Strongly worded treatment of the election 2004 results, which may be of interest to some of ye...

http://www.projectcensored.org/newsflash/voter_fraud.html

-eg

This statement especially "...a swing of 5 percentage points from a tiny increase in the number of respondents" shows a fundamental lack of understanding of exit polls.

> 13) CNN reported at 9 p.m. EST on election evening that Kerry was leading by 3 points in the national exit polls based on well over 13,000 respondents. Several hours later at 1:36 a.m. CNN reported that the exit polls, now based on a few hundred more - 13,531 respondents - were showing Bush leading by 2 points, a 5-point swing. In other words, a swing of 5 percentage points from a tiny increase in the number of respondents somehow occurred despite it being mathematically impossible.
Nick

Ellis Godard wrote:

> Strongly worded treatment of the election 2004 results, which
> may be of interest to some of ye...
> >
> >http://www.projectcensored.org/newsflash/voter_fraud.html
> >
> >-eg
> >
> >----------------------------------------------------
> >Archives: http://lists.asu.edu/archives/aapornet.html
> >Vacation hold? Send email to listserv@asu.edu with this text:
> >set aapornet nomail
> >On your return send this: set aapornet mail
> >
> >
> >----------------------------------------------------
> >Archives: http://lists.asu.edu/archives/aapornet.html
> >Vacation hold? Send email to listserv@asu.edu with this text:
> >set aapornet nomail
> >On your return send this: set aapornet mail
> 
> 
> ----------------------------------------------------

Date: Sat, 1 Oct 2005 18:50:01 +0100
Reply-To: Bob Worcester <Bob.Worcester@MORI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Bob Worcester <Bob.Worcester@MORI.COM>
Subject: Re: "Leave no paper trail behind"
Comments: To: Nick Panagakis <mail@MARKETSHARESCORP.COM>, AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

For=20one=20thing,=20"swing"=20is=20not=20"shift"=20divided=20by=20two.

Bob=20Worcester
Re: "Leave no paper trail behind"

This statement especially...a swing of 5 percentage points from a tiny increase in the number of respondents shows a fundamental lack of understanding.

>=2013) 20CNN 20reported 20at 209 20p.m. 20EST 20on 20election evening 20= that 20Kerry 20was 20leading 20by 203 20points 20on 20the national 20exit polls 20based 20on 20well 20over 2013,000 respondents. Several 20hours later 20at 201:36 a.m. 20CNN 20reported 20that

>=20the 20exit 20polls 20now 20based 20on 20a 20few hundred 20more 2013,531 20respondents 20were showing Bush leading by 202 20points, 20=20a 205-point swing. In other words, a swing of 5 percentage points from a tiny increase in the number of respondents somehow occurred despite it being mathematically impossible.

Nick Ellis Godard wrote:

> Strongly worded treatment of the election 2004 results, which may be of interest to some of ye...> http://www.projectcensored.org/newsflash/voter_fraud.html

> -eg

>  

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On your return send this: set aapornet mail

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Archives: http://lists.asu.edu/archives/aapornet.html
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail

Date: Sat, 1 Oct 2005 17:00:30 -0400
Reply-To: Mark Lindeman <lindeman@BARD.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mark Lindeman <lindeman@BARD.EDU>
Subject: Re: "Leave no paper trail behind"
Comments: To: AAPORNET@asu.edu
In-Reply-To: <B28ABDB60B6E3D478EB68CF0BA0E86A90A4D9F@theta.mori.com>
MIME-version: 1.0
I would say the main problem with point #13 in the Project Censored article is not understanding (or rhetorically setting aside the understanding) that the later results were reweighted to match the official returns -- and so the "tiny increase in the number of respondents" is completely irrelevant.

Then there is the assertion that for Bush to have won, the NEP exit polls would have to have been "more wrong than statistical probability indicates is possible" (#15). Too tame, I guess; #16 amplifies: "...statistical probability tells us that any survey errors should show up in both directions. Half a century of polling and centuries of mathematics must be wrong."

Urk. That's a strong inference.

Trying to look at this (not just these few sentences, but the popularity of arguments in this vein) as a learning opportunity: maybe the profession should spend more time explaining about sources of survey error other than sampling error.

By the way, I should be clear that I don't mean to foreclose serious argument about the 2004 exit polls (or anything else).

Mark Lindeman
Bard College

--------------------------
Archives: http://lists.asu.edu/archives/aapornet.html
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail
--------------------------
Date:         Mon, 3 Oct 2005 08:15:30 -0400
Reply-To:     Melissa Marcello <mmarcello@PURSUANTRESEARCH.COM>
Sender:       AAPORNET <AAPORNET@ASU.EDU>
From:         Melissa Marcello <mmarcello@PURSUANTRESEARCH.COM>
Subject:      Apologies for the delay: Survey Research Methods - Recommended Articles/Books
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Survey Research Methods - Recommended Articles/Books

=20

Delbert C. Miller     Handbook of Research Design and Social Measurement
Fifth Edition  Sage,1991

=20

Robert M. Groves and Mick P. Couper     Nonresponse in household =
Interview

Surveys        Wiley, 1998

=20

James A. Davis   Elementary Survey Analysis        Prentice-Hall, =
Englewood
Cliffs, NJ, 1971

=20

Jean M. Converse  Survey Research in the United States; Roots and
Emergence 1890-1960        University of California Press, 1987

=20

Samuel A Stouffer et al.  Studies in Social Psychology in World War II,
princeton University Press, 1949-50

=20

Paul B. Sheatsley and Warren J. Mitofsky, Eds.  A Meeting Place: The
History of the American Association for Public Opinion Research  AAPOR,
1992

=20

Survey Methodology. Groves, Fowler, Couper, Lepkowski, Singer and =
Tourangeau

=20

ISBN 0-471-48348-6

Likely the most comprehensive. This is the first edition and used for =
intro
classes on survey methods. The sampling section may be challenging for =
those
who are not probability driven. One of the few books that come with
questions for homework assignments.

=20

Intro to survey quality. Biemer and Lyberg


If you can expect some prior knowledge this is an excellent book focused =
on
assessing and maintaining quality in survey research.
Evaluation. Carol Weiss
ISBN 0-13-309725-0

This book is extremely useful if your focus is on the conceptual nature of measuring something with intent. Written for anyone who needs to evaluate an intervention or treatment it covers the planning, design, collection, analysis, reporting and dissemination of results. Most survey methods books stop at analysis.

Improving Survey Questions. Fowler
ISBN 0-8039-4583-3

Covers design and evaluation of survey questions. Inexpensive and easy to read.

I am using Dillman’s "Mail and Internet Surveys:
TDM" Eleanor Singer's POQ article on Human Subjects and Charlotte Steeh's article on non-response.

Perhaps of help is the on-line book (free) that I wrote for a course I taught for the Spanish/Basque statistical agency. The text itself is a good review and I give several suggestions for reading at the end of each chapter, you can access it at

http://www.eustat.es/prodserv/datos/sem44.pdf

The other thing which is very helpful to start with is the brochure "what is a survey' by Fritz Scheuren. You can find that on the web side of the American Statistical Association at www.amstat.org
Earl Babbie's Social Research Methods is a very user-friendly text that I still refer to 17 years after taking a methods course.

Paul D. Leedy and Jeanne Ellis Ormrod "Practical Research: Planning and Design" textbook.

Chapter 1 from Groves, Survey Errors and Survey Costs, Wiley 1989. Although this is a fairly technical treatment, it makes some really key points that can help survey researchers navigate or avoid what might otherwise be those difficult discussions where you feel like people are talking past each other about methods or exhibiting mistrust of survey methods. I like the identification of three fields that contributed much to survey methods and how their vocabularies and underlying assumptions regarding errors differ; the distinctions between describers and modelers, etc.; and the point that explicit formulations of cost-error tradeoffs are found in survey methods but rarely in other comparable fields (well, that last one might not be in that chapter, but I think it is). I might even think about having people read it at the start of the semester just to see what sticks, and again as the last reading in the course to see what has filled in.

Schwarz, Norbert. Questionnaire Design: The Rocky Road From Concepts to Answers. This is chapter 1 in Survey Measurement and Process Quality, Lyberg et al. (eds.), 1997, John Wiley and Sons. I think this is relatively easy reading, has very good references, covers a lot of practical considerations, and introduces the importance of cognitive theory in questionnaire design.

I'd strongly suggest "Designing and Conducting Survey Research: A Comprehensive Guide" 2nd Edition by Rea and Parker (1997). Their 3rd edition is about to be published. The book is only 200 pages, gets straight to the point, and includes many examples from the authors own survey research company and experience as professors.

Warren, Kenneth (2003). In Defense of Public Opinion Polling. This author, himself a pollster, counters the attacks, talks about good and bad polls, and tells you how to distinguish the two.

I plan to use three of the Sage Publications: Practical Sampling (Henry), Telephone Survey Methods (Lavrakas) and Standardized Survey Interviewing (Fowler and Mangione).

I usually teach an old article by Howard Schuman about anti-Vietnam war sentiment: "Two Sources of Antiwar Sentiment" American Journal of Sociology, 1972, 78 513-536.

I like it because it shows how the same response to a question (do you support or oppose the war) can have several different underlying causes. It's also handy because the themes from the Vietnam war are still prevalent in the current war, but you can discuss them without appearing overtly political.


Pew Research Center for the People and the Press - Polls Face Growing Resistance, But Still Representative

Schuiren - How Important Is Accuracy?

Kalton - How Important Is Accuracy?

Brackstonee - How Important Is Accuracy?

Czaja and Blair - Selecting the Method of Data Collection

Steele et al. - The Drop-Off/Pick-Up Method for Household Research

Kaplowitz et al. - A Comparison of Web and Mail Survey Response Rates

DeLeeuw and Collins - Data Collection Methods and Survey Quality

Schwarz et al. - The Impact of Administration Mode on Response Effects in Survey Measurement

Dillman et al. - Response Rate and Measurement Differences in Mixed Mode Surveys

Scheuren - What Are Focus Groups? from the ASA What Is A Survey? Series

Merton - The Focused Interview and Focus Groups: Continuities and Discontinuities

Schwartz et al. - A Validity Assessment of Aggregation Methods for Multiple Key Informant Survey Data

Jenkins and Dillman - Toward a Theory of Self-Administered Questionnaire Design

Tourangeau et al. - Spacing, Position, and Order: Interpretive Heuristics for Visual Features of Survey Questions

Presser et al. - Methods for Testing and Evaluating Survey Questions

Parker and Berman - Sample Size: More Than Calculations

Sangster and Meekings - Data Concerns For Hard to Reach and Reluctant Respondents in Telephone Panel Surveys

Teitler et al. - Costs and Benefits of Improving Response Rates for Hard-To-Reach Populations

Taylor - Does Internet Research Work? Comparing Online Survey Results With
Telephone Surveys

Porter and Whitcomb - The Impact of Contact Type of Web Survey Response Rates

Koch and Emrey - The Internet and Opinion Measurement: Surveying Marginalized Populations

Heerwegh and Loosveldt - An Evaluation of the Effect of Response Formats on Data Quality in Web Surveys

Couper et al. - Picture This! Exploring Visual Effects in Web Surveys

American Association for Public Opinion Research (AAPOR) - Code of Professional Ethics and Practices

Singer et al. - Attitudes and Behavior: The Impact of Privacy and Confidentiality Concerns on Participation in the 2000 Census

Zipp and Toth - She Said, He Said, They Said: The Impact of Spousal Presence in Survey Research
"Whatever exists at all exists in some amount. To know it thoroughly involves knowing its quantity as well as its quality." E. L. Thorndike, 1918.

Reading and Research List


Crocker, Linda and Algina, James (1986). Introduction to classical and


and Macintosh: analyzing and understanding data, 4th ed. Prentice Hall.


Thompson, Bruce (2004). Exploratory and confirmatory factor analysis:
understanding concepts and applications. American Psychological Association.


Additional Information Sources

Quantitative Applications in the Social Sciences, Sage Publications

Applied Social Research Methods Series, Sage Publications

Books listed on AAPOR's website:

1984.


Taft's approval rating is 15\% = 20

Associated Press
COLUMBUS - Gov. Bob Taft's already-feeble approval rating among Ohioans has fallen to 15 percent, a new poll indicates.

The poll, conducted by the Columbus Dispatch, finds support for Taft lower than the three most unpopular U.S. presidents in the history of polling and possibly the lowest of any Ohio governor.

The Republican governor's approval rating is worse than that of President Truman after he fired Gen. Douglas MacArthur, President Carter during the Iran hostage crisis or President Nixon during Watergate.

Three-fourths of the respondents who identified themselves as Republicans disapproved of Taft's performance.

Frank Newport, editor in chief of the Gallup Poll in Princeton, N.J., said he's surprised that an approval rating could dip so low for anyone who has won a major office.

"Almost any figure who's elected in a partisan election usually has at least some support from his party," he said. "Usually there's a party base. It's hard mathematically to get that low."

Generally accepted political polling began in the mid-1900s. Truman set the Gallup low for presidents, dropping to 23 percent in 1951 and early 1952. Carter slumped to 28 percent in 1978, and Nixon was at 24 percent when he quit in 1974.

A database maintained by the University of Rochester, University of North Carolina at Chapel Hill and George Washington University lists 3,261 gubernatorial polls since 1958. Only three governors had an approval rating below 15 percent - none in the past 15 years.

The previous low in the universities' database for an Ohio governor preceding Taft was Richard F. Celeste, who sank to 32 percent in April 1983. The Democrat rebounded to ratings in the 60s just a couple of years later, however.

The poll, conducted by mail Sept. 22-29, is based on responses from 1,325 Ohio voters.
I work for the American Chemical Society and we are planning on conducting a survey of our international membership. I am hoping that some of you can suggest possible research groups that can help us with data collection and advise on conducting a cross-cultural survey.

You can send responses directly to me.

Thanks,

Janel Kasper-Wolfe
Research Associate
Office of Member Information
American Chemical Society
1155 16th Street, NW
Washington, DC 20039
Phone: 202-872-6120
Fax: 202-776-8044
j_kasper-wolfe@acs.org
Dear Ms. Kasper-Wolfe,

Social Weather Stations (www.sws.org.ph) is the Philippine member of the International Social Survey Programme, the World Values Survey, Asian Barometer and has ties with non-profit survey groups in Thailand, Cambodia, Sri Lanka, Indonesia, etc. SWS Vice-President/COO Linda Luz Guerrero <guerrero@sws.org.ph> directs our cross-country projects. You may look up SWS in the WAPOR/AAPOR Bluebook. Best wishes,

Mahar Mangahas

At 01:58 PM 10/3/05 -0400, Janel Kasper-Wolfe wrote:
>
> I work for the American Chemical Society and we are planning on conducting a survey of our international membership. I am hoping that some of you can suggest possible research groups that can help us with data collection and advise on conducting a cross-cultural survey.
>
> You can send responses directly to me.
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> Thanks,
>
> Janel Kasper-Wolfe
> Research Associate
> Office of Member Information
> American Chemical Society
> 1155 16th Street, NW
> Washington, DC 20039
> Phone: 202-872-6120
> Fax: 202-776-8044
> j_kasper-wolfe@acs.org
>
>
> AAPOR Web site now has AAPOR award winner information! http://www.aapor.org
> Problems?-don't reply to this message, write to: aapornet-request@asu.edu

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AAPOR Web site now has AAPOR award winner information! http://www.aapor.org
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
I am seeking data to include in an upcoming presentation on "Women and Risk" for the annual conference of the International Women's Forum in D.C.

I have found a variety of relevant questions and trends from the U.S., and have exhausted the World Values Poll, but I would love to include more international data (either individual or multi-country), or be directed to U.S. data I may have overlooked. If you have such data, and can provide it to me broken out by gender, I would be most grateful, and promise to fully report the survey organization and research sponsor in the presentation.

I am casting a wide net, encompassing political, financial, career and personal risks. Some examples of what I've found so far:

[WORLD VALUES SURVEY] How would you place your views on this scale? 1 means you agree completely with the statement on the left; 10 means you agree completely with the statement on the right; and if your views fall somewhere in between, you can choose any number in between. 1. One should be cautious about making major changes 10. You will never achieve much in life unless you act boldly

[PSRA FOR LIFETIME TV] Do you think of yourself as a person who likes to take risks, or as a person who tries to avoid risks?

[HART RESEARCH FOR NASDAQ] Some people take a more aggressive approach to investing, taking risks in exchange for a higher potential rate of return, while others are more conservative, keeping risk to a minimum even if that means a lower rate of return. Which of these best describes your approach to investing--very aggressive, fairly aggressive, moderate, fairly conservative, or very conservative?

[HART RESEARCH FOR FANNIE MAE] Has your household ever moved to a new location because of a new job opportunity for you/your spouse?

Thank you AAPORites!

Lydia

Lydia K. Saad
Senior Editor, The Gallup Poll
502 Carnegie Center, Suite 300
Princeton, NJ 08540
Dear AAPOR members -

For those of you who are interested, the October issue of Public Opinion Pros is now available at our website. Articles this month include an exploration of Americans' political engagement compared with that of with other democratic publics around the world, based on survey data just released by the Cross-National Study of Electoral Systems; a look at the prospects for Arnold Schwarzenegger's policy agenda in the upcoming California special election; and the conclusion of a three-part series making a case against weighting of preelection polls by party ID. We also have commentaries on Schwarzenegger's veto of the same-sex marriage bill and the question of race in the aftermath of hurricane Katrina, among other features.

An overview of the full contents of the issue is accessible to nonsubscribers at

As always, we are seeking manuscripts and proposals for magazine-style articles on subjects relating to public opinion and polling. Please send your queries directly to me at editor@PublicOpinionPros.com.

Thank you for your interest in POP. I look forward to hearing from you.

Best wishes -

Lisa

Lisa Ferraro Parmelee, Ph.D.
Manager, LFP Editorial Enterprises, LLC
Editor, Public Opinion Pros
www.PublicOpinionPros.com

Michael P. Flanagan, CAE
Executive Coordinator
American Association for Public Opinion Research
P. O. Box 14263
Lenexa, KS 66285-4263
(913) 495-4470
FAX: (913) 599-5340
www.aapor.org

Archives: http://lists.asu.edu/archives/aapornet.html
Vacation hold? Send email to listserv@asu.edu with this text: set aapornet nomail
A Fox 40 investigation has discovered that the New York State Republican Campaign Committee hired Advantage Direct Communication's Incorporation out of Arlington, Virginia. The Republican Committee paid Advantage Inc. $21,046.47 in May 2005 for calls. In 2004 they paid Advantage Inc. $15,522.65 in October and twice on November 12—one payment was $14,011.20 and the other $10,501.92, also for calls.

Last week we reported that Binghamton resident's received calls from Advantage Inc. during which residents were polled about Binghamton mayoral candidates; when residents where asked which candidate they would vote for they said, a Naima Kradjian reply abruptly ended the call; however, if they replied Matt Ryan, the caller launched into a personal attack against Ryan. This type of push polling is not illegal even though it seeks to influence public opinion and sway votes.

Both Senator Libous and Naima Kradjian deny any involvement. Senator Libous has been a member of the Republican Campaign Committee since January 2005 but said he has no knowledge of their hiring practices.

---

Leo G. Simonetta  
Research Director  
Art & Science Group, LLC  
6115 Falls Road, Suite 101  
Baltimore MD  21209  

Archives: http://lists.asu.edu/archives/aapornet.html  
Vacation hold? Send email to listserv@asu.edu with this text:  
set aapornet nomail  
On your return send this: set aapornet mail
Abortion, the Court and the Public
A Pew Research Center Analysis

---
Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

---

Sorry, but for months now I have been getting 2 of every AAPOR post. Whom
should I notify?

Thanks.

Dr. Josh Klein
Iona College
92 Brookdale Ave.
New Rochelle, NY 10801
914 576 5285

Re: problem
For all problems regarding AAPORnet, write =
aapornet-request@listserv.edu. =
Regular requests (subscriptions, address changes) are received and =
handled by AAPOR's Executive Offices; they do a great job of keeping the =
list running smoothly. Steve Everett (Associate Chair) and I do =
troubleshooting when we're done with our day jobs.

Many tasks can be handled by subscribers at the options page of the =
archives, at =
http://lists.asu.edu/archives/aapornet.html. There are good help screens for all the options, and =
links to the full set of Listserv manuals.

Josh, I'll write you off-line about your problem.

Shapard Wolf
Chair, Publications and Information Committee

On 10/4/05, Josh Klein <jklein@igc.org> wrote:
Sorry, but for months now I have been getting 2 of every AAPOR post. =
Whom
should I notify?

Thanks.

Dr. Josh Klein
Iona College
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New Rochelle, NY 10801
914 576 5285

Archives: http://lists.asu.edu/archives/aapornet.html
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail

Date: Wed, 5 Oct 2005 08:06:28 -0500
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Job Opportunities
Comments: To: AAPORNET@asu.edu
Comments: cc: alicec@field.com
MIME-version: 1.0
Content-type: text/plain; charset="UTF-8"
Content-transfer-encoding: base64
Harris and Knowledge Networks Spar over Stanford Study
October 4 2005
http://www.mrweb.com/drno/news4642.htm

US agencies Knowledge Networks (KN) and Harris Interactive are arguing over KN’s claims that Stanford University research demonstrates the superior accuracy of its online surveys. Harris believes KN’s reporting of the study is inaccurate and selective, and claims that KN’s founders were closely involved with the Stamford research.

In August, KN publicised the results of a study conducted by the Stanford Institute for Quantitative Studies in the Social Sciences,
claiming it proved KN's online panels were more accurate than the
competition. The study, Comparing the Results of Probability and
Non-Probability Sample Surveys, involved a comparison of survey data
collected by telephone and via the Internet - using both non-probability
and probability samples. The firms compared were GoZing, Greenfield
Online, Harris Interactive, Knowledge Networks, SPSS, SRBI, SSI and
Survey Direct.=20

SNIP

However, according to Dan Hucko, Senior VP, Corporate Communications at
HarrisInteractive, 'the results that KN has been communicating as final
appear to deviate from the preliminary results that were presented by
the Stanford researchers'. In fact, he says, the Stanford team's summary
of the research, presented at the American Association for Public
Opinion Research (AAPOR), stated that there was a 'striking similarity
distributions across nearly all questions'. And for some of the
questions listed in the presentation, KN achieves higher error rates
than either Harris or Greenfield.=20

Harris Interactive also points out that Douglas Rivers, a Stanford
professor involved in the project, is the Co-Founder and Chairman of KN,
and that Norman Nie, the Director of the Stanford Institute for
Quantitative Studies in the Social Sciences, is the company's Co-founder
and Vice-Chairman.=20

Knowledge Networks is online at www.knowledgenetworks.com .=20
Stamford's presentation of the research is available at=20
tation.ppt=20
=20

---=20
Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD  21209

-----------------------------------------------
AAPOR Web site now has AAPOR award winner information! http://www.aapor.org
Please ask authors before quoting outside AAPORNET.
-----------------------------------------------
An interesting note about the KN study is that they report the KN sample yielded a lower "average absolute error" than even a high-quality telephone sample. Now perhaps this isn't as odd as it sounds to me, but for a panel that recruits members using an RDD sample to ultimately perform "better" than an RDD sample, well...I think that is at least...interesting.

I for one am looking forward to the discussion on this topic.

---

John C. Fries
Senior Project Director | Alan Newman Research
http://www.anr.com | Market Research Consultants
Phone: 804.272.6100 x228 | FAX: 804.272.7145
Email: mailto:jfries@anr.com

-----Original Message-----
From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta
Sent: Wednesday, October 05, 2005 11:09 AM
To: AAPORNET@asu.edu
Subject: Harris and Knowledge Networks Spar over Stanford Study

Harris and KN Spar over Stamford (sic) Study
October 4 2005
http://www.mrweb.com/drno/news4642.htm

US agencies Knowledge Networks (KN) and Harris Interactive are arguing over KN's claims that Stanford University research demonstrates the superior accuracy of its online surveys. Harris believes KN's reporting of the study is inaccurate and selective, and claims that KN's founders were closely involved with the Stamford research.

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SNIP

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at HarrisInteractive, 'the results that KN has been communicating as final appear to deviate from the preliminary results that were presented by the Stanford researchers'. In fact, he says, the Stanford team's summary of the research, presented at the American Association for Public Opinion Research (AAPOR), stated that there was a 'striking similarity of distributions across nearly all questions'. And for some of the questions listed in the presentation, KN achieves higher error rates than either Harris or Greenfield.

Harris Interactive also points out that Douglas Rivers, a Stanford professor involved in the project, is the Co-Founder and Chairman of KN, and that Norman Nie, the Director of the Stanford Institute for Quantitative Studies in the Social Sciences, is the company's Co-founder and Vice-Chairman.

Knowledge Networks is online at www.knowledgenetworks.com. Stamford's presentation of the research is available at http://communication.stanford.edu/faculty/Krosnick/2005%20AAPOR%20Presentation.ppt

---
Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

AAPOR Web site now has AAPOR award winner information! http://www.aapor.org
Archives: http://lists.asu.edu/archives/aapornet.html. Please ask authors before quoting outside AAPORNET.

-------------------------------
Date:         Wed, 5 Oct 2005 11:07:23 -0700
Reply-To:     "S. L. Frith" <slf_houston@YAHOO.COM>
Sender:       AAPORNET <AAPORNET@ASU.EDU>
From:         "S. L. Frith" <slf_houston@YAHOO.COM>
Subject:      Job Opportunity-Los Angeles
Comments:     To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: 8bit
Posted on behalf of a colleague:

RESEARCH ANALYST

G4 Media in Los Angeles

Thorough knowledge of Nielsen ratings data required. Strong PC knowledge (esp Marketbreaks or StarTrak, MS Office) req’d. $35/hr, not 35-40K. Temporary Position. BA & prev TV research exp req’d.

Visit www.g4tv.com for more info.

---------------------------------

Yahoo! for Good
Click here to donate to the Hurricane Katrina relief effort.

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Hello,

Does anyone know who has been doing surveys for insurance (any type) companies?

Thanks,

Wendy Landers
To help you stay safe and secure online, we've developed the all new Yahoo! Security Centre. http://uk.security.yahoo.com

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Please ask authors before quoting outside AAPORNET.

Date:         Thu, 6 Oct 2005 07:36:01 -0400
Reply-To:     Janice Ballou <JBallou@MATHEMATICA-MPR.COM>
Sender:       AAPORNET <AAPORNET@ASU.EDU>
From:         Janice Ballou <JBallou@MATHEMATICA-MPR.COM>
Subject:      Mathematica Policy Research Position for Senior Systems Analyst
Comments: To: "AAPORNET (E-mail)" <AAPORNET@asu.edu>

Senior Systems Analyst

Mathematica Policy Research, Inc. (MPR), a nationally recognized social policy research firm, has an opening for a Senior Systems Analyst in our fast-growing Information Services team in our Princeton, NJ Office location. The Senior Systems Analyst position focuses on directing systems design and development of multiple, complex survey projects. Reporting to the Vice President, Deputy Director of Survey Information Services, the successful candidate will work closely with our Survey Division to provide vision for developing and implementing information systems that deliver cost and business effectiveness and quality within MPR's unique environment. Responsibilities of this position will also include participation in various aspects of new business development.

Duties of the Position:

- Defines specifications and systems requirements in the areas of operational survey support, sample selection, analysis file creation, data analysis, and modeling.
  - Responds to and assists others in responding to requests for proposals as they pertain to systems work in the Federal Government and foundation areas.
  - Develops programming assignments and implements these specifications or oversees the implementation by more junior staff.
  - Designs, creates, and oversees all stages of development for public use and final deliverable analysis files.

Qualifications of the Position:

- MS Degree in Computer Science or a related discipline or equivalent experience.
- 10 or more years of work experience in system requirements definition, design and specification writing, development/implementation, testing and quality assurance, maintenance, and documentation.
- Thorough knowledge of the role of computer systems in supporting survey projects, random sampling techniques, and of the methodology of computer data analysis.
- Strong technical skills in the analysis and design of computer systems, including extensive experience with a variety of computer
operating environments and computer languages (.Net, ASP, SQL Server).
* Familiarity with federally funded project work and
business development in the Federal Government and foundation markets.
* Ability to work in a fast-paced, team oriented
environment.
* Some supervisory and management experience desirable.

MPR is an employee-owned firm offering a competitive salary plus a
comprehensive benefits package including over 3 weeks paid time off and an
on-site fitness center. To apply, please submit your cover letter, resume,
and salary requirements via our online application. Req # 3122
http://www.mathematica-mpr.com/employment/seniorsystemsanalyst.asp

Visit our website at www.mathematica-mpr.com <http://www.mathematica-mpr.com>
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Janice Ballou
Vice President and Deputy Director
Surveys and Information Services
Mathematica Policy Research, Inc.
600 Alexander Park
Princeton, NJ 08540
PH:(609)750-4049
FAX: (609)799-0005

Visit our website at www.mathematica-mpr.com <http://www.mathematica-mpr.com>
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---

Zogby International in Az -Survey: Governor's race is dead heat
http://www.azcentral.com/arizonarepublic/local/articles/1006gov-poll06.html#
or
http://tinyurl.com/cr4w3

Chip Scutari
The Arizona Republic
Oct. 6, 2005 12:00 AM=

A voter survey that uses people who sign up to participate shows
Republican candidate Don Goldwater in a dead heat with incumbent
Democratic Gov. Janet Napolitano. It also shows other GOP challengers
within striking distance of Napolitano.
But some political experts in Arizona criticized pollster John Zogby's unusual methodology, which uses voters' e-mail addresses rather than phone calls. Unlike other polls based on random telephone sampling, this survey uses a database of people who have registered to take part.

The Zogby/Wall Street Journal "interactive survey" shows Napolitano with 47 percent and Goldwater at 45 percent. The poll has a 4 percentage-point margin of error, meaning the race is essentially even.

SNIP

Kurt Davis, a longtime Republican strategist, was skeptical. "Based on the methodology of using people to sign up to participate in the poll, it isn't worth being used for toilet paper," Davis said.

Napolitano, however, didn't seem worried: "Zogby predicted that Kerry would beat Bush in a landslide . . . . It's too early for polls."

---
Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

----------------------------------------------------
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Date:         Thu, 6 Oct 2005 10:41:52 -0400
Reply-To:     jwerner@jwdp.com
Sender:       AAPORNEDT <AAPORNEDT@ASU.EDU>
From:         Jan Werner <jwerner@JWDP.COM>
Organization: Jan Werner Data Processing
Subject:      Re: Zogby International in Az -Survey: Governor's race is dead heat
Comments:     To: Leo Simonetta <Simonetta@ARTSCI.COM>
Comments: cc: AAPORNEDT@asu.edu, correction@arizonarepublic.com
In-Reply-To:  <3248A9B21DD5574785FE5E2C8E521684241C7A@exchange.local.artscience.com>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed
Content-transfer-encoding: 7bit

> Chip Scutari
> The Arizona Republic
> Oct. 6, 2005 12:00 AM
> 
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> of error does not exist unless the poll derives from a random sample of
> the target population. In this case, that would be all Arizona voters,
> or all those considered "likely" to vote in the gubernatorial election.
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> Someone at the Arizona Republic should know enough about polling not to
> print such an assertion without attribution or challenging it.

Jan Werner

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Archives: http://lists.asu.edu/archives/aapornet.html
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Dear AAPOR -

I believe the seminar described below may be of considerable interest
to AAPOR members.

Thanks,

Connie Citro
**

CNSTAT SEMINAR ANNOUNCEMENT

HOW CAN WE CONDUCT TELEPHONE SURVEYS IN A CELL-PHONE AGE?

Thursday, October 27, 2005 - 3:00 pm

Auditorium of the Main Building of the National Academy of Sciences
2101 Constitution Avenue NW - Washington, DC

Coffee and Cookies Available at 2:30 pm * Reception Following at 4:30 pm
All are welcome to attend. Please RSVP by October 24, 2005, to Bridget Edmonds at (202) 334-3096 or cnstat@nas.edu.

Introduction: Developments at the OMB Statistical and Science Policy Office and Statistical Agency Response to Hurricane Katrina
* Katherine K. Wallman, Chief Statistician of the United States

Seminar-How Can We Conduct Telephone Surveys in a Cell Phone Age?
* Clyde Tucker, Bureau of Labor Statistics
* Michael Brick, Westat and Joint Program in Survey Methodology
* Robert Groves, University of Michigan, CNSTAT, and Joint Program in Survey Methodology

Abstract: The increasing use of cell phones is challenging traditional telephone survey data collection methods in many respects. Seminar speakers will address important elements of this emerging set of issues.
Clyde Tucker will discuss what has been learned from such sources as the Current Population Survey cell phone supplement, the National Health Interview Survey, and the Consumer Expenditure Survey about cell phone prevalence and usage patterns (for example, as an add-on or replacement for land-line phones). Mike Brick will discuss the implications of growing cell phone usage for survey nonresponse rates and bias from differential nonresponse-as well as experience with methods that attempt to compensate for bias. Bob Groves will address the broad range of policy issues that cell phones present for survey researchers (for example, incentives and confidentiality protection) and outline changes in survey designs that may be needed in the future-specifically, mixed-mode designs that use telephone and personal interviews. A book of background materials will be available at the seminar.

**************************

Dr. Constance F. Citro, Director
Committee on National Statistics
The National Academies
In a message dated 10/6/2005 7:49:38 A.M. Pacific Standard Time, jwerner@JWDP.COM writes:

I have no objection to publishing polls that use samples obtained from online panels, but the assertion that "The poll has a 4 percentage-point margin of error..." is nonsense because the very concept of the margin of error does not exist unless the poll derives from a random sample of the target population. In this case, that would be all Arizona voters, or all those considered "likely" to vote in the gubernatorial election.

Someone at the Arizona Republic should know enough about polling not to print such an assertion without attribution or challenging it.

Jan Werner

The Arizona Republic newspaper is so heavily Republican that they probably don't want to publish a legitimate poll in this race, since it would show that Napolitano (D) has a strong lead in her race for re-election.

Amy Simon
This one of about 20 "Battleground States" polls being conducted for the Wall Street Journal.

http://online.wsj.com/public/resources/documents/info-flash05a.html?project=elections06-ft&h=495&w=778&hasAd=1&mod=blogs

Nick Panagakis
Market Shares Corp
999 North Elmhurst Road
Mt. Prospect, IL 600056
847-259-7200
Fax: 847-259-7259
Cell: 847-452-4520
http://www.marketsharescorp.com/

Leo Simonetta wrote:

>Survey: Governor's race is dead heat
>http://www.azcentral.com/arizonarepublic/local/articles/1006gov-poll06.html
>
>Chip Scutari
>The Arizona Republic
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Napolitano, however, didn't seem worried: "Zogby predicted that Kerry would beat Bush in a landslide... It's too early for polls."

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Date: Thu, 6 Oct 2005 13:32:30 -0400
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: FW: Zogby International in Az -Survey: Governor's race is dead heat

Nick correctly points out that the Arizona survey I referenced in one of many in the Wall Street Journal Battleground States polls (I had noticed that there were a number of Zogby/WSJ polls but I did not realize there were that many).

http://online.wsj.com/public/resources/documents/info-flash05a.html?project=3Delections06-ft&h=3D495&w=3D778&hasAd=3D1&mod=3Dblogs=20
or
http://tinyurl.com/9nxmo

Methodology at


or
http://tinyurl.com/azoqw

---

Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209
-----Original Message-----
From: Nick Panagakis [mailto:mail@marketsharescorp.com]
Sent: Thursday, October 06, 2005 1:14 PM
To: Leo Simonetta
Subject: Re: Zogby International in Az -Survey: Governor's race is dead heat

Leo-

I am having trouble posting this message.

This one of about 20 "Battleground States" polls being conducted for the Wall Street Journal.

http://online.wsj.com/public/resources/documents/info-flash05a.html?project=3Delections06-ft&h=3D495&w=3D778&hasAd=3D1&mod=3Dblogs=20

Nick

Leo Simonetta wrote:

>Survey: Governor's race is dead heat
>h
>tml#
>or
>http://tinyurl.com/cr4w3
>
>Chip Scutari
>The Arizona Republic
>Oct. 6, 2005 12:00 AM
>
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Date: Thu, 6 Oct 2005 11:49:55 -0700
Reply-To: Brian Grim <bjg213@PSU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Brian Grim <bjg213@PSU.EDU>
Subject: Assistant Director Position -- Penn State SRC
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1
Content-transfer-encoding: quoted-printable

The Survey Research Center (SRC), a survey research organization that focuses on providing survey research services to Penn State University researchers, invites applications for the position of Assistant Director. The SRC, located at the main Penn State campus in University Park, PA, is a center within Penn State's Social Science Research Institute, an interdisciplinary unit under the Vice President for Research. The Center normally has 50 to 70 concurrent active funded projects. Staff consists of 17 full time and approximately 100 part time employees. All survey modes (telephone, mail, web, face-to-face, and group administered surveys, etc.) are supported.

Job duties: Assist the Director of the Survey Research Center (SRC) in the management and day-to-day operation of the Center. Provide direct oversight of all research projects conducted by the Center. Hire, train, manage, evaluate, and supervise division and project managers, and ensure that the SRC is appropriately staffed to complete projects efficiently, effectively, and with high quality. Oversee the development and execution of policies and procedures, training programs, and systems of communication needed to manage and conduct the SRC's survey research projects. Keep abreast of developments in survey methodology and technology and maintain an active role in the national academic survey research community, including attendance and presentations at annual conferences. Consult with faculty and researchers about research design and survey methodology.

Education and experience: Master's degree or equivalent in a related area preferred. Three years experience managing survey research or closely related field preferred.
related research projects desired. Experience in management, training, and supervision of staff is required.

Applications will be accepted immediately until the position is filled. To apply, applicants should send a resume to: Jennifer Sheaffer, Survey Research Center, 327 Pond Laboratory, Penn State University, University Park, PA 16802. Additional information about the program can be obtained by visiting the SRC web page at: www.ssri.psu.edu/survey

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Date:         Thu, 6 Oct 2005 12:04:22 -0500
Reply-To:     Nick Panagakis <mail@MARKETSHARESCORP.COM>
Sender:       AAPORNET <AAPORNET@ASU.EDU>
From:         Nick Panagakis <mail@MARKETSHARESCORP.COM>
Subject:      Re: Zogby International in Az -Survey: Governor's race is dead heat
Comments: To: AAPORNET@asu.edu
In-Reply-To: <3248A9B21DD5574785FE5E2C8E521684241C7A@exchange.local.artscience.com>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed
Content-transfer-encoding: 7bit

This one of about 20 "Battleground States" polls being conducted for the Wall Street Journal.

http://online.wsj.com/public/resources/documents/info-flash05a.html?project=elections06-ft&h=495&w=778&hasAd=1&mod=blogs

Nick

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>Chip Scutari
>The Arizona Republic
>Oct. 6, 2005 12:00 AM
>
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>

Pre-Game Hype
Phone surveys and flyers, rhetoric flies on both sides of the Hunter
Mill dispute.
By Ari Cetron
October 5, 2005

Roseanne Jones picked up the phone on Sept. 27 and found herself in an
uncomfortable situation. The caller was working for a telephone polling
company and began asking questions about development in the area around
Hunter Mill and Sunset Hills roads.
"It was worded so peculiarly," she said, "no matter the answer you gave, it would be contrary to what you want."

Numerous neighbors in the area report having received the calls from a company called Venture Data, based in Salt Lake City, Utah. The caller did not identify who funded the calls, Jones said. Representatives from Venture Data did not return the Connection's calls for comment.

The poll's wording, as remembered by people who received calls, made some neighbors think it was a "Push Poll." In a push poll, the caller will ask one-sided questions which are designed more to influence the thinking of the person than they are to gather information. Venture Data's Web site says they do not engage in push polling. Baker was unable to provide the official list of questions.

"They kind of used a scare tactic," Jones said. "If you didn't agree, you were against the poor. You came across as totally unfeeling to low-income families."

After hearing some of the questions posed to residents, Scott Keeter of the Pew Research Center and former standards chair for the American Association for Public Opinion Research, said it might not qualify as a push poll. A common polling technique, Keeter said, involves probing what might change people's minds. A question could be phrased, "Would you still favor it if you knew X, Y and Z?" Keeter said. "They will use that technique to see what kinds of arguments resonate with people," he said. This information can then be used to hone a marketing strategy, Keeter said.

The real way to tell the difference between a legitimate poll and push poll, Keeter said, is the volume of calls placed. "A typical poll needs to have several hundred respondents," he said. When the pollster is blanketing the area and trying to talk to everybody, then it is more likely that they are attempting to influence opinion, not gauge it. Keeter said the poll questions reported by residents on the receiving end sounded one-sided, and that a poll taker would typically want to present people with alternatives.

"What I didn't hear was the testing of arguments on the other side," he said. This is a standard practice which allows the person conducting the poll time to formulate responses to the opponent's viewpoints.
I have a resume for a very experienced telephone data collection manager in the Cincinnati area. If you are interested please respond to me directly and I will forward it to you.

Regards,
Joyce

--
Joyce Rachelson, PRC
VP, Director of Product Sales
CfMC Research Software
915 Broadway, Suite 609
New York, NY 10010-7108
(212) 777-5120 Phone
(212) 777-5217 FAX

Nonstop Support

http://www.cfmc.com
Web Survey demonstrations http://survey.cfmc.com

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Date: Thu, 6 Oct 2005 13:04:41 -0400
Reply-To: David R Johnson <drj10@PSU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: David R Johnson <drj10@PSU.EDU>
The Survey Research Center (SRC), a survey research organization that focuses on providing survey research services to Penn State University researchers, invites applications for the position of Assistant Director. The SRC, located at the main Penn State campus in University Park, PA, is a center within Penn State's Social Science Research Institute, an interdisciplinary unit under the Vice President for Research. The Center normally has 50 to 70 concurrent active funded projects. Staff consists of 17 full time and approximately 100 part time employees. All survey modes (telephone, mail, web, face-to-face, and group administered surveys, etc.) are supported.

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Date: Thu, 6 Oct 2005 14:20:50 -0700
Reply-To: "Voigt, Lynda" <lvoigt@FHCRC.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
Yes, we are still using M-W!! (We will probably move to list-assisted using 1+ banks possibly with 0 bank sampling in the future, but we are slow to change!).

We have a study in the field recruiting Caucasian and African-American male controls for a case-control study of prostate cancer. We using k=3D5. We have been recruiting for this study for 3 years and have less than a year left. We recruit controls using RDD, frequency matching for race and age, and then do in-person interviews. African-American men have a higher incidence of prostate cancer than Caucasian men, so we need more African-American controls than Caucasian controls. We have not identified or recruited enough African-American men yet and are thinking of ways we could speed up recruitment. The study investigator has proposed that we start using k=3D10 for telephone numbers that we screen and find at least one African-American man (to take advantage of the fact that there is some geographic clustering of African-American households in the Seattle area). I have two questions: 1) Is it OK to use k=3D5 for the households that do not have an African-American member (or are not screened) and k=3D10 for AA households this far into the study? If the answer is yes, should the secondaries generated by the AA households be screened only for African-American men, or can they also recruit Caucasian men?

Thank you! I have been pondering these questions and I'm unsure so I would appreciate the expert advice from this list.

Lynda Voigt

Lynda F. Voigt, Ph.D.
Fred Hutchinson Cancer Research Center
Seattle, WA
LVoigt@fhcrc.org
phone (206) 667-4519
FAX (206) 667-5948
This is funny.

All of the first tier Republican candidates have dropped out of the race recognizing that their chances against Gov Napolitano are slim-to-none.

And a "poll" shows that a candidate with name recognition of 1% to 2% (generously) is in a dead heat with an incumbent Gov with sky-high approval ratings?

Somebody's been sold a pretty wilted saguaro flower.

Mike O'Neil
www.oneilresearch.com
tempe, az

-----Original Message-----
From: AAPORNET [mailto:AAPORNET@ASU.EDU] On Behalf Of Leo Simonetta
Sent: Thursday, October 06, 2005 7:00 AM
To: AAPORNET@ASU.EDU
Subject: Zogby International in Az -Survey: Governor's race is dead heat

Survey: Governor's race is dead heat
http://www.azcentral.com/arizonarepublic/local/articles/1006gov-poll06.html#

or
http://tinyurl.com/cr4w3

Chip Scutari
The Arizona Republic
Oct. 6, 2005 12:00 AM

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--
Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD  21209

--------------------------------------------

What's the reputation of the Rasmussen daily polls on consumer confidence & pres approval?
--
Doug Henwood
Producer, Behind the News
Thursdays, 5-6 PM, WBAI, New York 99.5 FM
38 Greene St - 4th fl
New York NY 10013-2505 USA
+1-212-219-0010 voice  +1-212-219-0098 fax
email: <mailto:dhenwood@panix.com>
download my book Wall Street (for free!) at <http://www.wallstreetthebook.com>
Was the 2004 Presidential Election Stolen? Two Experts Face off in Lively Discussion

10/6/2005 10:00:00 AM

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To: National, City and State desks, Political Reporter

Contact: Dava Guerin, 215-914-2040, 215-262-0740 (cellular)

PHILADELPHIA, Oct. 6 /U.S. Newswire/ -- Two experts face-off in lively lectures and discussion about the utility of exit polls when compared to official counts, the potential for election fraud and the role of statistics in adjudicating critical issues of public importance. The University of Pennsylvania's departments of Center for Organizational Dynamics and Political Science and the Philadelphia Chapter of the American Statistical Association (ASAP) will host the debate.

Like most politically savvy Americans, Steve Freeman Ph.D., was glued to the television on election night, 2004. As he poured over exit polling data on CNN's website, he was fairly confident John Kerry was in the lead by a projected 5 million votes. But after all the votes were tallied, especially in the battleground states such as Ohio, the final tally swung well beyond the exit poll's margin of error to favor the President.

But unlike most Americans, Freeman holds a Ph.D. in Organizational Studies, and is a Visiting Scholar at Penn's Center for Organizational Dynamics where he teaches research methods, including polling. His natural curiosity and academic diligence led him to research the issue in as much detail as possible, and the results appear in his forthcoming book on the matter titled, Was the 2004 Presidential Election Stolen? to be published next month by Seven Stories Press. His thesis is that the official explanation for the difference between exit poll and official
results ("Within Precinct Error" or WPE) -- that across the country Kerry voters participated at a higher rate -- is unsupported by the data. Instead, the WPE is statistically significantly correlated with election administration variables such as Republican gubernatorial control, state electoral importance and voting technology. These relationships are inconsistent with theses of polling bias, but consistent with theses of electoral fraud.

In direct counterpoint, Warren J. Mitofsky, a fellow of the American Statistical Association, and President of Mitofsky International, which conducted the exit polling for the 2004 election on behalf of the National Election Pool, believes Freeman's view regarding election fraud is not statistically accurate. Mitofsky contends that such "conspiracy theorists" after the election mistakenly claimed the exit polls validated their claim. He believes there was no evidence in the exit polls to substantiate these claims. Instead, he contends that on election day the misinformation about the exit polls was spread by inexperienced people trying to make sense of complex statistical data. Mitofsky is currently writing a book on exit polling.

The two will square off in lectures and discussion on this very important issue on Friday, October 14, 1 p.m. to 3 p.m. at the University of Pennsylvania Terrace Room, Logan Hall, 249 South 36th Street in Philadelphia. They will be part of ASAP's fall meeting, which includes a third talk on the use of two remarkably powerful statistical methods to make the best use of clinical trial data.

Coverage of the debate is by invitation through Larry Starr, executive director, Center for Organizational Dynamics, 215-898-6967. Interviews with Dr. Freeman and Mr. Mitofsky may be requested in advance of the debate. For more information, please visit http://www.organizationaldynamics@upenn.edu//center (What's New) or http://www.amstatphilly.org.

http://www.usnewswire.com/

---
Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD  21209

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Vacation hold? Send email to listserv@asu.edu with this text:
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On your return send this: set aapornet mail
Amber, et al,

I work for a nonprofit organization as well and our work is exclusively marketing research. We've had the opportunity to use several low-cost web survey packages... briefly:

1. SurveyMonkey.com -- Very limited, but very easy to use (as both administrator and respondent), and also inexpensive or free for very small surveys. http://surveymonkey.com/

2. Perseus SurveySolutions -- Less limited than surveymonkey.com, but requires you to send results to yourself via email, then dump into an access database. I also felt it was a bit cumbersome to manage, but I've only used an older version. http://www.perseus.com/survey/software/efm.html

3. PHPSurveyor -- This is what we use now. It's a free, open-source application that includes a lot of features natively, but is also readily extensible if you have anyone on staff who can program PHP. http://phpsurveyor.sourceforge.net/index.php

I'd be happy to answer any questions about these or hear of other useful web survey apps.

Best,

Che E. Green
Executive Director
Humane Research Council
Seattle, Washington, USA
Amber Levanon Seligson, Ph.D.
Senior Consultant, Research and Publications Area
Ethics Resource Center
Phone: (212) 706-0012
amber@ethics.org
www.ethics.org

On your return send this: set aapornet mail

Has AAPOR considered putting together a list of this kind of software package on posting it on their website?

This question seems to come up every few months and I'm sure that there are many who are interested in this subject. Perhaps AAPOR could even allow for members to write reviews of the packages based on their experience.

On Fri, 7 Oct 2005 11:21:20 -0700, Che Green (HRC) <cgreen@HUMANERESEARCH.ORG> wrote:

I work for a nonprofit organization as well and our work is exclusively marketing research. We've had the opportunity to use several low-cost web survey packages... briefly:

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Che E. Green
Executive Director
Humane Research Council
Seattle, Washington, USA

Amber Levanon Seligson, Ph.D.
Senior Consultant, Research and Publications Area
Ethics Resource Center
Phone: (212) 706-0012
amber@ethics.org
www.ethics.org

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On your return send this: set aapornet mail
AAPOR Web site now has AAPOR award winner information! http://www.aapor.org
Please ask authors before quoting outside AAPORNET.

Date: Sat, 8 Oct 2005 12:16:11 -0400
Reply-To: "Safir, Adam" <asafir@RTI.ORG>
Sender: AAPORNEN <AAPORNEN@ASU.EDU>
From: "Safir, Adam" <asafir@RTI.ORG>
Subject: Re: web survey software packages
Comments: To: Stephen Wenck <stevew@SMDI.COM>, AAPORNEN@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: quoted-printable

If you haven't already seen it, the WebSM site maintains a database of =
over 350 software packages for online survey data collection.=20

See:

<http://www.websm.org/main/baza/baza_arhiv.php?bid=3D18&type=3D0&q=3D0&pa=
ge=3D1> to browse, or =20

<http://www.websm.org/main/baza/grid.php?bid=3D18> to query by country, =
code availability, fees, type, and language.

On the query page, be sure to scroll down to view the records. There =
are no reviews, but there is a forum page for comments, questions, and =
answers.

Adam

Adam Safir
RTI International

-----Original Message-----
From: AAPORNEN on behalf of Stephen Wenck
Sent: Sat 10/8/2005 11:05 AM
To: AAPORNEN@asu.edu
Subject: Re: web survey software packages

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>
> Best,
>
> Che E. Green
> Executive Director
> Humane Research Council
> Seattle, Washington, USA
>
> I'd be happy to answer any questions about these or hear of other useful web survey apps.

>> Date: Thu, 29 Sep 2005 10:02:49 -0700
>> From: Amber Levanon Seligson <alseligson@YAHOO.COM>
>> Subject: Re: web survey software packages
>>
>> I work in a non-profit organization that conducts web and paper surveys of employees within companies. We would like to buy software that would enable us to create and host web surveys in-house, rather than hiring an outside firm. Does anyone have any recommendations for good software packages?
>>
>>
Amber Levanon Seligson, Ph.D.
Senior Consultant, Research and Publications Area
Ethics Resource Center
Phone: (212) 706-0012
amber@ethics.org
www.ethics.org

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On your return send this: set aapornet mail

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Date: Sat, 8 Oct 2005 22:33:04 -0700
Reply-To: egodard@csun.edu
Sender: AAPORNENET <AAPORNENET@ASU.EDU>
From: Ellis Godard <ellis.godard@CSUN.EDU>
Subject: Re: web survey software packages
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

Che Green wrote:
> 2. Perseus SurveySolutions -- Less limited than
> surveymonkey.com,

I find it incredibly powerful, far beyond surveymonkey.

> but
> requires you to send results to yourself via email,

That's one of four options for processing responses.
Yes, although you don't need access, and might not want it. The program manages the database using an access file, but you can manage and analyze the data within SurveySolutions itself without ever using Access. And if you open a large file (e.g., 130 questions), the Access file is actually split into tables that make some analysis tricky.

For web data collection, I'm thrilled with Perseus' product and recommend it often. However, once the data collection is complete and the data analysis has begun, I don't want or need something nearly as user-friendly and, thereby, somewhat limited. For example, composite measures (indices etc.) are difficult, at best, within Perseus, so I open the file in Access, combine the split tables, export the data, import it to SPSS, and conduct combinations and analysis there.

-eg

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Date:         Sun, 9 Oct 2005 19:57:34 -0700
Reply-To:     Stacey Symonds <stacey.symonds@CAPITALONE.COM>
Sender:       AAPORNET <AAPORNET@ASU.EDU>
From:         Stacey Symonds <stacey.symonds@CAPITALONE.COM>
Subject:      Marketing Research Analyst Job Posting
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1
Content-transfer-encoding: quoted-printable

If interested, please respond to Kitty Madden - her contact info is below posting.

Capital One-Richmond, VA
Marketing Research Analyst

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Marketing Research Analyst:
Required:
- 95+ years marketing research experience; including planning, execution, and analysis of research and consulting with clients on both the front-end and back-end of research projects
- College degree, with preferred major in marketing/marketing research, statistics, computer science/engineering or consumer psychology
- Mastery of qualitative and quantitative marketing research methods, including appropriate uses of all types of methods, survey design, sampling, and statistical analysis
- Strong consulting and inter-personal skills to consult with internal clients and to develop solutions for business issues
- Ability to think from the customer-back when assessing a situation and expressing POVs
- Ability to work in cross-functional teams and influence business decision making
- Strong analytical skills, including the ability to analyze and interpret large data sets, identify insights, and synthesize how these insights impact the business (so what? and now what?) and strategy
- Strong writing and presentation skills, including the ability to present and defend both research plans and recommendations and conclusions based on research findings, analysis, and insights
- Ability to lead internal and vendor teams in executing large scale research projects, as well as the ability to manage multiple studies that are in various stages in the process at the same time

Preferred:
- Advanced degree, preferably an MBA in marketing/marketing research or MS in research, consumer psychology, or related field
- Experience on either the supplier side or the client side within the marketing research profession
- Experience at a Fortune 500 company or a company well-known for marketing research discipline

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CapitalOne | recruiting
804-513-6440
kitty.madden@capitalone.com
www.capitalone.com
What's in Your Wallet?
Market research giant created as Ipsos acquires Mori for £388m
by Sam Matthews
Brand Republic
10 Oct 2005
LONDON - Ipsos has acquired independent market research company Mori for £388m and has renamed the merged company Ipsos Mori.

Mori was formed in 1969 by Sir Robert Worcester and specialises in social, corporate, specialist and field and telephone research. It is most renowned for conducting for the last three General Election exit polls for ITV News.

SNIP

Ipsos was founded in 1975 and is the third-largest survey-based research company globally with revenues of £418m last year.

or
http://tinyurl.com/dkyws

---
Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

Archives: http://lists.asu.edu/archives/aapornet.html
Vacation hold? Send email to listserv@asu.edu with this text: set aapornet nomail
On your return send this: set aapornet mail
Does anyone know of a comparative review of these?

David Smith

Associate Professor, Biostatistics
Fellow, Institute for Health Policy
The University of Texas School of Public Health
San Antonio Branch Campus
voice: (210) 562-5512
e-mail: smithd2@uthscsa.edu

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Vacation hold? Send email to listserv@asu.edu with this text:
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On your return send this: set aapornet mail

Date: Mon, 10 Oct 2005 12:26:00 -0400
Reply-To: JAnnSelzer@AOL.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "J. Ann Selzer" <JAnnSelzer@AOL.COM>
Subject: What the nation thinks about Iowa
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: 7bit

Many of you contributed ideas for a novel Iowa Poll--one that asked the rest of the country to weigh in on our little state. You'll chuckle to know that while the questionnaire tested at 12 minutes, it performed in the field at more than 20, as respondents kept asking whether all the questions were about Iowa, and if so, WHY?!

While the genesis of the idea was to poke a little fun at our inflated view of our national importance, some of the findings were sobering, and I don't mean the part about how few are interested in seeing the world's largest Cheeto.

The second story also shows our outgoing governor with presidential aspirations to be unknown. A scant majority know where to look for Iowa on the map.

So thanks for all your help.


J. Ann Selzer, Ph.D.
Selzer & Company, Inc.
Des Moines, Iowa  50312
515.271.5700

visit our website: www.SelzerCo.com

E-mail address for purposes of this list: JAnnSelzer@aol.com; otherwise, contact JASelzer@SelzerCo.com.

Archives: http://lists.asu.edu/archives/aapornet.html
Vacation hold? Send email to listserv@asu.edu with this text: set aapornet nomail
On your return send this: set aapornet mail

Date:         Mon, 10 Oct 2005 11:17:48 -0700
Reply-To:     "E. Deborah Jay" <edj@FIELD.COM>
_sender:       AAPORNET <AAPORNET@ASU.EDU>
From:         "E. Deborah Jay" <edj@FIELD.COM>
Subject:      Job Opportunities (San Francisco)

Founded in 1945 by Mervin Field, Field Research Corporation is a nationally respected research firm headquartered in San Francisco, California which conducts public opinion surveys (including the Field Poll) and other social, public policy, and consumer research for its clients in the public and private sectors.

Field Research has three openings in San Francisco, California:

Field Director: Primarily responsible for managing Field's call center operations. Must have experience training, supervising and managing call centers for an organization engaged in survey research.

Survey Supervisor: Primarily responsible for assisting research directors to develop questionnaires, supervise data collection, analyze and report on survey results. Must have a college degree and experience working for an organization engaged in survey research.

SAS/CAI Programmer: Primarily responsible for developing CAI programs to administer telephone surveys and for using SAS to analyze and report on survey results. Must be proficient in UNIX (Solaris) and SAS.

All positions require a college education and at least 3 years of related work experience. Field Research is an Equal Employment Opportunity and Affirmative Action Employer. Resumes should be submitted to Alice Chan at <alicec@field.com> or by fax at (415) 434-2541 (no phone calls, please).

Archives: http://lists.asu.edu/archives/aapornet.html
Vacation hold? Send email to listserv@asu.edu with this text: set aapornet nomail
On your return send this: set aapornet mail
I am undertaking a survey on childhood obesity in connection with local schools. My question is: How early can children take a survey dealing with health, exercise, eating habits, etc. and give reliable results?

Secondly, can anyone refer me to good sources on writing survey questions for children.

thanks.

Ron Rapoport
Department of Government
College of William and Mary

In the recently published Wiley book on methods for testing and evaluating survey questionnaires (eds Presser et al), chapter 20 is devoted to pretesting questionnaires for children an adolescents, which was written by me and colleagues at Utrecht University. Besides pretesting the chapter gives a good overview of literature on surveying children, a.o. age and possibilities of surveying.

Also there is an entry on surveying children in the recently published encyclopedia Polling America (edited by Sam Best).

Good luck,

Edith
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>
>Secondly, can anyone refer me to good sources on writing survey questions
>for children.
>
>thanks.
>
>Ron Rapoport
>Department of Government
>College of William and Mary
>
>----------------------------------------------------
>
>AAPOR Web site now has AAPOR award winner information! http://www.aapor.org
>Please ask authors before quoting outside AAPORNET.
>
>Dr. Edith D. de Leeuw, MethodikA
>Plantage Doklaan 40, NL-1018 CN Amsterdam
tel + 31 20 622 34 38   fax + 31 20 330 25 97
e-mail edithl@xs4all.nl
>----------------------------------------------------
>
>Commercial break:-)

An introduction into data quality and data collection methods
EUSTAT International Statistical Seminar # 44

Its free, its on the net and not bad!

http://www.eustat.es/prodserv/datos/sem44.pdf

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Date:         Wed, 12 Oct 2005 09:15:45 -0500
Reply-To:     Mike Flanagan <MFlanagan@GOAMP.COM>
Sender:       AAPORNET <AAPORNET@ASU.EDU>
From:         Mike Flanagan <MFlanagan@GOAMP.COM>
Subject:      Job Opportunity
Comments: To: AAPORNET@asu.edu
Comments: cc: jennifer.frytak@i3Magnifi.com
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: quoted-printable

Researcher, Health Economics and Outcomes Research: i3 Magnifi, Ingenix

=20

Locations: Minneapolis, MN; Reston, VA; Boston, MA

file:///C/...POR%20STAFF/Marke
Ingenix, a UnitedHealth Group company, is one of the largest research and health care information companies in the industry. At i3 Magnifi, our economics and outcomes knowledge helps our pharmaceutical industry customers inform internal decision-making, manage regulatory submissions and formulary reviews, and increase product uptake. With experience to derive insights from complex datasets, i3 provides invaluable insight to understand the results associated with pharmaceutical products.

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* Disseminating study results
* Managing project teams
* Managing project budgets and timelines
* Managing client relationships
* Contributing to the development and refinement of standard operating procedures and infrastructure for prospective studies

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A Master's or PhD in Health Services Research, Health Economics, Epidemiology, Sociology, or related area is required. Candidates must have at least two years of experience with primary data collection.
Strong quantitative and analytic skills are necessary including knowledge of statistical software packages (i.e., SAS, STATA, SPSS). Excellent oral and written communication skills are required. Demonstrated experience managing project budgets and timelines preferred.

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Eden Prairie, MN 55344
Tel 952.833.8001 email jennifer.frytak@i3Magnifi.com <mailto:jennifer.frytak@i3Magnifi.com>

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AAPOR Web site now has AAPOR award winner information! http://www.aapor.org
Poll: Americans Favor Bush's Impeachment If He Lied about Iraq

http://www.afterdowningstreet.org/?q=node/3528

Poll: Americans Favor Bush's Impeachment If He Lied about Iraq

By a margin of 50% to 44%, Americans want Congress to consider impeaching President Bush if he lied about the war in Iraq, according to a new poll commissioned by AfterDowningStreet.org, a grassroots coalition that supports a Congressional investigation of President Bush's decision to invade Iraq in 2003.

The poll was conducted by Ipsos Public Affairs, the highly-regarded non-partisan polling company. The poll interviewed 1,001 U.S. adults on October 6-9.

SNIP

AfterDowningStreet.org has commissioned a second poll which is expected soon, and will continue to urge all polling organizations to include the impeachment question in their regular polls. If they do not, AfterDowningStreet.org will continue to commission regular impeachment polls.

SNIP

Tables at
http://www.afterdowningstreet.org/downloads/IpsosTables.pdf

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Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

---------------------------------------------------------------------
AAPOR Web site now has AAPOR award winner information! http://www.aapor.org
Problems?—don't reply to this message, write to: aapornet-request@asu.edu
********************************************************************************
Somebody finally did a serious Bush impeachment poll. Here's a summary - more details at original site
<http://www.afterdowningstreet.org/?q=node/3528>:

Poll: Americans Favor Bush's Impeachment If He Lied about Iraq
Submitted by davidswanson on Tue, 2005-10-11 12:46. Media

NOTE WELL: The After Downing Street Coalition hired Ipsos Public Affairs to do this poll. Ipsos did not sponsor the poll, but was very helpful, cooperative, and professional. Please do NOT complain to them that they did not do the poll for free. If you feel you must communicate with them, please thank them for being helpful.

For Immediate Release: October 11, 2005

Poll: Americans Favor Bush's Impeachment If He Lied about Iraq

By a margin of 50% to 44%, Americans want Congress to consider impeaching President Bush if he lied about the war in Iraq, according to a new poll commissioned by AfterDowningStreet.org, a grassroots coalition that supports a Congressional investigation of President Bush's decision to invade Iraq in 2003. The poll was conducted by Ipsos Public Affairs, the highly-regarded non-partisan polling company. The poll interviewed 1,001 U.S. adults on October 6-9.

The poll found that 50% agreed with the statement:
"If President Bush did not tell the truth about his reasons for going to war with Iraq, Congress should consider holding him accountable by impeaching him."
44% disagreed, and 6% said they didn't know or declined to answer. The poll has a +/- 3.1% margin of error.

Among those who felt strongly either way, 39% strongly agreed, while 30% strongly disagreed.

"The results of this poll are truly astonishing," said AfterDowningStreet.org co-founder Bob Fertik. "Bush's record-low approval ratings tell just half of the story, which is how much Americans oppose Bush's policies on Iraq and other issues. But this poll tells the other half of the story - that a solid plurality of Americans want Congress to consider removing Bush from the White House."
Impeachment Supported by Majorities of Many Groups

Responses varied by political party affiliation: 72% of Democrats favored impeachment, compared to 56% of Independents and 20% of Republicans.

Responses also varied by age and income. Solid majorities of those under age 55 (54%), as well as those with household incomes below $50,000 (57%), support impeachment.

Majorities favored impeachment in the Northeast (53%), West (51%), and even the South (50%).

Support for Impeachment Surged Since June

The Ipsos poll shows a dramatic transformation in support for Bush's impeachment since late June. (This is only the second poll that has asked Americans about their support for impeaching Bush in 2005, despite his record-low approval ratings.) The Zogby poll conducted June 27-29 of 905 likely voters found that 42% agreed and 50% disagreed with a statement virtually identical to the one used by Ipsos Public Affairs. (see footnote below)

After the June poll, pollster John Zogby told the Washington Post that support for impeachment "was much higher than I expected." At the time, impeachment supporters trailed opponents by 8%. Now supporters outnumber opponents by 6%, a remarkable shift of 14%.

Support for Clinton Impeachment Was Much Lower

In August and September of 1998, 16 major polls asked about impeaching President Clinton (http://democrats.com/clinton-impeachment-polls). Only 36% supported hearings to consider impeachment, and only 26% supported actual impeachment and removal. Even so, the impeachment debate dominated the news for months, and the Republican Congress impeached Clinton despite overwhelming public opposition.

Impeachment Support is Closely Related to Belief that Bush Lied about Iraq

Both the Ipsos and Zogby polls asked about support for impeachment if Bush lied about the reasons for war, rather than asking simply about support for impeachment. Pollsters predict that asking simply about impeachment without any context would produce a large number of "I don't know" responses. However, this may understate the percentage of Americans who favor Bush's impeachment for other reasons, such as his slow response to Hurricane Katrina, his policy on torture, soaring gasoline prices, or other concerns.

[...]

--

Doug Henwood
Left Business Observer
38 Greene St - 4th fl.
New York NY 10013-2505 USA
Question: Is there any credible evidence that Bush *LIED* to the American public about Iraq?

If so, why doesn't a credible news organization put forth such evidence? I, like apparently half of Americans, would agree that *if* Bush lied, Congress should consider articles of impeachment. Then he should be impeached and the Senate should convict. In addition to that, he should be brought up on criminal charges. Although I'm not for capital punishment, I'd make an exception in this case.

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For Immediate Release: October 11, 2005

Poll: Americans Favor Bush's Impeachment If He Lied about Iraq

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The poll found that 50% agreed with the statement:

"If President Bush did not tell the truth about his reasons for going to war with Iraq, Congress should consider holding him accountable by impeaching him."

44% disagreed, and 6% said they didn't know or declined to answer. The poll has a +/- 3.1% margin of error.

Among those who felt strongly either way, 39% strongly agreed, while 30% strongly disagreed.

"The results of this poll are truly astonishing," said After Downing Street.org co-founder Bob Fertik. "Bush's record-low approval ratings tell just half of the story, which is how much Americans oppose Bush's policies on Iraq and other issues. But this poll tells the other half of the story - that a solid plurality of Americans want Congress to consider removing Bush from the White House."

Impeachment Supported by Majorities of Many Groups

Responses varied by political party affiliation: 72% of Democrats favored impeachment, compared to 56% of Independents and 20% of Republicans.

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Doug Henwood
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download my book Wall Street (for free!) at
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warren mitofsky

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Submitted by davidswanson on Tue, 2005-10-11 12:46. Media

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Not to quote you, but I believe you have said somewhere in your bountiful Internet presence that "you know enough stats to get yourself in trouble." Indeed.
I would exhaust myself to certain death if I had to go back and identify all of the impeachment polls that were conducted about Bill Clinton BEFORE any indictment was handed down on Whitewater...oh wait, I remember, there WERE NONE! Wait, let me try again. I would exhaust myself to near death if I went back and identified all of the impeachment polls that were conducted about Bill Clinton before he was ever accused by the Republican hate machine and IC whipping boy Kenneth Starr; where was the outrage then?

The truth is, much of what we do for a living (by "we," I mean people who conduct public opinion research for a living) is done in a world couched in hypotheticals, and to say that this survey isn't newsworthy (much less "bunk," as you say) is to say that ANY poll that is conducted based on "if, then" premises is bunk, which would - in large part - eliminate the entire field of survey research. Ours is a business that takes snapshots of the present, but also attempts to glance into the future; sometimes a future we create, sometimes a future that is often out of our control ("What is the likelihood of another terrorist attack?", "When should we pull out of Iraq," and so on.)

Just because your own political philosophy doesn't square with the survey or a question in a survey, doesn't give you the right to claim the poll is bunk, much less to assume the mantle of "the objective" in claiming for an entire group what you believe to be true.

Jason

-----Original Message-----
From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Rick Brady
Sent: Wednesday, October 12, 2005 2:37 PM
To: AAPORNET@asu.edu
Subject: Re: Bush impeachment poll

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web <http://www.leftbusinessobserver.com>
> download my book Wall Street (for free!) at
> <http://www.wallstreetthebook.com>
>
AAPOR Web site now has AAPOR award winner information!
http://www.aapor.org
Problems?-don't reply to this message, write to:
aapornet-request@asu.edu

For what it is worth Google News tells me that this poll has been picked
by 10 media outlets (one day after the date of the press release) almost
all of which could be fairly characterized as having a distinct
political position - my personal favorite headline:
=20
50% OF AMERICANS FAVOR IMPEACHING DAJJAL BUSH, THE ANTICHRIST OF OUR AGE
Leo G. Simonetta  
Research Director  
Art & Science Group, LLC  
6115 Falls Road, Suite 101  
Baltimore MD  21209

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Date: Wed, 12 Oct 2005 14:10:05 -0500
Reply-To: "Joseph, Craig" <Craig.Joseph@FTICONSULTING.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Joseph, Craig" <Craig.Joseph@FTICONSULTING.COM>
Subject: FW: Bush impeachment poll
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: quoted-printable

I meant to send this message to the whole list, not just the latest poster.

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Sent: Wednesday, October 12, 2005 2:09 PM
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From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Warren Mitofsky
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mitofsky@mindspring.com

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AAPOR Web site now has AAPOR award winner information!
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Subject: Fwd: RE: Bush impeachment poll  
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0  
Content-type: text/plain; charset="us-ascii"; format=flowed

Reply to Joseph, Craig

>I could not agree more about not having political diatribes, but I
>think you are out of line on this one. Brady wrote in reply to a
>poll about impeachment. I wrote in reply to Brady. If you have a
>complaint take it up with the posting of the poll about impeachment.
>Although I don't think that is partisan bickering. It was a legitimate poll.
>
>At 03:09 PM 10/12/2005, you wrote:
>
>>>I may be speaking for nobody but myself here, but I belong to this list
>>>to get news and information regarding polling, survey methodology, and
>>>so on -- not to have my in-box cluttered with competing political
>>>diatribes. Is red-blue bickering indeed a major purpose of the list?
>>>If not, I would love it if people could pursue those debates off the
>>>list.
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>>>-----Original Message-----
>>From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Warren Mitofsky
>>Sent: Wednesday, October 12, 2005 1:53 PM
>>To: AAPORNET@asu.edu
>>Subject: Re: Bush impeachment poll
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>>warren mitofsky
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>>> <http://www.afterdowningstreet.org/?q=node/3528>:

>>> Poll: Americans Favor Bush's Impeachment If He Lied about Iraq
>>> Submitted by davidswanson on Tue, 2005-10-11 12:46. Media

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>>> For Immediate Release: October 11, 2005

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>>> The poll was conducted by Ipsos Public Affairs, the highly-regarded
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>>> on October 6-9.

>>> The poll found that 50% agreed with the statement:

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impeaching him."
44% disagreed, and 6% said they didn't know or declined to answer.
The poll has a +/- 3.1% margin of error.

Among those who felt strongly either way, 39% strongly agreed, while
30% strongly disagreed.

"The results of this poll are truly astonishing," said
AfterDowningStreet.org co-founder Bob Fertik. "Bush's record-low
approval ratings tell just half of the story, which is how much
Americans oppose Bush's policies on Iraq and other issues. But this
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Impeachment Supported by Majorities of Many Groups

Responses varied by political party affiliation: 72% of Democrats
favored impeachment, compared to 56% of Independents and 20% of
Republicans.

Responses also varied by age and income. Solid majorities of those
under age 55 (54%), as well as those with household incomes below
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Majorities favored impeachment in the Northeast (53%), West (51%),
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Support for Impeachment Surged Since June

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 disagreed with a statement virtually identical to the one used by
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Support for Clinton Impeachment Was Much Lower

In August and September of 1998, 16 major polls asked
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hearings to consider impeachment, and only 26% supported actual
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despite overwhelming public opposition.

Impeachment Support is Closely Related to Belief that Bush Lied
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[...]

--

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The use of the word "lie" may be somewhat inflammatory, but I believe the pollsters are referring to the following statements, among others:

#1: "The evidence indicates that Iraq is reconstituting its nuclear weapons program ... Iraq has attempted to purchase high-strength aluminum tubes and other equipment needed for gas centrifuges, which are used to enrich uranium for nuclear weapons." -- President Bush, Oct. 7, 2002, in Cincinnati.
FACT: This story, leaked to and breathlessly reported by Judith Miller in the New York Times, has turned out to be untrue. Department of Energy officials, who monitor nuclear plants, say the tubes could not be used for enriching uranium. One intelligence analyst, who was part of the tubes investigation, angrily told The New Republic: "You had senior American officials like Condoleezza Rice saying the only use of this aluminum really is uranium centrifuges. She said that on television. And that's just a lie."

#2: "The British government has learned that Saddam Hussein recently sought significant quantities of uranium from Africa." -- President Bush, Jan. 28, 2003, in the State of the Union address.

FACT: This was based on a document that the White House already knew to be a forgery thanks to the CIA. Sold to Italian intelligence by some hustler, the document carried the signature of an official who had been out of office for 10 years and referenced a constitution that was no longer in effect. The ex-ambassador who the CIA sent to check out the story is pissed: "They knew the Niger story was a flat-out lie," he told The New Republic, anonymously. "They [the White House] were unpersuasive about aluminum tubes and added this to make their case more strongly."

#3: "We believe [Saddam] has, in fact, reconstituted nuclear weapons." -- Vice President Cheney on March 16, 2003 on "Meet the Press."

FACT: There was and is absolutely zero basis for this statement. CIA reports up through 2002 showed no evidence of an Iraqi nuclear weapons program.

#4: "[The CIA possesses] solid reporting of senior-level contacts between Iraq and al-Qaeda going back a decade." -- CIA Director George Tenet in a written statement released Oct. 7, 2002 and echoed in that evening's speech by President Bush.

FACT: Intelligence agencies knew of tentative contacts between Saddam and al-Qaeda in the early '90s, but found no proof of a continuing relationship. In other words, by tweaking language, Tenet and Bush spun the intelligence 180 degrees to say exactly the opposite of what it suggested.

#5: "We've learned that Iraq has trained al-Qaeda members in bomb-making and poisons and deadly gases ... Alliance with terrorists could allow the Iraqi regime to attack America without leaving any fingerprints." -- President Bush, Oct. 7.

FACT: No evidence of this has ever been leaked or produced. Colin Powell told the U.N. this alleged training took place in a camp in northern Iraq. To his great embarrassment, the area he indicated was later revealed to be outside Iraq's control and patrolled by Allied war planes.

#6: "We have also discovered through intelligence that Iraq has a growing fleet of manned and unmanned aerial vehicles that could be used to disperse chemical or biological weapons across broad areas. We are concerned that Iraq is exploring ways of using these UAVs [unmanned aerial vehicles] for missions targeting the United States." -- President Bush, Oct. 7.

FACT: Said drones can't fly more than 300 miles, and Iraq is 6,000 miles.
from the U.S. coastline. Furthermore, Iraq's drone-building program wasn't much more advanced than your average model plane enthusiast. And isn't a "manned aerial vehicle" just a scary way to say "plane"?

#7: "We have seen intelligence over many months that they have chemical and biological weapons, and that they have dispersed them and that they're weaponized and that, in one case at least, the command and control arrangements have been established." -- President Bush, Feb. 8, 2003, in a national radio address.

FACT: Despite a massive nationwide search by U.S. and British forces, there are no signs, traces or examples of chemical weapons being deployed in the field, or anywhere else during the war.

#8: "Our conservative estimate is that Iraq today has a stockpile of between 100 and 500 tons of chemical weapons agent. That is enough to fill 16,000 battlefield rockets." -- Secretary of State Colin Powell, Feb. 5 2003, in remarks to the UN Security Council.

FACT: Putting aside the glaring fact that not one drop of this massive stockpile has been found, as previously reported on AlterNet the United States' own intelligence reports show that these stocks -- if they existed -- were well past their use-by date and therefore useless as weapon fodder.

#9: "We know where [Iraq's WMD] are. They're in the area around Tikrit and Baghdad and east, west, south, and north somewhat." -- Secretary of Defense Donald Rumsfeld, March 30, 2003, in statements to the press.

FACT: No such weapons were ever found.

#10: "Yes, we found a biological laboratory in Iraq which the UN prohibited." -- President Bush in remarks in Poland, published internationally June 1, 2003.

FACT: This was reference to the discovery of two modified truck trailers that the CIA claimed were potential mobile biological weapons lab. But British and American experts -- including the State Department's intelligence wing in a report released this week -- have since declared this to be untrue. According to the British, and much to Prime Minister Tony Blair's embarrassment, the trailers are actually exactly what Iraq said they were; facilities to fill weather balloons, sold to them by the British themselves.

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Date:       Wed, 12 Oct 2005 15:58:19 -0400
Reply-To:  Richard Clark <clark@CVIOG.UGA.EDU>
Sender:    AAPORNET <AAPORNET@ASU.EDU>
From:      Richard Clark <clark@CVIOG.UGA.EDU>
Subject:   FW: Bush impeachment poll
Comments:  To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1; format=flowed
Content-transfer-encoding: 7bit
I, too, subscribe to this list for news and information related to public opinion and survey methodology, but I very much enjoy reading the opinions of other list members. I've found that members of AAPOR hold a wide range of opinions on politics and current events and they have the ability to articulate those opinions pretty concisely. And the current thread is related to our field in that it speaks to the question of how public opinion is formed. If we, as the collectors of opinions, ignore a topic, there is no record of public opinion.

I've also found that when a thread becomes tiresome or uninteresting, I can simply skip over those messages.

--Rich Clark

Joseph, Craig wrote:

> I meant to send this message to the whole list, not just the latest poster.
>
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Richard L. Clark, Ph.D.
Director of Peach State Poll
Manager of Survey Research Unit
Carl Vinson Institute of Government
University of Georgia
201 N. Milledge Avenue
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There are a few sketchy things about the sponsor's analysis of this poll.

1: Forgotten or overlooked in the sponsor's comparison to Clinton is that INITIAL polls that tested public support for impeachment with an "if" condition, found close to half saying he should be impeached. Apples to apples the 50% who today say Bush should be impeached if he lied about Iraq should be compared to the 46% who in January 1998 said Clinton should be impeached if had sex with a White House intern and lied about it under oath (see Gallup data below).

2. Many of the August/September 1998 polls on Clinton shown on the sponsor's website offered multiple options for what should happen to Clinton, ranging from impeachment, to censure or reprimand, to nothing, or explicitly mentioned "removing Clinton from office." That's primarily where the 26-36% range for impeachment is found. But a September 1998 Pew poll listed there found 40% favoring impeachment when the choice was dichotomous. What's clear is that wording and response scales greatly influenced the Clinton results, so at the very least, comparison between these and the current Bush wording requires great care.

3. The AfterDowningStreet.org question wording that yielded 50% favoring Bush's impeachment reads: "If President Bush did not tell the truth about his reasons for going to war with Iraq, Congress should consider holding him accountable by impeaching him." Hmm. Would the untrained ear assume that impeachment is the only way to hold him accountable?

To better put this in context, what we really need is a new presidential indicator that continuously measures the percentage of Americans who think a sitting president should be impeached at any given time. I wonder what the baseline for that would be.

FYI, here is some detail on the initial Gallup Poll addressing the Clinton-Lewinsky impeachment issue:

CNN/USATODAY/GALLUP, JAN. 21, 1998
I'm going to describe some of the allegations being made in this matter. As I read each one, please say whether you think it is definitely true, probably true, probably not true, or definitely not true.... The allegation that Bill Clinton had an extra-marital affair with an
employee who worked at the White House.

7% Definitely true
47 Probably true
27 Probably not true
10 Definitely not true
9 Don't know/Refused

B. The allegation that Bill Clinton lied under oath about having an affair with this woman (an employee who worked at the White House).

8% Definitely true
41 Probably true
28 Probably not true
15 Definitely not true
8 Don't know/Refused

A. The allegation that Bill Clinton participated in an effort to obstruct justice by getting this woman (an employee who worked at the White House) to lie under oath about the affair.

6% Definitely true
33 Probably true
33 Probably not true
18 Definitely not true
10 Don't know/Refused

If you were convinced that Bill Clinton lied under oath or participated in attempts to get the woman (an employee who worked at the White House) to lie under oath, would you favor or oppose an effort to impeach Clinton and remove him from office?

46% Favor effort to impeach
46 Oppose effort to impeach
8 Don't know/Refused

Lydia K. Saad
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502 Carnegie Center, Suite 300
Princeton, NJ 08540
(609) 924-9600
lydia_saad@gallup.com

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====================================================
download my book Wall Street (for free!) at <http://www.wallstreetthebook.com>
Let's take a step back. Aren't the pollsters in the crowd at least curious about the finding that *if* Bush lied, 44% do not think Congress should consider articles of impeachment? That blows my mind!!! It should be 90+%! Don't you think? If lying to the nation about an issue of such import isn't an impeachable offense, what is?
What proportion of Americans currently think Bush *lied* about Iraq? The question is not rhetorical. I've been a bit preoccupied with Katrina relief to pay close attention to the latest polls of that question.

I suspect that the proportion is a bit lower than the 50% on this impeachment question, or at least I hope it does because that might explain a chunk of that 44%.

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But if I already believed that the President lied, then my choice is pretty clear because I think most people think that lying about an issue of such significance as war is an impeachable offense.

To answer Warren's point, the accusation implicit in the poll question is that Bush lied. For that accusation to be true, it would have to be demonstrated that Bush, *at the time he made statements to the American public,* knew the information conveyed was false. That point should simple and non-partisan.

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Starr; where was the outrage then?

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who conduct public opinion research for a living) is done in a world
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(much less "bunk," as you say) is to say that ANY poll that is conducted
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attack?", "When should we pull out of Iraq," and so on.)

Just because your own political philosophy doesn't square with the
survey or a question in a survey, doesn't give you the right to claim
the poll is bunk, much less to assume the mantle of "the objective" in
claiming for an entire group what you believe to be true.

Jason

-----Original Message-----
From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Rick Brady
Sent: Wednesday, October 12, 2005 2:37 PM
To: AAPORNET@asu.edu
Subject: Re: Bush impeachment poll

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American
public about Iraq?

If so, why doesn't a credible news organization put forth such evidence?

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Congress should consider articles of impeachment. Then he should be
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be brought up on criminal charges. Although I'm not for capital
punishment, I'd make an exception in this case.

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from this poll is that 44% of people seem to think that Congress
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consider articles of impeachment *if* Bush lied. Now that's downright
scary!!!

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The poll was conducted by Ipsos Public Affairs, the highly-regarded non-partisan polling company. The poll interviewed 1,001 U.S. adults on October 6-9.
The poll found that 50% agreed with the statement:
"If President Bush did not tell the truth about his reasons for going to war with Iraq, Congress should consider holding him accountable by impeaching him."
44% disagreed, and 6% said they didn't know or declined to answer.
The poll has a +/- 3.1% margin of error.

Among those who felt strongly either way, 39% strongly agreed, while 30% strongly disagreed.

"The results of this poll are truly astonishing," said AfterDowningStreet.org co-founder Bob Fertik. "Bush's record-low approval ratings tell just half of the story, which is how much Americans oppose Bush's policies on Iraq and other issues. But this poll tells the other half of the story - that a solid plurality of Americans want Congress to consider removing Bush from the White House."

Impeachment Supported by Majorities of Many Groups
Responses varied by political party affiliation: 72% of Democrats favored impeachment, compared to 56% of Independents and 20% of Republicans.

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Support for Impeachment Surged Since June

The Ipsos poll shows a dramatic transformation in support for Bush's impeachment since late June. (This is only the second poll that has asked Americans about their support for impeaching Bush in 2005, despite his record-low approval ratings.) The Zogby poll conducted June 27-29 of 905 likely voters found that 42% agreed and 50% disagreed with a statement virtually identical to the one used by Ipsos Public Affairs. (see footnote below)

After the June poll, pollster John Zogby told the Washington Post that support for impeachment "was much higher than I expected." At the time, impeachment supporters trailed opponents by 8%. Now supporters outnumber opponents by 6%, a remarkable shift of 14%.

Support for Clinton Impeachment Was Much Lower

In August and September of 1998, 16 major polls asked about impeaching President Clinton (http://democrats.com/clinton-impeachment-polls). Only 36% supported hearings to consider impeachment, and only 26% supported actual impeachment and removal. Even so, the impeachment debate dominated the news for months, and the Republican Congress impeached Clinton despite overwhelming public opposition.

Impeachment Support is Closely Related to Belief that Bush Lied about Iraq

Both the Ipsos and Zogby polls asked about support for impeachment if Bush lied about the reasons for war, rather than asking simply about support for impeachment. Pollsters predict that asking simply about impeachment without any context would produce a large number of "I don't know" responses. However, this may underestimate the percentage of Americans who favor Bush's impeachment for other reasons, such as his slow response to Hurricane Katrina, his policy on torture, soaring gasoline prices, or other concerns.

--

Doug Henwood
Left Business Observer
38 Greene St - 4th fl.
New York NY 10013-2505 USA
voice +1-212-219-0010
Although the opening line of Rick Brady's original AAPORNET posting on this topic obviously pushed a few buttons (as I assume it was meant to), I think there is actually a good point buried in his original message. I, for one, don't think this polling result is interpretable.

The question read: "If President Bush did not tell the truth about his reasons for going to war with Iraq, Congress should consider holding him accountable by impeaching him." My fear is that the results of this question are going to be REPORTED as though they measure the current sentiment for impeachment, when in fact they do not. 20% of Republicans =
agreed with this statement, and my guess is that most of them were responding to this statement as a hypothetical (as Rick did). But what about the other 80% of Republicans who disagreed. I think many of them were responding defensively to a question that was NOT asked, which is (roughly) "do you think George W. Bush should be impeached for lying about Iraq?" On the other side, I think many Democrats may have wanted to answer this question as though it were a referendum on impeachment, and eager to signal their disapproval of the president, agreed with the statement in large numbers.

I think the hypothetical formulation of the question is indeed problematic and warrants further (non-partisan) discussion as a methodological issue.

Larry McGill
Princeton University

From: AAPORNET on behalf of Rick Brady
Sent: Wed 10/12/2005 4:07 PM
To: AAPORNET@asu.edu
Subject: Re: Bush impeachment poll

Let's take a step back. Aren't the pollsters in the crowd at least curious about the finding that *if* Bush lied, 44% do not think Congress should consider articles of impeachment? That blows my mind!!! It should be 90+%!! Don't you think? If lying to the nation about an issue of such import isn't an impeachable offense, what is?

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email <mailto:dhenwood@panix.com>
web <http://www.leftbusinessobserver.com>
--------------------------------------------------------------
download my book Wall Street (for free!) at <http://www.wallstreetthebook.com>
Amen and Thank You! I would like it very much if we could stick to business and keep our political opinions to ourselves.

>I may be speaking for nobody but myself here, but I belong to this list
>to get news and information regarding polling, survey methodology, and
>so on -- not to have my in-box cluttered with competing political
diatribes. Is red-blue bickering indeed a major purpose of the list?
>If not, I would love it if people could pursue those debates off the
>list.
Elizabeth de Weese Tucker  
University of Notre Dame  
(574) 298-8737 cell  
(574) 274-7640 fax

        Character is doing the right thing when no one is watching.

        J.C. Watts

========================================================================

As one of the people who drug this beast in here I feel a need to say 
something (shocking absolutely no one I am sure).

I don't think this is a completely useless poll - though I think Lydia 
points out a number of problems that I had missed in my review. I think
it is incomplete and I originally thought the "analysis" was merely 
tortured (my opinion has gone downhill). I posted it here because 
several people had asked about polls on impeachment and I stumbled 
across it while trolling for food for the insatiable Vox Box. I did not 
think it sufficiently interesting or useful to be included in my 
submissions for the Vox Box for a number of reasons including the 
clearly partisan analysis and what I considered to be the incomplete 
nature of the questions. I also found the use of the word consider in 
the question to be at best problematic.

I think most of the postings (on both sides) have not crossed into the 
realm of purely political argument but I cut my teeth on USENET so I 
have pretty liberal (small L) standards.

---20
Leo G. Simonetta  
Research Director  
Art & Science Group, LLC  
6115 Falls Road, Suite 101  
Baltimore MD 21209  
=20
There are a few sketchy things about the sponsor's analysis of this poll.

1. Forgotten or overlooked in the sponsor's comparison to Clinton is that INITIAL polls that tested public support for impeachment with an "if" condition, found close to half saying he should be impeached. Apples to apples the 50% who today say Bush should be impeached if he lied about Iraq should be compared to the 46% who in January 1998 said Clinton should be impeached if had sex with a White House intern and lied about it under oath.

2. Many of the August/September 1998 polls on Clinton shown on the sponsor's website offered multiple options for what should happen to Clinton, ranging from impeachment, to censure or reprimand, to nothing, or explicitly mentioned "removing Clinton from office." That's primarily where the 26-36% range for impeachment is found. But a September 1998 Pew poll listed there found 40% favoring impeachment when the choice was dichotomous. What's clear is that wording and response scales greatly influenced the Clinton results, so at the very least, comparison between these and the current Bush wording requires great care.

3. The AfterDowningStreet.org question wording that yielded 50% favoring Bush's impeachment reads: "If President Bush did not tell the truth about his reasons for going to war with Iraq, Congress should consider holding him accountable by impeaching him." Hmmm. Would the untrained ear assume that impeachment is the only way to hold him accountable?

To better put this in context, what we really need is a new presidential indicator that continuously measures the percentage of Americans who think a sitting president should be impeached at any given time. I wonder what the baseline for that would be.

FYI, here is some detail on the initial Gallup Poll addressing the Clinton-Lewinsky impeachment issue:

CNN/USATODAY/GALLUP, JAN. 21, 1998
I'm going to describe some of the allegations being made in this matter.
As I read each one, please say whether you think it is definitely true, probably true, probably not true, or definitely not true. The allegation that Bill Clinton had sex with a White House intern and lied about it under oath is...
an extra-marital affair with an employee who worked at the White House.

7% Definitely true
47 Probably true
27 Probably not true
10 Definitely not true
9 Don't know/Refused

CNN/USATODAY/GALLUP, JAN. 21, 1998

(I'm going to describe some of the allegations being made in this matter. As I read each one, please say whether you think it is definitely true, probably true, probably not true, or definitely not true.)...

B. The allegation that Bill Clinton lied under oath about having an affair with this woman (an employee who worked at the White House).

8% Definitely true
41 Probably true
28 Probably not true
15 Definitely not true
8 Don't know/Refused

CNN/USATODAY/GALLUP, JAN. 21, 1998

If you were convinced that Bill Clinton lied under oath or participated in attempts to get the woman (an employee who worked at the White House) to lie under oath about the affair, would you favor or oppose an effort to impeach Clinton and remove him from office?

46% Favor effort to impeach
46 Oppose effort to impeach
8 Don't know/Refused

-----Original Message-----

Lydia K. Saad
Senior Editor, The Gallup Poll
502 Carnegie Center, Suite 300
Princeton, NJ 08540
(609) 924-9600
lydia_saad@gallup.com
Rick,

Is there any credible evidence that Bush told the truth? If so, I have not heard it yet.

warren mitofsky

At 02:37 PM 10/12/2005, Rick Brady wrote:

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AAPOR Web site now has AAPOR award winner information!
http://www.aapor.org
Archives: http://lists.asu.edu/archives/aapornet.html
Problems?-don't reply to this message, write to:
aapornet-request@asu.edu

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AAPOR Web site now has AAPOR award winner information!
Those who have been paying attention to this List Serve for the past 3 years know that the impeachment issue has been around on the AAPOR list a few times before. When Retro Poll asked about impeachment on two polls in 2003-4 we designed the question to specifically avoid the problem of whether Bush lied or even whether or not people believe he lied. Our question was preceded by a statement of fact: "President Bush misled the public and Congress by saying that Saddam's Iraq was an imminent threat to launch chemical, biological, and nuclear warfare against us." The word "misled" is open to the interpretation of both intentional and unintended behavior. Misleadership comes in many forms. Our question followed and asked "Do you think that misleading the public and Congress in this way in order to take the country to war is grounds for impeachment?" We were roundly lambasted on various fronts for all this, although 6 months apart the poll results were essentially the same (39+% said yes). That Zogby's later results were intermediate between ours and the current IPSOS results provides at least some trending evidence that we are talking about something real here in terms of public opinion.

The criticism of our wording that I find tractable is that the question doesn't ask if Bush should be impeached, but merely whether his misleadership is grounds for that. I will accept that phrasing it in that way allows the respondent to distance her/himself from whatever they believe as if it is a question on a quiz about what kind of offenses are impeachable rather than a matter of personal belief.
The questions asked since then by Zogby and now by IPSOS may suffer from similar or other methodologic problems (such as, the phrasing "if Bush lied" also puts unnecessary distance between the respondent and her/his actual beliefs.

Nevertheless, the effort by some on the list to belittle these surveys and make this issue of whether there is public support for impeachment "go away", claiming it little more than a partisan political ploy does deserve attention and discourse.

A huge amount of what pollsters do involves gathering and assessing information on public views for others. Those others have their own motives and reasons for wanting that info--whether it be to market a product, a candidate or a policy. As I have often written, when you are part of such a marketing apparatus there is no way to successfully pretend that this is an academic pursuit, a form of basic science (or social science) research. The question of whether there is a substantially greater proportion of Americans who believe our President should be impeached now compared with those who supported the impeachment of Bill Clinton, is not at all a trivial or partisan issue. It speaks both to the public's perception of the importance of the Iraq war and how we got into it and to the issue of whether democracy in the U.S. is waning (the latter because the issue is verboten in the media, in Congress, and among most at AAPOR even if it is something on the public's mind). I am glad that IPSOS and Zogby did their polls, but the mainline major polling organizations are still staying clear of this issue.

As I argued, on behalf of Retro Poll, it behooves political polling organizations to decide how to best present this issue in public polls. But to not present these questions amounts to a form of collaboration with cover-ups of misdeeds that the current administration is likely to be indicted for many years into the future. We can put our heads in the sand and say that the issue is being manufactured or we can try and find the best way to present the issue/question so as to gauge true public opinion on these matters. I think those choices are pretty stark and very clear.

Of course life is never so simple. Mr. DeLay will do his best to make sure that Mr. Earle's issues are not clear. Mr. Rove will do his best to make sure that Mr. Fitzgerald's issues are not clear. I don't know what Dr. Frist will do with the FTC. And visa versa and so forth. But public opinion researchers have it easy. All we have to do is ask good questions. If you don't like IPSOS' (or Retro Poll's) write your own instead. We'll be interested in your findings whether they agree with ours or not.

Marc Sapir MD, MPH
Executive Director
Retro Poll
www.retropoll.org
Let's take a step back. Aren't the pollsters in the crowd at least curious about the finding that *if* Bush lied, 44% do not think Congress should consider articles of impeachment? That blows my mind!!! It should be 90+%! Don't you think? If lying to the nation about an issue of such import isn't an impeachable offense, what is?

What proportion of Americans currently think Bush *lied* about Iraq? The question is not rhetorical. I've been a bit preoccupied with Katrina relief to pay close attention to the latest polls of that question.

I suspect that the proportion is a bit lower than the 50% on this impeachment question, or at least I hope it does because that might explain a chunk of that 44%.

For example, since I don't personally believe that the President *LIED* about Iraq, I may be confused about how to answer the question.

If posed with the question, I could answer: A) "No" because I don't think the President lied; or B) "Yes" because I do believe that *if* the President lied, he should be Impeached, convicted, criminally tried, and hung.

But if I already believed that the President lied, then my choice is pretty clear because I think most people think that lying about an issue of such significance as war is an impeachable offense.

To answer Warren's point, the accusation implicit in the poll question is that Bush lied. For that accusation to be true, it would have to be demonstrated that Bush, *at the time he made statements to the American public,* knew the information conveyed was false. That point should simple and non-partisan.

If the evidence is out there, I have to wonder why the New York Times, Washington Post, CNN, ABC, CBS, NBC, et al have not reported it. If he acted on select pieces of information that supported his case for war (which I believe that he did), then he did not lie. It may not have been wise and Bush is responsible for all the bad things this nation may have coming as a result of the decision, but he certainly didn't lie (again, unless the evidence is out there and I have not seen it).

Rick
"If clear evidence surfaced of Bush lying about Iraq, then it would be appropriate to poll whether or not Congress should hold impeachment hearings. Until then, credibility of the polling industry suffers because I suspect that most objective observers see this current poll for what it is - bunk."

Not to quote you, but I believe you have said somewhere in your bountiful Internet presence that "you know enough stats to get yourself in trouble." Indeed.

I would exhaust myself to certain death if I had to go back and identify all of the impeachment polls that were conducted about Bill Clinton BEFORE any indictment was handed down on Whitewater...oh wait, I remember, there WERE NONE! Wait, let me try again. I would exhaust myself to near death if I went back and identified all of the impeachment polls that were conducted about Bill Clinton before he was ever accused by the Republican hate machine and IC whipping boy Kenneth Starr; where was the outrage then?

The truth is, much of what we do for a living (by "we," I mean people who conduct public opinion research for a living) is done in a world couched in hypotheticals, and to say that this survey isn't newsworthy (much less "bunk," as you say) is to say that ANY poll that is conducted based on "if, then" premises is bunk, which would - in large part - eliminate the entire field of survey research. Ours is a business that takes snapshots of the present, but also attempts to glance into the future; sometimes a future we create, sometimes a future that is often out of our control ("What is the likelihood of another terrorist attack?", "When should we pull out of Iraq," and so on.)

Just because your own political philosophy doesn't square with the survey or a question in a survey, doesn't give you the right to claim the poll is bunk, much less to assume the mantle of "the objective" in claiming for an entire group what you believe to be true.

Jason

-----Original Message-----
From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Rick Brady
Sent: Wednesday, October 12, 2005 2:37 PM
To: AAPORNET@asu.edu
Subject: Re: Bush impeachment poll

Question: Is there any credible evidence that Bush *LIED* to the American
If clear evidence surfaced of Bush lying about Iraq, then it would be appropriate to poll whether or not Congress should hold impeachment hearings. Until then, credibility of the polling industry suffers because I suspect that most objective observers see this current poll for what it is - bunk. Shouldn't the polling community be concerned about this?

Rick Brady
from the sludge of St. Bernards and Plaquemine Parishes, Louisiana

>> Somebody finally did a serious Bush impeachment poll. Here's a summary - more details at original site
>> <http://www.afterdowningstreet.org/?q=node/3528>:
>>
>> Poll: Americans Favor Bush's Impeachment If He Lied about Iraq
>> Submitted by davidswanson on Tue, 2005-10-11 12:46. Media
>>
>> NOTE WELL: The After Downing Street Coalition hired Ipsos Public Affairs to do this poll. Ipsos did not sponsor the poll, but was very helpful, cooperative, and professional. Please do NOT complain to them that they did not do the poll for free. If you feel you must communicate with them, please thank them for being helpful.
>>
>> For Immediate Release: October 11, 2005
>>
>> Poll: Americans Favor Bush's Impeachment If He Lied about Iraq
>>
>> By a margin of 50% to 44%, Americans want Congress to consider impeaching President Bush if he lied about the war in Iraq, according to a new poll commissioned by AfterDowningStreet.org, a grassroots coalition that supports a Congressional investigation of President
Bush's decision to invade Iraq in 2003.
The poll was conducted by Ipsos Public Affairs, the highly-regarded non-partisan polling company. The poll interviewed 1,001 U.S. adults on October 6-9.
The poll found that 50% agreed with the statement:
"If President Bush did not tell the truth about his reasons for going to war with Iraq, Congress should consider holding him accountable by impeaching him."
44% disagreed, and 6% said they didn't know or declined to answer.
The poll has a +/- 3.1% margin of error.
Among those who felt strongly either way, 39% strongly agreed, while 30% strongly disagreed.
"The results of this poll are truly astonishing," said AfterDowningStreet.org co-founder Bob Fertik. "Bush's record-low approval ratings tell just half of the story, which is how much Americans oppose Bush's policies on Iraq and other issues. But this poll tells the other half of the story - that a solid plurality of Americans want Congress to consider removing Bush from the White House."
Impeachment Supported by Majorities of Many Groups
Responses varied by political party affiliation: 72% of Democrats favored impeachment, compared to 56% of Independents and 20% of Republicans.
Responses also varied by age and income. Solid majorities of those under age 55 (54%), as well as those with household incomes below $50,000 (57%), support impeachment.
Majorities favored impeachment in the Northeast (53%), West (51%), and even the South (50%).
Support for Impeachment Surged Since June
The Ipsos poll shows a dramatic transformation in support for Bush's impeachment since late June. (This is only the second poll that has asked Americans about their support for impeaching Bush in 2005, despite his record-low approval ratings.) The Zogby poll conducted June 27-29 of 905 likely voters found that 42% agreed and 50% disagreed with a statement virtually identical to the one used by Ipsos Public Affairs. (see footnote below)
After the June poll, pollster John Zogby told the Washington Post that support for impeachment "was much higher than I expected." At the time, impeachment supporters trailed opponents by 8%. Now supporters outnumber opponents by 6%, a remarkable shift of 14%.
Support for Clinton Impeachment Was Much Lower
In August and September of 1998, 16 major polls asked about impeaching President Clinton. Only 36% supported hearings to consider impeachment, and only 26% supported actual impeachment and removal. Even so, the impeachment debate dominated the news for months, and the Republican Congress impeached Clinton despite overwhelming public opposition.

Impeachment Support is Closely Related to Belief that Bush Lied about Iraq

Both the Ipsos and Zogby polls asked about support for impeachment if Bush lied about the reasons for war, rather than asking simply about support for impeachment. Pollsters predict that asking simply about impeachment without any context would produce a large number of "I don't know" responses. However, this may understate the percentage of Americans who favor Bush's impeachment for other reasons, such as his slow response to Hurricane Katrina, his policy on torture, soaring gasoline prices, or other concerns.

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New York NY 10013-2505 USA
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fax +1-212-219-0098
cell +1-917-865-2813
email <mailto:dhenwood@panix.com>
web <http://www.leftbusinessobserver.com>
download my book Wall Street (for free!) at <http://www.wallstreetthebook.com>

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Subject: web problem?

Two and half hours ago I sent a message to the AAPOR list and it hasn't come back up on the list. Is there are problem with the List Serve.
This is a test.

Marc Sapir
Marc Sapir MD, MPH
Executive Director
Retro Poll
www.retropoll.org

Date: Thu, 13 Oct 2005 12:09:02 -0400
Reply-To: mreavy@EPIX.NET
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Matthew Reavy <mreavy@EPIX.NET>
Subject: Re: Bush impeachment poll
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1
Content-transfer-encoding: 7bit

"If lying to the nation about an issue of such import isn't an impeachable offense, what is?"

Along those same lines, I wonder what the result would be if the question were
asked: "If George W. Bush were found to have been complicit in the 9/11 attack on the World Trade Center, should he be impeached?"

Obviously the answer *should* be 100% affirmative. But I doubt that would be the result of the poll.

Personally, I find the poll originally mentioned here to be somewhat dubious. It appears to be primarily politically motivated, if professionally conducted. Its results are, as we can see from the above, probably not what they presume to be. And, perhaps most importantly, the results are of little actual use other than to stir questions of impeachment.

That Bush provided the people of the United States with incorrect information is difficult to deny. That he did so knowingly (i.e., that he "lied") is difficult to prove. In fact, I would argue that proving the "if" portion of the question seems too remote to justify polling at this point in time... at least as a legitimate polling question.

In short, it seems too much like a push poll for my taste.

A more useful approach would be to gauge how many U.S. citizens believe the president lied, as opposed to those who believe he acted on faulty information that he himself had received. Even then, the response will likely fall along fairly predictable lines.

Matthew M. Reavy, Ph.D.
Associate Professor
University of Scranton

Archives: http://lists.asu.edu/archives/aapornet.html
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send this: set aapornet mail
trying to protect the industry from false claim and keep the polls and surveys in good light for the American public. The image of the industry is very crucial for survey participation; the respondents are basically our clients. We also know how newspapers report polls results and how frequently they push the meaning of the results in one direction or another.

As survey industry, the first step to do would be to check the claim of any survey against known standards. For example the AAPOR standards of minimal disclosure ask to report, among others, response rates, exact question wording and the whole questionnaire. So far, I only found few of the 8 standards reported on the AfterDowningStreet website and nothing on the Ipsos website (maybe I couldn't find them). For example because the survey was done in only 4 days we can estimate a low response rate. Since we are talking about attitudes there is no sure way to check directly the reliability of the estimate (no validation data). The best we can do is to check this data against other surveys keeping in mind that a direct comparison is hardly possible (question wording, sampling design, house effects, timing of the survey).

Those are the topics I believe should be discussed in the list and I am glad that some of the replies were in this direction.

As the history of the 1994 Contract with America taught us (Traugott, M. W. e Powers, E. C. (2000) Did Public Opinion Support the Contract with America? in Election Polls, the News Media, and Democracy, Ed. P. J. Lavrakas & M. W. Traugott, Chatham, NJ, Chatham House Publishers of Seven Bridges Press, LLC, pp. 93-110.) it was the effort of AAPOR to unmask the problems with the claims that Luntz made about the 10 issues that were supported by 60% of Americans.

Hope this helps the current debate.

Sincerely

Mario Callegaro
Ph.D Candidate, Program in Survey Research and Methodology (SRAM)
200 North 11th street, 4th floor
Lincoln, NE 68508-0241
University of Nebraska, Lincoln
http://sram.unl.edu
Tel 1 402 458 2034
tax 1 402 458 2038
Personal web page: http://sram.unl.edu/people/showprofile2.asp?pid=3D2006
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Maybe we should reinstate the question again next quarter.
Phil Trounstine  
Survey and Policy Research Institute  
at San Jose State University  
408-924-6993  
phil.trounstine@sjsu.edu

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Archives: http://lists.asu.edu/archives/aapornet.html  
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Date: Fri, 14 Oct 2005 16:05:11 -0700  
Reply-To: phil.trounstine@SJSU.EDU  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: "Philip J. Trounstine" <phil.trounstine@SJSU.EDU>  
Subject: Re: Fwd: RE: Bush impeachment poll  
Comments: To: AAPORNET@asu.edu  
MIME-version: 1.0  
Content-type: text/plain; charset="us-ascii"

Sorry -- the question didn't pick up and copy into the last message.  
Here's the question we had been asking on WMD and lying:

"Since the U.S. has not found weapons of mass destruction in Iraq, have you concluded that the Bush administration was misinformed by intelligence agencies or that the Bush administration lied about weapons of mass destruction to justify going to war against Iraq? Or have you reached some other conclusion?"

"Philip J. Trounstine" <phil.trounstine@SJSU.EDU>  
Sent by: AAPORNET <AAPORNET@asu.edu>  
10/14/2005 03:25 PM  
Please respond to phil.trounstine

To: AAPORNET@asu.edu  
cc:  
Subject: Re: Fwd: RE: Bush impeachment poll

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------------------------------------------------------------------------
Date: Sat, 15 Oct 2005 00:15:02 -0400
Reply-To: Sid Groeneman <sid@GROENEMAN.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Sid Groeneman <sid@GROENEMAN.COM>
In addition to "The Bush administration lied" vs. "The Bush administration was misinformed," it seems to me, there is at least one and possibly two other responses that reasonable people might want to offer: (1) the WMD haven't been found yet or were destroyed before the investigators or the military could find them; (2) the intelligence given President Bush was not 100% conclusive but instead indicated a high probability that WMD exist. Some might find #2 equivalent to Bush lying; others might see a distinction.

The 18.8% "Other" suggests that these (and maybe other) interpretations of what happened were/are possible and, if offered explicitly, likely would have garnered an even higher proportion of opinion. If this type of question is repeated, there ought to be more than just two choices to select among.

Sid Groeneman
Groeneman Research & Consulting
Bethesda, MD
sid@groeneman.com

-----Original Message-----
From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Philip J. Trounstine
Sent: Friday, October 14, 2005 7:05 PM
To: AAPORNET@asu.edu
Subject: Re: Fwd: RE: Bush impeachment poll

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10/14/2005 03:25 PM
Please respond to phil.trounstine

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Thanks.

"Sid Groeneman" <sid@groeneman.com>
10/15/2005 09:00 AM

To: <phil.trounstine@sjsu.edu>
cc: 
Subject: RE: Bush impeachment poll

Phil,

As long as the question contains "some other conclusion" as a choice, I think that might be good enough. I guess I didn't read the question carefully enough the first time.

Best wishes in your work.

Sid Groeneman

From: phil.trounstine@sjsu.edu [mailto:phil.trounstine@sjsu.edu]
Sent: Saturday, October 15, 2005 1:00 AM
To: Sid Groeneman
Cc: AAPORNET@asu.edu
Subject: Re: Bush impeachment poll

Thanks for your critique, but we believe "some other conclusion" allows
for any other theory respondents might have. Your suggestion that creating speculative options would enhance the question, I think, is mistaken and unnecessary.

Phil Trounstine  
Survey and Policy Research Institute  
at San Jose State University  
408-924-6993  
phil.trounstine@sjsu.edu

Sid Groeneman <sid@GROENEMAN.COM>  
Sent by: AAPORNET <AAPORNET@asu.edu>  

10/14/2005 09:15 PM  
Please respond to Sid Groeneman

To: AAPORNET@asu.edu
cc: 
Subject: Re: Bush impeachment poll

In addition to "The Bush administration lied" vs. "The Bush administration" was misinformed," it seems to me, there is at least one and possibly two other responses that reasonable people might want to offer: (1) the WMD haven't been found yet or were destroyed before the investigators or the military could find them; (2) the intelligence given President Bush was not 100% conclusive but instead indicated a high probability that WMD exist. Some might find #2 equivalent to Bush lying; others might see a distinction. The 18.8% "Other" suggests that these (and maybe other) interpretations of what happened were/are possible and, if offered explicly, likely would have garnered an even higher proportion of opinion. If this type of question is repeated, there ought to be more than just two choices to select among.

Sid Groeneman  
Groeneman Research & Consulting  
Bethesda, MD  
sid@groeneman.com

-----Original Message-----  
From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Philip J. Trounstine
Sorry -- the question didn't pick up and copy into the last message. Here's the question we had been asking on WMD and lying:

"Since the U.S. has not found weapons of mass destruction in Iraq, have you concluded that the Bush administration was misinformed by intelligence agencies or that the Bush administration lied about weapons of mass destruction to justify going to war against Iraq? Or have you reached some other conclusion?"

"Philip J. Trounstine" <phil.trounstine@SJSU.EDU>
Sent by: AAPORNET <AAPORNET@asu.edu>
10/14/2005 03:25 PM
Please respond to phil.trounstine

Regarding the question of whether President Bush has lied to the American people, we have been asking this question consistently for more than a year as part of our California Consumer Confidence Survey (RDD, N=800-1000):

"Generally speaking, do you believe that what President Bush tells the American people is true?"

This avoids the word "lie" but allows respondents to say whether they believe the president is truthful in general. Here's the rather remarkable trend:

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sept-04</td>
<td>38.1</td>
<td>51.2</td>
</tr>
<tr>
<td>Jan-05</td>
<td>37.3</td>
<td>52.2</td>
</tr>
<tr>
<td>Mar-05</td>
<td>33.1</td>
<td>56.5</td>
</tr>
<tr>
<td>June-05</td>
<td>32.2</td>
<td>58.5</td>
</tr>
<tr>
<td>Sept-05</td>
<td>31.3</td>
<td>59.1</td>
</tr>
</tbody>
</table>

I would argue that not telling the truth is the same as lying, but without loaded language. It's pretty clear that in California, at least, people have provided a basis on which it's legitimate to ask a question with an "if" statement positing lying by the president.

Moreover, until it was obvious that there were no weapons of mass destruction to be found in Iraq, we had been asking this question:
In June-04 the responses were:

- Bush administration lied to justify war: 39.9%
- Bush administration misinformed: 27.5%
- Other conclusion: 18.8%

Maybe we should reinstate the question again next quarter.

Phil Trounstine  
Survey and Policy Research Institute  
at San Jose State University  
408-924-6993  
phil.trounstine@sjsu.edu

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-------------------------------------------------------------------------
Date: Sun, 16 Oct 2005 12:29:36 -0400  
Reply-To: Andrew A Beveridge <andy@TROLL.SOC.QC.EDU>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: Andrew A Beveridge <andy@TROLL.SOC.QC.EDU>  
Subject: Queens College CUNY Job  
Comments: To: COMURB_R21@EMAIL.RUTGERS.EDU  
Comments: cc: Urban Geography <URBGEOG@LISTSERV.ARIZONA.EDU>, Citasa <citasa@lists.ist.psu.edu>, AAPORNET <AAPORNET@asu.edu>  
MIME-version: 1.0
The Queens College CUNY Sociology Department will be hiring this year. Here is the job advertisement.

Queens College, City University of New York. The Department of Sociology seeks to hire a tenure track Assistant Professor beginning Fall 2006. Candidates are expected to demonstrate a well-defined research program and a commitment to excellence in both research and undergraduate teaching. Candidates must have the Ph.D. by September 1, 2006. The department will prefer candidates who focus on urban issues, especially in organizations, health, aging, gender, or criminology. Exceptional applicants from other fields may also be considered. Salary range: $35,031-$61,111. Applicants should send (a) a curriculum vitae (b) samples of scholarly writing, (c) a statement outlining research and teaching interests, and (d) three current letters of reference by Dec 14, 2005 to Professor Dean Savage, Chair, Department of Sociology, Queens College, 65-30 Kissena Boulevard, Flushing, NY 11367-1597. Queens College has a diverse student body of 16,000 students. The College is an Equal Opportunity Employer/ Affirmative Action/Immigration Reform and Control Act/Americans with Disabilities Act Employer.

Archives: http://lists.asu.edu/archives/aapornet.html
Vacation hold? Send email to listserv@asu.edu with this text: set aapornet nomail
On your return send this: set aapornet mail

Management Job Posting

Position: Manager, Readership Research

Department: Readership Research
Report to: Senior Director, Consumer Research

Requirements: Graduate degree with at least ten years experience in supervising and conducting survey or market research. Knowledge of a full range of research techniques and advanced analytical tools is essential.

Ability to design strategic and tactical research, measurement strategies, and predictive modeling for both print and digital products. Ability to synthesize and integrate findings in an increasingly media-neutral environment. Ability to develop research proposals, analyzes and interprets results, formulates actionable recommendations and manages project expenses.

Duties:

* Participate in the formulation of strategy, goals, policies and priorities for the readership research program.

* Design, implement, and supervise the production of readership and viewership research studies of both print and digital products.

* Ensure strategic alignment, methodological correctness, and consistency of approach for research design, implementation, and analysis.

* Manage the readership research program on a day-to-day basis.

* Hire and train the readership research staff.
Assign, direct, and evaluate the work of the readership research staff.

Select, negotiate with, and monitor the performance of, suppliers and consultants in order to ensure the highest level of value-added service.

Develop and administer the budget for the readership research program.

Provide information and advice to senior management based on readership, viewership and other research information pertaining to editorial content, presentation, and the marketing of print and digital products.

Consumers Union

101 Truman Avenue * Yonkers, NY 10703

Contact: Frank Pacheco, Human Resources

E-mail: recruiting@consumer.org

www.consumer.org
AAPOR Web site now has AAPOR award winner information! http://www.aapor.org  
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Date:         Mon, 17 Oct 2005 16:57:52 -0400  
Reply-To:     Mike Donatello <MDonatello@COX.NET>  
Sender:       AAPORNET <AAPORNET@ASU.EDU>  
From:         Mike Donatello <MDonatello@COX.NET>  
Subject:      Leo Bogart passed away this weekend  
Comments: To: The adforum mailing list <adforum@listserv.unc.edu>, AAPORNET@asu.edu

MIME-version: 1.0  
Content-type: text/plain; charset="windows-1250"  
Content-transfer-encoding: quoted-printable

Sad news: Leo Bogart passed away this past SAT, 15 OCT. Unfortunately, I don't have an obituary link, but the NYT.com may have something tomorrow.

--
Mike Donatello  
703.582.5680  
HYPERLINK "mailto:MDonatello@cox.net"MDonatello@cox.net

---

No virus found in this outgoing message.  
Checked by AVG Anti-Virus.  
Version: 7.0.344 / Virus Database: 267.11.14/131 - Release Date: 10/12/2005

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Date:         Tue, 18 Oct 2005 10:50:24 -0400  
Reply-To:     Leo Simonetta <Simonetta@ARTSCI.COM>  
Sender:       AAPORNET <AAPORNET@ASU.EDU>  
From:         Leo Simonetta <Simonetta@ARTSCI.COM>  
Subject:      Some more evolution/creation polling results  
Comments: To: AAPORNET@asu.edu
The whole world, from whose hands?
Some results from a USA Today/CNN/Gallup poll


Poll results are in a sidebar about half down

---
Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

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Jim Conaghan, who worked with Leo for quite a while, wrote the following. I haven't seen a formal obit yet, but I thought that Jim's words were worth sharing.

Dr. Leo Bogart died this past Saturday morning, October 15. As many of you know, Leo was a world-renown sociologist specializing in mass communications. He was a prolific author of many books and articles, including Strategy in Advertising, and Press and Public.
Leo was executive vice president and general manager of the Newspaper Advertising Bureau in New York City, where I had the privilege of working with him for a number of years. Leo also worked as an advertising expert at Exxon, Revlon and McCann-Erickson. During his long career, he also served as president of both the American and World Associations for Public Opinion Research, the Society for Consumer Psychology, the Market Research Council and the Radio and Television Council.

Leo was amazingly active. In the past eighteen months, he published three new books: Over the Edge: How the Pursuit of Youth by Marketers and Media Changed American Culture, How I Earned the Ruptured Duck: Behind the Lines in WWII, and Finding Out: Personal Adventures in Social Research.

Leo was a mentor and inspiration to many of us in the research community. We won't see the likes of him again anytime soon, if ever.

Although I did not know Leo well, he had a significant impact on me personally. Two of his books -- Press and Public, and Preserving the Press -- were instrumental in my decision to focus my career in the newspaper industry. I sat with Leo at lunch about 18 months ago and, somewhat sheepishly, asked if he'd autograph my copy of Preserving the Press. He
agreed but jokingly suggested that I save myself the hassle of sending the book to him and forge his signature! Sadly, the book remains in my office, boxed and ready for shipping to Leo, which I never found time to do.

Letters of condolence may be sent to Leo’s wife Agnes Bogart, 150 W. 56th St., Apt. 4708, NY, NY 10019-3848. (Thanks to Nancy Belden for suggesting the address be shared.)

--

Mike Donatello
703.582.5680
HYPERLINK "mailto:MDonatello@cox.net"MDonatello@cox.net

---

No virus found in this outgoing message.
Checked by AVG Anti-Virus.
Version: 7.0.344 / Virus Database: 267.12.2/140 - Release Date: 10/18/2005

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Whoops forgot the Tiny URL

http://tinyurl.com/8vlu7

---

Leo G. Simonetta
The whole world, from whose hands?
Some results from a USA Today/CNN/Gallup poll


Poll results are in a sidebar about half down

Leo G. Simonetta
Research Director
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Baltimore MD 21209

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Conference info and call for papers: http://www.aapor.org/
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
Yes--From the main AAPOR web page, click on "Conferences and Events" =
then the first item is "Award =
Winners<http://www.aapor.org/default.asp?page=conference_and_events/award_winners>." There is also a link under "About =

There was a front-page item about the awards posted for the last several =
months, but it was pushed off this week by the posting of the new =
information about the Montréal conference and the call for papers. =20

Shapard Wolf
Chair, Publications and Information Committee

On 10/18/05, Steven Kull <skull@pipa.org> wrote:  
The following does not take you anywhere where you can find this 
information.

AAPOR Web site now has AAPOR award winner information! =
When POQ was published by the University of Chicago Press, full contents of all back issues were made available to AAPOR members through JSTOR.

According to the POQ online page accessed through the AAPOR website, Oxford University Press, the current publisher, only provides access to the full contents from 1997 on, unless one subscribes to or purchases their digital archive (the Social Sciences Archive, due in 2006, will sell for $17,000!). Individual articles are only available for purchase.

Does AAPOR still provide members with access to old issues of POQ through JSTOR? If so, how? If not, why not?

Jan Werner

Conference info and call for papers: http://www.aapor.org/
Archives: http://lists.asu.edu/archives/aapornet.html
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Registration is now open for the Second International Conference on Telephone Survey Methodology to be held in Miami January 11-15, 2006. You may access the registration form the American Statistical Association's website (www.amstat.org<www.amstat.org>) under meetings and events (select TSMII). If you have not done so, please reserve your hotel room in Miami as soon as possible. Hotel information is also on the website, along with a description of the short courses to be taught on January 11.

For those having their expenses paid by TSMII, online registration will not be available. You should mail the registration form indicating that your registration is complimentary.

A brochure providing details about the conference should be on the website by the end of next week. A preliminary program also will be on the website soon.

The conference organizers are looking for chairs and discussants. Please send an email to Clyde Tucker (tucker.clyde@bls.gov<mailto:tucker.clyde@bls.gov>) indicating your willingness to be a chair or discussant as well as the topic that most interests you.
Specialist, Workforce Program - American Chemical Society

Position Summary

Manage the workforce program; duties includes the conduct of major surveys, preparing data, working on special studies, producing articles and reports, and interacting with other ACS divisions, departments, and governance as well as outside agencies. This position serves as liaison to the ACS Committee on Economic and Professional Affairs (CEPA) Subcommittee on Surveys. The incumbent also provides data and trend analysis based on available data to other interested ACS staff, governance groups, or outside organizations. The position reports directly to Manager, Office of Member Information

Position Accountabilities

1. Serves as the workforce/employment data expert for the Membership Division.
2. Manages the conduct of annual surveys.
3. Works on special studies for CEPA.
4. Produces articles, reports, and presentations on workforce issues.
5. Produces special reports, makes presentations, and writes and edits articles for other groups within and outside ACS.
6. Serves as liaison to the CEPA Subcommittee on Surveys.
7. Prepares and maintains Workforce budget.

8. Serves as Commissioner to the Commission on Professionals in Science and Technology.

The American Chemical Society (ACS) is a not-for-profit membership organization, founded in 1876 and chartered by a 1937 Act of the U.S. Congress. With a membership of more than 158,000 chemists, chemical engineers, and other practitioners of the chemical sciences, it is the world's largest scientific society. ACS is recognized as a world leader in fostering scientific education and research, and promoting the public's understanding of science. <http://www.chemistry.org>

You may submit your resume by either sending an e-mail to employment@acs.org or faxing us at 202-872-4077. Please make sure to reference the specific job title "Specialist, Workforce Program".

Conference info and call for papers: http://www.aapor.org/
Archives: http://lists.asu.edu/archives/aapornet.html
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We are wondering to what extent people have started doing surveys, especially phone surveys, into areas that were in the disaster areas from Hurricanes Katrina and Rita. It seems obvious that one would still not call into New Orleans and southern Louisiana - but is there a consensus about specific areas to exclude across the Gulf Coast, including Mississippi and Alabama as well as Louisiana?

Thanks.

Linda L. Fisher, Ph.D.
Director, National Member Research
AARP
Below is an updated job posting for the ACS workforce specialist position I posted earlier. The location is Washington, DC.

Specialist, Workforce Program - American Chemical Society
Washington, DC

Position Summary

Manage the workforce program; duties includes the conduct of major surveys, preparing data, working on special studies, producing articles and reports, and interacting with other ACS divisions, departments, and governance as well as outside agencies. This position serves as liaison to the ACS Committee on Economic and Professional Affairs (CEPA) Subcommittee on Surveys. The incumbent also provides data and trend analysis based on available data to other interested ACS staff, governance groups, or outside organizations. The position reports directly to Manager, Office of Member Information

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You may submit your resume by either sending an e-mail to employment@acs.org or faxing us at 202-872-4077. Please make sure to reference the specific job title "Specialist, Workforce Program".

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I am working on a project in which it would be useful to know how many households have been displaced as a result of Katrina and/or Rita. Does anyone know of existing data on this, or, failing that, some
methodological precedents for assessing this in a telephone survey?

Thanks in advance.

Craig M. Joseph, PhD | FTI Consulting | 333 West Wacker, Suite 600, Chicago, IL 60606 | T: 312.606.2616 | F: 312.759.8119 | craig.joseph@fticonsulting.com

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Date:         Wed, 19 Oct 2005 11:29:00 -0400
Reply-To:     "Lavrakas, Paul" <Paul.Lavrakas@NIELSENMEDIA.COM>
Sender:       AAPORNET <AAPORNET@ASU.EDU>
From:         "Lavrakas, Paul" <Paul.Lavrakas@NIELSENMEDIA.COM>
Subject:      Re: Calling into hurricane damaged areas
Comments: To: llfisher@COMCAST.NET, AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

Here is what the Nielsen Call Center Director, Bob Smith, has summarized about our large RDD surveying for the Nielsen Diary survey:

During our RDD phoning in October for the November diary survey, we are handling the Hurricane-Impacted DMAs (Designated Market Areas) differently than the rest of the national sample. The first thing we did was to track the phone outage situation on a central office and an exchange level basis. This information came from BellSouth. In fact we are still tracking the telephone damage which is extensive in New Orleans. As of Monday morning BellSouth reported having 10 central offices still out of service and 22 exchanges also out of service.

Based upon the outage data, we are not doing any phoning to New Orleans or Biloxi numbers. The other DMAs impacted in this area are being phoned as a separate file -- Beaumont-Port Arthur, Houston, Lake Charles, Lafayette and Baton Rouge. We are watching the phoning in these areas and comparing the not-in-service dispositions for these numbers. They are running 3pp to 6pp higher this year than the similar 2004 surveying showed. The cooperation for these DMAs are also running lower than their 2004 numbers so far in the phoning.

The interviewers phoning this "Hurricane file" are not all interviewers. We chose people who we thought could be most empathetic in their view towards this disaster situation. They also have a new intro script available for this cycle which explicitly recognizes the problems in that area along with a special set of persuaders. The phoning is going well. There are not many complaints from the respondents.
We are wondering to what extent people have started doing surveys, especially phone surveys, into areas that were in the disaster areas from Hurricanes Katrina and Rita. It seems obvious that one would still not call into New Orleans and southern Louisiana - but is there a consensus about specific areas to exclude across the Gulf Coast, including Mississippi and Alabama as well as Louisiana?

Thanks.

Linda L. Fisher, Ph.D.
Director, National Member Research
AARP

Job Opportunities

Senior Research Project Manager
Associate Research Project Manager

Behavioral Science Research Corporation is a small ($1.5 MM in 2004 = revenues) independent public opinion and marketing research company located in Coral Gables, Florida. We are looking for a senior research project manager (MA-level or PhD-level in social or behavioral sciences) =
with experience in urban and transit planning and needs assessments, public opinion polling, focus group moderating and proposal writing/business development. Senior managers would need to demonstrate command of broad qualitative and quantitative research skills, from sampling design, development of sensitive questions in surveys and discussions, statistical analysis, results-oriented writing and graphic presentation. Associate Research Project Managers should have similar skill sets but would not be expected to be as well developed or experienced in research project planning and management, proposal writing and/or business development.

Researchers would be working as part of a tight-knit interdisciplinary team in an active multi-ethnic community. BSR supports data analysis through SPSS and most writing in Word Perfect or MS Word. Managers would report directly to Dr. Ladner, the head of the company. Support staff includes interview supervisors, interviewers, focus group recruiters and managers, data entry personnel and coders. The company environment is informal, results-directed but flexible, with high expectations for competency, teamwork, collegiality and personal attention to quality. Owing to the peculiarities of the Miami market, written and oral abilities in both Spanish and English are necessary.

Applicants may email their resumes and salary requirements to Robert Ladner, PhD, President at drbob@behavioralscience.com and may call to discuss any questions at 1-800-282-2771. BSR is an equal opportunity company with a drug-free workplace policy.

Robert Ladner, PhD
President
Behavioral Science Research Corporation
2121 Ponce de Leon Blvd, Suite 250
Coral Gables, FL 33134

Voice:  305-443-2000 or 1-800-282-2771
Fax:  305-448-6825
drbob@behavioralscience.com
www.behavioralscience.com
Score one for Toledo Mayor Jack Ford.

The Clean Campaign Committee yesterday rejected a complaint that Mr. Ford used "push polling" against challenger Carty Finkbeiner.

After a half-hour hearing, the five-member board agreed that the Ford campaign's poll fell short of a push poll because it didn't reach "vast numbers" of voters and the information was not "false and damaging."

SNIP

Ms. Vahey said the question was part of a legitimate research poll. She refused to provide details about the poll or the text of the questions, but supplied a letter from their pollster testifying that it was not a push poll.

Three other questions alluded to the connections of some people in the Finkbeiner campaign with former Lucas County Treasurer Ray Kest, and Mr. Finkbeiner's 1998 ethics conviction.

Mr. Finkbeiner pleaded guilty to a misdemeanor ethics charge of failing to disclose a $10,000 payment made to him in connection with the purchase of his condominium to allow for construction of the Owens Corning world headquarters in 1994.

Mr. Burnard didn't dispute the accuracy of the other three issues.

According to the National Council on Public Polls, a push poll is a telemarketing technique used to feed false information to "vast numbers" of potential voters under the guise of being an objective opinion poll. In the committee's ruling, the Rev. Gary Blaine, senior minister of First Unitarian Church and spokesman for the committee, said 400 people does not meet the definition of a push poll.

The candidates signed a 10-paragraph pledge Sept. 6 in which they agreed not to engage in unethical or misleading campaign tactics, such as push polling, and to disavow supporters who use such tactics on their behalf.

SNIP
---20
Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

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Reply-To: "Nunez, Amy" <Amy.Nunez@JUD.CA.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Nunez, Amy" <Amy.Nunez@JUD.CA.GOV>
Subject: Researcher Position Available
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="iso-8859-1"
Content-transfer-encoding: quoted-printable

See attached

<<Sr.ResearchAnalyst 10-05.doc>> =09
Amy Carmen Nunez,
Supervising Research Analyst
Center for Families, Children & the Courts
Judicial Council of California - Administrative Office of the Courts
455 Golden Gate Avenue
San Francisco, CA 94102-3688
415-865-7564, Fax 415-865-7217, amy.nunez@jud.ca.gov
www.courtinfo.ca.gov

"Serving the courts for the benefit of all Californians"

Date: Wed, 19 Oct 2005 12:09:35 -0700
Reply-To: "Nunez, Amy" <Amy.Nunez@JUD.CA.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Nunez, Amy" <Amy.Nunez@JUD.CA.GOV>
Subject: One more time: Researcher Position Available
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="iso-8859-1"
Content-transfer-encoding: quoted-printable
The Judicial Council of California, Administrative Office of the Courts (AOC), located in San Francisco, is accepting applications for a Senior Research position assigned to the Center for Families, Children & the Courts (CFCC).

This senior researcher position will work on projects including the analysis of cases outcomes in family court, the demographics and perceptions of court users, evaluation of programs such as unified family and juvenile courts and court-based self-help centers, and surveys of judicial officers, court staff and litigants. CFCC research projects that involve collection and statistical analysis of empirical data, qualitative research methods, integrative research reviews, needs assessment, program evaluation, and research consultation. Applicants are encouraged to carefully read the minimum and desirable qualifications before applying. Recent CFCC research products can be accessed at http://www.courtinfo.ca.gov/programs/cfcc/resources/publications/articles.htm.

The CFCC is an interdisciplinary center dedicated to improving the quality of justice and services to meet the diverse needs of children, youth, families, and self-represented litigants in the California courts. Through a multidisciplinary approach, CFCC seeks to (1) ensure that the well being of children, youth, and families is a high priority within the California judicial system; (2) encourage positive changes at both the trial and appellate court levels; and (3) provide leadership, outreach, and collaboration to ensure that court and community resources are available.

RESPONSIBILITIES
* Design of research projects, including surveys, focus groups, and program evaluations;
* Collaboration with CFCC attorneys and analysts, judicial officers, custody mediators and others to incorporate their needs and viewpoint into research designs;
* Field research projects through statewide surveys, interviews, court file review, courtroom observation, focus groups, and analysis of administrative data;
* Project management and lead direction in implementing research projects, including training, and work review; organizing and assigning work; setting priorities; following up to ensure coordination and completion of assigned work; and providing input into selection, evaluation, discipline, and other personnel matters;
* Analyzing and summarizing complex qualitative and quantitative data using SAS or SPSS; and
* Presenting project results through reports and journal articles, press =
releases, and newsletter articles and give oral presentations to a wide range of audiences. SRAs also respond to questions and provide available information and statistical data to management, staff, other governmental agencies, and the public.

EDUCATION AND EXPERIENCE
Equivalent to possession of a bachelor's degree, preferably with major course work in statistics, mathematics, social science, or public or business administration with a concentration in research methods, and three years of professional analytical experience in conducting research and planning projects, including one year of lead experience.

Additional directly related experience may be substituted for the education on a year-for-year basis. Possession of a directly related postgraduate degree may be substituted for one of the three years of required experience.

OR

One year as a Research Analyst with the judicial branch.

DESIRABLE QUALIFICATIONS
* Experience working collaboratively in large-scale research projects;
* Experience in a range of data collection methods, quantitative and qualitative program evaluation methods, survey research methodology, statistical methods for survey data analysis, and research consultation;

* Expertise with either the SAS or SPSS statistical analysis software packages; and
* Familiarity with family and juvenile court policies and procedures.

TO APPLY
This position requires the submission of our official application and response to the attached supplemental questionnaire. Resumes without these materials will not be considered. To ensure consideration of your application for the earliest round of interviews, please apply immediately, however, this position will remain open until filled.

Please refer to "Sr. Research Analyst, Job Req.# 2344" on your application materials and all correspondence. To complete an online application, please visit our Web site at http://www.courtinfo.ca.gov/careers/onlineapp.htm.

OR

To obtain a printed application, please visit:

Administrative Office of the Courts
455 Golden Gate Avenue, 7th Floor
San Francisco, California 94102-3688
415-865-4272 Telecommunications Device for the Deaf

"A supplemental questionnaire follows this announcement."

Supplemental Questionnaire
For
Senior Research Analyst
(Job Req-2344)
Please answer the following questions about your experience as a professional researcher. If you worked as part of a team, please be clear about your role and level of responsibility on the team. Your answers to all of these questions should be less than three pages (total) in length.

1. Describe your experience at survey research, including study design, sampling, instrument design and testing, and field work.

2. Describe your background in current methods of evaluation design and research.

3. Describe your experience in the SAS, SPSS, Stata, or other statistical analysis software packages.

4. Describe your experience at providing research results to the public, including presentations, reports, web-based information, articles and other means of reporting research.

5. Describe any additional skills you have that may be relevant to the work at CFCC.

Amy Carmen Nuñez,
Supervising Research Analyst
Center for Families, Children & the Courts
Judicial Council of California - Administrative Office of the Courts
455 Golden Gate Avenue
San Francisco, CA 94102-3688
415-865-7564, Fax 415-865-7217, amy.nunez@jud.ca.gov
www.courtinfo.ca.gov

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Archives: http://lists.asu.edu/archives/aapornet.html
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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 19 Oct 2005 14:06:57 -0500
Reply-To: Veronica Inchauste <survey@UTS.CC.UTEXAS.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
The Department of Communication Studies at the University of Texas at Austin invites applications for a tenure track Assistant Professor in political communication. The appointment will begin in fall 2006 or spring 2007. Applicants must have the Ph.D. in hand at the time of appointment. Scholarly publications and some teaching experience are preferred. Candidates should approach political communication from cultural, historical or behavioral perspectives. Ideal candidates will possess a familiarity with social science approaches (including content analysis and survey design) and a commitment to seeking external funding and working on funded projects at the Annette Strauss Institute (www.annettestrauss.org). Applicants should be able to teach undergraduate and graduate classes and have research interests in political messages and effects (such as, political campaigns, deliberation, entertainment, conflict or opinion) and an ability to teach large lecture courses is desired. Application materials will be reviewed beginning December 10, 2005 and will continue until the position is filled. Applications should include curriculum vitae; samples of publications; and three letters of recommendation. Materials should be sent to Professor Sharon Jarvis, Search Committee, University of Texas at Austin, Department of Communication Studies, 1 University Station A1105, Austin, TX 78712.

--
Office of Survey Research at the Annette Strauss Institute
3001 Lake Austin Boulevard
Suite 2.110
University of Texas
Austin, TX 78703
Ph. 471-2101
http://www.utosr.org

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Date: Wed, 19 Oct 2005 15:15:04 -0400
Reply-To: Haisong Peng <hpeng@ASAENET.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Haisong Peng <hpeng@ASAENET.ORG>
Subject: research on survey response rate
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="iso-8859-1"
Content-transfer-encoding: quoted-printable
We are looking for someone from academe who is known for doing research on survey response rate, and has the ability to speak in Plain English about the subject. Any referral would be highly appreciated.

Haisong Peng
Research Associate, Market and Industry Research Department
American Society of Association Executives and The Center for Association Leadership
1575 I Street, NW
Washington DC 20005-1103
Phone: 202-626-2820
Fax: 202-220-6407
E-mail: hpeng@asaenet.org

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NY TIMES, October 19, 2005
Leo Bogart, 84, Sociologist Who Studied Role of Media in Culture, Is Dead

By JULIE BOSMAN

Leo Bogart, a sociologist, author and marketing specialist who was known for studying the role of the mass media in culture, died Saturday at Mount Sinai Hospital in Manhattan. He was 84.

The cause of death was babesiosis, a parasitic disease that is transmitted by ticks, said his wife of 57 years, the former Agnes Cohen.

Dr. Bogart, who also studied advertising and public opinion and wrote nearly a dozen books, argued that market forces should not be the sole determinant of media content. He decried the increasing presence of violence and sex in film and television, asserting in his most recent book, "Over the Edge," that advertisers degrade content through their desire to capture the youth market.
He was an influential figure in the marketing and advertising industries. He served for many years as the executive vice president and general manager of the Newspaper Advertising Bureau, the sales and marketing organization of the newspaper industry.

He taught marketing at New York University, Columbia University and the Illinois Institute of Technology. He was a senior fellow at the Center for Media Studies at Columbia and a Fulbright research fellow in France.

At his death, Dr. Bogart was a director and senior consultant for Innovation, an international media consulting firm, and wrote a column for Presstime, the magazine of the Newspaper Association of America.

Dr. Bogart was born in Lwow, now Lvov, Poland, and moved to the United States with his family at age 2, eventually becoming fluent in seven languages. After graduating from Brooklyn College in 1941, he joined the Army Signal Intelligence Corps. Fluent in German, he intercepted communications in Germany during World War II. He chronicled that experience in his memoir, "How I Earned the Ruptured Duck: From Brooklyn to Berchtesgaden in World War II." He earned a doctorate in sociology at the University of Chicago.

After checking into Mount Sinai on Aug. 7, Dr. Bogart learned that he had babesiosis, a malarialike infectious disease that destroys red blood cells. It is typically found in coastal islands of the Northeast, and Mrs. Bogart said her husband might have contracted it on a trip to the couple's home on Long Island.

In addition to his wife, he is survived by two children, Michele H. Bogart and Gregory Charles Bogart; and one grandchild.

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RESEARCH ASSOCIATE, Center for Research and Evaluation, College of Education & Human Development, University of Maine, Orono, Maine 04469.

Note: Please send applications or address questions via
Database development, management, and data analysis position. Fiscal year, professional staff position (with continuation contingent on performance and external funding).

Demonstrated experience using SPSS and/or similar software (SAS, Access) to design, construct, manage and manipulate complex large and small databases, including relational databases. Ability to select and apply appropriate statistical techniques to analyze and interpret data. Ability to anticipate, detect and resolve errors and problems in designing and constructing databases and in analyzing data, and experience in developing and applying data management policies and procedures. Experience successfully managing multiple projects simultaneously. Demonstrated ability to provide oral and written reports for professional and nonprofessional audiences. Experience in designing data collection instruments preferred. Master's degree preferred. Exception for candidates with relevant experience or training beyond the Bachelor's degree. Interest and experience in K-12 education preferred but not essential. Ability to travel normally requiring a valid driver's license.

Send letter of application addressing each of the above requirements, resume, and names and phone numbers of three references to Amy Cates, University of Maine, College of Education and Human Development, 5766 Shibles Hall, Orono, ME 04469-5766 or [mailto:amy.cates@umit.maine.edu amy.cates@umit.maine.edu]. Review of applications will begin immediately and continue until the position is filled.

The University of Maine is an EO/AA employer. Women and minorities are strongly urged to apply.

Job Description

Title: Research Associate
Department: College of Education and Human Development
Position Duration: Full-time, fiscal year, initial appointment for one year with continuation contingent upon external funding and successful job performance.

Reports to: Director, Center for Research and Evaluation

Purpose: Provide database development, management, and data analysis services to faculty, staff and clients of the Center for Research and Evaluation. These services include management of quantitative data, statistical analysis and report writing for multiple research and evaluation projects in education and related fields.

Essential Duties/Responsibilities:

1. Identify, download, merge and manage complex quantitative data as needed from multiple sources for multiple projects.
2. Construct, manage and manipulate complex large and small data sets using SPSS or similar statistical software.
3. Select and apply appropriate statistical techniques to analyze and interpret data.
4. Anticipate, detect and resolve errors in data management procedures.
5. Provide oral and written presentations to professional and lay audiences.

Marginal Duties: Other reasonably related duties as assigned.

Education Required: Master’s degree preferred. Exception for candidates with relevant experience and training beyond the Bachelor’s degree.

Experience/Skills Required: Demonstrated experience using SPSS and/or similar software (SAS, Access) to design, construct, manage and manipulate complex large and small databases, including relational databases. Ability to select and apply appropriate statistical techniques to analyze and interpret data. Ability to anticipate, detect and resolve errors and problems in designing and constructing databases and in analyzing data, and experience in developing and applying data management policies and procedures. Experience successfully managing multiple projects simultaneously. Demonstrated ability to provide oral and written reports for professional and nonprofessional audiences.
Experience in designing data collection instruments preferred. Master's degree preferred. Exception for candidates with relevant experience or training beyond the Bachelor's degree. Interest and experience in K-12 education preferred but not essential. Ability to travel normally requiring a valid driver's license.

Supervisory Responsibilities: None.

Work Schedule: Normal University of Maine business hours are Monday through Friday 8:00 am to 4:30 pm. Work beyond regular hours may be necessary in order to meet the requirements of the position.

Work Environment: This person will be expected to work closely with other CRE staff and faculty. Office space may be shared.

Proposed Salary Range: $32,000 - $38,000

Evaluation: Per UMPSA contract

The finalists for this position must successfully complete a driver's license background check.

Suzanne K. Hart
Research Associate/Policy Analyst
Center for Research and Evaluation
College of Education and Human Development
5766 Shibles Hall, Room 309
University of Maine
Orono, Maine 04469-5766
Phone (207) 581-2400; Fax (207) 581-9510; e-mail shart@maine.edu

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Date: Wed, 19 Oct 2005 17:27:56 -0400
Reply-To: Mike Donatello <MDonatello@COX.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Donatello <MDonatello@COX.NET>
Subject: Re: LEO BOGART OBITUARY -- NY TIMES
Comments: To: dick halpern <dhalpern@BELLSOUTH.NET>, AAPORNET@asu.edu
In-Reply-To: <6.2.3.4.2.20051019155744.02220b80@mail.atl.bellsouth.net>
MIME-version: 1.0
Content-type: text/plain; charset=windows-1250
Content-transfer-encoding: 7bit

NY Sun had a nicer piece.
Leo Bogart, 84, Sociologist Who Studied Role of Media in Culture, Is Dead

By JULIE BOSMAN

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No virus found in this incoming message.
Checked by AVG Anti-Virus.
Version: 7.0.344 / Virus Database: 267.12.4/143 - Release Date: 10/19/2005

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No virus found in this outgoing message.
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Version: 7.0.344 / Virus Database: 267.12.4/143 - Release Date: 10/19/2005

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Checked by AVG Anti-Virus.
Version: 7.0.344 / Virus Database: 267.12.4/143 - Release Date: 10/19/2005

Good Day,

I am totally virgin about this aapornet business, but was advised to try it in my quest for some information.

I attended this year's AAPOR conference in Miami, and this inspired me to=
try to submit a paper for the next conference in Montreal.

At the moment I have done some analyses to determine differences between English-speaking Hispanics vs. Spanish-speaking Hispanics on their responses to a consumer satisfaction survey.

The expected result, from general information from the internet and some very nice AAPOR members is that Spanish-speaking Hispanics provide higher scores; and this is what I am finding.

However, I do not have much theoretical scientifically-generated information on the subject. Could anyone please recommend any key paper/chapter/book or key contact, so I can compare my results to other similar studies?

Any help would be greatly appreciated.

Thank you,
Jesus "Chucho" M=E1rquez

PS Hi again to those nice aapor members that I may have previously contacted and find this e-mail too familiar (you don't have to reply).
by the AAPOR award, and in other ways as well.

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Date: Thu, 20 Oct 2005 00:55:46 -0400
Reply-To: Philip Meyer <pmeyer@EMAIL.UNC.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Philip Meyer <pmeyer@EMAIL.UNC.EDU>
Subject: Re: Leo Bogart
Comments: To: Howard Schuman <hschuman@umich.edu>
Comments: cc: AAPORNET@asu.edu
In-Reply-To: <4356E9FC.1070904@umich.edu>
MIME-version: 1.0
Content-type: TEXT/PLAIN; charset=US-ASCII

Howard is right. Leo created the "read yesterday" measure of newspaper readership which became the gold standard for determining how many people look into the newspaper on an average day. He left a wonderful record of this process in his book "Preserving the Press." I have long thought that his efforts to save newspapers from their own shortsightedness were underappreciated. Al Gollin agreed with me on that score, but Leo, bless his soul, never complained. We'll miss him.

Philip Meyer, Knight Chair in Journalism
University of North Carolina at Chapel Hill
Voice: 919 962-4085    Fax: 919 962-1549
Cell: 919 906-3425     URL: www.unc.edu/~pmeyer

On Wed, 19 Oct 2005, Howard Schuman wrote:

> Date: Wed, 19 Oct 2005 20:51:08 -0400
> From: Howard Schuman <hschuman@umich.edu>
> To: AAPORNET@asu.edu
> Subject: Leo Bogart
> 
> The NYTimes obituary does not indicate what many AAPOR members know
> about Leo Bogart: his writings made important contributions to
> sophisticated understanding of the question-answer process, and he
> himself was recognized for his role in AAPOR by election as President,
> by the AAPOR award, and in other ways as well.
> 
> Conference info and call for papers: http://www.aapor.org/
> Archives: http://lists.asu.edu/archives/aapornet.html
> Please ask authors before quoting outside AAPORNET.
> Problems?-don't reply to this message, write to: aapornet-request@asu.edu
> 
Hope you'll post your input to the list. I think the magnitude of the diaspora created by Katrina is unprecedented since the development of telephone survey methodology, and certainly raises all kinds of interesting intellectual questions as well as the practical issues.

I have dear friends who live in Slidell, La. He teaches at a university in New Orleans, which is slated to re-open in January. He is still being paid, so is technically not unemployed. But in the meantime, he has gone to Texas for a temp job, and his wife has gone to Ohio for a temp job and family help with children.

For these fall months, their house (which was pretty much undamaged) is being lived in by neighbors who had experienced several feet of muck in their own home. So if you call my friends' phone line for an RDD survey, you will talk to this other family.

Colleen

Colleen K. Porter
Research Specialist
cporter@phhp.ufl.edu
phone: 352/273-6068, fax: 352/273-6075
University of Florida
Dept. of Health Services Research, Management and Policy
Location: 101 Newell Drive, Rm. 4148
US Mail: P.O. Box 100195, Gainesville, FL 32610-0195

I am working on a project in which it would be useful to know how many households have been displaced as a result of Katrina and/or Rita. Does anyone know of existing data on this, or, failing that, some methodological precedents for assessing this in a telephone survey?
Editor & Publisher has a nice obit on Leo Bogart

http://www.editorandpublisher.com/eandp/departments/ad_circ/article_display.jsp?vnu_content_id=3D1001347308
Or
http://tinyurl.com/docc4

Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209
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Voice: 919 962-4085 Fax: 919 962-1549
Cell: 919 906-3425 URL: www.unc.edu/~pmeyer

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> From: Howard Schuman <hschuman@umich.edu>
> To: AAPORNET@asu.edu
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Please ask authors before quoting outside AAPORNET.
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aapornet-request@asu.edu
The story below ran in Wednesday's Chicago Tribune. Some information - as well as previous misinformation regarding evacuees.

This count is for hotel population only. Unknown is the number in other forms of shelter; e.g., living with friends or relatives, temporary residence of some other kind, established permanent residence elsewhere, etc.

Here is the link to the Red Cross News page. May be a contact there for more info.
http://www.redcross.org/news/0,1074,0_312_,00.html

Nick

> 
> Across the Nation
> 
> Number of Katrina evacuees in hotels greatly overestimated
> 
> October 19, 2005
> 
> Washington, D.C. -- The Red Cross and federal government said Tuesday that they had been significantly over-reporting the number of Hurricane Katrina victims in hotels. Instead of 600,000 people, 200,000 remain in hotels, the charity said.
> 
> FEMA had reported to Congress that, as of last Wednesday, it was housing 576,135 people in 206,564 hotel rooms, with the largest numbers, in order, in Texas, Louisiana, Georgia and Florida. Relief officials now say 70,000 rooms are occupied, costing $4 million a night.
> 
> A spokeswoman for the emergency agency, Frances Marine, said it relied on the Red Cross for the estimates that it provided to Congress as its own. "It is unfortunate," Marine said.
> 
> The Red Cross has been operating the hotel program since shortly after the hurricane hit the Gulf Coast on Aug. 29. A FEMA official said Tuesday that the agency did not question the figures because as the population in emergency shelters has dropped, from a peak of 273,000 to 11,304 Monday, it made sense that the number of people in hotels was significantly increasing.
> 
> Copyright © 2005, Chicago Tribune
CMOR & MRA enhancing their synergies

The Council for Marketing and Opinion Research (CMOR) and the Marketing Research Association (MRA) announced a formal research alliance intended to enhance their synergies and better secure the protection of the research profession in the U.S. As part of this alliance, the two organizations will combine support services and share structures while maintaining their individual leaderships.

Both organizations see their alliance as another step toward unifying the marketing research profession, as evidenced in last year's merger of MRA and the Interactive Marketing Research Organization for online researchers (IMRO). With MRA's position as the largest research association in the U.S., representing all facets of the profession, and CMOR's focus on government affairs and respondent cooperation, the alliance is in a unique position to lead the research profession in addressing the industry's current and future challenges.

SNIP

(c)2005 WorldOpinion

---
Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209
Subject: AAPOR List Serve
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: 7bit

Hello,

I was out for several weeks in September and suspect that my constant "out of office" response caused me to be kicked off the List serve. May I please be re-instated? I miss you.

Jo Ella Weybright
jweybright@gilmore-research.com
AAPOR # 11512

----------------------------------------------------
Conference info and call for papers: http://www.aapor.org/
Please ask authors before quoting outside AAPORNET.

----------------------------------------------------
Date: Fri, 21 Oct 2005 08:01:34 -0400
Reply-To: "Edgar, Jennifer - BLS" <Edgar.Jennifer@BLS.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Edgar, Jennifer - BLS" <Edgar.Jennifer@BLS.GOV>
Subject: Interviewer Training

Hello all!

I work on a national, on-going, personal expenditure survey. We are working on evaluating and improving our interviewer (and supervisor/staff) training, and I was wondering what other agencies and companies do to train interviewers. I'm especially interested in new technologies, and how people evaluate effectiveness of training. If you would share your experiences, methods and thoughts about training interviewers, or suggestions for resources I can refer to and/or companies to contact, I would appreciate it.

Thanks!
Jennifer

PS: Apologies for cross-posting

Jennifer Edgar, PhD
Office of Survey Methods Research
Bureau of Labor Statistics
Suite 1950, 2 Massachusetts Ave., NE
Washington, DC 20212
202-691-7528

----------------------------------------------------
SENIOR PROJECT MANAGER/ANALYST

Senior project manager/analyst position available for Silver Spring, Maryland office of national public opinion research company. Projects will include large national and state surveys on health, customer satisfaction, and government policy. Responsibilities will include all aspects of management of study activities on survey research projects, including working with clients and investigators to develop protocols, sampling plans, questionnaires, testing CATI programs, documenting study procedures, developing and implementing quality control procedures, abstracting and synthesizing data using SPSS, oversight of study and sample databases, and preparing and editing study materials such as reports, PowerPoint presentations and proposals.

Qualifications: 5 + years experience in survey design, management and analysis are required. Knowledge and experience in program evaluation; qualitative research (focus groups, site visits, key informant interviews); and quantitative research (surveys, analysis of large databases) design and analysis are requirements. MA or higher in social science or related field. Excellent SPSS skills. Applicants must have strong written and oral communication skills, computer skills, the ability to manage multiple projects, work collaboratively on a project team and with participants, and good management skills. Requires excellent attention to detail.

Organization Description: Schulman, Ronca & Bucuvalas, Inc. (www.SRBI.com) is a full-service global strategy and research organization. Quantitative and qualitative research studies are conducted by Internet, mail, in-person and by telephone. SRBI has an established track record of providing high quality, timely and cost effective research and analysis. Offices in New York, DC, Florida, New Jersey, and West Virginia.
Send resume to: mdjob@srbi.com  No phone calls please.

Conference info and call for papers: http://www.aapor.org/
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2005 PAPOR Annual Conference

December 15 and 16, 2005 at Hyatt Fisherman's Wharf, San Francisco, CA

Visit our webpage at: http://www.papor.org/

Pacific Chapter of the American Association for Public Opinion Research

Fourth Annual Student Paper Competition

The Pacific Chapter of the American Association for Public Opinion Research will award its fourth Annual Student Paper Prize this year. All papers authored by undergraduate and/or graduate students attending Colleges and Universities in the Pacific Region are eligible for PAPOR's Student Paper Competition.

PAPOR will consider papers related to survey, public opinion, or market research. Topics might include methodological issues, statistical techniques, theoretical issues in the formation and change of public opinion, or substantive findings about public opinion. We encourage entries from many fields including political science, communication, psychology, sociology, marketing and survey methods. Entries should not exceed 30 pages total.
Top prize for this competition will be a spot on the conference program, $500 and travel. Second prize will be recognition at the conference, $250 and travel. For any winning papers that are co-authored, travel fees will be paid for one author, but conference registration will be provided for all authors. Prizes and travel for the top two student papers are generously provided by Computers for Marketing Corporation (CfMC).

The entries will be judged by a panel of survey and public opinion researchers selected from PAPOR's membership.

If you would like your paper to be considered for the award, please email it by NOVEMBER 14, 2005 to this year's Chair of the Student Paper Competition:

Dr. Douglas Strand 500 Washington St., Suite 800 San Francisco, CA 94111 strand@ppic.org

Please include your name, mailing address, telephone number, and an e-mail address.

For more information about the conference please contact Ed Ledek, PAPOR 2005 Conference Chair at eledek@westernwats.com

For more information about PAPOR or to join this active west coast chapter of AAPOR, please visit our website: http://www.papor.org/ <http://www.papor.org/>=

Douglas Strand, Ph.D.
Research Analyst
Public Policy Institute of California (PPIC)
500 Washington St., Suite 800
San Francisco, CA 94111
415-291-4437
strand@ppic.org
www.ppic.org
Any opinions expressed in this message are those of the author alone and do not necessarily reflect any position of the Public Policy Institute of California.

Conference info and call for papers: http://www.aapor.org/
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Date: Fri, 21 Oct 2005 17:06:39 -0400
Reply-To: Cristine Delnevo <delnevo@UMDNJ.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Cristine Delnevo <delnevo@UMDNJ.EDU>
Subject: Analysis of Complex Surveys-SUDAAN, SAS & SPSS question
Comments: To: AAPORNET@asu.edu
In-Reply-To: <C3C1925D945BF844911C8EEA752666AE3719AF@psbexmb2-san>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

Until recently, SAS & SPSS users had to rely on other stat packages (e.g., SUDAAN, WesVar) to produce accurate estimates from surveys with complex sample designs.

Does someone have experience with how SAS's Proc Survey compares with results generated by SUDAAN? More importantly, I'm curious about how SPSS v13's Complex Survey features compare with SUDAAN.

Any info on the pros & cons of using SAS & SPSS for analyzing complex surveys (given the new features) is greatly appreciated! Thanks.

Cris

Cristine Delnevo, PhD, MPH
Associate Professor
UMDNJ-School of Public Health
TO: NYAAPOR Members

FROM: Warren Mitofsky

RE: NYAAPOR DUES RENEWAL

It is time to renew your NYAAPOR membership! We have ambitious goals for the coming year. I hope you will renew your membership for 2006. We are planning dynamic conferences this year and state-of-the-art workshops and professional camaraderie. Our next meeting is November 16th, when we have A Review of the 2005 Elections.

NYAAPOR membership is a wonderful way to participate in stimulating discussions and enjoy the camaraderie of your public opinion research friends and colleagues.

There has been no increase in dues. There has, however, been a change in our membership year. As a result the dues this time only is for 1 1/2 years. Our web site has been updated. www.nyaapor.org You can now renew your membership on-line. Just click the button on the bottom left of the screen. Please review the updated membership categories on the on-line renewal form. Full time students and first time membership is free for the first six months.

MITOFSKY INTERNATIONAL
1776 Broadway, Suite 1708
New York, NY 10019

212 980-3031
212 980-3107 Fax

www.mitofskyinternational.com
mitofsky@mindspring.com

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Archives: http://lists.asu.edu/archives/aapornet.html
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
Is there a preliminary schedule for the Sunday morning session at TSMII? I'm looking at airfares and Miami-Seattle fares leaving Sunday morning are more than $200 less than leaving Sunday afternoon. I hesitate to book the earlier flight until I know what I might be missing.

thanks!

Lynda Voigt

Lynda F. Voigt, Ph.D.
Fred Hutchinson Cancer Research Center
Seattle, WA
LVoigt@fhcrc.org
phone (206) 667-4519
FAX (206) 667-5948

Conference info and call for papers: http://www.aapor.org/
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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

If you could forward this to the list, I'd be highly appreciative. My webmail account has a slightly different outgoing address that is not associated with my AAPORNET membership.

I have used both SAS and STATA to analyze clustered data from the National Longitudinal Study of Adolescent Health (Add Health). The following link to the Add Health website will take you to a list of User Guides for analysts interested in performing design-based analyses. The third paper on this list, "Introduction to Analyzing Add Health Data" by Kim Chantala, gives a very detailed description of differences in the software packages available for analyzing complex samples.

http://www.cpc.unc.edu/projects/addhealth/pubs/guides
A lingering problem with the survey commands in SAS - I'm not sure about SPSS - is the inability to do subpopulation analyses. In order to correct for bias resulting from a clustered design, you need to use the full sample in every run. If you wanted to run a regression model for, say, Catholics only, you would be unable to incorporate cluster information from the full sample using a BY statement in SAS. In STATA, you would use the SUBPOP command to specify Catholics.

My understanding is that this can become a problem even when you are not specifically interested in a subpopulation. During listwise deletion of cases for missing data, you may lose entire clusters. My strategy was to define each case as complete or incomplete and invoke subpop=complete in STATA when running regressions.

I would be highly interested in any ways to overcome this problem in SAS that AAPORNETERS are aware of, or any corrections to the above comments.

If you could forward this to the list, I'd be highly appreciative. My webmail account has a slightly different outgoing address that is not associated with my AAPORNET membership.

Thanks,

Jen Nooney
Doctoral Candidate in Sociology, NCSU
Research Associate, NC Center for Nursing

Conference info and call for papers: http://www.aapor.org/
Problems? don't reply to this message, write to: aapornet-request@asu.edu

CBS Poll: Majority Reject Evolution

Most Americans do not accept the theory of evolution. Instead, 51 percent of Americans say God created humans in their present form, and another three in 10 say that while humans evolved, God guided the process. Just 15 percent say humans evolved, and that God was not involved.


or
Hi folks,

I'm eager to find out how the congressional deliberations over the budget for Census are doing. I understand that both houses have favored cuts, including something like a 15% cut by the Senate. Census has said that such a cut would likely end the American Community Survey, for one thing.

Has the House-Senate conference committee decided on the cut that the two houses will vote on yet? If not, when is that likely to happen?

Has AAPOR or any market research association been involved in monitoring this issue, and can anyone involved in that activity provide an update for us?

I couldn't pull up any postings on this in the listserv archive, but sorry if I missed something there.
Thanks,

Doug Strand

Douglas Strand, Ph.D.
Research Analyst
Public Policy Institute of California (PPIC)
500 Washington St., Suite 800
San Francisco, CA 94111
415-291-4437
strand@ppic.org
www.ppic.org

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Conference info and call for papers: http://www.aapor.org/
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date:         Mon, 24 Oct 2005 15:27:53 -0500
Reply-To:     Nick Panagakis <mail@MARKETSHARESCORP.COM>
Sender:       AAPORNET <AAPORNET@ASU.EDU>
From:         Nick Panagakis <mail@MARKETSHARESCORP.COM>
Subject:      Re: congressional developments on budget for census bureau?
Comments: To: AAPORNET@asu.edu
In-Reply-To:  <9A818E311C7CDD4E8B35494B9556773A01E7A9C6@eureka2.ppic.org>
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1; format=flowed
Content-transfer-encoding: 7bit
Found this 10/13/05 Action Alert from the American Sociological Association on Google. (Search: census budget 2006)

http://www.asanet.org/page.ww?name=ADVOC+-+Census+Funding+2006&section=Advocacy

ADVOC - Census Funding 2006

U.S. Census Funding Is Threatened in Congressional Conference

Your Action Is Needed . . .

10/13/05 Action Alert: The Fiscal Year 2006 budget of the U.S. Census Bureau is in jeopardy. The United States Senate recently passed its version of H.R. 2862, the FY 2006 Commerce, Justice and Science Appropriations bill. The Senate bill recommends the Census Bureau be funded at $727.4 million, an amount that is approximately $85 million below the level of funding recommended by the House of Representatives and $17 million below the FY 2005 level.

Select members of the House and Senate will soon be meeting in a conference committee to negotiate a final version of H.R. 2862. If an amount close to the Senate mark prevails in the final bill, the Bureau has said it will cancel or curtail several of its key programs. Possible actions include suspending the American Community Survey, cancelling the 2006 Census Field Tests, which were planning to test new innovations, including a dual Spanish-English form and replacement questionnaires to unresponsive households, and curtailing key demographic and economic statistical programs, including the Current Population Survey, Survey of Income and Program Participation, and international migration by state.

The members of the House and Senate who are participating in the conference committee are listed below. If one or more of your representatives are participating in the conference, and you are concerned about future funding for the Census Bureau, contact them with this message:

As a conferee on H.R. 2862, I urge you to work with your colleagues to agree to a figure equal to or greater than $812.237 million, the amount approved by the House of Representatives for the Census Bureau in Fiscal Year 2006. Failing to fund the Census Bureau at a level closer to the House mark in FY 2006 will jeopardize the future of the agency's major programs, including the American Community Survey, the 2006 Census Field Tests, and key economic and demographic surveys, and, ultimately, the quality and accuracy of the 2010 Census."

If your congressional representatives are not participating in the conference committee, please ask them to contact their colleagues who are participating in the conference committee to ask that they support funding the Census Bureau at a figure equal to or greater than $812.237 million, the amount approved by the House of Representatives in H.R. 2862, the Fiscal Year 2006 Commerce, Justice, and Science Appropriations bill.
Contact Lee Herring, Director of ASA Public Affairs, if you have any questions. To find your representative, visit:
http://www.house.gov/writerep/. To find your senators, visit:
http://www.senate.gov/general/contact_information/senators_cfm.cfm.

[End of 10/13/05 Action Alert]

Doug Strand wrote:

> Hi folks,
> 
> >
> >
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> > budget for Census are doing. I understand that both houses have favored
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> > 
> > Thanks,
> > 
> > Doug Strand
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>  
>  
>  
>  
> Douglas Strand, Ph.D.
> 
> Research Analyst
> 
> Public Policy Institute of California (PPIC)
Hi All,

My organization (American Foundation for the Blind) has been appointed to the newly-constituted Advisory Committee on the 2010 Census (it replaces a much larger Committee that was disbanded about a year ago; AFB was also on that prior Committee). I will be attending the annual meeting of that Committee later this week (Oct. 27-28), and expect to get an authoritative update at that time. I'll be glad to pass on to
this list anything I learn there of relevance to this question, although it is likely you can find information from other sources before then. Terri Ann Lowenthal publishes a periodic newsletter on such developments. Here, copied from a recent newsletter, is the information about how to reach her. Presumably, anyone who wants to can get onto the distribution list:

Census News Briefs are prepared by Terri Ann Lowenthal, an independent consultant in Washington, DC, with support from The Annie E. Casey Foundation and other organizations. Ms. Lowenthal is also a consultant to The Census Project, sponsored by the Communications Consortium Media Center. All views expressed in the News Briefs are solely those of the author. Please direct questions about the information in this News Brief to Ms. Lowenthal at 202/484-3067 or by e-mail at TerriAnn2K@aol.com. Please feel free to circulate this document to other interested individuals and organizations.

Best,
Corinne

Corinne Kirchner, Ph.D.
Director of Policy Research & Program Evaluation American Foundation for the Blind
11 Penn Plaza, Suite 300
New York, NY 10001
www.afb.org
Phone: (212) 502-7640
Fax: (212) 502-7773
E-mail: corinne@afb.net
Expanding possibilities for people with vision lossTM

-----Original Message-----
From: AAPORNENET [mailto:AAPORNENET@asu.edu] On Behalf Of Doug Strand
Sent: Monday, October 24, 2005 3:21 PM
To: AAPORNENET@asu.edu
Subject: congressional developments on budget for census bureau?

Hi folks,

I'm eager to find out how the congressional deliberations over the budget for Census are doing. I understand that both houses have favored cuts, including something like a 15% cut by the Senate. Census has said that such a cut would likely end the American Community Survey, for one thing. =20

Has the House-Senate conference committee decided on the cut that the two houses will vote on yet? If not, when is that likely to happen?
Has AAPOR or any market research association been involved in monitoring this issue, and can anyone involved in that activity provide an update for us?

I couldn't pull up any postings on this in the listserv archive, but sorry if I missed something there.

Thanks,
Doug Strand

Douglas Strand, Ph.D.
Research Analyst
Public Policy Institute of California (PPIC)
500 Washington St., Suite 800
San Francisco, CA 94111
415-291-4437
strand@ppic.org
www.ppic.org

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Conference info and call for papers: http://www.aapor.org/
Problems?-don't reply to this message, write to:
aapornet-request@asu.edu
Dear AAPOR Members:

As per Doug Strand's inquiry, the AAPOR Council has already considered the issue of the serious problem of possible under funding the Census and is sending a letter in support of full funding for the Census. We will post that letter soon to this list -- and meanwhile encourage everyone to write to Congress as individual concerned researchers and citizens. Thanks to Nick P, you can view ways to contact Congress in his email that arrived shortly ago.

Nancy Belden
AAPOR Past President

1320 19th Street NW, Suite 700
Washington, DC  20036
202.822.6090

Does anyone know of any hard data on this?
Does the public reject this? Is there any correlation to the public opinion on this and the evolution polling data?
See below:

Subject: FW: What's Wrong With this Picture?

>Subject: What's Wrong With this Picture?
> What's wrong with this picture?
> If you look closely at the picture above, you will note that all the Marines pictured are bowing their heads. That's because they're praying.
> This incident took place at a recent ceremony honoring the birthday of the corps, and it has the ACLU up in arms. "These are federal employees," says Lucius Traveler, a spokesman for the ACLU, "on federal property and on federal time. For them to pray is clearly an establishment of religion, and we must nip this in the bud immediately."
> When asked about the ACLU's charges, Colonel Jack Fessender, speaking for the Commandant of the Corps said (cleaned up a bit), "Screw the ACLU." GOD Bless Our Warriors, Send the ACLU to France.
> Please send this to people you know so everyone will know how stupid the ACLU is Getting in trying to remove GOD from everything and every place in America. May God Bless America, One Nation Under GOD!

This is being widely reported as an urban myth.
http://www.truthorfiction.com/rumors/a/aclu-marines.htm

http://www.breakthechain.org/gj.html

---------------------
Barry Hollander
Grady College of Journalism
and Mass Communication
University of Georgia
Athens, GA  30602
http://www.journalism.uga.edu/hollander

Conference info and call for papers: http://www.aapor.org/
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date:         Mon, 24 Oct 2005 17:43:01 -0400
Reply-To:     Jim Whaley <jwhaley@GAZELLEGLOBAL.COM>
Sender:       AAPORNET <AAPORNET@ASU.EDU>
From:         Jim Whaley <jwhaley@GAZELLEGLOBAL.COM>
Subject:      CLARIFICATION  Prayer in the Military ( Federal Employees)
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

Thanks for those that have responded to the legitimacy of the story.

The point of the email was/is not political.

The question was is there any public opinion data on this.

I have no position on prayer in the military.

I am not in the military.

Thx

J

-----Original Message-----
From: Jim Whaley [mailto:jwhaley@gazelleglobal.com]
Sent: Monday, October 24, 2005 4:14 PM
To: 'AAPORNET'
Subject: Prayer in the Military ( Federal Employees)

Does anyone know of any hard data on this?
Does the public reject this? Is there any correlation
to the public opinion on this and the evolution polling data?

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What's wrong with this picture?

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When asked about the ACLU's charges, Colonel Jack Fessender, speaking for the Commandant of the Corps said (cleaned up a bit), "Screw the ACLU." GOD Bless Our Warriors, Send the ACLU to France.

Please send this to people you know so everyone will know how stupid the ACLU is Getting in trying to remove GOD from everything and every place in America. May God Bless America, One Nation Under GOD!

Conference info and call for papers: http://www.aapor.org/
Archives: http://lists.asu.edu/archives/aapornet.html . Problems?-don't reply to this message, write to: aapornet-request@asu.edu
Between 23% and 37% of U.S. wireless subscribers will use a wireless phone as their primary telephone by 2009, reports In-Stat (http://www.in-stat.com). About 9.4% of U.S. wireless subscribers already use a wireless phone as their primary phone, and compared with earlier surveys, fewer consumers feel that a wired phone is necessary, according to the high-tech market research firm.

SNIP

For more information on this report, please visit: http://www.instat.com/catalog/Wcatalogue.asp?id=3D231 or contact Erin McKeighan at 480-609-4551 or emckeighan@reedbusiness.com. The report price is $2,995.

SNIP

---

Leo G. Simonetta  
Research Director  
Art & Science Group, LLC  
6115 Falls Road, Suite 101  
Baltimore MD 21209

Conference info and call for papers: http://www.aapor.org/  
Archives: http://lists.asu.edu/archives/aapornet.html  
Please ask authors before quoting outside AAPORNET.  
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I am a part of a team working on a new contract with the Office of the National Coordinator in Health Information Technology.  
Part of our charge is to examine meta-analysis, including meta-regression methods, as an approach to assessing similar metrics from multiple =
surveys.

I would appreciate references to materials or reports which you have written, and/or found especially cogent and informative on this topic.

In addition, we are seeking expert consultants who have published on this topic on the utility or disutility of these methods who would be interested in serving as members of a working group on this issue. While the present context is technology adoption metrics, expertise in these methods in any context using sample survey data would be relevant.

Please contact me off list if you are interested.

I will be happy to provide a summary of references to the list if anyone is interested in the topic.

Karen Donelan, ScD
Senior Scientist in Health Policy
Mass General Hospital
Boston MA

Conference info and call for papers: http://www.aapor.org/
Archives: http://lists.asu.edu/archives/aapornet.html
Please ask authors before quoting outside AAPORNET.
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Research Analyst

The Newspaper Association of America seeks a Research Analyst. Responsibilities include but are not limited to, developing and supervising all aspects of newspaper industry surveys for projects and ongoing evaluation of newspaper operations both in print and online. Duties also include, interpreting survey research data for reports and industry meetings and analyzing syndicated databases to identify current
trends and new business opportunities. Position will also consult with
member newspapers that are requesting information and market analysis
support and work with newspaper executives, industry consultants and
advertisers on projects. College degree, proficiency in MS Office
required and knowledge of SPSS required. Strong written and oral
communication skills, project work experience, the ability to multi-task
and excellent attention to detail are essential. Media experience
preferred. Visit our website at http://www.naa.org. Send cover letter and resume along with three references to
jobs@naa.org or fax to 703-902-1949. NAA is an EOE employer.

Jim Conaghan
Newspaper Association of America
1921 Gallows Road
Vienna, VA 22182

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Archives: http://lists.asu.edu/archives/aapornet.html
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Colleagues,

Below is the text of a letter we sent Senators Shelby and Mkiulski in
support of full funding for the census. We also copied Senators on the
conference committee.

The census is extremely important to all of us in the survey research and/or
public opinion professions. Please join in a letter writing effort if you
feel strongly and can find a moment of time. Thanks.
Cliff Zukin

Professor of Public Policy and Political Science.

Edward J. Bloustein School, Rutgers University

President,

American Association for Public Opinion Research

732 932 2499 x712  zukin@rci.rutgers.edu

Public Policy, 2nd Floor, Bloustein School

33 Livingston Ave, New Brunswick, NJ 08901

Dear Chairman Shelby and Ranking Member Mikulski:

I am writing on behalf of the Executive Council of the American Association for Public Opinion Research to request your support for full funding for the U.S. Census Bureau in FY 2006. AAPOR currently has about 2,000 members, 40 percent of whom are from the commercial world, 40 percent of whom are from academia, and 20 percent of whom are drawn from the governmental or non-profit sectors.

The Census is invaluable to each of us.

The public opinion and other survey research that our members conduct are critical parts of the American democracy, economy and social wellbeing. Our work helps urban planners to plan well, economists to interpret market forces, public health officials to provide medicine to the people in need, and newspapers to report public
sentiment accurately.

Business and government users depend on Census data. Virtually all business segments in the U.S. use Census data in some form as the basic building blocks of their market research. Underfunding the Census could harm those whose task it is to provide better goods and services for American consumers through market research.

In the federal government, those outside the Census Bureau use Census data to help formulate policy decisions for the administration. Large, federally-funded surveys, such as those done by the Bureau of Labor Statistics and the Centers for Disease Control, depend on Census data to calibrate their calculations.

Underlying our scientific samples is the important work of the Census Bureau, providing the gold standard by which we can calibrate our survey designs to ensure accuracy. In addition to the Census, as researchers we also rely heavily on other Bureau projects such as the American Community Survey and the Current Population Survey - to help us conduct the excellent research that helps drive American economic, health, and social policy and planning.

We urge the conferees considering H.R. 2862 to agree on a figure of at least $812.237 million, the amount approved by the
Thank you for your attention and support for this critical American institution.

Sincerely,

Cliff Zukin

President

Conference info and call for papers: http://www.aapor.org/
Please ask authors before quoting outside AAPORNET.

Halloween falling out of favor with evangelicals, poll finds
By THOMAS HARGROVE and GUIDO H. STEMPEL III
Scripps Howard News Service
October 27, 2005
=3D
AN
- Halloween is unevenly practiced in America - celebrated by Roman Catholics in the Northeast, but frowned on by evangelical Christians in the South, according to a Scripps Howard News Service survey.

Trick-or-treating is especially welcomed in heavily Roman Catholic neighborhoods in the Northeast, home of the Irish immigrants who introduced their ancient, pagan-inspired festival to the New World 150 years ago.

Halloween is least welcomed, or even observed, in Southern states, where evangelical Christians are becoming increasingly worried about growing secularism and the resurgence of paganism in popular culture.

A survey of 1,005 adult residents of the United States conducted by the Scripps Survey Research Center at Ohio University found remarkable variation in attitudes about Halloween and even in the numbers of trick-or-treaters who were received last year.

"It's an old holiday. Halloween is particularly popular in places where people have been doing it for years and that's the Northeast," said University at Albany sociologist Richard Lachmann.

SNIP

The survey was conducted by telephone from Oct. 9-23 at the Scripps Center in a project sponsored by Scripps Howard News Service and the E.W. Scripps School of Journalism at Ohio University.

The poll has a margin of error of plus 4 percentage points.

(Thomas Hargrove is a reporter for the Scripps Howard News Service. Guido H. Stempel III is director of the Scripps Survey Research Center at Ohio University.)
Kids in the South have to walk too far to get their candy.

--- Original Message ---
From: "Leo Simonetta" <Simonetta@ARTSCI.COM>
To: <AAPORNET@asu.edu>
Sent: Friday, October 28, 2005 10:00 AM
Subject: Halloween Poll

Halloween falling out of favor with evangelicals, poll finds
By THOMAS HARGROVE and GUIDO H. STEMPEL III
Scripps Howard News Service
October 27, 2005
=3DAN
or
http://tinyurl.com/95sfo

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Some of the evangelicals equate Halloween with its emphasis on witches, black cats, goblins, etc. with "devil worship." Public schools in many areas are under pressure to not do "Halloween Parties."

At least that leaves more candy for those who do go out door to door!

----- Original Message -----
From: "James P. Murphy" <jpmurphy@JPMURPHY.COM>
To: <AAPORNET@asu.edu>
Sent: Friday, October 28, 2005 10:29 AM
Subject: Re: Halloween Poll

Kids in the South have to walk too far to get their candy.

James P. Murphy, Ph.D.
J.P. MURPHY & COMPANY
Post Office Box 80484
Valley Forge, PA 19484-0484
(610) 408-8800
www.jpmurphy.com
jpmurphy@jpmurphy.com

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From: "Leo Simonetta" <Simonetta@ARTSCI.COM>
To: <AAPORNET@asu.edu>
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Dear AAPORNetters,

Because of CMOR's broad mandate to protect survey research, and also because of our desire to work alongside AAPOR, we have prepared our own one-page "fact sheet" on the funding of the 2006 Census. What you see below will appear on CMOR letterhead when I present it on Capitol Hill, but also prominently mentions AAPOR because of our associations' common needs on this issue.

You may notice that while our piece focuses a lot on the importance of the Census to survey research, it also shows Congress just how vast the Census and its related issues really are to many areas of the economy. We felt this would encourage the Senate to agree to add funding that meets the House level, because it would show them just how broad the impact of Census data really is.

Please direct any and all comments to me.

Thanks for your time,
Brian

A Fully Funded FY2006 Census: How The Benefits Vastly Outweigh The Costs

The U.S. Census serves a wide range of useful purposes to many groups and industries throughout the country. Those who benefit from Census data include government (at the local, state, and federal levels), diverse commercial interests, broad reaches of academia, and several non-profit organizations. CMOR and AAPOR represent all of these interests, each of whom find the Census invaluable and need the maximum amount of accurate data it can possibly yield. CMOR worked as an official partner of the Census Bureau during the 2000 Census to actively educate respondents and encourage participation.

An FY2006 Census funded at the House-authorized level of $812,237 million would:

--Establish the baseline sample units that underlie virtually every survey conducted in the United States by both private and public sectors.

--Develop new and more accurate methods of estimation, provide improved sources of data, increase access to real-time data, and generate more timely and useful measurements. Such information is vital not only to survey
researchers, but to the nation's business leaders, urban planners, and policymakers.

--Produce benchmark measures of the economy and population for equitable funding of federal, state, and local programs. These measures reduce save time and money by reducing waste and redundancy in data requests.

--Support innovation, promote data use, minimize respondent burden, respect individual privacy, and ensure confidentiality. These are all major principles of survey and market research, which would also yield a better, more effective Census for all parties involved.

--Begin the process of meeting constitutional and legislative mandates with a re-engineered 2010 Census. This new, more advanced Census would be cost-effective, provide more timely data, improve the accuracy of its coverage, and reduce operational risk.

--Provide a better, more accurate gauge of such factors as unemployment, income, poverty, crime victimization, health insurance coverage, housing starts, retail and wholesale trade sales, international trade, corporate profits, and manufacturers' shipments, orders and inventories. All of this data is of the utmost importance to AAPOR and CMOR members.

--Provide significant measures and evaluations of e-commerce activity, an economic centerpiece of the 21st century. Without such data, it would be difficult for business and academia to gauge just how strong an impact e-commerce has on the overall U.S. and global economy.

--Improve operations of current surveys through testing and implementing alternative methods of data collection (such as Internet reporting), implementing new automated tools (such as graphically based software) to create state-of-the-art collection instruments, and training field representatives in new methods. All of this leads to better research data for business and government to benefit from.

--Provide essential information to Congress and federal agencies for planning and evaluating programs that involve intergovernmental relationships, thereby increasing overall government efficiency.

Considering the overarching value of these aims, not just to survey and market research but to the government, economy, and overall well-being of our nation, we sincerely hope the Senate Subcommittee on Commerce, Justice, and Science, as well as the full Senate Committee on Appropriations, will see fit to authorize the United States Census at its truly needed and House-authorized level of $812.237 million

Brian Dautch
Director of Government Affairs

CMOR
Promoting and Advocating Survey Research
7475 Wisconsin Ave., Suite 300
Bethesda, MD 20814
ph: (301) 654-6601
Colleagues,

Below is the text of a letter we sent Senators Shelby and Mikulski in support of full funding for the census. We also copied Senators on the conference committee.

The census is extremely important to all of us in the survey research and/or public opinion professions. Please join in a letter writing effort if you feel strongly and can find a moment of time. Thanks.

Cliff Zukin
Professor of Public Policy and Political Science.
Edward J. Bloustein School, Rutgers University
President,
American Association for Public Opinion Research
732 932 2499 x712  zukin@rci.rutgers.edu
Public Policy, 2nd Floor, Bloustein School
33 Livingston Ave, New Brunswick, NJ 08901

Dear Chairman Shelby and Ranking Member Mikulski:

I am writing on behalf of the Executive Council of the American Association for Public Opinion Research to request your support for full funding for the U.S. Census Bureau in FY 2006. AAPOR currently has about 2,000 members, 40 percent
of whom are from the commercial world, 40 percent of whom are from academia,

and 20 percent of whom are drawn from the governmental or non-profit sectors.

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The public opinion and other survey research that our members conduct are critical parts of the American democracy, economy and social wellbeing. Our work helps urban planners to plan well, economists to interpret market forces, public health officials to provide medicine to the people in need, and newspapers to report public sentiment accurately.

Business and government users depend on Census data. Virtually all business segments in the U.S. use Census data in some form as the basic building blocks of their market research. Underfunding the Census could harm those whose task it is to provide better goods and services for American consumers through market research.

In the federal government, those outside the Census Bureau use Census data to help formulate policy decisions for the administration. Large, federally-funded surveys, such as those done by the Bureau of Labor Statistics and the Centers for Disease Control, depend on Census data to calibrate their calculations.

Underlying our scientific samples is the important work of the Census Bureau,
providing the gold standard by which we can calibrate our survey designs to ensure accuracy. In addition to the Census, as researchers we also rely heavily on other Bureau projects such as the American Community Survey and the Current Population Survey - to help us conduct the excellent research that helps drive American economic, health, and social policy and planning.

We urge the conferees considering H.R. 2862 to agree on a figure of at least $812.237 million, the amount approved by the House of Representatives.

Thank you for your attention and support for this critical American institution.

Sincerely,

Cliff Zukin

President
Date:    Fri, 28 Oct 2005 17:17:33 -0700
Reply-To:  "Voigt, Lynda" <lvoigt@FHCRC.ORG>
Sender:   AAPORNET <AAPORNET@ASU.EDU>
From:     "Voigt, Lynda" <lvoigt@FHCRC.ORG>
Subject:  Are the rooms all booked for TSMII for January 11??
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

One of my colleagues just called to make a reservation at the Hyatt Regency for TSM II and was told that the only rooms available for January 11th were at the full rate of $340 or $390 - that no rooms were available for that night at the group rate. He was able to book for the rest of the week. Has anyone else had this experience?

I'm glad I booked my room in August!

Lynda Voigt

Lynda F. Voigt, Ph.D.
Fred Hutchinson Cancer Research Center
Seattle, WA
LVoigt@fhcrc.org
phone (206) 667-4519
FAX (206) 667-5948

---

Date:    Sat, 29 Oct 2005 06:52:50 -0400
Reply-To:  "Burkom, Diane R" <burkom@BATTELLE.ORG>
Sender:   AAPORNET <AAPORNET@ASU.EDU>
From:     "Burkom, Diane R" <burkom@BATTELLE.ORG>
Subject:  Re: Are the rooms all booked for TSMII for January 11??
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
I also recently found that there are no rooms for Tuesday the 10th, at any price, in case you need to come in time for a short course. I am at a nearby hotel for one night, and then at the Hyatt Regency for the remainder of the week, but I booked those rooms a while ago.

Diane
Diane Burkom, MA
Senior Project Director
Battelle Centers for Public Health Research and Evaluation
6115 Falls Road, Suite 200
Baltimore, MD 21209
(410) 372-2702
(410) 377 -6802 (fax)
burkom @ battelle.org

-----Original Message-----
From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Voigt, Lynda
Sent: Friday, October 28, 2005 8:18 PM
To: AAPORNET@asu.edu
Subject: Are the rooms all booked for TSMII for January 11??

One of my colleagues just called to make a reservation at the Hyatt Regency for TSM II and was told that the only rooms available for January 11th were at the full rate of $340 or $390 - that no rooms were available for that night at the group rate. He was able to book for the rest of the week. Has anyone else had this experience? =20

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=20

Lynda F. Voigt, Ph.D.=20
Fred Hutchinson Cancer Research Center
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phone (206) 667-4519=20
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=20

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Conference info and call for papers: http://www.aapor.org/
Archives: http://lists.asu.edu/archives/aapornet.html
Please ask authors before quoting outside AAPORNET.
Problems?-don't reply to this message, write to:
aapornet-request@asu.edu
---

Conference info and call for papers: http://www.aapor.org/
Cliff: Through its Government & Public Affairs program, CASRO has also submitted a letter in support of Census funding. Ed Spar of COPAFS requested that all members and related associations send letters. Glad to see the industry is so responsive. Diane

----- Original Message -----
From: "Cliff Zukin" <zukin@RCI.RUTGERS.EDU>
To: <AAPORNET@asu.edu>
Sent: Wednesday, October 26, 2005 9:41 AM
Subject: census support from pub opin-surv res community

> Colleagues,
>
> Below is the text of a letter we sent Senators Shelby and Mkiulski in support of full funding for the census. We also copied Senators on the conference committee.
>
> The census is extremely important to all of us in the survey research and/or public opinion professions. Please join in a letter writing effort if you feel strongly and can find a moment of time. Thanks.
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> Cliff Zukin
>
> Professor of Public Policy and Political Science.
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>
> 732 932 2499 x712 zukin@rci.rutgers.edu
>
> Public Policy, 2nd Floor, Bloustein School
>
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> agree on a figure of at least
> $812.237 million, the amount approved by the
> House of Representatives.
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> Thank you for your attention and support for
> this
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>
> Sincerely,
Hey, Brian, AAPOR already sent their own letter in to Shelby and Mikulski and urged its members to write, too. CASRO submitted a letter as well; COPAFS has charged all of us to respond. If you haven't sent your letter in yet, perhaps you want to note this: "CMOR joins COPAFS, AAPOR, CASRO (and there may be other associations in the industry who have responded) in supporting funding, etc." It's very positive that we all have been so responsive, and I believe the more letters, the stronger the message.

Thanks, Diane

----- Original Message ----- 
From: "Brian Dautch" <bdautch@CMOR.ORG> 
To: <AAPORNET@asu.edu> 
Sent: Friday, October 28, 2005 4:00 PM
> Dear AAPORNetters,
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Director of Government Affairs

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Professor of Public Policy and Political Science.

Edward J. Bloustein School, Rutgers University
President,
American Association for Public Opinion Research

732 932 2499 x712 zukin@rci.rutgers.edu
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Sincerely,

Cliff Zukin
Halloween is as popular as ever here in Atlanta with almost every neighborhood and schools sprouting parties, etc.

Kids in the South have to walk too far to get their candy.

James P. Murphy, Ph.D.
J.P. MURPHY & COMPANY
Post Office Box 80484
Valley Forge, PA 19484-0484
(610) 408-8800
www.jpmurphy.com
jpmurphy@jpmurphy.com
Halloween falling out of favor with evangelicals, poll finds

By THOMAS HARGROVE and GUIDO H. STEMPEL III

Scripps Howard News Service

October 27, 2005


http://tinyurl.com/95sfo

- Halloween is unevenly practiced in America - celebrated by Roman
  Catholics in the Northeast, but frowned on by evangelical Christians in
  the South, according to a Scripps Howard News Service survey.

- Trick-or-treating is especially welcomed in heavily Roman Catholic
  neighborhoods in the Northeast, home of the Irish immigrants who
  introduced their ancient, pagan-inspired festival to the New World 150
  years ago.

- Halloween is least welcomed, or even observed, in Southern states, where
  evangelical Christians are becoming increasingly worried about growing
  secularism and the resurgence of paganism in popular culture.

A survey of 1,005 adult residents of the United States conducted by the
Scripps Survey Research Center at Ohio University found remarkable
variation in attitudes about Halloween and even in the numbers of
trick-or-treaters who were received last year.

"It's an old holiday. Halloween is particularly popular in places where
people have been doing it for years and that's the Northeast," said
University at Albany sociologist Richard Lachmann.

The survey was conducted by telephone from Oct. 9-23 at the Scripps
Center in a project sponsored by Scripps Howard News Service and the
E.W. Scripps School of Journalism at Ohio University.

The poll has a margin of error of plus 4 percentage points.

(Thomas Hargrove is a reporter for the Scripps Howard News Service.
Guido H. Stempel III is director of the Scripps Survey Research Center
at Ohio University.)
Also true in rural Georgia (e.g. Carrollton). There are families, churches, and schools offering the conventional litany of objections (pins in candy, devil worship, pagan downfall of society) and perhaps more so than in rural Massachusetts, New York, or California. But 'ween happens.

-eg
Kids in the South have to walk too far to get their candy.

James P. Murphy, Ph.D.
J.P. MURPHY & COMPANY
Post Office Box 80484
Valley Forge, PA 19484-0484
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jpmurphy@jpmurphy.com

----- Original Message -----
From: "Leo Simonetta" <Simonetta@ARTSCI.COM>
To: <AAPORNET@asu.edu>
Sent: Friday, October 28, 2005 10:00 AM
Subject: Halloween Poll

Halloween falling out of favor with evangelicals, poll finds

By THOMAS HARGROVE and GUIDO H. STEMPEL III Scripps Howard News Service October 27, 2005
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or
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Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
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Conference info and call for papers: http://www.aapor.org/
Archives: http://lists.asu.edu/archives/aapornet.html
Please ask authors before quoting outside AAPORNET. Problems?-don't reply to this message, write to: aapornet-request@asu.edu