

From: LISTS.ASU.EDU LISTSERV Server (16.0) [LISTSERV@asu.edu]
Sent: Saturday, May 28, 2011 6:10 PM
To: Shapard Wolf
Subject: File: "AAPORNET LOG0406"

Date: Tue, 1 Jun 2004 09:16:29 -0500
Reply-To: "Smith, David W" <SmithD2@UTHSCSA.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Smith, David W" <SmithD2@UTHSCSA.EDU>
Subject: FW: Methodology
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

The following questions were on the SRMSNET list serve. I thought that AAPORNET members might be able to offer information. Please respond directly to Mary Nienhuis at the address shown.

=20

David Smith

=20

David W. Smith, Ph.D., M.P.H.
Associate Professor, Biometry
The University of Texas School of Public Health
San Antonio Branch Campus
voice: (210) 562-5512
e-mail: david.w.smith@uth.tmc.edu
or smithd2@uthscsa.edu=20

=20

-----Original Message-----

From: Thomas Nienhuis [mailto:tmnienhuis@charter.net]=20
Sent: Saturday, May 29, 2004 7:30 AM
To: Smith, David W
Subject: Re: Methodology

Mr. Smith,

Thank you for your suggestion. I am not currently a member of AAPOR, and I am hoping to get more opinions on these questions in a fairly short period of time, so I am hesitant to join at this point since membership privileges sometimes take a few weeks. I would be very happy to take you up on your offer to post the questions. Thank you for your help--it is greatly appreciated.

=20

Mary Nienhuis tmnienhuis@charter.net

=20

-----Original Message-----

From: Survey Research Methods Section of the ASA
[mailto:SRMSNET@LISTSERV.UMD.EDU] On Behalf Of Thomas Nienhuis
Sent: Wednesday, May 26, 2004 7:12 PM
To: SRMSNET@LISTSERV.UMD.EDU

Subject: Methodology

=09

=09

To whom it may concern,

I am a High School Statistics teacher (AP and General Courses) and an AMSTAT member who is trying to answer a question on survey methodology. An athletic administrator at our High school gave a Robert Troutwine survey to a group of athletes, and is using the results of the survey to fire a coach. The survey itself, though not as complete as we would like, is not in question per se. I feel that the method in which it was given predisposed it to respondent bias. Here is what was done that causes concern for me from a statistical perspective:

1) The survey asked 35 questions such as "Playing this sport made me a better student" and the respondent was to circle one of the following responses:

1=3Dstrongly agree 2 =3D agree 3
=3D disagree 4 =3D strongly disagree NA =3D uncertain

The administrator who gave the survey changed the scale as follows:

1 =3D strongly agree 2 =3D agree 3
=3D partially disagree 4 =3D disagree 5 =3D strongly =
disagree

=20

Doesn't removing the neutral response and replacing it with a 'negative' response bias the results? If the neutral response was removed, shouldn't both 'partially agree' and 'partially disagree' be put in their place in order to better balance the 'positive' and 'negative' choices?

=20

2) The season was completed in mid-November, and the survey was given in mid-January. In the intervening two months, a small group of parents complained to the athletic administrator about the coach. These parents were told by the administrator that a survey would be given to the players, and the parents discussed with the players what to write in the comment section. The players also discussed their responses ahead of time prior to filling out the survey. They were aware of their parents' comments to the administrator, and were, in effect, 'coached' by their parents in regards to their responses. They may have even seen the survey prior to officially filling it out, although I am not certain of this.

=20

This time-lag and the intervening events seem to me to be sources of bias that would negatively affect the responses. Please comment.

=20

3) The players did not all take the survey at the same time and place. Consistent instructions were not given. Players discussed it among themselves prior to taking the survey. I have not been able to get a copy of the instructions that were given to the players and I suspect that the instructions are not available in writing. Again, these events would seem to bias the results in a negative manner. Please comment.

=20

4) Do students under the age of 18 require parental permission in order to fill out such surveys in a school setting?

=20

I thank you for your responses in this area. I was not sure where to turn for help, and I am hopeful that some of you professionals out there can answer these questions. Thanks for your help.

=20

Mary Nienhuis

Archives: <http://lists.asu.edu/archives/aapornet.html>

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 1 Jun 2004 11:05:07 -0400

Reply-To: Colleen Porter <cporter@PHHP.UFL.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Colleen Porter <cporter@PHHP.UFL.EDU>

Subject: IRB news

Comments: To: AAPORNET@asu.edu

MIME-version: 1.0

Content-type: text/plain; charset=ISO-8859-1

Content-transfer-encoding: quoted-printable

Content-disposition: inline

Folks:

A major breakthrough in the ongoing IRB battles! =20

As many of you have reported in the past, our institution also has an IRB = for the main campus and a separate IRB at the Health Science Center. The = main-campus IRB does have expertise in survey methodology, while the = Health Science Center board does not (my last focus groups were approved = by an oncologist.)

Today they announced that surveys conducted by Health Science Center = faculty could be submitted to the main campus board, as long as they = didn't involve the following:

Drug and device clinical trials =B7=20

Treatment related projects (surgical, physical therapy, etc)=B7 =20

Tissue/Data Banks=B7 =20

Projects that involve the utilization of VA employees, resources or = patients=B7 =20

Projects that use or disclose Protected Health Information (PHI) from = a=20

covered entity, which requires compliance with HIPAA privacy regulations=

This seems very workable and fair to me, and we think it will be a = positive thing. =20

(Lest you worry that the main-campus IRB be swamped with proposals, I have = to explain that it is really trading workloads in order to do what each =

does best. The main campus IRB has been referring anything HIPAA-related = to the Health Science Center board, since they are the privacy board for = the entire campus.)

Our colleagues at AAPOR greatly influenced this change in policy. The = chair of the Health Science Center IRB was impressed with the information = we gave him from the AAPOR website, and spent time talking to Mary Losch = who had chaired the AAPOR task force on IRB issues.

So for those of you who would like to see such a change in your own = institution--here is another precedent. Go Gators!

Colleen

Colleen K. Porter
Senior Project Coordinator
cporter@phhp.ufl.edu
phone: 352\273-6068, fax: 352\273-6075
University of Florida
Department of Health Services Administration
Location: 101 Newell Drive, Rm. 4148
US Mail: P.O. Box 100195, Gainesville, FL 32610-0195

Archives: <http://lists.asu.edu/archives/aapornet.html>
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Tue, 1 Jun 2004 11:32:28 -0400
Reply-To: Jack Elinson <jelinson@JUNO.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jack Elinson <jelinson@JUNO.COM>
Subject: Re: IRB news
Comments: To: cporter@PHHP.UFL.EDU
Comments: cc: AAPORNET@asu.edu, mzfiebach@breconsulting.com,
mlubner@york.cuny.edu, paulgoldberg007@hotmail.com,
rgp11@columbia.edu
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: 8BIT

HOORAY!!

On Tue, 01 Jun 2004 11:05:07 -0400 Colleen Porter <cporter@PHHP.UFL.EDU>
writes:

- > Folks:
- >
- > A major breakthrough in the ongoing IRB battles!
- >
- > As many of you have reported in the past, our institution also has

- > an IRB for the main campus and a separate IRB at the Health Science
- > Center. The main-campus IRB does have expertise in survey
- > methodology, while the Health Science Center board does not (my last
- > focus groups were approved by an oncologist.)
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- > Today they announced that surveys conducted by Health Science Center
- > faculty could be submitted to the main campus board, as long as they
- > didn't involve the following:
- > Drug and device clinical trials ·
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- > or patients·
- > Projects that use or disclose Protected Health Information (PHI)
- > from a
- > covered entity, which requires compliance with HIPAA privacy
- > regulations.
- >
- > This seems very workable and fair to me, and we think it will be a
- > positive thing.
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- > (Lest you worry that the main-campus IRB be swamped with proposals,
- > I have to explain that it is really trading workloads in order to do
- > what each does best. The main campus IRB has been referring
- > anything HIPAA-related to the Health Science Center board, since
- > they are the privacy board for the entire campus.)
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- > Our colleagues at AAPOR greatly influenced this change in policy.
- > The chair of the Health Science Center IRB was impressed with the
- > information we gave him from the AAPOR website, and spent time
- > talking to Mary Losch who had chaired the AAPOR task force on IRB
- > issues.
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- > So for those of you who would like to see such a change in your own
- > institution--here is another precedent. Go Gators!
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- > Colleen
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- >
- > Colleen K. Porter
- > Senior Project Coordinator
- > cporter@phhp.ufl.edu
- > phone: 352\273-6068, fax: 352\273-6075
- > University of Florida
- > Department of Health Services Administration
- > Location: 101 Newell Drive, Rm. 4148
- > US Mail: P.O. Box 100195, Gainesville, FL 32610-0195
- >
- > -----
- > Archives: <http://lists.asu.edu/archives/aapornet.html>

> Problems?-don't reply to this message, write to:

> aapornet-request@asu.edu

>

>

Archives: <http://lists.asu.edu/archives/aapornet.html>

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 1 Jun 2004 12:25:29 -0400

Reply-To: Leo Simonetta <simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leo Simonetta <simonetta@ARTSCI.COM>

Subject: Inquiry into opinion polls urged (BBC)

Comments: To: AAPORNET@asu.edu

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: 7BIT

Inquiry into opinion polls urged

The government is being urged to hold a full inquiry into opinion polls and to introduce new laws to control them if necessary.

Thirty-eight MPs have signed a Commons motion querying the "integrity, honesty and professionalism" of the industry.

The MPs say there is a lack of regulation and transparency in the methodology used.

They say polling techniques may be designed to get the results favoured by those who commission the polls.

The group of MPs is led by Barry Sheerman, Labour chairman of the Commons Education Committee.

<SNIP>

Story from BBC NEWS:

http://news.bbc.co.uk/go/pr/fr/-/1/hi/uk_politics/3763103.stm

--

Leo G. Simonetta

Research Director

Art & Science Group, LLC

6115 Falls Road, Suite 101

Baltimore MD 21209

Archives: <http://lists.asu.edu/archives/aapornet.html>

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 1 Jun 2004 12:40:25 -0400

Reply-To: "Butterworth, Michael" <MXB@CBSNEWS.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Butterworth, Michael" <MXB@CBSNEWS.COM>
Subject: Re: Methodology
Comments: To: "Smith, David W" <SmithD2@UTHSCSA.EDU>, AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain

Perhaps it would be better to analyze this as an election (or referendum)
than as a survey?

-----Original Message-----

From: Smith, David W [mailto:SmithD2@UTHSCSA.EDU]
Sent: Tuesday, June 01, 2004 10:16 AM
To: AAPORNET@asu.edu
Subject: FW: Methodology

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AAPORNET members might be able to offer information. Please respond
directly to Mary Nienhuis at the address shown.

David Smith

David W. Smith, Ph.D., M.P.H.
Associate Professor, Biometry
The University of Texas School of Public Health
San Antonio Branch Campus
voice: (210) 562-5512
e-mail: david.w.smith@uth.tmc.edu
or smithd2@uthscsa.edu

-----Original Message-----

From: Thomas Nienhuis [mailto:tmnienhuis@charter.net]
Sent: Saturday, May 29, 2004 7:30 AM
To: Smith, David W
Subject: Re: Methodology

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I am hoping to get more opinions on these questions in a fairly short period
of time, so I am hesitant to join at this point since membership privileges
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offer to post the questions. Thank you for your help--it is greatly
appreciated.

Mary Nienhuis tmnienhuis@charter.net

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[mailto:SRMSNET@LISTSERV.UMD.EDU] On Behalf Of Thomas Nienhuis
Sent: Wednesday, May 26, 2004 7:12 PM
To: SRMSNET@LISTSERV.UMD.EDU

Subject: Methodology

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I thank you for your responses in this area. I was not sure where to turn for help, and I am hopeful that some of you professionals out there can answer these questions. Thanks for your help.

Mary Nienhuis

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Archives: <http://lists.asu.edu/archives/aapornet.html>
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Tue, 1 Jun 2004 19:38:31 -0700
Reply-To: "P. Moy" <pmoy@U.WASHINGTON.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "P. Moy" <pmoy@U.WASHINGTON.EDU>
Subject: WAPOR regional conference in Pamplona, November 2004
Comments: To: aapornet@asu.edu
Comments: cc: elef@unav.es
MIME-version: 1.0
Content-type: TEXT/PLAIN; charset=windows-1252
Content-transfer-encoding: QUOTED-PRINTABLE

Dear AAPOR members,

Below please find a call for proposals for WAPOR's next regional conference to be held in Pamplona, Spain, 24-26 November 2004. The two-day conference deals with public opinion as it relates to elections and news media, and we very much hope you can share your research and perspectives with us.

Queries should be directed to Esteban Lopez-Escobar at elef@unav.es.

Many thanks,

Patricia Moy

Elections, News Media, and Public Opinion

Pamplona, Spain, 24-26 November 2004

Sponsored by the World Association for Public Opinion Research

Elections provide an unusually exciting context of study for scholars in the field of communications, news media practitioners, and public opinion researchers. In recent years, we have witnessed an American election that ended weeks after Election Day, the introduction of candidate debates in Germany, and the fall of the Spanish government that

many attributed to a terrorist attack. This is concurrent with a proliferation of public opinion polls in recent years, alongside news media reports of these polls.

WAPOR invites proposals for research that relate broadly to elections, news media, and public opinion for its third regional conference to be held in Pamplona, Spain. Proposals should not exceed 500 words, and should be sent by June 30th, 2004 to:

Dr. Teresa Sadaba
Departamento de Comunicaci=F3n Publica
31080 Pamplona
Spain
e-mail: msadaba@unav.es <msadaba@unav.es>

Pamplona, Spain, is the capital of the former kingdom of Navarra, and is easily accessible by plane or train. Participants can reach Pamplona via Madrid, taking one of several daily flights or a comfortable train ride, or Barcelona. Its proximity to San Sebastian, Bilbao (home of the Guggenheim Museum), the Basque Coast, and Biarritz in France, as well as its internationally renowned cuisine, make Pamplona an ideal setting for this conference. Ernest Hemingway was a frequent visitor of Pamplona, because he loved the popular feast in which the bulls run on the streets. In addition, the conference will be subsidized by the regional government, which means lower costs for seminar participants.

Information: Prof. Esteban L=F3pez-Escobar, elef@unav.es

Elecciones, medios de comunicaci=F3n y opini=F3n p=FAblica

Pamplona, Espa=F1a, 24-26 Noviembre 2004

*Congreso regional de la WAPOR *

(World Association for Public Opinion Research)

Env=EDo de propuestas de trabajos

Las elecciones ofrecen un campo de estudio especialmente interesante para quienes investigan en el =E1mbito de la comunicaci=F3n, para los profesionales de los medios de comunicaci=F3n y para los investigadores de la opini=F3n p=FAblica. En los =FAltimos a=F1os hemos visto una elecci=F3n = en los

Estados Unidos, que termin=F3 varios semanas despu=E9s de la jornada electoral, la introducci=F3n de los debates entre los candidatos en Alemania, y el cambio del gobierno en Espa=F1a, que muchos atribuyen a un atentado terrorista. Y, al mismo tiempo, han proliferado las encuestas durante estos a=F1os, as=ED como la cobertura period=EDstica de esas encues= tas.

WAPOR invita a presentar propuestas de trabajos que se relacionen con las elecciones, los medios de comunicaci=F3n y la opini=F3n p=FAblica, para= la tercera conferencia regional que organiza en Pamplona, Espa=F1a. Las propuestas deben tener una extensi=F3n aproximada de 500 palabras, y deben enviarse antes del 30 de junio de 2004 a:

Dr. Teresa Sadaba
Departamento de Comunicaci=F3n Publica
31080 Pamplona
Spain
e-mail: msadaba@unav.es <mailto:msadaba@unav.es>

A Pamplona, capital del viejo reino de Navarra, se puede llegar con facilidad por avi=F3n o en tren. Los participantes pueden llegar a trav=E9s de Madrid, utilizando uno de los varios vuelos diarios, o en un tren confortable que circula tres veces al d=EDa hacia Pamplona. Desde Barcelona es recomendable tomar alguno de los varios vuelos que existen cada d=EDa, aunque tambi=E9n se puede viajar en tren. La proximidad de Pamplona a San Sebasti=E1n, Bilbao (donde est=E1 el famoso museo Guggenheim), la costa vasca y Biarritz en Francia, hacen de la ciudad un lugar ideal para el congreso. Ernest Hemingway visit=F3 con frecuencia Pamplona porque le encantaba el famoso =93encierro=94 de los toros. Por otr= a parte, el gobierno regional ayudar=E1 en los aspectos econ=F3micos del congreso, lo que permitir=E1 reducir los gastos para los asistentes.

IMPORTANTE:

1. En la sesi=F3n de apertura habr=E1 traducci=F3n simult=E1nea del ingl=E9s al espa=F1ol.
2. Se organizar=E1 al menos una sesi=F3n paralela en espa=F1ol sobre asuntos relacionados con el tema del congreso en Espa=F1a y en Latinoam=E9rica.

Informaci=F3n: Prof. Esteban L=F3pez-Escobar, elef@unav.es

Archives: <http://lists.asu.edu/archives/aapornet.html>
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Wed, 2 Jun 2004 10:50:14 -0400
Reply-To: Leo Simonetta <simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <simonetta@ARTSCI.COM>
Subject: This could actually be a push poll!
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

40,000 surveys? Or is it 40,000 calls?

Cox claims fiber-optics plan opposed
http://www.theadvocate.com/stories/060204/new_cox001.shtml
By KEVIN BLANCHARD
Acadiana bureau

LAFAYETTE -- A Cox Communications representative released partial results Tuesday of a survey it conducted and that, he said, shows that 57 percent of Lafayette residents do not want Lafayette Utilities System to get into the telecommunications business.

Council members questioned the validity of the poll.

SNIP

Joseph Giglio Jr., an attorney hired by Cox, released the figures to the Lafayette Public Utilities Authority on Tuesday.

LUS officials have said the Cox survey constitutes a "push poll," designed not to measure public opinion, but to sway it.

Giglio said Cox's survey yielded "a true statement" of public opinion. Cox called more than 40,000 homes for its survey, which consisted of several long lead-ins and statements of "facts," before asking the same general question each time.

Giglio said he did not have the results of the remainder of the poll, but said the results for each question got progressively stronger against the LUS proposal.

SNIP

--

Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

Archives: <http://lists.asu.edu/archives/aapornet.html>
Unsubscribe? Send email to listserv@asu.edu with this text:
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Date: Wed, 2 Jun 2004 10:31:10 -0500
Reply-To: Miguel Basanez <mb@globalqr.net>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Miguel Basanez <mb@MX.INTER.NET>
Organization: Global Quality Research
Subject: National F2F interviewing
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset="iso-8859-1"
Content-transfer-encoding: 7bit

I need to get in touch with anyone able to co-ordinate 100 central locations spread through out the country to conduct 12 face-to-face interviews in each location during the Fall.

Please reply to mb@globalqr.net for further details.

Miguel Basanez

Archives: <http://lists.asu.edu/archives/aapornet.html>
Unsubscribe? Send email to listserv@asu.edu with this text:
signoff aapornet

Date: Wed, 2 Jun 2004 12:08:27 -0400
Reply-To: "Ronald E. Langley" <langley@UKY.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Ronald E. Langley" <langley@UKY.EDU>
Subject: Job opening
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed

Immediate opening....

Survey Research Supervisor
Job #SJ504843
University of Kentucky
Survey Research Center

Supervises all aspects of data collection for telephone interviews and self-administered survey research projects. Duties include review of survey instrument, assisting with computer programming of instrument. Will also be responsible for recruiting, hiring, training and supervising 50+ interviewers, and student intern. Will work closely with the Director. Will monitor daily progress of projects and serve as contact person for Principal Investigators. Will serve as on-call person to troubleshoot issues that arise during evening and weekend interviewing shifts. Will keep records on progress and final dispositions of all Survey Research Center telephone and mail survey projects. Serves as staff associate's back-up for hiring and payroll system. Must be computer literate in a Windows environment and have strong skills using MS Office (Word, Excel). Must have strong communication skills as well as being highly organized and detail-oriented. A Bachelor's degree or equivalent and 3 years of related work experience are required. A Master's degree in social or behavioral science with graduate level work in survey research methods and at least one year of hands-on experience with survey research preferred. Must have some experience in a social or behavioral research environment and must have supervisory experience.

To apply for #SJ504843 a UK Online Application must be submitted at www.uky.edu/ukjobs. If you have any questions, contact HR/Employment phone (859) 257-9555 press 2, or email ukjobs@email.uky.edu. Application deadline is June 11, 2004 (may be extended if necessary).

The University of Kentucky is an equal opportunity employer and encourages applications from minorities and women.

Ronald E. Langley, Ph.D. Phone: (859) 257-4684
Director, Survey Research Center FAX: (859) 323-1972
University of Kentucky langley@uky.edu
Chairman, National Network of State Polls
302 Breckinridge Hall
Lexington, KY 40506-0056 <http://survey.rgs.uky.edu>

Archives: <http://lists.asu.edu/archives/aapornet.html>
Unsubscribe? Send email to listserv@asu.edu with this text:
signoff aapornet

Date: Wed, 2 Jun 2004 15:48:07 -0400
Reply-To: LOWNDES Stephens <lsstephe@GWM.SC.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: LOWNDES Stephens <lsstephe@GWM.SC.EDU>
Subject: AAPOR 2004 Post
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7bit
Content-disposition: inline

A travel nightmare left me stranded in Houston on my way to the AAPOR conference. Lousy weather in Houston resulted in canceled flights. I ended up spending the night in Houston after learning the earliest flight to Phoenix would be two days later on Saturday, late afternoon. I was able to reach Rob Daves on Thursday night from Houston and he was going to notify folks about my dilemma. But let me again apologize via AAPORNET to SAPOR colleagues, to Patricia Moy, colleagues presenting at the "Science Fact and Opinion" session (Robin Gentry, John Belsey, Carla Bann and her RTI co-authors), and to folks expecting to see me as poster session presenter--I'm very sorry to have missed seeing/meeting you!
THE WEB LINK FOR A COPY OF MY PRESENTATION IS:

<http://129.252.169.87/rstephens/aapor04preslfs.pdf>

I welcome your feedback.

P.S. Apologize for delay in getting this posted. I've been out-of-town and I've had mail client problems.

Rick

Dr. Lowndes F. (Rick) Stephens
J. Rion McKissick Professor
School of Journalism and Mass Communications
University of South Carolina
Coliseum 4010C
Columbia, SC 29208
Office Phone: (803)-777-2974
Office Fax: (803)-777-4103
E-mail Office: stephens-lowndes@sc.edu
E-mail Home: rstephens7@sc.rr.com

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Date: Wed, 2 Jun 2004 15:00:58 -0500
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: FW: AAPOR 2004 Presentation Post
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

=20

-----Original Message-----

From: LOWNDES Stephens [<mailto:Lsstephe@gwm.sc.edu>]=20
Sent: Friday, May 28, 2004 4:47 PM
To: aapornet@asu.edu
Subject: AAPOR 2004 Presentation Post

A travel nightmare left me stranded in Houston unable on my way to the AAPOR conference. Lousy weather in Houston resulted in canceled flights. I ended up spendig the night in Houston after learning the earliest flight to Phoenix would be two days later on Saturday, late afternoon. I was able to reach Rob Daves on Thursday night in Houston and he was going to notify folks about my dilemma. But let me to SAPOR colleagues, to Patricia Moy, colleagues presenting at the "Science Fact and Opinion" session (Robin Gentry, John Belsey, Carla Bann and her RTI co-authors), and to folks expecting to see me as poster session presenter--I'm very sorry to have missed seeing/meeting you! THE WEB LINK FOR A COPY OF MY PRESENTATION IS:

<http://129.252.169.87/rstephens/aapor04preslfs.pdf>

I welcome your feedback.

Dr. Lowndes F. (Rick) Stephens
J. Rion McKissick Professor
School of Journalism and Mass Communications University of South

Carolina Coliseum 4010C Columbia, SC 29208 Office Phone: (803)-777-2974
Office Fax: (803)-777-4103 E-mail Office: stephens-lowndes@sc.edu E-mail
Home: rstephens7@sc.rr.com

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=====
Date: Thu, 3 Jun 2004 09:24:23 -0500
Reply-To: ALLAN L MCCUTCHEON <amccutch@UNLSERVE.UNL.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: ALLAN L MCCUTCHEON <amccutch@UNLSERVE.UNL.EDU>
Subject: MAPOR Fellows Student Paper Competition
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: TEXT/PLAIN; charset=US-ASCII

*** MAPOR Fellows Student Paper Competition ***

Polarized Publics? Opinion And Measurement In The 2004 Election

Annual Conference of the Midwest Association for Public Opinion Research
November 19-20, 2004
Radisson Hotel & Suites, Chicago

The first place winner will receive an award of \$200, a free conference registration, and a free ticket to the Friday MAPOR luncheon. Any other top-quality papers judged Honorable Mention will earn authors free conference registration and a free luncheon ticket.

A committee composed of MAPOR Fellows will make the awards. Winners will be announced at MAPOR's 29th annual conference.

Eligibility: For the purposes of this competition, a student is someone currently enrolled in a graduate or undergraduate program. A paper authored by more than one person is a student paper if all parties are students according to the above definition. Students need not be members of MAPOR.

The topic of the paper must conform to the general areas of scholarship that MAPOR addresses, which are (1) public opinion and (2) survey methods. The papers need not be quantitative nor must they report data in order to qualify for consideration in this competition.

Procedures: Students first need to submit an abstract of their paper to the conference program chair, Dietram A. Scheufele, conforming to the 2004 MAPOR Call for Papers. Deadline for abstract submission is June 30.

Students should specify on a page accompanying the abstract that they are students.

Once a student has been informed that his/her paper has been accepted for the 2004 conference, then the student will need to submit a full paper by October 1, 2004, to be eligible for consideration for the 2004 competition.

Send all submissions to:

Dietram A. 308 Kennedy Hall
MAPOR Program Chair Ithaca, NY 14853
Department of Communication Fax: 607.254.1322,
Cornell University Phone: 607-255-2603
e-mail: das72@cornell.edu

Check the MAPOR web site for conference news:

<http://www.mapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html>

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=====

Date: Thu, 3 Jun 2004 13:08:10 -0400
Reply-To: "Straw, Gretchen" <GStraw@AARP.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Straw, Gretchen" <GStraw@AARP.ORG>
Subject: Recommendations for data entry and banner production firms
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

I am looking for recommendations for firms to do data entry and verification, banner production, and preparation of SPSS system files. (I tend to prefer small to mid-size firms, but am open to suggestions.) Generally, I contract out these services for 20 to 30 mail surveys with about 1,000 respondents each during the course of a year. I would like to hear from AAPOR members who have had good experiences with particular firms, not from vendors. Please reply to me directly.

Many thanks.

Gretchen Straw
Research Director
State Member Research
AARP=20
gstraw@aarp.org

Archives: <http://lists.asu.edu/archives/aapornet.html>

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Date: Thu, 3 Jun 2004 20:13:48 -0400
Reply-To: Linda Fisher <llfisher@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Linda Fisher <llfisher@COMCAST.NET>
Subject: Position announcement at AARP
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: 7bit

Research Analyst

AARP, with 35+ million members, seeks a Research Analyst to design, analyze, oversee and report on research projects that inform Association decision makers and/or inform external audiences about key issues of concern to members. The person in this position will be expected to work as a team member, supporting other project leaders in some cases and leading projects in others. Some specific work requirements will include literature and background reviews; design of data collection methodologies, samples and questionnaires; quantitative data analysis using SPSS, as well as quality checking data from outside vendors; graphic design using Powerpoint; communicating findings using a variety of media including reports, presentations, web-based summaries, databases, and graphics; and managing relations with both vendors and internal clients.

The position requires the completion of an advanced degree in social/behavioral science, marketing research or a related discipline, and 5 or more years of professional experience with an emphasis on applied research, both quantitative and qualitative, in areas such as survey research, evaluation research, or demographics. It requires highly technical knowledge of applied research.

This position is in our Washington, D.C. Headquarters in the National Member Research Department. Qualified candidates are invited to view complete job description and apply on line at: www.aarpjobs.com <outbind://8-000000005DFC361718CB8A418900E4788326A5E0645E2800/www.aarpjobs.com> (Position is listed under "Membership"). We are an Equal Opportunity Employer that values diversity.

Linda L. Fisher, Ph.D.
Director, National Member Research
AARP
601 E St., N.W.
Washington, DC 20049

Archives: <http://lists.asu.edu/archives/aapornet.html>
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Date: Fri, 4 Jun 2004 16:40:36 -0400

Reply-To: "Harrison, Chase" <chase.harrison@UCONN.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Harrison, Chase" <chase.harrison@UCONN.EDU>
Subject: Job Posting - University of Connecticut
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Assistant Director, Center for Survey Research and Analysis, University of Connecticut

The University of Connecticut invites qualified individuals to apply for the position of assistant director of the Center for Survey Research and Analysis (CSRA). CSRA is an academic survey research center providing expertise in a variety of approaches to data collection, research design and methods. CSRA supports faculty, staff and students conducting academic and applied research projects to advance the University's education, research and public service missions. CSRA also works with local, state and national agencies and organizations to address issues of public policy research.=20

The assistant director is responsible for managing survey research projects conducted by CSRA and supervision of the CSRA professional and student employee staff. The assistant director also works collaboratively with the CSRA's Director, faculty, students, and external clients to develop and/or facilitate survey and public policy research.=20

This position requires a Master's or higher level degree in a social science field, at least three years' experience in survey research or equivalent project management; at least three years' experience at supervising telephone interviewers; experience using all four major MS Office applications (i.e., Word, Excel, Access and PowerPoint); and, experience with statistical analysis software such as STATA, SAS or SPSS. Candidates must possess administrative leadership experience, including a track record of working with diverse research teams and building strong collaborative relationships with internal and external stakeholders. Essential to the position are a demonstrated history of contract survey research, funding of peer-reviewed grants, and the ability to attract grants and contracts.

Interested candidates should send a letter of interest, curriculum vita, and contact information for three professional references to Samuel Best, Chair, CSRA Search Committee, 341 Mansfield Road, U-32, Storrs, CT 06269-1032. Dr. Best also can be contacted at sbest@uconn.edu. Review of application materials will begin immediately and will continue until the position is filled. We encourage applications from under-represented groups, including minorities, women and people with disabilities.

=20

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Date: Fri, 4 Jun 2004 16:41:41 -0500
Reply-To: "Wolf, James G" <jamwolf@IUPUI.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Wolf, James G" <jamwolf@IUPUI.EDU>
Subject: Incentives, Compensations and IRBs
Comments: To: AAPORNET@asu.edu
Comments: cc: "Zimet, Gregory D." <gzimet@iupui.edu>
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

I am working with someone at the IU School of Medicine on an NIH proposal. The plan is to conduct a national survey in which initial refusals would be called again and offered \$5 if they agreed to do the interview. His contact at the human subjects office explained that selective "incentives" were not allowed. However, if we wanted to offer "compensation" then every respondent would need to receive \$5.

=20

I would appreciate hearing from others in academic environments who may have found ways to address this issue. =20

=20

Thanks,

=20

Jim

=20

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-=3D-=3D

Jim Wolf jamwolf@iupui.edu

Director, Public Opinion Laboratory

Indiana University School of Liberal Arts at IUPUI

(317) 278-9230

=20

=20

Archives: <http://lists.asu.edu/archives/aapornet.html>
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Date: Fri, 4 Jun 2004 18:08:15 -0400
Reply-To: Paul Braun <pbraun@BRAUNRESEARCH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Paul Braun <pbraun@BRAUNRESEARCH.COM>
Subject: Re: Incentives, Compensations and IRBs
Comments: To: "Wolf, James G" <jamwolf@IUPUI.EDU>, AAPORNET@asu.edu
In-Reply-To: <C1EC1E8B691BBC41B41EA8327B831901ABC323@iu-mssg-
mbx01.exchange.iu.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

James,

It may not be as effective as a direct incentive, but a charitable donation may be a way around it. If you say that you are making a donation to the Make A Wish foundation in their name, or say, after this survey is completed we are donating \$1000 to the Make-A-Wish foundation and send a thank you to ALL participants, then you are effectively making everyone involved a sponsor.

Hope this helps.

Paul Braun

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Wolf, James G
Sent: Friday, June 04, 2004 5:42 PM
To: AAPORNET@asu.edu
Subject: Incentives, Compensations and IRBs

I am working with someone at the IU School of Medicine on an NIH proposal. The plan is to conduct a national survey in which initial refusals would be called again and offered \$5 if they agreed to do the interview. His contact at the human subjects office explained that selective "incentives" were not allowed. However, if we wanted to offer "compensation" then every respondent would need to receive \$5.

I would appreciate hearing from others in academic environments who may have found ways to address this issue.

Thanks,

Jim

=====
Jim Wolf jamwolf@iupui.edu

Director, Public Opinion Laboratory

Indiana University School of Liberal Arts at IUPUI

(317) 278-9230

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aapornet-request@asu.edu

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=====

Date: Fri, 4 Jun 2004 22:30:04 -0400
Reply-To: DivaleBill@AOL.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: William Divale <DivaleBill@AOL.COM>
Subject: Re: Incentives, Compensations and IRBs
Comments: To: pbraun@BRAUNRESEARCH.COM, AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: 7bit

Jim

I have done several surveys, both mail and intercept types, where subjects were told that if they completed the survey and signed the consent/receipt form, they would receive a small gift. Different studies used \$3, \$10, or \$20. Respondents were also told that if they wished to remain anonymous, they could just return the questionnaire without filling out the form. (I needed them to sign the form to get reimbursed from the college).

These surveys were anonymous so a consent form was not really needed as the form itself results in the loss of anonymity. But I needed the signature to justify the funds from my grant.

In all cases it posed no problems, and it is okay with our college IRB, of which I am also co-chair, but several faculty have used the same techniques with IRB approval. I hope this helps.

Bill

William Divale, Ph.D.
Professor of Anthropology
Director, Survey Research Laboratory
York College, CUNY
Jamiaca, NY 11451
718-262-2982

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=====

Date: Sat, 5 Jun 2004 11:14:11 -0400
Reply-To: Colleen Porter <cporter@PHTTP.UFL.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Colleen Porter <cporter@PHTTP.UFL.EDU>
Subject: AAPOR 2005 and Florida Keys
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7bit
Content-disposition: inline

Since AAPOR is headed down to Florida next year, and to Miami Beach rather than our usual spot of St. Petersburg Beach, several people have asked me about the possibility of adding on a side trip to the Everglades or Florida Keys, the way so many folks brought family out to Arizona and visited the Grand Canyon before or after the recent AAPOR conference.

In a way, I feel ridiculous posting this now, but there actually is a deadline coming up, if you are interested in staying in one of the prime spots in the Keys.

As far as the Everglades, the insects are vicious, and there are no sea breezes to cool things. The first of May, many of the concessions at the national park close. The lodge still operates, and there is an off-season discount, but the restaurants are shut down. I don't know if the sunset cruise out in Florida Bay operates--that would be still be enjoyable. I guess if you don't have little children (who aren't as skilled at swatting away the critters) and this was your one chance to visit the glades, it might still be worth the trip. (The South Florida folks among us may disagree with this assessment....)

The Keys, however, are lovely all year long, and a few days there would still be quite enjoyable in May.

As far as beaches, many locals think that Bahia Honda State Park, just south of Marathon (3 hours south of Miami), has the nicest beaches in the Keys. Our girls enjoy going out and exploring the tide pools--an incredible range of ocean life comes to visit. Both sunset and moonrise are phenomenal. We love to camp on the beach, but there are

also cabins available. One of the advantages of staying there is that you are guaranteed entry; day use is available, but limited because of the environmental impact. (As a practical matter, we could never get into that park unless we stayed there.)

The catch is that if you are interested in possibly staying there, reservations open up 11 months before the day you want, and are often filled a short time after they open. For AAPOR visitors, that would be pretty soon. The info is at

<http://www.floridastateparks.org/bahiahonda/>

Don't feel that this is your only chance to stay in the Keys--just a few months in advance is plenty of time to stay at many of the hotels, etc. Also, John Pennekamp State Park is a day trip from Miami, and it has a lovely glass-bottom boat ride as well as great snorkeling.

But Bahia Honda is so special that I didn't want anyone to miss out on it, if they were really interested in what I consider the ultimate Keys experience. (My husband couldn't believe that we really did have to make reservations 11 months in advance.) Of course others might consider the nightlife of Key West to be more their idea of what the Keys are about--but I figure I'll get enough of that on South Beach in Miami.

Is it possible to consider camping when you are flying somewhere? Well, yes, depending on ages of the people involved, how much you enjoy camping, etc. I've done it with my girls, starting when they were 7 and 9. I have a rolling duffel bag that fits three sleeping bags, a small hex tent, and a folding soft-sided cooler. The key is to not cook anything--and in the Keys, I'd want to eat out once a day anyway, for the wonderful seafood and Cuban food.

Well, I really should get back to my grant proposal instead of day dreaming of guava pastries.

Colleen

Colleen K. Porter
Senior Project Coordinator
cporter@phhp.ufl.edu
phone: 352\273-6068, fax: 352\273-6075
University of Florida
Department of Health Services Administration
Location: 101 Newell Drive, Rm. 4148
US Mail: P.O. Box 100195, Gainesville, FL 32610-0195

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Date: Sat, 5 Jun 2004 13:07:41 -0400
Reply-To: Mike Donatello <MDonatello@COX.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Donatello <MDonatello@COX.NET>
Subject: Re: AAPOR 2005 and Florida Keys
Comments: To: AAPORNET@asu.edu
In-Reply-To: <s0c1ab13.081@fuji.hp.ufl.edu>
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7bit

And, for any divers in the group, there is a good operation that runs out of Key Largo, Ocean Divers (www.oceandivers.com). They offer tours to several killer wreck and reef sites, usually with fantastic visibility. Many of the reef opportunities, like Pennekamp Coral Reef Park, are shallow enough that your limiting factor is air supply rather than bottom time. The depth and clarity also mean enough sunlight penetration for strobe-free reef photos.

If you decide to attend the conference and are interested in a diving excursion, please drop me a note.

--
Mike Donatello
Director, Survey Solutions
comScore Networks, Inc.
11465 Sunset Hills Rd., Ste. 200, Reston, VA 20190
W 703.438.2372 F 703.438.2051 M 703.582.5680
MDonatello@comscore.com

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Colleen Porter
Sent: Saturday, 05 June, 2004 11:14
To: AAPORNET@asu.edu
Subject: AAPOR 2005 and Florida Keys

Since AAPOR is headed down to Florida next year, and to Miami Beach rather than our usual spot of St. Petersburg Beach, several people have asked me about the possibility of adding on a side trip to the Everglades or Florida Keys, the way so many folks brought family out to Arizona and visited the Grand Canyon before or after the recent AAPOR conference.

...

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Date: Mon, 7 Jun 2004 08:49:44 -0400
Reply-To: Paul Braun <pbraun@BRAUNRESEARCH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Paul Braun <pbraun@BRAUNRESEARCH.COM>
Subject: Do Not Call Non Violating
Comments: To: AAPORNET <AAPORNET@asu.edu>, Kim Hoodin <khoodin@cmor.org>
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: 7bit

Good day to all,

I own three telephone centers in the US. I make quite a few calls per day and try my best to produce quality work following the rules. A new fact of life that I am dealing with is extreme hostility, nasty e-mails and letters and a flurry of attorneys general who write me and require legal response from people called who are on the do-not-call lists for either their state or the FTC.

On a weekly basis I am challenged by the nastiest and destructive minded individuals who continue to shower me with wishes of ill. In fact, recently I had to call the police on a respondent who called me at home (getting the number from the internet) and threatened to come over and teach me a lesson. (Fortunately, I was able to report it because he left his number on my caller ID).

I am asking two questions:

How bad is it out there? Am I the only one getting threats? Is it possible that the FTC can list the names of companies that petition for exemption?

Just doing my job,

Paul A. Braun
Braun Research, Inc.
271 Wall Street
Princeton, NJ 08540

Office: (609) 279-1600 x 110
Fax : (609) 279-1318
Cell: (609) 658-1434

www.braunresearch.com <<http://www.braunresearch.com/>>

Archives: <http://lists.asu.edu/archives/aapornet.html>
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=====

Date: Mon, 7 Jun 2004 08:53:53 -0400
Reply-To: Randall Olsen <olsen@POSTOFFICE.CHRR.OHIO-STATE.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Randall Olsen <olsen@POSTOFFICE.CHRR.OHIO-STATE.EDU>

Subject: Incentives, Compensations and IRBs
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed

James -

Differential incentives are becoming more common than they were. We use them on the National Longitudinal Surveys and, correctly structured, they can be quite cost effective. OMB has cleared such incentives for a number of surveys, but if a particular IRB decides on its own differential incentives are inappropriate, heaven knows what will happen. I gave a paper on differential incentives at the 2003 AAPOR meetings, and if you are interested I will send it along.

Randy

Randall J. Olsen
Ohio State University
Professor of Economics and
Director, Center for Human Resource Research
Suite 100 e-mail: Olsen.6@osu.edu
921 Chatham Lane voice: 614.442.7348
Columbus, Ohio 43221-2418 fax: 614.442.7329

Archives: <http://lists.asu.edu/archives/aapornet.html>
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Mon, 7 Jun 2004 08:41:33 -0500
Reply-To: Mary.Losch@uni.edu
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mary Losch <mary.losch@UNI.EDU>
Subject: Re: Incentives, Compensations and IRBs
Comments: To: AAPORNET@asu.edu
In-Reply-To: <6.0.0.22.2.20040607084648.01dd6dd8@postoffice.chrr.ohio-state.edu>
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7BIT

Group,
I can add the following to this thread. I think it is important to attempt to tease apart design efficacy and ethical considerations in this instance. Our own IRB recently voted unanimously NOT to approve a differential compensation design proposal. This was not a survey design. However, the fundamental issue for the IRB was inequitable treatment across subject groups. In our view, this violated the basic principle of fairness/justice that underlies the regulatory protections. In a recent similar thread on an IRB listserv, differential compensation (in a different design scenario) were viewed as ethically unacceptable by the majority of IRB chairs responding to the thread.

Another important point is that IRBs tend to view payments as appropriate as "compensation" for time, expenses incurred, etc. Once the payment is put forth as a mechanism to "induce" participants to agree to be a part of a study, then questions about "undue inducement" begin to come into the discussion. So in the case of differential payments, one interpretation is that some participants are being compensated and others are not -- hence, the concern about a lack of fairness.

I have no doubt that differential incentives can be a very cost effective approach. However, I am not optimistic that they would be universally (or even typically) approved by IRBs.

Please note that I'm not interested in arguing the point one way or another -- just trying to provide some perspective that might be helpful.

Best, Mary Losch

On 7 Jun 2004 at 8:53, Randall Olsen wrote:

> James -
>
> Differential incentives are becoming more common than they were. We use
> them on the National Longitudinal Surveys and, correctly structured, they
> can be quite cost effective. OMB has cleared such incentives for a number
> of surveys, but if a particular IRB decides on its own differential
> incentives are inappropriate, heaven knows what will happen. I gave a
> paper on differential incentives at the 2003 AAPOR meetings, and if you are
> interested I will send it along.

>
> Randy
>
>
> Randall J. Olsen
> Ohio State University
> Professor of Economics and
> Director, Center for Human Resource Research
> Suite 100 e-mail: Olsen.6@osu.edu
> 921 Chatham Lane voice: 614.442.7348
> Columbus, Ohio 43221-2418 fax: 614.442.7329

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> Archives: <http://lists.asu.edu/archives/aapornet.html>
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Archives: <http://lists.asu.edu/archives/aapornet.html>
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Mon, 7 Jun 2004 09:44:27 -0400
Reply-To: "Thomas M. Guterbock" <tmglp@cms.mail.virginia.edu>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Thomas M. Guterbock" <tmglp@CMS.MAIL.VIRGINIA.EDU>

Subject: Re: Incentives, Compensations and IRBs
Comments: To: Mary.Losch@uni.edu, AAPORNET <AAPORNET@asu.edu>
In-Reply-To: <40C42A3D.23707.A59ECCC@localhost>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed
Content-transfer-encoding: 7bit
Content-disposition: inline

Thanks, Mary. And I'd like to add to the thread the note that experimental research has consistently shown the ineffectiveness of incentives offered to respondents as something they'll get AFTER they complete the survey. This makes me wonder if some of the solutions proposed earlier in this thread will really produce the desired effect.

Tom

--On Monday, June 07, 2004 8:41 AM -0500 Mary Losch <mary.losch@UNI.EDU> wrote:

> Group,
> I can add the following to this thread. I think it is important to
> attempt to tease apart design efficacy and ethical considerations in this
> instance. Our own IRB recently voted unanimously NOT to approve a
> differential compensation design proposal. This was not a survey design.
> However, the fundamental issue for the IRB was inequitable treatment
> across subject groups. In our view, this violated the basic principle of
> fairness/justice that underlies the regulatory protections. In a recent
> similar thread on an IRB listserve, differential compensation (in a
> different design scenario) were viewed as ethically unacceptable by the
> majority of IRB chairs responding to the thread.
>
> Another important point is that IRBs tend to view payments as appropriate
> as "compensation" for time, expenses incurred, etc. Once the payment is
> put forth as a mechanism to "induce" participants to agree to be a part
> of a study, then questions about "undue inducement" begin to come into the
> discussion. So in the case of differential payments, one interpretation
> is that some participants are being compensated and others are not --
> hence, the concern about a lack of fairness.
>
> I have no doubt that differential incentives can be a very cost effective
> approach. However, I am not optimistic that they would be universally (or
> even typically) approved by IRBs.
>
> Please note that I'm not interested in arguing the point one way or
> another -- just trying to provide some perspective that might be helpful.
>
> Best, Mary Losch
>
> On 7 Jun 2004 at 8:53, Randall Olsen wrote:
>
>> James -
>>
>> Differential incentives are becoming more common than they were. We use
>> them on the National Longitudinal Surveys and, correctly structured, they

>> can be quite cost effective. OMB has cleared such incentives for a
>> number of surveys, but if a particular IRB decides on its own
>> differential incentives are inappropriate, heaven knows what will
>> happen. I gave a paper on differential incentives at the 2003 AAPOR
>> meetings, and if you are interested I will send it along.

>>
>> Randy

>>
>>
>> Randall J. Olsen
>> Ohio State University
>> Professor of Economics and
>> Director, Center for Human Resource Research
>> Suite 100 e-mail: Olsen.6@osu.edu
>> 921 Chatham Lane voice: 614.442.7348
>> Columbus, Ohio 43221-2418 fax: 614.442.7329

>>
>> -----
>> Archives: <http://lists.asu.edu/archives/aapornet.html>
>> Problems?-don't reply to this message, write to: aapornet-request@asu.edu

>
> -----
> Archives: <http://lists.asu.edu/archives/aapornet.html>
> Problems?-don't reply to this message, write to: aapornet-request@asu.edu
>

CSR HAS MOVED! PLEASE NOTE NEW PHYSICAL ADDRESS.
[PHONE NUMBERS AND MAILING ADDRESS ARE UNCHANGED.]

Thomas M. Guterbock Voice: (434)243-5223
CSR Main Number: (434)243-5222
Center for Survey Research FAX: (434)243-5233
University of Virginia EXPRESS DELIVERY: 2400 Old Ivy Road
P. O. Box 400767 Suite 223
Charlottesville, VA 22904-4767 Charlottesville, VA 22903
e-mail: TomG@virginia.edu

Archives: <http://lists.asu.edu/archives/aapornet.html>
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Mon, 7 Jun 2004 08:48:33 -0500
Reply-To: Robert Santos <rsantos@NUSTATS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Robert Santos <rsantos@NUSTATS.COM>
Subject: Re: Incentives, Compensations and IRBs
Comments: To: AAPORNET@asu.edu
In-Reply-To: <40C42A3D.23707.A59ECCC@localhost>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

here is my contribution to the matter, folks...

If you recast the study as being composed of two sub-studies -- a Phase I/"main" study with no incentive; and a Phase II study of recalcitrants (to examine nonresponse bias) who receive a \$5 incentive, then there should be no IRB problem because technically these are 2 different (albeit related) studies.

investigating nonresponse bias using an incentive that differs from the "main" study is a legitimate, honorable (maybe even ethical) research objective and make soft "good science"

Note: advance incentives have been shown to out-perform post incentives, but post (after interview) incentives have been effectively employed in a number of studies for years (at least in some populations).

Rob Santos
NuStats

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Mary Losch
Sent: Monday, June 07, 2004 8:42 AM
To: AAPORNET@asu.edu
Subject: Re: Incentives, Compensations and IRBs

Group,

I can add the following to this thread. I think it is important to attempt to tease apart design efficacy and ethical considerations in this instance.

Our own IRB recently voted unanimously NOT to approve a differential compensation design proposal. This was not a survey design. However, the fundamental issue for the IRB was inequitable treatment across subject groups. In our view, this violated the basic principle of fairness/justice that underlies the regulatory protections. In a recent similar thread on an IRB listserv, differential compensation (in a different design scenario) were viewed as ethically unacceptable by the majority of IRB chairs responding to the thread.

Another important point is that IRBs tend to view payments as appropriate as "compensation" for time, expenses incurred, etc. Once the payment is put forth as a mechanism to "induce" participants to agree to be a part of a study, then questions about "undue inducement" begin to come into the discussion. So in the case of differential payments, one interpretation is that some participants are being compensated and others are not -- hence, the concern about a lack of fairness.

I have no doubt that differential incentives can be a very cost effective approach. However, I am not optimistic that they would be universally (or even typically) approved by IRBs.

Please note that I'm not interested in arguing the point one way or

another --
just trying to provide some perspective that might be helpful.

Best, Mary Losch

On 7 Jun 2004 at 8:53, Randall Olsen wrote:

> James -
>
> Differential incentives are becoming more common than they were. We use
> them on the National Longitudinal Surveys and, correctly structured, they
> can be quite cost effective. OMB has cleared such incentives for a number
> of surveys, but if a particular IRB decides on its own differential
> incentives are inappropriate, heaven knows what will happen. I gave a
> paper on differential incentives at the 2003 AAPOR meetings, and if you
> are
> interested I will send it along.

>
> Randy
>
>
> Randall J. Olsen
> Ohio State University
> Professor of Economics and
> Director, Center for Human Resource Research
> Suite 100 e-mail: Olsen.6@osu.edu
> 921 Chatham Lane voice: 614.442.7348
> Columbus, Ohio 43221-2418 fax: 614.442.7329

> -----
> Archives: <http://lists.asu.edu/archives/aapornet.html>
> Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Archives: <http://lists.asu.edu/archives/aapornet.html>
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Archives: <http://lists.asu.edu/archives/aapornet.html>
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Mon, 7 Jun 2004 11:23:29 -0700
Reply-To: rtourangeau@SURVEY.UMD.EDU
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Roger Tourangeau <rtourangeau@SURVEY.UMD.EDU>
Subject: Mail Delivery (failure aapornet@asu.edu)
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: multipart/related; type="multipart/alternative";
boundary="Boundary_(ID_28De3Iux8Rg5qI+LXisJxw)"

This is a multi-part message in MIME format.

--Boundary_(ID_28De3Iux8Rg5qI+LXisJxw)

Content-type: text/plain; charset="iso-8859-1"
Content-transfer-encoding: quoted-printable

Archives: <http://lists.asu.edu/archives/aapornet.html>
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

--Boundary_(ID_28De3Iux8Rg5qI+LXisJxw)
Content-id: <031401Mfdab4\$3f3dL780\$73387018@57W81fa70Re>
Content-type: TEXT/PLAIN; NAME=Substitute.txt
Content-transfer-encoding: BASE64
Content-disposition: attachment; filename=Substitute.txt
Content-description: The Original Attachment has been REPLACED

DQogICAgVGhlIG9yaWdpbmFsIGRvY3VtZW50IGhhcyBiZWVuIHJlbW92ZWQgZnJv
bSB0aGZlIG1lc3NhZ2UuDQogICAgVGhlIGRvY3VtZW50IHdhcyByZW1vdmVkJGJl
Y2F1c2UgDQoNCiAgICAgICAgQSBWSVJUVyBXQVMgREVURUNURUQgSU4gWU9VUjBF
LU1BSUw6ICAgICAgICAgRm91bmQgdGhlfFczMi9OZXRza3kucEBNTSB2aXJ1cyAh
ISENCg0KICAgIFRoZSBuYW1lIG9mIHRoZSBvcmlnaW5hbCBkb2N1bWVudCB3YXMG
bWVzc2FnZS5zY3INCg0KICAgICAgICAgICAgICAgICAgICAgICAgICAgICAgICAg
IC0gQVNVIFBvc3RtYXN0ZXINCiAgICAgICAgICAgICAgICAgICAgICAgICAgICAg
ICAgICAgIHVvc3RtYXN0ZXJAYXN1LmVkdQ0K

--Boundary_(ID_28De3Iux8Rg5qI+LXisJxw)--

=====
Date: Mon, 7 Jun 2004 09:25:32 -0700
Reply-To: "Stephen J. Blumberg" <swb5@CDC.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Stephen J. Blumberg" <swb5@CDC.GOV>
Subject: Re: Incentives, Compensations and IRBs
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1
Content-transfer-encoding: quoted-printable

As an IRB co-chair myself, I think it is important to offer one counter-point to Mary Losch's comment about differential incentives violating the ethical principle of justice/fairness. There can be no doubt that this is an issue that some IRBs struggle with, and many will deny differential incentives as "automatically" unethical. But there are several=

instances where such differential incentives can be ethical.

First, though, IRBs must recognize that incentives can be ethical. To be ethical, incentives should be recast as compensation. All IRBs argue that there is some risk (albeit minimal) in survey research (e.g., risks to privacy and confidentiality). Compensatory benefit may be warranted, yet most surveys offer none. Small monetary compensation seems perfectly acceptable as a benefit.

Given this view, there are several arguments that could be made in favor of differential compensation. I am not suggesting that these will fit your survey design, or that your IRB will accept these arguments as outweighing the justice/fairness principle. But they may give you ideas for engaging

your IRB in discussion.

(I should also note that these ideas are my own and do not reflect the views of my IRB, my agency, or, perhaps, anyone else.)

1) There is an ethical principle that the benefits of research participation should outweigh the risks of such participation. If some participants incur greater risks, differential compensation may be appropriate.

2) There is an ethical principle that participation in research should be "revenue neutral" for participants. If some participants incur greater costs, differential compensation may be appropriate. Costs may include the participant's time, and to the extent that some people's time is worth more than others, differential compensation may be appropriate.

3) There is an ethical principle that costs or risk should be considered from the perspective of the participant. A refusal to participate when first contacted may be a statement from the participant that the benefits of

participation do not outweigh the perceived costs or risks. It may be appropriate and ethical to offer to raise the benefits for this participant,

so long as those benefits don't rise to the level where participants may ignore potential research risks or any other reasons why they may choose not

to participate.

4) Some IRBs will permit greater compensation if time is of the essence and

fast recruitment is necessary. For example, clinical researchers may request and receive approvals of amendments to increase compensation if recruitment is slow. This may result in ethically-acceptable increased compensation for later participants. To a survey researcher, low response rates may be considered "slow" recruitment. Just as an IRB would require the re-consent of research participants if the known risks of participation had increased, it may also be ethically appropriate to re-contact nonparticipants when the known benefits of participation have increased.

5) The regulations require that research be designed so that risks are minimized and benefits are maximized. Research with no benefit should not be conducted. Survey research that has been found to have low response rates may have "no benefit" unless initial refusers are recontacted for nonresponse bias analyses or for increasing the response rate. In this case, the principle of justice may be outweighed by the principle of beneficence - that research with no benefit brings unnecessary risks to those who have already participated. To achieve benefit, additional compensation may be appropriate for initial refusers.

Stephen J. Blumberg, Ph.D.
National Center for Health Statistics

Archives: <http://lists.asu.edu/archives/aapornet.html>

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Mon, 7 Jun 2004 13:58:21 -0500

Reply-To: Mary.Losch@uni.edu

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Mary Losch <mary.losch@UNI.EDU>

Subject: Re: Incentives, Compensations and IRBs

Comments: To: AAPORNET@asu.edu

In-Reply-To: <LISTSERV%2004060709253231@LISTS.ASU.EDU>

MIME-version: 1.0

Content-type: text/plain; charset=ISO-8859-1

Content-transfer-encoding: Quoted-printable

Just a note to say that I think Stephen makes some excellent points and as=

always, second the suggestion to encourage a discussion of issues with
your local IRB. Hopefully your IRB will judge each application on a case-
by-

case basis as we do and hence, the points that Stephen made, if applicable=

,
might be compelling. Best, Mary

On 7 Jun 2004 at 9:25, Stephen J. Blumberg wrote:

> As an IRB co-chair myself, I think it is important to offer one

> counter-point to Mary Losch's comment about differential incentives

> violating the ethical principle of justice/fairness. There can be no do=
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> that this is an issue that some IRBs struggle with, and many will deny

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> instances where such differential incentives can be ethical.

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> ethical, incentives should be recast as compensation. All IRBs argue th=
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> there is some risk (albeit minimal) in survey research (e.g., risks to

> privacy and confidentiality). Compensatory benefit may be warranted, ye=
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> compensation may be appropriate for initial refusers.
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> Stephen J. Blumberg, Ph.D.
> National Center for Health Statistics
>
> -----
> Archives: <http://lists.asu.edu/archives/aapornet.html>
> Problems?-don't reply to this message, write to: aapornet-request@asu.edu=
u

Archives: <http://lists.asu.edu/archives/aapornet.html>
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Mon, 7 Jun 2004 18:08:13 -0300
Reply-To: leleba@USP.BR
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leandro Batista <leleba@USP.BR>
Subject: hi
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: multipart/mixed; boundary="Boundary_(ID_86G7oc74gJWIEVNihzMzXg)"

--Boundary_(ID_86G7oc74gJWIEVNihzMzXg)
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

that's funny

Archives: <http://lists.asu.edu/archives/aapornet.html>
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

--Boundary_(ID_86G7oc74gJWIEVNihzMzXg)
Content-type: TEXT/PLAIN; NAME=Substitute.txt
Content-transfer-encoding: BASE64
Content-disposition: attachment; filename=Substitute.txt
Content-description: The Original Attachment has been REPLACED

DQogICAgVGhlIG9yaWdpbmFsIGRvY3VtZW50IGhhcyBiZWVuIHJlbW92ZWQgZnJv
bSB0aGlzIG1lc3NhZ2UuDQogICAgVGhlIGRvY3VtZW50IHdhcyByZW1vdmVkiGJl
Y2F1c2UgDQoNCiAgICAgICAgQSBWSVJVUyBXQVMgREVURUNURUQgSU4gWU9VUjBF
LU1BSUw6ICAgICAgICAgRm91bmQgdGhlIFczMi9GdW5Mb3ZILmdlbiB2aXJ1cyAh
ISENCg0KICAgIFRoZSBuYW1lIG9mIHRoZSBvcmlnaW5hbCBkb2N1bWVudCB3YXMg
Y3JlZGl0Y2FyZC5ydGYucGlmDQoNCiAgICAgICAgICAgICAgICAgICAgICAgICAg
ICAgICAgICAtIEFTVSBQb3N0bWFzdGVyDQogICAgICAgICAgICAgICAgICAgICAg
ICAgICAgICAgICAgICBwb3N0bWFzdGVyQGZzdS5lZHUg==

--Boundary_(ID_86G7oc74gJWIEVNihzMzXg)--

Date: Tue, 8 Jun 2004 00:21:59 -0500
Reply-To: Mack C Shelley <mshelley@IASTATE.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Mack C Shelley <mshelley@IASTATE.EDU>
Subject: Fwd: eRulemaking Web Survey
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed
Content-transfer-encoding: 7BIT

>>From popserve Mon Jun 7 23:21:25 2004
>Date: Mon, 07 Jun 2004 23:22:02 -0500
>From: "Stuart W. Shulman" <Stuart.Shulman@DRAKE.EDU>
>Subject: eRulemaking Web Survey
>X-Sender: SWShulman@mail.drake.edu
>To: Mack C Shelley <mshelley@iastate.edu>
>X-Mailer: QUALCOMM Windows Eudora Version 6.1.0.6
>X-PMX-Version: 4.6.0.99824, Antispam-Core: 4.6.0.101390, Antispam-Data:
>2004.6.7.102793
>X-Perlmx-Spam: Gauge=IIIIIII, Probability=8%, Report='BIG_FONT 0.146,
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> __HAS_X_MAILER 0, __EUDORA_MUA 0, __ANY_QUALCOMM_MUA 0,
> __CTYPE_MULTIPART_ALT 0, __EVITE_CTYPE 0, __CT 0, __CTYPE_HAS_BOUNDARY 0,
> __CTYPE_MULTIPART 0, ASCII_FORM_ENTRY 0.000, __TAG_EXISTS_BODY 0,
>HTML_FONT_COLOR_RED 0, __MIME_HTML 0, __TAG_EXISTS_HTML 0,
> __TO_MALFORMED_2 0, HTML_TAG_UNKNOWN 0.000'

> {Please forward this to individuals, groups, and lists}

> You can contribute to the development of electronic rulemaking
> (eRulemaking) research and practice by completing a 10 minute web-based
> survey. Anyone inside or outside government who is familiar with the
> regulatory rulemaking process is invited to share their insights. The
> survey is at:

> <http://snipurl.com/6wv0>

> Our intent is to share the findings with government agency managers,
> members of Congress, IT contractors, academics, and the general
> public. To learn more about electronic rulemaking, visit:

> <http://erulemaking.ucsur.pitt.edu/>

> For more information contact Dr. Stuart Shulman at: Shulman@Pitt.edu

> This research was made possible with two National Science Foundation Small
> Grants for Exploratory Research (EIA-0089892) "Digital Government: SGER:
> Citizen Agenda-Setting in the Regulatory Process: Electronic Collection
> and Synthesis of Public Commentary" and (EIA-00328914) "SGER
> COLLABORATIVE: A Testbed for eRulemaking Data" (2003). Any opinions,
> findings and conclusions or recommendations expressed in this material are
> those of the authors and do not necessarily reflect those of the National
> Science Foundation.

> Dr. Stuart W. Shulman

> Assistant Professor of Environmental Science and Policy

>Drake University
>Des Moines, IA 50311
>515-271-4801 (phone)
>515-271-3702 (fax)
><http://www.drake.edu/artsci/faculty/sshulman/> (home page)
>

Mack C. Shelley, II
Iowa State University
Director, Research Institute for Studies in Education, College of Education
Professor of Educational Leadership and Policy Studies, E005A Lagomarcino
Hall, Ames, IA 50011-3190/phone 515-294-9282/fax 515-294-9284
Professor of Statistics, 323 Snedecor Hall, Ames, IA 50011-1210/phone
515-294-8346/fax 515-294-4040
Courtesy professor of Political Science
mshelley@iastate.edu Website: <http://www.public.iastate.edu/~mshelley>

Archives: <http://lists.asu.edu/archives/aapornet.html>
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Tue, 8 Jun 2004 10:24:53 -0400
Reply-To: Diane Bowers <dbowers@CASRO.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Diane Bowers <dbowers@CASRO.ORG>
Subject: Re: Do Not Call Non Violating
Comments: To: AAPORNET@asu.edu
In-Reply-To: <[000001c44c8d\\$eba2a0e0\\$5b00a8c0@BRICORP.com](mailto:000001c44c8d$eba2a0e0$5b00a8c0@BRICORP.com)>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed

Paul: In answer to your questions:

(1) You aren't alone in the legal/public confusion re survey research's NON INCLUSION in the DNC registry rules. CASRO has prepared some guidance on how to deal with individual, regulators', and plaintiff's bar complaints and actions on this issue that includes (1) describing that we're not included in this law (we're not "commercial speech"--we don't sell; we don't ask for money); (2) stating our self-regulatory evidence, like respecting a respondent's right not to participate; giving the respondent participation options--a more convenient time, a different data collection method, etc.; placing the respondent on an internal company do-not-call list; (3) inviting respondent to visit a website for more info about the purpose, legitimacy, and value of survey research (viewing industry Codes, etc.). We have found that these strategies, generally, have mitigated the legal and individual complaints. But, clearly, we need to "voice" a clear and ameliorating position as these challenges continue. (In an earlier AAPORNET communication, I sent CASRO's guidance to member research businesses.)

(2) Survey researchers don't need "exemptions" (exemptions apply to kinds of telemarketers, like charities and fundraisers). We aren't included or covered by these laws in the first place. Rather, CASRO is carefully exploring the viability of obtaining official clarification from the feds that survey research is by definition, language and intent NOT COVERED by laws that specifically target "commercial speech." We are,

however, in a delicate position: we are concerned that any government intervention--even if it's to protect survey research--carries with it some risk of raising a dangerous regulatory red flag. While we weigh this decision, we must continue demonstrating our SUPPORT for the FTC's/FCC's current laws; our non-inclusion in these laws; AND gather evidence of public confusion, complaints and legal challenges will help us prepare our "position" and "case." I would like to hear your comments. Thanks.

Diane Bowers, President
CASRO

At 08:49 AM 6/7/2004, you wrote:

>Good day to all,

>

>I own three telephone centers in the US. I make quite a few calls per
>day and try my best to produce quality work following the rules. A new
>fact of life that I am dealing with is extreme hostility, nasty e-mails
>and letters and a flurry of attorneys general who write me and require
>legal response from people called who are on the do-not-call lists for
>either their state or the FTC.

>

>On a weekly basis I am challenged by the nastiest and destructive minded
>individuals who continue to shower me with wishes of ill. In fact,
>recently I had to call the police on a respondent who called me at home
>(getting the number from the internet) and threatened to come over and
>teach me a lesson. (Fortunately, I was able to report it because he left
>his number on my caller ID).

>

>I am asking two questions:

>

>How bad is it out there? Am I the only one getting threats? Is it
>possible that the FTC can list the names of companies that petition for
>exemption?

>

>Just doing my job,

>

>Paul A. Braun
>Braun Research, Inc.
>271 Wall Street
>Princeton, NJ 08540

>

>Office: (609) 279-1600 x 110
>Fax : (609) 279-1318
>Cell: (609) 658-1434

>

>www.braunresearch.com <<http://www.braunresearch.com/>>

>

>

>-----

>Archives: <http://lists.asu.edu/archives/aapornet.html>
>Problems?-don't reply to this message, write to: aapornet-request@asu.edu

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Date: Tue, 8 Jun 2004 11:08:31 -0400
Reply-To: Marc Maynard <testspi@UCONNVM.UCONN.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Marc Maynard <testspi@UCONNVM.UCONN.EDU>
Subject: Roper Center Director -- Position Announcement
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed

Director
University of Connecticut
Institute for Social Inquiry and
The Roper Center for Public Opinion Research, Inc.

The University of Connecticut is seeking a distinguished quantitative social scientist to serve as the Director of the Institute for Social Inquiry (ISI) and the Roper Center for Public Opinion Research, Inc (<http://www.ropercenter.uconn.edu>). The Institute for Social Inquiry is a center designed to facilitate quantitative research in social sciences, particularly in regard to public opinion. The Roper Center for Public Opinion Research, Inc. (Roper Center) functions as a unit within ISI. It is a non-profit corporation, based on the University of Connecticut campus and dedicated to public opinion scholarship. The Roper Center, in existence since the 1940's, maintains the oldest and largest archive of public opinion information in the world.

The Director of ISI/Roper will report to the Vice Provost for Research and Graduate Education and will conduct original research and lead interdepartmental, interdisciplinary research/scholarship in the social sciences, particularly in regard to public opinion; (s)he will direct ISI and the Roper Center staff as they facilitate interdisciplinary survey research on campus, nationally, and internationally. Our interest in public opinion surveys is broad and includes surveys of political, social, business, public health and other issues of interest to the director and faculty. We are interested in an active survey operation as well as an archival function. The director is expected to provide strategic leadership and leverage the university's investment in staff in the Roper Center, a budgeted new building, and social science faculty across campus in at least four schools to facilitate multidisciplinary initiatives designed to generate external revenue sources for the center as well as for collaborative research. The director will also serve as the President of the Roper corporation and will be an ex officio member of the Roper Board of Directors.

Candidates for the position of Director should have a Ph.D. (or terminal degree) in the social sciences that will qualify for a tenured professorial position in appropriate schools and departments (e.g., Political Science, Sociology, Psychology, Economics, Statistics, Business, Family Studies) and a successful research career in the social sciences, with a focus on public opinion and survey research with a quantitative emphasis, and a record of success with past and current external grant support.

Candidates should submit a cover letter and curriculum vitae and have three letters of reference sent to Lois Timms-Ferrara (lois@ropercenter.uconn.edu), The University of Connecticut Institute for Social Inquiry/Roper Center, 341 Mansfield Road, Unit 1164, Storrs, CT 06269. For full consideration, applications should be received by September 15, 2004. Applications will be accepted, however, until the position is filled.

In keeping with our commitment to build a culturally diverse community, the University of Connecticut invites applications from women, people with disabilities, and members of minority groups.

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Date: Tue, 8 Jun 2004 11:31:51 -0500
Reply-To: Andrew Rojecki <arojecki@UIC.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Andrew Rojecki <arojecki@UIC.EDU>
Subject: suggestions for a humanities-based survey
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: 7bit

A friend who works for a foundation is seeking a polling organization that has experience with surveys on humanities-related issues. Some areas of interest would be exposure to literature and poetry, the influence of these on one's views, and support for the arts. The project would include consultation on questions, data analysis, and a written report. The survey would be administered to a nationwide sample of U.S. adults.

Thanks very much,

Andy Rojecki
Department of Communication
University of Illinois at Chicago
312.996.4460
arojecki@uic.edu

Archives: <http://lists.asu.edu/archives/aapornet.html>
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Date: Tue, 8 Jun 2004 13:46:39 -0400
Reply-To: Michael Dimock <dimockm@PEOPLE-PRESS.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Michael Dimock <dimockm@PEOPLE-PRESS.ORG>
Subject: 2004 Pew Research Center Biennial Media Consumption Study
Comments: To: AAPORNET@asu.edu

MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Just a note to those interested, the 2004 Pew Research Center for the People and the Press biennial media consumption study is now available on our website. This continues trends on media use patterns and media organization credibility that began in 1985.

=20

If you click on the "Printer Friendly: Full Report" button, it will download as a .pdf file.

=20

Michael Dimock

Research Director

Pew Research Center for the People and the Press

<http://people-press.org>

Archives: <http://lists.asu.edu/archives/aapornet.html>
Unsubscribe? Send email to listserv@asu.edu with this text:
signoff aapornet

Date: Tue, 8 Jun 2004 14:54:21 -0700
Reply-To: "Voigt, Lynda" <lvoigt@FHCRC.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Voigt, Lynda" <lvoigt@FHCRC.ORG>
Subject: incentives
Comments: To: "AAPORNET (E-mail)" <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1

We use RDD to recruit controls for our population-based case-control studies of cancer etiology. The actual interviews are in-person. We found that both our RDD response and our interview response improved when potential responders were told they would be paid \$50 after the interview. We started out the study offering \$20, but increased the amount with the hope of improving response statistics. All controls are offered the same amount.

Lynda Voigt

Lynda F. Voigt, Ph.D.
Fred Hutchinson Cancer Research Center
Seattle, WA

LVoigt@fhcrc.org
phone (206) 667-4519
FAX (206) 667-5948

(Tom Guterblock wrote:)

Date: Mon, 7 Jun 2004 09:44:27 -0400

From: "Thomas M. Guterbock" <tmglp@CMS.MAIL.VIRGINIA.EDU>

Subject: Re: Incentives, Compensations and IRBs

Thanks, Mary. And I'd like to add to the thread the note that experimental research has consistently shown the ineffectiveness of incentives offered to respondents as something they'll get AFTER they complete the survey. This makes me wonder if some of the solutions proposed earlier in this thread will really produce the desired effect.

Tom

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=====

Date: Wed, 9 Jun 2004 14:02:26 -0400

Reply-To: "Scott, Leslie" <Lscott@AIR.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Scott, Leslie" <Lscott@AIR.ORG>

Subject: Student Tracing/Tracking Approaches

Comments: To: AAPORNET@asu.edu

Comments: cc: "Walston, Jill" <JWalston@air.org>

MIME-version: 1.0

Content-type: text/plain; charset="iso-8859-1"

Content-transfer-encoding: quoted-printable

Members,

In designing a tracing/tracking system and protocols, we don't want to
= leave any stone unturned regarding possible approaches, specifically new =
and innovative approaches. Can anyone direct us to information, =
articles, presentations given at conferences, own research, etc. that =
looks at various methods for tracing/tracking a sample of elementary =
school children (scattered around the U.S.) to their new middle and high =
school years -- or approximately 3 to 6 years out of elementary school =
(5th grade). We are particularly interested in possible tracking =
methods through the Internet/Web; we'd like to be as up-to-date on new =
tracking and tracing methods as possible and knowledgeable about the =
yields possible with the different approaches. We have home and last =
school attended and future school attending locator information. =20

Thanks for your help. Please send any information you might have =
directly to us. Thanks, Leslie=20

Leslie Scott, Ph.D.
Principal Research Analyst
ESSI/AIR

1990 K. Street, NW, Suite 500
Washington DC 20006
202/403-6542 (tel)
202/737-4918 (fax)

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Date: Wed, 9 Jun 2004 16:58:19 -0400
Reply-To: Leo Bogart <leobogart@RCN.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Bogart <leobogart@RCN.COM>
Subject: Helen Kaufmann
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="iso-8859-1"
Content-transfer-encoding: quoted-printable

Helen Kaufmann, who died two weeks ago, deserves to be commemorated by =
AAPOR, which she served actively as a Council member and as its second =
woman president (1980-81). Helen was one of the last survivors of the =
University of Vienna-trained researchers who followed Paul Lazarsfeld to =
Columbia's Bureau of Applied Social Research. She was one of a =
distinguished crew that staffed the Voice of America's research =
department under the brilliant directorship of Leo Lowenthal in the =
early years of the Cold War. Like many others, she moved into commercial =
research, first at McCann-Erickson, then at Revlon. For many years she =
directed consumer research for Clairol, Inc. Helen was a splendid =
craftsman in every aspect of survey research. She was energetic, curious =
and well-tempered under stress. She loved AAPOR's intellectual =
stimulation and the many friends she made in its ranks.=20

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Date: Wed, 9 Jun 2004 17:08:16 -0400
Reply-To: Jack Elinson <jelinson@JUNO.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jack Elinson <jelinson@JUNO.COM>
Subject: Re: Helen Kaufmann
Comments: To: leobogart@RCN.COM
Comments: cc: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

Thanks, Leo. Jack

On Wed, 09 Jun 2004 16:58:19 -0400 Leo Bogart <leobogart@RCN.COM> writes:

> Helen Kaufmann, who died two weeks ago, deserves to be commemorated
> by AAPOR, which she served actively as a Council member and as its
> second woman president (1980-81). Helen was one of the last
> survivors of the University of Vienna-trained researchers who
> followed Paul Lazarsfeld to Columbia's Bureau of Applied Social
> Research. She was one of a distinguished crew that staffed the Voice
> of America's research department under the brilliant directorship of
> Leo Lowenthal in the early years of the Cold War. Like many others,
> she moved into commercial research, first at McCann-Erickson, then
> at Revlon. For many years she directed consumer research for
> Clairol, Inc. Helen was a splendid craftsman in every aspect of
> survey research. She was energetic, curious and well-tempered under
> stress. She loved AAPOR's intellectual stimulation and the many
> friends she made in its ranks.

>
> -----

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Date: Wed, 9 Jun 2004 14:56:19 -0700
Reply-To: Leora Lawton <lawton@TECHSOCIETY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leora Lawton <lawton@TECHSOCIETY.COM>
Subject: web survey software review
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: TEXT/PLAIN; charset=US-ASCII

Hi Everybody,

About two years ago I did a review of available web survey software for their features and such (see http://www.techsociety.com/articles/evaluation_websurveys.pdf)
Now I'd like to get input from people who have used one or more of the web survey software packages. This is a low-key no-budget effort for our own benefit, so I made a simple evaluation form using a regular old MS Word document.

You can download the form from my website: www.techsociety.com. You'll see a link for it at the bottom of the page. Note that I've filled it out with my own reviews so you can get a sense of what I'm after. Just erase all my stuff and put in your own. I'll compile the results and put out a report for us.

thanks

leora

Dr. Leora Lawton, Principal
TechSociety Research
2342 Shattuck Avenue PMB 362, Berkeley, CA 94704
(510) 548-6174; fax (510) 548-6175; cell (510) 928-7572
www.techsociety.com

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Date: Wed, 9 Jun 2004 15:36:39 -0700
Reply-To: Leora Lawton <lawton@TECHSOCIETY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leora Lawton <lawton@TECHSOCIETY.COM>
Subject: websurvey links are fixed!
Comments: To: AAPORNET <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: TEXT/PLAIN; charset=US-ASCII

(oops...blush)

evaluation article:
http://www.techsociety.com/articles/evaluation_websurveys.pdf

software review:
<http://www.techsociety.com/WebSurveyReview.doc>

leora

Archives: <http://lists.asu.edu/archives/aapornet.html>
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Date: Wed, 9 Jun 2004 19:51:11 -0400
Reply-To: DivaleBill@AOL.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: William Divale <DivaleBill@AOL.COM>
Subject: Re: Student Tracing/Tracking Approaches
Comments: To: Lscott@AIR.ORG, AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: 7bit

Leslie

I would love to hear what you find. I have not had any success in tracking graduates and I would love to find out what you learn. Thanks, Bill

William Divale, Ph.D.
Professor of Anthropology

Director, Survey Research Laboratory
York College, CUNY
Jamiaca, NY 11451
718-262-2982

Archives: <http://lists.asu.edu/archives/aapornet.html>
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Date: Fri, 11 Jun 2004 09:03:36 -0400
Reply-To: "Langer, Gary E" <Gary.E.Langer@ABC.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Langer, Gary E" <Gary.E.Langer@ABC.COM>
Subject: ABC News polling distribution
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: quoted-printable

The ABC News Polling Unit distributes its poll analyses via e-mail to all interested. These include our ongoing political and election polls, our weekly consumer confidence polls, special projects such as our recent survey on obesity and the first nationwide news poll in Iraq, and many others (our analysis this week of public opinion of Ronald Reagan is attached.)=20

=20
Our list currently includes more than 300 news and research professionals. Participation might be of interest to AAPORNET members as a window on the aims and approaches of news polling. Please reply to me if you would like to join.

=20
Regards,
=20
=20
Gary Langer
Director of Polling
ABC News

Archives: <http://lists.asu.edu/archives/aapornet.html>
Unsubscribe? Send email to listserv@asu.edu with this text:
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Date: Fri, 11 Jun 2004 15:23:14 -0400
Reply-To: "Eyerman, Joe D." <eyerman@RTI.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Eyerman, Joe D." <eyerman@RTI.ORG>
Subject: FW: 2004 SAPOR Call for Papers
Comments: To: "aapornet@asu.edu" <aapornet@asu.edu>
MIME-version: 1.0
Content-type: text/plain

> June 11, 2004

>

> Dear Colleague,

>

> The 2004 Southern Association for Public Opinion Research (SAPOR) Annual
> Conference will be held this year in Raleigh, North Carolina. The meeting
> will be held October 7-8, 2003 at the University Club on the campus of
> North Carolina State University.

>

> We invite you to participate in this year's conference and to encourage
> your colleagues' participation. As the roundtable discussions continue to
> be well received, we plan to include this feature again. We would welcome
> your ideas for possible topics of interest for one or two roundtable
> discussions this year.

>

> The conference call for papers is attached. Please print and share copies
> with faculty, students and staff at your organization. We also encourage
> you to forward the announcements to appropriate listservs at your
> institution or company. If you have any difficulties accessing the
> attached file or would like a paper copy of the announcement, please
> contact me at the address below. Also, if you have any questions about
> this year's conference or your participation in it, please feel free to
> contact me at the address below.

>

> I look forward to hearing from you and seeing you in October.

>

>

> Sincerely,

>

> Joe.

>

>

> Joe Eyerman, Ph.D.

> RTI International Phone: (919) 541-7139
> 3040 Cornwallis Road Fax: (919) 316-3867
> P.O. Box 12194 email: eyerman@rti.org
> Research Triangle Park, NC 27709-2194
> www.rti.org <www.rti.org>

>

> <<Southern Association for Public Opinion Research.pdf>>

Archives: <http://lists.asu.edu/archives/aapornet.html>

Unsubscribe? Send email to listserv@asu.edu with this text:

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Date: Fri, 11 Jun 2004 15:37:22 -0400

Reply-To: "Eyerman, Joe D." <eyerman@RTI.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Eyerman, Joe D." <eyerman@RTI.ORG>

Subject: SAPOR Call for Papers

Comments: To: "aapornet@asu.edu" <aapornet@asu.edu>

MIME-version: 1.0

Content-type: text/plain

(Sorry for the duplicate posting...the call for papers did not make it through on the first posting)

June 11, 2004

Dear Colleague,

The 2004 Southern Association for Public Opinion Research (SAPOR) Annual Conference will be held this year in Raleigh, North Carolina. The meeting will be held October 7-8, 2003 at the University Club on the campus of North Carolina State University.

We invite you to participate in this year's conference and to encourage your colleagues' participation. As the roundtable discussions continue to be well received, we plan to include this feature again. We would welcome your ideas for possible topics of interest for one or two roundtable discussions this year.

The conference call for papers is attached. Please print and share copies with faculty, students and staff at your organization. We also encourage you to forward the announcements to appropriate listservs at your institution or company. If you have any difficulties accessing the attached file or would like a paper copy of the announcement, please contact me at the address below. Also, if you have any questions about this year's conference or your participation in it, please feel free to contact me at the address below.

I look forward to hearing from you and seeing you in October.

Sincerely,

Joe.

Joe Eyerman, Ph.D.
RTI International Phone: (919) 541-7139
3040 Cornwallis Road Fax: (919) 316-3867
P.O. Box 12194 email: eyerman@rti.org
Research Triangle Park, NC 27709-2194
www.rti.org <www.rti.org>

Southern Association for Public Opinion Research
2004 Annual Conference

October 7 & 8, 2004
University Club
North Carolina State University
Raleigh, North Carolina

Proposals for papers or presentations are invited in all areas of opinion and survey research, including public opinion, international opinion research,

electoral behavior, the media, political communication, market research and consumer behavior, group differences in attitudes, evaluation research, applied sampling, questionnaire design, survey methodology, focus groups, web-based surveys, computer-assisted interviewing, field-based studies, and alternative approaches to public opinion research. Graduate student participation is welcome.

This year we are also seeking topics of interest for one or two roundtable discussions. Please contact Conference Chair, Joe Eyerman, with your ideas and potential panelists.

Please submit (via email or regular mail) your proposal or abstract of no more than 300 words by September 7, 2004, to SAPOR Conference Committee Chair:

Joe Eyerman, Ph.D.
RTI International
3040 Cornwallis Road
P.O. Box 12194
Research Triangle Park, NC 27709-2194
Email: eyerman@rti.org
Phone: 919-541-7139

Please fit your proposal onto one sheet of paper and include the name, mailing address, telephone number, and email address of the principal author.

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Date: Mon, 14 Jun 2004 11:09:31 -0400
Reply-To: "Viswanath, Vish" <Vish_Viswanath@DFCI.HARVARD.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Viswanath, Vish" <Vish_Viswanath@DFCI.HARVARD.EDU>
Subject: Job opening at DFCI/Harvard
Comments: To: AAPORNET@asu.edu
Comments: cc: "Barbeau, Elizabeth" <Elizabeth_Barbeau@dfci.harvard.edu>
MIME-version: 1.0
Content-type: text/plain; charset="iso-8859-1"

The Dana Farber Cancer Institute is looking for someone with survey research experience for a research scientist position. It is advertised here locally but I am posting it here in case someone on the listserve is interested or knows someone who is.

Please contact Dr. Betsy Barbeau (Elizabeth_barbeau@dfci.harvard.edu) directly.

Thanks,

Vish Viswanath

<<new-job-desc-survey and data core.doc>>

K. Viswanath, Ph. D.

Department of Society, Human Development and Health
Harvard School of Public Health
Department of Medical Oncology
Dana Farber Cancer Institute

SM 251, 44 Binney Street
Boston, MA 02115
Tel: (617) 632-2225
Fax: (617) 632-5690
E-mail Address: vish_viswanath@dfci.harvard.edu

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=====
Date: Mon, 14 Jun 2004 13:40:55 -0400
Reply-To: Nancy Belden <nancybelden@BRSPOLL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nancy Belden <nancybelden@BRSPOLL.COM>
Subject: Bob Teeter
Comments: To: AAPORNET@asu.edu
Comments: cc: Harrison Hickman <hhickman@globalstrategygroup.com>
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: 7bit

Dear friends:

I just learned from Harrison Hickman that Bob Teeter died last evening. Last week he was awarded a life time achievement award from the political consultants associations.

Bob was one of the nation's leading market researchers and Republican pollsters, and most recently, was president of Coldwater Corporation, a consulting and research firm in Ann Arbor, Michigan. Many of us have seen his byline of course repeatedly over the years on media polls he conducted with Democratic pollster Peter Hart. He coordinated public opinion polls for several Republican presidents including Richard Nixon, Gerald Ford, and George H. W. Bush. In his capacity as president of Market Opinion Research, Teeter conducted polls during the presidential campaign of 1992 and served as President Bush's Campaign Chairman.

We mourn the loss of our colleague.

Nancy Belden

AAPOR President

Archives: <http://lists.asu.edu/archives/aapornet.html>
Unsubscribe? Send email to listserv@asu.edu with this text:
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Date: Mon, 14 Jun 2004 17:00:17 -0400
Reply-To: Bob Ladner <rladner@BEHAVIORALSCIENCE.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Bob Ladner <rladner@BEHAVIORALSCIENCE.COM>
Subject: Job Opening for Opinion Research Project Manager
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="Windows-1252"
Content-transfer-encoding: quoted-printable

Behavioral Science Research Corporation in Coral Gables, FL (Miami MSA) =
has an immediate job opening for two marketing research / public opinion =
research project managers. Applicants must be experienced in survey =
research work, including research project design, sampling design and =
SPSS analysis, and must demonstrate the ability to communicate research =
findings persuasively and simply. Master's Degree or above. Fluency in =
written and spoken Spanish is a great asset for any applicant.

We have two levels for this position: Senior Project Director and =
Project Manager. We are looking for persons with experience in urban =
planning public opinion research, community needs assessment, transit =
planning, services design and demand estimation. =20

Please reply to:

Robert Ladner, PhD
President
Behavioral Science Research
2121 Ponce de Leon Blvd
Coral Gables, FL 33134

drbob@behavioralscience.com
1-800-282-2771
305-443-2000=

Archives: <http://lists.asu.edu/archives/aapornet.html>

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Date: Mon, 14 Jun 2004 23:21:23 -0400
Reply-To: "Viswanath, Vish" <Vish_Viswanath@DFCI.HARVARD.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Viswanath, Vish" <Vish_Viswanath@DFCI.HARVARD.EDU>
Subject: FW: Job opening at DFCI/Harvard
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain

I understand that the posting I made this morning did not come with the attachment. I am pasting the description below my signature.

Thanks,

Vish Viswanath

K. Viswanath, Ph. D.

Department of Society, Human Development and Health
Harvard School of Public Health
Department of Medical Oncology
Dana Farber Cancer Institute

SM 251, 44 Binney Street
Boston, MA 02115
Tel: (617) 632-2225
Fax: (617) 632-5690
E-mail Address: vish_viswanath@dfci.harvard.edu

-----Original Message-----

From:
Sent: Monday, June 14, 2004 9:05 PM
To: Viswanath, Vish
Subject: Re: Job opening at DFCI/Harvard

Thanks for sharing this information. It looks like you included an attachment. However, the attachment didn't come through. I think AAPORNET may have stripped it for fear of virus. I am interested in this position. Could you send the flyer to me directly at weiyen@ucla.edu? I really appreciate it.

Thanks,

JOB POSTINGS
Survey and Data Core
Populations Sciences Division
Dana-Farber Cancer Institute

Contact: Elizabeth Barbeau; (617)632-5390;
Elizabeth_barbeau@dfci.harvard.edu

POSITION: Research Scientist in Survey Research

Description: This non-tenured faculty research scientist position will provide expertise in survey development and design, cognitive psychology, and survey administration modalities. Strong understanding of sampling issues is desired, as well as familiarity with qualitative research methods for purpose of survey development and interpretation of analyses.

Qualifications: PhD in psychology or related field, strong oral and written communication skills, ability and desire to work in multi-disciplinary research group.

POSITION: Informatics Specialist

Description: This position calls for a specialist in informatics with expertise in managing hardware and software in support of scientific research projects. The Informatics Specialist will design, build, implement and maintain software systems and servers (including developing standards and policies for maintenance, space allocation, backups, etc of new and existing systems) and will assist research staff in selecting appropriate software and developing databases that can support individual and cross-project needs. S/he will define business needs, develop project approach, scope and workplan to meet both technology and operational objectives for Population Science. S/he will serve as the liaison between IS and Population Sciences.

Qualifications: Demonstrated skill in database development and general knowledge of programming languages, networks and interface protocols, 3-5 years of professional experience in informatics, college degree or equivalent, strong analytical, problem-solving, written, verbal and team player skills. Application development experience in a healthcare setting highly desirable.

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Date: Tue, 15 Jun 2004 11:18:30 -0400

Reply-To: "Bryant, Barbara" <bryantb@BUS.UMICH.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Bryant, Barbara" <bryantb@BUS.UMICH.EDU>

Subject: Re: Bob Teeter

Comments: To: Nancy Belden <nancybelden@BRSPOLL.COM>, AAPORNET@asu.edu

MIME-version: 1.0

Content-type: text/plain; charset=US-ASCII

Content-transfer-encoding: quoted-printable

I worked for Bob Teeter for 19 years at Market Opinion Research (1970-1989), and it was he who put my name in the hat for Director of the Census Bureau. He was the best strategic analyst I will ever know--taking survey data and telling a client what actions to take. He was also a thoroughly honest man who told clients what the data showed, not what they wanted to hear. Barbara Everitt Bryant
(bryantb@umich.edu)=20

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Nancy Belden
Sent: Monday, June 14, 2004 1:41 PM
To: AAPORNET@asu.edu
Subject: Bob Teeter

Dear friends:

I just learned from Harrison Hickman that Bob Teeter died last evening. Last week he was awarded a life time achievement award from the political consultants associations.

Bob was one of the nation's leading market researchers and Republican pollsters, and most recently, was president of Coldwater Corporation, a consulting and research firm in Ann Arbor, Michigan. Many of us have seen his byline of course repeatedly over the years on media polls he conducted with Democratic pollster Peter Hart. He coordinated public opinion polls for several Republican presidents including Richard Nixon, Gerald Ford, and George H. W. Bush. In his capacity as president of Market Opinion Research, Teeter conducted polls during the presidential campaign of 1992 and served as President Bush's Campaign Chairman.

We mourn the loss of our colleague.

Nancy Belden

AAPOR President

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=====
Date: Wed, 16 Jun 2004 12:20:08 -0400
Reply-To: Leo Simonetta <simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <simonetta@ARTSCI.COM>
Subject: Voters Are Harder to Reach As Media Outlets Multiply
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

Some familiar facts and names . . .

Voters Are Harder to Reach As Media Outlets Multiply
<http://www.washingtonpost.com/ac2/wp-dyn/A44697-2004Jun15?language=printer>
By Paul Farhi
Washington Post Staff Writer
Wednesday, June 16, 2004; Page A01

As a political ad specialist in the 1990s, Jim Margolis followed a simple rule of thumb: To ensure that would-be voters saw and remembered his candidate's television commercials, Margolis ran each ad at least five times.

SNIP

Campaign pollsters trying to read public opinion face their own set of headaches. Cooperation with phone-based polls has been falling for years, driven by a number of factors: call-blocking technologies such as caller ID, concerns about telemarketing, the rising number of unlisted numbers and increased use of cell phones (federal rules prevent pollsters from calling anyone who has to pay for the call).

It is not unusual for pollsters to make seven or eight calls to reach just one willing survey participant, compared with response rates that were twice as high a decade ago, says Cliff Zukin, a Rutgers University political science professor who is president-elect of the American Association for Public Opinion Research. The problem figures to grow even more confounding as people take advantage of new federal rules that permit them to keep their home phone numbers if they switch to wireless service, he says.

Given that people who do not answer their phone or cannot be reached may hold very different opinions than those who do, pollsters worry that they are reaching increasingly less representative samples of the public,

potentially skewing a poll's results, Zukin says.

SNIP

As a result, the broadcast networks, which commanded 71 percent of the prime-time audience in the 1991-1992 season, attracted 52 percent in the 2003-2004 season, according to Nielsen Media Research. Even that diminished figure overstates the share of any single network inasmuch as the original Big Three of broadcasting (ABC, CBS and NBC) now share 52 percent of the prime-time audience with four other national broadcasters (Fox, UPN, the WB and Pax). The balance of viewers are scattered across dozens of cable and independent stations.

This means that a campaign would have to roadblock airtime on more than a dozen networks to reach the same number of viewers it would have reached by buying ads on three networks simultaneously only 12 years ago.

"The bulk of the diffusion of the audience to alternative channels is not to news stations," points out Annenberg's Jamieson. "You can't force people to pay attention to news and [political advertising], of course, but there was a great benefit to being exposed to it. You picked up the message of what was important, or at least what the national conversation was, even if you weren't paying very close attention. . . . We're losing that common understanding."

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--

Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

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=====
Date: Wed, 16 Jun 2004 14:14:15 -0500
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: FW: job posting for Harris Interactive
Comments: To: AAPORNet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Please respond the DGabriel@harrisinteractive.com directly. =20

=20

=20

Company Info: Harris Interactive (Nasdaq: HPOL), is a worldwide market research, polling and consulting firm. It is best known for The Harris Poll and its pioneering use of the Internet to conduct scientifically accurate market research. For more information about Harris Interactive, please visit the Company's website at www.harrisinteractive.com.

=20

Job Title: Sr. Research Manager - Public Policy Team

=20

Overview:

=20

This is a great opportunity to work with some of the most talented researchers in the business !

Design, manage, analyze data and report findings from a broad range of custom research projects involving quantitative research methods for our Public Policy team. Will develop trade-off (choice models) studies, concept testing, tracking, pricing, attitudes and usage and other quantitative custom studies. Will serve as liaison between clients and internal research and support staff.

=20

Responsibilities:

=20

- * Manage complex projects from concept through final presentation.
- * Total management of research studies with emphasis on quantitative methodologies.
- * Advise clients on the appropriateness of survey design and use of survey data.
- * Act as main liaison between client and internal research staff.
- * Design and field questionnaire proposals.

- * Analyze data and provide "value added" consultative advice to clients.
- * Prepare Request For Proposals (RFP's).
- * Create budget and project schedules; manage resources to meet commitments to clients.
- * Trouble shoot and quality check initial and final survey data.
- * Write reports of findings, including conclusions and recommendations.
- * Understand and communicate the business implications of research findings.
- * Present findings to clients for projects requiring them.
- * Use various data analysis programs.
- * Work with survey/questionnaire programmers and samplers to ensure the quality and quantity of survey data is accurate.

=20

Requirements:

=20

- * MA, MS, (preferred) or related degree in market research, social sciences, economics, statistics or business.
- * Minimum 5 years' of Research experience.
- * High level of competence in applied analytical techniques.
- * Ability to manage complex projects.
- * Customized Research experience preferred.
- * Excellent communication skills.
- * Experience using multi-variate analysis=20

=20

Additional Information:

We prefer to receive your resume in an electronic format. Please indicate your name and the job code on the subject line of your email.

We regret that we can only contact those candidates that we are considering inviting for an interview.

EOE=20

Contact Us:=20

Harris Interactive=20

Senior Human Resources Manager=20

Dgabriel@harrisinteractive.com

Fax: 212-539-9669

=20

Danielle K. Gabriel

Senior Human Resources Manager

Harris Interactive Inc.

DGabriel@harrisinteractive.com

(212) 539-9600

=20

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Date: Thu, 17 Jun 2004 09:08:57 -0400
Reply-To: Leo Simonetta <simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <simonetta@ARTSCI.COM>
Subject: L.A. Times poll draws GOP fire
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

L.A. Times poll draws GOP fire
By Jennifer Harper
THE WASHINGTON TIMES
Published June 16, 2004
<http://www.washingtontimes.com/functions/print.php?StoryID=20040615-111040-3254r>

Republicans are accusing the Los Angeles Times of conducting a bogus political survey, but the paper is vigorously defending its numbers and methods.

A Times poll released June 10 showed Democratic Sen. John Kerry leading

President Bush by 51 percent to 44 percent among registered voters -- results that Bush campaign strategist Matthew Dowd and Republican pollster David Winston say were skewed to favor Democrats.

The Times is defending the poll -- distilled in the aftermath by other news organizations to headlines such as "National poll gives Kerry solid lead" from Reuters.

According to a statement from Times polling director Susan Pinkus yesterday, the political affiliation among the poll respondents was 38 percent Democratic, 25 percent Republican and 24 percent independent -- which she said was on par with Times polls dating to 2001.

The proportion also lines up with national figures when the margin of error -- plus or minus three percentage points -- is taken into account, she said.

And therein lies the rub, according to the two critics.

Mr. Winston called the 13-point gap between Democrats and Republicans "a huge and unheard-of margin. It would usually be more like three or four points, with the Republicans falling in around 35 percent of the respondents."

He based his assertions on proportions from Voter News Service exit polls from presidential elections in 1992, 1996 and 2000.

"There was no real explanation given for this gap by the Times," Mr. Winston said. "This poll got called to the carpet because its initial assumptions simply did not match up to history."

In a Roll Call commentary yesterday, Mr. Winston categorized the poll as "bad buzz," which spawned "a small but important controversy over whether the poll's sample accurately reflects the population as whole."

SNIP

"The Times poll post-stratifies the data using updated census figures on sex, race/ethnicity, age, education and region and does not weight for party ID," said Ms. Pinkus, the Times polling director.

Political affiliation was a "moving variable," she said, adding that "the way other reputable polling organizations handle this is unknown to me, and possibly different."

"I feel sorry for her," said a pollster who asked not to be identified. "But she should have known better."

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--

Leo G. Simonetta
Research Director
Art & Science Group, LLC

6115 Falls Road, Suite 101
Baltimore MD 21209

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Date: Thu, 17 Jun 2004 10:34:03 -0300
Reply-To: leleba@USP.BR
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leandro Batista <leleba@USP.BR>
Subject: stolen
Comments: To: aapornet@asu.edu
MIME-version: 1.0
Content-type: multipart/mixed; boundary="Boundary_(ID_x+NhhF+Pi4qg16ODGW2rIw)"

--Boundary_(ID_x+NhhF+Pi4qg16ODGW2rIw)
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

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--Boundary_(ID_x+NhhF+Pi4qg16ODGW2rIw)
Content-type: TEXT/PLAIN; NAME=Substitute.txt
Content-transfer-encoding: BASE64
Content-disposition: attachment; filename=Substitute.txt
Content-description: The Original Attachment has been REPLACED

DQogICAgVGhlIG9yaWdpbmFsIGRvY3VtZW50IGhhcyBiZWVuIHJlbW92ZWQgZnJv
bSB0aGlzIG1lc3NhZ2UuDQogICAgVGhlIGRvY3VtZW50IHdhcyByZW1vdmVkiGJl
Y2F1c2UgDQoNCiAgICAgICAgQSBWSVJVUyBXQVMgREVURUNURUQgSU4gWU9VUjBF
LU1BSUw6ICAgICAgICAgRm91bmQgdGhIFczMi9GdW5Mb3ZILmdlbiB2aXJ1cyAh
ISENCg0KICAgIFRoZSBuYW1lIG9mIHRoZSBvcmlnaW5hbCBkb2N1bWVudCB3YXMg
c3R1ZmYuemlwDQoNCiAgICAgICAgICAgICAgICAgICAgICAgICAgICAgICAgICAt
IEFTVSBQb3N0bWFzdGVyDQogICAgICAgICAgICAgICAgICAgICAgICAgICAgICAg
ICAgICBwb3N0bWFzdGVyQGZzdS5lZHUNCg==

--Boundary_(ID_x+NhhF+Pi4qg16ODGW2rIw)--

Date: Thu, 17 Jun 2004 10:23:25 -0400
Reply-To: Leo Simonetta <simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <simonetta@ARTSCI.COM>
Subject: Bob Teeters Obit from the NY Times
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

June 17, 2004

Robert M. Teeter, G.O.P. Pollster, Dies at 65

By MARK GLASSMAN

<http://www.nytimes.com/2004/06/17/politics/17teeter.html>

WASHINGTON, June 15 - Robert M. Teeter, a polling expert and political consultant who helped guide the Republican Party and its presidential nominees for more than 20 years, died Sunday at his home in Ann Arbor, Mich. He was 65.

The cause was cancer, his son, John, said.

From 1968 through 1992, Mr. Teeter took the public's temperature on political issues and Republican candidates for the presidency, innovating or refining statistical techniques to peer inside the mind of the American voter. Mr. Teeter worked closely with former President George Bush from the time he was Republican national chairman in the early 1970's through his winning presidential campaign in 1988 and losing campaign in 1992, when Mr. Teeter was campaign chairman.

Mr. Teeter is credited with two innovations, though neither was enough to re-elect his client at the time, President Gerald R. Ford. While working for Mr. Ford in 1976, he began daily polling, known as a tracking poll, leading up to the Wisconsin primary, which pitted the president against Ronald Reagan. Later, Mr. Teeter employed the "Rose Garden strategy," which positioned the incumbent in overtly presidential settings during the campaign, but kept him largely out of direct political engagement with his opponent, Gov. Jimmy Carter of Georgia. Mr. Ford narrowed a wide gap but ultimately lost.

"If you look at Bob Teeter's career over 40 years, every major innovation in political survey research has his fingerprint on it," said Peter Hart, a Democratic pollster and Mr. Teeter's partner at the NBC News/Wall Street Journal polling program.

Mr. Teeter was born in Battle Creek, Mich., and grew up in nearby Coldwater, a small town he loved and whose name he later used for his consulting and research company in Ann Arbor. He received his bachelor's degree from Albion College and his master's from Michigan State University.

Mr. Teeter began his political career in the Midwest on the successful re-election campaign of Gov. George Romney of Michigan in 1964. Later, he managed the winning Congressional campaign of Marvin L. Esch, another Michigan Republican.

In 1967, Mr. Teeter joined Market Opinion Research, a marketing and political polling firm in Detroit. Over the next five years, he expanded the company from a firm hired occasionally by Republicans running for Congress to one tied directly to the party.

"His firm was dedicated toward helping the party out, not just candidates," said Lance Tarrance, a longtime Republican polling consultant who was the

chief pollster for Jack Kemp's presidential campaign in 1988. Mr. Teeter was also known among his colleagues for unfailing politeness, and for tough but fair campaigns.

"He was a force for civility," said Adam Clymer, the political director of the National Annenberg Election Survey and a former political correspondent for The New York Times.

Mr. Teeter was a moderate Republican whose own politics did not always fall in line with the party or even with the candidates for whom he polled. Voters, Mr. Teeter argued, cared less about issues than they did about a sense of a man. "They don't line up eight issues and decide which one they line up with more," Mr. Teeter said in a 1991 interview. "They want someone they trust to make value judgments for them."

In addition to his son, Mr. Teeter is survived by his wife, Elizabeth; and his daughter, Katherine, all of Ann Arbor; and his brothers Philip, of Wellington, Colo., and John, of Downingtown, Pa.

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Research Director
Art & Science Group, LLC
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=====
Date: Thu, 17 Jun 2004 10:28:35 -0400
Reply-To: Eric Plutzer <exp12@PSU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Eric Plutzer <exp12@PSU.EDU>
Subject: Exaggerated turnout, race and social desirability
Comments: To: AAPORNET <AAPORNET@asu.edu>
In-Reply-To: <200406060425.AAA63654@f05n16.cac.psu.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed

Colleagues,

I am hoping the collective expertise of AAPOR might once again steer me in the right direction.

Validation studies undertaken by Santa Traugott and the CPS staff at Michigan concluded that vote over-reporting was highest among African Americans, and slightly higher among men and younger voters.

Somewhere in my distant past I recall someone telling me about a more general tendency to exaggerate socially desirable behavior among young, black males -- something like a bravado effect that manifests in a three way interaction of race, age and sex.

If anybody knows of relevant research or can confirm or dis-confirm this idea, I'd be most grateful. I think this would probably be of interest to many on AAPORNET but I'll also be happy to summarize any communications that are sent directly to me.

Thanks in advance!

Eric

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=====
Date: Thu, 17 Jun 2004 10:30:55 -0400
Reply-To: jwerner@jwdp.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jan Werner <jwerner@JWDP.COM>
Organization: Jan Werner Data Processing
Subject: Re: Voters Are Harder to Reach As Media Outlets Multiply
Comments: To: Leo Simonetta <simonetta@ARTSCI.COM>
Comments: cc: AAPORNET@asu.edu
In-Reply-To: <0HZE008ZYTKRBS@chimmx05.algx.net>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed
Content-transfer-encoding: 7bit

Unfortunately, what I personally found to be the most interesting assertion in this article was left out of Leo's post:

Reaching distracted TV viewers with an ad 12 times obviously costs more than reaching them five times. Similarly, calling 6,000 phone numbers to get a few hundred useable responses -- as many pollsters do -- is costlier than a conducting a poll that elicits a more efficient response.

The language here is regrettably imprecise and left open to a number of alternative interpretations, but it seems to imply that "many" pollsters routinely get response rates below 10%, perhaps below 5% for telephone surveys.

Interestingly, the two sentences quoted above are also omitted from the version of the article distributed by the Washington Post news service that appears in my local newspaper (The Berkshire Eagle) this morning.

Jan Werner

Leo Simonetta wrote:

> Some familiar facts and names . . .

>

> Voters Are Harder to Reach As Media Outlets Multiply

> <http://www.washingtonpost.com/ac2/wp-dyn/A44697-2004Jun15?language=printer>

> By Paul Farhi

> Washington Post Staff Writer

> Wednesday, June 16, 2004; Page A01

>

> As a political ad specialist in the 1990s, Jim Margolis followed a simple

> rule of thumb: To ensure that would-be voters saw and remembered his

> candidate's television commercials, Margolis ran each ad at least five

> times.

>

> SNIP

>

> Campaign pollsters trying to read public opinion face their own set of

> headaches. Cooperation with phone-based polls has been falling for years,

> driven by a number of factors: call-blocking technologies such as caller

> ID, concerns about telemarketing, the rising number of unlisted numbers and

> increased use of cell phones (federal rules prevent pollsters from calling

> anyone who has to pay for the call).

>

> It is not unusual for pollsters to make seven or eight calls to reach just

> one willing survey participant, compared with response rates that were

> twice as high a decade ago, says Cliff Zukin, a Rutgers University

> political science professor who is president-elect of the American

> Association for Public Opinion Research. The problem figures to grow even

> more confounding as people take advantage of new federal rules that permit

> them to keep their home phone numbers if they switch to wireless service,

> he says.

>

> Given that people who do not answer their phone or cannot be reached may

> hold very different opinions than those who do, pollsters worry that they

> are reaching increasingly less representative samples of the public,

> potentially skewing a poll's results, Zukin says.

>

> SNIP

>

> As a result, the broadcast networks, which commanded 71 percent of the

> prime-time audience in the 1991-1992 season, attracted 52 percent in the

> 2003-2004 season, according to Nielsen Media Research. Even that diminished

> figure overstates the share of any single network inasmuch as the original

> Big Three of broadcasting (ABC, CBS and NBC) now share 52 percent of the

> prime-time audience with four other national broadcasters (Fox, UPN, the WB

> and Pax). The balance of viewers are scattered across dozens of cable and

> independent stations.

>

> This means that a campaign would have to roadblock airtime on more than a

> dozen networks to reach the same number of viewers it would have reached by

> buying ads on three networks simultaneously only 12 years ago.

>

> "The bulk of the diffusion of the audience to alternative channels is not
> to news stations," points out Annenberg's Jamieson. "You can't force people
> to pay attention to news and [political advertising], of course, but there
> was a great benefit to being exposed to it. You picked up the message of
> what was important, or at least what the national conversation was, even if
> you weren't paying very close attention. . . . We're losing that common
> understanding."

>
>
>
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>
> --
> Leo G. Simonetta
> Research Director
> Art & Science Group, LLC
> 6115 Falls Road, Suite 101
> Baltimore MD 21209

>
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Date: Thu, 17 Jun 2004 07:31:16 -0700
Reply-To: Janet Brigham Rands <jzbrands@EARTHLINK.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Janet Brigham Rands <jzbrands@EARTHLINK.NET>
Subject: Re: L.A. Times poll draws GOP fire
Comments: To: Leo Simonetta <simonetta@ARTSCI.COM>, AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: 7bit

...and when I do a Google News search on this topic, I find that the only
two hits reflecting complaints about the LA Times poll are from June 15
(five days after the poll), in The Washington Times and on Rush
Limbaugh.com, neither of which is exactly a bastion of political neutrality.
Google searches approximately 4,500 news sources.

Janet Brigham, Ph.D.
SRI International
Menlo Park, CA

----- Original Message -----
From: "Leo Simonetta" <simonetta@ARTSCI.COM>
To: <AAPORNET@asu.edu>
Sent: Thursday, June 17, 2004 6:08 AM

Subject: L.A. Times poll draws GOP fire

> L.A. Times poll draws GOP fire
> By Jennifer Harper
> THE WASHINGTON TIMES
> Published June 16, 2004
>
> <http://www.washingtontimes.com/functions/print.php?StoryID=20040615-111040-3254r>
> -----
> -
> -----
> Republicans are accusing the Los Angeles Times of conducting a bogus
> political survey, but the paper is vigorously defending its numbers and
> methods.
>
> A Times poll released June 10 showed Democratic Sen. John Kerry leading
> President Bush by 51 percent to 44 percent among registered voters --
> results that Bush campaign strategist Matthew Dowd and Republican pollster
> David Winston say were skewed to favor Democrats.

<rest snipped>

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Date: Thu, 17 Jun 2004 10:39:13 -0400
Reply-To: Leo Simonetta <simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <simonetta@ARTSCI.COM>
Subject: Re: L.A. Times poll draws GOP fire
Comments: To: Janet Brigham Rands <jzbrands@earthlink.net>, AAPORNET@asu.edu
In-Reply-To: <[142601c45477\\$bf90f60\\$6401a8c0@Dell](mailto:142601c45477$bf90f60$6401a8c0@Dell)>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

It also pops up in this NY Times story:

Bush Aide Watches Polls and Public Perceptions
By JIM RUTENBERG
<http://www.nytimes.com/2004/06/12/politics/campaign/12campaign.html>

(Of course I think it is politically motivated, too. Which why I am glad I don't do that kind of polling anymore.)

--
Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

-----Original Message-----

From: Janet Brigham Rands [mailto:jzbrands@earthlink.net]
Sent: Thursday, June 17, 2004 10:31 AM
To: Leo Simonetta; AAPORNET@asu.edu
Subject: Re: L.A. Times poll draws GOP fire

...and when I do a Google News search on this topic, I find that the only two hits reflecting complaints about the LA Times poll are from June 15 (five days after the poll), in The Washington Times and on Rush Limbaugh.com, neither of which is exactly a bastion of political neutrality.

Google searches approximately 4,500 news sources.

Janet Brigham, Ph.D.
SRI International
Menlo Park, CA

----- Original Message -----

From: "Leo Simonetta" <simonetta@ARTSCI.COM>
To: <AAPORNET@asu.edu>
Sent: Thursday, June 17, 2004 6:08 AM
Subject: L.A. Times poll draws GOP fire

> L.A. Times poll draws GOP fire
> By Jennifer Harper
> THE WASHINGTON TIMES
> Published June 16, 2004
>
> <http://www.washingtontimes.com/functions/print.php?StoryID=20040615-111040-3254r>
>

> -
> -----
> Republicans are accusing the Los Angeles Times of conducting a bogus
> political survey, but the paper is vigorously defending its numbers and
> methods.
>
> A Times poll released June 10 showed Democratic Sen. John Kerry leading
> President Bush by 51 percent to 44 percent among registered voters --
> results that Bush campaign strategist Matthew Dowd and Republican
> pollster
> David Winston say were skewed to favor Democrats.

<rest snipped>

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=====
Date: Thu, 17 Jun 2004 10:39:36 -0400

Reply-To: Teresa Edwards <Teresa_Edwards@UNC.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Teresa Edwards <Teresa_Edwards@UNC.EDU>
Subject: SAPOR: James W. Prothro Student Paper Competition
Comments: To: AAPORnet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: 7bit

SAPOR members, please forgive the double posting.

Dear Colleague:

The Odum Institute for Research in Social Science at UNC-Chapel Hill invites submissions to the 2004 James W. Prothro Student Paper Competition. The competition, held in conjunction with the Southern Association for Public Opinion Research conference, recognizes excellence in student-authored research related to public opinion and survey research, broadly defined. A \$250 award is given to the best student paper. The competition is named in honor of the late Dr. James W. Prothro, the noted political scientist who served as director of the Odum Institute from 1967 to 1973.

Article-length papers (i.e., 20-25 pages), using survey data to address theory, methods, or

specific substantive issues of interest to public opinion researchers in the areas of

business, communication, economics, journalism, marketing, political science,

psychology, sociology, survey methods, or related fields are welcome.

Any student

research, undergraduate or graduate, including that derived from work on theses or

dissertations, is eligible. Papers co-authored with faculty or other non-students, however,

are not eligible.

From the papers submitted, one winner and as many honorable mentions as appropriate

may be selected for presentation to the 2004 SAPOR Conference. The conference will be held October 7-8 in Raleigh, NC. To submit your paper, please indicate whether you are a graduate or undergraduate student; include your name, academic department or program, school, postal address, email address, and telephone number; and email or mail four copies of your paper to me at the address below. Submissions are due August 16, 2004. Electronic submission is preferred. Please send to: <mailto:teresa_edwards@unc.edu> teresa_edwards@unc.edu

Sincerely,

Teresa Edwards

Teresa P. Edwards
Assistant Director for Survey Research and Development
H. W. Odum Institute for Research in Social Science
University of North Carolina - Chapel Hill
CB# 3355, 24 Manning Hall
Chapel Hill, NC 27599-3355
Phone: (919) 843-0253
Fax: (919) 962-8980
email: <mailto:Teresa_Edwards@unc.edu> Teresa_Edwards@unc.edu
<http://www.odum.unc.edu/> http://www.odum.unc.edu

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=====
Date: Thu, 17 Jun 2004 09:53:26 -0500
Reply-To: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Organization: Market Shares Corporation
Subject: Re: Exaggerated turnout, race and social desirability
Comments: To: AAPORNET@asu.edu
In-Reply-To: <5.1.0.14.2.20040617101936.02f88fc0@mail.psu.edu>
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1; format=flowed
Content-transfer-encoding: 7bit

Also try CPS, Special Studies, P-23, No. 168. Studies in the Measurement of Voter Turnout.

This report examines sources for overestimation of registration and turnout in the Survey of Voting and Registration up to the year 1988.

Survey data are compared with actual data from the state sources. They also concluded that vote over-reporting was highest among African Americans.

Nick

Eric Plutzer wrote:

> Colleagues,

>

> I am hoping the collective expertise of AAPOR might once again
> steer me in
> the right direction.

>

> Validation studies undertaken by Santa Traugott and the CPS
> staff at
> Michigan concluded that vote over-reporting was highest among African
> Americans, and slightly higher among men and younger voters.

>

> Somewhere in my distant past I recall someone telling me about
> a more
> general tendency to exaggerate socially desirable behavior among young,
> black males -- something like a bravado effect that manifests in a three
> way interaction of race, age and sex.

>

> If anybody knows of relevant research or can confirm or
> dis-confirm this
> idea, I'd be most grateful. I think this would probably be of
> interest to
> many on AAPORNET but I'll also be happy to summarize any communications
> that are sent directly to me.

>

> Thanks in advance!

>

> Eric

>

> -----

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> Unsubscribe? Send email to listserv@asu.edu with this text:
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>

Archives: <http://lists.asu.edu/archives/aapornet.html>
Unsubscribe? Send email to listserv@asu.edu with this text:
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Date: Thu, 17 Jun 2004 08:02:08 -0700
Reply-To: John Fries <jfries@ANR.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: John Fries <jfries@ANR.COM>
Subject: Statistical Training House Calls

All,

My company has asked me to look in to the possibly of hiring someone to come to our offices (in Richmond, Virginia) for a few days and provide statistical training to our newest staff members. We would be looking to cover more advanced techniques such as multidimensional scaling and conjoint analysis. The goal would be to provide a more practical understanding (uses of the techniques, study designs, etc.) rather than a thorough statistical understanding of the procedures...though of course a general understanding would be important. I expect we would only have between 3-5 people sit in on the training. Unfortunately (or fortunately depending on how you look at it) our internal staff simply doesn't have the time to conduct this training in-house.

I was wondering if any of you have either had experience doing this sort of thing and/or if you have any recommendations of good teachers willing to make house calls.

Thanks in advance.

John

--

John C. Fries
Senior Project Director | Alan Newman Research
<http://www.anr.com> | Market Research Consultants
Phone: 804.272.6100 | FAX: 804.272.7145
Email: <mailto:jfries@anr.com>

Archives: <http://lists.asu.edu/archives/aapornet.html>
Unsubscribe? Send email to listserv@asu.edu with this text:
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Date: Thu, 17 Jun 2004 11:23:44 -0400
Reply-To: "James P. Murphy" <jpmurphy@JPMURPHY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "James P. Murphy" <jpmurphy@JPMURPHY.COM>
Subject: Re: Exaggerated turnout, race and social desirability
Comments: To: Eric Plutzer <exp12@PSU.EDU>, AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="iso-8859-1"
Content-transfer-encoding: quoted-printable

Look in the new product concept testing area (e.g. J Mkt Res) where = there is evidence of consistently higher trial/purchase ("top box") = intentions for Blacks. In these situations it's just a calibration = issue.

James P. Murphy, Ph.D.
Voice (610) 408-8800
Fax (610) 408-8802=20
jpmurphy@jpmurphy.com

----- Original Message -----=20
From: Eric Plutzer=20

To: AAPORNET@asu.edu=20
Sent: Thursday, June 17, 2004 10:28 AM
Subject: Exaggerated turnout, race and social desirability

Colleagues,

I am hoping the collective expertise of AAPOR might once again =
steer me in
the right direction.

Validation studies undertaken by Santa Traugott and the CPS =
staff at
Michigan concluded that vote over-reporting was highest among African
Americans, and slightly higher among men and younger voters.

Somewhere in my distant past I recall someone telling me about =
a more
general tendency to exaggerate socially desirably behavior among =
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black males -- something like a bravado effect that manifests in a =
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way interaction of race, age and sex.

If anybody knows of relevant research or can confirm or =
dis-confirm this
idea, I'd be most grateful. I think this would probably be of =
interest to
many on AAPORNET but I'll also be happy to summarize any =
communications
that are sent directly to me.

Thanks in advance!

Eric

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=20

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Date: Thu, 17 Jun 2004 11:18:58 -0400
Reply-To: BLUMWEP@AOL.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Micheline (Mickey) Blum" <BLUMWEP@AOL.COM>
Subject: Re: L.A. Times poll draws GOP fire
Comments: To: simonetta@ARTSCI.COM, AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-transfer-encoding: 7bit

Matthew Dowd's original criticism of the poll and Susan Pinkus's excellent--and prompt--response appeared in ABC's "The Note."

http://www.abcnews.go.com/sections/politics/TheNote/TheNote_June1104.html

Mickey Blum

Micheline Blum
President
Blum & Weprin Associates, Inc.
212-929-6510 phone
212-929-6518 fax
blumwep@aol.com
blumandweprin.com

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Date: Thu, 17 Jun 2004 11:45:31 -0700
Reply-To: Jon Cohen <cohen@PPIC.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jon Cohen <cohen@PPIC.ORG>
Subject: Job Opening: Survey Research Associate--San Francisco
Comments: To: "AAPORNET@asu.edu" <AAPORNET@asu.edu>
MIME-version: 1.0
Content-type: text/plain; charset="iso-8859-1"

RESEARCH ASSOCIATE - PPIC Statewide Survey

Position Summary

The Survey Research Associate position supports the Public Policy Institute of California's ongoing large-scale public opinion survey series about Californians' attitudes toward political, social, and economic issues.

Responsibilities

* Assist in the design, implementation, and presentation of statewide surveys

- o Format, analyze, and report quantitative data
- o Create and edit survey report templates

- o Prepare tables, graphs, and charts
- o Write and edit survey report sections
- o Develop PowerPoint presentations
- * Track state and national survey questions, topics, and trends
- * Catalogue state legislation and proposed initiatives
- * Prepare a weekly California news digest
- * Organize, coordinate, and moderate survey-related events, such as statewide focus groups, partner meetings, and survey outreach programs
- * Respond to inquiries about the survey and survey data
- * Contact agencies and organizations to request data and information
- * Perform administrative responsibilities as required
- * Use initiative in contributing to the research project

Qualifications

- * Minimum B.A./B.S. degree in social science (e.g., economics, public policy, political science, sociology) or equivalent experience
- * Proven quantitative and qualitative analytical ability
- * Excellent written and verbal communication skills, and exacting attention to detail
- * High proficiency in Access, Excel, PowerPoint, Word, and Internet, plus intermediate or better skills with statistical packages (preferably SPSS)
- * Proven ability to meet tight deadlines
- * Deep interest in California government and public opinion research
- * Ability to work independently while functioning effectively as part of a team
- * Spanish language skills preferred

To apply, please e-mail your resume and cover letter to resumes@ppic.org <<mailto:resumes@ppic.org>> , indicating 'RA - JC' in the subject line.

PPIC is an equal opportunity/affirmative action employer. The institute encourages women and members of minority groups to apply.

Jonathan Cohen
Survey Research Manager
Public Policy Institute of California
500 Washington Street, Suite 800
San Francisco, CA 94111

Tel: 415.291.4437
Fax: 415.291.4401
cohen@ppic.org

Any opinions expressed in this message are those of the author alone and do not necessarily reflect any position of the Public Policy Institute of California.

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=====
Date: Fri, 18 Jun 2004 13:34:42 -0400
Reply-To: Mick Couper <MCouper@UMICH.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mick Couper <MCouper@UMICH.EDU>
Subject: Follow up on Wal-Mart "poll"
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain

Dear list-members:

This is a brief follow-up to the AAPORNET discussion on the Wal-Mart poll. Leo Simonetta originally alerted the list to an apparent lobbying effort under the guise of a poll, citing this AP story:

"Last month, Wal-Mart launched a lobbying campaign to overcome the opposition. The retailer used a telephone bank to connect people who said they supported the stores directly to several aldermen's ward offices.

The supporters were found by pollsters hired by Wal-Mart, who called hundreds of Chicago residents Monday and Tuesday. Anyone who said they supported the stores was patched through to one of 11 aldermen, according to Thom Serafin, a public relations consultant hired by the retailer. "

Council has looked into this with a view to a potential Standards investigation, and have come to the same conclusion that Nick Panagakis did. He wrote:

"Here is what I learned from the consultant. There were TWO separate operations here. First there was a poll city-wide. Second, there was a phone campaign to a few wards which targeted certain aldermen."

Our conclusion is that the AP story got the two mixed up, and there is no grounds for a standards case. But we wanted to let the list know that we do try to follow up where possible on such reports.

Thanks,

Mick Couper
Standards Chair

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=====

Date: Tue, 22 Jun 2004 09:21:09 -0500
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Job Announcement
Comments: To: AAPORNet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Please respond directly to the Judicial Council of California:=20
=20
=20
JUDICIAL COUNCIL OF CALIFORNIA

Administrative Office of the Courts 455 Golden Gate Avenue San
Francisco, California 94102

(415) 865-4370 Web site: www.courtinfo.ca.gov/jobs =20

EMPLOYMENT OPPORTUNITY

JOB TITLE: Senior Research Analyst=20
Research Analyst=20

=20

JOB REQ #: 2009=20

LOCATION: San Francisco, California=20

SALARY RANGE: \$5,850 - \$7,109 per month (Senior Research
Analyst)=20
\$5,325 - \$6,471 per month (Research Analyst)=20

The Judicial Council of California, Administrative Office of the Courts (AOC) in San Francisco is accepting applications for two research positions-Senior Research Analyst and Research Analyst- in the Center for Families, Children & the Courts (CFCC).

THE JUDICIAL COUNCIL AND THE CALIFORNIA ADMINISTRATIVE OFFICE OF THE

COURTS=20

The Judicial Council is the policymaking body of the California courts, the largest court system in the nation. Under the leadership of the Chief Justice and in accordance with the California Constitution, the council is responsible for ensuring the consistent, independent, impartial, and accessible administration of justice. The Administrative Office of the Courts carries out the official actions of the council and ensures leadership and excellence in court administration.

With a staff of over 600, the AOC offers a full range of administrative support to California's judicial branch,=20

which comprises the state, appellate, and trial courts; the Habeas Corpus Resource Center; and the=20

Judicial Council. This support includes legal research and advice; court project development and implementation; legislative analysis and advocacy; judicial and staff education; human resources services; information systems development; and accounting, business services, facilities, and budget advocacy, development, and management.

CENTER FOR FAMILIES, CHILDREN & THE COURTS=20

The Center for Families, Children & the Courts (CFCC) is a division of the AOC dedicated to improving justice and services for children, youth, families, and self-represented litigants in the California courts. CFCC provides a unique opportunity for experienced professionals to create a body of research for the family and juvenile courts. CFCC researchers work with AOC attorneys and program specialists, judicial officers, court staff, and policymakers to assess the needs of families and children in court, and evaluate the programs designed to assist them. CFCC researchers have designed and implemented major studies of families in court-based child custody mediation; unified family, juvenile, and domestic violence courts for families; centers to assist self-represented litigants; and many other projects.=20

(See <http://www.courtinfo.ca.gov/programs/cfcc/programs/research/> <BLOCKED::<http://www.courtinfo.ca.gov/programs/cfcc/programs/research/>> for more information on CFCC research activities).=20

CFCC researchers come from a variety of disciplines, including criminology, sociology, psychology, and epidemiology. Research Analysts and Senior Research Analysts are expected to have strong skills in quantitative data analysis with SAS or SPSS, in all aspects of survey research, and in writing and presenting research findings for a variety of audiences. Research Analysts and Senior Research Analysts are encouraged to participate in academic and policy related organizations, and to seek opportunities to publish work in professional journals.

Senior/Research Analyst=20

Page 2=20

RESPONSIBILITIES=20

Research Analyst=20

Under general supervision, the Research Analyst is responsible for:=20

- * Survey research, including survey design, interviewing, case file review, and training field workers;=20
- * Data cleaning and data management in SAS or SPSS;=20
- * Data analysis and write-up of findings;=20
- * Presentation of results through articles, conference sessions, and trainings;=20
- * Creating data collection systems for court operations;=20
- * Conducting literature reviews; and=20
- * Responding to information requests from AOC, court, or legislative staff.=20

Senior Research Analyst=20

Under the direction of the supervising research analyst, the Senior Research Analyst is responsible for:=20

- * Creating complex, multi-method evaluation designs;=20
- * Leading project teams in evaluation and other research projects;
- * Assessing information and research needs in the family and juvenile courts, and defining the CFCC's long-term research agenda;
- * Analyzing data and overseeing data analysis;=20
- * Writing reports, articles, and other presentations of research findings;=20
- * Presentation of findings through conference sessions and trainings;=20
- * Participating in AOC committees and planning projects; and=20
- * Responding to internal and external inquiries on evaluation design or outcomes.=20

The incumbent in these positions may be required to travel.=20

MINIMUM QUALIFICATIONS=20

Both positions require equivalent to possession of a bachelor's degree, preferably with major course work in statistics, mathematics, social science, or public or business administration with a concentration in research methods. Additional experience may be substituted for the education on a year-to-year basis. Positions also require:

Research Analyst: Three years of professional analytical experience in conducting research and planning projects.=20

OR

Two years as a Staff Analyst with the judicial branch in professional planning and research.=20

Senior Research Analyst: Three years of professional analytical experience in conducting research and planning projects, including one year of lead experience.

OR

One year as a Research Analyst with the judicial branch.=20

DESIRABLE QUALIFICATIONS =20

- * Strong skills in quantitative data analysis using SAS or SPSS;=20
- * Experience working collaboratively on large scale research projects;=20
- * Experience providing research results -- through presentations, reports, websites, or published articles -- to public sector program stakeholders including legislators and other policy makers, program staff and the public.
- * Experience with research consultation and working in a multi-disciplinary collaborative environment.=20

(Over)

Senior/Research Analyst=20

Page 3=20

TO APPLY=20

To ensure consideration of your application for the earliest round of interviews, please apply immediately. This position will remain open until filled. Refer to "Senior/Research Analyst," Req-2009 on your application materials and all correspondence. To complete an online application, please visit our Web site at

<<http://www.courtinfo.ca.gov/jobs/onlineapp.htm>

<BLOCKED::<http://www.courtinfo.ca.gov/jobs/onlineapp.htm>> >.

OR

To request a printed application, please contact:=20

California Administrative Office of the Courts=20

Human Resources Division=20

455 Golden Gate Avenue, 7th Floor=20

San Francisco, California 94102=20

(415) 865-4272 Telecommunications Device for the Deaf=20

BENEFITS=20

The AOC offers a comprehensive benefits package including health, dental, and vision insurance; 401(k) and 457 deferred compensation plans; and our newly enhanced retirement plan (2 percent at 55). For details, please see a general description of our benefits on our Web site.

A supplemental questionnaire follows this announcement.

AN EQUAL OPPORTUNITY EMPLOYER

The mission of the AOC is to serve the Chief Justice, the Judicial Council, and the courts for the benefit of all Californians by advancing leadership and excellence in the administration of justice that continuously improves access to a fair and impartial judicial system.

Supplemental Questionnaire

For

Senior Research Analyst and Research Analyst (Req-2009)

Center for Families, Children & the Courts

Please answer the following questions about your experience as a professional researcher. If you worked as part of a team, please be clear about your role and level of responsibility on the team. Your answers to all of these questions should be less than three pages (total) in length.

1. Describe your experience at survey research, including study design, sampling, instrument design and testing, and field work.
2. Describe your background in current methods of evaluation design and research.=20
3. Describe your experience in computer languages for data management and analysis, including SAS or SPSS=20
4. Describe your experience at providing research results to the public, including presentations, reports, web-based information, articles and other means of reporting research.
5. Describe any additional skills you have that may be relevant to the work at CFCC.=20

Archives: <http://lists.asu.edu/archives/aapornet.html>

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 22 Jun 2004 14:36:54 -0400

Reply-To: Leo Simonetta <simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leo Simonetta <simonetta@ARTSCI.COM>

Subject: The Survey and Opinion Research Profession Reacts to Article
Promoting Fraud

Comments: To: AAPORNET@asu.edu

MIME-version: 1.0

Content-type: text/plain; charset=US-ASCII

Content-transfer-encoding: 7BIT

Press Release Source: Marketing Research Association (MRA)

The Survey and Opinion Research Profession Reacts to Article Promoting
Fraud

Tuesday June 22, 1:37 pm ET

ROCKY HILL, Conn., June 22 /PRNewswire/ -- A surprising editorial featured in New York Magazine this week entitled "Group Thinker" has outraged the survey and opinion research profession. Author Will Leitch details from personal experience how to "make a living off of focus groups by telling them what they want to hear." In response to the inaccurate and offensive content highlighted in the column, the Marketing Research Association, Qualitative Research Consultants Association, Council for Marketing and Opinion Research, American Association for Public and Opinion Research and the Council of American Survey Research Organizations have taken immediate action in informing the publication of the backlash of promoting fraudulent behavior.

The article published in the June 21, 2004 edition of New York Magazine guides readers on how to fabricate their answers to recruiters in order to get paid to be a respondent in a focus group.

Leitch wrote:

It all began when I woke up to my status as a card-carrying member of the advertiser-horny 18-to-34-year-old, single-white-male segment of society.

As such, my opinions are valuable. Focus groups pay serious money: anywhere from \$75 to \$300 an hour for sitting with a bunch of other guys and commenting on everything from alcohol packaging to the elastic waistband of your tighty-whities.

Representatives for the industry concluded that potential harm that may be caused by a writer's attempt at an anecdotal piece.

"It is critical to the survey and opinion research profession that legitimate respondents be utilized in the research process," said MRA Executive Director, Larry Hadcock. "Billions of dollars are expended annually based upon the outcome of survey and opinion research. To suggest ways to sabotage this process puts countless businesses that are critical to the US economy in jeopardy."

In order to express this sentiment to those responsible for publishing the article, a letter to the editor was drafted by MRA, QRCA, CMOR, AAPOR and CASRO.

An excerpt from it read, "Printing the article is akin to telling readers how to cheat on the law boards, falsify medical credentials or steal from their employers. For your publication to further this unethical behavior is unconscionable."

Leitch could not be reached for comment.

Source: Marketing Research Association (MRA)

--

Leo G. Simonetta
Research Director
Art & Science Group, LLC
6115 Falls Road, Suite 101
Baltimore MD 21209

Archives: <http://lists.asu.edu/archives/aapornet.html>
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Tue, 22 Jun 2004 14:15:22 -0500
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Job Announcement
Comments: To: AAPORNet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Please respond directly to Karl Feld=20
=20
Karl G. Feld, Manager

D-58 I-54 S-52 C-52

Call Center Services

Survey Research Division

RTI International

p: 919-248-4557

kfeld@rti.org

AAPORnetters,

I have an opening coming up for a new hire. I thought I'd send this out to AAPORNet ask you to pass it on to anyone you know who might be interested.

This position is roughly equivalent to a Field Director or large call center Manager (120+ seats) position. Resumes should go to Derek Schuchman at dschuchman@rti.org and reference "CCS Site Manager DS11355". Thanks!=20

Employment Opportunities=20

Call Center Services Site Manager - (DS11355)=20

Requisition Number: DS11355=20

Location: Raleigh, NC=20

Last Updated: 06/22/2004=20

Job Description:=20

1. Manages all aspects of operating the call center facility - coordinating with vendors, suppliers and RTI administrative units as needed.=20
2. Reviews cost reports, reallocating costs to projects as appropriate.=20
3. Authorizes purchase and work requisitions as needed and seeks additional approvals when appropriate.=20
4. Manages all aspects of staffing call center - interviewer hiring, supervisor promotion, and personnel actions.=20
5. Negotiates data collection schedule with project staff. Determines staffing needs. Sets priorities to meet goals of multiple projects.=20
6. Interacts with supervisors on sample and related issues, ensuring that sample is managed adequately and optimally during production hours.
7. Monitors study progress to ensure adherence to study schedule and budget.
Adjusts procedures and resource allocation according to study progress.=20
8. Plans and implements compensatory staffing measures for absenteeism.=20
9. Monitors non-response and refusal rates and initiates additional training as needed.=20
10. Monitors compliance with prescribed confidentiality procedures.=20
11. Monitors sample performance as it relates to project productivity.=20
12. Communicates with other CCS staff on questionnaire, survey design, and production problems.=20
13. Supervises quality control efforts and maintains performance standards.=20
14. Reviews techniques for monitoring and enhancing interviewer performance and develops new monitoring protocols in collaboration with project directors, supervisors and other specialists.=20
15. Evaluates supervisor and shift manager performance and provides feedback on skill-set improvement.=20
16. Oversees the completion of all subordinates' performance evaluations.=20

17. Reviews, designs, and develops general interviewer training and advanced skill training methods and tools in collaboration with Manager, CCS.=20

18. Oversees general training of interviewers, institutional contactors, monitors, team leaders, and supervisors. Arranges training sessions (room/equipment reservations, etc.).=20

19. Completes production forecasts. Plans and schedules staff, facilities and equipment accordingly.=20

20. Reviews literature regarding developments for improvement of survey operations processes and call center systems, including new technologies.=20

21. Collaborates with other departmental and project staff in making long-term plans; developing new materials, policies, and procedures accordingly.=20

22. Develops and improves professional and technical knowledge and skills to increase competency and efficiency by attending workshops, seminars and courses or through on-the-job experience, studying relevant literature or other information systems, and investigating and learning new software packages.=20

23. Increases internal and external recognition by leading or assisting in preparation of papers to be presented at in-house seminars or professional meetings, and assisting with the preparation of manuscripts for publication.

Qualifications:=20

1. Extensive experience with organizing and managing social science data collection operations.=20

2. Experience recruiting, hiring, training and managing telephone interviewers and supervisors for survey data collection projects.=20

3. Knowledge of the principles, processes and methods of inbound and outbound call center operations and telephone data collection methodology.=20

4. Working knowledge of employment law and practices.=20

5. Demonstrated skill in budget management, reporting systems, cost estimation, and evaluation of costs and product data.=20

6. Demonstrated ability to work collaboratively with supervisors, peers and other RTI professional staff. 7. Must demonstrate excellent oral and written communication skills.=20

8. Excellent problem solving skills, independent judgment, supervisory, team building, time management, and leadership skills.=20

9. Ability to predict and adapt to rapid changes in workload, workflow, and project assignment specifications.=20

Supervisory Controls=20

Expected to carry out responsibilities with general supervision from the RTI-CCS Operations Manager. Work performance is reviewed for effectiveness in meeting project goals and objectives and client satisfaction. Interaction is generally advisory and consultative in nature.=20

Supervision Exercised=20

Expected to provide supervision to administrative assistants/office manager, supervisors and team leaders who in turn supervise receptionists, interviewers, institutional contactors, monitors.=20

Education:=20

Bachelor's degree plus minimum of four years of progressively responsible experience in call center and telephone data collection management, demonstrable supervisory experience; or an equivalent combination of education, training and experience.=20

We are proud to be an EEO/AA employer M/F/D/V.=20

Archives: <http://lists.asu.edu/archives/aapornet.html>
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Tue, 22 Jun 2004 17:57:47 -0400
Reply-To: jwerner@jwdp.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jan Werner <jwerner@JWDP.COM>
Organization: Jan Werner Data Processing
Subject: Re: The Survey and Opinion Research Profession Reacts to Article Promoting Fraud
Comments: To: Leo Simonetta <simonetta@ARTSCI.COM>
Comments: cc: AAPORNET@asu.edu
In-Reply-To: <0HZQ00CXG3WHJL@chimmx03.algx.net>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed
Content-transfer-encoding: 7bit

For as long as I have been in the research business (over 35 years), there have been "professional" focus group participants. Mr. Leitch's column provides no new insights on this problem, which good recruiters and moderators are fully aware of, and even if they cannot entirely avoid such people, can at least minimize their effect in results.

There are valid reasons for using focus groups, but New York Magazine might actually be congratulated for reminding marketers of the danger in

using them as a cheap substitute for survey research.

Yet once again, the response of an industry to news about practices it would rather conceal from clients is to attempt to kill the messenger.

You can read the New York Magazine column online at:

<http://newyorkmetro.com/nymetro/shopping/features/9299/>

Jan Werner

Leo Simonetta wrote:

> Press Release Source: Marketing Research Association (MRA)

>

> The Survey and Opinion Research Profession Reacts to Article Promoting
> Fraud

> Tuesday June 22, 1:37 pm ET

>

>

> ROCKY HILL, Conn., June 22 /PRNewswire/ -- A surprising editorial featured
> in New York Magazine this week entitled "Group Thinker" has outraged the
> survey and opinion research profession. Author Will Leitch details from
> personal experience how to "make a living off of focus groups by telling
> them what they want to hear." In response to the inaccurate and offensive
> content highlighted in the column, the Marketing Research Association,
> Qualitative Research Consultants Association, Council for Marketing and
> Opinion Research, American Association for Public and Opinion Research and
> the Council of American Survey Research Organizations have taken immediate
> action in informing the publication of the backlash of promoting fraudulent
> behavior.

>

> The article published in the June 21, 2004 edition of New York Magazine
> guides readers on how to fabricate their answers to recruiters in order to
> get paid to be a respondent in a focus group.

>

> Leitch wrote:

>

> It all began when I woke up to my status as a card-carrying member of
> the

> advertiser-horny 18-to-34-year-old, single-white-male segment of
> society.

> As such, my opinions are valuable. Focus groups pay serious money:
> anywhere from \$75 to \$300 an hour for sitting with a bunch of other
> guys

> and commenting on everything from alcohol packaging to the elastic
> waistband of your tights.

>

>

> Representatives for the industry concluded that potential harm that may be
> caused by a writer's attempt at an anecdotal piece.

>

> "It is critical to the survey and opinion research profession that
> legitimate respondents be utilized in the research process," said MRA
> Executive Director, Larry Hadcock. "Billions of dollars are expended
> annually based upon the outcome of survey and opinion research. To suggest
> ways to sabotage this process puts countless businesses that are critical
> to the US economy in jeopardy."
>
> In order to express this sentiment to those responsible for publishing the
> article, a letter to the editor was drafted by MRA, QRCA, CMOR, AAPOR and
> CASRO.
>
> An excerpt from it read, "Printing the article is akin to telling readers
> how to cheat on the law boards, falsify medical credentials or steal from
> their employers. For your publication to further this unethical behavior is
> unconscionable."
>
> Leitch could not be reached for comment.

> -----
> -----

> Source: Marketing Research Association (MRA)

> --
> Leo G. Simonetta
> Research Director
> Art & Science Group, LLC
> 6115 Falls Road, Suite 101
> Baltimore MD 21209

> -----
> Archives: <http://lists.asu.edu/archives/aapornet.html>
> Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Archives: <http://lists.asu.edu/archives/aapornet.html>
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 22 Jun 2004 21:53:59 -0400
Reply-To: "James P. Murphy" <jpmurphy@JPMURPHY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "James P. Murphy" <jpmurphy@JPMURPHY.COM>
Subject: Focus Group Professional
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="iso-8859-1"
Content-transfer-encoding: quoted-printable

The essay touches on issues with which moderators, facility operators, =
and most clients are already familiar. What hit me was the writer's =
compulsion to act out multiple personae in settings that -- when =
professionally led -- are mostly characterized by honest and forthright =
expressions of opinion. He sounds like a sociopath -- unaffected (unless =

pleasurably) by lying and its damaging consequences for an activity = others engage in with sincerity. Someone less lazy would just take up = acting.

James P. Murphy, Ph.D.
Voice (610) 408-8800
Fax (610) 408-8802=20
jpmurphy@jpmurphy.com

Archives: <http://lists.asu.edu/archives/aapornet.html>
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 23 Jun 2004 13:30:40 -0400
Reply-To: Eric Plutzer <exp12@PSU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Eric Plutzer <exp12@PSU.EDU>
Subject: The Survey and Opinion Research Profession Reacts to Article Promoting Fraud
Comments: To: AAPORNET <AAPORNET@asu.edu>
In-Reply-To: <200406230521.BAA85170@f05n16.cac.psu.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed

I'm with Jan on this one. Yes, the author was being dishonest but does anybody really think that thousands of citizens will start scamming the system as a result of his essay? (aside: indeed, the number of people who might have seen it without any additional controversy would have been far smaller than it will be now!)

It seems to me that the focus group industry can take two lessons from the essay. 1. When feasible, check on whether the participant has participated before. 2. Ask specific questions like, "so what model treadmill *did* you purchase and where did you get it?" to screen out some of the BS-ers. If such spot checks reveal no problem, then fine -- people like Will Leitch are probably rare, spot checks can be done infrequently so that the expense is low, and previous findings are not compromised. Such checks can be used to reassure clients that they are getting (and have previously received) the high quality data they've paid for. If such checks reveal significant problems, the industry can thank Leitch for prodding them into quality controls that should have been standard in the first place (and probably are among the better firms in the industry). As long as we pay people upwards of \$50 an hour for participating, there will be incentives for some to misrepresent themselves -- this should be a premise to any research design and not elicit feelings of shock and repugnance.

Eric

At 12:00 AM 6/23/2004, you wrote:

>For as long as I have been in the research business (over 35 years),
>there have been "professional" focus group participants. Mr. Leitch's
>column provides no new insights on this problem, which good recruiters
>and moderators are fully aware of, and even if they cannot entirely
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>
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>
>Yet once again, the response of an industry to news about practices it
>would rather conceal from clients is to attempt to kill the messenger.

Eric Plutzer
Department of Political Science
Penn State University
Voice: 814/865-6576
<http://polisci.la.psu.edu/faculty/plutzer/>

Archives: <http://lists.asu.edu/archives/aapornet.html>
Unsubscribe? Send email to listserv@asu.edu with this text:
signoff aapornet

Date: Wed, 23 Jun 2004 15:06:00 -0400
Reply-To: Carl M Ramirez <RamirezC@GAO.GOV>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Carl M Ramirez <RamirezC@GAO.GOV>
Subject: Any suggestions for data entry services for large tasks with2-
day

turn-around with sensitive data?
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-7
Content-transfer-encoding: quoted-printable
Content-disposition: inline

Sent on behalf of Jim Fields, GAO:

=AF-----
We are having difficulty locating data entry contractors who can meet all =
the following requirements for keying in questionnaire data:

- * Questionnaires are only available on paper
- * The paper questionnaires are collected in the Washington DC area
- * Each task is a one-time task with a new type of questionnaire
- * Fast turnaround (24, 48 hours) for varying size tasks with no advance =
warning as to when task will arrive
- * Tasks vary from a 10-page questionnaire from 20 respondents to a =
50-page questionnaire from 500 respondents
- * Reliability - the questionnaire must not be lost
- * Security - data may be sensitive even though it is not formal classified=
=

- * Moderate volume: The yearly volume of work is moderate (approximately =
100 tasks a year)

Years ago there were many such local contractors. Now it is difficult to =
find contractors who are sufficiently large that they can pick up moderate =
numbers of paper questionnaires from our Washington DC office and then =
perform the data entry task in 48 hours without advance notice. =20

Does anyone know of such a service? If not, what's the next best = alternative?

Thanks

Jim Fields

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Unsubscribe? Send email to listserv@asu.edu with this text:
signoff aapornet
=====

Date: Wed, 23 Jun 2004 12:40:53 -0700
Reply-To: Doug Strand <dstrand@CSM.BERKELEY.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Doug Strand <dstrand@CSM.BERKELEY.EDU>
Subject: Re: The Survey and Opinion Research Profession Reacts to Article
Promoting Fraud
Comments: To: AAPORNET@asu.edu
In-Reply-To: <0HZQ00CXG3WHJL@chimmx03.algx.net>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed

Do focus group participants usually sign any contract saying they will not lie? If so, I would guess it would be a breach of contract at worst (from the perspective of the law).

Even if that is true, I think the words below from "survey and opinion research profession" are way over the top, comparing it with, in some cases, clearly criminal behavior. I strongly doubt that lying to a focus group is ever subject to criminal prosecution. Such exaggeration may well make the "profession's" complaints less likely to be taken seriously in the future.

-Doug Strand

At 02:36 PM 6/22/2004 -0400, Leo Simonetta wrote:
>An excerpt from it read, "Printing the article is akin to telling readers
>how to cheat on the law boards, falsify medical credentials or steal from
>their employers. For your publication to further this unethical behavior is
>unconscionable."

Douglas Strand, Ph.D.
Project Director
Public Agendas and Citizen Engagement Survey (PACES)
Survey Research Center
UC Berkeley
354 Barrows Hall
Tel: 510-642-0508
Fax: 510-642-9665

Archives: <http://lists.asu.edu/archives/aapornet.html>
Vacation hold? Send email to listserv@asu.edu with this text:
set aapornet nomail
On your return send: set aapornet mail
=====

Date: Fri, 25 Jun 2004 13:18:31 -0500
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Research Conference
Comments: To: AAPORNet@asu.edu
MIME-version: 1.0
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: quoted-printable

Washington, DC Area

=20

The Federal Committee on Statistical Methodology (FCSM), composed of the senior statisticians from several federal statistical agencies and organizations, and sponsored by the Office of Management and Budget, is planning a research conference to be held November 14-16, 2005. The conference will primarily feature contributed papers with formal discussion and software demonstrations on topics related to a variety of statistical research issues. Papers and demonstrations should address methodology, empirical studies, relevant issues, or topics for future statistical research. Papers must be original and not previously published or disseminated. Proceedings will be published from the conference.

=20

Possible topics include, but are not limited to:

=20

Survey design and data collection

- * Geospatial data collection and analysis
- * Impact of culture and language diversity on questionnaire design
- * Improving coverage and response rates
- * Research on data collection instrument design, pretesting, and evaluation
- * Survey integration and cross-survey planning
- * Treatment of missing data
- * Imputation methods
- * Uses of innovative technologies for data collection, processing, and dissemination
- * Advances in frame development for censuses and surveys
- * Model-based survey estimation
- * Innovative methods in sample design and estimation
- * Response and coverage issues associated with web data collection

=20

Analysis

- * Bayesian statistical methods
- * Estimation methodologies to obtain early or preliminary data
- * Exposure analysis and modeling
- * Forecasting, time series analysis, and seasonal adjustment
- * Innovative methods for designing and analyzing epidemiological studies
- * Methods of statistical modeling
- * Item response theory

* Meta-analysis

* Use of data for policymaking

=20

Evaluation

* Census and survey evaluation methodologies

* Environmental effects and ecological assessments

* Innovative approaches to program evaluation

* Measuring data quality

* Nonsampling error: estimation and evaluation

* Usability testing

=20

Cross-cutting topics

* Statistical issues in national security

* Confidentiality, privacy, and disclosure issues in data
dissemination and linkage

* Data mining, warehousing, and metadata

* Design and analysis of longitudinal studies

* Measurement issues and bridging changes in
classification systems

* Statistical uses of administrative records

* Nonresponse

* Data safety monitoring boards

* Quality standards and guidelines

=20

=20

To submit a paper or demonstration for consideration,

send an abstract via e-mail by November 1, 2004, to:

=20

Bill Mockovak, Program Chair and

Nancy Bates, Co-chair

E-mail: fesm@bls.gov

Phone (Bill Mockovak): 202-691-7414

Phone (Nancy Bates): 301-763-5248

=20

=20

To obtain registration information or to be included on
the mailing list, contact:

Carol McDaniel, Conference Coordinator

E-mail: fesm@census.gov

Phone: 301-763-2308

Fax: 301-457-3682

FCSM Web site: www.fesm.gov

=20

Abstracts should include a brief description of the paper; up to four
key words; authors' names and e-mail

addresses; plus the presenter's name, affiliation, mailing address,
phone and fax numbers. Submit a Word

or ASCII text file by e-mail. Early submissions are encouraged.

=20

Tentative Schedule of Activities

=20

Abstracts due November 1, 2004 (1)

Papers selected December 2004

Authors notified December 2004-January 2005

Advance program ready April 2005

Draft paper due June 10, 2005

Conference registration open July 2005

Final paper due (6 pages max) August 15, 2005

Final program ready September 2005

Conference dates November 14-16, 2005 (2)

Final paper due (no page limit) January 6, 2006

=20

(1) Abstracts should be submitted as early as possible.

No abstracts will be accepted after November 1, 2004.

(2) Authors/presenters are responsible for their own travel expenses.

=20

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Archives: <http://lists.asu.edu/archives/aapornet.html>

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 25 Jun 2004 17:22:55 -0400

Reply-To: "Thomas M. Guterbock" <tmglp@cms.mail.virginia.edu>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Thomas M. Guterbock" <tmglp@CMS.MAIL.VIRGINIA.EDU>

Subject: Position announcement--Senior Research Analyst

Comments: To: AAPORnet List server <aapornet@asu.edu>, asro listserve <asro@virginia.edu>, csr-staff@virginia.edu

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii; format=flowed

Content-transfer-encoding: 7bit

Content-disposition: inline

The University of Virginia Center for Survey Research has two full-time openings. We are seeking a full-time Research Analyst and a full-time Senior Research Analyst to lead our analysis team. This message advertises the Research Analyst position. (The other position is advertised in a separate message).

Tom Guterbock, Director

Job Description

Research Analyst
(Research Assistant)
Center for Survey Research

Leading academic survey research center seeks candidate for Research Analyst position as described below. We anticipate the position to be available on or before August 15, 2004. Target date for applications is July 23, 2004.

The analyst:

- 1) Performs programming and analysis tasks using SPSS, WinCati, Excel, Access, and other software as appropriate. Analyst duties to be assigned and monitored by the Senior Research Analyst.
 - a) Programs questionnaires in Ci3 and/or Sensus.
 - b) Sets up telephone interview studies in WinCATI.
 - c) Sets up databases in Access.
 - d) Processes, loads, and manages sample for use in WinCATI or in mail-out surveys.
 - e) Merges, modifies, and edits data files as needed for analysis or for use as sampling databases.
 - f) Prepares and labels SPSS data files for analysis and reporting.
 - g) Analyzes survey results data, including frequencies, crosstabulations, means tables, multivariate analyses, and tests of statistical significance.
 - h) Prepares graphs and tables in Excel, Word, and other software as appropriate.
- 2) Acts as Project Coordinator for survey projects as assigned.
 - a) Prepares time lines for assigned projects.
 - b) Assists with budget preparation and budget revisions for assigned projects.
 - c) Maintains communication with client on survey progress.
 - d) Submits brief, written report on project progress each week to Associate Director, and reports on project progress, needs, and plans at weekly project scan meeting.
 - e) Maintains communication with project team using e-mail and team meetings as needed.
 - f) Monitors expenditures of effort by staff to ensure that projects stay within budget.
 - g) Coordinates with Assistant Director regarding scheduling or resource problems affecting timely completion of assigned projects.
 - h) Coordinates with Center Director, Assistant Director or Principal Investigator of project regarding any issues affecting survey quality.
- 3) Assists with drafting and editing of project reports and methodological reports as assigned
- 4) Attends general staff meetings and participates in management task teams as assigned.
- 5) Assists with Level I computing support tasks as assigned by Senior Research Analyst.
- 6) May occasionally be assigned to other tasks at the discretion of the Director.

Qualifications: The competitive candidate will have a Master's degree in the social sciences, with some experience in programming and data analysis. Knowledge of SPSS required. Understanding of statistical techniques for

the social sciences required. Familiarity with CATI software and experience with Sawtooth WinCATI is preferred.

Our organization: The Center for Survey Research is a unit of the Weldon Cooper Center for Public Service at the University of Virginia. We have a CATI-lab of 22 stations running Sawtooth WinCATI. The staff consists of 6 full-time staff members, including the Director and Assistant Director, the Senior Analyst, Self-administered surveys manager, CATI-lab manager, and Fiscal Technician. The position advertised here would be in addition to these. In addition, CSR employs a part-time Senior Research Director and consults regularly with members of the University of Virginia faculty. We employ several part-time graduate research analysts and project assistants, as well as a roster of trained CATI interviewers. For more about CSR, please see our web site at www.virginia.edu/surveys.

Applicants should send, by July 23, 2004, a cover letter, c.v. or resume, and list of three references to:

Search Committee
Research Analyst Position
Center for Survey Research
P.O. Box 400767
Charlottesville Virginia 22904-4767

For express delivery, the physical address is:
Center for Survey Research
2400 Old Ivy Road
Charlottesville, VA 22903
(Ph: 434-243-5224)

or respond by e-mail to
Robin A. Bebel, Assistant Director
RBebel@virginia.edu

The University of Virginia is an equal opportunity employer.

Archives: <http://lists.asu.edu/archives/aapornet.html>
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Fri, 25 Jun 2004 17:26:13 -0400
Reply-To: "Thomas M. Guterbock" <tmglp@cms.mail.virginia.edu>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Thomas M. Guterbock" <tmglp@CMS.MAIL.VIRGINIA.EDU>
Subject: Position announcement: Senior Research Analyst
Comments: To: AAPORnet List server <aapornet@asu.edu>, asro listserve <asro@virginia.edu>, csr-staff@virginia.edu
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1; format=flowed
Content-transfer-encoding: quoted-printable
Content-disposition: inline

The University of Virginia Center for Survey Research has two full-time=20 openings. We are seeking a full-time Research Analyst and a full-time=20

Senior Research Analyst to lead our analysis team. This message advertises =
the Senior Research Analyst position. (The other position is advertised in =
a separate message).

Tom Guterbock, Director

Position Announcement
Senior Research Analyst
(Research Assistant)
Center for Survey Research

Leading academic survey research center seeks an experienced research=20
analyst to serve as Senior Research Analyst. Position and qualifications=20
are described below. We anticipate the position to be available on or=20
before August 15, 2004. Target date for applications is July 23, 2004.

The senior analyst:

- 1) Supervises full-time, part-time and student research assistants,=20
assigning tasks and monitoring quality of their work.
- 2) Coordinates with Assistant Director and project staff to define analysis =
and programming needs for projects, set schedules, and ensure project=20
research needs are met in a timely manner.
- 3) Trains part-time and student research assistants in CSR practices,=20
procedures, and documentation conventions.
- 4) Contributes to written research reports, oral presentations, and CSR=20
publications. Prepares written methods reports for projects as assigned.
- 5) Advises clients and project staff on research design and survey process=20
issues.
- 6) Performs programming and analysis tasks using SPSS, WinCati, Excel,=20
Access, and other software as appropriate. Some of these tasks are=20
delegated to assistants under incumbent=3Fs supervision.
 - a) Programs questionnaires in Ci3.
 - b) Sets up telephone interview studies in WinCATI.
 - c) Analyzes data using SPSS, and SAS as needed.
 - d) Sets up databases in Access.
 - e) Processes, loads, and manages sample for use in WinCATI or in mail-out=20
surveys.
 - f) Prepares graphs and tables in Excel, Word or other software as=20
appropriate.
 - g) Merges, modifies, and edits data files as needed for analysis or for use =
as sampling databases.
- 7) Provides Level I computer support for CSR. Coordinates with Level II=20
support as needed to ensure CSR=3Fs computer needs are met.

Qualifications: The competitive candidate will have a Master=3Fs degree in =
the social sciences, with several years experience in programming and data=20
analysis. Familiarity with CATI software and knowledge of SPSS required.=20
Understanding of statistical techniques for the social sciences required.=20

Experience with Sawtooth WinCATI preferred.

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Senior Analyst, Self-administered surveys manager, CATI-lab manager, and=20 Fiscal Technician. In addition, CSR employs a part-time Senior Research=20 Director and consults regularly with members of the University of Virginia=20 faculty. We employ several part-time graduate research analysts and project = assistants, as well as a roster of trained CATI interviewers.

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Senior Analyst Position
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P.O. Box 400767
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Charlottesville, VA 22903
(Ph: 434-243-5224)

or respond by e-mail to
Robin A. Bebel, Assistant Director
RBebel@virginia.edu

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=====
Date: Mon, 28 Jun 2004 06:57:12 -0500
Reply-To: ALLAN L MCCUTCHEON <amccutch@UNLSERVE.UNL.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: ALLAN L MCCUTCHEON <amccutch@UNLSERVE.UNL.EDU>
Subject: MAPOR Call for Papers
Comments: To: AAPORNET@asu.edu
MIME-version: 1.0
Content-type: TEXT/PLAIN; charset=US-ASCII

Annual Conference of the
Midwest Association for Public Opinion Research

POLARIZED PUBLICS?
OPINION AND MEASUREMENT IN THE 2004 ELECTION

November 19-20, 2004
Radisson Hotel & Suites, Chicago

This year's conference theme focuses on the challenges of measuring and interpreting public opinion in an election year. Depending upon your research interest, the theme can represent the methodological challenges facing the public opinion research industry in the current political climate, the conceptual issues surrounding public opinion research or, the implications of media coverage of polls in an election year. MAPOR invites proposals addressing any interpretation of the conference theme, as well as any area related to public opinion methodology, theory, and analysis of data. MAPOR is a chapter of the American Association for Public Opinion Research.

All paper and panel proposals must be received by 5 p.m. EST on June 30, 2004. Please send each submission only once, either by fax, mail or e-mail.

Mail submissions should include four copies of the abstract.

Research Papers:

Submissions must be abstracts no longer than two typed, double-spaced pages. No full-length papers will be reviewed. Please list the name(s) of the author(s) and affiliation on a separate page (for blind reviewing). Include your full mailing address, telephone number, and e-mail address. Student submissions should be identified as such on the separate page. Indicate if you would prefer to present your paper in the poster session. You will receive notification of the action on your proposal by August 15.

Student authors are encouraged to participate in the MAPOR Fellow Student Paper Competition. (See Web site for more details.)

Panel Proposals:

Submit a written proposal (up to two double-spaced pages). Proposals should identify the topic, explain its importance, and list the potential panelists and their areas of expertise. Panels related to the conference theme are especially encouraged.

Send all submissions to:

Dietram A. Scheufele 308 Kennedy Hall
MAPOR Program Chair Ithaca, NY 14853
Department of Communication Fax: 607.254.1322, Phone:
607-255-2603
Cornell University e-mail: das72@cornell.edu

Check the MAPOR web site for conference news: <http://www.mapor.org>

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From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Memorial for Pat Doyle
Comments: To: AAPORnet@asu.edu
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Memorial Service for Patricia "Pat" J. Doyle

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Patricia "Pat" J. Doyle, Survey Improvement Coordinator for the U.S. Census Bureau's Demographic Surveys Division, died on June 13 at the Virginia Hospital Center, after bravely battling breast cancer for over a year.=20

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Ms. Doyle was born in Charles Town, West Virginia, and graduated from Shepherd College. She received an M.S. in applied mathematics from the University of Maryland, Baltimore County, in 1975. She joined the staff of Mathematica Policy Research, Inc., in downtown Washington, D.C., in 1976, where she directed projects using large microsimulation models to study the effects of proposed changes in food stamps and other assistance programs on the well-being of population groups.

In 1986-87, Ms. Doyle was an ASA/NSF/Census Research Research Fellow at the Census Bureau where she conducted research with a major new Survey of Income and Program Participation (SIPP). In 1992-96, she was a Senior Service Fellow at the Agency for Healthcare Research and Quality, where she participated in modeling the effects of the Clinton Administration health care reform proposals. In 1996, she joined the Census Bureau, where she directed programs for continuous improvement of household survey data. She received the Bureau's highest award, the Bronze Medal, for her work on experimental poverty measures, and co-edited Confidentiality, Disclosure, and Data Access: Theory and Practical Applications for Statistical Agencies (North-Holland, 2001). She was an elected Fellow of the American Statistical Association (ASA) and was past president of the Association of Public Data Users. She held offices in the ASA Government Statistics Section including chair, the International Association of Social Science Information Services and Technology, the Washington Statistical Society, and the American Association for Public Opinion Research where she was recently appointed AAPOR's representative to COPAFS.. She was active as a parent in the Falls Church City public schools, serving for two years as elementary PTA president and for six years as co-chair of the Special Education Advisory Committee. She enjoyed clogging and swimming. In April 2004, she participated in the Avon Walk for the Cure. Ms. Doyle is survived by her husband, Robert L. Cohen; two children--Megan Alexandra Cohen-Doyle and Jonathan Michael Cohen-Doyle; and her mother Harriet Doyle, all of Falls Church City. She is also survived by two brothers--John Doyle of Shepherdstown, West Virginia, and Tom Doyle of Charles Town, West Virginia. In lieu of flowers, donations may be made to the American Cancer Society or to the "Pat Doyle Memorial Fund" in care of George Mason High School, 7124 Leesburg Pike, Falls Church, VA 22043. A memorial service will be held on Saturday, July 10, at 4 pm in the auditorium of George Mason High School, followed by a reception at The Learning Center also located on the high school grounds. (Parking is available on the school lot; do not park at Giant. The West Falls Church Metro Stop on the Orange Line is around the corner from the school.)

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