

From: LISTS.ASU.EDU LISTSERV Server (16.0) [LISTSERV@asu.edu]
Sent: Saturday, May 28, 2011 6:10 PM
To: Shapard Wolf
Subject: File: "AAPORNET LOG0701"

Date: Tue, 2 Jan 2007 13:57:44 +0000
Reply-To: Sarah Butler <sarahmbn@GMAIL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Sarah Butler <sarahmbn@GMAIL.COM>
Subject: Research on biotechnology
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1; format=flowed
Content-transfer-encoding: 7bit
Content-disposition: inline

Hello,

I was wondering if anyone knew of any good sources or information on research in the area of biotech? I am particularly looking for past studies on how people use information technology to advance work in biotech (either IT as a research aid or as an aid in organising and analysing information).

Many thanks and Happy New Year to All.

Sarah

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Date: Tue, 2 Jan 2007 09:51:10 -0500
Reply-To: jwerner@jwdp.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jan Werner <jwerner@JWDP.COM>
Organization: Jan Werner Data Processing
Subject: Warren Mitofsky in NY Times Magazine
Comments: To: AAPORNET <aapornet@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1; format=flowed
Content-transfer-encoding: 7bit

Each year, on the last Sunday in December, the New York Times Magazine publishes profiles of those people who died during the year and whom the editors consider to merit particular notice.

This past Sunday's NYT Magazine (12/31/2006) included a profile of Warren Mitofsky written by Times political reporter Matt Bai.

Bai's article is not particularly insightful and mostly recycles the usual mythology about exit polls, but it does provide a balanced and

sympathetic profile of Warren, reminding us once again of the magnitude of our loss.

You can read the profile online at:

<http://www.nytimes.com/2006/12/31/magazine/31mitofsky.t.html>

Jan Werner

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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=====
Date: Tue, 2 Jan 2007 10:04:01 -0500

Reply-To: Michel Rochon <mrochon@SURVEYSAMPLER.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Michel Rochon <mrochon@SURVEYSAMPLER.COM>

Subject: Re: Warren Mitofsky in NY Times Magazine

Comments: To: jwerner@jwdp.com, AAPORNET@asu.edu

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: quoted-printable

Jan,=20

Thank you for making this info available. I had missed the profile. I'm delighted to come back to it. As you say it reminds us all of the magnitude of the loss we experienced.

Michel Rochon

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Jan Werner

Sent: January 2, 2007 9:51 AM

To: AAPORNET@asu.edu

Subject: Warren Mitofsky in NY Times Magazine

Each year, on the last Sunday in December, the New York Times Magazine=20 publishes profiles of those people who died during the year and whom the

editors consider to merit particular notice.

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Jan Werner

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=====
Date: Tue, 2 Jan 2007 22:55:00 +0200
Reply-To: elihu katz <mskatz@MSCC.HUJI.AC.IL>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: elihu katz <mskatz@MSCC.HUJI.AC.IL>
Subject: Re: Warren Mitofsky in NY Times Magazine
Comments: To: jwerner@JWDP.COM, AAPORNET@asu.edu
In-Reply-To: <459A715E.4050207@jwdp.com>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Just learned sad news of Marty Lipset's death, after long siege. =
Funeral
tomorrow. Elihu Katz

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Jan Werner
Sent: Tuesday, January 02, 2007 4:51 PM
To: AAPORNET@asu.edu
Subject: Warren Mitofsky in NY Times Magazine

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publishes profiles of those people who died during the year and whom the =

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Jan Werner

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Date: Tue, 2 Jan 2007 17:33:05 -0600
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: 2006 Iowa Gallup Award Call for Entries
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

FOR RELEASE: Dec. 19, 2006

=20

Call for entries for 2006 Iowa Gallup Award

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Iowa City, IA - The 2006 Iowa Gallup Award for Excellent Journalism Using Polls will be selected in the spring of 2007 from among nominees provided by those in the fields of journalism and professional polling. The call for entries is open until March 1, 2007. To be eligible for the Award, entries must be an original story published, broadcast, or placed on-line between Jan. 1 to Dec. 31, 2006.

This annual award is co-sponsored by The University of Iowa School of Journalism and Mass Communication and The Gallup Organization. =20

It recognizes the importance of the news media's use of polls in understanding public opinion and shaping discourse on social and political issues. Journalists' accurate, creative and intelligent analysis of polling data can add depth and dimension to their reporting, as well as enhance the quality of public debate. The Iowa Gallup Award is designed to reward news media stories that feature such analysis and thus promote the best use and presentation of polls and data in journalism and media.=20

Award-winning stories will be accurate in analyzing and interpreting data, have clarity of presentation, and, considering the importance of the story, have implications for public discourse. Complete details of the judging criteria, including the minimal requirements, and an entry form can be found at the award web site
<http://www.uiowa.edu/jmc/GallupAward> .

The recipient of the award will be announced in April. The Iowa Gallup Award and a stipend of \$2,500 will be presented at a ceremony at The

Gallup Organization in May.

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For more information, contact:

=20

Kim Merchant

Program Assistant

The University of Iowa

School of Journalism and Mass Communication

E305 Adler Journalism Building

Iowa City, IA 52242-2004

kimberly-merchant@uiowa.edu

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=20

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=====
Date: Wed, 3 Jan 2007 11:12:39 -0600

Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Mike Flanagan <MFlanagan@GOAMP.COM>

Subject: Job Opportunity

Comments: To: AAPORNET@asu.edu

Comments: cc: giglis@intermedia.org

MIME-version: 1.0

Content-type: text/plain; charset="us-ascii"

Content-transfer-encoding: quoted-printable

JOB ANNOUNCEMENT: SURVEY RESEARCH METHODOLOGIST=20

=20

InterMedia, a global research, evaluation and consulting firm

specializing in the field of media and communications, is seeking an experienced Survey Research Methodologist to provide leadership and direction within the company for its international research program of between 50 and 60 sample surveys a year commissioned from local research providers in developing countries worldwide.=20

=20

Responsibilities:

- * Provide strong technical support and leadership in survey methodology for approximately 20 research staff
- * Establish and maintain quality control procedures for all phases of the survey research process (sample design, project management, field oversight, data entry and integrity)
- * Design and analyze sampling plans for random probability surveys in developing countries/emerging markets
- * Promote high standards of quantitative research and skill enhancement and innovation through training and mentoring, and the development and maintenance of manuals and procedures
- * Perform statistical consulting in many application areas, including sampling design, strategic decision analysis, and quality assurance
- * Prepare and present oral presentations relating to analytical studies/research
- * Actively develop InterMedia's survey research profile with clients and staff, and advise clients and management on survey research issues

=20

Key skills:

- * Master's or doctoral degree in statistics, or closely related discipline
- * Five or more years of relevant experience in sample design and selection, frame development, weighting, imputation, and variance estimation; professional experience commissioning and working with sample surveys and large volumes of complex data
- * Experience in the challenges of assuring high quality data in developing/emerging markets
- * Excellent knowledge and understanding of all stages of the quantitative survey research process, methods and data analysis, with an emphasis on thorough understanding of survey sampling techniques, relevant population data sources and data weighting calculations in developing countries.=20
- * Proven experience working with SPSS, as well as Web-based data submission and reporting applications.
- * Demonstrably high levels of organizational, teamwork, mentoring, project and time management skills
- * Ability to communicate clearly and effectively in written and oral form in English
- * Ability to work with and advise on best practices a wide range of clients and subcontractors

* Experience using GIS software (MapInfo, ArcView) preferred but not required

* Willingness to travel internationally, as required

=20

Key attributes:

* A passion for survey research

* A commitment to delivering high quality research data to clients

* A strong interest in international research, especially in the developing world

* First-rate interpersonal skills=20

* Proactive problem solver

* Strategic thinker

* Leader and mentor

=20

The position is based in Washington, D.C. InterMedia offers a generous benefits package and salary commensurate with experience. Please send resume and cover letter to srmhr@intermedia.org. =20

=20

=20

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On your return send this: set aapornet mail

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=====
Date: Wed, 3 Jan 2007 13:07:34 -0500

Reply-To: Melissa Marcello <mmarcello@PURSUANTRESEARCH.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Melissa Marcello <mmarcello@PURSUANTRESEARCH.COM>

Subject: DC-Based Job Opportunity - Research Analyst

Comments: To: AAPORNET@asu.edu

MIME-version: 1.0

Content-type: text/plain; charset="us-ascii"

Content-transfer-encoding: 7bit

Dear Fellow AAPORNET Members:

Feel free to post, or forward to interested parties. Thanks for your help!

Research Analyst - Needed Immediately

A small, nationally-known, boutique public opinion/market research firm located in Washington, DC (Dupont Circle-Metro) is searching for a talented analyst to join the team.

The ideal candidate has at least 2 years experience in social science/market research, a Bachelor's degree (at minimum), knows how to analyze data and write qualitative and quantitative research reports. He or she is both detail-oriented and personable. Experience with SPSS a plus!

A desire to join a small, growing company, have immediate impact on all phases of the research process, contribute and learn is necessary. The environment is fun and laid-back--ideally suited for someone who is self-motivated and works well with minimum supervision. Our clients are great, and include government, non-profit and for-profit entities. We work hard, but also believe that life-work balance is critical to our individual and company success. Salary, benefits and bonus potential commensurate with experience.

To apply, please e-mail your resume, cover letter and salary requirement to Melissa Marcello--mmarcello@pursuantresearch.com. Feel free to visit our Web site at www.pursuantresearch.com <<http://www.pursuantresearch.com/>> to learn more about us and our clients.

Sincerely,

Melissa

Melissa Marcello

President, Pursuant, Inc.

d: 202.887.0070, ext. 11

f: 800.567.1723

Please visit our Web Site at <<http://www.pursuantresearch.com>>
www.pursuantresearch.com

Archives: <http://lists.asu.edu/archives/aapornet.html>

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Date: Wed, 3 Jan 2007 17:13:20 -0500

Reply-To: Lori Kaplan <LKaplan@NPR.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Lori Kaplan <LKaplan@NPR.ORG>

Subject: NPR Audience & Corporate Research Manager Opening

Comments: To: AAPORNET@asu.edu

MIME-version: 1.0

Content-type: text/plain; charset="us-ascii"

Content-transfer-encoding: quoted-printable

Hi all:=20

NPR's department of audience and corporate research is looking for a full time, permanent research manager to provide research insight, guidance and conduct a number of strategic and tactical research projects. Interested candidates may send resumes directly to me, but please also submit to the Human Resources address found at the bottom of the email as well.=20

<<Picture (Metafile)>> #WEB454 - Research Manager - Special Projects, Audience & Corporate Research

Through execution of primary and secondary research, provide high level research management, analysis, and interpretation of implications for NPR strategic decision making across the organization. BS/BA degree required. MS/MA/MBA preferred.=20

Data Analysis skills: proven direct production of quality research reports and materials, which distill large amounts of information into key findings and recommendations; thorough knowledge of quantitative and qualitative data analysis, including advanced statistical analysis; experience in designing, coordinating and directing primary and secondary research projects; recent experience with statistical analysis package (e.g. SPSS or SAS) helpful; recent experience with syndicated databases and sources (Arbitron, Nielsen, Simmons, MRI, NPR Intellect, Forrester Research, Jupiter) desired, but not mandatory; strong PC skills (Work, Excel, Powerpoint, Access); Minimum of 7 years experience in research and analysis-related activities with project design experience.=20

Work Ethic/Project Management Experience: ability to manage multiple projects and see projects through to completion; flexibility to adapt to changing and growing environment; previous experience managing research vendors/consultants; detail oriented; exhibits professional demeanor; strong desire to work in a intellectually challenging environment and openness to new perspectives and ideas; demonstrated leadership skills; demonstrated ability to take initiative; proven ability to think strategically and understand clients' needs; ability to work in a team environment, shifting from team leader to contributor roles as appropriate; willingness to work toward a consensus is needed.=20

Communications Skills: demonstrated ability to communicate effectively in written and oral form will all levels of an organization and

experience presenting research results and concepts to a wide audience.=20

Computer Skills: advanced skill in the use of personal computers for data analysis; advanced skill in the use of spreadsheets, databases, database management systems, presentation software and advance skill in the use of spreadsheets, databases, databases management systems, presentation software and on-line information sources.

Industry Knowledge: cultivate knowledge of NPR as a whole and the industry at large; demonstrates knowledge of related industry; news media/radio, print journalism, recording industry or consumer electronics desired. Position located in Washington DC NPR Headquarters Campus.

For consideration, please send cover letter and resume, indicating job title and number, to:

National Public Radio
Human Resources Department
635 Massachusetts Ave., NW
Washington, DC 20001
Fax: (202) 513-3047
E-mail: employment@npr.org

Please note: NPR does not accept or retain general applications for employment. Individuals must apply for specific, open positions.

Happy New Year & Best regards,
Lori

Lori Kaplan | Deputy Research Director | npr
635 Massachusetts Ave NW | Washington DC 20001=20
lkaplan@npr.org | p: 202.513.2811 | f: 202.513.3041=20

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Date: Wed, 3 Jan 2007 22:50:49 -0600
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Job Opportunity
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Research Analyst - Needed Immediately

A small, nationally-known, boutique public opinion/market research firm located in Washington, DC (Dupont Circle-Metro) is looking for a talented analyst to join the team.=20

The ideal candidate has at least 2 years experience in social sciences/market research, a Bachelor's degree (at minimum), knows how to analyze data and write qualitative and quantitative research reports. He or she is both detail-oriented and personable. Experience with SPSS a plus!=20

A desire to join a small, growing company, have immediate impact on all phases of the research process, contribute and learn is necessary. The environment is fun and laid-back--ideally suited for someone who is self-motivated and works well with minimum supervision. Our clients are great, and include government, non-profit and for-profit entities. We work hard, but also believe that life-work balance is critical to our individual and company successes. Salary, benefits and bonus potential commensurate with experience.=20

To apply, please e-mail your resume, cover letter and salary requirement to Melissa Marcello--mmarcello@pursuantresearch.com. Feel free to visit our Web site at www.pursuantresearch.com <<http://www.pursuantresearch.com/>> to learn more about us and our clients.

=20

Melissa Marcello

President, Pursuant, Inc.

d: 202.887.0070, ext. 11

f: 800.567.1723

=20

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On your return send this: set aapornet mail
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Date: Thu, 4 Jan 2007 15:34:55 -0500
Reply-To: dick halpern <dhalpern@BELLSOUTH.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: dick halpern <dhalpern@BELLSOUTH.NET>
Subject: Marty Lipset's obit in the NY Times
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1; format=flowed
Content-transfer-encoding: quoted-printable

Marty was a much warmer, more personable, more interesting individual than the tone of this article suggests. As one of my most memorable mentors at Columbia I will always cherish my memory of him.

Dick

January 4, 2007

Seymour Martin Lipset, Sociologist, Dies at 84

By Douglas Martin

Seymour Martin Lipset, who ignored family pressure to be a dentist and instead became a pre-eminent sociologist, political scientist and incisive theorist on American uniqueness, died on Dec. 31 in Arlington, Va. He was 84.

The cause was a stroke, his wife, Sydnee, said.

Mr. Lipset's convictions were shaped early, in the cauldron of leftist politics in New York City in the 1930s, a time when his poor immigrant family urged him to study dentistry in order to take over his uncle's lucrative practice. Instead, as a young Trotskyist at City College, he became fascinated with the question of why the United States never had a major socialist party.

As he metamorphosed from political partisan to social scientist, his quest for an answer to that question as well as the many others that logically followed resulted in dozens of books and hundreds of articles. He became known for his argument that America's ideology of individualism precluded socialism in the European form.

Francis Fukuyama, the political philosopher, wrote in 1997 in The New York Times Book Review that Mr. Lipset's insights into ways that America was different from other nations made him the

most thoughtful contemporary authority on American exceptionalism.=94

Martin Walker, a British journalist writing in=20
The Washington Post=92s Book World in 1996,=20
suggested that Mr. Lipset addressed =93really=20
interesting questions=94 that seldom occurred to=20
other Americans. Among them: =93Why you exhibit=20
almost Iranian levels of religiosity, why Canada=20
is so different, and why you hate turning out to=20
vote but so enjoy joining voluntary organizations.=94

Ultimately, he became a leading expert in=20
democracy, social stratification, modernization,=20
public opinion, the sociology of intellectual=20
life and many other subjects. He abandoned his=20
socialist ideology in favor of rigorous=20
intellectual methodology, much of which he developed.

He became active in the conservative wing of the=20
Democratic Party and was one of the first=20
intellectuals to be called a neoconservative. His=20
involvement in Jewish affairs increased as he=20
aged: he was president of the Faculty Advisory=20
Committee of the United Jewish Appeal and other Jewish groups.

Mr. Lipset=92s career was geographic as well as=20
intellectual. He occupied prestigious academic=20
positions at Columbia, Berkeley,=20
<http://topics.nytimes.com/top/reference/timestopics/organizations/h/harvard_university/index.html?inline=3Dnyt-org>Harvard,=20
Stanford, George Mason, the Hoover Institution=20
and the Woodrow Wilson International Center for Scholars.

He was the only person to be president of both=20
the American Sociological Association and the=20
American Political Science Association.

His =93Political Man: The Social Bases of Politics=94=20
(1960) became a basic text in political=20
sociology, sold 400,000 copies, was translated=20
into 20 languages and was a finalist for the National Book Award.

In 1987, Michael Rogin, the political scientist,=20
called Mr. Lipset =93the most eminent living American political=
sociologist.=94

Mr. Lipset=92s father, a printer, and his mother, a=20
seamstress, came to New York from czarist Russia.=20
They moved to the Bronx six months after Seymour=20
was born in Harlem on March 18, 1922. After one=20
year at the=20
<http://topics.nytimes.com/top/reference/timestopics/organizations/c/city_college_of_new_york/index.html?inline=3Dnyt-org>City=20
College of New York, he dropped his interest in=20

dentistry in favor of history =AD =93fortunately for=20
my prospective clients,=94 he wrote in the Annual Review of Sociology in=
1996.

In that article, he wrote about meeting Gen.=20
<[http://topics.nytimes.com/top/reference/timestopics/people/p/colin_1_powell=
/index.html?inline=3Dnyt-per](http://topics.nytimes.com/top/reference/timestopics/people/p/colin_1_powell=/index.html?inline=3Dnyt-per)>Colin=20
L. Powell, then chairman of the=20
<[http://topics.nytimes.com/top/reference/timestopics/organizations/j/joint_c=
chiefs_of_staff/index.html?inline=3Dnyt-org](http://topics.nytimes.com/top/reference/timestopics/organizations/j/joint_c=chiefs_of_staff/index.html?inline=3Dnyt-org)>Joint=20
Chiefs of Staff, at a cocktail party and telling=20
the general that they had both been born in=20
Harlem, grown up in the Bronx and graduated from City College.

=93I did not add what was more relevant, that he=20
joined the Reserve Officers Training Corps, while=20
I joined the youth section of Young People=92s=20
Socialist League, Fourth International,=94 wrote=20
Mr. Lipset, who remained a socialist through graduate school.

Mr. Lipset studied with students who would also=20
become great figures in intellectual circles,=20
including Irving Howe, Daniel Bell, Nathan Glazer and Irving Kristol.

Mr. Lipset=92s first wife, the former Elsie Braun,=20
died in 1987. His survivors include their sons,=20
David, of St. Paul, Minn.; and Daniel, of=20
Cambridge, Mass.; their daughter, Carola Lipset,=20
of Palo Alto, Calif.; and six grandchildren.

When his surviving wife, the former Sydnee Guyer,=20
asked which of his intellectual heroes=92 portraits=20
he wanted for his office, Mr. Lipset mentioned=20
Carl Hubbell, the New York Giants=92 star pitcher,=20
before Alexis de Tocqueville, to whom his work often referred.

For the last years of his life, his wife said,=20
Mr. Lipset was thought to be unable to speak=20
because of the effects of an earlier stroke, at=20
least until a visitor mispronounced the name of=20
Jacques Derrida, the influential French=20
philosopher. Astonishingly, Mr. Lipset corrected him. =20

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Date: Fri, 5 Jan 2007 09:16:34 -0500
Reply-To: ptuckel@HUNTER.CUNY.EDU
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Peter Tuckel <ptuckel@HUNTER.CUNY.EDU>
Subject: Focus group moderator position available

Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

Position Available: Focus Group Moderator

Qualitative Researcher for established Stamford, Connecticut-based firm. Background in moderating focus groups and writing reports required. Must have excellent client follow-up skills, be flexible, hard-working, and willing to travel. Great growth opportunity.

Fax resume to: (203) 978-0462

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Date: Fri, 5 Jan 2007 09:34:43 -0500
Reply-To: Chintan Turakhia <C.TURAKHIA@SRBI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Chintan Turakhia <C.TURAKHIA@SRBI.COM>
Subject: Mail Survey Response Rates
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: multipart/mixed; boundary="Boundary_(ID_GmAV2r7lk6lYDwA3JVLsDA)"

--Boundary_(ID_GmAV2r7lk6lYDwA3JVLsDA)
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: quoted-printable
Content-disposition: inline

I am working on a proposal for a mail survey among Teachers and Principals = of public schools. We would welcome any methodological suggestions you = may have for this population along with response rate guidance.

Thank you.

Chintan Turakhia
Sr. Vice President
Schulman, Ronca, & Bucuvalas Inc.
275 Seventh Avenue, Suite 2700
New York, NY 10001
email: c.turakhia@srbi.com
Main Phone: 212-779-7700
Direct Phone: 646-486-8427

Fax: 212-779-7785
www.srbi.com

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

--Boundary_(ID_GmAV2r7lk6lYDwA3JVLsDA)
Content-type: text/plain; name="chintan.vcf"
Content-transfer-encoding: 8bit
Content-disposition: attachment; filename="chintan.vcf"

BEGIN:VCARD
VERSION:2.1
N:Turakhia;Chintan
FN:Chintan Turakhia
TITLE:Sr. Vice President
ORG:Schulman, Ronca, & Bucuvalas Inc.
ADR;WORK;;;275 Seventh Avenue, Suite 2700,;New York;NY;10001;UNITED STATES
URL;WORK:www.srbi.com
TEL;WORK:212-779-7700
TEL;FAX:212-779-7785
TEL;CELL:516-382-5486
EMAIL:c.turakhia@srbi.com
END:VCARD

Archives: <http://lists.asu.edu/archives/aapornet.html> .
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--Boundary_(ID_GmAV2r7lk6lYDwA3JVLsDA)--

=====
Date: Fri, 5 Jan 2007 16:24:40 +0100
Reply-To: Edith de Leeuw <edithl@XS4ALL.NL>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Edith de Leeuw <edithl@XS4ALL.NL>
Subject: Re: Mail Survey Response Rates
Comments: To: Chintan Turakhia <C.TURAKHIA@SRBI.COM>
Comments: cc: AAPORNET@asu.edu
In-Reply-To: <459E1BB1.EA83.0032.0@srbi.com>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed

Just an experience I want to share. We have found that sending reminders at such a time that they are received just before the weekend or before a holiday works great with teachers. This is in contrast to the general population! I once did a mail survey and due to circumstances we had to send out a reminder with replacement questionnaire just before X-mas. In teh reminder we apologized and mentioned that we realized how busy they were. Of course we added a nice 'Christmas'- card with wishes for a Merry X-mas

and happy New Year to the package. The response was fantastic. The feedback from teachers was (10 the finally had time for the questionnaire (2) they appreciated the personal touch.

Teachers and principals are overburdened with work, if we realize this and respond to that it will be appreciated

Good luck,

EdithAt 09:34 AM 1/5/2007 -0500, you wrote:

>I am working on a proposal for a mail survey among Teachers and Principals
>of public schools. We would welcome any methodological suggestions you
>may have for this population along with response rate guidance.

>Thank you.

>Chintan Turakhia

>Sr. Vice President

>Schulman, Ronca, & Bucuvalas Inc.

>275 Seventh Avenue, Suite 2700

>New York, NY 10001

>email: c.turakhia@srbi.com

>Main Phone: 212-779-7700

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>Fax: 212-779-7785

>www.srbi.com

>-----
>Archives: <http://lists.asu.edu/archives/aapornet.html> .

>Please ask authors before quoting outside AAPORNET.

>Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Fri, 5 Jan 2007 10:36:36 -0500

Reply-To: Colleen Porter <CPORTER@DENTAL.UFL.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Colleen Porter <CPORTER@DENTAL.UFL.EDU>

Subject: Re: Mail Survey Response Rates

Comments: To: AAPORNET@asu.edu

In-Reply-To: <5.1.0.14.2.20070105161757.01bd0cd8@pop.xs4all.nl>

MIME-version: 1.0

Content-type: text/plain; charset=US-ASCII

Content-transfer-encoding: 7bit

Content-disposition: inline

In interviewing medical and dental residents and faculty, we found a similar pattern--they have time for such research after finals and clinics close.

Knowing your audience is critical in so many ways.

Colleen

Colleen K. Porter, M.A.
Research Program Manager (Pain Lab)
University of Florida College of Dentistry
Community Dentistry and Behavioral Science
US Mail: PO Box 103628
FedEx: 1329 SW 16th St. (1329 Bldg.), Ste. 5180
Gainesville, Florida 32610-3628
(352) 273-5979, phone
(352) 273-5985, fax
cporter@dental.ufl.edu

>>> Edith de Leeuw <edithl@XS4ALL.NL> 01/05/07 10:24 AM >>>

Just an experience I want to share. We have found that sending reminders at such a time that they are received just before the weekend or before a

holiday works great with teachers. This is in contrast to the general population! I once did a mail survey and due to circumstances we had to

send out a reminder with replacement questionnaire just before X-mas.

In teh reminder we apologized and mentioned that we realized how busy they were.

Of course we added a nice 'Christmas'- card with wishes for a Merry X-mas and happy New Year to the package. The response was fantastic. The feedback from teachers was (10 the finally had time for the questionnaire (2) they appreciated the personal touch.

Teachers and principals are overburdened with work, if we realize this and respond to that it will be appreciated

Good luck,

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>I am working on a proposal for a mail survey among Teachers and Principals

>of public schools. We would welcome any methodological suggestions you

>may have for this population along with response rate guidance.

>

>Thank you.

>
>
>
>
>Chintan Turakhia
>Sr. Vice President
>Schulman, Ronca, & Bucuvalas Inc.
>275 Seventh Avenue, Suite 2700
>New York, NY 10001
>email: c.turakhia@srbi.com
>Main Phone: 212-779-7700
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>Fax: 212-779-7785
>www.srbi.com
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aapornet-request@asu.edu

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Fri, 5 Jan 2007 15:59:01 +0000
Reply-To: Iain.NOBLE@DFES.GSI.GOV.UK
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Iain Noble <Iain.NOBLE@DFES.GSI.GOV.UK>
Subject: Re: Mail Survey Response Rates
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

1)=09As=20with=20any=20target,=20maximising=20the=20possible=20modes=20is=20=
important.
In=20particular,=20teachers=20and=20especially=20heads/principals=20should=
=20be
offered=20a=20web=20based=20reply=20option.=20Faxback=20and=20email=20retu=
rn=20will=20help
too.=20

2)=09The=20earlier=20you=20switch=20to=20telephone=20mode=20the=20better.=20=
If=20at=20all
possible=20have=20only=20a=20first=20reminder=20then=20switch=20to=20telep=

hone=20chase=20and
try=20to=20get=20the=20interview=20then=20or=20at=20least=20make=20an=20ap=
pointment.

3)=09Expressed=20support=20for=20the=20study=20by=20a=20range=20of=20relev=
ant
professional=20associations=20and=20official=20bodies=20will=20help.

4)=09Anything=20you=20write=20or=20say=20to=20them=20should=20stress=20fro=
m=20the
beginning=20(and=20as=20many=20times=20as=20possible)=20that=20a)=20you=20=
know=20they're
really=20REALLY=20busy=20ALL=20the=20time=20but=20b)=20they=20are=20the=20=
only=20ones=20who=20can
help=20you.

5)=09Give=20them=20money.

6)=09Keep=20the=20interview=20short.

Iain=20Noble=20
Department=20for=20Education=20and=20Skills=20
Creating=20opportunity,=20releasing=20potential,=20achieving=20excellence=20=

Strategic=20Analysis:=20RM=201=20(YCS=20and=20Next=20Steps=20Study),=20
W606,=20Moorfoot,=20Sheffield,=20S1=204PQ.=20
0114=20259=20201180=20
For=20information=20about=20the=20Next=20Steps=20Study=20go=20to
www.dfes.gov.uk/research=20

>
>EdithAt=2009:34=20AM=201/5/2007=20-0500,=20you=20wrote:
>>I=20am=20working=20on=20a=20proposal=20for=20a=20mail=20survey=20among=20=
Teachers=20and
Principals
>>of=20public=20schools.=20=20We=20would=20welcome=20any=20methodological=20=
suggestions
you
>>may=20have=20for=20this=20population=20along=20with=20response=20rate=20=
guidance.

>>
>>Thank=20you.

>>
>>
>>
>>

>>Chintan=20Turakhia
>>Sr.=20Vice=20President
>>Schulman,=20Ronca,=20&=20Bucualas=20Inc.
>>275=20Seventh=20Avenue,=20Suite=202700
>>New=20York,=20NY=2010001
>>email:=20c.turakhia@srbi.com

>>Main=20Phone:=20212-779-7700
>>Direct=20Phone:=20646-486-8427
>>Fax:=20212-779-7785
>>www.srbi.com

>>
>>

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>>Archives:=20http://lists.asu.edu/archives/aapornet.html=20.
>>Please=20ask=20authors=20before=20quoting=20outside=20AAPORNET.
>>Unsubscribe?-don't=20reply=20to=20this=20message,=20write=20to:
aapornet-request@asu.edu

>
>-----
>Archives:=20http://lists.asu.edu/archives/aapornet.html=20.
>Please=20ask=20authors=20before=20quoting=20outside=20AAPORNET.
>Unsubscribe?-don't=20reply=20to=20this=20message,=20write=20to:
aapornet-request@asu.edu

>
>PLEASE=20NOTE:=20THE=20ABOVE=20MESSAGE=20WAS=20RECEIVED=20FROM=20THE=20IN=20
TERNET.
>On=20entering=20the=20GSI,=20this=20email=20was=20scanned=20for=20viruses=
=20by=20the
Government=20Secure=20Intranet
>(GSI)=20virus=20scanning=20service=20supplied=20exclusively=20by=20Cable=20=
&=20Wireless
in=20partnership=20with
>MessageLabs.
>In=20case=20of=20problems,=20please=20call=20your=20organisational=20IT=20=
Helpdesk.
>The=20MessageLabs=20Anti=20Virus=20Service=20is=20the=20first=20managed=20=
service=20to
achieve=20the=20CSIA
>Claims=20Tested=20Mark=20(CCTM=20Certificate=20Number=202006/04/0007),=20=
the=20UK
Government=20quality
>mark=20initiative=20for=20information=20security=20products=20and=20servi=
ces.=20=20For
more=20information=20about
>this=20please=20visit=20www.cctmark.gov.uk

The=20original=20of=20this=20email=20was=20scanned=20for=20viruses=20by=20=
Government=20Secure=20Intranet=20(GSI)=20=20virus=20scanning=20service=20s=
upplied=20exclusively=20by=20Cable=20&=20Wireless=20in=20partnership=20wit=
h=20MessageLabs.
On=20leaving=20the=20GSI=20this=20email=20was=20certified=20virus=20free.
The=20MessageLabs=20Anti=20Virus=20Service=20is=20the=20first=20managed=20=
service=20to=20achieve=20the=20CSIA=20Claims=20Tested=20Mark=20(CCTM=20Cer=
tificate=20Number=202006/04/0007),=20the=20UK=20Government=20quality=20mar=
k=20initiative=20for=20information=20security=20products=20and=20services.=
=20=20For=20more=20information=20about=20this=20please=20visit=20www.cctma=
rk.gov.uk

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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Date: Fri, 5 Jan 2007 12:05:21 -0600
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Job Opportunity No. 1
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Qualitative Research Consultant

The Taylor Research & Consulting Group currently seeks motivated individuals who specialize in qualitative market/opinion research to design, implement, analyze, and manage studies. Responsibilities include complete project leadership-proposal writing, research design, analysis, and report writing. Candidates must have the proven ability to apply marketing research results to help business clients meet their objectives.

Ideal candidates must have:

- A bachelor's degree in social science, humanities, or a business-related discipline
- 3+ years of hands-on market/opinion research experience=20
- Excellent writing, verbal, and analytical skills
- Experience moderating focus groups and interviewing=20
- Strong client relationship skills
- Experience managing internal project teams=20
- Proficiency in Microsoft Office suite
- Willingness to travel

=20

We provide a generous, 100% company-paid benefits package that includes medical, dental, life, and disability insurance. In addition, we offer a 401k plan, profit-sharing plan, paid vacation and personal days.

=20

The Taylor Research & Consulting Group, Inc., is a privately held company established in 1987 and headquartered on the New Hampshire Seacoast, one hour north of Boston. We provide quantitative and qualitative market/opinion research and consulting services to companies in a variety of industries, including, media, entertainment, pharmaceuticals, sports and financial services. Visit our Web site at www.thetaylorgroup.com <<http://www.thetaylorgroup.com/>> . =20

=20

Please send cover letter, resume, brief writing sample, and salary requirements to:

=20

Krystina Lush, Human Resources

Two International Drive

Portsmouth, NH 03801

Fax: 603-422-7610

E-mail: krystinal@thetaylorgroup.com
<<mailto:krystinal@thetaylorgroup.com>>=20

www.thetaylorgroup.com <<http://www.thetaylorgroup.com/>>=20

=20

=20

=20

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 5 Jan 2007 12:01:31 -0600
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Job Opportunity No. 2
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Quantitative Research Consultant

The Taylor Research & Consulting Group currently seeks motivated individuals who specialize in quantitative market/opinion research to design, implement, analyze, and manage studies. Responsibilities include complete project leadership-proposal writing, research design, data analysis, and report writing. Candidates must have the proven ability to apply marketing research results to help business clients meet their objectives. =20

=20

The ideal candidates must have:

-A bachelor's degree in social science, humanities, or a business-related discipline

-3+ years of hands-on market/opinion research experience

-Experience designing quantitative surveys (telephone/online)=20

-Excellent writing, verbal, and analytical skills

-Strong client relationship skills

-Experience managing internal project teams=20

-Proficiency in Microsoft Office suite

-Experience with SPSS or WinCross

-Experience with multivariate statistical analysis a plus=20

=20

We provide a generous, 100% company-paid benefits package that includes medical, dental, life, and disability insurance. In addition, we offer a 401k plan, profit-sharing plan, paid vacation and personal days.

=20

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Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Fri, 5 Jan 2007 12:02:49 -0600
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Job Opportunity No. 3
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Project Associate

=20

The Taylor Research & Consulting Group has immediate openings for full-time project associates.

=20

The project associate is responsible for the day-to-day coordination and management of quantitative and qualitative research projects, supporting project team leaders. Responsibilities include frequent client contact, vendor management, data preparation, and various administrative duties.

=20

Ideal candidates must have:

- * A bachelor's degree in social science, humanities, or a related discipline=20
- * Some experience in market/opinion research a plus, but will train the right candidate
- * A proficiency in Microsoft Office, including PowerPoint, Word, and Excel =20
- * Knowledge of SPSS or WinCross a plus
- * Excellent writing, verbal, analytical, and interpersonal skills
- * Strong organizational skills and extremely detail-oriented=20
- * A willingness to travel

=20

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=20

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=20

Krystina Lush, HR Administrator

Two International Drive

Portsmouth, NH 03801

Phone: 603-422-7633

Fax: 603-422-7610

E-mail: krystinal@thetaylorgroup.com

=20

=20

=20

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Fri, 5 Jan 2007 14:42:29 -0500
Reply-To: Kathleen Tobin-Flusser <Kathleen.Tobin-Flusser@MARIST.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Kathleen Tobin-Flusser <Kathleen.Tobin-Flusser@MARIST.EDU>
Subject: CALL FOR NOMINEES: AWARD ANNOUNCEMENT FROM THE NATIONAL COUNCIL
ON PUBLIC POLLS
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=UTF-8

Reply-To: Yasamin Miller <yd17@CORNELL.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Yasamin Miller <yd17@CORNELL.EDU>
Subject: Assistant Director/Senior Research Associate Position
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed
Content-transfer-encoding: 7BIT

Assistant Director/Senior Research Associate
Survey Research Institute
Cornell University

Description

Located in Ithaca, N.Y., Cornell University is a bold, innovative, inclusive and dynamic teaching and research university where staff, faculty, and students alike are challenged to make an enduring contribution to the betterment of humanity.

The Assistant Director/Senior Research Associate is responsible for managing survey research projects and data collection for the Survey Research Institute. Managing survey projects from planning, design (defining objectives, prioritizing research questions), sampling/recruiting methodology, data collection and analysis to written reports and delivery of findings. Perform detailed analysis of survey results using statistical software including analyzing and interpreting data (data cleaning, weighting, statistical analysis using a broad range of techniques and developing appropriate tables/graphs and diagrams as well as reviewing transcripts to identify key themes). Additionally, the Sr. Research Associate assists the Director in preparation of client proposals, research design and marketing the survey organization as needed.

Responsible for managing the operations of the facility including: scheduling, supervising the staff, recruiting, training and performance management.

Qualifications:

Bachelor's degree or equivalent in Statistics, Marketing, Sociology, Psychology, Economics, Communication, Political Science or comparable field preferred with 3-5 years of experience in research and data analysis.

- * High proficiency using statistical software (SPSS, SAS, Stata), MS Word, MS Excel, MS Access, and MS PowerPoint required.

- * Must have demonstrated experience managing multiple projects from initialization to completion, meeting tight deadlines while managing all elements of research projects (logistics, timelines, working with clients, etc.).

- * Two-three years supervisory experience with the ability to communicate with tact and diplomacy required.

- * Must have the ability to lead well while creating a high quality and respectful work environment.

- * Must be available to work irregular hours (nights/weekends) as needed.

Preferred:

- * Master's degree involving statistical analysis and social sciences with 3 to 5 years experience with survey research and data collection.
 - * Advanced coursework in statistics, including multivariate analysis.
 - * Expertise with either SAS or SPSS is desired.
- Visa sponsorship is not available for this position.

Cornell University is an equal opportunity, affirmative action educator and employer.

To be considered an applicant, apply on-line through the Jobs at Cornell website at <http://www.ohr.cornell.edu/jobs>, position #06412.

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Mon, 8 Jan 2007 14:11:10 -0500
Reply-To: "Steve, Kenneth" <Kenneth.Steve@NIELSENMEDIA.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Steve, Kenneth" <Kenneth.Steve@NIELSENMEDIA.COM>
Subject: Dear XYZ ...
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Dear AAPOR Colleagues,
In conducting various national mail surveys of U.S. households, we have encountered an issue that we believe many of you also may have experienced.
The problem exists with using "the name" associated with a residential address, should one exist, on outgoing mail materials. The sample unit for these surveys is the address, not any one family or particular individual at that address. If we include the name and the person named no longer lives at that address, the survey materials will either be forwarded or returned if there is no valid forwarding address.
If the survey envelope gets forwarded to another address, we have undermined the validity of the sample frame. If the envelope gets returned unopened we have an error of non-observation, assuming someone new lives at that address, but didn't open the envelope because it had someone else's name on it. So the issue becomes one of using a "generic name" on the mail envelope that preserves the sampling unit (the address) while at the same time, retains some degree of personalization. In Nielsen's case, this might be something like "TV Household".
We would like to know how others have dealt with this problem in working with address-based sample frames. We will be happy to share what we learn with a posting back onto AAPORnet.
Many thanks,
Kenneth W. Steve
Research Methodologist
Nielsen Media Research
(813) 366-4378

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Mon, 8 Jan 2007 14:39:18 -0800
Reply-To: WCARTER@MCIC.ORG
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Woody (Ellwood) Carter" <WCARTER@MCIC.ORG>
Subject: A plea for subject lines that evade spam blockers
Comments: To: AAPORNET@asu.edu

This is just one example, not to focus on it, but the subject has a format very similar to about 20 emails I got for a new penny stock that looks to take off (I'll send you the details if you want, or you can just send me \$100 and we'll call it even.) But I digress.

Some listservs appear to have a way to automatically preface the subject with something that for ours would look like this:

Subject: AAPOR: Dear XYZ...

That way I could train my email to send those to a nicer place.

I understand that getting it in digest form would take care of this, but if it is possible to do this I think it would be good for those of us who don't like digest.

Woody

--- Original Message ---

From: "Steve, Kenneth"
<Kenneth.Steve@NIELSENMEDIA.COM>
To: AAPORNET@asu.edu
Subject: Dear XYZ ...

>Dear AAPOR Colleagues,
>In conducting various national mail surveys of U.S. households, we have
>encountered an issue that we believe many of you also may have
>experienced.
>The problem exists with using "the name" associated with a residential
>address, should one exist, on outgoing mail materials. The sample unit
>for these surveys is the address, not any one family

or particular
>individual at that address. If we include the name
and the person named
>no longer lives at that address, the survey
materials will either be
>forwarded or returned if there is no valid
forwarding address.
>If the survey envelope gets forwarded to another
address, we have
>undermined the validity of the sample frame. If the
envelope gets
>returned unopened we have an error of non-
observation, assuming someone
>new lives at that address, but didn't open the
envelope because it had
>someone else's name on it. So the issue becomes one
of using a "generic
>name" on the mail envelope that preserves the
sampling unit (the
>address) while at the same time, retains some degree
of personalization.
>In Nielsen's case, this might be something like "TV
Household".
>We would like to know how others have dealt with
this problem in working
>with address-based sample frames. We will be happy
to share what we
>learn with a posting back onto AAPORnet.

>Many thanks,
>Kenneth W. Steve
>Research Methodologist
>Nielsen Media Research
>(813) 366-4378

>
>
>
>-----

>Archives:
<http://lists.asu.edu/archives/aapornet.html> .
>Please ask authors before quoting outside AAPORNET.
>Unsubscribe?-don't reply to this message, write to:
aapornet-request@asu.edu

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Mon, 8 Jan 2007 19:55:23 -0500
Reply-To: jwerner@jwdp.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jan Werner <jwerner@JWDP.COM>
Organization: Jan Werner Data Processing
Subject: Re: A plea for subject lines that evade spam blockers

Comments: To: WCARTER@MCIC.ORG
Comments: cc: AAPORNET@asu.edu
In-Reply-To: <AA-69B6371F91B6FBF1C3909374B8E820B3-ZZ@fipprd25>
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1; format=flowed
Content-transfer-encoding: 7bit

Every spam blocking program I know of allows you to create a "whitelist" of senders that should not be considered spam, and many will even create such a list automatically from your email address book. Just adding "AAPORNET@asu.edu" to your whitelist will accomplish what you want.

Jan Werner

Woody (Ellwood) Carter wrote:

> This is just one example, not to focus on it, but the
> subject has a format very similar to about 20 emails
> I got for a new penny stock that looks to take off
> (I'll send you the details if you want, or you can
> just send me \$100 and we'll call it even.) But I
> digress.

>
> Some listservs appear to have a way to automatically
> preface the subject with something that for ours
> would look like this:

>
> Subject: AAPOR: Dear XYZ...

>
> That way I could train my email to send those to a
> nicer place.

>
> I understand that getting it in digest form would
> take care of this, but if it is possible to do this I
> think it would be good for those of us who don't like
> digest.

>
> Woody

>
> --- Original Message ---
> From: "Steve, Kenneth"
> <Kenneth.Steve@NIELSENMEDIA.COM>
> To: AAPORNET@asu.edu
> Subject: Dear XYZ ...

>
>> Dear AAPOR Colleagues,
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> households, we have
>> encountered an issue that we believe many of you
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>> Many thanks,
>> Kenneth W. Steve
>> Research Methodologist
>> Nielsen Media Research
>> (813) 366-4378

>>
>>
>>
>> -----
>> Archives:
> <http://lists.asu.edu/archives/aapornet.html> .
>> Please ask authors before quoting outside AAPORNET.
>> Unsubscribe?-don't reply to this message, write to:
> aapornet-request@asu.edu

>
> -----
> Archives: <http://lists.asu.edu/archives/aapornet.html> .
> Please ask authors before quoting outside AAPORNET.
> Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu
>
>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 9 Jan 2007 09:03:34 -0500
Reply-To: "Steve, Kenneth" <Kenneth.Steve@NIELSENMEDIA.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Steve, Kenneth" <Kenneth.Steve@NIELSENMEDIA.COM>
Subject: Re: A plea for subject lines that evade spam blockers
Comments: To: AAPORNET@asu.edu
In-Reply-To: <AA-69B6371F91B6FBF1C3909374B8E820B3-ZZ@fipprd25>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

My apologies for the poor subject line. I found it ironic that, given the nature of my post, I would be struggling with how exactly to address the subject. My first attempt was, "To whom it may concern ..." I suppose that would have been equally poor with regards to your SPAM software.

Assuming you are using outlook to read your email, you can go to Tools, Rules and Alerts, and create a rule such that anything from AAPORnet gets sent to a different folder. My folder is called AAPOR. I prefer this to digest form as I find it easier to track what I want and delete what I don't.

That having been said, I would like to take this opportunity to redirect folks to the original post. If you dismissed it due to the subject line, please take a look. If you've deleted the post and would like to read it, let me know and I'll forward it to you in an email.

Thanks again.

Best Regards.
Ken =20

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Woody (Ellwood) Carter
Sent: Monday, January 08, 2007 5:39 PM
To: AAPORNET@asu.edu
Subject: A plea for subject lines that evade spam blockers

This is just one example, not to focus on it, but the subject has a format very similar to about 20 emails I got for a new penny stock that looks to take off (I'll send you the details if you want, or you can just send me \$100 and we'll call it even.) But I digress.

Some listservs appear to have a way to automatically preface the subject with something that for ours would look like this: =20

Subject: AAPOR: Dear XYZ...

That way I could train my email to send those to a nicer place.

I understand that getting it in digest form would take care of this, but if it is possible to do this I think it would be good for those of us who don't like digest.

Woody

--- Original Message ---

From: "Steve, Kenneth"=20
<Kenneth.Steve@NIELSENMEDIA.COM>
To: AAPORNET@asu.edu
Subject: Dear XYZ ...

>Dear AAPOR Colleagues,
>In conducting various national mail surveys of U.S.=20
>households, we have
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>observation, assuming someone
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>address) while at the same time, retains some degree
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>Many thanks,
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>Please ask authors before quoting outside AAPORNET.
>Unsubscribe?-don't reply to this message, write to:=20
aapornet-request@asu.edu

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Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Tue, 9 Jan 2007 09:31:35 -0500
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Common Sense on the Census - A NY Times editorial
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Common Sense on the Census=20

<http://www.nytimes.com/2007/01/09/opinion/09tue2.html?>
OR
<http://tinyurl.com/y6v9w5>

Published: January 9, 2007

Last November, the director of the Census Bureau, C. Louis Kincannon, and the deputy director, Hermann Habermann, abruptly decided to quit, acknowledging tensions with their bosses in the Bush administration but giving no other details. Both men are statisticians who had served in their positions since 2002 and, before that, had decades of experience as civil servants.=20

The leadership problems - on top of severe budget cuts - threaten to throw the preparations for the 2010 census into disarray. At stake is the accuracy of the next count and, with it, the legitimacy of important decisions that are rooted in the census, including the drawing of electoral districts and the allocation of government resources.=20

SNIP

Carlos Gutierrez, the secretary of commerce, should be pounding the tables in Congress to get this money; failure to do so would suggest that the administration is trying to undermine the census. For his part, Mr. Bush must swiftly nominate a new director - a nonpartisan, professional statistician with solid management experience.

Mr. Kincannon has graciously agreed to remain until his replacement is confirmed, but moving forward requires a new director. For the deputy director position, administration officials must resist any temptation to make a political appointment and should choose instead a top-notch statistician from the bureau's career ranks.=20

--=20

Leo G. Simonetta
Director of Research
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

Archives: <http://lists.asu.edu/archives/aapornet.html>
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On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Tue, 9 Jan 2007 08:24:01 -0700
Reply-To: Annette Jackle <aejack@ESSEX.AC.UK>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Annette Jackle <aejack@ESSEX.AC.UK>
Subject: Call for papers: Survey Evaluation Methods Using Behaviour
Coding
and Sequence Analysis

MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1
Content-transfer-encoding: quoted-printable

Call for papers: Survey Evaluation Methods using Behaviour Coding and
Sequence Analysis

Session at the Second Conference of the European Survey Research Association=

(ESRA), Prague, 25 - 29 June 2007

<http://easr.sqp.nl/esra/conferences/2007/>

Organised by SC Noah Uhrig and Emanuela Sala, University of Essex, UK

Please send queries and abstracts to scnuhrig@essex.ac.uk by 23rd February 2007.

Sequence Analysis (SA) is a method of studying any ordered run of items, the chemical strings that comprise DNA, for example, as well as human interaction. That is, the verbal utterances between people that form a conversation can be treated like an ordered set of events. Data for SA of verbal interaction are derived from categorising the utterances through a procedure called Behaviour Coding (BC) a data reduction technique = not unlike coding verbatim responses to open-ended survey items. Survey researchers currently use rudimentary frequency analysis of behaviour coded interviews to identify questions that are problematic to administer and/or answer. This approach might be limited. First, analytically it ignores the interactive nature of the interview. Second, behaviour coding itself is marked by strong debate over what behaviour to code and the categorisation schemes to use. Our proposed session focuses on Sequence Analysis and Behaviour Coding of interviews with a view toward improving data quality. =20 Sequence analysis to examine interviewer-respondent interactions is innovative. =20

We welcome papers which may include, but are not limited, to the following themes:

- (i) Current methodological issues in Behaviour Coding and the analysis of resulting data.
- (ii) How Behaviour Coding and Sequence Analysis might illuminate the nature of interviewer-respondent interaction.
- (iii) How Behaviour Coding and Sequence Analysis might inform policies that improve data quality.

We would be grateful if you might also bring this call for papers to the attention of your colleagues. =20

Regards,
SC Noah Uhrig and Emanuela Sala

Institute for Social & Economic Research
University of Essex
Wivenhoe Park
Colchester CO4 3SQ =20
United Kingdom

Archives: <http://lists.asu.edu/archives/aapornet.html>
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set aapornet nomail
On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 9 Jan 2007 10:13:55 -0700
Reply-To: Mike Donatello <mike@DONATELLO.US>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Donatello <mike@DONATELLO.US>
Subject: Depth interviewer training
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="windows-1250"
Content-transfer-encoding: quoted-printable

I have a manager whom I=92d like to send for training in conducting =
depth interviews. Does anyone know of a good source for this? I was =
surprised to see that Burke did not offer something relevant.

Thanks.

=20

Mike Donatello
Director, Research
USA TODAY
7950 Jones Branch Dr., McLean, VA 22108
V 703.854.4572 F 703.854.2165
HYPERLINK "mailto:MDonatello@USAToday.com"mdonatello@usatoday.com

=20

=20

--=20

No virus found in this outgoing message.

Checked by AVG Free Edition.

Version: 7.5.432 / Virus Database: 268.16.7/620 - Release Date: 1/8/2007 =

16:12

=20

Archives: <http://lists.asu.edu/archives/aapornet.html>

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On your return send this: set aapornet mail

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 9 Jan 2007 11:57:11 -0600
Reply-To: Smith-Tom <smitht@NORC.UCHICAGO.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Smith-Tom <smitht@NORC.UCHICAGO.EDU>

Subject: Upcoming conference
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

CALL FOR INVITED PAPERS=20

International Conference on Survey Methods in Multinational,=20

Multiregional and Multicultural Contexts (3MC)

June 25 - 29, 2008

Berlin, Germany=20

As part of an ongoing effort to promote quality in multipopulation surveys and to raise the level of methodological expertise in various applied fields of comparative survey research, an International Conference on Survey Methods in Multinational, Multiregional and Multicultural Contexts will be held June 25 - 29, 2008 in Berlin, Germany.=20

=20

This conference will bring together researchers and survey practitioners concerned with survey methodology and practice in comparative contexts. It will provide a unique opportunity to discuss and present research that contributes to our understanding of survey needs and methods in cross-cultural and cross-national contexts. Conference contributions will help document current best practices and stimulate new ideas for further research and development.

We invite all interested researchers and practitioners to submit abstracts to be considered for Invited Papers. An accompanying edited volume presenting state-of-the-art research and practice will be published with John Wiley & Sons. The expectation is that Invited Papers become chapters in the edited volume.=20

Abstracts should be between 700- 1000 words. The deadline for submitting abstracts is Friday, 2 March, 2007. They can be submitted at the CSDI * website (<http://www.csdi-workshop.org> <<http://www.csdi-workshop.org/>>); there you will find a link to the 2008 3MC conference under EVENTS.

If you have questions related to submitting an abstract, please contact Janet Harkness at the University of Nebraska-Lincoln, jharkness2@unl.edu and copy to eu-centre@zuma-mannheim.de.=20

Unless advised otherwise, we will pass on abstracts which cannot be accepted as Invited Papers to have them considered as Contributed Papers at the conference. The first individual call for Contributed Papers at the conference will follow in late spring, 2007.

*CSDI is the acronym for the International Workshop for Comparative

Survey Design and Implementation, which heads the initiative for this conference. CSDI meets every year for an annual workshop. More information is available on the CSDI website (see above).

PRELIMINARY OUTLINE OF CONFERENCE SESSIONS=20

The following is a list of possible topics under large headings planned for the conference sessions and the monograph. These may be expanded and re-organized, depending on submissions. Some overlap of sub-themes at this preliminary stage is intentional. Those submitting abstracts are not required to indicate where they think their abstract might "fit".=20

Theory and Methodology for Comparative Studies

- * Theories of comparability=20
- * Evidence-based approaches to comparability=20

Models of Study Designs, Organizations, and Goals

- * social surveys: values, opinions, behaviors=20
- * establishment surveys=20
- * cohort studies and panels=20
- * labor force surveys=20
- * short term economic indicators=20
- * marketing surveys=20
- * social indicators=20
- * aggregation of regional data=20
- * human capital and competencies=20
- * health surveys=20
- * cognition, education and personality instruments=20
- * international web studies=20
- * mandatory surveys=20

Multilingual, Multicultural Issues

- * global measurement and local cultures=20
- * institutions, gatekeepers, respondents=20
- * communication across and between cultures=20
- * language and measurement=20
- * instrument comparability=20
- * written and oral forms of instrument translation=20
- * developing and testing multilingual instruments=20
- * forms of instrument adaptation=20
- * monitoring translation quality=20
- * official version approval=20

Instrument Design

- * instrument design models=20
- * instrument development and pretesting strategies=20
- * accommodating language and culture in questionnaire design=20

- * question content and format,=20
- * question meaning and context=20

- * response processes; response, disclosure and culture=20
- * data collection modes and design=20
- * visualization, navigation and presentation=20

Study Implementation, Quality and Improvement

- * quality assurance and quality control=20
- * survey operations and error structures (process data)=20
- * infrastructures and management issues=20
- * external and internal design tensions=20
- * standardization and local realizations (what can vary and what cannot)=20
- * input and output harmonization procedures=20
- * assessing survey measurement capability=20
- * sampling=20
- * expertise and standards=20
- * applications of ISO standard on market opinion and social research=20
- * resources and funding (studies, monitoring, and methods)=20
- * data capture and data processing=20
 - * coding=20
 - * estimation and weighting=20
 - * editing and imputation=20

Knowledge Management and Dissemination

- * knowledge management in surveys=20
- * documentation as design and process quality tool=20
- * classifications=20
- * survey process data=20
- * metadata, paradata, context data=20
- * archives and databases=20
 - * dissemination=20
 - * public use data files=20

Analysis and Validation

- * measurement strategies=20
- * measurement difficulties=20
- * measurement models=20
- * units of analysis=20
- * bias and error=20
- * house effects (countries and houses)=20
- * response conversion=20
- * secondary analysis and analysts=20
- * meta-analysis=20

Data Collection in Complex Comparative Contexts

- * organizing and building fielding structures=20
- * ethics=20
- * recruiting, assigning, and training interviewers=20

- * sample management=20
- * collecting data=20
- * nomadic populations=20
- * rural populations=20
- * undocumented populations and accommodations=20
- * conflict-torn and fragile states=20
- * ethnic minority populations=20
- * populations on reservations, in refugee camps, etc.=20

Data Collection Programs and Surveys and Data Access in Developing Countries

- * data access=20
- * capacity-building=20
- * educational indicators=20
- * health indicators=20
- * economic indicators=20
- * social indicators=20
- * epidemiological studies=20
- * governance indicators=20
- * political indicators=20
- * attitudinal indicators=20
- * price comparison indicators=20
- * using informational databases=20

CONFERENCE ORGANIZING COMMITTEE=20

=20

Siobhan Carey
Lars Lyberg

Department for International Development
Sweden

Statistics

London, UK
Stockholm, Sweden

Brad Edwards
Peter Ph Mohler

Westat, Inc.
ZUMA

Rockville, USA
Mannheim, Germany

Janet Harkness (Chair)
Beth-Ellen Pennell

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Michigan

University of

and ZUMA, Mannheim, Germany
USA

Ann Arbor,

Timothy Johnson
Tom W. Smith

Survey Research Laboratory, University of
Opinion Research Center at

National

Illinois at Chicago
the University of Chicago

Chicago, USA
Chicago, USA

Denise Lievesley
Fons van de Vijver

Health and Social Care Information Centre
University

Tilburg

UK Department of Health
Tilburg, Netherlands

Leeds, UK

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Vacation hold? Send email to listserv@asu.edu with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 9 Jan 2007 17:00:00 -0500

Reply-To: Info <info@POLLINGCOMPANY.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Info <info@POLLINGCOMPANY.COM>

Subject: Job Opportunity - Washington, DC

Comments: To: AAPORNET@asu.edu

In-Reply-To:

<3AD6B79E9FD9D14ABB2DB711FBFD499506C7973A@snsheba107.4smartphone.snx>

MIME-version: 1.0

Content-type: text/plain; charset=US-ASCII

Content-transfer-encoding: 7bit

the polling companyT, inc., a full service market research, public affairs and political consulting firm headquartered in Washington DC, is looking to hire a project manager/ director.

Job Description: The employee will be involved in all stages of project development and execution, and the position entails the following components:

- (1) management and oversight of current and future projects;
- (2) development of original proposals, research program design, sample and questionnaire construction, data analysis, and report writing for quantitative and qualitative research;
- (3) direction of focus groups and other qualitative research exercises
- (4) communication with sample providers, field houses, and other vendors as needed to conduct quantitative research projects;
- (4) supervision of 3-5 members of the research staff;
- (5) maintenance of existing clients relations to ensure that current client's research objectives are being fully achieved and cultivating new clientele;
- (6) experience with federal government contracting a plus.

The position will be responsible for updating and taking direction from the President and CEO on the progress of all projects.

Qualifications: Applicants should have 5+ years experience in the survey research field, be able to manage several tasks at the same time, supervise a dedicated team of analysts and project managers, and willing to work in a small group environment. The applicant must have a strong methodological background and advanced knowledge of various research methods as well as extensive knowledge of SPSS, MS Word, Excel and Internet applications. Candidate must be willing to work in a fast-paced office. Strong writing skills, command of the English language, and statistical knowledge is a must. Candidate must have Bachelor's degree, and higher education a plus. Salary and benefits commensurate with experience.

Please send cover letter, resume, salary requirements, and references to Shelley West at swest@pollingcompany.com or fax them to (202) 467-6551. No phone inquiries please. For more information about the polling companyT, inc., please access our website at www.pollingcompany.com

Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to listserv@asu.edu with this text:
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On your return send this: set aapornet mail

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 9 Jan 2007 19:14:37 -0800
Reply-To: Leora Lawton <lawton@TECHSOCIETY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leora Lawton <lawton@TECHSOCIETY.COM>
Subject: frank luntz on Fresh Air

Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: 7bit

Terry Gross is doing her best to talk about 'death tax' versus 'estate tax'.
Luntz is called a pollster, but after seeing a Frontline program on
advertising (an industry which pays my bills), I'd say his field is
marketing.

<http://www.npr.org/templates/rundowns/rundown.php?prgId=13>

Dr. Leora Lawton
TechSociety Research
"Custom Social Science and Consumer Behavior Research"
2342 Shattuck Avenue PMB 362, Berkeley, CA 94704
(510) 548-6174; fax (510) 548-6175; cell (510) 928-7572
www.techsociety.com
Yahoo Messenger: leora_lawton

Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Tue, 9 Jan 2007 23:13:34 -0500
Reply-To: "Miriam L. Gerver" <mgerver@GMAIL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Miriam L. Gerver" <mgerver@GMAIL.COM>
Subject: Re: Depth interviewer training
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1; format=flowed
Content-transfer-encoding: 7bit
Content-disposition: inline

I took a fantastic class on individual interviewing and focus groups
with Liz Spencer, but it was at the Essex Summer School in Colchester,
England, a little far to send someone for training.

Miriam Gerver
Washington, DC

On 1/9/07, AAPORNET automatic digest system <LISTSERV@lists.asu.edu> wrote:

> Date: Tue, 9 Jan 2007 10:13:55 -0700

> From: Mike Donatello <mike@DONATELLO.US>

> Subject: Depth interviewer training

>

> I have a manager whom I'd like to send for training in conducting
> depth interviews. Does anyone know of a good source for this? I was
> surprised to see that Burke did not offer something relevant.

>

>

> Thanks.

>

>

>

>

> ---

>

> Mike Donatello

> Director, Research

> USA TODAY

> 7950 Jones Branch Dr., McLean, VA 22108

> V 703.854.4572 F 703.854.2165

> HYPERLINK "mailto:MDonatello@USAToday.com"mdonatello@usatoday.com

>

>

>

>

>

>

>

>

> --

> No virus found in this outgoing message.

> Checked by AVG Free Edition.

> Version: 7.5.432 / Virus Database: 268.16.7/620 - Release Date: 1/8/2007 =

> 16:12

> =20

>

>

> -----
> Archives: <http://lists.asu.edu/archives/aapornet.html>

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> set aapornet nomail

> On your return send this: set aapornet mail

> Please ask authors before quoting outside AAPORNET.

> Problems?-don't reply to this message, write to: aapornet-request@asu.edu

>

>

> -----

>

>

Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to listserv@asu.edu with this text:

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On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 9 Jan 2007 23:03:50 -0600
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Burns "Bud" Roper AAPOR Fund
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Burns "Bud" Roper AAPOR Fund

=20

The Burns "Bud" Roper AAPOR Fund is intended to help people working in survey research or public opinion research and who are in early stages of their careers to attend the annual AAPOR conference and participate in short courses. The 2007 conference will be held May 17-20 in Anaheim, California. The Roper Fund will award up to \$700 for conference-related expenses to individuals who wish to attend and up to \$300 to those who wish to participate in short courses offered at the conference. (Individuals may apply for conference attendance, short course participation, or both.) Applicants need not be current AAPOR members, but are expected to join at the time of the conference. =20

=20

Who Is Eligible=20

=20

Individuals who work full-time or part-time, whose primary responsibilities are related to survey research or public opinion research, and who have recently started their careers.=20

=20

Primary consideration will be given to first-time attendees, to people who have submitted proposals (i.e., abstracts of papers) to be part of the conference program (e.g., paper or poster session presenter, co-author on a paper), to those who work in relatively isolated settings (that is, who have no or very few colleagues in survey research or public opinion research), and to those who might not be able to attend the conference without some support from AAPOR. Employer cost sharing is encouraged, and will be taken into consideration in determining the awards.

=20

The Endowment Committee plans to make 2 to 3 conference awards and 1 to 2 short course awards from the Roper Fund in 2007.=20

=20

How to Apply

=20

Send an E-mail message with two attachments.

=20

1. A letter from the applicant of no more than 300 words explaining why the applicant wants to attend the AAPOR conference and/or short course, why the award would make it possible to attend, and specifically what he/she hopes to learn from attendance at the conference.=20

2. A letter from the applicant's employer of no more than 300 words explaining why the applicant should merit an award, how much (if any) the employer will contribute to the employee's conference expenses, and how attendance at the AAPOR conference will enhance the applicant's career in survey research.=20

=20

Applications without both letters will not be considered.=20

=20

For scholarships to the 2007 conference, applications are due by January 16, 2007. E-mails should be sent to: Jennifer Rothgeb (Chair, Endowment Committee) at jennifer.m.rothgeb@census.gov. She can also be reached by phone at 301-763-4968. The Endowment Committee will make decisions and notify awardees by February 16, 2007. =20

=20

The scholarships will be awarded at the annual conference. Awardees will be recognized in the conference program as "Bud" Roper Fellows. =20

=20

=20

Michael P. Flanagan, CAE=20

Association Manager=20

Applied Measurement Professionals =20

8310 Nieman Road=20

Lenexa, KS 66214-1579 =20

(913) 495-4470=20

FAX: (913) 599-5340 =20

www.goAMP.com <<http://www.goAMP.com>>=20

=20

Archives: <http://lists.asu.edu/archives/aapornet.html>

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On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 10 Jan 2007 14:23:28 -0500

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: Re: frank luntz on Fresh Air

Comments: To: AAPORNET@asu.edu

In-Reply-To: <200701100314.10A3E6M6000824@post1.inre.asu.edu>

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: quoted-printable

Someone has a new book out - he was also on the Today show yesterday AM
(see what I go through for this list!)

Is a troop surge an escalation?

In his new book, 'Words That Work,' Frank Luntz studies language's power

<http://www.msnbc.msn.com/id/16545845/>

(From this URL you can run the video of his appearance or read an
excerpt from the book.)

--=20

Leo G. Simonetta

Director of Research

Art & Science Group, LLC

6115 Falls Road, Suite 101

Baltimore MD 21209

=20

> -----Original Message-----

> From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Leora Lawton

> Sent: Tuesday, January 09, 2007 10:15 PM

> To: AAPORNET@asu.edu

> Subject: frank luntz on Fresh Air

>=20

> Terry Gross is doing her best to talk about 'death tax'=20

> versus 'estate tax'.

> Luntz is called a pollster, but after seeing a Frontline=20

> program on advertising (an industry which pays my bills), I'd=20

> say his field is

> marketing. =20

>=20

> =20

>=20

> <http://www.npr.org/templates/rundowns/rundown.php?prgId=3D13>

>=20

> =20
>=20
> =20
>=20
> Dr. Leora Lawton
> TechSociety Research
> "Custom Social Science and Consumer Behavior Research"
> 2342 Shattuck Avenue PMB 362, Berkeley, CA 94704
> (510) 548-6174; fax (510) 548-6175; cell (510) 928-7572=20
> www.techsociety.com Yahoo Messenger: leora_lawton
>=20
> =20
>=20
>=20
> -----
> Archives: <http://lists.asu.edu/archives/aapornet.html>
> Vacation hold? Send email to listserv@asu.edu with this text:
> set aapornet nomail
> On your return send this: set aapornet mail Please ask=20
> authors before quoting outside AAPORNET.
> Problems?-don't reply to this message, write to:=20
> aapornet-request@asu.edu
>=20

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Unsubscribe? Send email to listserv@asu.edu with this text:
signoff aapornet
Please ask authors before quoting outside AAPORNET.

Date: Wed, 10 Jan 2007 15:54:45 -0500
Reply-To: Paul Braun <pbraun@BRAUNRESEARCH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Paul Braun <pbraun@BRAUNRESEARCH.COM>
Subject: eligible and non eligible refusals
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Good afternoon:

=20
I just went onto the AAPOR website to use the response rate calculator. =
Can
someone help me? I just tried to put my dial disposition for a project =
on
there and I have a number of refusals. Now I don't know if the refusals =
are
eligible or not. They refused before passing any screens. The problem =
is
that the refusal category is in the eligible range and there is no =
refusal
category under refusal unknown eligibility or any way for me to =
categorize

the refusals in a way that is fair. If I put them under all eligible, =
which
they are not, then the eligibility will be incorrect.

=20

What is the correct way to use the response rate calculator in this
instance?

=20

Paul A. Braun
Braun Research Inc.
271 Wall Street
Princeton, NJ 08540
=20

Office: (609) 279-1600=20

Fax: (609) 279-1318

Cell: (609) 658-1434

pbraun@braunresearch.com

=20

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Unsubscribe? Send email to listserv@asu.edu with this text:

signoff aapornet

Please ask authors before quoting outside AAPORNET.

=====
Date: Thu, 11 Jan 2007 11:10:28 -0500
Reply-To: Jonathan Brill <brillje@UMDNJ.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jonathan Brill <brillje@UMDNJ.EDU>
Subject: Disappearance of "kiosk" CAPI software
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7bit
Content-disposition: inline

I have a pressing need for survey software that can provide
automatically synchronized aural and visual animation/cueing so it can
be used to allow illiterate sample populations to self-administer an
interview. Once upon a time in the distant past (circa 1997), such
software was produced (e.g., Sawtooth Technologies' Sensus Q&A) and I
used it successfully for self-administered interviewing among a sample
population with high incidence of illiteracy.

But one of the unfortunate consequences of the proliferation of the
Internet is that such applications have disappeared from the market,
replaced by user hosted or ASP enabled web-survey software (e.g.,
Sawtooth Technologies now offers a product called Sensus or, originally
in earlier releases, Sensus Web as an example of the user hosted version
and companies like BayaSoft do the ASP thing). Such software cannot do
what Sensus Q&A could do without highly customized programming using a
technology such as Flash or Shockwave, and even then aural/visual
synchronization might be problematic even under the (dubious) assumption
that all potential users have high speed Internet connectivity (e.g.,
DSL, cable, T1, T3, S3).

I have plenty of time to solve the web-implementation problem, but I need a standalone (web or non-web) application that can do it right now for a pilot. Does anyone have an old copy of Sensus Q&A lying around that they could allow me to borrow/use (Sawtooth Technologies claims it does not have any copy of that application and will no longer support it in anyway so borrowing it for a short use is perfectly legal)? Alternatively, does anyone know where I can buy an old copy of Sensus Q&A?

Regards,
Jonathan

Jonathan E. Brill, Ph.D.
General Manager, ORANJ BOWL(sm) Panel Research Program
Associate Director, Database & Panel Research
NEW JERSEY INSTITUTE FOR SUCCESSFUL AGING
School of Osteopathic Medicine
University of Medicine and Dentistry of New Jersey
42 East Laurel Road, UDP Suite 2300
Stratford, New Jersey 08084
Telephone (direct): 856.566-6727
Fax (research group): 856.566-6874
E-mail: brillje@umdnj.edu
www.oranjbowl.info

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Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Thu, 11 Jan 2007 15:00:51 -0500
Reply-To: Rachel Davis <reda@UMICH.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Rachel Davis <reda@UMICH.EDU>
Subject: Advice on Digital Recording Equipment?
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1; format=flowed
Content-transfer-encoding: 7bit

Hi -

I am going to be digitally recording some interviews over the telephone

using an Olympus DM-20 Digital Voice Recorder. I want to obtain the best sound quality that I possibly can. I was told that I'll need some type of "telephone pick up" device to connect the recorder to the telephone line. However, the one that was recommended to me (at Radio Shack) gets awful reviews, and I can't seem to locate a good one. Does anyone have advice/experience with this type of device and a recommendation on what to purchase?

Thanks!

Rachel

Rachel Davis, MPH
Doctoral Candidate
Department of Health Behavior and Health Education
University of Michigan School of Public Health

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 11 Jan 2007 15:48:29 -0500
Reply-To: Allan Rivlin <arivlin@HARTRESEARCH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Allan Rivlin <arivlin@HARTRESEARCH.COM>
Subject: Re: Advice on Digital Recording Equipment?
Comments: To: Rachel Davis <reda@UMICH.EDU>, AAPORNET@asu.edu
In-Reply-To: <45A69773.2030203@umich.edu>
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: 7bit

We use a RadioShack product. It's right here -- says
Cat. number 43-1237 on the back. It connects between the handset and the
recorder.

We like it fine.

Even with digital recording you are not talking about hi-fidelity over a
phone line. My tip: always remember to turn up the volume on your telephone
to max if it has a volume controller.

Allan Rivlin
Peter D. Hart Research

Rachel Davis Wrote:

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best sound quality that I possibly can. I was told that I'll need some
type of "telephone pick up" device to connect the recorder to the
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Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 11 Jan 2007 16:21:10 -0500
Reply-To: arobbin <arobbin@INDIANA.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: arobbin <arobbin@INDIANA.EDU>
Subject: Re: Advice on Digital Recording Equipment?
Comments: To: Allan Rivlin <arivlin@HARTRESEARCH.COM>
Comments: cc: AAPORNET@asu.edu
In-Reply-To: <00d601c735c1\$dcc1d800\$8400000a@allan>
MIME-version: 1.0
Content-type: TEXT/PLAIN; charset=US-ASCII; format=flowed

I just bought an Olympus VN3100-PC digital voice recorder and also an accessory labelled "Telephone Recording Device" (TP7) through amazon.com, after examining all the recorders and accessories at the Olympus web site and reading a lot of reviews. We will be testing the recorder and all the accessories next week, so I can report findings to you.

I agree with Allan: do not expect hi-fidelity, just good enough so that transcription will not be a strain. From the reviews of the various Olympus products I examined, it appears that some of the reviewers are singers who need to know what they sound like and were, depending on the product, unhappy with the playback sound. The reviews appear to indicate, however, that recording sound is much better after loading the files into the computer than it is when playing it back the digital recorder.

On Thu, 11 Jan 2007, Allan Rivlin wrote:

> Date: Thu, 11 Jan 2007 15:48:29 -0500
> From: Allan Rivlin <arivlin@HARTRESEARCH.COM>
> To: AAPORNET@ASU.EDU
> Subject: Re: Advice on Digital Recording Equipment?
>
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> Cat. number 43-1237 on the back. It connects between the handset and the
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>

--
Alice Robbin, Associate Professor, School of Library & Information Science
Director, Rob Kling Center for Social Informatics
Indiana University Bloomington
023 Wells Library
1320 E. 10th Street
Bloomington, IN 47405-3907
Office: 812.855.5389 Fax: 912.855-6166
Email: arobbin@indiana.edu
Web Page: <http://ella.slis.indiana.edu/~arobbin/>

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Mon, 15 Jan 2007 12:12:06 -0500
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Despite Lessons on King, Some Unaware of His Dream
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Despite Lessons on King, Some Unaware of His Dream
Washington Post
<http://www.washingtonpost.com/wp-dyn/content/article/2007/01/14/AR2007011401026.html>

or

<http://tinyurl.com/wnv19>

In a recent survey of college students on U.S. civic literacy, more than 81 percent knew that the Rev. Martin Luther King Jr. was expressing hope for "racial justice and brotherhood" in his historic "I Have a Dream" speech.

That's the good news.

Most of the rest surveyed thought King was advocating the abolition of slavery.

SNIP

The recent survey of college students, conducted by the University of Connecticut's Department of Public Policy for the nonprofit Intercollegiate Studies Institute, suggests that schools are not doing as much as they could to go beyond a cursory history lesson. More than 14,000 college freshmen and seniors at 50 colleges and universities earned an average score of 53.2 percent in the survey.

SNIP

<http://www.washingtonpost.com/wp-dyn/content/article/2007/01/14/AR2007011401026.html>

or

<http://tinyurl.com/wnv19>

--=20

Leo G. Simonetta
Director of Research
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

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=====
Date: Mon, 15 Jan 2007 13:19:32 -0600

Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Mike Flanagan <MFlanagan@GOAMP.COM>

Subject: Tribute to Warren Mitofsky

Comments: To: AAPORNET@asu.edu

MIME-version: 1.0

Content-type: text/plain; charset="us-ascii"

Content-transfer-encoding: quoted-printable

Dear AAPOR members -

=20

The January issue of Public Opinion Pros is now posted to the web at=20

=20

www.PublicOpinionPros.com <<http://www.publicopinionpros.com/>>=20

=20

This month's issue is wholly dedicated to articles reflecting the work of the late Warren Mitofsky. Authors include Martin Plissner, Robert Shapiro, Paul Lavrakas, Mark Lindeman, Ulises Beltran, and Stephen Bennett.

=20

Beginning with this issue, Public Opinion Pros will no longer be available by subscription only. Access will be open to all, with no login required. We hope you will enjoy our tribute to Warren this month, and that we can look forward to your becoming regular readers in the future.

=20

Best wishes -

=20

Lisa

Lisa Ferraro Parmelee, Ph.D.
Manager, LFP Editorial Enterprises, LLC
Editor, Public Opinion Pros
www.PublicOpinionPros.com

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=====
Date: Mon, 15 Jan 2007 14:01:57 -0600
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: **REMINDER: Submit Applications for Roper Awards for 2007
Conference by Tuesday, January 16th. **
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"

Content-transfer-encoding: quoted-printable

Soliciting applicants for Burns "Bud" Roper Fund Awards for 2007 Conference.=20

The Burns "Bud" Roper AAPOR Fund is intended to help people working in survey research or public opinion research and who are in early stages of their careers to attend the annual AAPOR conference and participate in short courses. The 2007 conference will be held May 17-20 in Anaheim, California. The Roper Fund will award up to \$700 for conference-related expenses to individuals who wish to attend and up to \$300 to those who wish to participate in short courses offered at the conference. (Individuals may apply for conference attendance, short course participation, or both.) Applicants need not be current AAPOR members, but are expected to join at the time of the conference. =20

Who Is Eligible=20

Individuals who work full-time or part-time, whose primary responsibilities are related to survey research or public opinion research, and who have recently started their careers.=20

Primary consideration will be given to first-time attendees, to people who have submitted proposals (i.e., abstracts of papers) to be part of the conference program (e.g., paper or poster session presenter, co-author on a paper), to those who work in relatively isolated settings (that is, who have no or very few colleagues in survey research or public opinion research), and to those who might not be able to attend the conference without some support from AAPOR. Employer cost sharing is encouraged, and will be taken into consideration in determining the awards.

The Endowment Committee plans to make 2 to 3 conference awards and 1 to 2 short course awards from the Roper Fund in 2007.=20

How to Apply

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1. A letter from the applicant of no more than 300 words explaining why the applicant wants to attend the AAPOR conference and/or short course, why the award would make it possible to attend, and specifically what he/she hopes to learn from attendance at the conference.=20
2. A letter from the applicant's employer of no more than 300 words explaining why the applicant should merit an award, how much (if any) the employer will contribute to the employee's conference expenses, and how attendance at the AAPOR conference will enhance the applicant's career in survey research.=20

Applications without both letters will not be considered.=20

For scholarships to the 2007 conference, applications are due by January 16, 2007. E-mails should be sent to: Jennifer Rothgeb (Chair, Endowment Committee) at jennifer.m.rothgeb@census.gov. She can also be reached

by phone at 301-763-4968. The Endowment Committee will make decisions and notify awardees by February 16, 2007. =20

The scholarships will be awarded at the annual conference. Awardees will be recognized in the conference program as "Bud" Roper Fellows. =20

=20

=20

Archives: <http://lists.asu.edu/archives/aapornet.html>

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set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Mon, 15 Jan 2007 16:37:17 -0800

Reply-To: Jeanne Wintz <jwintz@GILMORE-RESEARCH.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jeanne Wintz <jwintz@GILMORE-RESEARCH.COM>

Subject: Automated graphic reports

Comments: To: AAPORNET@asu.edu

Comments: cc: Carol Ambruso <cambruso@gilmore-research.com>

MIME-version: 1.0

Content-type: text/plain; charset="us-ascii"

Content-transfer-encoding: 7bit

I am wondering if anyone has had experience with software to automate graphic reports. I have promotional info from E-tabs regarding their "Precision" software and from Efficient Analytics regarding "PerMetrics 2.0". I am having no luck searching out competitors, so would like to know if the AAPOR folks have experience with either of these two software packages and/or if they have other user-friendly programs they would recommend. Ideally these programs would interface with Excel, Access, Wincross and/or SPSS.

Jeanne C. Wintz, Ph.D.

Executive Vice President

Custom Research

Gilmore Research Group

Seattle, WA 98102

jwintz@gilmore-research.com

50 Years of Straight Answers

www.gilmore-research.com <<http://www.gilmore-research.com/>>

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 16 Jan 2007 09:07:02 -0500
Reply-To: nancy.a.bates@CENSUS.GOV
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nancy Bates <nancy.a.bates@CENSUS.GOV>
Subject: Call for Papers - 2007 FCSM Research Conference
Comments: To: AAPORNet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII

****APOLOGIES FOR CROSS-POSTING****

The 2007 Federal Committee on Statistical Methodology Research conference will be held November 5-7, 2007 in Arlington, Virginia. The conference provides a forum for experts from around the world to discuss and exchange current research and methodological topics relevant to Federal government statistical programs. Possible session topics include, but are not limited to:

- Questionnaire design issues
- Treatment of missing data
- Web data collection issues
- Development of economic indicators
- Bayesian methods
- Variance estimation
- Analysis of complex surveys
- Sample design and estimation methods
- Nonsampling error
- Nonresponse research and coverage issues
- Statistical uses of administrative records
- Design and analysis of longitudinal surveys
- Confidentiality, disclosure and privacy issues
- Statistical modeling

Abstracts are due March 8, 2007 . For more information please visit the Federal Committee on Statistical Methodology website at:
<http://www.fcsm.gov/events>

Abstracts may be submitted on-line at:

<http://www.fcsm.gov/cgi-bin/conference/submissions>

Nancy Bates
U.S. Census Bureau
Chair, 2007 FCSM Research Conference

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Date: Tue, 16 Jan 2007 09:28:29 -0500
Reply-To: ptuckel@HUNTER.CUNY.EDU
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Peter Tuckel <ptuckel@HUNTER.CUNY.EDU>
Subject: Qualitative/Group Session Moderator Trainee Position Available
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=UTF-8
Content-transfer-encoding: base64

DQpPdXRzdGFuZGluZyBvcHBvcnR1bml0eSBmb3IgdW5lcmlldGllIGluZGl2aWR1YWwgdG8g
d29yayBvbi1zaXRlIGF0IG1ham9yIOKAnGhpZ2gtcHJvZmlsZeKAnSBXZXN0Y2hlc3RlciBD
b3VudHkgY29tcGFueS4gIFdvcmsgd2l0aCBNUkQsIHBByb2R1Y3QsIGFuZCB0ZWNoIGRldmVs
b3BtZW50IHRIYW1zLiAgU3Ryb25nIGludGVycGVyc29uYWwgYW5kIGNvbW11bmljYXRpb24g
c2tpbGxzIHJlcXVpcmVkJLiAgTWluaW11bSBvbmUgb3IgdHdvIHllYXJzIG9mIHF1YWxpdGF0
aXZlIG1hcmlldGluZyByZXNIYXJjaCBleHB1cmllbmNlIHBSdXMgaW50ZXJlc3QgaW4gYmVp
bmcgdHJhaW5lZCB0byBmdXJ0aGVyIHF1YWxpdGF0aXZlIHJlc2VhcmNoIHNraWxscy4gUG9z
aXRpb24gaW52b2x2ZXMgc29tZSB0cmF2ZWwgaW4gdGhlIFUuUy4gDQoNCINlbnQgcmVzdW11
IGFuZCBzYWxhcnkgcmVxdWlyZW11bnRzIHRvOiBUYXJnZXQgUmVzZWZyY2ggR3JvdXAsIDUx
NSBBaXJwb3J0IEV4ZWN1dGl2ZSBQYXJrLCBOYW51ZXQsIE5ZIDEwOTU0IOKAkyBEZXB0LiA1
OSwgb3IgdW5lhaWwgc3RldmVAdGFyZ2V0cmVzZWZyY2hncm91cC5jb20NCg==

Date: Tue, 16 Jan 2007 07:45:40 -0700
Reply-To: TimothyJames Beebe <beebe.timothy@MAYO.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: TimothyJames Beebe <beebe.timothy@MAYO.EDU>
Subject: Order effects

Greetings,

Does anyone know of recent, published work that addresses the issue of question order effects and how they interact with mode of administration? I'm particularly interested in studies that either support or refute the finding/notion (that I believe to be true, correct me if I'm wrong) that question order effects mainly manifest themselves in telephone interviews (or face-to-face for that matter) but not in self-administered forms, largely because one can review the latter in total. I know that Schwarz and colleagues did work on the subject in the early- to mid-1990s but I thought it may be worth asking you all if something more recent comes immediately to mind.

Thanks in advance for your response.

Best,

Tim

Timothy J. Beebe, Ph.D.

Associate Professor of Health Services Research

Mayo Clinic College of Medicine

Director, Survey Research Center
Department of Health Sciences Research

Mayo Clinic
200 First Street SW
Rochester, MN 55905
Tel: (507) 538-4606
Fax: (507) 284-1180
E-mail: beebe.timothy@mayo.edu

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=====
Date: Tue, 16 Jan 2007 10:58:12 -0500
Reply-To: [howard schuman <hschuman@UMICH.EDU>](mailto:howard.schuman@umich.edu)
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: [howard schuman <hschuman@UMICH.EDU>](mailto:howard.schuman@umich.edu)
Subject: Re: Order effects
Comments: To: [aapor <aapor@asu.edu>](mailto:aapor@asu.edu)
In-Reply-To: <LISTSERV%200701160745407219.6212@LISTS.ASU.EDU>
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1; format=flowed
Content-transfer-encoding: 7bit

No reason to think that earlier studies would fail to hold still:
self-administered forms with lists tend to show primacy effects,
probably because respondents stop when they find an answer that appeals
to them, though as with much else about the question-answer process
there are likely to be occasional exceptions. There was a clearly
reliable order effect on the issues question in the 2004 election Exit
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>
> Tim
>
> Timothy J. Beebe, Ph.D.
>
> Associate Professor of Health Services Research
> Mayo Clinic College of Medicine
>
> Director, Survey Research Center
> Department of Health Sciences Research
>
> Mayo Clinic
> 200 First Street SW
> Rochester, MN 55905
> Tel: (507) 538-4606
> Fax: (507) 284-1180
> E-mail: beebe.timothy@mayo.edu
>
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Date: Tue, 16 Jan 2007 14:02:22 -0600
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Job Announcement
Comments: To: Aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: quoted-printable

JOB ANNOUNCEMENT: SURVEY DIRECTOR & SURVEY SPECIALISTS

=20

=20

=20

The Survey Research Center at the University of Michigan's Institute for =
Social Research has three open survey management positions - Survey =
Specialist Intermediate, Survey Specialist Senior, and Survey Director. =

These positions are part of Survey Research Operations' (SRO) Project = Design and Management Group (PDMG). PDMG is primarily responsible for = management of data collection projects, which includes working with = research investigators and other clients to define project and sample = design, coordinating all aspects of preproduction and production within = SRO, providing regular progress and cost reports, and documenting all = procedures.

=20

To apply or to find out more about these positions and the full = description of duties and qualifications, please visit to the University = of Michigan Career website <http://www.umich.edu/~jobs/> = <<http://www.umich.edu/~jobs/>> and reference the appropriate job = posting(s) number using the "detailed search" option:

=20

6000 -- Survey Specialist Intermediate

6152 -- Survey Specialist Senior

6153 -- Survey Director

=20

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=====
Date: Wed, 17 Jan 2007 09:18:04 +1100

Reply-To: Bob White <bob.white@NETSPEED.COM.AU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Bob White <bob.white@NETSPEED.COM.AU>

Subject: Re: Never on Sunday

Comments: To: AAPORNET@asu.edu

MIME-version: 1.0

Content-type: text/plain; charset="iso-8859-1"

Content-transfer-encoding: 7bit

Hi from Oz

There are plans in Australia to ban telephone calls by telemarketers and researchers on Sunday and also after 5pm on Saturday. I am looking for evidence of any negative (or positive!) impact this may have on either the cost or data quality of research. I must admit that I am torn between maximising access to a representative sample of survey respondents and trying to maintain Sunday as a day of rest/peace! Any help here would be appreciated.

Bob

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Date: Tue, 16 Jan 2007 23:18:25 -0500

Reply-To: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>

Subject: Survey Data Analysis on the Macintosh

Comments: To: AAPORNET@asu.edu

MIME-version: 1.0 (Apple Message framework v752.3)

Content-type: text/plain; charset=US-ASCII; delsp=yes; format=flowed

Content-transfer-encoding: 7bit

Colleagues,

I recently bought a Macintosh iMac with an OS X operating system which uses the new Intel chips. (I've used Apples and Macs for years and love their ease of use.) And then I found after buying the computer that SPSS doesn't currently have a version for the Mac that runs on these very new Intel-based systems. (The new chip PC emulation software disrupts SPSS' numeric calculations, something I was surprised to hear.) They expect to upgrade their software around this problem by the summer but have nothing right now.

Can anyone recommend a solid cross-tabulation program for this level of Macintosh computer that allows for labeling of variables, good report/stub and banner generation, and perhaps weighting of data? If you don't happen to know of such a program, could you please pass on this message to someone who might?

Thanks very much,

Milton R. Goldsamt, Ph.D.
Consulting Research Statistician
Silver Spring, MD
miltrgold@comcast.net

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Date: Tue, 16 Jan 2007 20:37:03 -0800

Reply-To: Richard Rands <rrands@CFMC.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Richard Rands <rrands@CFMC.COM>
Subject: Re: Survey Data Analysis on the Macintosh
Comments: To: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>, AAPORNET@asu.edu
In-Reply-To: <E0EF7109-7FB1-4E37-B5C6-AA38CF6318B1@COMCAST.NET>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed

Hi Dr. Goldsamt.

The problem you have run up against is caused by an interesting phenomenon called "byte swapping." The Motorola chips have the high order bit on one end of the byte and Intel chips have it on the other end of the byte. Hence, numeric calculations are not compatible between the two chip sets. Nearly everyone is having to make the conversion to a new bit order as a result.

It is my understanding that CfMC's Mentor tabulation software is able to handle the conversion. I have passed your message along to our software manager who is a Mac hot shot. If I am correct, we can provide you with a highly versatile product that will handle your needs.

Richard Rands
CfMC

At 11:18 PM 1/16/2007 -0500, Milton R. Goldsamt wrote:

>Colleagues,

>

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>which uses the new Intel chips. (I've used Apples and Macs for years
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>Consulting Research Statistician
>Silver Spring, MD
>miltrgold@comcast.net

>

>-----

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Date: Wed, 17 Jan 2007 01:13:02 -0500
Reply-To: Paul Braun <pbraun@BRAUNRESEARCH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Paul Braun <pbraun@BRAUNRESEARCH.COM>
Subject: Re: Never on Sunday
Comments: To: Bob White <bob.white@NETSPEED.COM.AU>, AAPORNET@asu.edu
In-Reply-To: <[002601c739bc\\$3165f9b0\\$3edefea9@syddwhiteb1](mailto:002601c739bc$3165f9b0$3edefea9@syddwhiteb1)>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

Just what we need more calls in the US from Australia. How's that for a negative impact.

Regards

Paul

-----Original Message-----

From: Bob White [<mailto:bob.white@NETSPEED.COM.AU>]
Sent: Tuesday, January 16, 2007 5:18 PM
To: AAPORNET@asu.edu
Subject: Re: Never on Sunday

Hi from Oz

There are plans in Australia to ban telephone calls by telemarketers and researchers on Sunday and also after 5pm on Saturday. I am looking for evidence of any negative (or positive!) impact this may have on either the cost or data quality of research. I must admit that I am torn between maximising access to a representative sample of survey respondents and trying to maintain Sunday as a day of rest/peace! Any help here would be appreciated.

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Date: Wed, 17 Jan 2007 17:05:42 +0000
Reply-To: "Roberts, Caroline" <C.E.Roberts@CITY.AC.UK>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Roberts, Caroline" <C.E.Roberts@CITY.AC.UK>
Subject: Call for papers: Mixing modes of data collection
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Dear Colleagues,

I would like to draw your attention to the following session I am organising called "Mixing modes of data collection", which will be held at the Second Conference of the European Survey Research Association (ESRA), Prague, Czech Republic 25 - 29 June 2007
<http://easr.sqp.nl/esra/conferences/2007/>.

Researchers are invited to submit proposals for papers on a range of issues associated with mixing modes of data collection in surveys. The session will place particular emphasis on the challenges involved in switching modes in time series, and on mixing modes in cross-national surveys.

Please send queries and abstracts to c.e.roberts@city.ac.uk by 30th April 2007. Abstracts should be no more than 300 words in length.

Caroline Roberts

Caroline Roberts
Senior Research Fellow
Centre for Comparative Social Surveys
School of Social Sciences
City University=20
Northampton Square=20
London EC1V 0HB=20

Tel: +44 (0) 207 040 4914=20
Fax: +44 (0) 207 040 4900=20
email: c.e.roberts@city.ac.uk=20

=20

Mixing modes of data collection

Decisions about survey design can no longer be guided solely by the

particular requirements of the survey topic and population. Researchers must also take account of the context in which the survey will be carried out (de Leeuw, 2005). More and more, this means developing methods of mitigating the downward trend in response rates and managing the corresponding rise in survey costs associated with trying to maintain participation at adequate levels. One innovation that is becoming increasingly popular in this regard is the use of a combination of data collection modes. Survey designers are keen to explore the possibilities offered by 'mixed modes', both in terms of gaining access to a higher proportion of the sample, as well as in terms of doing so at a more affordable cost than would otherwise be possible in a traditional single mode study. Combining modes offers the potential to offset the disadvantages associated with one mode (in terms of survey error) with the advantages associated with another. Yet the problems of confounding different sources of error in a mixed mode survey still presents a major barrier to researchers seeking to exploit the benefits of such a data collection strategy.=20

In comparative surveys, the challenges involved in mixing modes are multiplied, though the impetus for doing so is in many ways more compelling. Countries vary in terms of the costs of conducting survey fieldwork, in terms of the response rates that are achievable in different modes, and in terms of the experience survey agencies have of using different modes. Though many of the major cross-national surveys currently insist on a single mode of data collection in order to enhance methodological equivalence, there is a growing recognition that - as in other areas of comparative survey methodology (such as sampling and translation) - insisting on the same methods may not be the best way to ensure that equivalent methods are used. =20

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Date: Wed, 17 Jan 2007 13:39:43 -0500
Reply-To: Elihu Katz <ekatz@ASC.UPENN.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Elihu Katz <ekatz@ASC.UPENN.EDU>
Subject: Re: Order effects
Comments: To: howard schuman <hschuman@UMICH.EDU>, AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

This may be a version of maximizer-satisficer elihu =20

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of howard schuman
Sent: Tuesday, January 16, 2007 10:58 AM
To: AAPORNET@asu.edu
Subject: Re: Order effects

No reason to think that earlier studies would fail to hold still:=20

self-administered forms with lists tend to show primacy effects, probably because respondents stop when they find an answer that appeals to them, though as with much else about the question-answer process there are likely to be occasional exceptions. There was a clearly reliable order effect on the issues question in the 2004 election Exit poll. The time pressured situation for responding to an exit poll may well increase the effect. hs

TimothyJames Beebe wrote:

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>=20

> Thanks in advance for your response.

>=20

> Best,

>=20

> Tim

>=20

> Timothy J. Beebe, Ph.D.

>=20

> Associate Professor of Health Services Research Mayo Clinic College of

> Medicine

>=20

> Director, Survey Research Center

> Department of Health Sciences Research

>=20

> Mayo Clinic

> 200 First Street SW

> Rochester, MN 55905

> Tel: (507) 538-4606

> Fax: (507) 284-1180

> E-mail: beebe.timothy@mayo.edu

>=20

> -----

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=====
Date: Wed, 17 Jan 2007 16:16:16 -0500
Reply-To: "Murray, Patrick" <pdmurray@MONMOUTH.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Murray, Patrick" <pdmurray@MONMOUTH.EDU>
Subject: Job Opportunity
Comments: To: Mike Flanagan <MFlanagan@GOAMP.COM>, AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Job opportunity: Research Associate

=20

Reports to Director of the Monmouth University Polling Institute

=20

This is an excellent opportunity with growth potential for an individual looking for a wide-ranging experience. The position offers the possibility for original research and support for professional activities such as conference participation.=20

=20

The Monmouth University Polling Institute is a full service research center that conducts surveys and focus group research for federal, state, and local agencies, as well as for non-profit organizations covering social, political, and related issues of public policy. The Polling Institute also works with faculty and other institutes at Monmouth University to provide resources for integrated research, including opportunities for students to conduct and use original research. An ongoing activity of the institute is the media-based Monmouth University/Gannett New Jersey Poll.=20

=20

Primary Responsibilities: Assist in all aspects of conducting survey research. Prepare data for processing and create data analysis runs using SPSS. Draft, format, and proof all survey materials, including questionnaires and reports. Manage all stages of data collection and monitor external vendors. Perform literature reviews and background

research, including national and state polling databases. Maintain electronic databases of survey results for internal use and public access.

=20

Requirements:

- Bachelor's Degree in Social Science (e.g. Survey Methodology, Public Policy, Economics, Sociology, Psychology, Political Science, Communications) or related field. Master's degree is strongly preferred.

=20

- 1 to 3 years related work experience in survey methodology and/or project management.

=20

- Quantitative and qualitative analytical ability. Experience with statistical packages (SPSS preferred).

=20

Must be flexible, have strong attention to detail, be able to multi-task while meeting tight deadlines, and work independently as part of a team. Excellent interpersonal, organizational and oral and written communication skills. =20

=20

An interest in public policy and politics preferred. Spanish proficiency a plus.

=20

Fringe benefits include:

* Group Health, Life, Dental, Vision and Travel Accident Insurance

* Tuition Remission including spouse and dependent children

* 13 Holidays

* 20 Vacation days after one year of employment

* Choice of 3 pension plans with 8% University contribution after one year of employment

* Long Term Disability Insurance Plan

* Flexible Spending Accounts: Medical/Dental and Dependent Care

=20

To apply, send a cover letter and resume indicating=20

Reference #2053 by January 29, 2007 to: pdmurray@monmouth.edu

=20

=20

=20

Patrick Murray

Director

Polling Institute

Monmouth University

West Long Branch, NJ 07764-1898

ph: (732) 263-5858

fx: (732) 263-5859

www.monmouth.edu/polling=20

=20

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=====
Date: Wed, 17 Jan 2007 16:47:38 -0500

Reply-To: Sid Groeneman <sid@GROENEMAN.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Sid Groeneman <sid@GROENEMAN.COM>

Subject: SPSS Analysis on the New Intel-based Mac computers

Comments: To: "Milton R. Goldsamt" <miltrgold@COMCAST.NET>

Comments: cc: AAPORNET@asu.edu

In-Reply-To: <E0EF7109-7FB1-4E37-B5C6-AA38CF6318B1@COMCAST.NET>

MIME-version: 1.0 (Apple Message framework v752.3)

Content-type: text/plain; charset=US-ASCII; delp=yes; format=flowed

Content-transfer-encoding: 7bit

I also just purchased the new iMac with the Intel chip and have been running SPSS for Windows on it (to the best of my knowledge, without any calculation problems) for a couple of months. One needs to purchase a separate program (Parallels), about \$70, which permits you to run Windows programs on Macs on what is called a "virtual machine" (The Windows OS launches inside the Mac OS). It's a tiny bit cumbersome moving files between Windows folders set up in Parallels

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Sid Groeneman

Groeneman Research & Consulting, Inc.
Bethesda, MD
sid@groeneman.com
301 469-0813
www.groeneman.com

On Jan 16, 2007, at 11:18 PM, Milton R. Goldsamt wrote:

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Date: Wed, 17 Jan 2007 18:22:33 -0500

Reply-To: jwerner@jwdp.com

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jan Werner <jwerner@JWDP.COM>

Organization: Jan Werner Data Processing

Subject: Re: SPSS Analysis on the New Intel-based Mac computers

Comments: To: Sid Groeneman <sid@GROENEMAN.COM>

Comments: cc: AAPORNET@asu.edu

In-Reply-To: <3EA14428-2B74-46BC-92F2-F4F0E226057C@groeneman.com>

MIME-version: 1.0

Content-type: text/plain; charset=ISO-8859-1; format=flowed

Content-transfer-encoding: 7bit

SPSS for Windows results should be just as accurate running in a Windows virtual machine on an Intel Mac as they would be if you were running on any other Windows computer.

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=====

Date: Wed, 17 Jan 2007 15:12:24 -0500
Reply-To: Colleen Porter <CPORTER@DENTAL.UFL.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Colleen Porter <CPORTER@DENTAL.UFL.EDU>
Subject: Re: Order effects
Comments: To: AAPORNET@asu.edu
In-Reply-To: <7A04081595F47B42A276162A6F3EAAE5265030@EXCHANGE7.asc.local>
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7bit
Content-disposition: inline

Two questions:

1. Elihu, could you please have a heart for those who may not be familiar with that high-fallutin' term, and give a key reference or something where folks could find out more? (I think this may well be an important insight, but it's been a really long time since grad school.)

2. I thought Tim's original question was fascinating as regards the mode issue, since modes have changed with technology and "self-administered" no longer implies that respondents *can* review the entire form....many web surveys only show one screen at a time, and don't allow one to go back and reconsider previous answers, as is possible with paper questionnaires. Ditto for some CASI instruments. So do we have terminology to reflect that difference--"self-administered non-reviewable" or preferably something more concise? I've sometimes found that piece of data missing when reading reports about web surveys, and I think it may matter (at least as much as, say, a proxy report in other modes), and if an easy-to-use term existed, it might encourage reporting of that fact.

Colleen

Colleen K. Porter, M.A.
Research Program Manager (Pain Lab)
University of Florida College of Dentistry
Community Dentistry and Behavioral Science
US Mail: PO Box 103628
FedEx: 1329 SW 16th St. (1329 Bldg.), Ste. 5180
Gainesville, Florida 32610-3628
(352) 273-5979, phone
(352) 273-5985, fax
cporter@dental.ufl.edu

>>> Elihu Katz <ekatz@ASC.UPENN.EDU> 1/17/2007 1:39 PM >>>
This may be a version of maximizer-satisficer elihu

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of howard schuman
Sent: Tuesday, January 16, 2007 10:58 AM
To: AAPORNET@asu.edu
Subject: Re: Order effects

No reason to think that earlier studies would fail to hold still:
self-administered forms with lists tend to show primacy effects,
probably because respondents stop when they find an answer that
appeals
to them, though as with much else about the question-answer process
there are likely to be occasional exceptions. There was a clearly
reliable order effect on the issues question in the 2004 election Exit
poll. The time pressured situation for responding to an exit poll may
well increase the effect. hs

TimothyJames Beebe wrote:

> Greetings,
>
> Does anyone know of recent, published work that addresses the issue
of

> question order effects and how they interact with mode of
administration?
> I'm particularly interested in studies that either support or refute

> the finding/notion (that I believe to be true, correct me if I'm
> wrong) that question order effects mainly manifest themselves in
> telephone interviews (or face-to-face for that matter) but not in
> self-administered forms, largely because one can review the latter in

> total. I know that Schwarz and colleagues did work on the subject in

> the early- to mid-1990s but I thought it may be worth asking you all

> if something more recent comes immediately to mind.
>
> Thanks in advance for your response.
>
> Best,
>
> Tim
>
> Timothy J. Beebe, Ph.D.
>
> Associate Professor of Health Services Research Mayo Clinic College
of

> Medicine
>
> Director, Survey Research Center
> Department of Health Sciences Research
>
> Mayo Clinic
> 200 First Street SW
> Rochester, MN 55905
> Tel: (507) 538-4606
> Fax: (507) 284-1180
> E-mail: beebe.timothy@mayo.edu

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=====

Date: Thu, 18 Jan 2007 12:06:48 +0000
Reply-To: "mail@marketsharescorp.com" <mkshares@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "mail@marketsharescorp.com" <mkshares@COMCAST.NET>
Subject: Re: SPSS Analysis on the New Intel-based Mac computers
Comments: To: AAPORNET@asu.edu

Comments: cc: nick@marketsharescorp.com

It appears that SPSS does offer "SPSS 13.0 for Mac OS X" here...for \$1599.

http://www.spss.com/spss_mac/

Nick

----- Original message -----

From: Jan Werner <jwerner@JWDP.COM>

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Date: Thu, 18 Jan 2007 08:02:45 -0600
Reply-To: Nancy Mathiowetz <nancym2@UWM.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nancy Mathiowetz <nancym2@UWM.EDU>
Subject: Charles Cannell Fund in Survey Methodology
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1
Content-transfer-encoding: 8bit

Charles Cannell Fund in Survey Methodology

The Cannell Fund provides research support for junior researchers (graduate students, assistant research scientists, assistant professors, research investigators and postdoctoral students) to study the interviewer-respondent interaction and its effects on the validity and quality of survey data. This year, up to \$20,000 will be awarded to deserving research projects. Applications are due on Thursday March 1st.

While preference is given to researchers from the University of Michigan, awards have been made to emerging scholars at the University of Maryland, University of Wisconsin, The New School University and Michigan State University (and most are AAPOR members!)

Click on this URL for more information about the Fund, its scope, how to apply and a history of previous award winners:

<http://www.isr.umich.edu/home/education/cannell.html>

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=====
Date: Thu, 18 Jan 2007 09:58:43 -0600

Reply-To: Nick Panagakis <mail@MARKETSHARESCORP.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Nick Panagakis <mail@MARKETSHARESCORP.COM>

Subject: Re: SPSS Analysis on the New Intel-based Mac computers

Comments: To: AAPORNET@asu.edu

In-Reply-To:

<011820071206.7115.45AF62D800091E6F00001BCB22069997359C0A9D0E089C0503@comcast.net>

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii; format=flowed

Content-transfer-encoding: 7bit

There is more to this. SPSS 13.0 runs on the earlier OS X 10.3 Panther system only.

As Goldsamt said, this summer SPSS will issue 15.1 for Mac's OS X 10.4 Tiger, a system which came out in 2005.

But soon, Macs will come with yet a newer system, Leopard, presumably OS X 10.5. "Sneak peek" here: <http://www.apple.com/macosx/leopard/>

Seems like adding Windows capability is the only option.

Nick

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Date: Thu, 18 Jan 2007 12:09:29 -0500

Reply-To: jwerner@jwdp.com

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jan Werner <jwerner@JWDP.COM>

Organization: Jan Werner Data Processing

Subject: Re: SPSS Analysis on the New Intel-based Mac computers

Comments: To: Nick Panagakis <mail@MARKETSHARESCORP.COM>

Comments: cc: AAPORNET@asu.edu

In-Reply-To: <45AF9933.2050701@marketsharescorp.com>

MIME-version: 1.0

Content-type: text/plain; charset=ISO-8859-1; format=flowed

Content-transfer-encoding: 7bit

The problem with SPSS for Mac is that it is compiled for a PowerPC processor, which is big-endian and will not run directly on Intel processors, which are little-endian. (see: <http://en.wikipedia.org/wiki/Endianness> for a technical explanation of what that means).

New software designed to run on Intel Macs is actually compiled to both formats with the correct version for your processor selected when you install it. Anything SPSS compiles to run on OS X 10.4 will also run on OS X 10.5 or later versions of the operating system.

One advantage of using the Windows version of SPSS (or other software) on a Mac is that when VMware releases the Mac version of Workstation (code named Fusion) later this year, you will be able to install your software in a VMware virtual machine that can be easily moved between Intel Macs and PCs running Windows or Linux, as long as they have a VMware virtual machine manager installed.

In fact, some software is already being distributed in self-contained virtual machines. These are called "Software Appliances" and you can download a free player from VMware to run some of them now on Intel compatible computers running Windows or Linux, and soon, on Macs too.

Virtualization, where your "personal" computer is a virtual machine that can be run on any hardware that supports the virtual management software you use is clearly the future of personal computing and probably a major factor in Apple's move to an Intel platform, as it eliminates software incompatibility as a barrier to choosing Macs over Windows PCs.

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Date: Thu, 18 Jan 2007 11:17:09 -0700
Reply-To: "Stephen J. Blumberg" <swb5@CDC.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Stephen J. Blumberg" <swb5@CDC.GOV>
Subject: Updated estimates about the wireless-only population

Today, the National Center for Health Statistics updated our most recent estimates on the size of the population without landline telephones. These estimates are based on National Health Interview Survey data collected from January - June 2006.

<http://www.cdc.gov/nchs/products/pubs/pubd/hestats/wireless2006/wireless2006.htm>

or

<http://tinyurl.com/ywqo8l>

--Stephen--

Stephen J. Blumberg, Ph.D.
Centers for Disease Control and Prevention
National Center for Health Statistics
Hyattsville, Maryland
sblumberg@cdc.gov

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=====

Date: Thu, 18 Jan 2007 13:11:59 -0600
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Job Opportunity
Comments: To: AAPORNET@asu.edu
Comments: cc: mkovac@mathematica-mpr.com
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

SURVEY RESEARCHER

Mathematica is inviting survey researchers to join us in leading significant studies in policy analysis. Mathematica is a nationally recognized research organization that conducts social policy studies on health care, disability, education, welfare, nutrition, and related topics. Our mission is to improve public well-being by bringing the highest standards of quality, objectivity, and excellence to bear on the work we do for our clients, which include federal, state, and local government agencies, as well as private foundations.=20

We currently have openings for survey researchers. As a survey researcher, you would join our staff of professionals, which includes doctoral and master's-level researchers in survey methodology, behavioral or social sciences, public policy, and public health.=20

We encourage and provide support for staff to engage in professional activities, such as preparing journal articles and participating in conferences. We offer our employees a stimulating, team-oriented work environment, competitive salaries, and a comprehensive benefits package, as well as the advantages of employee ownership.

Responsibilities

- * Study design, including questionnaire design and pretesting, instrument specification, implementation and analysis of methodological studies, and writing professional reports on survey research activities suitable for publication or dissemination.
- * Survey management, including directing and managing survey teams, implementing and monitoring sample designs, training interviewers, overseeing data collections, preparing and monitoring budgets, and conducting cost analyses.
- * Business development, including contributing proposal text and preparing budgets.

=20

Qualifications

- * Ph.D. in the behavioral or social sciences or an equivalent combination of education and experience
- * Knowledge of survey research methods, experience directing data collection efforts, and the ability to design and direct

large-scale, complex surveys

- * Knowledge and experience in qualitative and quantitative research methods
- * Strong analytical and organizational skills
- * Excellent written and oral communication skills
- * Ability to work well in teams=20

To apply for the survey researcher position, please submit a cover letter, resume, and writing sample via our online site: <http://careers.mathematica-mpr.com/applicants/Central?quickFind=3D50346>
<<http://%20careers.mathematica-mpr.com/applicants/Central?quickFind=3D50346>>

For additional information on Mathematica Policy Research, please visit our website: www.Mathematica-MPR.com

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=====

Date: Thu, 18 Jan 2007 13:50:58 -0600
Reply-To: Timothy Johnson <tjohnson@SRL.UIC.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Timothy Johnson <tjohnson@SRL.UIC.EDU>
Subject: Position Announcement
Comments: To: AAPORNET@asu.edu, swb5@CDC.GOV
Comments: cc: mharris@srl.uic.edu
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: quoted-printable
Content-disposition: inline

Coordinator Of Research Programs=20

The Survey Research Laboratory (SRL) of the University of Illinois =
has an immediate opening in its Urbana office for a full-time Coordinator =
of Research Programs who will be responsible for the oversight of all =
research and development activities including organizing and supervising =

proposal development; supervision of research assistants; advising = clients, faculty, and staff on study design; developing a methodological = program in survey research; and management of complex survey projects. = The Coordinator of Research Programs will administer research projects as = they pass from initial study planning phase to completion to assure that = the research projects are successful. Some travel to SRL's Chicago office = and to professional meetings is required.=20

Minimum Requirements: MA/MS in Social Science area with = at least 2 years experience of survey research coordination; academic = coursework in survey research methodology strongly preferred.=20 For full consideration, mail your resume and a detailed cover letter = outlining your qualifications February 23, 2007:=20

Marguerite Harris=20
Associate Director=20
Survey Research Laboratory=20
412 S. Peoria, 6th Floor=20
Chicago, Illinois 60607

Please NO phone calls or faxes. The University of Illinois is an Affirmativ=
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=====
Date: Thu, 18 Jan 2007 15:21:12 -0500
Reply-To: "Andrew E. Smith" <andrew.smith@UNH.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Andrew E. Smith" <andrew.smith@UNH.EDU>
Subject: Re: Order effects
Comments: To: AAPORNET@asu.edu
In-Reply-To: <45AE3CF9.2ADE.0036.0@dental.ufl.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed

I did my Master's Thesis on mode effects and their impact on response order and question order effects. (It was George Bishop's idea - I was an impressionable grad student!).

To the best of my recollection, the response and question order effects that were evident in telephone surveys were not significant in self-administered surveys. In this research, respondents were encouraged to take their time and read over the self-administered questionnaire.

I can probably dig this up if you'd like.

Andy Smith

At 03:12 PM 1/17/2007 -0500, Colleen Porter wrote:

>Two questions:

>

>1. Elihu, could you please have a heart for those who may not be
>familiar with that high-fallutin' term, and give a key reference or
>something where folks could find out more? (I think this may well be an
>important insight, but it's been a really long time since grad school.)

>

>2. I thought Tim's original question was fascinating as regards the
>mode issue, since modes have changed with technology and
>"self-administered" no longer implies that respondents *can* review the
>entire form....many web surveys only show one screen at a time, and
>don't allow one to go back and reconsider previous answers, as is
>possible with paper questionnaires. Ditto for some CASI instruments.
>So do we have terminology to reflect that difference--"self-administered
>non-reviewable" or preferably something more concise? I've sometimes
>found that piece of data missing when reading reports about web surveys,
>and I think it may matter (at least as much as, say, a proxy report in
>other modes), and if an easy-to-use term existed, it might encourage
>reporting of that fact.

>

>Colleen

>

>Colleen K. Porter, M.A.

>Research Program Manager (Pain Lab)

>University of Florida College of Dentistry

>Community Dentistry and Behavioral Science

>US Mail: PO Box 103628

>FedEx: 1329 SW 16th St. (1329 Bldg.), Ste. 5180

>Gainesville, Florida 32610-3628

>(352) 273-5979, phone

>(352) 273-5985, fax

>cporter@dental.ufl.edu

>

> >>> Elihu Katz <ekatz@ASC.UPENN.EDU> 1/17/2007 1:39 PM >>>

>This may be a version of maximizer-satisficer elihu

>

>-----Original Message-----

>From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of howard schuman

>Sent: Tuesday, January 16, 2007 10:58 AM

>To: AAPORNET@asu.edu

>Subject: Re: Order effects

>

>No reason to think that earlier studies would fail to hold still:

>self-administered forms with lists tend to show primacy effects,

>probably because respondents stop when they find an answer that

>appeals

>to them, though as with much else about the question-answer process

>there are likely to be occasional exceptions. There was a clearly

>reliable order effect on the issues question in the 2004 election Exit

>poll. The time pressured situation for responding to an exit poll may

>well increase the effect. hs

>

>TimothyJames Beebe wrote:

> > Greetings,

>>
>> Does anyone know of recent, published work that addresses the issue
>of
>
>> question order effects and how they interact with mode of
>administration?
>> I'm particularly interested in studies that either support or refute
>
>> the finding/notion (that I believe to be true, correct me if I'm
>> wrong) that question order effects mainly manifest themselves in
>> telephone interviews (or face-to-face for that matter) but not in
>> self-administered forms, largely because one can review the latter in
>
>> total. I know that Schwarz and colleagues did work on the subject in
>
>> the early- to mid-1990s but I thought it may be worth asking you all
>
>> if something more recent comes immediately to mind.

>>
>> Thanks in advance for your response.

>>
>> Best,

>>
>> Tim

>>
>> Timothy J. Beebe, Ph.D.

>>
>> Associate Professor of Health Services Research Mayo Clinic College
>of

>
>> Medicine

>>
>> Director, Survey Research Center
>> Department of Health Sciences Research

>>
>> Mayo Clinic
>> 200 First Street SW
>> Rochester, MN 55905
>> Tel: (507) 538-4606
>> Fax: (507) 284-1180
>> E-mail: beebe.timothy@mayo.edu

>
>-----
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Andrew E. Smith
Director, The Survey Center
Thompson Hall
University of New Hampshire
Durham, NH 03824
603.862.2226
www.unh.edu/survey-center

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=====

Date: Thu, 18 Jan 2007 14:13:40 -0600
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Job Opportunity
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Organization description:

The Survey Research Unit in the Baruch School of Public Affairs designs and conducts surveys for government agencies, nonprofit organizations, and other partners on a wide range of public affairs topics. Combining a state-of-the-art telephone center with the expertise of Baruch School of Public Affairs faculty and graduate students, the Survey Research Unit specializes in careful objective survey research on policy-relevant issues at both the local and national levels.=20

The Unit offers a full range of research services, including: research and sampling design, questionnaire writing, computer-assisted telephone interviewing (CATI) at our own state-of-the-art facility, web-based and e-mail surveys, focus groups, foreign language interviewing and questionnaire translation, weighting and statistical analysis, report writing and publication.

=20

Position description:

The Survey Research Unit at Baruch College, part of the City University of New York, seeks a Senior Research Associate to develop and manage its growing portfolio of survey research projects.

=20

The Senior Research Associate reports to the Unit's Director and to the Dean of the School of Public Affairs, where the Survey Research Unit is housed. Benefits include comprehensive health for self and family, disability, and retirement. This a grant-funded position. Salary and benefits provided through the Research Foundation of CUNY.

=20

Responsibilities include serving as project manager or co-PI on many of the Unit's surveys and studies, marketing the Unit, meeting with clients in government, the nonprofit sector, and academia; budgeting and proposal writing; questionnaire development, IRB approvals; monitoring data collection, statistical analysis and report writing, and supervising a small team of graduate research assistants. The Unit has a 22-station CATI lab, which is managed by the Operations Manager, as well as web survey capabilities.=20

=20

Salary:

Salary commensurate with qualifications and experience.=20

=20

Qualifications:

A master's degree in survey research or a related social science, with training in statistics; at least 3 years of experience in applied research; substantial experience with SPSS and other statistical software; good writing and interpersonal skills; an ability to work independently; and familiarity with public policy and public affairs issues.

=20

To apply please got to:

http://www.rfcuny.org/hr/pvn/cgi-bin/show_job.asp?pv=3DREA-329

=20

No phone calls/faxes/e-mails please.

=20

=20

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=====
Date: Thu, 18 Jan 2007 18:45:20 -0800

Reply-To: Jeanne Wintz <jwintz@GILMORE-RESEARCH.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jeanne Wintz <jwintz@GILMORE-RESEARCH.COM>

Subject: Job Opening: Seattle phone center

Comments: To: AAPORNET@asu.edu

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: 7bit

NOTICE OF JOB OPENING

Job Title: Seattle Phone Center Director

Gilmore Research Group

Job location: Seattle WA

Job Description:

Manage 33-seat telephone call center for established survey research firm in downtown Seattle (Eastlake area). Oversee staff of shift supervisors and interviewers in phone center which operates 7 days a week. This is a position for a person who wants to play a leading role in developing standards and systems for assuring a well-trained staff and high quality data collection practices in the Seattle phone center. Successful candidate will be someone who can take the initiative to identify problems, recommend solutions and strategize implementation of solutions. Responsibilities include:

1. Design and carry out data collection systems
 - . Work with management team to determine what systems are needed, what is currently working well and what needs to be altered/developed/improved
 - . Guide hiring of supervisory and data collection staff
 - . Oversee maintenance of facilities and equipment
2. Anticipate and manage Seattle phone center workload and coordinate job assignments with the Gilmore's Bremerton call center.
3. Set goals for and oversee Seattle data collection productivity and quality control
 - . Work with Management Team to set production and Quality Control standards
 - . Develop mechanism for setting production and other goals and reporting progress to goals in a meaningful and systematic way
 - . Implement training for interviewers and supervisors
4. Oversee personnel issues (boost employee morale, conduct performance evaluations, etc.)
5. Work closely with other Custom Division and Corporate staff
 - . Provide service to internal clients-project directors, analysts and sales-and occasionally, directly to outside clients, as requested
 - . Work with Custom Division Manager in planning, policy setting and purchasing
 - . Work with IT on telecommunication and hardware planning and maintenance

Experience:

- . Bachelors degree
- . 2+ years in market research, particularly in areas where telephone data collection was used

- . Some client contact or analysis responsibility desirable
- . Strong written and oral communication skills

This position is open through February 2, 2007. Submit letter of application and resume to Jeanne Wintz, Custom Division Manager, Gilmore Research Group, Seattle (jwintz@gilmore-research.com).

Jeanne C. Wintz, Ph.D.
Executive Vice President
Custom Research
Gilmore Research Group
2324 Eastlake Avenue East, Suite 300 Seattle, WA 98102
T 206 726-5555 F 206 726-5620
jwintz@gilmore-research.com

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=====
Date: Thu, 18 Jan 2007 21:05:02 -0800
Reply-To: ellis.godard@csun.edu
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Ellis Godard <ellis.godard@CSUN.EDU>
Subject: Researcher Respondent Exclusions
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Market research calls routinely ask if I'm employed in an area related =
to
those being studied. For a call I just got, for example, that includes
cable, telephone, wireless, or internet service. The list occasionally =
also
includes "market research".

First, why exclude respondents who work in market research, and what are =
the
consequences? Are their answers or response patterns problematic? Does
excluding them affect inferences substantially? Aren't they likely =
similar
in their demographics? And how does excluding them play into response =
rate
calculations?

Second, I routinely answer that I work in "*survey*" research, but not
"*market*" research" which typically brings a pause while the interviewer =

asks

a supervisor, and then a continuation of the survey. This time, I was excluded on that basis. Why? Is it familiarity with surveys that's the problem? If so, in what ways? Wouldn't involvement in *any* research enterprise - from medical experiments to police internal affairs - potentially raise issues similar to...whatever the issues are?

Lastly, if nothing else, and for the marginal cost of the additional completion, might not it be informative to be able to compare = researchers' answers to others? If there's lit on this I've missed, I apologize; if = not, a quick study with a purposive subsample might shed valuable light.

Regards,
Ellis Godard, Ph.D.
Assistant Professor
Sociology Department
Cal State Northridge=20
www.csun.edu/~egodard

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=====
Date: Fri, 19 Jan 2007 00:27:57 -0500
Reply-To: Joel Bloom <joeldbloom@GMAIL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Joel Bloom <joeldbloom@GMAIL.COM>
Subject: Re: Researcher Respondent Exclusions
Comments: To: ellis.godard@csun.edu
Comments: cc: AAPORNET@asu.edu
In-Reply-To: <[001301c73b87\\$618af970\\$6602a8c0@Mobel](mailto:001301c73b87$618af970$6602a8c0@Mobel)>
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1; format=flowed
Content-transfer-encoding: 7bit
Content-disposition: inline

Ellis,

I think it's similar to the way lawyers tend to be excluded from juries during the voir dire process. It isn't that lawyers aren't allowed to be on juries; it's that a lot of fellow attorneys would worry about someone on the jury who is so aware of the strategies and tactics that they are using that they'd really be on to them. Similarly, a survey researcher taking a survey is probably (hopefully!) going to be paying attention to survey questions and response options in a very different way than a typical respondent. In fact, a survey researcher will probably be paying such close attention to things like question wording and order, response options, scales, presence of middle position choices, presence or absence of "don't know" options,

that the survey experience will be very different indeed. Will that make an impact on the results of a typical large-sample survey? No. On the other hand, having a pathological liar in the sample won't materially affect the results either, but you'd still want him or her out of the sample if you could identify him/her. ;)

-- Joel

P.S. I do the same thing you do -- if they ask if I'm a market researcher I say "no" and continue....and pay attention to all those things I was talking about....

--

Joel David Bloom, Ph.D.
The University at Albany, SUNY

Research Assistant Professor, Dept. of Political Science
Associate Director, Office of Institutional Research
Phone: (518) 437-4791
Cell: 541-579-6610
E-mail: jbloom@albany.edu
Web: <http://www.albany.edu/ir/>

On 1/19/07, Ellis Godard <ellis.godard@csun.edu> wrote:

>
> Market research calls routinely ask if I'm employed in an area related to
> those being studied. For a call I just got, for example, that includes
> cable, telephone, wireless, or internet service. The list occasionally
> also
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> First, why exclude respondents who work in market research, and what are
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> enterprise - from medical experiments to police internal affairs -
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> completion, might not it be informative to be able to compare researchers'
> answers to others? If there's lit on this I've missed, I apologize; if
> not,
> a quick study with a purposive subsample might shed valuable light.
>

> Regards,
> Ellis Godard, Ph.D.
> Assistant Professor
> Sociology Department
> Cal State Northridge
> www.csun.edu/~egodard
>
> -----
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>

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 19 Jan 2007 09:27:00 -0500
Reply-To: "James P. Murphy" <jpmurphy@JPMURPHY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "James P. Murphy" <jpmurphy@JPMURPHY.COM>
Subject: Re: Researcher Respondent Exclusions
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: 7bit

The practice of exclusion originated with commercial market research surveys where three groups -- those in market research, advertising or the industry category being studied -- were uninvited. Many of those studies pertained to new products and/or advertising strategies (a product innovation or spokesperson, for example). Many are conducted face-to-face in shopping malls with illustrations and props. Sponsors are reluctant to take the risk, however small, of disclosing this content to competition, which is understandable.

In a more dynamic and qualitative mode, exclusion of industry category members can be essential in focus groups. Focus group sessions, say, among consumers on the subject of planning and purchasing vacations would typically exclude travel agents. When a discussion of, How do you plan your trip? or Is it really necessary to use a travel agent? begins, it can be problematic to say the least if Bill chimes in with, "Well, I happen to be a travel agent. Let me clear up some of these misconceptions and tell you what it's really like." Bill is speaking forthrightly and with the intention of being helpful but at the expense of allowing the moderator to get a good sampling of how the lay public views the process -- which was the purpose of the study in the first place. Others will defer to his expertise and be

reluctant to reveal their prior perceptions. They might also defer to his feelings by withholding stories of poor service or value received from travel agents.

James P. Murphy, Ph.D.
J.P. MURPHY & COMPANY
Post Office Box 150
Princeton, NJ 08542
(610) 408-8800
www.jpMurphy.com

jpMurphy@jpMurphy.com

----- Original Message -----

From: "Joel Bloom" <joeldbloom@GMAIL.COM>

To: <AAPORNET@asu.edu>

Sent: Friday, January 19, 2007 12:27 AM

Subject: Re: Researcher Respondent Exclusions

> Ellis,

>

> I think it's similar to the way lawyers tend to be excluded from juries

> during the voir dire process. It isn't that lawyers aren't allowed to be

> on

> juries; it's that a lot of fellow attorneys would worry about someone on

> the

> jury who is so aware of the strategies and tactics that they are using

> that

> they'd really be on to them. Similarly, a survey researcher taking a

> survey

> is probably (hopefully!) going to be paying attention to survey questions

> and response options in a very different way than a typical respondent. In

> fact, a survey researcher will probably be paying such close attention to

> things like question wording and order, response options, scales, presence

> of middle position choices, presence or absence of "don't know" options,

> that the survey experience will be very different indeed. Will that make

> an

> impact on the results of a typical large-sample survey? No. On the other

> hand, having a pathological liar in the sample won't materially affect the

> results either, but you'd still want him or her out of the sample if you

> could identify him/her. ;)

>

> -- Joel

>

> P.S. I do the same thing you do -- if they ask if I'm a market researcher

I

> say "no" and continue....and pay attention to all those things I was

> talking

> about....

>

> --

> Joel David Bloom, Ph.D.

> The University at Albany, SUNY

>

> Research Assistant Professor, Dept. of Political Science

> Associate Director, Office of Institutional Research
> Phone: (518) 437-4791
> Cell: 541-579-6610
> E-mail: jbloom@albany.edu
> Web: <http://www.albany.edu/ir/>

> On 1/19/07, Ellis Godard <ellis.godard@csun.edu> wrote:

>> Market research calls routinely ask if I'm employed in an area related to
>> those being studied. For a call I just got, for example, that includes
>> cable, telephone, wireless, or internet service. The list occasionally
>> also
>> includes "market research".
>>
>> First, why exclude respondents who work in market research, and what are
>> the
>> consequences? Are their answers or response patterns problematic? Does
>> excluding them affect inferences substantially? Aren't they likely
similar
>> in their demographics? And how does excluding them play into response
rate
>> calculations?

>>
>> Second, I routinely answer that I work in "*survey*" research, but not
>> "*market*" research" which typically brings a pause while the interviewer
>> asks
>> a supervisor, and then a continuation of the survey. This time, I was
>> excluded on that basis. Why? Is it familiarity with surveys that's the
>> problem? If so, in what ways? Wouldn't involvement in *any* research
>> enterprise - from medical experiments to police internal affairs -
>> potentially raise issues similar to...whatever the issues are?

>>
>> Lastly, if nothing else, and for the marginal cost of the additional
>> completion, might not it be informative to be able to compare
researchers'
>> answers to others? If there's lit on this I've missed, I apologize; if
>> not,
>> a quick study with a purposive subsample might shed valuable light.

>> Regards,
>> Ellis Godard, Ph.D.
>> Assistant Professor
>> Sociology Department
>> Cal State Northridge
>> www.csun.edu/~egodard

>> -----
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=====
Date: Fri, 19 Jan 2007 08:40:44 -0700

Reply-To: "Margaret R. Roller" <rmr@ROLLERRESEARCH.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Margaret R. Roller" <rmr@ROLLERRESEARCH.COM>

Subject: Factors in Mail Survey Response Drop

I am looking for a quick reference to anything that has been written concerning the factors or causes for the drop in mail survey response rates.

Of course, I can find plenty of material about response rates and about ways to increase response, but I'm looking for something that specifically addresses why people are less likely to respond to mail surveys compared to the past. I can find reasons on the telephone side (new caller-identification technology, etc.) but my quick search on the mail side is less fruitful (haste makes waste?).

Your thoughts, as always, are appreciated.

--

Margaret R. Roller

Roller Marketing Research

rmr@rollerresearch.com

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=====
Date: Fri, 19 Jan 2007 14:39:12 -0500

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: Hmm, this sounds familiar

Comments: To: AAPORNET@asu.edu

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

UK poll reveals striking ignorance of Holocaust
By Paul Majendie
Reuters

<http://www.washingtonpost.com/wp-dyn/content/article/2007/01/19/AR2007011900489.html>

Or
<http://tinyurl.com/2xu7av>

LONDON (Reuters) - More than a quarter of young Britons do not know if the Holocaust happened, according to a poll on Friday that sparked alarm among Jewish leaders determined the world should not forget the Nazi genocide.

"This poll reinforces the necessity to observe the motto -- Never Again," said Winston Pickett, spokesman for the umbrella group, the Board of Deputies of British Jews.

The poll, conducted by The Jewish Chronicle to mark Holocaust Memorial Day, showed that 28 percent of 18 to 29-year-olds in Britain do not know if the Holocaust happened.

But teachers were given some comfort by the poll -- just one percent of those surveyed by YouGov pollsters thought the Holocaust was a myth.

SNIP

--=20
Leo G. Simonetta
Director of Research
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

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=====
Date: Sat, 20 Jan 2007 14:42:13 -0600
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Job Opportunity No. 1
Comments: To: AAPORNET@asu.edu
Comments: cc: kpick@gmi-mr.com
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

ABOUT THE POSITION:

We are looking for a Dashboard Engineer in our Data Processing & Analytics Group who has deep experience in architecting, designing and executing financial and analytical dashboards in Excel. This position is based in either the Fairfax, VA office or the San Francisco, CA office. =20

This position requires an ability to multi-task on a variety of projects - in addition to being a quick thinker with an creative and analytical mind. Specific responsibilities include:

1. Expertise in designing reports in Excel for management use
2. Help manage the design, development, and maintenance of standard financial models, related documentation, and related user analytical tools.=20
3. Help manage the design, development, and publishing of standard metrics, reports, and analyses to answer questions or provide insights about business trends.=20
4. Develop the automation, flexibility, and scalability of various types of business reports and metrics.=20
5. Work closely with clients to understand their business information needs and translate those needs into business requirements.

Requirements:

1. A minimum of 3-6 years work experience building complex, database-driven financial reports or analyses.=20
2. A minimum of 3-6 years work experience in a relevant field, preferably within finance, quantitative market analysis, operations research, or data mining.=20
3. Advanced skills in Microsoft Excel, Microsoft Access, and analytics visualization.
4. Strong interpersonal and communication skills.=20
5. Superb attention to detail=20

ABOUT THE COMPANY:

GMI (www.gmi-mr.com) is a Seattle area-based firm which provides global market intelligence solutions offering a range of operations support, software applications and database services. Founded in 1999, GMI employs more than 230 talented professionals located on 5 continents, serving customers in more than 50 countries. With operations in Europe, Asia and the Americas GMI serves many of the largest and most successful market research firms and companies in the world.=20

From survey programming to reporting results, from panel management to client management, from market research software to offshore service bureau operations, our reputation is built on speed, quality and a dedication to understanding our clients needs and delivering for them. Our global solutions support 35 languages, and are used in 200 countries, delivering data, services and support in real time.=20

In the past five years, GMI has conducted thousands of studies including product design and marketing sizing, positioning, messaging and ad testing, brand architecture and global omnibus and tracking, meaning millions of interviews worldwide on a broad range of topics and across audiences.=20

In 2006, we acquired Appian Analytics, which expanded our data processing offerings, and increasing our ability to provide end-to-end support for the market research industry through the ability to do high-end analytic and data automation work, including dashboards, data mining, and complex visualization.

GMI accolades for 2005:

- #4 in Washington CEO Magazines Best Company To Work For contest=20
- #8 in Deloitte's Fast 50 in Washington
- #92 in Deloitte's Fast 500 in the US and Canada
- CEO named NW Entrepreneur of the Year by Ernst & Young=20
- One of the fastest growing private companies based in WA=20

Compensation includes salary, quarterly bonus opportunity and generous benefits.=20

Please email cover letter, resume, and salary requirements to:

Kenneth Pick (kpick@gmi-mr.com) =20

=20

=20

=20

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Date: Sat, 20 Jan 2007 14:45:53 -0600

Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Mike Flanagan <MFlanagan@GOAMP.COM>

Subject: Job Opportunity No. 2

Comments: To: AAPORNET@asu.edu

MIME-version: 1.0

Content-type: text/plain; charset="us-ascii"

Content-transfer-encoding: quoted-printable

OPINION RESEARCH CORPORATION

Position Opening

=20

=20

Opinion Research Corporation, founded in 1938, is a research and consulting firm that helps organizations worldwide - in both private and public sectors. As a leader in our industry, we take great pride in our team of professionals who know the meaning of a "job well done". We are currently seeking a Project Manager for our CNN polling programs.

=20

JOB TITLE: Project Manager, CNN Polls

=20

LOCATION: Princeton, NJ or Toledo, OH

=20

JOB SUMMARY: Responsible for the overall operational management of CNN Polling Programs. =20

=20

RESPONSIBILITIES/TASKS:

- * Develop project schedule and assure on-time delivery
- * Conduct client and internal project meetings as appropriate
- * Interact with client on questionnaire and reporting issues
- * Assist with identifying and resolving sampling issues
- * Conduct interviewer briefings and interviewer monitorings
- * Provide guidance and oversight to project during fielding through the phone centers
- * Design and QC topline reports
- * Write summaries of findings for posting to ORC Website
- * Manage weighting of data and determine appropriate weights
- * Assure high quality research by identifying potential problems, developing and implementing appropriate corrective action

* Recommend and, where possible, implement cost saving initiatives

* Will also assist and/or manage other projects when available=20

=20

QUALIFICATIONS: Bachelors degree or relevant experience, 3+ years experience in market research. =20

=20

SKILLS/KNOWLEDGE/ABILITIES REQUIRED: Must be able to work on a very flexible schedule. Polls for this client are typically quick turnaround and will require the ability to work outside of a Monday - Friday schedule. This program requires a detail oriented individual who can work well under pressure and coordinate and motivate a team of individuals to deliver a superior product to the client. Individual must have the ability to manage all facets of project and make decisions independently. Proficiency with Microsoft Word, Excel and PowerPoint, SPSS.

=20

RESPOND TO: E-mail resume to human.resources@opinionresearch.com or fax to 419-893-8849 =20

=20

=20

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=====

Date: Mon, 22 Jan 2007 02:21:03 -0700
Reply-To: Annette Jackle <aejack@ESSEX.AC.UK>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Annette Jackle <aejack@ESSEX.AC.UK>
Subject: Workshops on Sequence Analysis and Behavioural Coding

Dear Colleague

On 15 and 16 February 2007 the Institute for Social and Economic Research at the University of Essex will be hosting a short series of workshops on Sequence Analysis and Behavioural Coding.

Sequence Analysis Workshop, Thursday 15 February:
Will touch on the method's general use as well as cover practical aspects of conducting this type of analysis. The Workshop will be based on

demonstrations of Sequence Viewer and Stata's capabilities.

Behaviour Coding Workshop, Friday 16 February:

Will cover practical issues related to the development of coding schemes, methods of observation and uses of resulting data in the context of the study of interview dynamics.

Full details, together with the registration form are available at

<http://www.iser.essex.ac.uk/ulsc/events.php>

As places are limited, attendance will be awarded on a first-come, first-served basis. PhD students and early career researchers are highly encouraged to attend. Travel and subsistence bursaries are available.

For further information, please contact: sabc-workshop@essex.ac.uk <<mailto:sabc-workshop@essex.ac.uk>>.

With kind regards
Emanuela Sala

The Programme Organising Committee
Emanuela Sala, SC Noah Uhrig and Peter Lynn

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Date: Mon, 22 Jan 2007 10:56:42 +0000
Reply-To: Iain.NOBLE@DFES.GSI.GOV.UK
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Iain Noble <Iain.NOBLE@DFES.GSI.GOV.UK>
Subject: Re: Hmmm, this sounds familiar
Comments: To: Simonetta@ARTSCI.COM, AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Familiar=20in=20more=20ways=20than=20one.=20YouGov=20is=20an=20online=20panel=20setup=20and=20a
(necessarily=20brief)=20search=20by=20me=20has=20failed=20to=20turn=20up=20=
any=20published
details=20of=20sample=20size,=20response=20rate,=20weighting=20etc=20for=20=
this=20poll.=20

Do=20the=20AAPOR=20guidelines=20apply=20to=20reporting=20polls=20from=20ou=20=
tside=20the=20US?

Iain=20Noble=20
Department=20for=20Education=20and=20Skills=20
Creating=20opportunity,=20releasing=20potential,=20achieving=20excellence=20=

Strategic=20Analysis:=20RM=201=20(YCS=20and=20Next=20Steps=20Study),=20
W606,=20Moorfoot,=20Sheffield,=20S1=204PQ.=20
0114=20259=201180=20
For=20information=20about=20the=20Next=20Steps=20Study=20go=20to
www.dfes.gov.uk/research=20

>-----Original=20Message-----

>From:=20AAPORNET=20[mailto:AAPORNET@asu.edu]=20On=20Behalf=20Of=20Leo=20S=
imonetta

>Sent:=2019=20January=202007=2019:39

>To:=20AAPORNET@asu.edu

>Subject:=20Hmmm,=20this=20sounds=20familiar

>

>UK=20poll=20reveals=20striking=20ignorance=20of=20Holocaust

>By=20Paul=20Majendie

>Reuters

>

><http://www.washingtonpost.com/wp-dyn/content/article/2007/01/19/AR20070>

1

>1900489.html

>Or

><http://tinyurl.com/2xu7av>

>

>LONDON=20(Reuters)=20-=20More=20than=20a=20quarter=20of=20young=20Britons=
=20do=20not=20know=20if

>the=20Holocaust=20happened,=20according=20to=20a=20poll=20on=20Friday=20t=
hat=20sparked

alarm

>among=20Jewish=20leaders=20determined=20the=20world=20should=20not=20forg=
et=20the=20Nazi

>genocide.

>

>"This=20poll=20reinforces=20the=20necessity=20to=20observe=20the=20motto=20=
--=20Never

>Again,"=20said=20Winston=20Pickett,=20spokesman=20for=20the=20umbrella=20=
group,=20the

>Board=20of=20Deputies=20of=20British=20Jews.

>

>The=20poll,=20conducted=20by=20The=20Jewish=20Chronicle=20to=20mark=20Hol=
ocaust=20Memorial

>Day,=20showed=20that=2028=20percent=20of=2018=20to=2029-year-olds=20in=20=
Britain=20do=20not

know

>if=20the=20Holocaust=20happened.

>

>But=20teachers=20were=20given=20some=20comfort=20by=20the=20poll=20--=20j=
ust=20one=20percent=20of

>those=20surveyed=20by=20YouGov=20pollsters=20thought=20the=20Holocaust=20=
was=20a=20myth.

>

>SNIP

>

>--

>Leo=20G.=20Simonetta
>Director=20of=20Research
>Art=20&=20Science=20Group,=20LLC
>6115=20Falls=20Road,=20Suite=20101
>Baltimore=20MD=20=2021209

>
>-----

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>PLEASE=20NOTE:=20THE=20ABOVE=20MESSAGE=20WAS=20RECEIVED=20FROM=20THE=20IN=20TERNET.

>On=20entering=20the=20GSI,=20this=20email=20was=20scanned=20for=20viruses=20by=20the

Government=20Secure=20Intranet

>(GSI)=20virus=20scanning=20service=20supplied=20exclusively=20by=20Cable=20&=20Wireless

in=20partnership=20with

>MessageLabs.

>In=20case=20of=20problems,=20please=20call=20your=20organisational=20IT=20Helpdesk.

>The=20MessageLabs=20Anti=20Virus=20Service=20is=20the=20first=20managed=20service=20to

achieve=20the=20CSIA

>Claims=20Tested=20Mark=20(CCTM=20Certificate=20Number=202006/04/0007),=20the=20UK

Government=20quality

>mark=20initiative=20for=20information=20security=20products=20and=20services.=20=20For

more=20information=20about

>this=20please=20visit=20www.cctmark.gov.uk

The=20original=20of=20this=20email=20was=20scanned=20for=20viruses=20by=20Government=20Secure=20Intranet=20(GSI)=20=20virus=20scanning=20service=20s=20upplied=20exclusively=20by=20Cable=20&=20Wireless=20in=20partnership=20with=20MessageLabs.

On=20leaving=20the=20GSI=20this=20email=20was=20certified=20virus=20free.

The=20MessageLabs=20Anti=20Virus=20Service=20is=20the=20first=20managed=20service=20to=20achieve=20the=20CSIA=20Claims=20Tested=20Mark=20(CCTM=20Certificate=20Number=202006/04/0007),=20the=20UK=20Government=20quality=20mark=20initiative=20for=20information=20security=20products=20and=20services.=20=20=20For=20more=20information=20about=20this=20please=20visit=20www.cctmark.gov.uk

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=====

Date: Mon, 22 Jan 2007 07:41:12 -0700
Reply-To: "Margaret R. Roller" <rmr@ROLLERRESEARCH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Margaret R. Roller" <rmr@ROLLERRESEARCH.COM>
Subject: Re: Researcher Respondent Exclusions

Both in my work on the commercial side as well as in grad school (I think), I was taught (and came to believe) that researchers should be excluded from research studies. Above and beyond what has already been mentioned, my primary reason for this 'rule' is that I am keenly aware that I don't think like Joe Public. I am continually catching myself overly scrutinizing a product or service (and, yes, questionnaire design). As I typically say to my focus group participants at the beginning of a session, 'We are going to be talking tonight about a lot of things you probably never think about.' In my case, I think about these things all the time and know that I'm not typical.

Margaret R. Roller
rmr@rollerresearch.com

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=====
Date: Mon, 22 Jan 2007 12:28:51 -0500
Reply-To: Erik C Nisbet <ecn1@CORNELL.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Erik C Nisbet <ecn1@CORNELL.EDU>
Subject: According to survey research how many Christian Evangelicals are there? Different methodologies, different answers
Comments: To: "AAPORNET@asu.edu" <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1; format=flowed
Content-transfer-encoding: 7bit
Content-disposition: inline

Framing Science has this bit about competing survey methodologies to identify Christian evangelicals with radically different results -with self-identification yielding 33-40% and a methodology developed by Barna yielding 9% of the population.

http://scienceblogs.com/framing-science/2007/01/are_evangelicals_38_of_the_pop.php

--
Erik C. Nisbet
Media and Society Research Group
Department of Communication
Cornell University
338 Kennedy Hall

Ithaca, NY 14853
ph: 607-280-7030
fax: 607-254-1322
research blog: www.framingconflict.blogspot.com
website: www.eriknisbet.com

Research Associate & ESP Project Manager
Survey Research Institute
391 Pine Tree Rd Rm. 118
Ithaca, NY 14850-2820
ph: 607-255-3786
fax: 607-255-7118

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=====
Date: Mon, 22 Jan 2007 12:53:23 -0500
Reply-To: Joseph.Bauer@CANCER.ORG
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Joseph E. Bauer" <Joseph.Bauer@CANCER.ORG>
Subject: Re: Researcher Respondent Exclusions
Comments: To: "Margaret R. Roller" <rmr@ROLLERRESEARCH.COM>
Comments: cc: AAPORNET@asu.edu
In-Reply-To: <LISTSERV%200701220741129696.3066@LISTS.ASU.EDU>
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII

Hi Margaret,

However, if you think of the responders as representing the general population - you/us (researchers) are part of that mix which the process is trying to generate generalizable information about. Researchers (from your anecdotal description) may be in the upper or lower tail of the population's distribution (depending on your orientation and perspective) :-) (I like to think of researchers definitely being in that upper tail (as opposed to the lower tail) - it just sounds better! :-) Excluding researchers up front from participation - I'm not sure what proportion of the population has this 'research mentality' and/or what the research question(s) are or if excluding them would impact on the overall distribution leading to erroneous conclusions. This all seems analogous to jury selection - in the attempt to exclude particular kinds/types of people to acquire a 'fair and impartial' jury - do we achieve a jury of 'peers'?

Joe

Joseph E. Bauer, Ph.D.
Director - Survey Research
Statistics & Evaluation Center (SEC)
American Cancer Society - National Home Office

1599 Clifton Road NE
Atlanta, Georgia 30329-4251
(404) 929-6905 (Office)
(404) 321-4669 (Fax)

"Margaret R.
Roller"

<rmr@ROLLERRESEAR
CH.COM> AAPORNET@asu.edu To
Sent by: AAPORNET cc
<AAPORNET@asu.edu
>

Subject

Re: Researcher Respondent

Exclusions

01/22/2007 09:41
AM

Please respond to

"Margaret R.
Roller"

<rmr@ROLLERRESEAR
CH.COM>

Both in my work on the commercial side as well as in grad school (I think), I was taught (and came to believe) that researchers should be excluded from research studies. Above and beyond what has already been mentioned, my primary reason for this 'rule' is that I am keenly aware that I don't think like Joe Public. I am continually catching myself overly scrutinizing a product or service (and, yes, questionnaire design). As I typically say to my focus group participants at the beginning of a session, 'We are going to be talking tonight about a lot of things you probably never think about.' In my case, I think about these things all the time and know that I'm not typical.

Margaret R. Roller
rmr@rollerresearch.com

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Date: Wed, 24 Jan 2007 13:05:38 -0500
Reply-To: Laura Burns <Laura@EUREKAFACTS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Laura Burns <Laura@EUREKAFACTS.COM>
Subject: Sampling inquiries
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Good morning,

=20

I am interested in finding information on sample providers. We usually use Survey Sampling but are wondering if there is a company better suited to our needs. We are looking for adults (over 18 years old) who watch sports (esp. local sports) and reside in the Washington DC metropolitan area. We would like to conduct both an online survey and a telephone survey. Are there other providers that anyone would recommend? =20

=20

Thanks,

=20

Laura

Archives: <http://lists.asu.edu/archives/aapornet.html>

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Date: Wed, 24 Jan 2007 11:09:49 -0800
Reply-To: Michael Halberstam <halberstam@ISACORP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Michael Halberstam <halberstam@ISACORP.COM>
Subject: Re: Sampling inquiries
Comments: To: Laura Burns <Laura@EUREKAFACTS.COM>, AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

There are two others we use. Genesys in the Philadelphia area at 215-653-7100 (ask for Alan Lambert) and STS here in CA 800-944-4787 (ask

for Steve Clark) We all of them to be great including SSI.

Michael Halberstam, PRC
Interviewing Service of America
15400 Sherman Way, 4th Floor
Van Nuys, CA 91406-4211
818-989-1044
818-756-7489 fax
halberstam@isacorp.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Laura Burns
Sent: Wednesday, January 24, 2007 10:06 AM
To: AAPORNET@asu.edu
Subject: Sampling inquiries

Good morning,

=20

I am interested in finding information on sample providers. We usually use Survey Sampling but are wondering if there is a company better suited to our needs. We are looking for adults (over 18 years old) who watch sports (esp. local sports) and reside in the Washington DC metropolitan area. We would like to conduct both an online survey and a telephone survey. Are there other providers that anyone would recommend? =20

=20

Thanks,

=20

Laura

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=====

Date: Thu, 25 Jan 2007 08:20:24 +0200
Reply-To: Lilach Nir <lnir@MSCC.HUJI.AC.IL>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Lilach Nir <lnir@MSCC.HUJI.AC.IL>
Organization: Hebrew University, Jerusalem
Subject: REMINDER: Deadline Jan 31st: Public Opinion, Communication,
and Elections
Comments: To: WAPOR@LISTSERV.UNL.EDU, AAPORNET@asu.edu
Comments: cc: "P. Moy" <pmoy@u.washington.edu>,
Yariv Tsfati <ytsfati@com.haifa.ac.il>,
Tamir Sheafer <msstamir@mssc.huji.ac.il>
MIME-version: 1.0
Content-type: text/plain; charset=Windows-1252
Content-transfer-encoding: 7bit

-- (Apologies for cross-postings) --

Dear colleagues,

Just a reminder: please consider submitting an entry to the Regional Seminar of the World Association for Public Opinion Research (WAPOR). We look forward to reading your work and hosting the seminar this summer.

Public Opinion, Communication, and Elections:
WAPOR Regional Seminar

June 26-29, 2007

Hebrew University of Jerusalem, Israel
& University of Haifa, Israel

SUBMISSION DEADLINE January 31, 2007

*Proposals should include

(1) An extended abstract: general description of the research paper, including topic, specific research questions or hypotheses, methods and results. The extended abstract should not exceed three double-spaced pages or 750 words.

(2) A separate sheet with full contact information (mailing address, e-mail address and telephone number) and affiliation for each co-author.

*Deadlines: Proposals- January 31st 2007; Full papers- May 20th 2007

*Contact and electronic submission:

Dr. Yariv Tsfati - ytsfati@com.haifa.ac.il

Dr. Tamir Sheafer - msstamir@mssc.huji.ac.il

Dr. Lilach Nir - lnir@mssc.huji.ac.il

Full Call for Papers available on WAPOR's website

<http://www.unl.edu/wapor/> =>Upcoming Conferences and Seminars

--

Lilach Nir, Ph.D. Email: [lnir \(at\) mscs.huji.ac.il](mailto:lnir@mscc.huji.ac.il)
Assistant Professor, Dept of Political Science & Dept of Communication
The Hebrew University, Mt Scopus, Jerusalem 91905 Israel
Office: 011 +972 2.588.3204 / Fax: 011 +972 2.588.1333
Homepage * <http://politics.huji.ac.il/nir>

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=====
Date: Thu, 25 Jan 2007 08:30:01 -0600
Reply-To: alisu@email.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: =?iso-8859-1?Q?Alis=FA_Schoua-Glusberg?= <Alisu@EMAIL.COM>
Organization: Research Support Services
Subject: Phishing under the guise of a survey
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="iso-8859-1"
Content-transfer-encoding: quoted-printable

Here's one that I had not seen before. Under the guise of a survey, =
these

folks are trying to extract bank account information...

=20

<http://222.128.192.254/icons/developed/%20/index.html>

=20

=20

Regards to all,

=20

Alis=FA

=20

Alis=FA Schoua-Glusberg, PhD

General Partner

Research Support Services

906 Ridge Ave. - Evanston, IL 60202

847.864.5677 - cell: 847.971.9068

fax: 847.556.6559 - Alisu@email.com

www.ResearchSupportServices.com

=20

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=====

Date: Thu, 25 Jan 2007 09:58:19 -0500

Reply-To: "Wolf, James G" <jamwolf@IUPUI.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Wolf, James G" <jamwolf@IUPUI.EDU>

Subject: Re: Phishing under the guise of a survey

Comments: To: AAPORNET@asu.edu

In-Reply-To: A <200701251449.10PEmhgf019952@post1.inre.asu.edu>

MIME-version: 1.0

Content-type: text/plain; charset=iso-8859-1

Content-transfer-encoding: quoted-printable

If we're referring to "sales under the guise of surveying" as "sugging" =
and "fund-raising under the guise" as "frugging", we'll need to be very =
careful what we call "phishing under the guise"...

=3D-=3D-=3D-=3D-=3D-=3D-=3D-=3D-=3D-=3D-=3D-=3D-=3D-=3D-=3D-=3D-=3D-=3D=
-=3D-=3D

Jim Wolf jamwolf@iupui.edu
Director, Survey Research Center at IUPUI (317) 278-9230
=20

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@ASU.EDU>] On Behalf Of Alis=FA =
Schoua-Glusberg
Sent: Thursday, January 25, 2007 9:30 AM
To: AAPORNET@ASU.EDU
Subject: Phishing under the guise of a survey

Here's one that I had not seen before. Under the guise of a survey, =
these
folks are trying to extract bank account information...

=20
<http://222.128.192.254/icons/developed/%20/index.html>

=20
=20
Regards to all,
=20
Alis=FA
=20

Alis=FA Schoua-Glusberg, PhD

General Partner

Research Support Services

906 Ridge Ave. - Evanston, IL 60202

847.864.5677 - cell: 847.971.9068

fax: 847.556.6559 - Alisu@email.com

www.ResearchSupportServices.com

=20

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Date: Fri, 26 Jan 2007 11:07:26 -0600
Reply-To: Karen Schnite <T70KES1@WPO.CSO.NIU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Karen Schnite <T70KES1@WPO.CSO.NIU.EDU>
Subject: JOB OPPORTUNITY
Comments: To: AAPORNET@asu.edu
Comments: cc: rard@niu.edu
MIME-version: 1.0
Content-type: text/plain; charset=Windows-1252
Content-transfer-encoding: quoted-printable
Content-disposition: inline

POSITION AVAILABILITY NOTICE

Position: Research Associate (2)

The POL, a survey research center at Northern Illinois University in DeKalb, 70 miles west of downtown Chicago, announces openings for two (2) Research Associates to serve as project manager for sponsored survey research studies. The POL operates a 45-station computer-assisted telephone interviewing (CATI) call center. This position has responsibility for questionnaire design and adaptation for telephone, on-line, or mail administration, data analysis, and report writing. Duties include scripting surveys for use in POL's 45-station computer assisted telephone interviewing facility working as study director or as part of a research team. Duties may also include designing web-based surveys and

helping to facilitate focus groups. Experience is desired in the following areas:

- * questionnaire design
- * data analysis and interpretation
- * making presentations to clients
- * writing reports for clientele and professional audiences
- * statistical software (e.g., SPSS)

Knowledge of WINCATI is a big plus.

A bachelor's degree is absolutely required and a master's degree is strongly preferred in a social science, business management, or similarly relevant discipline with a minimum of three years directly related work experience. Additional experience beyond this minimum is a plus.

This is a full-time professional staff position at Northern Illinois University. NIU offers an attractive package of benefits and educational opportunities and participates in the State Universities Retirement System. NIU is an affirmative action/equal employment opportunity employer.

Interested individuals should submit a letter of application, and names of three references to*

Director, Public Opinion Laboratory
Northern Illinois University
148 North Third Street
DeKalb, IL 60115.

Deadline: March 9, 2007.

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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=====

Date: Fri, 26 Jan 2007 12:07:22 -0500

Reply-To: Nancy Belden <nancybelden@BRSPOLL.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Nancy Belden <nancybelden@BRSPOLL.COM>

Subject: Field and tab job opening

Comments: To: AAPORNET@asu.edu

MIME-version: 1.0

Content-type: text/plain; charset="us-ascii"

Content-transfer-encoding: 7bit

Belden Russonello & Stewart seeks a "field and tab" research analyst to provide oversight of data collection (contracted out to field houses) and to prepare cross tabs and other statistical analysis of surveys. The individual will also take part in all aspects of our work in surveys and focus groups, including preparation of proposals, questionnaire development, report writing, development of presentations, etc. The ideal candidate will have knowledge of all facets of survey research, command of SPSS, and excellent verbal as well as math skills, and can demonstrate success as a team member.

BRS is a small research and communications consulting firm. Our clients are progressive non-profit organizations and foundations working for change, and we are located at DuPont Circle in Washington, DC. Please send cover letter, resume and salary requirements to Nancy Belden, BRS, 1320 19th Street NW, Suite 700, Washington, DC 20008. No phone calls please. We would like to fill this position immediately. Thank you.

Nancy Belden

Belden Russonello & Stewart

1320 19th Street NW, Suite 700, Washington, DC 20036

202.822.6090

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Date: Fri, 26 Jan 2007 15:16:09 -0500
Reply-To: Carl M Ramirez <RamirezC@GAO.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Carl M Ramirez <RamirezC@GAO.GOV>
Subject: Possible Survey Research Internship
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1
Content-transfer-encoding: quoted-printable
Content-disposition: inline

The Government Accountability Office (GAO) may have a paid internship = position this summer for a current graduate student to work on projects = related to survey research practices. In the past, such internships have = also included working with methodologists in the Center for Design, = Methods and Analysis (CDMA) supporting performance audits and other = research on behalf of Congress. At this time, we cannot say for sure = whether one of the internship positions will be dedicated to this purpose = again this year, but we encourage students to check out the GAO internship = program and apply before February 16 if they are eligible and interested. = Go to <https://jobs.quickhire.com/scripts/gao.exe/runuserinfo?Haveusedbefore=3D5> and view the announcement for =930399 ANALYST STUDENT INTERN.=94 = And see <http://www.gao.gov/jobs/arm.pdf> for information on the Applied = Research and Methods Team, which includes CDMA.

Carl Ramirez
Sr. Design Methodologist

Center for Design, Methods & Analysis
U.S. Government Accountability Office
Phone: (202) 512-3721
Fax: (202) 512-3938
Email: ramirez@gao.gov

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Date: Fri, 26 Jan 2007 15:32:46 -0500
Reply-To: "O'Brien, Eileen" <Eileen.OBrien@EIA.DOE.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "O'Brien, Eileen" <Eileen.OBrien@EIA.DOE.GOV>
Subject: Winner of the 2006 DC AAPOR Student Paper Competition
MIME-version: 1.0
Content-type: text/plain
Content-transfer-encoding: 7bit

(Apologies for the cross-posting)

Please join the Washington-Baltimore Chapter of the American Association for Public Opinion Research (DC-AAPOR) in congratulating the winner of its 2006 Student Paper Competition---Amy Corning from the Institute for Social Research, University of Michigan! Her work titled "When the Past is Another Country: The Impact of Emigration on Memories" will be presented at the upcoming AAPOR conference in Anaheim. DC AAPOR graciously thanks John Boyle and Schulman, Ronca, & Bucuvalas, Inc. for sponsoring and increasing the 2006 SPC award to \$1,000.

Two papers were recognized as honorable mentions: Danna Basson (University of Wisconsin-Madison), "The Impact of Accessible Political Knowledge on Voters' Candidate Evaluations, Issue Positions, and Issue Consistency". Magdalena Wojcieszak (University of Pennsylvania), "Where the Differences Lie: Assessing Exposure to Dissimilar Political Views from Discussants, News Media and Online Groups."

Current and past year winning paper and honorable mentions are posted at <http://www.dc-aapor.org/spcresults.php>

And a big thanks to six super DC AAPOR members who gave the committee and students timely, helpful feedback on the papers: Adam Safir, RTI, International (DC AAPOR President); Paul Beatty, National Center for Health Statistics; Eugene Burns, Bureau of Transportation Statistics/Energy Information Administration; Michael P. Cohen, consultant, retired Bureau of Transportation Statistics; Barbara O'Hare, Arbitron; and Carl Ramirez, Government Accountability Office.

Eileen O'Brien, Chair
2006 DC AAPOR Student Paper Competition Committee

Archives: <http://lists.asu.edu/archives/aapornet.html> .
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Date: Fri, 26 Jan 2007 23:41:26 -0500
Reply-To: Erik C Nisbet <ecn1@CORNELL.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Erik C Nisbet <ecn1@CORNELL.EDU>
Subject: Favorability Ratings and Question Wording Effects on attitudes
toward Islam?

Comments: To: "AAPORNET@asu.edu" <AAPORNET@asu.edu>

MIME-version: 1.0

Content-type: text/plain; charset=ISO-8859-1; format=flowed

Content-transfer-encoding: 7bit

Content-disposition: inline

I have an inquiry about question wording and I was hoping someone on this list can direct me to some literature to explain the pattern I am finding.

I am examining poll trend data on favorability ratings toward Islam.

Looking at several polls conducted between 2002 and 2006 - respondents were asked favorability toward Islam in two different ways...

A. Dichotomous choice of whether they had a "favorable" or "unfavorable" rating of Islam.

B. A four-point scale of "Very Favorable, Somewhat Favorable, Somewhat Unfavorable, Very Unfavorable" rating of Islam.

ABC News and Pew used method A, and found consistently around 40-43% of Americans had "favorable" ratings of Islam during that time period.

CBS and LA Times used method B, and their polls found between 19-28% had "favorable ratings" of Islam if you combined the "very favorable" and "somewhat favorable" categories.

This must be a question wording effect since four different polling organizations had similar results and differences based on their wording and they were consistent over time - but why? and is there any literature out there that would explain this difference..and is one method superior to the other is assessing favorability?

Thanks for any help.

--

Erik C. Nisbet
Media and Society Research Group
Department of Communication

Cornell University
338 Kennedy Hall
Ithaca, NY 14853
ph: 607-280-7030
fax: 607-254-1322
research blog: www.framingconflict.blogspot.com
website: www.eriknisbet.com

Research Associate & ESP Project Manager
Survey Research Institute
391 Pine Tree Rd Rm. 118
Ithaca, NY 14850-2820
ph: 607-255-3786
fax: 607-255-7118

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Date: Sat, 27 Jan 2007 08:40:57 -0500
Reply-To: allenbarton@mindspring.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Allen Barton <allenbarton@MINDSPRING.COM>
Subject: Re: Favorability Ratings and Question Wording Effects on
attitudes towardIslam?
Comments: To: Erik C Nisbet <ecn1@CORNELL.EDU>, AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII

The problem with the "somewhat favorable" and "somewhat unfavorable" categories in the four-item scale is that these are not mutually exclusive. The dichotomous form allows some of those who would answer "somewhat unfavorable" to decide that on balance they are more favorable than unfavorable. The four-choice form allows those who are more favorable than unfavorable to express their concerns - they can logically choose "somewhat unfavorable" since this does not exclude being "somewhat favorable" at the same time. If the two middle categories were "more favorable than unfavorable" and "more unfavorable than favorable" they would be logically exclusive. It would be useful to test both forms of the questions used embedded in the same questionnaire and crosstabulate, and on another sample use both versions of the four category responses.
Allen Barton

> [Original Message]
> From: Erik C Nisbet <ecn1@CORNELL.EDU>
> To: <AAPORNET@asu.edu>
> Date: 1/26/2007 11:54:26 PM
> Subject: Favorability Ratings and Question Wording Effects on attitudes
towardIslam?
>
> I have an inquiry about question wording and I was hoping someone on
> this list can direct me to some literature to explain the pattern I am
> finding.

>
> I am examining poll trend data on favorability ratings toward Islam.
>
> Looking at several polls conducted between 2002 and 2006 - respondents
> were asked favorability toward Islam in two different ways...
>
> A. Dichotomous choice of whether they had a "favorable" or
> "unfavorable" rating of Islam.
>
> B. A four-point scale of "Very Favorable, Somewhat Favorable, Somewhat
> Unfavorable, Very Unfavorable" rating of Islam.
>
>
> ABC News and Pew used method A, and found consistently around 40-43%
> of Americans had "favorable" ratings of Islam during that time period.
>
> CBS and LA Times used method B, and their polls found between 19-28%
> had "favorable ratings" of Islam if you combined the "very favorable"
> and "somewhat favorable" categories.
>
> This must be a question wording effect since four different polling
> organizations had similar results and differences based on their
> wording and they were consistent over time - but why? and is there any
> literature out there that would explain this difference..and is one
> method superior to the other in assessing favorability?
>
> Thanks for any help.
>
>
> --
> Erik C. Nisbet
> Media and Society Research Group
> Department of Communication
> Cornell University
> 338 Kennedy Hall
> Ithaca, NY 14853
> ph: 607-280-7030
> fax: 607-254-1322
> research blog: www.framingconflict.blogspot.com
> website: www.eriknisbet.com
>
> Research Associate & ESP Project Manager
> Survey Research Institute
> 391 Pine Tree Rd Rm. 118
> Ithaca, NY 14850-2820
> ph: 607-255-3786
> fax: 607-255-7118
>
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Date: Sat, 27 Jan 2007 09:06:30 -0500

Reply-To: Sid Groeneman <sid@GROENEMAN.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Sid Groeneman <sid@GROENEMAN.COM>

Subject: Re: Favorability Ratings and Question Wording Effects on attitudes toward Islam?

Comments: To: Erik C Nisbet <ecn1@CORNELL.EDU>, AAPORNET@asu.edu

In-Reply-To: <15f28ab90701262041g1f40f81fj1c96f69be5d96ed9@mail.gmail.com>

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: 7bit

My hunch is that the difference depends on availability of the "Somewhat Unfavorable" option, which the numbers suggest is quite popular. With only a dichotomous choice, many respondents would be reluctant to answer with a blanket "Unfavorable," in some cases, to avoid seeming/feeling biased. But the "Somewhat Unfavorable" option permits respondents to express an attitude which is not entirely negative - that implies some positivity (and allows respondents to come across as open-minded rather than ethnocentric). Perhaps this is a variation of what Alan Barton has said.

Sid Groeneman

Groeneman Research & Consulting

Bethesda, Maryland

www.groeneman.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Erik C Nisbet

Sent: Friday, January 26, 2007 11:41 PM

To: AAPORNET@asu.edu

Subject: Favorability Ratings and Question Wording Effects on attitudes toward Islam?

I have an inquiry about question wording and I was hoping someone on this list can direct me to some literature to explain the pattern I am finding.

I am examining poll trend data on favorability ratings toward Islam.

Looking at several polls conducted between 2002 and 2006 - respondents were asked favorability toward Islam in two different ways...

A. Dichotomous choice of whether they had a "favorable" or "unfavorable" rating of Islam.

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ABC News and Pew used method A, and found consistently around 40-43% of Americans had "favorable" ratings of Islam during that time period.

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Thanks for any help.

--
Erik C. Nisbet
Media and Society Research Group
Department of Communication
Cornell University
338 Kennedy Hall
Ithaca, NY 14853
ph: 607-280-7030
fax: 607-254-1322
research blog: www.framingconflict.blogspot.com
website: www.eriknisbet.com

Research Associate & ESP Project Manager
Survey Research Institute
391 Pine Tree Rd Rm. 118
Ithaca, NY 14850-2820
ph: 607-255-3786
fax: 607-255-7118

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=====
Date: Sat, 27 Jan 2007 14:21:56 +0000
Reply-To: jpmurphy@JPMURPHY.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>

From: James Murphy <jpmurphy@JPMURPHY.COM>
Subject: Re: Favorability Ratings and Question Wording Effects on attitudes toward Islam?
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="iso-8859-1"
Content-transfer-encoding: quoted-printable

Is the difference of the same magnitude if you remove the No Answer / No = Opinion / Don't Know's from the bases and repercentage based only on those giving concrete answers? (There might be more No Answers for Method B, which would reduce the gap.) You raise a good question: "Is there a 'reality' out there?"

James P. Murphy, Ph.D.
J.P. MURPHY & COMPANY
Post Office Box 150
Princeton, NJ 08542
www.jpmurphy.com

-----Original Message-----

From: Erik C Nisbet [mailto:ecn1@CORNELL.EDU]
Sent: Friday, January 26, 2007 11:41 PM
To: AAPORNET@asu.edu
Subject: Favorability Ratings and Question Wording Effects on attitudes toward Islam?

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method superior to the other is assessing favorability?

Thanks for any help.

--

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338 Kennedy Hall
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ph: 607-280-7030
fax: 607-254-1322
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fax: 607-255-7118

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=====
Date: Sat, 27 Jan 2007 10:44:39 -0500
Reply-To: howard schuman <hschuman@UMICH.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: howard schuman <hschuman@UMICH.EDU>
Subject: Re: Favorability Ratings and Question Wording Effects on
attitudes toward Islam?
Comments: To: aapor <aapornet@asu.edu>
In-Reply-To: <W764126419290481169907716@webmail30>
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1; format=flowed
Content-transfer-encoding: 7bit

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> James P. Murphy, Ph.D.

> J.P. MURPHY & COMPANY

> Post Office Box 150

> Princeton, NJ 08542

> www.jpmurphy.com

>

>

> -----Original Message-----

> From: Erik C Nisbet [mailto:ecn1@CORNELL.EDU]

> Sent: Friday, January 26, 2007 11:41 PM

> To: AAPORNET@asu.edu

> Subject: Favorability Ratings and Question Wording Effects on attitudes toward Islam?

>

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=====

Date: Sat, 27 Jan 2007 12:42:29 -0500
Reply-To: Erik C Nisbet <ecn1@CORNELL.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Erik C Nisbet <ecn1@CORNELL.EDU>
Subject: Re: Favorability Ratings and Question Wording Effects on attitudes toward Islam?
Comments: To: [howard schuman <howard.schuman@umich.edu>](mailto:howard.schuman@umich.edu)
Comments: cc: AAPORNET@asu.edu
In-Reply-To: <45BB7367.9050204@umich.edu>
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1; format=flowed
Content-transfer-encoding: 7bit
Content-disposition: inline

Thank you all for your sage words of advice. Just to be clear, both questions were asking about "Islam"...here are the text of the two questions...

CBS News/ Los Angeles Times Poll question: "What is your impression of the religion called Islam? As of today, is it very favorable, somewhat favorable, somewhat unfavorable, very unfavorable, or haven't you heard enough about that to say?" Data combine "very" and "somewhat" favorable solicited by poll questions and is either 19-30% across 4 different surveys.

ABC/Washington Post/Beliefnet/Pew question: "Would you say you have a generally favorable or unfavorable opinion of Islam?" "Favorable" is consistently between 39-43% across 7 surveys.

Regarding the issue of differences on "no opinion/dont know", ABC News which used the ""Favorable/Unfavorable" wording had 14% and 11% respond with "no opinion" on their Sept. 2006 and March 2006 polls.

The CBS Poll that used "Very Favorable, Somewhat Favorable..." had 36% and 41% respond with "Dont Know" or "Hadnt Heard Enough" on their April 2006 and Feb. 2006 polls.

On 1/27/07, [howard schuman <howard.schuman@umich.edu>](mailto:howard.schuman@umich.edu) wrote:
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Date: Sat, 27 Jan 2007 12:29:50 -0600
Reply-To: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Subject: Re: Favorability Ratings and Question Wording Effects on attitudes toward Islam?
Comments: To: AAPORNET@asu.edu
In-Reply-To: <45BB7367.9050204@umich.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed

Content-transfer-encoding: 7bit

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>> Sent: Friday, January 26, 2007 11:41 PM

>> To: AAPORNET@asu.edu

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Date: Sat, 27 Jan 2007 14:03:24 -0500

Reply-To: Erik C Nisbet <ecn1@CORNELL.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Erik C Nisbet <ecn1@CORNELL.EDU>

Subject: Re: Favorability Ratings and Question Wording Effects on attitudes toward Islam?

Comments: To: Nick Panagakis <mail@marketsharescorp.com>

Comments: cc: AAPORNET@asu.edu

In-Reply-To: <45BB9A1E.90109@marketsharescorp.com>

MIME-version: 1.0

Content-type: text/plain; charset=ISO-8859-1; format=flowed

Content-transfer-encoding: 7bit

Content-disposition: inline

So is one interpretation of all this is that a social desirability bias exists, a "favorable/unfavorable" scale with no opt-out artificially inflates "favorability" toward Islam as compared to the other scale where people can respond "Haven't Heard Enough"? That the CBS poll is more accurate indicator of evaluations of Islam?

And its interesting that people find the response options "Havent heard enough" versus "unsure" that radically different that would produce such different results between the ABC and CBS polls?

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>>> From: Erik C Nisbet [mailto:ecn1@CORNELL.EDU]
>>> Sent: Friday, January 26, 2007 11:41 PM
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Date: Sat, 27 Jan 2007 14:10:52 -0500
Reply-To: Erik C Nisbet <ecn1@CORNELL.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Erik C Nisbet <ecn1@CORNELL.EDU>
Subject: Re: Favorability Ratings and Question Wording Effects on attitudes toward Islam?
Comments: To: Nick Panagakis <mail@marketsharescorp.com>
Comments: cc: AAPORNET@asu.edu
In-Reply-To: <15f28ab90701271103k3403cdb4jc8d5b6b9e1fffe62@mail.gmail.com>
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1; format=flowed
Content-transfer-encoding: 7bit
Content-disposition: inline

Of course, it could be a matter of question administration, if the "unsure" option was not read on the phone and was only coded if respondent volunteered it, versus "havent heard enough" was a read option, I guess that would explain the difference.

Erik

On 1/27/07, Erik C Nisbet <ecn1@cornell.edu> wrote:
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>>>> Vacation hold? Send email to listserv@asu.edu with this text:
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>>>> On your return send this: set aapornet mail
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request@asu.edu](mailto:aapornet-request@asu.edu)
>>>>

>
>
> --
> Erik C. Nisbet
> Media and Society Research Group
> Department of Communication
> Cornell University
> 338 Kennedy Hall
> Ithaca, NY 14853
> ph: 607-280-7030
> fax: 607-254-1322
> research blog: www.framingconflict.blogspot.com
> website: www.eriknisbet.com
>
> Research Associate & ESP Project Manager
> Survey Research Institute
> 391 Pine Tree Rd Rm. 118
> Ithaca, NY 14850-2820
> ph: 607-255-3786
> fax: 607-255-7118
>

--
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=====
Date: Sat, 27 Jan 2007 13:23:14 -0600
Reply-To: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nick Panagakis <mail@MARKETSHARESCORP.COM>

Subject: Re: Favorability Ratings and Question Wording Effects on attitudes toward Islam?

Comments: To: AAPORNET@asu.edu

In-Reply-To: <15f28ab90701271110j7ac5d1f0x8cc8347278ecd2cd@mail.gmail.com>

MIME-version: 1.0

Content-type: text/plain; charset=ISO-8859-1; format=flowed

Content-transfer-encoding: 7bit

"Unsure" was a volunteered response. It wasn't given as a response as was "haven't heard enough" in the CBS poll based on pollingreport and they are always very good about reporting question wording.

A cross-tab of the ABC poll would be useful here. How did the 40% who said they had a good understanding of Islam respond to the favorability question vs. the 58% not goods?

Did the ABC respondents not having a good understanding give Islam the benefit of the doubt thus increasing the favorable response compared to CBS? Or is something else in play here?

Nick

Erik C Nisbet wrote:

> Of course, it could be a matter of question administration, if the
> "unsure" option was not read on the phone and was only coded if
> respondent volunteered it, versus "haven't heard enough" was a read
> option, I guess that would explain the difference.

>

> Erik

>

> On 1/27/07, Erik C Nisbet <ecn1@cornell.edu> wrote:

>

>> So is one interpretation of all this is that a social desirability
>> bias exists, a "favorable/unfavorable" scale with no opt-out
>> artificially inflates "favorability" toward Islam as compared to the
>> other scale where people can respond "Haven't Heard Enough"? That the
>> CBS poll is more accurate indicator of evaluations of Islam?

>>

>> And its interesting that people find the response options "Havent
>> heard enough" versus "unsure" that radically different that would
>> produce such different results between the ABC and CBS polls?

>>

>> On 1/27/07, Nick Panagakis <mail@marketsharescorp.com> wrote:

>>> Re: Wording. Found at pollingreport.com and Pew sites.

>>>

>>> ABC Sept., 2006. (Preceding question. No indication it was a filter
>>> question.) "Do you feel you do or do not have a good basic
>> understanding

>>> of the teachings and beliefs of Islam, the Muslim religion?" 40%

>> Do, 58%

>>> Do not, 2% Unsure.

>>> ABC Sept., 2006. "Would you say you have a generally favorable or

>>> unfavorable opinion of Islam?" 41% Favorable, 45% Unfavorable, 14%
>> Unsure..
>>>
>>> Pew July, 2004 "Would you say you have a generally favorable or
>>> unfavorable opinion of Islam?" 39% Favorable, 37% Unfavorable, 24%
>> Don't
>>> know.
>>>
>>> The CBS poll included Islam in a list of seven religions and,
>>> importantly, included a fifth choice "haven't heard enough".
>>>
>>> CBS April, 2006 "What is your impression of the religion called Islam?
>>> As of today, is it very favorable, somewhat favorable, somewhat
>>> unfavorable, very unfavorable, of haven't you heard enough about
>> that to
>>> say?" 19% Favorable, 45% Unfavorable, 31% Haven't heard enough, 5%
>> Unsure.
>>>
>>> The ABC questions suggest that most of 58% who did not have a "good
>>> basic understanding of the teachings and beliefs of Islam" voiced an
>>> opinion anyway. The CBS favorability question allowing respondents to
>>> opt out of voicing an opinion yielded lower favorable opinions.
>>>
>>> Didn't find anything from the LA Times.
>>>
>>> Nick
>>>
>>> howard schuman wrote:
>>>
>>>> I don't have anything in the way of explanation to add to the
>> informed
>>>> replies of Allen Barton and Sid Groeneman, but as James Murphy's
>>>> response suggests, any inquiry of this sort should provide the full
>>>> question wording(s). We can't even be sure at this point that
>> "Islam"
>>>> was the object in both questions, or was Muslims used, or what.
>>>> It would also be of interest to know whether important correlates
>>>> (e.g., education) of the two versions differ appreciably, or is
>> this a
>>>> case where marginals vary but not much else, including trajectory
>> over
>>>> time.
>>>>
>>>> James Murphy wrote:
>>>>
>>>>> Is the difference of the same magnitude if you remove the No
>> Answer /
>>>>> No Opinion / Don't Know's from the bases and repercentage based
>> only
>>>>> on those giving concrete answers? (There might be more No
>> Answers for
>>>>> Method B, which would reduce the gap.)You raise a good question:
>> "Is
>>>>> there a 'reality' out there?"

>>>> James P. Murphy, Ph.D.
>>>> J.P. MURPHY & COMPANY
>>>> Post Office Box 150
>>>> Princeton, NJ 08542
>>>> www.jpMurphy.com

>>>> -----Original Message-----
>>>> From: Erik C Nisbet [mailto:ecn1@CORNELL.EDU]
>>>> Sent: Friday, January 26, 2007 11:41 PM
>>>> To: AAPORNET@asu.edu
>>>> Subject: Favorability Ratings and Question Wording Effects on
>>>> attitudes toward Islam?

>>>> I have an inquiry about question wording and I was hoping
>> someone on
>>>> this list can direct me to some literature to explain the
>> pattern I am
>>>> finding.

>>>> I am examining poll trend data on favorability ratings toward
>> Islam.

>>>> Looking at several polls conducted between 2002 and 2006 -
>> respondents

>>>> were asked favorability toward Islam in two different ways...

>>>> A. Dichotomous choice of whether they had a "favorable" or
>>>> "unfavorable" rating of Islam.

>>>> B. A four-point scale of "Very Favorable, Somewhat Favorable,
>> Somewhat
>>>> Unfavorable, Very Unfavorable" rating of Islam.

>>>> ABC News and Pew used method A, and found consistently around
>> 40-43%

>>>> of Americans had "favorable" ratings of Islam during that time
>> period.

>>>> CBS and LA Times used method B, and their polls found between
>> 19-28%

>>>> had "favorable ratings" of Islam if you combined the "very
>> favorable"

>>>> and "somewhat favorable" categories.

>>>> This must be a question wording effect since four different polling
>>>> organizations had similar results and differences based on their
>>>> wording and they were consistent over time - but why? and is
>> there any

>>>> literature out there that would explain this difference..and is one
>>>> method superior to the other is assessing favorability?

>>>> Thanks for any help.

Date: Mon, 29 Jan 2007 06:32:28 -0500
Reply-To: "Lavrakas, Paul" <Paul.Lavrakas@NIELSEN.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Lavrakas, Paul" <Paul.Lavrakas@NIELSEN.COM>
Subject: New Listing of Unassigned entries for Sage Encyclopedia
Comments: To: AAPORNET@asu.edu
Comments: cc: "Axelsen, Diana" <Diana.Axelsen@sagepub.com>,
"Smarr, Jody" <Jody.Smarr@nielsen.com>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

=20

Dear Colleagues,

Thanks to each of you who already have contributed, and/or have agreed to contribute, more than 500 of the nearly 700 entries to appear in the Encyclopedia of Survey Research Methods that Sage will publish by next year.

=20

Below is a list of the entries that remain unassigned for the Encyclopedia. Sage and I and the Advisory Board (Mike Battaglia, Edith de Leeuw, Carroll Glynn, Allyson Holbrook, Michael Link, Dan Merkle, Peter Miller, Linda Piekarski, Elizabeth Stasny, and Mike Traugott) will greatly appreciate having you consider writing some of these entries.=20

Any one person could agree to write more than one entry. In addition to each contributor having her/his name associated with each entry they write, Sage is offering a \$50 book purchase certificate for anyone who contributes at least 1,001 words in total; a \$100 certificate if the total word count is at least 2,001 words but not more than 4,000 words total; and a set of the two-volume encyclopedia (valued at approx. \$350) for anyone who writes more than 4,000 words total. The approximate word count for each entry in the list below is somewhat flexible and, as editor, I am willing to adjust it if a contributor contacts me to discuss this. The due date for the entries that are less than 1,000 words is 02/23/07 and for entries with longer word counts it is 03/16/07.=20

Anyone who is qualified and willing to write at least one of these entries should contact me directly (paul.lavrakas@nielsenmedia.com) with the entry or list of entries they agree to write.=20

In writing an entry, each contributor should keep in mind that the primary audience is students and staff who are not expert in the field of survey research. Examples related to survey research that illustrate the points the contributor is making are fully encouraged.

Cross-references and additional readings that are listed at the end of each entry are considered to be part of the total Sage word count for that entry.

Once we know who is willing to write which of these entries, my managing editor, Jody Smarr, will send the formal invitation for that entry to

that person. As part of that formal invitation, Sage sends the invited contributor (via the internet) much more detail about the format and level of writing that is appropriate for the Encyclopedia.=20

Thank you for considering this invitation and please feel free to send it along to others who are qualified but who are not members of AAPORnet or SRMSnet.

PJL=20

P.S. We have had numerous problems with commercial, government, and university spam-filters in communicating with our contributors, and we apologize if you previously expressed interest in contributing an entry that you see listed below as still unassigned. Please recontact me ASAP if this has happened.
=20

ETHICS

Cell Suppression	ETH	550=09
Deception	ETH650	
Disclosure Avoidance	ETH550	
Disclosure limitation	ETH550	
Respondent Debriefing	ETH650	
Survey ethics	ETH900	

MEASUREMENT

=09

Bogus questions	MEAS	550
Bounding	MEAS	900
Comprehension	MEAS	650
Construct	MEAS	550
Contingency question	MEAS	550
Diary	MEAS	900
Encoding	MEAS	650
Event history calendar	MEAS	900
False negatives	MEAS	650
False positives	MEAS	650
Field coding	MEAS	650
Gestalt Psychology	MEAS	1300
Half-open interval	MEAS	900
HTML boxes	MEAS	650
Index of consistency	MEAS	900
Interviewer-related error	MEAS	1800
Judgment	MEAS	650
Likert scale	MEAS	1200
Mail questionnaire	MEAS	900
Mode effects	MEAS	1800
Navigational errors	MEAS	900
Non-attitude	MEAS	900
Nondifferentiation	MEAS	650
Primacy Effect	MEAS	650

Probing	MEAS	900
Psychographic measure	MEAS	900
Questionnaire	MEAS	2400
Reactivity	MEAS	550
Reference period	MEAS	650
Reliability	MEAS	1800
Response alternatives	MEAS	900
Response bias	MEAS	1200
Show card	MEAS	900
Telescoping	MEAS	650
True value	MEAS	900
Unbiased question	MEAS	650
Verbatim response	MEAS	900

NONRESPONSE=09

Differential attrition	NR	650
Hang-up during introduction (HUDI)	NR	650
Leverage-saliency theory	NR	1800
Noncooperation rate	NR	650
Nonresponse error	NR	2400
Nonresponse rates	NR	1200
Response propensity	NR	900
Social exchange theory	NR	900
Tailoring	NR	900

OPERATIONS

Contactability	OP	350
FCC regulations	OP	600
Field	OP	900
FTC regulations	OP	600
Mode of data collection	OP	900
Nonverbal behavior	OP	550
Number verification	OP	350
Optical character recognition	OP	550
Prefix banks	OP	350
Processing errors	OP	900
Recontact	OP	350
Re-interview	OP	550
Supervisor	OP	650
Training packet	OP	900
Validation	OP	900
Verification	OP	650
Video computer-assisted self-interviewing (VCASI)	OP	550

POLITICAL AND ELECTION POLLING

=09

Demographic question	PEP	600
Election polls	PEP	900
FRUGing	PEP	550

Media polls	PEP 1700
New York Times/CBS News poll	PEP 900
Poll	PEP 650
Polling Review Board (PRB)	PEP 500
Rolling averages	PEP 650
SUGing	PEP 550
Trend analysis	PEP 650

PUBLIC OPINION

=09

Media credibility	PO 900
Opinions	PO 1200
Perceptions	PO 900
Political knowledge	PO 900
Tolerance	PO 650
Topic saliency	PO 650

SAMPLING, COVERAGE, WEIGHTING

Capture-Recapture	SCW	1100
Cut-Off Sampling	SCW	600
Designated respondent	SCW	900
Duplication	SCW	650
Element	SCW	550
Error of nonobservation	SCW	650
Error of observation	SCW	650
Face-to-face interviewing	SCW	2200
Intercept polls/samples	SCW	1700
Internet pop-up polls	SCW	650
Internet sampling	SCW	1300
Interpenetrated Design	SCW	900
Known probability of selection	SCW	650
List-assisted sampling	SCW	2400
Log-in polls	SCW	650
Longitudinal studies	SCW	900
Mail survey	SCW	2200
Mall intercept survey	SCW	900
Multiple Imputation	SCW	1300
Multi-mode Survey	SCW	900
Multiplicity Sampling	SCW	900
Multistage sample	SCW	2200
Network Sampling	SCW	1200
Overcoverage	SCW	650
Panel	SCW	900
Panel survey	SCW	1800
Post-stratification	SCW	1100
Propensity Scores	SCW	1100
Rare populations	SCW	1100
Repeated cross sectional design	SCW	1200
Sampling	SCW	900
Self-selected sample	SCW	900
Self-selection bias	SCW	650

Unequal probability of selection	SCW	900
Unit level	SCW	650
Unit selection	SCW	650
Universe	SCW	900
Wave	SCW	650

SURVEY HISTORY/INDUSTRY

American Statistical Association Survey Research Methods

Section(ASA-SRMS)	SI	900
Cochran, W.G.	SI	550
Crossely, Archibald	SI	550
Gallup poll	SI	900
Hansen, Morris	SI	550
Journal of official statistics	SI	900
Journal of survey methodology	SI	900
Kish, Leslie	SI	550
Mitofsky, Warren	SI	550
Roper, Elmo	SI	550
Sheatsley, Paul	SI	550
Statistics Canada	SI	900
Statistics Sweden	SI	900
Survey sponsor	SI	900

SURVEY STATISTICS

Estimation	SS	1100
Finite Population Adjustment	SS	900
F-test	SS	550
Independent variable	SS	900
Inference	SS	650
Internal validity	SS	1200
Intracluster homogeneity	SS	900
Jackknife variance calculation	SS	900
Main effect	SS	650
Metadata	SS	650
Noncausal covariation	SS	900
Parameter	SS	650
Percentile	SS	650
Predictor variable	SS	650
Raking	SS	900
Random error	SS	900
Regression analyses	SS	1200
Relative frequency	SS	550
Roh	SS	900
Significance level	SS	650
Statistic	SS	350
Statistical conclusion validity	SS	900
Statistical Package for the Social Sciences (SPSS)	SS	350
Suppression	SS	900
Total survey error (TSE)	SS	2400
Truncated range	SS	650

Unbiased statistic SS 650
Validity SS 1200

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=====

Date: Mon, 29 Jan 2007 09:41:09 -0500
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Countdown to the Census
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Editorial
Countdown to the Census=20

<http://www.nytimes.com/2007/01/27/opinion/27sat4.html?ex=3D157680000&en=3D=6024dd88db04c536&ei=3D5124&partner=3Dpermalink&exp=3Dpermalink>

or

<http://tinyurl.com/2xdrqc>

The accuracy of the census is determined in the planning stages, and planning for the 2010 count is already imperiled. The dangers fall into two categories: money (too little) and politics (too much). The new Congress will have to manage both vigilantly.

An underfinanced census would be an inaccurate census. Easy-to-count suburbanites - who tilt Republican - would almost certainly be overrepresented, while urban dwellers - who lean Democratic - would get short shrift because of the difficulty in counting mobile and diverse populations. To prevent that, lawmakers must begin by reinstating the roughly \$50 million that was cut from the current census budget by the previous Congress.=20

The new Congress must also ensure that the next budget includes adequate funds for projects that made the 2000 census a success. Among them are strong partnerships with state and local governments, as well as with churches and businesses, to promote the census, and a multimillion-dollar down payment on the census advertising budget. Because they will not bear fruit until the census is under way, those projects may seem easy to sacrifice in favor of more immediate demands. But any budget shortfalls cannot be made up later because the necessary lead time will have been squandered.=20

SNIP

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--=20

Leo G. Simonetta
Director of Research
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

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Date: Mon, 29 Jan 2007 20:13:18 -0500
Reply-To: Scott Keeter <skeeter@PEWRESEARCH.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Scott Keeter <skeeter@PEWRESEARCH.ORG>
Subject: AAPOR book award nominations due Feb. 1
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Dear AAPOR Colleagues:

=20

Nominations for this year's AAPOR Book Award are due Feb. 1 (Thursday).
I'm chairing the book award committee this year, so please send your
nominations to me.

=20

The description of the award (from the AAPOR web site) is posted below.
Since the award was created, the committee has been considering books
published within the previous ten years (i.e., for this year, 1997 and
later), but at least three years old (i.e., 2003 and earlier).=20

=20

If you nominate a book, please tell us why you think it warrants
consideration for the award.=20

=20

Many thanks,

=20

Scott Keeter

=20

=20

Scope: The AAPOR Book Award seeks to recognize influential books that have:

1. stimulated theoretical and scientific research in public opinion; and/or
2. influenced our understanding or application of survey research methodology.

This award is given to books published after 1992, the last year encompassed in AAPOR's list of "Fifty Books That Significantly Shaped Public Opinion Research." Books must be at least three years old to be eligible, to allow time for books to be read and reviewed.

Criteria for Book Award:

The following criteria will be the basis for making an award to a book or monograph:

1. The excellence of exposition, ideas, and methods.
2. The monograph's impact with respect to:
 - a. stimulating theoretical or empirical research;
 - b. influencing the way public opinion researchers think about or conduct research on public opinion;
 - c. significantly influencing broader understanding of the theory or methods of public opinion; or
 - d. advancing the state of the art or practice of survey methodology.
3. Its lasting value, as indicated by (for example) the judgments of peers and citation in the literature.

Any AAPOR member can submit nominations for the Book Award to the Book Award Committee Chair listed below. Nominations should identify the monograph and discuss how it meets the criteria listed above. Monographs or edited volumes by AAPOR and non-AAPOR members are eligible for the award.

The award will be determined by the Committee and presented at the annual May meeting. Recognition will be in the form of plaques for each of the author(s) (or editor(s), in the case of an edited volume).

Also see http://www.aapor.org/awards/documents/Book_Award_2007Call.pdf

=20

=20

=20

Scott Keeter

Pew Research Center for the People & the Press

1615 L St., NW, Suite 700

Washington, DC 20036

Voice 202 419 4362

Personal fax 206 600 5448

E-mail skeeter@pewresearch.org

Web site <http://pollcats.net> <<http://pollcats.net/>>=20

=20

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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=====

Date: Tue, 30 Jan 2007 01:05:40 -0500

Reply-To: Andy Peytchev <andrey@ISR.UMICH.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Andy Peytchev <andrey@ISR.UMICH.EDU>

Subject: Call for papers on 'Nonresponse and Measurement Error',
ESRA conference in Prague, June 2007

Comments: To: AAPORNET@asu.edu

MIME-version: 1.0

Content-type: text/plain; charset="us-ascii"

Content-transfer-encoding: quoted-printable

Nonresponse and Measurement Error

Session at the Second Conference of the European Survey Research
Association (ESRA)

<http://easr.sqp.nl/esra/conferences/2007/>

<<http://easr.sqp.nl/esra/conferences/2007/>>=20

Prague, 25-29 June 2007.

Please send questions and abstracts to Andy Peytchev at andrey@umich.edu
by April 15.

Understanding each source of survey error is needed to better measure, reduce, and adjust it. A key survey design and implementation objective is to ultimately improve the inferential properties of the survey statistics. Minimizing one source of survey error may lead to an increase in another, for the same statistic. One such fear is that sampled persons with low propensities to respond, or respondents who have previously refused, may tend to also produce data with higher measurement error when interviews are completed. While important, studying multiple sources of survey error simultaneously, and particularly nonresponse and measurement errors, poses great analytical and design challenges and has received little attention.

This session invites papers on a broad definition of the topic, such as:

- * Review of relevant findings;
- * Estimation of measurement error and nonresponse error or propensities for the same sample persons;
- * Identifying how factors affecting nonresponse (rates and/or bias) also affect measurement error, for different variables;
- * Identifying how measurement error varies across sample persons with different response propensities.=20

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Date: Tue, 30 Jan 2007 10:46:55 -0500

Reply-To: LaToya Rembert-Lang <lrembert@CMOR.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: LaToya Rembert-Lang <lrembert@CMOR.ORG>

Subject: Re: Phishing under the guise of a survey

Comments: To: AAPORNET@asu.edu

In-Reply-To: <A32055BDEA88C34BB3DBBCD229380778613D0F@iu-mssg-mbx109.ads.iu.edu>

MIME-version: 1.0

Content-type: text/plain; charset=iso-8859-1

Content-transfer-encoding: quoted-printable

CMOR Government Affairs and Respondent Cooperation Departments have discussed and agree on the importance of recognizing and understanding phishing. A number of states have already introduced legislation to = prohibit phishing. CMOR has been consistent to report to our members any = legislation that has been introduced or enacted related to phishing. Phishing is act = of sending an e-mail to a user deceptively claiming to be an established legitimate business (i.e. such as Ebay, Citibank, etc.) in an attempt to scam the user into surrendering private information. The e-mail directs = the

consumer to visit a Web site where they are asked to update personal information, such as passwords and credit card, social security, and bank account numbers, utilizing the logo and features of legitimate business enterprises. The Web site, however, is set up only to obtain personally identifiable information.

The advent of this practice continues, and as seen from this current phishing email, bank account information is also being extracted. For the survey research profession, this is a practice that must be monitored closely. The profession has already seen a host of sites. It is probable that emails will be developed that invite participation in a survey but only act to obtain personally identifiable and sensitive information that legitimate survey research would never seek obtain. This is why it is important to make sure that the profession is always reinforcing that there are no sales involved in survey research practices and that no sensitive personal data is ever obtained. Please contact either, LaToya Rembert-Lang, State Legislative Director at lrembert@cmor.org or Patrick Glaser for CMOR at pglaser@cmor.org if you ever receive any emails communication Sugging, Frugging or act of Phishing that relates to survey research.

LaToya D. Rembert-Lang, Esq., CMOR State Legislative Director
Patrick Glaser, CMOR Director of Respondent Cooperation

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Wolf, James G
Sent: Thursday, January 25, 2007 9:58 AM
To: AAPORNET@asu.edu
Subject: Re: Phishing under the guise of a survey

If we're referring to "sales under the guise of surveying" as "sugging" and "fund-raising under the guise" as "frugging", we'll need to be very careful what we call "phishing under the guise"...

Jim Wolf jamwolf@iupui.edu
Director, Survey Research Center at IUPUI (317) 278-9230

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@ASU.EDU] On Behalf Of Alis Schoua-Glusberg
Sent: Thursday, January 25, 2007 9:30 AM
To: AAPORNET@ASU.EDU

Subject: Phishing under the guise of a survey

Here's one that I had not seen before. Under the guise of a survey, =
these
folks are trying to extract bank account information...

=20
<http://222.128.192.254/icons/developed/%20/index.html>

=20
=20
Regards to all,

=20
Alis=FA
=20

Alis=FA Schoua-Glusberg, PhD

General Partner

Research Support Services

906 Ridge Ave. - Evanston, IL 60202

847.864.5677 - cell: 847.971.9068

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Date: Tue, 30 Jan 2007 18:26:07 +0000
Reply-To: N.Allum@SURREY.AC.UK

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nick Allum <N.Allum@SURREY.AC.UK>
Subject: non-response in student satisfaction surveys
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: quoted-printable

Does anyone know of any work on non-response and non-response bias in =
student satisfaction surveys? Please reply off list and I'll be happy to =
post a summary of any responses.

Thanks

Nick

+++++

Dr Nick Allum
Lecturer in Quantitative Sociology
Department of Sociology
University of Surrey
Guildford
Surrey GU2 7XH

Email: n.allum@surrey.ac.uk
Tel: +44 (0)1483 683766
Fax: +44 (0)7092 080076

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Reply-To: N.Allum@SURREY.AC.UK
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nick Allum <N.Allum@SURREY.AC.UK>
Subject: Job Opportunity in UK
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: quoted-printable

Research Officer/Fellow - Social and Political Trust
School of Human Sciences
Department of Sociology
University of Surrey
Guildford, UK

Job Reference - 5775

1 year research officer/fellow

Salary up to =A328,290

The department is seeking to appoint a Research Officer/Fellow to work = on an ESRC funded project investigating the causes and consequences of = social and political trust. The core focus of the project will be to = utilise a range of secondary data sources (including but not limited to = the British Household Panel Study, the European Social Survey and the = British Social Attitudes Survey series) to investigate historical and = comparative variation in levels of citizen trust.

The successful applicant is likely to have completed (or be close to = completion of) a PhD in the social sciences or a closely related field = and have a demonstrable knowledge of and interest in quantitative = research methods. Experience of multi-level and/or structural equation = modelling would be an advantage, as would a demonstrable interest in the = substantive area of social trust, or related fields such as social = capital. You will have strong skills in written and oral communication = and a commitment to team working. Good organisational and IT skills are = essential, as well as the ability to work independently.

The post is available from 1st April 2007, or as soon as possible = thereafter. Informal enquiries may be made to Dr Patrick Sturgis = (p.sturgis@surrey.ac.uk) or Dr Nick Allum (n.allum@surrey.ac.uk).

The Department of Sociology was rated 5* in the last RAE.

For an application pack and to apply on line, please visit = www.surrey.ac.uk/vacancies. Alternatively please contact Stephanie = Lesanne via email on s.lesanne@surrey.ac.uk or by telephone on 01483 = 682605 quoting reference number 5775. To send an application, please = post to Stephanie Lesanne, HR Assistant, School of Human Sciences, = University of Surrey, Guildford, Surrey, GU2 7XH.

Closing date for applications: 12th February 2007

Interview board: 6th March 2007

The University is committed to an Equal Opportunities policy
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Date: Wed, 31 Jan 2007 10:57:53 -0700

Reply-To: Annette Jackle <aejack@ESSEX.AC.UK>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Annette Jackle <aejack@ESSEX.AC.UK>

Subject: New Free On-Line Journal: Survey Research Methods

It is with great pleasure that we announce that the first issue of the online journal 'Survey Research Methods' has been published today! 'Survey Research Methods' (SRM) is the journal of the European Survey Research Association and is available free to all at <http://www.surveymethods.org> .

The first issue contains the following papers:

- Minimizing survey refusal and noncontact rates: do our efforts pay off by Dirk Heerwegh, Koen Abts and Geert Loosveldt;
- Clarifying Some Issues in the Regression Analysis of Survey Data by Phillip S. Kott;
- Individual Social Capital and Its Measurement in Social Surveys by Keming Yang;
- Estimation of the effects of measurement characteristics on the quality of survey questions by Willem E. Saris and Irmtraud Gallhofer;
- Survey Non-Response Procedures in Cross-National Perspective: The 2005 ISSP Non-Response Survey by Tom W. Smith.

The journal is edited by Peter Lynn (University of Essex) and Rainer Schnell (University of Konstanz).

Please take a look at our journal and do consider it as a publication outlet for your own work.

For more information about the European Survey Research Association, see <http://esra.sqp.nl> . On this website the next ESRA conference (June 2007 in Prague) is announced and there is a preliminary overview of the sessions that are planned for the conference.

Kind regards,

Peter Lynn
Editor-in-Chief, Survey Research Methods

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University of Essex, Colchester, UK CO4 3SQ
tel: +44 (0)1206 874809; fax: +44 (0)1206 873151
<http://www.iser.essex.ac.uk/>

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