

From: LISTS.ASU.EDU LISTSERV Server (16.0) [LISTSERV@asu.edu]
Sent: Saturday, May 28, 2011 6:10 PM
To: Shapard Wolf
Subject: File: "AAPORNET LOG0910"

Date: Thu, 1 Oct 2009 08:35:23 -0400
Reply-To: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>
Subject: Re: SHORTER VERSION: Do layout and question order affect factual questions (self-administered)?
X-To: "Featherston, Fran A." <ffeather@NSF.GOV>
X-cc: AAPORNET@ASU.EDU
In-Reply-To: <EEA122A2F2AE254E94C70364E44F0750F304D5@NSF-BE-02.ad.nsf.gov>
Mime-Version: 1.0 (Apple Message framework v753.1)
Content-Transfer-Encoding: 7bit
Content-Type: text/plain; charset=US-ASCII; delsp=yes; format=flowed

Fran,

From a number of past survey experiences, I've found it best to place factual questions such as demographics AFTER the core questions or major topics that represented the reason for conducting the survey--not beginning the survey with them. I learned somewhere along the way that respondents were less likely to complete a survey if they too early saw factual questions unrelated to the major purpose of the survey. If so, they questioned the need for telling others about themselves, rather than first tackling the questions more related to the survey goals, and might even quit the survey. In other words, they were "turned off" by the layout and order. I've even been careful about titling the demographic section when I include it near the end of a survey to make sure respondents understand why we're asking it.

Milt Goldsamt

Milton R. Goldsamt, Ph.D.
Consulting Research Psychologist & Statistician
Silver Spring, MD
miltrgold@comcast.net
301-649-2768
(C) 240-671-7201

On Sep 30, 2009, at 5:05 PM, Featherston, Fran A. wrote:

> I mistakenly included all our internal musings; this version much
> shorter to read.
> (fran)

>
>> Survey responses can be affected by 1) the format and response
>> categories of a survey item in self-administered surveys (web or
>> paper), and 2) by question order effects (all modes). Recently two
>> different individuals stated to us only "opinion" or "subjective"
>> questions are affected by such considerations.
>>
>> Are "objective" survey questions subject to these effects in
>> self-administered survey--dates of events; a person's employment,
>> family composition, or race/ethnicity? We would like references on
>> this topic, especially if you have something that is not overly
>> technical for non-survey researchers.

>> I will summarize the results and get back to everyone.

>> (fran)
>> Fran Featherston
>> National Science Foundation
>> 4201 Wilson Blvd.
>> Arlington, VA 22230
>> 703-292-4221
>> ffeatherston@nsf.gov

> -----
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=====
Date: Thu, 1 Oct 2009 09:29:00 -0400
Reply-To: Ward R Kay <wkay1@GMU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Ward R Kay <wkay1@GMU.EDU>
Subject: Re: SHORTER VERSION: Do layout and question order affect factual
questions (self-administered)?
X-To: AAPORNET@ASU.EDU
In-Reply-To: <E5891254-89C9-4A88-8C39-828798BC4AD6@comcast.net>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

Content-disposition: inline

For the 2000 Census, the bureau did a lot of work on the design of the form, including hiring Don Dillman as a consultant. As the Census is the ultimate example of collecting only factual data, I pretty sure you could find the support you are looking for in documentation of the Census 2000 redesign.

----- Original Message -----

From: "Milton R. Goldsamt" <miltgold@COMCAST.NET>

Date: Thursday, October 1, 2009 8:35 am

Subject: Re: SHORTER VERSION: Do layout and question order affect factual questions (self-administered)?

> Fran,

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>>> 703-292-4221
>>> ffeatherston@nsf.gov

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 1 Oct 2009 10:36:05 -0400
Reply-To: Eric Plutzer <exp12@PSU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Eric Plutzer <exp12@PSU.EDU>
Subject: Interviewing Public School Teachers
X-To: AAPORNET <AAPORNET@ASU.EDU>

In-Reply-To: <AAPORNET%200909302100014517.237B@LISTS.ASU.EDU>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed

Dan,

We have had excellent results with samples purchased from Quality Education Data. QED was recently purchased by MDR and this, if anything, seems to have improved coverage of the population. Information can be found at [http://www.schooldata.com/](http://www schooldata.com/)

For a sense of coverage and undercoverage issues, see the technical appendix of our study of high school biology teachers:
<http://www.plosbiology.org/article/info:doi%2F10.1371%2Fjournal.pbio.0060124>

Then scroll down to "Text S1" (Materials and Methods) for a description of sampling issues.

Eric

At 12:00 AM 10/1/2009, you wrote:

>From: Dan Cox
>Sender: AAPORNET
>To: AAPORNET@ASU.EDU
>ReplyTo: Dan Cox
>Sent: Sep 30, 2009 11:52 AM
>Subject: Interviewing Public School Teachers

>
>I have a question about obtaining a nationally representative sample
>of public school teachers. Has anyone conducted surveys of this
>population and have any ideas how I might obtain a representative
>sample? A few folks have suggested contacting the NEA to try and
>sample their list. I'm a bit doubtful about the prospects of getting a
>random sample from them and I'm not sure how representative it would
>be. I'd be interested to hear from anyone with experience doing this.

>
>
>Thanks.

>
>Dan
>
>Daniel Cox
>Research Director
>Public Religion Research
>
>Phone: 202-435-0278
>Email: dcox@publicreligion.org
>www.publicreligion.org

Eric Plutzer, Professor of Political Science

and Academic Director, Survey Research Center
The Pennsylvania State University

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html>

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set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====

Date: Thu, 1 Oct 2009 10:39:40 -0400

Reply-To: alfredo.navarro@CENSUS.GOV

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Alfredo Navarro <alfredo.navarro@CENSUS.GOV>

Subject: Re: Interviewing Public School Teachers

X-To: Richard Clark <clark@CVIOG.UGA.EDU>, AAPORNET <AAPORNET@ASU.EDU>

MIME-Version: 1.0

Content-Type: text/plain; charset="utf-8"; format="flowed"

Content-Transfer-Encoding: 8bit

That's the frame we used and it seems in general your design was similar to ours.

----- Original Message -----

From: Richard Clark [clark@CVIOG.UGA.EDU]

Sent: 09/30/2009 05:02 PM AST

To: AAPORNET@ASU.EDU

Subject: Re: Interviewing Public School Teachers

In the most recent survey that I've done of teachers, I used schools as the primary sampling unit and did a cluster sample. My sample frame was the Common Core of Data from the US Dept. of Ed. National Center for Education Statistics.

--Rich Clark

Dan Cox wrote:

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> population and have any ideas how I might obtain a representative
> sample? A few folks have suggested contacting the NEA to try and
> sample their list. I'm a bit doubtful about the prospects of getting a
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> be. I'd be interested to hear from anyone with experience doing this.

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> Thanks.

>

> Dan
>
> Daniel Cox
> Research Director
> Public Religion Research
>
> Phone: 202-435-0278
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> www.publicreligion.org
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--

Richard L. Clark, Ph.D.
Survey Research Unit
Division of Governmental Services and Research
Carl Vinson Institute of Government
University of Georgia
201 N. Milledge Avenue
Athens, Georgia 30602

706-542-9404 (office)
706-542-9301 (fax)

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Date: Thu, 1 Oct 2009 10:44:54 -0500
Reply-To: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Subject: [Fwd: The Numbers Blog: Polling on the Chicago Olympics - Let
the
Games Begin]
X-To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii; format=flowed
Content-Transfer-Encoding: 7bit

Thanks to all who sent me the definition of the Chicago DMA area. You
were all in agreement.

And thanks to Gary who does such quick work.

Nick

----- Original Message -----

Subject: The Numbers Blog: Polling on the Chicago Olympics - Let the
Games Begin
Date: Thu, 1 Oct 2009 15:01:29 +0000
From: Langer, Gary <Gary.Langer@abc.com>
To: Langer, Gary <Gary.Langer@abc.com>

Whether or not it wins the 2016 Olympics tomorrow, Chicago's organizing
committee for the games has dropped the baton in an early event of no
small significance: transparency.

Transparency, in this case, in the reporting of polling data - not
exactly a marquee sport, I'll allow, but one that matters much, both in
the case at hand and in what it may portend for the committee's future
performance.

See the blog item at:

[http://blogs.abcnews.com/thenumbers/2009/10/polling-on-the-chicago-olympics-
let-the-games-begin.html](http://blogs.abcnews.com/thenumbers/2009/10/polling-on-the-chicago-olympics-let-the-games-begin.html)

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 1 Oct 2009 11:57:38 -0400
Reply-To: Bryan Froehle <froehleb@GMAIL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Bryan Froehle <froehleb@GMAIL.COM>
Subject: Re: Interviewing Public School Teachers
X-To: Eric Plutzer <exp12@psu.edu>
X-cc: AAPORNET@asu.edu
In-Reply-To: <7.0.1.0.2.20091001102709.066bc2a8@psu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1

Dan,
I, too, have had excellent results with QED, now part of MDR, and cannot recommend them enough. My contact was Amy Grosch, groscha@dnb.com. She and her team were excellent!
They were able to do exactly what the project required.

Bryan Froehle

On Thu, Oct 1, 2009 at 10:36 AM, Eric Plutzer <exp12@psu.edu> wrote:

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> Then scroll down to "Text S1" (Materials and Methods) for a
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>
>
>
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>
>> From: Dan Cox
>> Sender: AAPORNET
>> To: AAPORNET@ASU.EDU
>> ReplyTo: Dan Cox
>> Sent: Sep 30, 2009 11:52 AM
>> Subject: Interviewing Public School Teachers
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>> Thanks.

>>

>> Dan

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>> Daniel Cox

>> Research Director

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>>

>> Phone: 202-435-0278

>> Email: dcox@publicreligion.org

>> www.publicreligion.org

>>

>

> ~~~~~

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>

--

Bryan T. Froehle

Professor of Practical Theology

Director, Ph.D. in Practical Theology

School of Theology and Ministry

St. Thomas University

Sullivan Hall Room 116

16401 NW 37th Avenue

Miami Gardens, Florida 33054-6313

froehleb@stu.edu

bfroehle@stu.edu

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office fax: 305-628-6698

mobile: 312-285-9121
home: 954-404-6441

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froehleb@georgetown.edu

319 Oregon Street
Hollywood, Florida 33019-2018

1400 North Lake Shore Drive, #10D
Chicago, Illinois 60610-1674

"What does the Lord require of you? To act justly and to love mercy, and to walk humbly with your God." (Micah 6:8)

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Date: Thu, 1 Oct 2009 09:23:51 -0700
Reply-To: Paul DiPerna <pd_wpa21@YAHOO.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Paul DiPerna <pd_wpa21@YAHOO.COM>
Subject: Re: Interviewing Public School Teachers
X-To: AAPORNET@ASU.EDU
In-Reply-To: <a2cf15740910010857r28341144i7e5a718f836b1fee@mail.gmail.com>
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii

Dan.. I don't know if this will be helpful to you, as it sounds like you are planning to do an original survey. But the US Department of Education administers the Schools and Staffing Survey approx. every four years. This survey data collection includes nationally representative samples of public school and private school teachers. About 53,000 teachers surveyed in the 2003-04 administration. I believe the 2007-08 survey data is still yet to be released. Questionnaires located here:
<http://nces.ed.gov/surveys/sass/questionnaire.asp>

Best,

Paul

Paul DiPerna
cell/text: 202-641-1858
email: pd_wpa21@yahoo.com

onlineID: <http://claimid.com/pdiperna>

From: Bryan Froehle <froehleb@GMAIL.COM>
To: AAPORNET@ASU.EDU
Sent: Thursday, October 1, 2009 11:57:38 AM
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Director, Ph.D. in Practical Theology
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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 1 Oct 2009 13:10:09 -0400
Reply-To: "James P. Murphy" <jpmurphy@JPMURPHY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "James P. Murphy" <jpmurphy@JPMURPHY.COM>
Subject: India-Based Consultant
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: 7bit

We are looking for an India-based market research consultant with B2B and/or professional association experience for assistance with executive interviews, focus groups and/or and secondary research in India. Preference is for someone with an advanced degree or equivalent credentials. Area of study is project management in government agencies and private industry. Thank you in advance for any referrals.

James P. Murphy, Ph.D.
J.P. MURPHY & COMPANY
609 921 2432 Princeton, N.J.
772 219 7671 Stuart, Fla.

610 408 8800 Mobile
www.jpmmurphy.com
jpmmurphy@jpmmurphy.com

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Date: Thu, 1 Oct 2009 12:25:29 -0500
Reply-To: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Subject: DMA Definition
X-To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

Got a question on the meaning of "DMA".

DMA means "designated market area". TV DMAs are defined by the Nielsen Company. They determine TV station audience ratings.

I have been away from market research for many years. Here is what I remember or re-learned yesterday.

DMAs are determined based on which TV broadcast stations most people watch in certain geographic areas - typically counties. Densely populated areas use zip code areas.

The Chicago DMA stops at the Wisconsin line because of Milwaukee broadcasters. Five of Chicago's 16 county DMA area are in NW Indiana where no other broadcast reaches none (or more?) households than Chicago broadcasters do.

Definitions change over time. If I remember correctly, at one time Kenosha on the state line was assigned to both Chicago and Milwaukee.

What if there is no single location of broadcasters? Then there are multiple city DMAs such as (I believe) Decatur-Springfield-Decatur, an area served by broadcasters in those three cities.

Perhaps someone can add to this or make corrections.

Nick

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to listserv@asu.edu with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 1 Oct 2009 10:34:23 -0700

Reply-To: Ken Winneg <kwinneg@ASC.UPENN.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Ken Winneg <kwinneg@ASC.UPENN.EDU>

Subject: Job Posting: Research Consultant for the Center for Global
Communication Studies

X-To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

I am sending this on behalf of a colleague.

The Center for Global Communication Studies, Annenberg School for
Communication, University of Pennsylvania seeks a short-term consultant t=

o
work with us in Sudan. We are looking for an experienced researcher with=
a

strong background in public opinion research and with experience running
public opinion polls. It's desirable to have experience doing public
opinion research in a conflict or post-conflict setting. Assignment is fo=

r
immediate start and runs through January 2010, with the possibility of
renewal, contingent upon funding. Mandatory requirements: PhD or MA with=

three years of experience, strong background in quantitative research
methods, experience with running public opinion polls, ability to work in=

a
team environment with people in multiple locations, solid communications =
and

writing skills; self-motivated and able to work in a challenging environm=
ent

and meet deadlines. Desirable: Arabic language proficiency, experience
working in Sudan or elsewhere in East Africa. Please send CV, 3

professional references and writing sample to Susan Abbott,
sabbott@asc.upenn.edu. Salary is commensurate with experience.

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to listserv@asu.edu with this text:

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On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 1 Oct 2009 14:20:31 -0400
Reply-To: "Peltola, Pia" <PPeltola@AIR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Peltola, Pia" <PPeltola@AIR.ORG>
Subject: Re: Interviewing Public School Teachers
X-To: Paul DiPerna <pd_wpa21@YAHOO.COM>, AAPORNET@ASU.EDU
In-Reply-To: A<719669.84999.qm@web37001.mail.mud.yahoo.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 8bit

Actually, the 2007-08 SASS survey data have been released (in June 2009). You can find information in the SASS website mentioned in the previous email. The full Data Documentation has not been published yet, but the "First Look" reports that released the 2007-08 data include a methodology section that hopefully is helpful to you. Here is a link to one of them: <http://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=2009320>.

Pia Peltola

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Paul DiPerna
Sent: Thursday, October 01, 2009 12:24 PM
To: AAPORNET@ASU.EDU
Subject: Re: Interviewing Public School Teachers

Dan.. I don't know if this will be helpful to you, as it sounds like you are planning to do an original survey. But the US Department of Education administers the Schools and Staffing Survey approx. every four years. This survey data collection includes nationally representative samples of public school and private school teachers. About 53,000 teachers surveyed in the 2003-04 administration. I believe the 2007-08 survey data is still yet to be released. Questionnaires located here: <http://nces.ed.gov/surveys/sass/questionnaire.asp>

Best,

Paul

Paul DiPerna
cell/text: 202-641-1858
email: pd_wpa21@yahoo.com
onlineID: <http://claimid.com/pdiperna>

From: Bryan Froehle <froehleb@GMAIL.COM>
To: AAPORNET@ASU.EDU
Sent: Thursday, October 1, 2009 11:57:38 AM
Subject: Re: Interviewing Public School Teachers

Dan,
I, too, have had excellent results with QED, now part of MDR, and cannot recommend them enough. My contact was Amy Grosch, groscha@dnb.com. She and her team were excellent!
They were able to do exactly what the project required.

Bryan Froehle

On Thu, Oct 1, 2009 at 10:36 AM, Eric Plutzer <exp12@psu.edu> wrote:

> Dan,
>
> We have had excellent results with samples purchased from Quality
> Education Data. QED was recently purchased by MDR and this, if
> anything, seems to have improved coverage of the
> population. Information can be found at [http://www.schooldata.com/](http://www schooldata.com/)
>
> For a sense of coverage and undercoverage issues, see the technical
> appendix of our study of high school biology teachers:
>
>
> <http://www.plosbiology.org/article/info:doi%2F10.1371%2Fjournal.pbio.0060124>
>
> Then scroll down to "Text S1" (Materials and Methods) for a
> description of sampling issues.
>
> Eric
>
>
>
> At 12:00 AM 10/1/2009, you wrote:
>
>> From: Dan Cox
>> Sender: AAPORNET
>> To: AAPORNET@ASU.EDU
>> ReplyTo: Dan Cox
>> Sent: Sep 30, 2009 11:52 AM
>> Subject: Interviewing Public School Teachers
>>
>> I have a question about obtaining a nationally representative sample
>> of public school teachers. Has anyone conducted surveys of this
>> population and have any ideas how I might obtain a representative
>> sample? A few folks have suggested contacting the NEA to try and

>> sample their list. I'm a bit doubtful about the prospects of getting
a
>> random sample from them and I'm not sure how representative it would
>> be. I'd be interested to hear from anyone with experience doing this.

>>
>>
>> Thanks.

>>
>> Dan
>>
>> Daniel Cox
>> Research Director
>> Public Religion Research

>>
>> Phone: 202-435-0278
>> Email: dcox@publicreligion.org
>> www.publicreligion.org

>>
>
> ~~~~~

> Eric Plutzer, Professor of Political Science
> and Academic Director, Survey Research Center
> The Pennsylvania State University

>
> -----
> <http://www.aapor.org>
> Archives: <http://lists.asu.edu/archives/aapornet.html>
> Vacation hold? Send email to listserv@asu.edu with this text:
> set aapornetnomail
> On your return send this: set aapornet mail
> Please ask authors before quoting outside AAPORNET.
> Problems?-don't reply to this message, write to:
aapornet-request@asu.edu

>

--
Bryan T. Froehle

Professor of Practical Theology
Director, Ph.D. in Practical Theology
School of Theology and Ministry
St. Thomas University
Sullivan Hall Room 116
16401 NW 37th Avenue
Miami Gardens, Florida 33054-6313

froehleb@stu.edu
bfroehle@stu.edu

office: 305-628-6636
office fax: 305-628-6698
mobile: 312-285-9121

home: 954-404-6441

froehleb@gmail.com
froehleb@georgetown.edu

319 Oregon Street
Hollywood, Florida 33019-2018

1400 North Lake Shore Drive, #10D
Chicago, Illinois 60610-1674

"What does the Lord require of you? To act justly and to love mercy, and to walk humbly with your God." (Micah 6:8)

<http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornetnomain
On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to:
aapornet-request@asu.edu

<http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html>
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Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomain
On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 1 Oct 2009 11:36:23 -0700
Reply-To: Bob Klein <bklein@AMS-INC.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Bob Klein <bklein@AMS-INC.COM>
Subject: underage workers at call centers
X-To: "aapornet@asu.edu" <aapornet@asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

I know there are two sides to every story, but when AAPOR censures non-members for refusing to comply with requests for data on methodology, what do we do about this?

<http://tinyurl.com/ylz59aw>

Bob Klein
President
Applied Marketing Science, Inc.
303 Wyman Street, Suite 205
Waltham, MA 02451
781.250.6301

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at Applied Marketing Science, Inc. immediately by replying to this message and destroy all copies of this message and any attachments.

Thank you.

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=====
Date: Thu, 1 Oct 2009 14:38:18 -0400

Reply-To: arobbin@INDIANA.EDU

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Alice Robbin <arobbin@INDIANA.EDU>

Subject: methods textbook written in French: some help from colleagues,
please

X-To: aapor@asu.edu

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1; format="flowed"

Content-Disposition: inline

Content-Transfer-Encoding: 7bit

Dear colleagues,

I will be teaching a short course on the basics of research methods to a group of information science/information systems students in Paris and would appreciate some recommendations for high quality introductory textbooks and journals written in French. The bookshelves of my personal library are filled with very fine textbooks, many of them written by AAPOR members. But they are all in English. Any recommendations that French-speaking colleagues could make would be greatly appreciated.

I should add that I am a fluent reader of French and speak fairly well but need a substantial refresher course in the vocabulary specific to

research and quantitative and qualitative methods. My French colleagues want me to lecture in English so that the students improve their English, but to work with them in French on research projects that will involve on-site investigations in public administration and private sector firms.

Please respond to me privately. Should anyone want the list that I prepare, I will be happy to make it available.

Thank you very much in advance.

Alice Robbin
Indiana University Bloomington
arobbin@indiana.edu

<http://www.aapor.org>
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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 1 Oct 2009 14:40:50 -0400
Reply-To: Joe Lenski <jlenski@EDISONRESEARCH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Joe Lenski <jlenski@EDISONRESEARCH.COM>
Subject: Announcing NYAAPOR evening session - November 17th -
State-of-the-Art Media Tracking: How the CDC Has Been Tracking
Media Reporting About Swine Flu
X-To: AAPORNET@ASU.EDU
In-Reply-To: A<FBD3990D8FB74422A0C5DB786407D2B8@TulipBreathing>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

For those of you who will be in the New York City area on November 17th:

=20

=20

=20

=20

=20

=20

State-of-the-Art Media Tracking:=20

How the CDC Has Been Tracking Media=20

Reporting About Swine Flu=20

=20

Tuesday, November 17, 2009=20

6 pm

The New York Times=20

620 Eighth Avenue (40th and 41st Streets)

15th Floor

=20

NYAAPOR is pleased to offer a unique look at the Center for Disease Control and Prevention's state-of-the-art media tracking system and how it has followed traditional media, social networking, blog and Twitter reporting of the swine flu outbreak in the United States.=20

=20

Alan P. Janssen and John M. Pierre, researchers for the CDC in Atlanta, will present the system they have developed for tracking media stories using instant reporting and geographic mapping.=20

=20

For anyone who measures and analyzes media reporting, this is a rare and must-attend event.

=20

This event is Free to NYAAPOR members and student members

Non-members - \$20.00

=20

You MUST RSVP to NYAAPOR so we can get a list of names to New York Times security.

=20

PLEASE RSVP TO: info@nyaapor.org <<mailto:info@nyaapor.org>> or you can call (212) 684-0542

=20

The Presenters:

=20

Alan P. Janssen, MSPH=20

Health Communication Specialist
National Center for Immunization and Respiratory Diseases=20
Centers for Disease Control and Prevention

=20

John M. Pierre, PhD

CEO and Co-Founder

Linguastat, Inc.

=20

-----=20

Joe Lenski

Executive Vice President

edison research

=20

Tel: 908.707.4707 / Fax: 908.707.4740=20

=20

www.edisonresearch.com

=20

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Archives: <http://lists.asu.edu/archives/aapornet.html>
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On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 1 Oct 2009 19:48:38 +0000
Reply-To: amyrsimon@aol.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Amy R. Simon" <amyrsimon@AOL.COM>
Subject: Re: underage workers at call centers
X-To: Bob Klein <bklein@AMS-INC.COM>, AAPORNET@ASU.EDU
Content-Type: text/plain
MIME-Version: 1.0
Content-Transfer-Encoding: 8bit

Thanks for bringing that up. I saw that and was very concerned.

I also saw in the news coverage that Western Wats denies the charges and said they would fight them, so I'm not sure what to think until more of the facts are surfaced by the investigation.

Amy

-----Original Message-----

From: Bob Klein

Sender: AAPORNET

To: AAPORNET@ASU.EDU

ReplyTo: Bob Klein

Sent: Oct 1, 2009 11:36 AM

Subject: underage workers at call centers

I know there are two sides to every story, but when AAPOR censures non-members for refusing to comply with requests for data on methodology, what do we do about this?

<http://tinyurl.com/ylz59aw>

Bob Klein

President

Applied Marketing Science, Inc.

303 Wyman Street, Suite 205

Waltham, MA 02451

781.250.6301

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Thank you.

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html>

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On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Sent from my Verizon Wireless BlackBerry

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to listserv@asu.edu with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 1 Oct 2009 17:29:38 -0400
Reply-To: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
Subject: FW: GSS/SRMS/SSS Student Paper Competition
X-To: AAPORNET@ASU.EDU
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7BIT

Please pass along to qualified students who may not be on AAPORnet.

From: Survey Research Methods Section of the ASA
[mailto:SRMSNET@LISTSERV.UMD.EDU] On Behalf Of Michael Elliott
Sent: Thursday, October 01, 2009 3:29 PM
To: SRMSNET@LISTSERV.UMD.EDU
Subject: GSS/SRMS/SSS Student Paper Competition

Planning for JSM 2010: Student Paper Competition

The 2010 program chairs for the Social Statistics, Government Statistics, and Survey Research Methods sections are pleased to announce a competition for student and post-graduate papers to be presented at the Joint Statistical Meetings (JSM) in Vancouver on July 31 - August 5, 2010. Papers entered in this competition must involve either a new statistical methodology, or a creative application of statistical analysis to a problem, issue, or policy question pertinent to the subject area of one of the sponsoring sections. The competition announcement is posted below. All materials are due by 5 PM Eastern Standard Time December 18, 2009. If you have any questions please contact Joseph Salvo (SSS Program Chair - <mailto:jsalvo@planning.nyc.gov> jsalvo@planning.nyc.gov), Lisa Blumerman <mailto:lisa.m.blumerman@census.gov> lisa.m.blumerman@census.gov (GSS Program Chair) or Michael Elliott (SRMS Program Chair) <mailto:mrelliot@umich.edu> mrelliot@umich.edu .

2010 Student Paper Competition

Sponsored by a Consortium of Sections

The Social Statistics, Government Statistics, and Survey Research Methods Sections are pleased to announce a competition for student and post-graduate papers to be presented at the Joint Statistical Meetings (JSM) in Vancouver,

on July 31 - August 5, 2010. At least five awards will be granted. Winning papers are presented by the authors at a JSM session and recognized at the Sections' business meetings. A subsidy of up to \$800 is provided to each winner to cover JSM 2010 expenses.

To be eligible to participate you must be a current undergraduate, graduate student at any level, or a 2009 graduate who presents research conducted as a student. Faculty members are urged to encourage students to apply for these awards.

Papers entered in this competition must involve either a new statistical methodology, or a creative application of statistical analysis to a problem, issue, or policy question pertinent to the subject area of one of the sponsoring sections. The research does not have to be complete, but competitors must be able to submit an abstract prospectus that describes the planned research and nature of the intended innovation(s).

To apply, please send the requested materials below to either Joseph Salvo (SSS 2010 Program Chair) <mailto:kdo7@cdc.gov> , Lisa Blumerman (GSS 2010 Program Chair) or Michael Elliott (SRMS 2010 Program Chair) at the email addresses listed above.

The application must include:

1. a cover letter with the applicant's name, current affiliation and status, and contact information (address, telephone, e-mail);
2. an abstract (300 words maximum);
3. a draft paper (if available); otherwise, a 3-page research prospectus; and
4. a letter from his/her adviser that certifies the applicant's status (e.g., current student or new graduate who completed the degree within the past year), and describes plans to complete the research.

All materials must be received by December 18, 2009. Winners will be notified by mid-January 2010.

If a student receives an award from more than one section, he/she must immediately inform the other cosponsoring sections and decline one of the awards.

Please refer to the section websites below for updates:

Social Statistics Section <http://www.amstat.org/sections/ssoc/>

Government Statistics Section
<http://www.amstat.org/sections/sgovt/>

Survey Research Methods Section
<http://www.amstat.org/sections/SRMS/index.html>

<http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 1 Oct 2009 18:58:08 -0400
Reply-To: Dan Cox <dcox@PUBLICRELIGION.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Dan Cox <dcox@PUBLICRELIGION.ORG>
Subject: Interviewing Public School Teachers
X-To: AAPORNET@ASU.EDU
Mime-Version: 1.0 (Apple Message framework v936)
Content-Type: text/plain; charset=US-ASCII; format=flowed; delpsp=yes
Content-Transfer-Encoding: 7bit

I just wanted to thank everyone who responded with suggestions and recommendations. Your advice and insight was very much appreciated.

Best,

Dan

Daniel Cox
Research Director
Public Religion Research

Phone: 202-435-0278

Email: dcox@publicreligion.org
www.publicreligion.org

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to listserv@asu.edu with this text:

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On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Fri, 2 Oct 2009 06:36:15 -0700

Reply-To: Amy Hald <amyhald@MAC.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Amy Hald <amyhald@MAC.COM>

Subject: Re: underage workers at call centers

X-To: Steve Earwaker <steve@medallia.com>,

Mike Galvin <mikeg@medallia.com>,

Russ Haswell <russh@medallia.com>

X-cc: AAPORNET@ASU.EDU

In-Reply-To: <214231114-1254426553-cardhu_decombobulator_blackberry.rim.net-1633986190-@bda650.bisx.prod.on.blackberry>

MIME-version: 1.0

Content-transfer-encoding: 7BIT

Content-type: text/plain; charset=US-ASCII; format=flowed; delp=

FYI - A

On Oct 1, 2009, at 12:48 PM, Amy R. Simon wrote:

> Thanks for bringing that up. I saw that and was very concerned.

>

> I also saw in the news coverage that Western Wats denies the charges

> and said they would fight them, so I'm not sure what to think until

> more of the facts are surfaced by the investigation.

>

> Amy

> -----Original Message-----

> From: Bob Klein

> Sender: AAPORNET

> To: AAPORNET@ASU.EDU

> ReplyTo: Bob Klein

> Sent: Oct 1, 2009 11:36 AM

> Subject: underage workers at call centers

>

> I know there are two sides to every story, but when AAPOR censures

> non-members for refusing to comply with requests for data on

> methodology, what do we do about this?

>
> <http://tinyurl.com/ylz59aw>
>
> Bob Klein
> President
> Applied Marketing Science, Inc.
> 303 Wyman Street, Suite 205
> Waltham, MA 02451
> 781.250.6301
> This e-mail message and any attachments are confidential and may be
> privileged. If you are not the intended recipient, please notify
> the sender
> at Applied Marketing Science, Inc. immediately by replying to this
> message
> and destroy all copies of this message and any attachments.
> Thank you.

>
>
> -----
> <http://www.aapor.org>
> Archives: <http://lists.asu.edu/archives/aapornet.html>
> Vacation hold? Send email to listserv@asu.edu with this text:
> set aapornet nomail
> On your return send this: set aapornet mail
> Please ask authors before quoting outside AAPORNET.
> Problems?-don't reply to this message, write to: aapornet-request@asu.edu

>
>
> Sent from my Verizon Wireless BlackBerry

>
> -----
> <http://www.aapor.org>
> Archives: <http://lists.asu.edu/archives/aapornet.html>
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> Problems?-don't reply to this message, write to: aapornet-request@asu.edu

<http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Unsubscribe? Send email to listserv@asu.edu with this text:
signoff aapornet
Please ask authors before quoting outside AAPORNET.

Date: Mon, 5 Oct 2009 09:11:56 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Polling Firm's Reprimand Rattles News Media
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Polling Firm's Reprimand Rattles News Media
NY TIMES

BY SHAILA DEWAN
Published: October 2, 2009

<http://www.nytimes.com/2009/10/03/us/03survey.html>
or
<http://tinyurl.com/ydrqmcb>

ATLANTA - For Strategic Vision L.L.C., as for many polling companies, it was a regular practice: for five years the company sent out the results of its surveys on leading political races around the country, and they made their way into blog posts, articles and national television coverage.

But news organizations are rethinking their use of Strategic Vision's numbers after the company was reprimanded last week by a professional association of pollsters for failing to disclose "essential facts" about its methods.

SNIP

--

Leo G. Simonetta
Director of Research
Art & Science Group
6115 Falls Road, Suite 101
Baltimore, MD 21209

<http://www.aapor.org>
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=====
Date: Mon, 5 Oct 2009 10:22:07 -0500
Reply-To: Peter Miller <p-miller@NORTHWESTERN.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Peter Miller <p-miller@NORTHWESTERN.EDU>
Subject: AAPOR Council Highlights
X-To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset=windows-1252
Content-Transfer-Encoding: quoted-printable

Council Meeting Highlights: August and September, 2009

It is my pleasure to bring you up to date on the activities of your Executive Council. Since I last wrote, we have had a telephone conference in August and a face-to-face meeting in mid September. Here is a recap of events.

The crucial importance of transparency in public opinion and survey research has driven much of our work in the past couple months. At our September meeting, we discussed an initiative to bring renewed force to our methodological disclosure standards. I will describe the outlines of this initiative in a separate message, and in my column for the fall Newsletter, which you should receive soon.

In brief, we hope to engage all of you in a dialogue about transparency and how to make it routine in our profession. In addition, we propose to add a new strategy to our traditional actions on standards complaints. By the time of our conference in May, we aim to have in place a system to publicize and commend survey organizations that exemplify openness in their research practice. AAPOR's public recognition should provide a strong incentive for organizations to embrace transparent research methods.

You may have noticed that AAPOR has been in the news in the past couple weeks. The Council acted on behalf of the public opinion research profession, issuing a statement objecting to the behavior of Georgia-based Strategic Vision LLC., which failed to make public essential information about its published polls. In subsequent news coverage, we have emphasized that we take such actions to uphold the integrity of the profession and to encourage the provision of information that will contribute to better research practice.

Our September meeting was held at the offices of our new Association Management Company, The Sherwood Group, Inc. It was a wonderful opportunity for Council members to meet with all of our new staff members and to discuss current projects, working styles, relationships, and future initiatives. Most members of Council spent the afternoon of September 17 at the Sherwood offices and participated in small-group meetings with their staff counterparts.

- The Membership and Chapter Relations chair and associate chair, Nancy

Welchel and Kelly Foster met with key staff members to discuss improved = data

collection, member retention and increased services for AAPOR chapters.

- Communications chair and associate chair, Mike Mokrzycki and Jon Cohen met with the marketing and communications staff team to discuss media relations, improvements to the Web site and increased communication with members.

- AAPOR secretary-treasurer John Boyle and associate secretary-treasurer Barbara O=92Hare had an opportunity to meet with the interim executive director, CFO and staff accountant to discuss transition issues and futu=

re

investment strategies.

- Associate conference chair Rob Santos discussed Annual Conference objectives with the meeting services staff team.

The Council meeting on September 18 featured an open discussion about Council and staff roles and responsibilities. AAPOR=92s contract with Sherw= ood

increases the amount of staff support AAPOR will receive and that, in turn, will allow the Council to become a more strategically-oriented governing body.

Conference chair Michael Link updated the Council on the plans for our 65th Annual Conference, whose theme is

Opportunity through Diversity. The call for participation has been issued now, and we hope to see all of you in Chicago in May.

The minutes for our August conference call have already been posted in the Members Only section of the AAPOR website. A couple things to note: 1) We clarified the relationship between AAPOR and the regional chapters. Chapte=

r

officers must be AAPOR members and all Chapter members must sign the AAPOR Code of Ethics. 2) At the time of our August meeting, AAPOR had 2055 members, a slight increase from last year.

Our next face-to-face meeting will be in November. Our main item of business will be discussion of the annual budget. Between now and then, Council members will be fleshing out proposed initiatives for the coming year.

With best wishes.

Peter Miller

President

--=20

Peter V. Miller, PhD.
Department of Communication Studies
Northwestern University
President, American Association for Public Opinion Research
p-miller@northwestern.edu

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=====
Date: Mon, 5 Oct 2009 11:48:57 -0700
Reply-To: Susan H Pinkus <spinkus@SBCGLOBAL.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Susan H Pinkus <spinkus@SBCGLOBAL.NET>
Subject: Re: Polling Firm's Reprimand Rattles News Media
X-To: AAPORNET@ASU.EDU, Leo Simonetta <Simonetta@ARTSCI.COM>
In-Reply-To:
<3248A9B21DD5574785FE5E2C8E521684E3455F@exchange.local.artscience.com>
MIME-Version: 1.0
Content-Type: text/plain; charset=iso-8859-1
Content-Transfer-Encoding: quoted-printable

I'm happy to see that this is finally getting national attention and hopefully this will be a wake-up call to the media who publishes any and all polls without checking whether they are methodologically sound and the polling firms that are putting out their data. I think this was long overdue.

=A0=20

=A0

Thank you AAPOR for seeing this through.
Susan Pinkus

--- On Mon, 10/5/09, Leo Simonetta <Simonetta@ARTSCI.COM> wrote:

From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Polling Firm's Reprimand Rattles News Media
To: AAPORNET@ASU.EDU
Date: Monday, October 5, 2009, 6:11 AM

Polling Firm's Reprimand Rattles News Media
NY TIMES

BY SHAILA DEWAN
Published: October 2, 2009

<http://www.nytimes.com/2009/10/03/us/03survey.html>

or

<http://tinyurl.com/ydrqmcb>

ATLANTA - For Strategic Vision L.L.C., as for many polling companies, it was a regular practice: for five years the company sent out the results of its surveys on leading political races around the country, and they made their way into blog posts, articles and national television coverage.

But news organizations are rethinking their use of Strategic Vision's numbers after the company was reprimanded last week by a professional association of pollsters for failing to disclose "essential facts" about its methods.

SNIP

--

Leo G. Simonetta
Director of Research
Art & Science Group
6115 Falls Road, Suite 101
Baltimore, MD 21209

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Date: Tue, 6 Oct 2009 12:08:26 -0400

Reply-To: colleen_porter@COX.NET

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Colleen Porter <colleen_porter@COX.NET>

Subject: Paradox of Choice by Schwartz

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset=utf-8

Content-Transfer-Encoding: 7bit

At last month's DC-AAPOR workshop on web surveys, Don Dillman and Robin Gentry both addressed the phenomenon that when folks are offered a choice to do a survey by two modes, the overall response rate goes down. Don suggested that

part of the "why" this happens is explained in a book called "Paradox of Choice: Why More Is Less" by Barry Schwartz (with a t).

I got a copy of the slim, readable volume, but decided to put off reading it because my church book club is reading a Malcolm Gladwell book this month, and I was sure to get all confuzzled about what came from which book. I will be reading Schwartz in the next few weeks, if anyone wants to discuss it.

But in the meantime, I found this google video, which would make some interesting lunchtime listening:

<http://video.google.com/videoplay?docid=6127548813950043200#>

Okay, it runs 64 minutes, which is longer than most lunch hours, but the first 3 are just intro and the good stuff starts at about 16 minutes.

I was pleased to hear about the Stanford assignment experiment, because just a few days earlier I had noticed a similar thing with our band car pool. Three bright 16-year-olds were complaining about their AP english assignment: Take two lines from any song, and write 250 words about what it means to them. They whined that it was too vague, the hardest part was deciding on a song, and so on. I declared, "Paradox of choice!" At the time, I thought I was behaving like one of those med students who feels the symptoms of the illness they are studying.

Didn't surveys always give respondents a choice in mixed-mode studies? Not really. A lot of mixed-mode surveys have the alternate mode kick in only after someone has failed to respond via the first (e.g. mail followup to a telephone survey). Also, one reason that researchers felt they could offer such a clear choice for web/mail was the perceived similarity in administration. Now, I am sure those experienced with web are laughing, because it turns out there are huge differences between optimal web and mail design--not as huge a chasm as between interviewer-administered and self-administered, sure, but still significant differences that should be addressed in finding the optimal design for each.

Oh, one small caveat that some of the cartoons he showed at the talk were not included in the video because of copyright issues. This didn't bother me because I was cleaning my office anyway and more listening than watching, and because I have listened to ABC News THIS WEEK by podcast for years (you get used to not seeing the funnies).

Colleen Porter
Gainesville, FL

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=====
Date: Tue, 6 Oct 2009 09:42:20 -0700
Reply-To: Darrell Donakowski <dwdonako@UMICH.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Darrell Donakowski <dwdonako@UMICH.EDU>
Subject: ANES Announcement: Opportunity to Add Contextual and Other
Auxiliary Variables
X-To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

A New Opportunity to Add Contextual and Other Auxiliary Variables to the 2008 ANES Time Series and Panel Study Datasets

In recent study years, the ANES has released an auxiliary data file as part of the final release of its surveys. In 2002 and 2004, these files included candidate biographical data, information on past elections, campaign expenditures, House and Senate member records and ratings, and district and state descriptions. The ANES provides these data to scholars so they can integrate relevant contextual variables in their analyses.

This year, we are changing the way that the auxiliary data file is assembled. Hundreds of contextual variables could be included in the final release, and scholars differ in the types and numbers of such variables they would find useful. In the past, the ANES PIs and staff have made decisions about which variables to include. As a result, we may have included variables in the auxiliary file that were of little use to scholars while excluding variables of high analytic value. Moreover, the ANES has collected such data without the involvement of scholars who may possess high-quality data that they would be willing to share and that would be very helpful to many colleagues.

This year, we are decentralizing the process by which the auxiliary data file is developed. Instead of making decisions on our own about which contextual variables to include, we are asking the ANES user community to participate in this decision making process. And instead of collecting such variables on our own, we are making an open call for collaboration with anyone who has relevant data to share.

Hence, we are calling on members of the research community to make contributions to the 2008-2009 version of the ANES auxiliary data file through contributions to a dedicated forum on the ANES Online Commons www.electionstudies.org/onlinecommons.htm. The goal of the ANES Online Commons is to improve the quality and scientific value of each of our data collections, to encourage the submission of new

ideas, and to make such experiences more beneficial to and enjoyable for individual investigators.

The new "auxiliary data" forum on the ANES Online Commons is open to anyone who would like to make suggestions regarding sources of contextual data that researchers may find useful. The proposals that are most likely to be successful will have the following characteristics:

- Thorough description of the information proposed for inclusion. The primary mandate of ANES is to explain vote choices and turnout, and this mandate can be advanced in many different ways with many different types of data.

- An explicit argument about why the proposed information merits inclusion.

- An explicit argument about the kinds and range of statistical analyses that the information would allow and the benefit of such analyses to science (and society). Clear presentations of modeling frameworks, power statistics, or analogous analytic concepts will make arguments more persuasive.

- An explicit argument about the conceptual and theoretical foundations of the variable(s).

- Evidence about the past demonstrated empirical value of such information. Such evidence will make a proposal much more persuasive.

- Evidence that the proposed way of ascertaining the information yields valid results.

- If the proposal advocates including information that ANES has included in previous auxiliary datasets, the proposal will be more persuasive if it includes explicit evidence about the breadth and depth of the information's previous usage and impact in the scholarly literature. It is best not to assume that readers already know about prior uses of the variables.

Greater specificity about such attributes of a proposal can help Online Commons readers and ANES leadership effectively evaluate the likely benefits of including proposed information.

Proposals are limited to ten pages with font no smaller than 12 point, one-inch margins, and double spacing. Of course, scholars may submit multiple proposals.

Scholars who wish to alert people to detailed materials to support their arguments may do so in the text of their proposal. All such references must include a URL for a publicly-accessible website.

Any Internet user can view the Online Commons, but you can post a proposal on the "auxiliary data" forum only if you register for an Online Commons membership. Membership is free to any scholars and there are no strings attached. The sole purpose of the Online Commons is to provide a means for scholars to contribute to the development of ANES questionnaires. You can

learn more about how to register here:
www.electionstudies.org/onlinecommons_reghelp.htm

In addition to proposing variables for the auxiliary dataset, we also encourage you to post comments about the other proposals that are made. Constructive comments of this kind can be very helpful to the ANES as it assembles the dataset.

All proposals for the 2008 edition of the Auxiliary dataset must be received by 3:00 Eastern/Noon pacific on Tuesday, December 1, 2009.

If you have any questions about the new "Auxiliary dataset" forum, or about the Online Commons, in general, please let us know via email to anes@electionstudies.org.

We hope to hear from you!

Sincerely,
Jon A. Krosnick and Arthur Lupia
Principal Investigators
American National Election Studies

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Date: Tue, 6 Oct 2009 14:59:46 -0400
Reply-To: "Butler, Sarah" <Sarah.Butler@NERA.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Butler, Sarah" <Sarah.Butler@NERA.COM>
Subject: Recommendation for a vendor
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: quoted-printable

Hello,

I am in need of a vendor that can host an online survey in German (so if not a German firm than a European company with native German speakers). The vendor would need to program and host the survey on the internet and be able to send out invitations via email to 200 to 300 specific participants.=20

The catch is the survey would need to be fielded in the next week and a half.=20

Please send any recommendations to me via email off-list.

Many thanks,

Sarah
=20

=20

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=====
Date: Tue, 6 Oct 2009 12:30:14 -0700
Reply-To: draughon.research@insightbb.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Katherine Draughon, PhD, MPH" <draughon.research@INSIGHTBB.COM>
Subject: University Survey Centers -- Creating own web survey panels
MIME-Version: 1.0
Content-Type: text/plain; charset=iso-8859-1
Content-Transfer-Encoding: quoted-printable

I'm curious if any university survey centers have developed their own web survey panels for doing general surveys in a specific region (town, city, etc).
=A0
=A0

Dr. Katherine "Kat" Draughon

Draughon Research, LLC
www.draughonresearch.com

draughon.research@insightbb.com

<http://www.aapor.org>

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Date: Tue, 6 Oct 2009 16:38:17 -0400

Reply-To: rsimm32573@AOL.COM

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Robert O. Simmons" <rsimm32573@AOL.COM>

Subject: Re: Paradox of Choice by Schwartz

X-To: colleen_porter@COX.NET, AAPORNET@ASU.EDU

In-Reply-To: <20091006120826.F9Y7M.451153.imail@eastrmwml34>

MIME-Version: 1.0

Content-Transfer-Encoding: 7bit

Content-Type: text/plain; charset="us-ascii"

Mick Couper also makes the Schwartz connection in his own course on Web surveys.? I took particular note of this because people at?my agency were among?the first to discover that the response rate was hurt by offering a choice of modes right away.? After we learned this,?our dual-mode surveys offered a paper option only to those who had not responded after receiving a couple of earlier reminders.

Rob Simmons

DMDC

Arlington, VA

-----Original Message-----

From: Colleen Porter <colleen_porter@COX.NET>

To: AAPORNET@ASU.EDU

Sent: Tue, Oct 6, 2009 12:08 pm

Subject: Paradox of Choice by Schwartz

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Colleen Porter
Gainesville, FL

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Date: Tue, 6 Oct 2009 15:31:28 -0700
Reply-To: John Nienstedt <john@CERC.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: John Nienstedt <john@CERC.NET>
Subject: Urban, suburban and rural zip codes
X-To: "aapornet@asu.edu" <aapornet@asu.edu>
X-cc: Tracy Duben <tracy@cerc.net>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

We have a national sample that we would like to categorize into urban, suburban and rural segments. Anyone have a recent list of zipcodes we can use for that purpose?

John Nienstedt, Sr.
President

[<cid:image001.jpg@01CA4699.0D6EDB70>]
2170 4th Avenue, San Diego, CA 92101
619-702-CERC x307
Get the Edge at www.cerc.net<<http://www.cerc.net/>>

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Date: Tue, 6 Oct 2009 19:28:30 -0400
Reply-To: Michael Koger <mkoger@ALUM.MIT.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Michael Koger <mkoger@ALUM.MIT.EDU>
Subject: Urban, rural, and suburban zip codes
X-To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: multipart/mixed; boundary="-----
=_Part_4315_2888076.1254871710340"

-----=_Part_4315_2888076.1254871710340
Content-Type: text/plain; charset=UTF-8
Content-Transfer-Encoding: 7bit

The United States Census Bureau should have some information about this.

<http://www.census.gov/epcd/www/zipstats.html>

We have a national sample that we would like to categorize into urban, suburban and rural segments. Anyone have a recent list of zipcodes we can use

for that purpose?

John Nienstedt, Sr.

President

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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-----=_Part_4315_2888076.1254871710340--

Date: Wed, 7 Oct 2009 07:28:31 -0700
Reply-To: "D. Patrick Hoey" <POAPATRICKH@AOL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "D. Patrick Hoey" <POAPATRICKH@AOL.COM>
Subject: Sweepstakes & Surveys
X-To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

Hello, does anyone have information on the earliest use of Sweepstakes as

an incentive to participate in either a consumer or social survey? (ie

complete a survey and be entered for a chance to win....\$\$\$\$\$.)

I need to review history and come up with the earliest known link, which

likely predates the invention of the internet.

Thank you very much.

Dion P. Hoey, PhD
Nassau Community College
Garden City, NY 11530

POAPATRICKH@AOL.COM

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html>

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set aapornet nomail

On your return send this: set aapornet mail

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Date: Wed, 7 Oct 2009 11:02:30 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: WSJ's Number's guy on the Strategic Vision saga

X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

<Featuring prominent members>

Some See Numerical Oddity in Pollster's Election Surveys

http://online.wsj.com/article/SB125487188014969039.html?mod=WSJ_hpp_RIGHTTopCarousel
or
<http://tinyurl.com/y9rc3j9>

Polling Controversy Raises Questions of Disclosure

<http://blogs.wsj.com/numbersguy/polling-controversy-raises-questions-of-disclosure-805/>
or
<http://tinyurl.com/yb9xexd>

--
Leo G. Simonetta
Director of Research
Art & Science Group
6115 Falls Road, Suite 101
Baltimore, MD 21209

<http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html>
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set aapornet nomail
On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Wed, 7 Oct 2009 13:38:00 -0400
Reply-To: Kristopher Morgan <khmorgan@PURDUE.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Kristopher Morgan <khmorgan@PURDUE.EDU>
Subject: Readiness for Change
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1
Content-Transfer-Encoding: 8bit

Hello everyone,

Could someone point me to a few good sources on "readiness for change" surveys? I am looking for literature on this topic or examples of surveys that

measure an organizations's desire/readiness to make changes. Thanks in advance.

Kristopher H. Morgan, Ph.D.
Project Director
Social Research Institute
Department of Sociology
Purdue University
Stone Hall 311a
khmorgan@purdue.edu
765-427-3819

<http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail
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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 7 Oct 2009 13:47:44 -0400
Reply-To: "Prisuta, Robert" <RPrisuta@AARP.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Prisuta, Robert" <RPrisuta@AARP.ORG>
Subject: Senior Research Advisor Opportunity at AARP
X-To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

AARP has an immediate opening for a senior survey research professional. The successful candidate will join a team responsible for AARP's tracking research and other survey activities. The tracking survey is a primary data resource that features continuous monitoring of key indicators as well as periodic in-depth analysis of critical topics. Responsibilities include questionnaire design, vendor oversight, data analysis, and reporting results through written reports, oral presentations, and consulting with senior leadership on the strategic and tactical implications of the findings.=20

=20

The position requires a graduate degree (PhD. preferred) in a related discipline and eight years of progressively more responsible experience in an applied research environment.=20

=20

To apply for the position go to <http://www.aarpjobs.com/jobs/> and after logging in type in "Senior Research Advisor" in the job title box. Alternatively, send a resume and cover letter to Robert H. Prisuta, Research Director, AARP, at rprisuta@aarp.org. =20

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Date: Wed, 7 Oct 2009 15:34:32 -0400

Reply-To: "Featherston, Fran A." <ffeather@NSF.GOV>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Featherston, Fran A." <ffeather@NSF.GOV>

Subject: Are factual questions affected by questionnaire design? You
betcha!

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

Dear AAPORNETers:

Here is my original request to the list and a summary of the responses =
I got. This is a somewhat more detailed version of the piece I wrote =
for our NSF meeting, in case you are wondering why I spent so much time =
to pull up references. =20

Many thanks to my "contributors" as named in the summary below, and to =
the others of you that wrote notes of support and other thoughts.=20

Citation notes appear in the text, Note 1, Note 2, etc. The citations =
are listed below.=20

(fran)

Fran Featherston

National Science Foundation

4201 Wilson Blvd.

Arlington, VA 22230

703-292-4221

ffeatherston@nsf.gov

Original request (shortened a tiny bit):

> Survey responses can be affected by 1) the format and response=20
> categories of a survey item in self-administered surveys (web or=20
> paper), and 2) by question order effects (all modes). Recently two=20
> different individuals stated to us only "opinion" or "subjective"
> questions are affected by such considerations.=20

> Are "objective" survey questions subject to these effects in=20
> self-administered survey--dates of events; a person's employment,=20
> family composition, or race/ethnicity?=20

Summary:

First, what about layout issues such as format and response categories?

When asked about the number of hours they study, students gave = different answers depending on the response categories provided. (Note = 1) The layout of the question also affects the way respondents answer a = factual question. For example, when asked the month and year they began = their studies at Washington State University, students wrote their = answers in different ways depending on the layout of the question. For = example, the width of the answer box caused differences in whether = respondents wrote 2-digit or 4-digit answers for the year they started. = (Note 2) Jolene Smyth thinks that visual design tells respondents how = they should record the answer they have in mind regardless of whether it = is an opinion or a behavior. She writes, "This is affecting them at the = reporting stage, which seems to me beyond the point where objective vs. = subjective question topic would seem to make a big difference." =20

Second, what about question order effects?

Howard Schuman pointed me to his 1981/1986 book. They found that = respondents reported more crimes against themselves, depending on the = order of the questions asked. (Note 3) Don Dillman thinks that question = order effects are not very different for behaviors, opinions, and = attitudes. Dillman writes,

"Also, behavioral questions are affected by context. Smyth, Dillman = and Christian did a book chapter on that, which I think is on my web = page. It was for a Handbook of Internet Research edited by some Germans = a few years ago. We did that because we thought a lot of people don't = appreciate how much answers to behavioral questions can be influenced by = order. There are a lot of subtraction effects and carryover effects, = i.e. because the question answer process is like a conversation, people = leave things out in later answers because they think they have already = answered that in an earlier one. It's often subtle, but real." (Note 4) =20

Howard Schuman gives the opinion that even race/ethnic identification = can be affected by previous questions. Schuman writes,

"It is quite likely that self-reported race/ethnic identification could = be affected by previous questions, since it is really in part a matter = of personal preference. Perhaps even gender, given what we know about it = being less clear-cut than traditionally assumed in surveys. The = distinction between "facts" and "attitudes" is not hard & = fast--something I discussed in my 2008 book, though primarily from the = standpoint of attitudes, and it includes a useful quote by O. D. Duncan = on the issue. (Note 5) =20

Nancy Bates also provided a citation to her work with the Census to show = that question order does impact how people answer race and ethnicity. = (Note 6) Their abstract states, "In most of the experiments, placing = Spanish origin prior to race successfully reduced nonresponse to Spanish = origin while increasing nonresponse to race only slightly, if at all."

In addition to the two issues above, Milt Goldsamt notes that asking = demographic questions early in the questionnaire might actually depress = response rates. He writes,

"I learned somewhere along the way that respondents were less likely to complete a survey if they too early saw factual questions unrelated to the major purpose of the survey. If so, they questioned the need for telling others about themselves, rather than first tackling the questions more related to the survey goals, and might even quit the survey. In other words, they were "turned off" by the layout and order. I've even been careful about titling the demographic section when I include it near the end of a survey to make sure respondents understand why we're asking it."

Notes:

(1) 2009, Dillman, Smyth and Christian, Internet, Mail, and Mixed Mode Surveys: The Tailored Design Method, p.65-66.

(2) 2007, Christian, Dillman, and Smyth, "Helping Respondents Get It Right the First Time: The Influence of Words, Symbols, and Graphics in Web Surveys," Public Opinion Quarterly, 71(1), p. 119.

(3) 1981, Schuman and Presser, Questions and Answers in Attitude Surveys: Experiments on Question Form, Wording, and Context, p. 45.

(4) 2007, Smyth, Dillman, and Christian, "Context Effects in Internet Surveys: New Issues and Evidence," Handbook of Internet Research, Oxford University Press. See revised 2008 version on Don Dillman's web site at <http://www.sesrc.wsu.edu/dillman/papers/ContextEffects.pdf>

(5) 2008, Schuman, Method and Meaning in Polls and Surveys. [You can see the index for Howard's book on Barnes and Noble.com if you are interested.]

(6) 1995, Bates, Martin, DeMaio and de la Puente "Questionnaire Effects on Measurements of Race and Spanish Origin" by, Journal of Official Statistics, 11(4).

Other sources:

1997, Rockwood, Sangster, and Dillman, "The Effect of Response Categories on Survey Questionnaires: Context and Mode Effects." Sociological Methods and Research 26(1): 118-140. [The way the questions are asked affects how respondents answer behavioral questions.]
Abstract from the Sage website: This article reports the effect that the ranges presented in answer categories for survey questions can have on respondent answers. Response categories were manipulated in a split-ballot survey conducted in both telephone and mail modes. These categories, presented in the separate ballots, overlapped in one category; the other categories were unique to each ballot. The experiment was conducted on four questions: two frequent and mundane and two rare and salient. It was found that the response categories significantly affected the response for frequent and mundane questions. One question demonstrated a significant difference in response between the mail and telephone modes. For this question, a response scale with a limited number of socially desirable alternatives resulted in a social desirability effect in the telephone mode. Alternatively, the telephone

mode demonstrated an extremeness effect when the response scale =
comprised a greater number of socially desirable alternatives.

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Date: Wed, 7 Oct 2009 13:17:17 -0700
Reply-To: "Margaret R. Roller" <rmr@ROLLERRESEARCH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Margaret R. Roller" <rmr@ROLLERRESEARCH.COM>
Subject: Re: Are factual questions affected by questionnaire design? You
betcha!
X-To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

Thank you, Fran, for such a great, useful summary!

--
Margaret R. Roller
rmr@rollerresearch.com

<http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html>
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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 7 Oct 2009 15:21:34 -0700
Reply-To: Nick Panagakis <mkshares@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nick Panagakis <mkshares@COMCAST.NET>
Subject: H1N1 Vaccine Polls
X-To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

I have seen a number of news polls showing a bare majority of Americans p=
lan to get the H1N1=20
vaccine. There could be a reason for this. According to the CDC, the vacc=
ine will be rationed to=20
certain groups. I believe that is generally known. Age 65+ ranks last be=
cause they are least=20
vulnerable according to the CDC below.=20

I think poll stories should show how broad age groups responded to the question to see if there are differences.

From the CDC: . "In this setting, the committee recommended that the following groups receive the vaccine before others: pregnant women, people who live with or care for or children younger than 6 months of age, health care and emergency medical services personnel with direct patient contact, children 6 months through 4 years of age, and children 5 through 18 years of age who have chronic medical conditions.

"The committee recognized the need to assess supply and demand issues at the local level. The committee further recommended that once the demand for vaccine for these target groups has been met at the local level, programs and providers should begin vaccinating everyone from ages 25 through 64 years. Current studies indicate the risk for infection among persons age 65 or older is less than the risk for younger age groups. Therefore, as vaccine supply and demand for vaccine among younger age groups IS BEING MET, programs and providers should offer vaccination to people over the age of 65."

Nick

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Date: Wed, 7 Oct 2009 22:33:27 -0400

Reply-To: Philip Meyer <pmeyer@EMAIL.UNC.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Philip Meyer <pmeyer@EMAIL.UNC.EDU>

Subject: AAPOR in the blogosphere

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset=windows-1252; format=flowed

Content-Transfer-Encoding: 8bit

This is from www.calbuzz.com, a blog mostly on California politics.

Phil

--snip--

Lies, damn lies and statistics: Remember back last winter when Barack Obama beat Hillary Clinton in Iowa and everybody thought he'd go on to beat her in New Hampshire? When he didn't, everybody wanted to know what's wrong with those damn polls anyway.

In the wake of the debacle, the American Association for Public Opinion Research launched a study of the polling in New Hampshire. You'd have to be a total polling geek to know this (we name no names) but one company — Strategic Vision LLC — wouldn't or couldn't give AAPOR simple, basic information like “who sponsored the survey; who conducted it; a description of the underlying sampling frame; an accounting of how ‘likely voters’ were identified and selected; response rates; and a description of any weighting or estimating procedures used.”

So last week, when AAPOR, a most conservative, punctilious, conscientious, scrupulous group – what you call your model of propriety — said Strategic Vision has “repeatedly refused to release essential facts about polls it published prior to the 2008 presidential primaries in New Hampshire and Wisconsin,” it caused something of a media stir because a number of news outlets had been using Strategic Vision's bullshit polls.

There's not much AAPOR can do to Strategic Vision, except declare the firm in “violation of the association's Code of Professional Ethics and Practices.” But as the New York Times noted:

“The controversy has also led to a critical examination of the indiscriminate use of poll numbers. Strategic Vision's polls have been cited by numerous news organizations, including The Associated Press, The Washington Post, MSNBC, Fox News and, on at least three occasions, The New York Times, even though the company has repeatedly failed to provide supporting data and the methodology for its surveys.”

Calbuzz finds all this pretty damned interesting, especially given the surfeit of polls already taken, with many more to be released, leaked and peddled in the California governor and Senate races. Which motivates our Department of Weights and Measures to remind readers of Calbuzz Standards for Polling, Decency and Free Lunch (HO to AAPOR) and the key information to know about any poll:

- Who paid for the poll and why was it done?
- Who did the poll?
- How was the poll conducted?– How many people were interviewed and what's the margin of sampling error?
- How were those people chosen? (Probability or non-probability sample? Random sampling? Non-random method?)
- What area or what group were people chosen from? (That is, what was the population being represented?)
- When were the interviews conducted?
- How were the interviews conducted?
- What questions were asked? Were they clearly worded, balanced and

unbiased?

- What order were the questions asked in? Could an earlier question influence the answer of a later question that is central to your story or the conclusions drawn?
- Are the results based on the answers of all the people interviewed, or only a subset? If a subset, how many?
- Were the data weighted, and if so, to what?

Full disclosure: We may not know the answer to every one of our questions before we write about a survey or a specific finding, if we have previous experience with the pollster that causes us to have confidence in his or her methods and motives. As general guidelines, though, these are pretty good.

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Date: Thu, 8 Oct 2009 09:32:47 -0400

Reply-To: "Wolf, Jim" <jamwolf@IUPUI.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Wolf, Jim" <jamwolf@IUPUI.EDU>

Subject: Re: AAPOR in the blogosphere

X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To: <4ACD4F77.7000109@email.unc.edu>

Content-Type: text/plain; charset="iso-8859-1"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

This may be the first organization I've been associated with that was called "punctilious", but once I looked it up I felt a lot better about renewing my membership!

Jim Wolf jamwolf@iupui.edu

Director, Survey Research Center at IUPUI (317) 278-9230

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@ASU.EDU>] On Behalf Of Philip Meyer

Sent: Wednesday, October 07, 2009 10:33 PM

To: AAPORNET@ASU.EDU

Subject: AAPOR in the blogosphere

This is from www.calbuzz.com, a blog mostly on California politics.

Phil

--snip--

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- When were the interviews conducted?
- How were the interviews conducted?
- What questions were asked? Were they clearly worded, balanced and unbiased?
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influence the answer of a later question that is central to your story or the conclusions drawn?

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Date: Thu, 8 Oct 2009 12:12:07 -0400

Reply-To: Meg Bostrom <megbostrom@PUBLIC-KNOWLEDGE.US>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Meg Bostrom <megbostrom@PUBLIC-KNOWLEDGE.US>

Subject: Polls on Kyoto Protocol, Global warming international agreements

X-To: AAPORNET@ASU.EDU

In-Reply-To: <LISTSERV%200910071521346391.A08C@LISTS.ASU.EDU>

Mime-version: 1.0

Content-type: text/plain; charset="US-ASCII"

Content-transfer-encoding: 7bit

If you know of any recent (last 5 years or so) research on American attitudes toward the Kyoto Protocol or other kinds of international agreements or international cooperation on global warming, please forward info. I'm particularly interested in those studies that are not available through traditional means (Roper, Pew, etc.).

Respond offline, and I will compile a summary for anyone who is interested.

Thank you for your help.

Meg Bostrom

<http://www.aapor.org>

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Date: Thu, 8 Oct 2009 13:30:20 -0400
Reply-To: "Edgar, Jennifer - BLS" <Edgar.Jennifer@BLS.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Edgar, Jennifer - BLS" <Edgar.Jennifer@BLS.GOV>
Subject: AAPOR 2010 Panel: Respondent Records
X-To: AAPORNET@ASU.EDU
X-cc: Jennifer Edgar <JJEdgar@verizon.net>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Hello!

For the 2010 Annual AAPOR Conference, I am trying to organize a panel session to examine respondents' use of records in household surveys. We have control over the development of flashcards and interview aids, but record use, on the other hand, is dependent not only on our suggestions that they be used, but also on whether the records are available and the extent to which respondents are willing to use them.

Survey organizations often encourage respondents to use their records with the expectation that doing so will improve the quality of respondents' answers. But, there are several questions surrounding the use of respondent records that need to be addressed: =20

- How does respondents' use of these materials impact survey data quality? =20
- What is the impact of record use on respondent burden? The respondent's tasks may become more difficult as they locate, access and interpret the records, but their cognitive burden may decrease if the records make the questions easier to answer. =20
- What are the tradeoffs between potential data quality improvements and the potential for increased respondent burden associated with respondents' use of records?
- Does asking respondents to access use their records during a panel survey affect their cooperation rates in later waves?

Discussions of these and related issues are particularly relevant today, as they touch upon some of the most important challenges currently facing our industry: falling response rates, respondent burden/survey fatigue, and concerns about data quality. =20

My proposed paper explores the process of encouraging respondent record use in the Consumer Expenditure Survey, and the impact on survey length and data quality. Another proposed paper in the panel will explore ways record use is encouraged in the American Housing Survey (AHS) with regards to the collection of utility costs. This paper will explore methods to analyze the effects of record use on data quality in future surveys.

If you are participating in this panel, please contact me so we can

coordinate the panel and abstracts.

I look forward to hearing from you!

Jennifer Edgar
Office of Survey Methods Research
Bureau of Labor Statistics
Suite 1950, 2 Massachusetts Ave., NE
Washington, DC 20212
202-691-7528

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Date: Thu, 8 Oct 2009 14:27:01 -0400
Reply-To: Paul Braun <pbraun@BRAUNRESEARCH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Paul Braun <pbraun@BRAUNRESEARCH.COM>
Subject: Cell phone surveys in the UK
X-To: AAPORNET <AAPORNET@asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

Good day everyone:

Does anyone know whether cell phone surveys are completed in Europe and specifically in the UK?

When completed in the US, cell phone samples tend to help fill the gaps in landline consumer samples. Are there any similar issues in the UK and are they solved with cell phone samples?

Paul A. Braun
Braun Research Inc.
271 Wall Street
Princeton, NJ 08540

Office: (609) 279-1600
Fax: (609) 279-0381
Cell: (609) 658-1434
pbraun@braunresearch.com

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Date: Thu, 8 Oct 2009 19:36:11 +0100
Reply-To: Joe Stead <Joe.Stead@IPSOS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Joe Stead <Joe.Stead@IPSOS.COM>
Subject: Re: Cell phone surveys in the UK
X-To: "pbraun@BRAUNRESEARCH.COM" <pbraun@BRAUNRESEARCH.COM>, "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
Content-Type: text/plain; charset="utf-8"
MIME-Version: 1.0
Content-Transfer-Encoding: 8bit

There are different problems.

US - cannot use dialer.

UK - can use dialer.

US - can target geographically.

UK - cannot as national numbering frame.

US - 23% cell only.

UK - 11% cell only.

US - legal to ping.

UK - not legal to ping, lots of bad numbers.

This is a brief summary - please feel free to respond direct if you have any further questions.

Joe

Currently out of the office
+44 (0)7876 394165

----- Original Message -----

From: AAPORNET <AAPORNET@asu.edu>

To: AAPORNET@ASU.EDU <AAPORNET@ASU.EDU>

Sent: Thu Oct 08 19:27:01 2009

Subject: Cell phone surveys in the UK

Good day everyone:

Does anyone know whether cell phone surveys are completed in Europe and specifically in the UK?

When completed in the US, cell phone samples tend to help fill the gaps in landline consumer samples. Are there any similar issues in the UK and are they solved with cell phone samples?

Paul A. Braun
Braun Research Inc.
271 Wall Street
Princeton, NJ 08540

Office: (609) 279-1600
Fax: (609) 279-0381
Cell: (609) 658-1434
pbraun@braunresearch.com

<http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
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Date: Thu, 8 Oct 2009 14:40:57 -0400
Reply-To: David Dutwin <ddutwin@SSRS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: David Dutwin <ddutwin@SSRS.COM>
Subject: Re: Cell phone surveys in the UK
X-To: Paul Braun <pbraun@BRAUNRESEARCH.COM>,
"AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
In-Reply-To: <[02fd01ca4844\\$f1e604c0\\$5b00a8c0@BRICORP.com](mailto:02fd01ca4844$f1e604c0$5b00a8c0@BRICORP.com)>

Content-Type: text/plain; charset="us-ascii"
MIME-Version: 1.0
Content-Transfer-Encoding: 8bit

Someone did a great presentation at AAPOR 2007 that showed cell-only rates for nearly every European country (and many others), as well as discussed whether their cell numbers were listed or not.

If anyone knows who presented it, I would love to know, as I would still (2 years later!) love to get a copy of it. Anyway, that paper should answer all of your questions.

David Dutwin
Vice President
SSRS/Social Science Research Solutions
484-840-4406

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Paul Braun
Sent: Thursday, October 08, 2009 2:27 PM
To: AAPORNET@ASU.EDU
Subject: Cell phone surveys in the UK

Good day everyone:

Does anyone know whether cell phone surveys are completed in Europe and specifically in the UK?

When completed in the US, cell phone samples tend to help fill the gaps in landline consumer samples. Are there any similar issues in the UK and are they solved with cell phone samples?

Paul A. Braun
Braun Research Inc.
271 Wall Street
Princeton, NJ 08540

Office: (609) 279-1600
Fax: (609) 279-0381
Cell: (609) 658-1434
pbraun@braunresearch.com

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Unsubscribe? Send email to listserv@asu.edu with this text:

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Date: Thu, 8 Oct 2009 19:38:59 +0100
Reply-To: Joe Stead <Joe.Stead@IPSOS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Joe Stead <Joe.Stead@IPSOS.COM>
Subject: Re: Cell phone surveys in the UK
X-To: "ddutwin@SSRS.COM" <ddutwin@SSRS.COM>,
"AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
Content-Type: text/plain; charset="utf-8"
MIME-Version: 1.0
Content-Transfer-Encoding: 8bit

I think it was Marek Fuchs (sp?)...Germany.

Joe

Currently out of the office
+44 (0)7876 394165

----- Original Message -----

From: AAPORNET <AAPORNET@asu.edu>
To: AAPORNET@ASU.EDU <AAPORNET@ASU.EDU>
Sent: Thu Oct 08 19:40:57 2009
Subject: Re: Cell phone surveys in the UK

Someone did a great presentation at AAPOR 2007 that showed cell-only rates for nearly every European country (and many others), as well as discussed whether their cell numbers were listed or not.

If anyone knows who presented it, I would love to know, as I would still (2 years later!) love to get a copy of it. Anyway, that paper should answer all of your questions.

David Dutwin
Vice President
SSRS/Social Science Research Solutions
484-840-4406

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Unsubscribe? Send email to listserv@asu.edu with this text:
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Date: Thu, 8 Oct 2009 15:13:45 -0400
Reply-To: Howard Fienberg <howard.fienberg@MRA-NET.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Howard Fienberg <howard.fienberg@MRA-NET.ORG>
Subject: Re: Cell phone surveys in the UK
X-To: Joe Stead <Joe.Stead@IPSOS.COM>, AAPORNET@ASU.EDU
In-Reply-To:
<7A706AA2D653C7499FF31970D03862AC9CB40782A3@EUUKLONEML5.eu.ipsos>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Joe, what do you mean when you say "ping" ?

Cheers,
Howard Fienberg
Director of Government Affairs
The Marketing Research Association (MRA)

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Joe Stead
Sent: Thursday, October 08, 2009 2:36 PM
To: AAPORNET@ASU.EDU
Subject: Re: Cell phone surveys in the UK

There are different problems.

US - cannot use dialer.
UK - can use dialer.

US - can target geographically.
UK - cannot as national numbering frame.

US - 23% cell only.
UK - 11% cell only.

US - legal to ping.
UK - not legal to ping, lots of bad numbers.

This is a brief summary - please feel free to respond direct if you have any further questions.

Joe

Currently out of the office
+44 (0)7876 394165

----- Original Message -----

From: AAPORNET <AAPORNET@asu.edu>
To: AAPORNET@ASU.EDU <AAPORNET@ASU.EDU>

Sent: Thu Oct 08 19:27:01 2009
Subject: Cell phone surveys in the UK

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Please ask authors before quoting outside AAPORNET.

Date: Thu, 8 Oct 2009 20:11:46 +0100
Reply-To: Joe Stead <Joe.Stead@IPSOS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Joe Stead <Joe.Stead@IPSOS.COM>
Subject: Re: Cell phone surveys in the UK
X-To: "howard.fienberg@mra-net.org" <howard.fienberg@mra-net.org>,
"AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
Content-Type: text/plain; charset="utf-8"
MIME-Version: 1.0
Content-Transfer-Encoding: 8bit

I mean 'pulse' numbers in advance to check whether they are working or non working before launching in field.

Joe

Currently out of the office
+44 (0)7876 394165

----- Original Message -----

From: Howard Fienberg <howard.fienberg@mra-net.org>
To: Joe Stead; AAPORNET@ASU.EDU <AAPORNET@ASU.EDU>
Sent: Thu Oct 08 20:13:45 2009
Subject: RE: Cell phone surveys in the UK

Joe, what do you mean when you say "ping" ?

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Howard Fienberg
Director of Government Affairs
The Marketing Research Association (MRA)

-----Original Message-----

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Sent: Thursday, October 08, 2009 2:36 PM
To: AAPORNET@ASU.EDU
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Sent: Thu Oct 08 19:27:01 2009
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Date: Thu, 8 Oct 2009 15:23:40 -0400

Reply-To: Howard Fienberg <howard.fienberg@MRA-NET.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Howard Fienberg <howard.fienberg@MRA-NET.ORG>
Subject: Re: Cell phone surveys in the UK
X-To: Joe Stead <Joe.Stead@ipsos.com>, AAPORNET@ASU.EDU
In-Reply-To:
<7A706AA2D653C7499FF31970D03862AC9CB40782A6@EUUKLONEML5.eu.ipsos>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Pulsing could be illegal in the US. While the provisions in the federal Telephone Consumer Protection Act (TCPA) outlawing "war dialing" are aimed at preventing you from checking to see if a line is a fax or voice line, it is possible the provisions could be applied to calls checking if a known voice line is a cell phone or a landline.

I certainly understand why one would want to check -- because you half to hand-dial a cell phone number, while you could auto-dial a landline. But even accidentally reaching a cell phone number with an automated system of any sort would constitute a violation of the TCPA, absent prior express consent of the cell phone user.

Cheers,
Howard Fienberg
Director of Government Affairs
The Marketing Research Association (MRA)

Disclaimer: The information provided in this message is for guidance and informational purposes only. It is not intended to be a substitute for legal advice. MRA advises all parties to consult with private legal counsel regarding the interpretation and application of any laws to your business.

-----Original Message-----

From: Joe Stead [mailto:Joe.Stead@ipsos.com]
Sent: Thursday, October 08, 2009 3:12 PM
To: Howard Fienberg; 'AAPORNET@ASU.EDU'
Subject: Re: Cell phone surveys in the UK

I mean 'pulse' numbers in advance to check whether they are working or non working before launching in field.

Joe

Currently out of the office
+44 (0)7876 394165

----- Original Message -----

From: Howard Fienberg <howard.fienberg@mra-net.org>

To: Joe Stead; AAPORNET@ASU.EDU <AAPORNET@ASU.EDU>
Sent: Thu Oct 08 20:13:45 2009
Subject: RE: Cell phone surveys in the UK

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Director of Government Affairs
The Marketing Research Association (MRA)

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Sent: Thursday, October 08, 2009 2:36 PM
To: AAPORNET@ASU.EDU
Subject: Re: Cell phone surveys in the UK

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Date: Thu, 8 Oct 2009 17:22:04 -0400
Reply-To: Young Chun <ychun2@GMAIL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Young Chun <ychun2@GMAIL.COM>
Subject: National survey of ethnic minority in the U.S.?
X-To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1

Hi, AAPORites,
Have you done any nationally representative survey of ethnic minority group in the U.S.? (Chinese, Japanese, Korean, Vietnamese, etc.) It's sort of a rare population, hard-to-reach. A single mode of data collection may suffer from undercoverage. Mixed modes could be more cost-effective yet cumbersome. What ethnic cultural structure do we need to keep in mind and relate to practical sampling design?

What practical sampling approaches have you used if you have ever done a national survey of hard-to-reach ethnic minority population in the U.S.? Your leads, examples, and key issues to think over would be all helpful!

Very best,

Young Chun

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Unsubscribe? Send email to listserv@asu.edu with this text:
signoff aapornet
Please ask authors before quoting outside AAPORNET.

Date: Fri, 9 Oct 2009 10:25:56 +0200
Reply-To: Edith de Leeuw <edithl@XS4ALL.NL>
Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Edith de Leeuw <edithl@XS4ALL.NL>
Subject: Re: Cell phone surveys in the UK
X-To: Joe Stead <Joe.Stead@IPSOS.COM>, AAPORNET@ASU.EDU
In-Reply-To: <7A706AA2D653C7499FF31970D03862AC9CB40782A4@EUUKLONEML5.eu.ipsos>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed

Bill Blyth from the UK did an excellent study, using the Eurobarometer data (which are collected with a face-to-face interview all over Europe), and he gave figures on total telephone coverage, landline, cell phone only, and Internet coverage.

He has several presentations and publications on this topic, giving data for 2005 and 2008

Some can be found on

<http://www.moaweb.nl/bibliotheek/materiaal-bijeenkomsten-1/2009/de-aanstaande-revolutie-binnen-het-marktonderzoek-22-jan-2009>

Good luck Edith

At 07:38 PM 10/8/2009 +0100, Joe Stead wrote:

>I think it was Marek Fuchs (sp?)...Germany.

>

>Joe

>-----

>Currently out of the office

>+44 (0)7876 394165

>

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>----- Original Message -----

>From: AAPORNET <AAPORNET@asu.edu>

>To: AAPORNET@ASU.EDU <AAPORNET@ASU.EDU>

>Sent: Thu Oct 08 19:40:57 2009

>Subject: Re: Cell phone surveys in the UK

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>David Dutwin

>Vice President

>SSRS/Social Science Research Solutions

>484-840-4406

>

>-----Original Message-----

>From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Paul Braun

>Sent: Thursday, October 08, 2009 2:27 PM

>To: AAPORNET@ASU.EDU

>Subject: Cell phone surveys in the UK

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>Braun Research Inc.

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>Princeton, NJ 08540

>

>Office: (609) 279-1600

>Fax: (609) 279-0381

>Cell: (609) 658-1434

>pbraun@braunresearch.com

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Professor Dr. Edith D. de Leeuw
Plantage Doklaan 40, NL-1018 CN Amsterdam
tel + 31 20 622 34 38 fax + 31 20 330 25 97
e-mail edithl@xs4all.nl

Klaag niet dat de rozen dorens hebben,
Maar verheug u dat de dorens rozen dragen

Do not moan about roses having thorns
Rejoice at thorns bearing roses

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

=====

Date: Fri, 9 Oct 2009 10:35:59 +0200

Reply-To: michael.braun@gesis.org

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "michael.braun" <michael.braun@GESIS.ORG>

Subject: *8th ESSTrain: "Paradata in Social Survey Research"*

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1; format=flowed

Content-Transfer-Encoding: 8bit

Dear all,

We are very happy to announce the next European Social Survey (ESS)
Training Course:

8th ESSTrain: "Paradata in Social Survey Research"

will be held in* Mannheim, Germany*, on *April 26 - 27, 2010*, by

Dr Frauke Kreuter, Ass. Professor in the Joint Program in Survey
Methodology at the University of Maryland, College Park, USA

The 8th course can be attended by 60 participants. For outstanding
applications there is a limited number of ESSTrain grants available that
cover travel costs and accommodation. All participants will be provided
with lunch for all course days and a common dinner at the first course
day evening.

Deadline for applications is November 9th, 2009.

For detailed information on the ESS Training Courses, the application procedure, and the ESSTrain grant please visit the ESS homepage:

http://www.europeansocialsurvey.org/index.php?option=com_content&view=article&id=259&Itemid=376
<imap://ess@mail.zuma-mannheim.de:993/fetch%3EUID%3E.INBOX%3E2450>

Please feel free to circulate this announcement to your students or any persons who might be interested.

Please apologize for any cross-postings!

Sincerely

Brina Malnar, Ziva Broder and Maria Kreppe-Aygün

PS: Don't hesitate to contact us for further questions:

ziva.broder@fdv.uni-lj.si <<mailto:ziva.broder@fdv.uni-lj.si>>,
ess@gesis.org <<mailto:ess@gesis.org>>

--

Maria Kreppe-Aygün
Assistenz ESS/Assistant ESS
GESIS - Leibniz-Institut für Sozialwissenschaften
GESIS - Leibniz-Institute for the Social Sciences
Center for Survey Design and Methodology
Quadrat B2,1
D-68159 Mannheim

Postal address:
PO-Box 12 21 55
D-68072 Mannheim

Tel: +49 (0) 621 1246-184
Fax: +49 (0) 621/1246-185
email: ess@gesis.org

www.gesis.org

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 9 Oct 2009 10:03:16 -0400

Reply-To: Cris Delnevo <delnevo@UMDNJ.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Cris Delnevo <delnevo@UMDNJ.EDU>

Subject: Re: National survey of ethnic minority in the U.S.?

X-To: Young Chun <y Chun2@GMAIL.COM>, AAPORNET@ASU.EDU

In-Reply-To: <3dfe7d8c0910081422n3b1eee16r2c2f1906d13f05a0@mail.gmail.com>

MIME-version: 1.0

Content-transfer-encoding: 7BIT

Content-type: text/plain; charset=us-ascii

Some good resources here:

<http://cancercontrol.cancer.gov/TCRB/trend/index.html>

Cristine Delnevo, PhD, MPH

Associate Professor, UMDNJ-School of Public Health

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Young Chun

Sent: Thursday, October 08, 2009 5:22 PM

To: AAPORNET@ASU.EDU

Subject: National survey of ethnic minority in the U.S.?

Hi, AAPORites,

Have you done any nationally representative survey of ethnic minority group in the U.S.? (Chinese, Japanese, Korean, Vietnamese, etc.) It's sort of a rare population, hard-to-reach. A single mode of data collection may suffer from undercoverage. Mixed modes could be more cost-effective yet cumbersome. What ethnic cultural structure do we need to keep in mind and relate to practical sampling design?

What practical sampling approaches have you used if you have ever done a national survey of hard-to-reach ethnic minority population in the U.S.?

Your leads, examples, and key issues to think over would be all helpful!

Very best,

Young Chun

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Unsubscribe? Send email to listserv@asu.edu with this text:

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Please ask authors before quoting outside AAPORNET.

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 9 Oct 2009 10:22:00 -0400

Reply-To: "Kotler-Berkowitz, Laurence" <Laurence.Kotler-Berkowitz@UJC.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Kotler-Berkowitz, Laurence" <Laurence.Kotler-Berkowitz@UJC.ORG>

Subject: FW: National survey of ethnic minority in the U.S.?

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

There have been several nationally representative surveys of American Jews, a rare population defined by both religion and ethnicity, and they have taken varied approaches to sampling.

Methodological information on the 1970, 1990, and 2000-1 National Jewish Population Surveys, the 2000-1 American Jewish Identity Survey, and the 20001-02 Survey of Heritage and Religious Identificaiton are available at the North American Jewish Data Bank, www.jewishdatabank.org.

Several years ago, Pew Research released a report on the Muslim population in the U.S. The study methodology is here:

<http://pewresearch.org/assets/pdf/muslim-americans.pdf>.

Laurence Kotler-Berkowitz, Ph.D.
Director, Research and Analysis
United Jewish Communities

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Young Chun

Sent: Thursday, October 08, 2009 5:22 PM

To: AAPORNET@ASU.EDU

Subject: National survey of ethnic minority in the U.S.?

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and

relate to practical sampling design?

What practical sampling approaches have you used if you have ever done a national survey of hard-to-reach ethnic minority population in the U.S.? Your leads, examples, and key issues to think over would be all helpful!

Very best,

Young Chun

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 9 Oct 2009 10:52:07 -0700

Reply-To: Dan Levins <dan@LEVINS.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Dan Levins <dan@LEVINS.ORG>

Subject: 2010 Census phone/in-person questionnaire

X-To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

I am looking a copy of the 2010 Census phone or in-person questionnaire. =
I=20

was able to find plenty of information regarding the 2010 mail=20
questionnaire but little info on how the changes will be handled via=20
phone/in-person. Specifically, I am looking for an updated version of th=
e=20
phone/in-person Hispanic Identity question.

Any information you can provide would be appreciated. Please feel free to=
=20

contact me by phone if you prefer

Dan Levins

SR Interviewing Operations, US

The Nielsen Company

(847) 605-3949

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Mon, 12 Oct 2009 13:00:11 -0400
Reply-To: "Edward P. Freeland" <efreelan@PRINCETON.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Edward P. Freeland" <efreelan@PRINCETON.EDU>
Subject: CAPI via cellular connection for field interviewing
X-To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

For an upcoming project, we are considering using portable notebook computers equipped with a mobile phone connection to the Internet to collect data from in-home interviews. This will allow interviewers to enter responses via a web-based survey application instead of using a CAPI application that resides on each laptop in the field.

=20

If you have tried this method, I would be grateful for any advice you might have to offer. Please reply to me off-list at efreelan@princeton.edu. Thanks. -- Ed

=20

=20

=20

=20

Edward P. Freeland, Ph.D.

Interim Director

Survey Research Center

Princeton University

169 Nassau St

Princeton NJ 08542-7007

Ph 609.258.1854

Fax 609.258.0549

=20

<http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 13 Oct 2009 15:41:11 -0400
Reply-To: Howard Fienberg <howard.fienberg@MRA-NET.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Howard Fienberg <howard.fienberg@MRA-NET.ORG>
Subject: Please call your US Senators to vote NO on Vitter-Bennett amendment
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Please call your US Senators -- say VOTE NO on the Vitter-Bennett amendment to FY2010 CJS Appropriations bill. This amendment, which would require the addition of a question about citizenship status to census forms, could delay the 2010 Census by over a year and cost billions of dollars.=20

=20
The Vitter-Bennett amendment could be voted on this evening. Your assistance is needed now.

=20
Census 2010 would grind to a halt, delayed for months, if not years. Questions must be tested, forms designed carefully in order to elicit the intended information. The Census Bureau would need to re-do all of its informational and promotional materials, its assistance guides (in 59 languages), all of its instructional materials for census staff, and all of its data-processing software. It would also need to reprint 180 million new forms, a process which already took much of a year and most of the nation's printing capacity.=20

=20
Here is the letter MRA joined to Senators last week:
<http://www.thecensusproject.org/letters/cp-vitterbennett-letter-12oct09.pdf>=20

=20
Find your Senators here:
http://www.senate.gov/general/contact_information/senators_cfm.cfm=20

=20
Data produced by the Census underpins nearly all aspects of survey and opinion research and forms the baseline sample units for virtually every survey performed in the United States.=20

=20
Sincerely,
Howard Fienberg
Director of Government Affairs
Marketing Research Association (MRA)
howard.fienberg@mra-net.org <mailto:howard.fienberg@mra-net.org>=20
1111 16th St. NW, Suite 120
Washington, DC 20036
(202) 775-5170
Fax: (202) 775-5172
<http://www.mra-net.org> <<http://www.mra-net.org>>=20
=20

http://www.aapor.org
Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Tue, 13 Oct 2009 16:59:12 -0400
Reply-To: "Hill, Jason" <JHill@AIR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Hill, Jason" <JHill@AIR.ORG>
Subject: incentive payments
X-To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: quoted-printable

Hi,=20

=20

Does anyone have experience or insight in making respondent incentive payments other than cash through mail? I'm looking for a method that's cost effective and practical - and quick. This needs to be done in the next 6 weeks or so for 1000+ at increments of \$10 and \$20. Cash seems prone to abuse. Checks are preferable to debit cards due to cost and unredeemed checks could be voided after a given time, but checks would have to be written for >1000 people. Debit cards seem to only come in increments of \$25, and cost an additional \$4 or \$5 for every card. Any recommendation would be helpful.

=20

Thanks, Jason

=20

Jason Hill

American Institutes for Research

1990 K St., NW - Suite 500 | Washington, DC 20006

202-403-6508 (phone) | 202-737-4918 (fax)

=20

http://www.aapor.org
Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:

set aapornet nomail

On your return send this: set aapornet mail

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 13 Oct 2009 17:34:29 -0400

Reply-To: "James P. Murphy" <jpmurphy@JPMURPHY.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "James P. Murphy" <jpmurphy@JPMURPHY.COM>

Subject: Percy H. Tannenbaum

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

Percy H. Tannenbaum =96 1927 - 2009

Percy H. Tannenbaum, Ph.D., a member of the faculty at the Annenberg School for Communication in the late 1960=92s and the first chair of the ASC doctoral graduate program, died October 2. He was 82 years old.

Dr. Tannenbaum was living in Berkeley, Calif. at the time of his = passing,

where he was an Emeritus Professor of Public Policy at the University of California at Berkeley=92s Goldman School of Public Policy.

Born in Montreal, Canada, in 1927, Dr. Tannenbaum earned his undergraduate degree in journalism from McGill University, and his master=92s and doctoral degrees in communications from the University of Illinois. He came to Annenberg as a professor of communication in 1967, after having served as the head of the University of Wisconsin=92s Mass Communications Research Center.

He was a recognized scholar in the social psychological aspects of communications, and was the principal investigator of national and cross-cultural studies. He was = the

co-author (with Charles E.

Osgood and George J. Suci) of The Measurement of Meaning, and was author = of

over 60 studies on audience attitude measurement.

In 1968 the Annenberg School began offering doctoral degrees in communication, and Dr. Tannenbaum

served as the first chairman of the new Graduate Group. The fledgling doctoral program featured three

=93core=94 areas of study that most who know Annenberg are intimately = familiar

with today:

=93Communication Codes and Modes,=94 =93Communications Behavior,=94 and =93Communication Institutions.=94

=93Even after his move to Berkeley, he followed the field of = communication

very closely, and was equally

at home in psychology, political science, and public policy,=94 says = long-time

friend and colleague Elihu

Katz, Distinguished Trustee Professor at the Annenberg School.
=93Dr. Tannenbaum was a world renowned social psychologist, an expert on =
the
media, an early member
of the GSPP faculty, the third Director of the University of =
California=92s
Survey Research Center, and a
great contributor to the Goldman School. His work with Charles Osgood =
and
George Suci on the
=91measurement of meaning=92 using the semantic differential is some of =
the most
cited research in social
psychology, survey research, political science, and many other fields. =
He
was an early contributor to the
field of media studies, where he worked on the impact of the media and =
the
consequences of reports of
election polling. While he was director of the Survey Research Center, =
the
Center engaged in pathbreaking
studies on AIDS, the homeless, racism, elections, and many other =
topics,=94
said Dr. Henry Brady,
Dean of Berkeley=92s Goldman School of Public Policy.
Information on memorial and condolences for Dr. Tannenbaum were not
available.

Percy Tannenbaum was instrumental in creating the doctoral program at =
the
University of Pennsylvania's Annenberg School. He also, in my view, =
typified
the way in which the University of Illinois and a handful of other
Midwestern schools laid the foundation for the scientific study of human
communications. He once said that his original career goal was to be a
sports writer. Known for his grouchy exterior (at Penn at least) he was
warmhearted, brilliant and an excellent instructor.

James P. Murphy, Ph.D.
J.P. MURPHY & COMPANY
609 921 2432 Princeton, N.J.
772 219 7671 Stuart, Fla.
610 408 8800 Mobile
www.jpmmurphy.com
jpmurphy@jpmurphy.com
=20
=20

<http://www.aapor.org>
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On your return send this: set aapornet mail
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Date: Wed, 14 Oct 2009 09:24:18 -0700
Reply-To: Bob Klein <bklein@AMS-INC.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Bob Klein <bklein@AMS-INC.COM>
Subject: Re: incentive payments
X-To: "Hill, Jason" <JHill@AIR.ORG>,
"aapornet@asu.edu" <aapornet@asu.edu>
In-Reply-To: <83E7D8975F3E2646BD1DA4C6E37F11600262A5E8@DC1EXCL01.air.org>
Content-Type: text/plain; charset="us-ascii"
MIME-Version: 1.0
Content-Transfer-Encoding: 8bit

We use a service that mails incentive checks of any amount.

InCheck, LLC
444 17th Street, Ste 204
Denver, CO 8020
www.incheckonline.com
Tel: 877-672-7257
sdunlavy@incheckonline.com
They charge about \$1.05 (including postage).

Bob Klein
President
Applied Marketing Science, Inc.
303 Wyman Street, Suite 205
Waltham, MA 02451
781.250.6301

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Hill, Jason
Sent: Tuesday, October 13, 2009 4:59 PM
To: AAPORNET@ASU.EDU
Subject: incentive payments

Hi,

Does anyone have experience or insight in making respondent incentive payments other than cash through mail? I'm looking for a method that's cost effective and practical - and quick. This needs to be done in the next 6 weeks or so for 1000+ at increments of \$10 and \$20. Cash seems

prone to abuse. Checks are preferable to debit cards due to cost and unredeemed checks could be voided after a given time, but checks would have to be written for >1000 people. Debit cards seem to only come in increments of \$25, and cost an additional \$4 or \$5 for every card. Any recommendation would be helpful.

Thanks, Jason

Jason Hill

American Institutes for Research

1990 K St., NW - Suite 500 | Washington, DC 20006

202-403-6508 (phone) | 202-737-4918 (fax)

<http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html>
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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

<http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Unsubscribe? Send email to listserv@asu.edu with this text:
signoff aapornet
Please ask authors before quoting outside AAPORNET.

Date: Wed, 14 Oct 2009 14:30:12 -0400
Reply-To: "Merea, Santiago" <SMerea@NACUBO.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Merea, Santiago" <SMerea@NACUBO.ORG>
Subject: emails for online survey
X-To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Hi,

I want to do an online survey of married people in the United States and Canada. What would be the most cost/effective way to get these emails? I heard about online panes and opt-in email databases. Are these reliable?

Are there other ways of getting good samples of emails? Usually I survey the members at NACUBO, so I don't know how to get a hold of these emails. (This is for a personal project)

Thanks,

Santiago

=20

=20

Santiago G. Merea

Research Associate

Advocacy and Issue Analysis

NACUBO

1110 Vermont Avenue, NW

Suite 800

Washington, DC 20005

Phone: (202) 861-2596

Fax: (202) 449-1251

E-mail: Santiago.Merea@nacubo.org <mailto:Santiago.Merea@nacubo.org>=20

Visit us on the Web at <http://www.nacubo.org> <<http://www.nacubo.org/>>=20

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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=====
Date: Thu, 15 Oct 2009 15:02:54 -0400

Reply-To: "Hill, Jason" <JHill@AIR.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Hill, Jason" <JHill@AIR.ORG>

Subject: Re: incentive payments

X-To: AAPORNET@asu.edu

In-Reply-To: <EEA122A2F2AE254E94C70364E44F0750F30549@NSF-BE-02.ad.nsf.gov>

MIME-Version: 1.0

Content-Type: text/plain; charset="US-ASCII"

Content-Transfer-Encoding: 8bit

Hi everyone,

Thanks to all (~50 people) who sent recommendations. Several people asked me to share what I heard, so here's my summary of the responses.

The hands-down most recommended non-cash options were gift cards from vendors such as AMEX, Visa, Target, Walmart, Starbucks, etc. A number of people suggested gift cards that could be distributed through email, mainly Amazon.com and iTunes. A handful of responses suggested money orders and check-writing services, but they also granted both can be burdensome and carry fees. In addition, several people wrote to argue that the cash option still works quite well, and has no fees. One person even recommended chocolate...

In the end, we have decided to go with the cash option. While cash is subject to abuse, debit cards carry similar liability. In addition, our sample is national and many respondents would not have access to some vendors. Amazon.com or iTunes, in my view, are too complicated for respondents to use. (I still have unused iTunes money that I got for Christmas a year ago). Basically, everyone knows the value of cash, and it is easily redeemed.

Thanks for the help!

Jason

-----Original Message-----

From: Featherston, Fran A. [mailto:ffeather@nsf.gov]
Sent: Wednesday, October 14, 2009 9:52 AM
To: Hill, Jason
Subject: RE: [AAPORNET] incentive payments

Jason,

Let us know what you find out. I know there are lots of studies out there.

(fran)

Fran Featherston
National Science Foundation
4201 Wilson Blvd.
Arlington, VA 22230
703-292-4221
ffeatherston@nsf.gov

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Hill, Jason
Sent: Tuesday, October 13, 2009 4:59 PM
To: AAPORNET@ASU.EDU
Subject: [AAPORNET] incentive payments

Hi,

Does anyone have experience or insight in making respondent incentive

payments other than cash through mail? I'm looking for a method that's cost effective and practical - and quick. This needs to be done in the next 6 weeks or so for 1000+ at increments of \$10 and \$20. Cash seems prone to abuse. Checks are preferable to debit cards due to cost and unredeemed checks could be voided after a given time, but checks would have to be written for >1000 people. Debit cards seem to only come in increments of \$25, and cost an additional \$4 or \$5 for every card. Any recommendation would be helpful.

Thanks, Jason

Jason Hill

American Institutes for Research

1990 K St., NW - Suite 500 | Washington, DC 20006

202-403-6508 (phone) | 202-737-4918 (fax)

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Archives: <http://lists.asu.edu/archives/aapornet.html>

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Archives: <http://lists.asu.edu/archives/aapornet.html> .

Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 15 Oct 2009 15:32:31 -0400

Reply-To: Howard Fienberg <howard.fienberg@MRA-NET.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Howard Fienberg <howard.fienberg@MRA-NET.ORG>

Subject: Re: Please call your US Senators to vote NO on Vitter-Bennett amendment

X-To: AAPORNET@ASU.EDU

In-Reply-To: <D751154249FA5F46AEA4158526596897FD82F0@mraexch.mra-dom.mra-net.org>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Many thanks to the two AAPORnet'ers who weighed in with their Senators to vote NO on the Vitter amendment -- hopefully a few more of you out there have done so and just didn't let me know.

The CJS Appropriations bill has stalled in the Senate temporarily, partially because Senate Majority Leader Reid is unsure he has the votes to defeat the Vitter amendment. So we still need your assistance. Please contact your Senators today!

Sincerely,
Howard Fienberg
Director of Government Affairs
The Marketing Research Association (MRA)

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Howard Fienberg
Sent: Tuesday, October 13, 2009 3:41 PM
To: AAPORNET@ASU.EDU
Subject: Please call your US Senators to vote NO on Vitter-Bennett amendment

Please call your US Senators -- say VOTE NO on the Vitter-Bennett amendment to FY2010 CJS Appropriations bill. This amendment, which would require the addition of a question about citizenship status to census forms, could delay the 2010 Census by over a year and cost billions of dollars.

The Vitter-Bennett amendment could be voted on this evening. Your assistance is needed now.

Census 2010 would grind to a halt, delayed for months, if not years. Questions must be tested, forms designed carefully in order to elicit the intended information. The Census Bureau would need to re-do all of its informational and promotional materials, its assistance guides (in 59 languages), all of its instructional materials for census staff, and all of its data-processing software. It would also need to reprint 180 million new forms, a process which already took much of a year and most of the nation's printing capacity.

Here is the letter MRA joined to Senators last week:
<http://www.thecensusproject.org/letters/cp-vitterbennett-letter-12oct09.pdf>

Find your Senators here:
http://www.senate.gov/general/contact_information/senators_cfm.cfm

Data produced by the Census underpins nearly all aspects of survey and opinion research and forms the baseline sample units for virtually every survey performed in the United States.

Sincerely,
Howard Fienberg

Director of Government Affairs
Marketing Research Association (MRA)
howard.fienberg@mra-net.org
1111 16th St. NW, Suite 120
Washington, DC 20036
(202) 775-5170
Fax: (202) 775-5172
<http://www.mra-net.org>

<http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
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On your return send this: set aapornet mail
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aapornet-request@asu.edu

<http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 15 Oct 2009 15:29:20 -0500
Reply-To: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Subject: Re: Please call your US Senators to vote NO on Vitter-Bennett
amendment
X-To: AAPORNET@ASU.EDU
In-Reply-To: <D751154249FA5F46AEA4158526596897FD84C1@mraexch.mra-dom.mra-net.org>
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii; format=flowed
Content-Transfer-Encoding: 7bit

Phone numbers for all Senate members here:
http://www.senate.gov/general/contact_information/senators_cfm.cfm

You can also go to "web form" links there and send part of Howard's message below.

"say VOTE NO on the Vitter-Bennett amendment to FY2010 CJS Appropriations bill. This amendment..."

Are there any estimates of how much asking citizenship status would negatively impact participation?

Nick

Howard Fienberg wrote:

>Many thanks to the two AAPORnet'ers who weighed in with their Senators
>to vote NO on the Vitter amendment -- hopefully a few more of you out
>there have done so and just didn't let me know.

>
>The CJS Appropriations bill has stalled in the Senate temporarily,
>partially because Senate Majority Leader Reid is unsure he has the votes
>to defeat the Vitter amendment. So we still need your assistance. Please
>contact your Senators today!

>
>Sincerely,
>Howard Fienberg
>Director of Government Affairs
>The Marketing Research Association (MRA)

>
>
>-----Original Message-----

>From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Howard Fienberg
>Sent: Tuesday, October 13, 2009 3:41 PM
>To: AAPORNET@ASU.EDU
>Subject: Please call your US Senators to vote NO on Vitter-Bennett
>amendment

>
>Please call your US Senators -- say VOTE NO on the Vitter-Bennett
>amendment to FY2010 CJS Appropriations bill. This amendment, which would
>require the addition of a question about citizenship status to census
>forms, could delay the 2010 Census by over a year and cost billions of
>dollars.

>
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>assistance is needed now.

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>Census 2010 would grind to a halt, delayed for months, if not years.
>Questions must be tested, forms designed carefully in order to elicit
>the intended information. The Census Bureau would need to re-do all of
>its informational and promotional materials, its assistance guides (in
>59 languages), all of its instructional materials for census staff, and
>all of its data-processing software. It would also need to reprint 180
>million new forms, a process which already took much of a year and most
>of the nation's printing capacity.

>
>Here is the letter MRA joined to Senators last week:
><http://www.thecensusproject.org/letters/cp-vitterbennett-letter-12oct09.pdf>

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>
>Data produced by the Census underpins nearly all aspects of survey and
>opinion research and forms the baseline sample units for virtually every
>survey performed in the United States.

>
>Sincerely,
>Howard Fienberg

>Director of Government Affairs
>Marketing Research Association (MRA)
>howard.fienberg@mra-net.org
>1111 16th St. NW, Suite 120
>Washington, DC 20036
>(202) 775-5170
>Fax: (202) 775-5172
><http://www.mra-net.org>

>
>
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><http://www.aapor.org>
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>On your return send this: set aapornet mail
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Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Thu, 15 Oct 2009 17:00:18 -0400
Reply-To: Patrick Glaser <patrick.glaser@MRA-NET.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Patrick Glaser <patrick.glaser@MRA-NET.ORG>
Subject: Re: Please call your US Senators to vote NO on Vitter-Bennett amendment

X-To: Nick Panagakis <mail@MARKETSHARESCORP.COM>, AAPORNET@ASU.EDU
In-Reply-To: <4AD78620.3090201@marketsharescorp.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Groves was asked the same question during his 2010 Census briefing on Sept. 21. The transcript can be found:
<http://2010.census.gov/2010census/> See the Q&A.

He didn't have an estimate, but did note that the 183 million (plus 18 million bilingual) questionnaires were already printing.

Patrick Glaser
Director of Research Standards
Marketing Research Association

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Nick Panagakis
Sent: 2009-10-15 4:29 PM
To: AAPORNET@ASU.EDU
Subject: Re: Please call your US Senators to vote NO on Vitter-Bennett amendment

Phone numbers for all Senate members here:
http://www.senate.gov/general/contact_information/senators_cfm.cfm

You can also go to "web form" links there and send part of Howard's message below.

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>amendment

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>pdf

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>opinion research and forms the baseline sample units for virtually
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>Sincerely,
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>Director of Government Affairs
>Marketing Research Association (MRA)
>howard.fienberg@mra-net.org
>1111 16th St. NW, Suite 120
>Washington, DC 20036
>(202) 775-5170
>Fax: (202) 775-5172
><http://www.mra-net.org>

>
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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 16 Oct 2009 06:03:44 -0700
Reply-To: Yvonne Shands <shands@USC.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Yvonne Shands <shands@USC.EDU>
Subject: Check vs. Cash as Mailed Pre-Incentive
X-To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

My organization is currently conducting some experiments with \$1 cash pre=
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incentives in an advance letter and \$10 cash post-incentives.=20=20

We are thinking about trying a \$5 and/or a \$10 check pre-incentive with n=
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post incentive.=20=20

The study is a web survey with inbound telephone as an alternative for=20=
those without web access.

Can anyone point me to literature comparing cash vs. check pre-incentives=
=20
on overall response rates and/or administration costs?

Thank you in advance for your help.

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Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 16 Oct 2009 11:48:14 -0400
Reply-To: Nancy Whelchel <nancy_wchelchel@NCSU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nancy Whelchel <nancy_wchelchel@NCSU.EDU>
Subject: Middle response option question
X-To: aapornet@asu.edu
Mime-Version: 1.0
Content-Type: text/plain; charset=US-ASCII
Content-Transfer-Encoding: quoted-printable

I'm having a prolonged discussion with a colleague about response options =
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We want to include a middle response option to capture the 'true' =
response from those who really feel in the middle. It's not 'no opinion' =
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evaluate customer service provided by staff, "they didn't wow me but they =
didn't suck either." =20

=20
The choices being debated are, e.g., "neither satisfied nor dissatisfied" =
vs "neutral." For some of these questions there would also be a "don't =
know" or "No experience to judge" type response at the end of the scale, =
but not for all of them.

=20
Your thoughts (and perhaps supporting citations)?

Thanks,
Nancy

=20
=20

Nancy Whelchel, Ph.D.
Assistant Director for Survey Research
University Planning and Analysis
Box 7002=20
NCSU
Raleigh, NC 27695-7002
919-515-4184
Nancy_Whelchel@ncsu.edu=20

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Date: Fri, 16 Oct 2009 08:57:00 -0700
Reply-To: Annette Jackle <aejack@ESSEX.AC.UK>

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Annette Jackle <aejack@ESSEX.AC.UK>
Subject: Call for papers:

=?ISO-8859-1?Q?=E2=80=9CMeasurement_Error_in_Panel_Surveys=E2=80=9D?= - ISA
2010

X-To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

**** ISA Conference, Gothenburg, 11-17 July 2010 ****
**** Research Committee on Logic and Methodology RC33 ****

Dear Colleagues,

We invite submissions for a session on Measurement Error in Panel Surveys
at the 2010 ISA Conference. For information about the conference, see
<http://www.isa-sociology.org/congress2010/rc/rc33.htm>

Session description:

The importance of longitudinal data to measure social and economic change
has long been recognised and more and more longitudinal surveys are being

funded worldwide. Panel surveys collect data about different points in
time by interviewing sample members at regular intervals. Compared to
longitudinal data generated from one-time retrospective life history
questions, panel surveys reduce recall problems, by asking respondents
about time periods close to the interview. Data from panel surveys can
nonetheless be affected by serious measurement error (ME) and responses
given in different interviews are not necessarily consistent.

Examples of contributions sought for this session include but are not
limited to:

- Assessment of the nature and magnitude of ME in panel surveys
- Identification of the conditions that foster ME
- Evaluation of data collection methods to reduce ME in panel surveys

Submission of abstracts:

Please send abstracts of max. 500 words to Emanuela Sala
(esala@essex.ac.uk) by December 15, 2009.

Session organisers:

Annette Jackle and Emanuela Sala
Institute for Social and Economic Research

University of Essex
Colchester CO4 3SQ, UK
<http://www.iser.essex.ac.uk>

<http://www.aapor.org>
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On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 16 Oct 2009 12:07:15 -0400
Reply-To: Jim Ellis <jme2ce@VIRGINIA.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jim Ellis <jme2ce@VIRGINIA.EDU>
Subject: Re: Middle response option question
X-To: AAPORNET@ASU.EDU
In-Reply-To: <4AD85D7D.5CBC.001C.0@gw.ncsu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

In a client meeting a couple of years ago searching for the right descriptor on a rating scale, someone mentioned they had had reason to look at old report cards from the College of William and Mary (from around the turn of the 19th/20th centuries) and there was a standard report card grade of "tolerable." We really liked that word, all of its nuances fit the bill, but we ended up not using it in the survey because it seemed a bit dated. But I still like it...

Jim Ellis
CSR-UVA

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Nancy Whelchel
Sent: Friday, October 16, 2009 11:48 AM
To: AAPORNET@ASU.EDU
Subject: Middle response option question

I'm having a prolonged discussion with a colleague about response options for an online survey we are developing (population = college sophomores). We want to include a middle response option to capture the 'true' response from those who really feel in the middle. It's not 'no opinion' or "don't know," it is, as our college pre-testers put it when asked to evaluate customer service provided by staff, "they didn't wow me but they didn't suck either."

The choices being debated are, e.g., "neither satisfied nor dissatisfied" vs "neutral." For some of these questions there would also be a "don't know" or "No experience to judge" type response at the end of the scale, but not for all of them.

Your thoughts (and perhaps supporting citations)?

Thanks,
Nancy

Nancy Whelchel, Ph.D.
Assistant Director for Survey Research
University Planning and Analysis
Box 7002
NCSU
Raleigh, NC 27695-7002
919-515-4184
Nancy_Whelchel@ncsu.edu

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Fri, 16 Oct 2009 12:41:15 -0400
Reply-To: "Caplan, James R., , CPMS Civ" <james.caplan@CPMS.OSD.MIL>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Caplan, James R., , CPMS Civ" <james.caplan@CPMS.OSD.MIL>
Subject: Re: Middle response option question
X-To: AAPORNET@ASU.EDU
In-Reply-To: A<4AD85D7D.5CBC.001C.0@gw.ncsu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

Nancy,
Just my personal opinion, but I think we run the risk with some of these middle scale anchors of confusing valence and intensity, which I believe are fairly independent. For example, I think one can be negative about something without feeling strongly about it. To me, the word "neutral" includes both valence AND intensity, while "neither satisfied nor dissatisfied" seems to be more about valence, so I prefer it, (but don't feel strongly about it).

I also prefer "no basis to judge" over "no experience to judge." People don't like to admit they have no experience.

Best,
Jim

James R. Caplan, Ph.D.
Management and Program Analyst
DoD Civilian Personnel Management Service
HR-Business Information Technology Solutions: CDA
703-696-8754
DNS: 426-8754

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Please ask authors before quoting outside AAPORNET.
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=====
Date: Fri, 16 Oct 2009 14:26:24 -0400
Reply-To: "Harrison, Chase" <charrison@HBS.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Harrison, Chase" <charrison@HBS.EDU>
Subject: Re: Check vs. Cash as Mailed Pre-Incentive
X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
In-Reply-To: <LISTSERV%200910160603440120.295F@LISTS.ASU.EDU>
Content-Type: text/plain; charset="iso-8859-1"
MIME-Version: 1.0
Content-Transfer-Encoding: 8bit

Two good reviews discussing research into a variety of issues surrounding the use of incentives can be found in:

Singer, E. 2002. "The Use of Incentives to Reduce Nonresponse in Household Surveys." Pp. 163-177 in Survey Nonresponse , edited by R.M. Groves, D.A. Dillman, J.L. Eltinge and R. Little. Chichester: Wiley.

Singer, E. and R. Kulka. 2002. "Paying Respondents for Survey Participation." Pp. 105-128 in Studies of Welfare Populations: Data Collection and Research Issues. , edited by M. Ver Ploeg, R.A. Moffitt and C.F. Citro. Washington: National Academy Press.

Chase H. Harrison
Director, Research Computing Services
Principal Survey Methodologist

Harvard Business School
Baker Library | Bloomberg Center B-93
Soldiers Field
Boston, MA 02163

617.495.6100 (Main)

617.496.6252 (Direct)
617.495.5287 (FAX)
charrison@hbs.edu

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Yvonne Shands
Sent: Friday, October 16, 2009 9:04 AM
To: AAPORNET@ASU.EDU
Subject: Check vs. Cash as Mailed Pre-Incentive

My organization is currently conducting some experiments with \$1 cash pre-incentives in an advance letter and \$10 cash post-incentives.

We are thinking about trying a \$5 and/or a \$10 check pre-incentive with no post incentive.

The study is a web survey with inbound telephone as an alternative for those without web access.

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Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 16 Oct 2009 14:35:06 -0400
Reply-To: Eleanor Singer <esinger@ISR.UMICH.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Eleanor Singer <esinger@ISR.UMICH.EDU>
Subject: Re: Check vs. Cash as Mailed Pre-Incentive
X-To: "Harrison, Chase" <charrison@HBS.EDU>, AAPORNET@ASU.EDU
In-Reply-To:
A<73AA3AA2A2A5CE4EA3D012D50BB139C4CBF4A4E70A@WINHBSMAIL01.hbs.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 8bit

But if I remember correctly, we did not compare cash and checks!

Eleanor Singer

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Harrison, Chase
Sent: Friday, October 16, 2009 2:26 PM
To: AAPORNET@ASU.EDU
Subject: Re: Check vs. Cash as Mailed Pre-Incentive

Two good reviews discussing research into a variety of issues surrounding the use of incentives can be found in:

Singer, E. 2002. "The Use of Incentives to Reduce Nonresponse in Household Surveys." Pp. 163-177 in Survey Nonresponse , edited by R.M. Groves, D.A. Dillman, J.L. Eltinge and R. Little. Chichester: Wiley.

Singer, E. and R. Kulka. 2002. "Paying Respondents for Survey Participation." Pp. 105-128 in Studies of Welfare Populations: Data Collection and Research Issues. , edited by M. Ver Ploeg, R.A. Moffitt and C.F. Citro. Washington: National Academy Press.

Chase H. Harrison
Director, Research Computing Services
Principal Survey Methodologist

Harvard Business School
Baker Library | Bloomberg Center B-93
Soldiers Field
Boston, MA 02163

617.495.6100 (Main)
617.496.6252 (Direct)
617.495.5287 (FAX)
charrison@hbs.edu

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Archives: <http://lists.asu.edu/archives/aapornet.html>

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=====

Date: Fri, 16 Oct 2009 12:49:54 -0700

Reply-To: "Dillman, Don A" <dillman@WSU.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Dillman, Don A" <dillman@WSU.EDU>

Subject: Re: Check vs. Cash as Mailed Pre-Incentive

X-To: "Harrison, Chase" <charrison@HBS.EDU>, AAPORNET@ASU.EDU

In-Reply-To:

A<73AA3AA2A2A5CE4EA3D012D50BB139C4CBF4A4E70A@WINHBSMAIL01.hbs.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

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Don A. Dillman, Regents' Professor
and Deputy Director for Research and Development
of the Social and Economic Sciences Research Center
Washington State University
Pullman, WA 99164-4014
dillman@wsu.edu
<http://www.sesrc.wsu.edu/dillman/>
(Tel) 509-335-1511 (Fax) 509-335-0116

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@ASU.EDU] On Behalf Of Harrison, Chase
Sent: Friday, October 16, 2009 11:26
To: AAPORNET@ASU.EDU
Subject: Re: Check vs. Cash as Mailed Pre-Incentive

Two good reviews discussing research into a variety of issues surrounding the use of incentives can be found in:

Singer, E. 2002. "The Use of Incentives to Reduce Nonresponse in Household Surveys." Pp. 163-177 in Survey Nonresponse , edited by R.M. Groves, D.A. Dillman, J.L. Eltinge and R. Little. Chichester: Wiley.

Singer, E. and R. Kulka. 2002. "Paying Respondents for Survey Participation." Pp. 105-128 in Studies of Welfare Populations: Data Collection and Research Issues. , edited by M. Ver Ploeg, R.A. Moffitt and C.F. Citro. Washington: National Academy Press.

Chase H. Harrison
Director, Research Computing Services
Principal Survey Methodologist

Harvard Business School
Baker Library | Bloomberg Center B-93
Soldiers Field
Boston, MA 02163

617.495.6100 (Main)
617.496.6252 (Direct)
617.495.5287 (FAX)
charrison@hbs.edu

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Yvonne Shands
Sent: Friday, October 16, 2009 9:04 AM
To: AAPORNET@ASU.EDU
Subject: Check vs. Cash as Mailed Pre-Incentive

My organization is currently conducting some experiments with \$1 cash pre-incentives in an advance letter and \$10 cash post-incentives.

We are thinking about trying a \$5 and/or a \$10 check pre-incentive with no post incentive.

The study is a web survey with inbound telephone as an alternative for those without web access.

Can anyone point me to literature comparing cash vs. check pre-incentives on overall response rates and/or administration costs?

Thank you in advance for your help.

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====

Date: Fri, 16 Oct 2009 21:18:31 -0400

Reply-To: Howard Fienberg <howard.fienberg@MRA-NET.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Howard Fienberg <howard.fienberg@MRA-NET.ORG>

Subject: Re: Check vs. Cash as Mailed Pre-Incentive

X-To: "Dillman, Don A" <dillman@WSU.EDU>, AAPORNET@ASU.EDU

In-Reply-To: <2AC93C11A70E58478638B8F11ABCE3E4D150FD@EXCHANGEVS-02.ad.wsu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Don raises an important legal concern -- unclaimed property laws in most states require uncashed checks, unclaimed prizes, etc., to be turned over to the state. The state will then take mediocre steps to seek out the intended recipient before eventually keeping the money or monetary value for itself.

Cheers,
Howard Fienberg
Director of Government Affairs
The Marketing Research Association (MRA)

Disclaimer: The information provided in this message is for guidance and informational purposes only. It is not intended to be a substitute for legal advice. MRA advises all parties to consult with private legal counsel regarding the interpretation and application of any laws to your business.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Dillman, Don A

Sent: Friday, October 16, 2009 3:50 PM

To: AAPORNET@ASU.EDU

Subject: Re: Check vs. Cash as Mailed Pre-Incentive

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Don A. Dillman, Regents' Professor
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WA 99164-4014 dillman@wsu.edu <http://www.sesrc.wsu.edu/dillman/>
(Tel) 509-335-1511 (Fax) 509-335-0116

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charrison@hbs.edu

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Sent: Friday, October 16, 2009 9:04 AM

To: AAPORNET@ASU.EDU

Subject: Check vs. Cash as Mailed Pre-Incentive

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Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 16 Oct 2009 23:16:57 -0400
Reply-To: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>
Subject: Re: Check vs. Cash as Mailed Pre-Incentive
X-To: Howard Fienberg <howard.fienberg@MRA-NET.ORG>
X-cc: AAPORNET@asu.edu
In-Reply-To: <D751154249FA5F46AEA4158526596897FD857A@mraexch.mra-dom.mra-net.org>
Mime-Version: 1.0 (Apple Message framework v753.1)
Content-Transfer-Encoding: 7bit
Content-Type: text/plain; charset=US-ASCII; delp=yes; format=flowed

As far as I know, such unclaimed funds are turned over after five years, not immediately or even in a year's time, to the state where the last legal residence of the recipient is known to be. That information is available at www.missingmoney.com

Milton Goldsamt

Milton R. Goldsamt, Ph.D.
Consulting Research Psychologist & Statistician
Silver Spring, MD
miltrgold@comcast.net
301-649-2768
(C) 240-671-7201

On Oct 16, 2009, at 9:18 PM, Howard Fienberg wrote:

> Don raises an important legal concern -- unclaimed property laws in
> most
> states require uncashed checks, unclaimed prizes, etc., to be turned
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> The Marketing Research Association (MRA)
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> counsel regarding the interpretation and application of any laws to
> your

> business.

>

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>

> *****

> Don A. Dillman, Regents' Professor

> and Deputy Director for Research and Development of the Social and

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> WA 99164-4014 dillman@wsu.edu <http://www.sesrc.wsu.edu/dillman/>

> (Tel) 509-335-1511 (Fax) 509-335-0116

> *****

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> Wiley.

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> Chase H. Harrison

> Director, Research Computing Services

> Principal Survey Methodologist

>

> Harvard Business School

> Baker Library | Bloomberg Center B-93

> Soldiers Field

> Boston, MA 02163

>

> 617.495.6100 (Main)

> 617.496.6252 (Direct)

> 617.495.5287 (FAX)

> charrison@hbs.edu

>

>

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Yvonne Shands

> Sent: Friday, October 16, 2009 9:04 AM

> To: AAPORNET@ASU.EDU

> Subject: Check vs. Cash as Mailed Pre-Incentive

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Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Sun, 18 Oct 2009 17:40:31 -0700
Reply-To: Enrique Buron <etburon@YAHOO.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Enrique Buron <etburon@YAHOO.COM>
Subject: List for political study of 18-29 year olds
X-To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

Hello everyone,

I am currently working on a potential study that would look into the recent political behavior of 18-29 year olds throughout the country. I am wondering if anyone has any suggestions for where I can

obtain a good list for this age group. My concern is that this age group may be very hard to reach, so any pointers would be helpful.

I have a couple of other questions that I'm hoping that someone may have an answer for:

- What type of response rate do you normally see for this age group? I know now it is usually lower than most but don't have a number that I can use for planning purposes.

- I would like to use an RDD approach but am not sure if this is the best method for this group.

Does anyone have any thoughts or suggestions?

Thanks in advance!

Enrique Buron

Albimar Research, LLC

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Mon, 19 Oct 2009 10:47:57 -0700

Reply-To: Barb Gunderson <bgunderson@AAPOR.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Barb Gunderson <bgunderson@AAPOR.ORG>

Subject: Job Posting - Qualitative Research Analyst

X-To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

Qualitative Research Analyst

Reproductive Health and Minority Families

Child Trends, founded in 1979, is a nonprofit, nonpartisan research organization dedicated to improving the lives of children by conducting

research and providing science-based information to improve the decisions, programs, and policies that affect children.

General Description:

Child Trends has an opening for a Qualitative Research Analyst responsible for conducting qualitative research projects on reproductive health (e.g., adolescent and young adult sexual activity; contraceptive behaviors and decision-making; pregnancy; childbearing intentions; etc.) and minority families (e.g., union formation and stability) in collaboration with senior staff members. The analyst will assist in the development of qualitative protocols; oversee and participate in data collection

activities; and take a lead role in the analysis and writing of results.

Typical Duties and Responsibilities:

Works independently and conducts all phases of qualitative

research including protocol development; sample design and management;

design and implementation of recruitment and field procedures; data collection; analysis and synthesis of data, etc.

Lead interviews, moderates focus groups,

Supervises and trains junior staff in data collection activities

and oversee quality control procedures.

May serve as a project manager, supervising junior staff and

overseeing day-to-day logistics.

Analyze and interpret data and identify patterns from data

collected through qualitative interviews, cognitive interviews, focus groups, or surveys.

Prepares reports and presentations and assists in writing manuscripts for peer-reviewed publications.

Develop IRB materials and oversee data security and confidentiality procedures.

Some travel required.

Qualifications:

Masters degree in appropriate discipline such as Qualitative

Research Methods, Sociology, Cognitive or Developmental Psychology, Demography, Family Studies, etc.

Three or more years of demonstrated proficiency in and work

experience with qualitative research methods and data collection.

Strong familiarity with various interview and data collection techniques such as standardized and semi-structured interviewing; focus

groups; cognitive interviewing; and observations.

Proven organizational and project and time management skills.

Experience with qualitative data analysis techniques and software packages.

Excellent oral and written communication skills.

Research experience in reproductive health and minority families highly desirable.

Fluency in Spanish a plus.

How to Apply:

Please upload your resume with a cover letter, salary requirements,

transcripts, writing sample, and list of three professional references at

<http://resumes.childtrends.org> referencing Qualitative Research =

Analyst=E2=80=9D=20

in the cover letter. Alternatively, please email your application to=20
hr@childtrends.org with Survey Research Analyst in the subject line, or=20=

mail it to: HR Manager, Child Trends, 4301 Connecticut Ave., NW, Suite=20=

350, Washington, DC 20008. NO PHONE CALLS, PLEASE! Child Trends is an=20=

Equal Opportunity and Affirmative Action Employer.

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to listserv@asu.edu with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Mon, 19 Oct 2009 10:50:10 -0700

Reply-To: Barb Gunderson <bgunderson@AAPOR.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Barb Gunderson <bgunderson@AAPOR.ORG>

Subject: Job Posting - Survey Research Analyst

X-To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

Survey Research Analyst

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General Description:

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f=20

more senior staff members. The analyst will assist in the development of=
=20

data collection instruments and field procedures; oversee data collection=
=20

activities; and take a lead role in the analysis and writing of results.

Typical Duties and Responsibilities:

=E2=80=A2=09Works independently and conducts all phases of data collectio=
n=20

including: development of questionnaires, instruments or protocols; item=20=

development and testing; sample design and management; design and=20=

implementation of recruitment and field procedures; etc.
=E2=80=A2=09Strong familiarity with various interview and data collection=
=20
techniques such as standardized interviewing; qualitative semi-structured=
=20
interviews; focus groups; and cognitive interviewing.=20
=E2=80=A2=09Lead interviews, moderates focus groups
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collected through surveys, qualitative interviews, cognitive interviews=20=

and focus groups.
=E2=80=A2=09Prepares statistical and qualitative reports and presentation=
s.
=E2=80=A2=09Develop IRB materials and oversee data security and=20
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=E2=80=A2=09Some travel required.

Qualifications:

=EF=82=A7=09Masters degree in appropriate discipline such as Survey Resea=
rch,=20
Qualitative Research Methods, Sociology, Cognitive or Developmental=20
Psychology, Demography.
=EF=82=A7=09Two to three year=E2=80=99s work experience with data collect=
ion=20
techniques and analysis.
=EF=82=A7=09Strong item, questionnaire or protocol development skills.
=EF=82=A7=09Proven organizational and project and time management skills.=
=20
=EF=82=A7=09Proficiency with SAS, SPSS, Stata and/or Qualitative data ana=
lysis=20
software packages.
=EF=82=A7=09Excellent oral and written communication skills.
=EF=82=A7=09Research experience in reproductive health and minority famil=
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or positive youth development desirable.=20
=EF=82=A7=09Fluency in Spanish a plus.=20

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<http://resumes.childtrends.org> referencing =E2=80=9CSurvey Research Analy=
st=E2=80=9D in=20
the cover letter. Alternatively, please email your application to=20
hr@childtrends.org with Survey Research Analyst in the subject line, or=20=

mail it to: HR Manager, Child Trends, 4301 Connecticut Ave., NW, Suite=20=

350, Washington, DC 20008. NO PHONE CALLS, PLEASE! Child Trends is an=20=

Equal Opportunity and Affirmative Action Employer.

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On your return send this: set aapornet mail

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Date: Mon, 19 Oct 2009 11:10:38 -0700

Reply-To: "P. Moy" <pmoy@U.WASHINGTON.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "P. Moy" <pmoy@U.WASHINGTON.EDU>

Subject: MAPOR conference, 20-21 Nov 2009, Chicago

X-To: aapornet@asu.edu

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; format=flowed; charset=US-ASCII

Dear AAPORnet,

On behalf of MAPOR, I invite you to join us in Chicago on 20-21 November for our annual conference "Exploring the Future of Public Opinion Research." We meet at the Avenue Hotel, right off N. Michigan Avenue, and conference room rates are \$199/night.

Our two dozen panels, organized by conference chair Dominique Brossard, will focus on various issues related to media, politics, public opinion, and methodology. At our luncheon, Jeffrey Moore and Peter Miller will discuss the pitfalls and promises of surveying the dead. Fred Conrad will be this year's Pedagogy Hour speaker.

The preliminary program and registration can be found in our Fall 2009 newsletter, available at www.mapor.org.

Best wishes, and we look forward to seeing you in Chicago!

Patricia Moy
MAPOR President

Patricia Moy

Christy Cressey Professor of Communication
Adjunct Faculty, Political Science

University of Washington
Box 353740
Seattle, WA 98195

(v) 1 206 543 9676
(f) 1 206 616 3762
(e) pmoy@uw.edu

Associate Editor, Public Opinion Quarterly
<http://poq.oxfordjournals.org>

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html>

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Date: Mon, 19 Oct 2009 14:45:27 -0400

Reply-To: "Krane, David" <DKrane@HARRISINTERACTIVE.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Krane, David" <DKrane@HARRISINTERACTIVE.COM>

Subject: Re: MAPOR conference, 20-21 Nov 2009, Chicago

X-To: "P. Moy" <pmoy@U.WASHINGTON.EDU>, AAPORNET@ASU.EDU

In-Reply-To: A<alpine.LRH.2.01.0910191108560.6526@homer23.u.washington.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

"... surveying the dead" -- neat trick. :o)

David Krane, VP
Harris Interactive
office: 212 539 9648

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of P. Moy

Sent: Monday, October 19, 2009 2:11 PM

To: AAPORNET@ASU.EDU

Subject: MAPOR conference, 20-21 Nov 2009, Chicago

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Patricia Moy
MAPOR President

Patricia Moy

Christy Cressey Professor of Communication
Adjunct Faculty, Political Science

University of Washington
Box 353740
Seattle, WA 98195

(v) 1 206 543 9676
(f) 1 206 616 3762
(e) pmoy@uw.edu

Associate Editor, Public Opinion Quarterly
<http://poq.oxfordjournals.org>

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=====
Date: Mon, 19 Oct 2009 13:13:02 -0700
Reply-To: Bob Lee <boble48@BERKELEY.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Bob Lee <boble48@BERKELEY.EDU>
Subject: Re: MAPOR conference, 20-21 Nov 2009, Chicago

X-To: "Krane, David" <DKrane@HARRISINTERACTIVE.COM>
X-cc: AAPORNET@ASU.EDU
In-Reply-To:
<AB6C5DABCD92A8418F7048DB3626774207871024@Meteor.harris.harrisinteractive.com>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

Why not, they can vote in many large cities.

Krane, David wrote:

> "... surveying the dead" -- neat trick. :o)

>

>

>

> -----

> David Krane, VP

> Harris Interactive

> office: 212 539 9648

> -----

>

>

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of P. Moy

> Sent: Monday, October 19, 2009 2:11 PM

> To: AAPORNET@ASU.EDU

> Subject: MAPOR conference, 20-21 Nov 2009, Chicago

>

> Dear AAPORnet,

>

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> and methodology. At our luncheon, Jeffrey Moore and Peter Miller will

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> be this year's Pedagogy Hour speaker.

>

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>

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>

> Patricia Moy

> MAPOR President

>

> -----

>

> Patricia Moy

>

> Christy Cressey Professor of Communication
> Adjunct Faculty, Political Science
>
> University of Washington
> Box 353740
> Seattle, WA 98195
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> (f) 1 206 616 3762
> (e) pmoy@uw.edu
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>
> -----
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--

Robert H. Lee
Director of the Survey Services Facility
Survey Research Center
University of California, Berkeley
2538 Channing Way
5100
Berkeley, CA 94720
510-642-0871 (my direct #)
510-643-8292 (fax)
<http://srcweb.berkeley.edu/>

<http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html>
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Date: Tue, 20 Oct 2009 09:02:11 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: How to Waste Money and Ruin the Census
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

How to Waste Money and Ruin the Census

<http://www.nytimes.com/2009/10/20/opinion/20tue1.html?adxnnl=1&adxnnlx=1256044047-coGTV1a7Mgufw/OmQsZboQ>

or

<http://tinyurl.com/yf4uskm>

October 19, 2009

With the start of the 2010 census just a few months away, Senator David Vitter, a Republican of Louisiana, wants to cut off financing for the count unless the survey includes a question asking if the respondent is a United States citizen. Aides say he plans to submit an amendment to the census appropriation bill soon.

SNIP

--

Leo G. Simonetta
Director of Research
Art & Science Group
6115 Falls Road, Suite 101
Baltimore, MD 21209

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Date: Tue, 20 Oct 2009 13:54:57 +0000
Reply-To: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET>
Subject: Re: How to Waste Money and Ruin the Census
X-To: Leo Simonetta <Simonetta@ARTSCI.COM>
X-cc: AAPORNET@ASU.EDU
In-Reply-To:
<1333767111.5852531256046882776.JavaMail.root@sz0107a.emeryville.ca.mail.comcast.net>
MIME-Version: 1.0
Content-Type: text/plain; charset=utf-8

Content-Transfer-Encoding: 7bit

Based on news stories, Vitter and Bennet's motive on this issue is to base state congressional seat apportionment on the number of citizens in the states - not population. But the Constitution uses specific language that differentiates "persons" from "citizens".

Amendment XIV, Section 2, First sentence:

"Representatives shall be apportioned among the several States according to their respective numbers, counting the whole number of persons in each State, excluding Indians not taxed."

Amendment XXVI, Section 1:

The right of citizens of the United States, who are eighteen years of age or older, to vote shall not be denied or abridged by the United States or by any State on account of age.

So even if the questions of citizenship and legal residency or whatever were added, wouldn't the Constitution have to be amended to change the way state congressional delegations are apportioned? That could take decades. (Can anyone supply a legal opinion on this?)

This is beginning to sound like a bogus campaign claim to me. Win or lose - and they probably will lose - Vitter and Bennett can still use the issue in their campaigns next year .

Nick

----- Original Message -----

From: "Leo Simonetta" <Simonetta@ARTSCI.COM>

To: AAPORNET@ASU.EDU

Sent: Tuesday, October 20, 2009 8:02:11 AM GMT -06:00 US/Canada Central

Subject: How to Waste Money and Ruin the Census

How to Waste Money and Ruin the Census

<http://www.nytimes.com/2009/10/20/opinion/20tue1.html?adxnnl=1&adxnnlx=1256044047-coGTVla7Mgufw/OmQsZboQ>

or

<http://tinyurl.com/yf4uskm>

October 19, 2009

With the start of the 2010 census just a few months away, Senator David Vitter, a Republican of Louisiana, wants to cut off financing for the count unless the survey includes a question asking if the respondent is a United States citizen. Aides say he plans to submit an amendment to the census appropriation bill soon.

SNIP

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Leo G. Simonetta
Director of Research
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Baltimore, MD 21209

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Date: Tue, 20 Oct 2009 11:01:20 -0400
Reply-To: howard schuman <hschuman@UMICH.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: howard schuman <hschuman@UMICH.EDU>
Subject: Here's to Order Effects Everywhere
X-To: aapor <aapornet@asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

Order in Choice: Effects of Serial Position on Preferences
by Antonia Mantonakis, Pauline Rodero, Isabelle Lesschaeve, and Reid
Hastie, in Psychological Science, Oct 20, 2009.

Volunteers in a wine tasting drank two, three, four, or five samples and selected their favorite. Unbeknownst to the participants, all the samples were identical. Overall, the first wine was preferred over the second and third samples in every group. However, there was also a recency effect among wine experts in the study who tried four or five samples, with the last wine being preferred over the previous two or three samples. This suggests that connoisseurs may be comparing the samples in such a way that each new wine has a chance to beat the current favorite (setting up the possibility of selecting the last sample), while novices may get overwhelmed with choices early on.

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Date: Tue, 20 Oct 2009 08:37:01 -0700

Reply-To: Jibum Kim <kim-jibum@NORC.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jibum Kim <kim-jibum@NORC.ORG>
Subject: New 6th edition of Standard Definitions
X-To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

I am sending this message on behalf of Tom W. Smith.

There is a new 6th edition of Standard Definitions. It incorporates some=20=

changes in US postal codes, discusses mix-mode surveys, and has some othe=
r=20
revisions.

=20
Also, there is a revised and expanded version of the report on estimating=
=20
eligibility rates.

=20
These two new documents can be found at:

=20
http://www.aapor.org/Standard_Definitions1.htm

=20
Tom W. Smith=20
Standard Definitions Committee

<http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Unsubscribe? Send email to listserv@asu.edu with this text:
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=====
Date: Tue, 20 Oct 2009 17:12:05 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Pols, Polls and Pushback
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Pols, Polls and Pushback
ABC News Polls

October 20, 2009 4:53 PM

<http://blogs.abcnews.com/thenumbers/2009/10/pols-polls-and-pushback.html>
or
<http://tinyurl.com/ygprq4l>

Former House Speaker Newt Gingrich had some pretty harsh criticism of our latest poll today, charging in a radio interview that it was "deliberately rigged." He's entitled, of course, to his opinion. But not to a distortion of the facts.

What's his gripe? Gingrich made the comment on our Salt Lake City affiliate, KSL-AM, when asked about our finding that only 20 percent of Americans now identify themselves as Republicans, the fewest since September 1983 in ABC News/Washington Post polls. His reply:

"Well, it tells me first of all that the poll's almost certainly wrong. It's fundamentally different from Rasmussen. It's fundamentally different from Zogby. It's fundamentally different from Gallup. It's a typical Washington Post effort to slant the world in favor of liberal Democrats."

SNIP

--
Leo G. Simonetta
Director of Research
Art & Science Group
6115 Falls Road, Suite 101
Baltimore, MD 21209

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=====
Date: Tue, 20 Oct 2009 22:21:12 -0400
Reply-To: "Fahimi, Mansour" <mfahimi@M-S-G.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Fahimi, Mansour" <mfahimi@M-S-G.COM>
Subject: Multivariate Methods with Survey Data
X-To: AAPORNET@ASU.EDU
In-Reply-To:
<1522060392.5852711256046897453.JavaMail.root@sz0107a.emeryville.ca.mail.comcast.net>
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

In the survey research world, we spend a lot of time and resources on the= design and administration issues. That is, sample design, questionnai= re development, and data collection. In contrast, the market research fo= lk tend to save their time and energy for the backend analytics while pay= ing less attention to the upfront activities. Oftentimes, market researc= h data are analyzed without reflecting weights or accounting for design f= eatures when calculating standard errors. This gap between the two schoo= ls of research, however, has been narrowing in the past couple of decades=

. While market researchers are becoming more cognizant of design issues,=20survey researchers are inching away from simple descriptive statistics=20by developing design-proper multivariate techniques.

Ideally, one can argue that the above gap is completely superfluous and the only distinction separating the above two schools should be the research topic. That is, survey researchers should become as analytically sophisticated as market researchers need to become design conscious. Until that happens, however, is anyone aware of design-proper procedures for factor and cluster analyses?

Obliged,
_Mansour.

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=====
Date: Wed, 21 Oct 2009 08:09:54 -0400
Reply-To: rfunk787@AOL.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "G. Ray Funkhouser" <rfunk787@AOL.COM>
Subject: Re: Pols, Polls and Pushback
X-To: Simonetta@ARTSCI.COM, AAPORNET@ASU.EDU
In-Reply-To:
<3248A9B21DD5574785FE5E2C8E521684E7301B@exchange.local.artscience.com>
MIME-Version: 1.0
Content-Transfer-Encoding: quoted-printable
Content-Type: text/plain; charset="us-ascii"

The running report of polls on RealClearPolitics (Polls - Obama Job Approval) has shown a consistent discrepancy between media polls and some others, with the media polls (CNN, ABC, CBS etc) invariably showing higher approval ratings than, e.g., Fox, Rasmussen, Gallup. For example, RCP today lists ABC at 57% approval, Rasmussen at 47%. If the same discrepancies were in evidence during the eight years of the George W. Bush presidency, then probably these differences could be attributed to methodology: Rasmussen samples "Likely Voters" while ABC samples "Adults", differences may exist in how "neutral" or "don't know" responses are tabulated, and so forth.

On the other hand, if the same kind of pro-incumbent tendency in media polls did NOT prevail during the Bush years . . .

Ray Funkhouser

-----Original Message-----

From: Leo Simonetta <Simonetta@ARTSCI.COM>

To: AAPORNET@ASU.EDU

Sent: Tue, Oct 20, 2009 5:12 pm

Subject: Pols, Polls and Pushback

Pols, Polls and Pushback
ABC News Polls

October 20, 2009 4:53 PM

<http://blogs.abcnews.com/thenumbers/2009/10/pols-polls-and-pushback.html>

or

<http://tinyurl.com/ygprq4l>

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SNIP

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=====
Date: Wed, 21 Oct 2009 09:14:40 -0400
Reply-To: "Peytchev, Andy" <apeytchev@RTI.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Peytchev, Andy" <apeytchev@RTI.ORG>
Subject: Re: Multivariate Methods with Survey Data
X-To: "Fahimi, Mansour" <mfahimi@M-S-G.COM>, AAPORNET@ASU.EDU
In-Reply-To: A<EF0E029B-72FC-4394-BD38-C24BFF55FF82@mimectl>
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 8bit

Mansour, you can do the former with Mplus.
Likely others have as well, but Nancy Bates and Mary Mulry at the Census Bureau have done work with cluster analysis and may have accounted for any complex survey design if employed and weighting. They have presented on the census advertising campaigns at AAPOR. I suspect you would only need to account for weighting in cluster analysis if you are interested in grouping but not interested in variance estimates.

Andy

-----Original Message-----
From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Fahimi, Mansour
Sent: Tuesday, October 20, 2009 10:21 PM
To: AAPORNET@ASU.EDU
Subject: Multivariate Methods with Survey Data

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questionnaire development, and data collection. In contrast, the market research folk tend to save their time and energy for the backend analytics while paying less attention to the upfront activities. Oftentimes, market research data are analyzed without reflecting weights or accounting for design features when calculating standard errors. This gap between the two schools of research, however, has been narrowing in the past couple of decades. While market researchers are becoming more cognizant of design issues, survey researchers are inching away from simple descriptive statistics by developing design-proper multivariate techniques.

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_Mansour.

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=====

Date: Wed, 21 Oct 2009 08:40:19 -0500

Reply-To: "Gravelle, Tim" <Tim_Gravelle@GALLUP.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Gravelle, Tim" <Tim_Gravelle@GALLUP.COM>

Subject: Re: Multivariate Methods with Survey Data

X-To: "Fahimi, Mansour" <mfahimi@M-S-G.COM>, "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To:

<91DB7F42C39247439FB0BA7B7452E90C058B4717@RTPWEXC19.RCC_NT.RTI.ORG>

Content-Type: text/plain; charset="us-ascii"
MIME-Version: 1.0
Content-Transfer-Encoding: 8bit

Mansour,

I've found that there are individuals whose particular areas of interest and expertise are in different aspects of research design or in data analysis, and are equally likely to identify with "survey research" or "market research". To borrow a concept from ANOVA, there is more within-group variance than between-group variance, in my opinion. And personally, I identify with both survey research and market research (in addition to customer research, social research, evaluation research and communication research); really, with whatever my clients want to call the type of research they're paying me to do. :)

But to answer your question, SAS is able to use weights in cluster analysis (PROC FASTCLUS) and factor analysis (PROC FACTOR). If you are looking to calculate design-based standard errors, PROC FACTOR can output unadjusted standard errors, which you can then adjust.

Cheers,

Tim

TIMOTHY B. GRAVELLE
Senior Consultant
GALLUP CONSULTING

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Peytchev, Andy
Sent: Wednesday, October 21, 2009 9:15 AM
To: AAPORNET@ASU.EDU
Subject: Re: Multivariate Methods with Survey Data

Mansour, you can do the former with Mplus.
Likely others have as well, but Nancy Bates and Mary Mulry at the Census Bureau have done work with cluster analysis and may have accounted for any complex survey design if employed and weighting. They have presented on the census advertising campaigns at AAPOR. I suspect you would only need to account for weighting in cluster analysis if you are interested in grouping but not interested in variance estimates.

Andy

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Fahimi, Mansour
Sent: Tuesday, October 20, 2009 10:21 PM
To: AAPORNET@ASU.EDU
Subject: Multivariate Methods with Survey Data

In the survey research world, we spend a lot of time and resources on

the design and administration issues. That is, sample design, questionnaire development, and data collection. In contrast, the market research folk tend to save their time and energy for the backend analytics while paying less attention to the upfront activities. Oftentimes, market research data are analyzed without reflecting weights or accounting for design features when calculating standard errors. This gap between the two schools of research, however, has been narrowing in the past couple of decades. While market researchers are becoming more cognizant of design issues, survey researchers are inching away from simple descriptive statistics by developing design-proper multivariate techniques.

Ideally, one can argue that the above gap is completely superfluous and the only distinction separating the above two schools should be the research topic. That is, survey researchers should become as analytically sophisticated as market researchers need to become design conscious. Until that happens, however, is anyone aware of design-proper procedures for factor and cluster analyses?

Obligated,

_Mansour.

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=====

Date: Wed, 21 Oct 2009 10:43:25 -0400
Reply-To: Paul Gurwitz <pgurwitz@RENAISS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Paul Gurwitz <pgurwitz@RENAISS.COM>
Subject: Re: Multivariate Methods with Survey Data
X-To: AAPORNET@asu.edu
In-Reply-To: <EF0E029B-72FC-4394-BD38-C24BFF55FF82@mimectl>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

We take sample weights into account in all of the multivariate work we do, and all of our proprietary methodologies, including our segmentation methodologies, were written to accommodate respondent weights. We have always believed that, for reasons of consistency, our analyses should take into account the same assumptions (e.g., weighting) as others, like crosstabs, being performed on the same dataset.

Paul Gurwitz
RENAISSANCE RESEARCH & CONSULTING

Fahimi, Mansour wrote:

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>
> No virus found in this incoming message.
> Checked by AVG - www.avg.com
> Version: 8.5.422 / Virus Database: 270.14.23/2448 - Release Date: 10/20/09 10:43:00
>
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=====
Date: Wed, 21 Oct 2009 11:12:44 -0400
Reply-To: "Rebecca Quarles, PhD" <bquarles@AOL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Rebecca Quarles, PhD" <bquarles@AOL.COM>
Subject: Re: Multivariate Methods with Survey Data
X-To: Paul Gurwitz <pgurwitz@RENAISS.COM>, AAPORNET@ASU.EDU
In-Reply-To: <4ADF1E0D.9000208@renaiss.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

Our firm conducts both opinion research and marketing research, with an emphasis on social marketing. We use weighted data as the input to all of our multivariate analysis, including cluster analysis. Weighting is especially important for cluster analysis because - without weighting - it would be impossible to estimate the size of the clusters and the cluster centroid descriptions would be skewed.

Becky Quarles
QSA Research

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Paul Gurwitz
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To: AAPORNET@ASU.EDU
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> No virus found in this incoming message.
> Checked by AVG - www.avg.com
> Version: 8.5.422 / Virus Database: 270.14.23/2448 - Release Date: 10/20/09
10:43:00
>
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Date: Wed, 21 Oct 2009 08:46:48 -0700
Reply-To: Nancy Bates <nancy.a.bates@CENSUS.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nancy Bates <nancy.a.bates@CENSUS.GOV>
Subject: Re: Multivariate Methods with Survey Data
X-To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

The 2010 Census audience segmentation cluster analysis that Mary Mulry an=
d=20
I performed was based on all tracts in the U.S. therefore no sampling and=
=20
no weights used in FASTCLUS procedure.

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=====
Date: Wed, 21 Oct 2009 10:47:12 -0700
Reply-To: Susan H Pinkus <spinkus@SBCGLOBAL.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Susan H Pinkus <spinkus@SBCGLOBAL.NET>
Subject: Re: Pols, Polls and Pushback
X-To: AAPORNET@ASU.EDU, rfunk787@AOL.COM
In-Reply-To: <8CC205E87D70DC9-4440-12A1@webmail-d097.sysops.aol.com>
MIME-Version: 1.0

Content-Type: text/plain; charset=iso-8859-1
Content-Transfer-Encoding: quoted-printable

if one is using all adults and the other LV's -- they are two very different samples -- different demos and may feel differently toward Obama. I cannot compare the two -- it's like comparing apples and oranges.
susan

--- On Wed, 10/21/09, G. Ray Funkhouser <rfunk787@AOL.COM> wrote:

From: G. Ray Funkhouser <rfunk787@AOL.COM>
Subject: Re: Pols, Polls and Pushback
To: AAPORNET@ASU.EDU
Date: Wednesday, October 21, 2009, 5:09 AM

The running report of polls on RealClearPolitics (Polls - Obama Job Approval) has shown a consistent discrepancy between media polls and some others, with the media polls (CNN, ABC, CBS etc) invariably showing higher approval ratings than, e.g., Fox, Rasmussen, Gallup. For example, RCP today lists ABC at 57% approval, Rasmussen at 47%. If the same discrepancies were in evidence during the eight years of the George W. Bush presidency, then probably these differences could be attributed to methodology: Rasmussen samples "Likely Voters" while ABC samples "Adults", differences may exist in how "neutral" or "don't know" responses are tabulated, and so forth.

On the other hand, if the same kind of pro-incumbent tendency in media polls did NOT prevail during the Bush years . . .

Ray Funkhouser

-----Original Message-----

From: Leo Simonetta <Simonetta@ARTSCI.COM>
To: AAPORNET@ASU.EDU
Sent: Tue, Oct 20, 2009 5:12 pm
Subject: Pols, Polls and Pushback

Pols, Polls and Pushback
ABC News Polls

October 20, 2009 4:53 PM

<http://blogs.abcnews.com/thenumbers/2009/10/pols-polls-and-pushback.html>

or

<http://tinyurl.com/ygprq4l>

Former House Speaker Newt Gingrich had some pretty harsh criticism of our latest poll today, charging in a radio interview that it was "deliberately rigged." He's entitled, of course, to his opinion. But not to a distortion of the facts.

What's his gripe? Gingrich made the comment on our Salt Lake City affiliate, KSL-AM, when asked about our finding that only 20 percent of Americans now identify themselves as Republicans, the fewest since September 1983 in ABC News/Washington Post polls. His reply:

"Well, it tells me first of all that the poll's almost certainly wrong. It's fundamentally different from Rasmussen. It's fundamentally different from Zogby. It's fundamentally different from Gallup. It's a typical Washington Post effort to slant the world in favor of liberal Democrats."

SNIP

--

Leo G. Simonetta
Director of Research
Art & Science Group
6115 Falls Road, Suite 101
Baltimore, MD 21209

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Date: Wed, 21 Oct 2009 11:09:17 -0700
Reply-To: "Pollack, Lance" <Lance.Pollack@UCSF.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Pollack, Lance" <Lance.Pollack@UCSF.EDU>
Subject: Re: Pols, Polls and Pushback
X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
In-Reply-To: <656603.39711.qm@web81008.mail.mud.yahoo.com>
Content-Type: text/plain; charset="iso-8859-1"
MIME-Version: 1.0
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In the first year of a 4-year term, why would you evaluate approval only on likely voters?

Given the problems that plagued defining likely voters in the last election cycle, and variability between polls for such a definition that became apparent in the last election cycle, why would likely voters even be considered as the denominator?

Lance M. Pollack, PhD
University of California, San Francisco
Center for AIDS Prevention Studies (CAPS)
50 Beale Street, Suite 1300
San Francisco, CA 94105
tel: 415-597-9302
fax: 415-597-9213
email: Lance.Pollack@ucsf.edu

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Susan H Pinkus
Sent: Wednesday, October 21, 2009 10:47 AM
To: AAPORNET@ASU.EDU
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To: AAPORNET@ASU.EDU

Sent: Tue, Oct 20, 2009 5:12 pm

Subject: Pols, Polls and Pushback

Pols, Polls and Pushback
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Leo G. Simonetta
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Date: Wed, 21 Oct 2009 15:25:25 -0400
Reply-To: jwerner@jwdp.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jan Werner <jwerner@JWDP.COM>
Organization: Jan Werner Data Processing
Subject: Re: Pols, Polls and Pushback
X-To: "Pollack, Lance" <Lance.Pollack@UCSF.EDU>
X-cc: AAPORNET@ASU.EDU

In-Reply-To: <A2CF9569F247704A9D2CA2DC556D567822503502B7@EX02.net.ucsf.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

Probably to avoid embarrassing questions if one's results are markedly different from those of other pollsters.

More generally, since every polling firm seems to have their own, proprietary, secret recipe for cooking up likely voters, there is no reason to pay much attention to any results defined as among LV, except perhaps for bragging rights to getting the horse race right in the final weeks leading up to an election.

Jan Werner

Pollack, Lance wrote:

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> Francisco, CA 94105 tel: 415-597-9302 fax: 415-597-9213 email:
> Lance.Pollack@ucsf.edu -----Original Message----- From: AAPORNET
> [mailto:AAPORNET@asu.edu] On Behalf Of Susan H Pinkus Sent:
> Wednesday, October 21, 2009 10:47 AM To: AAPORNET@ASU.EDU Subject:
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> Polls and Pushback

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> Pols, Polls and Pushback ABC News Polls

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> October 20, 2009 4:53 PM

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>
> SNIP

>
> -- Leo G. Simonetta Director of Research Art & Science Group 6115
> Falls Road, Suite 101 Baltimore, MD 21209

>
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=====
Date: Wed, 21 Oct 2009 19:54:43 +0000
Reply-To: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET>
Subject: Re: Pols, Polls and Pushback
X-To: rfunk787@AOL.COM
X-cc: AAPORNET@ASU.EDU
In-Reply-To: <8CC205E87D70DC9-4440-12A1@webmail-d097.sysops.aol.com>
MIME-Version: 1.0
Content-Type: text/plain; charset=utf-8
Content-Transfer-Encoding: quoted-printable

Here is a summary of Rasmussen Party ID results since 2004.=20

http://web1.rasmussenreports.com/public_content/politics/mood_of_america/mood_of_america_archive/partisan_trends2/summary_of_party_affiliation

Regarding methodology.

http://www.rasmussenreports.com/public_content/about_us/methodology

Toward the end of the page. Party ID levels seems to be a product of weighting.

"For political surveys, census bureau data provides a starting point and a series of screening questions are used to determine likely voters. The questions involve voting history, interest in the current campaign, and likely voting intentions. Rasmussen Reports determines its partisan weighting targets through a dynamic weighting system that takes into account the state's voting history, national trends, and recent polling in a particular state or geographic area."

Not a criticism. Just an observation. In this case, Party ID is not a poll result, it is a function of methodology.

Nick

----- Original Message -----

From: "G. Ray Funkhouser" <rfunk787@AOL.COM>

To: AAPORNET@ASU.EDU

Sent: Wednesday, October 21, 2009 7:09:54 AM GMT -06:00 US/Canada Central

Subject: Re: Pols, Polls and Pushback

The running report of polls on RealClearPolitics (Polls - Obama Job Approval) has shown a consistent discrepancy between media polls and some others, with the media polls (CNN, ABC, CBS etc) invariably showing higher approval ratings than, e.g., Fox, Rasmussen, Gallup. For example, RCP today lists ABC at 57% approval, Rasmussen at 47%. If the same discrepancies were in evidence during the eight years of the George W. Bush presidency, then probably these differences could be attributed to methodology: Rasmussen samples "Likely Voters" while ABC samples "Adults", differences may exist in how "neutral" or "don't know" responses are tabulated, and so forth.

On the other hand, if the same kind of pro-incumbent tendency in media polls did NOT prevail during the Bush years . . .

Ray Funkhouser

-----Original Message-----=20

From: Leo Simonetta <Simonetta@ARTSCI.COM>=20

To: AAPORNET@ASU.EDU=20

Sent: Tue, Oct 20, 2009 5:12 pm=20

Subject: Pols, Polls and Pushback=20

Pols, Polls and Pushback=20

ABC News Polls=20

October 20, 2009 4:53 PM=20

<http://blogs.abcnews.com/thenumbers/2009/10/pols-polls-and-pushback.html>=20

or=20

<http://tinyurl.com/ygprq4l>=20

Former House Speaker Newt Gingrich had some pretty harsh criticism of=20

our latest poll today, charging in a radio interview that it was=20

"deliberately rigged." He's entitled, of course, to his opinion. But not=20

to a distortion of the facts.=20

What's his gripe? Gingrich made the comment on our Salt Lake City=20

affiliate, KSL-AM, when asked about our finding that only 20 percent of=20

Americans now identify themselves as Republicans, the fewest since=20

September 1983 in ABC News/Washington Post polls. His reply:=20

"Well, it tells me first of all that the poll's almost certainly wrong.=20

It's fundamentally different from Rasmussen. It's fundamentally=20

different from Zogby. It's fundamentally different from Gallup. It's a=20

typical Washington Post effort to slant the world in favor of liberal=20

Democrats."=20

SNIP=20

--=20

Leo G. Simonetta=20

Director of Research=20

Art & Science Group=20

6115 Falls Road, Suite 101=20

Baltimore, MD 21209=20

-----=20

<http://www.aapor.org>=20

Archives: <http://lists.asu.edu/archives/aapornet.html> .=20

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u=20

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Date: Wed, 21 Oct 2009 16:28:36 -0400

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: Re: Pols, Polls and Pushback

X-To: AAPORNET@ASU.EDU

In-Reply-To:

A<3248A9B21DD5574785FE5E2C8E521684E7301B@exchange.local.artscience.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="US-ASCII"

Content-Transfer-Encoding: 8bit

October 21, 2009

Yet Another Fight Over Party ID

By Mark Blumenthal

http://www.pollster.com/blogs/yet_another_fight_over_party_i.php#

SNIP

Why might Rasmussen's party ID results look so different? It might be because of the kinds of people they sample as compared to other polls, but there are two other huge differences to consider. Rasmussen calls with a different mode (automated rather than live interviewer) and asks a different question. Other pollsters begin by asking respondents what they "consider" themselves to be, prefaced by the phrase "generally speaking" or "in politics, as of today," with the options typically Republican, Democrat, independent or "something else." Rasmussen simply asks:

If you are a Republican, press 1. If a Democrat, press 2. If you belong to some other political party, press 3. If you are independent, press 4. If you are not sure, press 5

If you believe that party ID is like eye color, that we are all either Democrats, Republicans or something else and that we will always provide the same answer under any circumstances, even if shaken awake during a deep sleep, well...it probably doesn't matter how the pollster measures it. But there is a ton of evidence that although the aggregate party ID numbers change very, very slowly, at the individual level all sorts of things can alter the answers that respondents give, especially if they are borderline between independence and identifying with a party: the wording, when the question is asked, what questions come before, how hard the interviewer pushes for an answer, and so on. So it is quite possible that people are willing to report their party identification differently when asked by an automated recording rather than a live interviewer, especially when the text of the questions differ. Comparisons between Rasmussen and other pollsters on this score prove little.

--

Leo G. Simonetta
Director of Research
Art & Science Group
6115 Falls Road, Suite 101
Baltimore, MD 21209

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=====
Date: Thu, 22 Oct 2009 15:03:25 -0400
Reply-To: Karen Bogen <karen.bogen@GMAIL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Karen Bogen <karen.bogen@GMAIL.COM>
Subject: in search of survey questions
X-To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset=windows-1252
Content-Transfer-Encoding: quoted-printable

Dear AAPOR colleagues:

I am working on two studies about health IT. One is about patients=92 use =
of
personal health records and the other is about *patients=92 perspective o=
n
physician use of electronic health records*, and I am looking for surveys
that people have done on each of these topics. We have found some publishe=

d
studies on each but not always the associated questions that were asked. Plus
we expect that there are other studies out there that have not yet made it
to the journals. If you are willing to share your questionnaires on either
topic, please contact me directly.

Thank you very much,

Karen Bogen

kbogen@mathematica-mpr.com

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html>

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set aapornet nomail

On your return send this: set aapornet mail

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 22 Oct 2009 15:34:05 -0400

Reply-To: arobbin@INDIANA.EDU

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Alice Robbin <arobbin@INDIANA.EDU>

Subject: Re: in search of survey questions

X-To: Karen Bogen <karen.bogen@GMAIL.COM>

X-cc: AAPORNET@ASU.EDU

In-Reply-To: <655449ab0910221203t758ca536ta36213cc30a2e74b@mail.gmail.com>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1; format="flowed"

Content-Disposition: inline

Content-Transfer-Encoding: 7bit

Two excellent sources that I often turn to are:

International Journal of Medical Informatics

New England Journal of Medicine

Quoting Karen Bogen <karen.bogen@GMAIL.COM>:

> Dear AAPOR colleagues:

>

>

>

> I am working on two studies about health IT. One is about patients' use of

> *personal health records* and the other is about *patients' perspective on

> physician use of electronic health records*, and I am looking for surveys

> that people have done on each of these topics. We have found some published

> studies on each but not always the associated questions that were

> asked. Plus

> we expect that there are other studies out there that have not yet made it
> to the journals. If you are willing to share your questionnaires on either
> topic, please contact me directly.
>
>
>
> Thank you very much,
>
> Karen Bogen
>
> kbogen@mathematica-mpr.com
>
> -----
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set aapornet nomail
On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 23 Oct 2009 13:57:27 -0400
Reply-To: Mike Battaglia <Mike_Battaglia@ABTASSOC.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Battaglia <Mike_Battaglia@ABTASSOC.COM>
Subject: Abt job listing.
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-type: text/plain; charset=UTF-8
Content-Transfer-Encoding: 8bit

Associate Analyst â€“ Data Quality Analyst
Suitland, MD
req #2009-3501

Abt Associates is an employee-owned, for-profit government and business research and consulting firm with approximately 1,300 employees in the U.S. and over 30 other countries. Our talented staff, which includes experts in fields as diverse as public health, economics, survey research, environment, business strategy, education, international development, urban affairs, and clinical trials, work in small, focused teams. Our clients include U.S. federal, state, and local government organizations; foreign governments; international organizations; foundations; nonprofit associations and institutions; and business and industry.

Job Responsibilities:

Opportunity for individual to join Abt's team supporting our client, The Census Bureau handling the following responsibilities:

- *Review data quality reports produced during production of Quarterly Workforce Indicators
- *Investigate data issues, work with state partners to implement solutions
- *Identify, develop and evaluate code enhancements to improve reliability of measures
- *Maintain data and process documentation for internal use and external consumption
- *Respond to queries from data users

Candidate will be located on-site daily at the Census Bureau in Suitland, Maryland and eligible for a background investigation for Census Bureau.

Minimum Qualifications:

Candidate should possess a BA/BS in economics/statistics/public policy with at least 1 to 2 years of relevant experience as well as quantitative research and data management required.

Skills Prerequisites:

Strong writing skills and data programming experience necessary and preferably using SAS. Familiarity with Geographic Information System (GIS) and geographic data analysis strongly preferred.

You can find out more about our exciting projects and work environment at www.abtassoc.com

Abt Associates is an AA/EO employer committed to fostering a diverse workforce. Abt Associates provides market-competitive salaries and comprehensive employee benefits.

PLEASE APPLY ONLINE: <http://jobs-abtassociates.icims.com/>
Under category select Social and Economic Policy and locate req# 2009-3501.

Mike Battaglia, VP
Survey Sampling and Methodology Division (SSM)
Abt Associates Inc., 55 Wheeler St., Cambridge, MA 02138
(V) 617-349-2425, (F) 617-386-8317
mike_battaglia@abtassoc.com

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Date: Mon, 26 Oct 2009 10:32:23 -0400
Reply-To: colleen_porter@COX.NET
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Colleen Porter <colleen_porter@COX.NET>
Subject: q' design: how much is enough, when to just do it?
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=utf-8
Content-Transfer-Encoding: 7bit

So this may be an appropriate question for those of you who had the opportunity to attend the Q Bank workshop* last week.

When you are developing an instrument, how does one know when you are done? When you get consistent comments, over and over? Or do you just stop when the allotted money and/or time runs out?

When you have a cognitive interviewing subject who comes up with an interpretation that is so totally off from what was intended, how can you tell if this person is one in a zillion, or representative of many other potential respondents?

I have learned to always budget for one more round of development than I suspect we need. But what if you learn something in that very last last round?

In the end, how much of this is black-and-white quantifiable science, and how much is gut feeling (perhaps intuition honed by experience)?

And does anyone else always feel that it's never quite what you want, that there is a weak spot that might have been better if you just....if you just....and maybe that's when you need someone on the team to say JUST FIELD IT!

If you want to email me with your thoughts, I'll post a summary of anonymous comments.

Colleen Porter
Gainesville, FL

* Lots of us would like to hear from those who attended last week's workshop. Nobody expects you to post one of those long rambling things like Colleen would have, but just a sentence about promising new methods, emerging experts, anything that amazed you.

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Date: Mon, 26 Oct 2009 09:40:09 -0700
Reply-To: Barb Gunderson <bgunderson@AAPOR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Barb Gunderson <bgunderson@AAPOR.ORG>
Subject: Job Posting - Analyst
X-To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

ANALYST

Public Opinion and Market Research

=20=20=20=20

We are looking for an experienced detail oriented analyst to work on=20
public opinion and market research for political campaigns, public=20
interest groups, membership organizations and businesses.=20=20=20

Ideal person is a numbers cruncher with a commitment to Democratic=20
politics and proven ability in:=20

=E2=80=A2=09Statistics, quantitative analysis, or social science research=
=20

=E2=80=A2=09Public opinion or market research

=E2=80=A2=09SPSS (or similar statistical software) and Microsoft Powerpoi=
nt

=E2=80=A2=09Writing, particularly strategic communications=20

Responsibilities include: drafting survey questionnaires and qualitative=20=

research guides, initial analysis of research, thorough written=20

presentation of strategic analysis and working with clients and other tea=
m=20

members throughout the process.=20=20=20=20=20

Applicants must be able to handle a high-pressured working environment an=
d=20

work well in a team atmosphere. Salary dependent on experience. Good=20=

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government agencies, corporations, and public interest groups for over 20=
=20

years. Our wide range of clients include Democratic leaders in both the=20=

House and Senate, leading nonprofit groups and Fortune 500 companies.=20=20=

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Date: Tue, 27 Oct 2009 11:06:03 -0400

Reply-To: Meg Bostrom <megbostrom@PUBLIC-KNOWLEDGE.US>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Meg Bostrom <megbostrom@PUBLIC-KNOWLEDGE.US>

Subject: Government split sample experiment

X-To: AAPORNET@ASU.EDU

In-Reply-To: <LISTSERV%200910200837015120.5CE9@LISTS.ASU.EDU>

Mime-version: 1.0

Content-type: text/plain; charset="US-ASCII"

Content-transfer-encoding: 7bit

Has anyone seen recent data showing a difference in public support when a program is and isn't described as a "government" program? For example, a question that would describe "government health insurance option" vs. a "health insurance option"?

Thanks for your help.

Meg Bostrom

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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Date: Tue, 27 Oct 2009 10:36:32 -0700

Reply-To: "Curtiss L. Cobb III" <clc2003@STANFORD.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Curtiss L. Cobb III" <clc2003@STANFORD.EDU>

Subject: Need sample of high-net worth GLBT

X-To: AAPORNET@ASU.EDU

In-Reply-To: <LISTSERV%200910260940096914.B642@LISTS.ASU.EDU>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Hi AAPOR,

I am looking for access to a representative sample of high-net worth GLBT to survey on retirement plans/issues/concerns. Does anyone know where I might find access to such a sample or have suggestions on how I can identify this particular group to survey? Any and all suggestions are greatly appreciated. Please feel free to respond directly to me at clc2003@stanford.edu.

Thanks.

Curtiss L. Cobb III
PhD Candidate
Department of Sociology
Stanford University
clc2003@stanford.edu

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Date: Tue, 27 Oct 2009 12:31:23 -0700
Reply-To: "Berkowitz, Simone" <sberkowitz@PCGFIRM.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Berkowitz, Simone" <sberkowitz@PCGFIRM.COM>
Subject: text analyzers
X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Hello,

Can anyone provide a recommendation for good text analyzer software? This would be used to analyze open ends on a survey. Feedback on not so good ones would be helpful, too.

Thanks,
Simone

Simone Berkowitz
Pacific Consulting Group
650-327-8108

<http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 27 Oct 2009 16:50:05 -0300
Reply-To: Acierto Consultora <director@ACIERTOCONSULTORA.COM.AR>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Acierto Consultora <director@ACIERTOCONSULTORA.COM.AR>
Subject: Re: text analyzers
X-To: "Berkowitz, Simone" <sberkowitz@pcgfirm.com>
X-cc: AAPORNET@asu.edu
In-Reply-To: <8B3F3B76509B7B40B5E2720EF5A3982205D1054279@PCGEXCH.pcg.local>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1
Content-Transfer-Encoding: quoted-printable

I use spss text analysis for surveys 3.0 and it works very well. You have to be very careful about the quality of the data base and you have to import and export the db from spss. It has lots of interesting options (response maps, categories bar, etc.) but it's a time consuming process.
Best regards

Lic. Maximiliano Aguiar
Director
Acierto Consultora
Argentina

2009/10/27 Berkowitz, Simone <sberkowitz@pcgfirm.com>

> Hello,
>
> Can anyone provide a recommendation for good text analyzer software? This
> would be used to analyze open ends on a survey. Feedback on not so good ones
> would be helpful, too.
>
> Thanks,
> Simone
>
> Simone Berkowitz
> Pacific Consulting Group
> 650-327-8108
>
>
> -----
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> aapornet-request@asu.edu
>

--=20

Lic. Maximiliano Aguiar Masuelli
Director - Acierto Consultora
www.aciertoconsultora.com.ar

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=====
Date: Tue, 27 Oct 2009 16:09:38 -0700
Reply-To: Mike O'Neil <mike.oneil@ALUMNI.BROWN.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>

d
addresses. The USPS does NOT provide access to their (nearly comprehensive=
)
list.

If I understand this correctly, we are back at Square One: any ABS list is only as good as the commercial list from which it was drawn. The USPS DSF only SUBTRACTS bad address (a desirable thing) but it does not make a self selected list comprehensive.

I have looked at many commercial vendor=92s marketing materials for years. Typically they assert that they have =93XXX millions=94 of names and/or addresses (sometimes over 100 million). But they never fully answer my concern: what is the self selection process? How can I know that there are not inherent selection biases (magazine subscribers, direct mail responders, voters, you name it: they all seem to present potential problems).

I thought the USPS DSF provided a solution. The url above would seem to indicate that, since the DSF does not provide addresses, we are left with the same old potential biases in any commercial list, albeit with some bad addresses removed courtesy of the DSF.

The implications of this are huge. They get to the question of whether ther=
e
are essentially unbiased ABS samples available.

Am I missing something????????????????????

Mike O=92Neil

O=92Neil Associates, Inc.

www.oneilresearch.com

www.mikeoneil.org

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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=====
Date: Tue, 27 Oct 2009 20:36:22 -0400

Reply-To: Marco Antonio Morales-Barba <marco.morales@NYU.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Marco Antonio Morales-Barba <marco.morales@NYU.EDU>

Subject: Re: text analyzers

X-To: "Berkowitz, Simone" <sberkowitz@PCGFIRM.COM>
X-cc: AAPORNET@ASU.EDU
In-Reply-To: <8B3F3B76509B7B40B5E2720EF5A3982205D1054279@PCGEXCH.pcg.local>
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii
Content-Disposition: inline
Content-Transfer-Encoding: 7bit

Simone,

I would recommend you look at WordScores < <http://www.wordscores.com/> > which has a Stata suite that makes it quite easy to use, and it's free. You can browse also on the site for documentation, examples and papers that explain its scope and best uses.

And if you have some time to get a better idea of what's out there, you could look at a special issue of Political Analysis 16(4), Autumn 2008 on the statistical analysis of political text < <http://pan.oxfordjournals.org/content/vol16/issue4/> >

Hope this helps,

Marco Morales
PhD student
The Wilf Family Department of Politics
New York University
19 W 4th St, 2nd fl
New York, NY 10012
+1 (212) 998-8500 (o)
+1 (212) 995-4184 (f)

marco.morales@nyu.edu

----- Original Message -----

From: "Berkowitz, Simone" <sberkowitz@PCGFIRM.COM>
Date: Tuesday, October 27, 2009 3:39 pm
Subject: text analyzers
To: AAPORNET@ASU.EDU

> Hello,
>
> Can anyone provide a recommendation for good text analyzer software?
> This would be used to analyze open ends on a survey. Feedback on not
> so good ones would be helpful, too.
>
> Thanks,
> Simone
>
> Simone Berkowitz
> Pacific Consulting Group
> 650-327-8108
>
>

> -----
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Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 28 Oct 2009 11:35:32 -0400
Reply-To: "Harrison, Chase" <charrison@HBS.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Harrison, Chase" <charrison@HBS.EDU>
Subject: Seeking Recommendations: 30 page Overview of Survey Methods
X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
Content-Type: text/plain; charset="iso-8859-1"
MIME-Version: 1.0
Content-Transfer-Encoding: 8bit

Fellow AAPORites,

I have a colleague who is looking to assign a 20 - 30 (or so) page review article (or similar) discussing survey methods to a graduate statistics seminar. These are Ph.D. students in an advanced workshop in statistics (third semester or so), but this article need not necessarily deal with advanced issues of survey statistics. Rather, the point would be to point out that there is a science of survey methodology, and to detail some of the relevant concepts, terms, and languages.

[The most obvious resource at the top of my mind was the ASA What is a Survey series. Unfortunately, we web site seems to be down, and I can't find a paper copy, and would value other recommendations in any event].

Chase H. Harrison
Director, Research Computing Services
Principal Survey Methodologist

Harvard Business School
Baker Library | Bloomberg Center B-93
Soldiers Field Rd.
Boston, MA 02163

617.495.6100 (Main)
617.496.6252 (Direct)
617.495.5287 (FAX)
charrison@hbs.edu

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to listserv@asu.edu with this text:

set aapornet nomail

On your return send this: set aapornet mail

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 28 Oct 2009 11:56:47 -0400

Reply-To: Jeanette Janota <JJanota@ASHA.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jeanette Janota <JJanota@ASHA.ORG>

Subject: Topic 1: HTML cover letters

X-To: "AAPORNET@asu.edu" <AAPORNET@asu.edu>

X-cc: Sarah Slater <SSlater@asha.org>, Mike Jeffries <MJeffries@asha.org>, "Gail Brook (Ghazzawi)" <GBrook@asha.org>, Larry Liu <LLiu@asha.org>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

Good morning, neters,

I have questions on two topics for the experts and will send them in separate emails. The first one relates the Web surveys and has to do with the use of HTML vs plain text in cover letters.

Do you send survey invitations in HTML or plain text? Why did you make that choice?

If HTML, have there been any problems-and what were they? (We're interested particularly in the recipient's end, not so much the development end.)

Does using HTML vs. plain text survey invitations affect response rates?

Thanks for your help.

Jeanette Janota

American Speech-Language-Hearing Association

<http://www.aapor.org>

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Date: Wed, 28 Oct 2009 12:07:23 -0400
Reply-To: Jeanette Janota <JJanota@ASHA.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jeanette Janota <JJanota@ASHA.ORG>
Subject: Topic 2: sweepstakes
X-To: "AAPORNET@asu.edu" <AAPORNET@asu.edu>
X-cc: Sarah Slater <SSlater@asha.org>,
Mike Jeffries <MJeffries@asha.org>,
"Gail Brook (Ghazzawi)" <GBrook@asha.org>,
Larry Liu <LLiu@asha.org>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

And for the second topic: sweepstakes drawings as incentives. We're aware of the literature on their effectiveness vs. other types of incentives. We have not used a sweepstakes drawing as an incentive in our mail surveys for or better than 10 years. At that time, one reason for not using them was a caution that every state has its own laws about administration. We are a not-for-profit membership association with members in 50 states plus DC, and our survey populations are our members, so every jurisdiction would be included. Our prize would likely have a cash value of less than \$400 per awardee and there may be multiple prize winners per survey.

Can anyone address the issue of state laws regarding sweepstakes? If you use sweepstakes prizes with a national sample, how do you satisfy the legal requirements?

Your guidance would be appreciated.

Jeanette

Jeanette Janota, PhD
Senior Research Associate/Statistician
American Speech-Language-Hearing Association
2200 Research Boulevard, #245
Rockville, MD 20850-3289
301-296-8738
jjanota@asha.org<mailto:jjanota@asha.org>

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Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 28 Oct 2009 12:06:28 -0400
Reply-To: "CRUZ, Theresa" <tcruz@LMI.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "CRUZ, Theresa" <tcruz@LMI.ORG>
Subject: Re: Topic 1: HTML cover letters
X-To: Jeanette Janota <JJanota@ASHA.ORG>,
"AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
In-Reply-To:
<7E2F683348DBCA48A944656D95F5359001FB10AF85@EXCH2008.hq.asha.org>
Content-Type: text/plain; charset="us-ascii"
MIME-Version: 1.0
Content-Transfer-Encoding: 8bit

Major issue with HTML format is using imbedded links to survey site. Have found high security systems (generally military/government) strip 3rd-party links from email. Best solution is to use plain text format with instructions for pasting link text into address bar of web browser. Increasingly the case with commercial mail accounts as well.

Theresa Cruz

2000 Corporate Ridge
McLean, VA 22102-7805
860.326.9757 C

The opportunity to make a difference has never been greater.

www.lmi.org

From: AAPORNET [AAPORNET@asu.edu] On Behalf Of Jeanette Janota [JJanota@ASHA.ORG]
Sent: Wednesday, October 28, 2009 11:56 AM
To: AAPORNET@ASU.EDU
Subject: Topic 1: HTML cover letters

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Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 28 Oct 2009 14:43:54 -0400
Reply-To: "Fahimi, Mansour" <mfahimi@M-S-G.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Fahimi, Mansour" <mfahimi@M-S-G.COM>
Subject: Re: Truly Random ABS Sampling: Myth or Reality?
X-To: Mike O'Neil <mike.oneil@ALUMNI.BROWN.EDU>, AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: 8bit

Mike, I hope the following can answer the questions raised in your post:

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_Mansour.

From: AAPORNET on behalf of Mike O'Neil
Sent: Tue 10/27/2009 7:09 PM
To: AAPORNET@ASU.EDU
Subject: Truly Random ABS Sampling: Myth or Reality?

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Recent articles about ABS (e.g., Michael Link) seem to assert that one can get a pretty decent (i.e., reasonably complete) sampling frame by using the USPS postal file.

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But with a little investigation, I discovered that USPS file is NOT a file that the US Post sells. See

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The implications of this are huge. They get to the question of whether there are essentially unbiased ABS samples available.

Am I missing something????????????????????

Mike O'Neil

O'Neil Associates, Inc.

www.oneilresearch.com

www.mikeoneil.org

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Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Wed, 28 Oct 2009 19:56:34 -0400
Reply-To: "Link, Michael W" <Michael.Link@NIELSEN.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Link, Michael W" <Michael.Link@NIELSEN.COM>
Subject: Re: Truly Random ABS Sampling: Myth or Reality?
X-To: aapornet@asu.edu
In-Reply-To: <0AB37CC7A40C3944A0FF8AB444C904520A2931F2@mxfld.SurveySampling.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Let me add to Mansour's post below and note that the vendor you work with in drawing an ABS sample is critical. A couple of years ago Mike Battaglia, Marty Frankel & I conducted an analysis on the quality of sample from five different vendors who had access to the DSF in some form or another. It was clear that most are use to working with and providing samples only to direct mail campaigners and had very little knowledge of how to drawn random samples from the database. Additionally, the level of augmentation of the list (which is actually

quite spartan in its "raw" form) varied significantly.

Bottom-line: If you're looking at ABS as a survey frame, stick with the survey sample vendors you know. They are aware of the strengths and limits of the frame.

For studies I've been involved with we've worked with MSG for the simple reason that they have put considerable time, energy and attention into optimizing the frame for survey work, including developing a methodology for handling "simplified addresses" (primarily rural routes) and appending a wide range of very useful indicators to the sampled addresses (indicators that can help researchers in targeting sample or driving different treatments to particular types of homes).

ABS as a basis for sampling in surveys is by no means at square one -- in fact it is down the road quite a ways ... But it's not a short road

...

Michael

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Fahimi, Mansour

Sent: Wednesday, October 28, 2009 2:44 PM

To: AAPORNET@ASU.EDU

Subject: Re: Truly Random ABS Sampling: Myth or Reality?

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Mike O'Neil

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Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 29 Oct 2009 02:54:45 +0100
Reply-To: Douglas Rivers <doug@YOUGOV.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Douglas Rivers <doug@YOUGOV.COM>
Subject: Re: Truly Random ABS Sampling: Myth or Reality?
X-To: Douglas Rivers <AAPORNET@ASU.EDU>

X-cc: "Fahimi, Mansour" <mfahimi@M-S-G.COM>
In-Reply-To: <19C7D9BC73C7914BAB5D21A6C05F2AD7041077B6@Delmar2.m-s-g.com>
Content-Type: text/plain; charset="us-ascii"
MIME-Version: 1.0
Content-Transfer-Encoding: 8bit

Hi Mansour,

I think Mike's question was whether you draw addresses from the DSF or from some other database of addresses which are then matched to the DSF. As I understand the USPS regulations, the DSF may not be used as a source of addresses--only to validate addresses obtained from some other source. Is this correct?

Doug Rivers

On Oct 28, 2009, at 11:43 AM, Fahimi, Mansour wrote:

> Mike, I hope the following can answer the questions raised in your
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>
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A_BASIC&noc=T](http://www.gsa.gov/Portal/gsa/ep/contentView.do?contentId=11025&contentType=GS
A_BASIC&noc=T)

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> Archives: <http://lists.asu.edu/archives/aapornet.html>
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Douglas Rivers, Ph.D.
President & CEO
YouGov Polimetrix
285 Hamilton Ave., Suite 200
Palo Alto, CA 94301
(650) 462-8002 (direct)
(650) 462-8422 (fax)
doug@yougov.com

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Date: Thu, 29 Oct 2009 08:49:48 -0400
Reply-To: "Mulrow, Jeri M." <jmulrow@NSF.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Mulrow, Jeri M." <jmulrow@NSF.GOV>
Subject: Employment Opportunity at NSF -- Survey Statistician (Survey
Manager), AD-1530-03
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Employment Opportunity within the NSF Division of Science Resources
Statistics

=20

Position Title, Series, Grade: Survey Statistician (Survey Manager),
AD-1530-03

Vacancy Announcement: E20100009

Vacancy Category (Type): Scientific and Professional

Location(s) (DIR/DIV): SBE/SRS/HRS

Opening Date: 10/26/2009

Closing Date: 11/06/2009

USAJOBS Link: =
<http://jobview.usajobs.gov/GetJob.aspx?OPMControl=3D1716577>

NSF link:
<http://jobview.usajobs.gov/GetJob.aspx?OPMControl=3D1716577&org=3DNSF>

=20

=20

Jeri Mulrow

Senior Mathematical Statistician

Division of Science Resources Statistics

National Science Foundation

703-292-4784

P Please consider the environment before printing this e-mail.

=20

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=====

Date: Thu, 29 Oct 2009 10:46:40 -0600

Reply-To: Karen Wikstrom <karen@WEPC.BIZ>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Karen Wikstrom <karen@WEPC.BIZ>

Subject: definitions of "Raw data" and "summary data"

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

We are conducting a survey of attorneys, court staff, litigants, witnesses and jurors to evaluate judicial performance. The statute establishing the survey states that the data will be made public and include "the results of the judicial performance survey, in both raw and summary form." The statute also requires us to maintain the confidentiality and anonymity of survey respondents. Now, I don't pretend to understand state legislators' intent, so I am asking you all if there are accepted industry standard definitions of "raw" and "summary" that I can use to help determine just what should be made public. The surveys request comments and examples of a judge's behaviors/activities, etc. to support responses to questions. There is the concern of defamatory comments, comments based on hearsay, etc. that could damage a judge's reputation if published. Any help on this is greatly appreciated.

=20

Karen Wikstrom

Wikstrom Economic & Planning Consultants, Inc.

422 North 300 West

Salt Lake City, UT 84103

Phone: 801.521.7724

Fax: 801.521.7725

Karen@wepc.biz <mailto:Karen@wepc.biz>=20

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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=====
Date: Thu, 29 Oct 2009 12:46:04 -0400

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: Remember this?

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="US-ASCII"

Content-Transfer-Encoding: 8bit

Panel: \$11 million air safety study not worth much

By RITA BEAMISH (AP) - 1 day ago

<http://www.google.com/hostednews/ap/article/ALeqM5gCiRedzPiEzMIsP7x3Ma0zftEdKAD9BK75B80>

or

<http://tinyurl.com/yf5u5ln>

An \$11 million air safety study sponsored by NASA that asked pilots to reveal mishaps and problems they encountered was so riddled with flaws that it could not provide useful insights about U.S. flight safety, according to a new review by a national scientific panel.

SNIP

The expert who helped design the survey, Jon Krosnick, said the research council published "untested and unsupported speculations about possible flaws in the study design, with no direct evidence that the findings are

unreliable or inaccurate."

NASA shut down the project amid concerns by federal aviation regulators when early results appeared to show greater numbers of incidents than other government monitoring systems recorded.

SNIP

On the Net:

National Research Council report: <http://www.nap.edu>

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--

Leo G. Simonetta
Director of Research
Art & Science Group
6115 Falls Road, Suite 101
Baltimore, MD 21209

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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=====
Date: Thu, 29 Oct 2009 10:53:50 -0700

Reply-To: John Nienstedt <john@CERC.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: John Nienstedt <john@CERC.NET>

Subject: Components of Image

X-To: AAPORNET <AAPORNET@asu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

We're doing some research on the components of an elected official's image.=

That is, we're assuming that there are underlying dimensions to the stand=
ard "favorable/unfavorable" metric. We're looking for questions that get a=
t those dimensions. Thanks in advance for articles and info related to thi=
s topic.

John Nienstedt, Sr.
President

[<cid:image001.jpg@01CA5886.0B8CF6D0>]

2170 4th Avenue, San Diego, CA 92101

619-702-CERC x307

Get the Edge at www.cerc.net<<http://www.cerc.net/>>

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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Date: Thu, 29 Oct 2009 10:59:05 -0700

Reply-To: Jason Kerns <jkerns@DAVISRESEARCH.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jason Kerns <jkerns@DAVISRESEARCH.COM>

Subject: Pacific Chapter of AAPOR (PAPOR) December Conference - Book your
airfare today

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

As Membership Chair of PAPOR, I wanted to get a message out to the AAPOR community about our upcoming conference December 10-11 in San Francisco.

This year's theme is "Public Opinion and How It Shapes Policy in an Economic Downturn". In addition to great lineup of presentations and panels, we are offering a short course on "Survey Incentives" by Paul Lavrakas and a second short course on "Address-Based Sampling" by David Dutwin. You can find more information at

<http://papor.org/files/2009/2009conference.shtml> . (Of course it also doesn't hurt that San Francisco is such a great city to visit.)

=20

Although our early bird conference registration deadline is November 15th, I wanted to reach out today because I just found out that Southwest Airlines is having a great sale which ends tonight (10/29/2009) on all their flights. Many PAPOR members have contacted me that they were able to get tickets for as low as \$50 roundtrip + fees of \$21. If you are planning on attending the PAPOR conference I strongly suggest that you book your airfare today to take advantage of the sale.

=20

I look forward to seeing you at the conference.

=20

Bob Davis

PAPOR - Membership Chair

=20

Bob Davis

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=====

Date: Thu, 29 Oct 2009 18:56:04 +0000

Reply-To: jpmurphy@jpmurphy.com

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "James P. Murphy" <jpmurphy@JPMURPHY.COM>

Organization: J.P. MURPHY & COMPANY

Subject: Re: Components of Image

X-To: John Nienstedt <john@CERC.NET>, AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

I don't think that favorableness is an underlying image of a politician i= nasmuch as an image dimension is a perceived attribute of the person, whe= reas favorableness is the viewer's reaction to something perceived. It pr= obably would be better to back up a few steps and use derived similaritie= s data plus multidimensional scaling to allow the dimensions that are act= ually operative to be revealed. Of course with this approach you have to = choose a set of politicians to collect the data on and then you have to n= ame the dimensions that are statistically evident (as in factor analysis)= . Imposing a pre-existing template of dimensions risks missing something = important and does not tell you the relative salience of the dimensions. = (It could be argued that you can get that by adding a question on dimensi= on importance but there are risks there as well.) I think the literature = in social psychology on likeability and interpersonal attraction would be= worth scouring.

James P. Murphy, Ph.D.
J.P. MURPHY & COMPANY
609 921 2432 Princeton, N.J.
772 219 7671 Stuart, Fla.
610 408 8800 Mobile
www.jpmurphy.com

-----Original Message-----

From: John Nienstedt [<mailto:john@CERC.NET>]

Sent: Thursday, October 29, 2009 01:53 PM

To: AAPORNET@ASU.EDU

Subject: Components of Image

We're doing some research on the components of an elected official's imag= e. That is, we're assuming that there are underlying dimensions to the st= andard "favorable/unfavorable" metric. We're looking for questions that g= et at those dimensions. Thanks in advance for articles and info related t=

o this topic. John Nienstedt, Sr. President [cid:image001.jpg@01CA5886.0B=8CF6D0] 2170 4th Avenue, San Diego, CA 92101 619-702-CERC x307 Get the Edge at www.cerc.net ----- h=
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=====
Date: Fri, 30 Oct 2009 06:45:04 -0700
Reply-To: Michael Larsen <mlarsen@BSC.GWU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Michael Larsen <mlarsen@BSC.GWU.EDU>
Subject: webinar Nov 10 -- register by Nov 6
X-To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

This is the second and last notice of this webinar sent to the list:
=20
The ASA Survey Research Methods Section is proud to announce the first=

presentation in a series of webinars
(<http://www.amstat.org/sections/srms/webinar.html>):
=20

Dual Frame Theory Applied to Landline and Cell Phone Surveys=

Instructor: J. Michael Brick
Tuesday, November 10, 2009
Time: 1:00 PM =E2=80=93 3:00 PM Eastern time=

Abstract
As the number of households that have only cell phones has increased=20
dramatically over the past 5 years, telephone surveys have addressed this=
=20
problem by sampling from both landline and cell phone numbers. One of the=
=20
issues emerging from these dual frame surveys is that the theoretical=20
foundation for these surveys largely ignores nonsampling errors. Because=20=

these errors may be large and result in biases, they must be considered i=
n=20
dual frame telephone surveys. This Webinar begins with a review of dual=20=

frame theory with particular attention to surveys that sample landline an=
d=20
cell phone numbers. It then examines the effect of nonsampling errors whe=
n=20
surveys are conducted without considering these errors. In particular, we=

=20
describe the potential effect of nonresponse and measurement error using=20=
data from surveys of landlines and cell phone numbers. We discuss both=20=
practical sample design issues such as whether to screen for cell-only=20=
households, and weighting methods to reduce the effects of the errors. Th=
e=20
advantages and disadvantages of different sample designs and estimation=20=
methods are discussed. The examples are from actual dual frame telephone=20=
surveys.=20

=20
Instructor Bio
Dr. J. Michael Brick is a Vice President and Director of the Survey=20
Methods Unit at Westat. He is also a research professor in the Joint=20
Program in Survey Methodology at the University of Maryland, and an=20
adjunct research professor at the University of Michigan. Dr. Brick has=20=

over 30 years of experience in sample design and estimation for large=20
surveys, survey quality control, nonresponse and bias evaluation, and=20
survey methodology. Dr. Brick has a Ph.D. in Statistics from the American=
=20

University, is a Fellow of the American Statistical Association, an=20
elected member of the International Statistical Institute.

=20
You can download a flyer for announcing this webinar at your work place.

=20
Registration Fees:

Members of the Survey Research Methods Section: \$60=20

ASA members: \$75

Nonmembers: \$95=20

=20
Register at <http://www.amstat.org/sections/srms/webinar.html>=20

=20
About SRMS Webinars

At each 2 hour session webinar, participants register for a modest fee.=20=
=20

Fees may vary from webinar to webinar depending on the length of the=20
presentation and expected audience.

=20
Each registration is allowed one web connection and one audio connection.=

=20
The section encourages multiple persons to view each registered=20
connection. For example, if your department or agency has a conference=20=

room with a computer, projector, screen, and a speakerphone, you can pay=20=

for one registered connection and have all of your staff members attend=20=

the webinar in the conference room.

=20

The access information and presentation materials will become available to registered participants two business days before the scheduled webinar time. The presenter controls the flow of the presentation. When the presenter run software or show Web pages, the audience will see this on their computer screens in real time. Generally the audience does not ask questions on phone. Questions for the presenter are submitted using the chat feature found on the webinar web page. The presenter can see the questions as they come in and choose to answer.

Access Information

Persons who are registered will be sent an email on Friday, November 6, with the access information to join the webinar and the link to download and print a copy of the presentation slides.

Register at <http://www.amstat.org/sections/srms/webinar.html>

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Date: Fri, 30 Oct 2009 11:23:27 -0400
Reply-To: colleen_porter@COX.NET
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Colleen Porter <colleen_porter@COX.NET>
Subject: Followup on survey design: "no cookbooks"
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=utf-8
Content-Transfer-Encoding: 7bit

Earlier in the week, I asked about questionnaire design and when enough is enough.

I got answers along the lines of:

"I opened this email with great anticipation, hoping that you would give me the answer..Instead, you only give questions!"

or even

"When we finish with that, can we find out how high is up?"

So yes, a lot of us seem to struggle with this.

One substantive response, that referenced last week's Qbank workshop:

"Here are my responses (including my view of the outcomes of the QEM workshop last week)

- a. Before you consider the quality of your question you should clarify what "quality" means for you. Having done this exercise, you formulate quality benchmarks (as for instance, how many "deviant" interpretations of an item are "tolerable" in cognitive interviews, or, in terms of test-retest-reliability, what is the minimum reliability to be tolerated)
- b. Never ever mix quantitative representation with qualitative representativity of interpretations
- c. If cognitive interviews give you a mixed bag either phone Gordon Willis or Kristen Miller or design specific psychological experiments that trigger one or the other interpretation thus giving you some insight in the answering process in YOUR population. When you are finished with your preparation, i.e. common sense, cognitive interviewing, re-analysing existing data, and also having a clear view what you want to measure, then do a field test.
- e. After the fact, i.e. when you finished data collection, take advantage of multivariate quality tools such as SEM, Latent Class etc. to get quality input for your analyses as well as for future studies.
- f. Do not forget to use your professionally trained skills, there are no cookbooks out. Best that you can get today are indications about the strengths and weaknesses of specific quality evaluation tools."

Colleen Porter

Gainesville, FL

(Hope you have a great weekend whether it involves seasonal holidays or football rivalries or apple picking or "all of the above")

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Date: Fri, 30 Oct 2009 11:37:54 -0400

Reply-To: Eleni Delimpaltadaki <eleni@OPPORTUNITYAGENDA.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Eleni Delimpaltadaki <eleni@OPPORTUNITYAGENDA.ORG>

Subject: African American Focus Group Moderator wanted

X-To: AAPORNET@ASU.EDU

In-Reply-To: <20091030112327.X0KTO.546271.imal@eastrmwml41>

Mime-version: 1.0

Content-type: text/plain; charset="ISO-8859-1"

Content-Transfer-Encoding: 8bit

Hello,

I am looking for an African American moderator to conduct a focus group on public policy issues on November 9 in Charlotte, NC. A professional based within a 150 mile of Charlotte is needed.

Please email me if you are interested or can recommend someone.

Thanks much,

Eleni

Eleni Delimpaltadaki
Opinion and Media Research Coordinator
The Opportunity Agenda
568 Broadway, Suite 302
New York, NY 10012
212-334-5778 phone
212-334-2656 fax
www.opportunityagenda.org
eleni@opportunityagenda.org

Visit my blog
www.Opportunityagenda.org/public_opinion

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Date: Fri, 30 Oct 2009 15:05:25 -0400
Reply-To: Stephanie Nelson-Dusek <snelson-dusek@BRSPOLL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Stephanie Nelson-Dusek <snelson-dusek@BRSPOLL.COM>
Subject: Survey Data on Agriculture and the Environment
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Dear AAPOR members,

=20

We are conducting a review of existing public opinion data on agriculture and its relationship to the environment. Could anyone direct me to studies - public or otherwise - concerning this topic. We are also looking for data collected among farmers, if anyone has any suggestions. Thank you all for your assistance.

=20

Sincerely,

=20

Stephanie Nelson-Dusek

Belden Russonello & Stewart

1320 19th Street, NW, Suite 700

Washington, DC 20036

T: 202-822-6090

F: 202-822-6094

=20

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=====

Date: Fri, 30 Oct 2009 15:54:24 -0400

Reply-To: "Hay, Sue <Human Capital>" <Sue.Hay@DHS.GOV>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Hay, Sue <Human Capital>" <Sue.Hay@DHS.GOV>

Subject: Re: Survey Data on Agriculture and the Environment

X-To: Stephanie Nelson-Dusek <snelson-dusek@BRSPOLL.COM>, AAPORNET@ASU.EDU

In-Reply-To: <314ECE8B29B8634388BA137A66B8D6D922DCE6@FS.BRSPOLL.local>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

There was project on the value of farm land going on at the University of North Carolina-Asheville a couple of years ago. They did a survey of property owners (probably including farmers) in Western NC. I think it was part of a longer-term project, so there may be other data collections as well. As I recall, the project director was in the Sociology or Economics Department. Hope this helps.

M Sue Hay, PhD

Transportation Security Administration

Workforce Analysis, Research, & Metrics

701 South 12th Street, Room W4-408N

Arlington, VA 20598-6021

Phone 571.227.3694

Fax 571.227.2553

Email Sue.Hay@dhs.gov

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Stephanie Nelson-Dusek

Sent: Friday, October 30, 2009 3:05 PM

To: AAPORNET@ASU.EDU

Subject: Survey Data on Agriculture and the Environment

Dear AAPOR members,

We are conducting a review of existing public opinion data on agriculture and its relationship to the environment. Could anyone direct me to studies - public or otherwise - concerning this topic. We are also looking for data collected among farmers, if anyone has any suggestions. Thank you all for your assistance.

Sincerely,

Stephanie Nelson-Dusek

Belden Russonello & Stewart

1320 19th Street, NW, Suite 700

Washington, DC 20036

T: 202-822-6090

F: 202-822-6094

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
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=====

Date: Fri, 30 Oct 2009 13:09:01 -0700
Reply-To: Stuart Kasdin <skasdin1@YAHOO.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Stuart Kasdin <skasdin1@YAHOO.COM>
Subject: Re: Survey Data on Agriculture and the Environment
X-To: AAPORNET@ASU.EDU
In-Reply-To:
<DC54331188044740983C90FFB422E6ED068DDBB9@K021MB101.network.ad.tsa.gov>

MIME-Version: 1.0

Content-Type: text/plain; charset=iso-8859-1

Content-Transfer-Encoding: quoted-printable

You should look at USDA's Economic Research Service. They do quite a number of surveys and studies on these topics.

--- On Fri, 10/30/09, Hay, Sue <Human Capital> <Sue.Hay@DHS.GOV> wrote:

From: Hay, Sue <Human Capital> <Sue.Hay@DHS.GOV>
Subject: Re: Survey Data on Agriculture and the Environment
To: AAPORNET@ASU.EDU
Date: Friday, October 30, 2009, 3:54 PM

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M Sue Hay, PhD
Transportation Security Administration
Workforce Analysis, Research, & Metrics
701 South 12th Street, Room W4-408N
Arlington, VA 20598-6021
Phone 571.227.3694
Fax 571.227.2553
Email Sue.Hay@dhs.gov

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Stephanie Nelson-Dusek
Sent: Friday, October 30, 2009 3:05 PM
To: AAPORNET@ASU.EDU
Subject: Survey Data on Agriculture and the Environment

Dear AAPOR members,

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Sincerely,

Stephanie Nelson-Dusek

Belden Russonello & Stewart

1320 19th Street, NW, Suite 700

Washington, DC 20036

T: 202-822-6090

F: 202-822-6094

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