

From: LISTS.ASU.EDU LISTSERV Server (16.0) [LISTSERV@asu.edu]  
Sent: Saturday, May 28, 2011 6:10 PM  
To: Shapard Wolf  
Subject: File: "AAPORNET LOG0704"

---

Date: Mon, 2 Apr 2007 08:27:31 -0700  
Reply-To: Kathy Krey <kathy\_krey@BAYLOR.EDU>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: Kathy Krey <kathy\_krey@BAYLOR.EDU>  
Subject: Survey Software

Does anyone have a recommendation for survey software that allows you to embed a survey in an email rather than sending a link?

Thanks,  
Kathy Krey  
Kathy\_Krey@baylor.edu

---

Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

Date: Wed, 4 Apr 2007 09:16:58 -0500  
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: Mike Flanagan <MFlanagan@GOAMP.COM>  
Subject: Job Opportunity  
Comments: To: AAPORNET@asu.edu  
MIME-version: 1.0  
Content-type: text/plain; charset="US-ASCII"  
Content-transfer-encoding: quoted-printable

Job Announcement - SAS Programmer

=20

Avar Consulting, Inc. ([www.avarconsulting.com](http://www.avarconsulting.com)), a professional consulting firm located in Rockville, Maryland, is seeking a full-time SAS programmer to work on a large medical record database.=20

=20

Responsibilities:=20

- \* Data processing/cleaning
- \* Data mining/management
- \* Basic data analysis.

=20

Requirements:

- \* One or more years of SAS programming experience
- \* Bachelor's degree or higher in IT or social science
- \* Team worker
- \* Knowledge in public health or medical databases, not required but a plus.

=20

Benefits: Commensurate with experience

=20

Contact: Send resume to Dr. Joan Wang, e-mail:  
joanwang@avarconsulting.com; phone: 240-328-9659; address: 17093  
Briardale Road, Rockville, MD 20855. =20

=20

=20

=20

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Unsubscribe? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
signoff aapornet  
Please ask authors before quoting outside AAPORNET.

=====  
Date: Thu, 5 Apr 2007 14:48:35 -0400  
Reply-To: Lawrence Luskin <[Lawrence.A.Luskin@ORCMACRO.COM](mailto:Lawrence.A.Luskin@ORCMACRO.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Lawrence Luskin <[Lawrence.A.Luskin@ORCMACRO.COM](mailto:Lawrence.A.Luskin@ORCMACRO.COM)>  
Subject: Job Announcement- DC Area (Maryland)  
Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
MIME-version: 1.0  
Content-type: text/plain; charset="us-ascii"  
Content-transfer-encoding: quoted-printable

PROJECT MANAGER/SENIOR RESEARCH CONSULTANT=20

MACRO INTERNATIONAL INC. is a professional services firm offering high quality research, management consulting and information technology services supporting business and government.=20

MACRO is seeking a Project Manager/Senior Research Consultant to lead projects relating to customer loyalty research, customer relationship management, organizational research and assessment, performance metrics,

marketing and communications research, and business analysis. Duties include:=20

- \* Consulting with clients to design effective surveys and other market research studies utilizing telephone, mail and web-based survey methodologies.=20
- \* Managing survey data collection efforts.=20
- \* Leading statistical data analysis teams, including development of comprehensive reports and presentations.=20
- \* Presenting research findings to clients to facilitate understanding and usefulness of the information and to support client decision making and organizational improvement.=20
- \* Working with clients to implement improvements.=20
- \* Managing all aspects of client projects, including deliverables, quality and costs.=20
- \* Aggressively developing new business and intellectual property for the firm.=20

This position requires 5-10 years of direct experience in customer satisfaction and loyalty, employee satisfaction, or other market research. Bachelor's degree in social science discipline required, Masters preferred. This position requires strong quantitative skills and experience in statistical analysis using SPSS/SAS. Experience working in IRS, SSA, and/or DOD a plus. Must have the ability to lead teams and projects, communicate effectively, both orally and in writing, and work successfully in a multi-disciplinary team environment. Must be proficient with MS Office (Word, Excel and PowerPoint).=20

MACRO offers an excellent compensation and benefits package including 401(k), profit sharing, tuition reimbursement, casual business dress, and free parking. MACRO is conveniently located in suburban MD at the intersection of 495/95 near Route 29/Colesville Road.=20

EOE/M/F/V/D.=20

Qualified candidates should email cover letter and resume to:=20

Attn: Job Code PMSRC/SB  
hrb@mmail.orcmacro.com <mailto:hrb@mmail.orcmacro.com> =20

The job code must be included on the cover page of faxes and letters or in the subject line of e mail. Resumes submitted without a job code will not be considered.=20

=20

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
=====

Date: Thu, 5 Apr 2007 18:17:01 -0400  
Reply-To: "Bryant, Barbara" <bryantb@BUS.UMICH.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: "Bryant, Barbara" <bryantb@BUS.UMICH.EDU>  
Subject: Trohldahl-Carter-Bryant  
Comments: To: AAPORNET@asu.edu  
MIME-version: 1.0  
Content-type: text/plain; charset="iso-8859-1"  
Content-transfer-encoding: quoted-printable

Troldahl Carter was a variation on use of Kish grids for selection of a respondent within a household to simplify with fewer questions for phone interviews. By 1975, Trohldahl Carter was out of date because of increased single person households which are predominantly female. It was modified to Troldahl Carter Bryant: Barbara Everitt Bryant, "Respondent Selection in a Time of Changing Household Composition," Journal of Marketing Research XII (May 1975), 129-135. Today I think most survey research companies have found selecting respondents randomly by adult with nearest birthday to date of interview, is more efficient than TC or TCB.

---

Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

Date: Fri, 6 Apr 2007 18:42:03 -0400  
Reply-To: [jwerner@jwdp.com](mailto:jwerner@jwdp.com)  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: Jan Werner <[jwerner@JWDP.COM](mailto:jwerner@JWDP.COM)>  
Organization: Jan Werner Data Processing  
Subject: Humphrey Taylor on publishing (some) online polls  
Comments: To: AAPORNET <[aapornet@asu.edu](mailto:aapornet@asu.edu)>  
MIME-version: 1.0  
Content-type: text/plain; charset=ISO-8859-1; format=flowed  
Content-transfer-encoding: 7bit

In response to a request from Mark Blumenthal, Polling Report has made freely available online an article by Humphrey Taylor that appeared in their January 15 edition, titled: "The Case For Publishing (Some) Online Polls" ([http://www.pollingreport.com/ht\\_online.htm](http://www.pollingreport.com/ht_online.htm)).

Thank you Mark, and thank you Humphrey.

Jan Werner

---

Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

Date: Sun, 8 Apr 2007 12:10:38 -0400  
Reply-To: [jwerner@jwdp.com](mailto:jwerner@jwdp.com)

Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: Jan Werner <jwerner@JWDP.COM>  
Organization: Jan Werner Data Processing  
Subject: NY Times Public Editor on "Margin of Error"  
Comments: To: AAPORNET <aapornet@asu.edu>  
MIME-version: 1.0  
Content-type: text/plain; charset=ISO-8859-1; format=flowed  
Content-transfer-encoding: 7bit

The Public Editor column by Byron Calame in today's New York Times provides a breathtaking example of what you get by combining a lack of statistical comprehension with simpleminded journalism.

<http://www.nytimes.com/2007/04/08/opinion/08pubed.htm>

In Mr. Calame's defense, I can only say that this kind of nonsense is the logical outcome of the practice of using bumper sticker phrases like "Margin of Error" to provide a spurious imprimatur, rather than trying to educate journalists (and perhaps, through them, the public) on how to evaluate different kinds of survey results.

This reminds me of Wall Street Journal reporter Cynthia Crossen's remark, justifying some egregious errors in her book "Tainted Truth," that she deliberately avoided learning any statistics because she did not want to bias her reporting in favor of what she calls "pollers."

Jan Werner

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

Date: Mon, 9 Apr 2007 12:54:18 -0400  
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: Leo Simonetta <Simonetta@ARTSCI.COM>  
Subject: Phishing via Telephone  
Comments: To: AAPORNET@asu.edu  
MIME-version: 1.0  
Content-type: text/plain; charset=us-ascii  
Content-transfer-encoding: quoted-printable

This doesn't directly pertain to survey research but I thought it would be of interest;=20

Access restricted=20  
Banks tighten Web security to help keep thieves out of accounts  
By PAUL GORES  
<http://www.jsonline.com/story/index.aspx?id=3D588261>

[pgores@journalsentinel.com](mailto:pgores@journalsentinel.com)  
Posted: April 8, 2007

Banking customers who wonder why they're asked to go through extra steps online to access their accounts might consider what West Bend Savings Bank is up against.

SNIP=20

At the same time, a computerized telephone campaign run by anonymous thieves was contacting people in West Bend - on the likely chance it would connect with West Bend Savings Bank customers - to falsely warn of fraudulent activity in their account and ask them to call a special number to verify private financial information.

"They will want you to give your credit or debit card number, and if you do that, they will ask for your PIN; or for a credit card, ask for the three numbers on the back," said Rick Larson, the bank's chief operating officer. "The moment you do that, they are going on a spending spree."

SNIP

--=20

Leo G. Simonetta  
Director of Research  
Art & Science Group, LLC  
6115 Falls Road, Suite 101  
Baltimore MD 21209

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

=====  
Date: Mon, 9 Apr 2007 13:47:18 -0400  
Reply-To: [allenbarton@mindspring.com](mailto:allenbarton@mindspring.com)  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Allen Barton <[allenbarton@MINDSPRING.COM](mailto:allenbarton@MINDSPRING.COM)>  
Subject: Nonattitudes  
Comments: To: [aapornet@asu.edu](mailto:aapornet@asu.edu)  
MIME-version: 1.0  
Content-type: text/plain; charset=US-ASCII

Does anybody know how to reach Philip Converse? I would like to ask him these two questions, but I also would like to hear from the rest of the membership, because the information is important to an encyclopedia entry I am writing on "nonattitudes."

1. I am searching the literature for panel data on elites (real elites, not just the most educated segment of a public sample). Has anyone any references - especially to the reliability over time of elite opinions?
2. Has anybody broken down the Michigan political panel studies by individual attitude consistency or coherence - that is the variation of each individual around his or her own mean score on a set of items representing some general

concept - to see whether individuals with more consistent opinions are also more stable over time? (See Barton and Parsons, POQ 41 (1977) 159-180 for how to measure opinion consistency at the individual level.)

Allen Barton  
allenbarton@mindspring.com  
Why Wait? Move to EarthLink.

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

Date: Mon, 9 Apr 2007 13:00:50 -0500  
Reply-To: Chris Wilson <[CWilson@W-R-S.COM](mailto:CWilson@W-R-S.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Chris Wilson <[CWilson@W-R-S.COM](mailto:CWilson@W-R-S.COM)>  
Subject: BusinessWeek ranking questions/methodology  
Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
MIME-version: 1.0  
Content-type: text/plain; charset="us-ascii"  
Content-transfer-encoding: quoted-printable

We are conducting a comprehensive research program for an major university client, and are looking for additional information regarding the BusinessWeek Undergraduate Business School Ranking methodology.=20

=20

In particular, we want to learn how the questions are asked to students that are used to grade the performance areas for Teaching/Facilities/Job Placement of their respective university. =20

=20

Students gave a letter grade for each the following:

- Teaching Quality
- Facilities & Services
- Job Placement=20

=20

We want to provide our client a valid measurement that can be compared with BusinessWeek results. If anyone has access has any insights on how the grades were calculated, we would be most appreciative.=20

=20

Thank you in advance and please feel free to contact me directly  
([cwilson@w-r-s.com](mailto:cwilson@w-r-s.com)).

=20

---

Chris Wilson, PRC

Wilson Research Strategies

Global Perspective. Innovative Research. Superior Results.

Washington, DC \* San Antonio\* Sacramento \* Oklahoma City

1601 Northwest Expressway, Suite 300, Oklahoma City, OK 73118

324 Second Street SE, Washington, DC 20003

(o) 405.286.6500 - (f) 405.286.9531- (c) 202.664.3300

[www.W-R-S.com](http://www.W-R-S.com) <<http://www.w-r-s.com/>>=20

---

This email may contain confidential and privileged material for the sole use of the intended recipient(s). Any review, use, distribution or disclosure by others is strictly prohibited. If you are not the intended recipient (or authorized to receive for the recipient), please contact the sender by reply email and delete all copies of this message.

=20

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

Date: Mon, 9 Apr 2007 14:44:58 -0400

Reply-To: [MMichaels@MichaelsResearch.com](mailto:MMichaels@MichaelsResearch.com)

Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: Maureen Michaels <[mmichaels@MICHAELSRESEARCH.COM](mailto:mmichaels@MICHAELSRESEARCH.COM)>

Organization: Michaels Opinion Research, Inc.

Subject: Changing Leisure Trends

Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)

MIME-version: 1.0

Content-type: text/plain; charset="us-ascii"

Content-transfer-encoding: quoted-printable



Hello all,

=20  
I have several not-for-profit clients in the performing arts sector and =  
a  
frequent point of discussion is changing trends in how Americans spend =  
their  
leisure time. There's a fair amount out there, including government =  
data,  
but anything prior to 2005 is ancient history when considering trends  
involving young people. Any suggestions of sources with recent data =  
would  
be greatly appreciated.

=20  
Best,  
Maureen =20

=20  
=20  
=20  
--Maureen Michaels  
Michaels Opinion Research, Inc.  
350 West 31st Street  
Suite 505  
New York, NY 10001

=20  
Tel: 212-226-6251  
Cell: 631-495-6902  
mmichaels@michaelsresearch.com  
=20

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

Date: Mon, 9 Apr 2007 11:48:29 -0700  
Reply-To: Ginger Blazier <[gblazier@DIRESEARCH.COM](mailto:gblazier@DIRESEARCH.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Ginger Blazier <[gblazier@DIRESEARCH.COM](mailto:gblazier@DIRESEARCH.COM)>  
Subject: Re: Phishing via Telephone  
Comments: To: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>,  
"AAPORNET@asu.edu" <[AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)>  
In-Reply-To:  
<[3248A9B21DD5574785FE5E2C8E52168471CEFD@exchange.local.artscience.com](mailto:3248A9B21DD5574785FE5E2C8E52168471CEFD@exchange.local.artscience.com)>  
MIME-version: 1.0  
Content-type: text/plain; charset=us-ascii  
Content-transfer-encoding: 7bit

Hi Leo,

Amazing that you were to send this today. This is a very serious issue,  
which I just recently found out personally. I just discovered this past

Friday, when I went online to check my bank account balance, that all of my bank accounts with my bank had been compromised the day before. Somehow someone was able to access my online banking password and were able to enroll me into "Bill Pay". (I purposely never enrolled because I thought it was too easy for someone to get my information.) This "someone" then transferred monies from several of my accounts into one of my other accounts and were just getting ready to issue a check to themselves, as a creditor, while I was on the phone with the bank's fraud department! I called in time, so it looks like the person was not able to acquire any of my funds. The distressing part is that my bank's fraud department is trying to figure out how my online banking password was acquired. In the meantime, new accounts are being set up for me and funds are frozen. Never have I provided any account or password info online to anyone, so it's a bit disturbing. I did participate in an online customer satisfaction study sponsored by my bank, several months ago, and I double-checked to see if it was a legitimate survey. I checked with the online research company who set up the online survey with his client's approval from my bank, and it was legitimate. One problem is that the bank's fraud department was not aware of the survey because they told me that they never conduct online surveys - only over the phone. So there is definitely a communication issue, aside from this main issue.

Then to make matters more distressing, Saturday, I received an e-mail from Wachovia bank, thanking me for banking online with them and to request my online access code. They write: "Our records indicate that your recently online access code needs to be updated. This e-mail has been sent to get your online access code updated to initiate this change, click the link below to update your online access code." I don't even have an account with them! I called the 800# in the e-mail and I got a recorded message that the number had been changed.

With that all said, does anyone know of a governmental agency where these issues can be reported? Any suggestions would be helpful.

Thanks,

Ginger

--

Ginger Blazier

Vice President of Business Development

Directions In Research, Inc.  
7676 Hazard Center Drive, Suite 1300  
San Diego, CA 92108

619 299 5883 (tel)  
619 299 5888 (fax)  
800 676 5883 (toll free)

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta

Sent: Monday, April 09, 2007 9:54 AM  
To: AAPORNET@asu.edu  
Subject: Phishing via Telephone

This doesn't directly pertain to survey research but I thought it would be of interest;

Access restricted

Banks tighten Web security to help keep thieves out of accounts By PAUL GORES

<http://www.jsonline.com/story/index.aspx?id=588261>

[pgores@journalsentinel.com](mailto:pgores@journalsentinel.com)

Posted: April 8, 2007

Banking customers who wonder why they're asked to go through extra steps online to access their accounts might consider what West Bend Savings Bank is up against.

SNIP

At the same time, a computerized telephone campaign run by anonymous thieves was contacting people in West Bend - on the likely chance it would connect with West Bend Savings Bank customers - to falsely warn of fraudulent activity in their account and ask them to call a special number to verify private financial information.

"They will want you to give your credit or debit card number, and if you do that, they will ask for your PIN; or for a credit card, ask for the three numbers on the back," said Rick Larson, the bank's chief operating officer. "The moment you do that, they are going on a spending spree."

SNIP

--

Leo G. Simonetta  
Director of Research  
Art & Science Group, LLC  
6115 Falls Road, Suite 101  
Baltimore MD 21209

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:

set aapornet nomail

On your return send this: set aapornet mail Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:

set aapornet nomail

On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

---

Date: Mon, 9 Apr 2007 14:49:44 -0400  
Reply-To: Janel Kasper-Wolfe <j\_kasper-wolfe@ACS.ORG>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: Janel Kasper-Wolfe <j\_kasper-wolfe@ACS.ORG>  
Subject: sample questions for meeting satisfaction survey  
Comments: To: AAPORNET@asu.edu  
In-Reply-To: <7CC246CE5B93F149BF2572ADE038A73423430D@wsrv.wrs.local>  
MIME-version: 1.0  
Content-type: text/plain; charset=us-ascii  
Content-transfer-encoding: quoted-printable

Does anyone have any sample questions they would be willing to share for a survey to see how satisfied our members were with our recent national meeting? In particular, our hotels, shuttle buses, etc?

Thanks,

Janel Kasper-Wolfe  
Research Analyst  
Dept. of Member Research and Technology  
American Chemical Society  
1155 16th Street, NW  
Washington, DC 20036  
202-872-6120  
j\_kasper-wolfe@acs.org  
=20

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Chris Wilson  
Sent: Monday, April 09, 2007 2:01 PM  
To: AAPORNET@asu.edu  
Subject: BusinessWeek ranking questions/methodology

We are conducting a comprehensive research program for an major university client, and are looking for additional information regarding the BusinessWeek Undergraduate Business School Ranking methodology.=20

=20

In particular, we want to learn how the questions are asked to students that are used to grade the performance areas for Teaching/Facilities/Job Placement of their respective university. =20

=20

Students gave a letter grade for each the following:

- Teaching Quality
- Facilities & Services

- Job Placement=20

=20

We want to provide our client a valid measurement that can be compared with BusinessWeek results. If anyone has access has any insights on how the grades were calculated, we would be most appreciative.=20

=20

Thank you in advance and please feel free to contact me directly (cwilson@w-r-s.com).

=20

---

Chris Wilson, PRC

Wilson Research Strategies

Global Perspective. Innovative Research. Superior Results.

Washington, DC \* San Antonio\* Sacramento \* Oklahoma City

1601 Northwest Expressway, Suite 300, Oklahoma City, OK 73118

324 Second Street SE, Washington, DC 20003

(o) 405.286.6500 - (f) 405.286.9531- (c) 202.664.3300

www.W-R-S.com <<http://www.w-r-s.com/>>=20

---

This email may contain confidential and privileged material for the sole use of the intended recipient(s). Any review, use, distribution or disclosure by others is strictly prohibited. If you are not the intended recipient (or authorized to receive for the recipient), please contact the sender by reply email and delete all copies of this message.

=20

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to:

[aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
=====

Date: Mon, 9 Apr 2007 16:08:37 -0400  
Reply-To: [jwerner@jwdp.com](mailto:jwerner@jwdp.com)  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Jan Werner <[jwerner@JWDP.COM](mailto:jwerner@JWDP.COM)>  
Organization: Jan Werner Data Processing  
Subject: Re: Phishing via Telephone  
Comments: To: Ginger Blazier <[gblazier@DIRESEARCH.COM](mailto:gblazier@DIRESEARCH.COM)>  
Comments: cc: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
In-Reply-To: <007301c77ad7\$ab007640\$9b04a8c0@xp015>  
MIME-version: 1.0  
Content-type: text/plain; charset=ISO-8859-1; format=flowed  
Content-transfer-encoding: 7bit

The email you received from "Wachovia Bank" was almost certainly an example of phishing, and based on your response, you were fooled by it.

How did you find the online research company used by your bank? Was it a research company you are familiar with otherwise? And even if it was legitimate, how do you know that the person they referred you to as having set up the survey was in fact authorized to do so by your bank?

The chances are that if there were any questions in that online survey that asked you for any identifying information, it was in fact a phishing scam, because a financial institution would not have asked any such question.

Phishing schemes have become extremely sophisticated and are often nearly impossible for anyone but security experts to distinguish from the real thing. You should NEVER respond to any email message that appears to be from a financial institution and you should NEVER provide any critical information unless you initiated the contact with them.

Jan Werner

---

Ginger Blazier wrote:

> Hi Leo,  
>  
> Amazing that you were to send this today. This is a very serious issue,  
> which I just recently found out personally. I just discovered this past  
> Friday, when I went online to check my bank account balance, that all of my  
> bank accounts with my bank had been compromised the day before. Somehow  
> someone was able to access my online banking password and were able to  
> enroll me into "Bill Pay". (I purposely never enrolled because I thought it  
> was too easy for someone to get my information.) This "someone" then  
> transferred monies from several of my accounts into one of my other accounts

> and were just getting ready to issue a check to themselves, as a creditor,  
> while I was on the phone with the bank's fraud department! I called in  
> time, so it looks like the person was not able to acquire any of my funds.  
> The distressing part is that my bank's fraud department is trying to figure  
> out how my online banking password was acquired. In the meantime, new  
> accounts are being set up for me and funds are frozen. Never have I  
> provided any account or password info online to anyone, so it's a bit  
> disturbing. I did participate in an online customer satisfaction study  
> sponsored by my bank, several months ago, and I double-checked to see if it  
> was a legitimate survey. I checked with the online research company who set  
> up the online survey with his client's approval from my bank, and it was  
> legitimate. One problem is that the bank's fraud department was not aware of  
> the survey because they told me that they never conduct online surveys -  
> only over the phone. So there is definitely a communication issue, aside  
> from this main issue.

>  
> Then to make matters more distressing, Saturday, I received an e-mail from  
> Wachovia bank, thanking me for banking online with them and to request my  
> online access code. They write: "Our records indicate that your recently  
> online access code needs to be updated. This e-mail has been sent to get  
> your online access code updated to initiate this change, click the link  
> below to update your online access code." I don't even have an account  
> with them! I called the 800# in the e-mail and I got a recorded message  
> that the number had been changed.

>  
> With that all said, does anyone know of a governmental agency where these  
> issues can be reported? Any suggestions would be helpful.

>  
> Thanks,

>  
> Ginger

> --  
> Ginger Blazier  
> Vice President of Business Development

>  
>  
> Directions In Research, Inc.  
> 7676 Hazard Center Drive, Suite 1300  
> San Diego, CA 92108

>  
> 619 299 5883 (tel)  
> 619 299 5888 (fax)  
> 800 676 5883 (toll free)

>  
>  
>

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta  
> Sent: Monday, April 09, 2007 9:54 AM  
> To: AAPORNET@asu.edu  
> Subject: Phishing via Telephone

>  
> This doesn't directly pertain to survey research but I thought it would be of  
> interest;

>  
> Access restricted  
> Banks tighten Web security to help keep thieves out of accounts By PAUL  
> GORES  
> <http://www.jsonline.com/story/index.aspx?id=588261>  
>  
> [pgores@journalsentinel.com](mailto:pgores@journalsentinel.com)  
> Posted: April 8, 2007  
>  
> Banking customers who wonder why they're asked to go through extra steps  
> online to access their accounts might consider what West Bend Savings Bank  
> is up against.  
>  
> SNIP  
>  
> At the same time, a computerized telephone campaign run by anonymous thieves  
> was contacting people in West Bend - on the likely chance it would connect  
> with West Bend Savings Bank customers - to falsely warn of fraudulent  
> activity in their account and ask them to call a special number to verify  
> private financial information.  
>  
> "They will want you to give your credit or debit card number, and if you do  
> that, they will ask for your PIN; or for a credit card, ask for the three  
> numbers on the back," said Rick Larson, the bank's chief operating officer.  
> "The moment you do that, they are going on a spending spree."  
>  
>  
> SNIP  
>  
> --  
> Leo G. Simonetta  
> Director of Research  
> Art & Science Group, LLC  
> 6115 Falls Road, Suite 101  
> Baltimore MD 21209  
>  
> -----  
> Archives: <http://lists.asu.edu/archives/aapornet.html>  
> Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
> set aapornet nomail  
> On your return send this: set aapornet mail Please ask authors before  
> quoting outside AAPORNET.  
> Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
>  
> -----  
> Archives: <http://lists.asu.edu/archives/aapornet.html>  
> Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
> set aapornet nomail  
> On your return send this: set aapornet mail  
> Please ask authors before quoting outside AAPORNET.  
> Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
>  
>



-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
=====

Date: Tue, 10 Apr 2007 00:56:35 +0000  
Reply-To: Sean & Jane Hogan <[seanjane@COMCAST.NET](mailto:seanjane@COMCAST.NET)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Sean & Jane Hogan <[seanjane@COMCAST.NET](mailto:seanjane@COMCAST.NET)>  
Subject: aapornte  
Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
MIME-version: 1.0  
Content-type: text/plain  
Content-transfer-encoding: 8bit

PLease subscribe me only to the once-a-day digest, rather than sending me each individual contribution.

Thanks

Sean Hogan

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
=====

Date: Tue, 10 Apr 2007 10:02:38 -0400  
Reply-To: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>  
Subject: Another Robo-push poll  
Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
MIME-version: 1.0  
Content-type: text/plain; charset=us-ascii  
Content-transfer-encoding: quoted-printable

Phone survey used to help board challengers  
By Dena Pauling - [dpauling@centredaily.com](mailto:dpauling@centredaily.com)

<http://www.centredaily.com/116/story/61212.html>

An anti-school board telephone survey Thursday asked thousands of people in the State College Area School District whether they supported a State High construction project "that will result in higher taxes, while not improving education."

At no point did the automated message indicate who sponsored it. But

Anne Peno, a co-adviser of the new "Citizens for Better Solutions" committee, confirmed it was initiated by the group as a method to back the five challengers in the school board election this May.

"We are trying to use every available resource that we have," she said.

The one-question survey, Peno said, was sent to 9,000 households. Some are on the national "Do-Not-Call" registry.

SNIP

--=20

Leo G. Simonetta  
Director of Research  
Art & Science Group, LLC  
6115 Falls Road, Suite 101  
Baltimore MD 21209

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Unsubscribe? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
signoff aapornet  
Please ask authors before quoting outside AAPORNET.

=====  
Date: Tue, 10 Apr 2007 10:10:42 -0400  
Reply-To: "Schwartz, Doug" <[Doug.Schwartz@QUINNIPIAC.EDU](mailto:Doug.Schwartz@QUINNIPIAC.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "Schwartz, Doug" <[Doug.Schwartz@QUINNIPIAC.EDU](mailto:Doug.Schwartz@QUINNIPIAC.EDU)>  
Subject: Job opportunity  
Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
MIME-version: 1.0  
Content-type: text/plain; charset=iso-8859-1  
Content-transfer-encoding: quoted-printable

Quinnipiac University Poll

Position Opening

Title: Manager of Data Analysis

=20

Job Description:

=20

Assist the Director and Associate Director of the Poll as required.

=20

Write data analysis programs using CfMC MENTOR the Poll's data analysis =

software.

Create data analysis reports as required for internal distribution and = external publication.

Insure and maintain the integrity of all data sets.

=20

Have a working knowledge of CfMC SURVENT data collection software to = support the Manager of CATI Operations in all survey related = responsibilities.=20

=20

Work with Manager of Interviewer Operations to maintain phone bank = resources.

=20

Troubleshoot network and system problems. Work with the university = technologies department and with CfMC to maintain the polls computer = hardware and software systems.

=20

Respond as a team member to guarantee successful polling operations, at = times requiring flexibility in work hours and assignments.

=20

Required qualifications:

=20

Strong analytical and problem solving skills are needed along with the = ability to work effectively in an environment where attention to detail = is critical. Flexibility is essential as is the determination to = complete each task to the best of your ability.

=20

Knowledge of research methodology and data analysis techniques is = required. Experience programming data analysis is necessary, CfMC is = preferred but other software packages are acceptable.

=20

Bachelor's Degree is required.

=20

Experience with Microsoft Office including Excel is required.

=20

Experience working in a UNIX or LINUX environment is preferred. Computer = science background is a strong plus as is experience as a technical = support person in a CATI based call center.

=20

If interested, please forward a cover letter and resume to April = Radocchio at:

april.radocchio@quinnipiac.edu

=20

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Unsubscribe? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
signoff aapornet  
Please ask authors before quoting outside AAPORNET.

---

Date: Tue, 10 Apr 2007 14:51:17 -0700  
Reply-To: Patrick Glaser <[patrickglaser1@YAHOO.COM](mailto:patrickglaser1@YAHOO.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Patrick Glaser <[patrickglaser1@YAHOO.COM](mailto:patrickglaser1@YAHOO.COM)>  
Subject: Reminder: CMOR Workshop, Call for Papers  
Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
MIME-version: 1.0  
Content-type: text/plain; charset=iso-8859-1  
Content-transfer-encoding: 8BIT

We've extended the deadline for proposal submissions to April 30th. Thanks.

CMOR - Call for Papers

Providing "Real Solutions" To  
Improving  
Respondent Cooperation

For The 6th Annual  
CMOR Respondent Cooperation Workshop  
October 22-24, 2007  
Atlanta, Georgia

CMOR is looking for presenters to discuss new and innovative ideas, solutions, and studies for impacting respondent cooperation, response rates, and/or data quality.

A few (but not all) topic areas for the 2007 workshop:

- ü Advances in mixed mode methodology
- ü New problems in research (e.g. Professional respondents, expectation of pay/compensation for participation, etc.)
- ü Online & In-person focus groups
- ü New ways to recruit/win cooperation in qualitative research
- ü Respondent cooperation & cell phones
- ü Interviewer & supervisor training in combating refusals
- ü Cooperation in difficult study designs (e.g. unusually long survey lengths)

If you would like to speak on one of the above themes or another topic dealing with respondent cooperation, please send a brief summary (1-2 paragraphs) of your presentation. Please email your presentation proposal to [pglaser@cmor.org](mailto:pglaser@cmor.org) by April 30th, 2007

Presenters receive a free admission to the three day workshop and a chance to network with research professionals who work with cooperation issues every day.

Questions? Contact Patrick Glaser at [pglaser@cmor.org](mailto:pglaser@cmor.org), or call 860-657-1881

The 6th annual CMOR Respondent Cooperation Workshop – info can be found at [www.cmor.org](http://www.cmor.org)

-----  
Looking for earth-friendly autos?  
Browse Top Cars by "Green Rating" at Yahoo! Autos' Green Center.

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Unsubscribe? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
signoff aapornet  
Please ask authors before quoting outside AAPORNET.

---

Date: Wed, 11 Apr 2007 09:23:33 -0700  
Reply-To: Julie Brown <[Julie\\_Brown@RAND.ORG](mailto:Julie_Brown@RAND.ORG)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Julie Brown <[Julie\\_Brown@RAND.ORG](mailto:Julie_Brown@RAND.ORG)>  
Subject: Position Available in RAND Corporation's Santa Monica, CA Office  
Comments: To: [aapornet@asu.edu](mailto:aapornet@asu.edu)  
MIME-version: 1.0  
Content-type: text/plain; charset="ISO-8859-1"  
Content-transfer-encoding: quoted-printable

The RAND Corporation has the following position open within the Survey Research Group. This position is based in RAND=B9s California Headquarters=

(located in Santa Monica, CA).

Field Survey Specialist

RAND is seeking a Field Survey Specialist to work 35 hours per week for the Survey Research Group (SRG). The main responsibilities of this position are research support and clerical tasks for the Adolescent Outcomes Project, a longitudinal study of former adolescent probationers. Some evening and weekend hours may be required. Ideal position for an individual with experience as a research or project assistant.

Please visit <http://www.rand.org/jobs/> and review Job ID 1954 for more information

-- =

Julie Brown  
RAND Corporation  
1776 Main Street  
Santa Monica, CA 90401

Voice: 310-393-0411 x 6212  
Email: [Julie\\_Brown@rand.org](mailto:Julie_Brown@rand.org)

Assistant: Belinda Gonzalez (x 7121)

-----  
This email message is for the sole use of the intended recipient(s) and may contain privileged information. Any unauthorized review, use, disclosure or distribution is prohibited. If you are not the intended recipient, please contact the sender by reply email and destroy all copies of the original message.

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

=====  
Date: Thu, 12 Apr 2007 08:39:27 -0500  
Reply-To: Mike Flanagan <[MFlanagan@GOAMP.COM](mailto:MFlanagan@GOAMP.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Mike Flanagan <[MFlanagan@GOAMP.COM](mailto:MFlanagan@GOAMP.COM)>  
Subject: April/May issue of Public Opinion Pros is up  
Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
MIME-version: 1.0  
Content-type: text/plain; charset="US-ASCII"

Content-transfer-encoding: quoted-printable

Dear AAPOR members -

=20

The April/May issue of Public Opinion Pros is now posted to the web at

=20

www.PublicOpinionPros.com <<http://www.publicopinionpros.com/>>=20

=20

Access is free to all. We hope you enjoy the magazine!

=20

Best wishes -

=20

Lisa

Lisa Ferraro Parmelee, Ph.D.  
Manager, LFP Editorial Enterprises, LLC  
Editor, Public Opinion Pros  
[www.PublicOpinionPros.com](http://www.PublicOpinionPros.com)

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

=====  
Date: Fri, 13 Apr 2007 07:39:16 -0400

Reply-To: [mail@ANDREAROUNCE.COM](mailto:mail@ANDREAROUNCE.COM)

Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: Andrea Rounce <[mail@ANDREAROUNCE.COM](mailto:mail@ANDREAROUNCE.COM)>

Subject: Query re Summer Schools/Institutes/Programs

Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)

MIME-version: 1.0

Content-type: text/plain; charset=UTF-8

Content-transfer-encoding: 7bit

Hello everyone,

I'm doing some work on summer institutes/programs/schools for graduate students and early career researchers, and am putting together a comprehensive list of programming (both research and disciplinary- focused) offered for graduate students in Canada, the US, UK, and in western Europe. I've done a

preliminary web analysis, but want to ensure that my list is as comprehensive as possible. If you offer a summer institute/program/school or know of one, could you please forward the name/location of the program to me at [andrea.rounce@uregina.ca](mailto:andrea.rounce@uregina.ca)? For those who are interested in the results, I'll forward these on.

Thank you in advance for your help with this!

Best,  
Andrea

Andrea Rounce  
Assistant Professor  
Graduate School of Public Policy  
University of Regina  
110 - 2 Research Drive  
Regina, Saskatchewan  
S4S 0A2  
ph (306) 585-5468  
[andrea.rounce@uregina.ca](mailto:andrea.rounce@uregina.ca)

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Unsubscribe? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
signoff aapornet  
Please ask authors before quoting outside AAPORNET.

=====  
Date: Fri, 13 Apr 2007 10:50:50 -0400  
Reply-To: [JAnnSelzer@AOL.COM](mailto:JAnnSelzer@AOL.COM)  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "J. Ann Selzer" <[JAnnSelzer@AOL.COM](mailto:JAnnSelzer@AOL.COM)>  
Subject: Iowa Omnibus Poll  
Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
MIME-version: 1.0  
Content-type: text/plain; charset="US-ASCII"  
Content-transfer-encoding: 7bit

I've been approached by several potential clients looking to buy questions onto an omnibus poll. Actually, they have approached asking to be part of the Iowa Poll, which is not possible.

Selzer & Company hasn't offered this before, but this is an unusual year with high interest in Iowa. I'm wondering what experienced members of the list can tell me about the feasibility.

How many clients might it take to be viable?

Many clients ask me how many questions they get for a 12-minute poll and I always say something unsatisfying like "as many as 100 and as few as one, depending on what you count as a question." So, when people say they want to add



5-8 questions, in your experience, what does that mean?

I assume most do not want analysis, but maybe they do and consider this part of the cost. I'd welcome experiences on this part as well.

Thanks! JAS

J. Ann Selzer, Ph.D.  
Selzer & Company  
520 42nd Street  
Des Moines, Iowa 50312  
515.271.5700

[\\_www.selzerco.com\\_](http://www.selzerco.com) (<http://www.selzerco.com>)

\*\*\*\*\* See what's free at <http://www.aol.com>.

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Unsubscribe? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
signoff aapornet  
Please ask authors before quoting outside AAPORNET.

=====  
Date: Sun, 15 Apr 2007 19:36:54 -0700  
Reply-To: Mike O'Neil <[mike.oneil@ALUMNI.BROWN.EDU](mailto:mike.oneil@ALUMNI.BROWN.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Mike O'Neil <[mike.oneil@ALUMNI.BROWN.EDU](mailto:mike.oneil@ALUMNI.BROWN.EDU)>  
Subject: Re: Iowa Omnibus Poll--What is a question?  
Comments: To: [JAnnSelzer@AOL.COM](mailto:JAnnSelzer@AOL.COM)  
Comments: cc: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
In-Reply-To: <[cad.df8fcc1.3350f2ca@aol.com](mailto:cad.df8fcc1.3350f2ca@aol.com)>  
MIME-version: 1.0  
Content-type: text/plain; charset=ISO-8859-1; format=flowed  
Content-transfer-encoding: 7bit

I would propose that we would clearly define "a question" as an interaction where an interviewer presents a finite number of alternatives to respondents and they choose a single answer. (Multiple response questions are really separate questions and should be counted as such).

In my experience, clients do NOT understand the concept, and think of "questions" as topics which may contain any number of what we would see as questions. We have had as many as 35 questions presented to us as a single "question" based on creative numbering (1a, 1b. . . 1z, etc).

With such a definition, it is possible to give a rough estimate of the number of questions in a 12 minute survey.

It would be in all of our interest to derive a standard definition we could use.

Mike O'Neil  
www.oneilresearch.com

J. Ann Selzer wrote:

- >
- > I've been approached by several potential clients looking to buy questions
- > onto an omnibus poll. Actually, they have approached asking to be part of
- > the
- > Iowa Poll, which is not possible.
- >
- > Selzer & Company hasn't offered this before, but this is an unusual year
- > with high interest in Iowa. I'm wondering what experienced members of the
- > list
- > can tell me about the feasibility.
- >
- > How many clients might it take to be viable?
- >
- > Many clients ask me how many questions they get for a 12-minute poll and I
- > always say something unsatisfying like "as many as 100 and as few as one,
- > depending on what you count as a question." So, when people say they want
- > to add
- > 5-8 questions, in your experience, what does that mean?
- >
- > I assume most do not want analysis, but maybe they do and consider this
- > part
- > of the cost. I'd welcome experiences on this part as well.
- >
- > Thanks! JAS
- >
- >
- >
- >
- >
- >
- > J. Ann Selzer, Ph.D.
- > Selzer & Company
- > 520 42nd Street
- > Des Moines, Iowa 50312
- > 515.271.5700
- >
- > [\\_www.selzerco.com\\_ \(http://www.selzerco.com\)](http://www.selzerco.com)
- >
- >
- >
- >
- > \*\*\*\*\* See what's free at

http://www.aol.com.

>

> -----

> Archives: <http://lists.asu.edu/archives/aapornet.html> .

> Unsubscribe? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:

> signoff aapornet

> Please ask authors before quoting outside AAPORNET.

>

>

>

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

=====  
Date: Mon, 16 Apr 2007 11:03:03 -0400

Reply-To: "Wolf, James G" <[jamwolf@IUPUI.EDU](mailto:jamwolf@IUPUI.EDU)>

Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: "Wolf, James G" <[jamwolf@IUPUI.EDU](mailto:jamwolf@IUPUI.EDU)>

Subject: Re: Iowa Omnibus Poll--What is a question?

Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)

In-Reply-To: A <[4622E146.4050908@alumni.brown.edu](mailto:4622E146.4050908@alumni.brown.edu)>

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: quoted-printable

I suppose my approach doesn't answer Ann's original question, but it works for us.

I simply explain to clients that we charge by interview length because that is what determines our cost. Costs also vary by open-ended vs. multiple choice; interview vs. SAQ. The number of questions is irrelevant.

=3D-

Jim Wolf [jamwolf@iupui.edu](mailto:jamwolf@iupui.edu)

Director, Survey Research Center at IUPUI (317) 278-9230

=20

-----Original Message-----

From: AAPORNET [[mailto:AAPORNET@ASU.EDU](mailto:mailto:AAPORNET@ASU.EDU)] On Behalf Of Mike O'Neil

Sent: Sunday, April 15, 2007 10:37 PM

To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)

Subject: Re: Iowa Omnibus Poll--What is a question?

I would propose that we would clearly define "a question" as an=20 interaction where an interviewer presents a finite number of=20 alternatives to respondents and they choose a single answer. (Multiple=20 response questions are really separate questions and should be counted=20 as such).

In my experience, clients do NOT understand the concept, and think of "questions" as topics which may contain any number of what we would see as questions. We have had as many as 35 questions presented to us as a single "question" based on creative numbering (1a, 1b. . . 1z, etc).

With such a definition, it is possible to give a rough estimate of the number of questions in a 12 minute survey.

It would be in all of our interest to derive a standard definition we could use.

Mike O'Neil  
www.oneilresearch.com

J. Ann Selzer wrote:

- > I've been approached by several potential clients looking to buy questions onto an omnibus poll. Actually, they have approached asking to be part of the Iowa Poll, which is not possible.
- > Selzer & Company hasn't offered this before, but this is an unusual year with high interest in Iowa. I'm wondering what experienced members of the list can tell me about the feasibility.
- > How many clients might it take to be viable?
- > Many clients ask me how many questions they get for a 12-minute poll and I always say something unsatisfying like "as many as 100 and as few as one, depending on what you count as a question." So, when people say they want 5-8 questions, in your experience, what does that mean?
- > I assume most do not want analysis, but maybe they do and consider this part of the cost. I'd welcome experiences on this part as well.
- > Thanks! JAS
- > J. Ann Selzer, Ph.D.
- > Selzer & Company

> 520 42nd Street  
> Des Moines, Iowa 50312  
> 515.271.5700  
> =20  
> \_www.selzerco.com\_ (http://www.selzerco.com)=20  
>  
>  
>  
>  
>  
> \*\*\*\*\* See what's free at  
http://www.aol.com.  
>  
> -----  
> Archives: http://lists.asu.edu/archives/aapornet.html .  
> Unsubscribe? Send email to listserv@asu.edu with this text:  
> signoff aapornet  
> Please ask authors before quoting outside AAPORNET.  
>  
>  
> =20

-----  
Archives: http://lists.asu.edu/archives/aapornet.html  
Vacation hold? Send email to listserv@asu.edu with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to:  
aapornet-request@asu.edu

-----  
Archives: http://lists.asu.edu/archives/aapornet.html .  
Unsubscribe? Send email to listserv@asu.edu with this text:  
signoff aapornet  
Please ask authors before quoting outside AAPORNET.

=====  
Date: Mon, 16 Apr 2007 11:41:46 -0400  
Reply-To: Ashley Hendrickson <ahendrickson@STERLINGRESEARCHGROUP.COM>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: Ashley Hendrickson <ahendrickson@STERLINGRESEARCHGROUP.COM>  
Subject: SPSS Desktop Reporter  
Comments: To: AAPORNET@asu.edu  
MIME-version: 1.0  
Content-type: text/plain; charset="us-ascii"  
Content-transfer-encoding: quoted-printable

Hello,

=20

We are currently testing the SPSS Desktop Reporter demo (although we are not looking to purchase the entire Dimensions line). We would like to know how easy it is to reformat reports...do you have to access the script/code in order to change reports, or can this be done directly

from the main toolbar? (The primary use will be to automate the process of generating tables on a monthly basis, replacing our current version of Quantum. Is it robust enough to handle monthly reporting?) If anyone has any feedback on their use of this product, it would be greatly appreciated.

=20

Thank you in advance,

Ashley

=20

=20

=20

=20

=20

=20

Ashley Hendrickson, Associate Project Manager=20

STERLING RESEARCH GROUP, INC.

600 First Avenue North, Suite 200

St. Petersburg, Florida 33701

727.866.2400

727.867.4129 (Fax)

www.sterlingresearchgroup.com

ahendrickson@srgtampa.com

=20

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .

Unsubscribe? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:

signoff aapornet

Please ask authors before quoting outside AAPORNET.

=====  
Date: Mon, 16 Apr 2007 12:03:06 -0400

Reply-To: AmyRSimon@AOL.COM

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Amy Simon <AmyRSimon@AOL.COM>

Subject: Re: Iowa Omnibus Poll--What is a question?

Comments: To: AAPORNET@asu.edu  
MIME-version: 1.0  
Content-type: text/plain; charset="US-ASCII"  
Content-transfer-encoding: 7bit

While length obviously determines cost, in circumstances like this where clients need a "number of questions", I explain the following to clients.

While the times actually vary somewhat, it gives them enough of a sense to plan and gives me enough cover not to lose money on the survey.

A fairly simple "yes or no", agree/disagree type question is 15 seconds

A question with a longer set up/initial explanation to respondents is 30 seconds

A question that requires a follow up ask is 30 seconds- for example, do you agree/disagree is 15 seconds, then another 15 seconds for "and is that strongly or somewhat"?

An open ended question which captures first 1-2 responses verbatim is 90 seconds; if only capturing pre-coded responses plus a few "other specify" is 60 seconds

If there is a series, such as do you agree/disagree with each of the following, it's 15 seconds for the introduction and 15 seconds per item asked.

Other questions need to be custom-timed.

That usually gives them a sufficient sense for their planning purposes.

Amy Simon

Amy R. Simon  
Goodwin Simon Victoria Research  
870 Market Street, Suite 1074  
San Francisco, CA 94102  
(415) 835-9889  
\_www.gsvresearch.com\_ (<http://www.gsvresearch.com>)

I suppose my approach doesn't answer Ann's original question, but it works for us.

I simply explain to clients that we charge by interview length because that is what determines our cost. Costs also vary by open-ended vs. multiple choice; interview vs. SAQ. The number of questions is irrelevant.

=====  
Jim Wolf jamwolf@iupui.edu  
Director, Survey Research Center at IUPUI (317) 278-9230

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@ASU.EDU] On Behalf Of Mike O'Neil  
Sent: Sunday, April 15, 2007 10:37 PM  
To: AAPORNET@ASU.EDU  
Subject: Re: Iowa Omnibus Poll--What is a question?

I would propose that we would clearly define "a question" as an interaction where an interviewer presents a finite number of alternatives to respondents and they choose a single answer. (Multiple response questions are really separate questions and should be counted as such).

In my experience, clients do NOT understand the concept, and think of "questions" as topics which may contain any number of what we would see as questions. We have had as many as 35 questions presented to us as a single "question" based on creative numbering (1a, 1b. . . .1z, etc).

With such a definition, it is possible to give a rough estimate of the number of questions in a 12 minute survey.

It would be in all of our interest to derive a standard definition we could use.

Mike O'Neil  
www.oneilresearch.com

J. Ann Selzer wrote:

>  
> I've been approached by several potential clients looking to buy questions onto an omnibus poll. Actually, they have approached asking to be part of the Iowa Poll, which is not possible.  
>  
> Selzer & Company hasn't offered this before, but this is an unusual year with high interest in Iowa. I'm wondering what experienced members of the list can tell me about the feasibility.  
>  
> How many clients might it take to be viable?  
>  
> Many clients ask me how many questions they get for a 12-minute poll and I always say something unsatisfying like "as many as 100 and as few as one, depending on what you count as a question." So, when people say they want to add



> 5-8 questions, in your experience, what does that mean?  
>  
> I assume most do not want analysis, but maybe they do and consider  
this part  
> of the cost. I'd welcome experiences on this part as well.

> Thanks! JAS

> J. Ann Selzer, Ph.D.  
> Selzer & Company  
> 520 42nd Street  
> Des Moines, Iowa 50312  
> 515.271.5700

> [\\_www.selzerco.com\\_](http://www.selzerco.com) (<http://www.selzerco.com>)

> \*\*\*\*\* See what's free at  
<http://www.aol.com>.

> -----  
> Archives: <http://lists.asu.edu/archives/aapornet.html> .  
> Unsubscribe? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
> signoff aapornet  
> Please ask authors before quoting outside AAPORNET.

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to:  
[aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Unsubscribe? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
signoff aapornet  
Please ask authors before quoting outside AAPORNET.

\*\*\*\*\* See what's free at <http://www.aol.com>.

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Unsubscribe? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
signoff aapornet  
Please ask authors before quoting outside AAPORNET.

=====  
Date: Mon, 16 Apr 2007 17:19:49 -0800  
Reply-To: Marc Sapir <[marcsapir@COMCAST.NET](mailto:marcsapir@COMCAST.NET)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Marc Sapir <[marcsapir@COMCAST.NET](mailto:marcsapir@COMCAST.NET)>  
Subject: Post Office to First Amendment: Drop Dead 4  
Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
Comments: cc: Wellstone Dems <[WDRC@yahoogleroups.com](mailto:WDRC@yahoogleroups.com)>  
MIME-version: 1.0  
Content-type: text/plain; charset="us-ascii"  
Content-transfer-encoding: 7bit

Marc Sapir MD, MPH  
Executive Director  
Retro Poll  
[www.retropoll.org](http://www.retropoll.org)

-----Original Message-----

From: Bob McChesney [<mailto:rwmcches@uiuc.edu>]  
Sent: Monday, April 16, 2007 12:23 PM  
To: [rwmcches@uiuc.edu](mailto:rwmcches@uiuc.edu)  
Subject: Post Office to First Amendment: Drop Dead 4

Dear friend, relative, or acquaintance of Bob McChesney,

The news media are covering the tragic murders in Virginia this morning, and as they do an extraordinarily significant story is slipping through the cracks.

On very rare occasions I send a message to everyone in my email address book on an issue that I find of staggering importance and urgency. (My address book includes pretty much everyone who emails me in one form or another, and I apologize if you get this message more than once.) This is one of those times.

There is a major crisis in our media taking place right now; it is getting almost no attention and unless we act very soon the consequences for our society could well be disastrous. And it will only take place because it is being done without any public awareness or participation; it goes directly against the very foundations of freedom of the press in the entirety of American history.

The U.S. Post Office is in the process of implementing a radical reformulation of its rates for magazines, such that smaller periodicals will be hit with a much much larger increase than the largest magazines.

Because the Post Office is a monopoly, and because magazines must use it, the postal rates always have been skewed to make it cheaper for smaller publications to get launched and to survive. The whole idea has been to use the postal rates to keep publishing as competitive and wide open as possible. This bedrock principle was put in place by James Madison and Thomas Jefferson. They considered it mandatory to create the press system, the Fourth Estate necessary for self-government.

It was postal policy that converted the free press clause in the First Amendment from an abstract principle into a living breathing reality for Americans. And it has served that role throughout our history.

What the Post Office is now proposing goes directly against 215 years of postal policy. The Post Office is in the process of implementing a radical reformulation of its mailing rates for magazines. Under the plan, smaller periodicals will be hit with a much larger increase than the big magazines, as much as 30 percent. Some of the largest circulation magazines will face hikes of less than 10 percent.

The new rates, which go into effect on July 15, were developed with no public involvement or congressional oversight, and the increased costs could damage hundreds, even thousands, of smaller publications, possibly putting many out of business. This includes nearly every political journal in the nation. These are the magazines that often provide the most original journalism and analysis. These are the magazines that provide much of the content on Common Dreams. We desperately need them.

What the Post Office is planning to do now, in the dark of night, is implement a rate structure that gives the best prices to the biggest publishers, hence letting them lock in their market position and lessen the threat of any new competition. The new rates could make it almost impossible to launch a new magazine, unless it is spawned by a huge conglomerate.

Not surprisingly, the new scheme was drafted by Time Warner, the largest magazine publisher in the nation. All evidence available suggests the bureaucrats responsible have never considered the implications of their draconian reforms for small and independent publishers, or for citizens who depend upon a free press.

The corruption and sleaziness of this process is difficult to exaggerate. As one lawyer who works for a large magazine publisher admits, "It takes a publishing company several hundred thousand dollars to even participate in these rate cases. Some large corporations spend millions to influence these rates." Little guys, and the general public who depend upon these magazines, are not at the table when the deal is being made.

The genius of the postal rate structure over the past 215 years was that it did not favor a particular viewpoint; it simply made it easier for smaller magazines to be launched and to survive. That is why the publications opposing the secretive Post Office rate hikes cross the political spectrum. This is not a left-wing issue or a right-wing issue, it is a democracy issue. And it is about having competitive media markets that benefit all Americans. This reform will have disastrous effects for all small and mid-sized publications, be they on politics, music, sports or gardening.

This process was conducted with such little publicity and pitched only at the dominant players that we only learned about it a few weeks ago and it is very late in the game. But there is something you can do. Please go to [www.stoppostalratehikes.com](http://www.stoppostalratehikes.com) <<http://www.stoppostalratehikes.com/>> and sign the letter to the Postal Board protesting the new rate system and demanding a congressional hearing before any radical changes are made. The deadline for comments is April 23.

I know many of you are connected to publications that go through the mail, or libraries and bookstores that pay for subscriptions to magazines and periodicals. If you fall in these categories, it is imperative you get everyone connected to your magazine or operation to go to [www.stoppostalratehikes.com](http://www.stoppostalratehikes.com) <<http://www.stoppostalratehikes.com/>>

We do not have a moment to lose. If everyone who reads this email responds at [www.stoppostalratehikes.com](http://www.stoppostalratehikes.com) <<http://www.stoppostalratehikes.com/>> , and then sends it along to their friends urging them to do the same, we can win. If there is one thing we have learned at Free Press over the past few years, it is that if enough people raise hell, we can force politicians to do the right thing. This is a time for serious hell-raising.

And to my friends from outside the United States, I apologize for cluttering your inbox. If you read this far, we can use your moral support.

From the bottom of my heart, thanks.

Bob

Robert W. McChesney  
[www.mediaproblem.org](http://www.mediaproblem.org) <<http://www.mediaproblem.org/>>  
[www.freepress.net](http://www.freepress.net) <<http://www.freepress.net/>>  
Department of Communication  
University of Illinois at Urbana-Champaign

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .

Unsubscribe? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
signoff aapornet  
Please ask authors before quoting outside AAPORNET.

---

Date: Tue, 17 Apr 2007 08:54:14 -0400  
Reply-To: Sid Groeneman <[sid@GROENEMAN.COM](mailto:sid@GROENEMAN.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Sid Groeneman <[sid@GROENEMAN.COM](mailto:sid@GROENEMAN.COM)>  
Subject: PhRMA ad in April 16 Washington Post  
Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
MIME-version: 1.0 (Apple Message framework v752.3)  
Content-type: text/plain; charset=US-ASCII; delpsp=yes; format=flowed  
Content-transfer-encoding: 7bit

PhRMA is the premier trade association representing drug manufacturers. As part of their campaign to "protect Medicare" (THEIR language), PhRMA placed a full-page ad in Monday's Washington Post with the large-print banner headline: "89% of Voters Oppose Government Negotiation of Medicare Drug Prices." In smaller print near the bottom of the page, they added: "...89 percent [of voters] oppose government negotiation if it could limit access to new prescription medications." Of course, the latter is a hypothetical outcome which is not at all self-evident.

The ad goes on to say: "Those are the results from a recent bipartisan survey conducted by two leading Democratic and Republican polling firms". The firms were not named. I called PhRMA to see if I could get the names of the polling firms (plus a little more detail on the wording of the survey questions). After being transferred several times, I was told that the person who can help me is in a meeting and would call me back. I'm still waiting. I guess this is pretty typical, though unfortunate, behavior by an advocacy organization.

Sid Groeneman

Groeneman Research & Consulting  
Survey Design/Management/Analysis  
Bethesda, Maryland  
[sid@groeneman.com](mailto:sid@groeneman.com)  
301 469-0813  
[www.groeneman.com](http://www.groeneman.com)

---

Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

Date: Tue, 17 Apr 2007 09:34:47 -0400  
Reply-To: "Traugott, Michael" <[mtrau@UMICH.EDU](mailto:mtrau@UMICH.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "Traugott, Michael" <[mtrau@UMICH.EDU](mailto:mtrau@UMICH.EDU)>

Subject: Re: PhRMA ad in April 16 Washington Post  
Comments: To: Sid Groeneman <sid@GROENEMAN.COM>, AAPORNET@asu.edu  
In-Reply-To: <896FFC2B-72D5-43B6-9AF3-9D0632EF002B@groeneman.com>  
MIME-version: 1.0  
Content-type: text/plain; charset=us-ascii  
Content-transfer-encoding: quoted-printable

If this behavior continues, it should be reported as a standards violation.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Sid Groeneman  
Sent: Tuesday, April 17, 2007 8:54 AM  
To: AAPORNET@asu.edu  
Subject: PhRMA ad in April 16 Washington Post

PhRMA is the premier trade association representing drug manufacturers. As part of their campaign to "protect Medicare" (THEIR language), PhRMA placed a full-page ad in Monday's Washington Post with the large-print banner headline: "89% of Voters Oppose Government Negotiation of Medicare Drug Prices." In smaller print near the bottom of the page, they added: "...89 percent [of voters] oppose government negotiation if it could limit access to new prescription medications." Of course, the latter is a hypothetical outcome which is not at all self-evident.

The ad goes on to say: "Those are the results from a recent bipartisan survey conducted by two leading Democratic and Republican polling firms". The firms were not named. I called PhRMA to see if I could get the names of the polling firms (plus a little more detail on the wording of the survey questions). After being transferred several times, I was told that the person who can help me is in a meeting and would call me back. I'm still waiting. I guess this is pretty typical, though unfortunate, behavior by an advocacy organization.

Sid Groeneman

Groeneman Research & Consulting  
Survey Design/Management/Analysis  
Bethesda, Maryland  
sid@groeneman.com  
301 469-0813  
www.groeneman.com

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to:  
[aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
-----

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

Date: Tue, 17 Apr 2007 07:30:39 -0700  
Reply-To: Annette Jackle <[aejack@ESSEX.AC.UK](mailto:aejack@ESSEX.AC.UK)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Annette Jackle <[aejack@ESSEX.AC.UK](mailto:aejack@ESSEX.AC.UK)>  
Subject: Job opportunities for survey methodologists  
MIME-version: 1.0  
Content-type: text/plain; charset=ISO-8859-1  
Content-transfer-encoding: quoted-printable

Exciting opportunities for survey methodologists! The Institute for Social and Economic Research at the University of Essex, UK is seeking candidates for four newly-created posts. These posts provide an opportunity to work on a major new study, the UK Household Longitudinal Study (UKHLS), a panel survey of 40,000 households designed to provide high quality, longitudinal social survey data for academic and policy research.

Post 1: Principal Survey Statistician. Responsible for directing and managing work programmes on weighting and imputation as well as contributing to programmes on data collection methods and survey instruments. In particular, the UKHLS will include an Innovation Panel for development and testing of methodological features; the post-holder will design and analyse experiments on this panel. Salary =A341,544 -A346,758 per annum. Further details: <http://tinyurl.com/yrz4j7>

Post 2: Senior Research Officer (Methodology). Responsible for managing and delivering projects within the programme of methodological development of the UKHLS. The post-holder will carry out projects in the areas of sample design, weighting and imputation. Salary =A326,666-A331,840 per annum. Further details: <http://tinyurl.com/ypb6cl>

Post 3: Chief Research Officer (Ethnic Minority Research). Responsible for aspects of the design and implementation of the UKHLS. The UKHLS will include a boost sample of ethnic minorities and the post-holder will provide research support to the Principal Investigators for the ethnic minority questionnaire design and development of specific measures. Salary =A332,795-A339,160 per annum. Further details: <http://tinyurl.com/2xb5ec>

Post 4: Senior Research Officer (Data Linkage). Responsible for developing linkage of a range of data sources to the UKHLS, including administrative and spatial data. This will be a critical area of innovation for the UKHLS and we are ideally looking for a candidate with experience in matching external data to surveys. Further details: <http://tinyurl.com/2agnz7>

\*\*\*\*\*

Peter Lynn (plynn@essex.ac.uk)  
Professor of Survey Methodology  
Institute for Social and Economic Research (ISER)  
University of Essex, Colchester, UK CO4 3SQ  
tel: +44 (0)1206 874809; fax: +44 (0)1206 873151  
<http://www.iser.essex.ac.uk/>

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
=====

Date: Tue, 17 Apr 2007 10:25:28 -0500  
Reply-To: "D'Elia,Lisa" <[LDElia@SCARBOROUGH.COM](mailto:LDElia@SCARBOROUGH.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "D'Elia,Lisa" <[LDElia@SCARBOROUGH.COM](mailto:LDElia@SCARBOROUGH.COM)>  
Subject: Position Available in Scarborough Research's NY, NY office  
Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
MIME-version: 1.0  
Content-type: text/plain; charset="us-ascii"  
Content-transfer-encoding: quoted-printable

=20

Scarborough Research is looking for a Technical Client Service Director in its NYC location: The Technical Client Service Director will be responsible for supporting the sales team; provide technical analysis of syndicated research data, deliver in person presentations to clients, respond to client inquiries, and interpret data analysis and research test results. The ideal candidate will have detailed knowledge of full spectrum of media and marketing research methods and techniques; 10+ years client service experience, 10+ years Media/marketing research experience, 5+ years of research presentation experience, and statistical and analytical experience. BA/BS degree is required, Master's preferred. To apply or for more information, contact Laura Lanski at (646) 654-8471 or send resume via e-mail to [jobs@scarborough.com](mailto:jobs@scarborough.com)

=20

=20

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
=====

Date: Tue, 17 Apr 2007 11:50:52 -0400  
Reply-To: Steve Everett <[see@EVERETTGROUP.COM](mailto:see@EVERETTGROUP.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Steve Everett <[see@EVERETTGROUP.COM](mailto:see@EVERETTGROUP.COM)>  
Subject: Re: PhRMA ad in April 16 Washington Post  
Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)



In-Reply-To: <7EC9DA0C4142694BB0D47DFC71DD353C014D8396@ECLUST2-VS3.adsroot.its.umich.edu>  
MIME-version: 1.0  
Content-type: text/plain; charset=us-ascii  
Content-transfer-encoding: 7bit

It ran in today's Post as well...

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Traugott, Michael  
Sent: Tuesday, April 17, 2007 9:35 AM  
To: AAPORNET@asu.edu  
Subject: Re: PhRMA ad in April 16 Washington Post

If this behavior continues, it should be reported as a standards violation.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Sid Groeneman  
Sent: Tuesday, April 17, 2007 8:54 AM  
To: AAPORNET@asu.edu  
Subject: PhRMA ad in April 16 Washington Post

PhRMA is the premier trade association representing drug manufacturers. As part of their campaign to "protect Medicare" (THEIR language), PhRMA placed a full-page ad in Monday's Washington Post with the large-print banner headline: "89% of Voters Oppose Government Negotiation of Medicare Drug Prices." In smaller print near the bottom of the page, they added: "...89 percent [of voters] oppose government negotiation if it could limit access to new prescription medications." Of course, the latter is a hypothetical outcome which is not at all self-evident.

The ad goes on to say: "Those are the results from a recent bipartisan survey conducted by two leading Democratic and Republican polling firms". The firms were not named. I called PhRMA to see if I could get the names of the polling firms (plus a little more detail on the wording of the survey questions). After being transferred several times, I was told that the person who can help me is in a meeting and would call me back. I'm still waiting. I guess this is pretty typical, though unfortunate, behavior by an advocacy organization.

Sid Groeneman

Groeneman Research & Consulting  
Survey Design/Management/Analysis  
Bethesda, Maryland  
sid@groeneman.com  
301 469-0813  
www.groeneman.com

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to:  
[aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

Date: Tue, 17 Apr 2007 11:26:25 -0400  
Reply-To: Sid Groeneman <[sid@GROENEMAN.COM](mailto:sid@GROENEMAN.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Sid Groeneman <[sid@GROENEMAN.COM](mailto:sid@GROENEMAN.COM)>  
Subject: PhRMA ad - response from PhRMA  
Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
MIME-version: 1.0 (Apple Message framework v752.3)  
Content-type: text/plain; charset=US-ASCII; delpsp=yes; format=flowed  
Content-transfer-encoding: 7bit

It appears that the this morning's posting/discussion about yesterday's Washington Post ad might have induced PhRMA to respond to my phone inquiry about the reported poll results (or to respond faster than otherwise would have). I received a call from Ken Johnson's assistant (Ken Johnson is a Senior VP at PhRMA), saying he could patch me in to Ken, who was out on travel. When we were connected, I first asked the identity of polling firms referred to in the ads. I was told that the poll was conducted Dec. 19-22, 2006 jointly by The Tarrance Group and Penn, Schoen & Berland - and the reason the firms weren't cited is because they couldn't get "sign-off" from Mark Penn because "they couldn't reach him". (Hmm, I wonder where Mark's been hiding out these past 3 months.) Ken Johnson further explained that PhRMA felt justified in not disclosing the polling firms because AARP hadn't been doing it either in their ads SUPPORTING government negotiation of Medicare drug prices.

As for citing the 89% voter opposition to having the government negotiate prices "if it would limit access to prescription medications," Mr. Johnson said PhRMA felt justified in framing the question this way based on a Congressional Budget Office letter (quoted in ad), stating: "...without the authority to establish a formulary, we believe the Secretary would not be able to encourage the use of particular drugs by Part D beneficiaries and as a result would lack the leverage to obtain significant discounts in his negotiations with manufacturers." The ad goes on to help readers understand what the CBO letter means: "In case you missed it, that's bureaucratic speak for 'restricted access to medicines'."

Mr. Johnson also offered to have his assistant fax me a 2-page memo put out jointly by the two polling firms. The memo, dated January 8, describes the sample as 1,098 interviews with Americans who voted in the 2006 midterm elections. The memo reports various results from the survey, including:

\* "Initially, 76% of voters support government negotiation and 24% oppose it. However, the way the question is posed, there is no reason to oppose the proposal."

\* "After begin told about the negative implications of the proposal, opinion flips - only 35% support government negotiation and 65% oppose it."

\* "Learning that the proposal could limit access to prescription drugs dramatically erodes support for government negotiation: 89% oppose the proposal when they learn it could limit access to prescription drugs."

Although many of us would probably disapprove of PhRMA's use of the survey data, I guess they deserve some credit for responding and disclosing this much.

Sid Groeneman

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .

Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

=====  
Date: Tue, 17 Apr 2007 09:22:29 -0700

Reply-To: Sunghee Lee <[slee9@UCLA.EDU](mailto:slee9@UCLA.EDU)>

Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: Sunghee Lee <[slee9@UCLA.EDU](mailto:slee9@UCLA.EDU)>

Subject: Job opportunity at UCLA

Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)

MIME-version: 1.0

Content-type: text/plain; charset="iso-8859-1"; format=flowed

Content-transfer-encoding: quoted-printable

Position: Data Access & Confidentiality Manager

Job Description:

The UCLA Center for Health Policy Research=20  
(Center) has an outstanding career opportunity=20

for a Data Access & Confidentiality Manager=20

(Manager) to join its world-class team. The=20

Center is one of the nation's leading health=20

policy research centers and the premier source of=20

health policy information for California.=20

Established in 1994, the Center is based in the=20

<<http://www.ph.ucla.edu>>School of Public Health=20

and affiliated with the <<http://www.spsr.ucla.edu/>>School of Public=

Affairs.

The Manager is responsible for confidentiality=20 policies and security procedures for all data=20 released through the Data Access Center at the=20 UCLA Center for Health Policy Research. Major responsibilities include:

- =B7 Evaluating confidentiality policies and=20 data access requests for the California Health=20 Interview Survey (CHIS), the largest state health survey in the nation.
- =B7 Developing and implementing computer=20 security plans and risk assessments; negotiating=20 restricted-access data agreements with funders.
- =B7 Providing consultation on statistical=20 disclosure limitation techniques, state and=20 federal data privacy laws (including HIPAA), data=20 security best practices, and legal and ethical concerns.
- =B7 Preparing or supervising the=20 preparation of CHIS applications to the UCLA and=20 state human subjects protection committees in=20 compliance with applicable policies and=20 procedures. Ensuring that questions and concerns=20 are responded to clearly in writing with appropriate source documentation.
- =B7 Developing submissions and obtaining=20 approvals for a CHIS Certificate of=20 Confidentiality from the National Institute of=20 Health (NIH) and the Office of Management and=20 Budget (OMB) under the Paperwork Reduction Act.
- =B7 Ensure timely completion of project=20 deliverables and ongoing operations of the Data Access Center.

Qualifications:

- =B7 Advanced degree in survey research,=20 public health, law, sociology, demography or a=20 related field, or combination of relevant=20 experience and education desirable, preferred.
- =B7 Knowledge of computer security=20 planning, processes, and standards (including=20 HIPAA), and the ability to design, evaluate and=20 implement administrative systems related to secure environments.
- =B7 Ability to develop and implement=20 policies and procedures regarding confidentiality and security.
- =B7 Detailed knowledge of statistical=20 disclosure limitations theory and methodology as applied to survey data.
- =B7 Knowledge of federal and state laws,=20 regulations, policies and procedures related to=20 the protection of human subjects.
- =B7 Ability to draft and negotiate=20 agreements with federal, state, and private=20 organizations, in consultation with legal=20 counsel, and serve as liaison with legal counsel=20 and institutional review boards.
- =B7 Skills in developing applications to=20 federal agencies and institutional review boards.
- =B7 Demonstrated skills in data management=20

and understanding of data systems.

Compensation:

\$4,875 to \$8,775 monthly, dependent on=20  
experience. Excellent benefits. Equal Opportunity Employer.

How to Apply:

Go to=20

<<http://hr.mycareer.ucla.edu/>><http://hr.mycareer.ucla.edu/>=20  
and search for Requisition Number 10178.

Sunghee Lee

UCLA Center for Health Policy Research

10960 Wilshire Boulevard, Suite 1550

Los Angeles, CA 90024

Phone: 310-794-2399

FAX: 310-794-2686

[slee9@ucla.edu](mailto:slee9@ucla.edu)

---

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

Date: Tue, 17 Apr 2007 10:03:02 -0800

Reply-To: Marc Sapir <[marcsapir@COMCAST.NET](mailto:marcsapir@COMCAST.NET)>

Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: Marc Sapir <[marcsapir@COMCAST.NET](mailto:marcsapir@COMCAST.NET)>

Subject: Re: PhRMA ad - response from PhRMA

Comments: To: Sid Groeneman <[sid@GROENEMAN.COM](mailto:sid@GROENEMAN.COM)>, [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)

In-Reply-To: <[4F7FE3C9-532A-4492-A5FD-24B279803A07@groeneman.com](mailto:4F7FE3C9-532A-4492-A5FD-24B279803A07@groeneman.com)>

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: 7bit

Sid,

Thanks. Actually it's a pretty good example of how polling is used to advance a political agenda. Their aim wasn't to find out what people think or believe at all but to test which PR strategies can be used to undermine positive governmental intervention in behalf of the public. Their ante-hoc, before the fact, intent describes my beef with professionals lending their wares/expertise to candidates, political parties, marketers with specific agendas. Therein the overlap between the intellectual ideal of survey research to enhance knowledge versus marketing to entice and manipulate. That PhRMA is willing to more or less "come clean" with you or AAPOR is just a fine example of how the money is able to incorporate professionals into their culture of deceit. We're not actually collaborators. We (You or I) don't like what they have done yet we are now folded within the framework of what they have

done--leading you to suggest they perhaps deserve praise for being open about it. This process pretty well describes how the entire academic environment has been corrupted in the past few decades, but polling is in the forefront of that intellectual corruption because it is a field so succulent and vital to money's ability to manipulate our culture, our desires and beliefs.

marc

Marc Sapir MD, MPH  
Executive Director  
Retro Poll  
www.retropoll.org

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Sid Groeneman  
Sent: Tuesday, April 17, 2007 7:26 AM  
To: AAPORNET@asu.edu  
Subject: PhRMA ad - response from PhRMA

It appears that the this morning's posting/discussion about yesterday's Washington Post ad might have induced PhRMA to respond to my phone inquiry about the reported poll results (or to respond faster than otherwise would have). I received a call from Ken Johnson's assistant (Ken Johnson is a Senior VP at PhRMA), saying he could patch me in to Ken, who was out on travel. When we were connected, I first asked the identity of polling firms referred to in the ads. I was told that the poll was conducted Dec. 19-22, 2006 jointly by The Tarrance Group and Penn, Schoen & Berland - and the reason the firms weren't cited is because they couldn't get "sign-off" from Mark Penn because "they couldn't reach him". (Hmm, I wonder where Mark's been hiding out these past 3 months.) Ken Johnson further explained that PhRMA felt justified in not disclosing the polling firms because AARP hadn't been doing it either in their ads SUPPORTING government negotiation of Medicare drug prices.

As for citing the 89% voter opposition to having the government negotiate prices "if it would limit access to prescription medications," Mr. Johnson said PhRMA felt justified in framing the question this way based on a Congressional Budget Office letter (quoted in ad), stating: "...without the authority to establish a formulary, we believe the Secretary would not be able to encourage the use of particular drugs by Part D beneficiaries and as a result would lack the leverage to obtain significant discounts in his negotiations with manufacturers." The ad goes on to help readers understand what the CBO letter means: "In case you missed it, that's bureaucratic speak for 'restricted access to medicines'."

Mr. Johnson also offered to have his assistant fax me a 2-page memo put out jointly by the two polling firms. The memo, dated January 8, describes the sample as 1,098 interviews with Americans who voted in

the 2006 midterm elections. The memo reports various results from the survey, including:

\* "Initially, 76% of voters support government negotiation and 24% oppose it. However, the way the question is posed, there is no reason to oppose the proposal."

\* "After being told about the negative implications of the proposal, opinion flips - only 35% support government negotiation and 65% oppose it."

\* "Learning that the proposal could limit access to prescription drugs dramatically erodes support for government negotiation: 89% oppose the proposal when they learn it could limit access to prescription drugs."

Although many of us would probably disapprove of PhRMA's use of the survey data, I guess they deserve some credit for responding and disclosing this much.

Sid Groeneman

---

Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to:  
[aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

Date: Tue, 17 Apr 2007 10:38:30 -0700  
Reply-To: Jibum Kim <[kim-jibum@NORC.ORG](mailto:kim-jibum@NORC.ORG)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Jibum Kim <[kim-jibum@NORC.ORG](mailto:kim-jibum@NORC.ORG)>  
Subject: 1972-2006 GSS data release

The Roper Center for Public Opinion Research is now distributing the 1972-2006 General Social Survey:

[http://www.ropercenter.uconn.edu/data\\_access/data/datasets/general\\_social\\_survey.html](http://www.ropercenter.uconn.edu/data_access/data/datasets/general_social_survey.html)

Jibum Kim Ph.D.  
NORC  
1155 E. 60th St. #274  
Chicago IL 60637  
Tel: 773-256-6285  
Fax: 773-753-7886

---

GSS on the internet: <http://www.gss.norc.org>

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
=====

Date: Tue, 17 Apr 2007 18:46:07 +0000  
Reply-To: "Caplan, James R CIV DMDC" <[James.Caplan@OSD.PENTAGON.MIL](mailto:James.Caplan@OSD.PENTAGON.MIL)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "Caplan, James R CIV DMDC" <[James.Caplan@OSD.PENTAGON.MIL](mailto:James.Caplan@OSD.PENTAGON.MIL)>  
Subject: Re: PhRMA ad - response from PhRMA  
Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
MIME-version: 1.0  
Content-type: text/plain

It's an old technique, scare 'em with big words, akin to the famous, "My opponent masticates with his wife during dinner."  
A formulary is a list of preferred drugs, reduced to fewer types per category to reduce costs. Most insurance companies currently require them. If there is a single drug to negotiate for, the price is lower because the quantity is higher.  
Jim Caplan  
Arlington

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Marc Sapir  
Sent: Tuesday, April 17, 2007 2:03 PM  
To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
Subject: Re: PhRMA ad - response from PhRMA

Sid,

Thanks. Actually it's a pretty good example of how polling is used to advance a political agenda. Their aim wasn't to find out what people think or believe at all but to test which PR strategies can be used to undermine positive governmental intervention in behalf of the public. Their ante-hoc, before the fact, intent describes my beef with professionals lending their wares/expertise to candidates, political parties, marketers with specific agendas. Therein the overlap between the intellectual ideal of survey research to enhance knowledge versus marketing to entice and manipulate. That PhRMA is willing to more or less "come clean" with you or AAPOR is just a fine example of how the money is able to incorporate professionals into their culture of deceit. We're not actually collaborators. We (You or I) don't like what they have done yet we are now folded within the framework of what they have done--leading you to suggest they perhaps deserve praise for being open about it. This process pretty well describes how the entire academic environment has been corrupted in the past few decades, but polling is in the forefront of that intellectual corruption because it is a field so succulent and vital to money's ability to manipulate our culture, our desires and beliefs.

marc



Marc Sapir MD, MPH  
Executive Director  
Retro Poll  
www.retropoll.org

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Sid Groeneman  
Sent: Tuesday, April 17, 2007 7:26 AM  
To: AAPORNET@asu.edu  
Subject: PhRMA ad - response from PhRMA

It appears that the this morning's posting/discussion about yesterday's Washington Post ad might have induced PhRMA to respond to my phone inquiry about the reported poll results (or to respond faster than than otherwise would have). I received a call from Ken Johnson's assistant (Ken Johnson is a Senior VP at PhRMA), saying he could patch me in to Ken, who was out on travel. When we were connected, I first asked the identity of polling firms referred to in the ads. I was told that the poll was conducted Dec. 19-22, 2006 jointly by The Tarrance Group and Penn, Schoen & Berland - and the reason the firms weren't cited is because they couldn't get "sign-off" from Mark Penn because "they couldn't reach him". (Hmm, I wonder where Mark's been hiding out these past 3 months.) Ken Johnson further explained that PhRMA felt justified in not disclosing the polling firms because AARP hadn't been doing it either in their ads SUPPORTING government negotiation of Medicare drug prices.

As for citing the 89% voter opposition to having the government negotiate prices "if it would limit access to prescription medications," Mr. Johnson said PhRMA felt justified in framing the question this way based on a Congressional Budget Office letter (quoted in ad), stating: "...without the authority to establish a formulary, we believe the Secretary would not be able to encourage the use of particular drugs by Part D beneficiaries and as a result would lack the leverage to obtain significant discounts in his negotiations with manufacturers." The ad goes on to help readers understand what the CBO letter means: "In case you missed it, that's bureaucratic speak for 'restricted access to medicines'."

Mr. Johnson also offered to have his assistant fax me a 2-page memo put out jointly by the two polling firms. The memo, dated January 8, describes the sample as 1,098 interviews with Americans who voted in the 2006 midterm elections. The memo reports various results from the survey, including:

- \* "Initially, 76% of voters support government negotiation and 24% oppose it. However, the way the question is posed, there is no reason to oppose the proposal."
- \* "After begin told about the negative implications of the proposal, opinion flips - only 35% support government negotiation and 65% oppose it."
- \* "Learning that the proposal could limit access to prescription drugs dramatically erodes support for government negotiation: 89% oppose the proposal when they learn it could limit access to prescription drugs."

Although many of us would probably disapprove of PhRMA's use of the survey data, I guess they deserve some credit for responding and disclosing this much.

Sid Groeneman

---

Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to:  
[aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

Date: Tue, 17 Apr 2007 12:31:41 -0700  
Reply-To: Annette Jackle <[aejack@ESSEX.AC.UK](mailto:aejack@ESSEX.AC.UK)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Annette Jackle <[aejack@ESSEX.AC.UK](mailto:aejack@ESSEX.AC.UK)>  
Subject: Re: Job opportunities for survey methodologists  
MIME-version: 1.0  
Content-type: text/plain; charset=ISO-8859-1  
Content-transfer-encoding: quoted-printable

Apologies. For some users, the links take you to the University of Essex Job Vacancy Search page. If that happens to you, just choose "Colchester" as location and "Research" as job category.

Peter Lynn wrote:

- > Exciting opportunities for survey methodologists! The Institute for
- > Social and Economic Research at the University of Essex, UK is seeking
- > candidates for four newly-created posts. These posts provide an
- > opportunity to work on a major new study, the UK Household
- > Longitudinal Study (UKHLS), a panel survey of 40,000 households
- > designed to provide high quality, longitudinal social survey data for
- > academic and policy research.
- >
- > Post 1: Principal Survey Statistician. Responsible for directing and
- > managing work programmes on weighting and imputation as well as
- > contributing to programmes on data collection methods and survey
- > instruments. In particular, the UKHLS will include an =93Innovation

> Panel=94 for development and testing of methodological features; the  
> post-holder will design and analyse experiments on this panel. Salary  
> =A341,544 - =A346,758 per annum. Further details: <http://tinyurl.com/yrz4j>=

7  
>  
> Post 2: Senior Research Officer (Methodology). Responsible for  
> managing and delivering projects within the programme of  
> methodological development of the UKHLS. The post-holder will carry  
> out projects in the areas of sample design, weighting and imputation.  
> Salary =A326,666- =A331,840 per annum. Further details:  
> <http://tinyurl.com/ypb6cl>

>  
> Post 3: Chief Research Officer (Ethnic Minority Research). Responsible  
> for aspects of the design and implementation of the UKHLS. The UKHLS  
> will include a boost sample of ethnic minorities and the post-holder  
> will provide research support to the Principal Investigators for the  
> ethnic minority questionnaire design and development of specific  
> measures. Salary =A332,795- =A339,160 per annum. Further details:  
> <http://tinyurl.com/2xb5ec>

>  
> Post 4: Senior Research Officer (Data Linkage). Responsible for  
> developing linkage of a range of data sources to the UKHLS, including  
> administrative and spatial data. This will be a critical area of  
> innovation for the UKHLS and we are ideally looking for a candidate  
> with experience in matching external data to surveys. Further details:  
> <http://tinyurl.com/2agnz7>

>  
>  
> \*\*\*\*\*  
> Peter Lynn ([plynn@essex.ac.uk](mailto:plynn@essex.ac.uk))  
> Professor of Survey Methodology  
> Institute for Social and Economic Research (ISER)  
> University of Essex, Colchester, UK CO4 3SQ  
> tel: +44 (0)1206 874809; fax: +44 (0)1206 873151  
> <http://www.iser.essex.ac.uk/>

>  
>

=20  
=20  
=20  
=20  
=20

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

=====  
Date: Tue, 17 Apr 2007 19:11:23 -0400  
Reply-To: Anna Greenberg <[agreenberg@GQRR.COM](mailto:agreenberg@GQRR.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Anna Greenberg <[agreenberg@GQRR.COM](mailto:agreenberg@GQRR.COM)>  
Subject: Re: PhRMA ad - response from PhRMA

Comments: To: AAPORNET@asu.edu  
In-Reply-To: <B226B772F676F84ABD1E9307956E94F002FA12EE@ddsmttayz022>  
MIME-version: 1.0  
Content-type: text/plain; charset=us-ascii  
Content-transfer-encoding: quoted-printable

Here is Doug Schoen's column on the poll.

[http://www.realclearpolitics.com/articles/2007/01/medicare\\_part\\_d\\_a\\_public\\_opini.html](http://www.realclearpolitics.com/articles/2007/01/medicare_part_d_a_public_opini.html)

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Caplan, James R  
CIV DMDC  
Sent: Tuesday, April 17, 2007 2:46 PM  
To: AAPORNET@asu.edu  
Subject: Re: PhRMA ad - response from PhRMA

It's an old technique, scare 'em with big words, akin to the famous, "My opponent masticates with his wife during dinner."

A formulary is a list of preferred drugs, reduced to fewer types per category to reduce costs. Most insurance companies currently require them.

If there is a single drug to negotiate for, the price is lower because the quantity is higher.

Jim Caplan  
Arlington

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Marc Sapir  
Sent: Tuesday, April 17, 2007 2:03 PM  
To: AAPORNET@asu.edu  
Subject: Re: PhRMA ad - response from PhRMA

Sid,

Thanks. Actually it's a pretty good example of how polling is used to advance a political agenda. Their aim wasn't to find out what people think

or believe at all but to test which PR strategies can be used to undermine

positive governmental intervention in behalf of the public.

Their ante-hoc, before the fact, intent describes my beef with professionals

lending their wares/expertise to candidates, political parties, marketeers

with specific agendas. Therein the overlap between the intellectual ideal

of survey research to enhance knowledge versus marketing to entice and manipulate. That PhRMA is willing to more or less "come clean" with you

or

AAPOR is just a fine example of how the money is able to incorporate

professionals into their culture of deceit.

We're not actually collaborators. We (You or I) don't like what they have done yet we are now folded within the framework of what they have done--leading you to suggest they perhaps deserve praise for being open about it. This process pretty well describes how the entire academic environment has been corrupted in the past few decades, but polling is in the forefront of that intellectual corruption because it is a field so succulent and vital to money's ability to manipulate our culture, our desires and beliefs. =20

marc=20

Marc Sapir MD, MPH  
Executive Director  
Retro Poll  
www.retropoll.org  
=20  
=20  
=20

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Sid Groeneman  
Sent: Tuesday, April 17, 2007 7:26 AM  
To: AAPORNET@asu.edu  
Subject: PhRMA ad - response from PhRMA

It appears that the this morning's posting/discussion about yesterday's Washington Post ad might have induced PhRMA to respond to my phone inquiry about the reported poll results (or to respond faster than than otherwise would have). I received a call from Ken Johnson's assistant (Ken Johnson is a Senior VP at PhRMA), saying he could patch me in to Ken, who was out on travel. When we were connected, I first asked the identity of polling firms referred to in the ads. I was told that the poll was conducted Dec. 19-22, 2006 jointly by The Tarrance Group and Penn, Schoen & Berland - and the reason the firms weren't cited is because they couldn't get "sign-off" from Mark Penn because "they couldn't reach him". (Hmm, I wonder where Mark's been hiding out these past 3 months.) Ken Johnson further explained that PhRMA felt justified in not disclosing the polling firms because AARP hadn't been doing it either in their ads SUPPORTING government negotiation of Medicare drug prices.

As for citing the 89% voter opposition to having the government negotiate prices "if it would limit access to prescription medications," Mr.

Johnson  
said PhRMA felt justified in framing the question this way based on a  
Congressional Budget Office letter (quoted in ad), stating: "...without  
the  
authority to establish a formulary, we believe the Secretary would not  
be  
able to encourage the use of particular drugs by Part D beneficiaries  
and as  
a result would lack the leverage to obtain significant discounts in his  
negotiations with manufacturers." The ad goes on to help readers  
understand  
what the CBO letter means: "In case you missed it, that's bureaucratic  
speak  
for 'restricted access to medicines'."

Mr. Johnson also offered to have his assistant fax me a 2-page memo put  
out  
jointly by the two polling firms. The memo, dated January 8, describes  
the  
sample as 1,098 interviews with Americans who voted in the 2006 midterm  
elections. The memo reports various results from the survey, including:  
\* "Initially, 76% of voters support government negotiation and 24%  
oppose  
it. However, the way the question is posed, there is no reason to oppose  
the  
proposal."  
\* "After being told about the negative implications of the proposal,  
opinion  
flips - only 35% support government negotiation and 65% oppose it."  
\* "Learning that the proposal could limit access to prescription drugs  
dramatically erodes support for government negotiation: 89% oppose the  
proposal when they learn it could limit access to prescription drugs."

Although many of us would probably disapprove of PhRMA's use of the  
survey  
data, I guess they deserve some credit for responding and disclosing  
this  
much.

Sid Groeneman

=20

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to:  
[aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to:  
aapornet-request@asu.edu

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to:  
aapornet-request@asu.edu

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

=====  
Date: Tue, 17 Apr 2007 22:29:57 -0400  
Reply-To: Linda Fisher <llfisher@COMCAST.NET>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: Linda Fisher <llfisher@COMCAST.NET>  
Subject: Re: PhRMA ad - response from PhRMA  
Comments: To: Sid Groeneman <sid@GROENEMAN.COM>, AAPORNET@asu.edu  
Comments: cc: "Fisher, Linda" <LFisher@aarp.org>  
In-Reply-To: <4F7FE3C9-532A-4492-A5FD-24B279803A07@groeneman.com>  
MIME-version: 1.0  
Content-type: text/plain; charset=us-ascii  
Content-transfer-encoding: quoted-printable

AARP's practice is to post on our web site complete results of any =  
survey  
conducted for public release - including the entire survey instrument =  
and  
information on sample sizes, confidence intervals, data collection  
methodology, and the name of the data collection firm as well as the =  
AARP  
research managers. Below is the web site for our February 2007 survey =  
on  
Medicare prescription drug price negotiation, and the front page of the =  
web  
site names the firm that did the survey.

[http://www.aarp.org/research/medicare/drugs/rx\\_negotiation.html](http://www.aarp.org/research/medicare/drugs/rx_negotiation.html)

I will not comment further because this is not my work, but that of =  
another  
department at AARP. Contact information for the AARP managers of this  
survey is on the web site. =20

But I did not want to let lie for long any assertion by PhRMA that AARP =  
does  
not disclose this type of information. Most of our research staff are  
members of AAPOR and we abide by AAPOR and CASRO standards. =20

Linda L. Fisher, Ph.D.  
Director, National Member Research  
AARP Knowledge Management

601 E St., N.W.  
Washington, DC 20049  
202-434-6304

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Sid Groeneman  
Sent: Tuesday, April 17, 2007 11:26 AM  
To: AAPORNET@asu.edu  
Subject: PhRMA ad - response from PhRMA

It appears that the this morning's posting/discussion about =20  
yesterday's Washington Post ad might have induced PhRMA to respond to =20  
my phone inquiry about the reported poll results (or to respond =20  
faster than otherwise would have). I received a call from Ken =20  
Johnson's assistant (Ken Johnson is a Senior VP at PhRMA), saying he =20  
could patch me in to Ken, who was out on travel. When we were =20  
connected, I first asked the identity of polling firms referred to in =20  
the ads. I was told that the poll was conducted Dec. 19-22, 2006 =20  
jointly by The Tarrance Group and Penn, Schoen & Berland - and the =20  
reason the firms weren't cited is because they couldn't get "sign- =20  
off" from Mark Penn because "they couldn't reach him". (Hmm, I wonder =20  
where Mark's been hiding out these past 3 months.) Ken Johnson =20  
further explained that PhRMA felt justified in not disclosing the =20  
polling firms because AARP hadn't been doing it either in their ads =20  
SUPPORTING government negotiation of Medicare drug prices.

As for citing the 89% voter opposition to having the government =20  
negotiate prices "if it would limit access to prescription =20  
medications," Mr. Johnson said PhRMA felt justified in framing the =20  
question this way based on a Congressional Budget Office letter =20  
(quoted in ad), stating: "...without the authority to establish a =20  
formulary, we believe the Secretary would not be able to encourage =20  
the use of particular drugs by Part D beneficiaries and as a result =20  
would lack the leverage to obtain significant discounts in his =20  
negotiations with manufacturers." The ad goes on to help readers =20  
understand what the CBO letter means: "In case you missed it, that's =20  
bureaucratic speak for 'restricted access to medicines'."

Mr. Johnson also offered to have his assistant fax me a 2-page memo =20  
put out jointly by the two polling firms. The memo, dated January 8, =20  
describes the sample as 1,098 interviews with Americans who voted in =20  
the 2006 midterm elections. The memo reports various results from the =20  
survey, including:

\* "Initially, 76% of voters support government negotiation and 24% =20  
oppose it. However, the way the question is posed, there is no reason =20  
to oppose the proposal."

\* "After begin told about the negative implications of the proposal, =20  
opinion flips - only 35% support government negotiation and 65% =20  
oppose it."

\* "Learning that the proposal could limit access to prescription =20  
drugs dramatically erodes support for government negotiation: 89% =20  
oppose the proposal when they learn it could limit access to =20  
prescription drugs."



Although many of us would probably disapprove of PhRMA's use of the =20 survey data, I guess they deserve some credit for responding and =20 disclosing this much.

Sid Groeneman

=20

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to: =  
[aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

=====  
Date: Wed, 18 Apr 2007 07:50:10 -0400  
Reply-To: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>  
Subject: AAPORnetters in the News  
Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
MIME-version: 1.0  
Content-type: text/plain; charset=us-ascii  
Content-transfer-encoding: quoted-printable

<I apologize if two copies of this appear I posted it originally yesterday at around 2 PM since it still hasn't appeared I am trying again>

I heard the Osgood File while stuck in traffic today.  
<http://www.westwoodone.com/pg/jsp/osgood/transcript.jsp?pid=3D15018>

It featured Scott Keeter speaking about the following Pew study:

Public Knowledge of Current Affairs Little Changed by News and Information Revolutions

The Pew Research Center for the People and the Press  
<http://people-press.org/reports/display.php3?ReportID=3D319>

--=20

Leo G. Simonetta  
Director of Research  
Art & Science Group, LLC  
6115 Falls Road, Suite 101  
Baltimore MD 21209

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
=====

Date: Wed, 18 Apr 2007 10:09:41 -0400  
Reply-To: [jwerner@jwdp.com](mailto:jwerner@jwdp.com)  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Jan Werner <[jwerner@JWDP.COM](mailto:jwerner@JWDP.COM)>  
Organization: Jan Werner Data Processing  
Subject: Re: PhRMA ad - response from PhRMA  
Comments: To: Anna Greenberg <[agreenberg@GQRR.COM](mailto:agreenberg@GQRR.COM)>  
Comments: cc: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
In-Reply-To: <[A596446760EC454295A8ADEC2961A62A01688195@EVS1.GQRR.local](mailto:A596446760EC454295A8ADEC2961A62A01688195@EVS1.GQRR.local)>  
MIME-version: 1.0  
Content-type: text/plain; charset=ISO-8859-1; format=flowed  
Content-transfer-encoding: 7bit

This is simply a prestidigitator's ruse of diverting the audience's attention to perform a magic trick. In this case, the flim-flam is not that the poll results are statistically biased, but that the question is about a hypothetical outcome, not any actual situation. The phrase "when informed about possible implications" is a red herring meant to keep the reader from examining more closely just what is being asked about.

Sort of like asking: "If you knew that Cho Seung Hui would kill 32 people would you have sold him that gun?" and then reporting the results as "95% of Americans oppose the gun sales" and qualifying it by adding something like "after the VA Tech shootings" to obfuscate the fact that the actual question is about the shooter, not the gun purchase.

Once again, Doug Schoen proves that he will do anything for a buck.

Readers with long memories may remember Penn/Schoen's involvement with Dick Morris and others in a scam that skimmed millions of dollars from the 1996 Democratic presidential campaign. Those with shorter memories may go back to the AARPORNET archives for February 1998 when I posted the full text of a Washington Post article describing it in detail.

Jan Werner

---

Anna Greenberg wrote:

> Here is Doug Schoen's column on the poll.

>

> [http://www.realclearpolitics.com/articles/2007/01/medicare\\_part\\_d\\_a\\_publ](http://www.realclearpolitics.com/articles/2007/01/medicare_part_d_a_publ)

> [ic\\_opini.html](http://www.realclearpolitics.com/articles/2007/01/medicare_part_d_a_publ)

>

> -----Original Message-----

> From: AAPORNET [[mailto:AAPORNET@asu.edu](mailto:mailto:AAPORNET@asu.edu)] On Behalf Of Caplan, James R

> CIV DMDC

> Sent: Tuesday, April 17, 2007 2:46 PM  
> To: AAPORNET@asu.edu  
> Subject: Re: PhRMA ad - response from PhRMA

>  
> It's an old technique, scare 'em with big words, akin to the famous, "My  
> opponent masticates with his wife during dinner."  
> A formulary is a list of preferred drugs, reduced to fewer types per  
> category to reduce costs. Most insurance companies currently require  
> them.  
> If there is a single drug to negotiate for, the price is lower because  
> the  
> quantity is higher.  
> Jim Caplan  
> Arlington

>  
>  
> -----Original Message-----  
> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Marc Sapir  
> Sent: Tuesday, April 17, 2007 2:03 PM  
> To: AAPORNET@asu.edu  
> Subject: Re: PhRMA ad - response from PhRMA

>  
> Sid,  
>  
> Thanks. Actually it's a pretty good example of how polling is used to  
> advance a political agenda. Their aim wasn't to find out what people  
> think  
> or believe at all but to test which PR strategies can be used to  
> undermine  
> positive governmental intervention in behalf of the public.  
> Their ante-hoc, before the fact, intent describes my beef with  
> professionals  
> lending their wares/expertise to candidates, political parties,  
> marketers  
> with specific agendas. Therein the overlap between the intellectual  
> ideal  
> of survey research to enhance knowledge versus marketing to entice and  
> manipulate. That PhRMA is willing to more or less "come clean" with you  
> or  
> AAPOR is just a fine example of how the money is able to incorporate  
> professionals into their culture of deceit.  
> We're not actually collaborators. We (You or I) don't like what they  
> have  
> done yet we are now folded within the framework of what they have  
> done--leading you to suggest they perhaps deserve praise for being open  
> about it. This process pretty well describes how the entire academic  
> environment has been corrupted in the past few decades, but polling is  
> in  
> the forefront of that intellectual corruption because it is a field so  
> succulent and vital to money's ability to manipulate our culture, our  
> desires and beliefs.  
>  
> marc

>

> Marc Sapir MD, MPH  
> Executive Director  
> Retro Poll  
> www.retopoll.org  
>  
>  
>  
>  
> -----Original Message-----  
> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Sid Groeneman  
> Sent: Tuesday, April 17, 2007 7:26 AM  
> To: AAPORNET@asu.edu  
> Subject: PhRMA ad - response from PhRMA  
>  
> It appears that the this morning's posting/discussion about yesterday's  
> Washington Post ad might have induced PhRMA to respond to my phone  
> inquiry  
> about the reported poll results (or to respond faster than than  
> otherwise  
> would have). I received a call from Ken Johnson's assistant (Ken Johnson  
> is  
> a Senior VP at PhRMA), saying he could patch me in to Ken, who was out  
> on  
> travel. When we were connected, I first asked the identity of polling  
> firms  
> referred to in the ads. I was told that the poll was conducted Dec.  
> 19-22,  
> 2006 jointly by The Tarrance Group and Penn, Schoen & Berland - and the  
> reason the firms weren't cited is because they couldn't get "sign- off"  
> from  
> Mark Penn because "they couldn't reach him". (Hmm, I wonder where Mark's  
> been hiding out these past 3 months.) Ken Johnson further explained that  
> PhRMA felt justified in not disclosing the polling firms because AARP  
> hadn't  
> been doing it either in their ads SUPPORTING government negotiation of  
> Medicare drug prices.  
>  
> As for citing the 89% voter opposition to having the government  
> negotiate  
> prices "if it would limit access to prescription medications," Mr.  
> Johnson  
> said PhRMA felt justified in framing the question this way based on a  
> Congressional Budget Office letter (quoted in ad), stating: "...without  
> the  
> authority to establish a formulary, we believe the Secretary would not  
> be  
> able to encourage the use of particular drugs by Part D beneficiaries  
> and as  
> a result would lack the leverage to obtain significant discounts in his  
> negotiations with manufacturers." The ad goes on to help readers  
> understand  
> what the CBO letter means: "In case you missed it, that's bureaucratic  
> speak  
> for 'restricted access to medicines'."

>  
> Mr. Johnson also offered to have his assistant fax me a 2-page memo put  
> out  
> jointly by the two polling firms. The memo, dated January 8, describes  
> the  
> sample as 1,098 interviews with Americans who voted in the 2006 midterm  
> elections. The memo reports various results from the survey, including:  
> \* " Initially, 76% of voters support government negotiation and 24%  
> oppose  
> it. However, the way the question is posed, there is no reason to oppose  
> the  
> proposal."  
> \* "After begin told about the negative implications of the proposal,  
> opinion  
> flips - only 35% support government negotiation and 65% oppose it."  
> \* "Learning that the proposal could limit access to prescription drugs  
> dramatically erodes support for government negotiation: 89% oppose the  
> proposal when they learn it could limit access to prescription drugs."  
>  
> Although many of us would probably disapprove of PhRMA's use of the  
> survey  
> data, I guess they deserve some credit for responding and disclosing  
> this  
> much.  
>  
> Sid Groeneman  
>  
>  
>  
>  
>  
>  
> -----  
> Archives: <http://lists.asu.edu/archives/aapornet.html> .  
> Please ask authors before quoting outside AAPORNET.  
> Unsubscribe?-don't reply to this message, write to:  
> [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
>  
> -----  
> Archives: <http://lists.asu.edu/archives/aapornet.html> .  
> Please ask authors before quoting outside AAPORNET.  
> Unsubscribe?-don't reply to this message, write to:  
> [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
>  
> -----  
> Archives: <http://lists.asu.edu/archives/aapornet.html> .  
> Please ask authors before quoting outside AAPORNET.  
> Unsubscribe?-don't reply to this message, write to:  
> [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
>  
> -----  
> Archives: <http://lists.asu.edu/archives/aapornet.html> .  
> Please ask authors before quoting outside AAPORNET.  
> Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
>

>

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

-----  
Date: Wed, 18 Apr 2007 11:46:01 -0400

Reply-To: Sid Groeneman <[sid@GROENEMAN.COM](mailto:sid@GROENEMAN.COM)>

Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: Sid Groeneman <[sid@GROENEMAN.COM](mailto:sid@GROENEMAN.COM)>

Subject: Re: PhRMA ad - response from PhRMA

Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)

Comments: cc: [jwerner@JWDP.COM](mailto:jwerner@JWDP.COM)

In-Reply-To: <[462626A5.1070006@jwdp.com](mailto:462626A5.1070006@jwdp.com)>

MIME-version: 1.0 (Apple Message framework v752.3)

Content-type: text/plain; charset=US-ASCII; delsp=yes; format=flowed

Content-transfer-encoding: 7bit

Yes, I fully agree with Jan. But it's also true that the question presents ONLY a negative hypothetical. If the question contains a possible negative outcome, then it would have been a better measure of public sentiment to also include a hypothetical positive - perhaps something like the following: "Those who oppose negotiation think that government negotiation of drug prices will result in restricted access to medications and reduce consumers' choices. Those who favor it think that reduced prices will save consumers money and make it possible for more people to afford drugs. Given these arguments, do you favor or oppose government negotiation of prices in the Medicare program?" PhRMA (and Doug Schoen) claim that their wording "educates" respondents, but it's rather one-sided education, no?

Sid

On Apr 18, 2007, at 10:09 AM, Jan Werner wrote:

This is simply a prestidigitator's ruse of diverting the audience's attention to perform a magic trick. In this case, the flim-flam is not that the poll results are statistically biased, but that the question is about a hypothetical outcome, not any actual situation. The phrase "when informed about possible implications" is a red herring meant to keep the reader from examining more closely just what is being asked about.

Sort of like asking: "If you knew that Cho Seung Hui would kill 32 people would you have sold him that gun?" and then reporting the results as "95% of Americans oppose the gun sales" and qualifying it by adding something like "after the VA Tech shootings" to obfuscate the fact that the actual question is about the shooter, not the gun purchase.

Once again, Doug Schoen proves that he will do anything for a buck.

Readers with long memories may remember Penn/Schoen's involvement with Dick Morris and others in a scam that skimmed millions of dollars from the 1996 Democratic presidential campaign. Those with shorter memories may go back to the AARPORNET archives for February 1998 when I posted the full text of a Washington Post article describing it in detail.

Jan Werner

---

Anna Greenberg wrote:

> Here is Doug Schoen's column on the poll.  
> [http://www.realclearpolitics.com/articles/2007/01/  
> medicare\\_part\\_d\\_a\\_publ  
> ic\\_opini.html](http://www.realclearpolitics.com/articles/2007/01/medicare_part_d_a_publ_ic_opini.html)  
>

---

Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

Date: Fri, 20 Apr 2007 08:01:27 -0400  
Reply-To: "Kennedy, John M." <[kennedyj@INDIANA.EDU](mailto:kennedyj@INDIANA.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "Kennedy, John M." <[kennedyj@INDIANA.EDU](mailto:kennedyj@INDIANA.EDU)>  
Subject: Survey Practice and AAPOR Presentations  
Comments: To: [aapornet@asu.edu](mailto:aapornet@asu.edu)  
MIME-version: 1.0  
Content-type: text/plain; charset="us-ascii"  
Content-transfer-encoding: quoted-printable

Survey Practice is the new AAPOR publication designed as a forum for the broad dissemination of practical survey methods and public opinion research. We welcome you to submit your AAPOR presentation or other ideas for articles to Survey Practice.

To read more about Survey Practice and see its call for papers and editorial guidelines, please go to [www.surveyppractice.org](http://www.surveyppractice.org). For additional information, please contact one of the editors.

John Kennedy, editor  
[kennedyj@indiana.edu](mailto:kennedyj@indiana.edu)=20  
812 855 2573

Diane O'Rourke, associate editor  
[DOrourke@srl.uic.edu](mailto:DOrourke@srl.uic.edu)=20

David Moore, associate editor  
dmoore62@comcast.net=20

Andy Peytchev, associate editor  
apeytchev@rti.org

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

Date: Fri, 20 Apr 2007 11:32:05 -0500  
Reply-To: Mike Flanagan <[MFlanagan@GOAMP.COM](mailto:MFlanagan@GOAMP.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Mike Flanagan <[MFlanagan@GOAMP.COM](mailto:MFlanagan@GOAMP.COM)>  
Subject: Job Opportunity  
Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
Comments: cc: Corliss Lawrence <[lawrencec@intermedia.org](mailto:lawrencec@intermedia.org)>  
MIME-version: 1.0  
Content-type: text/plain; charset="US-ASCII"  
Content-transfer-encoding: quoted-printable

InterMedia, a global research, evaluation and consulting firm specializing in the field of communications, is seeking an experienced Research Analyst/Project Manager who will be responsible for the management of quantitative and qualitative research projects primarily, but not limited to, the Central Asian region. This is a highly multifaceted position with duties including client and subcontractor liaising, research design, project management, research analysis, report writing, presentations to clients and proposal writing.=20

=20

#### Knowledge and Skills Requirements

- \* A Bachelor's degree with a quantitative or scientific background is required; a Master's degree is preferred.
- \* At least 3 years of relevant work experience in research/data analysis.=20
- \* Solid knowledge of and experience with quantitative and qualitative research methods.=20
- \* Proven ability to analyze and interpret data to identify patterns and solutions, including surveys and focus group transcripts
- \* Understanding of statistical techniques for the social sciences and strong quantitative data analysis skills (including frequencies, cross-tabulations, means tables, multivariate analysis and tests of statistical significance)



\* Experience with survey analysis (e.g., SPSS) and MS Office software applications.=20

\* Strong analytical thinking, writing abilities and oral presentation skills for effective communications in English.

\* Ability to make effective presentations through a combination of research insight, recommendations and use of graphics

\* Proven organizational and project and time management skills.=20

\* Ability to work with a wide range of clients and subcontractors.=20

\* Strong Russian language skills.

\* Understanding of and experience in Central Asia and/or the former Soviet Union desired

\* Interest in international research, mass media, marketing and communications in developing societies.

\* Ability to travel (approx. 25%).

\* Curiosity, depth and commitment to high quality research.

\* First-rate interpersonal skills.

\* Self-starter, proactive problem solver and strategic thinker.

=20

InterMedia offers an excellent compensation and benefits package, a casual and friendly work environment, and a convenient downtown location.=20

=20

We invite qualified candidates to email your cover letter and resume to [pmcenasia@intermedia.org](mailto:pmcenasia@intermedia.org) <<mailto:pmcentralasia@intermedia.org>> or fax to 202-434-9560.

EOE/M/F/V/D

=20

=20

=20

=20

-----

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

Date: Fri, 20 Apr 2007 14:14:12 -0500

Reply-To: Mike Flanagan <[MFlanagan@GOAMP.COM](mailto:MFlanagan@GOAMP.COM)>

Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: Mike Flanagan <[MFlanagan@GOAMP.COM](mailto:MFlanagan@GOAMP.COM)>

Subject: Job Opportunity

Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)

Comments: cc: "Friedman, Avi" <[afriedman@hillel.org](mailto:afriedman@hillel.org)>

MIME-version: 1.0

Content-type: text/plain; charset="US-ASCII"

Content-transfer-encoding: quoted-printable

Senior Associate for Performance Measurement and Organizational Effectiveness

Hillel: The Foundation for Jewish Campus Life

Location: Washington, D.C.

[www.hilleljobs.com](http://www.hilleljobs.com) <<http://www.hilleljobs.com/>>=20

=20

Hillel: The Foundation for Jewish Campus Life seeks a high performing, inventive professional to lead its work in performance measurement, joining a newly formed knowledge management and research team. Hillel is proud to be the largest Jewish non-profit campus organization in the world, supporting 251 affiliated Foundations, Program Centers and Jewish Student Organizations that serve 500 campuses throughout North America as well as international affiliates in 14 other countries.

=20

#### General Description

As Hillel embarks on the implementation of its 5-year Strategic Plan entitled "Delivering the Jewish Future," developing the organizational capacity for effective quantitative and qualitative Measurement and Organizational Effectiveness is central to the organization's success. Hillel will build-upon the value of a number of existing tools and methodologies for data-gathering and analysis to develop a system for measuring local, national, and international achievement along a broad-range of priorities and objectives. Ultimately, it is Hillel's intent that from its Washington DC based office, its program of performance measurement and organizational effectiveness will assess and work to transform the performance of its North American affiliates.

The Senior Associate will bring skills and expertise in measurement, evaluation, and organizational effectiveness as well as technological savvy and organizational change management. The Senior Associate will lead a team's efforts to transition Hillel's existing data-gathering

processes to a comprehensive Measurement and Organizational Effectiveness program that will develop and assess effective dashboard metrics for Hillel's stakeholders. Working in concert with a taskforce of local professionals, lay-leaders, students, and subject-matter-experts, the director will ensure that the organization can track achievement of Strategic Plan objectives. Ideal candidates will have experience in managing outsourced technology providers and/or consultants and will possess an ability to translate organizational objectives into operational/ technological requirements, processes, and deliverables.=20

The headquarters are located in a new building in the exciting Penn Quarter area of Washington, D.C. The Senior Associate will join a tightly-knit team of professionals who range in background and experience and will work together on the broader strategies of knowledge management, research, and general organizational effectiveness, all strategies at the center of Hillel's successful implementation of its Strategic Plan. =20

=20

## Job Portfolio

### Measurement and Organizational Effectiveness:=20

- \* Establish appropriate baselines and control mechanisms to ensure that progress can be tracked longitudinally, geographically, and demographically.=20
- \* Oversee the data-gathering and analysis of an annual self-assessment tool for local Hillels including data maintenance, management, and hygiene.=20
- \* Invent and implement a series of surveys that collects and contrasts data from various Hillel stakeholders. =20
- \* Develop real-time data-gathering and results reporting that local Hillels and national stakeholders can access.=20
- \* Manage technology that facilitates surveys and data analysis.
- \* Propose strategies, some incentive-related, for improving performance on specific metrics measuring at or below targets.=20
- \* Potentially lead the Measurement and Organizational Effectiveness taskforce to develop organizational measurement approach, tools and processes.=20
- \* Potentially supervise dedicated staff focused on data-gathering, analysis, and review.=20
- \* Provide intellectual leadership for field related to quantitative evaluation and assessment; change culture to ready affiliates for measurement and evaluation.
- \* With team, develop and lead qualitative data collection strategies.

=20

### Align Resources and Develop Incentives:=20

- \* Oversee transition from application-based to measurement-based

grants for local Hillels. Provide adequate and appropriate financial incentives that lead Hillels toward achievement of Hillel's Strategic Planning Priorities.=20

- \* Participate in re-alignment of Hillel's Standards of Excellence in support of Strategic Planning Priorities and in order to ensure appropriate data-gathering during throughout Hillel's Accreditation process.=20

=20

Organizational Effectiveness & Knowledge Management:=20

- \* Work with professional colleagues to ensure that data, knowledge, and learning are available, shared, and transmitted throughout the organization. Leverage findings from Measurement and Organizational Effectiveness research to drive organizational decision-making and prioritization.=20

- \* Fit measurement strategies into broader research agenda for Hillel that includes updating Hillel's Strategic Plan research on students' ethno-religious identity and on best practices in student life.

=20

Qualifications=20

- \* 4-7 years experience in organizational performance measurement, gathering data/ survey design, and data analysis. Experience in related fields (market research) also valuable.

- \* Experience in managing outsourced technology providers and/or consultants.=20

- \* Ability to translate organizational objectives into operational requirements, processes, and deliverables.=20

- \* Creative, inventive, and strategic thinker.

- \* Team player; excellent interpersonal skills and able to lead teams in thinking in new ways.

Salary and Benefits=20

Hillel offers an excellent benefits package. Salary will be commensurate with experience. This is an excellent opportunity for career growth in an expanding department.=20

Desired Start Date=20

Immediate

=20

For detailed job description and to apply: [www.hilleljobs.com](http://www.hilleljobs.com)  
<<http://www.hilleljobs.com>>=20

=20

=20

=20

=20

=20

=20

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
=====

Date: Sat, 21 Apr 2007 14:07:48 -0400  
Reply-To: Claire Durand <Claire.Durand@UMONTREAL.CA>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: Claire Durand <Claire.Durand@UMONTREAL.CA>  
Subject: French presidential elections - polls  
Comments: To: AAPORNET@asu.edu  
MIME-version: 1.0  
Content-type: text/plain; charset=iso-8859-1; format=flowed  
Content-transfer-encoding: quoted-printable

Hi,

For those interested, you can click on the first link below and open the file "evolution\_20\_04\_2007.doc" to see the evolution of voting intention for the first round of the French presidential elections since Januray 2007. The election is held on Sunday 22nd. Remember that the last French presidential election in 2002 was a catastrophe as polls all predicted that the two leading candidates would be Jospin and Chirac while finally the extreme-right wing candidate Le Pen ended second ahead of Jospin and could make it to the second round.

For now, all the polls show Sarkozy and Royal as the two leading candidates but there is some differences between pollsters and it is still possible to have some "surprise". In the last presidential election, the pollsters published abnormally similar estimations. This time, some pollsters differ systematically from others (this is illustrated in the graph in file "evolution\_20\_04\_2007\_avec\_firmes".

Finally, since the law prohibits the publication of polls after Friday at midnight, the last poll was published on Internet at ...11h55 PM Friday! The file Tableau\_20\_04\_2007.pdf gives the results of the 12 polls conducted during the last week.

The prediction from time-series analysis gives=20  
the following prediction for the 4 leading candidates:

Sarkozy : 27,5%  
Royal : 23,6%  
Bayrou : 19,3%  
Le Pen : 14,2%

Best,

Claire Durand  
professeur titulaire  
<https://www.webdepot.umontreal.ca/Usagers/durandc/MonDepotPublic/electionFR2=007>

<http://www.mapageweb.umontreal.ca/durandc>  
D=E9partement de sociologie,  
Universit=E9 de Montr=E9al  
C.P. 6128, succ. Centre-ville,  
Montr=E9al, H3C 3J7 =20

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

=====

Date: Sat, 21 Apr 2007 17:47:11 -0400  
Reply-To: "Murray, Patrick" <[pdmurray@MONMOUTH.EDU](mailto:pdmurray@MONMOUTH.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "Murray, Patrick" <[pdmurray@MONMOUTH.EDU](mailto:pdmurray@MONMOUTH.EDU)>  
Subject: Re: French presidential elections - polls  
Comments: To: Claire Durand <[Claire.Durand@UMONTREAL.CA](mailto:Claire.Durand@UMONTREAL.CA)>, [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
MIME-version: 1.0  
Content-type: text/plain; charset="iso-8859-1"  
Content-transfer-encoding: quoted-printable

While my memory could be off, what I recall about the 2002 French poll =  
"catastrophe" was that Jospin led LePen for second place by no more than =  
1 or 2 percentage points in the final polls and that Jospin ended up =  
behind LePen in the actual vote by only 1 percentage point or so. =20

Furthermore -- in terms of media and public shock at how "wrong" the =  
polls were -- is that most French pollsters reported their percentages =  
to the first decimal place, thus giving these survey estimates an undue =  
aura of precision (especially surveys predicting future behavior). It =  
seems that since 2002, a number of European pollsters have changed to =  
reporting their percentage in whole number integers.

The reporting of survey sample findings in decimal places (and similar =  
issues) could be a great roundtable topic for a future conference.

Patrick Murray  
Monmouth University

-----Original Message-----

The election is held on Sunday 22nd. Remember that the last French = presidential election in 2002 was a catastrophe as polls all predicted = that the two leading candidates would be Jospin and Chirac while finally = the extreme-right wing candidate Le Pen ended second ahead of Jospin and = could make it to the second round.

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
=====

Date: Sat, 21 Apr 2007 20:24:50 -0400  
Reply-To: Gregory Manore <[gmanore@MORPACE.COM](mailto:gmanore@MORPACE.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Gregory Manore <[gmanore@MORPACE.COM](mailto:gmanore@MORPACE.COM)>  
Subject: Reporting on Unscientific Online Polls  
Comments: To: "[AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)" <[AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)>  
MIME-version: 1.0  
Content-type: text/plain; charset="us-ascii"  
Content-transfer-encoding: quoted-printable

Thought I'd share this example of reporting on an unscientific on= line poll conducted in the Detroit area.

Mention that this was an unscientific poll comes.at the very end=20= of the article (although there were some hints).

Relevant passages are highlighted.

~ Greg

Poll finds public transit overriding issue

Group's online survey says Metro Detroiters want to eat, shop wit= hout cars; race poll under way.

Mike Wilkinson / The Detroit News

Metro Detroiters love the area's concerts and art venues and reli= sh its restaurants and grocers.

But a recent survey of more than 1,000 area residents showed they= would really like the opportunity to get to those places without=

using their cars.

The online poll conducted by Issue Media Group and United Way for Southeastern Michigan shows four out of five respondents want a better rapid transit system.

"It's so clear that people are saying 'public transportation,' said Kurt Metzger, director of research for the United Way for Southeastern Michigan and author of the survey.

Metzger created the online polls on behalf of One D, the coalition created last year to forge a comprehensive plan to tackle the area's problems. The polls will be one source of information for the group, which is focusing on six priorities: economic prosperity, education, regional transit, race relations, regional cooperation and quality of life.

A survey on race relations is under way, and more are planned on transportation, education and economic opportunities.

"Our effort is to get as much input across the board on all of these areas," said Anne Masterson, a spokeswoman for Detroit Renaissance, a coalition partner.

The quality-of-life poll touched on a number of topics, from public transportation to crime. It was advertised on a local Internet magazine and through the United Way. But its relevance may be limited: Just 5 percent of the respondents are from Macomb County, and just 44 percent of the Detroiters who filled out the questionnaire are black. The city's black population is more than 80 percent.

Coalition members are more interested in the current survey on race relations, and its reach will likely be broader. The United Way is willing to mail the survey to those who cannot take it online, and it will be translated into Spanish and Arabic, said Shirley Stancato, president and CEO of New Detroit, an organization that deals with race issues.

New Detroit has held a summit on race among area leaders. But Stancato said the poll will allow them to find out what people think about "in the privacy of their homes."

"I think it's important to know what people are thinking," she said.

Many have said race relations in the region, the most segregated in the country, must improve.

"I think race relations are so critical and cuts across this region in so many ways that everyone has an opinion," Metzger said.

One reason One D chose the online polls was their cost: zero. A scientific survey covering 800 people in Wayne, Oakland and Macomb



counties could cost more than \$30,000.

The race relations survey can be found at the United Way's Website, [www.uwsem.org](http://www.uwsem.org). For a mailed copy, call (313) 226-9200.

Gregory Manore  
Research Analyst  
MORPACE International, Inc.  
31700 Middlebelt Road, Suite 200  
Farmington Hills, MI 48334  
Tel: 248-737-5315 x412  
Fax: 248-737-5326  
[gmanore@morpace.com](mailto:gmanore@morpace.com)  
[www.morpace.com](http://www.morpace.com)

This message, together with any attachments, is intended only for the use of the individual or entity to whom it is addressed and may contain information that is confidential and prohibited from disclosure. If you are not an intended recipient, you are hereby notified that any dissemination, or copying of this message or any attachment, is strictly prohibited. If you have received this message in error, please notify the original sender immediately by telephone or by return e-mail and delete this message along with any attachment, from your computer. Thank you.

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

=====  
Date: Sun, 22 Apr 2007 02:24:42 -0400  
Reply-To: Claire Durand <[Claire.Durand@UMONTREAL.CA](mailto:Claire.Durand@UMONTREAL.CA)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Claire Durand <[Claire.Durand@UMONTREAL.CA](mailto:Claire.Durand@UMONTREAL.CA)>  
Subject: Re: French presidential elections - polls  
Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
MIME-version: 1.0  
Content-type: text/plain; charset=iso-8859-1; format=flowed  
Content-transfer-encoding: quoted-printable

>Your memory is indeed off. The last 11 polls, published during the last week, put Jospin 1,9 points too high and Le Pen 4,2 points too low. The last 6 polls put Jospin between 4 and 6.5 points ahead of Le Pen. Le Pen finished 0.7 point ahead of Jospin.  
>  
>The question of the publication of the first decimal is interesting. In fact, the Pollsters do not publish to the first decimal, they only use .5 as decimal and they have no choice but to

>use 0.5 since, in addition to the leading 4=20  
>candidates, there are 8 candidates who share=20  
>together 15% of the vote, i.e., between 0.5 and 4.5 each.

>

>Best,

>

>Le 17:47 2007-04-21, vous avez =E9crit:

>

>>>While my memory could be off, what I recall=20  
>>>about the 2002 French poll "catastrophe" was=20  
>>>that Jospin led LePen for second place by no=20  
>>>more than 1 or 2 percentage points in the final=20  
>>>polls and that Jospin ended up behind LePen in=20  
>>>the actual vote by only 1 percentage point or so.

>>>

>>>Furthermore -- in terms of media and public=20  
>>>shock at how "wrong" the polls were -- is that=20  
>>>most French pollsters reported their=20  
>>>percentages to the first decimal place, thus=20  
>>>giving these survey estimates an undue aura of=20  
>>>precision (especially surveys predicting future=20  
>>>behavior). It seems that since 2002, a number=20  
>>>of European pollsters have changed to reporting=20  
>>>their percentage in whole number integers.

>>>

>>>The reporting of survey sample findings in=20  
>>>decimal places (and similar issues) could be a=20  
>>>great roundtable topic for a future conference.

>>>

>>>Patrick Murray  
>>>Monmouth University

>>>

>>>-----Original Message-----

>>>The election is held on Sunday 22nd. Remember=20  
>>>that the last French presidential election in=20  
>>>2002 was a catastrophe as polls all predicted=20  
>>>that the two leading candidates would be Jospin=20  
>>>and Chirac while finally the extreme-right wing=20  
>>>candidate Le Pen ended second ahead of Jospin=20  
>>>and could make it to the second round.

>

Claire Durand  
professeur titulaire  
<https://www.webdepot.umontreal.ca/Usagers/durandc/MonDepotPublic/electionFR2=007>

<http://www.mapageweb.umontreal.ca/durandc>  
D=E9partement de sociologie,  
Universit=E9 de Montr=E9al  
C.P. 6128, succ. Centre-ville,  
Montr=E9al, H3C 3J7 =20

-----

Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

Date: Sun, 22 Apr 2007 12:25:41 -0400

Reply-To: "Murray, Patrick" <[pdmurray@MONMOUTH.EDU](mailto:pdmurray@MONMOUTH.EDU)>

Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: "Murray, Patrick" <[pdmurray@MONMOUTH.EDU](mailto:pdmurray@MONMOUTH.EDU)>

Subject: Re: French presidential elections - polls

Comments: To: [AApornet@asu.edu](mailto:AApornet@asu.edu)

MIME-version: 1.0

Content-type: text/plain; charset="iso-8859-1"

Content-transfer-encoding: quoted-printable

Thanks Claire. I stand chastened :) =20

I should have looked up your POQ article BEFORE I posted (excellent = review of those polls, by the way). =20

But I do remember not being "professionally" suprised by the first-round = outcome in 2002. Looking at the final polls put out by 6 pollsters that = week, they had Chirac right on the money and Jospin off by less than 2 = points (within each poll's margin of error, although admittedly all were = overestimates). The fact that LePen did about 3.5 points better than = his poll numbers wasn't too shocking to me. In the U.S., we've seen = those types of underestimates for far right candidates. So I guess the = question is will we see the same dynamic this year (although = fortunately, at least it looks like LePen is too far back to do better = than third).

=20

---

From: Claire Durand [<mailto:Claire.Durand@umontreal.ca>]

Sent: Sun 4/22/2007 2:13 AM

To: Murray, Patrick

Subject: RE: French presidential elections - polls

Your memory is indeed off. The last 11 polls, published during the last = week, put Jospin 1,9 points too high and Le Pen 4,2 points too low. The = last 6 polls put Jospin between 4 and 6.5 points ahead of Le Pen. Le = Pen finished 0.7 point ahead of Jospin.

The question of the publication of the first decimal is interesting. In = fact, the Pollsters do not publish to the first decimal, they only use = .5 as decimal and they have no choice but to use 0.5 since, in addition = to the leading 4 candidates, there are 8 candidates who share together = 15% of the vote, i.e., between 0.5 and 4.5 each.

Best,

Le 17:47 2007-04-21, vous avez =E9crit:

While my memory could be off, what I recall about the 2002 French poll =  
"catastrophe" was that Jospin led LePen for second place by no more than =  
1 or 2 percentage points in the final polls and that Jospin ended up =  
behind LePen in the actual vote by only 1 percentage point or so. =20  
=09

Furthermore -- in terms of media and public shock at how "wrong" the =  
polls were -- is that most French pollsters reported their percentages =  
to the first decimal place, thus giving these survey estimates an undue =  
aura of precision (especially surveys predicting future behavior). It =  
seems that since 2002, a number of European pollsters have changed to =  
reporting their percentage in whole number integers.  
=09

The reporting of survey sample findings in decimal places (and similar =  
issues) could be a great roundtable topic for a future conference.  
=09

Patrick Murray=20  
Monmouth University=20

=09

-----Original Message-----=20

The election is held on Sunday 22nd. Remember that the last French =  
presidential election in 2002 was a catastrophe as polls all predicted =  
that the two leading candidates would be Jospin and Chirac while finally =  
the extreme-right wing candidate Le Pen ended second ahead of Jospin and =  
could make it to the second round.

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .

Unsubscribe? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
signoff aapornet

Please ask authors before quoting outside AAPORNET.

=====  
Date: Sun, 22 Apr 2007 13:05:45 -0400

Reply-To: Claire Durand <[Claire.Durand@UMONTREAL.CA](mailto:Claire.Durand@UMONTREAL.CA)>

Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: Claire Durand <[Claire.Durand@UMONTREAL.CA](mailto:Claire.Durand@UMONTREAL.CA)>

Subject: Re: French presidential elections - polls

Comments: To: "Murray, Patrick" <[pdmurray@MONMOUTH.EDU](mailto:pdmurray@MONMOUTH.EDU)>, [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)

In-Reply-To: <[646CCA15396FD24586392DB998CCF0210539074B@WLB-EXCH-VS-01.monmouth.edu](mailto:646CCA15396FD24586392DB998CCF0210539074B@WLB-EXCH-VS-01.monmouth.edu)>

MIME-version: 1.0

Content-type: text/plain; charset=iso-8859-1; format=flowed

Content-transfer-encoding: quoted-printable

Thanks Patrick,

Two points,

First, the importance of what happened in France=20

in 2002 is that polls, in a way, called the vote=20

in the sense that, people being sure that Jospin=20

and Chirac would go to the second round, found it=20

acceptable to vote for some marginal candidates=20

(see Andr=E9 Blais on strategic voting in that=20

election) so that Jospin did not make it.

Second, we tend to think of margin of error as=20 the same for 6 polls than for one. It is not the=20 case. If we had real random samples (it is=20 probability sample with quotas in France), we=20 should see about half the polls on one side of=20 the real number and another half on the other=20 side. The mean margin of error should approach=20 zero if many polls are conducted. When all the=20 polls underestimate a candidate by the same=20 margin or almost, it is systematic bias.

Let's see what will happen this time. For now,=20 the news here speak of record participation.

Best,

Le 12:25 2007-04-22, vous avez =E9crit:

>Thanks Claire. I stand chastened :)

>I should have looked up your POQ article BEFORE=20

>I posted (excellent review of those polls, by the way).

>But I do remember not being "professionally"=20

>suprised by the first-round outcome in=20

>2002. Looking at the final polls put out by 6=20

>pollsters that week, they had Chirac right on=20

>the money and Jospin off by less than 2 points=20

>(within each poll's margin of error, although=20

>admittedly all were overestimates). The fact=20

>that LePen did about 3.5 points better than his=20

>poll numbers wasn't too shocking to me. In the=20

>U.S., we've seen those types of underestimates=20

>for far right candidates. So I guess the=20

>question is will we see the same dynamic this=20

>year (although fortunately, at least it looks=20

>like LePen is too far back to do better than third).

>

>

>

>From: Claire Durand [mailto: Claire.Durand@umontreal.ca]

>Sent: Sun 4/22/2007 2:13 AM

>To: Murray, Patrick

>Subject: RE: French presidential elections - polls

>

>

>Your memory is indeed off. The last 11 polls,=20

>published during the last week, put Jospin 1,9=20

>points too high and Le Pen 4,2 points too=20

>low. The last 6 polls put Jospin between 4 and=20

>6.5 points ahead of Le Pen. Le Pen finished 0.7 point ahead of Jospin.

>

>The question of the publication of the first=20

>decimal is interesting. In fact, the Pollsters=20

>do not publish to the first decimal, they only=20  
>use .5 as decimal and they have no choice but to=20  
>use 0.5 since, in addition to the leading 4=20  
>candidates, there are 8 candidates who share=20  
>together 15% of the vote, i.e., between 0.5 and 4.5 each.

>

>Best,

>

>Le 17:47 2007-04-21, vous avez =E9crit:

>

>

>

> While my memory could be off, what I=20  
> recall about the 2002 French poll "catastrophe"=20  
> was that Jospin led LePen for second place by=20  
> no more than 1 or 2 percentage points in the=20  
> final polls and that Jospin ended up behind=20  
> LePen in the actual vote by only 1 percentage point or so.

>

> Furthermore -- in terms of media and=20  
> public shock at how "wrong" the polls were --=20  
> is that most French pollsters reported their=20  
> percentages to the first decimal place, thus=20  
> giving these survey estimates an undue aura of=20  
> precision (especially surveys predicting future=20  
> behavior). It seems that since 2002, a number=20  
> of European pollsters have changed to reporting=20  
> their percentage in whole number integers.

>

> The reporting of survey sample findings=20  
> in decimal places (and similar issues) could be=20  
> a great rountable topic for a future conference.

>

> Patrick Murray  
> Monmouth University

>

> -----Original Message-----

> The election is held on Sunday=20  
> 22nd. Remember that the last French=20  
> presidential election in 2002 was a catastrophe=20  
> as polls all predicted that the two leading=20  
> candidates would be Jospin and Chirac while=20  
> finally the extreme-right wing candidate Le Pen=20  
> ended second ahead of Jospin and could make it to the second round.

>

>

>-----

>Archives: <http://lists.asu.edu/archives/aapornet.html> .  
>Unsubscribe? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
>signoff aapornet  
>Please ask authors before quoting outside AAPORNET.

Claire Durand  
professeur titulaire

<https://www.webdepot.umontreal.ca/Usagers/durandc/MonDepotPublic/electionFR2=007>

<http://www.mapageweb.umontreal.ca/durandc>

D=É9partement de sociologie,  
Universit=É9 de Montr=É9al  
C.P. 6128, succ. Centre-ville,  
Montr=É9al, H3C 3J7 =20

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Unsubscribe? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
signoff aapornet  
Please ask authors before quoting outside AAPORNET.

=====  
Date: Sun, 22 Apr 2007 15:39:46 -0400  
Reply-To: Claire Durand <[Claire.Durand@UMONTREAL.CA](mailto:Claire.Durand@UMONTREAL.CA)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Claire Durand <[Claire.Durand@UMONTREAL.CA](mailto:Claire.Durand@UMONTREAL.CA)>  
Subject: OUF1 French polls  
Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
MIME-version: 1.0  
Content-type: text/plain; charset=iso-8859-1; format=flowed  
Content-transfer-encoding: quoted-printable

For those interested,

The first vote estimates seem to show a rather=20  
good performance of French pollsters this time=20  
except for an overestimation of Le Pen, the=20  
candidate who was underestimated last time.

For now :

Sarkozy 30.6%  
Rooyaal 25.9%  
Bayrou, 18.7%  
Le Pen 10.8%

The election for the second round will be held in=20  
two weeks with Sarkozy and Royal as candidates.

Best,

Claire Durand  
professeur titulaire

<https://www.webdepot.umontreal.ca/Usagers/durandc/MonDepotPublic/electionFR2=007>

<http://www.mapageweb.umontreal.ca/durandc>

D=É9partement de sociologie,  
Universit=É9 de Montr=É9al  
C.P. 6128, succ. Centre-ville,  
Montr=É9al, H3C 3J7 =20





=5F=5F=5F=5F=5F=5F=5F  
J=2E Brian Houston  
Program Director  
Terrorism and Disaster Center  
University of Oklahoma Health Sciences Center  
920 Stanton L=2EYoung Blvd=2E=2C WP 3470  
Oklahoma City=2C OK 73104  
Phone=3A 405=2E271=2E8001 Ext=2E 47633  
FAX=3A 405=2E271=2E8775  
www=2Etdc=2Eouhsc=2Eedu

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
=====

Date: Mon, 23 Apr 2007 08:47:30 -0800  
Reply-To: Marc Sapir <[marcsapir@COMCAST.NET](mailto:marcsapir@COMCAST.NET)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Marc Sapir <[marcsapir@COMCAST.NET](mailto:marcsapir@COMCAST.NET)>  
Subject: Re: Fox News poll on gun laws  
Comments: To: [bhouston@OU.EDU](mailto:bhouston@OU.EDU), [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
In-Reply-To: <[f60ac0253847.462c7b14@ou.edu](mailto:f60ac0253847.462c7b14@ou.edu)>  
MIME-version: 1.0  
Content-type: text/plain; charset=us-ascii  
Content-transfer-encoding: 7bit

I agree with your point. They've distorted the issue. But I'd turn attention to the dumbing down phenomenon. If one were actually interested in preventing events like this tragedy, one might come up with a lot of questions--perhaps important questions--that have little to do with whether or not there should be gun control laws. The world of possible questions concerning out of control violent behavior, random-violence celebrity attacks, youths unable to cope, is certainly an interesting area for research. But one would have to break free of the restricted hot topic paradigm of "for or against gun control". Some will argue that--for poll purposes-- gun control laws can serve as a useful representation for a governing structure (or democratic processes) concerned with citizen well-being (or not)--as the sending of troops to Little Rock by Eisenhower in support of integration did. But that becomes a difficult argument in a culture that so overtly promotes military solutions to domestic and international problems-- imprisons more of its citizens than any nation on earth. Excuse the editorial, but I think that the egregious offense here is sensationalism--narrowing the discussion--more than pushing people against gun control. Their agenda--as represented by Fox's overall programmatic entertainment themes--glorifies maximum ignorance and emotional allegiance. Tabloiding has become mainstream in too many endeavors.

Marc Sapir MD, MPH  
Executive Director  
Retro Poll  
[www.retropoll.org](http://www.retropoll.org)

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of J. Brian Houston

Sent: Monday, April 23, 2007 6:24 AM

To: AAPORNET@asu.edu

Subject: Fox News poll on gun laws

A recent Fox News poll reports that 71% of Americans surveyed believe that tougher gun laws cannot stop shootings like the one that occurred at Virginia Tech (<http://www.foxnews.com/story/0,2933,267085,00.html>)

(Full survey is here:

[http://www.foxnews.com/projects/pdf/041907\\_poll.pdf](http://www.foxnews.com/projects/pdf/041907_poll.pdf)).

I'm interested in what this group thinks of the gun law question as posed on the Fox survey. Here is how it reads:

"Do you think tougher gun laws can help stop things like the Virginia Tech school shooting, or do you think the people who commit these kinds of acts will always find guns?"

It seems to me that the bit about ".or do you think the people who commit these kinds of acts will always find guns" leads the respondent to the conclusion that gun laws are ineffective. Or, at very least, the dichotomy of either tougher gun laws helping or criminals still being able to commit these acts leaves a lot of middle ground where the truth probably lies but is not easy for a respondent to identify.

Any thoughts from this group?

Would simply asking "Do you think tougher gun laws can help stop things like the Virginia Tech school shooting?" change the response percentages to this question? Or, perhaps more importantly, would this simpler question be a more valid measure of American opinion on effectiveness of gun laws in response to events like Virginia Tech?

---

J. Brian Houston  
Program Director  
Terrorism and Disaster Center  
University of Oklahoma Health Sciences Center  
920 Stanton L. Young Blvd., WP 3470  
Oklahoma City, OK 73104  
Phone: 405.271.8001 Ext. 47633  
FAX: 405.271.8775  
[www.tdc.ouhsc.edu](http://www.tdc.ouhsc.edu)

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to:  
[aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
=====

Date: Mon, 23 Apr 2007 10:03:36 -0700  
Reply-To: Steve Johnson <[stevej@nsdssurvey.org](mailto:stevej@nsdssurvey.org)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Steve Johnson <[stevej@NSDSSURVEY.ORG](mailto:stevej@NSDSSURVEY.ORG)>  
Organization: Northwest Survey & Data Services  
Subject: Re: Fox News poll on gun laws  
Comments: To: Marc Sapir <[marcsapir@COMCAST.NET](mailto:marcsapir@COMCAST.NET)>, [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
MIME-version: 1.0  
Content-type: text/plain; format=flowed; charset=iso-8859-1; reply-type=original  
Content-transfer-encoding: 7bit

Even better questions (in my opinion of course) might be about mental health services and mental health follow-up. The shooter had a history of mental health problems, but the mental health system, even though he had been seen and was at a college, was terrible. Imagine how much worse it is for the homeless, or the poor.

Steve Johnson, PhD  
President, Northwest Survey & Data Services

----- Original Message -----

From: "Marc Sapir" <[marcsapir@COMCAST.NET](mailto:marcsapir@COMCAST.NET)>  
To: <[AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)>  
Sent: Monday, April 23, 2007 9:47 AM  
Subject: Re: Fox News poll on gun laws

>I agree with your point. They've distorted the issue. But I'd turn  
> attention to the dumbing down phenomenon. If one were actually  
> interested in preventing events like this tragedy, one might come up  
> with a lot of questions--perhaps important questions--that have little  
> to do with whether or not there should be gun control laws. The world  
> of possible questions concerning out of control violent behavior,  
> random-violence celebrity attacks, youths unable to cope, is certainly  
> an interesting area for research. But one would have to break free of  
> the restricted hot topic paradigm of "for or against gun control". Some  
> will argue that--for poll purposes-- gun control laws can serve as a  
> useful representation for a governing structure (or democratic  
> processes) concerned with citizen well-being (or not)--as the sending of  
> troops to Little Rock by Eisenhower in support of integration did. But  
> that becomes a difficult argument in a culture that so overtly promotes  
> military solutions to domestic and international problems-- imprisons  
> more of its citizens than any nation on earth. Excuse the editorial,  
> but I think that the egregious offense here is sensationalism--narrowing  
> the discussion--more than pushing people against gun control. Their  
> agenda--as represented by Fox's overall programmatic entertainment  
> themes--glorifies maximum ignorance and emotional allegiance.  
> Tabloiding has become mainstream in too many endeavors.  
>  
> Marc Sapir MD, MPH

> Executive Director  
> Retro Poll  
> www.retropoll.org

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of J. Brian Houston  
> Sent: Monday, April 23, 2007 6:24 AM  
> To: AAPORNET@asu.edu  
> Subject: Fox News poll on gun laws

> A recent Fox News poll reports that 71% of Americans surveyed believe  
> that tougher gun laws cannot stop shootings like the one that occurred  
> at Virginia Tech (<http://www.foxnews.com/story/0,2933,267085,00.html>)  
> (Full survey is here:  
> [http://www.foxnews.com/projects/pdf/041907\\_poll.pdf](http://www.foxnews.com/projects/pdf/041907_poll.pdf)).

> I'm interested in what this group thinks of the gun law question as  
> posed on the Fox survey. Here is how it reads:

> "Do you think tougher gun laws can help stop things like the Virginia  
> Tech school shooting, or do you think the people who commit these kinds  
> of acts will always find guns?"

> It seems to me that the bit about ".or do you think the people who  
> commit these kinds of acts will always find guns" leads the respondent  
> to the conclusion that gun laws are ineffective. Or, at very least, the  
> dichotomy of either tougher gun laws helping or criminals still being  
> able to commit these acts leaves a lot of middle ground where the truth  
> probably lies but is not easy for a respondent to identify.

> Any thoughts from this group?

> Would simply asking "Do you think tougher gun laws can help stop things  
> like the Virginia Tech school shooting?" change the response percentages  
> to this question? Or, perhaps more importantly, would this simpler  
> question be a more valid measure of American opinion on effectiveness of  
> gun laws in response to events like Virginia Tech?

---

> J. Brian Houston  
> Program Director  
> Terrorism and Disaster Center  
> University of Oklahoma Health Sciences Center  
> 920 Stanton L.Young Blvd., WP 3470  
> Oklahoma City, OK 73104  
> Phone: 405.271.8001 Ext. 47633  
> FAX: 405.271.8775  
> www.tdc.ouhsc.edu

> -----  
> Archives: <http://lists.asu.edu/archives/aapornet.html> .

> Please ask authors before quoting outside AAPORNET.  
> Unsubscribe?-don't reply to this message, write to:  
> aapornet-request@asu.edu  
>  
> -----  
> Archives: <http://lists.asu.edu/archives/aapornet.html> .  
> Please ask authors before quoting outside AAPORNET.  
> Unsubscribe?-don't reply to this message, write to:  
> aapornet-request@asu.edu  
>

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
=====

Date: Mon, 23 Apr 2007 13:12:30 -0400  
Reply-To: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>  
Subject: Re: Fox News poll on gun laws  
Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
In-Reply-To: <[f60ac0253847.462c7b14@ou.edu](mailto:f60ac0253847.462c7b14@ou.edu)>  
MIME-version: 1.0  
Content-type: text/plain; charset=us-ascii  
Content-transfer-encoding: quoted-printable

Well, here is an AP poll done after the Va Tech shootings with different wording for comparison's sake

<http://www.pollingreport.com/guns.htm>

When asked "Should gun laws be made more strict, less strict or remain as they are?"=20  
47% More strict  
11% Less strict  
38% Remain as they are  
4% Unsure  
=20

Just below the AP poll is some lovely time series data from Gallup

--  
Leo G. Simonetta  
Director of Research  
Art & Science Group, LLC  
6115 Falls Road, Suite 101  
Baltimore MD 21209

> -----Original Message-----  
> From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of J. Brian Houston  
> Sent: Monday, April 23, 2007 10:24 AM  
> To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
> Subject: Fox News poll on gun laws

>  
> A recent Fox News poll reports that 71% of Americans surveyed  
> believe that tougher gun laws cannot stop shootings like the  
> one that occurred at Virginia Tech  
> (<http://www.foxnews.com/story/0,2933,267085,00.html>) (Full  
> survey is here: [http://www.foxnews.com/projects/pdf/041907\\_poll.pdf](http://www.foxnews.com/projects/pdf/041907_poll.pdf)).

>=20

> I'm interested in what this group thinks of the gun law  
> question as posed on the Fox survey. Here is how it reads:

>=20

> "Do you think tougher gun laws can help stop things like the  
> Virginia Tech school shooting, or do you think the people who  
> commit these kinds of acts will always find guns?"

>=20

> It seems to me that the bit about "...or do you think the  
> people who commit these kinds of acts will always find guns"  
> leads the respondent to the conclusion that gun laws are  
> ineffective. Or, at very least, the dichotomy of either  
> tougher gun laws helping or criminals still being able to  
> commit these acts leaves a lot of middle ground where the  
> truth probably lies but is not easy for a respondent to identify.

>=20

> Any thoughts from this group?

>=20

> Would simply asking "Do you think tougher gun laws can help  
> stop things like the Virginia Tech school shooting?" change  
> the response percentages to this question? Or, perhaps more  
> importantly, would this simpler question be a more valid  
> measure of American opinion on effectiveness of gun laws in  
> response to events like Virginia Tech?

>=20

> \_\_\_\_\_

> J. Brian Houston  
> Program Director  
> Terrorism and Disaster Center  
> University of Oklahoma Health Sciences Center 920 Stanton  
> L. Young Blvd., WP 3470 Oklahoma City, OK 73104  
> Phone: 405.271.8001 Ext. 47633  
> FAX: 405.271.8775  
> [www.tdc.ouhsc.edu](http://www.tdc.ouhsc.edu)

>  
> -----

> Archives: <http://lists.asu.edu/archives/aapornet.html> .  
> Please ask authors before quoting outside AAPORNET.  
> Unsubscribe?-don't reply to this message, write to:  
> [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

>  
> -----

Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

=====

Date: Mon, 23 Apr 2007 13:38:29 -0400

Reply-To: "Ehrlich, Nathaniel" <Nathaniel.Ehrlich@SSC.MSU.EDU>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: "Ehrlich, Nathaniel" <Nathaniel.Ehrlich@SSC.MSU.EDU>  
Subject: Re: Fox News poll on gun laws  
Comments: To: Steve Johnson <stevej@nsdssurvey.org>, AAPORNET@asu.edu  
In-Reply-To: <007101c785c9\$5625d870\$76fea8c0@stevelaptop>  
MIME-version: 1.0  
Content-type: text/plain; charset=us-ascii  
Content-transfer-encoding: quoted-printable

I have to disagree. The information I've heard is that he was judged to be a danger to himself, but instead of involuntary commitment, the judge told him to get outpatient help. The mental health professionals did all they could, but when the judge lets someone walk, it's on him.

Nat Ehrlich, Ph.D.  
Research Specialist  
Michigan State University=20  
Institute for Public Policy and Social Research  
Office for Social Research  
321 Berkey Hall  
East Lansing, MI 48824  
517-353-2639

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Steve Johnson  
Sent: Monday, April 23, 2007 1:04 PM  
To: AAPORNET@asu.edu  
Subject: Re: Fox News poll on gun laws

Even better questions (in my opinion of course) might be about mental health=20 services and mental health follow- up. The shooter had a history of mental=20 health problems, but the mental health system, even though he had been seen=20 and was at a college, was terrible. Imagine how much worse it is for the=20 homeless, or the poor.

Steve Johnson, PhD  
President, Northwest Survey & Data Services

----- Original Message -----=20

From: "Marc Sapir" <marcsapir@COMCAST.NET>  
To: <AAPORNET@asu.edu>  
Sent: Monday, April 23, 2007 9:47 AM  
Subject: Re: Fox News poll on gun laws

>I agree with your point. They've distorted the issue. But I'd turn  
> attention to the dumbing down phenomenon. If one were actually  
> interested in preventing events like this tragedy, one might come up  
> with a lot of questions--perhaps important questions--that have little  
> to do with whether or not there should be gun control laws. The world

> of possible questions concerning out of control violent behavior,  
> random-violence celebrity attacks, youths unable to cope, is certainly  
> an interesting area for research. But one would have to break free of  
> the restricted hot topic paradigm of "for or against gun control".

Some

> will argue that--for poll purposes-- gun control laws can serve as a  
> useful representation for a governing structure (or democratic  
> processes) concerned with citizen well-being (or not)--as the sending  
of  
> troops to Little Rock by Eisenhower in support of integration did.

But

> that becomes a difficult argument in a culture that so overtly  
promotes  
> military solutions to domestic and international problems-- imprisons  
> more of its citizens than any nation on earth. Excuse the editorial,  
> but I think that the egregious offense here is  
sensationalism--narrowing  
> the discussion--more than pushing people against gun control. Their  
> agenda--as represented by Fox's overall programmatic entertainment  
> themes--glorifies maximum ignorance and emotional allegiance.  
> Tabloiding has become mainstream in too many endeavors.

>

> Marc Sapir MD, MPH

> Executive Director

> Retro Poll

> [www.retropoll.org](http://www.retropoll.org)

>

>

>

>

>

> -----Original Message-----

> From: AAPORNET [mailto:[AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)] On Behalf Of J. Brian Houston

> Sent: Monday, April 23, 2007 6:24 AM

> To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)

> Subject: Fox News poll on gun laws

>

> A recent Fox News poll reports that 71% of Americans surveyed believe  
> that tougher gun laws cannot stop shootings like the one that occurred  
> at Virginia Tech (<http://www.foxnews.com/story/0,2933,267085,00.html>)  
> (Full survey is here:  
> [http://www.foxnews.com/projects/pdf/041907\\_poll.pdf](http://www.foxnews.com/projects/pdf/041907_poll.pdf)).

>

> I'm interested in what this group thinks of the gun law question as  
> posed on the Fox survey. Here is how it reads:

>

> "Do you think tougher gun laws can help stop things like the Virginia  
> Tech school shooting, or do you think the people who commit these  
kinds  
> of acts will always find guns?"

>

> It seems to me that the bit about ".or do you think the people who  
> commit these kinds of acts will always find guns" leads the respondent  
> to the conclusion that gun laws are ineffective. Or, at very least,  
the



- > dichotomy of either tougher gun laws helping or criminals still being
- > able to commit these acts leaves a lot of middle ground where the truth
- > probably lies but is not easy for a respondent to identify.
- >
- > Any thoughts from this group?
- >
- > Would simply asking "Do you think tougher gun laws can help stop things
- > like the Virginia Tech school shooting?" change the response percentages
- > to this question? Or, perhaps more importantly, would this simpler
- > question be a more valid measure of American opinion on effectiveness of
- > gun laws in response to events like Virginia Tech?
- >
- >

---

> J. Brian Houston  
> Program Director  
> Terrorism and Disaster Center  
> University of Oklahoma Health Sciences Center  
> 920 Stanton L. Young Blvd., WP 3470  
> Oklahoma City, OK 73104  
> Phone: 405.271.8001 Ext. 47633  
> FAX: 405.271.8775  
> www.tdc.ouhsc.edu

---

> Archives: <http://lists.asu.edu/archives/aapornet.html> .  
> Please ask authors before quoting outside AAPORNET.  
> Unsubscribe?-don't reply to this message, write to:  
> [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

> Archives: <http://lists.asu.edu/archives/aapornet.html> .  
> Please ask authors before quoting outside AAPORNET.  
> Unsubscribe?-don't reply to this message, write to:=  
> [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
>=20

---

Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to:  
[aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

Date: Mon, 23 Apr 2007 14:04:50 -0700  
Reply-To: Jibum Kim <[kim-jibum@NORC.ORG](mailto:kim-jibum@NORC.ORG)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: Jibum Kim <kim-jibum@NORC.ORG>  
Subject: International Conference on Survey Methods in Multicultural,  
Multinational, and Multiregional Contexts

## FIRST CALL FOR CONTRIBUTED PAPERS

International Conference on Survey Methods in Multicultural, Multinational,  
and Multiregional Contexts (3MC)

June 25 - 29, 2008

Berlin, Germany

As part of an ongoing effort to promote quality in multipopulation surveys and to raise the level of methodological expertise in various applied fields of comparative survey research, an International Conference on Survey Methods in Multinational, Multiregional and Multicultural Contexts will be held June 25 - 29, 2008 in Berlin, Germany.

This conference will bring together researchers and survey practitioners concerned with survey methodology and practice in comparative contexts. It will provide a unique opportunity to discuss and present research that contributes to our understanding of survey needs and methods in cross-cultural and cross-national contexts. Conference contributions will help document current best practices and stimulate new ideas for further research and development.

We invite all interested researchers and practitioners to submit abstracts to be considered for the conference as contributed papers.

Abstracts can be submitted at the CSDI\* website <http://www.csdi-workshop.org>

Click EVENTS to reach the 2008 3MC conference abstract submission form.

Authors of contributed papers will be required to provide a draft version of their paper for discussion by the end of April 2008. Abstracts should be between 400-500 words. The deadline for submitting abstracts is Saturday, September 15, 2007. Please provide 3-4 keywords for your abstract. It is also possible to submit a set of abstracts intended as a session.

Proceedings from the conference will be published in autumn 2008. In addition, we are hoping to secure two special editions of journals for papers from the conference. The papers will be selected by application through the conference organizers and journal review.

We encourage submissions from all over the world, including regions with emerging survey traditions. We also intend to secure funding to help researchers from less affluent countries attend the conference.

If you have questions related to submitting an abstract, please contact Janet Harkness at the University of Nebraska-Lincoln, [jharkness2@unl.edu](mailto:jharkness2@unl.edu) and copy to [eu-centre@zuma-mannheim.de](mailto:eu-centre@zuma-mannheim.de).

PRELIMINARY OUTLINE OF CONFERENCE TOPICS

The following is a list of possible topics under large headings planned for the conference sessions and the monograph. These may be expanded and re-organized, depending on submissions. Some overlap of sub-themes at this stage is intentional. Those submitting abstracts are not required to indicate where they think their abstract might "fit" but may choose to do so.

### Theory and Methodology for Comparative Studies

- \* theories of comparability
- \* evidence-based approaches to comparability

### Models of Study Designs, Organizations, and Goals

- \* social surveys: values, opinions, behaviors
- \* establishment surveys
- \* cohort studies and panels
- \* labor force surveys
- \* short term economic indicators
- \* marketing surveys
- \* social indicators
- \* aggregation of regional data
- \* human capital and competencies
- \* health surveys
- \* cognition, education and personality instruments
- \* international web studies
- \* mandatory surveys

### Multilingual, Multicultural Issues

- \* global measurement and local cultures
- \* institutions, gatekeepers, respondents
- \* communication across and between cultures
- \* language and measurement
- \* instrument comparability
- \* written and oral forms of instrument translation
- \* developing and testing multilingual instruments
- \* forms of instrument adaptation
- \* monitoring translation quality
- \* official version approval

### Instrument Design

- \* instrument design models
- \* instrument development and pretesting strategies
- \* accommodating language and culture in questionnaire design
  - \* question content and format,
  - \* question meaning and context
  - \* response processes; response, disclosure and culture
  - \* data collection modes and design
  - \* visualization, navigation and presentation

## Cognition, Culture and Communication

- \* cultural issues as these relate to perception, comprehension, processing and/or response.
- \* discourse and culture in survey contexts
- \* presentation and representation of the self; face management and the survey context

## Study Implementation, Quality and Improvement

- \* quality assurance and quality control
- \* survey operations and error structures
- \* infrastructures and management issues
- \* external and internal design tensions
- \* standardization and local realizations
- \* input and output harmonization procedures
- \* assessing survey measurement capability
- \* sampling
- \* expertise and standards
- \* applications of ISO standard on market opinion and social research
- \* resources and funding (studies, monitoring, and methods)
- \* data capture and data processing
  - \* coding
  - \* estimation and weighting
  - \* editing and imputation

## Knowledge Management and Dissemination

- \* knowledge management in surveys
- \* documentation as design and process quality tool
- \* classifications
- \* survey process data
- \* metadata, paradata, context data
- \* archives and databases
  - \* dissemination
  - \* public use data files

## Analysis and Validation

- \* measurement strategies
- \* measurement difficulties
- \* measurement models
- \* units of analysis
- \* bias and error
- \* house effects (countries and houses)
- \* response conversion
- \* secondary analysis and analysts
- \* meta-analysis

## Data Collection in Complex Comparative Contexts

- \* organizing and building fielding structures
- \* ethics
- \* recruiting, assigning, and training interviewers
- \* sample management
- \* collecting data
  - \* nomadic populations
  - \* rural populations
  - \* undocumented populations and accommodations
  - \* conflict-torn and fragile states
  - \* ethnic minority populations
  - \* populations on reservations, in refugee camps, etc.

## Data Collection Programs and Surveys and Data Access in Developing Countries

- \* data access
- \* capacity-building
- \* educational indicators
- \* health indicators
- \* economic indicators
- \* social indicators
- \* epidemiological studies
- \* governance indicators
- \* political indicators
- \* attitudinal indicators
- \* price comparison indicators
- \* using informational databases

## CONFERENCE ORGANIZING COMMITTEE

Michael Braun  
ZUMA  
Mannheim, Germany

Peter Ph Mohler  
ZUMA  
Mannheim, Germany

Brad Edwards  
Westat, Inc.  
Rockville, USA

Beth-Ellen Pennell  
University of Michigan,  
Ann Arbor, USA

Janet Harkness (Chair)  
University of Nebraska-Lincoln, Lincoln, USA  
and ZUMA, Mannheim, Germany

Tom W. Smith

National Opinion Research Center  
at the University of Chicago  
Chicago, USA

Timothy Johnson  
Survey Research Laboratory,  
University of Illinois at Chicago  
Chicago, USA

Fons van de Vijver  
Tilburg University  
Tilburg, Netherlands

Lars Lyberg  
Department for International Development  
Statistics Sweden  
Stockholm, Sweden

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

Date: Mon, 23 Apr 2007 16:41:20 -0400  
Reply-To: [jwerner@jwdp.com](mailto:jwerner@jwdp.com)  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Jan Werner <[jwerner@JWDP.COM](mailto:jwerner@JWDP.COM)>  
Organization: Jan Werner Data Processing  
Subject: Re: Fox News poll on gun laws  
Comments: To: [bhouston@OU.EDU](mailto:bhouston@OU.EDU)  
Comments: cc: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
In-Reply-To: <[f60ac0253847.462c7b14@ou.edu](mailto:f60ac0253847.462c7b14@ou.edu)>  
MIME-version: 1.0  
Content-type: text/plain; charset=windows-1252; format=flowed  
Content-transfer-encoding: 8BIT

This question is misleading in more ways than than one.

First, respondents are NOT asked whether they support or oppose tougher gun control laws, and any suggestion that the answers to this question indicate whether they do or do not oppose such laws is false.

Second, respondents are asked whether they think tougher gun control laws can STOP shootings like the one at VT last week. They are not asked whether they think that such laws might help control the number or the severity of such events, presenting them with an all or nothing choice.

Third, the wording leads respondents to focus on the idea of whether people who commit these kinds of acts will always find a way to get guns, not whether gun control laws are effective. This makes it impossible to discern just what question are respondents answering.

Given that John Gorman of Opinion Dynamics, is very smart and a very knowledgeable opinion researcher, I find it difficult to believe that

this question wording was not designed to get the results that it did.

Jan Werner

---

J. Brian Houston wrote:

> A recent Fox News poll reports that 71% of Americans surveyed believe  
> that tougher gun laws cannot stop shootings like the one that  
> occurred at Virginia Tech  
> (<http://www.foxnews.com/story/0,2933,267085,00.html>) (Full survey is  
> here: [http://www.foxnews.com/projects/pdf/041907\\_poll.pdf](http://www.foxnews.com/projects/pdf/041907_poll.pdf)).

> I'm interested in what this group thinks of the gun law question as  
> posed on the Fox survey. Here is how it reads:

> "Do you think tougher gun laws can help stop things like the Virginia  
> Tech school shooting, or do you think the people who commit these  
> kinds of acts will always find guns?"

> It seems to me that the bit about "...or do you think the people who  
> commit these kinds of acts will always find guns" leads the  
> respondent to the conclusion that gun laws are ineffective. Or, at  
> very least, the dichotomy of either tougher gun laws helping or  
> criminals still being able to commit these acts leaves a lot of  
> middle ground where the truth probably lies but is not easy for a  
> respondent to identify.

> Any thoughts from this group?

> Would simply asking "Do you think tougher gun laws can help stop  
> things like the Virginia Tech school shooting?" change the response  
> percentages to this question? Or, perhaps more importantly, would  
> this simpler question be a more valid measure of American opinion on  
> effectiveness of gun laws in response to events like Virginia Tech?

> \_\_\_\_\_ J. Brian Houston Program Director  
> Terrorism and Disaster Center University of Oklahoma Health Sciences  
> Center 920 Stanton L.Young Blvd., WP 3470 Oklahoma City, OK 73104  
> Phone: 405.271.8001 Ext. 47633 FAX: 405.271.8775 [www.tdc.ouhsc.edu](http://www.tdc.ouhsc.edu)

> ----- Archives:  
> <http://lists.asu.edu/archives/aapornet.html> . Please ask authors  
> before quoting outside AAPORNET. Unsubscribe?-don't reply to this  
> message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Please ask authors before quoting outside AAPORNET.  
Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

Date: Tue, 24 Apr 2007 09:54:32 -0400  
Reply-To: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>

Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: Leo Simonetta <Simonetta@ARTSCI.COM>  
Subject: Re: Fox News poll on gun laws  
Comments: To: AAPORNET@asu.edu  
In-Reply-To:  
<3248A9B21DD5574785FE5E2C8E521684764406@exchange.local.artscience.com>  
MIME-version: 1.0  
Content-type: text/plain; charset=us-ascii  
Content-transfer-encoding: quoted-printable

And some more stuff from ABC relative to Guns=20

<http://abcnews.go.com/Politics/story?id=3D3068449&page=3D1>

"Basic attitudes on gun control have not moved significantly after previous notorious gun crimes, and the same holds true now. Overall, 61 percent favor stricter gun control in general -- identical to its level last fall, and almost exactly its average in polls since 1989. Fewer, 41 percent, "strongly" favor anti-gun laws. "

--=20

Leo G. Simonetta  
Director of Research  
Art & Science Group, LLC  
6115 Falls Road, Suite 101  
Baltimore MD 21209  
=20

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta  
> Sent: Monday, April 23, 2007 1:13 PM  
> To: AAPORNET@asu.edu  
> Subject: Re: Fox News poll on gun laws  
>=20

> Well, here is an AP poll done after the Va Tech shootings=20  
> with different wording for comparison's sake

>=20

> <http://www.pollingreport.com/guns.htm>

>=20

> When asked "Should gun laws be made more strict, less strict=20  
> or remain as they are?"=20

> 47% More strict

> 11% Less strict

> 38% Remain as they are

> 4% Unsure

>=20

> Just below the AP poll is some lovely time series data from Gallup

>=20

> --

> Leo G. Simonetta  
> Director of Research  
> Art & Science Group, LLC  
> 6115 Falls Road, Suite 101



> Baltimore MD 21209

>=20

>=20

>> -----Original Message-----

>> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of J.=20

> Brian Houston

>> Sent: Monday, April 23, 2007 10:24 AM

>> To: AAPORNET@asu.edu

>> Subject: Fox News poll on gun laws

>>

>> A recent Fox News poll reports that 71% of Americans=20

> surveyed believe=20

>> that tougher gun laws cannot stop shootings like the one=20

> that occurred=20

>> at Virginia Tech

>> (<http://www.foxnews.com/story/0,2933,267085,00.html>) (Full=20

> survey is=20

>> here: [http://www.foxnews.com/projects/pdf/041907\\_poll.pdf](http://www.foxnews.com/projects/pdf/041907_poll.pdf)).

>>=20

>> I'm interested in what this group thinks of the gun law question as=20

>> posed on the Fox survey. Here is how it reads:

>>=20

>> "Do you think tougher gun laws can help stop things like=20

> the Virginia=20

>> Tech school shooting, or do you think the people who commit these=20

>> kinds of acts will always find guns?"

>>=20

>> It seems to me that the bit about "...or do you think the=20

> people who=20

>> commit these kinds of acts will always find guns"

>> leads the respondent to the conclusion that gun laws are=20

> ineffective.=20

>> Or, at very least, the dichotomy of either tougher gun laws=20

> helping or=20

>> criminals still being able to commit these acts leaves a=20

> lot of middle=20

>> ground where the truth probably lies but is not easy for a=20

> respondent=20

>> to identify.

>>=20

>> Any thoughts from this group?

>>=20

>> Would simply asking "Do you think tougher gun laws can help stop=20

>> things like the Virginia Tech school shooting?" change the response=20

>> percentages to this question? Or, perhaps more importantly,=20

> would this=20

>> simpler question be a more valid measure of American opinion on=20

>> effectiveness of gun laws in response to events like Virginia Tech?

>>=20

>>

---

>> J. Brian Houston

>> Program Director

>> Terrorism and Disaster Center

>> University of Oklahoma Health Sciences Center 920 Stanton L. Young=20

>> Blvd., WP 3470 Oklahoma City, OK 73104  
>> Phone: 405.271.8001 Ext. 47633  
>> FAX: 405.271.8775  
>> www.tdc.ouhsc.edu  
>>

>> -----  
>> Archives: <http://lists.asu.edu/archives/aapornet.html> .  
>> Please ask authors before quoting outside AAPORNET.  
>> Unsubscribe?-don't reply to this message, write to:  
>> [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
>>  
>=20

> -----  
> Archives: <http://lists.asu.edu/archives/aapornet.html> .  
> Please ask authors before quoting outside AAPORNET.  
> Unsubscribe?-don't reply to this message, write to: =20  
> [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
>=20

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

=====  
Date: Tue, 24 Apr 2007 14:29:11 -0400  
Reply-To: Andrew A Beveridge <[aabeveridge@GMAIL.COM](mailto:aabeveridge@GMAIL.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Andrew A Beveridge <[aabeveridge@GMAIL.COM](mailto:aabeveridge@GMAIL.COM)>  
Subject: FW: Why Some Believe in Conspiracy Theories.  
Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
MIME-version: 1.0  
Content-type: text/plain; charset=us-ascii  
Content-transfer-encoding: 7bit

Network Hosting Attorney Scandal E-Mails Also Hosted Ohio's 2004 Election Results By Steven Rosenfeld and Bob Fittrakis, Free Press Posted on April 23, 2007, Printed on April 24, 2007 <http://www.alternet.org/story/50941/>

Did the most powerful Republicans in America have the computer capacity, software skills and electronic infrastructure in place on Election Night 2004 to tamper with the Ohio results to ensure George W. Bush's re-election?

The answer appears to be yes. There is more than ample documentation to show that on Election Night 2004, Ohio's "official" Secretary of State website -- which gave the world the presidential election results -- was redirected from an Ohio government server to a group of servers that contain scores of Republican web sites, including the secret White House e-mail accounts that have emerged in the scandal surrounding Attorney General Alberto Gonzales's firing of eight federal prosecutors.

Recent revelations have documented that the Republican National Committee

(RNC) ran a secret White House e-mail system for Karl Rove and dozens of White House staffers. This high-tech system used to count and report the 2004 presidential vote- from server-hosting contracts, to software-writing services, to remote-access capability, to the actual server usage logs themselves -- must be added to the growing congressional investigations.

Numerous tech-savvy bloggers, starting with the online investigative consortium epluribusmedia.org and their November 2006 article cross-posted by contributor luaptifer to Dailykos, and Joseph Cannon's blog at Cannonfire.blogspot.com, outed the RNC tech network. That web-hosting firm is SMARTech Corp. of Chattanooga, TN, operating out of the basement in the old Pioneer Bank building. The firm hosts scores of Republican websites, including georgewbush.com, gop.com and rnc.org.

The software created for the Ohio secretary of state's Election Night 2004 website was created by GovTech Solutions, a firm co-founded by longtime GOP computing guru Mike Connell. He also redesigned the Bush campaign's website in 2000 and told "Inside Business" magazine in 1999, "I wouldn't be where I am today without the Bush campaign and the Bush family because the Bushes truly are about family and I'm loyal to my network."

Ohio's Cedarville University, a Christian school with 3,100 students, issued a press release on January 13, 2005 describing how faculty member Dr. Alan Dillman's computing company Government Consulting Resources, Ltd, worked with these Republican-connected companies to tally the vote on Election Night 2004.

"Dillman personally led the effort from the GCR side, teaming with key members of Blackwell's staff," the release said. "GCR teamed with several other firms -- including key players such as GovTech Solutions, which performed the software development -- to deliver the end result. SMARTech provided the backup and additional system capacity, and Mercury Interactive performed the stress testing."

On Election Night 2004, the Republican Party not only controlled the vote-counting process in Ohio, the final presidential swing state, through a secretary of state who was a co-chair of the Bush campaign, but it also controlled the technology that allowed the tally of the vote in Ohio's 88 counties to be reported to the media and voters.

Privatizing elections and allowing known partisans to run a key presidential vote count is troubling enough. But the reason Congress must investigate these high-tech ties is there is abundant evidence that Republicans could have used this computing network to delay announcing the winner of Ohio's 2004 election while tinkering with the results.

Did Ohio Republican Secretary of State J. Kenneth Blackwell or other GOP operatives inflate the president's vote totals to secure George W. Bush's margin of victory? On Election Night 2004, many of the totals reported by the Secretary of State were based on local precinct results that were impossible. In Clyde, Ohio, a Republican haven, Bush won big after 131 percent voter turnout. In Republican Perry County, two precincts came in at 124 percent and 120 percent respectively. In Gahanna Ward 1, precinct B, Bush received 4,258 votes despite the fact that only 638 people voted for

president. In Concord Southwest in Miami County, the certified election results proudly proclaimed at 679 out of 689 registered voters cast ballots, a 98.55 percent turnout. FreePress.org later found that only 547 voters had signed in.

These strange election results were routed by county election officials through Ohio's Secretary of State's office, through partisan IT providers and software, and the final results were hosted out of a computer based in Tennessee announcing the winner. The Cedarville University releases boasted the system "was running like a champ." It said, "The system kept running through the early morning hours as users from around the world looked to Ohio for their election results."

All the facts are not in, but enough is known to warrant a serious congressional inquiry. Beginning with a timeline on Election Night after a national media consortium exit poll predicted Democrat John Kerry would win Ohio, the first Ohio returns were from the state's Democratic urban strongholds, showing Kerry in the lead.

This was the case until shortly after midnight on Wednesday, Nov. 5, when for roughly 90 minutes the Ohio election results reported on the Secretary of State's website were frozen. Shortly before 2am EST election returns came in from a handful of the state's rural Republican enclaves, bumping Bush's numbers over the top.

It was known Bush would carry rural Ohio. But the vote totals from these last-to-report counties, where Karl Rove said there was an unprecedented late-hour evangelical vote giving the White House a moral mandate, were highly improbable and suggested vote count fraud to pad Bush's numbers. Just how flimsy the reported GOP totals were was not known on Election Night and has not been examined by the national media. But an investigation by the House Judiciary Committee Democratic staff begun after Election Day 2004 and completed before the Electoral College met on Jan. 6, 2005, was first to publicly point to vote count fraud in rural Ohio.

That report, "Preserving Democracy: What Went Wrong in Ohio," cited near-impossible vote totals, including 19,000 votes that were mysteriously added at the close of tallying the vote in Miami County. The report cited more than 3,000 apparently fraudulent voter registrations -- all dating back to the same day in 1977 in Perry County. The report noted a homeland security emergency was declared in Warren County, prompting its ballots to be taken to a police-guarded unauthorized warehouse and counted away from public scrutiny, despite local media protests.

In our book, "What Happened in Ohio: A Documentary Record of Theft and Fraud in the 2004 Election" (The New Press, 2006), we go beyond the House Judiciary Democratic report to analyze precinct-by-precinct returns and we print copies of the documents upon which we base our findings. We found many vote-count irregularities based on examining the certified results, precinct-level records and the actual ballots.

The most eyebrow-raising example to emerge from parsing precinct results was finding 10,500 people in three Ohio's 'Bible Belt' counties who voted to re-elect Bush and voted in favor of gay marriage, if the official results

are true. That was in Warren, Butler and Clermont Counties. The most plausible explanation for this anomaly, which defies logic and was not seen anywhere else in the country, was Kerry votes were flipped to Bush while the rest of the ballot was left alone. While we have some theories about how that might have been done by hand in a police-guarded warehouse, could full Republican control of the vote-counting software and servers also have played a role?

The early returns on the Secretary of State's website suggest Blackwell's vote-tallying and reporting system could manipulate large blocks of votes. Screenshots taken during the early returns in Hamilton County, where Cincinnati is located, gave Green Party presidential candidate David Cobb 39,541 votes, which was clearly incorrect. Similarly, early return screenshots in Lucas County, where Toledo is located, gave Cobb 4,685 votes, another clear error. (The screenshots are in our book). Were these innocent computer glitches or was a GOP vote-counting and reporting system moving and dumping Kerry votes?

There's more evidence the late returns from Ohio's Republican-majority countryside were not accurate. During the spring and summer of 2006, several teams of investigators associated with Freepress.org, notably one team led by Ron Baiman, a Ph.D. statistician and researcher at Chicago's Loyola University, examined the actual election records from precincts in Miami and Clermont Counties. These records -- from poll books where voters sign in, to examining the actual ballots themselves -- were not publicly accessible until last year, under orders from Ohio's former Republican Secretary of State. Baiman compared the number of voters who signed in with the total number of votes attributed to precincts. He found hundreds of "phantom" votes, where the number of voter signatures was less than the reported vote total. That discrepancy also suggests vote count fraud.

There was other evidence in the observable paper trail of padding the vote, including instances in Delaware County where in one precinct, 359 of the final punch-card ballots cast on Election Day contained no Kerry votes, which means the day's last voters all were Bush supporters, which also is improbable. In another Delaware County precinct, Bush allegedly received the last 210 votes of the day. Were partisan local election workers trying to mask what was happening electronically to tilt the vote count?

Ohio's 2004 ballots were to be destroyed last September. However that fate was blocked by a federal judge, who ruled in the early phase of trying a Voting Rights Act lawsuit that accused Ohio officials of suppressing the minority vote in Ohio's cities. The state's new Secretary of State and Attorney General, both Democrats, are now holding settlement talks for that suit, suggesting its claims have merit. However, unlike Florida after the 2000 election, there still has yet to be a full accounting of Ohio's presidential vote.

What's clear, however, is the highest ranks of the Republican Party's political wing, including White House counselor Karl Rove, a handful of the party's most tech-savvy computer gurus and the former Republican Ohio Secretary of State, created, owned and operated the vote-counting system that reported George W. Bush's re-election to the presidency. Moreover, it appears the votes that gave Bush his 118,775-vote margin of victory -- the

boost from Ohio's countryside -- have yet to be confirmed as accurate. Instead, the reporting to date suggests that what happened on the ground and across Ohio's rural precincts is at odds with the vote tally released on Election Night.

As numerous congressional committees attempt to retrieve and examine the secret White House e-mails surrounding Attorney General Alberto Gonzales' firing of eight federal prosecutors, those panels must also probe the privatization and partisan manipulation of the 2004 presidential vote count in Ohio. The lessons from 2004 have yet to be fully understood or learned.

Similarly, the House Administration Committee, which is expected to soon mark up H.R. 811, a bill by Rep. Rush Holt, D-NJ, to regulate electronic voting technology, also must take heed. The vote count and outcome of American elections cannot be left in the hands of known partisans, who can control and manipulate how the votes are counted and what is reported to the media and American people.

Public vote counts on private, partisan servers and secret proprietary software have no place in a democracy.

Bob Fittrakis is a political science professor and attorney in the King Lincoln Bronzeville civil rights lawsuit against Ken Blackwell. Fittrakis, Rosenfeld and Harvey Wasserman are authors of "What Happened in Ohio? A Documentary Record of Theft and Fraud in the 2004 Election," (New Press, 2006).

© 2007 Independent Media Institute. All rights reserved.

View this story online at: <http://www.alternet.org/story/50941/>

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:

set aapornet nomail

On your return send this: set aapornet mail Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

=====  
Date: Tue, 24 Apr 2007 18:40:37 -0400

Reply-To: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>

Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>

Subject: FW: NYAAPOR 2007 Outstanding Achievement Awards

Comments: To: [aapornet@asu.edu](mailto:aapornet@asu.edu)

MIME-version: 1.0

Content-type: text/plain; charset="iso-8859-1"

Content-transfer-encoding: quoted-printable

=20  
Posting for Gary . . . .

---

From: Langer, Gary=20  
Sent: Tuesday, April 24, 2007 2:08 PM  
To: AAPORNET@asu.edu  
Subject: NYAAPOR 2007 Outstanding Achievement Awards

NYAAPOR will honor four individuals at our season-ending event Tuesday = evening, June 5, led by two distinguished recipients of our Outstanding = Achievement Award: the eminent researchers Judith Tanur and Paul J. = Lavrakas, both of whom will make comments reflecting on their = influential careers in our field.=20

=20

We'll also be presenting Geoff Feinberg with NYAAPOR's Distinguished = Service Award, marking his departure from the chapter's Executive = Council after serving for eight of the past nine years, including terms = as program chair, president and councilor-at-large. And we'll be = presenting Jeff Tessin of Princeton University with the first Warren J. = Mitofsky Student Paper Award, with honorable mention to Marco A. Morales = of New York University.

=20

Brief biographies of Dr. Tanur and Dr. Lavrakas follow. Please join me = in congratulating them on their selection as recipients of NYAAPOR's = highest award. All AAPOR members are welcome to share in our celebration = of their accomplishments at our final event of NYAAPOR's 28th season, = Tuesday, June 5, from 6-8 p.m. in the 12th Floor Lounge at Fordham = University's Lincoln Center campus, on Columbus Avenue at 60th Street.=20

=20

Gary Langer=20  
President, NYAAPOR=20

=20

-

=20

NYAAPOR Outstanding Achievement Award - 2007 Recipients:=20

=20

Dr. Judith Tanur=20

Judith Tanur retired last year after a 30-year career at the State =  
University of New York at Stony Brook. As a vibrant and compelling =  
teacher she deeply influenced a generation of students who've passed =  
through her classroom. She's also had profound impact on her colleagues =  
and others in the field through her work with organizations including =  
the American Statistical Association, the National Research Council and =  
the National Science Foundation. The author or co-author of eight books =  
and more than 60 papers, Dr. Tanur is a Fellow of the ASA, the American =  
Association for the Advancement of Science and the Association for =  
Psychological Science; an elected member of the International =  
Statistical Institute; a board member of the National Opinion Research =  
Council; a 1997 recipient of the Founder's Award of the ASA; and a =  
co-recipient of the 2005 AAPOR Innovators Award.=20

=20

Dr. Paul J. Lavrakas=20

Paul J. Lavrakas, retiring this year from his position as Vice President =  
and Senior Research Methodologist at Nielsen Media Research, founded =  
both the Northwestern University Survey Lab and the Ohio State =  
University Center for Survey Research during his tenure as professor of =  
Journalism & Communication Studies at those institutions. A leading =  
methodologist and proponent of best practices in survey research, Dr. =  
Lavrakas has written a widely read book on telephone survey methodology; =  
co-edited three books on election polling, the news media, and =  
democracy; and co-authored three editions of "The Voter's Guide to =  
Election Polls." He's currently serving as editor of the forthcoming =  
"Encyclopedia of Survey Research Methods " and as guest editor for a =  
special issue of Public Opinion Quarterly on cell phones and telephone =  
surveys. A co-recipient of the 2003 AAPOR Innovators Award, Dr. Lavrakas =  
is a former AAPOR program chair and conference operations chair, as well =  
as past president of MAPOR and 1997 recipient of the MAPOR Fellows =  
Award.

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

=====  
Date: Wed, 25 Apr 2007 16:44:27 -0400  
Reply-To: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>  
Subject: Pew survey on gun control  
Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
MIME-version: 1.0  
Content-type: text/plain; charset=us-ascii  
Content-transfer-encoding: quoted-printable

Va. Tech Shootings Produce Little Boost for Gun Control



<http://pewresearch.org/pubs/458/virginia-tech-shootings>

Last week's shootings at Virginia Tech have had little immediate impact on public opinion about gun control. Six-in-ten Americans say it is more important to control gun ownership, while 32% say it is more important to protect the right of Americans to own guns. Opinion has changed little since 2004, when 58% said it was more important to control gun ownership than to protect the rights of gun owners.=20

SNIP

--=20

Leo G. Simonetta  
Director of Research  
Art & Science Group, LLC  
6115 Falls Road, Suite 101  
Baltimore MD 21209

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Unsubscribe? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
signoff aapornet  
Please ask authors before quoting outside AAPORNET.

-----  
Date: Fri, 27 Apr 2007 12:15:31 -0700  
Reply-To: Jeffrey Toor <[jtoor@PROJECTS.SDSU.EDU](mailto:jtoor@PROJECTS.SDSU.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Jeffrey Toor <[jtoor@PROJECTS.SDSU.EDU](mailto:jtoor@PROJECTS.SDSU.EDU)>  
Subject: Disagreements with Client Reporting

Recently, we had a client publish a report using data which we were hired to collect for them. The report they created and distributed had incorrect figures and a host of other issues which we vehemently disagreed with them on.

I'm wondering what kind of experience the group has with these issues? What can we do when our clients want to use the data, which we were paid to collect, want to publish reports, statements, etc. that we find incorrect or unethical? It begs the question, who owns the data - the client, the research organization... I tend to believe the client owns the data and we have no real say in how it is presented. We certainly have no say in how it is used.

All input would be greatly appreciated. Feel free to post to the list or privately.

-----  
Jeff Toor  
Data Collection Manager, Research Services  
Social Science Research Laboratory  
San Diego State University  
5500 Campanile Drive  
San Diego, CA 92182-4540

(619) 594-1362

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

=====

Date: Fri, 27 Apr 2007 15:39:49 -0400

Reply-To: Philip Meyer <[pmeyer@EMAIL.UNC.EDU](mailto:pmeyer@EMAIL.UNC.EDU)>

Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: Philip Meyer <[pmeyer@EMAIL.UNC.EDU](mailto:pmeyer@EMAIL.UNC.EDU)>

Subject: Re: Disagreements with Client Reporting

Comments: To: Jeffrey Toor <[jtoor@PROJECTS.SDSU.EDU](mailto:jtoor@PROJECTS.SDSU.EDU)>

Comments: cc: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)

In-Reply-To: <[LISTSERV%200704271215314791.5D56@LISTS.ASU.EDU](mailto:LISTSERV%200704271215314791.5D56@LISTS.ASU.EDU)>

MIME-version: 1.0

Content-type: TEXT/PLAIN; charset=US-ASCII; format=flowed

The AAPOR code places the responsibility on you to publicly correct your client's inaccuracies or distortions.

Check out sections I-C and II-A of the code:

[http://www.aapor.org/pdfs/AAPOR\\_Code\\_2005.pdf](http://www.aapor.org/pdfs/AAPOR_Code_2005.pdf)

=====

Philip Meyer, Knight Chair in Journalism

University of North Carolina at Chapel Hill

Voice: 919 962-4085 Fax: 919 962-1549

Cell: 919 906-3425 URL: [www.unc.edu/~pmeyer](http://www.unc.edu/~pmeyer)

-----

On Fri, 27 Apr 2007, Jeffrey Toor wrote:

> Date: Fri, 27 Apr 2007 12:15:31 -0700

> From: Jeffrey Toor <[jtoor@PROJECTS.SDSU.EDU](mailto:jtoor@PROJECTS.SDSU.EDU)>

> To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)

> Subject: Disagreements with Client Reporting

>

> Recently, we had a client publish a report using data which we were hired

> to collect for them. The report they created and distributed had incorrect

> figures and a host of other issues which we vehemently disagreed with them

> on.

>

> I'm wondering what kind of experience the group has with these issues? What

> can we do when our clients want to use the data, which we were paid to

> collect, want to publish reports, statements, etc. that we find incorrect

> or unethical? It begs the question, who owns the data - the client, the

> research organization... I tend to believe the client owns the data and we

> have no real say in how it is presented. We certainly have no say in how it

> is used.  
>  
> All input would be greatly appreciated. Feel free to post to the list or  
> privately.

>  
>  
>  
-----

> Jeff Toor  
> Data Collection Manager, Research Services  
> Social Science Research Laboratory  
> San Diego State University  
> 5500 Campanile Drive  
> San Diego, CA 92182-4540  
> (619) 594-1362

>  
> -----  
> Archives: <http://lists.asu.edu/archives/aapornet.html>  
> Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
> set aapornet nomail  
> On your return send this: set aapornet mail  
> Please ask authors before quoting outside AAPORNET.  
> Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
>

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

-----  
Date: Fri, 27 Apr 2007 15:40:35 -0400  
Reply-To: Jonathan Brill <[brillje@UMDNJ.EDU](mailto:brillje@UMDNJ.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Jonathan Brill <[brillje@UMDNJ.EDU](mailto:brillje@UMDNJ.EDU)>  
Subject: Re: Disagreements with Client Reporting  
Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu), Jeffrey Toor <[jtoor@PROJECTS.SDSU.EDU](mailto:jtoor@PROJECTS.SDSU.EDU)>  
MIME-version: 1.0  
Content-type: text/plain; charset=US-ASCII  
Content-transfer-encoding: 7bit  
Content-disposition: inline

Jeffrey:

I think the client owns the data since the client pays for the service of collection, not the data themselves. Therefore, the client can choose to misrepresent the findings at whatever risks are involved for such misrepresentation.

However, you do and should have some control in how your organization's name is used in connection with the study. For example, one of the risks the client faces is that your organization could seek legal remedy if its management feels that reputational damage has occurred due to

willful and negligent misrepresentations made by the client that use your name to build credibility to bogus "facts".

While I am not advocating you take a litigious position, I do think it is wise that you and other data collection organizations make it clear in your contracts that clients may not use your organization's name to legitimize findings without your express written approval of all such press releases and publications. Your contract should also provide an outline of means of remedy that can be followed (e.g., arbitration rather than lawsuit) should this provision be violated.

Regards,  
Jonathan

Jonathan E. Brill, Ph.D.  
General Manager, ORANJ BOWL(sm) Panel Research Program  
Associate Director, Database & Panel Research  
NEW JERSEY INSTITUTE FOR SUCCESSFUL AGING  
School of Osteopathic Medicine  
University of Medicine and Dentistry of New Jersey  
42 East Laurel Road, UDP Suite 2300  
Stratford, New Jersey 08084  
Telephone (direct): 856.566-6727  
Fax (research group): 856.566-6874  
E-mail: [brillje@umdnj.edu](mailto:brillje@umdnj.edu)  
[www.oranjbowl.info](http://www.oranjbowl.info)

CONFIDENTIALITY NOTICE: This email communication may contain private, confidential, or legally privileged information intended for the sole use of the designated and/or duly authorized recipient(s). If you are not the intended recipient or have received this email in error, please notify the sender immediately by email and permanently delete all copies of this email including all attachments without reading them. If you are the intended recipient, secure the contents in a manner that conforms to all applicable state and/or federal requirements related to privacy and confidentiality of such information.

>>> Jeffrey Toor <[jtoor@PROJECTS.SDSU.EDU](mailto:jtoor@PROJECTS.SDSU.EDU)> 04/27/07 3:15 PM >>>  
Recently, we had a client publish a report using data which we were hired to collect for them. The report they created and distributed had incorrect figures and a host of other issues which we vehemently disagreed with them on.

I'm wondering what kind of experience the group has with these issues? What can we do when our clients want to use the data, which we were paid to collect, want to publish reports, statements, etc. that we find

incorrect  
or unethical? It begs the question, who owns the data - the client, the  
research organization... I tend to believe the client owns the data and  
we  
have no real say in how it is presented. We certainly have no say in  
how it  
is used.

All input would be greatly appreciated. Feel free to post to the list  
or  
privately.

---

Jeff Toor  
Data Collection Manager, Research Services  
Social Science Research Laboratory  
San Diego State University  
5500 Campanile Drive  
San Diego, CA 92182-4540  
(619) 594-1362

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to:  
[aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

Date: Fri, 27 Apr 2007 15:59:22 -0400  
Reply-To: "Wolf, James G" <[jamwolf@IUPUI.EDU](mailto:jamwolf@IUPUI.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "Wolf, James G" <[jamwolf@IUPUI.EDU](mailto:jamwolf@IUPUI.EDU)>  
Subject: Re: Disagreements with Client Reporting  
Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
In-Reply-To: A <[LISTSERV%200704271215314791.5D56@LISTS.ASU.EDU](mailto:LISTSERV%200704271215314791.5D56@LISTS.ASU.EDU)>  
MIME-version: 1.0  
Content-type: text/plain; charset=us-ascii  
Content-transfer-encoding: quoted-printable

Jeffrey,

This is something that should be sent to the AAPOR standards committee.

Information on the procedures and form to complete are on the website:=20

<http://www.aapor.org/standards.asp>

Nasty situation. Good luck.

=3D-=3D-=3D-=3D-=3D-=3D-=3D-=3D-=3D-=3D-=3D-=3D-=3D-=3D-=3D-=3D=  
-=3D-=3D

Jim Wolf                    jamwolf@iupui.edu  
Director, Survey Research Center at IUPUI    (317) 278-9230  
=20

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@ASU.EDU] On Behalf Of Jeffrey Toor  
Sent: Friday, April 27, 2007 3:16 PM  
To: AAPORNET@ASU.EDU  
Subject: Disagreements with Client Reporting

Recently, we had a client publish a report using data which we were  
hired=20  
to collect for them. The report they created and distributed had  
incorrect=20  
figures and a host of other issues which we vehemently disagreed with  
them=20  
on.

I'm wondering what kind of experience the group has with these issues?  
What=20  
can we do when our clients want to use the data, which we were paid to=20  
collect, want to publish reports, statements, etc. that we find  
incorrect=20  
or unethical? It begs the question, who owns the data - the client, the=20  
research organization... I tend to believe the client owns the data and  
we=20  
have no real say in how it is presented. We certainly have no say in how  
it=20  
is used.

All input would be greatly appreciated. Feel free to post to the list or  
privately.

---

Jeff Toor  
Data Collection Manager, Research Services  
Social Science Research Laboratory  
San Diego State University  
5500 Campanile Drive  
San Diego, CA 92182-4540  
(619) 594-1362=20

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to:

aapornet-request@asu.edu

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

=====  
Date: Fri, 27 Apr 2007 16:02:00 -0400

Reply-To: "Chase H. Harrison" <[CHarrison@GOV.HARVARD.EDU](mailto:CHarrison@GOV.HARVARD.EDU)>

Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: "Chase H. Harrison" <[CHarrison@GOV.HARVARD.EDU](mailto:CHarrison@GOV.HARVARD.EDU)>

Organization: Harvard University

Subject: Re: Disagreements with Client Reporting

Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)

In-Reply-To: <[Pine.LNX.4.63+UNC.0704271536480.8545@login00.its.unc.edu](mailto:Pine.LNX.4.63+UNC.0704271536480.8545@login00.its.unc.edu)>

MIME-version: 1.0

Content-type: text/plain; charset=ISO-8859-1; format=flowed

Content-transfer-encoding: 7bit

CASRO has some useful language about this as well:

"A Survey Research Organization will seek agreements from Clients so that citations of survey findings will be presented to the Research Organization for review and clearance as to accuracy and proper interpretation prior to public release. A Research Organization will advise Clients that if the survey findings publicly disclosed are incorrect, distorted, or incomplete, in the Research Organization's opinion, the Research Organization reserves the right to make its own release of any or all survey findings necessary to make clarification."

CASRO Code of Ethics and Standards for Survey Research  
Responsibilities in Reporting to Clients and Public  
Section D

<http://www.casro.org/codeofstandards.cfm#clipublic>

>

> -----

>

> Subject:

> Re: Disagreements with Client Reporting

> From:

> Philip Meyer <[pmeyer@EMAIL.UNC.EDU](mailto:pmeyer@EMAIL.UNC.EDU)>

> Date:

> Fri, 27 Apr 2007 15:39:49 -0400

> To:

> AAPORNET@asu.edu

>

> To:

> AAPORNET@asu.edu

>

>

> The AAPOR code places the responsibility on you to publicly correct  
> your client's inaccuracies or distortions.

>

> Check out sections I-C and II-A of the code:

>

> [http://www.aapor.org/pdfs/AAPOR\\_Code\\_2005.pdf](http://www.aapor.org/pdfs/AAPOR_Code_2005.pdf)

>

> =====

> Philip Meyer, Knight Chair in Journalism

> University of North Carolina at Chapel Hill

> Voice: 919 962-4085 Fax: 919 962-1549

> Cell: 919 906-3425 URL: [www.unc.edu/~pmeyer](http://www.unc.edu/~pmeyer)

> =====

>

>

> On Fri, 27 Apr 2007, Jeffrey Toor wrote:

>

>> Date: Fri, 27 Apr 2007 12:15:31 -0700

>> From: Jeffrey Toor <[jtoor@PROJECTS.SDSU.EDU](mailto:jtoor@PROJECTS.SDSU.EDU)>

>> To: AAPORNET@asu.edu

>> Subject: Disagreements with Client Reporting

>>

>> Recently, we had a client publish a report using data which we were  
>> hired

>> to collect for them. The report they created and distributed had  
>> incorrect

>> figures and a host of other issues which we vehemently disagreed with  
>> them

>> on.

>>

>> I'm wondering what kind of experience the group has with these  
>> issues? What

>> can we do when our clients want to use the data, which we were paid to  
>> collect, want to publish reports, statements, etc. that we find  
>> incorrect

>> or unethical? It begs the question, who owns the data - the client, the  
>> research organization... I tend to believe the client owns the data  
>> and we

>> have no real say in how it is presented. We certainly have no say in  
>> how it  
>> is used.

>>

>> All input would be greatly appreciated. Feel free to post to the list or  
>> privately.

>>

>>



>>  
>> Jeff Toor  
>> Data Collection Manager, Research Services  
>> Social Science Research Laboratory  
>> San Diego State University  
>> 5500 Campanile Drive  
>> San Diego, CA 92182-4540  
>> (619) 594-1362  
>>  
>> -----  
>> Archives: <http://lists.asu.edu/archives/aapornet.html>  
>> Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
>> set aapornet nomail  
>> On your return send this: set aapornet mail  
>> Please ask authors before quoting outside AAPORNET.  
>> Problems?-don't reply to this message, write to:  
>> [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
>>  
>  
> -----  
> Archives: <http://lists.asu.edu/archives/aapornet.html>  
> Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
> set aapornet nomail  
> On your return send this: set aapornet mail  
> Please ask authors before quoting outside AAPORNET.  
> Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

--

Chase H. Harrison, Ph.D.

Preceptor in Survey Research

Department of Government  
Harvard University

1737 Cambridge St.

Cambridge, MA 02138

(617) 384-7251 [Voice]

(617) 495-0438 [FAX]

Email: [CHarrison@gov.harvard.edu](mailto:CHarrison@gov.harvard.edu) <<mailto:CHarrison@gov.harvard.edu>>

Harvard Program on Survey Research

<http://www.iq.harvard.edu/psr/>

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

Date: Fri, 27 Apr 2007 16:24:04 -0400

Reply-To: Scott McBride <[smcbride@HCMRESEARCH.COM](mailto:smcbride@HCMRESEARCH.COM)>

Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: Scott McBride <[smcbride@HCMRESEARCH.COM](mailto:smcbride@HCMRESEARCH.COM)>

Subject: Re: Disagreements with Client Reporting

Comments: To: Jeffrey Toor <[jtoor@PROJECTS.SDSU.EDU](mailto:jtoor@PROJECTS.SDSU.EDU)>, [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)

In-Reply-To: <[LISTSERV%200704271215314791.5D56@LISTS.ASU.EDU](mailto:LISTSERV%200704271215314791.5D56@LISTS.ASU.EDU)>

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: quoted-printable

Jeff:  
Interesting question. Our company's founder, Sidney Hollander, told me =  
the  
story of a politician who misrepresented a poll and put the company's =  
name  
to it. Sidney founded the company in 1949 and was one of the original  
editors of our industry's code of ethics. He felt the client owned the  
data, but he always believed and had put in contracts that he had the =  
right  
of public retraction. He felt this was not only a right, but an =  
obligation.  
He paid for a newspaper ad denouncing the public misrepresentation in =  
the  
local paper.

Scott McBride  
HCM Marketing Research  
22 West Road, Suite 301  
Towson, Maryland 21204  
410-337-2121  
410-337-2129 Fax  
[www.hcmresearch.com](http://www.hcmresearch.com)  
=20

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Jeffrey Toor

Sent: Friday, April 27, 2007 3:16 PM

To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)

Subject: Disagreements with Client Reporting

Recently, we had a client publish a report using data which we were =  
hired=20  
to collect for them. The report they created and distributed had =  
incorrect=20  
figures and a host of other issues which we vehemently disagreed with =  
them=20  
on.

I'm wondering what kind of experience the group has with these issues? =  
What=20  
can we do when our clients want to use the data, which we were paid to=20  
collect, want to publish reports, statements, etc. that we find =  
incorrect=20  
or unethical? It begs the question, who owns the data - the client, the=20  
research organization... I tend to believe the client owns the data and =  
we=20  
have no real say in how it is presented. We certainly have no say in how =  
it=20  
is used.

All input would be greatly appreciated. Feel free to post to the list or =  
privately.

---

Jeff Toor  
Data Collection Manager, Research Services  
Social Science Research Laboratory  
San Diego State University  
5500 Campanile Drive  
San Diego, CA 92182-4540  
(619) 594-1362=20

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: =  
[aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

Date: Fri, 27 Apr 2007 16:23:52 -0400  
Reply-To: "Miriam L. Gerver" <[mserver@GMAIL.COM](mailto:mserver@GMAIL.COM)>

Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: "Miriam L. Gerver" <mgerver@GMAIL.COM>  
Subject: Running SPSS 14.0 for windows on a macbook  
Comments: To: AAPORNET@asu.edu  
MIME-version: 1.0  
Content-type: text/plain; charset=ISO-8859-1; format=flowed  
Content-transfer-encoding: 7bit  
Content-disposition: inline

I am considering purchasing a macbook and wanted to find out whether anyone here has tried installing SPSS 14.00 for windows on such a computer.

Also, has anyone tried the dual boot with both the mac operating system and Windows XP? What about Windows Vista? (I realize these last two questions are only tangentially related to SPSS, but their answers will be informative to me in terms of running SPSS.)

(Apologies for the cross-posting.)

Thank you,  
Miriam Gerver

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

=====  
Date: Fri, 27 Apr 2007 14:33:05 -0700  
Reply-To: [draughon.research@insightbb.com](mailto:draughon.research@insightbb.com)  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: "Katherine Draughon, PhD, MPH" <[draughon.research@INSIGHTBB.COM](mailto:draughon.research@INSIGHTBB.COM)>  
Subject: Attention 'Experienced AAPORites: A few more conference docents  
needed  
MIME-version: 1.0  
Content-type: text/plain; charset=iso-8859-1  
Content-transfer-encoding: 8bit

I'm looking for a few more 'experienced' AAPORites to be docents for our conference 'newbies'.

Docent program is 'new and improved' this year and should be easy and fun for everyone involved. Rather than individuals being matched, you will be part of a 'Docent Team' -- 4 to 5 'experienced' AAPORites' that will be assigned to a group of newbies.

Each team will be assigned a 'Disney Character' and team members and their 'newbies' will be able to identify each other just by matching the 'Disney character' sticker on their name badge. (Much easier than trying to remember names).

If you would be willing to help out and make some new friends -- please contact me ASAP. Teams are forming now.

And a big thank you to those who have already volunteered!

Kat - kat@draughonresearch.com

Dr. Katherine "Kat" Draughon

Draughon Research, LLC  
www.draughonresearch.com

draughon.research@insightbb.com

---

Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

---

Date: Fri, 27 Apr 2007 14:43:11 -0700

Reply-To: Jeff Toor <[jtoor@PROJECTS.SDSU.EDU](mailto:jtoor@PROJECTS.SDSU.EDU)>

Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: Jeff Toor <[jtoor@PROJECTS.SDSU.EDU](mailto:jtoor@PROJECTS.SDSU.EDU)>

Subject: Re: Disagreements with Client Reporting

Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)

In-Reply-To: <[LISTSERV%200704271215314791.5D56@LISTS.ASU.EDU](mailto:LISTSERV%200704271215314791.5D56@LISTS.ASU.EDU)>

MIME-version: 1.0

Content-type: text/plain; charset=ISO-8859-1; format=flowed

Content-transfer-encoding: 7bit

Thanks for all of the great responses. This is doubly complex due to the nature of the client which I would not feel appropriate to disclose. The rub is the client's action are probably more incompetence than any malicious intent. Again, thanks for the wonderful input and I look forward to any additions from others.

Cheers

jt

--

---

Jeff Toor  
Data Collection Manager, Research Services  
Social Science Research Laboratory  
San Diego State University  
5500 Campanile Drive

San Diego, CA 92182-4540  
(619) 594-1362

Jeffrey Toor wrote:

>Recently, we had a client publish a report using data which we were hired  
>to collect for them. The report they created and distributed had incorrect  
>figures and a host of other issues which we vehemently disagreed with them  
>on.

>  
>I'm wondering what kind of experience the group has with these issues? What  
>can we do when our clients want to use the data, which we were paid to  
>collect, want to publish reports, statements, etc. that we find incorrect  
>or unethical? It begs the question, who owns the data - the client, the  
>research organization... I tend to believe the client owns the data and we  
>have no real say in how it is presented. We certainly have no say in how it  
>is used.

>  
>All input would be greatly appreciated. Feel free to post to the list or  
>privately.

>  
>  
-----  
>Jeff Toor  
>Data Collection Manager, Research Services  
>Social Science Research Laboratory  
>San Diego State University  
>5500 Campanile Drive  
>San Diego, CA 92182-4540  
>(619) 594-1362

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

=====

Date: Fri, 27 Apr 2007 15:33:05 -0700  
Reply-To: Leora Lawton <[lawton@TECHSOCIETY.COM](mailto:lawton@TECHSOCIETY.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Leora Lawton <[lawton@TECHSOCIETY.COM](mailto:lawton@TECHSOCIETY.COM)>  
Subject: Re: Running SPSS 14.0 for windows on a macbook  
Comments: To: "Miriam L. Gerver" <[mgerver@GMAIL.COM](mailto:mgerver@GMAIL.COM)>  
Comments: cc: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
In-Reply-To: <[22e2056d070427132312203a86alf04eb7f048bd9b77@mail.gmail.com](mailto:22e2056d070427132312203a86alf04eb7f048bd9b77@mail.gmail.com)>  
MIME-version: 1.0  
Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: 7bit

One of my grad students has a computer with Windows Vista and grad pack SPSS 15 doesn't run on it. The next version will. I also have a student with a macbook and it technically works but then again, she's always having troubles opening data sets and such. No one knows why.  
-leora

Dr. Leora Lawton  
TechSociety Research  
"Custom Social Science and Consumer Behavior Research"  
2342 Shattuck Avenue PMB 362, Berkeley, CA 94704  
(510) 548-6174; fax (510) 548-6175; cell (510) 928-7572  
www.techsociety.com  
Yahoo Messenger: leora\_lawton

-----Original Message-----

From: Miriam L. Gerver [mailto:mgerver@GMAIL.COM]  
Sent: Friday, April 27, 2007 1:24 PM  
To: AAPORNET@asu.edu  
Subject: [AAPORNET] Running SPSS 14.0 for windows on a macbook

I am considering purchasing a macbook and wanted to find out whether anyone here has tried installing SPSS 14.00 for windows on such a computer.

Also, has anyone tried the dual boot with both the mac operating system and Windows XP? What about Windows Vista? (I realize these last two questions are only tangentially related to SPSS, but their answers will be informative to me in terms of running SPSS.)

(Apologies for the cross-posting.)

Thank you,  
Miriam Gerver

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

=====  
Date: Sat, 28 Apr 2007 07:09:53 -0400

Reply-To: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>  
Subject: Re: Running SPSS 14.0 for windows on a macbook  
Comments: To: AAPORNET@asu.edu  
In-Reply-To: <20070427223111.D9CBF32B3E5@bcnet2.asu.edu>  
MIME-version: 1.0 (Apple Message framework v752.3)  
Content-type: text/plain; charset=US-ASCII; delpsp=yes; format=flowed  
Content-transfer-encoding: 7bit

In both of these messages, I haven't read about either Parallels software or Boot Camp software being first installed BEFORE installing Windows XP or Vista. Either Parallels or Boot Camp creates a partition of the Mac hard drive space, so that the Windows operating system can be installed within that partition. Parallels is the better software, since it allows a better interaction of the Mac and Windows environments, such as files created in Windows being accessible to Mac. With Boot Camp, you're either in one environment or the other.

Hope this helps a little in diagnosing the problem.

Milton R. Goldsamt

Milton R. Goldsamt, Ph.D.  
Consulting Research Psychologist & Statistician  
Silver Spring, MD  
miltrgold@comcast.net

On Apr 27, 2007, at 6:33 PM, Leora Lawton wrote:

> One of my grad students has a computer with Windows Vista and grad  
> pack SPSS  
> 15 doesn't run on it. The next version will. I also have a  
> student with a  
> macbook and it technically works but then again, she's always having  
> troubles opening data sets and such. No one knows why.  
> -leora  
>  
> Dr. Leora Lawton  
> TechSociety Research  
> "Custom Social Science and Consumer Behavior Research"  
> 2342 Shattuck Avenue PMB 362, Berkeley, CA 94704  
> (510) 548-6174; fax (510) 548-6175; cell (510) 928-7572  
> www.techsociety.com  
> Yahoo Messenger: leora\_lawton  
>  
>  
> -----Original Message-----  
> From: Miriam L. Gerver [mailto:mgerver@GMAIL.COM]  
> Sent: Friday, April 27, 2007 1:24 PM  
> To: AAPORNET@asu.edu



> Subject: [AAPORNET] Running SPSS 14.0 for windows on a macbook  
>  
> I am considering purchasing a macbook and wanted to find out whether  
> anyone here has tried installing SPSS 14.00 for windows on such a  
> computer.  
>  
> Also, has anyone tried the dual boot with both the mac operating  
> system and Windows XP? What about Windows Vista? (I realize these last  
> two questions are only tangentially related to SPSS, but their answers  
> will be informative to me in terms of running SPSS.)  
>  
> (Apologies for the cross-posting.)  
>  
> Thank you,  
> Miriam Gerver

> -----  
> Archives: <http://lists.asu.edu/archives/aapornet.html>  
> Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
> set aapornet nomail  
> On your return send this: set aapornet mail  
> Please ask authors before quoting outside AAPORNET.  
> Problems?-don't reply to this message, write to: [aapornet-](mailto:aapornet-request@asu.edu)  
> [request@asu.edu](mailto:request@asu.edu)

> -----  
> Archives: <http://lists.asu.edu/archives/aapornet.html>  
> Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
> set aapornet nomail  
> On your return send this: set aapornet mail  
> Please ask authors before quoting outside AAPORNET.  
> Problems?-don't reply to this message, write to: [request@asu.edu](mailto:aapornet-</a><br/>> <a href=)

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Unsubscribe? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
signoff aapornet  
Please ask authors before quoting outside AAPORNET.

=====  
Date: Sat, 28 Apr 2007 09:04:19 -0400  
Reply-To: Eric Plutzer <[exp12@PSU.EDU](mailto:exp12@PSU.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Eric Plutzer <[exp12@PSU.EDU](mailto:exp12@PSU.EDU)>  
Subject: Re: Disagreements with Client Reporting  
Comments: To: AAPORNET <[AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)>  
In-Reply-To: <[AAPORNET%200704272100007643.6599@LISTS.ASU.EDU](mailto:AAPORNET%200704272100007643.6599@LISTS.ASU.EDU)>  
MIME-version: 1.0  
Content-type: text/plain; charset=us-ascii; format=flowed

Jeff and colleagues,

University survey centers, unlike private firms, are subject to additional

rules and regulations. At Penn State and at most universities, faculty are surprised to learn that the university owns the data.

This rarely arises. But if your university has ever had a serious allegation of intellectual honesty then you've seen that the university will not hesitate to seize computers, lab notebooks, and other materials as part of an investigation -- all without any court order, subpoena, etc.

If you are collecting data under the auspices of the IRB, I'd assume that you've agreed to store the data for three or more years. You are probably obligated to keep the data of a faculty project even if the faculty member takes a position at another university. This might be worth clarifying with your compliance office.

I think you'd have every right to make corrections - though it might be more prudent to use that right as a way of coaxing the client into doing so voluntarily.

Eric

>Subject: Re: Disagreements with Client Reporting

>

>Recently, we had a client publish a report using data which we were hired  
>to collect for them. The report they created and distributed had incorrect  
>figures and a host of other issues which we vehemently disagreed with them  
>on.

---

Eric Plutzer  
Professor of Political Science and  
Academic Director, Survey Research Center  
Penn State University

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Unsubscribe? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
signoff aapornet  
Please ask authors before quoting outside AAPORNET.

---

Date: Sat, 28 Apr 2007 10:02:05 -0400  
Reply-To: Philip Meyer <[pmeyer@EMAIL.UNC.EDU](mailto:pmeyer@EMAIL.UNC.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Philip Meyer <[pmeyer@EMAIL.UNC.EDU](mailto:pmeyer@EMAIL.UNC.EDU)>  
Subject: Re: Disagreements with Client Reporting  
Comments: To: Eric Plutzer <[exp12@PSU.EDU](mailto:exp12@PSU.EDU)>  
Comments: cc: AAPORNET@asu.edu  
In-Reply-To: <[6.2.1.2.2.20070428085106.03e54fe8@mail.psu.edu](mailto:6.2.1.2.2.20070428085106.03e54fe8@mail.psu.edu)>  
MIME-version: 1.0  
Content-type: TEXT/PLAIN; charset=US-ASCII; format=flowed

I hadn't thought about the IRB angle, but, upon reflection, I believe Eric is right.

However, Jeff has more than "every right" to publicly correct his

client's distortions. He has, under section II-A, a clear duty to act. The code is not at all ambiguous about this. "If we become aware of the appearance in public of serious inaccuracies or distortions regarding our research, we shall publicly disclose what is required to publicly correct these inaccuracies or distortions ..."

The underlying principle is that passively accepting the distortion of research is as wrong as active participation. It harms your institution, and it hurts the profession.

---

Philip Meyer, Knight Chair in Journalism  
University of North Carolina at Chapel Hill  
Voice: 919 962-4085 Fax: 919 962-1549  
Cell: 919 906-3425 URL: [www.unc.edu/~pmeyer](http://www.unc.edu/~pmeyer)

---

On Sat, 28 Apr 2007, Eric Plutzer wrote:

> Date: Sat, 28 Apr 2007 09:04:19 -0400  
> From: Eric Plutzer <[exp12@PSU.EDU](mailto:exp12@PSU.EDU)>  
> To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
> Subject: Re: Disagreements with Client Reporting  
>  
> Jeff and colleagues,  
>  
> University survey centers, unlike private firms, are subject to additional  
> rules and regulations. At Penn State and at most universities, faculty are  
> surprised to learn that the university owns the data.  
>  
> This rarely arises. But if your university has ever had a serious  
allegation  
> of intellectual honesty then you've seen that the university will not  
> hesitate to seize computers, lab notebooks, and other materials as part of  
an  
> investigation -- all without any court order, subpoena, etc.  
>  
> If you are collecting data under the auspices of the IRB, I'd assume that  
> you've agreed to store the data for three or more years. You are probably  
> obligated to keep the data of a faculty project even if the faculty member  
> takes a position at another university. This might be worth clarifying with  
> your compliance office.  
>  
> I think you'd have every right to make corrections - though it might be more  
> prudent to use that right as a way of coaxing the client into doing so  
> voluntarily.  
>  
> Eric  
>  
>> Subject: Re: Disagreements with Client Reporting  
>>  
>> Recently, we had a client publish a report using data which we were hired  
>> to collect for them. The report they created and distributed had incorrect

>> figures and a host of other issues which we vehemently disagreed with them  
>> on.

>  
> ~~~~~  
> Eric Plutzer  
> Professor of Political Science and  
> Academic Director, Survey Research Center  
> Penn State University  
>  
> -----  
> Archives: <http://lists.asu.edu/archives/aapornet.html> .  
> Unsubscribe? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
> signoff aapornet  
> Please ask authors before quoting outside AAPORNET.  
>

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Unsubscribe? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
signoff aapornet  
Please ask authors before quoting outside AAPORNET.

---

Date: Sat, 28 Apr 2007 11:16:06 -0700  
Reply-To: "Karen M. Bentley" <[karenmbentley@GMAIL.COM](mailto:karenmbentley@GMAIL.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "Karen M. Bentley" <[karenmbentley@GMAIL.COM](mailto:karenmbentley@GMAIL.COM)>  
Subject: Public Policy Data--Environment

Hi, I am a student member of AAPOR and I am working on a project on the environment as a public policy issue. Does anyone have any idea when polling began on environmental issues in regards to some of the current issues--conservation, global warming, etc.?

Thanks in advance!  
Karen Bentley  
University of Kansas

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Unsubscribe? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
signoff aapornet  
Please ask authors before quoting outside AAPORNET.

---

Date: Sat, 28 Apr 2007 15:21:34 -0400  
Reply-To: howard schuman <[hschuman@UMICH.EDU](mailto:hschuman@UMICH.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: howard schuman <[hschuman@UMICH.EDU](mailto:hschuman@UMICH.EDU)>  
Subject: inquiry  
Comments: To: aapor <[aapornet@asu.edu](mailto:aapornet@asu.edu)>  
MIME-version: 1.0  
Content-type: text/plain; charset=ISO-8859-1; format=flowed  
Content-transfer-encoding: 7bit

Does anyone know of a survey that attempted at some point to find out

from respondents why they think they were interviewed and what they think will be done with their answers? Howard

---

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Unsubscribe? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:

signoff aapornet

Please ask authors before quoting outside AAPORNET.

---

Date: Mon, 30 Apr 2007 06:54:18 -0700

Reply-To: Jon Krosnick <[krosnick@STANFORD.EDU](mailto:krosnick@STANFORD.EDU)>

Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: Jon Krosnick <[krosnick@STANFORD.EDU](mailto:krosnick@STANFORD.EDU)>

Subject: An Invitation: You Can Design Questionnaire Experiments in the GSS

Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii; format=flowed

To:

Everyone attending the AAPOR meeting who is interested in questionnaire design

From:

Jon Krosnick, Maria Krysan, and Tom Smith

Special Session:

Orientation Meeting Sponsored by the General Social Survey to Invite AAPOR Meeting Attendees to Suggest Question Design Experiments for the GSS

When and Where:

Saturday, May 19, 2007, 1:15 pm to 2:00 pm, MADRID room

Description:

The General Social Survey has a long tradition of running some of the literature's most important experiments comparing different ways of designing questions and showing how question wording, format, and ordering can alter survey results. This session will announce a new invitation to researchers to propose possible experiments to be conducted in future GSS surveys. Presentations at the meeting will be made by Jon Krosnick (Stanford University) and Tom Smith (National Opinion Research Center) describing this exciting new opportunity, and the presenters will answer questions from the audience about how to contribute suggested experiments.

Special Treat:

The first 30 people to arrive at the session will receive yummy

deserts

and beverages, so skip dessert at lunch and have it with us!

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

=====  
Date: Mon, 30 Apr 2007 09:58:33 -0400

Reply-To: [JAnnSelzer@AOL.COM](mailto:JAnnSelzer@AOL.COM)

Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: "J. Ann Selzer" <[JAnnSelzer@AOL.COM](mailto:JAnnSelzer@AOL.COM)>

Subject: Re: Disagreements with Client Reporting

Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)

MIME-version: 1.0

Content-type: text/plain; charset="US-ASCII"

Content-transfer-encoding: 7bit

I had an instance where a client asked for a run of the data that would not, in my opinion--or any AAPOR member's opinion for that matter--accurately reflect the data. We did our best to counsel against their request, explaining

why what they asked for would not necessarily project to the wider universe of interest. In this situation, it became something of a power struggle--the client was insecure and just somewhat knowledgeable, but had already told his higher-ups what could be done with the data and could not afford, he felt, to lose face. We did our best to find a solution that would save his face, but

were not successful.

We complied with the request, and included a note on the set of cross-tabs indicating that we reserved the right to comment on any public reports that did

not accurately reflect the study's findings. It is an ugly situation. In the end, you are wise to protect your name even as you lose a client. This kind of client you cannot afford to keep. JAS

J. Ann Selzer, Ph.D.

Selzer & Company

520 42nd Street

Des Moines, Iowa 50312

515.271.5700

This e-mail address is for purposes of this list. Otherwise, contact me at [JASelzer@SelzerCo.com](mailto:JASelzer@SelzerCo.com)

Visit our website. [\\_www.SelzerCo.com\\_](http://www.SelzerCo.com) (<http://www.selzerco.com/>)

In a message dated 4/27/2007 2:28:15 P.M. Central Daylight Time,  
jtoor@PROJECTS.SDSU.EDU writes:

Recently, we had a client publish a report using data which we were hired to collect for them. The report they created and distributed had incorrect figures and a host of other issues which we vehemently disagreed with them on.

I'm wondering what kind of experience the group has with these issues? What can we do when our clients want to use the data, which we were paid to collect, want to publish reports, statements, etc. that we find incorrect or unethical? It begs the question, who owns the data - the client, the research organization... I tend to believe the client owns the data and we have no real say in how it is presented. We certainly have no say in how it is used.

All input would be greatly appreciated. Feel free to post to the list or privately.

---

Jeff Toor  
Data Collection Manager, Research Services  
Social Science Research Laboratory  
San Diego State University  
5500 Campanile Drive  
San Diego, CA 92182-4540  
(619) 594-1362

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

\*\*\*\*\* See what's free at <http://www.aol.com>.

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

---

Date: Mon, 30 Apr 2007 10:07:30 -0400  
Reply-To: Sid Groeneman <sid@GROENEMAN.COM>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: Sid Groeneman <sid@GROENEMAN.COM>  
Subject: Re: Running SPSS 14.0 for windows on a macbook  
Comments: To: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>  
Comments: cc: AAPORNET@asu.edu  
In-Reply-To: <D17D05FE-0FC2-4682-AFA1-7CACA8B61110@comcast.net>  
MIME-version: 1.0 (Apple Message framework v752.3)  
Content-type: text/plain; charset=US-ASCII; delpsp=yes; format=flowed  
Content-transfer-encoding: 7bit

I'm running SPSS 14.0 on my iMac using Parallels and have encountered no problems. Milt is right about the two options. I find it to be a big advantage to use Parallels, as that allows you to have Mac software programs running at the same time - and to easily switch between programs.

Sid Groeneman

Groeneman Research & Consulting  
Survey Design/Management/Analysis  
Bethesda, Maryland  
sid@groeneman.com  
301 469-0813  
www.groeneman.com

On Apr 28, 2007, at 7:09 AM, Milton R. Goldsamt wrote:

In both of these messages, I haven't read about either Parallels software or Boot Camp software being first installed BEFORE installing Windows XP or Vista. Either Parallels or Boot Camp creates a partition of the Mac hard drive space, so that the Windows operating system can be installed within that partition. Parallels is the better software, since it allows a better interaction of the Mac and Windows environments, such as files created in Windows being accessible to Mac. With Boot Camp, you're either in one environment or the other.

Hope this helps a little in diagnosing the problem.

Milton R. Goldsamt

Milton R. Goldsamt, Ph.D.  
Consulting Research Psychologist & Statistician  
Silver Spring, MD  
miltrgold@comcast.net

On Apr 27, 2007, at 6:33 PM, Leora Lawton wrote:



> One of my grad students has a computer with Windows Vista and grad  
> pack SPSS  
> 15 doesn't run on it. The next version will. I also have a  
> student with a  
> macbook and it technically works but then again, she's always having  
> troubles opening data sets and such. No one knows why.  
> -leora

>  
> Dr. Leora Lawton  
> TechSociety Research  
> "Custom Social Science and Consumer Behavior Research"  
> 2342 Shattuck Avenue PMB 362, Berkeley, CA 94704  
> (510) 548-6174; fax (510) 548-6175; cell (510) 928-7572  
> www.techsociety.com  
> Yahoo Messenger: leora\_lawton

>  
>  
> -----Original Message-----

> From: Miriam L. Gerver [mailto:mgerver@GMAIL.COM]  
> Sent: Friday, April 27, 2007 1:24 PM  
> To: AAPORNET@asu.edu  
> Subject: [AAPORNET] Running SPSS 14.0 for windows on a macbook

>  
> I am considering purchasing a macbook and wanted to find out whether  
> anyone here has tried installing SPSS 14.00 for windows on such a  
> computer.

>  
> Also, has anyone tried the dual boot with both the mac operating  
> system and Windows XP? What about Windows Vista? (I realize these last  
> two questions are only tangentially related to SPSS, but their answers  
> will be informative to me in terms of running SPSS.)

>  
> (Apologies for the cross-posting.)

>  
> Thank you,  
> Miriam Gerver

> -----  
> Archives: <http://lists.asu.edu/archives/aapornet.html>  
> Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
> set aapornet nomail  
> On your return send this: set aapornet mail  
> Please ask authors before quoting outside AAPORNET.  
> Problems?-don't reply to this message, write to: [aapornet-](mailto:aapornet-request@asu.edu)  
> [request@asu.edu](mailto:request@asu.edu)

>  
> -----  
> Archives: <http://lists.asu.edu/archives/aapornet.html>  
> Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
> set aapornet nomail  
> On your return send this: set aapornet mail  
> Please ask authors before quoting outside AAPORNET.  
> Problems?-don't reply to this message, write to: [file:///C:/...OR%20STAFF/Marketing%20and%20Communications/Website/2022%20Redesign/aapornet%20history/2007/LOG\\_2007\\_04.txt\[12/7/2023 10:42:49 AM\]](mailto:aapornet-</a></p></div><div data-bbox=)

> request@asu.edu

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Unsubscribe? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
signoff aapornet  
Please ask authors before quoting outside AAPORNET.

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

=====  
Date: Mon, 30 Apr 2007 10:25:00 -0400  
Reply-To: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>  
Subject: When He Speaks, It's in America's Voice  
Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
MIME-version: 1.0  
Content-type: text/plain; charset=us-ascii  
Content-transfer-encoding: quoted-printable

Public Opinion  
When He Speaks, It's in America's Voice=20  
By ROBERT STRAUSS  
PRINCETON

<http://www.nytimes.com/2007/04/29/nyregion/nyregionspecial2/29peoplenj.html?ex=3D1335412800&en=3D2bce1a301a9a1754&ei=3D5124&partner=3Dpermalink&exprod=3Dpermalink>  
Or  
<http://tinyurl.com/yp2lcf>

IT wouldn't be much of a stretch to call Frank Newport the mirror of the American public's conscience - or at least the public's statistician general.

"I go to a cocktail party and people will ask, say, 'What do you think about the war in Iraq?' " Mr. Newport said. "So I'll say, 'Well, 43 percent of the population ...' " And he trails off with a slight laugh.

Mr. Newport is the editor in chief of the Gallup Poll, the face and voice - on TV news programs, radio broadcasts, newspaper articles and the poll's daily Webcasts - of the survey, which George Gallup developed here during the Depression.

SNIP

--=20

Leo G. Simonetta  
Director of Research  
Art & Science Group, LLC  
6115 Falls Road, Suite 101  
Baltimore MD 21209

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
=====

Date: Mon, 30 Apr 2007 11:44:51 -0700  
Reply-To: Cathy Cirina <[ccirina@MAIL.SDSU.EDU](mailto:ccirina@MAIL.SDSU.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Cathy Cirina <[ccirina@MAIL.SDSU.EDU](mailto:ccirina@MAIL.SDSU.EDU)>  
Subject: power analysis  
Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
MIME-version: 1.0  
Content-type: text/plain; charset="us-ascii"  
Content-transfer-encoding: 7bit

Does AAPOR have a standard for the use of power in determining sample size?

Cathy Cirina, MA, MPH  
Coordinator, Research Services  
Social Science Research Lab  
San Diego State University  
619.594.1363  
[ccirina@mail.sdsu.edu](mailto:ccirina@mail.sdsu.edu)  
<http://ssrl.sdsu.edu/>

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

---

Date: Mon, 30 Apr 2007 15:12:55 -0400

Reply-To: "Thomas M. Guterbock" <tmglp@cms.mail.virginia.edu>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Thomas M. Guterbock" <tmglp@CMS.MAIL.VIRGINIA.EDU>

Subject: Re: power analysis

Comments: To: AAPORNET <AAPORNET@asu.edu>

In-Reply-To: <011e01c78b57\$a2ddd0d0\$9f44f492@SS1232X5YF41>

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii; format=flowed

Content-transfer-encoding: 7bit

Content-disposition: inline

Always be sure the desk lamp that illuminates your calculations is running a power-saving fluorescent bulb. ;) Otherwise, I believe AAPOR's standards and best practices are cast in general terms, with no specifics about the correct alpha or beta levels to use in a power analysis.

Tom

--On Monday, April 30, 2007 11:44 AM -0700 Cathy Cirina

<ccirina@MAIL.SDSU.EDU> wrote:

> Does AAPOR have a standard for the use of power in determining sample  
> size?

>

>

>

>

>

>

> Cathy Cirina, MA, MPH

>

> Coordinator, Research Services

>

> Social Science Research Lab

>

> San Diego State University

>

> 619.594.1363

>

> ccirina@mail.sdsu.edu

>

> <http://ssrl.sdsu.edu/>

>

>

>

>

> -----

> Archives: <http://lists.asu.edu/archives/aapornet.html>

> Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:

- > set aapornet nomail
- > On your return send this: set aapornet mail
- > Please ask authors before quoting outside AAPORNET.
- > Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Thomas M. Guterbock                      Voice: (434)243-5223  
Director                                  CSR Main Number: (434)243-5222  
Center for Survey Research              FAX: (434)982-5524  
University of Virginia      EXPRESS DELIVERY: 2400 Old Ivy Road  
P. O. Box 400767                          Suite 223  
Charlottesville, VA 22904-4767      Charlottesville, VA 22903  
e-mail: TomG@virginia.edu

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

-----  
Date:        Mon, 30 Apr 2007 14:18:59 -0500  
Reply-To:    Mike Flanagan <[MFlanagan@GOAMP.COM](mailto:MFlanagan@GOAMP.COM)>  
Sender:      AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From:        Mike Flanagan <[MFlanagan@GOAMP.COM](mailto:MFlanagan@GOAMP.COM)>  
Subject:     Job Opportunity  
Comments: To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
Comments: cc: "Young, Timothy CIV" <[timothy.young1@navy.mil](mailto:timothy.young1@navy.mil)>  
MIME-version: 1.0  
Content-type: text/plain; charset="US-ASCII"  
Content-transfer-encoding: quoted-printable

JOB TITLE: Multidisciplinary  
(Psychologist/Sociologist/Mathematician/Statistician/Education Program  
Specialist/Education Research Analyst) (GS-0180-15)

SALARY RANGE: \$104,826 to \$136,273

JOB LOCATION: Millington, TN

APPLICATION DEADLINE: May 18th, 2007=20

=20

ORGANIZATION: Navy Personnel Research, Studies, & Technology  
(NPRST/PERS-1) is a research and development activity which addresses  
important human resource issues for the Navy, Marine Corps, and other  
Defense Department customers. See our website at: [www.nprst.navy.mil](http://www.nprst.navy.mil)  
<<http://www.nprst.navy.mil/>> . =20

=20

QUALIFICATIONS: U.S. Citizenship required. M.A. or Ph.D. in psychology, sociology, or closely related field. Ph.D. preferred. Knowledge pertinent to concepts/methods of survey research, analysis and practice, individual difference, I/O, engineering human factors, experimental, mathematical-quantitative, or program evaluation. Ability to prepare and communicate research findings and recommendations verbally and in comprehensive written form suitable for publication.

=20

JOB DESCRIPTION: This position is an Institute Leader of the Institute for Organizational Assessment with the Navy Personnel Research, Studies, and Technology (PERS-1). The purpose of this Institute is to conduct research and development and studies and analysis projects often to comprehensively assess Navy, Marine Corps, and Department of Defense organizations. These projects include large-scale personnel surveys on a wide range of human resources topics and program evaluations for military and government sponsors. These projects often result in program and policy recommendations based on the results of these surveys, assessments, and evaluations. In the position of Institute Leader, the incumbent is responsible for (1) planning and conducting basic and applied research in areas of technical specialization where few or no guidelines are available, (2) providing scientific and subject matter expertise to important Department projects in the area of surveys, organizational assessment, and program evaluations, (3) providing consultative and advisory services to the Chief of Naval Personnel and Navy Personnel Command, Headquarters Marine Corps, and related organizations within the Navy, Marine Corps, Department of Defense and the U.S. Government, and (4) directing and orchestrating a number of projects for short-term requirements and long-term programmatic goals and visions, making significant contributions in determining areas that appear most fruitful for research and development. The incumbent is completely responsible for the overall direction of projects under his/her cognizance and for reviewing research progress to ensure research direction satisfies sponsor and customer needs and is responsive to policies and practices established at higher echelons.

=20

APPLICATION PROCEDURES: Visit <http://www.usajobs.opm.gov> <<http://www.usajobs.opm.gov/>> and see announcement number SE7-XXXX-15-MI612490-DE. Follow the application instructions on this announcement. Relocation Expenses are authorized. If questions, contact Mr. Tim Young at (901) 874-2109 or at [timothy.young1@navy.mil](mailto:timothy.young1@navy.mil).

=20

=20

=20

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
=====

Date: Mon, 30 Apr 2007 12:46:58 -0700  
Reply-To: "Pinkus, Susan" <[Susan.Pinkus@LATIMES.COM](mailto:Susan.Pinkus@LATIMES.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "Pinkus, Susan" <[Susan.Pinkus@LATIMES.COM](mailto:Susan.Pinkus@LATIMES.COM)>  
Subject: FW: CMOR listing for a webinar  
Comments: To: [aapornet@asu.edu](mailto:aapornet@asu.edu)  
MIME-version: 1.0  
Content-type: multipart/mixed; boundary="Boundary\_(ID\_5G1XPLFrIPC6UdqsO7QUKg)"

This is a multi-part message in MIME format.

--Boundary\_(ID\_5G1XPLFrIPC6UdqsO7QUKg)  
Content-type: text/plain; charset="iso-8859-1"  
Content-transfer-encoding: quoted-printable

This webinar sponsored by CMOR should be interesting -- discussion =  
privacy and what it means for our members.

Susan Pinkus

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

--Boundary\_(ID\_5G1XPLFrIPC6UdqsO7QUKg)  
Content-type: message/rfc822

Return-path: <[owner-aapornet@lists.asu.edu](mailto:owner-aapornet@lists.asu.edu)>  
Date: Mon, 30 Apr 2007 11:27:55 -0700  
From: "Pinkus, Susan" <[Susan.Pinkus@latimes.com](mailto:Susan.Pinkus@latimes.com)>  
Subject: FW: A CMOR webinar -- on privacy and information -- check it out!!  
To: <[aapornet@asu.edu](mailto:aapornet@asu.edu)>  
Message-id: <68BA65F454182C459B514D961481FE418A7A12@LATMBEXVS1.TRIBUNE.AD.TRB>  
MIME-version: 1.0  
X-MIMEOLE: Produced By Microsoft Exchange V6.5  
Content-type: text/plain; charset="iso-8859-1"  
Content-transfer-encoding: quoted-printable  
Thread-Topic: A CMOR favor on AAPORNET  
Thread-Index: AceF17jsYUNUbPnhTlewe5se6VKrcwFeA4eAAAAszlAAARwxkA==  
Content-class: urn:content-classes:message  
X-SBRS: None

X-IronPort-AV: E=Sophos;i="4.14,471,1170655200";  
d="doc'32?scan'32,208,217,32";a="18837015"  
X-HAT: SenderGroup= RELAYLIST, PolicyApplied=\$RELAYED .  
X-ASG-Debug-ID: 1177957677-154a00320000-DKoRp3  
X-Barracuda-URL: http://129.219.117.247:8000/cgi-bin/mark.cgi  
X-Barracuda-Connect: latmx2.tribune.com[144.142.3.132]  
X-Barracuda-Start-Time: 1177957677  
X-ASG-Orig-Subj: FW: A CMOR webinar -- on privacy and information -- check it  
out!!  
X-Barracuda-Virus-Scanned: by ASU Barracuda4 at asu.edu  
X-Barracuda-Spam-Score: 0.60  
X-Barracuda-Spam-Status: No, SCORE=0.60 using global scores of  
TAG\_LEVEL=1000.0  
QUARANTINE\_LEVEL=1000.0 KILL\_LEVEL=6.8 tests=HTML\_MESSAGE, THREAD\_INDEX,  
THREAD\_TOPIC  
X-Barracuda-Spam-Report: Code version 3.1,  
rules version 3.1.15675 Rule breakdown below pts rule name  
description ----  
-----  
0.30  
THREAD\_TOPIC Thread-Topic: ...(Japanese Subject)... 0.30 THREAD\_INDEX  
thread-index: AcO7Y8iR61tzADqsRmmc5wNiFHEOig== 0.00 HTML\_MESSAGE BODY: HTML  
included in message  
X-Barracuda-Bayes: INNOCENT GLOBAL 0.4779 1.0000 0.0000  
X-MS-Has-Attach:  
X-MS-TNEF-Correlator:  
X-OriginalArrivalTime: 30 Apr 2007 18:27:56.0456 (UTC)  
FILETIME=[45E67280:01C78B55]

This should be a very interesting discussion on privacy and what it =  
means to the research/public opinion profession.

=20  
susan  
=20

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: =  
[aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>  
Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

--Boundary\_(ID\_5G1XPLFrIPC6UdqsO7QUKg)--



---

Date: Mon, 30 Apr 2007 13:33:42 -0700  
Reply-To: "Pinkus, Susan" <Susan.Pinkus@LATIMES.COM>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: "Pinkus, Susan" <Susan.Pinkus@LATIMES.COM>  
Subject: CMOR webinar  
Comments: To: aapornet@asu.edu  
MIME-version: 1.0  
Content-type: text/plain; charset=iso-8859-1  
Content-transfer-encoding: quoted-printable

Hi:

Forgot that AAPORNET doesn't accept attachments. So here it is:

Is your company aware of what information respondents consider private? =  
If not - you cannot afford to miss this essential CMOR Privacy Web =  
Seminar:

What is PII and Why Should You Care?

Date: Tuesday, May 15th  
Time: Noon-1:00pm ET  
Speaker: LaToya Rembert-Lang, CMOR  
Cost: \$55 - CMOR/MRA Members/\$80 - Nonmembers=20  
Registration Deadline: Friday, May 11th=20  
PRC Hour: 1 CH in Privacy: Government Affairs (visit [www.mra-net.org/prc](http://www.mra-net.org/prc) =  
<<http://www.mra-net.org/prc>> for more info on PRC)

Click to register: =  
<[http://www.cmor.org/pdf/2007\\_CMOR\\_WebSeminar\\_Reg.pdf](http://www.cmor.org/pdf/2007_CMOR_WebSeminar_Reg.pdf)>

Session Description:

Privacy is a fundamental topic. Understanding what respondents consider =  
private information is vital for continued respondent cooperation. This =  
Web Seminar will provide a detailed overview of what is considered =  
personal identifiable information and the different security classes =  
associated with its use in the public domain. The session will also draw =  
on specific laws and legislation to determine scope of personal data and =  
its role in the privacy landscape. Attendees will learn some guidelines =  
for privacy and for accessing and protecting this personal information. =  
Reinforcing and understanding information on this topic is very valuable =  
and essential.

Learner Outcomes:=20

- \* Understand and recognize personal identifiable information.
- \* Understand the classifications of personal information.
- \* Develop guidelines and practices for controlling access to the data.

Click to register: =  
<[http://www.cmor.org/pdf/2007\\_CMOR\\_WebSeminar\\_Reg.pdf](http://www.cmor.org/pdf/2007_CMOR_WebSeminar_Reg.pdf)>

To learn more about CMOR and other important upcoming Privacy Web = Seminars, visit: [www.cmor.org](http://www.cmor.org) <<http://www.cmor.org>>

## CMOR - Shielding the Profession

-----  
Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

=====  
Date: Mon, 30 Apr 2007 19:34:38 -0700

Reply-To: Mike O'Neil <[mike.oneil@ALUMNI.BROWN.EDU](mailto:mike.oneil@ALUMNI.BROWN.EDU)>

Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: Mike O'Neil <[mike.oneil@ALUMNI.BROWN.EDU](mailto:mike.oneil@ALUMNI.BROWN.EDU)>

Subject: Re: Disagreements with Client Reporting

Comments: To: [JAnnSelzer@AOL.COM](mailto:JAnnSelzer@AOL.COM)

Comments: cc: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)

In-Reply-To: <[cfde1e659a.33675009@aol.com](mailto:cfde1e659a.33675009@aol.com)>

MIME-version: 1.0

Content-type: text/plain; charset=ISO-8859-1; format=flowed

Content-transfer-encoding: 7bit

This also suggests the importance of establishing in your initial contracts that you maintain the right to correct any mis-impression created by any selective release of data. Political pollsters do this routinely. But none of this will do anything to alleviate the bad feelings that will inevitably ensue. But it might provide a level of legal protection (?).

Mike O'Neil

[www.oneilresearch.com](http://www.oneilresearch.com)

J. Ann Selzer wrote:

>  
>  
> I had an instance where a client asked for a run of the data that would not,  
> in my opinion--or any AAPOR member's opinion for that matter--accurately  
> reflect the data. We did our best to counsel against their request, explaining  
> why what they asked for would not necessarily project to the wider universe  
> of interest. In this situation, it became something of a power struggle--  
the  
> client was insecure and just somewhat knowledgeable, but had already told  
his  
> higher-ups what could be done with the data and could not afford, he felt,  
> to lose face. We did our best to find a solution that would save his face,  
but  
> were not successful.

>  
> We complied with the request, and included a note on the set of cross-tabs  
> indicating that we reserved the right to comment on any public reports that  
> did  
> not accurately reflect the study's findings. It is an ugly situation. In  
> the end, you are wise to protect your name even as you lose a client. This  
> kind of client you cannot afford to keep. JAS  
>  
>  
> J. Ann Selzer, Ph.D.  
> Selzer & Company  
> 520 42nd Street  
> Des Moines, Iowa 50312  
> 515.271.5700  
>  
> This e-mail address is for purposes of this list. Otherwise, contact me at  
> JASelzer@SelzerCo.com  
>  
> Visit our website. www.SelzerCo.com (<http://www.selzerco.com/>)  
>  
>  
> In a message dated 4/27/2007 2:28:15 P.M. Central Daylight Time,  
> jtoor@PROJECTS.SDSU.EDU writes:  
>  
> Recently, we had a client publish a report using data which we were hired  
> to collect for them. The report they created and distributed had incorrect  
> figures and a host of other issues which we vehemently disagreed with them  
> on.  
>  
> I'm wondering what kind of experience the group has with these issues? What  
> can we do when our clients want to use the data, which we were paid to  
> collect, want to publish reports, statements, etc. that we find incorrect  
> or unethical? It begs the question, who owns the data - the client, the  
> research organization... I tend to believe the client owns the data and we  
> have no real say in how it is presented. We certainly have no say in how it  
> is used.  
>  
> All input would be greatly appreciated. Feel free to post to the list or  
> privately.  
>  
>  
>  

---

  
> Jeff Toor  
> Data Collection Manager, Research Services  
> Social Science Research Laboratory  
> San Diego State University  
> 5500 Campanile Drive  
> San Diego, CA 92182-4540  
> (619) 594-1362  
>  
> -----  
> Archives: <http://lists.asu.edu/archives/aapornet.html>  
> Vacation hold? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
> set aapornet nomail

