From: LISTS.ASU.EDU LISTSERV Server (16.0) [LISTSERV@asu.edu]
Sent: Saturday, May 28, 2011 6:10 PM
To: Shapard Wolf
Subject: File: "AAPORNET LOG0806"

Date: Mon, 2 Jun 2008 08:43:27 -0500 Reply-To: Jeanie Harper <JHarper@GOAMP.COM> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Jeanie Harper <JHarper@GOAMP.COM> Subject: Job Posting Comments: To: aapornet@asu.edu MIME-Version: 1.0 Content-Type: text/plain; charset="US-ASCII" Content-Transfer-Encoding: quoted-printable

Senior Researcher, Pew Research Center

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Position Summary

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The Senior Researcher is a member of the Pew Research Center's Social and Demographic Trends project. The main responsibilities of this position include managing all aspects of the public opinion survey research process, including conducting and supervising statistical analyses, and drafting survey questionnaires and tables/charts.

Additionally this position conducts/supervises literature searches, helps to write reports and commentaries, coordinates with the polling vendor regarding field work and sample design, and helps to field requests for information from the press, policy makers and other target audiences. The Senior Researcher also assists in supervising the work of the project's Research Analyst. This position reports to the Project Director for Social and Demographic Trends.

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Primary Responsibilities

- * Statistical analysis of polling data (30%).
- * Drafting surveys and conducting pre-survey literature searches

(20%).

- * Coordinating relationship with polling vendor (10%).
- * Drafting charts, tables, survey reports and commentaries (10%).
- * Assisting with the writing of reports and commentaries (10%).

- * Supervising day-to-day work of research analyst (10%).
- * Responding to external requests for information (10%).

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Required Education/Experience

- * Master's degree in the social sciences; Ph.D. preferred. =20
- * Minimum of five years work experience.=20
- Proven ability to undertake research involving data analysis is crucial, including using SPSS, Excel, and other software.

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Knowledge and Skill Requirements

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* Strong quantitative skills, including an ability to use various

statistical programs to organize and analyze large amounts of data.

- * Strong verbal and written communications skills.
- * Ability to balance numerous projects simultaneously.
- * Strong project management skills.
- * Attention to detail, including exacting standards to maintain accuracy and impartiality in all work products.
- * Ability to work well in a team setting.

=20

Applicant should send a complete resume and cover letter (indicating where you learned of the opening) to:

Ms. April McWilliams

Human Resources Director

The Pew Research Center

1615 L Street, NW Suite 700

Washington, DC 20036

=20

Responses can also be faxed to 202-419-4339 or e-mailed to careers@pewresearch.org

=20

We are an equal opportunity employer.

=20

Archives: http://lists.asu.edu/archives/aapornet.html Vacation hold? Send email to listserv@asu.edu with this text: set aapornet nomail On your return send this: set aapornet mail Please ask authors before quoting outside AAPORNET. Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date:Mon, 2 Jun 2008 11:08:39 -0400Reply-To:Ward R Kay <wkay1@GMU.EDU>Sender:AAPORNET <AAPORNET@ASU.EDU>From:Ward R Kay <wkay1@GMU.EDU>Subject:MAPOR Call for PapersComments:To: AAPORNET@ASU.EDUMIME-version:1.0Content-type:text/plain;charset=us-asciiContent-transfer-encoding:7BITContent-disposition:inline

The Midwest Association for Public Opinion Research (MAPOR) is now accepting proposals for papers and panels for its conference in November in Chicago. The deadline is June 30.

For complete information go to:

http://www.mapor.org/2008_call.pdf

Archives: http://lists.asu.edu/archives/aapornet.html Vacation hold? Send email to listserv@asu.edu with this text: set aapornet nomail On your return send this: set aapornet mail Please ask authors before quoting outside AAPORNET. Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date:Mon, 2 Jun 2008 11:13:58 -0400Reply-To:Ward R Kay <wkay1@GMU.EDU>Sender:AAPORNET <AAPORNET@ASU.EDU>From:Ward R Kay <wkay1@GMU.EDU>Subject:MAPOR Fellows Student Paper CompetitionComments:To: AAPORNET@ASU.EDU

MIME-version: 1.0 Content-type: text/plain; charset=us-ascii Content-transfer-encoding: 7BIT Content-disposition: inline

MAPOR Fellows Student Paper Competition is now accepting proposals. The competition has a two-part application process. First, abstracts are submitted to the MAPOR conference. If the abstracts are accepted, then full papers are submitted to the MAPOR Fellows.

The first place winner will receive an award of \$200, a free conference registration, and a free ticket to the Saturday MAPOR brunch. Any other topquality papers judged Honorable Mention will earn authors \$50 and free conference registration and a free Saturday brunch ticket. The winning paper will also be accepted for presentation at a session at AAPOR conference, should they choose to go.

For complete details go to: http://www.mapor.org/2008 studentcall.pdf

Archives: http://lists.asu.edu/archives/aapornet.html Vacation hold? Send email to listserv@asu.edu with this text: set aapornet nomail On your return send this: set aapornet mail Please ask authors before quoting outside AAPORNET. Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Mon, 2 Jun 2008 12:22:21 -0400
Reply-To: Pat Lewis <plewis@AAPOR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Pat Lewis <plewis@AAPOR.ORG>
Subject: Nominations wanted for the Warren J. Mitofsky Award for Excellence in Survey Research
Comments: To: aapor net <aapornet@asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1
Content-Transfer-Encoding: 7bit
Content-Disposition: inline

(reposted)

Nominations wanted for the Warren J. Mitofsky Award for Excellence in Survey Research

This award -- co-sponsored by AAPOR and the American Statistical Association and managed by The Roper Center for Public Opinion Research -- recognizes outstanding research or reporting of public opinion or survey methodology, especially work based on data from The Roper Center's public opinion archives.

Its focus is on work published recently or from the past that continues to have a significant impact on our understanding of society. Anyone can make a nomination by submitting a statement that Pat Lewis Communications Director American Association for Public Opinion Research (AAPOR) 1405 North George Mason Drive Arlington, Virginia 703.527-5245 cell 703.201.5070 www.aapor.org

AAPOR -- the leading association of public opinion and survey research professionals.

Archives: http://lists.asu.edu/archives/aapornet.html Vacation hold? Send email to listserv@asu.edu with this text: set aapornet nomail On your return send this: set aapornet mail Please ask authors before quoting outside AAPORNET. Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date:Mon, 2 Jun 2008 14:34:27 -0500Reply-To:rday@rdresearch.comSender:AAPORNET <AAPORNET@ASU.EDU>From:Richard Day <rday@RDRESEARCH.COM>Organization:Richard Day ResearchSubject:does anyone know of software that would do the following?Comments:To:AAPORNET@asu.eduMIME-Version:1.0Content-Type:text/plain; charset="us-ascii"Content-Transfer-Encoding:7bit

thank you in advance

==

Know that the usual telephone interviewing products are not set up to deal with very small numbers

What we are looking for:

Must haves:

- 1) Handle sample sizes between 50 and 200
- 2) Accessible and modifiable by multiple users at the same time

3) Keep a call history - including a timestamp and interviewer name/ID associated with each entry

4) Track dispositions and number of attempts

5) Run basic reports (i.e. last disposition)

6) Have a calendar feature that allows us to set and keep track of appointments

7) Not automatically circulate sample, but allow interviewers to manage sample independently

8) Import needed fields

9) Export sample at end of study, with some call history attached (e.g. number of attempts, last disposition)

10) Be able to append additional contacts during study

11) Easy to use and easy to learn (especially for interviewers)

12) Be able to set up a menu for dispositions that the interviewer selects from

Not essential, but would be really nice to have

1) Have restricted access and administrator access settings (e.g. interviewers cannot modify all of the same things administrators can)

2) Be able to export interviewer notes

3) Be able to split the sample and assign specific records to a specific interviewer

Archives: http://lists.asu.edu/archives/aapornet.html Vacation hold? Send email to listserv@asu.edu with this text: set aapornet nomail On your return send this: set aapornet mail Please ask authors before quoting outside AAPORNET. Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 3 Jun 2008 10:30:08 -0400 Reply-To: "Beach, Scott Richard" <scottb@PITT.EDU> Sender:AAPORNET <AAPORNET@ASU.EDU>From:"Beach, Scott Richard" <scottb@PITT.EDU>Subject:Job opportunity at University of PittsburghComments:To: "aapornet@asu.edu" <aapornet@asu.edu>MIME-Version:1.0Content-Type:text/plain;charset="us-ascii"Content-Transfer-Encoding:quoted-printable

Colleagues: I am posting this on behalf of The University of Pittsburgh's Office of the= Provost. Please forward to any colleagues who may be interested.

Thank you.

Scott Beach, Ph.D. Director, Survey Research University Center for Social and Urban Research University of Pittsburgh

UNIVERSITY OF PITTSBURGH Director of the Office of Measurement and Evaluation of Teaching

The University of Pittsburgh invites applications for the position of Direc= tor of the Office of Measurement and Evaluation of Teaching. Founded in 178= 7, the University of Pittsburgh is one of the oldest institutions of higher= education in the United States. The University's 3,800 faculty members se= rve 10,000 graduate and 24,000 undergraduate students through 16 graduate, = professional, and undergraduate schools at its Pittsburgh campus and four r= egional campuses. The University ranks among the top 25 universities natio= nally in overall R&D expenditures and is one of only 33 public American res= earch institutions that are members of the Association of American Universi= ties.

THE OPPORTUNITY: Reporting to and in close consultation with the Vice Provo= st for Graduate and Undergraduate Studies, the Director of the Office of Me= asurement and Evaluation of Teaching is responsible for the management of t= he University's student evaluation of teaching; the administration of natio= nal admission and certification examinations; the provision of test and sur= vey design, and statistical analysis consultation; and the coordination and= provision of support for University-wide assessment and survey activities = on behalf of the Provost's Office. The latter function will entail working = collaboratively with the staff of several University offices, as well as ot= her University assessment and testing professionals, to select and/or devel= op assessment instruments, surveys, and interview and focus group questionn= aires, and guiding the collection and analysis of data and the interpretati= on of results.

REQUIREMENTS: Preferred qualifications include an earned doctorate in a rel= evant field, staff management and administrative experience, and demonstrat= ed knowledge of and experience with assessments.

APPLICATION PROCEDURE: The anticipated date of appointment is August of 200= 8 or as soon thereafter as is feasible. Interested applicants are encourage=

d to apply as early as possible. Review of applications will begin immediat= ely and will continue until the position is filled. Applications should in= clude curriculum vitae, a cover letter that describes relevant experience a= nd interest in the position, and the names and contact information of three= references. Applications should be submitted electronically to www.pittsou= rce.com/applicants/Central?quickFind=3D59411<http://www.pittsource.com/appl= icants/Central?quickFind=3D59411> position number 0002091. Additional infor= mation about the University of Pittsburgh is located at www.pitt.edu<http://= /www.pitt.edu/>. For information on the Office of the Provost and the Offic= e of Measurement and Evaluation of Teaching see www.provost.pitt.edu<http://= /www.provost.pitt.edu/> and www.omet.pitt.edu<http://www.omet.pitt.edu/>.

The University of Pittsburgh is an Affirmative Action/Equal Opportunity Emp=loyer.

Women and minority candidates are encouraged to apply.

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Date: Tue, 3 Jun 2008 13:31:52 -0400 Reply-To: "Chun, Young" <YChun@AIR.ORG> Sender: AAPORNET <AAPORNET@ASU.EDU> From: "Chun, Young" <YChun@AIR.ORG> Subject: Re: mail response rates Comments: To: AAPORNET@ASU.EDU In-Reply-To: A<012301c8c100\$23663240\$0c01a8c0@stevelaptop> MIME-Version: 1.0 Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: 8bit

I agree achieving a mail response rate of 35% may be "pretty good." Before you would make any conclusion, there are a few issues I suggest for your consideration such as:

- Nonresponse bias in this mail survey

- Noncontacts vs. refusals among nonrespondents to this mail survey

- Total Survey Error perspective

First, it may be useful see the extent to which nonresponse bias may be present in your mail survey. Nonresponse rate (perhaps about 65% in your case) is one of the two components of nonresponse bias. The other is the extent to which nonrespondents may be different from respondents on the variables of your interest. You don't know yet about this component; thus it's difficult to say how good is pretty good.

Second, you may like to explore if and how you could distinguish between noncontacts by mail and refusals in studying nonrespondents in a mail survey. If you archived a list of returned mails, it's a clear indication of noncontacts. If you considered doing a follow-up telephone survey with nonrespondents to your mail survey, you may get better ideas about refusers. Perhaps conducting a nonrespons telephone follow-up with a small random sample of your nonrespondents may be useful, if your friend has a limited budget.

Third, I encourage you to see nonresponse error from a perspective of Total Survey Error. Nonresponse error is only one of many sources of survey errors. Exploring its impact on total survey error or total data quality is another research task in your mail survey.

You may find "Survey Errors and Survey Costs" by Groves and "Nonresponse in Household Interview Surveys" by Groves and Couper both to be useful. "Survey Nonresponse" by Groves, Dillman, Eltinge, and Little is the latest addition to studying nonresponse.

Very best,

Young Chun, Senior Research Scientist American Institutes for Research

-----Original Message-----From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Steve Johnson Sent: Wednesday, May 28, 2008 4:20 PM To: AAPORNET@ASU.EDU Subject: mail response rates

A friend of mine did a survey with an Aboriginal community and received a 35% response rate. I think that is pretty good for any mail survey, but wondered what sorts of response rates others are seeing today and if anyone knows of current research on response rates for mail surveys. I would also love to hear what people have to say about how they would interpret or present this response rate. Best

Steve Johnson, PhD President, Northwest Survey & Data Services

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Archives: http://lists.asu.edu/archives/aapornet.html . Unsubscribe? Send email to listserv@asu.edu with this text: signoff aapornet Please ask authors before quoting outside AAPORNET.

Date:Tue, 3 Jun 2008 11:49:58 -0700Reply-To:Jeff Toor <jtoor@PROJECTS.SDSU.EDU>Sender:AAPORNET <AAPORNET@ASU.EDU>From:Jeff Toor <jtoor@PROJECTS.SDSU.EDU>Subject:Re: mail response ratesComments:To: AAPORNET@ASU.EDU

In-Reply-To: <83E7D8975F3E2646BD1DA4C6E37F116032AD47@DC1EXCL01.air.org> MIME-Version: 1.0 Content-Type: text/plain; charset=ISO-8859-1; format=flowed Content-Transfer-Encoding: 7bit

Since we're on the idea of total survey error, I want to recommend a book.

Weisberg, Herbert F. The Total Survey Error Approach: A Guide to the New Science of Survey Research. 336 p., 10 line drawings, 17 tables, 9 text boxes. 6 x 9 2005

It can be purchased directly from UChicago Press at http://www.press.uchicago.edu/cgi-bin/hfs.cgi/00/161098.ctl

Jeff Toor Project Manager Social Science Research Laboratory San Diego State University 5500 Campanile Drive San Diego, CA 92182-4540 (619) 594-1362

Chun, Young wrote:

> I agree achieving a mail response rate of 35% may be "pretty good."

> Before you would make any conclusion, there are a few issues I suggest

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 You may find "Survey Errors and Survey Costs" by Groves and "Nonresponse in Household Interview Surveys" by Groves and Couper both to be useful. "Survey Nonresponse" by Groves, Dillman, Eltinge, and Little is the latest addition to studying nonresponse.
> > Very best,
 > Young Chun, Senior Research Scientist > American Institutes for Research > >Original Message > From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Steve Johnson > Sent: Wednesday, May 28, 2008 4:20 PM > To: AAPORNET@ASU.EDU > Subject: mail response rates
 > A friend of mine did a survey with an Aboriginal community and received > a 35% response rate. I think that is pretty good for any mail survey, > but wondered what sorts of response rates others are seeing today and if > anyone knows of current research on response rates for mail surveys. I > would also love to hear what people have to say about how they would > interpret or present this response rate. > Best > Steve Johnson, PhD
> President, Northwest Survey & Data Services
>
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Archives: http://lists.asu.edu/archives/aapornet.html . Unsubscribe? Send email to listserv@asu.edu with this text: signoff aapornet Please ask authors before quoting outside AAPORNET.
Date:Tue, 3 Jun 2008 16:10:26 -0400Reply-To:Paul J Lavrakas PhD <pjlavrak@optonline.net>Sender:AAPORNET <aapornet@asu.edu>From:Paul J Lavrakas PhD <pjlavrak@optonline.net>Subject:NY Times graphicComments:To: AAPORNET@ASU.EDU</pjlavrak@optonline.net></aapornet@asu.edu></pjlavrak@optonline.net>

Content-type: text/plain; charset=us-ascii Content-transfer-encoding: 7BIT

Wow, if you haven't seen it yet, look at the home page of the NY Times right now and see the fascinating graphic displaying crosstab information about how primary voters were split between Obama and Clinton along various demographic lines.

Archives: http://lists.asu.edu/archives/aapornet.html . Unsubscribe? Send email to listserv@asu.edu with this text: signoff aapornet Please ask authors before quoting outside AAPORNET.

Date: Wed, 4 Jun 2008 17:08:03 -0400 Reply-To: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET> Subject: FW: NY Times graphic Comments: To: AAPORNET@ASU.EDU MIME-version: 1.0 Content-type: text/plain; charset=us-ascii Content-transfer-encoding: 7BIT

For those who looked but found the graphic missing later in the day, here's an updated location:

<http://www.nytimes.com/2008/06/04/us/politics/04margins_graphic.html> http://www.nytimes.com/2008/06/04/us/politics/04margins_graphic.html

From: Paul J Lavrakas PhD [mailto:pjlavrak@optonline.net] Sent: Tuesday, June 03, 2008 4:10 PM To: 'AAPORNET@ASU.EDU' Subject: NY Times graphic

Wow, if you haven't seen it yet, look at the home page of the NY Times right now and see the fascinating graphic displaying crosstab information about how primary voters were split between Obama and Clinton along various demographic lines.

Archives: http://lists.asu.edu/archives/aapornet.html . Please ask authors before quoting outside AAPORNET. Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 4 Jun 2008 17:29:12 -0400 Reply-To: Michel Rochon <mrochon@SURVEYSAMPLER.COM> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Michel Rochon <mrochon@SURVEYSAMPLER.COM> Subject: Re: NY Times graphic Comments: To: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>, AAPORNET@ASU.EDU MIME-Version: 1.0 Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: 8bit

You were very right to suggest looking at this graphic its wonderful. Question: how do you use such graphics in a newspaper? The movement is impossible to reproduce so... Thanks again

Michel Rochon ASDE Survey Sampler

-----Original Message-----From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Paul J Lavrakas PhD Sent: 4 juin 2008 17:08 To: AAPORNET@ASU.EDU Subject: FW: NY Times graphic

For those who looked but found the graphic missing later in the day, here's an updated location:

<http://www.nytimes.com/2008/06/04/us/politics/04margins_graphic.html> http://www.nytimes.com/2008/06/04/us/politics/04margins_graphic.html

From: Paul J Lavrakas PhD [mailto:pjlavrak@optonline.net] Sent: Tuesday, June 03, 2008 4:10 PM To: 'AAPORNET@ASU.EDU' Subject: NY Times graphic

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Archives: http://lists.asu.edu/archives/aapornet.html . Please ask authors before quoting outside AAPORNET. Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Archives: http://lists.asu.edu/archives/aapornet.html . Please ask authors before quoting outside AAPORNET. Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 4 Jun 2008 17:34:09 -0400 Reply-To: Mark Pierzchala <MPierzchala@MATHEMATICA-MPR.COM> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Mark Pierzchala <MPierzchala@MATHEMATICA-MPR.COM> Subject: Re: NY Times graphic Comments: To: Michel Rochon <mrochon@SURVEYSAMPLER.COM>, AAPORNET@ASU.EDU In-Reply-To: A<0BA5A3ACC0EAB94E9BA0B59E5DB4B6CA92A654@exchangeasde.ASDE.local> MIME-Version: 1.0 Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: 8bit

You put them all side-to-side or in a rectangular arrangement. Then you can look at them all at once. Both the dynamic and passive displays would have their advantages. The latter, you could study more and compare any two graphics without trouble. However, I agree that the dynamic display is very cool.

Mark Pierzchala Senior Fellow Mathematica Policy Research Inc.

-----Original Message-----From: AAPORNET [mailto:AAPORNET@asu.edu]On Behalf Of Michel Rochon Sent: Wednesday, June 04, 2008 5:29 PM To: AAPORNET@ASU.EDU Subject: Re: NY Times graphic

You were very right to suggest looking at this graphic its wonderful. Question: how do you use such graphics in a newspaper? The movement is impossible to reproduce so... Thanks again

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-----Original Message-----From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Paul J Lavrakas PhD Sent: 4 juin 2008 17:08 To: AAPORNET@ASU.EDU Subject: FW: NY Times graphic

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Archives: http://lists.asu.edu/archives/aapornet.html . Please ask authors before quoting outside AAPORNET. Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 4 Jun 2008 19:43:39 -0400 Reply-To: Joseph.Bauer@CANCER.ORG Sender: AAPORNET <AAPORNET@ASU.EDU> From: "Joseph E. Bauer" <Joseph.Bauer@CANCER.ORG> Subject: Re: NY Times graphic Comments: To: AAPORNET@ASU.EDU In-Reply-To: <B1F1B2F457006E4E919BC963A7B680D011E6E2@M198.dc1.mathematica.net> MIME-Version: 1.0 Content-type: text/plain; charset=US-ASCII

Hi All,

Certainly, a very cool way to present data interactively. Does anyone know what interactive software produces this effect? While it does not translate to the static paper page - there may be opportunities to deliver such reports to 'clients' in an interactive format. Joe

Joseph E. Bauer, Ph.D. Director - Survey Research Statistics & Evaluation Center (SEC) American Cancer Society - National Home Office 250 Williams Street NW Atlanta, Georgia 30303-1002 (404) 929-6905 (Office) (404) 321-4669 (Fax)

> Mark Pierzchala <MPierzchala@MATH EMATICA-MPR.COM> To Sent by: AAPORNET AAPORNET@ASU.EDU <AAPORNET@asu.edu cc > Subject Re: NY Times graphic 06/04/2008 05:38

Please respond to Mark Pierzchala <MPierzchala@MATH EMATICA-MPR.COM>

PM

You put them all side-to-side or in a rectangular arrangement. Then you can look at them all at once. Both the dynamic and passive displays would have their advantages. The latter, you could study more and compare any two graphics without trouble. However, I agree that the dynamic display is very cool.

Mark Pierzchala Senior Fellow Mathematica Policy Research Inc.

-----Original Message-----From: AAPORNET [mailto:AAPORNET@asu.edu]On Behalf Of Michel Rochon Sent: Wednesday, June 04, 2008 5:29 PM To: AAPORNET@ASU.EDU Subject: Re: NY Times graphic You were very right to suggest looking at this graphic its wonderful. Question: how do you use such graphics in a newspaper? The movement is impossible to reproduce so... Thanks again

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For those who looked but found the graphic missing later in the day, here's an updated location:

<http://www.nytimes.com/2008/06/04/us/politics/04margins_graphic.html> http://www.nytimes.com/2008/06/04/us/politics/04margins_graphic.html

From: Paul J Lavrakas PhD [mailto:pjlavrak@optonline.net] Sent: Tuesday, June 03, 2008 4:10 PM To: 'AAPORNET@ASU.EDU' Subject: NY Times graphic

Wow, if you haven't seen it yet, look at the home page of the NY Times right

now and see the fascinating graphic displaying crosstab information about

how primary voters were split between Obama and Clinton along various demographic lines.

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Date:Wed, 4 Jun 2008 19:55:37 -0400Reply-To:Pat Lewis <plewis@AAPOR.ORG>Sender:AAPORNET <AAPORNET@ASU.EDU>From:Pat Lewis <plewis@AAPOR.ORG>Subject:CORRECTION on Mitofsky Award from The Roper CenterComments:To: aapor net <aapornet@asu.edu>MIME-Version:1.0Content-Type:text/plain; charset=ISO-8859-1Content-Transfer-Encoding:7bitContent-Disposition:inline

A previous posting incorrectly stated that there were co-sponsors for the award; The Roper Center is the sole sponsor.

Call for Nominations

The Warren J. Mitofsky Award for Excellence in Public Opinion Research

An annual award of The Roper Center

The Mitofsky award carries a cash prize and recognizes outstanding research or reporting that uses The Roper Center's public opinion data archive. The 2008 award prize is \$1,000. The award acknowledges important work on public opinion or survey methodology that has been published in a book, journal, magazine, or newspaper, or presented at a professional conference. Special consideration will be given to work that is based on data obtained by the researcher or author directly from the Roper archive, as well as to work that utilizes multiple data sources or compares survey results over time.

The award recognizes both work published recently and work from the past

that continues to have a significant impact on our understanding of society. Anyone can make a nomination by submitting a statement that includes the full citation of the work and a brief description of the

work's outstanding accomplishment and its use of the Roper Center's public opinion data archives.

For full consideration nominations must be received by June 30, 2008.

Please send nominations to:

Robert Y. Shapiro

Columbia University Dept. of Political Science 420 W. 118th St., 730 IAB New York, NY 10027 E-Mail: rys3@columbia.edu

Pat Lewis Communications Director American Association for Public Opinion Research (AAPOR) 1405 North George Mason Drive Arlington, Virginia 703.527-5245 cell 703.201.5070 www.aapor.org

AAPOR -- the leading association of public opinion and survey research professionals.

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Date: Wed, 4 Jun 2008 21:47:26 -0400 Reply-To: Andy White <whiteaa@HOTMAIL.COM> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Andy White <whiteaa@HOTMAIL.COM> Subject: Re: NY Times graphic Comments: To: Michel Rochon <mrochon@surveysampler.com>, aapornet@asu.edu In-Reply-To: <0BA5A3ACC0EAB94E9BA0B59E5DB4B6CA92A654@exchangeasde.ASDE.local> MIME-Version: 1.0 Content-Type: text/plain; charset="iso-8859-1" Content-Transfer-Encoding: quoted-printable

Impressively dynamic yes. Easy to really understand what it means, no. Th= e x-axis needs clear labeling. Is it a delta lead or loss? Or a real perce= ntage of vote? It also needs the ability to select more than one of the "c= ells" at once. Some option to switch between popular vote and delegates wo= n would also enhance the presentation. The mere bulk of blue blocks on one= side or the other of the y axis is over emphasized and hides the underlyin= g real data. =20

Andrew A. White

> Date: Wed, 4 Jun 2008 17:29:12 -0400> From: mrochon@SURVEYSAMPLER.COM> Su= bject: Re: NY Times graphic> To: AAPORNET@ASU.EDU> > You were very right to= suggest looking at this graphic its wonderful.> Question: how do you use s= uch graphics in a newspaper? The movement is> impossible to reproduce so...= > Thanks again> > Michel Rochon> ASDE Survey Sampler> > -----Original Messa= ge-----> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Paul J Lavra= kas> PhD> Sent: 4 juin 2008 17:08> To: AAPORNET@ASU.EDU> Subject: FW: NY Ti= mes graphic>> For those who looked but found the graphic missing later in = the day,> here's> an updated location:> > < http://www.nytimes.com/2008/06/0= 4/us/politics/04margins graphic.html>> http://www.nytimes.com/2008/06/04/us= /politics/04margins graphic.html>>> >> From: Paul J Lavrakas PhD [= mailto:pjlavrak@optonline.net] > Sent: Tuesday, June 03, 2008 4:10 PM> To: = 'AAPORNET@ASU.EDU'> Subject: NY Times graphic> >> Wow, if you haven't seen= it yet, look at the home page of the NY Times> right> now and see the fasc= inating graphic displaying crosstab information> about> how primary voters = were split between Obama and Clinton along various> demographic lines.>>>= > -----> Archives: http://l= ists.asu.edu/archives/aapornet.html .> Please ask authors before quoting ou= tside AAPORNET.> Unsubscribe?-don't reply to this message, write to:> aapor= net-request@asu.edu>>-----= > Archives: http://lists.asu.edu/archives/aapornet.html .> Please ask autho= rs before quoting outside AAPORNET.> Unsubscribe?-don't reply to this messa= ge, write to: aapornet-request@asu.edu=

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Thu, 5 Jun 2008 08:37:43 -0400 Date: Reply-To: Rick Seltzer <rseltzer@HOWARD.EDU> Sender: AAPORNET <AAPORNET@ASU.EDU> Rick Seltzer <rseltzer@HOWARD.EDU> From: Subject: Re: NY Times graphic Comments: To: Mark Pierzchala < MPierzchala@MATHEMATICA-MPR.COM> Comments: cc: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU> In-Reply-To: <B1F1B2F457006E4E919BC963A7B680D011E6E2@M198.dc1.mathematica.net> MIME-Version: 1.0 Content-Type: text/plain; charset=ISO-8859-1; format=flowed Content-Transfer-Encoding: 7bit

I think both graphs are wonderful. It would be even better if they could do a crosstab. i.e., men under age 30, etc.

Mark Pierzchala wrote:

- > You put them all side-to-side or in a rectangular arrangement. Then you can
- > look at them all at once. Both the dynamic and passive displays would have
- > their advantages. The latter, you could study more and compare any two
- > graphics without trouble. However, I agree that the dynamic display is very
- > cool.
- >
- > Mark Pierzchala
- > Senior Fellow
- > Mathematica Policy Research Inc.
- >
- >
- > ----- Original Message-----
- > From: AAPORNET [mailto: AAPORNET@asu.edu] On Behalf Of Michel Rochon
- > Sent: Wednesday, June 04, 2008 5:29 PM

> To: AAPORNET@ASU.EDU
> Subject: Re: NY Times graphic
>
> You were very right to suggest looking at this graphic its wonderful.
 > Question: how do you use such graphics in a newspaper? The movement is
> Question: now do you use such graphies in a newspaper. The movement is > impossible to reproduce so
> Thanks again
>
> Michel Rochon
> ASDE Survey Sampler
>
>Original Message
> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Paul J Lavrakas
> PhD
> Sent: 4 juin 2008 17:08
> To: AAPORNET@ASU.EDU
> Subject: FW: NY Times graphic
> For those who looked but found the graphic missing later in the day,
> here's
> an updated location:
> <http: 04="" 04margins_graphic.html="" 06="" 2008="" politics="" us="" www.nytimes.com=""></http:>
<pre>> http://www.nytimes.com/2008/06/04/us/politics/04margins_graphic.html</pre>
>
>
>
>
> From: Paul J Lavrakas PhD [mailto:pjlavrak@optonline.net]
> Sent: Tuesday, June 03, 2008 4:10 PM
> To: 'AAPORNET@ASU.EDU'
> Subject: NY Times graphic
> Wow if you haven't seen it yet lask at the home need of the NV Times
> Wow, if you haven't seen it yet, look at the home page of the NY Times > right
 > now and see the fascinating graphic displaying crosstab information
> about
> how primary voters were split between Obama and Clinton along various
> demographic lines.
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Date: Thu, 5 Jun 2008 07:05:24 -0700 Reply-To: Alex Lundry <a Lundry@TARGETPOINTCONSULTING.COM> Sender: AAPORNET <a APORNET@ASU.EDU> From: Alex Lundry <a Lundry@TARGETPOINTCONSULTING.COM> Subject: Re: NY Times graphic Comments: To: Joseph.Bauer@CANCER.ORG, AAPORNET@ASU.EDU In-Reply-To: A<OF17653DB3.DE0E3DD8-ON8525745E.008209D0-8525745E.008256A9@cancer.org> MIME-Version: 1.0 Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: 8bit

I suspect it was created using Processing "an open source programming
language and environment for people who want to program images,
animation, and interactions." http://processing.org

Processing has been used to create some pretty remarkable data visualizations (see, for example this: http://www.babynamewizard.com/voyager)

- Alex Lundry

-----Original Message-----From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Joseph E. Bauer Sent: Wednesday, June 04, 2008 7:44 PM To: AAPORNET@ASU.EDU Subject: Re: NY Times graphic

Hi All,

Certainly, a very cool way to present data interactively. Does anyone know what interactive software produces this effect? While it does

not translate to the static paper page - there may be opportunities to

deliver such reports to 'clients' in an interactive format.

Joe

Joseph E. Bauer, Ph.D. Director - Survey Research Statistics & Evaluation Center (SEC) American Cancer Society - National Home Office 250 Williams Street NW Atlanta, Georgia 30303-1002 (404) 929-6905 (Office) (404) 321-4669 (Fax)

Mark Pierzchala

<MPierzchala@MATH

EMATICA-MPR.COM>

То

Sent by: AAPORNET AAPORNET@ASU.EDU

<AAPORNET@asu.edu

cc

Subject

Re: NY Times graphic

06/04/2008 05:38

PM

>

Please respond to

Mark Pierzchala

<MPierzchala@MATH

EMATICA-MPR.COM>

You put them all side-to-side or in a rectangular arrangement. Then you can look at them all at once. Both the dynamic and passive displays would have their advantages. The latter, you could study more and compare any two graphics without trouble. However, I agree that the dynamic display is very cool.

Mark Pierzchala Senior Fellow Mathematica Policy Research Inc.

-----Original Message-----From: AAPORNET [mailto:AAPORNET@asu.edu]On Behalf Of Michel Rochon Sent: Wednesday, June 04, 2008 5:29 PM To: AAPORNET@ASU.EDU Subject: Re: NY Times graphic

You were very right to suggest looking at this graphic its wonderful. Question: how do you use such graphics in a newspaper? The movement is impossible to reproduce so... Thanks again

Michel Rochon ASDE Survey Sampler

-----Original Message-----From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Paul J Lavrakas PhD Sent: 4 juin 2008 17:08 To: AAPORNET@ASU.EDU Subject: FW: NY Times graphic

For those who looked but found the graphic missing later in the day, here's an updated location:

<http://www.nytimes.com/2008/06/04/us/politics/04margins_graphic.html> http://www.nytimes.com/2008/06/04/us/politics/04margins_graphic.html

From: Paul J Lavrakas PhD [mailto:pjlavrak@optonline.net] Sent: Tuesday, June 03, 2008 4:10 PM To: 'AAPORNET@ASU.EDU' Subject: NY Times graphic Wow, if you haven't seen it yet, look at the home page of the NY Times right

now and see the fascinating graphic displaying crosstab information about

how primary voters were split between Obama and Clinton along various demographic lines.

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Date:Thu, 5 Jun 2008 10:41:37 -0400Reply-To:Karla McPherson <KarlaMcPherson@WESTAT.COM>Sender:AAPORNET <AAPORNET@ASU.EDU>From:Karla McPherson <KarlaMcPherson@WESTAT.COM>Subject:Riggs Response Format soughtComments:To: aapornet@asu.eduMIME-Version:1.0Content-Type:text/plain; charset="us-ascii"Content-Transfer-Encoding:quoted-printable

Does anyone know the response formats for the Riggs Personal Efficacy Beliefs Scale for Job-Related Applications?

Thanks,

Karla

Karla McPherson, Ph.D. Senior Study Director Westat 1650 Research Blvd. Rockville, MD 20850 (240) 314-2498 karlamcpherson@westat.com

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Date: Thu, 5 Jun 2008 12:57:11 -0400 Reply-To: "Chun, Young" <YChun@AIR.ORG> Sender: AAPORNET <AAPORNET@ASU.EDU> From: "Chun, Young" <YChun@AIR.ORG> Subject: Re: Riggs Response Format sought Comments: To: AAPORNET@ASU.EDU In-Reply-To: A<668936B243AC5F4DB61EAE1878E930270F6DA8E8@mailbe1.westat.com> MIME-Version: 1.0 Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: 8bit

Dear Karla,

Job self-efficacy is measured using the 10-item Personal Efficacy Beliefs Scale (Riggs, Warka, Babasa, Betancourt, & Hooker, 1994).

For example, this scale has items like "I have confidence in my ability to do my job," 1 (very inaccurate} to 6 (very accurate). I recall Cronbach's alpha is pretty solid.

Perhaps if you google scholar it, you would find all 10 items on a Likert scale.

Very best,

Young Chun, Senior Research Scientist American Institutes for Research

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Karla McPherson Sent: Thursday, June 05, 2008 10:42 AM To: AAPORNET@ASU.EDU Subject: Riggs Response Format sought

Does anyone know the response formats for the Riggs Personal Efficacy Beliefs Scale for Job-Related Applications?

Thanks,

Karla

Karla McPherson, Ph.D. Senior Study Director Westat 1650 Research Blvd. Rockville, MD 20850 (240) 314-2498 karlamcpherson@westat.com

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Date:Thu, 5 Jun 2008 17:01:39 -0400Reply-To:Claire Durand <Claire.Durand@UMONTREAL.CA>Sender:AAPORNET <AAPORNET@ASU.EDU>From:Claire Durand <Claire.Durand@UMONTREAL.CA>Subject:looking for papers...Comments:To:WAPOR@listserv.unl.edu, AAPORNET@ASU.eduMime-Version:1.0Content-Type:text/plain;charset="iso-8859-1";format=flowedContent-Transfer-Encoding:8bit

Hi everybody,

I performed a thorough search of the literature looking for cases, anywhere in the world, where

polls went wrong. Of course, it is easy to have access to articles published in well known journals but it is more difficult to access paper presented in conferences, etc.

If you presented a paper that was never published or that was published in another language than english or french (preferably with an english abstract), with an analysis of the accuracy of electoral polls during any electoral campaign in any part of the world, can you please send me your paper or tell me where I can get it?

Thanks a lot,

Best,

Claire Durand professeur titulaire, http://www.mapageweb.umontreal.ca/durandc Département de sociologie, Université de Montréal C.P. 6128, succ. Centre-ville, Montréal, H3C 3J7

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Date: Fri, 6 Jun 2008 16:47:32 -0400 Reply-To: Christina Lien <clien1021@GMAIL.COM> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Christina Lien <clien1021@GMAIL.COM> Subject: Job Opportunity Comments: To: AAPORNET@asu.edu MIME-Version: 1.0 Content-Type: text/plain; charset=ISO-8859-1 Content-Transfer-Encoding: 7bit Content-Disposition: inline

BRS is looking for a Research Assistant. Please forward the description below to anyone who may be interested. Thank you.

*Belden Russonello & Stewart**,* a public opinion research firm in Washington, DC, seeks a *Research Assistant. *We seek a self-starter to assist in all phases of our survey and focus group research. Excellent organizational, computer, personal and English skills, and a BA or BS required. Knowledge of survey and/or focus group research is a plus.

The position of Research Assistant at our small firm offers a great job experience and potential for growth and responsibility.

* *

Our clients include non-profit organizations, issue groups, and the news media. We provide survey and focus group research, and allied consulting on environmental, education, and other contemporary social issues.

Benefits include health insurance, two weeks vacation, and a great work environment in Dupont Circle.

Please send cover letter and resume to:

Llorin Edwards

llorinedwards@brspoll.com Belden Russonello & Stewart, 1320 19th Street NW, Suite 700, Washington, D.C. 20036

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Date: Fri, 6 Jun 2008 14:29:26 -0700 Reply-To: Leora Lawton <lawton@TECHSOCIETY.COM> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Leora Lawton <lawton@TECHSOCIETY.COM> Subject: professional soft skills Comments: To: AAPORNET@ASU.EDU MIME-Version: 1.0 Content-Type: text/plain; charset="US-ASCII" Content-Transfer-Encoding: 7bit

Hi everyone,

I put together a list of professional 'soft skills' for students about to enter the professional world, which is below. If I've missed any, or you have other comments, please let me know.

Thanks Leora Dr. Leora Lawton TechSociety Research "Custom Business and Social Science Research" 2342 Shattuck Avenue PMB 362, Berkeley, CA 94704 (510) 548-6174; fax (510) 548-6175; cell (510) 928-7572 www.techsociety.com

Professional Behaviors

1. Dress appropriately. Business casual dress is:

a. Men: button down shirt, not blue jeans, not sneakers.

b. Women: not miniskirts, low-cut blouses.

c. Be low profile with piercings, tattoos, jewelry

2. Be on time always (half of success is showing up). If traffic or something has delayed you, consider calling to let the office know, especially if there's a meeting.

3. Don't wait till last minute to let anyone know that there are problems on a project. Try to solve it initially and if it doesn't work, then swallow your pride and tell your supervisor.

4. If you see a problem, try to figure out what the solution is and present it to your supervisor.

5. Keep track of your hours, even if you don't have to. Create an excel file, with project name, task, date and hours spent. This will tell you how to pace yourself, cost projects, provide documentation to your supervisor.

6. Be proactive about learning. Read about the things your company does, about your customers.

a. Every industry has a trade association with lots of information in it. Google is your friend.

b. If your company does focus groups, read a book about focus groups. If they do survey research, learn about that.

7. Learn what your fellow employees do, and do it too if it's good work practices, avoid it if it's unethical. The world is your data. Observe, interpret, apply.

a. That means, use existing reports to model yours on. If they don't give you one, ask.

b. How people take time for lunch, when to leave work, etc., do what they do unless otherwise instructed. But make your borders clear (e.g., "I am not available on Saturdays.")

c. Don't say bad things about other people at work. This is incredibly hard to do but very important. If someone starts complaining, at some point draw the line and say something like "I hear you but I think I'll be in a better place myself if I don't dwell too much on negative stuff, so can we move on?" Or excuse yourself and leave the room.

8. Have a notebook for notes at meetings and phone calls.

9. Methodically double-check your work for numbers, grammar, spelling, company names, etc.

10. Be REALLY careful when email.

a. Never use your work email for personal email.

b. Before sending files to a client, double check to make sure you have the right file attached.

c. Make sure that the recipients are correct before hitting the

SEND button, especially if you did a reply to all instead of a reply to one.

11. Always test your equipment (laptop, projector, open the ppt.) before a presentation.

12. Bring your e-file and a printed version to presentations. Even if you aren't responsible for it.

13. Bring business cards to meetings. Ask for your clients' cards.

14. Learn about business operations, marketing and management. There's

a lot of tapes and cd's you can listen to while exercising or commuting. There's a lot of fluffy books to read but they can be helpful.

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Date: Sun, 8 Jun 2008 17:04:14 -0400 Reply-To: Keith Neuman <Keith.Neuman@ENVIRONICS.CA> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Keith Neuman <Keith.Neuman@ENVIRONICS.CA> Subject: Measures of local community support Comments: To: AAPORNET <AAPORNET@asu.edu> MIME-Version: 1.0 Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: quoted-printable

I am looking for established measures of public perception of community support - By this I mean the extent to which individuals feel people in their local community (or neighborhood perhaps) "care about each other" or support others in their community in times of need. (This might be component of "social capital") =20

=20

Any leads or suggestions are welcome. Please direct your thoughts either to AAPORNET or specifically to me at keith.neuman@environics.ca

=20

Thanks in advance.

=20

Keith Neuman, Ph.D.=20 Group Vice President - Public Affairs=20 Environics Research Group=20 613-230-5089=20 keith.neuman@environics.ca=20

=20

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Date: Mon, 9 Jun 2008 09:05:53 -0400 Reply-To: Daniel Birdsong <birdsodr@EMAIL.UC.EDU> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Daniel Birdsong <birdsodr@EMAIL.UC.EDU> Subject: Re: Measures of local community support Comments: To: Keith Neuman <Keith.Neuman@ENVIRONICS.CA>, AAPORNET@ASU.EDU MIME-Version: 1.0 Content-Type: text/plain; charset=us-ascii Content-Transfer-Encoding: 7bit

PEW did this 11 years ago. It may help.

http://people-press.org/reports/print.php3?PageID=523 Daniel R. Birdsong PhD Student Department of Political Science Graduate Assistant, Institute for Policy Research University of Cincinnati

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Date:	Mon, 9 Jun 2008 14:47:57 -0400			
Reply-To:	Ken Sherrill <ken@kensherrill.com></ken@kensherrill.com>			
Sender:	AAPORNET <aapornet@asu.edu></aapornet@asu.edu>			
From:	Ken Sherrill <ken@kensherrill.com></ken@kensherrill.com>			
Subject:	Invitation: Findings from the Hunter College Poll of LGB			
Political Attitudes, Identity, and Civic Engagement June 18, 7PM				
Comments: To: "Kenneth. Sherrill" <kenneth.sherrill@hunter.cuny.edu>,</kenneth.sherrill@hunter.cuny.edu>				
patrick.egan@nyu.edu, murraye@rutgers.edu				
MIME-Version: 1.0				
Content-Type: text/plain; charset="us-ascii"				
Content-Transfer-Encoding: 7bit				

At the Community Center. See attached invitation for details. I hope to see you there and feel free to bring your friends.

Ken

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signoff aapornet

Please ask authors before quoting outside AAPORNET.

Date:Mon, 9 Jun 2008 18:50:42 -0400Reply-To:Ken Sherrill <ken@KENSHERRILL.COM>Sender:AAPORNET <AAPORNET@ASU.EDU>From:Ken Sherrill <ken@KENSHERRILL.COM>Subject:Text of invitation to Presentation of findings of Hunterr PollComments:To: AAPORNET <AAPORNET@asu.edu>Comments:cc: "Kenneth. Sherrill" <kenneth.sherrill@hunter.cuny.edu>MIME-Version:1.0Content-Type:text/plain; charset="iso-2022-jp"Content-Transfer-Encoding:7bit

Dear Colleagues:

Apparently the listserv for AAPORNET deleted the pdf attachment with the text of the invitation to our presentation. We look forward to seeing you there. Feel free to share this invitation with others.

Best,

Ken Sherrill

Findings from the Hunter College Poll

of Lesbians, Gays and Bisexuals:

New Discoveries about Identity, Political Attitudes,

and Civic Engagement

presented by

Patrick J. Egan, New York University

Murray S. Edelman, Rutgers University

Kenneth Sherrill, Hunter College \$B!> (BCUNY

What do lesbians, gays and bisexuals (LGBs) think and believe about

politics and public affairs? What are their priorities for the lesbian,

gay, bisexual, and trangender movement? And how distinct are their

political values from those of Americans as a whole? Egan, Edelman

and Sherrill will address these questions in their discussion of the

path breaking study of the political attitudes, beliefs, and behaviors of

LGB Americans they conducted in November 2007.

The complete study may be found here:

http://www.nyu.edu/public.affairs/pdf/hunter_college_poll_report_complete.pd f

Date and Time: Wednesday, June 18 2008, 7:00pm

Location: Lesbian, Gay, Bisexual and Transgender Community Center

208 W. 13th Street, NYC

Admission is free and open to the public

for more information: email patrick.egan@nyu.edu

The presenters acknowledge the Human Rights Campaign Foundation for its

generous financial support of this study through a grant to Hunter College. The

investigators are solely responsible for the design and analysis of the study and the

work in no way reflects the views of the study \$B!G (Bs sponsors.

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Date: Mon, 9 Jun 2008 18:14:03 -0700 Reply-To: "Voigt, Lynda" <lvoigt@FHCRC.ORG> Sender: AAPORNET <AAPORNET@ASU.EDU> From: "Voigt, Lynda" <lvoigt@FHCRC.ORG> Subject: Mitofsky-Waksberg RDD Comments: To: AAPORNET@ASU.EDU In-Reply-To: A<04a301c8ca61\$5ca70fb0\$6601a8c0@KensXPS> MIME-Version: 1.0 Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: 8bit

We currently use Mitofsky-Waksberg landline RDD for two of our epidemiologic case-control studies and 1+bank list-assisted RDD for two other studies. We are reluctantly converting our two list-assisted studies to M-W because of the newest report at AAPOR that found coverage

of 1+ banks is now only 80%. Our biggest headache with M-W is the length of time it takes to resolve all of the secondaries. We use k=5. We call a maximum of 40 phone numbers in a bank (PSU) (or adjoining bank if the primary bank is exhausted) in our attempt to achieve 5 residential numbers for each primary that is a residential number. We call each number up to 9 times at different times of the day/week over a 2-3 week period before abandoning the number. We recontact all numbers that resulted in refusals or answering machines on all attempts 2-3 months after the original call. It takes 12 months or longer to finish all of the secondaries and the recontacts for some of our primary numbers. Our studies generally last 5 years, but this still presents logistic problems in the last 1-2 years of the study. Our RDD software generates 4 secondaries as soon as a residential outcome for a primary number is "checked in" to the system by an interviewer. A replacement secondary is generated immediately if one of these four numbers turns out to be non-residential. We are trying to shorten the length of time it takes to resolve all secondary numbers and would appreciate any suggestions.

Thank you!

Lynda Voigt

Lynda F. Voigt, Ph.D. Cancer Epidemiology Research Cooperative Fred Hutchinson Cancer Research Center Seattle, WA 206 667-4519 Lvoigt@fhcrc.org

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Date: Tue, 10 Jun 2008 12:19:28 -0400 Reply-To: "Fahimi, Mansour" <mfahimi@M-S-G.COM> Sender: AAPORNET <AAPORNET@ASU.EDU> "Fahimi, Mansour" <mfahimi@M-S-G.COM> From: Re: Mitofsky-Waksberg RDD Subject: Comments: To: "Voigt, Lynda" < lvoigt@FHCRC.ORG>, AAPORNET@ASU.EDU Comments: cc: "Kulp, Dale" <DKulp@M-S-G.com>, "Malarek, David" <DMalarek@M-S-G.com> MIME-Version: 1.0 Content-Type: text/plain; charset="iso-8859-1" Content-Transfer-Encoding: 8bit

Lynda,

Sorry for being the bearer of bad news regarding the diminished coverage rates in 1+listed 100-series banks. We are currently working on an accompanying paper for the AAPOR presentation in which we will outline alternative methods for frame/sample construction. With all due respect to the Mitofsky-Waksberg methodology, the complexities you have listed are some of the reasons why we migrated to a list-assisted technique in the first place. As discussed at the AAPOR, we believe the days of 100-series banks are over and we should build frames based on 1000-series banks to recapture some the lost coverage.

Beginning with the September 2008 release of the GENESYS database (V2008-3), Marketing Systems Group will offer the added functionality to generate RDD samples in 1+listed 1000-series banks. While this functionality will be available through our web-based product (Virtual GENESYS) such samples are currently available on custom basis.

Regards,

Mansour Fahimi, Ph.D. VP, Statistical Research Services Marketing Systems Group mfahimi@m-s-g.com <mailto:mfahimi@m-s-g.com>

P: 240-477-8277 C: 240-743-9866 F: 215-653-7115

From: AAPORNET on behalf of Voigt, Lynda Sent: Mon 6/9/2008 9:14 PM To: AAPORNET@ASU.EDU Subject: Mitofsky-Waksberg RDD

We currently use Mitofsky-Waksberg landline RDD for two of our epidemiologic case-control studies and 1+bank list-assisted RDD for two other studies. We are reluctantly converting our two list-assisted studies to M-W because of the newest report at AAPOR that found coverage of 1+ banks is now only 80%. Our biggest headache with M-W is the length of time it takes to resolve all of the secondaries. We use k=5. We call a maximum of 40 phone numbers in a bank (PSU) (or adjoining bank if the primary bank is exhausted) in our attempt to achieve 5 residential numbers for each primary that is a residential number. We call each number up to 9 times at different times of the day/week over a 2-3 week period before abandoning the number. We recontact all numbers that resulted in refusals or answering machines on all attempts 2-3 months after the original call. It takes 12 months or longer to finish all of the secondaries and the recontacts for some of our primary numbers. Our studies generally last 5 years, but this still presents logistic problems in the last 1-2 years of the study. Our RDD software generates 4 secondaries as soon as a residential outcome for a primary number is "checked in" to the system by an interviewer. A replacement secondary is generated immediately if one of these four numbers turns out to be non-residential. We are trying to shorten the length of time it takes to resolve all secondary numbers and would appreciate any suggestions.

Thank you!

Lynda Voigt

Lynda F. Voigt, Ph.D. Cancer Epidemiology Research Cooperative Fred Hutchinson Cancer Research Center Seattle, WA 206 667-4519 Lvoigt@fhcrc.org

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Date: Tue, 10 Jun 2008 09:59:14 -0700 Reply-To: "Voigt, Lynda" <lvoigt@FHCRC.ORG> AAPORNET <AAPORNET@ASU.EDU> Sender: From: "Voigt, Lynda" <lvoigt@FHCRC.ORG> Re: Mitofsky-Waksberg RDD Subject: Comments: To: "Fahimi, Mansour" <mfahimi@m-s-g.com>, AAPORNET@ASU.EDU Comments: cc: "Kulp, Dale" <DKulp@m-s-g.com>, "Malarek, David" <DMalarek@m-s-g.com> In-Reply-To: <19C7D9BC73C7914BAB5D21A6C05F2AD754F4E3@Delmar2.m-s-g.com> MIME-Version: 1.0 Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: quoted-printable

Hi Mansour,

=20

Thanks for your response. Unfortunately, the 90% coverage in 1,000 blocks is inadequate for our work in cancer etiology, :(so we may be stuck with trying to sharpen M-W. We are looking at our data to see if we can reduce our maximum number of phone numbers that we generate in order to achieve 5 residences/PSU. We currently call 40 phone numbers within a PSU before abandoning secondary generation if we haven't achieved 5 residences. We are also considering shortening the time period before we recontact refusals in the months before the study ends. Perhaps 1 month will be adequate. We are interested in other's experiences and any other wisdom/advice survey researchers can offer us.

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We are also struggling with another related question. If we can't shorten our time to secondary completion, we will need to generate and call all of our primary numbers 12 months before we end RDD recruitment. I'm concerned that this will impact the equal probability nature of M-W, since the residential structure of PSUs changes over time. The secondaries that are generated 6-8 months after the primary number is called will not reflect changes over time in the proportion of residential numbers in the primary PSU. The proportion of residential numbers in broadband PSUs is changing SO fast that this may be even more problematic than it was in the past. This time gap between identifying the primary residential and the secondary residentials could introduce coverage bias into our M-W secondaries. In the past when we used M-W exclusively, we were able to just extend our RDD calling period and interviewing period until we were finished, but this is much more difficult in these days of tight budgets. I would appreciate opinions on this issue as well. =20 =20Thanks! =20

-20
Lynda Voigt
=20
Lynda F. Voigt, Ph.D.
Cancer Epidemiology Research Cooperative
Fred Hutchinson Cancer Research Center Seattle, WA
206 667-4519
Lvoigt@fherc.org

From: Fahimi, Mansour [mailto:mfahimi@m-s-g.com]=20 Sent: Tuesday, June 10, 2008 9:19 AM To: Voigt, Lynda; AAPORNET@ASU.EDU Cc: Kulp, Dale; Malarek, David Subject: RE: Mitofsky-Waksberg RDD

Lynda,

Sorry for being the bearer of bad news regarding the diminished coverage rates in 1+listed 100-series banks. We are currently working on an accompanying paper for the AAPOR presentation in which we will outline alternative methods for frame/sample construction. With all due respect to the Mitofsky-Waksberg methodology, the complexities you have listed are some of the reasons why we migrated to a list-assisted technique in the first place. As discussed at the AAPOR, we believe the days of 100-series banks are over and we should build frames based on 1000-series banks to recapture some the lost coverage.

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Regards,

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Mansour Fahimi, Ph.D. VP, Statistical Research Services Marketing Systems Group mfahimi@m-s-g.com <mailto:mfahimi@m-s-g.com>=20

P: 240-477-8277 C: 240-743-9866 F: 215-653-7115

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Thank you!

Lynda Voigt

Lynda F. Voigt, Ph.D. Cancer Epidemiology Research Cooperative Fred Hutchinson Cancer Research Center Seattle, WA 206 667-4519 Lvoigt@fhcrc.org

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Date:Tue, 10 Jun 2008 14:28:30 -0500Reply-To:Jeanie Harper Sender:AAPORNET AAPORNET AAPORNET@ASU.EDU>From:Jeanie Harper Jup 2008 14:28:30 -0500Subject:Job PostingComments:To: aapornet@asu.eduMIME-Version:1.0

Content-Type: text/plain; charset="US-ASCII" Content-Transfer-Encoding: quoted-printable

SENIOR ANALYST =20

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The preferred candidate will have the following knowledge, skills, and abilities: =20

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- * Bachelors Degree and 5 yrs relevant work experience=20
- * Prior marketing research experience a plus. =20
- * Strong knowledge of statistics/statistical programming=20
- * Experience maintaining and working with large databases
- * Strong computer skills, including SPSS, Microsoft and Windows-based programs
- * Excellent communication skills and customer service oriented
- * Ability to multi-task and work autonomously=20

Abt SRBI offers challenges, opportunity, diversity and growth. You'll enjoy a dynamic, fast-paced work environment, the best people in the industry and a benefits package with options to meet your needs. Interested candidates should submit their resume and salary requirements to: m.hahn@srbi.com . For additional information on Abt SRBI, please visit our website, www.srbi.com http://www.srbi.com/ . EOE=20

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Date:Tue, 10 Jun 2008 19:14:34 -0700Reply-To:Randal ZuWallack <randal.zuwallack@MACROINTERNATIONAL.COM>Sender:AAPORNET <AAPORNET@ASU.EDU>

From: Randal ZuWallack <randal.zuwallack@MACROINTERNATIONAL.COM> Subject: MacroPoll Wireless III Comments: To: AAPORNET@ASU.EDU Mime-Version: 1.0 Content-Transfer-Encoding: quoted-printable

MacroPoll Wireless, a national omnibus survey conducted with 250 cell=20 phone users, is scheduled to run its third wave July 14-21.=20=20

Macro has conducted two waves of the MacroPoll Wireless. Several researc= h=20

organizations placed questions on the inaugural wave in October 2007 and=20=

the second wave in the February 2008. The past two surveys have been an=20=

eclectic mix of content that includes consumer purchases, political=20 preferences, public awareness and health behaviors. Over both waves, 38==20

percent of the respondents reported that they do not have a landline at=20=

all, while 40 percent of respondents with a landline reported that they=20=

receive =E2=80=9Call or almost all=E2=80=9D of their calls on their cell = phone.=20=20

In both waves, Macro funded its own set of questions on health behaviors.= =20=20

The results are congruent with the National Health Interview Survey=20 (NHIS). MacroPoll=E2=80=99s estimated current smoking rate for the cell=only=20

population in 29.9 percent, very close to the NHIS estimate for adults in= =20

cell-only households (30.6%). Similarly, the estimated obesity rate for=20=

the cell-only population is 21.9 percent according to Macropoll, which=20=

corresponds with the NHIS estimate of 22.6 percent.

Please contact Randal Zuwallack (Randal.ZuWallack@macrointernational.com)= =20

or Lindsey Witt (Lindsey.Witt@macrointernational.com), by e-mail, or by=20=

phone at 802-863-9600 for more information about how to participate in=20=

MacroPoll Wireless or questions about the survey itself (content,=20 weighting materials, etc.)

I hope to hear from you.

Thanks,

Randy

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Date:Wed, 11 Jun 2008 07:55:38 -0700Reply-To:Claudia Deane <CDeane@KFF.ORG>Sender:AAPORNET <AAPORNET@ASU.EDU>From:Claudia Deane <CDeane@KFF.ORG>Subject:Job opportunityComments:To: aapornet@asu.eduMIME-Version:1.0Content-Type:text/plain; charset="us-ascii"Content-Transfer-Encoding:quoted-printable

Posting for a colleague:

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GANNETT DIGITAL seeks a Manager of Audience Rea & Data for expansion initiative.

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This person will work with experts on qualitative and quantitative research and help identify and leverage ethnographic research and usability studies. Assess data synthesis across all metrics and work with team to incorporate key information. Build analytics and knowledge to better understand consumer behavior. Leverage expertise for specific audiences against all digital products.

Join an innovative and engaged team leveraging Gannett's vast content in text, audio, video, social media to build products focused on targeted audiences of value to national and local advertisers. Ensure all strategies revolve around identifying and understanding audience behavior and needs.=20

=20

Bachelor's degree required in communications, and/or multi-disciplinary focus with marketing and engineering, art & design or web development, or business/marketing degree with a concentration or additional training in communications. Have deep knowledge/passion of the digital media industry from the perspectives of advertisers, users and publishers. Demonstrate strong decision-making, organizational, planning, communication and problem-solving skills. Must be able to communicate and negotiate with a wide variety of co-workers and potential business partners. Show proven ability to identify critical issues, prioritize appropriately, and execute quickly.

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For complete job listings or to apply, visit our website at www.gannett.com/career. =20

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Date:Wed, 11 Jun 2008 16:28:22 -0400Reply-To:Karla McPherson <KarlaMcPherson@WESTAT.COM>Sender:AAPORNET <AAPORNET@ASU.EDU>From:Karla McPherson <KarlaMcPherson@WESTAT.COM>Subject:Low-literacy populationsComments:To:AAPORNET@ASU.EDUMIME-Version:1.0Content-Type:text/plain; charset="us-ascii"Content-Transfer-Encoding:quoted-printable

Does anyone have experience with using paper surveys in group administrations with low-literate populations where the survey administrator reads each item aloud and allows respondents to mark their answers before the next question is read? This is a situation where administration has to be in groups and ACASI is not possible. Any advice would be appreciated!

Thanks,

Karla

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Date:Thu, 12 Jun 2008 07:08:20 -0700Reply-To:Mike Brick <patdeanbrick@GMAIL.COM>Sender:AAPORNET <AAPORNET@ASU.EDU>From:Mike Brick <patdeanbrick@GMAIL.COM>Subject:Re: Mitofsky-Waksberg RDDComments:To: AAPORNET@ASU.EDUMime-Version:1.0Content-Transfer-Encoding: quoted-printable

I just want to remind everyone that coverage rates are like response rate=

s=20 in that they do not necessarily relate to bias. It all depends on the who= =20 is missing. The second point is that coverage rates even in the most=20 presitgious government surveys (like the Current Population survey) are=20= probably less than 90%. The CPS report on quality notes coverage ratios f= or=20 whites of 90% and for blacks of 82%. See=20 http://www.census.gov/prod/2006pubs/tp-66.pdf Mike -------Archives: http://lists.asu.edu/archives/aapornet.html . Unsubscribe? Send email to listserv@asu.edu with this text: signoff aapornet Please ask authors before quoting outside AAPORNET.

Date:Thu, 12 Jun 2008 11:47:30 -0400Reply-To:Howard Fienberg <hfienberg@CMOR.ORG>Sender:AAPORNET <AAPORNET@ASU.EDU>From:Howard Fienberg <hfienberg@CMOR.ORG>Subject:CMOR web seminar: "Research in a Treacherous Legal Environment"Comments:To: AAPORNET@ASU.EDUMIME-Version:1.0Content-Type:text/plain; charset="us-ascii"Content-Transfer-Encoding:quoted-printable

CMOR invites you to a web seminar: "Get It In Writing: Research in a Treacherous Legal Environment", on Tuesday, June 17, 2008 at noon EST.

THE REGISTRATION DEADLINE IS TOMORROW -- Friday, June 13, 2008.

Summary:

The old school methods of business -- a handshake and a smile -- have eroded. They just won't protect you, your clients or your respondents anymore. EVERYTHING needs to be considered in a contract or legal agreement. Are you aware of what you should get in writing, when and how? This presentation will cover the current legislative and legal landscape for all facets of the research business, threats on the horizon from creative trial lawyers, and concrete guidance on the documents and contracts you need to develop now to protect you and everyone with whom you're working.

Register here: http://www.cmor.org/pdf/2008_CMOR_WebSeminar_Reg.pdf <http://www.cmor.org/pdf/2008_CMOR_WebSeminar_Reg.pdf>=20

Pricing: CMOR Members \$55 / MRA and QRCA Members \$65 / Nonmembers \$80=20

=20

Sincerely,

Howard Fienberg =20

Director of Government Affairs CMOR: Promoting & Advocating Survey & Opinion Research hfienberg@cmor.org 1111 16th St. NW, Suite 120 Washington, DC 20036 (202) 775-5170 Fax: (202) 775-5172 http://www.cmor.org http://www.cmorhttp//www.linkedin.com/in/howardfienberg.org http://www.youropinioncounts.org <http://www.youropinioncounts.org/>=20 =20=20

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Thu, 12 Jun 2008 12:08:49 -0500 Date: Reply-To: Jeanie Harper </ JHarper@GOAMP.COM> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Jeanie Harper </ JHarper@GOAMP.COM> Subject: Job Posting Comments: To: aapornet@asu.edu MIME-Version: 1.0 Content-Type: text/plain; charset="US-ASCII" Content-Transfer-Encoding: quoted-printable

Department of Health Management & Informatics School of Medicine

University of Missouri

=20324 Clark

Columbia MO 65211

573/882-6178

Fax 573/882-6158

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Faculty Position

Health and Behavioral Risk Research Center

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A dynamic leader is sought to manage and utilize effectively the substantial amounts of data that are gathered by the Health and Behavioral Risk Research Center (HBRRC) of the Department of Health Management and Informatics at the University of Missouri. The successful applicant will work with a team of researchers leading and participating in initiatives to expand further the scope of research in disease prevention and control. This faculty position will be non-regular and can be a Clinical Assistant/Associate/Full Professor or a Research Assistant/Associate/Full Professor. The rank will be commensurate to the selected candidate's experience.

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The work involves planning, directing, coordinating, and evaluating the programs and activities of the HBRRC and recommending short- and long-range planning objectives to address Center research goals. Specifically, the holder of this position will:

* Plan, direct, coordinate, and evaluate all surveillance programs, including the Behavioral Risk Factor Surveillance System (BRFSS) and provide direction and oversight of operations, budgets, and personnel management in the Center.

* Develop/implement policies related to compliance with contractual requirements and Centers for Disease Control and Prevention (CDC) and MO Department of Health and Senior Services (DHSS) requirements and guidelines.

* Maintain effective communication with CDC and other funding agencies; seek guidance and obtain information regarding BRFSS and other surveillance and/or special survey projects.

* Serve as a Center liaison for Office of Surveillance, Evaluation, Planning, and Health Information (OSEPHI) and other DHSS programs; ensure relevance of BRFSS data for OSEPHI and DHSS programs; serve as liaison for special surveys.

* Provide BRFSS and special survey data and/or fulfill information requests; respond to internal and external requests for BRFSS and special survey data and/or information.

* Develop proposals for funding to conduct research relevant to the mission of the HBRRC.

* Prepare abstracts, reports, or manuscripts describing findings of surveys or research projects.

* Prepare and deliver presentations of research or surveillance activities at local, national, and international conferences, as appropriate.

* Prepare annual BRFSS grant applications.

* Prepare annual BRFSS state and regional reports.

* Develop special issue reports and white papers as needed and as requested.

* Participate in research faculty meetings to promote use of surveillance data.

* Collaborate with faculty and staff in HMI on projects in line with the Department's mission.

* Participate in departmental teaching as requested by the department chair.

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The preferred candidate will have excellent leadership, technical, and communication skills, a team player approach, and a demonstrated ability to produce deliverables. Experience directing federally funded projects, management, consulting on survey research and surveillance activities with Federal agencies, and collaborating with staff of state and local health departments and faculty of academic institutions is highly desirable. Applicants with a Master of Public Health (MPH or MSPH) or a Master of Health Administration (MHA) and a Doctor of Philosophy (Ph.D.) in a social or behavioral science, or a Doctor of Public Health (DrPH) are preferred.

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Applicants should submit their curriculum vitae or resume to: Gordon D. Brown, Ph.D., Chair, Search Committee, Department of Health Management and Informatics, University of Missouri, CE707 CS&E Building, DC006.00, Five Hospital Drive, Columbia MO 65212 or e-mail to=20 HuetherL@health.missouri.edu.=20

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Date: Fri, 13 Jun 2008 13:45:52 +0200 Reply-To: mannheim.direct@gesis.org Sender: AAPORNET <AAPORNET@ASU.EDU> From: mohler <mohler@ZUMA-MANNHEIM.DE> Organization: GESIS ZUMA Subject: last chance to register 3mc 2009 conference Comments: To: AAPORNET@ASU.EDU MIME-Version: 1.0 Content-Type: text/plain; charset=ISO-8859-15; format=flowed Content-Transfer-Encoding: 7bit *Last chance to register: Monday 16th June, until Midnight ET*

INTERNATIONAL CONFERENCE ON SURVEY METHODS IN MULTINATIONAL, MULTIREGIONAL, AND MULTICULTURAL CONTEXTS June 25 - 29, 2008 in Berlin, Germany

* Register directly at*

http://www.3mc2008.de/index.php?option=com_content&task=view&id=20&Itemid=81 <http://www.3mc2008.de/index.php?option=com_content&task=view&id=20&Itemid=81> **

Please note: Complete the registration form as instructed on the web but send the credit card form to our last minute desk at

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The conference focuses on the methodological challenges of designing, conducting, and analyzing cross-national and cross-cultural surveys. The more than 250 papers cover a wide range of themes and topics, from comparative politics to poverty, from official statistics to exit polls, and from questionnaire design to complex statistical analyses (view the programme at www.3mc2008.de http://www.3mc2008.de).

The conference will be held at the Berlin-Brandenburg Academy of Sciences and Humanities in the heart of Berlin. It opens with in the Berlin Konzerthaus with key note addresses by Sidney Verba, Denise Lievesley and Lars Lyberg. A Wiley monograph based on invited papers is included in the conference fees.

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Date:Fri, 13 Jun 2008 08:36:19 -0500Reply-To:Jeanie Harper Sender:AAPORNET AAPORNET AAPORNET@ASU.EDU>From:Jeanie Harper Jub PostingJob PostingComments:To: aapornet@asu.eduMIME-Version:1.0Content-Type:text/plain; charset="US-ASCII"Content-Transfer-Encoding:quoted-printable

Director of Data Management=20 Siena Research Institute

Public Opinion Research Administrator: The Siena Research Institute of Siena College is seeking a public opinion research administrator, experienced and highly trained, to serve in the position of Director of Data Management. The Director of Data Management will become part of the senior leadership of a dynamic and growing full service research institute dedicated to understanding and reporting on the fabric of life in New York State. The ideal candidate will have experience in the field of survey research including survey development, sampling, implementation and data analysis; technical proficiency in CATI software, SPSS, Excel, Access, PowerPoint and Word; familiarity with the operation and management of a survey research call center; superior analytic, communication and interpersonal skills; demonstrated success in project management and reporting; website maintenance; experience in web surveying and reporting as well as mail surveying a plus. Some evening and weekend hours are required. A master's degree in an applicable field of study is required. Review of resumes will begin immediately. Candidates should submit a letter of application, including salary requirements, resume and the names of three references to Siena College, Office of Human Resources, 515 Loudon Road, Loudonville, NY 12211, or email humanresources@siena.edu

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Date:Fri, 13 Jun 2008 10:02:49 -0400Reply-To:MMichaels@MichaelsResearch.comSender:AAPORNET <AAPORNET@ASU.EDU>From:Maureen Michaels <mmichaels@MICHAELSRESEARCH.COM>Organization:Michaels Opinion Research, Inc.Subject:Time Tracking ProgramsComments:To: AAPORNET@ASU.EDUMIME-Version:1.0Content-Type:text/plain; charset="us-ascii"Content-Transfer-Encoding:quoted-printable

We're looking to upgrade our process for tracking time spent by staff on different research projects. If you have a recommendation for = off-the-shelf software, please contact me. If you have thoughts about software to = avoid, I'd also love to hear about it. Happy to compile what I learn and share with any one who requests it. =20 Thanks,

Maureen

=20 --Maureen Michaels Michaels Opinion Research, Inc. 350 West 31st Street Suite 505 New York, NY 10001 =20 Tel: 212-226-6251 Cell: 631-495-6902 mmichaels@michaelsresearch.com =20

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Date: Fri, 13 Jun 2008 16:52:47 +0100 Reply-To: Iain.NOBLE@DCSF.GSI.GOV.UK Sender: AAPORNET <AAPORNET@ASU.EDU> From: Iain Noble <Iain.NOBLE@DCSF.GSI.GOV.UK> Subject: Re: last chance to register 3mc 2009 conference Comments: To: AAPORNET@ASU.EDU In-Reply-To: A<48525DF0.9010101@zuma-mannheim.de> MIME-Version: 1.0 Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: 8bit

And if you are going to this conference I recommend you book your hotel through Hotels.com or some such rather than the conference website. You'll save something like 40% this way in exactly the same hotels.

Iain Noble Department for Children, Schools and Families Young People Analysis Division - YCS and Next Steps Study, W606, Moorfoot, Sheffield, S1 4PQ.

0114 259 1180

For information about the Next Steps Study go to www.nextstepsstudy.org.uk or http://www.esds.ac.uk/longitudinal/access/lsype/

>-----Original Message---->From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of mohler
>Sent: 13 June 2008 12:46
>To: AAPORNET@ASU.EDU
>Subject: last chance to register 3mc 2009 conference
>
>*Last chance to register: Monday 16^th June, until Midnight ET*
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Date:Mon, 16 Jun 2008 07:45:29 -0400Reply-To:Colleen Porter <colleen_porter@COX.NET>Sender:AAPORNET <AAPORNET@ASU.EDU>From:Colleen Porter <colleen_porter@COX.NET>Subject:capturing informal proxies/helpersComments:To: AAPORNET list <AAPORNET@ASU.EDU>Content-Type:text/plain; charset=US-ASCII; format=flowed; delsp=yesContent-Transfer-Encoding:7bitMime-Version:1.0 (Apple Message framework v924)

I've been designing a series of paper-and-pencil questionnaires to be filled out in a clinic setting by gout patients, while they are waiting to see their provider. Given the nature of the clinics involved as well as that condition, the patients will likely be men over age 50, most late 60s to early 80s.

It's been a challenge to think through the appropriate font size, and complicated by the reality that gout is often merely one more comorbidity for folks with complex heath status (e.g., so when you ask them about their provider, it has to be the "doctor who treats your gout," not just doctor).

But to get to my question: Most of these men come to clinic with a family member, typically their wife or adult daughter. I have always been interested in the indirect effect that these other people have on the patient's health care decision, and my first thought was to have a questionnaire for the patient and a slightly different form for the support person, which has been done.

The nurse practitioner who will be handing out the the survey said that likely wouldn't work, because often the support person would fill it out *for* the patient, which they know from the symptom checklists, etc., they are already filling out--there are references to "he." So they are not going to want to fill out another form for themselves after helping the patient.

We immediately discussed whether to add a short battery of items to determine cognitive ability to complete the questionnaire, which is common in surveys of elders, but she insisted that she would only give it to patients who were capable of processing the information and answering the questions; they just needed help reading the words, etc. I agree with her after watching a pretest couple do this; they are quite practiced; it just took a bit longer, and ironically toward the end, he picked up the form and saw the 14-point Times New Roman type and said, "Oh, I can read this myself!" But they are so used to unreadable medical forms that they hadn't even tried.

So I am definitely not doing a second questionnaire, but part of me wants to capture the idea of whether there is someone helping them with the form in clinic. However, when we went into cognitive testing with a question about whether anyone helped them to fill out the form, everyone said that I had helped them, since I was there listening and "making sure they understood" (really asking questions about whether they understood, but that's how it was perceived).

Okay, so is this just something that works awkwardly in a pretest situation but will fly fine in the field, or does this just never work? Any experiences?

And does this even matter, or is it just an excess of my nerdy wantingto-know-everything?

Colleen Porter Gainesville, FL

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Date:Mon, 16 Jun 2008 11:16:54 -0400Reply-To:Jonathan Brill <brillje@UMDNJ.EDU>Sender:AAPORNET <AAPORNET@ASU.EDU>From:Jonathan Brill <brillje@UMDNJ.EDU>Subject:Re: capturing informal proxies/helpersComments:To: AAPORNET@ASU.EDU, Colleen Porter <colleen_porter@COX.NET>MIME-version:1.0Content-transfer-encoding:7BITContent-disposition:inlineContent-type:text/plain;charset=US-ASCII

Colleen:

As someone who now focuses exclusively on over age 50 populations, I am appalled by the blanket assumption that 50 to 80 year old men (most of whom you suggest are 65 to 80) would not be able to complete a self-administered questionnaire without assistance due to cognitive limitations. Cognitive limitations that prevent unassisted self-administration of survey questionnaire are fairly rare among the 65+ population and the incidence of dementia among the elderly appears to be declining fairly rapidly. A recent study by Corder and Manton at Duke based on data culled from National Long Term Care Surveys examined dementia cases among those 65+ from 1982 through 1999. They found that there was a decrease of 380,000 cases from approx. 1.3 million (4.7%) in 1982 to approximately 900,000 (2.5%) in 1999 (p < 0.0001) with age-standardized estimates demonstrating a larger decline from 5.3% to 2.5%. These researchers concluded that more recent cohorts are less

likely to be severely demented in old age despite longer life expectancy. Furthermore, several other studies indicate that the rate of dementia appears to be higher among women than men even when controlling for greater life expectancy among women!

While cognitive impairment is always a concern for any mode of survey participation, the primary issue in a person's ability to complete a self-administered questionnaire is literacy. As far as I know ... and, as an over 50 male that suffers from gout, I feel I am solid ground here ... gout is neither an indicator of cognitive limitations nor low literacy.

Also, I find the statement that it is "reality that gout is often merely one more co-morbidity for folks with complex heath status" to be strange and nebulous - what in the world constitutes "complex health status"? The research supported evidence that most people over 50 tend to consume 2 or more doctor prescribed medications does not necessarily mean the 50+ crowd has complex health status or is cognitively limited. For example, a person with gout could be hypertensive. Does being on allopurinol (and/or colchicine) for gout and an ACE inhibitor (or an ARB or a diuretic or a beta blocker or a calcium channel blocker) for hypertension constitute complex health status? Even if this does meet your definition of "complex health status", it surely does not mean that one is of insufficient literacy or sufficiently cognitively impaired to be unable to complete a self-administered questionnaire without assistance.

So what in the world are you and that nurse practitioner talking about here? Is there something about this patient population that makes it clear that low literacy levels or high levels of cognitive impairment are likely to be encountered? (Because it surely is not age or gender or gout!) If there is, that is the relevant issue to be addressed in your research design, not the ageist assumptions you appear to be invoking.

Regards, Jonathan

Jonathan E. Brill, Ph.D. General Manager, ORANJ BOWL(sm) Panel Research Program Associate Director, Research Call Center & Panel Research NEW JERSEY INSTITUTE FOR SUCCESSFUL AGING School of Osteopathic Medicine University of Medicine and Dentistry of New Jersey 42 East Laurel Road, UDP Suite 2300 Stratford, New Jersey 08084 Telephone (direct): 856.566-6727 Fax (research group): 856.566-6874 E-mail: brillje@umdnj.edu www.oranjbowl.info

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>>> Colleen Porter <colleen_porter@COX.NET> 6/16/2008 7:45 AM >>> I've been designing a series of paper-and-pencil questionnaires to be

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Date: Mon, 16 Jun 2008 12:15:23 -0400 Reply-To: Adria Gallup-Black <agallup@AED.ORG> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Adria Gallup-Black <agallup@AED.ORG> Subject: Capturing structural racism in school communities Comments: To: AAPORNET@asu.edu Mime-Version: 1.0 Content-Type: text/plain; charset=US-ASCII Content-Transfer-Encoding: 7bit Content-Disposition: inline

Hello:

A colleague forwarded the following e-mail to me (see below). If you have any suggestions or recommendations, please respond off-list to me and I will forward it along.

Many thanks in advance for any assistance that you might be able to provide.

Best, Adria Gallup-Black, Ph.D. Sr. Program Officer, Research & Evaluation Academy for Educational Development

*

From: Gary Garland <Garlandg@harpercreek.net> To: steve hoelscher <hoelschersteve@yahoo.com> Sent: Thursday, June 12, 2008 8:43:23 AM Subject: Structural Racism

Hi Steve, I am on the Educators Task Force "Perception Data Subcommittee" and our task is to identify the perception of the community stakeholders around structural racism within the school communities of the greater Battle Creek area. We are trying to find a survey that would allow us to get the perception of teachers, administrators, support staff, parents and students towards racism in our school communities.Do you know of such a survey or a person we could contact about the survey like this? Thank You, Gary

Gary S Garland Principal Harper Creek Middle School Battle Creek MI 269-441-4750

Adria Gallup-Black, Ph.D. Sr. Program Officer, Research & Evaluation School and Community Services Academy for Educational Development 100 Fifth Avenue New York, NY 10011 (p) 212-367-4621 (f) 212-627-0407 www.aed.org

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Date: Mon, 16 Jun 2008 13:06:33 -0400 Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Leo Simonetta <Simonetta@ARTSCI.COM> Subject: Campaigns wrestle over "poll" terms Comments: To: AAPORNET@asu.edu MIME-Version: 1.0 Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: 8bit

Campaigns wrestle over "poll" terms http://www.mgwashington.com/index.php/news/article/campaigns-wrestle-ove r-poll-terms/1242/

June 13 2008 | BY LANCE GRIFFIN Media General News Service

DOTHAN, Ala. -- Wallace Grissett doesn't make hanging up on callers a common practice. But when a polling agency called his home last week and started saying what he believed to be negative things about his favorite Congressional candidate, that's exactly what he did.

SNIP

Grissett said the questioning began with general questions about the Republican party.

"Then it just got deeper and deeper into negativism about Harri Anne," Grissett said. "I just finally hung up."

Grissett said he believed the poll was designed to reflect favorably on Smith's opponent in the upcoming Congressional runoff, State Rep. Jay Love, R-Montgomery.

But the Love campaign's pollster, Jim McLaughlin of McLaughlin and Associates, said there was no attempt to skew the results.

SNIP

David Lanoue, chair of the political science department at the University of Alabama, said push polls are commonly used in election campaigns.

Lanoue said a push poll is "when an interested party polls the public using a leading question intended to get negative information about the opponent into circulation."

The information may be true or not. Typically, no data is collected or analyzed since the goal is to get the information out to as many voters as possible.

McLaughlin disputes the Smith campaign claim, saying the poll he conducted for the Love campaign does not fit the description of a push poll. "We don't do any push polling. I think it's a waste of money, a bad idea," McLaughlin said.

SNIP

Leo G. Simonetta Director of Research Art & Science Group 6115 Falls Road, Suite 101 Baltimore, MD 21209

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Date: Mon, 16 Jun 2008 12:14:40 -0500 Reply-To: Woody Carter <wcarter@UCHICAGO.EDU> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Woody Carter <wcarter@UCHICAGO.EDU> Subject: Informant on Asian American (arts) consumers needed Comments: To: AAPORNET@ASU.EDU MIME-Version: 1.0 Content-Type: text/plain; charset=us-ascii Content-Transfer-Encoding: 7bit

My employer, Slover Linett Strategies, seeks a referral to an expert on Asian American consumers in the US, if possible with knowledge of arts and culture tastes and preferences. We would like to interview this expert on behalf of a nonprofit arts client who wishes to increase audience participation by Asian Americans.

We are looking for a general overview of what's known about this segment: psychographics (attitudes, values, behaviors), tips on programming to their interests and marketing to them, how to think about distinct sub-segments, etc.

References for any published articles on this would also be appreciated.

Thanks,

Woody

Woody Carter Lecturer in Public Policy in the College University of Chicago wcarter@uchicago.edu -----

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Date:Mon, 16 Jun 2008 13:52:31 -0400Reply-To:Doug Henwood <dhenwood@PANIX.COM>Sender:AAPORNET <AAPORNET@ASU.EDU>From:Doug Henwood <dhenwood@PANIX.COM>Subject:pres pollsComments:To: aapornet aapornet <aapornet@asu.edu>Mime-Version:1.0 (Apple Message framework v753.1)Content-Transfer-Encoding:7bitContent-Type:text/plain; charset=US-ASCII; delsp=yes; format=flowed

Gallup's latest has Obama leading McCain 46-42, which is roughly the margin for the last week or so. I'm wondering several things: 1) Should we pay any attention to polls at this stage, or are they pretty unrelated to eventual outcomes? 2) Given some notorious misses in the primaries, are these polls likely to be unusually unrelated to eventual outomce? 3) Given reportedly high levels of new registrations (which may or may not be unprecedented, who knows?), reportedly strong interest among young voters (ditto the previous parenthetical), and the (well-established) enthusiasm differentials between Ds and Rs, are the polls likely to be understating Obama's support, actual or potential?

Doug Henwood Left Business Observer 38 Greene St - 4th fl. New York NY 10013-2505 USA <dhenwood@panix.com> <http://www.leftbusinessobserver.com>

voice +1-212-219-0010 cell +1-917-865-2813

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download my book Wall Street (for free!) at http://www.wallstreetthebook.com

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Date:Mon, 16 Jun 2008 14:32:29 EDTReply-To:JAnnSelzer@AOL.COMSender:AAPORNET <AAPORNET@ASU.EDU>From:"J. Ann Selzer" <JAnnSelzer@AOL.COM>Subject:Re: pres pollsComments:To: AAPORNET@ASU.EDUMIME-Version:1.0Content-Type:text/plain; charset="US-ASCII"Content-Transfer-Encoding:7bit

A couple of things. First, polls taken in June reflect attitudes in June. The campaigns are going to spend their time and money trying to affect voters' decisions. Of course we expect polls to change as the campaign presses

forward. Does that make these polls worthless? Far from it. They tell us not

only where the candidates stand now, but also what appears to be working or not working. They help tell the story of the campaign. To expect these polls

to predict November is to expect the sun to stand still in the heavens.

Good polls will capture any change in the general electorate and probably trace the impact of greater turnout in the primaries/caucuses. All part of the

story. JAS

J. Ann Selzer, Ph.D. Selzer & Company 520 42nd Street Des Moines, Iowa 50312 515.271.5700

This e-mail address if for purposes of this list. Otherwise, contact me at JASelzer@SelzerCo.com

Visit our website. www.SelzerCo.com

In a message dated 6/16/2008 12:54:10 P.M. Central Daylight Time, dhenwood@PANIX.COM writes:

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Date: Mon, 16 Jun 2008 11:27:03 -0700
Reply-To: Ann Duffett <aduffett@THEFDRGROUP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
Comments: RFC822 error: <W> Invalid RFC822 field - "Anyone have advice or could share experiences re: sampling fo=". Rest of header

flushed. From: Ann Duffett <aduffett@THEFDRGROUP.COM> Comments: To: aapornet@asu.edu MIME-Version: 1.0 Content-Type: text/plain; charset=iso-8859-1 Content-Transfer-Encoding: quoted-printable

Friends -=0AAnyone=A0have advice or could share experiences re: sampling fo= r and surveying college students=A0who attend a given college? That is - st= udents at ABC University, not screening for college students from a sample = of households.=0AThanks,=0AAnn=0A(Feel free to reply offline.)=A0=0A=A0=0AA= nn Duffett, Ph.D.=0AFDR Group =0A317 Madison Avenue, Suite 1512=0ANew York,= NY 10017=0A646-695-2169 =0A=0Awww.thefdrgroup.com

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Date: Mon, 16 Jun 2008 14:37:50 -0400 Reply-To: Colleen Porter <colleen_porter@COX.NET> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Colleen Porter <colleen_porter@COX.NET> Subject: Re: capturing informal proxies/helpers Comments: To: Jonathan Brill <brillje@umdnj.edu> Comments: cc: AAPORNET@ASU.EDU In-Reply-To: <s8564bb8.095@smtpnpc.umdnj.edu> Content-Type: text/plain; charset=ISO-8859-1; format=flowed; delsp=yes Mime-Version: 1.0 (Apple Message framework v924) Content-Transfer-Encoding: 8bit

Jonathan:

I don't mean to be ageist. Although I honestly don't know where the line is between being helpful and discriminatory; those folks in their 80s raved about the readability of the 14-point type as being one of the first forms they could read easily in years:)

I am not making a "blanket assumption that 50 to 80 year old men (most of whom you suggest are 65 to 80) would not be able to complete a self-administered questionnaire without assistance due to cognitive limitations."

I am telling you that the nurse practitioner reports a non-trivial number of men in their clinics get help in filling out the symptom questionnaires, etc. that they already administer. This might indicate cognitive impairment (she thought not, as noted below, and did not intend to consent anyone with significant cognitive impairment into this study). Or it might indicate other issues, such as wanting to fill it out with their spouse because they do things as a team, or to let her feel like more a part of the visit, or because she has always handled the paperwork. In any case, I think the data point of whether someone assisted might be worth capturing. I am sure you are correct about dementia rates, but I am more concerned with the specific tasks associated with responding to a survey, for which there does seem to be research suggesting some changes with age. I very much appreciated the 1999 book "Cognition, Aging, and Self-Reports," edited by Norbert Schwarz, Denise C. Park, Barbel Knäuper, and Seymour Sudman. They bring together a lot of data about how aging affects cognition in the survey context and how surveys can be designed to adjust for such changes. Various chapters indicate a linear decline in processing speed with age, drop-offs after a certain age in cued & free recall and working memory capacity, while vocabulary stayed stable or maybe even increased slightly. In a survey setting, this may result in response order effects and increased rates of "don't know" among older respondents.

Our patient population of interest will be patients in clinics that are often the provider of last resort for folks who can't get care otherwise (who don't have health insurance through a current or former employer, and can't afford/buy individual coverage). Numerous studies show that these patients are sicker, poorer, less educated, and have less social support than patients in other settings.

I view the issues of cognition, literacy, vision impairment, etc. as like the staves in a water barrel. Each of those, and also factors with the survey instrument and administration itself, have to be solid for it to hold water. If one stave is lower, then it will leak, and it can only hold water up to the level of the lowest stave. And I see my role as a survey researcher to make sure that every barrel has staves that are high enough to hold a sufficient amount of water.

(Okay, maybe that analogy would be more interesting with wine....)

When I say that these patients have complex health status, I meant simply that many of them also have diabetes, and/or kidney disease, and/or hypertension, and/or mental illness. And those other conditions are generally more of a problem than the gout on a day-today basis. Thus, gout is not the first thing that comes to mind when we start asking questions about their health, and therefore part of the challenge of the questionnaire design is to focus their attention on gout for a few minutes. We have to specify "about gout" when we ask about how they feel toward a provider, or their ability to function, or whatever. For example, I couldn't just use one of the excellent health self-efficacy scales that are out there; we had to try to tailor it to gout, both in language and examples. This sometimes resulted in verbiage that seems excessive, and thus doesn't help with readability. But without gout-specific language, people would start talking about diabetes, even though they'd gone through questions about gout and been handed a brochure about gout.

Thanks for your input,

Colleen Porter Gainesville, FL

On Jun 16, 2008, at 11:16 AM, Jonathan Brill wrote:

> Colleen:

>

> As someone who now focuses exclusively on over age 50 populations, I > am> appalled by the blanket assumption that 50 to 80 year old men (most of > whom you suggest are 65 to 80) would not be able to complete a > self-administered questionnaire without assistance due to cognitive > limitations. Cognitive limitations that prevent unassisted > self-administration of survey questionnaire are fairly rare among the > 65+ population and the incidence of dementia among the elderly appears > to be declining fairly rapidly. A recent study by Corder and Manton > at > Duke based on data culled from National Long Term Care Surveys > examined > dementia cases among those 65+ from 1982 through 1999. They found that > there was a decrease of 380,000 cases from approx. 1.3 million >(4.7%) in > 1982 to approximately 900,000 (2.5%) in 1999 (p < 0.0001) with > age-standardized estimates demonstrating a larger decline from 5.3% to > 2.5%. These researchers concluded that more recent cohorts are less > likely to be severely demented in old age despite longer life > expectancy. Furthermore, several other studies indicate that the rate > of dementia appears to be higher among women than men even when > controlling for greater life expectancy among women! >> While cognitive impairment is always a concern for any mode of survey > participation, the primary issue in a person's ability to complete a > self-administered questionnaire is literacy. As far as I know ... > and, > as an over 50 male that suffers from gout, I feel I am solid ground > here > ... gout is neither an indicator of cognitive limitations nor low > literacy. >> Also, I find the statement that it is "reality that gout is often > merely one more co-morbidity for folks with complex heath status" to > be > strange and nebulous - what in the world constitutes "complex health > status"? The research supported evidence that most people over 50 > tend > to consume 2 or more doctor prescribed medications does not > necessarily > mean the 50+ crowd has complex health status or is cognitively > limited. > For example, a person with gout could be hypertensive. Does being on > allopurinol (and/or colchicine) for gout and an ACE inhibitor (or an

> ARB

- > or a diuretic or a beta blocker or a calcium channel blocker) for
- > hypertension constitute complex health status? Even if this does meet
- > your definition of "complex health status", it surely does not mean

> that

> one is of insufficient literacy or sufficiently cognitively impaired

> to

> be unable to complete a self-administered questionnaire without

> assistance.

>

> So what in the world are you and that nurse practitioner talking about

> here? Is there something about this patient population that makes it

> clear that low literacy levels or high levels of cognitive impairment

> are likely to be encountered? (Because it surely is not age or gender

> or gout!) If there is, that is the relevant issue to be addressed in

> your research design, not the ageist assumptions you appear to be > invoking.

>

- > Regards,
- > Jonathan

>

- >
- >
- > Jonathan E. Brill, Ph.D.

> General Manager, ORANJ BOWL(sm) Panel Research Program

> Associate Director, Research Call Center & Panel Research

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>

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>

>>>> Colleen Porter <colleen_porter@COX.NET> 6/16/2008 7:45 AM >>>

> I've been designing a series of paper-and-pencil questionnaires to be

>

> filled out in a clinic setting by gout patients, while they are

> waiting to see their provider. Given the nature of the clinics

> involved as well as that condition, the patients will likely be men

> over age 50, most late 60s to early 80s.

>

> It's been a challenge to think through the appropriate font size, and

>

> complicated by the reality that gout is often merely one more co-

> morbidity for folks with complex heath status (e.g., so when you ask

> them about their provider, it has to be the "doctor who treats your > gout " not just doctor)

> gout," not just doctor).

>> But to get to my question: Most of these men come to clinic with a > family member, typically their wife or adult daughter. I have always >> been interested in the indirect effect that these other people have on >> the patient's health care decision, and my first thought was to have a >> questionnaire for the patient and a slightly different form for the > support person, which has been done. >> The nurse practitioner who will be handing out the the survey said > that likely wouldn't work, because often the support person would fill >> it out *for* the patient, which they know from the symptom checklists, >> etc., they are already filling out--there are references to "he." So >> they are not going to want to fill out another form for themselves > after helping the patient. >> We immediately discussed whether to add a short battery of items to > determine cognitive ability to complete the questionnaire, which is > common in surveys of elders, but she insisted that she would only give >> it to patients who were capable of processing the information and > answering the questions; they just needed help reading the words, > etc. I agree with her after watching a pretest couple do this; they > are quite practiced; it just took a bit longer, and ironically toward >> the end, he picked up the form and saw the 14-point Times New Roman > type and said, "Oh, I can read this myself!" But they are so used to >> unreadable medical forms that they hadn't even tried. >> So I am definitely not doing a second questionnaire, but part of me > wants to capture the idea of whether there is someone helping them > with the form in clinic. However, when we went into cognitive testing >> with a question about whether anyone helped them to fill out the form, >> everyone said that I had helped them, since I was there listening and >> "making sure they understood" (really asking questions about whether > they understood, but that's how it was perceived). >> Okay, so is this just something that works awkwardly in a pretest > situation but will fly fine in the field, or does this just never > work? Any experiences? >> And does this even matter, or is it just an excess of my nerdy

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Date: Mon, 16 Jun 2008 19:57:07 +0000 Reply-To: marcsapir@COMCAST.NET Sender: AAPORNET <AAPORNET@ASU.EDU> From: Marc Sapir <marcsapir@COMCAST.NET> Subject: Re: pres polls Comments: To: JAnnSelzer@AOL.COM, AAPORNET@ASU.EDU Comments: cc: "J. Ann Selzer" <JAnnSelzer@AOL.COM> MIME-Version: 1.0 Content-Type: text/plain Content-Transfer-Encoding: 8bit

You are of course correct. Polls now are very important for they help the campaigns decide where to focus their lies and distortions of all the things their candidate will do for us and all things the other guy wont do. If, in some strange world political candidates actually had to stand on what they actually believed and planned to do, the longitudinal polls--though still having some value regarding voter sentiment--would diminish dramatically in importance. It's the ability of campaign money to market and manipulate that make the polls of such value to the candidates. Call me a cynic, but I think we all know this is true.

marc

------ Original message ------From: "J. Ann Selzer" <JAnnSelzer@AOL.COM>

> A couple of things. First, polls taken in June reflect attitudes in June.

> The campaigns are going to spend their time and money trying to affect> voters' decisions. Of course we expect polls to change as the campaign

presses

> forward. Does that make these polls worthless? Far from it. They tell us not

> only where the candidates stand now, but also what appears to be working or

> not working. They help tell the story of the campaign. To expect these polls

> to predict November is to expect the sun to stand still in the heavens.

>

> Good polls will capture any change in the general electorate and probably

> trace the impact of greater turnout in the primaries/caucuses. All part of the > story. JAS >> J. Ann Selzer, Ph.D. > Selzer & Company > 520 42nd Street > Des Moines, Iowa 50312 > 515.271.5700 >> This e-mail address if for purposes of this list. Otherwise, contact me at > JASelzer@SelzerCo.com >> Visit our website. www.SelzerCo.com >>> In a message dated 6/16/2008 12:54:10 P.M. Central Daylight Time, > dhenwood@PANIX.COM writes: >> Gallup's latest has Obama leading McCain 46-42, which is roughly the > margin for the last week or so. I'm wondering several things: 1) > Should we pay any attention to polls at this stage, or are they > pretty unrelated to eventual outcomes? 2) Given some notorious misses > in the primaries, are these polls likely to be unusually unrelated to > eventual outomce? 3) Given reportedly high levels of new > registrations (which may or may not be unprecedented, who knows?), > reportedly strong interest among young voters (ditto the previous > parenthetical), and the (well-established) enthusiasm differentials > between Ds and Rs, are the polls likely to be understating Obama's > support, actual or potential? >>>>> Doug Henwood > Left Business Observer > 38 Greene St - 4th fl. > New York NY 10013-2505 USA >>>> voice +1-212-219-0010 > c ell +1-917-865-2813 >> producer, Behind the News > Thursdays, 5-6 PM, WBAI, New York 99.5 FM > Saturdays, 10-11 AM, KPFA, Berkeley 94.1 FM >>> podcast: > iTunes: > viewPodcast?id=73801817> >> -

>

> download my book Wall Street (for free!) at >> > -----> Archives: http://lists.asu.edu/archives/aapornet.html . > Please ask authors before quoting outside AAPORNET. > Unsubscribe?-don't reply to this message, write to: appornet-request@asu.edu >>> (http://www.selzerco.com/) >> >> ***********Vote for your city's best dining and nightlife. City's Best > 2008. (http://citysbest.aol.com?ncid=aolacg0005000000102) >> -----> Archives: http://lists.asu.edu/archives/aapornet.html . > Please ask authors before quoting outside AAPORNET. > Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu Archives: http://lists.asu.edu/archives/aapornet.html. Please ask authors before quoting outside AAPORNET. Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu Date: Mon, 16 Jun 2008 13:05:57 -0700 Reply-To: John Marcum < jmarcum@CTR.PCUSA.ORG> Sender: AAPORNET <AAPORNET@ASU.EDU> From: John Marcum <jmarcum@CTR.PCUSA.ORG> Subject: Survey Research Position - Search Reopened Comments: To: AAPORNET@ASU.EDU Mime-Version: 1.0 Content-Transfer-Encoding: quoted-printable Associate for Survey Research, Research Services, Presbyterian Church=20 (U.S.A.). The Presbyterian Church (U.S.A.) is seeking an Associate for Survey=20 Research to help the denomination and its entities make better decisions.= =20=20The Associate will work with constituents to determine their data needs a= nd=20 use social science research techniques=E2=80=94in particular, surveys (in= cluding=20 Presbyterian Panel surveys), focus groups, and searches of administrative= =20records=E2=80=94to assemble appropriate data from and about Presbyterians= ; conduct=20 statistical analyses of these data; and disseminate results to church=20 leaders and other relevant groups through written reports, presentations,= =20and Web postings A master=E2=80=99s degree in a social science or relate= d area is=20

required; a Ph.D. is preferred. A minimum of five years=E2=80=99 experie= nce in=20

social science research is preferred, especially in survey research. A=20=

background in an applied setting focusing on denominations, congregations= ,=20 $\,$

or individual religious behavior is also desirable. Requisite skills=20

include knowledge of research methods and data analysis (including SPSS);= =20

administration and design of surveys and focus groups; report writing and = =20

oral presentation skills; attention to detail; and understanding of and=20=

respect for Christian principles. Applicants should send a letter of=20 interest along with a resume to Human Resources HR-E08-02-17, Presbyteria= n=20

Church (U.S.A.), 100 Witherspoon St, Louisville KY 40202. For more=20 information on Research Services, go to www.pcusa.org/research. Screenin=g=20

begins immediately and will continue until the position is filled.=20=20

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Date:Mon, 16 Jun 2008 19:28:00 -0700Reply-To:Leora Lawton <lawton@TECHSOCIETY.COM>Sender:AAPORNET <AAPORNET@ASU.EDU>From:Leora Lawton <lawton@TECHSOCIETY.COM>Subject:question about questionproComments:To: AAPORNET@ASU.EDUMIME-Version:1.0Content-Type:text/plain; charset="US-ASCII"Content-Transfer-Encoding:7bit

I was looking at Questionpro for a client project and it seems to be well-suited given its features. If anyone has any feedback on Questionpro I'd be grateful for some offline feedback.

Thanks, Leora

Dr. Leora Lawton TechSociety Research "Custom Social Science and Consumer Behavior Research" 2342 Shattuck Avenue PMB 362, Berkeley, CA 94704 (510) 548-6174; fax (510) 548-6175; cell (510) 928-7572 www.techsociety.com Yahoo Messenger: leora lawton

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Date: Tue, 17 Jun 2008 11:38:19 -0400
Reply-To: allenbarton@mindspring.com
Sender: AAPORNET <aapornet@asu.edu></aapornet@asu.edu>
From: Allen Barton <allenbarton@mindspring.com></allenbarton@mindspring.com>
Subject: Re: Surveying students at a college
Comments: To: Ann Duffett <aduffett@thefdrgroup.com>, AAPORNET@ASU.EDU</aduffett@thefdrgroup.com>
MIME-Version: 1.0
Content-type: text/plain; charset=US-ASCII

In 1968, immediately after the police bust ended the Columbia student takeover of buildings to protest building a Columbia gym in a public park adjacent to Harlem, and also the University's involvement in Vietnam war research and consulting, the Bureau of Applied Social Research sent a mail questionnaire to a sample of students in all schools and departments located at the Morningside campus where the demonstrations took place. The university student mailing list was used with every 5th student sampled, thus reaching students in university housing, those renting rooms in the neighborhood, and those commuting from elsewhere. Approximately half of the students responded mailing back the questionnaires (I believe in postage-paid envelopes). Comparisons of early and later returns and a telephone sampling of nonrespondents did not show large differences in activism or attitudes. The total number of responses was 3788. This permitted breakdowns by school and department, and including 230 who admitted (or boasted) that they had been arrested in the police bust. Results are reported in POQ32(3) (Fall 1968) pp. 333-351, and in the Graduate Sociology Student Union publication The Human Factor, 9(1) (Fall, 1969) pp.18-40. (We also did a mail questionnaire of the faculty with about a 50% rate of return.)

We were assisted by the fact that a former employee in the BASR machine room, displaced by our going over to computer operations, was working in the University student data office, and that the BASR had worked for the university administration as a research facility. For more normal circumstances, the cooperation of the university administration is recommended to access the student mailing list. I do not know whether "privacy protections" enacted since 1968 would prevent use of administrative lists of students for legitimate research - we did not obtain any information other than name and address from the university files.

Allen Barton, former Director, BASR, Columbia University

> [Original Message]

> From: Ann Duffett <aduffett@THEFDRGROUP.COM>

- > To: <AAPORNET@ASU.EDU>
- > Date: 6/16/2008 2:38:57 PM
- > Subject:

>

> Friends -

Anyone have advice or could share experiences re: sampling for and surveying college students who attend a given college? That is - students at ABC University, not screening for college students from a sample of households. Thanks. Ann (Feel free to reply offline.) Ann Duffett, Ph.D. FDR Group 317 Madison Avenue, Suite 1512 New York, NY 10017 646-695-2169 www.thefdrgroup.com > > -----> Archives: http://lists.asu.edu/archives/aapornet.html . > Please ask authors before quoting outside AAPORNET. > Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu Archives: http://lists.asu.edu/archives/aapornet.html Vacation hold? Send email to listserv@asu.edu with this text: set aapornet nomail On your return send this: set aapornet mail Please ask authors before quoting outside AAPORNET. Problems?-don't reply to this message, write to: aapornet-request@asu.edu ____ Date: Tue, 17 Jun 2008 08:56:25 -0700 Reply-To: Jonathon Reed < jreed@MARKETPERCEPTIONS.COM> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Jonathon Reed < jreed@MARKETPERCEPTIONS.COM> Subject: Quote Inquiry Comments: To: AAPORNET@ASU.EDU Mime-Version: 1.0 Content-Transfer-Encoding: quoted-printable I was wondering if anyone recognized the following quote (or one quite similar to this) and who might have said/written it. Thank you in advanc= e for any suggestions. =E2=80=9CUp until 100 years, people generally understood three things =E2= =80=93 where they would live their lives, what they would do for an occupation, and what wo= uld happen to them after they died.=E2=80=9D Archives: http://lists.asu.edu/archives/aapornet.html Vacation hold? Send email to listserv@asu.edu with this text: set aapornet nomail On your return send this: set aapornet mail Please ask authors before quoting outside AAPORNET. Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date:Tue, 17 Jun 2008 09:26:42 -0700Reply-To:Jonathon Reed <jreed@MARKETPERCEPTIONS.COM>Sender:AAPORNET <AAPORNET@ASU.EDU>From:Jonathon Reed <jreed@MARKETPERCEPTIONS.COM>Subject:Quote InquiryComments:To: AAPORNET@ASU.EDUMime-Version:1.0Content-Transfer-Encoding:quoted-printable

I was wondering if anyone recognized the following quote (or one similar = to this) and who might have said/written it. Thank you in advance for any

suggestions.

"Up until 100 years ago, people generally understood three things - where=

they would live their lives, what they would do for an occupation, and wh= at

would happen to them after they died."

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Date: Tue, 17 Jun 2008 11:30:41 -0500 Reply-To: "Doyle, Ken" <kendoyle@UMN.EDU> AAPORNET <AAPORNET@ASU.EDU> Sender: From: "Doyle, Ken" <kendoyle@UMN.EDU> Subject: Re: Quote Inquiry Comments: To: Jonathon Reed < jreed@MARKETPERCEPTIONS.COM> Comments: cc: AAPORNET@ASU.EDU In-Reply-To: <LISTSERV%200806170926428831.87E2@LISTS.ASU.EDU> MIME-Version: 1.0 Content-Type: text/plain; charset=ISO-8859-1; format=flowed Content-Transfer-Encoding: 7bit

Maybe this is it:

http://www.fanfiction.net/s/4169050/1/Ryuzaki_in_Love

Jonathon Reed wrote:

> I was wondering if anyone recognized the following quote (or one similar to

> this) and who might have said/written it. Thank you in advance for any

> suggestions.

>

> "Up until 100 years ago, people generally understood three things - where

> they would live their lives, what they would do for an occupation, and what

> would happen to them after they died."

- >
- > _____

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- --

Kenneth O. Doyle

Kenneth O. Doyle, Director

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Date: Wed, 18 Jun 2008 13:22:48 -0400
Reply-To: Howard Fienberg <hfienberg@CMOR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Howard Fienberg <hfienberg@CMOR.ORG>
Subject: CMOR-AUTHORED PUSH POLL BILL PASSES LOUSIANA STATE HOUSE AND SENATE
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

CMOR-AUTHORED BILL PASSES LOUSIANA STATE HOUSE AND SENATE Proposed law combats "push polls"; protects legitimate survey and opinion research

(Washington, D.C.)- Louisiana H.B. 1044-a bill drafted by CMOR-has passed both the State House and Senate with unanimous approval and awaits the signature of Governor Bobby Jindal (R). The proposed law would combat political persuasion calls (also known as "political telemarketing" or "push polls") while protecting legitimate survey and opinion research (including message testing).=20

As crafted by CMOR's Government Affairs experts, H.B. 1044 prohibits making any telephone call expressly advocating support or opposition of a candidate, elected public official or ballot proposition without identifying the source of the call. The pending law exempts legitimate survey and opinion research.=20

H.B. 1044 significantly benefits survey and opinion researchers. The law not only applies to callers in Louisiana, but also to all phone contacts and communications with Louisiana respondents. Given the Louisiana legislature's previous attempt to combat push polls by requiring extensive and bias-inducing disclosures in telephone surveys, this is a special victory.

This pending law will serve as a model for other states seeking to combat the scourge of push polls - particularly since it is the first law in the United States to define and protect message testing in research. It will also serve as a model law that researchers can promote themselves at the grassroots level.

"None of this would have been possible without the due diligence and support of Jude Olinger, a member of CMOR's grassroots State Capital Network, and his work with Rep. Neil Abramson (D, District 98), the bill's sponsor," said LaToya Lang, CMOR's State Legislative Director.

For a full analysis of the pending law and more information on the CMOR State Capitol Network, contact CMOR at (202) 775-5171 or llang@cmor.org.

###=20

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=20

Howard Fienberg =20 Director of Government Affairs CMOR: Promoting & Advocating Survey & Opinion Research hfienberg@cmor.org 1111 16th St. NW, Suite 120 Washington, DC 20036 (202) 775-5170 Fax: (202) 775-5172 http://www.cmor.org <http://www.cmorhttp//www.linkedin.com/in/howardfienberg.org>=20 http://www.youropinioncounts.org <http://www.youropinioncounts.org/>=20 =20

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Date: Wed, 18 Jun 2008 11:31:38 -0700 Reply-To: Marc Sapir <marcsapir@COMCAST.NET> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Marc Sapir <marcsapir@COMCAST.NET> Subject: FW: "Irrefutable evidence" of fraud in 2004 Ohio election Comments: To: AAPORNET@asu.edu Comments: cc: Jackie Riskin <jackieriskin@yahoo.com>, Judy Bertelsen <jbert@lmi.net> MIME-Version: 1.0 Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: 7bit

Content Transfer Encounig. / off

For people interested in the Ohio data. No, I haven't seen Phillips book myself, but I'm aware of his work and some of his writing on the topic.

Marc

Marc Sapir MD, MPH

510-848-3826 marcsapir@comcast.net

-----Original Message-----From: Richard Hayes Phillips [mailto:richardhayesphillips@yahoo.com] Sent: Wednesday, June 18, 2008 8:32 AM

Richard Hayes Phillips 4 Fisher Street Canton, New York 13617 (315) 379-0820 richardhayesphillips@yahoo.com

"IRREFUTABLE EVIDENCE" OF FRAUD IN 2004 OHIO ELECTION

Richard Hayes Phillips, Ph.D., has been the leading investigator of the 2004 presidential election in Ohio. His long-awaited book, "Witness to a Crime: A Citizens' Audit of an American Election," was recently published.

This book is the document of record, based upon actual forensic evidence. Phillips examined 126,000 ballots, 127 poll books, 141 voter signature books, and other records, enabling him to prove that the election was rigged.

The book is hard bound, cloth cover, with 448 pages of text and tables, eight pages of color photographs, and a CD containing 1200 images of evidence from Ohio.

Phillips' work was relied upon by John Conyers in challenging the Ohio electors, Robert F. Kennedy, Jr. in writing his article for Rolling Stone magazine, and Judge Algenon Marbley in issuing his court order protecting the ballots from destruction. Kennedy has called it "irrefutable evidence."

For more information, or to purchase the book, click: http://www.witnesstoacrime.com

To contact the author: richardhayesphillips@yahoo.com

Archives: http://lists.asu.edu/archives/aapornet.html .

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Date:Thu, 19 Jun 2008 14:51:17 +0200Reply-To:Edith de Leeuw <edithl@XS4ALL.NL>Sender:AAPORNET <AAPORNET@ASU.EDU>From:Edith de Leeuw <edithl@XS4ALL.NL>Subject:Field MethodsComments:To:AAPORNET@ASU.EDU, bms-rc33@services.cnrs.fr,
nosmo@nic.surfnet.nl, SRMSNET@LISTSERV.UMD.EDUMime-Version:1.0Content-Type:text/plain; charset="iso-8859-1"; format=flowed
Content-Transfer-Encoding: quoted-printable

Apologies for cross-posting

On behalf of Russ Bernard the chief editor of Field Methods. I am sending=20 out the following announcement. Field Methods is really a great journal for methodologists

Warm regards Edith De Leeuw

FIELD METHODS =96 CALL FOR PAPERS AND SPECIAL ISSUES

This is to let you know that FIELD METHODS has been accepted into the=20 Social Science Citation Index database.

Now in its 20th year, FM is a quarterly, international journal, published=20 by Sage Publications and supported by an international board of editors=20 from across the social sciences.

For information about submitting articles to FM, go to :=20 http://www.qualquant.net/FM/

FIELD METHODS solicits articles about new methods in social sciences and on= =20

new uses for existing methods.

FIELD METHODS also publishes special issues.

FM publishes articles on methods for collecting, analyzing and presenting=20 data about human thought and human behavior under field conditions. By=20 =93 field conditions,=94 we mean all conditions except the lab.

FM publishes articles on topics ranging from getting past gatekeepers in=20 ethnographic fieldwork to the construction of web-based surveys; from=20 response effects in surveys to sampling under field conditions; from=20 techniques for direct observation of behavior to techniques for coding and==20

analyzing text. FM also publishes occasional essays on epistemological= issues.

FM=92s motto is =93methods belong to all of us.=94 Regardless of our=20 epistemological or theoretical assumptions, no method belongs to a field.=20 Ethnographers today regularly do surveys and field experiments; survey=20

researcher today regularly do ethnographic or cognitive interviewing to=20 develop questions; and scholars in every social science discipline=20 regularly analyze text and other qualitative data (still and moving images,= =20 for example).

No virus found in this incoming message. Checked by AVG. Version: 8.0.100 / Virus Database: 270.3.0/1505 - Release Date: 6/16/2008=20 7:20 AM

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Date: Thu, 19 Jun 2008 12:23:57 -0400 Reply-To: David Dutwin <dutwin@ICRSURVEY.COM> Sender: AAPORNET <AAPORNET@ASU.EDU> From: David Dutwin <dutwin@ICRSURVEY.COM> Subject: Portuguese interviewing Comments: To: AAPORNET@ASU.EDU In-Reply-To: A<D751154249FA5F46AEA41585265968978F951B@mraexch.mra-dom.mranet.org> MIME-Version: 1.0 Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: 8bit

I have three projects coming up that require interviewing in Portuguese (Brazilian). I have one person I have worked with before but I want to ensure that I have more in case the project's field periods overlap.

Any recommendations would be much appreciated!

Thanks,

David Dutwin, Ph.D. Vice President of Social Science Research ICR/International Communications Research 53 W. Baltimore Pike, Media, PA 19063 484-840-4406

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Date:Thu, 19 Jun 2008 10:46:45 -0600Reply-To:Ron Riley <ron@CHANNELM2.COM>Sender:AAPORNET <AAPORNET@ASU.EDU>From:Ron Riley <ron@CHANNELM2.COM>

Subject: Re: Portuguese interviewing Comments: To: David Dutwin <ddutwin@ICRSURVEY.COM>, AAPORNET@ASU.EDU Comments: cc: juliana@scorzapesquisa.net In-Reply-To: <C012F3312E685F4E8EC4DB46B1E5694706753A11@icrmail.icrdomain.com> MIME-Version: 1.0 Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: 7bit

Juliana Scorza -- exceptional QUALITATIVE interviewer, based in Sao Paulo. Speaks good English...

juliana@scorzapesquisa.net

-----Original Message-----From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of David Dutwin Sent: Thursday, June 19, 2008 10:24 AM To: AAPORNET@ASU.EDU Subject: Portuguese interviewing

I have three projects coming up that require interviewing in Portuguese (Brazilian). I have one person I have worked with before but I want to ensure that I have more in case the project's field periods overlap.

Any recommendations would be much appreciated!

Thanks,

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Date:Thu, 19 Jun 2008 10:34:18 -0700Reply-To:TimothyJames Beebe <beebe.timothy@MAYO.EDU>Sender:AAPORNET <AAPORNET@ASU.EDU>From:TimothyJames Beebe <beebe.timothy@MAYO.EDU>Subject:Survey Response During Election YearsComments:To: AAPORNET@ASU.EDUMime-Version:1.0Content-Transfer-Encoding:quoted-printable

Hi,

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Any thoughts on the above would be most appreciated. Thanks in advance.

Regards,

Tim

Timothy J. Beebe, Ph.D.

Associate Professor of Health Services Research Mayo Clinic College of Medicine

Director, Survey Research Center Department of Health Sciences Research

Mayo Clinic 200 First Street SW Rochester, MN 55905 Tel: (507) 538-4606 Fax: (507) 284-1180 E-mail: beebe.timothy@mayo.edu

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Date: Thu, 19 Jun 2008 14:03:34 -0400 Reply-To: Allan Rivlin <arivlin@HARTRESEARCH.COM> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Allan Rivlin <arivlin@HARTRESEARCH.COM> Subject: Re: Survey Response During Election Years Comments: To: TimothyJames Beebe <beebe.timothy@MAYO.EDU>, AAPORNET@ASU.EDU In-Reply-To: <LISTSERV%200806191034180328.9C62@LISTS.ASU.EDU> MIME-Version: 1.0 Content-Type: text/plain; charset="iso-8859-1" Content-Transfer-Encoding: 7bit

My hypothesis, without any supporting data, is that response rates have to go way down in those rare but important cases where there are multiple voter persuasion and get out the vote (GOTV) phone banks simultaneously targeting a finite voter pool. For example Ohio registered voters in the five days preceding the 2004 general presidential election (and all those independent expenditure and 527 campaign phone banks).

My theory is that this was a major contributing factor in the incorrect predictions of this year's New Hampshire Primary. There were about 9 candidates from both parties with major phone banks running. That theory requires the additional assertion of a differential effect on response between Obama supporters who we know from exit polls were younger and more likely to be voting in their first primary making them more likely to pick up a telephone that had been ringing all day (with GOTV calls) than Clinton supporters who were more likely to have been through all this before.

I will watch the thread for anyone with real data.

-----Original Message-----From: AAPORNET [mailto:AAPORNET@asu.edu]On Behalf Of TimothyJames Beebe Sent: Thursday, June 19, 2008 1:34 PM To: AAPORNET@ASU.EDU Subject: Survey Response During Election Years

Hi,

A colleague of mine would like get AAPORNet member reaction to the following question...

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Date: Thu, 19 Jun 2008 19:04:08 +0000 Reply-To: "Langer, Gary" <Gary.Langer@ABC.COM> Sender: AAPORNET <AAPORNET@ASU.EDU> From: "Langer, Gary" <Gary.Langer@ABC.COM> Subject: Re: Survey Response During Election Years Comments: To: TimothyJames Beebe <beebe.timothy@MAYO.EDU>, AAPORNET@ASU.EDU In-Reply-To: <LISTSERV%200806191034180328.9C62@LISTS.ASU.EDU> MIME-Version: 1.0 Content-Type: text/plain; charset="US-ASCII" Content-Transfer-Encoding: 8bit

As Dan Merkle and I reported at AAPOR's national conference in 2005, in our 32-night 2004 national pre-election tracking poll the cooperation rate across all waves was 54 percent, and the AAPOR RR3 response rate was 37 percent.

-----Original Message-----From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of TimothyJames Beebe Sent: Thursday, June 19, 2008 1:34 PM To: AAPORNET@ASU.EDU Subject: Survey Response During Election Years

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Date: Thu, 19 Jun 2008 14:10:02 -0500 Reply-To: "Beebe, Timothy J., Ph.D." <Beebe.Timothy@MAYO.EDU> Sender: AAPORNET <AAPORNET@ASU.EDU> From: "Beebe, Timothy J., Ph.D." <Beebe.Timothy@MAYO.EDU> Subject: Re: Survey Response During Election Years Comments: To: AAPORNET@ASU.EDU In-Reply-To: <LISTSERV%200806191034180328.9C62@LISTS.ASU.EDU> MIME-Version: 1.0 Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: 8bit

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Thanks again for your response.

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-----Original Message-----From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of TimothyJames Beebe Sent: Thursday, June 19, 2008 12:34 PM To: AAPORNET@ASU.EDU Subject: Survey Response During Election Years

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Date: Thu, 19 Jun 2008 12:14:09 -0700 Reply-To: TimothyJames Beebe <beebe.timothy@MAYO.EDU> Sender: AAPORNET <AAPORNET@ASU.EDU> From: TimothyJames Beebe <beebe.timothy@MAYO.EDU> Subject: Re: Survey Response During Election Years Comments: To: AAPORNET@ASU.EDU Mime-Version: 1.0 Content-Transfer-Encoding: quoted-printable

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Date: Thu, 19 Jun 2008 15:26:09 -0400 Reply-To: Cristine Delnevo <delnevo@UMDNJ.EDU> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Cristine Delnevo <delnevo@UMDNJ.EDU> Subject: Re: Survey Response During Election Years Comments: To: "Beebe, Timothy J., Ph.D." <Beebe.Timothy@MAYO.EDU>, AAPORNET@ASU.EDU In-Reply-To: <B895473CA8106A4287B3CA3A5558636724F8AF@msgebe28.mfad.mfroot.org> MIME-version: 1.0 Content-transfer-encoding: 7BIT Content-type: text/plain; charset=us-ascii

You could look at BRFSS- perhaps even 2004 battleground states and look at RR from 2003-2005 - compare to non-battleground states.

Their quality data reports can be found here:

Cristine Delnevo, PhD, MPH UMDNJ-School of Public Health

-----Original Message-----From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Beebe, Timothy J., Ph.D. Sent: Thursday, June 19, 2008 3:10 PM To: AAPORNET@ASU.EDU Subject: Re: Survey Response During Election Years

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Date:Thu, 19 Jun 2008 15:27:58 -0400Reply-To:Cristine Delnevo <delnevo@UMDNJ.EDU>Sender:AAPORNET <AAPORNET@ASU.EDU>From:Cristine Delnevo <delnevo@UMDNJ.EDU>Subject:Re: Survey Response During Election YearsComments:To: "Beebe, Timothy J., Ph.D." <Beebe.Timothy@MAYO.EDU>,
AAPORNET@ASU.EDUMIME-version:1.0Content-transfer-encoding:7BITContent-type:text/plain;
charset=us-ascii

Oops. Hit send too soon. The BRFSS quality data reports are found here http://www.cdc.gov/brfss/technical_infodata/quality.htm

Cristine Delnevo, PhD, MPH UMDNJ-School of Public Health

-----Original Message-----From: Cristine Delnevo [mailto:delnevo@umdnj.edu] Sent: Thursday, June 19, 2008 3:26 PM To: 'Beebe, Timothy J., Ph.D.'; 'AAPORNET@ASU.EDU' Subject: RE: Survey Response During Election Years

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Date: Thu, 19 Jun 2008 15:19:53 -0400
Reply-To: "Holly H. Matulewicz" <Holly.Matulewicz@UMB.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Holly H. Matulewicz" <Holly.Matulewicz@UMB.EDU>
Subject: Has anyone conducted a survey or poll addressing Community Perceptions of Mental Health / Mental Illness
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Hello all:=20

=20

==

Has anyone done a survey or poll that looked as a community's perceptions about mental health or mental illness? For example - looking at common myths held about mental illness and to what extent people in a given community believed these statements to be true or false? =20

=20

I have not been able to find much in the literature (to my surprise). =20

=20

Thank you for your help and feedback - please feel free to reply off-line.=20

=20

Holly H. Matulewicz

Research Associate

University of Massachusettes, Boston

Phone: 617-287-7640 / Fax: 617-287-4352 / TTY: 617-287-4350

www.communityinclusion.org

=20

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Date: Thu, 19 Jun 2008 14:35:29 -0500 Reply-To: Nick Panagakis <mail@MARKETSHARESCORP.COM> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Nick Panagakis <mail@MARKETSHARESCORP.COM> Subject: Re: Survey Response During Election Years Comments: cc: AAPORNET@ASU.EDU In-Reply-To: <LISTSERV%200806191214090190.9D21@LISTS.ASU.EDU> MIME-Version: 1.0 Content-Type: text/plain; charset=us-ascii; format=flowed Content-Transfer-Encoding: 7bit

Assuming he will conduct national surveys, given 100 million plus households in the U.S., I doubt that increased polical poll activity this Fall would have much affect.

Nick

TimothyJames Beebe wrote:

>Hi again,

>
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> >Tim

> 1 1111

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Date: Thu, 19 Jun 2008 15:39:06 -0400 Reply-To: "Campbell, Eric G., IHP" <ECAMPBELL@PARTNERS.ORG> Sender: AAPORNET <AAPORNET@ASU.EDU> From: "Campbell, Eric G., IHP" <ECAMPBELL@PARTNERS.ORG> Subject: unsubscribe Comments: To: AAPORNET@asu.edu MIME-Version: 1.0 Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: quoted-printable

Eric G. Campbell, Ph.D. Associate Professor=20 Institute for Health Policy Massachusetts General Hospital Harvard Medical School

Phone 617-726-5213 Fax 617-724-4738

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Date: Thu, 19 Jun 2008 16:31:02 -0400 Reply-To: "Fahimi, Mansour" <mfahimi@M-S-G.COM> Sender: AAPORNET <AAPORNET@ASU.EDU> From: "Fahimi, Mansour" <mfahimi@M-S-G.COM> Subject: Re: Survey Response During Election Years Comments: To: Cristine Delnevo <delnevo@UMDNJ.EDU>, AAPORNET@ASU.EDU In-Reply-To: A<007a01c8d242\$53c43060\$8805c00a@core.umdnj.edu> MIME-Version: 1.0 Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: quoted-printable

Response rates for BRFSS, as with many other major surveys, have been on a steady decline. As seen from the following chart I am not sure a notable correlation could be discerned in this context.

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=20

=20

-----Original Message-----From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Cristine Delnevo Sent: Thursday, June 19, 2008 3:26 PM To: AAPORNET@ASU.EDU Subject: Re: Survey Response During Election Years

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You could look at BRFSS- perhaps even 2004 battleground states and look at

RR from 2003-2005 - compare to non-battleground states.=20

=20

Their quality data reports can be found here:

=20

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=20

Cristine Delnevo, PhD, MPH

UMDNJ-School of Public Health=20

=20

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Beebe, Timothy J.,

Ph.D.

Sent: Thursday, June 19, 2008 3:10 PM

To: AAPORNET@ASU.EDU

Subject: Re: Survey Response During Election Years

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Hi again,

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=20

Thanks again for your response.

=20

Tim

=20

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of TimothyJames Beebe

Sent: Thursday, June 19, 2008 12:34 PM

To: AAPORNET@ASU.EDU

Subject: Survey Response During Election Years

=20

Hi,

=20

A colleague of mine would like get AAPORNet member reaction to the=20 following question...

=20

"Has there been anything on AAPOR net about the impact on surveys (e.g.,

=20

lower response rate) of being in the field during heated election=20

campaigns? We have received this question a couple of times about our=20

surveys coming up this Fall."

=20

Any thoughts on the above would be most appreciated. Thanks in advance.

=20

Regards,

=20

Tim

=20

Timothy J. Beebe, Ph.D.

=20

Associate Professor of Health Services Research

Mayo Clinic College of Medicine

=20

Director, Survey Research Center

Department of Health Sciences Research

=20

Mayo Clinic

200 First Street SW

Rochester, MN 55905

Tel: (507) 538-4606

Fax: (507) 284-1180

E-mail: beebe.timothy@mayo.edu

=20

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Date: Thu, 19 Jun 2008 16:59:50 -0400 Reply-To: Cristine Delnevo <delnevo@UMDNJ.EDU> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Cristine Delnevo <delnevo@UMDNJ.EDU> Subject: Re: Survey Response During Election Years Comments: To: "Fahimi, Mansour" <mfahimi@m-s-g.com>, AAPORNET@ASU.EDU In-Reply-To: <19C7D9BC73C7914BAB5D21A6C05F2AD7D93A22@Delmar2.m-s-g.com> MIME-version: 1.0 Content-type: text/plain; charset=us-ascii Content-transfer-encoding: 7BIT

Of course BRFSS response rates have been on the decline- as have others but your figure shows somewhat of a flattening in the decline in the years being discussed.

The suggestion was to compare battleground states (which in theory would have had MORE polling-I'm sure polling volume by state exists somewhere) to non-battleground states-

Was the decline in RR from 2003 to 2004 greater in battleground states? did RR rebound up in 2005 (or stay level, where elsewhere they decline)?

Cristine Delnevo, PhD, MPH

UMDNJ-School of Public Health

From: Fahimi, Mansour [mailto:mfahimi@m-s-g.com] Sent: Thursday, June 19, 2008 4:31 PM To: Cristine Delnevo; AAPORNET@ASU.EDU Subject: RE: Survey Response During Election Years

Response rates for BRFSS, as with many other major surveys, have been on a steady decline. As seen from the following chart I am not sure a notable correlation could be discerned in this context.

-----Original Message-----From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Cristine Delnevo Sent: Thursday, June 19, 2008 3:26 PM To: AAPORNET@ASU.EDU Subject: Re: Survey Response During Election Years

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-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Beebe, Timothy J.,

Ph.D.

Sent: Thursday, June 19, 2008 3:10 PM

To: AAPORNET@ASU.EDU

Subject: Re: Survey Response During Election Years

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Thanks again for your response.

Tim

-----Original Message-----From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of TimothyJames Beebe Sent: Thursday, June 19, 2008 12:34 PM To: AAPORNET@ASU.EDU Subject: Survey Response During Election Years

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Director, Survey Research Center

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200 First Street SW

Rochester, MN 55905

Tel: (507) 538-4606

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Thu. 19 Jun 2008 17:23:42 -0400 Date: Reply-To: Allan Rivlin <arivlin@HARTRESEARCH.COM> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Allan Rivlin <arivlin@HARTRESEARCH.COM> Subject: Re: Survey Response During Election Years Comments: To: "Beebe, Timothy J., Ph.D." <Beebe.Timothy@MAYO.EDU>, AAPORNET@ASU.EDU In-Reply-To: <B895473CA8106A4287B3CA3A5558636724F8AF@msgebe28.mfad.mfroot.org> MIME-Version: 1.0 Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: 7bit

If that is the question, then the answer is almost certainly "no worries"

about legitimate political surveys, that is.

I counted up all the polls posted in Hotline one presidential year (2000 I think) for my Pole Position Column (no longer available on line) and the total number of interviews was not large enough compared to the population to plausibly have an effect on response rates (even assuming that only half or a smaller fraction of all polls were published in Hotline).

The number of surveys is, I am sure, overwhelmed by the number of persuasion calls, voter-ID calls and GOTV calls in late days of a campaign, and that could have a short term impact on response rates in the hotly contested areas. (The public does not distinguish between legitimate surveys and voter identification calls for GOTV efforts because they sound the same.) For this reason, campaign activity, not political research, you may want to think about steering clear of October 22 through November 6th or so. Especially if you care about responses in Ohio, Florida, Virginia, Colorado, ...

Allan Rivlin Partner, Peter D. Hart Research 1724 Connecticut Avenue NW Washington, DC 20009 (202) 234-5570

-----Original Message-----From: AAPORNET [mailto:AAPORNET@asu.edu]On Behalf Of Beebe, Timothy J., Ph.D. Sent: Thursday, June 19, 2008 3:10 PM To: AAPORNET@ASU.EDU Subject: Re: Survey Response During Election Years

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Date:Thu, 19 Jun 2008 17:53:20 -0400Reply-To:"Langley, Ronald" <langley@EMAIL.UKY.EDU>Sender:AAPORNET <AAPORNET@ASU.EDU>From:"Langley, Ronald" <langley@EMAIL.UKY.EDU>

Subject: Re: Survey Response During Election Years
Comments: To: TimothyJames Beebe <beebe.timothy@MAYO.EDU>, "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
In-Reply-To: <LISTSERV%200806191214090190.9D21@LISTS.ASU.EDU>
Content-Type: text/plain; charset="us-ascii"
MIME-Version: 1.0
Content-Transfer-Encoding: 8bit

Hello Tim,

I suspect the answer depends on how saturated areas are with calls. While I was away at a couple of conferences prior to the Kentucky primary (May 20), we had two surveys in the field - both health related (one was BRFSS). We had abnormally low response rates for both - BRFSS at least 10-15% lower response rate (AAPOR3) than typical in other months. When I got back to town the day after the primary, my wife told me they had received over 60 calls from the Obama campaign alone in the days leading up to the election, even though (or perhaps because) it was clear he had no chance to win. She and my son made a game of guessing the precise minute the next call would come. It is not surprising that people were tired of answering the phone/participating in surveys. However, in a national election, the saturation of calls will not be so intense (we hope), although it is possible it will be unprecedented in key battleground states like Ohio, Florida, etc.

Ronald E. Langley, Ph.D. Director, Survey Research Center University of Kentucky 302 Breckinridge Hall Lexington, KY 40506-0056 Phone: (859) 257-4684 FAX: (859) 323-1972 http://survey.research.uky.edu

-----Original Message-----From: AAPORNET [mailto:AAPORNET@ASU.EDU] On Behalf Of TimothyJames Beebe Sent: Thursday, June 19, 2008 3:14 PM To: AAPORNET@ASU.EDU Subject: Re: Survey Response During Election Years

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I think I need to clarify the question a bit. What my colleague really wants to know is whether the health-related population surveys he intends to field this Fall will be adversely affected (primarily in terms of response rate) by the election polling that is underway and likely to accelerate as November approaches. Specifically, is there any research (or other types of information) that tests whether participation in surveys dips during presidential election season (because of the increased polling and possible increased perceived burden) relative to seasons when such activity is not taking place?

Thanks again for your response.

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Date:Thu, 19 Jun 2008 15:25:39 -0700Reply-To:Edward Bronson <ebronson@CSUCHICO.EDU>Sender:AAPORNET <AAPORNET@ASU.EDU>From:Edward Bronson <ebronson@CSUCHICO.EDU>Subject:Calls in election yearComments:To: AAPORNET@ASU.EDUMime-Version:1.0 (Apple Message framework v753.1)Content-Transfer-Encoding:7bitContent-Type:text/plain; charset=US-ASCII; delsp=yes; format=flowed

We've added to the screening introduction where we tell hoped-for respondents that we are not selling anything, the following: "... and this is not a political poll."

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Date: Fri, 20 Jun 2008 09:11:26 -0400 Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Leo Simonetta <Simonetta@ARTSCI.COM> Subject: Lots of familiar names Comments: To: AAPORNET@asu.edu MIME-Version: 1.0 Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: quoted-printable

June 20, 2008=20

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THE NUMBERS GUY=20

By CARL BIALIK =20

=20

And the Survey Says...

June 20, 2008; Page A9

We surveyed five pollsters, asking how the long-running game show "Family Feud" conducts its iconic surveys of "100 Americans."

=20

The No. 1 answer from the survey: Asking its studio audience. That's a technique pollsters frown upon, as there's no way to know whether a studio audience represents the general population. It would yield little better than what Nancy Mathiowetz, past president of the American Association for Public Opinion Research, calls swag, for scientific wild-ass guess.

=20

The pollsters were wrong: The numbers-driven show conducts telephone surveys; and they're designed with much of the rigor of presidential polls.

=20

SNIP

=20

These measures surprised professional pollsters who assumed a show seeking polling numbers for entertainment purposes wouldn't work very hard to get them.

=20

"You're kidding," Paul J. Lavrakas, former chief methodologist at Nielsen Media Research, says.

=20

"I'm just impressed that a game show goes through the trouble," says Ms. Mathiowetz.

=20

None of the pollsters surveyed said they watched the show frequently, though Mark Blumenthal, editor of Pollster.com, admits, "There is probably no one in the business who hasn't at some point pulled the numbers from the printer or clicked run on the statistical package to see the numbers come up and said, 'The survey says!'"

=20

The pollsters, however, aren't entirely won over by the methodology; 100 respondents doesn't make for the most reliable results. A poll that size typically has a statistical margin of error of plus or minus 10% for the No. 1 answers.

=20

Scott Rasmussen, whose firm gathered polling data for a CBS show similar to "Feud" called "Power of 10," which is on hiatus, surveyed 1,000 people for each question. He says he thinks 100 is too small a number for polling results to be representative.

=20

SNIP

=20

Media sponsorship of such quirky polls "has kind of died off," says J. Ann Selzer, who conducts surveys for the Des Moines Register. She says she used to do more "vegetable polls," for newspapers -- as in "What's your favorite vegetable?" Another favorite was, "Do you think your neighbor is going to heaven or hell?"

=20

Rob Daves, who has conducted polling for the Charlotte Observer and the Minneapolis Star Tribune, remembers wistfully the days when he was paid to survey North Carolinians about their favorite barbecue preparation. "Polling gives us a mirror into our thoughts," he says, "and not just our political thoughts, but how we spend our time and what our lifestyle is, and what makes up our culture."

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* Read Carl Bialik's daily commentary about numbers and join him in a discussion with readers at the free blog, WSJ.com/NumbersGuy4. Email him at numbersguy@wsj.com5.

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URL for this article:

http://online.wsj.com/article/SB121391284883989979.html

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Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101=20

Baltimore, MD 21209=20

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Date:Fri, 20 Jun 2008 10:06:51 -0400Reply-To:Leo Simonetta <Simonetta@ARTSCI.COM>Sender:AAPORNET <AAPORNET@ASU.EDU>From:Leo Simonetta <Simonetta@ARTSCI.COM>Subject:SU pulls plug on pollsterComments:To:AAPORNET@asu.eduMIME-Version:1.0Content-Type:text/plain;charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

SU pulls plug on pollster

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http://www.syracuse.com/news/index.ssf/2008/06/su_pulls_plug_on_pollster .html

or

http://tinyurl.com/4h3mty

=20

Syracuse, NY -- After 24 years of polling for political candidates, Syracuse University professor Jeff Stonecash has been asked by university officials to shut down his operation amid complaints from a Democratic congressional candidate.

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SU officials said Stonecash, a political scientist at the Maxwell School of Citizenship and Public Affairs, voluntarily stopped polling for candidates pending a meeting today with university officials. =20

Stonecash's most recent candidate poll, made public April 30, was for Republican congressional candidate Dale Sweetland.

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The campaign of Sweetland's opponent, Democrat Dan Maffei, acknowledged that it had complained about Stonecash's use of SU facilities and student labor.

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SNIP

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Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101=20

Baltimore, MD 21209=20

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On your return send this: set aapornet mail

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Date:Fri, 20 Jun 2008 12:19:58 -0400Reply-To:"Battles, Stephanie" <Stephanie.Battles@EIA.DOE.GOV>Sender:AAPORNET <AAPORNET@ASU.EDU>From:"Battles, Stephanie" <Stephanie.Battles@EIA.DOE.GOV>Subject:Job PositionComments:To: AAPORNET@ASU.EDUMIME-Version:1.0Content-Type:text/plain;charset=us-asciiContent-Transfer-Encoding:quoted-printable

[Apologies for cross-posting.]

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Please share with colleagues who may be interested.

=20

This is to announce a GS-13 methodology position in the Survey Methodology Group of the Energy Information Administration (EIA). EIA is keen to study, adopt and support innovative survey methods to meet its strategic goals, to improve quality in ongoing programs, and to address new initiatives in the recent Energy Independence and Security Act. Energy-it's an important topic, these are interesting times. If you have questions about this position, please contact Stan Freedman at 202-586-5856 or via email: Stanley.Freedman@eia.doe.gov

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To learn more about EIA, its role in history and the spirit of work here, view this short video documentary: http://www.eia.doe.gov/conf_video/video.html

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Stephanie J. Battles=20 Division Director=20 Energy Consumption Division=20 Energy Information Administration=20 U.S. Department of Energy=20 Phone: 202 586 7237=20 FAX: 202 586 0018=20

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Date:Fri, 20 Jun 2008 16:31:36 +0000Reply-To:"mail@marketsharescorp.com" <mkshares@COMCAST.NET>Sender:AAPORNET <AAPORNET@ASU.EDU>From:"mail@marketsharescorp.com" <mkshares@COMCAST.NET>Subject:Re: Lots of familiar namesComments:To: Leo Simonetta <Simonetta@ARTSCI.COM>, AAPORNET@ASU.EDU

Regarding sample sizes, should calling five pollsters be considered a "survey"?

Nick

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----- Original message -----
From: Leo Simonetta <Simonetta@ARTSCI.COM>
> June 20, 2008
>
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>
> THE NUMBERS GUY
>
> By CARL BIALIK
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> And the Survey Says...
>
> June 20, 2008; Page A9
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> Mathiowetz. >>>> None of the pollsters surveyed said they watched the show frequently, > though Mark Blumenthal, editor of Pollster.com, admits, "There is > probably no one in the business who hasn't at some point pulled the > numbers from the printer or clicked run on the statistical package to > see the numbers come up and said, 'The survey says!'" >>> > The pollsters, however, aren't entirely won over by the methodology; 100 > respondents doesn't make for the most reliable results. A poll that size > typically has a statistical margin of error of plus or minus 10% for the > No. 1 answers. >>>> Scott Rasmussen, whose firm gathered polling data for a CBS show similar > to "Feud" called "Power of 10," which is on hiatus, surveyed 1,000 > people for each question. He says he thinks 100 is too small a number > for polling results to be representative. >>>> SNIP >>> > Media sponsorship of such quirky polls "has kind of died off," says J. > Ann Selzer, who conducts surveys for the Des Moines Register. She says > she used to do more "vegetable polls," for newspapers -- as in "What's > your favorite vegetable?" Another favorite was, "Do you think your > neighbor is going to heaven or hell?" >>>> Rob Daves, who has conducted polling for the Charlotte Observer and the > Minneapolis Star Tribune, remembers wistfully the days when he was paid > to survey North Carolinians about their favorite barbecue preparation. > "Polling gives us a mirror into our thoughts," he says, "and not just > our political thoughts, but how we spend our time and what our lifestyle > is, and what makes up our culture." >>>> * Read Carl Bialik's daily commentary about numbers and join him in a > discussion with readers at the free blog, WSJ.com/NumbersGuy4. Email him > at numbersguy@wsj.com5. >>>>

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> --
>
> Leo G. Simonetta
>
> Director of Research
>
> Art & Science Group
>
> 6115 Falls Road, Suite 101
>
> Baltimore, MD 21209
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          Fri, 20 Jun 2008 12:40:33 -0400
Date:
Reply-To: James Garulski < j.garulski@GMAIL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From:
          James Garulski <j.garulski@GMAIL.COM>
          Re: Lots of familiar names
Subject:
Comments: To: "mail@marketsharescorp.com" <mkshares@comcast.net>
Comments: cc: AAPORNET@asu.edu
In-Reply-To:
<062020081631.2071.485BDB67000CEDA70000081722007340769C0A9D0E089C0503@comcast.
net>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1
Content-Transfer-Encoding: 7bit
Content-Disposition: inline
```

There just has to be a screw-in-a-lightbulb joke in here somewhere...

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Date:Fri, 20 Jun 2008 18:12:09 +0100Reply-To:Bob Worcester <Bob.Worcester@IPSOS-MORI.COM>Sender:AAPORNET <AAPORNET@ASU.EDU>From:Bob Worcester <Bob.Worcester@IPSOS-MORI.COM>Subject:Re: Lots of familiar namesComments:To: "mail@marketsharescorp.com" <mkshares@COMCAST.NET>,
AAPORNET@ASU.EDUMIME-Version:1.0Content-Type:text/plain; charset="iso-8859-1"Content-Transfer-Encoding:quoted-printable

I've always thought that the collective name for pollsters is 'a sample of = pollsters", but all together we must be 'the universe of pollsters'. Chee= rs. Bob

From: AAPORNET on behalf of mail@marketsharescorp.com Sent: Fri 20/06/2008 17:31 To: AAPORNET@ASU.EDU Subject: Re: Lots of familiar names

Regarding sample sizes, should calling five pollsters be considered a "surv= ey"?

Nick

```
----- Original message ------
From: Leo Simonetta <Simonetta@ARTSCI.COM>
> June 20, 2008
>
>=20
>
> THE NUMBERS GUY
>
> By CARL BIALIK =20
>
>=20
>
> And the Survey Says...
>
> June 20, 2008; Page A9
>
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> We surveyed five pollsters, asking how the long-running game show > "Family Feud" conducts its iconic surveys of "100 Americans." >>=20>> The No. 1 answer from the survey: Asking its studio audience. That's a > technique pollsters frown upon, as there's no way to know whether a > studio audience represents the general population. It would yield little > better than what Nancy Mathiowetz, past president of the American > Association for Public Opinion Research, calls swag, for scientific > wild-ass guess. >>=20>> The pollsters were wrong: The numbers-driven show conducts telephone > surveys; and they're designed with much of the rigor of presidential > polls. >>=20 >> SNIP >>=20>> These measures surprised professional pollsters who assumed a show > seeking polling numbers for entertainment purposes wouldn't work very > hard to get them. >>=20>> "You're kidding," Paul J. Lavrakas, former chief methodologist at > Nielsen Media Research, says. >>=20>> "I'm just impressed that a game show goes through the trouble," says Ms. > Mathiowetz. >>=20 >> None of the pollsters surveyed said they watched the show frequently, > though Mark Blumenthal, editor of Pollster.com, admits, "There is > probably no one in the business who hasn't at some point pulled the > numbers from the printer or clicked run on the statistical package to > see the numbers come up and said, 'The survey says!'" >>=20 >> The pollsters, however, aren't entirely won over by the methodology; 100 > respondents doesn't make for the most reliable results. A poll that size > typically has a statistical margin of error of plus or minus 10% for the > No. 1 answers. >>=20

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>
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> to "Feud" called "Power of 10," which is on hiatus, surveyed 1,000
> people for each question. He says he thinks 100 is too small a number
> for polling results to be representative.
>
>=20
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> SNIP
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> Media sponsorship of such quirky polls "has kind of died off," says J.
> Ann Selzer, who conducts surveys for the Des Moines Register. She says
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> neighbor is going to heaven or hell?"
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> Minneapolis Star Tribune, remembers wistfully the days when he was paid
> to survey North Carolinians about their favorite barbecue preparation.
> "Polling gives us a mirror into our thoughts," he says, "and not just
> our political thoughts, but how we spend our time and what our lifestyle
> is, and what makes up our culture."
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>
> * Read Carl Bialik's daily commentary about numbers and join him in a
> discussion with readers at the free blog, WSJ.com/NumbersGuy4. Email him
> at numbersguy@wsj.com5.
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> Leo G. Simonetta
>
> Director of Research
>
> Art & Science Group
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> 6115 Falls Road, Suite 101
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> Baltimore, MD 21209
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Date:Fri, 20 Jun 2008 10:19:26 -0700Reply-To:Bob Lee <boblee48@BERKELEY.EDU>Sender:AAPORNET <AAPORNET@ASU.EDU>From:Bob Lee <boblee48@BERKELEY.EDU>Subject:Re: Lots of familiar names

Comments: To: AAPORNET <AAPORNET@asu.edu> In-Reply-To: <1697CF04E0841141907BE005BB0E48753DDF73@eumail03.eu.ipsos> MIME-Version: 1.0 Content-Type: text/plain; charset=ISO-8859-1; format=flowed Content-Transfer-Encoding: 7bit

During election years, respondents would probably call them a "plague of pollsters".

Bob Worcester wrote:

>

> I've always thought that the collective name for pollsters is 'a sample of pollsters", but all together we must be 'the universe of pollsters'. Cheers. Bob

_____ >> > From: AAPORNET on behalf of mail@marketsharescorp.com > Sent: Fri 20/06/2008 17:31 > To: AAPORNET@ASU.EDU > Subject: Re: Lots of familiar names >>>> Regarding sample sizes, should calling five pollsters be considered a "survey"? >> Nick >> ----- Original message -----> From: Leo Simonetta <Simonetta@ARTSCI.COM> >> June 20, 2008 >>>> >>>> THE NUMBERS GUY >>>> By CARL BIALIK >>>>>>>> And the Survey Says... >> >> June 20, 2008; Page A9 >> >> We surveyed five pollsters, asking how the long-running game show >> "Family Feud" conducts its iconic surveys of "100 Americans." >>>> >> >> The No. 1 answer from the survey: Asking its studio audience. That's a >> technique pollsters frown upon, as there's no way to know whether a >> studio audience represents the general population. It would yield little >> better than what Nancy Mathiowetz, past president of the American

>> Association for Public Opinion Research, calls swag, for scientific >> wild-ass guess. >> >>>> >> The pollsters were wrong: The numbers-driven show conducts telephone >> surveys; and they're designed with much of the rigor of presidential >> polls. >>>> >>>> SNIP >>>> >> >> These measures surprised professional pollsters who assumed a show >> seeking polling numbers for entertainment purposes wouldn't work very >> hard to get them. >> >>>>>> "You're kidding," Paul J. Lavrakas, former chief methodologist at >> Nielsen Media Research, says. >> >> >> >> "I'm just impressed that a game show goes through the trouble," says Ms. >> Mathiowetz. >> >> >>>> None of the pollsters surveyed said they watched the show frequently, >> though Mark Blumenthal, editor of Pollster.com, admits, "There is >> probably no one in the business who hasn't at some point pulled the >> numbers from the printer or clicked run on the statistical package to >> see the numbers come up and said, 'The survey says!'" >> >> >>>> The pollsters, however, aren't entirely won over by the methodology; 100 >> respondents doesn't make for the most reliable results. A poll that size >> typically has a statistical margin of error of plus or minus 10% for the >> No. 1 answers. >> >> >> >> Scott Rasmussen, whose firm gathered polling data for a CBS show similar >> to "Feud" called "Power of 10," which is on hiatus, surveyed 1,000 >> people for each question. He says he thinks 100 is too small a number >> for polling results to be representative. >> >> >> >> SNIP

>> >> >> Media sponsorship of such quirky polls "has kind of died off," says J. >> Ann Selzer, who conducts surveys for the Des Moines Register. She says >> she used to do more "vegetable polls," for newspapers -- as in "What's >> your favorite vegetable?" Another favorite was, "Do you think your >> neighbor is going to heaven or hell?" >> >> >> >> Rob Daves, who has conducted polling for the Charlotte Observer and the >> Minneapolis Star Tribune, remembers wistfully the days when he was paid >> to survey North Carolinians about their favorite barbecue preparation. >> "Polling gives us a mirror into our thoughts," he says, "and not just >> our political thoughts, but how we spend our time and what our lifestyle >> is, and what makes up our culture." >> >> >> >> * Read Carl Bialik's daily commentary about numbers and join him in a >> discussion with readers at the free blog, WSJ.com/NumbersGuy4. Email him >> at numbersguy@wsj.com5. >>>> >> >>>> >> URL for this article: >> >> http://online.wsj.com/article/SB121391284883989979.html >> >>>>>> -->> >> Leo G. Simonetta >> >> Director of Research >>>> Art & Science Group >>>> 6115 Falls Road, Suite 101 >>>> Baltimore, MD 21209 >> >> >> >> >> ----->> Archives: http://lists.asu.edu/archives/aapornet.html >> Vacation hold? Send email to listserv@asu.edu with this text:

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Robert H. Lee Director of Survey Operations Survey Research Center University of California, Berkeley 2538 Channing Way # 5100 Berkeley, CA 94720 510-642-0871 (my direct #) 510-643-8292 (fax) http://srcweb.berkeley.edu/

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Date:Fri, 20 Jun 2008 17:02:51 -0400Reply-To:allenbarton@mindspring.comSender:AAPORNET <AAPORNET@ASU.EDU>From:Allen Barton <allenbarton@MINDSPRING.COM>Subject:Re: Lots of familiar namesComments:To: "mail@marketsharescorp.com" <mkshares@COMCAST.NET>,
AAPORNET@ASU.EDUMIME-Version:1.0Content-type:text/plain; charset=US-ASCII

A poll of pollsters is obviously a "meta-survey." But first one has to establish the universe of polls on a given topic (within some time period) and draw a sample (weighted by the sample size of each poll?) Allen Barton

> [Original Message]

```
> From: mail@marketsharescorp.com <mkshares@COMCAST.NET>
> To: <AAPORNET@ASU.EDU>
> Date: 6/20/2008 12:31:36 PM
> Subject: Re: Lots of familiar names
>
> Regarding sample sizes, should calling five pollsters be considered a
"survey"?
>
> Nick
>
> ----- Original message -----
> From: Leo Simonetta <Simonetta@ARTSCI.COM>
>> June 20, 2008
>>
>>
>>
>> THE NUMBERS GUY
>>
>> By CARL BIALIK
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>> And the Survey Says...
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>> June 20, 2008; Page A9
>>
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>> >>>> >> SNIP >>>> >>>> Media sponsorship of such quirky polls "has kind of died off," says J. >> Ann Selzer, who conducts surveys for the Des Moines Register. She says >> she used to do more "vegetable polls," for newspapers -- as in "What's >> your favorite vegetable?" Another favorite was, "Do you think your >> neighbor is going to heaven or hell?" >>>>>> >> Rob Daves, who has conducted polling for the Charlotte Observer and the >> Minneapolis Star Tribune, remembers wistfully the days when he was paid >> to survey North Carolinians about their favorite barbecue preparation. >> "Polling gives us a mirror into our thoughts," he says, "and not just >> our political thoughts, but how we spend our time and what our lifestyle >> is, and what makes up our culture." >>>> >> >> * Read Carl Bialik's daily commentary about numbers and join him in a >> discussion with readers at the free blog, WSJ.com/NumbersGuy4. Email him >> at numbersguy@wsj.com5. >> >> >> >> >> >>URL for this article: >>>> http://online.wsj.com/article/SB121391284883989979.html >>>>>> >> -->>>> Leo G. Simonetta >> >> Director of Research >>>> Art & Science Group >>>> 6115 Falls Road, Suite 101 >>>> Baltimore, MD 21209 >> >>>>>> >> -----

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Date: Fri, 20 Jun 2008 14:00:29 -0700 Reply-To: Jeff Toor <jtoor@PROJECTS.SDSU.EDU> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Jeff Toor <jtoor@PROJECTS.SDSU.EDU> Subject: Sampling for Optional Component Comments: To: AAPORNET@ASU.EDU MIME-Version: 1.0 Content-Type: text/plain; charset=ISO-8859-1; format=flowed Content-Transfer-Encoding: 7bit

Good afternoon,

I'm hoping I could get some guidance on an upcoming project. It is a survey with a total sample size of 1200 stratified by 6 geographic regions (n=200 for each) representing the entire county. The client would like to include an optional module to the questionnaire along with an incentive. I'm not sure if a sampling plan for this optional component should used or allow all willing to "opt-in". Does anyone have any experience using optional modules? Any insight would be greatly appreciated.

Thanks Jeff

--

Jeff Toor Project Manager Social Science Research Laboratory San Diego State University 5500 Campanile Drive San Diego, CA 92182-4540 (619) 594-1362

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Date:Fri, 20 Jun 2008 20:49:04 -0400Reply-To:"Milton R. Goldsamt" <miltrgold@COMCAST.NET>Sender:AAPORNET <AAPORNET@ASU.EDU>From:"Milton R. Goldsamt" <miltrgold@COMCAST.NET>Subject:Re: Sampling for Optional ComponentComments:To: Jeff Toor <jtoor@PROJECTS.SDSU.EDU>Comments:cc: AAPORNET@ASU.EDUIn-Reply-To:<485C1A6D.8050305@projects.sdsu.edu>Mime-Version:1.0 (Apple Message framework v753.1)Content-Transfer-Encoding:7bitContent-Type:text/plain; charset=US-ASCII; delsp=yes; format=flowed

Jeff,

You haven't mentioned anything on the content of this optional module. Does its content apply to all regions and strata? Is your purpose to generalize the results to the entire county (or country, did you mean?), or are the questions in this optional module such that you could get by with less precision or generalizability (and therefore lower your cost)?

In other words, your purposes matter.

Hope these thoughts are helpful,

Milt Goldsamt

Milton R. Goldsamt, Ph.D. Consulting Research Psychologist & Statistician Silver Spring, MD miltrgold@comcast.net

On Jun 20, 2008, at 5:00 PM, Jeff Toor wrote:

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- >
- > I'm hoping I could get some guidance on an upcoming project. It is
- > a survey with a total sample size of 1200 stratified by 6
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- >
- > Thanks
- > Jeff
- >
- > --->
- > Jeff Toor
- > Project Manager
- > Social Science Research Laboratory
- > San Diego State University
- > 5500 Campanile Drive
- > San Diego, CA 92182-4540
- > (619) 594-1362
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Date: Sat, 21 Jun 2008 13:20:19 -0400 Reply-To: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET> Subject: Re: SU pulls plug on pollster Comments: To: AAPORNET@ASU.EDU In-Reply-To: <3248A9B21DD5574785FE5E2C8E521684B1D0A0@exchange.local.artscience.com> MIME-version: 1.0 Content-type: text/plain; charset=us-ascii Content-transfer-encoding: 7BIT

For what it's worth, in the early 1990s, I was contacted about having the Northwestern U. Survey Lab (NU is a private university) conduct a preprimary poll for a candidate for Cook County office. I checked with NU's then President Arnold Weber and he stated that as long as this candidate would be charged whatever anyone else would be charged for a similar poll, then we could proceed to gather the data for the candidate. We did, and Dan Merkle and I got a nice paper out of something we built into the questionnaire about candidate name recognition.

-----Original Message-----From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta Sent: Friday, June 20, 2008 10:07 AM To: AAPORNET@ASU.EDU Subject: SU pulls plug on pollster

SU pulls plug on pollster

http://www.syracuse.com/news/index.ssf/2008/06/su_pulls_plug_on_pollster .html

or

http://tinyurl.com/4h3mty

Syracuse, NY -- After 24 years of polling for political candidates, Syracuse University professor Jeff Stonecash has been asked by university officials to shut down his operation amid complaints from a Democratic congressional candidate.

SU officials said Stonecash, a political scientist at the Maxwell School of Citizenship and Public Affairs, voluntarily stopped polling for candidates pending a meeting today with university officials.

Stonecash's most recent candidate poll, made public April 30, was for Republican congressional candidate Dale Sweetland.

The campaign of Sweetland's opponent, Democrat Dan Maffei, acknowledged that it had complained about Stonecash's use of SU facilities and student labor.

SNIP

--

Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101

Baltimore, MD 21209

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Mon, 23 Jun 2008 13:37:22 -0400 Date: Reply-To: "Thomas P. Duffy" < Thomas. P. Duffy. Jr@MACROINTERNATIONAL.COM> Sender: AAPORNET <AAPORNET@ASU.EDU> From: "Thomas P. Duffy" < Thomas.P. Duffy. Jr@MACROINTERNATIONAL.COM> Subject: Job posting Comments: To: AAPORNET@ASU.EDU MIME-Version: 1.0 Content-Type: text/plain; charset="us-ascii" Content-Transfer-Encoding: 8bit

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Advanced degree in relevant field a plus. 7+ years experience in quantitative research methods and techniques in a social research work environment desired. Government-contracting experience in public policy, public transportation/transit highly desired. The successful candidate will assist with existing, large-scale, survey research and contribute to future growth.

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Tom Duffy Macro International Inc. 116 John Street, Suite 800 New York, NY 10038 (212) 941-5555 www.macrointernational.com

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Date:Mon, 23 Jun 2008 13:39:43 -0400Reply-To:Ward R Kay <wkay1@GMU.EDU>Sender:AAPORNET <AAPORNET@ASU.EDU>From:Ward R Kay <wkay1@GMU.EDU>Subject:MAPOR deadline is one week awayComments:To: aapornet@asu.eduMIME-version:1.0Content-type:text/plain; charset=us-asciiContent-transfer-encoding:7BITContent-disposition:inline

The deadline for proposals for this fall's MAPOR conference is June 30. So take a few minutes this week to put together an abstract.

All abstracts must be received no later than 5 p.m. CDT on June 30, 2008. Indicate if you would prefer to present your paper in the poster session. Please submit abstracts as electronic attachments in MS Word or PDF format via e-mail to abstracts@mapor.org.

For more information visit www.mapor.org

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Date:Tue, 24 Jun 2008 08:50:05 -0400Reply-To:Colleen Porter <colleen_porter@COX.NET>Sender:AAPORNET <AAPORNET@ASU.EDU>From:Colleen Porter <colleen_porter@COX.NET>Subject:research, then and now (unimportant)Comments:To: AAPORNET list <AAPORNET@ASU.EDU>Content-Type:text/plain; charset=US-ASCII; format=flowed; delsp=yesContent-Transfer-Encoding:7bitMime-Version:1.0 (Apple Message framework v924)

Last week I drove out to a rural area to conduct an interview, and as I pulled around the last curve of a long dirt driveway, a big jersey cow stood in the middle of the road, with dense trees tight on either side so that I couldn't consider going around.

Oh, it brought back memories! It was the summer of 1984 when I first trained as a Census interviewer on recurring economic surveys. I remember taking my supervisor out to one of my typical work areas, and he insisted that I should be issued "dog mace" spray to protect me from the many animals that posed a threat. I was more worried about running into marijuana growers, cock fighters, etc. but the dogs and pigs weren't much fun, either.

But now it is 2008. And I rejoiced in modern wonders as I pulled out my cell phone and called the respondent and asked how to handle the cow.

The other great thing about research today is the ability to do unobtrusive, almost effortless audio recording. I have been using a new MacBook for a few months, and it dawned on me: one of those little pinprick holes over the screen is a microphone! A bit of testing showed that the preloaded GarageBand software recorded just fine (settings Real Instrument, vocal, no effects). Not broadcast quality, but certainly good enough to refer to cognitive interviews later. All this with the laptop just sitting there, so that some people wondered why I had asked permission to record if I wasn't going to turn on a machine.

Compare that with the first focus groups I did 20+ years ago, hunting all over town for 120-minute cassette tapes so that the recorder wouldn't click off in the middle of a session, using one of those flat black multidirectional microphones that were hopefully less threatening to participants.

But there are some things about the old days that I miss. I know it is wonderful that we can run SPSS on a PC nowadays, but does anyone remember computer punch cards? I don't miss the fear of dropping the cards and bending them or getting some out of order, nor the time it took to run programs that would be done in seconds today, nor the sleep deprivation of staying up late for the cheaper computer time (because in an era of computers that took up a full room, student data was sometimes analyzed on the same computer that ran university payroll).

But the rejected cards made such a great playtoy for children. All our kids who were raised in the 1970s and 80s built tall towers out of the cards, with some folded in half for the sides, others laid flat to provide a platform for the next level. Somehow, those cards got discarded (bad pun!) when we moved to Florida. In the early 1990s, when our youngest daughters were of an age to enjoy them, it seemed wrong not to have punch cards for them, too. This was before eBay, and we couldn't find a local source of cards, as they had been obsolete for years (people laughed at our search efforts).

So we bought some file folders, and used a paper cutter to chop them to the basic size and shape of a punch card. Almost as good.

And I guess that is one aspect of research that will never change: You always do the best you can with the tools at hand.

Colleen Porter Gainesville, FL

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Date:Tue, 24 Jun 2008 11:56:34 -0400Reply-To:Laura Greenberg <lauragreenberg@NORMANHECHTRESEARCH.COM>Sender:AAPORNET <AAPORNET@ASU.EDU>From:Laura Greenberg <lauragreenberg@NORMANHECHTRESEARCH.COM>Subject:Job PostingComments:To: aapornet@asu.eduMime-Version:1.0Content-Type:text/plain; charset="us-ascii"; format=flowed

Market Research Analyst

Norman Hecht Research, a well-established Long Island, NY-based market/media research firm with a National client base is seeking a market research analyst with solid background in statistics and strong verbal/written communications skills. Must be able to multi-task and work both independently and on a team. Proficiency with Microsoft Office Suite (Word, Excel, PowerPoint) required. Project management and client service experience is your key to success. Familiarity with survey research sampling methodology a plus.

Some areas of responsibilities will include:

* Evaluating survey methods, samples and technologies used to measure television audiences.

* Analyzing and critiquing statistical and sample reports

provided by media measurement vendors.

* Interacting with multiple television station clients by providing consultation on television ratings, market measurement technologies and sample representation.

* Supporting senior management by producing small- and large-scale quantitative analyses of television audience data, and, when appropriate, using statistical techniques (e.g., correlations, t tests, chi-square analysis, factor analysis).

* Producing research presentations in PowerPoint and participating in analysis and strategic discussions of market trends.

* Overseeing and ensuring accuracy of data entry completed by research assistants.

* Using available resources to keep clients updated on industry practices and trends.

Qualifications

* Bachelors or advanced degree

* Minimum 2 years professional experience in marketing/research related field (or combination of experience and education).

Excellent Benefits

* Health, dental and vision plans, 401K plan, life insurance, competitive compensation

* Salary commensurate with experience.

Any submission must include cover letter with salary requirements. M/F/V/H, EOE Email to <mailto:randeeepstein@normanhechtresearch.com>randeeepstein@normanhechtresearc h.com or fax 516-496-8165

Laura Greenberg Co-President, COO NORMAN HECHT RESEARCH 33 Queens Street Syosset, NY 11791 phone: 516.496.8866 fax: 516.496.8165 lauragreenberg@normanhechtresearch.com www.normanhechtresearch.com

Archives: http://lists.asu.edu/archives/aapornet.html . Unsubscribe? Send email to listserv@asu.edu with this text: signoff aapornet Please ask authors before quoting outside AAPORNET.

Date:Wed, 25 Jun 2008 06:53:23 -0400Reply-To:scheuren@AOL.COMSender:AAPORNET <AAPORNET@ASU.EDU>From:Fritz Scheuren <scheuren@AOL.COM>

Subject: comments Needed: Early Voting Implications on pre-election/exit polling
 Comments: To: AAPORNET@ASU.EDU
 MIME-Version: 1.0
 Content-Transfer-Encoding: 7bit
 Content-Type: text/plain; charset="us-ascii"

Dear Colleagues:

In Utah, during the Primary Election Tuesday, June 24, my colleague Dr. Paul Fields

indicated that BYU and its affiliated Universities just conducted an exit poll.

BYU plans, as usual, to do so again during the General Election in November.

Of course with increases in early voting the job has gotten harder.?The saliency

of the polling this election cycle, ceteris paribus, could have had a positive effect on response rates. Still pre-election polling may have gotten a lot harder

too (New Hampshire?) -- something that, as with exit polls, promises to be true for the fall as well. ?

The big animal in the pre-election/exit poll tent(Elephant/Donkey/Camel) could be

the growing number of early voters. And the consequent need to identify them (now

usually done), count them by getting early vote counts (maybe from a sample of election commission/counties (not usually done?) and then post-stratify the survey estimates (this is happening for exit polls but it is unknown as to who is

doing this for pre-election polls?)

Best to all, Fritz?

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Date:Wed, 25 Jun 2008 08:00:30 -0500Reply-To:"Sylvia L. Ortiz" <slortiz@SOUTHTEXASCOLLEGE.EDU>Sender:AAPORNET <AAPORNET@ASU.EDU>From:"Sylvia L. Ortiz" <slortiz@SOUTHTEXASCOLLEGE.EDU>Subject:Quantitative and Qualitative Research Positions at South Texas
CollegeComments:To: AAPORNET@ASU.EDUMIME-Version:1.0Content-Type:text/plain; charset="us-ascii"Content-Transfer-Encoding:quoted-printable

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Hi All,

Here is a short message I want to forward to everyone from our Qualitative Researcher at South Texas College.=20

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=20

Hello Everybody,=20

=20

My name is Alma Castro and I am the current Qualitative Researcher at South Texas College (STC). I wanted to send a message out to everyone advertising two research positions here at STC, one of them is for a Quantitative Researcher and the other is for my current position as a Qualitative Researcher. Below you will find the necessary information and links for each position. Please pass this along to any and all interested and qualified candidates. =20

=20

Qualitative Researcher:

Great opportunity for highly motivated person with expertise in qualitative research methods for data collection (interviews, focus groups, field work) and analysis (coding, formulating themes, reporting findings); highly competent in use of analytical, database and office software to supervise the design, data-collection, analysis, reporting, and presentation of educational research studies. Quantitative research experience a plus.

Job Description Link:=20 http://rav4.southtexascollege.edu/hr/jobdocs/prof_supp/82041.htm=20

=20

=20

Quantitative Researcher:

Great opportunity for highly motivated person with expertise in quantitative research methods for data collection (survey, objective measures or tests, transcripts) and statistical analysis (descriptive, compare means, GLM, regression); highly competent in use of statistical analysis, database and office software to supervise the design, data-collection, analysis, reporting, and presentation of educational research studies. Qualitative research experience a plus.

Job Description Link:=20 http://rav4.southtexascollege.edu/hr/jobdocs/prof_supp/82011.htm=20 =20

=20

If you should have any questions, comments, or concerns please feel free to contact me via e-mail at acastro@southtexascollege.edu or by phone at 956-872-5588. Thanks for your time and I look forward to hearing from you all soon.

=20

Sincerely,

=20

Alma Castro

Qualitative Researcher

956-872-5588

acastro@southtexascollege.edu

=20

=20

The South Texas College domain name has changed from stcc.cc.tx.us to sou= thtexascollege.edu. Please update your contact list.

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Date: Wed, 25 Jun 2008 16:47:20 +0000

Reply-To: "mail@marketsharescorp.com" <mkshares@COMCAST.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "mail@marketsharescorp.com" <mkshares@COMCAST.NET>

Subject: Re: comments Needed: Early Voting Implications on pre-election/exit polling

Comments: To: scheuren@AOL.COM, AAPORNET@ASU.EDU

Comments: cc: Fritz Scheuren <scheuren@AOL.COM>

Fritz-

Re: Pre-election polls. I believe the common practice is to modify the likely to vote screen question.

After early/absentee voting begins, this is added to the question "if you have already voted, please say so".

These people are then skipped to the voting question.

In Illinois, very new to early voting, 6% of Dems and 3% of GOPs had voted a

week out from the primary.

Re: exit polls. Based on my experience, those ballots are counted on election day, not before.

In some states, early voting counts are not even reported.

According to the Mitofsky-Lenski paper on the 2004 exit poll, how early voters voted is done by phon in some states.

Nick

----- Original message ------From: Fritz Scheuren <scheuren@AOL.COM> > Dear Colleagues: >> In Utah, during the Primary Election Tuesday, June 24, my colleague Dr. Paul > Fields > indicated that BYU and its affiliated Universities just conducted an exit poll. > BYU plans, as usual, to do so again during the General Election in November. >> Of course with increases in early voting the job has gotten harder.? The saliency > of the polling this election cycle, ceteris paribus, could have had a positive > effect on response rates. Still pre-election polling may have gotten a lot > harder > too (New Hampshire?) -- something that, as with exit polls, promises to be true > for the fall as well. ? >> The big animal in the pre-election/exit poll tent(Elephant/Donkey/Camel) could > be > the growing number of early voters. And the consequent need to identify them > (now > usually done), count them by getting early vote counts (maybe from a sample of > election commission/counties (not usually done?) and then post-stratify the > survey estimates (this is happening for exit polls but it is unknown as to who > is > doing this for pre-election polls?) >> Best to all. Fritz ? > > -----> Archives: http://lists.asu.edu/archives/aapornet.html . > Please ask authors before quoting outside AAPORNET. > Unsubscribe?-don't reply to this message, write to: appornet-request@asu.edu Archives: http://lists.asu.edu/archives/aapornet.html .

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Date: Wed, 25 Jun 2008 13:50:07 -0400 Reply-To: Doug Henwood <dhenwood@PANIX.COM> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Doug Henwood <dhenwood@PANIX.COM> Subject: polls Comments: To: aapornet aapornet <aapornet@asu.edu> Mime-Version: 1.0 (Apple Message framework v753.1) Content-Transfer-Encoding: 7bit Content-Type: text/plain; charset=US-ASCII; delsp=yes; format=flowed

So today's Gallup running poll has McCain & Obama tied - but the LAT/ Bloomberg poll has Obama ahead by 12. What's up with this, as the kids say?

Doug Henwood Left Business Observer 38 Greene St - 4th fl. New York NY 10013-2505 USA <dhenwood@panix.com> <http://www.leftbusinessobserver.com>

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producer, Behind the News Thursdays, 5-6 PM, WBAI, New York 99.5 FM Saturdays, 10-11 AM, KPFA, Berkeley 94.1 FM

<http://www.leftbusinessobserver.com/Radio.html> podcast: <http://shout.lbo-talk.org/lbo/radio-feed.php> iTunes: <http://phobos.apple.com/WebObjects/MZStore.woa/wa/ viewPodcast?id=73801817>

download my book Wall Street (for free!) at http://www.wallstreetthebook.com

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Date:Wed, 25 Jun 2008 14:03:59 -0400Reply-To:Cristine Delnevo <delnevo@UMDNJ.EDU>Sender:AAPORNET <AAPORNET@ASU.EDU>From:Cristine Delnevo <delnevo@UMDNJ.EDU>Subject:Re: pollsComments:To: Doug Henwood <dhenwood@PANIX.COM>, AAPORNET@ASU.EDUIn-Reply-To:<702941CE-3989-45B4-9FF4-D67C57AC6EC6@panix.com>

MIME-version: 1.0 Content-type: text/plain; charset=US-ASCII Content-transfer-encoding: 7BIT

I've been jotting down the Gallup daily in a spreadsheet since Clinton ended her campaign, and have questioned if to some extent we are seeing a possible day of the week effect.

This was previously discussed/suggested on pollster.com (see link below) with respect to variation for Obama vs. Clinton --

http://www.pollster.com/blogs/day_of_week_effect_in_gallup_d.php

Also- while Gallup does now include cell phones (cell only?) does the proportion vary day to day? If there is some sort of day of the week cyclical pattern in participation rates, proportion of cells, absence of strong weekend news, etc.. what does a daily matchup give us?

c

Rolling 3-day Average
Obama
McCain
Net Obama
Fri/Sat/Sun
48
42
9-Jun
6
Sat/Sun/Mon

48	
41	
10-Jun	
7	
Sun/Mon/Tue	
48	
42	
11-Jun	
6	
Mon/Tue/Wed	
12-Jun	
Tue/Wed/Thu	
46	
43	
13-Jun	
3	
Wed/Thu/Fri	
45	
42	
14-Jun	
3	

Thu/Fri/Sat			
44			
42			
15-Jun			
2			
Fri/Sat/Sun			
46			
42			
16-Jun			
4			
Sat/Sun/Mon			
46			
42			
17-Jun			
4			
Sun/Mon/Tue			
47			
42			
18-Jun			
5			
Mon/Tue/Wed			
19-Jun			

Tue/Wed/Thu	
46	
44	
20-Jun	
2	
Wed/Thu/Fri	
46	
44	
21-Jun	
2	
Thu/Fri/Sat	
46	
44	
22-Jun	
2	
Fri/Sat/Sun	
46	
43	
23-Jun	
3	
Sat/Sun/Mon	
46	
43	
24-Jun	
3	

Sun/Mon/Tue

45

45

25-Jun

0

Cristine Delnevo, PhD, MPH

UMDNJ-School of Public Health

-----Original Message-----From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Doug Henwood Sent: Wednesday, June 25, 2008 1:50 PM To: AAPORNET@ASU.EDU Subject: polls

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Bloomberg poll has Obama ahead by 12. What's up with this, as the

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Doug Henwood

Left Business Observer

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<http://www.leftbusinessobserver.com/Radio.html>

podcast: <http://shout.lbo-talk.org/lbo/radio-feed.php>

iTunes: <http://phobos.apple.com/WebObjects/MZStore.woa/wa/

viewPodcast?id=73801817>

download my book Wall Street (for free!) at

<http://www.wallstreetthebook.com>

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Date: Wed, 25 Jun 2008 16:59:36 -0400 Reply-To: scheuren@AOL.COM Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Fritz Scheuren <scheuren@AOL.COM>
Subject: Re: comments Needed: Early Voting Implications on pre-election/exit polling
Comments: To: mkshares@COMCAST.NET, AAPORNET@ASU.EDU
In-Reply-To:
<062520081647.27305.486276980006685500006AA922007358349C0A9D0E089C0503@comcast
.net>
MIME-Version: 1.0
Content-Transfer-Encoding: 7bit
Content-Type: text/plain; charset="us-ascii"

Dear Nick:

Many thanks,? Fritz

PS The idea of knowing how many early voters are in the poll can be used, without knowing how they voted, and post-stratified if the fraction that already voted is known or well estimated. this should protect against differential nonresponse (i.e., bias) and even have a possible variance reduction effect.

-----Original Message-----From: mail@marketsharescorp.com <mkshares@COMCAST.NET> To: AAPORNET@ASU.EDU Sent: Wed, 25 Jun 2008 12:47 pm Subject: Re: comments Needed: Early Voting Implications on pre-election/exit polling

Fritz-

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Date: Thu, 26 Jun 2008 14:30:24 -0700 Reply-To: Kenneth Pick <kenneth.pick@YAHOO.COM> Sender: AAPORNET <AAPORNET@ASU.EDU> From: Kenneth Pick <kenneth.pick@YAHOO.COM> Subject: Employment Opportunity - Sr. Research Manager - New York Comments: To: AAPORNET@ASU.EDU MIME-Version: 1.0 Content-Type: text/plain; charset=utf-8 Content-Transfer-Encoding: 8bit

Hello Everyone,

I was contacted by a recruiter looking to fill a position at a public policy firm in New York. I am, fortunately, content with my current position. However if anyone is interested, the description of the position and the recruiterâ€TMs contact information is below.

Company delivers research-based solutions to complex problems. They help governments and businesses increase their impact on the worldâ€"enhancing performance and improving lives.

We are seeking a Sr. Research Manager for its New York City operations. The position will report to a Vice President, and will have responsibility for marketing/business development, project design, implementation, analysis and presentation of results, and supervisory responsibility for a small team of project management staff.

Advanced degree in relevant field a plus. 3 + years experience in quantitative research methods and techniques in a social research work environment desired. Government-contracting experience in public policy, public transportation/transit highly desired. The successful candidate will assist with existing, large-scale, survey research and contribute to future growth.

This company offers excellent compensation and benefits, including 401(k), profit-sharing, tuition reimbursement, and casual business dress. EOE/M/F/D/V. For more information, please contact Bradley Brown. His contact

information is below:

Bradley Brown (866)567-1478 bbrown@grueninc.com

--Kenneth Pick Kenneth.Pick@yahoo.com

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Date:Mon, 30 Jun 2008 15:24:40 -0400Reply-To:Leo Simonetta <Simonetta@ARTSCI.COM>Sender:AAPORNET <AAPORNET@ASU.EDU>From:Leo Simonetta <Simonetta@ARTSCI.COM>Subject:Croatian Field House?Comments:To: AAPORNET@asu.eduMIME-Version:1.0Content-Type:text/plain;charset="us-ascii"Content-Transfer-Encoding:quoted-printable

We are at the Pre-Pre-RFP stage at this point but before we spend any more time on this;

=20

Does anyone know a good fieldhouse with experience in Croatia?

=20

--=20

Leo G. Simonetta

Director of Research

Art & Science Group

6115 Falls Road, Suite 101=20

Baltimore, MD 21209=20

=20

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Date: Mon, 30 Jun 2008 15:45:11 -0700 Reply-To: mattcourser@yahoo.com Sender: AAPORNET <AAPORNET@ASU.EDU> From: Matthew Courser <mattcourser@YAHOO.COM> Subject: Telephone survey length and response rates Comments: To: aapornet@asu.edu MIME-Version: 1.0 Content-Type: text/plain; charset=iso-8859-1 Content-Transfer-Encoding: quoted-printable

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