From: LISTS.ASU.EDU LISTSERV Server (16.0) [LISTSERV@asu.edu]

Sent: Saturday, May 28, 2011 6:10 PM

To: Shapard Wolf

Subject: File: "AAPORNET LOG0905"

\_\_\_\_\_

Date: Fri, 1 May 2009 14:39:41 EDT Reply-To: AGage95526@AOL.COM

Sender: AAPORNET «AAPORNET@ASU.EDU» From: Andrew Gage «AGage95526@AOL.COM» Subject: Percentage of Unlisted Phone Numbers

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="UTF-8" Content-Transfer-Encoding: quoted-printable

I am looking for a resource that will identify the percentage of unlisted=

phone numbers in a geographical area, ie. city, county, or state level.=

I specifically want to verify the percentage of unlisted phone numbers in=

California/Los Angeles. In the one article I found it said it was close to=

50% of all phone numbers were unlisted but the individual who posted that=

=E2=80=99t verify where he got that information.

I=E2=80=99m hoping you may be able to provide me with actually information=, data,

web sites or articles about this.

Also if you have any information relating to the differences between list=

and random sample that would be helpful as well.

Thanks-

Andy Gage

\*\*\*\*\*\*\*\*\*\*\*\*Join ChristianMingle.com=C2=AE FREE! Meet Christian Singles=in

your area. Start now!

(http://pr.atwola.com/promoclk/100126575x1221673648x1201419171/aol?redir==3Dhttp://www.christianmingle.com/campaign.html%3Fcat%3Dadbuy%26src%3Dplatforma%26adid%3Dfooter:050109%26newurl%3Dreg\_path.html)

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Archives: http://lists.asu.edu/archives/aapornet.html

Vacation hold? Send email to listserv@asu.edu with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Sun, 3 May 2009 13:46:18 -0700

Reply-To: Jon Krosnick <a href="krosnick@STANFORD.EDU">krosnick@STANFORD.EDU</a> Sender: AAPORNET <a href="kappage-4AAPORNET@ASU.EDU">krosnick@STANFORD.EDU</a>

From: Jon Krosnick <a href="mailto:krosnick@STANFORD.EDU">krosnick@STANFORD.EDU</a>

Subject: Job Opportunity at Stanford University - Survey Research

Comments: To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"; format=flowed

Job Opening

Professor Jon Krosnick of Stanford University (Departments of Communication, Political Science, and Psychology) seeks to hire a full-time postdoctoral staff researcher for a one-year appointment, with possibility of renewal, beginning approximately August 15, 2009. The researcher will work on-site at Stanford University.

This is an excellent opportunity for a Ph.D. social scientist (e.g., psychologist, political scientist, sociologist, communication scholar) with considerable expertise and experience in political psychology and survey research methodology to publish quickly as part of a career in academia and/or industry.

The postdoctoral researcher will work on a number of projects designed by Professor Krosnick to yield publications, including these two:

- 1) A project funded by the Woods Institute for the Environment at Stanford, studying American public opinion about global warming through national surveys (see http://woods.stanford.edu/research/surveys.html). Research activities will include conducting sophisticated statistical analyses of data from large surveys of nationally representative samples, preparation of manuscripts for journal publication, preparation of conference presentations and seminars, and supervision of undergraduate research assistants conducting coding of news media stories.
- 2) A project funded by the National Science Foundation that evaluates the effectiveness of a new method of survey data collection. In this study, 1,000 Americans were randomly selected from across the country and were given a free laptop computer and a free high-speed Internet connection at home in exchange for answering 30 minutes of survey question each month for 12 months. The value of this method will be gauged, for example, by assessing the representativeness of the sample, attrition over time, the impact of non-response, the extent of survey satisficing, the degree to which various well-demonstrated behavioral and attitudinal processes replicate using this survey mode, and more. Research activities will include complex statistical data analysis, preparation of manuscripts for journal submission, preparation of conference presentations and seminar presentations, and management of undergraduate research assistants.

The person hired in this position can expect to produce a series of publications in high quality journals in close collaboration with Professor Krosnick.

Applicants must have completed a social science PhD and have a

history of successful authoring of peer reviewed publications that have appeared in high quality social science journals. Applicants must have classroom training and out-of-the-classroom practical experience implementing and writing up complex statistical analysis procedures, including hierarchical linear modeling, covariance structure modeling, bootstrapping of standard errors, time series analysis, and others.

To apply for this position, please:

- 1) Send a letter of application and CV and three writing samples (preferably published journal articles) to Jon Krosnick at krosnickpostdoc@gmail.com.
- 2) After May 11, 2009, go to http://jobs.stanford.edu/, click on "Job Search," search for "34404" to locate this job, and submit all required information online to apply officially for the job.

Evaluation of applications will begin as they come in, and a candidate will be hired as soon as possible.

-----

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Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Mon, 4 May 2009 14:52:45 -0400

Reply-To: Howard Fienberg <a href="mailto:howard.fienberg@MRA-NET.ORG">howard.fienberg@MRA-NET.ORG</a>

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: Howard Fienberg <a href="mailto:howard.fienberg@MRA-NET.ORG">howard.fienberg@MRA-NET.ORG</a> Subject: Philadelphia field hearing on Census 2010 on May 11

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: quoted-printable

FOR PLANNING PURPOSES ONLY: May 1, 2009

CONTACT: Bette Phelan (202) 224-2441

CARPER: FIELD HEARING ON 2010 CENSUS UNDERCOUNT

=20

WASHINGTON (May 1, 2009) - Sen. Tom Carper (D-Del.), chairman of the Senate subcommittee that oversees the U.S. Census Bureau, will hold a field hearing in Philadelphia to examine how to avoid chronic undercounting in the 2010 Census.

=20

Experts in the field, including the acting Census Director and the mayors of Philadelphia and Wilmington, Del., will discuss their outreach strategies for the 2010 Census, the challenges and opportunities facing

hard-to-count communities, and what state and local governments can do to ensure an accurate, responsible census.

=20

Historically, large urban areas like Philadelphia have experienced problems getting all residents counted in the census for various reasons, including lack of public awareness, limited outreach, and the challenges in reaching such a diverse and mobile population.=20

=20

In 2000, Philadelphia had a census response rate of 56 percent, far below the national response rate of 67 percent. This lead to a failure to count more than 19,000 Philadelphia residents, and resulted in a loss of some federal funding for Pennsylvania.=20

=20

This Philadelphia hearing is one of a series Sen. Carper has held here to improve the effectiveness, cost-efficiency and success of the 2010 Census.

=20

WHAT: "Making the Census Count in Urban America"

=20

WHEN: Monday, May 11, 2009, at 1:00 p.m.

=20

WHERE: The National Constitution Center, Philadelphia

Kirby Auditorium

525 Arch Street

=20

#### CONFIRMED WITNESSES:=20

- Tom Mesenbourg, Acting Census Director
- Hon. Michael Nutter, Philadelphia Mayor
- Hon. James Baker; Wilmington Mayor
- Pat Coulter, Executive Director, Philadelphia Urban League
- Norman Bristol-Colon, Executive Director, Governor's Advisory Commission on Latino Affairs, State of Pennsylvania

- Wanda M. Lopez, Executive Director, Governor's Advisory Council on Hispanic Affairs, State of Delaware =20=20Howard Fienberg Director of Government Affairs Marketing Research Association (MRA) howard.fienberg@mra-net.org 1111 16th St. NW, Suite 120 Washington, DC 20036 (202) 775-5170 Fax: (202) 775-5172 http://www.mra-net.org < http://www.mra-net.org/>=20 http://www.cmor.org <a href="http://www.cmor.org/>=20">=20</a> =20Archives: http://lists.asu.edu/archives/aapornet.html Vacation hold? Send email to listserv@asu.edu with this text: set aapornet nomail On your return send this: set apport mail Please ask authors before quoting outside AAPORNET. Problems?-don't reply to this message, write to: aapornet-request@asu.edu Mon, 4 May 2009 16:26:38 EDT Date: Reply-To: AGage95526@AOL.COM Sender: AAPORNET < AAPORNET@ASU.EDU> From: Andrew Gage < AGage 95526 @ AOL. COM> Subject: Percentage of Unlisted Phone Numbers Continued Comments: To: AAPORNET@ASU.EDU MIME-Version: 1.0 Content-Type: text/plain; charset="US-ASCII" Content-Transfer-Encoding: 7bit I have received several bits of information that I am passing on to all of you. Here is a condensed file of all the data. Enjoy! Andy Andy Gage Consulting 20006 Lindenhurst Court Hagerstown, Maryland 21742 301-393-3841 andygage.consulting@myactv.net \*\*\*\*\*\*\*\*\*\*\*\*\*2009 3 Free CREDIT SCORES: See Your 3 Credit Scores from All 3 Bureaus FREE! (http://pr.atwola.com/promoclk/100126575x1221797372x1201397989/aol?redir=https

:%2F%2Fwww.freescore.com%2FOffers%2FStart%2FFreeCreditRepor

tAndScore.aspx%3FID%3D91831F371F138345B53A153F49D4D872%26siteid%3De927580bf7)

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Date: Mon, 4 May 2009 16:02:09 -0500

Subject: Re: Percentage of Unlisted Phone Numbers Continued Comments: To: AGage95526@AOL.COM, AAPORNET@ASU.EDU

In-Reply-To: <bca.49c9bd74.3730a97e@aol.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Andy,

I was unable to get the condensed file through AAPORnet. Could you send it to me directly?

Pam

Pamela V. Wells Vice-President Decision Information Resources, Inc. 2600 SW Freeway, Suite 900 Houston, Texas 77098 713.650.1425 (phone) 713.650.1576 (fax) www.dir-online.com

----Original Message----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Andrew Gage

Sent: Monday, May 04, 2009 3:27 PM

To: AAPORNET@ASU.EDU

Subject: Percentage of Unlisted Phone Numbers Continued

I have received several bits of information that I am passing on to all of you. Here is a condensed file of all the data.

Enjoy!

Andy

Andy Gage Consulting 20006 Lindenhurst Court Hagerstown, Maryland 21742 301-393-3841 andygage.consulting@myactv.net

\*\*\*\*\*\*\*\*\*\*\*\*2009 3 Free CREDIT SCORES: See Your 3 Credit Scores from All

3 Bureaus FREE!

(http://pr.atwola.com/promoclk/100126575x1221797372x1201397989/aol?redir=htt ps:%2F%2Fwww.freescore.com%2FOffers%2FStart%2FFreeCreditRepor tAndScore.aspx%3FID%3D91831F371F138345B53A153F49D4D872%26siteid%3De927580bf7 )

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

\_\_\_\_\_\_

Date: Tue, 5 May 2009 14:14:48 EDT Reply-To: AGage95526@AOL.COM

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Andrew Gage <AGage95526@AOL.COM>

Subject: Job Seeking

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="US-ASCII"

Content-Transfer-Encoding: 7bit

I am in the process of job hunting and wanted to pass this information on to all of you. I was laid off by HealthStream Research back in October and have been looking for steady employment since. I did establish Andy Gage Consulting as a conduit for business opportunities.

I have over 15 years of market research and consulting experience. My experience is primarily in the healthcare field but my capabilities are adaptable to all industries. My expertise includes analysis of data, report writing and consulting.

I would be looking for full-time, part-time or contract work. I have a fully functional home office. Below you will find a link to my LinkedIn profile

to give you an idea of what I have done and see people who have recommended me.

\_http://www.linkedin.com/in/andrewgage\_ (http://www.linkedin.com/in/andrewgage) If you have interest or would like to have a copy of my resume please contact me directly.

Thank you for your time and consideration.

Andy

Andy Gage Consulting

20006 Lindenhurst Court
Hagerstown, Maryland 21742
301-393-3841
andygage.consulting@myactv.net
\*\*\*\*\*\*\*\*\*\*\*A Good Credit Score is 700 or Above. See yours in just 2 easy steps!
(http://pr.atwola.com/promoclk/100126575x1221322931x1201367171/aol?redir=http://www.freecreditreport.com/pm/default.aspx?sc=668072&hmpgID=115&bcd
=May5509AvgfooterNO115)

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signoff aapornet

Please ask authors before quoting outside AAPORNET.

1 &

Date: Wed, 6 May 2009 07:18:17 -0400

Reply-To: Colleen Porter <colleen\_porter@COX.NET>
Sender: AAPORNET@ASU.EDU>
From: Colleen Porter <colleen\_porter@COX.NET>

Subject: getting ready for next week

Comments: To: AAPORNET list <AAPORNET@ASU.EDU>

Content-Type: text/plain; charset=US-ASCII; format=flowed; delsp=yes

Content-Transfer-Encoding: 7bit

Mime-Version: 1.0 (Apple Message framework v930.3)

So a few comments/questions...

First, for those who aren't able to make it this year (and sadly that includes many of our number who have been affected by the economic downturn), the internet will provide various opportunities to follow things through mechanisms such as the wonderful streaming video interviews Mark Blumenthal did last year, as well as comments to the AAPOR facebook page, tweets, etc.

Although I haven't quite grokked on to all the recent changes to Facebook, I think it is still true that I can't post a photo directly to the AAPOR page, which I can to my own profile in seconds with the iphone. So if anyone wants to follow my particular progress through those days next week, you are welcome to friend me, and I won't be offended when you defriend me afterward. This is not pure generosity; I can't come to AAPOR in 2010 due to a conflict with another conference, and I hope some folks will do the same then. (I'm an AAPOR fan, and in the Gainesville, FL network.)

I am sure there is some angst about flying and illness, with some cases of swine flu in Broward County. As the grandmother of a leukemia survivor, here are my hints on germs, things you might not have read elsewhere: FIrst, trim your fingernails. Second, the studies on hand sanitizer that proved its efficacy were done for 60 seconds, which is a reeeally long time. If you don't have a song verse or poem that works for you, try squeezing out more than you need, and it will take longer to rub in. I have worn a mask when flying for years (I fly to Chicago the day after Christmas), and while I've read studies that a surgical mask doesn't really keep stuff out, it does seem to help, if only because people tend to give you a wider berth. I learned the hard way that there is a top and bottom to the mask, with the wire on the top, which should be fitted around your nose to make a tight seal, and that's particularly important for those of us with eyeglasses, to avoid steaming. I also recommend the book, "The Five-Second Rule and Other Myths About Germs: What Everyone Should Know About Bacteria, Viruses, Mold, and Mildew" by Anne E. Maczulak, Ph.D.

So for my session chairing duties, the iphone Timer function will be handy. I'll hold up warning flashcards at the usual intervals, but what song to program for the alarm that goes off 30 seconds after the allocated time? I'm considering "Stop! In the Name of Love" by the Supremes, "It's Too Late, Baby" by Carole King, or "(It's too late to) Apologize" by New Republic. But what would be more current and hip?

See you on the beach,

Colleen Porter Gainesville, FL

-----

Archives: http://lists.asu.edu/archives/aapornet.html . Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 6 May 2009 11:18:46 -0400

Reply-To: "Blumberg, Stephen J. (CDC/CCHIS/NCHS)" <swb5@CDC.GOV>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Blumberg, Stephen J. (CDC/CCHIS/NCHS)" <swb5@CDC.GOV>

Subject: Updated wireless-only and wireless-mostly estimates

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset=us-ascii Content-Transfer-Encoding: quoted-printable

Today, the National Center for Health Statistics updated our estimates of the size and characteristics of the population without landline telephones. This new report, based on National Health Interview Survey data collected from July - December 2008, reveals:

\* The largest 6-month increase we have ever observed in the prevalence of wireless-only households.

- \* The number of adults living in wireless-only households exceeds the number of adults living in landline-only households for the first time.
- \* An increasing trend in the prevalence of wireless-mostly adults.

http://www.cdc.gov/nchs/data/nhis/earlyrelease/wireless200905.htm

or

http://tinyurl.com/dljkac

Note: The tables may be easier to read if you download the PDF version of the report.

--Stephen--

Stephen J. Blumberg, Ph.D. Centers for Disease Control and Prevention National Center for Health Statistics Hyattsville, Maryland sblumberg@cdc.gov

\_\_\_\_\_

Archives: http://lists.asu.edu/archives/aapornet.html . Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

\_\_\_\_\_

Date: Wed, 6 May 2009 13:10:54 -0400 Reply-To: slosh@garnet.acns.fsu.edu

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Susan Losh <slosh@FSU.EDU>
Subject: Re: getting ready for next week

Comments: To: AAPORNET <AAPORNET@asu.edu>

In-Reply-To: <8971BFAE-98CD-48A5-9AF7-0AA7697D377D@cox.net>

MIME-Version: 1.0

Content-Type: text/plain; charset=us-ascii

Content-Disposition: inline Content-Transfer-Encoding: 7bit

As an old Detroiter (as are you), Stop in the Name of Love gets my vote.

---- Original Message -----

From: Colleen Porter < colleen porter@COX.NET>

Date: Wednesday, May 6, 2009 7:19 am Subject: getting ready for next week

To: AAPORNET@ASU.EDU

> So a few comments/questions...

>

- > First, for those who aren't able to make it this year (and sadly that
- > includes many of our number who have been affected by the economic
- > downturn), the internet will provide various opportunities to follow
- > things through mechanisms such as the wonderful streaming video

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> interviews Mark Blumenthal did last year, as well as comments to the
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> AAPOR fan, and in the Gainesville, FL network.)
> I am sure there is some angst about flying and illness, with some
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> Maczulak, Ph.D.
> So for my session chairing duties, the iphone Timer function will be
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> what song to program for the alarm that goes off 30 seconds after the
> allocated time? I'm considering "Stop! In the Name of Love" by the
> Supremes, "It's Too Late, Baby" by Carole King, or "(It's too late to)
> Apologize" by New Republic. But what would be more current and hip?
> See you on the beach,
> Colleen Porter
> Gainesville, FL
> Archives: http://lists.asu.edu/archives/aapornet.html .
> Please ask authors before quoting outside AAPORNET.
> Unsubscribe?-don't reply to this message, write to: aapornet-
> request@asu.edu
I try to take one day at a time but sometimes several days attack me all at
once. Anonymous.
```

Susan Carol Losh, PhD

Program Coordinator, Learning and Cognition Program Leader, Educational Psychology Department of Educational Psychology and Learning Systems Florida State University Tallahassee FL 32306-4453

VOICE (850) 644-8778 FAX (850) 644-8776

American Statistical Association/NSF Research Fellow http://mailer.fsu.edu/~slosh/index.html

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Date: Wed, 6 May 2009 22:55:59 -0400

Reply-To: "Kotler-Berkowitz, Laurence" < Laurence. Kotler-Berkowitz@UJC.ORG>

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: "Kotler-Berkowitz, Laurence" < Laurence.Kotler-Berkowitz@UJC.ORG>

Subject: surveying minors

Comments: To: AAPORNET@asu.edu

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Can someone point me to the relevant standards - legal and/or professional - for surveying minors? Many thanks in advance.

Laurence Kotler-Berkowitz, Ph.D.

Director, Research and Analysis

**United Jewish Communities** 

e: laurence.kotler-berkowitz@ujc.org

p: 646.872.9681

f: 212.271.6778

www.ujc.org <a href="http://www.ujc.org">www.ujc.org</a>

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Date: Thu, 7 May 2009 04:54:21 -0700

Reply-To: Matthew Courser < mattcourser@YAHOO.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Matthew Courser <mattcourser@YAHOO.COM>

Subject: Incentive form and amount in a 10-15 wave longitudinal survey

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset=iso-8859-1

Content-Transfer-Encoding: 8bit

# Good morning, all.

Colleagues of mine are designing a survey that will involve respondents in an educational setting completing one short survey per week for 10-15 weeks (the survey questionnaire will have between 15 and 20 questions). They have asked me to post the following questions to AAPORnet.

They are trying to figure out how best to reduce attrition from their panel. But at the same time, they would like their implementation to follow a natural course such that the incentive doesn't bias their responses to the survey.

#### So here are their questions:

- 1. Is it better to use a lump sum prepayment at the beginning, or interval payments upon completion of each survey? The literature my colleagues looked at favored a prepayment, but it was often in the context of a one-time event (completing a survey, attending a workshop). Their thought is that a large incentive up front (without subsequent interval payments) would bias our responders less. But would it keep them engaged? Thoughts?
- 2. From their review of the lit, it looks like cash is clearly better than any other form of incentive. Do you agree? Are you aware of any research on the effectiveness of replenishing debit cards?
- 3. Any guidance on the amount they should offer? We want it to be large enough (particularly if we use prepayment) to keep them interested, but not so big as to be coercive or "too good to be true."

Thanks for your help!

#### --Matt

\_\_\_\_\_

Matthew W. Courser, Ph.D

Pacific Institute for Research and Evaluation--Columbus Office

phone: (502) 634-3694, x7381

fax: (502) 634-5690 email: mcourser@pire.org

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 7 May 2009 08:31:50 -0400

Reply-To: Leo Simonetta <a href="mailto:Simonetta@ARTSCI.COM">Simonetta <a href="mailto:AAPORNET@ASU.EDU">AAPORNET@ASU.EDU</a>
From: Leo Simonetta <a href="mailto:Simonetta@ARTSCI.COM">Simonetta@ARTSCI.COM</a>

Subject: Robo-something or other Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: quoted-printable

A colleague of mine reports getting multiple IVR surveys from 202-461-3460 (caller ID says CAMPRES).

=20

He says they appear to be push polling on gay marriage (from his description they could merely be doing data collection for further contact or fund raising) =20

=20

Anyone else heard about this?

--=20

Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101=20

Baltimore, MD 21209=20

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Archives: http://lists.asu.edu/archives/aapornet.html

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Date: Thu, 7 May 2009 09:39:26 -0400

Reply-To: Howard Fienberg <a href="mailto:howard.fienberg@MRA-NET.ORG">howard.fienberg@MRA-NET.ORG</a>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Howard Fienberg < howard.fienberg@MRA-NET.ORG>

Subject: Re: surveying minors

Comments: To: "Kotler-Berkowitz, Laurence" < Laurence. Kotler-

Berkowitz@UJC.ORG>,

AAPORNET@ASU.EDU

In-Reply-To: A<BA4860B6B535C641A855C210B00434E70F43C3A4@ny-exch3k.ujc.org>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Laurence, the Marketing Research Association (MRA) recommended best practices for research with minors (anyone under the age of majority of the state in which the respondent is located) are to ensure parental consent in advance of research and as much control during the process and over the resulting data as possible. Written consent is the best (especially from a legal standpoint).

We generally tell researchers to consult the principles underlying the Children's Online Privacy Protection Act (COPPA) -- although it only legally applies online and to children under the age of 13 -- and to try to apply them as best they can in their own work with minors, online or offline, in person or over the phone.

Obviously, ensuring parental consent and control is easier in some modes than others (a mall intercept study, for instance, would make that difficult).

MRA members can learn more about these kinds of laws and best practices in the MRA Compliance Guide - http://www.cmor.org/dref

And Laurence, please say hi to William Daroff and Rob Goldberg in your policy/legislative department!

Cheers,
Howard Fienberg
Director of Government Affairs
Marketing Research Association (MRA)
howard.fienberg@mra-net.org
1111 16th St. NW, Suite 120

Washington, DC 20036

(202) 775-5170

Fax: (202) 775-5172 http://www.mra-net.org http://www.cmor.org

Disclaimer: The information provided in this message is for guidance and informational purposes only. It is not intended to be a substitute for legal advice. MRA advises all parties to consult with private legal counsel regarding the interpretation and application of any laws to your business.

----Original Message----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Kotler-Berkowitz,

Laurence

Sent: Wednesday, May 06, 2009 10:56 PM

To: AAPORNET@ASU.EDU Subject: surveying minors

Can someone point me to the relevant standards - legal and/or professional - for surveying minors? Many thanks in advance.

Laurence Kotler-Berkowitz, Ph.D.

Director, Research and Analysis

**United Jewish Communities** 

e: laurence.kotler-berkowitz@ujc.org

p: 646.872.9681

f: 212.271.6778

www.ujc.org <a href="http://www.ujc.org">www.ujc.org</a>

<a href="http://www.ujc.org">http://www.ujc.org</a>

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Date: Thu, 7 May 2009 14:40:48 -0400

Reply-To: Brad Edwards <EDWARDB1@WESTAT.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Brad Edwards <EDWARDB1@WESTAT.COM>

Subject: Westat is hiring!

Comments: To: "AAPORNET@asu.edu" <AAPORNET@asu.edu>

Comments: cc: Russ French < RussFrench@westat.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: quoted-printable

We stat is hiring! We have a number of openings for survey professionals at= all levels in our Rockville, Maryland headquarters. Nearly 30 members of = our staff will be at the AAPOR conference next week.

- \* Visit our booth in the Exhibit Hall to learn more about us and about working at Westat.
- \* Visit Westat.com to search job openings and submit your resume/appl=ication.
- \* Sign up for a short informational interview with Westat staff in the e "Network Sampling" session outside the Exhibit Hall on Friday and Saturda= y afternoons.
- \* Email your resume to Russ French (russfrench@westat.com<mailto:brad=edwards@westat.com>) to request a longer, more formal interview on site at = the conference. Mention AAPOR in your cover note, indicate which jobs inte=rest you, and tell us what days and times you can be available for an inter=view.

Westat is an employee-owned corporation providing research services to agenecies of the U.S. Government, as well as businesses, foundations, and state = and local governments. In addition to our capabilities as a leading statist= ical survey research organization, we have developed skills and experience = in custom research and program evaluation studies across a broad range of s= ubject areas. Demonstrating technical and managerial excellence since 1963,= Westat has emerged as one of the foremost contract research organizations = in the United States, with more than 2,000 research, technical, and adminis=

trative staff.

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Date: Thu, 7 May 2009 15:58:45 -0400

Reply-To: "Safir, Adam - BLS" <Safir.Adam@BLS.GOV>

Sender: AAPORNET «AAPORNET @ASU.EDU»
From: "Safir, Adam - BLS" «Safir.Adam@BLS.GOV»
Subject: JPSM Distinguished Lecture May 8, 2009

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Posting on behalf of Michael Lemay:

"Incorporating Level of Effort Paradata in Nonresponse Adjustments"

Friday, May 8, 2009 @ 3:30 p.m.

2205 Lefrak Hall, University of Maryland, College Park

Website: http://tinyurl.com/cmfc5b

Paul P. Biemer, RTI International and University of North Carolina at Chapel Hill

### Discussants:

Jonaki Bose, Substance Abuse and Mental Health Services Administration Frauke Kreuter, Joint Program in Survey Methodology

Please join us on the 8th! The talk is open to the public, but we ask you to let us know you are coming by sending a note to Sarah Gebremicael at sgebremicael@survey.umd.edu. There will be a reception immediately following the lecture.

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\_\_\_\_\_\_

Date: Thu, 7 May 2009 13:20:21 -0700

Reply-To: Jason Kerns < jkerns@DAVISRESEARCH.COM>

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: Jason Kerns <i kerns@DAVISRESEARCH.COM>

Subject: Asian Translation Referral Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: quoted-printable

Hello,

=20

I'm looking for a company (or individual) that can recommend someone that has done a good job for them (and are reasonably priced) in translating Korean, Vietnamese, and Chinese. Please contact me off-line. Thanks.

=20

Jason Kerns

Davis Research LLC

23801 Calabasas Road, Suite 1036

Calabasas, CA 91302-1595

Main office: (818) 591-2408

Direct line: (818) 223-4046

Mobile: (818) 414-0392

Fax: (818) 223-4057

www.davisresearch.com <a href="http://www.davisresearch.com/>=20">=20</a>

jkerns@davisresearch.com <mailto:jkerns@davisresearch.com>=20

=20

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 8 May 2009 10:40:48 -0400

Reply-To: "Szoc, Ronald Z" <RSzoc@ICFI.COM> AAPORNET <AAPORNET@ASU.EDU> Sender: "Szoc, Ronald Z" <RSzoc@ICFI.COM> From:

Subject: Re: surveying minors

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1"

Content-Transfer-Encoding: 8bit

Laurence--

HHS' Office for Human Research Protections has a lot of information on doing research with special populations including minors.

Here is the link:

http://www.hhs.gov/ohrp/

Ron

RONALD Z. SZOC, PhD | Senior Technical Specialist | 703.934.3456-Office | 202.345.1085-Cell |

----Original Message----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Kotler-Berkowitz,

Laurence

Sent: Wednesday, May 06, 2009 10:56 PM

To: AAPORNET@ASU.EDU Subject: surveying minors

Can someone point me to the relevant standards - legal and/or professional - for surveying minors? Many thanks in advance.

Laurence Kotler-Berkowitz, Ph.D.

Director, Research and Analysis

**United Jewish Communities** 

e: laurence.kotler-berkowitz@ujc.org

p: 646.872.9681

f: 212.271.6778

www.ujc.org <a href="http://www.ujc.org">www.ujc.org</a>

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\_\_\_\_\_\_

Date: Fri, 8 May 2009 11:01:54 -0400 Reply-To: colleen porter@COX.NET

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Colleen Porter <colleen\_porter@COX.NET>

Subject: More on photos, etc.

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset=utf-8 Content-Transfer-Encoding: 7bit

So I tried a test to see if fans of AAPOR can post photos to the AAPOR facebook page, and it did work from my laptop with these instructions:

- > ...On the Wall.
- > click the status update ("What's on your mind") box and then try the
- > Photo link, which appears to give upload options.

I apologize to fans who got my test photo, but now we know. So for those who facebook via a computer, that should work. For me personally, it isn't so helpful because 99% of my facebooking is via the iphone. I get the updates from AAPOR just fine, but can't seem to access the AAPOR Wall via iphone. If another iphone user has figured this out, please contact me offline.

But the fun thing about getting friended by some folks interested in updates from conference was that it turns out a respected AAPORite went to high school with my sister. (A sibling population of N=8 helps with that probability, but still.)

I wanted to wish all the fun run/walkers the best; I will not be there as usual, because I dislocated my pelvis last fall. So it was nice that I had my moment of glory last year:) Actually, folks at my lunch table that day will tell you that I felt guilty about accepting that "tie win." What happened was

the person in front of me was wearing an ipod so I didn't want to disturb her by chatting during the walk, but she kept a great pace that was just enough of a stretch for a good workout--I followed 8 feet behind her the entire time, and as we were nearing the end pulled up only to thank her for being such a wonderful pace-setter. So maybe we did cross the line at the same time, but not really--and I had no idea we were first.

Also, some of us are thinking of going to the Star Trek movie on that Friday night. Being a weekend and so close to opening, we might want to get tickets in advance, so drop me a line if interested.

Live long and prosper,

Colleen Porter Gainesville, FL

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Date: Fri, 8 May 2009 11:12:39 -0400

Reply-To: "Szoc, Ronald Z" <RSzoc@ICFI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Szoc, Ronald Z" <RSzoc@ICFI.COM>

Subject: Re: Incentive form and amount in a 10-15 wave longitudinal

survey

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1"

Content-Transfer-Encoding: 8bit

### Matt--

In a different context, we had about 500 people over a four day period for a variety of data collection methods in a study that we did about one year ago. Most (over 300) people were asked to come in for one to two hours each day for four days. Others were asked to come in and stay most of the day (about 9:00 am to 5:00 pm with lunch paid via voucher - they could only use the voucher for food in an adjoining food court). All filled out one or two page (~ 30 items) questionnaires after some specified activity; the all day people participated in multiple focus groups and interviews in addition. So, we used cash (in the form of a check) incentives of varying levels, depending on extent of participation. We also had a small number of rules:

- 1. All incentives were paid out at the end of the four day period.
- 2. If the participant stopped participating before the four days ended (and a handful did), they received nothing.
- 3. The 1-2 hours per day for 4 days received \$60. The all-day people received \$480. All were paid out in a lump sum at the end.
- 4. Additionally, all participants were eligible for a bonuses of \$500 (1-2 hours per day participants) or \$1,000 (all day participants) This was also done at the end.

The incentive equated \$10/hour for the part time, and \$15/hour for the all day participants.

Two things to note: all of these sessions were done in a dedicated facility that the participants had to come to (rather than a mail or telephone survey), and all participants were recruited via local firms that supply research subjects/panels, and so on.

I hope this information helps your own thinking on the incentive issue. Most of the work that I do (research on contracts with various federal agencies) explicitly forbids the use of incentives of any kind for fear of creating response bias. The study I described above was different because of the level of commitment required on the part of the participant.

Ron

RONALD Z. SZOC, PhD | Senior Technical Specialist | 703.934.3456-Office | 202.345.1085-Cell |

----Original Message----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Matthew Courser

Sent: Thursday, May 07, 2009 7:54 AM

To: AAPORNET@ASU.EDU

Subject: Incentive form and amount in a 10-15 wave longitudinal survey

Good morning, all.

Colleagues of mine are designing a survey that will involve respondents in an educational setting completing one short survey per week for 10-15 weeks (the survey questionnaire will have between 15 and 20 questions). They have asked me to post the following questions to AAPORnet.

They are trying to figure out how best to reduce attrition from their panel. But at the same time, they would like their implementation to follow a natural course such that the incentive doesn't bias their responses to the survey.

So here are their questions:

- 1. Is it better to use a lump sum prepayment at the beginning, or interval payments upon completion of each survey? The literature my colleagues looked at favored a prepayment, but it was often in the context of a one-time event (completing a survey, attending a workshop). Their thought is that a large incentive up front (without subsequent interval payments) would bias our responders less. But would it keep them engaged? Thoughts?
- 2. From their review of the lit, it looks like cash is clearly better than any other form of incentive. Do you agree? Are you aware of any research on the effectiveness of replenishing debit cards?
- 3. Any guidance on the amount they should offer? We want it to be large enough (particularly if we use prepayment) to keep them interested, but not so big as to be coercive or "too good to be true."

### Thanks for your help!

--Matt

\_\_\_\_\_

Matthew W. Courser, Ph.D

Pacific Institute for Research and Evaluation--Columbus Office

phone: (502) 634-3694, x7381

fax: (502) 634-5690 email: mcourser@pire.org

-----

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Date: Fri, 8 May 2009 15:35:31 -0400

Reply-To: "Szoc, Ronald Z" <RSzoc@ICFI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Szoc, Ronald Z" <RSzoc@ICFI.COM>

Subject: Re: Incentive form and amount in a 10-15 wave longitudinal

survey

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1"

Content-Transfer-Encoding: 8bit

Matt--

Also an article that may help as well:

Charities, No; Lotteries, No; Cash, Yes: Main Effects and Interactions in a

Canadian Incentives

**Experiment** 

Author(s): Keith Warriner, John Goyder, Heidi Gjertsen, Paula Hohner, Kathleen

McSpurren

Source: The Public Opinion Quarterly, Vol. 60, No. 4 (Winter, 1996), pp. 542-

562

Published by: Oxford University Press on behalf of the American Association

for Public

**Opinion Research** 

Stable URL: http://www.jstor.org/stable/2749634

RONALD Z. SZOC, PhD | Senior Technical Specialist | 703.934.3456-Office | 202.345.1085-Cell |

----Original Message----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Matthew Courser

Sent: Thursday, May 07, 2009 7:54 AM

To: AAPORNET@ASU.EDU

Subject: Incentive form and amount in a 10-15 wave longitudinal survey

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- 2. From their review of the lit, it looks like cash is clearly better than any other form of incentive. Do you agree? Are you aware of any research on the effectiveness of replenishing debit cards?
- 3. Any guidance on the amount they should offer? We want it to be large enough (particularly if we use prepayment) to keep them interested, but not so big as to be coercive or "too good to be true."

Thanks for your help!

--Matt

\_\_\_\_\_

Matthew W. Courser, Ph.D

Pacific Institute for Research and Evaluation--Columbus Office

phone: (502) 634-3694, x7381

fax: (502) 634-5690 email: mcourser@pire.org

Archives: http://lists.asu.edu/archives/aapornet.html Vacation hold? Send email to listserv@asu.edu with this text: set aapornet nomail On your return send this: set apportet mail Please ask authors before quoting outside AAPORNET. Problems?-don't reply to this message, write to: aapornet-request@asu.edu Archives: http://lists.asu.edu/archives/aapornet.html. Unsubscribe? Send email to listserv@asu.edu with this text: signoff aapornet Please ask authors before quoting outside AAPORNET. Date: Sat, 9 May 2009 08:54:27 -0400 Reply-To: Matthew Jans <mattjans@ISR.UMICH.EDU> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Matthew Jans <mattjans@ISR.UMICH.EDU> Subject: AAPOR Student Social Hour, Friday, 7PM, BarSu in the Westin Diplomat Lobby Comments: To: smsnet@umich.edu, AAPORNET@ASU.EDU MIME-Version: 1.0 Content-Type: text/plain; charset="iso-8859-1" Content-Transfer-Encoding: quoted-printable =20Fellow students,=20 =20Let's plan to get together for our AAPOR happy-hour on Friday at around = 7 at BarSu, which is on the ground floor of the Westin Diplomat Lobby. = This gives folks time to get a bite to eat before and time to do other = things after. Last year, some of us carried the social hour over into = the bar crawl, and that would be possible (though not required of = course) again.=20 =20For those students new to AAPOR, this is a nice way to meet your = contemporaries who are studying public opinion, political science, and = survey methodology at other universities in a casual and fun = environment. Please come, even if you are a first-time AAPOR attendee. =20Hope to see you all there.=20

=20-Matt

Matt Jans PhD Program in Survey Methodology Institute for Social Research University of Michigan mattjans@isr.umich.edu

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Date: Mon, 11 May 2009 14:49:13 -0400

Reply-To: Melissa Marcello <a href="marcello@PURSUANTRESEARCH.COM">mmarcello@PURSUANTRESEARCH.COM</a>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Melissa Marcello <a href="marcello@PURSUANTRESEARCH.COM">mmarcello@PURSUANTRESEARCH.COM</a>

Subject: "Don't know" response category in online surveys

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Dear All:

I am interested in your collective wisdom (e.g., personal experiences, memory of the literature/citations) of how to handle an item where you are asking respondents to evaluate a service they've used in an online survey. Assume that at this point in the survey we know that they have, indeed, used the service and we want them to rate it on a numeric scale where the end points are labeled.

Do you typically offer them a "don't know" category on an online survey for questions that are attitudinal or evaluative (I am not talking about fact-based items)? We don't typically have interviewers offer that response choice on a telephone survey, but rather it is there for interviewers' use with the DNR instruction. I can see arguments for and against offering it in an online survey.

One way that I know one of our vendors handles this is to not force a choice, and not include a Don't Know response category. In this case, if an R leaves it blank the "DK" or Refused is implied.

Thanks in advance for your help,

Melissa

Melissa Marcello

President

Pursuant Research

2141 P Street NW

Suite 105

Washington, DC 20016

d: 202.887.0070, ext. 11

c: 202.352.7462

f: 800.567.1723

mmarcello@pursuantresearch.com

Visit our Website at www.pursuantresearch.com

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Please ask authors before quoting outside AAPORNET.

Date: Mon, 11 May 2009 15:12:40 -0400

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Rebecca Quarles, PhD" <br/> <br/> dquarles@AOL.COM>

Subject: Re: "Don't know" response category in online surveys

Comments: To: Melissa Marcello <a href="marcello@PURSUANTRESEARCH.COM">mmarcello@PURSUANTRESEARCH.COM</a>,

AAPORNET@ASU.EDU

In-Reply-To: <01e901c9d269\$2e1a3bc0\$8a4eb340\$@com>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Dear Melissa-

I know that there is some literature (John Krosnick) that shows that you will get more "don't know" or "no opinion" responses if you include it as an explicit response. I am not sure which mode(s) this study or studies used.

Your vendor's solution is, I think, a good one. You can get a lot of break-offs if you exclude the don't know option but force a response. Our rule is not to force a response in situations where there is no "don't know" or "no opinion" response. In his latest book, Don Dillman advocates not forcing responses at all.

However, missing data makes it difficult to apply multiple regression or

other multivariate techniques to the data. While a "no opinion" response can be recoded to a neutral position on a scale, it is questionable whether or not you can do that with a skipped question since the respondent may have skipped the question accidentally or because he/she was getting fatigued. So there are situations in which it is appropriate to use a "no opinion" response in combination with a forced response.

Hope this helps.

**Becky Quarles** 

----Original Message----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Melissa Marcello

Sent: Monday, May 11, 2009 2:49 PM

To: AAPORNET@ASU.EDU

Subject: "Don't know" response category in online surveys

Dear All:

I am interested in your collective wisdom (e.g., personal experiences, memory of the literature/citations) of how to handle an item where you are asking respondents to evaluate a service they've used in an online survey. Assume that at this point in the survey we know that they have, indeed, used the service and we want them to rate it on a numeric scale where the end points are labeled.

Do you typically offer them a "don't know" category on an online survey for questions that are attitudinal or evaluative (I am not talking about fact-based items)? We don't typically have interviewers offer that response choice on a telephone survey, but rather it is there for interviewers' use with the DNR instruction. I can see arguments for and against offering it in an online survey.

One way that I know one of our vendors handles this is to not force a choice, and not include a Don't Know response category. In this case, if an R leaves it blank the "DK" or Refused is implied.

Thanks in advance for your help,

Melissa

Melissa Marcello President Pursuant Research 2141 P Street NW Suite 105 Washington, DC 20016 d: 202.887.0070, ext. 11 c: 202.352.7462 f: 800.567.1723 mmarcello@pursuantresearch.com Visit our Website at www.pursuantresearch.com Archives: http://lists.asu.edu/archives/aapornet.html. Unsubscribe? Send email to listserv@asu.edu with this text: signoff aapornet Please ask authors before quoting outside AAPORNET. Archives: http://lists.asu.edu/archives/aapornet.html. Unsubscribe? Send email to listserv@asu.edu with this text: signoff aapornet Please ask authors before quoting outside AAPORNET. Date: Mon, 11 May 2009 12:39:20 -0700 Reply-To: Ginger Blazier <gblazier@DIRESEARCH.COM> AAPORNET <AAPORNET@ASU.EDU> Sender:

Ginger Blazier <gblazier@DIRESEARCH.COM>

PAPOR Post AAPOR Mini-conference

Comments: To: AAPORNET@ASU.EDU

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

From:

Subject:

MIME-Version: 1.0

 $file: ///C/...OR\%20STAFF/Marketing\%20 and\%20 Communications/Website/2022\%20 Redesign/aapornet\%20 history/2009/LOG\_2009\_05.txt [12/1/2023~10:42:25~AM]$ 

PAPOR wants to announce that we are planning a post-AAPOR gathering at UC Berkeley on Friday June 12 (9 AM to 4PM), to present topical briefings to those who could not attend the upcoming AAPOR conference in Florida. The presentations will be lead by AAPOR attendees. We're looking for 15 to 20 minute presentations on the topic(s), whose panels were attended at AAPOR. So, for example, one of our PAPOR Council members will attend AAPOR panels related to elections and then will put together a little recap to brief us at the PAPOR event. Presentations that cover a panel here and there, across topics, would be welcome as well as presentations that focus in more depth on more panels within a single topic. Those who are attending AAPOR will also benefit from the presentations of other sessions that they could not attend, due to a scheduling conflict.

If you can help out with a presentation -- at least tentatively -- please let us know before the AAPOR conference, if possible. If not, you can seek us out at the PAPOR table at the AAPOR Chapter Reception, on Thursday night, 5/14, or e-mail Ginger Blazier, gblazier@diresearch.com, to let us know if you can present. It would be greatly appreciated.

We hope that you can make a presentation, but if not, it would still be great to see you at the PAPOR gathering on June 12.

Thanks and we look forward to seeing many of you in Florida.

- Ginger Blazier, PAPOR President

Ginger Blazier, PRC Senior Vice President

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<mailto:gblazier@diresearch.com> gblazier@diresearch.com

<a href="http://www.diresearch.com/">http://www.diresearch.com/</a> www.diresearch.com

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Date: Mon, 11 May 2009 15:41:16 -0400

Reply-To: "Caplan, James R., , CPMS Civ" < james.caplan@CPMS.OSD.MIL>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Caplan, James R., , CPMS Civ" < james.caplan@CPMS.OSD.MIL>

Subject: Re: "Don't know" response category in online surveys

Comments: To: AAPORNET@ASU.EDU

Comments: cc: Melissa Marcello <a href="marcello@PURSUANTRESEARCH.COM">mmarcello@PURSUANTRESEARCH.COM</a>

In-Reply-To: A<01e901c9d269\$2e1a3bc0\$8a4eb340\$@com>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

It really depends on the question. When evaluating services, it is important to provide a "Do not know/No basis to judge" for respondents who have no experience with a particular service. In my opinion, the percentage of positive or negative evaluation from those with direct experience is much more useful than data gained by forcing a neutral response from those with no experience whatsoever.

Jim Caplan

James R. Caplan, Ph.D.

Management and Program Analyst

DoD Civilian Personnel Management Service

HR-Business Information Technology Solutions: CDA

703-696-8754 DNS: 426-8754

----Original Message----

From: AAPORNET [mailto:] On Behalf Of Melissa Marcello

Sent: Monday, May 11, 2009 2:49 PM

To: AAPORNET@ASU.EDU

Subject: "Don't know" response category in online surveys

Dear All:

I am interested in your collective wisdom (e.g., personal experiences, memory of the literature/citations) of how to handle an item where you are asking respondents to evaluate a service they've used in an online survey. Assume that at this point in the survey we know that they have, indeed, used the service and we want them to rate it on a numeric scale where the end points are labeled.

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Thanks in advance for your help,

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Melissa Marcello

President

**Pursuant Research** 

2141 P Street NW

Suite 105

Washington, DC 20016

d: 202.887.0070, ext. 11

c: 202.352.7462

f: 800.567.1723

mmarcello@pursuantresearch.com

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Date: Mon, 11 May 2009 15:44:55 -0400

Reply-To: Melissa Marcello <a href="marcello@PURSUANTRESEARCH.COM">mmarcello@PURSUANTRESEARCH.COM</a>

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: Melissa Marcello <a href="marcello@PURSUANTRESEARCH.COM">mmarcello@PURSUANTRESEARCH.COM</a>

Subject: Re: "Don't know" response category in online surveys

Comments: To: "Caplan, James R., , CPMS Civ" < james.caplan@cpms.osd.mil>,

AAPORNET@ASU.EDU

In-Reply-To:

<5D905A2F5510E24CB80F8FEA67AEB49D025DD2C5@GODFATHER.cpms.osd.mil>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Agree completely! These would all be people who have a basis to judge based on an earlier item and the skip logic that follows. Best, Melissa

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----Original Message----

From: Caplan, James R., , CPMS Civ [mailto:james.caplan@cpms.osd.mil]

Sent: Monday, May 11, 2009 3:41 PM

To: AAPORNET@ASU.EDU

Cc: Melissa Marcello

Subject: RE: "Don't know" response category in online surveys

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DoD Civilian Personnel Management Service
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Date: Mon, 11 May 2009 16:06:13 -0400

Reply-To: "Szoc, Ronald Z" <RSzoc@ICFI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Szoc, Ronald Z" <RSzoc@ICFI.COM>

Subject: Re: "Don't know" response category in online surveys

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1"

Content-Transfer-Encoding: 8bit

Melissa--

In general, our "bias" is to not provide a "do not know" type of response (because it provides the respondent an "easy out"), but we take the following factors into account:

- 1. Whether it makes sense to allow SOME FORM for a do not know response. By some form, I mean to say that we may use variations of: Do not know, OR Does not apply, OR Decline to answer OR Not enough information to assess, OR Not enough experience to judge. In short, we try to get some information behind the reticence to give one of response choices.
- 2. Whether the response item set is bidirectional or unidirectional (e.g., whether the response item set goes from "Very bad" to "Neutral" to "Very good" on some dimension, or from "No instance" of the dimension to "A great deal of that dimension). In the former, having a neutral response helps minimize the need for a DK response.
- 3. The context and flow of the questionnaire items. Each item in a questionnaire exists in a context: its relationship to questions before it, and after it, the labeled (or unlabeled) section that it's in, and so on. Whether or not to include some form of DK can be affected by that context.
- 4. Whether "forcing a choice" is a "natural forcing" or an unnatural one (e.g., can one identify a set of circumstances, or a type of respondent for whom aa don't know would be an easy out and what are the costs of not giving that out to them?)

If we do put in some form of such responses, we (1) put all the items - again, where it makes sense - with the same DK type of response together, and (2) we visually offset the DK from the regular response set - either via spacing or shading or both, to emphasize that these form a different class of responses altogether.

Sometimes, we will use MORE THAN ONE form of a DK response, so decrease the possibility that it be seen as an easy out and try to get more precise information from the respondent.

I hope this helps.

RONALD Z. SZOC, PhD | Senior Technical Specialist | 703.934.3456-Office | 202.345.1085-Cell |

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From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Caplan, James R., , CPMS

Civ

Sent: Monday, May 11, 2009 3:41 PM

To: AAPORNET@ASU.EDU

Subject: Re: "Don't know" response category in online surveys

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Jim Caplan

James R. Caplan, Ph.D. Management and Program Analyst

DoD Civilian Personnel Management Service HR-Business Information Technology

Solutions: CDA 703-696-8754 DNS: 426-8754

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From: AAPORNET [mailto:] On Behalf Of Melissa Marcello

Sent: Monday, May 11, 2009 2:49 PM

To: AAPORNET@ASU.EDU

Subject: "Don't know" response category in online surveys

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Melissa Marcello President Pursuant Research 2141 P Street NW Suite 105 Washington, DC 20016 d: 202.887.0070, ext. 11 c: 202.352.7462 f: 800.567.1723 mmarcello@pursuantresearch.com Visit our Website at www.pursuantresearch.com Archives: http://lists.asu.edu/archives/aapornet.html. Unsubscribe? Send email to listserv@asu.edu with this text: signoff aapornet Please ask authors before quoting outside AAPORNET. Archives: http://lists.asu.edu/archives/aapornet.html. Unsubscribe? Send email to listserv@asu.edu with this text: signoff aapornet Please ask authors before quoting outside AAPORNET. Archives: http://lists.asu.edu/archives/aapornet.html. Unsubscribe? Send email to listserv@asu.edu with this text: signoff aapornet Please ask authors before quoting outside AAPORNET. Date: Mon, 11 May 2009 17:14:58 -0400 Reply-To: "Featherston, Fran A." < ffeather@NSF.GOV>

AAPORNET <AAPORNET@ASU.EDU>

"Featherston, Fran A." < ffeather@NSF.GOV>

Sender:

From:

Subject: Re: "Don't know" response category in online surveys

Comments: To: AAPORNET@ASU.EDU

In-Reply-To: A<7F45C6A900F9D34ABE7B868B1E6897D70120926A@NTGEXMB04.icf-

hq.icfconsulting.com> MIME-Version: 1.0

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Content-Transfer-Encoding: 8bit

I saw a survey recently that used "NO opinion" (uppercase intended), and I liked that for an evaluation question. This category label can be used by respondents whether or not the item was applicable to them. This survey used it in the middle of the scale, but you could also put it at the beginning or end of the scale.

(fran)

Fran Featherston National Science Foundation 4201 Wilson Blvd. Arlington, VA 22230 703-292-4221 ffeatherston@nsf.gov

----Original Message----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Szoc, Ronald Z

Sent: Monday, May 11, 2009 4:06 PM

To: AAPORNET@ASU.EDU

Subject: Re: [AAPORNET] "Don't know" response category in online surveys

#### Melissa--

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, CPMS Civ

Sent: Monday, May 11, 2009 3:41 PM

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Management and Program Analyst

DoD Civilian Personnel Management Service HR-Business Information

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From: AAPORNET [mailto:] On Behalf Of Melissa Marcello

Sent: Monday, May 11, 2009 2:49 PM

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Date: Mon, 11 May 2009 18:13:59 -0400

Reply-To: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Milton R. Goldsamt" < miltrgold@COMCAST.NET>
Subject: Re: "Don't know" response category in online surveys

Comments: To: AAPORNET@ASU.EDU

Comments: cc: Melissa Marcello <a href="marcello@PURSUANTRESEARCH.COM">mmarcello@PURSUANTRESEARCH.COM</a>,

"CPMS Civ Caplan James R." < james.caplan@CPMS.OSD.MIL>

In-Reply-To: <001801c9d270\$f601e820\$e205b860\$@com> Mime-Version: 1.0 (Apple Message framework v753.1)

Content-Transfer-Encoding: 7bit

Content-Type: text/plain; charset=US-ASCII; delsp=yes; format=flowed

I agree with Melissa and Jim. The item developers or evaluation specialists I've worked with over the years have thought long and hard about including a "DK" response of any form. They and I consider the subject matter and the likelihood of the respondents having some opinion about each question. We try to obtain responses on all questions, and don't make assumptions that a skipped question implies a "No" response. There could be other reasons, such as fatigue, trouble with a given question, etc. We've also tried to have respondents be aware of questions providing "DK" responses, by mentioning that option existing, in the item instructions or just providing that option as the far right (or last read after a full

list) option.

I don't fully hold to the role of skip logic and context affecting the chance for a DK response. I consider each question as holding its own opportunity for someone's not knowing something about it. I think of that as safer than relying too much on context.

But there is a place for "DK" in evaluations, such as actually wanting to know the percentage of respondents, such as in the subdomain of new trade association members, are unaware of some membership feature/benefit.

I would try to steer clear of providing such an option. If respondents do provide it on their own (and I just saw something like that, an "abstain" in an organization's town hall meeting ballot), then it's pretty sure that fits their level of knowledge on the topic. However, since it wasn't provided all respondents, you can't really measure the overall percentage of respondents who hold that view.

Milton Goldsamt

> judge based

Milton R. Goldsamt, Ph.D. Consulting Research Psychologist & Statistician Silver Spring, MD miltrgold@comcast.net 301-649-2768

On May 11, 2009, at 3:44 PM, Melissa Marcello wrote:

> Agree completely! These would all be people who have a basis to

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> Melissa Marcello
> President
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> Visit our Website at www.pursuantresearch.com
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> -----Original Message-----
> From: Caplan, James R., CPMS Civ [mailto:james.caplan@cpms.osd.mil]
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> Cc: Melissa Marcello
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> Management and Program Analyst
> DoD Civilian Personnel Management Service
> HR-Business Information Technology Solutions: CDA
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> -----Original Message-----
> From: AAPORNET [mailto:] On Behalf Of Melissa Marcello
> Sent: Monday, May 11, 2009 2:49 PM
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Date: Mon, 11 May 2009 18:20:36 -0400

Reply-To: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>
Subject: Re: "Don't know" response category in online surveys

Comments: To: AAPORNET@ASU.EDU

Comments: cc: "Featherston, Fran A." < ffeather@NSF.GOV>

In-Reply-To: <EEA122A2F2AE254E94C70364E44F0750F300F5@NSF-BE-02.ad.nsf.gov>

Mime-Version: 1.0 (Apple Message framework v753.1)

Content-Transfer-Encoding: 7bit

Content-Type: text/plain; charset=US-ASCII; delsp=yes; format=flowed

I don't consider a "NO opinion" as beginning at the beginning of the scale, since a number of studies have shown that respondents can usually find a response fitting their views if they read through all choices, and if not they then can select "NO opinion". Based on the rating scale used, it usually doesn't belong in the middle, such as in going from "highly endorse" to "not endorse at all" it doesn't fit conceptually. It also doesn't fit in a "highly satisfied" to "highly dissatisfied" format, since it doesn't map out to the middle of the continuum. And in a "Yes" to "No" format, it doesn't really belong in the middle.

I'd seem some occasional value for it as needed, but after all response options are provided respondents.

Milton Goldsamt

Milton R. Goldsamt, Ph.D. Consulting Research Psychologist & Statistician Silver Spring, MD miltrgold@comcast.net 301-649-2768

On May 11, 2009, at 5:14 PM, Featherston, Fran A. wrote:

- > I saw a survey recently that used "NO opinion" (uppercase intended),
- > and I liked that for an evaluation question. This category label
- > can be
- > used by respondents whether or not the item was applicable to them.

```
> This survey used it in the middle of the scale, but you could also put
> it at the beginning or end of the scale.
> (fran)
> Fran Featherston
> National Science Foundation
> 4201 Wilson Blvd.
> Arlington, VA 22230
> 703-292-4221
> ffeatherston@nsf.gov
>
> -----Original Message-----
> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Szoc, Ronald Z
> Sent: Monday, May 11, 2009 4:06 PM
> To: AAPORNET@ASU.EDU
> Subject: Re: [AAPORNET] "Don't know" response category in online
> surveys
>
> Melissa--
> In general, our "bias" is to not provide a "do not know" type of
> response (because it provides the respondent an "easy out"), but we
> the following factors into account:
> 1. Whether it makes sense to allow SOME FORM for a do not know
> response.
> By some form, I mean to say that we may use variations of: Do not
> know,
> OR Does not apply, OR Decline to answer OR Not enough information to
> assess, OR Not enough experience to judge. In short, we try to get
> information behind the reticence to give one of response choices.
> 2. Whether the response item set is bidirectional or unidirectional
> (e.g., whether the response item set goes from "Very bad" to "Neutral"
> to "Very good" on some dimension, or from "No instance" of the
> dimension
> to "A great deal of that dimension). In the former, having a neutral
> response helps minimize the need for a DK response.
> 3. The context and flow of the questionnaire items. Each item in a
> questionnaire exists in a context: its relationship to questions
> before
> it, and after it, the labeled (or unlabeled) section that it's in, and
> so on. Whether or not to include some form of DK can be affected by
> that
> context.
> 4. Whether "forcing a choice" is a "natural forcing" or an
> unnatural one
> (e.g., can one identify a set of circumstances, or a type of
> respondent
> for whom aa don't know would be an easy out - and what are the
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> costs of
> not giving that out to them?)
> If we do put in some form of such responses, we (1) put all the
> items -
> again, where it makes sense - with the same DK type of response
> together, and (2) we visually offset the DK from the regular response
> set - either via spacing or shading or both, to emphasize that these
> form a different class of responses altogether.
> Sometimes, we will use MORE THAN ONE form of a DK response, so
> decrease
> the possibility that it be seen as an easy out and try to get more
> precise information from the respondent.
> I hope this helps.
> RONALD Z. SZOC, PhD | Senior Technical Specialist | 703.934.3456-
> Office
> | 202.345.1085-Cell |
>
> -----Original Message-----
> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Caplan, James
> R..
>, CPMS Civ
> Sent: Monday, May 11, 2009 3:41 PM
> To: AAPORNET@ASU.EDU
> Subject: Re: "Don't know" response category in online surveys
> It really depends on the question. When evaluating services, it is
> important to provide a "Do not know/No basis to judge" for respondents
> who have no experience with a particular service. In my opinion, the
> percentage of positive or negative evaluation from those with direct
> experience is much more useful than data gained by forcing a neutral
> response from those with no experience whatsoever.
> Jim Caplan
>
> James R. Caplan, Ph.D.
> Management and Program Analyst
> DoD Civilian Personnel Management Service HR-Business Information
> Technology Solutions: CDA
> 703-696-8754
> DNS: 426-8754
> -----Original Message-----
> From: AAPORNET [mailto:] On Behalf Of Melissa Marcello
> Sent: Monday, May 11, 2009 2:49 PM
> To: AAPORNET@ASU.EDU
> Subject: "Don't know" response category in online surveys
> Dear All:
>
```

```
> I am interested in your collective wisdom (e.g., personal experiences,
> memory of the literature/citations) of how to handle an item where you
> are asking respondents to evaluate a service they've used in an online
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> for questions that are attitudinal or evaluative (I am not talking
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>
>
> Thanks in advance for your help,
> Melissa
>
>
>
>
> Melissa Marcello
> President
> Pursuant Research
> 2141 P Street NW
> Suite 105
> Washington, DC 20016
> d: 202.887.0070, ext. 11
```

```
> c: 202.352.7462
> f: 800.567.1723
> mmarcello@pursuantresearch.com
>
> Visit our Website at www.pursuantresearch.com
>
>
>
> Archives: http://lists.asu.edu/archives/aapornet.html .
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Unsubscribe? Send email to listserv@asu.edu with this text:
signoff aapornet
Please ask authors before quoting outside AAPORNET.
Date:
          Mon, 11 May 2009 18:35:14 -0500
Reply-To: Howard Gordon <a href="mailto:hgordon@GRFILTD.COM">hgordon@GRFILTD.COM</a>>
Sender: AAPORNET < AAPORNET@ASU.EDU>
From:
           Howard Gordon <a href="mailto:hgordon@GRFILTD.COM">hgordon@GRFILTD.COM</a>>
Subject: Re: "Don't know" response category in online surveys
Comments: To: Melissa Marcello <a href="marcello@PURSUANTRESEARCH.COM">mmarcello@PURSUANTRESEARCH.COM</a>,
      AAPORNET@ASU.EDU
In-Reply-To: <01e901c9d269$2e1a3bc0$8a4eb340$@com>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
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## Content-Transfer-Encoding: 7bit

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Respondents might believe they lack information on the subject; don't understand the question; can't decide between alternatives; that the experience they've had is inadequate to make a decision; et al.

It's hard to advise you because we don't know (no pun intended) how you're intending to use the information generated or what decision you're trying to make. You have to start with the management decision, then decide what information/data is required to make it.

Whaddya think?

**Howard Gordon** 

----Original Message----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Melissa Marcello

Sent: Monday, May 11, 2009 1:49 PM

To: AAPORNET@ASU.EDU

Subject: "Don't know" response category in online surveys

Dear All:

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Do you typically offer them a "don't know" category on an online survey for questions that are attitudinal or evaluative (I am not talking about fact-based items)? We don't typically have interviewers offer that response choice on a telephone survey, but rather it is there for interviewers' use with the DNR instruction. I can see arguments for and against offering it in an online survey.

One way that I know one of our vendors handles this is to not force a choice, and not include a Don't Know response category. In this case, if an R leaves it blank the "DK" or Refused is implied. Thanks in advance for your help, Melissa Melissa Marcello President Pursuant Research 2141 P Street NW Suite 105 Washington, DC 20016 d: 202.887.0070, ext. 11 c: 202.352.7462 f: 800.567.1723 mmarcello@pursuantresearch.com Visit our Website at www.pursuantresearch.com Archives: http://lists.asu.edu/archives/aapornet.html. Unsubscribe? Send email to listserv@asu.edu with this text: signoff aapornet Please ask authors before quoting outside AAPORNET.

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Date: Mon, 11 May 2009 20:15:29 -0400

Reply-To: "Szoc, Ronald Z" <RSzoc@ICFI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Szoc, Ronald Z" <RSzoc@ICFI.COM>

Subject: FW: "Don't know" response category in online surveys

Comments: To: aapornet@asu.edu

MIME-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1" Content-Transfer-Encoding: quoted-printable

Melissa=20

Howard and Milton bring up the interesting point of: how are you gonna = use the results? The answer to that question ultimately determines what = you will do.=20

Why have a DK type of response option? Just to avoid having a = blank/missing response? If so, how are you going to use that = information? If you are going to just report out the data in summary = form (e.g., percentages, etc), then fine. BUT, if you are doing more = analysis, then maybe not so fine.=20

For example, when we don't have a DK (or equivalent) option in our = questionnaires, we NEVER make assumptions on the "meaning" of a blank = (i.e., missing) response. It's a missing value, period. (We may perform = imputation in various forms but that's another topic).=20

But from an analytic point of view, a DK response may have the same = effect. For example, let's say that you have a questionnaire that has a = large number of attitudinal items that you are measuring via a Likert = type scale at the ordinal level of measurement. The responses are coded = (say) 1 through 5. When you have a DK (or "not enuf info to have an = opinion" or any other variant), where does that fall on the scale? It's = neither a 0 nor a 6. In all likelihood, you would code it as a missing = value when you get to doing multiple regressions, ANOVAs or other = inferential statistics.=20

If you are reporting Frequencies and Crosstabs, DK may make a lot of = sense. But for analysis beyond that, a DK response will not be helpful = in most instances.=20

My \$0.02 (not the opinions or policies or my employer)...=20

#### Ron

Ronald Szoc, PhD Senior Technical Specialist Survey Research Center (SRC) Applied Organizational Research (AOR) Strategic Enterprise Systems (SES) ICF International, Inc. +1.703.934-3456 (Office Direct) +1.202.345.1085 (Cellular) RSzoc@ICFI.com

----Original Message----

From: AAPORNET on behalf of Howard Gordon

Sent: Mon 11-May-09 7:35 PM To: AAPORNET@ASU.EDU

Subject: Re: "Don't know" response category in online surveys

=20

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perception or another -- to see which way the wind is blowing. Here a DK = is

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Have an Opinion. In the case you mentioned, you know the prospective respondents did indeed experience the services -- yet they might not = have

remembered or feel they have enough of an experience to offer a = viewpoint.

Thus the DK response might be a measure of memory.

Respondents might believe they lack information on the subject; don't understand the question; can't decide between alternatives; that the experience they've had is inadequate to make a decision; et al.

It's hard to advise you because we don't know (no pun intended) how = you're

intending to use the information generated or what decision you're = trying to

make. You have to start with the management decision, then decide what information/data is required to make it.

Whaddya think?

**Howard Gordon** 

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From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Melissa Marcello

Sent: Monday, May 11, 2009 1:49 PM

To: AAPORNET@ASU.EDU

Subject: "Don't know" response category in online surveys

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R leaves it blank the "DK" or Refused is implied.

Thanks in advance for your help,

Melissa

Melissa Marcello

President

Pursuant Research

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Washington, DC 20016

d: 202.887.0070, ext. 11

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f: 800.567.1723

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Date: Mon, 11 May 2009 20:21:38 -0400

Reply-To: Melissa Marcello <a href="marcello@PURSUANTRESEARCH.COM">mmarcello@PURSUANTRESEARCH.COM</a>

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: Melissa Marcello <a href="marcello@PURSUANTRESEARCH.COM">mmarcello@PURSUANTRESEARCH.COM</a>

Subject: Re: "Don't know" response category in online surveys

Comments: To: AAPORNET@ASU.EDU

Comments: cc: Howard Gordon <a href="mailto:hgordon@GRFILTD.COM">hgordon@GRFILTD.COM</a> In-Reply-To: <a href="mailto:hgordon@GRFILTD.COM">hgordon@GRFILTD.COM</a> In-Reply-To: <a href="mailto:hgordon@cl40.gs02.gridserver.com">hgordon@GRFILTD.COM</a>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

All good points. I should have given more specific information about the survey. Not only do we know that Rs have used the services of the department in the past 12 months, we asked them earlier on in the survey if they are familiar enough with the department to rate it. It's an internal

customer sat survey.

Thanks everyone for all of your perspectives thus far. Based on what I've read thus far, there are many different practices in use (and rationales) among the AAPORNET group members.

Melissa Marcello
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From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Howard Gordon

Sent: Monday, May 11, 2009 7:35 PM

To: AAPORNET@ASU.EDU

Subject: Re: "Don't know" response category in online surveys

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To: AAPORNET@ASU.EDU

Subject: "Don't know" response category in online surveys

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Date: Tue, 12 May 2009 11:59:02 -0400

Reply-To: jannselzer@AOL.COM

Sender: AAPORNET < AAPORNET@ASU.EDU>
From: "J. Ann Selzer" < jannselzer@AOL.COM>

Subject: Re: "Don't know" response category in online surveys

Comments: To: AAPORNET@ASU.EDU

In-Reply-To: <005e01c9d297\$9e18cd50\$da4a67f0\$@com>

MIME-Version: 1.0

Content-Transfer-Encoding: 7bit

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A colleague recently suggested using a hard form of "don't know," such as "have no idea."? I thought that had merit.? Alternatively, I thought if a respondent tried to skip a question (signaling they did not have an answer), we could prompt with a nudge that their opinions are important and if at all possible, we'd like an answer, but click here if you really do not know.? JAS

----Original Message----

From: Melissa Marcello <a href="marcello@PURSUANTRESEARCH.COM">mmarcello@PURSUANTRESEARCH.COM</a>

To: AAPORNET@ASU.EDU

Sent: Mon, 11 May 2009 7:21 pm

Subject: Re: "Don't know" response category in online surveys

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Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu
Date: Tue, 12 May 2009 12:15:17 -0500 Reply-To: tstroud@mail.utexas.edu
Reply-To: tstroud@mail.utexas.edu Sender: AAPORNET@ASU.EDU>

 $file: ///C/...OR\%20STAFF/Marketing\%20 and\%20 Communications/Website/2022\%20 Redesign/apornet\%20 history/2009/LOG\_2009\_05.txt [12/1/2023~10:42:25~AM]$ 

From: Talia Stroud <a href="mailto:tstroud@MAIL.UTEXAS.EDU">tstroud@MAIL.UTEXAS.EDU</a>

Organization: University of Texas at Austin

Subject: Job announcement

Comments: To: AAPORNET@ASU.EDU

In-Reply-To: <CB6AFE613082DD4FB037471AE7A1EDAF0414343D@LTA3VS013.ees.hhs.gov>

MIME-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1"

Content-Transfer-Encoding: 8bit

I am posting this for a colleague. Please see the announcement below.

Position: Survey Research Scientist, Google

Location: Mountain View, CA

The Survey Research Scientist will have the opportunity to design, execute, and analyze complex surveys across the most important parts of Google's business and products, globally. This effort involves applying the latest research methods to complex surveys and combining results with transactional data to improve understanding. You will be expected to accomplish this work in a dynamic, fast changing business environment by collaborating with other analysts, sales associates, product managers, and engineers.

# Responsibilities:

Apply advanced statistical methods.

Apply and research the latest survey research methods.

Work with large, complex data sets and solve difficult, non-routine problems.

Clearly communicate highly technical results and methods.

Interact cross-functionally with a wide variety of people and teams.

Requirements:

PhD in Statistics, Biostatistics, Survey Research or a quantitative social science strongly preferred (relevant work experience may be substituted)

Experience with sample design, missing data/imputation, non-response.

Experience with manipulating large data sets.

Proficient with R, SAS, SQL etc.

Experience with longitudinal data and causal methods a plus.

Qualified candidates should forward resumes to Vani Henderson

(vani@google.com). To learn more about working at Google, please visit

http://www.google.com/intl/en/jobs/

\*

Natalie (Talia) Jomini Stroud, PhD

Assistant Professor, Department of Communication Studies Assistant Director, Annette Strauss Institute for Civic Participation 1 University Station, A1105

University of Texas at Austin

Austin, TX 78712-0115

(512) 471-1934

\*

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Date: Tue, 12 May 2009 13:43:01 -0400

Reply-To: Jason Boxt < jboxt@GLOVERPARKGROUP.COM>

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: Jason Boxt <jboxt@GLOVERPARKGROUP.COM>

Subject: clarification on the public release of polling

Comments: To: "AAPORNET@asu.edu" <AAPORNET@asu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: quoted-printable

I've just read and re-read the AAPOR code of ethics and it is still unclear= to me; from "Standards for Minimal Disclosure": "The exact wording of que= stions asked, including the text of any preceding instruction or explanatio= n to the interviewer or respondents that might reasonably be expected to af= fect the response."

Am I understanding this clearly, that if one were to release certain pollin= g data publicly, by AAPOR's standards I would not be expected or compelled = to release THE ENTIRE survey from which the data originate, but merely thos= e parts of the survey that relate directly to the specific data released?

Oh - and I hope everyone is enjoying Florida.

[cid:image001.jpg@01C9D307.913D1120]

\_\_\_\_\_

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Date: Wed, 13 May 2009 08:43:58 -0700

Reply-To: Paul DiPerna <pd\_wpa21@YAHOO.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Paul DiPerna <pd\_wpa21@YAHOO.COM>

Subject: Citation protocol for using or modifying others' questions

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset=us-ascii

Hi, I'll be grateful for any insights and suggestions on the following questions--

When and how should a survey publication cite a publication when using the

same or a similar question used in another's survey?

Do we point to a reference when making small changes (like substituting words) to a given question, or only when it is used verbatim?

I haven't seen this addressed anywhere, but it's very possible I've overlooked some resource on the AAPOR site.

For those of you who make it to the conference, hope you have a wonderful time.

- Paul

\_\_\_\_\_

Paul DiPerna

cell/text: 202-641-1858

email: pd\_wpa21@yahoo.com

onlineID: http://claimid.com/pdiperna

-----

Archives: http://lists.asu.edu/archives/aapornet.html

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set aapornet nomail

On your return send this: set appornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 13 May 2009 13:00:43 -0400

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: It's not a bribe because it was a push poll!

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

In court, working without a net

Laura Vozzella

www.baltimoresun.com/news/local/baltimore\_city/bal-md.vozzella24apr24,0, 4399357.column

April 24, 2009

In one corner, defense lawyers explaining away a developer's expensive gifts to two city officials with showstopping legal gymnastics.

In the other, a prosecutor who had courtroom spectators on the edge of their seats, but only because she shouldn't have been working without a net. Retired Howard County Circuit Judge Dennis Sweeney held a hearing Thursday on motions to dismiss the criminal cases against Mayor Sheila Dixon, City Councilwoman Helen Holton and developer Ron Lipscomb.

All of the defense attorneys performed ably, but Lipscomb attorney Steve Wrobel pulled off one of the most creative feats. His client is accused of paying for a \$12,500 poll for Holton. Prosecutors call that a bribe because Lipscomb had projects before the council and a committee Holton chaired.

But Wrobel said the telephone survey constituted free speech because it was a "push poll."

"The questions were structured in such a way to push those respondents into Helen Holton's camp," Wrobel said.

People normally don't want their fingerprints on push polls. They're a dirty trick, a way of promoting a candidate under the guise of a neutral telephone survey.

But Lipscomb would sooner cop to push polling than bribery.

**SNIP** 

Leo G. Simonetta
Director of Research
Art & Science Group
6115 Falls Road, Suite 101
Baltimore, MD 21209

.....

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D . W 1 12 M 2000 12 24 27 0400

Date: Wed, 13 May 2009 13:24:37 -0400

Reply-To: Leo Simonetta 《Simonetta @ARTSCI.COM》 Sender: AAPORNET 《AAPORNET @ASU.EDU》 From: Leo Simonetta 《Simonetta @ARTSCI.COM》 Subject: Could Clinton Have Won If Edwards Hadn't Run?

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: quoted-printable

The Edwards 2008 What-If

=20

## By Mark Blumenthal

http://www.pollster.com/blogs/the publication of a new.php

=20

The publication of a new book by Elizabeth Edwards, and especially the revelation that she advised her husband against running in 2008, has created a lot of "what if" speculation about how the race might have been different. Two weeks ago, for example, Hillary Clinton's former pollster Mark Penn speculated that a 2008 presidential race without John Edwards would have been "very different," adding "if he had come out and dropped out of the race particularly early, I think a lot of voters would have taken a good fresh look at Hillary Clinton." =20

=20

**SNIP** 

=20

--=20

Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101=20

Baltimore, MD 21209=20

=20

\_\_\_\_\_

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Date: Thu, 14 May 2009 09:55:21 -0400

Reply-To: "Merea, Santiago" <SMerea@NACUBO.ORG>
Sender: AAPORNET@ASU.EDU>
From: "Merea, Santiago" <SMerea@NACUBO.ORG>

Subject: Census vs Sampling

Comments: To: AAPORNET@asu.edu

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: quoted-printable

Hi,

At the organization where I work we have roughly 2200 members. Given that number, we always survey the whole population. Usually we have a normal response rate and we have a good representation of the whole population. However, for new initiatives we have very few people responding and we get response rates of 7% for example.=20

=20

My question is: Even if you can do a Census, is it always better than sampling? I understand that you don't get the sampling error you would get otherwise, but maybe if you design a sample that is representative of the population you can have more reliable data? Or should I do a Census and then weight responses?

=20

Thanks.

Santiago.

=20

=20

Santiago G. Merea

Research Associate

Advocacy and Issue Analysis

**NACUBO** 

1110 Vermont Avenue, NW

Suite 800

Washington, DC 20005

Phone: (202) 861-2596

Fax: (202) 449-1251

E-mail: Santiago.Merea@nacubo.org <mailto:Santiago.Merea@nacubo.org>=20

Visit us on the Web at http://www.nacubo.org <a href="http://www.nacubo.org/">http://www.nacubo.org/<=20</a>

Archives: http://lists.asu.edu/archives/aapornet.html.

Unsubscribe? Send email to listserv@asu.edu with this text:

signoff aapornet

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Date: Thu, 14 May 2009 11:39:48 -0400

Reply-To: "Merea, Santiago" < SMerea@NACUBO.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Merea, Santiago" <SMerea@NACUBO.ORG>

Subject: Re: Census vs Sampling Comments: To: AAPORNET@asu.edu

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: quoted-printable

Cost is not a problem since we do everything online. The problem is that new initiatives don't have the "trust" that other initiatives already have... Once we do a couple of data collection efforts, and people become familiar with what they get, the response rate increases dramatically. But the problem is then the first time we collect data, and maybe we should draw a sample for that one time to have better estimators. Thanks to all of you for giving me your insights. Cross checking thoughts with all of you is really helpful... how great is to have this resource at hand!

Santiago

=20

=20

Santiago G. Merea

Research Associate

Advocacy and Issue Analysis

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E-mail: Santiago.Merea@nacubo.org <mailto:Santiago.Merea@nacubo.org>=20

Visit us on the Web at http://www.nacubo.org <a href="http://www.nacubo.org/>=20">+20</a>

\_\_\_\_\_

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## Please ask authors before quoting outside AAPORNET.

\_\_\_\_\_

Date: Thu, 14 May 2009 23:02:21 -0400

Reply-To: "Link, Michael W" < Michael.Link@NIELSEN.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Link, Michael W" < Michael.Link@NIELSEN.COM>

Subject: Video intro to AAPOR plenary

Comments: To: aapornet@asu.edu

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: quoted-printable

Had a number of folks ask me who put together the "Did You Know?" video used at the beginning of the plenary. The creative folks behind that are Professor Scott McLeod, Coordinator of the Education Administration Program at Iowa State University and Karl Fisch, Director of Technology at Arapahone High School in Centennial, CO. You can download this and other versions at their website: http://shifthappens.wikispaces.com/.

#### Michael

Michael W. Link, Ph.D. VP Methodological Research/Chief Methodologist The Nielsen Company

1145 Sanctuary Parkway, Suite 100 Alpharetta, GA 30004 Michael.Link@Nielsen.com

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\_\_\_\_\_\_

Date: Fri, 15 May 2009 06:31:56 -0700

Reply-To: Rafiq Kakar <rkakar@ORCA.COM.AF>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Rafiq Kakar <rkakar@ORCA.COM.AF>
Subject: Afghanistan - Survey Research Services

Comments: To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

Good morning!=20

As you know Afghanistan is in the top list of foreign priorities for the=20=

US and some of the major European countries and thus demand for quality=20=

and credible research is at its peak.=20

Opinion Research Center of Afghanistan (ORCA), being the first and the=20=

largest full service Afghan research center with a field team of over 700= =20

experienced staff across the country, welcomes you to discuss future join= t=20

ventures.

If you are interested to make an appointment for a meeting at the Westin=20=

Diplomat Resort & Spa by May the 17th, send me an email at=20 rkakar@orca.com.af or call me at (305) 725-6153.

Best regards,

=20

Rafiq Ullah Kakar=20

President,=20

ORCA (Opinion Research Center of Afghanistan)

ORCA HQ | House No. P284, Opp. Police District No.3,

Karta-e-Char, Kabul City, Afghanistan

Tel: +93 20 2501176

Mobile: +93 799 890933 | +93 786 233333

Email: rkakar@orca.com.af=20=20 Web: http://www.orca.com.af=20

Archives: http://lists.asu.edu/archives/aapornet.html.

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Date: Fri, 15 May 2009 09:43:35 -0400

Reply-To: Matthew Jans <mattjans@ISR.UMICH.EDU>
Sender: AAPORNET@ASU.EDU>
From: Matthew Jans <mattjans@ISR.UMICH.EDU>

Subject: Student Social Hour, Tonight BarSu in Westin Lobby, 7PM

Comments: To: aapornet@asu.edu, smsnet@umich.edu

MIME-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1" Content-Transfer-Encoding: quoted-printable

Reminder to attend our student social hour tonight in the Westin Lobby = (7PM, BarSu, behind the escalators on the right as you come in the front = door)

We don't currently have a sponsor so bring your rich uncles:)

-Matt

Matt Jans

PhD Program in Survey Methodology

Institute for Social Research

# University of Michigan mattjans@isr.umich.edu

\_\_\_\_\_

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Date: Sat, 16 May 2009 00:19:59 -0400

Reply-To: Young Chun <ychun2@GMAIL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Young Chun <ychun2@GMAIL.COM>

Subject: Remarks by Bob Groves in Senate Hearing plus

Comments: To: AAPORNET@asu.edu

In-Reply-To: <3dfe7d8c0905152106h6120f396lc4123e1138eed3f6@mail.gmail.com>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1

Content-Transfer-Encoding: 7bit

Dear AAPOR colleagues,

Below are the handy links to the succinct remarks Bob Groves has made in the recent Senate hearing and interpretaion by key media.

http://hsgac.senate.gov/public/files/051509Groves.pdf

Census Nominee Rules Out Statistical Sampling in

2010<http://online.wsj.com/article/SB124241977657124963.html> Wall

Street Journal

\*Groves\* rules out use of sampling in 2010

census<a href="http://www.google.com/hostednews/ap/article/ALeqM5hXx">http://www.google.com/hostednews/ap/article/ALeqM5hXx</a> Z-

rGJjGfdC5MFYs7vCq4fQzwD986OI980>

The

**Associated Press** 

Nominee Promises Politics-Free

Census<a href="http://voices.washingtonpost.com/federal-">http://voices.washingtonpost.com/federal-</a>

eye/2009/05/groves.html?hpid=news-col-blog>

**Washington Post** 

Census Nominee Tries to Ease Republican Senators' Fears on 2010

Count<http://www.nytimes.com/2009/05/16/us/politics/16census.html?ref=global-

home>

New

York Times

Building a Better Census

Bureau<a href="http://www.nytimes.com/2009/05/15/opinion/15fri2.html">http://www.nytimes.com/2009/05/15/opinion/15fri2.html</a> New

York Times

Very best,

Asaph Young Chun Department of Sociology University of Maryland

voice: 202 255 0603

email: YChun@socy.umd.edu and Ychun2@gmail.com

\_\_\_\_\_

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Date: Sat, 16 May 2009 21:50:14 -0700

Reply-To: Leora Lawton <a href="mailto:lawton@TECHSOCIETY.COM">Leora Lawton@TECHSOCIETY.COM</a>

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leora Lawton@TECHSOCIETY.COM>
Subject: rfp for program evaluation of prison recidivism

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Stumbled upon this...perhaps someone might be interested in it. I'm happy to partner but I have no experience in this particular kind of study, although I do spend several weeks on mass incarceration in a sociology course.

https://www.bidsync.com/DPXViewer/RFP\_042-608539-HA.pdf?ac=auction&auc=19960 1&rndid=426373&docid=1118028

Hope folks have been having fun in florida.

-leora

Dr. Leora Lawton

TechSociety Research

"Custom Social Science and Consumer Behavior Research"

2342 Shattuck Avenue PMB 362, Berkeley, CA 94704

(510) 548-6174; fax (510) 548-6175; cell (510) 928-7572

www.techsociety.com

Yahoo Messenger: leora lawton

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Date: Mon, 18 May 2009 11:59:47 -0400

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: Take Our Survey: Are There Too Many Surveys? Comments: To: AAPORNET@ASU.EDU MIME-Version: 1.0 Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: quoted-printable Take Our Survey: Are There Too Many Surveys? by Linton Weeks =20Thanks for reading this article on the outrageous proliferation of surveys in contemporary America.=20 =20You know what we're talking about: When you buy a computer, the retailer sends you a survey; so does the computer company. When you order a film or a sundress or a box of fruit online, you are asked to complete a survey. And when you kvetch to your phone/cable/Internet provider, you are asked to stay on the line to take a short survey. =20**SNIP** =20http://www.npr.org/templates/story/story.php?storyId=3D104155385 or http://tinyurl.com/oujb7d =20=20--=20Leo G. Simonetta Director of Research Art & Science Group 6115 Falls Road, Suite 101=20 Baltimore, MD 21209=20 =20

\_\_\_\_\_

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Date: Mon, 18 May 2009 13:14:09 -0400

Reply-To: Tom Guterbock <tmg1p@VIRGINIA.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Tom Guterbock <tmg1p@VIRGINIA.EDU>
Subject: ISO: obscure reference on mail methodology
Comments: To: AAPORnet List server <aapornet@asu.edu>

Comments: cc: lcohen@sric-bi.com

MIME-Version: 1.0

Content-Type: text/plain; charset=us-ascii; format=flowed

Content-Transfer-Encoding: 7bit Content-Disposition: inline

## Hello.

After a wonderful conference, I'm cleaning up all those little notes that end up in your pocket when you've been talking to a lot of people.

I was looking at an interesting poster by Larry Cohen and it brought to mind an article I saw some years ago in which the authors tested the efficacy of cover letters that used different 'tones' in approaching the respondent. One version was more academic in tone, another more informal, maybe one was more of a sales pitch. As I recall, the academic letter only worked for some types of respondents. (This might have been from researchers at Columbia, but I'm not sure of that.)

I couldn't locate the article and wondered if someone else knows of it and could steer me (and Larry) to it.

Thanks!

Tom Guterbock

Thomas M. Guterbock Voice: (434)243-5223
Director CSR Main Number: (434)243-5222

Center for Survey Research FAX: (434)982-5524

University of Virginia EXPRESS DELIVERY: 2400 Old Ivy Road

P. O. Box 400767 Suite 212

Charlottesville, VA 22904-4767 Charlottesville, VA 22903

e-mail: TomG@virginia.edu

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Date: Tue, 19 May 2009 07:15:34 -0400

Reply-To: Colleen Porter <colleen\_porter@COX.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Colleen Porter <colleen porter@COX.NET>

Subject: conference thoughts (rambling)

Comments: To: AAPORNET list <AAPORNET@ASU.EDU>

Content-Type: text/plain; charset=US-ASCII; format=flowed; delsp=yes

Content-Transfer-Encoding: 7bit

Mime-Version: 1.0 (Apple Message framework v935.3)

Some haphazard observations as I struggle to readjust to real life.

Some conference ops stuff that was outstandingly positive this year: I loved the smaller-sized conference program (half-sized, spiral bound) and large READABLE first names on name tags. (Although quite a few people reported that their preferred name was not used, and thus we learned some legal first names.)

I was privileged to chair a session on addressed-based sampling, and attended another session on a similar topic, and there was a short course earlier. It was the first year that I heard people throwing out the abbreviation ABS and expecting people to know what it meant. I couldn't help smiling, because one often sees that term when shopping for a car (anti-lock brake system), and my team has been obsessed with vehicle puns for months. When we were trying to figure out the best way to ask about human papillomavirus, someone quipped that people might think HPV is some kind of vehicle, and someone else shot back that those were the same folks who thought MPH (master of public health) was miles per hour. So a bunch of MPH are considering ABS to ask about HPV:)

One of the things I got out of those many sessions was that addressed-based sampling addresses the issues of coverage, but on top of that there are still all kinds of mode differences, response concerns, etc. However, we should worry about the big thing of coverage first, then tackle the other issues. This clicked with me, because one of my collaborators has a shorthand we use to bring me back to the big picture when I start to obsess over details: "Are you adjusting the fine-tuning knob before making sure you are on the right channel?" That might not make sense to younger folks who don't remember television sets with a dial that turned around for stations; does anyone have a more modern analogy?

In one of the Q & As, someone talked about the respondent burden of telephone surveys, and how challenging questions can be for respondents over the phone. I think one could make arguments either way, depending on the literacy levels of the target audience, but what made me consider that comment very seriously was that I'd experienced some auditory confusion earlier in the conference. A mode study took me a while to sort out the "mail" from "male," and an otherwise excellent presentation about religion mentioned something like "nuns are not religious." I wasn't the only parochial school graduate to snicker at that. They meant "nones," of course.

One witty session chair pointed to the obsolete slide projector in the back of the room collecting dust and observed, "That must be a presentation about RDD."

My facebook friends already heard me rave about Martin Barron's amazing talk in which he didn't use bullet points, but rather flashed up a series of pictures and graphics and flowcharts to tell the story. It was awesome, and made me rethink presentations. Later he told me that he was inspired by this website and book:

## http://www.presentationzen.com/

In the business meeting, there was some concern about the cost of conference registration presenting a barrier to junior-level people, and questions about whether we could keep costs down by not having meals included. Those with ops experience explained that the way hotel pricing works, the cost of meals defrays the cost of meeting room rental, so that without the meals, we would pay as much just for the rooms & setup. I'm sure the post-conference survey data will inform such decisions, and I hope someone does a review of what other conferences cost. I am sure it varies by field, but the other conferences I deal with are much pricier than AAPOR (health-related stuff). It would be interesting to see the range. I confess that while I stayed in a conference hotel to support the conference and because my employer was sending me, the grad student I brought stayed about a mile away at a place that cost \$59 per night.

The Merkle and Miller children were a delightful presence at many events. I also brought one of my children, but he is a bit taller (6'2") and older, getting a master's in Measurement & Evaluation in our education school. As Mike Davern observed, "You've raised a quant!" I'm very grateful to our friend Jim Caplan who took him under his wing, especially the day I was busy chairing then postering. I meant to introduce him to Tom Guterbock at the Saturday reception, but we got caught in an eddy and never connected. Later my son told me that he'd met "that guy" already; he'd given such an excellent presentation that my son went up to ask his secret, which turned out to be "30 years of experience teaching."

As a small-town Florida girl to whom beaches are commonplace but IMAX theaters not so much, I was thrilled to see the Star Trek movie on Friday, and grateful for the city dwellers who advised me on the best place to sit, etc.

The weather was amazingly good considering that rain all week had been predicted.

Colleen Porter Gainesville, FL

Archives: http://lists.asu.edu/archives/aapornet.html

Vacation hold? Send email to listserv@asu.edu with this text:

set aapornet nomail

On your return send this: set apported mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: appornet-request@asu.edu

Tue, 19 May 2009 15:19:05 -0700 Date:

Reply-To: "Stephen J. Blumberg" <swb5@CDC.GOV> Sender: AAPORNET <AAPORNET@ASU.EDU> From: "Stephen J. Blumberg" <swb5@CDC.GOV> Subject: Re: clarification on the public release of polling Comments: To: AAPORNET@ASU.EDU, Jason Boxt < jboxt@GLOVERPARKGROUP.COM>

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

Jason,

You are correct that by AAPOR's standards, you would not be expected or=20=

compelled to release THE ENTIRE survey from which the data originate, but= =20

merely those parts of the survey that relate directly to the specific dat=

released.

A question similar to yours is included in the FAQs about disclosure=20 available on the AAPOR website. Because I suspect that most members are=20=

not familiar with these FAQs, I am providing the link below and quoting=20=

the relevant FAQ:

http://www.aapor.org/disclosuresfaqs

Q: We=E2=80=99ve released some results from our survey, but the questionn=

includes some questions for which we don=E2=80=99t wish to release result= s. Do we=20

need to disclose the wording of those questions?=20

A: Not necessarily. You can meet the requirement for release of question=20=

wording (=C2=A7III.2) by disclosing the wording of only those questions f= or=20

which results were released, along with the text of any preceding=20 instruction, explanation to the interviewer or respondents, or previous=20=

questions that might reasonably be expected to affect the response.=20

--Stephen--

Stephen Blumberg

Standards Chair, 2009-2010

Archives: http://lists.asu.edu/archives/aapornet.html

Vacation hold? Send email to listserv@asu.edu with this text:

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On your return send this: set apported mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 20 May 2009 07:59:20 -0700

Reply-To: "Pollack, Lance" <Lance.Pollack@UCSF.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU> From: "Pollack, Lance" <Lance.Pollack@UCSF.EDU>
Subject: Re: clarification on the public release of polling

Comments: To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU> In-Reply-To: <LISTSERV%200905191519058750.29C9@LISTS.ASU.EDU>

Content-Type: text/plain; charset="iso-8859-1"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

It is also good practice, although not required, to also relate the overall content of the survey and the placement of the questions you are releasing data for in that survey. That gives your readership information on the survey context in which the questions were asked and allows for evaluation of whether earlier questions may have influenced responses to the relevant questions. The more you tell us (without disclosing proprietary information of course), the more we understand (hopefully).

Lance M. Pollack, PhD University of California, San Francisco Center for AIDS Prevention Studies (CAPS) 50 Beale Street, Suite 1300 San Francisco, CA 94105 tel: 415-597-9302 fax: 415-597-9213

email: Lance.Pollack@ucsf.edu

----Original Message----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Stephen J. Blumberg

Sent: Tuesday, May 19, 2009 3:19 PM

To: AAPORNET@ASU.EDU

Subject: Re: clarification on the public release of polling

Jason,

You are correct that by AAPOR's standards, you would not be expected or compelled to release THE ENTIRE survey from which the data originate, but merely those parts of the survey that relate directly to the specific data released.

A question similar to yours is included in the FAQs about disclosure available on the AAPOR website. Because I suspect that most members are not familiar with these FAQs, I am providing the link below and quoting the relevant FAQ:

http://www.aapor.org/disclosuresfaqs

Q: We've released some results from our survey, but the questionnaire includes some questions for which we don't wish to release results. Do we need to disclose the wording of those questions?

A: Not necessarily. You can meet the requirement for release of question wording (§III.2) by disclosing the wording of only those questions for which results were released, along with the text of any preceding instruction, explanation to the interviewer or respondents, or previous questions that might reasonably be expected to affect the response.

--Stephen--Stephen Blumberg Standards Chair, 2009-2010 Archives: http://lists.asu.edu/archives/aapornet.html Vacation hold? Send email to listserv@asu.edu with this text: set aapornet nomail On your return send this: set apported mail Please ask authors before quoting outside AAPORNET. Problems?-don't reply to this message, write to: aapornet-request@asu.edu Archives: http://lists.asu.edu/archives/aapornet.html. Unsubscribe? Send email to listserv@asu.edu with this text: signoff aapornet Please ask authors before quoting outside AAPORNET. Date: Thu, 21 May 2009 18:01:32 -0400 Reply-To: "Murphy, Joe" < jmurphy@RTI.ORG> Sender: AAPORNET <AAPORNET@ASU.EDU> "Murphy, Joe" < imurphy@RTI.ORG> From: Subject: MAPOR 2009 Call for Papers Comments: To: AAPORNET@ASU.EDU MIME-Version: 1.0 Content-Type: text/plain; charset="US-ASCII" Content-Transfer-Encoding: quoted-printable =20Attached, please find the 2009 MAPOR Call for Papers and MAPOR Fellows Student Paper Competition Announcement. =20The MAPOR website will be updated in the coming days to include this information as well. =20=20Joe Murphy MAPOR Secretary-Treasurer RTI International 312-456-5261 Think before you print to save energy and paper

=20

-----

Archives: http://lists.asu.edu/archives/aapornet.html . Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 21 May 2009 19:11:33 EDT

Reply-To: StatGuy@AOL.COM

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "David G. Wegge" <StatGuy@AOL.COM>

Subject: Re: MAPOR 2009 Call for Papers

Comments: To: jmurphy@RTI.ORG, AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="US-ASCII"

Content-Transfer-Encoding: 7bit

Hi Joe,

There wasn't an attachment on the e-mail.

Dave Wegge St. Norbert College

In a message dated 5/21/2009 5:19:35 PM Central Daylight Time, jmurphy@RTI.ORG writes:

Attached, please find the 2009 MAPOR Call for Papers and MAPOR Fellows Student Paper Competition Announcement.

The MAPOR website will be updated in the coming days to include this information as well.

Joe Murphy

MAPOR Secretary-Treasurer

RTI International

312-456-5261

Think before you print to save energy and paper

Archives: http://lists.asu.edu/archives/aapornet.html. Please ask authors before quoting outside AAPORNET. Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu the U.S. (http://travel.aol.com/travel-ideas/domestic/national-tourismweek?ncid=emlcntustrav00000002) Archives: http://lists.asu.edu/archives/aapornet.html. Please ask authors before quoting outside AAPORNET. Unsubscribe?-don't reply to this message, write to: apporter-request@asu.edu Date: Thu, 21 May 2009 21:42:46 -0400 Reply-To: "Murphy, Joe" <jmurphy@RTI.ORG> Sender: AAPORNET <AAPORNET@ASU.EDU> From: "Murphy, Joe" < jmurphy@RTI.ORG> Subject: Re: MAPOR 2009 Call for Papers Comments: To: AAPORNET@ASU.EDU In-Reply-To: <91DB7F42C39247439FB0BA7B7452E90C01A0F8E8@RTPWEXC19.RCC\_NT.RTI.ORG> MIME-Version: 1.0 Content-Type: text/plain; charset="US-ASCII" Content-Transfer-Encoding: quoted-printable =20Since AAPORnet does not accept attachments, I have pasted the Call for Papers below. I will send a second message with the Student Paper Competition Announcement. =20I also wanted to share a word from Patricia Moy, MAPOR President, regarding the 2009 conference: =20

=20

=20

If you have some new and interesting research you'd like to present, please consider submitting a proposal for the 2009 annual meeting of the Midwest Association for Public Opinion Research. MAPOR meets in Chicago, 20-21 November 2009, with over two dozen panels focusing on theory and methods related to public opinion. Our conference theme this year is "Exploring the Future of Public Opinion Research." Our call for submissions is below; the deadline is 30 June.

=20

Student papers accepted for presentation are eligible for the MAPOR Fellows Student Paper Competition. See attached call for additional information.

=20

For those of you who stopped by our booth at the all-chapter reception in Florida, you'll know that you need not live in the Midwest to attend MAPOR. Our tagline, after all, is "Midwest - it's a state of mind."

=20

We hope to see you in Chicago!

=20

Patricia Moy

=20

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Call for Papers

Exploring the Future of Public Opinion Research

November 20-21, 2009

Avenue Hotel, Chicago

=20

Annual Conference of the=20

Midwest Association for Public Opinion Research

=20

This year's conference theme is "Exploring the Future of Public Opinion Research." We encourage research focusing on new trends in public opinion research, be it conceptually with refined definitions of public opinion, or methodologically with new methods for public opinion research. MAPOR invites paper or panel proposals related to the conference theme, as well as any area relevant to public opinion research, theory, or methodology.=20

=20

# Research Papers:

Submissions must be abstracts no longer than two typed, double-spaced pages in MS Word or PDF format. No full-length papers will be reviewed. In your e-mail submission, please include the name(s), institutional affiliation(s), and e-mail address(es) of all author(s) (not just the contact author). Make sure you remove all personally identifying information from your abstract before submitting it to allow for blind reviewing. Indicate whether this paper is a student paper. Student papers are those where all authors are enrolled in an undergraduate or graduate program at the time of the conference

=20

You will receive notification of the action on your proposal by August 15.

=20

Student authors are encouraged to participate in the MAPOR Fellows Student Paper Competition. (See specific call for more details). =20

=20

## Panel Proposals:

Submit a written proposal (up to two double-spaced pages). Proposals should identify the topic, explain its importance, and list the potential panelists and their areas of expertise. Panels related to the conference theme are especially encouraged. However, we may not be able to accommodate as many panels as usual given the big increase in submissions in recent years.=20

=20

### **Submission Information:**

All abstracts (papers and panels) must be received no later than 5 p.m. CDT on June 30, 2009. Indicate if you would prefer to present your paper in the poster session. Please submit abstracts as electronic attachments in MS Word or PDF format via e-mail to abstracts@mapor.org. If you are unable to send attachments, you may submit the text in the body of the e-mail. Abstracts may also be sent by regular mail to:

# Dominique Brossard

## MAPOR Conference Chair

Department of Life Sciences Communication, University of Wisconsin-Madison 324 Hiram Smith Hall, 1545 Observatory Dr

Madison WI 53706 Tel: (1) 608-262-0482 Fax: (1) 608-265-3042=20

=20

MAPOR is a chapter of the American Association for Public Opinion Research=20 Check the MAPOR website for conference news: http://www.mapor.org

=20

=20

From: Murphy, Joe=20

Sent: Thursday, May 21, 2009 5:02 PM

To: AAPORNET@ASU.EDU

Subject: MAPOR 2009 Call for Papers

=20

=20

Attached, please find the 2009 MAPOR Call for Papers and MAPOR Fellows Student Paper Competition Announcement.

=20

The MAPOR website will be updated in the coming days to include this information as well.

=20

=20

Joe Murphy

MAPOR Secretary-Treasurer

RTI International

Think before you print to save energy and paper

=20

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Archives: http://lists.asu.edu/archives/aapornet.html . Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 21 May 2009 21:47:12 -0400

Reply-To: "Murphy, Joe" <jmurphy@RTI.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Murphy, Joe" <jmurphy@RTI.ORG>

Subject: MAPOR 2009 Fellows Student Paper Competition announcement

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="US-ASCII" Content-Transfer-Encoding: quoted-printable

=20

MAPOR Fellows Student Paper Competition

Exploring the Future of Public Opinion Research=20

=09 =20

November 20-21, 2009

Avenue Hotel, Chicago

=20

Annual Conference of the=20

Midwest Association for Public Opinion Research

=20

The first place winner will receive an award of \$200, a free conference registration, and a free ticket to the Friday MAPOR luncheon. Any other top-quality papers judged Honorable Mention will earn authors \$50 and free conference registration and a free Friday luncheon ticket. The winning paper will also be accepted for presentation at a session at next year's AAPOR conference, held in Chicago in May 2010.=20

# Eligibility:=20

For the purposes of this competition, a student is someone enrolled in a graduate or undergraduate program at the time of the Conference. A paper authored by more than one person is a student paper if all parties are students according to the above definition. Students need not be members of MAPOR.

=20

The topic of the paper must conform to the general areas of scholarship that MAPOR addresses, which are (1) public opinion and (2) survey research methodology. The papers need not be quantitative nor must they report data in order to qualify for consideration in this competition.

=20

### Procedure:

1) Students first need to submit an abstract of their paper, conforming to the 2009 MAPOR Call for Papers (see the call for more information). Deadline for submission is 5 p.m. CDT, June 30, 2009. Students should specify on a page accompanying the abstract that they are students. Send the submission by electronic mail to=20 abstracts@mapor.org.

=20

2) Once a student has been informed that his/her paper has been accepted for the 2009 conference, the student will need to submit a full paper electronically to Cecilie Gaziano (cgaziano@prodigy.net), by Friday September 25, 2009, to be eligible for consideration for the 2009 student paper competition. No hard-copy papers will be accepted. All papers must be accompanied by the student's name, USPS address, phone number, e-mail address, and the name and e-mail address of the student's faculty sponsor for the paper.=20

=20

A committee composed of MAPOR Fellows will make the awards. Winners will be announced at MAPOR's annual conference.=20

=20

=20

=09

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Check the MAPOR website for conference news: http://www.mapor.org

\_\_\_\_\_

Archives: http://lists.asu.edu/archives/aapornet.html . Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 22 May 2009 11:54:52 -0400

Reply-To: Jaki McCarthy < Jaki McCarthy@NASS.USDA.GOV>

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: Jaki McCarthy < Jaki\_McCarthy@NASS.USDA.GOV>

Subject: In search of....Book Reviewers

Comments: To: AAPORNET@asu.edu, SRMSNET@LISTSERV.UMD.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Hello colleagues (and apologies for cross posting),

As in the past, following a great time at the AAPOR conference, I am trying to refresh my list of people interested in reviewing books for the Journal of Official Statistics. I am currently the book review editor for JOS; if you are not familiar with the JOS, it is published by Statistics Sweden and publishes articles on statistical methods and theory. (See http://www.jos.nu for more information.) Book reviewers need only read books suitable for the journal's audience and write a review with their opinions. In exchange for the review, you get to keep the book and add publication of the review to your CV.

If you are interested in possibly being a reviewer, please reply with your areas of interest and contact information. (I'll also take suggestions for books that we might review.) If I have a book that might interest you I will contact you, let you know more details about how the review process works and you can decide if you want to do a review.

Please also forward this request to anyone else you know who would be interested. Thanks and looking forward to hearing from you!!

Jaki S. McCarthy, Book Review Editor Journal of Official Statistics

Research and Development Division USDA National Agricultural Statistics Service 703-877-8000 x142 jaki mccarthy@nass.usda.gov

.....

Archives: http://lists.asu.edu/archives/aapornet.html Vacation hold? Send email to listserv@asu.edu with this text: set aapornet nomail

On your return send this: set apported mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 22 May 2009 22:55:50 +0200

Reply-To: peter.mohler@uni-mannheim.de

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Peter Mohler peter.mohler@UNI-MANNHEIM.DE>

new evidence on a trigger incident of the 1968 unrest in Germany Subject:

Comments: To: AAPORNET <AAPORNET@ASU.EDU>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1; format=flowed

Content-Transfer-Encoding: 7bit

Dear Colleagues, it may take some time until the following news makes it to the US:

Some 42 years ago a student (Benno Ohnesorg) was killed by a West Berlin police officer during a large scale protest against the then Sha of

Persia/Iran.

The officer was later cleared, claiming his shots were accidential.

This week new evidence was published - the police officer has been a member of the then SED (East German Socialist Party)

and worked for the East German secret service (STASI).

No evidence is available yet, that the he got orders to kill someone at

the demonstration. However, the death of Benno Ohnesorg and the clearing of the officer

sparked major violent unrest in West Germany then.

Sometimes reality beats your blackest fantasies.

Regards

Peter Mohler

Archives: http://lists.asu.edu/archives/aapornet.html

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Sat, 23 May 2009 07:50:52 -0700

Reply-To: "Shawna L. Avila" <slstigge@SOUTHERN.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Shawna L. Avila" <slstigge@SOUTHERN.EDU>

**Funding for Masters Theses** Subject: Comments: To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

I am a Masters student who is in the final proposal stage of her Masters = thesis. The Masters thesis=20

option is brand new in my program so there is no funding established thro=

ugh the program or=20

university. Does anyone know if there are any external sources of funding for Masters level research=20

(My research is about public opinion about immigrants and immigration pol=icy)?

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Archives: http://lists.asu.edu/archives/aapornet.html.

Unsubscribe? Send email to listserv@asu.edu with this text:

signoff aapornet

Please ask authors before quoting outside AAPORNET.

\_\_\_\_\_

Date: Mon, 25 May 2009 13:02:27 -0400

Reply-To: Eugene Kritski <eugene.kritski@GLOBESCAN.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Eugene Kritski <eugene.kritski@GLOBESCAN.COM>

Subject: Re: the PPS sampling and field cost

Comments: To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: quoted-printable

Any advice or reference on how to factor field cost variable in the PPS cluster sample will be greatly appreciated.

I thank you in advance,

Eugene Kritski

E IZ L' NI D

Eugene Kritski, Ph.D.

Director Methodology and Analysis

GlobeScan Incorporated

65 St. Clair Avenue East, Suite 900, Toronto, Ontario, Canada M4T 2Y3

London | San Francisco | Toronto | Washington

Direct line: +1 416 969 3084

Global Research - Strategic Counsel

www.GlobeScan.com<a href="http://www.globescan.com/">http://www.globescan.com/>

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Archives: http://lists.asu.edu/archives/aapornet.html

Vacation hold? Send email to listserv@asu.edu with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

\_\_\_\_\_

Date: Tue, 26 May 2009 15:35:30 -0400

Reply-To: Christina Lien <cli>clien1021@GMAIL.COM> Sender: AAPORNET @ASU.EDU> From: Christina Lien <cli>clien1021@GMAIL.COM>

Subject: Research among LGBT Catholics

Comments: To: AAPORNET@asu.edu

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1

Content-Transfer-Encoding: 7bit

Hello all,

We are trying to help a client conduct some research among LBGT Catholics and Catholics with gay or lesbian family members. We have tried a couple of online panels without much success. Does anyone have suggestions for reaching this audience?

Thank you!

Christina Lien

Belden Russonello & Stewart

1320 19th Street, NW Suite 700

Washington, DC 20036

202-822-6090

202-822-6094 (fax)

christinalien@brspoll.com

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Archives: http://lists.asu.edu/archives/aapornet.html.

Unsubscribe? Send email to listserv@asu.edu with this text:

signoff aapornet

Please ask authors before quoting outside AAPORNET.

\_\_\_\_\_

Date: Tue, 26 May 2009 14:17:55 -0600 Reply-To: lawton@TECHSOCIETY.COM

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: lawton@TECHSOCIETY.COM
Subject: Re: Research among LGBT Catholics

Comments: To: Christina Lien <cli>clien1021@GMAIL.COM>

Comments: cc: AAPORNET@ASU.EDU

In-Reply-To: <d4a373180905261235q5b267d8fy3c5a0a11e65d0bcf@mail.gmail.com>

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Content-Type: text/plain; charset="UTF-8"

Depending on your research objectives, you might try using a qualitative method called respondent-driven sampling, which I call 'snowball sampling on steroids'. Cornell even has a web site devoted to this: http://www.respondentdrivensampling.org/.

-leora

On Tue, 26 May 2009 15:35:30 -0400, Christina Lien <cli>clien1021@GMAIL.COM> wrote:

- > Hello all,
- > We are trying to help a client conduct some research among LBGT Catholics

```
> and Catholics with gay or lesbian family members. We have tried a couple
> of
> online panels without much success. Does anyone have suggestions for
> reaching this audience?
> Thank you!
>
> Christina Lien
> Belden Russonello & Stewart
> 1320 19th Street, NW Suite 700
> Washington, DC 20036
>
> 202-822-6090
> 202-822-6094 (fax)
> christinalien@brspoll.com
> Archives: http://lists.asu.edu/archives/aapornet.html .
> Unsubscribe? Send email to listserv@asu.edu with this text:
> signoff aapornet
> Please ask authors before quoting outside AAPORNET.
Archives: http://lists.asu.edu/archives/aapornet.html.
Unsubscribe? Send email to listserv@asu.edu with this text:
signoff aapornet
Please ask authors before quoting outside AAPORNET.
Date:
          Tue, 26 May 2009 13:47:55 -0700
Reply-To: Cathy Cirina <ccirina@MAIL.SDSU.EDU>
Sender:
          AAPORNET <AAPORNET@ASU.EDU>
From:
          Cathy Cirina <ccirina@MAIL.SDSU.EDU>
          Re: Research among LGBT Catholics
Subject:
Comments: To: lawton@TECHSOCIETY.COM, AAPORNET@ASU.EDU
In-Reply-To: <25507e895fb414bf6cae0da7b499975f@techsociety.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit
We have an org here in SoCal called PFLAG, you might try contacting to see
if they are national.
Cathy
Cathy Cirina, MA, MPH
Managing Director
Social Science Research Lab
San Diego State University
5500 Campanile Drive
```

```
San Diego CA 92182-4540
(619) 594-1363 (p)
(619) 594-7836 (f)
ccirina@mail.sdsu.edu
http://ssrl.sdsu.edu
----Original Message----
From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of lawton@TECHSOCIETY.COM
Sent: Tuesday, May 26, 2009 1:18 PM
To: AAPORNET@ASU.EDU
Subject: Re: Research among LGBT Catholics
Depending on your research objectives, you might try using a qualitative
method called respondent-driven sampling, which I call 'snowball sampling
on steroids'. Cornell even has a web site devoted to this:
http://www.respondentdrivensampling.org/.
-leora
On Tue, 26 May 2009 15:35:30 -0400, Christina Lien <cli>clien1021@GMAIL.COM>
wrote:
> Hello all.
> We are trying to help a client conduct some research among LBGT Catholics
> and Catholics with gay or lesbian family members. We have tried a couple
> online panels without much success. Does anyone have suggestions for
> reaching this audience?
> Thank you!
> Christina Lien
> Belden Russonello & Stewart
> 1320 19th Street, NW Suite 700
> Washington, DC 20036
> 202-822-6090
> 202-822-6094 (fax)
> christinalien@brspoll.com
> Archives: http://lists.asu.edu/archives/aapornet.html .
> Unsubscribe? Send email to listserv@asu.edu with this text:
> signoff aapornet
> Please ask authors before quoting outside AAPORNET.
Archives: http://lists.asu.edu/archives/aapornet.html.
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```

file:///C/...OR%20STAFF/Marketing%20and%20Communications/Website/2022%20Redesign/aapornet%20history/2009/LOG\_2009\_05.txt[12/1/2023 10:42:25 AM]

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signoff aapornet

Please ask authors before quoting outside AAPORNET.

Tue, 26 May 2009 16:56:08 EDT Date: Reply-To: AmyRSimon@AOL.COM

Sender: AAPORNET <AAPORNET@ASU.EDU> From: Amy Simon <AmyRSimon@AOL.COM> Subject: Re: Research among LGBT Catholics

Comments: To: ccirina@MAIL.SDSU.EDU, AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="US-ASCII"

Content-Transfer-Encoding: 7bit

They are definitely national - Parents and Friends of Lesbians and Gays.

**Amy Simon** 

In a message dated 5/26/2009 1:52:49 P.M. Pacific Daylight Time, ccirina@MAIL.SDSU.EDU writes:

We have an org here in SoCal called PFLAG, you might try contacting to see if they are national.

Cathy

Cathy Cirina, MA, MPH Managing Director

Social Science Research Lab

San Diego State University

5500 Campanile Drive

San Diego CA 92182-4540

(619) 594-1363 (p) (619) 594-7836 (f)

ccirina@mail.sdsu.edu http://ssrl.sdsu.edu

----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of

lawton@TECHSOCIETY.COM

Sent: Tuesday, May 26, 2009 1:18 PM

To: AAPORNET@ASU.EDU

Subject: Re: Research among LGBT Catholics

Depending on your research objectives, you might try using a qualitative method called respondent-driven sampling, which I call 'snowball sampling on steroids'. Cornell even has a web site devoted to this: http://www.respondentdrivensampling.org/.

```
On Tue, 26 May 2009 15:35:30 -0400, Christina Lien <cli>clien1021@GMAIL.COM>
wrote:
> Hello all.
> We are trying to help a client conduct some research among LBGT Catholics
> and Catholics with gay or lesbian family members. We have tried a
couple
> of
> online panels without much success. Does anyone have suggestions for
> reaching this audience?
> Thank you!
> Christina Lien
> Belden Russonello & Stewart
> 1320 19th Street, NW Suite 700
> Washington, DC 20036
>
> 202-822-6090
> 202-822-6094 (fax)
> christinalien@brspoll.com
>
> Archives: http://lists.asu.edu/archives/aapornet.html .
> Unsubscribe? Send email to listserv@asu.edu with this text:
> signoff aapornet
> Please ask authors before quoting outside AAPORNET.
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Unsubscribe? Send email to listserv@asu.edu with this text:
signoff aapornet
Please ask authors before quoting outside AAPORNET.
Date:
          Tue, 26 May 2009 14:01:12 -0700
```

Reply-To: Doug.A.Strand@KP.ORG

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Douglas Strand <Doug.A.Strand@KP.ORG>

Subject: Re: Research among LGBT Catholics

Comments: To: AAPORNET@ASU.EDU

In-Reply-To: <cfb.57b1c88d.374db168@aol.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="US-ASCII"

"Dignity" is, I believe, the largest national organization for supporting and promoting the interests of gay/lesbian Catholics. If you work through organizations at all, I think you should be sure to contact them and see if you could sample from their mailing list, though they would probably have to send out the survey themselves, for confidentiality protection.

Douglas Strand, Ph.D.
Consultant
National Market Research
Kaiser Foundation Health Plan
1 Kaiser Plaza
Oakland, CA 94612
Phone: 510-271-5603

E-mail: doug.a.strand@kp.org

Fax: 510-267-2130

NOTICE TO RECIPIENT: If you are not the intended recipient of this e-mail, you are prohibited from sharing, copying, or otherwise using or disclosing its contents. If you have received this e-mail in error, please notify the sender immediately by reply e-mail and permanently delete this e-mail and any attachments without reading, forwarding or saving them. Thank you.

Amy Simon <AmyRSimon@AOL.COM>
Sent by: AAPORNET <AAPORNET@asu.edu>
05/26/2009 01:56 PM
Please respond to
AmyRSimon@AOL.COM

To AAPORNET@ASU.EDU cc

Subject

Re: Research among LGBT Catholics

They are definitely national - Parents and Friends of Lesbians and Gays.

Amy Simon

In a message dated 5/26/2009 1:52:49 P.M. Pacific Daylight Time, ccirina@MAIL.SDSU.EDU writes:

We have an org here in SoCal called PFLAG, you might try contacting to see if they are national.

Cathy

Cathy Cirina, MA, MPH
Managing Director
Social Science Research Lab
San Diego State University
5500 Campanile Drive
San Diego CA 92182-4540
(619) 594-1363 (p)
(619) 594-7836 (f)
ccirina@mail.sdsu.edu
http://ssrl.sdsu.edu

----Original Message----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of

lawton@TECHSOCIETY.COM

Sent: Tuesday, May 26, 2009 1:18 PM

To: AAPORNET@ASU.EDU

Subject: Re: Research among LGBT Catholics

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-leora

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- > Hello all.
- > We are trying to help a client conduct some research among LBGT Catholics
- > and Catholics with gay or lesbian family members. We have tried a couple
- > of
- > online panels without much success. Does anyone have suggestions for
- > reaching this audience?
- > Thank you!

>

```
> Christina Lien
>
> Belden Russonello & Stewart
> 1320 19th Street, NW Suite 700
> Washington, DC 20036
> 202-822-6090
>
> 202-822-6094 (fax)
> christinalien@brspoll.com
> Archives: http://lists.asu.edu/archives/aapornet.html .
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Unsubscribe? Send email to listserv@asu.edu with this text:
signoff aapornet
Please ask authors before quoting outside AAPORNET.
Date:
          Wed, 27 May 2009 08:37:31 -0400
Reply-To: "Caplan, James R., , CPMS Civ" < james.caplan@CPMS.OSD.MIL>
Sender:
         AAPORNET <AAPORNET@ASU.EDU>
          "Caplan, James R., , CPMS Civ" < james.caplan@CPMS.OSD.MIL>
From:
          Use of contingent surveys biases results
Subject:
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
```

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

# Dear colleagues,

Those of use who conduct organizational surveys know that once employee attitude and opinion results are used to affect funding (e.g., high scoring organizations get bonuses or extra program dollars), the results quickly become contaminated. Managers, who were previously content to let their employees answer truthfully, will intervene and game the system when money is at stake. Anecdotal examples of this phenomenon abound, but I can't find any documentation. Any help would be appreciated.

Jim Caplan Arlington, VA

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Date: Wed, 27 May 2009 09:36:19 -0400

Reply-To: Timothy Elig <a href="mailto:timothy.elig@VERIZON.NET">timothy Elig <a href="mailto:timothy.elig@VERIZON.NET">timothy.elig@VERIZON.NET</a>

Subject: Survey Research Analysts and Mathematical Statistician (Survey)

**Positions** 

Comments: To: AAPORNET@ASU.EDU

In-Reply-To: <OFCB5DD2C5.165CFFCD-ON882575C2.007343F1-

882575C2.0073835C@kp.org>

MIME-version: 1.0

Content-type: text/plain; charset=US-ASCII

Content-transfer-encoding: 7bit

Department of Defense Manpower Data Center (DMDC) Arlington, VA

Current (2009) salaries, including local market supplement for the Washington metropolitan area, are up to \$79,280 for pay band 1 and up to \$113,007 for pay band 2.

DMDC anticipates filling multiple positions in the next year with some openings to be filled in the next few months. DMDC's survey division conducts primarily Web-based and paper-and pencil surveys to support the personnel information needs of the Under Secretary of Defense for Personnel and Readiness [USD(P&R)]. These surveys assess the attitudes and opinions of the entire Department of Defense (DoD) community-active-duty, Reserve, civilian employees, and military families-on a wide range of personnel issues including experiences, behaviors, household incomes, voting behaviors. Surveys and studies range from quick turnaround surveys of specific topics, to recurring omnibus surveys, to longitudinal investigations. Employees participate in teams responsible for overall planning of assigned surveys, including initial negotiations or development of requirements and establishing

general specifications and detailed time schedules; use new approaches to develop information, evaluate alternatives, and resolve problems; and design, develop, and adapt mathematical methods and techniques for survey sampling and analysis of complex sample data.

Some positions are to be filled in the government mathematical statistician (1529) job series. Primary functions of these positions include planning and execution of statistical designs for personnel surveys; sampling, weighting, estimation, and variance estimation; maintaining DMDC survey data sets; and providing appropriate survey data and estimates to internal and external requestors. In addition, the position requires application of current mathematical/statistical theory in a production setting to the tasks of frame development, sample design and selection, imputation, disclosure analysis, and methodological documentation.

Some positions are interdisciplinary and applicant(s) may be selected in any of the following government job series: Psychologist (0180), Sociologist (0184) or Survey Statistician (1530). The primary functions of the survey statisticians/analysts are survey planning; instrument/measure design/pretest/review; operations management/oversight; planning the development of related data for comparison; conducting in-depth analysis of data, and disseminating the results of those analyses. These may include short-term studies, (e.g., summarizing data related to military separation incentives, or a specific program's personnel policies and practices), to longer-term longitudinal investigations involving, for example, periodic surveys of Reserve component members' attitudes regarding deployments and retention decisions, and of gender and race relations in the Armed Forces and in the Service Academies. Employees apply theories, methodologies, and advanced quantitative social science analytic techniques of statistics, personnel psychology, sociology, or other specialized areas to surveys, analyses, and program evaluations of DoD personnel management and policies.

Employees in all positions use SAS (and some may require the use of SUDAAN or other statistical programming packages) for analyses and must be proficient in use of Office automation products, including Word, Excel, PowerPoint, and Access. Additionally, duties require experience in the development of technical reports that summarize research methods, analyses performed, and results, as well as reports for senior officials who use the data for policy formulation purposes.

All positions will be advertised in NSPS pay bands 1 and 2. The target, fully function, pay band is level 2. In pay band 1, employees serve in a developmental capacity and have non-competitive growth potential to pay band 2 positions. As such, the employee participates in formal and on-the-job training designed to prepare for advancement to the full performance level based on completion of training, supervisor's recommendation, and availability of work at time of advancement. The trainee may be required to meet certain training milestones, standardized assessment, and/or certification requirements as part of a training plan. The trainee carries out assignments designed to provide the competencies, skills and experiences needed to perform pay band 2

work using basic principles, concepts, and methodologies of the occupation. For more information on NSPS, please see http://www.cpms.osd.mil/nsps/

If interested, please contact me for more information on openings.

Timothy W. Elig, Ph.D.

Director.

Human Resources Strategic Assessment Program (HRSAP), Department of Defense Manpower Data Center (DMDC), 1600 Wilson Boulevard Suite 400 Arlington, VA 22209-2593

Timothy.elig@osd.pentagon.mil

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Date: Wed, 27 May 2009 08:04:09 -0700

Reply-To: Paul DiPerna <pd\_wpa21@YAHOO.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Paul DiPerna <pd\_wpa21@YAHOO.COM>
Subject: Phone Survey Timing | summer effect?

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset=us-ascii

Can anyone on our list share phone survey experiences during summer months?

We are in the middle of some project planning, and there are opposing views about attaining adequate response in June, July, or August..

The population to be surveyed will be lower to middle income parents, and the survey is focused on schooling and the use of scholarships.

Are there research articles or references that address a problematic summer "effect" for polling?

I'll be grateful for any insights-

Paul 1

Paul DiPerna

cell/text: 202-641-1858

email: pd wpa21@yahoo.com

online ID: http://claimid.com/pdiperna

emme 12 v mop // emmmere em p emp emm

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Date: Wed, 27 May 2009 12:21:59 -0400
Reply-To: "Fries, John" <JFries@AARP.ORG>
Sender: AAPORNET@ASU.EDU>
From: "Fries, John" <JFries@AARP.ORG>
Subject: Re: Phone Survey Timing | summer effect?

Comments: To: Paul DiPerna <pd wpa21@YAHOO.COM>, AAPORNET@ASU.EDU

In-Reply-To: A<325912.79427.qm@web37002.mail.mud.yahoo.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Hi Paul,

Here are at least two articles I am aware of from POQ.

# MARY E. LOSCH, AARON MAITLAND, GENE LUTZ, PETER MARIOLIS, and STEVEN C. GLEASON

The Effect of Time of Year of Data Collection on Sample Efficiency: An Analysis of Behavioral Risk Factor Surveillance Survey Data Public Opin Q, Winter 2002; 66: 594 - 607.

### GIDEON VIGDERHOUS

Scheduling Telephone Interviews: A Study of Seasonal Patterns Public Opin Q, SUMMER 1981; 45: 250 - 259.

In my estimation there isn't much reason to expect a systematic downturn in productivity over the summer. Of course the pattern could be different for different populations.

Anyway, hope this helps.

Best,

John

---

John Fries Senior Research Advisor Organizational and Tracking Research, AARP 601 E St., N.W., Washington, DC 20049 Phone: 202-434-6313 | eMail: jfries@aarp.org

"If you can't explain it simply, you don't understand it well enough."

-- Albert Einstein

----Original Message----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Paul DiPerna

Sent: Wednesday, May 27, 2009 11:04 AM

To: AAPORNET@ASU.EDU

Subject: Phone Survey Timing | summer effect?

Can anyone on our list share phone survey experiences during summer months?

We are in the middle of some project planning, and there are opposing views about attaining adequate response in June, July, or August..

The population to be surveyed will be lower to middle income parents, and the survey is focused on schooling and the use of scholarships.

Are there research articles or references that address a problematic summer "effect" for polling?

I'll be grateful for any insights-

Paul

Paul DiPerna cell/text: 202-641-1858

email: pd wpa21@yahoo.com

online ID: http://claimid.com/pdiperna

.....

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aapornet-request@asu.edu

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Date: Wed, 27 May 2009 11:43:51 -0500

Reply-To: "Frank, Stephen" <sfrank@STCLOUDSTATE.EDU>

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: "Frank, Stephen" <sfrank@STCLOUDSTATE.EDU>

Subject: summer impact

Comments: To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: quoted-printable

This might vary by state. I have heard estimates that about 1/3 of MN have = summer cabins but I could be wrong. Our experience is doing a telephone survey in MN in the summer on Fridays, Saturdays until late Sunday is very diefficult.

Also MN law doesn't allow K-12 to start school before labor day (State Fai=r-workers for resorts, etc)

Perhaps some other MN member can add or correct this.

sf

Nine-tenths of democracy is just showing up

Dr. Steve Frank, SCSU Professor/Chair of Political Science

304 Building 51 SCSU St. Cloud, MN. 56301

Codirector SCSU Survey (320) 308-4131 fax (320) 308-5422

Personal Homepage: http://web.stcloudstate.edu/sfrank

POL Department webpage--http://www.stcloudstate.edu/politicalscience/

SCSU Survey Homepage: http://web.stcloudstate.edu/scsusurvey

Email: sfrank@stcloudstate.edu

UMD Masters of Advocacy and Leadership Program sfrank2@umn.edu 112 CINA 1123 University Drive Duluth, MN 55812

City of St. Joseph Council Person (2007-2011)

My City Council Web Page http://webpages.charter.net/sfrank06/

City Web Page http://stjoseph.govoffice.com/http://stjoseph.govoffice.co= m/

Jay and Silent Bob Strike Back <a href="http://www.imdb.com/title/tt0261392/">http://www.imdb.com/title/tt0261392/</a>

Banky<a href="http://www.imdb.com/name/nm0005134/">http://www.imdb.com/name/nm0005134/</a>: That's what the internet is for

. Slandering others anonymously.

P Please consider the environment before printing this email

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Unsubscribe?-don't reply to this message, write to: appornet-request@asu.edu

Date: Thu, 28 May 2009 08:25:20 -0400

Reply-To: jeffrey.c.moore@CENSUS.GOV Sender:

AAPORNET <AAPORNET@ASU.EDU> From:

"Jeffrey C. Moore" <jeffrey.c.moore@CENSUS.GOV>

Subject: Recording Interviews -- Nonresponse Effects?

Comments: To: aapornet@asu.edu

MIME-Version: 1.0

Content-type: text/plain; charset=US-ASCII

What's the impact of an intent to record an interview on survey cooperation?

If anyone is aware of any published work which looks at the impact of interview recording on nonresponse/refusal I would appreciate whatever leads you could share.

Thanks.

Jeff Moore

Research Psychologist

### US Census Bureau

-----

Archives: http://lists.asu.edu/archives/aapornet.html

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set aapornet nomail

On your return send this: set aapornet mail

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Date: Thu, 28 May 2009 11:55:40 -0400

Reply-To: "Hu, Sean (CDC/CCHP/NCCDPHP)" < fik4@CDC.GOV>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Hu, Sean (CDC/CCHP/NCCDPHP)" <fik4@CDC.GOV> Subject: Survey Research and methods Team Leader Positions

Comments: To: AAPORNET@ASU.EDU

In-Reply-To: <C642BA13.31DF%timothy.elig@verizon.net>

MIME-Version: 1.0

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 8bit

## EMPLOYMENT OPPORTUNITY

Centers for Disease Control and Prevention Division of Adult and Community Health Behavioral Surveillance Branch

Team Leader, Research and Methods Team

## Position Description

This position serves as a senior survey methodologist and is responsible for designing, implementing, and evaluating research initiatives, methodological enhancements, and system innovations concerning the Behavioral Risk Factor Surveillance System (BRFSS).

#### **Duties**

The incumbent will initiate and lead the research activities to enhance the nationwide, State-based BRFSS with respect to research design, and survey methodology. The incumbent will provide information management, statistical, and methodological expertise to improve survey planning, implementing, collection, management and analysis of BRFSS data.

The incumbent will serve as the lead technical advisor in the design, conduct, and analysis of methodological studies related to the BRFSS, including techniques for improving survey participation and data quality, methodological issues involving use of multiple modes in data collection, and also performs analyses of other national data sources relevant to risk factor surveillance and prevention of chronic and other relevant diseases. Incumbent will provide advice and assistance in the development and implementation of statistical procedures, survey methods and strategies for obtaining and using scientific data, which describe the prevalence of behavioral risk factors in an area among diverse populations, or over time, or resulting from a scientific project or study. Incumbent evaluates a project or studies data collection,

quality control and/or data utilization methods.

The incumbent will also direct the planning, development and maintenance of systems and controls used in establishing sample selection methods and field data collection procedures to insure optimum quality of samples used in the employment, health and income surveys conduced for the Federal government, state government and private research organizations.

## Qualifications

The incumbent is required to have strong quantitative and qualitative skills in survey methods complimented by the realities of the program development and implementation.

# Salary

Salary is negotiable based upon prior experience and compensation within the defined limits of Civil Service Pay Systems authority.

Contact information: Dr. Lina Balluz, 770-488-5591

\_\_\_\_\_

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 29 May 2009 09:17:07 -0400

Reply-To: "Goldenberg, Karen - BLS" < Goldenberg.Karen@BLS.GOV>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Goldenberg, Karen - BLS" < Goldenberg. Karen@BLS.GOV>

Subject: Summary of social/societal changes Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

### All,

Can anyone suggest a reference that has a succinct summary of key social and societal changes over the past 20-30 years? I'm thinking about things that keep us busier than ever, or that have changed the nature of our lives, e.g. jobs, kids' schedules, long commutes, the 'sandwich' generation as our parents live longer, cell phones, the internet, and so forth. I'm more interested in the pre-recession years than the past year or two.

Thanks.

Karen Goldenberg

Chief, Branch of Research and Program Development Division of Consumer Expenditure Surveys U.S. Bureau of Labor Statistics Washington, DC 20212 Phone: 202-691-6358 Goldenberg.Karen@bls.gov

\_\_\_\_\_

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Please ask authors before quoting outside AAPORNET.

Date: Fri, 29 May 2009 09:41:05 -0400

Reply-To: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>

Subject: Re: Summary of social/societal changes

Comments: To: "Goldenberg, Karen - BLS" < Goldenberg.Karen@BLS.GOV>

Comments: cc: AAPORNET@ASU.EDU

In-Reply-To: <C3C1925D945BF844911C8EEA752666AE17F77B15@psbexmb2.psb.bls.gov>

Mime-Version: 1.0 (Apple Message framework v753.1)

Content-Transfer-Encoding: 7bit

Content-Type: text/plain; charset=US-ASCII; delsp=yes; format=flowed

## Karen--

Let me suggest an "off the wall" idea rather than a book (although Tom Brokaw's recent ones, not only about WWII) came to mind: perhaps contacting the Newseum's Library or its Education unit? The Newseum's mission seems to be to track such changes and broader ones in our daily lives. Their contact information is:

E-mail:

info@newseum.org

For U.S. Mail and Shipping: Newseum 555 Pennsylvania Ave., N.W. Washington, DC 20001

Phone Number:

888/NEWSEUM (888/639-7386)

Hope this helps,

Milton Goldsamt

Milton R. Goldsamt, Ph.D.

Consulting Research Psychologist & Statistician Silver Spring, MD miltrgold@comcast.net

On May 29, 2009, at 9:17 AM, Goldenberg, Karen - BLS wrote: > All. > Can anyone suggest a reference that has a succinct summary of key > and societal changes over the past 20-30 years? I'm thinking about > things that keep us busier than ever, or that have changed the > nature of > our lives, e.g. jobs, kids' schedules, long commutes, the 'sandwich' > generation as our parents live longer, cell phones, the internet, > and so > forth. I'm more interested in the pre-recession years than the past > year or two. > Thanks. > Karen Goldenberg > Chief, Branch of Research and Program Development > Division of Consumer Expenditure Surveys > U.S. Bureau of Labor Statistics > Washington, DC 20212 > Phone: 202-691-6358 > Goldenberg.Karen@bls.gov > Archives: http://lists.asu.edu/archives/aapornet.html . > Unsubscribe? Send email to listserv@asu.edu with this text: > signoff aapornet > Please ask authors before quoting outside AAPORNET. Archives: http://lists.asu.edu/archives/aapornet.html. Unsubscribe? Send email to listserv@asu.edu with this text: signoff aapornet Please ask authors before quoting outside AAPORNET. Date: Fri, 29 May 2009 07:52:20 -0700 Reply-To: Dan Levins <dan@LEVINS.ORG> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Dan Levins <dan@LEVINS.ORG> Puerto Rico Field Operations Subject: Comments: To: AAPORNET@ASU.EDU Mime-Version: 1.0 Content-Transfer-Encoding: quoted-printable

 $file: ///C/...OR\%20STAFF/Marketing\%20 and\%20 Communications/Website/2022\%20 Redesign/aapornet\%20 history/2009/LOG\_2009\_05.txt [12/1/2023~10:42:25~AM]$ 

A colleague is writing a proposal for a door-to-door address listing=20 program in Puerto Rico. The addresses would be part of a randomly selecte=

area probability sample and the Field Surveyors would work in urban and=20=

d = 20

rural areas to physically verify the selected blocks and addresses. The=20=

listing process might take 8-10 weeks depending on the sample size.

We are hoping to get some feedback regarding the local challenges that we= =20

might face when trying to locate and verify addresses (e.g. address=20 formats, postal service, assessing the level of difficulty with locating=20=

blocks in rural and urban areas, hiring local field staff, safety issues,= =20

local laws regarding field operations, etc.)

Any information you can provide would be appreciated. Please feel free to= =20

contact me by phone if you prefer

Dan Levins SR Interviewing Operations, US The Nielsen Company (847) 605-3949

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Date: Fri, 29 May 2009 11:11:38 -0400

Reply-To: "Rockwell, Richard" < richard.rockwell@UCONN.EDU>

Sender: AAPORNET < AAPORNET@ASU.EDU>

From: "Rockwell, Richard" < richard.rockwell@UCONN.EDU>

Subject: Re: Summary of social/societal changes

Comments: To: "Goldenberg, Karen - BLS" < Goldenberg. Karen@BLS.GOV>,

"AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To: <C3C1925D945BF844911C8EEA752666AE17F77B15@psbexmb2.psb.bls.gov>

Content-Type: text/plain; charset="iso-8859-1"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

I don't know this book, but it seems on topic. It follows 12 American families in detail.

Busier Than Ever!: Why American Families Can't Slow Down, by Charles Darrah et al.

Also, most of the futurists' books and articles try to back up their forecasts with evidence about current trends. There is a money-making cottage industry here. I would double-check any evidence found there. I'm now reading The Next 100 Years: A Forecast for the 21st Century by George Friedman. His "Overture" to the book is intriguing. The work is more fact-based than is common among the futurists, but he does have a pronounced tendency to see cycles in social changes.

There is the journal Social Trends.

A lot of Andrew Hacker's work would fall into your scope. There is a bibliography at http://www.nybooks.com/authors/64

A search of questions asked by polling firms might turn up two things:

- 1) Are pollsters, who are responsive to trends and concerns, asking more questions about your topic?
- 2) What are the results across time?

Pew has collated some of its reports at http://pewresearch.org/topics/socialtrends/

From: AAPORNET [AAPORNET@asu.edu] On Behalf Of Goldenberg, Karen - BLS

[Goldenberg.Karen@BLS.GOV] Sent: Friday, May 29, 2009 9:17 AM To: AAPORNET@ASU.EDU

Subject: Summary of social/societal changes

All,

Can anyone suggest a reference that has a succinct summary of key social and societal changes over the past 20-30 years? I'm thinking about things that keep us busier than ever, or that have changed the nature of our lives, e.g. jobs, kids' schedules, long commutes, the 'sandwich' generation as our parents live longer, cell phones, the internet, and so forth. I'm more interested in the pre-recession years than the past year or two.

Thanks.

Karen Goldenberg

Chief, Branch of Research and Program Development Division of Consumer Expenditure Surveys U.S. Bureau of Labor Statistics Washington, DC 20212 Phone: 202-691-6358 Goldenberg.Karen@bls.gov

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Date: Fri, 29 May 2009 11:29:49 -0400

Reply-To: "James P. Murphy" < ipmurphy@JPMURPHY.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "James P. Murphy" <jpmurphy@JPMURPHY.COM>

Subject: Re: Summary of social/societal changes

Comments: To: "Goldenberg, Karen - BLS" < Goldenberg.Karen@BLS.GOV>,

AAPORNET@ASU.EDU

In-Reply-To: <C3C1925D945BF844911C8EEA752666AE17F77B15@psbexmb2.psb.bls.gov>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

I think this is an area in which mass market magazines (newsweeklies, bi-weeklies, monthlies) often have excellent material. Many of us are exclusively focussed on more scholarly materials and neglect to include them in our searches. Writers who make a career out of doing pieces for Time, Fortune, The Atlantic Monthly, N.Y. Times Magazine, and the like are often quite insightful.

James P. Murphy, Ph.D.
J.P. MURPHY & COMPANY
609 921 2432 Princeton, N.J.
772 219 7671 Stuart, Fla.
610 408 8800 Mobile
www.jpmurphy.com
jpmurphy@jpmurphy.com

----Original Message----

From: AAPORNET [mailto:AAPORNET@ASU.EDU] On Behalf Of Goldenberg, Karen -

BLS

Sent: Friday, May 29, 2009 9:17 AM

To: AAPORNET@ASU.EDU

Subject: Summary of social/societal changes

All.

Can anyone suggest a reference that has a succinct summary of key social and societal changes over the past 20-30 years? I'm thinking about things that keep us busier than ever, or that have changed the nature of our lives, e.g. jobs, kids' schedules, long commutes, the 'sandwich' generation as our parents live longer, cell phones, the internet, and so forth. I'm more interested in the pre-recession years than the past

year or two.

Thanks.

Karen Goldenberg

Chief, Branch of Research and Program Development

Division of Consumer Expenditure Surveys

U.S. Bureau of Labor Statistics

Washington, DC 20212 Phone: 202-691-6358

Goldenberg.Karen@bls.gov

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\_\_\_\_\_

Date: Fri, 29 May 2009 09:28:26 -0700 Reply-To: Doug.A.Strand@KP.ORG

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Douglas Strand <Doug.A.Strand@KP.ORG>
Subject: Re: Summary of social/societal changes
Comments: To: Goldenberg.Karen@BLS.GOV

Comments: cc: AAPORNET@ASU.EDU

In-Reply-To: <C3C1925D945BF844911C8EEA752666AE17F77B15@psbexmb2.psb.bls.gov>

MIME-Version: 1.0

Content-Type: text/plain; charset="US-ASCII"

Also look at AAPOR member John Robinson's work, and search for similar work in this literature stream on how Americans use time on scholar.google.com.

http://www.psupress.psu.edu/books/titles/0-271-01970-0.html

(John, no need for a lunch treat for that.)

-Doug

Douglas Strand, Ph.D.

Consultant

National Market Research

Kaiser Foundation Health Plan

1 Kaiser Plaza

Oakland, CA 94612 Phone: 510-271-5603

E-mail: doug.a.strand@kp.org

Fax: 510-267-2130

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"Goldenberg, Karen - BLS" <Goldenberg.Karen@BLS.GOV>
Sent by: AAPORNET <AAPORNET@asu.edu>
05/29/2009 06:17 AM
Please respond to
"Goldenberg, Karen - BLS" <Goldenberg.Karen@BLS.GOV>

To AAPORNET@ASU.EDU cc

Subject Summary of social/societal changes

## All,

Can anyone suggest a reference that has a succinct summary of key social and societal changes over the past 20-30 years? I'm thinking about things that keep us busier than ever, or that have changed the nature of our lives, e.g. jobs, kids' schedules, long commutes, the 'sandwich' generation as our parents live longer, cell phones, the internet, and so forth. I'm more interested in the pre-recession years than the past year or two.

Thanks. Karen Goldenberg

Chief, Branch of Research and Program Development Division of Consumer Expenditure Surveys U.S. Bureau of Labor Statistics Washington, DC 20212 Phone: 202-691-6358 Goldenberg.Karen@bls.gov

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Date: Fri, 29 May 2009 12:54:25 -0700 Reply-To: mike.oneil@alumni.brown.edu

Sender: AAPORNET <AAPORNET@ASU.EDU> From: Mike ONeil <mikeoneilaz@GMAIL.COM>

Subject: Re: summer impact

Comments: To: "Frank, Stephen" <sfrank@stcloudstate.edu>

Comments: cc: AAPORNET@asu.edu

In-Reply-To:

<8A95ED529FACCB4E9A3AC44DA00F340512CEF9C1D8@SCSU80.campus.stcloudstate.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1

Content-Transfer-Encoding: 7bit

## Frank:

I think there is more folklore about things like this than fact.

- 1. While most people take a vacation SOMETIME during the summer, if people averaged 2 weeks away during a 12 week summer, there would be 16% increased unavailability. A measurable increase, but hardly debilitating.
- 2. 1/3 have summer cabins? Gut check: this seems unbelievably high, unless you are interviewing a high income sample.

Conclusion: I have seen more secondary impacts than primary ones. That is, if the belief develops that these things are true, they become excuses for lower performance. I would be more concerned about the secondary effects (which, if such beliefs take hold, can be debilitating) than the relatively minor primary ones.

Caveat: I have not measured most of these systematically. But they do reflect 30 years of observations. I have, over the years, heard many myths explaining why interviewing rates were low. (My favoirte: Canadian Ground Hog Day. Really).

Mike ONeil www.mikeoneil.org www.oneilresearch.com

On Wed, May 27, 2009 at 9:43 AM, Frank, Stephen <sfrank@stcloudstate.edu>wrote:

- > This might vary by state. I have heard estimates that about 1/3 of MN have
- > summer cabins but I could be wrong. Our experience is doing a telephone
- > survey in MN in the summer on Fridays, Saturdays until late Sunday is very
- > difficult.

```
>
> Also MN law doesn't allow K-12 to start school before labor day (State
> Fair-workers for resorts, etc)
> Perhaps some other MN member can add or correct this.
> sf
> Nine-tenths of democracy is just showing up
> Dr. Steve Frank, SCSU Professor/Chair of Political Science
> 304 Building 51 SCSU St. Cloud, MN. 56301
> Codirector SCSU Survey (320) 308-4131 fax (320) 308-5422
> Personal Homepage: http://web.stcloudstate.edu/sfrank
> POL Department webpage--http://www.stcloudstate.edu/politicalscience/
> SCSU Survey Homepage: http://web.stcloudstate.edu/scsusurvey
> Email: sfrank@stcloudstate.edu
> UMD Masters of Advocacy and Leadership Program sfrank2@umn.edu
> 112 CINA 1123 University Drive Duluth, MN 55812
>
> City of St. Joseph Council Person (2007-2011)
> My City Council Web Page http://webpages.charter.net/sfrank06/
> City Web Page
> http://stjoseph.govoffice.com/http://stjoseph.govoffice.com/
> Jay and Silent Bob Strike Back <a href="http://www.imdb.com/title/tt0261392/">http://www.imdb.com/title/tt0261392/</a>
> Banky<a href="http://www.imdb.com/name/nm0005134/">
: That's what the internet is
> for. Slandering others anonymously.
> P Please consider the environment before printing this email
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          Fri, 29 May 2009 12:57:18 -0700
Date:
Reply-To: mike.oneil@alumni.brown.edu
          AAPORNET <AAPORNET@ASU.EDU>
Sender:
From:
           Mike ONeil <mikeoneilaz@GMAIL.COM>
Subject:
           Re: Phone Survey Timing | summer effect?
Comments: To: Paul DiPerna <pd wpa21@yahoo.com>
Comments: cc: AAPORNET@asu.edu
In-Reply-To: <325912.79427.qm@web37002.mail.mud.yahoo.com>
```

MIME-Version: 1.0 Content-Type: text/plain; charset=ISO-8859-1 Content-Transfer-Encoding: 7bit If you extend the field period to the entire summer (or most of it), there should be minimal effects, since virtually no one is away for the entire summer. If you concentrate the field period to a couple of weeks, you will miss a small segment of people. (See my response of a few minutes ago). Mike ONeil www.mikeoneil.org www.oneilresearch.com On Wed, May 27, 2009 at 8:04 AM, Paul DiPerna <pd wpa21@yahoo.com> wrote: > Can anyone on our list share phone survey experiences during summer months? > > We are in the middle of some project planning, and there are opposing views > about attaining adequate response in June, July, or August... > The population to be surveyed will be lower to middle income parents, and > the survey is focused on schooling and the use of scholarships. > Are there research articles or references that address a problematic summer > "effect" for polling? > I'll be grateful for any insights-> > Paul > > Paul DiPerna > cell/text: 202-641-1858 > email: pd wpa21@yahoo.com > online ID: http://claimid.com/pdiperna > Archives: http://lists.asu.edu/archives/aapornet.html . > Please ask authors before quoting outside AAPORNET. > Unsubscribe?-don't reply to this message, write to: > aapornet-request@asu.edu > Archives: http://lists.asu.edu/archives/aapornet.html. Unsubscribe? Send email to listserv@asu.edu with this text:

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Date: Sat, 30 May 2009 17:38:50 -0500

Reply-To: Julie Paasche < jpaasche@NUSTATS.COM>
Sender: AAPORNET < AAPORNET@ASU.EDU>
From: Julie Paasche < jpaasche@NUSTATS.COM>

Subject: Background checks for interviewers Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Can anyone recommend a cost effective service for conducting background

checks on large numbers of interviewers?

I'm grateful for any suggestions.

Thanks,

Julie

Julie Paasche

Senior Research Associate

NuStats

512-279-4141

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Date: Sun, 31 May 2009 11:45:17 -0700

Reply-To: Ginger Blazier < gblazier@DIRESEARCH.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Ginger Blazier <gblazier@DIRESEARCH.COM>

Subject: PAPOR Post AAPOR Mini-conference

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Post-AAPOR PAPOR Mini-Conference

PAPOR is hosting a mini-conference on Friday, June 12, from 9 AM to 3 PM, to summarize new research about public opinion and survey research presented at dents.

the annual meeting for those unable to attend the conference in Florida. Those who did attend the AAPOR conference will also benefit from the presentations of other sessions that they could not attend. It will consist of a three morning sessions, lunch, three afternoon sessions, and plenty of time for networking. Please join us for an enjoyable day on the UC Berkele campus. We encourage attendance of PAPOR members, non-members, and	ey
Program Outline:	
Time	
Session Topic	
Presenter	
9:00 am - 9:20 am Coffee & Network	
Colleg & Littling II	
9:30 am - 10:05 am	
Religion & Social Attitudes	
Philip Brenner - University of Wisconsin - Madison	

10:15 am - 10:50 am

Elections, Religion, and Race of Interviewer Effects

Amy Simon - Goodwin Simon Victoria Research

11:00 am - 11:35 am

Jill Darling - Darling Consulting 11:45 am - 12:30 pm Lunch (will be provided) 12:40 pm - 1:15 pm New data collection methods including text message surveys, interactive features in Web surveys and new measures of literacy. Jennie Pearson - Graduate Research Assistant / Survey Research and Methodology Program / University of Nebraska-Lincoln 1:25 pm - 2:00 pm Health Care & Cultural Issues Carolina Gutierrez - Kaiser Family Foundation 2:10 pm - 2:45 pm Advances in methodology from measuring Total Survey Error to Understanding Addressed Based Sampling Paul Melevin - EDD For more information regarding the conference, go to: http://www.papor.org/miniconf.shtml To register online, go to: http://www.papor.org/form\_miniconf\_reg.shtml Pre-registration for members and non-members - \$25 / Onsite registration -\$30 Pre-registration for students - \$10 / Onsite registration - \$15

Cell phones

Thank you for your support, Ginger Blazier, PAPOR President Ginger Blazier, PRC Senior Vice President **Business Development** Directions In Research <a href="http://maps.google.com/maps?f=q&hl=en&q=7676+Hazard+Center+Drive,+San+Diego">http://maps.google.com/maps?f=q&hl=en&q=7676+Hazard+Center+Drive,+San+Diego</a> ,+CA+92108&ie=UTF8&om=1>9645 Granite Ridge Drive, Suite 330 San Diego, CA 92123 <mailto:gblazier@diresearch.com> gblazier@diresearch.com <a href="http://www.diresearch.com/">http://www.diresearch.com/</a> www.diresearch.com tel: fax: toll free: 619 299 5883 619 299 5888 800 676 5883

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