

From: LISTS.ASU.EDU LISTSERV Server (16.0) [LISTSERV@asu.edu]
Sent: Saturday, May 28, 2011 6:10 PM
To: Shapard Wolf
Subject: File: "AAPORNET LOG0809"

Date: Mon, 1 Sep 2008 17:58:07 -0700
Reply-To: Marc Sapir <marcsapir@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Marc Sapir <marcsapir@COMCAST.NET>
Subject: FW: Urgent Action Alert: Amy Goodman Unlawfully Arrested At RNC
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit

-----Original Message-----

From: blmailer-digest=list.democracynow.org@biglist.com
[mailto:blmailer-digest=list.democracynow.org@biglist.com] On Behalf Of
Democracy Now!
Sent: Monday, September 01, 2008 5:09 PM
To: Democracy Now! Daily Digest
Subject: DN!: Urgent Action Alert: Amy Goodman Unlawfully Arrested At
RNC

Amy Goodman and Two Democracy Now! Producers Unlawfully Arrested At the
RNC

FOR IMMEDIATE RELEASE
www.democracynow.org

September 1, 2008

Contact:
Denis Moynihan 917-549-5000
Mike Burke 646-552-5107, mike@democracynow.org

ST. PAUL, MN-Democracy Now! host Amy Goodman was unlawfully arrested in
downtown St. Paul, Minnesota at approximately 5 p.m. local time. Police
violently manhandled Goodman, yanking her arm, as they arrested her.
Video of her arrest can be seen here:
<http://www.youtube.com/watch?v=oYjyvkr0bGQ>

Goodman was arrested while attempting to free two Democracy Now!
producers who were being unlawfully detained. They are Sharif Abdel
Kouddous and Nicole Salazar. Kouddous and Salazar were arrested while
they carried out their journalistic duties in covering street
demonstrations at the Republican National Convention. Goodman's crime
appears to have been defending her colleagues and the freedom of the
press.

Ramsey County Sheriff Bob Fletcher told Democracy Now! that Kouddous and
Salazar were being arrested on suspicion of rioting. They are currently

being held at the Ramsey County jail in St. Paul.

Democracy Now! is calling on all journalists and concerned citizens to call the office of Mayor Chris Coleman and the Ramsey County Jail and demand the immediate release of Goodman, Kouddous and Salazar. These calls can be directed to: Chris Rider from Mayor Coleman's office at 651-266-8535 and the Ramsey County Jail at 651-266-9350 (press extension 0).

Democracy Now! stands by Goodman, Kouddous and Salazar and condemns this action by Twin Cities law enforcement as a clear violation of the freedom of the press and the First Amendment rights of these journalists.

During the demonstration in which they were arrested law enforcement officers used pepper spray, rubber bullets, concussion grenades and excessive force. Several dozen others were also arrested during this action.

Amy Goodman is one of the most well-known and well-respected journalists in the United States. She has received journalism's top honors for her reporting and has a distinguished reputation of bravery and courage. The arrest of Goodman, Kouddous and Salazar is a transparent attempt to intimidate journalists from the nation's leading independent news outlet.

Democracy Now! is a nationally syndicated public TV and radio program that airs on over 700 radio and TV stations across the US and the globe.

Video of Amy Goodman's Arrest:
<http://www.youtube.com/watch?v=oYjyvkR0bGQ>

=====

ABOUT DEMOCRACY NOW!

Democracy Now! airs on over 650 radio and TV stations, including Pacifica, NPR, community, and college radio stations; on public access, PBS, satellite TV stations (DISH network: Free Speech TV ch. 9415 and Link TV ch. 9410; DIRECTV: Link TV ch. 375); on the World Radio Network's European Service and on the Community Broadcasting Association of Australia service; as a "podcast", automatically downloaded to your computer or portable audio player; and streams live M-F at 8am EST at www.democracynow.org

=====

Now real-time **CLOSED CAPTIONED** on TV!
You can also view/listen/read all Democracy Now! shows online:

<http://www.democracynow.org>
To bring Democracy Now! to your community, go to:
http://www.democracynow.org/get_involved/bring_to_station

=====

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EasyUnsubscribe or manage your settings at:
<http://list.democracynow.org/do/unsub/digest/187044034/t0dw9m986k/1061>

or by email to digest-unsub-187044034@list.democracynow.org

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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signoff aapornet

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Date: Tue, 2 Sep 2008 12:14:49 -0400

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: Zogby's Crystal Ball

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Zogby's Crystal Ball

<http://www.nytimes.com/2008/08/31/books/review/Queenan-t.html?scp=12&sq=august+31+2008&st=nyt>

or

<http://tinyurl.com/663438>

In the opening pages of "The Way We'll Be: The Zogby Report on the Transformation of the American Dream," the pollster John Zogby describes people between ages 18 and 29 as "the first colorblind Americans." Presumably this means that young African-Americans attending Nas-car rallies won't notice all those Confederate flag headbands the colorblind good old boys are sporting and that Yalies whose BMWs break down at 3 a.m. outside a hip-hop club in East New York won't notice that there don't seem to be a lot of Whiffenpoof aficionados in the immediate vicinity. What Zogby probably means to say is that the demographic group he refers to as "the First Globals" is the first generation of Americans who would have the nerve to describe themselves as being colorblind and not expect to be laughed at. Whenever I see glowing reports about color-blind white people, I wonder how many black people were included in the polling sample.

SNIP

--

Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101

Baltimore, MD 21209

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 3 Sep 2008 15:36:12 -0400
Reply-To: "Safir, Adam - BLS" <Safir.Adam@BLS.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Safir, Adam - BLS" <Safir.Adam@BLS.GOV>
Subject: Results from the 2007 AAPOR Member and Former Member Surveys
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Results from the 2007 AAPOR Member and Former Member Surveys are now available on AAPOR's new Membership Research webpage.

See <<http://www.aapor.org/membresearch>> for links to annotated questionnaires from the 2007 membership surveys, as well as poster slides presented at this past year's Annual Conference. Also available are results from the 2005 President's Member E-mail Poll, and the 1996 Member Survey. In the coming weeks, we plan to upload results from other previous membership research, including post-conference surveys.

In addition to the link provided above, the new Membership Research page can be accessed directly from the AAPOR website's top and side-bar navigation panels: About AAPOR --> Membership --> Membership Research.

Best,

Adam Safir
Chair, Membership & Chapter Relations

Nancy Whelchel
Associate Chair, Membership & Chapter Relations

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Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 3 Sep 2008 16:19:12 -0400
Reply-To: Nancy Belden <NancyBelden@BRSPOLL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nancy Belden <NancyBelden@BRSPOLL.COM>
Subject: research assistant/office manager
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

We are looking for someone to fill an entry level position as research assistant/office manager. The person in this position has

responsibility for the administrative functions of our eight person polling firm in DC and contributes to our survey and focus group research. Tasks may include making tables, typing reports and proposals, conducting on-line research, organizing focus groups, attending and taking notes at groups, checking numbers, billing clients, organizing meetings, etc. This is a great position for someone who has just finished an undergraduate degree, has great English language and organizational skills, and would like to learn about our field from the bottom up. Most people on AAPOR Net might not fit this description, but, hey, you might or you might know someone. Cover letter and resumes to nancybelden@brspoll.com. No calls, please. Thanks! Nancy Belden=20

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On your return send this: set aapornet mail

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Date: Fri, 5 Sep 2008 13:50:49 -0400

Reply-To: "James P. Murphy" <jpmurphy@JPMURPHY.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "James P. Murphy" <jpmurphy@JPMURPHY.COM>

Subject: Multiple Postage Stamps on Reply Envelopes for Mail Surveys

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Have any members ever tested the effect of multiple small-denomination postage stamps (e.g. as many as 10 or 12) on the reply envelope for a mail survey among consumers? (The total value of the stamps will equal the first class rate.) Thank you. JIM

James P. Murphy, Ph.D.

J.P. MURPHY & COMPANY

Post Office Box 150

Princeton, NJ 08542

610 408 8800

www.jpmurphy.com

<<mailto:jpmurphy@jpmurphy.com>> jpmurphy@jpmurphy.com

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=====

Date: Fri, 5 Sep 2008 17:36:29 -0400
Reply-To: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>
Subject: Re: Multiple Postage Stamps on Reply Envelopes for Mail Surveys
Comments: To: "James P. Murphy" <jpmurphy@JPMURPHY.COM>, AAPORNET@ASU.EDU
In-Reply-To: <06.62.08301.C7171C84@mxo5.broadbandsupport.net>
Mime-Version: 1.0 (Apple Message framework v753.1)
Content-Transfer-Encoding: 7bit
Content-Type: text/plain; charset=US-ASCII; delp=; format=flowed

Let me share some thoughts from my survey methodologist and longtime stamp collector viewpoints:

-- There has been research that using live stamps rather than metered mail increase response rate, due to the personalization aspect of a respondent's receiving such a letter.

-- I don't know of any research on whether or not the number of stamps correlates with response rate

-- Anecdotally, I know that certain stamps (because of their subject matter) turn off respondents, such as the Poultry Industry commemorative of the 1940s, a brown stamp with a hen as the subject. Society matrons adamantly refused to use that stamp on their party invitations!

-- If I as a stamp collector saw a number of stamps on the envelope, I would probably study them, see which could be added to my collection, and be interested in both the envelope and possibly the contents. However, I still might review those contents apart from the envelope and might not act on the contents (such as if it was a credit card application or appeal for a charity donation from an organization I didn't know).

Thus, I'm not fully positive on whether a group of stamps would increase response rate, above and beyond what a single attractive commemorative stamp might do (and perhaps which you use does matter). I suggest you check with a local post office postmaster on which current stamps (probably the self-adhesive ones) are most suitable for your purposes and population, and a number come to mind.

Best of luck in your research,

Milt Goldsamt

Milton R. Goldsamt, Ph.D.
Consulting Research Psychologist & Statistician
Silver Spring, MD
miltrgold@comcast.net

On Sep 5, 2008, at 1:50 PM, James P. Murphy wrote:

> Have any members ever tested the effect of multiple small-denomination
> postage stamps (e.g. as many as 10 or 12) on the reply envelope for
> a mail
> survey among consumers? (The total value of the stamps will equal
> the first
> class rate.) Thank you. JIM

> James P. Murphy, Ph.D.

> J.P. MURPHY & COMPANY

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> Princeton, NJ 08542

> 610 408 8800

> www.jpmurphy.com

> <mailto:jpmurphy@jpmurphy.com> jpmurphy@jpmurphy.com

> -----
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> request@asu.edu

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=====
Date: Mon, 8 Sep 2008 13:27:59 -0400
Reply-To: Pat Lewis <plewis@AAPOR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Pat Lewis <plewis@AAPOR.ORG>
Subject: Good Poll? Bad Poll? AAPOR and Poynter's NewsU Present Webinar
to

Help Judge Accuracy of Election Polls
Comments: To: aapornet@asu.edu

MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1
Content-Transfer-Encoding: 7bit
Content-Disposition: inline

News release issued today on the joint Poynter's News University/AAPOR
September 18 webinar

September 9, 2008

ST. PETERSBURG, FLA.- To help the public, press and politicians understand how presidential election polls work and how to interpret poll results, the American Association for Public Opinion Research (www.AAPOR.org) and The Poynter Institute's e-learning site, News University ([*www.newsu.org*](http://www.newsu.org)), have teamed up to offer a one-hour Webinar on Thursday, September 18. The Webinar, **Understanding and Interpreting Polls in the 2008 Election*<http://www.newsu.org/courses/course_detail.aspx?id=nwsu_pollsWebinar08>

****, will begin at 2 p.m. Eastern Daylight Time. Access to the live Webcast and the archived Web recording costs **\$24.95* (**www.newsu.org/2008ElectionPolls**).

"This low-cost event is for anyone with a stake in the 2008 election. Participants will learn how to decipher the data in election polls, how 'similar' polls can produce different results, and how to go beyond the 'horse race' numbers," said Howard Finberg, director of interactive learning, The Poynter Institute.

The Webinar will feature a live audio and slideshow presentation in which participants can post questions and respond to poll questions posed by the host, **Claudia Deane*. Deane, associate director for public opinion and survey research at the Kaiser Family Foundation, will present on behalf of AAPOR.***

A computer with Internet access and a telephone line are required to join the presentation. For more information and to register, go to **www.newsu.org/2008ElectionPolls**.

About the American Association for Public Opinion Research

The American Association for Public Opinion Research ([*www.AAPOR.org*](http://www.AAPOR.org)) is the leading professional organization of public opinion and survey research professionals in the U.S., with members from academia, media, government, the non-profit sector and private industry.

About NewsU @ The Poynter Institute

News University (*www.newsu.org*) is the e-learning home for more than 79,000 journalists, educators and students in 200 countries around the world. NewsU offers more than 65 focused, interactive courses that appeal to journalists at all levels of experience and in all types of media. Many courses take just an hour or two to complete and most are free. NewsU is funded by a grant from the John S. and James L. Knight Foundation. The program is a project of The Poynter Institute, a leader in journalism training. Each year, Poynter conducts seminars in leadership and management; reporting, writing and editing; broadcast and online; ethics and diversity; and visual journalism.

FOR FURTHER INFORMATION, PLEASE CONTACT

Howard Finberg, Director, Interactive Learning

News University/The Poynter Institute

Phone: 1-888-POYNTER (1-888-769-6837)

E-mail: hfinberg@poynter.org

Pat Lewis

AAPOR Communications Director

1405 North George Mason Drive

Arlington, Virginia

703-201-5070

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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Date: Mon, 8 Sep 2008 14:28:00 -0400

Reply-To: Christopher Weiss <cw2036@COLUMBIA.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Christopher Weiss <cw2036@COLUMBIA.EDU>

Subject: NYAAPOR Announces: Meet the Masters Workshop

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1; format=flowed

Content-Transfer-Encoding: 7bit

Hi All -

Attached please find information about an upcoming daylong workshop the New York chapter of AAPOR. "Meet the Masters" is designed for novices

and experienced practitioners alike and provides a chance to learn from some of the leading figures of the field. This event will be held on Wednesday, Sept 17 at Baruch College. Details are included in the attached Word document.

The event has also been approved for Professional Researcher Certification (PRC) credit by the Marketing Research Association.

Please feel free to pass this along to friends and colleagues.

With best wishes,

Chris Weiss
NYAAPOR Program Chair
2008-2009

--

Christopher Weiss
Quantitative Methods in the Social Sciences Program (QMSS)
Institute for Social and Economic Research and Policy (ISERP)
Columbia University
420 W. 118th St., Room 807A
Mail Code 3355
New York, NY 10027
Phone: (212) 854-7559
FAX: (212) 854-8925
www.qmss.columbia.edu

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=====
Date: Mon, 8 Sep 2008 15:10:09 -0400
Reply-To: Christopher Weiss <cw2036@COLUMBIA.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Christopher Weiss <cw2036@COLUMBIA.EDU>
Subject: [Fwd: NYAAPOR Announces: Meet the Masters Workshop]
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=windows-1252; format=flowed
Content-Transfer-Encoding: 8bit

With apologies for sending the attachment earlier - the information is now embedded in the message. ccw

Below please find information about an upcoming daylong workshop the New York chapter of AAPOR. "Meet the Masters" is designed for novices and experienced practitioners alike and provides a chance to learn from some of the leading figures of the field. This event will be held on Wednesday, Sept 17 at Baruch College.

The event has also been approved for Professional Researcher Certification (PRC) credit by the Marketing Research Association.

Please feel free to pass this along to friends and colleagues.

With best wishes,

Chris Weiss
NYAAPOR Program Chair
2008-2009

/“Meet The Masters”/
/Learning Survey Research From Top Practitioners/
WEDNESDAY, September 17, 2008
*10:00 AM – 4:00 PM** *(Lunch – 12:30 – 1:30 PM)**
Baruch College
School for Public Affairs Building – Room 301
135 East 22nd Street (Corner of Lexington)//

NYAAPOR is pleased to offer one of our most popular workshops, designed for beginning and experienced researchers alike. This all-day seminar allows participants to learn about survey research from some of its most eminent pioneers and practitioners.

/Topics will include//:

- “Sampling 101” – Murray Edelman, Distinguished Scholar, Rutgers University
- “Choosing a Method” – Barry Feinberg, Executive Director, GfK Custom Research
- “Responding to RFP’s” – Maureen Michaels, President, Michaels Opinion Research
- “You Get What You Ask For: Asking Good Questions” – Micheline “Mickey” Blum, Director, Baruch Survey Research, School of Public Affairs, Baruch College, CUNY
- “Analyzing and Reporting the Findings” – Gary Langer, Director of Polling, ABC News
- “Exit Polling for Commercial Research” – Joe Lenski, Executive Vice President, Edison Media Research

This seminar offers an inspiring look at the survey research process for students and beginning researchers. In addition, more experienced researchers will have the opportunity to learn unique insights into the process from our distinguished presenters. Comments and questions will be welcomed during each session. Lunch will be served.

PREPAID FEES: Members (NYAAPOR individual) \$110; Non-members \$140; Student members \$60; and Honorary Lifetime Members \$75.

/Walk-ins – \$15 extra!/
/Sorry, no refunds – but you can send someone in your place!/
Please send a check (payable to NYAAPOR) by September 10th to:
Rosemarie Sharpe, NYAAPOR Secretariat

152 Madison Avenue – Suite 801, NY, NY 10016.
You may also register at (212) 684-0542, _info@nyaapor.org, or
<http://www.nyaapor.org> <<http://www.nyaapor.org>>.

This workshop is approved for Professional Researcher Certification by
the Marketing Research Association.
/MR-PRC credit: CH 6 hours, Analysis and Research Design/

--
Christopher Weiss
Quantitative Methods in the Social Sciences Program (QMSS)
Institute for Social and Economic Research and Policy (ISERP)
Columbia University
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FAX: (212) 854-8925
www.qmss.columbia.edu

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=====
Date: Tue, 9 Sep 2008 07:47:56 -0400
Reply-To: Colleen Porter <colleen_porter@COX.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Colleen Porter <colleen_porter@COX.NET>
Subject: A small-town moment (unimportant)
Comments: To: AAPORNET list <AAPORNET@ASU.EDU>
Content-Type: text/plain; charset=US-ASCII; format=flowed; delp=yes
Content-Transfer-Encoding: 7bit
Mime-Version: 1.0 (Apple Message framework v926)

(This is something that was amusing to me when it happened, about
research in a small college town--light lunchtime reading, or delete
now if you are on deadline.)

Ten years ago this month, my second-grader brought home a letter from
school about a study that the local university was conducting. We
might be contacted by phone to see if we were eligible.

When an interviewer called, I told them I was busy, to call back at
7:30 that night. I wasn't all THAT busy, but I was curious whether
they would schedule the callback. (And it wasn't until the interview
intro that I actually made the connection between the call and the
letter from school.)

The phone rang promptly at 7:30, and I was impressed with the
professionalism of the caller. Of course, a minute later, I started
testing her interviewing skill....giving a vague answer that would
require a probe, asking for clarification. She performed very well,

and I started thinking, "Gee, I wouldn't mind working with a survey shop that good..."

A few weeks later, I found myself interviewing for a project coordinator position, separate interviews with all the investigators and key staff. When I met the statistician and she mentioned her experience, it included that study.

"I was interviewed for that study!" I blurted.

"Oh? Well it was our loss if we didn't hire you," she replied.

I explained that I'd been a respondent, not a job applicant, and admired the quality of the data collection. It made me feel much better about accepting that job when offered (although I was their second choice).

Through the years, we continued in that study. As my daughter grew older, she started to answer questions herself. When she reached middle school, she started to assent, as well as my consent. In order to keep us in the panel, the incentives grew from a \$5 gift certificate for the first interview to movie gift cards to cash payments of \$40 for me and \$20 for my daughter, at our final visit a few months ago, right before her senior year of high school.

During the years, that statistician left biostatistics to go across campus to education. I still see her, we do a few things on past projects, but we haven't really worked together in a few years.

Last year my son returned to school for his masters, a requirement to teach at the university-run demonstration school where he had been the high school band director for some years. But he had been on the Mu Alpha Theta team in high school, and has a keen mathematical mind (and those who are both statisticians and musicians understand the connection, which I have heard about but don't really grok because the musical talent skipped me). So he opted to major in Measurement & Evaluation, the most quantitatively challenging discipline offered in education.

He called in some distress before the semester, because the assigned professor for his 6-hour research methods course had been changed; it was now my biostatistician friend. "How can I take a class from her when every other paper or presentation has my mom as a co-author?"

I assured him that this happened all the time--how many professor's children had been in his band? And we weren't actively working on a project together. "This is just a Gainesville moment," I said. (Insert the name of your own college town; I am sure this happens everywhere.)

I reminded him that one of his sisters had worked at the survey lab where some of my data had been collected, and the survey director had no problem. It's just a Gainesville moment.

Well, last week he mentioned that he was going to be working for that biostatistician on a certain project. I was thrilled to see him involved with a study of that caliber, and mentioned that his little sister was a subject. I should have maybe not told him, because he again worried about the ethics and conflict of interest. But I'm sure that the data set is de-identified, and it is just another Gainesville moment.

What I didn't tell him, what I haven't told anyone, is that I never cashed the first gift certificate from that first survey interview. I've kept it in my planner for 10 years, and pull it out and look at it once or twice a year, as a reminder that there is quality research out there, and I want to be part of it. Of course, now I am switching to an iphone, so I won't have a planner, but I guess I could scan it? It doesn't have an expiration date, but I doubt Walmart employees would know what to do with a gift certificate without a magnetic strip.

Colleen Porter
Gainesville, FL

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On your return send this: set aapornet mail
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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Tue, 9 Sep 2008 12:26:13 -0400
Reply-To: Lawrence Luskin <Lawrence.A.Luskin@MACROINTERNATIONAL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Lawrence Luskin <Lawrence.A.Luskin@MACROINTERNATIONAL.COM>
Subject: Job Posting-- Senior Research Analyst (Wash, DC Area)
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

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=20

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research projects relating to customer and employee satisfaction, =
performance metrics, marketing and communications research, and business =
analysis. Duties include:=20

=20

=A7 Consulting with clients to design effective market research studies =
using tools such as web surveys, telephone surveys, mail surveys, and =
qualitative research =20

=A7 Managing data collection efforts=20

=A7 Overseeing statistical data analysis=20

=A7 Writing comprehensive, consultative reports=20

=A7 Developing strategies and recommendations based on the research

=A7 Presenting data to clients

=A7 Supporting business development activities

=20

This position requires 5+ years experience with projects relating to:

=20

=A7 Customer satisfaction and loyalty

=A7 Employee satisfaction

=A7 Market research

=A7 Organizational development

=20

Masters degree in social science discipline required. This position = requires strong quantitative skills and the ability to conduct complex = statistical analysis using SPSS/SAS. Experience working in IRS, SSA, or = DOD a plus. Must have the ability to communicate effectively, both = orally and in writing, and work successfully in a multi-disciplinary = team environment. Must be proficient with MS Office (Word, Excel and = Powerpoint).=20

=20

MACRO offers an excellent compensation and benefits package including = 401(k), profit sharing, tuition reimbursement, casual business dress, = and free parking. MACRO is conveniently located in suburban MD at the = intersection of 495/95 near Route 29/Colesville Road. Please email = resume to ATTN: Job Code: SRA/AHT/SB to = hrb@mmail.macroidernational.com.=20

=20

MACRO INTERNATIONAL INC.

11785 Beltsville Drive

Calverton, MD 20705

=20

=20

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On your return send this: set aapornet mail

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Date: Tue, 9 Sep 2008 18:00:15 -0400

Reply-To: David Wilson <dcwilson@UDEL.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: David Wilson <dcwilson@UDEL.EDU>

Subject: weekend polls

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="US-ASCII"

Content-Transfer-Encoding: 7bit

I'm looking for research on polling on weekdays vs. weekends. I recall seeing a POQ article (I think) about the variability in response depending on the days of the week. Any direction is appreciated.

Thanks

David

David C. Wilson

Assistant Professor

Department of Political Science &

International Relations

University of Delaware

455 Smith Hall

302-831-1935

dcwilson@udel.edu

<http://www.udel.edu/poscir/profiles/DWilson.shtml>

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Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Tue, 9 Sep 2008 17:32:41 -0700
Reply-To: kenneth.pick@yahoo.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Kenneth Pick <kenneth.pick@YAHOO.COM>
Subject: Citizen Panels in England
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii

Dear AAPOR Colleagues,

I am posting this on behalf of a colleague at the University of Connecticut.
Please feel free to send replies directly to my colleague (her email is
below).

Thank you!

--

I will be designing and conducting a survey with two University of Connecticut
professors regarding citizen panels in England. We are interested in
discovering the effectiveness of these citizen panels as perceived by the
panel heads or chief executives.

Thus far, we have experienced some difficulty in finding any sort of
list/inventory of these citizen panels. In addition, in places where we know a
citizen panel does exist, we have had difficulty finding information about the
heads of the panels. We are heavily considering surveying chief executives
instead of panel heads because information regarding chief executives seems
more readily available, and given the time constraints of the project, the
availability of information could end up being the deciding factor.

If anyone knows of any sort of database dealing with citizen panels, panel
heads, or chief executives in England, or has any other information or tips on
how to approach these issues, it would be greatly appreciated. Thanks so much.

Sincerely,
Marisa Dolan (med11806oo@yahoo.com)
Department of Public Policy
The University of Connecticut

--

Kenneth Pick
Kenneth.Pick@yahoo.com

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On your return send this: set aapornet mail
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=====

Date: Wed, 10 Sep 2008 14:30:30 -0600
Reply-To: lawton@TECHSOCIETY.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: lawton@TECHSOCIETY.COM
Subject: Fwd: [Fwd: FW: Job Opportunities: VP Programs and Director of Service - American Jewish World Service]
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="UTF-8"
Content-Transfer-Encoding: 8bit

Hi folks,
Forwarded by request...Looks like you should contact Margaret Hempel directly if you might be interested.
-Leora

From: Margaret Hempel [<mailto:mhempel@ajws.org>]
Sent: Wednesday, September 10, 2008 10:56 AM
To: Margaret Hempel
Subject: Job Opportunities: VP Programs and Director of Service - American Jewish World Service

Please share widely!!! Two great jobs at AJWS - one is mine! We are doing both searches through a firm but I'm happy to answer questions etc. if helpful to folks.

The VP of Programs at AJWS manages our international development work including grantmaking, service and advocacy programs. We are also looking for a Director of Service to manage our programs that send upwards of 500 people a year to Asia, Africa and Latin America for long and short term service experiences. Thanks!!!

Margaret Hempel, Vice President for Programs
American Jewish World Service

45 West 36th Street, New York NY 10018

t 212.792.2804 f 212.792.2930 www.ajws.org

Pursuing Global Justice Through Grassroots Change

Margaret Hempel, Vice President for Programs

American Jewish World Service

45 West 36th Street, New York NY 10018

t 212.792.2804 f 212.792.2930 www.ajws.org

Pursuing Global Justice Through Grassroots Change

--

Dr. Leora Lawton
Executive Director, Berkeley Population Center
& Lecturer, Sociology Dept.
209 Demography Bldg.
2232 Piedmont Avenue
(510) 642-9671 (office)
(510) 928-7572 (cell)

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Unsubscribe? Send email to listserv@asu.edu with this text:
signoff aapornet
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=====
Date: Thu, 11 Sep 2008 09:38:16 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: International Poll: No Consensus On Who Was Behind 9/11
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

International Poll: No Consensus On Who Was Behind 9/11

September 10, 2008

=20

A new WorldPublicOpinion.org poll of 17 nations finds that majorities in only nine of them believe that al Qaeda was behind the 9/11 terrorist attacks on the United States.=20

=20

In no country does a majority agree on another possible perpetrator, but in most countries significant minorities cite the US government itself and, in a few countries, Israel. These responses were given spontaneously to an open-ended question that did not offer response options.

=20

http://www.worldpublicopinion.org/pipa/articles/home_page/535.php?nid=3D&id=3D&pnt=3D535&lb=3D

=20

=20

--=20

Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101=20

Baltimore, MD 21209=20

=20

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=====
Date: Thu, 11 Sep 2008 13:11:44 -0400
Reply-To: "McGrath, David E CIV DMDC" <david.mcgrath@OSD.PENTAGON.MIL>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "McGrath, David E CIV DMDC" <david.mcgrath@OSD.PENTAGON.MIL>
Subject: Department of Defense (Survey Job Opening) Rosslyn, VA
Comments: To: aapornet@asu.edu
MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Human Resources Strategic Assessment Program, Defense Manpower Data Center (DMDC)

DMDC [a part of the Defense Human Resources Activity (DHRA), a field activity serviced by Defense Logistics Agency (DLA)] announces an interdisciplinary, career-progression position in the Human Resources Strategic Assessment Program (HRSAP) Division located in Rosslyn, Virginia. Positions in the Division can be filled in NSPS pay band 02 or in pay band 01 with progression possible to pay band 02; salary can range from 31,441.00 to 107,854.00 USD per year. Positions can be filled in the YA-180 (Psychologist), YA-184 (Sociologist) and YD-1530 (Survey Statistician) series. If you have questions about DMDC, e-mail Brian.Lappin@osd.pentagon.mil or call (703)696.8106. All questions about application processes must be addressed to the points of contact listed on the announcements.

HRSAP consists of probability-based Web and paper-and pencil surveys to support the personnel information needs of the Under Secretary of Defense for Personnel and Readiness [USD(P&R)]. These surveys assess the attitudes and opinions of the entire Department of Defense (DoD) community-active-duty, Reserve, civilian employees, military retirees, and military families. Surveys on these populations have been conducted periodically in the Department since the 1970s. Web-administration, supplemented by paper-and-pencil surveys, is used to obtain data on sensitive topics (e.g., sexual or racial harassment) and from populations who might have limited Internet access (e.g., spouses of military members). These surveys are essential for providing insight into the quality of life in the military and for assessing the effectiveness of the personnel programs and policies.

Employees work in a production environment with responsibilities for functions and programs that are DoD-wide, with occasional Government-wide applications to Departments of Veterans Affairs and Labor. The primary purposes of these positions are to manage, plan, design, and conduct personnel surveys to determine attitudes and opinions; to maintain the DMDC survey data bank; to provide survey data to outside requesters; and to apply the theories, methodologies, and advanced quantitative social science analytic techniques of statistics, personnel psychology, sociology, or specialized areas within the respective discipline, to surveys, studies, analyses, and program evaluations of DoD personnel management and policies. All employees use SAS (and some may require SUDAAN) for analyses and must be proficient in use of Office automation products including Word, Excel, PowerPoint, and Access.

Employees may work on teams responsible for survey development and analysis. This includes, but is not limited to: meeting with OUSD(P&R) clients and determining methods of investigation; planning, designing, and conducting surveys to determine behavior experiences, attitudes, and opinions on specified topics; defining useful measurements for specific purposes; pre-testing or reviewing questionnaires, instructions, and schedules to ensure structural soundness; planning the development of related data for comparison; establishing systems of classification and coding; and

conducting in-depth analysis of data and disseminating the results of those analyses. These may include short-term studies, (e.g., summarizing data related to military separation incentives, or a specific program's personnel policies and practices), to longer-term longitudinal investigations involving, for example, periodic surveys of Reserve component members' attitudes regarding deployments and retention decisions, and of gender and race relations in the Armed Forces and in the Service Academies. Duties require experience in the development of technical reports that summarize research methods, analyses performed and results, as well as reports for senior officials who use the data for policy formulation purposes. Employees may also work on teams responsible for survey sampling, weighting, operations, or analysis of survey methods.

. The public can apply to any of the three announcements DMDC-08-210100 posted on www.USAJOBS.gov -- (Enter "DHRA" in the SEARCH JOBS box to find the announcements.) [Due to unintended programming features when an Interdisciplinary job can be filled in three job series, it appears three times on USAJOBS.] Closing date is September 22, 2008.

. The positions will simultaneously be announced though DLA-including a separate application process open to Federal employees and other "status" candidates as defined in the announcements. Please see <http://www.hr.dla.mil/prospective/apply/>. Position description DMDC-08-3472 will be found under "DHRA Jobs (Excluding CPMS)" to close on September 24, 2008. Due to unintended programming features, the announcement will appear only as "Survey Statistician (1530), Interdisciplinary." But Government employees (and other status candidates) can use this announcement to apply if they qualified by experience and education as a Psychologist (180), Sociologist (184), or Survey Statistician (1530). Please follow the tabs to see the basic qualifications that are listed for all three series (180, 184, and 1530) and that application can be made for any of these series.

. Applications by the public for any of the three series can be done on any of the three announcements DMDC-08-210100. [Government employees are encouraged to use the merit promotion announcement DMDC-08-3472 instead, but may also use DMDC-08-210100.]

. If you have questions about NSPS, please see <http://www.cpms.osd.mil/nsps/>

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=====
Date: Fri, 12 Sep 2008 10:56:38 -0400
Reply-To: "Diane K. Bowers" <dbowers@casro.org>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Diane K. Bowers" <dbowers@CASRO.ORG>
Organization: CASRO
Subject: My Dear Friend and a CASRO and AAPOR Legend
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

I have very sad news to share with my friends in AAPOR. Harry O'Neill =

passed away last evening at his home in New Jersey after a short =
illness. His family--Carmel, his wife of over 50 years, his two =
children, Randy and Sharon, and their families were with him.

A viewing has been scheduled this Monday, September 15th, from 6:00 =
to 9:00 PM, at the Jacqui Kuhn Funeral Home, 17 Adelaide Avenue, =
Highland Park, New Jersey. The funeral will follow on Tuesday, Sept. =
16th, at 10:00 AM at the same Funeral Home. A Memorial Service is being =
planned for about two weeks from now. As I get the details, I will pass =
them along to you.

His family can be reached at Harry's home: 4202 Monroe Village, =
Monroe Township, NJ 08831.

=20

Diane K. Bowers

President

CASRO

170 North Country Road, Suite 4

Port Jefferson, New York 11777

631.928.6954

631.928.6041 fax

www.casro.org

Archives: <http://lists.asu.edu/archives/aapornet.html>

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On your return send this: set aapornet mail

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Fri, 12 Sep 2008 21:02:08 +0200

Reply-To: Matthias Kretschmer <MKretschmer@GMX.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Matthias Kretschmer <MKretschmer@GMX.NET>

Subject: Project Management Software

Comments: To: aapornet@asu.edu

Content-Type: text/plain; charset="iso-8859-1"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

A couple of months ago, I asked about recommendations for project management
software. A few people asked me to share the feedback that I receive.

Below is a list of the options that were mentioned to me:

Open Proj: www.openproj.org

Zoho: www.zoho.com

FourthLink: www.fourthlink.com

Workamajig: <http://workamajig.com/>

ProjectSpaces: www.projectsaces.com/

BaseCamp: www.basecamp.com

EditGrid: www.editgrid.com

Matthias

Matthias Kretschmer | Senior Consultant

The Taylor Research & Consulting Group, Inc.
Two International Drive
Portsmouth, NH 03801

--

GMX Kostenlose Spiele: Einfach online spielen und Spaß haben mit Pastry
Passion!
<http://games.entertainment.gmx.net/de/entertainment/games/free/puzzle/6169196>

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=====
Date: Fri, 12 Sep 2008 16:08:13 -0400
Reply-To: "Diane K. Bowers" <dbowers@casro.org>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Diane K. Bowers" <dbowers@CASRO.ORG>
Organization: CASRO
Subject: Additional Details and a CORRECTION re Harry O'Neill's services
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

I have some additional details and a CORRECTION to share with MRC =
members re the services for Harry O'Neill. =20

There has been a change in the Funeral Home for Harry's services. Here =
is the correct information. =20

The viewing will be held from 6-9 PM on Monday evening, Sept. =
15th, at the Selover Funeral Home, 555 Georges Rd., North Brunswick, NJ =
(ph: 732-828-2500).

The funeral will be at 10 AM on Tuesday, Sept. 16th, at the =
Selover Funeral Home.

The Memorial Service has been set for Sat., Oct. 4th (no more =
details yet). =20

For those of you who have asked, Carmel has not yet decided on a =
charity for contributions. I'll probably find these details out over =
the weekend or on Monday.

Diane

Diane K. Bowers
President
CASRO
170 North Country Road, Suite 4
Port Jefferson, New York 11777
631.928.6954
631.928.6041 fax
www.casro.org

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Date: Fri, 12 Sep 2008 16:28:34 -0400
Reply-To: Nancy Welchel <nlwelch@GW.FIS.NCSU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nancy Welchel <nlwelch@GW.FIS.NCSU.EDU>
Subject: Harry O'Neill video
Comments: To: aapornet@asu.edu
Mime-Version: 1.0
Content-Type: text/plain; charset=US-ASCII
Content-Transfer-Encoding: 7bit

Thank you Diane, for passing along the sad news about Harry. I just
spent a few minutes watching the wonderful video presentation Steve
Everett put together when Harry won the AAPOR Lifetime Achievement Award
in 2007. If you're interested, you can watch it online at
<http://www.sierra-echo.com/AAPOR/index07.htm> .

Nancy

Nancy Welchel, Ph.D.
Assistant Director for Survey Research
University Planning and Analysis

Box 7002
NCSU
Raleigh, NC 27695-7002
919-515-4184
Nancy_Whelchel@ncsu.edu

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Fri, 12 Sep 2008 16:44:58 -0400
Reply-To: Dave Oshman <doshman@BRAUNRESEARCH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Dave Oshman <doshman@BRAUNRESEARCH.COM>
Subject: Re: Harry O'Neill video
Comments: To: Nancy Whelchel <nlwhelch@GW.FIS.NCSU.EDU>, AAPORNET@ASU.EDU
In-Reply-To: <48CA98B2.5CBC.001C.0@gw.fis.ncsu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

Nancy,

I watched the video on Harry.

Great job, we are going to miss you Harry...

Dave Oshman
VP of Client Relations
Braun Research, Inc

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Nancy Whelchel
Sent: Friday, September 12, 2008 4:29 PM
To: AAPORNET@ASU.EDU
Subject: Harry O'Neill video

Thank you Diane, for passing along the sad news about Harry. I just spent a few minutes watching the wonderful video presentation Steve Everett put together when Harry won the AAPOR Lifetime Achievement Award in 2007. If you're interested, you can watch it online at <http://www.sierra-echo.com/AAPOR/index07.htm> .

Nancy

Nancy Whelchel, Ph.D.
Assistant Director for Survey Research
University Planning and Analysis
Box 7002
NCSU
Raleigh, NC 27695-7002
919-515-4184
Nancy_Whelchel@ncsu.edu

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On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Sat, 13 Sep 2008 15:06:12 -0400
Reply-To: howard schuman <hschuman@UMICH.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: howard schuman <hschuman@UMICH.EDU>
Subject: One hypothesis about the Gibson interview of Palin
Comments: To: aapor <aapornet@asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=windows-1252; format=flowed
Content-Transfer-Encoding: 8bit

When asked at an early point whether she had any doubts about being “perhaps president of the United States of America,” Sarah Palin replied that she had none at all: that she was “ready.” This showed admirable self-confidence, but might have seemed to some listeners just a tad lacking in humility.

In the next interview, when the same subject came up, she responded by saying “it’s a humbling, humbling experience already. It’s very humbling.”

Why the difference? One hypothesis is that between the two interview sessions, Palin’s coaches had cautioned her about the need to show humility when speaking about her new role for the country. So, she did so, and then some.

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Unsubscribe? Send email to listserv@asu.edu with this text:

signoff aapornet

Please ask authors before quoting outside AAPORNET.

Date: Sat, 13 Sep 2008 14:37:15 -0500

Reply-To: "G. Donald Ferree, Jr." <gferree@SSC.WISC.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "G. Donald Ferree, Jr." <gferree@SSC.WISC.EDU>

Subject: Re: One hypothesis about the Gibson interview of Palin

Comments: To: howard schuman <hschuman@UMICH.EDU>, AAPORNET@ASU.EDU

In-Reply-To: <48CC0F24.2010707@umich.edu>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"; format=flowed

Interesting observation, Howard, it also occurs to me that -- while the second answer avoids the appearance of overconfidence or even hubris -- her first may well have been motivated by avoiding saying anything that could later be part of a commercial on the theme "by her own admission, Palin doubts she is qualified to be Vice President". This could also be behind the answer about the Bush Doctrine. Leaving aside differing views on whether this reference has an agreed upon meaning and whether the question was getting at policy or was a "quiz", it immediately struck me in watching the interview that she was avoiding giving an answer that could later be fodder for a commercial, with a voiceover saying "the Bush Doctrine: reckless willingness to attack countries which pose no threat to the US while allowing our real enemies to go free". Palin says "I support that" Do you?"

Both sides (directly or via 527s) have shown a propensity for taking literal quotes at best only partially in context, so if I were a candidate, I would be extremely careful of the wording of answers to questions like that.

Don

At 02:06 PM 9/13/2008, howard schuman wrote:

>When asked at an early point whether she had any doubts about being
>"perhaps president of the United States of America," Sarah Palin replied
>that she had none at all: that she was "ready." This showed admirable
>self-confidence, but might have seemed to some listeners just a tad
>lacking in humility.

>
>In the next interview, when the same subject came up, she responded by
>saying "it's a humbling, humbling experience already. It's very humbling."

>
>Why the difference? One hypothesis is that between the two interview
>sessions, Palin's coaches had cautioned her about the need to show
>humility when speaking about her new role for the country. So, she did so,
>and then some.

>
>-----
>Archives: <http://lists.asu.edu/archives/aapornet.html> .

>Unsubscribe? Send email to listserv@asu.edu with this text:

>signoff aapornet

>Please ask authors before quoting outside AAPORNET.

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Unsubscribe? Send email to listserv@asu.edu with this text:
signoff aapornet
Please ask authors before quoting outside AAPORNET.

Date: Mon, 15 Sep 2008 12:50:14 -0400
Reply-To: mattjans@isr.umich.edu
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Matt Jans <mattjans@UMICH.EDU>
Subject: Students of Survey Methodology List (smsnet)
Comments: To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; DelSp="Yes"; format="flowed"
Content-Disposition: inline
Content-Transfer-Encoding: 8bit

As we gear up for a new academic year, let me remind students and faculty about the Survey Methodology Student listserv (SMS-Net). Please pass on this email to any students you have contact with. Or, if you are a student yourself?

to join smsnet, send a blank email to
join-smsnet@listserver.itd.umich.edu

to access previous messages via the website for the page, go to
<https://listserver.itd.umich.edu/cgi-bin/lyris.pl?enter=smsnet>

The main purpose of this list is to give students of survey methodology (whatever that means to you) a place to network, discuss research ideas and current findings, or just learn more about the field we call ?survey methodology?. Some ideas for postings are:

- Job search assistance
- Pre-conference communication and networking
- Discuss the latest publication by Courtney Kennedy
- Research collaboration
- Advice on study designs

In many ways, the list serves the same purpose as AAPORNET, but with a focus on issues most relevant to (and generally provided by) students. List membership includes students and nonstudents, and totals 281 email addresses as of today.

Hope to see you there. (join smsnet, by sending a blank email to join-smsnet@listserver.itd.umich.edu).

Matt Jans

PhD Program in Survey Methodology
Institute for Social Research
University of Michigan
mattjans@isr.umich.edu

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Date: Mon, 15 Sep 2008 13:49:40 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: I wish they'd tell me these things . . .
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

The End of Consumer Surveys?

P&G, Unilever Join ARF in Effort to Move Beyond Question-and-Answer

By Jack Neff=20

=20

Published: September 15, 2008=20

=20

BATAVIA, Ohio (AdAge.com) -- After issuing dire warnings about the future of consumer surveys, the two biggest advertisers and buyers of market research in the world -- Procter & Gamble and Unilever -- are linking with the Advertising Research Foundation for an industry effort to embrace online chatter and other naturally occurring feedback like never before.

=20

Without transforming our capabilities into approaches that are more in touch with the lifestyles of the consumers we seek to understand, the consumer-research industry as we know it today will be on life support by 2012," Kim Dedeker, VP-external capability leadership, global consumer and market knowledge at P&G, said in a statement provided by the ARF.=20

=20

To tackle the issue, the ARF will hold two industry summits in the

coming six weeks to support new ways of listening to consumers that don't involve the traditional question-and-answer format. "Our consumers have been sending us messages for years that they're not interested in the traditional survey process," said Ms. Dedeker, who declined to elaborate, saving her thoughts for an Oct. 29 keynote at an Industry Leader Forum to be hosted by the ARF in New York.

=20

SNIP

http://adage.com/article?article_id=3D130964

=20

=20

--=20

Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101=20

Baltimore, MD 21209=20

=20

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=====
Date: Mon, 15 Sep 2008 16:14:16 -0400

Reply-To: "Krotki, Karol" <kkrotki@RTI.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Krotki, Karol" <kkrotki@RTI.ORG>

Subject: Survey Statistician Position

Comments: To: aapornet@asu.edu

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

Posting for a colleague:

<http://jobsearch.usajobs.gov/ftva.asp?seeker=3D1&JobID=3D75591206>=20

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Date: Mon, 15 Sep 2008 14:21:14 -0700
Reply-To: Joel Moskowitz <jmm@UCLINK4.BERKELEY.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Joel Moskowitz <jmm@UCLINK4.BERKELEY.EDU>
Subject: Are Pollsters Really Missing the Cell-Phone Only Voters?
Comments: To: AAPORNET <AAPORNET@asu.edu>
Mime-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"; format=flowed
Content-Transfer-Encoding: quoted-printable

Are Pollsters Really Missing the Cell-Phone Only Voters?

Jim Geraghty, National Review Online, Sep 15, 2008

Between now and Election Day, you'll hear a lot=20
about "cell phone voters" that traditional=20
pollsters allegedly miss, and that will provide a=20
hidden bump for Obama that the current polls=20
don't show. It will, we're told, even cover for=20
the fact that Obama is running behind=20
<http://www.riehlworldview.com/carnivorous_conservative/2008/09/a-potentiall=y-d.html>Kerry=20
among seniors.

Paul Maslin and Jonathan Brown, writing in=20
<http://www.salon.com/opinion/feature/2008/07/14/cell_phone/>Salon:

This election cycle =AD for the first, and perhaps=20
only, time =AD this group has the chance to render=20
presidential polls "wrong from the start":=20
potentially disguising at least 2 to 3 percentage=20
points of Obama support and maybe more.

Maybe. But four things to keep in mind:

1. Those "pro-Obama cell-phone only" voters were=20
strangely absent from most of the Democratic=20
primaries. In fact, Obama generally=20
underperformed his standing in polls before major Democratic primary=
contests.

The RCP average of polls in New Hampshire had=20

Obama leading by 8.3 percent; he lost by 2.6 percent. In Nevada, the RCP average was 4 percent; she won by 5.5 percent. In Pennsylvania, the RCP average was Clinton by 6.1 percent; she won by 9.2 percent. The final RCP average in Ohio had Clinton by 7.1 percent, but she won by 10.1 percent. In Texas, the RCP average had Clinton ahead by 1.7 percent, but she won by 3.5 percent. In some other states, including Oregon and the Carolinas, Obama did overperform the final polls.

2.

<http://pewresearch.org/pubs/901/cell-phones-polling-election-2008> Pew Research wrote in mid-July, "Barack Obama holds a 48% to 40% lead in the sample that includes cell phones, and a 46% to 41% advantage in the landline sample. Estimates of congressional vote are the same in the landline and combined samples. Other recent comparisons between landline samples and combined landline and cell samples have found little or no difference in overall results."

3. There are more cell-phone only voters in America than there were four years ago. Still, recall the conclusion of the CBS News Survey and Election Unit: "In 2004, cell-only people were a small portion of voters, and in fact they were a lot like many of the land-line people who were included in pre-election polls."

4. Pollsters are making efforts to include cell-phone-only voters. In the AP poll, <http://ap.google.com/article/ALeqM5iTR9zds-hLd1yoMY-HkisL2sWF7gD9358MA80> 22 percent of the sample was from a cell phone, and that poll found McCain ahead, 48 percent to 44 percent. Cell-phone only voters are expected to be about 14 percent of the electorate this time out.

<http://tinyurl.com/6l5gdk>

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Date: Tue, 16 Sep 2008 12:01:48 +0100
Reply-To: "Moon, Nick (GfK NOP, UK)" <nick.moon@GFK.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Moon, Nick (GfK NOP, UK)" <nick.moon@GFK.COM>
Subject: call for papers

Comments: To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
In-Reply-To: <EEA122A2F2AE254E94C70364E44F0750F2F9DE@NSF-BE-02.ad.nsf.gov>
Content-Type: text/plain; charset="us-ascii"
MIME-Version: 1.0
Content-Transfer-Encoding: 8bit

Those of you itching to get into print may be interested in this call for papers from the International Journal of Social Research Methodology. They are keen to get more contributors from the Americas, and at the moment are especially interested in quantitative papers

nick

The International Journal of Social Research Methodology publishes longer papers (c. 6000 words) and shorter notes (c. 3000 words) on social research methodology across a wide range of disciplines and interests. It acts as a forum for researchers based in all sectors to consider and evaluate methods as these relate to research practice.

The Journal is a focus for debates across a range of approaches, both qualitative and quantitative, and including mixed and comparative methods, but in particular would welcome submissions reflecting on quantitative and survey methods that are suitable for a general readership.

For details about preparing a submission and further information about the Journal, please visit:
<http://www.tandf.co.uk/journals/tf/13645579.html>, or contact the editors at social-research-methodology@hotmail.com.

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Date: Tue, 16 Sep 2008 10:01:14 -0400

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: The number cannot be connected as dialed

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

The number cannot be connected as dialed

<http://www.theglobeandmail.com/servlet/story/RTGAM.20080915.WBSteele20080915203931/WBStory/WBSteele>

or

<http://tinyurl.com/6yfenm>

=20

Andrew Steele, September 15, 2008 at 8:39 PM EDT

=20

Post the first comment Back to the blog=20

Are polls becoming more inaccurate because of lower response rates?=20

=20

Mike Marzolini of Pollara says no in this Hill Times piece.=20

=20

I worked for Mike Marzolini at Pollara, and I would place him somewhere between a genius and a deity in his understanding of both the public mood and the methods of quantitative research. If he says he has it under control, I believe him. But let's take a look at the problem and where it could crop up over course of the election.=20

=20

The problem is very real. Reponses are down more than 20% over the last 15 years, due to busier lives, telemarketer burnout, cell phones and screening with caller ID and voice mail.=20

=20

Probably the most dangerous of these is cell phones, because cell-phone-only is a phenomenon that is found more in certain demographics, and ones that actually can impact vote.

=20

SNIP

=20

--=20

Leo G. Simonetta

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=====
Date: Tue, 16 Sep 2008 10:09:31 -0400
Reply-To: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
Subject: Young Adults Overwhelmed By Election News Online, Study Says
Comments: To: AAPORNET@ASU.EDU
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

Young Adults Overwhelmed By Election News Online, Study Says

EVANSTON, Ill. --- Young adults often click away from 2008 election news online because they feel news sites bombard them with too much information and too many choices, according to a new study released by Northwestern University's Media Management Center.

"To serve and attract this important group, news organizations need to develop online election resources that are specifically designed to minimize this "too much" sensation," said Michael P. Smith, executive director of the

Media Management Center (MMC).

The report, titled "From 'Too Much' to 'Just Right': Engaging Millennials in Election News on the Web," is based on a qualitative, in-depth study of a diverse group of 89 Chicago-area adults between the ages of 17 and 22, a demographic frequently referred to as millennials. To view the report, visit <http://www.mediamanagementcenter.org/research/youthelection.pdf>.

The report found that while millennials are interested in the elections and want information about the candidates and issues, they don't want to spend much time following day-to-day developments. However, they do appreciate news sites that help them-and other new voters-understand the basics about the candidates, issues and election process.

Among other research findings and recommendations:

- * Millennials prefer to get election news from and trust sites that are in the primary business of news.
- * They don't particularly like commenting about the news online or reading comments.
- * Attempts to infuse the news with social networking features, amateur content, humor and youth oriented content can backfire if they diminish the seriousness and professionalism young people expect from news Web sites.

"This group is selective about how it spends its time," said Vivian Vahlberg, MMC managing director. "Our report provides news organizations that want to compete for the time and attention of millennials with a better understanding of their news needs, preferences and habits." Researchers found the subject of the news doesn't usually trigger a "too much" reflex unless the subject has been over covered. The reflex is more about presentation and quantity. For example, things that turn off millennials include sites that are or have:

- * Too many things competing for attention, without clues about what is most important;
- * Too many details;
- * Too wordy; not distilled to the essence;
- * Too many choices;
- * Too much text, too high a percentage of text to graphics, or a screen of mostly text;
- * Site features that they don't immediately understand;
- * Pages or stories that go on and on and on.

To prevent overwhelming millennials, the report recommends that news organizations:

- * Place huge emphasis on clear, helpful, immediately understandable organization and design that signals what to focus on and conveys the relative importance of offerings on a page. Short, meaningful, compelling headlines are essential.
- * Offer content in manageable layers and chunks, letting the reader decide how deep to go. When stories go more than a page, young adults tend to tune out. However, if stories maintain their interest enough to click on a link, the millennials want some substance.

* Have a lot but display a little. It's better for this audience to be selective in what is presented (with links to more information) than to overwhelm with "too much."

* Concentrate most on information resources that help young people (and other new voters) understand the basics about the candidates, the issues and the election process.

The youth online engagement study, supported by a generous grant from the Ethics and Excellence in Journalism Foundation, is part of an ongoing body of research by the Media Management Center into consumer "experience" and the factors that contribute to greater engagement and involvement with news products.

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Reply-To: "Pollack, Lance" <Lance.Pollack@UCSF.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Pollack, Lance" <Lance.Pollack@UCSF.EDU>

Subject: Re: The number cannot be connected as dialed

Comments: To: AAPORNET@ASU.EDU

In-Reply-To:

A<3248A9B21DD5574785FE5E2C8E521684B9771B@exchange.local.artscience.com>

MIME-Version: 1.0

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 8bit

I know this is somewhat off topic, but...

As a voter interested in "where the presidential race stands", I have not been that concerned about whether or not cell-phone only households or low response rates affect the numbers. I'm sure they do, but so far in no identifiable way that truly challenges their efficacy. I am more concerned about denominators. When poll results are presented on television or radio it is often very difficult to discern whether the population sampled was all adults, all registered voters, or "likely" voters. This is an important consideration when trying to compare poll results.

Moreover, the one observation I took from the primary campaigns was that many polls had great difficulty in identifying who the "likely" voters were. Part of this seemed to be due to the fact that the Obama candidacy apparently motivated many new voters to participate in the primaries. Part of it also seems to be due to lack of knowledge about which potential voters are truly motivated to in fact vote and which are not. These are guesses on my part. Nevertheless, given the performance in the primaries, I have taken to ignoring any poll of "likely" voters in which "likely" is not operationally defined for me. My understanding is such definitions in some cases may be "proprietary", but without the

definition I find I have no means of judging the efficacy of the numbers obtained. If the poll says it sampled "the population of likely voters" but then cannot tell me who those people are, then I cannot identify the population, and therefore the sample is suspect. In my opinion, given the new dynamics in this "watershed" election year, the methodological reports attached to polls of likely voters must include the operational definition of likely voters.

Lance M. Pollack, PhD
University of California, San Francisco
Center for AIDS Prevention Studies (CAPS)
50 Beale Street, Suite 1300
San Francisco, CA 94105
tel: 415-597-9302
fax: 415-597-9213
email: Lance.Pollack@ucsf.edu

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta
Sent: Tuesday, September 16, 2008 7:01 AM
To: AAPORNET@ASU.EDU
Subject: The number cannot be connected as dialed

The number cannot be connected as dialed

<http://www.theglobeandmail.com/servlet/story/RTGAM.20080915.WBSteele20080915203931/WBStory/WBSteele>

or

<http://tinyurl.com/6yfenm>

Andrew Steele, September 15, 2008 at 8:39 PM EDT

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Are polls becoming more inaccurate because of lower response rates?

Mike Marzolini of Pollara says no in this [Hill Times](#) piece.

I worked for Mike Marzolini at Pollara, and I would place him somewhere between a genius and a deity in his understanding of both the public mood and the methods of quantitative research. If he says he has it under control, I believe him. But let's take a look at the problem and where it could crop up over course of the election.

The problem is very real. Responses are down more than 20% over the last 15 years, due to busier lives, telemarketer burnout, cell phones and screening with caller ID and voice mail.

Probably the most dangerous of these is cell phones, because cell-phone-only is a phenomenon that is found more in certain demographics, and ones that actually can impact vote.

SNIP

--

Leo G. Simonetta

Director of Research

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Baltimore, MD 21209

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Date: Tue, 16 Sep 2008 11:39:39 -0500
Reply-To: Woody Carter <wcarter@UCHICAGO.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Woody Carter <wcarter@UCHICAGO.EDU>
Subject: "Rule of thumb" acceptable Chronbach's alpha???
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit

I'm posting this question from a former student. Since I've not worked with Chronbach's alpha, I don't know any of the answers:

"Do you know where I can find reliable information on the 'cronbach's alpha' measure of internal validity? I have the Wikipedia understanding, but I need to know more about what a 'rule of thumb' acceptable alpha score is, how important that we meet that rule of thumb threshold, and how large a sample is needed for the alpha statistic to work well?"

Woody

Woody Carter
Lecturer in Public Policy
in the College
University of Chicago
wcarter@uchicago.edu

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Date: Tue, 16 Sep 2008 13:02:44 -0400
Reply-To: "Jonathan E. Brill, Ph.D."
<jonathan.brill.wh82@WHARTON.UPENN.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Jonathan E. Brill, Ph.D."
<jonathan.brill.wh82@WHARTON.UPENN.EDU>
Subject: Re: "Rule of thumb" acceptable Chronbach's alpha???
Comments: To: Woody Carter <wcarter@UCHICAGO.EDU>, AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; format=flowed; charset="iso-8859-1";
reply-type=original
Content-Transfer-Encoding: 7bit

Back in the day, the rule of thumb was this:

.60 = minimum threshold for scientifically rigorous evidence of a measure's claim of validity and reliability.

.70 = reasonably good, don't hesitate to use it

.80 or higher = excellent (if .90 or higher, suspect something is wrong)

Today, the standards are more severe and the three corresponding thresholds are generally accepted as .70, .80, and 0.90 and you will find that you frequently get some objections from reviewers when you have a measure with a coefficient alpha less than .80.

However, coefficient alpha is sensitive to the number of items included in a

measure. If you add enough items to a really poorly conceived and constructed multi-item scale measure, you will certainly achieve an "excellent" alpha reliability level. The key is to achieve high coefficients with relatively few items. If you can get .85 with 5 items or .92 with 12 items, I would go with the 5 items all day long provided there are no glaring omissions of measurement content coverage by reducing the number of items.

Regards,
Jonathan

Jonathan E. Brill, Ph.D.
3 Oak Ridge Court
Voorhees, New Jersey 08043
Home: 856.772-9080
Office: 856.772-9030
E-mail: jonathan.brill.wh82@wharton.upenn.edu
Fax: 775.898-2651

View my professional profile:
<http://www.linkedin.com/in/jonathanbrill>

----- Original Message -----

From: "Woody Carter" <wcarter@UCHICAGO.EDU>
To: <AAPORNET@ASU.EDU>
Sent: Tuesday, September 16, 2008 12:39 PM
Subject: "Rule of thumb" acceptable Chronbach's alpha???

> I'm posting this question from a former student. Since I've
> not worked with Chronbach's alpha, I don't know any of the
> answers:
>
> "Do you know where I can find reliable information on
> the 'cronbach's alpha' measure of internal validity? I have
> the Wikipedia understanding, but I need to know more about
> what a 'rule of thumb' acceptable alpha score is, how
> important that we meet that rule of thumb threshold, and how
> large a sample is needed for the alpha statistic to work
> well?"
>
> Woody
>
> Woody Carter
> Lecturer in Public Policy
> in the College
> University of Chicago
> wcarter@uchicago.edu
>
> -----
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Date: Tue, 16 Sep 2008 14:14:43 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: A question about surveying minors
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Once again I call on the collective wisdom of AAPORnauts:

=20

Can anyone speak to the legality of telephone surveys of 6th and 7th graders? (I have practicality concerns but that is a different problem).=20

I seemed to recall (from the dark ages when I worked at a University) that you need written signed permission of parents for this sort of survey but I can't find anything indicating that.

=20

--=20

Leo G. Simonetta

Director of Research

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6115 Falls Road, Suite 101=20

Baltimore, MD 21209=20

=20

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Date: Tue, 16 Sep 2008 14:30:45 -0400
Reply-To: Howard Fienberg <hfienberg@CMOR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Howard Fienberg <hfienberg@CMOR.ORG>
Subject: Re: A question about surveying minors
Comments: To: Leo Simonetta <Simonetta@ARTSCI.COM>, AAPORNET@ASU.EDU
In-Reply-To:
A<3248A9B21DD5574785FE5E2C8E521684B9774C@exchange.local.artscience.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Leo, while I cannot speak to IRB requirements, there are best practices to share.

CMOR's recommended best practices for research with minors (anyone under the age of majority of the state in which the respondent is located) is to ensure parental consent in advance of research. Written consent is the best (especially from a legal standpoint).

We generally tell researchers to consult the principles underlying the Children's Online Privacy Protection Act (COPPA) -- although it only legally applies to children under the age of 13 -- and to try to apply them as best they can in their own work with minors, online or offline, in person or over the phone.

Also, since you're targeting specific grade-levels, you may be using data provided by a school. If you will require access to any school records or files, make sure you are compliant with the Family Educational Rights and Privacy Act (FERPA) and whatever other strictures the school(s) and school district(s) may operate under.

Sincerely,
Howard Fienberg
Director of Government Affairs
CMOR: Promoting & Advocating Survey & Opinion Research
hfienberg@cmor.org
1111 16th St. NW, Suite 120
Washington, DC 20036
(202) 775-5170
Fax: (202) 775-5172
<http://www.cmor.org>
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From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta
Sent: Tuesday, September 16, 2008 2:15 PM

To: AAPORNET@ASU.EDU
Subject: A question about surveying minors

Once again I call on the collective wisdom of AAPORnauts:

Can anyone speak to the legality of telephone surveys of 6th and 7th graders? (I have practicality concerns but that is a different problem).

I seemed to recall (from the dark ages when I worked at a University) that you need written signed permission of parents for this sort of survey but I can't find anything indicating that.

--

Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101

Baltimore, MD 21209

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=====
Date: Tue, 16 Sep 2008 14:39:22 -0400
Reply-To: "Jonathan E. Brill, Ph.D."
<jonathan.brill.wh82@WHARTON.UPENN.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Jonathan E. Brill, Ph.D."
<jonathan.brill.wh82@WHARTON.UPENN.EDU>
Subject: Re: A question about surveying minors
Comments: To: Leo Simonetta <Simonetta@ARTSCI.COM>, AAPORNET@ASU.EDU
MIME-Version: 1.0

Content-Type: text/plain; format=flowed; charset="iso-8859-1";
reply-type=original
Content-Transfer-Encoding: 7bit

The DHHS laws regarding this are outlined here:

<http://www.hhs.gov/ohrp/humansubjects/guidance/45cfr46.htm#46.103>

The rules deal specifically with student populations as well.

I can summarize. You need parent/guardian consent. You need student assent. You need to ensure that failure to participate does not compromise the student experience (educationally, socially, economically, etc.) in any material way.

I am unaware that consent needs to be written. The form of consent and any requirements for its validation is up to the IRB; it is not regulated by lawmakers.

Regards,
Jonathan

Jonathan E. Brill, Ph.D.
3 Oak Ridge Court
Voorhees, New Jersey 08043
Home: 856.772-9080
Office: 856.772-9030
E-mail: jonathan.brill.wh82@wharton.upenn.edu
Fax: 775.898-2651

View my professional profile:
<http://www.linkedin.com/in/jonathanbrill>

----- Original Message -----
From: "Leo Simonetta" <Simonetta@ARTSCI.COM>
To: <AAPORNET@ASU.EDU>
Sent: Tuesday, September 16, 2008 2:14 PM
Subject: A question about surveying minors

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Date: Tue, 16 Sep 2008 15:01:48 -0400
Reply-To: JAMES P MURPHY <jpmurphy@JPMURPHY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: JAMES P MURPHY <jpmurphy@JPMURPHY.COM>
Subject: Re: A question about surveying minors
Comments: To: Leo Simonetta <Simonetta@ARTSCI.COM>, aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; format=flowed; charset="iso-8859-1";
reply-type=original
Content-Transfer-Encoding: 7bit

As someone who operates primarily in the sphere of commercial market research, I find references to the "legality" of this or that type of survey troublesome -- specifically for their capacity to create erroneous impressions and over-generalizations about the appropriateness of various types of surveys.

It is my impression that legality questions are largely derived from the identity of the survey sponsor and what may and may not be done under the auspices of that sponsorship. This strikes me as different from criminal statutes that protect children and indeed all citizens from certain acts. The survey research center of a state university or of a federal or state agency is subject to numerous constraints on its operations, as has been

shown here in discussions of IRB's.

We have a proposal pending for a developer who is considering building an indoor soccer field with a view towards renting it to independent soccer clubs, many of which are comprised of school-age minors. To the extent that they are capable of giving meaningful answers, the developer might want to know the opinions of these children with respect to facility design, amenities and operations. I see this type of study as involving no ethical or legal issues other than those applicable to any survey (in addition to whatever criminal statues are potentially applicable). If I am mistaken in that assumption, I would appreciate clarification.

James P. Murphy, Ph.D.
JP MURPHY & COMPANY
Post Office Box 150
Princeton, NJ 08542
610 408 8800
www.jpMurphy.com
jpmurphy@jpmurphy.com

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Sent: Tuesday, September 16, 2008 2:14 PM
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Date: Tue, 16 Sep 2008 14:37:35 -0500
Reply-To: Woody Carter <wcarter@UCHICAGO.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Woody Carter <wcarter@UCHICAGO.EDU>
Subject: Summary of Chronbach's alpha advice
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit

Thanks to all who replied to this question; kind of interesting that the thumb is pretty broad -- from .5 to .8, suggesting that stats is more science than art. Here's the advice I received:

1. The rule of thumb is .5. The Sage book on scale development has this cite.
2. I was taught .7 or higher in grad school
3. I've always used .80 as the lower bounds of what's "acceptable" and wrote a paper in grad school in the 1970s about why values over .90 should be looked at carefully as they signal too much redundancy in the scale of items.
4. Back in the day, the rule of thumb was this:

.60 = minimum threshold for scientifically rigorous evidence of a measure's claim of validity and reliability.
.70 = reasonably good, don't hesitate to use it
.80 or higher = excellent (if .90 or higher, suspect something is wrong)

Today, the standards are more severe and the three corresponding thresholds are generally accepted as .70, .80, and 0.90 and you will find that you frequently get some objections from reviewers when you have a measure with a coefficient alpha less than .80.

However, coefficient alpha is sensitive to the number of items

included in a measure. If you add enough items to a really poorly conceived and constructed multi-item scale measure, you will certainly achieve an "excellent" alpha reliability level.

The key is to achieve high coefficients with relatively few items. If you can get .85 with 5 items or .92 with 12 items, I would go with the 5 items all day long provided there are no glaring omissions of measurement content coverage by reducing the number of items.

5. check out Nunnally's book Psychometric Theory, 1978, page 245

6. Cook and Campbell has good section and Sage has good monograph

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=====
Date: Tue, 16 Sep 2008 15:53:52 -0400

Reply-To: "Jonathan E. Brill, Ph.D."

<jonathan.brill.wh82@WHARTON.UPENN.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Jonathan E. Brill, Ph.D."

<jonathan.brill.wh82@WHARTON.UPENN.EDU>

Subject: Re: A question about surveying minors

Comments: To: JAMES P MURPHY <jpmurphy@JPMURPHY.COM>, AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; format=flowed; charset="iso-8859-1";
reply-type=response

Content-Transfer-Encoding: 7bit

Jim,

While I am certainly not a C.I.P. nor do I make any claim as a legal expert on CFR 45 Part 46, my Human Subject Research Protection training (CITI certified) makes me believe that you are correct in terms of the situation you describe for a commercial developer that, presumably, uses private funds for commercial market research survey work.

However, student populations interviewed as/because they are students at a particular school or system of schools are quite a different matter. The institution that houses students is a public domain institution (even if a private school, since it gets government support in terms of tax advantages, certifications for meeting educational standards, and so forth) and because of this, it is federal law that an IRB be involved in supervising any research done among this population. If the school does not have a standing IRB, it must hire one (or the research investigator must hire one if his/her institution does not have one to offer).

Regards,
Jonathan

Jonathan E. Brill, Ph.D.

3 Oak Ridge Court
Voorhees, New Jersey 08043
Home: 856.772-9080
Office: 856.772-9030
E-mail: jonathan.brill.wh82@wharton.upenn.edu
Fax: 775.898-2651

View my professional profile:
<http://www.linkedin.com/in/jonathanbrill>

----- Original Message -----

From: "JAMES P MURPHY" <jpmurphy@JPMURPHY.COM>
To: <AAPORNET@ASU.EDU>
Sent: Tuesday, September 16, 2008 3:01 PM
Subject: Re: A question about surveying minors

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> James P. Murphy, Ph.D.
> JP MURPHY & COMPANY
> Post Office Box 150
> Princeton, NJ 08542
> 610 408 8800
> www.jpmurphy.com
> jpmurphy@jpmurphy.com
> ----- Original Message -----
> From: "Leo Simonetta" <Simonetta@ARTSCI.COM>
> To: <AAPORNET@ASU.EDU>
> Sent: Tuesday, September 16, 2008 2:14 PM
> Subject: A question about surveying minors

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> Leo G. Simonetta
>
> Director of Research
>
> Art & Science Group
>
> 6115 Falls Road, Suite 101
>
> Baltimore, MD 21209

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=====
Date: Tue, 16 Sep 2008 15:25:32 -0500
Reply-To: "Doyle, Ken" <kendoyle@UMN.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Doyle, Ken" <kendoyle@UMN.EDU>
Subject: Re: Summary of Chronbach's alpha advice
Comments: To: Woody Carter <wcarter@UCHICAGO.EDU>
Comments: cc: AAPORNET@ASU.EDU
In-Reply-To: <20080916143735.BEF23904@m4500-03.uchicago.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

Forgive me for coming late to the party, but how much of coefficient alpha, applied to self reports of opinion and to ratings of people or phenomena, is due to rater errors (e.g., halo, leniency, proximity, logical -- Guilford) that inject invalid systematic variance into the data? I'd bet that most reported alphas are over-estimates.

Woody Carter wrote:

- > Thanks to all who replied to this question; kind of
- > interesting that the thumb is pretty broad -- from .5 to .8,
- > suggesting that stats is more science than art. Here's the
- > advice I received:
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- >
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- >
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- > they signal too much redundancy in the scale of items.
- >
- > 4. Back in the day, the rule of thumb was this:
- >
- > .60 = minimum threshold for scientifically rigorous evidence
- > of a measure's claim of validity and reliability.
- > .70 = reasonably good, don't hesitate to use it
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- > is wrong)
- >
- > Today, the standards are more severe and the three
- > corresponding thresholds are generally accepted as .70, .80,
- > and 0.90 and you will find that you frequently get some
- > objections from reviewers when you have a measure with a
- > coefficient alpha less than .80.
- >
- > However, coefficient alpha is sensitive to the number of items
- > included in a measure. If you add enough items to a really
- > poorly conceived and constructed multi-item scale measure, you
- > will certainly achieve an "excellent" alpha reliability level.
- > The key is to achieve high coefficients with relatively few
- > items. If you can get .85 with 5 items or .92 with 12 items,
- > I would go with the 5 items all day long provided there
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> 6. Cook and Campbell has good section and Sage has good monograph
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> -----
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>

--

Kenneth O. Doyle

Kenneth O. Doyle, Director

Communication Research Division

School of Journalism & Mass Communication

University of Minnesota -- Twin Cities

323 Murphy Hall -- 206 Church Street

Minneapolis MN 55455-0418

Phone 612.624.5341

www.KenDoyle.umn.edu

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Date: Tue, 16 Sep 2008 17:52:25 -0400
Reply-To: jwerner@jwdp.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jan Werner <jwerner@JWDP.COM>
Organization: Jan Werner Data Processing
Subject: Harry O'Neill - Warts And All
Comments: To: AAPORNET <aapornet@asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

Harry O'Neill received the 1997 award for outstanding achievement from the New York Chapter of AAPOR and on June 18, 1997, he gave a memorable speech in acceptance of that award at the Media Studies Center.

"Public Opinion Research - An Honorable Profession, Warts And All" shows Harry at his best: funny, irreverent, knowledgeable and above all, absolutely uncompromising when it came to ethical standards.

The speech remains just as relevant today as it was then, and should be required reading for everyone working in, or thinking of working in the field of public opinion research.

I can think of no better tribute to Harry than to make the transcript of the speech available to all, so I have posted it on my web site at:

http://www.jwdp.com/files/Harry_O'Neill-Warts_And_All.pdf

Jan Werner

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Date: Wed, 17 Sep 2008 09:03:28 -0400
Reply-To: "Diane K. Bowers" <dbowers@casro.org>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Diane K. Bowers" <dbowers@CASRO.ORG>
Organization: CASRO
Subject: The Memorial Service for Harry O'Neill
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

Fellow AAPORnetters: =20

The Memorial Service for Harry O'Neill is scheduled for Saturday, =
October 4th, at 10:00 AM at the Presbyterian Church of New Brunswick, =

100 Livingston Avenue, New Brunswick, New Jersey. =20

The family has asked that any donations made in Harry's name be sent =
to either: =20

Haven Hospice, c/o JFK Medical Center Foundation, 65 James =
Street, Edison, NJ 08818; or=20

The Presbyterian Church, 100 Livingston Avenue, New Brunswick, =
NJ 08901

As a reminder, if you have any personal thoughts or stories, I am =
compiling a "Memory Book" of Harry for his family. Thanks to those of =
you who have already sent in your comments on AAPORnet.

Regards.=20

Diane K. Bowers

President

CASRO

170 North Country Road, Suite 4

Port Jefferson, New York 11777

631.928.6954

631.928.6041 fax

www.casro.org

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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=====
Date: Wed, 17 Sep 2008 09:56:00 -0400

Reply-To: Eric Plutzer <exp12@PSU.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Eric Plutzer <exp12@PSU.EDU>

Subject: Cronbach's alpha (long)

Comments: To: aapornet@asu.edu

MIME-Version: 1.0

Content-Type: text/plain; charset=utf-8

The question about acceptable levels of Cronbach's alpha comes up from time to time and it is useful to state the question two ways:

Q1. All I care about is getting published, without regard for the validity of my inferences; so what level of alpha do I need?

A1. In educational testing, minimum levels of 0.90 are usually expected; in cognitive psych, perhaps 0.85; in sociology and political science I've usually heard 0.65 as a minimum but published work often has lower levels.

Q2. I want to understand what alpha means so I can understand the strengths and weaknesses of my own work and report the results candidly and critically; so how do I think about alpha?

A2. Alpha is an estimate of the relationship between a composite scale and the underlying unidimensional trait. It is interpreted as a proportion of variance, just like R-squared. So an alpha of 0.70 means that if the assumptions of the alpha model are correct, then if you could measure the underlying trait

perfectly, it would explain 70% of the variance in your composite score. What about the other 30% of the variance? We assume that the noise in your measure is completely random. And we assume that the signal in your measure comprises a *valid* and *unidimensional* measure of the intended underlying trait.

So: when one has an alpha of 0.90, you know you are measuring something accurately and then you need to convince yourself that you are measuring the intended concept. If your alpha is closer to 0.60, then nearly half the variation in your composite variable is measuring something else. When you use that scale as an independent or dependent variable and it is associated with other variables (vote choice, race, education, purchasing decisions), you can't be sure whether that association is due to the signal or the noise. You need to take additional steps to validate your measure. With low alpha, there is a good chance that the scale is multidimensional - so explore that. If the signal part is valid, you should get comparable associations with other measures when you undertake tests of predictive validity or construct validity.

Wildly divergent validity tests will suggest that some correlations are with the signal but some with the other variation, which then can't be interpreted as noise.

Finally, if the measure is valid but unreliable, alpha should represent the maximum squared correlation of your scale with any other variable or set of variables. If you have an alpha of 0.60 for your dependent variable but can explain 70% of the variance in that measure, then something is not right (including the possibility that the assumptions for alpha are not satisfied and the measure is better than indicated by alpha). That is, a consequence of having a valid but unreliable measure is an attenuation in explained variance. This is why regressions of single items (almost always having low reliability) often yield r-squares of under 0.10.

Long story short, alpha should be interpreted critically and within a broader context of assessing the reliability and validity of one's measures. Rules of thumb don't really help advance the quality of survey research.

The best introduction to alpha may still be Bohrnstedt's chapter in the Handbook of Survey Research (ca. early 1980s, edited by Rossi I recall). It has some algebra to work through, but it's a rewarding effort.

- Eric

Eric Plutzer, Guest Researcher (until Aug 2009)
Wissenschaftszentrum Berlin für Sozialforschung
Reichpietschufer 50
10785 Berlin
Tel: +49-30-25491-375

and

Academic Director, Survey Research Center
The Pennsylvania State University

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=====

Date: Tue, 16 Sep 2008 13:39:12 -0500
Reply-To: "Pulley, Leavonne" <PulleyLeavonne@UAMS.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Pulley, Leavonne" <PulleyLeavonne@UAMS.EDU>
Subject: Re: A question about surveying minors
Comments: To: Leo Simonetta <Simonetta@ARTSCI.COM>, AAPORNET@ASU.EDU
In-Reply-To:
<3248A9B21DD5574785FE5E2C8E521684B9774C@exchange.local.artsience.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Depends on your state, your IRB, etc. Here we have been doing telephone surveys of adolescents 14 and older with the verbal consent of a parent (who we interview first) and the assent of the adolescent.

LeaVonne Pulley, Ph.D.
Associate Professor
Health Behavior and Health Education
FWB College of Public Health
University of Arkansas for Medical Sciences
4301 W. Markham, #820
Little Rock, AR 72205-7199
501-526-6698
501-526-6709 (fax)

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta
Sent: Tuesday, September 16, 2008 1:15 PM
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=====
Date: Wed, 17 Sep 2008 11:36:27 -0400
Reply-To: Howard Fienberg <hfienberg@CMOR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Howard Fienberg <hfienberg@CMOR.ORG>
Subject: Senate Hearing on 2010 Census undercount reduction
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Subcommittee Hearing
Tuesday, Sept. 23, 10:30 a.m.
342 Dirksen Bldg
=20
Senate Homeland Security and Governmental Affairs
Subcommittee on Federal Financial Management, Government Information,
Federal Services, and International Security
=20
Chairman Carper (D-Del.) will hold a hearing on ways to reduce the
undercount in the 2010 census.
=20
=20
Cheers,
Howard Fienberg =20
Director of Government Affairs

CMOR: Promoting & Advocating Survey & Opinion Research

hfienberg@cmor.org

1111 16th St. NW, Suite 120

Washington, DC 20036

(202) 775-5170

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=====
Date: Wed, 17 Sep 2008 11:54:13 -0400

Reply-To: Christopher Weiss <cw2036@COLUMBIA.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Christopher Weiss <cw2036@COLUMBIA.EDU>

Subject: NYAAPOR Presents - Uses of Incentives in Survey Research,
with Paul Lavrakas

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1; format=flowed

Content-Transfer-Encoding: 7bit

.Use of Incentives in Survey Research.

.....

Presented by Paul J. Lavrakas, Ph.D.

.....

Wednesday, September 24, 2008, 1:00 - 4:00 PM

.....

New York Times Building

Room 16W1-112 . 16th Floor

620 8th Avenue, between 40th and 41st Streets

NYAAPOR is pleased to offer a workshop with one of the nation's leading experts on issues of incentives in survey research. The workshop will focus on a framework that survey researchers should use to determine how to choose, deploy, and evaluate the incentives they will use in their surveys. Topics discussed will include:

- . Possible goals that incentives are meant to achieve (e.g., improving response rate, improving data quality, reducing nonresponse bias).
- . Which respondents will be chosen to receive incentives.
- . The types of incentives that can be used (e.g., contingent and/or noncontingent; cash and/or noncash; fixed and/or differential).
- . Ethical considerations in choosing the incentives that will be deployed.
- . Costs implications the chosen incentives will have.
- . How to evaluate the impact of the chosen incentives.

Paul J. Lavrakas, PhD. is a NYAAPOR member and a Research Psychologist/Research Methodologist/ Independent Consultant. He has been a professor (1980-2000), survey research center director (1982-2000), and chief research methodologist at Nielsen (2000-2007), where he spent much of his time helping to determine the incentives Nielsen used in its diary samples and meter panels.

PREPAID WORKSHOP FEE: NYAAPOR members \$60; student members \$30; and non-members \$85. Fees at the door are \$15 extra.
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Register for the workshop at
(212) 684-0542, mgmtoffice@aol.com, or <http://www.nyaapor.org>.

--

Christopher Weiss
Quantitative Methods in the Social Sciences Program (QMSS)
Institute for Social and Economic Research and Policy (ISERP)
Columbia University
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Mail Code 3355
New York, NY 10027
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=====
Date: Wed, 17 Sep 2008 12:28:15 -0400
Reply-To: colleen_porter@COX.NET
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Colleen Porter <colleen_porter@COX.NET>
Subject: Re: A question about surveying minors
Comments: To: Leo Simonetta <Simonetta@ARTSCI.COM>, AAPORNET@ASU.EDU
In-Reply-To: <200809161818.m8GGbMq4012653@lists.asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=utf-8
Content-Transfer-Encoding: 7bit

Leo, I hope you post a summary of the off-list responses you received, because this is an area that has been rapidly changing in the last few years.

Howard made some excellent points about interviewing minors, and the different dynamic that is introduced when a school is involved. I would add that the No Child Left Behind legislation which passed about 2001 had some specific provisions that affect surveys in schools, BUT in the years that followed these were kind of overblown by some education policy experts and decision makers to be interpreted as more limiting than they actually are, in my opinion.

Jonathan makes a point about the specific requirements for surveys in public schools, but also keep in mind that since schools assume "in loco parentis" during the school day, they can make decisions about student participation in research, in particular whether to require active (signed) versus passive (advance notification with possibility of withdrawal) parental consent. There is a whole body of literature about the consequences of active versus passive consent. In recent years there seems to be a trend toward active, which is a concern in terms of bias, but I can't really blame paranoid school boards due to the high cost of litigation. This year my high-school-freshman daughter was interviewed for the CDC's National Youth Tobacco Survey via a passive consent procedure. And let me stress that passive consent *is* valid consent even though no written signature of a parent is obtained.

James Murphy's comments were a reality check on use of the term "legality," a needed reminder for us academic types. But I wonder if the soccer facility example might benefit from the two-step procedure that LeaVonne mentioned? With a soccer facility, one might want parental input as well as youth input, and getting verbal permission to talk to the young person covers all bases.

Perhaps the real issue is that our young people seem to grow up so rapidly nowadays. Some places allow medical decision-making as young as age 12, and my state is pushing high school graduation in 3 years.

Colleen Porter
Gainesville, FL

---- Leo Simonetta <Simonetta@ARTSCI.COM> wrote:

>
> Once again I call on the collective wisdom of AAPORnauts:

>
> Can anyone speak to the legality of telephone surveys of 6th and 7th
> graders? (I have practicality concerns but that is a different
> problem).

>
>
> I seemed to recall (from the dark ages when I worked at a University)
> that you need written signed permission of parents for this sort of
> survey but I can't find anything indicating that.

>
> --

>
> Leo G. Simonetta
>
> Director of Research
>
> Art & Science Group
>
> 6115 Falls Road, Suite 101
>
> Baltimore, MD 21209

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Date: Wed, 17 Sep 2008 10:07:36 -0700
Reply-To: Floyd Ciruli <fciruli@AOL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Floyd Ciruli <fciruli@AOL.COM>
Subject: Call for Papers
Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

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campaigns dynamics and issue trends. Also, there are lessons to be learn=
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for the profession in conducting and reporting polls.

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=E2=80=A2=09The presidential primaries and 2008 general election.

=E2=80=A2=09Survey design and methodological issues, including cell phone=
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on-line polling.

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energy=20

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=E2=80=A2=09A =E2=80=93C Western States=E2=80=93D round table on the issues =
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Date: Wed, 17 Sep 2008 10:28:40 -0700
Reply-To: David Smith <smithd2@UTHSCSA.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: David Smith <smithd2@UTHSCSA.EDU>
Subject: 45 CFR 46
Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

45CFR46 is the section of the Code of Federal Regulations (not statutes or laws) which applies to research sponsored by the Federal Government.

There is another section that applies to research that will be used to

request approval of a drug or device from the FDA.

45CFR46 does not apply to research that does not use federal dollars.

It does not apply to work that is not research, even if federal dollars are used. Some examples of things that are not even research are public health surveillance and investigation. This is true even if the activity uses

research methods. This is because the definition of research is different from the one we use in ordinary description of our work. Doing market research for a specific facility is not research in the meaning of 45CFR46. It has to do with the notion of "generalizability" of the research.

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This is an institutional decision and some have backed off a bit from universal application of such rules. Even so, every university gets to manage its own affairs and can put barriers in the way of research and non-research activities.

If a federal agency gives a university money to do work that is not research and if the university treats it like research, eg, by seeking IRB approval, they might come and take their money back. (I have a colleague who was told this, had his dean meet with the agency, and now the dean does tells everyone else that his work is not research.

States have laws about children and research which vary.

I think that you need advice of counsel from an attorney who specializes in this area, but much of what happens in universities does not apply to the private sector.

David Smith
University of Texas School of Public Health
San Antonio, Texas

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Date: Wed, 17 Sep 2008 14:55:13 -0400
Reply-To: David Jones <david.jones@WRIGHT.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>

From: David Jones <david.jones@WRIGHT.EDU>
Subject: Online survey re: committe performance
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT
Content-disposition: inline

Good afternoon,
A colleague asked me to post the message below. If you happen to know of the instrument she is discussing (and possibly where to locate it), please let me know.
Thanks,
David Jones
Wright State University

David,
Some years ago, I believe there was a popular survey available that assessed committee members of coalitions to determine their perceptions of how well the committee functions, how well the committee meets its purpose, etc.

I was wondering if you knew how I might find that instrument -- it was an online instrument. AAPOR might be able to help if you are not aware of it.
Thanks, Jane

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Date: Wed, 17 Sep 2008 15:26:52 -0400
Reply-To: "Jonathan E. Brill, Ph.D."
<jonathan.brill.wh82@WHARTON.UPENN.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Jonathan E. Brill, Ph.D."
<jonathan.brill.wh82@WHARTON.UPENN.EDU>
Subject: Re: 45 CFR 46
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; format=flowed; charset="iso-8859-1";
reply-type=original
Content-Transfer-Encoding: 7bit

I think David has shared some excellent points about 45CFR46, particularly about it not applying to non-research activities and about the dangers of applying research review standards (e.g., IRB oversight) to non-research activities.

However, it is my understanding that David's statement that "45CFR46 does not apply to research that does not use federal dollars" is often correct, but is not a completely accurate statement regarding the applicability of

these federal laws. Therefore, I would like to take this opportunity to clarify.

First, I would like to emphasize David's point that 45CFR46 applies only to HUMAN SUBJECTS research. And hereinafter all of my references to investigators or research should be understood to pertain to human subjects research activities.

Second, what is more exactly correct is that 45CFR46 does not apply to investigators who are not funded by federal dollars AND whose institution is not bound by an FWA, a Federalwide Assurance contract filed with the Dept. of Health & Human Services Office of Human Research Protections that, among other things, must guarantee that all research conducted by any member of its organization will be overseen by an IRB. FWAs are required to be filed before any organization receives a dime of federal government grant dollars. Thus, if the institution has ever received any government grant dollars at all to fund any research, it must be covered by an FWA and ALL research conducted by EVERY investigator belonging to that institution is bound by 45CFR46 regardless of the research funding source.

I think one thing that is clear from this and other AAPORNET threads on IRBs and OHRP and FWAs and 45CFR46 etc. is there is not 100% clear understanding or knowledge regarding these issues among all of us. Therefore, it is always a good idea to seek counsel from your institution's IRB director about what constitutes research, human subjects research, and what activities require IRB review. Remember, if what you are doing falls under the definition of research, even if you think or are certain your research is exempt, you are not allowed to make that determination; only the IRB is authorized to make such a determination and failure to submit an application to the IRB for purposes of exempt status determination endangers all federal funding provided to your organization.

Regards,
Jonathan

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Office: 856.772-9030
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Fax: 775.898-2651

View my professional profile:
<http://www.linkedin.com/in/jonathanbrill>

----- Original Message -----

From: "David Smith" <smithd2@UTHSCSA.EDU>
To: <AAPORNET@ASU.EDU>
Sent: Wednesday, September 17, 2008 1:28 PM
Subject: 45 CFR 46

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David Smith
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Date: Wed, 17 Sep 2008 15:34:03 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Re: A question about surveying minors

YmUgdGhIIHdpdG5l3MgZm9yIGEgY2hpbGQncyB2ZXJiYWwgYXNzZW50IGRvY3VtZW50Lg0KDQoN
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ZW50YWwgY29uc2VudC4gIElmlIHlvdSBhemUgZGVhbGluZyB3aXR0IGFuIElSQiB0aGV5IG1heSBY
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dGhlaXIgc2FmZXR5LiAgSWYgeW91IGFyZSBnb2luZyB0byBhc2sgdGhlcSBxdWVzIGlvbnMgdGhh
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dGVydmll2luZyBzb21ldGhpbmcbGlrZSBdQVBjLiAgVGhhdCB3YXkgW91IGNhbiBtYwWtl
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byBjIG1ha2UgYwW55IGNsYWtlIGFzIGegbGVnYWwgZXhwZXJ0IG9uIENGUiaA0NSBQYXJ0IDQ2LCBt

Date: Wed, 17 Sep 2008 12:45:45 -0700
Reply-To: David Smith <smithd2@UTHSCSA.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: David Smith <smithd2@UTHSCSA.EDU>
Subject: Re: 45 CFR 46
Comments: To: AAPORNET@ASU.EDU, Jonathan Brill
<jonathan.brill.wh82@WHARTON.UPENN.EDU>
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

"However, it is my understanding that David's statement that "45CFR46 does not apply to research that does not use federal dollars" is often correct but is not a completely accurate statement regarding the applicability of these federal laws."

This is absolutely true.

"Second, what is more exactly correct is that 45CFR46 does not apply to investigators who are not funded by federal dollars AND whose institution is not bound by an FWA, a Federalwide Assurance contract filed with the Dept. of Health & Human Services Office of Human Research Protections"

This is absolutely true.

"Thus, if the institution has ever received any government grant dollars all to fund any research, it must be covered by an FWA and ALL research conducted by EVERY investigator belonging to that institution is bound by 45CFR46 regardless of the research funding source."

Not quite so true. The institution makes its own determination here, and informs the Feds in its FWA. One action an institution can take is to check a box on its FWA that says all research is covered by Federal rules. While institutions do not need to make this commitment, many, possibly most, possibly all, do so.

It is difficult for an IRB to apply two sets of rules, so it is easier to commit to one set of rules for all research.

There is, however, a movement called "uncheck the box" in some discussion

threads.

"I think one thing that is clear from this and other AAPORNET threads on=20=

IRBs and OHRP and FWAs and 45CFR46 etc. is there is not 100% clear=20
understanding or knowledge regarding these issues among all of us.=20=20

Therefore, it is always a good idea to seek counsel from your institution=
's=20

IRB director about what constitutes research, human subjects research, an=
d=20

what activities require IRB review. Remember, if what you are doing fall=
s=20

under the definition of research, even if you think or are certain your=20=

research is exempt, you are not allowed to make that determination; only=20=

the IRB is authorized to make such a determination and failure to submit =
an=20

application to the IRB for purposes of exempt status determination=20
endangers all federal funding provided to your organization."

Truer words were never written.

David Smith
University of Texas School of Public Health
San Antonio, Texas

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Wed, 17 Sep 2008 15:59:49 -0400
Reply-To: "Jonathan E. Brill, Ph.D."
<jonathan.brill.wh82@WHARTON.UPENN.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Jonathan E. Brill, Ph.D."
<jonathan.brill.wh82@WHARTON.UPENN.EDU>
Subject: Re: 45 CFR 46
Comments: To: David Smith <smithd2@UTHSCSA.EDU>, AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; format=flowed; charset="iso-8859-1";
reply-type=original
Content-Transfer-Encoding: 7bit

Yes, David, you are correct! There is an opt out box on the FWA contract.
Thanks for catching this oversight on my part!

And, this just emphasizes my point that we all do not have 100% ironclad
understanding or, if we do, we are not always cognizant of every nuance or
sure to cover every angle in our thinking about this. So I repeat, it is
always a good idea to check with your IRB director.

Regards,

Jonathan

Jonathan E. Brill, Ph.D.
3 Oak Ridge Court
Voorhees, New Jersey 08043
Home: 856.772-9080
Office: 856.772-9030
E-mail: jonathan.brill.wh82@wharton.upenn.edu
Fax: 775.898-2651

View my professional profile:
<http://www.linkedin.com/in/jonathanbrill>

----- Original Message -----

From: "David Smith" <smithd2@UTHSCSA.EDU>
To: <AAPORNET@ASU.EDU>
Sent: Wednesday, September 17, 2008 3:45 PM
Subject: Re: 45 CFR 46

"However, it is my understanding that David's statement that "45CFR46 does not apply to research that does not use federal dollars" is often correct, but is not a completely accurate statement regarding the applicability of these federal laws."

This is absolutely true.

"Second, what is more exactly correct is that 45CFR46 does not apply to investigators who are not funded by federal dollars AND whose institution is not bound by an FWA, a Federalwide Assurance contract filed with the Dept. of Health & Human Services Office of Human Research Protections"

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It is difficult for an IRB to apply two sets of rules, so it is easier to commit to one set of rules for all research.

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understanding or knowledge regarding these issues among all of us. Therefore, it is always a good idea to seek counsel from your institution's IRB director about what constitutes research, human subjects research, and what activities require IRB review. Remember, if what you are doing falls under the definition of research, even if you think or are certain your research is exempt, you are not allowed to make that determination; only the IRB is authorized to make such a determination and failure to submit an application to the IRB for purposes of exempt status determination endangers all federal funding provided to your organization."

Truer words were never written.

David Smith
University of Texas School of Public Health
San Antonio, Texas

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Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Thu, 18 Sep 2008 06:33:12 +1000
Reply-To: Bob White <bob.white@NETSPEED.COM.AU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Bob White <bob.white@NETSPEED.COM.AU>
Subject: Re: TV Analog to digital switchover
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: 7bit

Hi (from Australia)

Was wondering if anybody knows if any awareness/readiness tracking research was and is being done regarding the switchover from analog TV to digital in USA. I understand the switchover will be completed over there in Feb 2009. My google search has failed to give me a good picture of what research was being done and in particular I was after an "inside" contact on the methodology side. In Australia we are phasing in the switchover (across 33 regions) over a 5 year period (ending Dec 2013) and I have the contract for the tracking research. I have a lot of material from the UK who have just started the process although if anyone in UK has a good methodological contact for the tracking research they are doing then that would also be helpful.

Regards

Bob

Bob White
Canberra Manager
Newspoll

Chair, Professional Development Committee
Australian Market and Social Research Society (AMRS)

Phone 0423 265 731

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 17 Sep 2008 16:47:41 -0400
Reply-To: "Hargraves, Lee" <Lee.Hargraves@UMASSMED.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Hargraves, Lee" <Lee.Hargraves@UMASSMED.EDU>
Subject: Re: TV Analog to digital switchover
Comments: To: AAPORNET@ASU.EDU
Comments: cc: Bob White <bob.white@NETSPEED.COM.AU>
In-Reply-To: <[001401c91904\\$9b5d0ce0\\$3edfea9@syddwhiteb1](mailto:001401c91904$9b5d0ce0$3edfea9@syddwhiteb1)>
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 8bit

You might check on an NPR (National Public Radio) story about
Wilmington, North Carolina. It's the first U.S. community to make the
switch. It's a good test community as it's a mix of rural, urban, and
suburban.

<http://www.npr.org/templates/story/story.php?storyId=94407491&ft=1&f=100>
1

<http://facstaff.elon.edu/cbook/resume.html>

Best wishes, Lee Hargraves (University of Massachusetts Medical School).

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Bob White
Sent: Wednesday, September 17, 2008 4:33 PM
To: AAPORNET@ASU.EDU
Subject: Re: TV Analog to digital switchover

Hi (from Australia)

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research
was and is being done regarding the switchover from analog TV to digital
in
USA. I understand the switchover will be completed over there in Feb
2009.

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Regards

Bob

Bob White
Canberra Manager
Newspoll

Chair, Professional Development Committee
Australian Market and Social Research Society (AMSRS)

Phone 0423 265 731

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Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Wed, 17 Sep 2008 21:48:33 +0000
Reply-To: "Langer, Gary" <Gary.Langer@ABC.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Langer, Gary" <Gary.Langer@ABC.COM>
Subject: Pseudorandomization
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

A colleague is looking for a recommendation on how best to pseudorandomize online respondents into split halves; he lacks randomization software - cannot even select every nth - only can branch. Looking for any empirical work on branching parameters for this purpose, e.g., odd/even birth date or year, alternating birth month, alpha by name, etc. Please reply off-list. Thanks.

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Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Thu, 18 Sep 2008 09:34:56 -0400
Reply-To: Carl M Ramirez <RamirezC@GAO.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Carl M Ramirez <RamirezC@GAO.GOV>
Subject: Re: TV Analog to digital switchover
Comments: cc: bob.white@NETSPEED.COM.AU
Mime-Version: 1.0
Content-Type: text/plain; charset=UTF-8
Content-Transfer-Encoding: 8bit
Content-Disposition: inline

The U.S. Government Accountability Office (GAO) has produced a number of reports over the last few years on Digital TV switchover issues here in the U.S.

One report (GAO-08-510, "DIGITAL TELEVISION TRANSITION: Majority of Broadcasters Are Prepared for the DTV Transition, but Some Technical and Coordination Issues Remain") includes a survey of TV broadcast stations on their conversion status, and that survey is also separately reported on in report number GAO-08-528SP.

Another report (GAO-08-881T, "DIGITAL TELEVISION TRANSITION: Broadcasters' Transition Status, Low-Power Station Issues, and Information on Consumer Awareness of the DTV Transition") includes the results of a survey of consumers' awareness and preparation for the transition.

You can find these reports, available for free, at <http://www.gao.gov/> . Enter the report numbers listed above, or keywords such as "Digital Television" in the product search box at the upper right of that homepage.

Carl Ramirez
U.S. GAO

Bob White wrote:

>Hi (from Australia)

>

>Was wondering if anybody knows if any awareness/readiness tracking research

>was and is being done regarding the switchover from analog TV to digital in

>USA. I understand the switchover will be completed over there in Feb 2009.

>My google search has failed to give me a good picture of what research was

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methodological
>contact for the tracking research they are doing then that would also
be
>helpful.

>Regards

>Bob

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Thu, 18 Sep 2008 11:25:03 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Message zesting and Push Polls
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

<Apparently you can't post with the word testing in your subject>

More on Message Testing and "Push Polls"
By Mark Blumenthal

I had been meaning to write about two new reports of unusually ugly
"message testing" polls that have popped up in recent days. As usual,
journalists who should know better have reached for the "push poll"
label, which is not quite right. These calls do not appear to fall into
that category, though as in previous cases, the surveys are pretty ugly
nonetheless.

Last week, Marc Ambinder reported on calls received in Ohio and Michigan
from the Opinion Access Corporation that tested negative statements
about the radical views of Obama's "spiritual advisor" and presumably
slanted renderings of some of Obama's votes as State Senator. A DailyKos
reader named RachelMo reported receiving the same call.

SNIP

Rest at:

http://www.pollster.com/blogs/more_on_message_testing_and_pu.php

or

<http://tinyurl.com/48ctq2>

--

Leo G. Simonetta
Director of Research
Art & Science Group
6115 Falls Road, Suite 101
Baltimore, MD 21209

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 18 Sep 2008 10:17:12 -0700

Reply-To: Jonathon Reed <jreed@MARKETPERCEPTIONS.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jonathon Reed <jreed@MARKETPERCEPTIONS.COM>

Subject: Country of Origin

Comments: To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

I am wondering about asking about participants' country of origin. We have changed the wording of this question several times from "What is your country of origin" to "Where do you, or your family, originally come from?"

We ask this of Hispanics/Latinos and we often receive the general response "USA." Does anyone know of a more effective way to ask for someone's heritage, cultural association or descent that might alleviate this issue?

There is also the secondary issue of having multiple countries of origin, but we are struggling most with this question wording. Any help would be greatly appreciated.

Archives: <http://lists.asu.edu/archives/aapornet.html>

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 18 Sep 2008 15:27:37 -0400
Reply-To: "Jonathan E. Brill, Ph.D."
<jonathan.brill.wh82@WHARTON.UPENN.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Jonathan E. Brill, Ph.D."
<jonathan.brill.wh82@WHARTON.UPENN.EDU>
Subject: Re: Country of Origin
Comments: To: Jonathon Reed <jreed@MARKETPERCEPTIONS.COM>, AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; format=flowed; charset="iso-8859-1";
reply-type=original
Content-Transfer-Encoding: 7bit

In the ORANJ BOWL study, we asked quite simply "In what country were you born?" It worked quite well. Every respondent seemed to understand what we were asking and not even one of the respondents in our sample of 5,688 refused to answer.

The fact that you have suggested that there can be multiple countries of origin suggests that you are not interested in asking only about the individual respondent, but also about other household/family members. One solution is to ask this question for each family member.

Finally, if you are unhappy with a response such as the United States, why not just follow up with a question about the state in which the individual respondent and/or each household member was born.

I might add, where one is born is one's country of origin (at least as far as I understand the construct) and one cannot have multiple country of origins unless one is supernaturally clever in being born twice.

Where one's family comes from - one's heritage - is not necessarily the same thing as country of origin (where one was born) and, therefore, is not an equivalent construct. In fact, unlike with country of birth, one can quite easily have multiple heritages - consider, for example, the present Democratic presidential nominee; if I recall correctly, Barak Obama is both American and Kenyan by parental heritage. But Obama's country of origin is the United States only, not the United States and Kenya.

Regards,
Jonathan

.
Jonathan E. Brill, Ph.D.
3 Oak Ridge Court
Voorhees, New Jersey 08043
Home: 856.772-9080
Office: 856.772-9030
E-mail: jonathan.brill.wh82@wharton.upenn.edu

Fax: 775.898-2651

View my professional profile:

<http://www.linkedin.com/in/jonathanbrill>

----- Original Message -----

From: "Jonathon Reed" <jreed@MARKETPERCEPTIONS.COM>

To: <AAPORNET@ASU.EDU>

Sent: Thursday, September 18, 2008 1:17 PM

Subject: Country of Origin

I am wondering about asking about participants' country of origin. We have changed the wording of this question several times from "What is your country of origin" to "Where do you, or your family, originally come from?" We ask this of Hispanics/Latinos and we often receive the general response "USA." Does anyone know of a more effective way to ask for someone's heritage, cultural association or descent that might alleviate this issue? There is also the secondary issue of having multiple countries of origin, but we are struggling most with this question wording. Any help would be greatly appreciated.

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Archives: <http://lists.asu.edu/archives/aapornet.html>

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Date: Thu, 18 Sep 2008 19:40:40 -0400

Reply-To: Joseph Graf <jgraf2002@YAHOO.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Joseph Graf <jgraf2002@YAHOO.COM>

Subject: Looking for old questionnaires

Comments: To: AAPORNET@asu.edu

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1

Content-Transfer-Encoding: 7bit

Content-Disposition: inline

Hello,

In my research methods class I pass around a 1952 Gallup Poll questionnaire from my files. Students usually find it interesting and it gets some discussion going. Unfortunately, it is getting frayed

and I need some new material. Anyone have any pdf copies of any old, interesting surveys they want to share? Responses off-list are fine.
Thanks.

Joe Graf

Joseph Graf
Assistant Professor
American University
School of Communication
graf@american.edu, (202) 885-2147

Archives: <http://lists.asu.edu/archives/aapornet.html>
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Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Fri, 19 Sep 2008 11:16:18 +0100
Reply-To: Iain.NOBLE@DCSF.GSI.GOV.UK
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Iain Noble <Iain.NOBLE@DCSF.GSI.GOV.UK>
Subject: Re: Country of Origin
Comments: To: jonathan.brill.wh82@WHARTON.UPENN.EDU, AAPORNET@ASU.EDU
In-Reply-To: A<[003801c919c4\\$9c342fc0\\$6564a8c0@core.umdnj.edu](mailto:003801c919c4$9c342fc0$6564a8c0@core.umdnj.edu)>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Jonathon (and Jonathan)

You need to sort out exactly what you want to know about. It seems a bit mixed up at the moment.

There are worlds of difference between:

- a) The country someone was born in (which is pretty easy to ask about and answer but can be misleading if what you actually want to know is any of (c) to (e) below)
- b) The 'country of origin' if they are immigrants to the country they are now resident in (that is the one they regard themselves as resident in before immigration - remember people may pass through several other countries and stay in them for various periods of time before coming to their current one)
- c) Their current (and any previous) *legal* nationality
- d) Their national self-identification
- d) Their ethnic self-identification
- e) Their 'heritage' (whatever is meant by that)
- f) Quite a few other things as well

Iain Noble
Department for Children, Schools and Families
Young People Analysis Division - Youth Research Team,

4th Floor , Sanctuary Buildings
Great Smith Street
London SW1P 3BT

0207 925 6226

>-----Original Message-----

>From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Jonathan E. Brill, Ph.D.

>Sent: 18 September 2008 20:28

>To: AAPORNET@ASU.EDU

>Subject: Re: Country of Origin

>

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>born?" It worked quite well. Every respondent seemed to understand what we

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>

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>

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>Democratic presidential nominee; if I recall correctly, Barak Obama is both

>American and Kenyan by parental heritage. But Obama's country of

origin is
>the United States only, not the United States and Kenya.

>
>Regards,
>Jonathan

>
>Jonathan E. Brill, Ph.D.
>3 Oak Ridge Court
>Voorhees, New Jersey 08043
>Home: 856.772-9080
>Office: 856.772-9030
>E-mail: jonathan.brill.wh82@wharton.upenn.edu
>Fax: 775.898-2651

>
>View my professional profile:
><http://www.linkedin.com/in/jonathanbrill>

>
>----- Original Message -----
>From: "Jonathon Reed" <jreed@MARKETPERCEPTIONS.COM>
>To: <AAPORNET@ASU.EDU>
>Sent: Thursday, September 18, 2008 1:17 PM
>Subject: Country of Origin

>
>
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have
>changed the wording of this question several times from "What is your
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>There is also the secondary issue of having multiple countries of
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>but we are struggling most with this question wording. Any help would
be
>greatly appreciated.

>
>-----
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>On your return send this: set aapornet mail
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aapornet-request@asu.edu

>
>-----
>Archives: <http://lists.asu.edu/archives/aapornet.html>
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>Please ask authors before quoting outside AAPORNET.
>Problems?-don't reply to this message, write to:
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>
>This email was received from the INTERNET and scanned by the Government
Secure
>Intranet anti-virus service supplied by Cable&Wireless in partnership
with MessageLabs.
>(CCTM Certificate Number 2007/11/0032.) In case of problems, please
call your
>organisation's IT Helpdesk.
>Communications via the GSi may be automatically logged, monitored
and/or recorded for
>legal purposes.

The original of this email was scanned for viruses by the Government Secure
Intranet virus scanning service supplied by Cable&Wireless in partnership with
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Please ask authors before quoting outside AAPORNET.

Date: Fri, 19 Sep 2008 09:25:46 -0500
Reply-To: Jeanie Harper <JHarper@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jeanie Harper <JHarper@GOAMP.COM>
Subject: Job Posting
Comments: To: "aapornet@asu.edu" <aapornet@asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

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research firm with offices in the U.S., Europe and Asia Pacific. We help =
clients achieve success with their markets, customers, employees and other =
stakeholders by providing fact-based, action-oriented intelligence and advi=
ce in the areas of Customer Experience & Strategies, Employee Engagement, C=
orporate Branding & Reputation and Market Planning & Development. Our clie=
nts are concentrated in Financial Services, Information Technology and Tele=
com, Healthcare and Public Services, reflecting broad experience in these i=
ndustries.

Opinion Research is seeking a Programmer Analyst for the Toledo, OH office =
for data management, systems integration and process automation for data-in=
tensive market research projects.

RESPONSIBILITIES/TASKS:

- * Responsible for processing data for multiple client projects.
- * Responsible for integrating and automating data management tasks.
- * Works with project managers to identify client-needs, design automatio=ns and manage on-going data processing.
- * Responsible for incorporating proper quality control measures in autom=ation scripts.

QUALIFICATIONS:

- * Proven data-management experience linking together and automating vari=ous software applications.
- * Eagerness to learn and use new languages and tools to continuously imp=rove and automate data-centric processes.
- * Associate degree in Information Systems or Computer Science or equival=ent experience.

SKILLS/KNOWLEDGE/ABILITIES REQUIRED:

- * Experience with Structured Query Language.
- * Familiarity with multiple data manipulation tools including SQL, =SAS, SPSS, Excel, MS-Access.
- * Ability to utilize multiple tools and products to automate proces=ses. Examples include Windows batch programming, Windows Script Host, VBSc=ript, VBA, CLI programming, Perl, Grep, SMTP mailers, Scheduled Tasks, Zip =and others.
- * Familiarity automating Microsoft Excel and PowerPoint.
- * Experience in the Market Research industry or with SPSS Dimension=s or other data collection platforms is a plus.
- * Ability to handle and prioritize multiple projects and tasks at the sa=me time.
- * Organized and methodical approach to programming and troubleshooting.
- * Ability to think logically and visualize abstract concepts.
- * Strong interpersonal skills
- * Ability to work varying hours, sometimes includes evening and weekend =work. Occasional travel may be necessary.

Please submit your salary requirements and resume to [human.resources@opinio=](mailto:human.resources@opinionresearch.com)
[nresearch.com<mailto:human.resources@opinionresearch.com>](mailto:human.resources@opinionresearch.com)

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Date: Fri, 19 Sep 2008 10:57:23 -0400
 Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
 Sender: AAPORNET <AAPORNET@ASU.EDU>
 From: Leo Simonetta <Simonetta@ARTSCI.COM>
 Subject: The effect of calling those with only cell-phones in

Presidential

polling

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

Cell-Onlies: Report on a Test

ABC News

September 19, 2008 10:36 AM

=20

Including cell-phone only respondents in a political poll produces a negligible impact on overall results.=20

=20

An ABC News/Washington Post poll done to test the approach found slight changes at most when cell-only respondents were included with a traditional land-line telephone sample. Across 100 response categories the biggest difference was 2 points, which occurred in three cases. The rounded difference was 0 in 56 of the comparisons, and 1 point in 41.

=20

=20

Rest at:

<http://blogs.abcnews.com/thenumbers/2008/09/cell-onlies-rep.html>

=20

or

=20

<http://tinyurl.com/4r7g2p>

=20

=20

--=20

Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101=20

Baltimore, MD 21209=20

=20

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Unsubscribe? Send email to listserv@asu.edu with this text:
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Please ask authors before quoting outside AAPORNET.

Date: Fri, 19 Sep 2008 08:48:51 -0700
Reply-To: "Mark R. Anton" <mra@WILDER.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Mark R. Anton" <mra@WILDER.ORG>
Subject: Re: Online survey re: committe performance
Comments: To: AAPORNET@ASU.EDU, David Jones <david.jones@WRIGHT.EDU>
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

Hi David-

The Collaboration Factors Inventory, developed by Wilder Research, might work. It can help a group(s) assess its strengths on factors that relate= to the success of collaborative projects.

A stand-alone version can be found here:
http://surveys.wilder.org/public_cfi/index.php
=20

A online version that was developed for individuals belonging to a group = is located here:
<http://wilderresearch.org/tools/cfi/index.php>

Archives: <http://lists.asu.edu/archives/aapornet.html> .
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Date: Fri, 19 Sep 2008 16:00:49 -0400
Reply-To: Masahiko Aida <maida@GQRR.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Masahiko Aida <maida@GQRR.COM>
Subject: Did someone attempt or currently conducting telephone survey in Houston TX after Ike?
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Hi

=20

One of our clients asked to conduct a poll out there, though various news sources suggest power will only come back after Monday.

=20

Both off-list and on-list response of your experience is much appreciated.

=20

thank you=20

=20

GREENBERG QUINLAN ROSNER RESEARCH

Masahiko Aida
Research Methodologist

10 G Street NE, Suite 500, Washington, DC 20002
Phone: 202 478 8300 / Fax: 202 478 8301

maida@gqrr.com <mailto:maida@gqrr.com>=20
www.greenbergresearch.com <http://www.greenbergresearch.com>=20

=20

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Unsubscribe? Send email to listserv@asu.edu with this text:
signoff aapornet
Please ask authors before quoting outside AAPORNET.

=====
Date: Sun, 21 Sep 2008 14:13:07 -0400
Reply-To: "Stork, Linda" <Linda.Stork@SSC.MSU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Stork, Linda" <Linda.Stork@SSC.MSU.EDU>
Subject: problem with password being cancelled in error
Comments: To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

I subscribed to the listserv last week and I used the information available. I just received a message that my password was cancelled because I didn't confirm within 48 hours. I thought I had confirmed by accessing the listserv.

=20

I have tried to re-register my password. Hope it works this time.

=20

=20

=20

Linda Stork

517-432-0847

=20

Director of Survey Operations

Institute for Public Policy and Social Research

Michigan State University

=20

=20

Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to listserv@asu.edu with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Mon, 22 Sep 2008 11:43:24 -0400

Reply-To: Dan Cox <dcox@PUBLICRELIGION.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Dan Cox <dcox@PUBLICRELIGION.ORG>

Subject: 18-34 CPO

Comments: To: aapornet@asu.edu

Mime-Version: 1.0 (Apple Message framework v928.1)

Content-Type: text/plain; charset=US-ASCII; format=flowed; delp=yes

Content-Transfer-Encoding: 7bit

Can anyone tell me the percentage of 18-34 year-olds who are cell phone only? Or where I might find this information?

Thanks.

Daniel Cox

Research Director

Public Religion Research

Phone: 202-435-0278
Email: dcox@publicreligion.org
www.publicreligion.org

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Date: Mon, 22 Sep 2008 12:40:25 -0400
Reply-To: "Jonathan E. Brill, Ph.D."
<jonathan.brill.wh82@WHARTON.UPENN.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Jonathan E. Brill, Ph.D."
<jonathan.brill.wh82@WHARTON.UPENN.EDU>
Subject: Re: 18-34 CPO
Comments: To: Dan Cox <dcox@PUBLICRELIGION.ORG>, AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; format=flowed; charset="iso-8859-1";
reply-type=response
Content-Transfer-Encoding: 7bit

Blumberg and Luke at the CDC follow this based on data that I think comes from the annual NHIS (National Health Interview Survey). While this report does not show the specific age breakdown you seek ...

<http://www.cdc.gov/nchs/data/nhis/earlyrelease/wireless200712.pdf>

... you might contact Stephen Blumberg to see if he can tell you.

Regards,
Jonathan

Jonathan E. Brill, Ph.D.
3 Oak Ridge Court
Voorhees, New Jersey 08043
Home: 856.772-9080
Office: 856.772-9030
E-mail: jonathan.brill.wh82@wharton.upenn.edu
Fax: 775.898-2651

View my professional profile:
<http://www.linkedin.com/in/jonathanbrill>

----- Original Message -----

From: "Dan Cox" <dcox@PUBLICRELIGION.ORG>

To: <AAPORNET@ASU.EDU>

Sent: Monday, September 22, 2008 11:43 AM

Subject: 18-34 CPO

> Can anyone tell me the percentage of 18-34 year-olds who are cell phone
> only? Or where I might find this information?

>

>

> Thanks.

>

>

> Daniel Cox

> Research Director

> Public Religion Research

>

> Phone: 202-435-0278

> Email: dcox@publicreligion.org

> www.publicreligion.org

>

>

>

>

>

>

>

>

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Date: Mon, 22 Sep 2008 10:02:59 -0700

Reply-To: Jeff Toor <jtoor@MAIL.SDSU.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jeff Toor <jtoor@MAIL.SDSU.EDU>

Subject: Re: 18-34 CPO

Comments: To: Dan Cox <dcox@PUBLICRELIGION.ORG>, AAPORNET@ASU.EDU

In-Reply-To: <DFD61C27-9BA7-4906-B38D-DEAA8F43AC17@PUBLICRELIGION.ORG>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Just to add to Jonathan's response, the attached pdf is the latest from CDC.

Jeff Toor
Research Associate
Social Science Research Laboratory
San Diego State University
5500 Campanile Drive
San Diego, CA 92182-4540
(619) 594-1362

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Dan Cox
Sent: Monday, September 22, 2008 8:43 AM
To: AAPORNET@ASU.EDU
Subject: 18-34 CPO

Can anyone tell me the percentage of 18-34 year-olds who are cell phone only? Or where I might find this information?

Thanks.

Daniel Cox
Research Director
Public Religion Research

Phone: 202-435-0278
Email: dcox@publicreligion.org
www.publicreligion.org

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Date: Mon, 22 Sep 2008 11:00:10 -0700
Reply-To: Jeff Toor <jtoor@MAIL.SDSU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jeff Toor <jtoor@MAIL.SDSU.EDU>
Subject: Re: 18-34 CPO
Comments: To: Dan Cox <dcox@PUBLICRELIGION.ORG>, AAPORNET@ASU.EDU

In-Reply-To: <DFD61C27-9BA7-4906-B38D-DEAA8F43AC17@PUBLICRELIGION.ORG>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

My apologies. See link:

<http://www.cdc.gov/nchs/data/nhis/earlyrelease/wireless200805.htm>

jt

Jeff Toor
Research Associate
Social Science Research Laboratory
San Diego State University
5500 Campanile Drive
San Diego, CA 92182-4540
(619) 594-1362

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Dan Cox
Sent: Monday, September 22, 2008 8:43 AM
To: AAPORNET@ASU.EDU
Subject: 18-34 CPO

Can anyone tell me the percentage of 18-34 year-olds who are cell phone only? Or where I might find this information?

Thanks.

Daniel Cox
Research Director
Public Religion Research

Phone: 202-435-0278
Email: dcox@publicreligion.org
www.publicreligion.org

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Date: Mon, 22 Sep 2008 15:46:31 -0400

Reply-To: Michael Lemay <mlemay@SURVEY.UMD.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Michael Lemay <mlemay@SURVEY.UMD.EDU>

Subject: DC-AAPOR Second Annual Outstanding Achievement Award

Comments: To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: 7bit

Content-Disposition: inline

Overview

The Washington-Baltimore Chapter of the American Association for Public

Opinion Research (DC-AAPOR) invites nominations for its Second Annual Outstanding Achievement Award. The Award is intended to recognize local

members of the Washington-Baltimore area research community, who have

(a) made an outstanding contribution to the theory, methods, or applications of survey research, public opinion research, market research, or other related fields, or (b) substantially contributed to the vitality, strength, and spirit of the local research community.

Nomination Process

To nominate someone for the award, please send an electronic copy of your nomination to Michael Lemay (mlemay@survey.umd.edu) by Friday, October

31, 2008. In your nomination, please be sure to include:

1. The nominee's name, affiliation, and contact information
 2. Your name, affiliation, and contact information
 3. A brief description of how the nominee exemplifies the award criteria
- as outlined above

You will receive confirmation that your nomination has been received.

Eligibility

The Award is open to all Washington-Baltimore area members of the research community. However, only members of DC-AAPOR are eligible to submit nominations. To become a member, please visit the DC-AAPOR website at <http://www.dc-aapor.org>.

Selection Process

The recipient of the award will be selected by a majority vote of the DC-AAPOR Executive Council and Past President.

Award

The winner will be recognized with a commemorative plaque and an

honorary lifetime membership in DC-AAPOR. The award will be announced at the DC-AAPOR Annual Holiday Party in mid-December.

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Date: Mon, 22 Sep 2008 20:44:20 -0500
Reply-To: Robert Godfrey <holbein@CHARTER.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Robert Godfrey <holbein@CHARTER.NET>
Subject: ARG Poll: ZERO PERCENT say economy is getting better
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: <s8d7bdf7.002@SURVEYGWIA.UMD.EDU>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii" ; format="flowed"

Has anyone on this list ever seen a national poll in which literally not a single person answers a certain way, especially on an issue like the economy?

From <http://americanresearchgroup.com/economy/>
"No Americans say that the national economy is getting better, 13% say it is staying the same, and 82% say the national economy is getting worse."

Robert Godfrey

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Date: Tue, 23 Sep 2008 11:14:44 +0000
Reply-To: ghroberts@MCHSI.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: ghroberts@MCHSI.COM
Subject: Harrt O'Neill.....An Empty Chair
Comments: To: AAPORNET@ASU.EDU

Harry O'Neill...An Empty Chair.

Every year I'd receive a call from Harry. "Are you registered for AAPOR? Let's meet for dinner on Thursday and Friday. You know I can't stand that hotel food!" That's how my spring started for about 30 years as Harry and I plotted another AAPOR conference. Last May in New Orleans was the high point of our "dinner out" ritual as we hit all the famous restaurants. "Isn't this better than hotel food?" Harry would say as all in the restaurant would look up. It was pure Harry all the time, yet I loved it and will miss that big lug!

May 17th was a special day for Harry. It was his wife Carmel's birthday, his son's birthday and incidentally my birthday which always fell during AAPOR, resulting in a celebration.

When you are with Harry, you talk politics, polling and AAPOR among others. He had his opinions and you learned them quickly, but he was an engaging guy in all conversations usually at our favorite AAPOR bar. Yet he was a kind and caring guy...one who remembered my 80th birthday with a surprise dinner sponsored by Harry and Sally Daniels.

Harry loved AAPOR, attended all the sessions, participated in many, volunteered, was always visible at the annual meeting. He had strong convictions. Many recall he boycotted the plenary when Arianne Huffington was the speaker. He objected to her stand against polls and the \$5000 fee AAPOR paid her.

Harry received the 2007 AAPOR AWARD at the Anaheim (CA) conference which was the highlight of his many years of service. We always attended the award dinner. He insisted on saving a table near the back. I saved him a chair.

Next year at AAPOR, I'll have "An Empty Chair" for Harry!!

And I'll propose a toast to three guys who'll be together again...Harry O'Neill, Bud Roper and Warren Mitofsky

Glenn Roberts

--

Glenn H. Roberts
The Iowa Poll (retired)
6519 Washington Ave.
Des Moines, IA 50322
515-276-7002 ghroberts@mchsi.com

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=====
Date: Tue, 23 Sep 2008 08:52:46 -0400
Reply-To: colleen_porter@COX.NET
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Colleen Porter <colleen_porter@COX.NET>
Subject: dichotomous response order?
Comments: To: AAPORNET <AAPORNET@ASU.EDU>
MIME-Version: 1.0
Content-Type: text/plain; charset=utf-8
Content-Transfer-Encoding: 7bit

That's a fancy way to say, if a self-administered paper questionnaire has a lot of yes/no choices, is it preferable to consistently have the yes or no

first? Or can one flip the yes/no order for no apparent reason (or for convenience in layout)?

My gut says that there is a training effect for respondents as they answer questions, and they would be more comfortable if it was always one way or the other.

But I am not really sure if that is backed up by current research.

Thoughts?

Many thanks,
Colleen Porter
Gainesville, FL

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Please ask authors before quoting outside AAPORNET.
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=====

Date: Tue, 23 Sep 2008 09:32:02 -0400
Reply-To: jwerner@jwdp.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jan Werner <jwerner@JWDP.COM>
Organization: Jan Werner Data Processing
Subject: Re: dichotomous response order?
Comments: To: colleen_porter@COX.NET
Comments: cc: AAPORNET@ASU.EDU
In-Reply-To: <20080923085246.758P0.392242.imal@eastrmwml36>
MIME-Version: 1.0
Content-Type: text/plain; charset=UTF-8; format=flowed
Content-Transfer-Encoding: 7bit

Although some of us of a certain age still always allow ladies off the elevator first, it has long been the case that when asking for the sex of the respondent, the question is always coded: 1-Male, 2-Female.

Some decades ago, a project director at a client of mine decided this was sexist and coded the question: 1-Female, 2-Male in a questionnaire. The result was so many errors (determined from other responses) that the answers to that sex classification question had to be completely discarded. By the way, this was NOT a self-administered questionnaire, indicating that the training effect is just as strong for professional interviewers as for respondents.

Jan Werner

Colleen Porter wrote:

> That's a fancy way to say, if a self-administered paper questionnaire
> has a lot of yes/no choices, is it preferable to consistently have
> the yes or no first? Or can one flip the yes/no order for no
> apparent reason (or for convenience in layout)?
>

> My gut says that there is a training effect for respondents as they
> answer questions, and they would be more comfortable if it was always
> one way or the other.
>
> But I am not really sure if that is backed up by current research.
>
> Thoughts?
>
> Many thanks, Colleen Porter Gainesville, FL
>
> ----- Archives:
> <http://lists.asu.edu/archives/aapornet.html> . Please ask authors
> before quoting outside AAPORNET. Unsubscribe?-don't reply to this
> message, write to: aapornet-request@asu.edu
>
>

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 23 Sep 2008 09:38:38 -0400
Reply-To: Howard Fienberg <hfienberg@CMOR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Howard Fienberg <hfienberg@CMOR.ORG>
Subject: Possible Census funding in the Continuing Resolution
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

CMOR is tracking the fast and furious maneuvers in the nation's capital regarding several massive spending bills. Congress is looking like they will fund the government with a Continuing Resolution until next spring, keeping spending steady in most areas. There is a specific set-aside for the Census, however, in the current draft of the legislation:

=20
"SEC. 120. Notwithstanding section 101, amounts are provided for "Department of Commerce-Bureau of the Census-Periodic Censuses and Programs" at a rate for operations of \$2,906,262,000. From such amounts, funds may be used for additional promotion, outreach, and marketing activities."

=20
Cheers,
Howard Fienberg =20
Director of Government Affairs
CMOR: Promoting & Advocating Survey & Opinion Research
hfienberg@cmor.org
1111 16th St. NW, Suite 120
Washington, DC 20036
(202) 775-5170
Fax: (202) 775-5172

http://www.cmor.org
<http://www.cmorhttp://www.linkedin.com/in/howardfienberg.org>=20
http://www.youropinioncounts.org <http://www.youropinioncounts.org/>=20
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=====

Date: Tue, 23 Sep 2008 09:45:37 -0400
Reply-To: dmmerkle@AOL.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Daniel M. Merkle" <dmmerkle@AOL.COM>
Subject: Re: Harrt O'Neill.....An Empty Chair
Comments: To: ghroberts@MCHSI.COM, AAPORNET@ASU.EDU
In-Reply-To:
<092320081114.28818.48D8CFA3000F20E500007092219791332903010CD2079C080C03BF9C9B
9D0A0D019D0809@mchsi.com>
MIME-Version: 1.0
Content-Transfer-Encoding: quoted-printable
Content-Type: text/plain; charset="utf-8"

Glenn, that is a wonderful tribute to our friend Harry.

=C2=A0

For almost 20 years at the conference Sandra and I have looked forward to=
=C2=A0having a drink in the bar with you and Harry. Harry was one of a
kind=20=
and we'll miss him.

=C2=A0

Glenn, we will meet you in the bar again at next year's conference, and we'l=
I raise a glass to Harry.

=C2=A0

Dan Merkle

-----Original Message-----

From: ghroberts@MCHSI.COM
To: AAPORNET@ASU.EDU
Sent: Tue, 23 Sep 2008 7:14 am
Subject: Harrt O'Neill.....An Empty Chair

Harry O'Neill's An Empty Chair.

Every year I receive a call from Harry. Are you registered for AAPOR?

We meet for dinner on Thursday and Friday. You know I can't stand that

hotel food! That's how my spring started for about 30 years as Harry and I

attended another AAPOR conference. Last May in New Orleans was the high point

of our dinner out ritual as we hit all the famous restaurants. Isn't this

better than hotel food? Harry would say as all in the restaurant would look

at it. It was pure Harry all the time, yet I loved it and will miss that big hug!

May 17th was a special day for Harry. It was his wife Carmel's birthday, his

son's birthday and incidentally my birthday which always fell during

AAPOR,

resulting in a celebration.

When you are with Harry, you talk politics, polling and AAPOR among others.

He

shared his opinions and you learned them quickly, but he was an engaging guy in

all conversations usually at our favorite AAPOR bar. Yet he was a kind and caring guy, one who remembered my 80th birthday with a surprise dinner

sponsored by Harry and Sally Daniels.

Harry loved AAPOR, attended all the sessions, participated in many, volunteered, was always visible at the annual meeting. He had strong

convictions. Many recall he boycotted the plenary when Arianne Huffington was

the speaker. He objected to her stand against polls and the \$5000 fee AAPOR paid her.

Harry received the 2007 AAPOR AWARD at the Anaheim (CA) conference which was

the highlight of his many years of service. We always attended the award dinner. He insisted on saving a table near the back. I saved him a chair.

Next year at AAPOR, I'll have an Empty Chair for Harry!!

And I'll propose a toast to three guys who'll be together again: Harry,

O'Neill, Bud Roper and Warren Mitofsky

Glenn Roberts

-

Glenn H. Roberts

the Iowa Poll (retired)

519 Washington Ave.
Des Moines, IA 50322
15-276-7002 ghroberts@mchsi.com

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Date: Tue, 23 Sep 2008 10:10:09 -0400
Reply-To: "Goldenberg, Karen - BLS" <Goldenberg.Karen@BLS.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Goldenberg, Karen - BLS" <Goldenberg.Karen@BLS.GOV>
Subject: Re: Harry O'Neill.....An Empty Chair
Comments: To: dmmerkle@AOL.COM, AAPORNET@ASU.EDU
In-Reply-To: A<8CAEB99CB66E48A-1230-552@webmail-nc10.sysops.aol.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: 8bit

Dan, you and Glenn might have some additional company when you raise that glass.

I met Harry in the early 1990s, when I first started working with Chuck Cowan on what was then called "site selection" for the AAPOR conferences. At the time Chuck was responsible for locating conference sites and handling all of our logistics, and he wanted to make sure I knew Harry, as well as Glenn and some of the other long-time conference attendees, when I took over. Or maybe he wanted them to know me, so they'd have a face to complain to, because there were always complaints about something. In any case, over the years I've managed at least a brief annual chat with Harry, and enjoyed his company in spite of his gruff exterior. He obviously cared a great deal about our profession, and it showed. We'll miss him.

Karen Goldenberg

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Daniel M. Merkle
Sent: Tuesday, September 23, 2008 9:46 AM
To: AAPORNET@ASU.EDU
Subject: Re: Harrt O'Neill.....An Empty Chair

Glenn, that is a wonderful tribute to our friend Harry.

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to having a drink in the bar with you and Harry. Harry was one of a kind and we'll miss him.

Glenn, we will meet you in the bar again at next year's conference, and we'll raise a glass to Harry.

Dan Merkle

-----Original Message-----

From: ghroberts@MCHSI.COM

To: AAPORNET@ASU.EDU

Sent: Tue, 23 Sep 2008 7:14 am

Subject: Harrt O'Neill.....An Empty Chair

Harry O'Neill...An Empty Chair.

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When you are with Harry, you talk politics, polling and AAPOR among others. He had his opinions and you learned them quickly, but he was an engaging guy in all conversations usually at our favorite AAPOR bar. Yet he was a kind and caring guy...one who remembered my 80th birthday with a surprise dinner sponsored by Harry and Sally Daniels.

Harry loved AAPOR, attended all the sessions, participated in many, volunteered, was always visible at the annual meeting. He had strong convictions. Many recall he boycotted the plenary when Arianne Huffington was the speaker. He objected to her stand against polls and the \$5000 fee AAPOR paid her.

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Glenn Roberts

-
lenn H. Roberts
he Iowa Poll (retired)
519 Washington Ave.
es Moines, IA 50322
15-276-7002 ghroberts@mchsi.com

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=====
Date: Tue, 23 Sep 2008 10:54:52 -0400
Reply-To: "Bryant, Barbara" <bryantb@BUS.UMICH.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Bryant, Barbara" <bryantb@BUS.UMICH.EDU>
Subject: Re: Harrt O'Neill.....An Empty Chair
Comments: To: ghroberts@MCHSI.COM, AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

Glen this is wonderful. I remember at an AAPOR dinner the time we met =
somewhere in mid-Ohio. Harry insisted on buying carafes of wine for the =
table. When we all tasted it (and practically spit it out because it =
was so bad), Harry said philosophically, "Thursday was a great day for =
wine!"

From: AAPORNET on behalf of ghroberts@MCHSI.COM
Sent: Tue 9/23/2008 7:14 AM
To: AAPORNET@ASU.EDU
Subject: Harrt O'Neill.....An Empty Chair

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Glenn Roberts

--
Glenn H. Roberts
The Iowa Poll (retired)
6519 Washington Ave.
Des Moines, IA 50322
515-276-7002 ghroberts@mchsi.com

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Date: Wed, 24 Sep 2008 09:45:41 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Different wording, different results
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Views on the Bailout... um, Investment

ABC News

The Numbers

September 24, 2008 8:47 AM

=20

Three new poll questions on the government's response to the financial crisis underscore the power of words - not only in how we understand polls, but in how we choose to describe the events of our day. Some analysts might say the results are contradictory; I'd suggest instead that we learn more, not less, by comparing and contrasting them.=20

=20

SNIP

=20

<http://blogs.abcnews.com/thenumbers/2008/09/views-on-the-ba.html>

=20

=20

--=20

Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101=20

Baltimore, MD 21209=20

=20

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=====
Date: Wed, 24 Sep 2008 14:58:20 +0000

Reply-To: "mail@marketsharescorp.com" <mkshares@COMCAST.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "mail@marketsharescorp.com" <mkshares@COMCAST.NET>

Subject: Re: Different wording, different results

Comments: To: Leo Simonetta <Simonetta@ARTSCI.COM>, AAPORNET@ASU.EDU

"How we choose to describe events of the day" is right.

One example: I heard the Post's Steven Pearlstein and Jim Cramer explain it this way (see below) to Chris Matthews yesterday. They say gov't may come out ahead or may lose. Their margin of error is +/- \$200 billion, gain or loss.

Not all news stories describe the bailout the same way. As a consequence, neither do polls.

Pearlstein and others say gov't will buy and hold the bad loans for future sale. And that "...new investors presumably would be willing to come in". Presumably.

If you accept Pearstein's description, Pew Research comes closest with "potentially investing".

LAT/Bloomberg describes this as a "bailout" and nothing more, as do many news accounts. A \$700 billion loss.

ABC offers no description; i.e., "steps". Respondents are on their own.

Nick Panagakis

http://www.washingtonpost.com/wp-dyn/content/article/2008/09/18/AR2008091803726_pf.html

To Plan B, With All Deliberate Speed

Steven Pearlstein, Friday, September 19, 2008; D01

ÒAs it now appears, the mission of the new entity would probably be as buyer of last resort for securities that are now almost impossible to sell but are weighing heavily on the balance sheets of banks, investment banks, pension funds, insurance companies and even hedge funds. Once the government takes these securities off the books of these institutions, new investors presumably would be willing to come in with additional capital to restore them to financial health. The aim would be for the government to eventually make money by buying only those securities priced well below the value of the underlying assets and waiting for the markets and the economy improve.Ó

----- Original message -----

From: Leo Simonetta <Simonetta@ARTSCI.COM>

> Views on the Bailout... um, Investment

>

> ABC News

>

> The Numbers

>

> September 24, 2008 8:47 AM

>

>

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>

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> <http://blogs.abcnews.com/thenumbers/2008/09/views-on-the-ba.html>

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> --

>
> Leo G. Simonetta
>
> Director of Research
>
> Art & Science Group
>
> 6115 Falls Road, Suite 101
>
> Baltimore, MD 21209
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Date: Wed, 24 Sep 2008 12:35:49 -0400
Reply-To: jwerner@jwdp.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jan Werner <jwerner@JWDP.COM>
Organization: Jan Werner Data Processing
Subject: Some timely reading
Comments: To: AAPORNET <aapornet@asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

Two books published this month seem to have slipped under Oprah's radar but are well worth reading by members of this organization because they challenge the way polls are conducted and reported in the media.

The first, by David W. Moore, who will need no introduction to AAPOR members, is "The Opinion Makers" (Beacon), in which the author argues that many of the opinions reported in the media are little more than artifacts of the way questions are asked. Specifically, he draws on his years of experience as senior editor of the Gallup Poll to show that respondents are forced to provide answers when they don't have an opinion or even don't know what the question is about, and that the results are then reported as representing the opinion of the public.

The second book, by Andrew Gelman and 4 co-authors, is "Red State, Blue State, Rich State, Poor State" (Princeton). Gelman, who teaches Statistics at Columbia and is best known for textbooks on Bayesian Data Analysis and on Regression Using Multilevel/Hierarchical Models, argues that the way results are reported for exit polls and in-depth election surveys like the ANES gives a simplistic view of the electorate that is contradicted by multilevel analysis. This book is also ground-breaking in the way it relies almost entirely on graphics to make its points.

Whether or not one agrees with the views expressed in these two books, they certainly provide food for thought. They also demonstrate how poorly the public is served by a lack of transparency in poll reporting.

Jan Werner

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Date: Wed, 24 Sep 2008 11:41:52 -0600
Reply-To: Barbara Burbridge <bburbridge@TCTWEST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Barbara Burbridge <bburbridge@TCTWEST.NET>
Subject: Conference Meeting Guidelines
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

A friend asked if I had any guidelines for conducting a board meeting via conference call. I know a lot of you out there do conference meetings. Does anyone have information that I could pass along?

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Date: Thu, 25 Sep 2008 06:06:40 +1000
Reply-To: Bob White <bob.white@NETSPEED.COM.AU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Bob White <bob.white@NETSPEED.COM.AU>

Subject: Re: Diaries for 5-12 year olds
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: 7bit

Hi (hope you do not get this twice as I tried to send via another PC and got caught by the very efficient aapornet police)

Has anyone had any experience with getting 5-12 year olds to complete a diary (this will be relating to time use and physical activity)?

Regards

Bob White
Chair, Professional Development Committee
Australian Market and Social Research Society (AMRS)

Phone 0423 265 731

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Date: Wed, 24 Sep 2008 18:09:16 -0400
Reply-To: allenbarton@mindspring.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Allen Barton <allenbarton@MINDSPRING.COM>
Subject: Re: dichotomous response order?
Comments: To: jwerner@jwdp.com, AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-type: text/plain; charset=US-ASCII

There is strong evidence of a bias toward "yes" answers in general, especially among the less educated and the less informed on the issue. The normal solution to this is to present statements representing opposite sides of the presumed attitude. Those who "yes" diametrically opposed statements can be classified as having serious affirmative response bias, so their answers are relatively meaningless and "noisy." But the overall sample distribution would be unbiased on a scale based on the questions.

Allen Barton

> [Original Message]
> From: Jan Werner <jwerner@JWDP.COM>
> To: <AAPORNET@ASU.EDU>
> Date: 9/23/2008 9:32:13 AM
> Subject: Re: dichotomous response order?
>

> Although some of us of a certain age still always allow ladies off the
> elevator first, it has long been the case that when asking for the sex
> of the respondent, the question is always coded: 1-Male, 2-Female.
>
> Some decades ago, a project director at a client of mine decided this
> was sexist and coded the question: 1-Female, 2-Male in a questionnaire.
> The result was so many errors (determined from other responses) that the
> answers to that sex classification question had to be completely
> discarded. By the way, this was NOT a self-administered questionnaire,
> indicating that the training effect is just as strong for professional
> interviewers as for respondents.

> Jan Werner

> _____
>

> Colleen Porter wrote:

>> That's a fancy way to say, if a self-administered paper questionnaire
>> has a lot of yes/no choices, is it preferable to consistently have
>> the yes or no first? Or can one flip the yes/no order for no
>> apparent reason (or for convenience in layout)?

>> My gut says that there is a training effect for respondents as they
>> answer questions, and they would be more comfortable if it was always
>> one way or the other.

>> But I am not really sure if that is backed up by current research.

>> Thoughts?

>> Many thanks, Colleen Porter Gainesville, FL

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=====
Date: Wed, 24 Sep 2008 18:19:02 -0400

Reply-To: allenbarton@mindspring.com

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Allen Barton <allenbarton@MINDSPRING.COM>
Subject: Query on Opinion on the financial crisis
Comments: To: AAPORNET <AAPORNET@ASU.EDU>
MIME-Version: 1.0
Content-type: text/plain; charset=US-ASCII

I have seen no alternative proposals to the "bailout" of financial institutions on the media, and therefore no alternatives (other than doing nothing) are likely to be offered in the polls. Has anyone asked whether the "bailout" should be of the borrowers, with the government offering to give them vouchers sufficient to allow them to pay their monthly payments? This "bottom-up" bailout would restore the value of the "toxic" securities held by financial institutions, perhaps at less cost and complexity than the "top-down" bailout of the institutions by giving money directly to them. Shouldn't polls consider alternatives to the predominant policy proposals?

Allen Barton
allenbarton@mindspring.com
Why Wait? Move to EarthLink.

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On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====

Date: Thu, 25 Sep 2008 13:15:47 +0000
Reply-To: "mail@marketsharescorp.com" <mkshares@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "mail@marketsharescorp.com" <mkshares@COMCAST.NET>
Subject: Re: Query on Opinion on the financial crisis
Comments: To: allenbarton@mindspring.com, AAPORNET@ASU.EDU
Comments: cc: Allen Barton <allenbarton@MINDSPRING.COM>

According to this piece, some Democrats in Congress are pushing for a similar proposal, a plan to stem the current tide of foreclosures as part of the "bailout".

<http://www.signonsandiego.com/news/business/20080925-9999-1b25bankrupt.html>

But this does not address the excess foreclosed home inventory on the market and the now under-capitalized financial institutions that resulted.

Nick Panagakis

----- Original message -----
From: Allen Barton <allenbarton@MINDSPRING.COM>
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- > allenbarton@mindspring.com
- > Why Wait? Move to EarthLink.
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Date: Thu, 25 Sep 2008 09:24:27 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Re: Query on Opinion on the financial crisis
Comments: To: AAPORNET@ASU.EDU
In-Reply-To:
A<092520081315.13227.48DB8F030001E797000033AB22070208539C0A9D0E089C0503@comcast.net>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

NPR did a piece on the radio this morning that featured economists proposing at least 4 different models of intervention (with my short commute I seldom hear full stories).

Typically they post stories . . . here it is (you'll have to listen)

<http://www.npr.org/templates/story/story.php?storyId=95026117>

--
Leo G. Simonetta

Director of Research
Art & Science Group
6115 Falls Road, Suite 101
Baltimore, MD 21209

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of
mail@marketsharescorp.com
Sent: Thursday, September 25, 2008 9:16 AM
To: AAPORNET@ASU.EDU
Subject: Re: Query on Opinion on the financial crisis

According to this piece, some Democrats in Congress are pushing for a similar proposal, a plan to stem the current tide of foreclosures as part of the "bailout".

<http://www.signonsandiego.com/news/business/20080925-9999-1b25bankrupt.html>

But this does not address the excess foreclosed home inventory on the market and the now under-capitalized financial institutions that resulted.

Nick Panagakis

----- Original message -----

From: Allen Barton <allenbarton@MINDSPRING.COM>
> I have seen no alternative proposals to the "bailout" of financial institutions
> on the media, and therefore no alternatives (other than doing nothing) are
> likely to be offered in the polls. Has anyone asked whether the "bailout" should
> be of the borrowers, with the government offering to give them vouchers
> sufficient to allow them to pay their monthly payments? This "bottom-up" bailout
> would restore the value of the "toxic" securities held by financial
> institutions, perhaps at less cost and complexity than the "top-down" bailout of
> the institutions by giving money directly to them. Shouldn't polls consider
> alternatives to the predominant policy proposals?
>
>
> Allen Barton
> allenbarton@mindspring.com
> Why Wait? Move to EarthLink.
>
> -----
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Unsubscribe? Send email to listserv@asu.edu with this text:
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Date: Thu, 25 Sep 2008 10:38:50 -0700
Reply-To: "Michael Sullivan (michaelsullivan)"
<michaelsullivan@FSCGROUP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Michael Sullivan (michaelsullivan)"
<michaelsullivan@FSCGROUP.COM>
Subject: Meanwhile
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: quoted-printable

While everyone fumes about the \$700 Billion capital infusion for the banking industry, Congress yesterday passed a \$691 defense spending authorization for FY 2009. So while the dogs are in the street tearing apart the carcass of the economy, the military industrial complex just keeps marching along.

Michael J. Sullivan, Ph.D.
Chairman
Freeman, Sullivan & Co.

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Date: Thu, 25 Sep 2008 14:13:03 -0400
Reply-To: "Goldenberg, Karen - BLS" <Goldenberg.Karen@BLS.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Goldenberg, Karen - BLS" <Goldenberg.Karen@BLS.GOV>
Subject: Re: Diaries for 5-12 year olds
Comments: To: Bob White <bob.white@NETSPEED.COM.AU>, AAPORNET@ASU.EDU
In-Reply-To: A<003001c91e81\$0eb27280\$3edefea9@syddwhiteb1>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

The UK Expenditure and Food Survey includes a diary component that is completed by participating households. The survey includes a modified diary for children ages 7-15 that is used to track the children's spending. I don't know much about how it works but there is some methodology information posted on the ONS website. Perhaps one of our UK colleagues could help you track down more specific information.

One thought about a diary for 5-12 year olds: You are dealing with very different levels of reading and communications skills--the youngest children might be able to check off pictures, while the older ones could read and write about what they did. In addition, I would be surprised if children in the earlier school grades had a well-developed sense of time and timing. Even if they were able to tell you they did X activity, their estimates of how long they did it for might have little bearing on the actual time involved--their "hour" could be 10 minutes. And how many young children wear watches? A lot depends on what your goals are, but you might do better by focusing on one age group, or taking different data collection approaches for older kids and younger ones.

Karen Goldenberg
U.S. Bureau of Labor Statistics
Consumer Expenditure Surveys
Goldenberg.karen@bls.gov
personal opinions only

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Bob White
Sent: Wednesday, September 24, 2008 4:07 PM
To: AAPORNET@ASU.EDU
Subject: Re: Diaries for 5-12 year olds

Hi (hope you do not get this twice as I tried to send via another PC and

got
caught by the very efficient aapornet police)

Has anyone had any experience with getting 5-12 year olds to complete a diary (this will be relating to time use and physical activity)?

Regards

Bob White
Chair, Professional Development Committee
Australian Market and Social Research Society (AMSRS)

Phone 0423 265 731

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Unsubscribe? Send email to listserv@asu.edu with this text:
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=====
Date: Thu, 25 Sep 2008 14:13:42 -0400
Reply-To: "Jonathan E. Brill, Ph.D."
<jonathan.brill.wh82@WHARTON.UPENN.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Jonathan E. Brill, Ph.D."
<jonathan.brill.wh82@WHARTON.UPENN.EDU>
Subject: Re: Meanwhile
Comments: To: "Michael Sullivan (michaelsullivan)"
<michaelsullivan@FSCGROUP.COM>, AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; format=flowed; charset="iso-8859-1";
reply-type=original
Content-Transfer-Encoding: 7bit

\$691? Is that all? \$691 does not seem to be enough to feed my dog for the year, let alone fuel a military industrial complex.

More seriously, though, this message strikes me as a completely inappropriate use of the AAPOR listserv. Our professional purpose in AAPOR includes trying to understand and make sense of political views and behaviors, not in expressing political opinions and manifesting political behavior.

Jonathan E. Brill, Ph.D.
3 Oak Ridge Court

Voorhees, New Jersey 08043
Home: 856.772-9080
Office: 856.772-9030
E-mail: jonathan.brill.wh82@wharton.upenn.edu
Fax: 775.898-2651

View my professional profile:
<http://www.linkedin.com/in/jonathanbrill>

----- Original Message -----

From: "Michael Sullivan (michaelsullivan)" <michaelsullivan@FSCGROUP.COM>
To: <AAPORNET@ASU.EDU>
Sent: Thursday, September 25, 2008 1:38 PM
Subject: Meanwhile

While everyone fumes about the \$700 Billion capital infusion for the banking industry, Congress yesterday passed a \$691 defense spending authorization for FY 2009. So while the dogs are in the street tearing apart the carcass of the economy, the military industrial complex just keeps marching along.

Michael J. Sullivan, Ph.D.
Chairman
Freeman, Sullivan & Co.

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Date: Thu, 25 Sep 2008 15:12:22 -0400
Reply-To: Benjamin Phillips <bphillips@BRANDEIS.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Benjamin Phillips <bphillips@BRANDEIS.EDU>
Organization: Brandeis University
Subject: Re: Diaries for 5-12 year olds
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: <C3C1925D945BF844911C8EEA752666AE11B1154A@psbexmb2.psb.bls.gov>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

As the father of a very bright 5 year-old son (not that there's any parental pride there, mind you), I would have serious doubts about the validity of any diary he would complete. When I asked about his day in summer day camp, I would get measurement error (translation: he invented an internally consistent and sequential account of his day in camp on the 20 minute drive home which was entirely fabricated...it turns out they didn't, in fact, do karate all day). Matters have improved, though. Now I don't hear outright nonsense, I just don't learn about his day at school at all. Further to Karen's comment, his sense of time is, um, undeveloped. Despite the fact he can read digital clocks and the hour hand on analog clocks, it seems like he just randomly inserts a number and a choice of seconds/minutes/hours when it comes to describing lengths of time. If it came to matching activities to particular times of the day, there would be no hope. While he can read some words, he definitely couldn't be relied upon to read it. I also wouldn't put it past him to use the diary to draw on if it had pictures. In my household, your best bet would be to send my wife and I a diary about his time use, and I'd do my best to determine what he did.

Ben

--

Benjamin Phillips, Ph.D.
Associate Research Scientist
Steinhardt Social Research Institute and
Cohen Center for Modern Jewish Studies
Brandeis University MS014
415 South Street
Waltham, MA 02454-9110
(ph) 781-736-3855 (fax) 781-736-3929
<http://www.brandeis.edu/cmjs/Person.cfm?idstaff=42>
Email: bphillips@brandeis.edu

> -----Original Message-----

> From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Bob White
> Sent: Wednesday, September 24, 2008 4:07 PM
> To: AAPORNET@ASU.EDU
> Subject: Re: Diaries for 5-12 year olds

>
> Hi (hope you do not get this twice as I tried to send via another PC and
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> caught by the very efficient aapornet police)
>
> Has anyone had any experience with getting 5-12 year olds to complete a
> diary (this will be relating to time use and physical activity)?
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> Regards
>
> Bob White
> Chair, Professional Development Committee
> Australian Market and Social Research Society (AMSRS)
>
> Phone 0423 265 731
>
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Date: Thu, 25 Sep 2008 16:02:53 -0500
Reply-To: "Andes, Steven" <SAndes@OSTEOPATHIC.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Andes, Steven" <SAndes@OSTEOPATHIC.ORG>
Subject: Survey questions regarding physicians' participation in patient
safety and quality programs
Comments: To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Is anyone aware of survey items that deal with physician participation
in patient safety program or quality improvement programs?

=20

We will be conducting a survey of osteopathic physicians.

=20

Thanks.

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Date: Thu, 25 Sep 2008 17:36:43 -0400

Reply-To: David Dutwin <ddutwin@ICRSURVEY.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: David Dutwin <ddutwin@ICRSURVEY.COM>

Subject: Weighting (raking) software programs

Comments: To: AAPORNET@ASU.EDU

In-Reply-To: A<4BF71FF8B15B314EA8AC75980B616C0A02EC8D48@exch1.aoanet.local>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

I would like recommendations for powerful yet user friendly raking programs, preferably ones that have the ability to enter in base weights (stratification and such) as well as the usual post-stratification parameters. Any thoughts are welcome, please reply to me directly.

Thanks in advance!

David Dutwin, Ph.D.

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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Date: Thu, 25 Sep 2008 20:32:22 -0400

Reply-To: Mike Donatello <mike@DONATELLO.US>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Mike Donatello <mike@DONATELLO.US>

Subject: Re: Weighting (raking) software programs

Comments: To: David Dutwin <ddutwin@ICRSURVEY.COM> ,

"AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To: <C012F3312E685F4E8EC4DB46B1E569470675449A@icrmail.icrdomain.com>

Content-Type: text/plain; charset="windows-1250"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

I use Jan Werner's QBAL, which was recommended to me by a friend. I find the syntax a bit tricky, but that's only because I use it infrequently and often forget whatever tutoring Jan gives me. At any rate, the software works well,

has the features you mentioned, and is backed by superb support. And, it's very fairly priced.

As an aside, if you have a reply for David, please post to the list. I'm sure many of us would be interested in the discussion.

Mike Donatello
Director, Research
USA TODAY
7950 Jones Branch Dr., McLean, VA 22108
V 703.854.4572 F 703.854.2165
mdonatello@usatoday.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of David Dutwin
Sent: Thursday, September 25, 2008 5:37 PM
To: AAPORNET@ASU.EDU
Subject: [AAPORNET] Weighting (raking) software programs

I would like recommendations for powerful yet user friendly raking programs, preferably ones that have the ability to enter in base weights (stratification and such) as well as the usual post-stratification parameters. Any thoughts are welcome, please reply to me directly.

Thanks in advance!

David Dutwin, Ph.D.

No virus found in this outgoing message.
Checked by AVG - <http://www.avg.com>
Version: 8.0.169 / Virus Database: 270.7.0/1684 - Release Date: 9/25/2008 7:05 AM

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Date: Thu, 25 Sep 2008 22:42:58 -0400
Reply-To: allenbarton@mindspring.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Allen Barton <allenbarton@MINDSPRING.COM>
Subject: Re: Meanwhile
Comments: To: "Jonathan E. Brill, Ph.D."
<jonathan.brill.wh82@WHARTON.UPENN.EDU>, AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-type: text/plain; charset=US-ASCII

I agree with Jonathan Brill that using AAPORnet to transmit political opinions is inappropriate. However I think the survey business has its own bias - toward asking only about alternatives offered by mainline politicians or the media, and not exploring other alternative policies which are ignored by the "establishment." That was the point of my message yesterday asking whether anyone has asked the public about a "bottom-up" solution to the mortgage crisis in which the government makes up the difference between what people can afford to pay and what they are required to pay by lenders, thus restoring the value of mortgage-based securities and keeping people in their homes, rather than the "bailout" of the financial institutions which created the crisis. This "radical" idea is unlikely to appear on polls as long as establishment politicians and media focus on the Administration's top-down solution. Polls should offer a broader range of options to the public and avoid the "status-quo" bias of asking only about what the media headline. Suppose that when asked a large percentage of the public favored public ownership not of bad bonds but of the financial institutions themselves? We are unlikely to find out unless they are asked.

Allen Barton

> [Original Message]

> From: Jonathan E. Brill, Ph.D. <jonathan.brill.wh82@WHARTON.UPENN.EDU>

> To: <AAPORNET@ASU.EDU>

> Date: 9/25/2008 2:13:37 PM

> Subject: Re: Meanwhile

>

> \$691? Is that all? \$691 does not seem to be enough to feed my dog for the

> year, let alone fuel a military industrial complex.

>

> More seriously, though, this message strikes me as a completely

> inappropriate use of the AAPOR listserv. Our professional purpose in AAPOR

> includes trying to understand and make sense of political views and

> behaviors, not in expressing political opinions and manifesting political

> behavior.

>

> Jonathan E. Brill, Ph.D.

> 3 Oak Ridge Court

> Voorhees, New Jersey 08043

> Home: 856.772-9080

> Office: 856.772-9030

> E-mail: jonathan.brill.wh82@wharton.upenn.edu

> Fax: 775.898-2651

>

> View my professional profile:

> <http://www.linkedin.com/in/jonathanbrill>

>

> ----- Original Message -----

> From: "Michael Sullivan (michaelsullivan)" <michaelsullivan@FSCGROUP.COM>

> To: <AAPORNET@ASU.EDU>

> Sent: Thursday, September 25, 2008 1:38 PM

> Subject: Meanwhile

>

>

> While everyone fumes about the \$700 Billion capital infusion for the
> banking industry, Congress yesterday passed a \$691 defense spending
> authorization for FY 2009. So while the dogs are in the street tearing
> apart the carcass of the economy, the military industrial complex just
> keeps marching along.

>

> Michael J. Sullivan, Ph.D.

> Chairman

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>

Date: Thu, 25 Sep 2008 20:25:32 -0700

Reply-To: Marc Sapir <marcsapir@COMCAST.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Marc Sapir <marcsapir@COMCAST.NET>

Subject: Re: Meanwhile

Comments: To: allenbarton@mindspring.com, AAPORNET@ASU.EDU

In-Reply-To: <410-2200895262425831@mindspring.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="US-ASCII"

Content-Transfer-Encoding: 7bit

Here, Here, Allen. This was precisely the point I made when we asked, in 3 consecutive polls in 2004-5, whether W. Bush should be impeached for misleading the Congress and public to take the US to war in Iraq. We were accused of asking both a leading question (with a political agenda) and raising an issue that was not significant since neither the media nor the politicians, nor pundits were talking about such things. But there was 39-40% in favor of impeachment each time (where our group--Retro Poll--had expected it to be more like 10%). Yet by the time that impeachment got near the political forum two years later, Nancy Pelosi and the Democrats had already "taken it off the table." I challenged the big boys on the AAPOR list--who might have re-done our effort--to re-write the question if they thought we were leading, and see what came out. No one bothered. No one cared to make the effort. Almost as if it doesn't really matter what the public thinks, that only what the agenda setters think matters. Had any major polling organization found that our results and theirs were consistent and that people were really steamed, it might have changed the entire flow of politics in the US for the past 2 years and even impacted the current presidential race. Instead everyone was content to simply poll on Bush's progressive loss of popularity as if politics is nothing more than a popularity contest and as if political polling is not really about the public's will.

Marc

Marc Sapir MD, MPH

510-848-3826

marcsapir@comcast.net

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Allen Barton

Sent: Thursday, September 25, 2008 7:43 PM

To: AAPORNET@ASU.EDU

Subject: Re: Meanwhile

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bias - toward asking only about alternatives offered by mainline politicians or the media, and not exploring other alternative policies which are ignored by the "establishment." That was the point of my message

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Allen Barton

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> To: <AAPORNET@ASU.EDU>

> Date: 9/25/2008 2:13:37 PM

> Subject: Re: Meanwhile

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> 3 Oak Ridge Court

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> Office: 856.772-9030

> E-mail: jonathan.brill.wh82@wharton.upenn.edu

> Fax: 775.898-2651

>

> View my professional profile:

> <http://www.linkedin.com/in/jonathanbrill>

>

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<michaelsullivan@FSCGROUP.COM>

> To: <AAPORNET@ASU.EDU>

> Sent: Thursday, September 25, 2008 1:38 PM

> Subject: Meanwhile

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=====

Date: Fri, 26 Sep 2008 11:01:11 +0100
Reply-To: Iain.NOBLE@DCSF.GSI.GOV.UK
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Iain Noble <Iain.NOBLE@DCSF.GSI.GOV.UK>
Subject: Re: Diaries for 5-12 year olds
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: A<48DBE296.20002@brandeis.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

While I have considerable reservations about collecting data in this way (or indeed any way) from 10 year olds or younger, I think the point would be with a diary that the young people are NOT asked to fill it in retrospectively at the end of the day, as in Ben's example, but, rather, contemporaneously (or as near to the time as possible). Possibly with a check list question such as: 'In the past (reference period) have you done any of these?' Even then you're going to have problems. I think the very idea of collecting time use data from 5 or 6 year olds is suspect.

Iain Noble
Department for Children, Schools and Families
Young People Analysis Division - Youth Research Team,

4th Floor , Sanctuary Buildings
Great Smith Street
London SW1P 3BT

0207 925 6226

>-----Original Message-----

>From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Benjamin Phillips
>Sent: 25 September 2008 20:12
>To: AAPORNET@ASU.EDU
>Subject: Re: Diaries for 5-12 year olds

>
>As the father of a very bright 5 year-old son (not that there's any
>parental pride there, mind you), I would have serious doubts about the
>validity of any diary he would complete. When I asked about his day in
>summer day camp, I would get measurement error (translation: he
invented
>an internally consistent and sequential account of his day in camp on
>the 20 minute drive home which was entirely fabricated...it turns out
>they didn't, in fact, do karate all day). Matters have improved,
though.
>Now I don't hear outright nonsense, I just don't learn about his day at
>school at all. Further to Karen's comment, his sense of time is, um,
>undeveloped. Despite the fact he can read digital clocks and the hour
>hand on analog clocks, it seems like he just randomly inserts a number
>and a choice of seconds/minutes/hours when it comes to describing
>lengths of time. If it came to matching activities to particular times
>of the day, there would be no hope. While he can read some words, he

>definitely couldn't be relied upon to read it. I also wouldn't put it
>past him to use the diary to draw on if it had pictures. In my
>household, your best bet would be to send my wife and I a diary about
>his time use, and I'd do my best to determine what he did.

>
>Ben

>
>--

>

>Benjamin Phillips, Ph.D.
>Associate Research Scientist
>Steinhardt Social Research Institute and
>Cohen Center for Modern Jewish Studies
>Brandeis University MS014
>415 South Street
>Waltham, MA 02454-9110
>(ph) 781-736-3855 (fax) 781-736-3929
><http://www.brandeis.edu/cmjs/Person.cfm?idstaff=42>
>Email: bphillips@brandeis.edu

>

>
>
>> -----Original Message-----
>> From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Bob White
>> Sent: Wednesday, September 24, 2008 4:07 PM
>> To: AAPORNET@ASU.EDU
>> Subject: Re: Diaries for 5-12 year olds

>>
>> Hi (hope you do not get this twice as I tried to send via another PC
and
>> got
>> caught by the very efficient aapornet police)
>>
>> Has anyone had any experience with getting 5-12 year olds to complete
a
>> diary (this will be relating to time use and physical activity)?

>>
>> Regards
>>
>> Bob White
>> Chair, Professional Development Committee
>> Australian Market and Social Research Society (AMSRS)
>>
>> Phone 0423 265 731
>>
>> -----
>> Archives: <http://lists.asu.edu/archives/aapornet.html>
>> Vacation hold? Send email to listserv@asu.edu with this text:
>> set aapornet nomail
>> On your return send this: set aapornet mail
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Date: Fri, 26 Sep 2008 06:46:10 -0400
Reply-To: "Kennedy, John M." <kennedyj@INDIANA.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Kennedy, John M." <kennedyj@INDIANA.EDU>
Subject: Survey Practice -- September Issue
Comments: To: "aapornet@asu.edu" <aapornet@asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

This month in Survey Practice, we have an article on the problems with using listed 100-series telephone number banks to generate RDD samples, an article that uses focus groups to understand barriers to participation in surveys, and in the Ask the Experts column, three prominent pollsters talk about polling issues in the month leading to the presidential election.

www.surveypractice.org<<http://www.surveypractice.org>>

The Editors

John Kennedy Diane O'Rourke
David Moore Andy Peytchev
survprac@indiana.edu<mailto:survprac@indiana.edu>

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 26 Sep 2008 08:34:54 -0400
Reply-To: "Peytchev, Andy" <apeytchev@RTI.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Peytchev, Andy" <apeytchev@RTI.ORG>
Subject: Re: Weighting (raking) software programs
Comments: To: AAPORNET@ASU.EDU
In-Reply-To:
A<0B2665D8C6A26B4987A29750DC9733A11BDE75@winxbeus12.exchange.xchg>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Izrael, Hoaglin, and Battaglia have written a nice SAS macro program for raking that is easy to use. It is in the JSM proceedings and on the web.

Andy

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Mike Donatello
Sent: Thursday, September 25, 2008 8:32 PM
To: AAPORNET@ASU.EDU
Subject: Re: Weighting (raking) software programs

I use Jan Werner's QBAL, which was recommended to me by a friend. I find the syntax a bit tricky, but that's only because I use it infrequently and often forget whatever tutoring Jan gives me. At any rate, the software works well, has the features you mentioned, and is backed by superb support. And, it's very fairly priced.

As an aside, if you have a reply for David, please post to the list. I'm sure many of us would be interested in the discussion.

Mike Donatello
Director, Research
USA TODAY
7950 Jones Branch Dr., McLean, VA 22108

V 703.854.4572 F 703.854.2165
mdonatello@usatoday.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of David Dutwin
Sent: Thursday, September 25, 2008 5:37 PM
To: AAPORNET@ASU.EDU
Subject: [AAPORNET] Weighting (raking) software programs

I would like recommendations for powerful yet user friendly raking programs, preferably ones that have the ability to enter in base weights (stratification and such) as well as the usual post-stratification parameters. Any thoughts are welcome, please reply to me directly.

Thanks in advance!

David Dutwin, Ph.D.

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Checked by AVG - <http://www.avg.com>
Version: 8.0.169 / Virus Database: 270.7.0/1684 - Release Date:
9/25/2008 7:05 AM

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Date: Fri, 26 Sep 2008 08:55:03 -0400
Reply-To: Masahiko Aida <maida@GQRR.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Masahiko Aida <maida@GQRR.COM>
Subject: Re: Weighting (raking) software programs
Comments: To: "Peytchev, Andy" <apeytchev@RTI.ORG>, AAPORNET@ASU.EDU
In-Reply-To:
A<D53028BCBDBFF749B3C6446BA81D724E019FD06E@rtpwexc11.RCC_NT.RTI.ORG>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Hi Andy, and all

I use package SURVWGT written by Nick Winter -- it is Stata module.

1) it is free as long as you have Stata

- 2) it can create both replication type (brr and jackknife) of weight, and scalar type of weight
- 3) You can start with some base weight such as one that reflects within HH selection -- and then rake or post-stratify.

As it is syntax based --- kind of easy to re-use or semi automate the process. Especially for those who work in hectic political clock -- it is important to being able to write a script and being able to run it.

If you already have an access to Stata, I guess it is an option worth looking into.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Peytchev, Andy
Sent: Friday, September 26, 2008 8:35 AM
To: AAPORNET@ASU.EDU
Subject: Re: Weighting (raking) software programs

Izrael, Hoaglin, and Battaglia have written a nice SAS macro program for raking that is easy to use. It is in the JSM proceedings and on the web.

Andy

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Mike Donatello
Sent: Thursday, September 25, 2008 8:32 PM
To: AAPORNET@ASU.EDU
Subject: Re: Weighting (raking) software programs

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As an aside, if you have a reply for David, please post to the list. I'm sure many of us would be interested in the discussion.

Mike Donatello
Director, Research
USA TODAY
7950 Jones Branch Dr., McLean, VA 22108
V 703.854.4572 F 703.854.2165
mdonatello@usatoday.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of David Dutwin
Sent: Thursday, September 25, 2008 5:37 PM
To: AAPORNET@ASU.EDU

Subject: [AAPORNET] Weighting (raking) software programs

I would like recommendations for powerful yet user friendly raking programs, preferably ones that have the ability to enter in base weights (stratification and such) as well as the usual post-stratification parameters. Any thoughts are welcome, please reply to me directly.

Thanks in advance!

David Dutwin, Ph.D.

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Version: 8.0.169 / Virus Database: 270.7.0/1684 - Release Date:
9/25/2008 7:05 AM

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=====
Date: Fri, 26 Sep 2008 06:59:28 -0700
Reply-To: David Hinton <david.hinton@PWGSC.GC.CA>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: David Hinton <david.hinton@PWGSC.GC.CA>
Subject: Respondent Irritation and Integrated Voice-Response Surveys
Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

Hello. I work with the Canadian government to coordinate and foster high-quality government public opinion research, perhaps roughly akin to the role of the American Office of Management and Budget.

We are assessing the various pros and cons involved with surveying Canadians using Integrated Voice-Response (IVR) technology. The surveys we are involved with typically relate to general public reactions to potential or actual government policy and program options and services.

=20
They are not related in any way to the assessment of electoral/voting=20 intentions.

We would be very interested in any studies with respect to=20 respondent 'irritation' with IVR surveys (non-list, unsolicited, random-sample-based surveys in particular), and potential resulting bias,=20 respondent burden overload, and impact of this technology on response=20 rates generally.=20

Thank you very much in advance,

David Hinton
Manager, Strategic Issues,
Public Opinion Research Directorate
Public Works and Government Services Canada
613-943-2052
david.hinton@pwsgc.gc.ca

Archives: <http://lists.asu.edu/archives/aapornet.html> .
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Date: Fri, 26 Sep 2008 07:16:59 -0700
Reply-To: David Hinton <david.hinton@PWGSC.GC.CA>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: David Hinton <david.hinton@PWGSC.GC.CA>
Subject: Previous message should of course read "Interactive"and not "Integrated" Voice Response
Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

Apologies from Canadian cousin.

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Date: Fri, 26 Sep 2008 10:21:44 -0400
Reply-To: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
Subject: Re: Respondent Irritation and Integrated Voice-Response Surveys
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: <LISTSERV%200809260659288812.6625@LISTS.ASU.EDU>
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7BIT

David,

Please share back to the list a summary of whatever feedback you may received.

Thanks, PJJ

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of David Hinton
Sent: Friday, September 26, 2008 9:59 AM
To: AAPORNET@ASU.EDU
Subject: Respondent Irritation and Integrated Voice-Response Surveys

Hello. I work with the Canadian government to coordinate and foster high quality government public opinion research, perhaps roughly akin to the role of the American Office of Management and Budget.

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Thank you very much in advance,

David Hinton
Manager, Strategic Issues,
Public Opinion Research Directorate
Public Works and Government Services Canada
613-943-2052
david.hinton@pwsgc.gc.ca

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Date: Fri, 26 Sep 2008 10:39:02 -0400
Reply-To: kt Tobin Flusser <ktobinf@GMAIL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: kt Tobin Flusser <ktobinf@GMAIL.COM>
Subject: index construction
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1
Content-Transfer-Encoding: 7bit
Content-Disposition: inline

I am hoping some AAPORnetters will share their tried and true reading list on index construction -- top references for selecting measures and constructing indexes.

Thanks in advance,
kt Tobin Flusser

--

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=====
Date: Fri, 26 Sep 2008 11:33:20 -0400
Reply-To: "Kennedy, John M." <kennedyj@INDIANA.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Kennedy, John M." <kennedyj@INDIANA.EDU>
Subject: Survey Practice -- September Issue (Correction and Apology)
Comments: To: "aapornet@asu.edu" <aapornet@asu.edu>
Content-Type: text/plain; charset="us-ascii"
MIME-Version: 1.0
Content-Transfer-Encoding: 8bit

Two apologies:

1. I apologize for cluttering your mailbox with an extra message.
2. It appears my attempt to provide a direct link to Survey Practice did not work. The listserv software tried to be helpful by showing the embedded html coding. However, it made the link unclickable. I am sorry for the confusion. Fortunately, more than 400 of you have already gone to the site successfully this morning.

Survey Practice has a standard URL ([www dot surveypractice dot org](http://www.surveypractice.org)) - www.surveypractice.org - so if the listserv attaches more information, please enter the link directly into your browser.

Our email address is survprac@indiana.edu

John Kennedy

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@ASU.EDU] On Behalf Of Kennedy, John M.
Sent: Friday, September 26, 2008 6:46 AM
To: AAPORNET@ASU.EDU
Subject: Survey Practice -- September Issue

This month in Survey Practice, we have an article on the problems with using

listed 100-series telephone number banks to generate RDD samples, an article that uses focus groups to understand barriers to participation in surveys, and in the Ask the Experts column, three prominent pollsters talk about polling issues in the month leading to the presidential election.

www.surveypractice.org <<http://www.surveypractice.org>>

The Editors

John Kennedy Diane O'Rourke
David Moore Andy Peytchev
survprac@indiana.edu <<mailto:survprac@indiana.edu>>

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Date: Fri, 26 Sep 2008 11:36:46 -0400
Reply-To: Eleanor Singer <esinger@ISR.UMICH.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Eleanor Singer <esinger@ISR.UMICH.EDU>
Subject: Re: Meanwhile
Comments: To: Marc Sapir <marcsapir@COMCAST.NET>, AAPORNET@ASU.EDU
In-Reply-To: A<[002201c91f87\\$895513b0\\$2401a8c0@RetroPoll](mailto:002201c91f87$895513b0$2401a8c0@RetroPoll)>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Yes, and the day messages like Allen's are "inappropriate" on aapornet is the day I'll turn in my resignation to aapor.

Eleanor Singer

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Marc Sapir
Sent: Thursday, September 25, 2008 11:26 PM
To: AAPORNET@ASU.EDU
Subject: Re: Meanwhile

Here, Here, Allen. This was precisely the point I made when we asked, in 3 consecutive polls in 2004-5, whether W. Bush should be impeached for misleading the Congress and public to take the US to war in Iraq. We were accused of asking both a leading question (with a political agenda) and raising an issue that was not significant since neither the media nor the politicians, nor pundits were talking about such things. But there was 39-40% in favor of impeachment each time (where our group--Retro Poll--had expected it to be more like 10%). Yet by the time that impeachment got near the political forum two years later, Nancy Pelosi and the Democrats had already "taken it off the table." I challenged the big boys on the AAPOR list--who might have re-done our effort--to re-write the question if they thought we were leading, and see what came out. No one bothered. No one cared to make the effort. Almost as if it doesn't really matter what the public thinks, that only what the agenda setters think matters. Had any major polling organization found that our results and theirs were consistent and that people were really steamed, it might have changed the entire flow of politics in the US for the past 2 years and even impacted the current presidential race. Instead everyone was content to simply poll on Bush's progressive loss of popularity as if politics is nothing more than a popularity contest and as if political polling is not really about the public's will.

Marc

Marc Sapir MD, MPH
510-848-3826
marcsapir@comcast.net

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Allen Barton
Sent: Thursday, September 25, 2008 7:43 PM
To: AAPORNET@ASU.EDU
Subject: Re: Meanwhile

I agree with Jonathan Brill that using AAPORnet to transmit political opinions is inappropriate. However I think the survey business has its own bias - toward asking only about alternatives offered by mainline politicians or the media, and not exploring other alternative policies which are ignored by the "establishment." That was the point of my message yesterday asking whether anyone has asked the public about a "bottom-up"

solution to the mortgage crisis in which the government makes up the difference between what people can afford to pay and what they are required to pay by lenders, thus restoring the value of mortgage-based securities and keeping people in their homes, rather than the "bailout" of the financial institutions which created the crisis. This "radical" idea is unlikely to appear on polls as long as establishment politicians and media focus on the Administration's top-down solution. Polls should offer a broader range of options to the public and avoid the "status-quo" bias of asking only about what the media headline. Suppose that when asked a large percentage of the public favored public ownership not of bad bonds but of the financial institutions themselves?

We are unlikely to find out unless they are asked.

Allen Barton

> [Original Message]

> From: Jonathan E. Brill, Ph.D. <jonathan.brill.wh82@WHARTON.UPENN.EDU>

> To: <AAPORNET@ASU.EDU>

> Date: 9/25/2008 2:13:37 PM

> Subject: Re: Meanwhile

>
> \$691? Is that all? \$691 does not seem to be enough to feed my dog
> for
> the
> year, let alone fuel a military industrial complex.

>
> More seriously, though, this message strikes me as a completely
> inappropriate use of the AAPOR listserv. Our professional purpose in
> AAPOR
> includes trying to understand and make sense of political views and
> behaviors, not in expressing political opinions and manifesting
> political
> behavior.

>
> Jonathan E. Brill, Ph.D.
> 3 Oak Ridge Court
> Voorhees, New Jersey 08043
> Home: 856.772-9080
> Office: 856.772-9030
> E-mail: jonathan.brill.wh82@wharton.upenn.edu
> Fax: 775.898-2651

>
> View my professional profile:
> <http://www.linkedin.com/in/jonathanbrill>

>
> ----- Original Message -----
> From: "Michael Sullivan (michaelsullivan)"
> <michaelsullivan@FSCGROUP.COM>
> To: <AAPORNET@ASU.EDU>
> Sent: Thursday, September 25, 2008 1:38 PM
> Subject: Meanwhile

>
>
> While everyone fumes about the \$700 Billion capital infusion for the
> banking industry, Congress yesterday passed a \$691 defense spending
> authorization for FY 2009. So while the dogs are in the street
> tearing
> apart the carcass of the economy, the military industrial complex just

> keeps marching along.
>
> Michael J. Sullivan, Ph.D.
> Chairman
> Freeman, Sullivan & Co.

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=====

Date: Fri, 26 Sep 2008 13:16:01 -0400
Reply-To: fred goldner <fgoldner@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>

From: fred goldner <fgoldner@COMCAST.NET>
Subject: Re: Meanwhile
Comments: To: Eleanor Singer <esinger@ISR.UMICH.EDU>, AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; format=flowed; charset="iso-8859-1";
reply-type=original
Content-Transfer-Encoding: 7bit

Starting with Vietnam I argued it was AAPOR's responsibility to encourage questions that were outside the way issues were framed by the national media. After long arguments with Warren M. about the impeachment question I came to realize it depended on the organizations asking the questions. I appreciated Warren's position for those organizations trying to avoid attacks on their neutrality. However, it is the obligation of academic organizations to probe alternative frames. I suspect this coincides with the background of those taking opposite positions on this issue, e.g., Eleanor, Allen, and myself.

----- Original Message -----

From: "Eleanor Singer" <esinger@ISR.UMICH.EDU>
To: <AAPORNET@ASU.EDU>
Sent: Friday, September 26, 2008 11:36 AM
Subject: Re: Meanwhile

> Yes, and the day messages like Allen's are "inappropriate" on aapornet
> is the day I'll turn in my resignation to aapor.

>
> Eleanor Singer

>
> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Marc Sapir
> Sent: Thursday, September 25, 2008 11:26 PM
> To: AAPORNET@ASU.EDU
> Subject: Re: Meanwhile

>
> Here, Here, Allen. This was precisely the point I made when we asked,
> in 3 consecutive polls in 2004-5, whether W. Bush should be impeached
> for misleading the Congress and public to take the US to war in Iraq.
> We were accused of asking both a leading question (with a political
> agenda) and raising an issue that was not significant since neither the
> media nor the politicians, nor pundits were talking about such things.
> But there was 39-40% in favor of impeachment each time (where our
> group--Retro Poll--had expected it to be more like 10%). Yet by the
> time that impeachment got near the political forum two years later,
> Nancy Pelosi and the Democrats had already "taken it off the table." I
> challenged the big boys on the AAPOR list--who might have re-done our
> effort--to re-write the question if they thought we were leading, and
> see what came out. No one bothered. No one cared to make the effort.
> Almost as if it doesn't really matter what the public thinks, that only
> what the agenda setters think matters. Had any major polling
> organization found that our results and theirs were consistent and that
> people were really steamed, it might have changed the entire flow of
> politics in the US for the past 2 years and even impacted the current
> presidential race. Instead everyone was content to simply poll on

> Bush's progressive loss of popularity as if politics is nothing more
> than a popularity contest and as if political polling is not really
> about the public's will.

>

> Marc

>

> Marc Sapir MD, MPH

> 510-848-3826

> marcsapir@comcast.net

>

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Allen Barton

> Sent: Thursday, September 25, 2008 7:43 PM

> To: AAPORNET@ASU.EDU

> Subject: Re: Meanwhile

>

> I agree with Jonathan Brill that using AAPORnet to transmit political
> opinions is inappropriate. However I think the survey business has its
> own bias - toward asking only about alternatives offered by mainline
> politicians or the media, and not exploring other alternative policies
> which are ignored by the "establishment." That was the point of my
> message yesterday asking whether anyone has asked the public about a
> "bottom-up"

> solution to the mortgage crisis in which the government makes up the
> difference between what people can afford to pay and what they are
> required to pay by lenders, thus restoring the value of mortgage-based
> securities and keeping people in their homes, rather than the "bailout"
> of the financial institutions which created the crisis. This "radical"
> idea is unlikely to appear on polls as long as establishment politicians
> and media focus on the Administration's top-down solution. Polls should
> offer a broader range of options to the public and avoid the
> "status-quo" bias of asking only about what the media headline. Suppose
> that when asked a large percentage of the public favored public
> ownership not of bad bonds but of the financial institutions themselves?
> We are unlikely to find out unless they are asked.

>

> Allen Barton

>

>

>> [Original Message]

>> From: Jonathan E. Brill, Ph.D. <jonathan.brill.wh82@WHARTON.UPENN.EDU>

>> To: <AAPORNET@ASU.EDU>

>> Date: 9/25/2008 2:13:37 PM

>> Subject: Re: Meanwhile

>>

>> \$691? Is that all? \$691 does not seem to be enough to feed my dog

> for

> the

>> year, let alone fuel a military industrial complex.

>>

>> More seriously, though, this message strikes me as a completely
>> inappropriate use of the AAPOR listserv. Our professional purpose in
> AAPOR

>> includes trying to understand and make sense of political views and

>> behaviors, not in expressing political opinions and manifesting
> political
>> behavior.

>>
>> Jonathan E. Brill, Ph.D.
>> 3 Oak Ridge Court
>> Voorhees, New Jersey 08043
>> Home: 856.772-9080
>> Office: 856.772-9030
>> E-mail: jonathan.brill.wh82@wharton.upenn.edu
>> Fax: 775.898-2651

>>
>> View my professional profile:
>> <http://www.linkedin.com/in/jonathanbrill>

>>
>> ----- Original Message -----
>> From: "Michael Sullivan (michaelsullivan)"
>> <michaelsullivan@FSCGROUP.COM>
>> To: <AAPORNET@ASU.EDU>
>> Sent: Thursday, September 25, 2008 1:38 PM
>> Subject: Meanwhile

>>
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>> Michael J. Sullivan, Ph.D.
>> Chairman
>> Freeman, Sullivan & Co.
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Date: Fri, 26 Sep 2008 15:43:20 -0700
Reply-To: Floyd Ciruli <fciruli@AOL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Floyd Ciruli <fciruli@AOL.COM>
Subject: 2008 PAPER Conference - Call for Papers
Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

Call for Papers
2008 PAPER Conference

Pacific Chapter =E2=80=93 American Association for Public Opinion Research

December 11- 12 =E2=80=93 San Francisco =E2=80=93 Sir Francis Drake Hotel

The location of the conference is unbeatable=A6

The beautiful and historic Sir Francis Drake Hotel is located in the Union

Square

shopping district, all decorated for the holiday season.

Underway Now! Call For Papers=20

Submission deadline: October 30th

The theme for the PAPOR conference historically has been eclectic. The=20=

best ideas can become panels or presentations in panels.

Some proposed panels:

=E2=80=A2=09The presidential primaries and 2008 general election.

=E2=80=A2=09Survey design and methodological issues, including cell phone=

s and=20

on-line polling.

=E2=80=A2=09Public policy issues, including gay rights, immigration, the =

energy=20

policy, health care.

=E2=80=A2=09A =E2=80=9CWestern States=E2=80=9D round table on the issues =

that drive discussion=20

in your state.

=E2=80=A2=09The PAPOR conference is member driven - so submit a paper or =

panel=20

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Extraordinary Short Course Opportunity

=E2=80=A2=09The renowned Professor Don Dillman will teach a course on his=

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groundbreaking work from his newly updated classic, Internet, Mail and=20=

Mixed-Mode Surveys: The Tailored Design Method. The course is always=20

popular as Don provides insight into the use and integration of telephone=

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mail and internet =E2=80=93 the cutting edge in 21st Century survey metho=

dology.=20=20

Also, the class will provide 2.5 hours in the PRC certification research=20=

category.

Plenary Session

WAPOR President Michael Traugott will present the plenary address which i=

s=20

followed by dinner and conversation. For more information, go to PAPOR=20=

website at www.PAPOR.org.

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o=20

present their paper at AAPOR=E2=80=99s annual Conference.

Conference Location: Sir Francis Drake Hotel

To make reservations at the Sir Francis Drake Hotel, call the hotel=20

directly at 800-227-5480 before November 6. Be sure to tell them you are=

=20

with the =E2=80=9CPAPOR Annual Meeting=E2=80=9D to get the discounted rat=

e of \$169, plus=20

tax, for single or double occupancy.

Questions? Comments?

Contact 2008 PAPOR Conference Chair Floyd Ciruli or go to www.PAPOR.org

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=====
Date: Sat, 27 Sep 2008 12:40:28 -0400

Reply-To: howard schuman <hschuman@UMICH.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: howard schuman <hschuman@UMICH.EDU>

Subject: post-debate assessments

Comments: To: aapor <aapornet@asu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1; format=flowed

Content-Transfer-Encoding: 7bit

The excellent use of a panel design (N = 483) with "uncommitted voters" by CBS News last night was a welcome improvement over the usual quick post-debate poll based on too few and questionably sampled late night cases.

A CNN poll provided further support, but is seriously marred by the failure to provide question wording, especially since it claimed that party ID may have affected results but does not tell us how that variable was measured.

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Date: Sat, 27 Sep 2008 13:22:20 -0400

Reply-To: howard schuman <hschuman@UMICH.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: howard schuman <hschuman@UMICH.EDU>

Subject: Baseline data about impeachment, etc.

Comments: To: aapor <aapornet@asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

From a survey standpoint, the main factor to consider when asking about controversial issues that are not being widely discussed is the critical need for baseline data. An important example from the past has to do with the study of changes in racial attitudes. We benefit greatly from 1942 and 1944 NORC surveys that included several questions on racial attitudes, making it possible to see evidence of change already with replications in 1946 and especially by the mid-50s, though we would be even better off if questions had been asked throughout the 40s and early 50s.

In fact, it would be quite useful to our understanding if we had data from earlier than 1942 to document the extent to which discriminatory attitudes were taken for granted by most white Americans across the country. To the extent that we can look ahead at any point--always exceedingly difficult, of course--it can be valuable to show that a particular position is UNcontroversial (with the vast majority holding one position) with regard to an issue that is theoretically and socially significant. The baseline then allows study of trends scarcely dreamt of at the time. Howard

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=====
Date: Sun, 28 Sep 2008 21:22:42 -0400
Reply-To: Colleen Porter <colleen_porter@COX.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Colleen Porter <colleen_porter@COX.NET>
Subject: Re: post-debate assessments
Comments: cc: AAPORNET@ASU.EDU
In-Reply-To: <200809271640.m8RDhPYe024626@lists.asu.edu>
Content-Type: text/plain; charset=US-ASCII; format=flowed; delp=yes
Content-Transfer-Encoding: 7bit
Mime-Version: 1.0 (Apple Message framework v929.2)

Along these same lines, check out today's pollster.com column "Debate Reaction: What's a Win?"

http://www.pollster.com/blogs/debate_reaction_whats_a_win.php

Mark Blumenthal offers a detailed and precise analysis of the question wordings, samples, and procedures of various surveys attempting to measure the impact of the debate, and how those differences may have affected the various findings.

Colleen Porter
Gainesville, FL

On Sep 27, 2008, at 12:40 PM, howard schuman wrote:

> The excellent use of a panel design (N = 483) with "uncommitted
> voters"
> by CBS News last night was a welcome improvement over the usual quick
> post-debate poll based on too few and questionably sampled late
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Date: Mon, 29 Sep 2008 09:56:57 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: William Safire on The Bradley Effect
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

On Language

The Bradley Effect=20

By WILLIAM SAFIRE

=20

As the 2008 presidential race enters the home stretch (a horse-racing term borrowed by politics, along with bolt, dark horse, neck and neck, shoo-in, front-runner and running mate), an eponymous phrase coined in the early '80s may be ahead by a talking-head's nose as we near the finish line: the Bradley effect.

=20

The phrase burst out of the starting gate of this year's presidential campaign in the coverage of Hillary Clinton's comeback victory in the nation's first primary election in January. Barack Obama, victor in the Iowa caucus, had been polling ahead of Clinton but lost by 2.6 points. "Did 'The Bradley Effect' Beat Obama in New Hampshire?" headlined the liberal Nation magazine over a posting by John Nichols. John McWorter of The New York Sun concluded the answer was no, under the headline

"Bradley Effect, R.I.P."

=20

The Washington Post columnist Eugene Robinson was not so sure about that. "Pollsters and pundits were quick to discount race and the so-called Bradley effect as factors in Obama's narrow loss," he wrote, and agreed that "it's not possible to conclude that racism played any role in Clinton's big upset." The columnist, an African-American who became one of the media's most articulate Obama supporters, went on to caution, "But after Tuesday's big surprise, embarrassed pollsters and pundits had better be vigilant for signs that the Bradley effect, unseen in recent years, has crept back."

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SNIP

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<http://www.nytimes.com/2008/09/28/magazine/28wwln-safire-t.html?ex=3D1380=168000&en=3D27d629e0cb499982&ei=3D5124&partner=3Dpermalink&exprod=3Dpermalink>

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or=20

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<http://tinyurl.com/3tae89>

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Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101=20

Baltimore, MD 21209=20

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Date: Mon, 29 Sep 2008 10:22:30 -0400
Reply-To: howard schuman <hschuman@UMICH.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: howard schuman <hschuman@UMICH.EDU>
Subject: Re: William Safire on The Bradley Effect
Comments: To: aapor <aapornet@asu.edu>
In-Reply-To:
<3248A9B21DD5574785FE5E2C8E521684C07E6D@exchange.local.artscience.com>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

I don't see any reason why polls of white respondents should be biased by underlying anti-black attitudes. Such people can simply indicate that they favor McCain, which would be seen as a perfectly respectable vote preference. (Conceivably, black respondents who favor McCain might not wish to admit that, especially to a black interviewer, but the number of such black respondents must be vanishingly small.)

Of course, anti-black (as well as pro-black) attitudes may be involved in actual vote preference, but that's a different matter from the question of bias in poll results. hs

Leo Simonetta wrote:

- > On Language
- >
- > The Bradley Effect
- >
- > By WILLIAM SAFIRE
- >
- >
- >
- > As the 2008 presidential race enters the home stretch (a horse-racing
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- > campaign in the coverage of Hillary Clinton's comeback victory in the
- > nation's first primary election in January. Barack Obama, victor in the
- > Iowa caucus, had been polling ahead of Clinton but lost by 2.6 points.
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> SNIP

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> <http://www.nytimes.com/2008/09/28/magazine/28wwln-safire-t.html?ex=1380168000&en=27d629e0cb499982&ei=5124&partner=permalink&exprod=permalink>

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Date: Mon, 29 Sep 2008 10:34:13 -0400
Reply-To: "Nelson, Brittne" <BNelson@AARP.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Nelson, Brittne" <BNelson@AARP.ORG>
Subject: Re: William Safire on The Bradley Effect
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: A<[48E0E4A6.8010001@umich.edu](mailto:A48E0E4A6.8010001@umich.edu)>
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: 8bit

I think the point is that it is naïve to conclude that consideration of race
(conscious or unconscious) is not a factor in the election.

BN

"However beautiful the strategy, you should occasionally look at the results." -- Winston Churchill

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of howard schuman
Sent: Monday, September 29, 2008 10:23 AM
To: AAPORNET@ASU.EDU
Subject: Re: William Safire on The Bradley Effect

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> <http://www.nytimes.com/2008/09/28/magazine/28wwln-safire-t.html?ex=1380168000&en=27d629e0cb499982&ei=5124&partner=permalink&exprod=permalink>

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Date: Mon, 29 Sep 2008 14:57:04 +0000
Reply-To: "mail@marketsharescorp.com" <mkshares@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "mail@marketsharescorp.com" <mkshares@COMCAST.NET>
Subject: Re: William Safire on The Bradley Effect
Comments: To: Leo Simonetta <Simonetta@ARTSCI.COM>, AAPORNET@ASU.EDU

Eugene Robinson: "But after Tuesday's big surprise, embarrassed pollsters and
pundits had better be vigilant for signs that the Bradley effect, unseen
in recent years, has crept back."

Presumably, Robinson was referring to the New Hampshire Dem primary.

It might be good time for someone to examine poll/election outcomes in dozens of subsequent Dem state primary states for a "Bradley Effect".

Nick Panagakis

----- Original message -----

From: Leo Simonetta <Simonetta@ARTSCI.COM>

> On Language

>

> The Bradley Effect

>

> By WILLIAM SAFIRE

>

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>

> As the 2008 presidential race enters the home stretch (a horse-racing
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Date: Mon, 29 Sep 2008 10:09:03 -0500
Reply-To: amccutch@UNLSERVE.UNL.EDU
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Allan L. McCutcheon" <amccutch@UNLSERVE.UNL.EDU>
Subject: Re: William Safire on The Bradley Effect
Comments: To: "mail@marketsharescorp.com" <mkshares@COMCAST.NET>
Comments: cc: AAPORNET@ASU.EDU
In-Reply-To:
<092920081457.5714.48E0ECC0000B7BEE0000165222007601809C0A9D0E089C0503@comcast.net>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; DelSp="Yes"; format="flowed"
Content-Disposition: inline
Content-Transfer-Encoding: 8bit

Kathy Frankovic wrote about this recently on cbsnews.com.

Also, this paper might be of use to those interested in the Bradley/Wilder/Dinkins effect.

<http://people.iq.harvard.edu/~dhopkins/wilder13.pdf>

Best,
Allan

--
Donald O. Clifton Chair of Survey Science
Professor of Statistics &
Survey Research and Methodology
tel. +402.458.2036
fax +402.458.2038

Quoting "mail@marketsharescorp.com" <mkshares@COMCAST.NET>:

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Date: Mon, 29 Sep 2008 12:58:39 -0400
Reply-To: allenbarton@mindspring.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Allen Barton <allenbarton@MINDSPRING.COM>
Subject: Re: William Safire on The Bradley Effect
Comments: To: "Allan L. McCutcheon" <amccutch@UNLSERVE.UNL.EDU>, AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-type: text/plain; charset=US-ASCII

A Pew Research Center publication "The Race Factor Redux," by Anthony Greenwald and Bethany Albertson, University of Washington, found in the Obama-Clinton primaries a Bradley effect" in NH, CA, MA and RI, but a "reverse Bradley effect" in states with a high black population (GA, SC, VA, AL, MS, NC. The underprediction - overprediction of Obama vote correlated .73 with the state's percent Black. This was presumably not due to black voters hesitating to say they would vote for Obama, but to their unexpectedly high turnout. Their "unlikely to vote" people did vote. In overwhelmingly white states, the Bradley effect overcame this black turnout factor, How these two effects work out in national polls depends on the mix of states - most states are overwhelmingly white, but some "battleground" states have a fairly large black vote.

Allen Barton, Chapel Hill, NC

> [Original Message]
> From: Allan L. McCutcheon <amccutch@UNLSERVE.UNL.EDU>
> To: <AAPORNET@ASU.EDU>
> Date: 9/29/2008 11:10:26 AM
> Subject: Re: William Safire on The Bradley Effect
>
> Kathy Frankovic wrote about this recently on cbsnews.com.
>
> Also, this paper might be of use to those interested in the
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>

> Best,

> Allan

> --

> Donald O. Clifton Chair of Survey Science

> Professor of Statistics &

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> tel. +402.458.2036

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>> From: Leo Simonetta <Simonetta@ARTSCI.COM>

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Date: Mon, 29 Sep 2008 13:46:01 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Here is a familiar name
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Who's a 'likely voter'? That's a tricky question for pollsters this year

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By Rob Daves | Monday, Sept. 29, 2008

Another day, another poll.

=20

That's the first sentence of a recent story on the Star Tribune's website, and it's just as true as it is trite.

=20

Tuesday's news brought a Quinnipiac poll that showed Obama ahead of McCain by 2 points. Rasmussen reported the day before on a one-day poll that Obama was ahead by 8 in Minnesota. A "Big Ten Battleground Poll" conducted last week also showed Obama ahead by 2. The Strib's Minnesota Poll recently showed a dead heat. Who's right? Or are they all right, since the polls were taken at different times? =20

=20

By election time, those results will be old news, but any researcher worth his or her salt will tell you measuring candidate support accurately in a pre-election poll is tough. And this year may be the toughest for pollsters that it's been in many decades. What makes it tougher this time?

=20

First, it's a unique election year. There has not been an incumbent president or vice president running for election since 1928. Another unique trait: One candidate is white and another black. One is younger and the other much older. Then add in the potential of a massive, perhaps record-breaking turnout. Voila - a unique challenge in figuring out who will vote and how to measure support.=20

=20

SNIP

=20

http://www.minnpost.com/stories/2008/09/29/3676/whos_a_likely_voter_that_s_a_tricky_question_for_pollsters_this_year

=20

or

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<http://tinyurl.com/4l3zgb>

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Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101=20

Baltimore, MD 21209=20

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Date: Mon, 29 Sep 2008 13:57:06 -0400
Reply-To: philip_meyer@unc.edu
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Philip Meyer <pmeyer@EMAIL.UNC.EDU>
Organization: University of North Carolina at Chapel Hill
Subject: Re: William Safire on The Bradley Effect
Comments: To: allenbarton@mindspring.com
Comments: cc: AAPORNET@ASU.EDU
In-Reply-To: <410-220089129165839734@mindspring.com>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

I think Allen has noticed something far more important than the Bradley effect, and that is a possible shift in the "likely voter" segment. Historically, the Gallup poll has waited until late in the campaign to screen for likely voters, and the result has usually boosted the Republicans. Being better educated and having more at stake, they were more likely to vote. If likely voting no longer correlates with economic or ethnic status, that is important to know.

For confirmation, I looked at Gary Langer's posted ABC results which report presidential preference results for both likely voters and registered voters. As of Sept. 22, he was showing Obama ahead 51-43 among likely voters and slightly farther ahead, 51-41, among registered voters. See p. 10 of his pdf report:

<http://abcnews.go.com/images/PollingUnit/1073a108ElectionUpdate.pdf>

I wonder if the method for identifying likely voters needs revisiting. Perhaps Gary would share with us how he does it.

Phil Meyer

Allen Barton wrote:

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> Allen Barton, Chapel Hill, NC
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Date: Mon, 29 Sep 2008 14:25:29 -0400
Reply-To: allenbarton@mindspring.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Allen Barton <allenbarton@MINDSPRING.COM>
Subject: The responsibility of pollsters given the defeat of the Wall
Street bailout
Comments: To: AAPORNET <AAPORNET@ASU.EDU>
MIME-Version: 1.0
Content-type: text/plain; charset=US-ASCII

The failure of the "compromise" bailout of Wall Street firm to pass the House, means that the country needs to consider alternatives to deal with the inability of financial institutions to carry on normal lending. It is generally argued that the Congress was representing public opinion - was it? It is also suggested that a large part of the public doesn't see the situation of financial institutions as having serious consequences for them, and that they also wanted priority given to helping those struggling to pay their debts. Are these true readings of public opinion?

It is also the responsibility of the pollsters to explore public sentiments about various alternatives. These should include the Republican Conservatives' "private insurance" plan (if anyone can explain what it is), doing nothing and letting "the market" deal with the severe weakness of the financial institutions, and figuring out how to do something for "Main Street" which would help restore the functioning of credit institutions. I would like to nominate my suggestion that the aid be given directly to the borrowers who are having trouble paying. This would help "Main Street," and also shore up the financial institutions without giving huge sums directly to them for dubious mortgage-based securities. (For details see my letter in The Economists' Voice, <http://www.bepress.com>, volume 5, issue 5, article 9. Would this bottom-up bailout have more support than the failed top-down bailout proposal? In any case the polls have their work cut out for them in exploring how the publi

c feels about the Congressional turndown of the White House - Democratic Leadership compromise, what the public thinks will happen if nothing is done, and what alternatives they prefer to the plan that failed to win support.

Allen Barton
allenbarton@mindspring.com
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Date: Mon, 29 Sep 2008 15:52:01 -0400
Reply-To: rfunk787@AOL.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "G. Ray Funkhouser" <rfunk787@AOL.COM>
Subject: Re: The responsibility of pollsters given the defeat of the Wall
Street bailout

Comments: To: allenbarton@mindspring.com, AAPORNET@ASU.EDU
In-Reply-To: <410-220089129182529953@mindspring.com>
MIME-Version: 1.0
Content-Transfer-Encoding: quoted-printable
Content-Type: text/plain; charset="utf-8"

Allen --

This is all very nice, but given the complexities, inter-relatedness, and history (going back to the Carter administration), of the current financial situation, of what value would it be to poll "the public's" uninformed opinions and sentiments on this welter of issues? Good grief, the average American couldn't even tell us the difference between IRA and IRS. You expect them to divine the implications of "bailing out the banks (hmm, which ones -- investment? commercial?)," or "subsidizing subprime mortgages," or "instituting a CDO resolution trust," or "rescinding the mark-to-market accounting rules"? In fact, I suspect it would take substantial financial, economic and legal education of most AAPOR members (if anyone can explain what it is. . .) before they would be capable of posing questions that could be validly asked in such a poll. Unless you have in mind polling public reactions to media sound-bites and catch phrases, and partisan slogans. But what would be the point of that, other than the creation of "news" items?

"The public" has every right and reason to be concerned about this financial and political cluster. . . er, hug. But given the problems even our worthy congresspeople are having figuring it out, I don't think "the public" has much useful information to contribute via survey. "I'd like to see the greedy fat cats punished while not having this cost me money, irrespective of my own role in my situation" is perhaps a consoling wish, but hardly substantive input.

And no, I have no idea what should be done, except retrospectively to avoid

unnecessary debt and live within one's means. Mr. Macawber's advice is as apt as ever, and was available prior to these problems.

Ray Funkhouser

-----Original Message-----

From: Allen Barton <allenbarton@MINDSPRING.COM>

To: AAPORNET@ASU.EDU

Sent: Mon, 29 Sep 2008 2:25 pm

Subject: The responsibility of pollsters given the defeat of the Wall Street bailout

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Date: Mon, 29 Sep 2008 17:00:49 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Survey Says: Polls Have Problems
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Survey Says: Polls Have Problems

LiveScience

By Jeanna Bryner, Senior Writer

=20

posted: 29 September 2008 09:51 am ET

=20

Election polls showing John McCain ahead one day, Barack Obama the next, then some neck-and-neck results the next day, are seriously flawed, according to one pollster. Another pollster begs to differ, saying polls provide valuable information about public opinion on candidates and about which issues are pushing the electorate.=20

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"Right now polls don't tell the truth about the electorate and they don't tell the truth about the American public," said David Moore, founder of the University of New Hampshire Survey Center and former managing editor of the Gallup Poll.=20

=20

Moore's main issue involves the wording of a standard poll question, which asks who a person would vote for if elections were held today. Rather than giving voters a chance to report mixed feelings or just not knowing, polls tend to "force" a definitive answer, said Moore, author of "The Opinion Makers: An Insider Exposes the Truth Behind the Polls" (Beacon Press, 2008).

=20

SNIP

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<http://www.livescience.com/culture/080928-political-polls.html>

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or

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<http://tinyurl.com/3ouc4x>

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Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101=20

Baltimore, MD 21209=20

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