

From: LISTS.ASU.EDU LISTSERV Server (16.0) [LISTSERV@asu.edu]
Sent: Saturday, May 28, 2011 6:10 PM
To: Shapard Wolf
Subject: File: "AAPORNET LOG0603"

Date: Wed, 1 Mar 2006 07:43:53 -0500
Reply-To: Reg_Baker@MARKETSTRATEGIES.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Reginald Baker <Reg_Baker@MARKETSTRATEGIES.COM>
Subject: Re: Poll of troops in Iraq
Comments: cc: AAPORNET@asu.edu
In-Reply-To: <7.0.1.0.2.20060228064124.03cdf2d8@mindspring.com>
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1
Content-transfer-encoding: quoted-printable

Link to the release on this: <http://zogby.com/news/ReadNews.dbm?ID=3D1=075>

Reg Baker
Market Strategies

=

Warren Mitofsky =

<mitofsky@MINDSPRING.COM> =

To

Sent by: AAPORNET AAPORNET@asu.edu =

<AAPORNET@asu.edu =

cc

> =

Subject=

ect

Poll of troops in Iraq =

02/28/2006 06:43 =

AM =

=

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Please respond to =

Warren Mitofsky =

<mitofsky@MINDSPR

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ING.COM>

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[]
New York Times

February 28, 2006
Op-Ed Columnist

The Soldiers Speak. Will President Bush Listen?

By
<
[http://topics.nytimes.com/top/opinion/editorialsandoped/oped/columnists=
/nicholasdkristof/index.html?inline=3Dnyt-per](http://topics.nytimes.com/top/opinion/editorialsandoped/oped/columnists=/nicholasdkristof/index.html?inline=3Dnyt-per)
>NICHOLAS
D. KRISTOF

When President Bush held a public meeting with troops by satellite last fall, they were miraculously upbeat. And all along, unrepentant hawks (most of whom have never been to Iraq) have insisted that journalists are misreporting Iraq and that most soldiers are gung-ho about their mission.

Hogwash! A new poll to be released today shows that U.S. soldiers overwhelmingly want out of Iraq =AD and soon.

The poll is the first of U.S. troops currently serving in Iraq, according to John Zogby, the pollster. Conducted by Zogby International and LeMoyne College, it asked 944 service members, "How long should U.S. troops stay in Iraq?"

Only 23 percent backed Mr. Bush's position that they should stay as long as necessary. In contrast, 72 percent said that U.S. troops should be pulled out within one year. Of those, 29 percent said they should withdraw "immediately."

That's one more bit of evidence that our grim stay-the-course policy in Iraq has failed. Even the American troops on the ground don't buy into

it =AD and having administration officials pontificate from the safety of Washington about the need for ordinary soldiers to stay the course further erodes military morale.

While the White House emphasizes the threat from non-Iraqi terrorists, only 26 percent of the U.S. troops say that the insurgency would end if those foreign fighters could be kept out. A plurality believes that the insurgency is made up overwhelmingly of discontented Iraqi Sunnis.

So what would it take to win in Iraq? Maybe that was the single most depressing finding in this poll.

By a two-to-one ratio, the troops said that "to control the insurgency we need to double the level of ground troops and bombing missions." And since there is zero chance of that happening, a majority of troops seemed to be saying that they believe this war to be unwinnable.

SNIP

Conference info and call for papers: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html>
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

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Conference info: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

Date: Wed, 1 Mar 2006 08:51:33 -0600
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Research Center Fellowship Opportunity
Comments: To: AAPORNET@asu.edu
Comments: cc: partick.metz@hrc.org
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: quoted-printable

HRC Research Center Fellow

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The Human Rights Campaign (HRC) is the largest national lesbian, gay, bisexual and transgender (LGBT) advocacy organization. We envision an America where LGBT people are ensured of their basic equal rights, and can be open, honest and safe at home, at work and in the community.

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The HRC Research Center will be a comprehensive, authoritative and accurate clearinghouse of research that will help HRC and our community as it shapes public opinion. We will do this by assembling existing polling information and academic research on LGBT issues into one central location while networking with researchers working on LGBT issues to coordinate and amplify their efforts. We are currently seeking a Research Center Fellow to assist HRC staff in the development and management of this new program.

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Fellowship Responsibilities

- * Manage HRC's first-of-its-kind database of polling information on LGBT issues
 - * Produce reports and provide information for HRC staff, board members, and coalition partners
 - * Import new data sets into the database as they become available
 - * Work with HRC staff and consultants to develop policies and procedures related to the use of the polling database
- * Conduct an audit of and catalogue existing academic research on LGBT issues
- * Assist HRC staff in the development of a programmatic work plan for the HRC Research Center

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Fellowship qualifications

- * Excellent working knowledge of opinion polling/survey research is required
- * Enrollment in or degree/certificate earned in Survey Research and Methodology graduate programs (or similar) is required
- * Familiarity with the social science (Political Science, Sociology, Economics, etc.) research communities, institutions, and conferences is a big plus
- * Experience with Microsoft Office applications (Word, Excel, Outlook) is required; advanced computer skills and prior database management experience is a big plus
- * Demonstrated knowledge of and/or interest in LGBT issues is a big plus
- * Ability to work independently in a fast-paced, dynamic work environment is required
- * Excellent written and verbal communication skills are required

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Paid and unpaid positions are available; HRC will assist in a student's efforts to earn academic credit for their fellowship. To apply, please send a cover letter, resume, and references to Patrick T. Metz, Public Education and Outreach Coordinator, at patrick.metz@hrc.org; writing samples and recommendations are optional. Applications will be considered on a rolling basis beginning March 20, 2006, and are due no later than April 28th, 2006. If you have any questions about this position, please contact Patrick T. Metz by email or by phone at (202) 772-3887.

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Conference info: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

=====
Date: Wed, 1 Mar 2006 10:00:52 -0500
Reply-To: "Gilman, Lisa" <lisa@UDEL.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Gilman, Lisa" <lisa@UDEL.EDU>
Subject: Job Opportunity
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain

Policy Specialist II

Center for Applied Demography & Survey Research

University of Delaware

The Center for Applied Demography & Survey Research is a project-oriented, policy analysis and survey research center. The Center provides opinion research and statistical analysis in areas such as health, education and transportation for various local, state and federal government agencies.

Job Description:

REQUIREMENTS: MA/MS in a policy related field such as public health administration, public policy, health policy, or epidemiology, with at least three years progressively responsible job-related duties. Demonstrated interest in health policy research. Strong methodological and statistical skills in survey research; excellent problem solving, strong written and oral communications abilities. Intermediate computing skills including statistical software such as SPSS and SAS. Ability to interact effectively and responsibly with other members of the CADSR staff.

DUTIES: Prepare proposals, implement appropriate project methodologies; compile data, analyze and interpret results; prepare and publish technical reports and monographs. Apply standard procedures to routine problems. Work with the extensive databases developed by CADSR in conjunction with local, state and federal governments to produce policy research. Interact with practitioners from the public, private, and nonprofit sectors that have a primary interest in several areas. Provide methodological support to other research areas; assist CADSR's Director in developing external funding for these areas. Assist faculty, staff, and graduate students in areas of expertise.

CONTACT: A letter of application, resume, and names of three references should be sent to:

Chair, Search Committee

College of Human Services, Education and Public Policy

288 Graham Hall

University of Delaware

Newark, DE 19716-7325

Lisa M. Gilman

Policy Specialist

Ctr for Applied Demography

& Survey Research

280 Graham Hall

University of Delaware

Newark, DE 19716

phone: (302) 831-6333

fax:(302) 831-6434

Conference info: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

Date: Wed, 1 Mar 2006 12:21:06 -0600
Reply-To: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Subject: Re: Early Voting
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed
Content-transfer-encoding: 7bit

Please post reponse to my early voting request to the general list.
There seems to be quite a lot of interest.

Conference info: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

Date: Wed, 1 Mar 2006 14:26:29 -0500
Reply-To: Kelly Foster <kfoster@CVIOG.UGA.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Kelly Foster <kfoster@CVIOG.UGA.EDU>
Subject: SAPOR Winter 2006 Newsletter
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1; format=flowed
Content-transfer-encoding: 7bit

Hello everyone,
One of the goals of the 2006 SAPOR officers is to increase communication and involvement with among not only other SAPOR members but with the survey research community as a whole. As such, we are reinstating regular newsletters which will provide updated information about what's going on with the organization as well as providing an avenue by which interested parties can become involved.

I thought this might be of interest to some on AAPORNET so I thought I would post SAPOR's most recent newsletter. You'll need Adobe Reader in order to view the newsletter (Adobe Reader can be downloaded for free at www.adobe.com). If you'd like to view it but are having problems with

the attachment, email me off list at kfoster@cviog.uga.edu and I'll try to send it to you individually.

Best wishes to all!
~Kelly

--

Kelly N. Foster, M.S.
Project Manager, Survey Research Unit
Carl Vinson Institute of Government
The University of Georgia
201 North Milledge Avenue
Athens, GA 30605-5482
Office: 706-542-2495
Fax: 706-542-9301
www.cviog.uga.edu

Conference info: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

Date: Wed, 1 Mar 2006 15:23:49 -0500
Reply-To: Kelly Foster <kfoster@CUIOG.UGA.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Kelly Foster <kfoster@CUIOG.UGA.EDU>
Subject: Oops...
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1; format=flowed
Content-transfer-encoding: 7bit

Okay...so I didn't know that attachments wouldn't make the cut. Sorry everyone for the disturbance. If you are interested in the newsletter, please email me (kfoster@cviog.uga.edu) and I will email it to you.

Again, I apologize for the noise.
~Kelly

--

Kelly N. Foster, M.S.
Project Manager, Survey Research Unit
Carl Vinson Institute of Government
The University of Georgia
201 North Milledge Avenue
Athens, GA 30605-5482
Office: 706-542-2495
Fax: 706-542-9301
www.cviog.uga.edu

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

Date: Wed, 1 Mar 2006 16:47:43 -0500
Reply-To: kristin.j.stettler@CENSUS.GOV
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Kristin Stettler <kristin.j.stettler@CENSUS.GOV>
Subject: PhD student position at Rotterdam School of Management,
the Netherlands
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII

I am posting this for a colleague in the Netherlands.

PhD student position at Rotterdam School of Management, the Netherlands

Erasmus Research Institute of Management (ERIM), at Rotterdam School of Management, has a position for a PhD student who would be interested in designing and conducting a research project on ways in which the quality of business surveys could be improved. A preliminary description of this research project (?Improving the Quality of Business Surveys: Strategies for Reducing Non-response and Enhancing Data Quality?) can be found on:

Information on the PhD Programme in Management at Rotterdam School of Management and on how to apply is available at:

http://www.irim.eur.nl/portal/page?_pageid=93,2148476&_dad=portal&_schema=PORTAL

Further information can be obtained from Tony Hak (thak@rsm.nl) or Professor Bert Balk (bbalk@rsm.nl).

Tony Hak

Associate Professor of Methodology, RSM Erasmus University

P.O. Box 1738, 3000 DR Rotterdam, The Netherlands

Tel. +31 10 4089594/4082006, Fax +31 10 4089014

Email <thak@rsm.nl>

Homepage <http://web.eur.nl/fbk/dep/dep6/members/hak>

Kristin Stettler
ESMS, US Census Bureau
301-763-7596
kristin.j.stettler@census.gov

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

=====
Date: Wed, 1 Mar 2006 16:17:16 -0600
Reply-To: Rick Weil <fweil@COX.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Rick Weil <fweil@COX.NET>
Subject: Recommendations for Insurance Customer Satisfaction Vendors
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Hi all,

=20

A friend who helps run an insurance company in Baton Rouge (life, =
dental,
vision, etc.) asked me for info about vendors who could do customer
satisfaction surveys, probably by phone. I don't work in that field, so =
I'd
appreciate the collective wisdom of aapornet on this. I'd be grateful =

for
any suggestions - and I'd be especially grateful for 2 or more names, so =
I
can see if some appear multiple times. Please send them offlist, =
directly
to me (fweil@cox.net or fweil@lsu.edu) & I'll pass the results on to =
anyone
who asks for them, unless anyone asks for confidentiality in their
recommendations.

=20

Thanks, Rick

=20

Frederick Weil
Department of Sociology
Louisiana State University
Baton Rouge, LA 70803
<mailto:fweil@lsu.edu> fweil@lsu.edu
tel: 225-578-1140
fax: 225-578-5102

=20

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-----Original Message-----

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Rick,

=20

I am talking with outside vendors about conducting satisfaction surveys
(probably by phone) of our dental and vision plan members. Do you =
happen to
know any vendors or companies you would recommend I contact about this? =

=20

Let me know when you can. Thank you in advance for your assistance.

=20

=20

Confidentiality Notice: Confidential Health Information Enclosed =
IMPORTANT
WARNING: This message is intended for the sole use of the person or =
entity
to which it is addressed and may contain information that is privileged =

and confidential, the disclosure of which is governed by applicable law. It is being transmitted to you after appropriate authorization from the patient or under circumstances that do not require patient authorization. You, the recipient, are obligated to maintain it in a safe, secure and confidential manner. Disclosure without additional patient consent or as permitted by law is prohibited. If you are not the intended recipient, or the employee or agent responsible to deliver it to the intended recipient, you are hereby notified that any use, review, disclosure, copying or distribution of this information is Strictly Prohibited. If you have received this message by error, please notify the sender immediately to arrange for return or destruction of these documents=20

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

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Date: Wed, 1 Mar 2006 16:52:41 -0600
Reply-To: Robert Godfrey <holbein@CHARTER.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Robert Godfrey <holbein@CHARTER.NET>
Subject: Re: Poll of troops in Iraq
Comments: To: AAPORNET@asu.edu
In-Reply-To: <OFE1BF7CBF.ED3FF563-ON85257124.0045E054-85257124.0045F061@marketstrategies.com>
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii" ; format="flowed"

Can someone explain what Dana Milbank is referring to last night on Keith Olbermann's Countdown show about the new Zogby poll of the troops? <http://zogby.com/news/ReadNews.dbm?ID=1075> I'm scratching my head wondering what "a lot of other pollsters question the techniques used by John Zogby," could actually mean.

Robert Godfrey

<http://www.msnbc.msn.com/id/11620101/>
OLBERMANN: And beginning tonight with the president, both sets of those numbers certainly look bad, but let me ask you first about that poll in Iraq. Does not a whole class of political arguments in defense of the war go out the window if the troops are just as critical of the war as the president's opponents are?

MILBANK: Well, potentially. There are a couple of caveats there. It's an unusual poll in that it was done sort of person to person. A lot of other pollsters question the techniques used by John Zogby, who conducted that poll.

That said, it does certainly indicate other signs . . .

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
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Date: Wed, 1 Mar 2006 19:54:44 -0500
Reply-To: Warren Mitofsky <mitofsky@MINDSPRING.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Warren Mitofsky <mitofsky@MINDSPRING.COM>
Subject: Re: Poll of troops in Iraq
Comments: To: Robert Godfrey <holbein@CHARTER.NET>, AAPORNET@asu.edu
In-Reply-To: <p06230901c02bd42acb21@[192.168.1.106]>
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"; format=flowed

It is difficult to know what Dana Milbank was referring to as Zogby has not disclosed enough about the methods that were used for his poll of the military in Iraq. It is not possible to make a judgment one way or the other about the poll, given what has been reported so far. The poll may be representative of the media or it could be like some of his coffee house polls of Iraqis. Let's find out before commenting.

John, how about a little more detail on the methods?

warren mitofsky

At 05:52 PM 3/1/2006, Robert Godfrey wrote:

>Can someone explain what Dana Milbank is referring to last night on
>Keith Olbermann's Countdown show about the new Zogby poll of the
>troops? <http://zogby.com/news/ReadNews.dbm?ID=1075> I'm scratching my
>head wondering what "a lot of other pollsters question the
>techniques used by John Zogby," could actually mean.

>

>Robert Godfrey

>

><http://www.msnbc.msn.com/id/11620101/>

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>Conference info: <http://www.aapor.org/>
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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

Date: Wed, 1 Mar 2006 20:02:10 -0800
Reply-To: Marc Sapir <marcsapir@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Marc Sapir <marcsapir@COMCAST.NET>
Subject: polls and impeachment
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: 7bit

To AAPOR members:

As reported in the San Francisco Chronicle March 1, 2006, the San Francisco Board of Supervisors voted 7 to 3 on Tuesday becoming the first major urban elected body to urge Congress to impeach the President. In 2003 and 2004 Retro Poll ran two polls that asked a question (paraphrasing): given that Mr. Bush misled the public and Congress on weapons of mass destruction in order to take us to war, is that grounds for impeachment? In both cases (6 months part) we got the same answer (39-40% said yes, and about the same number said no). We were criticized on this List Serve, initially by Doug Henwood of the Left Business Observer, and later by others of various backgrounds, of asking a leading and composite question that skewed the results favorably toward impeachment. For about a year no one that we know of polled on this issue, despite our challenge to the List that it was an important area of interest, and of course pollsters can write their own questions on the topic. I distinctly remember one absurd response that since no one in Congress or around Washington, DC or in the major media was talking about impeachment it obviously was not an issue of importance to the public. But within the past year there have been similar questions asked, most recently and notably by Zogby (who then came under the same criticism that we received). By the time of Zogby's poll the percentage had increased another 10% or so as revelations about the ruse of wmd had become common knowledge (apparently even among the troops in the field). Of course, no one knows the probability that the President will be impeached. Even if 80% or more favored this, the country is not, per se, run by public opinion.

Although some of us at Retro Poll would be pleased to see Mr. Bush

impeached the original reason we wrote the impeachment question was more complex than pushing an agenda for impeachment (after all, no corporate media outlets have ever paid any attention to our results on any question anyway, even questions that raised no criticisms). At the time, back in 2003, when the war was about 6 months old, there was developing what seemed to us a rather anemic grassroots leftist movement for impeachment and we were interested in seeing what the baseline public opinion on this question looked like. Indeed, we expected the results to be something like 5-15% which could have been used just as well by Bush supporters to peripheralize this movement as simply a fringe group of the far left or a branch of the Democratic Party trying to make something of nothing. We were amazed at the result we found because impeaching a president is a big deal, no matter how you phrase your question. But, just as political interests attack only polls whose answers they don't like, we received that kind of response from many professionals.

We all know that elected officials are not generally disposed to taking positions that go against the views and wishes of most of the people who vote them into office. The vote by the San Francisco Board of Supervisors is, therefore, a poll of sorts of the sentiment of close to a million people in an important U.S. city. I am not arguing that this vote means that 70% of San Franciscans support impeachment. But only a fool would now argue that impeachment is a fabricated fringe issue with little support in this major urban center.

Nor am I trying to say that Retro Poll's original findings were clearly correct. As a group, Retro Poll is very critical of public opinion polling methodology. We believe that single snap shot polls are subject to important biases that are external to the polls themselves, not just to question wording and placement, sampling and analysis issues. Our main critique is that mass media molds and creates public opinion and polls are commissioned to validate whether or not the media (or government, or marketers, or a political party) has succeeded. Polls thus tend to reinforce a malleable public opinion in areas where the media has succeeded in creating it. Ironically, this type of symbiotic outcome driven polling is what we were accused of ourselves.

Given that Congress impeached the previous President, impeachment would be a potentially relevant issue even if the US had not gone to war under false pretenses and had not removed many of the individual protections of the Constitution's Bill of Rights as well. Since these latter events have in fact transpired, impeachment is one of the most important political rights still operative in the U.S. political system. It is our hope that the vote of the S.F. Board of Supervisors will cause the large polling organizations to recognize their responsibility to take public opinion on this topic more seriously and to therefore include questions on impeachment in their national polls.

Marc Sapir MD, MPH
Executive Director
Retro Poll

Conference info: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

Date: Thu, 2 Mar 2006 10:21:34 -0500
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Why filling the Vox Box is always interesting
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Nearly 100% of Publicists Love Surveys=20
By DEBORAH BALDWIN
<http://www.nytimes.com/2006/03/02/garden/02survey.html>

BET you didn't know: People who own hot tubs have better sex than people who don't.

According to a news release anyway. In a survey, 71 percent of hot tub owners reported that they were "happy with their love lives," while only 51 percent of people without them said the same. "According to respondents," the release declared, "getting into a hot tub increases passion and romance and can lead to better, more frequent sex."

It's probably just a coincidence that this opinion poll was commissioned by ThermoSpas, a company that makes hot tubs.

SNIP

So it goes: waves of cheerful news releases, propped up with noisy number crunching and "independent" surveys that inevitably tout a product. Blame that journalistic chestnut known as the trend story, the one with the "more and more" phrase up top. With journalists scrounging for statistics to shore up their latest anecdotal observations, publicists are helpfully flooding the zone with scientific-sounding findings.

More and more surveys, you might say. One year the Soap and Detergent Association found that "cleanliness" was the homeowner's top priority. ("Tip No. 1," it advised, "Have the right products ready.") A recent "worldwide" survey commissioned by Ikea revealed that the kitchen is the heart of the home - and more than half of the respondents wished they could get new ones.=20

SNIP

You have to feel sorry for people who agree to participate in these offbeat polls. While other Americans get to weigh in on the future of the Republic, they are stuck answering questions about gas grills.

A propane gas company called Blue Rhino declared last year that over Memorial Day, "in New York alone, more than 12.2 million people will be grilling" - and half of them would run out of gas before their burgers were done.=20

Luckily Blue Rhino offers more than 1,500 tank exchange locations in the metropolitan New York area. I know this because I read the news release all the way to its inevitable conclusion.

Now imagine getting a call from a group calling itself Cable Movers, whose survey found that "more than half of cable consumers rank getting their TV service hooked up next to getting dinner on the table" - more important, even, "than decorating."

Lots of things turn out to be more important than decorating, depending on who's asking. But more important than a bouquet? "University studies" cited by the Society of American Florists suggested that "the presence of flowers triggers happy emotions, heightens feelings of life satisfaction and positively affects social behavior."=20

Editors, take note: Mother's Day will soon be upon us.=20

Copyright 2006 The New York Times Company=20

--=20

Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

Conference info: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Fri, 3 Mar 2006 11:51:16 -0500
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: An interesting way of gathering political data . . .
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

CD From Minnesota GOP Also Gathers Data
=20

<http://apnews1.iwon.com//article/20060303/D8G3Q0BO0.html>

Mar 2, 8:47 PM (ET)

ST. PAUL, Minn. (AP) - A computer disk that the Minnesota Republican Party prepared to support a ban on gay marriage has another purpose: gathering data on the politics of the people who view it.

And that's stirred up a technological tempest on the Internet and among Democrats who say the disk will improperly gather data from people who run it on their computers. Privacy experts say they're concerned that the GOP won't adequately warn users that it's collecting the data, and they worry where the information will end up.

But GOP officials said the final version of the CD that's due to be mailed soon to hundreds of thousands of Minnesotans will contain a notice that the information gathered may be used by the party.

SNIP

To watch the video, a person has to go to an Internet site and punch in an ID code that tells the party who is viewing it. Once the video is going, viewers are asked questions on subjects like abortion, gun control and party preference.

Party officials distributed what they called test copies of the CDs to the media on Monday. Those disks contained no disclaimers saying that data was being collected and transmitted.

SNIP

"Anytime the consumer is providing information to an entity and they're not aware of how that information is being used or what purpose the information may be put to, they're at a disadvantage," she said.

Coney also had concerns that the data could be accessed by a third party.

Christa Heibel, CEO of CH Consulting, a Minnesota company that produced the disks, said firewalls have been developed to ensure that the voter information is protected.

But she spoke after Minnesota Public Radio was able to access some of the data that was collected during testing. MPR discovered that data collected by the CDs were being sent to a computer server that was not secured, potentially making personal information in the database vulnerable to snoops.

The GOP said the server will be fully secured when the CDs are mailed. And Heibel said it should be apparent from the final packaging and other means that voters will be sharing information with the party.=20

--=20

Leo G. Simonetta

Research Director
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Baltimore MD 21209

Conference info: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html>
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Sat, 4 Mar 2006 07:23:42 -0600
Reply-To: Peter Miller <p-miller@NORTHWESTERN.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Peter Miller <p-miller@NORTHWESTERN.EDU>
Subject: Call for Papers for Special Issue of POQ
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1
Content-transfer-encoding: quoted-printable
Content-disposition: inline

Call for Papers for a
* Special Issue of Public Opinion Quarterly*

"The Problem of Survey Nonresponse"

**

*

* * Eleanor Singer*

* Guest Editor*

**

*

* *Public Opinion Quarterly* seeks submissions for a special issue of the journal devoted to papers exploring the problem of survey nonresponse. The issue is scheduled for publication in December, 2006. We welcome full length

articles and research notes on the topic of unit nonresponse. Topics of interest include, but are not limited to, theory linking response propensity

and nonresponse error; tradeoffs between nonresponse error and measurement error, the relationship of response rates to nonresponse error, field procedures to reduce nonresponse, impacts of survey design on nonresponse, measurement of ignorable and nonignorable nonresponse and statistical inference accounting or adjusting for nonresponse .

The deadline for manuscript submissions is *June 2, 2006. *To submit a manuscript, please follow the manuscript preparation instructions provided at the journal's website, <http://poq.oupjournals.org>. Blinded and unblinded

copies of the manuscript should be submitted online at <http://mc.manuscriptcentral.com/poq>. Please indicate "Special Issue" on the title page of the submission. Submissions will be peer reviewed in accordance with normal journal practice.

Address any questions to the editorial office: poq@northwestern.edu.

--

Peter V. Miller
Chair, Department of Communication Studies
Northwestern University
Editor, Public Opinion Quarterly
p-miller@northwestern.edu

Conference info, registration, and preliminary program: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

Date: Sat, 4 Mar 2006 12:10:04 -0800
Reply-To: Marc Sapir <marcsapir@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Marc Sapir <marcsapir@COMCAST.NET>
Subject: follow up on impeachment
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: 7bit

For those who found my comments to AAPORNET on polling and impeachment of any interest here is a link to an article by Michelle Goldman that was posted yesterday on Salon.com. It's not about polling, per se.

<http://www.salon.com/news/feature/2006/03/03/impeachment/index>

Marc Sapir MD, MPH
Executive Director
Retro Poll
www.retropoll.org

Conference info, registration, and preliminary program: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

Date: Sat, 4 Mar 2006 18:48:31 -0500
Reply-To: Jonathan Brill <brillje@UMDNJ.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jonathan Brill <brillje@UMDNJ.EDU>
Subject: test
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7bit

Test to see if this works. Sorry to bother others.

Regards,
Jonathan

Jonathan E. Brill, Ph.D.
General Manager, ORANJ BOWL(sm)
Associate Director, Database & Panel Research
NEW JERSEY INSTITUTE FOR SUCCESSFUL AGING
School of Osteopathic Medicine
University of Medicine and Dentistry of New Jersey
42 East Laurel Road, UDP Suite 2300
Stratford, New Jersey 08084
Telephone (direct): 856.566-6727
Fax (research group): 856.566-6874
E-mail: brillje@umdnj.edu

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
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=====
Date: Sun, 5 Mar 2006 11:17:21 -0800
Reply-To: Leora Lawton <lawton@TECHSOCIETY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leora Lawton <lawton@TECHSOCIETY.COM>
Subject: candorville
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: TEXT/PLAIN; charset=US-ASCII

for those of you who don't get the comic Candorville, follow this link to view today's strip:
<http://www.comics.com/wash/candorville/>

-leora

Dr. Leora Lawton
TechSociety Research
"Custom Social Science and Consumer Behavior Research"
2342 Shattuck Avenue PMB 362, Berkeley, CA 94704
(510) 548-6174; fax (510) 548-6175; cell (510) 928-7572

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Mon, 6 Mar 2006 10:08:30 -0500
Reply-To: Andrew Beveridge <Andrew.Beveridge@QC.CUNY.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Andrew Beveridge <Andrew.Beveridge@QC.CUNY.EDU>
Subject: Transit Workers
Comments: To: CUNY UFS Discussion Forum <SENATE-FORUM@LISTSERV.CUNY.EDU>, qcsoclis@qc.edu, AAPORNET <AAPORNET@asu.edu>
Comments: cc: COMURB_R21@EMAIL.RUTGERS.EDU
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

Dear All:

My Gotham Gazette Column on Transit Workers and NYC Commuters was published today.

<http://www.gothamgazette.com/article/demographics/20060306/5/1780>

Some nuggets:

New York City is one of the few places in the United States in which only a minority of people rely on the automobile to get to work. Nationwide, 86 percent of people who live in or near central cities commute by car. In New York City, that number is about 33 percent.

It is interesting to note that public transit workers in New York actually commute by automobile at a higher rate than New Yorkers as a whole.

There are also sharp demographic differences among commuters, depending on the means by which they get to work. For instance, those who use commuter rail to come to NYC generally earn more income, live in more affluent households, are more often male, are more likely white, are more often living with a spouse and have graduated from college than those using other means to get to work. They differ substantially from those who drive or ride an automobile, work at home or get to work by other means.

And What Has Already Gotten The Most Comment:

Public transit workers make a median income that is more than the public they service. Instead of \$34,000, they earn a median income of \$47,000.

Andrew A. Beveridge
Professor of Sociology
Queens College and Graduate Center CUNY
Office: 718-997-2837
Home: 914-337-6237

Email: andrew.beveridge@qc.cuny.edu
Suite 233 Powdermaker Hall
65-30 Kissena Blvd
Flushing, NY 11367-1597
www.socialexplorer.com

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=====

Date: Mon, 6 Mar 2006 12:45:17 -0500
Reply-To: Roger Tourangeau <rtourangeau@SURVEY.UMD.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Roger Tourangeau <rtourangeau@SURVEY.UMD.EDU>
Subject: JPSM Distinguished Lecture on April 7
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7bit
Content-disposition: inline

JPSM is sponsoring a Distinguished Lecture by Nora Cate Schaeffer on Friday, April 7. The title is "Conversational Practices with a Purpose: Interaction within the Standardized Interview."
The talk will begin at 3:30 pm at 2205 Lefrak Hall on the University of Maryland, College Park Campus. There will be a reception immediately afterwards.

The lecture will discuss interactions in survey interviews and standardization as it is actually practiced. An early view of the survey interview characterized it as a "conversation with a purpose," and this view was later echoed in the description of survey interviews as "conversations at random." In contrast to these informal characterizations of the survey interview, stand the formal rules and constraints of standardization as they have developed over several decades. Somewhere in between a "conversation with a purpose" and a perfectly implemented standardized interview are the actual practices of interviewers and respondents as they go about their tasks. Most examinations of interaction in the survey interview have used standardization as a starting point and focused on how successfully standardization has been implemented, for example by examining whether interviewers read questions as worded. However, as researchers have looked more closely at what interviewers and respondents do, they have described how the participants import into the survey interview conversational practices learned in other contexts. As such observations have accumulated, they provide a vehicle for considering how conversational practices might support or undermine the goals of measurement within the survey interview. Our examination of recorded interviews from the Wisconsin Longitudinal Study provides a set of observations to use in discussing the relationship among interactional practices, standardization, and measurement.

Nora Cate Schaeffer is Professor of Sociology at the University of Wisconsin, Madison, where she teaches courses in survey research methods and conducts research on instrument design and interaction in the survey interview. She serves as Faculty Director of the University of Wisconsin Survey Center. Before receiving her doctorate from the University of Chicago, she worked at the National Opinion Research Center. Her recent service includes the Committee on National Statistics of the National Research Council (NRC), the NRC Panel to Review Research and Development Statistics at the National Science Foundation, and the Public Opinion Quarterly Advisory Board of the American Association for Public Opinion Research. She has taught instrument design at the Summer Institute of the Survey Research Center at the University of Michigan and through the Joint Program in Survey Methodology. She has also served on the editorial boards of Public Opinion Quarterly, Sociological Methods and Research, and Sociological Methodology.

There will be two discussants-Frederick Conrad from the University of Michigan and JPSM and Elizabeth Martin from the Census Bureau. Please join us on the 7th. The talk is open to the public, but please let us know you are coming by sending a note to Rupa Jethwa Eapen at RJEapen@survey.umd.edu.

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Archives: <http://lists.asu.edu/archives/aapornet.html>
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Date: Mon, 6 Mar 2006 14:40:17 -0500
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Political marketing/canvassing in the guise of a f2f survey?
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Yanks stadium "pollsters": \$800m, cheap!

Thanks to a helpful Bronx resident, I now have copies of the "Stadium Plan Frequently Asked Questions" sheet that New York Yankees employees are taking door-to-door in the South Bronx (view front and back), plus the instruction sheet that the Yanks provided to canvassers. The glossy handout includes the usual half-truths, like "The taxpayers of the City of New York are NOT paying the approximate \$800 million cost [of a new stadium]" (not exactly), and "Fans attracted by Yankees baseball will spend more time and money in the Bronx" (maybe, but the plan is for them to spend it in the stadium's vast new concessions concourses, not at existing local businesses).

SNIP

http://www.fieldofschemes.com/news/archives/2006/03/yanks_pollsters.html

--=20

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Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Mon, 6 Mar 2006 16:42:58 -0500
Reply-To: "James P. Murphy" <jpmurphy@JPMURPHY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "James P. Murphy" <jpmurphy@JPMURPHY.COM>
Subject: Permission To Use Scales in Surveys
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="iso-8859-1"
Content-transfer-encoding: quoted-printable

Does anyone know . . .=20

Is use in a survey, without explicit permission, of material like =
Christie's Machiavellianism Scale or the Rokeach Values Survey =
incompatible with any copyrights that may have been filed for the =
material? Is what we do publishing, or private communication? Has AAPOR =
or another authority issued guidelines on this?=20

Any information or suggestions would be appreciated and I will summarize =
and post. Thank you.

James P. Murphy, Ph.D.
J.P. MURPHY & COMPANY
Post Office Box 80484
Valley Forge, PA 19484-0484
(610) 408-8800
www.jpmurphy.com
jpmurphy@jpmurphy.com

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Archives: <http://lists.asu.edu/archives/aapornet.html>
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 7 Mar 2006 08:33:35 -0600
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>

Subject: Iowa Gallup Award for Excellent Journalism Using Polls
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: quoted-printable

FOR IMMEDIATE RELEASE: March 6, 2006

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Deadline Nears for Iowa Gallup Award for Excellent Journalism Using Polls

=20

Iowa City, IA - Those interested in submitting a media story for consideration in the recently announced award sponsored by The University of Iowa School of Journalism and Mass Communication and The Gallup Organization must do so by March 15. =20

=20

This annual award recognizes the importance of the news media's use of polls in understanding public opinion and shaping discourse on social and political issues. Journalists' accurate, creative and intelligent analysis of polling data can add depth and dimension to their reporting, as well as enhance the quality of public debate. The Iowa Gallup Award is designed to reward news media stories that feature such analysis and thus promote the best use and presentation of polls and data in journalism and media.=20

=20

The call for entries is open until March 15, 2006. To be eligible for the Award, stories must be an original story published, broadcast, or placed on-line between Jan. 1 to Dec. 31, 2005.

Award-winning stories will be accurate in analyzing and interpreting data, have clarity of presentation, and, considering the importance of the story, have implications for public discourse. Complete details of the judging criteria, including the minimal requirements, and an entry form can be found at the award web site www.uiowa.edu/jmc/GallupAward.

=20

The recipient of the award will be announced in April. The Iowa Gallup Award and a stipend of \$2,500 will be presented at a ceremony at The Gallup Organization in May.

=20

=20

For more information, contact:=20

Kim Merchant
The University of Iowa School of Journalism and Mass Communication
100 Adler Journalism Building, Room E305
Iowa City, IA 52242
kimberly-merchant@uiowa.edu
www.uiowa.edu/jmc/GallupAward

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
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=====
Date: Wed, 8 Mar 2006 15:20:39 +0100
Reply-To: braun@zuma-mannheim.de
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Michael Braun <braun@ZUMA-MANNHEIM.DE>
Organization: ZUMA
Subject: Program General Online Conference 2006 in Bielefeld Germany
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed
Content-transfer-encoding: 7bit

Dear Colleagues,

please let me draw your attention to the program of the

GOR06 General Online Conference 2006
20th - 22th of March, 2006
in Bielefeld, Germany

You will find the program on the following website:

<http://www.gor.de>

--

PD Dr. Michael Braun
Center for Survey Research and Methodology (ZUMA)
B 2.1
P.O. Box 12 21 55
D-68072 Mannheim

Tel: ++49-(0)621-1246-176
Fax: ++49-(0)621-1246-100

<http://www.gesis.org/>

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
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Date: Thu, 9 Mar 2006 08:04:52 -0600
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Public Opinion Pros
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: quoted-printable

Dear AAPOR members -

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The March issue of Public Opinion Pros is now available on our website
at

=20

www.PublicOpinionPros.com=20

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This month features the first part of a three-part series reporting findings from a major seven-nation study that assesses the state of anti-Jewish and anti-Israeli attitudes and how they are related to knowledge of the Holocaust. Other articles focus on various aspects of Americans' confidence in institutions, and take a look at how the public in Spain feels about their king. Finally, we follow up the Oscars with an op-ed questioning the effect of Brokeback Mountain on public attitudes toward same-sex relationships and the rights of LGBT people. A more detailed overview of the issue is available without subscription at

=20

http://www.publicopinionpros.com/from_editor/2006/mar/editor.asp

=20

We hope you will check us out; and, as always, article proposals and submissions are welcome at

=20

editor@PublicOpinionPros.com

=20

Thanks and best wishes -

=20

Lisa

=20

Lisa Ferraro Parmelee, Ph.D.

Manager, LFP Editorial Enterprises, LLC

Editor, Public Opinion Pros

www.PublicOpinionPros.com

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Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Thu, 9 Mar 2006 14:54:22 -0500
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Apparently unfounded push poll allegations in WV
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Sparks fly in Kanawha Senate race=20
Jake Stump
Daily Mail Staff=20
http://www.dailymail.com/news/News/2006030920/display_story.php?sid=3D2006030920&format=3Dprn
or
<http://tinyurl.com/pkddy>

Thursday March 09, 2006

The state Senate race in Kanawha County is already heating up with allegations of illegal push polling.

Erik Wells is suggesting that his opponent, David Higgins, may be calling residents and asking them questions demeaning to Wells and his family in attempts to persuade voters for the May primary election. Higgins' camp calls the accusations false and said Wells' supporters may be using it as a tactic to get ahead of Higgins.=20

SNIP

"I have 100 percent confidence in telling anybody it's not a push poll," said Higgins, a Charleston city councilman and attorney for Robinson & McElwee. "A push poll is not really a poll. It's almost like demon dialing . . . bang, bang, bang. It's not scientific, and I'm told that our polls can last up to 30 minutes long. That's not a push poll. These people may be honestly mistaken about what a push poll really is."

Push polls are illegal in West Virginia and generally last only 30 to 60 seconds so callers can reach thousands of people. The bipartisan American Association of Political Consultants says push polls aren't really polls at all. They are aimed at voter persuasion and are dishonestly presented as public opinion surveys. Data is rarely collected and pollsters may give a fake identity.=20

A true opinion survey for statewide races normally involves interviewing at least 300 people for five to 30 minutes.=20

SNIP

Nick Casey, chairman of the state Democratic Party, said he heard about these rumblings but doesn't believe any of the polling is illegal.=20

"I heard that people were asked negative questions about both candidates," Casey said. "I haven't talked to anyone about it, but I know that Higgins is running a poll."

The Alexandria, Va.-based Cooper and Secrest Associates, one of the largest public pollsters in the country for Democrats, is handling the polls for Higgins, said his campaign manager, Curtis Wilkerson.=20

SNIP

Wilkerson said the campaign isn't unfairly slamming Wells in the polling. The pollsters base their questions on research, which includes newspaper articles and public statements from the candidate.=20

"We test the negatives on our own candidate," Wilkerson said. "We poll on statements he's made in newspapers, public questionnaires and information from campaign finance reports. It's not personal."

SNIP

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Leo G. Simonetta
Research Director

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6115 Falls Road, Suite 101
Baltimore MD 21209

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu
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Date: Fri, 10 Mar 2006 12:09:49 -0600
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Job Opportunity
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="iso-8859-1"
Content-transfer-encoding: quoted-printable

The Kellogg School of Management has an opening for a Research Associate =
(or Senior Research Associate, based on qualifications).=20

=20

RESPONSIBILITIES: Technical assistance and support to faculty and =
doctoral students using computer-based experimental, survey design and =
statistical tools, including training and documentation of various =
tools. Consult in the preparation of documents for Institutional Review =
Board. Administration of experimental lab infrastructure and resources.=20

=20

QUALIFICATIONS: Doctoral degree in psychology (or related field) or =
equivalent experience in research-oriented setting, with strong =
quantitative skills. Experience with computer-based experimental and =
survey design using tools such as MediaLab, DirectRT, web survey =
software, familiarity with SPSS and one or more of SAS, Stata, HLM, =
Lisrel or AMOS is required. Experience with archival data a plus. =
Excellent written and oral communications skills. Ability to effectively =
prioritize multiple projects and work closely with faculty.=20

=20

APPLICATIONS: Send application letter summarizing interest and =
background, resume and contact information of 3 professional references =
to: =20

Patricia Ledesma

Kellogg School of Management

2001 Sheridan Road

Evanston, IL 60208-2001

Fax: 847-467-3500

=20

Patricia Ledesma Li=E9bana, PhD

Director, Research Computing / Adjunct Associate Professor Kellogg =
School of Management, Northwestern University

2001 Sheridan Road, Evanston, IL 60208-2001

Phone: (847) 467-7658 / Fax: (847) 491-5719

<http://www1.kellogg.northwestern.edu/facdir/facpage.asp?sid=3D1177>

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=20

Conference info, registration, and preliminary program: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

=====
Date: Fri, 10 Mar 2006 15:40:51 -0500
Reply-To: "Thomas M. Guterbock" <tmglp@cms.mail.virginia.edu>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Thomas M. Guterbock" <tmglp@CMS.MAIL.VIRGINIA.EDU>
Subject: Re: Apparently unfounded push poll allegations in WV
Comments: To: Leo Simonetta <Simonetta@ARTSCI.COM>, AAPORNET
<AAPORNET@asu.edu>
In-Reply-To:
<3248A9B21DD5574785FE5E2C8E5216844207BE@exchange.local.artscience.com>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed
Content-transfer-encoding: 7bit
Content-disposition: inline

AAPORnetters:

They're right, it's not a push poll. But it's the kind of message testing survey that should cause us concern. It may be legal to include strongly negative characterizations and distorted claims about candidates in a survey, but is it ethical? Is it in the interest of our profession that this practice is pursued in open, random polls of the voting public? Should we not examine the issue and perhaps find some guidelines, best practices, some common ground? For example, would a simple line or two of debriefing after the questionable sections of the survey script perhaps

have neutralized these objections? Could the messages not have been tested in a focus group in the area, in a setting where full debriefing is possible?

Note: I have no independent knowledge that the poll in Kanawha County included highly distorted or negative messages. I do know that the firm cited in the story has included such items in message-testing surveys they have conducted in the past.

Food for thought, I hope . . .

Tom

--On Thursday, March 09, 2006 2:54 PM -0500 Leo Simonetta
<Simonetta@ARTSCI.COM> wrote:

- > Sparks fly in Kanawha Senate race
- > Jake Stump
- > Daily Mail Staff
- > http://www.dailymail.com/news/News/2006030920/display_story.php?sid=2006030920&format=prn
- > or
- > <http://tinyurl.com/pkddy>
- >
- > Thursday March 09, 2006
- >
- > The state Senate race in Kanawha County is already heating up with
- > allegations of illegal push polling.
- >
- > Erik Wells is suggesting that his opponent, David Higgins, may be
- > calling residents and asking them questions demeaning to Wells and his
- > family in attempts to persuade voters for the May primary election.
- > Higgins' camp calls the accusations false and said Wells' supporters may
- > be using it as a tactic to get ahead of Higgins.
- >
- > SNIP
- >
- > "I have 100 percent confidence in telling anybody it's not a push poll,"
- > said Higgins, a Charleston city councilman and attorney for Robinson &
- > McElwee. "A push poll is not really a poll. It's almost like demon
- > dialing . . . bang, bang, bang. It's not scientific, and I'm told that
- > our polls can last up to 30 minutes long. That's not a push poll. These
- > people may be honestly mistaken about what a push poll really is."
- >
- > Push polls are illegal in West Virginia and generally last only 30 to 60
- > seconds so callers can reach thousands of people. The bipartisan
- > American Association of Political Consultants says push polls aren't
- > really polls at all. They are aimed at voter persuasion and are
- > dishonestly presented as public opinion surveys. Data is rarely
- > collected and pollsters may give a fake identity.
- >
- > A true opinion survey for statewide races normally involves interviewing
- > at least 300 people for five to 30 minutes.
- >
- > SNIP
- >
- > Nick Casey, chairman of the state Democratic Party, said he heard about

> these rumblings but doesn't believe any of the polling is illegal.
>
> "I heard that people were asked negative questions about both
> candidates," Casey said. "I haven't talked to anyone about it, but I
> know that Higgins is running a poll."
>
> The Alexandria, Va.-based Cooper and Secrest Associates, one of the
> largest public pollsters in the country for Democrats, is handling the
> polls for Higgins, said his campaign manager, Curtis Wilkerson.
>
> SNIP
>
> Wilkerson said the campaign isn't unfairly slamming Wells in the
> polling. The pollsters base their questions on research, which includes
> newspaper articles and public statements from the candidate.
>
> "We test the negatives on our own candidate," Wilkerson said. "We poll
> on statements he's made in newspapers, public questionnaires and
> information from campaign finance reports. It's not personal."
>
> SNIP
>
> --
> Leo G. Simonetta
> Research Director
> Art & Science Group, LLC
> 6115 Falls Road, Suite 101
> Baltimore MD 21209
>
> -----
> Conference info, registration, and preliminary program:
> <http://www.aapor.org/Archives>:
> <http://lists.asu.edu/archives/aapornet.html>
> Please ask authors before quoting outside AAPORNET.
> Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Thomas M. Guterbock Voice: (434)243-5223
Director CSR Main Number: (434)243-5222
Center for Survey Research FAX: (434)243-5233
University of Virginia EXPRESS DELIVERY: 2400 Old Ivy Road
P. O. Box 400767 Suite 223
Charlottesville, VA 22904-4767 Charlottesville, VA 22903
e-mail: TomG@virginia.edu

Conference info, registration, and preliminary program: <http://www.aapor.org/Archives>: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
=====

Date: Fri, 10 Mar 2006 16:20:51 -0600
Reply-To: Smith-Tom <smitht@NORC.UCHICAGO.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Smith-Tom <smitht@NORC.UCHICAGO.EDU>
Subject: Re: Apparently unfounded push poll allegations in WV
Comments: To: "Thomas M. Guterbock" <tmglp@CMS.MAIL.VIRGINIA.EDU>,
AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

The AAPOR Code requires that "We shall avoid practices or methods that may harm, humiliate, or seriously mislead survey respondents." If there are "distorted claims," this may well be unethical by our code.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Thomas M. Guterbock
Sent: Friday, March 10, 2006 2:41 PM
To: AAPORNET@asu.edu
Subject: Re: Apparently unfounded push poll allegations in WV

AAPORnetters:

They're right, it's not a push poll. But it's the kind of message testing=20

survey that should cause us concern. It may be legal to include strongly=20

negative characterizations and distorted claims about candidates in a=20 survey, but is it ethical? Is it in the interest of our profession that

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debriefing after the questionable sections of the survey script perhaps=20 have neutralized these objections? Could the messages not have been tested=20

in a focus group in the area, in a setting where full debriefing is=20 possible?

Note: I have no independent knowledge that the poll in Kanawha County=20 included highly distorted or negative messages. I do know that the firm

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have conducted in the past.

Food for thought, I hope . . .

Tom

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> Jake Stump

> Daily Mail Staff

>

http://www.dailymail.com/news/News/2006030920/display_story.php?sid=3D200=

6

> 030920&format=3Dprn

> or

> <http://tinyurl.com/pkddy>

>

> Thursday March 09, 2006

>

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> allegations of illegal push polling.

>

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> calling residents and asking them questions demeaning to Wells and his
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> Higgins' camp calls the accusations false and said Wells' supporters
may

> be using it as a tactic to get ahead of Higgins.

>

> SNIP

>

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> said Higgins, a Charleston city councilman and attorney for Robinson &

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These

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>

> SNIP
>
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> SNIP
>
> --
> Leo G. Simonetta
> Research Director
> Art & Science Group, LLC
> 6115 Falls Road, Suite 101
> Baltimore MD 21209

> -----
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> [http://www.aapor.org/Archives:](http://www.aapor.org/Archives)
> <http://lists.asu.edu/archives/aapornet.html>
> Please ask authors before quoting outside AAPORNET.
> Problems?-don't reply to this message, write to:
aapornet-request@asu.edu

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Charlottesville, VA 22904-4767 Charlottesville, VA 22903
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Conference info, registration, and preliminary program: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

=====
Date: Fri, 10 Mar 2006 21:58:11 -0500
Reply-To: Linda Fisher <llfisher@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Linda Fisher <llfisher@COMCAST.NET>

Subject: job listing at AARP
Comments: To: AAPORNET@asu.edu
Comments: cc: "Fisher, Linda" <LFisher@aarp.org>
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Please visit the AARP job listings to post a resume and apply for this =
entry
level research position.

=20

<http://www.aarpjobs.com/jobs/>

=20

Thanks!

=20

Linda L Fisher, Ph.D.

Director, National Member Research

AARP

601 E St., N.W.

Washington, DC 20049

=20

=20

Job Listings: Membership

Research Specialist=20

=20

Closing Date: 04-10-2006

=20

Job Code: EW2006117

Location: Washington, DC

=20

=20

Responsibilities:=20

=20

1. Contributes to the conceptualization and design of research = projects.
Designs questionnaires, interviews, or other data collection tools based = on models from previous research studies. Identifies, collects and = summarizes research literature on specific topics.

=20

2. Implements data collection procedures. Requests and/or sets-up survey samples. Oversees complex survey mailings with tracking and re-contact systems and monitors response rates. When appropriate, = conducts structured interviews. Locates and downloads public uses data sets.

=20

3. Conducts quantitative statistical and other analyses using specialized research software, such as SPSS, SAS, MapInfo or Wincross. Produces univariate and bivariate statistical output, as needed. Checks data and data output for accuracy. Conducts qualitative data analysis, = such as content analyses.

=20

4. Communicates research findings. Prepares standardized or basic reports. Prepares tables, maps, and graphs from statistical and other = data output for inclusion in written reports, Web-based summaries, and presentations. Generates reports from databases.

=20

5. Coordinates with other AARP units, vendors, team members, and = clients to successfully implement the research project.

=20

6. Participates on multiple research project and functional teams, collaborating with others and taking responsibility for assigned tasks = in order to achieve team goals and objectives.

=20

7. Demonstrates WORLD CLASS cultural attributes and behaviors in all interactions.

=20

=20

Qualifications:=20

=20

Completion of a Bachelor's degree in a related discipline, and 2 years =
of
experience in a research environment. Requires in-depth knowledge of a
specialized area(s) within research, plus pre-requisite research project
management skills and abilities.=20

=20

Comments: FULL-TIME POSITION

=20

=20

Conference info, registration, and preliminary program: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

=====
Date: Fri, 10 Mar 2006 21:54:44 -0800
Reply-To: ellis.godard@csun.edu
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Ellis Godard <ellis.godard@CSUN.EDU>
Subject: NV push poll against marijuana initiative
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

http://www.regulatemarijuana.org/home/push_poll

"CRCM [the Committee to Regulate and Control Marijuana] recently obtained a recording of a telephone 'poll' that Nevadans are hearing when they answer their phones. The automated 'pollster' lies to voters about what CRCM's initiative would do, claiming that it would 'make marijuana available in grocery stores and convenience stores similar to buying a pack of cigarettes' ... when in fact the initiative would ban the sale of marijuana in convenience stores, grocery stores, dance halls, and gas stations.."

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

=====
Date: Sat, 11 Mar 2006 08:17:28 -0500

Reply-To: Phillip Downs <pd@KERR-DOWNS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Phillip Downs <pd@KERR-DOWNS.COM>
Subject: focus groups after surveys?
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: 7bit

A majority of the focus groups I have conducted were conducted prior to (rather than after) quantitative research. A researcher who serves the association world recently claimed he prefers to conduct focus groups after doing quantitative research.

I appreciate the value in both approaches, but was curious about AAPOR members' experiences. In which order do you normally conduct qualitative and quantitative if you are doing both in one study?

Thanks,
Phillip Downs, Ph.D.
Partner, Kerr & Downs Research
Professor of Market gin, FSU

Conference info, registration, and preliminary program: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Sat, 11 Mar 2006 09:28:41 -0500
Reply-To: "Lavrakas, Paul" <Paul.Lavrakas@NIELSENMEDIA.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Lavrakas, Paul" <Paul.Lavrakas@NIELSENMEDIA.COM>
Subject: Re: focus groups after surveys?
Comments: To: Phillip Downs <pd@KERR-DOWNS.COM>, AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

It's the purpose(s) to which the focus group findings would be put that determines timing.

If, for example, the focus groups are meant to help develop the survey questionnaire or help develop some other aspect of a larger data collection project, then by definition they need to be done prior. If instead the focus groups are meant to flesh out particular findings from the survey, then they need to follow the survey.=20

In my academic days (1978-2000) my survey centers used focus groups for both purposes.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Phillip Downs
Sent: Saturday, March 11, 2006 8:17 AM
To: AAPORNET@asu.edu
Subject: focus groups after surveys?

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aapornet-request@asu.edu

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Archives: <http://lists.asu.edu/archives/aapornet.html> .

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Sat, 11 Mar 2006 10:01:51 -0500

Reply-To: Bob Ladner <rladner@BEHAVIORALSCIENCE.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Bob Ladner <rladner@BEHAVIORALSCIENCE.COM>

Subject: Re: focus groups after surveys?

Comments: To: Phillip Downs <pd@KERR-DOWNS.COM>, AAPORNET@asu.edu

MIME-version: 1.0

Content-type: text/plain; format=flowed; charset=iso-8859-1; reply-type=original

Content-transfer-encoding: 7bit

Phil,
My take has always been to conduct focus groups BEFORE if (1) you and the client don't know what questions to ask, (2) the client is dubious about the need for research, and to conduct the groups AFTER if you expect that you will get answers that you need to explore further. I lean toward the latter when my client is interested in actionable findings, toward the former if my client is interested in exploring a new area for products or services.

Best regards,

Bob

Robert Ladner, PhD

President

Behavioral Science Research Corporation

2121 Ponce de Leon Blvd, Suite 250

Coral Gables, FL 33134

Voice: 305-443-2000
Fax: 305-448-6825
drbob@behavioralscience.com
www.behavioralscience.com

----- Original Message -----

From: "Phillip Downs" <pd@KERR-DOWNS.COM>
To: <AAPORNET@asu.edu>
Sent: Saturday, March 11, 2006 8:17 AM
Subject: focus groups after surveys?

>A majority of the focus groups I have conducted were conducted prior to
> (rather than after) quantitative research. A researcher who serves the
> association world recently claimed he prefers to conduct focus groups
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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Sat, 11 Mar 2006 10:22:05 -0500
Reply-To: Mike Donatello <MDonatello@COX.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Donatello <MDonatello@COX.NET>
Subject: Re: focus groups after surveys?
Comments: To: AAPORNET@asu.edu
In-Reply-To: <NEBBJNECELDEFCLBMELLAEPKEBAA.pd@kerr-downs.com>
MIME-version: 1.0
Content-type: text/plain; charset=windows-1250
Content-transfer-encoding: 7bit

I, too, have usually done the qualitative portion prior to any survey work. On projects in which groups were done as follow-up, the groups did not replace the up-front qualitative work. Instead, the goals and focus of the follow-up groups was different than the initial groups. And, in those cases, post-survey focus group participants had also been survey respondents

(i.e., the qual was a true follow-up among survey completers). Conversely, in no project were upfront group participants ever included in a following survey.

Just depends on what you need, IMO.

--

Mike Donatello
703.582.5680
MDonatello@cox.net

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Phillip Downs
Sent: Saturday, 11 March, 2006 8:17
To: AAPORNET@asu.edu
Subject: focus groups after surveys?

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

--

No virus found in this incoming message.
Checked by AVG Free Edition.
Version: 7.1.375 / Virus Database: 268.2.1/279 - Release Date: 3/10/2006

--

No virus found in this incoming message.
Checked by AVG Free Edition.
Version: 7.1.375 / Virus Database: 268.2.1/279 - Release Date: 3/10/2006

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No virus found in this outgoing message.
Checked by AVG Free Edition.
Version: 7.1.375 / Virus Database: 268.2.1/279 - Release Date: 3/10/2006

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Sun, 12 Mar 2006 17:28:35 -0500
Reply-To: allenbarton@mindspring.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Allen Barton <allenbarton@MINDSPRING.COM>
Subject: Unhappiness
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII

The Monthly Surveys of Consumers fielded by the University of Michigan were broken down week by week by Miles Kimball et al. (NBER Working Paper No., 12062, issued March 2006) and showed that "reported happiness dipped significantly in the first week of September, after the seriousness of the damage done by Katrina became clear. ... The dip in happiness lasted two or three weeks in the South Central Region; in the rest of the country, reported happiness returned to normal after one or two weeks. In addition to the reaction to Katrina, happiness dipped significantly after the October 2005 earthquake in Pakistan."

I wonder if other ongoing surveys can be similarly broken down by time and region, to track public reaction to disasters, near and far, and whether there are data on contributions to disaster aid or support of national government aid to victims that can be similarly broken down? Also, can the media coverage of mass casualty situations (not only natural disasters but also civil conflicts like Darfur, and epidemics like AIDS in various countries) be entered into the analysis? This would help assess to what extent there are nationwide or worldwide responses to various degrees and forms of mass suffering - are we moving to a worldwide "welfare state" supported by public empathy, or are old lines of nationality and ethnicity limiting and localizing responsiveness?

As an aside, an early experiment in continuous-time measures of emotional states of national samples done by Harvard Medical School was once discussed at AAPOR by Dick Maisel. The one finding I remember was that the height of boredom was reached during the Republican National Convention of the previous year.

Allen Barton
allenbarton@mindspring.com
Why Wait? Move to EarthLink.

Conference info, registration, and preliminary program: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html>
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Sun, 12 Mar 2006 22:23:35 -0600
Reply-To: Francis Fullam <quire1@EARTHLINK.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Francis Fullam <quire1@EARTHLINK.NET>
Subject: Questionnaire for "Great Places to Work" ?
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed

The "Great Places to Work Institute" evaluates organizations and develops an annual list of the 100 best places to work in America. The designation is largely based on an employee survey they conduct. Is anyone familiar with the questionnaire that "Great Places to Work" has developed? I gather there are about 50 positively worded statements and a 5 point response scale. Anybody know what the 5 point scale is?

Thanks,
Francis Fullam

Conference info, registration, and preliminary program: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html>
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Mon, 13 Mar 2006 09:54:23 -0600
Reply-To: Nancy Mathiowetz <nancym2@UWM.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nancy Mathiowetz <nancym2@UWM.EDU>
Subject: Qualitative and Quantitative Validation studies
Comments: To: AAPORNET@asu.edu
Comments: cc: m-engel@northwestern.edu
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1
Content-transfer-encoding: 8bit

Colleagues:

I am posting this question for a student from Northwestern. Please respond directly to her at the email below, since she is not an AAPOR member.

Mimi writes:

I'm writing a paper for an edited volume in which I compare qualitative and quantitative measures for the same individuals that tap similar subject matter. For example, I have both qualitative interview data and survey data from the same individuals that measure reports of relationship quality, and I compare the two to see the extent that they move together reliably.

I have been unsuccessful in my own efforts at finding articles/papers that address this topic directly or that speak to doing mixed methods reliability studies. Can anyone point me to survey research literature concerning the

use
of mix methods for reliability or validation studies?

Mimi Engel
m-engel@northwestern.edu

Conference info, registration, and preliminary program: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

=====
Date: Mon, 13 Mar 2006 16:26:09 -0500
Reply-To: Peyton Craighill <pcraighill@PEWRESEARCH.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Peyton Craighill <pcraighill@PEWRESEARCH.ORG>
Subject: Invitation to DC AAPOR Happy Hour with AAPOR Executive Council
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

DC AAPOR would like to invite all AAPOR members who will be in the DC
and Baltimore area to a happy hour this Thursday. =20

Come out to meet the Executive Council, hear a bit about the
national AAPOR 2006 conference, and have a free drink on us! Please
RSVP,
so we know how many appetizers to order - see Web address below.

Please join us for a happy hour to meet the AAPOR Executive Council at
McCormick and Schmick's Restaurant on Thursday March 16 starting at 5:30
pm. Our special guests from the council, David Moore the Conference
Chair and Patricia Moy, the Associate Conference Chair will provide an
informal overview of the upcoming conference in Montreal. Learn more
about the great program of events they have organized.

Happy hour will start promptly at 5:30 pm at McCormick and Schmick's,
901
F Street, NW (corner of 9th and F Streets, near the Gallery Place and
Metro Center metro stops). Appetizers and a cash bar will be available
in our private room for this event. Please RSVP on the DC AAPOR website
(<http://www.dc-aapor.org/events2.php>) so we know how much food to order.

We look forward to seeing you all there!

Conference info, registration, and preliminary program: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

=====
Date: Tue, 14 Mar 2006 15:38:17 -0500
Reply-To: Murray Edelman <murraye@RUTGERS.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Murray Edelman <murraye@RUTGERS.EDU>

Subject: Job Posting
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

We have a job opening at the Eagleton Center for Public Interest Polling =
at
Rutgers University in New Brunswick, New Jersey.

=20

You can find out more about the Center at:

<http://eagletonpoll.rutgers.edu/> =20

=20

Research Project Coordinator

Eagleton Center for Public Interest Polling

Eagleton Institute of Politics

Rutgers, The State University of New Jersey

=20

Job Description

Reports to the Assistant Director. Is responsible for coordinating and executing quantitative (telephone, mail, online surveys) and qualitative (focus groups, in-depth interviews) research initiatives from start to finish. Research responsibilities include defining study objectives/methodology, managing vendors, designing and drafting questionnaires, monitoring data collection to ensure quality, analyzing data, writing research reports, and making insightful and actionable recommendations. Also assists in presenting research findings to = clients, developing proposals, and responding to RFP's. Often acts as client = contact on projects and, as needed, utilizes various data analysis programs to conduct statistical analysis of data (multivariate, factor, and = regression analysis).

=20

Job Requirements

Requires a bachelor's degree and a minimum of 2 years of experience conducting and fielding survey research studies. An advanced degree is preferred. Requires strong analytic abilities with a solid understanding = of

qualitative and quantitative research methodologies. Must also have experience conducting quantitative and/or qualitative research projects. Must have good communication skills, the ability to handle multiple projects, and be detail-oriented. Must have ability to work = independently and be flexible to changing priorities in a fast-paced environment. Must display good interpersonal skills and the ability to work effectively = with a team. Experience with computers, especially MSWord, Excel, and = PowerPoint is required. Background in the social sciences or marketing is required. Knowledge of statistical tools like SAS and SPSS is desirable.

=20

Send Resumes To

Michele Brody, Eagleton Center for Public Interest Polling, Rutgers, The State University of New Jersey, 185 Ryders Lane, New Brunswick, NJ 08901

Email: Michele.Brody@rutgers.edu

=20

=20

=20

Murray Edelman, Ph.D.
Distinguished Visiting Research Professor
Director of the Star-Ledger/ Eagleton-Rutgers Poll Eagleton Institute of Politics=20

Rutgers University

185 Ryders Lane
New Brunswick, NJ 08901
Phone: (732) 932-9384, ext. 240
Fax: (732) 932-6778

=20

Conference info, registration, and preliminary program: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 14 Mar 2006 17:58:48 -0500
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Think the wording of this question might influence the results?
Comments: To: AAPORNET@asu.edu

MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Requires watching a brief ad:
<http://www.salon.com/mwt/broadsheet/2006/03/13/zogby/index.html>

Morning-after poll
Broadsheet reader Briana Hill wrote this weekend to tell us that as she was filling out a Zogby poll, she came across a question that read, "Do you think that the 'morning-after' abortion pill, commercially known as Plan B, should be available over the counter or should it be available only by prescription?"=20

Of course, in an ever-intensifying language war over abortion, contraception and basically everything having to do with reproductive health, classifying the morning-after pill as an "abortion pill" rather than "emergency contraception" is a serious foul. And no, that's not just because of semantics or politics: Emergency contraception is called emergency contraception because, usually taken within 72 hours of unprotected intercourse, it prevents ovulation, fertilization of an egg and (though this has not been scientifically proved) the implantation of a fertilized egg in the uterine wall. There's no abortion here, folks.=20

SNIP

So put that in your poll and smoke it.=20

--=20
Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

Conference info, registration, and preliminary program: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Tue, 14 Mar 2006 18:25:44 -0500
Reply-To: James Ellis <jmellis@VCU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: James Ellis <jmellis@VCU.EDU>
Subject: effects of alleged improprieties on survey responses
Comments: To: AAPORNET@asu.edu
In-Reply-To:
<3248A9B21DD5574785FE5E2C8E5216844209E8@exchange.local.artscience.com>
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: 7bit

Colleagues,

I am looking for advice about the following situation. A government wants to survey its citizens by telephone about the quality of various government services. At the time of the planned survey data collection period, two or three prominent individual members of the government are involved in unrelated incidents that receive high profile media play (e.g., accusations of misuse of public funds, criminal allegations of improper sexual conduct, publicly delivered comments that are deemed inappropriate).

- (1) What effect on the survey data might we expect to see, if any, as a result of these incidents?
- (2) How would any effects change our interpretation of the survey data regarding overall levels of service or service quality?
- (3) What might be done to mitigate any effects that might be present?

Thanks for any advice you can offer.

Jim Ellis
Virginia Commonwealth University

Conference info, registration, and preliminary program: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Wed, 15 Mar 2006 09:02:34 -0500
Reply-To: sara boyd <boyds1@OHIO.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: sara boyd <boyds1@OHIO.EDU>
Subject: Re: effects of alleged improprieties on survey responses
Comments: To: James Ellis <jmellis@VCU.EDU>, AAPORNET@asu.edu
Comments: cc: "Anirudh V. S. Ruhil" <ruhil@ohio.edu>
In-Reply-To: <200603142323.k2ENN4SL022390@mail1.vcu.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

Here are some suggestions

- (1) Add questions in the survey that probe whether, and if so how much, is the respondent aware of these shenanigans, and how these stories have colored their view of politics, of government, etc. This should allow them to control for exposure. Looking at some NES (American National Election Studies) and GSS surveys will prove useful for question-wording, etc;
- (2) Randomize question-sequencing by asking some of the respondents very early into the survey about the negative publicity while asking others towards the end of the survey ... this should also reveal, with some additional analyses of course, whether responses are tainted by awareness, recall and priming.

Finally, if we are talking about a partisan system where the government (and these individuals) belong to one or the other party, they'd want to control

for the respondent's party ID via the usual party affiliation and strength of affiliation questions.

Ani

Anirudh V. S. Ruhil, Ph.D.
Sr. Research Associate
Voinovich Center for Leadership and Public Affairs Ohio University Building
21, The Ridges Athens, OH 45701-2979
Tel: 740.597.1949 | Fax: 740.597.3057

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of James Ellis
Sent: Tuesday, March 14, 2006 6:26 PM
To: AAPORNET@asu.edu
Subject: effects of alleged improprieties on survey responses

Colleagues,

I am looking for advice about the following situation. A government wants to survey its citizens by telephone about the quality of various government services. At the time of the planned survey data collection period, two or three prominent individual members of the government are involved in unrelated incidents that receive high profile media play (e.g., accusations of misuse of public funds, criminal allegations of improper sexual conduct, publicly delivered comments that are deemed inappropriate).

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Thanks for any advice you can offer.

Jim Ellis
Virginia Commonwealth University

Conference info, registration, and preliminary program:

<http://www.aapor.org/>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Conference info, registration, and preliminary program: <http://www.aapor.org/>

Archives: <http://lists.asu.edu/archives/aapornet.html>

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Wed, 15 Mar 2006 09:19:35 -0500

Reply-To: "Wolf, James G" <jamwolf@IUPUI.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Wolf, James G" <jamwolf@IUPUI.EDU>
Subject: Re: effects of alleged improprieties on survey responses
Comments: To: James Ellis <jmellis@VCU.EDU>, AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Jim,

We've had situations where relevant current events have popped up just before or during data collection. If you simply must proceed with the survey as is, consider asking a question as to whether or not respondents were aware of any media coverage regarding the controversial allegations you mention. If so, what have they heard or how related are the allegations to the quality of services? This would allow you some means of measuring/controlling for media effects.

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-=3D-=3D

Jim Wolf jamwolf@iupui.edu
Director, Survey Research Center at IUPUI (317) 278-9230

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@ASU.EDU] On Behalf Of James Ellis
Sent: Tuesday, March 14, 2006 6:26 PM
To: AAPORNET@ASU.EDU
Subject: effects of alleged improprieties on survey responses

Colleagues,

I am looking for advice about the following situation. A government wants to survey its citizens by telephone about the quality of various government services. At the time of the planned survey data collection period, two or three prominent individual members of the government are involved in unrelated incidents that receive high profile media play (e.g., accusations of misuse of public funds, criminal allegations of improper sexual conduct, publicly delivered comments that are deemed inappropriate).

- (1) What effect on the survey data might we expect to see, if any, as a result of these incidents?
- (2) How would any effects change our interpretation of the survey data regarding overall levels of service or service quality?
- (3) What might be done to mitigate any effects that might be present?

Thanks for any advice you can offer.

Jim Ellis

Virginia Commonwealth University

Conference info, registration, and preliminary program:

<http://www.aapor.org/>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Problems?-don't reply to this message, write to:

aapornet-request@asu.edu

Conference info, registration, and preliminary program: <http://www.aapor.org/>

Archives: <http://lists.asu.edu/archives/aapornet.html>

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 15 Mar 2006 14:08:38 -0600

Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Mike Flanagan <MFlanagan@GOAMP.COM>

Subject: Job Opportunity

Comments: To: AAPORNET@asu.edu

Comments: cc: "Marion, Lauren" <lmarion@cmgrp.com>

MIME-version: 1.0

Content-type: text/plain; charset="US-ASCII"

Content-transfer-encoding: quoted-printable

KRC RESEARCH, a unit of the Interpublic Group of Companies (NYSE: IPG) is seeking to hire a Project Director in its Boston or Washington, DC office. =20

=20

KRC conducts quantitative and qualitative opinion research for a wide range of corporate and non-profit clients, with particular expertise in communications research to support public relations, public affairs, and social marketing campaigns.

=20

The successful candidate will have at least five to seven years of work experience in the field of opinion research, including experience with sampling, questionnaires, moderators' guides, coding and data processing, graphing data, and drafting reports. Candidate will also have experience managing client and team projects. Strong writing and analytic skills are required. Knowledge of SPSS and skill with PowerPoint are a plus. Candidates must have a minimum of a bachelor's degree. Advanced degrees, focus group facilitation experience and/or specific training in survey research and statistics are preferred.=20

=20

The position is located in Boston or Washington DC.

=20

Please send resume and cover letter to:

=20

Recruitment Director

KRC Research

Fax 202-585-2078

E-mail: jobs@krcresearch.com

=20

No phone calls, please.

=20

=20

Conference info, registration, and preliminary program: <http://www.aapor.org/>

Archives: <http://lists.asu.edu/archives/aapornet.html>

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====

Date: Thu, 16 Mar 2006 11:34:06 -0700

Reply-To: Margaret Roller <rmr@ROLLERRESEARCH.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Margaret Roller <rmr@ROLLERRESEARCH.COM>

Subject: Re: focus groups after surveys?

As others have said, groups are conducted before, after, and before and after quant depending on the situation. Like many of you, I have conducted groups prior to designing the quant in order to understand the issues as well as the appropriate terminology, etc. I have also add groups at the end of a study to better understand actual behavior in the marketplace -- e.g., in one instance, the upfront qualitative and the quantitative studies told us that a particular new grocery product would be a huge success, but when we saw sales plummet we conducted follow-up groups to understand why.

--

Margaret R. Roller

Roller Marketing Research

rmr@rollerresearch.com

rollerresearch.com

Conference info, registration, and preliminary program: <http://www.aapor.org/>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Please ask authors before quoting outside AAPORNET.

Date: Thu, 16 Mar 2006 21:53:16 -0600
Reply-To: Rob Santos <rsantos@NUSTATS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Rob Santos <rsantos@NUSTATS.COM>
Subject: Hail DC-AAPOR!
Comments: To: DC-AAPOR Information <info@dc-aapor.org>, AAPORNET <AAPORNET@asu.edu>
In-Reply-To: <51122.148.129.74.42.1142284187.squirrel@webmail.dc-aapor.org>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

This is a quick note to thank DC-AAPOR for an awesome gathering of folks tonight at the chapter happy hour to share our passions -- survey research & open bar (well... at least the first drink was free). It was a blast having the Chapter crowd gather to celebrate whatever it is we celebrate. Lots of cheer and camaraderie, plus a preview of our Montreal extravaganza this May. And thanks to all the AAPOR Council members who crashed the party... I hope I am in town for the next one!

in-abstentia DC-AAPOR member
El Rob
(Rob Santos)

-----Original Message-----

From: DC-AAPOR Information [mailto:info@dc-aapor.org]
Sent: Monday, March 13, 2006 3:10 PM
To: info@dc-aapor.org
Subject: Reminder: DC AAPOR Happy Hour with AAPOR Executive Council

Come out this Thursday, meet the Executive Council, hear a bit about the national AAPOR 2006 conference, and have a free drink on us! Please RSVP, so we know how many appetizers to order - see Web address below.

Please join us for a happy hour to meet the AAPOR Executive Council at McCormick and Schmick's Restaurant on Thursday March 16 starting at 5:30 pm. Our special guests from the council, David Moore from the Gallup Organization and Patricia Moy, the AAPOR Associate Conference Chair from the University of Washington, will provide an informal overview of the upcoming conference in Montreal. Learn more about the great program of events they have organized.

Happy hour will start promptly at 5:30 pm at McCormick and Schmick's, 901 F Street, NW (corner of 9th and F Streets, near the Gallery Place and Metro Center metro stops). Appetizers and a cash bar will be available in our private room for this event. Please RSVP on the DC AAPOR website (<http://www.dc-aapor.org/events2.php>) so we know how much food to order. We look forward to seeing you all there!

Conference info, registration, and preliminary program: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

=====
Date: Fri, 17 Mar 2006 13:05:54 -0500
Reply-To: Melissa Marcello <mmarcello@PURSUANTRESEARCH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Melissa Marcello <mmarcello@PURSUANTRESEARCH.COM>
Subject: Executive omnibus resources
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: quoted-printable

Dear All,

=20

Was wondering whether anyone knows of either a list source, or =
preferably an
omnibus, for c-level or executive level executives of large companies? =
I
know the Worthlin, now Harris Interactive panel. Is there anything else =
out
there?

=20

Thanks much,

Melissa

=20

Melissa Marcello

Pursuant, Inc.

2141 P Street NW

Suite 105

Washington, DC 20037

p 202.887.0070=20

f 800.567.1723

c 202.352.7462

=20

Visit our website at www.pursuantresearch.com

A GSA-certified vendor

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Tue, 21 Mar 2006 10:01:54 -0500
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Speaking of surveys as publicity tools
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

MARSHMALLOW PEEPS(R) brand candies has issued its 2006 State of
MARSHMALLOW PEEPS(R).

(press release at=20
<http://www.prnewswire.com/cgi-bin/stories.pl?ACCT=3D104&STORY=3D/www/stor=y/03-21-2006/0004324028&EDATE=3D>
because I know you all want to read the whole thing.)

BETHLEHEM, Pa., March 21 /PRNewswire/ -- Just Born, Inc., makers of
MARSHMALLOW PEEPS(R) brand candies, has issued its 2006 State of
MARSHMALLOW
PEEPS(R). From sweet celebrities to sugary delights, MARSHMALLOW
PEEPS(R) cut
through the fluff to get the current reading of the 2006 PEEPS(R)
climate,
their first report since 2002.
(Photo: <http://www.newscom.com/cgi-bin/prnh/20060321/PHTU010>)
Joe Villiano, Assistant Brand Manager for MARSHMALLOW PEEPS(R),
commented,
"We have found that consumers have an incredible connection with
PEEPS(R) that
is far greater than just enjoying them as a seasonal treat. This year's
State
of MARSHMALLOW PEEPS(R) survey illustrates the connection that people
share
with PEEPS(R) as an Easter staple and a beloved character."

SNIP

--=20
Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

Conference info, registration, and preliminary program: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html>
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Tue, 21 Mar 2006 13:43:54 -0500
Reply-To: Lori Kaplan <LKaplan@NPR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Lori Kaplan <LKaplan@NPR.ORG>
Subject: ISO: Someone Savvy in MEMRI
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

I know this is a bit 'off topic' as this posting does not speak to primary survey research. I hold out some hope that this temporary posting will be of interest to someone connected to the AAPOR community.

I work in NPR's Department of Audience & Corporate Research. Each year, we prepare a document for all NPR public radio stations that describes the demographic, buying habits, values and lifestyle patterns of the NPR audience. The data is generated from the database "MEMRI" from Mediamark Research. =20

Typically we construct this report internally with our analyst staff; however, this year we're swamped with a number of different initiatives. If you are skilled in the use of MEMRI or know someone who is skilled in MEMRI and would be available for a short-term research post (approx 2 months), please let me know. This could be appropriate for a recent student or someone graduating in April with Mediamark or Simmons experience.=20

Best,
Lori=20

Lori Kaplan | Deputy Research Director | npr
635 Massachusetts Ave NW | Washington DC 20001=20
lkaplan@npr.org | p: 202.513.2811 | f: 202.513.3041=20

Conference info, registration, and preliminary program: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html>
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Tue, 21 Mar 2006 14:10:04 -0500
Reply-To: Robert Hornik <rhornik@ASC.UPENN.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Robert Hornik <rhornik@ASC.UPENN.EDU>
Subject: Job opportunity
Comments: To: AAPORNET@asu.edu

MIME-version: 1.0
Content-type: text/plain

Research Positions in Cancer Communication Research

The Annenberg School for Communication at the University of Pennsylvania is currently seeking up to two research directors for the National Cancer Institute funded Center of Excellence in Cancer Communication. The Center is focused on the role of public information in cancer-related behavior, and includes major research projects, post-doctoral training opportunities and focused work on specific theoretical and methodological issues.

The research directors will work for a study of the role of public communication and information seeking and scanning in cancer. The study has completed in-depth interview phases with both general population and cancer patients. A two-wave national survey with a general population sample is now in the field focusing on the use of public communication sources to make decisions about prevention and screening for breast, prostate and colon cancer. A statewide survey with a cancer patient sample about the influence of public communication sources on their post-diagnosis decisions will be fielded shortly.

The research directors will be responsible for managing the ongoing field research. However their primary responsibility will involve working on data analysis and co-authoring papers based on the collected data. There will be substantial opportunities to take the lead role in paper preparation. These positions are available starting in June 2006 and are expected to continue through August 2008. The research directors will report to Professor Robert Hornik, and collaborate with post-doctoral scholars and doctoral students in the Annenberg School.

These positions requires a doctorate in Communication, Psychology, Sociology, Public Health or related field; ABD considered; substantial experience in related research required; strong quantitative/writing skills; good organizational skills; demonstrated ability to work with other research professionals; background in health communication, or public health with an emphasis in communication preferred. Experience with large sample data analysis expected. If appropriate and of interest, opportunities for teaching may be available.

To obtain additional information or apply for a position, please contact Megan Kasimatis, Associate Director CECCR, Annenberg School for Communication, University of Pennsylvania, 3620 Walnut Street, Philadelphia, PA 19104. (Email: mkasimatis@asc.upenn.edu. Fax: (215) 746-3407). If applying include letter, CV, and names of 3 references.

Robert Hornik
Wilbur Schramm Professor of Communication and Health Policy
Director, Center of Excellence in Cancer Communication Research
Annenberg School for Communication
University of Pennsylvania
3620 Walnut Street, Philadelphia, PA 19104
215-898-7057(p)/215-898-2024(f) rhornik@asc.upenn.edu

Conference info, registration, and preliminary program: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html>
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Tue, 21 Mar 2006 14:55:37 -0500
Reply-To: "Richard M. Perloff" <r.perloff@CSUOHIO.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Richard M. Perloff" <r.perloff@CSUOHIO.EDU>
Subject: ABS issue
Comments: To: Robert Hornik <rhornik@ASC.UPENN.EDU>, AAPORNET@asu.edu
In-Reply-To: <[7629EB4795F39146A4D2ECC655CD68EA078F94ED@asc02.asc.upenn.e du](mailto:7629EB4795F39146A4D2ECC655CD68EA078F94ED@asc02.asc.upenn.edu)>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed

Bob:

Sounds like excellent slots. By the way, our ABS issue is, of course, out and you should get copies of your article soon. It took them a while, but I think the issue is one we can be proud of.

Cheers

Rick Perloff

At 02:10 PM 3/21/2006 -0500, Robert Hornik wrote:

>Research Positions in Cancer Communication Research

>

>The Annenberg School for Communication at the University of Pennsylvania is
>currently seeking up to two research directors for the National Cancer
>Institute funded Center of Excellence in Cancer Communication. The Center
>is focused on the role of public information in cancer-related behavior, and
>includes major research projects, post-doctoral training opportunities and
>focused work on specific theoretical and methodological issues.

>

>The research directors will work for a study of the role of public
>communication and information seeking and scanning in cancer. The study has
>completed in-depth interview phases with both general population and cancer
>patients. A two-wave national survey with a general population sample is now
>in the field focusing on the use of public communication sources to make
>decisions about prevention and screening for breast, prostate and colon
>cancer. A statewide survey with a cancer patient sample about the influence
>of public communication sources on their post-diagnosis decisions will be
>fielded shortly.

>

>The research directors will be responsible for managing the ongoing field
>research. However their primary responsibility will involve working on data
>analysis and co-authoring papers based on the collected data. There will
>be substantial opportunities to take the lead role in paper preparation.
>These positions are available starting in June 2006 and are expected to

>continue through August 2008. The research directors will report to
>Professor Robert Hornik, and collaborate with post-doctoral scholars and
>doctoral students in the Annenberg School.
>
>These positions requires a doctorate in Communication, Psychology,
>Sociology, Public Health or related field; ABD considered; substantial
>experience in related research required; strong quantitative/writing skills;
>good organizational skills; demonstrated ability to work with other research
>professionals; background in health communication, or public health with an
>emphasis in communication preferred. Experience with large sample data
>analysis expected. If appropriate and of interest, opportunities for
>teaching may be available.
>
>To obtain additional information or apply for a position, please contact
>Megan Kasimatis, Associate Director CECCR, Annenberg School for
>Communication, University of Pennsylvania, 3620 Walnut Street, Philadelphia,
>PA 19104. (Email: mkasimatis@asc.upenn.edu. Fax: (215) 746-3407). If
>applying include letter, CV, and names of 3 references.

>
>
>Robert Hornik
>Wilbur Schramm Professor of Communication and Health Policy
>Director, Center of Excellence in Cancer Communication Research
>Annenberg School for Communication
>University of Pennsylvania
>3620 Walnut Street, Philadelphia, PA 19104
>215-898-7057(p)/215-898-2024(f) rhornik@asc.upenn.edu

>-----
>Conference info, registration, and preliminary program: <http://www.aapor.org/>
>Archives: <http://lists.asu.edu/archives/aapornet.html>
>Please ask authors before quoting outside AAPORNET.
>Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Richard M. Perloff
Professor and Director
School of Communication
Cleveland State University
Cleveland, Ohio 44115
216-687-4631

Conference info, registration, and preliminary program: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html>
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=====
Date: Tue, 21 Mar 2006 15:41:39 -0500
Reply-To: "Richard M. Perloff" <r.perloff@CSUOHIO.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Richard M. Perloff" <r.perloff@CSUOHIO.EDU>
Subject: Re: Job opportunity
Comments: To: Robert Hornik <rhornik@ASC.UPENN.EDU>, AAPORNET@asu.edu
In-Reply-To: <7629EB4795F39146A4D2ECC655CD68EA078F94ED@asc02.asc.upenn.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed

My apologies for errantly hitting the wrong button and sending a note intended for one AAPOR member to all AAPORnetters busy with surveys, wording questions, poll methodology, and issues of importance to our public opinion profession.

--RMP

At 02:10 PM 3/21/2006 -0500, Robert Hornik wrote:

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>

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>in the field focusing on the use of public communication sources to make
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>These positions requires a doctorate in Communication, Psychology,
>Sociology, Public Health or related field; ABD considered; substantial
>experience in related research required; strong quantitative/writing skills;
>good organizational skills; demonstrated ability to work with other research
>professionals; background in health communication, or public health with an
>emphasis in communication preferred. Experience with large sample data
>analysis expected. If appropriate and of interest, opportunities for
>teaching may be available.

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>To obtain additional information or apply for a position, please contact

>Megan Kasimatis, Associate Director CECCR, Annenberg School for
>Communication, University of Pennsylvania, 3620 Walnut Street, Philadelphia,
>PA 19104. (Email: mkasimatis@asc.upenn.edu. Fax: (215) 746-3407). If
>applying include letter, CV, and names of 3 references.

>
>
>Robert Hornik
>Wilbur Schramm Professor of Communication and Health Policy
>Director, Center of Excellence in Cancer Communication Research
>Annenberg School for Communication
>University of Pennsylvania
>3620 Walnut Street, Philadelphia, PA 19104
>215-898-7057(p)/215-898-2024(f) rhornik@asc.upenn.edu

>
>
>
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>Conference info, registration, and preliminary program: <http://www.aapor.org/>
>Archives: <http://lists.asu.edu/archives/aapornet.html>
>Please ask authors before quoting outside AAPORNET.
>Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Richard M. Perloff
Professor and Director
School of Communication
Cleveland State University
Cleveland, Ohio 44115
216-687-4631

Conference info, registration, and preliminary program: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html>
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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 21 Mar 2006 16:04:17 -0500
Reply-To: Warren Mitofsky <mitofsky@MINDSPRING.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Warren Mitofsky <mitofsky@MINDSPRING.COM>
Subject: CNN/Gallup
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"; format=flowed

Gallup Doesn't Want Or Need CNN: Polling Company Ending 14-Year Partnership

First on TVNewser: Citing low viewership and its own ambitions, The
Gallup Poll is cutting its ties to CNN this summer.

[]

Reached by phone Tuesday afternoon, Gallup Poll publisher Steve
O'Brien confirmed that his company's partnership with CNN is not

being renewed. It runs through the end of June, he said.

[]

The Gallup Poll, "a widely recognized barometer of American opinion," is frequently cited on CNN broadcasts. Gallup, CNN, and USA Today have been polling partners since 1992.

[]

In a memo dated Wednesday, March 15, CEO Jim Clifton wrote: "We have chosen not to renew our contract with CNN. We have had a great relationship with CNN, but it is not the right alignment for our future."

[]

"CNN has far fewer viewers than it did in the past, and we feel that our brand was getting lost and diluted," Clifton continued. "...We have only about 200,000 viewers during our CNN segments."

[]

Gallup no longer wants a broadcast partner, according to the memo. "We are creating our own program and we don't want to be married" to one network, Clifton wrote. Analysts like Frank Newport will be seen as more independent under the new arrangement, he added.

[]

"We have offered to help CNN find a new polling partner and to be as helpful as we can during this transition," Clifton concluded. Gallup IS renewing its deal with USA Today. The newspaper has about 10 million readers per day, the memo noted.

[]

CNN did not immediately respond to a request for comment.

MITOFSKY INTERNATIONAL
1776 Broadway, Suite 1708
New York, NY 10019

212 980-3031
212 980-3107 Fax

www.mitofskyinternational.com
mitofsky@mindspring.com

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Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Tue, 21 Mar 2006 16:04:47 -0600
Reply-To: "Morris, Joyce B." <JoyceMo@HEALTH.OK.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Morris, Joyce B." <JoyceMo@HEALTH.OK.GOV>

Subject: satisfaction with tax increase
Comments: To: "AAPORNET (E-mail)" <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: TEXT/plain; charset=iso-8859-1
Content-transfer-encoding: QUOTED-PRINTABLE

We are interested in assessing satisfaction or approval of a increase in =
the tobacco excise tax. I am having problems coming up with questions =
which are not leading. I am even debating whether to include a =
question(s) since the tax increase only passed with a 57% vote for the =
increase. Has anyone included questions on satisfaction or approval of =
a tax increase after it went into effect? Any advice? Thanks.

Joyce Morris, Disparity and Assessment Coordinator
Tobacco Use Prevention Service
Oklahoma State Department of Health
1000 NE 10th St
Oklahoma City OK 73117-1299
(405) 271-3619 [voice] (405) 271-9053 [fax] (405) 301-6512 [cell]

JoyceMo@health.ok.gov

Conference info, registration, and preliminary program: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html>
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 22 Mar 2006 08:21:44 -0500
Reply-To: Roger Tourangeau <RTourangeau@SURVEY.UMD.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Roger Tourangeau <RTourangeau@SURVEY.UMD.EDU>
Subject: Distinguished Lecture at JPSM April 7
Comments: To: Aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7bit
Content-disposition: inline

JPSM is sponsoring a Distinguished Lecture by Nora Cate Schaeffer on Friday, April 7. The title is "Conversational Practices with a Purpose: Interaction within the Standardized Interview." The talk will begin at 3:30 pm at 2205 Lefrak Hall on the University of Maryland, College Park Campus. There will be a reception immediately afterwards.

The lecture will discuss interactions in survey interviews and standardization as it is actually practiced. An early view of the survey interview characterized it as a "conversation with a purpose," and this view was later echoed in the description of survey interviews as "conversations at random." In contrast to these informal characterizations of the survey interview, stand the formal rules and constraints of standardization as they have developed over several decades. Somewhere in between a "conversation with a purpose" and a perfectly implemented standardized interview are the actual practices of

interviewers and respondents as they go about their tasks. Most examinations of interaction in the survey interview have used standardization as a starting point and focused on how successfully standardization has been implemented, for example by examining whether interviewers read questions as worded. However, as researchers have looked more closely at what interviewers and respondents do, they have described how the participants import into the survey interview conversational practices learned in other contexts. As such observations have accumulated, they provide a vehicle for considering how conversational practices might support or undermine the goals of measurement within the survey interview. Our examination of recorded interviews from the Wisconsin Longitudinal Study provides a set of observations to use in discussing the relationship among interactional practices, standardization, and measurement.

Nora Cate Schaeffer is Professor of Sociology at the University of Wisconsin, Madison, where she teaches courses in survey research methods and conducts research on instrument design and interaction in the survey interview. She serves as Faculty Director of the University of Wisconsin Survey Center.

There will be two discussants-Frederick Conrad from the University of Michigan and JPSM and Elizabeth Martin from the Census Bureau. Please join us on the 7th. The talk is open to the public, but please let us know you are coming by sending a note to Rupa Jethwa Eapen at RJEapen@survey.umd.edu.

Conference info, registration, and preliminary program: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

Date: Wed, 22 Mar 2006 16:56:09 -0500
Reply-To: JoyceR@cfmc.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Joyce Rachelson <jrachels@CONCENTRIC.NET>
Subject: Hotel Accomodations In Montreal
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed
Content-transfer-encoding: 7bit

Hi all,

I've stayed at the Hilton Boneventure many times in the past. Before I had problems that led me to use a cane, the hotel was not problem. Now, its a different story.

In order to get to ANY of the sleeping accommodations in this hotel you must walk up several stairs. Since this is now impossible for me, I won't be able to attend the conference. I feel its only right to notify any other members who might have accessibility problems to be aware of this. The hotel is not equipped for people in wheelchairs or using scooters.

As our membership ages, I think we need to be more aware of special needs.

Regards,
Joyce Rachelson

--

Joyce Rachelson, PRC
VP, Director of Product Sales
CfMC Research Software
915 Broadway, Suite 609
New York, NY 10010-7108
(212) 777-5120 Phone
(212) 777-5217 FAX

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Please ask authors before quoting outside AAPORNET.

=====
Date: Wed, 22 Mar 2006 17:17:49 -0500
Reply-To: BLUMWEP@AOL.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Micheline (Mickey) Blum" <BLUMWEP@AOL.COM>
Subject: Re: Hotel Accomodations In Montreal
Comments: To: JoyceR@cfmc.com, AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: 7bit

In a message dated 3/22/2006 4:59:40 P.M. Eastern Standard Time, jrachels@CONCENTRIC.NET writes:

In order to get to ANY of the sleeping accommodations in this hotel you must walk up several stairs. Since this is now impossible for me, I won't be able to attend the conference.

That's awful. Obviously, we should never allow this to happen again.

For this year, Joyce, do you know if the meeting rooms are accessible? Is the hotel entrance accessible? If so, is there another hotel which has accessible rooms? And could AAPOR arrange transportation to and from that hotel?

Mickey Blum

Micheline Blum
President
Blum & Weprin Associates, Inc.
80 University Place
New York, NY 10003
212-929-6510
blumwep@aol.com

Conference info, registration, and preliminary program: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

=====
Date: Wed, 22 Mar 2006 17:43:58 -0500
Reply-To: JoyceR@cfmc.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Joyce Rachelson <jrachels@CONCENTRIC.NET>
Subject: Re: Hotel Accomodations In Montreal
Comments: To: AAPORNET@asu.edu
In-Reply-To: <342.628b35.3153270d@aol.com>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed
Content-transfer-encoding: 7bit

I seem to remember that the entrance has a ramp that is used for the bell men to move luggage on racks. There is an elevator that takes you up to the registration area. From there, any sleeping room is only accessible by one or two levels of 3 or 4 stairs.

I can't answer your other question about other hotels and transportation. Maybe the organizing committee can.

Whoops, forgot about the meeting rooms. They are accessible via escalators which are centrally located in the hotel. You still have to get down the stairs from your room to get to the escalators.

Joyce

BLUMWEP@aol.com wrote:

> In a message dated 3/22/2006 4:59:40 P.M. Eastern Standard Time,

> jrachels@CONCENTRIC.NET writes:

>

> In order to get to ANY of the sleeping accommodations in this hotel you
> must walk up several stairs. Since this is now impossible for me, I
> won't be able to attend the conference.

>

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> That's awful. Obviously, we should never allow this to happen again.

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> For this year, Joyce, do you know if the meeting rooms are accessible?
> Is the hotel entrance accessible? If so, is there another hotel which
> has accessible rooms? And could AAPOR arrange transportation to and
> from that hotel?

>

>

> Mickey Blum

>

>

> Micheline Blum

> President

> Blum & Weprin Associates, Inc.

> 80 University Place

> New York, NY 10003

> 212-929-6510

> blumwep@aol.com

--

Joyce Rachelson, PRC
VP, Director of Product Sales
CfMC Research Software
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(212) 777-5120 Phone
(212) 777-5217 FAX

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and destroy all copies of the original message including any
attachments

Conference info, registration, and preliminary program: <http://www.aapor.org/>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Please ask authors before quoting outside AAPORNET.

=====
Date: Thu, 23 Mar 2006 07:32:45 -0700

Reply-To: Annette Jackle <aejack@ESSEX.AC.UK>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Annette Jackle <aejack@ESSEX.AC.UK>
Subject: SHORT COURSES: Longitudinal Surveys, Essex, July 2006
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1
Content-transfer-encoding: quoted-printable

Two short courses will be held at Essex on 11 July 2006:

Handling incomplete data in longitudinal surveys, presented by Joop Hox and Edith de Leeuw (University of Utrecht, Netherlands); and

Multilevel modelling for longitudinal survey data, presented by Sophia Rabe-Hesketh (University of California, Berkeley) and Anders Skrondal (London School of Economics).

Course fees, including lunch, dinner and single room bed and breakfast accommodation, are just =A350 for UK students and academic researchers, =A37=0 for other students, and =A390 for all others. (The =A350 rate for UK student= s and researchers is available thanks to support from the ESRC National Centre= for Research Methods, for which we are very grateful.)

Further details, including a booking form, can be found at <http://www.iser.essex.ac.uk/ulsc/mols2006/courses/>. Email enquiries to mols2006@isemail.essex.ac.uk.=20

Conference info, registration, and preliminary program: <http://www.aapor.org/Archives>: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Thu, 23 Mar 2006 09:34:46 -0600
Reply-To: cnelson@niu.edu
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: CYNTHIA NELSON <cnelson@NIU.EDU>
Subject: Re: Hotel Accomodations In Montreal
Comments: To: AAPORNET@asu.edu
In-Reply-To: <342.628b35.3153270d@aol.com>
Content-type: text/plain; charset=us-ascii

I believe the hotel is the same Hilton as a few years back...if I am wrong about this, I apologize. A colleague came to the conference who uses a motorized scooter: Many sessions were available by escalator on a floor below one of the main floors. He would use a frieght elevator some distance away in order to access the sessions. I was surprised that the same hotel had been organized for this year, and informed another friend who uses a wheelchair and was thinking of attending that the hotel was less than accessible.

Cynthia Nelson

***** REPLY SEPARATOR *****

On 3/22/2006 at 5:17 PM Micheline (Mickey) Blum wrote:

>In a message dated 3/22/2006 4:59:40 P.M. Eastern Standard Time,
>jrachels@CONCENTRIC.NET writes:

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>
>
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>Is
>the hotel entrance accessible? If so, is there another hotel which has
>accessible rooms? And could AAPOR arrange transportation to and from
>that hotel?

>
>
>Mickey Blum

>
>
>
>Micheline Blum
>President
>Blum & Weprin Associates, Inc.
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>212-929-6510
>blumwep@aol.com

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>Conference info, registration, and preliminary program:
><http://www.aapor.org/>
>Archives: <http://lists.asu.edu/archives/aapornet.html> .
>Please ask authors before quoting outside AAPORNET.

Conference info, registration, and preliminary program: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 23 Mar 2006 10:58:00 -0500
Reply-To: Karl Feld <KFeld@JZM.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Karl Feld <KFeld@JZM.COM>
Subject: Re: Hotel Accomodations In Montreal
Comments: To: BLUMWEP@AOL.COM, AAPORNET@asu.edu

MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Mickey,

If this is the same venue as last time, there is a fully accessible Marriott across the street for rooms. Hope that helps.

Karl G. Feld, MA, PRC
Vice President, Primary Data Division
Johnston, Zabor, McManus, Inc.
=20
=20
=20

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Micheline (Mickey) Blum
Sent: Wednesday, March 22, 2006 5:18 PM
To: AAPORNET@asu.edu
Subject: Re: Hotel Accomodations In Montreal

=20
In a message dated 3/22/2006 4:59:40 P.M. Eastern Standard Time, jrachels@CONCENTRIC.NET writes:

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Is=20
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has=20
accessible rooms? And could AAPOR arrange transportation to and from
that hotel? =20

=20
=20
Mickey Blum

=20
=20
Micheline Blum
President
Blum & Weprin Associates, Inc.
80 University Place
New York, NY 10003
212-929-6510

blumwep@aol.com

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 23 Mar 2006 12:25:42 -0500
Reply-To: Nancy Welchel <nlwelch@GW.FIS.NCSU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nancy Welchel <nlwelch@GW.FIS.NCSU.EDU>
Subject: AAPOR Conference Ops on hotel accessibility
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7bit

In response to concerns raised about accessibility at the 2006 AAPOR conference hotel: While an older hotel, the Hilton Bonaventure does in fact have two sections of sleeping room that are accessible - - there are no stairs required to get to rooms in these sections. In addition, there is an elevator from the lobby to the meeting space on the lower level. There are no stairs required to get to the meeting space on the lobby level. The entrance to the hotel itself is also accessible - - there is a ramp from the driveway that goes to the elevators that take you up to the lobby. The Marriott Chateau Champlain is also completely accessible. I'll respond individually with more specific information to those who have already expressed concerns, and also to anyone who writes me at my email below. We'll make sure that all those with limited mobility are able to fully participate in and enjoy the conference! AAPOR has always been and remains committed to meeting the needs of all its members - - we will not contract with a hotel that is not accessible. Nancy Welchel, Conference Operations
Chair*****

Nancy Welchel, Ph.D.
Assistant Director for Survey Research
University Planning and Analysis
Box 7002
NCSU
Raleigh, NC 27695-7002
919-515-4184
Nancy_Whelchel@ncsu.edu*****

Conference info, registration, and preliminary program: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 23 Mar 2006 12:12:14 -0600
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Job Opportunity No. 1
Comments: To: AAPORNET@asu.edu
Comments: cc: boyds1@ohio.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: quoted-printable

Data/Research Analyst

Voinovich Center for Leadership and Public Affairs

Ohio University, Athens, Ohio

=20

Provide quantitative support to Center projects through the design of databases, survey instrumentation and focus groups. Utilize statistical and database software to analyze collected data, interpret findings and prepare reports summarizing findings using graphical presentations and easily understood language. Provide training in data and related topics to Center staff and students and project partners. Prepare proposals and reports for projects involving data analysis and evaluation; participate in project planning activities, including project design and budget development. Qualified candidate will possess excellent interpersonal, oral and written communication skills to relate to a wide diversity of faculty, staff, students and community members.

=20

Minimum Qualifications: Bachelor's degree; Data collection, analysis, and reporting experience; Excellent verbal and written communication skills; Skilled in Word, Access and Excel software programs; Good understanding of underlying elements of data collection; Ability to travel; Ability to work independently as well as in a team environment; Ability to move multiple tasks forward simultaneously.

=20

Preferred Qualifications: Master's degree or higher; Training in applied statistical methods including regression analysis and other parametric and non parametric methods; Experience using SPSS; Knowledge of SAS, Stata and Access software programs; Prior training experience; Evaluation research experience;

Survey design training or experience; Knowledge of web-survey applications;

Prior experience with or knowledge of Ohio Department of Job and Family Services programs and practices.

=20

Applicants must apply online at:
www.ohiouniversityjobs.com/applicants/Central?quickFind=3D51155 by
April 10, 2006. Applicants are required to attach electronic files of
their resume, cover letter and contact information for 3 professional
references. =20

Salary range is \$41,000 - \$52,000 based on qualifications.

This position is grant funded and is available immediately following the
search.

=20

For more information regarding this position, please contact:

Sara Lichtin Boyd=20

740-593-9798

boyds1@ohio.edu

=20

Ohio University is an affirmative action, equal opportunity employer.

=20

=20

=20

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
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=====
Date: Thu, 23 Mar 2006 12:16:04 -0600
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Job Opportunity No. 2
Comments: To: AAPORNET@asu.edu
Comments: cc: Celeste Weitzel <Celeste.Weitzel@Ipsos-NA.com>
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: quoted-printable

The Ipsos Public Affairs Practice conducts research on behalf of
corporations, governments, industry and professional associations, and
the media in the areas of Politics and Elections, Corporate Reputation,

and Issues Management on a local and global scale. The division has offices in New York, Washington, Chicago and Bellevue, WA, as well as Ottawa, Toronto, Calgary and Vancouver, and is represented around the world by Ipsos affiliates. Our growth has created an immediate need in our Washington DC research practice for a:

Research Manager

=20

You are a respected public opinion researcher working as an intermediate research associate. You have a proven ability nurturing business relationships and inspiring confidence in your clients.=20

=20

You have a reputation for creativity, attention to detail and strategic insight in the delivery of research services. You enjoy working in a team environment, have strong written and oral communication skills, excellent interpersonal skills and are highly motivated to succeed. In addition, you have a passion for public opinion research. =20

=20

The successful candidate will be proficient in quantitative and qualitative research methodologies. In addition, strong knowledge of the following areas is required: proposal writing, questionnaire design, sample design, analysis, report writing and client presentations. A minimum of one year of public opinion research or market research is preferred. =20

=20

We offer a team environment that recognizes and rewards individual achievements. Your work will be supported by a full-service team of professionals including leading-edge methodological consultants and sector and industry experts. If you are interested in joining a premier organization committed to global expansion, please submit a detailed resume that demonstrates you have the experience and abilities we are seeking. Interested applicants may apply online at www.ipsos-na.com/careers. =20

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=20

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Thu, 23 Mar 2006 14:58:56 -0500
Reply-To: Larry Luskin <Lawrence.A.Luskin@ORCMACRO.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Larry Luskin <Lawrence.A.Luskin@ORCMACRO.COM>
Subject: Media Coverage vs. Public Interest
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed

Hi AAPORnet Folks,

Does anyone know of any quantitative studies or published research that draws a link between public interest in topics (in general) and media coverage? Of course, we all have our opinions/anecdotes about the topic, but I'm looking for hard evidence or studies that suggest the media covers or does not cover the things that interest the public?

Any information would be very helpful.

Larry Luskin,
ORC Macro

Conference info, registration, and preliminary program: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
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=====

Date: Fri, 24 Mar 2006 09:11:47 -0800
Reply-To: "P. Moy" <pmoy@U.WASHINGTON.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "P. Moy" <pmoy@U.WASHINGTON.EDU>
Subject: Student Paper Award Winners at AAPOR
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: TEXT/PLAIN; charset=US-ASCII; format=flowed

Dear AAPORnet,

I am pleased to announce that Magdalena Wojcieszak (University of Pennsylvania) has won the 2006 AAPOR Seymour Sudman Student Paper Competition for her submission "What about the People? Impact of Ideologically Homogeneous Groups on False Consensus."

The review committee, comprising Damarys Canache, David Dutwin, Carolyn Funk, Carroll Glynn and Michael Link, awarded honorable mentions to two other papers. The first is to Andy Peytchev (University of Michigan) for "A Framework for Survey Breakoffs"; the second goes to Ting Yan (University of Michigan) for "How Successful I am Depends on What Number I Get: The Effects of Numerical Scale Labels and Need for Cognition on Survey Responses."

All three papers will be presented at this year's conference in Montreal. As well, student paper winners from various AAPOR chapters have been invited to present their papers:

Yasemin Besen (SUNY Stony Brook, SAPOR winner), "The Cost of Being a Girl: Youth Labor Market in the United States and the Origins of the Gender Wage Gap"

Lindsay Hoffman and Jason Reineke (Ohio State University, MAPOR winners), "Coorientation in a Public Opinion Context: Predicting Accurate Perceptions of Community Opinion"

John Baxter Oliphant (Brigham Young University, PAPOR winner), "Political Knowledge and Vote Choice on Amendment 3"

Hyunjoo Park (University of Michigan, DC AAPOR winner), "The Influence of Question Wording on the Reporting of Contraceptive Method Use"

Congratulations to all!

Patricia Moy

Patricia Moy, Ph.D.
Christy Cressey Associate Professor

Department of Communication
Adjunct Faculty, Political Science
University of Washington, Box 353740
Seattle, WA 98195-3740 U.S.A.

(v) 1 206 543 9676
(f) 1 206 543 9285
(e) pmoy@u.washington.edu

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Archives: <http://lists.asu.edu/archives/aapornet.html>
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Date: Fri, 24 Mar 2006 13:22:53 -0500
Reply-To: "Wolf, James G" <jamwolf@IUPUI.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Wolf, James G" <jamwolf@IUPUI.EDU>
Subject: FW: Request for Proposal from HOPE Fair Housing Center
Comments: To: AAPORNET@asu.edu
Comments: cc: ktgtaren@aol.com
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Colleagues,

=20

I have been asked to post this time-sensitive RFP to AAPORnet for your consideration. The client is a non-profit in Chicago with a very limited budget. If anyone is interested in responding to the RFP, please contact Jeffrey Taren directly at ktgtaren@aol.com.

=20

Thanks,

=20

Jim

=20

=3D-=3D-=3D-=3D-=3D-=3D-=3D-=3D-=3D-=3D-=3D-=3D-=3D-=3D-=3D-=3D=
-=3D-=3D

Jim Wolf jamwolf@iupui.edu
<mailto:jamwolf@iupui.edu>=20

Director, Survey Research Center at IUPUI (317) 278-9230

From: Ktgtaren@aol.com [mailto:Ktgtaren@aol.com]=20
Sent: Wednesday, March 22, 2006 6:24 PM
To: Wolf, James G
Subject: Request for Proposal from HOPE Fair Housing Center

=20

I am looking for a polling research firm to assist my client, HOPE Fair Housing Center, Inc., in ongoing civil rights litigation. HOPE is a not-for-profit organization that has battled housing discrimination in the suburban Chicago area for over 35 years. I am attaching a Request for Proposal (below) that was developed for HOPE that describes the proposed project. Please let me know whether this is the type of matter your Research Center would be interested in.=20

=20

Very truly yours,

=20

Jeffrey L. Taren
Kinoy, Taren & Geraghty P.C.
224 S. Michigan Ave.
Suite 300
Chicago, IL 60604-2505=20
Tel: (312) 6635210
Fax: (312) 663-6663
ktgtaren@aol.com

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Request for Proposal to Conduct:

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Fair Housing Study for "HOPE et. al. v. Chinese American Residence for the Elderly, Inc."

=20

HOPE Fair Housing Center, a federally and privately funded fair housing center, is seeking a proposal for a polling study to assist in an ongoing housing discrimination case. Outlined below is a brief overview of the project, objectives, and proposed methodology.

=20

BACKGROUND

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One of the central objectives of the HOPE Fair Housing Center is to prevent discrimination in the sale and rental of housing on the basis of race, color, religion, sex, disability, familial status, and national origin in Chicago's western suburbs as well as 28 other counties in northern and north central Illinois. By "discrimination," we mean the differential treatment on the basis of any of these protected categories.=20

=20

In particular, HOPE is interested in investigating whether the advertising of a government-subsidized apartment complex for the elderly bearing the name the "Chinese American Residence for the Elderly" indicates a preference based on a group characteristic, such as race or ethnicity. In short, HOPE believes that the inclusion and promotion of an "ethnic name" in the apartment complex's title deters potential tenants identifying with other racial or ethnic backgrounds from applying and/or residing in the building. The occupancy data for the apartment complex lends some support to the claim that non-Asians are dissuaded from residing in the building with a rather substantial number of the residents representing the Asian population.

=20

RESEARCH OBJECTIVES

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To assist HOPE in addressing these issues, a research initiative must be

designed to investigate whether the marketing of an apartment building for seniors as the "Chinese American Residence for the Elderly" acts to dissuade non-Asians from applying for housing in the building.=20

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The goal of this research initiative is to identify whether the inclusion of an "ethnic name" in the title of an apartment complex creates an unfavorable or unfair treatment of a person or class of persons.

=20

PROPOSED METHODOLOGY

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To accomplish this objective, we propose conducting telephone interviews with a random sample of respondents age 65 or older who live in the Chicago Metropolitan Statistical Area (MSA). Interviews should be conducted over the telephone, should be approximately 5 minutes in length, and should consist of approximately 15 closed-ended questions (including demographic information). The questionnaire will be developed in consultation with HOPE. The questionnaire will be pre-tested with 10 respondents in order to identify problems with the question wording and flow. Following the pretest, contractor will make any necessary revisions to the questionnaire.

=20

The sample will be selected utilizing a random-digit dialing (RDD) method where telephone numbers obtained for the survey are chosen at random from the entire possible pool of working telephone numbers throughout the 14 counties comprising the Chicago MSA (including unlisted numbers). This method ensures every household in the sampling area has an equal chance of being selected to participate in the survey. The sample size should be selected to provide reasonably precise estimates of the statistics of interest for the entire sample and for large subsets of the sample. (Note: To improve the representativeness of the sample, county level quotas will be established proportionate to population size. Thus, the number of interviews completed in the sampling area will be determined based on the population proportion of a given county or cluster of counties.)

=20

In order to ascertain the effect, if any, the name of an apartment building has on an individual's preference to apply for residency, it has been proposed that we conduct an embedded experiment that will allow for comparison of two groups of individuals. The proposed experimental design emphasizes the use of comparative data, and increases confidence that observed outcomes are the result of a given event instead of a function of extraneous variables or events. Respondents to the survey will be randomly assigned to receive one of two versions of a question

concerning senior citizen housing and whether they would consider living there or recommend that friends or family they know live there. In this case, the treatment will center on the name of the building. One-half of the sample, assigned at random, will hear a question concerning the "Chinese American Residence for the Elderly." The remaining half of the sample will hear the same question, except that the building will have a "non-ethnic" title. The purpose is to obtain a measure of perceived desirability of residency from both groups. This will allow for exploration of any statistically significant differences between the two groups that might stem from the varying experiences with the apartment building's title. Moreover, using control variables - such as education, race, ethnicity, and income - we can also determine whether such factors produce systematic differences in housing preferences.

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TIMELINE

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HOPE needs this study completed and the results analyzed on or before July 1, 2006.

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Budget

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HOPE has been working with the United States Department of Housing and Urban Development to obtain additional funding for this project. It is currently unknown whether HUD will either provide additional funding or, possibly, pay for the study itself. If no additional funding is forthcoming, HOPE will need to keep costs to a minimum. However, it is expected that the full cost of the project will ultimately be borne by the defendants in the ongoing litigation, assuming that HOPE and its clients prevail.=20

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Archives: <http://lists.asu.edu/archives/aapornet.html>
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=====
Date: Fri, 24 Mar 2006 13:38:59 -0500
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Looking for a survey center
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0

Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

A former colleague of mine is looking for University survey centers to which she could send an RFP.

Preferably the center should have experience in surveying hard to reach populations and dealing with sensitive topics such as crime and violence, be capable of doing national phone and possibly F2F surveys in English and Spanish with minority populations.=20

If you send me contact information I will forward it on to her.

Please send it directly to me - our spam filters are blocking some AAPOR posts.

--=20
Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

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Archives: <http://lists.asu.edu/archives/aapornet.html>
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=====
Date: Fri, 24 Mar 2006 14:26:32 -0500
Reply-To: dick halpern <dhalpern@BELLSOUTH.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: dick halpern <dhalpern@BELLSOUTH.NET>
Subject: Speak Softly and Carry a Smaller Stick
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed;
x-avg-checked=avg-ok-6FA47BDE

For those who may have missed Andy's piece in the NY Times.....

NY Times, March 24, 2006
Op-Ed Contributor

Speak Softly and Carry a Smaller Stick

By ANDREW KOHUT

Washington

WE shouldn't allow isolationism and protectionism to overwhelm us," said President Bush in his press conference on Tuesday, building on

the concerns that he expressed in his State of the Union address about Americans turning inward.

Recent opinion surveys affirm that isolationist sentiment has increased in recent years. Notably, a survey by my center and the Council on Foreign Relations last fall reported that the percentage of the public who said that the United States should "mind its own business internationally and let other countries get along the best they can on their own" rose to levels seen during the mid-1970's, following the Vietnam War, and in the 1990's after the cold war ended. And a companion poll of opinion leaders found that they, too, had become less supportive of the United States playing a world leadership role.

But while these trends represent significant shifts in attitudes, it would be a mistake to conclude that this country is becoming isolationist. There is no sign that most Americans want the United States to turn its back on the world or that anti-foreign sentiment in this country is rising. Discontent with Mr. Bush's policies, notably on Iraq, has led to widespread public frustration. And while it has also created more isolationists, they remain a minority.

The number of Pew respondents agreeing that the United States should mind its own business and let other countries get along as best they can climbed to 42 percent last year from 34 percent in 2004. Agreement with this statement has been roughly this high only twice in the last four decades: in 1976 and in 1995. Now as then, however, most Americans continue to disagree with this sentiment. And huge majorities, including many who express some isolationist sentiments, believe that the United States should consider the views of its allies in making foreign policy, and they acknowledge America's leadership role in the world given its power.

Polls also find no rise in broad-based anti-foreign sentiment. Americans, in fact, rate most countries more favorably than people in other countries rate the United States. For example, a February Gallup survey showed 54 percent of the public holding a favorable view of France and 79 percent a favorable opinion of Germany. In contrast, just 41 percent of the Germans and 43 percent of the French expressed favorable views of the United States in last year's Pew Global Attitudes Survey.

Further, there is no sign of increased alarm about rivals to the United States. Americans are less inclined now than in the past to view China as an adversary, and few express worries about its rising economic might. In addition, Americans favor a stronger European Union and closer relations with Europe. Fully 66 percent of Americans think the United States and Western European partnership on security and diplomatic matters should remain as close it has been the past. But only 26 percent of the French, 39 percent of the German and 42 percent of the British respondents felt the same way in our survey.

Even right after the uproar over the bid by a Dubai-based company to take over facilities in American ports, Americans continue to welcome

foreign investment and are much less worried about foreign ownership of American companies than they were at the end of the 1980's. The rejection of the Dubai ports deal appears to reflect not xenophobia but a deep concern about Arab terrorism. While a narrow majority of respondents (53 percent) to a Pew survey last week expressed a negative view of foreign investors owning American companies, 70 percent did so in 1989, when high-profile acquisitions of American businesses by Japanese companies provoked widespread concern.

Moreover, by a 53 percent to 36 percent margin, Americans view foreign companies investing in the United States as a good thing. And more generally, two-thirds of Americans (66 percent) believe free trade is good for the United States. This view is largely unchanged since 2000, even though public concern about the outsourcing of American jobs has risen sharply.

All this shows that America's current mood is less a rejection of the rest of the world than it is a deep concern about terrorism and a growing wariness about America's own assertive foreign policy. In particular, there is little potential support for the use of force against Iran. And more generally, the American experience in Iraq has reduced support for pre-emptive wars. The belief that it is justifiable to use military force against countries that threaten us but have not attacked us fell from 67 percent in May 2003, when the war in Iraq seemed a success, to just 52 percent last fall.

Unfortunately, the uptick in isolationism has the potential for dangerous political consequences. In an election year, politicians in both parties (each of which has significant isolationist minorities) may feel mistakenly compelled to play to strong sentiments that do not reflect the beliefs of the majority, urging the United States to pull back on its global commitments, move away from free trade and close its borders. More dangerously in this age of terrorism, the president may well need to pursue policies that are assertive, if not costly. If he does, and even with the best of intentions, he may not find the requisite support.

Andrew Kohut is the president of the Pew Research Center and co-author of the forthcoming "Americans Against the World."

Conference info, registration, and preliminary program: <http://www.aapor.org/>

Archives: <http://lists.asu.edu/archives/aapornet.html>

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Fri, 24 Mar 2006 21:51:26 -0500

Reply-To: Warren Mitofsky <mitofsky@MINDSPRING.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Warren Mitofsky <mitofsky@MINDSPRING.COM>

Subject: Re: FW: Request for Proposal from HOPE Fair Housing Center

Comments: To: "Wolf, James G" <jamwolf@IUPUI.EDU>, AAPORNET@asu.edu

In-Reply-To: <A32055BDEA88C34BB3DBBCD229380778073DF4@iu-mssg-mbx109.ads.iu.edu>

MIME-version: 1.0

Content-type: text/plain; charset="us-ascii"; format=flowed

In the RFP below, the defined target population for this study is all people age 65 or older in the Chicago area. It seems to me this is the wrong population. I would think the study should be limited to people who are potential residents for this type of housing. Many people over 65 would not consider living in public housing. Their opinion is not any more relevant to the potential discrimination issue than younger people.

This study also would be very expensive as proposed or with the change I am proposing. The target population I am proposing must be a very small percentage of the Chicago metropolitan area. A more practical study population would be people already living in senior citizen public housing in the Chicago area. The sampling should not be difficult, as I assume there is an inventory for this type of housing. The interviews could be done in-homes or by telephone, if phone numbers are known. Limiting the study to an RDD telephone frame may include a significant number of these low income people.

warren mitofsky

At 01:22 PM 3/24/2006, Wolf, James G wrote:

>Colleagues,

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>

>I have been asked to post this time-sensitive RFP to AAPORnet for your
>consideration. The client is a non-profit in Chicago with a very
>limited budget. If anyone is interested in responding to the RFP,
>please contact Jeffrey Taren directly at ktgtaren@aol.com.

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>Thanks,

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>Jim

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>Jim Wolf jamwolf@iupui.edu

><<mailto:jamwolf@iupui.edu>>

>

>Director, Survey Research Center at IUPUI (317) 278-9230

>

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>

>From: Ktgtaren@aol.com [<mailto:Ktgtaren@aol.com>]

>Sent: Wednesday, March 22, 2006 6:24 PM

>To: Wolf, James G
>Subject: Request for Proposal from HOPE Fair Housing Center

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>
>
>I am looking for a polling research firm to assist my client, HOPE Fair
>Housing Center, Inc., in ongoing civil rights litigation. HOPE is a
>not-for-profit organization that has battled housing discrimination in
>the suburban Chicago area for over 35 years. I am attaching a Request
>for Proposal (below) that was developed for HOPE that describes the
>proposed project. Please let me know whether this is the type of matter
>your Research Center would be interested in.

>Very truly yours,

>
>
>Jeffrey L. Taren
>Kinoy, Taren & Geraghty P.C.
>224 S. Michigan Ave.
>Suite 300
>Chicago, IL 60604-2505
>Tel: (312) 6635210
>Fax: (312) 663-6663
>ktgtaren@aol.com

>Request for Proposal to Conduct:

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>
>Fair Housing Study for "HOPE et. al. v. Chinese American Residence for
>the Elderly, Inc."

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>center, is seeking a proposal for a polling study to assist in an
>ongoing housing discrimination case. Outlined below is a brief overview
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>BACKGROUND

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>prevent discrimination in the sale and rental of housing on the basis of

>race, color, religion, sex, disability, familial status, and national
>origin in Chicago's western suburbs as well as 28 other counties in
>northern and north central Illinois. By "discrimination," we mean the
>differential treatment on the basis of any of these protected
>categories.

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>In particular, HOPE is interested in investigating whether the
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>bearing the name the "Chinese American Residence for the Elderly"
>indicates a preference based on a group characteristic, such as race or
>ethnicity. In short, HOPE believes that the inclusion and promotion of
>an "ethnic name" in the apartment complex's title deters potential
>tenants identifying with other racial or ethnic backgrounds from
>applying and/or residing in the building. The occupancy data for the
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>PROPOSED METHODOLOGY

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>question wording and flow. Following the pretest, contractor will make
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>The sample will be selected utilizing a random-digit dialing (RDD)
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>random from the entire possible pool of working telephone numbers
>throughout the 14 counties comprising the Chicago MSA (including
>unlisted numbers). This method ensures every household in the sampling
>area has an equal chance of being selected to participate in the survey.
>The sample size should be selected to provide reasonably precise
>estimates of the statistics of interest for the entire sample and for
>large subsets of the sample. (Note: To improve the representativeness of
>the sample, county level quotas will be established proportionate to
>population size. Thus, the number of interviews completed in the
>sampling area will be determined based on the population proportion of a
>given county or cluster of counties.)

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>
>In order to ascertain the effect, if any, the name of an apartment
>building has on an individual's preference to apply for residency, it
>has been proposed that we conduct an embedded experiment that will allow
>for comparison of two groups of individuals. The proposed experimental
>design emphasizes the use of comparative data, and increases confidence
>that observed outcomes are the result of a given event instead of a
>function of extraneous variables or events. Respondents to the survey
>will be randomly assigned to receive one of two versions of a question
>concerning senior citizen housing and whether they would consider living
>there or recommend that friends or family they know live there. In this
>case, the treatment will center on the name of the building. One-half of
>the sample, assigned at random, will hear a question concerning the
>"Chinese American Residence for the Elderly." The remaining half of the
>sample will hear the same question, except that the building will have a
>"non-ethnic" title. The purpose is to obtain a measure of perceived
>desirability of residency from both groups. This will allow for
>exploration of any statistically significant differences between the two
>groups that might stem from the varying experiences with the apartment
>building's title. Moreover, using control variables - such as
>education, race, ethnicity, and income - we can also determine whether
>such factors produce systematic differences in housing preferences.

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>TIMELINE

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>HOPE needs this study completed and the results analyzed on or before
>July 1, 2006.

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>Budget

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>
>HOPE has been working with the United States Department of Housing and
>Urban Development to obtain additional funding for this project. It is
>currently unknown whether HUD will either provide additional funding or,
>possibly, pay for the study itself. If no additional funding is
>forthcoming, HOPE will need to keep costs to a minimum. However, it is
>expected that the full cost of the project will ultimately be borne by
>the defendants in the ongoing litigation, assuming that HOPE and its
>clients prevail.

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>Archives: <http://lists.asu.edu/archives/aapornet.html>
>Please ask authors before quoting outside AAPORNET.
>Problems?-don't reply to this message, write to: aapornet-request@asu.edu

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Archives: <http://lists.asu.edu/archives/aapornet.html>
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Sat, 25 Mar 2006 09:36:01 -0600
Reply-To: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Subject: Voting Systems
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1; format=flowed
Content-transfer-encoding: 8BIT

A few years ago, the merits of various voting systems were debated on this site.

Update.

Today - Saturday - we here in Cook County are still waiting the official counts for an election held last Tuesday. In the story below, this is not issue *between* electronic or optical scan issue. It may be an electronic *and* optical scan since election judges were expected to merge results from the two systems. This didn't go very well.

There are other issues - couldn't hire enough judges to staff 4,408 precincts. Judges who up until now oversaw punch card voting equipment received only three hours of training by viewing a video of the new systems. No "hands on" training.

Only two election jurisdictions in Illinois, the Chicago Board of

Election Commissioners and the Cook County Clerk had problems. There were no problems for 107 other election jurisdictions in the state using similar equipment from manufacturers other Sequoia to comply with new federal election apparatus requirements.

Nick

ELECTION 2006

Voting-system maker blasted

County, city might withhold payments over count problems

By John McCormick and David Kidwell, Tribune staff reporters.
Tribune staff reporters Mickey Ciokajlo and Josh Noel contributed to this report

March 24, 2006

With ballot counting not expected to be done in Cook County until this weekend, election officials said Thursday they may withhold payments to Sequoia Voting Systems until the equipment manufacturer has fixed any problems.

Election officials have acknowledged a lack of training for election judges facing the daunting task of using a new and complex system in Tuesday's primary. But they increased their public criticism of Sequoia, saying it "did not perform adequately."

Scott Burnham, a spokesman for Cook County Clerk David Orr, said the county has paid California-based Sequoia about \$7.8 million so far. "We will not make additional payments until we are satisfied with the system," he said.

"There will be contract ramifications from their performance," said Langdon Neal, chairman of the Chicago Board of Election Commissioners, noting that about \$15 million of the city's portion of the Sequoia contract remains unpaid. As the counting continues, the lack of final totals has left several area communities uncertain about referendum outcomes for libraries and other projects. With 96 percent in, a tight race also remains for the Republican nomination in the 15th District for the Cook County Board between Carl Hansen and Timothy Schneider.

Chicago commissioners in June approved a contract worth about \$28 million for a dual voting system that includes optical scanners for paper ballots and touch-screen voting machines. A few days earlier, Orr had recommended Sequoia for a county contract worth \$23.8 million.

As the election board prepares for November's general election, when there will be a much heavier turnout, Neal said "immediate steps" are needed to resolve the problems, including the hiring of an independent expert to review Sequoia's software and hardware.

Neal said the board plans to appoint an election judge for each polling place who will receive added training and extra pay. He said a survey of

election judges would also be done to solicit suggestions for fixes.

After seeing scanners jam on 21-inch ballots, Neal promised "extensive testing" before those machines are redeployed. He said efforts would be made to simplify the machine that is supposed to combine results from the two voting systems and transmit them downtown.

Neal, who called the last few days "extremely embarrassing," said the most severe problems were primarily limited to about 15 percent of precincts. He said at least some memory cards containing vote totals were defective or damaged, perhaps because they were inserted into a compiling machine while it was on, even though that is something Sequoia warned against doing. Paper trails are available for both voting systems, if the data storage devices are compromised.

"This is something we knew about, and elections departments have known about, all along," said Michelle Shafer, a Sequoia spokeswoman. "That is why in training we are so emphatic about turning the machines off before the cartridges are inserted."

Shafer said she had not heard about the possibility of payments being withheld because of the problems. "Right now, we are just working as closely with our clients as we can to close out this election," she said.

Those waiting for results say they are increasingly frustrated.

"I'm becoming more and more concerned about the integrity because no one can give me any answers," said Schneider, one of the County Board candidates still waiting for results in a close race.

Burnham said election officials are also frustrated with the delays, "but we can vouch for the integrity of the ballots."

A Tribune survey of other counties that use Sequoia showed Chicago and Cook County are on the low end when it comes to training times for poll workers. Training lasted three hours here. In Pinellas County, Fla., election judges get three to seven hours of training, while those in Carson City, Nev., get about six hours.

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

Date: Mon, 27 Mar 2006 18:00:31 +0300
Reply-To: "Vladimir I. Paniotto" <paniotto@kmis.kiev.ua>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Vladimir I. Paniotto" <paniotto@KMIS.KIEV.UA>

Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Pollsters deny candidate's bias claims

<http://www.pennlive.com/news/patriotnews/index.ssf?/base/news/1143541254292060.xml&coll=3D1>
Or=20
<http://tinyurl.com/hb7ju>

WASHINGTON - Few Pennsylvanians know who Chuck Pennacchio is, yet some of the state's top pollsters worry his disparaging remarks will hurt their reputation and profession and confuse the public.=20

Three independent pollsters, regarded for their statewide surveys of voter opinion, took the unusual step yesterday of criticizing the Democratic Senate candidate's "unsubstantiated and reckless claims of intentional bias."=20

Christopher Borick, who runs the Muhlenberg College Institute of Public Opinion, and Franklin & Marshall College pollsters G. Terry Madonna and Berwood Yost said they decided they had to do something to protect their reputations when Pennacchio accused them of using the sleazy tactics sometimes employed by campaigns or shadow groups to help or hurt specific candidates.=20

SNIP

Pennacchio refused to back down from accusing the pollsters of showing bias against him and favoring state Treasurer Robert P. Casey Jr. in their questions and head-to-head match-ups with U.S. Sen. Rick Santorum, R-Pa.=20

"It's unfair, it's unbalanced and it's actually electioneering," said Pennacchio, a history professor at the University of the Arts in Philadelphia.=20

Independent polls have shown that Pennacchio and Philadelphia attorney Alan Sandals trail Casey by a wide margin for the Democratic nomination to challenge Santorum.=20

"What they are still doing is mildly push polling in that it's promoting the candidacy of Bob Casey ahead of mine," Pennacchio said, complaining that recipients were fatigued by the time his name was introduced well after Casey.=20

SNIP

For months, Pennacchio complained that the pollsters did not include him or Sandals. When they did, Pennacchio complained about their methods when the latest Keystone Poll showed only 2 percent of Democrats supported him. Pennacchio trailed Santorum by 18 percentage points in a Muhlenberg poll.=20

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--=20

Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

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Date: Tue, 28 Mar 2006 11:12:18 -0500
Reply-To: "Andrew E. Smith" <andrew.smith@UNH.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Andrew E. Smith" <andrew.smith@UNH.EDU>
Subject: Question re migrants
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed

Has anyone conducted surveys with people who have recently moved out of a state? If so, how did you go about sample selection?

Andy Smith

Andrew E. Smith
Director, The Survey Center
Thompson Hall
University of New Hampshire
Durham, NH 03824
603.862.2226

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

Date: Tue, 28 Mar 2006 16:55:57 -0500
Reply-To: HOneill536@AOL.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Harry O'Neill <HOneill536@AOL.COM>
Subject: voting
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: 7bit

I have tried to vote several times and am told that I have an invalid personal code. So I guess I will not be able to vote.

Harry O'Neill

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
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Date: Tue, 28 Mar 2006 17:51:52 -0500
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Re: Pollsters deny candidate's bias claims
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Here is part of the statement that Christopher Borick, G. Terry Madonna, and Berwood Yost released;

During a recent radio interview, Chuck Pennacchio, a Democratic candidate for the US Senate, discounted the results of Franklin & Marshall's Keystone Poll by stating that the Keystone Poll is a "push poll." Similar comments have been made personally to Professor Chris Borick at Muhlenberg College regarding the poll he conducts. The American Association of Public Opinion Research (AAPOR) defines a push poll as "an insidious form of negative campaigning disguised as a political poll that is designed to change opinions, not measure them." Push polls are acknowledged to have four characteristics: 1) they are used solely to change voters' opinions--no efforts are made to record or analyze data, 2) calls are placed to a large proportion of voters, 3) calls are very brief, often less than one minute in length, and 4) there is no disclosure of who is conducting the poll. Our polls meet none of these criteria. =20

As independent survey researchers, who also conduct public media polls, we take seriously our obligation to conduct research in a manner that employs the best practices of the research community. As members of AAPOR, we subscribe to that organization's Code of Professional Ethics and Practices, which spells out the obligations and requirements for organizations conducting public polls. Our media partners give our polling results widespread distribution, and the actual survey questions, the survey results, methodology, and commentary supplementing the work appear on our respective websites, and we have stated many times our position that we will provide full and complete explanations of the sampling and non sampling methods used in conducting our polls. =20

While we expect that often candidates, campaigns and their supporters will disagree with and challenge the results of our polls, the current comments by the Pennacchio campaign go beyond a legitimate methodological disagreement. =20

We can only repeat that as independent, academic pollsters, we have no partisan or political interest in the outcome of elections. In no way do we fashion polls to assist or damage campaigns. In the end, our goal

is to measure public opinion in the expectation that we can provide insight into the wants and needs of the citizens of the Commonwealth. It is our hope that the research we produce will inform the public discourse, and serve as a non-partisan perspective in a very partisan political environment. We, therefore, expect that criticisms of our efforts be based on the quality of our research and not on unsubstantiated and reckless claims of intentional bias.

--=20

Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209
=20

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta

> Sent: Tuesday, March 28, 2006 9:35 AM

> To: AAPORNET@asu.edu

> Subject: Pollsters deny candidate's bias claims

>=20

> Pollsters deny candidate's bias claims

> <http://www.pennlive.com/news/patriotnews/index.ssf?/base/news/>

> 1143541254

> 292060.xml&coll=3D1

> Or

> <http://tinyurl.com/hb7ju>

>=20

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>=20

> SNIP

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>=20
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> --
> Leo G. Simonetta
> Research Director
> Art & Science Group, LLC
> 6115 Falls Road, Suite 101
> Baltimore MD 21209
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> -----
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> <http://www.aapor.org/>
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Date: Tue, 28 Mar 2006 18:20:01 -0500
Reply-To: "Featherston, Fran A." <ffeather@NSF.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Featherston, Fran A." <ffeather@NSF.GOV>
Subject: Would like a paper ballot
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: quoted-printable

I asked for a paper ballot, but I got no response.
(fran)

Fran Featherston
National Science Foundation
4201 Wilson Blvd.
Arlington, VA 22230
703-292-4221
ffeather@nsf.gov

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Harry O'Neill
Sent: Tuesday, March 28, 2006 4:56 PM
To: AAPORNET@asu.edu
Subject: voting

I have tried to vote several times and am told that I have an invalid =20
personal code. So I guess I will not be able to vote.=20
=20

Harry O'Neill

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

Date: Tue, 28 Mar 2006 18:27:08 -0800
Reply-To: "Voigt, Lynda" <lvoigt@FHCRC.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Voigt, Lynda" <lvoigt@FHCRC.ORG>
Subject: Sampling cellular telephones
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: quoted-printable

If we were sampling cellular telephones only and used the Telcordia file
to select all thousand blocks where coc=3D"PMC" and ssc=3D"C", how many
cellular telephones would we miss? That is, how many cellular
telephones are embedded within thousand blocks that are coded "EOC"?
Are these cellular telephone numbers embedded in EOC thousand blocks
primarily numbers that were ported from landline to cell, and if so
would we get those anyway with the "ghost" phone number that was used
for porting? =20

=20
thanks!

=20
Lynda Voigt

=20

=20

Lynda F. Voigt, Ph.D.
Cancer Epidemiology Research Cooperative=20
Fred Hutchinson Cancer Research Center
Seattle, WA=20
206 667-4519
Lvoigt@fhcrc.org

=20

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Date: Tue, 28 Mar 2006 21:04:55 -0700
Reply-To: Mike O'Neil <mike.oneil@ALUMNI.BROWN.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike O'Neil <mike.oneil@ALUMNI.BROWN.EDU>
Subject: Re: Request for Proposal from HOPE Fair Housing Center---RAISES
AN INTERESTING QUESTION
Comments: To: "Wolf, James G" <jamwolf@IUPUI.EDU>, AAPORNET@asu.edu
In-Reply-To: <A32055BDEA88C34BB3DBBCD229380778073DF4@iu-mssg-
mbx109.ads.iu.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

This RFP raises some questions that I suspect most of us who bid on projects commonly encounter. The RFP indicates a "limited" budget, but gives no clue what this means. (I have heard this phrase used to refer to budgets ranging from \$50,000+ down to \$150). I am wondering what strategies others have used to get some sense of what range of budgets are feasible.

This project, on that score, is better than most: at least it is REASONABLY explicit about specification (excepting, of course, sample size), but at least one could respond by providing several options for sample sizes (indicating the associated margins of error for reference). But many we have seen, have been totally vague on qualitative dimensions making it impossible to infer even a ballpark design/analytical time estimate.

So what have others done to get past this roadblock?

In my experience, when you explain that different specs have different cost, they often say "Well, ABOUT what would it cost?"

My guess is that some of this comes from distrust: many feel that you will propose to spend whatever they have, whether they need it or not. (Some truth: if you have \$X at a maximum, you may get a proposal with specs for \$X but also for .5X and .25X unless X is too small to do much of anything).

I'd love to know how others have dealt with this recurrent dilemma.

Mike O'Neil
www.oneilresearch.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@ASU.EDU] On Behalf Of Wolf, James G
Sent: Friday, March 24, 2006 11:23 AM
To: AAPORNET@ASU.EDU
Subject: FW: Request for Proposal from HOPE Fair Housing Center

Colleagues,

I have been asked to post this time-sensitive RFP to AAPORnet for your consideration. The client is a non-profit in Chicago with a very limited budget. If anyone is interested in responding to the RFP, please contact Jeffrey Taren directly at ktgtaren@aol.com.

Thanks,

Jim

=====

Jim Wolf jamwolf@iupui.edu
<mailto:jamwolf@iupui.edu>

Director, Survey Research Center at IUPUI (317) 278-9230

From: Ktgtaren@aol.com [mailto:Ktgtaren@aol.com]
Sent: Wednesday, March 22, 2006 6:24 PM
To: Wolf, James G
Subject: Request for Proposal from HOPE Fair Housing Center

I am looking for a polling research firm to assist my client, HOPE Fair Housing Center, Inc., in ongoing civil rights litigation. HOPE is a not-for-profit organization that has battled housing discrimination in the suburban Chicago area for over 35 years. I am attaching a Request for Proposal (below) that was developed for HOPE that describes the proposed project. Please let me know whether this is the type of matter your Research Center would be interested in.

Very truly yours,

Jeffrey L. Taren
Kinoy, Taren & Geraghty P.C.
224 S. Michigan Ave.
Suite 300
Chicago, IL 60604-2505
Tel: (312) 6635210
Fax: (312) 663-6663
ktgtaren@aol.com

Request for Proposal to Conduct:

Fair Housing Study for "HOPE et. al. v. Chinese American Residence for the Elderly, Inc."

HOPE Fair Housing Center, a federally and privately funded fair housing center, is seeking a proposal for a polling study to assist in an ongoing housing discrimination case. Outlined below is a brief overview of the project, objectives, and proposed methodology.

BACKGROUND

One of the central objectives of the HOPE Fair Housing Center is to prevent discrimination in the sale and rental of housing on the basis of race, color, religion, sex, disability, familial status, and national origin in Chicago's western suburbs as well as 28 other counties in northern and north central Illinois. By "discrimination," we mean the differential treatment on the basis of any of these protected categories.

In particular, HOPE is interested in investigating whether the advertising of a government-subsidized apartment complex for the elderly bearing the name the "Chinese American Residence for the Elderly" indicates a preference based on a group characteristic, such as race or ethnicity. In short, HOPE believes that the inclusion and promotion of an "ethnic name" in the apartment complex's title deters potential

tenants identifying with other racial or ethnic backgrounds from applying and/or residing in the building. The occupancy data for the apartment complex lends some support to the claim that non-Asians are dissuaded from residing in the building with a rather substantial number of the residents representing the Asian population.

RESEARCH OBJECTIVES

To assist HOPE in addressing these issues, a research initiative must be designed to investigate whether the marketing of an apartment building for seniors as the "Chinese American Residence for the Elderly" acts to dissuade non-Asians from applying for housing in the building.

The goal of this research initiative is to identify whether the inclusion of an "ethnic name" in the title of an apartment complex creates an unfavorable or unfair treatment of a person or class of persons.

PROPOSED METHODOLOGY

To accomplish this objective, we propose conducting telephone interviews with a random sample of respondents age 65 or older who live in the Chicago Metropolitan Statistical Area (MSA). Interviews should be conducted over the telephone, should be approximately 5 minutes in length, and should consist of approximately 15 closed-ended questions (including demographic information). The questionnaire will be developed in consultation with HOPE. The questionnaire will be pre-tested with 10 respondents in order to identify problems with the question wording and flow. Following the pretest, contractor will make any necessary revisions to the questionnaire.

The sample will be selected utilizing a random-digit dialing (RDD) method where telephone numbers obtained for the survey are chosen at random from the entire possible pool of working telephone numbers throughout the 14 counties comprising the Chicago MSA (including unlisted numbers). This method ensures every household in the sampling area has an equal chance of being selected to participate in the survey. The sample size should be selected to provide reasonably precise estimates of the statistics of interest for the entire sample and for large subsets of the sample. (Note: To improve the representativeness of the sample, county level quotas will be established proportionate to population size. Thus, the number of interviews completed in the

sampling area will be determined based on the population proportion of a given county or cluster of counties.)

In order to ascertain the effect, if any, the name of an apartment building has on an individual's preference to apply for residency, it has been proposed that we conduct an embedded experiment that will allow for comparison of two groups of individuals. The proposed experimental design emphasizes the use of comparative data, and increases confidence that observed outcomes are the result of a given event instead of a function of extraneous variables or events. Respondents to the survey will be randomly assigned to receive one of two versions of a question concerning senior citizen housing and whether they would consider living there or recommend that friends or family they know live there. In this case, the treatment will center on the name of the building. One-half of the sample, assigned at random, will hear a question concerning the "Chinese American Residence for the Elderly." The remaining half of the sample will hear the same question, except that the building will have a "non-ethnic" title. The purpose is to obtain a measure of perceived desirability of residency from both groups. This will allow for exploration of any statistically significant differences between the two groups that might stem from the varying experiences with the apartment building's title. Moreover, using control variables - such as education, race, ethnicity, and income - we can also determine whether such factors produce systematic differences in housing preferences.

TIMELINE

HOPE needs this study completed and the results analyzed on or before July 1, 2006.

Budget

HOPE has been working with the United States Department of Housing and Urban Development to obtain additional funding for this project. It is currently unknown whether HUD will either provide additional funding or, possibly, pay for the study itself. If no additional funding is forthcoming, HOPE will need to keep costs to a minimum. However, it is expected that the full cost of the project will ultimately be borne by the defendants in the ongoing litigation, assuming that HOPE and its clients prevail.

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=====

Date: Wed, 29 Mar 2006 00:44:17 -0500

Reply-To: Joseph.Bauer@CANCER.ORG

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Joseph E. Bauer" <Joseph.Bauer@CANCER.ORG>

Subject: Re: Request for Proposal from HOPE Fair Housing Center---RAISES
AN INTERESTING QUESTION

Comments: To: AAPORNET@asu.edu

In-Reply-To: <20060329040517.NCAX15695.fed1rmmtao01.cox.net@Dad>

MIME-version: 1.0

Content-type: text/plain; charset=US-ASCII

Mike,

You have hit on the key element - trust. If a potential client does not trust you (the consultant) to give you enough information to build a design and analytic plan with requisite cost and sensitivity analyses - then it can be a big waste of time for both of you. They also have to be able to state (maybe with a little prodding and re-phrasing by you) clear objectives for their study and what their research hypothesis(es) is/are. (i.e. they need to ideally be able to interact with you) You can give them options and ranges - but ultimately - they need to make an educated decision on what specs they will go with. If, when you run the specs and the 'limited budget' doesn't add up to generating 'good research results' - I give them my opinion of this. Many people seemingly do not or can't link design specs with results with cost (that these are related things) - and are simply thinking of trying to get 'the lowest bid.' Their behavior (they think) is really that of a 'smart shopper'. Many times consults are adversarial in nature - or perceived to be such by clients/potential clients. Consultations can be the most efficient and produce the best designs, processes of data capture, and generating valid and reliable results when clients and consultants work together.

Joe

Joseph E. Bauer, Ph.D.

Program Director - Survey Research

Statistics & Evaluation Center (SEC)

American Cancer Society - National Home Office

1599 Clifton Road NE

Atlanta, Georgia 30329-4251

(404) 929-6905 (Office)
(404) 321-4669 (Fax)

Mike O'Neil
<mike.oneil@ALUMN
I.BROWN.EDU> To
Sent by: AAPORNET AAPORNET@asu.edu
<AAPORNET@asu.edu cc
>

Subject

Re: Request for Proposal from HOPE
03/28/2006 11:04 Fair Housing Center---RAISES AN
PM INTERESTING QUESTION

Please respond to
Mike O'Neil
<mike.oneil@ALUMN
I.BROWN.EDU>

This RFP raises some questions that I suspect most of us who bid on projects commonly encounter. The RFP indicates a "limited" budget, but gives no clue what this means. (I have heard this phrase used to refer to budgets ranging from \$50,000+ down to \$150). I am wondering what strategies others have used to get some sense of what range of budgets are feasible.

This project, on that score, is better than most: at least it is REASONABLY explicit about specification (excepting, of course, sample size), but at least one could respond by providing several options for sample sizes (indicating the associated margins of error for reference). But many we have seen, have been totally vague on qualitative dimensions making it impossible to infer even a ballpark design/analytical time estimate.

So what have others done to get past this roadblock?

In my experience, when you explain that different specs have different cost, they often say "Well, ABOUT what would it cost?"

My guess is that some of this comes from distrust: many feel that you will propose to spend whatever they have, whether they need it or not. (Some truth: if you have \$X at a maximum, you may get a proposal with specs for \$X but also for .5X and .25X unless X is too small to do much of anything).

I'd love to know how others have dealt with this recurrent dilemma.

Mike O'Neil
www.oneilresearch.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@ASU.EDU] On Behalf Of Wolf, James G
Sent: Friday, March 24, 2006 11:23 AM
To: AAPORNET@ASU.EDU
Subject: FW: Request for Proposal from HOPE Fair Housing Center

Colleagues,

I have been asked to post this time-sensitive RFP to AAPORnet for your consideration. The client is a non-profit in Chicago with a very limited budget. If anyone is interested in responding to the RFP, please contact Jeffrey Taren directly at kgtaren@aol.com.

Thanks,

Jim

=====

Jim Wolf jamwolf@iupui.edu
<mailto:jamwolf@iupui.edu>

Director, Survey Research Center at IUPUI (317) 278-9230

From: Kgtaren@aol.com [mailto:Kgtaren@aol.com]
Sent: Wednesday, March 22, 2006 6:24 PM
To: Wolf, James G
Subject: Request for Proposal from HOPE Fair Housing Center

I am looking for a polling research firm to assist my client, HOPE Fair Housing Center, Inc., in ongoing civil rights litigation. HOPE is a not-for-profit organization that has battled housing discrimination in the suburban Chicago area for over 35 years. I am attaching a Request for Proposal (below) that was developed for HOPE that describes the proposed project. Please let me know whether this is the type of matter

your Research Center would be interested in.

Very truly yours,

Jeffrey L. Taren
Kinoy, Taren & Geraghty P.C.
224 S. Michigan Ave.
Suite 300
Chicago, IL 60604-2505
Tel: (312) 6635210
Fax: (312) 663-6663
ktgtaren@aol.com

Request for Proposal to Conduct:

Fair Housing Study for "HOPE et. al. v. Chinese American Residence for the Elderly, Inc."

HOPE Fair Housing Center, a federally and privately funded fair housing center, is seeking a proposal for a polling study to assist in an ongoing housing discrimination case. Outlined below is a brief overview of the project, objectives, and proposed methodology.

BACKGROUND

One of the central objectives of the HOPE Fair Housing Center is to prevent discrimination in the sale and rental of housing on the basis of race, color, religion, sex, disability, familial status, and national origin in Chicago's western suburbs as well as 28 other counties in northern and north central Illinois. By "discrimination," we mean the differential treatment on the basis of any of these protected categories.

In particular, HOPE is interested in investigating whether the advertising of a government-subsidized apartment complex for the elderly bearing the name the "Chinese American Residence for the Elderly"

indicates a preference based on a group characteristic, such as race or ethnicity. In short, HOPE believes that the inclusion and promotion of an "ethnic name" in the apartment complex's title deters potential tenants identifying with other racial or ethnic backgrounds from applying and/or residing in the building. The occupancy data for the apartment complex lends some support to the claim that non-Asians are dissuaded from residing in the building with a rather substantial number of the residents representing the Asian population.

RESEARCH OBJECTIVES

To assist HOPE in addressing these issues, a research initiative must be designed to investigate whether the marketing of an apartment building for seniors as the "Chinese American Residence for the Elderly" acts to dissuade non-Asians from applying for housing in the building.

The goal of this research initiative is to identify whether the inclusion of an "ethnic name" in the title of an apartment complex creates an unfavorable or unfair treatment of a person or class of persons.

PROPOSED METHODOLOGY

To accomplish this objective, we propose conducting telephone interviews with a random sample of respondents age 65 or older who live in the Chicago Metropolitan Statistical Area (MSA). Interviews should be conducted over the telephone, should be approximately 5 minutes in length, and should consist of approximately 15 closed-ended questions (including demographic information). The questionnaire will be developed in consultation with HOPE. The questionnaire will be pre-tested with 10 respondents in order to identify problems with the question wording and flow. Following the pretest, contractor will make any necessary revisions to the questionnaire.

The sample will be selected utilizing a random-digit dialing (RDD) method where telephone numbers obtained for the survey are chosen at random from the entire possible pool of working telephone numbers throughout the 14 counties comprising the Chicago MSA (including unlisted numbers). This method ensures every household in the sampling area has an equal chance of being selected to participate in the survey. The sample size should be selected to provide reasonably precise estimates of the statistics of interest for the entire sample and for

large subsets of the sample. (Note: To improve the representativeness of the sample, county level quotas will be established proportionate to population size. Thus, the number of interviews completed in the sampling area will be determined based on the population proportion of a given county or cluster of counties.)

In order to ascertain the effect, if any, the name of an apartment building has on an individual's preference to apply for residency, it has been proposed that we conduct an embedded experiment that will allow for comparison of two groups of individuals. The proposed experimental design emphasizes the use of comparative data, and increases confidence that observed outcomes are the result of a given event instead of a function of extraneous variables or events. Respondents to the survey will be randomly assigned to receive one of two versions of a question concerning senior citizen housing and whether they would consider living there or recommend that friends or family they know live there. In this case, the treatment will center on the name of the building. One-half of the sample, assigned at random, will hear a question concerning the "Chinese American Residence for the Elderly." The remaining half of the sample will hear the same question, except that the building will have a "non-ethnic" title. The purpose is to obtain a measure of perceived desirability of residency from both groups. This will allow for exploration of any statistically significant differences between the two groups that might stem from the varying experiences with the apartment building's title. Moreover, using control variables - such as education, race, ethnicity, and income - we can also determine whether such factors produce systematic differences in housing preferences.

TIMELINE

HOPE needs this study completed and the results analyzed on or before July 1, 2006.

Budget

HOPE has been working with the United States Department of Housing and Urban Development to obtain additional funding for this project. It is currently unknown whether HUD will either provide additional funding or, possibly, pay for the study itself. If no additional funding is forthcoming, HOPE will need to keep costs to a minimum. However, it is expected that the full cost of the project will ultimately be borne by the defendants in the ongoing litigation, assuming that HOPE and its clients prevail.

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Archives: <http://lists.asu.edu/archives/aapornet.html> .

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Archives: <http://lists.asu.edu/archives/aapornet.html> .

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=====
Date: Wed, 29 Mar 2006 11:06:21 -0700
Reply-To: John Fries <jfries@ANR.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: John Fries <jfries@ANR.COM>
Subject: URGENT HELP NEEDED: Tuscon, AZ

AAPORNETters,

I am unfortunately in a tight spot with a client for an upcoming event this weekend in Tuscon, Arizona and am hoping someone here maybe able to help out.

We need 5 interviewers to attend an event early Sunday morning (6:00am - 10:00am) and collect names and phone numbers. The company with which we had contracted to do this has suddenly come up short in terms of the number of interviewers available. Consequently, I am desparately looking for another firm who can help us out with this. While we have a fixed budget, we are at this point willing to consider all options, including having someone outside of Tuscon travel to the event.

If anyone thinks they can help...or knows of someone who may be able to help, please contact me off list either via email (jfries@anr.com) or phone (804.272.6100).

Thanks in advance for any and all help.

Best,

John

--

John C. Fries
Senior Project Director | Alan Newman Research

<http://www.anr.com> | Market Research Consultants
Phone: 804.272.6100 x228 | FAX: 804.272.7145
Email: <mailto:jfries@anr.com>

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
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Date: Wed, 29 Mar 2006 14:20:41 -0500
Reply-To: AmyRSimon@AOL.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Amy Simon <AmyRSimon@AOL.COM>
Subject: Lists of retail workers?
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: 7bit

Dear AAPORNETers,

I need to do a quantitative research project among retail workers in different kinds of work.

Any ideas on list vendors who might have developed or maintain such a list, since RDD will be too expensive an approach for a national sample? Any ideas would be welcome.

You can reply off line.

Thanks,

Amy

Amy R. Simon
Goodwin Simon Strategic Research
870 Market Street, Suite 1074
San Francisco CA 94102
(415) 835-9889
[_www.goodwinsimon.com_](http://www.goodwinsimon.com) (<http://www.goodwinsimon.com/>)

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 29 Mar 2006 15:46:18 -0500
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: The AMA Spring Break Survey (- a conversation of methodology)

Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

A very interesting posting from the Mystery Pollster that includes a name familiar to many

The AMA Spring Break Survey Part 1

http://www.mysterypollster.com/main/2006/03/the_ama_spring_.html

Last week, MP discussed a not-quite projective study of evacuees from Hurricane Katrina published by the New York Times. I noted the effort made by the Times to differentiate their study from a "scientific poll" and to make clear that the results "cannot be projected to a definable population." This week, we have the story of results from a widely published study sponsored by the American Medical Association (AMA) that was not nearly so careful. They took a deceptive approach to disclosure that is becoming more common, inaccurately describing a non-random Internet panel survey as a "random sample" complete with a "margin of error." =20

The study that the AMA billed as a poll of college women and graduates certainly made a lot of news. An story on the poll the AP's Lindsey Tanner appeared in thousands of newspapers and websites. A search of the Nexis database shows mentions on the NBC Today Show, the CBS Early Show and hundreds of mentions on local television and radio news broadcasts across the country. Results from the survey also appeared in the New York Times (\$), in Ana Marie Cox's new column for Time Magazine and even on Jon Stewart's Daily Show.

Cliff Zukin, the current president of the American Association for Public Opinion Research (AAPOR), saw the survey results printed in the Times, and wondered about how the survey had been conducted. He contacted the AMA and was referred to the methodology section of their online release. He saw the following description (which has since been scrubbed):=20

SNIP

(I personally would have been tempted to title it "AMA vs. AAPOR" but then again I am a bit of a rabble-rouser.)

--=20

Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

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Date: Wed, 29 Mar 2006 15:22:18 -0700
Reply-To: John Fries <jfries@ANR.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: John Fries <jfries@ANR.COM>
Subject: Thank You! Crisis Averted

All,

Just wanted to say thanks to everyone who responded so quickly to my call for help. Once again this has shown me what a wonderful group of people we have assembled here.

I am thankful to report that we were able to get something lined up very quickly with Parker Consulting who has a phone center in Tucson. Without having done the project yet, I can already say I am impressed with their responsiveness and professionalism.

And finally, my apologies to the city of Tucson (and all those living there) for misspelling it...consistently. Now everyone is keenly aware of my utter dependence upon Speel Check. (ha!)

Again, thanks to one and all.

John

--

John C. Fries
Senior Project Director | Alan Newman Research
<http://www.anr.com> | Market Research Consultants
Phone: 804.272.6100 x228 | FAX: 804.272.7145
Email: mailto:jfries@anr.com

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Wed, 29 Mar 2006 18:57:31 -0500
Reply-To: Doug Henwood <dhenwood@PANIX.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Doug Henwood <dhenwood@PANIX.COM>
Subject: partisan approval
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed

I've heard reliable people say, though I haven't checked this myself, that the gaps in partian approval/disapproval of George W Bush are very wide by historical standards (though Republican approval has

come down from around 90 to around 70 lately). Is this true? And if so, why? Surely Reagan's policies had the potential to be as ideologically divisive. And surely Clinton's personality had the potential to have similar effects. Is it something about Bush himself? Are his policies that much to the right of Reagan's? Or has the country changed?

--

Doug Henwood
Left Business Observer
38 Greene St - 4th fl.
New York NY 10013-2505 USA
<dhenwood@panix.com>
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<<http://www.wallstreetthebook.com>>

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 29 Mar 2006 19:01:26 -0500
Reply-To: Doug Henwood <dhenwood@PANIX.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Doug Henwood <dhenwood@PANIX.COM>
Subject: Re: partisan approval
Comments: To: aapornet <aapornet@asu.edu>
In-Reply-To: <p06230918c050cee6d095@[10.0.1.2]>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed

Doug Henwood wrote:

>I've heard reliable people say, though I haven't checked this
>myself, that the gaps in partian approval/disapproval of George W
>Bush are very wide by historical standards (though Republican
>approval has come down from around 90 to around 70 lately). Is this
>>true? And if so, why? Surely Reagan's policies had the potential to
>be as ideologically divisive. And surely Clinton's personality had
>the potential to have similar effects. Is it something about Bush
>himself? Are his policies that much to the right of Reagan's? Or has
>the country changed?

A PS: the partisan gaps in the ABC/Washington Post consumer comfort survey (and its ABC/Money predecessor) have been unprecedentedly wide over the last few years. If Gary Langer is around, it'd be very interesting to see how significant party would be if you controlled for income & race.

Doug

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Date: Thu, 30 Mar 2006 10:32:54 -0500
Reply-To: "Info@PollingCompany" <info@POLLINGCOMPANY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Info@PollingCompany" <info@POLLINGCOMPANY.COM>
Subject: Rural Internet Users
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: quoted-printable

Good morning. We are looking to recruit a fairly specific audience for online focus groups and in-depth telephone interviews:

Rural, low-income Internet users in the following states:

Arizona
Montana
Virginia
Ohio
Alaska
Hawaii

Any suggestions on a company that could handle that type of recruit would be most helpful. =20

Thanks.

Laura Keck
the polling company, inc.
Washington, DC 20036

lkeck@pollingcompany.com
202-667-6557

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 30 Mar 2006 10:12:55 -0700

Reply-To: Mike O'Neil <mike.oneil@ALUMNI.BROWN.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike O'Neil <mike.oneil@ALUMNI.BROWN.EDU>
Subject: American Customer Satisfaction Index
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: 7bit

I would be interested in learning about the experiences of anyone who has experience using the American Consumer Satisfaction Index.

I went to their website, which was not entirely clear.

I would appreciate off-line direct replies to my office email oneil@oneilresearch.com or call me at 480.967.4441x221

Thank you,

Mike O'Neil

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 30 Mar 2006 13:35:11 -0500
Reply-To: mklette@AOL.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mary Klette <mklette@AOL.COM>
Subject: Remove from List
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"

Can you please remove me from the aapornet list.

Thanks.

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AAPOR e-voting problems? write: aapor-info@goamp.com
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 30 Mar 2006 14:23:44 -0500
Reply-To: Michael Cohen <mcohen@COHENRESEARCHGROUP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Michael Cohen <mcohen@COHENRESEARCHGROUP.COM>
Subject: General Population Internet Survey Vendors
Comments: To: AAPORNET@asu.edu
In-Reply-To: <8C8223FD0609DCC-A2C-142A@FWM-D33.sysops.aol.com>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

AAPORNeters:

Other than Harris Interactive, does anyone know of a well-regarded firm that conducts Internet surveys with general populations in multiple countries? Our client wants to field a questionnaire in the US, EU, and parts of Asia with large sample sizes in each location. We recognize that phone would be ideal but it is too expensive for our client's budget.

Thanks in advance for your help.

Michael D. Cohen, Ph.D.
Cohen Research Group
President
1401 New York Avenue, NW
Suite 1010
Washington, DC 20005
202-558-6300 Phone
202-558-6301 Fax

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 30 Mar 2006 16:04:04 -0500
Reply-To: Paul Braun <pbraun@BRAUNRESEARCH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Paul Braun <pbraun@BRAUNRESEARCH.COM>
Subject: New Orleans sampling
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: 7bit

Good afternoon to all. Has anyone sampled New Orleans lately? Any rdd

studies? I am curious what effects remain. Has anyone run any business studies as well?

Regards,

Paul A. Braun
Braun Research Inc.
271 Wall Street
Princeton, NJ 08540

Office: (609) 279-1600 x110
Fax: (609) 279-1318
Cell: (609) 658-1434

pbraun@braunresearch.com

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 31 Mar 2006 02:46:39 +0300
Reply-To: "Vladimir I. Paniotto" <paniotto@kmis.kiev.ua>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Vladimir I. Paniotto" <paniotto@KMIS.KIEV.UA>
Organization: KIIS
Subject: Exit-poll in Ukraine - comparison with elections
Comments: To: AAPORNET@asu.edu
Comments: cc: Mark Lindeman <lindeman@bard.edu>
In-Reply-To: <15214425031.20060327180031@kmis.kiev.ua>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

March 27 I sent to network the information about our exit-poll on Parliamentary elections in Ukraine. We surveyed 16,444 thousand respondents on 300 polling stations. Today Cenral Voting Commision at last published results of elections. We predicted all 5 parties, which have crossed the three-percent threshold into the Ukrainian Parliament. Below is comparison of elections results and our data (voting %).

Elections Exit-poll Dif

Regions Party	32.1	31.0	1.1
Timoshenko bloc	22.3	23.9	-1.6
Uschenko Bloc	13.9	15.5	-1.6
Socialist Party	5.7	5.4	0.3
Communist Party	3.7	3.3	0.4

Other parties			
Vitrenko bloc	2.9	2.9	0.0
Litvin bloc	2.4	2.7	-0.3
Kostenko bloc	1.9	1.8	0.1
Viche	1.7	2.1	-0.4
Pora	1.5	1.5	0.0

The biggest difference is 1.6%
 It's data that we published after voting stations
 have been closed. The were weighted according to
 turnout for every of 25 regions (oblasts) of Ukraine,
 which was published by Central Voting Commission.

However our non-weighted data appeared to be more
 exact, than weighted data!

See below:

Elections Exit-poll Dif

Regions party	32.1	32.1	0
Timoshenko bloc	22.3	23.2	-0.9
Uschenko Bloc	13.9	14.4	-0.5
Socialist Party	5.7	5.7	0
Communist Party	3.7	3.5	0.2
Vitrenko bloc	2.9	3.1	-0.2
Litvin bloc	2.4	2.8	-0.4
Kostenko bloc	1.9	1.7	0.2
Viche	1.7	2.2	-0.5
Pora	1.5	1.4	0.1

The biggest difference is 0.9%
 I see, that we should not weight data.

Volodymyr Paniotto, Director of KIIS
 (Kiev International Institute of Sociology)
 professor of National univ. "Kiev-Mohyla Academy"
 Phone (380-44)-537-3376, 463-5868 (office)
 Phone-fax (380-44)-537-3376
 Phone (380-44)-517-3949 (home)
 Milchakova 1/18, kv.11, Kiev-02002, UKRAINE
 E-mail: paniotto@kmis.kiev.ua
 http://www.kiis.com.ua

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 Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
 Date: Thu, 30 Mar 2006 22:36:24 -0500

Reply-To: Claire Durand <Claire.Durand@UMONTREAL.CA>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Claire Durand <Claire.Durand@UMONTREAL.CA>
Subject: Quebec Chronicles? NO 1
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1; format=flowed
Content-transfer-encoding: quoted-printable

Hi everybody,

You are preparing to come to Montreal for the conference? Last time the AAPOR Conference was held in Montreal, in 2001, I wrote a few chronicles on my city, Montreal. Colleagues at various conferences that I attended asked me whether I would write some chronicles this time too. Well. Indeed.

I do not want to repeat myself so I have put my edited chronicles from 2001 on a public depot (see first link below). I will try to entertain you not only about Montreal but also about Quebec as a society, its history, peculiarities, etc. Plus, what you can do in Montreal, the restaurants, the underground REZO, etc.

In my first chronicle, I try to answer one question. Quebec has been called a "distinct society" in Canada and in North America. Why is that so? It is interesting to see that, within a society, you think that everything is quite "normal". But when you meet other people, you see that there are a few things that you thought everybody does and you realize you are the only one to do. Here are, mixed, a few examples of our peculiarities.

- In Quebec, we have a law that says that all leases end on the same day, June 31st... so that most people move on the same day... which is 1st of July. It so happened that the Canadian government decided later on that July 1st would be Canada Day... so that, in Quebec, most people change apartment on Canada Day. For historic reasons, there is a high proportion of tenants and a tradition of moving frequently. So, on Canada Day, we do not celebrate, we move!

- In Quebec, margarine is white. Why? Because the farmer union did not want margarine to look too much like butter since it would make a competition to butter. So that all the companies who produce margarine have to make a special batch for Quebec, a batch of white margarine...

- In Quebec, a fair proportion of people, it not most, do not marry. They just live together. And, even when they marry, women do not change their name. They keep their maiden name. Then, what about the kids? The women's

=20
movement has been quite strong here and it succeeded in changing the law so=
=20
that kids can take either their father's name, their mother's name or=20
both. Sometimes, people give the mother's family name to the first kid and=
=20
the father's name to the second kid or vice versa so that people in the=20
same family have various family names...

- In Quebec, we rarely use the French equivalent of wife or husband. We use=
=20
the terms "blonde" for wife, whatever the hair colour of the person, and=20
for husbands, we use the term "chum". Nobody else in the francophone world=
=20
uses these terms... and we don't know where they come from.

- A special issue of a well-known French journal presenting Quebec to=20
French people who want to emigrate had this sentence : "In Quebec, women=20
are men like any other men". I leave you interpret this one...

- Since a few years now, the cinema blockbusters here are Quebec=20
movies. One of them, The Barbarian Invasions, got the Oscar for best=20
foreign movie last year. Quebec cinema is pretty much alive.

- Unlike the rest of Canada and of North America, people drink a lot more=20
wine than liquor. In addition, there are more than 600 Quebec made cheese,=
=20
a good part of them from raw milk.

- The proportion of overweight people is the second lowest in Canada after=
=20
British Columbia.

- The crime rate and particularly the violent crime rate is, by far, the=20
lowest in Canada. Quebec is a pacific and pacifist society. Montreal had=20
the most important demonstration against the war in Irak, close to 300,000=
=20
people in the streets. In fact, it is said that it is in large part=20
because of Quebec's opposition to war in Irak that Canada decided not to=20
follow the US on this question. Our opposition to war, any war, has=20
historic roots that I will tell you about in a subsequent chronicle.

- Quebec's civil code is based on the French Napoleon code, not on common=20
law, so that the lawyers have to learn the two civil codes.

And this introduces my next chronicle.. Why is that? Or...once upon a time,=
=20
America was French. Teaser: What was Davy Crockett's real name? Answer :=20
David de la Crocheti=E8re! And then, what was Daniel Boone's real name?

My question to you all... and particularly to Paul. How many Americans=20
(meaning US residents) are of French Canadian Origin?

Best,

Au plaisir

Claire Durand

Link for AAPOR Montreal Conference:

=
<<https://www.webdepot.umontreal.ca/Usagers/durandc/MonDepotPublic>><https://www.webdepot.umontreal.ca/Usagers/durandc/MonDepotPublic>=20

professeur titulaire et directrice des =E9tudes sup=E9rieures

<http://www.mapageweb.umontreal.ca/durandc>

D=E9partement de sociologie,

Universit=E9 de Montr=E9al

C.P. 6128, succ. Centre-ville,

Montr=E9al, H3C 3J7 =20

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=====
Date: Fri, 31 Mar 2006 07:18:22 -0800

Reply-To: Matthew Courser <mattcourser@YAHOO.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Matthew Courser <mattcourser@YAHOO.COM>

Subject: seasonal effects in student surveys

Comments: To: aapornet@asu.edu

MIME-version: 1.0

Content-type: text/plain; charset=iso-8859-1

Content-transfer-encoding: 8bit

Colleagues,

I am in the process of designing and implementing a student survey and my client has asked a very good question about seasonal effects in student survey data. I know from experience that there can be a seasonal effect on the data stemming from when the questionnaire is administered--fall vs. spring semester. I also would suspect that timing during a semester could impact the data.

Is anyone aware of published literature (even conference papers) on this topic? I also would be grateful for your thoughts and experience related to this issue.

Thanks!

--Matt

Matthew W. Courser, Ph.D.
Associate Research Scientist

Pacific Institute for Research and Evaluation--Columbus Office
phone: (614) 466-0124
fax: (614) 995-4223

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Date: Fri, 31 Mar 2006 10:11:17 -0600
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: New England Chapter Annual Conference
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: quoted-printable

New England Chapter

=20

The American Association for Public Opinion Research

=20

=20

March 15, 2006

=20

Dear Researcher:

=20

As we celebrate our 11th year, The New England Chapter of AAPOR cordially invites you to its Annual Conference on Friday, April 28, from 10:00 AM - 4:00 PM at The Charles Hotel in Cambridge, Massachusetts.

=20

We have planned a very exciting and thought provoking day. Our keynote

speaker this year will be AAPOR Vice-President, Rob Daves, director of the Minnesota poll and recent target of political partisans on the left, as well as the right. Some of the top survey researchers in the field will be making presentations. We hope you will join us for this unique opportunity to hear from Harvard Professor Robert Blendon; Sam Best of the UCONN Center for Survey Research and Analysis, Andrew Smith of the UNH Survey Center, Brad Edwards of Westat, Randall Sell of Columbia University, Karen Donelan of the Massachusetts General Hospital and Harvard Medical School, and Melissa Herrmann of ICR/International Communications Research. The topics on our agenda range from methodological issues, to surveying Hurricane Katrina evacuees living in shelters in Houston, the public's response to the worldwide Avian Flu epidemic, gay marriage and support for gay candidates.=20

=20

The Charles Hotel is a stylish New England retreat offering tailored service and sophisticated accommodations. We hope you will enjoy this wonderful setting for our conference. =20

=20

Information on registration, conference schedule and accommodation information are enclosed. Please complete and return the enclosed registration form, along with your payment by April 14. The 2006 NEAAPOR Membership forms are also enclosed for those who have not already renewed their membership for this year. Thank you to those of you who have already renewed your NEAAPOR membership through AAPOR. =20

=20

If you have any questions about the conference, please feel free to contact NEAAPOR Secretary, Jayne Young, at 203-582-8319 or myself at 617-724-6958. =20

=20

Looking forward to seeing you at the conference!

=20

Sincerely,

=20

Cait DesRoches

NEAAPOR President

=20

AGENDA

2006 Annual Conference

April 28, 2006

The Charles Hotel- Longfellow Room

Cambridge, MA

=20

10:00-10:30 =20

* Registration (Coffee & Breakfast pastries)

=20

=20

10:15 - 11:45 =20

=20

* "Challenges Creating Guidelines for Measurement of Electronic
Medical Records in the U.S."

Karen Donelan, Sc.D. Massachusetts General Hospital/Harvard Medical
School

=20

* "Experiments in Telephone Survey Design"

Brad Edwards, Westat

=20

* "Interviewing In the Face of Disaster"
Melissa Herrmann, ICR/International Communications Research

* "Understanding Public Response to the Threat of Bird Flu"

Prof. Bob Blendon, Sc.D., Harvard University School of Public Health=20

=20

=20

12:00 - 1:30

* Luncheon and Keynote Speaker
"Let's All Hang Together Lest We All Hang Apart"

Robert Daves/AAPOR Vice President/Director of the Minnesota Poll=20

=20

1:30 - 1:45

* Break

=20

=20

1:45 - 3:45

* "Collecting Sexual Orientation Demographic Data in Polls"

Randall Sell, ScD. Columbia University

* "Getting Used to It?: Attitudes Toward Gay Marriage in America=20

After Vermont & Massachusetts"

Andy Smith, PhD. UNH Survey Center

=20

* "Gay Issue Sympathies and Support for Gay Candidates"

Sam Best, PhD. UCONN Center for Survey Research and Analysis

=20

4:00

* 10th Anniversary Celebration - Please join us for an informal gathering at

the NOIR bar located in the hotel lobby. (Cash Bar)

=20

=20

=20

New England Chapter

=20

The American Association for Public Opinion Research

=20

CONFERENCE REGISTRATION FORM

Please return this form along with check by=20

Tuesday, April 5, 2005

=20

2005 Annual Conference

April 15, 2005

The Charles Hotel

Longfellow Room

One Bennett Street, Cambridge, Massachusetts 02138

Tel: (617) 864-1200 Toll Free: 1-800-882-1818

www.charleshotel.com

Registrant's Name: _____ =20

=20

Professional Affiliation: _____ =20

=20

Street Address: _____ =20

=20

City, State, Zip: _____ =20

=20

Phone: _____ E-Mail: _____
=20

Registration Fee*: [] New England AAPOR Member
\$70

member \$35 [] New England AAPOR student

AAPOR \$95 [] Non-member of New England

=20

*Includes conference, breakfast pastries, and Buffet Luncheon. =20

=20

Please list any special dietary
needs: _____

=20

=20

Make your check payable to NEAAPOR. Please return this form to:

=20

NEAAPOR=20

c/o Jayne Young, Secretary

Quinnipiac University

275 Mt. Carmel Ave.

Hamden, CT 06518

=20

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=====
Date: Fri, 31 Mar 2006 15:07:55 -0500

Reply-To: Gary Andres <Gary.Andres@DUTKOWORLDWIDE.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Gary Andres <Gary.Andres@DUTKOWORLDWIDE.COM>

Subject: Online polls
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="iso-8859-1"
Content-transfer-encoding: quoted-printable

The little blurb below was posted on the National Journal's Hotline = today. Is anyone familiar with recent research comparing the validity = of online vs. telephone surveys on public policy questions?

Beware Of Online Polls

There are a bunch of new poll numbers circulating in a bunch of states, = thanks to the release of the latest online polls Zogby Int'l conducts = for the Wall Street Journal's web site. We don't publish or acknowledge = the existence of these numbers in any of our outlets because we are just = not comfortable that online panels are reliable indicators.

It's a very new technology and we applaud Zogby for trying because some = mix of phone calls, door-to-door and online will be used to create = reliable polls in the future. Zogby is uniquely situated for the future, = in fact, as he regularly conducts door-to-door surveys via his int'l = arm, so he's gaining crucial experience when he moves toward using all = three technologies for the same survey. (Note: Zogby does do a few calls = in each state he polls online, but, frankly, it's not enough calls.)

But, to date, his online poll results are not just quirky, in some cases = they don't make any sense. BTW, we have the same policy on Rasmussen = (who uses automated callers) as well as his numbers sometimes show = movement where none should have occurred. Until the track records of = these surveys are proven over a long period of time, we'll continue to = ignore these poll results when conducting our own analysis.

Finally, and here's the clincher for why we look at both Zogby online = and Rasmussen with such a jaundiced eye: if either method of polling = (online panels or automated callers) were consistently reliable, = wouldn't professional campaign pollsters be using it? It's certainly = cheaper [CHUCK TODD]

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
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=====
Date: Fri, 31 Mar 2006 16:53:06 -0500
Reply-To: "Chun, Young" <YChun@AIR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Chun, Young" <YChun@AIR.ORG>
Subject: Studies of nonresponse bias analysis
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: quoted-printable

Dear AAPORites,

There have been some exemplary studies of nonresponse bias analysis (NBA).

Would you help me where I can find papers by Murray Edelman on this topic? =20

I would appreciate other leading resources as well on NBA.

Young=20

Young Chun, Senior Research Scientist

=20

American Institutes for Research=20

"More than 50 years of behavioral/social science research =20
and applications that improve people's lives and well being,=20
with special emphasis on the disadvantaged"

2000 K Street, NW Suite 300
Washington DC 20006

voice: 202 403 5325=20

FAX: 202 403 6401

Email: YChun@AIR.ORG

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=====
Date: Fri, 31 Mar 2006 17:53:49 -0500

Reply-To: jwerner@jwdp.com

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jan Werner <jwerner@JWDP.COM>

Organization: Jan Werner Data Processing

Subject: Re: Online polls

Comments: To: Gary Andres <Gary.Andres@DUTKOWORLDWIDE.COM>

Comments: cc: AAPORNET@asu.edu

In-Reply-To:

<F382CA35D376144AADD9D3506A5E3A3002B45A34@dutsrex010962.exmst.local>

MIME-version: 1.0

Content-type: text/plain; charset=ISO-8859-1; format=flowed

Content-transfer-encoding: 7bit

RAND conducted a rigorous comparison between two identical surveys administered using traditional and online methodologies, in this case, Harris Interactive's propensity scoring. The published results are available online at: <http://ssc.sagepub.com/cgi/reprint/22/1/128>

With respect to your post, Zogby is a particularly bad example to use, as many people have had serious questions about some of his results long before he began using online polls.

Unfortunately, the attitude of the Hotline editor is all too typical of many in the press, who simply censor all online polls because they are too intellectually lazy to evaluate them on an individual basis and then explain their reservations to their readership.

This attitude reminds me of Orwell's sheep bleating "Four legs good! Two legs bad!"

Jan Werner

Gary Andres wrote:

> The little blurb below was posted on the National Journal's Hotline
> today. Is anyone familiar with recent research comparing the
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>

>

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>

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>

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Date: Fri, 31 Mar 2006 18:28:07 -0500
Reply-To: Jonathan Brill <brillje@UMDNJ.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jonathan Brill <brillje@UMDNJ.EDU>
Subject: Fwd: Online polls
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7bit
Content-disposition: inline

I want to take a moment to get up on my soapbox and offer the opinion that web surveys (which I assume subsumes the category of online polls) are completely and totally worthless and I doubt that there are any exceptions.

I say this based on careful and systematic observations undertaken for the purpose of acquiring generalizable knowledge pertaining to the conduct of web surveys when I was employed from 2000 to 2001 as the Director of Research for an internet division of a \$60 billion corporation with 106 separate commercial websites. I had a fairly sizeable budget to do research on conducting web based survey research; I used my budget to extend our applied research studies by embedding "web survey experiments" into them.

What I found about the reliability of published multi-item scale measures with known psychometric properties astonished me. Over the course of several surveys, I identified scales developed using mail questionnaires, face to face interviewing, or telephone interviewing with excellent reported values for Cronbach alpha (e.g., .9 or so) that

were relevant for my studies and used them in web surveys. Consistently and without exception, the Cronbach alphas observed in the web surveys were lower and usually so much lower (e.g., 0.2 to 0.4) that one had to wonder if somehow I had managed to shuffle the data randomly. In fact, only about 10% of the time did I observe these scales to have Cronbach alphas over 0.6. This consistently happened over several studies and the results were somewhat repeatable when the same scale was used in more than one survey. I say somewhat repeatable because a published scale with alpha of 0.9 would come back in one study with observed alpha of 0.2 (for example) and in another study with alpha of 0.5 and in another with alpha of 0.1.

The problem of reliability was not limited to psychometric scale measures of attitudes. We often used sample lists of customers on which we had administrative records of various company demographics. But, when we compared the reported behavior and even the company demo survey results with our records, there was little correspondence. It seemed you could not trust any result, no matter how objective or factual the subject matter of the question.

How could this be? I have my hypotheses. Perhaps people do not pay attention to web surveys when they take them to the same extent they do with surveys involving traditional media. When on the internet, you multitask. Clickin on radial buttons is kind of like an arcade experience. You don't need to take things too seriously. In contrast, with interviewer administered methods (face to face, telephone), social conditioning has taught us to pay attention to the person we are interacting with; to do otherwise would be rude. And with paper and pencil self administered surveys (e.g. mail), we have been conditioned from years of formal schooling to sit at a desk or table and take our "tests" with care and this extends to survey questionnaires and forms in general.

Furthermore, there is that old sample control bugaboo issue on the web.

Why would anyone ever consider using the web to do science? I surely would not.

Jonathan E. Brill, Ph.D.
General Manager, ORANJ BOWL(sm)
Associate Director, Database & Panel Research
NEW JERSEY INSTITUTE FOR SUCCESSFUL AGING
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42 East Laurel Road, UDP Suite 2300
Stratford, New Jersey 08084
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Fax (research group): 856.566-6874
E-mail: brillje@umdnj.edu

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>>> Gary Andres <Gary.Andres@DUTKOWORLDWIDE.COM> 03/31/06 3:07 PM >>>
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