

From: LISTS.ASU.EDU LISTSERV Server (16.0) [LISTSERV@asu.edu]
Sent: Saturday, May 28, 2011 6:10 PM
To: Shapard Wolf
Subject: File: "AAPORNET LOG0803"

Date: Sat, 1 Mar 2008 10:19:08 -0500
Reply-To: Phillip Downs <pd@KERR-DOWNS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Phillip Downs <pd@KERR-DOWNS.COM>
Subject: Cell only sampling frame
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit

Please let me know if you have had good success with any providers of cell only sampling frames for Florida residents. Thank you.

Phillip Downs

Professor of Marketing

Florida State University

Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Sat, 1 Mar 2008 10:29:13 -0500
Reply-To: Phillip Downs <pd@KERR-DOWNS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Phillip Downs <pd@KERR-DOWNS.COM>
Subject: Minority owned market research firms in Florida
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit

Please send names of minority owned market research firms with whom you have had a successful working relationship.

Thank you.

Phillip Downs

Professor of Marketing

FSU

Archives: <http://lists.asu.edu/archives/aapornet.html>

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On your return send this: set aapornet mail

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=====

Date: Mon, 3 Mar 2008 08:55:05 -0500

Reply-To: Phillip Downs <pd@KERR-DOWNS.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Phillip Downs <pd@KERR-DOWNS.COM>

Subject: Sample providers and minority businesses

Comments: To: AAPORNET <AAPORNET@asu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset="US-ASCII"

Content-Transfer-Encoding: 7bit

Good morning - I would appreciate names of companies that you have had good success with in providing cell only sampling frames for Florida residents, and I would also appreciate names of minority owned market research firms in Florida with whom you have had good success. thanks Phillip

Phillip Downs, Ph.D.

Senior Partner | Kerr & Downs Research

Professor of Marketing | Florida State University

800.564.3182 | 850.906.3112 (f)

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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=====

Date: Tue, 4 Mar 2008 15:35:19 -0500

Reply-To: Anna Greenberg <agreenberg@GQRR.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Anna Greenberg <agreenberg@GQRR.COM>

Subject: measuring the impact of race

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

I'm aware of the research on race of interviewer and the "Bradley" effect debate, but is there research on how to measure the impact of a

candidate's race on voters' perceptions and preferences? In other words, you cannot ask people directly if race affects their voting decisions (just like you can't really ask about gender or religion), but are there indirect measures that people have found helpful? =20

=20

=20

=20

=20

=20

Anna Greenberg <<http://www.gqrr.com/index.php?ID=3D1060>>=20

Senior Vice President

=20

10 G Street NE, Suite 400, Washington, DC 20002

Ph: 202 478 8300 / Fax: 202 478 8301

=20

agreenberg@gqrr.com <<mailto:agreenberg@gqrr.com>>=20

www.greenbergresearch.com <<http://www.greenbergresearch.com/>>=20

=20

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=20

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=====
Date: Tue, 4 Mar 2008 12:57:43 -0800

Reply-To: Joel Moskowitz <jmm@UCLINK4.BERKELEY.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Joel Moskowitz <jmm@UCLINK4.BERKELEY.EDU>

Subject: Re: measuring the impact of race

Comments: To: AAPORNET <AAPORNET@asu.edu>

In-Reply-To: <A596446760EC454295A8ADEC2961A62A01DA5D17@EVS1.GQRR.local>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"; format=flowed

The National Research Council of the National Academies has issued a report titled, "Measuring Racial Discrimination: Panel on Methods for Assessing Discrimination" (Blank, R.M., Dabady, M., Citro, C.F., eds. 2004) which is available at http://books.nap.edu/openbook.php?record_id=10887 . Perhaps, there is something useful here.

At 3/4/2008 12:35 PM, you wrote:

>I'm aware of the research on race of interviewer and the "Bradley" effect debate, but is there research on how to measure the impact of a candidate's race on voters' perceptions and preferences? In other words, you cannot ask people directly if race affects their voting decisions (just like you can't really ask about gender or religion), but are there indirect measures that people have found helpful?

>
>

>Anna Greenberg <<http://www.gqrr.com/index.php?ID=1060>>
>Senior Vice President
>10 G Street NE, Suite 400, Washington, DC 20002
>Ph: 202 478 8300 / Fax: 202 478 8301
>agreenberg@gqrr.com <<mailto:agreenberg@gqrr.com>>
>www.greenbergresearch.com <<http://www.greenbergresearch.com/>>

Joel M. Moskowitz, Ph.D.
Director
Center for Family and Community Health
School of Public Health
University of California, Berkeley
WWW: <http://cfch.berkeley.edu>

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Date: Thu, 6 Mar 2008 08:16:06 -0600
Reply-To: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Subject: Re: A new Hampshire Post mortem
Comments: To: Leo Simonetta <Simonetta@ARTSCI.COM>
Comments: cc: AAPORNET@ASU.EDU
In-Reply-To: <3248A9B21DD5574785FE5E2C8E521684A406C9@exchange.local.artsience.com>
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii; format=flowed
Content-Transfer-Encoding: 7bit

One factor affecting primary poll accuracy was record breaking turnout.

Specifically, record breaking turnout in Democratic - but not Republican primaries according to news accounts - explains why only Democratic primary poll accuracy in early states (NH & SC) was affected and not GOP poll accuracy. (GOP turnout presumably compared with 2000 contested primaries.)

The past primary voting element in likely voter screens was the likely culprit.

After January, perhaps likely voter models were adjusted which has led to more accurate estimates in later polls.

Nick Panagakis

Leo Simonetta wrote:

>A New Hampshire Post-Mortem

>

><http://blogs.abcnews.com/thenumbers/2008/02/a-new-hampshire.html>

>

>February 29, 2008 11:57 AM

>

>Pollsters shed some light on their New Hampshire problem last night, >with the Gallup Organization reporting that half the misstatement in its >final pre-election poll was caused by its likely voter modeling. But >other pollsters differed, agreeing chiefly that the causes of the >meltdown remain elusive.

>

>The discussion came at a meeting of the New York Chapter of the American >Association for Public Opinion Research, whose national organization >separately is looking into the failure. Each of nine polls completed the >Sunday or Monday before the Jan. 8 New Hampshire primary showed Barack >Obama numerically ahead, by 3 to 13 points, averaging 8. He lost by 2.

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>

>SNIP

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Date: Thu, 6 Mar 2008 14:32:32 -0000
Reply-To: "Moon, Nick (GfK NOP, UK)" <nick.moon@GFK.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Moon, Nick (GfK NOP, UK)" <nick.moon@GFK.COM>
Subject: Re: A new Hampshire Post mortem
Comments: To: "mail@MARKETSHARESCORP.COM" <mail@MARKETSHARESCORP.COM>, "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
MIME-Version: 1.0
Content-Type: text/plain; charset="utf-8"
Content-Transfer-Encoding: 7bit

Likely turnout models would obviously not affect the exit polls, but weren't these quite off as well?

-----Original Message-----

From: AAPORNET <AAPORNET@asu.edu>
To: AAPORNET@ASU.EDU <AAPORNET@ASU.EDU>
Sent: Thu Mar 06 14:16:06 2008
Subject: Re: A new Hampshire Post mortem

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Date: Thu, 6 Mar 2008 14:50:53 +0000
Reply-To: "mail@marketsharescorp.com" <mkshares@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "mail@marketsharescorp.com" <mkshares@COMCAST.NET>
Subject: Re: A new Hampshire Post mortem
Comments: To: "Moon, Nick (GfK NOP, UK)" <nick.moon@GFK.COM>, AAPORNET@ASU.EDU

Exit polls were not off. They were quite accurate.

This exclude possible preliminary results leaked prematurely (if there were any).

Nick Panagakis

----- Original message -----

From: "Moon, Nick (GfK NOP, UK)" <nick.moon@GFK.COM>
> Likely turnout models would obviously not affect the exit polls, but weren't
> these quite off as well?

>
>

> -----Original Message-----

> From: AAPORNET <AAPORNET@asu.edu>
> To: AAPORNET@ASU.EDU <AAPORNET@ASU.EDU>
> Sent: Thu Mar 06 14:16:06 2008
> Subject: Re: A new Hampshire Post mortem

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Date: Thu, 6 Mar 2008 12:31:08 -0500
Reply-To: jwerner@jwdp.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jan Werner <jwerner@JWDP.COM>
Organization: Jan Werner Data Processing
Subject: Re: A new Hampshire Post mortem
Comments: To: "mail@marketsharescorp.com" <mkshares@COMCAST.NET>
Comments: cc: AAPORNET@ASU.EDU
In-Reply-To:
<030620081450.18033.47D004CD00026D950000467122092246279C0A9D0E089C0503@comcast.net>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

Where did you get that information from?

The exit poll numbers that are released to the public have been weighted to the actual results of the vote as known at the time of the release, so it would be quite surprising if those number were not quite accurate at "predicting" the outcome after the polls have closed.

Jan Werner

mail@marketsharescorp.com wrote:
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>> -----Original Message-----

>> From: AAPORNET <AAPORNET@asu.edu>

>> To: AAPORNET@ASU.EDU <AAPORNET@ASU.EDU>

>> Sent: Thu Mar 06 14:16:06 2008

>> Subject: Re: A new Hampshire Post mortem

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>>>

>>> February 29, 2008 11:57 AM

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>>> SNIP

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Date: Thu, 6 Mar 2008 11:36:46 -0600
Reply-To: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Subject: Re: A new Hampshire Post mortem
Comments: To: jwerner@jwdp.com
Comments: cc: AAPORNET@ASU.EDU
In-Reply-To: <47D02A5C.90502@jwdp.com>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

From Warren Mitofsky, as long ago as 1979.

Adjusting exit poll survey data by actual vote returns has always been part of the methodology.

Nick

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> weighted to the actual results of the vote as known at the time of the
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>> ----- Original message -----

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>>

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Date: Thu, 6 Mar 2008 12:54:03 -0500

Reply-To: lindeman@bard.edu
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mark Lindeman <lindeman@BARD.EDU>
Subject: Re: A new Hampshire Post mortem
Comments: To: jwerner@jwdp.com
Comments: cc: AAPORNET@ASU.EDU
In-Reply-To: <47D02A5C.90502@jwdp.com>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

Two reminders to all. First, initial exit poll tabulations -- apparently weighted to estimates that also incorporate pre-election expectations -- are typically posted within a few minutes of poll closing. Second, that point is misleading in New Hampshire because the polls closed at two different times -- most of the state at 7 PM Eastern, a few cities at 8 PM. So we outsiders can't really tell what actual results were known to the pollsters at the time those tabulations were computed, and whether they were sufficient to support reweighting.

For states with a single closing time, it's somewhat easier to gauge -- but one cannot tell what the estimate would have been _without_ incorporating pre-election expectations.

So, I don't know if the NH exit poll was "on" or "off"; based on past performance, I would not put much money on their accuracy. It can be said that other primary exit polls have appeared to be "off," and that various speculative inferences are being drawn.

I have devoted increasing proportions of my time to working toward effective post-election audits, proudly waving the banner, "No More Exit Poll Fraud Debates!" We won't attain that goal in 2008, but I'm cautiously hopeful for the future.

Mark Lindeman

Jan Werner wrote:

> Where did you get that information from?

>

> The exit poll numbers that are released to the public have been
> weighted to the actual results of the vote as known at the time of the
> release, so it would be quite surprising if those number were not
> quite accurate at "predicting" the outcome after the polls have closed.

>

> Jan Werner

>

>

> mail@marketsharescorp.com wrote:

>> Exit polls were not off. They were quite accurate.

>>

>> This exclude possible preliminary results leaked prematurely (if
>> there were any).

>>

>> Nick Panagakis

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=====

Date: Thu, 6 Mar 2008 13:31:57 -0500
Reply-To: Imanolakes@AOL.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Lucinda Manolakes <Imanolakes@AOL.COM>
Subject: question about polls
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Transfer-Encoding: 7bit
Content-Type: text/plain; charset="us-ascii"

Does anyone know of any polls that ask Democratic voters about whom they will vote for in the upcoming presidential election if their choice for the Democratic nominee doesn't win the nomination?

Lucinda Hudson, Ph.D.

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=====

Date: Thu, 6 Mar 2008 13:46:07 -0500
Reply-To: "Caplan, James R CIV DMDC" <James.Caplan@OSD.PENTAGON.MIL>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Caplan, James R CIV DMDC" <James.Caplan@OSD.PENTAGON.MIL>
Subject: Positions in the Department of Defense - DMDC - Arlington, VA
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 8bit

Defense Manpower Data Center (DMDC) [a part of the Defense Human Resources Activity (DHRA), a field activity serviced by Defense Logistics Agency (DLA)] announces multiple interdisciplinary, career-progression positions in the Survey and Program Evaluation Division located in Rosslyn, Virginia. Positions can be filled in NSPS pay band 02 or in pay band 01 with progression possible to pay band 02; salary can range from 31,441.00 to 107,854.00.00 USD per year. Positions are in the YA-180 (Psychologist), YA-184 (Sociologist) and YD-1530 (Survey Statistician) series. If you have questions about DMDC, e-mail Timothy.Elig@osd.pentagon.mil or call (703)696.5858. All questions about application processes must be addressed to the points of contact listed on the announcements.

The Survey and Program Evaluation Division manages the Human Resources Strategic Assessment Program (HRSAP) which consists of probability-based Web and paper-and pencil surveys to support the personnel information needs of the Under Secretary of Defense for Personnel and Readiness

[USD(P&R)]. These surveys assess the attitudes and opinions of the entire Department of Defense (DoD) community-active-duty, Reserve, civilian employees, military retirees, and military families. Surveys on these populations have been conducted periodically in the Department since the 1970s. Web-administration, supplemented by paper-and-pencil surveys, is used to obtain data on sensitive topics (e.g., sexual or racial harassment) and from populations who might have limited Internet access (e.g., spouses of military members). These surveys are essential for providing insight into the quality of life in the military and for assessing the effectiveness of the personnel programs and policies.

Employees in the survey program work in a production environment with responsibilities for functions and programs that are DoD-wide, with occasional Government-wide applications to Departments of Veterans Affairs and Labor. The primary purposes of these positions are to manage, plan, design, and conduct personnel surveys to determine attitudes and opinions; to maintain the DMDC survey data bank; to provide survey data to outside requesters; and to apply the theories, methodologies, and advanced quantitative social science analytic techniques of statistics, personnel psychology, sociology, or specialized areas within the respective discipline, to surveys, studies, analyses, and program evaluations of DoD personnel management and policies. All employees use SAS (and some may require SUDAAN) for analyses and must be proficient in use of Office automation products including Word, Excel, PowerPoint, and Access.

Employees may work on teams responsible for survey development and analysis. This includes, but is not limited to: meeting with OUSD(P&R) clients and determining methods of investigation; planning, designing, and conducting surveys to determine behavior experiences, attitudes, and opinions on specified topics; defining useful measurements for specific purposes; pre-testing or reviewing questionnaires, instructions, and schedules to ensure structural soundness; planning the development of related data for comparison; establishing systems of classification and coding; and conducting in-depth analysis of data and disseminating the results of those analyses. These may include short-term studies, (e.g., summarizing data related to military separation incentives, or a specific program's personnel policies and practices), to longer-term longitudinal investigations involving, for example, periodic surveys of Reserve component members' attitudes regarding deployments and retention decisions, and of gender and race relations in the Armed Forces and in the Service Academies. Duties require experience in the development of technical reports that summarize research methods, analyses performed and results, as well as reports for senior officials who use the data for policy formulation purposes. Employees may also work on teams responsible for survey sampling, weighting, operations, or analysis of survey methods.

* The public can apply to the announcement DHRA-08-177892 posted on www.USAJOB.S.gov -- (Enter "DHRA" in the SEARCH JOBS box to find the announcements.) These positions will be advertised with an open period ending on/about March 31, 2008.

* The positions will simultaneously be announced though DLA-including a separate application process open to Federal employees

and other "status" candidates as defined in the announcements. Please see <http://www.hr.dla.mil/prospective/apply/>. Position description DMDC-08-1313 will be found under "DHRA Jobs (Excluding CPMS)" with an open period ending on/about March 31, 2008.

* If you have questions about NSPS, please see <http://www.cpms.osd.mil/nsps/>

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Date: Thu, 6 Mar 2008 15:05:07 -0500

Reply-To: Phil Meyer <pmeyer@EMAIL.UNC.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Phil Meyer <pmeyer@EMAIL.UNC.EDU>

Subject: Re: A new Hampshire Post mortem

Comments: To: Nick Panagakis <mail@MARKETSHARESCORP.COM>

Comments: cc: AAPORNET@ASU.EDU

In-Reply-To: <47D02BAE.4030507@marketsharescorp.com>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1; format=flowed

Content-Transfer-Encoding: 7bit

Yes, but comparing the pre-weighting data with the election outcome makes a fine external test of the poll's validity. In fact that's one of the main advantages of exit polls. I remember the awe expressed by Miami Herald reporters when we did that with my first exit poll, the 1972 Florida primary. It wasn't on the nose, but it was well within sampling error. Why don't today's polls release that little bit of data -- or do they, and I just haven't been paying attention?

Phil Meyer

Nick Panagakis wrote:

> From Warren Mitofsky, as long ago as 1979.

>

> Adjusting exit poll survey data by actual vote returns has always been part of the methodology.

>

> Nick

>

>> Where did you get that information from?

>>

>> The exit poll numbers that are released to the public have been

>> weighted to the actual results of the vote as known at the time of

>> the release, so it would be quite surprising if those number were not

>> quite accurate at "predicting" the outcome after the polls have closed.

>>

>> Jan Werner

>>

>>

>> mail@marketsharescorp.com wrote:

>>
>>> Exit polls were not off. They were quite accurate.
>>>
>>> This exclude possible preliminary results leaked prematurely (if
>>> there were any).
>>>
>>> Nick Panagakis
>>>
>>> ----- Original message -----
>>> From: "Moon, Nick (GfK NOP, UK)" <nick.moon@GFK.COM>
>>>
>>>> Likely turnout models would obviously not affect the exit polls,
>>>> but weren't
>>>> these quite off as well?
>>>>
>>>>

>>>> -----Original Message-----
>>>> From: AAPORNET <AAPORNET@asu.edu>
>>>> To: AAPORNET@ASU.EDU <AAPORNET@ASU.EDU>
>>>> Sent: Thu Mar 06 14:16:06 2008
>>>> Subject: Re: A new Hampshire Post mortem
>>>>
>>>> One factor affecting primary poll accuracy was record breaking
>>>> turnout.

>>>>> Specifically, record breaking turnout in Democratic - but not
>>>>> Republican primaries according to news accounts - explains why only
>>>>> Democratic primary poll accuracy in early states (NH & SC) was
>>>>> affected and not GOP poll accuracy. (GOP turnout presumably
>>>>> compared with 2000 contested primaries.)
>>>>>

>>>>> The past primary voting element in likely voter screens was the
>>>>> likely culprit.

>>>>> After January, perhaps likely voter models were adjusted which has
>>>>> led to more accurate estimates in later polls.
>>>>>

>>>>> Nick Panagakis
>>>>>
>>>>>

>>>>> Leo Simonetta wrote:
>>>>>

>>>>>> A New Hampshire Post-Mortem
>>>>>>

>>>>>> <http://blogs.abcnews.com/thenumbers/2008/02/a-new-hampshire.html>
>>>>>>

>>>>>> February 29, 2008 11:57 AM
>>>>>>

>>>>>>> Pollsters shed some light on their New Hampshire problem last night,
>>>>>>> with the Gallup Organization reporting that half the misstatement
>>>>>>> in its
>>>>>>> final pre-election poll was caused by its likely voter modeling. But
>>>>>>> other pollsters differed, agreeing chiefly that the causes of the
>>>>>>> meltdown remain elusive.

>>>>>
>>>>> The discussion came at a meeting of the New York Chapter of the
>>>>> American
>>>>> Association for Public Opinion Research, whose national organization
>>>>> separately is looking into the failure. Each of nine polls
>>>>> completed the
>>>>> Sunday or Monday before the Jan. 8 New Hampshire primary showed
>>>>> Barack
>>>>> Obama numerically ahead, by 3 to 13 points, averaging 8. He lost
>>>>> by 2.

>>>>>
>>>>> Gallup, whose final poll had Obama ahead by 13 points, had a closer
>>>>> 5-point Obama lead among people who described themselves as
>>>>> registered
>>>>> voters. That means its likely voter modeling, used to produce a more
>>>>> accurate estimate of who'll actually vote, instead introduced error.
>>>>> SNIP

>>>>>
>>>>>
>>>>>
>>>>>
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>>>>>

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Date: Thu, 6 Mar 2008 21:23:04 -0500
Reply-To: colleen_porter@COX.NET
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Colleen Porter <colleen_porter@COX.NET>
Subject: high school statistics course
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=utf-8
Content-Transfer-Encoding: 7bit

One of my high schoolers is going into her senior year, and we got a form from her math teacher about next year's course recommendation: Pre-calculus.

I was dismayed, because one of the selling points of this high school was that they offered Statistics at both the AP and regular levels. This makes a great enrichment course, as well as a fourth-year option for kids that aren't going into engineering or computer science.

It seems to me that statistics is at the heart of our USAmerican system of democracy and capitalism. A basic grasp of statistics will make her a better citizen and consumer because she will have a better understanding of election polls, car safety ratings, the stock market, and her risk of catching a disease.

Well, okay, I'm preaching to the choir here...but that's why I am turning to this list. Has anyone seen data on the value of statistics at the high school level, or for non-statisticians? Any thoughts on arguments to use when I lobby the school board?

Many thanks,

Colleen K. Porter
Gainesville, FL

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Date: Thu, 6 Mar 2008 22:35:34 -0500
Reply-To: Susan Carol Losh <slosh@GARNET.ACNS.FSU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Susan Carol Losh <slosh@GARNET.ACNS.FSU.EDU>
Subject: Re: high school statistics course
Comments: To: AAPORNET@asu.edu
In-Reply-To: <20080306212304.NGHLY.158328.imal@eastrmwml30>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed

Hi Colleen,

Offhand I don't know any literature I can recommend to you.

However, Lucy Sell's classic dissertation found that college students who had not had at least one calculus course gerrymandered themselves out of 80%+ of college majors. As someone who came to college math and math stat late, I wasn't able to take calculus until graduate school. At least for me, it not only made my further statistics courses easier but gave me several aha! moments where I finally got a gut level understanding of what a particular technique was about. It made picking up all the stuff later on much easier that either they didn't teach when I was in grad school such as loglinear models or IRT but also the new nuances of things I had had a sketchy intro to then such as structural equation models.

There will be a ton of stats classes your daughter can take, even at the undergrad level, in college. If precalculus makes her more likely to take calculus, to understand what it's about, and to find it easier and more interesting (I enjoyed calculus but many of my buddies told me I was an unadulterated nerd for doing so...) then I honestly think in terms of her future, precalc is the way to go.

As for stats, it really all depends on how it is taught. I have taught intro grad and undergrad statistics all the way up through multinomial logistic regression etc. I do intro stats as a consumer course with the fervor of a convert who realizes that 90% of those students may never take another statistics course in their entire lives. However, another instructor might see it as preparation for

STATISTICS, do it very technically, power, exact testing, lots of formulae, and not only will your daughter never take another stats course, she will be like the legions who have told me at social events, "it was the course I hated most in college..."

Good luck with your decision!
Susan

At 09:23 PM 3/6/2008, you wrote:

>One of my high schoolers is going into her senior year, and we got a
>form from her math teacher about next year's course
>recommendation: Pre-calculus.

>
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>
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>system of democracy and capitalism. A basic grasp of statistics
>will make her a better citizen and consumer because she will have a
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>stock market, and her risk of catching a disease.

>
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>turning to this list. Has anyone seen data on the value of
>statistics at the high school level, or for non-statisticians? Any
>thoughts on arguments to use when I lobby the school board?

>
>Many thanks,

>
>Colleen K. Porter
>Gainesville, FL

>
>-----

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I try to take one day at a time, but sometimes several days attack me all at once. Anon.

Susan Carol Losh, PhD
Department of Educational Psychology & Learning Systems
Florida State University
Tallahassee FL 32306-4453

(850) 644-8778 VOICE
(850) 644-8776 FAX
slosh@fsu.edu

American Statistical Association/NSF Research Fellow

Program Leader, Educational Psychology
Program Coordinator, Learning and Cognition

<http://garnet.acns.fsu.edu/~slosh/Index.htm>

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Date: Fri, 7 Mar 2008 08:24:40 -0600
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Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jeanie Harper <JHarper@GOAMP.COM>
Subject: Job Posting
Comments: To: aapornet@asu.edu
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Date: Fri, 7 Mar 2008 15:11:14 GMT
Reply-To: "mpcohen@juno.com" <mpcohen@JUNO.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "mpcohen@juno.com" <mpcohen@JUNO.COM>
Subject: Re: high school statistics course
Comments: To: colleen_porter@COX.NET
Comments: cc: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable
Content-Disposition: inline
Content-Type: text/plain; charset=windows-1252

It is generally agreed that AP Statistics is very well done. It is oriented towards "thinking about data" so would be valuable to anyone.

BTW, engineers and computer science majors need statistics too. I teach "Statistics for Engineers" at George Mason University.
Mike

-- Colleen Porter <colleen_porter@COX.NET> wrote:
One of my high schoolers is going into her senior year, and we got a form from her math teacher about next year's course recommendation: Pre-calculus. =

I was dismayed, because one of the selling points of this high school was that they offered Statistics at both the AP and regular levels. This =

makes a great enrichment course, as well as a fourth-year option for kids that aren't going into engineering or computer science. =

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Date: Fri, 7 Mar 2008 07:37:29 -0800
Reply-To: Leora Lawton <lawton@TECHSOCIETY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leora Lawton <lawton@TECHSOCIETY.COM>
Subject: Re: high school statistics course
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: <20080307.101114.25222.1@webmail12.vgs.untcd.com>
MIME-Version: 1.0
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I think this discussion could be extended to college courses as well, and coincidentally, was a discussion I had yesterday. Social science undergrads often get an intro class which spends an inordinate amount of time calculating probabilities $P(B|A) = x$ sort of thing. And while I think students should learn probabilities, distributions, hypothesis testing and such, quite frankly, it's not what specifically I use in my day-to-day work. A lot of my client work has to do more with percentages and means, t-tests, z-tests and chi-squares, and interpreting crosstabs and such. And that's what I like about statistics...now that we have the results, what does it mean? In terms of giving students the skills to be educated citizens and understand the meaning of polls, results from research studies reported in the press, let alone doing actual work of analyzing statistics, I think many (though not all) students would often be much better served in courses that emphasize application over calculation.

Personal disclaimer: Over the course of my college education, I took intro stats 3 times. I got a B each time. I was bored. I never could care about the probability that you got a blue or red ball out of a bag of x_1 blue balls and x_2 red balls. Or I remember one question: if a batter hits .300 what's the probability he'll get a hit at the next at bat. And I'd think: well, is it a left or right handed pitcher? Is he in a slump? Is he a switch hitter?

Once I got to multivariate analysis, I was fine.

-leora

Dr. Leora Lawton
TechSociety Research
"Custom Social Science and Consumer Behavior Research"
2342 Shattuck Avenue PMB 362, Berkeley, CA 94704
(510) 548-6174; fax (510) 548-6175; cell (510) 928-7572
www.techsociety.com
Yahoo Messenger: leora_lawton

-----Original Message-----

From: mpcohen@juno.com [mailto:mpcohen@JUNO.COM]
Sent: Friday, March 07, 2008 7:11 AM
To: AAPORNET@ASU.EDU
Subject: Re: [AAPORNET] high school statistics course

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Colleen K. Porter
Gainesville, FL

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Date: Fri, 7 Mar 2008 08:09:14 -0800
Reply-To: Douglas Rivers <doug@POLIMETRIX.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Douglas Rivers <doug@POLIMETRIX.COM>
Subject: Re: high school statistics course
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: <000301c88069\$2748c120\$cc00074b@dell2005>
Content-Type: text/plain; charset=US-ASCII; format=flowed; delsp=yes
Content-Transfer-Encoding: 7bit
Mime-Version: 1.0 (Apple Message framework v919.2)

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Doug Rivers

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> -leora
>
>
> Dr. Leora Lawton
> TechSociety Research
> "Custom Social Science and Consumer Behavior Research"
> 2342 Shattuck Avenue PMB 362, Berkeley, CA 94704
> (510) 548-6174; fax (510) 548-6175; cell (510) 928-7572
> www.techsociety.com
> Yahoo Messenger: leora_lawton
>
> -----Original Message-----
> From: mpcohen@juno.com [mailto:mpcohen@JUNO.COM]
> Sent: Friday, March 07, 2008 7:11 AM
> To: AAPORNET@ASU.EDU
> Subject: Re: [AAPORNET] high school statistics course
>
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Douglas Rivers, Ph.D.
President & CEO
YouGov/Polimetrix
285 Hamilton Ave., Suite 200
Palo Alto, CA 94301
(650) 462-8002
doug@polimetrix.com

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Date: Fri, 7 Mar 2008 09:50:02 -0800
Reply-To: Steve Johnson <stevej@nsdssurvey.org>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Steve Johnson <stevej@NSDSSURVEY.ORG>
Organization: Northwest Survey & Data Services
Subject: Re: high school statistics course
Comments: To: Douglas Rivers <doug@POLIMETRIX.COM>, AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; format=flowed; charset="iso-8859-1";
reply-type=response
Content-Transfer-Encoding: 7bit

I generally agree with what has been said here. However, I don't think we can overestimate the importance of solid math grounding. When teaching statistics at university the almost complete lack of a solid math background and the fear that comes with that was a huge hurdle for many students. I also think that most jobs using statistics primarily need great descriptive stat skills and that the importance of understanding a data set and being able to describe and graph it are essential. That is why I like Tukey's work on exploratory data analysis so well. In a practical sense statistics beyond the understanding of clients is also difficult to sell, where simple tables and graphs can move mountains.

Steve Johnson, PhD
President, Northwest Survey & Data Services
----- Original Message -----
From: "Douglas Rivers" <doug@POLIMETRIX.COM>

To: <AAPORNET@ASU.EDU>
Sent: Friday, March 07, 2008 8:09 AM
Subject: Re: high school statistics course

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>
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> YouGov/Polimetrix
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Date: Fri, 7 Mar 2008 14:28:15 -0500
Reply-To: arobbin <arobbin@INDIANA.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: arobbin <arobbin@INDIANA.EDU>
Subject: Re: high school statistics course
Comments: To: Steve Johnson <stevej@nsdssurvey.org>
Comments: cc: AAPORNET@ASU.EDU
In-Reply-To: <003b01c8807b\$b2bcf5c0\$0cfea8c0@stevlaptop>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII; format=flowed

I agree with everyone who has written about the importance of mathematics training. Among the students I have taught, those who have had calculus (and other math and hard science courses) seem to experience far less difficulty (and fear) learning statistics than those who have not studied math (particularly calculus). Mathematics also seems to strengthen logical thinking and problem solving skills, as well.

--

Alice Robbin, Associate Professor
School of Library & Information Science
Director, Rob Kling Center for Social Informatics
Indiana University Bloomington

023 Wells Library
1320 E. 10th Street
Bloomington, IN 47405-3907
Office: 812.855.5389 Fax: 812.855-6166
Email: arobbin@indiana.edu
Web Page: <http://ella.slis.indiana.edu/~arobbin/>
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=====
Date: Sat, 8 Mar 2008 17:35:44 -0500
Reply-To: Mike Donatello <mike@DONATELLO.US>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Donatello <mike@DONATELLO.US>
Subject: Job posting: Primary Research Manager, USA WEEKEND Magazine
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: 8bit

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Senior HR Generalist, USA TODAY Human Resources
7950 Jones Branch Drive, 7th floor
McLean, VA 22108
Phone: (703) 854-5474
Fax: (703) 854-2256
Email: apesavento@usatoday.com

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mdonatello@usatoday.com

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Reply-To: AmyRSimon@AOL.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Amy Simon <AmyRSimon@AOL.COM>
Subject: Job announcement: Barclay's Market Research Manager
Comments: To: AAPORNET@asu.edu
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This new role within the Intermediary Investment Business (IIB) marketing group is to further the design and implementation of marketing research activities. Working under the direction of the Director, Customer Research, this

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Integrate research projects (including secondary research) across multiple geographies to develop global perspective on usage and attitudes towards IIB products.

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- * Manage and oversee data collection.
- * Tabulate and analyze data and determine appropriate presentation of results, synthesize data into succinct, actionable results to address project objectives.
- * Oversee/direct integration of multivariate analysis, when appropriate.
- * Develop internal reports/presentations that deliver strong implications to the business.
- * Present findings internally to the senior team and across the company.
- * Review, organize, integrate and communicate third party (secondary) research.
- * Ad-hoc analysis as needed.

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- * Strong analytical skills, with the ability to turn business problems into researchable questions, oversee data collection, then analyze, interpret and communicate actionable results.
- * Self-motivated individual with exceptional organizational skills, attention to detail and the ability to manage multiple projects accurately, and on-time.
- * Strong communication skills, managing multiple outside research partners and marketing agencies as well.
- * Strong presentation skills, the ability to develop a cohesive presentation to communicate findings to internal target audiences.
- * Proficiency with Word, PowerPoint, Excel and SPSS. MS Access and SAS/SPSS a

- plus.
- * Bachelor's degree, with a related math/statistics background preferred.
 - * A minimum of 7 years of primary marketing research experience, preferably with both vendor and client-side corporate research experience.
 - * Knowledge of the asset management business and distribution channels preferred.

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Ravi Misquitta, [_Ravi.Misquitta@barclaysglobal.com_](mailto:Ravi.Misquitta@barclaysglobal.com)
(mailto:Ravi.Misquitta@barclaysglobal.com)

Principal, Channel Marketing

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Date: Tue, 11 Mar 2008 07:12:31 -0700

Reply-To: John Marcum <jmarcum@CTR.PCUSA.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: John Marcum <jmarcum@CTR.PCUSA.ORG>

Subject: Research Associate, Research Assistant Positions

Comments: To: AAPORNET@ASU.EDU

Mime-Version: 1.0

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Contact me if you have any questions about these positions or about=20
Research Services. --Jack Marcum (jack.marcum@pcusa.org)

Associate for Survey Research, Research Services, Presbyterian Church=20
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; conduct=20

statistical analyses of these data; and disseminate results to church=20

leaders and other relevant groups through written reports, presentations, and Web postings. A master's degree in a social science or related area is required; a Ph.D. is preferred. A minimum of five years' experience in

social science research is also required (preferably 10 years), especially survey research. A background in an applied setting focusing on denominations, congregations, or individual religious behavior is preferred. Requisite skills include knowledge of research methods and data analysis (including SPSS); administration and design of surveys and focus groups; report writing and oral presentation skills; attention to detail; and understanding of and respect for Christian principles. Applicants

should send a letter of interest along with a resume to Human Resources HRE08-02-17, Presbyterian Church (U.S.A.), 100 Witherspoon St, Louisville KY 40202. For more information on Research Services, go to www.pcusa.org/research; for more information on the U.S. Congregational

Life Survey, go to www.USCongregations.org. Screening begins immediately and will continue until the position is filled.

Research Assistant, Research Services, Presbyterian Church (U.S.A.). The Presbyterian Church (U.S.A.) is seeking a Research Assistant to help conducting Wave 2 of the U.S. Congregational Life Survey, including: (1) managing recruitment of congregations, development of databases, and response rate tracking; (2) coordinating with mail fulfillment, survey

layout and scanning, survey translation, printing, and computer services providers; (3) overseeing revision of congregational resources and reports; and (4) analysis and reporting of US CLS data. A master's degree in a

social science or related area is required; a Ph.D. is preferred. A minimum of two years' experience in social science research is also required, preferably in survey research in an applied setting with congregation and/or denominations. Requisite skills include knowledge of research methods and data analysis (including SPSS); report writing and

oral presentation skills; attention to detail; and understanding of and respect for Christian principles. This is a three-year, grant-funded position. Applicants should send a letter of interest along with a resum

e=20
to Human Resources HR-E08-02-18, Presbyterian Church (U.S.A.), 100=20
Witherspoon St, Louisville KY 40202. For more information on Research=20=
Services, go to www.pcusa.org/research; for more information on the U.S.=20=
Congregational Life Survey, go to www.USCongregations.org. Screening=20
begins immediately and will continue until the position is filled.=20=20

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Date: Tue, 11 Mar 2008 11:09:16 -0400
Reply-To: "Guerino, Paul" <PGuerino@AIR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Guerino, Paul" <PGuerino@AIR.ORG>
Subject: AANUAL DC-AAPOR HAPPY HOUR
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Apologies for the last-minute notice, but please join the
Washington-Baltimore Chapter of DC-AAPOR for food, drinks, and
conversation this Thursday.

What: DC-AAPOR Happy Hour
When: Thursday, March 13, 2008, 4:30p - 7:00p
Where: McCormick and Schmick's
901 F Street NW
METRO: Gallery Place - Gallery exit

We'll have an update on what to expect at this year's annual conference
in New Orleans, and may even have a visit from the AAPOR Executive
Council.

See you there!

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Date: Tue, 11 Mar 2008 11:06:33 -0400
Reply-To: James Garulski <j.garulski@GMAIL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: James Garulski <j.garulski@GMAIL.COM>
Subject: GAO on the 2010 Census...
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1
Content-Transfer-Encoding: 7bit
Content-Disposition: inline

From UPI wire story on 3/9 *Meanwhile, the Government Accountability Office, the investigative arm of Congress, has designated the 2010 Census a "high-risk area."*

and they are making this call owing to concerns for inadequacies in the new CAPI equipment. Just wondering, because I'm surprised I haven't seen any traffic on AAPORNET regarding this.

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Date: Tue, 11 Mar 2008 09:55:39 -0600
Reply-To: Steve Larson <slarson@INFOALLI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Steve Larson <slarson@INFOALLI.COM>
Subject: PDA interviewing
Comments: To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

Good morning,

Can anyone recommend a good vendor for nationwide mall intercept using PDA devices? I need to have someone handle the programming and data collection.

Thanks,

Steve Larson

Utah State University

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Reply-To: bzolling@FHSU.EDU

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Brett Zollinger <bzolling@FHSU.EDU>
Subject: Director & Associate Professor opening
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="UTF-8"
Content-Transfer-Encoding: base64

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cnZleSBSZXNIYXJjaCBjb25kdWN0cyB0ZWxlGhVbmUsIG1haWwsIHdYiANCnN1cnZleXMgYW5kIGZvY3VzIGdyb3Vwcy4gIFRoZSBJbnN0aXR1dGUgZW5qb3lzlGEgc3Ryb25nIHJlcHV0YXRpb24gaW4gDQpLYW5zYXMGYW5kIHRoZSBzdXJyb3VuZGluZyBzdGF0ZXMgZm9yIHByb3ZpZGluZyBoaWdoIHFIYWxpdkHkgcmVzZWYy2ggYW5kIA0KcGxhbm5pbmcgc2VydmVjZXMgaW4gYSB0aW1lBhkgZmFzaGlubi4gIEZvciBtb3JlIGluZm9ybWF0aW9uIGFib3V0IA0KYWN0aXZpdGllcyBvZiB0aGUgRG9ja2luZyBjbnN0aXR1dGUgdmlzaXQgaXRzIHdYInNpdGUgYXQ6IA0KaHR0cDovL3d3dy5maHN1LmVkdS9kb2NraW5nLiANCg0KVGHlIGFwcG9pbNrtZW50IGFzIEluc3RpdHV0ZSBEaXJlY3RvciBhZG1pbmlzdGVycyB0aGUgb3BlcmF0aW9ucyBvZiB0aGUgDQpJbnN0aXR1dGUgdXNpbmcgcHJvZmVzc2lvbmFsLCBlbmVyz2V0aWMsIGFuZCBjemVhdG12ZSBsZWfKZXJzaGlwIHRoYXQgDQpmdWxmaWxscyB0aGUgSW5zdG10dXRl4oCZcyBtaXNzaW9uOiDigJxUbyBmYWNpbG10YXRlIGVmZmVjdG12ZSBkZWNPc2lvbi1tYWtpbmegDQphbW9uZyBnb3Zlcm5tZW50YWwgYW5kIG5vbnByb2ZpdCBlnRpdGllcy7igJ0gIFByaW1henkgam9iIHJlc3BvbNpYmlsaXRpZXMgDQppbmNsdWRlOiBzZWN1cmlyZyBjb25zdWx0aW5nIGNvbnRyYWN0cyBhbmQgZ3JhbnRzLCBwcm9qZWN0IG1hbmFnZW1lbnQsIA0Kc3VwZXJ2aXNpb24gb2YgZml2ZSBwcm9mZXNzaW9uYWwgwgc3RhZmYgbWVtYmVycyBhbmQgc3R1ZGVudCBzdGFmZiwgYW5kIA0KYnVkZ2V0IG1hbmFnZW1lbnQuIFR5cGljYWwgSW5zdG10dXRlIGFjdG12aXRpZXMgbGVkIGFuZCBzdXBlenZpc2VklGJ5IHRoZSANcKRpemVjdG9yIGFyZTogY29udHJhY3QgYW5kIGdyYW50IHByb3Bvc2FsIHdyaXRpbmc7IGRlc2lnbmluZyBhbmQgDQpjb25kdWN0aW5nIHNvY2lhbCBzY2llbnRpZmljIHJlc2VhemNoOyB0ZWNobmljYWwgcmVwb3J0IHdyaXRpbmc7IA0KY29sbGFib3JhdGlubiB3aXR0IEluc3RpdHV0ZSByZXNIYXJjaCBzY2llbnRpc3RzLCBzdHVkZW50cyBhbmQgZmVsbg93czsgDQpwcmVzZW50YXRpb24gb2YgcmVzZWYy2ggZmluZGluZ3MgdG8gY2xpZW50czsgc3RyYXRlZ2ljIHBSYW5uaW5nIGZvciANCmdvdmVybmlbnRhbCBhbmQgbm9uLXBvZ2ZpdCBlnRpdGllczsgYW5kIG9jY2FzaW9uYWwgw9kZXJhdGlubiBvZiBwdWJsaWMgDQppc3N1ZSBmb3J1bXMuICBFeHBlcmllbmNlIGF0IHNPbXVsdGFuZW91c2x5IG1hbmFnaW5nIG11bHRpcGxIHBYb2plY3RzIGluIA0KdmFyaW91cyBzdGFuZXMgYW5kIGEGcmVjb3JklG9mIHN1Y2Nlc3NmdWwgZXh0ZXJuYWwgZnVuZCBzZWVraW5nIGFuZCANcNByb2plY3QgYnVkZ2V0IG1hbmFnZW1lbnQgaXMgcmVxdWlyZWQuICBFeHBlcmllbmNlIHVzaW5nIHNvY2lhbCBzY2llbmNlIA0KcmVzZWYy2ggwVW0aG9kcywgYW5hbHl6aW5nIHBvY2lhenkgYW5kIHNlY29uZGFyeSBxdWFudG10YXRpdmUgZGF0YSwgDQp3cm10aW5nIHRlY2huaWNhbCBvZXBvcnRzLCBhbmQgcHJlc2VudGluZyByZXNIYXJjaCBmaW5kaW5ncyBiZWZvcuUgYW4gDQphdWRpZW5jZSBpcyBuZWNlc3NhenkuIEV4cGVyaWVuY2Ugc3VwZXJ2aXNpbmcgb3RoZXJzIGFuZCBmYWNpbG10YXRpbmcgDQpwbgGFubmluZyBncm91cHMgb3JgZm9jdXMgZ3JvdXBzIGlZIHByZWZlcnJlZC4gS25vd2xlZGdlIG9mIGRvbWVzdGllIA0KZWNvbm9taWMgYW5kIGNvbW11bml0eSBkZXZlbG9wbWVudCBpc3N1ZXMgaXMgYWxzbyBwcmVmZXJyZWQuIA0KDKQpUaGUgYWNhZGVtaWMgdW5pdCBhcHBvaW50bWVudCBpbIB0aGUgRGVwYXJ0bWVudCBvZiBTb2Npb2xvZ3kgd2lsbCBpbmNsdWRlIA0KdGVhY2hpbmcgdHdvIGNsYXNzZXMGZWfjaCBmYXxsIGFuZCBzcHJpbmcgc2VtZXN0ZXJzLCBhbmQgZW5nYWdlbWVudCBpbIANcNnjaG9sYXJseSBhbmQgc2VydmVjZSB3b3JrLCBjb25zaXN0ZW50IHdpdGggdGVudXJlIHJlcXVpcmVtZW50cyBvZiB0aGUgDQpkZXBhenRtZW50LiAgQSBQaC5ELiBpbIBTb2Npb2xvZ3kgb3JgYSBjbG9zZWx5IHJlbgF0ZWQgdGVybWluYWwgZGVncmVlIGlzaIA0KcmVxdWlyZWQuICBTdWJzdGFudG12ZSB0ZWfjaGluZyBpbNrlcmVzdHMgYXJlIGZsZXhpYmxlLiAgVGhlIGFiaWxpdkHkgdG8gDQp0ZWfjaCBhbW9uZyB0aGUgZm9sbG93aW5nIGNvbnRlbnQgYXJlYXMGaXMgcHJlZmVycmVkOiByZXNIYXJjaCBtZXR0b2RzLCANcMnVbW11bml0eSBkZXZlbG9wbWVudCwgc29jaW9sb2dpY2FsIHRoZW9yeSwgZ2xvYmFsaXphdGlubiWgYW5kIHJlcmFsaIA0Kc29jaW9sb2d5LiAgQSB3aWxsaW5nbmVzcyB0byB0ZWFjaCBkaXN0YW5jZSBIZHVjYXRpb24gY291cnNlIHdvcmsgaXMgDQplc3NlbnRpYWwsIGFzIEZlU1XigJlZIEluQS4gaW4gU29jaW9sb2d5IGlZlGFsc28gb2ZmZXJlZCB0byBkaXN0YW5jZSANcN0dWRlbnRzLiAgRm9yIG1vcuUgaW5mb3JtYXRpb24gYWJvdXQgRkhTVeKAmXMgc29jaW9sb2d5IHByb2dyYW0gdmlzaXQgaXRzIA0Kd2Vic2l0ZSBhdDogaHR0cDovL3d3dy5maHN1LmVkdS9zb2Npb2xvZ3kuIA0KDKQpBcHBvaW50bWVudCBTcGxpdkBhbmQgQXBwbGljYXRpb24gSW5mb3JtYXRpb24NClRoAXMgcG9zaXRpb24gaXMgaG91c2VklGluIHRoZSBEb2NraW5nIEluc3RpdHV0ZSBvZiBQdWJsaWMgQWZmYWlycy4gIEI0IGlzaIA0KYSAxMi1tb250aCBhcHBvaW50bWVudCB0aGF0IGluY2x1ZGVzIHRIYWN0aW5nIHR3byBjb3Vyc2VzIGVhY2ggZmFsbCBhbmQgDQpzcHJpbmcgc2VtZXN0ZXIsIHdpdGggY29udGludWVklGZ1bGwtdGltZSBkdXRpZXMgaW4gdGhllERvY2tpbmegSW5zdG10dXRlIA0KYW5kIFNvY2l1bG9neSBkZXBhenRtZW50YWwgwgc2VydmVjZSBhbmQgc2No2xhcmx5IHdvcmsgZHVyaW5nIHRoZSBzdW1tZXluIA0KU2FsYXJ5J5IGlZlIGNvbW11bnN1cmF0ZSB3aXR0IGV4cGVyaWVuY2UgYW5kIGVkdWNhdGlubi4gIFRoZSBhcHBvaW50bWVudCANcndpbGwgYmVnaW4gYXMGZWfYbHkgYXMGsnVuZSAxNSwgMjAwOCwgYW5kIG5vIGxhdGVyIHRoYW4gQXVndXN0IDE1

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 dml0aWVzLiAgRm9ydCBiYXlzlIFN0YXRlIFVuaXZlcnNpdHkgaXMgYW4gDQphZmZpcmlhdG12ZSBh
 Y3Rpb24vZXF1YWwg3Bwb3J0dW5pdHkgZW1wbG95ZXIuIFRoZSBkaXJlY3RvcjBvZiBhZmZpcmlh
 dG12ZSANCmFjdGlvbiwY29vcMrbmF0b3Igb2YgVGl0bGUgSVgsIFRpdGxIIFZJLCBTZWN0aW9u
 IDUwNCBhmQgQURBIA0KcmVndWxhdGlvbnMslIG1heSBiZSBjb250YWN0ZWQgYXQgNjAwIFBhcmsg
 U3RyZWV0LCEiYXlzlLCBLUyA2NzYwMS00MDk5LCANCig3ODUpIDYyOC00MDMzLg0K

Date: Wed, 12 Mar 2008 15:52:28 -0500
 Reply-To: Jeanie Harper <JHarper@GOAMP.COM>
 Sender: AAPORNET <AAPORNET@ASU.EDU>
 From: Jeanie Harper <JHarper@GOAMP.COM>
 Subject: Please Post Announcement
 Comments: To: aapornet@asu.edu
 MIME-Version: 1.0
 Content-Type: text/plain; charset="iso-8859-1"
 Content-Transfer-Encoding: quoted-printable

=20
 Statistics Canada's 24th International Methodology Symposium, "Data =
 Collection: Challenges, Achievements and New Directions" will take place =
 at the Palais des Congr=E8s in Gatineau, Quebec from October 28-31, =
 2008.

=20
 This international event addresses statistical methodology issues =
 relevant to the work of both private and public statistical agencies, =
 and will bring together members of the data collection community =
 including those from private, government, university and other research =
 organizations. This symposium will focus on issues related to =
 challenges, achievements and new directions in data collection including =
 planning, cost, implementation and efficiency.

=20
 We are soliciting papers related to data collection. Proposals should be =
 in the form of a 250-word abstract (French or English) submitted by =
 March 31, 2008. Abstracts must be submitted by e-mail to: =
<http://symposium2008@statcan.ca/>

=20

Visit our internet site regularly to get upcoming details on the =
program, registration fees, accommodation, tourism information and more:

=20

<http://www.statcan.ca/english/conferences/symposium2008/index.htm>

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=20

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Date: Wed, 12 Mar 2008 14:35:51 -0700
Reply-To: Steve Johnson <stevej@nsdssurvey.org>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Steve Johnson <stevej@NSDSSURVEY.ORG>
Organization: Northwest Survey & Data Services
Subject: environics american values survey
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

Does anyone know the literature around the Environics american values =
survey? I am trying to learn more about the methodology and also any =
opinions on the value/world view questions they use.

Thanks in advance.

Steve Johnson, PhD

President, Northwest Survey & Data Services

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Date: Thu, 13 Mar 2008 09:12:19 -0500
Reply-To: Jeanie Harper <JHarper@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jeanie Harper <JHarper@GOAMP.COM>
Subject: Job Posting
Comments: To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

American Institutes for Research

Research Analyst - 5404=20

=20

The American Institutes for Research (AIR) is one of the largest behavioral and social science research organizations in the world. AIR's Federal Statistics Program collects and analyzes statistical data about public education in the United States and around the world. The information provided by our experts contributes to the development of high-quality statistics about education that inform discussion and debate at the decision-making levels of national, state and local governments. NESSI is under contract with the USEd/NCES/Assessment Division to provide technical support for managing and implementing the National Assessment of Education Progress (NAEP). These support tasks include research planning, publications review, quality assurance, assessment design and development, data analysis, policy analysis and reporting. =20

=20

The Research Analyst will work in Task 4, NAEP Reporting Technical Support, providing technical reviews of NAEP publications, identifying inconsistencies in data, problems of analyses adopted and misrepresentation of results in NAEP reports; and making providing technical and substantive comments on various types of NAEP publications and making recommendations for alternative research methods and statistical approaches to eliminate problems or minimize their effects. The research analyst will participate in research studies, including evaluating analysis plans and study designs.=20

=20

ESSENTIAL JOB FUNCTIONS:

- * Develop and maintain a broad understanding of all aspects of NAEP.
- * Review and provide technical and substantive comments on various types of NAEP publications.=20
- * Participate in projects that involve monitoring various aspects of the overall quality of NAEP data and produce reports.=20
- * Develop a full understanding of the NCES Statistical Standards and Tabular Guidelines.
- * Draft reports and memoranda that are clear, concise, of varying length, and with quick turnaround times.

=20

QUALIFICATIONS:

A Ph.D. degree in statistics, survey methodology or a social science is required. Also required:

- * Experience working with one or more large datasets
- * Knowledge of statistical software (SAS, SPSS, STATA)=20
- * Strong quantitative research and data analysis skills.=20
- * Familiarity with large-scale assessment.
- * Experience with publishing and presenting complex information.
- * Superior oral and written communication skills, including the ability to communicate with a wide diversity of people.

=20

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=20

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=====
Date: Thu, 13 Mar 2008 10:42:48 -0400
Reply-To: "Edward P. Freeland" <efreelan@PRINCETON.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Edward P. Freeland" <efreelan@PRINCETON.EDU>
Subject: Re: random sampling...
Comments: To: aapornet@asu.edu
Comments: cc: david.kuwayama@post.harvard.edu
In-Reply-To:
<!AAAAAAAAAAAAAYAAAAAAAAAAkxCwnaAthDrwZt7Kcur/jCgAAAEAAAAKw3HukGxjxEnSvrXrg0ssQBAAAAA==@post.harvard.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Dear AAPOR colleagues - I am advising someone here at the Woodrow Wilson School at Princeton about the sampling procedure for conducting an assessment of the medical and surgical needs of people living in refugee camps in the Darfur region of Sudan. We would be grateful for any advice from AAPOR members who have done research in similar

circumstances or can advise us about the best way to sample dwellings and individuals in these circumstances. Those interested should reply directly to me (efreeland@princeton.edu) and David Kuwayama (david.kuwayama@post.harvard.edu). =20

Thank you -- Ed Freeland

From: David P Kuwayama MD [mailto:david.kuwayama@gmail.com] On Behalf Of David P Kuwayama MD
Sent: Thursday, March 13, 2008 7:52 AM
To: 'Edward P. Freeland'
Subject: random sampling...

Hey Ed:

FYI we managed to work around the export control issues, we got clearance from Princeton's legal counsel to take the GPS units into Sudan. So no worries on that front!

However, I am starting to have some second thoughts about our planned random sampling algorithm. The plan heretofore had been to use a GPS device to navigate to a virtual grid square, with square selection probability proportional to a dwelling-density parameter. We would then move to every second or third house along a defined walking path, and randomly select one individual in each dwelling using a chip-in-bag technique.

A number of obstacles arose to this plan: two technical, and one theoretical, and I'd like your advice particularly on the theoretical issue.

The first technical issue is that calculation of a "dwelling-density" parameter is in practice pretty difficult. The second technical issue is that the structure of the camp, which is not oriented north-south, and which has many many fences criss-crossing it, would make walking a defined path along a virtual grid prohibitively difficult if not impossible. The work-around, which we feel achieves the same objective (random selection of dwellings), is to geocode an up-to-date satellite image of the camp, assigning each dwelling a number associated with its lat/lon coordinates, and then to randomly select dwellings using a random number generator. We would then upload associated waypoints onto a GPS and navigate to each randomly selected dwelling.

The theoretical issue I have has less to do with randomly selecting dwellings and more to do with randomly selecting individuals once we've arrived at a dwelling. My concern is that this method of selection systematically biases against the selection of individuals in larger families, especially children. Think of it this way: assume there are only two dwellings. One is inhabited by a man and his wife; the second by a man, wife and six kids. Total population ten. The probability of

the man or wife in the first house being selected is 25%; probability of each person in the second house being selected is only 10%. Since every dwelling will at least have adults in it, this means children will always have a lower probability of selection.

My solution to this problem would be to administer our survey to every individual in a randomly selected dwelling. In the above example, each individual would have a 50% chance of getting surveyed.

What are your thoughts on this? It seems that the root of this quandary is that we have no true way of randomly selecting individuals, only randomly selecting dwellings.

=20

Thanks,

Dave

=20

=20

David Paul Kuwayama, MD, MPhil
Halsted Resident, Department of Surgery, The Johns Hopkins Hospital
MPA Candidate, The Woodrow Wilson School, Princeton University

=20

Email: david.kuwayama@post.harvard.edu
<mailto:david.kuwayama@post.harvard.edu>=20

Mobile: (609) 356-9279

=20

=20

Archives: <http://lists.asu.edu/archives/aapornet.html>

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Date: Thu, 13 Mar 2008 08:30:17 -0700

Reply-To: Mike Donatello <mike@DONATELLO.US>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Mike Donatello <mike@DONATELLO.US>

Subject: Another gripe about mischaracterized surveys

Comments: To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

Thought some folks might be interested in this:
http://blogs.mediapost.com/research_brief/?p=3D1659. I left a comment, not
slamming the study per se, but rather the way in which the methodology is
misrepresented as incorporating a probability sample. From the Zogby site:

Survey Methodology [Zogby Interactive Adults] 2/20/08 thru 2/21/08

Zogby International was commissioned by [WE Media] to conduct an online survey of [1979 adults]. A sampling of Zogby International's online panel, which is representative of the adult population of the US, was invited to participate. Slight weights were added region, party, age, race, religion, gender to more accurately reflect the population. The margin of error is +/- 2.2 percentage points. Margins of error are higher in sub-groups.

(2/27/2008)

Why do we still have high-profile research organizations, who employ knowledgeable staff, saying things like this?

=20

Mike Donatello
Director, Research
USA TODAY
7950 Jones Branch Dr., McLean, VA 22108
V 703.854.4572 F 703.854.2165
mdonatello@usatoday.com

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=====
Date: Thu, 13 Mar 2008 11:42:51 -0400
Reply-To: "Butterworth, Michael" <MXB@CBSNEWS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Butterworth, Michael" <MXB@CBSNEWS.COM>
Subject: Re: random sampling...
Comments: To: "Edward P. Freeland" <efreelan@PRINCETON.EDU>, AAPORNET@ASU.EDU
In-Reply-To: <E03B07DE7FDFBF40A50D6BA76ECE3E9A573A98@EXCLUSTER2.pu.win.princeton.edu>
MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Biologists often sample by geographic coordinates without doing a census first. For instance, choose random squares of a given size in the area of interest, and interview everyone in dwellings that fall inside the square. You need a point in each dwelling to determine whether it is inside or outside the square: for instance, the point where the right hand side of the main door or other opening meets the ground. That way each person is associated with a single point and has an equal probability of selection if the squares are chosen appropriately.

When botanists use this method, they usually stratify by spacing the squares, or dividing up the area of interest and selecting a pre-determined number of squares in each subarea.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Edward P. Freeland
Sent: Thursday, March 13, 2008 10:43 AM
To: AAPORNET@ASU.EDU
Subject: Re: random sampling...

Dear AAPOR colleagues - I am advising someone here at the Woodrow Wilson School at Princeton about the sampling procedure for conducting an assessment of the medical and surgical needs of people living in refugee camps in the Darfur region of Sudan. We would be grateful for any advice from AAPOR members who have done research in similar circumstances or can advise us about the best way to sample dwellings and individuals in these circumstances. Those interested should reply directly to me (efreeland@princeton.edu) and David Kuwayama (david.kuwayama@post.harvard.edu).

Thank you -- Ed Freeland

From: David P Kuwayama MD [mailto:david.kuwayama@gmail.com] On Behalf Of David P Kuwayama MD
Sent: Thursday, March 13, 2008 7:52 AM
To: 'Edward P. Freeland'
Subject: random sampling...

Hey Ed:

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probability proportional to a dwelling-density parameter. We would then move to every second or third house along a defined walking path, and randomly select one individual in each dwelling using a chip-in-bag technique.

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Thanks,

Dave

David Paul Kuwayama, MD, MPhil
Halsted Resident, Department of Surgery, The Johns Hopkins Hospital
MPA Candidate, The Woodrow Wilson School, Princeton University

Email: david.kuwayama@post.harvard.edu
<mailto:david.kuwayama@post.harvard.edu>
Mobile: (609) 356-9279

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message, write to: aapornet-request@asu.edu

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Date: Thu, 13 Mar 2008 16:23:32 +0000
Reply-To: "mail@marketsharescorp.com" <mkshares@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "mail@marketsharescorp.com" <mkshares@COMCAST.NET>
Subject: Re: Another gripe about mischaracterized surveys
Comments: To: Mike Donatello <mike@DONATELLO.US>, AAPORNET@ASU.EDU

Just to add to Mike's comment below....

As one reader pointed out at the link Mike sent, there is an obvious bias favoring the Internet in an online panel survey.

The comment from the KC Star reporter at this site underscores the underlying ambiguity of these questions.

Go to the Zogby link: <http://www.zogby.com/news/ReadNews2.dbm?ID=1454>

These surveys confuse news access with news source; e.g., "48% of the survey respondents said their primary source of news and information is the Internet". But how many used the Internet to *access traditional news sources*? The Internet is an important revenue source for "traditional media outlets" for accessing news at their sites.

Accessing traditional news sources via the Internet is the future.

News from the Internet versus from TV/newspapers/radio are not mutually exclusive.

Questions regarding "traditional journalism" are meaningless as is the entire survey.

Nick

----- Original message -----

From: Mike Donatello <mike@DONATELLO.US>

> Thought some folks might be interested in this:
> http://blogs.mediapost.com/research_brief/?p=1659. I left a comment, not
> slamming the study per se, but rather the way in which the methodology is
> misrepresented as incorporating a probability sample. From the Zogby site:
>
> Survey Methodology [Zogby Interactive Adults] 2/20/08 thru 2/21/08
>
> Zogby International was commissioned by [WE Media] to conduct an online
> survey of [1979 adults]. A sampling of Zogby International's online panel,
> which is representative of the adult population of the US, was invited to
> participate. Slight weights were added region, party, age, race, religion,
> gender to more accurately reflect the population. The margin of error is +/-
> 2.2 percentage points. Margins of error are higher in sub-groups.

> (2/27/2008)

> Why do we still have high-profile research organizations, who employ
> knowledgeable staff, saying things like this?

> ---

> Mike Donatello
> Director, Research
> USA TODAY
> 7950 Jones Branch Dr., McLean, VA 22108
> V 703.854.4572 F 703.854.2165
> mdonatello@usatoday.com

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=====

Date: Thu, 13 Mar 2008 12:53:42 -0400
Reply-To: "Guerino, Paul" <PGuerino@AIR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Guerino, Paul" <PGuerino@AIR.ORG>
Subject: REMINDER - ANNUAL DC-AAPOR HAPPY HOUR
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Please join us in welcoming the Executive Council of the American Association of Public Opinion Research at the Annual DC-AAPOR Happy Hour

What: DC-AAPOR Happy Hour
When: Thursday, March 13, 2008, 4:30p - 7:00p
Where: McCormick and Schmick's
901 F Street NW
METRO: Gallery Place (Gallery exit)

Attendees will have a chance to mingle with the AAPOR Executive Council and will be updated on what to expect at this year's annual conference in New Orleans.

Complimentary Menu:

Crab Rangoons with Thai Cashew Dipping Sauce
Cajun Firecracker Egg Roll with Cashew Dipping Sauce
Chicken Satay with Spicy Peanut Dipping Sauce
Ratatouille (Marinated & Roasted Vegetables) on Parmesan Toast Points
Vine Ripened Roma Tomato and Fresh Basil Bruschetta
Assorted Cheese with Carr's Water Crackers
Fruit Display
One Free Drink from the Bar

DC-AAPOR is the Washington-Baltimore chapter of the American Association for Public Opinion Research (AAPOR). An active, intellectual community of researchers, academics, and other professionals engaged in the methods, applications, and findings of public opinion research and survey methodology, DC-AAPOR provides an exciting forum for discussion and debate about methodological, ethical, and substantive issues related to a range of research topics.

We hope to see you there!

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Date: Fri, 14 Mar 2008 08:48:33 -0400
Reply-To: Richard Clark <clark@CUIOG.UGA.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Richard Clark <clark@CVIOG.UGA.EDU>
Organization: Carl Vinson Institute of Government
Subject: sampling deaf residents
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

Our state's Dept. of Human Resources is concerned that deaf residents are inadequately served by state services for the deaf, and DHR is interested in a survey to confirm or discredit this view. Because they are not sure they have a good accounting of where deaf residents reside, they are hoping to sample broadly to include deaf individuals who may be without any state services. Does anyone have any thoughts for how one might develop an appropriate sample frame?

--Rich

--

Richard L. Clark, Ph.D.
Survey Research Unit
Governmental Services and Research Division
Carl Vinson Institute of Government
University of Georgia
201 N. Milledge Avenue
Athens, GA 30602
Phone: 706-542-9404
FAX: 706-542-9301

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Date: Fri, 14 Mar 2008 10:57:49 -0500
Reply-To: Ken Sherrill <ken@KENSHERILL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Ken Sherrill <ken@KENSHERILL.COM>
Subject: Re: sampling deaf residents
Comments: To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

This comes from a friend who is quite active in the Deaf community. Certainly, it raises the question of the use of identity v. the use of behavior in defining the population. I wonder an internet survey of a larger population in your state would enable you to isolate sufficient numbers of Deaf people and of deaf people to conduct your study.

Ken Sherrill

Hi! Feel free to forward this.

I am not well-enough versed in the standard of political science to be sure what would pass muster as an acceptable sample frame. For example, if you went to the meetings of various deaf organizations and distributed the survey there, would that work? What if you posted on deaf-related message boards and directed people to the survey?

There's going to be the problem of defining who is "deaf". The Deaf community makes a big distinction between "Deaf" with a capital "D" and "deaf" with a small "d".

The "Deaf" people are those for whom deafness is a primary trait for establishing one's identity. People in this group have typically been deaf since birth and may sign ASL as their native language, with English as a second language. Deaf people tend to associate with groups of other Deaf people, and there is a strong sense of belonging to the Deaf community. If you are a hearing child of Deaf parents, you might be considered to belong to the Deaf community, because you might have ASL as a native language and be fully versed in Deaf issues and Deaf identity (my experience is that Deaf people trust a hearing child of Deaf parents much more than a hearing person who learned to sign in an ASL class). Some of the more militant types in the Deaf community are hotly opposed to cochlear implants as something approaching an attempt at the genocide of the Deaf community; this is not necessarily a view shared by all Deaf people, but cochlear implants are highly controversial in the Deaf community. It's very similar to the rhetorical question among gay people ("If you could take a pill to make you straight, would you?")

An example of someone who is merely "deaf" might be an older man who was hearing for most of his life but had progressive hearing loss later on. His native language is spoken English; he hasn't learned ASL and has no interest in learning it. He considers his deafness an affliction rather than a defining trait in his identity. He has not built his primary social network among other people who identify as Deaf; he remains embedded in the same social network as when he was hearing, and feels no particular sense of solidarity with others who have hearing loss.

Certain ways of sampling the deaf/Deaf population could be heavily skewed toward one group or the other, and could bias the results.

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=====
Date: Fri, 14 Mar 2008 09:27:43 -0700

Reply-To: Leora Lawton <lawton@TECHSOCIETY.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leora Lawton <lawton@TECHSOCIETY.COM>
Subject: Re: sampling deaf residents
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: <03f401c885ec\$27d3d7f0\$6601a8c0@KensXPS>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

Can one acquire a list of households who have TDD service? That would cut across the Deaf vs deaf communities, although it might be biased toward those who do receive state services.

-leora

Dr. Leora Lawton
TechSociety Research
"Custom Social Science and Consumer Behavior Research"
2342 Shattuck Avenue PMB 362, Berkeley, CA 94704
(510) 548-6174; fax (510) 548-6175; cell (510) 928-7572
www.techsociety.com
Yahoo Messenger: leora_lawton

-----Original Message-----

From: Ken Sherrill [mailto:ken@KENSHERILL.COM]
Sent: Friday, March 14, 2008 8:58 AM
To: AAPORNET@ASU.EDU
Subject: Re: [AAPORNET] sampling deaf residents

This comes from a friend who is quite active in the Deaf community. Certainly, it raises the question of the use of identity v. the use of behavior in defining the population. I wonder an internet survey of a larger population in your state would enable you to isolate sufficient numbers of Deaf people and of deaf people to conduct your study.

Ken Sherrill

Hi! Feel free to forward this.

I am not well-enough versed in the standard of political science to be sure what would pass muster as an acceptable sample frame. For example, if you went to the meetings of various deaf organizations and distributed the survey there, would that work? What if you posted on deaf-related message boards and directed people to the survey?

There's going to be the problem of defining who is "deaf". The Deaf community makes a big distinction between "Deaf" with a capital "D" and "deaf" with a small "d".

The "Deaf" people are those for whom deafness is a primary trait for establishing one's identity. People in this group have typically been deaf since birth and may sign ASL as their native language, with English as a second language. Deaf people tend to associate with groups of other Deaf

people, and there is a strong sense of belonging to the Deaf community. If you are a hearing child of Deaf parents, you might be considered to belong to the Deaf community, because you might have ASL as a native language and be fully versed in Deaf issues and Deaf identity (my experience is that Deaf people trust a hearing child of Deaf parents much more than a hearing person who learned to sign in an ASL class). Some of the more militant types in the Deaf community are hotly opposed to cochlear implants as something approaching an attempt at the genocide of the Deaf community; this is not necessarily a view shared by all Deaf people, but cochlear implants are highly controversial in the Deaf community. It's very similar to the rhetorical question among gay people ("If you could take a pill to make you straight, would you?")

An example of someone who is merely "deaf" might be an older man who was hearing for most of his life but had progressive hearing loss later on. His native language is spoken English; he hasn't learned ASL and has no interest in learning it. He considers his deafness an affliction rather than a defining trait in his identity. He has not built his primary social network among other people who identify as Deaf; he remains embedded in the same social network as when he was hearing, and feels no particular sense of solidarity with others who have hearing loss.

Certain ways of sampling the deaf/Deaf population could be heavily skewed toward one group or the other, and could bias the results.

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=====
Date: Fri, 14 Mar 2008 17:13:56 -0000
Reply-To: Iain.NOBLE@DCSF.GSI.GOV.UK
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Iain Noble <Iain.NOBLE@DCSF.GSI.GOV.UK>
Subject: Re: sampling deaf residents
Comments: To: clark@cviog.uga.edu, AAPORNET@ASU.EDU
In-Reply-To: A<[47DA7421.6020801@cviog.uga.edu](mailto:A47DA7421.6020801@cviog.uga.edu)>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

I think that first you're going to have to sample the hearing impaired at a fairly low threshold of impairment, then decide what levels of impairment are important for your study (e.g. from someone who has partial hearing loss through to someone completely dependent on signing/lip reading). I would have thought that either the relevant disability action groups could advise you on the questions to ask or

that there will have been recent national level studies in the US on disabilities which already have them or that the federal government has preferred question protocols. Certainly there can be no such simple thing as 'deaf'.

And if you want to do this properly (which as an AAPOR member of course you will) then there's no reliable way to do this other than a large scale screening survey with a sample drawn from the general population by probability means.

Iain Noble
Department for Children, Schools and Families
Young People Analysis Division - YCS and Next Steps Study,
W606, Moorfoot, Sheffield, S1 4PQ.

0114 259 1180

For information about the Next Steps Study go to
www.nextstepsstudy.org.uk or
<http://www.esds.ac.uk/longitudinal/access/lstype/>

>-----Original Message-----

>From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Richard Clark

>Sent: 14 March 2008 12:49

>To: AAPORNET@ASU.EDU

>Subject: sampling deaf residents

>

>Our state's Dept. of Human Resources is concerned that deaf residents

>are inadequately served by state services for the deaf, and DHR is

>interested in a survey to confirm or discredit this view. Because they

>are not sure they have a good accounting of where deaf residents

reside,

>they are hoping to sample broadly to include deaf individuals who may

be

>without any state services. Does anyone have any thoughts for how one

>might develop an appropriate sample frame?

>

>

>--Rich

>

>--

>

>Richard L. Clark, Ph.D.

>Survey Research Unit

>Governmental Services and Research Division

>Carl Vinson Institute of Government

>University of Georgia

>201 N. Milledge Avenue

>Athens, GA 30602

>Phone: 706-542-9404

>FAX: 706-542-9301

>

>-----

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Date: Fri, 14 Mar 2008 13:41:42 -0500

Reply-To: Molly Longstreth <mlongstr@UARK.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Molly Longstreth <mlongstr@UARK.EDU>

Subject: Re: sampling deaf residents

Comments: To: AAPORNET@asu.edu

Comments: cc: Steven Eugene Boone <sboone@uark.edu>

In-Reply-To: <47DA7421.6020801@cviog.uga.edu>

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: 7BIT

Rich,

We conducted the first ever (according to the scholars in the field of needs of deaf and hard-of-hearing who conceived of the study, obtained its funding and directed it carefully) RDD-based, national survey of people who are deaf or hard of hearing. The survey took place in 2001 - 2002. I believe, and this is very rough, that we completed about 1.4 calls per 100 records of sample with target respondents.

Needless to say, it was difficult enough to conduct such a survey in a post-9/11 environment, but unlike your situation, it was nationwide rather

than statewide where we would have had more clout. Our goal was to ask respondents to participate in a subsequent mail survey. It is an understatement to say that being heard by people who are hard of hearing, is a challenge :). As in other studies of people with handicapping conditions, denial plays a role. We would hear interviewers talking as loudly as possible, yet the respondent would indicate that he or she had never experienced hearing loss. We experimented with various approaches, but in the end, maturity, tenacity and the kindness and goodwill of interviewers won the day.

It was a wonderful, growth-producing experience for all involved. I heartily, however, recommend working with the TDD service in Georgia, any U of GA faculty who work with people who are deaf/hard of hearing and/or our wonderful Center for Rehabilitation Research and Training for Persons Who Are Deaf or Hard of Hearing.

Molly Longstreth, Ph.D.
Director
Survey Research Center
University of Arkansas
123 Hotz Hall
Fayetteville, AR 72703
Phone: 479.575.4222
Fax: 479.575.2474
<http://survey.uark.edu/>

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@ASU.EDU] On Behalf Of Richard Clark
Sent: Friday, March 14, 2008 07:49
To: AAPORNET@ASU.EDU
Subject: sampling deaf residents

Our state's Dept. of Human Resources is concerned that deaf residents are inadequately served by state services for the deaf, and DHR is interested in a survey to confirm or discredit this view. Because they are not sure they have a good accounting of where deaf residents reside, they are hoping to sample broadly to include deaf individuals who may be without any state services. Does anyone have any thoughts for how one might develop an appropriate sample frame?

--Rich

--

Richard L. Clark, Ph.D.
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Phone: 706-542-9404
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Date: Mon, 17 Mar 2008 09:03:16 -0400
Reply-To: Chintan Turakhia <C.TURAKHIA@SRBI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Chintan Turakhia <C.TURAKHIA@SRBI.COM>
Subject: JOB OPPORTUNITY
Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1
Content-Disposition: inline
Content-Transfer-Encoding: 8bit

Posting this for a colleague:

THE FOUNDATION CENTER, founded in 1956, is the nation's leading authority on philanthropy and is dedicated to serving grantseekers, grantmakers, researchers, policymakers, the media, and the general public. Our organization's mission is to strengthen the nonprofit sector by advancing knowledge about U.S. philanthropy. Our vision is a world enriched by the effective allocation of philanthropic resources, informed public discourse about philanthropy, and broad understanding of the contributions of nonprofit activity to civil society.

Our research department analyzes and interprets the wealth of data we collect on foundations and their giving to fulfill our core mission of advancing knowledge about U.S. philanthropy. Stakeholders in the field and the boarder public rely on our research to learn about current trends and gain insights into patterns of foundation activity over time. Our primary research publication is our annual Foundation Today Series, comprised of three reports: Foundation Giving Trends, Foundation Growth and Giving Estimates, and Foundation Yearbook.

DIRECTOR OF RESEARCH FOR DIVERSITY AND FIELD-BUILDING STUDIES

Reports to: Senior Vice President for Research

Supervises: Research Associate(s)

Job Summary: Responsible for directing national and regional research projects on foundation inclusiveness and diversity and other field-wide issues, in collaboration with other staff and partner organizations. Oversees planning

and scheduling, data production, data analysis and writing, report preparation, and dissemination of research to various audiences. Organizes and reports on biannual/annual research committee meetings and forums.

Responsibilities:

Designs and conducts research studies on foundation inclusiveness and diversity and other field-wide issues; develops project proposals, including report outlines, timelines, and budgets; organizes and coordinates advisory committee meetings; prepares report "Highlights" and press releases.

Serves as primary contact person/liaison on partnered research projects, ensuring effective communication and collaboration with partner organizations.

Directs all phases of report preparation for studies, including report conceptualization, data analyses, writing, editing, and proofreading.

Develops and maintains all related project schedules; coordinates research efforts with editors and Information Technology, Design and Production, and Communications staff.

Performs statistical analyses for studies using SAS and/or SPSS.

Organizes biannual research advisory committee meetings and annual research forum and prepares summary reports for various audiences.

Coordinates and oversees the work of consultants.

Identifies opportunities for developing new partnerships and projects.

Works with Communications staff to develop and execute strategies for promoting and disseminating research.

Interviews, trains, and supervises Research Associate(s).

Speaks at meetings and FC programs on foundation inclusiveness and diversity and other field-wide issues. Represents department at research and philanthropic meetings and conferences and on selected internal task forces.

Responds to research questions from the media, grantmakers, researchers, and policy makers.

Tracks periodicals, online sources, and bibliographies for information on trends in philanthropy.

Performs other duties as required.

Requirements:

Knowledge: Advanced degree required (Ph.D. preferred), preferably in a social science field, such as sociology, economics, or political science, or MPA; training in statistics, survey research, and other quantitative and qualitative research methods required. Familiarity with U.S. foundation/philanthropic field is highly desirable.

Experience: A minimum of 5 to 7 years of professional research-related experience in positions of increasing responsibility, including project development, project management, and staff supervision. Extensive experience in developing and conducting a broad range of survey research projects required. Experience conducting statistical analyses using SAS and/or SPSS and preparing data-driven reports required. Experience conducting research on issues of inclusiveness and diversity strongly preferred.

Skills and abilities: Excellent analytical and report writing skills; knowledge of word-processing, spreadsheet, and statistical software; ability to work with large data sets; strong organizational and planning skills and ability to manage multiple projects and deadlines; ability to communicate effectively with staff in other departments and with outside partners; ability to work collaboratively with a wide range of research partners/clients. Candidate should have good interpersonal and public speaking skills, a willingness to take initiative, and the collegial attitude required in a small department.

Please send resume and salary requirements to:

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Date: Mon, 17 Mar 2008 12:44:53 -0400
Reply-To: Howard Fienberg <hfienberg@CMOR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Howard Fienberg <hfienberg@CMOR.ORG>
Subject: 4/15 Web Seminar: Polling Ethics in an Election Year
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

4/15 Web Seminar: Polling Ethics in an Election Year

When: Tuesday, April 15, 2008

Presenter: LaToya Lang, State Legislative Director, CMOR

PRC:1 Hour in Privacy

Cost: \$55 CMOR; \$65 MRA/QRCA; \$80 Non-Member

Session Description: During any election cycle, polling seizes center stage and is intensely debated on accuracy and prediction measures. If you're a pollster or market researcher, this Webinar will:

- Increase your awareness of the current media perceptions, legislative threats, and state and federal laws that govern survey and opinion research as we approach the November presidential election;
- Help you find out the potential pitfalls and laws when calling respondents; and
- Share with you the direct impact that political polling issues have on every aspect of survey and opinion research.

This timely presentation gives you a complete overview of the legal landscape and the ethical methods of which you need to be aware if you're conducting survey and opinion research in this heated election year.

Register now: <http://www.cmor.org/pdf/2008_CMOR_WebSeminar_Reg.pdf>
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Cheers,
Howard F.
CMOR

Howard Fienberg
Director of Government Affairs
CMOR: Promoting & Advocating Survey & Opinion Research
<<mailto:hfienberg@cmor.org>> hfienberg@cmor.org
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Washington, DC 20036
(202) 775-5170
Fax: (202) 775-5172
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=====
Date: Mon, 17 Mar 2008 16:57:13 -0000
Reply-To: Iain.NOBLE@DCSF.GSI.GOV.UK
Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Iain Noble <Iain.NOBLE@DCSF.GSI.GOV.UK>
Subject: Re: 4/15 Web Seminar: Polling Ethics in an Election Year
Comments: To: hfienberg@CMOR.ORG, AAPORNET@ASU.EDU
In-Reply-To: A<005501c8884e\$39e6c1f0\$6501a8c0@mradom.mranet.org>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Webinar? Please no. A neologism too far.

Iain Noble
Department for Children, Schools and Families
Young People Analysis Division - YCS and Next Steps Study,
W606, Moorfoot, Sheffield, S1 4PQ.

0114 259 1180

For information about the Next Steps Study go to
www.nextstepsstudy.org.uk or
<http://www.esds.ac.uk/longitudinal/access/lstype/>

>-----Original Message-----

>From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Howard Fienberg

>Sent: 17 March 2008 16:45

>To: AAPORNET@ASU.EDU

>Subject: 4/15 Web Seminar: Polling Ethics in an Election Year

>

>4/15 Web Seminar: Polling Ethics in an Election Year

>When: Tuesday, April 15, 2008

>Presenter: LaToya Lang, State Legislative Director, CMOR

>PRC:1 Hour in Privacy

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>Register now: <http://www.cmor.org/pdf/2008_CMOR_WebSeminar_Reg.pdf>
>http://www.cmor.org/pdf/2008_CMOR_WebSeminar_Reg.pdf

>
>Cheers,
>Howard F.
>CMOR

>
>-----
>Howard Fienberg
>Director of Government Affairs
>CMOR: Promoting & Advocating Survey & Opinion Research
> <<mailto:hfienberg@cmor.org>> hfienberg@cmor.org
>1111 16th St. NW, Suite 120
>Washington, DC 20036
>(202) 775-5170
>Fax: (202) 775-5172
> <<http://www.cmor.org>> <http://www.cmor.org>
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Date: Mon, 17 Mar 2008 16:08:09 -0500
Reply-To: Joe Cardador <jcardador@SERVICEMANAGEMENT.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Joe Cardador <jcardador@SERVICEMANAGEMENT.COM>
Subject: Job Posting: Research Analyst in Kansas City Area
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Research Analyst

Service Management Group (SMG) is a leader in providing customer and employee satisfaction and loyalty information to multiunit restaurant, retail, and service companies. We help many of the best known brands in the world understand their most valuable resources: their employees and customers.

The Research Analyst plays an integral role in the insight we deliver. The Research Analyst conducts statistical analysis, assesses findings, and reports results with the goal of providing actionable information to SMG clients.

Primary Responsibilities

- * Provides expertise and support to project teams and senior management on statistical and methodological issues related to satisfaction and loyalty measurement.
- * Prepares data in SPSS for analysis (data cleaning, recoding, assigning variable labels and values, aggregation, restructuring data).
- * Runs statistical analyses in SPSS (descriptives, crosstabs, t-tests, ANOVA, linear regression, logistic regression, and factor analysis).
- * Interprets and evaluates statistical output and generates recommendations based on findings.
- * Prepares results summaries and reports in Microsoft Excel and PowerPoint.
- * Presents findings to project teams and clients.

Basic Requirements

- * Masters degree in the behavioral/social sciences, statistics or business (e.g., Psychology, Sociology, Marketing, or Economics) with an emphasis in statistics and research methods.
- * 2+ years working as a research analyst in a business or academic setting.
- * Intermediate to advanced SPSS skills.
- * Exceptional focus on detail to minimize errors of omission and transcription.
- * Strong interpersonal skills and the ability to build rapport with clients and team members.
- * Ability to prioritize and schedule own work based on competing demands of clients and team members.
- * Experience with Microsoft Word, Excel, and PowerPoint.

Preferred Requirements

- * Knowledge of issues in survey methodology, including sampling, scaling, content, and sources of error and bias.
- * Knowledge of customer loyalty and satisfaction research and marketing

techniques.

Compensation and benefits are competitive and include the opportunity for an annual bonus. The Kansas City area offers great quality of life at an affordable price and SMG offers an unmatched working environment in the heart of the Kansas City Crossroads Art District.

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To learn more about what the Kansas City area has to offer, visit www.visitkc.com

Joe M. Cardador, PhD, MBA | Chief Research Officer | Phone Number:
(816) 448-4535 | Email: jcardador@servicemanagement.com

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Date: Mon, 17 Mar 2008 18:16:50 -0400
Reply-To: allenbarton@mindspring.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Allen Barton <allenbarton@MINDSPRING.COM>
Subject: Re: random sampling...
Comments: To: "Edward P. Freeland" <efreelan@PRINCETON.EDU>, AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-type: text/plain; charset=US-ASCII

In 1946 there was an Allied mission to Greece to check the validity of the official lists of electors used in Greece's first parliamentary election after the war. They used aerial photographs to set up a grid for sampling towns and villages to check the electoral rolls. The statistician Frederick Mosteller used this as an example of area probability sampling in his statistics course at Harvard in 1946 or 1947 when I took it - he had been involved in the mission along with W.E. Deming. The only published reference I can find is Raymond J. Jessen, WE Deming and others, "Observations on the 1946 elections in Greece", American Sociological Review 14(1) 11-16 (Feb 1949). This article may however give a reference to the official report of the mission. Mosteller had during the war worked on statistical analysis of allied aerial bombing, so he probably knew how to deal with aerial photographs. I don't know if the UN as an organization was involved - they were just being set up - but the US and its European allies were concerned that the election be legitimate because it offered a chance for a democratic parliament at a time when there was a civil war going on between the Communist-led partisan movement, the returned government in exile, and various other factions.

This example may not be a practical one for sampling the Darfur region but at least it is a historical precedent for using aerial mapping for random sampling of localities.

Allen Barton 118 Wolf's Trail, Chapel Hill, NC 27516
allenbarton@mindspring.com

> [Original Message]

> From: Edward P. Freeland <efreelan@PRINCETON.EDU>

> To: <AAPORNET@ASU.EDU>

> Date: 3/13/2008 10:47:48 AM

> Subject: Re: random sampling...

>

> Dear AAPOR colleagues - I am advising someone here at the Woodrow Wilson

> School at Princeton about the sampling procedure for conducting an

> assessment of the medical and surgical needs of people living in refugee

> camps in the Darfur region of Sudan. We would be grateful for any

> advice from AAPOR members who have done research in similar

> circumstances or can advise us about the best way to sample dwellings

> and individuals in these circumstances. Those interested should reply

> directly to me (efreeland@princeton.edu) and David Kuwayama

> (david.kuwayama@post.harvard.edu).

>

> Thank you -- Ed Freeland

>

>

>

> From: David P Kuwayama MD [mailto:david.kuwayama@gmail.com] On Behalf Of

> David P Kuwayama MD

> Sent: Thursday, March 13, 2008 7:52 AM

> To: 'Edward P. Freeland'

> Subject: random sampling...

>
>
>
> Hey Ed:
>
> FYI we managed to work around the export control issues, we got
> clearance from Princeton's legal counsel to take the GPS units into
> Sudan. So no worries on that front!
>
> However, I am starting to have some second thoughts about our planned
> random sampling algorithm. The plan heretofore had been to use a GPS
> device to navigate to a virtual grid square, with square selection
> probability proportional to a dwelling-density parameter. We would then
> move to every second or third house along a defined walking path, and
> randomly select one individual in each dwelling using a chip-in-bag
> technique.
>
> A number of obstacles arose to this plan: two technical, and one
> theoretical, and I'd like your advice particularly on the theoretical
> issue.
>
> The first technical issue is that calculation of a "dwelling-density"
> parameter is in practice pretty difficult. The second technical issue
> is that the structure of the camp, which is not oriented north-south,
> and which has many many fences criss-crossing it, would make walking a
> defined path along a virtual grid prohibitively difficult if not
> impossible. The work-around, which we feel achieves the same objective
> (random selection of dwellings), is to geocode an up-to-date satellite
> image of the camp, assigning each dwelling a number associated with its
> lat/lon coordinates, and then to randomly select dwellings using a
> random number generator. We would then upload associated waypoints onto
> a GPS and navigate to each randomly selected dwelling.
>
> The theoretical issue I have has less to do with randomly selecting
> dwellings and more to do with randomly selecting individuals once we've
> arrived at a dwelling. My concern is that this method of selection
> systematically biases against the selection of individuals in larger
> families, especially children. Think of it this way: assume there are
> only two dwellings. One is inhabited by a man and his wife; the second
> by a man, wife and six kids. Total population ten. The probability of
> the man or wife in the first house being selected is 25%; probability of
> each person in the second house being selected is only 10%. Since every
> dwelling will at least have adults in it, this means children will
> always have a lower probability of selection.
>
> My solution to this problem would be to administer our survey to every
> individual in a randomly selected dwelling. In the above example, each
> individual would have a 50% chance of getting surveyed.
>
> What are your thoughts on this? It seems that the root of this quandary
> is that we have no true way of randomly selecting individuals, only
> randomly selecting dwellings.
>
>

>
> Thanks,
>
> Dave

>
>
>
>
> -----
> David Paul Kuwayama, MD, MPhil
> Halsted Resident, Department of Surgery, The Johns Hopkins Hospital
> MPA Candidate, The Woodrow Wilson School, Princeton University
>
> Email: david.kuwayama@post.harvard.edu
> <mailto:david.kuwayama@post.harvard.edu>
> Mobile: (609) 356-9279

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=====
Date: Tue, 18 Mar 2008 15:19:39 -0400
Reply-To: "Guerino, Paul" <PGuerino@AIR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Guerino, Paul" <PGuerino@AIR.ORG>
Subject: Job Posting: Research Analyst / Survey Methodologist -
Washington, DC
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Overview:

The American Institutes for Research (AIR) is a well-established not-for-profit social science research and development organization. Our Education Statistics Services Institute seeks a Research Analyst to support its client, the National Center for Education Statistics (NCES).

Responsibilities:

The candidate for this work will support current and future project efforts of the Schools and Staffing Survey (SASS) and Teacher Follow-up Survey (TFS) sponsored by the National Center for Education Statistics (NCES) and collected by the U.S. Census Bureau. SASS is the nation's most extensive sample survey of elementary and secondary schools and the teachers and administrators who staff them. TFS is a follow-up survey of a subsample of teachers who participated in the previous year's SASS.

The primary purpose of this project is to assist NCES with all aspects of survey operations, quality improvement, and data analysis for the two surveys. Work will include designing and revising questionnaires, quality reviews of data files and documentation, statistical programming and creation of data tables, answering ad-hoc data requests, writing of data reports, and other work requested by the client to support the survey work at its various stages.

Candidates for this position will provide full-time support (40 hours per week) to SASS and TFS tasks.

Qualifications:

A M.A./M.S. with work experience or a Ph.D. in fields such as education, sociology, psychology, criminology, survey methodology, or other related fields. Additional qualifications should include: ability to work with others as part of a team; proficiency in Microsoft Office products (e.g., Microsoft Word, Microsoft Excel), programming experience with statistical software such as Stata, SPSS, or SAS (SAS programming skills required), excellent oral and written communication skills, attention to detail, willingness to learn Institute for Education Sciences statistical and publication standards, and interest in working with quantitative survey data and supporting NCES at all stages of the survey operations.

--

AIR offers a comprehensive Total Compensation package. We provide our employees with competitive base salaries, a generous benefit package and a workplace that promotes growth, development and creativity.

Interested parties should contact Pia Peltola at ppeltola@air.org.

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=====
Date: Tue, 18 Mar 2008 15:22:53 -0400

Reply-To: "Guerino, Paul" <PGuerino@AIR.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Guerino, Paul" <PGuerino@AIR.ORG>

Subject: Job Posting: Research Assistant - Washington, DC

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Overview:

AIR's Federal Statistics Program collects and analyzes statistical data about public education in the United States and around the world. The information provided by our experts contributes to the development of high-quality statistics about education that inform discussion and debate at the decision-making levels of national, state and local governments. We are currently seeking a Research Associate to join our team.

Responsibilities:

The candidate for this work will support current and future project efforts of the Schools and Staffing Survey (SASS) and Teacher Follow-up Survey (TFS) sponsored by the National Center for Education Statistics (NCES) and collected by the Census Bureau. SASS is the nation's most extensive sample survey of elementary and secondary schools and the teachers and administrators who staff them. TFS is a follow-up survey of a sub sample of teachers who participated in the previous year's SASS.

Work will include quality reviews of data files and documentation, statistical programming and creation of data tables, answering ad-hoc data requests, writing of data reports, and other work requested by the client to support project efforts.

Candidates for this position will provide full-time support (40 hours per week) to SASS and TFS tasks. The primary purpose of this project is to assist NCES with all aspects of survey operations, quality improvement, and data analysis for the two surveys.

Qualifications:

Qualified candidates must possess a Bachelor's degree in fields such as education, sociology, psychology, criminology, or other related fields. Other desired qualifications include programming experience with statistical software such as SAS, SPSS or STATA, knowledge in Microsoft Word, Excel, and Access; knowledge about the field of education; ability to work autonomously as well as with others as part of a team; ability to work on multiple tasks and flexibility to adjust to changing tasks, excellent oral and written communication skills; previous experience with large scale sample surveys preferable; willingness to learn and apply Institute of Education Sciences statistical and publication standards; and a commitment to high-quality work.

--

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Interested parties should contact Pia Peltola at ppeltola@air.org.

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Date: Tue, 18 Mar 2008 12:44:37 -0700
Reply-To: TimothyJames Beebe <beebe.timothy@MAYO.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: TimothyJames Beebe <beebe.timothy@MAYO.EDU>
Subject: Parent Proxy Reporting
Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

Hello,

Does anyone on this listserv know of any good literature that gets at the issue of whether or not parents are reasonable proxy reporters for children aged 13-17 years. I know that up until recently, the National Committee for Quality Assurance (NCQA) recommended against the inclusion of 13-17 year olds in the CAHPS 3.0H survey sampling protocol for health plan accreditation, largely based on the assumption that parents cannot accurately reflect the health care experiences of their older children. Conventional wisdom suggests that parents do not observe how their child interacts with the health care system because they rarely accompany older children to the clinic and/or the physical examination room. This issue has received little attention or formal testing in the research literature, however, at least from my reading. Is there a literature that I'm missing here?

Thanks in advance for your response.

Regards,

Tim

Timothy J. Beebe, Ph.D.

Associate Professor of Health Services Research
Mayo Clinic College of Medicine

Director, Survey Research Center
Department of Health Sciences Research

Mayo Clinic
200 First Street SW
Rochester, MN 55905

Tel: (507) 538-4606
Fax: (507) 284-1180
E-mail: beebe.timothy@mayo.edu

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Date: Wed, 19 Mar 2008 11:12:20 -0000
Reply-To: Iain.NOBLE@DCSF.GSI.GOV.UK
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Iain Noble <Iain.NOBLE@DCSF.GSI.GOV.UK>
Subject: Re: Parent Proxy Reporting
Comments: To: beebe.timothy@MAYO.EDU, AAPORNET@ASU.EDU
In-Reply-To: A<LISTSERV%200803181244374249.5C58@LISTS.ASU.EDU>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Without doing any literature search on this I would suggest from our own experience (a large scale study which interviews both parents and children) and general principles that it all depends what you are asking people to report on.

On specific issues (e.g. victimisation in school aka 'bullying') we find parental accounts quite different from those of their children, although our major interest has been, for various reasons, how accurately children report parental characteristics or behaviour.

On a rather more general issue of principle I would suggest that those aged 13 and up have the right to be treated as adults for most survey purposes and if reports are needed on their experiences then they should be asked to provide them.

Iain Noble
Department for Children, Schools and Families
Young People Analysis Division - YCS and Next Steps Study,
W606, Moorfoot, Sheffield, S1 4PQ.

0114 259 1180

For information about the Next Steps Study go to
www.nextstepsstudy.org.uk or
<http://www.esds.ac.uk/longitudinal/access/lstype/>

>-----Original Message-----

>From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of TimothyJames Beebe
>Sent: 18 March 2008 19:45
>To: AAPORNET@ASU.EDU
>Subject: Parent Proxy Reporting

>
>Hello,
>
>Does anyone on this listserve know of any good literature that gets at
the
>issue of whether or not parents are reasonable proxy reporters for
children
>aged 13-17 years. I know that up until recently, the National
Committee
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>Conventional wisdom suggests that parents do not observe how their
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>children to the clinic and/or the physical examination room. This
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>has received little attention or formal testing in the research
literature,
>however, at least from my reading. Is there a literature that I'm
missing
>here?
>
>Thanks in advance for your response.
>
>Regards,
>
>Tim
>
>Timothy J. Beebe, Ph.D.
>
>Associate Professor of Health Services Research
>Mayo Clinic College of Medicine
>
>Director, Survey Research Center
>Department of Health Sciences Research
>
>Mayo Clinic
>200 First Street SW
>Rochester, MN 55905
>Tel: (507) 538-4606
>Fax: (507) 284-1180
>E-mail: beebe.timothy@mayo.edu
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=====
Date: Wed, 19 Mar 2008 12:38:09 -0400
Reply-To: Carolina Casas-Cordero <ccasas@SURVEY.UMD.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Carolina Casas-Cordero <ccasas@SURVEY.UMD.EDU>
Subject: JPSM Distinguished Lecture by Colm O'Muircheartaigh (Friday, April 11)

Comments: To: aapornet@asu.edu

Mime-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: 7bit

Content-Disposition: inline

JPSM is sponsoring a Distinguished Lecture by Colm O'Muircheartaigh on Friday, April 11. The title is " Survey Design a la carte: Survey Research in the 21st Century." The talk will begin at 3:30 pm at 2205 Lefrak Hall on the University of Maryland, College Park Campus. There will be a reception immediately afterwards.

The lecture will discuss the state of survey research in the 21st century. Following its introduction in the late 19th century, the social survey had reached a relatively stable state by the middle of the 20th century. By the beginning of the 21st century, however, the survey had encountered serious challenges to its claims as the pre-eminent source of scientific data about society. The current challenges of sample design, coverage, and nonresponse have their roots in the development of the survey enterprise. The talk will present an interpretation of the history and some suggestions for the future.

Colm A. O'Muircheartaigh is a professor in the Harris School and senior fellow in the National Opinion Research Center (NORC).

O'Muircheartaigh's research encompasses survey sample design, measurement errors in surveys, cognitive aspects of question wording, and latent variable models for nonresponse. He is principal investigator on the National Science Foundation's (NSF) Internet Panel Recruitment Survey, and co-principal investigator on NSF's Data Research and Development Center and the National Institute on Aging's National Social Life Health and Aging Project (NSHAP). He is also responsible for the development of methodological innovations in sample design for NORC's face-to-face surveys in the U.S

He joined the Harris School from the London School of Economics and Political Science (LSE), where he was the first director of the Methodology Institute, the center for research and training in social science methodology, and a faculty member of the Department of Statistics since 1971. He has also taught at a number of other institutions, having served as a visiting professor at the Universities of Padova, Perugia, Firenze, and Bologna, and, since 1975, has taught at the Summer Institute of the University of Michigan's Institute for Social Research.

There will be two discussants-Bob Groves from the University of Michigan and JPSM and Deborah Griffin from the Bureau of the Census. Please join us on the 11th. The talk is open to the public, but please let us know you are coming by sending a note to Rupa Jethwa Eapen at RJEapen@survey.umd.edu.

Carolina Casas-Cordero
PhD Student
The Joint Program of Survey Methodology
University of Maryland, College Park
Phone: (301) 314-7955
Fax: (301) 314-7912

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Date: Wed, 19 Mar 2008 09:42:56 -0700
Reply-To: Carolina Casas-Cordero <ccasas@SURVEY.UMD.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Carolina Casas-Cordero <ccasas@SURVEY.UMD.EDU>
Subject: JPSM Distinguished Lecture by Colm O=E2=80=99Muircheartaigh? (Friday, April 11)
Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

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Project (NSHAP). He is also responsible for the development of=20
methodological innovations in sample design for NORC's face-to-face=20
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and JPSM and Deborah Griffin from the Bureau of the Census. Please join=20=

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you are coming by sending a note to Rupa Jethwa Eapen at=20
RJEapen@survey.umd.edu.

Carolina Casas-Cordero
PhD Student
The Joint Program of Survey Methodology
University of Maryland, College Park
Phone: (301) 314-7955=20
Fax: (301) 314-7912

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Date: Wed, 19 Mar 2008 14:51:34 -0400
Reply-To: Kate Stewart <KateStewart@BRSPOLL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Kate Stewart <KateStewart@BRSPOLL.COM>
Subject: Job announcement
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

I am posting this for a colleague. Please see below announcement.

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Job Announcement

Public Opinion Researcher

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Description of Position

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The Opportunity Agenda seeks a rigorous, entrepreneurial Public Opinion Researcher to manage the organization's public opinion research and media analysis; provide strategic input on research, communications and advocacy projects; and assist with program development and fundraising. The successful candidate will possess strong quantitative research, writing and oral presentation, and interpersonal skills.

=20

Working under the direction of the Research Director and Communications Coordinator, the Public Opinion Researcher will manage the organization's public opinion research and media analysis, including:

=20

- * Working with advocate partners and The Opportunity Agenda staff to determine public opinion and media analysis needs;
- * Conducting media content analyses, identifying coverage trends, and proposing recommendations;
- * Identifying and analyzing relevant existing public opinion research;
- * Determining and specifying details of public opinion research projects, including sources of information, procedures to be used, and the design of survey instruments and materials;
- * Designing, planning, implementing, and interpreting original public opinion research;
- * Planning, implementing and evaluating original opinion research, collaborating or coordinating with other researchers, including consultants, when appropriate;
- * Conducting and/or supervising quantitative analyses of opinion research;
- * Preparing and presenting summaries and analyses of survey data and focus group results, including tables, graphs, and fact sheets that describe techniques and results; and
- * Preparing and delivering presentations for advocates, funders, and other audiences on survey, focus group and analysis findings.

=20

Qualifications:

- * Doctoral or other terminal degree in political science, public health, or a social science field preferred, or equivalent experience and skill set;
- * Five years experience working in a social justice or policy research environment, with some exposure to the nonprofit sector (educational background may substitute for work experience);
- * Commitment to social justice and strong working knowledge of social justice issues and organizations;
- * Knowledge of strategic communications planning and implementation.
- * Excellent interpersonal skills with the ability to interact with a wide and diverse population;
- * Experience conducting public opinion research (preferred);

- * Proficiency in Microsoft Office suite and database programs; and
- * Multilingual skills highly valued.

About The Opportunity Agenda:

The Opportunity Agenda works with social justice leaders to build public support for greater opportunity in America. With a growing community of partners that spans diverse issues and constituencies-human rights, racial equality, immigration, health care, labor rights, education, criminal justice, and others-we work to move hearts and minds as well as public policy and political discourse. Over time, our activities will achieve: (1) measurably better media coverage that shifts the public debate; (2) visibly improved public support for social justice values and policies; and (3) greater capacity within social justice organizations and movements to communicate our shared values and vision for America.

For more information about the activities of The Opportunity Agenda, please see www.opportunityagenda.org. The Opportunity Agenda, a project of the Tides Center, is an equal opportunity employer. We value a work place that is diverse in terms of gender, race, class, geographic origin, sexual orientation, and other differences that enrich our society.

Title, Salary, and Benefits: Title and salary will be determined based on experience and skills. Medical and dental insurance provided as well as short-term disability, flexible spending, and 403(b) accounts. Generous vacation package.

Location: New York, NY or Washington, DC

=20

Application Instructions: Applicants should send a letter of interest, resume, and writing sample to tstephens@opportunityagenda.org.

=20

=20

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=20

Kate Stewart

Partner

Belden Russonello & Stewart

1320 19th Street, Suite 700

WDC 20036

(w) 202-822-6090

(c) 301-257-0098

(h) 301-270-8090

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Date: Wed, 19 Mar 2008 13:59:48 -0500
Reply-To: Jeanie Harper <JHarper@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jeanie Harper <JHarper@GOAMP.COM>
Subject: Job Posting
Comments: To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

=20

SURVEY RESEARCHER

Mathematica is inviting survey researchers to join us in leading significant studies in policy analysis. Mathematica is a nationally recognized research organization that conducts social policy studies on health care, disability, education, welfare, nutrition, and related topics. Our mission is to improve public well-being by bringing the highest standards of quality, objectivity, and excellence to bear on the work we do for our clients, which include federal, state, and local government agencies, as well as private foundations. We have offices in Princeton, N.J., Washington D.C., and Cambridge, MA.

We currently have openings for survey researchers. As a survey researcher, you would join our staff of professionals, which includes doctoral and master's-level researchers in survey methodology, behavioral or social sciences, public policy, and public health.=20

We encourage and provide support for staff to engage in professional activities, such as preparing journal articles and participating in conferences. We offer our employees a stimulating, team-oriented work environment, competitive salaries, and a comprehensive benefits package, as well as the advantages of employee ownership.

Responsibilities

* Study design, including questionnaire design and pretesting, instrument specification, implementation and analysis of methodological studies, and writing professional reports on survey research activities suitable for publication or dissemination.

* Survey management, including directing and managing survey teams, implementing and monitoring sample designs, training interviewers, overseeing data collections, preparing and monitoring budgets, and conducting cost analyses.

* Business development, including contributing proposal text and preparing budgets.

=20

Qualifications

* Ph.D. in the behavioral or social sciences or an equivalent combination of education and experience

* Knowledge of survey research methods, experience directing data collection efforts, and the ability to design and direct large-scale, complex surveys

* Knowledge and experience in qualitative and quantitative research methods

* Strong analytical and organizational skills

* Excellent written and oral communication skills

* Ability to work well in teams=20

To apply for the survey researcher position, please submit a cover letter, resume, and writing sample via our online site: <http://careers.mathematica-mpr.com/applicants/Central?quickFind=3D50732>
<<http://careers.mathematica-mpr.com/applicants/Central?quickFind=3D50732>>

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2>=20

For additional information on Mathematica Policy Research, please visit our website: www.Mathematica-mpr.com

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Date: Wed, 19 Mar 2008 17:38:32 -0400

Reply-To: Allan Rivlin <arivlin@HARTRESEARCH.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Allan Rivlin <arivlin@HARTRESEARCH.COM>
Subject: Job announcement
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: <314ECE8B29B8634388BA137A66B8D6D9111494@FS.BRSPOLL.local>
MIME-Version: 1.0
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Research Analyst

National public opinion polling firm seeks an experienced analyst to direct research involving the most interesting and important social, economic and political topics of the day. Must have experience in questionnaire design, statistical analysis, client relations and ability to think strategically and write effectively. Focus group moderating experience is a plus.

Key responsibilities include: drafting proposals, questionnaires, strategic reports/memos, focus group discussion guides, and analyzing surveys and focus groups.

Highly competitive salary commensurate with experience and opportunity for advancement. Email cover letter and resume as one attachment to emailresumes2007@yahoo.com.

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=====
Date: Wed, 19 Mar 2008 20:38:37 -0400
Reply-To: Colleen Porter <colleen_porter@COX.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Colleen Porter <colleen_porter@COX.NET>
Subject: AAPOR elections
Comments: To: AAPORNET list <AAPORNET@ASU.EDU>
Content-Type: text/plain; charset=US-ASCII; format=flowed; delpsp=yes
Content-Transfer-Encoding: 7bit
Mime-Version: 1.0 (Apple Message framework v919.2)

So I voted, and was thrilled to know that my ballot would actually count this time (as compared to my earlier primary experience as a Florida Democrat).

I was impressed with the quality of the candidates, and grateful for their willingness to make time in their busy days to serve our organization.

Colleen K. Porter
Gainesville, FL

Archives: <http://lists.asu.edu/archives/aapornet.html>

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set aapornet nomail

On your return send this: set aapornet mail

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Date: Thu, 20 Mar 2008 13:24:17 -0400

Reply-To: Doug Henwood <dhenwood@PANIX.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Doug Henwood <dhenwood@PANIX.COM>

Subject: political markets vs. polls

Comments: To: aapornet aapornet <aapornet@asu.edu>

Mime-Version: 1.0 (Apple Message framework v752.2)

Content-Transfer-Encoding: 7bit

Content-Type: text/plain; charset=US-ASCII; delsp=yes; format=flowed

So, the political markets - Iowa and Intrade - have Obama with roughly a 70/30 edge over Clinton for the nomination, and Dems over Reps in the general election about 60/40. The polls are much closer in both cases. According to a recent paper on the Iowa site, the market outperforms polls over the last 20 years. What do people make of this - both points, the current horserace, and the long-term performance?

Doug Henwood

Producer, Behind the News

Thursdays, 5-6 PM, WBAI, New York 99.5 FM

Saturdays, 10-11 AM, KPFA, Berkeley 94.1 FM

"best music on a show about economics & politics" - Village Voice

38 Greene St - 4th fl

New York NY 10013-2505 USA

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email: <<mailto:dhenwood@panix.com>>

web: <<http://www.leftbusinessobserver.com/Radio.html>>

podcast: <<http://shout.lbo-talk.org/lbo/radio-feed.php>>

iTunes: <<http://phobos.apple.com/WebObjects/MZStore.woa/wa/viewPodcast?id=73801817>>

download my book Wall Street (for free!) at

<<http://www.wallstreetthebook.com>>

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Date: Thu, 20 Mar 2008 16:25:58 -0400
Reply-To: David Moore <dmoore62@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: David Moore <dmoore62@COMCAST.NET>
Subject: Re: political markets vs. polls
Comments: To: Doug Henwood <dhenwood@PANIX.COM>, AAPORNET@ASU.EDU
In-Reply-To: <AC08C59B-5113-4F68-96D9-23FE281F5C69@panix.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

Doug,

The polls about the Democratic nomination are totally irrelevant for predicting who will win. The respondents are Democrats across the country, not voters who will choose the candidates. The "national primary electorate" has always been a red herring -- a chance for national pollsters to have something to say, though the results are not at all relevant to the nomination process. See pollster.com for an earlier discussion of this issue. The polls of the national Democrats aren't asking who will win, but who these people prefer ... and those are the polls that show a much closer "race." By comparison, the delegate count shows Obama with an almost prohibitive lead -- and the market participants can see this.

The prediction of who will win in November is a different story. The national general election polls are asking voters who they would vote for if the election were held today...but "today" the candidates are not settled, the vice presidential selections have yet to be made, and the issues that will dominate the election (probably the economy and the war) have yet to be debated between the Democratic and Republican candidates. Thus, for many voters (many of whom are not paying close attention to the campaign right now), the candidate they would vote for "today" could well be different from the candidate they might vote for on Election Day. The "market" participants, of course, are better informed now than is the general electorate, and they are projecting that the issues -- the dissatisfaction with the economy and anti-war (or war weary) sentiment -- will favor the Democrats (not to mention that it's always difficult for a party to have three successive presidential terms).

As we get closer to the election, the polls and the market participants will probably come into closer congruence.

David

David W. Moore
Senior Fellow, The Carsey Institute
University of New Hampshire
Huddleston Hall
Durham, NH 03824

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Doug Henwood
Sent: Thursday, March 20, 2008 1:24 PM

To: AAPORNET@ASU.EDU
Subject: political markets vs. polls

So, the political markets - Iowa and Intrade - have Obama with roughly a 70/30 edge over Clinton for the nomination, and Dems over Reps in the general election about 60/40. The polls are much closer in both cases. According to a recent paper on the Iowa site, the market outperforms polls over the last 20 years. What do people make of this - both points, the current horserace, and the long-term performance?

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Producer, Behind the News
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"best music on a show about economics & politics" - Village Voice

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iTunes: <http://phobos.apple.com/WebObjects/MZStore.woa/wa/viewPodcast?id=73801817>

download my book Wall Street (for free!) at
<http://www.wallstreetthebook.com>

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--
No virus found in this incoming message.
Checked by AVG.
Version: 7.5.519 / Virus Database: 269.21.7/1335 - Release Date: 3/19/2008
9:54 AM

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Unsubscribe? Send email to listserv@asu.edu with this text:
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=====
Date: Fri, 21 Mar 2008 08:11:55 -0700
Reply-To: Pamela Hunter <Pamela.Hunter@ASU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Pamela Hunter <Pamela.Hunter@ASU.EDU>
Subject: Research on literacy
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Hi. A faculty member at Arizona State University is trying to find out "about biases and limitations introduced into surveys because of low literacy. I thought this would be an easy topic, but we are not finding much. I understand that usually questionnaires are designed to match with literacy level, etc., but what we are really seeking is studies or reports on the actual effect of low literacy on survey completion and/or data quality or non-response."

=20

Does anyone have any suggestions or citations? Thanks very much.

=20

Pam Hunter

=20

=20

Pamela Hunter, Ph.D.

Institute for Social Science Research

Arizona State University

Tempe, Arizona 85287

480-965-5030

=20

=20

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Date: Mon, 24 Mar 2008 09:11:23 -0500
Reply-To: Jeanie Harper <JHarper@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jeanie Harper <JHarper@GOAMP.COM>
Subject: Job Posting
Comments: To: aapornet@asu.edu
MIME-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

The Pew Research Center's Project on Social and Demographic Trends has an immediate opening for a Graphics Designer/Mapping Analyst in its Washington, DC office.

=20

Pew Research Center's Project on Social & Demographic Trends studies behaviors and attitudes of Americans in key realms of their lives, including family, community, health, finance, work and leisure. The project explores these topics by combining original public opinion survey research with social, economic and demographic data analysis. We are one of eight projects that make up the Pew Research Center, a nonpartisan "fact tank" that provides information on the issues, attitudes and trends shaping America and the world.

=20

This job involves designing and developing informational graphics, working with demographers, survey researchers, economists and editors to conceptualize and produce graphical data narratives, and data analysis and mapping. Ideal candidates will have attained a Bachelor's degree, preferably in Journalism with an emphasis on Graphic Design or Geography. Candidates will also have a strong background in industry standard mapping and graphics design tools as well as data analysis tools; experience working with demographic and geographic data (research, interpretation and application); experience in data analysis and statistics; creating interactive maps; cartography; and using Census data sets. A more detailed job description can be viewed at: <http://pewresearch.org/docs/?DocID=3D68>.

=20

Interested applicants should send a complete resume and cover letter to careers@pewresearch.org with the subject line "Social Trends Job Listing". Please attach your resume and cover letter as MSWord or Adobe PDF documents.

=20

We are an equal opportunity employer. Because of recruiting volume, we are only able to contact those selected for interviews.

=20

For more information about careers at the Pew Research Center go to <http://pewresearch.org/careers>.

=20

=20

Archives: <http://lists.asu.edu/archives/aapornet.html> .
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Date: Mon, 24 Mar 2008 12:14:35 -0400
Reply-To: MMichaels@MichaelsResearch.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Maureen Michaels <mmichaels@MICHAELSRESEARCH.COM>
Organization: Michaels Opinion Research, Inc.
Subject: Research about product dsclaimers
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit

Can anyone point me in the direction of published research papers on the impact of testimonials and/or product disclaimers on consumer purchasing decisions? Thanks.

-Maureen Michaels

mmichaels@michaelsresearch.com

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=====

Date: Tue, 25 Mar 2008 11:17:59 -0400
Reply-To: Allan Rivlin <arivlin@HARTRESEARCH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Allan Rivlin <arivlin@HARTRESEARCH.COM>
Subject: Content Analysis Software
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: <[003701c88dca\\$2ad71cb0\\$0300a8c0@IBMNetVista](mailto:003701c88dca$2ad71cb0$0300a8c0@IBMNetVista)>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

I suspect this topic is as perennial as the cherry blossoms but if I wanted to do content analysis of focus group transcripts what products should I be considering?

Another analyst here -- really this is not about me, I am asking for a friend -- wants to count the appearance of particular words used by focus group participants.

I think I have read posts on this list about programs that do this. True?

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Date: Tue, 25 Mar 2008 10:35:58 -0600

Reply-To: Ron Riley <ron@CHANNELM2.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Ron Riley <ron@CHANNELM2.COM>

Subject: Re: Content Analysis Software

Comments: To: Allan Rivlin <arivlin@HARTRESEARCH.COM>, AAPORNET@ASU.EDU

In-Reply-To: <07e601c88e8b\$6a5828e0\$840000a@AllanRivlin>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

I've done and taught content analysis. Others may offer you software recommendations, but the data will be best served by instead dumping the transcripts into a word doc and then using the best software ever created -- between your ears. Seriously. Worthwhile focus group transcripts are rich and complex. Certainly, software exists that can simplify the complexity -- but not without distorting it, not without turning something 3-D into something one dimensional. Instead, start manually with categorization - it's the heart of all analysis. Specifically, read, then re-read the transcripts. The first time or two will leave you feeling confounded. That's because you're seeing it whole -- in all it's complexity -- and you'll be wondering how you could possibly bring order out of all that chaos. But as you then re-read it again, getting closer to, more familiar, more comfortable with the data, you will begin to see broad themes emerge. Okay, now begin organize your data into narrower categories within those broad themes. Pay a lot of attention to boundaries here. Not your a priori boundaries -- but derived ones -- where they actually exist within the data. Meet respondents where they at. As you do, cut it as close to the bone as you can -- creating themes and categories as precisely as is practical. Next, pay even more attention to how precisely you label the themes and categories. You're in the realm of words and emotions and context now. They have shading, unlike numbers. Find the right shading/labels that are as true to the intent of the respondents as practically possible. Respondents rarely fail researchers and clients. Respondents are the most consistent performer in the research dance. They are telling you (their) truth. Can you see it? Don't stop until you see it. Until, like Heminway said, you see it whole and clear. Until you answer Michener's question: "What is the criteria?" And don't ignore the apparently "off-topic" comments. Those comments usually comprise the broader context -- the underlying triggers and causes to the narrower surface effects that clients care about. Throughout, edit aggressively. Move this here. Move that there. Keep refining the themes, categories, and labels until you've nailed it -- until what you have is faithful to the respondent's reality. The only way out of data as sloppy as qualitative is to go THROUGH it. Mostly, don't reach for the shortcuts (like software). Your job is to reveal and clarify. And while software has improved, too often it will conceal and distort because it amounts to a blunt instrument being applied to a fluid, subtle, complex process called human communication. Simply, there are no automated solutions to this. Even word counts are often meaningless. Did respondents

speak those words because they volunteered them -- or because they were prompted by the researcher, or the researcher's questioning strategy? Even then, in what CONTEXT did the respondent use those words? You're in the realm of meaning, now. To bring order out of that richness and chaos requires contextual understanding, nuance, and a sophisticated, holistic grasp of meaning. Semantic meaning. Computers cannot do that as well as the human brain. Not even close. We all understand the need for efficiency. But worthwhile qualitative analysis resists efficiency. It takes as long as it takes -- but it can only be done manually. Done right, it is its own best reward. It will feel like some of the best research you have ever done. Ultimately, that is because you met the respondents where they are at. Only then can you have any prospect for moving the client out of misalignment, closer to aligning with what the market finds meaningful. Sorry if this sounds new age. In truth, good qualitative analysis is quite a departure from good survey analysis. Hope this helps. Best, R2

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Allan Rivlin
Sent: Tuesday, March 25, 2008 9:18 AM
To: AAPORNET@ASU.EDU
Subject: Content Analysis Software

I suspect this topic is as perennial as the cherry blossoms but if I wanted to do content analysis of focus group transcripts what products should I be considering?

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=====
Date: Tue, 25 Mar 2008 09:28:04 -0700
Reply-To: Alex Lundry <alundry@TARGETPOINTCONSULTING.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Alex Lundry <alundry@TARGETPOINTCONSULTING.COM>

Subject: Consumer Exit Polling
Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

Can anyone recommend a firm that does consumer exit polling? I've already contacted Edison Media Research, but are there any others out there worth looking in to?

thanks,
Alex

Alexander Lundry, Research Director
TargetPoint Consulting
alundry@targetpointconsulting.com

Archives: <http://lists.asu.edu/archives/aapornet.html>
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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 25 Mar 2008 10:00:17 -0700
Reply-To: Leora Lawton <lawton@TECHSOCIETY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leora Lawton <lawton@TECHSOCIETY.COM>
Subject: Re: Content Analysis Software
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: <20080325163607.CC311262398@bcnet2.asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

I was pleased to read that Ron Riley said you could dispense with qualitative software. I often do what I call 'content analysis lite' on open-ended comments in surveys, where I identify ideas and themes as he suggests. No client of mine (YMMV) would/could pay me adequately to justify entering all the data into software like Ethnograph or Nudist for analysis.

I also sort the open-ended comments by a numeric rating, to examine the patterns for those who are at the low end versus the high end of a scale. It's also very insightful. I honestly don't know why more commercial surveys don't use at least one open-ended comment to solicit information from respondents.

-leora

Dr. Leora Lawton
TechSociety Research
"Custom Social Science and Consumer Behavior Research"
2342 Shattuck Avenue PMB 362, Berkeley, CA 94704
(510) 548-6174; fax (510) 548-6175; cell (510) 928-7572
www.techsociety.com
Yahoo Messenger: leora_lawton

-----Original Message-----

From: Ron Riley [mailto:ron@CHANNELM2.COM]
Sent: Tuesday, March 25, 2008 9:36 AM
To: AAPORNET@ASU.EDU
Subject: Re: [AAPORNET] Content Analysis Software

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-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Allan Rivlin
Sent: Tuesday, March 25, 2008 9:18 AM
To: AAPORNET@ASU.EDU
Subject: Content Analysis Software

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I think I have read posts on this list about programs that do this. True?

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Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 25 Mar 2008 17:32:50 -0400
Reply-To: Allan Rivlin <arivlin@HARTRESEARCH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Allan Rivlin <arivlin@HARTRESEARCH.COM>
Subject: Re: Content Analysis Software
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: <20080325163607.CC311262398@bcnet2.asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

Thanks to all who have responded to my question about content analysis software.

Several people responded to me directly with the request that I share what I learn with the list so here is what I have received so far. But first let me comment on the long reply from Ron Riley.

I want to go on record, for anyone who knows me, has worked with me, or ever will work with me in the future, that I agree 100% with these comments. I do not, and am not likely to, use content analysis software myself. I really was posting for a colleague. (Really!) And I could not have put my own methods into writing more clearly than Ron's post, except perhaps with paragraph breaks. :) Nor would I want anyone to carry away the impression that Peter Hart Research Associates Inc. uses or endorses any of the following products, but the answers I have received have included mentions of:

NVivo7 or NVivo8 from QSR
DICTION by Rod Hart (no relation) of Texas
ATLAS (It's German).
Ethnograph
Nudist

Thanks to all, and let me know if there is a better one that did not make this list.

Allan Rivlin
Partner, Peter D. Hart Research
1724 Connecticut Avenue NW
Washington, DC 20009
(202) 234-5570

Archives: <http://lists.asu.edu/archives/aapornet.html>

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On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 25 Mar 2008 17:55:41 -0400
Reply-To: "Chase H. Harrison" <CHarrison@GOV.HARVARD.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Chase H. Harrison" <CHarrison@GOV.HARVARD.EDU>
Organization: Harvard University
Subject: Conference May 9 in Boston: New Technologies and Survey Research
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

Dear AAPOR members,

I am passing along an announcement of our upcoming conference in the Boston area on May 9. We would very much like to invite any AAPOR members to join us, and would particularly like to encourage NEAPOR members to attend.

2008 Annual Conference: New Technologies and Survey Research
Harvard Program on Survey Research

May 9, 2008
9:00 a.m. - 5:00 p.m.
Institute for Quantitative Social Science
Room N-354
Harvard University
1737 Cambridge St.
Cambridge, MA 02138

Open to the Public
Please RSVP for Lunch

http://www.iq.harvard.edu/psr/harvard_program_survey_research_spring_conference

Summary:

New technologies and changes in the ways people communicate with each other present new challenges and new opportunities for researchers. This conference will focus on the challenges and opportunities of new technologies for survey research.

We will explore how strategies and standards for reaching respondents are changing in the face of new technological challenges. We will also learn about new laws and regulations about the use of these technologies and discuss how they may impact research practice. A session focused on the Internet will look at the challenges and opportunities posed by the Internet, focusing both on the accuracy of volunteer Internet samples and on the opportunities for survey research presented by Web 2.0. A session looking at mobile phones will discuss the growth of this new technology, the challenges it presents for survey research, and will review methods of sampling and interviewing mobile telephone users.

Morning Session 9:00 - 12:00:

Technology Focus: the Internet and Survey Research
The Accuracy of Surveys of Non-Probability Samples of People Who
Volunteer to Do Surveys for Money
Jon Krosnick
Stanford University

Web 2.0 and Survey Research
Mick Couper
University of Michigan

Lunch 12:00 - 1:00

Afternoon Session: 1:00 - 5:00

Research Trends
Strategies and Standards for Reaching Respondents in an age of New
Technology.
Tom Guterbock
University of Virginia

Regulation Trends
Technology Regulation and Survey Research
Howard Fienberg
Director of Government Affairs
Council of Market and Opinion Research

Survey Research and Cell Phones; Is There A Problem?
Scott Keeter
Pew Research Center

Solving The Problems Cell Phones Create for Survey Research.
Michael Link
The Nielson Company

This Event is Open to the Public
Reception to Follow
Please RSVP for lunch.

--

Chase H. Harrison, Ph.D.
Preceptor in Survey Research
Department of Government
Harvard University

1737 Cambridge St.
Cambridge, MA 02138

(617) 384-7251 [Voice]

(617) 495-0438 [FAX]

Email: CHarrison@gov.harvard.edu <mailto:CHarrison@gov.harvard.edu>

Harvard Program on Survey Research

<http://www.iq.harvard.edu/psr/>

Archives: <http://lists.asu.edu/archives/aapornet.html>

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Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Wed, 26 Mar 2008 07:39:09 -0400

Reply-To: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>

Subject: Re: Effect of interviewer demos and respondent demos on response rates

Comments: To: AAPORNET@ASU.EDU

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: 7BIT

I am responding back to AAPORnet with a summary of what I learned from those few who responded to my posting of a month ago about the effects on survey nonresponse of matching interviewer demographics (e.g. gender, age, race, and ethnicity) with respondent demographics.

In sum, hardly anything is known and there is no evidence of any definitive (unconfounded) experimental research that ever has been conducted on this topic. The conclusion that should be drawn about this topic is that there is not enough known to draw any firm conclusions at this time.

The only informative findings I uncovered were reported by Merkle and Edelman (2002; "Nonresponse in Exit Polls: A Comprehensive Analysis." In Survey Nonresponse, R. M. Groves, D. A. Dillman, J. L. Eltinge, and R. J. A. Little (Eds.), New York: John Wiley and Sons.), in which they used data from the VNS in-person exit polls conducted in the 1990s and found an interaction

between age of interviewer and age of interviewee. Figure 16.1 (p. 252) provides evidence of an interaction between interviewer and voter age. In 1992 and 1996, the response rates of older voters varied quite a bit by interviewer age, with older voters responding much less often to younger interviewers. Middle aged voters showed a similar, but less pronounced trend. Response rates for younger voters, however, were less influenced by interviewer age; they were almost as likely to respond to interviewers of any age.

Merkle and Edelman did not find an interaction between interviewer-interviewee race or gender, but noted this potential limitation for race: "The nature of interview assignments could be one reason that no interaction was found. Interviewers tend to be assigned to precincts that match their racial backgrounds, either on purpose or by default. The data show that white interviewers tend to work in predominantly white precincts with relatively little racial variance, whereas black interviewers tend to work in precincts with much more racial diversity. It is possible that an experimental design that randomly assigned interviewers to precincts or voters would produce different results."

The only other finding I was able to identify was some of my own research in the early 1990s with Sandra Bauman and Dan Merkle (Lavrakas, Bauman and Merkle, 1992, "Refusal Report Forms, Refusal Conversions, and Nonresponse Bias," presented at the 47th annual conference of the American Association for Public Opinion Research, St. Pete's Beach, FL) which is indirectly related to this topic and in which we reported that refusal conversion attempts were significantly less successful when the original refusal (from either a White or Black household) was obtained by a Black interviewer. This of course could simply mean that our Black interviewers, on average, were less skilled than our White interviewers. However, the lack of an experimental design makes this uncertainly impossible to resolve.

I believe the issue is important enough to the survey research profession to wish that well-conceived and well-executed experimental studies were carried out. These studies would need to randomly assign both interviewers and cases to conditions, and keep the interviewers blind to the fact they were in an experiment.

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=====
Date: Wed, 26 Mar 2008 10:17:15 -0700

Reply-To: Leora Lawton <lawton@TECHSOCIETY.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leora Lawton <lawton@TECHSOCIETY.COM>
Subject: job opportunities
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

Hi folks,

I was contacted by a recruiter who has several senior supplier-side market research positions he needs to fill and perhaps they would be of interest to someone here or someone you know.

Vice President, Business Development - Financial Services
Location: Livonia, MI, New Providence, NJ, Portland, OR, Atlanta, GA, Washington, DC:
Will be responsible for developing and managing client relationships within the U.S. and internationally.

Research Director - Technology Industry Group
Location: Portland, OR/ Atlanta, GA - Regional Offices.
The Research Director is responsible for developing relationships with current clients and prospects to generate new business, growing existing accounts, and ensuring that all deliverables given to clients meet or exceed expectations. Qualitative and quantitative.

VP, Global Life Sciences/Pharma
Location: New Providence, New Jersey - Regional Office
Will be responsible for developing and managing client relationships within the U.S. and internationally.

VP - Energy Efficiency and Alternative Energy
Location: Anywhere in U.S.
Will be responsible for developing and managing client relationships within the U.S. and, potentially, internationally.... research and consultative services to leading organizations in power generation, electricity and natural gas transmission and distribution, energy efficiency programs, renewables and alternative energy.

Job responsibilities and requirements are what one might expect for these positions - advanced degree, superior research skills, years of proven experience, biz dev, multiple projects, etc. etc.

For more information, please contact the recruiter directly: Frank Pallone
203.761.1288 fpallone@scwilton.com.

-leora

Dr. Leora Lawton
TechSociety Research
"Custom Social Science and Consumer Behavior Research"
2342 Shattuck Avenue PMB 362, Berkeley, CA 94704

(510) 548-6174; fax (510) 548-6175; cell (510) 928-7572
www.techsociety.com
Yahoo Messenger: leora_lawton

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Date: Wed, 26 Mar 2008 12:45:02 -0500
Reply-To: Nancy Mathiowetz <nancym2@UWM.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nancy Mathiowetz <nancym2@UWM.EDU>
Subject: Remembering our AAPOR colleagues
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1
Content-Transfer-Encoding: 8bit

Friends,

As part of our Annual Conference it is an AAPOR tradition to honor those of our members who have passed away in the previous year.

Could I ask that you contact me if you know of AAPOR members who should be included this year?

Looking forward to seeing many of you in New Orleans!

Nancy

--
Nancy A. Mathiowetz
President, American Association for Public Opinion Research
www.aapor.org

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Date: Wed, 26 Mar 2008 10:59:19 -0700
Reply-To: Michael Lawrence <mLawrence@KNOWLEDGENETWORKS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Michael Lawrence <mLawrence@KNOWLEDGENETWORKS.COM>
Subject: Re: Remembering our AAPOR colleagues
Comments: To: Nancy Mathiowetz <nancym2@UWM.EDU>, AAPORNET@ASU.EDU
In-Reply-To: A<1206553502.47ea8b9ec310b@panthermail.uwm.edu>

MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: 8bit

Certainly Don Camburn would be on the list.

<http://www.cremnc.com/obituary.aspx?MemberId=39066&MName=Donald%20Paul%20Camburn>

Thanks

Mike Lawrence

Knowledge
N E T W O R K S

Michael (Mike) Lawrence
Vice President, Research Development
mLawrence@knowledgenetworks.com
9702 Schmidt Drive, Burke, VA 22015
Phone 202-370-6345 Cell 202-615-7511 Fax 707-988-7654
www.knowledgenetworks.com

View 10/25/2007 Webinar on KN Methodological Research at
www.knowledgenetworks.com/ganp/
For KN papers presented at 2007 AAPOR, go to:
<http://www.knowledgenetworks.com/ganp/2007aapor.html>

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Nancy Mathiowetz
Sent: Wednesday, March 26, 2008 1:45 PM
To: AAPORNET@ASU.EDU
Subject: Remembering our AAPOR colleagues

Friends,

As part of our Annual Conference it is an AAPOR tradition to honor those of our members who have passed away in the previous year.

Could I ask that you contact me if you know of AAPOR members who should be included this year?

Looking forward to seeing many of you in New Orleans!

Nancy

--

Nancy A. Mathiowetz
President, American Association for Public Opinion Research
www.aapor.org

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=====
Date: Thu, 27 Mar 2008 09:07:46 -0700
Reply-To: Darrell Donakowski <dwdonako@UMICH.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Darrell Donakowski <dwdonako@UMICH.EDU>
Subject: Problems Discovered with Measures of Knowledge About Politics
Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

Since 1948, the American National Election Studies have conducted biannual national surveys about political attitudes and behavior, and the data are made available at no charge to all interested scholars at www.electionstudies.org. These surveys have routinely included open-ended questions, tapping respondents' factual knowledge about politics, people's beliefs about the country's most important problems, and questions about what people like about political candidates and parties. We recently investigated how answers to these questions have been recorded and coded in the past and discovered an array of problems. We have written a report to describe what we discovered, offer advice to researchers about how to use these questions, and describe how we are using the results of our investigation to improve data collection and distribution practices at ANES and other studies. To access a copy of the report, please visit the ANES website and the following link.
<http://www.electionstudies.org/announce/newsltr/20080324PoliticalKnowledgeMemo.pdf>

If you have any comments or questions, please e-mail us at

anes@electionstudies.org.

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Date: Thu, 27 Mar 2008 16:00:21 -0500
Reply-To: Jeanie Harper <JHarper@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jeanie Harper <JHarper@GOAMP.COM>
Subject: Job Posting
Comments: To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

=20

=20

SURVEY RESEARCH ANALYST

=20

Child Trends, founded in 1979, is a nonprofit, nonpartisan research organization dedicated to improving the lives of children by conducting research and providing science-based information to improve the decisions, programs, and policies that affect children.

=20

General Description:

Child Trends has an opening for a Survey Research Analyst responsible for conducting social science research projects under the general direction of more senior staff members. The analyst will assist in the selection and application of various data collection techniques; development of data collection instruments and field procedures; and participate in and oversee data collection and analysis and writing results.

=20

Typical Duties and Responsibilities:

- * Works independently and conducts all phases of data collection including: development of questionnaires, instruments or protocols; item development and testing; sample design and management; recruitment and screening of participants; training of junior project members; field procedures; data quality; etc.

- * Familiarity with various interview and data collection techniques such as standardized interviewing; qualitative semi-structured interviews; site visits; cognitive interviewing; focus groups; and observational data collection.=20

- * Ability to analyze and interpret data and identify patterns from data collected through surveys, qualitative interviews, observational data, cognitive interviews and focus groups.
- * Uses SAS, Stata and other statistical software to manage and manipulate quantitative data sets; including variable creation, data cleaning and recoding, and translating data from one program to another.
- * Analyzes qualitative data. Familiarity with qualitative software packages. Supervises coding of observational data.
- * Prepares statistical and qualitative reports and presentations.
- * Supervises and assigns work to research assistants and support staff. May train interviewers or data users.
- * Act as liaison with data collection subcontractors.
- * Develop IRB materials and oversee data security and confidentiality procedures.
- * Performs other related duties as required.
- * Some travel may be required.

=20

Qualifications:

- * Masters degree, or BA degree plus 3-5 year's experience in appropriate discipline such as Survey Methods; Sociology; Cognitive or Developmental Psychology, Demography.
- * Demonstrated proficiency in and experience with quantitative and qualitative research methods.
- * Two to three year's work experience with data collection techniques and analysis.
- * Proficiency with SAS, SPSS and/or Stata and Qualitative data analysis software packages.
- * Proven organizational and project and time management skills.=20
- * Excellent oral and written communication skills.
- * Experience with large complex data sets a plus.

How to Apply:

Please upload your resume with a cover letter, salary requirements, transcripts, writing sample, and list of three professional references at <<http://resumes.childtrends.org>> <http://resumes.childtrends.org> referencing "Survey Research Analyst" in the cover letter.

Alternatively, please email your application to hr@childtrends.org with Survey Research Analyst in the subject line, or mail it to: HR Manager, Child Trends, 4301 Connecticut Ave., NW, Suite 350, Washington, DC 20008. NO PHONE CALLS, PLEASE! Child Trends is an Equal Opportunity and Affirmative Action Employer.

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Date: Thu, 27 Mar 2008 21:36:10 -0700
Reply-To: Leora Lawton <lawton@TECHSOCIETY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leora Lawton <lawton@TECHSOCIETY.COM>
Subject: FW: Statistician - San Francisco, CA
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

For some reason, this is my week to get contacted by recruiters. Here's another.

Contact Steve Palmer directly.

Best,
Leora

-----Original Message-----

From: Steve Palmer [mailto:]
Sent: Thursday, March 27, 2008 3:35 PM
To: Leora Lawton
Subject: Statistician - San Francisco, CA

Thought you might be interested in talking about this position! Great Bay Area employer and the Director is great to work with! They like to hire people that think out of the box and deliver exceptional results. Position available due to internal promotions.

SO call me if you would like to learn more OR forward this to everyone you have met over the last 30 years!

Sincerely,
Steve

**** Statistician - San Francisco, CA ****

Join a sophisticated team of quantitative professionals developing strategic programs to drive profitability. You'll have the opportunity to work with a variety of management teams supporting multiple business units.

Additional responsibilities include:

Managing existing analysis projects and strategically developing new statistical applications will be the primary responsibility of this senior-level role in advanced analytics.

Hands-on role identifying, developing and implementing metrics to management business performance and business intelligence purposes.

Responsible for driving the collection of data to support projects.

Assisting in the gathering of specifications and testing reporting and other applications developed and support development team in final implementation and knowledge transfer to business users.

Requirements

10 years providing applied statistical solutions to business environments
- Marketing analytics Required!

Ability to recommend and deploy appropriate statistical methodologies

Statistical software application skills to include: SAS to build rigorous algorithms and models for measuring results

Solid project management skills

Masters degree in quantitative field required; PhD a plus.

Steven Palmer
Senior Recruiter
800.797.8287 ext. 215
281.676.2215 (Direct)
spalmer@smithhanley.com

Smith Hanley Consulting Group LLC
Bridging People, Technology and Knowledge
www.smithhanleyconsulting.com

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Date: Fri, 28 Mar 2008 12:15:28 -0500
Reply-To: Jeanie Harper <JHarper@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jeanie Harper <JHarper@GOAMP.COM>
Subject: Job Posting
Comments: To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: quoted-printable

Project Manager

=20

Opinion Dynamics is looking for a project manager to join its public policy team. The public policy team, based in Waltham, MA provides customized research and consulting services to a diversified client base

in the private, public and non-profit sectors. Specific areas in which we concentrate include: public relations and issue management; ballot campaigns; health care; membership associations; environmental issues; media campaign planning and evaluation; and education.

=20

The ideal candidate is an experienced market research professional with strong quantitative and qualitative skills, with experience managing projects from initiation to completion, and who can effectively work to exceed client expectations. =20

=20

This position requires experience designing survey instruments, analyzing survey results, preparing presentations, and writing action-oriented reports. Experience conducting focus groups and in-depth interviews is strongly desired. Strong writing and analytic skills are a necessity.=20

=20

The ideal candidate will possess a master's degree and a minimum of four years work experience in market research. An established business base or a specialty in which to develop new business would be a big plus for candidates for this position.

=20

Some travel is likely to be required.

=20

Opinion Dynamics offers competitive salaries and a bonus structure, along with a matching 401(k) plan.

=20

Please send resume, cover letter and salary requirements to:

=20

Opinion Dynamics Corporation

230 Third Avenue

Waltham, MA 02451

Attn: Project Manager=20

Or via email: jobs@opiniondynamics.com

=20

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=====

Date: Fri, 28 Mar 2008 10:59:45 -0700
Reply-To: draughon.research@insightbb.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Katherine Draughon, PhD, MPH" <draughon.research@INSIGHTBB.COM>
Subject: Question for university employees
MIME-Version: 1.0
Content-Type: text/plain; charset=iso-8859-1
Content-Transfer-Encoding: 8bit

Does your university have a 'administrative' or
'professional' council?

This would be a group similar to Faculty Senate, but
representing full-time administrators (not support
staff or faculty) who are not at the executive level
(VP and above level). Example of full-time
administrators would include directors of centers or
departments and their full-time 12 month salaried
contract staff members.

If so, could you email the group's weblink and/or send
a description of the group to me at
draughon.research@insightbb.com

Thank you, Kat

Dr. Katherine "Kat" Draughon

Draughon Research, LLC
www.draughonresearch.com

draughon.research@insightbb.com

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Date: Fri, 28 Mar 2008 14:06:22 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: Who Thinks Obama is Muslim?
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

From
<http://people-press.org/reports/display.php3?PageID=1277>

SNIP

Who Thinks Obama is Muslim?

A Pew Research Center News Interest Index survey earlier in March found that 79% of the general public had heard rumors that Obama is Muslim, and 38% had heard "a lot" about this. The current survey finds that most voters have no misconceptions about Obama's religious beliefs - 53% say that he is Christian. But one in ten believes Barack Obama is Muslim. Roughly a third (34%) say they don't know what his religious beliefs are, though 9% say the reason they don't know is that they've heard different things about his religion, not that they haven't heard about it.

Notably, the impression that Obama is Muslim crosses party lines: 14% of Republicans, 10% of Democrats and 8% of independents think he is Muslim. Within both parties, ideology is a major factor: 16% of conservative Republicans believe Obama is Muslim, compared with 9% of moderates and liberals. And 13% of conservative and moderate Democrats believe Obama is Muslim, compared with just 5% of liberal Democrats.

SNIP

--
Leo G. Simonetta
Director of Research
Art & Science Group
6115 Falls Road, Suite 101
Baltimore, MD 21209

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Date: Fri, 28 Mar 2008 16:01:35 -0400
Reply-To: Michael Lemay <mlemay@SURVEY.UMD.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Michael Lemay <mlemay@SURVEY.UMD.EDU>
Subject: JPSM Distinguished Lecture

Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Type: text/plain; charset=US-ASCII
Content-Transfer-Encoding: 7bit
Content-Disposition: inline

JPSM is sponsoring a Distinguished Lecture by Colm O'Muircheartaigh on Friday, April 11. The title is " Survey Design a la carte: Survey Research in the 21st Century." The talk will begin at 3:30 pm at 2205 Lefrak Hall on the University of Maryland, College Park Campus. There will be a reception immediately afterwards.

The lecture will discuss the state of survey research in the 21st century. Following its introduction in the late 19th century, the social survey had reached a relatively stable state by the middle of the 20th century. By the beginning of the 21st century, however, the survey had encountered serious challenges to its claims as the pre-eminent source of scientific data about society. The current challenges of sample design, coverage, and nonresponse have their roots in the development of the survey enterprise. The talk will present an interpretation of the history and some suggestions for the future.

Colm A. O'Muircheartaigh is a professor in the Harris School and senior fellow in the National Opinion Research Center (NORC).

There will be two discussants-Bob Groves from the University of Michigan and JPSM and Deborah Griffin from the Bureau of the Census. Please join us on the 11th. The talk is open to the public, but please let us know you are coming by sending a note to Rupa Jethwa Eapen at RJEapen@survey.umd.edu.

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On your return send this: set aapornet mail
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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Fri, 28 Mar 2008 16:22:18 -0500
Reply-To: "McCowan, Ronald E" <RMCCOWAN@HOUSTONISD.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "McCowan, Ronald E" <RMCCOWAN@HOUSTONISD.ORG>
Subject: Clinton Push Polling in Texas
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: quoted-printable

Fellow AAPOR members,

=20

I was elected in the Texas democratic caucus to be a delegate to the

Senate District/County Conventions occurring in our state tomorrow. I and several other delegates from my precinct have been receiving calls on our cell phones from a group claiming to be the Texas Democrats conducting a survey. They claim to be surveying delegates to find out who we are supporting in the convention on March 29th. However, I probed them to find out who was sponsoring the survey, and after several requests they finally disclosed that the Clinton campaign was the sponsor. I refused to participate in their so-called survey. Other delegates from my precinct said they indicated they were supporting Obama, and then the interviewers attempted to persuade them to switch their support. Would it be possible for AAPOR to issue a letter to the Clinton campaign condemning this practice? Unfortunately, their number showed up as unknown on my caller-ID. Is there anything that can be done to prevent them from calling our cell phones again? This will be especially important to those delegates who will be chosen to go on to our state convention in June (as I expect to be).=20

=20

Ronald McCowan, Research Specialist

Research and Accountability

Houston Independent School District

4400 W. 18th Street

Houston, TX 77092-8501

713-556-6700 (Office)

713-556-6730 (Fax)

=20

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=====

Date: Sat, 29 Mar 2008 18:24:44 -0400

Reply-To: jwerner@jwdp.com

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jan Werner <jwerner@JWDP.COM>

Organization: Jan Werner Data Processing

Subject: Some questions about telephone mobility

Comments: To: AAPORNET <aapornet@asu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1; format=flowed

Content-Transfer-Encoding: 7bit

Although they have negligible cell coverage in my area, I recently switched my "office" telephone number from a Verizon land line to a T-Mobile cell phone to take advantage of their Hotspot@Home service. This provides unlimited calling (in and out) over any standard 802.11b/g wireless network, and regular cell service elsewhere (with a typical limited minutes plan) using a single mobile phone that can switch seamlessly between the two types of connection as needed.

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Jan Werner

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=====
Date: Mon, 31 Mar 2008 01:56:35 +0000
Reply-To: steehc@BELLSOUTH.NET
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Charlotte G. Steeh" <steehc@BELLSOUTH.NET>
Subject: Re: Clinton Push Polling in Texas
Comments: To: "McCowan, Ronald E" <RMCCOWAN@HOUSTONISD.ORG>
Comments: cc: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain
Content-Transfer-Encoding: 8bit

Ron,
An AAPOR committee recently rewrote our statement on so-called 'push polls.'
The statement is on our website at
<http://www.aapor.org/aaporstatementonpushpolls>. In that statement we describe how difficult it is to correctly identify these kinds of surveys as political campaigning. You will see that you have done what we recommend--try to get as much information as possible about the organization conducting the poll and about the survey itself, such as how many people are being interviewed and how many questions are included.

Using surveys as campaign tools is a violation of Section II.D.4 of the AAPOR Code of Professional Ethics and Practices. In order for us to take action, we

need for you to file a formal complaint, and this process requires very specific information about the poll and the organization actually collecting the data. For example, it will do no good for us to contact a national campaign when the poll was actually sponsored by a local group in Texas. The procedure for filing a formal complaint is explained on our website (<http://www.aapor.org/reportinviolations>) . Our 'push poll' statement specifies the types of information we will need to proceed.

There are also restrictions on calling cell phones that the organization conducting the poll may not have followed. If these restrictions were ignored, the organization may have violated federal law.

I appreciate very much your letting us know that campaigns in Texas may be using 'push polls' and that they are conducting them on cell phones. I hope you will be able to give us additional information in a formal complaint. We would very much like to put an end to this misuse of the survey method.

Sincerely,
Charlotte Steeh
Standards Chair
American Association for Public Opinion Research

----- Original message from "McCowan, Ronald E"
<RMCCOWAN@HOUSTONISD.ORG>: -----

> Fellow AAPOR members,
>
>
>
> I was elected in the Texas democratic caucus to be a delegate to the
> Senate District/County Conventions occurring in our state tomorrow. I
> and several other delegates from my precinct have been receiving calls
> on our cell phones from a group claiming to be the Texas Democrats
> conducting a survey. They claim to be surveying delegates to find out
> who we are supporting in the convention on March 29th. However, I probed
> them to find out who was sponsoring the survey, and after several
> requests they finally disclosed that the Clinton campaign was the
> sponsor. I refused to participate in their so-called survey. Other
> delegates from my precinct said they indicated they were supporting
> Obama, and then the interviewers attempted to persuade them to switch
> their support. Would it be possible for AAPOR to issue a letter to the
> Clinton campaign condemning this practice? Unfortunately, their number
> showed up as unknown on my caller-ID. Is there anything that can be done
> to prevent them from calling our cell phones again? This will be
> especially important to those delegates who will be chosen to go on to
> our state convention in June (as I expect to be).
>
>
>
> Ronald McCowan, Research Specialist
>
> Research and Accountability
>

> Houston Independent School District
>
> 4400 W. 18th Street
>
> Houston, TX 77092-8501
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> 713-556-6700 (Office)
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> 713-556-6730 (Fax)
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=====
Date: Mon, 31 Mar 2008 06:35:27 -0700
Reply-To: Annette Jackle <aejack@ESSEX.AC.UK>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Annette Jackle <aejack@ESSEX.AC.UK>
Subject: New Issue of SRM Published
Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

Survey Research Methods (SRM) is a free, on-line, fully refereed=20
scientific journal. SRM has just published its latest issue at=20
<http://www.surveymethods.org>. The Table of Contents appears below. Please=
=20
visit the web site where you can download the full articles from this=20
issue and from all of the previous three issues.

We are grateful for the continuing interest in our work,

Peter Lynn, Editor-in-Chief
University of Essex, UK
plynn@essex.ac.uk

Rainer Schnell, Co-Editor
University of Konstanz, Germany
rainer.schnell@Uni-Konstanz.de

Survey Research Methods
Vol 2, No 1 (2008)
Table of Contents
<http://www.surveymethods.org/srm/>

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=====
Date: Mon, 31 Mar 2008 09:46:23 -0400

Reply-To: "Kotler-Berkowitz, Laurence" <Laurence.Kotler-Berkowitz@UJC.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Kotler-Berkowitz, Laurence" <Laurence.Kotler-Berkowitz@UJC.ORG>

Subject: RFP: local Jewish community study in East Bay (SF Bay area)

Comments: To: aapornet@asu.edu

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

The East Bay (SF Bay area) affiliate of our national philanthropic and
service-provision system is commissioning a multi-part study of the
local Jewish population.

For more information and to receive the RFP, please contact Sean
Mandell, Director of Community and Philanthropic Planning, Jewish
Community Federation of Greater East Bay at sean@jfed.org or

510-839-2900 x205.

Thank you.

Laurence Kotler-Berkowitz, Ph.D.

Director, Research and Analysis

United Jewish Communities

e: laurence.kotler-berkowitz@ujc.org

p: 212-284-6578

f: 212-271-6778

www.ujc.org

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=====

Date: Mon, 31 Mar 2008 10:03:39 -0400

Reply-To: Linda Piekarski <linda_piekarski@SURVEYSAMPLING.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Linda Piekarski <linda_piekarski@SURVEYSAMPLING.COM>

Subject: Re: Some questions about telephone mobility

Comments: To: jwerner@jwdp.com, AAPORNET@ASU.EDU

In-Reply-To: A<47EEC1AC.3060700@jwdp.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

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Your new service is considered wireless service for survey purposes.

Because you kept your original landline telephone number, that number is considered a 'ported' number. Local Number Portability allows subscribers to keep their telephone number when changing service providers and/or type of service.

The Telephone Consumer Protection Act (TCPA) makes it illegal for anyone to use automated computer equipment (autodialers, predictive dialers) to call a cell phone. Researchers and telemarketers needed a way to identify these numbers in their lists and RDD samples. A file of ported numbers (The Intermodal Ported TN Identification Service) is offered by NeuStar, the administrator of the NPAC (Number Portability Administration Center). Updated on a daily basis, this file can be used to suppress wireless numbers in RDD and other telephone samples used for research to remain compliant with the TCPA. Information on obtaining a NeuStar license can be found at the link below. There is an annual licensing fee of \$1300.

<http://www.tcpacompliance.us/>

According to the most recent NeuStar database, approximately 2 million landline subscribers have switched their service from landline (wire) service to wireless service.

As for VoIP, the picture is less clear. VoIP service (cable, DSL, etc) is still primarily landline service and VoIP numbers are normally assigned in POTS prefixes. As you say, these devices (modems) are often transportable to a different location and in some cases subscribers can get an in-bound telephone number from a different area code through the use what is commonly referred to as a virtual phone number.

I do not have much information on what different research firms are currently doing regarding identifying VoIP service and physical location of respondent.

Linda B. Piekarski
Vice President Database and Research
Survey Sampling International, LLC
Direct: 203.455.0436
203.255.4200.358
www.surveysampling.com

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-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Jan Werner
Sent: Saturday, March 29, 2008 6:25 PM
To: AAPORNET@ASU.EDU
Subject: Some questions about telephone mobility

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