.com/targetpoint>> |
[@tpctweet](http://www.twitter.com/tpctweet)<<http://www.twitter.com/tpctweet>>

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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signoff aapornet

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Archives: <http://lists.asu.edu/archives/aapornet.html> .

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