

From: LISTS.ASU.EDU LISTSERV Server (16.0) [LISTSERV@asu.edu]
Sent: Saturday, May 28, 2011 6:10 PM
To: Shapard Wolf
Subject: File: "AAPORNET LOG0904"

Date: Wed, 1 Apr 2009 09:30:36 -0400
Reply-To: Claire Durand <Claire.Durand@UMONTREAL.CA>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Claire Durand <Claire.Durand@UMONTREAL.CA>
Subject: Fwd: help within HH selection method
Comments: To: AAPORNET@ASU.edu
Mime-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"; format=flowed
Content-Transfer-Encoding: 8bit

>Hi,
>
>I remember a research note in POQ (last five
>years) about a new technique for within
>household selection but I searched through POQ
>and could not find the article. Can somebody help?
>
>Best,
>

Claire Durand,
professeur titulaire

Claire.Durand@umontreal.ca

Site Web:

<<http://www.mapageweb.umontreal.ca/durandc>><http://www.mapageweb.umontreal.ca/durandc>

514-343-7447

Département de sociologie,
Université de Montréal,
C.P. 6128, succ. Centre- Ville,
Montréal, H3C 3J7

Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 1 Apr 2009 08:40:39 -0500
Reply-To: Nancy A Mathiowetz <nancym2@UWM.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nancy A Mathiowetz <nancym2@UWM.EDU>
Subject: Re: help within HH selection method
Comments: To: Claire Durand <Claire.Durand@UMONTREAL.CA>
Comments: cc: AAPORNET@ASU.EDU
In-Reply-To: <7.0.1.0.2.20090401093018.01d20050@umontreal.ca>
MIME-Version: 1.0
Content-Type: text/plain; charset=utf-8
Content-Transfer-Encoding: quoted-printable

Claire and others,=20

Two pieces may be helpful from POQ:=20

Louis Rizzo, J. Michael Brick, and Inho Park=20
A Minimally Intrusive Method for Sampling Persons in Random Digit Dial Surv=
eys=20
Public Opin Q, Summer 2004; 68: 267 - 274.=C2=A0=20
=C2=A0=20

and=20

Cecilie Gaziano=20
Comparative Analysis of Within-Household Respondent Selection Techniques=20
Public Opin Q, Spring 2005; 69: 124 - 157.=20

=20

Nancy A. Mathiowetz=20
Editor, Public Opinion Quarterly=20
<http://poq.oxfordjournals.org>=20

----- Original Message -----=20
From: "Claire Durand" <Claire.Durand@UMONTREAL.CA>=20
To: AAPORNET@ASU.EDU=20
Sent: Wednesday, April 1, 2009 8:30:36 AM GMT -06:00 US/Canada Central=20
Subject: Fwd: help within HH selection method=20

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Claire.Durand@umontreal.ca=20

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514-343-7447=20

D=C3=A9partement de sociologie,=20
Universit=C3=A9 de Montr=C3=A9al,=20
C.P. 6128, succ. Centre- Ville,=20
Montr=C3=A9al, H3C 3J7=20

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Date: Wed, 1 Apr 2009 09:43:10 -0400
Reply-To: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
Subject: Re: help within HH selection method
Comments: To: Claire Durand <Claire.Durand@UMONTREAL.CA>, AAPORNET@ASU.EDU
In-Reply-To: <7.0.1.0.2.20090401093018.01d20050@umontreal.ca>
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-Transfer-Encoding: 8bit

Rizzo, L. J., Brick, J. M. & Park, I. (2004). A Minimally Intrusive Method

for Sampling Persons in Random Digit Dial Surveys. Public Opinion Quarterly, 68, 267-274.

BTW, Lavrakas, Tompson and Benson have a 2009 AAPOR paper about a hybrid version of this method.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Claire Durand
Sent: Wednesday, April 01, 2009 9:31 AM
To: AAPORNET@ASU.EDU
Subject: Fwd: help within HH selection method

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Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 1 Apr 2009 07:29:06 -0700
Reply-To: Ann Duffett <aduffett@THEFDRGROUP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Ann Duffett <aduffett@THEFDRGROUP.COM>
Subject: Youngest Male Screen
Comments: To: AAPORNET@ASU.EDU
In-Reply-To:
<4B057B6CD4B082488FADE7ABB7AAEA970341B4C22D@exchange2007.hq.gpg.local>
MIME-Version: 1.0
Content-Type: text/plain; charset=iso-8859-1
Content-Transfer-Encoding: quoted-printable

Can anyone provide or point me to effective language for a youngest male =
screen? Thanks, Ann = Ann Duffett, Ph.D. = AFDR Group, LLC = 317 M=
adison Avenue, Suite 1512 = New York, NY 10017 = 646-695-2169 (phone) = 646=
-214-0518 (fax) = www.thefdrgroup.com = = = = = =
 = From: Jason Boxt <jboxt@GLOVERPARKGROUP.COM> = To: AAPORNET@=
ASU.EDU = Sent: Wednesday, March 25, 2009 8:40:15 AM = Subject: question ab=
out online surveys and margin of error = Can someone either explain brie=
fly or point me to a good source or two the arguments against the validity =
of reporting a margin for error on an online survey, and summarize where th=
e research community has drawn lines in the debate (assuming there is in fa=
ct a debate to speak of)? And for the sake of discussion, let's imagine =
a hypothetical online survey here reflects a custom sample - say high incom=
e adults - rather than the general population. I certainly understand th=
e pitfalls of online methodology where it concerns a broadly-defined popula=
tion. = With thanks, = Jason = = = = = [cid:image001.jpg@01C9AD25=
.4A3285B0] = = = = =
 = Archives: http://lists.asu.edu/archives/aapornet.html . = Please ask aut=
hors before quoting outside AAPORNET. = Unsubscribe?-don't reply to this me=
ssage, write to: aapornet-request@asu.edu =

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Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 1 Apr 2009 10:53:38 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Robo-polls officially endorsed (?)
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Robo-polls officially endorsed =20

By David Hill =20

<http://thehill.com/david-hill/robo-polls-officially-endorsed-2009-03-31.html>

=20

Posted: 03/31/09 05:11 PM [ET] =20

=20

The ecumenical product of a committee that included academics as well as public and private pollsters, this study is the best systematic analysis of what works and what doesn't for pollsters since Irving Crespi's useful but now almost-forgotten 1988 book for the Russell Sage Foundation, Pre-Election Polling: Sources of Accuracy and Error.

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The report acknowledges that the widely discussed errors of pollsters in calling the New Hampshire Democratic primary provided impetus for the project. But thankfully, the analysis cast a wider net, looking at polling in both parties' primaries in four states: New Hampshire, South Carolina, California and Wisconsin. The committee also looked at a wider range of polling organizations than any prior study of this type, notably treating the newcomer robo-polls that use IVR (Interactive Voice Recognition) as seriously as old-line interviewing operations like Gallup. The work of 21 pollsters in 35 contests was scrutinized.

=20

The committee's work was not always facilitated by the pollsters themselves. While CBS, Field, Gallup, SurveyUSA and a few others were kind enough to provide the study with micro datasets, interviewer variables and weighting cookbooks, some "outlaws" like Zogby, Research 2000 and Strategic Vision didn't play nice and share all that was requested. Whether their non-cooperation stems from scarce resources or the desire to cloak "secret sauce" methods, the results are less complete because of their failure to be collegial.

=20

SNIP

=20

--=20

Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101=20

Baltimore, MD 21209=20

=20

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Vacation hold? Send email to listserv@asu.edu with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 1 Apr 2009 11:43:45 -0400

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: Re: Robo-polls officially endorsed (?)

Comments: To: AAPORNET@ASU.EDU

In-Reply-To:

A<3248A9B21DD5574785FE5E2C8E521684D22AB5@exchange.local.artscience.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Now with unbroken link

<http://tinyurl.com/dxvk3u>

--

Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101

Baltimore, MD 21209

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Leo Simonetta

Sent: Wednesday, April 01, 2009 10:54 AM

To: AAPORNET@ASU.EDU

Subject: Robo-polls officially endorsed (?)

Robo-polls officially endorsed

By David Hill

[http://thehill.com/david-hill/robo-polls-officially-endorsed-2009-03-31.](http://thehill.com/david-hill/robo-polls-officially-endorsed-2009-03-31.html)

html

Posted: 03/31/09 05:11 PM [ET]

The ecumenical product of a committee that included academics as well as public and private pollsters, this study is the best systematic analysis of what works and what doesn't for pollsters since Irving Crespi's useful but now almost-forgotten 1988 book for the Russell Sage Foundation, *Pre-Election Polling: Sources of Accuracy and Error*.

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The committee's work was not always facilitated by the pollsters themselves. While CBS, Field, Gallup, SurveyUSA and a few others were kind enough to provide the study with micro datasets, interviewer variables and weighting cookbooks, some "outlaws" like Zogby, Research 2000 and Strategic Vision didn't play nice and share all that was requested. Whether their non-cooperation stems from scarce resources or the desire to cloak "secret sauce" methods, the results are less complete because of their failure to be collegial.

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=====
Date: Wed, 1 Apr 2009 09:06:40 -0700
Reply-To: Joel Moskowitz <jmm@UCLINK4.BERKELEY.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Joel Moskowitz <jmm@UCLINK4.BERKELEY.EDU>
Subject: Fwd: Re: help within HH selection method
Comments: To: AAPORNET <AAPORNET@asu.edu>
Mime-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"; format=flowed
Content-Transfer-Encoding: 8bit

I have a question regarding the "last birthday" method of selecting respondents within household. Some time ago a survey firm used this method for a major RDD survey they conducted for my center. When I analyzed the data, I found that the screener respondent was much more likely to be the respondent selected for the extended interview than chance would dictate based on household size. This led me to believe that this method and the "next birthday" method are not satisfactory ways to draw probability samples. The paper below cites a few studies that employed these methods with similar results.

A week ago I participated in an RDD survey fielded by a major survey firm which used the last birthday method. Are birthday sampling methods still commonly employed by survey research firms?

>Date: Wed, 1 Apr 2009 09:43:10 -0400
>Reply-To: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
>Sender: AAPORNET <AAPORNET@asu.edu>
>From: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
>Subject: Re: help within HH selection method
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>Rizzo, L. J., Brick, J. M. & Park, I. (2004). A Minimally Intrusive Method
>for Sampling Persons in Random Digit Dial Surveys. Public Opinion
>Quarterly, 68, 267-274.

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>BTW, Lavrakas, Tompson and Benson have a 2009 AAPOR paper about a hybrid
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>From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Claire Durand
>Sent: Wednesday, April 01, 2009 9:31 AM
>To: AAPORNET@ASU.EDU
>Subject: Fwd: help within HH selection method

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Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Wed, 1 Apr 2009 11:36:36 -0500
Reply-To: cgaziano <cgaziano@PRODIGY.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: cgaziano <cgaziano@PRODIGY.NET>
Subject: Re: help within HH selection method
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; format=flowed; charset="iso-8859-1";
reply-type=response
Content-Transfer-Encoding: 8bit

Some problems with birthday methods are discussed in my article that Nancy Mathiowetz mentioned in an earlier email.

Comparative Analysis of Within-Household Respondent Selection Techniques
Public Opin Q, Spring 2005; 69: 124 - 157.

Cecilie Gaziano, Ph.D.
Research Solutions, Inc.
4511 Fremont Avenue South
Minneapolis, MN 55419-4744
(612) 825-5199 or -8887 Phone
(612) 825-1966 Fax
cgaziano@prodigy.net

----- Original Message -----
From: "Joel Moskowitz" <jmm@UCLINK4.BERKELEY.EDU>
To: <AAPORNET@ASU.EDU>
Sent: Wednesday, April 01, 2009 11:06 AM
Subject: Fwd: Re: help within HH selection method

>I have a question regarding the "last birthday"
> method of selecting respondents within household.
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> interview than chance would dictate based on
> household size. This led me to believe that this

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>>Subject: Re: help within HH selection method

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>>Rizzo, L. J., Brick, J. M. & Park, I. (2004). A Minimally Intrusive Method
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>>To: AAPORNET@ASU.EDU
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=====

Date: Wed, 1 Apr 2009 12:44:54 -0700
Reply-To: Joel Moskowitz <jmm@UCLINK4.BERKELEY.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Joel Moskowitz <jmm@UCLINK4.BERKELEY.EDU>
Subject: Re: help within HH selection method
Comments: To: AAPORNET <AAPORNET@asu.edu>
Mime-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"; format=flowed
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I received three responses which were not posted to the listserv to my question about current practices employed by survey firms to select participants within households in RDD surveys. These responses have been summarized below.

Apparently, current practice is suboptimal in many surveys especially in market research.

1. XX is a large data collection survey research firm. We do over well 1000 CATI projects each year. Most are for market research companies. Approximately 40% are RDD. My best guess is that only about 15% of those have any household selection method for the screener. Of that number the majority are Birthday while a few are Trodahl-Carter. I have seen the use of household screening steadily drop over the years.

2. Yes, birthday selection methods are still commonly employed, but not with the prevalence of 10-15 years ago. The Rizzo method seems the way to go, especially a hybrid version of it that the Associated Press has been using the past year.

3. Some problems with birthday methods are discussed in an article that Nancy Mathiowetz mentioned in an earlier email (Comparative Analysis of Within-Household Respondent Selection Techniques Public Opin Q, Spring 2005; 69:124-157).

>Date: Wed, 01 Apr 2009 09:06:40 -0700
>To: AAPORNET <AAPORNET@asu.edu>
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>A week ago I participated in an RDD survey
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>last birthday method. Are birthday sampling
>methods still commonly employed by survey research firms?
>

>>Date: Wed, 1 Apr 2009 09:43:10 -0400
>>Reply-To: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
>>Sender: AAPORNET <AAPORNET@asu.edu>
>>From: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
>>Subject: Re: help within HH selection method
>>
>>Rizzo, L. J., Brick, J. M. & Park, I. (2004). A Minimally Intrusive Method
>>for Sampling Persons in Random Digit Dial Surveys. Public Opinion
>>Quarterly, 68, 267-274.
>>
>>
>>BTW, Lavrakas, Tompson and Benson have a 2009 AAPOR paper about a hybrid
>>version of this method.
>>
>>

>>-----Original Message-----

>>From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Claire Durand
>>Sent: Wednesday, April 01, 2009 9:31 AM
>>To: AAPORNET@ASU.EDU
>>Subject: Fwd: help within HH selection method
>>

>> >Hi,
>> >
>> >I remember a research note in POQ (last five
>> >years) about a new technique for within
>> >household selection but I searched through POQ
>> >and could not find the article. Can somebody help?
>> >

>> >Best,
>> >
>> >
>> >

>>Claire Durand,
>>professeur titulaire
>>
>>Claire.Durand@umontreal.ca
>>

>>Site Web:
>><<http://www.mapageweb.umontreal.ca/durandc>>[http://www.mapageweb.umontreal.ca](http://www.mapageweb.umontreal.ca/durandc)
>>/durandc
>>

>>514-343-7447
>>

>>Département de sociologie,
>>Université de Montréal,
>>C.P. 6128, succ. Centre- Ville,
>>Montréal, H3C 3J7
>>

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Date: Thu, 2 Apr 2009 12:04:25 -0400
Reply-To: "Safir, Adam - BLS" <Safir.Adam@BLS.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Safir, Adam - BLS" <Safir.Adam@BLS.GOV>
Subject: Obama picks Groves for Census
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: A<7.0.1.0.2.20090401112406.05114af0@uclink4.berkeley.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Wow... <<http://blog.washingtonpost.com/federal-eye/?hpid=news-col-blog>>

Adam Safir
U.S. Bureau of Labor Statistics
safir.adam@bls.gov
(202) 691-5175

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Unsubscribe? Send email to listserv@asu.edu with this text:
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Date: Thu, 2 Apr 2009 12:09:27 -0400
Reply-To: slosh@garnet.acns.fsu.edu
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Susan Losh <slosh@FSU.EDU>
Subject: Obama picks Groves for Census
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii
Content-Disposition: inline
Content-Transfer-Encoding: 7bit

Double Wow!

Congratulations Bob!

Susan

I try to take one day at a time but sometimes several days attack me all at once. Anonymous.

Susan Carol Losh, PhD
Program Coordinator, Learning and Cognition
Program Leader, Educational Psychology
Department of Educational Psychology
and Learning Systems
Florida State University
Tallahassee FL 32306-4453

VOICE (850) 644-8778
FAX (850) 644-8776

American Statistical Association/NSF Research Fellow
<http://mailer.fsu.edu/~slosh/index.html>

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=====
Date: Thu, 2 Apr 2009 12:58:58 -0400
Reply-To: "Featherston, Fran A." <ffeather@NSF.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Featherston, Fran A." <ffeather@NSF.GOV>
Subject: Obama Picks Robert Groves for Census Director
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: A<7.0.1.0.2.20090401112406.05114af0@uclink4.berkeley.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 8bit

> <http://blog.washingtonpost.com/federal-eye/?hpid=news-col-blog>
>

Fran Featherston
National Science Foundation
4201 Wilson Blvd.
Arlington, VA 22230
703-292-4221
ffeatherston@nsf.gov

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Unsubscribe? Send email to listserv@asu.edu with this text:
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Date: Thu, 2 Apr 2009 14:48:24 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: No Decline in Belief That Obama is a Muslim
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

No Decline in Belief That Obama is a Muslim

Nearly One-in-Five White Evangelicals Think So

April 1, 2009

<http://pewresearch.org/pubs/1176/obama-muslim-opinion-not-changed>

or

<http://tinyurl.com/ctkws8>

=20

=20

=20

More than two months into Barack Obama's presidency, as many people incorrectly identify him as a Muslim as did so during the 2008 campaign. When asked about Obama's religious beliefs, 11% say he is a Muslim. In October, 12% said Obama is a Muslim, which was unchanged from earlier in the campaign.

=20

SNIP

=20

The latest national survey by the Pew Research Center for the People & the Press, conducted March 9-12 among 1,308 adults reached on landlines and cell phones, finds continuing educational differences in views of Obama's religious beliefs: 68% of college graduates correctly identify Obama as a Christian, while 6% say he is a Muslim. By contrast, just a third (33%) of those with no more than a high school education say Obama is a Christian, while 14% see him as a Muslim.

=20

=20

=20

--=20

Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101=20

Baltimore, MD 21209=20

=20

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=====
Date: Thu, 2 Apr 2009 16:37:47 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Poor Response Rate for Poll of Pollsters
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Poor Response Rate for Poll of Pollsters

The Numbers Guy=20

By Carl Bialik

=20

<http://blogs.wsj.com/numbersguy/poor-response-rate-for-poll-of-pollsters-656/>

or

<http://tinyurl.com/c4elzs>

=20

Declining response rates worry pollsters who are having trouble reaching people and convincing them to answer questions. Pollsters themselves, though, responded at a low rate to a survey by their professional organization, hampering efforts to identify the causes of polling errors

ahead of the New Hampshire primary.

=20

Just seven of 21 polling firms contacted over a year ago by the American Association for Public Opinion Research for the New Hampshire postmortem provided information that went beyond minimal disclosure - such as data about the interviewers and about each respondent.

=20

SNIP

=20

=20

=20

--=20

Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101=20

Baltimore, MD 21209=20

=20

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=====
Date: Fri, 3 Apr 2009 00:49:16 -0400
Reply-To: Tom Guterbock <tmglp@VIRGINIA.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Tom Guterbock <tmglp@VIRGINIA.EDU>
Subject: Re: Fwd: Re: help within HH selection method
Comments: To: Joel Moskowitz <jmm@UCLINK4.BERKELEY.EDU>
Comments: cc: AAPORnet List server <aapornet@asu.edu>, "denk, charles" <charles.denk@doh.state.nj.us>
In-Reply-To: <7.0.1.0.2.20090401084900.0255b2b8@uclink4.berkeley.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=iso-8859-1; format=flowed
Content-Disposition: inline
Content-Transfer-Encoding: 8bit

Joel:

As Cecelia has pointed out in her review article, the last-birthday method does not fully succeed in getting 'hand-offs' to other household members when they ought to be the ones interviewed. This shows up most conspicuously in the gender split (still favoring women) that results when last birthday is used for within-HH selection.

But one must keep in mind when judging how far 'off' any of these methods is that women and men are not evenly distributed across households. Chuck Denk and I did an AAPOR paper lo these many years ago in which we went back to PUMS data and discovered that, at least for the state of Virginia, a perfectly executed random selection method across household would have resulted in 54% female, 46% male. Turns out there are far more female-only households (mostly older women, often alone) than male-only households. You might still want to use 52% female as your final post-stratification weight, but don't expect random selection in the HH to automatically produce that gender split from a random sample of real households.

By the way, CSR has had good success with the Rizzo, et al 'minimally intrusive' method and we don't see going back to last birthday (although one or two clients have insisted upon it).

FWIW, Tom

--On Wednesday, April 01, 2009 9:06 AM -0700 Joel Moskowitz <jmm@UCLINK4.BERKELEY.EDU> wrote:

> I have a question regarding the "last birthday"
> method of selecting respondents within household.
> Some time ago a survey firm used this method for
> a major RDD survey they conducted for my
> center. When I analyzed the data, I found that
> the screener respondent was much more likely to
> be the respondent selected for the extended
> interview than chance would dictate based on
> household size. This led me to believe that this
> method and the "next birthday" method are not
> satisfactory ways to draw probability
> samples. The paper below cites a few studies
> that employed these methods with similar results.

>
> A week ago I participated in an RDD survey
> fielded by a major survey firm which used the
> last birthday method. Are birthday sampling
> methods still commonly employed by survey research firms?

>
>> Date: Wed, 1 Apr 2009 09:43:10 -0400
>> Reply-To: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
>> Sender: AAPORNET <AAPORNET@asu.edu>
>> From: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
>> Subject: Re: help within HH selection method

>>
>> Rizzo, L. J., Brick, J. M. & Park, I. (2004). A Minimally Intrusive
>> Method for Sampling Persons in Random Digit Dial Surveys. Public Opinion
>> Quarterly, 68, 267-274.

>>

>>
>> BTW, Lavrakas, Tompson and Benson have a 2009 AAPOR paper about a hybrid
>> version of this method.
>>
>>
>> -----Original Message-----
>> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Claire Durand
>> Sent: Wednesday, April 01, 2009 9:31 AM
>> To: AAPORNET@ASU.EDU
>> Subject: Fwd: help within HH selection method
>>
>> > Hi,
>> >
>> > I remember a research note in POQ (last five
>> > years) about a new technique for within
>> > household selection but I searched through POQ
>> > and could not find the article. Can somebody help?
>> >
>> > Best,
>> >
>>
>>
>> Claire Durand,
>> professeur titulaire
>>
>> Claire.Durand@umontreal.ca
>>
>> Site Web:
>> <<http://www.mapageweb.umontreal.ca/durandc>><http://www.mapageweb.umontreal.ca/durandc>
>> l.ca /durandc
>>
>> 514-343-7447
>>
>> Département de sociologie,
>> Université de Montréal,
>> C.P. 6128, succ. Centre- Ville,
>> Montréal, H3C 3J7
>>
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>

- > -----
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Thomas M. Guterbock Voice: (434)243-5223
Director CSR Main Number: (434)243-5222
Center for Survey Research FAX: (434)982-5524
University of Virginia EXPRESS DELIVERY: 2400 Old Ivy Road
P. O. Box 400767 Suite 212
Charlottesville, VA 22904-4767 Charlottesville, VA 22903
e-mail: TomG@virginia.edu

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Date: Fri, 3 Apr 2009 08:05:00 -0400
Reply-To: Andrew Beveridge <aabeveridge@GMAIL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Andrew Beveridge <aabeveridge@GMAIL.COM>
Subject: MA Program at Queens College CUNY
Comments: To: AAPORNET@asu.edu
In-Reply-To: <62ae0a4a0904030503x1b5fc2cau9aff5ce915ac081@mail.gmail.com>
MIME-Version: 1.0
Content-Type: text/plain; charset=windows-1252
Content-Transfer-Encoding: quoted-printable

The Department of Sociology at Queens College (CUNY) offers an intensive Master of Arts program in Applied Social Research. This program teaches skills and concepts of sociology and social research that can be used in a variety of settings. <http://soc.qc.cuny.edu/graduate/>

It has proven useful to established professionals as well as to those seeking a career change or entry-level position into fields requiring such skills: market research, public opinion polling, institutional research, evaluation and public health research, survey research, media research, and advertising research. The MA in Applied Social Research has also served as the first step for people seeking the doctorate. Students have transferred their work to major Ph.D. programs, where they have been given full credit for it.

The program is designed to be completed on a full-time or part-time basis in the evenings. Full-time students, those taking four courses per semester four evenings per week, can finish the program in two semesters plus independent work during the summer. Part-time students who take at least tw=

o
courses per semester can complete the program in two calendar years.

Check the website <http://soc.qc.cuny.edu/graduate/> or contact the Program's director Joseph Cohen at Joseph.Cohen@Qc.cuny.edu or at 718-997-2912. Though the published deadline for applications is April 1st, (our policy allows rolling admissions so) we encourage qualified candidates to apply past that deadline for the fall semester.

Our faculty include leading experts in quantitative research, demography, public health and marketing, including:

Andrew Beveridge, an authority on recent social and demographic trends affecting the New York Metropolitan Area and the United States, is a consultant to the New York Times, which has published more than 200 news reports, maps and graphics based upon his analysis of Census data. He has served as an expert witness or consultant in over 30 civil rights cases using demographic data. He writes a monthly column on demographics for the Gotham Gazette. In 2007 he was presented with the American Sociological Association's Public Understanding of Sociology Award.
<http://www.socialexplorer.com/pub/aboutus/Andy.aspx>

Sophia Catsambis is a leading expert on the analysis of large-scale education studies. She has analyzed factors that facilitate schools in teaching mathematics and science to women and minority middle-school students and she is currently studying issues of ability grouping in the early grades. She has also served as a Senior Scholar in Residence at the National Center for Education Statistics in Washington, DC. and has received major funding from NSF and NICHD.
<http://www.soc.qc.edu/Staff/sophia.html>

Joseph Nathan Cohen specializes in international political economy, the sociology of organizations, and quantitative comparative-historical research. He earned his Ph.D. from Princeton University in 2007, and was a former Lecturer in Marketing at Temple University's Fox School of Business.

Pyong Gap Min is a leading expert on Asian immigration and adaptation to the USA. His research focuses on ethnic identity, immigrant entrepreneurship, religious practices of immigrants and their children, and changing gender roles. He is the author of several award-winning books, including *Caught in the Middle: Korean Communities and Los Angeles* and *Ethnic Solidarity for Survival: Korean Greengrocers in New York City*. The hallmark of Dr. Min's research method is the combination of quantitative and qualitative data to advance our understanding of the immigrant experience.
<http://soc.qc.cuny.edu/faculty/min/>.

Mindy Rhindress is Senior Vice President at the leading survey and market research firm -- Abt SRBI. Dr. Rhindress has almost forty years of experience in all aspects of marketing research including study design, interviewing methodologies, questionnaire construction, survey execution and

d

analysis. In her most recent research project, she assessed community support for public transit for the National Academy of Sciences. Dr. Rhindress is a graduate of our MA program.
<http://soc.qc.cuny.edu/faculty/adjunct/mindy-rhindress/>

Holly Reed is an expert on demography, migration, and urbanization trends, particularly in sub-Saharan Africa. She has over 12 years of research experience in international population issues and population policy, and she formerly directed research studies on refugees and world urbanization at the National Academy of Sciences. She works on migration in Ghana, South Africa, and Nigeria, as well as on African immigration to the U.S.
<http://soc.qc.cuny.edu/faculty/reed/>

Charles Turner, co-author of the National Academy of Sciences' two-volume treatise *Surveying Subjective Phenomena* and critically-acclaimed books on social and statistical aspects of the HIV epidemic. He is recipient of the AAPOR Innovators Prize for "creativity, perseverance, and the high quality of scientific research that led to the development of [audio-CASI]" and author of over 70 research articles published in *Science*, *Journal of the American Medical Association*, *Public Opinion Quarterly*, and other journals.
<http://www.popepi.org>

Elena Vesselinov is an urban sociologist whose academic research focuses on understanding the link between social and spatial inequality. Her scholarly interests are in the area of housing inequality, residential segregation, immigration, and comparative urbanization. She has published articles in leading academic journals such as *Urban Studies*, the *Journal of Urban Affairs*, *Demography*, and others. Her latest research project investigates the socio-economic impact of gated communities on American cities. It was supported with a two-year award by the National Institutes of Health.

Dana Weinberg is an expert in health care and organizational behavior with an emphasis on workforce and management issues in hospitals and long-term care. She is author of *Code Green: Money-Driven Hospitals and the Dismantling of Nursing* and Director of Interdisciplinary Research in the Office of the Dean of Health and Human Services at CUNY. She serves as academic co-chair of the Labor and Employment Relations Association Health Care Industry Council. She is also partner at Evaluation Solutions, LLC.

Andrew A. Beveridge
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www.sociaexplorer.com

President, Social Explorer, Inc

50 Merriam Ave
Bronxville, NY 10708

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Date: Fri, 3 Apr 2009 08:29:33 -0400
Reply-To: scheuren@AOL.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Fritz Scheuren <scheuren@AOL.COM>
Subject: Fwd: Obama Picks Robert Groves for Census Director
Comments: To: AAPORNET@ASU.EDU, SRMSNET@LISTSERV.UMD.EDU
In-Reply-To: <EEA122A2F2AE254E94C70364E44F0750F2FFA5@NSF-BE-02.ad.nsf.gov>
Content-Transfer-Encoding: 7bit
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed

Dear Fran:

I am sure we are all glad of this welcome decision and wish Bob well!
Tough times, tough job, right choice!

Bless all, Fritz

PS Am working here in Lesotho, Africa. On next to Armenia.

-----Original Message-----

From: Featherston, Fran A. <ffeather@NSF.GOV>
To: AAPORNET@ASU.EDU
Sent: Thu, 2 Apr 2009 12:58 pm
Subject: Obama Picks Robert Groves for Census Director

> <http://blog.washingtonpost.com/federal-eye/?hpid=news-col-blog>
>

Fran Featherston
National Science Foundation
4201 Wilson Blvd.
Arlington, VA 22230
703-292-4221
ffeatherston@nsf.gov

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Date: Fri, 3 Apr 2009 10:47:29 -0500
Reply-To: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Subject: Poll Accuracy
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii; format=flowed
Content-Transfer-Encoding: 7bit

In case you missed this, in mid-December the NCPP released an analysis of poll accuracy for the general election last November.

The state-level analysis covered 507 state-level polls conducted after mid-October with a sub-set of 236 polls when most interviewing was conducted after October 27. Races covered were for president, senate and governor. All interviewing modes were included.

Click: "Table of State-Level Election Poll Results" on this page:
<http://www.ncpp.org/?q=node/114>

Nick

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Date: Fri, 3 Apr 2009 19:01:35 -0400
Reply-To: "Albert H. Cantril & Susan Davis Cantril"
<ascantril@MINDSPRING.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Albert H. Cantril & Susan Davis Cantril"
<ascantril@MINDSPRING.COM>
Subject: Re: Obama Picks Robert Groves for Census Director
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: <EEA122A2F2AE254E94C70364E44F0750F2FFA5@NSF-BE-02.ad.nsf.gov>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

We join in congratulating Bob.

As a profession, we owe Bob our collective support in helping to make the case that adjusting for an undercount is to use the best tools social science has to offer, not to "cook" the data. We are not constitutional lawyers, but doubt the Founders would want a Census that had not done its best to reflect the nation's actual population, especially if widely accepted procedures are available to increase the chances of a count in which all can have confidence.

We wish him well in this critical assignment.

Tad & Susan

Albert H. Cantril
Susan Davis Cantril

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Date: Sun, 5 Apr 2009 14:35:11 -0400
Reply-To: Keith Neuman <Keith.Neuman@ENVIRONICS.CA>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Keith Neuman <Keith.Neuman@ENVIRONICS.CA>
Subject: FW: Interviewer Training Resources
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-Version: 1.0
Content-Type: multipart/mixed; boundary="-----
_=_NextPart_001_01C9B61D.53F2869F"

This is a multi-part message in MIME format.

----- _=_NextPart_001_01C9B61D.53F2869F
Content-Type: text/plain;
charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

I am posting the responses I received this past month on my query on interviewer training resources.

Thanks to all for your contributions.

=20

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----- _=_NextPart_001_01C9B61D.53F2869F
Content-Type: multipart/alternative;
boundary="----- _=_NextPart_003_01C9A18B.1D3F8D00"
Content-class: urn:content-classes:message

This is a multi-part message in MIME format.

Content-Type: text/plain;
charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

The 2nd edition of the CMOR-MRA Interviewer/Supervisor Training Modules are available on the MRA website:

<http://www.mra-net.org/publications/cmor.cfm>

Cheers,
Howard Fienberg
Director of Government Affairs
The Marketing Research Association (MRA)

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Paul Braun
Sent: Monday, March 09, 2009 9:17 PM
To: AAPORNET@ASU.EDU
Subject: Re: Looking for interviewer training resources

Keith,

CMOR produces a set of materials which are excellent

Cmor.org

Regards

Paul

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Keith Neuman
Sent: Monday, March 09, 2009 8:28 PM
To: AAPORNET@ASU.EDU
Subject: Looking for interviewer training resources

I am looking for proven, time-tested resources for training interviewers (for telephone surveys), including manuals, books, online resources or courses.

Any suggestions would be most appreciated. Feel free to post on AAPORNET (so others can benefit) or send directly to me at keith.neuman@environics.ca

Thanks in advance,

Keith Neuman, Ph.D.
Group Vice President - Public Affairs
Environics Research Group
613-230-5089
keith.neuman@environics.ca

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-----_=_NextPart_001_01C9B61D.53F2869F
Content-Type: multipart/mixed;
 boundary="-----_=_NextPart_004_01C9A13A.2A805B80"
Content-class: urn:content-classes:message

This is a multi-part message in MIME format.

Content-Type: text/plain;
 charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

Keith:

You have already received some responses from AAPORites about possible=20
material. I looked at the Losh guide online and I read the Gwartney book =

some time ago. Both have more relevance to your area of research (public =

opinion) than to market research, but both are unlike your situation in=20
that the author's setting is in a university and the interviewers are=20
students. The Gwartney book, for examples, does a wonderful job of=20
explaining to interviewers the various concepts used in surveys, but a=20
university student is likely to be much more interested in this=20
information than a person joining a research company for an entry-level=20
job until they can get something better. (I can't see an interviewer=20
reading this book.) Although market research companies use students, the =

setting of a corporation is quite different from a faculty in which the interviewer is a student.

There was a Field Management Group in PMRS a few decades ago, and they produced a document that reads very much like the Losh article although it was more compact. The FMG material was definitely designed for the days of paper-based interviewing, and I must say that the Gwartney and Losh materials reflect an experience with only very basic CATI software too; as a result, both sources of information teach interviewers outdated requirements.

In 2006, I presented a paper at the Calgary MRIA conference on the attitude of interviewers to their jobs. The survey was conducted by Dufferin Research with volunteer participation by a number of Canadian companies. The impetus for this project was the widespread concern about retaining field workers (this was during a boom time when staffing was a real challenge). The survey showed that interviewers were unhappy about a number of things about their jobs, especially fairness. I concluded that supervisor training was likely as deficient in Canada as interviewer training. This is something you should consider as just as important as interviewer training.

After the conference, I lobbied the field managers I know to form a second Field Management Group, as the members of the original FMG had all retired. Nancy Gulland of Maverick Research agree to chair the group and we jointly recruited a number of people to work with her on a number of initiatives. I gave a presentation on cell phone issues in field work two years ago in Toronto as a fund-raiser to get them started. One of the explicit purposes of the group was to produce an interviewer training manual. MRIA gave the group some resources. To my knowledge, nothing has yet been produced by the group. You can ask Lisa Khan-Yee of Research House about it, as she is on the committee.

Wayne Hanson is to join Research House next week, and he has experience in field issues at several companies. Hopefully Wayne will be able to bridge the divide between field and data processing departments; I feel this is one of the real problems in operations today -- both sides work independently and there is too little communication. Wayne has been working at Call-U's Info for several years, and I believe they used training videos of MRA there, so hopefully Wayne will be able to give you his evaluation of whether these videos are effective.

One thing I would like to suggest is that when your company moves to recording interviews as they plan, they consider the significant benefits for interviewer training. For example, recording a "perfect" interview allows interviewers to self-train on survey work in general as well as each project specifically. The potentials here are significant

but I doubt you will find any discussion of the options in any of the=20 training materials currently out there.

You have asked a really important question, and while I don't think=20 there are any solutions out there which are going to give you full=20 satisfaction, I look forward to seeing what everyone in AAPORnet has to=20 suggest.

Nancy
=20

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----- _ =_ NextPart_001_01C9B61D.53F2869F
Content-Type: multipart/alternative;
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Content-class: urn:content-classes:message

This is a multi-part message in MIME format.

Content-Type: text/plain;
 charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

Keith,=20

Yes, to answer your question, fortunately--- I just tracked it down via = Google, and although new copies of this vintage book are \$38.00, used = ones are \$6.00 or less (check if it's the same edition):

<http://www.alibris.com/booksearch?qwork=3D3299214> =
<http://www.alibris.com/booksearch?qwork=3D3299214&matches=3D6&author=3DU= niversity+of+Michigan.+Survey+Research+Center&browse=3D1&cm_sp=3Dworks*li= sting*tile> =
&matches=3D6&author=3DUniversity+of+Michigan.+Survey+Research+Center&brow= se=3D1&cm_sp=3Dworks*listing*tile

Milt

On Mar 9, 2009, at 9:30 PM, Keith Neuman wrote:

Milt,
=20
Thanks for this. Is this something available to the buying public?
=20
Keith
=20

_____ =20

From: Milton R. Goldsamt [mailto:miltrgold@comcast.net]=20

Sent: Monday, March 09, 2009 9:08 PM

To: Keith Neuman

Subject: Re: Looking for interviewer training resources

=20

The University of Michigan Survey Research Center Interviewer's Manual =
is a classic for that purpose.

=20

Best of luck,=20

=20

Milt Goldsamt

=20

Milton R. Goldsamt, Ph.D.

Consulting Research Psychologist & Statistician

Silver Spring, MD=20

miltrgold@comcast.net

=20

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On Mar 9, 2009, at 8:28 PM, Keith Neuman wrote:

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=20

Any suggestions would be most appreciated. Feel free to post on
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keith.neuman@environics.ca

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Thanks in advance,

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Keith Neuman, Ph.D.=20

Group Vice President - Public Affairs=20

Environics Research Group=20

613-230-5089=20

keith.neuman@environics.ca=20

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----- _ =_ NextPart_001_01C9B61D.53F2869F
Content-Type: multipart/alternative;
 boundary="---- _ =_ NextPart_007_01C9A11C.F5B1DB80"
Content-class: urn:content-classes:message

This is a multi-part message in MIME format.

Content-Type: text/plain;
 charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

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Milt Goldsamt

Milton R. Goldsamt, Ph.D.
Consulting Research Psychologist & Statistician
Silver Spring, MD=20
miltrgold@comcast.net

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----- _= _NextPart_001_01C9B61D.53F2869F
Content-Type: multipart/alternative;
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Content-class: urn:content-classes:message

This is a multi-part message in MIME format.

Content-Type: text/plain;
 charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

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Conversations" by Patricia A. Gwartney is excellent.

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>
> =3D20
>

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> keith.neuman@environics.ca
>
>=3D20
>
> Thanks in advance,
>
>=3D20
>
> Keith Neuman, Ph.D.=3D20
> Group Vice President - Public Affairs=3D20
> Environics Research Group=3D20
> 613-230-5089=3D20
> keith.neuman@environics.ca=3D20
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----- _=NextPart_001_01C9B61D.53F2869F--

=====
Date: Sun, 5 Apr 2009 14:48:22 -0400
Reply-To: Keith Neuman <Keith.Neuman@ENVIRONICS.CA>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Keith Neuman <Keith.Neuman@ENVIRONICS.CA>
Subject: Re: Interviewer Training Resources
Comments: To: AAPORNET <AAPORNET@asu.edu>
In-Reply-To: <D2E5A5BC94C52041877C69B0904F5DF0036272B7@cx41.800onemail.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

I am posting these responses once again (attaching e-mails doesn't seem to work when posting on AAPORNET)

=20

=20

The University of Michigan Survey Research Center Interviewer's Manual is a classic for that purpose.=20

=20

I just tracked it down via Google, and although new copies of this vintage book are \$38.00, used ones are \$6.00 or less (check if it's the same edition):=20

=20

http://www.alibris.com/booksearch?qwork=3D3299214&matches=3D6&author=3DUnivers+of+Michigan.+Survey+Research+Center&browse=3D1&cm_sp=3Dworks*listing*=title

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=20

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=20

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=20

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=20

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=20

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interview allows interviewers to self-train on survey work in general as well as each project specifically. The potentials here are significant but I doubt you will find any discussion of the options in any of the training materials currently out there.

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From: Keith Neuman=20
Sent: Sunday, April 05, 2009 2:35 PM
To: AAPORNET
Subject: FW: Interviewer Training Resources

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I am posting the responses I received this past month on my query on interviewer training resources.

Thanks to all for your contributions.

=20

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Date: Sun, 5 Apr 2009 20:31:55 -0400
Reply-To: Keith Neuman <Keith.Neuman@ENVIRONICS.CA>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Keith Neuman <Keith.Neuman@ENVIRONICS.CA>
Subject: Resources on measurement of journalistic objectivity
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Belatedly, I list below the resources that were suggested in response to my query a few months back on measuring journalistic objectivity.

This input was much appreciated.

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In all four editions of "Precision Journalism," I tried to distinguish between objectivity of result (giving equal space and/or credibility to

all sides of an issue) and objectivity of method (making journalistic investigations transparent and replicable as scientists do). The futility of the former leads many journalists to throw up their hands, declare that objectivity is impossible, and write with their hearts on their sleeves. The second view of objectivity is getting some traction, but not much.

=20

The academic literature on objectivity is generally short on theory.

Studies that I have seen classify sentences or paragraphs as favorable or unfavorable to their subject, the implied theory being that the two categories should be equal -- an argument that is easily reduced to absurdity. Should the Washington Post Watergate coverage have suggested that there was as much to be said in favor of the burglary as against it? But this standard is still powerful enough to affect coverage on science subjects, e.g. global warming. The tobacco industry kept its pseudo-scientific rebuttal to the Surgeon General's report alive for years by leveraging journalists' simple-minded definition of objectivity.

=20

If I ever write a fifth edition, I'll try to reframe the concept of objective journalism as "evidence-based journalism." I'm glad you are on the case, and I wish you luck.

=20

Cheers,

Phil (Meyer)

=20

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<http://gaz.sagepub.com/cgi/content/abstract/51/1/53>

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<http://www3.interscience.wiley.com/journal/117976197/abstract?CRETRY=3D1&=>

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You might want to check with the Poynter Institute in Florida. They do

a lot of industry work.

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For what it's worth, there much debate on the ability to actually measure objectivity. Phil Meyer's book *The Vanishing Newspaper* has a chapter on accuracy, which is how many mass communication scholars currently conceptualize this. It's a construct framed on three points: (1) math errors, (2) hard errors and (3) soft errors. This may or may not fill your need.=20

=20

Phil is retired from UNC-Chapel Hill now but still responds to e-mail, pmeyer@email.unc.edu, and phone, 919/962-4085. I believe he's working on the second edition of the book and may have more to offer now. I'm not copying him in case this isn't the direction you want to go but you are welcome to say that I recommended him as a contact.=20

=20

=20

Check out the *Journal of Political Communication* and the *Harvard Journal of Political Communication*. Articles in those journals have objectivity measurement scales. There are also organizations like FAIR (<http://www.fair.org/index.php?page=3D100>), and the the Center for Media = & Public Affairs at GMU (<http://www.cmpa.com/>) <<http://www.cmpa.com/>> which do studies on a regular basis. Plus there are sections of major academic professional associations like the International Communications section of ISA (<http://icomm.igloogroups.org/>) and the Political Communication section of APSA (<http://www.apsanet.org/~polcomm/>) that network on these issues.

=20

CMPA and FAIR I believe post their rating methods online and likely have plenty of links to similar organizations which do ratings.

=20

=20

This paper might be of some help:

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Simon, Todd F. et al. (1989). "Covering Conflict and Controversy: Measuring Balance, Fairness, Defamation," *Journalism Quarterly* 66 (2),

pp. 427-434.

=20

Also, you might check with watchdog organizations that claim to monitor the objectivity of media reporting to see how they measure journalistic objectivity. One such group that readily comes to mind is CAMERA (Committee for Accuracy in Middle East Reporting in America).

=20

Among the quantitative methodologies CAMERA uses is a tallying of word counts, tallying of featured appearances of speakers representing opposing sides of an issue, and content analysis tallies of the use of positively and negatively emotionally charged language or characterizations used in reporting. These tally counts are often the basis of Monograph publications on topics. I have not read any of these Monographs, but I would presume that these publications would explain this tallying methodology.

=20

CAMERA is headquartered in Boston, its telephone number is (617) 789-3672, and its website URL is www.camera.org.

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Keith Neuman, Ph.D.=20
Group Vice President - Public Affairs=20
Environics Research Group=20
613-230-5089=20
keith.neuman@environics.ca=20

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=====
Date: Mon, 6 Apr 2009 07:42:39 -0400
Reply-To: Colleen Porter <colleen_porter@COX.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Colleen Porter <colleen_porter@COX.NET>
Subject: Ode to stimulus funding
Comments: To: AAPORNET list <AAPORNET@ASU.EDU>
Content-Type: text/plain; charset=US-ASCII; format=flowed; delp=yes
Content-Transfer-Encoding: 7bit

Mime-Version: 1.0 (Apple Message framework v930.3)

[I never write poetry, and this is likely not real poetry but merely a mass of jumbled thoughts due to the stress of writing so many grants at once. But someone ought to say something about this unique season. I am sure a lot of us are giving subcontractor bids if not actually writing grants.]

Floats all boats
Great opportunity
Best thing since

I heard that
Someone said
Did you hear?

Where's it say?
Over limit
Maybe it fits

Add more aims
Enhance the science
Lots of equipment

Should we share?
They're competition
We might be wrong

Hundreds from here
Tens of thousands
Who will review?

But if we could
Then we might
We always wanted to

Who needs sleep?
Sleep when dead
Sleep on April 28.

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Date: Mon, 6 Apr 2009 08:49:38 -0500
Reply-To: Smith-Tom <smitht@NORC.UCHICAGO.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Smith-Tom <smitht@NORC.UCHICAGO.EDU>
Subject: Mitofsky Award
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Call for Nominations

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The Warren J. Mitofsky Award for
Excellence in Public Opinion Research

An annual award of The Roper Center

=20

The Mitofsky award carries a cash prize and recognizes outstanding research or reporting that uses The Roper Center's public opinion data archive. The 2009 award prize is \$1,000. The award acknowledges important work on public opinion or survey methodology that has been published in a book, journal, magazine, or newspaper, or presented at a professional conference. Special consideration will be given to work that is based on data obtained by the researcher or author directly from the Roper archive, as well as to work that utilizes multiple data sources or compares survey results over time. =20

=20

The award recognizes both work published recently and work from the past that continues to have a significant impact on our understanding of society. Anyone can make a nomination by submitting a statement that includes the full citation of the work and a brief description of the work's outstanding accomplishment and its use of the Roper Center's public opinion data archives. =20

=20

For full consideration nominations must be received by May 15, 2009.
Please send nominations to: =20

=20

Tom W. Smith

=20

NORC

1155 East 60th St.

Chicago, IL 60637

=20

773-256-6288

www.aapor.org

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Date: Tue, 7 Apr 2009 09:21:46 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Push poll intimations
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

'Survey' Calls Attack Bloomberg Rival=20

By RAYMOND HERNANDEZ

<http://www.nytimes.com/2009/04/07/nyregion/07bloomberg.html>

or=20

<http://tinyurl.com/d9oq8p>

=20

He is comfortably ahead in the polls. He has the vast powers of incumbency at his disposal. He has the backing of the city's most powerful business interests.

=20

But that does not seem to be enough for Mayor Michael R. Bloomberg.

=20

As his campaign sought to overpower any candidate considering challenging him, Mr. Bloomberg commissioned a telephone poll last month that spread derogatory information about Representative Anthony D. Weiner, one of the mayor's possible rivals in the race.

=20

SNIP

=20

One of the Congressman's aides said that the calls seemed suspiciously like push-polling - a technique disavowed by reputable pollsters in which phone calls disguised as survey research are used to spread negative information about an opponent.

=20

Joel Benenson, a senior campaign adviser to Mr. Weiner, described push-polling as "one of the most discredited and dishonorable forms of negative campaigning."

=20

SNIP

=20

--=20

Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101=20

Baltimore, MD 21209=20

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=====
Date: Thu, 9 Apr 2009 08:16:43 -0400

Reply-To: Eugene Kritski <eugene.kritski@GLOBESCAN.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Eugene Kritski <eugene.kritski@GLOBESCAN.COM>

Subject: Sampling frames for HIV infected

Comments: To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To:

<3248A9B21DD5574785FE5E2C8E521684D22E27@exchange.local.artsience.com>

Content-Type: text/plain; charset="us-ascii"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

I will appreciate any advice on existing and available sampling frames for HIV infected patients in the Americas, Western Europe, Australia, Africa, and Asia Pacific. Our particular interest is the online panels.

Any information and/or references to sampling methodology for this type of target population will be extremely valuable.

Thanks a lot,
Eugene Kritski

Eugene Kritski, Ph.D.
Director Methodology and Analysis
GlobeScan Incorporated
65 St. Clair Avenue East, Suite 900
Toronto Canada M4T 2Y3
Tel: 1 416 969 3084
eugene.kritski@globescan.com

www.GlobeScan.com

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=====

Date: Thu, 9 Apr 2009 05:17:59 -0700
Reply-To: Steven Brown <sdbrown@WLU.CA>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Steven Brown <sdbrown@WLU.CA>
Subject: Post-Doctoral Fellowship Opportunity
Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

LISPOP Post-Doctoral Fellowship
Wilfrid Laurier University

The Laurier Institute for the Study of Public Opinion and Policy (LISPOP)=
=20
is pleased to announce a new Post-Doctoral Fellowship, open to qualified=20=
candidates conducting research related to public opinion.

LISPOP is located at Wilfrid Laurier University in Waterloo, Ontario,=20
Canada[www.wlu.ca/lispop]. Its purpose is to facilitate research=20
pertaining to the creation, use and representation of public opinion in=20=

the policy process. In addition, the Institute monitors the practices and=
=20
claims of the public opinion and interest group industries, and serves as=
=20
an educational resource to the University and the larger community on=20
questions and issues pertaining to those claims and practices.

The LISPOP Post-Doctoral Fellow will be expected to conduct and publish research on public opinion using, in part, data housed at LISPOP. The specific field of research will be left to the discretion of the Post-Doctoral Fellow, who will be provided with an office in the Department of Political Science at Wilfrid Laurier. Salary and research funds will be commensurate with a SSHRC post-doctoral fellowship. The successful candidate will have the option of teaching a single upper-year course in the Department of Political Science, for which he or she will receive a stipend as determined by the existing Collective Agreement. The stipend rate, effective September 1, 2009, for an undergraduate course will be \$6,701 and \$7,015 for a graduate course.

The Fellowship will take effect on July 1, 2009. It will be for one year, with an option to renew for a second year.

Applications should include a curriculum vitae, the names and contact information of three referees, a one-page research proposal outlining the research project that you would be interested in conducting while working at LISPOP. Applications should be sent directly by mail to: Dr. Brian

Tanguay, Chair, Department of Political Science, Wilfrid Laurier University, Waterloo ON N2L 3C5; btanguay@wlu.ca. To be considered for

the position, applications should be received by June 1st, 2009; however, the position will remain open until filled. We thank all respondents in

advance for their interest in Wilfrid Laurier University. Please note only those selected for an interview will be contacted.

Wilfrid Laurier University is committed to equity and values diversity. We welcome applications from qualified individuals of all genders and sexual orientations, persons with disabilities, Aboriginal persons, and persons

of a visible minority. All qualified candidates are encouraged to apply;

however, Canadians and permanent residents will be given priority. Members of the designated groups must self-identify to be considered for

employment equity. Candidates may self-identify, in confidence, to the=20=

Dean of the Faculty of Arts, Dr. David Docherty.

Dr. Brian Tanguay - Telephone: (519) 884-0710, ext. 3663; e-mail:=20
btanguay@wlu.ca=20

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=====

Date: Thu, 9 Apr 2009 10:56:24 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: INSIDE WASHINGTON: NASA safety survey a mystery
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

INSIDE WASHINGTON: NASA safety survey a mystery

By RITA BEAMISH - 7 hours ago=20

http://www.google.com/hostednews/ap/article/ALeqM5jKO38hKOG37Omy4Iv7Bi9q_L98bQD97EPSDG0

=20

Years after thousands of pilots told NASA about their in-flight safety experiences and NASA shut down the survey without divulging any findings, the pilots' views remain a mystery.

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The Government Accountability Office, the investigative arm of Congress, said the unprecedented \$11 million telephone survey was sound in its design but plagued by resistance from federal aviation regulators and shortcomings in its implementation.

SNIP

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Pulling conclusions from the survey results now, as Congress asked, would require complicated adjustments, the GAO said. For instance, the interviewees likely did not represent U.S. pilots at large because NASA used a public registry that withheld pilot names on request, resulting in unknown bias.

In light of costs to address such technical complexities, Congress changed its directive for the GAO to analyze the information. The agency instead focused on the methodology and ways to improve any future survey.

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Date: Thu, 9 Apr 2009 16:08:32 +0100
Reply-To: "Moon, Nick (GfK NOP, UK)" <nick.moon@GFK.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Moon, Nick (GfK NOP, UK)" <nick.moon@GFK.COM>
Subject: Re: INSIDE WASHINGTON: NASA safety survey a mystery
Comments: To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
In-Reply-To:
<3248A9B21DD5574785FE5E2C8E521684D22FD4@exchange.local.artscience.com>
Content-Type: text/plain; charset="us-ascii"
MIME-Version: 1.0
Content-Transfer-Encoding: 8bit

I'm impressed that you could rack up costs of \$11 million on a telephone survey with a named sample and no screening. Did they interview every pilot in the US for several hours each?

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Leo Simonetta
Sent: 09 April 2009 15:56
To: AAPORNET@ASU.EDU
Subject: INSIDE WASHINGTON: NASA safety survey a mystery

INSIDE WASHINGTON: NASA safety survey a mystery

By RITA BEAMISH - 7 hours ago

http://www.google.com/hostednews/ap/article/ALeqM5jKO38hKOG37Omy4Iv7Bi9q_L98bQD97EPSDG0

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Date: Thu, 9 Apr 2009 11:28:13 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Re: INSIDE WASHINGTON: NASA safety survey a mystery
Comments: To: AAPORNET@ASU.EDU
In-Reply-To:
A<3248A9B21DD5574785FE5E2C8E521684D22FD4@exchange.local.artsience.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Keep forgetting the tinyURL

<http://tinyurl.com/cuoxy6>

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Leo G. Simonetta
Director of Research
Art & Science Group
6115 Falls Road, Suite 101
Baltimore, MD 21209

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta
Sent: Thursday, April 09, 2009 10:56 AM
To: AAPORNET@ASU.EDU
Subject: INSIDE WASHINGTON: NASA safety survey a mystery

INSIDE WASHINGTON: NASA safety survey a mystery

By RITA BEAMISH - 7 hours ago

http://www.google.com/hostednews/ap/article/ALeqM5jKO38hKOG37Omy4Iv7Bi9q_L98bQD97EPSDG0

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SNIP

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Date: Thu, 9 Apr 2009 15:36:06 +0000
Reply-To: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET>
Subject: Re: INSIDE WASHINGTON: NASA safety survey a mystery
Comments: To: "Nick Moon (GfK NOP, UK)" <nick.moon@GFK.COM>
Comments: cc: AAPORNET@ASU.EDU
In-Reply-To:
<586014077.4981591239291313229.JavaMail.root@sz0107a.emeryville.ca.mail.comcast.net>
MIME-Version: 1.0
Content-Type: text/plain; charset=utf-8
Content-Transfer-Encoding: quoted-printable

I wondered about that too. The story also says that from 2001 to 2004, "a =
=C2=A0NASA contractor conducted 25,000 interviews [by phone] with airline p=
ilots and 5,000 with private pilots, asking them dozens of questions about =
safety incidents they encountered."=20

Asking "dozens of questions" of 30,000 pilots in phone interviews for \$11,000,000 works out to be \$366.67 per interview.

Were there any competitive bids?

Nick Panagakis

----- Original Message -----

From: "Nick Moon (GfK NOP, UK)" <nick.moon@GFK.COM>

To: AAPORNET@ASU.EDU

Sent: Thursday, April 9, 2009 10:08:32 AM GMT -06:00 US/Canada Central

Subject: Re: INSIDE WASHINGTON: NASA safety survey a mystery

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From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta

Sent: 09 April 2009 15:56

To: AAPORNET@ASU.EDU

Subject: INSIDE WASHINGTON: NASA safety survey a mystery

INSIDE WASHINGTON: NASA safety survey a mystery

By RITA BEAMISH - 7 hours ago

http://www.google.com/hostednews/ap/article/ALeqM5jKO38hKOG37Omy4Iv7Bi9q_L98bQD97EPSDG0

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=====
Date: Thu, 9 Apr 2009 13:22:31 -0400

Reply-To: Carl M Ramirez <RamirezC@GAO.GOV>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Carl M Ramirez <RamirezC@GAO.GOV>

Subject: Re: INSIDE WASHINGTON: NASA safety survey a mystery

Comments: To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Type: text/plain; charset=UTF-8

Content-Transfer-Encoding: 8bit

Content-Disposition: inline

FYI - The GAO report on the NASA aviation safety survey can be found at:

<http://www.gao.gov/new.items/d09112.pdf>

In addition to the AP story, this might also be of interest:

"Press Releases :: April 9, 2009

Chairman Gordon, Science and Technology Committee Members Release GAO Report on NAOMS

(Washington, DC)-A report from the Government Accountability Office (GAO) regarding the National Aviation Operations Monitoring Service (NAOMS) project was released today by senior Members of the Committee on Science and Technology. GAO found that NAOMS successfully demonstrated surveys of airline personnel could be used to identify emerging safety trends that might be precursors to aviation accidents. However, the Federal Aviation Administration (FAA), the target customer for the project's results, rejected the premise that surveys air system professionals could provide useful information.

NAOMS was a research and development project conceived and designed in 1997 to use personnel surveys to provide broad, long-term measures on aviation safety trends. The goal of the project was to demonstrate that regular surveys of commercial pilots, general aviation pilots, ground and flight crew members and air traffic controllers could provide insight into how safety events were changing over time in the national airspace system. However, before NAOMS ended in 2004, only commercial pilots had been surveyed and further development of the tool was stopped due to changing priorities at NASA, budget cuts in the aeronautics program and hostility from FAA.

GAO found that the program was a success as a proof of concept with adherence to generally accepted survey principles and high rates of survey completion. However, GAO also found that the data collected in this program did not lend itself to ready analysis. Changes in sampling strategies, the pool of pilots surveyed, and problems with the possibility of multiple reporting of single events all contributed to making the NAOMS data extremely difficult to reliably analyze. The Committee had asked GAO to conduct a thorough analysis of the data, but released GAO from that request in light of the costs associated with overcoming methodological problems.

“This was a well-designed project that failed because it was executed without proper agency oversight and didn’t have the support it needed from its primary customer—the FAA,” said Science and Technology Committee Chairman Bart Gordon (D-TN). “I applaud the GAO report for the painstaking examination it made of the strengths and weaknesses of the NAOMS survey effort. I am disappointed that the data is not solid enough for careful analysis, but GAO has provided very valuable advice on how to restart a survey to get the most accurate results for policy makers to use in keeping the public safe.”

“GAO found that the Federal Aviation Administration was hostile to the NAOMS survey,” said Subcommittee on Investigations and Oversight Chairman Brad Miller (D-NC). “FAA still doesn’t see the value in asking pilots, crew members and air traffic controllers about their safety experiences as a way to identify problems. People who work on the front lines in the air safety system are exactly the people we should be listening to.”

"This is a perfect example of how good ideas and resources are wasted due to poor planning," said Rep. Jerry Costello (D-IL), a senior Member of the Committee and Chairman of the Aviation Subcommittee on the Committee on Transportation and Infrastructure. "It should not take seven years to figure out that the program as constructed, for whatever reason, won't work. This is particularly unacceptable given that the GAO found that NAOMS could offer valuable insights on aviation safety. NASA and the FAA must demonstrate a better ability to coordinate going forward, as they must collaborate on other important projects, such as NextGen."

GAO found that a new survey would require “more coherent planning and sampling methods, a cost-benefit analysis, closer collaboration with

potential customers, a detailed analysis plan, a reexamination of the sampling strategy, and a detailed project management plan to accommodate concerns inherent in any survey endeavor.â€

For more information, please see the Committeeâ€™s website."

Carl Ramirez
Assistant Director, Design Methodology
Center for Design, Methods & Analysis
U.S. Government Accountability Office
Phone: (202) 512-3721
Fax: (202) 512-3938
Email: ramirezc@gao.gov

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Date: Thu, 9 Apr 2009 13:35:00 EDT
Reply-To: AGage95526@AOL.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Andrew Gage <AGage95526@AOL.COM>
Subject: Re: INSIDE WASHINGTON: NASA safety survey a mystery
Comments: To: mkshares@COMCAST.NET, AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit

This is the United States government we are talking about. The expenses are in line with just about every other bloated program or initiative the government touches. During this time period there were also a lot of no bid contracts being doled out. Obviously this would appear to be the case here as well.

Andy Gage

Andy Gage Consulting
20006 Lindenhurst Court
Hagerstown, MD 21742

In a message dated 4/9/2009 11:38:15 A.M. Eastern Daylight Time, mkshares@COMCAST.NET writes:

I wondered about that too. The story also says that from 2001 to 2004, "a NASA contractor conducted 25,000 interviews [by phone] with airline pilots and 5,000 with private pilots, asking them dozens of questions about safety incidents they encountered."

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To: AAPORNET@ASU.EDU
Sent: Thursday, April 9, 2009 10:08:32 AM GMT -06:00 US/Canada Central
Subject: Re: INSIDE WASHINGTON: NASA safety survey a mystery

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Sent: 09 April 2009 15:56
To: AAPORNET@ASU.EDU
Subject: INSIDE WASHINGTON: NASA safety survey a mystery

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Baltimore, MD 21209

*****Worried about job security? Check out the 5 safest jobs in a recession.
(<http://jobs.aol.com/gallery/growing-job-industries?ncid=emlcntuscare00000003>)

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=====
Date: Thu, 9 Apr 2009 10:48:56 -0700
Reply-To: "Pollack, Lance" <Lance.Pollack@UCSF.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Pollack, Lance" <Lance.Pollack@UCSF.EDU>
Subject: Re: INSIDE WASHINGTON: NASA safety survey a mystery
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: <d05.533d963a.370f8bc4@aol.com>
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 8bit

I am not a pilot, nor do I play one on television, but I suspect the availability of pilots for interviews is not very good. Getting these

interviews scheduled and executed probably took a substantial amount of time. Those interviews probably had to be done all over the country. The "dozens of questions" may have generated hundreds of pages of transcripts as I expect safety "incidents" are not described in a single sentence or two (what happened, what was your role, why do you think it happened, who do you think was to blame, did you report it, what was the response, what was the resolution, etc.).

Asking questions about scope and cost is certainly justified.
Speculating boondoggle in the absence of any real facts is unwarranted.

Lance M. Pollack, PhD
University of California, San Francisco
Center for AIDS Prevention Studies (CAPS)
50 Beale Street, Suite 1300
San Francisco, CA 94105
tel: 415-597-9302
fax: 415-597-9213
email: Lance.Pollack@ucsf.edu

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Andrew Gage
Sent: Thursday, April 09, 2009 10:35 AM
To: AAPORNET@ASU.EDU
Subject: Re: INSIDE WASHINGTON: NASA safety survey a mystery

This is the United States government we are talking about. The expenses are in line with just about every other bloated program or initiative the government touches. During this time period there were also a lot of no bid contracts being doled out. Obviously this would appear to be the case here as well.

Andy Gage

Andy Gage Consulting
20006 Lindenhurst Court
Hagerstown, MD 21742

In a message dated 4/9/2009 11:38:15 A.M. Eastern Daylight Time, mkshares@COMCAST.NET writes:

I wondered about that too. The story also says that from 2001 to 2004, "a NASA contractor conducted 25,000 interviews [by phone] with airline pilots and 5,000 with private pilots, asking them dozens of questions about safety incidents they encountered."

Asking "dozens of questions" of 30,000 pilots in phone interviews for \$11,000,000 works out to be \$366.67 per interview.

Were there any competitive bids?

Nick Panagakis

----- Original Message -----

From: "Nick Moon (GfK NOP, UK)" <nick.moon@GFK.COM>

To: AAPORNET@ASU.EDU

Sent: Thursday, April 9, 2009 10:08:32 AM GMT -06:00 US/Canada Central

Subject: Re: INSIDE WASHINGTON: NASA safety survey a mystery

I'm impressed that you could rack up costs of \$11 million on a telephone survey with a named sample and no screening. Did they interview every pilot in the US for several hours each?

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta

Sent: 09 April 2009 15:56

To: AAPORNET@ASU.EDU

Subject: INSIDE WASHINGTON: NASA safety survey a mystery

INSIDE WASHINGTON: NASA safety survey a mystery

By RITA BEAMISH - 7 hours ago

http://www.google.com/hostednews/ap/article/ALeqM5jKO38hKOG37Omy4Iv7Bi9q_L98bQD97EPSDG0

Years after thousands of pilots told NASA about their in-flight safety experiences and NASA shut down the survey without divulging any findings, the pilots' views remain a mystery.

A congressional investigation to be released Thursday offers little new insight into what the pilots said during the telephone survey or what it might reveal about safe skies. NASA cut off the interviews in 2004 and chose not to analyze the results.

The Government Accountability Office, the investigative arm of Congress, said the unprecedented \$11 million telephone survey was sound in its design but plagued by resistance from federal aviation regulators and shortcomings in its implementation.

SNIP

Pulling conclusions from the survey results now, as Congress asked, would require complicated adjustments, the GAO said. For instance, the interviewees likely did not represent U.S. pilots at large because NASA used a public registry that withheld pilot names on request, resulting in unknown bias.

In light of costs to address such technical complexities, Congress changed its directive for the GAO to analyze the information. The agency instead focused on the methodology and ways to improve any future survey.

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--

Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101

Baltimore, MD 21209

*****Worried about job security? Check out the 5 safest jobs in a recession.
(<http://jobs.aol.com/gallery/growing-job-industries?ncid=emlcntuscare00000003>)

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=====
Date: Thu, 9 Apr 2009 10:56:01 -0700
Reply-To: Michael Sullivan <michaelsullivan@FSCGROUP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Michael Sullivan <michaelsullivan@FSCGROUP.COM>

Subject: Re: INSIDE WASHINGTON: NASA safety survey a mystery
Comments: To: AGage95526@AOL.COM, AAPORNET@ASU.EDU
In-Reply-To: <d05.533d963a.370f8bc4@aol.com>
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 8bit

We need to be a little circumspect in criticizing the cost of this survey effort. Looks to me like it has a lot of design and analysis in it -- could be more than half the cost. Depending on the sample design, the protocol could call for multiple contacts with the same individual over time and incentives for participation. It was a waste of money because the results never came to light, but it may well have been cost-effectively carried out. Just a thought.

Michael J. Sullivan, Ph.D.
Chairman
Freeman, Sullivan & Co.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Andrew Gage
Sent: Thursday, April 09, 2009 10:35 AM
To: AAPORNET@ASU.EDU
Subject: Re: INSIDE WASHINGTON: NASA safety survey a mystery

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-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta

Sent: 09 April 2009 15:56

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By RITA BEAMISH - 7 hours ago

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--

Leo G. Simonetta

Director of Research

Art & Science Group

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(<http://jobs.aol.com/gallery/growing-job-industries?ncid=emlcentuscare00000003>)

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=====
Date: Thu, 9 Apr 2009 15:43:53 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Mystery Pollster- AAPOR's Report: Why 2008 Was Not 1948
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

AAPOR's Report: Why 2008 Was Not 1948

http://www.pollster.com/blogs/aapors_report_why_2008_was_not.php

or

<http://tinyurl.com/cevxp7>

By Mark Blumenthal

As someone who writes about polling methodology, I consider last week's report from the American Association for Public Opinion Research (AAPOR) on the mishaps in the New Hampshire and other primary election polling last year manna from heaven. Republican pollster David Hill was right to call it "the best systematic analysis of what works and what doesn't for pollsters" in decades. The new findings and data on so many aspects of polling arcania, from "call backs" to automated-IVR polls, is invaluable, especially given that the AAPOR researchers lacked access to all of the public polling data from New Hampshire or the three other states they focused on.

But that lack of information was also important. Valuable as it is, the report was also hindered by a troubling lack of disclosure and cooperation from many of the organizations that played a part in what even prominent pollsters described as an unprecedented "fiasco" and "one of the most significant miscues in modern polling history."

SNIP

So now that the report is out, let's use the information it provided to sort the pollsters into three categories:

The best: Seven organizations, CBS News, the Field Poll, Gallup/USA Today, Opinion Dynamics/Fox News, Public Policy Institute of California (PPIC), SurveyUSA and the University of New Hampshire/CNN/WMUR provided complete "micro-data" on every interview conducted. These organizations lived up to the spirit of the 1948 report, opening up their (electronic) files and, as far as I can tell, answering every question the AAPOR committee asked. They deserve our praise and thanks.

The worst: Three organizations -- Clemson University, Ron Lester & Associates/Ebony/Jet and StrategicVision -- never responded.

The rest in the middle: Eleven organizations -- American Research Group (ARG), Datamar, LA Times/CNN/Politico, Marist College, Mason-Dixon/McClatchy/MSNBC, Public Policy Polling (PPP), Rasmussen Reports, Research 2000/Concord Monitor, RKM/Franklin Pierce/WBZ, Suffolk University/WHDH and Zogby/Reuters/C-Span -- fell somewhere in the middle, providing answers to the "minimal disclosure" questions but no more.

SNIP

--

Leo G. Simonetta
Director of Research
Art & Science Group

6115 Falls Road, Suite 101
Baltimore, MD 21209

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=====

Date: Thu, 9 Apr 2009 14:16:53 -0700
Reply-To: Jon Krosnick <krosnick@STANFORD.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jon Krosnick <krosnick@STANFORD.EDU>
Subject: Re: INSIDE WASHINGTON: NASA safety survey a mystery
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: <d05.533d963a.370f8bc4@aol.com>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed

May I suggest that before you all continue to express opinions about whether this money was properly and efficiently spent, you read the report of what the money was spent on (much more than just telephone interviews) and then decide.

Jon Krosnick

At 10:35 AM 4/9/2009, Andrew Gage wrote:

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>in line with just about every other bloated program or initiative the
>government touches. During this time period there were also a lot
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>Subject: Re: INSIDE WASHINGTON: NASA safety survey a mystery

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>the US for several hours each?

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>-----Original Message-----

>From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta

>Sent: 09 April 2009 15:56

>To: AAPORNET@ASU.EDU

>Subject: INSIDE WASHINGTON: NASA safety survey a mystery

>

>INSIDE WASHINGTON: NASA safety survey a mystery

>

>By RITA BEAMISH - 7 hours ago

>

><http://www.google.com/hostednews/ap/article/ALeqM5jKO38hKOG37Omy4Iv7Bi9q>

>_L98bQD97EPSDG0

>

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>SNIP

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>*****Worried about job security? Check out the 5 safest jobs in a
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industries?ncid=emlcntuscare00000003)

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Date: Thu, 9 Apr 2009 17:56:13 -0400

Reply-To: Richard Kulka <Richard_Kulka@ABTASSOC.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Richard Kulka <Richard_Kulka@ABTASSOC.COM>

Subject: Statements Supporting Bob Groves' Nomination as Census Director

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-type: text/plain; charset=UTF-8

Content-Transfer-Encoding: 8bit

Adam Safir, Susan Losh, Fran Featherston and Fritz Scheuren called our

attention last week to this nomination, and AAPOR joined several other organizations and associations in support of this nomination, as indicated in the press release posted on www.AAPOR.org:

http://www.thecensusproject.org/2009.04.02_groves_statement.html

However, it occurred to me (once again) that our membership represents an incredibly diverse set of interests, and that many of us and/or our organizations--across the political spectrum--might wish to weigh in on and support this nomination. Press releases are helpful, but letters and supporting statements to the House and Senate are also important. As noted on The Census Project website in another newsbrief, The Senate Committee on Homeland Security and Governmental Affairs, led by Chairman Joseph Lieberman (I-CT) and Ranking Member Susan Collins (R-ME), will consider the nomination, which requires Senate confirmation. Sen. Thomas Carper (D-DE) and Sen. John McCain are the chairman and ranking member, respectively, of the committee's Subcommittees on Federal Financial Management, Government Information, Federal Services, and International Security, which has jurisdiction over Census Bureau programs. In the House of Representatives, the Information Policy, Census and National Archives Subcommittee, chaired by William Lacy Clay, has the Census in its jurisdiction.

Richard A. Kulka, Ph.D. | Group Vice President | Survey Research
Abt Associates Inc. 4620 Creekstone Drive, Suite 190 Durham, NC 27703
(919) 294-7710 (telephone) (617) 386-8555 (fax) (919) 219-8741 (cell)

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President, American Association for Public Opinion Research
www.aapor.org

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=====
Date: Fri, 10 Apr 2009 07:30:14 -0400
Reply-To: jtatur@NOTES.CC.SUNYSB.EDU
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Judith Tanur <jtatur@NOTES.CC.SUNYSB.EDU>
Subject: Fw: Student Reporter Jason Van Hoven
Comments: To: AAPORNET@ASU.EDU
Comments: cc: jvanhove@ic.sunysb.edu
MIME-Version: 1.0
Content-type: text/plain; charset=US-ASCII

Dear Colleagues,

I received this from a student at Stony Brook. I know of no recent surveys that would shed light on his question -- but thought perhaps one of you might. If you have any information, you can reply directly to Jason.

Best, Judy Tanur

----- Forwarded by Judith Tanur/CAS on 04/10/2009 07:28 AM -----

"jvanhove"

<jvanhove@ic.sunysb.edu>

To

Sent by: Judith.Tanur@stonybrook.edu

jvanhove@ic.sunysb.edu cc

Subject

Student Reporter Jason Van Hoven

04/10/2009 01:26

AM

Please respond to
jvanhove@ic.sunysb.edu

Dear Prof. Tanur,

My name is Jason Van Hoven and I am working on an article for campus publication about single college students and the economic recession reinforces their choice to delay serious relationships while in school in order to pursue their education more fully. I have been researching databases for polls and surveys but have come up short. So, I found out that you specialize in researching surveys and stats and would like your help in finding surveys or polls about college-age students who give feedback on how the economic recession impacts their education and relationships. I hope you will be able to direct me in the right path. Thank you for your time and I hope to hear from you soon!

Sincerely,
Jason L. Van hoven

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=====
Date: Fri, 10 Apr 2009 11:47:39 -0400

Reply-To: Frauke Kreuter <fkreuter@SURVEY.UMD.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Frauke Kreuter <fkreuter@SURVEY.UMD.EDU>
Subject: 2009 International Total Survey Error Workshop (ITSEW 2009)
Comments: To: aapornet@asu.edu
Mime-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1
Content-Disposition: inline
Content-Transfer-Encoding: 8bit

It is time to sign up for:

2009 International Total Survey Error Workshop (ITSEW 2009)
to be held at the Green Hotel, Tällberg, Sweden

June 14-17, 2009

You sign up by mailing to the Green Hotel in Tällberg.
Just mail to mail@greenhotel.se

Check out the workshop details including the list of speakers here:
<http://www.niss.org/ITSEW/2009/itsew2009home.html>

Welcome to beautiful Tällberg.

The Program Committee:

Lars Lyberg, Statistics Sweden, lars.lyberg@scb.se (chair)
Paul Biemer, RTI, ppb@rti.org
Alan Karr, NISS, karr@niss.org
Frauke Kreuter, JPSM, fkreuter@survey.umd.edu
Peter Lynn, University of Essex, plynn@ESSEX.AC.UK
Leyla Mohadjer, Westat, Rockville, MD, USA, MOHADJL1@WESTAT.com
Marina Signore, ISTAT, Rome, Italy, signore@istat.it

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=====
Date: Fri, 10 Apr 2009 22:36:56 -0400
Reply-To: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
Subject: FW: May 8 CNSTAT-AAPSS Symposium on Federal Statistics
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

FYI

In case you have not seen it, below is an announcement of a public all-day symposium on May 8, 2009, co-sponsored by the Committee on National Statistics and the American Academy for Political and Social Science, on "The Federal Statistical System: Recognizing Its Contributions, Moving It Forward." The full agenda can be found on CNSTAT's web page, http://www7.nationalacademies.org/cnstat/CNSTAT_Whats_New.html.

THE FEDERAL STATISTICAL SYSTEM-

RECOGNIZING ITS CONTRIBUTIONS; MOVING IT FORWARD

Joint Symposium of the Committee on National Statistics and the

American Academy of Political and Social Science

Co-sponsored by the American Association of Public Opinion Research,
American Statistical Association, Association of Population Centers,
Association of Public Data Users,

Consortium of Social Science Associations, Council of Professional
Associations on Federal Statistics, Population Association of America, SAGE
Publications

The National Academies Building - Auditorium and Great Hall - 2100 C St NW -
Washington, DC

FRIDAY, MAY 8, 2009-8:00 am - 5:30 pm

"If we could first know where we are and whither we are tending, we could
then better judge what to do, and how to do it."

-Abraham Lincoln

AGENDA TOPICS

Welcome - Remarks by the Chair of the Committee on National Statistics of
the National Academy of Sciences and the Chair of the Board of the American

Academy of Political and Social Science

Session I - The Nation's Statistical System: Why It Matters

Keynote address by Peter Orszag, director, U.S. Office of Management and Budget, on the importance of the system, which provides data for apportioning power, allocating funds, evaluating public and private sector programs, and supporting social science research

Session II - What is the Federal Statistical System?

Presentations on the platform-the Decennial Census and the National Income and Product Accounts-and the building blocks-federal agencies, federal-state systems, surveys, and administrative records

Session III - Knowledge Gained from Federal Statistics

Presentations on key insights from research using federal statistics on such topics as the economy and employment, education, family structure, health, and immigration

Session IV - Perspectives from Business and Government

Presentations on key uses of federal statistics by the business sector, the media, federal executive agencies, Congress, and state and local governments

Session V - The Statistical System's Future: Needs, Challenges, and Opportunities

Presentations on protecting and enhancing the system and innovations in data collection and dissemination

Session VI - The Sciences' Stake in the Statistical System

Remarks from the Presidents of the National Academies

Session VII - Parting Thoughts on the Key Role of Federal Statistics Wrap-up presentation

The symposium will begin at 8:00 am with registration and continental breakfast, include a lunch buffet, and conclude with a reception at 4:45 pm for all participants and guests.

TO REGISTER : Send an e-mail to cncstat@nas.edu, or leave a message at 202-334-3096,

attn: Bridget Edmonds. Please indicate your name and affiliation.

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=====

Date: Mon, 13 Apr 2009 10:52:23 -0700

Reply-To: Richard Kulka <richard_kulka@ABTASSOC.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Richard Kulka <richard_kulka@ABTASSOC.COM>

Subject: Re: In memory of Leo Crespi

Comments: To: AAPORNET@ASU.EDU, richmanal@GMAIL.COM

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

AI:

I am trying to compile our list of those who have passed away since our=20=

last conference, and Leo Crespi is obviously one of our luminaries on tha=
t=20

list. As a past President and AAPOR Award winner, I want tomake sure that=
=20

we cover his accomplishments well. Are you able to provide me with=20
additional biographical information or photos that we might use?

Archives: <http://lists.asu.edu/archives/aapornet.html>

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Date: Mon, 13 Apr 2009 14:44:34 -0400
 Reply-To: Richard Kulka <Richard_Kulka@ABTASSOC.COM>
 Sender: AAPORNET <AAPORNET@ASU.EDU>
 From: Richard Kulka <Richard_Kulka@ABTASSOC.COM>
 Subject: Joint Symposium on THE FEDERAL STATISTICAL SYSTEM
 =?UTF-8?Q?=E2=80=94?=
 Comments: To: AAPORNET@ASU.EDU
 MIME-Version: 1.0
 Content-type: text/plain; charset=UTF-8
 Content-Transfer-Encoding: 8bit

This Joint Symposium is intended to inform the new administration on the Federal Statistical System, and AAPOR is cosponsoring this with many of our sister organizations. I hope that many of our members, especially those in DC, are able to attend this unique event. For those who cannot, we will try to distribute or post whatever information emerges from this unique forum.

Richard A. Kulka, Ph.D. | Group Vice President | Survey Research
Abt Associates Inc. 4620 Creekstone Drive, Suite 190 Durham, NC 27703
(919) 294-7710 (telephone) (617) 386-8555 (fax) (919) 219-8741 (cell)

President, American Association for Public Opinion Research
www.aapor.org

----- Forwarded by Richard Kulka/cam/Abtassoc on 04/13/2009 02:38 PM -----

asamail@amstat.or

g

To

04/13/2009 01:34 PM richard_kulka@abtassoc.com cc

Subject

Joint Symposium on THE FEDERAL STATISTICAL SYSTEM

THE FEDERAL STATISTICAL SYSTEM
RECOGNIZING ITS CONTRIBUTIONS; MOVING IT FORWARD

Joint Symposium of the Committee on National Statistics and the American Academy of Political and Social Science
Co-sponsored by the American Association of Public Opinion Research, American Statistical Association, Association of Population Centers, Association of Public Data Users, Consortium of Social Science Associations, Council of Professional Associations on Federal Statistics, Population Association of America, SAGE Publications

The National Academies Building “ Auditorium and Great Hall “ 2100 C St NW
“ Washington, DC

FRIDAY, MAY 8, 2009“8:00 am “ 5:30 pm

“If we could first know where we are and whither we are tending, we could then better judge what to do, and how to do it.“

“Abraham

Lincoln
AGENDA TOPICS

Welcome “ Remarks by the Chair of the Committee on National Statistics of the National Academy of Sciences and the Chair of the Board of the American Academy of Political and Social Science

Session I “ The Nation’s Statistical System: Why It Matters
Keynote address on the importance of the system, which provides data for apportioning power, allocating funds, evaluating public and private sector programs, and supporting social science research

Session II “ What is the Federal Statistical System?
Presentations on the platform“the Decennial Census and the National Income and Product Accounts“and the building blocks“federal agencies, federal-state systems, surveys, and administrative records

Session III “ Knowledge Gained from Federal Statistics
Presentations on key insights from research using federal statistics on such topics as the economy and employment, education, family structure, health, and immigration

Session IV “ Perspectives from Business and Government
Presentations on key uses of federal statistics by the business sector, the media, federal executive agencies, Congress, and state and local governments

Session V “ The Statistical System’s Future: Needs, Challenges, and Opportunities
Presentations on protecting and enhancing the system and innovations in data collection and dissemination

Session VI “ The Sciences’ Stake in the Statistical System
Remarks from the Presidents of the National Academies

Session VII “ Parting Thoughts on the Key Role of Federal Statistics
Wrap-up presentation

The symposium will begin at 8:00 am with registration and continental breakfast, include a lunch buffet, and conclude with a reception at 4:45 pm for all participants and guests.

TO REGISTER : Send an e-mail to cnstat@nas.edu, or leave a message at 202-334-3096,
attn: Bridget Edmonds. Please indicate your name and affiliation.

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=====
Date: Mon, 13 Apr 2009 16:37:52 -0400
Reply-To: Tom Guterbock <tmg1p@VIRGINIA.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Tom Guterbock <tmg1p@VIRGINIA.EDU>
Subject: Sampling for a specific illness
Comments: To: AAPORnet List server <aapornet@asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii; format=flowed
Content-Transfer-Encoding: 7bit
Content-Disposition: inline

Hello,

A colleague here wants me to help design a survey in which the population of interest is U.S. adults diagnosed with fibromyalgia. According to a website I just looked at, nearly all patients having the condition are female, and about 1% of adults have it.

How on earth would one sample this group? Ideally, I'd like to know a probability based method. If necessary, we could draw part of the sample from a pre-enrolled panel, but I don't know if persons with that illness can be identified in existing panels.

The colleague is looking to fund this research with the big bucks, so the solution need not be very low in cost. Any clues or useful references

would be of great help.

Thanks, Tom G.

Thomas M. Guterbock Voice: (434)243-5223
Director CSR Main Number: (434)243-5222
Center for Survey Research FAX: (434)982-5524
University of Virginia EXPRESS DELIVERY: 2400 Old Ivy Road
P. O. Box 400767 Suite 212
Charlottesville, VA 22904-4767 Charlottesville, VA 22903
e-mail: TomG@virginia.edu

Archives: <http://lists.asu.edu/archives/aapornet.html>

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On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Mon, 13 Apr 2009 19:18:25 -0400
Reply-To: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>
Subject: Re: Sampling for a specific illness
Comments: To: Tom Guterbock <tmglp@VIRGINIA.EDU>
Comments: cc: AAPORNET@ASU.EDU
In-Reply-To: <A7BFB63931FE0297912A1B80@DBBG9Y21.virginia.edu>
Mime-Version: 1.0 (Apple Message framework v753.1)
Content-Type: text/plain; charset=US-ASCII; delp=yes; format=flowed
Content-Transfer-Encoding: 7bit

I suggest you look for a "pre-enrolled panel" as you said, by contacting advocacy groups that offer support for those with the illness. With that in mind (and recalling something similar I recently did by reaching out to local support groups with Asperger's Syndrome when publicizing a talk on that topic for a nonprofit organization), I looked on Google, and found--- The National Fibromyalgia Association! Their support group web site that lists various groups around the country, and perhaps their members would wish to take part in the survey, is located at---

[http://www.fmaware.org/site/PageServer?
pagename=community_supportGroupInformation](http://www.fmaware.org/site/PageServer?pagename=community_supportGroupInformation)
Best of luck, this could be a valuable survey,

Milton Goldsamt

Milton R. Goldsamt, Ph.D.
Consulting Research Psychologist & Statistician
Silver Spring, MD
miltrgold@comcast.net

On Apr 13, 2009, at 4:37 PM, Tom Guterbock wrote:

> Hello,
> A colleague here wants me to help design a survey in which the
> population
> of interest is U.S. adults diagnosed with fibromyalgia. According
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> University of Virginia EXPRESS DELIVERY: 2400 Old Ivy Road
> P. O. Box 400767 Suite 212
> Charlottesville, VA 22904-4767 Charlottesville, VA 22903
> e-mail: TomG@virginia.edu

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> request@asu.edu

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=====
Date: Mon, 13 Apr 2009 19:50:28 -0400

Reply-To: Cristine Delnevo <delnevo@UMDNJ.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Cristine Delnevo <delnevo@UMDNJ.EDU>
Subject: Re: Sampling for a specific illness
Comments: To: Tom Guterbock <tmg1p@VIRGINIA.EDU>
Comments: cc: AAPORNET@ASU.EDU
In-Reply-To: <A7BFB63931FE0297912A1B80@DBBG9Y21.virginia.edu>
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: quoted-printable
Content-disposition: inline

What about respondent driven sampling? If I understand it correctly it combines snowball sampling with mathematical models it's been used recently in public health for various populations (e.g. IVDU)

a good summary resource is here: <http://www.respondentdrivensampling.org/>

----- Original Message -----

From: Tom Guterbock <tmg1p@VIRGINIA.EDU>
Date: Monday, April 13, 2009 4:41 pm
Subject: Sampling for a specific illness
To: AAPORNET@ASU.EDU

Hello,

A colleague here wants me to help design a survey in

which the population

of interest is US adults diagnosed with fibromyalgia.

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website I just looked at nearly all patients having the

condition are

female and about 1/5 of adults have it.

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illness can be identified in existing panels.

The colleague is looking to fund this

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the solution need not be very low in cost. Any clues or

useful references

Date: Mon, 13 Apr 2009 19:52:31 -0400
Reply-To: "James P. Murphy" <jpmurphy@JPMURPHY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "James P. Murphy" <jpmurphy@JPMURPHY.COM>
Subject: Re: Sampling for a specific illness
Comments: To: Tom Guterbock <tmg1p@VIRGINIA.EDU>, AAPORNET@ASU.EDU
In-Reply-To: <A7BFB63931FE0297912A1B80@DBBG9Y21.virginia.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: 8bit

I think it's going to be hard to avoid some type of self-selection or at least the accusation thereof with a panel. To me there are two types of panels -- ones that are organized around the disease itself, and ones that are not organized around the disease but collect the information (along with dozens of other things) only incidentally. The latter might be preferable inasmuch as it could be argued that those placing themselves in a sufferers' panel might be atypical in terms of information seeking, interest in alternative therapies, self-diagnosis, etc.

Two potentially probability methods that come to mind are IVR telephone where you do a well-executed recorded invitation but don't have the costs associated with a conventional call center -- but can still go RDD. Or something like Simmons or MRI -- outfits that routinely are in a couple hundred thousand randomly selected households each year with product and media use inventories.

Also, companies recruiting for clinical trials often have an advertising agency (that specializes in this) produce pseudo-PSAs to recruit via radio or TV for very specific conditions. Using an area probability sample you might run the spot for X weeks in, say, 50 U.S. markets in a variety of programming environments. A potential advantage here is that the agency accepting the assignment might do so at a per-recruit figure, protecting the client against uncertainty in the recruiting costs.

James P. Murphy, Ph.D.
J.P. MURPHY & COMPANY
609 921 2432 Princeton, N.J.
772 219 7671 Stuart, Fla.
610 408 8800 Mobile
www.jpmurphy.com
jpmurphy@jpmurphy.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@ASU.EDU] On Behalf Of Tom Guterbock
Sent: Monday, April 13, 2009 4:38 PM
To: AAPORNET@ASU.EDU
Subject: Sampling for a specific illness

Hello,

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Thanks, Tom G.

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=====
Date: Mon, 13 Apr 2009 18:57:00 -0500
Reply-To: Melissa Constantine <cons0026@UMN.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Melissa Constantine <cons0026@UMN.EDU>
Subject: Re: Sampling for a specific illness
Comments: To: Cristine Delnevo <delnevo@UMDNJ.EDU>
Comments: cc: AAPORNET@ASU.EDU
In-Reply-To: <fc81b487abb.49e39784@umdnj.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

Not sure RDS would work well with a fibromyalgia population. One of the assumptions of RDS is the existence of a network based on some characteristic, and not too sure there is a motivator within this pop. for a network. We have been working with RDS with specific ethnic groups and not had as much success as others using RDS with 'hidden' populations (HIV, IDU's) who do have some underlying characteristic to

drive network

Cristine Delnevo wrote:

> What about respondent driven sampling? If i understand it correctly, it combines snowball samplign with mathematical models.. its been used recently in public health for various "hidden" populations (e.g., IVDU)

>
>

> a good summary resource is here: <http://www.respondentdrivensampling.org/>

>

> ----- Original Message -----

> From: Tom Guterbock <tmg1p@VIRGINIA.EDU>

> Date: Monday, April 13, 2009 4:41 pm

> Subject: Sampling for a specific illness

> To: AAPORNET@ASU.EDU

>
>

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>> useful references

>> would be of great help.

>> Thanks, Tom G.

>>
>>

>> Thomas M.

>> Guterbock Voice: (434)243-5223

>> Director CSR Main Number: (434)243-5222

>> Center for Survey

>> Research FAX: (434)982-5524

>> University of Virginia EXPRESS

>> DELIVERY: 2400 Old Ivy Road

>> P. O. Box

>> 400767 Suite 212

>> Charlottesville, VA 22904-

>> 4767 Charlottesville,

>> VA 22903

>> e-mail: TomG@virginia.edu

>>
>>

>> -----

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>>
>
> Cristine Delnevo, PhD, MPH
> Associate Professor
> UMDNJ-School of Public Health
>
>
>

> -----
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--

Melissa Constantine, Ph.D.
Research Associate
Health Policy & Management
School of Public Health
University of Minnesota
C312 Mayo Memorial Building
420 Delaware St. SE
MMC 729
Minneapolis, MN 55455
Ph) 612-624-9943
Fax) 612-624-6151

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=====
Date: Mon, 13 Apr 2009 17:11:24 -0700
Reply-To: Doug.A.Strand@KP.ORG
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Douglas Strand <Doug.A.Strand@KP.ORG>
Subject: Re: Sampling for a specific illness
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: <A7BFB63931FE0297912A1B80@DBBG9Y21.virginia.edu>
MIME-Version: 1.0

Content-Type: text/plain; charset="US-ASCII"

I would think that many researchers wanting to do a grant proposal to study people with fibromyalgia would have some contacts with medical professionals who work in that area? Maybe those medical specialists could link the researcher up with a clinic or treatment center willing to collaborate and that center would allow a sampling of their patients?

Douglas Strand, Ph.D.
Consultant
National Market Research
Kaiser Foundation Health Plan
1 Kaiser Plaza
Oakland, CA 94612
Phone: 510-271-5603
E-mail: doug.a.strand@kp.org
Fax: 510- 267-2130

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Tom Guterbock <tmglp@VIRGINIA.EDU>
Sent by: AAPORNET <AAPORNET@asu.edu>
04/13/2009 01:37 PM
Please respond to
Tom Guterbock <tmglp@VIRGINIA.EDU>

To
AAPORNET@ASU.EDU
cc

Subject
Sampling for a specific illness

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=====
Date: Mon, 13 Apr 2009 19:25:07 -0500
Reply-To: "Beebe, Timothy J., Ph.D." <Beebe.Timothy@MAYO.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Beebe, Timothy J., Ph.D." <Beebe.Timothy@MAYO.EDU>
Subject: Re: Sampling for a specific illness
Comments: To: Doug.A.Strand@KP.ORG, AAPORNET@ASU.EDU
In-Reply-To: <OFA13A1769.69438B15-ON88257598.0000A8B4-88257598.00010E80@kp.org>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

That's what I would do. Perhaps a Medicaid or Medicare enrollee sampling frame that includes clinical indications of fibromyalgia (e.g., ICD-9 codes) would work.

Timothy J. Beebe, Ph.D.

Associate Professor of Health Services Research
Mayo Clinic College of Medicine

Vice Chair, Division of Health Care Policy & Research
Director, Survey Research Center
Department of Health Sciences Research

Mayo Clinic
200 First Street SW
Rochester, MN 55905
Tel: (507) 538-4606
Fax: (507) 284-1180
E-mail: beebe.timothy@mayo.edu

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Douglas Strand
Sent: Monday, April 13, 2009 7:11 PM
To: AAPORNET@ASU.EDU
Subject: Re: Sampling for a specific illness

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Douglas Strand, Ph.D.
Consultant
National Market Research
Kaiser Foundation Health Plan
1 Kaiser Plaza
Oakland, CA 94612
Phone: 510-271-5603
E-mail: doug.a.strand@kp.org
Fax: 510- 267-2130

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Tom Guterbock <tmglp@VIRGINIA.EDU>
Sent by: AAPORNET <AAPORNET@asu.edu>
04/13/2009 01:37 PM
Please respond to
Tom Guterbock <tmglp@VIRGINIA.EDU>

To
AAPORNET@ASU.EDU

cc

Subject
Sampling for a specific illness

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Date: Mon, 13 Apr 2009 20:30:37 -0400

Reply-To: Young Chun <[ychun2@GMAIL.COM](mailto:ychnun2@GMAIL.COM)>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Young Chun <[ychun2@GMAIL.COM](mailto:ychnun2@GMAIL.COM)>

Subject: Re: Sampling for a specific illness

Comments: To: Tom Guterbock <tmglp@virginia.edu>

Comments: cc: AAPORNET@asu.edu

In-Reply-To: <A7BFB63931FE0297912A1B80@DBBG9Y21.virginia.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1

Content-Transfer-Encoding: 7bit

Hi, Tom,

Graham Kalton's ASA article would be useful to think about fundamental and practical issues of sampling rare populations like yours in a relatively short time.

<http://www.amstat.org/sections/srms/Proceedings/y2001/Proceed/00454.pdf>

When you google "sampling rare or elusive populations," you would find quite a few leads. Articles by Seymour Sudman should be outstanding resources for sampling rare pops.

Very best,

Young Chun

Department of Sociology

University of Maryland

On Mon, Apr 13, 2009 at 4:37 PM, Tom Guterbock <tmglp@virginia.edu> wrote:

> Hello,

> A colleague here wants me to help design a survey in which the population

> of interest is U.S. adults diagnosed with fibromyalgia. According to a

> website I just looked at, nearly all patients having the condition are

> female, and about 1% of adults have it.

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> probability based method. If necessary, we could draw part of the sample

> from a pre-enrolled panel, but I don't know if persons with that illness

> can be identified in existing panels.

> The colleague is looking to fund this research with the big bucks, so

> the solution need not be very low in cost. Any clues or useful references

> would be of great help.

> Thanks, Tom G.

>
>
> Thomas M. Guterbock Voice: (434)243-5223
> Director CSR Main Number: (434)243-5222
> Center for Survey Research FAX: (434)982-5524
> University of Virginia EXPRESS DELIVERY: 2400 Old Ivy Road
> P. O. Box 400767 Suite 212
> Charlottesville, VA 22904-4767 Charlottesville, VA 22903
> e-mail: TomG@virginia.edu
>

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=====
Date: Mon, 13 Apr 2009 21:48:17 -0400
Reply-To: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>
Subject: Re: Sampling for a specific illness
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: <D57C9690-D437-40BC-9332-4EA2FB220FEC@comcast.net>
Mime-Version: 1.0 (Apple Message framework v753.1)
Content-Transfer-Encoding: 7bit
Content-Type: text/plain; charset=US-ASCII; delp=yes; format=flowed

Sorry, but the full web site address I mentioned for the National Fibromyalgia Association (also known as FMA) and its support group network did not appear in my earlier message. It's:

http://www.fmaware.org/site/PageServer?pagename=community_supportGroupInformation

Milton Goldsamt

Milton R. Goldsamt, Ph.D.
Consulting Research Psychologist & Statistician
Silver Spring, MD
miltrgold@comcast.net

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On your return send this: set aapornet mail

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=====

Date: Mon, 13 Apr 2009 22:02:41 -0400

Reply-To: David Dutwin <ddutwin@SSRS.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: David Dutwin <ddutwin@SSRS.COM>

Subject: Re: Sampling for a specific illness

Comments: To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To:

<C5F8A3355EEBE147959219C6A3517AB3110DA9@MSGEBE43.mfad.mfroot.org>

Content-Type: text/plain; charset="us-ascii"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

A number of low-incidence RDD projects have been completed using omnibus surveys to prescreen sample for a specific condition and to secure permission to call back. Then one calls back with a full custom survey once enough sample has been farmed. I have used such a design to interview self-identified persons with a serious mental illness (bipolar etc), and in a different project, persons with physical disabilities (as well as other projects for non-health populations like small religious groups and such).

The upside is that its RDD, the downside is that omnibus surveys are typically 3-6 day fields, meaning, response rates in the teens (at best)...not quite the RR JAMA is going to be happy with...

However, they are quite cost effective for finding low incidence populations. For an incidence this low, one would have to essentially use as many survey firms they could find that do omnibus surveys...SSRS/ICR does 1,000 interviews a week (plus a monthly Hispanic omni which could allow the study to ensure some non-English interviews); CENTRIS does 1,000 as well; and there are likely at least 2-3 other firms that offer omni surveys as well.

Using multiple firms, one could attain at least 20,000 screens a month, and with a "best practices" approach to recontact (incentives, short timeframe between initial contact and recontact, etc.), one could successfully recontact at least half of those qualified...100 interviews a month, or so, if not significantly better than that.

David Dutwin, Ph.D.

Vice President

SSRS/Social Science Research Solutions

53 W. Baltimore Pike, Media, PA 19063

484-840-4406
www.ssrs.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Beebe, Timothy J., Ph.D.
Sent: Monday, April 13, 2009 8:25 PM
To: AAPORNET@ASU.EDU
Subject: Re: Sampling for a specific illness

That's what I would do. Perhaps a Medicaid or Medicare enrollee sampling frame that includes clinical indications of fibromyalgia (e.g., ICD-9 codes) would work.

Timothy J. Beebe, Ph.D.

Associate Professor of Health Services Research
Mayo Clinic College of Medicine

Vice Chair, Division of Health Care Policy & Research
Director, Survey Research Center
Department of Health Sciences Research

Mayo Clinic
200 First Street SW
Rochester, MN 55905
Tel: (507) 538-4606
Fax: (507) 284-1180
E-mail: beebe.timothy@mayo.edu

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Douglas Strand
Sent: Monday, April 13, 2009 7:11 PM
To: AAPORNET@ASU.EDU
Subject: Re: Sampling for a specific illness

I would think that many researchers wanting to do a grant proposal to study people with fibromyalgia would have some contacts with medical professionals who work in that area? Maybe those medical specialists could link the researcher up with a clinic or treatment center willing to collaborate and that center would allow a sampling of their patients?

Douglas Strand, Ph.D.
Consultant
National Market Research
Kaiser Foundation Health Plan
1 Kaiser Plaza
Oakland, CA 94612
Phone: 510-271-5603
E-mail: doug.a.strand@kp.org
Fax: 510- 267-2130

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Tom Guterbock <tmg1p@VIRGINIA.EDU>
Sent by: AAPORNET <AAPORNET@asu.edu>
04/13/2009 01:37 PM
Please respond to
Tom Guterbock <tmg1p@VIRGINIA.EDU>

To
AAPORNET@ASU.EDU
cc

Subject
Sampling for a specific illness

Hello,
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The colleague is looking to fund this research with the big bucks, so the solution need not be very low in cost. Any clues or useful references would be of great help.

Thanks, Tom G.

Thomas M. Guterbock Voice: (434)243-5223
Director CSR Main Number: (434)243-5222
Center for Survey Research FAX: (434)982-5524
University of Virginia EXPRESS DELIVERY: 2400 Old Ivy Road
P. O. Box 400767 Suite 212
Charlottesville, VA 22904-4767 Charlottesville, VA 22903
e-mail: TomG@virginia.edu

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=====
Date: Tue, 14 Apr 2009 07:38:21 -0400
Reply-To: Benjamin Phillips <bphillips@BRANDEIS.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Benjamin Phillips <bphillips@BRANDEIS.EDU>
Organization: Brandeis University
Subject: Re: Sampling for a specific illness
Comments: To: AAPORNET@ASU.EDU
Comments: cc: tmg1p@VIRGINIA.EDU
In-Reply-To: <643169608F16A34E95B88D2D79622C8E010EF4EA27@icrex07>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

Another alternative is a dual-frame design, combining a sample from fibromyalgia support and/or clinics with a broader frame like an omnibus or a custom RDD survey. The benefit of this approach is that it allows for a reasonable number of cases with the characteristic of interest while avoiding the problems of self-selectivity. The support group frame

is essentially weighted by the incidence of its elements in the broader frame (and elements from the support group frame are removed from the RDD frame). The methodological report of the National Survey of Veterans of 2001 is a nice (and clearly explained) example of a dual-frame design (http://www1.va.gov/vetdata/docs/survey_method.htm). The downside of dual-frame designs is that the weights of cases from the RDD frame are much greater than those from the high incidence frame, leading to considerable design effects. Another concern is that the greater the proportion of the population of interest one captures on the high incidence frame, the lower the effective incidence of the population of interest is on the RDD frame. This can lead to the paradoxical situation where one can actually price oneself out of using an RDD frame by being too successful at constructing a high incidence (but nonuniversal) frame.

A second alternative, developed in clinical situations where elements are duplicated across various frames (e.g., a patient receiving treatment at multiple hospitals), is multiplicity sampling. This doesn't answer the question of the representativeness of the sample, but provides a methodology for stitching together a sample from various sources.

Best,
Ben

Benjamin Phillips, Ph.D.
Associate Research Scientist
Steinhardt Social Research Institute and
Cohen Center for Modern Jewish Studies
Brandeis University MS014
415 South Street
Waltham, MA 02454-9110
(ph) 781-736-3855 (fax) 781-736-3929
<http://www.brandeis.edu/cmjs/Person.cfm?idstaff=42>
Email: bphillips@brandeis.edu

> Hello,
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> of interest is U.S. adults diagnosed with fibromyalgia. According to a
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>
>
>
>

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=====
Date: Tue, 14 Apr 2009 08:07:54 -0400
Reply-To: "Ruddy, Sally" <SRuddy@AIR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Ruddy, Sally" <SRuddy@AIR.ORG>
Subject: Unsubscribe from AAPORNET
Comments: To: aapor-info@goamp.com, AAPORNET <AAPORNET@asu.edu>
In-Reply-To: <8b4b7482-c18d-47e3-ae11-ae16889b3698@SILICON.goAMP.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Hello,

I do not wish to be on the AAPORNET @asu.edu email list. Can you please
unsubscribe me (sruddy@air.org)? =20

=20

Thank you,

Sally Ruddy

=20

Sally A. Ruddy, Ph.D.

Principal Research Analyst

American Institutes for Research (AIR)

Education Statistics Services Institute (ESSI)

sruddy@air.org <<mailto:sruddy@air.org>>=20

=20

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Date: Tue, 14 Apr 2009 09:22:59 -0700
Reply-To: Doug.A.Strand@KP.ORG
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Douglas Strand <Doug.A.Strand@KP.ORG>
Subject: Re: Sampling for a specific illness
Comments: To: tmg1p@VIRGINIA.EDU
Comments: cc: AAPORNET@ASU.EDU
In-Reply-To: <A7BFB63931FE0297912A1B80@DBBG9Y21.virginia.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"

Hi Tom,

The healthcare company for whom I work, Kaiser Permanente, has over 8 million members -- including a few hundred thousand in the D.C./Virginia area -- so I'm sure there are plenty of patients with this condition in the electronic patient records. So your friend might want to try collaborating with Kaiser's Division Of Research (D.O.R.) in order to get access to a patient sample for surveying. There should be minimal to no self-selection bias here, since these people have Kaiser as their insurance company and healthcare provider and the system is big enough to find plenty of good specialists to cover this illness.

Here is how your colleague might proceed:

Refer the person to the Division of Research homepage : www.dor.kaiser.org
On that home page there is a pale blue button in the bottom left corner that says "Collaborate with DOR". The researcher should click on that button, which will put him/her into our new Collaboration Web Portal. The researcher should then create a user id and fill in as much information about the proposed study as possible. The study gets reviewed by a team in DOR and then once a week a list of studies searching for collaborators is distributed to DOR investigators. If there are no takers, then we may be able to refer the researcher to a clinician interested in collaborating or having someone from DOR handle the mechanics of IRB submissions, budget prep, etc., who does not have expertise in this area.

Hope it goes well.

-Doug Strand

Douglas Strand, Ph.D.
Consultant
National Market Research
Kaiser Foundation Health Plan
1 Kaiser Plaza
Oakland, CA 94612
Phone: 510-271-5603
E-mail: doug.a.strand@kp.org
Fax: 510- 267-2130

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Tom Guterbock <tmg1p@VIRGINIA.EDU>
Sent by: AAPORNET <AAPORNET@asu.edu>
04/13/2009 01:37 PM
Please respond to
Tom Guterbock <tmg1p@VIRGINIA.EDU>

To
AAPORNET@ASU.EDU
cc

Subject
Sampling for a specific illness

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=====
Date: Tue, 14 Apr 2009 10:07:34 -0700
Reply-To: "Margaret R. Roller" <rmr@ROLLERRESEARCH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Margaret R. Roller" <rmr@ROLLERRESEARCH.COM>
Subject: Re: Sampling for a specific illness
Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

Anecdotally I can tell you (as someone diagnosed with fibromyalgia) that =
I
would be surprised not to find a network of these individuals. I have
stopped telling people about my diagnosis because of the unending tales (= and
gripes) I've received from sufferers. Not that I don't feel their pain, =
it
just tends to irritate my own symptoms :-).

--
Margaret R. Roller
rmr@rollerresearch.com

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Date: Wed, 15 Apr 2009 00:00:24 -0400
Reply-To: Tom Guterbock <tmg1p@VIRGINIA.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Tom Guterbock <tmg1p@VIRGINIA.EDU>
Subject: Re: Sampling for a specific illness
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: <A7BFB63931FE0297912A1B80@DBBG9Y21.virginia.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii; format=flowed
Content-Transfer-Encoding: 7bit
Content-Disposition: inline

AAPORnetters:

You have, as usual, outdone yourselves. Thanks so much to the many who responded to my request for ideas on how to sample people suffering from fibromyalgia. Some shared their ideas with the list, others directed their suggestions to me.

Here's a very quick summary:

Several people suggested respondent-driven sampling and related techniques, including references to useful articles on that topic.

Several suggested going through physicians: identifying physicians who treat the disorder and working with them to recruit patients, in the manner used by many clinical trials. Several people suggested specific large HMO's that routinely work with researchers in this way.

Many suggested adding as screening question to one or more large, national, RDD 'omnibus' surveys. The question(s) would identify target respondents, whom we would then contact for interviews. Several vendors who do this kind of work were kind enough to get in touch and offer to discuss. Given the time and resources available in this particular project, this might well be the most practical approach.

Several people mentioned enrolled internet panels that may or may not track people by specific diagnosis.

And several people suggested going through patient support groups or national advocacy organizations for fibromyalgia. This route might be especially useful at the pilot stage where ready access to patients would be more important, perhaps, than broad representativeness.

Several people cautioned that fibromyalgia is difficult to diagnose and that definitions and criteria are not fully settled for this disorder. There is, as a consequence, a danger of over-reporting if we rely solely on self-diagnosis. That's why several well crafted questions might be needed to identify subjects of real interest.

Finally, I want to acknowledge several people who reported that they, or a loved one, are suffering from this condition. Thanks, especially to these correspondents.

I will take all this back to my colleagues here and see how all of these approaches sound to them.

Thanks, AAPORnet!

Tom

--On Monday, April 13, 2009 4:37 PM -0400 Tom Guterbock
<tmg1p@VIRGINIA.EDU> wrote:

> Hello,
> A colleague here wants me to help design a survey in which the
> population
> of interest is U.S. adults diagnosed with fibromyalgia. According to a
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- > Thanks, Tom G.

>
>
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> Director CSR Main Number: (434)243-5222
> Center for Survey Research FAX: (434)982-5524
> University of Virginia EXPRESS DELIVERY: 2400 Old Ivy Road
> P. O. Box 400767 Suite 212
> Charlottesville, VA 22904-4767 Charlottesville, VA 22903
> e-mail: TomG@virginia.edu

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Center for Survey Research FAX: (434)982-5524
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P. O. Box 400767 Suite 212
Charlottesville, VA 22904-4767 Charlottesville, VA 22903
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Date: Wed, 15 Apr 2009 06:55:30 -0400
Reply-To: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
Subject: FW: First issue of Journal of Privacy and Confidentiality
 available

Comments: To: AAPORNET@ASU.EDU
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

FYI

-----Original Message-----

From: Survey Research Methods Section of the ASA
[mailto:SRMSNET@LISTSERV.UMD.EDU] On Behalf Of Jerry Reiter
Sent: Tuesday, April 14, 2009 10:34 PM
To: SRMSNET@LISTSERV.UMD.EDU
Subject: First issue of Journal of Privacy and Confidentiality available

Dear SRMSNET,

The first issue of the Journal of Privacy and Confidentiality, a free electronic journal with research on P&C methodologies, is now available. The URL is

<http://jpc.cylab.cmu.edu/>

The editors encourage submissions.

Best,
Jerry Reiter
Chair of ASA Privacy and Confidentiality Committee
Duke University

~~~~~  
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Date: Wed, 15 Apr 2009 11:57:35 +0100
Reply-To: "Moon, Nick (GfK NOP, UK)" <nick.moon@GFK.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Moon, Nick (GfK NOP, UK)" <nick.moon@GFK.COM>
Subject: Gilbert Burnham
Comments: To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
content-transfer-encoding: quoted-printable

Stumbled on this today, and am somewhat surprised no-one has mentioned it on here before (AFAIK), since it was published two months ago

http://www.jhsph.edu/publichealthnews/press_releases/2009/iraq_review.html

This review didn't look at the issue of transparency that AAPOR was concerned with, but instead concerned itself with the fact that the project had avoided

ded full IRB review because the study protocol said no respondent names would be recorded but in fact the survey did collect names.

Johns Hopkins banned Dr Burnham from conducting research on human subjects for 5 years, which seems a bit harsh for what may have been an oversight, but while there was no sign of confidentiality being breached, the consequences are obviously potentially enormous.

Nick Moon

Managing Director, GfK NOP Social Research

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UK

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Date: Wed, 15 Apr 2009 07:27:55 -0700

Reply-To: "Wiese, Cheryl" <wiese.c@GHC.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Wiese, Cheryl" <wiese.c@GHC.ORG>

Subject: Re: Sampling for a specific illness
Comments: To: "aapornet@asu.edu" <aapornet@asu.edu>
Content-Type: text/plain; charset="us-ascii"
MIME-Version: 1.0
Content-Transfer-Encoding: 8bit

I shot Tom an email also suggesting the HMO Research Network, of which Kaiser of Northern California is a member. The HMORN is a consortium of 15 HMOS across the US who all have non-profit research centers associated with them. We have conducted many multisite studies on topics such as cancer, smoking cessation, cardiovascular research, therapeutics, medical decision-making, after-market surveillance, vaccine safety, and many more.

This network offers the ultimate health research laboratory for many studies because most, if not all, of the participating HMOs have electronic medical records (EMRs); as an integrated health care delivery system, we have pharmacy data on our HMO patients/members; we have contact information for all members, both mail and phone, and sometimes email, to send advance letters encouraging participation, so we are able to achieve high participation rates; and finally, many HMOs serve very diverse populations including Medicaid, Medicare, race of the region served, all ages, etc.

You can learn more about the HMO Research Network at this website:
<http://www.hmoresearchnetwork.org/home.htm>

Cheryl Wiese
Manager, Survey Research Program
Group Health Center for Health Studies
1730 Minor Avenue #1600
Seattle WA 98101-1448
206-442-4041
wiese.c@ghc.org

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-----Original Message-----

From: Douglas Strand [<mailto:Doug.A.Strand@KP.ORG>]
Sent: Tuesday, April 14, 2009 9:23 AM
Subject: Re: Sampling for a specific illness

Hi Tom,

The healthcare company for whom I work, Kaiser Permanente, has over 8 million members -- including a few hundred thousand in the D.C./Virginia area -- so I'm sure there are plenty of patients with this condition in the electronic patient records. So your friend might want to try collaborating with Kaiser's

Division Of Research (D.O.R.) in order to get access to a patient sample for surveying. There should be minimal to no self-selection bias here, since these people have Kaiser as their insurance company and healthcare provider and the system is big enough to find plenty of good specialists to cover this illness.

Here is how your colleague might proceed:

Refer the person to the Division of Research homepage : www.dor.kaiser.org On that home page there is a pale blue button in the bottom left corner that says "Collaborate with DOR". The researcher should click on that button, which will put him/her into our new Collaboration Web Portal. The researcher should then create a user id and fill in as much information about the proposed study as possible. The study gets reviewed by a team in DOR and then once a week a list of studies searching for collaborators is distributed to DOR investigators. If there are no takers, then we may be able to refer the researcher to a clinician interested in collaborating or having someone from DOR handle the mechanics of IRB submissions, budget prep, etc., who does not have expertise in this area.

Hope it goes well.

-Doug Strand

Douglas Strand, Ph.D.
Consultant
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Kaiser Foundation Health Plan
1 Kaiser Plaza
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Phone: 510-271-5603
E-mail: doug.a.strand@kp.org
Fax: 510- 267-2130

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Tom Guterbock <tmg1p@VIRGINIA.EDU>
Sent by: AAPORNET <AAPORNET@asu.edu>
04/13/2009 01:37 PM
Please respond to
Tom Guterbock <tmg1p@VIRGINIA.EDU>

To
AAPORNET@ASU.EDU
cc

Subject
Sampling for a specific illness

Hello,

A colleague here wants me to help design a survey in which the population of interest is U.S. adults diagnosed with fibromyalgia. According to a website I just looked at, nearly all patients having the condition are female, and about 1% of adults have it.

How on earth would one sample this group? Ideally, I'd like to know a probability based method. If necessary, we could draw part of the sample from a pre-enrolled panel, but I don't know if persons with that illness can be identified in existing panels.

The colleague is looking to fund this research with the big bucks, so the solution need not be very low in cost. Any clues or useful references would be of great help.

Thanks, Tom G.

Thomas M. Guterbock Voice: (434)243-5223
Director CSR Main Number: (434)243-5222
Center for Survey Research FAX: (434)982-5524
University of Virginia EXPRESS DELIVERY: 2400 Old Ivy Road
P. O. Box 400767 Suite 212
Charlottesville, VA 22904-4767 Charlottesville, VA 22903
e-mail: TomG@virginia.edu

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Date: Wed, 15 Apr 2009 12:10:59 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Gallup - Views of Income Taxes Among Most Positive Since 1956
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

April 13, 2009

Views of Income Taxes Among Most Positive Since 1956

by Jeffrey M. Jones

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<http://www.gallup.com/poll/117433/Views-Income-Taxes-Among-Positive-1956.aspx>

or=20

<http://tinyurl.com/dccrbq>

=20

PRINCETON, NJ -- A new Gallup Poll finds 48% of Americans saying the amount of federal income taxes they pay is "about right," with 46% saying "too high" -- one of the most positive assessments Gallup has measured since 1956. Typically, a majority of Americans say their taxes are too high, and relatively few say their taxes are too low.

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< Lovely graph removed >

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These results are based on the Gallup Economy and Personal Finance poll, conducted each April, including April 6-9 of this year.

Since 1956, there has been only one other time when a higher percentage of Americans said their taxes were about right -- in 2003, when 50% did so after two rounds of tax cuts under the Bush administration.

The slightly more positive view this year may reflect a public response to President Barack Obama's economic stimulus and budget plans. He has promised not to raise taxes on Americans making less than \$250,000, while cutting taxes for lower- and middle-income Americans. The latter has already begun, as the government has reduced the withholding amount for federal income taxes from middle- and lower-income American workers' paychecks.

=20

SNIP

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Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101=20

Baltimore, MD 21209=20

=20

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Date: Wed, 15 Apr 2009 13:23:29 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: How Researchers Classify Biracial Subjects Skews Study Results,
Authors Say

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

<http://chronicle.com/daily/2009/04/15810n.htm>

(Subscription necessary)=20

How Researchers Classify Biracial Subjects Skews Study Results, Authors =
Say

By PETER SCHMIDT <<mailto:peter.schmidt@chronicle.com>>=20

San Diego

For higher-education researchers, the choice of how to classify people = who identify themselves as biracial is hardly as simple as black and = white. In fact, a paper being presented here on Thursday at the annual = conference of the American Educational Research Association says that = each of three commonly used approaches to classifying biracial or = multiracial people has benefits and drawbacks, and the choice of which = one to use can significantly influence a study's results.

The authors of the study are Karen Kurotsuchi Inkelas, an associate = professor of college-student personnel at the University of Maryland at = College Park; Matthew Soldner, a doctoral student at Maryland; and = Katalin Szel=E9nyi, an assistant professor of education at the = University of Massachusetts at Boston. They conducted their analysis = using data on more than 22,000 undergraduate students at 49 colleges = gathered as part of the 2007 National Study of Living-Learning Programs, = for which Ms. Inkelas serves a principal investigator. The study = provided an ideal source of data for them because it uses a survey = instrument that lets students identify with as many races and = ethnicities as they please.

The researchers crunched their numbers using three commonly used = approaches to classifying biracial and multiracial students, to see how = each approach would affect their results.

With one approach, researchers classify subjects who belong to two or = more racial or ethnic groups as simply being "biracial" or = "multiracial." With a second approach, subjects who identify with two = groups are classified as belonging to the least prevalent one, so that a = student who reports being both white and black is designated as black.

Under a third approach, used by the federal Office of Management and = Budget, most biracial research subjects are given biracial = classifications that reflect their backgrounds, such as "white-black" or = "white-Hispanic." But, for the sake of keeping the number of categories = manageable, researchers disregard data from any biracial subset that = accounts for less than 1 percent of the total sample studied. (With the = student data collected by the National Study of Living-Learning = Programs, such an approach left the researchers focused only on those = biracial or multiracial students who identified as white and Hispanic, = white and Asian American, white and Native American, or white and = black.)

Ms. Inkelas and her colleagues sought to see how using each of the three = different racial-classification schemes would affect a statistical = analysis of students' responses to survey questions about making the = transition to college. They found that the schemes produced sharply = different results, and each skewed at least some of their findings. In = classifying students who had identified themselves as white and Native = American as being Native American, for example, they drastically = overestimated the percentage of Native American students who were = receiving merit-based aid.

SNIP

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Leo G. Simonetta

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Date: Wed, 15 Apr 2009 18:47:40 +0100

Reply-To: Iain.NOBLE@DCSF.GSI.GOV.UK

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Iain Noble <Iain.NOBLE@DCSF.GSI.GOV.UK>

Subject: Re: How Researchers Classify Biracial Subjects Skews Study
Results, Authors Say

Comments: To: AAPORNET@ASU.EDU

In-Reply-To:

A<3248A9B21DD5574785FE5E2C8E521684D2332E@exchange.local.artscience.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1"

Content-Transfer-Encoding: 8bit

And for those interested in these issues, links to:

a) the proposals for the relevant questions for next UK census (including probably more, much much more, than you ever wanted to know about the problems of asking questions in Welsh) <http://www.ons.gov.uk/census/2011-census/2011-census-questionnaire-content/question-and-content-recommendations-for-2011/index.html> and

b) news of a recent report on the rapid increase of mixed/multiple race/ethnicity in the UK <http://www.iser.essex.ac.uk/news/2009/01/19/the-rise-of-mixed-race-britain> with some startling figures (e.g. 48 percent of Black Caribbean men and 34 percent of Black Caribbean women are in mixed race relationships). Full report is at <http://www.equalityhumanrights.com/en/publicationsandresources/Pages/Ethnicityandfamilyrelationships.aspx>.

The latter has led some people to speculate that the Black Caribbean identity

(historically one of the strongest minority identifications in the UK) may virtually disappear within the next generation.

And I find it very hard to believe that anyone actually does this: ' subjects who
>identify with two groups are classified as belonging to the least prevalent one, so that a
>student who reports being both white and black is designated as black'.

Iain Noble
Department for Children, Schools and Families
Young People Analysis Division - Youth Research Team,

4th Floor, Sanctuary Buildings
Great Smith Street
London SW1P 3BT

0207 783 8443

Mobile: 0753 832 8523

>-----Original Message-----

>From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta

>Sent: 15 April 2009 18:23

>To: AAPORNET@ASU.EDU

>Subject: How Researchers Classify Biracial Subjects Skews Study Results, Authors Say

>
><http://chronicle.com/daily/2009/04/15810n.htm>

>
>(Subscription necessary)

>
>
>How Researchers Classify Biracial Subjects Skews Study Results, Authors Say

>
>
>By PETER SCHMIDT <mailto:peter.schmidt@chronicle.com>

>
>San Diego

>
>For higher-education researchers, the choice of how to classify people who identify

>themselves as biracial is hardly as simple as black and white. In fact, a paper being presented

>here on Thursday at the annual conference of the American Educational Research

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>research subjects are given biracial classifications that reflect their backgrounds, such as
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>students who had identified themselves as white and Native American as being Native
>American, for example, they drastically overestimated the percentage of Native American

>students who were receiving merit-based aid.

>

>SNIP

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>Leo G. Simonetta

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>Director of Research

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>6115 Falls Road, Suite 101

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>Baltimore, MD 21209

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=====
Date: Wed, 15 Apr 2009 16:39:09 -0400

Reply-To: Lawrence Luskin <Lawrence.A.Luskin@MACROINTERNATIONAL.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Lawrence Luskin <Lawrence.A.Luskin@MACROINTERNATIONAL.COM>

Subject: Job Opening: Washington, DC Area
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: quoted-printable

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Date: Fri, 17 Apr 2009 09:35:33 -0400
Reply-To: colleen_porter@COX.NET
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Colleen Porter <colleen_porter@COX.NET>
Subject: bumping scales/questionnaire design?
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=utf-8
Content-Transfer-Encoding: 7bit

In the old days of print journalism, there was an expression "bumping headlines" that described two or more headlines that were too close together, a placement that interfered with the reader's understanding.

In designing a telephone survey, when one is pulling together a bunch of scales (each of which has been validated in previous work), what is the risk of confusing a respondent by throwing too many different but similar scales at them in a short period of time?

Web or paper would be no problem, since the scale is right there in front of them the entire time, often in a grid. They finish one task and move to the next.

But with telephone surveys, the respondent sort of holds things in their brain as they answer a series of questions.

How much trouble does it cause when a series asks

- Rarely or none of the time
- Some or a little of the time
- Occasionally or a moderate amount of time

All of the time

than another asks

Always
Often
Sometimes
Occasionally
Never

and then

Never
Sometimes
Usually
Always

So, would that kind of thing cause confusion? My guess would be that it would increase the interview time, since interviewers will need to read the appropriate scale all the way through with every question, rather than a training effect clicking in like it does for many respondents after the second or third item.

And I think it would leave respondents with a vague sense of incompetence, like they had missed something or became confused. I doubt they would realize what was happening enough to bring it up in a think-aloud pretest; it's more subtle than that.

Since a sense of accomplishment is one of the few things we give our respondents, I would hate them to feel that way.

Of course rewording to a uniform response scale erases the benefits derived from using that carefully validated and tested instrumentation.

So is there research on how many different but similar scales a respondent can deal with in a telephone survey? Any insights most welcome.

Many thanks,

Colleen

Colleen K. Porter, M.A.
Coordinator/Communication Specialist
Southeast Center for Research to Reduce Disparities in Oral Health
"Taking the bite out of head and neck cancer"
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CELL 352-215-1192
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cporter@dental.ufl.edu

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Date: Fri, 17 Apr 2009 10:19:56 -0400

Reply-To: "Rebecca Quarles, PhD" <bquarles@AOL.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Rebecca Quarles, PhD" <bquarles@AOL.COM>

Subject: Re: bumping scales/questionnaire design?

Comments: To: colleen_porter@COX.NET, AAPORNET@ASU.EDU

In-Reply-To: <20090417093533.GK192.797007.imal@eastrmwml44>

MIME-Version: 1.0

Content-Type: text/plain; charset="utf-8"

Content-Transfer-Encoding: 8bit

Hi Colleen-

You are right: Respondents will be confused if you use different scales to measure the same concept. I once had the misfortune to monitor some interviews using a questionnaire that did exactly that, and it was not pretty.

I don't know about any literature that addresses this issue, but I think that it is fair to surmise that the validated scales were validated within the context of a questionnaire that used the same scaling for the same concepts (e.g., frequency) throughout. I also think that one needs to think in terms of how the questionnaire will work as a whole rather than just looking at the validation status of specific items, and that this holds for Internet and paper surveys, as well as telephone surveys.

Best,

Becky Quarles

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Colleen Porter

Sent: Friday, April 17, 2009 9:36 AM

To: AAPORNET@ASU.EDU

Subject: bumping scales/questionnaire design?

In the old days of print journalism, there was an expression "bumping headlines" that described two or more headlines that were too close together, a placement that interfered with the reader's understanding.

In designing a telephone survey, when one is pulling together a bunch of scales (each of which has been validated in previous work), what is the risk of confusing a respondent by throwing too many different but similar scales at them in a short period of time?

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But with telephone surveys, the respondent sort of holds things in their brain as they answer a series of questions.

How much trouble does it cause when a series asks

- Rarely or none of the time
- Some or a little of the time
- Occasionally or a moderate amount of time
- All of the time

than another asks

- Always
- Often
- Sometimes
- Occasionally
- Never

and then

- Never
- Sometimes
- Usually
- Always

So, would that kind of thing cause confusion? My guess would be that it would increase the interview time, since interviewers will need to read the appropriate scale all the way through with every question, rather than a training effect clicking in like it does for many respondents after the second or third item.

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Many thanks,

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Colleen K. Porter, M.A.
Coordinator/Communication Specialist

Southeast Center for Research to Reduce Disparities in Oral Health
"Taking the bite out of head and neck cancer"
<http://www.dental.ufl.edu/TakeTheBite/>
University of Florida, College of Dentistry
US Mail: Box 103628, Gainesville, FL 32610-3628
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=====
Date: Fri, 17 Apr 2009 11:53:20 -0400
Reply-To: "Caplan, James R., , CPMS Civ" <james.caplan@CPMS.OSD.MIL>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Caplan, James R., , CPMS Civ" <james.caplan@CPMS.OSD.MIL>
Subject: Re: bumping scales/questionnaire design?
Comments: To: AAPORNET@ASU.EDU
Comments: cc: "Rebecca Quarles, PhD" <bquarles@aol.com>
In-Reply-To: A<000301c9bf67\$95c481f0\$c14d85d0\$@com>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

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Jim

James R. Caplan, Ph.D.
Management and Program Analyst
DoD Civilian Personnel Management Service
HR-Business Information Technology Solutions: CDA
703-696-8754
DNS: 426-8754

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@ASU.EDU] On Behalf Of Rebecca Quarles, PhD

Sent: Friday, April 17, 2009 10:20 AM

To: AAPORNET@ASU.EDU

Subject: Re: bumping scales/questionnaire design?

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Best,

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From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Colleen Porter

Sent: Friday, April 17, 2009 9:36 AM

To: AAPORNET@ASU.EDU

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Date: Fri, 17 Apr 2009 18:31:17 +0200
Reply-To: Edith de Leeuw <edithl@XS4ALL.NL>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Edith de Leeuw <edithl@XS4ALL.NL>
Subject: Re: bumping scales/questionnaire design?
Comments: To: "Caplan, James R., , CPMS Civ" <james.caplan@CPMS.OSD.MIL>, AAPORNET@ASU.EDU
In-Reply-To: <5D905A2F5510E24CB80F8FEA67AEB49D025DD17C@GODFATHER.cpms.osd.mil>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed

I agree, keep them together,. Not only over the phone, but even on paper or the web.

On paper/web you have it visualized, but still it makes the cognitive burden heavier if you jump from one format to the other.

In my student days (my bachelor was in psychology) I learned that in psychological tests, you should keep topics together and use the same format. If you changed to a different group of items (questions), you should always give a short introduction, the next questions are all on... (or in the words of monthly python, and now for something completely different) to help the respondent.

Of course within a block of questions with the same format (say all attitude questions on a 5-point scale), you may randomize the questions , but never between blocks that have different formats, or topics.

Warm regards and keep up the good work

Edith

Prof. dr. Edith D. de Leeuw
Department of Methodology and Statistics
Faculty of Social and Behavioural Sciences
Utrecht University

e-mail edithl@xs4all.nl

/At 11:53 AM 4/17/2009 -0400, Caplan, James R., , CPMS Civ wrote:

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Date: Fri, 17 Apr 2009 12:23:55 -0400
Reply-To: "Szoc, Ronald Z" <RSzoc@ICFI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Szoc, Ronald Z" <RSzoc@ICFI.COM>
Subject: Re: bumping scales/questionnaire design?
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: 8bit

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Date: Fri, 17 Apr 2009 12:58:00 -0400
Reply-To: "Shiman, Lawrence H" <LawrenceH_Shiman@DFCI.HARVARD.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Shiman, Lawrence H" <LawrenceH_Shiman@DFCI.HARVARD.EDU>
Subject: Re: bumping scales/questionnaire design?
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: A<7F45C6A900F9D34ABE7B868B1E6897D701052707@NTGEXMB04.icf-hq.icfconsulting.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

I agree with the sentiments that have been expressed on this thread, and have expressed them myself when working with researchers at my institution. However, without specific articles or studies to point to, I am often facing a losing battle in my efforts to improve the questionnaires. If anyone is aware of articles or studies on this topic, I would be grateful.

Larry Shiman
Survey Methodologist
Dana-Farber Cancer Institute

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From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Szoc, Ronald Z

Sent: Friday, April 17, 2009 12:24 PM

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=====
Date: Fri, 17 Apr 2009 13:21:10 -0400
Reply-To: colleen_porter@COX.NET
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Colleen Porter <colleen_porter@COX.NET>
Subject: Re: bumping scales/questionnaire design?
Comments: To: "Szoc, Ronald Z" <RSzoc@ICFI.COM>
Comments: cc: AAPORNET@ASU.EDU
In-Reply-To: <200904171634.n3HCGI66030397@lists.asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=utf-8
Content-Transfer-Encoding: 8bit

Ronald totally nailed this dilemma. It *does* depend, it is a trade-off, and where to draw that line is blurry to us at this point.

We are talking about maybe scales like the CES-D depression screener, SF-8, Cohen's Perceived Stress Scale, CAHPS and so on. All used in telephone surveys before, and well validated as such.

But to put them together in a single instrument...

I tend to come down on the side of the respondent, because of having started as telephone interviewer and knowing that there are real people behind every data point. But the investigators have legitimate concerns as well.

So it's a trade-off, one way or another.

I'll have a student do an in-depth lit review to see if others have modified those instruments in a way that would help us. Because if someone has already done it already, we can cite them.

And I'll post a summary next week of what I learned.

Best,
Colleen

(Have a great weekend, y'all!)

---- "Szoc wrote:

> Colleen--

>

> And others. When you say, "Pulling together scales from different sources", do you mean the whole scale, or some selected questions from various scales. Depending on what you are doing, the answer is different.

>

> For example, let's say that your instrument contains, among other items, 4 different scales. Let's assume that the number of items for each scale is: 10, 8, 12, 6, respectively for a total of 36 scale items (as well as other questions the comprise the rest of the instrument). Then, IF you are using the entire scale, and IF you intend to compare your results to other uses of the scale documented in the literature, then it seems to me that you MUST use the various responses used in the actual scale. I imagine, as another poster said, that the response set will be the same within one scale. If you don't use the response sets, then you cannot do the comparisons you seek. There are also verbal ways to "transition" the respondent to the new scale. For example, "Now, I am going to ask you about your how often you get...."

>

> On the other hand, if you are just pulling individual items from various scales (and it seems that you may be, given the way you state our question), because the items have been validated, then it makes more sense to aim for consistency of response items (e.g, frequency is always stated as a 5 point Likert scale beginning with "Always, Very Often, Often, occasionally, rarely, never") rather than being exactly literal with the items. However, once you do this, you also lose the opportunity to compare your items to the same items with a different response scale (even though it may be the same cognitive dimension such as frequency, or satisfaction) that you find in the literature, but that is not such a great loss in my opinion.

>

> Re-reading this, it sounds too much like my response is: "It depends"... But it kinda does.

>

> My \$0.02...

>

>

> RONALD Z. SZOC, PhD | Senior Technical Specialist | 703.934.3456-Office | 202.345.1085-Cell |

>

>

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Caplan, James R., , CPMS Civ

> Sent: Friday, April 17, 2009 11:53 AM

> To: AAPORNET@ASU.EDU

> Subject: Re: bumping scales/questionnaire design?

>

> Friends,

> I think it is another manifestation of cognitive dissonance. I routinely get energetic young people (with one undergrad course in research design) suggesting that the question order in a survey be scrambled to avoid order

effects (somewhat missing the point). I'd love to hear from those of you with extensive pretesting data on how to best organize questions. To my way of thinking, it helps organize the recognition and deciding process for the respondent to put the questions with the common scale together.

> Jim

>

> James R. Caplan, Ph.D.

> Management and Program Analyst

> DoD Civilian Personnel Management Service HR-Business Information Technology Solutions: CDA

> 703-696-8754

> DNS: 426-8754

>

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@ASU.EDU] On Behalf Of Rebecca Quarles, PhD

> Sent: Friday, April 17, 2009 10:20 AM

> To: AAPORNET@ASU.EDU

> Subject: Re: bumping scales/questionnaire design?

>

> Hi Colleen-

>

> You are right: Respondents will be confused if you use different scales to measure the same concept. I once had the misfortune to monitor some interviews using a questionnaire that did exactly that, and it was not pretty.

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> I don't know about any literature that addresses this issue, but I think that it is fair to surmise that the validated scales were validated within the context of a questionnaire that used the same scaling for the same concepts (e.g., frequency) throughout. I also think that one needs to think in terms of how the questionnaire will work as a whole rather than just looking at the validation status of specific items, and that this holds for Internet and paper surveys, as well as telephone surveys.

>

> Best,

>

> Becky Quarles

>

>

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Colleen Porter

> Sent: Friday, April 17, 2009 9:36 AM

> To: AAPORNET@ASU.EDU

> Subject: bumping scales/questionnaire design?

>

> In the old days of print journalism, there was an expression "bumping headlines" that described two or more headlines that were too close together, a placement that interfered with the reader's understanding.

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> In designing a telephone survey, when one is pulling together a bunch of scales (each of which has been validated in previous work), what is the risk of confusing a respondent by throwing too many different but similar scales at them in a short period of time?

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> Web or paper would be no problem, since the scale is right there in front of

them the entire time, often in a grid. They finish one task and move to the next.

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> How much trouble does it cause when a series asks

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> Rarely or none of the time
> Some or a little of the time
> Occasionally or a moderate amount of time
> All of the time

>
> than another asks

>
> Always
> Often
> Sometimes
> Occasionally
> Never

>
> and then

>
> Never
> Sometimes
> Usually
> Always

>
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>
> And I think it would leave respondents with a vague sense of incompetence, like they had missed something or became confused. I doubt they would realize what was happening enough to bring it up in a think-aloud pretest; it's more subtle than that.

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> Since a sense of accomplishment is one of the few things we give our respondents, I would hate them to feel that way.

>
> Of course rewording to a uniform response scale erases the benefits derived from using that carefully validated and tested instrumentation.

>
> So is there research on how many different but similar scales a respondent can deal with in a telephone survey? Any insights most welcome.

>
> Many thanks,

>
> Colleen

>
> Colleen K. Porter, M.A.

> Coordinator/Communication Specialist

> Southeast Center for Research to Reduce Disparities in Oral Health "Taking
the bite out of head and neck cancer"
> <http://www.dental.ufl.edu/TakeTheBite/>
> University of Florida, College of Dentistry US Mail: Box 103628,
Gainesville, FL 32610-3628 Physical Location: 1329 SW 16th Street, Room 5180
Gainesville, FL 32608
>
> PHONE 352-273-5983
> CELL 352-215-1192
> FAX 352-273-5985
> cporter@dental.ufl.edu
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Date: Fri, 17 Apr 2009 13:47:05 -0400
Reply-To: "Szoc, Ronald Z" <RSzoc@ICFI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Szoc, Ronald Z" <RSzoc@ICFI.COM>
Subject: Re: bumping scales/questionnaire design?
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: 8bit

Larry--

These two may help. Unfortunately they are more prescriptive ("thou shall...") and don't have footnotes or citations. But for what it's worth:

Neil Wood, The Health Project Book, Routledge. See especially the top of page 37...

<http://books.google.com/books?id=uGO3DNtm3aAC&printsec=frontcover#PPA37,M1>

Another is this that discusses response sets/scales in terms of 360 personnel reviews, by a company that specializes in them:

<http://www.censeocorp.com/downloads/whitepapers/360-degree-feedback-survey-response-scales.asp>

As I said, these references don't cite studies, but at least your voice will not be the only one in the wilderness. I've also looked via EBSCOHost, but I can't seem to come up with the search terms that will give me fewer than 6,000 hits...

Hope this helps...

Ron

RONALD Z. SZOC, PhD | Senior Technical Specialist | 703.934.3456-Office | 202.345.1085-Cell |

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Shiman, Lawrence H
Sent: Friday, April 17, 2009 12:58 PM
To: AAPORNET@ASU.EDU
Subject: Re: bumping scales/questionnaire design?

I agree with the sentiments that have been expressed on this thread, and have expressed them myself when working with researchers at my institution. However, without specific articles or studies to point to, I am often facing a losing battle in my efforts to improve the questionnaires. If anyone is aware of articles or studies on this topic, I would be grateful.

Larry Shiman
Survey Methodologist
Dana-Farber Cancer Institute

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Szoc, Ronald Z
Sent: Friday, April 17, 2009 12:24 PM
To: AAPORNET@ASU.EDU
Subject: Re: bumping scales/questionnaire design?

Colleen--

And others. When you say, "Pulling together scales from different sources", do you mean the whole scale, or some selected questions from various scales. Depending on what you are doing, the answer is different.

For example, let's say that your instrument contains, among other items, 4 different scales. Let's assume that the number of items for each scale is: 10, 8, 12, 6, respectively for a total of 36 scale items (as well as other questions the comprise the rest of the instrument). Then, IF you are using the entire scale, and IF you intend to compare your results to other uses of the scale documented in the literature, then it seems to me that you MUST use the various responses used in the actual scale. I imagine, as another poster said, that the response set will be the same within one scale. If you don't use the response sets, then you cannot do the comparisons you seek. There are also verbal ways to "transition" the respondent to the new scale. For example, "Now, I am going to ask you about your how often you get...."

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My \$0.02...

RONALD Z. SZOC, PhD | Senior Technical Specialist | 703.934.3456-Office | 202.345.1085-Cell |

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Caplan, James R., , CPMS Civ

Sent: Friday, April 17, 2009 11:53 AM

To: AAPORNET@ASU.EDU

Subject: Re: bumping scales/questionnaire design?

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Jim

James R. Caplan, Ph.D.

Management and Program Analyst

DoD Civilian Personnel Management Service HR-Business Information Technology

Solutions: CDA
703-696-8754
DNS: 426-8754

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@ASU.EDU] On Behalf Of Rebecca Quarles, PhD
Sent: Friday, April 17, 2009 10:20 AM
To: AAPORNET@ASU.EDU
Subject: Re: bumping scales/questionnaire design?

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Best,

Becky Quarles

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Colleen Porter
Sent: Friday, April 17, 2009 9:36 AM
To: AAPORNET@ASU.EDU
Subject: bumping scales/questionnaire design?

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Occasionally or a moderate amount of time
All of the time

than another asks

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and then

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So is there research on how many different but similar scales a respondent can deal with in a telephone survey? Any insights most welcome.

Many thanks,

Colleen

Colleen K. Porter, M.A.
Coordinator/Communication Specialist
Southeast Center for Research to Reduce Disparities in Oral Health "Taking the bite out of head and neck cancer"
<http://www.dental.ufl.edu/TakeTheBite/>
University of Florida, College of Dentistry US Mail: Box 103628, Gainesville, FL 32610-3628 Physical Location: 1329 SW 16th Street, Room 5180 Gainesville, FL 32608

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FAX 352-273-5985
cporter@dental.ufl.edu

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Date: Fri, 17 Apr 2009 16:43:58 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: A (probably) foolish question

Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

We have been contacted by an organization that would like for us to conduct a census survey of their members (~125). Normally we don't do this sort of thing but we have an existing relationship with them . . .=20

=20

In the RFP the organization says it is seeking a Margin of Error of +/- 5% (for proportions) at the 95% confidence level. My first thought was to merely use the Finite Population Correction Factor but to the best of my feeble recollection is only useful for sampling not for a failed census.

=20

Are they asking for the impossible?

=20

Is there a way to calculate the number that we would have to reach to achieve to reach that level (other than reaching 95% of the list)?

=20

--=20

Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101=20

Baltimore, MD 21209=20

=20

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=====
Date: Fri, 17 Apr 2009 17:22:11 -0400

Reply-To: Tom Guterbock <tmg1p@VIRGINIA.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Tom Guterbock <tmg1p@VIRGINIA.EDU>

Subject: Wow! low airfares

Comments: To: AAPORnet List server <aapornet@asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii; format=flowed
Content-Transfer-Encoding: 7bit
Content-Disposition: inline

I had a pleasant surprise when I booked by air tickets from Virginia down to Ft. Lauderdale. Tickets are dirt cheap right now. Base price for the round trip was only about \$180, \$230 with fees and so on.

C'mon down!

Tom

Thomas M. Guterbock Voice: (434)243-5223
Director CSR Main Number: (434)243-5222
Center for Survey Research FAX: (434)982-5524
University of Virginia EXPRESS DELIVERY: 2400 Old Ivy Road
P. O. Box 400767 Suite 212
Charlottesville, VA 22904-4767 Charlottesville, VA 22903
e-mail: TomG@virginia.edu

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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=====
Date: Fri, 17 Apr 2009 17:39:00 -0400
Reply-To: "Rebecca Quarles, PhD" <bquarles@AOL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Rebecca Quarles, PhD" <bquarles@AOL.COM>
Subject: Re: A (probably) foolish question
Comments: To: Leo Simonetta <Simonetta@ARTSCI.COM>, AAPORNET@ASU.EDU
In-Reply-To:
<3248A9B21DD5574785FE5E2C8E521684D2352A@exchange.local.artsience.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

I don't think this is foolish question. We do some work with small populations, and clients often ask us to report the "margin of error," or even the margin of sampling error. We tell them that there is no sampling error because we didn't draw a sample. The correction for population size won't work because it is a correction for sampling error for cases in which you surveyed a significant proportion of the population. Thus, it also assumes that you drew a sample.

There are other kinds of error, particularly non-response error, but it is difficult to assess. We usually say that the real question is whether or not the results are representative of the population. These organizations often have information on the characteristics of each member, so you just compare the members who participated with the members who didn't. If you learn about another way of going about this I would love to know about it.

The good news is that response rates are usually quite high among members of organizations.

Becky Quarles

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta
Sent: Friday, April 17, 2009 4:44 PM
To: AAPORNET@ASU.EDU
Subject: A (probably) foolish question

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Leo G. Simonetta

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Baltimore, MD 21209

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=====
Date: Fri, 17 Apr 2009 15:00:19 -0700
Reply-To: Lynn Stalone <Lynn.Stalone@IHR-RESEARCH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Lynn Stalone <Lynn.Stalone@IHR-RESEARCH.COM>
Subject: Re: Wow! low airfares
Comments: To: Tom Guterbock <tmglp@VIRGINIA.EDU>, AAPORNET@ASU.EDU
In-Reply-To: <19BC6272A5ECB852E1FF9E73@DBBG9Y21.virginia.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

Tom is absolutely right... to add to his comments:

Airfares from the West Coast are also very reasonable! Just \$240 on Delta with all fees and taxes from LAX! Similar costs from Orange County...

Best regards,
Lynn

Lynn Stalone
Partner
IHR Research Group
Lynn.Stalone@ihr-research.com
714.368.1885 direct
714.315.9453 mobile
714.368.1884 main

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Tom Guterbock
Sent: Friday, April 17, 2009 2:22 PM
To: AAPORNET@ASU.EDU
Subject: Wow! low airfares

I had a pleasant surprise when I booked by air tickets from Virginia down to Ft. Lauderdale. Tickets are dirt cheap right now. Base price for the round trip was only about \$180, \$230 with fees and so on.

C'mon down!

Tom

Thomas M. Guterbock Voice: (434)243-5223
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Charlottesville, VA 22904-4767 Charlottesville, VA 22903
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Date: Sat, 18 Apr 2009 06:59:28 -0400
Reply-To: "Fahimi, Mansour" <mfahimi@M-S-G.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Fahimi, Mansour" <mfahimi@M-S-G.COM>
Subject: Re: A (probably) foolish question
Comments: To: "Rebecca Quarles, PhD" <bquarles@AOL.COM>, AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: 8bit

Even if you attempt to conduct a census, most likely, you will encounter nonresponse or some form of under-coverage due to "list error" or failure to contact. Should you decided to correct for these via nonresponse adjustment and/or weighting, there will be variance inflation due to application of unequal weights. As such, when you calculate confidence intervals (properly) they will have nonzero lengths.

_Mansour.

From: AAPORNET on behalf of Rebecca Quarles, PhD
Sent: Fri 4/17/2009 5:39 PM
To: AAPORNET@ASU.EDU
Subject: Re: A (probably) foolish question

I don't think this is foolish question. We do some work with small populations, and clients often ask us to report the "margin of error," or even the margin of sampling error. We tell them that there is no sampling error because we didn't draw a sample. The correction for population size won't work because it is a correction for sampling error for cases in which you surveyed a significant proportion of the population. Thus, it also assumes that you drew a sample.

There are other kinds of error, particularly non-response error, but it is difficult to assess. We usually say that the real question is whether or not

the results are representative of the population. These organizations often have information on the characteristics of each member, so you just compare the members who participated with the members who didn't. If you learn about another way of going about this I would love to know about it.

The good news is that response rates are usually quite high among members of organizations.

Becky Quarles

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta
Sent: Friday, April 17, 2009 4:44 PM
To: AAPORNET@ASU.EDU
Subject: A (probably) foolish question

We have been contacted by an organization that would like for us to conduct a census survey of their members (~125). Normally we don't do this sort of thing but we have an existing relationship with them . . .

In the RFP the organization says it is seeking a Margin of Error of +/- 5% (for proportions) at the 95% confidence level. My first thought was to merely use the Finite Population Correction Factor but to the best of my feeble recollection is only useful for sampling not for a failed census.

Are they asking for the impossible?

Is there a way to calculate the number that we would have to reach to achieve to reach that level (other than reaching 95% of the list)?

--

Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101

Baltimore, MD 21209

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=====
Date: Sat, 18 Apr 2009 07:56:04 -0400
Reply-To: jwerner@jwdp.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jan Werner <jwerner@JWDP.COM>
Organization: Jan Werner Data Processing
Subject: Re: A (probably) foolish question
Comments: To: Leo Simonetta <Simonetta@ARTSCI.COM>
Comments: cc: AAPORNET@ASU.EDU
In-Reply-To:
<3248A9B21DD5574785FE5E2C8E521684D2352A@exchange.local.artscience.com>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

It's not that they are asking for the impossible, it is that they don't understand the concept of the margin of error.

The MOE does not describe a range within which one can have a given level of confidence that the true value of a parameter falls. What it relates to is not the actual value of the parameter, but the expected value of the estimate of the parameter given an infinite number of

independent and identically distributed random samples of the population. Technically, it represents the expected deviation of your sample mean from the mean of a normal distribution of IID samples.

For a census, the expected value of the estimate is the same for all samples, so the MOE is always zero. If you have non-response, the resulting group of respondents is NOT an actual random sample of the population, and any deviation from the expected value of the distribution of samples does not come from sampling error.

You can always pretend (as do pollsters every day) that non-respondents are a true random sub-sample of your selected sample, which would make your "sample" into a random sample too, but that is based on empirical (read anecdotal) evidence, not probability theory.

Jan Werner

Leo Simonetta wrote:

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> conduct a census survey of their members (~125). Normally we don't do
> this sort of thing but we have an existing relationship with them . . .

>
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>
>
>

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Date: Mon, 20 Apr 2009 13:33:08 +0100

Reply-To: Iain.NOBLE@DCSF.GSI.GOV.UK

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Iain Noble <Iain.NOBLE@DCSF.GSI.GOV.UK>

Subject: Re: A (probably) foolish question

Comments: To: jwerner@jwdp.com, AAPORNET@ASU.EDU

In-Reply-To: A<49E9BFD4.4020302@jwdp.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

It could be worse. A year or so back all social researchers working in the UK Civil Service were asked to take part in a census. The results were duly published with 95% intervals. The study in question was carried out by our National Statistics Office.

Iain Noble
Department for Children, Schools and Families
Young People Analysis Division - Youth Research Team,

4th Floor, Sanctuary Buildings
Great Smith Street
London SW1P 3BT

0207 783 8443

Mobile: 0753 832 8523

>-----Original Message-----

>From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Jan Werner

>Sent: 18 April 2009 12:56

>To: AAPORNET@ASU.EDU

>Subject: Re: A (probably) foolish question

>

>It's not that they are asking for the impossible, it is that they don't
>understand the concept of the margin of error.

>

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>level of confidence that the true value of a parameter falls. What it
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>

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>

>Jan Werner

>
>_____

>
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>>
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Date: Mon, 20 Apr 2009 09:13:00 -0400
Reply-To: "Jonathan E. Brill, Ph.D."
<jonathan.brill.wh82@wharton.upenn.edu>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Jonathan E. Brill, Ph.D."
<jonathan.brill.wh82@WHARTON.UPENN.EDU>
Subject: Re: bumping scales/questionnaire design?
Comments: To: "Shiman, Lawrence H" <LawrenceH_Shiman@DFCI.HARVARD.EDU>,
AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; format=flowed; charset="iso-8859-1";
reply-type=original
Content-Transfer-Encoding: 7bit

Colleen,

Believe it or not, I recognize each of the scales you would like to use from the response categories you have specified (e.g., the first one is Lenore Radloff's 1977 CES-Depressive symptomology scale or one of the later derived short-form versions of it). All of these scales were used in the ORANJ BOWL (Ongoing Research on Aging in New Jersey - Bettering Opportunities for Wellness in Life) RDD telephone survey questionnaire administered to 50 to 74 year old community dwelling New Jersey residents.

Early on, as a result of early pretesting, my team and I raised the same concern you have expressed. We handled the matter by calling the response category changes to the attention of the respondent in the introductory text introducing each battery. "Now we are going to ask you about and this time the response choices may seem similar but they are a little different. This time I would like you to answer " That seemed to eliminate the confusion during the later rounds of pre-testing quite effectively. Anecdotally, our interviewers reported almost no evidence of confusion when these battery measures with the changing response categories were administered to our sample of 5,689 respondents during the hour long baseline interview. (In the rare cases where people seemed confused, they said so and we suggested that they grab a pencil and paper to write down the choices; this worked fine.) Observations regarding Cronbach alpha statistics seem supportive of this qualitative assessment as our sample statistics were consistently very close to the published reliability statistics.

Regards,
Jonathan

Jonathan E. Brill, Ph.D.
3 Oak Ridge Court
Voorhees, New Jersey 08043

Home: 856.772-9080
Office: 856.772-9030
E-mail: jonathan.brill.wh82@wharton.upenn.edu
Fax: 775.898-2651

View my professional profile:
<http://www.linkedin.com/in/jonathanbrill>

----- Original Message -----

From: "Shiman, Lawrence H" <LawrenceH_Shiman@DFCI.HARVARD.EDU>
To: <AAPORNET@ASU.EDU>
Sent: Friday, April 17, 2009 12:58 PM
Subject: Re: bumping scales/questionnaire design?

>I agree with the sentiments that have been expressed on this thread, and
>have
> expressed them myself when working with researchers at my institution.
> However,
> without specific articles or studies to point to, I am often facing a
> losing
> battle in my efforts to improve the questionnaires. If anyone is aware of
> articles or studies on this topic, I would be grateful.

>
> Larry Shiman
> Survey Methodologist
> Dana-Farber Cancer Institute

>
> -----Original Message-----
> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Szoc, Ronald Z
> Sent: Friday, April 17, 2009 12:24 PM
> To: AAPORNET@ASU.EDU
> Subject: Re: bumping scales/questionnaire design?

>
>
> Colleen--
>
> And others. When you say, "Pulling together scales from different
> sources", do
> you mean the whole scale, or some selected questions from various scales.
> Depending on what you are doing, the answer is different.

>
> For example, let's say that your instrument contains, among other items, 4
> different scales. Let's assume that the number of items for each scale is:
> 10,
> 8, 12, 6, respectively for a total of 36 scale items (as well as other
> questions
> the comprise the rest of the instrument). Then, IF you are using the
> entire
> scale, and IF you intend to compare your results to other uses of the
> scale
> documented in the literature, then it seems to me that you MUST use the

> various
> responses used in the actual scale. I imagine, as another poster said,
> that the
> response set will be the same within one scale. If you don't use the
> response
> sets, then you cannot do the comparisons you seek. There are also verbal
> ways to
> "transition" the respondent to the new scale. For example, "Now, I am
> going to
> ask you about your how often you get...."
>
> On the other hand, if you are just pulling individual items from various
> scales
> (and it seems that you may be, given the way you state our question),
> because
> the items have been validated, then it makes more sense to aim for
> consistency
> of response items (e.g, frequency is always stated as a 5 point Likert
> scale
> beginning with "Always, Very Often, Often, occasionally, rarely, never")
> rather
> than being exactly literal with the items. However, once you do this, you
> also
> lose the opportunity to compare your items to the same items with a
> different
> response scale (even though it may be the same cognitive dimension such as
> frequency, or satisfaction) that you find in the literature, but that is
> not
> such a great loss in my opinion.

>
> Re-reading this, it sounds too much like my response is: "It depends"...

> But it
> kinda does.

>
> My \$0.02...

>
>
> RONALD Z. SZOC, PhD | Senior Technical Specialist | 703.934.3456-Office |
> 202.345.1085-Cell |

>
>
> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Caplan, James R., ,
> CPMS
> Civ
> Sent: Friday, April 17, 2009 11:53 AM
> To: AAPORNET@ASU.EDU
> Subject: Re: bumping scales/questionnaire design?

>
> Friends,
> I think it is another manifestation of cognitive dissonance. I routinely
> get
> energetic young people (with one undergrad course in research design)
> suggesting

> that the question order in a survey be scrambled to avoid order effects
> (somewhat missing the point). I'd love to hear from those of you with
> extensive
> pretesting data on how to best organize questions. To my way of thinking,
> it
> helps organize the recognition and deciding process for the respondent to
> put
> the questions with the common scale together.

> Jim

>

> James R. Caplan, Ph.D.

> Management and Program Analyst

> DoD Civilian Personnel Management Service HR-Business Information

> Technology

> Solutions: CDA

> 703-696-8754

> DNS: 426-8754

>

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@ASU.EDU] On Behalf Of Rebecca Quarles, PhD

> Sent: Friday, April 17, 2009 10:20 AM

> To: AAPORNET@ASU.EDU

> Subject: Re: bumping scales/questionnaire design?

>

> Hi Colleen-

>

> You are right: Respondents will be confused if you use different scales

> to

> measure the same concept. I once had the misfortune to monitor some

> interviews

> using a questionnaire that did exactly that, and it was not pretty.

>

> I don't know about any literature that addresses this issue, but I think

> that it

> is fair to surmise that the validated scales were validated within the

> context

> of a questionnaire that used the same scaling for the same concepts (e.g.,

> frequency) throughout. I also think that one needs to think in terms of

> how the

> questionnaire will work as a whole rather than just looking at the

> validation

> status of specific items, and that this holds for Internet and paper

> surveys, as

> well as telephone surveys.

>

> Best,

>

> Becky Quarles

>

>

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Colleen Porter

> Sent: Friday, April 17, 2009 9:36 AM

> To: AAPORNET@ASU.EDU

> Subject: bumping scales/questionnaire design?
>
> In the old days of print journalism, there was an expression "bumping
> headlines"
> that described two or more headlines that were too close together, a
> placement
> that interfered with the reader's understanding.
>
> In designing a telephone survey, when one is pulling together a bunch of
> scales
> (each of which has been validated in previous work), what is the risk of
> confusing a respondent by throwing too many different but similar scales
> at them
> in a short period of time?
>
> Web or paper would be no problem, since the scale is right there in front
> of
> them the entire time, often in a grid. They finish one task and move to
> the
> next.
>
> But with telephone surveys, the respondent sort of holds things in their
> brain
> as they answer a series of questions.
>
> How much trouble does it cause when a series asks
>
> Rarely or none of the time
> Some or a little of the time
> Occasionally or a moderate amount of time
> All of the time
>
> than another asks
>
> Always
> Often
> Sometimes
> Occasionally
> Never
>
> and then
>
> Never
> Sometimes
> Usually
> Always
>
> So, would that kind of thing cause confusion? My guess would be that it
> would
> increase the interview time, since interviewers will need to read the
> appropriate scale all the way through with every question, rather than a
> training effect clicking in like it does for many respondents after the
> second
> or third item.

>
> And I think it would leave respondents with a vague sense of incompetence,
> like
> they had missed something or became confused. I doubt they would realize
> what
> was happening enough to bring it up in a think-aloud pretest; it's more
> subtle
> than that.
>
> Since a sense of accomplishment is one of the few things we give our
> respondents, I would hate them to feel that way.
>
> Of course rewording to a uniform response scale erases the benefits
> derived from
> using that carefully validated and tested instrumentation.
>
> So is there research on how many different but similar scales a respondent
> can
> deal with in a telephone survey? Any insights most welcome.
>
> Many thanks,
>
> Colleen
>
> Colleen K. Porter, M.A.
> Coordinator/Communication Specialist
> Southeast Center for Research to Reduce Disparities in Oral Health "Taking
> the
> bite out of head and neck cancer"
> <http://www.dental.ufl.edu/TakeTheBite/>
> University of Florida, College of Dentistry US Mail: Box 103628,
> Gainesville,
> FL 32610-3628 Physical Location: 1329 SW 16th Street, Room 5180
> Gainesville,
> FL 32608
>
> PHONE 352-273-5983
> CELL 352-215-1192
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> cporter@dental.ufl.edu
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=====
Date: Mon, 20 Apr 2009 17:07:48 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Global Canvass
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

A review of DISPATCHES FROM THE WAR ROOM: In the Trenches With Five
Extraordinary Leaders

By Stanley B. Greenberg

=20

Global Canvass

NYTimes

=20

<http://www.nytimes.com/2009/04/19/books/review/Freedland-t.html>

or=20

<http://tinyurl.com/cuxava>

=20

You can see why Stanley B. Greenberg thought he had a tale to tell. He served as a pollster and consultant to a string of the most storied political leaders of recent times, Bill Clinton, Tony Blair, Nelson Mandela and Ehud Barak among them. Alongside his colleagues James Carville and Bob Shrum, Greenberg was a key member of a traveling troupe of political sorcerers that jetted across the globe through much of the 1990s, casting spells with their mysterious overnight polls and focus groups until they had racked up victories on five continents.=20

=20

SNIP

=20

--=20

Leo (Apolitical Sorcerer) Simonetta

=20

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=====
Date: Mon, 20 Apr 2009 21:41:44 +0000

Reply-To: "Langer, Gary" <Gary.Langer@ABC.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Langer, Gary" <Gary.Langer@ABC.COM>

Subject: Krosnick/Academy

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

I hope my fellow AAPORites will join me in congratulating Prof. Jon Krosnick on his election to the American Academy of Arts and Sciences.

Such achievements bring honor to our profession. Way to go, Jon!=20

<http://www.amacad.org/enewsletter/c.pdf>

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=====
Date: Mon, 20 Apr 2009 18:09:46 -0400

Reply-To: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>

Subject: Re: Krosnick/Academy

Comments: To: AAPORNET@ASU.EDU

Comments: cc: Gary Langer <Gary.Langer@ABC.COM>

In-Reply-To: <A4E8071AE9E1854FBE1D30AB4666B56D0CAA2778@SM-NYNY-VXMB01B.nena.wdpr.disney.com>

Mime-Version: 1.0 (Apple Message framework v753.1)

Content-Transfer-Encoding: 7bit

Content-Type: text/plain; charset=US-ASCII; delp=; format=flowed

Thanks to Gary Langer for bringing that listing to our attention. I also happened to see in that same august group: Norman Nie, the main developer of SPSS, whom a number of us are grateful to him and his collaborators for doing so!

Milton Goldsamt

Milton R. Goldsamt, Ph.D.

Consulting Research Psychologist & Statistician

Silver Spring, MD

miltrgold@comcast.net

On Apr 20, 2009, at 5:41 PM, Langer, Gary wrote:

> I hope my fellow AAPORites will join me in congratulating Prof. Jon
> Krosnick on his election to the American Academy of Arts and Sciences.
> Such achievements bring honor to our profession. Way to go, Jon!

>
> <http://www.amacad.org/enewsletter/c.pdf>

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Date: Mon, 20 Apr 2009 23:50:47 -0400
Reply-To: Tom Guterbock <tmg1p@VIRGINIA.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Tom Guterbock <tmg1p@VIRGINIA.EDU>
Subject: Re: Sampling for a specific illness
Comments: To: "Milton R. Goldsamt" <miltrgold@comcast.net>
Comments: cc: AAPORNET@ASU.EDU
In-Reply-To: <D57C9690-D437-40BC-9332-4EA2FB220FEC@comcast.net>
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii; format=flowed
Content-Transfer-Encoding: 7bit
Content-Disposition: inline

Hello Milton, I'm sorry to be tardy in acknowledging the many responses I got to my query about fibromyalgia. Thanks so much for sharing your thoughts. The result of all the input I got is that my colleagues in the School of Nursing are going to slow down and learn more about survey issues before submitting a proposal for their planned study.

Best, Tom

--On Monday, April 13, 2009 7:18 PM -0400 "Milton R. Goldsamt" <miltrgold@comcast.net> wrote:

> I suggest you look for a "pre-enrolled panel" as you said, by contacting
> advocacy groups that offer support for those with the illness. With
> that in mind (and recalling something similar I recently did by reaching
> out to local support groups with Asperger's Syndrome when publicizing a
> talk on that topic for a nonprofit organization), I looked on Google,
> and found--- The National Fibromyalgia Association! Their support
> group web site that lists various groups around the country, and perhaps
> their members would wish to take part in the survey, is located at---

>
> [http://www.fmaware.org/site/PageServer?](http://www.fmaware.org/site/PageServer?pagename=community_supportGroupInformation)
> [pagename=community_supportGroupInformation](http://www.fmaware.org/site/PageServer?pagename=community_supportGroupInformation)
> Best of luck, this could be a valuable survey,

>
> Milton Goldsamt

>
>
>
> Milton R. Goldsamt, Ph.D.
> Consulting Research Psychologist & Statistician
> Silver Spring, MD
> miltrgold@comcast.net

>
>
>
>

>
> On Apr 13, 2009, at 4:37 PM, Tom Guterbock wrote:
>
>> Hello,
>> A colleague here wants me to help design a survey in which the
>> population
>> of interest is U.S. adults diagnosed with fibromyalgia. According
>> to a
>> website I just looked at, nearly all patients having the condition are
>> female, and about 1% of adults have it.
>> How on earth would one sample this group? Ideally, I'd like to know a
>> probability based method. If necessary, we could draw part of the
>> sample
>> from a pre-enrolled panel, but I don't know if persons with that
>> illness
>> can be identified in existing panels.
>> The colleague is looking to fund this research with the big
>> bucks, so
>> the solution need not be very low in cost. Any clues or useful
>> references
>> would be of great help.
>> Thanks, Tom G.

>>
>>
>> Thomas M. Guterbock Voice: (434)243-5223
>> Director CSR Main Number: (434)243-5222
>> Center for Survey Research FAX: (434)982-5524
>> University of Virginia EXPRESS DELIVERY: 2400 Old Ivy Road
>> P. O. Box 400767 Suite 212
>> Charlottesville, VA 22904-4767 Charlottesville, VA 22903
>> e-mail: TomG@virginia.edu

>> -----
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>> set aapornet nomail
>> On your return send this: set aapornet mail
>> Please ask authors before quoting outside AAPORNET.
>> Problems?-don't reply to this message, write to: [aapornet-](mailto:aapornet-request@asu.edu)
>> request@asu.edu

>

Thomas M. Guterbock Voice: (434)243-5223
Director CSR Main Number: (434)243-5222
Center for Survey Research FAX: (434)982-5524
University of Virginia EXPRESS DELIVERY: 2400 Old Ivy Road
P. O. Box 400767 Suite 212
Charlottesville, VA 22904-4767 Charlottesville, VA 22903
 e-mail: TomG@virginia.edu

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Date: Tue, 21 Apr 2009 10:44:29 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Re: A (probably) foolish question
Comments: To: AAPORNET@ASU.EDU
In-Reply-To:
A<3248A9B21DD5574785FE5E2C8E521684D2352A@exchange.local.artsience.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

I'd like to thank everyone who took the time to reply either on the list or to me personally.

Takeaways? It was, at worst only a moderately foolish question, my weak recollection was, in fact, correct, and there is a reason we don't normally do this kind of work.

Special thanks to those who suggested ways to talk to the client and possible ways of talking about the comprehensiveness of the census.

If anyone would like a summary of the responses that I received off-list please contact me directly and I'll get something to you by early next week.

--

Leo G. Simonetta
Director of Research
Art & Science Group
6115 Falls Road, Suite 101
Baltimore, MD 21209

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Leo Simonetta
Sent: Friday, April 17, 2009 4:44 PM
To: AAPORNET@ASU.EDU
Subject: A (probably) foolish question

We have been contacted by an organization that would like for us to conduct a census survey of their members (~125). Normally we don't do this sort of thing but we have an existing relationship with them . . .

In the RFP the organization says it is seeking a Margin of Error of +/- 5% (for proportions) at the 95% confidence level. My first thought was to merely use the Finite Population Correction Factor but to the best of my feeble recollection is only useful for sampling not for a failed

census.

Are they asking for the impossible?

Is there a way to calculate the number that we would have to reach to achieve to reach that level (other than reaching 95% of the list)?

--

Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101

Baltimore, MD 21209

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=====
Date: Tue, 21 Apr 2009 09:20:00 -0700
Reply-To: John Marcum <jmarcum@CTR.PCUSA.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: John Marcum <jmarcum@CTR.PCUSA.ORG>
Subject: Email vs. U.S. Mail for Newsletters
Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

Does anyone know of any case studies or other research on the effects of=20=

switching from U.S. mail distribution to email distribution of a=20
newsletter?=20

Jack Marcum

Coordinator, Research Services
Presbyterian Church (U.S.A.)

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=====

Date: Tue, 21 Apr 2009 15:10:14 -0400
Reply-To: rschofield@psu.edu
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: rob schofield <res914@PSU.EDU>
Organization: Penn State Survey Research Center
Subject: VoIP / SIP experience
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=windows-1252; format=flowed
Content-Transfer-Encoding: 8bit

Good afternoon all,

This is an appeal to those of you who have call centers at your organizations and are currently using Voice over Internet Protocol (VoIP) or have considered it. We are moving our call center in the next few months, and we are considering going with a custom VoIP solution. Our University IT department does offer a standard VoIP solution, but we plan to develop our own system for the benefits of operating cost savings and increased flexibility in call monitoring and recording.

After researching available options, we are considering the use of Session Initiation Protocol (SIP) with a Digium Switchvox appliance. We have done basic testing with Switchvox, and we're pleased so far. Now comes research for the selection of a SIP provider. There are literally hundreds of SIP providers (and the major TelCo's and Cable companies like Verizon or Comcast generally won't provide SIP access to us directly). Most of the SIP providers are smaller communications companies, and we have been cautioned that some of these providers are little more than a web-presence operating out of somebody's garage.

We would really appreciate hearing from those of you who can share experiences about this type of VoIP solution. Have you or your organization considered SIP as a means for lowering operating costs of call centers? Why or why not? Can you recommend any SIP providers? Or perhaps you could suggest the name of SIP providers to avoid?

Alternatively, if you can refer me to anyone in your organization with relevant experience in this area, that would also be appreciated. Please feel free to contact me directly or post something in response to the list.

Thanks in advance.

Rob Schofield
Survey Research Center
The Pennsylvania State University

University Park, PA 16802
ofc: (814) 861-5922
fax: (814) 861-5439

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=====

Date: Tue, 21 Apr 2009 15:35:17 -0400
Reply-To: "Szoc, Ronald Z" <RSzoc@ICFI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Szoc, Ronald Z" <RSzoc@ICFI.COM>
Subject: Re: Email vs. U.S. Mail for Newsletters
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: 8bit

Jack--

Not the best in terms of scientific rigor, but here are some references to
bounce your imagination off of:

Three different newsletters talk about their switch:
<http://www.stcsig.org/usability/newsletter/0308-whyonline.html>

Another newsletter's perspective:
http://www.bfly.org/Newsletters/newsletter_2004_06.pdf

And another:
<http://entomology.ifas.ufl.edu/sanford/apis/papers/emweb.htm>

A Little farther afield:

Christian Science Monitor discusses its switch to all electronic
http://www.editorsweblog.org/newsrooms_and_journalism/2009/03/csms_john_yemma_on_his_papers_plans_for.php

A perspective for professional journals (as contrasted with newsletters)
<http://www.universityworldnews.com/article.php?story=20090320100422892>

An actual preliminary study of paper vs electronic scholarly journals:
<http://www.pubmedcentral.nih.gov/articlerender.fcgi?artid=100770>

And of course, opinions:
<http://www.grassrootsfundraising.org/article.php?story=20071219162706806>

Hope this helps.

RONALD Z. SZOC, PhD | Senior Technical Specialist | 703.934.3456-Office |
202.345.1085-Cell |

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of John Marcum
Sent: Tuesday, April 21, 2009 12:20 PM
To: AAPORNET@ASU.EDU
Subject: Email vs. U.S. Mail for Newsletters

Does anyone know of any case studies or other research on the effects of switching from U.S. mail distribution to email distribution of a newsletter?

Jack Marcum
Coordinator, Research Services
Presbyterian Church (U.S.A.)

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=====

Date: Thu, 23 Apr 2009 05:57:31 -0700
Reply-To: "Patricia A. Gwartney" <pgwartney@GMAIL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Patricia A. Gwartney" <pgwartney@GMAIL.COM>
Subject: Recent survey-related book titles sought
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=UTF-8
Content-Transfer-Encoding: 7bit

Dear AAPORnetters,

For my graduate seminar this term, students will review a survey-related book of their choice. I have provided them with AAPOR's list of classics (<http://www.aapor.org/fiftybooksthatshapedpublicopinionresearch>), past book award winners (<http://www.aapor.org/pastbookawardwinners>), and my own favorites. But few of these have appeared since 2004.

One student wonders where to find a list of new or recently published survey-related books, i.e., since 2007. Because s.r. cuts a wide swath across disciplines, I am fairly sure no single venue exists. Instead, I suggested various inefficient gleaning strategies, such as studying publishers' websites (those most often appearing behind s.r. titles), scanning AAPORnet archives (although I recall few book announcements here), examining recent AAPOR/WAPOR meeting programs for "meet

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Date: Thu, 23 Apr 2009 07:42:51 -0700

Reply-To: Teresa Parsley Edwards <teresa_edwards@UNC.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Teresa Parsley Edwards <teresa_edwards@UNC.EDU>

Subject: Re: Recent survey-related book titles sought

Comments: To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

Also:

Couper, Mick. P. (2008). Designing effective web surveys. Cambridge: Cambridge Press.

Teresa

Teresa P. Edwards

Assistant Director for Survey Research and Development

H. W. Odum Institute for Research in Social Science

University of North Carolina - Chapel Hill

CB# 3355, 24 Manning Hall

Chapel Hill, NC 27599-3355

Phone: (919) 843-0253

Fax: (919) 962-4777

email: Teresa_Edwards@unc.edu

<http://www.odum.unc.edu>

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@ASU.EDU>] On Behalf Of Szoc, Ronald Z

Sent: Thursday, April 23, 2009 9:31 AM

To: AAPORNET@ASU.EDU

Subject: Re: Recent survey-related book titles sought

Patty--

Books that come to mind that I don't see on your lists:

Paul J. Lavrakas (1993), Telephone Survey Methods: Sampling, Selection, and Supervision (Applied Social Research Methods) (Paperback) 2nd edition, Sage.

Paul J. Lavrakas (2008), Encyclopedia of Survey Research Methods (2 Volume Set), Sage. I know you said that you want to avoid edited volumes, but this may be a good source for finding those books published after 2004.

Don A. Dillman, Jolene D. Smyth, and Leah Melani Christian (2008): 20 Internet, Mail, and Mixed-Mode Surveys: The Tailored Design Method, Wiley.

Hope this helps...

Ron

RONALD Z. SZOC, PhD | Senior Technical Specialist | 703.934.3456-Office | 202.345.1085-Cell |

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Patricia A. Gwartney
Sent: Thursday, April 23, 2009 8:58 AM
To: AAPORNET@ASU.EDU
Subject: Recent survey-related book titles sought

Dear AAPORnetters,

For my graduate seminar this term, students will review a survey-related book of their choice. I have provided them with AAPOR's list of classics (<http://www.aapor.org/fiftybooksthatshapedpublicopinionresearch>), past book award winners (<http://www.aapor.org/pastbookawardwinners>), and my own favorites. But few of these have appeared since 2004.

One student wonders where to find a list of new or recently published survey-related books, i.e., since 2007. Because s.r. cuts a wide swath across disciplines, I am fairly sure no single venue exists. Instead, I suggested various inefficient gleaning strategies, such as studying publishers' websites (those most often appearing behind s.r. titles), scanning AAPORnet archives (although I recall few book announcements here), examining recent AAPOR/WAPOR meeting programs for "meet the author" sessions and book advertisements, asking their mentors for leads, and contacting the book review editors of journals in their disciplines (sociology, education, journalism, business management).

MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Secession Divides Texas Republicans

<http://voices.washingtonpost.com/thefix/republican-party/secession-divides-texas-republ.html>

Washington Post

=20

Every once in a while, just when we think we have seen it all, a poll cross the Fix desk that makes us do a double-take.

This is that poll.

In a new survey by Research 2000 for the liberal Daily Kos blog <<http://www.dailykos.com/statepoll/2009/4/22/TX/288>> , Texas voters were asked whether the Lone Star State would be better off as an "independent nation" or as part of the United States.=20

Overall, more than six in ten chose the latter option. (No big surprise there.) But, among Republicans, 48 percent said it would be better for Texas if the state was an independent nation -- the same number who said they would prefer the state remain a part of the United States

SNIP

=20

--=20

Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101=20

Baltimore, MD 21209=20

=20

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=====
Date: Thu, 23 Apr 2009 14:26:37 -0700

Reply-To: Daryl Liskey <liskeyd@VERIZON.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Daryl Liskey <liskeyd@VERIZON.NET>
Subject: Sampling Relational Data
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: <LISTSERV%200904230742516780.7B64@LISTS.ASU.EDU>
MIME-Version: 1.0
Content-Type: text/plain; charset=iso-8859-1
Content-Transfer-Encoding: quoted-printable

Wondering if anyone can point me to major researchers or the literature on =
sampling methodology for large N=A0relational multi-mode data (which is use=
d in SNA and some system theory)?=A0=0A=0AThanks,=0ADaryl Liskey=0ABooz All=
en Hamilton

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=====
Date: Fri, 24 Apr 2009 10:26:16 +0100
Reply-To: Iain.NOBLE@DCSF.GSI.GOV.UK
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Iain Noble <Iain.NOBLE@DCSF.GSI.GOV.UK>
Subject: Re: I concur with the first line of this story
Comments: To: Simonetta@ARTSCI.COM, AAPORNET@ASU.EDU
In-Reply-To:
A<3248A9B21DD5574785FE5E2C8E521684D4FD3A@exchange.local.artsience.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Presumably an independent Texas would be a monarchy and Bob Wills would
still be king.

Iain Noble
Department for Children, Schools and Families
Young People Analysis Division - Youth Research Team,

4th Floor, Sanctuary Buildings
Great Smith Street
London SW1P 3BT

0207 783 8443

Mobile: 0753 832 8523

>-----Original Message-----

>From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Leo Simonetta
>Sent: 23 April 2009 22:15
>To: AAPORNET@ASU.EDU

>Subject: I concur with the first line of this story
>
>Secession Divides Texas Republicans
>
>[http://voices.washingtonpost.com/thefix/republican-party/secession-divi
d
>es-texas-republ.html](http://voices.washingtonpost.com/thefix/republican-party/secession-divided-es-texas-republ.html)
>
>Washington Post
>
>
>
>Every once in a while, just when we think we have seen it all, a poll
>cross the Fix desk that makes us do a double-take.
>
>This is that poll.
>
>In a new survey by Research 2000 for the liberal Daily Kos blog
><<http://www.dailykos.com/statepoll/2009/4/22/TX/288>> , Texas voters
were
>asked whether the Lone Star State would be better off as an
"independent
>nation" or as part of the United States.
>
>Overall, more than six in ten chose the latter option. (No big surprise
>there.) But, among Republicans, 48 percent said it would be better for
>Texas if the state was an independent nation -- the same number who
said
>they would prefer the state remain a part of the United States
>
>SNIP
>
>
>
>--
>
>Leo G. Simonetta
>
>Director of Research
>
>Art & Science Group
>
>6115 Falls Road, Suite 101
>
>Baltimore, MD 21209
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>
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>Intranet anti-virus service supplied by Cable&Wireless in partnership
with MessageLabs.
>(CCTM Certificate Number 2007/11/0032.) In case of problems, please
call your
>organisation's IT Helpdesk.
>Communications via the GSi may be automatically logged, monitored
and/or recorded for
>legal purposes.

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Intranet virus scanning service supplied by Cable&Wireless in partnership with
MessageLabs. (CCTM Certificate Number 2007/11/0032.) On leaving the GSi this
email was certified virus free.
Communications via the GSi may be automatically logged, monitored and/or
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=====

Date: Fri, 24 Apr 2009 07:39:25 -0400
Reply-To: Colleen Porter <colleen_porter@COX.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Colleen Porter <colleen_porter@COX.NET>
Subject: Re: Wow! low airfares
Comments: cc: AAPORNET@ASU.EDU
In-Reply-To: <200904172200.n3HJ1527011559@lists.asu.edu>
Content-Type: text/plain; charset=US-ASCII; format=flowed; delp=yes
Content-Transfer-Encoding: 7bit
Mime-Version: 1.0 (Apple Message framework v930.3)

Gosh, it sounds like it might be cheaper for y'all to fly out than for
me to drive my Prius down.

But there aren't any direct flights connecting my little town with Ft.
Lauderdale. And I'm bringing a grad student along, so we're sharing
that cost.

Glad this won't be a barrier to folks, because it isn't always the
case. While all of Florida relies on tourism, that particular area is
a luxury market. It's where Rush Limbaugh lives, of course, and the
port at Ft. Lauderdale (Port Everglades) caters to upscale cruise
lines (Costa, Crystal, Cunard, Seabourn, Radisson). There are an
incredible number of marina berths in the area, many for private yachts.

Colleen Porter
Gainesville, FL

On Apr 17, 2009, at 6:00 PM, Lynn Stalone wrote:

> Tom is absolutely right... to add to his comments:
>
> Airfares from the West Coast are also very reasonable! Just \$240 on
> Delta
> with all fees and taxes from LAX! Similar costs from Orange County...

> Best regards,
> Lynn
>
> Lynn Stalone
> Partner
> IHR Research Group
> Lynn.Stalone@ihr-research.com
> 714.368.1885 direct
> 714.315.9453 mobile
> 714.368.1884 main

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Tom Guterbock
> Sent: Friday, April 17, 2009 2:22 PM
> To: AAPORNET@ASU.EDU
> Subject: Wow! low airfares

> I had a pleasant surprise when I booked by air tickets from Virginia
> down
> to Ft. Lauderdale. Tickets are dirt cheap right now. Base price
> for the
> round trip was only about \$180, \$230 with fees and so on.
> C'mon down!
> Tom

> Thomas M. Guterbock Voice: (434)243-5223
> Director CSR Main Number: (434)243-5222
> Center for Survey Research FAX: (434)982-5524
> University of Virginia EXPRESS DELIVERY: 2400 Old Ivy Road
> P. O. Box 400767 Suite 212
> Charlottesville, VA 22904-4767 Charlottesville, VA 22903
> e-mail: TomG@virginia.edu

> -----
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Please ask authors before quoting outside AAPORNET.

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Date: Fri, 24 Apr 2009 13:18:13 +0100
Reply-To: Iain.NOBLE@DCSF.GSI.GOV.UK
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Iain Noble <Iain.NOBLE@DCSF.GSI.GOV.UK>
Subject: Re: Wow! low airfares
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: A<B3D7C016-3C61-47BF-A7AB-37BA2A033797@cox.net>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

For those travelling via MIA there's a shuttle from the airport to the train station:
<http://www.miamidade.gov/transit/routes/route.asp?route=133>, and then a regular commuter service from there to Hollywood, here's the train details: http://www.tri-rail.com/schedules_fares/train_schedules.htm.
There's a cab rank at the Hollywood station.

Iain Noble
Department for Children, Schools and Families
Young People Analysis Division - Youth Research Team,

4th Floor, Sanctuary Buildings
Great Smith Street
London SW1P 3BT

0207 783 8443

Mobile: 0753 832 8523

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Date: Fri, 24 Apr 2009 14:20:11 +0100
Reply-To: "Moon, Nick (GfK NOP, UK)" <nick.moon@GFK.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Moon, Nick (GfK NOP, UK)" <nick.moon@GFK.COM>
Subject: Re: Wow! low airfares
Comments: To: "Iain.NOBLE@DCSF.GSI.GOV.UK" <Iain.NOBLE@DCSF.GSI.GOV.UK> ,

"AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
In-Reply-To: <735BFE980C9E5A4590AA9DC39B50A36D14EA0E14@SBEXC01.AD.HQ.DEPT>
Content-Type: text/plain; charset="us-ascii"
MIME-Version: 1.0
Content-Transfer-Encoding: 8bit

And for those interested in a more direct route, you can get a train straight
from MIA to Hollywood

http://www.tri-rail.com/schedules_fares/ntm_wday.asp

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Iain Noble
Sent: 24 April 2009 13:18
To: AAPORNET@ASU.EDU
Subject: Re: Wow! low airfares

For those travelling via MIA there's a shuttle from the airport to the
train station:

<http://www.miamidade.gov/transit/routes/route.asp?route=133>, and then a
regular commuter service from there to Hollywood, here's the train
details: http://www.tri-rail.com/schedules_fares/train_schedules.htm.
There's a cab rank at the Hollywood station.

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Place of registration: England and Wales
Company number: 2512551
Registered office: GfK NOP Limited, 14 New Street, London, EC2M 4HE

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=====
Date: Fri, 24 Apr 2009 07:18:05 -0700
Reply-To: Robert Worcester <rmworcester@YAHOO.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Robert Worcester <rmworcester@YAHOO.COM>
Subject: Re: I concur with the first line of this story
Comments: To: Iain.NOBLE@DCSF.GSI.GOV.UK, AAPORNET@ASU.EDU
In-Reply-To: <735BFE980C9E5A4590AA9DC39B50A36D14EA0DFE@SBEXC01.AD.HQ.DEPT>
MIME-Version: 1.0
Content-Type: text/plain; charset=iso-8859-1
Content-Transfer-Encoding: quoted-printable

When Admiral Crowe, former ch=

Sorry everybody, but I can't resist. =A0 =0A=0A When Admiral Crowe, former ch= airman of the joint chiefs, came to Britain as the new American Ambassador, = in one of his first speeches, just after Senator Mitchell had been appoint= ed to head the Northern Ireland Peace talks between the UK and Ireland, an = elderly English lady arose to address him, steam coming out of her ears: "M= r Ambassador, how would you feel if Britain were to tell the Americans to g= ive Texas back to the Mexicans?" =A0 His response... "Madam, you don't under= stand, I'm from Oklahoma, we've been trying to give Texas back to the Mexic= ans for 150 years!" When the laughter finished, he added: "But they won't t=

Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

Eric Dienstfrey, my relentlessly hard-working assistant at Pollster.com, =
has
been accepted into the Graduate Program in Film Studies at the University=
of
Wisconsin-Madison's Department of Communications. So we have a job openin=
g
and some big shoes to fill.=20

This is full-time, entry-level position in Washington DC with health care=
benefits, and we anticipate hiring in mid to late June. Applicants should=

have excellent proofreading skills, strong attention to detail and an
abiding interest in political polling and survey research. While not
required, the ideal applicant would also bring some previous knowledge of=
or
experience in web site development/administration (especially with Movabl=
e
Type), statistical analysis (especially with the R programming language) =
or
database development (especially with PythonSQL).

If you are interested and would like more details on this unique
opportunity, please email me (mark at pollster dot com) and attach a resu=
me.

Best,
Mark Blumenthal
Pollster.com

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
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Date: Fri, 24 Apr 2009 12:17:07 -0700
Reply-To: "Mark H. Lopez" <mlopez@PEWHISPANIC.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Mark H. Lopez" <mlopez@PEWHISPANIC.ORG>
Subject: Call for Papers - 2009 APPAM Migration Conference in Maastricht,
NL
Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

Hello Everyone,

APPAM is hosting an international conference on Migration at the=20
University of Maastricht in the Netherlands in February of 2010.=20

Conference topics include:

Migration, Remittances and Development=20
Circular/Return Migration=20
Highly skilled migration=20
Migration flows and patterns=20
Immigration, Integration and Citizenship=20
=20

Conference details can be found here:

<http://www.appam.org/conferences/international/maastricht2010/index.asp>=20=
=20

The deadline date to submit an abstract for the conference is July 15,=20=

2008.

Feel free to contact me if you have any questions or comments.

--Mark Lopez
Chair, APPAM Diversity Committee

=20

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Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Fri, 24 Apr 2009 15:20:25 -0700
Reply-To: mike.oneil@alumni.brown.edu
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike O'Neil <mikeoneilaz@GMAIL.COM>
Subject: Re: Wow! low airfares
Comments: To: "Moon, Nick (GfK NOP, UK)" <nick.moon@gfk.com>
Comments: cc: AAPORNET@asu.edu
In-Reply-To: <2421C36E5E6F844386642A142EB3E572012744752892@EUKSNT-EXCRMB-1.UK.CRWW.GFK>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1
Content-Transfer-Encoding: 7bit

Try kayak.com for the cheapest flight. Kayak searches all the usual sites (expedia, cheaptickets, priceline etc) and gives you the best of the lot.

Mike O'Neil

On Fri, Apr 24, 2009 at 6:20 AM, Moon, Nick (GfK NOP, UK) <nick.moon@gfk.com>
> wrote:

> And for those interested in a more direct route, you can get a train
> straight from MIA to Hollywood
>

> http://www.tri-rail.com/schedules_fares/ntm_wday.asp

>

>

>

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Iain Noble

> Sent: 24 April 2009 13:18

> To: AAPORNET@ASU.EDU

> Subject: Re: Wow! low airfares

>

> For those travelling via MIA there's a shuttle from the airport to the

> train station:

> <http://www.miamidade.gov/transit/routes/route.asp?route=133>, and then a

> regular commuter service from there to Hollywood, here's the train

> details: http://www.tri-rail.com/schedules_fares/train_schedules.htm.

> There's a cab rank at the Hollywood station.

>

> Iain Noble

> Department for Children, Schools and Families

> Young People Analysis Division - Youth Research Team,

>

>

> 4th Floor, Sanctuary Buildings

> Great Smith Street

> London SW1P 3BT

>

> 0207 783 8443

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> Mobile: 0753 832 8523

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c2FnZSBmcm9tIHlvdXIgc3lzdGVtLiBUaGFuayB5b3Uu

Date: Sun, 26 Apr 2009 14:13:53 -0400
Reply-To: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
Subject: Adults per household in US
Comments: To: AAPORNET@ASU.EDU
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

Friday, I was seeking for what I assumed would be easy data to come by: the percentage of US households with 1 adult, 2 adults, and 3+ adults.

However, after failing to find anything via several internet searches, contacting the Census Bureau via their 888- Q&A number, and checking with an expert demographer, it seem these data are not easy to come by.

Any help anyone can provide me either by sharing those stats if you have them or pointing me to a source, will be much appreciated.

Thanks, PJJ

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Date: Sun, 26 Apr 2009 16:16:44 -0400
Reply-To: rys3@COLUMBIA.EDU
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Robert Y. Shapiro" <rys3@COLUMBIA.EDU>
Subject: Re: Statements Supporting Bob Groves' Nomination as Census Director
Comments: To: Richard Kulka <Richard_Kulka@ABTASSOC.COM>
Comments: cc: AAPORNET@ASU.EDU
In-Reply-To: <OFABCA86BF.08EB6C72-ON852575A4.0063C387-852575A4.006415AB@abtassoc.com>
MIME-Version: 1.0
Content-Type: MULTIPART/MIXED; BOUNDARY="-559023410-1841205112-1240777005=:7744"

This message is in MIME format. The first part should be readable text, while the remaining parts are likely unreadable without MIME-aware tools.

---559023410-1841205112-1240777005=:7744
Content-Type: TEXT/PLAIN; charset=UTF-8; format=flowed
Content-Transfer-Encoding: 8BIT

Dear Dick,

This is a terrific--and well deserved letter. This should be a slam dunk, if one is possible these days!

Best,
Bob

On Sun, 26 Apr 2009, Richard Kulka wrote:

> As a follow-up to this earlier posting, the following is a letter of
> support for this nomination submitted by the "Three Presidents" on behalf
> of AAPOR:

>
>
> (Embedded image moved to file: pic21869.jpg)

> April 24, 2009

> Chairman, Senator Joseph Lieberman
> Senate Committee on Homeland Security and Governmental Affairs
> 706 Hart Senate Office Building
> Washington, DC 20510-0703
> Fax: 202.224.9750

> Dear Senator Lieberman:

> It is with great pleasure and serious conviction that we, on behalf of the
> American Association for Public Opinion Research (AAPOR), write in support
> President Obama's nomination of Robert M. Groves as Director of the Bureau
> of the Census. AAPOR is the leading professional organization of public
> opinion and survey research professionals in the U.S., with nearly 2,200
> members from government agencies, colleges and universities, nonprofit
> organizations, media corporations, and commercial polling firms.

> Dr. Groves is widely recognized and respected as a highly distinguished and
> effective survey scientist, whose impact on both the science and the
> practice of survey research has been considerable and long-standing. His
> counsel and advice is widely sought by academic, commercial and government
> organizations throughout the world, including virtually every major
> statistical agency in the Federal government, where his efforts and impact
> have been especially strong and effective.

> From 1990-1992, he served as Associate Director of Statistical Design,
> Standards and Methodology at the U.S. Census Bureau, recruited by Bureau
> Director Barbara Bryant, appointed by President George H.W. Bush, to lead

> and enhance the Bureau's performance in these areas. In 1991, he was
> instrumental in the establishment of the Joint Program in Survey
> Methodology, a graduate program sponsored by the US Federal statistical
> system, whose mission is to provide rigorous methodological training for
> personnel who go on to staff federal statistical agencies. In effect, his
> entire career has been devoted to advancing the cause of better survey
> research and federal statistics, and it is particularly fitting and
> appropriate that he be chosen to lead the largest statistical agency in the
> world.

>

> Dr. Groves has been a proponent, leader and inspirational force in AAPOR
> throughout his career, as the organization seeks to advance the quality of
> survey research. He served as AAPOR's president from 1995-96 and has won
> several honors from the organization, including the Innovator Award in
> 2000 for his efforts to establish survey methodology broadly as an
> important academic field and the AAPOR Award, the Association's highest
> honor, for exceptionally distinguished achievement, in 2001.

>

> He is also a fellow of the American Statistical Association (2002), an
> elected member of the International Statistical Institute, a National
> Associate of the National Academies, National Research Council, former
> Chair of the Survey Research Methods Section of the American Statistical
> Association, and in 2008, he was given the Julius Shiskin Award for
> unusually original and important contributions in the development of
> economic statistics.

>

> Dr. Groves is a polymath, with leadership expertise in survey statistics,
> methods of data collection and survey nonresponse. He is the author of
> seven books and scores of scientific articles concerning the improvement of
> surveys. His work includes the influential books, Surveys by Telephone,
> Survey Costs and Survey Errors, and Nonresponse in Household Interview
> Surveys. In addition, he has been a primary force in a number of edited
> collections on survey methods, including Measurement Error in Surveys,
> Survey Nonresponse and Telephone Survey Methodology. His curriculum vita
> lists, in addition, a large number of journal publications.

>

> Robert Groves is clearly one of the best qualified individuals in the
> nation to serve as Director of the Bureau of the Census. His confirmation
> will greatly enhance the careful, methodologically rigorous and objective
> conduct of the 2010 Census, while also ensuring the continued development
> and standards of excellence achieved by the great many other
> population-based and economic surveys conducted by the Census Bureau that
> provide the critical information required to understand and govern our
> nation.

>

> Respectfully yours,

>

> (Embedded image moved to file: pic02461.jpg)
> (Embedded image moved to file: pic08734.jpg)
> (Embedded image moved to file: pic17265.jpg)

>

> Richard A. Kulka	> Nancy A. Mathiowetz	> Peter V. Miller
> President	> Past-President	> Vice President

>

>
> Richard A. Kulka, Ph.D. | Group Vice President | Survey Research

> Abt Associates Inc. 4620 Creekstone Drive, Suite 190 Durham, NC 2 7703
> (919) 294-7710 (telephone) (617) 386-8555 (fax) (919) 219-8741 (cell)

>
>
> President, American Association for Public Opinion Research
> www.aapor.org

>
>
> Richard Kulka
> <Richard_Kulka@AB
> TASSOC.COM> To
> Sent by: AAPORNET AAPORNET@ASU.EDU
> <AAPORNET@asu.edu cc
> >

> Subject
> Statements Supporting Bob Groves'
> 04/09/2009 05:56 Nomination as Census Director
> PM

>
>
> Please respond to
> Richard Kulka
> <Richard_Kulka@AB
> TASSOC.COM>

>
>
>
>
>
>
> Adam Safir, Susan Losh, Fran Featherston and Fritz Scheuren called our
> attention last week to this nomination, and AAPOR joined several other
> organizations and associations in support of this nomination, as indicated
> in the press release posted on www.AAPOR.org:

>
> http://www.thecensusproject.org/2009.04.02_groves_statement.html

>
> However, it occurred to me (once again) that our membership represents an
> incredibly diverse set of interests, and that many of us and/or our
> organizations-across the political spectrum--might wish to weigh in on and
> support this nomination. Press releases are helpful, but letters and
> supporting statements to the House and Senate are also important. As noted
> on The Census Project website in another newsbrief, The Senate Committee on
> Homeland Security and Governmental Affairs, led by Chairman Joseph
> Lieberman (I-CT) and Ranking Member Susan Collins (R-ME), will consider the
> nomination, which requires Senate confirmation. Sen. Thomas Carper (D-DE)
> and Sen. John McCain are the chairman and ranking member, respectively, of
> the committee's Subcommittee on Federal Financial Management, Government
> Information, Federal Services, and International Security, which has

> jurisdiction over Census Bureau programs. In the House of
> Representatives, the Information Policy, Census and National Archives
> Subcommittee, chaired by William Lacy Clay, has the Census in its
> jurisdiction.

>
> _____

> Richard A. Kulka, Ph.D. | Group Vice President | Survey Research
> Abt Associates Inc. 4620 Creekstone Drive, Suite 190 Durham, NC 27703
> (919) 294-7710 (telephone) (617) 386-8555 (fax) (919) 219-8741 (cell)

>
>
> President, American Association for Public Opinion Research
> www.aapor.org
> _____

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>
> _____
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> you are the intended recipient. If this message has been received in
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> and delete all copies of the message from your system. Thank you.

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Please ask authors before quoting outside AAPORNET.
---559023410-1841205112-1240777005=:7744--

=====
Date: Mon, 27 Apr 2009 09:49:03 -0400
Reply-To: "Szoc, Ronald Z" <RSzoc@ICFI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Szoc, Ronald Z" <RSzoc@ICFI.COM>
Subject: Re: Adults per household in US
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: 8bit

Paul--

I came across this reference which has a table in it similar to what you describe:

Improving on Probability Weighting for Household Size

Andrew Gelman and Thomas C. Little

The Public Opinion Quarterly, Vol. 62, No. 3 (Autumn, 1998), pp. 398-404

(I just skimmed it so it may not have what you seek)...

RONALD Z. SZOC, PhD | Senior Technical Specialist | 703.934.3456-Office | 202.345.1085-Cell |

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Paul J Lavrakas PhD

Sent: Sunday, April 26, 2009 2:14 PM

To: AAPORNET@ASU.EDU

Subject: Adults per household in US

Friday, I was seeking for what I assumed would be easy data to come by: the percentage of US households with 1 adult, 2 adults, and 3+ adults.

However, after failing to find anything via several internet searches, contacting the Census Bureau via their 888- Q&A number, and checking with an expert demographer, it seem these data are not easy to come by.

Any help anyone can provide me either by sharing those stats if you have them or pointing me to a source, will be much appreciated.

Thanks, PJJ

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Archives: <http://lists.asu.edu/archives/aapornet.html> .

Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Mon, 27 Apr 2009 14:50:11 +0100

Reply-To: Iain.NOBLE@DCSF.GSI.GOV.UK

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Iain Noble <Iain.NOBLE@DCSF.GSI.GOV.UK>
Subject: Re: I concur with the first line of this story
Comments: To: rmworcester@yahoo.com, AAPORNET@ASU.EDU
In-Reply-To: <451842.25945.qm@web30008.mail.mud.yahoo.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

She=20probably=20had=20the=20Senator=20confused=20with=20this=20person:
<http://www.guardian.co.uk/media/2002/aug/30/broadcasting.guardianobituaries>.=20

=20

Iain=20Noble=20
Department=20for=20Children,=20Schools=20and=20Families=20
Young=20People=20Analysis=20Division=20-=20YOUTH=20Research=20Team,=20

4th=20Floor,=20Sanctuary=20Buildings
Great=20Smith=20Street
London=20SW1P=203BT

0207=20783=208443=20

=20

Mobile:=200753=20832=208523

=20

From:=20Robert=20Worcester=20[mailto:rmworcester@yahoo.com]=20
Sent:=2024=20April=202009=2015:18
To:=20NOBLE,=20Iain;=20AAPORNET@ASU.EDU
Subject:=20Re:=20I=20concur=20with=20the=20first=20line=20of=20this=20stor=
y

=20

Sorry=20everybody,=20but=20I=20can't=20resist.=20=20

=20

When=20Admiral=20Crowe,=20former=20chairman=20of=20the=20joint=20chiefs,=20=
came=20to=20Britain
as=20the=20new=20American=20Ambassador,=20in=20one=20of=20his=20first=20sp=
eeches,=20just=20after
Senator=20Mitchell=20had=20been=20appointed=20to=20head=20the=20Northern=20=
Ireland=20Peace
talks=20between=20the=20UK=20and=20Ireland,=20an=20elderly=20English=20lad=
y=20arose=20to

address=20him,=20steam=20coming=20out=20of=20her=20ears:=20"Mr=20Ambassado=
r,=20how=20would=20you
feel=20if=20Britain=20were=20to=20tell=20the=20Americans=20to=20give=20Tex=
as=20back=20to=20the
Mexicans?"=20=20His=20response...=20"Madam,=20you=20don't=20understand,=20=
I'm=20from
Oklahoma,=20we've=20been=20trying=20to=20give=20Texas=20back=20to=20the=20=
Mexicans=20for=20150
years!"=20When=20the=20laughter=20finished,=20he=20added:=20"But=20they=20=
won't=20take=20it!"

=20

Bob=20Worcester

=20

From:=20Iain=20Noble=20<Iain.NOBLE@DCSF.GSI.GOV.UK>
To:=20AAPORNET@ASU.EDU
Sent:=20Friday,=20April=202024,=202009=2010:26:16=20AM
Subject:=20Re:=20I=20concur=20with=20the=20first=20line=20of=20this=20stor=
y

Presumably=20an=20independent=20Texas=20would=20be=20a=20monarchy=20and=20=
Bob=20Wills=20would
still=20be=20king.

Iain=20Noble
Department=20for=20Children,=20Schools=20and=20Families
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4th=20Floor,=20Sanctuary=20Buildings
Great=20Smith=20Street
London=20SW1P=203BT

0207=20783=208443

Mobile:=200753=20832=208523

>-----Original=20Message-----

>From:=20AAPORNET=20[mailto:AAPORNET@asu.edu]=20On=20Behalf=20Of=20Leo=20S=
imonetta

>Sent:=202023=20April=202009=2022:15

>To:=20AAPORNET@ASU.EDU

>Subject:=20I=20concur=20with=20the=20first=20line=20of=20this=20story

>
>Secession=20Divides=20Texas=20Republicans

>
><http://voices.washingtonpost.com/thefix/republican-party/secession-divi>

d

>es-texas-republ.html
>
>Washington=20Post
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>Every=20once=20in=20a=20while,=20just=20when=20we=20think=20we=20have=20s=
een=20it=20all,=20a=20poll
>cross=20the=20Fix=20desk=20that=20makes=20us=20do=20a=20double-take.
>
>This=20is=20that=20poll.
>
>In=20a=20new=20survey=20by=20Research=202000=20for=20the=20liberal=20Dail=
y=20Kos=20blog
><<http://www.dailykos.com/statepoll/2009/4/22/TX/288>>=20,=20Texas=20voters=

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>asked=20whether=20the=20Lone=20Star=20State=20would=20be=20better=20off=20=
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"independent
>nation"=20or=20as=20part=20of=20the=20United=20States.
>
>Overall,=20more=20than=20six=20in=20ten=20chose=20the=20latter=20option.=20=
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>there.)=20But,=20among=20Republicans,=2048=20percent=20said=20it=20would=20=
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>Leo=20G.=20Simonetta
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>Director=20of=20Research
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>Art=20&=20Science=20Group
>
>6115=20Falls=20Road,=20Suite=20101
>
>Baltimore,=20MD=2021209
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>-----
>Archives:=20<http://lists.asu.edu/archives/aapornet.html>=20.
>Unsubscribe?=20Send=20email=20to=20listserv@asu.edu=20with=20this=20text:=

>signoff=20aapornet
>Please=20ask=20authors=20before=20quoting=20outside=20AAPORNET.
>
>This=20email=20was=20received=20from=20the=20INTERNET=20and=20scanned=20b=
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>Intranet=20anti-virus=20service=20supplied=20by=20Cable&Wireless=20in=20p=
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>(CCTM=20Certificate=20Number=202007/11/0032.)=20In=20case=20of=20problems=
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>organisation's=20IT=20Helpdesk.
>Communications=20via=20the=20GSI=20may=20be=20automatically=20logged,=20m=
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and/or=20recorded=20for
>legal=20purposes.

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recorded=20for=20legal=20purposes.

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Please=20ask=20authors=20before=20quoting=20outside=20AAPORNET.
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aapornet-request@asu.edu

This=20email=20was=20received=20from=20the=20INTERNET=20and=20scanned=20by=
=20the=20Government
Secure=20Intranet=20anti-virus=20service=20supplied=20by=20Cable&Wireless=20=
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partnership=20with=20MessageLabs.=20(CCTM=20Certificate=20Number=202007/11=
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recorded=20for=20legal=20purposes.

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Communications=20via=20the=20GSI=20may=20be=20automatically=20logged,=20mo=
nitored=20and/or=20recorded=20for=20legal=20purposes.

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Please ask authors before quoting outside AAPORNET.
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Date: Mon, 27 Apr 2009 11:50:35 -0400
Reply-To: "Butterworth, Michael" <MXB@CBSNEWS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Butterworth, Michael" <MXB@CBSNEWS.COM>
Subject: Re: Adults per household in US
Comments: To: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>, AAPORNET@ASU.EDU
In-Reply-To: <000301c9c69a\$c1f0b250\$45d216f0\$@net>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

When I last updated our weighting targets I had a similar problem - most tabulations are for the total population, not for age 18 and over. I ended up using the ACS PUMS file for almost everything, including the number of adults in 1, 2, 3 etc. adult households. My results are probably not exactly what you want (that's why it is so hard to find the right tabulation - people or households? Group quarters? Puerto Rico?), but I can share some QBASIC code and tell you how to adapt it.

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Paul J Lavrakas PhD
Sent: Sunday, April 26, 2009 2:14 PM
To: AAPORNET@ASU.EDU
Subject: Adults per household in US

Friday, I was seeking for what I assumed would be easy data to come by: the percentage of US households with 1 adult, 2 adults, and 3+ adults.

However, after failing to find anything via several internet searches, contacting the Census Bureau via their 888- Q&A number, and checking with an expert demographer, it seem these data are not easy to come by.

Any help anyone can provide me either by sharing those stats if you have them or pointing me to a source, will be much appreciated.

Thanks, PJJ

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=====

Date: Mon, 27 Apr 2009 12:15:05 -0400
Reply-To: colleen_porter@COX.NET
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Colleen Porter <colleen_porter@COX.NET>
Subject: more on scales
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=utf-8
Content-Transfer-Encoding: 7bit

A while back, I had asked about the pros and cons of using a validated scale versus respondent confusion if more than one scale is used in a single instrument. The offline comments were very much along the lines of those posted to the list. We have to use some, because they are such standardized measures (and how cool that Jonathan recognized them from the response options!). But we will write good transitions to acknowledge the issue. And we need to allow for the extra time it will take.

Over the weekend, I ran across a scale that I found interesting. We're going back to Brasil for two weeks, and I was looking for info about tours of an attraction that offers various tour options, which asked participants to rate the tours as follows, with these English labels and stars:

cool **
very cool ***
amazing ****
unlosable *****

I had never seen a set of response options quite like that.

Tchauzinha,

Colleen Porter
Gainesville, FL

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Please ask authors before quoting outside AAPORNET.
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=====

Date: Mon, 27 Apr 2009 16:55:19 -0400

Reply-To: David Dutwin <ddutwin@SSRS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: David Dutwin <ddutwin@SSRS.COM>
Subject: Cell-only counts by country
Comments: To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
In-Reply-To: <LISTSERV%200904230742516780.7B64@LISTS.ASU.EDU>
Content-Type: text/plain; charset="us-ascii"
MIME-Version: 1.0
Content-Transfer-Encoding: 8bit

I am on the hunt for estimates of the cell-only population by country...and a specific need for Mexico and if possible, specifically just within Mexico City.

I remember seeing a presentation at the 2008 conference with some numbers but I am having a hard time tracking that down.

Any assistance would be greatly appreciated!

Thanks,

David Dutwin, Ph.D.
Vice President
SSRS/Social Science Research Solutions
53 W. Baltimore Pike, Media, PA 19063
484-840-4406
www.ssrs.com

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Date: Mon, 27 Apr 2009 17:52:35 -0400
Reply-To: Marc Zwelling <marc@VECTORRESEARCH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Marc Zwelling <marc@VECTORRESEARCH.COM>
Subject: Adults per household in US
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

Surprised the census bureau doesn't have it. probably you have to canvass demographers, maybe the Post Office, or perhaps the UN population bureau.
<http://www.un.org/esa/population/pubsarchive/untech/pdf/untech14.pdf>

Marc Zwelling
Vector Research + Development Inc. / 416.733.2320
<http://www.vectorresearch.com>
... Turning questions into strategy

This message has been scanned by Symantec Endpoint Protection 11
<http://securityresponse.symantec.com/>

-----Original Message-----

From: Paul J Lavrakas PhD [mailto:pjlavrak@OPTONLINE.NET]
Sent: Sunday, April 26, 2009 2:14 PM
To: AAPORNET@ASU.EDU
Subject: Adults per household in US

Friday, I was seeking for what I assumed would be easy data to come by: the percentage of US households with 1 adult, 2 adults, and 3+ adults.

However, after failing to find anything via several internet searches, contacting the Census Bureau via their 888- Q&A number, and checking with an expert demographer, it seem these data are not easy to come by.

Any help anyone can provide me either by sharing those stats if you have them or pointing me to a source, will be much appreciated.

Thanks, PJJ

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Date: Mon, 27 Apr 2009 20:13:14 -0400
Reply-To: "Hartman, Anne (NIH/NCI) [E]" <hartmana@MAIL.NIH.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Hartman, Anne (NIH/NCI) [E]" <hartmana@MAIL.NIH.GOV>
Subject: Re: Adults per household in US
Comments: To: marc@VECTORRESEARCH.COM, AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="UTF-8"
Content-Transfer-Encoding: 8bit

That seems strange to me also. Did Census give you a BLS contact? Anyhow you should be able to estimate those numbers from any month data from the Current

Population Survey (CPS) by looking at the household composition roster and weighting the hh with your strata using the CPS hh weights. I don't have their website handy since I am on travel but you can access the technical documentation and info about getting the data from our Tobacco Use Supplement to the CPS website:

<http://riskfactor.cancer.gov/studies/tus-cps/information.html>

Anne Hartman
Biostatistician
Director of TUS-CPS
National Cancer Institute

----- Original Message -----

From: Marc Zwelling <marc@VECTORRESEARCH.COM>

To: AAPORNET@ASU.EDU <AAPORNET@ASU.EDU>

Sent: Mon Apr 27 17:52:35 2009

Subject: Adults per household in US

Surprised the census bureau doesn't have it. probably you have to canvass demographers, maybe the Post Office, or perhaps the UN population bureau.

<http://www.un.org/esa/population/pubsarchive/untech/pdf/untech14.pdf>

Marc Zwelling
Vector Research + Development Inc. / 416.733.2320
<http://www.vectorresearch.com>
... Turning questions into strategy

This message has been scanned by Symantec Endpoint Protection 11
<http://securityresponse.symantec.com/>

-----Original Message-----

From: Paul J Lavrakas PhD [<mailto:pjlavrak@OPTONLINE.NET>]

Sent: Sunday, April 26, 2009 2:14 PM

To: AAPORNET@ASU.EDU

Subject: Adults per household in US

Friday, I was seeking for what I assumed would be easy data to come by: the percentage of US households with 1 adult, 2 adults, and 3+ adults.

However, after failing to find anything via several internet searches, contacting the Census Bureau via their 888- Q&A number, and checking with an expert demographer, it seem these data are not easy to come by.

Any help anyone can provide me either by sharing those stats if you have them or pointing me to a source, will be much appreciated.

Thanks, PJL

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=====
Date: Tue, 28 Apr 2009 21:58:10 +0200

Reply-To: Eric Plutzer <exp12@PSU.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Eric Plutzer <exp12@PSU.EDU>

Subject: When small shops need sophisticated sampling

Comments: To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1"; format=flowed

Content-Transfer-Encoding: 8bit

Dear colleagues,

Here's a challenge/question that is directed to at least two different audiences: administrators of small and medium-sized data collection units, and sampling statisticians who might be interested in occasional work:

At Penn State, we can usually rely on in-house expertise to design samples, calculate design and post-stratification weights. But every once in a while, a faculty investigator brings us a complicated project that stretches our collective expertise. This does not happen often enough to justify a full time position for a sampling statistician, but when it does, we wish we had one.

For those in a similar position, I am wondering how you have dealt with this or if you have a capable person who is under-utilized and might be available for subcontracting on occasion.

For those qualified to provide such assistance - e.g., those with experience in the Census or in the organizations that field large government surveys - I'd also be interested in hearing from you. Not simply your potential availability (though that would be great) but also any advice or suggestions you may have.

Replies of general interest can of course go to AAPORNET, and for replies sent off-list (Plutzer@psu.edu) I will post a summary of comments and suggestions I receive.

Thanks!
Eric

Eric Plutzer, Guest Researcher (until Aug 2009)
Wissenschaftszentrum Berlin für Sozialforschung
Reichpietschufer 50
10785 Berlin
Germany
Tel: +49-30-25491-375

and
Academic Director, Survey Research Center
The Pennsylvania State University

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On your return send this: set aapornet mail
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Date: Tue, 28 Apr 2009 16:51:59 -0500
Reply-To: Jeannetta Smiley <jsmiley@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jeannetta Smiley <jsmiley@GOAMP.COM>
Subject: Job Posting
Comments: To: "aapornet@asu.edu" <aapornet@asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

The National Opinion Research Center (NORC), one of the nation's largest and most highly respected social science research organizations, seeks a new Senior Vice President and Director for Public Health research (SVP). This is an outstanding opportunity for a seasoned expert in social science research to join NORC's executive team and to lead a well-established, highly successful business activity to new levels of achievement.

Reporting to the Executive Vice President for Research Departments, the SVP leads strategic and business planning for Public Health research, drives, in collaboration with others, business development activities, and manages day-to-day supporting activities of the department. S/he will lead a highly functioning team of over 50 professionals conducting a range of research projects for various public agencies and private organizations. The SVP will have the opportunity to build on the substantial market and financial success of the public health group and to lead it in its next stage of development.

ent, expansion, and evolution. The position requires an individual with vision, proven leadership skills, extensive management experience, and a deep understanding of the world of large-scale survey research and public health policy research.

All inquiries, nominations/referrals, and resumes with cover letters, should be sent electronically and in confidence to Vivian Brocard, Vice President or Ponneh A. Varho, Senior Associate, Isaacson, Miller. (617) 262-6500. E-mail: 3812@imsearch.com<mailto:3812@imsearch.com>

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On your return send this: set aapornet mail

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=====
Date: Thu, 30 Apr 2009 09:27:12 -0400

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: Report Finds Use of Social Networking Tools on the Rise in College Admission Offices

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

Do we know anyone who is a NACAC member who would be willing to send us the PDF?

=20

=20

Report Finds Use of Social Networking Tools on the Rise in College Admission Offices=20

April 29, 2009 - (Arlington, VA) - College admission offices may take a student's MySpace, Facebook, Twitter, or other online social networking activity into account during the college admission process, according to a paper released

<<http://www.nacacnet.org/PublicationsResources/Research/Research%20Members%20Only/SocialMediaDiscussionPaper.pdf>> (members only) by the National Association for College Admission Counseling (NACAC). One-fourth of colleges surveyed indicated that they used Web search or social networking technology to locate information about prospective students. The paper suggests that colleges are also more likely than not to use social media in promotion and student recruitment.=20

"Social media tools, like Facebook, Twitter and blogs, are key to communicating with this generation of students," stated Joyce Smith, NACAC CEO. "While still no substitute for face-to-face interaction,

social media have opened lines of communication and inquiry for both students and institutions that were inconceivable only a decade ago."

Other findings of note include:

- * More than half (53 percent) of colleges monitor social media for "buzz" about their institution.

- * A majority of colleges maintain a presence in social media, as 33 percent of colleges maintain a blog, 29 maintain a presence on social networking Web sites, 27 percent maintain message- or bulletin-boards, 19 percent employ video blogging, and 14 percent issue podcasts. Thirty-nine percent of colleges reported using no social media technology.

- * Eighty-eight percent of admission offices believed social media were either "somewhat" or "very" important to their future recruitment efforts.

The purpose of NACAC's research on social networking sites was to 1) present recent data collected by the author on the extent to which colleges and universities are using social media for recruitment; 2) highlight best practices for blogging and the use of other social media and Web 2.0 applications for those institutions who are new to these endeavors; and 3) begin to explore the ethical and legal issues inherent in engaging with prospective students through these media.=20

"We hope that this discussion paper will provide the impetus for additional research and dialogue about important unanswered questions," noted Smith. Such questions include:

- * Has the use of social media strategies for recruitment been successful for colleges and what is the cost/benefit relationship? What measures have colleges enacted to improve the cost/benefit of social media strategies?

- * What ethical or legal issues have colleges using social media encountered and how were these issues resolved? =20

- * What, if any, formal policies have colleges established to guide their use of social media in the recruitment and admission process?

About NACAC

NACAC is an Arlington, VA-based education association of more than 11,000 secondary school counselors, independent counselors, college admission and financial aid officers, enrollment managers, and organizations that work with students as they make the transition from high school to postsecondary education. The association, founded in 1937, is committed to maintaining high standards that foster ethical and social responsibility among those involved in the transition process, as outlined in the NACAC Statement of Principles of Good Practice.

<<http://www.nacacnet.org/AboutNACAC/Policies/Documents/SPGP.pdf>>=20

###

=20

--=20

Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101=20

Baltimore, MD 21209=20

=20

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=====
Date: Thu, 30 Apr 2009 09:32:39 -0400

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: Re: Report Finds Use of Social Networking Tools on the Rise in
College Admission Offices

Comments: To: AAPORNET@ASU.EDU

In-Reply-To:

A<3248A9B21DD5574785FE5E2C8E521684D50005@exchange.local.artsience.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Mea Culpa - meant to send to another list.

--

Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101

Baltimore, MD 21209

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=====
Date: Thu, 30 Apr 2009 12:49:34 -0400

Reply-To: "Caplan, James R., , CPMS Civ" <james.caplan@CPMS.OSD.MIL>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Caplan, James R., , CPMS Civ" <james.caplan@CPMS.OSD.MIL>

Subject: Do you conduct surveys of government employees?

Comments: To: WSS-ELECTRONIC-MAIL-LIST@LISTS.MITRE.ORG, AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

I am interested in exploring an interest group of practitioners who conduct attitude and interest surveys of civilian government employees for their agencies in the Washington DC area.

Please respond and I'll get back to you in a few weeks if there's enough of a critical mass.

Thanks,

Jim

James R. Caplan, Ph.D.
Management and Program Analyst
Department of Defense
Civilian Personnel Management Service
HR-Business Information Technology Solutions: CDA
703-696-8754
DNS: 426-8754

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Date: Thu, 30 Apr 2009 13:29:19 -0400
Reply-To: "Knight, Sheila L." <sknight@RTI.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Knight, Sheila L." <sknight@RTI.ORG>
Subject: RTI International Recruiting Activities at the AAPOR conference
Comments: To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Interested in a career at RTI? We are offering many opportunities for you to meet either formally or informally with our staff and recruiter at the AAPOR conference.

* Again this year, RTI International will have a booth in the conference Exhibit Hall. Be sure to stop by to say hello, to get some "informal" information, or to schedule a formal session with our Recruiting Manager.

* We'll also have a recruiting suite at this year's AAPOR annual meeting, so formal sessions can be conducted in private.

* Also, we will be participating in the new "Network Sampling" session.

We invite conference attendees who would like to learn more about opportunities in survey research with RTI to stop by our booth anytime to meet with members of our Survey Research Division.

If you would like to pre-schedule a formal meeting with a representative of RTI, please email your resume to Sheila Knight, Recruiting Manager for RTI's Survey Research Division, at sknight@rti.org. Include your

contact information, the kind of position(s) in which you are interested, and the times that you will be available during the conference.

RTI International (www.rti.org) has 50 years of experience providing a full range of survey data collection services from one-on-one personal interviewing to leading-edge, computer-assisted methodologies.

We offer locations in Research Triangle Park, NC; Chicago; Washington, DC; Rockville, MD; Waltham, MA; San Francisco; and Atlanta, GA.

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From: Colleen Porter <colleen_porter@COX.NET>

Subject: "the rest of the story" (unimportant)

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Paul Harvey died earlier this year, at age 90. In the spirit of his "rest of the story" format and in honor of the May 1 deadline for getting papers to discussants, I thought I might share some of the "backstage" stuff that never quite made it into our team's official presentation for the AAPOR conference, but is part of what I learned this year.

When we started recruiting for questionnaire design focus groups, I looked at the flyer that had been approved and stamped by the IRB weeks earlier. I didn't recognize the phone number for volunteers to call; a little research determined it is currently unassigned and I can't figure out how the principal investigator put it there. But I realized that kind of change requires a minor IRB revision, so I did all that paperwork and ruined my 10-year on-time streak by filling out an urgent request form. We got it back in a few days and started recruiting. At the next team meeting I held it up, reported on my fine "save," warned everybody about that phone number...and someone pointed out that what it actually said was, "Volunteers need for a study." Someone shot back that since we were looking for a lower-literacy population, they might be more comfortable with that version...but no, it was time for yet another IRB revision. And I quietly hired the excellent proofreader who had worked for me on past projects.

For the survey development focus groups, we introduced the potential questions to participants by playing an audio file, recorded by professional interviewers at the survey lab that will ultimately do the field work. In the process of making plans with their senior

staff, who were very collegial and cooperative, at one point I got a message that said, "Listen to our main switchboard message, and see if that is the kind of voice you want." It struck me as amusing, that I was being offered an "interviewer catalog" to sample and see if it would fit my needs.

One of the least-professional moments in my career came during that recording process. The interviewers were recording the questions on my laptop, and the second person hit a rough patch and could not make sense of one question. A word or two had been left out, and I was aggravated that I hadn't caught the problem during the first round of recording. I lost my temper and blurted, "These questions suck!" and of course bending over the interviewer's shoulder to look at the screen, I was aiming right into the microphone. Sure, that bit should have been cut out, just like all the coughing and audible keystrokes...but somehow it wasn't, and it got played for one of the focus groups. Not good. I have since trained students in that kind of sound editing, and we have better quality control, but it was humiliating, and I do wish I had bitten my tongue.

And yes, although I know some of you laugh at the many uses I make of Garage Band software, that's how it was recorded. The podcast mode with real time and no metronome gives a surprisingly high quality recording.

I was adamant about the recordings, for uniform exposure across all the focus group sessions. Others thought the moderator could just read the questions. But one thing we learned from the recordings, which had been done with a male and female interviewer, was that people thought one of them talked too fast. I was surprised, because I thought both of them were excellent.

So here's the thing: If we look at the sound files, and compare the actual elapsed time in milliseconds, will there be a measurable difference between the two, or was there something else about the person's pronunciation, etc. that gave a PERCEPTION of "talking too fast"?

I don't think we'll have that question answered by conference, because it only just occurred to me, it's a minor point of what we're doing, and all our students are abandoning us for finals and a break. And besides, it is mostly my insecurity grasping for some kind of number. This year's poster is my first presentation ever that is entirely qualitative, and I feel insecure without having a graph as an anchor. Yes, I was there at QDET in 2002 when Eleanor Gerber valiantly defended the honor of qualitative data. Intellectually I understand there is great value, but trying to write it up still doesn't feel quite "right" yet.

The other major learning process this year was to start thinking of myself as an oral cancer researcher.

One night last month, I stayed up late finishing a batch of strawberry jam, and flipped on the television in the kitchen. It was an episode

of Private Practice, the Grey's Anatomy spinoff, about a white man in his 20s who was diagnosed with late-stage oral cancer and needed disfiguring surgery after acquiring HPV (human papillomavirus) from his girlfriend via oral sex. I'd like to say it was overly dramatic, and indeed the plot detail of him having overcome childhood cleft palate was a contrived irony. But finding out the cancer was so far advanced, and the surgery ending up more extensive than they had hoped--sadly, that *was* typical. I didn't stay up and watch the end. Partly I was tired, but partly I know that in real life those stories often end so badly.

Which is why this vicious disease is so worth studying.

One of the high points of my year came when I was assigned to work with a young oral biologist, to help him write a solid abstract for a developmental research proposal. It didn't start out positive; at first I couldn't follow all the microRNA and expression stuff. Then it finally dawned on me, what he was trying to say: He thinks he can develop a non-invasive test, a simple swab into the mouth, that will accurately indicate early stages of some kinds of oral cancer. This would be billable as part of routine physicals, and could be performed at health fairs and county health departments, not requiring a physician to collect the specimen. It would radically change the way this disease is treated, with much happier outcomes. Yes, I know such a test is years down the road, even if he is right. But there was a moment when Dr. Papanicalaou (of Pap smear fame) turned to his colleagues and said, "I have this idea...." And when this works out, I can say that I was at the table for one of those moments. Knowing there is a pathway, however long and hard the road, provides some reassurance. Now and then when I get discouraged, I find myself thinking about it, and smiling.

So that's the rest of my story for this year. I'll bring along some of the SPF 15 lip balm that our center gives away to help protect against cancer of the lips. Should come in handy for the beach.

Colleen Porter
Gainesville, FL

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