

From: LISTS.ASU.EDU LISTSERV Server (16.0) [LISTSERV@asu.edu]
Sent: Saturday, May 28, 2011 6:10 PM
To: Shapard Wolf
Subject: File: "AAPORNET LOG0812"

Date: Mon, 1 Dec 2008 09:46:38 -0500
Reply-To: David Wilson <dcwilson@UDEL.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: David Wilson <dcwilson@UDEL.EDU>
Subject: Significant change in turnout
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit

I'm curious, with all the mixed results regarding turnout numbers is there any research as to what is a "significant" (statistical or substantive) increase in turnout (number voted/number registered)? I'm thinking less about exit poll results and more about the actual vote. For instance, is a number like a 2% (of 300+ million) increase meaningful?

Any help is appreciated.

DW

David C. Wilson

Assistant Professor

Department of Political Science &

International Relations

University of Delaware

455 Smith Hall

302-831-1935

dcwilson@udel.edu

<http://www.udel.edu/poscir/profiles/DWilson.shtml>

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Mon, 1 Dec 2008 10:09:08 -0500
Reply-To: Benjamin Phillips <bphillips@BRANDEIS.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Benjamin Phillips <bphillips@BRANDEIS.EDU>
Organization: Brandeis University
Subject: Re: Significant change in turnout
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: <002401c953c3\$9d85a780\$d890f680\$@edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

Perhaps one way of thinking about this is to consider present turnout against historical trends. What is the variability of turnout? I hesitate to speak of variance in a formal sense given the paucity of data points and the non-stochastic nature of the data. To what extent is the rate of turnout a departure from previous trends? While again the limited available data make modeling problematic, one might adjust for factors like the election being one in which neither candidate is the sitting president as well as historical trends in order to arrive at an expected value of turnout for the election.

Thinking purely in terms of overall turnout may be a little dry, however. What were the trends at lower levels of geography (where one can adjust for weather, presence or otherwise of local races, and so on) or for subpopulations like race/ethnicity, class, etc.?

Ben

Benjamin Phillips, Ph.D.
Associate Research Scientist
Steinhardt Social Research Institute and
Cohen Center for Modern Jewish Studies
Brandeis University MS014
415 South Street
Waltham, MA 02454-9110
(ph) 781-736-3855 (fax) 781-736-3929
<http://www.brandeis.edu/cmjs/Person.cfm?idstaff=42>
Email: bphillips@brandeis.edu

David Wilson wrote:

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Date: Mon, 1 Dec 2008 11:00:16 -0500
Reply-To: "Peytchev, Andy" <apeytchev@RTI.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Peytchev, Andy" <apeytchev@RTI.ORG>
Subject: Re: Significant change in turnout
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: A<4933FE14.3080305@brandeis.edu>

MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 8bit

David, you may not find much on statistical significance of differences in actual voting. It really is a record-based census without a sampling distribution and sampling variance. However, I don't know what a substantively important difference is, and it will likely vary by subgroup/geographic area.

Andy

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Benjamin Phillips
Sent: Monday, December 01, 2008 10:09 AM
To: AAPORNET@ASU.EDU
Subject: Re: Significant change in turnout

Perhaps one way of thinking about this is to consider present turnout against historical trends. What is the variability of turnout? I hesitate to speak of variance in a formal sense given the paucity of data points and the non-stochastic nature of the data. To what extent is the rate of turnout a departure from previous trends? While again the limited available data make modeling problematic, one might adjust for factors like the election being one in which neither candidate is the sitting president as well as historical trends in order to arrive at an expected value of turnout for the election.

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Benjamin Phillips, Ph.D.
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Waltham, MA 02454-9110
(ph) 781-736-3855 (fax) 781-736-3929
<http://www.brandeis.edu/cmjs/Person.cfm?idstaff=42>
Email: bphillips@brandeis.edu

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=====

Date: Mon, 1 Dec 2008 11:14:05 -0500
Reply-To: "Beach, Scott Richard" <scottb@PITT.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Beach, Scott Richard" <scottb@PITT.EDU>
Subject: Firms that specialize in Spanish interviews?
Comments: To: "aapornet@asu.edu" <aapornet@asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Colleagues:

Can anyone recommend a Survey Center / firm that specializes in Spanish interviews? One of our clients is putting in an NIH proposal that requires a fairly high volume (about 1,500 interviews per year) of Spanish interviews over five years, and I'm not comfortable bidding on it.

Thanks for any suggestions!

Scott Beach, Ph.D.
Director, Survey Research Program
University Center for Social and Urban Research
University of Pittsburgh

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=====

Date: Mon, 1 Dec 2008 10:37:26 -0700
Reply-To: "Margaret R. Roller" <RMR@ROLLERRESEARCH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Margaret R. Roller" <RMR@ROLLERRESEARCH.COM>
Subject: Preliminary Email
Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

A client has asked me for a reference (or two) regarding preliminary email notices for Web surveys -- specifically, standards for optimizing the effective of the initial and follow-up messages. For some reason, I am not readily putting my hands on this. Can anyone point me in the right direction?=
20

Thank you.

--

Margaret R. Roller
rnr@rollerresearch.com

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Mon, 1 Dec 2008 12:37:27 -0500
Reply-To: Cristine Delnevo <delnevo@UMDNJ.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Cristine Delnevo <delnevo@UMDNJ.EDU>
Subject: Election Polling & TCPA
Comments: To: AAPORNET@ASU.EDU
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7BIT

Is there any indication that in the wake of all the election polling, that changes to TCPA, which prohibits automatic dialers for cell phones, may be coming?

I'm most curious because it impacts budgeting for research proposals that include cell phone sampling. And some of the proposals we are considering would be a few years down the line.

Thx. Cris

Cristine Delnevo, PhD, MPH

Associate Professor

UMDNJ-School of Public Health

Center for Tobacco Surveillance & Evaluation Research

Phone: 732-235-9746 Fax: 732-235-9777

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Mon, 1 Dec 2008 13:36:13 -0500
Reply-To: "Chase H. Harrison" <CHarrison@GOV.HARVARD.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Chase H. Harrison" <CHarrison@GOV.HARVARD.EDU>
Organization: Harvard University
Subject: Re: Preliminary Email
Comments: To: "Margaret R. Roller" <RMR@ROLLERRESEARCH.COM>
Comments: cc: AAPORNET@ASU.EDU
In-Reply-To: <LISTSERV%200812011037265679.4F8F@LISTS.ASU.EDU>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

See:

Dillman, D.A. J.D. Smyth and L.M. Christian (2009)
Internet, Mail, and Mixed-Mode Surveys; The Tailored Design Method.
(Wiley). esp. pp 271 - 299.

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> --
> Margaret R. Roller
> rmr@rollerresearch.com
>
> -----
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> Please ask authors before quoting outside AAPORNET.
> Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu
>

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Preceptor in Survey Research

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Harvard Program on Survey Research

<http://www.iq.harvard.edu/psr/>

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=====
Date: Tue, 2 Dec 2008 13:31:54 +0100
Reply-To: Edith de Leeuw <edithl@XS4ALL.NL>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Edith de Leeuw <edithl@XS4ALL.NL>
Subject: summary of responses to question about 'do not know probes' with
thanks

Comments: To: AAPORNET@ASU.EDU, SRMSNET@LISTSERV.UMD.EDU,
nosmo@nic.surfnet.nl,
bms-rc33@services.cnrs.fr

Comments: cc: bms@iresco.fr, vanmeter@iresco.fr

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"; format=flowed

Apologies for cross-posting

Dear Friends,

Thank you so much for your helpful suggestions in reply to my question on
texts for probes after a 'do not know' answer.

My question to the list was: "Handbooks on interviewing recommend it and
probing is cited as one of the big advantages of interviewers. For an
experiment I am looking for texts of standard probes that are being used
and could be programmed in a computer assisted interview program."

Below I give a summary of the answers received.

General probes suggested:

"It is very important for this study (for us) if you answer this question,
then repeat question"

"Ok, I will record that; but if you had to guess, how would you answer?"
I recall hearing that about half of the time the respondents gave an answer after this probe and that those answers were data of reasonably good quality. Of note, this caused us to have two variables in our CATI system for every question asked: one variable for the first answer a respondent gave, including those who said "don't know", and one variable for the answer a respondent gave to the interviewers probe if s/he first said "don't know."

In the 2006 ANES Pilot Study, interviewers followed a new protocol whenever a respondent gave an initial "don't know" response. The interviewer waited silently for approximately four seconds and then probed as follows: "I'll make a note of that. It would be a big help to us if you'd be willing to give me your best guess." The interviewer then repeated the question and coded the respondent's answer.

This probe was used for every question on the survey, not just key questions.

"Just try to pick the answer that comes closest to your opinion."

"Try a "what would be your best guess at that" or "which answer comes closest to your feelings?" On the other hand, "I don't know" can be genuine so don't push very hard and probe only once"

"Which figure would you say comes closest?"which for attitude type questions might be modified to something like "which response would you say comes closest?"

We used "What would be your best guess on that?" if the respondent appeared flummoxed by the response alternatives.

We don't have precise wording for these types of probes, but for attitude questions we often remind the respondent that there is no right or wrong answer, we just want to know what they think.

For sensitive questions, it is important to remind the respondent about the security of their answers, that no one will know what they say. That sometimes leads to an answer other than DK.

Question specific probes:

On political opinion polls we follow don't know responses with "which party are you most inclined to support?"

On some surveys we follow a don't know on monetary questions with an unfolding scale

Would it be less than x?

IF YES would it be less than x/2

IF NO would it be less than 2x

IF NO would it be less than 3x

On some Veteran's administration surveys (and probably others too), a probe that is often used for income don't know is something along the lines of " This question is very important for the research. It will help researchers better understand the needs of veterans like

yourself. It will only be used for classification purposes. Please, could you tell me your best estimate of your household income."

I've found it useful in cognitive interviewing probes when I've asked about when an event occurred and gotten a "don't know" to probe using holidays or calendar dates as memory aids: Do you think it happened before or after New Year's?

Only with key questions a question specific probe. Example could you give an estimate (best guess) of hours worked. Other example: After a question on the economic situation with five response categories, offer a simplified version with three response categories after do not know

References to resources and online articles:

hope this helps:

http://www.publicopinionpros.com/from_field/2007/jun/chang_printable.asp

How about this:

<http://edf5481-01.fa02.fsu.edu/InterviewersManual.html>

from Susan Losh, has a section on common probes with a couple of probes that could be programmed

<http://www.bls.census.gov/cps/intmana2.htm>

Prof. dr. Edith D. de Leeuw
Department of Methodology and Statistics
Faculty of Social and Behavioural Sciences
Utrecht University

e-mail edithl@xs4all.nl

Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to listserv@asu.edu with this text:

set aapornet nomail

On your return send this: set aapornet mail

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 3 Dec 2008 15:02:16 -0500

Reply-To: Ward R Kay <wkay1@GMU.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Ward R Kay <wkay1@GMU.EDU>

Subject: Voting Results

Comments: To: aapornet@asu.edu

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: 7BIT

Content-disposition: inline

Can anyone point me to an electronic source of 2008 election results at a substate level (county or Congressional district)?

I assume that someone compiles this.

Thanks,
Ward

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Unsubscribe? Send email to listserv@asu.edu with this text:
signoff aapornet
Please ask authors before quoting outside AAPORNET.

Date: Wed, 3 Dec 2008 19:57:16 -0800
Reply-To: Marc Sapir <marcsapir@GMAIL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Marc Sapir <marcsapir@GMAIL.COM>
Subject: FW: Poll: Miami's Cuban-Americans favor end to embargo
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

Marc Sapir MD, MPH
510-848-3826
marcsapir@gmail.com

-----Original Message-----
From: Jane Franklin [<mailto:janefranklin@hotmail.com>]
Sent: Tuesday, December 02, 2008 5:26 PM
To: janefranklin@hotmail.com
Subject: Poll: Miami's Cuban-Americans favor end to embargo

Miami Herald

Posted on Tue, Dec. 02, 2008

Poll: Miami's Cuban-Americans favor end to embargo

Most of Miami's Cuban-Americans think the U.S. should end its embargo against the communist island, according to a new poll released Tuesday.

The post-election poll of Cuban-Americans in Miami-Dade County shows 55 percent of Cuban-Americans now think the U.S. embargo against Cuba should end - a profound shift in the heart of the Cuban exile community.

Most respondents were Republicans who voted against President-elect Barack Obama, yet 65 percent or more said the U.S. should drop restrictions on

travel and money transfers, re-establish diplomatic relations with Cuba and establish dialogue about immigration and other critical issues.

The poll published by the Brookings Institution and Florida International University surveyed 800 people - 500 by landline phone, 300 by cell phone - and has a margin of error of plus or minus 3.6 percent.

Dr. Hugh Gladwin, director of the Institute for Public Opinion Research at FIU, said the shift in opinions on the embargo had about a 12 percent upswing from a similar poll a year ago.

"That was the surprising thing - that favor ending the embargo had a big jump," Gladwin said. "You could speculate that the election of Obama had some influence."

Sentiment in the Cuban-American community has continued to change.

Unlike the early waves of immigrants who brought their entire family, often by plane, to the U.S., most Cubans now flee by boat and are forced to leave relatives behind. Fewer of these immigrants were overt political opponents of the government, and they want to be able to visit loved ones and to send money home.

Many Cuban exiles are also frustrated with the U.S. embargo, which has failed to yield fruit after more than 45 years. And with the specter of an ailing Castro and a possible change in leadership, they are more open to changing U.S. policy.

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signoff aapornet
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=====
Date: Thu, 4 Dec 2008 08:25:03 -0600
Reply-To: Nancy A Mathiowetz <nancym2@UWM.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nancy A Mathiowetz <nancym2@UWM.EDU>
Subject: Nominations for AAPOR Executive Council
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=utf-8

Content-Transfer-Encoding: 7bit

Fellow AAPOR members:

A reminder that nominations for the 2009 AAPOR Executive Council are due no later than Friday, December 12th . Please email, fax, or phone your nominations to me at the numbers listed below. This year we will elect a VP/President-elect from the commercial sector. Both the Conference Associate Chair and the Councilor at Large will come from the non-commercial sectors.

Many thanks in advance for your help!

All best,

Nancy

Nancy A. Mathiowetz
Past President
American Association for Public Opinion Research

Voice: 414.229.2216
Fax: 414.229.4266

Archives: <http://lists.asu.edu/archives/aapornet.html> .
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Date: Thu, 4 Dec 2008 17:26:13 -0500
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Apparently there is another "knowledge" poll pending
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: 8bit

Ziegler: Obama Voters Were Uninformed
By Michael P. Tremoglie, The Bulletin

http://www.thebulletin.us/site/index.cfm?newsid=20213284&BRD=2737&PAG=461&dept_id=576361&rfi=8
or
<http://tinyurl.com/62n6jv>

12/04/2008

John Ziegler, the creator of the documentary "How Obama Got Elected," has been attacked by the left ever since the results of a poll of Obama voters he commissioned was published two weeks ago, he told The Bulletin in an interview yesterday.

The poll, by noted pollster John Zogby, showed that those who voted for President-elect Barack Obama were largely ignorant of his policies and ideas. Mr. Ziegler commissioned the poll to see if it would confirm the results he received from his own Election Day exit interviews of Obama voters, which was done for his documentary.

The Bulletin had an opportunity to talk to Mr. Ziegler in an exclusive interview prior to the release of a second poll that he commissioned. This one surveyed those who voted for the Republican candidate, U.S. Sen. John McCain, R-Ariz.

SNIP

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Leo G. Simonetta
Director of Research
Art & Science Group
6115 Falls Road, Suite 101
Baltimore, MD 21209

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=====
Date: Thu, 4 Dec 2008 16:28:38 -0600
Reply-To: Jeanie Harper <JHarper@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jeanie Harper <JHarper@GOAMP.COM>
Subject: Job Posting
Comments: To: "aapornet@asu.edu" <aapornet@asu.edu>
Comments: cc: "paul.melevin@edd.ca.gov" <paul.melevin@edd.ca.gov>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Please see link below regarding information on the two positions with the California State Personnel Board. Deadline is December 12, 2008.

Research Program Specialist I: <http://www.dhcs.ca.gov/SERVICES/ADMIN/JOBS=/DOCUMENTS/8HA52.PDF>
Research Program Specialist II: <http://www.dhcs.ca.gov/SERVICES/ADMIN/JOBS=/DOCUMENTS/8HA53.PDF>

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 4 Dec 2008 20:54:16 -0500
Reply-To: slosh@garnet.acns.fsu.edu
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Susan Losh <slosh@FSU.EDU>
Subject: Re: Aparently there is another "knowledge" poll pending
Comments: To: AAPORNET@ASU.EDU
In-Reply-To:
<3248A9B21DD5574785FE5E2C8E521684C42BBF@exchange.local.artscience.com>
MIME-Version: 1.0
Content-Type: text/plain; charset=iso-8859-1
Content-Disposition: inline
Content-Transfer-Encoding: 8bit

But an equally telling set of questions would be what did these exit voters know about Bush's policies and their purported effects?

----- Original Message -----

From: Leo Simonetta <Simonetta@ARTSCI.COM>
Date: Thursday, December 4, 2008 5:36 pm
Subject: Aparently there is another "knowledge" poll pending
To: AAPORNET@ASU.EDU

> Ziegler: Obama Voters Were Uninformed
> By Michael P. Tremoglie, The Bulletin
>
>
> http://www.thebulletin.us/site/index.cfm?newsid=20213284&BRD=2737&PAG=461&dept_id=576361&rfi=8
> or
> <http://tinyurl.com/62n6jv>
>
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> his policies and ideas. Mr. Ziegler commissioned the poll to see
> if it would confirm the results he received from his own Election
> Day exit interviews of Obama voters, which was done for his
> documentary.
> The Bulletin had an opportunity to talk to Mr. Ziegler in an
> exclusive interview prior to the release of a second poll that he
> commissioned. This one surveyed those who voted for the Republican
> candidate, U.S. Sen. John McCain, R-Ariz.
>
> SNIP
>
> ©The Bulletin 2008
>

>
> --
> Leo G. Simonetta
> Director of Research
> Art & Science Group
> 6115 Falls Road, Suite 101
> Baltimore, MD 21209
>
> -----
> Archives: <http://lists.asu.edu/archives/aapornet.html> .
> Please ask authors before quoting outside AAPORNET.
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> request@asu.edu

I try to take one day at a time but sometimes several days attack me all at once. Anonymous.

Susan Carol Losh, PhD
Program Coordinator, Learning and Cognition
Program Leader, Educational Psychology
Department of Educational Psychology
and Learning Systems
Florida State University
Tallahassee FL 32306-4453

VOICE (850) 644-8778
FAX (850) 644-8776

American Statistical Association/NSF Research Fellow
<http://garnet.acns.fsu.edu/~slosh/Index.htm>

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=====

Date: Fri, 5 Dec 2008 14:29:03 -0500
Reply-To: "Guerino, Paul" <Paul.Guerino@USDOJ.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Guerino, Paul" <Paul.Guerino@USDOJ.GOV>
Subject: Announcing the winners of the 2008 DC-AAPOR Outstanding
Achievement Award
Comments: To: AAPORNET@ASU.EDU
In-Reply-To:
A<1783644865.6805231228400703062.JavaMail.root@mail04.pantherlink.uwm.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 8bit

DC-AAPOR is excited to announce the recipients of our 2008 Outstanding Achievement Award. This award is intended to recognize local members of the Washington-Baltimore area research community, who have (1) made an outstanding contribution to the theory, methods, or applications of survey research, public opinion research, market research, or other

related fields, or (2) substantially contributed to the vitality, strength, and spirit of the local research community.

This recipients of the 2008 Outstanding Achievement Award are Jennifer Rothgeb and Robie Sangster. If you are in the DC area, please join us at our annual holiday party to celebrate their achievement, as well as the achievement of last year's award recipient, Helen Crossley. Details of our holiday party follow:

DC-AAPOR Annual Holiday Party

When: Wednesday, December 10, 2008, 6:00p - 8:00p

Where: Bobby Van's Steakhouse, 809 15th Street, NW

(Please note that this is the 15th Street location and not the NY Avenue location)

Why: Great conversation and excellent food!

Cost: FREE!

RSVP: <http://www.dc-aapor.org/rsvpform.php>

(We don't want to run out of food, so please RSVP if you plan to attend)

Menu

* Domestic and imported cheeses

* Vegetable tray with mixed dips

* Mini crab cakes

* Wild mushroom and truffle risotto in phyllo pastry

* Filet on toast served with horseradish dipping sauce

* Fruit tray

* As always, your first drink is on us!

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set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Sun, 7 Dec 2008 12:49:14 -0500

Reply-To: Colleen Porter <colleen_porter@COX.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Colleen Porter <colleen_porter@COX.NET>

Subject: interviewing in everyday life (unimportant)

Comments: To: AAPORNET list <AAPORNET@ASU.EDU>

Content-Type: text/plain; charset=US-ASCII; format=flowed; delsp=yes

Content-Transfer-Encoding: 7bit

Mime-Version: 1.0 (Apple Message framework v929.2)

Sometimes too much knowledge can spoil one's enjoyment of the moment. Physicists cringe when a sci-fi movie depicts a loud explosion in outer space, because of course sound doesn't travel in a vacuum.

When my entomologist-husband first saw the Lion King movie, he bellowed "Wrong continent!" as the South American leaf-cutter ants marched across the screen. In reality, there are no such ants in

Africa (although they have amazing termites).

Recently it was my turn, as I squirmed while listening to my husband debrief our high-school-aged daughters coming home from the TWILIGHT movie.

"So on a scale of up to four stars, how would you rate it?" he asked.

"About an 8," the sophomore responded.

"That depends," the senior said. "Do you want to know how well they translated the book to film, or just as a movie in general?"

"Just how you would rate it, one to four stars."

"Then I guess a 7.5," the sophomore decided. "I probably wouldn't like it so much if I hadn't read the book, but it was amazing how they took things from the book and brought them to life."

Was she trying to say that it was so much more than four stars? Or was she fixated on a scale from 1-10 and responding to that? They went on with the discussion, and nobody else seemed bothered by this lack of clarity. I wanted him to follow-up, to probe.

It didn't really matter. He was not collecting data; nobody was worried about replication.

But still, it just felt wrong to me....like....BOOM!

Colleen Porter
Gainesville, FL

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Date: Mon, 8 Dec 2008 13:14:57 -0700
Reply-To: Floyd Ciruli <fciruli@AOL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Floyd Ciruli <fciruli@AOL.COM>
Subject: PAPOR Conference December 11-12
Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

PAPOR 2008
Winter Conference

San Francisco, December 11-12
Sir Francis Drake on Union Square

Conference Highlights

The December 11-12 PAPOR Conference in San Francisco is about to begin.

Among the topics scheduled are gender, race and California's Amendment 8,

Colorado the battleground state, and the politicians and political environment of Alaska. Come and join some of the country's leading survey

researchers. REGISTER AT www.PAPOR.org

Short Course To Mix or Not to Mix Survey Modes

The renowned Professor Don Dillman will teach a course on his groundbreaking work from his newly updated classic, Internet, Mail and

Mixed-Mode Surveys: The Tailored Design Method. Professor Dillman provides

insight into the use and integration of the telephone, mail and internet surveys

modes. The class will provide 2.5 hours in the PRC certification

research category.

Plenary Session From January to November How the Polls Performed in 2008

WAPOR President Michael Traugott will present the plenary address, which is

followed by dinner and conversation. The lecture will focus on the key

factors that effected the public polling environment in 2008. Professor

Traugott is the author of Election Polls, The New Media and Democracy.

Panels:

Attitudes about Same Sex Marriage and California Proposition 8

Facilitated by Mark DiCamillo, Director of California's prestigious Field

Poll

A topical discussion on California's surprising passage of a constitutional

amendment banning same sex marriage.

Survey Design and Methods

Facilitated by Quin Monson, Professor, Brigham Young University

Professor Quin Monson is a leading researcher on the voting process and co-

authored the lead article in the Fall POQ on gay marriage and the 2004

election.

National Elections

Facilitated by Dr. Doug Strand, PAPOR President, Kaiser Foundation Health

Plan

Top academic and media pollsters will deconstruct topline election data.

Western States Roundtable
Facilitated by Susan Pinkus and Jill Darling, director and associate=
polling director of the Los=
Angeles Times, Presenting leading public pollsters from Alaska, Arizona,=
=

California, Colorado and New Mexico on battleground states, key races and=
=20
public opinion dynamics.

Race and Gender in Politics
Facilitated by Amy Simon of Goodwin Simon, Victoria Research. Panel will=
=20
be joined by Mark Blumenthal, founder of Pollster.com

Conference chair: Floyd Ciruli, President of Ciruli Associates of Denver,=
=20
Colorado (fciruli@aol.com 303-399-3173)

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=====
Date: Wed, 10 Dec 2008 14:51:51 -0500
Reply-To: Laura Burns <burnsl@EUREKAFACTS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Laura Burns <burnsl@EUREKAFACTS.COM>
Subject: Question about online panels
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Hello,

=20

I was wondering if people could recommend the best national panels are
if you want to conduct online focus groups or interviews with
professionals.

=20

Thanks

=20

Laura=20

=20

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=====

Date: Thu, 11 Dec 2008 15:50:10 -0500
Reply-To: Scott Crawford <scott@SURVEYSCIENCES.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Scott Crawford <scott@SURVEYSCIENCES.COM>
Subject: Web Survey Software
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Hi AAPORnet-

=20

I know this is a topic that is raised periodically... but I thought I would do it freshly to see what the latest is out there.

=20

We are currently looking for what the "best of breed" software is for conducting web surveys. =20

=20

If you have had any good experiences with web survey software that you could recommend, or if you are a software provider who thinks you have the right product, please contact me. =20

=20

Thank you,

=20

SC

Scott D. Crawford

Survey Sciences Group, LLC

scott@surveysciences.com

734-527-2150

=20

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Date: Fri, 12 Dec 2008 15:17:38 -0800
Reply-To: Jennifer Franz <JDFranz@JDFRANZ.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jennifer Franz <JDFranz@JDFRANZ.COM>
Subject: Refusal Conversions
Comments: To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

Does anyone know of standards or protocols for re-classifying dispositions during the refusal conversion process? That is, what dispositions should cause the number to remain as a refusal when the study is done and what dispositions should cause the number to be re-classified?

Jennifer D. Franz, Ph.D.

President

JD Franz Research, Inc.

(916) 614-8777 Phone

(916) 614-8765 Fax

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Date: Sat, 13 Dec 2008 08:19:05 -0500
Reply-To: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
Subject: Re: Refusal Conversions

Comments: To: Jennifer Franz <JDFranz@JDFRANZ.COM>, AAPORNET@ASU.EDU
In-Reply-To: <011001c95caf\$d382d9d0\$7a888d70\$@com>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

If the case was never reached (e.g., ring no answer, answering machine, etc.), it ends as a refusal.

If the case was reached, and a refusal occurs again, it ends as a refusal.

If the case was reached, and a callback occurs and no other subsequent outcome occurs, it ends as a refusal.

If the case was reached, but did not otherwise end as a completion or partial, it ends as a refusal.

If the case was reached and an interview was completed, it ends as a completion.

If the case was reached and an interview was partially completed, it ends as a partial.

My colleagues, Tom Smith and Rob Daves, may have additional/other advice, but I believe these guidelines are consistent with the logic we applied as we were writing the Standard Definitions booklet in the late 1990s.

PJL

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Jennifer Franz
Sent: Friday, December 12, 2008 6:18 PM
To: AAPORNET@ASU.EDU
Subject: Refusal Conversions

Does anyone know of standards or protocols for re-classifying dispositions during the refusal conversion process? That is, what dispositions should cause the number to remain as a refusal when the study is done and what dispositions should cause the number to be re-classified?

Jennifer D. Franz, Ph.D.

President

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Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Sat, 13 Dec 2008 06:04:00 -0800
Reply-To: Rob Daves <rob_daves@YAHOO.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Rob Daves <rob_daves@YAHOO.COM>
Subject: Re: Refusal Conversions
Comments: To: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>, AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii

I agree with Paul, with the caveat that what constitute a "partial" should be defined ahead of the fieldwork. This also is outlined in Standard Definitions.

All best wishes...

Rob

Robert P. Daves
Daves & Associates Research
5412 Hampshire Drive
Minneapolis MN 55419
612-822-0085
rob_daves@yahoo.com
Rob@DavesAndAssociates.com

From: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
To: AAPORNET@ASU.EDU
Sent: Saturday, December 13, 2008 7:19:05 AM
Subject: Re: Refusal Conversions

If the case was never reached (e.g., ring no answer, answering machine, etc.), it ends as a refusal.

If the case was reached, and a refusal occurs again, it ends as a refusal.

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PJL

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Jennifer Franz
Sent: Friday, December 12, 2008 6:18 PM
To: AAPORNET@ASU.EDU
Subject: Refusal Conversions

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Date: Sat, 13 Dec 2008 15:49:35 -0800
Reply-To: Jennifer Franz <JDFranz@JDFRANZ.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jennifer Franz <JDFranz@JDFRANZ.COM>
Subject: Re: Refusal Conversions
Comments: To: Rob Daves <rob_daves@YAHOO.COM>, AAPORNET@ASU.EDU
In-Reply-To: <221318.6697.qm@web65410.mail.ac4.yahoo.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

Thanks, Rob.

Jennifer D. Franz, Ph.D.
President
JD Franz Research, Inc.
(916) 614-8777 Phone
(916) 614-8765 Fax

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Rob Daves
Sent: Saturday, December 13, 2008 6:04 AM
To: AAPORNET@ASU.EDU
Subject: Re: Refusal Conversions

I agree with Paul, with the caveat that what constitute a "partial" should be defined ahead of the fieldwork. This also is outlined in Standard Definitions.

All best wishes...

Rob

Robert P. Daves
Daves & Associates Research
5412 Hampshire Drive
Minneapolis MN 55419
612-822-0085

rob_daves@yahoo.com
Rob@DavesAndAssociates.com

From: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
To: AAPORNET@ASU.EDU
Sent: Saturday, December 13, 2008 7:19:05 AM
Subject: Re: Refusal Conversions

If the case was never reached (e.g., ring no answer, answering machine, etc.), it ends as a refusal.

If the case was reached, and a refusal occurs again, it ends as a refusal.

If the case was reached, and a callback occurs and no other subsequent outcome occurs, it ends as a refusal.

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If the case was reached and an interview was partially completed, it ends as a partial.

My colleagues, Tom Smith and Rob Daves, may have additional/other advice, but I believe these guidelines are consistent with the logic we applied as we were writing the Standard Definitions booklet in the late 1990s.

PJL

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Jennifer Franz
Sent: Friday, December 12, 2008 6:18 PM
To: AAPORNET@ASU.EDU
Subject: Refusal Conversions

Does anyone know of standards or protocols for re-classifying dispositions during the refusal conversion process? That is, what dispositions should cause the number to remain as a refusal when the study is done and what dispositions should cause the number to be re-classified?

Jennifer D. Franz, Ph.D.

President

JD Franz Research, Inc.

(916) 614-8777 Phone

(916) 614-8765 Fax

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Date: Sat, 13 Dec 2008 15:57:52 -0800
Reply-To: Jennifer Franz <JDFranz@JDFRANZ.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jennifer Franz <JDFranz@JDFRANZ.COM>
Subject: Re: Refusal Conversions
Comments: To: Paul J Lavrakas PhD <pjlavrak@optonline.net>, AAPORNET@ASU.EDU
In-Reply-To: <[001601c95d255f8a44c0\\$1e9ece40\\$@net](mailto:001601c95d255f8a44c0$1e9ece40$@net)>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

Thank you, Paul. With one possible exception, this is what I was thinking. However, I couldn't find anything as definitive as what you have written here. Given your stature in the profession and your involvement in developing the Standard Definitions booklet, this seems to me to be quite solid guidance.

The one possible exception relates to, " If the case was reached, but did not otherwise end as a completion or

partial, it ends as a refusal." What if the case was reached and turns out to be ineligible (business, no adult in the household, not in target population, no one speaks any of the languages in which the interviews are being conducted, and so forth)? Would it not then be reclassified as ineligible?

I also agree with Rob Daves about the definition of a partial. It's a really messy business anyway.

Thanks again.

Jennifer D. Franz, Ph.D.
President
JD Franz Research, Inc.
(916) 614-8777 Phone
(916) 614-8765 Fax

-----Original Message-----

From: Paul J Lavrakas PhD [mailto:pjlavrak@optonline.net]
Sent: Saturday, December 13, 2008 5:19 AM
To: 'Jennifer Franz'; AAPORNET@ASU.EDU
Subject: RE: Refusal Conversions

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If the case was reached, and a refusal occurs again, it ends as a refusal.

If the case was reached, and a callback occurs and no other subsequent outcome occurs, it ends as a refusal.

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My colleagues, Tom Smith and Rob Daves, may have additional/other advice, but I believe these guidelines are consistent with the logic we applied as we were writing the Standard Definitions booklet in the late 1990s.

PJL

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Jennifer Franz
Sent: Friday, December 12, 2008 6:18 PM
To: AAPORNET@ASU.EDU
Subject: Refusal Conversions

Does anyone know of standards or protocols for re-classifying dispositions during the refusal conversion process? That is, what dispositions should cause the number to remain as a refusal when the study is done and what dispositions should cause the number to be re-classified?

Jennifer D. Franz, Ph.D.

President

JD Franz Research, Inc.

(916) 614-8777 Phone

(916) 614-8765 Fax

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=====
Date: Sat, 13 Dec 2008 21:12:37 -0500

Reply-To: Colleen Porter <colleen_porter@COX.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Colleen Porter <colleen_porter@COX.NET>

Subject: Re: Refusal Conversions

Comments: To: Jennifer Franz <JDFranz@JDFRANZ.COM>

Comments: cc: AAPORNET@ASU.EDU

In-Reply-To: <200812132356.mBDEV38020829@lists.asu.edu>

Content-Type: text/plain; charset=US-ASCII; format=flowed; delp=yes

Content-Transfer-Encoding: 7bit

Mime-Version: 1.0 (Apple Message framework v929.2)

On Dec 13, 2008, at 6:57 PM, Jennifer Franz wrote:

- > The one possible exception relates to, " If the case was reached,
- > but did
- > not otherwise end as a completion or
- > partial, it ends as a refusal." What if the case was reached and
- > turns out
- > to be ineligible (business, no adult in the household, not in target
- > population, no one speaks any of the languages in which the

> interviews are
> being conducted, and so forth)? Would it not then be reclassified as
> ineligible?

Yes. One of the important clarifications between the first and second editions of Standards Definitions was that the final disposition should be based on the last CONTACT with the household. Not the last attempt, but the last contact.

This cleared up a lot of confusion about last disposition versus final disposition. For example, if it was a refusal on the second call, and ring-no-answer thereafter, the final disposition is a refusal because the last contact was a refusal.

By focusing on last CONTACT, then it all becomes much simpler (at least it did for me, and I was grateful for the extra wording in the revised version of SD).

In the examples you give, most of those situations can only be discovered by actual contact, so clearly that later interaction should inform the final disposition. It is true that you might run across an answering machine saying it is a business, but then rules for the particular study apply as if you were hearing it on the first call (some are more stringent than others about ruling ineligible on an answering machine message alone, since it still might be the only phone number for a residence).

Colleen Porter
Gainesville, FL

Archives: <http://lists.asu.edu/archives/aapornet.html> .
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Date: Sun, 14 Dec 2008 08:30:20 -0500
Reply-To: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
Subject: Re: Refusal Conversions
Comments: To: Jennifer Franz <JDFranz@JDFranz.com>, AAPORNET@ASU.EDU
In-Reply-To: <01cb01c95d7e\$9cc098e0\$d641caa0\$@com>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

Jennifer,

If the case was reached and turns out to be ineligible during the actual field period of the survey, i.e., the status of the sampled unit has actually changed during the field period, then I agree that "ineligible" should be the final disposition for that unit.

Thanks for identifying this unlikely, but possible situation.

PJL

P.S. This example also helps point out the potential fluidity of dispositions across a field period. The longer the field period the more likely certain prior "final" dispositions could change if the units were recontacted. For example, some portion of non-working numbers will become working later in the field period if those numbers are called back enough times.

-----Original Message-----

From: Jennifer Franz [mailto:JDFranz@JDFranz.com]
Sent: Saturday, December 13, 2008 6:58 PM
To: 'Paul J Lavrakas PhD'; AAPORNET@ASU.EDU
Subject: RE: Refusal Conversions

Thank you, Paul. With one possible exception, this is what I was thinking. However, I couldn't find anything as definitive as what you have written here. Given your stature in the profession and your involvement in developing the Standard Definitions booklet, this seems to me to be quite solid guidance.

The one possible exception relates to, " If the case was reached, but did not otherwise end as a completion or partial, it ends as a refusal." What if the case was reached and turns out to be ineligible (business, no adult in the household, not in target population, no one speaks any of the languages in which the interviews are being conducted, and so forth)? Would it not then be reclassified as ineligible?

I also agree with Rob Daves about the definition of a partial. It's a really messy business anyway.

Thanks again.

Jennifer D. Franz, Ph.D.
President
JD Franz Research, Inc.
(916) 614-8777 Phone
(916) 614-8765 Fax

-----Original Message-----

From: Paul J Lavrakas PhD [mailto:pjlavrak@optonline.net]
Sent: Saturday, December 13, 2008 5:19 AM
To: 'Jennifer Franz'; AAPORNET@ASU.EDU
Subject: RE: Refusal Conversions

If the case was never reached (e.g., ring no answer, answering machine, etc.), it ends as a refusal.

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If the case was reached and an interview was partially completed, it ends as a partial.

My colleagues, Tom Smith and Rob Daves, may have additional/other advice, but I believe these guidelines are consistent with the logic we applied as we were writing the Standard Definitions booklet in the late 1990s.

PJL

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Jennifer Franz

Sent: Friday, December 12, 2008 6:18 PM

To: AAPORNET@ASU.EDU

Subject: Refusal Conversions

Does anyone know of standards or protocols for re-classifying dispositions during the refusal conversion process? That is, what dispositions should cause the number to remain as a refusal when the study is done and what dispositions should cause the number to be re-classified?

Jennifer D. Franz, Ph.D.

President

JD Franz Research, Inc.

(916) 614-8777 Phone

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On your return send this: set aapornet mail

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Date: Sun, 14 Dec 2008 11:23:28 -0500

Reply-To: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>

Subject: Re: Refusal Conversions

Comments: To: Joe Stead <Joe.Stead@ipsos.com>, AAPORNET@ASU.EDU

In-Reply-To:

<7A706AA2D653C7499FF31970D03862AC9AABC14F13@EUUKLONEML5.eu.ipsos>

MIME-version: 1.0

Content-type: text/plain; charset=UTF-8

Content-transfer-encoding: 7BIT

Yes, I concur, if upon a refusal conversion contact it is learned that the unit/respondent is actually ineligible.

-----Original Message-----

From: Joe Stead [<mailto:Joe.Stead@ipsos.com>]

Sent: Sunday, December 14, 2008 10:56 AM

To: 'pjlavrak@OPTONLINE.NET'; 'AAPORNET@ASU.EDU'

Subject: Re: Refusal Conversions

Paul,

I thought I was clear but have a question relating to your last post.

It is very likely (especially if there are screening criteria) for cases of refused therefore unknown eligibility to convert to known ineligible following a refusal conversion attempt.

I think this is where Jennifer was aiming at.

In this case I would reclassify as ineligible rather than refusal. Do you concur with this?

Thanks

Joe

Currently out of the office

+44 (0)7876 394165

----- Original Message -----

From: AAPORNET <AAPORNET@asu.edu>

To: AAPORNET@ASU.EDU <AAPORNET@ASU.EDU>

Sent: Sun Dec 14 13:30:20 2008

Subject: Re: Refusal Conversions

Jennifer,

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Thanks for identifying this unlikely, but possible situation.

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-----Original Message-----

From: Jennifer Franz [mailto:JDFranz@JDFranz.com]

Sent: Saturday, December 13, 2008 6:58 PM

To: 'Paul J Lavrakas PhD'; AAPORNET@ASU.EDU

Subject: RE: Refusal Conversions

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I also agree with Rob Daves about the definition of a partial. It's a really messy business anyway.

Thanks again.

Jennifer D. Franz, Ph.D.

President

JD Franz Research, Inc.

(916) 614-8777 Phone

(916) 614-8765 Fax

-----Original Message-----

From: Paul J Lavrakas PhD [mailto:pjlavrak@optonline.net]

Sent: Saturday, December 13, 2008 5:19 AM
To: 'Jennifer Franz'; AAPORNET@ASU.EDU
Subject: RE: Refusal Conversions

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PJL

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Jennifer Franz
Sent: Friday, December 12, 2008 6:18 PM
To: AAPORNET@ASU.EDU
Subject: Refusal Conversions

Does anyone know of standards or protocols for re-classifying dispositions during the refusal conversion process? That is, what dispositions should cause the number to remain as a refusal when the study is done and what dispositions should cause the number to be re-classified?

Jennifer D. Franz, Ph.D.

President

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(916) 614-8777 Phone

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On your return send this: set aapornet mail
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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Sun, 14 Dec 2008 19:46:20 -0800
Reply-To: Rob Daves <rob_daves@YAHOO.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Rob Daves <rob_daves@YAHOO.COM>
Subject: Re: Refusal Conversions
Comments: To: Jennifer Franz <JDFranz@JDFRANZ.COM>, AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii

You're right, Jennifer, it is messy in the sense that all social science almost never gives us "absolute" answers.

Your case below is a good example of "messy." One answer could be, "It depends." If, for example, part of your target population's definition is "English speaking HHs," and the initial refusal came from a HH that had no English speakers, then it could be classified as ineligible, if that could be determined. Again, we have to be careful about target population definitions: Can there be one English-speaker in the HH, and did she refuse? It's something that ahead-of-time definitions will help clarify.

One of the biggest problems I'm running up against quite frankly is CATI software. Many CATI systems don't have the programming to assign final dispositions and calculate AAPOR outcome rates. And some of the ones that do are buggy: I just went back to a vendor to inquire about a project I was conducting for a local government because there were fewer phone numbers used in the built-in AAPOR outcome rate calculations than there were in the sample. What happened? The software ran into a number of cases similar to yours and said "I don't have the programming to understand that," then just tossed them out of the denominator and numerator. That was unacceptable, and bless their hearts, the vendor had staffers go back and hand-calculate the final outcome

rates for me.

Hope this helps...

Rob

Robert P. Daves
Daves & Associates Research
5412 Hampshire Drive
Minneapolis MN 55419
612-822-0085
rob_daves@yahoo.com
Rob@DavesAndAssociates.com

From: Jennifer Franz <JDFranz@JDFRANZ.COM>
To: AAPORNET@ASU.EDU
Sent: Saturday, December 13, 2008 5:57:52 PM
Subject: Re: Refusal Conversions

Thank you, Paul. With one possible exception, this is what I was thinking. However, I couldn't find anything as definitive as what you have written here. Given your stature in the profession and your involvement in developing the Standard Definitions booklet, this seems to me to be quite solid guidance.

The one possible exception relates to, " If the case was reached, but did not otherwise end as a completion or partial, it ends as a refusal." What if the case was reached and turns out to be ineligible (business, no adult in the household, not in target population, no one speaks any of the languages in which the interviews are being conducted, and so forth)? Would it not then be reclassified as ineligible?

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Thanks again.

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President
JD Franz Research, Inc.
(916) 614-8777 Phone
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-----Original Message-----

From: Paul J Lavrakas PhD [mailto:pjlavrak@optonline.net]

Sent: Saturday, December 13, 2008 5:19 AM
To: 'Jennifer Franz'; AAPORNET@ASU.EDU
Subject: RE: Refusal Conversions

If the case was never reached (e.g., ring no answer, answering machine, etc.), it ends as a refusal.

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My colleagues, Tom Smith and Rob Daves, may have additional/other advice, but I believe these guidelines are consistent with the logic we applied as we were writing the Standard Definitions booklet in the late 1990s.

PJL

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Jennifer Franz
Sent: Friday, December 12, 2008 6:18 PM
To: AAPORNET@ASU.EDU
Subject: Refusal Conversions

Does anyone know of standards or protocols for re-classifying dispositions during the refusal conversion process? That is, what dispositions should cause the number to remain as a refusal when the study is done and what dispositions should cause the number to be re-classified?

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Date: Mon, 15 Dec 2008 09:03:40 -0800
Reply-To: Jennifer Franz <JDFranz@JDFRANZ.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jennifer Franz <JDFranz@JDFRANZ.COM>
Subject: Re: Refusal Conversions
Comments: To: Rob Daves <rob_daves@YAHOO.COM>, AAPORNET@ASU.EDU
In-Reply-To: <817861.90152.qm@web65408.mail.ac4.yahoo.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

Our vendor, bless their heart indeed, is hand-calculating all final dispositions having to do with refusals. Again, it is the programming software that won't cooperate. The whole issue of refusals and refusal conversions has been an ongoing discussion for several months - I think we are finally getting to common ground and procedures that work. However, as you point out, it is still messy.

Jennifer D. Franz, Ph.D.
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-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Rob Daves
Sent: Sunday, December 14, 2008 7:46 PM
To: AAPORNET@ASU.EDU
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Robert P. Daves
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rob_daves@yahoo.com
Rob@DavesAndAssociates.com

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To: AAPORNET@ASU.EDU

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Date: Mon, 15 Dec 2008 12:10:29 -0500
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: 8TH ANNUAL YEAR IN IDEAS - Polling Aggregation
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 8bit

(I originally read it as "Polling Aggravation")

December 14, 2008
8TH ANNUAL YEAR IN IDEAS
Polling Aggregation
By CHRISTOPHER HAYES

<http://www.nytimes.com/2008/12/14/magazine/14ideas-section3-t-004.html?>

Back in 2002, the Web site Real Clear Politics made itself indispensable to political junkies when it came up with its "poll of polls," a feature that averaged all the most recent polling of that year's Senate and gubernatorial campaigns. That way, readers could get a sense of a race at a glance without having to make decisions about whom to trust. "It's kind of like your wisdom-of-the-crowd notion," says David Moore, a critic of the industry and a former Gallup pollster. "Sure, you're going to get a lot of bad ones, but hopefully the bad ones will be just as wrong in one direction as they are in the other and will cancel each other out."

SNIP

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--
Leo G. Simonetta
Director of Research
Art & Science Group
6115 Falls Road, Suite 101
Baltimore, MD 21209

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=====
Date: Mon, 15 Dec 2008 15:30:30 -0800
Reply-To: "Voigt, Lynda" <lvoigt@FHCRC.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Voigt, Lynda" <lvoigt@FHCRC.ORG>
Subject: turnover of cellular telephone numbers
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

We will soon be recontacting cellular numbers where our first round of contacts resulted in a refusal or answering machine on all attempts (or all non-personal contacts). We will be calling 2-3 months after the original call. I am wondering if we need to verify that the person answering had the telephone number at the time of our first contact. Does anyone know how often cellular telephone numbers are recycled? Is it likely that the number would be assigned to a different subscriber within three months?

Thanks,
Lynda Voigt
Fred Hutchinson Cancer Research Center
Seattle

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Date: Mon, 15 Dec 2008 22:12:36 -0500
Reply-To: Hugh Gladwin <gladwin@FIU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Hugh Gladwin <gladwin@FIU.EDU>
Subject: Re: turnover of cellular telephone numbers
Comments: To: "Voigt, Lynda" <lvoigt@fhcrc.org>
Comments: cc: "AAPORNET@ASU.EDU" <AAPORNET@asu.edu>
In-Reply-To: <B8C18C486A064546805066D20D3DB3549CEAC2@ISIS.fhrc.org>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1
Content-Transfer-Encoding: 7bit
Content-Disposition: inline

Just ask them. I presume you are giving them gift cards or something to compensate for their air time they contribute to answering, so you have a right to ask.

On Mon, Dec 15, 2008 at 6:30 PM, Voigt, Lynda <lvoigt@fhcrc.org> wrote:

> We will soon be recontacting cellular numbers where our first round of
> contacts resulted in a refusal or answering machine on all attempts (or all
> non-personal contacts). We will be calling 2-3 months after the original
> call. I am wondering if we need to verify that the person answering had the
> telephone number at the time of our first contact. Does anyone know how
> often cellular telephone numbers are recycled? Is it likely that the number
> would be assigned to a different subscriber within three months?
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>
> Thanks,

> Lynda Voigt
> Fred Hutchinson Cancer Research Center
> Seattle
>
> -----
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Date: Tue, 16 Dec 2008 11:05:09 -0800
Reply-To: Leora Lawton <lawton@TECHSOCIETY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leora Lawton <lawton@TECHSOCIETY.COM>
Subject: spss syntax for stratified random samples
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

For years I've searched for this syntax and finally I found it (googling) on an spss-x list archive from 2001.

Say you want to pull a random sample stratified by sex, race, age groups. Your sample frame is 5000 people, and you want 1000 of them.

```
compute x=rv.uniform(0,1000).  
rank variable=x by sex race agegroup /PERCENT into xper.  
compute sample = (xper ge 100/5).
```

Anyone else see something like this before? It seems like it'll do the job.

leora

Dr. Leora Lawton
TechSociety Research
"Custom Social Science and Consumer Behavior Research"
2342 Shattuck Avenue PMB 362, Berkeley, CA 94704
(510) 548-6174; fax (510) 548-6175; cell (510) 928-7572
www.techsociety.com
Yahoo Messenger: leora_lawton

Archives: <http://lists.asu.edu/archives/aapornet.html> .
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=====

Date: Wed, 17 Dec 2008 11:44:24 -0000
Reply-To: Iain.NOBLE@DCSF.GSI.GOV.UK
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Iain Noble <Iain.NOBLE@DCSF.GSI.GOV.UK>
Subject: Re: spss syntax for stratified random samples
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: A<490DB0EF9C0A4466A5A1448D84D6F6D7@dell2005>
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 8bit

Interesting. Does anyone have any ideas on how to draw a PPS sample using SPSS. I believe SAS has a specific routine one can use for this but there's nothing in SPSS that I can find.

Iain Noble
Department for Children, Schools and Families
Young People Analysis Division - Youth Research Team,

4th Floor, Sanctuary Buildings
Great Smith Street
London SW1P 3BT

0207 925 6226

Mobile: 0753 832 8523

>-----Original Message-----

>From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leora Lawton

>Sent: 16 December 2008 19:05

>To: AAPORNET@ASU.EDU

>Subject: spss syntax for stratified random samples

>

>For years I've searched for this syntax and finally I found it (googling) on

>an spss-x list archive from 2001.

>

>Say you want to pull a random sample stratified by sex, race, age groups.

>Your sample frame is 5000 people, and you want 1000 of them.

>

>compute x=rv.uniform(0,1000).

>rank variable=x by sex race agegroup /PERCENT into xper.

>compute sample = (xper ge 100/5).

>

>Anyone else see something like this before? It seems like it'll do the job.

>

>leora

>

>Dr. Leora Lawton

>TechSociety Research

>"Custom Social Science and Consumer Behavior Research"
>2342 Shattuck Avenue PMB 362, Berkeley, CA 94704
>(510) 548-6174; fax (510) 548-6175; cell (510) 928-7572
>www.techsociety.com
>Yahoo Messenger: leora_lawton
>

>-----
>Archives: <http://lists.asu.edu/archives/aapornet.html> .
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On your return send this: set aapornet mail
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Date: Wed, 17 Dec 2008 08:46:53 -0500
Reply-To: Brady West <bwest@UMICH.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Brady West <bwest@UMICH.EDU>
Subject: Re: spss syntax for stratified random samples
Comments: To: Iain Noble <Iain.NOBLE@DCSF.GSI.GOV.UK>
Comments: cc: AAPORNET@ASU.EDU
In-Reply-To: <735BFE980C9E5A4590AA9DC39B50A36D1328EF3B@SBEXC01.AD.HQ.DEPT>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII; format=flowed

Hi All,

There are several sets of SPSS syntax for various random sampling routines
(including PPS sampling) here. I haven't evaluated all of them, but some
may find this to be a good resource.

<http://www.spsstools.net/SampleSyntax.htm#RandomSampling>

-Brady

Brady T. West, MA, BS
PhD Student
Michigan Program in Survey Methodology
<http://www.isr.umich.edu/gradprogram/>
<http://www.umich.edu/~bwest>
"Data R as data .do."

On Wed, 17 Dec 2008, Iain Noble wrote:

> Interesting. Does anyone have any ideas on how to draw a PPS sample
> using SPSS. I believe SAS has a specific routine one can use for this
> but there's nothing in SPSS that I can find.

>
> Iain Noble
> Department for Children, Schools and Families
> Young People Analysis Division - Youth Research Team,
>
>
> 4th Floor, Sanctuary Buildings
> Great Smith Street
> London SW1P 3BT
>
> 0207 925 6226
>
> Mobile: 0753 832 8523

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>>
>> leora
>>
>> Dr. Leora Lawton
>> TechSociety Research
>> "Custom Social Science and Consumer Behavior Research"
>> 2342 Shattuck Avenue PMB 362, Berkeley, CA 94704
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>>
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>

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=====

Date: Wed, 17 Dec 2008 09:29:33 -0500
Reply-To: "Fahimi, Mansour" <mfahimi@M-S-G.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Fahimi, Mansour" <mfahimi@M-S-G.COM>
Subject: Re: spss syntax for stratified random samples
Comments: To: Brady West <bwest@UMICH.EDU>, AAPORNET@ASU.EDU
In-Reply-To: A<Pine.LNX.4.64.0812170844100.8534@rygar.gpcc.itd.umich.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Given enough resources, sampling and many other statistical procedures can be implemented in Excel or even written from scratch using one of the programming languages. I know the migration might take a bit of effort, but there is a right tool for these procedures that would eliminate the need for such detours. There is a lot more to correct PPS sampling, or any other sampling method for that matter, than what these makeshift patches can offer. For instance, you need to make sure you get the right selection probabilities, correct cut-points for certainty units, etc.

=20

_Mansour.

=20

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Brady West
Sent: Wednesday, December 17, 2008 8:47 AM
To: AAPORNET@ASU.EDU
Subject: Re: spss syntax for stratified random samples

=20

Hi All,

=20

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(including PPS sampling) here. I haven't evaluated all of them, but some may find this to be a good resource.

=20

<http://www.spsstools.net/SampleSyntax.htm#RandomSampling>

=20

-Brady

=20

Brady T. West, MA, BS

PhD Student

Michigan Program in Survey Methodology

<http://www.isr.umich.edu/gradprogram/>

<http://www.umich.edu/~bwest>

"Data R as data .do."

=20

On Wed, 17 Dec 2008, Iain Noble wrote:

=20

> Interesting. Does anyone have any ideas on how to draw a PPS sample

> using SPSS. I believe SAS has a specific routine one can use for this

> but there's nothing in SPSS that I can find.

>=20

> Iain Noble

> Department for Children, Schools and Families

> Young People Analysis Division - Youth Research Team,

>=20

>=20

> 4th Floor, Sanctuary Buildings

> Great Smith Street

> London SW1P 3BT

>=20

> 0207 925 6226

>=20

> Mobile: 0753 832 8523

>=20

>=20

>> -----Original Message-----

>> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leora Lawton

>> Sent: 16 December 2008 19:05

>> To: AAPORNET@ASU.EDU

>> Subject: spss syntax for stratified random samples

>>=20

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>> Say you want to pull a random sample stratified by sex, race, age

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>>=20

>> compute x=3Drv.uniform(0,1000).

>> rank variable=3Dx by sex race agegroup /PERCENT into xper.

>> compute sample =3D (xper ge 100/5).

>>=20

>> Anyone else see something like this before? It seems like it'll do
the

> job.

>>=20

>> leora

>>=20

>> Dr. Leora Lawton

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>>=20

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Wed, 17 Dec 2008 08:34:25 -0700
Reply-To: "Stephen J. Blumberg" <swb5@CDC.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Stephen J. Blumberg" <swb5@CDC.GOV>
Subject: Updated NHIS Wireless-Only Estimates
Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

Today, the National Center for Health Statistics released the latest=20
update of estimates on the size of the population without landline=20
telephones. These estimates are based on National Health Interview Surve=
y=20
data collected from January - June 2008.

<http://www.cdc.gov/nchs/data/nhis/earlyrelease/wireless200812.htm>

or

<http://tinyurl.com/6r9ldj>

Note: The tables may be easier to read if you download the PDF version of=
=20
the report.

--Stephen--

Stephen J. Blumberg, Ph.D.
Centers for Disease Control and Prevention
National Center for Health Statistics
Hyattsville, Maryland
sblumberg@cdc.gov

Archives: <http://lists.asu.edu/archives/aapornet.html>
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Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Wed, 17 Dec 2008 10:48:54 -0500
Reply-To: Brady West <bwest@UMICH.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Brady West <bwest@UMICH.EDU>

Subject: Re: spss syntax for stratified random samples
Comments: To: Iain Noble <Iain.NOBLE@DCSF.GSI.GOV.UK>
Comments: cc: AAPORNET@ASU.EDU
In-Reply-To: <Pine.LNX.4.64.0812170844100.8534@rygar.gpcc.itd.umich.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII; format=flowed

I should also mention that the SPSS Complex Samples add-on module can be used to design samples (PPS, etc.) if folks aren't comfortable with user-written routines (you would have to pay for the extra module). The sampling methods could certainly be programmed in other languages as well.

-Brady

Brady T. West, MA, BS
PhD Student
Michigan Program in Survey Methodology
<http://www.isr.umich.edu/gradprogram/>
<http://www.umich.edu/~bwest>
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> Brady T. West, MA, BS
> PhD Student
> Michigan Program in Survey Methodology
> <http://www.isr.umich.edu/gradprogram/>
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>> Department for Children, Schools and Families
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>> 4th Floor, Sanctuary Buildings
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>> 0207 925 6226
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>> Mobile: 0753 832 8523
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>>> -----Original Message-----
>>> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leora Lawton
>>> Sent: 16 December 2008 19:05
>>> To: AAPORNET@ASU.EDU
>>> Subject: spss syntax for stratified random samples
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>>> leora
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>>> TechSociety Research
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=====
Date: Wed, 17 Dec 2008 11:09:53 -0600
Reply-To: Todd Rockwood <rockw001@UMN.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Todd Rockwood <rockw001@UMN.EDU>
Organization: University of Minnesota
Subject: Nursing Sampling Frame
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

I have a Ph.D. student who is trying to find a sampling frame for nurses, does anyone know if there is a vendor who has a sampling list for nurses - that one can buy a sample from?

thanks - tr

--
Todd Rockwood, Ph.D.
Associate Professor, Division of Health Policy and Management
University of Minnesota
420 Delaware St SE, MMC 729
Minneapolis, MN 55455

v. 612.625.3993, f. 612.624.4408
<http://www.hpm.umn.edu/people/regular/rockwood/Rockwood.htm>

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Date: Wed, 17 Dec 2008 11:17:51 -0600
Reply-To: Linda Owens <lindao@SRL.UIC.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Linda Owens <lindao@SRL.UIC.EDU>
Subject: Re: Nursing Sampling Frame
Comments: To: AAPORNET@ASU.EDU, rockw001@UMN.EDU
Mime-Version: 1.0
Content-Type: text/plain; charset=US-ASCII
Content-Disposition: inline
Content-Transfer-Encoding: 8bit

here is a vendor we have used before for lists of medical professionals.

<http://www.mmslists.com/>

Linda Owens, PhD
Assistant Director
Univ. of Il. Survey Research Lab
505 E. Green St. Ste 3
Champaign, Il
61820
phone: (217) 333-4422
fax: (217) 244-4408
email: lindao@srl.uic.edu

>>> Todd Rockwood <rockw001@UMN.EDU> 12/17/2008 11:09:53 AM >>>
I have a Ph.D. student who is trying to find a sampling frame for nurses, does anyone know if there is a vendor who has a sampling list for nurses - that one can buy a sample from?

thanks - tr

--
Todd Rockwood, Ph.D.
Associate Professor, Division of Health Policy and Management
University of Minnesota
420 Delaware St SE, MMC 729
Minneapolis, MN 55455
v. 612.625.3993, f. 612.624.4408
<http://www.hpm.umn.edu/people/regular/rockwood/Rockwood.htm>

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 17 Dec 2008 12:19:33 -0500
Reply-To: Fred Conrad <FConrad@ISR.UMICH.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Fred Conrad <FConrad@ISR.UMICH.EDU>
Subject: Postdoctoral Position in Survey Methodology,
University of Michigan

Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Postdoctoral Position

Survey Methodology

Institute for Social Research

University of Michigan

=20

Unit: The Program in Survey Methodology

Date announced: 12/15/2008

=20

The University of Michigan Program in Survey Methodology
<<http://www.isr.umich.edu/gradprogram/>> is seeking a postdoctoral
scholar with a PhD in survey methodology or a related area with a
demonstrated interest in the application of surveys to the social,
behavioral, or health sciences. The successful applicant must have
strong methodological skills, statistical as well as survey.

=20

The postdoctoral scholar will work with the faculty of the Program in Survey Methodology to train Masters level students in the fundamental principles of survey methodology and the practical aspects of the survey process. The scholar will have the opportunity to develop methodological studies as part of an ongoing survey practicum, develop research collaborations with faculty and doctoral level students, seek external funding for research with the help of the Program, and participate in the research activities of the Institute for Social Research more broadly.

=20

Scholars have exceptional resources to facilitate teaching and research. They will have access to administrative, research, and computing support staff in the Program, the computing environment needed for teaching and research, and travel funding. They will also have access to the Institute's survey infrastructure that conducts local and national surveys in multiple modes and the University's outstanding research facilities.

=20

The initial appointment will be for one year, with the possibility of a second year of funding. The salary and benefits are competitive. =20

=20

Review of applications begins as they are received, and continues until the position is filled. Interested persons should send a letter of application indicating background in survey methodology, career goals, and academic qualifications together with a curriculum vita, and three letters of recommendation to Frederick Conrad, Program in Survey Methodology, Institute for Social Research, 426 Thompson Street, Ann Arbor, MI 48104. Additional information about the position can be obtained from Ms. Jill Esau (jesau@umich.edu <<mailto:jesau@umich.edu>>).

=20

The University of Michigan is committed to affirmative action, equal opportunity, and diversity of its student body and workforce.

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=====
Date: Thu, 18 Dec 2008 10:06:52 -0500
Reply-To: Laura Burns <burnsl@EUREKAFACTS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Laura Burns <burnsl@EUREKAFACTS.COM>
Subject: Question about a recent publication
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: quoted-printable

Good morning,

=20

I'm looking for an article that I read in the past few months describing how mail surveys, or postcard invitations, were becoming as effective or more effective than telephone or email. I believe it was an AAPOR article but am having trouble locating it. Does anyone know which article I'm referring to and where I might locate a copy?

=20

Thanks,=20

=20

Laura=20

=20

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=====
Date: Thu, 18 Dec 2008 12:33:44 -0500
Reply-To: Scott Keeter <skeeter@PEWRESEARCH.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Scott Keeter <skeeter@PEWRESEARCH.ORG>
Subject: new Pew cell phone analysis
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

The Pew Research Center has just released an analysis of the impact of including cell phones in its pre-election polling. You can read the full report at

<http://people-press.org/reports/pdf/cell-phone-commentary.pdf>

=20

or

=20

<http://tinyurl.com/31l7rg>

=20

=20

Scott Keeter

Pew Research Center / 1615 L St. N.W., Suite 700 / Washington, DC 20036

202-419-4362

skeeter@pewresearch.org / <http://pewresearch.org> /
<http://people-press.org>

Personal website <http://pollcats.net>

=20

=20

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=====

Date: Thu, 18 Dec 2008 14:05:52 -0500
Reply-To: Dave Howell <dahowell@ISR.UMICH.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Dave Howell <dahowell@ISR.UMICH.EDU>
Subject: Job posting: Research Associate, Germany
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="utf-8"
Content-Transfer-Encoding: 8bit

GESIS â€“ Leibniz Institute for the Social Sciences (www.gesis.org)
funded by the Federal Government and the LÃƒƒnder (federal states), member of
the Leibniz Society

offers the following position:

Research associate, social science, 1.0 FTE (39 hours per week), salary
according to TV-L 13 (36.000â€”53.000 â‚¬, gross income, depending on job
experience), initially for a period of 3 years from January 1, 2009 until
December 31, 2011

DUTIES:

Duties include providing research, data analysis, and advanced data management
support for the Comparative Study of Electoral Systems (CSES; www.cses.org), a

cross-national effort involving election studies in more than fifty countries; collaborating with local and international researchers on analyses that result in presentations and publications in professional settings, both nationally and internationally; processing and analyzing datasets from election studies worldwide; enforcing consistency, conducting quality control, validation of data against publicly available sources, and testing known analytical models on resulting datasets; cooperating with study staff and researchers in order to make appropriate corrections of the data; coding macro-level and district-level electoral data for countries depositing data, from researcher reports and public resources; merging individual election studies and other data into a single product for free, public distribution via the CSES website; developing and maintaining documentation for the website and released datasets; analyzing and interpreting publicly released data to produce tables of results and other scientific documents for publication on the project website; maintaining familiarity with, and creating catalogues of, scholarly presentations and publications that make use of CSES data;; assistance in developing and maintaining data and documentation archives, both on paper and electronic; developing systems for an efficient and timely processing of CSES data; consulting the project director, faculty, and staff.

QUALIFICATION:

Excellent master's or diploma degree in political science, or an equivalent combination of education and experience, PhD welcome; substantive knowledge of and interest in electoral research; familiarity with and interest in cross-national comparative political science; familiarity with macro-level (parties and systems, electoral institutions, and regime types) and district-level (returns and turnout) electoral data; demonstrated experience in empirical social research and in the application of statistical software for data management and analysis (SPSS, SAS, or STATA); familiarity with modern statistical techniques; team player with excellent interpersonal, written, and oral communication skills; excellent command of the English language.

Applications have to be handed in by January 15, 2009, preferably by e-mail, including copies of degree, credentials, etc.

GESIS president
Prof. Dr. Hans Rattinger
P.O. Box 12 21 55
68072 Mannheim
Germany
E-mail: Praesident@gesis.org

//END OF EMAIL

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=====
Date: Thu, 18 Dec 2008 18:02:17 -0500
Reply-To: Nancy Belden <NancyBelden@BRSPOLL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nancy Belden <NancyBelden@BRSPOLL.COM>

Subject: Pacific Islander
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Does anyone have research (or other commentary) on whether Pacific Islanders are offended when the question reads: "Would you say that you are white, black or African American, Asian or Pacific Islander, or something else?" Thanks - Nancy Jane Belden

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=====
Date: Thu, 18 Dec 2008 15:09:00 -0800
Reply-To: Mario Callegaro <mcallegaro@KNOWLEDGENETWORKS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mario Callegaro <mcallegaro@KNOWLEDGENETWORKS.COM>
Subject: ANES Web Panel "Off-Wave" Survey Capacity for 2009
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

ANNOUNCEMENT: ANES WEB PANEL SURVEY CAPACITY FOR 2009

We take this opportunity to inform AAPOR members that the ANES web panel has some remaining capacity for hosting surveys in 2009. However, there are only a few months of data collection that are available and we encourage investigators to contact us soon to make arrangements. Researchers conducting surveys using the ANES web panel survey in 2009 can expect to be provided between 2,300 and 2,500 interviews.

Inquires should be made to Mike Dennis at mdennis@knowledgenetworks.com. Below is more information on the capability.

BACKGROUND

Funded by the National Science Foundation, a new web panel is available

for non-election and non-political surveys. The new panel has been created for the American National Election Studies (ANES) to collect political information during some waves of data collection. The remaining waves of the new panel's surveys are available for the collection of non-political content by other researchers.

The American National Election Study (ANES) is a collaboration between Stanford University and the University of Michigan and is funded by the National Science Foundation. Knowledge Networks has created the ANES web panel and is conducting ANES surveys using this web panel. Knowledge Networks will also be conducting additional surveys (called "off-wave surveys") using the ANES web panel. Suitable topics for these additional surveys include health, economics, finance, and just about everything else non-political. Survey topics related to elections, government, and similar topics are not suitable.

METHODOLOGY

Based on RDD recruitment methodology, the ANES web panel has a cumulative AAPOR response rate that is higher than previously obtained using a similar RDD-based recruitment methodology as a result of design enhancements, such as greater use of refusal conversion and respondent incentives. Non-Internet households have been given a MSN(r) TV2 Internet and Media Player, and their ISP costs are paid by Knowledge Networks. Panelists are surveyed only once a month, and they will be retained for a total of 21 months of interviewing. Additional recruitment was conducted later in the summer of 2008 to enhance the size of the panel.

The study's sample is a nationally representative group of American adult citizens living in households with working telephones. One adult member of each recruited household was randomly selected to be the survey respondent. More information about the ANES web panel methodology is available upon request.

* Sampling: All ANES Off-Wave Surveys cover the following population: general population adult U.S. citizens residing in telephone households.

* Sample Size per Survey: Approximately 2,300 to 2,500 interviews for surveys conducted between January and September 2009.

* Interview Length: Surveys between 20 and 30 minutes are ideal; however, shorter surveys are potentially acceptable.

* Blending Samples: It is appropriate to blend KnowledgePanel(r) and ANES web panel samples in order to make possible larger sample sizes and targeted oversampling of various groups.

PROJECT DELIVERABLES

1. Support for IRB/Human Subjects Review submissions
2. Programmed survey instrument posted to password-protected web portal for testing and viewing
3. 30-Interview pretest using KN panel sample
4. Pretest interview survey data in SPSS or SAS
5. 2,300 to 2,500 (approx) Main Study Interviews
6. Demographic Profile Survey Data (approx 20 Census questions)
7. Poststratification Weights
8. Final Deliverables: SPSS or SAS datafile, Field Report (Codebook and Documentation of Survey Procedures)
9. ANES web panel survey data collection via the December 2009 Public Use File (see next section)

SUPPLEMENTAL DATA PROVIDED AT NO COST

Purchasing questions on this panel brings with it a unique bonus: no-cost access to hours of answers to questions about politics and social life that will be asked of the respondents at various times between January 2008 and June 2009 as part of the ANES. These questions will address a very wide array of topics, including: preferences about

what government should do on a range of policy issues, evaluations of many political candidates, participation in the 2008 presidential election campaign, voting behavior, evaluations of the federal government generally, feelings of political efficacy, trust in government specifically and in other people generally, emotional reactions to the presidential candidates, perceptions of the personality traits of the candidates, exposure to news and other information, and much, much more.

These data can allow researchers studying non-political phenomena to enrich their investigations by seeing how their variables of focal interest relate to some of the above variables. For example, recent research in the health arena has suggested that people who choose to participate in politics by voting and by working on campaigns may show improved health status as a result. Merging the study of health with measures of political attitudes and behavior identified a new insight into the causes of health status. Researchers in other areas may benefit similarly, and at no additional cost, because more than three hours worth of questions on topics related to politics will be available to all researchers who purchase an off-wave on the ANES web panel.

The ANES and ANES off-wave survey data will be combined into a Public Use File to be made available in December 2009. At that same time, the purchasers of the off-wave samples will be provided access to the ANES survey data. Also, the raw (or semi-raw) ANES data will be released publicly by February, 2009 for the survey data collected to date.

The ANES have just recently posted the ANES questionnaires to the ANES online commons. If you would like seek to see the content of the ANES survey instruments to date, you can register as a member of the online commons (<http://www.electionstudies.org/onlinecommons.htm>). You will be asked to click a box signifying your agreement to keep the questionnaires confidential, and then download them.

SCHEDULING: DATA COLLECTION MONTHS AVAILABLE

January 2009

February 2009

March 2009

April 2009

June 2009

July 2009

August 2009

September 2009

Please note that surveys have been identified that will use three of the above eight months; however, the scheduling of those three months into specific ANES off-wave months is pending.

SUITABLE SURVEY QUESTIONS AND TOPICS

In general, survey topics cannot be about:

1. Elections or Politics
2. Specific governmental programs or policies

However, there is an exception to this rule that can be discussed.

Ideal survey topics are:

1. Health and psychology
2. Finance
3. Social (without specific election/political content)
4. Individual behaviors
5. Other non-political/non-election topics

Questionnaire Review Process:

1. In acknowledgement that there is a "gray area" for topic appropriateness, there is a project-by-project review by the ANES principal investigators of proposed uses of the ANES off-waves. The ANES principal investigators will not unreasonably withhold permission the use of the ANES panel for the off-wave surveys.
2. Prior to executing a contract between KN and the buyer of an Off-Wave Survey, the ANES principal investigators will have approved the project as suitable for an Off-Wave Survey.

PRICING AND CONTRACTING

KN will be a subcontractor or vendor to the data recipient. Contact Mike Dennis at mdennis@knowledgenetworks.com or (650) 289-2160 for more information.

J. Michael Dennis, Ph.D.

SVP, Government & Academic Research

Knowledge Networks

1350 Willow Rd, Ste. 102

Menlo Park, CA 94025

(650) 289-2160 office; (650) 537-7950 cell; (650) 289-2001 fax

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Date: Fri, 19 Dec 2008 07:58:27 -0500
Reply-To: Survey Practice <survprac@INDIANA.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Survey Practice <survprac@INDIANA.EDU>
Subject: December Issue of Survey Practice
Comments: To: "aapornet@asu.edu" <aapornet@asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

The latest issue of Survey Practice is available at <http://surveypractice.org>. In the December issue, we have articles that discuss methodological issues related to the 2008 presidential election polling. We also have articles on methods for tracking for panel studies, interviewer reflections on race matching for telephone interviews, and the use of computer audio recorded interviewing in field interviews.

If you have any papers appropriate for Survey Practice, please send them to survprac@indiana.edu or contact one of the editors. And, as always, we welcome your comments on Survey Practice.

The Survey Practice editors hope that your year was successful and for continuing successes in the new year.

The Editors
John Kennedy
Diane O'Rourke
David Moore
Andy Peytchev

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Date: Fri, 19 Dec 2008 10:40:23 -0500
Reply-To: Steven Kull <skull@PIPA.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Steven Kull <skull@PIPA.ORG>
Subject: Excellent article on NY Times ignoring polls of Iraqis
Comments: To: AAPORNET <AAPORNET@ASU.EDU>
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit

There is an excellent article by Dahr Jamail in FAIR (see fair.org) looking in some detail at how the NY Times has consistently used anecdotes and simple assertion to portray Iraqi public opinion on the US military presence

there as far more positive than all of the polling indicates. He quotes the NYT Baghdad bureau chief brushing off polls as follows:

Opinion polls, including those commissioned by the American command, have long suggested that a majority of Iraqis would like American troops withdrawn, but another lesson to be drawn from Saddam Hussein's years is that any attempt to measure opinion in Iraq is fatally skewed by intimidation. More often than not, people tell pollsters and reporters what they think is safe, not necessarily what they believe. My own experience, invariably, was that Iraqis I met who felt secure enough to speak with candor had an overwhelming desire to see American troops remain long enough to restore stability.

This is a rather bizarre argument. If there is some biasing effect derived from acquiescence to authority one would not expect it to be manifest in effectively criticizing an occupying force and the decision of the current government to officially endorse its presence.

Steven Kull

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Date: Fri, 19 Dec 2008 14:25:09 -0500
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Requiem for a Poll
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: quoted-printable

Requiem for a Poll

<http://blogs.abcnews.com/thenumbers/2008/12/requiem-for-a-p.html>

=20

This note marks the passing of a fallen comrade: The Los Angeles Times Poll, dead at age 31.

=20

The Times' last survey, done in conjunction with its recent partner, Bloomberg News, was released nine days ago. Cleanup's followed, and today is the final day for the polling staff, including the paper's polling director, Susan Pinkus, and associate director, Jill Darling.=20

=20

SNIP

=20

=20

--=20

Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101=20

Baltimore, MD 21209=20

=20

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=====
Date: Fri, 19 Dec 2008 16:02:30 -0500
Reply-To: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>
Subject: Fwd: Listserv for Capital Area Social and Behavioral Scientists
Comments: To: AAPORNET@asu.edu
Mime-Version: 1.0 (Apple Message framework v753.1)
Content-Type: text/plain; charset=US-ASCII; format=flowed
Content-Transfer-Encoding: 7bit

> Posted on behalf of Dr. Arthur Kendall:

>

> If you live in the Capital Area (DC, MD, VA,DE, WV) and are
> interested in sending and receiving news about local news for the
> behavioral and social science community, go to:

>

> http://listserve.apa.org/cgi-bin/wa.exe?SUBED1=CAPITAL_AREA&A=1

>

- > To join or leave the list, click "Join or Leave CAPITAL_AREA"
- >
- > To see the kinds of news that has been posted, click a
- > particular month or click "Search Archives."
- >
- > We are interested in news that is about local happenings, or
- > about topics that would be of particular interest in this area.
- >
- > The news might be about basic research ranging from prejudice and
- > aggression to conformity and attribution, as well as about applied
- > issues of program evaluation, terrorism, human rights, conflict
- > resolution, population, environment, and so forth.
- >
- > The news might be about meetings, presentations, Congressional
- > hearings, workshops, publications by local scientists, funding
- > opportunities, jobs, and so forth.
- >
- > Although the focus is on local events, we are also
- > interested in topics that would have strong interest in the
- > Capital Area. We have had news from psychology, sociology, statistics,
- > political psychology, statistics, public opinion, and education.
- >
- > For questions contact Art Kendall Art@DrKendall.org.
- >
- > Art Kendall
- > President
- > Capital Area Social Psychological Association (CASPA)
- > All CASPA news goes out through this listserv list.
- >
- >
- >

Archives: <http://lists.asu.edu/archives/aapornet.html> .
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Date: Fri, 19 Dec 2008 22:56:09 -0500
Reply-To: Marc Zwelling <marc@VECTORRESEARCH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Marc Zwelling <marc@VECTORRESEARCH.COM>
Subject: inquiry re Survey Monkey
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

Some clients are saying "I'll just use Survey Monkey" because it's less expensive than online quotes I'm submitting. With Survey Monkey's ability to accept PIN #'s it becomes more competitive with web-based polls from market and opinion research firms. This is especially so for clients that have their customers' or donors' or members' email addresses.

Has anyone developed a response to client inquiries underlining why Survey

Monkey and similar web polling services are less reliable or accurate than the online polls a market research company can provide?

Marc Zwelling/Vector Poll*

Marc Zwelling
Vector Research + Development Inc. / 416.733.2320
<http://www.vectorresearch.com>

... Turning questions into strategy

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<http://securityresponse.symantec.com/>

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Date: Sun, 21 Dec 2008 13:08:55 -0500
Reply-To: Colleen Porter <colleen_porter@COX.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Colleen Porter <colleen_porter@COX.NET>
Subject: Re: Requiem for a Poll
Comments: cc: AAPORNET@ASU.EDU
In-Reply-To: <200812191927.mBJIh8Y014257@lists.asu.edu>
Content-Type: text/plain; charset=WINDOWS-1252; format=flowed; delsp=yes
Mime-Version: 1.0 (Apple Message framework v929.2)
Content-Transfer-Encoding: 8bit

On Dec 19, 2008, at 2:25 PM, Leo Simonetta wrote:

> Requiem for a Poll
>
> <http://blogs.abcnews.com/thenumbers/2008/12/requiem-for-a-p.html>
>
> This note marks the passing of a fallen comrade: The Los Angeles Times
> Poll, dead at age 31.

The ending of Gary's piece had particular meaning to me:

> Does the loss of a single polling outfit matter? If it's a good one,
> sure it does. Even when well done, a single poll often is
> insufficient to illuminate public opinion fully; like a flashlight

- > on a dark road, it takes a bunch of them, shining in the same
- > direction, to show the way. Without the L.A. Times Poll, our path
- > forward will be a little less well-lighted.

On many occasions, I was impressed with how the LA Times folks didn't run with the pack, but asked their own unique version of a question, that offered a slightly different angle on an issue.

An example occurred in December 2006, when it first seemed seriously possible that we might end up with a presidential candidate who was either female, Black, elderly, or Mormon. The LA Times survey asked,

- > Suppose your party nominated a presidential candidate who is in
- > general agreement with you on most issues, and is either a woman, or
- > an African- American, or a Mormon, or someone who is 72 years old.
- > Could you vote for a presidential candidate who is....

By adding the aspect of "in general agreement on issues," they provided a different data point than what other surveys were asking. It offered an approach that seemed more realistic in the context of an election, I thought at the time. No longer having that different voice and perspective in the future will be such a loss.

I was also impressed with their accurate and insightful reporting of survey findings. As a busy journalist trying to find numbers fast and too often hitting reports that were incomplete or inconsistent, I would see Jill Darling's name, and breathe a sigh of relief, because I knew that I would find everything I needed, laid out as clearly as possible.

I'm also grateful to Susan Pinkus for a purely personal reason: In the spring of 2003, on the last day of a spring break vacation in California, a red motorcycle whipped around our car and was fatally struck by an oncoming vehicle. I was a mess. When I got back in the car, I didn't think I could drive again, but when I turned on the radio, I heard Susan talking about a poll. A familiar voice and being distracted for a few seconds by some interesting survey data was enough to calm my heart rate and keep me from falling apart.

Of course they'll do well in their next careers, and wherever they end up will be lucky to have them. But it is a loss to the industry, and thanks to Gary for the obituary.

Colleen Porter
Gainesville, FL

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Date: Mon, 22 Dec 2008 11:58:45 -0000

Reply-To: Iain.NOBLE@DCSF.GSI.GOV.UK
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Iain Noble <Iain.NOBLE@DCSF.GSI.GOV.UK>
Subject: Re: Requiem for a Poll
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: A<A78C30EF-B69C-4638-82E3-2CCDDB6540DA@cox.net>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

I particularly liked the sentence in the first of the User Comments:
'Ask a dumb question, you get a dump answer.' Ah, there's many a true
word spoken in typos as Chaucer might have written if only Caxton hadn't
had such good proofreaders.

Iain Noble
Department for Children, Schools and Families
Young People Analysis Division - Youth Research Team,

4th Floor, Sanctuary Buildings
Great Smith Street
London SW1P 3BT

0207 925 6226

Mobile: 0753 832 8523

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Date: Mon, 22 Dec 2008 12:01:12 -0000
Reply-To: Iain.NOBLE@DCSF.GSI.GOV.UK
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Iain Noble <Iain.NOBLE@DCSF.GSI.GOV.UK>
Subject: Re: inquiry re Survey Monkey
Comments: To: marc@VECTORRESEARCH.COM, AAPORNET@ASU.EDU
In-Reply-To: A<7D02CE9BFE694685B12C524FC8C0A8E6@WKS1>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Do you really want the kind of client who thinks Survey Monkey is the

way to go?

Iain Noble
Department for Children, Schools and Families
Young People Analysis Division - Youth Research Team,

4th Floor, Sanctuary Buildings
Great Smith Street
London SW1P 3BT

0207 925 6226

Mobile: 0753 832 8523

>-----Original Message-----

>From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Marc Zwelling

>Sent: 20 December 2008 03:56

>To: AAPORNET@ASU.EDU

>Subject: inquiry re Survey Monkey

>

>Some clients are saying "I'll just use Survey Monkey" because it's less

>expensive than online quotes I'm submitting. With Survey Monkey's
>ability to

>accept PIN #'s it becomes more competitive with web-based polls from
>market

>and opinion research firms. This is especially so for clients that have

>their customers' or donors' or members' email addresses.

>

>Has anyone developed a response to client inquiries underlining why
>Survey

>Monkey and similar web polling services are less reliable or accurate
>than

>the online polls a market research company can provide?

>Marc Zwelling/Vector Poll*

>

>

>

>

>

> Marc Zwelling

> Vector Research + Development Inc. / 416.733.2320

> <http://www.vectorresearch.com>

>

>... Turning questions into strategy

>

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=====
Date: Mon, 22 Dec 2008 09:33:43 -0500

Reply-To: Joel Bloom <joeldbloom@GMAIL.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Joel Bloom <joeldbloom@GMAIL.COM>

Subject: Re: inquiry re Survey Monkey

Comments: To: AAPORNET@asu.edu

In-Reply-To: <735BFE980C9E5A4590AA9DC39B50A36D1328EF63@SBEXC01.AD.HQ.DEPT>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1

Content-Transfer-Encoding: 7bit

Content-Disposition: inline

The issue isn't SurveyMonkey per se. SurveyMonkey is a perfectly reliable means of collecting survey data, and it has a lot of capabilities for the price, including sample management, authentication and routing. The issue is whether the client has the appropriate skills and expertise to design a survey instrument, or do any weighting or data correction that might be needed afterwards. Presumably that's what your clients are paying for, Marc.

So the issue isn't with SurveyMonkey, which is just a tool, and a pretty good one for the price. The issue is whether the client has any appreciation for the real value they are getting for having a survey research

professional design and implement their surveys. If they don't appreciate that, well, they'll get what they pay for. Best,

-- Joel

--

Joel David Bloom, Ph.D.
The University at Albany, SUNY

Research Assistant Professor, Dept. of Political Science
Associate Director, Office of Institutional Research
Phone: (518) 437-4791
Cell: 541-579-6610
E-mail: jbloom@albany.edu
Web: <http://www.albany.edu/ir/>

On Mon, Dec 22, 2008 at 7:01 AM, Iain Noble <Iain.NOBLE@dcsf.gsi.gov.uk>wrote:

> Do you really want the kind of client who thinks Survey Monkey is the
> way to go?

>

> Iain Noble

> Department for Children, Schools and Families

> Young People Analysis Division - Youth Research Team,

>

>

> 4th Floor, Sanctuary Buildings

> Great Smith Street

> London SW1P 3BT

>

> 0207 925 6226

>

> Mobile: 0753 832 8523

>

>

> >-----Original Message-----

> >From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Marc Zwelling

> >Sent: 20 December 2008 03:56

> >To: AAPORNET@ASU.EDU

> >Subject: inquiry re Survey Monkey

> >

> >Some clients are saying "I'll just use Survey Monkey" because it's less

> >expensive than online quotes I'm submitting. With Survey Monkey's

> >ability to

> >accept PIN #'s it becomes more competitive with web-based polls from

> >market

> >and opinion research firms. This is especially so for clients that have

> >their customers' or donors' or members' email addresses.

> >

> >Has anyone developed a response to client inquiries underlining why

> >Survey

> >Monkey and similar web polling services are less reliable or accurate

> >than

> >the online polls a market research company can provide?

>>Marc Zwelling/Vector Poll*

>>
>>
>>
>>
>>

>> Marc Zwelling
>> Vector Research + Development Inc. / 416.733.2320
>> <http://www.vectorresearch.com>

>>
>>... Turning questions into strategy

>>
>>
>>
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>> <http://securityresponse.symantec.com/>

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Date: Mon, 22 Dec 2008 11:11:12 -0600
Reply-To: Jeanie Harper <JHarper@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jeanie Harper <JHarper@GOAMP.COM>
Subject: Educational Opportunity
Comments: To: "aapornet@asu.edu" <aapornet@asu.edu>
Comments: cc: Deborah Clark <deborahc@stanford.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Summer Institute in Political Psychology
July 12-July 31, 2009

The Institute for Research in the Social Sciences is pleased to announce that it plans to host the 2009 Summer Institute in Political Psychology (SIPP) this coming summer. Directed by Stanford Professor Jon Krosnick, SIPP is a three-week intensive training program introducing graduate students and professionals to the world of political psychology scholarship.

The History of SIPP

Political psychology is a thriving forum for interdisciplinary exchange and collaboration in political science, psychology, and other social science fields. The practitioners are spread across the world, and the emerging range of scholarship is broad and varied. To help facilitate graduate training in the area, SIPP was envisioned by Professor Margaret Hermann (then at Ohio State University).

The first Summer Institute in Political Psychology was taught at Ohio State in 1991, and OSU offered SIPP every year from 1991 through 2003. Stanford University has hosted SIPP since 2005, with support from Stanford University and from the National Science Foundation. Hundreds of participants have attended SIPP during these years.

SIPP 2009

In the summer of 2009, SIPP will again be offered at Stanford, located in the beautiful San Francisco Bay Area. The curriculum is designed to accomplish one preeminent goal: to produce skilled, creative, and effective scholarly researchers who would do more and better work in political psychology as the result of their attendance at SIPP. To achieve this goal, the training experience is designed to: 1) provide broad exposure to theories, empirical findings, and research traditions; 2) illustrate successful cross-disciplinary research and integration; 3) enhance methodological pluralism; and 4) strengthen institutional networks.

The schedule of activities mixes lectures with opportunities for students to talk with faculty lecturers and with each other in structured and less formal atmospheres. Some of the topics covered in past SIPPs include race relations, conflict and dispute resolution, voting and elections, international conflict, decision-making by political elites, moral disengagement and violence, social networks, activism and social protest, political socialization, and justice.

On-line applications are currently being accepted. For more information, please visit the SIPP website at www.stanford.edu/group/sipp.

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Date: Tue, 23 Dec 2008 13:57:19 -0700
Reply-To: Traci Capesius <traci@PDASTATS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Traci Capesius <traci@PDASTATS.COM>
Subject: RDD Surveys: defining household eligibility
Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

Greetings!

We are conducting an RDD phone survey of a subset of households,

with an adult smoker. We are using a collapsed version of AAPOR disposition codes and plan to use the response rate and contact rate formulas from the Standard Definitions document. Our question is basic and is related to defining an eligible household for calculating household-level RDD rates.

Should we define an eligible household broadly as one where we can confirm (or infer) that an adult is a member? Using this criterion does

not require completion of the survey screening by a responsible household member, and in some cases would not even require that the call attempt be answered. For example, eligibility could be determined if the telephone number is a working number and results in a voicemail message indicating

this is a residence.
OR

Should we define an eligible household more narrowly as one where our screening criteria are met (i.e. an adult smoker resides in household)? Using this criterion requires that a responsible household member answers the call and completes the screening before eligibility can be determined

.
=20

Any guidance is appreciated.

=20

Traci R. Capesius, M.P.H.
Evaluation Specialist
Professional Data Analysts
St. Anthony Main
219 S.E. Main Street, Suite 302
Minneapolis, MN 55414
phone: 612-623-9110
fax: 612-623-8807
e-mail: traci@pdastats.com
www.pdastats.com

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=====
Date: Mon, 29 Dec 2008 11:30:20 -0500
Reply-To: Carroll Glynn <glynn.14@OSU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Carroll Glynn <glynn.14@OSU.EDU>
Subject: Ohio State SBS Diversity Postdoctoral Fellowships
Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed

Please post. Thank you.

>SBS Diversity Postdoctoral Fellowships
>The College of Social and Behavioral Sciences at The Ohio State
>University is pleased to announce the establishment of the SBS
>Diversity Postdoctoral Fellowship Program. The goals of the
>Fellowship Program are to support promising scholars who are
>committed to diversity in the academy and to prepare those scholars
>to enter tenure track faculty positions. We are particularly
>interested in receiving applications from individuals who are
>members of groups that historically have been underrepresented in
>the American professoriate.
>
>Fellows will be affiliated with one of the eight academic units of
>the College of Social and Behavioral Sciences: Anthropology,
>Economics, Geography, Communication, Political Science, Psychology,
>Sociology, and Speech and Hearing Science (additional information at
><http://sbs.osu.edu>). The College also houses four interdisciplinary
>research units: the Criminal Justice Research Center, the Center for
>Human Resource Research, the Center for Urban and Regional Analysis,

>and the Initiative in Population Research. Fellows may also have the
>opportunity to participate in the activities of the Kirwan Institute
>for Race and Ethnicity, a multidisciplinary center founded jointly
>by the Colleges of Social and Behavioral Sciences; Humanities; and Law.

>
>Eligibility: Applicants must have completed all requirements for a
>doctoral degree in the social sciences by August 2009. Preference
>will be given to individuals who are within five years of their
>degree. Applicants must be committed to an academic career.
>Applicants must be a citizen of the United States.

>
>Awards: Up to three fellowships will be awarded. The appointments
>are intended for two years, with re-appointment for the second year
>contingent upon a successful performance review. The appointments
>will begin in September 2009. The fellowships provide a \$40,000
>annual stipend, university medical benefits, and some support for
>travel and research expenses.

>
>Application Process: Required application materials: (1) Applicants
>should clearly identify a unit within the College of Social and
>Behavioral Sciences at OSU with which they would be affiliated
>during the Fellowship period, and are encouraged to suggest one or
>more tenured faculty members within that unit who could serve as a
>host and mentor; (2) a curriculum vitae; (3) a one page dissertation
>abstract; (4) a statement outlining the specific research proposed
>to be undertaken during the Fellowship period, and the significance
>of that research (four-page limit, double-spaced); (5) a personal
>statement describing the applicant's background and commitment to
>the goal of diversity in higher education (three-page limit,
>double-spaced). Applicants should submit all of these materials
>electronically in Microsoft Word. (Please identify all of the
>documents with the last name and document type, e.g., smithev.doc or
>smithresearchstatement.doc.) In addition, three letters of
>recommendation should be submitted electronically.

>
>All materials must be received by March 15, 2009, and should be
>submitted to sbspstdocs@polisci.osu.edu . Questions can be directed
>to Prof. Kathleen M. McGraw (mcgraw.36@osu.edu).

>
>-----

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