

From: LISTS.ASU.EDU LISTSERV Server (16.0) [LISTSERV@asu.edu]
Sent: Saturday, May 28, 2011 6:10 PM
To: Shapard Wolf
Subject: File: "AAPORNET LOG0912"

Date: Wed, 2 Dec 2009 10:36:34 -0500
Reply-To: "Wolford, Monica L Dr CIV USA HQDA ARI"
<monica.wolford@US.ARMY.MIL>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Wolford, Monica L Dr CIV USA HQDA ARI"
<monica.wolford@US.ARMY.MIL>
Subject: Job Posting: Survey Statistician (UNCLASSIFIED)
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Classification: UNCLASSIFIED
Caveats: NONE

Please note that ARI will be moving to Fort Belvoir in August of 2011.
This is for a GS-11 comparable position.

Version of posting for those NOT currently federal employees:

DEPARTMENT OF THE ARMY
Vacancy Announcement Number: NEHT09906736D

Opening Date: December 02, 2009 Closing Date: December 15, 2009
Position: SURVEY STATISTICIAN, YD-1530-02
Salary: \$49,354 - \$79,280 Annual
Place of Work: US Army Human Resources Command, US Army Research
Institute, Army Trends Analysis Research Unit; Arlington, VA

Position Status: This is a Permanent position. -- Full Time
Number of Vacancy: 1

NSPS Position: This position is covered by the National Security
Personnel System. For more information on NSPS, please visit the website
at <http://www.cpms.osd.mil/nsps/index.html>.

Duties: You will serve as a Survey Statistician under the technical
supervision of a Research Psychologist or Research Sociologist to plan
and execute web and paper-and-pencil surveys. You will independently
select and apply a variety of statistical theories, techniques and
methods as part of survey planning, coordination, administration, and
analysis. You will manipulate and extract data from Department of the
Army or Department of Defense personnel databases, identifies survey
populations, scientifically selects samples, coordinates site visits,
uploads and distributes survey questionnaires, monitors data collection,
creates data files for analyses, performs analyses of qualitative and

quantitative data. You will perform frequency distributions, cross-tabulations, correlations, and time series analyses to identify anomalies not readily apparent in the survey data. You will develop methods for assessing and graphically displaying current data estimates and historical trends.

About the Position:

NDAA FY2010 requires the repeal of NSPS. The position(s) covered by this vacancy announcement is scheduled to transition from NSPS to GS or an applicable personnel system no later than January 1, 2012.

The mission of the Army Research Institute for the Behavioral and Social Sciences is to enhance individual and group performance along with group decision making and individual decision making. Advances in the behavioral and social sciences are being made to meet Army operational requirements. ARI is the primary research institute for conducting research and analysis on personnel performance and training. The research contributes to recruiting, selection, assignment, training, mission performance, and situation awareness. Technical assistance is provided for the organization, the people, and the technologies for the future affecting all parts of the Army. Quality people, leader development, and training are the Army's Imperatives that ARI's programs support.

Who May Apply:

<https://cpolwapp.belvoir.army.mil/public/forward/VAB?id=whoMayApply>
(Click on Who May Apply)

* Interagency Career Transition Assistance Plan (ICTAP) eligibles.

* All U. S. citizens.

Qualifications: Click on link below to view qualification standard.

General Schedule

<https://cpolwapp.belvoir.army.mil/public/forward/VAB?id=qualifications&selection1=occGroup16>

* **OPM BASIC EDUCATION REQUIREMENT:** Degree: that included 15 semester hours in statistics (or in mathematics and statistics, provided at least 6 semester hours were in statistics), and 9 additional semester hours in one or more of the following: physical or biological sciences, medicine, education, or engineering; or in the social sciences including demography, history, economics, social welfare, geography, international relations, social or cultural anthropology, health sociology, political science, public administration, psychology, etc. Credit toward meeting statistical course requirements should be given for courses in which 50 percent of the course content appears to be statistical methods, e.g., courses that included studies in research methods in psychology or economics such as tests and measurements or business cycles, or courses in methods of processing mass statistical data such as tabulating methods or electronic data processing. **IN ADDITION TO THE EDUCATION REQUIREMENT, APPLICANTS MUST MEET THE FOLLOWING NSPS QUALIFICATIONS AND SPECIALIZED EXPERIENCE REQUIREMENT:** Candidates for this position must identify in their resume that they possess one year of quality, specialized experience and training that provided: (1) Knowledge of computer capabilities, systems, and software to develop databases.

Experience with the manipulation and analysis of large-scale databases. Experience using the Statistical Package for the Social Sciences (SPSS) and SAS to manipulate and analyze large scale personnel survey data; (2) Knowledge of survey methodology and experience implementing sampling theory and techniques; and (3) Ability to apply a comprehensive knowledge of the principles and theories of applied statistical methods.

* Basic Requirement: Must have a bachelor's degree that is directly related to this position.

* Your pay will be set within the range specified in this vacancy announcement and will be based on your qualification, education, experience, training, and availability of funds.

* Time-in-grade restrictions do not apply to NSPS positions.

* College/university, dates attended, degree achieved, semester hours earned, GPA, major field of study, 24 semester hours of specific courses and course hours in your major. Failure to provide this education information on your resume may result in an ineligible rating.

* Foreign education must be evaluated for U.S. equivalency in order to be considered for this position. Please include this information in your resume.

* Only degrees from an accredited college or university recognized by the Department of Education are acceptable to meet positive education requirements or to substitute education for experience. For additional information, please go to the Office of Personnel Management (OPM) and U.S. Department of Education websites at -

<http://www.opm.gov/qualifications> and

<http://www.ed.gov/admins/finaid/accred/index.html>

* PB 2/3 Positions- Applicants must have one year of specialized experience at the next lower pay band or equivalent under the General Schedule (GS) or other pay systems.

* Quality of experience relates to how closely or to what extent an applicant's background and recency of experience, education, and training are relevant to the duties and responsibilities of the announced position. Candidates must have the knowledge, skills, abilities and competencies to successfully perform the work of the position at the appropriate level.

* The experience described in your resume will be evaluated and screened for the Office of Personnel Management's basic qualifications requirements, and the skills needed to perform the duties of this position as described in this vacancy announcement. Resumes are rated using a numeric rating procedure. Qualified candidates will be assigned a raw score between 70 and 100 based on possession of job-related skills. Additional points for veterans' preference will be added to the raw score, as appropriate.

Other Information:

<blocked<https://cpolwapp.belvoir.army.mil/public/forward/VAB?id=otherInformation>> (Click on Other Information)

* To successfully claim veteran's preference, your resume/supplemental data must clearly show your entitlement. Please

review the information listed under the Other Requirements link on this announcement or review our on-line Job Application Kit.

* The Department of Defense (DoD) policy on employment of annuitants will be used in determining eligibility of annuitants. The DoD policy is available on <http://www.cpms.osd.mil/ASSETS/E8AB932EA1E44617BAC7222922E42A62/DoDI140025-V300.pdf>

<blocked<http://www.cpms.osd.mil/ASSETS/E8AB932EA1E44617BAC7222922E42A62/DoDI140025-V300.pdf>>

* This is a Career Program Position (CP). # 11

* Salary includes applicable locality pay or Local Market Supplement.

* In accordance with section 9902(h) of title 5, United States Code, annuitants reemployed in the Department of Defense shall receive full annuity and salary upon appointment. They shall not be eligible for retirement contributions, participation in the Thrift Savings Plan, or a supplemental or redetermined annuity for the reemployment period. Discontinued service retirement annuitants (i.e., retired under section 8336(d)(1) or 8414(b)(1)(A) of title 5, United States Code) appointed to the Department of Defense may elect to be subject to retirement provisions of the new appointment as appropriate. (See DoD Instruction 1400.25, Volume 300, at <http://www.dtic.mil/whs/directives> <blocked<http://www.dtic.mil/whs/directives>> .)

* Payment of Permanent Change of Station (PCS) costs is not authorized, based on a determination that a PCS move is not in the Government interest.

* Temporary Duty (TDY) travel is 15 percent.

Other Advantages: Army provides flexibilities to accommodate commuter concerns. You may pay for parking or use commuter services such as the D.C. Metro rail system, bus services, commuter trains, van pools, and other forms of public transportation. The Army provides up to \$230 per month mass transit subsistence. Supervisors may approve options to work flex time, or adjusted work schedules.

Other Requirements:

<blocked<https://cpolwapp.belvoir.army.mil/public/forward/VAB?id=otherRequirements>> (Click on Other Requirements)

* Must be able to obtain and maintain a Secret security clearance.

* The Department of the Army provides reasonable accommodations to applicants with disabilities. If you need a reasonable accommodation for any part of the application and hiring process, please notify the servicing civilian personnel unit. Requests for reasonable accommodation are made on a case-by-case basis.

* You will be required to provide proof of U.S. Citizenship.

* If selected, official college or university transcript must be submitted.

* Male applicants born after December 31, 1959 must complete a Pre-Employment Certification Statement for Selective Service Registration.

* Direct Deposit of Pay is Required.

* You may claim Military Spouse Preference.

- * Applicants claiming veteran's preference must clearly show an entitlement to such preference on the resume/supplemental data submitted.
- * Failure to provide all of the required information as stated in the vacancy announcement may result in an ineligible rating or may affect the overall rating.
- * One year trial/probationary period may be required.

How to Apply:

<https://cpolwapp.belvoir.army.mil/public/forward/VAB?id=applyInstruction&selDoc=Resumix> (Click on How to Apply)

- * Resumes must be received by the closing date of this announcement.
- * Self-nomination must be submitted by the closing date.
- * Resume must be on file in our centralized database.
- * Announcements close at 12:00am (midnight) Eastern Time.

If your resume is currently in our central database, you may click here to Self Nominate

https://cpolwapp.belvoir.army.mil/public/forward/VAB?id=selfNom&annouNum=NEHT09906736D&position=SURVEY_STATISTICIAN,YD-1530-02&payPlan=YD&series=1530&grade=02

Click here to use the Army Resume Builder

<https://cpolwapp.belvoir.army.mil/public/forward/VAB?id=rb> to create your resume. Follow the instructions in this vacancy announcement to apply for the job.

Point of Contact: Central Resume Processing Center, 410-306-0137, applicanthelp@cpsrctp.belvoir.army.mil

THE DEPARTMENT OF DEFENSE IS AN EQUAL OPPORTUNITY EMPLOYER

<https://cpolwapp.belvoir.army.mil/public/forward/VAB?id=EOE>

For CURRENT federal employees ONLY - use this announcement number!!!

DEPARTMENT OF THE ARMY

Vacancy Announcement Number: NEHT09906736

Opening Date: December 02, 2009 Closing Date: December 15, 2009

Position: SURVEY STATISTICIAN, YD-1530-02

Salary: \$49,354 - \$79,280 Annual

Place of Work: US Army Human Resources Command, US Army Research Institute, Army Trends Analysis Research Unit; Arlington, VA

Position Status: This is a Permanent position. -- Full Time

Number of Vacancy: 1

NSPS Position: This position is covered by the National Security Personnel System. For more information on NSPS, please visit the website at <http://www.cpms.osd.mil/nsps/index.html>.

Duties: You will serve as a Survey Statistician under the technical

supervision of a Research Psychologist or Research Sociologist to plan and execute web and paper-and-pencil surveys. You will independently select and apply a variety of statistical theories, techniques and methods as part of survey planning, coordination, administration, and analysis. You will manipulate and extract data from Department of the Army or Department of Defense personnel databases, identifies survey populations, scientifically selects samples, coordinates site visits, uploads and distributes survey questionnaires, monitors data collection, creates data files for analyses, performs analyses of qualitative and quantitative data. You will perform frequency distributions, cross-tabulations, correlations, and time series analyses to identify anomalies not readily apparent in the survey data. You will develop methods for assessing and graphically displaying current data estimates and historical trends.

About the Position:

NDAA FY2010 requires the repeal of NSPS. The position(s) covered by this vacancy announcement is scheduled to transition from NSPS to GS or an applicable personnel system no later than January 1, 2012.

The mission of the Army Research Institute for the Behavioral and Social Sciences is to enhance individual and group performance along with group decision making and individual decision making. Advances in the behavioral and social sciences are being made to meet Army operational requirements. ARI is the primary research institute for conducting research and analysis on personnel performance and training. The research contributes to recruiting, selection, assignment, training, mission performance, and situation awareness. Technical assistance is provided for the organization, the people, and the technologies for the future affecting all parts of the Army. Quality people, leader development, and training are the Army's Imperatives that ARI's programs support.

Who May Apply:

<https://cpolwapp.belvoir.army.mil/public/forward/VAB?id=whoMayApply>
(Click on Who May Apply)

- * All Federal employees serving on a career or career-conditional appointment. TRANSFER ELIGIBLE
- * Department of Defense employees serving on a Career or Career Conditional Appointment.
- * Current Army employees with competitive status (includes Army employees serving on a career or career-conditional appointment).
- * Reinstatement eligibles.
- * Applicants eligible under Veterans Employment Opportunities Act of 1998 (VEOA)
- * Interagency Career Transition Assistance Plan (ICTAP) eligibles.

Qualifications: Click on link below to view qualification standard.

General Schedule

<blocked<https://cpolwapp.belvoir.army.mil/public/forward/VAB?id=qualifications&selection1=occGroup16>>

- * OPM BASIC EDUCATION REQUIREMENT: Degree: that included 15

semester hours in statistics (or in mathematics and statistics, provided at least 6 semester hours were in statistics), and 9 additional semester hours in one or more of the following: physical or biological sciences, medicine, education, or engineering; or in the social sciences including demography, history, economics, social welfare, geography, international relations, social or cultural anthropology, health sociology, political science, public administration, psychology, etc. Credit toward meeting statistical course requirements should be given for courses in which 50 percent of the course content appears to be statistical methods, e.g., courses that included studies in research methods in psychology or economics such as tests and measurements or business cycles, or courses in methods of processing mass statistical data such as tabulating methods or electronic data processing. **IN ADDITION TO THE EDUCATION REQUIREMENT, APPLICANTS MUST MEET THE FOLLOWING NSPS QUALIFICATIONS AND SPECIALIZED EXPERIENCE REQUIREMENT:** Candidates for this position must identify in their resume that they possess one year of quality, specialized experience and training that provided: (1) Knowledge of computer capabilities, systems, and software to develop databases. Experience with the manipulation and analysis of large-scale databases. Experience using the Statistical Package for the Social Sciences (SPSS) and SAS to manipulate and analyze large scale personnel survey data; (2) Knowledge of survey methodology and experience implementing sampling theory and techniques; and (3) Ability to apply a comprehensive knowledge of the principles and theories of applied statistical methods.

* Basic Requirement: Must have a bachelor's degree that is directly related to this position.

* Resumes will be evaluated to ensure your experience, knowledge, skills, training and/or education meet the qualifications requirements stated in this vacancy announcement.

* Your pay will be set within the range specified in this vacancy announcement and will be based on your qualification, education, experience, training, and availability of funds.

* Time-in-grade restrictions do not apply to NSPS positions.

* College/university, dates attended, degree achieved, semester hours earned, GPA, major field of study, 24 semester hours of specific courses and course hours in your major. Failure to provide this education information on your resume may result in an ineligible rating.

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Other Information:

<blocked<https://cpolwapp.belvoir.army.mil/public/forward/VAB?id=otherInformation>> (Click on Other Information)

* To successfully claim veteran's preference, your resume/supplemental data must clearly show your entitlement. Please review the information listed under the Other Requirements link on this announcement or review our on-line Job Application Kit.

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Discontinued service retirement annuitants (i.e., retired under section 8336(d)(1) or 8414(b)(1)(A) of title 5, United States Code) appointed to the Department of Defense may elect to be subject to retirement provisions of the new appointment as appropriate. (See DoD Instruction 1400.25, Volume 300, at <http://www.dtic.mil/whs/directives> <blocked<http://www.dtic.mil/whs/directives>> .)

* Payment of Permanent Change of Station (PCS) costs is not authorized, based on a determination that a PCS move is not in the Government interest.

* Temporary Duty (TDY) travel is 15 percent.

Other Advantages: Army provides flexibilities to accommodate commuter concerns. You may pay for parking or use commuter services such as the D.C. Metro rail system, bus services, commuter trains, van pools, and other forms of public transportation. The Army provides up to \$230 per month mass transit subsistence. Supervisors may approve options to work flex time, or adjusted work schedules.

Other Requirements:

<blocked<https://cpolwapp.belvoir.army.mil/public/forward/VAB?id=otherRequirements>> (Click on Other Requirements)

* Must be able to obtain and maintain a Secret security clearance.

* The Department of the Army provides reasonable accommodations to applicants with disabilities. If you need a reasonable accommodation for

any part of the application and hiring process, please notify the servicing civilian personnel unit. Requests for reasonable accommodation are made on a case-by-case basis.

- * You will be required to provide proof of U.S. Citizenship.
- * If selected, official college or university transcript must be submitted.
- * Male applicants born after December 31, 1959 must complete a Pre-Employment Certification Statement for Selective Service Registration.
- * Direct Deposit of Pay is Required.
- * Applicants claiming veteran's preference must clearly show an entitlement to such preference on the resume/supplemental data submitted.
- * Failure to provide all of the required information as stated in the vacancy announcement may result in an ineligible rating or may affect the overall rating.
- * One year trial/probationary period may be required.

How to Apply:

<https://cpolwapp.belvoir.army.mil/public/forward/VAB?id=applyInstruction&selDoc=Resumix> (Click on How to Apply)

- * Resumes must be received by the closing date of this announcement.
- * Self-nomination must be submitted by the closing date.
- * Resume must be on file in our centralized database.
- * Announcements close at 12:00am (midnight) Eastern Time.

If your resume is currently in our central database, you may click here to Self Nominate

[https://cpolwapp.belvoir.army.mil/public/forward/VAB?id=selfNom&annouNum=NEHT09906736&position=SURVEY STATISTICIAN, YD-1530-02&payPlan=YD&series=1530&grade=02](https://cpolwapp.belvoir.army.mil/public/forward/VAB?id=selfNom&annouNum=NEHT09906736&position=SURVEY%20STATISTICIAN,YD-1530-02&payPlan=YD&series=1530&grade=02)

Click here to use the Army Resume Builder

<https://cpolwapp.belvoir.army.mil/public/forward/VAB?id=rb> to create your resume. Follow the instructions in this vacancy announcement to apply for the job.

Point of Contact: Central Resume Processing Center, 410-306-0137, applicanthelp@cpsrctp.belvoir.army.mil

THE DEPARTMENT OF DEFENSE IS AN EQUAL OPPORTUNITY EMPLOYER

<https://cpolwapp.belvoir.army.mil/public/forward/VAB?id=EOE>

Army Personnel Survey Office #4106
U.S. Army Research Institute
Taylor Building (NC3)
2530 Crystal Drive
2511 Jefferson Davis Highway (USPS mail)
Arlington, VA 22202-3926

Tel: 703-602-7940
DSN: 332-7858
Fax: 703-602-7706

Classification: UNCLASSIFIED

Caveats: NONE

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapor.net.html> .

Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: aapor.net-request@asu.edu

Date: Wed, 2 Dec 2009 10:42:24 -0500

Reply-To: "Kifer, Martin" <mkifer@HIGHPOINT.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Kifer, Martin" <mkifer@HIGHPOINT.EDU>

Subject: Job Posting: Assistant Director of High Point University Survey
Research Center

X-To: AAPORNET@ASU.EDU

In-Reply-To:

A<D124EDFF728E8B4387B2081D394D6E75027779E0@DAHQ110BEPNT007.dahq.ds.army.mil>

MIME-Version: 1.0

Content-Type: text/plain; charset="US-ASCII"

Content-Transfer-Encoding: 8bit

Assistant Director, Survey Research Center, High point University

The Survey Research Center at High Point University invites applications for an Assistant Director for its interdisciplinary Survey Research Center who will also serve as a tenure-track Assistant Professor in a social science discipline such as psychology, sociology, political science, communication, education, or public policy. The Assistant Director of Survey Research will assist the Director in all aspects of Center operations, including management of the staff of interviewers, development of research instruments in collaboration with university faculty and students, fielding research projects, data analysis, and preparation of publications based on project results. In order to ensure that the Center meets its goal of building its capacity to conduct innovative studies, the search committee seeks candidates with broad, practical experience in survey, policy, and marketing research, including national public opinion and policy surveys, focus groups, and in-depth interviews. For the Assistant Professor aspect of the position, area of specialization is open, but strong research skills, a promising scholarly agenda, and demonstrated teaching effectiveness at the undergraduate level are essential. This new faculty line will allow the Assistant Director to teach a reduced load of 3-4 courses per year, but contribute to student learning and professional development through managing and training staff at the Center. Pending final administrative and budgetary approval, this position will start in mid-August 2010. The Ph.D. must be completed by the time of appointment.

High Point University is a top-tier baccalaureate college with approximately 3700 undergraduate and graduate students from 50 countries and 44 states. Located in North Carolina's Piedmont Triad, a diverse and affordable metropolitan area with a population of approximately 1.5 million residents, the university prides itself on its first-rate facilities and excellent instruction from an accessible, caring, and

collegial faculty. The High Point University Survey Research Center conducts public affairs and social science research using a variety of qualitative and quantitative approaches. The Center is located within the Nido R. Qubein School of Communication and uses a 20-station lab equipped with a WinCati Mixed Mode system. Interested persons should send a dossier containing a letter of application, curriculum vitae (noting Phi Beta Kappa membership, if applicable), three letters of reference, copies of graduate and undergraduate transcripts, evidence of teaching effectiveness (including teaching evaluations if they are available), and a single-authored writing sample to: Dr. Martin J. Kifer, Chair, Assistant Director of Survey Research Search Committee, Drawer #34, High Point University, High Point, NC 27262. The committee will begin reviewing applications on January 5th, and the search will continue until the position is filled. High Point University is an equal opportunity employer. Members of underrepresented groups, including women, are strongly encouraged to apply.

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Please ask authors before quoting outside AAPORNET.

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Date: Wed, 2 Dec 2009 12:53:03 -0700

Reply-To: Scott Turner <sturner@FORSMARSHGROUP.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Scott Turner <sturner@FORSMARSHGROUP.COM>

Subject: Open Position: Survey Administration Supervisor

X-To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

Open Position: Survey Administration Supervisor

Fors Marsh Group LLC (FMG) is an applied research consulting firm based in Arlington, VA. Our primary mission is to leverage insights from the social sciences for improved organizational decision-making.

FMG is seeking an intelligent and motivated Survey Administration Supervisor to assist with ongoing survey research efforts. This individual's primary responsibility will be oversight and management of data collection for several on-going survey projects. This job is best suited for individuals with a strong work ethic, excellent attention to detail, versatility and solid computer skills.

Responsibilities include:

Managing data entry team.

Managing survey programming and testing of computer administrated surveys.

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Oversight of print vendors for mail administered surveys.
Execution of survey administration protocols.
Quality control of survey administration process.
Assisting with handling and creation of survey data.
Assisting with the development of written research reports.
Coordinating efforts between vendors, project leaders and staff.
Handling questions and concerns from survey participants.
Ensuring financial records for survey process are maintained in compliance with accepted policies and procedures.

Qualifications:

Knowledge of Excel and general computing skills.
Minimum of 2 years administrative experience.
Minimum of 2 years supervisory experience.
Ability to follow established procedures consistently.
Strong organizational skills, accuracy, and attention to detail.
High level of integrity in dealing with sensitive information.
Bachelor's degree or greater.

We Offer:

A company culture promoting work/life balance.
A highly competitive benefit/compensation package.
Opportunities to gain practical research experience.
A highly collegial and intellectually stimulating work environment.

Candidates should email their resumes and availability to employment@forsmarshgroup.com.

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Wed, 2 Dec 2009 23:22:52 -0500

Reply-To: "Millman, Steven [USA]" <millman_steven@BAH.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Millman, Steven [USA]" <millman_steven@BAH.COM>

Subject: PRA Question regarding irregular and former employees

X-To: AAPORNET <AAPORNET@asu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

We know that Federal agencies can survey their direct employees without submitting to the PRA process with OMB, but are they also able to avoid PRA when they survey:

1. On call employees that can be used on an occasional basis, but are not regular employees of the agency, or
2. Former employees no longer employed by the Federal agency

Any relevant citations would be greatly appreciated!

Thanks,

Steven

Steven Millman
Senior Associate
Organization and Strategy
Booz | Allen | Hamilton

703.377.9280 (Office)
703.638.5942 (Mobile)

<http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 3 Dec 2009 10:05:38 -0500
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: How to make sense of stories about polls
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 8bit

How to make sense of stories about polls
<http://news.medill.northwestern.edu/chicago/news.aspx?id=150499>

by Justine Jablonska

Dec 01, 2009

SNIP

Maybe, maybe not, according to Peter V. Miller, president of the American Association for Public Opinion Research.

According to Miller, creating and conducting a poll should follow a rigorous methodology - and so should reporting on one.

SNIP

--
Leo G. Simonetta
Director of Research
Art & Science Group

6115 Falls Road, Suite 101
Baltimore, MD 21209

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to listserv@asu.edu with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====

Date: Thu, 3 Dec 2009 15:36:53 +0000

Reply-To: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET>

Subject: Re: How to make sense of stories about polls

X-To: Leo Simonetta <Simonetta@ARTSCI.COM>

X-cc: AAPORNET@ASU.EDU

In-Reply-To:

<350331056.9246591259854423076.JavaMail.root@sz0107a.emeryville.ca.mail.comcast.net>

MIME-Version: 1.0

Content-Type: text/plain; charset=utf-8

Content-Transfer-Encoding: 7bit

Full trends of variously worded abortion poll questions here:

<http://www.pollingreport.com/abortion.htm>

I've think the terms "pro-life" and "pro-choice" could be ambiguous.

Nick

----- Original Message -----

From: "Leo Simonetta" <Simonetta@ARTSCI.COM>

To: AAPORNET@ASU.EDU

Sent: Thursday, December 3, 2009 9:05:38 AM GMT -06:00 US/Canada Central

Subject: How to make sense of stories about polls

How to make sense of stories about polls

<http://news.medill.northwestern.edu/chicago/news.aspx?id=150499>

by Justine Jablonska

Dec 01, 2009

SNIP

Maybe, maybe not, according to Peter V. Miller, president of the American Association for Public Opinion Research.

According to Miller, creating and conducting a poll should follow a rigorous methodology - and so should reporting on one.

SNIP

--

Leo G. Simonetta
Director of Research
Art & Science Group
6115 Falls Road, Suite 101
Baltimore, MD 21209

<http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
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Please ask authors before quoting outside AAPORNET.
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=====
Date: Thu, 3 Dec 2009 09:45:01 -0600
Reply-To: Smith-Tom <smitht@NORC.UCHICAGO.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Smith-Tom <smitht@NORC.UCHICAGO.EDU>
Subject: Re: How to make sense of stories about polls
X-To: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET>,
AAPORNET@ASU.EDU
In-Reply-To:
A<712067574.9248341259854613710.JavaMail.root@sz0107a.emeryville.ca.mail.comcast.net>
MIME-Version: 1.0
Content-Type: text/plain; charset="utf-8"
Content-Transfer-Encoding: 8bit

In addition to the abortion items listed below there are trends from 1972 to 2008 in the General Social Survey (<http://www.norc.org/GSS+Website/>) and also a trend question in the American National Election Studies (<http://www.electionstudies.org/>).

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of
nickp@marketsharescorp.com
Sent: Thursday, December 03, 2009 9:37 AM
To: AAPORNET@ASU.EDU

Subject: Re: How to make sense of stories about polls

Full trends of variously worded abortion poll questions here:
<http://www.pollingreport.com/abortion.htm>

I've think the terms "pro-life" and "pro-choice" could be ambiguous.

Nick
----- Original Message -----
From: "Leo Simonetta" <Simonetta@ARTSCI.COM>
To: AAPORNET@ASU.EDU
Sent: Thursday, December 3, 2009 9:05:38 AM GMT -06:00 US/Canada Central
Subject: How to make sense of stories about polls

How to make sense of stories about polls
<http://news.medill.northwestern.edu/chicago/news.aspx?id=150499>

by Justine Jablonska

Dec 01, 2009

SNIP

Maybe, maybe not, according to Peter V. Miller, president of the American Association for Public Opinion Research.

According to Miller, creating and conducting a poll should follow a rigorous methodology - and so should reporting on one.

SNIP

--
Leo G. Simonetta
Director of Research
Art & Science Group
6115 Falls Road, Suite 101
Baltimore, MD 21209

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

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Archives: <http://lists.asu.edu/archives/aapornet.html>

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On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Thu, 3 Dec 2009 15:39:03 -0700

Reply-To: Barb Gunderson <bgunderson@AAPOR.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Barb Gunderson <bgunderson@AAPOR.ORG>

Subject: Job Posting- Supervisor and Research Interviewer

X-To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

Reply Directly to Human Resources.=20

YOUR CAREER CAN MAKE A LIFE-SAVING DIFFERENCE

The National Marrow Donor Program=C2=AE is a leader in the field of cellu=
lar=20

transplantation. We partner with a global network of hospitals, blood=20
centers, cord blood banks, and laboratories to facilitate bone marrow=20
transplants for patients with life-threatening illnesses such as leukemia=
=20

and lymphoma. The NMDP also operates the Be The Match=E2=84=A2 Registry,=
=20

conducting vital research to improve survival and quality of life, and=20=

providing education and support services to health care professionals and=
=20

patients. Our staff helps deliver this cutting-edge science, service and=
=20

support to patients and their families.=20

Supervisor =E2=80=93 Prospective Research

The Supervisor - Prospective Research is responsible for the daily=20
activities of the survey research group including staff leadership,=20
maintaining quality and productivity standards, and compiling performance=
=20

metrics. This position will also take responsibility for managing researc=
h=20

projects and developing Standard Operating Procedures.=20=20

Professional experience includes five (5) years experience in a research=20=

environment which included three (3) years experience in a supervisory role. Call center supervisory experience is desirable. Educational requirements include a Bachelors Degree in a scientific or health-related field. However, upon evaluation, an additional four years experience in a health-related research field may be substituted for the degree. Other requirements include the flexibility to work periodic evening and weekend hours. To apply and learn more about our exciting organization, visit us at www.marrows.org or www.bethematch.org

NATIONAL MARROW DONOR PROGRAM

Human Resources
3001 Broadway St. NE, Suite 100
Minneapolis, MN 55413

EEO/AA employer

Research Interviewer

The Research Interviewer is responsible for conducting structured telephone survey research interviews to obtain research data and ensuring accurate entry of responses into computer software. This role also provides logistical support to assigned studies. Professional experience in handling confidential medical or health information records is necessary for consideration. Previous telephone experience within a survey research organization and knowledge of medical terminology is preferred. Educational requirements include an Associates Degree in a health or medical related field. However, two (2) years work experience related to the minimum experience listed above may be substituted for the degree. Other requirements include the flexibility to work a minimum of one evening shift per week, as well as some Saturdays. To apply and learn more about our exciting organization, visit us at www.marrows.org or www.bethematch.org

NATIONAL MARROW DONOR PROGRAM

Human Resources
3001 Broadway St. NE, Suite 100
Minneapolis, MN 55413

EEO/AA employer

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to listserv@asu.edu with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 4 Dec 2009 11:57:37 -0500

Reply-To: jannselzer@AOL.COM

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "J. Ann Selzer" <jannselzer@AOL.COM>

Subject: Lists of business executives

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Transfer-Encoding: quoted-printable

Content-Type: text/plain; charset="us-ascii"

I'm looking to update my list of resources for samples of business executives. I'm open to a number of ways of defining that, so long as the list is created through some sort of disciplined methodology. Could be small business owners, could be anyone with a C-level title. I'm familiar with Dun & Bradstreet and the pluses and minuses of their lists. Just wondering what else has been successful for others. You can reply offline to:

J. Ann Selzer, Ph.D.

Selzer & Company

Des Moines, Iowa 50312

JASelzer@SelzerCo.com

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Unsubscribe? Send email to listserv@asu.edu with this text:

signoff aapornet

Please ask authors before quoting outside AAPORNET.

Date: Fri, 4 Dec 2009 18:53:47 -0500

Reply-To: Michael Koger <mkoger@ALUM.MIT.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Michael Koger <mkoger@ALUM.MIT.EDU>

Subject: Sexuality survey

X-To: aapornet@asu.edu

MIME-Version: 1.0

Content-Type: multipart/mixed; boundary="-----"-----"-----"-----"

=_Part_6464_14041617.1259970827513"

-----=_Part_6464_14041617.1259970827513

Content-Type: text/plain; charset=UTF-8

Content-Transfer-Encoding: 7bit

This survey is for college students. Feel free to pass it on or take it yourself if you are a student.

<http://www.kittle.siu.edu/lisa/>

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Unsubscribe? Send email to listserv@asu.edu with this text:

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Please ask authors before quoting outside AAPORNET.

-----=_Part_6464_14041617.1259970827513--

Date: Sat, 5 Dec 2009 08:19:30 -0800
Reply-To: Linda Bourque <lbourque@UCLA.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Linda Bourque <lbourque@UCLA.EDU>
Subject: UCLA Survey Research Center Position Opening
X-To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed

UCLA Survey Research Center is seeking a director to provide primary center oversight. Duties include working directly with research investigators to develop survey implementation, including budgeting, questionnaire development, survey and sample design, data collection and data reduction, as well as coordination of all aspects of project management. Applicants should have demonstrated experience in survey management environment; a background in health services a plus. Interested applicants should submit a cover letter and CV electronically to: Dr. Ron D. Hays, UCLA Medicine/GIM, 911 Broxton Ave., 1st Fl., Los Angeles, CA 90024, e-mail: drhays@ucla.edu. AA/EOE.

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Sun, 6 Dec 2009 16:55:18 -0500
Reply-To: Richard Kulka <Richard_Kulka@ABTASSOC.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Richard Kulka <Richard_Kulka@ABTASSOC.COM>
Subject: Final Call: Nominations for AAPOR Executive Council
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-type: text/plain; charset=ISO-8859-1
Content-Transfer-Encoding: 8bit

Fellow AAPOR members:

This is a final reminder that nominations for the 2010 AAPOR Executive Council are due no later than a week from tomorrow--Monday, December 14th. I want to thank those who have already submitted your nominations and encourage those who have not yet had the chance to do so. Please email, fax, or phone your nominations to me at the numbers listed below. Also,

prenotification via letter vs. postcard? Thanks in advance.

Regards,

Tim

Timothy J. Beebe, Ph.D.

Associate Professor of Health Services Research
Mayo Clinic College of Medicine

Vice Chair, Division of Health Care Policy & Research
Director, Survey Research Center
Department of Health Sciences Research

Mayo Clinic
200 First Street SW
Rochester, MN 55905
Tel: (507) 538-4606
Fax: (507) 284-1180
E-mail: beebe.timothy@mayo.edu

<http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Unsubscribe? Send email to listserv@asu.edu with this text:
signoff aapornet
Please ask authors before quoting outside AAPORNET.

=====
Date: Mon, 7 Dec 2009 12:57:56 -0500
Reply-To: Eleni Delimpaltadaki <eleni@OPPORTUNITYAGENDA.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Eleni Delimpaltadaki <eleni@OPPORTUNITYAGENDA.ORG>
Subject: Internship opportunity at The Opportunity Agenda
X-To: AAPORNET@ASU.EDU
In-Reply-To: <LISTSERV%200912070859496790.2FB0@LISTS.ASU.EDU>
Mime-version: 1.0
Content-type: text/plain; charset="ISO-8859-1"
Content-transfer-encoding: quoted-printable

=20
Public Opinion Research and Communications
Spring Full Time Internship 2009

The Opportunity Agenda is dedicated to building the national will to expand opportunity for all in America through communications, research, and advocacy. We are seeking a student fall Intern with a demonstrated commitment to social justice and equal opportunity, good research skills and understanding of communications, and the initiative to take on new and innovative assignments. A sense of humor and a dose of modesty are essential.

The internship is open to undergraduate and graduate students with a specific interest in public opinion research and media content analysis around social justice issues including immigration, health care, racial justice, poverty and human rights in general. The intern will work directly with the Public Opinion and Media Research Coordinator in the communications department of the organization. The precise nature of the work varies by project and is based on the office's needs, but examples of work include:

- =80 Monitoring new public opinion research;
- =80 Assisting in coordinating logistics of public opinion research projects (polling and focus groups);
- =80 Assisting in analyzing existing public opinion research
- =80 Creating visual presentations of data (charts, table, graphics)
- =80 Blogging on public opinion topics
- =80 Working with the communications team and highly acclaimed research consultants
- =20
- =80 Creating power point presentations of public opinion data
- =80 Assisting in media content analysis including using LexisNexis and other databases to identify appropriate articles;
- =80 Assisting in communications projects based on the department's team
- =80 Assorted administrative duties
- =20

Qualifications: Candidates for this position should have a strong desire to work in public opinion research and public policy. The ideal candidate will have some experience working in a professional environment and therefore bring to the position analytical, organizational, and general office skills along with strong verbal, written, and interpersonal skills. Strong Microsoft Office skills, especially Excel, are required. Familiarity with SPSS or STATA preferred. The candidate must be comfortable taking initiative and is a detail-oriented, energetic and quick learner possessing writing, editing and research skills. Applicants with previous policy or market research experience will be given preference. The intern must be able to commit to a minimum of hours weekly for ten weeks dependent on their availability. The hours are flexible, and some work may be completed off-site. The internship will begin the second week of January.

About The Opportunity Agenda:

The Opportunity Agenda was founded in 2004 with the mission of building the national will to expand opportunity in America. Focused on moving hearts, minds and policy over time, the organization works with social justice groups, leaders, and movements to advance solutions that expand opportunity for everyone. Through active partnerships, The Opportunity Agenda synthesizes and translates research on barriers to opportunity and corresponding solutions; uses communications and media to understand and influence public opinion; and identifies and advocates for policies that improve people's lives. To learn more about The Opportunity Agenda, go to our website at <http://www.opportunityagenda.org>.

The Opportunity Agenda, a project of Tides Center, values a diverse workplace and encourages students with non-traditional experiences and from

historically underrepresented groups to apply.

=20

Location: New York City

Application Instructions: Please e-mail your resume and a cover letter (necessary to be considered) to eleni@opportunityagenda.org. Please no phone calls.

Eleni Delimpaltadaki

Opinion and Media Research Coordinator

The Opportunity Agenda

568 Broadway, Suite 302

New York, NY 10012

www.opportunityagenda.org

Read the latest Public Opinion Monthly

(http://opportunityagenda.org/public_opinion)

=20

=20

=20

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Unsubscribe? Send email to listserv@asu.edu with this text:

signoff aapornet

Please ask authors before quoting outside AAPORNET.

Date: Mon, 7 Dec 2009 13:59:47 -0500

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: Tea Party Tops GOP on Three-Way Generic Ballot

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="US-ASCII"

Content-Transfer-Encoding: 8bit

Tea Party Tops GOP on Three-Way Generic Ballot

Running under the Tea Party brand may be better in congressional races than being a Republican.

In a three-way Generic Ballot test, the latest Rasmussen Reports national telephone survey finds Democrats attracting 36% of the vote. The Tea Party candidate picks up 23%, and Republicans finish third at 18%. Another 22% are undecided.

SNIP

http://www.rasmussenreports.com/public_content/politics/general_politics

/december_2009/tea_party_tops_gop_on_three_way_generic_ballot
or
<http://tinyurl.com/yhjmr84>

--
Leo G. Simonetta
Director of Research
Art & Science Group
6115 Falls Road, Suite 101
Baltimore, MD 21209

<http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Unsubscribe? Send email to listserv@asu.edu with this text:
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Please ask authors before quoting outside AAPORNET.

=====
Date: Tue, 8 Dec 2009 07:18:09 -0600
Reply-To: Smith-Tom <smitht@NORC.UCHICAGO.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Smith-Tom <smitht@NORC.UCHICAGO.EDU>
Subject: General Social Survey
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

CALL FOR PROPOSALS TO ADD QUESTIONS TO THE 2012 GSS

Summary. The General Social Survey invites scholars to submit proposals to add questions to its 2012 survey. Proposals will be accepted on the basis of scientific quality and scholarly interest. Outside funding is not necessary. The deadline for submissions is April 2, 2010.

=20

The General Social Survey (GSS) project expects to include some user-designed, project-funded items or topical modules when it collects data in its 2012 survey, and invites proposals for such items or modules from users. Proposals submitted in response to this call need not be accompanied by funding to support costs of data collection and data processing. They will be judged with their scientific merit as a primary consideration.

The GSS is a nationally representative survey of non-institutionalized adults in the United States, conducted primarily via face-to-face interviews. A National Science Foundation (NSF) grant provides foundational support for the GSS, and for inclusion of items submitted in response to this call; other sources provide supplementary support, typically for the inclusion of topical modules. GSS data are collected

every two years, and made available to the research community and the public as soon as possible after data collection is complete. Until 2004, the GSS was designed as a repeated cross-sectional survey. Beginning in 2006, a panel component was added to the GSS design. Through the use of appropriate sampling weights, each biennial GSS will provide nationally representative estimates of distributions of survey items measuring a wide variety of social and political attitudes, opinions, and behaviors of U.S. adults. For additional information about the GSS and its study design, please consult the official NORC/GSS website at <http://www.norc.org/GSS+Website/> . =20

Beginning in 2010, the NSF grant that funds the core GSS survey provides support for costs of collecting data for some user-contributed survey items. (This represents a departure from GSS practice for the 1998-2006 period, during which proposals to add topical modules could be considered only if they were accompanied by funding from other sources. Such outside-funded proposals remain welcome, and investigators interested in initiating proposals for outside-funded items should contact Tom W. Smith, the Principal Investigator and Director of the GSS at NORC (smitht@norc.uchicago.edu; phone 773-256-6288).) This call describes the criteria for user-contributed proposals and the process through which decisions will be reached concerning them.

Proposals for New Content=20

Proposals submitted in response to this call may advocate inclusion of supplementary GSS content that varies in length, from as little as a single survey question to as much as a topical module of interrelated questions that might require 5 minutes of interview time. Proposals should articulate the scientific objectives that would be met if the proposed items were to be added to the GSS and the specific research issues that the proposer would seek to address using them. Ideally, proposals will include the specific wording of survey items, documentation of their past use and performance in other surveys, and evidence bearing on the quality of data (validity, reliability, item nonresponse, etc.) they elicit. Demonstrating that items have proved fruitful in past published work, or that their inclusion would contribute to better understanding in key social science domains, can strengthen all proposals. In some cases, however, users may be able only to suggest a general topic area and examples of the topics and types of items that are of interest. Items that have synergies with existing GSS content, or that promise to be of interest to a large number of GSS users, will be of interest.

Users are encouraged to think broadly and flexibly when considering what kinds of items to propose. They may, for example, propose to collect data from some subset of GSS respondents (e.g. employed persons, currently married persons, or persons who have attended religious services in the past year). Proposals for survey experiments that administer alternative question wordings to randomly designated subsets of respondents are also welcome; such experiments may address substantive social science questions, issues of survey methodology, or both. Statistical power considerations are relevant, in that items

could be administered to all GSS respondents or to some randomly drawn subsample of a given size. Proposals therefore should consider how large a sample an investigator requires in order to draw conclusions from the survey.

Proposals may suggest that items be added to the 2012 GSS as a one-time topical module administered to a nationally representative cross-section of US adults, as most GSS topical modules have been. Note, however, that the 2012 GSS will collect baseline data for a three-wave panel study (with anticipated follow-up interviews in the 2014 and 2016 GSSs), so proposals for adding repeated content will also be entertained. Investigators proposing panel content should address the value of having data on within-individual change on the proposed items. Because such proposals would involve interview time on three successive GSSs, it is anticipated that successful proposals for repeated/panel content will be shorter (i.e., will involve fewer survey items) than those for one-time inclusion of items. Moreover, proposers should be aware that NSF funding for the GSS project currently extends only through the 2012 GSS, so that any proposal involving repeated content would be accepted pending renewal funding of the project beyond 2012.=20

=20

The rotating panel design of the GSS initiated in 2006 means that each GSS round now collects data for a freshly-sampled cross-section while simultaneously reinterviewing respondents from the two previous cross-sections. The reinterviews contain much of the interview time available for accommodating new content. For this logistical reason, much new content in 2012 will be administered to GSS respondents first interviewed in the previous two rounds (2008 and 2010), rather than to those newly sampled in 2012. Items in successful proposals received in response to this call therefore may be administered as part of a 2012 reinterview with respondents to the 2008 or 2010 GSSs. Investigators may need to make use of weights that adjust for between-wave attrition in order to obtain appropriate estimates based on their items.

=20

Generally, questions on the GSS are fixed choice survey items that are asked in a face-to-face context. Other formats are also possible (e.g., self-administered items, open-ended items, card sort tasks, or stimulus materials provided via audio or video) but such variations often increase time, complexity and cost (coding costs are substantial for open-ended items, for example). Hence, items with such formats must serve an important scientific purpose to justify the additional effort required; proposals to add such items should address this consideration.

Criteria for Choosing Content=20

The GSS attempts to provide high quality data in a timely manner to a large social science user community. Proposals to add content will be evaluated with this objective in mind by the GSS Board of Overseers and

the principal investigators of the GSS.

The Board and PIs will refer to the following criteria in developing and encouraging new content for the GSS:

1. Above all, new content must be of high scientific quality, appropriate to the GSS, and justified on substantive, theoretical or methodological grounds. =20
2. New content must be useful to a wide range of users (e.g., researchers, teachers, policymakers, etc.) that extends beyond the investigator(s) setting forth a proposal. New content ideally will enhance the understanding and/or usefulness of GSS items in the replicating core
(http://publicdata.norc.org:41000/gss/Documents/Codebook/Replicating%20Core_0707.pdf
<http://publicdata.norc.org:41000/gss/Documents/Codebook/Replicating%20Core_0707.pdf>), GSS data previously collected as part of a topical module, or data from other sources (e.g., to be used for comparisons).
3. A primary mission of the GSS is to monitor social change in the United States over time through replication of survey items. Items that contribute to this mission because they have previously been administered in nationally representative studies of US adults (including past GSSs) will be of interest.
4. Similarly, the GSS seeks to understand the US by comparison with other world societies. Proposals to compare and contrast the US with other societies through including items that have been administered in recent nationally representative studies conducted in other societies will be of interest.
5. New content must meet human subjects protections, in compliance with the GSS project's IRB approval, NSF and NORC policies. Investigators should determine whether they must also obtain IRB approval at their own institutions.
6. New content must fit within the overall time framework of the survey and must not interfere with respondent cooperation and the integrity of responses to questions later in the survey.=20

=20

Time Line for Proposals and Development of Items=20

Significant lead time is required before new material can be included on a GSS survey. To be considered for inclusion in the 2012 GSS, investigators should submit proposals to Tom W. Smith, the Principal Investigator and Director of the GSS at NORC (smitht@norc.uchicago.edu; phone 773-256-6288) no later than April 2, 2010.

Proposals submitted in response to this call will be considered by the GSS Board at its spring, 2010 meeting. At that meeting, some proposals will be selected for subsequent development, which will entail the

exchange of advice and ideas between the Board, the GSS PIs, and the proposer(s), informed by both cognitive and conventional pretesting of items by NORC; such development may extend over the following year, with interim review at the Board's fall, 2010 meeting. The Board will review the status of the selected proposals at its spring, 2011 meeting; by then it will be essential that proposals specify the provisional question wording for all prospective items (if one was not available in the first instance). The Board and PIs will select some sets of items for inclusion in a conventional pretest that will be conducted in the summer of 2011, which will establish (among many other things) the actual interview time requirements of the proposed items. At its fall, 2011 meeting, the Board will make a final determination as to the sets of items that will be included in the 2012 GSS.

It is important that investigators understand that inclusion of items cannot be assured until they have undergone the full cycle of development described above, and until the GSS Board has selected them for inclusion in the GSS at the fall, 2011 meeting. Space on GSS interview schedules is always limited. The Board and PIs may require that the wording of proposed survey items be changed, based on pretest evidence or other considerations, though such changes will be made in consultation with proposers. Likewise, due to the scarcity of interview time, the Board and PIs may elect to include only a subset of the items proposed about a given topic. Data collected will be made publicly available to all GSS users along with the rest of the 2012 GSS, roughly six months after 2012 data collection is complete: proposers will not have exclusive access to data collected using their items for any period of time.

At this point the GSS is unable to specify precisely how much 2012 interview time will be available to accommodate items proposed in response to this call. It can say that numerous proposals for items and modules of the kind described here were successful in adding content to the 2010 GSS.

[Investigators who have obtained, or might wish to seek, outside funding for their items should consult the document "Guidelines for Prospective GSS Module Proposals" available on the GSS website: see <http://publicdata.norc.org:41000/gss/Documents/Codebook/gssguidelines.pdf>). Such proposals will be considered as part of a separate, but parallel, process.]

=20

Proposal Length and Format=20

Proposals submitted in response to this call should be roughly 2-5 pages in length, and should address the following points:=20

1. The background and the scientific, theoretical, or methodological motivation for inclusion of the topic in the GSS. Proposals for repeated/panel content should address the gains to be realized by obtaining data on within-individual change on the subject;

2. The specific topics, and ideally the specific items or questions, that would be included in the GSS, together with any evidence of the quality of the data they elicit;=20
3. Previous knowledge about the inclusion and use of the items, or items on similar topics, in the GSS or other surveys;=20
4. The appropriateness of the GSS for the proposed items, and any synergies they may involve with GSS project objectives or existing GSS items; and
5. If questions about multiple topics are proposed, a proposal should indicate the priority assigned to measuring the different topics in the GSS; likewise, if a proposal advocates using multiple items to measure a given topic, it should indicate which of those items are of higher and lower priority for inclusion on the GSS.

=20

Proposals from groups of investigators as well as individual investigators are welcome.

=20

The Board and PIs will review and discuss proposals, and notify investigators as to whether or not their proposals were selected for further development. At that point, the Board and PIs may request that investigators provide additional information, and may suggest that separate groups of proposers with interest in similar topics collaborate as part of working groups to develop a topical module. The Board regrets that it can not provide detailed critiques of unsuccessful proposals.

To reiterate, proposals responding to this call should be submitted to Tom W. Smith at NORC (smitht@norc.uchicago.edu <<mailto:smitht@norc.uchicago.edu>>) no later than April 2, 2010.

=20

<http://www.aapor.org>
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=====
Date: Tue, 8 Dec 2009 12:42:40 -0500
Reply-To: "J. Ann Selzer" <jannselzer@AOL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "J. Ann Selzer" <jannselzer@AOL.COM>
Subject: Re: Lists of business executives
X-To: AAPORNET@ASU.EDU
In-Reply-To: <5AFE18BCC258B94BAB20A3EFE28EB21308B663DC72@zeke2.cadsr.udel.edu>

MIME-Version: 1.0
Content-Transfer-Encoding: quoted-printable
Content-Type: text/plain; charset="us-ascii"

A couple of people asked me to share what I learned from the list. Here's a quick summary.

One person thought I could partner with some trade associations and get email lists for web-based surveys. I'm interested in seeing a more stringent approach to sampling than this would allow.

One person mentioned the Dun & Bradstreet database and mentioned a vendor/broker for that list that can make using it easier. I've worked with this list and the recommended vendor/broker before.

One suggested working with subscription lists for publications popular with business executives. That has pluses and minuses.

And, a vendor contacted us and promised to be helpful. We've not connected yet.

J. Ann Selzer, Ph.D
Selzer & Company
Des Moines, Iowa 50309

For purposes of this list, use JAnnSelzer@aol.com
For other purposes, use JASelzer@SelzerCo.com

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of J. Ann Selzer

Sent: Friday, December 04, 2009 11:58 AM

To: AAPORNET@ASU.EDU

Subject: Lists of business executives

I'm looking to update my list of resources for samples of business executives.

I'm open to a number of ways of defining that, so long as the list is created

through some sort of disciplined methodology. Could be small business owners,

could be anyone with a C-level title. I'm familiar with Dun & Bradstreet and

the pluses and minuses of their lists. Just wondering what else has been

successful for others. You can reply offline to:

J. Ann Selzer, Ph.D.

Selzer & Company

Des Moines, Iowa 50312

JASelzer@SelzerCo.com

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 8 Dec 2009 15:35:20 -0500

Reply-To: Doug Henwood <dhenwood@PANIX.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Doug Henwood <dhenwood@PANIX.COM>

Subject: grants?

X-To: aapornet aapornet <aapornet@asu.edu>

Content-Type: text/plain; charset=US-ASCII; format=flowed; delp=yes

Content-Transfer-Encoding: 7bit

Mime-Version: 1.0 (Apple Message framework v935.3)

My wife, Liza Featherstone, is working on a book about focus groups and politics and wonders what grants might be available for individual

authors doing public opinion research. Any suggestions?

Doug Henwood
Left Business Observer
242 Greene Ave - #1C
Brooklyn, NY 11238-1398 USA
<dhenwood@panix.com>
<<http://www.leftbusinessobserver.com>>
"blog": <<http://doughenwood.wordpress.com/>>

voice +1-347-599-2211
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>
or <<http://tinyurl.com/3bsaqb>>

download my book Wall Street (for free!) at
<<http://www.wallstreetthebook.com>>

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
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=====
Date: Wed, 9 Dec 2009 10:46:32 -0700
Reply-To: Tim Johnson <tjohnson@SRL.UIC.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Tim Johnson <tjohnson@SRL.UIC.EDU>
Subject: Call for Papers: Data analysis for cross-cultural research
X-To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

We would like to draw your attention to

Session 4: Data analysis strategies for cross-cultural research,
organized by the Research Committee on Logic and Methodology RC33 at the=20=

ISA World Congress of Sociology, to be held in Gothenburg, Sweden, July, =
11-
17, 2010.

<http://www.isa-sociology.org/congress2010/rc/rc33.htm>

Both sessions 3 and 4 address equivalence issues of cross-cultural and cross-temporal comparisons. Both sessions differ with regard to the statistical techniques used to establish equivalence. Session 3 focuses on Structural Equation Modeling (SEM). For session 4, researchers are invited to submit proposals to present other innovative strategies for evaluating measurement equivalence in interculturally comparative surveys. These might include innovative research designs (e.g. MTMM designs, cross-national factorial surveys) or the application of other data-analytical strategies (e.g. multilevel modeling, correspondence analysis, multidimensional scaling) to comparative survey data.

Anyone interested in presenting a paper should contact the organizers of

Session 4 before December 31, 2009:

Michael Braun, GESIS, Mannheim, Germany, michael.braun@gesis.org
Timothy Johnson, University of Illinois, Chicago, U.S., timj@uic.edu

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Date: Wed, 9 Dec 2009 13:37:48 -0500
Reply-To: Claire Durand <Claire.Durand@UMONTREAL.CA>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Claire Durand <Claire.Durand@UMONTREAL.CA>
Subject: 2nd Call for Papers: ISA 2010 : RC 33 (session 5)
X-To: AAPORNET@ASU.edu, WAPOR@listserv.unl.edu, karl.vanmeter@ens.fr,
srmSNET@LISTSERV.UMD.EDU
Mime-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"; format=flowed
Content-Transfer-Encoding: 8bit

ISA World Congress of Sociology
Research Committee on Logic and Methodology RC33
July 11-17 2010, Göteborg (Sweden)

Session 5: Why do polls go wrong... sometimes?

Organizers:

Claire Durand, Université de Montréal, Canada,
<mailto:Claire.Durand@umontreal.ca>Claire.Durand@umontreal.ca
John Goyder, Waterloo University, Canada,
<mailto:jgoyder@artsservices.uwaterloo.ca>jgoyder@artsservices.uwaterloo.ca
Martial Foucault, Université de Montréal, Canada,
<mailto:martial.foucault@umontreal.ca>martial.foucault@umontreal.ca

The aim of this session is to bring together researchers who examine methodological as well as sociological reasons that may explain why polls sometime mis-predict election outcomes. This question has mostly been researched in electoral polls and, most of the time, for one country at a time and even one election at a time. It has rarely been researched for other types of polls or even other information than voting intention within electoral polls. The goal of these sessions is to present new research that aims at synthesizing possible similar features of situations where polls have been wrong in order to find regularities. Among them, features of electoral campaigns themselves but also features of sampling and methods used to collect and weight data as well as the composition of samples in terms of traditional socio-demographic markers and their relationship with behaviors, political opinions, etc.

Please send your proposals to
<mailto:Claire.Durand@umontreal.ca>Claire.Durand@umontreal.ca
before December 15, 2009.

Claire Durand,
professeur titulaire

Claire.Durand@umontreal.ca

Site Web:

<http://www.mapageweb.umontreal.ca/durandc>http://www.mapageweb.umontreal.ca/durandc

514-343-7447

Département de sociologie,
Université de Montréal,
C.P. 6128, succ. Centre- Ville,
Montréal, H3C 3J7

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 9 Dec 2009 14:18:23 -0500
Reply-To: "J. Ann Selzer" <jannelselzer@AOL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "J. Ann Selzer" <jannelselzer@AOL.COM>
Subject: Maybe I stand corrected
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Transfer-Encoding: quoted-printable
Content-Type: text/plain; charset="us-ascii"

I sent a note to an author of a polling critique trying to be helpful in suggesting he not say "a 3% decrease" when he means a "3 percentage point decrease." Maybe I should stand corrected. In his reply he says: "the difference is more stylistic than anything (i.e., my publications in POQ and other journals switch back and forth depending on the reviewer)." =20

Though rare, there are times I want to note a 30% increase, such as when excellent ratings rise from say 33% to 44%, which is just 11 percentage points. So, I would think the distinction worthy to all POQ reviewers. But I'm ready to stand corrected. JAS

=20

J. Ann Selzer, Ph.D
Selzer & Company
Des Moines, Iowa 50309

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Date: Wed, 9 Dec 2009 13:36:12 -0600
Reply-To: Smith-Tom <smitht@NORC.UCHICAGO.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Smith-Tom <smitht@NORC.UCHICAGO.EDU>
Subject: Re: Maybe I stand corrected
X-To: "J. Ann Selzer" <jannelselzer@AOL.COM>, AAPORNET@ASU.EDU
In-Reply-To: A<8CC471B82D68C30-35FC-57C1@webmail-m029.sysops.aol.com>

MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Your use of percent and percentage points is correct.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of J. Ann Selzer
Sent: Wednesday, December 09, 2009 1:18 PM
To: AAPORNET@ASU.EDU
Subject: Maybe I stand corrected

I sent a note to an author of a polling critique trying to be helpful in suggesting he not say "a 3% decrease" when he means a "3 percentage point decrease." Maybe I should stand corrected. In his reply he says: "the difference is more stylistic than anything (i.e., my publications in POQ and other journals switch back and forth depending on the reviewer)."

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Des Moines, Iowa 50309

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Problems?-don't reply to this message, write to: aapor.net-request@asu.edu

Date: Wed, 9 Dec 2009 13:41:01 -0600
Reply-To: Nancy A Mathiowetz <nancym2@UWM.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nancy A Mathiowetz <nancym2@UWM.EDU>
Subject: Re: Maybe I stand corrected
X-To: "J. Ann Selzer" <jannselzer@AOL.COM>
X-cc: AAPORNET@ASU.EDU
In-Reply-To:
<1877902744.4064821260387655001.JavaMail.root@mail04.pantherlink.uwm.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=utf-8
Content-Transfer-Encoding: quoted-printable

Dear AAPORnet and POQ readers,=20

As one of the co-Editors of POQ (along with James Druckman) let me note that we try to make sure that manuscripts are clear with respect the distinction between 3 percent and 3 percentage points. We do not believe the differences are stylistic but rather substantive; in most cases, there is a big difference between a 30 percent increase and a 30 percentage point increase.=20

We would encourage both authors and reviewers to be consistent in the use of percentage and percentage point and we will continue to try to maintain a consistent use of these terms in the journal.=20

So, Ann, we would support and welcome your use of these terms!=20

Nancy Mathiowetz=C2=A0=20

----- Original Message -----=20

From: "J. Ann Selzer" <jannselzer@AOL.COM>=20
To: AAPORNET@ASU.EDU=20
Sent: Wednesday, December 9, 2009 1:18:23 PM GMT -06:00 US/Canada Central=20
Subject: Maybe I stand corrected=20

I sent a note to an author of a polling critique trying to be helpful in suggesting he not say "a 3% decrease" when he means a "3 percentage poi=

nt decrease." Maybe I should stand corrected. In his reply he says: "the difference is more stylistic than anything (i.e., my publications in POQ and other journals switch back and forth depending on the reviewer)." =20

Though rare, there are times I want to note a 30% increase, such as when excellent ratings rise from say 33% to 44%, which is just 11 percentage points. So, I would think the distinction worthy to all POQ reviewers. =20
But I'm ready to stand corrected. JAS=20

=20

J. Ann Selzer, Ph.D.
Selzer & Company
Des Moines, Iowa 50309=20

For purposes of this list, use JAnnSelzer@aol.com=20
For other purposes, use JASelzer@SelzerCo.com=20

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Date: Wed, 9 Dec 2009 13:43:14 -0600
Reply-To: Woody Carter <wcarter@UCHICAGO.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Woody Carter <wcarter@UCHICAGO.EDU>
Subject: I think you are 100% correct
X-To: "J. Ann Selzer" <jannselzer@AOL.COM>, AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit

I have a devil of a time clarifying this for my students.
It certainly does matter when you have a jump from 30% to 60%, say. They like to write, "Support for blah blah blah

increased by 30%." Well, sort of, but really, it doubled. Since saying "increased 30%" is probably correct, I understand their confusion.

In the end I urge them to avoid this language altogether, and deal in odds ratios or some such. Just as I suggest they never use "affect" or "effect" since the effect of their abuse is to change my usually cheery affect.

Woody

----- Original message -----

>Date: Wed, 9 Dec 2009 14:18:23 -0500

>From: "J. Ann Selzer" <jannelselzer@AOL.COM>

>Subject: Maybe I stand corrected

>To: AAPORNET@ASU.EDU

>

> I sent a note to an author of a polling critique trying to be helpful in suggesting he not say "a 3% decrease" when he means a "3 percentage point decrease." Maybe I should stand corrected. In his reply he says: "the difference is more stylistic than anything (i.e., my publications in POQ and other journals switch back and forth depending on the reviewer)."

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>Though rare, there are times I want to note a 30% increase, such as when excellent ratings rise from say 33% to 44%, which is just 11 percentage points. So, I would think the distinction worthy to all POQ reviewers. But I'm ready to stand corrected. JAS

>

>

>

>

>J. Ann Selzer, Ph.D

>Selzer & Company

>Des Moines, Iowa 50309

>

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>For other purposes, use JASelzer@SelzerCo.com

>

>

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On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 9 Dec 2009 19:59:01 +0000
Reply-To: pjlavrak@OPTONLINE.NET
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Paul Lavrakas <pjlavrak@OPTONLINE.NET>
Subject: Re: Maybe I stand corrected
X-To: AAPORNET@ASU.EDU
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT
Content-disposition: inline

I agree with you that the distinction is not a mere stylistic one, even if many make these errors, and even if many otherwise high calibre journals and other publications are careless in catching the errors.

But this is a battle I have been fighting since the late 1970s in my early years on the faculty of the Medill School of Journalism...

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of J. Ann Selzer
Sent: Wednesday, December 09, 2009 2:18 PM
To: AAPORNET@ASU.EDU
Subject: Maybe I stand corrected

I sent a note to an author of a polling critique trying to be helpful in suggesting he not say "a 3% decrease" when he means a "3 percentage point decrease." Maybe I should stand corrected. In his reply he says: "the difference is more stylistic than anything (i.e., my publications in POQ and other journals switch back and forth depending on the reviewer)."

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On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 9 Dec 2009 15:08:04 -0500

Reply-To: colleen_porter@COX.NET
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Colleen Porter <colleen_porter@COX.NET>
Subject: Re: I think you are 100% correct
X-To: AAPORNET@ASU.EDU
In-Reply-To: <200912091944.nB9JfFDv011009@lists.asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=utf-8
Content-Transfer-Encoding: 7bit

This is also one of my pet peeves.

For dealing with students, they might be impressed with the Wikipedia entry, since they tend to believe in Wikipedia more than archaic (paper) books.

http://en.wikipedia.org/wiki/Percent#Percent_increase_and_decrease

The example in the original question was a good one, as far as illustrating the principle. As Paul observed, this is a chronic problem among journalists, and one egregious example that I noticed recently was

http://econlog.econlib.org/archives/2009/07/percent_or_perc.html

Innumeracy is such a challenge in our country, even among the well educated.

Colleen

Colleen K. Porter, Coordinator
Southeast Center for Research to Reduce Disparities in Oral Health
"Taking the bite out of head and neck cancer"
<http://www.dental.ufl.edu/TakeTheBite/>
University of Florida, College of Dentistry
Community Dentistry & Behavioral Science
US Mail: Box 103628, Gainesville, FL 32610-3628
Physical Location: 1329 SW 16th Street, Room 5180
Gainesville, FL 32608

PHONE 352-273-5983
CELL 352-215-1192
FAX 352-273-5985
cporter@dental.ufl.edu

---- Woody Carter <wcarter@UCHICAGO.EDU> wrote:

>
> I have a devil of a time clarifying this for my students.
> It certainly does matter when you have a jump from 30% to
> 60%, say. They like to write, "Support for blah blah blah
> increased by 30%." Well, sort of, but really, it doubled.
> Since saying "increased 30%" is probably correct, I
> understand their confusion.
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> In the end I urge them to avoid this language altogether,
> and deal in odds ratios or some such. Just as I suggest
> they never use "affect" or "effect" since the effect of

> their abuse is to change my usually cheery affect.
>
> Woody
>
> ---- Original message ----
>>Date: Wed, 9 Dec 2009 14:18:23 -0500
>>From: "J. Ann Selzer" <jannselzer@AOL.COM>
>>Subject: Maybe I stand corrected
>>To: AAPORNET@ASU.EDU
>>
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> be helpful in suggesting he not say "a 3% decrease" when he
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>>
>>
>>
>>
>>J. Ann Selzer, Ph.D
>>Selzer & Company
>>Des Moines, Iowa 50309
>>
>>For purposes of this list, use JAnnSelzer@aol.com
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>>
>>
>>
>>-----
>><http://www.aapor.org>
>>Archives: <http://lists.asu.edu/archives/aapornet.html>
>>Vacation hold? Send email to listserv@asu.edu with this
> text:
>>set aapornet nomail
>>On your return send this: set aapornet mail
>>Please ask authors before quoting outside AAPORNET.
>>Problems?-don't reply to this message, write to: [aapornet-](mailto:aapornet-request@asu.edu)
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=====

Date: Wed, 9 Dec 2009 12:32:05 -0800

Reply-To: Michael Sullivan <michaelsullivan@FSCGROUP.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Michael Sullivan <michaelsullivan@FSCGROUP.COM>

Subject: Re: Maybe I stand corrected

X-To: "J. Ann Selzer" <jannselzer@AOL.COM>,

"AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To: <8CC471B82D68C30-35FC-57C1@webmail-m029.sysops.aol.com>

MIME-Version: 1.0

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 8bit

You are absolutely correct. It is not a matter of stylistic preference. A 3% decrease on a population percentage is not the same thing as a 3 percentage point decrease, period.

Michael J. Sullivan, Ph.D.

Chairman

Freeman, Sullivan & Co.

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of J. Ann Selzer

Sent: Wednesday, December 09, 2009 11:18 AM

To: AAPORNET@ASU.EDU

Subject: Maybe I stand corrected

I sent a note to an author of a polling critique trying to be helpful in suggesting he not say "a 3% decrease" when he means a "3 percentage point decrease." Maybe I should stand corrected. In his reply he says: "the difference is more stylistic than anything (i.e., my publications in POQ and other journals switch back and forth depending on the reviewer)."

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Selzer & Company

Des Moines, Iowa 50309

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 9 Dec 2009 15:54:54 -0500

Reply-To: Shawn Neidorf <sneidorf@PEWRESEARCH.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Shawn Neidorf <sneidorf@PEWRESEARCH.ORG>

Subject: Re: Maybe I stand corrected

X-To: AAPORNET@ASU.EDU

In-Reply-To: A<28CCEB02B0B64D4091ED6FD17DF571691794662489@EX-BE-024-SV1.shared.themessagecenter.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Wow, when I was in journalism school, and later in a newsroom, the difference between percent change and percentage-point change was DRILLED into our heads. The phrase "career-ending error" was employed. Kind of disheartening to hear the difference dismissed in an academic/professional context...

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Presentation:

<http://www.ibiblio.org/riverat/conferences/sla2005/programs/newsroommath.pdf>

Newsroom math quiz:

http://www.ire.org/education/math_test.html

Shawn Neidorf

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Michael Sullivan
Sent: Wednesday, December 09, 2009 3:32 PM
To: AAPORNET@ASU.EDU
Subject: Re: Maybe I stand corrected

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Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====

Date: Wed, 9 Dec 2009 15:14:33 -0700
Reply-To: Julie Rainey <jrainey@PDASTATS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Julie Rainey <jrainey@PDASTATS.COM>
Subject: Broadcast Media: Target rating points and Hispanic audiences
X-To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

Colleagues,=20=20

I'm looking for advice on obtaining and interpreting target rating points=

for Hispanic television and radio audiences.=20=20

I am studying the impact of a TV and radio ad campaign that was run in Florida, with the goal of reaching Hispanic adults ages 25-54. The media=

contractor provided us with target rating points for the ads, but the TRP=

s
are for ALL viewers/listeners ages 25-54. The contractor states that in a=

ll
but one designated market area (in Florida) the Nielson sample sizes are =
too

small to produce reliable data for Hispanic audiences.=20=20

- 1) Is this true, or should accurate Hispanic-specific TRPs be available?
- 2) Can you advise on interpreting the reach of an ad campaign for a Hispanic audience when the TRP data is based on a general audience?=
20=20
- 3) Do you have advice on the type of data we should examine, and what we should request from the media contractor?=
20

Julie Rainey

Vice President
Professional Data Analysts, Inc.
219 Main Street SE, Suite 302
Minneapolis, MN 55414
Tele: 612-623-9110
Fax: 612-623-8807
www.PDAstats.com

<http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html>
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=====
Date: Wed, 9 Dec 2009 15:50:58 -0700
Reply-To: mike.oneil@alumni.brown.edu
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike ONEil <mikeoneilaz@GMAIL.COM>
Subject: Re: Maybe I stand corrected
X-To: Shawn Neidorf <sneidorf@pewresearch.org>
X-cc: AAPORNET@asu.edu
In-Reply-To: <43643BA0F7421540AD17281BF6072A9004DD2EFE@exchange-prc-dc.pew.pewtrusts.org>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1

This is so commonly misused that I think it is important to always refer to the exact numbers.

Thus, if you say "support has increased from 30% to 33%" the reader is unlikely to be misled even if someone slips and calls this a 3 percent increase instead of a 3 percentage point increase. Indeed, I think the possibility of misleading a reader is increased if they are NOT informed of both the 30% and the 33%.

MikeONEil
www.mikeoneil.org

On Wed, Dec 9, 2009 at 1:54 PM, Shawn Neidorf <sneidorf@pewresearch.org> wrote:

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> .pdf<<http://www.ibiblio.org/riverat/conferences/sla2005/programs/newsroommath%0A.pdf>>

> Newsroom math quiz:

> http://www.ire.org/education/math_test.html

> Shawn Neidorf

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> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Michael Sullivan

> Sent: Wednesday, December 09, 2009 3:32 PM

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> Subject: Re: Maybe I stand corrected

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> Michael J. Sullivan, Ph.D.

> Chairman

> Freeman, Sullivan & Co.

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of J. Ann Selzer

> Sent: Wednesday, December 09, 2009 11:18 AM

> To: AAPORNET@ASU.EDU

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Mike O'Neil
www.mikeoneil.org

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=====

Date: Wed, 9 Dec 2009 16:33:28 -0700
Reply-To: Barb Gunderson <bgunderson@AAPOR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Barb Gunderson <bgunderson@AAPOR.ORG>
Subject: Stanford Fellowship Applications being accepted
X-To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

ANNOUNCEMENT:

The Center for Advanced Study in the Behavioral Sciences at Stanford=20
University (CASBS) invites applications for residential fellowships durin=
g=20
the 2011-2012 academic year . Online applications are being accepted fro=
m=20
January 12 =E2=80=93 March 3, 2010. For more information, guidelines and=
=20
application requirements, visit www.casbs.org.

http://www.aapor.org
Archives: http://lists.asu.edu/archives/aapornet.html
Vacation hold? Send email to listserv@asu.edu with this text:
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On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Thu, 10 Dec 2009 09:23:55 -0500
Reply-To: jwerner@jwdp.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jan Werner <jwerner@JWDP.COM>
Organization: Jan Werner Data Processing
Subject: Re: Maybe I stand corrected
X-To: mike.oneil@alumni.brown.edu
X-cc: AAPORNET@ASU.EDU
In-Reply-To: <17ee023d0912091450j69366971hd99680233160a08a@mail.gmail.com>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

Absolutely!

A 3 percentage point increase from 30% to 33% is very different from an increase from 3% to 6%. or from 90% to 93%. Without a reference anchor, a reader cannot be expected to know what the difference means.

This is so often deliberately exploited to mislead people that there can be no excuse for anyone seriously trying to report quantitative results to be sloppy about it.

Jan Werner

Mike ONeil wrote:

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> the exact numbers.

>

> Thus, if you say "support has increased from 30% to 33%" the reader is
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>

> MikeONeil

> www.mikeoneil.org

>

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>>

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>>

>>

>> Shawn Neidorf

>>

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>> Chairman
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Unsubscribe? Send email to listserv@asu.edu with this text:
signoff aapornet
Please ask authors before quoting outside AAPORNET.

Date: Thu, 10 Dec 2009 14:30:40 +0000
Reply-To: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET>
Subject: Re: Maybe I stand corrected
X-To: mike oneil <mike.oneil@alumni.brown.edu>

X-cc: AAPORNET@ASU.EDU

In-Reply-To:

<2076373909.11983581260454688260.JavaMail.root@sz0107a.emeryville.ca.mail.comc
ast.net>

MIME-Version: 1.0

Content-Type: text/plain; charset=utf-8

Content-Transfer-Encoding: 7bit

I am also surprised at the number of times an X percentage point increase is reported as an X% increase. Editors should be fixing those. They're not doing their job

If there are a number of percentage change references in a story such as such as comparing this year versus lasts, X percentage point increase (or decrease) is probably best.

Comparing XX% to XX% changes too many times may become tedious for readers. They have to do the addition/subtraction.

Also, an "X-percentage point increase" in a story or report can turn to "X-point increase" later in the story or report for easier readability.

Nick
----- Original Message -----
From: "Mike ONeil" <mikeoneilaz@GMAIL.COM>
To: AAPORNET@ASU.EDU
Sent: Wednesday, December 9, 2009 4:50:58 PM GMT -06:00 US/Canada Central
Subject: Re: Maybe I stand corrected

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MikeONeil
www.mikeoneil.org

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> Freeman, Sullivan & Co.

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of J. Ann Selzer
> Sent: Wednesday, December 09, 2009 11:18 AM
> To: AAPORNET@ASU.EDU
> Subject: Maybe I stand corrected

> I sent a note to an author of a polling critique trying to be helpful
> in suggesting he not say "a 3% decrease" when he means a "3 percentage
> point decrease." Maybe I should stand corrected. In his reply he says:
> "the difference is more stylistic than anything (i.e., my publications
> in POQ and other journals switch back and forth depending on the
> reviewer)."

> Though rare, there are times I want to note a 30% increase, such as when
> excellent ratings rise from say 33% to 44%, which is just 11 percentage
> points. So, I would think the distinction worthy to all POQ reviewers.
> But I'm ready to stand corrected. JAS

>
>
> J. Ann Selzer, Ph.D
> Selzer & Company
> Des Moines, Iowa 50309
>
> For purposes of this list, use JAnnSelzer@aol.com
> For other purposes, use JASelzer@SelzerCo.com
>
>
>

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>

--

Mike O'Neil
www.mikeoneil.org

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=====
Date: Thu, 10 Dec 2009 09:28:46 -0500
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: What happens when graphics people play with survey results
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

<http://mediamatters.org/blog/200912080051>

SNIP

What happened? Well, here's the Rasmussen poll Fox & Friends cited. They asked respondents: "In order to support their own theories and beliefs about global warming, how likely is it that some scientists have falsified research data?" According to the poll, 35 percent thought it very likely, 24 percent somewhat likely, 21 percent not very likely, and 5 percent not likely at all (15 percent weren't sure).

Fox News' graphics department added together the "very likely" and "somewhat likely" numbers to reach 59 percent, and called that new group "somewhat likely." Then, for some reason, they threw in the 35 percent "very likely" as their own group, even though they already added that number to the "somewhat likely" percentage. Then they mashed together the "not very likely" and "not likely at all" groups, and threw the 15 percent who were unsure into the waste bin. Voila -- 120 percent.

As such, Fox News' presentation of the data made it seem as though 94 percent of Americans think it's at least "somewhat likely" that climate scientists falsify their research data.

SNIP

--
Leo G. Simonetta
Director of Research
Art & Science Group
6115 Falls Road, Suite 101
Baltimore, MD 21209

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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Date: Thu, 10 Dec 2009 09:51:06 -0500

Reply-To: jwerner@jwdp.com

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jan Werner <jwerner@JWDP.COM>

Organization: Jan Werner Data Processing

Subject: Re: Maybe I stand corrected

X-To: Shawn Neidorf <sneidorf@PEWRESEARCH.ORG>

X-cc: AAPORNET@ASU.EDU

In-Reply-To: <43643BA0F7421540AD17281BF6072A9004DD2EFE@exchange-prc-dc.pew.pewtrusts.org>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1; format=flowed

Content-Transfer-Encoding: 7bit

Last month's mayoral election in Pittsfield, MA (where I live) resulted in the incumbent being re-elected with a margin of 209 votes out of 13,125 cast, leading to the challenger demanding and getting a recount.

In two front page articles describing this, on different days, by two different reporters, as well as in a lead editorial, the Berkshire Eagle informed its readers that this was "less than 1%" of the vote.

A letter to the editor pointing out that, in Massachusetts, as in most states, school children are expected to understand percents and how to compute them by the 6th grade was not published, nor did the paper ever acknowledge any error. Is it a wonder that newspapers are dying?

Jan Werner

Shawn Neidorf wrote:

> Wow, when I was in journalism school, and later in a newsroom, the
> difference between percent change and percentage-point change was
> DRILLED into our heads. The phrase "career-ending error" was employed.
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> academic/professional context...

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> Steve Doig, who teaches at Arizona State (and, in the interest of full
> disclosure, is on my dissertation committee), has presented on this a
> number of times. The following slide show and quiz are not meant for
> advanced math/stats folks, but they might be of use to beginning
> students.

>
> Presentation:
> <http://www.ibiblio.org/riverat/conferences/sla2005/programs/newsroommath>
> .pdf

>
> Newsroom math quiz:
> http://www.ire.org/education/math_test.html

>
>
> Shawn Neidorf

>
>
>
>
>
>
> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Michael Sullivan
> Sent: Wednesday, December 09, 2009 3:32 PM
> To: AAPORNET@ASU.EDU
> Subject: Re: Maybe I stand corrected

>
> You are absolutely correct. It is not a matter of stylistic preference.
> A 3% decrease on a population percentage is not the same thing as a 3
> percentage point decrease, period.

>
> Michael J. Sullivan, Ph.D.
> Chairman
> Freeman, Sullivan & Co.

>
>
> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of J. Ann Selzer
> Sent: Wednesday, December 09, 2009 11:18 AM
> To: AAPORNET@ASU.EDU
> Subject: Maybe I stand corrected

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> J. Ann Selzer, Ph.D
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Unsubscribe? Send email to listserv@asu.edu with this text:
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Please ask authors before quoting outside AAPORNET.

Date: Thu, 10 Dec 2009 10:02:08 -0500
Reply-To: Philip Meyer <pmeyer@EMAIL.UNC.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Philip Meyer <pmeyer@EMAIL.UNC.EDU>
Subject: Re: What happens when graphics people play with survey results
X-To: Leo Simonetta <Simonetta@ARTSCI.COM>
X-cc: AAPORNET@ASU.EDU
In-Reply-To: <3248A9B21DD5574785FE5E2C8E521684EC87C9@exchange.local.artsience.com>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

The good news is that the Fox goof provided great fodder for Jon Stewart. For those who missed it:

<http://www.thedailyshow.com/watch/tue-december-8-2009/gretchen-carlson-dumbs->

down

Phil

Leo Simonetta wrote:

> <http://mediamatters.org/blog/200912080051>

>

> SNIP

>

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> asked respondents: "In order to support their own theories and beliefs

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> percent who were unsure into the waste bin. Voila -- 120 percent.

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> As such, Fox News' presentation of the data made it seem as though 94

> percent of Americans think it's at least "somewhat likely" that climate

> scientists falsify their research data.

>

> SNIP

>

> --

> Leo G. Simonetta

> Director of Research

> Art & Science Group

> 6115 Falls Road, Suite 101

> Baltimore, MD 21209

>

> -----

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=====

Date: Thu, 10 Dec 2009 08:11:05 -0700
Reply-To: Ryan Hubbard <RyanHubbard@WESTAT.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Ryan Hubbard <RyanHubbard@WESTAT.COM>
Subject: DC-AAPOR 2009 Outstanding Achievement Award
X-To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

The Executive Council of the Washington-Baltimore Chapter of the American Association for Public Opinion Research (DC-AAPOR) is pleased to announce that Scott Keeter has been selected as the recipient of the DC-AAPOR Annual Outstanding Achievement Award. Dr. Keeter was chosen in recognition of his many contributions to the survey research profession and for his outstanding service to the broader research community. His legacy in the profession truly reflects the ideals and values that the DC-AAPOR chapter holds in highest regard.

Scott Keeter is director of survey research for the Pew Research Center in Washington, DC. He is co-author of four books, and his other published research includes articles and book chapters on survey methodology, political communications and behavior, and health care topics.

Since 1980, Dr. Keeter has been an election night analyst of exit polls for NBC News. He has served as Councilor-at-Large and as chair of the Standards Committee for the American Association for Public Opinion Research. From 1998 to 2002 he was chair of the Department of Public and International Affairs at George Mason University, and previously taught at Rutgers University and Virginia Commonwealth University, where he also directed the Survey Research Laboratory from 1988-1991.

He attended Davidson College as an undergraduate and received a Ph.D. in political science from the University of North Carolina at Chapel Hill.

In recognition of this honor, Dr. Keeter was presented a commemorative plaque and an honorary lifetime membership in DC-AAPOR. Please join us in extending our sincere congratulations to Scott.

<http://www.aapor.org>

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Date: Thu, 10 Dec 2009 10:28:38 -0500

Reply-To: Howard Fienberg <howard.fienberg@MRA-NET.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Howard Fienberg <howard.fienberg@MRA-NET.ORG>

Subject: Census funding on the House floor today

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

The conference report on the omnibus appropriations bill for Fiscal Year 2010 (H.R. 3288) is up for a vote in the House of Representatives today.

=20

MRA is pleased to report that the Census will receive what the Bureau said it needed: \$7.324 billion. You can read our most recent support letter sent with our Census Project coalition here:

<http://www.thecensusproject.org/letters/cp-2009-11-17-census-approps-ltr.pdf>

=20

And you can peruse the the conference report -

<http://www.conferencereport.gpoaccess.gov/Search.aspx?ConferenceReportId=3DF2blCKa+e1g=3D> - if you don't have any paint that needs to be watched while drying.

=20

Cheers,

Howard Fienberg, PLC

Director of Government Affairs

Marketing Research Association (MRA)

howard.fienberg@mra-net.org

1111 16th St. NW, Suite 120

Washington, DC 20036

(202) 775-5170

Fax: (202) 775-5172

<http://www.mra-net.org> <<http://www.mra-net.org/>>=20

=20

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Date: Thu, 10 Dec 2009 10:32:47 -0500

Reply-To: Howard Fienberg <howard.fienberg@MRA-NET.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Howard Fienberg <howard.fienberg@MRA-NET.ORG>

Subject: NCHS funding on the House floor today
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

I'm also told that the omnibus appropriations bill appropriates \$138.7 million for the National Center for Healthcare Statistics (NCHS) in Fiscal Year 2010 - a \$14 million increase over FY2009. This is \$1 million less than the House-approved level, and consistent with the amount approved by the Senate Appropriations Committee.

=20

Cheers,
Howard Fienberg, PLC
Director of Government Affairs
The Marketing Research Association (MRA)

=20

From: Howard Fienberg=20
Sent: Thursday, December 10, 2009 10:29 AM
To: AAPORNET@ASU.EDU
Subject: Census funding on the House floor today

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<http://www.conferencereport.gpoaccess.gov/Search.aspx?ConferenceReportId=3DF2blCKa+e1g=3D> - if you don't have any paint that needs to be watched while drying.

=20

Cheers,
Howard Fienberg, PLC
Director of Government Affairs
Marketing Research Association (MRA)
howard.fienberg@mra-net.org
1111 16th St. NW, Suite 120
Washington, DC 20036
(202) 775-5170
Fax: (202) 775-5172
<http://www.mra-net.org> <<http://www.mra-net.org>>=20

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Date: Thu, 10 Dec 2009 07:41:48 -0800

Reply-To: Mario Callegaro <callegaro@GOOGLE.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Mario Callegaro <callegaro@GOOGLE.COM>

Subject: Re: Maybe I stand corrected

X-To: mike.oneil@alumni.brown.edu

X-cc: AAPORNET@asu.edu

In-Reply-To: <17ee023d0912091450j69366971hd99680233160a08a@mail.gmail.com>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1

Another good discussion is on page 145 of 'Common errors in statistics (and how to avoid them)' by Good & Hardin (2009) Third ed., Wiley

Mario Callegaro

On Wed, Dec 9, 2009 at 2:50 PM, Mike ONeil <mikeoneilaz@gmail.com> wrote:

> This is so commonly misused that I think it is important to always refer to
> the exact numbers.

>

> Thus, if you say "support has increased from 30% to 33%" the reader is
> unlikely to be misled even if someone slips and calls this a 3 percent
> increase instead of a 3 percentage point increase. Indeed, I think the
> possibility of misleading a reader is increased if they are NOT informed of
> both the 30% and the 33%.

>

> MikeONeil
> www.mikeoneil.org

>

> On Wed, Dec 9, 2009 at 1:54 PM, Shawn Neidorf <sneidorf@pewresearch.org>
> wrote:

>

>> Wow, when I was in journalism school, and later in a newsroom, the
>> difference between percent change and percentage-point change was
>> DRILLED into our heads. The phrase "career-ending error" was employed.
>> Kind of disheartening to hear the difference dismissed in an
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>> Steve Doig, who teaches at Arizona State (and, in the interest of full
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>>

>> Presentation:
>> <http://www.ibiblio.org/riverat/conferences/sla2005/programs/newsroommath>
>> .pdf<

>> For purposes of this list, use JAnnSelzer@aol.com
>> For other purposes, use JASelzer@SelzerCo.com
>>
>>
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> Mike O'Neil
> www.mikeoneil.org
>
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--

Mario Callegaro Ph. D.
Survey Research Scientist
Quantitative Marketing team
Google Inc.
1600 Amphitheater Parkway
Mountain View, CA 94043

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=====
Date: Thu, 10 Dec 2009 12:12:09 -0500
Reply-To: Michael Elasmr <elasmar@BU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Michael Elasmr <elasmar@BU.EDU>
Organization: Boston University
Subject: Has anyone used Qualtrics?
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

Greetings! I would appreciate any feedback you may have about Qualtrics.
How have you used it? How was your experience with it? How does it compare
to other packages you have used.

Thanks in advance.

Michael

Michael G. Elasmr, Ph.D.
Associate Professor and Director
Communication Research Center

Boston University

www.bu.edu/com/crc

Editor,

American Journal of Media Psychology

www.marquettejournals.org/mediapsychology.html

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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=====

Date: Thu, 10 Dec 2009 14:38:31 -0500

Reply-To: Mike Mokrzycki <mike@MIKEMOKR.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Mike Mokrzycki <mike@MIKEMOKR.COM>

Subject: Re: Maybe I stand corrected

X-To: AAPORNET@asu.edu

In-Reply-To: <4B210ADA.1090607@jwdp.com>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1

An all-too-common error particularly relevant to our work is when a survey's sampling error margin is reported as "plus or minus X percent."

Mike Mokrzycki

<http://mikemokr.com/>

On Thu, Dec 10, 2009 at 9:51 AM, Jan Werner <jwerner@jwdp.com> wrote:

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>
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>> .pdf

>>
>> Newsroom math quiz:
>> http://www.ire.org/education/math_test.html

>>
>> Shawn Neidorf

>>
>>
>>
>>
>> -----Original Message-----
>> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Michael Sullivan
>> Sent: Wednesday, December 09, 2009 3:32 PM
>> To: AAPORNET@ASU.EDU
>> Subject: Re: Maybe I stand corrected

>>
>> You are absolutely correct. It is not a matter of stylistic preference.
>> A 3% decrease on a population percentage is not the same thing as a 3
>> percentage point decrease, period.

>>
>> Michael J. Sullivan, Ph.D.
>> Chairman
>> Freeman, Sullivan & Co.

>>
>> -----Original Message-----
>> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of J. Ann Selzer
>> Sent: Wednesday, December 09, 2009 11:18 AM

>> To: AAPORNET@ASU.EDU
>> Subject: Maybe I stand corrected
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>> I sent a note to an author of a polling critique trying to be helpful
>> in suggesting he not say "a 3% decrease" when he means a "3 percentage
>> point decrease." Maybe I should stand corrected. In his reply he says:
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>> in POQ and other journals switch back and forth depending on the
>> reviewer)."
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>> Though rare, there are times I want to note a 30% increase, such as when
>> excellent ratings rise from say 33% to 44%, which is just 11 percentage
>> points. So, I would think the distinction worthy to all POQ reviewers.
>> But I'm ready to stand corrected. JAS
>>
>>
>>
>> J. Ann Selzer, Ph.D
>> Selzer& Company
>> Des Moines, Iowa 50309
>>
>> For purposes of this list, use JAnnSelzer@aol.com
>> For other purposes, use JASelzer@SelzerCo.com
>>
>

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Unsubscribe? Send email to listserv@asu.edu with this text:
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Date: Thu, 10 Dec 2009 16:32:26 -0500
Reply-To: JAMES P MURPHY <jpmurphy@JPMURPHY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: JAMES P MURPHY <jpmurphy@JPMURPHY.COM>
Subject: Re: Maybe I stand corrected
X-To: Mike Mokrzycki <mike@MIKEMOKR.COM>, AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; format=flowed; charset="iso-8859-1";
reply-type=original
Content-Transfer-Encoding: 7bit

Some of the equivocation associated with "%" might be eliminated if authors used the word "percent" instead of the percent sign (%). While it's hard to argue the economy of one keystroke vs. seven, this might be an exception. The last time I looked, the New York Times and AP were using "percent." The Wall Street Journal, USA Today and Gallup, I believe, use "%." I find "percent" easier on the eyes. Brits use "pc," which, as an abbreviation rather than a symbol, is smoother than "%" IMO. The Chicago Manual of Style (excerpt below) makes a distinction between humanistic vs. scientific/statistical copy. That antiquated dichotomy doesn't seem to work

for us. Perhaps a member out there could educate them. And note that their final example ("The treatment resulted in . . .") illustrates the issue in this thread: Is it a reduction of 10-15 percentage points, or of 10-15 percent? I think you could argue that the former (using 10 percent only) means a reduction from, say, 60 to 50 percent, while the latter would mean from 60 to 54 percent.

(from the Chicago Manual of Style -- online edition)

9.19 Percentages

Percentages are always given in numerals. In humanistic copy the word percent is used; in scientific and statistical copy, or in humanistic copy that includes numerous percentage figures, the symbol % is more appropriate.

Only 45 percent of the electorate voted.
With 90-95 percent of the work complete, we can relax.
A 75 percent likelihood of winning is worth the effort.
Her five-year certificate of deposit carries an interest rate of 5.9 percent.
Only 20% of the ants were observed to react to the stimulus.
The treatment resulted in a 10%-15% reduction in discomfort.

Note that percent is not interchangeable with the noun percentage (1 percent is a very small percentage). Note also that no space appears between the numeral and the symbol %.

James P. Murphy, Ph.D.
J.P. MURPHY & COMPANY
609 921 2432 Princeton, N.J.
772 219 7671 Stuart, Fla.
610 408 8800 Mobile
www.jpmurphy.com

jpmurphy@jpmurphy.com

----- Original Message -----

From: "Mike Mokrzycki" <mike@MIKEMOKR.COM>

To: <AAPORNET@ASU.EDU>

Sent: Thursday, December 10, 2009 2:38 PM

Subject: Re: Maybe I stand corrected

> An all-too-common error particularly relevant to our work is when a
> survey's
> sampling error margin is reported as "plus or minus X percent."
>
> Mike Mokrzycki
> <http://mikemokr.com/>
>
>
> On Thu, Dec 10, 2009 at 9:51 AM, Jan Werner <jwerner@jwdp.com> wrote:
>
>> Last month's mayoral election in Pittsfield, MA (where I live) resulted
>> in the incumbent being re-elected with a margin of 209 votes out of

>> 13,125 cast, leading to the challenger demanding and getting a recount.

>>
>> In two front page articles describing this, on different days, by two
>> different reporters, as well as in a lead editorial, the Berkshire Eagle
>> informed its readers that this was "less than 1%" of the vote.

>>
>> A letter to the editor pointing out that, in Massachusetts, as in most
>> states, school children are expected to understand percents and how to
>> compute them by the 6th grade was not published, nor did the paper ever
>> acknowledge any error. Is it a wonder that newspapers are dying?

>> Jan Werner

>> _____

>> Shawn Neidorf wrote:

>>> Wow, when I was in journalism school, and later in a newsroom, the
>>> difference between percent change and percentage-point change was
>>> DRILLED into our heads. The phrase "career-ending error" was employed.
>>> Kind of disheartening to hear the difference dismissed in an
>>> academic/professional context...

>>> Steve Doig, who teaches at Arizona State (and, in the interest of full
>>> disclosure, is on my dissertation committee), has presented on this a
>>> number of times. The following slide show and quiz are not meant for
>>> advanced math/stats folks, but they might be of use to beginning
>>> students.

>>> Presentation:

>>> <http://www.ibiblio.org/riverat/conferences/sla2005/programs/newsroommath.pdf>

>>> Newsroom math quiz:

>>> http://www.ire.org/education/math_test.html

>>> Shawn Neidorf

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>>> Selzer& Company

>>> Des Moines, Iowa 50309

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>>> For other purposes, use JASelzer@SelzerCo.com

>>>

>>>

>

> -----

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=====
Date: Thu, 10 Dec 2009 15:27:45 -0800

Reply-To: Joe Spaeth <joespaeth1@COMCAST.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Joe Spaeth <joespaeth1@COMCAST.NET>

Subject: Re: Maybe I stand corrected

X-To: pjlavrak@OPTONLINE.NET
X-cc: AAPORNET@ASU.EDU
In-Reply-To: <e339cf40210e7.4b200185@optonline.net>
Mime-Version: 1.0 (Apple Message framework v624)
Content-Type: text/plain; charset=US-ASCII; format=flowed
Content-Transfer-Encoding: 7bit

On Dec 9, 2009, at 11:59 AM, Paul Lavrakas wrote:

> I agree with you that the distinction is not a mere stylistic one,
> even if many make these errors, and even if many otherwise high
> calibre journals and other publications are careless in catching the
> errors.
>
> But this is a battle I have been fighting since the late 1970s in my
> early years on the faculty of the Medill School of Journalism..

Paul is basically right. Logically speaking, the bottom line is that relative percentages are half truths, literally. To see this, just complete the 2 x 2 table. To take an extreme example, make the top half 1 percent vs. 1.5 percent, for a 50 percent relative increase. The other half of the table compares 98.5 with 99 percent, a very different story. The raw difference is .5 for both halves, and the .5 is a regression coefficient.

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=====
Date: Fri, 11 Dec 2009 09:10:38 -0500
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Well this confuses things
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Survey Depicts Latinos as Divided
RANDAL C. ARCHIBOLD
New York Times
Published: December 11, 2009

<http://www.nytimes.com/2009/12/11/us/11pew.html?>

LOS ANGELES - A new, comprehensive survey of young Latinos paints a mixed picture of their footing in the United States. They express overall satisfaction with their lives, despite high levels of poverty and teenage pregnancy, while carving an identity based more on their

parents' home country rather than labels like "American" or even "Hispanic" or "Latino."

The findings come from a report, "Between Two Worlds: How Young Latinos Come of Age in America," to be released Friday by the Pew Hispanic Center, a nonpartisan research group.

SNIP

When asked how they first described themselves, 52 percent said their preference was for their family's country of origin - Dominican, Mexican, Cuban, etc. - over American, which 24 percent favored. Even fewer, 20 percent, responded Hispanic or Latino.

More than three in four say they are "some other race" or identify Hispanic or Latino, even though, according to the Census Bureau, that is an ethnic designation. Sixteen percent of young Latinos identify themselves as white, compared with 30 percent of adult Latinos.

SNIP

--

Leo G. Simonetta
Director of Research
Art & Science Group
6115 Falls Road, Suite 101
Baltimore, MD 21209

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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=====
Date: Fri, 11 Dec 2009 08:49:19 -0600

Reply-To: Alisu@ResearchSupportServices.com

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: =?iso-8859-1?Q?Alis=FA_Schoua-Glusberg?=
<alisu@RESEARCHSUPPORTSERVICES.COM>

Organization: Research Support Services

Subject: Re: Well this confuses things

X-To: Leo Simonetta <Simonetta@ARTSCI.COM>, AAPORNET@ASU.EDU

In-Reply-To:

<3248A9B21DD5574785FE5E2C8E521684EC883F@exchange.local.artscience.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1"

Content-Transfer-Encoding: 8bit

Leo, this is not confusing at all as a finding. It is consistent with what we see every day, in every study in which we ask Latinos for ethnicity and race. What is confusing to Latinos are the questions we ask them and the response choices we offer them to elicit ethnicity and race -- courtesy of OMB -- which do not match the way they think about race/ethnicity.

Alisú

Alisú Schoua-Glusberg, PhD
General Partner
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847.864.5677 - cell: 847.971.9068
fax: 847.556.6559
alisu@researchsupportservices.com
www.researchsupportservices.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta
Sent: Friday, December 11, 2009 8:11 AM
To: AAPORNET@ASU.EDU
Subject: Well this confuses things

Survey Depicts Latinos as Divided
RANDAL C. ARCHIBOLD
New York Times
Published: December 11, 2009

<http://www.nytimes.com/2009/12/11/us/11pew.html?>

LOS ANGELES - A new, comprehensive survey of young Latinos paints a mixed picture of their footing in the United States. They express overall satisfaction with their lives, despite high levels of poverty and teenage pregnancy, while carving an identity based more on their parents' home country rather than labels like "American" or even "Hispanic" or "Latino."

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=====
Date: Fri, 11 Dec 2009 09:59:19 -0500
Reply-To: colleen_porter@COX.NET
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Colleen Porter <colleen_porter@COX.NET>
Subject: Re: Well this confuses things
X-To: Alisu@ResearchSupportServices.com
X-cc: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=UTF-8; format=flowed; delp=no
Content-Disposition: inline
Content-Transfer-Encoding: 8bit

I totally endorse what Alisu said so well. In Florida, we have one of the most diverse Latino populations, and a huge proportion regularly choose "other" for race, then specifies Hispanic/Latino.

Think how much that adds to the time burden of a survey questionnaire, all because we can't offer that as a choice.

Colleen

Colleen K. Porter, Coordinator
Southeast Center for Research to Reduce Disparities in Oral Health
"Taking the bite out of head and neck cancer"
<http://www.dental.ufl.edu/TakeTheBite/>
University of Florida, College of Dentistry

On Fri, Dec 11, 2009 at 9:49 AM, AlisÃ° Schoua-Glusberg wrote:

> Leo, this is not confusing at all as a finding. It is consistent with
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> AlisÃ½

> *****
> AlisÃ½ Schoua-Glusberg, PhD
> General Partner
> Research Support Services
> 906 Ridge Ave. - Evanston, IL 60202
> 847.864.5677 - cell: 847.971.9068
> fax: 847.556.6559
> alisu@researchsupportservices.com
> www.researchsupportservices.com

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> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta
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> New York Times
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> SNIP

>
>
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> Leo G. Simonetta
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> Art & Science Group
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> Baltimore, MD 21209

>
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=====
Date: Fri, 11 Dec 2009 10:22:31 -0500
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: Re: Well this confuses things
X-To: AAPORNET@ASU.EDU
In-Reply-To: A<19942073.5364.1260543559592.JavaMail.colleen_porter@127.0.0.1>
MIME-Version: 1.0
Content-Type: text/plain; charset="utf-8"
Content-Transfer-Encoding: 8bit

I obviously need to turn up my sarcasm settings

--

Leo G. Simonetta
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> SNIP

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> Director of Research
> Art & Science Group
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> Baltimore, MD 21209
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=====
Date: Fri, 11 Dec 2009 10:35:01 -0500
Reply-To: "Rebecca Quarles, PhD" <bquarles@AOL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Rebecca Quarles, PhD" <bquarles@AOL.COM>
Subject: Re: Well this confuses things
X-To: colleen_porter@COX.NET, AAPORNET@ASU.EDU
In-Reply-To: <19942073.5364.1260543559592.JavaMail.colleen_porter@127.0.0.1>
MIME-Version: 1.0
Content-Type: text/plain; charset="UTF-8"
Content-Transfer-Encoding: 8bit

I agree with Colleen. It does help, however, to ask the Hispanic ethnicity question first and, then, ask the race question. In a few studies, I have

added a preface to the race question that is inserted for Hispanics only. The preface explains that Hispanics can be of any race.

Hope this is helpful.

Becky Quarles

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Colleen Porter

Sent: Friday, December 11, 2009 9:59 AM

To: AAPORNET@ASU.EDU

Subject: Re: Well this confuses things

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Southeast Center for Research to Reduce Disparities in Oral Health
"Taking the bite out of head and neck cancer"
<http://www.dental.ufl.edu/TakeTheBite/>
University of Florida, College of Dentistry

On Fri, Dec 11, 2009 at 9:49 AM, AlisÃ° Schoua-Glusberg wrote:

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> Alisij½
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>
> *****
> Alisij½ Schoua-Glusberg, PhD
> General Partner
> Research Support Services
> 906 Ridge Ave. - Evanston, IL 60202
> 847.864.5677 - cell: 847.971.9068
> fax: 847.556.6559
> alisu@researchsupportservices.com
> www.researchsupportservices.com
>

>
>
> -----Original Message-----
> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta
> Sent: Friday, December 11, 2009 8:11 AM
> To: AAPORNET@ASU.EDU
> Subject: Well this confuses things

>
> Survey Depicts Latinos as Divided
> RANDAL C. ARCHIBOLD
> New York Times
> Published: December 11, 2009

>
> <http://www.nytimes.com/2009/12/11/us/11pew.html?>

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> Leo G. Simonetta
> Director of Research
> Art & Science Group
> 6115 Falls Road, Suite 101
> Baltimore, MD 21209

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> Archives: <http://lists.asu.edu/archives/aapor.net.html> .

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=====

Date: Fri, 11 Dec 2009 16:03:26 +0000
Reply-To: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET>
Subject: Re: Well this confuses things
X-To: colleen porter <colleen_porter@COX.NET>
X-cc: AAPORNET@ASU.EDU
In-Reply-To:
<1523013487.12475271260547346636.JavaMail.root@sz0107a.emeryville.ca.mail.comcast.net>
MIME-Version: 1.0
Content-Type: text/plain; charset=utf-8
Content-Transfer-Encoding: quoted-printable

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Next topic: Hispanic or Latino?

Here in Illinois and surrounding states the common term is Hispanic, a term used by the news and term used by organizations; e.g., the Hispanic Democratic Organization, which includes non-Hispanic city workers who work the precincts on election day.

I once heard that "Latino" is a pejorative, a lower-class Hispanic. Any truth to that?

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Date: Fri, 11 Dec 2009 10:28:43 -0600
Reply-To: =?UTF-8?Q?Alis=C3=BA_Schoua-Glusberg?= <Alisu@EMAIL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: =?UTF-8?Q?Alis=C3=BA_Schoua-Glusberg?= <Alisu@EMAIL.COM>
Subject: Re: Well this confuses things
X-To: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET>, AAPORNET@ASU.EDU
In-Reply-To: <1195591231.12475731260547406661.JavaMail.root@sz0107a.emeryville.ca.mail.com>
ast.net>

MIME-Version: 1.0
Content-Type: text/plain; charset="UTF-8"
Content-Transfer-Encoding: 8bit

Nick, in Spanish-language cognitive interviews with Hispanic/Latino immigrants in the Chicago metro area, the most common answers to the question on Are you Hispanic or Latino (or any of their wording variations) are "Hispanic", "Latino" (in about equal numbers) or "Don't they mean the same?" (This from respondents who interpret the question as asking them to choose between Hispanic and Latino instead of as a Y/N question.

I have never heard anyone consider Latino pejorative. There is generational, political, and regional variation in term preference. In addition to what many of us know from qualitative inquiry, there is a paper by Bendixen with lots of survey data on this.

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From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of nickp@marketsharescorp.com
Sent: Friday, December 11, 2009 10:03 AM
To: AAPORNET@ASU.EDU
Subject: Re: Well this confuses things

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Date: Fri, 11 Dec 2009 10:30:03 -0600
Reply-To: Keith <fern8ler@SPAMARREST.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Keith <fern8ler@SPAMARREST.COM>
Subject: Interpreting Hang-Up Calls
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0

Content-Type: multipart/mixed; boundary="-----
=_Part_25407_4460094.1260549003467"

-----=_Part_25407_4460094.1260549003467
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit

I could use your input. Should I come to any conclusions about how hang-up call responses influence the sample of responses in a telephone survey?

First, I could conclude that the hang-ups have a random effect on the findings, introducing no distortions.

I could conclude that any effect is simply unknowable.

I could conclude that our callers were poorly selected or trained, but that doesn't seem to be the case.

I could conclude that the most negative of the respondents simply hang-up, even on recalls, and the sample is biased in favor of positive respondents. This last possibility arises from the client, a workforce safety insurance (worker's comp type) company that engenders intense feelings among, at least, some of the recipients of its settlements and services. While surveys of such agencies often produce positive evaluations, I know many workers who simply don't believe the survey results because, they think, negative responses are screened out, maybe through self-selection, i.e., hang-ups.

In a report on the findings, should I just note the number of hang-ups, assume a random effect, and move on? What do you advise?

Finally, do we have any research that you know of that could provide me with some direction? I would appreciate your guidance on this.

Thanks for any help.

Keith Fernsler
942 9th Ave W
Dickinson, ND 58601-3713
Home: 701-225-3436
Cell: 701-260-5807

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Date: Fri, 11 Dec 2009 09:34:25 -0700
Reply-To: Lija Greenseid <lija@PDASTATS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Lija Greenseid <lija@PDASTATS.COM>
Subject: Recommendations for a youth web panel
X-To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

Does anyone have suggestions for a reliable, well structured, and cost efficient web panel provider they or colleagues have used to reach youth ages 12-24, both hispanic and non-hispanic?

We're looking for a web panel source to provide a sample of youth from Connecticut to assess the efficacy of a youth tobacco prevention television ad campaign.

Ideally would like to do a pre-test (baseline before viewing the ad campaign) two mid-tests (while the campaign is running) and one post test= (a year after the baseline pre-test and after the campaign is complete) of t= he SAME sample participants.=20

If you have recommendations, please follow-up directly with my colleague,=

Katherine: krehorst@pdastats.com

Thanks,

Lija

Lija Greenseid, Ph.D.
Senior Evaluator
=20
Professional Data Analysts, Inc.
219 Main Street SE, Suite 302
Minneapolis, MN 55414
Phone: (612) 623-9110
Fax: (612) 623-8807
lija@pdastats.com
www.PDAstats.com
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Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Fri, 11 Dec 2009 10:44:24 -0600
Reply-To: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Subject: Re: Well this confuses things
X-To: =?UTF-8?B?QWxpc8O6IFNjaG91YS1HbHVzYmVyZWw==?= <Alisu@email.com>
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MIME-Version: 1.0
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How would non-immigrants reply?

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>>overall satisfaction with their lives, despite high levels of poverty
>>and teenage pregnancy, while carving an identity based more on their
>>parents' home country rather than labels like "American" or even
>>"Hispanic" or "Latino."

>>

>>The findings come from a report, "Between Two Worlds: How Young
>>Latinos
>>Come of Age in America," to be released Friday by the Pew Hispanic
>>Center, a nonpartisan research group.

>>

>>SNIP

>>

>>When asked how they first described themselves, 52 percent said their
>>preference was for their family's country of origin - Dominican,
>>Mexican, Cuban, etc. - over American, which 24 percent favored. Even
>>fewer, 20 percent, responded Hispanic or Latino.

>>

>>More than three in four say they are "some other race" or identify
>>Hispanic or Latino, even though, according to the Census Bureau, that
>>is

>>an ethnic designation. Sixteen percent of young Latinos identify
>>themselves as white, compared with 30 percent of adult Latinos.

>>

>>SNIP

>>

>>

>>--

>>Leo G. Simonetta

>>Director of Research

>>Art & Science Group

>>6115 Falls Road, Suite 101

>>Baltimore, MD 21209

>>

>>-----

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=====
Date: Fri, 11 Dec 2009 18:34:09 +0100
Reply-To: peter.mohler@uni-mannheim.de
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Peter Mohler <peter.mohler@UNI-MANNHEIM.DE>
Organization: =?ISO-8859-1?Q?Universit=E4t_Mannheim_?=
Subject: ethnicity and survey confusion
X-To: AAPORNET <AAPORNET@ASU.EDU>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

and, if I may add a view from the old continent,
what do we learn from ""race"" in social surveys and marketing in
addition to asking for really important demographics such as Age,
Gender, Education , the Big Five, Income etc.?
Could it be the case that we survey people create a reality of sorts
instead of describing how the real world looks like (Alisu)?
By this I mean, that by continuously asking for skin tone and region of
origin AND by reporting to the general public that skin tone and region
of origin are as good as
social classifications as Age, Gender, Education, Income etc.?
As I see it, there might be cases where skin tone information could be

helpful, but to ask for them routinely cannot be justified.
Peter Mohler

<http://www.aapor.org>

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=====

Date: Fri, 11 Dec 2009 12:39:57 -0500

Reply-To: Joe Lenski <jlenski@EDISONRESEARCH.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Joe Lenski <jlenski@EDISONRESEARCH.COM>

Subject: NYAAPOR evening session - Tuesday December 15,
2009 - The Future of Interviewing: New and Emerging Interfaces
for Interviews with Michael Schober, Ph.D

X-To: AAPORNET <AAPORNET@asu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

=20

The Future of Interviewing: New and Emerging Interfaces for Interviews

Tuesday, December 15, 2009=20

=20

Join us for an evening session with Michael Schober, Ph.D., Dean of the
New School for Social Research and Professor of Psychology, as he
presents on new and emerging interfaces for self-administered
interviews.=20

=20

Dr. Schober will discuss innovative features of self-administered
surveys, such as dialog capability and voice/face responsivity to
answers, and how these impact data quality - in particular, accuracy
and reliability of answers and the willingness to disclose sensitive
information.=20

=20

Tuesday, December 15, 2009=20

6:00-6:30pm Registration/Networking=20

6:30-8:00pm Program=20

at=20

=20

Fordham University, Lincoln Center Campus=20

113 W. 60th Street (Columbus/9th Avenue)=20

=20

President's Dining Room, 12th floor=20

=20

This event is free to NYAAPOR and GNY MRA members and Student members=20

=20

NonMember - \$20.00=20

=20

PLEASE RSVP TO: info@nyaapor.org or you can call (212) 684-0542=20

=20

Visit our website, www.nyaapor.org to learn about upcoming events.

=20

-----=20

Joe Lenski

Executive Vice President

edison research

Tel: 908.707.4707 / Fax: 908.707.4740=20

www.edisonresearch.com

=20

Check out our newly redesigned web site @ www.edisonresearch.com

<<http://www.edisonresearch.com/>>=20

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=====

Date: Sat, 12 Dec 2009 02:24:08 -0500

Reply-To: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
Subject: Re: Interpreting Hang-Up Calls
X-To: Keith <fern8ler@SPAMARREST.COM>, AAPORNET@ASU.EDU
In-Reply-To: <28399314.25409.1260549003480.JavaMail.root@web04>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

Hang-ups are refusals and should be dispositioned that way. To the extent that people refusing differ on important variables from people who agree, these hang-ups as well as other refusals are adding refusal-related nonresponse bias to your findings.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Keith
Sent: Friday, December 11, 2009 11:30 AM
To: AAPORNET@ASU.EDU
Subject: Interpreting Hang-Up Calls

I could use your input. Should I come to any conclusions about how hang-up call responses influence the sample of responses in a telephone survey?

First, I could conclude that the hang-ups have a random effect on the findings, introducing no distortions.

I could conclude that any effect is simply unknowable.

I could conclude that our callers were poorly selected or trained, but that doesn't seem to be the case.

I could conclude that the most negative of the respondents simply hang-up, even on recalls, and the sample is biased in favor of positive respondents. This last possibility arises from the client, a workforce safety insurance (worker's comp type) company that engenders intense feelings among, at least, some of the recipients of its settlements and services. While surveys of such agencies often produce positive evaluations, I know many workers who simply don't believe the survey results because, they think, negative responses are screened out, maybe through self-selection, i.e., hang-ups.

In a report on the findings, should I just note the number of hang-ups, assume a random effect, and move on? What do you advise?

Finally, do we have any research that you know of that could provide me with some direction? I would appreciate your guidance on this.

Thanks for any help.

Keith Fernsler

942 9th Ave W
Dickinson, ND 58601-3713
Home: 701-225-3436
Cell: 701-260-5807

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On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====

Date: Sun, 13 Dec 2009 08:39:37 -0700
Reply-To: Barb Gunderson <bgunderson@AAPOR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Barb Gunderson <bgunderson@AAPOR.ORG>
Subject: Job Opportunity =?ISO-8859-1?Q?=E2=80=93?= Director of
Qualitative/Site Visit Research
X-To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

Posting on behalf of the Center for Studying Health System Change, a=20
sister organization to Mathematica Policy Research

Director of Qualitative/Site Visit Research

The Center for Studying Health System Change (HSC), a nonpartisan research=
h=20
organization known for high-quality, timely and objective health policy=20=
research, is seeking a person to lead its qualitative research activities=
. =20
An important part of HSC's reputation as a source of unique insights into=
=20
the workings of the health care system comes from its qualitative/site=20=
visit research. These activities include the Community Tracking Study sit=
e=20
visits, which have analyzed the financing, organization and delivery of=20=
health care in 12 communities since 1996, and smaller qualitative=20
projects. The smaller projects have ranged from a project exploring these=
=20
same issues in depth in California, funded by the California HealthCare=20=

Foundation, to one examining an initiative by a hospital system to improve access for the uninsured in communities it serves, to studies of how physician practices organize coordination of care and use electronic health records.

Candidates should have a background in research on the financing, organization and delivery of care, some of which involves qualitative/visit research and an ability to lead large project teams, assure quality throughout the project, especially written products, and supervise junior researchers and research analysts. Business development experience is a positive. The director is expected to have substantive involvement in some of the research, either as a lead investigator or as a collaborator with others. Excellent written and oral communication skills are mandatory. The director is expected to author or coauthor publications and make presentations on the substance of HSC research to a range of policy and industry audiences.

Candidates should have a doctoral degree in a relevant field and at least 8 years of research experience. Consideration will be given to those with a master's degree and additional relevant experience. This position will report directly to the HSC president.

Located in Washington, D.C., HSC has a current staff of 22, including nine senior researchers in the fields of economics, sociology, medicine, political science and health services research. We focus on objective, timely, and policy-relevant research and emphasize aggressive dissemination to policymakers and other stakeholders. HSC is funded from diverse sources, including major health care foundations and agencies in the U.S. Department of Health and Human Services. HSC is a sister organization to Mathematica Policy Research, a leader in evaluating the effectiveness of local, state and federal health, human services and educational programs.

HSC offers a supportive and collegial working environment, a competitive salary commensurate with your qualifications, and comprehensive benefits.

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To apply, please submit a cover letter, curriculum vita or resume, two=20=

writing samples and contact information for three references via our=20
employment Web site: <https://careers.mathematica-mpr.com/applicants/Central?quickFind=3D51248>=20

<http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Unsubscribe? Send email to listserv@asu.edu with this text:
signoff aapornet
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=====
Date: Sun, 13 Dec 2009 16:52:29 -0600
Reply-To: Robert Godfrey <holbein@CHARTER.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Robert Godfrey <holbein@CHARTER.NET>
Subject: Forensic Polling Analysis
X-To: AAPORNET@ASU.EDU
In-Reply-To: <001901ca7afc\$19267b20\$4b737160\$@net>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii" ; format="flowed"

http://www.nytimes.com/projects/magazine/ideas/2009/#social_science-6

The American Association for Public Opinion Research censured a Georgia-based firm called Strategic Vision L.L.C. in September for failing to reveal information about how it conducted its polls during the 2008 presidential race. The company's chief executive promptly threatened to sue, which struck Nate Silver, a polling specialist and political blogger, as a bizarre response.

Wondering if the company had anything to hide, Silver, the proprietor of fivethirtyeight.com, stayed up all night keying all of Strategic Vision's poll results over the last four years into a Microsoft Excel spreadsheet.

continues...

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=====
Date: Mon, 14 Dec 2009 11:56:45 -0500
Reply-To: colleen_porter@COX.NET
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Colleen Porter <colleen_porter@COX.NET>
Subject: Mo' IRB blues
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0

Content-Type: text/plain; charset=UTF-8; format=flowed; delpsp=no
Content-Transfer-Encoding: 7bit
Content-Disposition: inline

Our team has a telephone survey in the field, and a proposed revision was bumped from expedited status to full board review.

I do think the survey itself is justified being classified as expedited rather than exempt, even though it is a general population survey: It includes the CES-D depression screener and Seattle Co-morbidity Index. Whenever one is asking about specific diagnoses and not just general health questions, it can no longer be exempt in our IRB's view.

But I don't understand why this revision was sent to full board.

The controversial proposal is one we may or may not implement, depending on how things are going (but ya gotta get approval or it isn't possible to even consider). It is to send out an explanatory letter to cases who are either chronic ring-no-answer or soft refusal, then call them back within three days of letter delivery.

We didn't do a prenotice letter because of lack of time (trying to finish before holidays!) or budget, but we wanted to consider a followup letter. And this strikes me as fairly standard practice. They did such letters for the Census surveys on which I interviewed (CPS, SIPP). We did it for the first Florida Health Insurance Study in 1999, and 10% of the total interviews came from that effort. We presented on it at AAPOR in Montrea in 2001, and in addition to the many handouts we gave away that day, I got more than 60 requests for a copy over the subsequent year. So I am guessing some people are doing this.

From a human subjects protection point of view, I think this only enhances informed consent and respondent convenience. It isn't a truly informed consent to just hang up the phone:) In addition to explaining about the surey, we offer a toll-free number and email that folks can use to ask NOT to be called, or to do the survey on their preferred timetable. In past projects, we got a lot of email along the lines of, "Oh, sure, call back...if we knew it was legitimate, we wouldn't have hung up."

I wondered about the state of the art, if others are doing a follow-up letter? Is Census still doing it? Is it considered invasive by your IRB?

Thanks,

Colleen

Colleen K. Porter, Coordinator
Southeast Center for Research to Reduce Disparities in Oral Health
"Taking the bite out of head and neck cancer"
<http://www.dental.ufl.edu/TakeTheBite/>
University of Florida, College of Dentistry
Community Dentistry & Behavioral Science

US Mail: Box 103628, Gainesville, FL 32610-3628
Physical Location: 1329 SW 16th Street, Room 5180

PHONE 352-273-5983
CELL 352-215-1192
FAX 352-273-5985
cporter@dental.ufl.edu

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
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Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Mon, 14 Dec 2009 12:12:52 -0500
Reply-To: colleen_porter@COX.NET
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Colleen Porter <colleen_porter@COX.NET>
Subject: (philosophical) the big umbrella
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=UTF-8; format=flowed; delsp=no
Content-Transfer-Encoding: 7bit
Content-Disposition: inline

One of the things I love about AAPOR is how it brings together people from different fields and training, who use public opinion research for all kinds of purposes. But we're all survey researchers, right?

Well, maybe. Technically, one need only an INTEREST in public opinion research to fit in.

I am actually more of a health care researcher who uses surveys, rather than a survey researcher per se. To give you an idea of my work life, I just finished writing an IRB protocol to collect saliva samples at health fairs, and recently I was in a meeting where there were long and heated discussions about whether to change gloves halfway through an oral cancer exam, which would require a full-minute of handwashing in between. Although this may seem strange to some of you, there are quite a few people like me in AAPOR, who wear white lab coats on most work days.

And I think folks from other fields could tell similar stories, about how they want their surveys and focus groups etc. to be good, even though that's not what they do all day or every day.

I confess to being pretty needy this last year, turning to the list for help with bumping scales, respondent selection procedures, and so on. But nobody said, "Gee whiz, can't she do a simple phone survey without asking questions at every turn?"

As my family broke out the traditional cheesecake to mark the first night of field work I wondered, what do other people do to celebrate? Then I realized that lots of you field multiple surveys at a time, and

so it isn't such a big deal.

For those of us who don't collect data every day, AAPOR is a great resource. It helps us keep current with such a fast-changing field. Last fall I called a friend to ask a question, and followed it up with, "Why?" The slight hesitation before she replied offered reassurance that I wasn't crazy for asking; we all have to constantly rethink the dogma we learned in grad school, not merely accept tradition but have evidence-based reasons for our practices. Then she went on to give a logical and compelling explanation, as one would expect from such a great teacher. I took copious notes.

So this is what I was thinking about while I wrote the other email. I am a fan (Facebook and otherwise) of the freqs and geeks of AAPOR.

Colleen Porter
Gainesville, FL

P.S. Not to mention the personal friendships that have developed through the years. My Florida-born daughter is going to chilly Chicago this week, worried about freezing solid, but glad for the warm green socks she has, that she scored when visiting an AAPOR friend up north.

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Date: Tue, 15 Dec 2009 08:20:25 -0500
Reply-To: Clifford Young <Clifford.young@IPSOS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Clifford Young <Clifford.young@IPSOS.COM>
Subject: Question on Federal Ad Spend
X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
Content-Type: text/plain; charset="us-ascii"
MIME-Version: 1.0
Content-Transfer-Encoding: 8bit

Hello all,

I am writing a paper on the reputation of federal agencies. Does anyone know where I might find data on ad spend (or communication spend) per agency?

Thanks,

Cliff

<http://www.aapor.org>
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On your return send this: set aapornet mail
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Date: Tue, 15 Dec 2009 11:54:40 -0800
Reply-To: Jennifer Franz <JDFranz@JDFRANZ.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jennifer Franz <JDFranz@JDFRANZ.COM>
Subject: Archives
X-To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

I know there are several archives of polls (surveys) and their questions .
Can those of you who have used these resources recommend ones that are
user-friendly and helpful for people who are committed to learning but not
necessarily the consummate experts one tends to find on this listserv?
Thanks!

Jennifer D. Franz, Ph.D.

President

JD Franz Research, Inc.

(916) 614-8777 Phone

(916) 614-8765 Fax

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Date: Tue, 15 Dec 2009 15:35:01 -0500
Reply-To: Teresa Edwards <Teresa_Edwards@UNC.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Teresa Edwards <Teresa_Edwards@UNC.EDU>
Subject: Re: Archives
X-To: Jennifer Franz <JDFranz@JDFRANZ.COM>, AAPORNET@ASU.EDU
In-Reply-To: <023001ca7dc0\$706d8920\$51489b60\$@com>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

Here's are links to ours (Odum Institute at UNC Chapel Hill)

Description: http://www.odum.unc.edu/odum/jsp/content_node.jsp?nodeid=12

Catalog/Search: <http://arc.irss.unc.edu/dvn/>

Teresa Edwards

Teresa P. Edwards
Assistant Director for Survey Research and Development
H. W. Odum Institute for Research in Social Science
University of North Carolina - Chapel Hill
CB# 3355, 24 Manning Hall
Chapel Hill, NC 27599-3355
Phone: (919) 843-0253
Fax: (919) 962-4777
email: Teresa_Edwards@unc.edu
<http://www.odum.unc.edu>

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@ASU.EDU>] On Behalf Of Jennifer Franz
Sent: Tuesday, December 15, 2009 2:55 PM
To: AAPORNET@ASU.EDU
Subject: Archives

I know there are several archives of polls (surveys) and their questions .
Can those of you who have used these resources recommend ones that are
user-friendly and helpful for people who are committed to learning but not
necessarily the consummate experts one tends to find on this listserv?
Thanks!

Jennifer D. Franz, Ph.D.

President

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

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Archives: <http://lists.asu.edu/archives/aapornet.html>

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Tue, 15 Dec 2009 16:53:37 -0500

Reply-To: slosh@garnet.acns.fsu.edu

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Susan Losh <slosh@FSU.EDU>

Subject: Re: Archives

X-To: AAPORNET@ASU.EDU

In-Reply-To: <00a401ca7dc6\$137dab40\$3a7901c0\$@edu>

MIME-Version: 1.0

Content-Type: text/plain; charset=us-ascii

Content-Disposition: inline

Content-Transfer-Encoding: 7bit

Jennifer (and other interested parties):

I have a CD a few years old with a gigantic compilation of questions about science beliefs, attitudes, and some knowledge (thank you Bob W., a major contributor!)

Let me know off list and I can ship it out electronically.

Susan

----- Original Message -----

From: Teresa Edwards <Teresa_Edwards@UNC.EDU>

Date: Tuesday, December 15, 2009 3:41 pm

Subject: Re: Archives

To: AAPORNET@ASU.EDU

> Here's are links to ours (Odum Institute at UNC Chapel Hill)

>

> Description:

> http://www.odum.unc.edu/odum/jsp/content_node.jsp?nodeid=12

> Catalog/Search: <http://arc.irss.unc.edu/dvn/>

>

> Teresa Edwards

>

> Teresa P. Edwards

> Assistant Director for Survey Research and Development

> H. W. Odum Institute for Research in Social Science

> University of North Carolina - Chapel Hill

> CB# 3355, 24 Manning Hall

> Chapel Hill, NC 27599-3355

> Phone: (919) 843-0253

> Fax: (919) 962-4777
> email: Teresa_Edwards@unc.edu
> http://www.odum.unc.edu

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@ASU.EDU] On Behalf Of Jennifer Franz
> Sent: Tuesday, December 15, 2009 2:55 PM
> To: AAPORNET@ASU.EDU
> Subject: Archives

> I know there are several archives of polls (surveys) and their
> questions .
> Can those of you who have used these resources recommend ones that are
> user-friendly and helpful for people who are committed to learning
> but not
> necessarily the consummate experts one tends to find on this listserv?
> Thanks!

> Jennifer D. Franz, Ph.D.

> President

> JD Franz Research, Inc.

> (916) 614-8777 Phone

> (916) 614-8765 Fax

> -----
> <http://www.aapor.org>

> Archives: <http://lists.asu.edu/archives/aapornet.html>

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> request@asu.edu

> -----
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> Archives: <http://lists.asu.edu/archives/aapornet.html>

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> Problems?-don't reply to this message, write to: [> \[request@asu.edu\]\(mailto:request@asu.edu\)](mailto:aapornet-</p></div><div data-bbox=)

I try to take one day at a time but sometimes several days attack me all at once. Anonymous.

Susan Carol Losh, PhD

Department of Educational Psychology
and Learning Systems
Florida State University
Tallahassee FL 32306-4453

VOICE (850) 644-8778
FAX (850) 644-8776

American Statistical Association/NSF Research Fellow
<http://mailer.fsu.edu/~slosh/index.html>

<http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html>
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On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Tue, 15 Dec 2009 17:27:29 -0500
Reply-To: Brad Edwards <EDWARDDB1@WESTAT.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Brad Edwards <EDWARDDB1@WESTAT.COM>
Subject: International Total Survey Error Workshop 2010
X-To: "AAPORnet@asu.edu" <AAPORnet@asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

Call for Abstracts for the International Total Survey Error Workshop 2010.

The workshop will take place at Stoweflake Resort and Spa in Stowe, VT from= June 13-16, 2010.

The attached document provides more information about ITSEW 2010 and the pr= ocess for submitting your abstract. The ITSEW 2010 committee members look = forward to receiving your abstract.

The goal of the ITSEW series...

The International Total Survey Error Workshop (ITSEW) is an ongoing series = of annual workshops. The purpose of ITSEW is to enable researchers, survey= practitioners, and problem owners (for example from official statistics ag= encies) interested in total survey error to meet on a regular basis to:

*

Review progress on important problems

* Define pressing current problems in detail, and articulate a resear= ch agenda to address them

*

Form research collaborations to carry out needed research

* Identify emerging research needs at an early stage

ITSEW emphasizes current and future research gaps and is a complement to existing venues for presenting the results of ongoing and completed research

Previous ITSEWs were held in 2005 in Washington DC, June 2008 in Research Triangle Park, NC, U.S.A. and June 2009 in Täby, Sweden.

The presentations from ITSEW I <<http://niss.org/event/niss-affiliates-workshop-total-survey-error-march-17-18-2005>>

The presentations from ITSEW II <<http://niss.org/event/itsew-2008-multiple-sources-error-and-their-interaction>>

The presentations from ITSEW III (available soon)

Regards,

Wendy Hicks

Westat

Co-Chair, ITSEW 2010

301-251-2299

Brad Edwards

Westat

Co-Chair, ITSEW 2010

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html>

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=====
Date: Tue, 15 Dec 2009 17:58:48 -0500

Reply-To: Brad Edwards <EDWARDDB1@WESTAT.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Brad Edwards <EDWARDDB1@WESTAT.COM>

Subject: International Total Survey Error Workshop 2010

X-To: "AAPORnet@asu.edu" <AAPORnet@asu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

I forgot, AAPORNET doesn't allow attachments. I've embedded the call for abstracts below. My apologies for sending 2 messages about this.

-Brad Edwards

*****=

International Total Survey Error Workshop 2010
Call For Abstracts
Stoweflake Resort and Spa, Stowe, VT
June 13 - 16, 2010

The theme of the 2010 International Total Survey Error Workshop is The Ongoing Evolution of Survey Methodology and the Impact on Total Survey Error. The workshop seeks presentations of research that explore or analyze the trade-offs of two or more sources of survey error within the context of relatively recent methodological or statistical approaches. However, abstracts that deal with the general topic of nonsampling error are welcome. The workshop format is informal to encourage open discussion and sharing of ideas. Thus, presentations discussing research still in progress or results of completed, unpublished research are quite appropriate.

Papers on the following types of topics are of particular interest:

- * The impact of the TSE concept on the growth of survey methodology.
- * TSE and multiple frame, mixed mode survey design
- * Multiple sources of error in responsive/adaptive design
- * TSE implications for address-based sampling with one or more modes of data collection
- * Methodologies for comparing TSE for two or more modes of data collection.
- * Simultaneous evaluations of the contributions to TSE from two or more error sources in computer assisted, self-administered surveys (e.g., non-response, coverage and measurement error)
- * The effect of very reluctant respondents on measurement error and nonresponse error
- * Integration of the TSE concept and six sigma approaches
- * Methods for simulating the effects of multiple error sources on the Total Survey Error (TSE).
- * New methods for estimating the components of the mean squared error.
- * Continuations of work presented in earlier ITSEWs.

ITSEW 2010 is co-sponsored by NISS, RTI International, and Westat, Inc.
Schedule for 2010 Workshop:
Registration and Dinner: Sunday evening, June 13 (specific time TBD).
Workshop meetings: Monday AM, June 14 through mid-day Wednesday, June 16

Location for 2010 Workshop:
Stoweflake Resort and Spa
Stowe, VT
www.stoweflake.com<<http://www.stoweflake.com>>

Submission Process

In addition to the workshop presentations, the conference also includes a very informal poster and demo session as part of an evening social. Researchers should submit abstracts of approximately 500 words in length for either posters/demos or presentations. Please indicate whether you're submitting an abstract for a presentation, or for the more informal poster or demo =

format. Also include an email address and affiliation for each author, as well as a phone number for the primary author.

Please submit your abstracts to Wendy Hicks at WendyHicks@Westat.com by January 15, 2009. Submitters will receive notifications on or around January 30, 2010.

Special audio-visual requests

The meeting room will have a laptop, a data projector, a screen and microphones. Please indicate any special equipment requests (for 35mm slide projectors, audiotape recorders, VCRs, or Internet access) on the abstract submission. We'll do our best to meet special requests within budgetary constraints.

The 2010 ITSEW Program Committee has the following members:

Paul Biemer

RTI, ppb@rti.org

Fred Conrad

Institute for Social Research, University of Michigan, fconrad@isr.umich.edu

Edith de Leeuw

Utrecht University, e.d.deleeuw@uu.nl

David Dolson

Statistics Canada, David.dolson@statcan.gc.ca

Brad Edwards, (co-chair)

Westat, BradEdwards@Westat.com

Wendy Hicks, (co-chair)

Westat, WendyHicks@Westat.com

Alan Karr

NISS, karr@niss.org

Lars Lyberg

Statistics Sweden, Lars.Lyberg@scb.se

Andy Peytchev

RTI, apeytchev@rti.org

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html>

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 16 Dec 2009 13:50:24 -0500
Reply-To: "Blumberg, Stephen J. (CDC/CCHIS/NCHS)" <swb5@CDC.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Blumberg, Stephen J. (CDC/CCHIS/NCHS)" <swb5@CDC.GOV>
Subject: Updated wireless-only and wireless-mostly estimates
X-To: AAPORNET <AAPORNET@asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: quoted-printable

Today, the National Center for Health Statistics updated our estimates of the size and characteristics of the population without landline telephones. This new report, based on National Health Interview Survey data collected from January - June 2009, reveals that the prevalence of wireless-only and wireless-mostly households continues to rise.

Mike Mokrzycki offers a nice review of the highlights at Pollster.com:

http://www.pollster.com/blogs/mokrzycki_cordcutting_continue.php=20

The report can be found at:

<http://www.cdc.gov/nchs/data/nhis/earlyrelease/wireless200912.htm>

or

<http://tinyurl.com/ykrasuu>

Note: The tables may be easier to read if you download the PDF version of the report.

--Stephen--

Stephen J. Blumberg, Ph.D.
Centers for Disease Control and Prevention
National Center for Health Statistics
Hyattsville, Maryland
sblumberg@cdc.gov

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Date: Wed, 16 Dec 2009 15:46:22 -0600
Reply-To: "Trent D. Buskirk, Ph.D." <tbuskirk@SLU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Trent D. Buskirk, Ph.D." <tbuskirk@SLU.EDU>
Subject: question about establishment surveys

X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

Greetings fellow AAPOR "Freqs and Geeks"!!

I have a quick question about using incentives and IRB applications in establishment based surveys. Some of these establishments are likely to be non-profit and others are for profit. Have any of you had experience in navigating IRB concerns about the level of the respondent answering on behalf of the organization and whether such a proxy respondent should/can/have received an incentive (and the types that have worked). We are concerned that some of the establishments (in our case hospitals) will prohibit employees responding to such surveys are not able to receive cash incentives for this type of survey response.

Many thanks for any suggestions/advice you all have.

Sincerely,

--

Trent D. Buskirk, Ph.D.
Associate Professor of Biostatistics

School of Public Health
Saint Louis University
3545 Lafayette Ave.
St. Louis, MO 63104

Office: 314-977-8127
Fax: 314-977-3234

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Date: Wed, 16 Dec 2009 19:44:52 -0500
Reply-To: "Fahimi, Mansour" <mfahimi@M-S-G.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Fahimi, Mansour" <mfahimi@M-S-G.COM>
Subject: Re: question about establishment surveys
X-To: "Trent D. Buskirk, Ph.D." <tbuskirk@SLU.EDU>, AAPORNET@ASU.EDU
In-Reply-To: A<[4B29552E.50909@slu.edu](mailto:A4B29552E.50909@slu.edu)>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Trent,

=20

While this may not directly answer your question, from my market research days, it has been my experience that financial incentives may not work for many establishment surveys. While the offer of incentives may work for lower level folk within an organization, for higher ups effective levels of incentives often fail to be financially practical. What tends to work better than financial incentives in certain situations, however, is the offer of informational incentives. Particularly higher level executives are often eager to know where their organizations stand on key metrics amongst their cohorts or relevant groups of businesses. Instead of monetary incentives you can offer customized summary reports based on your survey data to entice potential respondents. Done properly, such reports can be generated inexpensively and without disclosing sensitive information.

=20

Good luck,

=20

_Mansour.

=20

=20

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Trent D. Buskirk, Ph.D.

Sent: Wednesday, December 16, 2009 4:46 PM

To: AAPORNET@ASU.EDU

Subject: question about establishment surveys

=20

Greetings fellow AAPOR "Freqs and Geeks"!!

=20

I have a quick question about using incentives and IRB applications in establishment based surveys. Some of these establishments are likely to be non-profit and others are for profit. Have any of you had experience in navigating IRB concerns about the level of the respondent answering on behalf of the organization and whether such a proxy respondent should/can/have received an incentive (and the types that have worked).

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=20

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Sincerely,

=20

--

Trent D. Buskirk, Ph.D.

Associate Professor of Biostatistics

=20

School of Public Health

Saint Louis University

3545 Lafayette Ave.

St. Louis, MO 63104

=20

Office: 314-977-8127

Fax: 314-977-3234

=20

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=====
Date: Thu, 17 Dec 2009 12:21:31 -0500
Reply-To: Clifford Young <Clifford.young@IPSOS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Clifford Young <Clifford.young@IPSOS.COM>
Subject: Artciles: Self Administered v. Telephone v. Online
X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
Content-Type: text/plain; charset="utf-8"
MIME-Version: 1.0
Content-Transfer-Encoding: 8bit

Hello all,

Quick question:

Could someone point me to some artciles that try to parse out mode differences
versus sample differences in online v. Telephone surveys.

I can find one, or the other but nothing that does both: sample v. Mode.

Best and thanks,

Cliff

----- Original Message -----

From: AAPORNET <AAPORNET@asu.edu>
To: AAPORNET@ASU.EDU <AAPORNET@ASU.EDU>
Sent: Wed Dec 16 19:44:52 2009
Subject: Re: question about establishment surveys

Trent,

While this may not directly answer your question, from my market
research days, it has been my experience that financial incentives may
not work for many establishment surveys. While the offer of incentives
may work for lower level folk within an organization, for higher ups
effective levels of incentives often fail to be financially practical.
What tends to work better than financial incentives in certain
situations, however, is the offer of informational incentives.

Particularly higher level executives are often eager to know where their organizations stand on key metrics amongst their cohorts or relevant groups of businesses. Instead of monetary incentives you can offer customized summary reports based on your survey data to entice potential respondents. Done properly, such reports can be generated inexpensively and without disclosing sensitive information.

Good luck,

_Mansour.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Trent D. Buskirk, Ph.D.

Sent: Wednesday, December 16, 2009 4:46 PM

To: AAPORNET@ASU.EDU

Subject: question about establishment surveys

Greetings fellow AAPOR "Freqs and Geeks"!!

I have a quick question about using incentives and IRB applications in establishment based surveys. Some of these establishments are likely to be non-profit and others are for profit. Have any of you had experience in navigating IRB concerns about the level of the respondent answering on behalf of the organization and whether such a proxy respondent should/can/have received an incentive (and the types that have worked).

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Many thanks for any suggestions/advice you all have.

Sincerely,

--

Trent D. Buskirk, Ph.D.

Associate Professor of Biostatistics

School of Public Health

Saint Louis University

3545 Lafayette Ave.

St. Louis, MO 63104

Office: 314-977-8127

Fax: 314-977-3234

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Date: Thu, 17 Dec 2009 13:02:20 -0500
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: FW: The Numbers Guest Blog: Survey Accuracy - Revisiting the
Benchmarks
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Those of you with longer memories than mine may remember Gary Langer's
post on The Numbers in September on the relative accuracy of web panels
which led to considerable discussion. =20

=20

Now the authors of the paper respond:

See
[http://blogs.abcnews.com/thenumbers/2009/12/survey-accuracy-revisiting-t
he-benchmarks-.html](http://blogs.abcnews.com/thenumbers/2009/12/survey-accuracy-revisiting-the-benchmarks-.html)

=20

--=20

Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101=20

Baltimore, MD 21209=20

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
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Date: Thu, 17 Dec 2009 13:07:50 -0500
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Re: The Numbers Guest Blog: Survey Accuracy - Revisiting the
Benchmarks
X-To: AAPORNET@ASU.EDU
In-Reply-To:
A<3248A9B21DD5574785FE5E2C8E521684EC8B54@exchange.local.artsience.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

TinyURL

<http://tinyurl.com/yerenu5>

--

Leo G. Simonetta
Director of Research
Art & Science Group
6115 Falls Road, Suite 101
Baltimore, MD 21209

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta
Sent: Thursday, December 17, 2009 1:02 PM
To: AAPORNET@ASU.EDU
Subject: FW: The Numbers Guest Blog: Survey Accuracy - Revisiting the
Benchmarks

Those of you with longer memories than mine may remember Gary Langer's
post on The Numbers in September on the relative accuracy of web panels
which led to considerable discussion.

Now the authors of the paper respond:

See
[http://blogs.abcnews.com/thenumbers/2009/12/survey-accuracy-revisiting-t
he-benchmarks-.html](http://blogs.abcnews.com/thenumbers/2009/12/survey-accuracy-revisiting-the-benchmarks-.html)

--

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Baltimore, MD 21209

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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Archives: <http://lists.asu.edu/archives/aapornet.html> .

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Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 17 Dec 2009 16:31:50 -0500

Reply-To: Joyce Rachelson <j.rachels@EARTHLINK.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Joyce Rachelson <j.rachels@EARTHLINK.NET>

Subject: Re: Articles: Self Administered v. Telephone v. Online

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1; format=flowed

Content-Transfer-Encoding: 7bit

Maybe this can answer some of your questions.

<http://www.praxigroup.net/TPG%20Phone%20Versus%20Online%20WP.pdf>

--

Joyce Rachelson, PRC

Dir. Marketing & Sales

Ocucom

JoyceR@ocucom.com

+1 513-846-9353

--

Joyce Rachelson, PRC

Dir. Marketing & Sales

Ocucom

JoyceR@ocucom.com

+1 513-846-9353

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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Date: Fri, 18 Dec 2009 11:39:52 -0500

Reply-To: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>

Subject: AAPOR Council seeks OMB-related input from AAPOR members

X-To: AAPORNET@ASU.EDU

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: 7BIT

Dear AAPOR members,

AAPOR Council, on which I currently serve, is seeking input from members who have experience with OMB reviews of proposed survey protocols.

OMB is seeking input on how to streamline some of the tasks for which they are responsible and AAPOR Council would like to submit a response to their Request of Comments.

If you have thoughts on how to improve the timeliness of OMB reviews of proposed surveys, while maintaining strong standards for those surveys, please send your input to me (pjlavrak@optonline.net) no later than 12/24/09.

Thanks, PJL

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html>

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Date: Sat, 19 Dec 2009 15:35:43 -0500

Reply-To: colleen_porter@COX.NET

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Colleen Porter <colleen_porter@COX.NET>

Subject: conference travel notes

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset=UTF-8; format=flowed; delp=no

Content-Transfer-Encoding: 7bit

Content-Disposition: inline

The hotel and travel info went up on the website recently

http://www.aapor.org/Hotel_and_Travel.htm

While it is helpful to have that information so that we can start planning and budgeting, I was a bit dismayed that the ground transport section didn't include mass transit, something that Chicago does well. Okay, not practical for those bringing golf clubs:) But for the rest of us, it could knock a chunk off our travel bill, since the current fare is \$2.25, as well as being more environmentally sound. The conference hotel is only three blocks from the Redline station at Grand/State and the trip is pretty easy from either Midway (transfer from the Orange Line at Roosevelt) or O'Hare.

<http://www.transitchicago.com/>

Plus also, Southwest Airlines put up their May schedules in the last week or so....

Colleen Porter
Gainesville, FL
(And of course, riding the 'L' is part of the big-city experience for those of us from small towns.)

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Please ask authors before quoting outside AAPORNET.

=====
Date: Sat, 19 Dec 2009 16:06:31 -0600
Reply-To: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Subject: Re: conference travel notes
X-To: colleen_porter@COX.NET
X-cc: AAPORNET@ASU.EDU
In-Reply-To: <33052363.9179.1261254943533.JavaMail.colleen_porter@127.0.0.1>
MIME-Version: 1.0
Content-Type: text/plain; charset=UTF-8; format=flowed
Content-Transfer-Encoding: 7bit

Here are more links that should help.

Tourism site.
<http://www.explorechicago.org/city/en.html>

Transit fares and map from the page Colleen sent.
http://www.transitchicago.com/travel_information/maps/default.aspx

Navy Pier is a favorite attraction. In the 50s and 60s, it was home of U of Illinois - Chicago.
http://www.explorechicago.org/city/en/things_see_do/tours/tourism/MetroWalkz.html

O'Hare is more convenient for me.

You can book Southwest months in advance. Click book a flight on the right
<http://www.southwest.com/>

See you in May.

Nick Panagakis

Colleen Porter wrote:

> The hotel and travel info went up on the website recently
>
> http://www.aapor.org/Hotel_and_Travel.htm
>
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> planning and budgeting, I was a bit dismayed that the ground transport
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> the trip is pretty easy from either Midway (transfer from the Orange
> Line at Roosevelt) or O'Hare.

> <http://www.transitchicago.com/>

> Plus also, Southwest Airlines put up their May schedules in the last
> week or so....

> Colleen Porter
> Gainesville, FL

> (And of course, riding the 'L' is part of the big-city experience for
> those of us from small towns.)

> -----

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=====
Date: Sun, 20 Dec 2009 23:50:26 -0500
Reply-To: "Link, Michael W" <Michael.Link@NIELSEN.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Link, Michael W" <Michael.Link@NIELSEN.COM>
Subject: Re: Conference Travel Notes
X-To: AAPORNET <AAPORNET@asu.edu>
In-Reply-To: <AAPORNET%200912192100010916.FB2D@LISTS.ASU.EDU>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Colleen & Nick,
Thank you for the helpful tips re mass transit in Chicago for the conference. There are certainly a number of options in this area. I've asked the folks at Sherwood to include more of this type of information.

Michael

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of AAPORNET automatic digest system
Sent: Saturday, December 19, 2009 11:00 PM
To: AAPORNET@LISTS.ASU.EDU
Subject: AAPORNET Digest - 18 Dec 2009 to 19 Dec 2009 (#2009-274)

There are 2 messages totalling 111 lines in this issue.

Topics of the day:

1. conference travel notes (2)

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Date: Sat, 19 Dec 2009 15:35:43 -0500
From: Colleen Porter <colleen_porter@COX.NET>
Subject: conference travel notes

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http://www.aapor.org/Hotel_and_Travel.htm

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Colleen Porter
Gainesville, FL

(And of course, riding the 'L' is part of the big-city experience for those of us from small towns.)

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Date: Sat, 19 Dec 2009 16:06:31 -0600

From: Nick Panagakis <mail@MARKETSHARESCORP.COM>

Subject: Re: conference travel notes

Here are more links that should help.

Tourism site.

<http://www.explorechicago.org/city/en.html>

Transit fares and map from the page Colleen sent.

http://www.transitchicago.com/travel_information/maps/default.aspx

Navy Pier is a favorite attraction. In the 50s and 60s, it was home of U of Illinois - Chicago.

http://www.explorechicago.org/city/en/things_see_do/tours/tourism/MetroWalkz.html

O'Hare is more convenient for me.

You can book Southwest months in advance. Click book a flight on the right <http://www.southwest.com/>

See you in May.

Nick Panagakis

Colleen Porter wrote:

> The hotel and travel info went up on the website recently

>

> http://www.aapor.org/Hotel_and_Travel.htm

>

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End of AAPORNET Digest - 18 Dec 2009 to 19 Dec 2009 (#2009-274)

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=====
Date: Mon, 21 Dec 2009 15:45:11 -0500
Reply-To: "Fahimi, Mansour" <mfahimi@M-S-G.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Fahimi, Mansour" <mfahimi@M-S-G.COM>
Subject: Dale Kulp
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: 8bit

Today, Marketing Systems Group must share the sad news that Dale Kulp, the company's founder and CEO, has passed away. Dale's illness, which was diagnosed a few weeks ago, took a quick and unexpected turn over the weekend. In the early hours of this morning, our friend and remarkable colleague found peace.

Since 1987, when Dale launched this enterprise, his goal was to form an organization that not only stood for, but consistently delivered excellent services and support to those in the social science and market research arenas. Creativity and insight were Dale's hallmarks, yet the greatest tributes to his memory are the depth and breadth of talent he recruited and cultivated at MSG over the past 22 years. We are fortunate in that the unique talents and skills for which he is known will continue to flourish at MSG.

This company, to which Dale devoted so much of his life, is not just his legacy, but a living tribute to his memory. We will honor that legacy by continuing our work with the creativity, insight, and personal commitment that Dale inspired throughout Marketing Systems Group.

On behalf of MSG,

Mansour Fahimi, Ph.D.

VP, Statistical Research Services

Marketing Systems Group

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Date: Mon, 21 Dec 2009 16:04:51 -0500
Reply-To: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
Subject: Re: Dale Kulp
X-To: "Fahimi, Mansour" <mfahimi@M-S-G.COM>, AAPORNET@ASU.EDU
In-Reply-To: <19C7D9BC73C7914BAB5D21A6C05F2AD704107816@Delmar2.m-s-g.com>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

This is extremely shocking and sad news. AAPOR and the entire survey research community has lost an exceptionally fine friend and a generous and tireless contributor to efforts to advance the application of high quality scientific sampling. I was privileged to have worked with Dale on occasion and his input certainly made several of my projects better. Little did I suspect that his time with us would end so suddenly and far too soon. We will miss him greatly and at the same time remember him with thanks, respect, and warmth.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Fahimi, Mansour
Sent: Monday, December 21, 2009 3:45 PM
To: AAPORNET@ASU.EDU
Subject: Dale Kulp

Today, Marketing Systems Group must share the sad news that Dale Kulp, the company's founder and CEO, has passed away. Dale's illness, which was diagnosed a few weeks ago, took a quick and unexpected turn over the weekend. In the early hours of this morning, our friend and remarkable colleague found peace.

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=====
Date: Wed, 23 Dec 2009 16:13:58 -0500
Reply-To: Melissa Herrmann <mherrmann@SSRS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Melissa Herrmann <mherrmann@SSRS.COM>
Subject: Re: Dale Kulp
X-To: "Fahimi, Mansour" <mfahimi@M-S-G.COM>, "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
In-Reply-To: <19C7D9BC73C7914BAB5D21A6C05F2AD704107816@Delmar2.m-s-g.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

For the last 10 years, Dale Kulp has not just been the President of MSG. H=

e has been a great friend, colleague, and mentor. His gentle nature and wisdom will be sorely missed. For those of you who have had the good fortune to have worked with Dale, I am sure you share in our immense sadness. =20

Some people have been asking for more information and thus I am attaching Dale's obituary.

Melissa Herrmann
David Dutwin
SSRS/Social Science Research Solutions

From: AAPORNET [AAPORNET@asu.edu] On Behalf Of Fahimi, Mansour [mfahimi@M-S-G.COM]

Sent: Monday, December 21, 2009 3:45 PM

To: AAPORNET@ASU.EDU

Subject: Dale Kulp

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=====
Date: Wed, 23 Dec 2009 16:54:07 -0500
Reply-To: "Downey, Kathy - BLS" <Downey.Kathy@BLS.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Downey, Kathy - BLS" <Downey.Kathy@BLS.GOV>
Subject: ASA/NSF/BLS Fellowships available for 2010
X-To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

If you have questions, please contact Jean directly.

Looking for a way to spend your sabbatical? Consider a Fellowship at BLS!

The Bureau of Labor Statistics (BLS), in cooperation with the American Statistical Association <<http://www.amstat.org/>> (ASA) under a grant from the National Science Foundation <<http://www.nsf.gov/>> (NSF), is pleased to announce our Senior Research Fellow Program for 2010.

The program's objective is to bridge the gap between academic scholars and government social science research. Research Fellows are provided the unique opportunity to address some of the complex methodological problems and analytic issues relevant to BLS programs. Fellows will conduct research in residence at BLS, use BLS data and facilities, and interact with BLS staff. We can provide assistance in identifying a topic that will best utilize your skills and interests to address BLS

issues.

Fellowship applicants should have a recognized research record and considerable expertise in their area of proposed research. Applicants must submit a detailed research proposal, which will be evaluated on the applicability of the research to BLS programs, the value of the proposed research to science, and the quality of the applicant's research record. Qualified women and members of minority groups are encouraged to apply.

There is more information available on our website at http://www.bls.gov/osmr/asa_nsf_bls_fellowship_info.htm or on our brochure at <http://www.amstat.org/careers/pdfs/ASANSFBLSFellowshipProgram.pdf>.

Please contact me if you have any questions.

Jean

Jean Fox
Office of Survey Methods Research
Bureau of Labor Statistics
2 Massachusetts Ave, NE Room 1950
Washington, DC 20212
Fox.jean@bls.gov
Ph (202) 691-7370
Fax (202) 691-7426

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Date: Wed, 23 Dec 2009 17:50:57 -0500
Reply-To: Melissa Herrmann <mherrmann@SSRS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Melissa Herrmann <mherrmann@SSRS.COM>
Subject: Re: Dale Kulp
X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
In-Reply-To: <643169608F16A34E95B88D2D79622C8E40EC186EB5@icrex07>
Content-Type: text/plain; charset="us-ascii"
MIME-Version: 1.0
Content-Transfer-Encoding: 8bit

My apologies, I forgot that we can not send attachments to aapornet.

Here is the link:

<http://www.legacy.com/obituaries/mainlinemedianews/obituary.aspx?n=dale-kulp&pid=137674791>

Here is the text:

Dale W. Kulp Age 60, of Ambler, died Monday, Dec. 21. Born in Sellersville, Dale was the son of the late Lloy C. Kulp and Geraldine (Weidner) Kulp of Harleysville. He graduated from Drexel University and was a member of Pi Kappa Phi. Dale was a loving father, son, brother and friend. His passions included his company Marketing Systems Group where he was President & CEO, automobiles, antiques, and local-family histories. Dale's company was an incredibly important part of his life where he prided himself on leading a successful business and building a team to continue his legacy. In addition to his mother, he is survived by one son Matthew, husband of Brandie, of Furlong, sister Jeanne Hopkins and husband Ted of East Greenville, one nephew Andrew J. Hopkins and wife Lauren E. of Pottstown and friend Diane Sarsfield of Ambler. Relatives and friends are invited to attend his Memorial Service Monday, Dec. 28, 12 noon, at Zion Mennonite Church, 149 Cherry Lane, Souderton. Viewing and burial will be private. Arrangements by Williams-Bergey-Koffel Funeral Home, Franconia. Memorial contributions may be made to The Luftgarten Foundation, 1111 Stewart Ave., Bethpage, NY 11714, a foundation dedicated to the research of pancreatic cancer

Melissa Herrmann
SSRS / Social Science Research Solutions
53 W. Baltimore Pike, Media, PA 19063
484-840-4404
www.ssrs.com
mherrmann@ssrs.com

From: AAPORNET [AAPORNET@asu.edu] On Behalf Of Melissa Herrmann [mherrmann@SSRS.COM]
Sent: Wednesday, December 23, 2009 4:13 PM
To: AAPORNET@ASU.EDU
Subject: Re: Dale Kulp

For the last 10 years, Dale Kulp has not just been the President of MSG. He has been a great friend, colleague, and mentor. His gentle nature and wisdom will be sorely missed. For those of you who have had the good fortune to have worked with Dale, I am sure you share in our immense sadness.

Some people have been asking for more information and thus I am attaching Dale's obituary.

Melissa Herrmann
David Dutwin
SSRS/Social Science Research Solutions

From: AAPORNET [AAPORNET@asu.edu] On Behalf Of Fahimi, Mansour [mfahimi@M-S-G.COM]
Sent: Monday, December 21, 2009 3:45 PM
To: AAPORNET@ASU.EDU
Subject: Dale Kulp

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=====
Date: Thu, 24 Dec 2009 14:35:11 -0500

Reply-To: Andrew Beveridge <aabeveridge@GMAIL.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Andrew Beveridge <aabeveridge@GMAIL.COM>

Subject: In the News

X-To: AAPORNET@asu.edu

MIME-Version: 1.0

Content-Type: text/plain; charset=windows-1252

Content-Transfer-Encoding: 8bit

Since it is Christmas Eve and few probably read the paper, you may have missed the analysis of population change that I did that made the front page of the Times today.

Here is a link and excerpts:

<http://www.nytimes.com/2009/12/24/us/24census.html>

Recession Slows Population Rise Across Sun Belt

By DAMIEN CAVE

Published: December 23, 2009

MIAMI — States in the South and the West that grew by exceptional leaps and bounds during the real estate boom of just a few years ago are now experiencing sharply slower growth in population, the Census Bureau said Wednesday.

Many of those states are still projected to gain seats in Congress after the 2010 census, however, while industrial states in the Northeast and the Midwest will most likely see their delegations shrink.

But in a sign of the recession's power to reshape established demographic trends, the new census figures show that growth has slowed substantially in Arizona, Georgia and North Carolina, while in Florida, Nevada and California, more Americans moved out than in.

As a corollary, the new data show that several states in the Northeast — like New York, New Jersey and Massachusetts — are holding on to more residents.

...

The figures released Wednesday — the last state estimates to be published before actual results from the 2010 census count become available — reflect data as of July. The numbers are both the most up-to-date reflection of the recession’s impact nationwide, and the best available predictor of Congressional reapportionment.

In all, 17 states would be subjected to redistricting if the estimates hold in the door-to-door head count next year. Influence would generally shift from traditionally Democratic northern areas struggling with industrial decline and an aging population, to the South and the West, where independents are ascendant and disputes over immigration, taxes, and environmental issues, like water supply, tend to stand out.

Texas, for example, appears to be the big winner. It would gain three seats in Congress under the July estimate, bringing its total to 35. Between July 2008 and July 2009, it added more people from home and abroad than any other state — 231,539. That is more than Arizona, California, Colorado, Florida and Nevada, combined.

More broadly, however, the recession that began in 2007 has significantly slowed the great American migration toward warmth and sun. It was a move, earlier in the decade, driven as much by quality of life as easy credit, according to demographers and economists. But the reversal is nearly as striking.

State rankings prepared by Mr. Frey, based on the new numbers, show that Florida is now 45th in domestic migration growth after ranking first from July 2001 to July 2005. It lost 31,179 people to other states from July 2008 to July 2009.

In terms of its total growth rate with foreign arrivals included, Florida now ranks 32nd, down from third in 2002.

Similarly, Nevada has fallen to 17th on the total growth-rate list, after leading the country from 2000 to 2004. It now ranks 36th in domestic migration, losing 3,801 people after adding more than 170,000 from other areas of the country from July 2003 to July 2006. Arizona, meanwhile, dropped to eighth in overall growth rate. Only three years ago, it was in first place.

“The population trends are obviously now being shaped by this economic decline,” said Andrew A. Beveridge, a Queens College demographer. “The places that have had a really big decline economically, the states hit most heavily by the real estate crisis, have certainly had a real decline of people showing up there.”

Earlier census reports suggested that the recession has been defined in part by a lack of mobility, as millions of Americans stay in homes they cannot sell. The new data also show that for the third year in a row, international immigration declined.

Politically, to some extent, that means that the demographic changes

from the boom earlier in the decade are being locked in by the bust.

Formerly high-growth states are likely to gain seats in Congress. Arizona, Florida, Georgia, Nevada, South Carolina, Utah and Washington would add one seat each, according to an analysis of the figures by Dr. Beveridge at Queens College.

...

--

Andrew A. Beveridge
Prof of Sociology Queens College and Grad Ctr CUNY
Chair Queens College Sociology Dept
Office: 718-997-2848
Email: andy@sociaexplorer.com
252A Powdermaker Hall
65-30 Kissena Blvd
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www.sociaexplorer.com

President, Social Explorer, Inc
50 Merriam Ave
Bronxville, NY 10708

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Date: Mon, 28 Dec 2009 13:41:04 -0500
Reply-To: "Loft, John D." <jloft@RTI.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Loft, John D." <jloft@RTI.ORG>
Subject: Re: question about establishment surveys
X-To: "Fahimi, Mansour" <mfahimi@M-S-G.COM>, AAPORNET@ASU.EDU
In-Reply-To: A<[19C7D9BC73C7914BAB5D21A6C05F2AD7020F2B8A@Delmar2.m-s-g.com](mailto:A19C7D9BC73C7914BAB5D21A6C05F2AD7020F2B8A@Delmar2.m-s-g.com)>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

It's a little hard to say without knowing more about your survey design, but in the specific question of an IRB, there might be a question of placing the employee/respondent in a possible conflict of interest with her or his employer. Is the incentive to encourage the employee to provide information about the employer? Or clients of the employer? What is being done to assure the consent of the employer?

More generally, I agree with Mansour's comment that we just don't know very much about how financial incentives work in establishment surveys. In surveys of individuals, the idea of an incentive is to recognize the

time it may take for the respondent to complete the survey or acknowledge the value of the information provided by the respondent. In an establishment survey, the time spent completing the survey may (or may not) be "on the clock." Should the individual or the establishment be reimbursed if completing the survey takes time away from other duties? If the survey responses are about an establishment, is it appropriate for an individual to be compensated for providing the information? Answers to these sorts of questions can vary across surveys and establishments and might influence the efficacy of financial incentives in encouraging response.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Fahimi, Mansour
Sent: Wednesday, December 16, 2009 6:45 PM
To: AAPORNET@ASU.EDU
Subject: Re: question about establishment surveys

Trent,

While this may not directly answer your question, from my market research days, it has been my experience that financial incentives may not work for many establishment surveys. While the offer of incentives may work for lower level folk within an organization, for higher ups effective levels of incentives often fail to be financially practical. What tends to work better than financial incentives in certain situations, however, is the offer of informational incentives. Particularly higher level executives are often eager to know where their organizations stand on key metrics amongst their cohorts or relevant groups of businesses. Instead of monetary incentives you can offer customized summary reports based on your survey data to entice potential respondents. Done properly, such reports can be generated inexpensively and without disclosing sensitive information.

Good luck,

 Mansour.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Trent D. Buskirk, Ph.D.
Sent: Wednesday, December 16, 2009 4:46 PM
To: AAPORNET@ASU.EDU
Subject: question about establishment surveys

Greetings fellow AAPOR "Freqs and Geeks"!!

I have a quick question about using incentives and IRB applications in establishment based surveys. Some of these establishments are likely to be non-profit and others are for profit. Have any of you had experience in navigating IRB concerns about the level of the respondent answering on behalf of the organization and whether such a proxy respondent should/can/have received an incentive (and the types that have worked). We are concerned that some of the establishments (in our case hospitals) will prohibit employees responding to such surveys are not able to receive cash incentives for this type of survey response.

Many thanks for any suggestions/advice you all have.

Sincerely,

--

Trent D. Buskirk, Ph.D.

Associate Professor of Biostatistics

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Date: Tue, 29 Dec 2009 07:18:24 -0700
Reply-To: "Margaret R. Roller" <rmr@ROLLERRESEARCH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Margaret R. Roller" <rmr@ROLLERRESEARCH.COM>
Subject: Re: question about establishment surveys
X-To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

I will just add that in my employee work I am, with a few exceptions, not= in favor of financial incentives for a variety of reasons including the potential for response bias. I find that employers will typically allow

employees to participate in the research on company time and this is attractive to staff and middle management. Executives will participate as a sense of duty to their organization. Support for the research from the top people is key.

--

Margaret R. Roller
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