

From: LISTS.ASU.EDU LISTSERV Server (16.0) [LISTSERV@asu.edu]
Sent: Saturday, May 28, 2011 6:10 PM
To: Shapard Wolf
Subject: File: "AAPORNET LOG0709"

Date: Sat, 1 Sep 2007 11:28:08 -0400
Reply-To: "Rockwell, Richard" <richard.rockwell@UCONN.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Rockwell, Richard" <richard.rockwell@UCONN.EDU>
Subject: Re: Michigan primary and failed "do not call" amendment
Comments: To: LaToya Rembert-Lang <lrembert@CMOR.ORG>, AAPORNET@ASU.EDU
In-Reply-To: <200708311853.17VlrgI1006897@ensim.securelevel.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

I'm having difficulty seeing how Michigan Senate Bill 624 adequately prohibits its political telemarketing. It does seem clear that anyone who becomes party to a contract to have access to the covered data cannot use those data to sell toothpaste, track down missing persons, or issue invitations to join Greenpeace members at a cocktail party (maybe not the last -- that could be pretty political). However, unless the law is internally inconsistent (not at all inconceivable), the paragraph quoted by Mr. Wiles seems to open the door as wide as could be needed to use of these data for telephone calls selling or criticizing a candidate, or advocating or criticizing a position on an issue. It is this particular kind of telemarketing that AAPOR and other organizations (such as NCPP and CMOR) have long condemned under the rubric of "push polls." =20

I don't yet see the good news in the Michigan Senate bill. In fact, from this one paragraph alone, it seems to enshrine in law a right to do political telemarketing. If so, I think that this is a first for the nation and a fairly large defeat for what AAPOR and others have sought. The question here is not whether the Michigan bill poses a threat to survey research. In my view, the greater threat to survey research arises from the damage that push polls do to our prospects for conducting high-quality, legitimate polls, although we do have reason to be watchful of clumsy legislative language and what may be incompetent advisory opinions. This does not appear to be clumsy language; it appears clear and intentional. Perhaps this could be cleared up with quotations from other sections of the Michigan bill. =20

Richard C. Rockwell
Professor of Sociology and Associate Head
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+1.860.486.0086 Office +1.860.486.4422 Department +1.860.486-6356 Fax
richard.rockwell@uconn.edu

From: LaToya Rembert-Lang
Sent: Fri 8/31/2007 4:36 PM
To: AAPORNET@ASU.EDU
Subject: Re: Michigan primary and failed "do not call" amendment

Mr. Wiles:

The Michigan Senate Bill 624 does not have any negative implications for the survey research profession.

The legislation prohibits a participating political party in the primary election from disclosing which candidate the elector has selected for any purpose to any person, organization, or vendor; the information is confidential.

After 71 days the each political party will receive a file of records regarding the primary. The political party may then only use the information to support political party activities by that participating political party, including, but not limited to:

-Support for or opposition to candidates and ballot proposals.

A participating political party may release the information to:

-Another person, organization, or vendor for the purpose of supporting political party activities by that participating political party, including, but not limited to, support for or opposition to candidates or ballot proposals.

If the information is released a contract is required. The contract requires the following information:

- State the information use restrictions imposed by this section.
- Specify how and when the information will be used.
- Prohibit the donation, use, or sale of the information for any purpose other than a purpose authorized by this section.
- Prohibit the retention of the information after authorized use.
- Describe the criminal penalties provided in subsection (11).

Any violation of the contract is subject to being guilty of a misdemeanor and a fine.

In summary, the law does not prohibit performing survey research. Moreover, the law has mechanisms in place that would adequately prohibit political telemarketing. To emphasize the last posting on this matter, the survey research profession does not want to get involved in issues of freedom of political speech or election law. The role of CMOR is to only get involved

insofar as is necessary to protect the survey and opinion research profession and the legitimate uses of research.

States are taking action to fine tune legislation that could potentially harm the profession. It is imperative that the profession recognize the impact and address the issue as soon as possible. Having people on the ground level in each state assists CMOR in Shielding the Profession. Every survey research professional should consider joining CMOR's State Capitol Network. Please contact LaToya Lang at lrembert@cmor.org for more information.

Best,
LaToya Lang

LaToya D. Rembert-Lang, Esq.
State Legislative Director
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a

substitute for legal advice. It is advisable to consult with private legal counsel regarding the interpretation and application of any laws to your business.

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=20

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@ASU.EDU] On Behalf Of Craig Wiles

Sent: Friday, August 31, 2007 11:48 AM

To: AAPORNET@ASU.EDU

Subject: Michigan primary and failed "do not call" amendment

Given this week's discussion of "political telemarketing" I thought the AAPOR community would find this issue noteworthy. Part of the bill moving up Michigan's primary to January 15 specifies how voter information collected during the closed primary can be used by political parties. =20

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According to Gongwer News Service, one of the amendments that failed to make it into the final bill would have allowed for voters to ask to be placed on a "do not call" list.=20

=20

In addition, the language of the original bill set some boundaries for

"political telemarketing" that did not make it into the final concurred bill. While each party would get a file of voters from "each participating political party," the language of the initially introduced bill restricted the use of the primary voter lists "to support candidates and ballot proposals endorsed by the political party" and did not allow one party to use the voter information from another party. In other words, they could only call voters in their own party to discuss candidates or proposals they were endorsing.

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It seems Michigan missed an opportunity here to limit "political telemarketing," because the final concurred bill (expected to be signed into law today) is less restrictive. While vendors are required to enter into a contract to use the list, there are no restrictions on using the voter lists from another party and the language in the final bill seems to keep the door open for the kind of "political telemarketing" recently criticized on AAPORNET (emphasis added):

"A participating political party may only use the information transmitted to the participating political party under subsection (6) to support political party activities by that participating political party, including, but not limited to, support for or opposition to candidates and ballot proposals."

=20

[http://www.legislature.mi.gov/\(S\(x0vsea55jdo33k551ldke12l\)\)/mileg.aspx?page=3DgetObject&objectName=3D2007-SB-0624](http://www.legislature.mi.gov/(S(x0vsea55jdo33k551ldke12l))/mileg.aspx?page=3DgetObject&objectName=3D2007-SB-0624)

<http://www.legislature.mi.gov/documents/2007-2008/billconcurrent/Senate/pdf/2007-SCB-0624.pdf>

=20

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<http://www.pscinc.com> <<http://www.pscinc.com/>>

=20

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Date: Sun, 2 Sep 2007 21:21:56 -0700

Reply-To: John Nienstedt <john@CERC.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: John Nienstedt <john@CERC.NET>

Subject: Re: Michigan primary and failed "do not call" amendment

Comments: To: "Rockwell, Richard" <richard.rockwell@UCONN.EDU>, "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To: <B4B69E05-E5DC-43F0-B307-732F830C9AA8@mimectl>

Content-Type: text/plain; charset="us-ascii"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Let me throw in with Mike O'Neill on this issue of "political telemarketing." Candidates, special interests and "just plain folks" calling people on the phone are not the villains in this piece. The same 1st amendment, plus the 50's Supreme Court ruling which holds the phone system to be an "open network," that allows "political telemarketing" to exist, also allows us (telephone survey research) to thrive. Whether or not one likes getting a call criticizing a candidate or advocating a position is irrelevant, or should be in a free society.

The narrow problem (and it is narrow) is when a campaign engages in calling people by pretending to be a research firm and asks those people questions which (continuing the deception) appear to be authoritative but are actually depositing bits of usually negative information in those people's brains. The problem is not advocacy calls; where a campaign tells the person who they are and then communicates a position to them. It's also not about message-testing; where a pollster tells the respondent that their opinions are held confidential, maintains that confidence and then communicates certain reasonably balanced messages to the respondent before tabulating and analyzing the results in the aggregate.

Crafting laws to effectively prohibit "push polls" without harming political speech would be nice. It would also be tough to pull off. But if there's ever a law to prohibit "political telemarketing," you can bet your abacus that

survey research will be an easy next target. After all, it is "Congress shall make no law . . . abridging the freedom of speech," not " . . . abridging the freedom to conduct research."

"If liberty means anything at all it means the right to tell people what they do not want to hear." - George Orwell, Preface to Animal Farm (1946)

John Nienstedt, Sr.
800-576-CERC
Get the Edge at www.cerc.net

-----Original Message-----

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Sent: Saturday, September 01, 2007 8:28 AM
To: AAPORNET@ASU.EDU
Subject: Re: Michigan primary and failed "do not call" amendment

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Best,
LaToya Lang

LaToya D. Rembert-Lang, Esq.
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=====
Date: Mon, 3 Sep 2007 08:08:27 -0400
Reply-To: "Ehrlich, Nathaniel" <Nathaniel.Ehrlich@SSC.MSU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Ehrlich, Nathaniel" <Nathaniel.Ehrlich@SSC.MSU.EDU>
Subject: Cellphone-Only Homes Hit a Milestone
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="koi8-r"
Content-Transfer-Encoding: quoted-printable

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From the NYTimes 3 Sept=20

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From September 2006 to April 2007, the percentage of Americans in =
cellphone-only households for the first time overtook the percentage in =
landline-only households, according to Mediamark Research, a firm that =
has been tracking such data since the mid-1980s.=20

The milestone is a natural consequence of two trends: a glacially slow =
decline since 2000 in the percentage of households with landlines, and a =
steep rise in the number of households with cellphones. Mediamark said =
84.5 percent of households now have landlines, and 86.2 percent have at =
least one cellphone. The data was collected through in-home surveys at =
roughly 13,000 homes across the country.

Andy Arthur, the study's author and an analyst with Mediamark, said the =
number of households with landlines would probably continue to decrease. =
"But there's an older group," he added, "that will never give up =
landlines, and will never accept the new technology." =94

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=20

Nat Ehrlich, Ph.D.

Research Specialist

Michigan State University=20

Institute for Public Policy and Social Research

Office for Social Research

321 Berkey Hall

East Lansing, MI 48824

517-353-2639

Archives: <http://lists.asu.edu/archives/aapornet.html>

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=====
Date: Mon, 3 Sep 2007 11:12:53 -0500

Reply-To: steehc@BELLSOUTH.NET

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Charlotte G. Steeh" <steehc@BELLSOUTH.NET>

Subject: Re: Cellphone-Only Homes Hit a Milestone

Comments: To: "Ehrlich, Nathaniel" <Nathaniel.Ehrlich@SSC.MSU.EDU>, AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1

Content-Transfer-Encoding: 7bit

Evidence from government sponsored surveys, such as the NHIS with 60,000 in-home respondents, cast doubt on the validity of the MediaMark estimate of landline-only households. The NHIS during the last six months of 2006 found 29.6 percent of households were landline only--not 12.8. The NHIS percentage more closely matches the estimates from other studies than does the MediaMark percentage.

Charlotte

>
> From: "Ehrlich, Nathaniel" <Nathaniel.Ehrlich@SSC.MSU.EDU>

> Date: 2007/09/03 Mon AM 07:08:27 EST

> To: AAPORNET@ASU.EDU

> Subject: Cellphone-Only Homes Hit a Milestone

>

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>

> From the NYTimes 3 Sept

>

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> Andy Arthur, the study's author and an analyst with Mediamark, said the number of households with landlines would probably continue to decrease. "But there's an older group," he added, "that will never give up landlines, and will never accept the new technology." ?

>

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> Nat Ehrlich, Ph.D.

>

> Research Specialist

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> Michigan State University

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> Institute for Public Policy and Social Research

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> 321 Berkey Hall

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> East Lansing, MI 48824

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Date: Tue, 4 Sep 2007 07:05:13 -0400

Reply-To: Colleen Porter <colleen_porter@COX.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Colleen Porter <colleen_porter@COX.NET>

Subject: Re: Cellphone-Only Homes Hit a Milestone

Comments: To: AAPORNET@asu.edu

In-Reply-To: <200709031204.183AsHRt009154@lists.asu.edu>

Mime-Version: 1.0 (Apple Message framework v752.2)

Content-Type: text/plain; charset=US-ASCII; delp=yes; format=flowed

Content-Transfer-Encoding: 7bit

On Sep 3, 2007, at 8:08 AM, Ehrlich, Nathaniel wrote:

> Andy Arthur, the study's author and an analyst with Mediamark, said
> the
> number of households with landlines would probably continue to
> decrease.
> "But there's an older group," he added, "that will never give up
> landlines, and will never accept the new technology."

I'm not sure being "older" is the only risk factor for clinging to a landline. I wonder if there is a regional effect as well, inasmuch as those of us who have lived through hurricanes found that a non-electronic telephone was often the ONLY thing that worked after a storm (even when a tree sliced through the roof, destroying the back third of our mobile home, the telephone still rang). We have cell phones as well, but many cell phone towers are knocked out during a storm, and one's cell phone batteries fade after several days without electricity.

My 20-something daughters, who are in the prime cell-phone-only demographic, have moved away to less-hurricane-prone areas, but still insist on keeping a land-line, perhaps because of the security that it brought us during times of disaster.

Colleen

Colleen K. Porter

Gainesville, FL

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Date: Tue, 4 Sep 2007 10:33:24 -0400

Reply-To: nancy.a.bates@CENSUS.GOV

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Nancy Bates <nancy.a.bates@CENSUS.GOV>
Subject: 2007 Statistical Methodology Conference - registration now open
Comments: To: aapornet@asu.edu
MIME-Version: 1.0
Content-type: text/plain; charset=US-ASCII

Federal Committee on Statistical Methodology
2007 Research Conference
November 5-7, 2007

The 2007 Federal Committee on Statistical Methodology (FCSM) Research Conference will be held November 5-7, 2007 at the Sheraton Crystal City Hotel, Arlington, Virginia. The Conference provides a forum for experts from around the world to discuss and exchange current research and methodological topics relevant to Federal government statistical programs. Each day of the conference will offer papers on a wide range of topics including the use of advanced technologies for survey design and data collection, processing and dissemination, variance estimation, treatment of missing data, improving coverage and response rates, confidentiality and disclosure issues, record linkage, sample design and estimation, cognitive research, and data quality.

Technical demonstrations on a variety of applications will run concurrently on the second day of the conference. Applications include demonstrations of audio computer-assisted self-interviewing (ACASI), a pen-based data collection system, computer-assisted recording interviewing (CARI), the use of hand-held computers for data collection, the use of GPS hand-held receivers in agricultural surveys, and data dissemination using the web. Sessions feature papers and demonstrations by government, private sector, and academic researchers from nine countries.

In the opening plenary session, Jon Krosnick from Stanford University will be our guest speaker. All paper sessions will include an open discussion and some sessions will include a formal discussion.

Conference Fee: Registration is \$195. For a copy of the advance program and registration information please refer to: <http://www.fcsm.gov/events/>

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=====
Date: Tue, 4 Sep 2007 10:40:36 -0500
Reply-To: Margaret Mueller <margaretm@LJS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Margaret Mueller <margaretm@LJS.COM>
Subject: DC population estimates
Comments: To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
In-Reply-To: <OFFAC7E58A.38A7AB61-ON8525734C.004FDD08-8525734C.004FF5CD@census.gov>
MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Does anyone know where I can find what percentage of the D.C. daytime (work) population lives outside of the District? We need to do a survey of the daytime population and I suspect a large portion lives in MD or VA.

Thanks!

~Margaret

Margaret M. Mueller, Ph.D.

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=====
Date: Tue, 4 Sep 2007 12:52:02 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Social Psychology at work
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 8bit

Persistence of Myths Could Alter Public Policy Approach

By Shankar Vedantam
Washington Post Staff Writer
Tuesday, September 4, 2007; A03
<http://tinyurl.com/yrnesh>

The federal Centers for Disease Control and Prevention recently issued a flier to combat myths about the flu vaccine. It recited various commonly held views and labeled them either "true" or "false." Among those identified as false were statements such as "The side effects are worse than the flu" and "Only older people need flu vaccine."

When University of Michigan social psychologist Norbert Schwarz had volunteers read the CDC flier, however, he found that within 30 minutes, older people misremembered 28 percent of the false statements as true. Three days later, they remembered 40 percent of the myths as factual.

Younger people did better at first, but three days later they made as many errors as older people did after 30 minutes. Most troubling was that people of all ages now felt that the source of their false beliefs was the respected CDC.

The psychological insights yielded by the research, which has been confirmed in a number of peer-reviewed laboratory experiments, have broad implications for public policy. The conventional response to myths and urban legends is to counter bad information with accurate information. But the new psychological studies show that denials and clarifications, for all their intuitive appeal, can paradoxically contribute to the resiliency of popular myths.

This phenomenon may help explain why large numbers of Americans incorrectly think that Saddam Hussein was directly involved in planning the Sept 11, 2001, terrorist attacks, and that most of the Sept. 11 hijackers were Iraqi. While these beliefs likely arose because Bush administration officials have repeatedly tried to connect Iraq with Sept. 11, the experiments suggest that intelligence reports and other efforts to debunk this account may in fact help keep it alive.

SNIP

The experiments do not show that denials are completely useless; if that were true, everyone would believe the myths. But the mind's bias does affect many people, especially those who want to believe the myth for their own reasons, or those who are only peripherally interested and are less likely to invest the time and effort needed to firmly grasp the facts.

The research also highlights the disturbing reality that once an idea has been implanted in people's minds, it can be difficult to dislodge. Denials inherently require repeating the bad information, which may be one reason they can paradoxically reinforce it.

Indeed, repetition seems to be a key culprit. Things that are repeated often become more accessible in memory, and one of the brain's

subconscious rules of thumb is that easily recalled things are true.

SNIP

Mayo found that rather than deny a false claim, it is better to make a completely new assertion that makes no reference to the original myth. Rather than say, as Sen. Mary Landrieu (D-La.) recently did during a marathon congressional debate, that "Saddam Hussein did not attack the United States; Osama bin Laden did," Mayo said it would be better to say something like, "Osama bin Laden was the only person responsible for the Sept. 11 attacks" -- and not mention Hussein at all.

SNIP

--

Leo G. Simonetta
Director of Research
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

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=====
Date: Tue, 4 Sep 2007 10:18:12 -0700
Reply-To: "Voigt, Lynda" <lvoigt@FHCRC.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Voigt, Lynda" <lvoigt@FHCRC.ORG>
Subject: Using VoIP to make RDD calls
Comments: To: AAPORNET <AAPORNET@asu.edu>
In-Reply-To: <AAPORNET%200709032100012664.1B60@LISTS.ASU.EDU>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Hello,

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Thank you!

Lynda Voigt

Lynda F. Voigt, Ph.D.
Cancer Epidemiology Research Cooperative

Fred Hutchinson Cancer Research Center Seattle, WA
206 667-4519
Lvoigt@fhcrc.org

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=====
Date: Tue, 4 Sep 2007 13:25:39 -0400
Reply-To: "Ehrlich, Nathaniel" <Nathaniel.Ehrlich@SSC.MSU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Ehrlich, Nathaniel" <Nathaniel.Ehrlich@SSC.MSU.EDU>
Subject: Re: Social Psychology at work
Comments: To: Leo Simonetta <Simonetta@ARTSCI.COM>, AAPORNET@ASU.EDU
In-Reply-To:
A<3248A9B21DD5574785FE5E2C8E5216848FCF8D@exchange.local.artsience.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Hardly a new concept. William James, writing at the end of the 19th Century on the nature of mind, explored the concept of null negativity, i.e. that our brains, hence our minds, have no capacity for erasure. We can imagine a horse, but not a no-horse; we can imagine a horse of any color, except no-color.

This leads us down several interesting avenues to explore: accuse someone of a crime, or some sort of misbehavior, or of having a belief, and the accusation will be taken as true until proven false, the exact opposite of the ideal of innocent until proven guilty. Saying "I am not a crook" sets up the perception of the speaker being a crook. Similarly, when one starts a statement by saying "Honestly..." the listener is primed to perceive the speaker as honest. In politics, he (or she) who slings the mud FIRST has the advantage.

Nat Ehrlich, Ph.D.
Research Specialist
Michigan State University
Institute for Public Policy and Social Research
Office for Social Research
321 Berkey Hall
East Lansing, MI 48824
517-353-2639

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Leo Simonetta
Sent: Tuesday, September 04, 2007 12:52 PM
To: AAPORNET@ASU.EDU
Subject: Social Psychology at work

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Washington Post Staff Writer

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Baltimore MD 21209

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=====
Date: Tue, 4 Sep 2007 12:07:43 -0400
Reply-To: Doug Henwood <dhenwood@PANIX.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Doug Henwood <dhenwood@PANIX.COM>
Subject: Re: DC population estimates
Comments: To: aapornet aapornet <AAPORNET@ASU.EDU>
In-Reply-To: <99f47c547d64574a8fbbea8883d85131@ljs.com>
Mime-Version: 1.0 (Apple Message framework v752.3)
Content-Type: text/plain; charset=US-ASCII; delp=; format=flowed
Content-Transfer-Encoding: 7bit

On Sep 4, 2007, at 11:40 AM, Margaret Mueller wrote:

> Does anyone know where I can find what percentage of the D.C.
> daytime (work) population lives outside of the District? We need
> to do a survey of the daytime population and I suspect a large
> portion lives in MD or VA.

The Bureau of Economic Analysis - which aside from compiling the national income accounts also does state and area personal income accounting - has a journey to work page which shows place of residence/place of work data from the 2000 census. They might have more recent unpublished data, too, since they also report commuter

earnings flows for later years.

Start at:

<<http://bea.gov/regional/reis/jtw/>>

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iTunes: <<http://phobos.apple.com/WebObjects/MZStore.woa/wa/viewPodcast?id=73801817>>

download my book Wall Street (for free!) at
<<http://www.wallstreetthebook.com>>

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=====
Date: Tue, 4 Sep 2007 11:11:28 -0700
Reply-To: Patrick Ehlen <ehlen@STANFORD.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Patrick Ehlen <ehlen@STANFORD.EDU>
Subject: Re: Using VoIP to make RDD calls
Comments: To: "Voigt, Lynda" <lvoigt@fhcrc.org>
Comments: cc: AAPORNET@asu.edu
In-Reply-To: <3A9498BBCC92114AAF36E18CAD5FAA0B013452C1@groucho.fhcrc.org>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1
Content-Transfer-Encoding: 7bit
Content-Disposition: inline

Linda,

I would advise that, at this stage in the level of maturity of VoIP technology, it would not be a cost-effective option for your RDD needs,

especially if your interviewers are dialing from home. While your current setup leaves quality of service in the hands of the telcos (who generally have reliable and consistent service), using VoIP would put quality of service at the whim of many variables that would now be out of your control. You mention voice quality as one consideration (which, actually, can be much better using VoIP -- as good as a CD, even), but there are many other factors, such as: the type of broadband service your interviewer has, the amount of bandwidth available, an arbitrary network that the voice packets travel through, whether a teenager is downloading music in the next room, etc. The only way to avoid many of these issues would be to provide your interviewers with dedicated DSL lines in their homes that are only used for the RDD VoIP -- and this solution would be more costly than giving them dedicated business POTS phone lines as you do now. I'm sure your telecommunications office envisions this as a money-saving solution (and in a few years it may be), but at this point I think it would be more costly to control for the unknowns of VoIP rather than use the telcos (who have already spent a lot of money handling those issues).

Patrick

On 9/4/07, Voigt, Lynda <lvoigt@fhcrc.org> wrote:

>
> Hello,
>
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> homes. We have OPX or business lines installed in their homes for their
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> VoIP, but we are reluctant because the voice quality on VoIP isn't
> always as good as landline and it is inoperable if the internet provider
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> Or any reasons that we should/should not consider using VoIP for RDD?

> Thank you!

> Lynda Voigt

> Lynda F. Voigt, Ph.D.

> Cancer Epidemiology Research Cooperative
> Fred Hutchinson Cancer Research Center Seattle, WA
> 206 667-4519
> Lvoigt@fhcrc.org

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Date: Tue, 4 Sep 2007 11:50:49 -0700
Reply-To: Jen Leahy <jen@PYRAMIDCOMMUNICATIONS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jen Leahy <jen@PYRAMIDCOMMUNICATIONS.COM>
Subject: Transcription service on the west coast
Comments: To: AAPORNET@asu.edu
Mime-version: 1.0
Content-type: text/plain; charset="ISO-8859-1"
Content-transfer-encoding: quoted-printable

I=B9m hoping someone can recommend a transcription service based on the west coast, specifically one that specializes in focus group transcription. Any suggestions would be greatly appreciated.

Please respond offline. I=B9d be happy to share a summary of the feedback I receive with anyone who is interested.

Best,
Jen

JEN LEAHY | PYRAMID COMMUNICATIONS=A0
1932 First Avenue, Suite 507 | Seattle, WA 98101=A0
T 206.792.0448 | F 206.374.7798

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Date: Tue, 4 Sep 2007 15:08:32 -0400
Reply-To: olsen.6@osu.edu
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Randall Olsen <olsen@POSTOFFICE.CHRR.OHIO-STATE.EDU>
Subject: Re: Using VoIP to make RDD calls
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: <79c4f8170709041111p4400804cib58b5ed27c9912f@mail.gmail.com>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

We've been doing this for about 5 years now. It is possible to do VoIP

wrong and very easy to do something really expensive. Our experience has been very favorable.

Randy Olsen

Patrick Ehlen wrote:

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>
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>> Lynda F. Voigt, Ph.D.

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--

Randall J. Olsen

Professor of Economics
Director, Center for Human Resource Research
Director, Initiative in Population Research
921 Chatham Lane
Suite 100
Columbus, OH 43221
e-mail: olsen.6@osu.edu
phone: 614-442-7348 (find-me, follow-me)
fax: 614-442-7329

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=====
Date: Tue, 4 Sep 2007 18:03:49 -0400
Reply-To: boyds1@ohio.edu
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Sara Boyd <boyds1@OHIO.EDU>
Subject: Using drawing as incentive to participate in non-exempt research
Comments: To: AAPORNET@ASU.EDU
Comments: cc: Karen Remsberg <remberg@oucom.ohiou.edu>,
"isaac@ohio.edu" <isaac@ohio.edu>, Holly Raffle <raffle@ohio.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

Our university has a blanket policy disallowing the use of cash or prize drawings/lotteries as participation incentives in non-exempt survey research. I know this is not policy at all universities. Furthermore, such drawings seem to be the only cost-effective method for rewarding participation in large scale surveys projects. In our case, the proposed project is large scale and longitudinal, so we want to provide incentives at every stage to encourage respondents to remain in the study without the expense of individual rewards for every returned questionnaire.

I would very much appreciate hearing from AAPOR members regarding their institution's policies regarding the use of cash/prize drawings for non-exempt survey research. Any references to written documentation regarding this (for example, IRB policies explicitly approving drawings) that I can use in persuading my board to reconsider their position will be much appreciated. Please respond off-line to boyds1@ohio.edu. If requested, I will compile the results and post to the AAPOR list serve, assuming this is an issue for other researchers.
Thanks in advance.
Sara

--

Sara Lichtin Boyd, Senior Project Manager

Ohio University's Voinovich School for Leadership and Public Affairs

Building 22, The Ridges, Athens, OH 45701

(P) 740.593.9798

(F) 740.593.4398

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=====
Date: Tue, 4 Sep 2007 18:02:46 -0400
Reply-To: "Liberatos, Penny" <PENNY_LIBERATOS@NYMC.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Liberatos, Penny" <PENNY_LIBERATOS@NYMC.EDU>
Subject: Job Opportunity
Comments: To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

JOB OPPORTUNITY: Please circulate widely.

=20

=20

SCHOOL OF PUBLIC HEALTH, New York Medical College... The Department of Behavioral Sciences and Community Health seeks to hire an Assistant or Associate Professor.

Candidates must have a doctorate in behavioral science and public health, health promotion, or related behavioral science discipline. Candidates should have a record of experience, publications, and extramural funding appropriate to the academic rank for which they are applying. Specific qualifications include training in rigorous social and behavioral research methodology, experience in grant preparation and obtaining extramural funding, teaching experience, having experience in dissertation supervision, and a record of scholarly research and publications. The Department of Behavioral Sciences and Community Health offers the MPH and is developing a doctoral degree in Behavioral Sciences and Health Promotion. The School of Public Health at New York Medical College is located in Westchester County, a short drive north of New York City. Qualified applicants are asked to submit a cover letter describing the applicant's interests and qualifications, curriculum vitae, and the names, addresses, phone numbers and e-mail addresses of three references who can be contacted. Closing date is October 15, 2007. Candidates should apply to:

=20

Frank Baker, Ph.D.

Professor and Chair

Department of Behavioral Sciences and Community Health

School of Public Health

New York Medical College

Valhalla, NY 10595

Tel: 914-594-3480

Fax: 914-594-3481

Frank_Baker@nymc.edu

=20

An EEO/Affirmative Action institution

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=20

Penny Liberatos, PhD

Assistant Professor=20

Department of Behavioral Sciences

and Community Health

New York Medical College

School of Public Health

Valhalla, NY 10595

Tel: (914) 594-3480

Fax: (914) 594-3481

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Date: Tue, 4 Sep 2007 18:43:30 -0400
Reply-To: Allen Barton <allenbarton@mindspring.com>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Allen Barton <allenbarton@MINDSPRING.COM>
Subject: Re: Social Psychology at work
Comments: To: "Ehrlich,Nathaniel" <Nathaniel.Ehrlich@SSC.MSU.EDU>,
AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Type: text/plain; charset=UTF-8
Content-Transfer-Encoding: 7bit

Nat-
So what would happen if a disobedient boy was sent to sit in the corner and
not think of a NON-elephant?
Allen Barton

-----Original Message-----

>From: "Ehrlich, Nathaniel" <Nathaniel.Ehrlich@SSC.MSU.EDU>
>Sent: Sep 4, 2007 1:25 PM
>To: AAPORNET@ASU.EDU
>Subject: Re: Social Psychology at work
>
>Hardly a new concept. William James, writing at the end of the 19th
>Century on the nature of mind, explored the concept of null negativity,
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>In politics, he (or she) who slings the mud FIRST has the advantage.
>
>Nat Ehrlich, Ph.D.
>Research Specialist
>Michigan State University
>Institute for Public Policy and Social Research
>Office for Social Research
>321 Berkey Hall
>East Lansing, MI 48824
>517-353-2639

>-----Original Message-----

>From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta
>Sent: Tuesday, September 04, 2007 12:52 PM
>To: AAPORNET@ASU.EDU
>Subject: Social Psychology at work
>
>

Allen H. Barton, 118 Wolf's Trail, Chapel Hill, NC 27516
Phone/fax: 919 933 4003 allenbarton@mindspring.com

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Date: Tue, 4 Sep 2007 21:26:20 -0700
Reply-To: Mike O'Neil <mike.oneil@ALUMNI.BROWN.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike O'Neil <mike.oneil@ALUMNI.BROWN.EDU>
Subject: Re: Using drawing as incentive to participate in non-exempt
research

Comments: To: boyds1@ohio.edu
Comments: cc: AAPORNET@asu.edu
In-Reply-To: <46DDD645.4010900@ohio.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1
Content-Transfer-Encoding: 7bit
Content-Disposition: inline

A related inquiry: I don't recall ever seeing any research on the efficacy of prize or cash DRAWINGS as incentives for survey research (as opposed to actual incentives whether conditional or unconditional). Can anyone cite actual findings, especially if from a split ballot experiment with cash and/or nonincentive conditions?

Mike O'Neil

On 9/4/07, Sara Boyd <boyds1@ohio.edu> wrote:

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>
> --
>
> Sara Lichtin Boyd, Senior Project Manager
>
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>
> Building 22, The Ridges, Athens, OH 45701
>
> (P) 740.593.9798
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> (F) 740.593.4398
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Mike O'Neil

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=====
Date: Tue, 4 Sep 2007 22:34:36 -0700
Reply-To: Leora Lawton <lawton@TECHSOCIETY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leora Lawton <lawton@TECHSOCIETY.COM>
Subject: Re: Using drawing as incentive to participate in non-exempt
research

Comments: To: AAPORNET@ASU.EDU
In-Reply-To: <17ee023d0709042126h7e661d38m182937553512bce4@mail.gmail.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

I believe it was HarrisInteractive who did a paper on this at AAPOR a few years ago (at Nashville?) and found that the cash prize did work. I think SSI has found that, too.

-leora

Dr. Leora Lawton

TechSociety Research
"Custom Social Science and Consumer Behavior Research"
2342 Shattuck Avenue PMB 362, Berkeley, CA 94704
(510) 548-6174; fax (510) 548-6175; cell (510) 928-7572
www.techsociety.com
Yahoo Messenger: leora_lawton

-----Original Message-----

From: Mike O'Neil [mailto:mike.oneil@ALUMNI.BROWN.EDU]
Sent: Tuesday, September 04, 2007 9:26 PM
To: AAPORNET@ASU.EDU
Subject: Re: [AAPORNET] Using drawing as incentive to participate in non-exempt research

A related inquiry: I don't recall ever seeing any research on the efficacy of prize or cash DRAWINGS as incentives for survey research (as opposed to actual incentives whether conditional or unconditional). Can anyone cite actual findings, especially if from a split ballot experiment with cash and/or nonincentive conditions?

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Mike O'Neil

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Date: Wed, 5 Sep 2007 07:56:49 -0400
Reply-To: "Ehrlich, Nathaniel" <Nathaniel.Ehrlich@SSC.MSU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Ehrlich, Nathaniel" <Nathaniel.Ehrlich@SSC.MSU.EDU>
Subject: Re: Social Psychology at work
Comments: To: Allen Barton <allenbarton@mindspring.com>, AAPORNET@ASU.EDU
In-Reply-To: A<23412048.1188945810976.JavaMail.root@mswamui-thinleaf.atl.sa.earthlink.net>
MIME-Version: 1.0
Content-Type: text/plain; charset="utf-8"
Content-Transfer-Encoding: 8bit

Allen,

There's a difference between thinking of something that is not an elephant vs. thinking of a no elephant; James characterized this as the difference between substitution and negation. Our contemporary expression of people not speaking of "the elephant in the room" is a recognition that, once a thought is in one's mind, it can be ousted by substitution, but it can't be erased. Your question involves something different - the instruction not to think of something (no matter what the object of the thought) is - again according to

James - impossible to carry out, because even the attempt to comply involves thinking about not thinking about the forbidden object.

Nat Ehrlich, Ph.D.
Research Specialist
Michigan State University
Institute for Public Policy and Social Research
Office for Social Research
321 Berkey Hall
East Lansing, MI 48824
517-353-2639

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Allen Barton
Sent: Tuesday, September 04, 2007 6:44 PM
To: AAPORNET@ASU.EDU
Subject: Re: Social Psychology at work

Nat-
So what would happen if a disobedient boy was sent to sit in the corner and not think of a NON-elephant?
Allen Barton

-----Original Message-----

>From: "Ehrlich, Nathaniel" <Nathaniel.Ehrlich@SSC.MSU.EDU>
>Sent: Sep 4, 2007 1:25 PM
>To: AAPORNET@ASU.EDU
>Subject: Re: Social Psychology at work
>
>Hardly a new concept. William James, writing at the end of the 19th
>Century on the nature of mind, explored the concept of null negativity,
>i.e. that our brains, hence our minds, have no capacity for erasure. We
>can imagine a horse, but not a no-horse; we can imagine a horse of any
>color, except no-color.
>This leads us down several interesting avenues to explore: accuse
>someone of a crime, or some sort of misbehavior, or of having a belief,
>and the accusation will be taken as true until proven false, the exact
>opposite of the ideal of innocent until proven guilty. Saying "I am not
>a crook" sets up the perception of the speaker being a crook.
>Similarly, when one starts a statement by saying "Honestly..." the
>listener is primed to perceive the speaker as honest.
>In politics, he (or she) who slings the mud FIRST has the advantage.
>
>Nat Ehrlich, Ph.D.
>Research Specialist
>Michigan State University
>Institute for Public Policy and Social Research
>Office for Social Research
>321 Berkey Hall
>East Lansing, MI 48824
>517-353-2639

>-----Original Message-----

>From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta

>Sent: Tuesday, September 04, 2007 12:52 PM
>To: AAPORNET@ASU.EDU
>Subject: Social Psychology at work
>
>

Allen H. Barton, 118 Wolf's Trail, Chapel Hill, NC 27516
Phone/fax: 919 933 4003 allenbarton@mindspring.com

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=====

Date: Wed, 5 Sep 2007 11:10:50 -0500
Reply-To: Joseph Wislar <joseph.wislar@JAMA-ARCHIVES.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Joseph Wislar <joseph.wislar@JAMA-ARCHIVES.ORG>
Subject: Re: Using drawing as incentive to participate in non-exempt
research
Comments: To: Mike O'Neil <mike.oneil@ALUMNI.BROWN.EDU>, AAPORNET@ASU.EDU
In-Reply-To: A<[17ee023d0709042126h7e661d38m182937553512bce4@mail.gmail.com](mailto:A<17ee023d0709042126h7e661d38m182937553512bce4@mail.gmail.com)>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

There have been several.
These happen to be sitting on my desk

Baron, DeWals, Milford (2001) Cost-effectiveness of a lottery for increasing physicians' responses to a mail survey. Eval Health Prof, Mar 24(1): 47-52

Leung, Ho, Chan, Johnston, Wong (2002) The effects of cash and lottery incentives on mailed surveys to physicians: A randomized trial. J Clin Epidemiol, Aug 55(8): 801-807

-----Original Message-----
From: AAPORNET [mailto:AAPORNET@ASU.EDU] On Behalf Of Mike O'Neil
Sent: Tuesday, September 04, 2007 11:26 PM
To: AAPORNET@ASU.EDU
Subject: Re: Using drawing as incentive to participate in non-exempt research

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=====
Date: Wed, 5 Sep 2007 12:36:12 -0400

Reply-To: John Mitchell <john@BUZZBACK.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: John Mitchell <john@BUZZBACK.COM>

Subject: International In person field question

Comments: To: AAPORNET <AAPORNET@asu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

We're looking for a company/companies that can do in-person interviewing
in 3 countries

Philippines

South Africa

Romania

=20

Please respond off list to my email. If others are interested, please
let me know.

=20

John B. Mitchell

Pharmaceuticals Practice

BuzzBack Market Research

6 East 39th St

8th Floor

New York, NY 10016

Main: 646-519-8010

Direct: 646 278 7979

Cell: 347 581 3863

=20

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Date: Wed, 5 Sep 2007 15:42:48 -0500
Reply-To: "Copeland, Gary W." <copeland@OU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Copeland, Gary W." <copeland@OU.EDU>
Subject: Job Opportunity
Comments: To: Mike Flanagan <MFlanagan@GOAMP.COM>, AAPORNET@ASU.EDU
In-Reply-To: <A8267D59437CD74292AEAF3633B88B32018CED9E@nickel.goAMP.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

The University of Oklahoma - Coordinator OU POLL

The Department of Political Science seeks to hire a full-time Coordinator for the University of Oklahoma's Public Opinion Learning Laboratory (OUPOLL). The POLL is an affiliate unit of the department, and the Coordinator reports to the Chair in Political Science. The Coordinator will be responsible for the daily administration of a survey lab, hiring and training employees, maintaining hardware and software, managing a budget, developing survey instruments, analyzing data and writing reports, as well as engaging in fund raising and client development. Depending on qualifications, and departmental needs, the Coordinator may teach an undergraduate course in survey research. The salary is negotiable. Candidates should have either an MA or Ph.D. in Social Sciences, management/supervisory experience, and computer networking experience. A Ph.D. and experience with academic surveys and techniques of survey research is preferred.

The POLL's mission is twofold: (1) to conduct research on public opinion for academics, university organizations, state and local governments, and other clients and (2) to provide an educational environment for teaching survey design, public opinion research, and data analysis for students. OUPOLL currently has sixteen telephone call stations for computer-assisted interviewing and conducts approximately two dozen telephone, mail, or focus group projects per year.

Applicants should upload a resume, cover letter, and an OU application to the OU job site at <https://jobs.ou.edu>. Interested parties may contact Mary Outwater, current coordinator, at Outwater@ou.edu or Gary

Copeland, faculty adviser at Copeland@ou.edu.

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Date: Wed, 5 Sep 2007 16:42:26 -0700

Reply-To: Charles DiSogra <cdisogra@KNOWLEDGENETWORKS.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Charles DiSogra <cdisogra@KNOWLEDGENETWORKS.COM>

Subject: Re: Using drawing as incentive to participate in non-exempt
research

Comments: To: Joseph Wislar <joseph.wislar@JAMA-ARCHIVES.ORG>, AAPORNET@ASU.EDU

In-Reply-To: A<8CA529DA9C276A48A0B275C86136188606FB6A91@EXV1.ad.ama-assn.org>

MIME-Version: 1.0

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Content-Transfer-Encoding: 8bit

I'm sure there are individuals (including physicians) who like the thrill of having a chance to win a prize or cash, especially if that prize or cash is "attractive" in value or "relevant to the target audience" (no small factor in any prize strategy!).

My comment may not help Sara and her cost constraints, but I am not a big fan of what I'll call lottery-only award schemes. My problem with lotteries (when that's the only strategy) is that the large majority of valued survey participants lose! They get nothing yet the researcher gets everything, i.e., their participation. OK, participants do get the chance of being included in the drawing (the thrill), or maybe the lottery was never a motivating factor anyway (salience, good citizen, etc. won the day). But, I think that if you make even a small token of gratitude to all participants it has a much clearer ethical (=equitable) ring to it instead of loading prizes on either one or just a very lucky few.

Of course, to be able to afford both (awards to all plus a lottery) has the added element of thrill for those who like such things and not just be inequitable for all as when the lottery is the only offering. When you can afford it, budget something for all.

Charles DiSogra
Knowledge Networks

PS: As you might guess, I've never won a lottery. But then again, given most odds it would be a safe bet!

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Joseph Wislar

Sent: Wednesday, September 05, 2007 9:11 AM

To: AAPORNET@ASU.EDU

Subject: Re: Using drawing as incentive to participate in non-exempt

research

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Baron, DeWals, Milford (2001) Cost-effectiveness of a lottery for increasing physicians' responses to a mail survey. Eval Health Prof, Mar 24(1): 47-52

Leung, Ho, Chan, Johnston, Wong (2002) The effects of cash and lottery incentives on mailed surveys to physicians: A randomized trial. J Clin Epidemiol, Aug 55(8): 801-807

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From: AAPORNET [mailto:AAPORNET@ASU.EDU] On Behalf Of Mike O'Neil
Sent: Tuesday, September 04, 2007 11:26 PM
To: AAPORNET@ASU.EDU
Subject: Re: Using drawing as incentive to participate in non-exempt research

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Mike O'Neil

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Date: Thu, 6 Sep 2007 09:24:34 -0500
Reply-To: Andrew Rojecki <arojecki@UIC.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Andrew Rojecki <arojecki@UIC.EDU>
Subject: Assistant Professor, UIC
Comments: To: AAPORNET <AAPORNET@ASU.EDU>
MIME-Version: 1.0
Content-Type: text/plain; format=flowed; charset="iso-8859-1";

reply-type=original
Content-Transfer-Encoding: 7bit

The Department of Communication at the University of Illinois at Chicago invites applications for the following position:

Assistant Professor of Communication.

A successful candidate must have interests in the study of new media, the internet, and/or communication technology in combination with the study of one or more of the following areas of department research strength: diversity, health, political, or visual studies. The candidate will also have an earned doctorate in Communication or a related field, strong promise of scholarly achievement and teaching success (at the undergraduate and graduate levels) appropriate for appointment as Assistant Professor, good prospects for external research funding, and demonstrated commitment to multidisciplinary scholarship. Exceptionally strong applicants at the associate professor level may also be considered.

Located in the heart of Chicago, UIC is a Research I University with 16,000 undergraduates, 6,500 graduate and 3,000 professional students. The Department of Communication has 11 full-time faculty, approximately 100 undergraduate majors, 25 M.A. students, and 6 Ph.D. students in a doctoral program focused on the relationship between technology and communication.

The desired appointment date for the position is August 16, 2008. Interested parties should send a full curriculum vitae, samples of relevant scholarly publications, evidence of teaching effectiveness, and four letters of reference to:

Professor Hui-Ching Chang, Chair

Communication Search Committee

Department of Communication (MC-132)

1007 W. Harrison St.

University of Illinois at Chicago

Chicago, IL 60607-7137

Applications should be received by October 1, 2007, to receive full consideration, although the search will proceed until the position is filled. The Department expects to conduct interviews at the National Communication Association (NCA) convention in Chicago, November 15-18, 2007.

Women and traditionally under-represented minorities are strongly encouraged to apply. The University of Illinois is an Affirmative Action, Equal Opportunity Employer.

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=====

Date: Thu, 6 Sep 2007 10:46:23 -0400
Reply-To: "Becker, Risa" <Risa.Becker@MEDIAMARK.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Becker, Risa" <Risa.Becker@MEDIAMARK.COM>
Subject: Re: Cellphone-Only Homes Hit a Milestone
Comments: To: steehc@BELLSOUTH.NET, AAPORNET@ASU.EDU
Comments: cc: "Baim, Julian" <Julian.Baim@mediamark.com>, "Frankel, Martin" <Martin.Frankel@mediamark.com>
In-Reply-To: A<20070903161254.CDEE3D75FED@bcnet4.asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: 8bit

We have noted with interest the comparisons between MRI's and the NHIS's telephone data from their respective studies. It is noteworthy that a number of the estimates are remarkably consistent. MRI's estimates of adults living in households with landlines (NHIS 85.9 % vs. MRI 84.5%) and in cell-only HHs (NHIS 11.8 % vs. MRI 14.0%) are virtually the same (taking into account the differences in field period... MRI was in the field a few months later into 2007) Where we do differ, however, is in our overall estimates of adults living in households with cell phones. (NHIS 59.9% vs. MRI 86.2%) This seems to account for our different estimates of adults living in "land-line only" homes.

Here is a comparison of our estimates:

% of adults living in HHs with:

	Field Pd.	7/06-12/06	9/06-4/07
		NHIS	MRI
Cell only		11.8	14.0
LL phone and cell		48.1	72.2
LL, no cell		27.3	12.3
LL, unknown cell status		10.5	N/A
No LL, unknown cell		0.7	N/A

No phone 1.7 1.4

It's not certain exactly why the estimates differ. Like NHIS, MRI's survey is conducted in-home, in-person with a probability sample. We conduct our survey in approximately 26,000 homes each year. I'm aware that we ask our cell-phone questions somewhat differently than does NHIS. While I believe NHIS changed their telephone question layout in 2007, prior to this the landline and cell-phone questions were asked at different times in the survey (a general "presence of phone" question in the beginning... cell phone questions toward the end) The NHIS survey is lengthy and it is possible that the cell phone questions may be sensitive to order effect, break-offs, etc. (This also may account for the over 11% of adults who have "unknown" cell phone status in the NHIS survey.) In contrast, MRI's telephone questions are asked together in the middle of our survey.

Historically, it's been our experience that MRI's estimates typically track very well with government survey estimates (e.g. comparing MRI's 2003 estimates of household Internet Access with the 2003 Current Population Report, Computer and Internet Use in the U.S., the Census estimates 54.7%, MRI 56.9%)

In any case, MRI's cell phone estimates also make sense in light of known numbers of cellphones in use in the U.S. today. The Wireless Association, CTIA, estimates there were 233 million wireless phone subscribers in 2006. MRI's figure of about 76% of adults (or about 167 million) with cellphones is more consistent with these estimates.

Julian Baim,
EVP, Chief Research Officer

Risa Becker
VP Research Operations

Mediamark Research Inc.
75 Ninth Avenue
New York, NY 10011
Phone (212) 884-9282
Fax (212) 884-9339
risa.becker@mediamark.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Charlotte G. Steeh
Sent: Monday, September 03, 2007 12:13 PM
To: AAPORNET@ASU.EDU
Subject: Re: Cellphone-Only Homes Hit a Milestone

Evidence from government sponsored surveys, such as the NHIS with 60,000 in-home respondents, cast doubt on the validity of the MediaMark estimate of landline-only households. The NHIS during the last six months of 2006 found 29.6 percent of households were landline only--not 12.8. The NHIS percentage more closely matches the estimates from other studies than does the MediaMark percentage.

Charlotte

>

> From: "Ehrlich, Nathaniel" <Nathaniel.Ehrlich@SSC.MSU.EDU>

> Date: 2007/09/03 Mon AM 07:08:27 EST

> To: AAPORNET@ASU.EDU

> Subject: Cellphone-Only Homes Hit a Milestone

>

>

>

> From the NYTimes 3 Sept

>

>

>

> From September 2006 to April 2007, the percentage of Americans in cellphone-only households for the first time overtook the percentage in landline-only households, according to Mediamark Research, a firm that has been tracking such data since the mid-1980s.

>

> The milestone is a natural consequence of two trends: a glacially slow decline since 2000 in the percentage of households with landlines, and a steep rise in the number of households with cellphones. Mediamark said 84.5 percent of households now have landlines, and 86.2 percent have at least one cellphone. The data was collected through in-home surveys at roughly 13,000 homes across the country.

>

> Andy Arthur, the study's author and an analyst with Mediamark, said the number of households with landlines would probably continue to decrease. "But there's an older group," he added, "that will never give up landlines, and will never accept the new technology." ?

>

>

>

>

>

> Nat Ehrlich, Ph.D.

>

> Research Specialist

>

> Michigan State University

>

> Institute for Public Policy and Social Research

>

> Office for Social Research

>

> 321 Berkey Hall

>

> East Lansing, MI 48824

>
> 517-353-2639
>
>
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Date: Thu, 6 Sep 2007 09:55:14 -0500
Reply-To: "D'Elia,Lisa" <LDElia@SCARBOROUGH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "D'Elia,Lisa" <LDElia@SCARBOROUGH.COM>
Subject: scrolling vs. blank "type in" field for time of day entries in
an

online diary
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

=20

Please let me know your thoughts on the following,,,

=20

We are looking to test an online television diary and in regards with entering the time for each viewing event, we are not sure about whether to use

a scroll down list of time choices or just have the respondent type in the time that they watched a program.

I have heard people have different preferences. Is there any evidence supporting scrolling being more popular than a blank "type-in" field or vice versa? Especially for time of day entries.=20

=20

Please let me know- thanks!

=20

=20

Thanks,=20

Lisa D'Elia=20

Sr. Research Analyst=20

Scarborough Research=20

770 Broadway, 13th Floor=20

New York, NY 10003 =20

=20

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Thu, 6 Sep 2007 11:48:49 -0400

Reply-To: howard schuman <hschuman@UMICH.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: howard schuman <hschuman@UMICH.EDU>

Subject: Re: Social Psychology at work

Comments: To: aapor <aapornet@asu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1; format=flowed

Content-Transfer-Encoding: 7bit

An interesting example of what can happen to associations of beliefs over time were the following answers given a few years back when a Metropolitan Detroit cross-section sample was asked to identify "Joe McCarthy":

"Yes, a Senator accused of being a communist."

"Yes, Red communist Senator."

"Indicted for communism, a Senator?"

"Yes, communism, a Senator accused of communism."

"Yes, Joe McCarthy was a communist."

"They thought he was a communist but it was never proven."

"Communist leaning."

"Yes, Senator, communist."

Leo Simonetta wrote:

> Persistence of Myths Could Alter Public Policy Approach

>

> By Shankar Vedantam

> Washington Post Staff Writer

> Tuesday, September 4, 2007; A03

> <http://tinyurl.com/yrnesh>

>

>

> The federal Centers for Disease Control and Prevention recently issued a

> flier to combat myths about the flu vaccine. It recited various commonly

> held views and labeled them either "true" or "false." Among those

> identified as false were statements such as "The side effects are worse

> than the flu" and "Only older people need flu vaccine."

>

> When University of Michigan social psychologist Norbert Schwarz had

> volunteers read the CDC flier, however, he found that within 30 minutes,

> older people misremembered 28 percent of the false statements as true.

> Three days later, they remembered 40 percent of the myths as factual.

>

> Younger people did better at first, but three days later they made as

> many errors as older people did after 30 minutes. Most troubling was

> that people of all ages now felt that the source of their false beliefs

> was the respected CDC.

>

> The psychological insights yielded by the research, which has been

> confirmed in a number of peer-reviewed laboratory experiments, have

> broad implications for public policy. The conventional response to myths

> and urban legends is to counter bad information with accurate

> information. But the new psychological studies show that denials and

> clarifications, for all their intuitive appeal, can paradoxically

> contribute to the resiliency of popular myths.

>

> This phenomenon may help explain why large numbers of Americans

> incorrectly think that Saddam Hussein was directly involved in planning

> the Sept 11, 2001, terrorist attacks, and that most of the Sept. 11

> hijackers were Iraqi. While these beliefs likely arose because Bush

> administration officials have repeatedly tried to connect Iraq with

> Sept. 11, the experiments suggest that intelligence reports and other

> efforts to debunk this account may in fact help keep it alive.

>

> SNIP

>

> The experiments do not show that denials are completely useless; if that

> were true, everyone would believe the myths. But the mind's bias does

> affect many people, especially those who want to believe the myth for

> their own reasons, or those who are only peripherally interested and are

> less likely to invest the time and effort needed to firmly grasp the

> facts.

>

> The research also highlights the disturbing reality that once an idea

> has been implanted in people's minds, it can be difficult to dislodge.

> Denials inherently require repeating the bad information, which may be
> one reason they can paradoxically reinforce it.
>
> Indeed, repetition seems to be a key culprit. Things that are repeated
> often become more accessible in memory, and one of the brain's
> subconscious rules of thumb is that easily recalled things are true.
>
> SNIP
>
> Mayo found that rather than deny a false claim, it is better to make a
> completely new assertion that makes no reference to the original myth.
> Rather than say, as Sen. Mary Landrieu (D-La.) recently did during a
> marathon congressional debate, that "Saddam Hussein did not attack the
> United States; Osama bin Laden did," Mayo said it would be better to say
> something like, "Osama bin Laden was the only person responsible for the
> Sept. 11 attacks" -- and not mention Hussein at all.
>
> SNIP
>

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=====
Date: Thu, 6 Sep 2007 14:09:11 -0400
Reply-To: Daniel Gundersen <gunderda@UMDNJ.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Daniel Gundersen <gunderda@UMDNJ.EDU>
Subject: Telephone Preference Service
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

Hello,

Does anyone know of published literature or conference presentations on the impact of the Telephone Preference Service in the UK on response rates, or literature on the demographic profile of subscribers to the TPS compared to nonsubscribers?

I greatly appreciate your help.

Many thanks,

Dan Gundersen

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=====

Date: Fri, 7 Sep 2007 08:28:39 -0400
Reply-To: howard schuman <hschuman@UMICH.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: howard schuman <hschuman@UMICH.EDU>
Subject: McCarthy & Communists
Comments: To: aapor <aapornet@asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=windows-1252; format=flowed
Content-Transfer-Encoding: 8bit

An earlier message gave examples of how respondents in a 1991 cross-section Metropolitan Detroit survey inverted the association of Joe McCarthy and Communists by remembering the Senator as himself a communist. One aapornet reader has asked whether the eight examples were “common in the responses, or were they just isolated (though informative and entertaining) outliers?”

I didn't mean to claim that the examples were representative of all responses about McCarthy, but inversions were not uncommon in the survey. For example, five (white) respondents remembered Rosa Parks as a black woman who gave up her seat on a bus. Inversions indicate that people (no doubt including ourselves) often remember or learn an association between two elements, but are at best vague as to its original nature. Other types of errors in memory are perhaps less striking, but still informative, e.g., Joe McCarthy was identified as a World War II General (Douglas MacArthur?) by eight respondents, and as one of the Beatles (Paul McCartney?) by three others. Of the total sample of a thousand, 64% gave clearly wrong answers about Joe McCarthy; the majority were simply DK, but I suspect that if pressed, we would find Senator McCarthy recalled as a famous communist by quite a number of these—truly "guilt by association"! None of this will be entirely surprising to those who like to ask open-ended questions and read the answers.

Should anyone wish a little more information on this study, see a

brief article I wrote with Bob Belli called "The Complexity of Ignorance" (Qualitative Sociology, 1996, v19:423-430). A fuller account of the research is in a chapter on "The Generational Basis of Historical Knowledge," in Pennebaker, et al. "Collective Memory of Political Events" Erlbaum, 1997.

My personal favorite from this research was one respondent's altogether convincing characterization of the "Tet Offensive": "The line in football where you have three backs and you split a wide receiver to the right. A handoff to the running back."

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Date: Fri, 7 Sep 2007 08:46:48 -0400

Reply-To: "Levy, Paul" <levy@RTI.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Levy, Paul" <levy@RTI.ORG>

Subject: Re: McCarthy & Communists

Comments: To: howard schuman <hschuman@UMICH.EDU>, AAPORNET@ASU.EDU

In-Reply-To: <46E143F7.3060606@umich.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset="US-ASCII"

Content-Transfer-Encoding: 8bit

In the "Manchurian Candidate", the Joe McCarthy character (played I believe by James Gregory) was indeed an agent of the Chinese communists. Maybe that popular film colored some of the responses.

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of howard schuman

Sent: Friday, September 07, 2007 8:29 AM

To: AAPORNET@ASU.EDU

Subject: McCarthy & Communists

An earlier message gave examples of how respondents in a 1991 cross-section Metropolitan Detroit survey inverted the association of Joe McCarthy and Communists by remembering the Senator as himself a communist. One aapornet reader has asked whether the eight examples were

"common in the responses, or were they just isolated (though informative and entertaining) outliers?"

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association between two elements, but are at best vague as to its original nature. Other types of errors in memory are perhaps less striking, but still informative, e.g., Joe McCarthy was identified as a World War II General (Douglas MacArthur?) by eight respondents, and as one of the Beatles (Paul McCartney?) by three others. Of the total sample of a thousand, 64% gave clearly wrong answers about Joe McCarthy;

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Knowledge," in Pennebaker, et al. "Collective Memory of Political Events" Erlbaum, 1997.

My personal favorite from this research was one respondent's altogether convincing characterization of the "Tet Offensive": "The line

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Date: Fri, 7 Sep 2007 09:36:06 -0700
Reply-To: "Debra L. Dodson" <ddodson@GIRLSCOUTS.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Debra L. Dodson" <ddodson@GIRLSCOUTS.ORG>
Subject: Position 1 of 2 at Girl Scout Research Institute/ Girl Scouts of the USA/ New York City
Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

SENIOR RESEARCHER/PROJECT MANAGER,=20
PROGRAM EVALUATION AND OUTCOMES MEASUREMENT

Summary of Position=20

The Senior Researcher/Project Manager, Program Evaluation and Outcomes=20=

Measurement, is responsible for the initiation, launch, conduct, completion, and public presentation of major complex outcomes measurement and evaluation projects. She/he manages high-level project teams, Girl Scout council contacts, and external research vendor relationships, and keeps on top of the design and execution of the multiple sub-projects that go into the work by tracking team progress on a daily basis. The senior researcher provides innovative solutions to research problems and expedites projects to completion. She/he works closely with program staff involved in curriculum development, volunteer training, and program initiatives to closely align the statement of desired outcomes for programs with their measurement. The incumbent is responsible for evaluating funded program initiatives to measure the effectiveness of their implementation and their impact on girls.

The Senior Researcher recommends to the Director, Program Evaluation and

Outcomes Measurement, new outcomes and evaluation ventures within the larger framework of the Girl Scout Research Institute (GSRI) work. In collaboration with the Director, Program Evaluation and Outcomes Measurement, she/he actively seeks contacts with outside organizations,

researchers, and others related to GSRI work while collaborating effectively with staff from other departments within Girl Scouts of the

USA to advance and shape stronger external relationships. She/he represents the work of the GSRI at professional conferences and other venues. The Senior Researcher attends national, regional, and local meetings and takes the lead role in designing and delivering training sessions. She/he communicates information to Girl Scout council staff and volunteers on outcomes measurement and evaluation topics

Qualifications

Minimum 5+ years conducting program evaluation and outcomes measurement research with emphasis on social/educational research preferred

Expertise in gender, leadership and/or youth development fields highly desirable

Experience in leading complex research project teams

Highly organized, detail-oriented, strategic thinker with demonstrated experience using current project management tools

Demonstrated experience working with research teams, with emphasis on providing innovative solutions to problems

Demonstrated track record in high-level technical research, problem formulation, research design, and statistical and qualitative analysis

Demonstrated knowledge of cutting-edge outcomes measurement techniques.

Solid computer skills in Microsoft Office Suite, online and library research, and statistical analysis packages (with proficiency in SAS preferred)

Excellent written and verbal communication and interpersonal skills

Demonstrated expertise in building and maintaining professional relationships both internally and externally (e.g., vendors, consultants, and advisory committee members)

Demonstrated experience making presentations and conducting training events for diverse internal and external audiences

Travel approximately 10-20% of the time

Master's degree in social/educational research or related area required; doctoral degree in related area a plus

EOE/Committed to Diversity

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Date: Fri, 7 Sep 2007 09:40:19 -0700
Reply-To: "Debra L. Dodson" <ddodson@GIRLSCOUTS.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Debra L. Dodson" <ddodson@GIRLSCOUTS.ORG>
Subject: Position 2 of 2/ Girl Scout Research Institute/ GSUSA/ New York City
Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

SENIOR RESEARCHER/COUNCIL LIAISON,
PROGRAM EVALUATION AND OUTCOMES MEASUREMENT

Summary of Position

The Senior Researcher/Council Liaison, Program Evaluation and Outcomes Measurement,

is responsible for the initiation, launch, performance, implementation, and public presentation of major complex outcomes measurement and evaluation projects. The Senior Researcher manages Girl Scout council contacts, project teams, and external research vendor relationships. She/he works with councils in the design and execution of outcomes assessments, providing consultative support to councils measurement efforts. The Senior Researcher works closely with Girl Scouts of the USA (GSUSA) and council staff to measure the effectiveness of programs and plays a key role in influencing decisions on implementing research results at both national and council levels. She/he collaborates with GSUSA and council colleagues to integrate research findings into strategy development and program improvement. The incumbent is responsible for evaluating funded program initiatives to measure their impact on girls and makes recommendations on program delivery.

The Senior Researcher also makes recommendations to the Director/Council Liaison, Program Evaluation and Outcomes Measurement, on new outcomes and evaluation ventures within the larger framework of the Girl Scout Research Institute (GSRI) work. She/he represents GSRI at external conferences and venues, and attends appropriate national, regional, and local meetings to deliver training sessions and impart information to Girl Scout council staff and volunteers on outcomes measurement and evaluation topics. The incumbent contributes to the culture of philanthropy within Girl Scouting by being alert to the ways program evaluation can support external funding efforts to strengthen the ability of GSUSA and councils to serve girls locally and nationally.

Qualifications

Minimum 5+ years conducting program evaluation and outcomes measurement research with emphasis on social/educational research preferred.

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=E2=80=A2=09Expertise in gender, leadership, or youth development fields=
=20
highly desirable
=E2=80=A2=09Experience in leading a project team or participating as a pr=
oject=20
team member
=E2=80=A2=09Demonstrated knowledge of cutting-edge outcomes measurement=20=

techniques=20
=E2=80=A2=09Highly organized, detail-oriented, strategic thinker knowledg=
eable=20
in the ways research strengthens programs
=E2=80=A2=09Excellent written and verbal communication and interpersonal =
skills
=E2=80=A2=09Expertise in building and maintaining diverse professional=20=

relationships, both internally and externally
=E2=80=A2=09Demonstrated experience making presentations and conducting=20=

training events for diverse internal and external audiences
=E2=80=A2=09Strong computer skills in Microsoft Office Suite, online and=20=

library research, and statistical analysis packages (proficiency in SAS=20=

preferred)
=E2=80=A2=09 Knowledge of grassroots/community organization a plus
=E2=80=A2=09Knowledge of Spanish (conversational fluency) a plus=20
=E2=80=A2=09Travel approximately 10%=E2=80=9340% of the time
=E2=80=A2=09Master=E2=80=99s degree in social/educational research or rel=
ated area=20
required; doctoral degree in related area a plus

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=====

Date: Fri, 7 Sep 2007 14:03:07 -0400
Reply-To: Jaki McCarthy <Jaki_McCarthy@NASS.USDA.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jaki McCarthy <Jaki_McCarthy@NASS.USDA.GOV>
Subject: Survey Methodologist opening
Comments: To: AAPORNET@ASU.EDU, SRMSNET@LISTSERV.UMD.EDU
Comments: cc: Martha Farrar <Martha_Farrar@nass.usda.gov>
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit

(My apologies for cross posting.)

Hello Colleagues,

I would like to let you know that we have a current opening for a survey methodologist (GS-1530,1529-11/13). The job is located in our Washington, DC headquarters and is a great opportunity to work on a lot of interesting large scale surveys.

Full details can be found on USAJobs. Go to <http://jobsearch.usajobs.opm.gov> and then search for announcement # NASS-2007-0020. Applications must be received by Friday Sept 21.

From the announcement:

The incumbent in this position plans, executes, and coordinates Agency surveys and/or surveys for other sponsoring agencies. He/she prepares survey timetables; prepares instructions for survey participants; assists in the preparation of questionnaire specifications, the planning of survey analysis, and the review of data collected; and coordinates activities between NASS Headquarters and the field office network. The incumbent also reviews and evaluates survey programs and activities and initiates, tests, and evaluates new methods and procedures to improve survey methodology. He/she administers the survey specification process, soliciting survey specifications from Agency customers and maintaining archives.

Please pass this announcement along to anyone who might be interested. Thanks and looking forward to seeing your application!

Jaki S. McCarthy

USDA's National Agricultural Statistics Service
Research and Development Division
703-877-8000 ext 142
jaki_mccarthy@nass.usda.gov

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Date: Fri, 7 Sep 2007 14:16:04 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: An AAPOR paper
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 8bit

I wonder if either of the authors is on AAPORnet because I'd love a copy.

Lottery Incentives with a College-Aged Population
Margaret Parker and Lekha Venkataraman, National Opinion Research Center

--

Leo G. Simonetta
Director of Research
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

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Date: Fri, 7 Sep 2007 13:45:59 -0500
Reply-To: wcarter@UCHICAGO.EDU
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Woody Carter <wcarter@UCHICAGO.EDU>
Subject: Should we elaborate on "strongly agree...strongly disagree"?
Comments: To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit

A colleague passes along a VP's question on the attitude survey he has drafted:

"When I discussed the draft with my management team, they said they all interpreted 'strongly agree,' 'somewhat agree' etc. differently. They suggested we give more specific definitions of what the answers meant."

I know that we feel that it's best to be minimalists on this, and that we believe the various idiosyncratic interpretations cancel each other out in nice random fashion. Also, I can't imagine what more specific definitions the VP could be imagining.

But is there any succinct source to be cited in support of our common sense thinking, or any research to be brought to bear? Any recent thinking that might support the VP's view?

Thanks,

Woody

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Date: Fri, 7 Sep 2007 12:58:10 -0700
Reply-To: "Marjette M. Stark" <dmsmarjette@AOL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Marjette M. Stark" <dmsmarjette@AOL.COM>
Subject: High School Political Research Project
Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

A friend of mine is a high school science research teacher in Massapequa, NY. He has an extremely bright student who is working on a project related to "political morphology." The hypothesis is that people's political party registration is not a good indicator of cluster representation. He has conducted a small study consisting of questions covering a broad spectrum of international, national, social, and economic issues and ideologies. In essence he created a ten-dimensional analysis of political morphology. In comparing the hierarchical cluster analysis to people's stated party registration, he came across some interesting findings which he would like to test on a larger, quantitative basis. Unfortunately, the school doesn't have a budget to cover external research and thus they are looking for some creative ideas for conducting the research very inexpensively or a partner who would be interested in supporting this research.

If anyone is interested in helping, please email me directly. Thanks!

Marjette Stark
DMS Research
Dulles, VA 20166
DMSmarjette@aol.com

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Date: Fri, 7 Sep 2007 16:26:26 -0400
Reply-To: allenbarton@mindspring.com
Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Allen Barton <allenbarton@MINDSPRING.COM>
Subject: Re: Should we elaborate on "strongly agree...strongly disagree"?
Comments: To: Woody Carter <wcarter@UCHICAGO.EDU>, AAPORNET <AAPORNET@ASU.EDU>
MIME-Version: 1.0
Content-type: text/plain; charset=US-ASCII

When we made a survey of corporate CEOs, political leaders, labor leaders, interest-group leaders and media leaders back in 1971, we decided the Likert Scale "moderately agree" wording was too mushy and unsophisticated for these groups, and used "agree with qualifications" and "disagree with qualifications" as the "moderate" level keeping "Agree Strongly" and "Disagree Strongly" for the two ends of the scale. We also left out "a don't know" or "undecided" option, only recording that if they volunteered that response, since we figured that these power-elite people would have opinions on most current policy issues, and weren't worried about pushing them into expressing an opinion when they didn't have any.

On most economic items most of the sample had "qualifications" to their agreement or disagreement, and it would have been interesting to explore what those were. On a few items everyone piled up at one extreme or the other: e.g., 96% of corporate CEOs "Disagreed strongly" with the proposition that "Big corporations should be taken out of private ownership and run in the public interest." But on the proposition, "The pricing system in American industry is basically a competitive, free-market system and not "adminisered" or "monopolistic", the corporate exectives split about 46%-43% between "Agree strongly" and "Agree with qualifications - the other 7% disagreed but with qualifications. We thought these distinctions were meaningful. But when we reported the data for the 9 elite groups which we sampled, we ended up just dichotomizing into "agree" and "disagree," thus losing the degree of qualification and probably exaggerating the inter-group differences. (See Barton, "Consensus and Conflict among American Leaders," POQ 38 (1974) 507-530.) If we had it to do over, I would have asked fewer questions and explored the "qualifications" reported by the various groups on key items. It really depends on what you are trying to find out about people's attitudes.

Allen Barton, Visiting Scholar, University of North Carolina

> [Original Message]
> From: Woody Carter <wcarter@UCHICAGO.EDU>
> To: <AAPORNET@ASU.EDU>> Date: 9/7/2007 2:46:58 PM
> Subject: Should we elaborate on "strongly agree...strongly disagree"?
>
> A colleague passes along a VP's question on the attitude
> survey he has drafted:
>
> "When I discussed the draft with my management team, they
> said they all interpreted 'strongly agree,' 'somewhat agree'
> etc. differently. They suggested we give more specific
> definitions of what the answers meant."
>
> I know that we feel that it's best to be minimalists on
> this, and that we believe the various idiosyncratic

> interpretations cancel each other out in nice random
> fashion. Also, I can't imagine what more specific
> definitions the VP could be imagining.
>
> But is there any succinct source to be cited in support of
> our common sense thinking, or any research to be brought to
> bear? Any recent thinking that might support the VP's view?
>
> Thanks,
>
> Woody
>
> -----
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Date: Fri, 7 Sep 2007 15:38:42 -0500
Reply-To: "D'Elia,Lisa" <LDElia@SCARBOROUGH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "D'Elia,Lisa" <LDElia@SCARBOROUGH.COM>
Subject: Recommendations for Simultaneous Spanish to English Translators
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

=20

Could anyone recommend some really good translators?=20

=20

We will be conducting some focus groups in Spanish and need translators
for the back room.=20

=20

We would need for the translator to do live simultaneous Spanish to
English translation, which is a specific skill, not just general
translation but live simultaneous translation from one language to the
other.

=20

Please let me know of anyone you can suggest/recommend- thanks!

=20

=20

Thanks,=20

Lisa D'Elia=20

Sr. Research Analyst=20

Scarborough Research=20

770 Broadway, 13th Floor=20

New York, NY 10003 =20

=20

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=====
Date: Fri, 7 Sep 2007 17:07:08 -0400

Reply-To: "Timmsferrara, Lois" <lois.timmsferrara@UCONN.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Timmsferrara, Lois" <lois.timmsferrara@UCONN.EDU>

Subject: John Mueller wins the Warren J. Mitofsky Award for Excellence in
Public Opinion Research

Comments: To: AAPORNET <AAPORNET@asu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

Announcement of John Mueller as the Recipient of the First Warren J.
Mitofsky Award for Excellence in Public Opinion Research (2007)

=20

The Board of Directors of the Roper Center for Public Opinion Research at the University of Connecticut takes great pleasure in announcing that Professor John Mueller of Ohio State University is the recipient of the first Warren J. Mitofsky Award for Excellence in Public Opinion Research for his book *War, Presidents and Public Opinion* (New York: Wiley, originally published in 1973). Dr. Mueller will be honored at a dinner this fall in New York City.

=20

War, Presidents and Public Opinion is a trailblazing book in public opinion research, in political science, and in the use of the Roper Center's data when the Center's home was Williams College in Williamstown, Massachusetts. The work used substantial data from the Roper archive, examined multiple data sources, and compared survey results over time. The goal of the Award is to honor such work and especially, in the case of *War, Presidents and Public Opinion*, work from the past that continues to have a significant impact on our

understanding of society. As a study of public opinion, Mueller's outstanding book was selected by the American Association for Public Opinion Research as one of the "Fifty Books That Significantly Shaped Public Opinion Research, 1946-1995." He presents a truly rich array of mass and subgroup opinion data largely from the Gallup Organization and the National Opinion Research Center that illuminate a particular part of the history of American public opinion and provide an important frame of reference for comparing the later attitudes of the American public that followed.=20

=20

The book begins with an important discussion of survey research methodology and measurement. It then offers its treatise on public opinion toward many aspects of the Korea and Vietnam wars, and a retrospective look at public opinion toward World War II and World War I. Mueller then turns to the study of presidential popularity, as it continues to be known and widely followed today, and the multiple factors that influence support for American presidents. In the field of political science and public opinion research, Mueller was the initial leader in analyzing the effect of wars on public opinion, the effect of casualties on public support for wars, and how wars, casualties, economic conditions, and political conflict that occur over time affect support for American presidents. The ideas and arguments about how economic slumps and casualties affect public opinion, and the "rally round the flag" effect that we take for granted in public discourse owe much to Mueller's seminal book. We take great pleasure in honoring War, Presidents and Public Opinion. Mueller has continued to use Roper Center data in his later work on the role of public opinion in war time in his book, Policy and Opinion in the Gulf War (University of Chicago Press, 1994).

=20

The Warren J. Mitofsky Award for Excellence in Public Opinion Research was established as a tribute to Warren Mitofsky who was chairman of the Roper Center Board of Directors at the time of his passing a year ago. The Center has established a fund in his name to support the Roper Center and sponsor an annual award for outstanding work utilizing the Center's archival holdings. The 2007 Award recipient will be honored at the awards dinner on November 8, 2007 at the Bryant Park Grill in New York City. The 2007 Award Committee members were Rob Daves, Kathy Frankovic, Harry O'Neill, Tom W. Smith, and Bob Shapiro (Chair).

9/7/2007

For more information about the award and the November dinner, please visit the web site at: www.RoperCenter.UConn.edu
<<http://www.ropercenter.uconn.edu/>> =20

Contact:

Lois Timms-Ferrara

=20

Associate Director =20
Institute for Social Inquiry/The Roper Center =20
369 Fairfield Way, Unit 2164 =20
Storrs, CT 06269-2164
E-mail: lois@ropercenter.uconn.edu
WEB: www.ropercenter.uconn.edu
<<http://www.ropercenter.uconn.edu/>> 860.486.0656 / fax 860.486.6308

=20

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=====
Date: Fri, 7 Sep 2007 20:18:23 -0700
Reply-To: Jolene Smyth <jsmyth@WSU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jolene Smyth <jsmyth@WSU.EDU>
Subject: Re: Using drawing as incentive to participate in non-exempt
research
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: <8CA529DA9C276A48A0B275C86136188606FB6A91@EXV1.ad.ama-assn.org>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Here are a couple more cites on the effectiveness of lotteries.

Warriner et al. 1996. "Charities, no; lotteries, no; cash, yes: Main effects and interactions in a Canadian incentives experiment." *Public opinion quarterly*. 60:542-562.

Goritz, Anja S. 2006. "Cash lotteries as incentives in online panels." *Social science computer review*. 24:455.

Goritz, Anja S. and Hans-Georg Wolff. 2007. "Lotteries as incentives in longitudinal web studies." *Social science computer review*. 25:99.

Tuten, Tracy L., Mirta Galesic, and Michael Bosnjak. 2004. "Effects of immediate versus delayed notification of prize draw results on response behavior in web surveys: an experiment." *Social science computer review*. 22:377.

Hope these are helpful.

Jolene

Jolene D. Smyth
Survey Research and Methodology Program
And Department of Sociology
University of Nebraska-Lincoln

Lincoln, NE

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@ASU.EDU] On Behalf Of Joseph Wislar
Sent: Wednesday, September 05, 2007 9:11 AM
To: AAPORNET@ASU.EDU
Subject: Re: Using drawing as incentive to participate in non-exempt research

There have been several.
These happen to be sitting on my desk

Baron, DeWals, Milford (2001) Cost-effectiveness of a lottery for increasing physicians' responses to a mail survey. Eval Health Prof, Mar 24(1): 47-52

Leung, Ho, Chan, Johnston, Wong (2002) The effects of cash and lottery incentives on mailed surveys to physicians: A randomized trial. J Clin Epidemiol, Aug 55(8): 801-807

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@ASU.EDU] On Behalf Of Mike O'Neil
Sent: Tuesday, September 04, 2007 11:26 PM
To: AAPORNET@ASU.EDU
Subject: Re: Using drawing as incentive to participate in non-exempt research

A related inquiry: I don't recall ever seeing any research on the efficacy of prize or cash DRAWINGS as incentives for survey research (as opposed to actual incentives whether conditional or unconditional). Can anyone cite actual findings, especially if from a split ballot experiment with cash and/or nonincentive conditions?

Mike O'Neil

On 9/4/07, Sara Boyd <boyds1@ohio.edu> wrote:

- >
- > Our university has a blanket policy disallowing the use of cash or
- > prize drawings/lotteries as participation incentives in non-exempt
- > survey research. I know this is not policy at all universities.
- > Furthermore, such drawings seem to be the only cost-effective method
- > for rewarding participation in large scale surveys projects. In our
- > case, the proposed project is large scale and longitudinal, so we want

- > to provide incentives at every stage to encourage respondents to
- > remain in the study without the expense of individual rewards for
- > every returned questionnaire.
- >
- > I would very much appreciate hearing from AAPOR members regarding
- > their institution's policies regarding the use of cash/prize drawings
- > for non-exempt survey research. Any references to written
- > documentation regarding this (for example, IRB policies explicitly
- > approving drawings) that I can use in persuading my board to

> reconsider their position will be much appreciated. Please respond
> off-line to boyds1@ohio.edu. If requested, I will compile the results

> and post to the AAPOR list serve, assuming this is an issue for other
researchers.

> Thanks in advance.

> Sara

>

>

> --

>

> Sara Lichtin Boyd, Senior Project Manager

>

> Ohio University's Voinovich School for Leadership and Public Affairs

>

> Building 22, The Ridges, Athens, OH 45701

>

> (P) 740.593.9798

>

> (F) 740.593.4398

>

>

>

>

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Mike O'Neil

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=====

Date: Sat, 8 Sep 2007 05:11:17 GMT
Reply-To: "mpcohen@juno.com" <mpcohen@JUNO.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "mpcohen@juno.com" <mpcohen@JUNO.COM>
Subject: Course on Categorical Data
Comments: To: aapornet@asu.edu
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable
Content-Disposition: inline
Content-Type: text/plain; charset=us-ascii

<?xml:namespace prefix =3D st1 ns =3D "urn:schemas-microsoft-com:office:=
smarttags" />Washington Statistical Society - Short Course Announcement<=
?xml:namespace prefix =3D o ns =3D "urn:schemas-microsoft-com:office:off=
ice" />

=

The Analysis of Cross-Classified Categorical Data =

September 27-28, 2007

Registration Due By September 17, 2007

=

Statistical methods for the analysis of categorical data in the form of =
contingency tables were transformed by the development of log-linear mod=
el methods in the 1960s and 1970s when computation via maximum likelihoo=
d estimation became not only feasible but widely accessible via the majo=
r statistical packages. This two day short course is based on materials=
from an M.S. level course taught at Carnegie Mellon and will introduce =
participants to log-linear models and methods for fitting them to multi-=
dimensional contingency tables. The material will include the use of gr=
aphical models and their interpretation, and the applicability of the me=
thodology to large sparse tables.

=

Who Should Attend: Participants should have background in basic statisti=
cal theory and some familiarity with two-dimensional tables. The course=
will presume participants have access to computer programs in such syst=
ems as R, S-plus, and SAS, and to MIM, a freely available PC-based progr=
am for graphical models. The lectures will use output from such program=
s but no training in their use will be provided. =

=

About the instructor: Stephen E. Fienberg is Maurice Falk University Pro=
fessor of Statistics and Social Science at Carnegie Mellon University, w=
ith appointments in the Department of Statistics, the Machine Learning D=
epartment, and Cylab. He is a co-author of Discrete Multivariate Analysi=
s and the Analysis of Cross-Classified Categorical Data, both Citation C=
lassics originally published by MIT Press and reprinted by Springer-Verl=
ag this summer and he continues to publish widely on categorical data to=
pics. He is a member of the National Academy of Sciences, and a fellow o=
f the Royal Society of Canada, the American Academy of Arts and Sciences=
, and the American Academy of Political and Social Science. He served as=

ASA Vice-President, IMS President, and was a recipient of the COPSS=A1=AF= Presidents=A1=AF Award and the ASA=A1=AFs Samuel S. Wilks Award.

=

Text: Stephen E. Fienberg The Analysis of Cross-Classified Categorical D= ata. 2nd Edition. Reprinted by Springer-Verlag, 2007. (Included with re= gistration fee along with updated lecture notes.)

=

Schedule for Course: The course will be held over two days September 27= and 28. Registration will begin at 8:30 AM on Day 1 and the class will= run from 9 AM to 4:30 PM both days. There will be coffee and Danish in= the morning before class both days and at the morning break, with bever= ages and cookies in the afternoon. Lunch will also be provided both day= s.

=

Location:
American Statistical Association (near Braddock Road Metro stop)
732 N. Washington St.
Alexandria, VA 22314

=

Registration Fee: (Please send registration form along with payment to = Brenda Boateng by September 17, 2007). Class size will be limited, so p= lease register early.

Full-time students (Provide copy of student ID with registration=A8Conly= 5 student slots available) \$ 70

WSS members \$ 225 =

All other registrants \$ 275 =

=

For more information on this course, please contact the WSS short-course= co-chairs:

Sylvia Dohrmann =A8C SylviaDohrmann@westat.com =

Trena M. Ezzati-Rice =A8C trena.ezzati-rice@ahrq.gov

WSS Short Course

The Analysis of Cross-Classified Categorical Data =

September 27-28, 2007

=

Name:

=

Firm/Agency:

=

Job Title:

=

E-mail:

=

Mailing Address:

=

=

=

=

=

Home Phone:

=

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Work Phone:

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Registration Fee:

=A1=F5 \$70 (student)

=

=A1=F5 \$225 (WSS members only)

=

=A1=F5 \$275 (Non-WSS members)

=

Non-members may join WSS by applying a portion of the course fee to membership.

Would you like to join WSS? =A1=F5 Yes =A1=F5 No

By selecting =A1=B0Yes=A1=B1 you will be enrolled automatically. For more information on membership, see <http://www.scs.gmu.edu/~wss/>.

=

Please check your payment method:

=A1=F5 A check in the amount of \$ is enclosed.

=A1=F5 A credit card payment in the amount of \$ is enclosed.

d

=

Type of Credit Card

(please circle one)

Visa

Master Card

American Express

=

Credit Card Number:

=

=

Expiration Date:

=

=

Name on the Card:

=

=

=

=

Please make check payable to Washington Statistical Society. Mail, FAX, or e-mail this registration form and send payment by September 17, 2007 to:

=

Brenda Boateng

=

E-mail: Brenda.boateng@ahrq.gov

AHRQ

=

Phone Number: 301-427-1803

540 Gaither Road, Room 5040

Fax Number=

: 301-427-1276

Rockville, Maryland 20850

=

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=====
Date: Sat, 8 Sep 2007 12:11:54 -0400

Reply-To: Shawn Neidorf <sneidorf@PEWRESEARCH.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Shawn Neidorf <sneidorf@PEWRESEARCH.ORG>

Subject: Web survey providers

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

Good afternoon,
=20

I am looking for a good Web survey provider, specifically a company that =
can provide a tool in which to create the survey, hosting and a way to =
issue invitations online and track respondents in terms of who completed =
the survey, who broke off in mid-completion, etc.=20
=20

I have information for my sample that includes names, mailing addresses, =
telephone numbers and e-mail addresses. My intent (and strong =
preference) is to send a letter by U.S. mail to each respondent, =
inviting participation, and providing a unique URL or general URL and =
password, so that an eager respondent can get started right away. =
Subsequent e-mail follow-ups will include this information, as well. It =
is key that whatever firm I choose be able to generate unique URLs or =
passwords before the actual launch of the survey so that I may prepare =
the paper letters. (I'm finding this is a problem for some providers.)
=20

I also need a firm that takes data security very seriously, in part to =
appease my IRB, of course. Notably, many firms seem to like to use the =
respondent's e-mail address as a unique identifier/case ID. This is =
potentially problematic, as the e-mail addresses I will be using are all =
professional e-mail addresses, which often are =
firstname-lastname@workplace.com or some other variant that makes it =
very easy to determine who provided the answers. Ideally, I'd like to =
keep such personally identifying information OUT of the dataset. This =
seems to be an issue for some providers.
=20

I anticipate having about 2000 respondents, and, of course, sending more =
invitations than that, almost certainly in replicates. I need a company =
that can handle that. I also will want to do a pretest, of course.
=20

This project, by the way, is for my dissertation. I have some grant =
money to help defray costs, but I'd still like to keep the survey =
design/hosting part of the costs as modest as possible without =
compromising on data quality or security.
=20

If you can suggest any providers that would do well in meeting my needs, =
I'd be very grateful. Please respond off list to either =
shawn.neidorf@gmail. I will post a summary of responses.
=20

Shawn Neidorf
(PhD candidate, Department of Sociology, University of Illinois at =
Chicago / Research Associate, Pew Research Center for the People & the =
Press)

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Date: Tue, 11 Sep 2007 10:37:05 -0400

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Zogby Poll: 51% of Americans Want Congress to Probe Bush/Cheney
Regarding 9/11 Attacks
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 8bit

<While some of the questions certainly aren't worded the way I'd write them some of the finding in the pdf are interesting>

Zogby Poll: 51% of Americans Want Congress to Probe Bush/Cheney
Regarding 9/11 Attacks

Approaching the sixth anniversary of the world-churning events of September 11, 2001, a new Zogby International poll finds a majority of Americans still await a Congressional investigation of President Bush' and Vice President Cheney's actions before, during and after the 9/11 attacks. Over 30% also believe Bush and/or Cheney should be immediately impeached by the House of Representatives. More than two-thirds also fault the 9/11 Commission for not investigating the still unexplained collapse of the 47-story World Trade Center Building 7 at 5:20 p.m. on September 11, 2001.

SNIP

Survey Methodology

This is a telephone survey of adults nationwide conducted by Zogby International. The target sample is 1,000 interviews with approximately 71 questions asked. Samples are randomly drawn from telephone cd's of national listed sample. Zogby International surveys employ sampling strategies in which selection probabilities are proportional to population size within area codes and exchanges. As many as six calls are made to reach a sampled phone number. Cooperation rates are calculated using one of AAPOR's approved methodologies and are comparable to other professional public-opinion surveys conducted using similar sampling strategies. Weighting by region, party, age, race, religion, and gender is used to adjust for non-response. The margin of error is +/- 3.1 percentage points. Margins of error are higher in sub-groups.

For the full poll and demographic breakdown of results, see:
<http://www.911truth.org/images/ZogbyPoll2007.pdf>

Contacts: David Kubiak, 650-619-0013, david @ 911truth.org
Mike Berger (Press Contact) 314-308-4893, press @ 911truth.org

###

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<http://www.prweb.com/pingpr.php/SG9yci1GYWx1LUhvcnItSW5zZS1UaGlyLVplcm8=>

<http://tinyurl.com/2t4las>

--

Leo G. Simonetta
Director of Research
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

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=====

Date: Tue, 11 Sep 2007 13:39:20 -0400
Reply-To: Jim Bason <jbason@UGA.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jim Bason <jbason@UGA.EDU>
Subject: Research on Who Participates in Surveys
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

I have a student who is interested in available literature on who =
responds to surveys. For example, are respondents more likely to be high =
SES, etc. I know anecdotally that there are some who would be expected =
to not participate, but I don't know of the available literature.=20

Any assistance in tracking down some literature in this regard would be =
most helpful. If folks want to respond off list I'll post back any =
responses I receive.=20

Sincerely,

Jim

James J. Bason, Ph.D.
Director and Associate Research Scientist
303 Stegeman Coliseum
Survey Research Center
Office of Research Services
University of Georgia
Athens, GA 30602
706-542-9082
706-425-3029 FAX
jbason@uga.edu

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Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Tue, 11 Sep 2007 10:53:52 -0700
Reply-To: Sam Luks <sam@POLIMETRIX.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Sam Luks <sam@POLIMETRIX.COM>
Subject: Job announcement: Research analyst
Comments: To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Research Analyst

Location: Palo Alto, CA

We are seeking an energetic person with strong analytical skills to join our Special Projects team as a Research Analyst. The Research Analyst's primary responsibility is managing and executing survey and online focus group projects. This is a position where we expect that there will be room to grow as the company continues to expand and develop new products.

The primary responsibilities of this job include:

- * Designing, scripting and testing surveys
- * Executing pre- and post-processing of data for client delivery
- * Performing basic analyses of survey data
- * Fielding and monitoring ongoing studies

Strong computational abilities are essential. Some prior experience with either a programming language (C/C++, Java, Python, or Perl) or scripting with statistical software (SAS, SPSS, R/S+, Stata) strongly preferred. Prior experience or training in survey research and project management desirable.

Qualifications

Candidates should have the following qualifications:

- * Bachelor's degree (Master's or higher preferred) in a social science or quantitative field
- * Strong analytical skills and attention to reporting accuracy
- * Detail-oriented with strong organization and time management skills
- * Excellent computational and data management skills. Familiarity with scripting or programming would be extremely helpful
- * Knowledge of statistical packages and data management tools (e.g., R/S-Plus, SAS, SPSS, Stata, SQL, Excel).
- * Ability to work with and maintain large datasets.
- * Strengths in analysis, project management, communication and creative

problem solving

* Understanding of statistics and ability to manage and summarize data

* Ability to manage multiple tasks at one time

The ideal candidate has performed quantitative research in either an academic or professional environment. Candidate should have a distinguished undergraduate academic record and familiarity with data analysis software.

The office is located within walking distance from the Palo Alto Caltrain station.

Interested candidates should submit a cover letter and resume to:
jobs-spg@polimetrix.com

About Polimetrix:

Polimetrix is a strictly non-partisan venture-funded company that develops analytics, infrastructure, and databases for survey research. Polimetrix offers a unique solution for opinion measurement using a combination of Web surveys, large-scale databases, and cutting edge statistical techniques. Representative samples of respondents are drawn from the PollingPoint panel and interviewed on the Internet to collect data with accuracy, speed, and efficiency. Polimetrix is the North American unit of YouGov and is based in Palo Alto, California, with offices in Washington, DC, and New York, NY. Find out more at www.polimetrix.com

Samantha Luks, Ph.D.
Director, Special Projects Group
Polimetrix, Inc.
285 Hamilton Ave., Suite 200
Palo Alto, CA 94301
Tel: (650) 462-8009
Fax: (650) 462-8422
<http://www.polimetrix.com>

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=====

Date: Tue, 11 Sep 2007 14:07:19 -0400
Reply-To: "James P. Murphy" <jpmurphy@JPMURPHY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "James P. Murphy" <jpmurphy@JPMURPHY.COM>
Subject: Re: Research on Who Participates in Surveys
Comments: To: Jim Bason <jbason@UGA.EDU>, AAPORNET@ASU.EDU
In-Reply-To: <[016601c7f49a\\$afad0040\\$8758c080@ibr.uga.edu](mailto:016601c7f49a$afad0040$8758c080@ibr.uga.edu)>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

Doesn't CMOR track respondent cooperation in surveys?

James P. Murphy, Ph.D.
J.P. MURPHY & COMPANY
Post Office Box 150
Princeton, NJ 08542
610 408 8800
www.jpmmurphy.com
jpmurphy@jpmmurphy.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@ASU.EDU] On Behalf Of Jim Bason
Sent: Tuesday, September 11, 2007 1:39 PM
To: AAPORNET@ASU.EDU
Subject: Research on Who Participates in Surveys

I have a student who is interested in available literature on who responds to surveys. For example, are respondents more likely to be high SES, etc. I know anecdotally that there are some who would be expected to not participate, but I don't know of the available literature.

Any assistance in tracking down some literature in this regard would be most helpful. If folks want to respond off list I'll post back any responses I receive.

Sincerely,

Jim

James J. Bason, Ph.D.
Director and Associate Research Scientist
303 Stegeman Coliseum
Survey Research Center
Office of Research Services
University of Georgia
Athens, GA 30602
706-542-9082
706-425-3029 FAX
jbbason@uga.edu

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

=====

Date: Tue, 11 Sep 2007 11:00:00 -0700
Reply-To: Mark Blumenthal <mark@MYSTERYPOLLSTER.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mark Blumenthal <mark@MYSTERYPOLLSTER.COM>
Subject: Password reset on AAPOR.org
Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

Dear AAPORnetters:

You should be receiving the following message from Nancy Mathiowetz via email from the AAPOR Executive Office this afternoon:

- > We hope you have had a chance to explore the new AAPOR web site
- >
- > Unfortunately, the function that will allow you to reset your=20
- > password is not yet in place. In the meantime, you can continue=20
- > to use the temporary password included in the email we sent yesterday.=20=

- > We apologize for any inconvenience.

For those who may have missed yesterday's update, we have as of this morn=
ing
launched a new and improved version of AAPOR.org that will make it easi=
er
for visitors and members to find information about AAPOR and our industry=
.=20=20

As Nancy wrote yesterday:

- > This is just the start for our new site. As with any good web site,=20=

- > aapor.org will be constantly improving and evolving. We encourage=20
- > you to take a look and send us comments about how the site can be
- > improved-for example, additions to the FAQ's, suggestions for a=20
- > new links, or topics you think should be included. I hope you=20
- > will all consider yourselves to be beta testers of the site!=20=20
- > Please send your comments about the new site to our=20
- > Communications Director, Pat Lewis (plewis@aapor.org).

We hope you enjoy the new site!

Mark Blumenthal
AAPOR Communications Chair

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Tue, 11 Sep 2007 14:38:40 -0400
Reply-To: Anna Greenberg <agreenberg@GQRR.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Anna Greenberg <agreenberg@GQRR.COM>
Subject: job announcement
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

I am reposting this position that is still open.

=20

Associate Vice President, Strategic Market Research

=20

This is a newly created senior position in one of the world's leading elite/boutique opinion research and political/strategic consulting firms. The position will be responsible for significantly expanding and managing the firm's portfolio of US and global corporate clients. The position reports directly to one of the company's four partners, and is a tremendous opportunity for someone with the experience, skills, and initiative to grow a world-class practice providing data-driven strategic advice to corporate clients around the world.=20

=20

Successful applicants will possess: experience designing, analyzing, and/or applying the results of sophisticated opinion research; experience advising CEOs and other high-level corporate clients in strategy on brand, positioning, policy, and/or communications; extensive contacts in the US and/or global corporate world that can provide the basis for marketing and expanding the firm's corporate services; strong, demonstrated leadership.

Submit cover letter, resume, and salary requirements to jobs@gqrr.com. =20

Greenberg Quinlan Rosner is an Equal Opportunity Employer.

=20

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Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 11 Sep 2007 14:51:40 -0400
Reply-To: Patrick Glaser <pglaser@CMOR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Patrick Glaser <pglaser@CMOR.ORG>
Subject: Re: Research on Who Participates in Surveys
Comments: To: AAPORNET@ASU.EDU

In-Reply-To: <3A.19.01215.C59D6E64@mxo4.broadbandsupport.net>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Jim,

We have data on response rates (and other outcome rates) that can be broken down by survey characteristics (e.g. incentive use, survey subject matter, etc.). This is obtained from survey researchers at the study level.

There is also information about respondents reporting their likelihood to participate- broken down at individual level characteristics, which may address your question. Please follow-up offline to discuss.

Patrick Glaser

Director of Respondent Cooperation

CMOR...Shielding the Profession

Ph:212.480.2464

Fx:860.682.1010

Mailing Address:

110 National Drive, 2nd Floor

Glastonbury, CT 06033-1212

www.cmor.org

www.youropinioncounts.org

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@ASU.EDU] On Behalf Of James P. Murphy

Sent: Tuesday, September 11, 2007 2:07 PM

To: AAPORNET@ASU.EDU

Subject: Re: Research on Who Participates in Surveys

Doesn't CMOR track respondent cooperation in surveys?

James P. Murphy, Ph.D.

J.P. MURPHY & COMPANY

Post Office Box 150

Princeton, NJ 08542

610 408 8800

www.jpmmurphy.com

jpmurphy@jpmmurphy.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@ASU.EDU] On Behalf Of Jim Bason

Sent: Tuesday, September 11, 2007 1:39 PM

To: AAPORNET@ASU.EDU

Subject: Research on Who Participates in Surveys

I have a student who is interested in available literature on who responds

to surveys. For example, are respondents more likely to be high SES, etc. I know anecdotally that there are some who would be expected to not participate, but I don't know of the available literature.

Any assistance in tracking down some literature in this regard would be most helpful. If folks want to respond off list I'll post back any responses I receive.

Sincerely,

Jim

James J. Bason, Ph.D.
Director and Associate Research Scientist
303 Stegeman Coliseum
Survey Research Center
Office of Research Services
University of Georgia
Athens, GA 30602
706-542-9082
706-425-3029 FAX
jbason@uga.edu

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--
No virus found in this incoming message.
Checked by AVG Free Edition.
Version: 7.5.485 / Virus Database: 269.13.14/999 - Release Date:
9/10/2007 5:43 PM

Archives: <http://lists.asu.edu/archives/aapornet.html> .
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Date: Tue, 11 Sep 2007 17:12:37 -0400
Reply-To: Patrick Glaser <pglaser@CMOR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Patrick Glaser <pglaser@CMOR.ORG>
Subject: CMOR Workshop, Oct. 22-24 Atlanta
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

Colleagues,

CMOR will be hosting our annual "Real Solutions to Respondent Cooperation Workshop" this October 22nd-24th in Atlanta, GA.

The program is available online at <http://www.cmor.org/rc/evtpubs.cfm>, and includes topics such as privacy laws, multi-lingual/cultural research, telephone interviewer training, mixed-mode designs, and emerging markets in survey research.

Organizations that are presenting include Arbitron, Nielson, SSI, University of Michigan Survey Research Center, Knowledge Networks, Rand, and much more!

There is also a special telephone call center management summit as well as special session on focus groups.

Register by Friday to receive an early bird discount.

Patrick Glaser
Director of Respondent Cooperation
CMOR...Shielding the Profession
Ph:212.480.2464
Fx:860.682.1010

Mailing Address:
110 National Drive, 2nd Floor
Glastonbury, CT 06033-1212

www.cmor.org
www.youropinioncounts.org

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Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Wed, 12 Sep 2007 11:03:59 +0200
Reply-To: Edith de Leeuw <edithl@XS4ALL.NL>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Edith de Leeuw <edithl@XS4ALL.NL>

Subject: Re: Research on Who Participates in Surveys
Comments: To: Jim Bason <jbason@UGA.EDU>, AAPORNET@ASU.EDU
In-Reply-To: <016601c7f49a\$afad0040\$8758c080@ibr.uga.edu>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed

One of the first who studied this was John Goyder, see his book The silent majority, nonrespondents in..
Look into Groves and Couper's book household survey nonresponse, and of course the Wiley monograph survey nonresponse.
Also search JOS www.jos.nu

Your students should make a distinction into noncontacted and refusals, quite different characteristics, e.g. elderly more easily contacted, but more refusals here in Holland

Best

Edith

At 01:39 PM 9/11/2007 -0400, Jim Bason wrote:

>I have a student who is interested in available literature on who responds
>to surveys. For example, are respondents more likely to be high SES, etc.
>I know anecdotally that there are some who would be expected to not
>participate, but I don't know of the available literature.

>
>Any assistance in tracking down some literature in this regard would be
>most helpful. If folks want to respond off list I'll post back any
>responses I receive.

>
>Sincerely,

>
>Jim

>
>
>James J. Bason, Ph.D.
>Director and Associate Research Scientist
>303 Stegeman Coliseum
>Survey Research Center
>Office of Research Services
>University of Georgia
>Athens, GA 30602
>706-542-9082
>706-425-3029 FAX
>jbason@uga.edu

>
>
>-----
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>Please ask authors before quoting outside AAPORNET.
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Dr. Edith D. de Leeuw, Methodika

Plantage Doklaan 40, NL-1018 CN Amsterdam
tel + 31 20 622 34 38 fax + 31 20 330 25 97
e-mail edithl@xs4all.nl

God do you still have a blue print of my cat?
J.B. Charles (Willem Hendrik Nagel 1910-1982)

<http://www.xs4all.nl/~majicou/page5.html>

Archives: <http://lists.asu.edu/archives/aapornet.html>
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set aapornet nomail
On your return send this: set aapornet mail
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Date: Wed, 12 Sep 2007 12:18:06 -0700
Reply-To: "Casey A. Klofstad" <klofstad@GMAIL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Casey A. Klofstad" <klofstad@GMAIL.COM>
Subject: PDA/Mobile Survey Software
Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

Does anyone have suggestions on choosing PDA software for self-administered questionnaires? There seem to be many choices; any guidance would be useful on what works and/or what is economical for academic research.

THANKS!

Archives: <http://lists.asu.edu/archives/aapornet.html>
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set aapornet nomail
On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 12 Sep 2007 17:11:30 -0400
Reply-To: Lori Kaplan <LKaplan@NPR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Lori Kaplan <LKaplan@NPR.ORG>
Subject: Job Posting (NPR Research Manager, Special Projects)
Comments: To: AAPORNET@ASU.EDU
In-Reply-To: A<LISTSERV%200709121218063004.F507@LISTS.ASU.EDU>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

#AAPOR454 - Research Manager - Special Projects, Audience & Corporate

Research

NPR (National Public Radio) is an internationally acclaimed producer and distributor of noncommercial news, talk, and entertainment programming heard by over 26 million Americans each week. Join NPR's Department of Audience and Corporate Research to provide high-level research and analysis to support and guide NPR strategic decision making.

Education: Bachelor's degree required, Master's degree preferred.

Skill Set:

- * proven direct production of quality research reports and materials, which distill large amounts of information into key findings and recommendations
- * demonstrated expertise utilizing quantitative and qualitative research skill sets
- * experience in designing, coordinating and directing primary and secondary research projects
- * recent experience with statistical analysis packages (e.g. SPSS or SAS) helpful
- * recent experience with syndicated databases and sources (Arbitron, Nielsen, Simmons, MRI, NPD Intellect, Forrester Research, Jupiter) desired, but not mandatory
- * strong PC skills (Word, Excel, Powerpoint, Access)
- * minimum of 7 years experience in research and analysis-related activities with project design experience
- * preference for work on both the client-side of research and the supplier-side
- * preference for work with media and marketing

We're looking for a dynamic, self-starter with the ability to manage multiple projects and see projects through to completion:

- * flexibility to adapt to changing and growing environment
- * previous experience managing research vendors/consultants
- * detail oriented; exhibits professional demeanor
- * strong desire to work in an intellectually challenging environment and openness to new perspectives and ideas
- * demonstrated leadership skills
- * demonstrate ability to take initiative
- * proven ability to think strategically and understand client's needs; and ability to work in a team environment, shifting from team leader to contributor roles as appropriate.
- * Willingness to work toward consensus is needed.
- * Must have demonstrated ability to communicate effectively in written and verbal form with all levels of an organization and experience presenting research results and concepts to a wide audience.
- * Advanced skill in the use of personal computers for data analysis; and advanced skill in the use of spreadsheets, databases, database management systems, presentation software and online information sources.
- * Must be able to cultivate knowledge of NPR as a whole and the industry at large
- * Knowledge of related industry; news media/radio, print journalism, recording industry or consumer electronics desired.

For consideration, please send cover letter and resume, indicating job title and number, to:

National Public Radio
Human Resources Department
635 Massachusetts Ave., NW
Washington, DC 20001
Fax: (202) 513-3047
E-mail: employment@npr.org

Please note: NPR does not accept or retain general applications for employment. Individuals must apply for specific, open positions

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On your return send this: set aapornet mail
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=====
Date: Thu, 13 Sep 2007 08:40:14 -0500
Reply-To: Nancy Mathiowetz <nancym2@UWM.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nancy Mathiowetz <nancym2@UWM.EDU>
Subject: NewsU course on Understanding Polls
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1
Content-Transfer-Encoding: 8bit

Friends and Colleagues:

AAPOR is proud to announce the launch of Part One of our journalist education program developed in partnership with the Poynter Institute's prestigious News University (NewsU), which is funded by a grant from the John S. and James L. Knight Foundation.

"Understanding and Interpreting Polls"
(http://www.newsu.org/courses/course_detail.aspx?id=aapor_polling07)
is a free, interactive course that will help journalists evaluate polling methods. And it is the first of several courses AAPOR is developing in partnership with the Poynter Institute as we gear up for the 2008 presidential election.

AAPOR's journalist education subcommittee – Mollyann Brodie, Rich Morin, Michael Traugott and Cliff Zukin -- deserve a tremendous amount of thanks for developing this on AAPOR's behalf.

All best,

Nancy

--
Nancy A. Mathiowetz
President, American Association for Public Opinion Research
www.aapor.org

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Unsubscribe? Send email to listserv@asu.edu with this text:
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Please ask authors before quoting outside AAPORNET.

Date: Thu, 13 Sep 2007 12:02:42 -0400
Reply-To: James Lee <JLee@FABMAC.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: James Lee <JLee@FABMAC.COM>
Subject: Questionnaire Design - Using Scales
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Hi,

=20

Is anyone aware of a study that compares different numbered scales used to measure opinion? For example the merits of using a 1 to 7 scale versus a 0 to 10 scale when designing the questionnaire. I appreciate the help. Thanks.

=20

=20

James W. Lee=20

=20

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Unsubscribe? Send email to listserv@asu.edu with this text:
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Date: Thu, 13 Sep 2007 14:32:21 -0700
Reply-To: John Huffman <johnhuffman935@YAHOO.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: John Huffman <johnhuffman935@YAHOO.COM>
Subject: Re: Questionnaire Design - Using Scales

Comments: To: James Lee <JLee@FABMAC.COM>, AAPORNET@ASU.EDU

In-Reply-To:

<A1E1BBC720E4A745A3A45A006059957A01866919@FABMACSVR.fabmacnet.com>

MIME-Version: 1.0

Content-Type: text/plain; charset=iso-8859-1

Content-Transfer-Encoding: 8bit

To add to this question, has anyone included the 1-10 scale in a comparison with 0-10 or 1-7 scales for a telephone study?

JH

James Lee <JLee@FABMAC.COM> wrote:

Hi,

Is anyone aware of a study that compares different numbered scales used to measure opinion? For example the merits of using a 1 to 7 scale versus a 0 to 10 scale when designing the questionnaire. I appreciate the help. Thanks.

James W. Lee

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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Archives: <http://lists.asu.edu/archives/aapornet.html> .

Unsubscribe? Send email to listserv@asu.edu with this text:

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Please ask authors before quoting outside AAPORNET.

=====
Date: Thu, 13 Sep 2007 15:09:38 -0700

Reply-To: Patrick Ehlen <ehlen@STANFORD.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Patrick Ehlen <ehlen@STANFORD.EDU>

Subject: Re: Questionnaire Design - Using Scales
Comments: To: AAPORNET@asu.edu
In-Reply-To: <267777.32083.qm@web60124.mail.yahoo.com>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1
Content-Transfer-Encoding: 7bit
Content-Disposition: inline

Here is a nice summary of the issues and literature on that subject:

<http://survey.pearsonncs.com/planning/response-scales.htm>

On 9/13/07, John Huffman <johnhuffman935@yahoo.com> wrote:

>
> To add to this question, has anyone included the 1-10 scale in a
> comparison with 0-10 or 1-7 scales for a telephone study?

> JH

> James Lee <JLee@FABMAC.COM> wrote:

> Hi,

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> to measure opinion? For example the merits of using a 1 to 7 scale
> versus a 0 to 10 scale when designing the questionnaire. I appreciate
> the help. Thanks.

> James W. Lee

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=====

Date: Fri, 14 Sep 2007 10:30:09 -0400
Reply-To: Dave Howell <dahowell@ISR.UMICH.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Dave Howell <dahowell@ISR.UMICH.EDU>
Subject: Propose questions for the 2008 ANES Time Series study
Comments: To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

As of September 14, 2007, the American National Election Studies is accepting proposals for questions to include in the 2008 ANES Time Series Study.=20

The heart of the ANES is its presidential year time series, of which this study will be the latest installment. The time series legacy is well known, having generated thousands of publications and serving as a model for election studies around the world. The study will consist of two face-to-face surveys with a nationally representative sample of the American electorate. One survey will be administered in the weeks before the United States presidential election in November 2008, and another survey afterwards with the same respondents. Data collection will be conducted by RTI International.=20

Design of the questionnaires for the 2008 ANES Time Series Study will evolve from proposals and comments submitted to the Online Commons (OC). The OC is an online system designed to promote communication among scholars and to yield innovative proposals about the most effective ways to measure electorally-relevant concepts and relationships. The goal of the OC is to improve the quality and scientific value of ANES data collections, to encourage the submission of new ideas, and to make such experiences more beneficial to and enjoyable for investigators.=20

The ANES Online Commons is now accepting proposals for the 2008 ANES Time Series study, and it will stop accepting new proposals at 3pm EST on January 15, 2008. For additional information about how to submit a proposal and the proposal evaluation process, please visit:
<http://www.electionstudies.org/onlinecommons.htm>=20

This opportunity is open to anyone who wants to make a constructive contribution to the development of ANES surveys. Feel free to pass this invitation along to anyone who you think might be interested. We hope to hear from you!=20

Sincerely,
Jon A. Krosnick and Arthur Lupia
Principal Investigators
American National Election Studies=20

P.S. As an alternative to the Online Commons, persons can also add content to the 2008 ANES Time Survey through our new "Bonus Minutes" program. This program allows the purchase of survey minutes at a rate that allows not only the addition of their questions, but the creation of additional public goods. For instance, ANES can use these funds to purchase additional minutes for survey questions proposed on the Online Commons that otherwise we would have been unable to accommodate. Persons who purchase ANES Bonus Minutes, subject to a proposal review process, guarantee that topics of this choosing are covered on the survey. For more information on this program, please visit the announcement on the ANES website at location:
http://electionstudies.org/announce/newsltr/ANES_BMCC_Announcement_20070813.pdf=20

The ANES is funded by the National Science Foundation (www.nsf.gov <<http://www.nsf.gov/>>).=20

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Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 14 Sep 2007 11:07:44 -0400
Reply-To: Jim Bason <jbason@UGA.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jim Bason <jbason@UGA.EDU>
Subject: Research on Who Participates in Surveys
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

Thanks to those on the list who responded to my query regarding who are = non-respondents. I received a number of thoughtful responses which I = including here. I think this should get my student headed in the right = direction.

Hi, Jim...

Good to hear from you!

In addition to Edith's and others' suggestions, it'd probably be good = for your student to AAPOR's Standard Definitions to understand exactly = how non-respondents are defined. =20

Just a thought.

Hope you're well.

All best wishes...

Rob

Robert P. Daves
Daves & Associates Research
Past President, American Association for Public Opinion Research
5412 Hampshire Drive
Minneapolis MN 55419
612-822-0085
rob_daves@yahoo.com

=20

One of the first who studied this was John Goyder, see his book *The Silent Majority, nonrespondents in..*
Look into Groves and Couper's book *household survey nonresponse*, and of course the Wiley monograph *survey nonresponse*.
Also search JOS www.jos.nu

Your students should make a distinction into noncontacted and refusals, quite different characteristics, e.g. elderly more easily contacted, but more refusals here in Holland

Best

Edith

=20

Jim,

I'm getting started on a chapter on nonresponse for the new addition of the handbook of survey methods. I'll be finished in a couple of months. For older literature look at the Groves book on survey errors and survey costs, Groves and Couper on nonresponse in personal visit surveys, and the international nonresponse conference in Portland in the early 90s (there's a monograph). Also, ask Lavrakas if he has something on it in his new encyclopedia.

Jim,

We have data on response rates (and other outcome rates) that can be broken down by survey characteristics (e.g. incentive use, survey subject matter, etc.). This is obtained from survey researchers at the study level.

There is also information about respondents reporting their likelihood

independent and dependent variables for the respondent group compared =
with the entire group of respondents and nonrespondents. In sum, the =
results suggest that nonresponse does not bias the relationships between =
variables.=20

My immediate reaction would be respondent characteristics are a function
of how the sampling frame is developed, how the survey is administered,
and the nature of the survey topic.

Perhaps your student's real interest is who responds to non-scientific
surveys that have failed to control for sampling bias (like web-based
surveys open to the general public)?

Keith MacAllum, Ph.D.=20
Senior Study Director=20
Education Studies=20
Westat=20
1650 Research Blvd.=20
Rockville, MD 20850-3195=20

301-610-8854=20
keithmacallum@westat.com

=20

=20

Add to the responses I received from the list one other - John Brehm's =
The Phantom Respondents. He has a chapter on 'Who Is Missing' and =
another on 'Why Do People Participate in Surveys?'.

=20

Jim Bason

James J. Bason, Ph.D.
Director and Associate Research Scientist
303 Stegeman Coliseum
Survey Research Center
Office of Research Services
University of Georgia
Athens, GA 30602
706-542-9082
706-425-3029 FAX
jbason@uga.edu

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Date: Fri, 14 Sep 2007 13:29:30 -0400
Reply-To: Colleen Porter <colleen_porter@COX.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Colleen Porter <colleen_porter@COX.NET>
Subject: This week's ABC/Iraq poll
Comments: To: AAPORNET@asu.edu
Mime-Version: 1.0 (Apple Message framework v752.2)
Content-Transfer-Encoding: 7bit
Content-Type: text/plain; charset=US-ASCII; delsp=yes; format=flowed

This was picked up early in the week at pollster.com, but lest anyone miss it, I wanted to make sure someone on this list mentioned the most recent ABC News/BBC poll of Iraqis. My husband is not a survey researcher, but he was mesmerized as he watched the televised report that evening (which discussed the interview process as well as the findings). Gary Langer's analysis is at

<http://abcnews.go.com/US/story?id=3571504&page=1>

I've been avoiding news about Iraq for much of this year, as my brother is a military policeman on the ground there, but this was fascinating enough that I was glad I hadn't missed it.

Beyond the findings, AAPOR folks might be particularly interested in the sidebar on methodological details. It kinda puts things in perspective when, in addition to the usual stuff like cooperation rates, the documentation also notes that, "...all interviewers returned safely from their work."

And in a time when most of us worry about getting enough participation of young men under age 30, they have to use within-household respondent selection procedures to ensure enough female cooperation.

This report also contained an explanation that, "In case they are stopped by militia forces, many interviewers in mixed areas carry dual forms of identification with separate Shiite- and Sunni-sounding names." Gee, I wonder if my IRB would approve that kind of tactic? (Although in a sense it's really just an extension of my habit of slipping in and out of a Southern drawl depending on whether I was talking to a native or transplant when I was an interviewer in South Georgia/North Florida.)

Colleen Porter
Gainesville, FL

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Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 14 Sep 2007 12:27:19 -0500
Reply-To: "Andolina, Molly" <MANDOLIN@DEPAUL.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Andolina, Molly" <MANDOLIN@DEPAUL.EDU>
Subject: approximate cost per respondent
Comments: To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

I have a student who asked if there is an industry standard for polling =
(as there is in direct mail solicitation) that estimates the approximate =
cost per respondent for a national RDD survey of approximately 800-1000 =
respondents. I didn't have an answer for him.

=20
Does anyone know the answer to this -- or can you point me to literature =
that would help me to answer him?

=20
Thanks.

=20
Molly W. Andolina, Ph.D.
Assistant Professor=20
Political Science Department
DePaul University
990 W. Fullerton
Chicago, IL 60614
773-325-4709
mandolin@depaul.edu

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Please ask authors before quoting outside AAPORNET.
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Date: Fri, 14 Sep 2007 10:50:45 -0700
Reply-To: "Pinkus, Susan" <Susan.Pinkus@LATIMES.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Pinkus, Susan" <Susan.Pinkus@LATIMES.COM>
Subject: FW: CMOR HOLDING PRIVACY OFFICER TRAINING COURSE
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

=20
I wanted to let you know about an in-person event CMOR is holding in =
Washington, DC on October 2 for survey and opinion researchers. The =
seminar is a Privacy Officer Training Course -- for those interested in =
privacy and/or responsible for it at their organization.=20

=20
The seminar will take place from noon to 4:30pm at 1615 L Street, NW, =
Suite 700, Washington, DC 20036 (The Pew Research Center)

=20
Details:
- Presentation and Q&A with a Federal Trade Commission (FTC) Attorney
- Privacy Issues (PII, respondent consent, do not mail/email/fax)

- Current Privacy Laws (Federal/State, Telephone/Email/Web/In-Person, = Pending Legislation)
- Breakout Sessions: Privacy Policies 101, and Special Privacy = Applications 202 (Int'l, Outsourcing, Minors)
- Data Security - Preventing and Responding to Data Breach
- Role-playing Sessions

Cost:

CMOR members \$300

MRA/IMRO/QRCA members \$440

Nonmembers \$550

=20

For more information and to register see - =

<<http://www.cmor.org/ga/evtpubs.cfm>> <http://www.cmor.org/ga/evtpubs.cfm> =

or contact Howard Fienberg at hfienberg@cmor.org or 202-775-5170

=20

=20

=20

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=====
Date: Fri, 14 Sep 2007 13:51:52 -0400

Reply-To: Dave Howell <dahowell@ISR.UMICH.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Dave Howell <dahowell@ISR.UMICH.EDU>

Subject: Job Posting: American National Election Studies (ANES)

Comments: To: aapornet@asu.edu

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

The American National Election Studies (ANES) is seeking an experienced professional staff member to join its team as the new ANES Director of Studies.

I have provided a copy of the job posting below my signature in this email. Please forward it to anyone you know that might be interested.

I'm happy to answer any questions about the posting. However, interested persons must apply at the University of Michigan jobs website, at the following location, or their application cannot be considered:

<http://www.umich.edu/~jobs/>

At this site, they can search for "Research Area Specialist" to find the posting, or they can look for Job ID 11752. Application review will begin on October 12, 2007, and continue until the position is filled.

Thanks, and best regards,

-Dave

David Howell

American National Election Studies (ANES)

dahowell@umich.edu

Job ID: 11752

Job Title: Research Area Specialist Sr (Research Area Specialist Senior)

Posting Date: September 14, 2008

Department: CPS-Ctr for Political Studies (Center for Political Studies)

Working Title: Director of Studies

Salary Range: minimum of \$75,000 annually depending on education and experience

Hours/Week: 40 hours/week M-F days

The American National Election Studies project (ANES; www.electionstudies.org) is seeking a Director of Studies at the Center for Political Studies at the University of Michigan, Ann Arbor. The Director of Studies oversees research operations and surveys conducted by the ANES.

The ANES is a high-profile research project funded by the National Science Foundation (NSF) and other sources. The most well-known product of the ANES is its long-term time series of national, high quality surveys of the American electorate, beginning in 1948. The ANES mission is to produce public goods for the benefit of science. To that end, ANES data are free and publicly available, and comprise what is probably the most referenced political science data collection ever, with over 5,000 citations to date.

Reporting directly to the ANES Principal Investigators, the Director of Studies is responsible for every aspect of scientific operations from study planning, data collection, and quality control to the production, dissemination and archiving of data sets, documentation, and other materials. The Director of Studies collaborates with the Principal Investigators to identify project goals, set direction, raise funds, promote the project, and ensure continuity in the program of research.

The Director of Studies manages a small staff of regular, temporary and student employees, oversees and is heavily involved in working collaboratively with data collection subcontractors to maintain and improve ANES production standards.

At present, the ANES is a multi-university endeavor, and as such the Director of Studies coordinates production activities across member institutions. Administrative responsibilities include financial management and analysis, oversight of pre-award and post-award activities, and development of proposals, IRB applications, and reports to funding organizations. In this role, the Director of Studies acts as administrative liaison to internal and external units at the University of Michigan, with ability to make commitments on behalf of the project. The Director of Studies is accountable for a multi-million dollar annual budget from multiple revenue sources, as well as physical assets. The role oversees financial administration, prepares human subjects applications, reports to funding organizations, and work with lawyers and purchasing departments to prepare subcontracts and agreements.

The Director of Studies also serves as a liaison to the ANES Board of Overseers and a research community of thousands. The Director personally or in collaboration with the Principal Investigators and staff interacts annually with hundreds of scholars, journalists, teachers, publishers, policy makers and other interested parties. In this role, some travel to and participation in professional conferences and meetings is required.

Required qualifications: Applicants must have extensive first-hand experience in large-scale academic survey data collection, including the use of CAPI, as well as excellent knowledge of modern survey methodology generally. Five or more years of experience successfully managing professional staff and complex, large-scale social science research projects is required. Applicants must be comfortable using and knowledgeable about relevant modern technologies, and have expert-level skills in one or more statistical packages. ANES maintains an extensive web presence, so applicants should have the ability to facilitate improvements to the public website and its usability. A Masters degree in the social sciences, survey methodology, business, or a related substantive area, or an equivalent combination of education and experience, is required. Candidates must be organized and have good attention to detail, as well as excellent time management, critical thinking, and communication skills (both oral and written). The successful candidate will be able to empower and motivate employees, delegate effectively, and follow-through on tasks in an autonomous fashion.

Desired qualifications: prior coursework or research experience in Political Science, data analysis skills, and presentation ability.

Interested persons must apply at the University of Michigan jobs website, at the following location, or their application cannot be considered:

<http://www.umich.edu/~jobs/http://www.umich.edu/~jobs/>

Application review will begin on October 12, 2007, and continue until the position is filled.

The University of Michigan is an affirmative action/equal opportunity employer.

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=====
Date: Sat, 15 Sep 2007 16:39:06 -0500
Reply-To: "Andolina, Molly" <MANDOLIN@DEPAUL.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Andolina, Molly" <MANDOLIN@DEPAUL.EDU>
Subject: approximate cost per survey, revised
Comments: To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

Recently, I posted a question asking if there was an "industry standard" = approximate cost per respondent for a national RDD survey of = approximately 800-1000 respondents. I didn't have an answer for him. Since posting this question, I received some very helpful feedback = explaining that I needed to provide some more information.

=20

So, here's my question, slightly revised: Is there an industry standard = of the approximate cost per respondent for a national RDD survey of = approximately 800 respondents answering 19 closed questions and one = open-ended question about national politics, and including standard = demographic variables. This cost would include buying the sample and = fielding the survey, but not writing the questions and it would include = gathering and reporting the data in topline form, and then providing the = data for additional analysis (by the client, not the survey house).=20

=20

THANKS.

=20

Molly W. Andolina, Ph.D.
Assistant Professor=20
Political Science Department
DePaul University
990 W. Fullerton
Chicago, IL 60614
773-325-4709
mandolin@depaul.edu

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On your return send this: set aapornet mail
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Date: Sat, 15 Sep 2007 18:50:08 -0700
Reply-To: Mike O'Neil <mike.oneil@ALUMNI.BROWN.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike O'Neil <mike.oneil@ALUMNI.BROWN.EDU>
Subject: Re: This week's ABC/Iraq poll
Comments: To: Colleen Porter <colleen_porter@cox.net>
Comments: cc: AAPORNET@asu.edu
In-Reply-To: <C6AC9692-2F1C-4DD7-A17F-5C6DDDDFF3ADA@cox.net>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1
Content-Transfer-Encoding: 7bit
Content-Disposition: inline

I know many of us are asked regularly to justify the value of what we do.

This report is worth citing as a powerful indication of the potential of what public opinion research to shed light on important issues. Our nation

is executing a large-scale military action justified, in part, on the premise that we are helping the Iraqis. But only through efforts such as this can we hope to gain an understanding of what the purported beneficiaries of those actions actually feel about it.

My kudos to ABC/BBC and Gary Langer; you have performed a valuable public service.

Mike O'Neil

On 9/14/07, Colleen Porter <colleen_porter@cox.net> wrote:

>
> This was picked up early in the week at pollster.com, but lest anyone
> miss it, I wanted to make sure someone on this list mentioned the
> most recent ABC News/BBC poll of Iraqis. My husband is not a survey
> researcher, but he was mesmerized as he watched the televised report
> that evening (which discussed the interview process as well as the
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> <http://abcnews.go.com/US/story?id=3571504&page=1>
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> the sidebar on methodological details. It kinda puts things in
> perspective when, in addition to the usual stuff like cooperation
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> returned safely from their work."
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> And in a time when most of us worry about getting enough
> participation of young men under age 30, they have to use within-
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>
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Mike O'Neil

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Date: Sun, 16 Sep 2007 11:06:38 -0400
Reply-To: "Ehrlich, Nathaniel" <Nathaniel.Ehrlich@SSC.MSU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Ehrlich, Nathaniel" <Nathaniel.Ehrlich@SSC.MSU.EDU>
Subject: Re: This week's ABC/Iraq poll
Comments: To: Mike O'Neil <mike.oneil@ALUMNI.BROWN.EDU>, AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

I agree, and I would recommend Langer's editorial piece in today's =
NYTimes opinion section. Well done, Gary.

From: AAPORNET on behalf of Mike O'Neil
Sent: Sat 9/15/2007 9:50 PM
To: AAPORNET@ASU.EDU
Subject: Re: This week's ABC/Iraq poll

I know many of us are asked regularly to justify the value of what we =
do.

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>
> <http://abcnews.go.com/US/story?id=3D3571504&page=3D1>

>
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>
> Colleen Porter
> Gainesville, FL

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>
>
>
> -----

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>

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Mike O'Neil

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On your return send this: set aapornet mail
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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Unsubscribe? Send email to listserv@asu.edu with this text:
signoff aapornet
Please ask authors before quoting outside AAPORNET.

=====
Date: Mon, 17 Sep 2007 11:07:20 -0500
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Job Opportunity
Comments: To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: quoted-printable

TNS Seeks Research Associate in their Polling & Social Research Group.=20

=20

TNS has an immediate opening for a Research Associate at its Horsham, PA location. TNS is one of the world's largest full service market and opinion research firms specializing in public policy, healthcare, travel/transportation, media, and public opinion research among other areas.

=20

This position acts as the point-person for the management of projects within the Polling and Social segment to ensure high quality client deliverables according to project plans and budgets. The Research Associate will assist in questionnaire design, supervision of data collection, methodology, and proposal writing.=20

=20

Knowledge and skill requirements:

=20

1. A Bachelor's Degree and at least 2 years of relevant work experience in survey research. An advanced degree is preferred.

=20

2. Solid knowledge of and experience with quantitative and qualitative research methods.

=20

3. Experience with SPSS, and MS Office software applications (Access, Excel, PowerPoint and Word).

=20

4. Proven supervisory, organizational, project and time management skills.

=20

5. Team player; excellent interpersonal skills.

=20

6. Self-starter, proactive problem solver and strategic thinker.

=20

Salary and Benefits

=20

TNS offers a competitive benefits package. Salary will be commensurate with experience.

=20

Please email your resume to Shawn Dilfield at <mailto:shawn.dilfield@tns-global.com>

=20

=20

Please visit <http://www.tns-global.com> for further information.

=20

=20

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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Date: Mon, 17 Sep 2007 11:18:36 -0500
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: September Public Opinion Pros
Comments: To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: quoted-printable

Dear AAPOR members -

=20

The September issue of Public Opinion Pros is now posted to our website at

=20

www.PublicOpinionPros.com

=20

The issue focuses entirely on public opinion regarding the war in Iraq. Included are a feature article by Larry Hugick on how the war is affecting the political fortunes of George W. Bush and the Republican Party, an in-depth analysis by Amy Gershkoff on the changing politics of military families, and a comprehensive presentation by Al Richman of all publicly available polls on Iraq from January to August 2007. From the field, David Moore writes about the difficulty of assessing opinions on the war when the polls don't agree.

=20

As always, we are seeking articles for future issues of POP. If you would like to contribute a piece or submit a proposal for one, please contact me directly at

=20

editor@PublicOpinionPros.com

=20

Thanks and best wishes -

=20

Lisa

=20

=20

=20

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Mon, 17 Sep 2007 14:06:09 -0400
Reply-To: Joseph.Bauer@CANCER.ORG
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Joseph E. Bauer" <Joseph.Bauer@CANCER.ORG>
Subject: Re: Job Announcement
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-type: text/plain; charset=US-ASCII

The following posting is an excellent opportunity for some talented individual to have an impact on the National level. A place to learn, grow, and apply your knowledge and experience to problem solving and contributing to evidence-based program evaluation and development. This may be the challenge that you are looking for.

American Cancer Society (ACS) - Program Director, Survey Research in the Statistics & Evaluation Center (SEC)

The American Cancer Society's National Home Office in Atlanta, GA is seeking a Program Director of Survey Research who will be responsible for survey design, construction, and administration, including archival, retrieval, and analysis. Collaborates with American Cancer Society investigators (primarily Health and Social Scientists and Epidemiologists) on the design and statistical analysis of research surveys regarding cancer survivors and caregivers. Collaborates with the Integrated Evaluation Team to evaluate American Cancer Society Programs. Supervises statistical staff who conduct data management and statistical analyses. Assists in finalizing overall sample surveys. Assists with and supports the design and analysis of cross-sectional and longitudinal sample survey data. Writes components of grant applications to the NIH or other agencies. Reviews and critiques grant applications submitted to the ACS. Writes survey related components of protocols for and negotiates with contractors who provide survey research services. Participates in writing manuscripts for publication in peer reviewed journals or for ACS internal use. Mentors young scientists and student interns. Maintains an active research program that leads to regular peer reviewed publications. Reports directly to the Director, Survey Research, in the Statistics and Evaluation Center. Requirements include PhD and minimum 2 years professional experience and a strong record in sample survey design and analysis experience in health and/or behavioral sciences.

Demonstrated excellent analytic, conceptual, and quantitative/qualitative methodology skills and strong attention to detail. Demonstrated methodological research program which leads to regular peer reviewed publications. Knowledge of management principles and practices. Skill in examining and re-engineering operations and procedures, formulating policy, and developing and implementing new strategies and procedures. Advanced verbal and written communication skills and the ability to present effectively to small and large groups. Ability to direct, supervise and train employees, to include organizing, prioritizing, and scheduling work assignments. Ability to communicate with volunteers, staff, and constituencies from multiple organizations, and to provide strategic guidance in a collaborative, consultative, and positive manner. Excellent leadership skills with the ability to collaborate with multiple agencies. Ability to work directly with and for leadership in various areas of the ACS in an equally objective and positive manner. Ability to build consensus and to work through others in achieving desired results and objectives. Submit Curriculum Vitae/ Resume to: acs.jobs1@cancer.org. Refer to Job ID # 123 Please visit the main website of the ACS at: <http://www.cancer.org/> to explore what our organization is all about.

Joseph E. Bauer, Ph.D.
Director - Survey Research
Statistics & Evaluation Center (SEC)
American Cancer Society - National Home Office
250 Williams Street NW
Atlanta, Georgia 30303-1002
(404) 929-6905 (Office)
(404) 321-4669 (Fax)

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Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Mon, 17 Sep 2007 17:01:12 -0400
Reply-To: "Chase H. Harrison" <CHarrison@GOV.HARVARD.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Chase H. Harrison" <CHarrison@GOV.HARVARD.EDU>
Organization: Harvard University
Subject: Executive Interviews in Russia
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

Colleagues,

I have a colleague who is looking for a company that has the capability

to to conduct interviews on a national level with business/government officials in Russia. If anyone has any recommendations of appropriate companies, I would appreciate it if you could pass them along.

Thank you,

Chase Harrison

--

Chase H. Harrison, Ph.D.

Preceptor in Survey Research

Department of Government
Harvard University

1737 Cambridge St.

Cambridge, MA 02138

(617) 384-7251 [Voice]

(617) 495-0438 [FAX]

Email: CHarrison@gov.harvard.edu <mailto:CHarrison@gov.harvard.edu>

Harvard Program on Survey Research

<http://www.iq.harvard.edu/psr/>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Please ask authors before quoting outside AAPORNET.

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=====
Date: Tue, 18 Sep 2007 08:28:06 -0400

Reply-To: Bob Groves <BGroves@ISR.UMICH.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Bob Groves <BGroves@ISR.UMICH.EDU>

Subject: Formal Call for POQ Editor Proposals

Comments: To: AAPORNET <AAPORNET@asu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

Peter Miller will end his term as editor of Public Opinion Quarterly in December, 2008. The Advisory Committee of Public Opinion Quarterly is beginning its search for the next editor of POQ. The new editor would begin receiving POQ submissions in July, 2008 and would begin his or her term as sole full-time editor on January 1, 2009. =20

=20

Qualified candidates will have a strong record of research and publication in the areas of public opinion and survey research methods and will also have good management skills. =20

=20

Editors are normally appointed for a term of 4 years, and their host institutions receive money from AAPOR to pay for a managing editor and other expenses associated with editing the journal. In the past, editors have received some support from their home institution in the form of release time and office space. The past financial support from AAPOR for the editorial operation has been in the area of \$50,000 per year. =20

=20

Recently the AAPOR Executive Council has voted to grant the editor independent authority to expand the publication schedule to five issues a year from the current four. It also voted to extend the publishing contract with Oxford University Press for an additional year. The support package for the next editor's term will be determined as part of negotiations on a new publishing contract during 2008.

=20

At this time, the POQ Advisory Committee is formally seeking nominations for the next editor. Individuals should feel free to nominate themselves if they are interested in the position. Recommendations and inquiries should be directed to Bob Groves, Chair of the Advisory Committee, at bgroves@isr.umich.edu <<mailto:bgroves@isr.umich.edu>> , as soon as possible.

=20

Candidates for the position will be asked to develop a short (3-5 page) proposal outlining their thoughts on the journal and their plan for fulfilling the duties of the editorship. The committee is open to new approaches on how to organize the editorial work, including the nomination of a team of editors . Candidate proposals should be submitted to Groves by October 31, 2007.=20

=20

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Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 18 Sep 2007 14:24:28 -0400
Reply-To: Russell Tisinger <rtisinger@ASC.UPENN.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Russell Tisinger <rtisinger@ASC.UPENN.EDU>
Subject: Mode Effects - In Person VS Telephone?
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

Can anyone recommend a resource/some research on how kosher it is to =
compare results of in-person interviewing vs telephone interviewing? The =
first wave of a study I'm working on was completed entirely in person. =
The second wave is upcoming and client wants to possibly save money by =
interviewing a portion of the second wave by telephone. This is not a =
panel survey.
=20

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On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 18 Sep 2007 16:48:12 -0400
Reply-To: John Healy <jhealy@NYSUTMAIL.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: John Healy <jhealy@NYSUTMAIL.ORG>
Subject: Procuring Specialized Lists
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit
Content-Disposition: inline

Hello - I would be looking for some guiding advice in this note.

Proposed = Telephone survey of small businesses for envisioned project
and subject matter.

Needed = Vendors/Resources where to procure such lists/such a list. My
experience is typically with voter and membership lists.

Question = Does anyone have any experience in obtaining, in this

example, a list of (small) businesses or something similar?

Thank you for any time and information in this matter.

John

John Healy
Manager, Polling Center
NYSUT
800 Troy-Schenectady Road
Latham, NY 12110-2455
(518) 213-6000
x.6680
jhealy@nysutmail.org

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 19 Sep 2007 10:31:02 +0200
Reply-To: michael.braun@gesis.org
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "michael.braun" <michael.braun@GESIS.ORG>
Subject: G.O.R. 10th General Online Conference 2008
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

Dear Colleagues,

please let me draw your attention to the Call for Papers of the

G.O.R. 10th General Online Conference 2008
9th International GOR Conference
10th - 12th of March,2008
in Hamburg, Germany

You will find the Call for Papers on the following website:

pdf: http://www.gor.de/gor08/CfP_en.pdf
Txt: http://www.gor.de/gor08/CfP_en.txt

--

PD Dr. Michael Braun

Center for Survey Research and Methodology (ZUMA)
B 2.1
P.O. Box 12 21 55
D-68072 Mannheim

Tel: ++49-(0)621-1246-176
Fax: ++49-(0)621-1246-100
<http://www.gesis.org/>

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Unsubscribe? Send email to listserv@asu.edu with this text:
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=====
Date: Wed, 19 Sep 2007 15:01:49 +0000
Reply-To: "mail@marketsharescorp.com" <mkshares@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "mail@marketsharescorp.com" <mkshares@COMCAST.NET>
Subject: Re: Procuring Specialized Lists
Comments: To: John Healy <jhealy@NYSUTMAIL.ORG>, AAPORNET@ASU.EDU

Try Dun & Bradstreet. (dnb.com) I think they are the original providers of
business lists.

Several years ago we interviewed Chicago metro employers with 100+ employees.
D&B's total file came very close to official state counts.

The nice thing about business databases is that all phone numbers are listed.

Nick

----- Original message -----

From: John Healy <jhealy@NYSUTMAIL.ORG>
> Hello - I would be looking for some guiding advice in this note.
>
> Proposed = Telephone survey of small businesses for envisioned project
> and subject matter.
>
> Needed = Vendors/Resources where to procure such lists/such a list. My
> experience is typically with voter and membership lists.
>
> Question = Does anyone have any experience in obtaining, in this
> example, a list of (small) businesses or something similar?
>
> Thank you for any time and information in this matter.
>
> John
>
> John Healy
> Manager, Polling Center
> NYSUT
> 800 Troy-Schenectady Road

> Latham, NY 12110-2455
> (518) 213-6000
> x.6680
> jhealy@nysutmail.org
>
> -----
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> On your return send this: set aapornet mail
> Please ask authors before quoting outside AAPORNET.
> Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Unsubscribe? Send email to listserv@asu.edu with this text:
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Please ask authors before quoting outside AAPORNET.

=====
Date: Wed, 19 Sep 2007 08:16:36 -0700
Reply-To: Thomas Duffy <thomas.p.duffy.jr@ORCMACRO.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Thomas Duffy <thomas.p.duffy.jr@ORCMACRO.COM>
Subject: Cell phone omnibus survey
Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

Colleagues of mine at Macro are launching a national cell phone omnibus=20=
survey next month, part of our ongoing efforts to gather data on this=20
population and compare survey results with those from landline households=
. =20
If you would be interested in participating in this effort by placing=20
questions on the survey, or would like more information about this survey=
, =20
please be in touch with me off list. =20

Tom Duffy
Macro International Inc.
116 John Street, Suite 800
New York, NY 10038
(212) 941-5555
www.macrointernational.com

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Unsubscribe? Send email to listserv@asu.edu with this text:
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Please ask authors before quoting outside AAPORNET.

=====
Date: Wed, 19 Sep 2007 15:33:45 EDT

Reply-To: AmyRSimon@AOL.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Amy Simon <AmyRSimon@AOL.COM>
Subject: research among pharmacists
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit

I have to conduct opinion research among licensed pharmacists, including one-on-one interviews, focus groups, and quantitative studies.

I would love recommendations on the following:

- qualitative/focus group facilities that have experience with this population
- options for on-line panels
- options for buying questions on an omnibus study
- advice about how to most effectively conduct telephone surveys among this population
- advice on how high the incentive needs to be for a focus group
- advice on whether incentives are required for phone survey, how much is the "going rate", and whether there is more success with offering checks to the respondent versus offering to donate to the charity of their choice, or other incentive options like that

Please feel free to respond to me directly and I can compile advice for anyone else who would like it.

Thank you,

Amy Simon

***** See what's new at <http://www.aol.com>

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Unsubscribe? Send email to listserv@asu.edu with this text:
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=====
Date: Wed, 19 Sep 2007 14:24:29 -0700
Reply-To: "Darling, Jill" <Jill.Darling@LATIMES.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Darling, Jill" <Jill.Darling@LATIMES.COM>
Subject: Call For Papers - PAPOR Conference in San Francisco Dec 6-7
Comments: To: AAPORnet Listserv <aapornet@asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"

Content-Transfer-Encoding: 8bit

CALL FOR PAPERS!

PAPOR ~ San Francisco ~ December 6-7, 2007!

PAPOR, the Pacific Chapter of AAPOR, will hold its annual conference December 6-7, 2007 at the Sir Francis Drake Hotel in San Francisco. Visit our website: <http://papor.org> for details, a preliminary schedule, and online registration.

We are looking for presenters on a wide variety of topics, including, but not limited to:

- The presidential primaries and 2008 general election, in the west and nationwide
- Survey design and methodological issues, including cell phones.
- Public policy issues, especially health care.
- A "Western States" round table, on the issues that drive discussion in your state.

Or do you have some other great idea for a paper that you would like to present or a panel you would like to organize? Send it along!

Proposals for papers or presentations are welcome from journalists, political consultants, academic researchers, market researchers, pollsters, and all other kinds of professionals who design, manage, or use survey research.

Deadline has been extended! Please submit abstracts or proposals by October 15, 2007 to Jill E. Darling, 2007 PAPOR Conference Chair, Los Angeles Times Poll. email: Jill.Darling@LATimes.com

Student Paper Competition: There is a separate Student Paper Competition, with cash prizes, paid travel expenses, and more! For information, visit PAPOR.ORG or contact Anthony M. Salvanto, PAPOR Student Paper Chair, CBS News Election Unit, 524 W 57th St. NY NY 10019 email: salvantoa@cbsnews.com.

Hotel & Location

The San Francisco location of the conference is unbeatable. The historic Sir Francis Drake Hotel is right in the Union Square shopping district, which will be all aglitter for the holiday season. We strongly encourage you to make your reservations by calling the hotel directly at 800-227-5480 before November 6. Be sure to request the "PAPOR Annual Meeting" when making your reservation in order to get the discounted room rate (\$149, plus tax, for either single or double occupancy).

Find out more!

Visit PAPOR.org for a preliminary conference schedule, information about the short course and plenary, poster sessions, online registration, the Student Paper Competition, and more!

We look forward to seeing you there!

Thank you,

Jill E. Darling, 2007 PAPOR Conference Chair
Richard Rands, 2007 PAPOR President

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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Please ask authors before quoting outside AAPORNET.

Date: Wed, 19 Sep 2007 20:33:13 -0400

Reply-To: Pat Lewis <plewis@AAPOR.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Pat Lewis <plewis@AAPOR.ORG>

Subject: Florida Election Officials Reverse Issue Polling Decision

Comments: To: aapor net <aapornet@asu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1

Content-Transfer-Encoding: 7bit

Content-Disposition: inline

<http://www.tallahassee.com/apps/pbcs.dll/article?AID=/20070919/CAPITOLNEWS/70919014/1001/RSS>

Article published Sep 19, 2007

Elections officials reverse polling decision

By Paige St. John

Florida Capital Bureau

TALLAHASSEE -- On second thought, Florida election officials say, it IS all right for political committees to ask voters what they think about the issues.

Rescinding an Aug. 20 legal opinion, the Florida Division of Elections on Tuesday issued a new letter telling a gay rights group it can hire professional pollsters to survey voters on ballot issues.

The organization, Red and Blue Florida, seeks to join with other special interests in polling Floridians on a proposed ban on gay marriage. It opposes any such ban.

State lawyers initially said that because only candidates are expressly allowed by law to poll voters, any other group, including political action committees and even political parties, could not.

Political activists said that interpretation made no sense, and Tuesday's follow-up opinion concurred.

"On the other hand, however, given the history of the statutory provision and because polling activities implicate the First Amendment right to free speech, it is reasonable to conclude the legislature did not intend to infringe upon this right any more than necessary to accomplish its expressed goal of regulating candidate polls," elections attorney Amy Tuck wrote.

"Therefore, although the language of the statute is not entirely clear, we

believe the better interpretation is to construe its purpose as being to impose restrictions upon candidate polling without imposing any similar restrictions upon issue polling."

--
Pat Lewis
AAPOR Communications Director
1405 North George Mason Drive
Arlington, Virginia
703.527-5245
cell 703.201.5070
www.aapor.org

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=====
Date: Thu, 20 Sep 2007 11:05:53 -0400
Reply-To: Claire Durand <Claire.Durand@UMONTREAL.CA>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Claire Durand <Claire.Durand@UMONTREAL.CA>
Subject: adjustment by past vote
Comments: To: AAPORNET@ASU.edu
Mime-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"; format=flowed
Content-Transfer-Encoding: 8bit

Hi,

In some countries, it is common practice to weight by past vote, in some others (like Quebec), it is not. I am looking at whether weighting by past vote would improve the estimation of vote intention in Quebec.

My question to aapornetters (please answer to me directly and I will summarize for the list).

1) Do you adjust your estimation of vote intention using declared vote at preceding elections?

2) If so, what do you do with respondents who declare that they did not vote in the past election? Do you withdraw them or, on the contrary, weight them up to the proportion of non-voters in the entire population?

Thanks,
Best,

Claire Durand
professeur titulaire
<http://www.mapageweb.umontreal.ca/durandc>
Département de sociologie,
Université de Montréal
C.P. 6128, succ. Centre-ville,
Montréal, H3C 3J7

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Date: Thu, 20 Sep 2007 17:29:47 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: When Pollsters Attack
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 8bit

<It's gonna be a loooooong election season>

When Pollsters Attack

http://www.pollster.com/blogs/when_pollsters_attack.php

A few hours ago, we posted results from two new surveys of likely primary voters in Florida, both sponsored by the Southern Political Report. One survey was conducted by InsiderAdvantage (which is essentially part of the Southern Political Report) and one by the Mason-Dixon Polling and Research. The remarkable thing about the summary by InsiderAdvantage pollster Matt Towery has less to do with the numbers than with his unusual frontal assault on the Quinnipiac University poll.

SNIP

But for Towery the conclusion appears foregone:

"In the instance of the Quinnipiac poll showing Giuliani with a monster lead over Thompson, it became all too obvious that it's time to call out this polling organization.

Maybe they're right and everybody else is wrong. But it's unlikely. At the very least, Quinnipiac numbers should stop being taken at face value as the paragon of accuracy in Florida. Somewhere in their methodology they continue to misread the state they claim to know so intimately. "

SNIP

--

Leo G. Simonetta
Director of Research
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

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=====

Date: Thu, 20 Sep 2007 17:38:25 -0400
Reply-To: rys3@COLUMBIA.EDU
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Robert Y. Shapiro" <rys3@COLUMBIA.EDU>
Subject: NYAAPOR Event: Counting and Estimating New York's Population:
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-Version: 1.0
Content-Type: MULTIPART/MIXED; BOUNDARY="-559023410-851401618-1190324305=:14698"

This message is in MIME format. The first part should be readable text,
while the remaining parts are likely unreadable without MIME-aware tools.

---559023410-851401618-1190324305=:14698
Content-Type: TEXT/PLAIN; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: QUOTED-PRINTABLE

NYAAPOR Presents:

Counting and Estimating New York's Population: New Results from the 2006=20
American Community Survey and the Future of the Census

Thursday, September 27, 2007, 6 - 8 PM

Baruch College's School for Public Affairs Building

135 East 22nd Street (Corner of Lexington), Room 301

NYAAPOR kicks off the season with a discussion of new findings about the
state of New York City and important information about the Newly=20
Reorganized Census:

=C2=B7What demographic trends are shaping New York today and will shape it
tomorrow?

=C2=B7How many immigrants live in New York City and where are they from?

=C2=B7Is the city becoming more or less educated? Wealthier or poorer?

=C2=B7How have demographic trends influenced housing opportunities for the
affluent and non-affluent?

=C2=B7What does the complete reorganization of the Census mean to you and y=
our
research? What new data is available to you?

Andrew A Beveridge, Queens College and Grad Center CUNY. In addition to his teaching, for nearly 15 years Andy Beveridge has been a consultant to the New York Times, which has published numerous news reports and maps based upon his analysis of the Census data. He writes the demographic topic column for the Gotham Gazette an on-line publication of the Citizens Union. New Census data was released on September 12th from the new American Community Survey, and he has been analyzing it for the New York Times.

Joe Salvo, Director, Population Division, New York City Department of City Planning. The Population Division serves as the city's in-house demographic consultant, providing expertise for a whole host of applications involving assessments of need, program planning and targeting, and policy formulation - including the development of population estimates and projections for infrastructure and capital planning. He spearheaded the various programs that may have added as many as 400,000 to the count of the city=E2=80=99s population and is in the mids=
t of
planning for Census 2000.

This event is free to NYAAPOR members and student members, \$20 for=20
non-members.

No refunds (but you can send someone in your place)

Register for the event at: (212) 684-0542, [_info@nyaapor.com_](mailto:info@nyaapor.com)
(mailto:info@nyaapor.com) , or
[_http://www.nyaapor.org_](http://www.nyaapor.org) (http://www.nyaapor.org/)

And join the speakers afterwards for discussion and socializing at the Bull's Head Tavern, 295 Third Avenue (Corner of 23rd Street)

This workshop is approved for Professional Researcher Certification by the Marketing Research Association.
MR-PRC credit: CH 2.5 hours, Analysis and Research Design

Archives: <http://lists.asu.edu/archives/aapornet.html> .
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Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

---559023410-851401618-1190324305=:14698--
=====

Date: Thu, 20 Sep 2007 17:18:19 -0500
Reply-To: Linda Owens <lindao@SRL.UIC.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Linda Owens <lindao@SRL.UIC.EDU>
Subject: Helping Clients Interpret Response Rates
Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Type: text/plain; charset=US-ASCII
Content-Disposition: inline
Content-Transfer-Encoding: 8bit

I'm sending this request on behalf of a colleague who wants input on helping clients interpret response rates.

We conducted an RDD survey for a client recently that had an AAPOR Response Rate 3 (RR3) of 45.9%; refusal rate 25.6%; cooperation rate 64.2%. He is seeking other published response, refusal and cooperation rates that will help him to put his rates into context. The survey was somewhat sensitive and he is concerned that the reviewers will assume response rates for most studies are around 80%.

To help our client we are looking for two specific things:

(1) Published response rates (defined as AAPOR RR3 to be comparable), refusal rates and cooperation rates so that he can put his rates into context.

(2) Assistance in helping clients understand the declining response rates. (We are sending him the link to the AAPOR Special issue on nonresponse (Special Issue 2006, Volume 7/Number 5). We think that this will help him understand that nonresponse is increasing (and Response Rates are falling).

Thank you!

Linda Owens, PhD
Assistant Director
Univ. of Il. Survey Research Lab
505 E. Green St. Ste 3
Champaign, Il
61820
phone: (217) 333-4422
fax: (217) 244-4408
email: lindao@srl.uic.edu

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 20 Sep 2007 18:50:06 -0400
Reply-To: Colleen Porter <colleen_porter@COX.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Colleen Porter <colleen_porter@COX.NET>
Subject: Re: Helping Clients Interpret Response Rates
Comments: To: AAPORNET@asu.edu
In-Reply-To: <200709202223.18KLIKAP007812@lists.asu.edu>
Mime-Version: 1.0 (Apple Message framework v752.2)
Content-Type: text/plain; charset=US-ASCII; delp=yes; format=flowed
Content-Transfer-Encoding: 7bit

The New-And-Improved AAPOR website has a great section on understanding response rates, under the "Poll and Surveys FAQ" tab.

The exact link would be
<http://www.aapor.org/responserates>

In particular, there are articles by Gary Langer of ABC News and Claudia Dean of the Washington Post that help provide explanation and context in a manner that most college-educated adults could follow. (I appreciated the 2006 special issue, and I shared it with my academic department, but I think it would be a bit technical for most of my clients to wade through.) The Washington Post article offers response rates for some of their surveys, for comparison.

Colleen Porter
Gainesville, FL

On Sep 20, 2007, at 6:18 PM, Linda Owens wrote:

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> on helping clients interpret response rates.

> _____
>

> We conducted an RDD survey for a client recently that had an AAPOR
> Response Rate 3 (RR3) of 45.9%; refusal rate 25.6%; cooperation
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> nonresponse (Special Issue 2006, Volume 7/Number 5). We think
> that this will help him understand that nonresponse is increasing
> (and Response Rates are falling).

> Thank you!
>
> _____
> _

>
>
> Linda Owens, PhD
> Assistant Director
> Univ. of Il. Survey Research Lab
> 505 E. Green St. Ste 3
> Champaign, Il
> 61820
> phone: (217) 333-4422
> fax: (217) 244-4408
> email: lindao@srl.uic.edu

> -----
> Archives: <http://lists.asu.edu/archives/aapornet.html> .
> Please ask authors before quoting outside AAPORNET.
> Unsubscribe?-don't reply to this message, write to: aapornet-
> request@asu.edu

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 20 Sep 2007 19:29:41 -0400
Reply-To: John Healy <jhealy@NYSUTMAIL.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: John Healy <jhealy@NYSUTMAIL.ORG>
Subject: Re: Procuring Specialized Lists, 9/18/07
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=utf-8
Content-Disposition: inline
Content-Transfer-Encoding: 8bit

The following are excerpts from the responses on the above. And it must be stated right off that I acknowledge, thank and appreciate the replies from everyone who assisted - very nice and very helpful. There were some who requested that I share and summarize those replies and that is the intent of the list that follows below:

1. D&B's total file came very close to official state counts. The nice thing about business databases is that all phone numbers are listed.
2. Try Dun & Bradstreet. (dnb.com) I think they are the original providers of business lists.
3. My organization, the Center for Women's Business Research, has used D&B lists with considerable success. If you're interested in more info, like the name of the Sales Rep we work with, let me know. I'm glad to pass it on.
4. If she hasn't contacted you, I except Linda Piekarski (linda_piekarski@SurveySampling.com) at Survey Sampling could put you in touch with the right person at her firm.

5. Go to www.zapdata.com. Website for D&B, formerly known as Dun & Bradstreet. You can purchase lists there online and pay with a credit card.

6. I've used two sources for business lists: Dun & Bradstreet and InfoUSA. In most cases, I've had Genesys/MSG compile the lists for me; they add a lot of value in terms of expertise in sampling from these lists. Paul Posluszny is a good contact there. (Genesys) (1-800-336-7674) In fairness, I believe Survey Sampling and the other major RDD companies also work with the same lists, so if you have an RDD supplier you like, they can probably help you with one of these two lists or may have another idea.

7. Google for List Brokers. They have scads of categories.

8. There are several vendors out there, but I often use Survey Sampling Inc.

9. Dunn & Bradstreet may be your best bet. They have a list of all businesses in the US and can provide sample based on whatever criteria you specify, including number of employees, revenue size, etc. I am not sure how small you want to go. The vendor that we use to get D&B lists is American List Council. The person I have worked with over there is Steve West (Steve.West@alc.com).

10. Dun and Bradstreet rents lists of businesses with its zapdata subsidiary (www.zapdata.com). You can play around with it online for free. Select by company size, geography, etc. Basic list includes phone number. They call it a prospect list, I call it sample.

11. I think the most widely used resource is Dun & Bradstreet:
http://smallbusiness.dnb.com/find-new-customers/marketing-detail.asp?cmeid=IOS200246&cm_re=find%2Dnew%2Dcustomers%2Fbrowse%2Dproducts%2Easp*index%5F3*Marketing+Lists

12. Try: 1) the vendor InfoUSA, which has some operation size criteria that would allow you to set threshold size for small v. other businesses or 2) local area Small Business Development Centers' lists

13. We have done several projects this year â€œ B2B â€œ and have purchased the business samples from SDR. We were pleased with them.

14. RestrepoJ@eurekafacts.com

Again, to all of those who responded, I thank you very much.

John

John Healy
Manager, Polling Center
NYSUT
800 Troy-Schenectady Road
Latham, NY 12110-2455
(518) 213-6000
x.6680
jhealy@nysutmail.org

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=====

Date: Thu, 20 Sep 2007 23:45:58 -0700
Reply-To: Marc Sapir <marcsapir@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Marc Sapir <marcsapir@COMCAST.NET>
Subject: FW: Felipe P=?iso-8859-1?Q?=E9rez?= Roque re Resolution 61-11 at
UN

Comments: To: AAPORNET@ASU.EDU
Comments: cc: Jane and Bruce Franklin <janefranklin@hotmail.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: 8bit

Here's a political poll of sorts, and an example of how polling can reinforce misinformation. The World's national representatives voted 183-5 (see below), and yet our free Media machinery would have the American people believe that it is Cuba that is the defiant rogue nation among the world's nations. And certainly many citizens appear to believe it, according to past polls I've seen.

Marc Sapir MD, MPH
510-848-3826
marcsapir@comcast.net

-----Original Message-----

From: Jane Franklin [<mailto:janefranklin@hotmail.com>]
Sent: Thursday, September 20, 2007 7:43 PM
To: janefranklin@hotmail.com
Subject: Felipe Pérez Roque re Resolution 61-11 at UN

GRANMA

Havana. September 18, 2007

Cuba denounces effects of U.S. economic blockade

HAVANA, Sept. 18 (PL). — Cuban Foreign Minister Felipe Pérez Roque affirmed today that the blockade imposed by the United States on Cuba has affected the country to the tune of \$89 billion.

Pérez Roque revealed that figure during a presentation to the media in Havana of a report on Resolution 61-11 of the United Nations General Assembly, The Necessity of Ending the Economic, Commercial and Financial

Blockade imposed on Cuba by the United States of America.

The U.S. government began its economic siege when the Cuban Revolution triumphed on January 1, 1959, and that blockade has now been in place for nearly 50 years.

Pérez Roque noted that last year the General Assembly dealt an overwhelming blow to the blockade when 183 nations voted for its elimination, with only four opposing and one abstention.

The Cuban minister said that since 1992, when this report was first presented, support from the international community has continued to grow, and is an unequivocal example of the world's awareness of the negative effects of the blockade on Cuba.

He also noted the broad international opposition to that policy due to its extraterritorial measures, which sanction third countries for doing business with Cuba.

Translated by Granma International

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 21 Sep 2007 08:47:34 -0500
Reply-To: Jan Kiley <jankiley@SOLTEC.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jan Kiley <jankiley@SOLTEC.NET>
Subject: FW: Helping Clients Interpret Response Rates
Comments: To: Aapornet <AAPORNET@asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>]On Behalf Of Linda Owens
Sent: Thursday, September 20, 2007 5:18 PM
To: AAPORNET@ASU.EDU
Subject: Helping Clients Interpret Response Rates

I'm sending this request on behalf of a colleague who wants input on helping clients interpret response rates.

We conducted an RDD survey for a client recently that had an AAPOR Response Rate 3 (RR3) of 45.9%; refusal rate 25.6%; cooperation rate 64.2%. He is seeking other published response, refusal and cooperation rates that will

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Thank you!

Linda Owens, PhD
Assistant Director
Univ. of Il. Survey Research Lab
505 E. Green St. Ste 3
Champaign, Il
61820
phone: (217) 333-4422
fax: (217) 244-4408
email: lindao@srl.uic.edu

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Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 21 Sep 2007 11:21:33 -0400
Reply-To: John Mitchell <john@BUZZBACK.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: John Mitchell <john@BUZZBACK.COM>
Subject: Re: Public opinion on personal responsibility
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Sorry, the last send was an error. Please disregard.

John Mitchell
Business Development
BuzzBack
646-278-7979

-----Original Message-----

From: John Mitchell
Sent: Friday, September 21, 2007 11:21 AM Eastern Standard Time
To: 'AAPORNET@ASU.EDU'
Subject: Public opinion on personal responsibility

A friend is researching a book on attitudes towards health insurance, = malpractice, and other health related issues. She is looking for some = publicly available data on how these attitudes might differ by age = groups, and I thought someone on this list might be able to help me pont = her the right way. Thanks in advance.

John Mitchell
Business Development
BuzzBack
646-278-7979

-----Original Message-----

From: Marjette M. Stark [mailto:dmsmarjette@AOL.COM]
Sent: Friday, September 07, 2007 04:11 PM Eastern Standard Time
To: AAPORNET@ASU.EDU
Subject: High School Political Research Project

A friend of mine is a high school science research teacher in = Massapequa,=20 NY. He has an extremely bright student who is working on a project = related=20 to "political morphology." The hypothesis is that people's political=20 party registration is not a good indicator of cluster representation. = He=20 has conducted a small study consisting of questions covering a broad=20 spectrum of international, national, social, and economic issues and=20 ideologies. In essence he created a ten-dimensional analysis of = political=20 morphology. In comparing the hierarchical cluster analysis to people's=20 stated party registration, he came across some interesting findings = which=20 he would like to test on a larger, quantitative basis. Unfortunately, = the=20 school doesn't have a budget to cover external research and thus they = are=20 looking for some creative ideas for conducting the research very=20 inexpensively or a partner who would be interested in supporting this=20 research.

If anyone is interested in helping, please email me directly. Thanks!

Marjette Stark

DMS Research
Dulles, VA 20166
DMSmarjette@aol.com

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Unsubscribe? Send email to listserv@asu.edu with this text:
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On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 21 Sep 2007 11:21:33 -0400
Reply-To: John Mitchell <john@BUZZBACK.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: John Mitchell <john@BUZZBACK.COM>
Subject: Public opinion on personal responsibility
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

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malpractice, and other health related issues. She is looking for some =
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Business Development
BuzzBack
646-278-7979

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From: Marjette M. Stark [<mailto:dmsmarjette@AOL.COM>]
Sent: Friday, September 07, 2007 04:11 PM Eastern Standard Time
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Subject: High School Political Research Project

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DMS Research
Dulles, VA 20166
DMSmarjette@aol.com

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On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Fri, 21 Sep 2007 09:38:54 -0600
Reply-To: Dan Jones & Associates <danjones@DJASURVEY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Dan Jones & Associates <danjones@DJASURVEY.COM>
Subject: Sawtooth WinCATI
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

Hello Everyone,

I am trying to speak with people that use Sawtooth WinCATI. Could you =
please reply to my assistant offline at carolynf@djasurvey.com.

Thank you in advance for your help.

Dan Jones
Dan Jones & Associates

Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Fri, 21 Sep 2007 11:39:34 -0400
Reply-To: allenbarton@mindspring.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Allen Barton <allenbarton@MINDSPRING.COM>
Subject: Re: FW: Felipe P=?ISO-8859-1?Q?=E9rezRoque?= re Resolution 61-11
at UN
Comments: To: Marc Sapir <marcsapir@COMCAST.NET>, AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-type: text/plain; charset=US-ASCII

Regarding the US economic boycott of Cuba and our attempt to penalize other nations for trade with Cuba, has there been any public opinion polling on (a) approval of both of those elements of US policy, and (b) public awareness of the nearly world-wide rejection of those policies? I notice polls showing a large amount of misinformation on what the public of other countries think of our Iraq policy - belief that world public opinion supports us on Iraq is one of three items in the PIPA scale of "misinformation," along with belief that WMD have been discovered in Iraq and that there is evidence of a close connection of Saddam Hussain to the 9/11 attack. How much is the US public supposed to know about public opinion in other countries to be "informed citizens"?

> [Original Message]
> From: Marc Sapir <marcsapir@COMCAST.NET>
> To: <AAPORNET@ASU.EDU>
> Date: 9/21/2007 2:45:36 AM
> Subject: FW: Felipe PérezRoque re Resolution 61-11 at UN

>
> Here's a political poll of sorts, and an example of how polling can
> reinforce misinformation. The World's national representatives voted
> 183-5 (see below), and yet our free Media machinery would have the
> American people believe that it is Cuba that is the defiant rogue nation
> among the world's nations. And certainly many citizens appear to
> believe it, according to past polls I've seen.

>
>
> Marc Sapir MD, MPH
> 510-848-3826
> marcsapir@comcast.net

> -----Original Message-----
> From: Jane Franklin [<mailto:janefranklin@hotmail.com>]
> Sent: Thursday, September 20, 2007 7:43 PM
> To: janefranklin@hotmail.com
> Subject: Felipe Pérez Roque re Resolution 61-11 at UN

>
> GRANMA
>
> Havana. September 18, 2007
>
> Cuba denounces effects of U.S. economic blockade
>
> HAVANA, Sept. 18 (PL). — Cuban Foreign Minister Felipe Pérez Roque
> affirmed
> today that the blockade imposed by the United States on Cuba has
> affected
> the country to the tune of \$89 billion.
>
> Pérez Roque revealed that figure during a presentation to the media in
> Havana of a report on Resolution 61-11 of the United Nations General
> Assembly, The Necessity of Ending the Economic, Commercial and Financial
>
> Blockade imposed on Cuba by the United States of America.
>
> The U.S. government began its economic siege when the Cuban Revolution
> triumphed on January 1, 1959, and that blockade has now been in place
> for
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>
> Pérez Roque noted that last year the General Assembly dealt an
> overwhelming
> blow to the blockade when 183 nations voted for its elimination, with
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>
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> presented, support from the international community has continued to
> grow,
> and is an unequivocal example of the world's awareness of the negative
> effects of the blockade on Cuba.
>
> He also noted the broad international opposition to that policy due to
> its
> extraterritorial measures, which sanction third countries for doing
> business
> with Cuba.
>
> Translated by Granma International
>
> -----
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aapornet-request@asu.edu

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Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail

On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 21 Sep 2007 12:04:31 -0400
Reply-To: gladwin@fiu.edu
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Hugh Gladwin <gladwin@FIU.EDU>
Subject: Re: FW: Felipe P=?iso-8859-1?Q?=E9rezRoque?= re Resolution 61-11
at UN
Comments: To: allenbarton@mindspring.com, AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=UTF-8
Content-Transfer-Encoding: 8bit

Here is a poll showing even Cuban exiles living in the US have very mixed responses on these issues:
<http://www.fiu.edu/orgs/ipor/cuba8/ExecutiveSummary.htm>
<http://www.fiu.edu/orgs/ipor/cuba8/index.html>

---- Original message ----

>Date: Fri, 21 Sep 2007 11:39:34 -0400
>From: Allen Barton <allenbarton@MINDSPRING.COM>
>Subject: Re: FW: Felipe PÃ©rezRoque re Resolution 61-11 at UN
>To: AAPORNET@ASU.EDU
>
>Regarding the US economic boycott of Cuba and our attempt to penalize other
>nations for trade with Cuba, has there been any public opinion polling on
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>> [Original Message]

>> From: Marc Sapir <marcsapir@COMCAST.NET>
>> To: <AAPORNET@ASU.EDU>
>> Date: 9/21/2007 2:45:36 AM
>> Subject: FW: Felipe PÃ©rezRoque re Resolution 61-11 at UN

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>> Marc Sapir MD, MPH

>> 510-848-3826

>> marcsapir@comcast.net

>>

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>> From: Jane Franklin [mailto:janefranklin@hotmail.com]

>> Sent: Thursday, September 20, 2007 7:43 PM

>> To: janefranklin@hotmail.com

>> Subject: Felipe P rez Roque re Resolution 61-11 at UN

>>

>> GRANMA

>>

>> Havana. September 18, 2007

>>

>> Cuba denounces effects of U.S. economic blockade

>>

>> HAVANA, Sept. 18 (PL). â€” Cuban Foreign Minister Felipe P rez Roque

>> affirmed

>> today that the blockade imposed by the United States on Cuba has

>> affected

>> the country to the tune of \$89 billion.

>>

>> P rez Roque revealed that figure during a presentation to the media in

>> Havana of a report on Resolution 61-11 of the United Nations General

>> Assembly, The Necessity of Ending the Economic, Commercial and Financial

>>

>> Blockade imposed on Cuba by the United States of America.

>>

>> The U.S. government began its economic siege when the Cuban Revolution

>> triumphed on January 1, 1959, and that blockade has now been in place

>> for

>> nearly 50 years.

>>

>> P rez Roque noted that last year the General Assembly dealt an

>> overwhelming

>> blow to the blockade when 183 nations voted for its elimination, with

>> only

>> four opposing and one abstention.

>>

>> The Cuban minister said that since 1992, when this report was first

>> presented, support from the international community has continued to

>> grow,

>> and is an unequivocal example of the worldâ€™s awareness of the negative

>> effects of the blockade on Cuba.

>>

>> He also noted the broad international opposition to that policy due to

>> its

>> extraterritorial measures, which sanction third countries for doing

>> business

>> with Cuba.

>>

>> Translated by Granma International

>>

>> -----

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=====
Date: Fri, 21 Sep 2007 09:32:10 -0700
Reply-To: "Casey A. Klofstad" <klofstad@GMAIL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Casey A. Klofstad" <klofstad@GMAIL.COM>
Subject: results on PDA question
Comments: To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable

Colleagues-

A week or so ago I asked for suggestions on what survey software to use with a PDA. I received a number of suggestions. I also received a number of requests to post the suggestions to this listserv. Here they are, with excerpts of what people had to say:

TECHNEOS: www.techneos.com
=E2=80=9CTechneos has a good set of applications. We have integrated with their tools to complete any verbatim coding, including audio files.=E2=80=9D=20=

=E2=80=9CWe have had good results from Entryware..."

EMBRACE MOBILE: www.embracemobile.com
=E2=80=9CEmbrace Mobile has made a successful entry into our industry as well.=E2=80=9D

QDS: www.novaresearch.com/Products/qds/
=E2=80=9CI think that there may be economical education site licenses. It's also really easy to teach yourself, and their support /customer service is really

efficient and helpful. I've been very glad that we're using in for my dissertation research, and I would probably purchase this software if I were running a new study...

SURVEY SYSTEM: www.surveysystem.com/pdasurveys.htm
I am a 31 year AAPOR veteran and a 25 year software vendor. You may want to look at our software... If you look at the pricing page at our site, please note that we offer universities a 25% off the prices shown.

OHIO STATE UNIVERSITY: <http://www.chrr.ohio-state.edu/>
We have a system that will run on either PDAs or cell phones. The authoring system allows one to export to either those modes or to an ordinary Web survey that could serve distributed call stations or even run on a laptop. The authoring system runs as a Web application. We also have an integrated system to document and manage the resultant data. This is a system designed to handle complex demographic surveys. However, we also used it in a pilot experiment to handle exit polling.

Through my own research I also found a few more options. I can't speak to their quality because I haven't used them, but here they are anyway:

SNAP: www.snapsurveys.com

GEO AGE FAST: www.geoage.com/fast.html

PENDRAGON FORMS: www.pendragon-software.com

PREZZA CHECKBOX MOBILE: www.prezzatech.com

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On your return send this: set aapornet mail

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=====
Date: Fri, 21 Sep 2007 09:39:10 -0700

Reply-To: Leora Lawton <lawton@TECHSOCIETY.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leora Lawton <lawton@TECHSOCIETY.COM>

Subject: FW: John J. Heldrich Center - Job Announcement

Comments: To: AAPORNET@asu.edu

Comments: cc: soc_practice-announce@listserv.asanet.org

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

-----Original Message-----

From: Kathy Krepcio [mailto:krepcio@rci.rutgers.edu]
Sent: Friday, September 21, 2007 12:26 PM
Cc: Cleary, Jennifer; Roherty, Martha
Subject: John J. Heldrich Center - Job Announcement

The John J. Heldrich Center for Workforce Development, located at the Bloustein School of Planning and Public Policy at Rutgers, the State University of New Jersey, is seeking qualified candidates to apply for the position of Research Program Coordinator 1. The position will be responsible for working with the Center's demand-side research team to conduct sector based research on the skill and workforce needs of key industries in states and nation. See attached job description.

I would appreciate your help in posting or circulating the following job announcement.

Kathy Krepcio
Executive Director
John J. Heldrich Center for Workforce Development Rutgers, the State University of New Jersey

JOB ANNOUNCEMENT

Research Program Coordinator 1- the John J. Heldrich Center for Workforce Development, Rutgers University, New Brunswick, New Jersey

The Heldrich Center, a research and policy organization devoted to strengthening the nation's workforce, seeks a Research Program Coordinator as a member of its research and evaluation team. The Research Program Coordinator would work with the Center's demand-side research team to conduct sector based research on the skill and workforce needs of key industries in states and nation. The position will be responsible for conducting demand-side research projects, collecting evidence and data, analyzing qualitative and quantitative data and presenting research results orally and in writing. The position will report directly to the Director for Research and Evaluation.

Position responsibilities will include:

- a) Assisting in the development of research proposals, methods and protocols;
- b) Conducting site visits, interviews, and focus groups;
- c) Analyzing labor market information and other data;
- d) Writing reports based on research results;
- e) Presenting research results at meetings and conferences;
- f) Interacting with clients, university staff, research subjects and others to organize project activities; and
- g) Supervising research assistants, consultants and other project staff

Candidates should possess a Masters degree in public policy, urban planning, business, economics or other relevant area. The ideal candidate should have strong writing skills, research and analytical skills, experience conducting research, as well as public speaking and presentation skills. Candidates must demonstrate experience applying basic research principles, conducting interviews and/or focus groups, analyzing qualitative and quantitative data, writing research and/or policy reports and using Microsoft Access, Excel, Project, Word and Powerpoint.

Salary range is \$45,658 to \$68,553 and commensurate with experience. Please send resume and cover letter to: Jennifer Cleary, Senior Project Manager, Research and Evaluation , John J. Heldrich Center for Workforce Development, 30 Livingston Avenue, New Brunswick, NJ 08901. Fax: 732-932-3454 or email to: jcleary@rci.rutgers.edu. Rutgers University is an equal opportunity/affirmative action employer.

#

The John J. Heldrich Center for Workforce Development at the Edward J. Bloustein School of Planning and Public Policy at Rutgers, the State University of New Jersey is a research and policy organization devoted to strengthening New Jersey's and the nation's workforce during a time of global economic change. The Heldrich Center researches and puts to work strategies that close the gap between the skills workers have and the job skills employers require, re-employ laid-off workers, create economic opportunity for all, ensure high quality education and training for all students and jobseekers, and strengthen the management and effectiveness of workforce programs. Information about the Center can be found at www.heldrich.rutgers.edu

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=====
Date: Fri, 21 Sep 2007 12:27:04 -0500

Reply-To: Nick Panagakis <mail@MARKETSHARESCORP.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Nick Panagakis <mail@MARKETSHARESCORP.COM>

Subject: Re: FW: Felipe P=?UTF-8?Q?=C3=A9rezRoque?= re Resolution 61-1 1
at UN

Comments: To: AAPORNET@ASU.EDU

In-Reply-To: <20070921120431.BLX65488@mailstore2.fiu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset=UTF-8; format=flowed

Content-Transfer-Encoding: 8bit

Polling Report has national polls on some of the issues below asked of Cuban-Americans in South Florida.

Feelings about the trade embargo are divided.

<http://www.pollingreport.com/cuba.htm>

Three Republican Cuban-American Congressmen from South Florida must have a lot of influence over U.S. policy. And Florida has become a pivotal state in national elections.,

Nick

Hugh Gladwin wrote:

>Here is a poll showing even Cuban exiles living in the US have very mixed responses on these issues:

><http://www.fiu.edu/orgs/ipor/cuba8/ExecutiveSummary.htm>

><http://www.fiu.edu/orgs/ipor/cuba8/index.html>

>

>----- Original message -----

>

>

>>Date: Fri, 21 Sep 2007 11:39:34 -0400

>>From: Allen Barton <allenbarton@MINDSPRING.COM>

>>Subject: Re: FW: Felipe PÃ©rezRoque re Resolution 61-11 at UN

>>To: AAPORNET@ASU.EDU

>>

>>Regarding the US economic boycott of Cuba and our attempt to penalize other

>>nations for trade with Cuba, has there been any public opinion polling on

>>(a) approval of both of those elements of US policy, and (b) public

>>awareness of the nearly world-wide rejection of those policies? I notice

>>polls showing a large amount of misinformation on what the public of other

>>countries think of our Iraq policy - belief that world public opinion

>>supports us on Iraq is one of three items in the PIPA scale of

>>"misinformation," along with belief that WMD have been discovered in Iraq

>>and that there is evidence of a close connection of Saddam Hussain to the

>>9/11 attack. How much is the US public supposed to know about public

>>opinion in other countries to be "informed citizens"?

>>

>>

>>

>>

>>>[Original Message]

>>>From: Marc Sapir <marcsapir@COMCAST.NET>

>>>To: <AAPORNET@ASU.EDU>

>>>Date: 9/21/2007 2:45:36 AM

>>>Subject: FW: Felipe PÃ©rezRoque re Resolution 61-11 at UN

>>>

>>>Here's a political poll of sorts, and an example of how polling can

>>>reinforce misinformation. The World's national representatives voted

>>>183-5 (see below), and yet our free Media machinery would have the

>>>American people believe that it is Cuba that is the defiant rogue nation

>>>among the world's nations. And certainly many citizens appear to

>>>believe it, according to past polls I've seen.

>>>

>>>

>>>Marc Sapir MD, MPH

>>>510-848-3826

>>>marcsapir@comcast.net

>>>

>>>-----Original Message-----

>>>From: Jane Franklin [mailto:janefranklin@hotmail.com]

>>>Sent: Thursday, September 20, 2007 7:43 PM

>>>To: janefranklin@hotmail.com

>>>Subject: Felipe PÃ©rez Roque re Resolution 61-11 at UN

>>>

>>>GRANMA

>>>

>>>Havana. September 18, 2007

>>>

>>>Cuba denounces effects of U.S. economic blockade

>>>

>>>HAVANA, Sept. 18 (PL). â€” Cuban Foreign Minister Felipe PÃ©rez Roque

>>>affirmed

>>>today that the blockade imposed by the United States on Cuba has

>>>affected

>>>the country to the tune of \$89 billion.

>>>

>>>PÃ©rez Roque revealed that figure during a presentation to the media in

>>>Havana of a report on Resolution 61-11 of the United Nations General

>>>Assembly, The Necessity of Ending the Economic, Commercial and Financial

>>>

>>>Blockade imposed on Cuba by the United States of America.

>>>

>>>The U.S. government began its economic siege when the Cuban Revolution

>>>triumphed on January 1, 1959, and that blockade has now been in place

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>>>nearly 50 years.

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>>>PÃ©rez Roque noted that last year the General Assembly dealt an

>>>overwhelming

>>>blow to the blockade when 183 nations voted for its elimination, with

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>>>four opposing and one abstention.

>>>

>>>The Cuban minister said that since 1992, when this report was first

>>>presented, support from the international community has continued to

>>>grow,

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>>>effects of the blockade on Cuba.

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>>>with Cuba.

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>>>Translated by Granma International

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Date: Mon, 24 Sep 2007 09:27:37 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Boris Grushin, Pioneer Soviet Pollster, Is Dead at 78
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 8bit

Boris Grushin, Pioneer Soviet Pollster, Is Dead at 78

<http://www.nytimes.com/2007/09/24/world/europe/24grushin.html>

Boris Grushin, a Russian sociologist who was a pioneer of public opinion polling in the Soviet Union three decades before its breakup, died Tuesday in Moscow. He was 78.

His death was announced by his daughter Olga Grushin, who said he had Parkinson's disease.

In a Communist society where directives came from the top, Dr. Grushin set out to find what the average person thought. He ultimately received a doctorate, but his impact extended far beyond scholarly endeavors.

In 1960, in the Khrushchev era, Dr. Grushin founded and edited the Institute of Public Opinion at the newspaper Komsomolskaya Pravda. The institute conducted the Soviet Union's first public opinion surveys, asking people to identify the major problems in Soviet society and inquiring about personal matters, including the quality of marriages and satisfaction with leisure time.

SNIP

--

Leo G. Simonetta
Director of Research
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

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Date: Mon, 24 Sep 2007 15:00:23 +0000
Reply-To: "Craighill, Peyton M" <Peyton.M.Craighill@ABC.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Craighill, Peyton M" <Peyton.M.Craighill@ABC.COM>
Subject: Polling commentary: The Use and Misuse of Polls
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

Gary's latest blog on "The Use and Misuse of Polls in Politics and the Media" may be of interest to the group.

=20

<http://blogs.abcnews.com/thenumbers/>

=20

Peyton M. Craighill

Assistant Director of Polling

ABC News

7 W. 66th Street

New York, NY 10023

212-456-2622

212-456-2451 fax

=20

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Date: Mon, 24 Sep 2007 16:32:57 -0400
Reply-To: "Burns, Laura" <LBurns@NSBA.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Burns, Laura" <LBurns@NSBA.ORG>
Subject: Race/Ethnicity questions
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

I was wondering if anyone could help me out with this. I am familiar with the American and Canadian methods of asking race/ethnicity questions but is there a set standard for other countries (Europe, Asia, etc.)? =20

=20

Thanks,

=20

Laura =20

=20

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Date: Tue, 25 Sep 2007 10:47:12 +0100
Reply-To: Amanda Wilmot <Amanda.Wilmot@ONS.GSI.GOV.UK>

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Amanda Wilmot <Amanda.Wilmot@ONS.GSI.GOV.UK>
Subject: Re: Race/Ethnicity questions
Comments: To: LBurns@NSBA.ORG
Comments: cc: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: 8bit

Laura

The UK have recommended guidelines.

http://www.statistics.gov.uk/about/ethnic_group_statistics/

Amanda

Data Collection Methodology (Social Surveys)
Office for National Statistics
D2/08
1 Drummond Gate
LONDON SW1V 2QQ

Tel: 020 7533 5321
Fax: 020 7533 5499

LBurns@NSBA.ORG
Sent by: To: AAPORNET@ASU.EDU
AAPORNET@asu.edu cc:
Subject: Race/Ethnicity

questions

24/09/2007 21:32
Please respond to
LBurns

I was wondering if anyone could help me out with this. I am familiar with the American and Canadian methods of asking race/ethnicity questions but is there a set standard for other countries (Europe, Asia, etc.)?

Thanks,

Laura

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For the latest data on the economy and society consult National Statistics at <http://www.statistics.gov.uk>

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Date: Tue, 25 Sep 2007 07:14:06 -0400

Reply-To: Andrew A Beveridge <aabeveridge@GMAIL.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Andrew A Beveridge <aabeveridge@GMAIL.COM>

Subject: Two Jobs at Queens College CUNY

Comments: To: AAPORNET <AAPORNET@asu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Below is a listing of our two jobs at Queens College CUNY in Sociology for this year. Additionally we have a Senior Offer Outstanding to a Family Demographer.

Please Circulate Widely

Open Assistant Professor Line

QUEENS COLLEGE, City University of New York. The Department of Sociology seeks to hire a tenure-track Assistant Professor beginning Fall 2008.

Candidates must show promise of excellence in research, including, a well-defined research program and some scholarly publications, as well as excellence in and commitment to teaching. Candidates must have a Ph.D. in hand at time of appointment. The department will consider highly qualified candidates in a wide variety of specialties, especially candidates focusing on race and ethnic difference and inequality, family, sexuality, health, media, or deviance. Applicants should send (1) curriculum vitae, (2) samples of scholarly writing, (3) statement outlining research and teaching interests, and (4) three current confidential letters of reference to Andrew A. Beveridge, Chair, Search Committee, Department of Sociology, Queens College, 65-30 Kissena Blvd., Flushing, NY 11367-1597. We especially welcome electronic application, including the reference letters. Please address them to QCSocSearch@gmail.com. In addition to offering a BA degree in sociology to several hundred majors, the department (with over 25 full-time and numerous part-time faculty members) offers an MA with a concentration in social research. Appointment to the Doctoral Faculty at the Graduate Center of CUNY is open to professors at all ranks, upon review of publication record. Queens College, located in Flushing, New York has a diverse student body of 18,000 students, and is one of the Senior Colleges in the CUNY system. More information is available at www.qc.cuny.edu. Closing Date is October 20, 2007.

Social Demography (Cluster) Assistant to Early Associate Line

Queens College, City University of New York. The Department of Sociology

seeks to hire a tenure-track Assistant or possibly early Associate Professor beginning Fall 2008, as part of CUNY's demography cluster initiative. Candidates must show promise of excellence in research, including, a well-defined research program and some scholarly publications, as well as excellence in and commitment to teaching. Candidates must have a Ph.D. in hand at time of appointment. The department will consider highly qualified candidates in all areas of social demography. Applicants should send (1) curriculum vitae, (2) samples of scholarly writing, (3) statement outlining research and teaching interests, and (4) three current confidential letters of reference to Joanne Miller, Chair, Demography Search Committee, Department of Sociology, Queens College, 65-30 Kissena Blvd., Flushing, NY 11367-1597. We especially welcome applications in electronic form, including letters of reference. Such applications may be addressed to QCDemogSearch@gmail.com. The successful applicant will be associated with the developing CUNY Institute for Demography Research. In addition to offering a BA degree in sociology to several hundred majors, the department (with over 25 full-time and numerous part-time faculty members) offers an MA with a concentration in social research. Appointment to the Doctoral Faculty at the Graduate Center of CUNY is open to professors at all ranks, upon review of publication record. We expect the successful candidate to be appointed to the Graduate Center and participate in the development of a demography training program. Queens College, located in Flushing, New York has a diverse student body of 18,000 students, and is one of the Senior Colleges in the CUNY system. More information is available at www.qc.cuny.edu. Open Until Filled, Review of Candidates Will Begin on October 20, 2007.

Andrew A. Beveridge
Prof of Sociology Queens College and Grad Ctr CUNY Chair Queens College
Sociology Dept
Office: 718-997-2848
Email: andrew.beveridge@qc.cuny.edu
252A Powdermaker Hall
65-30 Kissena Blvd
Flushing, NY 11367-1597
www.socialexplorer.com

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Date: Tue, 25 Sep 2007 09:17:56 -0400
Reply-To: Nancy Whelchel <nlwhelch@GW.FIS.NCSU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nancy Whelchel <nlwhelch@GW.FIS.NCSU.EDU>
Subject: surveys at public institutions
Comments: To: aapornet@asu.edu
Comments: cc: Juliette Grimmatt <Juliette_grimmatt@ncsu.edu>
Mime-Version: 1.0
Content-Type: text/plain; charset=US-ASCII
Content-Transfer-Encoding: 7bit

I am working with a NC State staff member who is planning to do a survey asking our students about illegal behaviors, including as perpetrators of illegal acts. As a public institution, any knowledge of illegal activity must be passed on to the appropriate campus authorities - - even if the knowledge is through a confidential survey. To avoid being in this situation, the staff member has been advised (by Legal and by IRB) to have a completely anonymous survey - - there will be no way to control who has access to the questionnaire, to know who has responded (or how many times they have responded), or who has not responded. Apparently even a separate matched file (e.g., name and unique ID) is out of the question. I have explained that this is not really a survey, and she should probably not use the results to help plan programming (the intended purpose of the survey).

What experiences do folks at other public universities have with such survey? How do you handle the issue of anonymity?

Thanks.
Nancy

Nancy Whelchel, Ph.D.
Assistant Director for Survey Research
University Planning and Analysis
Box 7002
NCSU
Raleigh, NC 27695-7002
919-515-4184
Nancy_Whelchel@ncsu.edu

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=====
Date: Tue, 25 Sep 2007 09:39:09 -0500
Reply-To: "D'Elia,Lisa" <LDElia@SCARBOROUGH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "D'Elia,Lisa" <LDElia@SCARBOROUGH.COM>
Subject: Spanish-Speaking moderator needed for focus groups in NYC
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

=20

-We are in need of a moderator who will do both Spanish and English focus groups in New York City. We would like to do two groups: one group among English speaking Hispanics and the second among Spanish speaking only. The moderator must be Spanish- Speaking and needs to have strong experience with the Hispanic market. (For the Spanish speaking focus group, we would have two simultaneous translators in the backroom.)

-The moderator needs to be available around November 12-21 since the focus groups need to be completed before Thanksgiving (final report can be delivered afterwards)

-We will provide a discussion guide and also we will handle the recruiting and reminders.

=20

- What we are looking to do in the focus groups/project description: We are a syndicated company and provide local media and lifestyle data to radio stations, newspaper companies, television stations, magazine companies and advertising agencies. We are looking to re-contact our Hispanic respondents who did not complete our syndicated survey. We want to understand why they didn't fill out the survey materials so that we can improve upon our research methods. (The first part is an interview about newspaper readership, radio listening and demographics. We then send a self mailer product booklet and seven day television diary).=20

=20

Please email any responses/suggestions/recommendations to=20 arecco@scarborough.com.

=20

Thanks.

=20

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=====

Date: Tue, 25 Sep 2007 11:03:05 -0500

Reply-To: Nick Panagakis <mail@MARKETSHARESCORP.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

signoff aapornet

Please ask authors before quoting outside AAPORNET.

Date: Tue, 25 Sep 2007 12:16:37 -0400
Reply-To: "Caplan, James R CIV DMDC" <James.Caplan@OSD.PENTAGON.MIL>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Caplan, James R CIV DMDC" <James.Caplan@OSD.PENTAGON.MIL>
Subject: Re: sensitive surveys at public institutions
Comments: To: AAPORNET@ASU.EDU
Comments: cc: Nancy Whelchel <nlwhelch@GW.FIS.NCSU.EDU>
In-Reply-To: A<46F8D244.5CBC.001C.0@gw.fis.ncsu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

All,

This brings up some related questions about surveys which ask respondents to incriminate themselves. The anonymity issue is big. It means you won't be able to use those self-reported anti-social behaviors as predictors of important metrics like graduation, gpa, class rank, public image of the athletic program, etc.

But how much do respondents self-censor, thinking that they are being identified and not trusting the researcher? How much social desirability bias is there in responses to self-incriminating questions? How do we code the item non-responses, knowing that "neutral" is highly unlikely. I've recently had to internally review those kinds of questions and there doesn't seem to be much guidance in the field. I'd really like to see a panel discussion or a half-day conference on such issues.

Nancy, a possible way out of the state law dilemma can be solved if the project is conducted by or sponsored by a Federal Agency. We are just starting to learn about this but Title V of the E-Government Act, Confidential Information Protection and Statistical Efficiency Act of 2002 (CIPSEA) protects data which has been gathered under this law from state or even other federal law. It appears to be exempt from subpoena, FOIA request, Privacy Act, or even Human Subjects Research Protection. I invite your attention to this act, PUBLIC LAW 107-347-DEC. 17 2002. To invoke CIPSEA, one must offer a pledge of confidentiality and that the data will be used for statistical purposes only. OMB guidance can be found at:
http://www.whitehouse.gov/omb/fedreg/2007/061507_cipsea_guidance.pdf

Regards,
Jim Caplan

Ref:
James R. Caplan, Ph.D.
Chief, Survey Technology Branch
DMDC
Department of Defense
1600 Wilson Blvd.

Arlington, VA 22209

Ph: 703-696-5848

DNS: 426-5848

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Nancy Whelchel

Sent: Tuesday, September 25, 2007 9:18 AM

To: AAPORNET@ASU.EDU

Subject: surveys at public institutions

I am working with a NC State staff member who is planning to do a survey asking our students about illegal behaviors, including as perpetrators of illegal acts. As a public institution, any knowledge of illegal activity must be passed on to the appropriate campus authorities - - even if the knowledge is through a confidential survey. To avoid being in this situation, the staff member has been advised (by Legal and by IRB) to have a completely anonymous survey - - there will be no way to control who has access to the questionnaire, to know who has responded (or how many times they have responded), or who has not responded. Apparently even a separate matched file (e.g., name and unique ID) is out of the question. I have explained that this is not really a survey, and she should probably not use the results to help plan programming (the intended purpose of the survey).

What experiences do folks at other public universities have with such survey? How do you handle the issue of anonymity?

Thanks.

Nancy

Nancy Whelchel, Ph.D.
Assistant Director for Survey Research
University Planning and Analysis
Box 7002
NCSU
Raleigh, NC 27695-7002
919-515-4184
Nancy_Whelchel@ncsu.edu

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Date: Tue, 25 Sep 2007 10:16:49 -0700
Reply-To: Steve Johnson <stevej@nsdssurvey.org>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Steve Johnson <stevej@NSDSSURVEY.ORG>
Organization: Northwest Survey & Data Services
Subject: professional liability insurance
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

I am wondering how many, if any, of the private survey research firms =
are carrying professional liability insurance. This is not general =
business liability, or workers comp, but specific professional liability =
insurance (could be some form of errors and omissions insurance). We =
have recently had a client ask about this and not be completely =
satisfied with our general business insurance and workers comp. Our =
agent is having trouble even finding such a policy and thinks given the =
relatively low risk this might be unnecessary. Any advice or =
information would be appreciated. Please respond directly and not to =
everyone on the list.

Thanks in advance
Steve Johnson, PhD
President, Northwest Survey & Data Services

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Date: Tue, 25 Sep 2007 14:54:15 -0400
Reply-To: Melissa Marcello <mmarcello@PURSUANTRESEARCH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Melissa Marcello <mmarcello@PURSUANTRESEARCH.COM>
Subject: Re: professional liability insurance
Comments: To: Steve Johnson <stevej@nsdssurvey.org>, AAPORNET@ASU.EDU
In-Reply-To: <[008201c7ff97\\$dca53e70\\$6601a8c0@stevelaptop](mailto:008201c7ff97$dca53e70$6601a8c0@stevelaptop)>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

Hi Steve,

Yes, we have a rider (I believe it's for one million) on our comprehensive
business policy insurance. If you do business with government, some states
govt's require you to have it.

I do not know the cost of the rider, b/c it was so long ago that I added

it...

Melissa

Melissa Marcello
President
Pursuant, Inc.
2141 P Street NW
Suite 105
Washington, DC 20037
d. 202.887.0070, ext. 11
f. 800.567.1723

Please visit our Website at www.pursuantresearch.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Steve Johnson
Sent: Tuesday, September 25, 2007 1:17 PM
To: AAPORNET@ASU.EDU
Subject: professional liability insurance

I am wondering how many, if any, of the private survey research firms are carrying professional liability insurance. This is not general business liability, or workers comp, but specific professional liability insurance (could be some form of errors and omissions insurance). We have recently had a client ask about this and not be completely satisfied with our general business insurance and workers comp. Our agent is having trouble even finding such a policy and thinks given the relatively low risk this might be unnecessary. Any advice or information would be appreciated. Please respond directly and not to everyone on the list.

Thanks in advance
Steve Johnson, PhD
President, Northwest Survey & Data Services

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Date: Wed, 26 Sep 2007 13:08:24 EDT
Reply-To: JAnnSelzer@AOL.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "J. Ann Selzer" <JAnnSelzer@AOL.COM>
Subject: Dialing cell phones
Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit

So, I was reading along in a legal brief about whether debt collectors can use auto-dialers to contact debtors. They reason they can do this because they are not telemarketing and their calls are not for sales. Is there any similar finding for polling organizations? Maybe CMOR would know. JAS

J. Ann Selzer, Ph.D.
Selzer & Company
520 42nd Street
Des Moines, Iowa 50312
515.271.5700

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=====

Date: Wed, 26 Sep 2007 13:30:00 -0400
Reply-To: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
Subject: Re: Dialing cell phones
Comments: To: JAnnSelzer@AOL.COM, AAPORNET@ASU.EDU
In-Reply-To: <d28.14eb147c.342bec08@aol.com>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

My understanding is that no one can use an auto-dialer in the U.S. to place a call to a cell phone unless the cell phone owner has given prior consent to be called on the cell phone. Thus, this doesn't have anything to do with telemarketing as the reason for the call. Instead it has to do with the cell phone owner giving permission (implicitly) to be called by giving her/his cell phone number to whatever entity s/he owes the debt, for example, when s/he first established a loan with a lending institution. If it can be construed that the debt collector is an extension of the entity that originally was given the cell phone number then it probably can be argued that the debt collector can use auto-dialer without violating federal regulations.

However, I'll defer to CMOR as I may not be understating the implications of

the federal regulations correctly.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of J. Ann Selzer
Sent: Wednesday, September 26, 2007 1:08 PM
To: AAPORNET@ASU.EDU
Subject: Dialing cell phones

So, I was reading along in a legal brief about whether debt collectors can use auto-dialers to contact debtors. They reason they can do this because they are not telemarketing and their calls are not for sales. Is there any similar finding for polling organizations? Maybe CMOR would know. JAS

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Des Moines, Iowa 50312
515.271.5700

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Date: Wed, 26 Sep 2007 13:34:54 -0400
Reply-To: Howard Fienberg <hfienberg@CMOR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Howard Fienberg <hfienberg@CMOR.ORG>
Subject: Re: Dialing cell phones
Comments: To: JAnnSelzer@AOL.COM, AAPORNET@ASU.EDU
In-Reply-To: <d28.14eb147c.342bec08@aol.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

Unfortunately, the federal law preventing the use of autodialers to contact cell phones applies to ANYONE, including survey researchers. The 1991 Telephone Consumer Protection Act (TCPA) only allows the use of automatic telephone dialing systems (including predictive dialers) to contact cell

phones if the cell phone user has given explicit prior consent. Therefore, the only way CMOR knows of that one can comply with the law is to dial cell phones manually (where a human being physically touches the keys on the phone, one by one).

CMOR's top legislative priority in advocating on behalf of the research profession is to create an exemption for survey research in the TCPA.

Should anyone have further questions, please don't hesitate to get in touch.

Sincerely,
Howard Fienberg
Director of Government Affairs
CMOR
hfienberg@cmor.org
1111 16th St. NW, Suite 120
Washington, DC 20036
(202) 775-5170
Fax: (202) 775-5172
<http://www.cmor.org>
<http://www.youropinioncounts.org>

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From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of J. Ann Selzer
Sent: Wednesday, September 26, 2007 1:08 PM
To: AAPORNET@ASU.EDU
Subject: Dialing cell phones

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=====
Date: Wed, 26 Sep 2007 14:10:37 -0400
Reply-To: "Kulp, Dale" <DKulp@M-S-G.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Kulp, Dale" <DKulp@M-S-G.COM>
Subject: Re: Dialing cell phones
Comments: To: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>, AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Paul,

All the discussions we have had with both industry organization lawyers and regulators would suggest your interpretation is accurate. The survey industry was affected because unlike the Do-Not-Call legislation, we were not specifically exempted. The auto-dialer/cell phone ban was very definitive and I am not sure that there are really any "exemptions." This was a ban on the mode of dialing and did not, to my knowledge, create any loop-holes whatsoever (e.g., "pre-existing relationship" which allows one to contact those on the "Do-Not-Call" list.

Dale Kulp
Marketing Systems Group

-----Original Message-----

From: Paul J Lavrakas PhD [<mailto:pjlavrak@OPTONLINE.NET>]
Sent: Wednesday, September 26, 2007 1:30 PM
To: AAPORNET@ASU.EDU
Subject: Re: Dialing cell phones

My understanding is that no one can use an auto-dialer in the U.S. to place a call to a cell phone unless the cell phone owner has given prior consent to be called on the cell phone. Thus, this doesn't have anything to do with telemarketing as the reason for the call. Instead it has to do with the cell phone owner giving permission (implicitly) to be called by giving her/his cell phone number to whatever entity s/he owes the debt, for example, when s/he first established a loan with a lending institution. If it can be construed that the debt collector is an extension of the entity that originally was given the cell phone number then it probably can be argued that the debt collector can use

auto-dialer without violating federal regulations.

However, I'll defer to CMOR as I may not be understating the implications of the federal regulations correctly.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of J. Ann Selzer
Sent: Wednesday, September 26, 2007 1:08 PM
To: AAPORNET@ASU.EDU
Subject: Dialing cell phones

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=====
Date: Wed, 26 Sep 2007 14:31:54 EDT
Reply-To: JAnnSelzer@AOL.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "J. Ann Selzer" <JAnnSelzer@AOL.COM>

Subject: Auto-dial and the debt collection industry
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="UTF-8"
Content-Transfer-Encoding: quoted-printable

I'm pasting the brief into the window and I've added asterisks around the part I found fascinating. This appears to suggest modifications have been made since the original law was passed.

This comment is submitted by the National Association of Retail Collection Attorneys (NARCA) in support of ACA International's request for clarification of the regulations on autodialers in favor of the debt collection industry.

NARCA is a trade association of 700 law firms that engage in the collection of consumer debt. Member law firms often handle debts from initial collection attempts through litigation and the enforcement of judgments. They provide legal representation for collection of delinquent accounts for all major creditors, including MBNA, Citigroup, Bank of America, Capital One, Discover, JP Morgan/Chase, and Target Financial Services; purchasers of charged-off debt, including Encore Capital Services and Asta Funding Corp.; vehicle purchase financing companies (Ford Motor Credit, DaimlerChrysler, etc.); and hospitals and healthcare companies.

The Telephone Consumer Protection Act, 47 U.S.C. 227(b)(2) provides in part that: In implementing the requirements of this subsection, the Commission (B) may, by rule or order, exempt from the requirements of paragraph (1)(B) of this subsection, subject to such conditions as the Commission may prescribe

- (i) calls that are not made for a commercial purpose; and
- (ii) such classes or categories of calls made for commercial purposes as the

Commission determines (I) will not adversely affect the privacy rights that this section is intended to protect; and (II) do not include the transmission of any unsolicited advertisement. The history of the FCC's rulemaking is instructive. In the Notice of Proposed Rulemaking in the Matter of the Telephone Consumer Protection Act of 1991,

7=20
FCC Rcd. 2736, para. 15 (rel. April 17 1992), automated calls by debt=20
collectors were considered to be a *****=E2=80=9Cnon-telemarketing use=
of auto dialers=20
not intended to be prohibited by the TCPA.=E2=80=9D Upon receiving comments=
on its=20
proposed Rules, the FCC concluded in its Final Order that =E2=80=9CAn expe=
ss=20
exemption from the TCPA=E2=80=99s prohibitions for debt collection calls is=
unnecessary=20
because such calls are adequately covered by exemptions we are adopting her=
e for=20
commercial calls which do not transmit an unsolicited advertisement and for=
=20
established business relationships.=E2=80=9D See Rules and Regulations Imple=
menting the =20
Telephone Consumer Protection Act of 1991, CG Docket No. 02-278, Report
and=20=
=20
Order, 7 FCC Rcd 8752, para. 39 (footnotes omitted). =20
Whether telephone calls to debtors with delinquent accounts are generated b=
y=20
autodialers, by equipment that could be used as an autodialer, or by =20
personally dialed calls, such calls have been and continue to be =E2=80=9Cn=
on-telemarketing=20
calls=E2=80=9D. Debt collection calls are not transmitting unsolicited=20
advertisements, and always result from a previous business relationship (ev=
en if not within=20
the strict definition in the 47CFR64.1200(f)(3), which has a time limit on=20
the =E2=80=9Cbusiness relationship.=E2=80=9D). =20
Confusion has arisen because of the use of language in the 1992 Final Order=
=20
and in the 1995 Reconsideration Order that autodialed debt collection calls=
=20
are exempt because the autodialer technology employed did not dial =E2=80=
=9Crandom or=20
sequential=E2=80=9D numbers. Therefore, when in 2003 the FCC revisited the u=
se of =20
autodialers after technological innovation led to use of =E2=80=9Cpredictive=
dialers=E2=80=9D, =20
there appeared to be an issue of whether the exemption of debt collection=20
calls continued. Telemarketing calls were now prohibited to cell phones by=20
automated dialers whether made =E2=80=9Crandomly or sequentially=E2=80=9D o=
r from a pre-programmed=20
list of specific phone numbers. Since debt collectors use automated dialers=
=20
that call the phone numbers of specific debtors, ACA International has=20
requested clarification.=20
It is NARCA=E2=80=99s position that debt collection calls have been and shou=
ld =20
continue to be considered as outside the purview of the TCPA. The definition=
of =20
telemarketing supplied by 47CFR64.1200(f)(7) is =E2=80=9Cthe initiation of a=
telephone =20

call or message for the purpose of encouraging the purchase or rental of, or investment in, property, goods, or services, which is transmitted to any person. Nothing about a debt collection call can be considered telemarketing. These calls are made to businesses existing or former customers who have not paid in full for the goods or services they have already received.

***** In its rulings from the passage of the TCPA until 2003, the FCC has made clear that autodialer-generated calls that were sales calls did not fall under the TCPA restrictions. NARCA requests that the FCC once again clearly set forth the position that the TCPA does not apply to debt collection calls.

In the event that the FCC believes that debt collection calls fall under the purview of the TCPA, NARCA joins ACA International in requesting that the exemption previously permitted for such calls be continued.

In the modern economy, debt collection is a volume business of hundreds of thousands of delinquent account files flow each month among corporations, collection agencies and law firms. Using the tools of a modern economy, such as automated dialers, makes resolution of claims faster, more accurate and more efficient.

Sales calls to cell phones were treated differently than calls to landlines in the TCPA because cell phone users incurred charges to accept incoming calls. However, since 1991, cell phone subscription plans have been evolving along with other technology, so that many consumers no longer incur a charge for incoming calls. Technology also permits the transfer of calls, at the user's discretion, between landlines and cell phones. Since more and more consumers are using cell phones in place of landlines, contacting debtors for collection purposes often involves calling a cell phone. In addition, some consumers, when applying for credit, supply only a cell phone number. These developments blur the distinction between cell phones and landlines that so concerned Congress and the FCC just a few short years ago.

From the beginning, the FCC has recognized specific exceptions for commercial calls which do not transmit an unsolicited advertisement and established business relationship. The FCC found no conflict between the requi-

rement=20
for the identification of a caller in the TCPA, and the privacy provision o=
f=20
the Fair Debt Collection Practices Act (FDCPA) because debt collection call=
s=20
were not considered to be =E2=80=9Cautodialer=E2=80=9D calls. See Rules and=
Regulations=20
Implementing the TCPA of 1991, CG Docket No. 02-278, Report and Order, 7 FC=
C Rcd=20
8752, para. 39. =20

NARCA agrees that a telemarketing call is a telemarketing call, whether mad=
e=20
from an autodialer calling random or sequential numbers, or calling a list =20
of pre-programmed phone numbers. The end result for the consumer is the same=
. =20

At the same time, just because a specific technology can be used for=20
inappropriate calls shouldn=E2=80=99t make that technology off limits for a=
ll purposes. 47=20

U.S.C. 227(b)(2)(B)(ii) makes clear that the FCC may exempt commercial call=
s=20
such as those made by debt collectors. The fact that technology has moved a=
head=20
and now both telemarketers and debt collectors use predictive dialers does=20
not change the basic fact that debt collectors are NOT making sales calls.=20
Timely telephone communication with debtors is in everyone=E2=80=99s best i=
nterest.=20

On this additional basis, NARCA requests that the FCC specifically state an=
=20
exemption for automated debt collection calls made to cell phones regardless=
=20
of the type of autodialer used.=20
=20

J. Ann Selzer, Ph.D.
Selzer & Company
520 42nd Street
Des Moines, Iowa 50312
515.271.5700

This e-mail address is for purposes of this list. Otherwise, contact me at=20
JASelzer@SelzerCo.com

Visit our website. www.SelzerCo.com (<http://www.selzerco.com/>)=20

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
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Date: Wed, 26 Sep 2007 14:34:55 -0400
Reply-To: Jonathan Brill <brillje@UMDNJ.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jonathan Brill <brillje@UMDNJ.EDU>
Subject: Re: Dialing cell phones
Comments: To: AAPORNET@ASU.EDU, Howard Fienberg <hfienberg@CMOR.ORG>
MIME-version: 1.0
Content-transfer-encoding: 7BIT
Content-disposition: inline
Content-type: text/plain; charset=US-ASCII

I hear and understand what Howard is saying, but I must say...

While the intent of the law may be admirable, the law as it is being interpreted is nothing short of nuts.

At our CATI facility (where we do not call cell phones, but let's assume we do), we have a dialer that we use ONLY in manual mode rather than autodial or predictive dialer mode. That is, the interviewer looks at the case history on screen, decides what strategy is needed to recruit or screen the household, and then hits a button that has the dialer dial the number. The number is never dialed unless a human instructs the dialer to dial that specific case at that specific moment.

That is, what we do is no different than using one touch dialing on your home phone set. If this is illegal, then it is also illegal for a consumer to use a speed dial or shortcut dial button to call someone on their cell phone.

The issue hinges on what the meaning of autodialer is. To me, this means having numbers dialed automatically. We don't do that and, therefore, we are not using an autodialer. We are using a computer to instruct the telephone company to connect one specific call.

The technological mechanism used to accomplish a task does not define the functionality or purpose of the activity. If it does, then you reach ludicrous conclusions. For example, by way of analogy:

Guns may be used to commit murders.
Shooting a gun is therefore committing murder.

A computer may be used to automatically dial phone numbers in great quantities quickly (automatically).
Using a computer to place a call means you are autodialing.

The first conclusion is clearly not true. I could shoot a gun at a range for practice. That would not be murder. I could shoot a gun at someone trying to kill me. That too would not be murder; it would be justifiable homicide (self-defense).

For exactly the same reason, using a computer to place a call is not autodialing. (Indeed, the phone companies use computers to connect calls to cell phones. Nobody accuses them of autodialing!)

Regards,
Jonathan

Jonathan E. Brill, Ph.D.
General Manager, ORANJ BOWL(sm) Panel Research Program
Associate Director, Research Call Center & Panel Research
NEW JERSEY INSTITUTE FOR SUCCESSFUL AGING
School of Osteopathic Medicine
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42 East Laurel Road, UDP Suite 2300
Stratford, New Jersey 08084
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Fax (research group): 856.566-6874
E-mail: brillje@umdnj.edu
www.oranjbowl.info

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>>> Howard Fienberg <hfienberg@CMOR.ORG> 9/26/2007 1:34 PM >>>

Unfortunately, the federal law preventing the use of autodialers to contact cell phones applies to ANYONE, including survey researchers. The 1991 Telephone Consumer Protection Act (TCPA) only allows the use of automatic telephone dialing systems (including predictive dialers) to contact cell phones if the cell phone user has given explicit prior consent. Therefore, the only way CMOR knows of that one can comply with the law is to dial cell phones manually (where a human being physically touches the keys on the phone, one by one).

CMOR's top legislative priority in advocating on behalf of the research profession is to create an exemption for survey research in the TCPA.

Should anyone have further questions, please don't hesitate to get in touch.

Sincerely,
Howard Fienberg
Director of Government Affairs
CMOR

hfienberg@cmor.org
1111 16th St. NW, Suite 120
Washington, DC 20036
(202) 775-5170
Fax: (202) 775-5172
<http://www.cmor.org>
<http://www.youropinioncounts.org>

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-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of J. Ann Selzer
Sent: Wednesday, September 26, 2007 1:08 PM
To: AAPORNET@ASU.EDU
Subject: Dialing cell phones

So, I was reading along in a legal brief about whether debt collectors can use auto-dialers to contact debtors. They reason they can do this because they are not telemarketing and their calls are not for sales. Is there any similar finding for polling organizations? Maybe CMOR would know. JAS

J. Ann Selzer, Ph.D.
Selzer & Company
520 42nd Street
Des Moines, Iowa 50312
515.271.5700

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JASelzer@SelzerCo.com

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=====
Date: Wed, 26 Sep 2007 14:49:44 -0400
Reply-To: Howard Fienberg <hfienberg@CMOR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Howard Fienberg <hfienberg@CMOR.ORG>
Subject: Re: Dialing cell phones
Comments: To: Jonathan Brill <brillje@umdnj.edu>, AAPORNET@ASU.EDU
In-Reply-To: <s6fa6e1b.098@smtppnc.umdnj.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit

Mr. Brill, unfortunately, under repeated questioning, the FCC has stressed that "automation" is the key to this provision of law. That is why CMOR recommends only manual digit dialing.

Sincerely,
Howard Fienberg
Director of Government Affairs
CMOR

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-----Original Message-----

From: Jonathan Brill [mailto:brillje@umdnj.edu]
Sent: Wednesday, September 26, 2007 2:35 PM
To: AAPORNET@ASU.EDU; Howard Fienberg
Subject: Re: Dialing cell phones

I hear and understand what Howard is saying, but I must say...

While the intent of the law may be admirable, the law as it is being interpreted is nothing short of nuts.

At our CATI facility (where we do not call cell phones, but let's assume we do), we have a dialer that we use ONLY in manual mode rather than autodial

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Regards,
Jonathan

Jonathan E. Brill, Ph.D.
General Manager, ORANJ BOWL(sm) Panel Research Program Associate Director,
Research Call Center & Panel Research NEW JERSEY INSTITUTE FOR SUCCESSFUL
AGING School of Osteopathic Medicine University of Medicine and Dentistry of
New Jersey
42 East Laurel Road, UDP Suite 2300
Stratford, New Jersey 08084
Telephone (direct): 856.566-6727
Fax (research group): 856.566-6874
E-mail: brillje@umdnj.edu
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>>> Howard Fienberg <hfienberg@CMOR.ORG> 9/26/2007 1:34 PM >>>

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Therefore,

the only way CMOR knows of that one can comply with the law is to dial cell phones manually (where a human being physically touches the keys on the phone, one by one).

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Should anyone have further questions, please don't hesitate to get in touch.

Sincerely,

Howard Fienberg

Director of Government Affairs

CMOR

hfienberg@cmor.org

1111 16th St. NW, Suite 120

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-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of J. Ann Selzer

Sent: Wednesday, September 26, 2007 1:08 PM

To: AAPORNET@ASU.EDU

Subject: Dialing cell phones

So, I was reading along in a legal brief about whether debt collectors can use auto-dialers to contact debtors. They reason they can do this because

they are not telemarketing and their calls are not for sales.
Is there any similar finding for polling organizations? Maybe CMOR would know. JAS

J. Ann Selzer, Ph.D.
Selzer & Company
520 42nd Street
Des Moines, Iowa 50312
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This e-mail address is for purposes of this list. Otherwise, contact me at
JASelzer@SelzerCo.com

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Date: Wed, 26 Sep 2007 12:16:24 -0700
Reply-To: "Deshenski, Craig" <CraigDeshenski@LIVENATION.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Deshenski, Craig" <CraigDeshenski@LIVENATION.COM>
Subject: Corporations with in-house market research
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

We are working on our budget for next year and as I am new to this, I was hoping someone out there could help me with some background research that I figured should be out there somewhere.

=20

I am looking for profiles of corporations that have in-house market research departments (# of employees in department, budget size, project

output, etc.)

=20

Please reply directly if you have any information.

=20

Thank you!

=20

-Craig

=20

=20

Craig Deshenski | Research Analyst, Research & Analysis

*:: (+011) 310.867.7183 / 310.867.7161 fx

*:: craigdeshenski@livenation.com

*:: 9348 Civic Center Drive | Beverly Hills, CA USA | 90210

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<file:///C:/Documents%20and%20Settings/ccelax2j\w\Application%20Data\Microsof\Signatures\www.LiveNation.com> =20

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Date: Wed, 26 Sep 2007 13:16:17 -0700

Reply-To: "Deshenski, Craig" <CraigDeshenski@LIVENATION.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Deshenski, Craig" <CraigDeshenski@LIVENATION.COM>

Subject: Re: Corporations with in-house market research

Comments: To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

I should clarify that this is a company in the entertainment business with a market research department of fewer than 10 people.

We are working on our budget for next year and as I am new to this, I was hoping someone out there could help me with some background research that I figured should be out there somewhere.

I am looking for profiles of corporations that have in-house market research departments (# of employees in department, budget size, project output, etc.)

Please reply directly if you have any information.

Thank you!

-Craig

Craig Deshenski | Research Analyst, Research & Analysis
*:: (+011) 310.867.7183 / 310.867.7161 fx
*:: craigdeshenski@livenation.com
*:: 9348 Civic Center Drive | Beverly Hills, CA USA | 90210

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=====
Date: Wed, 26 Sep 2007 16:46:55 -0400
Reply-To: Yasamin Miller <yd17@CORNELL.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Yasamin Miller <yd17@CORNELL.EDU>

Subject: response rate papers
Comments: To: aapornet@asu.edu
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed

Would anyone know of recent articles that discuss:

1. current response rates for mail surveys,
2. the impact on data quality/accuracy for surveys with "low" response rates (I know there has been discussion that there is less concern about getting high response rates and there is even some evidence that "low" response rates yield fairly accurate results.

Many thanks,
Yasamin

Yasamin Miller, Director
Survey Research Institute - SRI
391 Pine Tree Road, Rm. 118
Cornell University
Ithaca, NY 14850
* yd17@cornell.edu
(607-255-0148
fax: 607-255-7118
www.sri.cornell.edu

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Date: Wed, 26 Sep 2007 20:08:50 -0500
Reply-To: wcarter@UCHICAGO.EDU
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Woody Carter <wcarter@UCHICAGO.EDU>
Subject: Random replicates in SPSS
Comments: To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit

Slightly off topic for this list, but I have my students creating random replicates of GSS data using the SPSS "Data...Select Cases...Random Sample of Cases" commands. They were instructed to select "About 60% of the cases" and they report (having worked side-by-side at the computer lab) that they each got exactly the same "random" replicate. Is this possible? Is this because they all start with the same "seed"? How can we overcome this?

Thanks,

Woody

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Date: Thu, 27 Sep 2007 00:15:01 -0700
Reply-To: "Patricia A. Gwartney" <pgwartney@GMAIL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Patricia A. Gwartney" <pgwartney@GMAIL.COM>
Subject: A flawed book is reprinted
MIME-Version: 1.0
Content-Type: text/plain; charset=UTF-8
Content-Transfer-Encoding: 7bit
Content-Disposition: inline

Dear colleagues,

For those of you who recall my distressed plea of May 12 ("What to do when the printed book contains errors not in page proofs?") and my followup message on May 30 ("Flawed book is recalled and should be reprinted by mid-July"), I hereby report that my book was reprinted and re-released earlier this month (September, not July as initially promised, but better late than never).

The corrected version is still imperfect (e.g., p. 34 still refers to a list of Academic Survey Research Organizations as "Major Private Survey, Polling, and Marketing Firms"). But most of the truly egregious errors have been corrected.

I cannot exaggerate my heartfelt thanks for AAPOR's overwhelming support when I was at the end of my rope when I was trying to deal with this and getting nowhere. I believe that nothing would have happened without your (rather noisy) support.

Those who purchased the very flawed first printing (not the minorly flawed second printing) can get the new version by contacting:

J.H. Wiley & Sons:
Customer Care Center - Consumer Accounts
10475 Crosspoint Blvd.
Indianapolis, IN 46256
Phone: (877) 762-2974

still be substantial overlap among the subsamples.

Lance M. Pollack, PhD
University of California, San Francisco
Center for AIDS Prevention Studies (CAPS)
50 Beale Street, Suite 1300
San Francisco, CA 94105
tel: 415-597-9302
fax: 415-597-9213
email: Lance.Pollack@ucsf.edu

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@ASU.EDU] On Behalf Of Woody Carter
Sent: Wednesday, September 26, 2007 6:09 PM
To: AAPORNET@ASU.EDU
Subject: Random replicates in SPSS

Slightly off topic for this list, but I have my students creating random replicates of GSS data using the SPSS "Data...Select Cases...Random Sample of Cases" commands. They were instructed to select "About 60% of the cases" and they report (having worked side-by-side at the computer lab) that they each got exactly the same "random" replicate. Is this possible? Is this because they all start with the same "seed"? How can we overcome this?

Thanks,

Woody

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On your return send this: set aapornet mail
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Date: Thu, 27 Sep 2007 12:03:38 -0400
Reply-To: Patricia Wamboldt <pmw101@PSU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Patricia Wamboldt <pmw101@PSU.EDU>
Subject: Phone Interviewer Incentives
Comments: To: AAPORNET <AAPORNET@ASU.EDU>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

Good morning all,

I am looking for any evidence, anecdotal or otherwise (citations especially welcomed) that indicate that using incentives, monetary or otherwise, are effective in increasing production and/or decreasing turnover for phone interviewers. Assuming of course, such evidence exists. I would be very happy to compile results and post online if anyone is interested. Feel free to respond to me off-line if you like, or if you have any questions. I would gladly take any help/advice/examples that we can get.

Thanks very much
Patricia

--

Patricia M. Wamboldt, Ph.D.
Assistant Director
Survey Research Center
329 Pond Lab
University Park, PA 16802
Phone: 814-863-0169
Fax: 814-865-3098
Toll Free: 866-850-0271
E-mail: pmw101@psu.edu

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Date: Thu, 27 Sep 2007 12:26:02 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Push polls and things that people call push polls
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 8bit

As the election season approaches I have started directing reporters who misuse the term "push poll" to a number of websites that define push polling

American Association For Public Opinion Research
<http://www.aapor.org/aaporstatementonpushpolls>

American Association of Political Consultants
<http://www.theaapc.org/content/resources/statement.asp>

National Council on Public Polls (NCPPI)

<http://www.ncpp.org/?q=node/41>

What I'd like to be able to do additionally is to direct them to a link that talks at some length about the type of survey that is most often mislabeled a push poll - message testing polls (which are referenced in the AAPOR statement).

Does anyone know of a good one?

Please send them to me directly and if there are a number I will summarize for the group.

--

Leo (Sisyphus) Simonetta
Director of Research
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

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On your return send this: set aapornet mail

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Date: Thu, 27 Sep 2007 16:59:42 -0400

Reply-To: "Caplan, James R CIV DMDC" <James.Caplan@OSD.PENTAGON.MIL>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Caplan, James R CIV DMDC" <James.Caplan@OSD.PENTAGON.MIL>

Subject: National data on racist, extremist groups

Comments: To: AAPORNET@asu.edu

Comments: cc: "Licari, Frederick CIV DMDC" <frederick.licari@osd.pentagon.mil>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

All,

The Defense Manpower Data Center (DMDC) conducts surveys of military and civilian employees. We are looking for any information that could help provide a frame of reference for understanding our results pertaining to the survey questions below. Is anyone aware of any data from similar items, asked on national surveys, that would provide a comparison point? Any and all input would be appreciated.

"At your installation/ship, to what extent...

- a Are racist/extremist organizations or activities a problem?
- b Are hate crimes/activities a problem?
- c Are gang activities a problem?
- d Are racist/extremist organizations or activities a

problem in the local community around your installation?

e Are hate groups/extremist activities a problem in the local community around your installation?

Response scale: very large extent, large extent, moderate extent, small extent, or not at all.

And

"In the local community where you live, to what extent...

a Are racist/extremist organizations or individuals a problem?

b Are hate crimes a problem

c Are gangs a problem?

The same five-point response scale is used for both questions.

"During the past 12 months, has someone asked you...

a To join an extremist organization?

b To participate in extremist activities?

Indicate "yes" or "no"

Thanks in advance for your help.

Fred Licari and
Jim Caplan
DMDC
Department of Defense
1600 Wilson Blvd.
Arlington, VA 22209

Ph: 703-696-5848

DNS: 426-5848

Archives: <http://lists.asu.edu/archives/aapornet.html>

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=====
Date: Thu, 27 Sep 2007 14:55:52 -0700

Reply-To: John D Rogers <jdrogers@SFSU.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: John D Rogers <jdrogers@SFSU.EDU>

Subject: Re: National data on racist, extremist groups

Comments: To: "Caplan, James R CIV DMDC" <James.Caplan@OSD.PENTAGON.MIL>

Comments: cc: AAPORNET@ASU.EDU

In-Reply-To: <3A22404E3AD8C5408248608AB0E99856449F30@HARLEM.ds.dhra.osd.mil>

MIME-Version: 1.0

Content-Type: text/plain; charset="US-ASCII"

I think you need to be very careful about interpreting the results from questions about "racist/extremist" groups or individuals. What seems racist or extremist to one person may seem normal to another. Is an extremist group or individual a problem because I don't like their political views, or because they are actually doing something unlawful? These questions have great potential to create harmful misunderstandings in terms of respondent reactions, interpretation, policy applications, or public communications based on the results. I would prioritize comparisons for the questions about hate crimes and gangs, as these will be a little more clearly defined for most respondents.

John D. Rogers, Ph.D.

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1600 Holloway Avenue
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jdrogers@sfsu.edu
(415) 405-3800 (voice)
(415) 338-6099 (fax)

"Caplan, James R CIV DMDC" <James.Caplan@OSD.PENTAGON.MIL>
Sent by: AAPORNET <AAPORNET@ASU.EDU>
09/27/2007 01:59 PM
Please respond to
"Caplan, James R CIV DMDC" <James.Caplan@OSD.PENTAGON.MIL>

To
AAPORNET@ASU.EDU
cc

Subject
National data on racist, extremist groups

All,

The Defense Manpower Data Center (DMDC) conducts surveys of military and civilian employees. We are looking for any information that could help provide a frame of reference for understanding our results pertaining to the survey questions below. Is anyone aware of any data from similar items, asked on national surveys, that would provide a comparison point? Any and all input would be appreciated.

"At your installation/ship, to what extent...

- a Are racist/extremist organizations or activities a problem?
- b Are hate crimes/activities a problem?
- c Are gang activities a problem?
- d Are racist/extremist organizations or activities a problem in the local community around your installation?
- e Are hate groups/extremist activities a problem in the local community around your installation?

Response scale: very large extent, large extent, moderate extent, small extent, or not at all.

And

"In the local community where you live, to what extent...

- a Are racist/extremist organizations or individuals a problem?
- b Are hate crimes a problem
- c Are gangs a problem?

The same five-point response scale is used for both questions.

"During the past 12 months, has someone asked you...

- a To join an extremist organization?
- b To participate in extremist activities?

Indicate "yes" or "no"

Thanks in advance for your help.

Fred Licari and
Jim Caplan
DMDC
Department of Defense
1600 Wilson Blvd.
Arlington, VA 22209

Ph: 703-696-5848
DNS: 426-5848

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Date: Fri, 28 Sep 2007 10:12:58 -0500
Reply-To: "D'Elia,Lisa" <LDElia@SCARBOROUGH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "D'Elia,Lisa" <LDElia@SCARBOROUGH.COM>
Subject: designated respondent selection process- articles needed
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable

=20

Hi,

I am looking for some recent information, published in the past 5 years, having to do with articles on designated respondent selection process, so any articles in journals that reference within-household selection, respondent selection process, last-birthday method, Trodhal-Carter method, or similar.=20

If anyone has seen any recent articles on this topic, would you please forward them to me?

Thanks so much!=20

=20

=20

Thanks,=20
Lisa D'Elia=20
Sr. Research Analyst=20
Scarborough Research=20
770 Broadway, 13th Floor=20
New York, NY 10003 =20

=20

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Date: Fri, 28 Sep 2007 11:20:13 -0400

Reply-To: Benjamin Phillips <bphillips@BRANDEIS.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Benjamin Phillips <bphillips@BRANDEIS.EDU>
Organization: Brandeis University
Subject: Re: designated respondent selection process- articles needed
Comments: To: AAPORNET@ASU.EDU
In-Reply-To:
<11CF223FDA6BC9419A57C55973F3DD65033C9703@vnu001schmsx03.enterprisenet.org>
MIME-Version: 1.0
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Content-Transfer-Encoding: 7bit

A comparative analysis was recently published in POQ:

Graziano, Cecilie. 2005. "Comparative Analysis of Within-Household
Respondent Selection
Techniques." Public Opinion Quarterly 69:124-157.

Best,
Ben Phillips

D'Elia, Lisa wrote:

>
>
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> forward them to me?
>

--

Benjamin Phillips, Ph.D.
Associate Research Scientist
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Cohen Center for Modern Jewish Studies
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415 South Street
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Date: Fri, 28 Sep 2007 11:28:44 -0400
Reply-To: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
Subject: Re: designated respondent selection process- articles needed
Comments: To: "D'Elia,Lisa" <LDElia@SCARBOROUGH.COM>, AAPORNET@ASU.EDU
In-Reply-To:
<11CF223FDA6BC9419A57C55973F3DD65033C9703@vnu001schmsx03.enterpriseset.org>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

Cecile Gaziano did a review of this in POQ 2005-- Comparative Analysis of
Within-Household Respondent Selection Techniques .

That's where you should start.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of D'Elia,Lisa
Sent: Friday, September 28, 2007 11:13 AM
To: AAPORNET@ASU.EDU
Subject: designated respondent selection process- articles needed

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having to do with articles on designated respondent selection process, so
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Lisa D'Elia
Sr. Research Analyst
Scarborough Research
770 Broadway, 13th Floor
New York, NY 10003

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