

From: LISTS.ASU.EDU LISTSERV Server (16.0) [LISTSERV@asu.edu]
Sent: Saturday, May 28, 2011 6:10 PM
To: Shapard Wolf
Subject: File: "AAPORNET LOG0707"

Date: Mon, 2 Jul 2007 15:27:18 -0500
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Job Opportunity
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: quoted-printable

Arizona State University's Institute for Social Science Research is seeking a Survey Research Project Manager. The Survey Project Manager will deal with all aspects of quantitative and qualitative research on a variety of topics and will be responsible for conducting telephone, mail, and web surveys as well as being involved in developing the ISSR's focus group facility. The ISSR is a relatively new and growing survey research center. =20

=20
Please go online to <http://www.asu.edu/asujobs/>
<<http://www.asu.edu/asujobs/%A0>>=20

to view more information and apply for the position. All applications must be submitted electronically per the instructions in the online job description. The job title is Survey Project Manager and the job ID is 11322.

Arizona State University is a new model for American higher education, an unprecedented combination of academic excellence, entrepreneurial energy and broad access. This New American University is a single, unified institution comprising four differentiated campuses positively impacting the economic, social, cultural and environmental health of the communities it serves. Its research is inspired by real world application blurring the boundaries that traditionally separate academic disciplines. ASU serves more than 63,000 students in metropolitan Phoenix, Arizona, the nation's fifth largest city.

=20

=20

Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 4 Jul 2007 10:41:49 -0400
Reply-To: jwerner@jwdp.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jan Werner <jwerner@JWDP.COM>
Organization: Jan Werner Data Processing
Subject: Clinton Pollster Sued Over E-Mails
Comments: To: AAPORNET <aapornet@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1; format=flowed
Content-transfer-encoding: 7bit

It looks like Mark Penn has come up with a new approach to data collection:

Clinton Pollster Sued Over E-Mails
By SARA KUGLER, Associated Press Writer
Tuesday, July 3, 2007

Hillary Rodham Clinton's chief strategist is being accused of illegal eavesdropping in a civil lawsuit that alleges he and his polling firm monitored the personal e-mails of a former associate who started a rival company.

Mitchell E. Markel, a former vice president at polling firm Penn, Schoen & Berland, claims in the suit that the firm began monitoring all messages sent from his personal Blackberry device nearly a month after he had resigned and become president of his new business. The suit claims that the founder of the firm, Mark Penn, who is Clinton's strategist and pollster, knew about and approved of the monitoring, which the suit says violates federal wiretapping laws.

<snip>

A week earlier, the firm had filed its own lawsuit against Markel and another former partner, Michael J. Berland, accusing them of breach of contract because Markel's new company was soliciting Penn, Schoen & Berland clients, with Berland's help.

<snip>

Some observers have wondered whether that first suit against Berland and Markel was a warning shot from the Clinton campaign to Bloomberg, who is said to be contemplating his own independent presidential run. Associates of the mayor, who insists he is not running, say that if he did decide to get into the race he would likely want to hire pollsters he knows and trusts; Berland worked on both of his mayoral campaigns.

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It was also from that first suit that Markel initially learned

his e-mail was being monitored, because the suit quotes e-mails between him, Markel and others that show conversations they were having about doing business with clients of their former firm.

The whole story can be read at:

<http://www.sfgate.com/cgi-bin/article.cgi?f=/n/a/2007/07/03/politics/p134834D99.DTL&type=politics>

or:

<http://tinyurl.com/yw6l86>

Jan Werner

Archives: <http://lists.asu.edu/archives/aapornet.html> .
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Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Wed, 4 Jul 2007 11:06:40 -0400
Reply-To: kballen@terrorfreetomorrow.org
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Kenneth Ballen <kballen@TERRORFREETOMORROW.ORG>
Organization: Terror Free Tomorrow
Subject: Re: Clinton Pollster Sued Over E-Mails
Comments: To: jwerner@jwdp.com, AAPORNET@asu.edu
In-Reply-To: <468BB1AD.2040309@jwdp.com>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

These are allegations, which should not be assumed to be true until proved. As a former prosecutor who has tried many cases, I would caution that these allegations grow from a civil suit due a severed employment and partnership--one of the least reliable arenas for facts.

Ken Ballen, President
Terror Free Tomorrow
Kballen@terrorfreetomorrow.org
www.terrorfreetomorrow.org

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Jan Werner
Sent: Wednesday, July 04, 2007 10:42 AM
To: AAPORNET@asu.edu
Subject: Clinton Pollster Sued Over E-Mails

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<http://tinyurl.com/yw6186>

Jan Werner

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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Archives: <http://lists.asu.edu/archives/aapornet.html> .

Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 4 Jul 2007 12:03:44 -0400

Reply-To: jwerner@jwdp.com

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jan Werner <jwerner@JWDP.COM>

Organization: Jan Werner Data Processing

Subject: Re: Clinton Pollster Sued Over E-Mails

Comments: To: kballen@terrorfreetomorrow.org

Comments: cc: AAPORNET@asu.edu

In-Reply-To:

<!--!UENERkVCMDkAAQACAAAAAAAAAAAAAAAAAABgAAAAAAAAAXrsiPqnURkGQGiQigqSQU8KAAA
AQAA

AAILso9NxJwUSvIXhwLXpGMAEAAAAA@terrorfreetomorrow.org>

MIME-version: 1.0

Content-type: text/plain; charset=ISO-8859-1; format=flowed

Content-transfer-encoding: 7bit

If you read the article, what is alleged is the illegality of PS&B's monitoring of Mr. Markel's e-mails. There seems to be no argument as to whether or not they actually did obtain them.

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> Terror Free Tomorrow

> Kballen@terrorfreetomorrow.org

> www.terrorfreetomorrow.org

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> [D99.DTL&type=politics](http://www.sfgate.com/cgi-bin/article.cgi?f=/n/a/2007/07/03/politics/p134834D99.DTL&type=politics)

> or:

> <http://tinyurl.com/yw6l86>

> Jan Werner

> -----
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=====

Date: Wed, 4 Jul 2007 12:12:06 -0400
Reply-To: kballen@terrorfreetomorrow.org
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Kenneth Ballen <kballen@TERRORFREETOMORROW.ORG>
Organization: Terror Free Tomorrow
Subject: Re: Clinton Pollster Sued Over E-Mails
Comments: To: jwerner@jwdp.com
Comments: cc: AAPORNET@asu.edu
In-Reply-To: <468BC4E0.7030000@jwdp.com>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

The point is that we simply do not know the facts and should not assume, one way or the other, how, why, or whether or not anything improper occurred.

-----Original Message-----

From: Jan Werner [mailto:jwerner@jwdp.com]
Sent: Wednesday, July 04, 2007 12:04 PM
To: kballen@terrorfreetomorrow.org
Cc: AAPORNET@asu.edu
Subject: Re: Clinton Pollster Sued Over E-Mails

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> Kballen@terrorfreetomorrow.org
> www.terrorfreetomorrow.org
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> To: AAPORNET@asu.edu

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> D99.DTL&type=politics

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> Archives: <http://lists.asu.edu/archives/aapornet.html> .
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> aapornet-request@asu.edu

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> Archives: <http://lists.asu.edu/archives/aapornet.html> .
> Please ask authors before quoting outside AAPORNET.
> Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Wed, 4 Jul 2007 19:46:15 -0700
Reply-To: ellis.godard@csun.edu
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Ellis Godard <ellis.godard@CSUN.EDU>
Subject: Re: Clinton Pollster Sued Over E-Mails
Comments: To: AAPORNET@asu.edu
In-Reply-To:
<!--!UENERkVCMDkAAQACAAAAAAAAAAAAAAAAAABgAAAAAAAAAXrsiPqnURkGQGiQigqSQU8KAAA
AQAA
AAibMaODjb4kGUwA9+Vzwe9AEAAAAA@terrorfreetomorrow.org>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

Illegality and impropriety are not facts, agreed?

> -----Original Message-----
> From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Kenneth Ballen
> Sent: Wednesday, July 04, 2007 9:12 AM
> To: AAPORNET@asu.edu
> Subject: Re: Clinton Pollster Sued Over E-Mails

>
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> From: Jan Werner [mailto:jwerner@jwdp.com]
> Sent: Wednesday, July 04, 2007 12:04 PM
> To: kballen@terrorfreetomorrow.org
> Cc: AAPORNET@asu.edu
> Subject: Re: Clinton Pollster Sued Over E-Mails
>
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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 5 Jul 2007 09:07:12 -0500
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Job Opportunity
Comments: To: AAPORNET@asu.edu
Comments: cc: Corliss Lawrence <lawrencec@intermedia.org>
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: quoted-printable

Research Analyst/Project Manager: =20

Middle East/North Africa Focus

=20

InterMedia Survey Institute-a global research, evaluation and consulting firm specializing in media and communications-is seeking an experienced Research Analyst/Project Manager who will be responsible for the management of quantitative and qualitative research and evaluation projects in the Middle East/North Africa. This is a highly multifaceted position with duties including client and subcontractor liaising, research design, project management, research analysis, report writing, presentations to clients and proposal writing.=20

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Knowledge and Skills Requirements

Key skills:

1. A Bachelor's degree, and ideally a Master's degree in a social science field and/or market research, and at least 3 years of relevant work experience=20
2. Solid knowledge of and experience with quantitative and qualitative research methods

3. Experience with survey analysis (e.g., SPSS) and MS Office software applications=20
4. Strong analytical thinking, writing abilities and oral presentation skills for effective communications in English
5. Ability to make effective presentations through a combination of research insight, recommendations and use of graphics
6. Understanding of and experience in the Middle East/North Africa
7. Knowledge of regional language desirable
8. Proven supervisory, organizational and project and time management skills=20
9. Ability to work with a wide range of clients and subcontractors=20
10. Interest in mass media, marketing and communications in developing societies
11. Position entails approximately 20% travel to the region (including countries in the Gulf, Levant, North Africa and Afghanistan)
12. Curiosity, depth and commitment to high quality research
13. First-rate interpersonal skills
14. Self-starter, proactive problem solver and strategic thinker

=20

The position is based in Washington, D.C. InterMedia provides a friendly work environment and a generous benefits package and salary commensurate with experience. Please send your cover letter and resume to mena-hr@intermedia.org or fax to

866-500-4095.

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EOE/M/F/V/D

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set aapornet nomail
On your return send this: set aapornet mail
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=====

Date: Thu, 5 Jul 2007 14:40:55 -0400
Reply-To: Yasamin Miller <yd17@CORNELL.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Yasamin Miller <yd17@CORNELL.EDU>
Subject: Survey Manager at Cornell's SRI
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed
Content-transfer-encoding: 7BIT

I would appreciate it if you would send this job posting to any and all qualified individuals interested in living in Ithaca, NY. Ithaca ranks as one of the top 10 best small cities to live in based on quality of life measures. Thank you, Yasamin

Project and Operations Manager
Survey Research Institute
Cornell University

Description

Located in Ithaca, N.Y., Cornell University is a bold, innovative and inclusive teaching and research university of academic distinction and public service where staff, faculty, and students alike are challenged to be active citizens of the world.

Primarily responsible for managing the operations and facility of the Survey Research Institute including: supervise, interview, hire, orient and train all facility staff as needed. Schedule all staff; ensuring facility is properly staffed by project. Additionally responsible for, programming testing survey instruments, monitoring data collection processes and quality, coding and cleaning data, creating code books and end reports and overseeing all Cardiff work (scannable forms).

Qualifications:

Bachelor's degree in Statistics /Marketing / Sociology/ Psychology/ Economics/Communication, with 2-3 years experience or equivalent.

- * Demonstrated strong supervisory skills required and ability to manage a transient student and temporary staff.

- * Strong technical and analytical ability. Proficiency in MS Office software and DOS commands.

- * Knowledge of computer-assisted telephone interview systems desirable.

- * Ability to manage fast paced facility with multiple projects from initialization to completion and meet tight deadlines.

- * Desire and ability to analyze and interpret statistical data.

- * Must work irregular hours (nights/weekends) as needed.

Preferred:

- * Knowledge of either SPSS or SAS preferred.

- * 1 to 2 years experience with survey research and data collection.

- * Advanced course work in statistics, including multi-variate analysis.

- * Knowledge of CATI software.

No relocation assistance is provided for this position.

Visa sponsorship is not available for this position.

Cornell University is an equal opportunity, affirmative action educator and employer.

To be considered an applicant, apply online through the Jobs at Cornell website at <http://www.ohr.cornell.edu/jobs>, position #07038.

Yasamin Miller, Director
Survey Research Institute - SRI
391 Pine Tree Road, Rm. 118
Cornell University
Ithaca, NY 14850
* yd17@cornell.edu
(607-255-0148
fax: 607-255-7118
www.sri.cornell.edu

Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====

Date: Fri, 6 Jul 2007 09:51:12 -0700
Reply-To: Mike O'Neil <mike.oneil@ALUMNI.BROWN.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike O'Neil <mike.oneil@ALUMNI.BROWN.EDU>
Subject: Re: Job Opportunity
Comments: To: Mike Flanagan <MFlanagan@GOAMP.COM>
Comments: cc: AAPORNET@asu.edu
In-Reply-To: <A8267D59437CD74292AEAF3633B88B32011212B0@nickel.goAMP.com>
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1; format=flowed
Content-transfer-encoding: 7bit

Before anyone goes within 100 miles of this, they should be aware of what they did to Shap Wolf.

Mike O'Neil

Mike Flanagan wrote:

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> Please go online to <http://www.asu.edu/asujobs/>
> <<http://www.asu.edu/asujobs/%A0>>
>
> to view more information and apply for the position. All applications
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> 11322.
>
> Arizona State University is a new model for American higher education,
> an unprecedented combination of academic excellence, entrepreneurial
> energy and broad access. This New American University is a single,
> unified institution comprising four differentiated campuses positively
> impacting the economic, social, cultural and environmental health of the
> communities it serves. Its research is inspired by real world
> application blurring the boundaries that traditionally separate academic
> disciplines. ASU serves more than 63,000 students in metropolitan
> Phoenix, Arizona, the nation's fifth largest city.

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> Problems?-don't reply to this message, write to: aapornet-request@asu.edu

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Unsubscribe? Send email to listserv@asu.edu with this text:
signoff aapornet
Please ask authors before quoting outside AAPORNET.

Date: Fri, 6 Jul 2007 17:10:27 -0400
Reply-To: ramirezc@aapor.org
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Carl Ramirez <ramirezc@AAPOR.ORG>
Subject: Chapter Members: Moving?
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1
Content-transfer-encoding: quoted-printable

Portability - It's not just for phone numbers anymore! If you're a member of one of AAPOR's seven regional chapters, and you move to a new region, guess what: you can now transfer your membership to your new region's local chapter for the rest of its membership year.

When you get to a new city, just contact the nearest chapter's secretary or treasurer and mention this special offer. Then you'll be in touch with your new local AAPOR community.

Carl Ramirez
Membership & Chapter Relations Chair

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=====

Date: Sun, 8 Jul 2007 09:47:24 -0500
Reply-To: Chris Wilson <CWilson@W-R-S.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Chris Wilson <CWilson@W-R-S.COM>
Subject: Association Job Opportunity
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Interested parties, please send a resume and salary requirements to
ballen@w-r-s.com

=20

Vice President, Research and Information Group

Basic Function:

Develop and lead a team of researchers and information specialists with a broad range of responsibilities for analytic and other support for a major association in Washington, DC. Working with the team, the Vice President will establish internal processes to apply and deliver quantitative and qualitative industry analyses, and proprietary analytic models and databases as required for organizational needs.=20

=20

Specific Responsibilities:

- * Manage the operations of Association's Research and Information unit within the Marketing and Communications Department.
- * Serve as an expert resource with authoritative guidance in the selection, design, implementation and interpretation of research approaches and methods, and their application to policy-focused analyses and other research studies.
- * Serve as an expert resource on broadcast industry-specific research issues and trends, including audience research methods and practices. Represent interests among industry research groups.
- * Serve as staff liaison to Association member research committees.
- * Oversee the measurement, analysis and evaluation of effectiveness of organization activities and programs. =20
- * Continually ascertain, develop and maintain new or improved methods designed to meet organization's and members' information needs.
- * Develop and manage a team of researchers and information specialists.

=20

=20

Minimum Education and Experience:

- * Graduate degree in business, marketing, communication, economics or other related discipline with a research emphasis.=20
- * Expertise in a wide range of quantitative and qualitative research methodologies.
- * Experience and strong knowledge of applied research methods, including survey research.
- * Experience in and/or strong knowledge of media industries, media research, and communications policy issues required.
- * Proven experience in successfully managing or supervising others in applied research.
- * Strong analytic and problem-solving skills, ability to manage multiple projects and priorities.
- * Strong written and interpersonal communication skills including presentation experience.
- * Working knowledge of industry conventions in data collection and tabulation for survey research, including sampling, crosstab analysis, and multivariate weighting. Specific knowledge of media research methodologies, and contemporary developments in the field, is strongly desirable.

=20

Internal Relations:

Reports directly to Executive Vice President of Marketing and Communications. Works closely with Association legal and government relations departments and a variety of staff on a regular basis.=20

=20

=20

=20

Chris Wilson, PRC

Wilson Research Strategies

Global Perspective. Innovative Research. Superior Results.

Washington, DC * San Antonio* Oklahoma City

1601 Northwest Expressway, Suite 300, Oklahoma City, OK 73118

324 Second Street SE, Washington, DC 20003

(o) 405.286.6500 - (f) 405.286.9531=20

www.W-R-S.com <http://www.w-r-s.com/>=20

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Date: Mon, 9 Jul 2007 08:06:01 -0700

Reply-To: "Debra L. Dodson" <ddodson@GIRLSCOUTS.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Debra L. Dodson" <ddodson@GIRLSCOUTS.ORG>

Subject: Sr. Researcher, Program Evaluation and Outcomes Measurement

MIME-version: 1.0

Content-type: text/plain; charset=ISO-8859-1

Content-transfer-encoding: quoted-printable

GIRL SCOUTS OF THE USA

SENIOR RESEARCHER, PROGRAM EVALUATION
AND OUTCOMES MEASUREMENT

=20

Summary of position

The Senior Researcher is responsible for the initiation, launch, conduct,=20 completion and public presentation of major complex outcomes measurement=20 and evaluation projects. She/he manages high-level project teams, Girl=20 Scout council contacts, and external research vendor relationships to=20 ensure high-quality results on program evaluation and outcomes=20 measurement. The Senior Researcher provides innovative solutions to=20 research problems and expedites projects=92 completion. She/he may be=20 assigned as project leader to supervise and coordinate the work of other=20 staff on specific projects. The Senior Researcher collaborates with=20 program staff involved in curriculum development and program initiatives=20 to measure the effectiveness of program and plays a key role in=20 influencing decisions on program development and delivery based on=20 research. The individual makes recommendations on new outcomes and=20 evaluation ventures and their connection to other departments within the=20

larger framework of the Girl Scout Research Institute (GSRI) work. In collaboration with the Director, Program Evaluation and Outcomes Measurement, the incumbent actively seeks contacts with outside organizations, researchers and various GSUSA staff to advance and shape stronger external relationships. The Senior Researcher represents GSRI at external conferences and venues; attends appropriate national, regional and local meetings to deliver training sessions and to impart information to Girl Scout council staff and volunteers on outcomes measurement and evaluation topics. This individual takes the lead role in collaborating with other GSUSA staff to design and deliver these training sessions. Oversight, guidance and resource support on these projects is provided to this position by the Director, Program Evaluation and Outcomes Measurement.

Qualifications

=95 Minimum 5-92 years program evaluation and outcomes measurement experience with emphasis on conducting outcomes research preferred
=95 Demonstrated experience leading outcomes measurement teams with emphasis on providing comprehensive technical and strategic advice to the department on complex projects
=95 Demonstrated track record in high-level technical research, problem formulation, research design, and quantitative and qualitative analysis
=95 Demonstrated knowledge of cutting-edge outcomes measurement techniques
=95 Strong computer skills in Microsoft Office Suite with expertise in online and library research and statistical analyses (SAS preferred)
=95 Excellent written/verbal communication and interpersonal skills with expertise in building and maintaining professional relationships both internally and externally
=95 Demonstrated skills in making presentations and conducting training events for internal/external audiences
=95 Expertise in leading a project team and/or working as a member of a project team
=95 Travel approximately 10%-20%
=95 Master's degree or equivalent relevant experience in social/educational research or related area required; doctorate degree in related area a plus

EOE/Committed to Diversity

Please apply online with cover letter and resume as one document at www.girlscouts.org/careers

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Date: Mon, 9 Jul 2007 11:29:53 -0400
Reply-To: Jennifer Berktold <jberktold@GQRR.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jennifer Berktold <jberktold@GQRR.COM>
Subject: job opportunity

Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Job Opening: Field Associate

Greenberg Quinlan Rosner is the world's premium strategic political consulting and public opinion research firm, working with companies, issue organizations, and political office holders and campaigns in the United States and around the world. We have an opening for a Field Associate in our Washington, DC office.

The Field department coordinates and monitors quantitative and qualitative research. The Field Associate will assist Analysts with determining sampling method and quota design; research and calculate turnout models; communicate with vendors, both domestically and abroad (calling houses and focus group facilities) and monitor the quality of their work daily; oversee recruitment and logistics for focus groups; inform Analysts and Programmers of progress of research; gather population demographics to assist with weighting and projections; control costs; and maintain ever-changing master research schedule. May, at times, need to train vendors on methodology, execution of survey instruments and data delivery needs. =20

Ideal candidate will understand survey research and be experienced in data collection techniques for phone, mail and web-based studies. Must have excellent communication skills and be detail oriented. Ability to work fast, accurately and creatively under tight timelines and high pressure is essential. Must be willing to travel domestically and internationally. Intermediate Excel and MS Office knowledge needed. Bachelor's degree preferred, campaign experience and SPSS/STATA skills a plus, foreign language skills a bonus. =20

BASELINE REQUIREMENTS FOR ALL STAFF

Accuracy and Attention to Detail: We pride ourselves on a long history of accurately predicting election dynamics and outcomes. We are committed to providing our clients with a top-quality product that is correct and complete. To ensure that our work is accurate, we place a premium on paying attention to every detail and showing concern for all aspects of the job, no matter how small.

Belief in Our Mission : We are committed to progressive goals, ideas and leaders. We embrace diversity and believe in social justice for all. =20

Communication: We clearly communicate information and seek out answers in a respectful, professional manner. In our fast-paced environment it is critical to keep others informed and engaged. Forging and maintaining positive relationships with colleagues and clients is essential.

Intellectual Curiosity: We believe in always asking "why". The desire to learn drives us to think more deeply and thoroughly on all issues. Our curiosity leads to the exploration and innovation that allows us to remain a leader in our field.

Strong Work Ethic: We are dedicated to working hard and going the extra mile for our clients and our colleagues. This commitment comes from the internal motivation, initiative, intensity and energy that we bring to our individual roles. We do not shy away from difficult tasks; we dedicate ourselves to doing whatever it takes to get the job done well.

Teamwork: We accomplish everything as a team. We rely on, and are accountable to, each other. Our level of responsibility and dedication to the team is unique and binds us in our common goals. This allegiance to the team means always being able to trust and count on our peers.

Please submit resume and cover letter to jobs@gqrr.com.

Greenberg Quinlan Rosner is an Equal Opportunity Employer

=20

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=====

Date: Mon, 9 Jul 2007 13:40:32 -0400
Reply-To: Nancy Belden <nancybelden@BRSPOLL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nancy Belden <nancybelden@BRSPOLL.COM>
Subject: other countries
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: 7bit

I would appreciate referrals for firms or news organizations in the Philippines, Africa (nation to be decide depending on availability of suppliers in country), and Ireland - who might add some questions to an omnibus or other existing survey. Please respond off line to nancybelden@brspoll.com. Thanks very much.

Nancy Belden
Belden Russonello & Stewart
1320 19th Street NW, Suite 700, Washington, DC 20036
202.822.6090

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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Date: Mon, 9 Jul 2007 15:42:54 -0700
Reply-To: "Pollack, Lance" <Lance.Pollack@UCSF.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Pollack, Lance" <Lance.Pollack@UCSF.EDU>
Subject: How Others perceive One's Own Race/Ethnicity
Comments: To: AAPORNET@asu.edu
Comments: cc: "Comfort, Megan" <Megan.Comfort@ucsf.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

I am posting this on behalf of a colleague who is embarking on a quantitative survey of male parolees and their female partners. While the standard questions will be asked so that participants can self-identify their own race/ethnicity, she would also like to ask respondents to endorse how others' view their ethnicity status.

=20

Are any of you familiar with any existing survey questions that ask respondents about others' perceptions of one's own ethnic group status? Please respond off line to myself (Lance.Pollack@ucsf.edu) and Dr. Comfort (Megan.Comfort@ucsf.edu). Many thanks.

=20

=20

=20

=20

Lance M. Pollack, PhD

University of California, San Francisco

Center for AIDS Prevention Studies (CAPS)

50 Beale Street, Suite 1300

San Francisco, CA 94105

tel: 415-597-9302

fax: 415-597-9213

email: Lance.Pollack@ucsf.edu

=20

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Date: Tue, 10 Jul 2007 13:51:30 -0700
Reply-To: "Darling, Jill" <Jill.Darling@LATIMES.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Darling, Jill" <Jill.Darling@LATIMES.COM>
Subject: PAPER Call For Papers - Conference in San Francisco Dec 6-7
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: quoted-printable

PAPOR, the Pacific Chapter of AAPOR, will hold its annual conference =
December 6-7, 2007 at the Sir Francis Drake Hotel in San Francisco.=20

This year PAPOR is pleased to offer a short course on Cell Phone =
Sampling, and an exciting plenary before the group dinner on Thursday, =
in addition to panels, and a poster session. We are looking for =
presenters on a wide variety of topics, including, but not limited to:

- Elections, with an emphasis on the upcoming presidential primaries and =
2008 general election.
 - Survey design, sampling, and methodological issues, including cell =
phones.
 - Public policy issues, including immigration, the environment, health =
care, etc.
 - Topics of interest in Marketing Research
 - A "Western States" round table, on the issues that drive discussion in =
your state. Come tell us what is going on where you are!=20
- Or do you have some other great idea for a paper that you would like to =
present or a panel you would like to organize?=20

Proposals for papers or presentations are welcome from journalists, =
political consultants, academic researchers, market researchers, =
pollsters, and others who design, manage, or use survey research. *** =
Please submit abstracts or proposals by September 30, 2007 *** to: Jill =
E. Darling, 2007 PAPOR Conference Chair, Los Angeles Times Poll. email: =
Jill.Darling@LATimes.com
=20

* STUDENTS* There is a separate Student Paper Competition, with cash =
prizes, paid travel expenses, and more! For more information on this =
competition, visit <http://papor.org> or contact Anthony M. Salvanto, =
PAPOR Student Paper Chair, CBS News Election Unit, 524 W 57th St. NY NY =
10019 email: salvantoa@cbsnews.com.

* HOTEL * If you plan to join us as a presenter or attendee, we =
strongly encourage you to make your reservations by calling the hotel =
directly at 800-227-5480 as soon as possible, before November 6. Be =
sure to request the "PAPOR Annual Meeting" when making your reservation =

in order to get the discounted room rate (\$149, plus tax, for either =
single or double occupancy). Hotel website: =
<http://www.sirfrancisdrake.com/>

The San Francisco location of the conference is particularly fabulous at =
that time of year. The historic Sir Francis Drake Hotel is right in the =
Union Square shopping district, which is decorated for the holiday =
season. Come for the conference, stay for a long weekend in San =
Francisco at low conference rates! =20

* Find Out More * Visit us at <http://PAPOR.org> for a preliminary =
conference schedule, information about the short course, plenary, poster =
sessions, panels, and the Student Paper Competition. While you are =
there, join PAPOR online, register for the conference, and more! =20

Thank you,
=20

Jill E. Darling, 2007 PAPOR Conference Chair, Los Angeles Times Poll =
email: jill.darling@latimes.com

Richard Rands, 2007 PAPOR President, Computers for Marketing =
Corporation. =20

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=====

Date: Tue, 10 Jul 2007 14:16:07 -0700
Reply-To: Jacobs Ellen B <Ellen.Jacobs@SRPNET.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jacobs Ellen B <Ellen.Jacobs@SRPNET.COM>
Subject: Hispanic Research
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Does anyone know of a company (preferably in the West) that specialized
in Hispanic research - specifically SLD and ELD in terms of
acculturation?

We're looking to possibly recruit a Hispanic panel and/or do some focus
groups.

Thanks.

E.

=20

Ellen Baar Jacobs

Senior Analyst

Strategy & Evaluation

SRP

602-236-6512

602-809-4501 (cell)

=20

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Date: Wed, 11 Jul 2007 12:57:56 -0500
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Job Opportunity
Comments: To: Aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: quoted-printable

Stanford University

Institute for Research in the Social Sciences

Job Posting

Academic Research Program Officer; IRiSS Survey Consulting Service
(3P2)

The Institute for Research in the Social Sciences (IRiSS) draws together scholars from psychology, economics, sociology, political science, anthropology, and communication with researchers from Stanfords professional schools and abroad to address the challenges of large-scale societal problems, such as poverty and inequality, and governance and institutions in developing nations. Additionally, the institute plays a vital role in building a new research infrastructure for the social sciences including the development of new tools, expert resources, labs and data centers that advance research capabilities.

The Academic Research Program Officer will serve as the lead staff for the Survey Consulting Service within the Institute. The service will be launched next year to support research by faculty and graduate students across the social sciences, through new programs and services that enhance the quality of survey research.

Responsibilities

- o provide individual consulting to faculty and graduate

- students in the design of survey instruments and analysis of survey data
- o develop and leading workshops and other training sessions to build competence in the use of surveys
- o manage a subject pool for survey and experimental work
- o collaborating on key multi-disciplinary research initiatives within IRiSS.
- o facilitate access to external resources for survey research, and coordinate subcontracts and small awards for work with online survey companies and other data collection services outside of Stanford.
- o manage and provide guidance on the use of online survey tools and applications=20
- o work with a faculty steering committee to refine the service goals of the center, developing and implementing a sustainable business model for the consulting and other service activities of the center.
- o bring visibility to the practice of survey research and its impact on social science research

Qualifications

PhD in the social sciences is required, with significant experience in survey research methodology, including both instrument design and statistical analysis. Broad experience using survey instruments across research disciplines is a plus.

Strong communication skills. Good track record in collaborative projects. Entrepreneurial aptitude and experience creating new projects and service programs.=20

A September 1 start date is anticipated. The position is an exempt, 100% FTE appointment with a three-year term.=20

Letters of interest, resume and application should be filed online at: <http://jobs.stanford.edu> <<http://jobs.stanford.edu>/>=20

=20

Archives: <http://lists.asu.edu/archives/aapornet.html>

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=====
Date: Wed, 11 Jul 2007 14:37:36 -0400

Reply-To: Kelly Foster <kfoster@CUIOG.UGA.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Kelly Foster <kfoster@CUIOG.UGA.EDU>

Subject: SAPOR Call for Conference Participation (deadline extended)-
Conference in Raleigh, NC October 4-5

Comments: To: AAPORNET@asu.edu, EVALTALK@BAMA.UA.EDU

MIME-version: 1.0

Content-type: text/plain; charset=ISO-8859-1; format=flowed

Content-transfer-encoding: 7bit

The Southern Association of Public Opinion Research will hold its 26th Annual Conference in Raleigh, North Carolina October 4-5th. Last year the SAPOR conference was attended by over 143 individuals from 23 universities and 24 survey research/polling organizations.

This year our short course, entitled "What happens when modes are mixed? Considering aural and visual communication when designing surveys in a mixed mode environment", will be taught by Dr. Don Dillman and Dr. Leah Christian. The instructors will discuss the impact of new emerging technologies on survey research practices.

Below is the 2007 call for conference participation. Please contact the 2007 Conference Chair, Kelly Foster by email (kfoster@cviog.uga.edu), or visit our website (<http://www.survey.uga.edu/sapor>) for online submission, registration and information.

***Call for Conference Participation**

26th Annual conference . October 4-5, 2007 . Raleigh, North Carolina*

The Southern Association for Public Opinion Research (SAPOR) will hold its 26th annual conference October 4-5, 2007 at the University Club in Raleigh, North Carolina. SAPOR is seeking proposals in all areas of opinion and survey research which will be of interest to its members. Proposals on any topic related to public opinion and survey research will be considered particularly those that reflect this year's conference theme...

***Emerging Technologies:**

Impact on Survey Research, Public Opinion, and Society*

New and emerging technologies have changed the way those in the field of public opinion research conduct their business. Many researchers are taking advantage of the increased utilization of the internet and cell phones, among other technologies, to design alternative approaches to gathering data. We welcome submissions that broadly address how these emerging technologies impact society and research and specifically the impact they have on the field of survey research and public opinion. We encourage participation from all sectors engaged in data gathering including academia, government, private sector, and non-profit. Graduate student participation is highly encouraged and is rewarded with the James W. Prothro Student Paper Competition which recognizes outstanding student-authored research.

Proposal Submission Process

Proposals for the conference should be submitted electronically either through the SAPOR website (<http://www.survey.uga.edu/sapor>) or by email to the SAPOR Conference Committee Chair, Kelly Foster (kfoster@cviog.uga.edu). Abstracts for papers and posters should be no more than 300 words and should be submitted by

August 17, 2007 for full consideration. Proposals should have the name, mailing address, telephone number, and email address of the principal author.

Conference Participation

If you are willing to serve as a discussant for one of the sessions, please visit the SAPOR website or email the Conference Committee Chair. In addition, we are seeking topics of interest (as well as interested parties) for roundtable discussions. These roundtable discussions provide an intimate setting in which to discuss current issues in public opinion research. All ideas and suggestions are welcome!

--

Kelly N. Foster, M.S.
Research Professional II, Survey Research Unit
Carl Vinson Institute of Government
The University of Georgia
201 North Milledge Avenue
Athens, GA 30605-5482
Office: 706-542-2495
Fax: 706-542-9301
www.cviog.uga.edu

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Date: Thu, 12 Jul 2007 12:23:34 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Zogby Poll: Most Think Political Bias Among College Professors a Serious Problem
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: quoted-printable

<I find it hard to believe they didn't report an education split on this one>

Zogby Poll: Most Think Political Bias Among College Professors a Serious Problem
<http://www.zogby.com/news/ReadNews.dbm?ID=3D1334>

Four in 10 said the problem is "very serious;" Tenure seen as harmful to teaching quality

As legislation is introduced in more than a dozen states across the country to counter political pressure and proselytizing on students in college classrooms, a majority of Americans believe the political bias of college professors is a serious problem, a new Zogby Interactive poll shows.

Nearly six in 10 - 58% - said they see it as a serious problem, with 39% saying it was a "very serious" problem.

The online survey of 9,464 adult respondents nationwide was conducted July 5-9, 2007, and carries a margin of error of +/- 1.0 percentage points.

SNIP

--=20

Leo G. Simonetta
Director of Research
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

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=====
Date: Thu, 12 Jul 2007 13:07:44 -0400

Reply-To: jwerner@jwdp.com

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jan Werner <jwerner@JWDP.COM>

Organization: Jan Werner Data Processing

Subject: Re: Zogby Poll: Most Think Political Bias Among College Professors a Serious Problem

Comments: To: Leo Simonetta <Simonetta@ARTSCI.COM>

Comments: cc: AAPORNET@asu.edu

In-Reply-To:

<3248A9B21DD5574785FE5E2C8E5216848176F9@exchange.local.artscience.com>

MIME-version: 1.0

Content-type: text/plain; charset=ISO-8859-1; format=flowed

Content-transfer-encoding: 7bit

What's much more irritating is the statement:

The online survey of 9,464 adult respondents nationwide was conducted July 5-9, 2007, and carries a margin of error of +/- 1.0 percentage points.

I don't have the problem some have with reporting online polls, but I do have a problem with pretending that one can calculate a "margin of error" for projecting sample results obtained from a panel to the general population.

Jan Werner

Leo Simonetta wrote:

> <I find it hard to believe they didn't report an education split on this
> one>
>
>
> Zogby Poll: Most Think Political Bias Among College Professors a Serious
> Problem
> <http://www.zogby.com/news/ReadNews.dbm?ID=1334>
>
> Four in 10 said the problem is "very serious;" Tenure seen as harmful to
> teaching quality
>
> As legislation is introduced in more than a dozen states across the
> country to counter political pressure and proselytizing on students in
> college classrooms, a majority of Americans believe the political bias
> of college professors is a serious problem, a new Zogby Interactive poll
> shows.
>
> Nearly six in 10 - 58% - said they see it as a serious problem, with 39%
> saying it was a "very serious" problem.
>
> The online survey of 9,464 adult respondents nationwide was conducted
> July 5-9, 2007, and carries a margin of error of +/- 1.0 percentage
> points.
>
> SNIP
>

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Date: Thu, 12 Jul 2007 13:23:26 -0400

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: Re: Zogby Poll: Most Think Political Bias Among College
Professors a Serious Problem

Comments: To: AAPORNET@asu.edu

In-Reply-To: <46965FE0.8070605@jwdp.com>

MIME-version: 1.0

Content-type: text/plain; charset=US-ASCII

Content-transfer-encoding: quoted-printable

AS I replied to someone else off-line who asked if I was surprised by that sentence in the report (I chose to truncate it there for that reason):

Not really, it is so common that it no longer surprises me. I have numerous Google searches on survey topics and I would guess close to half (of these type surveys - added for clarity) report it that way at least in news articles.

I do not know if AAPOR has made an official statement on sampling MOE or if that is merely the consensus on AAPORnet.

<Searches the AAPOR website> Well shoot, there it is, plain as day
http://www.aapor.org/pdfs/2006/samp_err_stmt.pdf

--=20

Leo G. Simonetta
Director of Research
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209
=20

> -----Original Message-----

> From: Jan Werner [mailto:jwerner@jwdp.com]=20

> Sent: Thursday, July 12, 2007 1:08 PM

> To: Leo Simonetta

> Cc: AAPORNET@asu.edu

> Subject: Re: Zogby Poll: Most Think Political Bias Among=20

> College Professors a Serious Problem

>=20

> What's much more irritating is the statement:

>=20

> The online survey of 9,464 adult respondents nationwide=20

> was conducted

> July 5-9, 2007, and carries a margin of error of +/- 1.0 percentage

> points.

>=20

> I don't have the problem some have with reporting online=20

> polls, but I do have a problem with pretending that one can=20

> calculate a "margin of error" for projecting sample results=20

> obtained from a panel to the general population.

>=20

> Jan Werner

> _____

>=20

> Leo Simonetta wrote:

>> <I find it hard to believe they didn't report an education split on=20

>> this

>> one>

>>=20

>>=20

>> Zogby Poll: Most Think Political Bias Among College Professors a=20

>> Serious Problem

>> <http://www.zogby.com/news/ReadNews.dbm?ID=3D1334>

>>=20

>> Four in 10 said the problem is "very serious;" Tenure seen=20

> as harmful=20

>> to teaching quality

> >=20
> > As legislation is introduced in more than a dozen states across the=20
> > country to counter political pressure and proselytizing on=20
> > students in=20
> > college classrooms, a majority of Americans believe the=20
> > political bias=20
> > of college professors is a serious problem, a new Zogby Interactive=20
> > poll shows.
> >=20
> > Nearly six in 10 - 58% - said they see it as a serious=20
> > problem, with=20
> > 39% saying it was a "very serious" problem.
> >=20
> > The online survey of 9,464 adult respondents nationwide was=20
> > conducted=20
> > July 5-9, 2007, and carries a margin of error of +/- 1.0 percentage=20
> > points.
> >=20
> > SNIP
> >=20
> >=20

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Please ask authors before quoting outside AAPORNET.

Date: Thu, 12 Jul 2007 13:38:25 -0400
Reply-To: Phillip Downs <pd@KERR-DOWNS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Phillip Downs <pd@KERR-DOWNS.COM>
Subject: Online surveys
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: 7bit

I know many on this list get worked up about online surveys. As one who has a foot in 2 different camps (academic and commercial), I do wonder about a few issues and will appreciate reasoned, objective thoughts on the following.

We're all comfortable attaching a sampling error to a RDD survey of landline phones (87% incidence?). We all know that people "self-select" to participate in phone surveys through the use of answering devices, free will, etc.

Incidence of internet access at home, work or school is >80% based on several estimates. Internet survey panelists "opt-in" presumably for incentives (that are sometimes also used in RDD surveys).

Well-implemented RDD surveys use proven techniques for minimizing bias (call backs, random selection techniques). Yet there is no industry police to

determine how well-implemented each RDD survey is, so we accept the sampling error from most RDD surveys (unless the results disagree totally with our political views).

To what extent are we unfairly denigrating internet surveys?

A second point - if online surveys demonstrate exceedingly high levels of predictive validity, how valuable are our arguments against online surveys?

Thanks in advance for objective, reasoned comments about these issues.
Phillip

Phillip Downs, Ph.D.

Senior Partner | Kerr & Downs Research
Professor of Marketing | Florida State University
800.564.3182 | 850.906.3112 (f)

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=====
Date: Thu, 12 Jul 2007 14:27:38 -0400
Reply-To: Kenneth Steve <KSteve@NPR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Kenneth Steve <KSteve@NPR.ORG>
Subject: Re: Online surveys
Comments: To: AAPORNET@asu.edu
In-Reply-To: <200707121335169.SM00788@PHILLIP>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

As I understand it, the concern is not so much the survey mode, but the sampling procedure. So often the term online survey is used as a blanket statement without any discussion of the sampling procedures.

Is the internet site the source for the sample (i.e., a link that some may click on if they happen upon it), or is the sample randomly selected from a known population and invited to the site?

If not the later, it's kind of like the guy who digs a hole in he woods and fills it with feed, then returns a week later and blasts whatever is in the hole. He might eat something, but is he a hunter? =20

How should he decide what to plant in the garden if he's not sure what he'll harvest from the wood? I don't know about you, but I find that

collards go much better with hog than they do with possum or armadillo.

All joking aside, should online surveys not be subject to the same rigor as other modes? Do not all the same concerns apply equally? Should users of online surveys be exempt from reporting their methods?

Best Regards.
Ken Steve

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Phillip Downs

Sent: Thursday, July 12, 2007 1:38 PM

To: AAPORNET@asu.edu

Subject: Online surveys

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=20

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Senior Partner | Kerr & Downs Research
Professor of Marketing | Florida State University
800.564.3182 | 850.906.3112 (f)

=20

=20

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Date: Thu, 12 Jul 2007 14:59:18 -0400
Reply-To: Susan Carol Losh <slosh@GARNET.ACNS.FSU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Susan Carol Losh <slosh@GARNET.ACNS.FSU.EDU>
Subject: Online surveys
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed

Also, although a majority of Americans are now online, this is not randomly distributed across population segments.

"Onliners" are more often white or Asian, male, professional, in short, variables that made a difference in the perception of us "leftie, proselytizing profs" in this report, which can thus skew the overall findings. Even weights (which don't look like they were applied) don't correct for the unknown biases of who is and isn't online (technological sophistication? educational level and type?) or who responded.

Am with earlier comments. Confidence intervals imply SOME kind of probability sample. Here, the POPULATION is even undefined (all online users? all possible panel members? what?) which lends an air of pseudoscience to the report.

Susan

Susan Carol Losh, PhD
Department of Educational Psychology & Learning Systems
Florida State University
Tallahassee FL 32306-4453

(850) 644-8778 VOICE
(850) 644-8776 FAX
slosh@fsu.edu

American Statistical Association/NSF Research Fellow
Program Leader, Educational Psychology
Program Coordinator, Learning and Cognition

<http://garnet.acns.fsu.edu/~slosh/Index.htm>

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=====
Date: Thu, 12 Jul 2007 14:58:49 -0400
Reply-To: Linda Piekarski <linda_piekarski@SURVEYSAMPLING.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Linda Piekarski <linda_piekarski@SURVEYSAMPLING.COM>
Subject: Sad news
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Tom Danbury, founder of Survey Sampling Inc and my friend, mentor and colleague for 27 years, died peacefully in his sleep Tuesday night. Although retired for many years, he was always a great friend and supporter of AAPOR and what AAPOR stands for. A press release with more details will be forthcoming.

Linda B. Piekarski
Vice President Database and Research
Survey Sampling International, LLC
Direct: 203.455.0436
203.255.4200.358=20
www.surveysampling.com <<http://www.surveysampling.com/>>=20

1977-2007: Your trusted partner in sampling for 30 years

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=====
Date: Thu, 12 Jul 2007 15:08:43 -0400
Reply-To: gladwin@fiu.edu
Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Hugh Gladwin <gladwin@FIU.EDU>
Subject: Re: Online surveys
Comments: To: Phillip Downs <pd@KERR-DOWNS.COM>, AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

I look forward to this discussion! Let me add a sub-topic. Assuming we have a RDD survey, mail survey, and internet survey with the same response and completion rates. What do people who have studied this consider to be the importance of % of partials (mid-terminates)? People who give up partway through an interview are likely to do so based on the questionnaire content (boring/lack of interest, discomfort with the topic, etc). That seems to me to be the most potentially biasing type of non-completion. The reason I mistrust mail surveys even with good response rates is we don't know how much people reviewed the content of the questionnaire as they decided whether or not to respond. With RDD surveys, on the other hand, one can measure the rate of mid-terminates (and usually it is very low--most respondents complete or complete on a call-back once they get started). I would think you could measure the rate of mid-terminates on an internet survey as well.

Given the above, I would be willing to trust an internet survey if one could get, say, 60% of eligible respondents who read the introduction to complete the survey, if there were very few mid-terminates.

-- Hugh Gladwin

---- Original message ----

>Date: Thu, 12 Jul 2007 13:38:25 -0400

>From: Phillip Downs <pd@KERR-DOWNS.COM>

>Subject: Online surveys

>To: AAPORNET@asu.edu

>

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>Phillip

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>
>Phillip Downs, Ph.D.
>
>Senior Partner | Kerr & Downs Research
>Professor of Marketing | Florida State University
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Date: Thu, 12 Jul 2007 15:19:02 -0400
Reply-To: gladwin@fiu.edu
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Hugh Gladwin <gladwin@FIU.EDU>
Subject: Re: Online surveys
Comments: To: Phillip Downs <pd@KERR-DOWNS.COM>, AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

additional note: for purposes of this discussion we would have to assume doing an internet survey with a known population/sampling frame. You have a list of email addresses and you send emails requesting people on the list to do the survey. Otherwise you are no better off than putting up a kiosk in a mall.

-- Hugh

----- Original message -----

>Date: Thu, 12 Jul 2007 15:08:43 -0400 (EDT)
>From: Hugh Gladwin <gladwin@fiu.edu>
>Subject: Re: Online surveys
>To: Phillip Downs <pd@KERR-DOWNS.COM>, AAPORNET@asu.edu
>Cc: gladwin@fiu.edu

>

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>>To: AAPORNET@asu.edu

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Date: Thu, 12 Jul 2007 14:53:10 -0700
Reply-To: Pamela Hunter <Pamela.Hunter@ASU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Pamela Hunter <Pamela.Hunter@ASU.EDU>
Subject: Re: Job Opportunity
Comments: To: AAPORNET@asu.edu
In-Reply-To: <468E7300.1020900@alumni.brown.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

In respect to the comment below, the Institute for Social Science Research at ASU has been under new management for the past year. Since then, the ISSR has become a cost center of the University, hired new operations and research personnel, and by the end of this month, will have replaced WinCati with state of the art SPSS survey research software. The Survey Research area is one which provides an excellent work opportunity for a survey researcher to work with a team of dedicated and collegial professionals. The ISSR is growing and is an exciting and innovative place to work. Please contact me if you have any questions or if you know someone who might be interested in working here as a project manager. =20

Pam Hunter
Institute for Social Science Research
Arizona State University
Pamela.hunter@asu.edu

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Mike O'Neil
Sent: Friday, July 06, 2007 9:51 AM
To: AAPORNET@asu.edu
Subject: Re: Job Opportunity

Before anyone goes within 100 miles of this, they should be aware of=20
what they did to Shap Wolf.

Mike O'Neil

Mike Flanagan wrote:

> Arizona State University's Institute for Social Science Research is
> seeking a Survey Research Project Manager. The Survey Project Manager
> will deal with all aspects of quantitative and qualitative research on
a
> variety of topics and will be responsible for conducting telephone,
> mail, and web surveys as well as being involved in developing the
ISSR's
> focus group facility. The ISSR is a relatively new and growing survey
> research center. =20
> =20
> Please go online to <http://www.asu.edu/asujobs/>
> <<http://www.asu.edu/asujobs/%A0>>=20
>
> to view more information and apply for the position. All applications
> must be submitted electronically per the instructions in the online
job
> description. The job title is Survey Project Manager and the job ID
is
> 11322.
>
> Arizona State University is a new model for American higher education,
> an unprecedented combination of academic excellence, entrepreneurial
> energy and broad access. This New American University is a single,
> unified institution comprising four differentiated campuses positively
> impacting the economic, social, cultural and environmental health of
the
> communities it serves. Its research is inspired by real world
> application blurring the boundaries that traditionally separate
academic
> disciplines. ASU serves more than 63,000 students in metropolitan
> Phoenix, Arizona, the nation's fifth largest city.
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> -----
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> On your return send this: set aapornet mail
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>
>
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Unsubscribe? Send email to listserv@asu.edu with this text:
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Date: Fri, 13 Jul 2007 07:46:02 -0700
Reply-To: Charles DiSogra <cdisogra@KNOWLEDGENETWORKS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Charles DiSogra <cdisogra@KNOWLEDGENETWORKS.COM>
Subject: Re: Online surveys
Comments: To: AAPORNET@asu.edu
In-Reply-To: <20070712151902.BGK21806@mailstore2.fiu.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Hugh,

Surveys done with the online Knowledge Networks panel (KnowledgePanel) have relatively low breakoff rates. Our experience has breakoffs in the 2-10% range with the higher end being less common. Additionally, item non-response among responders is about 1%. Breakoffs and item non-response are important quality metrics that we carefully monitor and attempt to minimize with design solutions where appropriate. Interestingly, most clients do not usually ask about these types of (we believe important) issues, i.e., breakoffs, item non-response, but instead tend to focus on the overall response rate.

--Charles

Charles DiSogra, DrPH, MPH
Chief Statistician
Knowledge Networks, Inc.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Hugh Gladwin
Sent: Thursday, July 12, 2007 12:19 PM
To: AAPORNET@asu.edu
Subject: Re: Online surveys

additional note: for purposes of this discussion we would have to assume

doing an internet survey with a known population/sampling frame. You have a list of email addresses and you send emails requesting people on the list to do the survey. Otherwise you are no better off than putting up a kiosk in a mall.

-- Hugh

---- Original message ----

>Date: Thu, 12 Jul 2007 15:08:43 -0400 (EDT)
>From: Hugh Gladwin <gladwin@fiu.edu> =20
>Subject: Re: Online surveys =20
>To: Phillip Downs <pd@KERR-DOWNS.COM>, AAPORNET@asu.edu
>Cc: gladwin@fiu.edu

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>-- Hugh Gladwin

>
>---- Original message ----

>>Date: Thu, 12 Jul 2007 13:38:25 -0400
>>From: Phillip Downs <pd@KERR-DOWNS.COM> =20
>>Subject: Online surveys =20
>>To: AAPORNET@asu.edu

>>
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>>=20

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>>=20

>>

>>Phillip Downs, Ph.D.

>>

>>Senior Partner | Kerr & Downs Research
>>Professor of Marketing | Florida State University
>>800.564.3182 | 850.906.3112 (f)

>>

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=====
Date: Fri, 13 Jul 2007 11:07:16 -0400

Reply-To: "James P. Murphy" <jpmurphy@JPMURPHY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "James P. Murphy" <jpmurphy@JPMURPHY.COM>
Subject: Re: Online surveys
Comments: To: Charles DiSogra <cdisogra@KNOWLEDGENETWORKS.COM>, AAPORNET@asu.edu
In-Reply-To: <2C81210FC47F6F429069C964CE88145B01AE5212@mail.knowledgenetworks.com>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

Measurement of item non-response in online surveys is complicated by the questionnaire writer's ability to make any or all items "response required" -- essentially an all or nothing situation. Nothing equivalent exists in self-administered mail surveys. I believe Harris Interactive and probably others have increased use of "Prefer Not to Answer" as a response option to (sort of) get around this.

James P. Murphy, Ph.D.
J.P. MURPHY & COMPANY
Post Office Box 150
Princeton, NJ 08542
610 408 8800
www.jpmurphy.com
jpmurphy@jpmurphy.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Charles DiSogra
Sent: Friday, July 13, 2007 10:46 AM
To: AAPORNET@asu.edu
Subject: Re: Online surveys

Hugh,

Surveys done with the online Knowledge Networks panel (KnowledgePanel) have relatively low breakoff rates. Our experience has breakoffs in the 2-10% range with the higher end being less common. Additionally, item non-response among responders is about 1%. Breakoffs and item non-response are important quality metrics that we carefully monitor and attempt to minimize with design solutions where appropriate. Interestingly, most clients do not usually ask about these types of (we believe important) issues, i.e., breakoffs, item non-response, but instead tend to focus on the overall response rate.

--Charles

Charles DiSogra, DrPH, MPH
Chief Statistician
Knowledge Networks, Inc.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Hugh Gladwin
Sent: Thursday, July 12, 2007 12:19 PM

To: AAPORNET@asu.edu
Subject: Re: Online surveys

additional note: for purposes of this discussion we would have to assume doing an internet survey with a known population/sampling frame. You have a list of email addresses and you send emails requesting people on the list to do the survey. Otherwise you are no better off than putting up a kiosk in a mall.

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----- Original message -----

>Date: Thu, 12 Jul 2007 15:08:43 -0400 (EDT)
>From: Hugh Gladwin <gladwin@fiu.edu>
>Subject: Re: Online surveys
>To: Phillip Downs <pd@KERR-DOWNS.COM>, AAPORNET@asu.edu
>Cc: gladwin@fiu.edu

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>I look forward to this discussion! Let me add a sub-topic. Assuming we have a RDD survey, mail survey, and internet survey with the same response and completion rates. What do people who have studied this consider to be the importance of % of partials (mid-terminates)? People who give up partway through an interview are likely to do so based on the questionnaire content (boring/lack of interest, discomfort with the topic, etc). That seems to me to be the most potentially biasing type of non-completion. The reason I mistrust mail surveys even with good response rates is we don't know how much people reviewed the content of the questionnaire as they decided whether or not to respond. With RDD surveys, on the other hand, one can measure the rate of mid-terminates (and usually it is very low--most respondents complete or complete on a call-back once they get started). I would think you could measure the rate of mid-terminates on an internet survey as well.

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>>From: Phillip Downs <pd@KERR-DOWNS.COM>
>>Subject: Online surveys
>>To: AAPORNET@asu.edu

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>>Phillip
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>>
>>Phillip Downs, Ph.D.
>>
>>Senior Partner | Kerr & Downs Research
>>Professor of Marketing | Florida State University
>>800.564.3182 | 850.906.3112 (f)
>>
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>>
>>
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Date: Fri, 13 Jul 2007 12:44:47 -0400

Reply-To: Paul Braun <pbraun@BRAUNRESEARCH.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Paul Braun <pbraun@BRAUNRESEARCH.COM>

Subject: Re: Online surveys

Comments: To: "James P. Murphy" <jpmurphy@JPMURPHY.COM>, AAPORNET@asu.edu

In-Reply-To: <A2.16.13750.3AE87964@mxo6.broadbandsupport.net>

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: quoted-printable

James,

So the option of allowing a continue button while leaving the question =

blank

does not resolve this?

Paul Braun

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of James P. Murphy

Sent: Friday, July 13, 2007 11:07 AM

To: AAPORNET@asu.edu

Subject: Re: Online surveys

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James P. Murphy, Ph.D.

J.P. MURPHY & COMPANY

Post Office Box 150

Princeton, NJ 08542

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www.jpMurphy.com

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To: AAPORNET@asu.edu
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>From: Hugh Gladwin <gladwin@fiu.edu>
>Subject: Re: Online surveys =20
>To: Phillip Downs <pd@KERR-DOWNS.COM>, AAPORNET@asu.edu
>Cc: gladwin@fiu.edu
>

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>>Phillip Downs, Ph.D.
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>>Senior Partner | Kerr & Downs Research
>>Professor of Marketing | Florida State University 800.564.3182 |=20
>>850.906.3112 (f)
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=====
Date: Fri, 13 Jul 2007 12:17:46 -0700

Reply-To: "Darling, Jill" <Jill.Darling@LATIMES.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Darling, Jill" <Jill.Darling@LATIMES.COM>
Subject: PAPOR 6th Annual Student Paper competition
Comments: To: AAPORnet Listserv <aapornet@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: quoted-printable

ATTENTION STUDENTS OF PUBLIC OPINION INTERESTED IN MONEY AND FAME!

The Pacific Chapter of the American Association for Public Opinion =
Research's

Sixth Annual Student Paper Competition

Winner will receive=20

- * a cash award of \$500=20
- * travel expenses to the December, 2007 PAPOR Annual Conference in San =
Francisco, CA=20
- * A spot on the conference program to present the paper

Second prize winner will receive=20

- * a cash award of \$250
- * travel expenses to the December, 2007 PAPOR Annual Conference in San =
Francisco, CA=20
- * A spot on the conference program to present the paper

And both winners receive recognition at the conference from the top =
public opinion scholars and professionals of PAPOR!

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Conference, so students will have a chance to present their research.

Papers related to survey, public opinion, or market research are =
welcomed. Specific topics sought include: substantive findings about =
public opinion, statistical techniques, methodological issues, new =
technologies or methodologies, or theoretical issues in the formation, =
change or measurement of public opinion.=20

We encourage entries from any fields that employ survey and opinion =
research, including political science, communication, psychology, =
sociology, marketing as well as survey methods.=20

Eligible papers will be authored by graduate or undergraduate students, =
currently attending colleges and universities in PAPOR's geographic =
region. Entries should not exceed 30 pages total. The entries will be =
judged by a panel of survey and public opinion researchers selected =
from PAPOR's membership. If a winning paper is co-authored, travel fees =
will be paid for one author, but conference registration will be =
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Email your paper by September 1st to: Anthony M. Salvanto, PAPOR Student =
Paper Chair, CBS News Election Unit, 524 W 57th St. NY NY 10019 email: =
salvantoa@cbsnews.com

Please include your name, mailing address, telephone number, and e-mail =
address. Feel free to email in advance with questions about the =
submission process.=20

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Archives: <http://lists.asu.edu/archives/aapornet.html> .

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=====
Date: Fri, 13 Jul 2007 12:41:54 -0700

Reply-To: Leora Lawton <lawton@TECHSOCIETY.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leora Lawton <lawton@TECHSOCIETY.COM>

Subject: Re: Online surveys

Comments: To: AAPORNET@asu.edu

In-Reply-To: <A2.16.13750.3AE87964@mxo6.broadbandsupport.net>

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: 7bit

On the other hand, sometimes item non-response might be more accurate: I just took a web survey from Home Depot following a purchase there. I was asked how friendly the cashier was. Apparently they forgot that you can use automated check-out now. The survey wouldn't allow proceeding without answering, so I gave the cashiers a 10 because, well, why not? I would have given the computer a 5. It was kind of snooty when I put my purse on the table next to the plastic bags, complaining about "an unauthorized item".

-leora

Dr. Leora Lawton

TechSociety Research

"Custom Social Science and Consumer Behavior Research"

2342 Shattuck Avenue PMB 362, Berkeley, CA 94704

(510) 548-6174; fax (510) 548-6175; cell (510) 928-7572

www.techsociety.com

Yahoo Messenger: leora_lawton

-----Original Message-----

From: James P. Murphy [<mailto:jpmurphy@JPMURPHY.COM>]

Sent: Friday, July 13, 2007 8:07 AM

To: AAPORNET@asu.edu

Subject: Re: [AAPORNET] Online surveys

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>>>Senior Partner | Kerr & Downs Research
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=====

Date: Fri, 13 Jul 2007 17:44:29 -0400
Reply-To: Anna Greenberg <agreenberg@GQRR.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Anna Greenberg <agreenberg@GQRR.COM>
Subject: job opportunities
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Senior Associate

=20

Greenberg Quinlan Rosner has an immediate opening for an experienced SENIOR ASSOCIATE in their Washington, DC office. GQR is an internationally recognized survey research firm specializing in polls and focus groups across the globe for political campaigns and parties, public interest organizations and foundations as well as corporate crisis management and positioning. You can learn more about GQR at www.greenbergresearch.com <<http://www.greenbergresearch.com/>> .

=20

Incumbent will act as lead analyst and coordinator for high profile clients and assist company Principal in all aspects of the survey research process such as drafting questionnaires and focus group guidelines, writing reports/memos, presenting findings, coordinating internal research needs with field and programming departments, candidate and issue research, and proofing documents and graphic presentations.

=20

Successful candidate will have at least 4-5 years polling experience with expertise in managing projects and building client relationships, quantitative/qualitative political/issue-driven research skills, and ability to work in a fast-paced, high-pressure environment. Must be detail-oriented, with excellent communication and writing skills, and highly motivated to produce accurate results quickly. Micro-targeting experience a plus.

=20

Competitive salary and benefits. Submit cover letter, resume and salary requirements to jobs@gqrr.com or fax to 202-289-8648.

=20

Analyst

=20

Greenberg Quinlan Rosner Research has an immediate opening for an ANALYST in their Washington, DC office. GQR is an internationally recognized survey research firm specializing in public opinion polls and focus groups. We work around the world for political campaigns and parties, public interest organizations and foundations as well as corporate crisis management and positioning. You can learn more about GQR at greenbergresearch.com.

=20

Responsibilities include: Act as analyst and project coordinator on major issues clients, assist company Principals in all aspects of survey research process including drafting questionnaires and focus group guidelines, coordinating internal research needs with field and programming departments, candidate and issue research, writing reports/ memos, presentation of findings, and proofing of documents and graphic presentations. =20

=20

Candidate profile: Problem solver with a career interest in public opinion research or campaign management. Detail oriented person with excellent oral and communications skills, Ability to work fast, accurately and creatively under tight timelines and high pressure is essential. Position requires strong writing and management skills. Individual should be a team player and motivated, self-starter. Ideal candidate will have four or more years with quantitative/qualitative issue driven research, campaigns or appropriate education background.

=20

Submit cover letter, resume and salary requirements to jobs@greenbergresearch.com.

=20

=20

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=20

=20

Anna Greenberg <<http://www.gqrr.com/index.php?ID=3D1060>>=20

Vice President

=20

10 G Street NE, Suite 400, Washington, DC 20002

Ph: 202 478 8300 / Fax: 202 478 8301

=20

agreenberg@gqrr.com <mailto:agreenberg@gqrr.com>=20

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=====

Date: Fri, 13 Jul 2007 17:48:38 -0400

Reply-To: "Vaccaro, Donato" <vaccdo@CONSUMER.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Vaccaro, Donato" <vaccdo@CONSUMER.ORG>

Subject: Job at Consumer Reports

Comments: To: AAPORNET@asu.edu

MIME-version: 1.0

Content-type: text/plain; charset="us-ascii"

Content-transfer-encoding: quoted-printable

Consumer Reports, the nation's leading consumer product testing and research organization, has a challenging opportunity for a survey research professional. Consumer Reports magazine has a circulation of over 4 million, making it one of the ten leading magazines in the US today, and ConsumerReports.org is the leading online consumer subscription web site with over 2.5 million subscribers.=20

The Consumer Reports National Research Center employs eight survey research professionals in the Survey Research Division, and its print and online surveys generate over 1 million responses per year. The center's research on consumer experiences, along with thousands of brand ratings, are used by millions of Americans throughout the country. We are currently seeking to fill the position of survey research associate.

The position's primary responsibilities include developing ratings for a wide variety of consumer products and services - automobiles, appliances, electronics, health-care and shopping. Interest and knowledge in cars a plus. Must be able to effectively present complex research findings to technical and non-technical audiences. Experience with questionnaire design, sampling and multivariate analysis required. Experience with web-based surveys desirable. SAS skills desired.

Graduate degree required, Ph.D. in social sciences preferred.=20

Consumer Reports offers excellent benefits and competitive salary. To apply, visit www.consumerreports.org, click on "Career Opportunities" and apply to position #1623.=20

Posted by:
Donato Vaccaro, Ph.D.
Manager, Survey Research=20
Consumer Reports(r) National Research Center
914.378.2258 (office)
914.417.7373 (cell)

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
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=====

Date: Fri, 13 Jul 2007 17:05:16 -0500
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Job Opportunity
Comments: To: Aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: quoted-printable

Consumer Reports, the nation's leading consumer product testing and research organization, has a challenging opportunity for a survey research professional. Consumer Reports magazine has a circulation of over 4 million, making it one of the ten leading magazines in the US today, and ConsumerReports.org is the leading online consumer subscription web site with over 2.5 million subscribers.=20

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=20

Consumer Reports offers excellent benefits and competitive salary. To apply, visit www.consumerreports.org, click on "Career Opportunities" and apply to position #

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=====

Date: Mon, 16 Jul 2007 08:43:55 -0400
Reply-To: "Ehrlich, Nathaniel" <Nathaniel.Ehrlich@SSC.MSU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Ehrlich, Nathaniel" <Nathaniel.Ehrlich@SSC.MSU.EDU>
Subject: Re: Online surveys
Comments: To: Paul Braun <pbraun@BRAUNRESEARCH.COM>, AAPORNET@asu.edu
In-Reply-To: <[00ab01c7c56d\\$23d8b3e0\\$5b00a8c0@BRICORP.com](mailto:00ab01c7c56d$23d8b3e0$5b00a8c0@BRICORP.com)>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

In a study we just ran, we made it impossible to continue without making a response, but included a "do not wish to respond" option. Thus, we could measure true item nonresponse. And, not coincidentally but interestingly, we had a very low percentage of item nonresponse.

Nat Ehrlich, Ph.D.
Research Specialist
Michigan State University=20
Institute for Public Policy and Social Research
Office for Social Research
321 Berkey Hall
East Lansing, MI 48824
517-353-2639

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Paul Braun
Sent: Friday, July 13, 2007 12:45 PM
To: AAPORNET@asu.edu
Subject: Re: Online surveys

James,

So the option of allowing a continue button while leaving the question blank does not resolve this?

Paul Braun

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of James P. Murphy
Sent: Friday, July 13, 2007 11:07 AM
To: AAPORNET@asu.edu
Subject: Re: Online surveys

Measurement of item non-response in online surveys is complicated by the questionnaire writer's ability to make any or all items "response required"

-- essentially an all or nothing situation. Nothing equivalent exists in self-administered mail surveys. I believe Harris Interactive and probably others have increased use of "Prefer Not to Answer" as a response option to (sort of) get around this.

James P. Murphy, Ph.D.
J.P. MURPHY & COMPANY
Post Office Box 150
Princeton, NJ 08542
610 408 8800
www.jpmmurphy.com
jpmurphy@jpmurphy.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Charles DiSogra
Sent: Friday, July 13, 2007 10:46 AM
To: AAPORNET@asu.edu
Subject: Re: Online surveys

Hugh,

Surveys done with the online Knowledge Networks panel (KnowledgePanel) have relatively low breakoff rates. Our experience has breakoffs in the 2-10% range with the higher end being less common. Additionally, item non-response among responders is about 1%. Breakoffs and item non-response are important quality metrics that we carefully monitor and attempt to minimize with design solutions where appropriate. Interestingly, most clients do not usually ask about these types of (we believe important) issues, i.e., breakoffs, item non-response, but instead tend to focus on the overall response rate.

--Charles

Charles DiSogra, DrPH, MPH
Chief Statistician
Knowledge Networks, Inc.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Hugh Gladwin
Sent: Thursday, July 12, 2007 12:19 PM
To: AAPORNET@asu.edu
Subject: Re: Online surveys

additional note: for purposes of this discussion we would have to assume doing an internet survey with a known population/sampling frame. You

have a list of email addresses and you send emails requesting people on the list to do the survey. Otherwise you are no better off than putting up a kiosk in a mall.

-- Hugh

----- Original message -----

>Date: Thu, 12 Jul 2007 15:08:43 -0400 (EDT)
>From: Hugh Gladwin <gladwin@fiu.edu>
>Subject: Re: Online surveys =20
>To: Phillip Downs <pd@KERR-DOWNS.COM>, AAPORNET@asu.edu
>Cc: gladwin@fiu.edu

>
>I look forward to this discussion! Let me add a sub-topic. Assuming we have a RDD survey, mail survey, and internet survey with the same response and completion rates. What do people who have studied this consider to be the importance of % of partials (mid-terminates)? People who give up partway through an interview are likely to do so based on the questionnaire content (boring/lack of interest, discomfort with the topic, etc). That seems to me to be the most potentially biasing type of non-completion. The reason I mistrust mail surveys even with good response rates is we don't know how much people reviewed the content of the questionnaire as they decided whether or not to respond. With RDD surveys, on the other hand, one can measure the rate of mid-terminates (and usually it is very low--most respondents complete or complete on a call-back once they get started). I would think you could measure the rate of mid-terminates on an internet survey as well.

>
>Given the above, I would be willing to trust an internet survey if one could get, say, 60% of eligible respondents who read the introduction to complete the survey, if there were very few mid-terminates.

>
>-- Hugh Gladwin

>
>----- Original message -----

>>Date: Thu, 12 Jul 2007 13:38:25 -0400
>>From: Phillip Downs <pd@KERR-DOWNS.COM>
>>Subject: Online surveys =20
>>To: AAPORNET@asu.edu

>>
>>I know many on this list get worked up about online surveys. As one who has >>a foot in 2 different camps (academic and commercial), I do wonder about a >>few issues and will appreciate reasoned, objective thoughts on the=20

>>following.
>>=20
>>We're all comfortable attaching a sampling error to a RDD survey of
landline
>>phones (87% incidence?). We all know that people "self-select" to=20
>>participate in phone surveys through the use of answering devices,
free
>>will, etc.
>>=20
>>Incidence of internet access at home, work or school is >80% based on=20
>>several estimates. Internet survey panelists "opt-in" presumably for=20
>>incentives (that are sometimes also used in RDD surveys).
>>=20
>>Well-implemented RDD surveys use proven techniques for minimizing bias
(call
>>backs, random selection techniques). Yet there is no industry police
to
>>determine how well-implemented each RDD survey is, so we accept the
sampling
>>error from most RDD surveys (unless the results disagree totally with
our
>>political views).
>>=20
>>To what extent are we unfairly denigrating internet surveys?
>>=20
>>A second point - if online surveys demonstrate exceedingly high levels
of
>>predictive validity, how valuable are our arguments against online
surveys?
>>=20
>>Thanks in advance for objective, reasoned comments about these issues.

>>Phillip
>>=20
>>
>>Phillip Downs, Ph.D.
>>
>>Senior Partner | Kerr & Downs Research
>>Professor of Marketing | Florida State University 800.564.3182 |=20
>>850.906.3112 (f)
>>
>>=20
>>
>>=20
>>
>>-----

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=====
Date: Mon, 16 Jul 2007 16:47:55 -0400
Reply-To: "Kotler-Berkowitz, Laurence" <Laurence.Kotler-Berkowitz@UJC.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Kotler-Berkowitz, Laurence" <Laurence.Kotler-Berkowitz@UJC.ORG>
Subject: RFP announcement - Jewish community study
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: 7bit

The Berkshires affiliate of our national philanthropic and service provision system seeks to conduct a survey of affiliated Jewish community members in its local area. The mode of data collection is open for discussion and may include online, mail, phone or a combination.

To receive the RFP, please respond off-list to Arlene Schiff, Executive Director of the Jewish Federation of the Berkshires, at Arlene.schiff@verizon.net.

Thank you.

Laurence Kotler-Berkowitz, Ph.D.

Director, Research and Analysis

United Jewish Communities

e: laurence.kotler-berkowitz@ujc.org

p: 212.284.6578

f: 212.284.6805

www.ujc.org

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Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 17 Jul 2007 09:26:47 -0500
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: AAPOR List Serv Upgrade
Comments: To: Aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: quoted-printable

Good Morning,=20

=20

I'm passing the following information along to you so that you are all aware of the upcoming upgrade to AAPOR's List serv. Please make note of the anticipated down time. Thank you. =20

=20

=20

=20

On July 20th, 2007 ASU will be upgrading its Listserv environment to the

newest software available due to a limit in support for the current software version. This change will include a migration from Sun to Linux, as well as from the Listserv software version 14.4 to 15.0. For those of you who are interested in some of the upcoming feature changes, you are welcome to view the release notes for 15.0 by visiting:

=20

<http://www.lsoft.com/manuals/15.0/LISTSERV15.0-Release-Notes.pdf>

=20

Current Listserv lists will be migrated from 8:00 PM to 11:59 PM on Friday, July 20th. During this time no one will be able to post to lists, subscribe or unsubscribe from lists, delete or add users, modify list headers, or send Listserv distribute jobs. AMDF will also be unavailable during this time period.

=20

Although the new Listserv software will continue to include all the features we've had in the past, the interface will appear somewhat different. If you wish to "test drive" the new release of Listserv Web GUI, please visit <https://lists-new.asu.edu/cgi-bin/wa>.

=20

Please notify your subscribers of this pending migration and the availability of the Listserv during the migration period. =20

=20

Thank you,

=20

ASU Electronic Messaging Team

University Technology Office

=20

=20

Michael P. Flanagan, CAE=20

Executive Coordinator=20

American Association for Public Opinion Research =20

P. O. Box 14263=20

Lenexa, KS 66285-4263=20

(913) 895-4782

FAX: (913) 895-4652 =20

AAPOR-Info@GoAMP.com =20

www.aapor.org <<http://www.aapor.org/>> =20

=20

=20

Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Tue, 17 Jul 2007 09:40:12 -0700

Reply-To: Alexandra Filindra <afilindra@YAHOO.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Alexandra Filindra <afilindra@YAHOO.COM>

Subject: Hispanic online panels?

Comments: To: AAPORNET@asu.edu

MIME-version: 1.0

Content-type: text/plain; charset=iso-8859-1

Content-transfer-encoding: 8bit

Hello,

Has anyone done online work with Hispanic panels? We are looking for providers who have access to acculturated and unacculturated Hispanics in the major urban center of the US.

If anyone has experience with this type of research and can provide any tips on sample vendors, I would be most appreciative.

Thanks,
Alexandra

"If we knew what we were doing, we wouldn't call it research, would we?"
Albert Einstein

Alexandra Filindra
Eagleton Institute of Politics
Rutgers University

email: aleka@rci.rutgers.edu

Archives: <http://lists.asu.edu/archives/aapornet.html>
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Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Tue, 17 Jul 2007 13:18:00 -0500
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Job Opportunity
Comments: To: Aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: quoted-printable

The Survey Research Laboratory of the University of Illinois has an immediate opening for a Visiting Project Coordinator at its Chicago office to design, manage, and coordinate survey projects. For a detailed job description and instructions on how to apply, please visit our web site: <http://www.srl.uic.edu/jobs.htm>

=20

=20

=20

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On your return send this: set aapornet mail
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=====

Date: Tue, 17 Jul 2007 13:13:06 -0500
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: July/August Public Opinion Pros
Comments: To: Aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: quoted-printable

Dear AAPOR members -

=20

The July/August issue of Public Opinion Pros is now posted to our

website at

=20

www.PublicOpinionPros.com

=20

Our features this month include an assessment of Barack Obama's chances to be elected the first African-American president; a historical examination of the effect of public opinion mail on the Johnson administration's Vietnam policies; and an analysis of international opinion toward Iran's acquisition of nuclear weapons that is quite possibly the most comprehensive presently available.

=20

We are currently booking articles for issues going into 2008, so if you have a manuscript or proposal you would like to submit, please contact me directly at=20

=20

editor@PublicOpinionPros.com=20

=20

(Please note: Our email system has been malfunctioning since late last week. If you write and do not receive a response within a few days, please try again at a later date, or send your query to lfparmelee@earthlink.net.)

=20

Thanks very much!

=20

Best wishes -

=20

Lisa

=20

Lisa Ferraro Parmelee, Ph.D.

Manager, LFP Editorial Enterprises

Editor, Public Opinion Pros

=20

=20

=20

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Date: Tue, 17 Jul 2007 12:46:58 -0700
Reply-To: "Karen M. Bentley" <karenmbentley@GMAIL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Karen M. Bentley" <karenmbentley@GMAIL.COM>
Subject: Response Rates to RDD

Hi,

I'm doing some research on response rates to RDD surveys and I have seen cited in many places a 2002 CMOR paper called "Cooperation Tracking Analysis" but have not been able to get ahold of it. Does anyone have a copy of that paper (or any others like it) that you could e-mail to me?

Thanks,
Karen Bentley

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Date: Tue, 17 Jul 2007 16:19:50 -0400
Reply-To: Patrick Glaser <pglaser@CMOR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Patrick Glaser <pglaser@CMOR.ORG>
Subject: Re: Response Rates to RDD
Comments: To: "Karen M. Bentley" <karenmbentley@GMAIL.COM>, AAPORNET@asu.edu
In-Reply-To: <LISTSERV%200707171246581649.DCFF@LISTS.ASU.EDU>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

Karen,

CMOR has the results from this study available (through order) on its website: <http://www.cmor.org/rc/studies.cfm>

Patrick Glaser

Director of Respondent Cooperation
CMOR...Shielding the Profession
Ph:212.480.2464
Fx:860.682.1010

Mailing Address:
110 National Drive, 2nd Floor
Glastonbury, CT 06033

www.cmor.org
www.youropinioncounts.org

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Karen M. Bentley
Sent: Tuesday, July 17, 2007 3:47 PM
To: AAPORNET@asu.edu
Subject: Response Rates to RDD

Hi,

I'm doing some research on response rates to RDD surveys and I have seen cited in many places a 2002 CMOR paper called "Cooperation Tracking Analysis" but have not been able to get ahold of it. Does anyone have a copy of that paper (or any others like it) that you could e-mail to me?

Thanks,
Karen Bentley

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--
No virus found in this incoming message.
Checked by AVG Free Edition.
Version: 7.5.476 / Virus Database: 269.10.8/904 - Release Date:
7/16/2007 5:42 PM

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=====
Date: Tue, 17 Jul 2007 16:49:33 -0500

Reply-To: wcarter@UCHICAGO.EDU
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Woody Carter <wcarter@UCHICAGO.EDU>
Subject: London & Paris focus groups + More skinny on ASU
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

A client warns us that focus groups in London and Paris are double the cost of U.S. metro focus groups, require full meals for participants, etc. etc. adding up to major headaches.

Is this the general experience? Any recommendations about vendors for whom these allegations do not hold true would be appreciated.

On an unrelated note of recent interest to this list, a letter to the editor just published in Nature offers a glimpse into why someone might not want to work at ASU in any capacity during this particular period of history. To be fair, the letter is in response to a glowing Nature item on the awesomely excellent things that are being done on behalf of efficiency and effectiveness at ASU. Hamfisted means to noble ends, perhaps? I dunno.

Thanks!

Woody Carter

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=====

Date: Wed, 18 Jul 2007 00:17:05 +0100
Reply-To: "Moon, Nick" <nick.moon@GFK.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Moon, Nick" <nick.moon@GFK.COM>
Subject: Re: London & Paris focus groups + More skinny on ASU
Comments: To: Woody Carter <wcarter@UCHICAGO.EDU>, "AAPORNET@asu.edu" <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset="iso-8859-1"
Content-transfer-encoding: 7bit

Unless you are doing groups of real high-flyers, full meals are definitely not the norm at focus groups in London. We still get by with crisps (sorry, chips) and sandwiches

-----Original Message-----

From: Woody Carter
To: AAPORNET@asu.edu
Sent: 17/07/2007 22:49
Subject: London & Paris focus groups + More skinny on ASU

A client warns us that focus groups in London and Paris are double the cost of U.S. metro focus groups, require full meals for participants, etc. etc. adding up to major headaches.

Is this the general experience? Any recommendations about vendors for whom these allegations do not hold true would be appreciated.

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Thanks!

Woody Carter

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=====
Date: Wed, 18 Jul 2007 17:06:14 -0400
Reply-To: Phillip Downs <pd@KERR-DOWNS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Phillip Downs <pd@KERR-DOWNS.COM>
Subject: Telephone sample providers
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: 7bit

Does anyone have recommendations for or against any of the major telephone sample providers based on personal experience with large studies involving hundreds of geographic target areas? thanks, Phillip

Phillip Downs, Ph.D.

Senior Partner | Kerr & Downs Research
Professor of Marketing | Florida State University
800.564.3182 | 850.906.3112 (f)

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=====
Date: Thu, 19 Jul 2007 08:41:50 -0500
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Job Opportunity

Comments: To: Aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: quoted-printable

SRBI Seeks Project Director

=20

SRBI, a subsidiary of Abt Associates, Inc., has an immediate opening for a Project Manager at its New York City headquarters location. SRBI is a full service market and opinion research firm specializing in public policy, healthcare, media, and public opinion research among other areas. =20

=20

The Project Manager will assist in questionnaire design, methodology, and proposal writing. The Project Manager will also manage complex projects from start to finish. This position involves a great deal of client interaction. =20

=20

Knowledge and skill requirements:

=20

1. A Master's Degree and at least 4 years of relevant work experience in survey research.
2. Solid knowledge of and experience with quantitative and qualitative research methods.
3. Experience with SPSS, and MS Office software applications (Access, Excel, PowerPoint and Word).
4. Strong analytical and writing abilities.
5. Proven supervisory, organizational, project and time management skills.
6. Ability to work with a wide range of clients.
7. Team player; excellent interpersonal skills.
8. Self-starter, proactive problem solver and strategic thinker.

=20

SRBI/Abt is one of the nation's fastest-growing survey firms. Our clients include foundations, government, many leading academic researchers and research centers as well as major commercial clients.

=20

Salary and Benefits

SRBI/Abt offers competitive benefits package. Salary will be commensurate with experience.

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SRBI/Abt is an equal opportunity/affirmative action employer

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Please email your resume to Maria Evans at maria@srbi.com. Resumes can also be faxed to 212-779-7785.

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Visit www.srbi.com for further information on SRBI/Abt.

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=====
Date: Thu, 19 Jul 2007 09:57:27 -0400
Reply-To: Jonathan Brill <brillje@UMDNJ.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jonathan Brill <brillje@UMDNJ.EDU>
Subject: Re: Telephone sample providers
Comments: To: AAPORNET@asu.edu, Phillip Downs <pd@KERR-DOWNS.COM>
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7bit
Content-disposition: inline

In my experience, I have found both SSI and MSG/Genesys to be highly competent, and both have provided me with good and responsive customer service. My colleagues have echoed this view based on their experiences prior to when we have been working together.

I have had no customer experience with STS (Scientific Telephone Samples) in California or that "other sampling company in Connecticut" (the company name escapes me, but its advertising slogan is etched clearly in my brain). I have contacted both on multiple occasions to bid on jobs. Each consistently has been unable to accommodate the technical requirements of my sampling specifications. Nevertheless, I have found STS's personnel to be quite pleasant/friendly, professional, and timely in responding to my inquiries, but I cannot say the same for

that "other sampling company in Connecticut."

Regards,
Jonathan

Jonathan E. Brill, Ph.D.
General Manager, ORANJ BOWL(sm) Panel Research Program
Associate Director, Research Call Center & Panel Research
NEW JERSEY INSTITUTE FOR SUCCESSFUL AGING
School of Osteopathic Medicine
University of Medicine and Dentistry of New Jersey
42 East Laurel Road, UDP Suite 2300
Stratford, New Jersey 08084
Telephone (direct): 856.566-6727
Fax (research group): 856.566-6874
E-mail: brillje@umdnj.edu
www.oranjbowl.info

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>>> Phillip Downs <pd@KERR-DOWNS.COM> 7/18/2007 17:06 >>>

Does anyone have recommendations for or against any of the major telephone sample providers based on personal experience with large studies involving hundreds of geographic target areas? thanks, Phillip

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=====

Date: Thu, 19 Jul 2007 10:20:41 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Suit against Clinton pollster dropped
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: quoted-printable

Suit against Clinton pollster dropped
By Sara Kugler, Associated Press Writer | July 18, 2007

NEW YORK --A lawsuit accusing Sen. Hillary Rodham Clinton's chief strategist of illegally intercepting e-mails has been withdrawn and the legal battle between him and former associates has been resolved, the parties said Wednesday.

http://www.boston.com/news/nation/articles/2007/07/18/lawsuit_against_clinton_pollster_dropped/
or
<http://tinyurl.com/2r76yf>

--=20
Leo G. Simonetta
Director of Research
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

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=====

Date: Thu, 19 Jul 2007 09:22:41 -0500
Reply-To: "Kimberly N. Daling" <kdaling@UARK.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Kimberly N. Daling" <kdaling@UARK.EDU>
Subject: Re: Telephone sample providers
Comments: To: AAPORNET@asu.edu
In-Reply-To: <200707181702645.SM00896@PHILLIP>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT
Content-disposition: inline

We've been working with Genysys for almost 10 years and use them for almost all of our telephone sampling and they have always been able to accomodate our needs both quickly and accurately. Their charges are also reasonable and we've been very happy with them.

Kim Gillow
Research Assistant
Survey Research Center
University of Arkansas

----- Original Message -----

From: Phillip Downs <pd@KERR-DOWNS.COM>
Date: Wednesday, July 18, 2007 4:15 pm
Subject: Telephone sample providers
To: AAPORNET@ASU.EDU

> Does anyone have recommendations for or against any of the major
> telephonesample providers based on personal experience with large
> studies involving
> hundreds of geographic target areas? thanks, Phillip

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>

> Phillip Downs, Ph.D.

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> Senior Partner | Kerr & Downs Research
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>

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=====

Date: Thu, 19 Jul 2007 12:06:29 -0400
Reply-To: sara boyd <boyds1@OHIO.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: sara boyd <boyds1@OHIO.EDU>
Subject: Correct term for a pen and paper/mail survey
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: 7bit

We are preparing an informational packet regarding our survey capacity, and are struggling with what term to use to describe paper and pencil/mail surveys. Using this phrase looks rather cumbersome, but we do not want to just use the term mail since we often produce surveys for in-person distribution. Does anyone have any suggestions for another phrase that captures both mail and in person paper surveys?

Thanks, Sara ..

Sara Lichtin Boyd, Senior Project Manager
Ohio University: Voinovich Center for Leadership and Public Affairs
Building 22, The Ridges,
Athens, OH 45701
740-593-9798 (Tel) 740-593-4398 (Fax)

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=====
Date: Thu, 19 Jul 2007 09:54:35 -0700
Reply-To: Bob Klein <bklein@AMS-INC.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Bob Klein <bklein@AMS-INC.COM>
Subject: Re: Correct term for a pen and paper/mail survey
Comments: To: "aapornet@asu.edu" <aapornet@asu.edu>
In-Reply-To: <[001d01c7ca1e\\$c49ea770\\$90f1eb84@ilgard.ohiou.edu](mailto:001d01c7ca1e$c49ea770$90f1eb84@ilgard.ohiou.edu)>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Self-administered?

Bob Klein
Applied Marketing Science, Inc.
303 Wyman Street, Suite 205
Waltham, MA 02451
781.684.1230 x121

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of sara boyd
Sent: Thursday, July 19, 2007 12:06 PM
To: AAPORNET@asu.edu
Subject: Correct term for a pen and paper/mail survey

We are preparing an informational packet regarding our survey capacity, and are struggling with what term to use to describe paper and pencil/mail surveys. Using this phrase looks rather cumbersome, but we do not want to just use the term mail since we often produce surveys for in-person

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Thanks, Sara ..

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Ohio University: Voinovich Center for Leadership and Public Affairs
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Archives: <http://lists.asu.edu/archives/aapornet.html> .
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Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 19 Jul 2007 13:21:28 -0400
Reply-To: "Burns, Laura" <LBurns@NSBA.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Burns, Laura" <LBurns@NSBA.ORG>
Subject: Re: Correct term for a pen and paper/mail survey
Comments: To: Bob Klein <bklein@AMS-INC.COM>, AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="iso-8859-1"
Content-transfer-encoding: quoted-printable

wouldn't you consider a web survey self-administered as well?

-----Original Message-----

From: AAPORNET on behalf of Bob Klein
Sent: Thu 7/19/2007 12:54 PM
To: AAPORNET@asu.edu
Subject: Re: Correct term for a pen and paper/mail survey
=20
Self-administered?

Bob Klein
Applied Marketing Science, Inc.
303 Wyman Street, Suite 205
Waltham, MA 02451
781.684.1230 x121

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of sara boyd

Sent: Thursday, July 19, 2007 12:06 PM

To: AAPORNET@asu.edu

Subject: Correct term for a pen and paper/mail survey

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just use the term mail since we often produce surveys for in-person
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captures both mail and in person paper surveys?
Thanks, Sara ..

Sara Lichtin Boyd, Senior Project Manager
Ohio University: Voinovich Center for Leadership and Public Affairs
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Date: Thu, 19 Jul 2007 13:38:19 -0400
Reply-To: Monica L Wolford <WolfordM@GAO.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Monica L Wolford <WolfordM@GAO.GOV>
Subject: Re: Correct term for a pen and paper/mail survey
Comments: To: AAPORNET@asu.edu
In-Reply-To: <49C9966532131D4CA5B9720B9EB55473C77FCB@sarge.nsbnet.nsba.org>
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: quoted-printable

We are currently using Printed and Distributed Questionnaire (PDQ) to refer to questionnaires that are printed on paper and either handed out or mailed. We needed to distinguish these from web and other electronic forms that are also self-administered.

=20

I'm waiting anxiously to hear a better name, though we in government love a good acronym and PDQ has a certain charm.

=20

Monica L. Wolford
Applied Research & Methods
US GAO - 6E07
WolfordM@gao.gov=20

>>> "Burns, Laura" <LBurns@NSBA.ORG> 7/19/2007 1:21 PM >>>

wouldn't you consider a web survey self-administered as well?

-----Original Message-----

From: AAPORNET on behalf of Bob Klein
Sent: Thu 7/19/2007 12:54 PM
To: AAPORNET@asu.edu=20
Subject: Re: Correct term for a pen and paper/mail survey

Self-administered?

Bob Klein
Applied Marketing Science, Inc.
303 Wyman Street, Suite 205
Waltham, MA 02451
781.684.1230 x121

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From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of sara boyd
Sent: Thursday, July 19, 2007 12:06 PM
To: AAPORNET@asu.edu=20
Subject: Correct term for a pen and paper/mail survey

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Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Thu, 19 Jul 2007 13:18:02 -0400
Reply-To: "James P. Murphy" <jpmurphy@JPMURPHY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "James P. Murphy" <jpmurphy@JPMURPHY.COM>
Subject: Re: Correct term for a pen and paper/mail survey
Comments: To: sara boyd <boyds1@OHIO.EDU>, AAPORNET@asu.edu
In-Reply-To: <[001d01c7ca1e\\$c49ea770\\$90f1eb84@ilgard.ohiou.edu](mailto:001d01c7ca1e$c49ea770$90f1eb84@ilgard.ohiou.edu)>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

A mistake many people make is failing to characterize the mode of administration of a questionnaire. Questionnaires distributed by mail and those accessed online, IMO, should be referred to as "self-administered" questionnaires, or instruments. An interviewer-administered instrument -- e.g. telephone or in-person -- is just that. It is an important distinction.

Many of my generation reserve the word "survey" to refer to the entire process of instrument design, fielding or data collection, tabulation and report preparation. The correct term for the entity upon which responses are recorded is questionnaire, instrument, form or possibly something else -- but not "survey."

Mode of administration has important implications for how questions and instructions are worded. In contrast, method of delivery by itself does not.

The expression "self-administered survey" could be acceptable if it is understood to mean "self-administered (questionnaire) survey," which I think it is. But maybe that's how people got to calling questionnaires surveys!

James P. Murphy, Ph.D.
J.P. MURPHY & COMPANY
Post Office Box 150
Princeton, NJ 08542
610 408 8800
www.jpMurphy.com
jpmurphy@jpmurphy.com

-----Original Message-----

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To: AAPORNET@asu.edu
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Date: Thu, 19 Jul 2007 14:30:36 -0400
Reply-To: Jonathan Brill <brillje@UMDNJ.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jonathan Brill <brillje@UMDNJ.EDU>
Subject: Telephone sample providers - an addendum
Comments: To: AAPORNET@asu.edu

MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7bit
Content-disposition: inline

I thought that it might be of interest to others on AAPORNET to know that I just received a telephone call from STS and, consistent with my earlier impression of this company's professionalism, the call was made to learn about which technical requirements I had been referring in my earlier posting (see below).

It was a pleasant (once again) and productive conversation. I learned that the issues that were of concern to me (e.g., List assisted RDD thresholds, sample weighting options, and customized programming offerings) are no longer relevant; STS claims it can match capabilities I have found elsewhere. Apparently, when last I had spoken with STS, there may have been a miscommunication regarding limitations in STS's service capabilities or perhaps the company has expanded its customizing capabilities since that time. In either case, this kind of follow-up to my AAPORNET posting would seem to speak volumes regarding STS's responsiveness to customer (and potential customer) service.

Jonathan E. Brill, Ph.D.
General Manager, ORANJ BOWL(sm) Panel Research Program
Associate Director, Research Call Center & Panel Research
NEW JERSEY INSTITUTE FOR SUCCESSFUL AGING
School of Osteopathic Medicine
University of Medicine and Dentistry of New Jersey
42 East Laurel Road, UDP Suite 2300
Stratford, New Jersey 08084
Telephone (direct): 856.566-6727
Fax (research group): 856.566-6874
E-mail: brillje@umdnj.edu
www.oranjbowl.info

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>>> Jonathan Brill <brillje@UMDNJ.EDU> 7/19/2007 09:57 >>>
In my experience, I have found both SSI and MSG/Genesys to be highly competent, and both have provided me with good and responsive customer service. My colleagues have echoed this view based on their experiences

prior to when we have been working together.

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Regards,
Jonathan

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General Manager, ORANJ BOWL(sm) Panel Research Program
Associate Director, Research Call Center & Panel Research
NEW JERSEY INSTITUTE FOR SUCCESSFUL AGING
School of Osteopathic Medicine
University of Medicine and Dentistry of New Jersey
42 East Laurel Road, UDP Suite 2300
Stratford, New Jersey 08084
Telephone (direct): 856.566-6727
Fax (research group): 856.566-6874
E-mail: brillje@umdnj.edu
www.oranjbowl.info

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>>> Phillip Downs <pd@KERR-DOWNS.COM> 7/18/2007 17:06 >>>
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Date: Thu, 19 Jul 2007 14:14:35 -0700
Reply-To: Joel Moskowitz <jmm@UCLINK4.BERKELEY.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Joel Moskowitz <jmm@UCLINK4.BERKELEY.EDU>
Subject: Re: Telephone sample providers
Comments: To: AAPORNET <AAPORNET@asu.edu>
In-Reply-To: <e893f5991665a.469f2d61@uark.edu>
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"; format=flowed

Based upon my experience, I recommend Genesys Sampling Systems. We found their services and samples to be of high quality. Moreover, they have considerable expertise regarding complex sample designs (e.g., disproportionate stratified random samples).

CDC uses Genesys and recommends that state health departments procure supplemental sample from them for the state Behavioral Risk Factor Surveys (BRFS) (see http://www.cdc.gov/brfss/technical_infodata/memos/20002.htm). The BRFS monitors state-level prevalence of health risk behaviors in various subpopulations via more than 350,000 telephone interviews per year (<http://www.cdc.gov/brfss/about.htm>). Also, many state tobacco use surveys purchase sample from Genesys.

>----- Original Message -----

>From: Phillip Downs <pd@KERR-DOWNS.COM>
>Date: Wednesday, July 18, 2007 4:15 pm

>Subject: Telephone sample providers
>To: AAPORNET@ASU.EDU
>
>> Does anyone have recommendations for or against any of the major
>> telephonesample providers based on personal experience with large
>> studies involving
>> hundreds of geographic target areas? thanks, Phillip
>>
>>
>> Phillip Downs, Ph.D.
>>
>> Senior Partner | Kerr & Downs Research
>> Professor of Marketing | Florida State University
>> 800.564.3182 | 850.906.3112 (f)
>>

Joel M. Moskowitz, Ph.D.
Director
Center for Family and Community Health
School of Public Health
University of California, Berkeley
WWW: <http://cfch.berkeley.edu>

Archives: <http://lists.asu.edu/archives/aapornet.html> .
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Date: Thu, 19 Jul 2007 13:52:35 -0400
Reply-To: jennifer.m.rothgeb@CENSUS.GOV
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jennifer Rothgeb <jennifer.m.rothgeb@CENSUS.GOV>
Subject: Re: Correct term for a pen and paper/mail survey
Comments: To: Monica L Wolford <WolfordM@GAO.GOV>
Comments: cc: AAPORNET@asu.edu
In-Reply-To: <469F694A.03EA.0038.0@GAO.GOV>
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII

I think PAPI has been used for some time. Refers to Paper And Pencil Instrument.

Monica L Wolford
<WolfordM@GAO.GOV>
>
Sent by: AAPORNET To: AAPORNET@asu.edu

<AAPORNET@asu.edu
>

cc

Subject

Re: Correct term for a pen and

07/19/2007 01:38 PM paper/mail survey

Please respond to
Monica L Wolford
<WolfordM@GAO.GOV
>

We are currently using Printed and Distributed Questionnaire (PDQ) to refer to questionnaires that are printed on paper and either handed out or mailed. We needed to distinguish these from web and other electronic forms that are also self-administered.

I'm waiting anxiously to hear a better name, though we in government love a good acronym and PDQ has a certain charm.

Monica L. Wolford
Applied Research & Methods
US GAO - 6E07
WolfordM@gao.gov

>>> "Burns, Laura" <LBurns@NSBA.ORG> 7/19/2007 1:21 PM >>>
wouldn't you consider a web survey self-administered as well?

-----Original Message-----

From: AAPORNET on behalf of Bob Klein
Sent: Thu 7/19/2007 12:54 PM
To: AAPORNET@asu.edu
Subject: Re: Correct term for a pen and paper/mail survey

Self-administered?

Bob Klein
Applied Marketing Science, Inc.
303 Wyman Street, Suite 205
Waltham, MA 02451
781.684.1230 x121

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of sara boyd
Sent: Thursday, July 19, 2007 12:06 PM

To: AAPORNET@asu.edu
Subject: Correct term for a pen and paper/mail survey

We are preparing an informational packet regarding our survey capacity, and are struggling with what term to use to describe paper and pencil/mail surveys. Using this phrase looks rather cumbersome, but we do not want to just use the term mail since we often produce surveys for in-person distribution. Does anyone have any suggestions for another phrase that captures both mail and in person paper surveys?

Thanks, Sara ..

Sara Lichtin Boyd, Senior Project Manager
Ohio University: Voinovich Center for Leadership and Public Affairs
Building 22, The Ridges,
Athens, OH 45701
740-593-9798 (Tel) 740-593-4398 (Fax)

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Date: Thu, 19 Jul 2007 18:35:17 -0400
Reply-To: jennifer.m.rothgeb@CENSUS.GOV
Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jennifer Rothgeb <jennifer.m.rothgeb@CENSUS.GOV>
Subject: Re: Correct term for a pen and paper/mail survey
Comments: cc: AAPORNET@asu.edu
In-Reply-To: <OF14018933.7B507A5D-ON8525731D.006218E5-8525731D.006231B7@census.gov>
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII

I should have clarified that if it's a paper mail questionnaire, then I use self-administered paper questionnaire. If it's an in-person interviewer-administered paper questionnaire then I use PAPI.

Jennifer Rothgeb
<jennifer.m.rothgeb@CENSUS.GOV>
Sent by: AAPORNET
<AAPORNET@asu.edu>
>

To
AAPORNET@asu.edu
cc

Subject
Re: Correct term for a pen and
07/19/2007 01:52 paper/mail survey
PM

Please respond to
jennifer.m.rothgeb@CENSUS.GOV

I think PAPI has been used for some time. Refers to Paper And Pencil Instrument.

Monica L Wolford
<WolfordM@GAO.GOV>
>

To
AAPORNET@asu.edu
cc

Subject
Re: Correct term for a pen and
07/19/2007 01:38 paper/mail survey
PM

Please respond to
Monica L Wolford
<WolfordM@GAO.GOV
>

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I'm waiting anxiously to hear a better name, though we in government love a good acronym and PDQ has a certain charm.

Monica L. Wolford
Applied Research & Methods
US GAO - 6E07
WolfordM@gao.gov

>>> "Burns, Laura" <LBurns@NSBA.ORG> 7/19/2007 1:21 PM >>>
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From: AAPORNET on behalf of Bob Klein
Sent: Thu 7/19/2007 12:54 PM
To: AAPORNET@asu.edu
Subject: Re: Correct term for a pen and paper/mail survey

Self-administered?

Bob Klein
Applied Marketing Science, Inc.
303 Wyman Street, Suite 205
Waltham, MA 02451
781.684.1230 x121

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of sara boyd
Sent: Thursday, July 19, 2007 12:06 PM
To: AAPORNET@asu.edu
Subject: Correct term for a pen and paper/mail survey

We are preparing an informational packet regarding our survey capacity, and are struggling with what term to use to describe paper and pencil/mail surveys. Using this phrase looks rather cumbersome, but we do not want to just use the term mail since we often produce surveys for in-person distribution. Does anyone have any suggestions for another phrase that

captures both mail and in person paper surveys?
Thanks, Sara ..

Sara Lichtin Boyd, Senior Project Manager
Ohio University: Voinovich Center for Leadership and Public Affairs
Building 22, The Ridges,
Athens, OH 45701
740-593-9798 (Tel) 740-593-4398 (Fax)

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Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Thu, 19 Jul 2007 15:53:19 -0600
Reply-To: Barbara Burbridge <bburbridge@TCTWEST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Barbara Burbridge <bburbridge@TCTWEST.NET>
Subject: Re: Telephone sample providers

Comments: To: Joel Moskowitz <jmm@UCLINK4.BERKELEY.EDU>, AAPORNET@asu.edu
In-Reply-To: <7.0.1.0.2.20070719134620.04b76170@uclink4.berkeley.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

I always call Rick Hunter as SDR Consulting for any sampling needs.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Joel Moskowitz
Sent: Thursday, July 19, 2007 3:15 PM
To: AAPORNET@asu.edu
Subject: Re: Telephone sample providers

Based upon my experience, I recommend Genesys Sampling Systems. We found their services and samples to be of high quality. Moreover, they have considerable expertise regarding complex sample designs (e.g., disproportionate stratified random samples).

CDC uses Genesys and recommends that state health departments procure supplemental sample from them for the state Behavioral Risk Factor Surveys (BRFS) (see http://www.cdc.gov/brfss/technical_infodata/memos/20002.htm). The BRFS monitors state-level prevalence of health risk behaviors in various subpopulations via more than 350,000 telephone interviews per year (<http://www.cdc.gov/brfss/about.htm>). Also, many state tobacco use surveys purchase sample from Genesys.

>----- Original Message -----

>From: Phillip Downs <pd@KERR-DOWNS.COM>
>Date: Wednesday, July 18, 2007 4:15 pm
>Subject: Telephone sample providers
>To: AAPORNET@ASU.EDU

>
>> Does anyone have recommendations for or against any of the major
>> telephonesample providers based on personal experience with large
>> studies involving
>> hundreds of geographic target areas? thanks, Phillip
>>
>>
>> Phillip Downs, Ph.D.
>>
>> Senior Partner | Kerr & Downs Research
>> Professor of Marketing | Florida State University
>> 800.564.3182 | 850.906.3112 (f)
>>

Joel M. Moskowitz, Ph.D.
Director
Center for Family and Community Health

School of Public Health
University of California, Berkeley
WWW: <http://cfch.berkeley.edu>

Archives: <http://lists.asu.edu/archives/aapornet.html> .
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Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 19 Jul 2007 19:12:52 -0400
Reply-To: jwerner@jwdp.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jan Werner <jwerner@JWDP.COM>
Organization: Jan Werner Data Processing
Subject: Re: Correct term for a pen and paper/mail survey
Comments: To: jennifer.m.rothgeb@CENSUS.GOV
Comments: cc: AAPORNET@asu.edu
In-Reply-To: <OF14018933.7B507A5D-ON8525731D.006218E5-8525731D.006231B7@census.gov>
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1; format=flowed
Content-transfer-encoding: 7bit

In this neck of the woods, PAPI is the DH/1st baseman for the Red Sox
(David Ortiz to the uninitiated and Yankee fans).

Jan Werner

Jennifer Rothgeb wrote:

> I think PAPI has been used for some time. Refers to Paper And Pencil
> Instrument.

>

>

>

>

> Monica L Wolford
> <WolfordM@GAO.GOV>
> To
> Sent by: AAPORNET AAPORNET@asu.edu
> <AAPORNET@asu.edu> cc

>

>

> Subject
> Re: Correct term for a pen and
> 07/19/2007 01:38 paper/mail survey

>

>

>

>

>
> Please respond to
> Monica L Wolford
> <WolfordM@GAO.GOV
> >

>
>
>
>
>
> We are currently using Printed and Distributed Questionnaire (PDQ) to refer
> to questionnaires that are printed on paper and either handed out or
> mailed. We needed to distinguish these from web and other electronic forms
> that are also self-administered.

>
> I'm waiting anxiously to hear a better name, though we in government love a
> good acronym and PDQ has a certain charm.

>
> Monica L. Wolford
> Applied Research & Methods
> US GAO - 6E07
> WolfordM@gao.gov

>
>>>> "Burns, Laura" <LBurns@NSBA.ORG> 7/19/2007 1:21 PM >>>
> wouldn't you consider a web survey self-administered as well?

>
>
> -----Original Message-----

> From: AAPORNET on behalf of Bob Klein
> Sent: Thu 7/19/2007 12:54 PM
> To: AAPORNET@asu.edu
> Subject: Re: Correct term for a pen and paper/mail survey

>
> Self-administered?

>
> Bob Klein
> Applied Marketing Science, Inc.
> 303 Wyman Street, Suite 205
> Waltham, MA 02451
> 781.684.1230 x121

>
>
> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of sara boyd
> Sent: Thursday, July 19, 2007 12:06 PM
> To: AAPORNET@asu.edu
> Subject: Correct term for a pen and paper/mail survey

>
> We are preparing an informational packet regarding our survey capacity, and
> are struggling with what term to use to describe paper and pencil/mail
> surveys. Using this phrase looks rather cumbersome, but we do not want to
> just use the term mail since we often produce surveys for in-person

> distribution. Does anyone have any suggestions for another phrase that
> captures both mail and in person paper surveys?
> Thanks, Sara ..

> Sara Lichtin Boyd, Senior Project Manager
> Ohio University: Voinovich Center for Leadership and Public Affairs
> Building 22, The Ridges,
> Athens, OH 45701
> 740-593-9798 (Tel) 740-593-4398 (Fax)

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=====
Date: Fri, 20 Jul 2007 09:26:21 -0400
Reply-To: sara boyd <boyds1@OHIO.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>

From: sara boyd <boyds1@OHIO.EDU>
Subject: Re: Correct term for a pen and paper/mail survey
Comments: To: AAPORNET@asu.edu
In-Reply-To: <001d01c7ca1e\$c49ea770\$90f1eb84@ilgard.ohiou.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

Thanks to everyone who has responded to my request for terminology to use in what will be an informational brochure describing our organization's survey capacity to individuals not familiar with the technical details of survey research or the appropriate use of survey terminology. So the language we use to describe self administered (on site paper and distributed by mail) surveys instruments does not need to be technically correct, however it does need to be descriptive.

I should have suggested people respond to me off line. Since I did not, below is a compendium of the suggestions to date. If you have any further suggestions to make please send them directly to me at boyds1@ohio.edu. I apologize to all the AAPORNET list serve members who have had their e-mail boxes filled with responses to my information request. Truly, AAPOR list serve members are a great resource of information.

1. Self administered questionnaires or SAQ
2. Printed and Distributed Questionnaire (PDQ)
3. Paper and Pencil Interview (PAPI)
4. Paper based self administered questionnaires

Again, thanks and sorry!
Sara

Sara Lichtin Boyd, Senior Project Manager
Ohio University: Voinovich Center for Leadership and Public Affairs
Building 22, The Ridges,
Athens, OH 45701
740-593-9798 (Tel) 740-593-4398 (Fax)

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of sara boyd
Sent: Thursday, July 19, 2007 12:06 PM
To: AAPORNET@asu.edu
Subject: Correct term for a pen and paper/mail survey

We are preparing an informational packet regarding our survey capacity, and are struggling with what term to use to describe paper and pencil/mail surveys. Using this phrase looks rather cumbersome, but we do not want to just use the term mail since we often produce surveys for in-person distribution. Does anyone have any suggestions for another phrase that captures both mail and in person paper surveys?

Thanks, Sara ..

Sara Lichtin Boyd, Senior Project Manager
Ohio University: Voinovich Center for Leadership and Public Affairs
Building 22, The Ridges,
Athens, OH 45701
740-593-9798 (Tel) 740-593-4398 (Fax)

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set aapornet nomail
On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 20 Jul 2007 15:57:40 -0400
Reply-To: Steven van tassell <svt33@HOTMAIL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Steven van tassell <svt33@HOTMAIL.COM>
Subject: Income Question Assistance
Comments: To: AAPORNET@asu.edu
In-Reply-To: <469FEFF4.2080109@jwdp.com>
MIME-version: 1.0
Content-type: text/plain; format=flowed

I am looking for assistance on how to structure an income question for a mail survey of lower-income households. One option is to do a list with pre-defined income ranges. The second option is to ask respondents for the amount of their weekly, bi-weekly, monthly or yearly income. Since we need to categorize respondents based on family income relative to the federal poverty level, the first option may not be robust enough to get the proper data. However, there are concerns about the response rate for the second method.

Are there any studies that show higher response rates for either type of question or anything else that may guide me in choosing the appropriate question design? Has anyone ever asked respondents to give their income without using income ranges and how is the response rate for that question in comparison?

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set aapornet nomail

On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
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Date: Fri, 20 Jul 2007 16:19:47 -0700
Reply-To: Leora Lawton <lawton@TECHSOCIETY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leora Lawton <lawton@TECHSOCIETY.COM>
Subject: statz for life
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

Well, someone has to send this around and it might as well be me.

<http://video.google.com/videoplay?docid=489221653835413043&q=statz>

It's a must-see (five star) video. I had to use internet explorer to get it to run, but others say firefox works best. When you feel like taking a humor break...

-leora

Dr. Leora Lawton
TechSociety Research
"Custom Social Science and Consumer Behavior Research"
2342 Shattuck Avenue PMB 362, Berkeley, CA 94704
(510) 548-6174; fax (510) 548-6175; cell (510) 928-7572
www.techsociety.com
Yahoo Messenger: leora_lawton

Archives: <http://lists.asu.edu/archives/aapornet.html>
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On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Mon, 23 Jul 2007 11:51:48 -0400
Reply-To: JAnnSelzer@AOL.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "J. Ann Selzer" <JAnnSelzer@AOL.COM>
Subject: Sequential weighting
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: 7bit

I have thunk myself into a bit of a mindmess. Anyone who's game for a conversation about the mechanics of sequential weighting (I have an oversample

and
also need to adjust age and Congressional District), please raise your hand
in a volunteer-like manner. My software assumes similar distributions of age
(for example) across educational levels, for example), so it's no good in
this particular instance. I need to instruct someone else on how to manage
this with SPSS. Thanks! JAS

J. Ann Selzer, Ph.D.
Selzer & Company
520 42nd Street
Des Moines, Iowa 50312
515.271.5700

This e-mail address is for purposes of this list. Otherwise, contact me at
JASelzer@SelzerCo.com

Visit our website. [_www.SelzerCo.com_](http://www.SelzerCo.com) (<http://www.selzerco.com/>)

***** Get a sneak peek of the all-new AOL at
<http://discover.aol.com/memed/aolcom30tour>

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On your return send this: set aapornet mail
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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Mon, 23 Jul 2007 14:46:02 -0400
Reply-To: Nancy Belden <nancybelden@BRSPOLL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nancy Belden <nancybelden@BRSPOLL.COM>
Subject: african company
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: 7bit

Thank you to those of you who offered ideas about firms overseas recently.

One gracious member of this list suggested a firm in Africa called Panfields
(some times written Panafields), and I thank him for that. I am curious if
anyone else has had experience with this organization. If so please call or
email me. Thanks very much. Nancy Belden 202 822 6090

Nancy Belden
Belden Russonello & Stewart
1320 19th Street NW, Suite 700, Washington, DC 20036
202.822.6090

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set aapornet nomail
On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Mon, 23 Jul 2007 15:58:52 -0400
Reply-To: MMichaels@MichaelsResearch.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Maureen Michaels <mmichaels@MICHAELSRESEARCH.COM>
Organization: Michaels Opinion Research, Inc.
Subject: Re: african company
Comments: To: Nancy Belden <nancybelden@BRSPOLL.COM>, AAPORNET@asu.edu
In-Reply-To: <[005a01c7cd59\\$b82a1ea0\\$1501a8c0@LENOVONancy](mailto:005a01c7cd59$b82a1ea0$1501a8c0@LENOVONancy)>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Hi,
Meant to reply to this when I first saw it. We needed to get something =
done
in Ghana about 18 months ago and looked into capabilities on the =
continent.
Outside the Republic of South Africa and Egypt, research operations =
struck
us as pretty iffy. Not sure where you are going, but as I understand it
cellphones are now the "telephone" mode of communication in most
countries...with efforts to install landlines pretty much abandoned. =
Also,
Linnea just returned from a stint at an HIV clinic in Nigeria and her
description of life even in the cities makes the notion of =
representative
research a feat nothing less than a climb up Kilimanjaro.

I saw you also received Cheryl's email this morning. I didn't =
understand
what she was asking and will call for clarification...unless you =
understood
it. She called me a couple of weeks ago in a very distressed =
state...and
describing a very different direction with her life. I'm a little
worried...seriously.

-M

=20

--Maureen Michaels
Michaels Opinion Research, Inc.
350 West 31st Street
Suite 505
New York, NY 10001
=20
Tel: 212-226-6251
Cell: 631-495-6902
mmichaels@michaelsresearch.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Nancy Belden
Sent: Monday, July 23, 2007 2:46 PM
To: AAPORNET@asu.edu
Subject: african company

Thank you to those of you who offered ideas about firms overseas =
recently.

One gracious member of this list suggested a firm in Africa called =
Panfields
(some times written Panafields), and I thank him for that. I am curious =
if
anyone else has had experience with this organization. If so please =
call or
email me. Thanks very much. Nancy Belden 202 822 6090

Nancy Belden
Belden Russonello & Stewart
1320 19th Street NW, Suite 700, Washington, DC 20036 202.822.6090

Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text: set =
aapornet
nomail On your return send this: set aapornet mail Please ask authors =
before
quoting outside AAPORNET. Problems?-don't reply to this message, write =
to:
aapornet-request@asu.edu

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Mon, 23 Jul 2007 17:00:08 -0400
Reply-To: Patrick Glaser <pglaser@CMOR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Patrick Glaser <pglaser@CMOR.ORG>
Subject: Polling on Foxnews
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: 7bit

Hannity and Colmes will have a segment in their show tonight (07/23) at 9pm Eastern where they discuss 'the accuracy of polls.'
Their guest to discuss the issue is Frank Luntz.

Patrick Glaser
Director of Respondent Cooperation
CMOR...Shielding the Profession
Ph:212.480.2464
Fx:860.682.1010

Mailing Address:
110 National Drive, 2nd Floor
Glastonbury, CT 06033

www.cmor.org
www.youropinioncounts.org

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On your return send this: set aapornet mail
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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Mon, 23 Jul 2007 16:50:45 -0400
Reply-To: MMichaels@MichaelsResearch.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Maureen Michaels <mmichaels@MICHAELSRESEARCH.COM>
Organization: Michaels Opinion Research, Inc.
Subject: Re: african company
Comments: To: AAPORNET@asu.edu
In-Reply-To: <00a601c7cd63\$e81e8880\$0300a8c0@IBMNetVista>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Email below sent in error to the group and personal in nature. Please disregard and delete..involves people not known to AAPORITES.

--Maureen Michaels
Michaels Opinion Research, Inc.
350 West 31st Street
Suite 505
New York, NY 10001
=20
Tel: 212-226-6251
Cell: 631-495-6902
mmichaels@michaelsresearch.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Maureen Michaels
Sent: Monday, July 23, 2007 3:59 PM
To: AAPORNET@asu.edu
Subject: Re: african company

Hi,
Meant to reply to this when I first saw it. We needed to get something =
done
in Ghana about 18 months ago and looked into capabilities on the =
continent.
Outside the Republic of South Africa and Egypt, research operations =
struck
us as pretty iffy. Not sure where you are going, but as I understand it
cellphones are now the "telephone" mode of communication in most
countries...with efforts to install landlines pretty much abandoned. =
Also,
Linnea just returned from a stint at an HIV clinic in Nigeria and her
description of life even in the cities makes the notion of =
representative
research a feat nothing less than a climb up Kilimanjaro.

I saw you also received Cheryl's email this morning. I didn't =
understand
what she was asking and will call for clarification...unless you =
understood
it. She called me a couple of weeks ago in a very distressed =
state....and
describing a very different direction with her life. I'm a little
worried...seriously.

-M

=20

--Maureen Michaels
Michaels Opinion Research, Inc.
350 West 31st Street
Suite 505
New York, NY 10001
=20
Tel: 212-226-6251

Cell: 631-495-6902
mmichaels@michaelsresearch.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Nancy Belden
Sent: Monday, July 23, 2007 2:46 PM
To: AAPORNET@asu.edu
Subject: african company

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One gracious member of this list suggested a firm in Africa called =
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(some times written Panafields), and I thank him for that. I am curious =
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Nancy Belden
Belden Russonello & Stewart
1320 19th Street NW, Suite 700, Washington, DC 20036 202.822.6090

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Mon, 23 Jul 2007 14:20:14 -0700
Reply-To: "Pinkus, Susan" <Susan.Pinkus@LATIMES.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Pinkus, Susan" <Susan.Pinkus@LATIMES.COM>
Subject: Re: Polling on Foxnews
Comments: To: Patrick Glaser <pglaser@CMOR.ORG>, AAPORNET@asu.edu
In-Reply-To: <01da01c7cd6c\$744eccc0\$0501a8c0@DHSM70D1>
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: quoted-printable

can't we get our AAPOR PR person to get someone else to balance what =
Luntz has to say or is it too late? =20

Susan

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Patrick Glaser
Sent: Monday, July 23, 2007 2:00 PM
To: AAPORNET@asu.edu
Subject: Polling on Foxnews

Hannity and Colmes will have a segment in their show tonight (07/23) at
9pm Eastern where they discuss 'the accuracy of polls.' =20
Their guest to discuss the issue is Frank Luntz.

=20

=20

Patrick Glaser

Director of Respondent Cooperation

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Ph:212.480.2464

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Mailing Address:

110 National Drive, 2nd Floor

Glastonbury, CT 06033

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=20

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Date: Mon, 23 Jul 2007 18:02:13 -0400

Reply-To: Michael Bocian <michael_bocian@HOTMAIL.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Michael Bocian <michael_bocian@HOTMAIL.COM>

Subject: job announcement

Comments: To: AAPORNET@asu.edu

MIME-version: 1.0

Content-type: text/plain; format=flowed

Greenberg Quinlan Rosner has an immediate opening for a SURVEY PROGRAMMER in its Washington, DC, office. GQR is an internationally recognized public opinion research firm specializing in work across the globe for progressive political campaigns and parties, public interest organizations and foundations as well as corporate crisis management and positioning. You can learn more about GQR at: www.greenbergresearch.com

The ideal candidate is a tech savvy problem solver with an interest in applying their skills to advance progressive causes around the globe. Must be systematic and detail oriented with excellent communication skills and the ability to work as part of a team. Experience with computer programming, databases, statistical software, political campaigns or survey research are a plus.

Responsibilities include working with all project teams and principals to program, review and test survey instruments, process survey datasets and tabulate results for both domestic and international projects. Requires the ability to work fast and accurately under tight timelines, applying cutting edge methodologies on behalf of high profile clients. This is an excellent opportunity for someone looking to break into the political consulting world and learn the fundamentals of survey research.

Send resume, cover letter, and salary requirements to jobs@gqrr.com.

Greenberg Quinlan Rosner is an Equal Opportunity Employer.

<http://im.live.com/messenger/im/home/?source=hmtxtlinkjuly07>

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On your return send this: set aapornet mail
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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 24 Jul 2007 09:17:18 -0400
Reply-To: "Miriam L. Gerver" <mgerver@GMAIL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Miriam L. Gerver" <mgerver@GMAIL.COM>
Subject: frequency of volunteering question and response categories
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1; format=flowed
Content-transfer-encoding: 7bit
Content-disposition: inline

Hi,

Do any of you know whether there is standard way to ask about frequency of volunteering? I feel like there must be standard response categories (i.e., every day, 2-3x/week, once a week, etc.), but can't find anything. I'm working on an online survey so I can have more response categories than a standard telephone interview.

Thanks,
Miriam Gerver

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Unsubscribe? Send email to listserv@asu.edu with this text:
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Please ask authors before quoting outside AAPORNET.

Date: Tue, 24 Jul 2007 09:43:11 -0400
Reply-To: "Wang, Kevin" <kwang@RTI.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Wang, Kevin" <kwang@RTI.ORG>
Subject: Re: frequency of volunteering question and response categories
Comments: To: "Miriam L. Gerver" <mgerver@GMAIL.COM>, AAPORNET@asu.edu
In-Reply-To: <22e2056d0707240617m76ec31cdk68c8e4e43d85edcd@mail.gmail.com>
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: quoted-printable

Miriam,

I don't know about a standard way of asking but there is the 2004 CPS Volunteer Supplement file at:

<http://www.census.gov/aprd/techdoc/cps/cpssep04.pdf>

Kevin Wang

RTI International
3040 Cornwallis Road
PO Box 12194
Research Triangle Park, NC 27709-2194
TEL: 919-541-6220
FAX: 919-541-1261
kwang@rti.org
http://www.rti.org
=20

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Miriam L. Gerver
Sent: Tuesday, July 24, 2007 9:17 AM
To: AAPORNET@asu.edu
Subject: frequency of volunteering question and response categories

Hi,

Do any of you know whether there is standard way to ask about frequency of volunteering? I feel like there must be standard response categories (i.e., every day, 2-3x/week, once a week, etc.), but can't find anything. I'm working on an online survey so I can have more response categories than a standard telephone interview.

Thanks,
Miriam Gerver

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Please ask authors before quoting outside AAPORNET.

Date: Tue, 24 Jul 2007 11:43:53 -0400
Reply-To: Scott Keeter <skeeter@PEWRESEARCH.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Scott Keeter <skeeter@PEWRESEARCH.ORG>
Subject: Re: frequency of volunteering question and response categories
Comments: To: "Miriam L. Gerver" <mgerver@GMAIL.COM>
Comments: cc: AAPORNET@asu.edu
In-Reply-To: <22e2056d0707240617m76ec31cdk68c8e4e43d85edcd@mail.gmail.com>
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Miriam,

I did a lot of work on civic engagement a few years ago and found that

the measurement of volunteer activity was among the most difficult challenges. As hard as it is to believe, there really is no standard method of asking about it. The concept is fuzzy and the behavior is socially desirable, leading to real problems in getting reliable data on it.

I've attached two conference papers we wrote while we were trying to figure out how best to do the measurement (these attachments won't reach the AAPOR list, but anyone who wants them can write to me). The papers cover the full range of civic and political engagement, but both deal with the volunteer questions - see esp. the 2003 paper pp. 17-19. Our conclusion was that asking a followup question about REGULAR volunteer work was the best way to whittle down the responses to something more reliable (and valid).

One other wrinkle comes from recent work by Abraham, Helms, and Presser who use an analysis of CPS data to show - rather convincingly in my opinion - that volunteer rates in surveys are highly correlated with response rates. In other words, the decision to participate in surveys and the decision to volunteer are highly correlated. To the extent that this is true, variations in volunteering rates are at least partly a result of different response rates across surveys and over time. (I've attached that paper - again, it won't make it to the AAPOR list; happy to send it to anyone who wants it though there may be a later version available from the authors.)

For your survey, there's probably a good case to be made for using the CPS questions, or at least the initial ones (I think the sequence of items and the detail they seek is too great for most surveys):

>S1< Since September 1st of last year, (have you/has NAME) done any volunteer activities through or for an organization?
<1> Yes [Go to S3]
<2> No [Go to S2]
=3D=3D> _

>S2< Sometimes people don't think of activities they do infrequently or activities they do for children's schools or youth organizations as volunteer activities. Since September 1st of last year, (have you/has NAME) done any of these types of volunteer activities?
<1> Yes [GO TO S3]
<2> No [GO TO S12]
=3D=3D> _

>S3< How many different organizations (have you/has NAME) volunteered through or for in the last year, that is, since September 1, 2003?
<1> 1
<2> 2
<3> 3
<4> 4

<5> 5
<6> 6
<7 > 7 or more
=3D=3D>

After this initial sequence the detail gets hairy. Perhaps at this point you could ask whether people do their volunteer work regularly or not.

Hope this is helpful,

Scott

Scott Keeter
Pew Research Center for the People & the Press
1615 L St., NW, Suite 700
Washington, DC 20036
Voice 202 419 4362
Personal fax 206 600 5448
E-mail skeeter@pewresearch.org
Web site <http://pollcats.net>

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Miriam L. Gerver
Sent: Tuesday, July 24, 2007 9:17 AM
To: AAPORNET@asu.edu
Subject: frequency of volunteering question and response categories

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Do any of you know whether there is standard way to ask about frequency of volunteering? I feel like there must be standard response categories (i.e., every day, 2-3x/week, once a week, etc.), but can't find anything. I'm working on an online survey so I can have more response categories than a standard telephone interview.

Thanks,
Miriam Gerver

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=====
Date: Tue, 24 Jul 2007 12:02:51 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Re: Polling on Foxnews
Comments: To: AAPORNET@asu.edu
In-Reply-To:
<68BA65F454182C459B514D961481FE4101A1FEE3@LATMBEXVS1.TRIBUNE.AD.TRB>
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: quoted-printable

There is a partial transcript on Fox news which make it look as though
he was not talking about the accuracy of polls:

<http://www.foxnews.com/story/0,2933,290554,00.html>

Though of course it is partial.

--=20
Leo G. Simonetta
Director of Research
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209
=20

> -----Original Message-----
> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Pinkus, Susan
> Sent: Monday, July 23, 2007 5:20 PM
> To: AAPORNET@asu.edu
> Subject: Re: Polling on Foxnews

>=20
> can't we get our AAPOR PR person to get someone else to=20
> balance what Luntz has to say or is it too late? =20
>=20
> Susan
>=20

> -----Original Message-----
> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Patrick Glaser
> Sent: Monday, July 23, 2007 2:00 PM
> To: AAPORNET@asu.edu
> Subject: Polling on Foxnews

>=20
>=20
> Hannity and Colmes will have a segment in their show tonight=20
> (07/23) at 9pm Eastern where they discuss 'the accuracy of polls.' =20
> Their guest to discuss the issue is Frank Luntz.

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> Patrick Glaser
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> Fx:860.682.1010
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> aapornet-request@asu.edu
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Date: Tue, 24 Jul 2007 12:08:05 -0700
Reply-To: Joel Moskowitz <jmm@UCLINK4.BERKELEY.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Joel Moskowitz <jmm@UCLINK4.BERKELEY.EDU>
Subject: Reaching out to cellphone-only users
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="iso-8859-1"; format=flowed
Content-transfer-encoding: quoted-printable

Reaching out to cellphone-only users

A state health survey is trying to figure out how=20
to reach an elusive group: people who use only cellphones.

Tami Abdollah, Los Angeles Times, July 23, 2007

People who use only cellphones =AD who researchers=20
say are more likely to be younger, binge=20
drinkers, smokers and without health insurance =AD=20

are about to have a say in shaping California healthcare policy.

All they need to do is answer the phone when the state comes calling.

Beginning in September, about 4,000 cellphone-only users will start receiving calls from the California Health Interview Survey. The effort is being widely watched by polling experts across the country, who are finding it harder to reach people in this age of constant connection.

Whether on a landline or cellphone, people tend to screen messages and rely on caller ID numbers when deciding whether to answer the phone. Compounding the problem for surveyors is the growth of cellphone-only users, who are even harder to reach and more reluctant to take calls from unknown numbers because of the cost.

About 11.8% of adults live in households that use only cellphones, according to a recent government estimate up from 3.5% at the end of 2003, according to the National Center for Health Statistics, which also supplied the lifestyle data on the group.

These people are generally very different from those who have landline phones, said Scott Keeter, director of survey research for the Pew Research Center.

"They're younger, they are more likely to be racial or ethnic minorities, less likely to be married, less likely to be homeowners and all those things are associated with different political or social attitudes," Keeter said.

Under federal law, those conducting surveys are not allowed to include cellphone numbers in their automated dialing lists, so they must manually dial those numbers. Most blocks of phone numbers are separated into cellphone and landline banks.

The laws are designed to help protect cellphone owners from expensive, unwanted telemarketing calls. However, scientific polls such as the state's health survey are excluded from federal "do not call" lists.

The biannual health study, which provides data on more than 42,000 of the state's roughly 12 million households, is used to "drive decision-making and to drive the recommendations we make to the Legislature or to the governor," said Sandra Shewry, director of the California Department of Health Care Services.

If data are inaccurate, a survey paints a nonrepresentative picture of populations, which can in turn be used as the basis for an improper allocation of funds or just bad decisions, she said.

"The implications are that if we do not include people with cellphones only, then we are likely to be underreporting un-insurance rates, and we're likely to underreport smoking prevalence rates in the state," survey director David Grant said. The numbers won't be dramatic, he said, "but it will introduce some level of bias in our estimates."

In May, the American Assn. for Public Opinion Research offered seminars at its annual convention to discuss the cellphone-only issue. The group is compiling guidelines for surveying by cellphone.

"In the next five years, the whole landscape will change," said Cliff Zukin, professor of public policy at Rutgers University and a former president of the American Assn. for Public Opinion Research. "We're going to have this problem. That's not going to go away; that problem is going to get worse."

However, some wonder whether adding cellphones to phone surveys will really work.

Jon Foley, 25, has lived without a landline phone for three years. A clinical research coordinator who lives on the Westside, he typifies the younger, cellphone-only demographic that poll takers say they are trying to reach.

"It's an important demographic to tap into; I just think there are logistical barriers," he said. "Just answering the phone, I think, will be the biggest problem."

Foley said he rarely answers numbers he doesn't recognize because "to be quite honest, most of those calls end up being garbage."

Through the early 1970s, most polls were done face to face or by mail. After a 1978 paper by Joseph Waksberg called "Sampling Methods for Random Digit Dialing" advocated a more efficient and less costly survey method, many companies began switching to polling by phone. By the 1980s, most organizations were using random-digit dial telephone polling.

Adding cellphones will boost the state health survey's cost by hundreds of thousands of dollars, in part because the UCLA Center for

Health Policy Research, which is conducting the=20 study, decided to pay cellphone users \$25 for=20 completing the half-hour survey to reimburse them=20 for their air time, Grant said.

He estimates that pollsters will have to call=20 about 4,000 cellphone users to achieve a=20 completed survey sample of 1,000 because of lower cellphone response rates.

Landline survey takers will not be paid.

Participants will be asked for basic demographic=20 information and issues such as smoking and=20 drinking habits and health insurance status.

"So the only reason to go for these cellphones=20 is, does that group you're missing make a=20 difference?" said J. Michael Brick, vice=20 president of Westat, a private research company.

"As the proportion that you're missing gets=20 bigger, the potential effect on the accuracy also increases."

But that's not to say current surveys do not reflect the overall population.

"They're definitely picking up reflections of the=20 population," said Dowell Myers, a USC professor=20 of urban planning and demography.

"We just don't know what an accurate picture is,=20 and we don't know how fuzzy it is."=20=

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Date: Tue, 24 Jul 2007 15:53:25 -0400
Reply-To: Jonathan Brill <brillje@UMDNJ.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jonathan Brill <brillje@UMDNJ.EDU>
Subject: Re: frequency of volunteering question and response categories
Comments: To: AAPORNET@asu.edu, "Miriam L. Gerver" <mgerver@GMAIL.COM>
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7bit
Content-disposition: inline

I am not claiming any expertise in this at all, but the New Jersey Institute for Successful Aging's ORANJ BOWL (Ongoing Research on Aging in New Jersey - Bettering Opportunities for Wellness in Life) Panel Research Program, which begins with a fairly lengthy RDD recruited telephone survey interview, includes a short, 3 item battery on

volunteerism. The battery is of our ORANJ BOWL research team's own creation. We have now completed approximately 2,500 interviews and this battery seems to be working quite well in administration. The items are:

During the past 12 months, did you do any volunteer work? By volunteer work, we mean unpaid time spent working for any educational, community, religious, or other non-profit organization?

Response categories: Yes; No; (Don't Know; Refused)

If "Yes:"

How often do you do any volunteer work? Would you say:

Response categories: Once or twice a year; A few times a year; Once a month or so; Two or three times a month; Once a week; More than once a week; (Don't Know; Refused)

If at least "Once a month or so:"

In a typical month, how many hours would you estimate you spend doing volunteer work?

(Valid range: 0 to 168 hours with specific out of range codes for Don't Know and Refused)

Regards,
Jonathan

Jonathan E. Brill, Ph.D.
General Manager, ORANJ BOWL(sm) Panel Research Program
Associate Director, Research Call Center & Panel Research
NEW JERSEY INSTITUTE FOR SUCCESSFUL AGING
School of Osteopathic Medicine
University of Medicine and Dentistry of New Jersey
42 East Laurel Road, UDP Suite 2300
Stratford, New Jersey 08084
Telephone (direct): 856.566-6727
Fax (research group): 856.566-6874
E-mail: brillje@umdnj.edu
www.oranjbowl.info

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>>> "Miriam L. Gerver" <mgerver@GMAIL.COM> 7/24/2007 09:17 >>>
Hi,

Do any of you know whether there is standard way to ask about

frequency of volunteering? I feel like there must be standard response categories (i.e., every day, 2-3x/week, once a week, etc.), but can't find anything. I'm working on an online survey so I can have more response categories than a standard telephone interview.

Thanks,
Miriam Gerver

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Date: Wed, 25 Jul 2007 11:49:36 -0400
Reply-To: JAnnSelzer@AOL.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "J. Ann Selzer" <JAnnSelzer@AOL.COM>
Subject: Sequential weighting update
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: 7bit

Thanks to all who e-mailed me about what I thought was a sequential weighting problem. After learning that what I was trying to do might be called "rim weighting," and that SPSS did not have a way to handle it (nor any other stat program, I sense), I put in some serious calculator time and got things worked out. What I had was a statewide sample, plus an oversample of rural residents. Obviously, I needed to adjust for the oversample. In addition, I needed to apply weights for age, which, just by the way differ from rural to non-rural areas. I just created one column that combined age and rural/nonrural and weighted from that.

More than you wanted to know and now seems obvious this was what was called for. Not sure why it eluded me from the start. Again, thanks as always for your help! JAS

J. Ann Selzer, Ph.D.
Selzer & Company
520 42nd Street
Des Moines, Iowa 50312
515.271.5700

This e-mail address is for purposes of this list. Otherwise, contact me at
JASelzer@SelzerCo.com

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
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=====

Date: Wed, 25 Jul 2007 11:25:18 -0700
Reply-To: Amy Hald <amyhald@MAC.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Amy Hald <amyhald@MAC.COM>
Subject: seeking supplier recommendation
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0 (Apple Message framework v624)
Content-type: text/plain; charset=ISO-8859-1; format=flowed
Content-transfer-encoding: quoted-printable

Dear AAPORnet,

Over the years, I have asked for suggestions of suppliers (one for large volume mailing operations, one for US-based CATI telephone interviewing) -- with great results. Currently, we are seeking a vendor able to field large volume (e.g., 10,000 - 100,000 interviews annually) telephone data collection (CATI) internationally. Some of our contracts require in-country facilities in the major countries (e.g. China, Japan, India, UK, Europe, South America), while others allow for more centralized facilities.

Do you have any recommendations for vendors who have either a.) large networks of owned and operated in-country facilities, or b.) centralized facilities capable of multi-language execution across the globe? I appreciate any suggestions.

Thanks,
Amy Hald

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Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 27 Jul 2007 07:51:14 -0500
Reply-To: "D'Elia,Lisa" <LDElia@SCARBOROUGH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "D'Elia,Lisa" <LDElia@SCARBOROUGH.COM>
Subject: cell phone papers
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

=20

I am looking for copies of two research papers, that involved research with the cell phone only population. One is about a health survey that used cell phone samples, (found they had different health habits but did not impact the total survey result). I think this may have been by Steven Blumberg. I think this paper may have been given at a past AAPOR

The other cell phone paper I am looking for is from I think 2004 about voting and cell phones. The voting one found no difference to the survey results when the cell phone pop was added back in. Pretty sure it was published in POQ.

Does anyone recall these two papers that I am referring to? I am trying to locate them. If you have copies, could you please forward/send them to me?

Thanks so much.

=20

Thanks,=20
Lisa D'Elia=20
Sr. Research Analyst=20
Scarborough Research=20
770 Broadway, 13th Floor=20
New York, NY 10003 =20

=20

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Date: Fri, 27 Jul 2007 09:07:33 -0400
Reply-To: "Hembroff, Larry" <Larry.Hembroff@SSC.MSU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Hembroff, Larry" <Larry.Hembroff@SSC.MSU.EDU>
Subject: Job Opportunity at MSU
Comments: To: AAPORNET@asu.edu

MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Director of Survey Operations

=20

The Institute for Public Policy and Social Research at Michigan State University is seeking a Director of Survey Operations for its Office for Survey Research (OSR) to manage the staff of its telephone interviewing facility. OSR conducts local, statewide and national phone surveys, including the quarterly State of the State Survey, behavioral risk factor-type surveys, and on-going panel studies. The 43 station CATI facility (CASES) and the larger OSR staff of project managers, programmers and analysts work with faculty, government agencies, and other organizations on a wide variety of survey projects.

=20

Desired Qualifications: Bachelor's degree in social science; experience managing a telephone survey interviewing staff; working knowledge of CATI; excellent computer skills, especially SPSS and Excel.

=20

Application deadline is July 31, 2007. Please complete an on-line application at <https://jobs.msu.edu/applicants/jsp/shared/frameset/Frameset.jsp?time=3D1=185387989018> for job posting # 1473. Additional letters of interest may be sent to OSR Search Committee Chairperson, 326 Berkey Hall, MSU, E. Lansing, MI, 48824-1111.

=20

Lansing is the state capital of Michigan and it and the E. Lansing home of MSU have all of the amenities one would expect of a capital city and the home of a 43,000 student Big-10 university, while providing easy access to other major universities, the Great Lakes, and abundant outdoor recreational opportunities.

=20

More information about OSR can be found at www.ippsr.msu.edu/osr

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Date: Fri, 27 Jul 2007 08:13:55 -0700
Reply-To: Patrick Ehlen <ehlen@STANFORD.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Patrick Ehlen <ehlen@STANFORD.EDU>
Subject: Re: cell phone papers
Comments: To: "D'Elia,Lisa" <LDElia@scarborough.com>
Comments: cc: AAPORNET@asu.edu
In-Reply-To:
<11CF223FDA6BC9419A57C55973F3DD65026DFBA5@vnu001schmsx03.enterprisenet.org>
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1
Content-transfer-encoding: 7bit
Content-disposition: inline

Lisa,

I believe the articles you're referring to are these:

Blumberg, Stephen J., and Julian V. Luke. 2006. "Wireless Substitution: Early Release of Estimates Based on Data from the National Health Interview Survey, July-December 2006." National Center for Health Statistics. Available online at <http://www.cdc.gov/nchs/data/nhis/earlyrelease/wireless200705.pdf> (accessed May 14, 2007).

Blumberg, Stephen J., Julian V. Luke, and Marcie L. Cynamon. 2006. "Telephone Coverage and Health Survey Estimates: Evaluating the Need for Concern about Wireless Substitution. American Journal of Public Health, 96:926-31

Keeter, Scott. 2006. "The Impact of Cell Phone Noncoverage Bias on Polling in the 2004 Presidential Election." Public Opinion Quarterly 70:88-98.

Patrick Ehlen
CSLI, Stanford University

On 7/27/07, D'Elia,Lisa <LDElia@scarborough.com> wrote:

>
>
>
> I am looking for copies of two research papers, that involved research
> with the cell phone only population. One is about a health survey that
> used cell phone samples, (found they had different health habits but did
> not impact the total survey result). I think this may have been by
> Steven Blumberg. I think this paper may have been given at a past AAPOR
>
> The other cell phone paper I am looking for is from I think 2004 about

> voting and cell phones. The voting one found no difference to the survey
> results when the cell phone pop was added back in. Pretty sure it was
> published in POQ.
>
> Does anyone recall these two papers that I am referring to? I am trying
> to locate them. If you have copies, could you please forward/send them
> to me?

> Thanks so much.

>
> Thanks,
> Lisa D'Elia
> Sr. Research Analyst
> Scarborough Research
> 770 Broadway, 13th Floor
> New York, NY 10003

> -----
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Date: Mon, 30 Jul 2007 14:47:50 EDT
Reply-To: JAnnSelzer@AOL.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "J. Ann Selzer" <JAnnSelzer@AOL.COM>
Subject: Adding cell phones into RDD samples
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit

I'm curious if anyone has experience working with two samples--one RDD and one cell-phone for the same project. Specifically, I'm wondering 1) what the incidence of cell-phone only respondents among cell phone sample and 2) how you integrate cell-phone completes into main sample. JAS

J. Ann Selzer, Ph.D.
Selzer & Company
520 42nd Street
Des Moines, Iowa 50312

515.271.5700

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JASelzer@SelzerCo.com

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Date: Mon, 30 Jul 2007 16:05:16 -0400
Reply-To: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Paul J Lavrakas PhD <pjlavrak@OPTONLINE.NET>
Subject: Re: Adding cell phones into RDD samples
Comments: To: JAnnSelzer@AOL.COM, AAPORNET@ASU.EDU
In-Reply-To: <c55.1b288c9c.33df8c56@aol.com>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

There were several papers at 2007 AAPOR as part of the three-day cell phone "mini-conference" that address the issues you ask about. I expect those authors are willing to share their papers prior to the effort that is going on right now to get a website put up by AAPOR that will post all the materials from those three days of sessions. Also, there is an ad hoc committee of the AAPOR Standards Committee that Nancy Mathiowetz has appointed that is developing a set of Guidelines for U.S. researchers who are conducting surveys with people reached on cell phones that should be available by early 2008. AAPOR Council will see a draft of those guidelines at their Sept. 2007 meeting.

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of J. Ann Selzer
Sent: Monday, July 30, 2007 2:48 PM
To: AAPORNET@ASU.EDU
Subject: Adding cell phones into RDD samples

I'm curious if anyone has experience working with two samples--one RDD and one cell-phone for the same project. Specifically, I'm wondering 1) what the incidence of cell-phone only respondents among cell phone sample and 2) how you integrate cell-phone completes into main sample. JAS

J. Ann Selzer, Ph.D.
Selzer & Company
520 42nd Street

Des Moines, Iowa 50312
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=====
Date: Mon, 30 Jul 2007 16:00:46 EDT
Reply-To: JAnnSelzer@AOL.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "J. Ann Selzer" <JAnnSelzer@AOL.COM>
Subject: Re: Adding cell phones into RDD samples
Comments: To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit

Thanks to all who answered--and so promptly! A few people asked for a
summary to the list, so here it is.

I was reminded of Pew's experience with this and Scott Keeter owed me a
favor, so I called him up. I took great comfort that what I initially
proposed
to do is what they did. For their cell-phone sample, they screened for
cell-phone only respondents. We know generally from the Health Statistics
in-person survey that incidence is 12-15%, so that's the quota. Scott also
indicated
incidence of cell-only within a cell sample is about 20%, so that helps me
cost out the project. My worry was about what to do with completed
interviews
via cell phones if they also had a landline, so this resolves that concern.
JAS

In a message dated 7/30/2007 1:48:40 P.M. Central Daylight Time,
JAnnSelzer@aol.com writes:

I'm curious if anyone has experience working with two samples--one RDD and one cell-phone for the same project. Specifically, I'm wondering 1) what the incidence of cell-phone only respondents among cell phone sample and 2) how you integrate cell-phone completes into main sample. JAS

J. Ann Selzer, Ph.D.
Selzer & Company
520 42nd Street
Des Moines, Iowa 50312
515.271.5700

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JASelzer@SelzerCo.com

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J. Ann Selzer, Ph.D.
Selzer & Company
520 42nd Street
Des Moines, Iowa 50312
515.271.5700

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JASelzer@SelzerCo.com

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Date: Tue, 31 Jul 2007 11:25:34 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: A Polling Mystery: Same Old Question, Different Answer. Hmmm.
Comments: To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 8bit

A Polling Mystery: Same Old Question, Different Answer. Hmmm.
New York Times

THE war in Iraq is the single most important continuing news issue right now. Public opinion about the war is a critical part of that story. That's why when a finding about the war in a New York Times poll could not be easily explained, the paper went back and did another poll on the very same subject. It turns out the poll had gotten it right. Support for the initial invasion of Iraq, as measured by a question The New York Times/CBS News Poll has asked since December 2003, increased modestly compared with two months ago.

snip

<http://select.nytimes.com/mem/tnt.html?emc=tnt&tntget=2007/07/29/weekinreview/29elder.html&tntemail1=y>
OR
<http://tinyurl.com/3b8jw>

--

Leo G. Simonetta
Director of Research
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

Archives: <http://lists.asu.edu/archives/aapornet.html> .
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Date: Tue, 31 Jul 2007 12:05:51 -0400
Reply-To: "Murray, Patrick" <pdmurray@MONMOUTH.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Murray, Patrick" <pdmurray@MONMOUTH.EDU>
Subject: Re: A Polling Mystery: Same Old Question, Different Answer.
Hmmm.
Comments: To: AAPORNET@ASU.EDU
In-Reply-To:

A<3248A9B21DD5574785FE5E2C8E5216848AA1EC@exchange.local.artsience.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Fascinating. Looking at the recent trend for CBS/NYT on "Iraq was right thing to do":

42% 7/07

35% 5/07

44% 4/07

39% 3/07

38% 2/07

39% 12/06

40% 11/06

After holding steady for a few months, there was a slight increase in April right before the May reading of 35%, which was an all time low for the poll. This 9 point drop - being "intuitive" - apparently didn't cause as much concern as the 7-point increase from May to July. For the sake of argument, assume that the May number is an outlier, July's result is 2 points lower than April and only 3 points higher than March. There is a reason why we report the margin of sampling error, isn't there? :)

Patrick Murray
Polling Institute
Monmouth University

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@ASU.EDU] On Behalf Of Leo Simonetta

Sent: Tuesday, July 31, 2007 11:26 AM

To: AAPORNET@ASU.EDU

Subject: A Polling Mystery: Same Old Question, Different Answer. Hmmm.

A Polling Mystery: Same Old Question, Different Answer. Hmmm.
New York Times

THE war in Iraq is the single most important continuing news issue right now. Public opinion about the war is a critical part of that story. That's why when a finding about the war in a New York Times poll could not be easily explained, the paper went back and did another poll on the very same subject. It turns out the poll had gotten it right. Support for the initial invasion of Iraq, as measured by a question The New York Times/CBS News Poll has asked since December 2003, increased modestly compared with two months ago.

snip

<http://select.nytimes.com/mem/tnt.html?emc=tnt&tntget=2007/07/29/weekinreview/29elder.html&tntemail=y>

OR

<http://tinyurl.com/3b8jw>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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Date: Tue, 31 Jul 2007 16:22:25 -0400

Reply-To: nancy.a.bates@CENSUS.GOV

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Nancy Bates <nancy.a.bates@CENSUS.GOV>

Subject: 2007 Statistical Methodology Conference - registration now open!

Comments: To: aapornet@asu.edu

MIME-Version: 1.0

Content-type: text/plain; charset=US-ASCII

Federal Committee on Statistical Methodology (FCSM)

2007 Research Conference

November 5-7, 2007

The 2007 Federal Committee on Statistical Methodology (FCSM) Research Conference will be held November 5-7, 2007 at the Sheraton Crystal City Hotel, Arlington, Virginia. The Conference provides a forum for experts from around the world to discuss and exchange current research and methodological topics relevant to Federal government statistical programs.

Each day of the conference will offer papers on a wide range of topics including the use of advanced technologies for survey design and data collection, processing and dissemination, variance estimation, treatment of missing data, improving coverage and response rates, confidentiality and disclosure issues, record linkage, sample design and estimation, cognitive research, and data quality.

Technical demonstrations on a variety of applications will run concurrently on the second day of the conference. Applications include demonstrations of audio computer-assisted self-interviewing (ACASI), a pen-based data collection system, computer-assisted recording interviewing (CARI), the use of hand-held computers for data collection, the use of GPS hand-held receivers in agricultural surveys, and data dissemination using the web. Sessions feature papers and demonstrations by government, private sector, and academic researchers from nine countries. In the opening plenary session Jon Krosnick from Stanford University will be our guest speaker. All paper sessions will include an open discussion and some sessions will include a formal discussion.

Conference Fee: Registration is \$195. To view the advance program and registration form, please refer to <http://www.fcsm.gov/events/>

Nancy Bates, Program Chair
2007 FCSM Research Conference

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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