

From: LISTS.ASU.EDU LISTSERV Server (16.0) [LISTSERV@asu.edu]
Sent: Saturday, May 28, 2011 6:10 PM
To: Shapard Wolf
Subject: File: "AAPORNET LOG0510"

Date: Sat, 1 Oct 2005 02:20:44 -0700
Reply-To: egodard@csun.edu
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Ellis Godard <ellis.godard@CSUN.EDU>
Subject: "Leave no paper trail behind"
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

Strongly worded treatment of the election 2004 results, which
may be of interest to some of ye...

http://www.projectcensored.org/newsflash/voter_fraud.html

-eg

Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail

Date: Sat, 1 Oct 2005 11:13:00 -0500
Reply-To: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Subject: Re: "Leave no paper trail behind"
Comments: To: AAPORNET@asu.edu
In-Reply-To: <d87cbe77.445919b8.819a500@petrel.csun.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed
Content-transfer-encoding: 7bit

This statement especially "...a swing of 5 percentage points from a tiny
increase in the number of respondents" shows a fundamental lack of
understanding of exit polls.

> 13) CNN reported at 9 p.m. EST on election evening that Kerry was
> leading by 3 points in the national exit polls based on well over
> 13,000 respondents. Several hours later at 1:36 a.m. CNN reported that
> the exit polls, now based on a few hundred more - 13,531 respondents -
> were showing Bush leading by 2 points, a 5-point swing. In other
> words, a swing of 5 percentage points from a tiny increase in the
> number of respondents somehow occurred despite it being mathematically
> impossible.

Nick

Ellis Godard wrote:

>Strongly worded treatment of the election 2004 results, which
>may be of interest to some of ye...

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>
>

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set aapornet nomail
On your return send this: set aapornet mail

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Date: Sat, 1 Oct 2005 18:50:01 +0100
Reply-To: Bob Worcester <Bob.Worcester@MORI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Bob Worcester <Bob.Worcester@MORI.COM>
Subject: Re: "Leave no paper trail behind"
Comments: To: Nick Panagakis <mail@MARKETSHARESCORP.COM>, AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

For=20one=20thing,=20"swing"=20is=20not=20the=20same=20thing=20as=20"shift=
".=20=20From=203%=20lead
to=20candidate=20A=20to=202%=20lead=20to=20candidate=20B=20is=20a=20"shift=
"=20of=205=20points,=20but=20a
"swing"=20of=202.5=20points,=20as=20"swing"=20represents=20the=20number=20=
of=20people=20in=20100
who=20have=20moved=20from=20candidate=20A=20to=20candidate=20B.=20=20"Swin=
g"=20is=20calculated
as=20the=20"shift"=20divided=20by=20two.

Bob=20Worcester

-----Original=20Message-----

From:=20AAPORNET=20[mailto:AAPORNET@asu.edu]=20On=20Behalf=20Of=20Nick=20P=
anagakis
Sent:=2001=20October=202005=2017:13
To:=20AAPORNET@asu.edu

Subject:=20Re:=20"Leave=20no=20paper=20trail=20behind"

This=20statement=20especially=20"...a=20swing=20of=205=20percentage=20points=20from=20a=20tiny increase=20in=20the=20number=20of=20respondents"=20shows=20a=20fundamental=20lack=20of understanding=20of=20exit=20polls.

>=20(2013)=20CNN=20reported=20at=209=20p.m.=20EST=20on=20election=20evening=20that=20Kerry=20was=20leading=20by=203=20points=20in=20the=20national=20exit=20polls=20based=20on=20well=20over=202013,000=20respondents.=20Several=20hours=20later=20at=201:36=20a.m.=20CNN=20reported=20that

>=20the=20exit=20polls,=20now=20based=20on=20a=20few=20hundred=20more=20--=2013,531=20respondents=20-

>=20were=20showing=20Bush=20leading=20by=202=20points,=20a=205-point=20swing.=20In=20other=20words,=20a=20swing=20of=205=20percentage=20points=20from=20a=20tiny=20increase=20in=20the=20number=20of=20respondents=20somehow=20occurred=20despite=20it=20being=20mathematically

>=20impossible.

Nick

Ellis=20Godard=20wrote:

>Strongly=20worded=20treatment=20of=20the=20election=202004=20results,=20which=20may=20be=20of

>interest=20to=20some=20of=20ye...

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>http://www.projectcensored.org/newsflash/voter_fraud.html

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>-----
>Archives:=20<http://lists.asu.edu/archives/aapornet.html>

>Vacation=20hold?=20Send=20email=20to=20listserv@asu.edu=20with=20this=20text:

>set=20aapornet=20nomail

>On=20your=20return=20send=20this:=20set=20aapornet=20mail

>
>=20=20

>-----
>Archives:=20<http://lists.asu.edu/archives/aapornet.html>

>Vacation=20hold?=20Send=20email=20to=20listserv@asu.edu=20with=20this=20text=

Content-type: text/plain; charset=us-ascii; format=flowed

I would say the main problem with point #13 in the Project Censored article is not understanding (or rhetorically setting aside the understanding) that the later results were reweighted to match the official returns -- and so the "tiny increase in the number of respondents" is completely irrelevant.

Then there is the assertion that for Bush to have won, the NEP exit polls would have to have been "more wrong than statistical probability indicates is possible" (#15). Too tame, I guess; #16 amplifies: "...statistical probability tells us that any survey errors should show up in both directions. Half a century of polling and centuries of mathematics must be wrong."

Urk. That's a strong inference.

Trying to look at this (not just these few sentences, but the popularity of arguments in this vein) as a learning opportunity: maybe the profession should spend more time explaining about sources of survey error other than sampling error.

By the way, I should be clear that I don't mean to foreclose serious argument about the 2004 exit polls (or anything else).

Mark Lindeman
Bard College

Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail

Date: Mon, 3 Oct 2005 08:15:30 -0400
Reply-To: Melissa Marcello <mmarcello@PURSUANTRESEARCH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Melissa Marcello <mmarcello@PURSUANTRESEARCH.COM>
Subject: Apologies for the delay: Survey Research Methods - Recommended
Articles/Books

Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Survey Research Methods - Recommended Articles/Books

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Delbert C. Miller Handbook of Research Design and Social Measurement
Fifth Edition Sage, 1991

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Robert M. Groves and Mick P. Couper Nonresponse in household =

Interview
Surveys Wiley,1998

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James A. Davis Elementary Survey Analysis Prentice-Hall, =
Englewood
Cliffs, NJ, 1971

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Jean M. Converse Survey Research in the United States; Roots and
Emergence 1890-1960 University of California Press, 1987

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Samuel A Stouffer et al. Studies in Social Psychology in World War =
II,
Princeton University Press, 1949-50

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Paul B. Sheatsley and Warren J. Mitofsky, Eds. A Meeting Place: The
History of the American Association for Public Opinion Research AAPOR,
1992

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Survey Methodology. Groves, Fowler, Couper, Lepkowski, Singer and =
Tourangeau

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ISBN 0-471-48348-6

Likely the most comprehensive. This is the first edition and used for =
intro
classes on survey methods. The sampling section may be challenging for =
those
who are not probability driven. One of the few books that come with
questions for homework assignments.

=20

Intro to survey quality. Biemer and Lyberg

ISBN 0-471-19375-5

If you can expect some prior knowledge this is an excellent book focused =
on
assessing and maintaining quality in survey research.

=20

Evaluation. Carol Weiss

ISBN 0-13-309725-0

This book is extremely useful if your focus is on the conceptual nature =
of
measuring something with intent. Written for anyone who needs to =
evaluate an
intervention or treatment it covers the planning, design, collection,
analysis, reporting and dissemination of results. Most survey methods =
books
stop at analysis.

=20

Improving Survey Questions. Fowler

ISBN 0-8039-4583-3

Covers design and evaluation of survey questions. Inexpensive and easy =
to
read.

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I am using Dillman's "Mail and Internet Surveys:=20

TDM" Eleanor Singer's POQ article on Human Subjects and Charlotte =
Steeh's
article on non-response.=20

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Perhaps of help is the on-line book (free) that I wrote for a course I=20

taught for the Spanish/Basque statistical agency.

The text itself is a good review and I give several suggestions for =
reading
at the end of each chapter, you can access it at

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<http://www.eustat.es/prodserv/datos/sem44.pdf>

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The other thing which is very helpful to start with is

the brochure "what is a survey' by Fritz Scheuren. You can find that on =
web
side of the American Statistical Association at www.amstat.org

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Earl Babbie's Social Research Methods is a very user-friendly text that =
I
still refer to 17 years after taking a methods course. =20

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Paul D. Leedy and Jeanne Ellis Ormrod "Practical Research: Planning and Design" textbook.

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(1) Chapter 1 from Groves, Survey Errors and Survey Costs, Wiley 1989. Although this is a fairly technical treatment, it makes some really key points that can help survey researchers navigate or avoid what might otherwise be those difficult discussions where you feel like people are talking past each other about methods or exhibiting mistrust of survey methods. I like the identification of three fields that contributed much =
to
survey methods and how their vocabularies and underlying assumptions regarding errors differ; the distinctions between describers and =
modelers,
etc.; and the point that explicit formulations of cost-error tradeoffs =
are
found in survey methods but rarely in other comparable fields (well, =
that
last one might not be in that chapter, but I think it is). I might even think about having people read it at the start of the semester just to =
see
what sticks, and again as the last reading in the course to see what has filled in.

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(2) Schwarz, Norbert. Questionnaire Design: The Rocky Road From Concepts =
to
Answers. This is chapter 1 in Survey Measurement and Process Quality, =
Lyberg
et al. (eds.), 1997, John Wiley and Sons. I think this is relatively =
easy
reading, has very good references, covers a lot of practical =
considerations,
and introduces the importance of cognitive theory in questionnaire =
design.

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I'd strongly suggest "Designing and Conducting Survey Research: A Comprehensive Guide" 2nd Edition by Rea and Parker (1997). Their 3rd edition is about to be published. The book is only 200 pages, gets =
straight
to the point, and includes many examples from the authors own survey research company and experience as professors.

=20

Robinson, Matthew (2002). *Mobocracy: How the Media's Obsession with Polling Twists the News, Alters Elections, and Undermines Democracy*. In =
no
uncertain terms, the author tells us why he doesn't like polls.

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Warren, Kenneth (2003). *In Defense of Public Opinion Polling*. This =
author,
himself a pollster, counters the attacks, talks about good and bad =
polls,
and tells you how to distinguish the two.

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I plan to use three of the Sage Publications: *Practical Sampling* =
(Henry),
Telephone Survey Methods (Lavrakas) and *Standardized Survey Interviewing*
(Fowler and Mangione).

=20

I usually teach an old article by Howard Schuman about anti-Vietnam war
sentiment: "Two Sources of Antiwar Sentiment" *American Journal of* =
Sociology,
1972, 78 513-536.=20

=20

I like it because it shows how the same response to a question (do you
support or oppose the war) can have several different underlying causes.
It's also handy because the themes from the Vietnam war are still =
prevalent
in the current war, but you can discuss them without appearing overtly
political.=20

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Biemer, Paul P. and Lars E. Lyberg. 2003. *Introduction to Survey =*
Quality.
Hoboken, NJ: John Wiley & Sons, Inc. (ISBN 0-471-19375-5.)

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Fink, Arlene and Jacqueline Kosecoff. 1998. *How to Conduct Surveys: A*
Step-By-Step Guide. (Second Edition). Thousand Oaks, CA: SAGE =
Publication,
Inc. (ISBN 0-7619-1409-9)

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Pew Research Center for the People and the Press - Polls Face Growing Resistance, But Still Representative

Schueren - How Important Is Accuracy?

Kalton - How Important Is Accuracy?

Brackstonee - How Important Is Accuracy?

Czaja and Blair - Selecting the Method of Data Collection

Steele et al. - The Drop-Off/Pick-Up Method for Household Research

Kaplowitz et al. - A Comparison of Web and Mail Survey Response Rates

DeLeeuw and Collins - Data Collection Methods and Survey Quality

Schwarz et al. - The Impact of Administration Mode on Response Effects =
in
Survey Measurement

Dillman et al. - Response Rate and Measurement Differences in Mixed Mode Surveys

Scheuren - What Are Focus Groups? from the ASA What Is A Survey? Series

Merton - The Focused Interview and Focus Groups: Continuities and Discontinuities

Schwartz et al. - A Validity Assessment of Aggregation Methods for =
Multiple
Key Informant Survey Data

Jenkins and Dillman - Toward a Theory of Self-Administered Questionnaire Design

Tourangeau et al. - Spacing, Position, and Order: Intrepretive =
Heuristics
for Visual Features of Survey Questions

Presser et al. - Methods for Testing and Evaluating Survey Questions

Parker and Berman - Sample Size: More Than Calculations

Sangster and Meekings - Data Concerns For Hard to Reach and Reluctant Respondents in Telephone Panel Surveys

Teitler et al. - Costs and Benefits of Improving Response Rates for Hard-To-Reach Populations

Taylor - Does Internet Research Work? Comparing Online Survey Results =
With

Telephone Surveys

Porter and Whitcomb - The Impact of Contact Type of Web Survey Response Rates

Koch and Emrey - The Internet and Opinion Measurement: Surveying Marginalized Populations

Heerwegh and Loosveldt - An Evaluation of the Effect of Response Formats =
on
Data Quality in Web Surveys

Couper et al. - Picture This! Exploring Visual Effects in Web Surveys

American Association for Public Opinion Research (AAPOR) - Code of Professional Ethics and Practices

Singer et al. - Attitudes and Behavior: The Impact of Privacy and Confidentiality Concerns on Participation in the 2000 Census

Zipp and Toth - She Said, He Said, They Said: The Impact of Spousal Presence in Survey Research

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Bibliography: Survey Methods (from Thomas Auden)

"Whatever exists at all exists in some amount. To know it thoroughly involves knowing its quantity as well as its quality." E. L. Thorndike, 1918. =20

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Publications, Inc.

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social research methods series, Vol. 1, Thousand Oaks, CA: Sage =
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49. Turner, Charles F., and Elizabeth M. Martin, eds. *Surveying Subjective Phenomena*. Russell Sage, 1984.=20
50. Zeisel, Hans. *Say It with Figures*. Harper, 1947.=20

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Melissa Marcello

Pursuant, Inc.

2141 P Street NW

Suite 105

Washington, DC 20037

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Archives: <http://lists.asu.edu/archives/aapornet.html> .

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====

Date: Mon, 3 Oct 2005 11:59:11 -0400

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: A new floor in approval ratings?

Comments: To: AAPORNET@asu.edu

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: quoted-printable

Taft's approval rating is 15%=20

Associated Press

<http://news.cincypost.com/apps/pbcs.dll/article?AID=3D/20051003/NEWS01/51=030372>
or
<http://tinyurl.com/7nfyx>

=20
COLUMBUS - Gov. Bob Taft's already-feeble approval rating among Ohioans has fallen to 15 percent, a new poll indicates.

The poll, conducted by the Columbus Dispatch, finds support for Taft lower than the three most unpopular U.S. presidents in the history of polling and possibly the lowest of any Ohio governor.

The Republican governor's approval rating is worse than that of President Truman after he fired Gen. Douglas MacArthur, President Carter during the Iran hostage crisis or President Nixon during Watergate.

SNIP

Three-fourths of the respondents who identified themselves as Republicans disapproved of Taft's performance.

Frank Newport, editor in chief of the Gallup Poll in Princeton, N.J., said he's surprised that an approval rating could dip so low for anyone who has won a major office.

"Almost any figure who's elected in a partisan election usually has at least some support from his party," he said. "Usually there's a party base. It's hard mathematically to get that low."

Generally accepted political polling began in the mid-1900s. Truman set the Gallup low for presidents, dropping to 23 percent in 1951 and early 1952. Carter slumped to 28 percent in 1978, and Nixon was at 24 percent when he quit in 1974.

SNIP

A database maintained by the University of Rochester, University of North Carolina at Chapel Hill and George Washington University lists 3,261 gubernatorial polls since 1958. Only three governors had an approval rating below 15 percent - none in the past 15 years.

The previous low in the universities' database for an Ohio governor preceding Taft was Richard F. Celeste, who sank to 32 percent in April 1983. The Democrat rebounded to ratings in the 60s just a couple of years later, however.

SNIP

THE POLL=20
The poll, conducted by mail Sept. 22-29, is based on responses from 1,325 Ohio voters.

The margin of error is 2.6 percent.
=20

--=20

Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Mon, 3 Oct 2005 13:58:32 -0400
Reply-To: Janel Kasper-Wolfe <j_kasper-wolfe@ACS.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Janel Kasper-Wolfe <j_kasper-wolfe@ACS.ORG>
Subject: Help looking for a vendor with cross-cultural research
experience
Comments: To: "AAPORNET@asu.edu" <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: text/plain

I work for the American Chemical Society and we are planning on conducting a survey of our international membership. I am hoping that some of you can suggest possible research groups that can help us with data collection and advise on conducting a cross-cultural survey.

You can send responses directly to me.

Thanks,

Janel Kasper-Wolfe
Research Associate
Office of Member Information
American Chemical Society
1155 16th Street, NW
Washington, DC 20039
Phone: 202-872-6120
Fax: 202-776-8044
j_kasper-wolfe@acs.org

AAPOR Web site now has AAPOR award winner information! <http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 4 Oct 2005 11:32:46 +0800
Reply-To: Mahar Mangahas <mahar.mangahas@SWS.ORG.PH>
Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Mahar Mangahas <mahar.mangahas@SWS.ORG.PH>
Subject: Re: Help looking for a vendor with cross-cultural research
experience
Comments: To: Janel Kasper-Wolfe <j_kasper-wolfe@ACS.ORG>
Comments: cc: AAPORNET@asu.edu, guerrero@sws.org.ph, jay.sandoval@sws.org.ph,
leo.laroza@sws.org.ph, vlad.licudine@sws.org.ph,
jeanette.ureta@sws.org.ph, g.caron@sws.org.ph,
jhoana.basto@sws.org.ph
In-Reply-To: <3AFA044F41CC954EB61B6FB3909773DB725F78@wash58.acs.org>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed

Dear Ms. Kasper-Wolfe,

Social Weather Stations (www.sws.org.ph) is the Philippine member of the International Social Survey Programme, the World Values Survey, Asian Barometer and has ties with non-profit survey groups in Thailand, Cambodia, Sri Lanka, Indonesia, etc. SWS Vice-President/COO Linda Luz Guerrero <guerrero@sws.org.ph> directs our cross-country projects. You may look up SWS in the WAPOR/AAPOR Bluebook. Best wishes,

Mahar Mangahas

At 01:58 PM 10/3/05 -0400, Janel Kasper-Wolfe wrote:

>I work for the American Chemical Society and we are planning on conducting a
>survey of our international membership. I am hoping that some of you can
>suggest possible research groups that can help us with data collection and
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>
>You can send responses directly to me.

>
>Thanks,

>
>Janel Kasper-Wolfe
>Research Associate
>Office of Member Information
>American Chemical Society
>1155 16th Street, NW
>Washington, DC 20039
>Phone: 202-872-6120
>Fax: 202-776-8044
>j_kasper-wolfe@acs.org

>
>
>
>-----
>AAPOR Web site now has AAPOR award winner information! <http://www.aapor.org>
>Archives: <http://lists.asu.edu/archives/aapornet.html> .
>Problems?-don't reply to this message, write to: aapornet-request@asu.edu

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Tue, 4 Oct 2005 08:58:19 -0500
Reply-To: "Saad, Lydia" <Lydia_Saad@GALLUP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Saad, Lydia" <Lydia_Saad@GALLUP.COM>
Subject: Seeking data on women and risk
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: quoted-printable

I am seeking data to include in an upcoming presentation on "Women and Risk" for the annual conference of the International Women's Forum in D.C.=20
=20

I have found a variety of relevant questions and trends from the U.S., and have exhausted the World Values Poll, but I would love to include more international data (either individual or multi-country), or be directed to U.S. data I may have overlooked. If you have such data, and can provide it to me broken out by gender, I would be most grateful, and promise to fully report the survey organization and research sponsor in the presentation.

=20
I am casting a wide net, encompassing political, financial, career and personal risks. Some examples of what I've found so far:

=20
[WORLD VALUES SURVEY] How would you place your views on this scale? 1 means you agree completely with the statement on the left; 10 means you agree completely with the statement on the right; and if your views fall somewhere in between, you can choose any number in between. 1. One should be cautious about making major changes 10. You will never achieve much in life unless you act boldly

=20
[PSRA FOR LIFETIME TV] Do you think of yourself as a person who likes to take risks, or as a person who tries to avoid risks?

=20
[HART RESEARCH FOR NASDAQ] Some people take a more aggressive approach to investing, taking risks in exchange for a higher potential rate of return, while others are more conservative, keeping risk to a minimum even if that means a lower rate of return. Which of these best describes your approach to investing--very aggressive, fairly aggressive, moderate, fairly conservative, or very conservative?

=20
[HART RESEARCH FOR FANNIE MAE] Has your household ever moved to a new location because of a new job opportunity for you/your spouse?

=20
Thank you AAPORites!

=20
Lydia
=20

Lydia K. Saad
Senior Editor, The Gallup Poll
502 Carnegie Center, Suite 300
Princeton, NJ 08540

(609) 924-9600
lydia_saad@gallup.com=20

Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail
=====

Date: Tue, 4 Oct 2005 09:30:04 -0500
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Public Opinion Pros
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: quoted-printable

Dear AAPOR members -

=20

For those of you who are interested, the October issue of Public Opinion Pros is now available at our website. Articles this month include an exploration of Americans' political engagement compared with that of with other democratic publics around the world, based on survey data just released by the Cross-National Study of Electoral Systems; a look at the prospects for Arnold Schwarzenegger's policy agenda in the upcoming California special election; and the conclusion of a three-part series making a case against weighting of preelection polls by party ID. We also have commentaries on Schwarzenegger's veto of the same-sex marriage bill and the question of race in the aftermath of hurricane Katrina, among other features.=20

=20

An overview of the full contents of the issue is accessible to nonsubscribers at=20

=20

http://www.publicopinionpros.com/from_editor/2005/oct/editor.asp =20

=20

Author guidelines can also be freely accessed from our homepage at

=20

www.PublicOpinionPros.com

=20

As always, we are seeking manuscripts and proposals for magazine-style articles on subjects relating to public opinion and polling. Please send your queries directly to me at editor@PublicOpinionPros.com.

=20

Thank you for your interest in POP. I look forward to hearing from you.

=20

Best wishes -

=20

Lisa

=20

Lisa Ferraro Parmelee, Ph.D.

Manager, LFP Editorial Enterprises, LLC

Editor, Public Opinion Pros

www.PublicOpinionPros.com

=20

=20

Michael P. Flanagan, CAE

Executive Coordinator

American Association for Public Opinion Research

P. O. Box 14263

Lenexa, KS 66285-4263

(913) 495-4470

FAX: (913) 599-5340

www.aapor.org

=20

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set aapornet nomail

On your return send this: set aapornet mail

Date: Tue, 4 Oct 2005 13:11:47 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Political Telemarketing in Binghamton
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Push Polling

<http://www.wicz.com/news/news.asp?m=3Dv&a=3D6908>

Push Pull

A Fox 40 investigation has discovered that the New York State Republican Campaign Committee hired Advantage Direct Communication's Incorporation out of Arlington, Virginia. The Republican Committee paid Advantage Inc. \$21,046.47 in May 2005 for calls. In 2004 they paid Advange Inc. \$15,522.65 in October and twice on November 12-one payment was \$14,011.20 and the other \$10,501.92, also for calls.=20

Last week we reported that Binghamton resident's received calls from Advantage Inc. during which residents were polled about Binghamton mayoral candidates; when residents where asked which candidate they would vote for they said, a Naima Kradjian reply abruptly ended the call; however, if they replied Matt Ryan, the caller launched into a personal attack against Ryan. This type of push polling is not illegal even though it seeks to influence public opinion and sway votes.=20

Both Senator Libous and Naima Kradjian deny any involvement. Senator Libous has been a member of the Republican Campaign Committee since January 2005 but said he has no knowledge of their hiring practices.=20

=20

--=20

Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

Archives: <http://lists.asu.edu/archives/aapornet.html>

Vacation hold? Send email to listserv@asu.edu with this text:

set aapornet nomail

On your return send this: set aapornet mail

Date: Tue, 4 Oct 2005 13:59:06 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: I highly recommend. . .

Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Abortion, the Court and the Public=20
A Pew Research Center Analysis
<http://people-press.org/commentary/display.php3?AnalysisID=3D119>

--=20
Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail

=====
Date: Tue, 4 Oct 2005 17:42:11 -0400
Reply-To: Josh Klein <jklein@IGC.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Josh Klein <jklein@IGC.ORG>
Subject: problem
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

Sorry, but for months now I have been getting 2 of every AAPOR post. Whom should I notify?

Thanks.

Dr. Josh Klein
Iona College
92 Brookdale Ave.
New Rochelle, NY 10801
914 576 5285

Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail

=====
Date: Tue, 4 Oct 2005 20:19:24 -0700
Reply-To: Shapard Wolf <shapwolf@MSN.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Shapard Wolf <shapwolf@MSN.COM>
Subject: Re: problem

Comments: To: aapornet <aapornet@asu.edu>
Comments: cc: jklein@igc.org
MIME-version: 1.0
Content-type: text/plain; charset="iso-8859-1"
Content-transfer-encoding: quoted-printable

For all problems regarding AAPORnet, write =
aapornet-request@listserv.edu<mailto:aapornet-request@listserv.edu>. =
Regular requests (subscriptions, address changes) are received and =
handled by AAPOR's Executive Offices; they do a great job of keeping the =
list running smoothly. Steve Everett (Associate Chair) and I do =
troubleshooting when we're done with our day jobs.

Many tasks can be handled by subscribers at the options page of the =
archives, at =
<http://lists.asu.edu/archives/aapornet.html><<http://lists.asu.edu/archives/aapornet.html>>. There are good help screens for all the options, and =
links to the full set of Listserv manuals.

Josh, I'll write you off-line about your problem.

Shapard Wolf
Chair, Publications and Information Committee

On 10/4/05, Josh Klein <jklein@igc.org> wrote:
Sorry, but for months now I have been getting 2 of every AAPOR post. =
Whom
should I notify?

Thanks.

Dr. Josh Klein
Iona College
92 Brookdale Ave.
New Rochelle, NY 10801
914 576 5285

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Vacation hold? Send email to listserv@asu.edu with this text:
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On your return send this: set aapornet mail

=====
Date: Wed, 5 Oct 2005 08:06:28 -0500
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Job Opportunities
Comments: To: AAPORNET@asu.edu
Comments: cc: alicec@field.com
MIME-version: 1.0
Content-type: text/plain; charset="UTF-8"
Content-transfer-encoding: base64

claiming it proved KN's online panels were more accurate than the competition. The study, Comparing the Results of Probability and Non-Probability Sample Surveys, involved a comparison of survey data collected by telephone and via the Internet - using both non-probability and probability samples. The firms compared were GoZing, Greenfield Online, Harris Interactive, Knowledge Networks, SPSS, SRBI, SSI and Survey Direct.=20

SNIP

However, according to Dan Hucko, Senior VP, Corporate Communications at HarrisInteractive, 'the results that KN has been communicating as final appear to deviate from the preliminary results that were presented by the Stanford researchers'. In fact, he says, the Stanford team's summary of the research, presented at the American Association for Public Opinion Research (AAPOR), stated that there was a 'striking similarity of distributions across nearly all questions'. And for some of the questions listed in the presentation, KN achieves higher error rates than either Harris or Greenfield.=20

Harris Interactive also points out that Douglas Rivers, a Stanford professor involved in the project, is the Co-Founder and Chairman of KN, and that Norman Nie, the Director of the Stanford Institute for Quantitative Studies in the Social Sciences, is the company's Co-founder and Vice-Chairman.=20

Knowledge Networks is online at www.knowledgenetworks.com .=20
Stamford's presentation of the research is available at=20
<http://communication.stanford.edu/faculty/Krosnick/2005%20AAPOR%20Presentation.ppt>=20
=20

--=20

Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

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Please ask authors before quoting outside AAPORNET.
=====

Date: Wed, 5 Oct 2005 11:59:33 -0400
Reply-To: John Fries <jfries@ANR.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: John Fries <jfries@ANR.COM>
Subject: Re: Harris and Knowledge Networks Spar over Stanford Study
Comments: To: AAPORNET@asu.edu
In-Reply-To: <3248A9B21DD5574785FE5E2C8E521684241BF5@exchange.local.artscience.com>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: quoted-printable

An interesting note about the KN study is that they report the KN sample yielded a lower "average absolute error" than even a high-quality telephone sample. Now perhaps this isn't as odd as it sounds to me, but for a panel that recruits members using an RDD sample to ultimately perform "better" than an RDD sample, well...I think that is at least...interesting.

I for one am looking forward to the discussion on this topic.

--

John C. Fries
Senior Project Director | Alan Newman Research
<http://www.anr.com> | Market Research Consultants
Phone: 804.272.6100 x228 | FAX: 804.272.7145
Email: <mailto:jfries@anr.com>

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Leo Simonetta
Sent: Wednesday, October 05, 2005 11:09 AM
To: AAPORNET@asu.edu
Subject: Harris and Knowledge Networks Spar over Stanford Study

Harris and KN Spar over Stamford (sic) Study=20
October 4 2005=20
<http://www.mrweb.com/drno/news4642.htm>

US agencies Knowledge Networks (KN) and Harris Interactive are arguing over KN's claims that Stamford University research demonstrates the superior accuracy of its online surveys. Harris believes KN's reporting of the study is inaccurate and selective, and claims that KN's founders were closely involved with the Stamford research.

In August, KN publicised the results of a study conducted by the Stanford Institute for Quantitative Studies in the Social Sciences, claiming it proved KN's online panels were more accurate than the competition. The study, Comparing the Results of Probability and Non-Probability Sample Surveys, involved a comparison of survey data collected by telephone and via the Internet - using both non-probability and probability samples. The firms compared were GoZing, Greenfield Online, Harris Interactive, Knowledge Networks, SPSS, SRBI, SSI and Survey Direct.=20

SNIP

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professor involved in the project, is the Co-Founder and Chairman of
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Quantitative Studies in the Social Sciences, is the company's
Co-founder
and Vice-Chairman.=20

Knowledge Networks is online at www.knowledgenetworks.com .=20
Stamford's presentation of the research is available at=20
[http://communication.stanford.edu/faculty/Krosnick/2005%20AAPOR%20Pres
en
tation.ppt](http://communication.stanford.edu/faculty/Krosnick/2005%20AAPOR%20Presentation.ppt)=20
=20

--=20
Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
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Archives: <http://lists.asu.edu/archives/aapornet.html> .
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=====
Date: Wed, 5 Oct 2005 11:07:23 -0700
Reply-To: "S. L. Frith" <slf_houston@YAHOO.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "S. L. Frith" <slf_houston@YAHOO.COM>
Subject: Job Opportunity-Los Angeles
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: 8bit

Posted on behalf of a colleague:

RESEARCH ANALYST

G4 Media in Los Angeles

Thorough knowledge of Nielsen ratings data required. Strong PC knoweldge (esp Marketbreaks or StarTrak, MS Office) req'd. \$35/hr, not 35-40K. Temporary Position. BA & prev TV research exp req'd.

Visit www.g4tv.com for more info.

Yahoo! for Good

Click here to donate to the Hurricane Katrina relief effort.

AAPOR Web site now has AAPOR award winner information! <http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
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=====
Date: Wed, 5 Oct 2005 22:01:31 +0100
Reply-To: wendy landers <wendy.landiers@TALK21.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: wendy landers <wendy.landiers@TALK21.COM>
Subject: Who does surveys for insurance companies?
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: 8bit

Hello,

Does anyone know who has been doing surveys for insurance (any type) companies?

Thanks,

Wendy Landers

To help you stay safe and secure online, we've developed the all new Yahoo! Security Centre. <http://uk.security.yahoo.com>

AAPOR Web site now has AAPOR award winner information! <http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

=====
Date: Thu, 6 Oct 2005 07:36:01 -0400
Reply-To: Janice Ballou <JBallou@MATHEMATICA-MPR.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Janice Ballou <JBallou@MATHEMATICA-MPR.COM>
Subject: Mathematica Policy Research Position for Senior Systems Analyst
Comments: To: "AAPORNET (E-mail)" <AAPORNET@asu.edu>

Senior Systems Analyst

Mathematica Policy Research, Inc. (MPR), a nationally recognized social policy research firm, has an opening for a Senior Systems Analyst in our fast-growing Information Services team in our Princeton, NJ Office location. The Senior Systems Analyst position focuses on directing systems design and development of multiple, complex survey projects. Reporting to the Vice President, Deputy Director of Survey Information Services, the successful candidate will work closely with our Survey Division to provide vision for developing and implementing information systems that deliver cost and business effectiveness and quality within MPR's unique environment. Responsibilities of this position will also include participation in various aspects of new business development.

Duties of the Position:

Defines specifications and systems requirements in the areas of operational survey support, sample selection, analysis file creation, data analysis, and modeling.

- * Responds to and assists others in responding to requests for proposals as they pertain to systems work in the Federal Government and foundation areas.

- * Develops programming assignments and implements these specifications or oversees the implementation by more junior staff.

- * Designs, creates, and oversees all stages of development for public use and final deliverable analysis files.

Qualifications of the Position:

MS Degree in Computer Science or a related discipline or equivalent experience.

- * 10 or more years of work experience in system requirements definition, design and specification writing, development/implementation, testing and quality assurance, maintenance, and documentation.

- * Thorough knowledge of the role of computer systems in supporting survey projects, random sampling techniques, and of the methodology of computer data analysis.

- * Strong technical skills in the analysis and design of computer systems, including extensive experience with a variety of computer

operating environments and computer languages (.Net, ASP, SQL Server).

- * Familiarity with federally funded project work and

business development in the Federal Government and foundation markets.

- * Ability to work in a fast-paced, team oriented

environment.

- * Some supervisory and management experience desirable.

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Archives: <http://lists.asu.edu/archives/aapornet.html> .

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Thu, 6 Oct 2005 10:00:06 -0400

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: Zogby International in Az -Survey: Governor's race is dead heat

Comments: To: AAPORNET@asu.edu

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: quoted-printable

Survey: Governor's race is dead heat=20

<http://www.azcentral.com/arizonarepublic/local/articles/1006gov-poll06.html#>

or

<http://tinyurl.com/cr4w3>

Chip Scutari

The Arizona Republic

Oct. 6, 2005 12:00 AM=20

A voter survey that uses people who sign up to participate shows Republican candidate Don Goldwater in a dead heat with incumbent Democratic Gov. Janet Napolitano. It also shows other GOP challengers within striking distance of Napolitano.

But some political experts in Arizona criticized pollster John Zogby's unusual methodology, which uses voters' e-mail addresses rather than phone calls. Unlike other polls based on random telephone sampling, this survey uses a database of people who have registered to take part.

The Zogby/Wall Street Journal "interactive survey" shows Napolitano with 47 percent and Goldwater at 45 percent. The poll has a 4 percentage-point margin of error, meaning the race is essentially even.=20

SNIP

Kurt Davis, a longtime Republican strategist, was skeptical. "Based on the methodology of using people to sign up to participate in the poll, it isn't worth being used for toilet paper," Davis said.=20

Napolitano, however, didn't seem worried: "Zogby predicted that Kerry would beat Bush in a landslide It's too early for polls."

--=20

Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 6 Oct 2005 10:41:52 -0400
Reply-To: jwerner@jwdp.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jan Werner <jwerner@JWDP.COM>
Organization: Jan Werner Data Processing
Subject: Re: Zogby International in Az -Survey: Governor's race is dead
heat
Comments: To: Leo Simonetta <Simonetta@ARTSCI.COM>
Comments: cc: AAPORNET@asu.edu, correction@arizonarepublic.com
In-Reply-To:
<3248A9B21DD5574785FE5E2C8E521684241C7A@exchange.local.artsience.com>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed
Content-transfer-encoding: 7bit

> Chip Scutari
> The Arizona Republic
> Oct. 6, 2005 12:00 AM
>
> A voter survey that uses people who sign up to participate shows
> Republican candidate Don Goldwater in a dead heat with incumbent
> Democratic Gov. Janet Napolitano.It also shows other GOP challengers

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- >
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- > phone calls. Unlike other polls based on random telephone sampling, this
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- > The Zogby/Wall Street Journal "interactive survey" shows Napolitano with
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- > percentage-point margin of error, meaning the race is essentially even.
- >

I have no objection to publishing polls that use samples obtained from online panels, but the assertion that "The poll has a 4 percentage-point margin of error..." is nonsense because the very concept of the margin of error does not exist unless the poll derives from a random sample of the target population. In this case, that would be all Arizona voters, or all those considered "likely" to vote in the gubernatorial election.

Someone at the Arizona Republic should know enough about polling not to print such an assertion without attribution or challenging it.

Jan Werner

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 6 Oct 2005 11:11:32 -0400
Reply-To: Roger Tourangeau <rtourangeau@SURVEY.UMD.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Roger Tourangeau <rtourangeau@SURVEY.UMD.EDU>
Subject: CNSTAT Seminar
Comments: To: AAPORNET@asu.edu
Comments: cc: CCitro@nas.edu
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7bit
Content-disposition: inline

I'm posting this on behalf of Connie Citro.

Dear AAPOR -

I believe the seminar described below may be of considerable interest to AAPOR members.

Thanks,

Connie Citro

**

CNSTAT SEMINAR ANNOUNCEMENT

HOW CAN WE CONDUCT TELEPHONE SURVEYS IN A CELL-PHONE AGE?

Thursday, October 27, 2005 - 3:00 pm

Auditorium of the Main Building of the National Academy of Sciences
2101 Constitution Avenue NW - Washington, DC

Coffee and Cookies Available at 2:30 pm * Reception Following at 4:30 pm

All are welcome to attend. Please RSVP by October 24, 2005, to Bridget Edmonds at (202) 334-3096 or cnstat@nas.edu.

Introduction: Developments at the OMB Statistical and Science Policy Office and Statistical Agency Response to Hurricane Katrina

* Katherine K. Wallman, Chief Statistician of the United States

Seminar-How Can We Conduct Telephone Surveys in a Cell Phone Age?

* Clyde Tucker, Bureau of Labor Statistics

* Michael Brick, Westat and Joint Program in Survey Methodology

* Robert Groves, University of Michigan, CNSTAT, and Joint Program in Survey Methodology

Abstract: The increasing use of cell phones is challenging traditional telephone survey data collection methods in many respects. Seminar speakers will address important elements of this emerging set of issues.

Clyde Tucker will discuss what has been learned from such sources as the

Current Population Survey cell phone supplement, the National Health Interview Survey, and the Consumer Expenditure Survey about cell phone prevalence and usage patterns (for example, as an add-on or replacement

for land-line phones). Mike Brick will discuss the implications of growing cell phone usage for survey nonresponse rates and bias from differential nonresponse-as well as experience with methods that attempt

to compensate for bias. Bob Groves will address the broad range of policy issues that cell phones present for survey researchers (for example, incentives and confidentiality protection) and outline changes

in survey designs that may be needed in the future-specifically, mixed-mode designs that use telephone and personal interviews. A book of background materials will be available at the seminar.

Dr. Constance F. Citro, Director
Committee on National Statistics
The National Academies

Keck Center, 500 5th St, NW - Room 1139
Washington, DC 20001
Phone: 202-334-3009
Fax: 202-334-3751
email: ccitro@nas.edu

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 6 Oct 2005 13:19:02 -0400
Reply-To: AmyRSimon@AOL.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Amy Simon <AmyRSimon@AOL.COM>
Subject: Re: Zogby International in Az -Survey: Governor's race is dead
heat
Comments: To: jwerner@jwdp.com, AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: 7bit

In a message dated 10/6/2005 7:49:38 A.M. Pacific Standard Time,
jwerner@JWDP.COM writes:

I have no objection to publishing polls that use samples obtained from online panels, but the assertion that "The poll has a 4 percentage-point margin of error..." is nonsense because the very concept of the margin of error does not exist unless the poll derives from a random sample of the target population. In this case, that would be all Arizona voters, or all those considered "likely" to vote in the gubernatorial election.

Someone at the Arizona Republic should know enough about polling not to print such an assertion without attribution or challenging it.

Jan Werner

The Arizona Republic newspaper is so heavily Republican that they probably don't want to publish a legitimate poll in this race, since it would show that Napolitano (D) has a strong lead in her race for re-election.

Amy Simon

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Date: Thu, 6 Oct 2005 09:17:50 -0500
Reply-To: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Subject: Re: Zogby International in Az -Survey: Governor's race is dead
heat

Comments: To: AAPORNET@asu.edu

In-Reply-To:

<3248A9B21DD5574785FE5E2C8E521684241C7A@exchange.local.artsience.com>

MIME-version: 1.0

Content-type: text/plain; charset=ISO-8859-1; format=flowed

Content-transfer-encoding: 7bit

This one of about 20 "Battleground States" polls being conducted for
the Wall Street Journal.

[http://online.wsj.com/public/resources/documents/info-
flash05a.html?project=elections06-ft&h=495&w=778&hasAd=1&mod=blogs](http://online.wsj.com/public/resources/documents/info-flash05a.html?project=elections06-ft&h=495&w=778&hasAd=1&mod=blogs)

Nick Panagakis
Market Shares Corp
999 North Elmhurst Road
Mt. Prospect, IL 600056
847-259-7200
Fax: 847-259-7259
Cell: 847-452-4520
<http://www.marketsharescorp.com/>

Leo Simonetta wrote:

>Survey: Governor's race is dead heat
><http://www.azcentral.com/arizonarepublic/local/articles/1006gov-poll06.h>
>tml#
>or
><http://tinyurl.com/cr4w3>
>
>Chip Scutari
>The Arizona Republic
>Oct. 6, 2005 12:00 AM
>
>A voter survey that uses people who sign up to participate shows
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>
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>

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 6 Oct 2005 13:32:30 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: FW: Zogby International in Az -Survey: Governor's race is dead
heat
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Nick correctly points out that the Arizona survey I referenced in one of many in the Wall Street Journal Battleground States polls (I had noticed that there were a number of Zogby/WSJ polls but I did not realize there were that many).

<http://online.wsj.com/public/resources/documents/info-flash05a.html?project=3Delections06-ft&h=3D495&w=3D778&hasAd=3D1&mod=3Dblogs=20>
or
<http://tinyurl.com/9nxmo>

Methodology at

<http://online.wsj.com/public/resources/documents/info-elections06-meth.html=20>
or
<http://tinyurl.com/azoqw>

--=20
Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

-----Original Message-----

From: Nick Panagakis [mailto:mail@marketsharescorp.com]=20

Sent: Thursday, October 06, 2005 1:14 PM

To: Leo Simonetta

Subject: Re: Zogby International in Az -Survey: Governor's race is dead heat

Leo-

I am having trouble posting this message.

This one of about 20 "Battleground States" polls being conducted for the Wall Street Journal.

<http://online.wsj.com/public/resources/documents/info-flash05a.html?project=3Delections06-ft&h=3D495&w=3D778&hasAd=3D1&mod=3Dblogs=20>

Nick

Leo Simonetta wrote:

>Survey: Governor's race is dead heat

><http://www.azcentral.com/arizonarepublic/local/articles/1006gov-poll06>.

>h

>tml#

>or

><http://tinyurl.com/cr4w3>

>

>Chip Scutari

>The Arizona Republic

>Oct. 6, 2005 12:00 AM

>

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>

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>SNIP

>

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>
>
>=20
>

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Date: Thu, 6 Oct 2005 11:49:55 -0700
Reply-To: Brian Grim <bjg213@PSU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Brian Grim <bjg213@PSU.EDU>
Subject: Assistant Director Position -- Penn State SRC
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1
Content-transfer-encoding: quoted-printable

The Survey Research Center (SRC), a survey research organization that=20
focuses on providing survey research services to Penn State University=20
researchers, invites applications for the position of Assistant Director. =20
The SRC, located at the main Penn State campus in University Park, PA, is a =

center within Penn State=92s Social Science Research Institute, an=20
interdisciplinary unit under the Vice President for Research. The Center=20
normally has 50 to 70 concurrent active funded projects. Staff consists of =

17 full time and approximately 100 part time employees. All survey modes=20
(telephone, mail, web, face-to-face, and group administered surveys, etc.)=20
are supported. =20

Job duties: Assist the Director of the Survey Research Center (SRC) in the =

management and day-to-day operation of the Center. Provide direct=20
oversight of all research projects conducted by the Center. Hire, train,=20
manage, evaluate, and supervise division and project managers, and ensure=20
that the SRC is appropriately staffed to complete projects efficiently,=20
effectively, and with high quality. Oversee the development and execution=20
of policies and procedures, training programs, and systems of communication =

needed to manage and conduct the SRC=92s survey research projects. Keep=20
abreast of developments in survey methodology and technology and maintain=20
an active role in the national academic survey research community,=20
including attendance and presentations at annual conferences. Consult with=20
faculty and researchers about research design and survey methodology. =20

Education and experience: Master=92s degree or equivalent in a related area=
=20
preferred. Three years experience managing survey research or closely=20

related research projects desired. Experience in management, training, and =
supervision of staff is required. =20

Applications will be accepted immediately until the position is filled. To =

apply, applicants should send a resume to: Jennifer Sheaffer, Survey=20
Research Center, 327 Pond Laboratory, Penn State University, University=20
Park, PA 16802. Additional information about the program can be obtained=20
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=====
Date: Thu, 6 Oct 2005 12:04:22 -0500
Reply-To: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Subject: Re: Zogby International in Az -Survey: Governor's race is dead
heat
Comments: To: AAPORNET@asu.edu
In-Reply-To:
<3248A9B21DD5574785FE5E2C8E521684241C7A@exchange.local.artscience.com>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed
Content-transfer-encoding: 7bit

This one of about 20 "Battleground States" polls being conducted for the Wall
Street Journal.

[http://online.wsj.com/public/resources/documents/info-
flash05a.html?project=elections06-ft&h=495&w=778&hasAd=1&mod=blogs](http://online.wsj.com/public/resources/documents/info-flash05a.html?project=elections06-ft&h=495&w=778&hasAd=1&mod=blogs)

Nick

Leo Simonetta wrote:

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>The Arizona Republic
>Oct. 6, 2005 12:00 AM
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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 6 Oct 2005 15:18:38 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: An AAPORista explains push polls
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

<http://www.connectionnewspapers.com/article.asp?article=3D56541&paper=3D6=1&c at=3D109>
or
<http://tinyurl.com/b4ca9>

Pre-Game Hype
Phone surveys and flyers, rhetoric flies on both sides of the Hunter
Mill dispute.
By Ari Cetron
October 5, 2005

Roseanne Jones picked up the phone on Sept. 27 and found herself in an uncomfortable situation. The caller was working for a telephone polling company and began asking questions about development in the area around Hunter Mill and Sunset Hills roads.

SNIP

"It was worded so peculiarly," she said, "no matter the answer you gave, it would be contrary to what you want."

Numerous neighbors in the area report having received the calls from a company called Venture Data, based in Salt Lake City, Utah. The caller did not identify who funded the calls, Jones said. Representatives from Venture Data did not return the Connection's calls for comment.

SNIP

The poll's wording, as remembered by people who received calls, made some neighbors think it was a "Push Poll." In a push poll, the caller will ask one-sided questions which are designed more to influence the thinking of the person than they are to gather information. Venture Data's Web site says they do not engage in push polling. Baker was unable to provide the official list of questions.

"They kind of used a scare tactic," Jones said. "If you didn't agree, you were against the poor. You came across as totally unfeeling to low-income families."

After hearing some of the questions posed to residents, Scott Keeter of the Pew Research Center and former standards chair for the American Association for Public Opinion Research, said it might not qualify as a push poll. A common polling technique, Keeter said, involves probing what might change people's minds.

A question could be phrased, "Would you still favor it if you knew X, Y and Z?" Keeter said. "They will use that technique to see what kinds of arguments resonate with people," he said. This information can then be used to hone a marketing strategy, Keeter said.

The real way to tell the difference between a legitimate poll and push poll, Keeter said, is the volume of calls placed. "A typical poll needs to have several hundred respondents," he said. When the pollster is blanketing the area and trying to talk to everybody, then it is more likely that they are attempting to influence opinion, not gauge it.

Keeter said the poll questions reported by residents on the receiving end sounded one-sided, and that a poll taker would typically want to present people with alternatives.=20

"What I didn't hear was the testing of arguments on the other side," he said. This is a standard practice which allows the person conducting the poll time to formulate responses to the opponent's viewpoints.

SNIP

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=20

=20

--=20

Leo G. Simonetta

Research Director

Art & Science Group, LLC

6115 Falls Road, Suite 101

Baltimore MD 21209

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Date: Thu, 6 Oct 2005 15:21:24 -0400
Reply-To: JoyceR@cfmc.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Joyce Rachelson <jrachels@CONCENTRIC.NET>
Subject: Experienced Phone Room Supervisor Available
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed
Content-transfer-encoding: 7bit

I have a resume for a very experienced telephone data collection manager in the Cincinnati area. If you are interested please respond to me directly and I will forward it to you.

Regards,
Joyce

--

Joyce Rachelson, PRC
VP, Director of Product Sales
CfMC Research Software
915 Broadway, Suite 609
New York, NY 10010-7108
(212) 777-5120 Phone
(212) 777-5217 FAX

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 6 Oct 2005 13:04:41 -0400
Reply-To: David R Johnson <drj10@PSU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: David R Johnson <drj10@PSU.EDU>

Subject: Assistant Director position at SRC -- Penn State
Comments: To: AAPORNET <AAPORNET@asu.edu>
In-Reply-To: <AAPORNET%200510032100005377.87EE@LISTS.ASU.EDU>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed
Content-transfer-encoding: 7BIT

The Survey Research Center (SRC), a survey research organization that focuses on providing survey research services to Penn State University researchers, invites applications for the position of Assistant Director. The SRC, located at the main Penn State campus in University Park, PA, is a center within Penn State's Social Science Research Institute, an interdisciplinary unit under the Vice President for Research. The Center normally has 50 to 70 concurrent active funded projects. Staff consists of 17 full time and approximately 100 part time employees. All survey modes (telephone, mail, web, face-to-face, and group administered surveys, etc.) are supported.

Job duties: Assist the Director of the Survey Research Center (SRC) in the management and day-to-day operation of the Center. Provide direct oversight of all research projects conducted by the Center. Hire, train, manage, evaluate, and supervise division and project managers, and ensure that the SRC is appropriately staffed to complete projects efficiently, effectively, and with high quality. Oversee the development and execution of policies and procedures, training programs, and systems of communication needed to manage and conduct the SRC's survey research projects. Keep abreast of developments in survey methodology and technology and maintain an active role in the national academic survey research community, including attendance and presentations at annual conferences. Consult with faculty and researchers about research design and survey methodology.

Education and experience: Master's degree or equivalent in a related area preferred. Three years experience managing survey research or closely related research projects desired. Experience in management, training, and supervision of staff is required.

Applications will be accepted immediately until the position is filled. To apply, applicants should send a resume to: Jennifer Sheaffer, Survey Research Center, 327 Pond Laboratory, Penn State University, University Park, PA 16802. Additional information about the program can be obtained by visiting the SRC web page at:
<<http://www.ssri.psu.edu/survey>>www.ssri.psu.edu/survey

An Affirmative Action/Equal Opportunity Employer
Women and Minorities are Encouraged to Apply.

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Thu, 6 Oct 2005 14:20:50 -0700
Reply-To: "Voigt, Lynda" <lvoigt@FHCRRC.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Voigt, Lynda" <lvoigt@FHCR.C.ORG>
Subject: Mitofsky-Waksberg RDD question
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Yes, we are still using M-W!! (We will probably move to list-assisted using 1+ banks possibly with 0 bank sampling in the future, but we are slow to change!).

We have a study in the field recruiting Caucasian and African-American male controls for a case-control study of prostate cancer. We using k=3D5. We have been recruiting for this study for 3 years and have less than a year left. We recruit controls using RDD, frequency matching for race and age, and then do in-person interviews. African-American men have a higher incidence of prostate cancer than Caucasian men, so we need more African-american controls than Caucasian controls. We have not identified or recruited enough African-American men yet and are thinking of ways we could speed up recruitment. The study investigator has proposed that we start using k=3D10 for telephone numbers that we screen and find at least one African-American man (to take advantage of the fact that there is some geographic clustering of African-american households in the Seattle area). I have two questions: 1) Is it OK to use k=3D5 for the households that do not have an African-American member (or are not screened) and k=3D10 for AA households this far into the study? If the answer is yes, should the secondaries generated by the AA households be screened only for African-American men, or can they also recruit Caucasian men?

Thank you! I have been pondering these questions and I'm unsure so I would appreciate the expert advice from this list.

Lynda Voigt

Lynda F. Voigt, Ph.D.=20
Fred Hutchinson Cancer Research Center=20
Seattle, WA=20
LVoigt@fhcrc.org=20
phone (206) 667-4519=20
FAX (206) 667-5948=20
=20

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Thu, 6 Oct 2005 19:20:33 -0700
Reply-To: Mike O'Neil <mike.oneil@ALUMNI.BROWN.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike O'Neil <mike.oneil@ALUMNI.BROWN.EDU>
Subject: Re: Zogby International in Az -Survey: Governor's race is dead
heat

Comments: To: Leo Simonetta <Simonetta@ARTSCI.COM>, AAPORNET@asu.edu
In-Reply-To:
<3248A9B21DD5574785FE5E2C8E521684241C7A@exchange.local.artsience.com>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

This is funny.

All of the first tier Republican candidates have dropped out of the race recognizing that their chances against Gov Napolitano are slim-to-none.

And a "poll" shows that a candidate with name recognition of 1% to 2% (generously) is in a dead heat with an incumbent Gov with sky-high approval ratings?

Somebody's been sold a pretty wilted saguaro flower.

Mike O'Neil
www.oneilresearch.com
tempe, az

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@ASU.EDU] On Behalf Of Leo Simonetta
Sent: Thursday, October 06, 2005 7:00 AM
To: AAPORNET@ASU.EDU
Subject: Zogby International in Az -Survey: Governor's race is dead heat

Survey: Governor's race is dead heat
<http://www.azcentral.com/arizonarepublic/local/articles/1006gov-poll06.html#>
or
<http://tinyurl.com/cr4w3>

Chip Scutari
The Arizona Republic
Oct. 6, 2005 12:00 AM

A voter survey that uses people who sign up to participate shows Republican candidate Don Goldwater in a dead heat with incumbent Democratic Gov. Janet Napolitano. It also shows other GOP challengers within striking distance of Napolitano.

But some political experts in Arizona criticized pollster John Zogby's unusual methodology, which uses voters' e-mail addresses rather than phone calls. Unlike other polls based on random telephone sampling, this survey uses a database of people who have registered to take part.

The Zogby/Wall Street Journal "interactive survey" shows Napolitano with 47 percent and Goldwater at 45 percent. The poll has a 4 percentage-point margin of error, meaning the race is essentially even.

SNIP

Kurt Davis, a longtime Republican strategist, was skeptical. "Based on the methodology of using people to sign up to participate in the poll, it isn't worth being used for toilet paper," Davis said.

Napolitano, however, didn't seem worried: "Zogby predicted that Kerry would beat Bush in a landslide It's too early for polls."

--

Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Fri, 7 Oct 2005 00:57:33 -0400
Reply-To: Doug Henwood <dhenwood@PANIX.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Doug Henwood <dhenwood@PANIX.COM>
Subject: Rasmussen
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed

What's the reputation of the Rasmussen daily polls on consumer confidence & pres approval?

--

Doug Henwood
Producer, Behind the News
Thursdays, 5-6 PM, WBAI, New York 99.5 FM
38 Greene St - 4th fl
New York NY 10013-2505 USA
+1-212-219-0010 voice +1-212-219-0098 fax
email: <<mailto:dhenwood@panix.com>>
web: <<http://www.leftbusinessobserver.com/Radio.html>>
podcast: <<http://shout.lbo-talk.org/lbo/RadioArchive/2005/dircaster.php>>

download my book Wall Street (for free!) at
<<http://www.wallstreetthebook.com>>

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Archives: <http://lists.asu.edu/archives/aapornet.html> .

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Date: Fri, 7 Oct 2005 12:11:44 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Freeman vs. Mitofsky: A press release
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

<the first time I sent it I used the line below as the Subject but it bounced>

Was the 2004 Presidential Election Stolen? Two Experts Face off in Lively Discussion

10/6/2005 10:00:00 AM

To: National, City and State desks, Political Reporter=20

Contact: Dava Guerin, 215-914-2040, 215-262-0740 (cellular)=20

PHILADELPHIA, Oct. 6 /U.S. Newswire/ -- Two experts face-off in lively lectures and discussion about the utility of exit polls when compared to official counts, the potential for election fraud and the role of statistics in adjudicating critical issues of public importance. The University of Pennsylvania's departments of Center for Organizational Dynamics and Political Science and the Philadelphia Chapter of the American Statistical Association (ASAP) will host the debate.

Like most politically savvy Americans, Steve Freeman Ph.D., was glued to the television on election night, 2004. As he poured over exit polling data on CNN's website, he was fairly confident John Kerry was in the lead by a projected 5 million votes. But after all the votes were tallied, especially in the battleground states such as Ohio, the final tally swung well beyond the exit poll's margin of error to favor the President.

But unlike most Americans, Freeman holds a Ph.D. in Organizational Studies, and is a Visiting Scholar at Penn's Center for Organizational Dynamics where he teaches research methods, including polling. His natural curiosity and academic diligence led him to research the issue in as much detail as possible, and the results appear in his forthcoming book on the matter titled, *Was the 2004 Presidential Election Stolen?* to be published next month by Seven Stories Press. His thesis is that the official explanation for the difference between exit poll and official

results ("Within Precinct Error" or WPE) -- that across the country Kerry voters participated at a higher rate -- is unsupported by the data. Instead, the WPE is statistically significantly correlated with election administration variables such as Republican gubernatorial control, state electoral importance and voting technology. These relationships are inconsistent with theses of polling bias, but consistent with theses of electoral fraud.=20

In direct counterpoint, Warren J. Mitofsky, a fellow of the American Statistical Association, and President of Mitofsky International, which conducted the exit polling for the 2004 election on behalf of the National Election Pool, believes Freeman's view regarding election fraud is not statistically accurate. Mitofsky contends that such "conspiracy theorists" after the election mistakenly claimed the exit polls validated their claim. He believes there was no evidence in the exit polls to substantiate these claims. Instead, he contends that on election day the misinformation about the exit polls was spread by inexperienced people trying to make sense of complex statistical data. Mitofsky is currently writing a book on exit polling.

The two will square off in lectures and discussion on this very important issue on Friday, October 14, 1 p.m. to 3 p.m. at the University of Pennsylvania Terrace Room, Logan Hall, 249 South 36th Street in Philadelphia. They will be part of ASAP's fall meeting, which includes a third talk on the use of two remarkably powerful statistical methods to make the best use of clinical trial data.=20

Coverage of the debate is by invitation through Larry Starr, executive director, Center for Organizational Dynamics, 215-898-6967. Interviews with Dr. Freeman and Mr. Mitofsky may be requested in advance of the debate. For more information, please visit <http://www.organizationaldynamics@upenn.edu/center> (What's New) or <http://www.amstatphilly.org>.

<http://www.usnewswire.com/>

--=20

Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
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On your return send this: set aapornet mail

Date: Fri, 7 Oct 2005 11:21:20 -0700
Reply-To: "Che Green (HRC)" <cgreen@HUMANERESearch.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Che Green (HRC)" <cgreen@HUMANERESearch.ORG>
Subject: Re: web survey software packages

Comments: To: AAPORNET <AAPORNET@asu.edu>
In-Reply-To: <AAPORNET%200509292100002348.59D8@LISTS.ASU.EDU>
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1; format=flowed
Content-transfer-encoding: 7bit

Amber, et al,

I work for a nonprofit organization as well and our work is exclusively marketing research. We've had the opportunity to use several low-cost web survey packages... briefly:

1. SurveyMonkey.com -- Very limited, but very easy to use (as both administrator and respondent), and also inexpensive or free for very small surveys. <http://surveymonkey.com/>
2. Perseus SurveySolutions -- Less limited than surveymonkey.com, but requires you to send results to yourself via email, then dump into an access database. I also felt it was a bit cumbersome to manage, but I've only used an older version. <http://www.perseus.com/survey/software/efm.html>
3. PHPSurveyor -- This is what we use now. It's a free, open-source application that includes a lot of features natively, but is also readily extensible if you have anyone on staff who can program PHP. <http://phpsurveyor.sourceforge.net/index.php>

I'd be happy to answer any questions about these or hear of other useful web survey apps.

Best,

Che E. Green
Executive Director
Humane Research Council
Seattle, Washington, USA

>-----
>
>Date: Thu, 29 Sep 2005 10:02:49 -0700
>From: Amber Levanon Seligson <alseligson@YAHOO.COM>
>Subject: Re: web survey software packages
>

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>
>
>
>

>
>***
>Amber Levanon Seligson, Ph.D.
>Senior Consultant, Research and Publications Area
>Ethics Resource Center
>Phone: (212) 706-0012
>amber@ethics.org
>www.ethics.org

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>

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On your return send this: set aapornet mail

=====
Date: Sat, 8 Oct 2005 08:05:19 -0700
Reply-To: Stephen Wenck <stevew@SMDI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Stephen Wenck <stevew@SMDI.COM>
Subject: Re: web survey software packages

Has AAPOR considered putting together a list of this kind of software package on posting it on their website?

This question seems to come up every few months and I'm sure that there are many who are interested in this subject. Perhaps AAPOR could even allow for members to write reviews of the packages based on their experience.

On Fri, 7 Oct 2005 11:21:20 -0700, Che Green (HRC) <cgreen@HUMANERESEARCH.ORG> wrote:

>Amber, et al,
>
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><http://www.perseus.com/survey/software/efm.html>
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>3. PHPSurveyor -- This is what we use now. It's a free, open-source
>application that includes a lot of features natively, but is also
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>>>Executive Director
>>>Humane Research Council
>>>Seattle, Washington, USA

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>>>Date: Thu, 29 Sep 2005 10:02:49 -0700
>>>From: Amber Levanon Seligson <alseligson@YAHOO.COM>
>>>Subject: Re: web survey software packages

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>>>Senior Consultant, Research and Publications Area
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>>>On your return send this: set aapornet mail

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=====

Date: Sat, 8 Oct 2005 12:16:11 -0400
Reply-To: "Safir, Adam" <asafir@RTI.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Safir, Adam" <asafir@RTI.ORG>
Subject: Re: web survey software packages
Comments: To: Stephen Wenck <steve@SMDI.COM>, AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: quoted-printable

If you haven't already seen it, the WebSM site maintains a database of =
over 350 software packages for online survey data collection.=20

See:

<http://www.websm.org/main/baza/baza_arhiv.php?bid=3D18&type=3D0?q=3D0&pa=ge=3D1> to browse, or =20

<<http://www.websm.org/main/baza/grid.php?bid=3D18>> to query by country, =
code availability, fees, type, and language.

On the query page, be sure to scroll down to view the records. There =
are no reviews, but there is a forum page for comments, questions, and =
answers.

Adam

Adam Safir
RTI International

-----Original Message-----

From: AAPORNET on behalf of Stephen Wenck
Sent: Sat 10/8/2005 11:05 AM
To: AAPORNET@asu.edu
Subject: Re: web survey software packages
=20

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<cgreen@HUMANERESearch.ORG> wrote:

>Amber, et al,

>

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>

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>

>Best,

>

>Che E. Green

>Executive Director

>Humane Research Council

>Seattle, Washington, USA

>

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>>-----

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>>Date: Thu, 29 Sep 2005 10:02:49 -0700

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>>Subject: Re: web survey software packages

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surveys=20

of employees within companies. We would like to buy software that would=20
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>>Amber Levanon Seligson, Ph.D.
>>Senior Consultant, Research and Publications Area
>>Ethics Resource Center
>>Phone: (212) 706-0012
>>amber@ethics.org
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Archives: <http://lists.asu.edu/archives/aapornet.html> .
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=====
Date: Sat, 8 Oct 2005 22:33:04 -0700
Reply-To: egodard@csun.edu
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Ellis Godard <ellis.godard@CSUN.EDU>
Subject: Re: web survey software packages
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

Che Green wrote:
> 2. Perseus SurveySolutions -- Less limited than
> surveymonkey.com,

I find it incredibly powerful, far beyond surveymonkey.

> but
> requires you to send results to yourself via email,

That's one of four options for processing responses.

> then dump into an access database.

Yes, although you don't need access, and might not want it. The program manages the database using an access file, but you can manage and analyze the data within SurveySolutions itself without ever using Access. And if you open a large file (e.g. 130 questions), the Access file is actually split into tables that make some analysis tricky.

For web data collection, I'm thrilled with Perseus' product and recommend it often. However, once the data collection is complete and the data analysis has begun, I don't want or need something nearly as user-friendly and, thereby, somewhat limited. For example, composite measures (indices etc.) are difficult, at best, within Perseus, so I open the file in Access, combine the split tables, export the data, import it to SPSS, and conduct combinations and analysis there.

-eg

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
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=====
Date: Sun, 9 Oct 2005 19:57:34 -0700
Reply-To: Stacey Symonds <stacey.symonds@CAPITALONE.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Stacey Symonds <stacey.symonds@CAPITALONE.COM>
Subject: Marketing Reseach Analyst Job Posting
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1
Content-transfer-encoding: quoted-printable

If interested, please respond to Kitty Madden - her contact info is below=20
posting.

Capital One-Richmond, VA
Marketing Research Analyst

You=92re an innovation phenomenon. We know the feeling!

It takes skill and gut instinct to analyze complex data and make smart=20
decisions that result in superior business solutions. At Capital One,=20
you=92ll find a fast-paced, teamwork-oriented environment that values your=20
collaborative and analytical abilities. This is how, since our founding in=20
1995, we=92ve become a financial services leader and a FORTUNE 200=AE compan=
y=20
with businesses encompassing credit cards, auto finance and insurance,=20
home loans, elective health care financing and deposits. Continue reading=20
to learn more about one of our exciting and rewarding opportunities.

Marketing Research Analyst:

Required:

=95+ years marketing research experience; including planning, execution, and analysis of research and consulting with clients on both the front-end and back-end of research projects

=95College degree, with preferred major in marketing/marketing research, statistics, computer science/engineering or consumer psychology

=95Mastery of qualitative and quantitative marketing research methods, including appropriate uses of all types of methods, survey design, sampling, and statistical analysis

=95Strong consulting and inter-personal skills to consult with internal clients and to develop solutions for business issues

=95Ability to think from the customer-back when assessing a situation and expressing POVs

=95Ability to work in cross-functional teams and influence business decision making with research based recommendations

=95Strong analytical skills, including the ability to analyze and interpret

= large data sets, identify insights, and synthesize how these insights impact the business (so what? and now what?) and strategy

=95Strong writing and presentation skills, including the ability to present and defend both research plans and recommendations and conclusions based on research findings, analysis, and insights

=95Ability to lead internal and vendor teams in executing large scale research projects, as well as the ability to manage multiple studies that are in various stages in the process at the same time

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Preferred:

=95Advanced degree, preferably an MBA in marketing/marketing research or MS in research, consumer psychology, or related field

=95Experience on either the supplier side or the client side within the marketing research profession

=95Experience at a Fortune 500 company or a company well-known for marketing research discipline

To apply, please email your resume to:

Kitty Madden

CapitalOne | recruiting

804-513-6440

kitty.madden@capitalone.com

www.capitalone.com

What's in Your Wallet?

From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Market research giant created as Ipsos acquires Mori for
=?iso-8859-1?Q?=A388m?=
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: quoted-printable

Market research giant created as Ipsos acquires Mori for =A388m
by Sam Matthews=20
Brand Republic=20
10 Oct 2005
=20

LONDON - Ipsos has acquired independent market research company Mori for =
=A388m and has renamed the merged company Ipsos Mori.

Mori was formed in 1969 by Sir Robert Worcester and specialises in =
social, corporate, specialist and field and telephone research. It is =
most renowned for conducting for the last three General Election exit =
polls for ITV News. =20

SNIP

Ipsos was founded in 1975 and is the third-largest survey-based reserach =
company globally with revenues of =A3418m last year.

<http://www.brandrepublic.com/bulletins/marketresearch/article/521321/market-research-giant-created-ipsos-acquires-mori-88m/>
or
<http://tinyurl.com/dkyws>

--=20
Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail

Date: Mon, 10 Oct 2005 08:28:29 -0500
Reply-To: "Smith, David W" <SmithD2@UTHSCSA.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Smith, David W" <SmithD2@UTHSCSA.EDU>
Subject: Re: web survey software packages
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: quoted-printable

Does anyone know of a comparative review of these?

David Smith

David W. Smith, Ph.D., M.P.H., C.Stat.
Associate Professor, Biostatistics
Fellow, Institute for Health Policy
The University of Texas School of Public Health
San Antonio Branch Campus
voice: (210) 562-5512
e-mail: smithd2@uthscsa.edu

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Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail

=====
Date: Mon, 10 Oct 2005 12:26:00 -0400
Reply-To: JAnnSelzer@AOL.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "J. Ann Selzer" <JAnnSelzer@AOL.COM>
Subject: What the nation thinks about Iowa
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: 7bit

Many of you contributed ideas for a novel Iowa Poll--one that asked the rest of the country to weigh in on our little state. You'll chuckle to know that while the questionnaire tested at 12 minutes, it performed in the field at more than 20, as respondents kept asking whether all the questions were about Iowa, and if so, WHY?!

While the genesis of the idea was to poke a little fun at our inflated view of our national importance, some of the findings were sobering, and I don't mean the part about how few are interested in seeing the world's largest Cheeto.

The second story also shows our outgoing governor with presidential aspirations to be unknown. A scant majority know where to look for Iowa on the map.

So thanks for all your help.

http://www.dmregister.com/apps/pbcs.dll/article?AID=/20051009/NEWS08/510090354/1001/archive_
(<http://www.dmregister.com/apps/pbcs.dll/article?AID=/20051009/NEWS08/510090354/1001/archive>)

http://www.dmregister.com/apps/pbcs.dll/article?AID=/20051010/NEWS09/510100322/1001_
(<http://www.dmregister.com/apps/pbcs.dll/article?AID=/20051010/NEWS09/510100322/1001>)

J. Ann Selzer, Ph.D.
Selzer & Company, Inc.
Des Moines, Iowa 50312
515.271.5700

visit our website: www.SelzerCo.com

E-mail address for purposes of this list: JAnnSelzer@aol.com; otherwise,
contact JASelzer@SelzerCo.com.

Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail

=====
Date: Mon, 10 Oct 2005 11:17:48 -0700
Reply-To: "E. Deborah Jay" <edj@FIELD.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "E. Deborah Jay" <edj@FIELD.COM>
Subject: Job Opportunities (San Francisco)

Founded in 1945 by Mervin Field, Field Research Corporation is a nationally respected research firm headquartered in San Francisco, California which conducts public opinion surveys (including the Field Poll) and other social, public policy, and consumer research for its clients in the public and private sectors.

Field Research has three openings in San Francisco, California:

Field Director: Primarily responsible for managing Field's call center operations. Must have experience training, supervising and managing call centers for an organization engaged in survey research.

Survey Supervisor: Primarily responsible for assisting research directors to develop questionnaires, supervise data collection, analyze and report on survey results. Must have a college degree and experience working for an organization engaged in survey research.

SAS/CAI Programmer: Primarily responsible for developing CAI programs to administer telephone surveys and for using SAS to analyze and report on survey results. Must be proficient in UNIX (Solaris) and SAS.

All positions require a college education and at least 3 years of related work experience. Field Research is an Equal Employment Opportunity and Affirmative Action Employer. Resumes should be submitted to Alice Chan at <alicec@field.com> or by fax at (415) 434-2541 (no phone calls, please).

Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail

Date: Tue, 11 Oct 2005 08:09:17 -0400
Reply-To: rbrapo@WM.EDU
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Ronald B. Rapoport" <rbrapo@WM.EDU>
Subject: Surveys with children
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

I am undertaking a survey on childhood obesity in connection with local schools. My question is: How early can children take a survey dealing with health, exercise, eating habits, etc. and give reliable results?

Secondly, can anyone refer me to good sources on writing survey questions for children.

thanks.

Ron Rapoport
Department of Government
College of William and Mary

AAPOR Web site now has AAPOR award winner information! <http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

Date: Tue, 11 Oct 2005 15:01:52 +0200
Reply-To: Edith de Leeuw <edithl@XS4ALL.NL>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Edith de Leeuw <edithl@XS4ALL.NL>
Subject: Re: Surveys with children
Comments: To: rbrapo@WM.EDU, AAPORNET@asu.edu
In-Reply-To: <20051011080917.BRX04031@m4000.it.wm.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed

In the recently published Wiley book on methods for testing and evaluating survey questionnaires (eds Presser et al), chapter 20 is devoted to pretesting questionnaires for children and adolescents, which was written by me and colleagues at Utrecht University. Besides pretesting the chapter gives a good overview of literature on surveying children, a.o. age and possibilities of surveying.

Also there is an entry on surveying children in the recently published encyclopedia Polling America (edited by Sam Best).

Good luck,

Edith

At 08:09 AM 10/11/2005 -0400, Ronald B. Rapoport wrote:

>I am undertaking a survey on childhood obesity in connection with local
>schools. My question is: How early can children take a survey dealing

>with health, exercise, eating habits, etc. and give reliable results?
>
>Secondly, can anyone refer me to good sources on writing survey questions
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>Department of Government
>College of William and Mary
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Dr. Edith D. de Leeuw, MethodikA
Plantage Doklaan 40, NL-1018 CN Amsterdam
tel + 31 20 622 34 38 fax + 31 20 330 25 97
e-mail edithl@xs4all.nl

Commercial break:-)

An introduction into data quality and data collection methods
EUSTAT International Statistical Seminar # 44

Its free, its on the net and not bad!

<http://www.eustat.es/prodserv/datos/sem44.pdf>

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

=====
Date: Wed, 12 Oct 2005 09:15:45 -0500
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Job Opportunity
Comments: To: AAPORNET@asu.edu
Comments: cc: jennifer.frytak@i3Magnifi.com
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: quoted-printable

Researcher, Health Economics and Outcomes Research: i3 Magnifi, Ingenix

=20

Locations: Minneapolis, MN; Reston, VA; Boston, MA

=20

Job ID: 143551

=20

Ingenix, a UnitedHealth Group company, is one of the largest research and health care information companies in the industry. At i3 Magnifi, our economics and outcomes knowledge helps our pharmaceutical industry customers inform internal decision-making, manage regulatory submissions and formulary reviews, and increase product uptake. With experience to derive insights from complex datasets, i3 provides invaluable insight to understand the results associated with pharmaceutical products.

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We seek a talented individual to bring experience and initiative to this senior-level role at one of our key locations: Eden Prairie, Reston or Boston (relocation assistance available). This is an outstanding opportunity to showcase your research expertise with a fast-growing group. We invite you to explore rewarding challenges and growth potential with a Fortune 50 healthcare leader.=20

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Primary responsibilities include:=20

- * Writing proposals for research projects involving primary data collection
- * Performing or overseeing all aspects of pharmaco-economic/pharmaco-epidemiologic prospective research studies from inception to completion including protocol development, data collection instrument development, Institutional Review Board (IRB) submissions, recruitment of study investigators and subjects, data collection, and vendor management, analysis=20
- * Disseminating study results
- * Managing project teams=20
- * Managing project budgets and timelines
- * Managing client relationships=20
- * Contributing to the development and refinement of standard operating procedures and infrastructure for prospective studies

Requirements:=20

A Master's or PhD in Health Services Research, Health Economics, Epidemiology, Sociology, or related area is required. Candidates must have at least two years of experience with primary data collection.

Strong quantitative and analytic skills are necessary including knowledge of statistical software packages (i.e., SAS, STATA, SPSS). Excellent oral and written communication skills are required. Demonstrated experience managing project budgets and timelines preferred. =20

=20

UnitedHealth Group offers a full range of comprehensive benefits, including medical, dental and vision, as well as a matching 401k and an employee stock purchase plan.=20

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How to apply:

Apply online at www.unitedhealthgroup.com <<http://www.unitedhealthgroup.com/>> at our careers site. (Use Job Requisition Number 143551.) OR send CVs and cover letters to:

Jennifer Frytak, PhD, Director

Health Economics & Outcomes, i3 Magnifi

12125 Technology Drive, MN002-0258

Eden Prairie, MN 55344

Tel 952.833.8001 email jennifer.frytak@i3Magnifi.com <<mailto:jennifer.frytak@i3Magnifi.com>>=20

=20

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Michael P. Flanagan, CAE=20
Association Manager=20
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FAX: (913) 599-5340 =20
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Archives: <http://lists.asu.edu/archives/aapornet.html> .

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 12 Oct 2005 10:33:43 -0400

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: IPSOS/After Downing Street poll on possible impeachment

Comments: To: AAPORNET@asu.edu

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: quoted-printable

Poll: Americans Favor Bush's Impeachment If He Lied about Iraq

<http://www.afterdowningstreet.org/?q=3Dnode/3528>

Poll: Americans Favor Bush's Impeachment If He Lied about Iraq

By a margin of 50% to 44%, Americans want Congress to consider impeaching President Bush if he lied about the war in Iraq, according to a new poll commissioned by AfterDowningStreet.org, a grassroots coalition that supports a Congressional investigation of President Bush's decision to invade Iraq in 2003.

The poll was conducted by Ipsos Public Affairs, the highly-regarded non-partisan polling company. The poll interviewed 1,001 U.S. adults on October 6-9.

SNIP

AfterDowningStreet.org has commissioned a second poll which is expected soon, and will continue to urge all polling organizations to include the impeachment question in their regular polls. If they do not, AfterDowningStreet.org will continue to commission regular impeachment polls.

SNIP

Tables at

<http://www.afterdowningstreet.org/downloads/IpsosTables.pdf>

--=20

Leo G. Simonetta

Research Director

Art & Science Group, LLC

6115 Falls Road, Suite 101

Baltimore MD 21209

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Archives: <http://lists.asu.edu/archives/aapornet.html> .

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 12 Oct 2005 13:33:42 -0400
Reply-To: Doug Henwood <dhenwood@PANIX.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Doug Henwood <dhenwood@PANIX.COM>
Subject: Bush impeachment poll
Comments: To: aapornet <aapornet@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed

Somebody finally did a serious Bush impeachment poll. Here's a summary - more details at original site
<<http://www.afterdowningstreet.org/?q=node/3528>>:

Poll: Americans Favor Bush's Impeachment If He Lied about Iraq
Submitted by davidswanson on Tue, 2005-10-11 12:46. Media

NOTE WELL: The After Downing Street Coalition hired Ipsos Public Affairs to do this poll. Ipsos did not sponsor the poll, but was very helpful, cooperative, and professional. Please do NOT complain to them that they did not do the poll for free. If you feel you must communicate with them, please thank them for being helpful.

For Immediate Release: October 11, 2005

Poll: Americans Favor Bush's Impeachment If He Lied about Iraq

By a margin of 50% to 44%, Americans want Congress to consider impeaching President Bush if he lied about the war in Iraq, according to a new poll commissioned by AfterDowningStreet.org, a grassroots coalition that supports a Congressional investigation of President Bush's decision to invade Iraq in 2003.

The poll was conducted by Ipsos Public Affairs, the highly-regarded non-partisan polling company. The poll interviewed 1,001 U.S. adults on October 6-9.

The poll found that 50% agreed with the statement:

"If President Bush did not tell the truth about his reasons for going to war with Iraq, Congress should consider holding him accountable by impeaching him."

44% disagreed, and 6% said they didn't know or declined to answer. The poll has a +/- 3.1% margin of error.

Among those who felt strongly either way, 39% strongly agreed, while 30% strongly disagreed.

"The results of this poll are truly astonishing," said AfterDowningStreet.org co-founder Bob Fertik. "Bush's record-low approval ratings tell just half of the story, which is how much Americans oppose Bush's policies on Iraq and other issues. But this poll tells the other half of the story - that a solid plurality of Americans want Congress to consider removing Bush from the White House."

Impeachment Supported by Majorities of Many Groups

Responses varied by political party affiliation: 72% of Democrats favored impeachment, compared to 56% of Independents and 20% of Republicans.

Responses also varied by age and income. Solid majorities of those under age 55 (54%), as well as those with household incomes below \$50,000 (57%), support impeachment.

Majorities favored impeachment in the Northeast (53%), West (51%), and even the South (50%).

Support for Impeachment Surged Since June

The Ipsos poll shows a dramatic transformation in support for Bush's impeachment since late June. (This is only the second poll that has asked Americans about their support for impeaching Bush in 2005, despite his record-low approval ratings.) The Zogby poll conducted June 27-29 of 905 likely voters found that 42% agreed and 50% disagreed with a statement virtually identical to the one used by Ipsos Public Affairs. (see footnote below)

After the June poll, pollster John Zogby told the Washington Post that support for impeachment "was much higher than I expected." At the time, impeachment supporters trailed opponents by 8%. Now supporters outnumber opponents by 6%, a remarkable shift of 14%.

Support for Clinton Impeachment Was Much Lower

In August and September of 1998, 16 major polls asked about impeaching President Clinton (<http://democrats.com/clinton-impeachment-polls>). Only 36% supported hearings to consider impeachment, and only 26% supported actual impeachment and removal. Even so, the impeachment debate dominated the news for months, and the Republican Congress impeached Clinton despite overwhelming public opposition.

Impeachment Support is Closely Related to Belief that Bush Lied about Iraq
Both the Ipsos and Zogby polls asked about support for impeachment if Bush lied about the reasons for war, rather than asking simply about support for impeachment. Pollsters predict that asking simply about impeachment without any context would produce a large number of "I don't know" responses. However, this may understate the percentage of Americans who favor Bush's impeachment for other reasons, such as his slow response to Hurricane Katrina, his policy on torture, soaring gasoline prices, or other concerns.

[...]

--

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Left Business Observer
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New York NY 10013-2505 USA

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cell +1-917-865-2813
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podcast <http://shout.lbo-talk.org/lbo/RadioArchive/2005/dircaster.php>

download my book Wall Street (for free!) at
<http://www.wallstreetthebook.com>

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====

Date: Wed, 12 Oct 2005 11:37:14 -0700
Reply-To: rick@ALOHALEE.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Rick Brady <rick@ALOHALEE.COM>
Subject: Re: Bush impeachment poll
Comments: To: AAPORNET@asu.edu
In-Reply-To: <p06230906bf72f8349ce4@[10.0.1.2]>
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: 8bit

Question: Is there any credible evidence that Bush *LIED* to the American public about Iraq?

If so, why doesn't a credible news organization put forth such evidence? I, like apparently half of Americans, would agree that *if* Bush lied, Congress should consider articles of impeachment. Then he should be impeached and the Senate should convict. In addition to that, he should be brought up on criminal charges. Although I'm not for capital punishment, I'd make an exception in this case.

This poll is an attempt to create news. The only thing newsworthy to me from this poll is that 44% of people seem to think that Congress shouldn't consider articles of impeachment *if* Bush lied. Now that's downright scary!!!

If clear evidence surfaced of Bush lying about Iraq, then it would be appropriate to poll whether or not Congress should hold impeachment hearings. Until then, credibility of the polling industry suffers because I suspect that most objective observers see this current poll for what it is - bunk. Shouldn't the polling community be concerned about this? What does this do to the industry's credibility?

Rick Brady
from the sludge of St. Bernards and Plaquemine Parishes, Louisiana

> Somebody finally did a serious Bush impeachment poll. Here's a

> summary - more details at original site
> <<http://www.afterdowningstreet.org/?q=node/3528>>:
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> Submitted by davidswanson on Tue, 2005-10-11 12:46. Media
>
> NOTE WELL: The After Downing Street Coalition hired Ipsos Public
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>
> For Immediate Release: October 11, 2005
>
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>
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> impeaching President Bush if he lied about the war in Iraq, according
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> on October 6-9.
>
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>
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> to war with Iraq, Congress should consider holding him accountable by
> impeaching him."
> 44% disagreed, and 6% said they didn't know or declined to answer.
> The poll has a +/- 3.1% margin of error.
>
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>
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> approval ratings tell just half of the story, which is how much
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> gasoline prices, or other concerns.
>
> [...]
> --
>
> Doug Henwood
> Left Business Observer
> 38 Greene St - 4th fl.
> New York NY 10013-2505 USA
> voice +1-212-219-0010
> fax +1-212-219-0098
> cell +1-917-865-2813
> email <<mailto:dhenwood@panix.com>>
> web <<http://www.leftbusinessobserver.com>>
> podcast <<http://shout.lbo-talk.org/lbo/RadioArchive/2005/dircaster.php>>
> -----
> download my book Wall Street (for free!) at
> <<http://www.wallstreetthebook.com>>
>

> -----
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Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Wed, 12 Oct 2005 14:52:36 -0400
Reply-To: Warren Mitofsky <mitofsky@MINDSPRING.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Warren Mitofsky <mitofsky@MINDSPRING.COM>
Subject: Re: Bush impeachment poll
Comments: To: rick@ALOHALEE.COM
Comments: cc: AAPORNET@asu.edu
In-Reply-To: <50810.209.3.152.35.1129142234.squirrel@www.alohalee.com>
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"; format=flowed

Rick,
Is there any credible evidence that Bush told the truth? If so, I
have not heard it yet.
warren mitofsky

At 02:37 PM 10/12/2005, Rick Brady wrote:

>Question: Is there any credible evidence that Bush *LIED* to the American
>public about Iraq?

>
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>> By a margin of 50% to 44%, Americans want Congress to consider
>> impeaching President Bush if he lied about the war in Iraq, according
>> to a new poll commissioned by AfterDowningStreet.org, a grassroots
>> coalition that supports a Congressional investigation of President
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>> The poll was conducted by Ipsos Public Affairs, the highly-regarded
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>> The poll found that 50% agreed with the statement:
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>> "If President Bush did not tell the truth about his reasons for going
>> to war with Iraq, Congress should consider holding him accountable by
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>> The poll has a +/- 3.1% margin of error.
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>> "The results of this poll are truly astonishing," said
>> AfterDowningStreet.org co-founder Bob Fertik. "Bush's record-low
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>> Responses also varied by age and income. Solid majorities of those
>> under age 55 (54%), as well as those with household incomes below
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>> gasoline prices, or other concerns.

>>
>> [...]

>> --
>>

>> Doug Henwood
>> Left Business Observer
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>> New York NY 10013-2505 USA
>> voice +1-212-219-0010
>> fax +1-212-219-0098
>> cell +1-917-865-2813
>> email <<mailto:dhenwood@panix.com>>
>> web <<http://www.leftbusinessobserver.com>>

>> podcast <<http://shout.lbo-talk.org/lbo/RadioArchive/2005/dircaster.php>>

>> -----

>> download my book Wall Street (for free!) at

>> <<http://www.wallstreetthebook.com>>

>>

>> -----

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>> <http://www.aapor.org>

>> Archives: <http://lists.asu.edu/archives/aapornet.html> .

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Date: Wed, 12 Oct 2005 15:06:01 -0400

Reply-To: Jason Boxt <jboxt@GLOBALSTRATEGYGROUP.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jason Boxt <jboxt@GLOBALSTRATEGYGROUP.COM>

Subject: Re: Bush impeachment poll

Comments: To: rick@ALOHALEE.COM, AAPORNET@asu.edu

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: quoted-printable

"If clear evidence surfaced of Bush lying about Iraq, then it would be appropriate to poll whether or not Congress should hold impeachment hearings. Until then, credibility of the polling industry suffers because

I suspect that most objective observers see this current poll for what it is - bunk."

Not to quote you, but I believe you have said somewhere in your bountiful Internet presence that "you know enough stats to get yourself in trouble." Indeed.

I would exhaust myself to certain death if I had to go back and identify all of the impeachment polls that were conducted about Bill Clinton BEFORE any indictment was handed down on Whitewater...oh wait, I remember, there WERE NONE! Wait, let me try again. I would exhaust myself to near death if I went back and identified all of the impeachment polls that were conducted about Bill Clinton before he was ever accused by the Republican hate machine and IC whipping boy Kenneth Starr; where was the outrage then?

The truth is, much of what we do for a living (by "we," I mean people who conduct public opinion research for a living) is done in a world couched in hypotheticals, and to say that this survey isn't newsworthy (much less "bunk," as you say) is to say that ANY poll that is conducted based on "if, then" premises is bunk, which would - in large part - eliminate the entire field of survey research. Ours is a business that takes snapshots of the present, but also attempts to glance into the future; sometimes a future we create, sometimes a future that is often out of our control ("What is the likelihood of another terrorist attack?", "When should we pull out of Iraq," and so on.)

Just because your own political philosophy doesn't square with the survey or a question in a survey, doesn't give you the right to claim the poll is bunk, much less to assume the mantle of "the objective" in claiming for an entire group what you believe to be true.

Jason

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Rick Brady
Sent: Wednesday, October 12, 2005 2:37 PM
To: AAPORNET@asu.edu
Subject: Re: Bush impeachment poll

Question: Is there any credible evidence that Bush *LIED* to the American public about Iraq?

If so, why doesn't a credible news organization put forth such evidence?

I, like apparently half of Americans, would agree that *if* Bush lied, Congress should consider articles of impeachment. Then he should be impeached and the Senate should convict. In addition to that, he should be brought up on criminal charges. Although I'm not for capital punishment, I'd make an exception in this case.

This poll is an attempt to create news. The only thing newsworthy to me from this poll is that 44% of people seem to think that Congress shouldn't consider articles of impeachment *if* Bush lied. Now that's downright scary!!!

If clear evidence surfaced of Bush lying about Iraq, then it would be

appropriate to poll whether or not Congress should hold impeachment hearings. Until then, credibility of the polling industry suffers because

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Rick Brady
from the sludge of St. Bernards and Plaquemine Parishes, Louisiana

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- > <<http://www.afterdowningstreet.org/?q=3Dnode/3528>>:
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- > Poll: Americans Favor Bush's Impeachment If He Lied about Iraq
- > Submitted by davidswanson on Tue, 2005-10-11 12:46. Media
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- > NOTE WELL: The After Downing Street Coalition hired Ipsos Public
- > Affairs to do this poll. Ipsos did not sponsor the poll, but was very
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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 12 Oct 2005 15:18:02 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Re: Bush impeachment poll
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

For what it is worth Google News tells me that this poll has been picked by 10 media outlets (one day after the date of the press release) almost all of which could be fairly characterized as having a distinct political position - my personal favorite headline:

=20
50% OF AMERICANS FAVOR IMPEACHING DAJJAL BUSH, THE ANTICHRIST OF OUR AGE

--=20

Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209
=20

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Rick Brady

> Sent: Wednesday, October 12, 2005 2:37 PM

> To: AAPORNET@asu.edu

> Subject: Re: Bush impeachment poll

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> If so, why doesn't a credible news organization put forth=20

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> Here's a summary=20

>> - more details at original site

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>> Submitted by davidswanson on Tue, 2005-10-11 12:46. Media

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=====

Date: Wed, 12 Oct 2005 14:10:05 -0500
Reply-To: "Joseph, Craig" <Craig.Joseph@FTICONSULTING.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Joseph, Craig" <Craig.Joseph@FTICONSULTING.COM>
Subject: FW: Bush impeachment poll
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: quoted-printable

=20
I meant to send this message to the whole list, not just the latest poster.

-----Original Message-----

From: Joseph, Craig=20
Sent: Wednesday, October 12, 2005 2:09 PM
To: 'Warren Mitofsky'

Subject: RE: Bush impeachment poll

I may be speaking for nobody but myself here, but I belong to this list to get news and information regarding polling, survey methodology, and so on -- not to have my in-box cluttered with competing political diatribes. Is red-blue bickering indeed a major purpose of the list? If not, I would love it if people could pursue those debates off the list.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Warren Mitofsky
Sent: Wednesday, October 12, 2005 1:53 PM
To: AAPORNET@asu.edu
Subject: Re: Bush impeachment poll

Rick,
Is there any credible evidence that Bush told the truth? If so, I have not heard it yet.
warren mitofsky

At 02:37 PM 10/12/2005, Rick Brady wrote:

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>> [...]
>> --
>>
>> Doug Henwood
>> Left Business Observer
>> 38 Greene St - 4th fl.

>> New York NY 10013-2505 USA
>> voice +1-212-219-0010
>> fax +1-212-219-0098
>> cell +1-917-865-2813
>> email <mailto:dhenwood@panix.com>
>> web <http://www.leftbusinessobserver.com>
>> podcast=20
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www.mitofskyinternational.com
mitofsky@mindspring.com =20

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=====

Date: Wed, 12 Oct 2005 15:41:47 -0400
Reply-To: Warren Mitofsky <mitofsky@MINDSPRING.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Warren Mitofsky <mitofsky@MINDSPRING.COM>

Subject: Fwd: RE: Bush impeachment poll
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"; format=flowed

Reply to Joseph, Craig

>I could not agree more about not having political diatribes, but I
>think you are out of line on this one. Brady wrote in reply to a
>poll about impeachment. I wrote in reply to Brady. If you have a
>complaint take it up with the posting of the poll about impeachment.
>Although I don't think that is partisan bickering. It was a legitimate poll.

>
>At 03:09 PM 10/12/2005, you wrote:

>>I may be speaking for nobody but myself here, but I belong to this list
>>to get news and information regarding polling, survey methodology, and
>>so on -- not to have my in-box cluttered with competing political
>>diatribes. Is red-blue bickering indeed a major purpose of the list?
>>If not, I would love it if people could pursue those debates off the
>>list.

>>
>>
>>
>>
>>

>>-----Original Message-----

>>From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Warren Mitofsky
>>Sent: Wednesday, October 12, 2005 1:53 PM
>>To: AAPORNET@asu.edu
>>Subject: Re: Bush impeachment poll

>>
>>Rick,
>>Is there any credible evidence that Bush told the truth? If so, I have
>>not heard it yet.
>>warren mitofsky

>>
>>

>>At 02:37 PM 10/12/2005, Rick Brady wrote:
>>>Question: Is there any credible evidence that Bush *LIED* to the
>>American
>>>public about Iraq?

>>>
>>>If so, why doesn't a credible news organization put forth such
>>>evidence?

>>>I, like apparently half of Americans, would agree that *if* Bush lied,
>>>Congress should consider articles of impeachment. Then he should be
>>>impeached and the Senate should convict. In addition to that, he
>>>should
>>>be brought up on criminal charges. Although I'm not for capital
>>>punishment, I'd make an exception in this case.

>>>
>>>This poll is an attempt to create news. The only thing newsworthy to

>>me
>> >from this poll is that 44% of people seem to think that Congress
>>shouldn't
>> >consider articles of impeachment *if* Bush lied. Now that's downright
>> >scary!!!
>> >
>> >If clear evidence surfaced of Bush lying about Iraq, then it would be
>> >appropriate to poll whether or not Congress should hold impeachment
>> >hearings. Until then, credibility of the polling industry suffers
>>because
>> >I suspect that most objective observers see this current poll for what
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>> > > <<http://www.afterdowningstreet.org/?q=node/3528>>:
>> > >
>> > > Poll: Americans Favor Bush's Impeachment If He Lied about Iraq
>> > > Submitted by davidswanson on Tue, 2005-10-11 12:46. Media
>> > >
>> > > NOTE WELL: The After Downing Street Coalition hired Ipsos Public
>> > > Affairs to do this poll. Ipsos did not sponsor the poll, but was
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>> > > helpful, cooperative, and professional. Please do NOT complain to
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>> > >
>> > > For Immediate Release: October 11, 2005
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>> > > The poll found that 50% agreed with the statement:
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>> > > to war with Iraq, Congress should consider holding him accountable
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>>>> impeaching him."
>>>> 44% disagreed, and 6% said they didn't know or declined to answer.
>>>> The poll has a +/- 3.1% margin of error.
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>>>> Among those who felt strongly either way, 39% strongly agreed, while
>>>> 30% strongly disagreed.
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>>>> "The results of this poll are truly astonishing," said
>>>> AfterDowningStreet.org co-founder Bob Fertik. "Bush's record-low
>>>> approval ratings tell just half of the story, which is how much
>>>> Americans oppose Bush's policies on Iraq and other issues. But this
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=====
Date: Wed, 12 Oct 2005 15:50:03 -0400

Reply-To: Amy Flowers <aflowers@MARKETDECISIONS.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Amy Flowers <aflowers@MARKETDECISIONS.COM>

Subject: Re: Bush impeachment poll

Comments: To: AAPORNET@asu.edu

In-Reply-To: <50810.209.3.152.35.1129142234.squirrel@www.alohalee.com>

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: 7bit

The use of the word "lie" may be somewhat inflammatory, but I believe the pollsters are referring to the following statements, among others:

#1: "The evidence indicates that Iraq is reconstituting its nuclear weapons program ... Iraq has attempted to purchase high-strength aluminum tubes and other equipment needed for gas centrifuges, which are used to enrich uranium for nuclear weapons." -- President Bush, Oct. 7, 2002, in Cincinnati.

FACT: This story, leaked to and breathlessly reported by Judith Miller in the New York Times, has turned out to be untrue. Department of Energy officials, who monitor nuclear plants, say the tubes could not be used for enriching uranium. One intelligence analyst, who was part of the tubes investigation, angrily told The New Republic: "You had senior American officials like Condoleezza Rice saying the only use of this aluminum really is uranium centrifuges. She said that on television. And that's just a lie."

#2: "The British government has learned that Saddam Hussein recently sought significant quantities of uranium from Africa." -- President Bush, Jan.28, 2003, in the State of the Union address.

FACT: This was based on a document that the White House already knew to be a forgery thanks to the CIA. Sold to Italian intelligence by some hustler, the document carried the signature of an official who had been out of office for 10 years and referenced a constitution that was no longer in effect. The ex-ambassador who the CIA sent to check out the story is pissed: "They knew the Niger story was a flat-out lie," he told the New Republic, anonymously. "They [the White House] were unpersuasive about aluminum tubes and added this to make their case more strongly."

#3: "We believe [Saddam] has, in fact, reconstituted nuclear weapons." -- Vice President Cheney on March 16, 2003 on "Meet the Press."

FACT: There was and is absolutely zero basis for this statement. CIA reports up through 2002 showed no evidence of an Iraqi nuclear weapons program.

#4: "[The CIA possesses] solid reporting of senior-level contacts between Iraq and al-Qaeda going back a decade." -- CIA Director George Tenet in a written statement released Oct. 7, 2002 and echoed in that evening's speech by President Bush.

FACT: Intelligence agencies knew of tentative contacts between Saddam and al-Qaeda in the early '90s, but found no proof of a continuing relationship. In other words, by tweaking language, Tenet and Bush spun the intelligence 180 degrees to say exactly the opposite of what it suggested.

#5: "We've learned that Iraq has trained al-Qaeda members in bomb-making and poisons and deadly gases ... Alliance with terrorists could allow the Iraqi regime to attack America without leaving any fingerprints." -- President Bush, Oct. 7.

FACT: No evidence of this has ever been leaked or produced. Colin Powell told the U.N. this alleged training took place in a camp in northern Iraq. To his great embarrassment, the area he indicated was later revealed to be outside Iraq's control and patrolled by Allied war planes.

#6: "We have also discovered through intelligence that Iraq has a growing fleet of manned and unmanned aerial vehicles that could be used to disperse chemical or biological weapons across broad areas. We are concerned that Iraq is exploring ways of using these UAVs [unmanned aerial vehicles] for missions targeting the United States." -- President Bush, Oct. 7.

FACT: Said drones can't fly more than 300 miles, and Iraq is 6,000 miles

from the U.S. coastline. Furthermore, Iraq's drone-building program wasn't much more advanced than your average model plane enthusiast. And isn't a "manned aerial vehicle" just a scary way to say "plane"?

#7: "We have seen intelligence over many months that they have chemical and biological weapons, and that they have dispersed them and that they're weaponized and that, in one case at least, the command and control arrangements have been established." -- President Bush, Feb. 8, 2003, in a national radio address.

FACT: Despite a massive nationwide search by U.S. and British forces, there are no signs, traces or examples of chemical weapons being deployed in the field, or anywhere else during the war.

#8: "Our conservative estimate is that Iraq today has a stockpile of between 100 and 500 tons of chemical weapons agent. That is enough to fill 16,000 battlefield rockets." -- Secretary of State Colin Powell, Feb. 5 2003, in remarks to the UN Security Council.

FACT: Putting aside the glaring fact that not one drop of this massive stockpile has been found, as previously reported on AlterNet the United States' own intelligence reports show that these stocks -- if they existed -- were well past their use-by date and therefore useless as weapon fodder.

#9: "We know where [Iraq's WMD] are. They're in the area around Tikrit and Baghdad and east, west, south, and north somewhat." -- Secretary of Defense Donald Rumsfeld, March 30, 2003, in statements to the press.

FACT: No such weapons were ever found.

#10: "Yes, we found a biological laboratory in Iraq which the UN prohibited." -- President Bush in remarks in Poland, published internationally June 1, 2003.

FACT: This was reference to the discovery of two modified truck trailers that the CIA claimed were potential mobile biological weapons lab. But British and American experts -- including the State Department's intelligence wing in a report released this week -- have since declared this to be untrue. According to the British, and much to Prime Minister Tony Blair's embarrassment, the trailers are actually exactly what Iraq said they were; facilities to fill weather balloons, sold to them by the British themselves.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Rick Brady
Sent: Wednesday, October 12, 2005 2:37 PM
To: AAPORNET@asu.edu
Subject: Re: Bush impeachment poll

Question: Is there any credible evidence that Bush *LIED* to the American

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> gasoline prices, or other concerns.

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> [...]

> --

>

> Doug Henwood

> Left Business Observer

> 38 Greene St - 4th fl.

> New York NY 10013-2505 USA

> voice +1-212-219-0010

> fax +1-212-219-0098

> cell +1-917-865-2813

> email <<mailto:dhenwood@panix.com>>

> web <<http://www.leftbusinessobserver.com>>

> podcast <<http://shout.lbo-talk.org/lbo/RadioArchive/2005/dircaster.php>>

> -----

> download my book Wall Street (for free!) at

> <<http://www.wallstreetthebook.com>>

>

> -----

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=====
Date: Wed, 12 Oct 2005 15:58:19 -0400

Reply-To: Richard Clark <clark@CVIOG.UGA.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Richard Clark <clark@CVIOG.UGA.EDU>

Subject: FW: Bush impeachment poll

Comments: To: AAPORNET@asu.edu

MIME-version: 1.0

Content-type: text/plain; charset=ISO-8859-1; format=flowed

Content-transfer-encoding: 7bit

<>I, too, subscribe to this list for news and information related to public opinion and survey methodology, but I very much enjoy reading the opinions of other list members. I've found that member of AAPOR hold a wide range of opinions on politics and current events and they have the ability to articulate those opinions pretty concisely. And the current thread is related to our field in that it speaks to the question of how public opinion is formed. If we, as the collectors of opinions, ignore a topic, there is no record of public opinion.

I've also found that when a thread becomes tiresome or uninteresting, I can simply skip over those messages.

--Rich Clark

Joseph, Craig wrote:

>
>I meant to send this message to the whole list, not just the latest
>poster.

>
>
>
>
>
>

>-----Original Message-----

>From: Joseph, Craig
>Sent: Wednesday, October 12, 2005 2:09 PM
>To: 'Warren Mitofsky'
>Subject: RE: Bush impeachment poll

>
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>list.
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Richard L. Clark, Ph.D.
Director of Peach State Poll
Manager of Survey Research Unit
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Athens, GA 30602
(706) 542-2736

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Date: Wed, 12 Oct 2005 14:59:56 -0500
Reply-To: "Saad, Lydia" <Lydia_Saad@GALLUP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Saad, Lydia" <Lydia_Saad@GALLUP.COM>
Subject: Re: Bush impeachment poll
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

There are a few sketchy things about the sponsor's analysis of this poll.

1: Forgotten or overlooked in the sponsor's comparison to Clinton is that INITIAL polls that tested public support for impeachment with an "if" condition, found close to half saying he should be impeached. Apples to apples the 50% who today say Bush should be impeached if he lied about Iraq should be compared to the 46% who in January 1998 said Clinton should be impeached if had sex with a White House intern and lied about it under oath (see Gallup data below).

2. Many of the August/September 1998 polls on Clinton shown on the sponsor's website offered multiple options for what should happen to Clinton, ranging from impeachment, to censure or reprimand, to nothing, or explicitly mentioned "removing Clinton from office." That's primarily where the 26-36% range for impeachment is found. But a September 1998 Pew poll listed there found 40% favoring impeachment when the choice was dichotomous. What's clear is that wording and response scales greatly influenced the Clinton results, so at the very least, comparison between these and the current Bush wording requires great care.

3. The AfterDowningStreet.org question wording that yielded 50% favoring Bush's impeachment reads: "If President Bush did not tell the truth about his reasons for going to war with Iraq, Congress should consider holding him accountable by impeaching him." Hmmm. Would the untrained ear assume that impeachment is the only way to hold him accountable?

To better put this in context, what we really need is a new presidential indicator that continuously measures the percentage of Americans who think a sitting president should be impeached at any given time. I wonder what the baseline for that would be.

FYI, here is some detail on the initial Gallup Poll addressing the Clinton-Lewinsky impeachment issue:

CNN/USATODAY/GALLUP, JAN. 21, 1998

I'm going to describe some of the allegations being made in this matter. As I read each one, please say whether you think it is definitely true, probably true, probably not true, or definitely not true.... The allegation that Bill Clinton had an extra-marital affair with an

employee who worked at the White House.=20

=20

7% Definitely true

47 Probably true

27 Probably not true

10 Definitely not true

9 Don't know/Refused

=20

CNN/USATODAY/GALLUP, JAN. 21, 1998

(I'm going to describe some of the allegations being made in this matter. As I read each one, please say whether you think it is definitely true, probably true, probably not true, or definitely not true.)...=20

B. The allegation that Bill Clinton lied under oath about having an affair with this woman (an employee who worked at the White House).=20

=20

8% Definitely true

41 Probably true

28 Probably not true

15 Definitely not true

8 Don't know/Refused

A. The allegation that Bill Clinton participated in an effort to obstruct justice by getting this women (an employee who worked at the White House) to lie under oath about the affair.=20

=20

6% Definitely true

33 Probably true

33 Probably not true

18 Definitely not true

10 Don't know/Refused

CNN/USATODAY/GALLUP, JAN. 21, 1998

If you were convinced that Bill Clinton lied under oath or participated in attempts to get the woman (an employee who worked at the White House) to lie under oath, would you favor or oppose an effort to impeach Clinton and remove him from office?=20

=20

46% Favor effort to impeach

46 Oppose effort to impeach

8 Don't know/Refused

Lydia K. Saad

Senior Editor, The Gallup Poll

502 Carnegie Center, Suite 300

Princeton, NJ 08540

(609) 924-9600

lydia_saad@gallup.com=20

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Warren Mitofsky

Sent: Wednesday, October 12, 2005 2:53 PM

To: AAPORNET@asu.edu
Subject: Re: Bush impeachment poll

Rick,
Is there any credible evidence that Bush told the truth? If so, I have not heard it yet.
warren mitofsky

At 02:37 PM 10/12/2005, Rick Brady wrote:

>Question: Is there any credible evidence that Bush *LIED* to the American public about Iraq?

>
>If so, why doesn't a credible news organization put forth such evidence?

>I, like apparently half of Americans, would agree that *if* Bush lied, Congress should consider articles of impeachment. Then he should be impeached and the Senate should convict. In addition to that, he should be brought up on criminal charges. Although I'm not for capital punishment, I'd make an exception in this case.

>
>This poll is an attempt to create news. The only thing newsworthy to me

>from this poll is that 44% of people seem to think that Congress shouldn't

>consider articles of impeachment *if* Bush lied. Now that's downright scary!!!

>
>If clear evidence surfaced of Bush lying about Iraq, then it would be appropriate to poll whether or not Congress should hold impeachment hearings. Until then, credibility of the polling industry suffers because

>I suspect that most objective observers see this current poll for what it

>is - bunk. Shouldn't the polling community be concerned about this? What does this do to the industry's credibility?

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>Rick Brady
>from the sludge of St. Bernards and Plaquemine Parishes, Louisiana

>
>
>
>> Somebody finally did a serious Bush impeachment poll. Here's a summary - more details at original site

>> <<http://www.afterdowningstreet.org/?q=3Dnode/3528>>:
>>

>> Poll: Americans Favor Bush's Impeachment If He Lied about Iraq
>> Submitted by davidswanson on Tue, 2005-10-11 12:46. Media

>>
>> NOTE WELL: The After Downing Street Coalition hired Ipsos Public Affairs to do this poll. Ipsos did not sponsor the poll, but was very

>> helpful, cooperative, and professional. Please do NOT complain to
>> them that they did not do the poll for free. If you feel you must
>> communicate with them, please thank them for being helpful.

>>
>> For Immediate Release: October 11, 2005

>>
>> Poll: Americans Favor Bush's Impeachment If He Lied about Iraq

>>
>> By a margin of 50% to 44%, Americans want Congress to consider
>> impeaching President Bush if he lied about the war in Iraq,
according

>> to a new poll commissioned by AfterDowningStreet.org, a grassroots
>> coalition that supports a Congressional investigation of President
>> Bush's decision to invade Iraq in 2003.

>> The poll was conducted by Ipsos Public Affairs, the highly-regarded
>> non-partisan polling company. The poll interviewed 1,001 U.S. adults
>> on October 6-9.

>>
>> The poll found that 50% agreed with the statement:

>>
>> "If President Bush did not tell the truth about his reasons for
going
>> to war with Iraq, Congress should consider holding him accountable
by
>> impeaching him."

>> 44% disagreed, and 6% said they didn't know or declined to answer.
>> The poll has a +/- 3.1% margin of error.

>>
>> Among those who felt strongly either way, 39% strongly agreed, while
>> 30% strongly disagreed.

>>
>> "The results of this poll are truly astonishing," said
>> AfterDowningStreet.org co-founder Bob Fertik. "Bush's record-low
>> approval ratings tell just half of the story, which is how much
>> Americans oppose Bush's policies on Iraq and other issues. But this
>> poll tells the other half of the story - that a solid plurality of
>> Americans want Congress to consider removing Bush from the White
>> House."

>>
>> Impeachment Supported by Majorities of Many Groups

>>
>> Responses varied by political party affiliation: 72% of Democrats
>> favored impeachment, compared to 56% of Independents and 20% of
>> Republicans.

>>
>> Responses also varied by age and income. Solid majorities of those
>> under age 55 (54%), as well as those with household incomes below
>> \$50,000 (57%), support impeachment.

>>
>> Majorities favored impeachment in the Northeast (53%), West (51%),
>> and even the South (50%).

>>
>> Support for Impeachment Surged Since June

>>

>> The Ipsos poll shows a dramatic transformation in support for Bush's
>> impeachment since late June. (This is only the second poll that has
>> asked Americans about their support for impeaching Bush in 2005,
>> despite his record-low approval ratings.) The Zogby poll conducted
>> June 27-29 of 905 likely voters found that 42% agreed and 50%
>> disagreed with a statement virtually identical to the one used by
>> Ipsos Public Affairs. (see footnote below)

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>> After the June poll, pollster John Zogby told the Washington Post
>> that support for impeachment "was much higher than I expected." At
>> the time, impeachment supporters trailed opponents by 8%. Now
>> supporters outnumber opponents by 6%, a remarkable shift of 14%.

>>
>> Support for Clinton Impeachment Was Much Lower

>>
>> In August and September of 1998, 16 major polls asked
>> about impeaching President Clinton
>> (<http://democrats.com/clinton-impeachment-polls>). Only 36% supported
>> hearings to consider impeachment, and only 26% supported actual
>> impeachment and removal. Even so, the impeachment debate dominated
>> the news for months, and the Republican Congress impeached Clinton
>> despite overwhelming public opposition.

>> Impeachment Support is Closely Related to Belief that Bush Lied
about Iraq

>> Both the Ipsos and Zogby polls asked about support for impeachment
if

>> Bush lied about the reasons for war, rather than asking simply about
>> support for impeachment. Pollsters predict that asking simply about
>> impeachment without any context would produce a large number of "I
>> don't know" responses. However, this may understate the percentage
of

>> Americans who favor Bush's impeachment for other reasons, such as
his

>> slow response to Hurricane Katrina, his policy on torture, soaring
>> gasoline prices, or other concerns.

>>
>> [...]

>> --
>>

>> Doug Henwood
>> Left Business Observer
>> 38 Greene St - 4th fl.
>> New York NY 10013-2505 USA
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>> fax +1-212-219-0098
>> cell +1-917-865-2813
>> email <<mailto:dhenwood@panix.com>>
>> web <<http://www.leftbusinessobserver.com>>
>> podcast

<<http://shout.lbo-talk.org/lbo/RadioArchive/2005/dircaster.php>>

>> -----
>> download my book Wall Street (for free!) at
>> <<http://www.wallstreetthebook.com>>

>>

>> -----
>> AAPOR Web site now has AAPOR award winner information!
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>> Problems?-don't reply to this message, write to:
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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 12 Oct 2005 13:07:24 -0700
Reply-To: rick@ALOHALEE.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Rick Brady <rick@ALOHALEE.COM>
Subject: Re: Bush impeachment poll
Comments: To: aapornet@asu.edu
In-Reply-To: <AC28F366465C504EA275BB7E64AA9BDD096EDB@b3.ex.logicworks.net>
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: 8bit

Let's take a step back. Aren't the pollsters in the crowd at least curious about the finding that *if* Bush lied, 44% do not think Congress should consider articles of impeachment? That blows my mind!!! It should be 90+%! Don't you think? If lying to the nation about an issue of such import isn't an impeachable offense, what is?

What proportion of Americans currently think Bush *lied* about Iraq? The question is not rhetorical. I've been a bit preoccupied with Katrina relief to pay close attention to the latest polls of that question.

I suspect that the proportion is a bit lower than the 50% on this impeachment question, or at least I hope it does because that might explain a chunk of that 44%.

For example, since I don't personally believe that the President *LIED* about Iraq, I may be confused about how to answer the question.

If posed with the question, I could answer: A) "No" because I don't think the President lied; or B) "Yes" because I do believe that *if* the President lied, he should be Impeached, convicted, criminally tried, and hung.

But if I already believed that the President lied, then my choice is pretty clear because I think most people think that lying about an issue of such significance as war is an impeachable offense.

To answer Warren's point, the accusation implicit in the poll question is that Bush lied. For that accusation to be true, it would have to be demonstrated that Bush, *at the time he made statements to the American public,* knew the information conveyed was false. That point should be simple and non-partisan.

If the evidence is out there, I have to wonder why the New York Times, Washington Post, CNN, ABC, CBS, NBC, et al have not reported it. If he acted on select pieces of information that supported his case for war (which I believe that he did), then he did not lie. It may not have been wise and Bush is responsible for all the bad things this nation may have coming as a result of the decision, but he certainly didn't lie (again, unless the evidence is out there and I have not seen it).

Rick

- > "If clear evidence surfaced of Bush lying about Iraq, then it would be
- > appropriate to poll whether or not Congress should hold impeachment
- > hearings. Until then, credibility of the polling industry suffers
- > because
- > I suspect that most objective observers see this current poll for what
- > it
- > is - bunk."
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- > Not to quote you, but I believe you have said somewhere in your
- > bountiful Internet presence that "you know enough stats to get yourself
- > in trouble." Indeed.
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- > I would exhaust myself to certain death if I had to go back and identify
- > all of the impeachment polls that were conducted about Bill Clinton
- > BEFORE any indictment was handed down on Whitewater...oh wait, I
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- > myself to near death if I went back and identified all of the

> impeachment polls that were conducted about Bill Clinton before he was
> ever accused by the Republican hate machine and IC whipping boy Kenneth
> Starr; where was the outrage then?

>
> The truth is, much of what we do for a living (by "we," I mean people
> who conduct public opinion research for a living) is done in a world
> couched in hypotheticals, and to say that this survey isn't newsworthy
> (much less "bunk," as you say) is to say that ANY poll that is conducted
> based on "if, then" premises is bunk, which would - in large part -
> eliminate the entire field of survey research. Ours is a business that
> takes snapshots of the present, but also attempts to glance into the
> future; sometimes a future we create, sometimes a future that is often
> out of our control ("What is the likelihood of another terrorist
> attack?", "When should we pull out of Iraq," and so on.)

>
> Just because your own political philosophy doesn't square with the
> survey or a question in a survey, doesn't give you the right to claim
> the poll is bunk, much less to assume the mantle of "the objective" in
> claiming for an entire group what you believe to be true.

>
>
> Jason

>
> -----Original Message-----
> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Rick Brady
> Sent: Wednesday, October 12, 2005 2:37 PM
> To: AAPORNET@asu.edu
> Subject: Re: Bush impeachment poll

>
> Question: Is there any credible evidence that Bush *LIED* to the
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> public about Iraq?

>
> If so, why doesn't a credible news organization put forth such evidence?

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>> For Immediate Release: October 11, 2005

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>> impeaching President Bush if he lied about the war in Iraq, according

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>> impeaching him."

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>> The poll has a +/- 3.1% margin of error.

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>> Among those who felt strongly either way, 39% strongly agreed, while

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>> AfterDowningStreet.org co-founder Bob Fertik. "Bush's record-low

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>>

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>> Americans who favor Bush's impeachment for other reasons, such as his
>> slow response to Hurricane Katrina, his policy on torture, soaring
>> gasoline prices, or other concerns.

>>
>> [...]

>> --
>>

>> Doug Henwood
>> Left Business Observer
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>> New York NY 10013-2505 USA
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>> fax +1-212-219-0098
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>> web <http://www.leftbusinessobserver.com>
>> podcast
> <http://shout.lbo-talk.org/lbo/RadioArchive/2005/dircaster.php>

>> -----
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>> <http://www.wallstreetthebook.com>

>> -----
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=====
Date: Wed, 12 Oct 2005 17:01:28 -0400
Reply-To: "Lawrence T. McGill" <lmcgill@PRINCETON.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Lawrence T. McGill" <lmcgill@PRINCETON.EDU>
Subject: Re: Bush impeachment poll
Comments: To: rick@ALOHALEE.COM, AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="iso-8859-1"
Content-transfer-encoding: quoted-printable

Although the opening line of Rick Brady's original AAPORNET posting on =
this topic obviously pushed a few buttons (as I assume it was meant to), =
I think there is actually a good point buried in his original message. =
I, for one, don't think this polling result is interpretable.
=20

The question read: "If President Bush did not tell the truth about his =
reasons for going to war with Iraq, Congress should consider holding him =
accountable by impeaching him." My fear is that the results of this =
question are going to be REPORTED as though they measure the current =
sentiment for impeachment, when in fact they do not. 20% of Republicans =

agreed with this statement, and my guess is that most of them were =
responding to this statement as a hypothetical (as Rick did). But what =
about the other 80% of Republicans who disagreed. I think many of them =
were responding defensively to a question that was NOT asked, which is =
(roughly) "do you think George W. Bush should be impeached for lying =
about Iraq?" On the other side, I think many Democrats may have wanted =
to answer this question as though it were a referendum on impeachment, =
and eager to signal their disapproval of the president, agreed with the =
statement in large numbers.

=20

I think the hypothetical formulation of the question is indeed =
problematic and warrants further (non-partisan) discussion as a =
methodological issue.

=20

Larry McGill
Princeton University

From: AAPORNET on behalf of Rick Brady
Sent: Wed 10/12/2005 4:07 PM
To: AAPORNET@asu.edu
Subject: Re: Bush impeachment poll

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> If so, why doesn't a credible news organization put forth such =
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> Congress should consider articles of impeachment. Then he should be
> impeached and the Senate should convict. In addition to that, he =
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> What does this do to the industry's credibility?
>
> Rick Brady
> from the sludge of St. Bernards and Plaquemine Parishes, Louisiana
>
>
>
>> Somebody finally did a serious Bush impeachment poll. Here's a
>> summary - more details at original site
>> <<http://www.afterdowningstreet.org/?q=3Dnode/3528>>:

>>

>> Poll: Americans Favor Bush's Impeachment If He Lied about Iraq

>> Submitted by davidswanson on Tue, 2005-10-11 12:46. Media

>>

>> NOTE WELL: The After Downing Street Coalition hired Ipsos Public

>> Affairs to do this poll. Ipsos did not sponsor the poll, but was very

>> helpful, cooperative, and professional. Please do NOT complain to

>> them that they did not do the poll for free. If you feel you must

>> communicate with them, please thank them for being helpful.

>>

>> For Immediate Release: October 11, 2005

>>

>> Poll: Americans Favor Bush's Impeachment If He Lied about Iraq

>>

>> By a margin of 50% to 44%, Americans want Congress to consider

>> impeaching President Bush if he lied about the war in Iraq, according

>> to a new poll commissioned by AfterDowningStreet.org, a grassroots

>> coalition that supports a Congressional investigation of President

>> Bush's decision to invade Iraq in 2003.

>> The poll was conducted by Ipsos Public Affairs, the highly-regarded

>> non-partisan polling company. The poll interviewed 1,001 U.S. adults

>> on October 6-9.

>>

>> The poll found that 50% agreed with the statement:

>>

>> "If President Bush did not tell the truth about his reasons for going

>> to war with Iraq, Congress should consider holding him accountable by

>> impeaching him."

>> 44% disagreed, and 6% said they didn't know or declined to answer.

>> The poll has a +/- 3.1% margin of error.

>>

>> Among those who felt strongly either way, 39% strongly agreed, while

>> 30% strongly disagreed.

>>

>> "The results of this poll are truly astonishing," said

>> AfterDowningStreet.org co-founder Bob Fertik. "Bush's record-low

>> approval ratings tell just half of the story, which is how much

>> Americans oppose Bush's policies on Iraq and other issues. But this

>> poll tells the other half of the story - that a solid plurality of

>> Americans want Congress to consider removing Bush from the White

>> House."

>>

>> Impeachment Supported by Majorities of Many Groups

>>

>> Responses varied by political party affiliation: 72% of Democrats

>> favored impeachment, compared to 56% of Independents and 20% of

>> Republicans.

>>

>> Responses also varied by age and income. Solid majorities of those

>> under age 55 (54%), as well as those with household incomes below

>> \$50,000 (57%), support impeachment.

>>

>> Majorities favored impeachment in the Northeast (53%), West (51%),

>> and even the South (50%).

>>
>> Support for Impeachment Surged Since June
>>
>> The Ipsos poll shows a dramatic transformation in support for Bush's
>> impeachment since late June. (This is only the second poll that has
>> asked Americans about their support for impeaching Bush in 2005,
>> despite his record-low approval ratings.) The Zogby poll conducted
>> June 27-29 of 905 likely voters found that 42% agreed and 50%
>> disagreed with a statement virtually identical to the one used by
>> Ipsos Public Affairs. (see footnote below)
>>
>> After the June poll, pollster John Zogby told the Washington Post
>> that support for impeachment "was much higher than I expected." At
>> the time, impeachment supporters trailed opponents by 8%. Now
>> supporters outnumber opponents by 6%, a remarkable shift of 14%.
>>
>> Support for Clinton Impeachment Was Much Lower
>>
>> In August and September of 1998, 16 major polls asked
>> about impeaching President Clinton
>> (<http://democrats.com/clinton-impeachment-polls>). Only 36% supported
>> hearings to consider impeachment, and only 26% supported actual
>> impeachment and removal. Even so, the impeachment debate dominated
>> the news for months, and the Republican Congress impeached Clinton
>> despite overwhelming public opposition.
>> Impeachment Support is Closely Related to Belief that Bush Lied about
> Iraq
>> Both the Ipsos and Zogby polls asked about support for impeachment if
>> Bush lied about the reasons for war, rather than asking simply about
>> support for impeachment. Pollsters predict that asking simply about
>> impeachment without any context would produce a large number of "I
>> don't know" responses. However, this may understate the percentage of
>> Americans who favor Bush's impeachment for other reasons, such as his
>> slow response to Hurricane Katrina, his policy on torture, soaring
>> gasoline prices, or other concerns.
>>
>> [...]
>> --
>>
>> Doug Henwood
>> Left Business Observer
>> 38 Greene St - 4th fl.
>> New York NY 10013-2505 USA
>> voice +1-212-219-0010
>> fax +1-212-219-0098
>> cell +1-917-865-2813
>> email <<mailto:dhenwood@panix.com>>
>> web <<http://www.leftbusinessobserver.com>>
>> podcast
> <<http://shout.lbo-talk.org/lbo/RadioArchive/2005/dircaster.php>>
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>> download my book Wall Street (for free!) at
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=====
Date: Wed, 12 Oct 2005 15:54:29 -0500
Reply-To: Elizabeth de Weese Tucker <etucker@ND.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Elizabeth de Weese Tucker <etucker@ND.EDU>
Subject: Re: FW: Bush impeachment poll
Comments: To: "Joseph, Craig" <Craig.Joseph@FTICONSULTING.COM>, AAPORNET@asu.edu
In-Reply-To: <2D662D9D02BFAD4E838AEBBE2BE2DEC9016B27DE@chimx20.na.fti.lo.cal>
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"; format=flowed

Amen and Thank You! I would like it very much if we could stick to business and keep our political opinions to ourselves.

>I may be speaking for nobody but myself here, but I belong to this list
>to get news and information regarding polling, survey methodology, and
>so on -- not to have my in-box cluttered with competing political
>diatribes. Is red-blue bickering indeed a major purpose of the list?
>If not, I would love it if people could pursue those debates off the
>list.

Elizabeth de Weese Tucker
University of Notre Dame
(574) 298-8737 cell
(574) 274-7640 fax

Character is doing the right thing when no one is watching.

J.C. Watts

AAPOR Web site now has AAPOR award winner information! <http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 12 Oct 2005 18:12:31 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Re: Bush impeachment poll
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

As one of the people who drug this beast in here I feel a need to say something (shocking absolutely no one I am sure).

I don't think this is a completely useless poll - though I think Lydia points out a number of problems that I had missed in my review. I think it is incomplete and I originally thought the "analysis" was merely tortured (my opinion has gone downhill). I posted it here because several people had asked about polls on impeachment and I stumbled across it while trolling for food for the insatiable Vox Box. I did not think it sufficiently interesting or useful to be included in my submissions for the Vox Box for a number of reasons including the clearly partisan analysis and what I considered to be the incomplete nature of the questions. I also found the use of the word consider in the question to be at best problematic.

I think most of the postings (on both sides) have not crossed into the realm of purely political argument but I cut my teeth on USENET so I have pretty liberal (small L) standards.

--=20
Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209
=20

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Saad, Lydia

> Sent: Wednesday, October 12, 2005 4:00 PM

> To: AAPORNET@asu.edu

> Subject: Re: Bush impeachment poll

>=20

> There are a few sketchy things about the sponsor's analysis=20
> of this poll.

>=20

> 1: Forgotten or overlooked in the sponsor's comparison to=20

> Clinton is that INITIAL polls that tested public support for=20

> impeachment with an "if" condition, found close to half=20

> saying he should be impeached.

> Apples to apples the 50% who today say Bush should be=20

> impeached if he lied about Iraq should be compared to the 46%=20

> who in January 1998 said Clinton should be impeached if had=20

> sex with a White House intern and lied about it under oath=20

> (see Gallup data below).

>=20

> 2. Many of the August/September 1998 polls on Clinton shown=20

> on the sponsor's website offered multiple options for what=20

> should happen to Clinton, ranging from impeachment, to=20

> censure or reprimand, to nothing, or explicitly mentioned=20

> "removing Clinton from office." That's primarily where the=20

> 26-36% range for impeachment is found. But a September 1998=20

> Pew poll listed there found 40% favoring impeachment when the=20

> choice was dichotomous. What's clear is that wording and=20

> response scales greatly influenced the Clinton results, so at=20

> the very least, comparison between these and the current Bush=20

> wording requires great care.

>=20

> 3. The AfterDowningStreet.org question wording that yielded=20

> 50% favoring Bush's impeachment reads: "If President Bush=20

> did not tell the truth about his reasons for going to war=20

> with Iraq, Congress should consider holding him accountable=20

> by impeaching him." Hmm. Would the untrained ear assume=20

> that impeachment is the only way to hold him accountable?

>=20

> To better put this in context, what we really need is a new=20

> presidential indicator that continuously measures the=20

> percentage of Americans who think a sitting president should=20

> be impeached at any given time. I wonder what the baseline=20

> for that would be.

>=20

> FYI, here is some detail on the initial Gallup Poll=20

> addressing the Clinton-Lewinsky impeachment issue:

>=20

> CNN/USATODAY/GALLUP, JAN. 21, 1998

> I'm going to describe some of the allegations being made in=20

> this matter.

> As I read each one, please say whether you think it is=20

> definitely true, probably true, probably not true, or=20

> definitely not true.... The allegation that Bill Clinton had=20

> an extra-marital affair with an employee who worked at the=20
> White House.=20
> =20
> 7% Definitely true
> 47 Probably true
> 27 Probably not true
> 10 Definitely not true
> 9 Don't know/Refused
> =20
> CNN/USATODAY/GALLUP, JAN. 21, 1998
> (I'm going to describe some of the allegations being made in=20
> this matter. As I read each one, please say whether you think=20
> it is definitely true, probably true, probably not true, or=20
> definitely not true.)...=20
> =20
> B. The allegation that Bill Clinton lied under oath about=20
> having an affair with this woman (an employee who worked at=20
> the White House).=20
> =20
> 8% Definitely true
> 41 Probably true
> 28 Probably not true
> 15 Definitely not true
> 8 Don't know/Refused
> =20
> A. The allegation that Bill Clinton participated in an effort=20
> to obstruct justice by getting this women (an employee who=20
> worked at the White House) to lie under oath about the affair.=20
> =20
> 6% Definitely true
> 33 Probably true
> 33 Probably not true
> 18 Definitely not true
> 10 Don't know/Refused
> =20
> CNN/USATODAY/GALLUP, JAN. 21, 1998
> If you were convinced that Bill Clinton lied under oath or=20
> participated in attempts to get the woman (an employee who=20
> worked at the White House) to lie under oath, would you favor=20
> or oppose an effort to impeach Clinton and remove him from office?=20
> =20
> 46% Favor effort to impeach
> 46 Oppose effort to impeach
> 8 Don't know/Refused
> =20
> =20
> Lydia K. Saad
> Senior Editor, The Gallup Poll
> 502 Carnegie Center, Suite 300
> Princeton, NJ 08540
> (609) 924-9600
> lydia_saad@gallup.com=20
> =20
> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Warren Mitofsky
> Sent: Wednesday, October 12, 2005 2:53 PM
> To: AAPORNET@asu.edu
> Subject: Re: Bush impeachment poll
>=20
> Rick,
> Is there any credible evidence that Bush told the truth? If=20
> so, I have not heard it yet.
> warren mitofsky
>=20
>=20
> At 02:37 PM 10/12/2005, Rick Brady wrote:
> >Question: Is there any credible evidence that Bush *LIED* to the
> American
> >public about Iraq?
> >
> >If so, why doesn't a credible news organization put forth such
> evidence?
> >I, like apparently half of Americans, would agree that *if*=20
> Bush lied,=20
> >Congress should consider articles of impeachment. Then he should be=20
> >impeached and the Senate should convict. In addition to that, he
> should
> >be brought up on criminal charges. Although I'm not for capital=20
> >punishment, I'd make an exception in this case.
> >
> >This poll is an attempt to create news. The only thing newsworthy to
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> shouldn't
> >consider articles of impeachment *if* Bush lied. Now that's=20
> downright=20
> >scary!!!
> >
> >If clear evidence surfaced of Bush lying about Iraq, then it=20
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> >I suspect that most objective observers see this current=20
> poll for what
> it
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> >What does this do to the industry's credibility?
> >
> >Rick Brady
> >from the sludge of St. Bernards and Plaquemine Parishes, Louisiana
> >
> >
> >
> > > Somebody finally did a serious Bush impeachment poll. Here's a=20
> > > summary - more details at original site
> > > <<http://www.afterdowningstreet.org/?q=3Dnode/3528>>:
> > >

>>> Poll: Americans Favor Bush's Impeachment If He Lied about Iraq=20
>>> Submitted by davidswanson on Tue, 2005-10-11 12:46. Media
>>>
>>> NOTE WELL: The After Downing Street Coalition hired Ipsos Public=20
>>> Affairs to do this poll. Ipsos did not sponsor the poll, but was
> very
>>> helpful, cooperative, and professional. Please do NOT complain to=20
>>> them that they did not do the poll for free. If you feel you must=20
>>> communicate with them, please thank them for being helpful.
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>>> For Immediate Release: October 11, 2005
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>>> Poll: Americans Favor Bush's Impeachment If He Lied about Iraq
>>>
>>> By a margin of 50% to 44%, Americans want Congress to consider=20
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>>> to a new poll commissioned by AfterDowningStreet.org, a=20
> grassroots=20
>>> coalition that supports a Congressional investigation of=20
> President=20
>>> Bush's decision to invade Iraq in 2003.
>>> The poll was conducted by Ipsos Public Affairs, the=20
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>>> non-partisan polling company. The poll interviewed 1,001=20
> U.S. adults=20
>>> on October 6-9.
>>>
>>> The poll found that 50% agreed with the statement:
>>>
>>> "If President Bush did not tell the truth about his reasons for
> going
>>> to war with Iraq, Congress should consider holding him accountable
> by
>>> impeaching him."
>>> 44% disagreed, and 6% said they didn't know or declined to answer.
>>> The poll has a +/- 3.1% margin of error.
>>>
>>> Among those who felt strongly either way, 39% strongly=20
> agreed, while=20
>>> 30% strongly disagreed.
>>>
>>> "The results of this poll are truly astonishing," said=20
>>> AfterDowningStreet.org co-founder Bob Fertik. "Bush's record-low=20
>>> approval ratings tell just half of the story, which is how much=20
>>> Americans oppose Bush's policies on Iraq and other=20
> issues. But this=20
>>> poll tells the other half of the story - that a solid=20
> plurality of=20
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>>>
>>> Impeachment Supported by Majorities of Many Groups
>>>

>>> Responses varied by political party affiliation: 72% of Democrats=20
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>>> Republicans.
>>>
>>> Responses also varied by age and income. Solid majorities=20
> of those=20
>>> under age 55 (54%), as well as those with household incomes below=20
>>> \$50,000 (57%), support impeachment.
>>>
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> West (51%),=20
>>> and even the South (50%).
>>>
>>> Support for Impeachment Surged Since June
>>>
>>> The Ipsos poll shows a dramatic transformation in support=20
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>>> despite his record-low approval ratings.) The Zogby poll=20
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>>> After the June poll, pollster John Zogby told the Washington Post=20
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>>> the news for months, and the Republican Congress=20
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>>> Impeachment Support is Closely Related to Belief that Bush Lied
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>>> Both the Ipsos and Zogby polls asked about support for impeachment
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>>> Bush lied about the reasons for war, rather than asking=20
> simply about=20
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> simply about=20
>>> impeachment without any context would produce a large=20
> number of "I=20

>>> don't know" responses. However, this may understate the percentage
> of
>>> Americans who favor Bush's impeachment for other reasons, such as
> his
>>> slow response to Hurricane Katrina, his policy on=20
> torture, soaring=20
>>> gasoline prices, or other concerns.

>>>

>>> [...]

>>> --

>>>

>>> Doug Henwood

>>> Left Business Observer

>>> 38 Greene St - 4th fl.

>>> New York NY 10013-2505 USA

>>> voice +1-212-219-0010

>>> fax +1-212-219-0098

>>> cell +1-917-865-2813

>>> email <mailto:dhenwood@panix.com>

>>> web <http://www.leftbusinessobserver.com>

>>> podcast

> <http://shout.lbo-talk.org/lbo/RadioArchive/2005/dircaster.php>

>>> -----

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>>> <http://www.wallstreetthebook.com>

>>>

>>> -----

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> 1776 Broadway, Suite 1708

> New York, NY 10019

>=20

> 212 980-3031

> 212 980-3107 Fax

>=20

> www.mitofskyinternational.com

> mitofsky@mindspring.com =20

>=20

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
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=====

Date: Wed, 12 Oct 2005 15:24:41 -0700
Reply-To: Marc Sapir <marcsapir@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Marc Sapir <marcsapir@COMCAST.NET>
Subject: Re: Bush impeachment poll
Comments: To: rick@ALOHALEE.COM, AAPORNET@asu.edu
In-Reply-To: <46568.209.3.152.35.1129147644.squirrel@www.alohalee.com>
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7bit

Those who have been paying attention to this List Serve for the past 3 years know that the impeachment issue has been around on the AAPOR list a few times before. When Retro Poll asked about impeachment on two polls in 2003-4 we designed the question to specifically avoid the problem of whether Bush lied or even whether or not people believe he lied. Our question was preceded by a statement of fact: "President Bush misled the public and Congress by saying that Saddam's Iraq was an imminent threat to launch chemical, biological, and nuclear warfare against us." The word "misled" is open to the interpretation of both intentional and unintended behavior. Misleadership comes in many forms. Our question followed and asked "Do you think that misleading the public and Congress in this way in order to take the country to war is grounds for impeachment?" We were roundly lambasted on various fronts for all this, although 6 months apart the poll results were essentially the same (39+% said yes). That Zogby's later results were intermediate between ours and the current IPSOS results provides at least some trending evidence that we are talking about something real here in terms of public opinion.

The criticism of our wording that I find tractable is that the question doesn't ask if Bush should be impeached, but merely whether his misleadership is grounds for that. I will accept that phrasing it in that way allows the respondent to distance her/himself from whatever they believe as if it is a question on a quiz about what kind of offenses are impeachable rather than a matter of personal belief.

The questions asked since then by Zogby and now by IPSOS may suffer from similar or other methodologic problems (such as, the phrasing "if Bush lied" also puts unnecessary distance between the respondent and her/his actual beliefs.

Nevertheless, the effort by some on the list to belittle these surveys and make this issue of whether there is public support for impeachment "go away", claiming it little more than a partisan political ploy does deserve attention and discourse.

A huge amount of what pollsters do involves gathering and assessing information on public views for others. Those others have their own motives and reasons for wanting that info--whether it be to market a product, a candidate or a policy. As I have often written, when you are part of such a marketing apparatus there is no way to successfully pretend that this is an academic pursuit, a form of basic science (or social science) research. The question of whether there is a substantially greater proportion of Americans who believe our President should be impeached now compared with those who supported the impeachment of Bill Clinton, is not at all a trivial or partisan issue. It speaks both to the public's perception of the importance of the Iraq war and how we got into it and to the issue of whether democracy in the U.S. is waning (the latter because the issue is verboten in the media, in Congress, and among most at AAPOR even if it is something on the public's mind). I am glad that IPSOS and Zogby did their polls, but the mainline major polling organizations are still staying clear of this issue.

As I argued, on behalf of Retro Poll, it behooves political polling organizations to decide how to best present this issue in public polls. But to not present these questions amounts to a form of collaboration with cover-ups of misdeeds that the current administration is likely to be indicted for many years into the future. We can put our heads in the sand and say that the issue is being manufactured or we can try and find the best way to present the issue/question so as to gauge true public opinion on these matters. I think those choices are pretty stark and very clear.

Of course life is never so simple. Mr. DeLay will do his best to make sure that Mr. Earle's issues are not clear. Mr. Rove will do his best to make sure that Mr. Fitzgerald's issues are not clear. I don't know what Dr. Frist will do with the FTC. And visa versa and so forth. But public opinion researchers have it easy. All we have to do is ask good questions. If you don't like IPSOS' (or Retro Poll's) write your own instead. We'll be interested in your findings whether they agree with ours or not.

Marc Sapir MD, MPH
Executive Director
Retro Poll
www.retropoll.org

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Rick Brady

Sent: Wednesday, October 12, 2005 12:07 PM

To: AAPORNET@asu.edu

Subject: Re: Bush impeachment poll

Let's take a step back. Aren't the pollsters in the crowd at least curious about the finding that *if* Bush lied, 44% do not think Congress should consider articles of impeachment? That blows my mind!!! It should be 90+%! Don't you think? If lying to the nation about an issue of such import isn't an impeachable offense, what is?

What proportion of Americans currently think Bush *lied* about Iraq? The question is not rhetorical. I've been a bit preoccupied with Katrina relief to pay close attention to the latest polls of that question.

I suspect that the proportion is a bit lower than the 50% on this impeachment question, or at least I hope it does because that might explain a chunk of that 44%.

For example, since I don't personally believe that the President *LIED* about Iraq, I may be confused about how to answer the question.

If posed with the question, I could answer: A) "No" because I don't think the President lied; or B) "Yes" because I do believe that *if* the President lied, he should be Impeached, convicted, criminally tried, and hung.

But if I already believed that the President lied, then my choice is pretty clear because I think most people think that lying about an issue of such significance as war is an impeachable offense.

To answer Warren's point, the accusation implicit in the poll question is that Bush lied. For that accusation to be true, it would have to be demonstrated that Bush, *at the time he made statements to the American public,* knew the information conveyed was false. That point should be simple and non-partisan.

If the evidence is out there, I have to wonder why the New York Times, Washington Post, CNN, ABC, CBS, NBC, et al have not reported it. If he acted on select pieces of information that supported his case for war (which I believe that he did), then he did not lie. It may not have been wise and Bush is responsible for all the bad things this nation may have coming as a result of the decision, but he certainly didn't lie (again, unless the evidence is out there and I have not seen it).

Rick

> "If clear evidence surfaced of Bush lying about Iraq, then it would be
> appropriate to poll whether or not Congress should hold impeachment
> hearings. Until then, credibility of the polling industry suffers
> because
> I suspect that most objective observers see this current poll for what
> it
> is - bunk."
>
> Not to quote you, but I believe you have said somewhere in your
> bountiful Internet presence that "you know enough stats to get
yourself
> in trouble." Indeed.
>
> I would exhaust myself to certain death if I had to go back and
identify
> all of the impeachment polls that were conducted about Bill Clinton
> BEFORE any indictment was handed down on Whitewater...oh wait, I
> remember, there WERE NONE! Wait, let me try again. I would exhaust
> myself to near death if I went back and identified all of the
> impeachment polls that were conducted about Bill Clinton before he was
> ever accused by the Republican hate machine and IC whipping boy
Kenneth
> Starr; where was the outrage then?
>
> The truth is, much of what we do for a living (by "we," I mean people
> who conduct public opinion research for a living) is done in a world
> couched in hypotheticals, and to say that this survey isn't newsworthy
> (much less "bunk," as you say) is to say that ANY poll that is
conducted
> based on "if, then" premises is bunk, which would - in large part -
> eliminate the entire field of survey research. Ours is a business
that
> takes snapshots of the present, but also attempts to glance into the
> future; sometimes a future we create, sometimes a future that is often
> out of our control ("What is the likelihood of another terrorist
> attack?", "When should we pull out of Iraq," and so on.)
>
> Just because your own political philosophy doesn't square with the
> survey or a question in a survey, doesn't give you the right to claim
> the poll is bunk, much less to assume the mantle of "the objective" in
> claiming for an entire group what you believe to be true.
>
>
> Jason
>
> -----Original Message-----
> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Rick Brady
> Sent: Wednesday, October 12, 2005 2:37 PM
> To: AAPORNET@asu.edu
> Subject: Re: Bush impeachment poll
>
> Question: Is there any credible evidence that Bush *LIED* to the
> American

> public about Iraq?
>
> If so, why doesn't a credible news organization put forth such evidence?
>
> I, like apparently half of Americans, would agree that *if* Bush lied,
> Congress should consider articles of impeachment. Then he should be
> impeached and the Senate should convict. In addition to that, he
should
> be brought up on criminal charges. Although I'm not for capital
> punishment, I'd make an exception in this case.
>
> This poll is an attempt to create news. The only thing newsworthy to
me
> from this poll is that 44% of people seem to think that Congress
> shouldn't
> consider articles of impeachment *if* Bush lied. Now that's downright
> scary!!!
>
> If clear evidence surfaced of Bush lying about Iraq, then it would be
> appropriate to poll whether or not Congress should hold impeachment
> hearings. Until then, credibility of the polling industry suffers
> because
> I suspect that most objective observers see this current poll for what
> it
> is - bunk. Shouldn't the polling community be concerned about this?
> What does this do to the industry's credibility?
>
> Rick Brady
> from the sludge of St. Bernards and Plaquemine Parishes, Louisiana
>
>
>
>> Somebody finally did a serious Bush impeachment poll. Here's a
>> summary - more details at original site
>> <<http://www.afterdowningstreet.org/?q=node/3528>>
>>
>> Poll: Americans Favor Bush's Impeachment If He Lied about Iraq
>> Submitted by davidswanson on Tue, 2005-10-11 12:46. Media
>>
>> NOTE WELL: The After Downing Street Coalition hired Ipsos Public
>> Affairs to do this poll. Ipsos did not sponsor the poll, but was very
>> helpful, cooperative, and professional. Please do NOT complain to
>> them that they did not do the poll for free. If you feel you must
>> communicate with them, please thank them for being helpful.
>>
>> For Immediate Release: October 11, 2005
>>
>> Poll: Americans Favor Bush's Impeachment If He Lied about Iraq
>>
>> By a margin of 50% to 44%, Americans want Congress to consider
>> impeaching President Bush if he lied about the war in Iraq, according
>> to a new poll commissioned by AfterDowningStreet.org, a grassroots
>> coalition that supports a Congressional investigation of President

>> Bush's decision to invade Iraq in 2003.
>> The poll was conducted by Ipsos Public Affairs, the highly-regarded
>> non-partisan polling company. The poll interviewed 1,001 U.S. adults
>> on October 6-9.
>>
>> The poll found that 50% agreed with the statement:
>>
>> "If President Bush did not tell the truth about his reasons for going
>> to war with Iraq, Congress should consider holding him accountable by
>> impeaching him."
>> 44% disagreed, and 6% said they didn't know or declined to answer.
>> The poll has a +/- 3.1% margin of error.
>>
>> Among those who felt strongly either way, 39% strongly agreed, while
>> 30% strongly disagreed.
>>
>> "The results of this poll are truly astonishing," said
>> AfterDowningStreet.org co-founder Bob Fertik. "Bush's record-low
>> approval ratings tell just half of the story, which is how much
>> Americans oppose Bush's policies on Iraq and other issues. But this
>> poll tells the other half of the story - that a solid plurality of
>> Americans want Congress to consider removing Bush from the White
>> House."
>>
>> Impeachment Supported by Majorities of Many Groups
>>
>> Responses varied by political party affiliation: 72% of Democrats
>> favored impeachment, compared to 56% of Independents and 20% of
>> Republicans.
>>
>> Responses also varied by age and income. Solid majorities of those
>> under age 55 (54%), as well as those with household incomes below
>> \$50,000 (57%), support impeachment.
>>
>> Majorities favored impeachment in the Northeast (53%), West (51%),
>> and even the South (50%).
>>
>> Support for Impeachment Surged Since June
>>
>> The Ipsos poll shows a dramatic transformation in support for Bush's
>> impeachment since late June. (This is only the second poll that has
>> asked Americans about their support for impeaching Bush in 2005,
>> despite his record-low approval ratings.) The Zogby poll conducted
>> June 27-29 of 905 likely voters found that 42% agreed and 50%
>> disagreed with a statement virtually identical to the one used by
>> Ipsos Public Affairs. (see footnote below)
>>
>> After the June poll, pollster John Zogby told the Washington Post
>> that support for impeachment "was much higher than I expected." At
>> the time, impeachment supporters trailed opponents by 8%. Now
>> supporters outnumber opponents by 6%, a remarkable shift of 14%.
>>
>> Support for Clinton Impeachment Was Much Lower
>>

>> In August and September of 1998, 16 major polls asked
>> about impeaching President Clinton
>> (<http://democrats.com/clinton-impeachment-polls>). Only 36% supported
>> hearings to consider impeachment, and only 26% supported actual
>> impeachment and removal. Even so, the impeachment debate dominated
>> the news for months, and the Republican Congress impeached Clinton
>> despite overwhelming public opposition.

>> Impeachment Support is Closely Related to Belief that Bush Lied about
> Iraq

>> Both the Ipsos and Zogby polls asked about support for impeachment if
>> Bush lied about the reasons for war, rather than asking simply about
>> support for impeachment. Pollsters predict that asking simply about
>> impeachment without any context would produce a large number of "I
>> don't know" responses. However, this may understate the percentage of
>> Americans who favor Bush's impeachment for other reasons, such as his
>> slow response to Hurricane Katrina, his policy on torture, soaring
>> gasoline prices, or other concerns.

>>
>> [...]

>> --

>>

>> Doug Henwood

>> Left Business Observer

>> 38 Greene St - 4th fl.

>> New York NY 10013-2505 USA

>> voice +1-212-219-0010

>> fax +1-212-219-0098

>> cell +1-917-865-2813

>> email <<mailto:dhenwood@panix.com>>

>> web <<http://www.leftbusinessobserver.com>>

>> podcast

> <<http://shout.lbo-talk.org/lbo/RadioArchive/2005/dircaster.php>>

>> -----

>> download my book Wall Street (for free!) at

>> <<http://www.wallstreetthebook.com>>

>>

>> -----

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>> Archives: <http://lists.asu.edu/archives/aapornet.html> .

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> aapornet-request@asu.edu

>>

>>

>

> -----

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=====
Date: Wed, 12 Oct 2005 16:50:01 -0700
Reply-To: Marc Sapir <marcsapir@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Marc Sapir <marcsapir@COMCAST.NET>
Subject: web problem?
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: 7bit

Two and half hours ago I sent a message to the AAPOR list and it hasn't come back up on the list. Is there are problem with the List Serve. This is a test.

Marc Sapir

Marc Sapir MD, MPH
Executive Director
Retro Poll
www.retropoll.org

AAPOR Web site now has AAPOR award winner information! <http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Thu, 13 Oct 2005 12:09:02 -0400
Reply-To: mreavy@EPIX.NET
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Matthew Reavy <mreavy@EPIX.NET>
Subject: Re: Bush impeachment poll
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1
Content-transfer-encoding: 7bit

"If lying to the nation about an issue of such import isn't an impeachable offense, what is?"

Along those same lines, I wonder what the result would be if the question were

asked: "If George W. Bush were found to have been complicit in the 9/11 attack on the World Trade Center, should he be impeached?"

Obviously the answer *should* be 100% affirmative. But I doubt that would be the result of the poll.

Personally, I find the poll originally mentioned here to be somewhat dubious. It appears to be primarily politically motivated, if professionally conducted. Its results are, as we can see from the above, probably not what they presume to be. And, perhaps most importantly, the results are of little actual use other than to stir questions of impeachment.

That Bush provided the people of the United States with incorrect information is difficult to deny. That he did so knowingly (i.e, that he "lied") is difficult to prove. In fact, I would argue that proving the "if" portion of the question seems too remote to justify polling at this point in time... at least as a legitimate polling question.

In short, it seems too much like a push poll for my taste.

A more useful approach would be to gauge how many U.S. citizens believe the president lied, as opposed to those who believe he acted on faulty information that he himself had received. Even then, the response will likely fall along fairly predictable lines.

Matthew M. Reavy, Ph.D.
Associate Professor
University of Scranton

Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail

=====
Date: Thu, 13 Oct 2005 11:51:21 -0500
Reply-To: Mario Callegaro <mca@UNLSERVE.UNL.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mario Callegaro <mca@UNLSERVE.UNL.EDU>
Subject: Re: Bush impeachment poll
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1; format=flowed
Content-transfer-encoding: quoted-printable

Dear aapornetters, I just want to report a=20
general comment about the Bush impeachment debate.

The recent debate on the Bush impeachment poll=20
should remind us about the scope of AAPORNET. I=20
believe one of the reason we have this mailing=20
list is to debate issues and problems from a=20
professional/methodological point of view. In=20
this particular case, the list is very useful in=20

trying to protect the industry from false claim=20
and keep the polls and surveys in =93good light=94=20
for the American public. The image of the=20
industry is very crucial for survey=20
participation; the respondents are basically our =93clients=94.
We also know how newspapers report polls results,=20
and how frequently they =93push the meaning=94 of the=20
results in one direction or another.

As survey industry, the first step to do would be=20
to check the claim of any survey against known=20
standards. For example the AAPOR standards of=20
minimal disclosure ask to report, among others,=20
response rates, exact question wording and the=20
whole questionnaire. So far, I only found few of=20
the 8 standards reported on the=20

AfterDowningStreet website and nothing on the=20
Ipsos website (maybe I couldn't find them). For=20
example because the survey was done in only 4=20
days we can estimate a low response rate.

Since we are talking about attitudes there is no=20
sure way to check directly the reliability of the=20
estimate (no validation data). The best we can do=20
is to check this data against other surveys=20
keeping in mind that a direct comparison is=20
hardly possible (question wording, sampling=20
design, house effects, timing of the survey=85).

Those are the topics I believe should be=20
discussed in the list and I am glad that some of=20
the replies were in this direction.

As the history of the 1994 Contract with America=20
taught us (Traugott, M. W. e Powers, E. C. (2000)=20
Did Public Opinion Support the Contract with=20
America? in Election Polls, the News Media, and=20
Democracy, Ed. P. J. Lavrakas & M. W. Traugott,=20
Chatham, NJ, Chatham House Publishers of Seven=20
Bridges Press, LLC, pp. 93-110.) it was the=20
effort of AAPOR to unmask the problems with the=20
claims that Luntz made about the 10 issues that=20
were =93supported by 60% of Americans=94.

Hope this helps the current debate.

Sincerely

Mario Callegaro

Ph.D Candidate, Program in Survey Research and Methodology (SRAM)

200 North 11th street, 4th floor

Lincoln, NE 68508-0241

University of Nebraska, Lincoln

<http://sram.unl.edu>

Tel 1 402 458 2034

fax 1 402 458 2038

Personal web page: <http://sram.unl.edu/people/showprofile2.asp?pid=3D2006>

Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail
=====

Date: Fri, 14 Oct 2005 15:25:33 -0700
Reply-To: phil.trounstine@SJSU.EDU
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Philip J. Trounstine" <phil.trounstine@SJSU.EDU>
Subject: Re: Fwd: RE: Bush impeachment poll
Comments: To: Warren Mitofsky <mitofsky@MINDSPRING.COM>
Comments: cc: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"

Regarding the question of whether President Bush has lied to the American people, we have been asking this question consistently for more than a year as part of our California Consumer Confidence Survey (RDD, N=800-1000):

"Generally speaking, do you believe that what President Bush tells the American people is true?"

This avoids the word "lie" but allows respondents to say whether they believe the president is truthful in general. Here's the rather remarkable trend:

	Yes	No
Sept-04	38.1	51.2
Jan-05	37.3	52.2
Mar-05	33.1	56.5
June-05	32.2	58.5
Sept-05	31.3	59.1

I would argue that not telling the truth is the same as lying, but without loaded language. It's pretty clear that in California, at least, people have provided a basis on which it's legitimate to ask a question with an "if" statement positing lying by the president.

Moreover, until it was obvious that there were no weapons of mass destruction to be found in Iraq, we had been asking this question:

In June-04 the responses were:

Bush administration lied	to justify war	39.9
Bush administration	misinformed	27.5
Other conclusion		18.8

Maybe we should reinstate the question again next quarter.

Phil Trounstine
Survey and Policy Research Institute
at San Jose State University
408-924-6993
phil.trounstine@sjsu.edu

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

Date: Fri, 14 Oct 2005 16:05:11 -0700
Reply-To: phil.trounstine@SJSU.EDU
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Philip J. Trounstine" <phil.trounstine@SJSU.EDU>
Subject: Re: Fwd: RE: Bush impeachment poll
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"

Sorry -- the question didn't pick up and copy into the last message.
Here's the question we had been asking on WMD and lying:

"Since the U.S. has not found weapons of mass destruction in Iraq, have you concluded that the Bush administration was misinformed by intelligence agencies or that the Bush administration lied about weapons of mass destruction to justify going to war against Iraq? Or have you reached some other conclusion?"

"Philip J. Trounstine" <phil.trounstine@SJSU.EDU>
Sent by: AAPORNET <AAPORNET@asu.edu>
10/14/2005 03:25 PM
Please respond to phil.trounstine

To: AAPORNET@asu.edu
cc:
Subject: Re: Fwd: RE: Bush impeachment poll

Regarding the question of whether President Bush has lied to the American people, we have been asking this question consistently for more than a year as part of our California Consumer Confidence Survey (RDD, N=800-1000):

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at San Jose State University
408-924-6993
phil.trounstine@sjsu.edu

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

Date: Sat, 15 Oct 2005 00:15:02 -0400
Reply-To: Sid Groeneman <sid@GROENEMAN.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Sid Groeneman <sid@GROENEMAN.COM>

Subject: Re: Bush impeachment poll
Comments: To: phil.trounstine@SJSU.EDU, AAPORNET@asu.edu
In-Reply-To: <OF31EFBA76.F7AC26BC-ON8825709A.007E7CE9-8825709A.007EC5F1@sjsu.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

In addition to "The Bush administration lied" vs. "The Bush administration" was misinformed," it seems to me, there is at least one and possibly two other responses that reasonable people might want to offer: (1) the WMD haven't been found yet or were destroyed before the investigators or the military could find them; (2) the intelligence given President Bush was not 100% conclusive but instead indicated a high probability that WMD exist. Some might find #2 equivalent to Bush lying; others might see a distinction.

The 18.8% "Other" suggests that these (and maybe other) interpretations of what happened were/are possible and, if offered explicitly, likely would have garnered an even higher proportion of opinion. If this type of question is repeated, there ought to be more than just two choices to select among.

Sid Groeneman
Groeneman Research & Consulting
Bethesda, MD
sid@groeneman.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Philip J. Trounstine
Sent: Friday, October 14, 2005 7:05 PM
To: AAPORNET@asu.edu
Subject: Re: Fwd: RE: Bush impeachment poll

Sorry -- the question didn't pick up and copy into the last message.
Here's the question we had been asking on WMD and lying:

"Since the U.S. has not found weapons of mass destruction in Iraq, have you concluded that the Bush administration was misinformed by intelligence agencies or that the Bush administration lied about weapons of mass destruction to justify going to war against Iraq? Or have you reached some other conclusion?"

"Philip J. Trounstine" <phil.trounstine@SJSU.EDU>
Sent by: AAPORNET <AAPORNET@asu.edu>
10/14/2005 03:25 PM
Please respond to phil.trounstine

To: AAPORNET@asu.edu
cc:
Subject: Re: Fwd: RE: Bush impeachment poll

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"Generally speaking, do you believe that what President Bush tells the American people is true?"

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Phil Trounstine
Survey and Policy Research Institute
at San Jose State University
408-924-6993
phil.trounstine@sjsu.edu

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Archives: <http://lists.asu.edu/archives/aapornet.html> .

Please ask authors before quoting outside AAPORNET.

Date: Fri, 14 Oct 2005 22:00:10 -0700
Reply-To: phil.trounstine@SJSU.EDU
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Philip J. Trounstine" <phil.trounstine@SJSU.EDU>
Subject: Re: Bush impeachment poll
Comments: To: Sid Groeneman <sid@GROENEMAN.COM>
Comments: cc: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"

Thanks for your critique, but we believe "some other conclusion" allows for any other theory respondents might have. Your suggestion that creating speculative options would enhance the question, I think, is mistaken and unnecessary.

Phil Trounstine
Survey and Policy Research Institute
at San Jose State University
408-924-6993
phil.trounstine@sjsu.edu

Sid Groeneman <sid@GROENEMAN.COM>
Sent by: AAPORNET <AAPORNET@asu.edu>
10/14/2005 09:15 PM
Please respond to Sid Groeneman

To: AAPORNET@asu.edu
cc:
Subject: Re: Bush impeachment poll

In addition to "The Bush administration lied" vs. "The Bush administration" was misinformed," it seems to me, there is at least one and possibly two other responses that reasonable people might want to offer: (1) the WMD haven't been found yet or were destroyed before the investigators or the military could find them; (2) the intelligence given President Bush was not 100% conclusive but instead indicated a high probability that WMD exist. Some might find #2 equivalent to Bush lying; others might see a distinction.

The 18.8% "Other" suggests that these (and maybe other) interpretations of what happened were/are possible and, if offered explicitly, likely would have garnered an even higher proportion of opinion. If this type of question is repeated, there ought to be more than just two choices to select among.

Sid Groeneman
Groeneman Research & Consulting
Bethesda, MD
sid@groeneman.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Philip J. Trounstine
Sent: Friday, October 14, 2005 7:05 PM
To: AAPORNET@asu.edu
Subject: Re: Fwd: RE: Bush impeachment poll

Sorry -- the question didn't pick up and copy into the last message.
Here's the question we had been asking on WMD and lying:

"Since the U.S. has not found weapons of mass destruction in Iraq, have you concluded that the Bush administration was misinformed by intelligence agencies or that the Bush administration lied about weapons of mass destruction to justify going to war against Iraq? Or have you reached some other conclusion?"

"Philip J. Trounstine" <phil.trounstine@SJSU.EDU>
Sent by: AAPORNET <AAPORNET@asu.edu>
10/14/2005 03:25 PM
Please respond to phil.trounstine

To: AAPORNET@asu.edu
cc:
Subject: Re: Fwd: RE: Bush impeachment poll

Regarding the question of whether President Bush has lied to the American people, we have been asking this question consistently for more than a year as part of our California Consumer Confidence Survey (RDD, N=800-1000):

"Generally speaking, do you believe that what President Bush tells the American people is true?"

This avoids the word "lie" but allows respondents to say whether they believe the president is truthful in general. Here's the rather remarkable

trend:

	Yes	No
Sept-04	38.1	51.2
Jan-05	37.3	52.2

Mar-05	33.1	56.5
June-05	32.2	58.5
Sept-05	31.3	59.1

I would argue that not telling the truth is the same as lying, but without

loaded language. It's pretty clear that in California, at least, people have provided a basis on which it's legitimate to ask a question with an "if" statement positing lying by the president.

Moreover, until it was obvious that there were no weapons of mass destruction to be found in Iraq, we had been asking this question:

In June-04 the responses were:

Bush administration lied	to justify war	39.9
Bush administration misinformed		27.5
Other conclusion		18.8

Maybe we should reinstate the question again next quarter.

Phil Trounstine
Survey and Policy Research Institute
at San Jose State University
408-924-6993
phil.trounstine@sjsu.edu

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

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Archives: <http://lists.asu.edu/archives/aapornet.html> .

Please ask authors before quoting outside AAPORNET.

Date: Sat, 15 Oct 2005 20:54:57 -0700
Reply-To: phil.trounstine@SJSU.EDU
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Philip J. Trounstine" <phil.trounstine@SJSU.EDU>
Subject: Re: Bush impeachment poll
Comments: To: sid@groeneman.com
Comments: cc: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"

Thanks.

"Sid Groeneman" <sid@groeneman.com>
10/15/2005 09:00 AM

To: <phil.trounstine@sjsu.edu>
cc:
Subject: RE: Bush impeachment poll

Phil,

As long as the question contains "some other conclusion" as a choice, I think that might be good enough. I guess I didn't read the question carefully enough the first time.

Best wishes in your work.

Sid Groeneman

From: phil.trounstine@sjsu.edu [mailto:phil.trounstine@sjsu.edu]
Sent: Saturday, October 15, 2005 1:00 AM
To: Sid Groeneman
Cc: AAPORNET@asu.edu
Subject: Re: Bush impeachment poll

Thanks for your critique, but we believe "some other conclusion" allows

for
any other theory respondents might have. Your suggestion that creating
speculative options would enhance the question, I think, is mistaken and
unnecessary.

Phil Trounstine
Survey and Policy Research Institute
at San Jose State University
408-924-6993
phil.trounstine@sjsu.edu

Sid Groeneman <sid@GROENEMAN.COM>
Sent by: AAPORNET <AAPORNET@asu.edu>

10/14/2005 09:15 PM
Please respond to Sid Groeneman

To: AAPORNET@asu.edu
cc:
Subject: Re: Bush impeachment poll

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Sid Groeneman
Groeneman Research & Consulting
Bethesda, MD
sid@groeneman.com

-----Original Message-----

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Sent: Friday, October 14, 2005 7:05 PM
To: AAPORNET@asu.edu
Subject: Re: Fwd: RE: Bush impeachment poll

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"Philip J. Trounstine" <phil.trounstine@SJSU.EDU>
Sent by: AAPORNET <AAPORNET@asu.edu>
10/14/2005 03:25 PM
Please respond to phil.trounstine

To: AAPORNET@asu.edu
cc:
Subject: Re: Fwd: RE: Bush impeachment poll

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Sept-05	31.3	59.1

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Phil Trounstine
Survey and Policy Research Institute
at San Jose State University
408-924-6993
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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Sun, 16 Oct 2005 12:29:36 -0400
Reply-To: Andrew A Beveridge <andy@TROLL.SOC.QC.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Andrew A Beveridge <andy@TROLL.SOC.QC.EDU>
Subject: Queens College CUNY Job
Comments: To: COMURB_R21@EMAIL.RUTGERS.EDU
Comments: cc: Urban Geography <URBGEOG@LISTSERV.ARIZONA.EDU>,
Citasa <citasa@lists.ist.psu.edu>, AAPORNET <AAPORNET@asu.edu>
MIME-version: 1.0

Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

The Queens College CUNY Sociology Department will be hiring this year. Here is the job advertisement.

Queens College, City University of New York. The Department of Sociology seeks to hire a tenure track Assistant Professor beginning Fall 2006. Candidates are expected to demonstrate a well-defined research program and a commitment to excellence in both research and undergraduate teaching. Candidates must have the Ph.D. by September 1, 2006. The department will prefer candidates who focus on urban issues, especially in organizations, health, aging, gender, or criminology. Exceptional applicants from other fields may also be considered. Salary range: \$35,031-\$61,111. Applicants should send (a) a curriculum vitae (b) samples of scholarly writing, (c) a statement outlining research and teaching interests, and (d) three current letters of reference by Dec 14, 2005 to Professor Dean Savage, Chair, Department of Sociology, Queens College, 65-30 Kissena Boulevard, Flushing, NY 11367-1597. Queens College has a diverse student body of 16,000 students. The College is an Equal Opportunity Employer/ Affirmative Action/Immigration Reform and Control Act/Americans with Disabilities Act Employer.

Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail

=====

Date: Mon, 17 Oct 2005 08:25:45 -0500
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Job Opportunity
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Management Job Posting

=20

_____ =20

=20

Position: Manager, Readership Research

=20

Department: Readership Research

=20

Report to: Senior Director, Consumer Research

=20

Requirements: Graduate degree with at least ten years experience in supervising and conducting survey or market research. Knowledge of a full range of research techniques and advanced analytical tools is essential.

Ability to design strategic and tactical research, measurement strategies, and predictive modeling for both print and digital products. Ability to synthesize and integrate findings in an increasingly media-neutral environment. Ability to develop research proposals, analyzes and interprets results, formulates actionable recommendations and manages project expenses.

=20

Duties:=20

=20

* =20

Participate in the formulation of strategy, goals, policies and priorities for the readership research program.=20

=20

* =20

Design, implement, and supervise the production of readership and viewership research studies of both print and digital products.=20

=20

* =20

Ensure strategic alignment, methodological correctness, and consistency of approach for research design, implementation, and analysis.=20

=20

* =20

Manage the readership research program on a day-to-day basis.=20

=20

* =20

Hire and train the readership research staff.=20

=20

* =20

Assign, direct, and evaluate the work of the readership research staff.=20

=20

* =20

Select, negotiate with, and monitor the performance of, suppliers and consultants in order to ensure the highest level of value-added service.

=20

* =20

Develop and administer the budget for the readership research program.=20

=20

* =20

Provide information and advice to senior management based on readership, viewership and other research information pertaining to editorial=20

=20

content, presentation, and the marketing of print and digital products.

=20

Consumers Union

=20

101 Truman Avenue * Yonkers, NY 10703

=20

Contact: Frank Pacheco, Human Resources=20

=20

E-mail: recruiting@consumer.org <<mailto:recruiting@consumer.org>>=20

=20

www.consumer.org <<http://www.consumer.org> <<http://www.consumer.org/>> >=20

=20

=20

=20

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

Date: Mon, 17 Oct 2005 16:57:52 -0400
Reply-To: Mike Donatello <MDonatello@COX.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Donatello <MDonatello@COX.NET>
Subject: Leo Bogart passed away this weekend
Comments: To: The adforum mailing list <adforum@listserv.unc.edu>,
AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="windows-1250"
Content-transfer-encoding: quoted-printable

Sad news: Leo Bogart passed away this past SAT, 15 OCT. Unfortunately, =
I
don't have an obituary link, but the NYT.com may have something =
tomorrow.

=20

--
Mike Donatello
703.582.5680
HYPERLINK "mailto:MDonatello@cox.net" MDonatello@cox.net

=20

--=20
No virus found in this outgoing message.
Checked by AVG Anti-Virus.
Version: 7.0.344 / Virus Database: 267.11.14/131 - Release Date: =
10/12/2005
=20

AAPOR Web site now has AAPOR award winner information! <http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

Date: Tue, 18 Oct 2005 10:50:24 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Some more evolution/creation polling results
Comments: To: AAPORNET@asu.edu

MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

The whole world, from whose hands?
Some results from a USA Today/CNN/Gallup poll

http://www.usatoday.com/tech/science/2005-10-10-evolution-debate-centerpiece_x.htm

Poll results are in a sidebar about half down

--=20
Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

AAPOR Web site now has AAPOR award winner information! <http://www.aapor.org>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Tue, 18 Oct 2005 11:24:18 -0400
Reply-To: Mike Donatello <MDonatello@COX.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Donatello <MDonatello@COX.NET>
Subject: More on Leo Bogart
Comments: To: The adforum mailing list <adforum@listserv.unc.edu>, AAPORNET@asu.edu

MIME-version: 1.0
Content-type: text/plain; charset="windows-1250"
Content-transfer-encoding: quoted-printable

Jim Conaghan, who worked with Leo for quite a while, wrote the following. I haven't seen a formal obit yet, but I thought that Jim's words were worth sharing.

=20

=20

Dr. Leo Bogart died this past Saturday morning, October 15. As many of you

know, Leo was a world-renown sociologist specializing in mass

communications. He was a prolific author of many books and articles,

including Strategy in Advertising, and Press and Public.

=20

Leo was executive vice president and general manager of the Newspaper=20

Advertising Bureau in New York City, where I had the privilege of =
working=20

with him for a number of years. Leo also worked as an advertising expert =
at=20

Exxon, Revlon and McCann-Erickson. During his long career, he also =
served as

president of both the American and World Associations for Public Opinion =

Research, the Society for Consumer Psychology, the Market Research =
Council=20

and the Radio and Television Council.

=20

Leo was amazingly active. In the past eighteen months, he published =
three
new=20

books: Over the Edge: How the Pursuit of Youth by Marketers and Media=20

Changed American Culture, How I Earned the Ruptured Duck: Behind the =
Lines=20

in WWII, and Finding Out: Personal Adventures in Social Research.

=20

Leo was a mentor and inspiration to many of us in the research =
community. We

wont see the likes of him again anytime soon, if ever.

=20

=20

Although I did not know Leo well, he had a significant impact on me
personally. Two of his books -- Press and Public, and Preserving the =
Press

-- were instrumental in my decision to focus my career in the newspaper
industry. I sat with Leo at lunch about 18 months ago and, somewhat
sheepishly, asked if he=92d autograph my copy of Preserving the Press. =
He

agreed but jokingly suggested that I save myself the hassle of sending =
the
book to him and forge his signature! Sadly, the book remains in my =
office,
boxed and ready for shipping to Leo, which I never found time to do.

=20

Letters of condolence may be sent to Leo=92s wife Agnes Bogart, 150 W. =
56th
St., Apt. 4708, NY, NY 10019-3848. (Thanks to Nancy Belden for =
suggesting
the address be shared.)

=20

=20

--
Mike Donatello
703.582.5680
HYPERLINK "mailto:MDonatello@cox.net"MDonatello@cox.net

=20

--=20
No virus found in this outgoing message.
Checked by AVG Anti-Virus.
Version: 7.0.344 / Virus Database: 267.12.2/140 - Release Date: =
10/18/2005
=20

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 18 Oct 2005 12:07:02 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Re: Some more evolution/creation polling results
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Whoops forgot the Tiny URL

<http://tinyurl.com/8vlu7>

--=20
Leo G. Simonetta

Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209
=20

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta
> Sent: Tuesday, October 18, 2005 10:50 AM
> To: AAPORNET@asu.edu
> Subject: Some more evolution/creation polling results

>=20

> The whole world, from whose hands?
> Some results from a USA Today/CNN/Gallup poll

>=20

> <http://www.usatoday.com/tech/science/2005-10-10-evolution-deba>

> te-centerp

> iece_x.htm

>=20

> Poll results are in a sidebar about half down

>=20

> --

> Leo G. Simonetta
> Research Director
> Art & Science Group, LLC
> 6115 Falls Road, Suite 101
> Baltimore MD 21209

>=20

> -----

> AAPOR Web site now has AAPOR award winner information!=20

> <http://www.aapor.org>

> Archives: <http://lists.asu.edu/archives/aapornet.html> .

> Problems?-don't reply to this message, write to:=20

> aapornet-request@asu.edu

>=20

Conference info and call for papers: <http://www.aapor.org/>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Tue, 18 Oct 2005 12:15:12 -0400

Reply-To: skull@pipa.org

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Steven Kull <skull@PIPA.ORG>

Subject: error

Comments: To: AAPORNET@asu.edu

In-Reply-To:

<3248A9B21DD5574785FE5E2C8E521684242104@exchange.local.artscience.com>

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: 7bit

The following does not take you anywhere where you can find this

information.

AAPOR Web site now has AAPOR award winner information! <http://www.aapor.org>

Conference info and call for papers: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 18 Oct 2005 10:12:24 -0700
Reply-To: Shapard Wolf <shapwolf@MSN.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Shapard Wolf <shapwolf@MSN.COM>
Subject: Re: error
Comments: To: aapornet@asu.edu
Comments: cc: skull@pipa.org
MIME-version: 1.0
Content-type: text/plain; charset="iso-8859-1"
Content-transfer-encoding: quoted-printable

Yes--From the main AAPOR web page, click on "Conferences and Events" =
then the first item is "Award =
Winners<http://www.aapor.org/default.asp?page=3Dconference_and_events/awards
rd_winners>." There is also a link under "About =
AAPOR"/"Awards<http://www.aapor.org/default.asp?page=3Dabout_aapor/awards
>."

There was a front-page item about the awards posted for the last several =
months, but it was pushed off this week by the posting of the new =
information about the Montr=E9al conference and the call for papers. =20

Shapard Wolf
Chair, Publications and Information Committee

On 10/18/05, Steven Kull <skull@pipa.org> wrote:
The following does not take you anywhere where you can find this
information.

AAPOR Web site now has AAPOR award winner information! =
<http://www.aapor.org><<http://www.aapor.org>>

Conference info and call for papers: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 18 Oct 2005 13:23:25 -0400
Reply-To: jwerner@jwdp.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jan Werner <jwerner@JWDP.COM>
Organization: Jan Werner Data Processing
Subject: POQ back issue availability online?
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0

Content-type: text/plain; charset=us-ascii; format=flowed
Content-transfer-encoding: 7bit

When POQ was published by the University of Chicago Press, full contents of all back issues were made available to AAPOR members through JSTOR.

According to the POQ online page accessed through the AAPOR website, Oxford University Press, the current publisher, only provides access to the full contents from 1997 on, unless one subscribes to or purchases their digital archive (the Social Sciences Archive, due in 2006, will sell for \$17,000!). Individual articles are only available for purchase.

Does AAPOR still provide members with access to old issues of POQ through JSTOR? If so, how? If not, why not?

Jan Werner

Conference info and call for papers: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 18 Oct 2005 15:55:01 -0400
Reply-To: "Meekins, Brian - BLS" <Meekins.Brian@BLS.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Meekins, Brian - BLS" <Meekins.Brian@BLS.GOV>
Subject: TSMII registration
Comments: To: "aapornet@asu.edu" <aapornet@asu.edu>
MIME-version: 1.0
Content-type: text/plain

Registration is now open for the Second International Conference on Telephone Survey Methodology to be held in Miami January 11-15, 2006. You may access the registration form the American Statistical Association's website (www.amstat.org <www.amstat.org>) under meetings and events (select TSMII). If you have not done so, please reserve your hotel room in Miami as soon as possible. Hotel information is also on the website, along with a description of the short courses to be taught on January 11.

For those having their expenses paid by TSMII, online registration will not be available. You should mail the registration form indicating that your registration is complimentary.

A brochure providing details about the conference should be on the website by the end of next week. A preliminary program also will be on the website soon.

The conference organizers are looking for chairs and discussants. Please send an email to Clyde Tucker (tucker.clyde@bls.gov <<mailto:tucker.clyde@bls.gov>>) indicating your willingness to be a chair or discussant as well as the topic that most interests you.

Conference info and call for papers: <http://www.aapor.org/>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 19 Oct 2005 08:21:24 -0400

Reply-To: Janel Kasper-Wolfe <j_kasper-wolfe@ACS.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Janel Kasper-Wolfe <j_kasper-wolfe@ACS.ORG>

Subject: Job Posting: American Chemical Society - workforce specialist

Comments: To: "AAPORNET@asu.edu" <AAPORNET@asu.edu>

MIME-version: 1.0

Content-type: text/plain

Specialist, Workforce Program - American Chemical Society

Position Summary

Manage the workforce program; duties includes the conduct of major surveys, preparing data, working on special studies, producing articles and reports, and interacting with other ACS divisions, departments, and governance as well as outside agencies. This position serves as liaison to the ACS Committee on Economic and Professional Affairs (CEPA) Subcommittee on Surveys. The incumbent also provides data and trend analysis based on available data to other interested ACS staff, governance groups, or outside organizations. The position reports directly to Manager, Office of Member Information

Position Accountabilities

1. Serves as the workforce/employment data expert for the Membership Division.
2. Manages the conduct of annual surveys.
3. Works on special studies for CEPA.
4. Produces articles, reports, and presentations on workforce issues.
5. Produces special reports, makes presentations, and writes and edits articles for other groups within and outside ACS.
6. Serves as liaison to the CEPA Subcommittee on Surveys.

7. Prepares and maintains Workforce budget.
8. Serves as Commissioner to the Commission on Professionals in Science and Technology.

The American Chemical Society (ACS) is a not-for-profit membership organization, founded in 1876 and chartered by a 1937 Act of the U.S. Congress. With a membership of more than 158,000 chemists, chemical engineers, and other practitioners of the chemical sciences, it is the world's largest scientific society. ACS is recognized as a world leader in fostering scientific education and research, and promoting the public's understanding of science. <<http://www.chemistry.org>>
<http://www.chemistry.org>

You may submit your resume by either sending an e-mail to <<mailto:employment@acs.org>> employment@acs.org or faxing us at 202-872-4077. Please make sure to reference the specific job title "Specialist, Workforce Program".

Conference info and call for papers: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html>
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Wed, 19 Oct 2005 13:25:43 +0000
Reply-To: llfisher@COMCAST.NET
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Linda Fisher <llfisher@COMCAST.NET>
Subject: Calling into hurricane damaged areas
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: text/plain
Content-transfer-encoding: 8bit

We are wondering to what extent people have started doing surveys, especially phone surveys, into areas that were in the disaster areas from Hurricanes Katrina and Rita. It seems obvious that one would still not call into New Orleans and southern Louisiana - but is there a consensus about specific areas to exclude across the Gulf Coast, including Mississippi and Alabama as well as Louisiana?

Thanks.

Linda L. Fisher, Ph.D.
Director, National Member Research
AARP

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Archives: <http://lists.asu.edu/archives/aapornet.html>

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 19 Oct 2005 10:18:08 -0400

Reply-To: Janel Kasper-Wolfe <j_kasper-wolfe@ACS.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Janel Kasper-Wolfe <j_kasper-wolfe@ACS.ORG>

Subject: Updated Job Posting: American Chemical Society - workforce
specia

list

Comments: To: "AAPORNET@asu.edu" <AAPORNET@asu.edu>

MIME-version: 1.0

Content-type: text/plain

Below is an updated job posting for the ACS workforce specialist position I posted earlier. The location is Washington, DC.

Specialist, Workforce Program - American Chemical Society
Washington, DC

Position Summary

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5. Produces special reports, makes presentations, and writes and edits articles for other groups within and outside ACS.
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<http://www.chemistry.org>

You may submit your resume by either sending an e-mail to <<mailto:employment@acs.org>> employment@acs.org or faxing us at 202-872-4077. Please make sure to reference the specific job title "Specialist, Workforce Program".

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Archives: <http://lists.asu.edu/archives/aapornet.html>
Please ask authors before quoting outside AAPORNET. Problems?-don't reply to this message, write to: aapornet-request@asu.edu

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Archives: <http://lists.asu.edu/archives/aapornet.html>
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Wed, 19 Oct 2005 09:29:36 -0500
Reply-To: "Joseph, Craig" <Craig.Joseph@FTICONSULTING.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Joseph, Craig" <Craig.Joseph@FTICONSULTING.COM>
Subject: Assessing displacement in the hurricane zones
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: quoted-printable

I am working on a project in which it would be useful to know how many households have been displaced as a result of Katrina and/or Rita. Does anyone know of existing data on this, or, failing that, some

methodological precedents for assessing this in a telephone survey?

=20

Thanks in advance.

=20

=20

=20

Craig M. Joseph, PhD | FTI Consulting | 333 West Wacker, Suite 600,
Chicago, IL 60606 | T: 312.606.2616 | F: 312.759.8119 |
craig.joseph@fticonsulting.com

=20

Conference info and call for papers: <http://www.aapor.org/>

Archives: <http://lists.asu.edu/archives/aapornet.html>

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Wed, 19 Oct 2005 11:29:00 -0400

Reply-To: "Lavrakas, Paul" <Paul.Lavrakas@NIELSENMEDIA.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Lavrakas, Paul" <Paul.Lavrakas@NIELSENMEDIA.COM>

Subject: Re: Calling into hurricane damaged areas

Comments: To: llfisher@COMCAST.NET, AAPORNET@asu.edu

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: quoted-printable

Here is what the Nielsen Call Center Director, Bob Smith, has summarized about our large RDD surveying for the Nielsen Diary survey:

During our RDD phoning in October for the November diary survey, we are handling the Hurricane-Impacted DMAs (Designated Market Areas) differently than the rest of the national sample. The first thing we did was to track the phone outage situation on a central office and an exchange level basis. This information came from BellSouth. In fact we are still tracking the telephone damage which is extensive in New Orleans. As of Monday morning BellSouth reported having 10 central offices still out of service and 22 exchanges also out of service.

Based upon the outage data, we are not doing any phoning to New Orleans or Biloxi numbers. The other DMAs impacted in this area are being phoned as a separate file -- Beaumont-Port Arthur, Houston, Lake Charles, Lafayette and Baton Rouge. We are watching the phoning in these areas and comparing the not-in-service dispositions for these numbers. They are running 3pp to 6pp higher this year than the similar 2004 surveying showed. The cooperation for these DMAs are also running lower than their 2004 numbers so far in the phoning.

The interviewers phoning this "Hurricane file" are not all interviewers. We chose people who we thought could be most empathetic in their view towards this disaster situation. They also have a new intro script available for this cycle which explicitly recognizes the problems in that area along with a special set of persuaders. The phoning is going well. There are not many complaints from the respondents. =20

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Linda Fisher

Sent: Wednesday, October 19, 2005 9:26 AM

To: AAPORNET@asu.edu

Subject: Calling into hurricane damaged areas

We are wondering to what extent people have started doing surveys, especially phone surveys, into areas that were in the disaster areas from Hurricanes Katrina and Rita. It seems obvious that one would still not call into New Orleans and southern Louisiana - but is there a consensus about specific areas to exclude across the Gulf Coast, including Mississippi and Alabama as well as Louisiana?

Thanks.

Linda L. Fisher, Ph.D.
Director, National Member Research
AARP

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Archives: <http://lists.asu.edu/archives/aapornet.html>

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aapornet-request@asu.edu

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Archives: <http://lists.asu.edu/archives/aapornet.html>

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Wed, 19 Oct 2005 11:50:39 -0400

Reply-To: Bob Ladner <rladner@BEHAVIORALSCIENCE.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Bob Ladner <rladner@BEHAVIORALSCIENCE.COM>

Subject: Job Opening in Miami, Florida

Comments: To: AAPORNET@asu.edu

MIME-version: 1.0

Content-type: text/plain; charset="Windows-1252"

Content-transfer-encoding: quoted-printable

Job Opportunities

Senior Research Project Manager
Associate Research Project Manager

Behavioral Science Research Corporation is a small (\$1.5 MM in 2004 = revenues) independent public opinion and marketing research company = located in Coral Gables, Florida. We are looking for a senior research = project manager (MA-level or PhD-level in social or behavioral sciences) =

with experience in urban and transit planning and needs assessments, =
public opinion polling, focus group moderating and proposal =
writing/business development. Senior managers would need to demonstrate =
command of broad qualitative and quantitative research skills, from =
sampling design, development of sensitive questions in surveys and =
discussions, statistical analysis, results-oriented writing and graphic =
presentation. Associate Research Project Managers should have similar =
skill sets but would not be expected to be as well developed or =
experienced in research project planning and management, proposal =
writing and/or business development.=20

Researchers would be working as part of a tight-knit interdisciplinary =
team in an active multi-ethnic community. BSR supports data analysis =
through SPSS and most writing in Word Perfect or MS Word. Managers =
would report directly to Dr. Ladner, the head of the company. Support =
staff includes interview supervisors, interviewers, focus group =
recruiters and managers, data entry personnel and coders. The company =
environment is informal, results-directed but flexible, with high =
expectations for competency, teamwork, collegiality and personal =
attention to quality. Owing to the peculiarities of the Miami market, =
written and oral abilities in both Spanish and English are necessary.

Applicants may email their resumes and salary requirements to Robert =
Ladner, PhD, President at drbob@behavioralscience.com and may call to =
discuss any questions at 1-800-282-2771. BSR is an equal opportunity =
company with a drug-free workplace policy.

Robert Ladner, PhD
President
Behavioral Science Research Corporation
2121 Ponce de Leon Blvd, Suite 250
Coral Gables, FL 33134

Voice: 305-443-2000 or 1-800-282-2771
Fax: 305-448-6825
drbob@behavioralscience.com=20
www.behavioralscience.com

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Archives: <http://lists.asu.edu/archives/aapornet.html>
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Wed, 19 Oct 2005 14:13:00 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Push poll claim in Toledo dismissed
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: quoted-printable

Clean-campaign panel backs Ford on polling

[http://toledoblade.com/apps/pbcs.dll/article?AID=3D/20051019/NEWS09/51019=](http://toledoblade.com/apps/pbcs.dll/article?AID=3D/20051019/NEWS09/51019=0)

0
465=09

or

<http://tinyurl.com/8dlov>

By TOM TROY

BLADE STAFF WRITER

Score one for Toledo Mayor Jack Ford.

The Clean Campaign Committee yesterday rejected a complaint that Mr. Ford used "push polling" against challenger Carty Finkbeiner.

After a half-hour hearing, the five-member board agreed that the Ford campaign's poll fell short of a push poll because it didn't reach "vast numbers" of voters and the information was not "false and damaging."

SNIP

Ms. Vahey said the question was part of a legitimate research poll. She refused to provide details about the poll or the text of the questions, but supplied a letter from their pollster testifying that it was not a push poll.

Three other questions alluded to the connections of some people in the Finkbeiner campaign with former Lucas County Treasurer Ray Kest, and Mr. Finkbeiner's 1998 ethics conviction.

Mr. Finkbeiner pleaded guilty to a misdemeanor ethics charge of failing to disclose a \$10,000 payment made to him in connection with the purchase of his condominium to allow for construction of the Owens Corning world headquarters in 1994.

Mr. Burnard didn't dispute the accuracy of the other three issues.

According to the National Council on Public Polls, a push poll is a telemarketing technique used to feed false information to "vast numbers" of potential voters under the guise of being an objective opinion poll. In the committee's ruling, the Rev. Gary Blaine, senior minister of First Unitarian Church and spokesman for the committee, said 400 people does not meet the definition of a push poll.

The candidates signed a 10-paragraph pledge Sept. 6 in which they agreed not to engage in unethical or misleading campaign tactics, such as push polling, and to disavow supporters who use such tactics on their behalf.

SNIP

--=20

Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 19 Oct 2005 11:43:58 -0700
Reply-To: "Nunez, Amy" <Amy.Nunez@JUD.CA.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Nunez, Amy" <Amy.Nunez@JUD.CA.GOV>
Subject: Researcher Position Available
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="iso-8859-1"
Content-transfer-encoding: quoted-printable

See attached

<<Sr.ResearchAnalyst 10-05.doc>> =09
Amy Carmen Nunez,
Supervising Research Analyst
Center for Families, Children & the Courts
Judicial Council of California - Administrative Office of the Courts
455 Golden Gate Avenue
San Francisco, CA 94102-3688
415-865-7564, Fax 415-865-7217, amy.nunez@jud.ca.gov
www.courtinfo.ca.gov

"Serving the courts for the benefit of all Californians"

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Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 19 Oct 2005 12:09:35 -0700
Reply-To: "Nunez, Amy" <Amy.Nunez@JUD.CA.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Nunez, Amy" <Amy.Nunez@JUD.CA.GOV>
Subject: One more time: Researcher Position Available
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="iso-8859-1"
Content-transfer-encoding: quoted-printable

JOB TITLE: Senior Research Analyst=09
JOB REQUISITION: 2344=09
LOCATION: San Francisco, CA
SALARY RANGE: \$5,850 - \$7,109 per month

The Judicial Council of California, Administrative Office of the Courts = (AOC), located in San Francisco, is accepting applications for a Senior = Research position assigned to the Center for Families, Children & the = Courts (CFCC).

This senior researcher position will work on projects including the = analysis of cases outcomes in family court, the demographics and = perceptions of court users, evaluation of programs such as unified = family and juvenile courts and court-based self-help centers, and = surveys of judicial officers, court staff and litigants. CFCC research = projects that involve collection and statistical analysis of empirical = data, qualitative research methods, integrative research reviews, needs = assessment, program evaluation, and research consultation. Applicants = are encouraged to carefully read the minimum and desirable = qualifications before applying. Recent CFCC research products can be = accessed at = <http://www.courtinfo.ca.gov/programs/cfcc/resources/publications/articles=.htm>.

The CFCC is an interdisciplinary center dedicated to improving the = quality of justice and services to meet the diverse needs of children, = youth, families, and self-represented litigants in the California = courts. Through a multidisciplinary approach, CFCC seeks to (1) ensure = that the well being of children, youth, and families is a high priority = within the California judicial system; (2) encourage positive changes at = both the trial and appellate court levels; and (3) provide leadership, = outreach, and collaboration to ensure that court and community resources = are available.

RESPONSIBILITIES

- * Design of research projects, including surveys, focus groups, and = program evaluations;
- * Collaboration with CFCC attorneys and analysts, judicial officers, = custody mediators and others to incorporate their needs and viewpoint = into research designs;
- * Field research projects through statewide surveys, interviews, court = file review, courtroom observation, focus groups, and analysis of = administrative data;
- * Project management and lead direction in implementing research = projects, including training, and work review; organizing and assigning = work; setting priorities; following up to ensure coordination and = completion of assigned work; and providing input into selection, = evaluation, discipline, and other personnel matters;
- * Analyzing and summarizing complex qualitative and quantitative data = using SAS or SPSS; and
- * Presenting project results through reports and journal articles, press =

releases, and newsletter articles and give oral presentations to a wide = range of audiences. SRAs also respond to questions and provide available = information and statistical data to management, staff, other = governmental agencies, and the public.

EDUCATION AND EXPERIENCE

Equivalent to possession of a bachelor's degree, preferably with major = course work in statistics, mathematics, social science, or public or = business administration with a concentration in research methods, and = three years of professional analytical experience in conducting research = and planning projects, including one year of lead experience.

Additional directly related experience may be substituted for the = education on a year-for-year basis. Possession of a directly related = postgraduate degree may be substituted for one of the three years of = required experience.

OR

One year as a Research Analyst with the judicial branch.

DESIRABLE QUALIFICATIONS

- * Experience working collaboratively in large-scale research projects;
- * Experience in a range of data collection methods, quantitative and = qualitative program evaluation methods, survey research methodology, = statistical methods for survey data analysis, and research consultation; =
- * Expertise with either the SAS or SPSS statistical analysis software = packages; and=20
- * Familiarity with family and juvenile court policies and procedures.

TO APPLY

This position requires the submission of our official application and = response to the attached supplemental questionnaire. Resumes without = these materials will not be considered. To ensure consideration of your = application for the earliest round of interviews, please apply = immediately, however, this position will remain open until filled. =20

Please refer to "Sr. Research Analyst, Job Req.# 2344" on your = application materials and all correspondence. To complete an online = application, please visit our Web site at = <http://www.courtinfo.ca.gov/careers/onlineapp.htm>.

OR

To obtain a printed application, please visit:

Administrative Office of the Courts
455 Golden Gate Avenue, 7th Floor
San Francisco, California 94102-3688
415-865-4272 Telecommunications Device for the Deaf

The Administrative Office of the Courts Is an Equal Opportunity = Employer.

"A supplemental questionnaire follows this announcement."

Supplemental Questionnaire
For
Senior Research Analyst
(Job Req-2344)

Please answer the following questions about your experience as a professional researcher. If you worked as part of a team, please be clear about your role and level of responsibility on the team. Your answers to all of these questions should be less than three pages (total) in length.

1. Describe your experience at survey research, including study design, sampling, instrument design and testing, and field work.
2. Describe your background in current methods of evaluation design and research.
3. Describe your experience in the SAS, SPSS, Stata, or other statistical analysis software packages.
4. Describe your experience at providing research results to the public, including presentations, reports, web-based information, articles and other means of reporting research.
5. Describe any additional skills you have that may be relevant to the work at CFCC.

> Amy Carmen Nunez,
> Supervising Research Analyst
> Center for Families, Children & the Courts
> Judicial Council of California - Administrative Office of the Courts
> 455 Golden Gate Avenue
> San Francisco, CA 94102-3688
> 415-865-7564, Fax 415-865-7217, amy.nunez@jud.ca.gov
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=====
Date: Wed, 19 Oct 2005 14:06:57 -0500
Reply-To: Veronica Inchauste <survey@UTS.CC.UTEXAS.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Veronica Inchauste <survey@UTS.CC.UTEXAS.EDU>
Subject: Faculty Position Univ. of Texas
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed

The Department of Communication Studies at the University of Texas at Austin invites applications for a tenure track Assistant Professor in political communication. The appointment will begin in fall 2006 or spring 2007. Applicants must have the Ph.D. in hand at the time of appointment. Scholarly publications and some teaching experience are preferred. Candidates should approach political communication from cultural, historical or behavioral perspectives. Ideal candidates will possess a familiarity with social science approaches (including content analysis and survey design) and a commitment to seeking external funding and working on funded projects at the Annette Strauss Institute (www.annettestrauss.org). Applicants should be able to teach undergraduate and graduate classes and have research interests in political messages and effects (such as, political campaigns, deliberation, entertainment, conflict or opinion) and an ability to teach large lecture courses is desired. Application materials will be reviewed beginning December 10, 2005 and will continue until the position is filled. Applications should include curriculum vitae; samples of publications; and three letters of recommendation. Materials should be sent to Professor Sharon Jarvis, Search Committee, University of Texas at Austin, Department of Communication Studies, 1 University Station A1105, Austin, TX 78712.

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Office of Survey Research at the
Annette Strauss Institute
3001 Lake Austin Boulevard
Suite 2.110
University of Texas
Austin, TX 78703
Ph. 471-2101
<http://www.utosr.org>

Conference info and call for papers: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html>
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=====
Date: Wed, 19 Oct 2005 15:15:04 -0400
Reply-To: Haisong Peng <hpeng@ASAENET.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Haisong Peng <hpeng@ASAENET.ORG>
Subject: research on survey response rate
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="iso-8859-1"
Content-transfer-encoding: quoted-printable

We are looking for someone from academe who is known for doing research =
on survey response rate, and has the ability to speak in Plain English =
about the subject. Any referral would be highly appreciated.

<<ole0.bmp>>=20

Haisong Peng
Research Associate, Market and Industry Research Department
American Society of Association Executives and The Center for =
Association Leadership
1575 I Street, NW
Washington DC 20005-1103
Phone: 202-626-2820
Fax: 202-220-6407
E-mail: hpeng@asaenet.org

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=====
Date: Wed, 19 Oct 2005 16:00:13 -0400
Reply-To: dick halpern <dhalpern@BELLSOUTH.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: dick halpern <dhalpern@BELLSOUTH.NET>
Subject: LEO BOGART OBITUARY -- NY TIMES
Comments: To: AAPORNET@asu.edu
Comments: cc: MPOP <Media-PublicOpinion-Polls-l@usc.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed;
x-avg-checked=avg-ok-36AD27A6

NY TIMES, October 19, 2005

Leo Bogart, 84, Sociologist Who Studied Role of Media in Culture, Is Dead

By JULIE BOSMAN

Leo Bogart, a sociologist, author and marketing specialist who was known for studying the role of the mass media in culture, died Saturday at Mount Sinai Hospital in Manhattan. He was 84.

The cause of death was babesiosis, a parasitic disease that is transmitted by ticks, said his wife of 57 years, the former Agnes Cohen.

Dr. Bogart, who also studied advertising and public opinion and wrote nearly a dozen books, argued that market forces should not be the sole determinant of media content. He decried the increasing presence of violence and sex in film and television, asserting in his most recent book, "Over the Edge," that advertisers degrade content through their desire to capture the youth market.

He was an influential figure in the marketing and advertising industries. He served for many years as the executive vice president and general manager of the Newspaper Advertising Bureau, the sales and marketing organization of the newspaper industry.

He taught marketing at New York University, Columbia University and the Illinois Institute of Technology. He was a senior fellow at the Center for Media Studies at Columbia and a Fulbright research fellow in France.

At his death, Dr. Bogart was a director and senior consultant for Innovation, an international media consulting firm, and wrote a column for Presstime, the magazine of the Newspaper Association of America.

Dr. Bogart was born in Lwow, now Lvov, Poland, and moved to the United States with his family at age 2, eventually becoming fluent in seven languages. After graduating from Brooklyn College in 1941, he joined the Army Signal Intelligence Corps. Fluent in German, he intercepted communications in Germany during World War II. He chronicled that experience in his memoir, "How I Earned the Ruptured Duck: From Brooklyn to Berchtesgaden in World War II." He earned a doctorate in sociology at the University of Chicago.

After checking into Mount Sinai on Aug. 7, Dr. Bogart learned that he had babesiosis, a malarialike infectious disease that destroys red blood cells. It is typically found in coastal islands of the Northeast, and Mrs. Bogart said her husband might have contracted it on a trip to the couple's home on Long Island.

In addition to his wife, he is survived by two children, Michele H. Bogart and Gregory Charles Bogart; and one grandchild.

Conference info and call for papers: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html>
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 19 Oct 2005 21:16:34 +0000
Reply-To: shart@MAINE.EDU
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Suzanne Hart <shart@MAINE.EDU>
Subject: Research Associate -- Database manager position
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1
Content-transfer-encoding: quoted-printable
Content-disposition: inline

RESEARCH ASSOCIATE,=A0 Center for Research and Evaluation, College of Education & Human Development,=A0 University of Maine,=A0 Orono, Maine 04469.

Note:=A0 Please send applications or address questions via

Amy.Cates@umit.maine.edu, not to the posting AAPOR member.

Database development, management, and data analysis position. Fiscal year, professional staff position (with continuation contingent on performance and external funding).

Demonstrated experience using SPSS and/or similar software (SAS, Access) to design, construct, manage and manipulate complex large and small databases, including relational databases. Ability to select and apply appropriate statistical techniques to analyze and interpret data.=A0 Ability to anticipate, detect and resolve errors and problems in designing and constructing databases and in analyzing data, and experience in developing and applying data management policies and procedures.=A0 Experience successfully managing multiple projects simultaneously.=A0 Demonstrated ability to provide oral and written reports for professional and nonprofessional audiences.=A0 =A0Experience in designing data collection instruments preferred. Master's degree preferred. Exception for candidates with relevant experience or training beyond the Bachelor's degree. Interest and experience in K - 12 education preferred but not essential. Ability to travel normally requiring a valid driver's license.

Send letter of application addressing each of the above requirements, resume, and names and phone numbers of three references to Amy Cates, University of Maine, College of Education and Human Development, 5766 Shibles Hall, Orono, ME 04469-5766 or [mailto:amy.cates@umit.maine.edu] amy.cates@umit.maine.edu. Review of applications will begin immediately and continue until the position is filled.

The University of Maine is an EO/AA employer.=A0 Women and minorities are strongly urged to apply.

Job Description

Title:=A0 Research Associate
Department:=A0 College of Education and Human Development

Position Duration:=A0 Full-time, fiscal year, initial appointment for one year with continuation contingent upon external funding and successful job performance.

Reports to:=A0 Director, Center for Research and Evaluation

Purpose: Provide database development, management, and data analysis services to faculty, staff and clients of the Center for Research and Evaluation.=A0 These services include management of quantitative data, statistical analysis and report writing for multiple research and evaluation projects in education and related fields.

Essential Duties/Responsibilities:

- 1.=A0 =A0 =A0 =A0 Identify, download, merge and manage complex quantitative data as needed from multiple sources for multiple projects
- 2.=A0 =A0 =A0 =A0 Construct, manage and manipulate complex large and small data sets using SPSS or similar statistical software.
- 3.=A0 =A0 =A0 =A0 =A0 Select and apply appropriate statistical techniques to analyze and interpret data
- 4.=A0 =A0 =A0 =A0 Anticipate, detect and resolve errors in data management procedures
- 5.=A0 =A0 =A0 =A0 Provide oral and written presentations to professional and lay audiences

Marginal Duties:=A0 Other reasonably related duties as assigned.

Education Required:=A0 =A0 =A0 =A0 Master's degree preferred. Exception for candidates with

relevant experience and training beyond the Bachelor's degree.

Experience/Skills Required: Demonstrated experience using SPSS and/or similar

software (SAS, Access) to design, construct, manage and manipulate complex

large and small databases, including relational databases. Ability to select

and apply appropriate statistical techniques to analyze and interpret data.

Ability to anticipate, detect and resolve errors and problems in designing and

constructing databases and in analyzing data, and experience in developing and

applying data management policies and procedures.=A0 Experience successfully

managing multiple projects simultaneously.=A0 Demonstrated ability to provide

oral and written reports for professional and nonprofessional

audiences.=A0
Experience in designing data collection instruments preferred.
Master's degree
preferred. Exception for candidates with relevant experience or
training beyond
the Bachelor's degree. Interest and experience in K - 12 education
preferred
but not essential. Ability to travel normally requiring a valid
driver's
license.
Supervisory Responsibilities:=A0 None.
Work Schedule:=A0 Normal University of Maine business hours are Monday
through
Friday 8:00 am to 4:30 pm. Work beyond regular hours may be necessary
in order
to meet the requirements of the position.
Work Environment:=A0 This person will be expected to work closely with
other CRE
staff and faculty. Office space may be shared.
Proposed Salary Range:=A0 \$32,000 ? 38,000
Evaluation:=A0 Per UMPSA contract
The finalists for this position must successfully complete a driver?s
license
background check.

.....=
.....
Suzanne K. Hart
Research Associate/Policy Analyst
Center for Research and Evaluation
College of Education and Human Development
5766 Shibles Hall, Room 309
University of Maine
Orono, Maine 04469-5766
Phone (207) 581-2400;=A0 Fax (207) 581-9510; e-mail shart@maine.edu=

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Date: Wed, 19 Oct 2005 17:27:56 -0400
Reply-To: Mike Donatello <MDonatello@COX.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Donatello <MDonatello@COX.NET>
Subject: Re: LEO BOGART OBITUARY -- NY TIMES
Comments: To: dick halpern <dhalpern@BELLSOUTH.NET>, AAPORNET@asu.edu
In-Reply-To: <6.2.3.4.2.20051019155744.02220b80@mail.atl.bellsouth.net>
MIME-version: 1.0
Content-type: text/plain; charset=windows-1250
Content-transfer-encoding: 7bit

NY Sun had a nicer piece.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of dick halpern

Sent: Wednesday, 19 October, 2005 16:00

To: AAPORNET@asu.edu

Subject: LEO BOGART OBITUARY -- NY TIMES

NY TIMES, October 19, 2005

Leo Bogart, 84, Sociologist Who Studied Role of Media in Culture, Is Dead

By JULIE BOSMAN

Leo Bogart, a sociologist, author and marketing specialist who was known for studying the role of the mass media in culture, died Saturday at Mount Sinai Hospital in Manhattan. He was 84.

The cause of death was babesiosis, a parasitic disease that is transmitted by ticks, said his wife of 57 years, the former Agnes Cohen.

Dr. Bogart, who also studied advertising and public opinion and wrote nearly a dozen books, argued that market forces should not be the sole determinant of media content. He decried the increasing presence of violence and sex in film and television, asserting in his most recent book, "Over the Edge," that advertisers degrade content through their desire to capture the youth market.

He was an influential figure in the marketing and advertising industries. He served for many years as the executive vice president and general manager of the Newspaper Advertising Bureau, the sales and marketing organization of the newspaper industry.

He taught marketing at New York University, Columbia University and the Illinois Institute of Technology. He was a senior fellow at the Center for Media Studies at Columbia and a Fulbright research fellow in France.

At his death, Dr. Bogart was a director and senior consultant for Innovation, an international media consulting firm, and wrote a column for Presstime, the magazine of the Newspaper Association of America.

Dr. Bogart was born in Lwow, now Lvov, Poland, and moved to the United States with his family at age 2, eventually becoming fluent in seven languages. After graduating from Brooklyn College in 1941, he joined the Army Signal Intelligence Corps. Fluent in German, he intercepted communications in Germany during World War II. He chronicled that experience in his memoir, "How I Earned the Ruptured Duck: From Brooklyn to Berchtesgaden in World War II." He earned a doctorate in sociology at the University of Chicago.

After checking into Mount Sinai on Aug. 7, Dr. Bogart learned that he had babesiosis, a malarialike infectious disease that destroys red

blood cells. It is typically found in coastal islands of the Northeast, and Mrs. Bogart said her husband might have contracted it on a trip to the couple's home on Long Island.

In addition to his wife, he is survived by two children, Michele H. Bogart and Gregory Charles Bogart; and one grandchild.

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Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

--
No virus found in this incoming message.
Checked by AVG Anti-Virus.
Version: 7.0.344 / Virus Database: 267.12.4/143 - Release Date: 10/19/2005

--
No virus found in this incoming message.
Checked by AVG Anti-Virus.
Version: 7.0.344 / Virus Database: 267.12.4/143 - Release Date: 10/19/2005

--
No virus found in this outgoing message.
Checked by AVG Anti-Virus.
Version: 7.0.344 / Virus Database: 267.12.4/143 - Release Date: 10/19/2005

Conference info and call for papers: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html>
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 19 Oct 2005 16:27:53 -0500
Reply-To: Jesus Marquez <jmarquez@SERVICEMANAGEMENT.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jesus Marquez <jmarquez@SERVICEMANAGEMENT.COM>
Subject: Hispanic consumer satisfaction
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: quoted-printable

Good Day,

I am totally virgin about this aapornet business, but was advised to try =
it in my quest for some information.

I attended this year's AAPOR conference in Miami, and this inspired me to=

=20try to submit a paper for the next conference in Montreal.

At the moment I have done some analyses to determine differences between = English-speaking Hispanics vs. Spanish-speaking Hispanics on their respon= ses to a consumer satisfaction survey.

The expected result, from general information from the internet and some = very nice AAPOR members is that Spanish-speaking Hispanics provide higher= =20scores; and this is what I am finding.=20

However, I do not have much theoretical scientifically-generated informat= ion on the subject. Could anyone please recommend any key paper/chapter/b= ook or key contact, so I can compare my results to other similar studies?=
=20Any help would be greatly appreciated.

Thank you,
Jesus "Chucho" M=E1rquez

PS Hi again to those nice aapor members that I may have previously contac= ted and find this e-mail too familiar (you don't have to reply).

#####

This email and any attachments thereto may contain private, confidential,= =20and privileged material for the sole use of the intended recipient. An= y review, copying, or distribution of this email (or any attachments ther= eto) by others is strictly prohibited. If you are not the intended recipi= ent, please contact the sender immediately and permanently delete the ori= ginal and any copies of this email and any attachments thereto.

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Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Wed, 19 Oct 2005 20:51:08 -0400
Reply-To: Howard Schuman <hschuman@UMICH.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Howard Schuman <hschuman@UMICH.EDU>
Subject: Leo Bogart
Comments: To: [aapor](mailto:aapor@asu.edu) <aapor@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1; format=flowed
Content-transfer-encoding: 7bit

The NYTimes obituary does not indicate what many AAPOR members know about Leo Bogart: his writings made important contributions to sophisticated understanding of the question-answer process, and he himself was recognized for his role in AAPOR by election as President,

by the AAPOR award, and in other ways as well.

Conference info and call for papers: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html>
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 20 Oct 2005 00:55:46 -0400
Reply-To: Philip Meyer <pmeyer@EMAIL.UNC.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Philip Meyer <pmeyer@EMAIL.UNC.EDU>
Subject: Re: Leo Bogart
Comments: To: Howard Schuman <hschuman@umich.edu>
Comments: cc: AAPORNET@asu.edu
In-Reply-To: <4356E9FC.1070904@umich.edu>
MIME-version: 1.0
Content-type: TEXT/PLAIN; charset=US-ASCII

Howard is right. Leo created the "read yesterday" measure of newspaper readership which became the gold standard for determining how many people look into the newspaper on an average day. He left a wonderful record of this process in his book "Preserving the Press." I have long thought that his efforts to save newspapers from their own shortsightedness were underappreciated. Al Gollin agreed with me on that score, but Leo, bless his soul, never complained. We'll miss him.

Philip Meyer, Knight Chair in Journalism
University of North Carolina at Chapel Hill
Voice: 919 962-4085 Fax: 919 962-1549
Cell: 919 906-3425 URL: www.unc.edu/~pmeyer

On Wed, 19 Oct 2005, Howard Schuman wrote:

> Date: Wed, 19 Oct 2005 20:51:08 -0400
> From: Howard Schuman <hschuman@umich.edu>
> To: AAPORNET@asu.edu
> Subject: Leo Bogart
>
> The NYTimes obituary does not indicate what many AAPOR members know
> about Leo Bogart: his writings made important contributions to
> sophisticated understanding of the question-answer process, and he
> himself was recognized for his role in AAPOR by election as President,
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>

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Archives: <http://lists.asu.edu/archives/aapornet.html>
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Thu, 20 Oct 2005 08:42:03 -0400
Reply-To: Colleen Porter <cporter@PHHP.UFL.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Colleen Porter <cporter@PHHP.UFL.EDU>
Subject: Re: Assessing displacement in the hurricane zones
Comments: To: AAPORNET@asu.edu, Craig.Joseph@FTICONSULTING.COM
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: quoted-printable
Content-disposition: inline

Hope you'll post your input to the list. I think the magnitude of the =
diaspora created by Katrina is unprecedented since the development of =
telephone survey methodology, and certainly raises all kinds of interesting=
intellectual questions as well as the practical issues.=20

I have dear friends who live in Slidell, La. He teaches at a university =
in New Orleans, which is slated to re-open in January. He is still being =
paid, so is technically not unemployed. But in the meantime, he has gone =
to Texas for a temp job, and his wife has gone to Ohio for a temp job and =
family help with children. =20

For these fall months, their house (which was pretty much undamaged) is =
being lived in by neighbors who had experienced several feet of muck in =
their own home. So if you call my friends' phone line for an RDD survey, =
you will talk to this other family. =20

Colleen=20

Colleen K. Porter
Research Specialist
cporter@phhp.ufl.edu
phone: 352\273-6068, fax: 352\273-6075
University of Florida
Dept. of Health Services Research, Management and Policy
Location: 101 Newell Drive, Rm. 4148
US Mail: P.O. Box 100195, Gainesville, FL 32610-0195

>>> "Joseph, Craig" <Craig.Joseph@FTICONSULTING.COM> 10/19/05 10:29 AM >>>

I am working on a project in which it would be useful to know how many
households have been displaced as a result of Katrina and/or Rita. Does
anyone know of existing data on this, or, failing that, some
methodological precedents for assessing this in a telephone survey?
=20

Thanks in advance.
=20

=20

=20

=20
Craig M. Joseph, PhD | FTI Consulting | 333 West Wacker, Suite 600,
Chicago, IL 60606 | T: 312.606.2616 | F: 312.759.8119 |
craig.joseph@fticonsulting.com
=20

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Archives: <http://lists.asu.edu/archives/aapornet.html>
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Conference info and call for papers: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

=====
Date: Thu, 20 Oct 2005 10:09:13 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Re: Leo Bogart
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Editor & Publisher has a nice obit on Leo Bogart

http://www.editorandpublisher.com/eandp/departments/ad_circ/article_disp_lay.jsp?vnu_content_id=3D1001347308
Or
<http://tinyurl.com/docc4>

=20

--=20
Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209
=20

> -----Original Message-----
> From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Philip Meyer
> Sent: Thursday, October 20, 2005 12:56 AM
> To: AAPORNET@asu.edu
> Subject: Re: Leo Bogart

>=20
> Howard is right. Leo created the "read yesterday" measure
> of newspaper readership which became the gold standard for
> determining how many people look into the newspaper on an
> average day. He left a wonderful record of this process in

> his book "Preserving the Press." I have long thought that his=20
> efforts to save newspapers from their own shortsightedness=20
> were underappreciated. Al Gollin agreed with me on that=20
> score, but Leo, bless his soul, never complained. We'll miss him.
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> Philip Meyer, Knight Chair in Journalism University of North=20
> Carolina at Chapel Hill
> Voice: 919 962-4085 Fax: 919 962-1549
> Cell: 919 906-3425 URL: www.unc.edu/~pmeyer

> =
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>=20

>=20

> On Wed, 19 Oct 2005, Howard Schuman wrote:

>=20

>> Date: Wed, 19 Oct 2005 20:51:08 -0400
>> From: Howard Schuman <hschuman@umich.edu>
>> To: AAPORNET@asu.edu
>> Subject: Leo Bogart

>>

>> The NYTimes obituary does not indicate what many AAPOR members know=20
>> about Leo Bogart: his writings made important contributions to=20
>> sophisticated understanding of the question-answer process, and he=20
>> himself was recognized for his role in AAPOR by election as=20

> President,=20

>> by the AAPOR award, and in other ways as well.

>>

>> -----

>> Conference info and call for papers: <http://www.aapor.org/>
>> Archives: <http://lists.asu.edu/archives/aapornet.html>
>> Please ask authors before quoting outside AAPORNET.
>> Problems?-don't reply to this message, write to:=20
>> aapornet-request@asu.edu

>>

>=20

> -----

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> Archives: <http://lists.asu.edu/archives/aapornet.html>
> Please ask authors before quoting outside AAPORNET.
> Problems?-don't reply to this message, write to:=20
> aapornet-request@asu.edu

>=20

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

Date: Thu, 20 Oct 2005 10:52:48 -0500
Reply-To: Nick Panagakis <mail@MARKETSHARESCORP.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Subject: Re: Assessing displacement in the hurricane zones
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1; format=flowed
Content-transfer-encoding: 8BIT

The story below ran in Wednesday's Chicago Tribune. Some information - as well as previous misinformation regarding evacuees..

This count is for hotel population only. Unknown is the number in other forms of shelter; e.g., living with friends or relatives, temporary residence of some other kind, established permanent residence elsewhere, etc.

Here is the link to the Red Cross News page. May be a contact there for more info.

http://www.redcross.org/news/0,1074,0_312_,00.html

Nick

>
> ACROSS THE NATION
>
> Number of Katrina evacuees in hotels greatly overestimated
>
> October 19, 2005
>
> WASHINGTON, D.C. -- The Red Cross and federal government said Tuesday
> that they had been significantly over-reporting the number of
> Hurricane Katrina victims in hotels. Instead of 600,000 people,
> 200,000 remain in hotels, the charity said.
>
> FEMA had reported to Congress that, as of last Wednesday, it was
> housing 576,135 people in 206,564 hotel rooms, with the largest
> numbers, in order, in Texas, Louisiana, Georgia and Florida. Relief
> officials now say 70,000 rooms are occupied, costing \$4 million a night.
>
> A spokeswoman for the emergency agency, Frances Marine, said it relied
> on the Red Cross for the estimates that it provided to Congress as its
> own. "It is unfortunate," Marine said.
>
> The Red Cross has been operating the hotel program since shortly after
> the hurricane hit the Gulf Coast on Aug. 29. A FEMA official said
> Tuesday that the agency did not question the figures because as the
> population in emergency shelters has dropped, from a peak of 273,000
> to 11,304 Monday, it made sense that the number of people in hotels
> was significantly increasing.
>
> Copyright © 2005, Chicago Tribune

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Archives: <http://lists.asu.edu/archives/aapornet.html> .

Please ask authors before quoting outside AAPORNET.

Date: Thu, 20 Oct 2005 13:20:54 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: CMOR & MRA enhancing their synergies
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

CMOR Allies With MRA and IMRO
Will address current and future challenges.

<http://www.worldopinion.com/news?cmd=3Ditem&id=3D31907>

The Council for Marketing and Opinion Research (CMOR) and the Marketing Research Association (MRA) announced a formal research alliance intended to enhance their synergies and better secure the protection of the research profession in the U.S. As part of this alliance, the two organizations will combine support services and share structures while maintaining their individual leaderships.=20

Both organizations see their alliance as another step toward unifying the marketing research profession, as evidenced in last year's merger of MRA and the Interactive Marketing Research Organization for online researchers (IMRO). With MRA's position as the largest research association in the U.S., representing all facets of the profession, and CMOR's focus on government affairs and respondent cooperation, the alliance is in a unique position to lead the research profession in addressing the industry's current and future challenges.

SNIP

(c)2005 WorldOpinion

--=20
Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

Conference info and call for papers: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

Date: Thu, 20 Oct 2005 16:23:09 -0700
Reply-To: JoElla Weybright <jweybright@GILMORE-RESEARCH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: JoElla Weybright <jweybright@GILMORE-RESEARCH.COM>

Subject: AAPOR List Serve
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: 7bit

Hello,

I was out for several weeks in September and suspect that my constant "out of office" response caused me to be kicked off the List serve. May I please be re-instated? I miss you.

JoElla Weybright
jweybright@gilmore-research.com
AAPOR # 11512

Conference info and call for papers: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

=====
Date: Fri, 21 Oct 2005 08:01:34 -0400
Reply-To: "Edgar, Jennifer - BLS" <Edgar.Jennifer@BLS.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Edgar, Jennifer - BLS" <Edgar.Jennifer@BLS.GOV>
Subject: Interviewer Training
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain

Hello all!

I work on a national, on-going, personal expenditure survey. We are working on evaluating and improving our interviewer (and supervisor/staff) training, and I was wondering what other agencies and companies do to train interviewers. I'm especially interested in new technologies, and how people evaluate effectiveness of training. If you would share your experiences, methods and thoughts about training interviewers, or suggestions for resources I can refer to and/or companies to contact, I would appreciate it.

Thanks!
Jennifer

PS: Apologies for cross-posting

Jennifer Edgar, PhD
Office of Survey Methods Research
Bureau of Labor Statistics
Suite 1950, 2 Massachusetts Ave., NE
Washington, DC 20212
202-691-7528

Conference info and call for papers: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 21 Oct 2005 14:11:39 -0500
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Job Opportunity
Comments: To: AAPORNET@asu.edu
Comments: cc: Stephen Dienstfrey <S.DIENSTFREY@srbi.com>
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

SENIOR PROJECT MANAGER/ANALYST

Senior project manager/analyst position available for Silver Spring, Maryland office of national public opinion research company. Projects will include large national and state surveys on health, customer satisfaction, and government policy. Responsibilities will include all aspects of management of study activities on survey research projects, including working with clients and investigators to develop protocols, sampling plans, questionnaires, testing CATI programs, documenting study procedures, developing and implementing quality control procedures, abstracting and synthesizing data using SPSS, oversight of study and sample databases, and preparing and editing study materials such as reports, PowerPoint presentations and proposals.=20

=20

Qualifications: 5 + years experience in survey design, management and analysis are required. Knowledge and experience in program evaluation; qualitative research (focus groups, site visits, key informant interviews); and quantitative research (surveys, analysis of large databases) design and analysis are requirements. MA or higher in social science or related field. Excellent SPSS skills. Applicants must have strong written and oral communication skills, computer skills, the ability to manage multiple projects, work collaboratively on a project team and with participants, and good management skills. Requires excellent attention to detail.=20

=20

Organization Description: Schulman, Ronca & Bucuvalas, Inc. (www.srbi.com <<http://www.srbi.com/>>) is a full-service global strategy and research organization. Quantitative and qualitative research studies are conducted by Internet, mail, in-person and by telephone. SRBI has an established track record of providing high quality, timely and cost effective research and analysis. Offices in New York, DC, Florida, New Jersey, and West Virginia

=20

Send resume to: mdjob@srbi.com No phone calls please.

=20

=20

=20

Conference info and call for papers: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Fri, 21 Oct 2005 13:25:11 -0700
Reply-To: Doug Strand <strand@PPIC.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Doug Strand <strand@PPIC.ORG>
Subject: Student Paper Competition -- First Prize: \$500+ -- PAPOR
Annual

Conference

Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

=20

=20

2005 PAPOR Annual Conference

December 15 and 16, 2005 at Hyatt Fisherman's Wharf, San Francisco, CA=20

Visit our webpage at: <http://www.papor.org/>=20

Pacific Chapter of the American Association for Public Opinion Research=20

Fourth Annual Student Paper Competition=20

The Pacific Chapter of the American Association for Public Opinion Research will award its fourth Annual Student Paper Prize this year. All papers authored by undergraduate and/or graduate students attending Colleges and Universities in the Pacific Region are eligible for PAPOR's Student Paper Competition.=20

PAPOR will consider papers related to survey, public opinion, or market research. Topics might include methodological issues, statistical techniques, theoretical issues in the formation and change of public opinion, or substantive findings about public opinion. We encourage entries from many fields including political science, communication, psychology, sociology, marketing and survey methods. Entries should not exceed 30 pages total.=20

Top prize for this competition will be a spot on the conference program, \$500 and travel. Second prize will be recognition at the conference, \$250 and travel. For any winning papers that are co-authored, travel fees will be paid for one author, but conference registration will be provided for all authors. Prizes and travel for the top two student papers are generously provided by Computers for Marketing Corporation (CfMC).

The entries will be judged by a panel of survey and public opinion researchers selected from PAPOR's membership.=20

If you would like your paper to be considered for the award, please email it by NOVEMBER 14, 2005 to this year's Chair of the Student Paper Competition:=20

Dr. Douglas Strand 500 Washington St., Suite 800 San Francisco, CA 94111
strand@ppic.org=20

Please include your name, mailing address, telephone number, and an e-mail address.

For more information about the conference please contact Ed Ledek, PAPOR 2005 Conference Chair at eledek@westernwats.com

For more information about PAPOR or to join this active west coast chapter of AAPOR, please visit our website: <http://www.papor.org/>
<<http://www.papor.org/>>=20

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=20

=20

=20

Douglas Strand, Ph.D.

Research Analyst

Public Policy Institute of California (PPIC)

500 Washington St., Suite 800

San Francisco, CA 94111

415-291-4437

strand@ppic.org

www.ppic.org

=20

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=20

Conference info and call for papers: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Fri, 21 Oct 2005 17:06:39 -0400
Reply-To: Cristine Delnevo <delnevo@UMDNJ.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Cristine Delnevo <delnevo@UMDNJ.EDU>
Subject: Analysis of Complex Surveys-SUDAAN, SAS & SPSS question
Comments: To: AAPORNET@asu.edu
In-Reply-To: <C3C1925D945BF844911C8EEA752666AE3719AF@psbexmb2-san>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

Until recently, SAS & SPSS users had to rely on other stat packages (e.g., SUDAAN, WesVar) to produce accurate estimates from surveys with complex sample designs.

Does someone have experience with how SAS's Proc Survey compares with results generated by SUDAAN? More importantly, I'm curious about how SPSS v13's Complex Survey features compare with SUDAAN.

Any info on the pros & cons of using SAS & SPSS for analyzing complex surveys (given the new features) is greatly appreciated! Thanks.

Cris

Cristine Delnevo, PhD, MPH
Associate Professor
UMDNJ-School of Public Health

Conference info and call for papers: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Fri, 21 Oct 2005 17:24:46 -0400
Reply-To: Warren Mitofsky <mitofsky@MINDSPRING.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Warren Mitofsky <mitofsky@MINDSPRING.COM>
Subject: NYAAPOR
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"; format=flowed

DATE: October 21, 2005

TO: NYAAPOR Members

FROM: Warren Mitofsky

RE: NYAAPOR DUES RENEWAL

It is time to renew your NYAAPOR membership! We have ambitious goals for the coming year. I hope you will renew your membership for 2006. We are planning dynamic conferences this year and state-of-the-art workshops and professional camaraderie. Our next meeting is November 16th, when we have A Review of the 2005 Elections.

NYAAPOR membership is a wonderful way to participate in stimulating discussions and enjoy the camaraderie of your public opinion research friends and colleagues.

There has been no increase in dues. There has, however, been a change in our membership year. As a result the dues this time only is for 1 1/2 years. Our web site has been updated. www.nyaapor.org You can now renew your membership on-line. Just click the button on the bottom left of the screen. Please review the updated membership categories on the on-line renewal form. Full time students and first time membership is free for the first six months.

MITOFSKY INTERNATIONAL
1776 Broadway, Suite 1708
New York, NY 10019

212 980-3031
212 980-3107 Fax

www.mitofskyinternational.com
mitofsky@mindspring.com

Conference info and call for papers: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 21 Oct 2005 14:39:23 -0700
Reply-To: "Voigt, Lynda" <lvoigt@FHCRC.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Voigt, Lynda" <lvoigt@FHCRC.ORG>

Subject: TSMII question
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Is there are preliminary schedule for the Sunday morning session at TSMII? I'm looking at airfares and Miami-Seattle fares leaving Sunday morning are more than \$200 less than leaving Sunday afternoon. I hesitate to book the earlier flight until I know what I might be missing.

=20
thanks!

=20
Lynda Voigt

=20
Lynda F. Voigt, Ph.D.=20
Fred Hutchinson Cancer Research Center=20
Seattle, WA=20
LVoigt@fhcrc.org=20
phone (206) 667-4519=20
FAX (206) 667-5948=20

Conference info and call for papers: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Mon, 24 Oct 2005 09:58:23 -0400
Reply-To: Cristine Delnevo <delnevo@UMDNJ.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Cristine Delnevo <delnevo@UMDNJ.EDU>
Subject: FW: Analysis of Complex Surveys-SUDAAN, SAS & SPSS question
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

If you could forward this to the list, I'd be highly appreciative. My webmail account has a slightly different outgoing address that is not associated with my AAPORNET membership.

I have used both SAS and STATA to analyze clustered data from the National Longitudinal Study of Adolescent Health (Add Health). The following link to the Add Health website will take you to a list of User Guides for analysts interested in performing design-based analyses. The third paper on this list, "Introduction to Analyzing Add Health Data" by Kim Chantala, gives a very detailed description of differences in the software packages available for analyzing complex samples.

<http://www.cpc.unc.edu/projects/addhealth/pubs/guides>

A lingering problem with the survey commands in SAS - I'm not sure about SPSS - is the inability to do subpopulation analyses. In order to correct for bias resulting from a clustered design, you need to use the full sample in every run. If you wanted to run a regression model for, say, Catholics only, you would be unable to incorporate cluster information from the full sample using a BY statement in SAS. In STATA, you would use the SUBPOP command to specify Catholics.

My understanding is that this can become a problem even when you are not specifically interested in a subpopulation. During listwise deletion of cases for missing data, you may lose entire clusters. My strategy was to define each case as complete or incomplete and invoke subpop=complete in STATA when running regressions.

I would be highly interested in any ways to overcome this problem in SAS that AAPORNETers are aware of, or any corrections to the above comments.

If you could forward this to the list, I'd be highly appreciative. My webmail account has a slightly different outgoing address that is not associated with my AAPORNET membership.

Thanks,

Jen Nooney
Doctoral Candidate in Sociology, NCSU
Research Associate, NC Center for Nursing

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Mon, 24 Oct 2005 10:40:15 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Yet another poll on evolution
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

CBS Poll: Majority Reject Evolution

Most Americans do not accept the theory of evolution. Instead, 51 percent of Americans say God created humans in their present form, and another three in 10 say that while humans evolved, God guided the process. Just 15 percent say humans evolved, and that God was not involved.=20

<http://www.cbsnews.com/stories/2005/10/22/opinion/polls/main965223.shtml>
or

<http://tinyurl.com/8ybqj>

--=20

Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

Conference info and call for papers: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Mon, 24 Oct 2005 12:21:18 -0700
Reply-To: Doug Strand <strand@PPIC.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Doug Strand <strand@PPIC.ORG>
Subject: congressional developments on budget for census bureau?
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Hi folks,

=20

I'm eager to find out how the congressional deliberations over the budget for Census are doing. I understand that both houses have favored cuts, including something like a 15% cut by the Senate. Census has said that such a cut would likely end the American Community Survey, for one thing. =20

=20

Has the House-Senate conference committee decided on the cut that the two houses will vote on yet? If not, when is that likely to happen?

=20

Has AAPOR or any market research association been involved in monitoring this issue, and can anyone involved in that activity provide an update for us?

=20

I couldn't pull up any postings on this in the listserv archive, but sorry if I missed something there.

=20

Thanks,

Doug Strand

=20

=20

=20

Douglas Strand, Ph.D.

Research Analyst

Public Policy Institute of California (PPIC)

500 Washington St., Suite 800

San Francisco, CA 94111

415-291-4437

strand@ppic.org

www.ppic.org

=20

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Conference info and call for papers: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Mon, 24 Oct 2005 15:27:53 -0500
Reply-To: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Subject: Re: congressional developments on budget for census bureau?
Comments: To: AAPORNET@asu.edu
In-Reply-To: <9A818E311C7CDD4E8B35494B9556773A01E7A9C6@eureka2.ppic.org>
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1; format=flowed
Content-transfer-encoding: 7bit

Found this 10/13/05 Action Alert from the American Sociological Association on Google. (Search: census budget 2006)

<http://www.asanet.org/page.wv?name=ADVOC+-+Census+Funding+2006§ion=Advocacy>

ADVOC - Census Funding 2006

U.S. Census Funding Is Threatened in Congressional Conference

Your Action Is Needed . . .

10/13/05 Action Alert: The Fiscal Year 2006 budget of the U.S. Census Bureau is in jeopardy. The United States Senate recently passed its version of H.R. 2862, the FY 2006 Commerce, Justice and Science Appropriations bill. The Senate bill recommends the Census Bureau be funded at \$727.4 million, an amount that is approximately \$85 million below the level of funding recommended by the House of Representatives and \$17 million below the FY 2005 level.

Select members of the House and Senate will soon be meeting in a conference committee to negotiate a final version of H.R. 2862. If an amount close the Senate mark prevails in the final bill, the Bureau has said it will cancel or curtail several of its key programs. Possible actions include suspending the American Community Survey, cancelling the 2006 Census Field Tests, which were planning to test new innovations, including a dual Spanish-English form and replacement questionnaires to unresponsive households, and curtailing key demographic and economic statistical programs, including the Current Population Survey, Survey of Income and Program Participation, and international migration by state.

The members of the House and Senate who are participating in the conference committee are listed below. If one or more of your representatives are participating in the conference, and you are concerned about future funding for the Census Bureau, contact them with this message:

As a conferee on H.R. 2862, I urge you to work with your colleagues to agree to a figure equal to or greater than \$812.237 million, the amount approved by the House of Representatives for the Census Bureau in Fiscal Year 2006. Failing to fund the Census Bureau at a level closer to the House mark in FY 2006 will jeopardize the future of the agency's major programs, including the American Community Survey, the 2006 Census Field Tests, and key economic and demographic surveys, and, ultimately, the quality and accuracy of the 2010 Census."

If your congressional representatives are not participating in the conference committee, please ask them to contact their colleagues who are participating in the conference committee to ask that they support funding the Census Bureau at a figure equal to or greater than \$812.237 million, the amount approved by the House of Representatives in H.R. 2862, the Fiscal Year 2006 Commerce, Justice, and Science Appropriations bill.

Contact Lee Herring, Director of ASA Public Affairs, if you have any questions. To find your representative, visit:
<http://www.house.gov/writerep/>. To find your senators, visit:
http://www.senate.gov/general/contact_information/senators_cfm.cfm.

[End of 10/13/05 Action Alert]

Doug Strand wrote:

>Hi folks,

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>

>

>I'm eager to find out how the congressional deliberations over the
>budget for Census are doing. I understand that both houses have favored
>cuts, including something like a 15% cut by the Senate. Census has said
>that such a cut would likely end the American Community Survey, for one
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>two houses will vote on yet? If not, when is that likely to happen?

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>this issue, and can anyone involved in that activity provide an update
>for us?

>

>

>

>I couldn't pull up any postings on this in the listserv archive, but
>sorry if I missed something there.

>

>

>

>Thanks,

>

>Doug Strand

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>

>Douglas Strand, Ph.D.

>

>Research Analyst

>

>Public Policy Institute of California (PPIC)

>
>500 Washington St., Suite 800
>
>San Francisco, CA 94111
>
>415-291-4437
>
>strand@ppic.org
>
>www.ppic.org

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>do not necessarily reflect any position of the Public Policy Institute
>of California.

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>-----
>Conference info and call for papers: <http://www.aapor.org/>
>Archives: <http://lists.asu.edu/archives/aapornet.html> .
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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Mon, 24 Oct 2005 14:42:34 -0600
Reply-To: Corinne Kirchner <corinne@AFB.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Corinne Kirchner <corinne@AFB.NET>
Subject: FW: congressional developments on budget for census bureau?
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Hi All,

My organization (American Foundation for the Blind) has been appointed to the newly-constituted Advisory Committee on the 2010 Census (it replaces a much larger Committee that was disbanded about a year ago; AFB was also on that prior Committee). I will be attending the annual meeting of that Committee later this week (Oct. 27-28), and expect to get an authoritative update at that time. I'll be glad to pass on to

this list anything I learn there of relevance to this question, although it is likely you can find information from other sources before then. Terri Ann Lowenthal publishes a periodic newsletter on such developments. Here, copied from a recent newsletter, is the information about how to reach her. Presumably, anyone who wants to can get onto the distribution list:

Census News Briefs are prepared by Terri Ann Lowenthal, an independent consultant in Washington, DC, with support from The Annie E. Casey Foundation and other organizations. Ms. Lowenthal is also a consultant to The Census Project, sponsored by the Communications Consortium Media Center. All views expressed in the News Briefs are solely those of the author. Please direct questions about the information in this News Brief to Ms. Lowenthal at 202/484-3067 or by e-mail at TerriAnn2K@aol.com. Please feel free to circulate this document to other interested individuals and organizations.

Best,
Corinne

Corinne Kirchner, Ph.D.
Director of Policy Research & Program Evaluation American Foundation for the Blind
11 Penn Plaza, Suite 300
New York, NY 10001
www.afb.org
Phone: (212) 502-7640
Fax: (212) 502-7773
E-mail: corinne@afb.net
Expanding possibilities for people with vision loss™

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Doug Strand
Sent: Monday, October 24, 2005 3:21 PM
To: AAPORNET@asu.edu
Subject: congressional developments on budget for census bureau?

Hi folks,

=20

I'm eager to find out how the congressional deliberations over the budget for Census are doing. I understand that both houses have favored cuts, including something like a 15% cut by the Senate. Census has said that such a cut would likely end the American Community Survey, for one thing. =20

=20

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Thanks,

Doug Strand

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=20

=20

Douglas Strand, Ph.D.

Research Analyst

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500 Washington St., Suite 800

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
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aapornet-request@asu.edu

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Mon, 24 Oct 2005 16:53:26 -0400
Reply-To: Nancy Belden <nancybelden@BRSPOLL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nancy Belden <nancybelden@BRSPOLL.COM>
Subject: Congressional funding of the Census
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: 7bit

Dear AAPOR Members:

As per Doug Strand's inquiry, the AAPOR Council has already considered the issue of the serious problem of possible under funding the Census and is sending a letter in support of full funding for the Census. We will post that letter soon to this list -- and meanwhile encourage everyone to write to Congress as individual concerned researchers and citizens. Thanks to Nick P, you can view ways to contact Congress in his email that arrived shortly ago.

Nancy Belden
AAPOR Past President

1320 19th Street NW, Suite 700
Washington, DC 20036
202.822.6090

Conference info and call for papers: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Mon, 24 Oct 2005 17:14:11 -0400
Reply-To: Jim Whaley <jwhaley@GAZELLEGLOBAL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jim Whaley <jwhaley@GAZELLEGLOBAL.COM>
Subject: Prayer in the Military (Federal Employees)
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

Does anyone know of any hard data on this?
Does the public reject this? Is there any correlation
to the public opinion on this and the evolution polling data?

See below:

Subject: FW: What's Wrong With this Picture?

>Subject: What's Wrong With this Picture?

>
>
>
> What's wrong with this picture?

>
>
>
> If you look closely at the picture above, you will note that
all
>the Marines pictured are bowing their heads. That's because they're
>praying.

>
> This incident took place at a recent ceremony honoring the
>birthday of the corps, and it has the ACLU up in arms. "These are
federal
>employees," says Lucius Traveler, a spokesman for the ACLU, "on federal

>property and on federal time. For them to pray is clearly an
establishment
>of religion, and we must nip this in the bud immediately."

>
> When asked about the ACLU's charges, Colonel Jack Fessenger,
>speaking for the Commandant of the Corps said (cleaned up a bit),
"Screw
>the ACLU." GOD Bless Our Warriors, Send the ACLU to France.
> Please send this to people you know so everyone will know how
>stupid the ACLU is Getting in trying to remove GOD from everything and
>every place in America. May God Bless America, One Nation Under GOD!
>

Conference info and call for papers: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Mon, 24 Oct 2005 17:31:46 -0400
Reply-To: Barry Hollander <barry@UGA.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Barry Hollander <barry@UGA.EDU>
Subject: Re: Prayer in the Military (Federal Employees)
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; format=flowed; charset=iso-8859-1; reply-
type=original
Content-transfer-encoding: 7bit

This is being widely reported as an urban myth.

<http://www.truthorfiction.com/rumors/a/aclu-marines.htm>

<http://www.breakthechain.org/gj.html>

Barry Hollander
Grady College of Journalism
and Mass Communication
University of Georgia
Athens, GA 30602
<http://www.journalism.uga.edu/hollander>

Conference info and call for papers: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Mon, 24 Oct 2005 17:43:01 -0400
Reply-To: Jim Whaley <jwhaley@GAZELLEGLOBAL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jim Whaley <jwhaley@GAZELLEGLOBAL.COM>
Subject: CLARIFICATION Prayer in the Military (Federal Employees)
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

Thanks for those that have responded to the legitimacy of the story.

The point of the email was/is not political.

The question was is there any public opinion data on this.

I have no position on prayer in the military.

I am not in the military.

Thx

J

-----Original Message-----

From: Jim Whaley [<mailto:jwhaley@gazelleglobal.com>]
Sent: Monday, October 24, 2005 4:14 PM
To: 'AAPORNET'
Subject: Prayer in the Military (Federal Employees)

Does anyone know of any hard data on this?
Does the public reject this? Is there any correlation
to the public opinion on this and the evolution polling data?

See below:

Subject: FW: What's Wrong With this Picture?

>Subject: What's Wrong With this Picture?

>
>
>
> What's wrong with this picture?

>
>
>
> If you look closely at the picture above, you will note that
all

>the Marines pictured are bowing their heads. That's because they're
>praying.

>
> This incident took place at a recent ceremony honoring the
>birthday of the corps, and it has the ACLU up in arms. "These are
federal
>employees," says Lucius Traveler, a spokesman for the ACLU, "on federal

>property and on federal time. For them to pray is clearly an
establishment
>of religion, and we must nip this in the bud immediately."

>
> When asked about the ACLU's charges, Colonel Jack Fessender,
>speaking for the Commandant of the Corps said (cleaned up a bit),
"Screw
>the ACLU." GOD Bless Our Warriors, Send the ACLU to France.
> Please send this to people you know so everyone will know how
>stupid the ACLU is Getting in trying to remove GOD from everything and
>every place in America. May God Bless America, One Nation Under GOD!

>

Conference info and call for papers: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Tue, 25 Oct 2005 10:24:02 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: In-Stat Survey Reveals over One-Third of Consumers _May_ Use
Wireless as Primary Phone in 2009
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Press release

In-Stat Survey Reveals over One-Third of Consumers May Use Wireless as

Primary Phone in 2009=20

http://home.businesswire.com/portal/site/google/index.jsp?ndmViewId=3Dnews_view&newsId=3D20051025005264&newsLang=3Den
or
<http://tinyurl.com/86gx3>

SCOTTSDALE, Ariz.--(BUSINESS WIRE)--Oct. 25, 2005--Between 23% and 37% of U.S. wireless subscribers will use a wireless phone as their primary telephone by 2009, reports In-Stat (<http://www.in-stat.com>). About 9.4% of U.S. wireless subscribers already use a wireless phone as their primary phone, and compared with earlier surveys, fewer consumers feel that a wired phone is necessary, according to the high-tech market research firm.=20

SNIP

For more information on this report, please visit:
<http://www.instat.com/catalog/Wcatalogue.asp?id=3D231> or contact Erin McKeighan at 480-609-4551 or emckeighan@reedbusiness.com. The report price is \$2,995.=20

SNIP=20

--=20

Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

Conference info and call for papers: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html>
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Tue, 25 Oct 2005 14:35:27 -0400
Reply-To: "Donelan, Karen" <KDONELAN@PARTNERS.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Donelan, Karen" <KDONELAN@PARTNERS.ORG>
Subject: seeking consultants and resources on survey meta-analysis
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: quoted-printable

I am a part of a team working on a new contract with the Office of the =
National
Coordinator in Health Information Technology

Part of our charge is to examine meta-analysis, including =
meta-regression
methods, as an approach to assessing similar metrics from multiple =

surveys. =20

I would appreciate references to materials or reports which you have =
written,
and/or found especially cogent and informative on this topic.

In addition, we are seeking expert consultants who have published on =
this topic
on the utility or disutility of these methods who would be interested in =
serving
as members of a working group on this issue. While the present context =
is
technology adoption metrics, expertise in these methods in any context =
using
sample survey data would be relevant.

Please contact me off list if you are interested. =20

I will be happy to provide a summary of references to the list if anyone =
is
interested in the topic.

Karen Donelan, ScD
Senior Scientist in Health Policy
Mass General Hospital
Boston MA

Conference info and call for papers: <http://www.aapor.org/>
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Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Tue, 25 Oct 2005 15:47:01 -0400
Reply-To: "Conaghan, Jim" <conaj@NAA.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Conaghan, Jim" <conaj@NAA.ORG>
Subject: Job Opportunity - - Northern Virginia/Washington DC Metro Area
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: quoted-printable

Research Analyst

=20

The Newspaper Association of America seeks a Research Analyst.
Responsibilities include but are not limited to, developing and
supervising all aspects of newspaper industry surveys for projects and
ongoing evaluation of newspaper operations both in print and online.
Duties also include, interpreting survey research data for reports and
industry meetings and analyzing syndicated databases to identify current

trends and new business opportunities. Position will also consult with member newspapers that are requesting information and market analysis support and work with newspaper executives, industry consultants and advertisers on projects. College degree, proficiency in MS Office required and knowledge of SPSS required. Strong written and oral communication skills, project work experience, the ability to multi-task and excellent attention to detail are essential. Media experience preferred. Visit our website at <http://www.naa.org> <<http://www.naa.org/>>. Send cover letter and resume along with three references to jobs@naa.org or fax to 703-902-1949. NAA is an EOE employer.

=20

Jim Conaghan

Newspaper Association of America

1921 Gallows Road

Vienna, VA 22182

=20

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Archives: <http://lists.asu.edu/archives/aapornet.html>
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 26 Oct 2005 09:41:18 -0400
Reply-To: Cliff Zukin <zukin@RCI.RUTGERS.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Cliff Zukin <zukin@RCI.RUTGERS.EDU>
Subject: census support from pub opin-surv res community
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: 7bit

Colleagues,

Below is the text of a letter we sent Senators Shelby and Mkiulski in support of full funding for the census. We also copied Senators on the conference committee.

The census is extremely important to all of us in the survey research and/or public opinion professions. Please join in a letter writing effort if you feel strongly and can find a moment of time. Thanks.

Cliff Zukin

Professor of Public Policy and Political Science.

Edward J. Bloustein School, Rutgers University

President,

American Association for Public Opinion Research

732 932 2499 x712 zukin@rci.rutgers.edu

Public Policy, 2nd Floor, Bloustein School

33 Livingston Ave, New Brunswick, NJ 08901

Dear Chairman Shelby and Ranking Member Mikulski:

I am writing on behalf of the Executive Council
of the American Association

for Public Opinion Research to request your
support for full funding for the U.S.

Census Bureau in FY 2006. AAPOR currently has
about 2,000 members, 40 percent

of whom are from the commercial world, 40 percent
of whom are from academia,

and 20 percent of whom are drawn from the
governmental or non-profit sectors.

The Census is invaluable to each of us.

The public opinion and other survey research that
our members conduct are critical

parts of the American democracy, economy and
social wellbeing. Our work helps

urban planners to plan well, economists to
interpret market forces, public health

officials to provide medicine to the people in
need, and newspapers to report public

sentiment accurately.

Business and government users depend on Census data. Virtually all business

segments in the U.S. use Census data in some form as the basic building blocks of

their market research. Underfunding the Census could harm those whose task it is

to provide better goods and services for American consumers through market research.

In the federal government, those outside the Census Bureau use Census data to help

formulate policy decisions for the administration. Large, federally-funded surveys,

such as those done by the Bureau of Labor Statistics and the Centers for Disease

Control, depend on Census data to calibrate their calculations.

Underlying our scientific samples is the important work of the Census Bureau,

providing the gold standard by which we can calibrate our survey designs to ensure

accuracy. In addition to the Census, as researchers we also rely heavily on other

Bureau projects such as the American Community Survey and the Current Population

Survey - to help us conduct the excellent research that helps drive American economic,

health, and social policy and planning.

We urge the conferees considering H.R. 2862 to agree on a figure of at least

\$812.237 million, the amount approved by the

House of Representatives.

Thank you for your attention and support for this
critical American institution.

Sincerely,

Cliff Zukin

President

Conference info and call for papers: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

=====
Date: Fri, 28 Oct 2005 10:00:24 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Halloween Poll
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Halloween falling out of favor with evangelicals, poll finds
By THOMAS HARGROVE and GUIDO H. STEMPEL III
Scripps Howard News Service

October 27, 2005

<http://www.knoxstudio.com/shns/story.cfm?pk=3DHALLOWEEN-POLL-10-27-05&cat=>

=3D

AN

or
<http://tinyurl.com/95sfo>

- Halloween is unevenly practiced in America - celebrated by Roman Catholics in the Northeast, but frowned on by evangelical Christians in the South, according to a Scripps Howard News Service survey.

Trick-or-treating is especially welcomed in heavily Roman Catholic neighborhoods in the Northeast, home of the Irish immigrants who introduced their ancient, pagan-inspired festival to the New World 150 years ago.

Halloween is least welcomed, or even observed, in Southern states, where evangelical Christians are becoming increasingly worried about growing secularism and the resurgence of paganism in popular culture.

A survey of 1,005 adult residents of the United States conducted by the Scripps Survey Research Center at Ohio University found remarkable variation in attitudes about Halloween and even in the numbers of trick-or-treaters who were received last year.

"It's an old holiday. Halloween is particularly popular in places where people have been doing it for years and that's the Northeast," said University at Albany sociologist Richard Lachmann.

SNIP

The survey was conducted by telephone from Oct. 9-23 at the Scripps Center in a project sponsored by Scripps Howard News Service and the E.W. Scripps School of Journalism at Ohio University.

The poll has a margin of error of plus 4 percentage points.

(Thomas Hargrove is a reporter for the Scripps Howard News Service. Guido H. Stempel III is director of the Scripps Survey Research Center at Ohio University.)

--=20
Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

Conference info and call for papers: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html>
Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 28 Oct 2005 10:29:10 -0400
Reply-To: "James P. Murphy" <jpmurphy@JPMURPHY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "James P. Murphy" <jpmurphy@JPMURPHY.COM>
Subject: Re: Halloween Poll
Comments: To: Leo Simonetta <Simonetta@ARTSCI.COM>, AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="iso-8859-1"
Content-transfer-encoding: quoted-printable

Kids in the South have to walk too far to get their candy.

James P. Murphy, Ph.D.
J.P. MURPHY & COMPANY
Post Office Box 80484
Valley Forge, PA 19484-0484
(610) 408-8800
www.jpmurphy.com
jpmurphy@jpmurphy.com

----- Original Message -----=20
From: "Leo Simonetta" <Simonetta@ARTSCI.COM>
To: <AAPORNET@asu.edu>
Sent: Friday, October 28, 2005 10:00 AM
Subject: Halloween Poll

Halloween falling out of favor with evangelicals, poll finds
By THOMAS HARGROVE and GUIDO H. STEMPEL III
Scripps Howard News Service
October 27, 2005
<http://www.knoxstudio.com/shns/story.cfm?pk=3DHALLOWEEN-POLL-10-27-05&cat=3D>
AN
or
<http://tinyurl.com/95sfo>

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Fri, 28 Oct 2005 11:28:01 -0400
Reply-To: Kristin Juffer <drkjuffer@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Kristin Juffer <drkjuffer@COMCAST.NET>
Subject: Re: Halloween Poll
Comments: To: "James P. Murphy" <jpmurphy@JPMURPHY.COM>, AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: 7bit

Some of the evangelicals equate Halloween with its emphasis on witches, black cats, goblins, etc. with "devil worship." Public schools in many areas are under pressure to not do "Halloween Parties."

At least that leaves more candy for those who do go out door to door!

----- Original Message -----

From: "James P. Murphy" <jpmurphy@JPMURPHY.COM>
To: <AAPORNET@asu.edu>
Sent: Friday, October 28, 2005 10:29 AM
Subject: Re: Halloween Poll

Kids in the South have to walk too far to get their candy.

James P. Murphy, Ph.D.
J.P. MURPHY & COMPANY
Post Office Box 80484
Valley Forge, PA 19484-0484
(610) 408-8800
www.jpmurphy.com
jpmurphy@jpmurphy.com

----- Original Message -----

From: "Leo Simonetta" <Simonetta@ARTSCI.COM>
To: <AAPORNET@asu.edu>
Sent: Friday, October 28, 2005 10:00 AM
Subject: Halloween Poll

Halloween falling out of favor with evangelicals, poll finds
By THOMAS HARGROVE and GUIDO H. STEMPEL III
Scripps Howard News Service
October 27, 2005
<http://www.knoxstudio.com/shns/story.cfm?pk=HALLOWEEN-POLL-10-27-05&cat=AN>
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--
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Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Fri, 28 Oct 2005 16:00:21 -0400
Reply-To: Brian Dautch <bdautch@CMOR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Brian Dautch <bdautch@CMOR.ORG>
Subject: CMOR Fact Sheet on Census Funding
Comments: To: AAPORNET@asu.edu
In-Reply-To: <20051026134118.1B7B31322@rci.rutgers.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

Dear AAPORNetters,

Because of CMOR's broad mandate to protect survey research, and also because of our desire to work alongside AAPOR, we have prepared our own one-page "fact sheet" on the funding of the 2006 Census. What you see below will appear on CMOR letterhead when I present it on Capitol Hill, but also prominently mentions AAPOR because of our associations' common needs on this issue.

You may notice that while our piece focuses a lot on the importance of the Census to survey research, it also shows Congress just how vast the Census and its related issues really are to many areas of the economy. We felt this would encourage the Senate to agree to add funding that meets the House level, because it would show them just how broad the impact of Census data really is.

Please direct any and all comments to me.

Thanks for your time,
Brian

A Fully Funded FY2006 Census: How The Benefits Vastly Outweigh The Costs

The U.S. Census serves a wide range of useful purposes to many groups and industries throughout the country. Those who benefit from Census data include government (at the local, state, and federal levels), diverse commercial interests, broad reaches of academia, and several non-profit organizations. CMOR and AAPOR represent all of these interests, each of whom find the Census invaluable and need the maximum amount of accurate data it can possibly yield. CMOR worked as an official partner of the Census Bureau during the 2000 Census to actively educate respondents and encourage participation.

An FY2006 Census funded at the House-authorized level of \$812.237 million would:

--Establish the baseline sample units that underlie virtually every survey conducted in the United States by both private and public sectors.

--Develop new and more accurate methods of estimation, provide improved sources of data, increase access to real-time data, and generate more timely and useful measurements. Such information is vital not only to survey

researchers, but to the nation's business leaders, urban planners, and policymakers.

--Produce benchmark measures of the economy and population for equitable funding of federal, state, and local programs. These measures reduce save time and money by reducing waste and redundancy in data requests.

--Support innovation, promote data use, minimize respondent burden, respect individual privacy, and ensure confidentiality. These are all major principles of survey and market research, which would also yield a better, more effective Census for all parties involved.

--Begin the process of meeting constitutional and legislative mandates with a re-engineered 2010 Census. This new, more advanced Census would be cost-effective, provide more timely data, improve the accuracy of its coverage, and reduce operational risk.

--Provide a better, more accurate gauge of such factors as unemployment, income, poverty, crime victimization, health insurance coverage, housing starts, retail and wholesale trade sales, international trade, corporate profits, and manufacturers' shipments, orders and inventories. All of this data is of the utmost importance to AAPOR and CMOR members.

--Provide significant measures and evaluations of e-commerce activity, an economic centerpiece of the 21st century. Without such data, it would be difficult for business and academia to gauge just how strong an impact e-commerce has on the overall U.S. and global economy.

--Improve operations of current surveys through testing and implementing alternative methods of data collection (such as Internet reporting), implementing new automated tools (such as graphically based software) to create state-of-the-art collection instruments, and training field representatives in new methods. All of this leads to better research data for business and government to benefit from.

--Provide essential information to Congress and federal agencies for planning and evaluating programs that involve intergovernmental relationships, thereby increasing overall government efficiency.

Considering the overarching value of these aims, not just to survey and market research but to the government, economy, and overall well-being of our nation, we sincerely hope the Senate Subcommittee on Commerce, Justice, and Science, as well as the full Senate Committee on Appropriations, will see fit to authorize the United States Census at its truly needed and House-authorized level of \$812.237 million

Brian Dautch
Director of Government Affairs

CMOR
Promoting and Advocating Survey Research
7475 Wisconsin Ave., Suite 300
Bethesda, MD 20814
ph: (301) 654-6601

fax: (208) 693-0564
bdautch@cmor.org <mailto:bdautch@cmor.org>

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Cliff Zukin
Sent: Wednesday, October 26, 2005 9:41 AM
To: AAPORNET@asu.edu
Subject: census support from pub opin-surv res community

Colleagues,

Below is the text of a letter we sent Senators Shelby and Mkiulski in support of full funding for the census. We also copied Senators on the conference committee.

The census is extremely important to all of us in the survey research and/or public opinion professions. Please join in a letter writing effort if you feel strongly and can find a moment of time. Thanks.

Cliff Zukin

Professor of Public Policy and Political Science.

Edward J. Bloustein School, Rutgers University

President,

American Association for Public Opinion Research

732 932 2499 x712 zukin@rci.rutgers.edu

Public Policy, 2nd Floor, Bloustein School

33 Livingston Ave, New Brunswick, NJ 08901

Dear Chairman Shelby and Ranking Member Mikulski:

I am writing on behalf of the Executive Council
of the American Association

for Public Opinion Research to request your
support for full funding for the U.S.

Census Bureau in FY 2006. AAPOR currently has
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The Census is invaluable to each of us.

The public opinion and other survey research that our members conduct are critical

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such as those done by the Bureau of Labor Statistics and the Centers for Disease

Control, depend on Census data to calibrate their calculations.

Underlying our scientific samples is the important work of the Census Bureau,

providing the gold standard by which we can
calibrate our survey designs to ensure

accuracy. In addition to the Census, as
researchers we also rely heavily on other

Bureau projects such as the American Community
Survey and the Current Population

Survey - to help us conduct the excellent
research that helps drive American economic,

health, and social policy and planning.

We urge the conferees considering H.R. 2862 to
agree on a figure of at least

\$812.237 million, the amount approved by the
House of Representatives.

Thank you for your attention and support for this
critical American institution.

Sincerely,

Cliff Zukin

President

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
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Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Fri, 28 Oct 2005 17:17:33 -0700
Reply-To: "Voigt, Lynda" <lvoigt@FHCR.C.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Voigt, Lynda" <lvoigt@FHCR.C.ORG>
Subject: Are the rooms all booked for TSMII for January 11??
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

One of my colleagues just called to make a reservation at the Hyatt Regency for TSM II and was told that the only rooms available for January 11th were at the full rate of \$340 or \$390 - that no rooms were available for that night at the group rate. He was able to book for the rest of the week. Has anyone else had this experience? =20

=20
I'm glad I booked my room in August!
=20
Lynda Voigt
=20

Lynda F. Voigt, Ph.D.=20
Fred Hutchinson Cancer Research Center=20
Seattle, WA=20
LVoigt@fhcrc.org=20
phone (206) 667-4519=20
FAX (206) 667-5948=20

=20

Conference info and call for papers: <http://www.aapor.org/>
Archives: <http://lists.asu.edu/archives/aapornet.html>
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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Sat, 29 Oct 2005 06:52:50 -0400
Reply-To: "Burkom, Diane R" <burkom@BATTELLE.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Burkom, Diane R" <burkom@BATTELLE.ORG>
Subject: Re: Are the rooms all booked for TSMII for January 11??
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: quoted-printable

I also recently found that there are no rooms for Tuesday the 10th, at any price, in case you need to come in time for a short course. I am at a nearby hotel for one night, and then at the Hyatt Regency for the remainder of the week, but I booked those rooms a while ago.

Diane
Diane Burkom, MA
Senior Project Director
Battelle Centers for Public Health Research and Evaluation
6115 Falls Road, Suite 200
Baltimore, MD 21209
(410) 372-2702
(410) 377 -6802 (fax)
burkom @ battelle.org

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Voigt, Lynda
Sent: Friday, October 28, 2005 8:18 PM
To: AAPORNET@asu.edu
Subject: Are the rooms all booked for TSMII for January 11??

One of my colleagues just called to make a reservation at the Hyatt Regency for TSM II and was told that the only rooms available for January 11th were at the full rate of \$340 or \$390 - that no rooms were available for that night at the group rate. He was able to book for the rest of the week. Has anyone else had this experience? =20

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Archives: <http://lists.asu.edu/archives/aapornet.html> .

Please ask authors before quoting outside AAPORNET.

Date: Sat, 29 Oct 2005 07:35:25 -0400
Reply-To: Diane Bowers <dbowers@CASRO.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Diane Bowers <dbowers@CASRO.ORG>
Subject: Re: census support from pub opin-surv res community
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; format=flowed; charset=iso-8859-1; reply-type=original
Content-transfer-encoding: 7BIT

Cliff: Through its Government & Public Affairs program, CASRO has also submitted a letter in support of Census funding. Ed Spar of COPAFS requested that all members and related associations send letters. Glad to see the industry is so responsive. Diane

----- Original Message -----

From: "Cliff Zukin" <zukin@RCI.RUTGERS.EDU>
To: <AAPORNET@asu.edu>
Sent: Wednesday, October 26, 2005 9:41 AM
Subject: census support from pub opin-surv res community

> Colleagues,

>
> Below is the text of a letter we sent Senators Shelby and Mkiulski in
> support of full funding for the census. We also copied Senators on the
> conference committee.

>
> The census is extremely important to all of us in the survey research
> and/or
> public opinion professions. Please join in a letter writing effort if you
> feel strongly and can find a moment of time. Thanks.

> Cliff Zukin

> Professor of Public Policy and Political Science.

> Edward J. Bloustein School, Rutgers University

> President,

> American Association for Public Opinion Research

> 732 932 2499 x712 zukin@rci.rutgers.edu

> Public Policy, 2nd Floor, Bloustein School

> 33 Livingston Ave, New Brunswick, NJ 08901

>

>

>
> Dear Chairman Shelby and Ranking Member Mikulski:

>
>
>
>
> I am writing on behalf of the Executive Council
> of the American Association

>
> for Public Opinion Research to request your
> support for full funding for the U.S.

>
> Census Bureau in FY 2006. AAPOR currently has
> about 2,000 members, 40 percent

>
> of whom are from the commercial world, 40
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> of whom are from academia,

>
> and 20 percent of whom are drawn from the
> governmental or non-profit sectors.

>
> The Census is invaluable to each of us.

>
>
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> The public opinion and other survey research
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> parts of the American democracy, economy and
> social wellbeing. Our work helps

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> urban planners to plan well, economists to
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>
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>

> such as those done by the Bureau of Labor
> Statistics and the Centers for Disease

>

> Control, depend on Census data to calibrate
> their
> calculations.

>

>

>

> Underlying our scientific samples is the
> important work of the Census Bureau,

>

> providing the gold standard by which we can
> calibrate our survey designs to ensure

>

> accuracy. In addition to the Census, as
> researchers we also rely heavily on other

>

> Bureau projects such as the American Community
> Survey and the Current Population

>

> Survey - to help us conduct the excellent
> research that helps drive American economic,

>

> health, and social policy and planning.

>

>

>

> We urge the conferees considering H.R. 2862 to
> agree on a figure of at least

>

> \$812.237 million, the amount approved by the
> House of Representatives.

>

>

>

> Thank you for your attention and support for
> this
> critical American institution.

>

>

>

>

>

>

> Sincerely,

>

Subject: CMOR Fact Sheet on Census Funding

> Dear AAPORNetters,

>

> Because of CMOR's broad mandate to protect survey research, and also

> because

> of our desire to work alongside AAPOR, we have prepared our own one-page

> "fact sheet" on the funding of the 2006 Census. What you see below will

> appear on CMOR letterhead when I present it on Capitol Hill, but also

> prominently mentions AAPOR because of our associations' common needs on

> this

> issue.

>

> You may notice that while our piece focuses a lot on the importance of the

> Census to survey research, it also shows Congress just how vast the Census

> and its related issues really are to many areas of the economy. We felt

> this would encourage the Senate to agree to add funding that meets the

> House

> level, because it would show them just how broad the impact of Census data

> really is.

>

> Please direct any and all comments to me.

>

> Thanks for your time,

> Brian

>

>

> A Fully Funded FY2006 Census: How The Benefits Vastly Outweigh The Costs

>

> The U.S. Census serves a wide range of useful purposes to many groups and

> industries throughout the country. Those who benefit from Census data

> include government (at the local, state, and federal levels), diverse

> commercial interests, broad reaches of academia, and several non-profit

> organizations. CMOR and AAPOR represent all of these interests, each of

> whom find the Census invaluable and need the maximum amount of accurate

> data

> it can possibly yield. CMOR worked as an official partner of the Census

> Bureau during the 2000 Census to actively educate respondents and

> encourage

> participation.

>

> An FY2006 Census funded at the House-authorized level of \$812.237 million

> would:

>

> --Establish the baseline sample units that underlie virtually every survey

> conducted in the United States by both private and public sectors.

>

> --Develop new and more accurate methods of estimation, provide improved

> sources of data, increase access to real-time data, and generate more

> timely

> and useful measurements. Such information is vital not only to survey

> researchers, but to the nation's business leaders, urban planners, and

> policymakers.

- >
- > --Produce benchmark measures of the economy and population for equitable
- > funding of federal, state, and local programs. These measures reduce save
- > time and money by reducing waste and redundancy in data requests.
- >
- > --Support innovation, promote data use, minimize respondent burden,
- > respect
- > individual privacy, and ensure confidentiality. These are all major
- > principles of survey and market research, which would also yield a better,
- > more effective Census for all parties involved.
- >
- > --Begin the process of meeting constitutional and legislative mandates
- > with
- > a re-engineered 2010 Census. This new, more advanced Census would be
- > cost-effective, provide more timely data, improve the accuracy of its
- > coverage, and reduce operational risk.
- >
- > --Provide a better, more accurate gauge of such factors as unemployment,
- > income, poverty, crime victimization, health insurance coverage, housing
- > starts, retail and wholesale trade sales, international trade, corporate
- > profits, and manufacturers' shipments, orders and inventories. All of
- > this
- > data is of the utmost importance to AAPOR and CMOR members.
- >
- > --Provide significant measures and evaluations of e-commerce activity, an
- > economic centerpiece of the 21st century. Without such data, it would be
- > difficult for business and academia to gauge just how strong an impact
- > e-commerce has on the overall U.S. and global economy.
- >
- > --Improve operations of current surveys through testing and implementing
- > alternative methods of data collection (such as Internet reporting),
- > implementing new automated tools (such as graphically based software) to
- > create state-of-the-art collection instruments, and training field
- > representatives in new methods. All of this leads to better research data
- > for business and government to benefit from.
- >
- > --Provide essential information to Congress and federal agencies for
- > planning and evaluating programs that involve intergovernmental
- > relationships, thereby increasing overall government efficiency.
- >
- > Considering the overarching value of these aims, not just to survey and
- > market research but to the government, economy, and overall well-being of
- > our nation, we sincerely hope the Senate Subcommittee on Commerce,
- > Justice,
- > and Science, as well as the full Senate Committee on Appropriations, will
- > see fit to authorize the United States Census at its truly needed and
- > House-authorized level of \$812.237 million
- >
- > Brian Dautch
- > Director of Government Affairs
- >
- > CMOR
- > Promoting and Advocating Survey Research
- > 7475 Wisconsin Ave., Suite 300

> Bethesda, MD 20814
> ph: (301) 654-6601
> fax: (208) 693-0564
> bdautch@cmor.org <mailto:bdautch@cmor.org>

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu]On Behalf Of Cliff Zukin
> Sent: Wednesday, October 26, 2005 9:41 AM
> To: AAPORNET@asu.edu
> Subject: census support from pub opin-surv res community

> Colleagues,

> Below is the text of a letter we sent Senators Shelby and Mkiulski in
> support of full funding for the census. We also copied Senators on the
> conference committee.

> The census is extremely important to all of us in the survey research
> and/or
> public opinion professions. Please join in a letter writing effort if you
> feel strongly and can find a moment of time. Thanks.

> Cliff Zukin

> Professor of Public Policy and Political Science.

> Edward J. Bloustein School, Rutgers University

> President,

> American Association for Public Opinion Research

> 732 932 2499 x712 zukin@rci.rutgers.edu

> Public Policy, 2nd Floor, Bloustein School

> 33 Livingston Ave, New Brunswick, NJ 08901

> Dear Chairman Shelby and Ranking Member Mikulski:

> I am writing on behalf of the Executive Council
> of the American Association

> for Public Opinion Research to request your
> support for full funding for the U.S.

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> The Census is invaluable to each of us.
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> Control, depend on Census data to calibrate
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> Underlying our scientific samples is the
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> calibrate our survey designs to ensure
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> Bureau projects such as the American Community
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> Survey - to help us conduct the excellent
> research that helps drive American economic,
> health, and social policy and planning.

> We urge the conferees considering H.R. 2862 to
> agree on a figure of at least
> \$812.237 million, the amount approved by the
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> Thank you for your attention and support for
> this
> critical American institution.

> Sincerely,

> Cliff Zukin

>
>
>
> President

>
>
>
>
> -----
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Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.

=====
Date: Sat, 29 Oct 2005 15:58:59 -0400
Reply-To: dick halpern <dhalpern@BELLSOUTH.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: dick halpern <dhalpern@BELLSOUTH.NET>
Subject: Re: Halloween Poll
Comments: To: "James P. Murphy" <jpmurphy@JPMURPHY.COM>
Comments: cc: AAPORNET@asu.edu
In-Reply-To: <[00b701c5dbcb\\$f98d53c0\\$aa00a8c0@TulipBreathing](mailto:00b701c5dbcb$f98d53c0$aa00a8c0@TulipBreathing)>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed;
x-avg-checked=avg-ok-36721BE

Halloween is as popular as ever here in Atlanta with almost every neighborhood and schools sprouting parties, etc.

t 10:29 AM 10/28/2005, you wrote:

>Kids in the South have to walk too far to get their candy.
>
>James P. Murphy, Ph.D.
>J.P. MURPHY & COMPANY
>Post Office Box 80484
>Valley Forge, PA 19484-0484
>(610) 408-8800
>www.jpMurphy.com
>jpmurphy@jpmurphy.com
>

>----- Original Message -----

>From: "Leo Simonetta" <Simonetta@ARTSCI.COM>

>To: <AAPORNET@asu.edu>

>Sent: Friday, October 28, 2005 10:00 AM

>Subject: Halloween Poll

>

>

>Halloween falling out of favor with evangelicals, poll finds

>By THOMAS HARGROVE and GUIDO H. STEMPEL III

>Scripps Howard News Service

>October 27, 2005

><http://www.knoxstudio.com/shns/story.cfm?pk=HALLOWEEN-POLL-10-27-05&cat=>

>AN

>or

><http://tinyurl.com/95sfo>

>

>- Halloween is unevenly practiced in America - celebrated by Roman Catholics in the Northeast, but frowned on by evangelical Christians in the South, according to a Scripps Howard News Service survey.

>

>Trick-or-treating is especially welcomed in heavily Roman Catholic neighborhoods in the Northeast, home of the Irish immigrants who introduced their ancient, pagan-inspired festival to the New World 150 years ago.

>

>Halloween is least welcomed, or even observed, in Southern states, where evangelical Christians are becoming increasingly worried about growing secularism and the resurgence of paganism in popular culture.

>

>A survey of 1,005 adult residents of the United States conducted by the Scripps Survey Research Center at Ohio University found remarkable variation in attitudes about Halloween and even in the numbers of trick-or-treaters who were received last year.

>

>"It's an old holiday. Halloween is particularly popular in places where people have been doing it for years and that's the Northeast," said University at Albany sociologist Richard Lachmann.

>

>SNIP

>

>The survey was conducted by telephone from Oct. 9-23 at the Scripps Center in a project sponsored by Scripps Howard News Service and the E.W. Scripps School of Journalism at Ohio University.

>

>The poll has a margin of error of plus 4 percentage points.

>

>(Thomas Hargrove is a reporter for the Scripps Howard News Service. Guido H. Stempel III is director of the Scripps Survey Research Center at Ohio University.)

>

>

>

>

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>

>--

>Leo G. Simonetta

>Research Director

>Art & Science Group, LLC

>6115 Falls Road, Suite 101

>Baltimore MD 21209

>

>-----

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>Archives: <http://lists.asu.edu/archives/aapornet.html>

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Please ask authors before quoting outside AAPORNET.

=====
Date: Sat, 29 Oct 2005 14:34:07 -0700

Reply-To: egodard@csun.edu

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Ellis Godard <ellis.godard@CSUN.EDU>

Subject: Re: Halloween Poll

Comments: To: AAPORNET@asu.edu

MIME-version: 1.0

Content-type: text/plain; charset=US-ASCII

Content-transfer-encoding: 7bit

Also true in rural Georgia (e.g. Carrollton). There are families, churches, and schools offering the conventional litany of objections (pins in candy, devil worship, pagan downfall of society) and perhaps more so than in rural Massachusettes, New York, or California. But 'ween happens.

-eg

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of dick halpern

> Sent: Saturday, October 29, 2005 12:59 PM

> To: AAPORNET@asu.edu

> Subject: Re: Halloween Poll

>

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>> jpmurphy@jpmurphy.com

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>> To: <AAPORNET@asu.edu>
>> Sent: Friday, October 28, 2005 10:00 AM
>> Subject: Halloween Poll

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>>
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> By THOMAS
>> HARGROVE and GUIDO H. STEMPEL III Scripps Howard News Service October
>> 27, 2005
>> <http://www.knoxstudio.com/shns/story.cfm?pk=HALLOWEEN-POLL-10-27-05&cat=>

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