

From: LISTS.ASU.EDU LISTSERV Server (16.0) [LISTSERV@asu.edu]
Sent: Saturday, May 28, 2011 6:10 PM
To: Shapard Wolf
Subject: File: "AAPORNET LOG0301"

Date: Thu, 2 Jan 2003 09:56:52 -0500
Reply-To: ptuckel@HUNTER.CUNY.EDU
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Peter Tuckel <ptuckel@HUNTER.CUNY.EDU>
Subject: Field Director For Qualitative Reseach Firm position
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1
Content-transfer-encoding: 8bit

Field Director for qualitative research firm in Stamford, Connecticut.
Experienced in questionnaire design. Strong written/verbal skills.
Excellent interpersonal skills. MS Word and Excel a must.
Please e-mail resume to bkaplan@invisionmr.com

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Date: Thu, 2 Jan 2003 09:39:04 -0600
Reply-To: MFlanagan@GOAMP.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Request for Proposal
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1

The following announcement was received in the AAPOR Executive Office today
and is passed along for your possible interest.

ANNOUNCING:
Market Assessment, Characterization, and Causality Analysis
for the New York Energy SmartSM Program

Request for Proposals (RFP) No. 742-02

PROPOSAL DUE DATE: January 21, 2003, 3:00 PM Eastern Standard Time

The New York State Energy Research and Development Authority (NYSERDA)
requests proposals from organizations or individuals interested in providing
program evaluation assistance in the areas of market assessment, market
characterization, and causality analysis for the New York Energy Smart
Program. The Program is funded by a statewide System Benefits Charge (SBC)
and is designed to develop markets for energy efficiency products and
services, fund research and development of innovative products that save

energy and the environment, provide low-income services, and conduct research in environmental protection. The program is currently funded at \$150 million per year until June 30, 2006.

The selected contractor will perform activities in the following areas: (1) assist with drafting a comprehensive market assessment, characterization, and causality analysis action plan for the entire portfolio of New York Energy Smart programs; (2) implement the action plan, including characterizing New York's markets for energy efficiency and renewable energy products and services, and tracking key market transformation indicators for the New York Energy Smart Program; (3) report on progress of the New York Energy Smart programs in transforming markets over time, including causal relationships between and among program interventions, and observed market effects.

The initial term of this contract will be for two years up to a maximum amount of \$1,250,000 per year. After the initial two-year term, the contract may be renewed annually, at NYSERDA's option, for up to \$750,000 per year for up to two additional years. The contract amounts are upper limits that may or may not be reached.

This announcement is not a solicitation for proposals. To receive the full solicitation, visit the NYSERDA web site - www.nyserda.org - or submit your request to:

Karen Whalen, RFP No. 742-02
New York State Energy Research and
Development Authority
17 Columbia Circle
Albany, New York 12203-6399

INFORMATION: Technical questions should be directed to Jennifer Ellefsen (518) 862-1090, ext. 3367, or jae@nyserda.org. Contractual questions should be directed to Mary Sauvie (518) 862-1090, ext. 3229, or mks@nyserda.org.

Late proposals will be returned. Faxed or e-mailed proposals will not be accepted. Proposals will not be accepted at any other NYSERDA location other than the address specified above. The

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then click on 'Join or leave the list'

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=====

Date: Fri, 3 Jan 2003 12:09:23 -0500

Reply-To: Howard Schuman <hschuman@UMICH.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Howard Schuman <hschuman@UMICH.EDU>

Subject: Query

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii; format=flowed

Content-transfer-encoding: 7bit

Can anyone provide a reference to a recent useful consideration of the common assumption that people become more conservative as they age?

Thanks, Howard Schuman

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the messages from the web page above, for instance.

=====
Date: Thu, 2 Jan 2003 21:16:46 -0500
Reply-To: "James P. Murphy" <jpmurphy@JPMURPHY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "James P. Murphy" <jpmurphy@JPMURPHY.COM>
Subject: Irresponsible Surveys
Comments: To: M.Schulman@srbi.com
MIME-version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

"We have been strengthening our relationships with the media, with an eye toward ferreting out irresponsible surveys before they are published. We encourage reporters to call us for a pre-publication review of suspect surveys. This pre-emptive strategy of stopping such reporting is far more effective in most cases than pursuing a "Standards" case after the "damage" has been done in the press."

To do this one would need a definition of "irresponsible survey." And if it's nothing other than, "methodologically unsound," why not just call it that? "Irresponsible" is a big term and could open a can of worms.

More information would be of interest to this member and presumably others on this list.

Happy New Year! to you, too, Mark and thank you for the report.

James P. Murphy, Ph.D.
Voice (610) 408-8800
Fax (610) 408-8802
jpmurphy@jpmurphy.com

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=====
Date: Fri, 3 Jan 2003 11:00:08 -0600
Reply-To: smitht@NORCMAIL.UCHICAGO.EDU
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Tom Smith <smitht@NORCMAIL.UCHICAGO.EDU>

Subject: No subject given
MIME-version: 1.0
Content-Type: text/plain; charset=US-ASCII
Content-Transfer-Encoding: 7bit

General Social Survey Student Paper Competition

The National Opinion Research Center (NORC) at the University of Chicago announces the latest annual General Social Survey (GSS) Student Paper Competition. To be eligible papers must: 1) be based on data from the 1972-2000 GSSs or from the GSS's cross-national component, the International Social Survey Program (any year or combination of years may be used), 2) represent original and unpublished work, and 3) be written by a student or students at an accredited college or university. Both undergraduates and graduate students may enter and college graduates are eligible for one year after receiving their degree. Recent college graduates who completed an appropriate undergraduate or senior honors thesis are encouraged to consider submitting such research. Professors are urged to inform their students of this opportunity.

The papers will be judged on the basis of their: a) contribution to expanding understanding of contemporary American society, b) development and testing of social science models and theories, c) statistical and methodological sophistication, and d) clarity of writing and organization. Papers should be less than 40 pages in length (including tables, references, appendices, etc.) and should be double spaced.

Paper will be judged by the principal investigators of the GSS (James A. Davis and Tom W. Smith) with assistance from a group of leading scholars. Separate prizes will be awarded to the best undergraduate and best graduate-level entries. Entrants should indicate in which group they are competing. Winners will receive a cash prize of \$500, a commemorative plaque, and SPSS Base, the main statistical analysis package of SPSS. SPSS Base is donated by SPSS, Inc. of Chicago, Illinois. Honorable mentions may also be awarded by the judges.

Two copies of each paper must be received by February 15, 2003. The winner will be announced in late April, 2003. Send entries to:

Tom W. Smith
General Social Survey
National Opinion Research Center
1155 East 60th St.
Chicago, IL 60637

For further information:

Phone: 773-256-6288
Fax: 773-753-7886
Email: smitht@norcmail.uchicago.edu

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Date: Mon, 6 Jan 2003 09:16:06 -0500
Reply-To: Jane Sheppard <jsheppard@cmor.org>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jane Sheppard <jsheppard@CMOR.ORG>
Organization: CMOR
Subject: CMOR Respondent Cooperation Program - OUTSTANDING!
MIME-version: 1.0
Content-Type: text/plain; charset="Windows-1252"
Content-Transfer-Encoding: quoted-printable

Look Who's Talking!

The complete agenda for "Protecting Our Assets," CMOR's Respondent =
Cooperation Workshop is now available. The goals of the workshop are to:

1. provide attendees with information and practices they can =
implement in their own organizations to increase respondent =
rates,
2. improve awareness of industry efforts to improve relations with =
the public and=20
3. create solutions to safeguard the research industry=92s most =
important asset =96 the respondent.=20

Program highlights include:

Rich Boone, EJ Gallo Winery and Paul Lavrakas, Nielsen Media =
Research will present the results of both qualitative and quantitative =
research studies conducted in the search for an Industry Identifier. =
Learn about the public=92s reactions to Industry logos and slogans.

Discover how organizations are attacking the respondent =
cooperation problem in a variety of methods. Robie Sangster, Bureau of =
Labor, will discuss behind the scenes activities undertaken by BLS. =
Teresa Hamilton, Westat, will address the use of incentives. Efforts to =
improve cooperation in the opinion research arena will be reviewed by =
Kathy Frankovic, CBS Polls. Response rate differences among do-not-call =
list respondents will be explored by Barbara Fernandez, ORC Macro. Andy =
Garfinkel, AT&T, shares the unique challenges they face with respondents =
in distinguishing between telemarketing and survey research in a company =
that does both.

***Share this opportunity with your research staff and your =
clients!***

The workshop is being held February 3-4, 2003 in Orlando, Florida. =
For the complete agenda and registration details visit =
http://www.cmor.org/events_publications.htm. Registration Deadline: =

January 25, 2003

Special thanks to our Workshop Sponsors:

Partner Level - Directions Research; Marketing =
Systems Group

Gold Circle - Quirk's Marketing Research Review; =
Scarborough Research; Survey USA=20

Silver Circle - Schlesinger Associates=20

Bronze Circle - Sharon Mutter Field Sources; =
Socratic Technologies=20

Jane M. Sheppard
Director Respondent Cooperation
CMOR
'Promoting and Advocating Survey Research'

Ohio Office: =20
2012 Penhurst Circle N.E.
North Canton, OH 44720
Phone: (330) 244-8616
Fax: (330) 244-8626

Visit CMOR's website www.cmor.org for your research resources.

=20

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=====
Date: Mon, 6 Jan 2003 10:12:09 -0700
Reply-To: Stanley Presser <spresser@SOCY.UMD.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Stanley Presser <spresser@SOCY.UMD.EDU>
Subject: nominations for innovators award
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1
Content-transfer-encoding: quoted-printable

A reminder that nominations are due by this Friday, January 10.

﻿The AAPOR Innovators Award is designed to recognize accomplishments =
in the
fields of public opinion and survey research that occurred in the past ten

years (1993 or later), or that had their primary impact on the field during the past decade. These innovations could consist of new theories, ideas, applications, methodologies or technologies. To be considered for the award, they must be publicly documented. The award can be given to individuals, groups, or institutions.

Previous winners were:

Robert Groves for leadership in establishing survey methodology as a recognized academic field;

Andrew Kohut for establishing the Pew Research Center for the People and the Press;

Merrill Shanks, Tom Piazza, Charlie Thomas, Richard Rockwell, William Lefes, and Tom Smith for developing web-based products for the free dissemination of survey data;

Norman Nie and Douglas Rivers for developing a probability sampling method for Internet surveys; and

David Celentano, Jerome Johnston, Judy Lessler, James O'Reilly, and Charles Turner for the invention of audio computer-assisted self-interviewing;

Anyone can make a nomination by submitting a statement which includes (1) a description of the accomplishment, (2) evidence for the timing of the innovation or its impact on the profession, and (3) names of the individuals or groups responsible for the innovation.

Please send nominations to:

Stanley Presser
Sociology Department
University of Maryland
College Park, MD 20742
spresser@socy.umd.edu

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Date: Mon, 6 Jan 2003 11:39:13 -0600
Reply-To: Robert Godfrey <rgodfrey@FACSTAFF.WISC.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Robert Godfrey <rgodfrey@FACSTAFF.WISC.EDU>
Subject: Poll: Republicans Answer More Online Polls
In-Reply-To: <018301c2b58e\$2b16e760\$6601a8c0@neo.rr.com>
MIME-version: 1.0
Content-Type: text/plain; charset="iso-8859-1" ; format="flowed"
Content-Transfer-Encoding: quoted-printable

Republicans Are Twice As Likely As Democrats to Participate in Online Surveys, Poll Suggests

The Associated Press

WASHINGTON Jan. 6

Republicans are far more likely than Democrats to participate in online surveys, according to a poll that found a modest growth in the number of people using the Internet to get campaign news.

Among those who go online to catch up on politics, almost half of Republicans, 46 percent, said they like to register their opinions in online surveys.

Among those who go online to catch up on politics, almost half of Democrats, 46 percent, said they like to participate in the online surveys, according to the poll by the Pew Research Center for the People & the Press, in cooperation with the Pew Internet and American Life Project.

Half of those who said they like to take online polls were Republicans while one in five were Democrats and one in four were independents.

more.... http://abcnews.go.com/wire/Politics/ap20030106_736.html

also... <http://people-press.org/reports/display.php3?ReportID=3D169>

Robert Godfrey
UW-Madison

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=====
Date: Tue, 7 Jan 2003 15:58:31 -0500
Reply-To: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Organization: Market Shares Corporation
Subject: [Fwd: RE: speaking to a group of public relations
representatives
for state departments of transportation]
Comments: cc: "Mayers, Patricia" <patricia.mayers@dot.state.wi.us>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

Am forwarding this request for a speaker.

----- Original Message -----

Subject: RE: speaking to a group of public relations representatives for
state departments of transportation
Date: Tue, 7 Jan 2003 15:20:45 -0600
From: "Mayers, Patricia" <patricia.mayers@dot.state.wi.us>

To: "Nick Panagakis" <mail@marketsharescorp.com>

Nick,

Thanks for the offer to post this. I hope what I have supplied below will suffice. Please let me know if more is needed. Again, I appreciate your help.

Regards,
Patty Mayers

The National Transportation Public Affairs Workshop (NTPAW) is holding its annual national conference in Milwaukee this summer (August 2-6). We expect approximately 70 attendees from around the country. All are public affairs officials for state departments of transportation. Typically, between 30 and 35 states are represented.

We are looking for someone from the polling industry to address our group and talk about what pollsters are hearing from Americans. What's currently on the minds of the American public? How will that shape the future? Broadly speaking, we want someone who can come in and talk about what Americans think is important today and how polling makes that determination. How could polling help our own respective organizations?

We would need about an hour of someone's time on August 3rd (a Sunday).

We will pay for time and travel expenses.

If you are interested in knowing more, please contact Patty Mayers at the Wisconsin Department of Transportation. (608)266-7917 or e-mail: patricia.mayers@dot.state.wi.us

Thank you.

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=====
Date: Tue, 7 Jan 2003 23:03:31 -0500

Reply-To: cporter@hp.ufl.edu

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Colleen Kay Porter <cporter@HP.UFL.EDU>

Subject: Asking the hard questions

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: 7bit

At this season, when making New Year's resolutions is traditional, I've decided that my goal for this year is to make an extra effort to ask the hard questions.

A big part of my job involves working with surveys about health insurance coverage. In some ways, it is frustrating because there are so many questions that respondents simply cannot answer. They probably don't know how much their employer pays toward coverage, only how much is deducted from their paycheck. They may not know whether mental health or prescription drugs are covered, unless they actually had to use those services. They may be unaware of the annual or lifetime limits unless they came up against them (as was so eloquently illustrated in the movie JOHN Q).

But this last fall, I was at a workshop in Minnesota, and the folks at SHADAC (state health access data assistance center) are starting to find some creative ways to address these issues. It was really awesome, and I admired that they did not just give up and say that it was too hard to do.

Then, a few weeks later, there was an episode of WEST WING about the presidential debates. I know it is pathetic to be inspired by a make-believe president, but I really did love this episode. The take-home message was that complexity is not a crime. We have to acknowledge the complexity, not ignore it.

I really appreciated that, because some of the issues I deal with are so complex. Sometimes I don't see how I can boil it down to a survey question, or a 600-word editorial on my other job. I confess that I went four months without writing an editorial about Florida education policy, because it is so complex. At AAPOR in 1999, Jeb Bush's pollster spoke at the plenary session, and highlighted the Bush tactics. One of his strategies is to introduce incremental change. As an editorial writer, this is frustrating, because each increment is not alarming, and it is hard to generate public concern over an issue that seems so harmless and trivial.

It's just the overall picture ends up being grim. For example, Gov. Bush likes to brag that per-pupil spending has gone up in Florida during his first term. He is correct. But over a three-year period, gradual changes (and ultimately drastic changes) have been introduced in the way the number of pupils is calculated, so that many districts are now getting less money.

Complicated issues like this are such a hard thing

to deal with. But they are part of our lives, and need to be addressed. We have to find a way to cope with them, and not shirk the challenge just because it is so complex.

I will still end up telling clients that some questions are not possible. I will still decide that some issues are not appropriate to be covered in the abbreviated format of a newspaper editorial.

But this year, I am not going to be as quick to resign myself. I am going to try harder, rack my brain for creative approaches, push the envelope just a little bit.

Colleen

Colleen K. Porter, Project Coordinator
cporter@hp.ufl.edu
phone: 352/392-6919, Fax: 352/392-7109
UF Department of Health Services Administration
Location: 1600 SW Archer Road, Rm. G1-016
Mailing Address: P.O. Box 100195, Gainesville, FL 32610-0195

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=====
Date: Wed, 8 Jan 2003 08:46:15 -0800
Reply-To: Leora Lawton <leoralawton@FSCGROUP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leora Lawton <leoralawton@FSCGROUP.COM>
Subject: Re: Asking the hard questions
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: quoted-printable

An interesting thoughtpiece, Colleen. =20

I've been visiting Federal websites lately regarding their surveys. On =
the Bureau of Transportation Statistics (which has datasets available =
for download, btw) I perused some of the questionnaires. I was troubled =
by questions like:=20

Are you very satisfied, somewhat satisfied, or not at all satisfied with =
what the Federal government is doing to address the transport of illegal =
drugs across U.S. borders?

Very satisfied Somewhat satisfied Not at all satisfied=20

I can imagine that if I said I was 'not at all satisfied' that one could =
interpret such an answer to mean "the feds should stop more illegal =

drugs before they cross the border" or "the feds should scrap the war on =
drugs". =20

I think this question missed the mark on catching the complexity --and =
clarity -- of the topic.=20

So I strongly support your new year's resolution to address (and =
measure) the complexity of today's life.

Leora

Leora Lawton, Ph.D.
Director of Consumer & Demographic Research
Population Research Systems
Freeman, Sullivan & Company
100 Spear, Suite 1700
San Francisco, CA 94105
v: 415 777-0707, ex. 117; f: 415 777-2420;
m: 510 928-7572

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> -----Original Message-----

> From: Colleen Kay Porter [mailto:cporter@HP.UFL.EDU]

> Sent: Tuesday, January 07, 2003 8:04 PM

> To: AAPORNET@asu.edu

> Subject: Asking the hard questions

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>=20

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> I confess that I went four months without writing
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> Colleen

>=20

> Colleen K. Porter, Project Coordinator
> cporter@hp.ufl.edu
> phone: 352/392-6919, Fax: 352/392-7109
> UF Department of Health Services Administration
> Location: 1600 SW SW Archer Road, Rm. G1-016
> Mailing Address: P.O. Box 100195, Gainesville, FL 32610-0195

>=20

> -----

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> not at your

> main email address.

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=====
Date: Wed, 8 Jan 2003 12:09:27 -0500

Reply-To: "Leo G. Simonetta" <simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Leo G. Simonetta" <simonetta@ARTSCI.COM>

Subject: Arianna Huffington's New Crusade

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: 7BIT

<http://www.nytimes.com/2003/01/08/business/media/08SUVS.html?ex=10426932>

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TV Ads Say S.U.V. Owners Support Terrorists

By KATHARINE Q. SEELYE

ASHINGTON, Jan. 7 - Ratcheting up the debate over sport utility vehicles, new television commercials suggest that people who buy the vehicles are supporting terrorists. The commercials are so provocative

that some television stations are refusing to run them.

Patterned after the commercials that try to discourage drug use by suggesting that profits from illegal drugs go to terrorists, the new commercials say that money for gas needed for S.U.V.'s goes to terrorists.

"This is George," a girl's voice says of an oblivious man at a gas station. "This is the gas that George bought for his S.U.V." The screen then shows a map of the Middle East. "These are the countries where the executives bought the oil that made the gas that George bought for his S.U.V." The picture switches to a scene of armed terrorists in a desert. "And these are the terrorists who get money from those countries every time George fills up his S.U.V."

A second commercial depicts a series of ordinary Americans saying things like: "I helped hijack an airplane"; "I gave money to a terrorist training camp in a foreign country"; "What if I need to go off-road?"

At the close, the screen is filled with the words: "What is your S.U.V. doing to our national security?"

The two 30-second commercials are the brainchild of the author and columnist Arianna Huffington. Her target audience, she said, is Detroit and Congress, especially the Republicans and Democrats who last year voted against a bill, sponsored by Senators John McCain, Republican of Arizona, and John Kerry, Democrat of Massachusetts, that would have raised fuel-efficiency standards.

SNIP

--

Leo G. Simonetta
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=====
Date: Wed, 8 Jan 2003 15:29:14 -0500
Reply-To: Nathaniel Ehrlich <nehrlich@ISR.UMICH.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nathaniel Ehrlich <nehrlich@ISR.UMICH.EDU>
Subject: Re: Asking the hard questions
Comments: To: Leora Lawton <leoralawton@FSCGROUP.COM>
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1

Well put. But the issues are even deeper. Even as we debate the issues of the meaning of non-response, the precise definitions of response rate, etc., and ignore the kind of complexity mentioned here, we also leave untouched the issue of the veracity of respondents, and how that is affected by our efforts at data collection.

Let's suppose that there is a class of respondent who will be happy to give responses, answering on the first attempt at contact, willing to respond without remuneration or reward of any kind. We'll call this a Class A respondent. At the other end of the scale is the Class Z, the person who absolutely cannot be contacted but is known to exist. In between A and Z are all of the others, the one's who need to be converted, cajoled, etc. before they will deign to answer a questionnaire. [The mode of inquiry is irrelevant - I chose the telephone survey as an example.]

The veracity of the respondent is orthogonal to the willingness of the respondent to reply. I might be very willing to reply because I hate survey research and will take every opportunity to give false information, or I might be very willing to reply because I work in survey research and believe it to be a holy pursuit. Similarly, I might be reluctant because I value my privacy, but having been convinced to cooperate will answer truthfully, or I might be reluctant and decide to provide false information because I feel my privacy has been invaded.

There is no way, now, nor will there ever be a way, that we can guarantee that the results we report are representative of the way things are. All we can do is measure our own efficiency at data collection, and publish those measurements, and let the populace decide what is most credible. We need to educate the consumers of survey research about the limitations of what we do, and give them hard evidence of just how efficient we have been in collecting the responses, as well as publishing the actual questions and answers given to the respondents.

Nathaniel Ehrlich, Ph.D.
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University of Michigan Institute for Social Research
426 Thompson Street, P.O. Box 1248, EP 427
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Phone: 734-222-8660
Fax: 734-222-1542

-----Original Message-----

From: Leora Lawton [mailto:leoralawton@FSCGROUP.COM]
Sent: Wednesday, January 08, 2003 11:46 AM
To: AAPORNET@asu.edu
Subject: Re: Asking the hard questions

An interesting thoughtpiece, Colleen.

I've been visiting Federal websites lately regarding their surveys. On the Bureau of Transportation Statistics (which has datasets available for download, btw) I perused some of the questionnaires. I was troubled by questions like:

Are you very satisfied, somewhat satisfied, or not at all satisfied with what the Federal government is doing to address the transport of illegal drugs across U.S. borders?

Very satisfied Somewhat satisfied Not at all satisfied

I can imagine that if I said I was 'not at all satisfied' that one could interpret such an answer to mean "the feds should stop more illegal drugs before they cross the border" or "the feds should scrap the war on drugs".

I think this question missed the mark on catching the complexity --and clarity -- of the topic.

So I strongly support your new year's resolution to address (and measure) the complexity of today's life.

Leora

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Director of Consumer & Demographic Research
Population Research Systems
Freeman, Sullivan & Company
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San Francisco, CA 94105
v: 415 777-0707, ex. 117; f: 415 777-2420;
m: 510 928-7572

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> -----Original Message-----

> From: Colleen Kay Porter [<mailto:cporter@HP.UFL.EDU>]

> Sent: Tuesday, January 07, 2003 8:04 PM

> To: AAPORNET@asu.edu

> Subject: Asking the hard questions

>

>

> At this season, when making New Year's resolutions is

> traditional, I've decided that my goal for this

> year is to make an extra effort to ask the hard

> questions.

>

> A big part of my job involves working with surveys

> about health insurance coverage. In some ways, it is

> frustrating because there are so many questions that
> respondents simply cannot answer. They probably
> don't know how much their employer pays toward
> coverage, only how much is deducted from their
> paycheck. They may not know whether mental health
> or prescription drugs are covered, unless they
> actually had to use those services. They may be
> unaware of the annual or lifetime limits unless
> they came up against them (as was so eloquently
> illustrated in the movie JOHN Q).

>
> But this last fall, I was at a workshop in
> Minnesota, and the folks at SHADAC (state health
> access data assistance center) are starting to find
> some creative ways to address these issues. It was
> really awesome, and I admired that they did not
> just give up and say that it was too hard to do.

>
> Then, a few weeks later, there was an episode of
> WEST WING about the presidential debates. I know
> it is pathetic to be inspired by a make-believe
> president, but I really did love this episode. The
> take-home message was that complexity is not a
> crime. We have to acknowledge the complexity, not
> ignore it.

>
> I really appreciated that, because some of the
> issues I deal with are so complex. Sometimes I
> don't see how I can boil it down to a survey
> question, or a 600-word editorial on my other job.
> I confess that I went four months without writing
> an editorial about Florida education policy,
> because it is so complex. At AAPOR in 1999, Jeb
> Bush's pollster spoke at the plenary session, and
> highlighted the Bush tactics. One of his
> strategies is to introduce incremental change. As
> an editorial writer, this is frustrating, because
> each increment is not alarming, and it is hard to
> generate public concern over an issue that seems so
> harmless and trivial.

>
> It's just the overall picture ends up being grim.
> For example, Gov. Bush likes to brag that per-pupil
> spending has gone up in Florida during his first
> term. He is correct. But over a three-year
> period, gradual changes (and ultimately drastic
> changes) have been introduced in the way the number
> of pupils is calculated, so that many districts are
> now getting less money.

>
> Complicated issues like this are such a hard thing
> to deal with. But they are part of our lives, and
> need to be addressed. We have to find a way to
> cope with them, and not shirk the challenge just

> because it is so complex.
>
> I will still end up telling clients that some
> questions are not possible. I will still decide
> that some issues are not appropriate to be covered
> in the abbreviated format of a newspaper editorial.
>
> But this year, I am not going to be as quick to
> resign myself. I am going to try harder, rack my
> brain for creative approaches, push the envelope
> just a little bit.
>
> Colleen
>
> Colleen K. Porter, Project Coordinator
> cporter@hp.ufl.edu
> phone: 352/392-6919, Fax: 352/392-7109
> UF Department of Health Services Administration
> Location: 1600 SW SW Archer Road, Rm. G1-016
> Mailing Address: P.O. Box 100195, Gainesville, FL 32610-0195
>
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Date: Wed, 8 Jan 2003 15:52:54 -0500
Reply-To: "Leo G. Simonetta" <simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Leo G. Simonetta" <simonetta@ARTSCI.COM>
Subject: Re: Arianna Huffington's New Crusade
In-Reply-To: <[002901c2b738\\$b63f0470\\$130a010a@LEO](mailto:002901c2b738$b63f0470$130a010a@LEO)>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

Several people have contacted me off group to ask me why I posted this

to AAPORnet. I posted it because one of Arianna Huffington's past movements was to get people to hang up on polltakers and to discredit pollsters.

In the last couple of years she seems to have moved more into a anti-crony capitalism and anti-SUV mode though as recently as November 14 she wrote a column called
The Pollsters Can't Hear The Silent Majority

"I'm still trying to figure out who had a more wretched Election Night 2002, the Democratic Party or America's pollsters. While Democrats lost control of the Senate, they will live to fight another election day. Pollsters, on the other hand, in losing what scraps of credibility they had, may -- with a little help from the public -- find their entire profession obsolete, gone the way of chimney sweeps, organ pumpers, and those guys who used to make buggy whips. "

<Chimney sweeps are obsolete?>

--

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Baltimore, MD 21209
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410-377-7955 fax

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Date: Wed, 8 Jan 2003 19:09:01 -0500

Reply-To: Frank Rusciano <rusciano@RIDER.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Frank Rusciano <rusciano@RIDER.EDU>

Organization: Rider University

Subject: The Public Perspective for classroom use

Comments: cc: The wapornet mailing list <wapornet@listserv.unc.edu>

MIME-version: 1.0

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Dear colleagues,

I posted an announcement regarding the Public Perspective for classroom use some time ago, and I received requests for more information. What I neglected to tell everyone is that I am not the contact person for this announcement, and was just passing it on for everyone's information. The actual contact person is Lisa Parmalee at the Roper Center. I have put her information on the attached announcement so that anyone interested in using this resource for class can

contact her. As ever, fellow AAPORers and WAPORers, I like to hear from you
but
she's the person to see about this.

Frank Rusciano

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Date: Wed, 8 Jan 2003 22:28:46 -0500
Reply-To: Frank Rusciano <rusciano@RIDER.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Frank Rusciano <rusciano@RIDER.EDU>
Organization: Rider University
Subject: Re: The Public Perspective for classroom use
MIME-version: 1.0
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit

Frank Rusciano wrote:

> Dear colleagues,
>
> I posted an announcement regarding the Public Perspective for classroom use
> some
> time ago, and I received requests for more information. What I neglected to
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> everyone is that I am not the contact person for this announcement, and was
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>
> Frank Rusciano
>
> -----
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Date: Thu, 9 Jan 2003 11:42:06 -0500

Reply-To: Mark Schulman <M.SCHULMAN@SRBI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mark Schulman <M.SCHULMAN@SRBI.COM>
Subject: CMOR Survey of Interviewers
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: quoted-printable

The following is being posted on behalf of Jane M. Sheppard, Director of Respondent Cooperation at CMOR, the Council of Marketing and Opinion Research:

-----=
-----=
The Council for Marketing and Opinion Research (CMOR) was established to address the issues of respondent cooperation and legislation that affect the research industry. The issue of declining response rates on random digit dial and other types of telephone surveys is of great concern. Studies also have shown that interviewers play an important role in gaining cooperation in surveys. Therefore, CMOR, with the support of MRA, is conducting a study among interviewers about their satisfaction and motivation working in the research environment. This information will provide the industry some direction on developing new strategies to maintain professional interviewing staffs.=20

CMOR is inviting your organization's interviewers to participate in our Interviewer Satisfaction survey. In order for your interviewers and managers to participate in the study, we will need a few pieces of information from you. We will need you to input your company name, total number of interviewing stations (including in-person, mall intercept, and phone stations); as well as the region in which your company is located. This step only needs to be completed once, but must be done before any of your employees will be able to access the survey.

We will need this information no later than Jan. 17th. Once we receive your company name, the total number of interviewing stations, and the region in which you are located, we will send you a second link to the actual web survey.

Any organization interested in having their interviewers participate should contact Erik Brassell at ISA via email at ebrassell@isacorp.com or phone at 818-756-7308 and he will set them up with a password for access to the online questionnaire. It's a quick and easy process.

Please be assured that all information will be completely confidential. If you have any questions, please call me at 330-244-8616 or send e-mail to jsheppard@cmor.org.

Thank you for your participation.

Regards,

Jane M. Sheppard
CMOR Director of Respondent Cooperation

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Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Leo G. Simonetta" <simonetta@ARTSCI.COM>
Subject: UK Research casts doubt on internet polling
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

Research casts doubt on internet polling
<http://politics.guardian.co.uk/polls/story/0,11030,871072,00.html>

Alan Travis, home affairs editor
Thursday January 9, 2003
The Guardian

Internet opinion polls, now widely used by the media, risk producing
flawed results no matter how much "weighting" of the data takes place to
make them more representative, according to research comparing polling
techniques published today.

The trial also puts a question mark against the reliability of internet
polling even in cases where great care has been taken to ensure those
who are asked to take part are demographically and politically
representative of the whole population.

Complete results available here
[http://www.icmresearch.co.uk/reviews/2002/Internet-polling-paper-jan-03.
htm](http://www.icmresearch.co.uk/reviews/2002/Internet-polling-paper-jan-03.htm)

--
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410-377-7955 fax

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Date: Thu, 9 Jan 2003 13:12:16 -0500
Reply-To: Richard Morin <morinr@WASHPOST.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Richard Morin <morinr@WASHPOST.COM>
Subject: New Pollwatchers: CNN Negotiating to Do Own Exit Polls,
J.C. Watts Joins Luntz, Translation Woes
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii

A new Pollwatchers column is available on Washingtonpost.com. The link is:

<http://www.washingtonpost.com/wp-dyn/articles/A33280-2003Jan9.html>

Featured in this column:

- CNN Negotiating to Do Own Exit Polls in 2004
- J.C. Watts, Frank Luntz Announce Partnership
- Can't Anybody Translate This Language?

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Date: Fri, 10 Jan 2003 10:34:36 -0500
Reply-To: "Leo G. Simonetta" <simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Leo G. Simonetta" <simonetta@ARTSCI.COM>
Subject: Change of Venue Survey
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

We have discussed the role of surveys in litigation and I thought there
might be some interest in this story.

Making their moves

By: Jay F. Marks, Staff Writer January 10, 2003
Change of venue hearing in Andrew murder case begins.

OKLAHOMA CITY - More than 60 percent of Oklahoma County residents think
former Enid resident Brenda Evers Andrew is guilty of murdering her
estranged husband in November 2001.

But the same University of Oklahoma poll shows 76 percent of residents
believe Andrew can receive a fair trial in Oklahoma County.

District Judge Susan W. Bragg is expected to decide later this month
which figure carries more weight, as attorneys for Andrew and
co-defendant James Dwight Pavatt push to have their trial moved out of
central Oklahoma.

Prosecutors argue that move is not necessary.

Andrew and Pavatt are facing the death penalty in the Nov. 20, 2001, slaying of Andrew's estranged husband, Rob Andrew, a Chisholm High School graduate.

Their attorneys contend they cannot receive a fair trial in Oklahoma City because of "overwhelming" media coverage since the murder.

"The jury pool has been tainted by the extensive publicity in this case," said Andrew's attorney, Greg McCracken.

A hearing on the change of venue motion started Thursday, as three witnesses testified for the defense. The hearing is slated to resume Jan. 21.

McCracken said he wants to move the trial, currently scheduled to begin June 2, out of Oklahoma City's news market to escape the glut of coverage.

He said there have been more than 1,500 stories about the case on Oklahoma City's television news channels over the past 13 months, as well as several others on national programs.

A media consultant hired by Andrew's attorneys said those newscasts reached an estimated audience of 81 million people in Oklahoma City's news market, which includes Enid and about 30 counties "from Harper County to Hughes County."

Kirk Longhofer, who owns Central States Media in Wichita, Kan., said he was surprised by the number of television news stories on the murder case since Rob Andrew was killed in November 2001.

Longhofer's company maintains a database of all local news stories in Oklahoma, Kansas and Denver.

He said he double-checked his results before submitting them to Brenda Andrew's attorneys, because he thought 1,527 stories seemed like too many.

"I was simply stunned by the volume of coverage that this story received," Longhofer said. "It's very unusual that a case would get this kind of coverage."

Longhofer said there were only 797 stories during the same period on the Interstate 40 bridge collapse, which Associated Press members voted Oklahoma's top story of 2002.

He also compared coverage in the Andrew case to a nine-day crime spree by two brothers in Wichita that left five people dead last December. It generated about 800 news stories.

Under cross examination by Assistant District Attorney Fern Smith, Longhofer acknowledged coverage of the Andrew case didn't seem to be biased against the defendants. He also admitted ongoing criminal

investigations generate more news coverage.

Andrew and Pavatt fled to Mexico with her children just days after Rob Andrew was killed, and there also has been an ongoing custody battle in Garfield County.

Longhofer said all of those stories would have showed up in his search.

Smith also questioned the relevance of the Nielson Media Research audience estimates Longhofer included in his report because they did not contain specific figures for Oklahoma County, where potential jurors in the murder case live.

Thursday's hearing ended with Smith attacking the poll results presented by the coordinator of the OU Public Opinion Learning Laboratory.

She and McCracken showed different interpretations of the poll data during their questioning of survey researcher Katie Kimberling.

Kimberling stood by the poll results, even though Smith pointed out what she called "mistakes" in the questions asked to exclude people who aren't eligible to serve on a jury.

The poll, completed in October, included responses from 303 Oklahoma County residents who are registered voters with a valid driver's license.

Since jurors aren't required to be registered voters, Kimberling acknowledged that question may have excluded potential jurors from the survey unnecessarily.

The poll questions also failed to eliminate law enforcement officers, convicted felons and people over 70, who are not allowed to serve as jurors, Smith said.

Kimberling said the issues raised by Smith do not invalidate the poll results.

Smith and McCracken sparred during her questioning of Kimberling about which statistics from the poll are most important to the change-of-venue issue.

Bragg could decide to move the case to Tulsa or Lawton when the hearing resumes later this month.

McCracken said he has several exhibits to introduce into evidence at the next hearing.

The Jan. 21 hearing may have to be rescheduled because of a possible conflict involving Pavatt's attorney, Mike Arnett, who has a trial that day in another county.

CEnid News & Eagle 2003

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Leo G. Simonetta
Art & Science Group, LLC
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Date: Fri, 10 Jan 2003 08:44:49 -0800
Reply-To: Leora Lawton <leoralawton@FSCGROUP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leora Lawton <leoralawton@FSCGROUP.COM>
Subject: 'hard to reach' populations
MIME-version: 1.0
Content-type: text/plain; charset=utf-8
Content-transfer-encoding: base64

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YXRlZ2lscykuICANcklzIGFueW9uZSBvdXQgaW4gYWFwZ3J5YW5kIGF3YXJlIG9mIHRoaXMgZGVl
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ZW9yYQ0KIA0KTGVvcmEgTGF3dG9uLCBQaC5ELg0KRglyZWN0b3Igb2YgQ29uc3VtZXIgaGJlZlVv
Z3JhcGhpYyBSZXNlYXJjaA0KUG9wdWxhdGlvbiBSZXNlYXJjaCBTeXN0ZW1zDQpGemVlbWFuLCBT
dWxsaXZhibiAmIENvbXBhbnkNCjEwMCMBCjEwMCMBCjEwMCMBCjEwMCMBCjEwMCMBCjEwMCMBCjEw
Y2lzY28sIENBIDk0MTA1DQo=

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=====
Date: Fri, 10 Jan 2003 11:54:30 -0500
Reply-To: Brian Vargus <igem100@IUPUI.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Brian Vargus <igem100@IUPUI.EDU>
Subject: Re: Change of Venue Survey
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: 7bit

Having published on this issue more than 20 years ago I can understand the dynamics. Within the last year, in Indiana, I testified in such a change case in which the Prosecutor had done his own survey to prove the trial could be fair. I reanalyzed his data---a survey he sent--and argued the reverse was true. The charged was granted a change of venue in this potentially death penalty case and, this is the kicker, was found innocent.

More recently I was asked to testify on the representativeness of the venire for Marion County Indiana. I had four small surveys (2 of summoned potential jurors) and Census data. Case law allows a 9% under-over representation in this state. Also, if the court rules that the venire is un-representative they would face possible appeals from all criminal defendants for the last ten years or so. The venire was exactly 9% under-representative of African Americans, some due to the requirement that jurors be registered voters and some attributable to greater mobility of African Americans in the County so they did not receive their summons. I expect expediency, rather than data, will decide this case.

Brian Vargus
Director, Indiana University Public Opinion Laboratory

----- Original Message -----

From: Leo G. Simonetta <simonetta@ARTSCI.COM>
To: <AAPORNET@ASU.EDU>
Sent: Friday, January 10, 2003 10:34 AM
Subject: Change of Venue Survey

- > We have discussed the role of surveys in litigation and I thought there
- > might be some interest in this story.
- >
- >
- > Making their moves
- >
- > By: Jay F. Marks, Staff Writer January 10, 2003
- > Change of venue hearing in Andrew murder case begins.
- >
- > OKLAHOMA CITY - More than 60 percent of Oklahoma County residents think
- > former Enid resident Brenda Evers Andrew is guilty of murdering her
- > estranged husband in November 2001.
- >
- > But the same University of Oklahoma poll shows 76 percent of residents
- > believe Andrew can receive a fair trial in Oklahoma County.
- >
- > District Judge Susan W. Bragg is expected to decide later this month
- > which figure carries more weight, as attorneys for Andrew and
- > co-defendant James Dwight Pavatt push to have their trial moved out of
- > central Oklahoma.
- >
- > Prosecutors argue that move is not necessary.
- >

> Andrew and Pavatt are facing the death penalty in the Nov. 20, 2001,
> slaying of Andrew's estranged husband, Rob Andrew, a Chisholm High
> School graduate.
>
> Their attorneys contend they cannot receive a fair trial in Oklahoma
> City because of "overwhelming" media coverage since the murder.
>
> "The jury pool has been tainted by the extensive publicity in this
> case," said Andrew's attorney, Greg McCracken.
>
> A hearing on the change of venue motion started Thursday, as three
> witnesses testified for the defense. The hearing is slated to resume
> Jan. 21.
>
> McCracken said he wants to move the trial, currently scheduled to begin
> June 2, out of Oklahoma City's news market to escape the glut of
> coverage.
>
> He said there have been more than 1,500 stories about the case on
> Oklahoma City's television news channels over the past 13 months, as
> well as several others on national programs.
>
> A media consultant hired by Andrew's attorneys said those newscasts
> reached an estimated audience of 81 million people in Oklahoma City's
> news market, which includes Enid and about 30 counties "from Harper
> County to Hughes County."
>
> Kirk Longhofer, who owns Central States Media in Wichita, Kan., said he
> was surprised by the number of television news stories on the murder
> case since Rob Andrew was killed in November 2001.
>
> Longhofer's company maintains a database of all local news stories in
> Oklahoma, Kansas and Denver.
>
> He said he double-checked his results before submitting them to Brenda
> Andrew's attorneys, because he thought 1,527 stories seemed like too
> many.
>
> "I was simply stunned by the volume of coverage that this story
> received," Longhofer said. "It's very unusual that a case would get this
> kind of coverage."
>
> Longhofer said there were only 797 stories during the same period on the
> Interstate 40 bridge collapse, which Associated Press members voted
> Oklahoma's top story of 2002.
>
> He also compared coverage in the Andrew case to a nine-day crime spree
> by two brothers in Wichita that left five people dead last December. It
> generated about 800 news stories.
>
> Under cross examination by Assistant District Attorney Fern Smith,
> Longhofer acknowledged coverage of the Andrew case didn't seem to be
> biased against the defendants. He also admitted ongoing criminal
> investigations generate more news coverage.

>
> Andrew and Pavatt fled to Mexico with her children just days after Rob
> Andrew was killed, and there also has been an ongoing custody battle in
> Garfield County.
>
> Longhofer said all of those stories would have showed up in his search.
>
> Smith also questioned the relevance of the Nielson Media Research
> audience estimates Longhofer included in his report because they did not
> contain specific figures for Oklahoma County, where potential jurors in
> the murder case live.
>
> Thursday's hearing ended with Smith attacking the poll results presented
> by the coordinator of the OU Public Opinion Learning Laboratory.
>
> She and McCracken showed different interpretations of the poll data
> during their questioning of survey researcher Katie Kimberling.
>
> Kimberling stood by the poll results, even though Smith pointed out what
> she called "mistakes" in the questions asked to exclude people who
> aren't eligible to serve on a jury.
>
> The poll, completed in October, included responses from 303 Oklahoma
> County residents who are registered voters with a valid driver's
> license.
>
> Since jurors aren't required to be registered voters, Kimberling
> acknowledged that question may have excluded potential jurors from the
> survey unnecessarily.
>
> The poll questions also failed to eliminate law enforcement officers,
> convicted felons and people over 70, who are not allowed to serve as
> jurors, Smith said.
>
> Kimberling said the issues raised by Smith do not invalidate the poll
> results.
>
> Smith and McCracken sparred during her questioning of Kimberling about
> which statistics from the poll are most important to the change-of-venue
> issue.
>
> Bragg could decide to move the case to Tulsa or Lawton when the hearing
> resumes later this month.
>
> McCracken said he has several exhibits to introduce into evidence at the
> next hearing.
>
> The Jan. 21 hearing may have to be rescheduled because of a possible
> conflict involving Pavatt's attorney, Mike Arnett, who has a trial that
> day in another county.
>
> CEnid News & Eagle 2003
>
> --

> Leo G. Simonetta
> Art & Science Group, LLC
> 6115 Falls Road Suite 101
> Baltimore, MD 21209
> 410-377-7880 ext. 14
> 410-377-7955 fax

>
> -----
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Date: Fri, 10 Jan 2003 12:41:52 -0800
Reply-To: Ellis Godard <ellis.godard@CSUN.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Ellis Godard <ellis.godard@CSUN.EDU>
Subject: Re: 'hard to reach' populations
Comments: To: Leora Lawton <leoralawton@FSCGROUP.COM>
In-Reply-To: <4E6F22AE2717564287952C727F796F9309C7E9@fscmail.fsc.local>
MIME-version: 1.0
Content-type: text/plain; charset=utf-8
Content-transfer-encoding: quoted-printable

I'm familiar with use of the phrase (particularly to describe homeless, =
teenage, and victim populations) and am surprised there's a debate about =
it. Even to community resource groups, these groups *are* hard to reach =
- and not just because of lack of sample frames. They are less likely to =
have (or answer) telephones, and more likely to live in more remote =
areas or to live in unconventional areas.

Ellis Godard
Cal State Northridge

> -----Original Message-----
> From: AAPORNET [<mailto:AAPORNET@asu.edu>]On Behalf Of Leora Lawton
> Sent: Friday, January 10, 2003 8:45 AM
> To: AAPORNET@asu.edu
> Subject: 'hard to reach' populations
>=20
>=20
> Folks,

> Recently I've become aware of a debate in public health circles
> about the phrase "hard to reach". Apparently when using this
> phrase to define ethnic or racial groups, some people feel the
> term is insulting because it assumes that the dominant population
> group is the only point of reference. "We don't have trouble
> reaching them," would say the local community resource. In my
> company we tout this ability, and we've used the phrase to refer
> to numerous groups: 'language minority' respondents (the NIH's
> term), low-income populations, executives, and anyone else who
> isn't easily reached because there is no available sample (e.g.,
> decision-makers in companies regarding implementation of energy
> efficient technologies and strategies).
> Is anyone out in aaporland aware of this debate? I'd greatly
> appreciate some feedback.
>
> Thanks
> Leora
>
> Leora Lawton, Ph.D.
> Director of Consumer & Demographic Research
> Population Research Systems
> Freeman, Sullivan & Company
> 100 Spear Street, Suite 1700
> San Francisco, CA 94105
> V=17=C8=BD=DA=97*=C7=B6)=03D j=D8=B6+yj=DB=B7 =
=1Bq=ED=9F=80=ED=B7=A2z =EB=AE=89+j=07'=E7=96=A2=EA=9E=8B*fVv=E9=8A=B7nW =
+=18j=07+=EB=AE=B6z=DA=AA=E7=B5=AB
>=20

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Date: Fri, 10 Jan 2003 21:36:47 -0500
Reply-To: dick halpern <dhalpern@BELLSOUTH.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: dick halpern <dhalpern@BELLSOUTH.NET>
Subject: Re: UK Research casts doubt on internet polling
Comments: To: "Leo G. Simonetta" <simonetta@ARTSCI.COM>
In-Reply-To: <005301c2b800\$41690e70\$130a010a@LEO>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed

Looking briefly at the findings from their complete report it would seem
that while their conclusions might be valid for the UK it would be
unjustified to generalize the results to the US -- or to any other country
without further research. The article does, of course, underscore Internet
sampling problems.

At 11:57 AM 1/9/2003, you wrote:

>Research casts doubt on internet polling

><http://politics.guardian.co.uk/polls/story/0,11030,871072,00.html>

>

>Alan Travis, home affairs editor

>Thursday January 9, 2003

>The Guardian

>

>Internet opinion polls, now widely used by the media, risk producing

>flawed results no matter how much "weighting" of the data takes place to

>make them more representative, according to research comparing polling

>techniques published today.

>

>The trial also puts a question mark against the reliability of internet

>polling even in cases where great care has been taken to ensure those

>who are asked to take part are demographically and politically

>representative of the whole population.

>

>

>Complete results available here

><http://www.icmresearch.co.uk/reviews/2002/Internet-polling-paper-jan-03>.

>htm

>

>--

>Leo G. Simonetta

>Art & Science Group, LLC

>6115 Falls Road Suite 101

>Baltimore, MD 21209

>410-377-7880 ext. 14

>410-377-7955 fax

>

>-----

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Date: Sat, 11 Jan 2003 12:39:56 -0500

Reply-To: RobFarbman@AOL.COM

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Robert A. Farbman" <RobFarbman@AOL.COM>

Subject: Research in Denmark

MIME-version: 1.0

Content-Type: text/plain; charset="US-ASCII"

Content-Transfer-Encoding: 7bit

We are looking for a potential research partner in Denmark to field a media

survey. Any recommendations or contact information would be appreciated.
Please email me privately at rfarbman@edisonresearch.com

Thanks!

Rob Farbman
Edison Media Research

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Date: Mon, 13 Jan 2003 12:23:39 -0600
Reply-To: MFlanagan@GOAMP.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Job Announcement
Comments: cc: rmyers@isr.umich.edu
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1

This Job Announcement is posted on behalf of Dr. Robert Groves:

Advertisement for Assistant or Associate Research Scientist

The Survey Research Center, Institute for Social Research, University of Michigan seeks to make an appointment at the level of Assistant or Associate Research Scientist. The appointee would serve as Co-Investigator on the Health and Retirement Study (HRS) (<http://www.umich.edu/~hrswww/>), with primary responsibility for management of a set of HRS data collection activities. The appointee would also have the opportunity to develop his or her own research activities outside of HRS. The initial appointment would involve 75 percent time devoted to the Co-Investigator activities, with the remaining time devoted to his/her own research or to teaching in a department with which a joint appointment may emerge.

The successful candidate will have the following interests and qualifications:

Ph.D. in a social science required with experience in the use of survey methods as applied to questionnaire development, data processing, and data analysis in health and/or economic surveys. Experience with issues involved in the administration of longitudinal survey research and panel studies, including the development and testing of questionnaires for computer-assisted interviewing, monitoring the progress of data collection and processing activities, examination and analysis of preliminary data from pretests and from production interviews to insure the quality of the data, and documentation of data collection and data preparation procedures.

Publications that demonstrate a broad understanding of substantive and methodological issues in health, aging, and health economics will also be evaluated.

Administrative ability needed to help establish priorities among the many tasks in which HRS staff members are involved.

Preference will be given to candidates who have used data from HRS (and/or AHEAD) and who have publications based on those data.

The University of Michigan is an Affirmative Action/Equal Opportunity Employer.

Applicants should forward a curriculum vitae, a statement of interest and explanation of relevant background in hands-on participation in survey design and data collection to:

Robert M. Groves
Director, Survey Research Center
University of Michigan
1355 ISR, P.O. Box 1248
Ann Arbor, MI 48106-1248

Screening of applicants' materials will begin immediately and continue until the position is filled.

L:\src-do\RECRUITM\2003\HRS-New Track\Posting1.doc

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Date: Mon, 13 Jan 2003 14:12:17 -0500
Reply-To: "Leo G. Simonetta" <simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Leo G. Simonetta" <simonetta@ARTSCI.COM>
Subject: Election Night Poll Service to Dissolve
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

Election Night Poll Service to Dissolve
Networks, AP Decide to Kill VNS After Recent Problems

By Richard Morin
Washington Post Staff Writer
Monday, January 13, 2003; 12:30 PM

The major television networks and the Associated Press decided Monday to dissolve the Voter News Service exit poll consortium but have not yet reached agreement on a replacement plan to survey voters on election day.

VNS employees were told at a meeting Monday that they had been laid off

immediately and the consortium, which includes the AP, ABC, CBS, CNN, Fox and NBC, will be disbanded. Many reportedly were angry that they had been given no formal notice, VNS sources reported.

SNIP

There were concerns that Mitofsky might exert too much influence in the CNN-sponsored effort. Mitofsky, an experienced survey researcher and intimidating personality, is the former head of VNS who previously had directed the CBS polling unit for 15 years. He and Lenski have worked together extensively on exit polls, including one done for The Washington Post on the District mayoral race last November.

For nearly two years, Mitofsky and Lenski have been working on precinct-based exit poll and vote-counting system for CNN as a double-check against VNS data. The CNN system worked virtually flawlessly on election day last November while VNS crashed. That CNN system, which would be the core of its proposed new exit poll operation, gave CNN an advantage in recent negotiations over the other networks, which had nothing in place.

Full Story at

<http://www.washingtonpost.com/wp-dyn/articles/A49866-2003Jan13.html>

Warren is intimidating?

--

Leo G. Simonetta
Art & Science Group, LLC
6115 Falls Road Suite 101
Baltimore, MD 21209
410-377-7880 ext. 14
410-377-7955 fax

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Date: Mon, 13 Jan 2003 15:21:18 -0500
Reply-To: "Cralley, Marla" <Marla.Cralley@ARBITRON.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Cralley, Marla" <Marla.Cralley@ARBITRON.COM>
Subject: Open Job Positions at Arbitron in Columbia, MD
MIME-version: 1.0

I have been asked to post the following two job positions that are currently available at Arbitron's Columbia, MF facility.

Arbitron is a leading media information services company providing solutions that will shape the future of the broadcasting industry. Our organization is constantly growing and changing to meet the needs of the media industry, and is always on the lookout for talented individuals like you to join our team.

Position 1.

We are looking for a Research Associate, to join our PPM Methods and Analysis department in our Columbia, MD facility.

Primary Duties

Responsible for supporting the development, documentation and communication of research standards and practices pertaining to Arbitron's U.S. deployment of the Portable People Meter(PPM) and other new measurement services. Specific duties include:

- * Assist in designing, implementing and managing pilot studies, methods experiments, detailed secondary analyses and related activities to support the development of new research services. Including primary data analysis activities.
- * Assist in preparing detailed project reports and statistical analyses describing findings from research tests and secondary analyses. This includes reports for internal documentation purposes as well as reports for clients and other external uses.
- * Supporting Arbitron marketing and business expansion objectives by participating in the development of detailed written technical proposals for new research services such as Outdoor Measurement.
- * Assist in preparing presentations for clients and industry groups on topics pertaining to Arbitron research activities and findings.

Skills/Experience Requirements:

- * Four-year degree in a related field required (Research Methods, Statistics, Sociology, Psychology). Specific academic training in survey research methods and statistical analysis preferred.
- * A minimum of 2 years of experience in an applied research setting or equivalent educational experience
- * Experience with survey design, including data collection processes (e.g. questionnaire design, sampling, data preparation and processing, and performance calculations).
- * Strong computer skills, including experience and expertise in SAS and/or SPSS and/or Access. Excel, Word, and Powerpoint skills also necessary.
- * Experience in compiling and interpreting quantitative data from complex relational databases.
- * Excellent written and oral communication skills, with demonstrated

performance in both areas.

- * Strong analytic and problem-solving skills, including knowledge of statistical tools and principles.

Position 2.

We are looking for a Research Associate, to join our International Methods and Standards department in our Columbia, MD facility.

Primary Duties

Responsible for supporting the development, documentation and communication of research standards and practices pertaining to Arbitron's worldwide media and marketing information services. Including research related to the international deployment of the Portable People Meter (PPM), the development and testing of research methods for use outside the U.S., and special studies designed to support our entry into new markets. Specific duties include:

- * Assist in designing, implementing and managing pilot studies, methods experiments, detailed secondary analyses and related activities to support the development of new research services. Including primary data analysis activities.
- * Assist in preparing detailed project reports and statistical analyses describing findings from research tests and secondary analyses. This includes reports for internal documentation purposes as well as reports for clients and other external uses.
- * Supporting Arbitron marketing and business expansion objectives by participating in the development of detailed written technical proposals for new research services.
- * Assist in preparing presentations for clients and industry groups on topics pertaining to Arbitron research activities and findings.
- * Position requires availability for international and domestic travel and ability to travel for extended periods (up to two continuous weeks). Travel required may be frequent.

Skills/Experience Requirements:

- * Four-year degree in a related field required (Research Methods, Statistics, Sociology, Psychology). Specific academic training in survey research methods and statistical analysis preferred.
- * 2 years work experience in an applied research setting, or equivalent education (MA/MS).
- * Experience with survey design, including data collection processes (e.g. questionnaire design, sampling, data preparation and processing, and performance calculations).
- * Strong computer skills, including experience and expertise in SAS and/or SPSS and/or Access. Excel, Word, and Powerpoint skills also necessary.
- * Excellent written and oral communication skills, with demonstrated performance in both areas.
- * Strong analytic and problem-solving skills, including knowledge of statistical tools and principles.
- * Spanish/English Bilingual strongly preferred

Selected as one of FORTUNE's "100 Best Companies to Work For", Arbitron offers a comprehensive employment package, including competitive compensation, excellent dental, medical and vision care plans, 401(k) matching, tuition assistance, stock purchase and a series of work/family resources.

Send resumes to opsjobs@arbitron.com <<mailto:opsjobs@arbitron.com>> or mail to OE Recruiter, Arbitron, 9705 Patuxent Woods Drive Columbia, MD 21046. FAX 410-312-8607

Visit us at www.arbitron.com.

Marla Cralley
Senior Project Leader
Research
Arbitron Inc.
410-312-8449
marla.cralley@arbitron.com

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Date: Mon, 13 Jan 2003 13:47:59 -0700
Reply-To: Jill Bilodeau <Jill.Bilodeau@US.PM.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jill Bilodeau <Jill.Bilodeau@US.PM.COM>
Subject: Job Openings in New York City
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1
Content-transfer-encoding: quoted-printable

Philip Morris Management Corp, the NY-based company that provides services to the Philip Morris family of companies, including Kraft Foods, Philip Morris USA and Philip Morris International, is hiring for two full-time positions (Manager and Analyst) within the opinion research function of the Strategy & Social Responsibility Department.

The "Manager" will report to the Director of Global Public Opinion Research and will be responsible for managing both qualitative and quantitative global primary opinion research projects. This position requires excellent analytical, presentation and writing skills and approximately 6 years of opinion research experience. Preference will be given to candidates with international experience.

The "Analyst" will report to the Manager of Global Public Opinion Reserach and will be responsible for helping facilitate and manage opinion research projects that are the responsibility of the Manager of Global Public

Opinion Research. This position requires excellent analytical and writing skills and approximately 3 years of opinion research experience.

The job descriptions are appended below. If you wish to apply for one of the positions, please e-mail a resume and cover letter to both of the following e-mail addresses: Jon.Richter@us.pm.com and Jill.Bilodeau@us.pm.com. No phone calls please. You will be contacted within two weeks if you are selected to interview for one of the positions.

JOB DESCRIPTION

TITLE: Manager, Opinion Research Strategy Development
ORGANIZATION: Philip Morris Management Corporation
DEPARTMENT: Corporate Affairs Strategy & Social Responsibility (Opinion Research unit)
LOCATION: New York Office =96 120 Park Ave.

I. Purpose

Work with the Director of the opinion research function in Corporate Affairs Strategy & Social Responsibility Dept to be the primary consultant for clients throughout corporate affairs and the operating companies in the implementation, management and analysis of public opinion research intended to help in the development of corporate affairs programs, strategies, tactics and to understand societal expectations on a broad level.

Moreover, this position will have primary responsibility for international opinion research projects including corporate responsibility research and management of syndicated international studies.

The Manager of Opinion Research Strategy Development will assist with the development, launch and management of a program to disseminate existing public opinion research to key audiences throughout the Company.

This position will have one full-year academic intern reporting directly to him/her.

II. Working Relationships

Reports to: Director, Global Public Opinion Research

Manage an array of research consultants and other consultants used within the department. Develop and maintain professional relationships at appropriate associations and organizations such as AAPOR etc.

III. Specific Responsibilities

A. Global Public Opinion Research Projects (60%)

=B7 Consult with and advise key clients on how research can serve as the basis for the development of strategies. Work in partnership with key clients to determine research needs and the interpretation of research findings.

=B7 Manage opinion research projects including the development of proposals, surveys, focus group guides and other opinion research instruments.

=B7 Select and manage vendors, negotiate fees and contract details.

Act as primary contact with vendors for those clients holding primary responsibility.

=B7 Manage and oversee the collection of research data.

=B7 Work with research vendor in analyzing data and creating reports & presentations.

=B7 Implement and manage research projects among employees worldwide by developing and fielding internal surveys and analyzing / presenting results.=

=B7 Present research findings

=B7 Oversee and manage contracts for those clients holding primary responsibility.

B. Opinion Research Education / Dissemination / Sharing (20%)

=B7 Provide guidance on, and assist with the development of the Research 101 program - a program designed to educate Corporate Affairs staff on when, where and how to use opinion research and how to best utilize the results

=B7 Provide guidance on, assist with the development of, and deliver a research 201 program =96 a more senior level version of the above mentioned Research 101 program.

=B7 Provide guidance and help develop and launch a program and/or systems to disseminate relevant public opinion findings to professionals throughout the Company.

C. Staff Management (20%)

=B7 Act as day-to-day manager for one full-time academic intern.

- Responsible for managing workflow.

- Responsible for the quality and integrity of the Interns day-to-day work.

- Responsible for mentoring.

IV. Responsibility for Accuracy/Accountability

The Manager of Opinion Research Strategy Development, seeking appropriate input from the Director of the department, will work with internal clients to ensure that outside research vendors provide the appropriate services while also providing added-value to the projects, all at a competitive price.

Additionally, working with internal clients, help to develop strategies and tactics that are research-based and provide a sound foundation on which decisions can be made.

In addition, accurate tracking of spending against budget and the development of contracts/projects agreements is critical to the success of the function.

V. Specifications

A. Experience

=B7 Minimum 6 years experience in Public Opinion/Market Research

B. Skills and abilities

=B7 Must have excellent knowledge and background in both qualitative and quantitative survey research, including designing research projects, analyzing data and developing strategic recommendations

=B7 Must have background in =93Public Policy=94 / =93Issues-based=94 research=

h
=B7 Must have excellent client management skills

=B7 Must have excellent employee management skills

=B7 Must have excellent verbal and written communications skills

=B7 Must have excellent presentation skills

=B7 Ability to work extremely well under pressure, shifting various priorities to meet deadlines
=B7 Must have excellent knowledge of how to use Microsoft Outlook, Word and PowerPoint
=B7 Must use tact and good judgment interacting with all levels of management
=B7 Must be well organized and able to work independently and part of a team

JOB DESCRIPTION

TITLE: Analyst, Global Public Opinion Research
ORGANIZATION: Philip Morris Management Corporation
DEPARTMENT: Strategy & Social Responsibility Dept (Opinion Research unit)
LOCATION: New York Office =96 120 Park Ave.
Respond to Jon Richter via e-mail at Jon.Richter@us.pm.com

I. Purpose

Work with the Managers and Director of the opinion research function in Strategy & Social Responsibility to assist with the management, execution, analysis and implementation of public opinion research that will help clients throughout Corporate Affairs and the Operating Companies to understand public opinion and use it as an input into the development of programs, strategies and tactics.

II. Working Relationships

Reports to: Manager, Global Public Opinion Research
Type of Supervision Received: Daily interaction with both Director and Manager, supervision by and coordination with Manager
Internal Relationships: Staff of PMMC and Operating Companies
External Relationships: Research consultants and other consultants used within Strategy & Social Responsibility

III. Specific Responsibilities

A. Opinion Research Projects (80%)

=B7 With Manager=92s supervision, work with clients to determine research needs and develop research proposals.
=B7 With Manager=92s supervision, work with both internal client and research vendor, review moderator guides, surveys and other research instruments.
=B7 Assist with the collection of research data.
=B7 Work with Manager and research vendor in analyzing data and creating reports & presentations.
=B7 Work with Manager to assess research results and determine actions steps/recommendations for internal clients.

B. Opinion Research Education (20%)

=B7 Assist Manager in development of materials and topics to educate colleagues about the uses of research (Research 101 and Research 201).

IV. Responsibility for Accuracy/Accountability

The Analyst of Global Public Opinion Research, seeking appropriate input

University of Virginia EXPRESS DELIVERY: 2205 Fontaine
Ave
P. O. Box 400767 Suite
303
Charlottesville, VA 22904-4767 Charlottesville, VA
22903
e-mail: TomG@virginia.edu

View the archives and control your settings for AAPORNET at:
<http://lists.asu.edu/archives/aapornet.html>
You can also post messages from this page--useful if you're not at your
main email address.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 14 Jan 2003 12:04:21 -0500
Reply-To: "DeBell, Matthew" <MDeBell@AIR.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "DeBell, Matthew" <MDeBell@AIR.ORG>
Subject: Re: Job Openings in New York City
Comments: To: Jill Bilodeau <Jill.Bilodeau@US.PM.COM>
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: quoted-printable

Oh, the banality of evil. (Can anyone at Philip Morris say "Social
Responsibility Department" with a straight face?)

Matthew DeBell

> -----Original Message-----
> From: Jill Bilodeau [mailto:Jill.Bilodeau@US.PM.COM]
> Sent: Monday, January 13, 2003 3:48 PM
> To: AAPORNET@asu.edu
> Subject: Job Openings in New York City
>=20
>=20
> Philip Morris Management Corp, the NY-based company that=20
> provides services
> to the Philip Morris family of companies, including Kraft=20
> Foods, Philip
> Morris USA and Philip Morris International, is hiring for two=20
> full-time
> positions (Manager and Analyst) within the opinion research=20
> function of the
> Strategy & Social Responsibility Department.
>=20
> The "Manager" will report to the Director of Global Public=20
> Opinion Research
> and will be responsible for managing both qualitative and =
> quantitative
> global primary opinion research projects. This position requires
> excellent analytical, presentation and writing skills and=20
> approximately 6

- > years of opinion research experience. Preference will be given to
- > candidates with international experience.
- >=20
- > The "Analyst" will report to the Manager of Global Public=20
- > Opinion Reserach
- > and will be responsible for helping facilitate and manage=20
- > opinion research
- > projects that are the responsibility of the Manager of Global Public
- > Opinion Research. This position requires excellent=20
- > analytical and writing
- > skills and approximately 3 years of opinion research experience.
- >=20
- > The job descriptions are appended below. If you wish to=20
- > apply for one of
- > the positions, please e-mail a resume and cover letter to both of the
- > following e-mail addresses: Jon.Richter@us.pm.com and
- > Jill.Bilodeau@us.pm.com. No phone calls please. You will be=20
- > contacted
- > within two weeks if you are selected to interview for one of=20
- > the positions.

>=20
> -----

- >=20
- > JOB DESCRIPTION
- > TITLE: Manager, Opinion Research Strategy Development
- > ORGANIZATION: Philip Morris Management Corporation
- > DEPARTMENT: Corporate Affairs Strategy & Social=20
- > Responsibility (Opinion
- > Research unit)
- > LOCATION: New York Office - 120 Park Ave.

- >=20
- >=20
- > I. Purpose
- > Work with the Director of the opinion research function in Corporate
- > Affairs Strategy & Social Responsibility Dept to be the=20
- > primary consultant
- > for clients throughout corporate affairs and the operating=20
- > companies in the
- > implementation, management and analysis of public opinion=20
- > research intended
- > to help in the development of corporate affairs programs, strategies,
- > tactics and to understand societal expectations on a broad level.
- > Moreover, this position will have primary responsibility for=20
- > international
- > opinion research projects including corporate responsibility=20
- > research and
- > management of syndicated international studies.
- > The Manager of Opinion Research Strategy Development will=20
- > assist with the
- > development , launch and management of a program to=20
- > disseminate existing
- > public opinion research to key audiences throughout the Company.
- > This position will have one full-year academic intern=20
- > reporting directly to

- > him/her.
- >=20
- > II. Working Relationships
- > Reports to: Director, Global Public Opinion Research
- > Manage an array of research consultants and other consultants=20
- > used within
- > the department. Develop and maintain professional relationships at
- > appropriate associations and organizations such as AAPOR etc.
- >=20
- > III. Specific Responsibilities
- > A. Global Public Opinion Research Projects (60%)
- > =B7 Consult with and advise key clients on how research can serve as
- > the basis for the development of strategies. Work in=20
- > partnership with key
- > clients to determine research needs and the interpretation of =
- research
- > findings.
- > =B7 Manage opinion research projects including the development of
- > proposals, surveys, focus group guides and other opinion research
- > instruments.
- > =B7 Select and manage vendors, negotiate fees and contract details.
- > Act as primary contact with vendors for those clients holding primary
- > responsibility.
- > =B7 Manage and oversee the collection of research data.
- > =B7 Work with research vendor in analyzing data and creating reports =
- &
- > presentations.
- > =B7 Implement and manage research projects among employees worldwide =
- by
- > developing and fielding internal surveys and analyzing /=20
- > presenting results.
- > =B7 Present research findings
- > =B7 Oversee and manage contracts for those clients holding primary
- > responsibility.
- >=20
- > B. Opinion Research Education / Dissemination / Sharing (20%)
- > =B7 Provide guidance on, and assist with the development of the
- > Research 101 program - a program designed to educate Corporate =
- Affairs
- > staff on when, where and how to use opinion research and how to best
- > utilize the results
- > =B7 Provide guidance on, assist with the development of, and deliver =
- a
- > research 201 program - a more senior level version of the=20
- > above mentioned
- > Research 101 program.
- > =B7 Provide guidance and help develop and launch a program and/or
- > systems to disseminate relevant public opinion findings to=20
- > professionals
- > throughout the Company.
- > C. Staff Management (20%)
- > =B7 Act as day-to-day manager for one full-time academic intern.
- > - Responsible for managing workflow.
- > - Responsible for the quality and integrity of the Interns day-to-day

- > work.
- > - Responsible for mentoring.
- >=20
- >=20
- > IV. Responsibility for Accuracy/Accountability
- > The Manager of Opinion Research Strategy Development, seeking=20
- > appropriate
- > input from the Director of the department, will work with=20
- > internal clients
- > to ensure that outside research vendors provide the=20
- > appropriate services
- > while also providing added-value to the projects, all at a =
- competitive
- > price.
- > Additionally, working with internal clients, help to develop=20
- > strategies and
- > tactics that are research-based and provide a sound=20
- > foundation on which
- > decisions can be made.
- > In addition, accurate tracking of spending against budget and the
- > development of contracts/projects agreements is critical to=20
- > the success of
- > the function.
- >=20
- > V. Specifications
- > A. Experience
- > =B7 Minimum 6 years experience in Public Opinion/Market Research
- > B. Skills and abilities
- > =B7 Must have excellent knowledge and background in both qualitative
- > and quantitative survey research, including designing=20
- > research projects,
- > analyzing data and developing strategic recommendations
- > =B7 Must have background in "Public Policy" / "Issues-based" research
- > =B7 Must have excellent client management skills
- > =B7 Must have excellent employee management skills
- > =B7 Must have excellent verbal and written communications skills
- > =B7 Must have excellent presentation skills
- > =B7 Ability to work extremely well under pressure, shifting various
- > priorities to meet deadlines
- > =B7 Must have excellent knowledge of how to use Microsoft Outlook, =
- Word
- > and PowerPoint
- > =B7 Must use tact and good judgment interacting with all levels of
- > management
- > =B7 Must be well organized and able to work independently and part of =
- a
- > team
- > -----
- >=20
- >=20
- > JOB DESCRIPTION
- > TITLE: Analyst, Global Public Opinion Research
- > ORGANIZATION: Philip Morris Management Corporation
- > DEPARTMENT: Strategy & Social Responsibility Dept (Opinion Research

- > unit)
- > LOCATION: New York Office - 120 Park Ave.
- > Respond to Jon Richter via e-mail at Jon.Richter@us.pm.com
- >=20
- > I. Purpose
- > Work with the Managers and Director of the opinion research=20
- > function in
- > Strategy & Social Responsibility to assist with the=20
- > management, execution,
- > analysis and implementation of public opinion research that will help
- > clients throughout Corporate Affairs and the Operating Companies to
- > understand public opinion and use it as an input into the=20
- > development of
- > programs, strategies and tactics.
- >=20
- > II. Working Relationships
- > Reports to: Manager, Global Public Opinion Research
- > Type of Supervision Received: Daily interaction with both Director =
- and
- > Manager, supervision by and coordination with Manager
- > Internal Relationships: Staff of PPMC and Operating Companies
- > External Relationships: Research consultants and other=20
- > consultants used
- > within Strategy & Social Responsibility
- >=20
- > III. Specific Responsibilities
- > A. Opinion Research Projects (80%)
- > =B7 With Manager's supervision, work with clients to determine =
- research
- > needs and develop research proposals.
- > =B7 With Manager's supervision, work with both internal client and
- > research vendor, review moderator guides, surveys and other research
- > instruments.
- > =B7 Assist with the collection of research data.
- > =B7 Work with Manager and research vendor in analyzing data and
- > creating reports & presentations.
- > =B7 Work with Manager to assess research results and determine =
- actions
- > steps/recommendations for internal clients.
- >=20
- > B. Opinion Research Education (20%)
- > =B7 Assist Manager in development of materials and topics to educate
- > colleagues about the uses of research (Research 101 and=20
- > Research 201).
- >=20
- > IV. Responsibility for Accuracy/Accountability
- > The Analyst of Global Public Opinion Research, seeking=20
- > appropriate input
- > from the Director and Manager of Public Opinion Research,=20
- > will work with
- > internal clients to ensure that outside research vendors provide the
- > appropriate services while also providing added value to the=20
- > projects, all
- > at a competitive price. Additionally, working with Director=20

- > and Managers,
- > help to develop strategies and tactics that are=20
- > research-based and provide
- > a sound foundation on which internal clients can make decisions.
- >=20
- > V. Specifications
- > A. Skills and abilities
- > =B7 Minimum of three years experience in public opinion/market =
research
- > =B7 Must have excellent knowledge and background in both qualitative
- > and quantitative survey research, including designing=20
- > research projects and
- > analyzing data
- > =B7 Must have excellent verbal and written communications skills
- > =B7 Must have good presentation skills
- > =B7 Ability to work extremely well under pressure, shifting various
- > priorities to meet deadlines
- > =B7 Must have excellent knowledge of how to use Microsoft Outlook, =
Word
- > and PowerPoint
- > =B7 Must use tact and good judgment interacting with all levels of
- > management
- > =B7 Must be well organized and able to work independently and part of =
a
- > team
- >=20

- > -----
- > View the archives and control your settings for AAPORNET at:
- > <http://lists.asu.edu/archives/aapornet.html>
- > You can also post messages from this page--useful if you're=20
- > not at your
- > main email address.
- > Problems?-don't reply to this message, write to:=20
- > aapornet-request@asu.edu
- >=20

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then click on 'Join or leave the list'
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 14 Jan 2003 11:36:33 -0500
Reply-To: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nick Panagakis <mail@MARKETSHARESCORP.COM>
Organization: Market Shares Corporation
Subject: Research v. Telemarkeing
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

Wisconsin has recently adopted a do not call program. Lein-Spiegelhoff ,
a Milwaukee area interviewing service company, has a page where they

direct respondents who question whether they should be contacted in a phone survey.

<http://www.lein-spiegelhoff.com/telemarket.htm>

Need to signoff? Don't send email, go to:

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then click on 'Join or leave the list'

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====

Date: Tue, 14 Jan 2003 12:21:31 -0600

Reply-To: Robert Godfrey <rgodfrey@FACSTAFF.WISC.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Robert Godfrey <rgodfrey@FACSTAFF.WISC.EDU>

Subject: Re: Research v. Telemarkeing

Comments: To: Nick Panagakis <mail@MARKETSHARESCORP.COM>

In-Reply-To: <3E243C89.131C6A7A@marketsharescorp.com>

MIME-version: 1.0

Content-Type: text/plain; charset="iso-8859-1" ; format="flowed"

Content-Transfer-Encoding: quoted-printable

At 11:36 AM -0500 1/14/03, Nick Panagakis wrote:

>Wisconsin has recently adopted a do not call program. Lein-Spiegelhoff ,

>a Milwaukee area interviewing service company, has a page where they

>direct respondents who question whether they should be contacted in a

>phone survey.

>

><http://www.lein-spiegelhoff.com/telemarket.htm>

However, one caveat to add to the above is a loophole that some are sure to exploit and could hurt legitimate survey researchers.

This comes from our local paper:

"If you are among people who have signed up for Wisconsin's new Do Not Call list, state officials say you should be aware that telemarketers and other direct marketers may switch to using surveys in their efforts to call you, since survey research is not specifically prohibited.

You may, for example, receive a call from someone who says he or she is conducting a survey to see if you like the chance to win a free vacation, according to Department of Agriculture, Trade, and Consumer Protection policy analyst Jim Rabbitt.

If they ask "can we call you?" and you say "Yes," he says, they may then argue that you have exempted them from your listing on the Do Not Call list. That's because businesses, under the new law, can call their established customers.

Rabbitt says his department would review the specifics of individual complaints, but urges consumers to be alert to the details of individual calls or even mail solicitations."

<http://www.madison.com/archives/read.php?ref=3Dtct:2002:12:21:63919:BUSINESS=>

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then click on 'Join or leave the list'
Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Tue, 14 Jan 2003 10:28:00 -0800
Reply-To: Leora Lawton <leoralawton@FSCGROUP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leora Lawton <leoralawton@FSCGROUP.COM>
Subject: Re: Research v. Telemarkeing
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: quoted-printable

Hmm, I definitely see the potential for an increase in sugging abuse =
here, too. That means finding out who is responsible for the sugging =
and to report them. But to whom? The sponsoring company? The =
management of the calling house? The government body overseeing this =
effort? I've given an earful to a couple of companies who've tried =
sugging my household but I don't know if it really is effective.=20
leora

> -----Original Message-----

> From: Robert Godfrey [mailto:rgodfrey@FACSTAFF.WISC.EDU]

> Sent: Tuesday, January 14, 2003 10:22 AM

> To: AAPORNET@asu.edu

> Subject: Re: Research v. Telemarkeing

>=20

>=20

> At 11:36 AM -0500 1/14/03, Nick Panagakis wrote:

> >Wisconsin has recently adopted a do not call program.=20

> Lein-Spiegelhoff ,

> >a Milwaukee area interviewing service company, has a page where they

> >direct respondents who question whether they should be contacted in a

> >phone survey.

> >

> ><http://www.lein-spiegelhoff.com/telemarket.htm>

>=20

> However, one caveat to add to the above is a loophole that some are

> sure to exploit and could hurt legitimate survey researchers.

>=20

> This comes from our local paper:

> "If you are among people who have signed up for Wisconsin's new Do

> Not Call list, state of=DEcials say you should be aware that

> telemarketers and other direct marketers may switch to using surveys

> in their efforts to call you, since survey research is not

> speci=DEcally prohibited.

>=20

> You may, for example, receive a call from someone who says he or she

> is conducting a survey to see if you like the chance to win a free

> vacation, according to Department of Agriculture, Trade, and Consumer

> Protection policy analyst Jim Rabbitt.

>=20

> If they ask "can we call you?" and you say "Yes," he says, they may
> then argue that you have exempted them from your listing on the Do
> Not Call list. That's because businesses, under the new law, can call
> their established customers.

>=20

> Rabbitt says his department would review the speci=DEcs of individual
> complaints, but urges consumers to be alert to the details of
> individual calls or even mail solicitations."
> <http://www.madison.com/archives/read.php?ref=3Dtct:2002:12:21:63>
919:BUSINESS

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aapornet-request@asu.edu

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then click on 'Join or leave the list'
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Date: Tue, 14 Jan 2003 13:54:42 -0500
Reply-To: Howard Schuman <hschuman@UMICH.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Howard Schuman <hschuman@UMICH.EDU>
Subject: Query about Jefferson & Hemings
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed
Content-transfer-encoding: 7bit

Does anyone know of poll data showing how much the American public heard
of the DNA evidence concerning Thomas Jefferson's relation to Sally
Hemings and his likely paternity of one or more of her children?

Need to signoff? Don't send email, go to:
<http://lists.asu.edu/archives/aapornet.html>
then click on 'Join or leave the list'
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Tue, 14 Jan 2003 13:55:43 -0500
Reply-To: mark@bisconti.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mark David Richards <mark@BISCONTI.COM>
Subject: FYI--Physician Survey on Direct-to-Consumer Rx Drug Ads
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

1/13/03
FDA Releases Preliminary Results of Physician Survey on

Direct-to-Consumer Rx Drug Advertisements
<http://www.fda.gov/bbs/topics/ANSWERS/2003/ANS01189.html>
<http://www.fda.gov/cder/ddmac/globalsummit2003/index.htm>

Direct-to-Consumer Advertising of Prescription Drugs:
Patient Survey Results
10/22/02
<http://www.fda.gov/cder/ddmac/Presentations/KitHMCC2002out/>

Mark David Richards

Need to signoff? Don't send email, go to:
<http://lists.asu.edu/archives/aapornet.html>
then click on 'Join or leave the list'
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Tue, 14 Jan 2003 15:01:33 -0500
Reply-To: Christine Kreider <ckreider@PANAX.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Christine Kreider <ckreider@PANAX.COM>
Subject: Research v. Telemarkeing
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: 7bit

does AAPOR have as user-friendly an explanation of the laws by which we are allowed to do our work? If not, it certainly would be a handy thing to refer people to -- including interviewers who sometimes believe what they are told by contacts, rather than what they are told by their employers!

Christine E. Kreider

Need to signoff? Don't send email, go to:
<http://lists.asu.edu/archives/aapornet.html>
then click on 'Join or leave the list'
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Tue, 14 Jan 2003 16:34:15 -0500
Reply-To: Jane Sheppard <jsheppard@cmor.org>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jane Sheppard <jsheppard@CMOR.ORG>
Organization: CMOR
Subject: Re: Research v. Telemarkeing
Comments: To: Christine Kreider <ckreider@PANAX.COM>
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: 7bit

CMOR's website does provide explanation of the various laws affecting research, and includes a simple response that interviewers can provide the

respondent, as well as facts that respondents should know. Visit http://www.cmor.org/govt_affairs_trr1.htm for more information.

Jane Sheppard
Director Respondent Cooperation
CMOR
330-244-8616

----- Original Message -----

From: "Christine Kreider" <ckreider@PANAX.COM>
To: <AAPORNET@asu.edu>
Sent: Tuesday, January 14, 2003 3:01 PM
Subject: Research v. Telemarkeing

> does AAPOR have as user-friendly an explanation of the laws by which we
are

> allowed to do our work? If not, it certainly would be a handy thing to
> refer people to -- including interviewers who sometimes believe what they
> are told by contacts, rather than what they are told by their employers!

>

> Christine E. Kreider

>

> -----

> Need to signoff? Don't send email, go to:

> <http://lists.asu.edu/archives/aapornet.html>

> then click on 'Join or leave the list'

> Problems?-don't reply to this message, write to: aapornet-request@asu.edu

>

Need to signoff? Don't send email, go to:

<http://lists.asu.edu/archives/aapornet.html>

then click on 'Join or leave the list'

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====

Date: Wed, 15 Jan 2003 09:46:25 -0800
Reply-To: Amy Hald <amyhald@MAC.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Amy Hald <amyhald@MAC.COM>
Subject: Seeking supplier recommendation
MIME-version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

Dear AAPORnet:=20

Some time ago I asked for suggestions of suppliers of large volume =
mailing operations, and got great responses (we ended up hiring one of =
the recommended suppliers). Currently, we need a fieldwork supplier for =
CATI telephone interviewing. This will be a tracking program with =
approximately 1,800 interviews per month, conducted across the US. Once =
again, I would appreciate any suggestions.

Thanks,

Amy Hald

View the archives and control your settings for AAPORNET at:
<http://lists.asu.edu/archives/aapornet.html>
You can set 'nomail' to stop getting email, and read
the messages from the web page above, for instance.

Date: Wed, 15 Jan 2003 16:06:53 -0500
Reply-To: Ted J Smith III <tjsmith@MAIL2.VCU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Ted J Smith III <tjsmith@MAIL2.VCU.EDU>
Subject: Re: Query about Jefferson & Hemings
Comments: To: Howard Schuman <hschuman@UMICH.EDU>
In-Reply-To: <3E245CF2.9080704@umich.edu>
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: 8bit

I haven't heard of any poll data, but I'm glad you weren't writing the question. The DNA evidence showed it was highly probable that a male member of the Jefferson family was the father of Hemings' youngest child (but not her other children). The DNA evidence did not show specifically that Thomas Jefferson was the father, and there is ample reason to believe that it was another member of the family. The only evidence that Thomas Jefferson was the father is an oral tradition to that effect among Hemings' descendants, but that is hardly dispositive.

View the archives and control your settings for AAPORNET at:
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You can set 'nomail' to stop getting email, and read
the messages from the web page above, for instance.

Date: Wed, 15 Jan 2003 19:55:29 -0500
Reply-To: Andrew A Beveridge <andy@TROLL.SOC.QC.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Andrew A Beveridge <andy@TROLL.SOC.QC.EDU>
Subject: Re: Query about Jefferson & Hemings
Comments: To: Ted J Smith III <tjsmith@MAIL2.VCU.EDU>
In-Reply-To: <200301152106.h0FL6r632164@localhost.localdomain>
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: 7BIT

Here is a statement from those who should know:

The Thomas Jefferson Foundation stands by its original findings - that the weight of evidence suggests that Jefferson probably was the father of Eston Hemings and perhaps the father of all of Sally Hemings' children - but is ready to review new evidence at any time and to reassess its understanding

of this matter in the light of new information

For a complete rundown on the controversey from the people who brought you Monticello see the following link:

http://www.monticello.org/plantation/hemings-jefferson_contro.html

Personally, I think the reaction to the notion that Jefferson fathered Sally's kids is more interesting in many ways than whether he did or not.

Andy Beveridge

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu]On Behalf Of Ted J Smith III

> Sent: Wednesday, January 15, 2003 4:07 PM

> To: AAPORNET@asu.edu

> Subject: Re: Query about Jefferson & Hemings

>

>

> I haven't heard of any poll data, but I'm glad you weren't writing the
> question. The DNA evidence showed it was highly probable that a male
> member of the Jefferson family was the father of Hemings' youngest
> child (but not her other children). The DNA evidence did not show
> specifically that Thomas Jefferson was the father, and there is ample
> reason to believe that it was another member of the family. The only
> evidence that Thomas Jefferson was the father is an oral tradition to
> that effect among Hemings' descendants, but that is hardly
> dispositive.

>

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>

> -----

> View the archives and control your settings for AAPORNET at:

> <http://lists.asu.edu/archives/aapornet.html>

> You can set 'nomail' to stop getting email, and read
> the messages from the web page above, for instance.

>

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You can set 'nomail' to stop getting email, and read
the messages from the web page above, for instance.

Date: Thu, 16 Jan 2003 12:16:28 -0500

Reply-To: slosh@garnet.acns.fsu.edu

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Susan Carol Losh <slosh@GARNET.ACNS.FSU.EDU>

Subject: Better odds than PowerBall?

MIME-version: 1.0

Content-type: text/plain

Content-transfer-encoding: binary

Decided to opt out of buying your PowerBall tickets? Well, as today's addition to another email address points out, there are always online surveys. The money is not as good as PowerBall, but you don't have to buy a ticket and the odds are probably better--especially if you fill out A LOT of surveys.

Susan

[Yahoo! Delivers]

Bringing you updates on special offers and promotions. unsubscribe

Everyone has an opinion.....Share it with us and we'll give you chances to WIN CASH.

If you are interested in completing surveys for the chance to win cash and prizes - become an NPD Online Research Member! Click here to get started:

<http://www.npdor.com/joinnow.asp?recruit=0116030577>

Have some fun! Take a Chance! Make a Difference!

The ONE step process:

Complete the form on the website to become an NPD Online Research Member and automatically you are registered for cash prizes! The Goal ??? If you join NPD's Online Research Team, you could win \$1,000!

The NPD Group is a top ten marketing research company and we are looking for people just like YOU.

A VERY IMPORTANT NOTE

Your privacy is of great concern to you and to NPD. Any information you provide will be kept strictly CONFIDENTIAL. We will never try to sell you anything, and we will never sell your personal information. Participation is free and confidentiality is guaranteed. You can count on that.

HOW DO I GET STARTED? Please visit us at:

<http://www.npdor.com/joinnow.asp?recruit=0116030577>

See our site for Official Sweepstakes rules.

<http://www.npdor.com/english/rules.htm>

Susan Carol Losh, Ph.D.
Program Leader, Learning & Cognition
Department of Educational Psychology & Learning Systems
Florida State University
Tallahassee FL 32306-4453

VOICE (850) 644-8778

FAX (850) 644-8776

visit the site: <http://garnet.acns.fsu.edu/~slosh/Index.htm>

View the archives and control your settings for AAPORNET at:

<http://lists.asu.edu/archives/aapornet.html>

You can also post messages from this page--useful if you're not at your main email address.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Thu, 16 Jan 2003 13:05:16 -0500

Reply-To: Harry Wilson <wilson@ROANOKE.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Harry Wilson <wilson@ROANOKE.EDU>

Organization: Roanoke College

Subject: Request for help for survey of Congress

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: 7bit

As part of my Sabbatical research I plan to conduct a mail survey of members of Congress (House and Senate). Does anyone have helpful hints to increase what I assume will be a pitiful response rate?

I will keep the questionnaire on one page, include a brief letter (on College letterhead) explaining my research, promising that only aggregate data will be used (possibly grouped by state, or, more likely, region), etc. Of course, I will include a business reply envelope as well.

Beyond this, what else can I do? I can only promise my vote to three of the 535, and I think the FEC might have problems with monetary incentives (that's a joke in case you were concerned!).

Any and all suggestions will be greatly appreciated.

You can reply to me off-list as this is probably not of interest to most AAPORnetters. I'll be happy to forward any suggestions I receive to anyone interested.

Thanks,
Harry Wilson
Assoc. Prof. of Political Science
Roanoke College

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Thu, 16 Jan 2003 13:43:29 -0500

Reply-To: Mike.Donatello@MarketDataAnalysis.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Donatello <Mike.Donatello@MARKETDATAANALYSIS.COM>
Subject: Re: Request for help for survey of Congress
In-Reply-To: <3E26F45C.9236ED4E@roanoke.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

Get the local media to sponsor your research. You're in a Landmark newspaper market, right? Approach Landmark with a realistic and low-cost proposal.

In my admittedly narrow experience, elected officials are much more likely to respond to surveys, etc., when they have an idea that the results - and their responses - may be reported to constituents or otherwise publicized.

--
Mike Donatello
Senior Partner, Vice President of Research
Borrell Associates Inc.
Executive Strategies for Local Media
2902 Mother Well Ct., Oak Hill, VA 20171-4065
V 703.582.5680 F 703.832.8630
MDonatello@borrellassociates.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu]On Behalf Of Harry Wilson
Sent: Thursday, January 16, 2003 1:05 PM
To: AAPORNET@asu.edu
Subject: Request for help for survey of Congress

As part of my Sabbatical research I plan to conduct a mail survey of members of Congress (House and Senate). Does anyone have helpful hints to increase what I assume will be a pitiful response rate?

I will keep the questionnaire on one page, include a brief letter (on College letterhead) explaining my research, promising that only aggregate data will be used (possibly grouped by state, or, more likely, region), etc. Of course, I will include a business reply envelope as well.

Beyond this, what else can I do? I can only promise my vote to three of the 535, and I think the FEC might have problems with monetary incentives (that's a joke in case you were concerned!).

Any and all suggestions will be greatly appreciated.

You can reply to me off-list as this is probably not of interest to most AAPORnetters. I'll be happy to forward any suggestions I receive to anyone interested.

Thanks,
Harry Wilson
Assoc. Prof. of Political Science
Roanoke College

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main email address.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

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You can also post messages from this page--useful if you're not at your
main email address.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 16 Jan 2003 13:45:06 -0500
Reply-To: DivaleBill@AOL.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: William Divale <DivaleBill@AOL.COM>
Subject: Re: Request for help for survey of Congress
Comments: To: wilson@ROANOKE.EDU
MIME-version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit

Dr. Wilson

Read Don Dillman's book on Mail Surveys. It will answer all your questions.

Bill Divale
York College, CUNY
Social Survey Research Laboratory

View the archives and control your settings for AAPORNET at:
<http://lists.asu.edu/archives/aapornet.html>
You can also post messages from this page--useful if you're not at your
main email address.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 16 Jan 2003 13:56:41 -0500
Reply-To: Howard Schuman <hschuman@UMICH.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Howard Schuman <hschuman@UMICH.EDU>
Subject: Re: Query about Jefferson & Hemings
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii; format=flowed
Content-transfer-encoding: 7bit

My innocent question about poll data concerning the impact on the

general public of reports of Jefferson's "likely paternity" of one or more of Sally Hemings' children was not intended to deal with whether the likelihood was indeed fact. But since Ted J Smith III has raised that issue, I will simply note that the probability is taken quite seriously by major historians and biographers, e.g., see Gordon Wood's chapter in the edited collection by Jan Ellen Lewis and Peter S. Onum, "Sally Hemings & Thomas Jefferson: History, Memory, and Civic Culture," 1999. And although Smith states there is "ample evidence" for a different explanation, he offers none of it. I won't say more, since aapornet is not the appropriate place for such a discussion. H.S.

Ted J Smith III wrote:

>I haven't heard of any poll data, but I'm glad you weren't writing the
>question. The DNA evidence showed it was highly probable that a male
>member of the Jefferson family was the father of Hemings' youngest
>child (but not her other children). The DNA evidence did not show
>specifically that Thomas Jefferson was the father, and there is ample
>reason to believe that it was another member of the family. The only
>evidence that Thomas Jefferson was the father is an oral tradition to
>that effect among Hemings' descendants, but that is hardly
>dispositive.

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You can also post messages from this page--useful if you're not at your
main email address.
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Thu, 16 Jan 2003 14:49:28 -0500
Reply-To: Angell Beza <abeza@IRSS.UNC.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Angell Beza <abeza@IRSS.UNC.EDU>
Subject: Position Re-Opened
MIME-version: 1.0
Content-type: TEXT/PLAIN; CHARSET=US-ASCII

Title: Assistant Director of Survey Research.
Odum Institute for Research in Social Science
University of North Carolina at Chapel Hill
Chapel Hill, NC 27599-3355
www.odum.unc.edu

The job duties include (a) serving as a senior research investigator for social science surveys in acquiring contracts and grants, (b) supervising a survey research staff to conduct the required research, (c) writing-up survey results in reports to the sponsors and media releases, (d) teaching

short workshops and consulting with faculty members and graduate students on survey research topics, and (e) programming computer-assisted interviewing (CAI) software, e.g. Blaise. Applicant should have strong statistical skills in survey research, including sampling, research design, statistical analysis of data, and interpretation of statistical results.

Preferred minimum qualifications: master's degree in survey methodology or related degree (e.g., social science, psychology, statistics) and at least 3 years of experience working in a survey research environment.

Salary range: \$43,211-\$65,370

Application deadline: February 10, 2003

To apply online:

Go to: www.ais.unc.edu/hr

Click on: DEPARTMENTS

Click on: Employment

Click on: APPLY NOW

Complete either Word or Acrobat application form

Information needed for application:

Position Number: 0033386

Dept. Number: 5210

Position Title: Statistician III

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Thu, 16 Jan 2003 17:53:39 -0500

Reply-To: "James P. Murphy" <jpmurphy@JPMURPHY.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "James P. Murphy" <jpmurphy@JPMURPHY.COM>

Subject: Re: Request for help for survey of Congress

Comments: To: Harry Wilson <wilson@ROANOKE.EDU>

MIME-version: 1.0

Content-Type: text/plain; charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

A member of this list recently documented a successful survey among an elite population (former winners of Rhodes scholarships). Maybe she will chime in and send you the reference. My personal suggestion would be one or maybe even two ADVANCE notifications to the office of the legislator. Also, call you local representative's office and ask their advice on how to get something in front of the person.

James P. Murphy, Ph.D.

Voice (610) 408-8800

Fax (610) 408-8802

jpmurphy@jpmurphy.com

-----Original Message-----

From: Harry Wilson <wilson@ROANOKE.EDU>

To: AAPORNET@asu.edu <AAPORNET@asu.edu>

Date: Thursday, January 16, 2003 1:29 PM

Subject: Request for help for survey of Congress

As part of my Sabbatical research I plan to conduct a mail survey of members of Congress (House and Senate). Does anyone have helpful hints to increase what I assume will be a pitiful response rate?

I will keep the questionnaire on one page, include a brief letter (on College letterhead) explaining my research, promising that only aggregate data will be used (possibly grouped by state, or, more likely, region), etc. Of course, I will include a business reply envelope as well.

Beyond this, what else can I do? I can only promise my vote to three of the 535, and I think the FEC might have problems with monetary incentives (that's a joke in case you were concerned!).

Any and all suggestions will be greatly appreciated.

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Thanks,
Harry Wilson
Assoc. Prof. of Political Science
Roanoke College

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=====

Date: Thu, 16 Jan 2003 18:35:18 -0500
Reply-To: slosh@garnet.acns.fsu.edu
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Susan Carol Losh <slosh@GARNET.ACNS.FSU.EDU>
Subject: JOB ANNOUNCEMENT--FLORIDA STATE--QUANTITATIVE METHODS
MIME-version: 1.0
Content-type: text/plain
Content-transfer-encoding: binary

Dear Colleagues,

Please keep reading for a JOB OPENING in our department for a quantitative methods position. PLEASE RESPOND TO DR. AKI KAMATA AND NOT TO ME. I will add, however, that Tallahassee has a high quality of life (excluding summer heat and humidity), has been designated an "all-American city" a couple of times, a Money magazine "Best Places" and I don't know what all. If you like Ann Arbor but don't like the winters, here is your solution (and you can summer up North). The Department of Educational Psychology and Learning Systems (formerly Educational Research) has specialties in Educational Psychology (Learning and Cognition, Measurement and Statistics, Program Evaluation, and Sports Psychology--their students are fabulous and get wonderful jobs, so no snickering please), Instructional Systems (including Instructional Technology and Distance Learning), and Counselling and School Psychology. The Department is very collegial, is the largest graduate program at FSU, students are bright, motivated and hard working, and has considerable research support and resources.

If interested, please contact Dr. Aki Kamata BY February 21, 2003.

P.S. I hope no one thought *I* was running an online survey and sweepstakes operation. That announcement fell into my mailbox this morning. I think it's pretty awful.

Susan

ASSISTANT/ASSOCIATE/FULL PROFESSOR
Quantitative Methods
(Tenure Earning)

The Measurement & Statistics program in the department of Educational Psychology and Learning Systems at the Florida State University seeks a quantitative methodologist with a program of research and a history of or commitment to obtaining external funding. Candidates should have expertise in statistical and/or psychometric methods. The successful candidate will be expected to show excellence in teaching graduate students in educational statistics and measurement courses, including advanced courses in his/her expertise. Preference will be given to a candidate with strong interest/experience in collaborating with faculty from multiple disciplines, such as policy analysis, large-scale assessment, learning and cognitive research and program evaluation.

Qualifications include an earned doctorate with a specialization in Educational Statistics, Psychometrics, Educational Measurement or closely related field. Evidence of or potential in generating external funding preferred. Evidence of scholarship in quantitative methods. Evidence of high quality in teaching introductory and advanced courses in educational statistics and educational measurement. Demonstrated commitment to advising graduate students. Commitment to working collaboratively with colleagues. Salary commensurate with experience and will range from \$44,000 to \$90,000.

Please send application package to Dr. Akihito Kamata, Chair, Search Committee, Department of Educational Psychology and Learning Systems, 307 Stone Building, College of Education, The Florida State University, Tallahassee, FL 32306-4453. For further information contact Dr. Kamata at (850) 644-4592, (850) 644-8776 (fax), or by email at kamata@coe.fsu.edu . Applications for this position will close on February 21, 2003.

Application package should include letter of application documenting interest and qualifications; current vita; and list of names, addresses and telephone numbers of five references who may be contacted (three letters of reference will be required prior to interview), and writing samples.

The Florida State University is a comprehensive, graduate-research university with a liberal arts base located in Florida's capitol city of Tallahassee. The College of Education has a long and honored history as the second founded College in the University and offers undergraduate and graduate degree programs in 27 fields of study.

The Florida State University is an equal opportunity, affirmative action employer and women, minorities and individuals with disabilities are strongly encouraged to apply.

Susan Carol Losh, Ph.D.
Program Leader, Learning & Cognition
Department of Educational Psychology & Learning Systems
Florida State University
Tallahassee FL 32306-4453

VOICE (850) 644-8778
FAX (850) 644-8776

visit the site: <http://garnet.acns.fsu.edu/~slosh/Index.htm>

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Thu, 16 Jan 2003 18:56:45 -0500

Reply-To: JBHubbert@AOL.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Joie Hubbert <JBHubbert@AOL.COM>
Subject: Emailing List
MIME-version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit

Please remove my name from the emailist list for all except annual meeting announcements, and important messages from the President or council members. I am retired and not interested in all the email I'm getting lately from you. Thank you. Joie B. Hubbert

View the archives and control your settings for AAPORNET at:
<http://lists.asu.edu/archives/aapornet.html>
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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Thu, 16 Jan 2003 18:14:22 -0600
Reply-To: Jerry Thomas <jthomas@DECISIONANALYST.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jerry Thomas <jthomas@DECISIONANALYST.COM>
Subject: Please remove Jerry W. Thomas from AAPORNET. Thanks.
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: quoted-printable

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Fri, 17 Jan 2003 14:25:14 -0500
Reply-To: "Dimitropoulos, Linda L." <lld@RTI.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Dimitropoulos, Linda L." <lld@RTI.ORG>
Subject: AAPOR T-Shirt Slogan Contest
MIME-version: 1.0

Hi all,

It's that time of year again... time for everyone to get creative and submit your best one-liner to the AAPOR T-Shirt contest. As always the slogan will be printed on the official 2003 AAPOR T-Shirt.

You could be this year's winner of a \$25 gift certificate to the book exhibit in Nashville.

Submissions should be sent to: aapor_tshirt@yahoo.com

<mailto:aapor_tshirt@yahoo.com> by January 25th.

(Please don't reply to this email and please don't post your entry on AAPORnet)

Voting will begin January 27th.

C'mon. Don't be shy. Take a chance. Some past winners include:

2001 "Polling: Now More Accurate Than The Election Itself"

2002 "We May Not Have All The Answers, But We've Got All The Questions"

Good luck!

Linda L. Dimitropoulos, Ph.D.
Survey Director
RTI International
203 N. Wabash Suite #1900
Chicago, IL 60601
phone: 312/456-5246
fax: 312/456-5250
lld@rti.org <mailto:lld@rti.org>

Need to signoff? Don't send email, go to:

<http://lists.asu.edu/archives/aapornet.html>

then click on 'Join or leave the list'

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Fri, 17 Jan 2003 18:25:17 -0500
Reply-To: mark@bisconti.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mark David Richards <mark@BISCONTI.COM>
Subject: Re: Request for help for survey of Congress
In-Reply-To: <002b01c2bdb2\$1db49f00\$d9c5c3d1@default>
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7bit

Surveying Members of Congress or their staff will be tremendously difficult, particularly if asking them to fill out a form. I suggest taking up residence in DC for a few days and doing more qualitative in-person interviews.

Here are some additional thoughts. Others may have had different experiences, so please accept these thoughts as my opinion only. (Perhaps I am too pessimistic about getting responses from a mail survey--I would be curious to know if anyone has had success.)

--Many Congressional offices have a policy that they do not participate in structured surveys; I don't know the proportion, but I know this can be a convenient way for Congressional offices to decline to participate (if your asking in-person or by telephone), or not respond (if by mail).

--Members of Congress often say that due to the volume of mail, they can only respond to people from their state.

--After the anthrax attack, many on the Hill like FAXes better than mail, and especially better than courier! If sending something over via courier, make sure there is someone on the other end who will come and take the info from you.

--Although staffers will often decline to participate in a structured survey, they will usually meet with any citizen or group to hear their opinions and/or to give the positions of their Member. You can probably get a brief interview with most offices if you are more qualitative. Most staffers won't sit through many structured questions. An interviewer "guide" of topics, with a key structured question or two, will likely be more effective than a completely structured questionnaire. This means the interviewer will need to have executive interviewing experience, or at least be quick on their feet.

--Go to the Legislative Assistant of the topic on which you are seeking information. The LA responsible for your topic will have an interest and could even take an active interest.

--The topic could be important. Staffers are loyal to their state and Districts. Whatever their Member and their District is interested in, they're interested in. Know their committee assignments.

--If there is a committee of Congress related to your topic, go to committee members.

--On many topics that are not current at the moment on the Hill, the LA will say that the Member has no opinion or they are not aware of the Member's opinion.

--Confidentiality can be important, but if staffers don't want something repeated or quoted they probably won't say it at all.... smart, eh!?

--For telephone or in-person interviews, set up an appointment.

--Capitol Hill folks are great and smart and have lots of energy. But they have a shortage of time, so get to your point fast--ask for 10-15 minutes of their time. (Congress still hasn't completed eleven Appropriations bills that should have been passed last year for FY '03... they are running on Continuing Resolutions under last year's budgets... only Defense bills got through last year. Prominent Members are currently arguing over square inches related to their office/committee space. Really.)

--If you or your group creates jobs and helps the economy, especially in a Members district, they will be particularly interested in you.

--Always keep the Legislative Calendar in mind. Try to make your timing suit the calendar.

Good luck, this could be great fun!

Happy MLK weekend.

mark

Mark David Richards, PhD
Senior Associate, Bisconti Research, Inc.
2610 Woodley Place NW
Washington, District of Columbia 20008
Tel. 202. 347. 8822
Fax. 202. 347. 8825
mark@bisconti.com
www.bisconti.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of James P. Murphy
Sent: Thursday, January 16, 2003 5:54 PM
To: AAPORNET@asu.edu
Subject: Re: Request for help for survey of Congress

A member of this list recently documented a successful survey among an elite population (former winners of Rhodes scholarships). Maybe she will chime in and send you the reference. My personal suggestion would be one or maybe even two ADVANCE notifications to the office of the legislator. Also, call you local representative's office and ask their advice on how to get something in front of the person.

James P. Murphy, Ph.D.
Voice (610) 408-8800
Fax (610) 408-8802
jpmurphy@jpmurphy.com

-----Original Message-----

From: Harry Wilson <wilson@ROANOKE.EDU>
To: AAPORNET@asu.edu <AAPORNET@asu.edu>
Date: Thursday, January 16, 2003 1:29 PM
Subject: Request for help for survey of Congress

As part of my Sabbatical research I plan to conduct a mail survey of members of Congress (House and Senate). Does anyone have helpful hints to increase what I assume will be a pitiful response rate?

I will keep the questionnaire on one page, include a brief letter (on College letterhead) explaining my research, promising that only aggregate data will be used (possibly grouped by state, or, more likely, region), etc. Of course, I will include a business reply envelope as well.

Beyond this, what else can I do? I can only promise my vote to three of

the 535, and I think the FEC might have problems with monetary incentives (that's a joke in case you were concerned!).

Any and all suggestions will be greatly appreciated.

You can reply to me off-list as this is probably not of interest to most AAPORnetters. I'll be happy to forward any suggestions I receive to anyone interested.

Thanks,
Harry Wilson
Assoc. Prof. of Political Science
Roanoke College

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Date: Sun, 19 Jan 2003 15:57:04 -0500
Reply-To: mark@bisconti.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mark David Richards <mark@BISCONTI.COM>
Subject: Meaningless polls
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7bit

Meaningless polls

Ben Barber

<http://www.washingtontimes.com/commentary/20030119-18915336.htm>

The latest Gallup Poll shows President Bush's approval rating has

fallen below 60 percent (to 58 percent) for the first time since the September 11, 2001, terrorist attacks on America. The poll is as unrealistic as the one that showed 90 percent of the public approved of his performance after that fateful day.

Polling has become a type of meat thermometer. The pollster, like the thermometer, is more tuned to the process than to the result. At least the meat thermometer is more likely to be accurate than the pollster, which measures opinion not on the level of the respondent's knowledge or expertise but feelings and impressions: 1,002 adults, aged 18 or over, were surveyed, but the possibility of ignorance (in addition to error) is contained in two statements buried within the poll. "In addition to sampling error, "begins the disclaimer, "question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. "

The first question in the Gallup survey asks, "Based on what you have heard or read, please say whether you favor or oppose each of the following economic proposals."

Heard or read? Heard from whom and read in what? Do we know where the respondents are getting their information? If it is from the broadcast networks, or newspapers like the New York Times and The Washington Post, the likelihood is they will reflect the bias against President Bush's domestic and foreign policies contained in those media.

What qualifies those surveyed to have an opinion on Mr. Bush's economic or foreign policies? Is it anything more than subjective conclusions? The poll doesn't say. Indeed, it cannot say.

Amazingly, the poll reveals that while Gallup's measure of the president's approval has declined, most people support the very economic and foreign policies he is pursuing. An earlier Gallup Poll, conducted Jan. 3-5, just before either party announced its economic "stimulus" proposal, found that 86 percent of those surveyed want to expand tax credits for families with children and nearly as many (80 percent) support reducing additional taxes married couples must pay when both spouses work. Sixty-five percent want the tax cuts approved in 2001 to take effect immediately and not over several years, which is precisely what the president has asked from Congress.

When it comes to his handling of Iraq, the Gallup Poll shows two seemingly antithetical results. The poll says 42 percent of Americans disapprove of the way Mr. Bush is handling foreign affairs, the highest disapproval he has received on this issue. But the poll also shows a majority (51 percent) believe Iraq poses a greater threat to the United States than North Korea, which is what the president has said. Why this double-mindedness? Possibly it is the confusion produced in many minds between reality and the media's perception of reality.

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He should, and will, continue on that course. With a Republican (though not conservative) majority in Congress, he can get more done than when Democratic obstructionists often prevailed. The proof of whether his policies work will be determined not by subjective opinions, as measured by polls, but by objective truth as measured by results.

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Mark David Richards

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Date: Sun, 19 Jan 2003 15:10:21 -0600

Reply-To: Timothy Johnson <tjohnson@SRL.UIC.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Timothy Johnson <tjohnson@SRL.UIC.EDU>

Subject: Re: Meaningless polls

Comments: To: mark@bisconti.com

MIME-version: 1.0

Content-type: text/plain; charset=US-ASCII

Content-transfer-encoding: quoted-printable

of course we're going to see a bias depending on the information source. =
I wonder, however, why you single out the NY Times and Washington Post. =
What about the obvious slant of Fox News and Rush what's-his-name, or =
don't you consider them biased?

>>> Mark David Richards <mark@bisconti.com> 01/19 2:57 PM >>>

Meaningless polls

Ben Barber

<http://www.washingtontimes.com/commentary/20030119-18915336.htm>=20

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=====
Date: Sun, 19 Jan 2003 17:25:47 -0500

Reply-To: Scheuren@AOL.COM

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Fritz Scheuren <Scheuren@AOL.COM>

Subject: Roger Herriot Award for Innovation in Federal Statistics

MIME-version: 1.0

Content-Type: text/plain; charset="US-ASCII"

Content-Transfer-Encoding: 7bit

Dear Colleagues:

Please consider nominations for this prestigious innovation award. Don Dillman and Clyde Tucker has been among the AAPOR winners from past years. Details follow below.

Fritz

Nominations are sought for the 2003 Roger Herriot Award for Innovation in Federal Statistics. After the sudden death in May 1994 of Roger Herriot, an Associate Commissioner for Statistical Standards and Methodology at the National Center for Education Statistics, the Washington Statistical Society, the Social Statistics and Government Statistics Sections of the American Statistical Association established an award in his memory to recognize individuals who develop unique approaches to the solution of statistical problems in Federal data collection programs.

The award is intended to reflect the special characteristics that marked Roger Herriot's career.

- * Dedication to the issues of measurement;
- * Improvements in the efficiency of data collection programs; and
- * Improvements and use of statistical data for policy analysis.

The award is not limited to senior members of an organization, nor is it to be considered as a culmination of a long period of service. Individuals at all levels (from entry to senior), Federal employees, private sector

employees, and employees of the academic community, may be nominated on the basis of the significance of the specific contribution.

The recipient of the 2003 Roger Herriot Award will be chosen by a committee of representatives of the Social Statistics Section and Government Statistics Section of the American Statistical Association and a representative of the Washington Statistical Society. Roger Herriot was strongly supportive of these organizations during his career. The award consists of an honorarium of \$500.00 and a framed citation. Joseph Waksberg (Westat), Monroe Sirken (National Center for Health Statistics), Constance Citro (National Academy of Sciences), Roderick Harrison (U.S. Census Bureau), Clyde Tucker (Bureau of Labor Statistics), Thomas Jabine (SSA, EIA, CNSTAT), Donald Dillman (Washington State University), Jeanne Griffith (OMB, NCES, NSF), and Daniel Weinberg (U. S. Census Bureau) are previous recipients of the Herriot Award.

A nomination form can be obtained by contacting Jerry Gates by phone: (703) 763-2515; fax (703) 457-2654; or email: gerald.w.gates@census.gov. All completed nomination forms should be either mailed to Jerry Gates, 8524 Wagon Wheel Road, Alexandria Virginia, 22309 or delivered to Jerry Gates at the U.S. Census Bureau, Room 2430, Building 3, Suitland Federal Center, Suitland, Maryland 20233.

Completed nomination forms must be received by May 10, 2003.

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=====
Date: Mon, 20 Jan 2003 09:56:18 -0500

Reply-To: Nick Panagakis <mail@MARKETSHARESCORP.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Nick Panagakis <mail@MARKETSHARESCORP.COM>

Organization: Market Shares Corporation

Subject: Re: Meaningless polls

MIME-version: 1.0

Content-type: text/plain; charset=iso-8859-1

Content-transfer-encoding: 8BIT

—pub-lic n. Abbr. pub.

1. The community or the people as a whole.

---o-pin-ion (o-pin-yún) n.

4. The prevailing view.

Mark David Richards wrote:

>
> Meaningless polls
>
> Ben Barber
>

> <http://www.washingtontimes.com/commentary/20030119-18915336.htm>

>

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>
> -----

> Mark David Richards

>
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Date: Mon, 20 Jan 2003 12:43:28 -0500
Reply-To: Mark Schulman <M.SCHULMAN@SRBI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mark Schulman <M.SCHULMAN@SRBI.COM>
Subject: Re: Meaningless polls
Comments: To: mark@bisconti.com
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1
Content-transfer-encoding: quoted-printable

In response to Ben Barber's column in the Washington Times ("Meaningless =
Polls," Jan. 19), I sent the following response to the editor. The link to =
Barber's column is as follows:
<http://www.washingtontimes.com/commentary/20030119-18915336.htm>

January 20, 2003=20

To the Editor:=20

Ben Barber*s rant against polls and pollsters (*Meaningless Polls,* =
January 19) offers=20
the usual elitist, knee-jerk attack that gushes forth every time pollsters =
report opinion=20
findings contrary to their claustrophobic worldview. This "kill the =

messenger" assault=20

seems to have been set off this time by President Bush*s slippage in the =
polls, particularly on pocketbook issues.=20

"What qualifies the surveyed to have an opinion on Mr. Bush's economic or =
foreign policies?," fumes Barber. What qualifies them is that they are =
Americans, they have pocketbooks, they have families to feed, they need =
economic opportunity, they pay taxes, they vote, many have served their =
country in the military, etc. Would Barber=20
reinstate the literacy test for voting as well?=20

Barber further seems to suggest that those of us who read such "biased" =
sources as the New York Times, the Washington Post or listen to the =
broadcast networks should be disqualified as well. Sounds like the only =
folks whose opinions Barber counts are Washington Times readers and Fox =
News devotees.=20

Public opinion pollsters provide invaluable linkage between the public and =
its leaders. Politicians are not spineless slaves to the polls, as Barber =
suggests. Rather, most use polls as a reality test and as a way to =
determine how to win support for the policies they favor.=20

Would Barber prefer that our leaders be left to guess what the public =
thinks, based upon the spinmeisters and talking heads?=20

Sincerely,=20

Mark A. Schulman, Ph.D.=20

FOR IDENTIFICATION PURPOSES ONLY: The author is the President of the =
American Association for Public Opinion Research and President of =
Schulman, Ronca &=20
Bucuvalas, Inc., a public policy and market research firm headquartered in =
New York=20
City. The views expressed herein are his own and not necessarily the views =
of the organizations listed above.

<<< Mark David Richards <mark@BISCONTI.COM> 1/19 3:57p >>>
Meaningless polls

Ben Barber

<http://www.washingtontimes.com/commentary/20030119-18915336.htm>

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Date: Mon, 20 Jan 2003 16:51:53 -0500

Reply-To: allenbarton@MINDSPRING.COM

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Allen Barton <allenbarton@MINDSPRING.COM>

Subject: Re: Meaningless polls

Comments: To: mark@bisconti.com

MIME-version: 1.0

Content-type: text/plain; charset=iso-8859-1

Content-transfer-encoding: 7bit

Mark David Richards forwards to us the words of a columnist in the Rev. Moon's Washington outlet who thinks opinion polls on approval of Bush and his policies are "meaningless" because "What qualifies those surveyed to have an opinion on Bush's economic or foreign policies?"

There are two answers to this.

First, the opinions mean something as long as people have the right to vote Bush out in the next election, which they can do whether or not they are "qualified" to have an opinion. So elected officials and candidates, unlike kings and dictators, find polls "meaningful" because public opinion, however unqualified, still has consequences come election time.

Second, what qualifies Bush to make economic or foreign policy? A large number of professionals think his economic policies are nonsense and his foreign policies of "preemptive war" and haste to attack Iraq disastrous.

If people are confused about the relative threat of non-nuclear Iraq and nuclear North Korea, it is because the President has confused them, not the media. If people worry about the size of the national debt, it may be because they agree with almost all economists who see debt burden as a drag on productive investment, not as Bush's "rosy scenario" supply-side palm-readers see it.

"We elect a president to lead us, not to follow our opinions." Who is

the "we"
who elected Bush? Slightly less than the "we" who voted for his opponent.
Mr.
Bush legally holds the office -- five Supreme Court justices decided that --
but
the public will get another chance to pass judgment on whether his
"convictions" --
whatever they are -- will lead the country to "what works."

I don't think anyone reporting polls that show public doubts about the
wisdom of
the President's policies is saying Bush should simply "follow the polls."
But the polls are
not "meaningless" because in a democracy they reflect the public's worries
about what
their government is doing, the President's failure to convince them of its
wisdom,
and may foreshadow their exercising their power to vote him out of office.

----- Original Message -----

From: "Mark David Richards" <mark@BISCONTI.COM>

To: <AAPORNET@asu.edu>

Sent: Sunday, January 19, 2003 3:57 PM

Subject: Meaningless polls

> Meaningless polls

>

> Ben Barber

>

> <http://www.washingtontimes.com/commentary/20030119-18915336.htm>

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> addition to sampling error, "begins the disclaimer, "question wording
> and practical difficulties in conducting surveys can introduce error or
> bias into the findings of public opinion polls. "

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> have heard or read, please say whether you favor or oppose each of the
> following economic proposals."

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> the respondents are getting their information? If it is from the
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> Washington Post, the likelihood is they will reflect the bias against

> President Bush's domestic and foreign policies contained in those media.

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> economic or foreign policies? Is it anything more than subjective

> conclusions? The poll doesn't say. Indeed, it cannot say.

> Amazingly, the poll reveals that while Gallup's measure of the

> president's approval has declined, most people support the very economic

> and foreign policies he is pursuing. An earlier Gallup Poll, conducted

> Jan. 3-5, just before either party announced its economic "stimulus"

> proposal, found that 86 percent of those surveyed want to expand tax

> credits for families with children and nearly as many (80 percent)

> support reducing additional taxes married couples must pay when both

> spouses work. Sixty-five percent want the tax cuts approved in 2001 to

> take effect immediately and not over several years, which is precisely

> what the president has asked from Congress.

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> disapprove of the way Mr. Bush is handling foreign affairs, the highest

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> majority (51 percent) believe Iraq poses a greater threat to the United

> States than North Korea, which is what the president has said. Why this

> double-mindedness? Possibly it is the confusion produced in many minds

> between reality and the media's perception of reality.

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> That's why, in a recent Associated Press story, a woman was quoted as

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> palm reader as to interview someone with no knowledge about the

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> approval. At the time, he indicated polls were fickle, and he was simply

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> (though not conservative) majority in Congress, he can get more done

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> We elect a president to lead us, not follow our opinions. This

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>

> -----

> Mark David Richards

>

> -----

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Date: Mon, 20 Jan 2003 15:24:40 -0800

Reply-To: Leora Lawton <leoralawton@FSCGROUP.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leora Lawton <leoralawton@FSCGROUP.COM>

Subject: scanning software/hardware

MIME-version: 1.0

Content-type: text/plain; charset=iso-8859-1

Content-transfer-encoding: quoted-printable

Folks,

I'm looking to acquire a system that allows for scanning of short = surveys and I'm wondering if anyone can recommend one. Ideally this = system would:

1. read data from forms with checkboxes and handwritten text
2. be a software program that creates a database, e.g., in ascii or = even better, exportable to spss.
3. works with a scanner that can read thousands of forms in a short = period of time.
4. can read paper forms that were xeroxed (copied) rather than just = 'official' paper/print

If anyone knows of something like this, please drop me an email. thanks
Leora

Leora Lawton, Ph.D.

Director of Consumer & Demographic Research

Population Research Systems

Freeman, Sullivan & Company

100 Spear, Suite 1700

San Francisco, CA 94105

v: 415 777-0707, ex. 117; f: 415 777-2420;

m: 510 928-7572

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Date: Mon, 20 Jan 2003 20:03:35 -0500

Reply-To: mark@bisconti.com

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Mark David Richards <mark@BISCONTI.COM>

Subject: Re: Meaningless polls--by Cal Thomas

In-Reply-To: <000301c2c0ce\$3e7a65c0\$f382f7a5@default>

MIME-version: 1.0

Content-type: text/plain; charset=US-ASCII

Content-transfer-encoding: 7bit

There is another sort of problem with the article I posted -- the author is Cal Thomas, not Ben Barber. (The article was also published at <http://www.jewishworldreview.com/cols/thomas1.asp>) Apparently The Washington Times credited the wrong author on its website yesterday, but has now corrected it... see <http://www.washingtontimes.com/commentary/20030119-18915336.htm>

mark

----- Original Message -----

From: "Mark David Richards" <mark@BISCONTI.COM>

To: <AAPORNET@asu.edu>

Sent: Sunday, January 19, 2003 3:57 PM

Subject: Meaningless polls

> Meaningless polls

>

> Ben Barber

>

> <http://www.washingtontimes.com/commentary/20030119-18915336.htm>

>

> The latest Gallup Poll shows President Bush's approval rating has

> fallen below 60 percent (to 58 percent) for the first time since the

> September 11, 2001, terrorist attacks on America. The poll is as

> unrealistic as the one that showed 90 percent of the public approved

> of

> his performance after that fateful day.

> Polling has become a type of meat thermometer. The pollster, like

> the thermometer, is more tuned to the process than to the result. At

> least the meat thermometer is more likely to be accurate than the

> pollster, which measures opinion not on the level of the respondent's

> knowledge or expertise but feelings and impressions: 1,002 adults,

> aged

> 18 or over, were surveyed, but the possibility of ignorance (in

> addition

> to error) is contained in two statements buried within the poll. "In

> addition to sampling error, "begins the disclaimer, "question wording

> and practical difficulties in conducting surveys can introduce error
or
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> economic or foreign policies? Is it anything more than subjective
> conclusions? The poll doesn't say. Indeed, it cannot say.

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> president's approval has declined, most people support the very
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> Jan. 3-5, just before either party announced its economic "stimulus"
> proposal, found that 86 percent of those surveyed want to expand tax
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> don't want a tax cut. One might as well accept financial advice from a
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> historical effects of tax cuts on the economy.

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> approval. At the time, he indicated polls were fickle, and he was
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>
> -----

> Mark David Richards

>
> -----

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Date: Mon, 20 Jan 2003 23:02:15 -0500
Reply-To: Allen Barton <allenbarton@MINDSPRING.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Allen Barton <allenbarton@MINDSPRING.COM>
Subject: Re: Meaningless polls
Comments: To: "David R. Mink" <mink@wecker.com>
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: 7bit

Dear David Mink:

Thank you for your advice, but I am familiar with the existence and function of the electoral college, and with the NORC study showing that he might have squeaked by in a fair Florida recount, which of course he tried to avoid and did avoid thanks to the Supreme Court's one-vote majority ruling. When people argue -- as this columnist did -- that Bush's minority victory in the electoral college system means that the people have to trust his judgment on policy matters, or that he has a popular mandate to do what he

is doing, they are going too far. To say that the electoral college system "worked perfectly" to prevent the "domination" of the opinions of a slight numerical majority concentrated in larger states, when Bush uses his geographically-spread-out-minority based victory to achieve domination for an extreme, partisan right-wing set of domestic and foreign policies, is not exactly a "tight" justification of what has been going on, or a great argument for the wisdom of the electoral college system. If he had any statesmanship at all, he would try to govern from the center and rally moderates of both parties. This would give his presidency greater legitimacy and would result in fewer gross policy errors that come from a man with little national policy experience listening only to extreme right-wing policy "experts."

Allen Barton

--- Original Message ----

From: "David R. Mink" <mink@wecker.com>

To: <allenbarton@MINDSPRING.COM>

Sent: Monday, January 20, 2003 5:46 PM

Subject: Fwd: Re: Meaningless polls

>>Date: Mon, 20 Jan 2003 16:51:53 -0500

>>From: Allen Barton <allenbarton@MINDSPRING.COM>

>>Subject: Re: Meaningless polls

>>Sender: AAPORNET <AAPORNET@asu.edu>

>>To: AAPORNET@asu.edu

>>Reply-to: allenbarton@MINDSPRING.COM

>>X-Priority: 3

>>Comments: To: mark@bisconti.com

>>

>><Portions deleted>

>>

>> "We elect a president to lead us, not to follow our opinions." Who

is

>>the "we"

>>who elected Bush? Slightly less than the "we" who voted for his opponent.

>>Mr.

>>Bush legally holds the office -- five Supreme Court justices decided that --

>>but

>>the public will get another chance to pass judgment on whether his

>>"convictions" --

>>whatever they are -- will lead the country to "what works."

>><Portions deleted>

>

> Dear Mr. Barton,

> Just a friendly suggestion concerning your above statement on AAPORNET.

>

> You've posted your thoughts to a group of relatively well educated

> folks, most of whom are familiar with the US Constitution and the

> concept of the electoral college.

>

> The purpose of the electoral college is to mitigate large population

> state's dominance over small population states. In effect, this
> creates a vote "weighting" giving a slight advantage to those voting
> in small population states.
>
> This system worked perfectly as it was designed and prevented the
> concentrated opinions of a very slight majority from dominating the
> more wide-spread opinion.
>
> If your concern is related to Florida specifically, I suggest you
> contact (I believe) the NORC and acquire the Florida election data
> they compiled. They did not initially determine a vote, but recorded
> the attributes relating to each ballot (double-vote, chad status,
> etc). Although this received very little press, no matter how you
> reasonably slice the Florida ballot data, Bush won.
>
> I understand and share your frustration with the article and find
> attacks on polling agencies disheartening. We, however, need to
> tighten up our arguments in order to battle these injustices.
>
> Thank You,
> David Mink
> --

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=====

Date: Tue, 21 Jan 2003 11:19:57 -0500
Reply-To: mark@bisconti.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mark David Richards <mark@BISCONTI.COM>
Subject: Two items from Wash Times today
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

1-- MARK A. SCHULMAN letter published
2-- "Do poll dips show dovish sentiment?" By Tod Lindberg

1-----

LETTERS TO THE EDITOR

January 21, 2003

<http://www.washingtontimes.com/op-ed/20030121-93708451.htm#4>

Polls should be democratic

Cal Thomas' rant against polls and pollsters ("Meaningless polls,"
Commentary, Sunday) offers the usual elitist, knee-jerk attack that
gushes forth every time pollsters report opinion findings contrary to
the claustrophobic worldview of Mr. Thomas' ilk. This "kill the

messenger" assault seems to have been set off this time by President Bush's slippage in the polls, particularly on pocketbook issues.

"What qualifies the surveyed to have an opinion on Mr. Bush's economic or foreign policies?" Mr. Thomas demands to know. What qualifies them is that they are Americans, they have pocketbooks, they have families to feed, they need economic opportunity, they pay taxes, they vote, they may have served their country in the military, and so on. Would Mr. Thomas reinstate the literacy test for voting as well?

Mr. Thomas seems to suggest that those of us who read such "biased" sources as the New York Times or The Washington Post or listen to the big three broadcast networks should be ignored by pollsters because we automatically are prejudiced against Mr. Bush's policies. It sounds as the only folks whose opinions Mr. Thomas counts are readers of The Washington Times and Fox News devotees.

Public-opinion pollsters provide invaluable linkage between the public and its leaders. Politicians are not spineless slaves to the polls, as Mr. Thomas suggests. Rather, most use polls as a reality test and as a way to determine how to win support for the policies they favor.

Would Mr. Thomas prefer that our leaders be left to guess what the public thinks, based upon the spinmeisters and talking heads?

MARK A. SCHULMAN
New York

2-----

Do poll dips show dovish sentiment?
<http://www.washingtontimes.com/op-ed/20030121-3628621.htm>

Tod Lindberg

President Bush's job-approval ratings have taken a dip since November, and this has mainly had the effect of cheering up two distinct but to a degree overlapping sets of people. First, there are the anti-Bush partisans as such, who have mainly interpreted the decline as a sign that Mr. Bush is not, after all, wrapped in a cloak of invincibility because of Americans' concerns with national security. And second, there are the opponents of war in Iraq, who are inclined to see Mr. Bush's falloff as an indication of increasing public opposition to his war plans.

But those seeking an explanation for the dip might be best served by recalling that his father, too, saw his job approval ratings decline in the fall of 1990 - that is, well after President George H.W. Bush had declared Aug. 5 that Iraq's conquest of Kuwait would "not stand," and at the same time as the huge buildup of military forces in Saudi Arabia and elsewhere around the Persian Gulf was under way, but before the shooting started.

At the time, some were inclined to interpret the dip as an indication of mounting opposition to the idea of a war to dislodge Saddam Hussein from Kuwait. This was, of course, a view especially popular with those who opposed the war - and note that the opposition to the first Gulf War was much more vocal, with dire predictions about U.S. casualties running to the tens of thousands, and with Congress in

particular more closely divided. Congress didn't start formally debating a resolution authorizing the use of force until Jan. 10, 1991. Final congressional authorization came two days later, the Senate voting 52-47 in favor. (In 2002, the Senate vote came within weeks of George W. Bush's formal presentation of his case to the United Nations, and it was a lopsided 77-23). And indeed, in some polls taken in 1991, opposition to the war appeared to be edging up in the fall, just as the elder Mr. Bush's numbers were dropping.

This interpretation was somewhat hard to square with other data, however. First of all, the elder Mr. Bush's tough rhetorical stand against Iraq from the outset had gained him popularity. Second, after the air war started on January 17, 1991, Mr. Bush's approval rating went back up. Now, perhaps that was just another case of people rallying around the commander in chief in wartime. But note that the ground war, the anticipated venue for the most serious U.S. casualties according to the dire predictions, was still an indeterminate number of days or weeks away. (It would start Feb. 24.) If people were, in fact, increasingly opposed to the idea of a war because of worries about high casualties in a ground war, they might be expected to have been alarmed by the start of the air campaign. But they weren't.

So a better interpretation of the elder Mr. Bush's declining job approval ratings in the fall of 1990, it seems to me, is a growing amount of frustration among the public with how long things were taking. The president had made his position perfectly clear. But where was the action to back it up?

It is perfectly plausible that what the current President Bush is running into here is the same sort of public impatience, a quality not unheard-of in the American character. Preparation, if it goes on long enough, can begin to resemble irresolution. And note that public support for a war against Iraq remains high, as it was throughout 2002. So long as Mr. Bush himself is resolute, he has little to worry about (except, well, winning the war). Mr. Bush's rhetoric itself, which was popular enough with Americans to see his approval ratings jump into the stratosphere, set the standard by which he will now be judged. If he lives up to his words, he has reason to expect to be rewarded.

In this context, though, the bigger potential source of political trouble may be continuing administration vacillation on North Korea. Mr. Bush set down markers, not only for Baghdad but also for Pyongyang. Whether he is happy he did so or not, he established the two as in some way part of the same problem, and there is no separating them now. He needs success in both cases.

So, the opponents of war in Iraq who have been taking heart from Mr. Bush's slippage are almost certainly wrong to think it is an indicator of the emergence of dovish sentiment among the American public. And those anti-Bush partisans who have interpreted the dip as a sign that Mr. Bush is vulnerable notwithstanding the mantle of national security - perhaps to stepped-up attacks from Democrats on Capitol Hill - need to take into account the possibility that Mr. Bush's slip is in fact a product of heightened public concern or frustration with him over national security.

Tod Lindberg is editor of Policy Review magazine and a research fellow at the Hoover Institution. His column appears Tuesdays.

Mark David Richards

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Reply-To: Leora Lawton <leoralawton@FSCGROUP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leora Lawton <leoralawton@FSCGROUP.COM>
Subject: Re: scanning software/hardware
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: quoted-printable

thanks to everyone who responded: teleform is the unanimous =
recommendation. =20
leora

Leora Lawton, Ph.D.
Director of Consumer & Demographic Research
Population Research Systems
Freeman, Sullivan & Company
100 Spear, Suite 1700
San Francisco, CA 94105
v: 415 777-0707, ex. 117; f: 415 777-2420;
m: 510 928-7572
www.fscgroup.com

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Date: Tue, 21 Jan 2003 08:54:31 -0800
Reply-To: LPollack@PSG.UCSF.EDU
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Lance Pollack <LPollack@PSG.UCSF.EDU>
Subject: Re: Two items from Wash Times today
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1

Mark Schulman's response is at the political level, but there is also a response at the practical and methodological level. When the president's approval rating was at 90% and then persisted (and continues to persist) at a very high level, these numbers were hailed as a mark of his leadership, and used as a source of pressure on Congress to support a popular president. If the numbers were "right" then, then how can they be "wrong" now when the same questions and same methodologies are used? You cannot have it both ways. It is hypocritical to assess the verity of a poll outcome solely on the basis of whether one agrees with the numbers.

These kinds of questions came up during the Clinton impeachment process. Conservative commentators assailed polls showing steady approval ratings for the president, questioning their validity. This spurred pollsters to ask more detailed and varied questions, and we found out that no matter how you asked the question, a solid majority of the public thought impeachment was a bad idea. Perhaps if Speaker Gingrich had heeded the polls instead of the conservative commentators, he might still be Speaker. Note however, that the public also made it fairly clear that they would not vote to re-elect Mr. Clinton (if he had been eligible) given a viable alternative.

The current president enjoys unprecedented high approval ratings. However, when asked to rate the president's handling of specific areas or issues (the needed "follow-up" questions), he gets much lower numbers in certain areas. How does this translate into re-electability? I don't think anybody knows the answer to that. Given the highly volatile nature of the current national and international political climate, I don't think answers will show up any time soon (or the answer will change from week to week), and it will only get more volatile and variable as we get closer to the 2004 election.

Personally, I always thought the general approval question to be meaningless, whether I liked that particular president or not. Just because it has always been asked that way does not make it any more valid in my mind. It is highly imprecise and qualitative in nature. I find the "follow-up" questions more interesting, although I wish we also got individuals' take on what contributes to his/her approval rating for the president. Perhaps cross-tabulating the more specific ratings with the overall ratings might give us some insight on what weighs most heavily in these ratings.

Lance M. Pollack, Ph.D.
Center for AIDS Prevention Studies (CAPS)
University of California, San Francisco
lpollack@psg.ucsf.edu <mailto:lpollack@psg.ucsf.edu>

-----Original Message-----

From: Mark David Richards [SMTP:mark@BISCONTI.COM]

Sent: Tuesday, January 21, 2003 8:20 AM

To: AAPORNET@ASU.EDU

Subject: Two items from Wash Times today

1-- MARK A. SCHULMAN letter published

2-- "Do poll dips show dovish sentiment?" By Tod Lindberg

1-----

LETTERS TO THE EDITOR

January 21, 2003

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New York

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At the time, some were inclined to interpret the dip as an indication of mounting opposition to the idea of a war to dislodge Saddam Hussein from Kuwait. This was, of course, a view especially popular with those who opposed the war - and note that the opposition to the first Gulf War was much more vocal, with dire predictions about U.S. casualties running to the tens of thousands, and with Congress in particular more closely divided. Congress didn't start formally debating a resolution authorizing the use of force until Jan. 10, 1991. Final congressional authorization came two days later, the Senate voting 52-47 in favor. (In 2002, the Senate vote came within weeks of George W. Bush's formal presentation of his case to the United Nations, and it was a lopsided 77-23). And indeed, in some polls taken in 1991, opposition to the war appeared to be edging up in the fall, just as the elder Mr. Bush's numbers were dropping.

This interpretation was somewhat hard to square with other data, however. First of all, the elder Mr. Bush's tough rhetorical stand against Iraq from the outset had gained him popularity. Second, after the air war started on January 17, 1991, Mr. Bush's approval rating went back up. Now, perhaps that was just another case of people rallying around the commander in chief in wartime. But note that the ground war, the anticipated venue for the most serious U.S. casualties according to the dire predictions, was still an indeterminate number of days or weeks away. (It would start Feb. 24.) If people were, in fact, increasingly opposed to the idea of a war because of worries about high casualties in a ground war, they might be expected to have been alarmed by the start of the air campaign. But they weren't.

So a better interpretation of the elder Mr. Bush's declining job approval ratings in the fall of 1990, it seems to me, is a growing amount of frustration among the public with how long things were taking. The president had made his position perfectly clear. But where was the action to back it up?

It is perfectly plausible that what the current President Bush is running into here is the same sort of public impatience, a quality not unheard-of in the American character. Preparation, if it goes on long enough, can begin to resemble irresolution. And note that public support for a war against Iraq remains high, as it was throughout 2002. So long

as Mr. Bush himself is resolute, he has little to worry about (except, well, winning the war). Mr. Bush's rhetoric itself, which was popular enough with Americans to see his approval ratings jump into the stratosphere, set the standard by which he will now be judged. If he lives up to his words, he has reason to expect to be rewarded.

In this context, though, the bigger potential source of political trouble may be continuing administration vacillation on North Korea. Mr. Bush set down markers, not only for Baghdad but also for Pyongyang. Whether he is happy he did so or not, he established the two as in some way part of the same problem, and there is no separating them now. He needs success in both cases.

So, the opponents of war in Iraq who have been taking heart from Mr. Bush's slippage are almost certainly wrong to think it is an indicator of the emergence of dovish sentiment among the American public. And those anti-Bush partisans who have interpreted the dip as a sign that Mr. Bush is vulnerable notwithstanding the mantle of national security - perhaps to stepped-up attacks from Democrats on Capitol Hill - need to take into account the possibility that Mr. Bush's slip is in fact a product of heightened public concern or frustration with him over national security.

Tod Lindberg is editor of Policy Review magazine and a research fellow at the Hoover Institution. His column appears Tuesdays.

Mark David Richards

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Date: Tue, 21 Jan 2003 12:31:20 -0500
Reply-To: Nathaniel Ehrlich <nehrlich@ISR.UMICH.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Nathaniel Ehrlich <nehrlich@ISR.UMICH.EDU>
Subject: Re: Two items from Wash Times today
Comments: To: "LPollack@PSG.UCSF.EDU" <LPollack@PSG.UCSF.EDU>
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1

At last, we have a true methodological issue: do you ask the overall question first, then rate specific attributes, or rate specific attributes

first and then either ask the overall question or impute the overall by combining the ratings of the specific attributes. Personally, I favor asking the overall question first, then getting ratings on as many specific attributes as possible, so that one can dichotomize the respondents [in the case of approval ratings, those who approve and those who disapprove, in general] and then see if the approval/disapproval is linked to the same set of specific attributes. When we ask for specific attribute ratings first, we force the respondents to think about the aspects of the item to be judged in ways that we dictate, and that process can - I would say does - corrupt the overall rating.

Nathaniel Ehrlich, Ph.D.
Senior Research Associate
University of Michigan Institute for Social Research
426 Thompson Street, P.O. Box 1248, EP 427
Ann Arbor, MI 48106-1248
Phone: 734-222-8660
Fax: 734-222-1542

-----Original Message-----

From: Lance Pollack [mailto:LPollack@PSG.UCSF.EDU]
Sent: Tuesday, January 21, 2003 11:55 AM
To: AAPORNET@asu.edu
Subject: Re: Two items from Wash Times today

Mark Schulman's response is at the political level, but there is also a response at the practical and methodological level. When the president's approval rating was at 90% and then persisted (and continues to persist) at a very high level, these numbers were hailed as a mark of his leadership, and used as a source of pressure on Congress to support a popular president. If the numbers were "right" then, then how can they be "wrong" now when the same questions and same methodologies are used? You cannot have it both ways. It is hypocritical to assess the verity of a poll outcome solely on the basis of whether one agrees with the numbers.

These kinds of questions came up during the Clinton impeachment process. Conservative commentators assailed polls showing steady approval ratings for the president, questioning their validity. This spurred pollsters to ask more detailed and varied questions, and we found out that no matter how you asked the question, a solid majority of the public thought impeachment was a bad idea. Perhaps if Speaker Gingrich had heeded the polls instead of the conservative commentators, he might still be Speaker. Note however, that the public also made it fairly clear that they would not vote to re-elect Mr. Clinton (if he had been eligible) given a viable alternative.

The current president enjoys unprecedented high approval ratings. However, when asked to rate the president's handling of specific areas or issues (the needed "follow-up" questions), he gets much lower numbers in certain areas. How does this translate into re-electability? I don't think anybody knows the answer to that. Given the highly volatile nature of the current national and international political climate, I don't think answers will show up any

time soon 9or the answer will change from week to week), and it will only get more volatile and variable as we get closer to the 2004 election.

Personally, I always thought the general approval question to be meaningless, whether I liked that particular president or not. Just because it has always been asked that way does not make it any more valid in my mind. It is highly imprecise and qualitative in nature. I find the "follow-up" questions more interesting, although I wish we also got individuals' take on what contributes to his/her approval rating for the president. Perhaps cross-tabulating the more specific ratings with the overall ratings might give us some insight on what weighs most heavily in these ratings.

Lance M. Pollack, Ph.D.
Center for AIDS Prevention Studies (CAPS)
University of California, San Francisco
lpollack@psg.ucsf.edu <mailto:lpollack@psg.ucsf.edu>

-----Original Message-----

From: Mark David Richards [SMTP:mark@BISCONTI.COM]
Sent: Tuesday, January 21, 2003 8:20 AM
To: AAPORNET@ASU.EDU
Subject: Two items from Wash Times today

1-- MARK A. SCHULMAN letter published
2-- "Do poll dips show dovish sentiment?" By Tod Lindberg

1-----

LETTERS TO THE EDITOR

January 21, 2003

<http://www.washingtontimes.com/op-ed/20030121-93708451.htm#4>

Polls should be democratic

Cal Thomas' rant against polls and pollsters ("Meaningless polls," Commentary, Sunday) offers the usual elitist, knee-jerk attack that gushes forth every time pollsters report opinion findings contrary to the claustrophobic worldview of Mr. Thomas' ilk. This "kill the messenger" assault seems to have been set off this time by President Bush's slippage in the polls, particularly on pocketbook issues.

"What qualifies the surveyed to have an opinion on Mr. Bush's economic or foreign policies?" Mr. Thomas demands to know. What qualifies them is that they are Americans, they have pocketbooks, they have families to feed, they need economic opportunity, they pay taxes, they vote, they may have served their country in the military, and so on. Would Mr. Thomas reinstate the literacy test for voting as well?

Mr. Thomas seems to suggest that those of us who read such "biased" sources as the New York Times or The Washington Post or listen to the big three broadcast networks should be ignored by pollsters because we automatically are prejudiced against Mr. Bush's policies. It sounds as the only folks whose opinions Mr. Thomas counts are readers of The

Washington Times and Fox News devotees.

Public-opinion pollsters provide invaluable linkage between the public and its leaders. Politicians are not spineless slaves to the polls, as Mr. Thomas suggests. Rather, most use polls as a reality test and as a way to determine how to win support for the policies they favor.

Would Mr. Thomas prefer that our leaders be left to guess what the public thinks, based upon the spinmeisters and talking heads?

MARK A. SCHULMAN
New York

2-----

Do poll dips show dovish sentiment?

<http://www.washingtontimes.com/op-ed/20030121-3628621.htm>

Tod Lindberg

President Bush's job-approval ratings have taken a dip since November, and this has mainly had the effect of cheering up two distinct but to a degree overlapping sets of people. First, there are the anti-Bush partisans as such, who have mainly interpreted the decline as a sign that Mr. Bush is not, after all, wrapped in a cloak of invincibility because of Americans' concerns with national security. And second, there are the opponents of war in Iraq, who are inclined to see Mr. Bush's falloff as an indication of increasing public opposition to his war plans.

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Tod Lindberg is editor of Policy Review magazine and a research fellow at the Hoover Institution. His column appears Tuesdays.

Mark David Richards

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=====

Date: Tue, 21 Jan 2003 10:42:18 -0800
Reply-To: ericmcghee@mindspring.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Eric McGhee <eric_mcghee@YAHOO.COM>
Subject: Re: Two items from Wash Times today
Comments: To: Nathaniel Ehrlich <nehrlich@ISR.UMICH.EDU>
In-Reply-To: <5D28BEE5CAE8D1119F5700A0C9B4268E09D19AFC@isr.umich.edu>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii

There's another methods issue lurking here: the difference between approval and electoral support. It seems I've seen more than one poll recently that suggests fewer votes for Bush than approvers. For instance, had we held an election when he was at 90%, I doubt he would have received 90% of the vote. Lance Pollack also raised this issue when he noted there was approval for Clinton during impeachment, but not much enthusiasm for a third term. Elections aren't everything, but they're certainly important.

Eric McGhee
ABD, Political Science
UC Berkeley

--- Nathaniel Ehrlich <nehrlich@ISR.UMICH.EDU> wrote:

- > At last, we have a true methodological issue: do you
- > ask the overall
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- >
- > Nathaniel Ehrlich, Ph.D.
- > Senior Research Associate
- > University of Michigan Institute for Social Research
- > 426 Thompson Street, P.O. Box 1248, EP 427
- > Ann Arbor, MI 48106-1248
- > Phone: 734-222-8660
- > Fax: 734-222-1542

> -----Original Message-----

- > From: Lance Pollack [mailto:LPollack@PSG.UCSF.EDU]
- > Sent: Tuesday, January 21, 2003 11:55 AM
- > To: AAPORNET@asu.edu
- > Subject: Re: Two items from Wash Times today

- >
- >
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>
> Lance M. Pollack, Ph.D.
> Center for AIDS Prevention Studies (CAPS)
> University of California, San Francisco
> lpollack@psg.ucsf.edu <mailto:lpollack@psg.ucsf.edu>
>
>
> -----Original Message-----
> From: Mark David Richards [SMTP:mark@BISCONTI.COM]
> Sent: Tuesday, January 21, 2003 8:20 AM
> To: AAPORNET@ASU.EDU
> Subject: Two items from Wash Times today
>

- > 1-- MARK A. SCHULMAN letter published
- > 2-- "Do poll dips show dovish sentiment?" By Tod Lindberg

> 1-----

> LETTERS TO THE EDITOR

> January 21, 2003

> <http://www.washingtontimes.com/op-ed/20030121-93708451.htm#4>

> Polls should be democratic

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>
> MARK A. SCHULMAN
> New York

>
>
>
2-----

>
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<http://www.washingtontimes.com/op-ed/20030121-3628621.htm>

>
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>
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=== message truncated ===

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Date: Tue, 21 Jan 2003 23:45:46 +0200

Reply-To: "Vladimir I. Paniotto" <paniotto@kmis.kiev.ua>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Vladimir I. Paniotto" <paniotto@KMIS.KIEV.UA>

Organization: KIIS

Subject: KIIS Ukraine winter omnibus

Comments: To: The wapornet mailing list <wapornet@listserv.unc.edu>

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: 7bit

Dear Colleagues,

Between February 13 and 24 Kiev International Institute of Sociology will conduct an omnibus-survey of the adult population of Ukraine.

The deadline to provide questions is February, 10, 2003

Results Available: March 4, 2003

Sample:
2,000 respondents aged 18 years and older, living in Ukraine.
Sample is based on random selection of 200 sampling points (post-office districts) all over Ukraine (in all 24 oblasts of Ukraine and Crimea).

Costs per one question - \$260

Discounts and other details are in our WEB site:
<http://www.kiis.com.ua>

We are inviting you to take part in this survey.

Sincerely yours,

Vladimir Paniotto

For more information you may also write or call

Natalya Kharchenko, Deputy Director of KIIS
Office phone / fax: (380-44)-463-5868, 238-2567, 238-2568

E-mail: nkh@kiis.com.ua
Copy to: office@kiis.com.ua
omnlist@kiis.com.ua

Volodimir Paniotto, Director of KIIS
(Kiev International Institute of Sociology)
Milchakova 1/18, kv.11, Kiev-02002, UKRAINE
Phone (380-44)-463-5868,238-2567,238-2568 (office)
Phone-fax (380-44)-238-2567, 238-2568
Phone (380-44)-517-3949 (home)
E-mail: paniotto@kmis.kiev.ua
<http://www.kiis.com.ua>

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=====

Date: Wed, 22 Jan 2003 06:25:08 -0500
Reply-To: cporter@hp.ufl.edu
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Colleen Kay Porter <cporter@HP.UFL.EDU>
Subject: dentist survey followup
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

I just wanted to post a brief followup about my mail survey of dentists from this past fall, which would not have happened without help from so many of you, both in response to my earlier email and through the years of all those great conference presentations on interviewing professionals.

A few things I learned...

1. Many of you described the sample of dentists provided by the American Dental Association as not the worst you had ever used, but not the best, either. I thought that was a fair summary. I wished that I had more time for graduate students to call in advance and confirm the contact info, but I had to hit the field if I was going to be done before the winter holidays.
2. I had planned to do the address as a "direct impression," printing the address right on the envelope rather than using a mailing label, since the labels seem to be less personal. Well, it was a nice idea, but the large envelopes my assistant ordered (indeed, the only large white envelopes that the printer provided) were 9 x 12 inches, too large to fit through any printer in our department. Oh, well. (We did hand-sign every letter in blue ink, etc.)
3. We ended up with a response rate of about 59.05 percent. It was frustrating not to make it past the psychological barrier of 60 percent. But here is the really amusing thing: we mailed our last batch of our last wave on October 23. I closed the study on December 20, because the PI needed to get on with his analyses. Since then, I've had 8 surveys returned! The last one was postmarked January 13. So is there a world record for how long these things take to come in?
4. Although I tried real hard to make the survey as readable and easy as possible for respondents (our return envelopes had the pull-strips rather than require licking), what really helped in the end was the allegiance that dentists have toward the University of Florida dental school. Until recently, this was the

only dental school in the state, and everyone takes their boards here. Then too, we had a really bad football season, the survey was in the field during the fall and maybe we got some sympathy responses:)

5. Some people mentioned that they use FedEx for delivering surveys to professionals, to get a signature and the prestige of a FedEx envelope. I sent the first mailing first class mail on purpose because I wanted the blue seal of the University to be prominent (see #4 above). But for the second mailing, comfortable that I would hit a 50 percent response no matter what I did, I decided to conduct an experiment and send half by FedEx and half by first-class mail to see if there was a difference. I was extremely nervous presenting this to the PI, because usually with a contract like that, I just do the work and don't play around with their product. But he was very open to the idea, so I was very glad that I asked. I've submitted the results of that experiment for the AAPOR conference this year (at least I think I did...).

Thanks again,

Colleen

Colleen K. Porter, Project Coordinator
cporter@hp.ufl.edu
phone: 352/392-6919, Fax: 352/392-7109
UF Department of Health Services Administration
Location: 1600 SW SW Archer Road, Rm. G1-016
Mailing Address: P.O. Box 100195, Gainesville, FL 32610-0195

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=====
Date: Wed, 22 Jan 2003 09:26:15 -0500
Reply-To: "Langer, Gary E" <Gary.E.Langer@ABC.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Langer, Gary E" <Gary.E.Langer@ABC.COM>
Subject: Job Opening: Assistant Director of Polling, ABC News
MIME-version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

We have an opening for the position of Assistant Director of Polling at =
ABC News in New York.

This senior-level position requires a solid methodological background; =

superior analytical ability; strong writing skills; good news judgment; =
extremely close attention to detail; and a demonstrated ability to think =
creatively and communicate clearly, concisely and accurately, often on =
tight news deadlines.=20

The assistant director must be able to execute network-quality news =
polls at every stage - consulting with producers and correspondents in =
story development; handling research and project design; drafting =
questionnaires; overseeing methodology and data collection; analyzing =
data; and producing fresh, well-crafted news analyses.

In addition to conducting original research, the assistant director =
participates in the Polling Unit's ongoing assessment of research =
conducted by other organizations. This includes vetting sample design, =
methodology, questionnaires and conclusions to determine whether such =
products meet ABC News standards; and writing timely memos briefing the =
news division on background and trends in public opinion.

The position includes a strong consultative role, furthering the unit's =
work as a resource for the news division in understanding and reporting =
on public opinion across a range of social, political and economic =
issues. It also requires intensive work under the hood - scrutinizing =
and re-evaluating our own methodological procedures on an ongoing basis, =
and staying closely abreast of developments in the field. Commitment to =
the profession, as well as to the principles of independent, unbiased =
newsgathering, are musts.

There is considerable latitude in the position for developing creative =
new solutions across our responsibilities. This is a meaningful, =
exciting, rewarding, leaning-forward job. Pro-active self-starters only =
need apply.

Candidates should have at least six years in the field. Advanced degrees =
are desirable but experience is paramount. Compensation is competitive.

Please contact:

Gary Langer
Director of Polling, ABC News
gary.e.langer@abc.com

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main email address.

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=====
Date: Wed, 22 Jan 2003 11:27:30 -0500
Reply-To: mitofsky@MINDSPRING.COM
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Warren Mitofsky <mitofsky@MINDSPRING.COM>
Subject: Article from The American Prospect

mitofsky@mindspring.com (as entered on our Web site) sent this article to you.

Comment from sender: "

Article Title: John Zogby's Creative Polls

Article URL: <http://www.prospect.org/print/V14/2/mooney-c.html>

The American Prospect <http://www.prospect.org/>

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=====
Date: Wed, 22 Jan 2003 13:23:41 -0500

Reply-To: Warren Mitofsky <mitofsky@MINDSPRING.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Warren Mitofsky <mitofsky@MINDSPRING.COM>

Subject: Burns Roper

MIME-version: 1.0

Content-Type: text/plain; charset="us-ascii"; format=flowed

Posted for Lois Timms-Ferrara

Friends,

I am sorry to report that Bud Roper passed away on Monday evening. He was at his home in Bourne and his long time friend and neighbor, John Priestly, had been visiting with him that evening. The family has not completed the arrangements, but I will pass along information as I receive it.

In a recent discussion Bud had told Marc and me that he was pleased with his life. As a nineteen-year-old co-pilot in the US Air Corps he flew 35 missions. He knew then that he had less than a 50% chance of seeing his 20th birthday. Bud died at 77 years old and he was proud of his two careers--helping to save democracy in WWII and advancing the role of public opinion in our democracy. Professionally and personally, he lived a full life with integrity always the focal point of his actions.

We were blessed to have known this man. I am sorry for the loss we all feel.

--Lois

Lois Timms-Ferrara

Associate Director

Institute for Social Inquiry/The Roper Center

University of Connecticut

341 Mansfield Road, Unit 1164

Storrs, CT 06269-1164

E-mail: lois@ropercenter.uconn.edu

WEB: www.ropercenter.uconn.edu

860.486.0656 / fax 860.486.6308

Warren J. Mitofsky
140 Riverside Drive, Apt 18N
New York, NY 10024

212 496-2945
212 496-0846 FAX

email: mitofsky@mindspring.com
<http://www.mitofskyinternational.com>

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main email address.
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=====
Date: Wed, 22 Jan 2003 13:58:24 -0500
Reply-To: "Leo G. Simonetta" <simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Leo G. Simonetta" <simonetta@ARTSCI.COM>
Subject: Support For a War With Iraq Weakens
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

Support For a War With Iraq Weakens
Majority in Poll Critical of Bush's Record on Economy
By Dana Milbank and Richard Morin
Washington Post Staff Writers
Wednesday, January 22, 2003; Page A01

Seven in 10 Americans would give U.N. weapons inspectors months more to
pursue their arms search in Iraq, according to a new Washington Post-ABC
News poll that found growing doubts about an attack on Iraqi President
Saddam Hussein

SNIP

Support for Bush's remedy for the economy, a \$670 billion tax cut
unveiled earlier this month, has drawn lukewarm support. Most Americans
-- 61 percent -- perceive that it benefits the wealthy, compared with 9
percent who think it helps the middle class or the poor and 23 percent
who said it treats all equally.

For the full story

<http://www.washingtonpost.com/wp-dyn/articles/A23564-2003Jan21.html>

The complete data from the Washington Post - ABC News Poll

(Includes some interesting split half stuff)

<http://www.washingtonpost.com/wp-srv/politics/polls/vault/stories/data012103.htm>

--

Leo G. Simonetta
Art & Science Group, LLC
6115 Falls Road Suite 101
Baltimore, MD 21209
410-377-7880 ext. 14
410-377-7955 fax

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=====
Date: Wed, 22 Jan 2003 18:05:29 -0500
Reply-To: Mark Schulman <M.SCHULMAN@SRBI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mark Schulman <M.SCHULMAN@SRBI.COM>
Subject: Bud Roper

Comments: cc: lois@ropercenter.uconn.edu

MIME-version: 1.0

Content-type: text/plain; charset=US-ASCII

Content-transfer-encoding: quoted-printable

Dear AAPOR members,=20

Our survey world was saddened with the news that Burns "Bud" Roper passed =
away Monday night. Bud was the embodiment of the AAPOR "meeting place" =
spirit and was one of our last true links to our profession's pioneering =
days. =20

Bud served as President of AAPOR (1982-83) and was awarded our highest =
honor, the AAPOR Award (1988), recognizing his substantial contributions =
to our profession. Generations of AAPOR members had the privilege of being =
regaled by his reminiscences, anecdotes and camaraderie.=20

Fortunately, AAPOR's Heritage Interview Series did a video interview with =
Bud recently. That interview will be featured at our conference in May. =
Folks at the Roper Center will also be organizing a special memorial =
session for Bud at our conference.

I also strongly recommend that you read a feature on Bud published in =
Public Perspective, December 2002. The link is:

http://www.ropercenter.uconn.edu/pubper/pdf/pp13_6d.pdf

Our sincere condolences to his family, colleagues, and wide circle of =
friends and admirers. Bud will be greatly missed but always remembered.

Best wishes,
Mark Schulman
President
AAPOR

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Date: Thu, 23 Jan 2003 12:26:46 -0500
Reply-To: elizabeth.ann.martin@CENSUS.GOV
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Elizabeth Martin <elizabeth.ann.martin@CENSUS.GOV>
Subject: Polling in Venezuela
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii

Greetings!

I received a call this week from a student working on a student newspaper
article on polling in Venezuela--he was interested in contacting someone
knowledgeable about surveys being done there.

Are any AAPORNET members familiar with Venezuelan surveys, or do you know
someone who is?

If so, please respond to me off-line (emartin@census.gov) and I'll forward
your information to him.

Thanks.

Betsy Martin

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=====

Date: Thu, 23 Jan 2003 13:36:08 -0500
Reply-To: ptuckel@HUNTER.CUNY.EDU
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Peter Tuckel <ptuckel@HUNTER.CUNY.EDU>
Subject: Position for focus group screener writer and field director
MIME-version: 1.0
Content-type: text/plain; charset=ISO-8859-1
Content-transfer-encoding: 8bit

Stamford, CT-based qualitative research company seeks screener writer for
focus groups and field director. Primary responsibilities include designing

screeners for recruiting focus group participants and overseeing all phases of recruitment process. Heavy client contact. Knowledge of Excel is desirable.

Email resume: BKaplan@invisionmr.com.

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=====
Date: Thu, 23 Jan 2003 14:40:15 -0500

Reply-To: HOneill536@AOL.COM

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Harry O'Neill <HOneill536@AOL.COM>

Subject: Bud Roper

MIME-version: 1.0

Content-Type: text/plain; charset="US-ASCII"

Content-Transfer-Encoding: 7bit

This will be short; I'm too saddened to make it long. For over 30 years Bud was a dear friend, a magnificent and valued mentor, and finally a wonderful employer. I will miss him - nobody will replace him in my professional life.

Harry O'Neill

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=====
Date: Thu, 23 Jan 2003 15:01:29 -0500

Reply-To: "Dimitropoulos, Linda L." <lld@RTI.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Dimitropoulos, Linda L." <lld@RTI.ORG>

Subject: Reminder to enter AAPOR T-Shirt Slogan Contest

MIME-version: 1.0

Hi all,

Voting begins on Monday so get your entries in to the AAPOR T-Shirt contest.

If you are the winner, your clever one-liner will be immortalized on the 2003 AAPOR T-shirt AND you will also receive a \$25 gift certificate to the book exhibit in Nashville.

Submissions should be sent to: aapor_tshirt@yahoo.com by midnight tonight (January 25th).

(Please don't reply to this email and please don't post your entry on AAPORnet)

Voting will begin promptly on Monday January 27th.

Good luck!

Linda L. Dimitropoulos, Ph.D.
Survey Director
RTI International
203 N. Wabash Suite #1900
Chicago, IL 60601
phone: 312/456-5246
fax: 312/456-5250
lld@rti.org <mailto:lld@rti.org>

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=====

Date: Thu, 23 Jan 2003 15:45:54 -0500
Reply-To: Richard Morin <morinr@WASHPOST.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Richard Morin <morinr@WASHPOST.COM>
Subject: Pollwatchers column: Exit Poll Agreement Reached,
Arianna at AAPOR, Democratic Horserace,
Poll Vault: Silly Democracy
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii

A new Poll Watchers column is available at Washingtonpost.com. The link is:

<http://www.washingtonpost.com/wp-dyn/articles/A33186-2003Jan23.html>

In this column:

Preliminary Agreement Reached for '04 Exit Polls
Psychologist Richard Petty, columnist Arianna Huffington to Speak at
AAPOR
Race for the Democratic Nomination
Poll Vault: Silly Democracy

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Fri, 24 Jan 2003 09:44:48 -0600
Reply-To: Brian Cannon <brcannon@TTU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Brian Cannon <brcannon@TTU.EDU>
Subject: Audio monitoring

MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

I would like to find out what folks are using for audio monitoring of telephone interviewers. Pricing information would be appreciated (if available) as well as an indication of your satisfaction with the system. You can respond to me privately as this likely isn't a topic of general interest.

--
Brian Cannon, Director
Earl Survey Research Laboratory
Texas Tech University
Ph: 806-742-4851 Fax: 806-742-4329
www.ttu.edu/~esrl

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the messages from the web page above, for instance.

=====
Date: Fri, 24 Jan 2003 11:48:12 -0500
Reply-To: Phillip Downs <pd@KERR-DOWNS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Phillip Downs <pd@KERR-DOWNS.COM>
Subject: Software
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: 7bit

We want to update our data collection/analysis systems. We currently have SPSS for analysis, a very old CATI system (20 stations), Teleform for scanned surveys and Perseus for web-based surveys. We are in the process of trying to decide among SPSS, Survey Systems and SawTooth for a completely integrated data collection/analysis system (that includes conjoint analysis software). Does anyone have any recommendations? Thanks

Phillip E. Downs, PhD
Kerr & Downs Research
2992 Habersham Drive
Tallahassee, FL 32309
Phone: 850.906.3111
Fax: 850.906.3112
www.kerr-downs.com

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Date: Fri, 24 Jan 2003 12:00:45 -0600
Reply-To: jankiley@soltec.net
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jan Kiley <jankiley@SOLTEC.NET>
Subject: incentive
MIME-version: 1.0
Content-Type: text/plain; charset="Windows-1252"
Content-Transfer-Encoding: 7bit

We are interested in knowing what incentive you are providing for completing a mail survey. The one we are working with will take about 10 minutes to complete. The topics covered include shopping habits, newspaper readership, television news viewing. The potential respondent will be recruited to participate following the completion of a 10-12 minute telephone interview. The sample for the telephone interview will be based proportionately to the 18+ population in a 6 county area.

Thank you very much.

Jan Kiley
Research Survey Service, Inc.
Champaign, Illinois 61820
217-239-7880

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=====
Date: Fri, 24 Jan 2003 13:30:00 -0500
Reply-To: "Straw, Gretchen" <GStraw@AARP.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Straw, Gretchen" <GStraw@AARP.ORG>
Subject: Recommendations for mail survey vendor
MIME-version: 1.0

Does anyone have recommendations for a vendor to handle a large mail survey (over 100,000 cases)? We will be asking the vendor to print and mail a pre-notification postcard, survey, follow-up postcard, and second survey to non-respondents. We also want to have data entry or scanning of completed surveys and to receive an SPSS data file. I am especially interested in hearing from members who have had experience with a vendor rather than from vendors themselves. We will be sending out an RFP soon and would benefit greatly from your recommendations. Please reply to me directly.

Gretchen Straw
gstraw@aarp.org <mailto:gstraw@aarp.org>
State Member Research
AARP
601 E Street NW
Washington, DC 20049

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the messages from the web page above, for instance.

Date: Sun, 26 Jan 2003 10:12:48 -0500
Reply-To: "Dimitropoulos, Linda L." <lld@RTI.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Dimitropoulos, Linda L." <lld@RTI.ORG>
Subject: And the Voting begins...
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1

Hi all,

I think we have a record number of T-shirt contest submissions this
year...here are the ground rules.

Read through the list of submissions below. When you stop snickering,
select that one you most want to see on this year's T-shirt
Enter the number that corresponds to your selection on the subject line of
an email message and send it to:

AAPOR_tshirt@yahoo.com

Being from Chicago, I am compelled to ask you to please restrain yourselves
to one vote per person. Polls close on February 1st. Enjoy!!

The submissions are:

1. Polls are the way you can have your say.
2. "I filled out the whole survey, and all I got was this lousy T-shirt."
3. "I am not selling anything!!!"
4. "That law applies to the other guys"
5. I TALKED TO A POLLSTER TODAY!
6. Polls are the way You can have your say.
7. Got opinion?
8. "Things in this country are generally going in the right direction" --
Bud Roper
9. The Ns justify the means
10. The Ns justify the Xs
11. "Handling Attitude Problems since 1947"
12. "The Public is entitled to my personal Opinion."
13. "The Public is entitled to my personal Opinion at least Quarterly."
14. AAPOR Members Survey the right things & Survey things right!
15. Set a good example - sample!
16. May I take your pulse?
17. AAPOR 2003: This is not a sales conference.
18. Ours is not to question why -- not until we have a good set of
pre-codes.
19. "To be, or not to be?"
 - [1] - Yes, to be
 - [2] - No, not to be
 - [3] - not sure; it depends

[D/R] [blind]

20. QUESTION (an appropriate sample of) AUTHORITY!!
21. Your teachers were wrong. There ARE stupid questions.
22. Arianna who?
23. We're looking for questionable people."

24. "This will only take a few minutes."

25. "I'm certain, give or take 4%."
26. "Who asked you? ... we did !"
27. Meet me at the Grand Ole AAPORy - Nashville 2003
28. "AAPOR: Public Opinion at it's best."
29. Pollsters Question Everything
30. We've got questions. You've got answers.
31. Making opinions count, one sample at a time
32. We help your voice inform another's choice
33. We tell the world what you think -
34. We know what the world thinks about you, give or take 3%
35. We'll stop calling if you start talking
36. We're only as good as your opinion
37. Pollsters embrace their margin of error
38. "I think, therefore I am polled"
39. AAPOR: Our integrity is not questionable.
40. Trust us -- all we want are your opinions, not your money!
41. Pollsters: Just your opinions, not your money.
42. AAPOR knows its country.
43. AAPOR polls the country.
44. 1. Stand by your Pollster
45. AAPOR: The Grand Ole Opinionry
- 46.. "Public opinion in this country is everything." --Abraham Lincoln
- 47.. There's strength in random numbers
48. 010116151801
130518090301
140119191503
090120091514
061518162102
120903151609
140915141805
190501180308
49. Behind every great man there's a pollster and/or Behind every great woman there's a pollster. (Two versions, blue for male chauvinists and pink for feminists.)
50. AAPOR Goes Country, But We Poll Everywhere
51. 'If you torture the data long enough, it will confess'
52. "Your Opinion Counts and we are the Opinion Counters."

Linda L. Dimitropoulos, Ph.D.
Survey Director
Research Triangle Institute
203 N. Wabash Suite 1900
Chicago, Il 60601
Email: lld@rti.org
phone: 312/456-5246
fax: 312/456-5250

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Date: Mon, 27 Jan 2003 15:56:17 -0500
Reply-To: Jane Dockery <jane.dockery@WRIGHT.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jane Dockery <jane.dockery@WRIGHT.EDU>
Organization: Wright State University
Subject: Assessing American History content knowledge
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

I'm searching for valid instruments to assess the level of content knowledge held by elementary and middle school teachers of American History. Recommendations of instruments and/or sources to search for an instrument are welcome. Thank you!

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<http://lists.asu.edu/archives/aapornet.html>
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Date: Tue, 28 Jan 2003 10:21:55 -0500
Reply-To: Michael Cohen <mcohen@FABMAC.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Michael Cohen <mcohen@FABMAC.COM>
Subject: Survey Research in Azerbaijan
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

Our firm is gearing up to conduct a nationwide survey in Azerbaijan. Azerbaijan is a former member of the Soviet Union located just north of Iran. Its main export is oil and the government is a key ally to the United States in the War on Terror.

The content of the survey itself will be about democracy in a nation where the head of state wins elections with roughly three-quarters of the vote. Opposition groups are scattered about the country without any geographic or demographic location. Moreover, there is no reliable government census data.

We are interested in knowing if anyone has had survey experience in Azerbaijan or a country like it and what advice you would have for us. Our research partners in the country are planning a door-to-door survey and we are of course interested in sampling techniques as well as handling potentially difficult questions to answer about opposing a popular leader who holds most of the tools of government.

Thank you in advance for any insight you might have.

Michael D. Cohen, Ph.D.
Vice President for Public Affairs
Fabrizio, McLaughlin & Associates
915 King Street, Second Floor
Alexandria, VA 22314
(703) 684-4510 Phone
(703) 739-0664 Fax

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=====

Date: Wed, 29 Jan 2003 10:38:30 -0500
Reply-To: Phillip Downs <pd@KERR-DOWNS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Phillip Downs <pd@KERR-DOWNS.COM>
Subject: Email surveys in Asian languages
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: 7bit

We will be conducting an email survey (emails sent with a website address to which respondents click through to complete) to professionals in several Asian countries. Our software supports most western languages, but not Asian languages. If anyone has experience or suggestions about dealing with email surveys to Japan, Korea, China, etc., I certainly will appreciate an email or a call (800.564.3182). thanks

Phillip E. Downs, PhD

Kerr & Downs Research
2992 Habersham Drive
Tallahassee, FL 32309
Phone: 850.906.3111
Fax: 850.906.3112
www.kerr-downs.com

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then click on 'Join or leave the list'
Problems?-don't reply to this message, write to: aapornet-request@asu.edu

Date: Wed, 29 Jan 2003 09:45:38 -0600
Reply-To: Mike Flanagan <MFlanagan@GOAMP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Mike Flanagan <MFlanagan@GOAMP.COM>
Subject: Reputable and reliable list services
Comments: cc: Elizabeth.D.Tucker.1@nd.edu
MIME-version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: quoted-printable

The following message is posted for an AAPOR member. Please respond =
directly to her at: =20

Elizabeth.D.Tucker.1@nd.edu =20

We do paper surveys for various academic and administrative units (and=20
rarely for community based organizations not affiliated with the=20
University). On occasion we are asked to obtain a mailing list for =
survey=20
projects. The two we have used in the past have not been satisfactory, =
in=20
our estimation. I would like to solicit suggestions from other AAPOR=20
members about their satisfaction/dissatisfaction with acquiring mailing=20
lists. Are there organizations that can be highly recommended for=20
maintaining accurate lists? What is considered an acceptable rate of=20
invalid addresses?

Does anyone have suggestions for us? We are looking for household=20
addresses, not business, educational, or governmental addresses.

We do no CATI or CAPI surveys, so organizations specializing in those=20
formats would not be helpful to us.

Thank you.
Elizabeth Tucker =20

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then click on 'Join or leave the list'

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Date: Wed, 29 Jan 2003 10:53:49 -0500
Reply-To: "Leo G. Simonetta" <simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Leo G. Simonetta" <simonetta@ARTSCI.COM>
Subject: Alleged Push Polling in Denver
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

Hopefuls using negative polls?
Rivals in mayor race say Zavaras pollster 'distorts' information

By Lynn Bartels, Rocky Mountain News
January 29, 2003

A pollster for Ari Zavaras' mayoral campaign is "push polling" Denver voters by asking negative questions about rival candidates.

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In addition, Grossman said the pollsters are asking "as many, if not more" negative questions about Zavaras, including questions about files police kept on law-abiding citizens when he oversaw the department.

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"It's a distortion, and shame on them," Wertz said.

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"That's what this is for. Ari Zavaras will not run a gutter campaign attacking other candidates."

Said Lindy Eichenbaum Lent, spokesman for mayoral candidate John Hickenlooper:

"These underhanded tricks unmask the true character of a candidate.

"We're confident that voters will see through these deceptive tactics designed only to suppress voter turnout."

--

Leo G. Simonetta
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6115 Falls Road Suite 101
Baltimore, MD 21209
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=====
Date: Wed, 29 Jan 2003 11:00:10 -0500
Reply-To: Jason Boxt <jboxt@GLOBALSTRATEGYGROUP.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jason Boxt <jboxt@GLOBALSTRATEGYGROUP.COM>
Subject: Re: Alleged Push Polling in Denver
Comments: To: "Leo G. Simonetta" <simonetta@ARTSCI.COM>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: quoted-printable

In all likelihood, this is simply a matter of message testing, a commonplace component of political polling where measuring responses to negative messages is part and parcel of evaluating what works and with whom.

Calling a candidate's representation of his opponent's record a "distortion" is no more a distortion than, for instance, claiming that President Bush is a "liberal" because he has grown, rather than shrunk, the federal government during his Administration.

Jason Boxt=20

Vice President=20
Global Strategy Group=20
1825 Connecticut Ave, NW=20
Fifth Floor=20
Washington, D.C. 20009=20

(202) 265-4676=20
(202) 265-4619 (fax)

-----Original Message-----

From: Leo G. Simonetta [mailto:simonetta@ARTSCI.COM]=20

Sent: Wednesday, January 29, 2003 10:54 AM

To: AAPORNET@asu.edu

Subject: Alleged Push Polling in Denver

Hopefuls using negative polls?

Rivals in mayor race say Zavaras pollster 'distorts' information

By Lynn Bartels, Rocky Mountain News

January 29, 2003

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Date: Wed, 29 Jan 2003 11:31:07 -0500
Reply-To: "Leo G. Simonetta" <simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Leo G. Simonetta" <simonetta@ARTSCI.COM>
Subject: Re: Alleged Push Polling in Denver
In-Reply-To: <0ED62F7DC6311240A5F3A251086F7451259D7B@gsg-mail01.globalstrategygroup.com>
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7BIT

The Denver Post does a better job on the story:

<http://www.denverpost.com/Stories/0,1413,36%257E64%257E1142732%257E,00.html>

Poll questions skewer mayor hopefuls
By Karen E. Crummy
Denver Post Staff Writer

Wednesday, January 29, 2003 - A political poll that makes cutting remarks about several Denver mayoral candidates irked some campaigns and voters on Tuesday.
And it appears to be the work of the Ari Zavaras campaign.

"It sounds like it is probably our poll," said Zavaras spokesman Arnie Grossman, disclosing that the campaign had launched a poll within the last 24 hours.

The poll, reviewed by The Post on audiotape, asked voters whether certain information about the mayoral candidates would have any impact on their opinion.

For instance, the pollster asked whether former City Councilwoman Susan Casey's failure to finish out her term - costing taxpayers "thousands of dollars" in a special election - had any bearing on their opinion of Casey. She resigned in 2001, two years into her four-year term.

The poll also asked about city loans businessman John Hickenlooper received to open the Wynkoop Brewing Co. and about brewpubs in other states he "shut down when the bars lost money."

The pollster said that "many don't believe state Sen. Penfield Tate can serve effectively" while running for mayor and working as a senator.

Those polled were told that Auditor Don Mares cost the city "over \$25 million" for an "expensive overhaul" of the city computer system, and "the system still doesn't work."

Political consultant Eric Sondermann said the poll is a serious indication that at least one, if not all, of the candidates are getting "ready to go to war."

"They're loading up the ammunition, and they're checking which messages have the most lethal effect," he said.

Hickenlooper spokeswoman Lindy Eichenbaum Lent fired back at the Zavaras campaign upon being notified of the poll questions.

"These dirty tricks unmask the true character of the candidate," she said. "We're confident that voters will see through these deceptive tactics designed only to suppress voter turnout."

But Grossman shook off the criticism, saying that the poll was a "fairly standard" political poll.

"Our pollster thinks we need to know everything about every candidate. He wouldn't do it if we didn't approve of it," he said. "But I will be the first to tell you Ari is not going to do a negative campaign. This is merely data gathering."

Kathy Dolan doesn't agree. Contacted by a pollster, she believed she was merely being asked routine election questions. And then the questions suddenly changed.

"I made them get a supervisor and told her that this isn't polling - it's spreading dirt about people," she said. "It seemed Zavaras was behind it because of the way they asked questions. If this is what he's doing with all his money . . . it's unethical and unconscionable."

--

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Baltimore, MD 21209
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410-377-7955 fax

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Jason Boxt
> Sent: Wednesday, January 29, 2003 11:00 AM
> To: AAPORNET@asu.edu
> Subject: Re: Alleged Push Polling in Denver

>
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>
> Jason Boxt

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> Vice President
> Global Strategy Group
> 1825 Connecticut Ave, NW
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> Washington, D.C. 20009
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>
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>
> -----Original Message-----

> From: Leo G. Simonetta [mailto:simonetta@ARTSCI.COM]
> Sent: Wednesday, January 29, 2003 10:54 AM
> To: AAPORNET@asu.edu
> Subject: Alleged Push Polling in Denver

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>
> --
> Leo G. Simonetta
> Art & Science Group, LLC
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> Baltimore, MD 21209
> 410-377-7880 ext. 14

> 410-377-7955 fax

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> -----

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=====

Date: Wed, 29 Jan 2003 12:18:31 -0500

Reply-To: esterrich@tesystemsinc.com

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Tomas Esterrich <esterrich@TESYSTEMSINC.COM>

Subject: Re: Email surveys in Asian languages

Comments: To: Phillip Downs <pd@KERR-DOWNS.COM>

Comments: cc: "Earl Bautista (E-mail)" <earl_bautista@tesystemsinc.com>,

"Francisco J. Melendez (E-mail)"

<francisco_melendez@tesystemsinc.com>,

"Hector A. Negroni (TES) (E-mail)"

<hector_negroni@tesystemsinc.com>,

"Leslie K. Esterrich-Betancourt (E-mail)"

<leslie_esterrich@tesystemsinc.com>,

"Maidi Pou (E-mail)" <maidi_pou@tesystemsinc.com>,

"Melissa Shaffer (E-mail)" <melissa_shaffer@tesystemsinc.com>,

"Miriam A. Esterrich (E-mail)" <esterrichm@tesystemsinc.com>

In-Reply-To: <NEBBJNECELDEFCLBMEELLEECJDBAA.pd@kerr-downs.com>

MIME-version: 1.0

Content-type: TEXT/PLAIN

Content-transfer-encoding: 8BIT

Dear Dr. Downs:

We just finished a satisfaction survey of Asia-Pacific (Japan, Korea and Hong Kong), U.S., Canada and United States clients for one of our commercial clients, a global telecommunications company. We have the capabilities you are looking for. We sent the survey invitation e-mails in the applicable language of the survey respondent (English, German, French, Spanish, Japanese, Korean or Chinese (Mandarin or Traditional), as well as prepared and hosted the web-based survey instrument in the applicable language. Our translators converted all the narrative (qualitative) data into English in order to process, analyze and interpret the data for reports and briefings.

TES servers are setup to accommodate any language. If you are interested, we will be glad to provide further information and references.

OVERVIEW

T.E. Systems, Inc. (TES) is a Small Business Administration (SBA) 8(a)-certified and disabled veteran-owned consulting company established in 1994 that specializes in surveys. TES designs and administers surveys to meet the needs of our clients. In the past, these surveys have addressed customer satisfaction, employee satisfaction, organizational climate, strategic market research, program evaluations, process benchmarking, and policy research. TES collects quantitative and qualitative data through paper, web and telephone surveys, personal interviews, and focus groups.

TES SERVICES

In addition to conducting surveys, TES conducts facilitation, training and consulting. TES considers these services, along with surveys and analysis, our FACTS services - Facilitation, Analysis, Consulting, Training & Surveys. The General Services Administration (GSA) Management, Organizational, and Business Improvement Services (MOBIS) Schedule have approved our FACTS services for use under contract number GS-23F-8123H.

OUR CLIENTS

Commercial and government clients alike seek our FACTS services. TES clients include: U.S. News & World Report, Infonet Services Corporation, Fairfax County Chamber of Commerce, The Committee for Purchase from People Who Are Blind or Severely Disabled, and the U.S. Departments of Transportation, Agriculture, State, Commerce, Labor, and Defense.

TES RESOURCES

As a small business, we maintain a competitive advantage through highly competent staff with significant experience in performing FACTS services. Furthermore, our strategic business partnerships provide clients with the best value solution, and a constant focus on 100% customer and employee satisfaction. The TES Team has extensive experience in:

- ? Designing & developing survey instruments
- ? Administering paper, telephone & web surveys
- ? Conducting qualitative research & analysis
- ? Conducting quantitative research & analysis
- ? Facilitating in-depth & face-to-face interviews
- ? Facilitating focus groups

OUR TEAM

TES employs 17 staff members: six executive-level staff members, nine Senior

Associates, two Research Associates, and two Research Assistants. In addition, TES has various teaming partners that are hired depending on the particular requirements of a contract, such as specialists in: sociology, statistics, industrial and organizational psychology, cultural anthropology, human resources, and financial management.

LANGUAGES

TES has the ability to conduct telephone interviews, prepare questionnaires, facilitate focus groups, conduct face-to-face interviews, and provide simultaneous translation services in various languages. TES team members are proficient or fluent in the following languages: English, Spanish, German, French, Mandarin Chinese, Tagalog, Arabic, Bahasa Indonesia, Korean, Japanese and Bahasa Melayu. TES services in additional languages are provided to meet the needs of clients.

TES FACILITIES

TES offices are located at 7700 Leesburg Pike, Suite 316, Falls Church, Virginia. We have focus group facilities and over 440 CATI stations nationwide. TES has hosting capabilities for all its web-based surveys capable of delivering the surveys in any language in any country. All TES employee workstations are equipped with latest models of personal computers and peripherals, including Xerox color printers, and connected to a local area network (LAN).

MEMBERSHIPS

??Council of American Survey Research Organizations (CASRO)

??Council for Marketing and Opinion Research (CMOR)

??American Statistical Association (ASA)

??American Evaluation Association (AEA)

??Fairfax County Chamber of Commerce (FCCC)

??U.S. Hispanic Chamber of Commerce (USHCC)

??American Management Association (AMA)

??Greater Washington Ibero-American Chamber of Commerce (GWIACC)

FOCUS GROUPS

Focus groups are extremely useful for obtaining qualitative information on people's opinions, values, and product preferences. They are particularly suitable for obtaining information from hard-to-reach groups and on sensitive topics. TES facilitators have extensive expertise in developing conceptual frameworks, determining key variables, and selecting appropriate group members for participation. Facilitators, along with other TES Operations staff, develop customized moderator guides, which incorporate sound principles of qualitative interviewing.

PROBLEM-SOLVING WORKSHOPS

TES facilitators listen, ask probing questions, challenge reasoning and stimulate fresh ways of understanding and solving problems. Our facilitators review problem-solving methods - covering both deductive reasoning and inductive reasoning. Drawing on extensive experience, seasoned facilitators enable groups to learn how to recognize root causes of problems, how to marshal resources to address root causes and, ultimately, how to institute problem avoidance strategies.

SELF-DIRECTED WORK TEAMS

At times, implementing self-directed work teams in high-performance organizations requires the involvement of a neutral third party. TES facilitators are trained in team building and can provide facilitation services for organizations seeking to implement teams as part of their organizational structure. These facilitation services include: developing implementation plans, conducting awareness sessions, assessing organizational readiness, conducting site visits, facilitating team meetings, attending team meetings, conducting team-building activities, and assisting the team in selecting and administering assessments.

WORKING GROUPS

Facilitators provide hands-on services showing groups how to cooperate in jointly tackling problems and tasks. Emphasis is placed on ensuring that individuals in the working group learn to exchange, assimilate and combine their diverse backgrounds, knowledge bases and opinions. Individuals in the group are taught to restructure their expectations to better suit collaborative work styles, as opposed to individualistic work styles. TES facilitators help to transform individual-centered thinking to group-centered thinking by facilitating working groups that are designed to increase awareness of diversity, collaborate on problem solving and optimize group talents.

IMPORTANCE OF ANALYSIS

At TES, competent and thorough analysis is an integral element of our consulting, survey, facilitation and training services. Consulting services that rely on superficial analysis do not provide clients with an accurate representation of a situation. However, exhaustive collection of data and solid analysis and interpretation allows TES team members to provide clients with conclusions and recommendations that help them better understand their employees, customers, services, products, and markets. TES excels at collecting, managing, analyzing and interpreting qualitative and quantitative data to provide a clearer and more complete picture of the satisfaction and loyalty of customers and employees, the success of marketing strategies and campaigns, and the effectiveness of programs.

QUANTITATIVE RESEARCH

TES has extensive experience designing quantitative data collection methodologies, sampling plans and questionnaires. We have the capability and

experience to administer quantitative survey instruments via telephone-, mail- and web-based surveys. In order to elucidate findings, TES analysts perform advanced multivariate statistics, analysis of variance, cluster analysis, segmentation analysis, perceptual mapping, regression analysis, conjoint analysis, cost-benefit analysis, price sensitivity analysis, and behavior modeling.

QUALITATIVE RESEARCH

TES has extensive experience developing sampling plans, interviewer guides, interviewer protocols, and questionnaires. We have the capability and experience to administer focus groups, in-depth interviews, face-to-face interviews, and executive interviews. TES facilitators and moderators use sentence completion, fixed personality association exercises, needs laddering association, conceptual mapping, forced relationships, split brain comparisons, wishful thinking, alphabet word, photograph sort, and ideation tools.

STRATEGIC PLANNING

TES has assisted large corporations, government agencies and non-profit organizations in developing their strategic and tactical plans. Planning begins with a commitment to change - a commitment that positively alters an organization's relationship with its customers, partners and stakeholders. TES consultants use proven processes to enable organizations to formulate strategies, translate strategies into tactics, and successfully implement their plans, while incorporating management techniques that sustain new initiatives.

MARKETING STRATEGY

Whether seeking improved stakeholder satisfaction or increased market share, today's challenging environment requires that all organizations place more emphasis on how they market themselves. After collecting extensive data, TES consultants assist organizations to establish their identities - internally and externally - and to improve how they project their image. Our staff provides extensive support from the planning phase to the full marketing and communications implementation phase.

WORKFORCE DIVERSITY

Downsized workforces, more informed and demanding customers, increasingly diverse marketplaces and workforces, and an uncertain economy translate into challenges and opportunities. TES consultants help organizations identify creative ways to leverage organizational capabilities by creating strategic alliances and by maximizing untapped resources and markets. This includes developing strategies and tactics to benefit from the diversity of today and tomorrow's workforce, the minority- and woman-owned business community, and minority and urban markets.

BENCHMARKING

Benchmarking is a tool that helps companies improve their business processes. In order for companies to know where they stand in relation to

their competitors, companies need to benchmark their business processes. TES consultants assist clients in benchmarking their processes by benchmarking against competitors, against noncompetitive companies who supply the same customer base, and against leading companies who may or may not share the same customer base. Then, through the development of a satisfaction index, TES helps companies understand whether they are making gains over time relative to another company.

Our knowledgeable speakers, trainers and facilitators have trained individuals in classrooms, conferences, staff retreats, and meetings. Our experienced staff can provide customized solutions to meet the specific needs of our clients. The following are a sampling of training seminars offered to past TES clients.

- * Developing Customer Care-Focused Employees
- * Building Customer-Driven Organizations
- * Effective Employee Counseling
- * Terrific Telephone Techniques
- * Safe Personnel Practices
- * Statistics for Decision Making
- * Effective Survey Design
- * Effective Program Evaluation

EMPLOYEE CLIMATE SURVEYS

More and more businesses are turning to employee surveys as a way of learning about the perceptions and suggestions of employees and to develop action plans for organizational success. To conduct an effective employee survey, TES, when feasible, obtains top management buy-in, assures employee anonymity and confidentiality, designs questionnaires to determine general and specific areas of concern, establishes employee feedback sessions to communicate results, and helps clients communicate action plans to employees.

CUSTOMER SATISFACTION SURVEYS

Customer satisfaction surveys help companies to prioritize their improvement programs and understand their position relative to other companies for benchmarking purposes. Through importance and performance measures, we help our clients identify areas where performance improvement will have the most impact on overall customer satisfaction. In addition, TES customer satisfaction surveys provide clients the ability to adapt their performance based on client importance. Through time series analysis of survey data, clients understand whether they are making gains over time.

STRATEGIC MARKETING RESEARCH

Strategic marketing research, or strategic tracking, provides valuable information regarding consumer awareness, perceptions, and behaviors regarding a product or campaign. Through focus groups and web, telephone and mail surveys, TES tracks awareness, image, and advertising recall or recognition. TES successfully conducts strategic marketing research by preparing reliable sampling plans, keeping questionnaires constant over time, maintaining consistent interviewing procedures and controls, and editing, coding, cleaning and tabulating data in a consistent manner.

PROGRAM EVALUATIONS

Through a program evaluation, TES carefully collects information about a program or an aspect of a program, in order for clients to make specific decisions about the program. TES program evaluations helps clients understand, verify or increase the impact of products or services on customers, improve delivery mechanisms to be more efficient and less costly, and verify that a program is meeting goals. TES conducts baseline evaluations (before program implementation), interim evaluations (during program implementation), and final/impact evaluations (after program completion).

COMMERCIAL CLIENTS

America's Best Graduate Schools
(U.S. News & World Report)

Colorado State University

Fairfax County Chamber of Commerce

Global Integration Services, Inc.

Infonet Services Corporation

Mathematica Policy Research, Inc.

GOVERNMENT CLIENTS

Agriculture Research Service
(U.S. Department of Agriculture)

Defense Logistics Agency
(U.S. Department of Defense)

General Services Administration

Javits-Wagner-O'Day (JWOD) Program

National Highway Traffic Safety Administration
(U.S. Department of Transportation)

United States Coast Guard
(U.S. Department of Transportation)

United States Information Agency
(U.S. Department of State)

Office of Federal Contract Compliance Programs
(U.S. Department of Labor)

Veterans Employment and Training Service
(U.S. Department of Labor)

National Institutes of Health (NHBLI)
(U.S. Department of Health & Human Services)

Office of the Inspector General
(U.S. Department of Defense)

Bureau of Educational and Cultural Affairs
(U.S. Department of State)

TES CLIENT SATISFACTION SURVEY

TES recently conducted a client satisfaction survey. Respondents provided information on recent TES contract work, final reports, and other performance categories. The results have been used to review and modify TES processes and procedures. The following information highlights our commitment to providing clients with high quality services.

Performance Category	Mean Score
MOST RECENT CONTRACT1	
Expertise of TES Personnel	4.8
Availability/Accessibility of TES Personnel	5.0
Quality of Services	5.0
Responsiveness	5.0
Timeliness of Services	5.0
Cost Control	4.4
Billing Practices	4.4
Customer Support	5.0
FINAL REPORT1	
Timeliness	4.8
Usefulness	5.0
Thoroughness	5.0
Comprehensiveness	4.8
Accuracy	4.8
Readability	4.8
Charts & Graphs	5.0
Understandability	4.8
Final Briefing	4.9
Overall Satisfaction	5.0
OTHER CRITERIA	
Overall Satisfaction with TES1	5.0
Satisfaction with TES Competitors1	4.6
Value of Services2	4.7
Likelihood to Recommend TES3	5.0

1Overall Rating Scale: "5" = "Very Satisfied" & "4" = "Somewhat Satisfied."
[PARA]2For Value of Services: "5" = "Excellent" & "4" = "Good." [PARA]3For
Likelihood to Recommend: "5" = "Very Likely."

TES CLIENT FEEDBACK

"[TES has] the patience to work with the customer, to understand requirements and the flexibility to adapt."

? John Williams, Infonet

"[I would definitely recommend TES because of the] thoroughness of analysis, attention to details, awareness of our industry, [and] flexibility. TES acts as our partner!"

? Dan Russ, Infonet

"[TES is] very thorough in their approach to learn about [an] organization and consider the different needs of the customer."

? Rick Irwin, U.S. Department of Agriculture

"TES provides high quality service [and] on-time delivery at a reasonable cost. [I was] especially pleased with the survey instrument, and the Final Report/Executive Summary."

? Norma Bullock, U.S. Coast Guard

"Level of customer service and responsiveness are unmatched."

? Ted Kniker, U.S. Information Agency

"[Liked their ability to capture] large amounts of data and analyze [the data] quickly [to] get at the points of interest expressed in the contract statement of work. Visual presentations were excellent and to the point."

? Ray Leaman, USDA-AFM

CONTACT INFORMATION

For more information, please contact:

Tomás Esterrich, President
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Best regards,

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-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Phillip Downs
Sent: Wednesday, January 29, 2003 10:39 AM
To: AAPORNET@asu.edu
Subject: Email surveys in Asian languages

We will be conducting an email survey (emails sent with a website address to which respondents click through to complete) to professionals in several Asian countries. Our software supports most western languages, but not Asian languages. If anyone has experience or suggestions about dealing with email surveys to Japan, Korea, China, etc., I certainly will appreciate an email or a call (800.564.3182). thanks

Phillip E. Downs, PhD
Kerr & Downs Research
2992 Habersham Drive
Tallahassee, FL 32309
Phone: 850.906.3111
Fax: 850.906.3112
www.kerr-downs.com

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Date: Thu, 30 Jan 2003 09:50:34 -0700
Reply-To: Doris Northrup <coda89@AOL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Doris Northrup <coda89@AOL.COM>
Subject: job opening for study manager in North Carolina

CODA, Inc. has an opening for a RESEARCH STUDY MANAGER to manage large epidemiological research studies under an NIH contract in our Durham, North Carolina office. Candidates should have minimum of 5+ years at the senior level of study management and experience with large, epidemiological population-based studies. Requires solid background in large-scale data collection and directing operations of complex longitudinal data. Preferred candidate will also have experience in CATI and Web-based operations and directing protocols for biological and environmental specimen collections. Job requires coordination of call center, lab and data processing operations, and directing subcontractor activities. Position requires advanced degree in related field. Salary negotiable. To learn more about the organization, see: www.codares.com. Email/FAX/mail cover letter, CV/references to: HR-Dept@codares.com OR Mr. Walker. 1009 Slater Rd., Ste. 120, Durham, NC 27703, (FAX 919-941-9349), Reference: Study Manager.(EOE M/F/H/V)

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You can set 'nomail' to stop getting email, and read the messages from the web page above, for instance.

Date: Fri, 31 Jan 2003 07:13:46 -0500
Reply-To: cporter@hp.ufl.edu
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Colleen Kay Porter <cporter@HP.UFL.EDU>
Subject: screening in mail surveys
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit

I could really use some advice on how to handle a mail survey where there is a significant screening component.

Basically, the two approaches I have seen in the past were to have the screener items on the front page and very obvious, so that the person returns it with the rest of the questionnaire unanswered if they don't fit

what is wanted. The danger with that is that people might check the items so that they don't have to do the rest of the questionnaire, and send it back.

The other option I have seen is to simply include the qualifying items in the body of the questionnaire, have everyone fill out the whole survey, and only use the ones which fit your screening criteria. I hate that, because of the respondent burden. On one level, I know that they will never know whether you used it or not, but it feels wrong to me. (The baggage of too many years of in-person interviewing and getting to know the respondents...sigh.)

Okay, more details for those who are still reading:

We are doing a survey of dental hygienists, and we want to survey only those who (1) are currently employed or have been in the last 6 months and (2) work for a general dentist.

This is a profession that is mostly female, and many of these women take time out for children, or return to school for more training but keep their hygienist certification active as a backup. So using the list of active licenses from the state, we expect that many will not qualify for our study.

I wanted to do the pre-screening by telephone, so that we are only mailing questionnaires to those who qualify. But there were two problems with that.

One is that I submitted a phone script to the IRB, and was informed, "The IRB does not currently allow unsolicited phone recruitment as a general rule."

I think we can get them to approve such calls in the context of a survey, but the other issue is availability of phone numbers. Neither of the lists that I considered for a sampling frame provided phone numbers. I used some grad student help to track down phone numbers, but we only hit pay dirt for half of them.

So we are mailing a pre-alert letter to those without phone numbers, and the letter is explicit about our criteria. We expect some calls and emails explaining that they don't qualify. But of course, most people will just put the letter aside.

So now what do I do? Do I put the screener on the front page? Do I use a different version (without that series) for those who had been screened by telephone and definitely do qualify?

Would appreciate any advice, since this is going to the printer....

Colleen

Colleen K. Porter, Project Coordinator
cporter@hp.ufl.edu
phone: 352/392-6919, Fax: 352/392-7109
UF Department of Health Services Administration
Location: 1600 SW SW Archer Road, Rm. G1-016
Mailing Address: P.O. Box 100195, Gainesville, FL 32610-0195

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=====
Date: Fri, 31 Jan 2003 09:44:57 -0500
Reply-To: dawn.v.nelson@CENSUS.GOV
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Dawn V. Nelson" <dawn.v.nelson@CENSUS.GOV>
Subject: DC AAPOR Chapter invites you to attend. . .
Comments: cc: cfunk@vcu.edu, TSCJReed@aol.com, jstreicher@nyc.rr.com,
pmoy@u.washington.edu
MIME-version: 1.0
Content-type: text/plain; charset=us-ascii

. . .our upcoming Seminar. Details are below.

We look forward to seeing you, and ask that you rsvp by Friday, Feb. 21, to dc-aapor.admin@erols.com.

Thank you,

Dawn Nelson
President
DC AAPOR

Topic:
The Impact of the Survey Introduction on Respondents: A Source of Reassurance or Reason for Heightened Anxiety

Date & Time:
Thursday, February 27, 2003; 12:30 - 2:00 PM

Speaker:
Dr. Carolyn L. Funk
Associate Professor of Political Science and Public Administration

Director, The Commonwealth Poll
Center for Public Policy
Virginia Commonwealth University

Location:

The Urban Institute
Katherine Graham Conference Center
2100 M Street, NW
Washington, DC
Entrance on 21st St. between L & M Streets (Report to 5th floor
receptionist for directions to conference center).

Metro:

DuPont Circle, Red Line
Take South Exit;
Proceed south on 19th St. for 2 blocks to M Street;
Turn right onto M Street and proceed 2 blocks to 21st St.;
Turn left onto 21st St. and proceed half a block to entrance.
Entrance is on west side of 21st, between L & M Streets.

RSVP:

To be placed on the visitors list, please reply to dc-aapor.admin@erols.com
by Friday, February 21, or call Jim Caplan, chapter secretary, at
703-696-5848.

Abstract:

Introductions to the survey interview are often designed to reassure potential respondents and build trust for the research organization and interviewer. Today's climate of increased institutional oversight into the ethics of recruiting volunteers for surveys has lead to a range of approaches to the introduction. Some provide bare bones information about the survey organization and make only an implied request to participate in the survey while others include a fairly extensive description of participant rights and an explicit request for participation. Dr. Carolyn Funk will report the results of an experiment embedded in 2 telephone surveys which systematically compares the effects of these different kinds of introduction on self-reports about the survey experience. The experimental design tests whether explicit verbal assurances about the confidentiality and voluntary nature of the interview have the intended effects. Further, she tests whether these introductions have unintended effects of raising respondent anxiety as suggested by Singer et al.(1992).

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Washington/Baltimore Chapter

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=====
Date: Fri, 31 Jan 2003 14:04:06 -0500

Reply-To: "Leo G. Simonetta" <simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Leo G. Simonetta" <simonetta@ARTSCI.COM>
Subject: Survey: Users Consider Internet Important
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7BIT

Survey: Users Consider Internet Important
By THE ASSOCIATED PRESS

NEW YORK (AP) -- U.S. Internet users consider the information network at least as important as other media, yet they don't necessarily trust what they find online, a study released Friday concludes.

About 61 percent find the Net "very" or "extremely" important as an information source, according to the third annual nationwide survey on the Internet from the University of California at Los Angeles.

That's roughly the same as the importance Net users place in books and newspapers. By comparison, just half of them find television important, 40 percent think that of radio and 29 percent of magazines.

Full story at:
<http://www.nytimes.com/aponline/technology/AP-Internet-Survey.html>

--
Leo G. Simonetta
Art & Science Group, LLC
6115 Falls Road Suite 101
Baltimore, MD 21209
410-377-7880 ext. 14
410-377-7955 fax

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=====
Date: Fri, 31 Jan 2003 15:50:12 -0500
Reply-To: "Leo G. Simonetta" <simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Leo G. Simonetta" <simonetta@ARTSCI.COM>
Subject: Polls Show Divide in Europe Over Iraq
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7BIT

Polls Show Divide in Europe Over Iraq

<http://www.nytimes.com/aponline/international/AP-Iraq-Poll.html>

Polls Show Divide in Europe Over Iraq
By THE ASSOCIATED PRESS

LONDON (AP) -- A global survey published Friday found that on average just over half the European public is opposed to war with Iraq, compared with less than a quarter of Americans.

An average of 50 percent of people polled in 10 of the European Union member states said there were "no circumstances" under which they favored military action. An average of 54 percent of people polled in other European countries agreed.

The survey was conducted between Jan. 15 and 25 by members of Gallup International, an association of independent polling organizations.

--

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=====
Date: Fri, 31 Jan 2003 16:49:36 -0500
Reply-To: "Langer, Gary E" <Gary.E.Langer@ABC.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Langer, Gary E" <Gary.E.Langer@ABC.COM>
Subject: FW: Statement by Former U.S. President Jimmy Carter: An
Alternative to War

MIME-version: 1.0

Content-Type: text/plain; charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

Note the alleged data cited by Mr. Carter, second graf below.

-----Original Message-----

From: Kay Torrance [<mailto:ktorran@emory.edu>]=20
Sent: Friday, January 31, 2003 3:29 PM
To: Undisclosed-Recipient: @portia.cc.emory.edu;
Subject: Statement by Former U.S. President Jimmy Carter: An Alternative =
to War

Editor's Note: This statement is being released to news media. For print =
media, if you decide to run this as an op-ed, please email me at =

Atlanta...Despite marshalling powerful armed forces in the Persian Gulf = region and a virtual declaration of war in the State of the Union = message, our government has not made a case for a preemptive military = strike against Iraq, either at home or in Europe.

Recent vituperative attacks on U.S. policy by famous and respected men = like Nelson Mandela and John Le Carr=E9, although excessive, are echoed = in a Web site poll conducted by the European edition of TIME magazine. = The question was "Which country poses the greatest danger to world peace = in 2003?" With several hundred thousand votes cast, the responses were: = North Korea, 7 percent; Iraq, 8 percent; the United States, 84 percent. = This is a gross distortion of our nation's character, and America is not = inclined to let foreign voices answer the preeminent question that = President Bush is presenting to the world, but it is sobering to realize = how much doubt and consternation has been raised about our motives for = war in the absence of convincing proof of a genuine threat from Iraq.

The world will be awaiting Wednesday's presentation of specific evidence = by Secretary of State Colin Powell concerning Iraq's possession of = weapons of mass destruction. As an acknowledged voice of moderation, his = message will carry enormous weight in shaping public opinion. But even = if his effort is successful and lies and trickery by Saddam Hussein are = exposed, this will not indicate any real or proximate threat by Iraq to = the United States or to our allies.

With overwhelming military strength now deployed against him and with = intense monitoring from space surveillance and the U.N. inspection team = on the ground, any belligerent move by Saddam against a neighbor would = be suicidal. An effort to produce or deploy chemical or biological = weapons or to make the slightest move toward a nuclear explosive would = be inconceivable. If Iraq does possess such concealed weapons, as is = quite likely, Saddam would use them only in the most extreme = circumstances, in the face of an invasion of Iraq, when all hope of = avoiding the destruction of his regime is lost.

In Washington, there is no longer any mention of Osama bin Laden, and = the concentration of public statements on his international terrorist = network is mostly limited to still-unproven allegations about its = connection with Iraq. The worldwide commitment and top priority of = fighting terrorism that was generated after September 11th has been = attenuated as Iraq has become the preeminent obsession of political = leaders and the general public.

In addition to the need to re-invigorate the global team effort against = international terrorism, there are other major problems being held in = abeyance as our nation's foreign policy is concentrated on proving its = case for a planned attack on Iraq. We have just postponed again the = promulgation of the long-awaited "road map" that the U.S. and other = international leaders have drafted for resolving the Israeli-Palestinian = conflict. This is a festering cancer and the root cause of much of the = anti-American sentiment that has evolved throughout the world. At the = same time, satellite observations of North Korea have indicated that =

nuclear fuel rods, frozen under international surveillance since 1994, =
are now being moved from the Yongbyon site to an undisclosed =
destination, possibly for reprocessing into explosives. It is imperative =
that this threat to Asian stability be met with aggressive diplomacy.

Since it is obvious that Saddam Hussein has the capability and desire to =
build an arsenal of prohibited weapons and probably has some of them =
hidden within his country, what can be done to prevent the development =
of a real Iraqi threat? The most obvious answer is a sustained and =
enlarged inspection team, deployed as a permanent entity until the =
United States and other members of the U.N. Security Council determine =
that its presence is no longer needed. For almost eight years following =
the Gulf War until it was withdrawn four years ago, UNSCOM proved to be =
very effective in locating and destroying Iraq's formidable arsenal, =
including more than 900 missiles and biological and chemical weapons =
left over from their previous war with Iran.

Even if Iraq should come into full compliance now, such follow-up =
monitoring will be necessary. The cost of an on-site inspection team =
would be minuscule compared to war, Saddam would have no choice except =
to comply, the results would be certain, military and civilian =
casualties would be avoided, there would be almost unanimous worldwide =
support, and the United States could regain its leadership in combating =
the real threat of international terrorism.

Former U.S. President Jimmy Carter is chair of The Carter Center in =
Atlanta, Ga., a not-for-profit, nongovernmental organization that =
advances peace and health worldwide.

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Date: Fri, 31 Jan 2003 17:00:56 -0500
Reply-To: "Leo G. Simonetta" <simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Leo G. Simonetta" <simonetta@ARTSCI.COM>
Subject: POLLSTERS' TRIAL MAY PORTEND FURTHER REPRESSION IN IRAN
MIME-version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7BIT

HUMAN RIGHTS January 31, 2003

POLLSTERS' TRIAL MAY PORTEND FURTHER REPRESSION IN IRAN
Ardeshir Moaveni: 1/31/03

<http://www.eurasianet.org/departments/rights/articles/eav013103a.shtml>

Before shutting down two major reformist newspapers in late January,

Iran's hard-line judiciary subjected a group of pollsters and their associates to a political trial that observers worry may signal the beginning of a major crackdown. Judges have accused the pollsters, whom they arrested in November, of falsifying data, consorting with enemies, selling state secrets and misappropriating funds.

The controversial polls, conducted in autumn 2002 for clients including the Iranian parliament and the New Jersey-based Gallup Organization, showed nearly 75 percent of residents of Tehran favoring restored ties with the United States.

Among the accused is Abbas Abdi, who many observers consider one of the chief architects of the reform movement. Abdi, who had participated in the siege of the US Embassy in 1980, has long endorsed reconciliation with the United States. He is also a close adviser to President Mohammed Khatami. Authorities arrested him and two others on November 4, placed them into solitary confinement and reportedly subjected them to round-the-clock interrogation. Appearing repentant before TV cameras in late December, they accepted many of the charges leveled at them while promising to atone for their mistakes. Abdi, in particular, disavowed some of the political tactics that reformists have advanced in recent years. He took care to single out mass resignations and political referenda as harmful to the country.

This display has led many observers to worry that conservatives in the judiciary will use the pollsters' trial as a battering ram against Khatami and other reformists who seek to diminish hard-liners' power. The judiciary has since named others, including a reformist leader in parliament, as co-defendants in the case. Said Mortazavi, the Tehran Public Court judge overseeing this and other high-profile trials, indicated on January 6 that the interior minister should undergo investigation by a "Special Court for the Clergy" in connection with the polling case. (The interior minister is a religious cleric.) Many hard-line newspapers have advocated outlawing major reformist organizations like the Islamic Participation Front, which comprises the largest faction in the parliament.

The country is rife with rumors as to conservatives' future strategic moves. Already, a putative list of 60 leading reformist activists has reportedly been prepared for prosecution, and conservative luminaries, including the heads of the Revolutionary Guard, are on record in recent weeks deriding reformists as the stooges of America and Israel. But many opposition figures suspect that conservatives may intend to thwart Khatami himself. Two bills that the president submitted to the parliament in summer 2002, which would curb the veto power of the conservative Guardian Council, have caused great concern in conservative circles. Some reformists expect the Guardian Council will try to use the pollsters' trial and its fallout as a pretext to veto the two bills.

As a further example of this strategy, observers point to an outcry raised by hard-liners to a cartoon that appeared in a reformist paper on January 8. The conservatives claimed that the cartoon, which was actually reprinted from a 70-year-old American newspaper, ridiculed the late Ayatollah Ruhollah Khomeini by showing a man who was at the time

chief justice of the Supreme Court of the United States under the thumb of an American president. (Conservatives argued that the judge looked like the late Ayatollah). The Tehran judiciary moved to close the paper that ran the cartoon and another reformist newspaper on January 20.

According to knowledgeable sources within the reform wing, conservative leaders are currently debating the best ways of handling the reformist challenge. One group of politicians known for their past pragmatic approaches advocate a "soft" approach, banning opposition newspapers and disqualifying most if not all reformist candidates in upcoming elections. A second group argues that the trial and the imminence of war next door in Iraq provide an opportune moment to outlaw the main reformist organizations and declare a state of emergency using the threat of foreign intervention. These elements also reason that Washington and other Western powers may actually welcome such an outcome, which would put Iran under the guidance of a unified, if reactionary, leadership.

A key player in setting future conservative strategy is the Supreme Leader, Ayatollah Ali Khamenei. Sources say that so far, Ayatollah Khamenei opposes the idea of massive repression, for the risks it entails to the Islamic Republic as a whole.

In this context, some reformists hope that conservatives' gambles with the trial and its consequences would arouse resentment among the public and would trigger a sort of reprise of the 1997 events. In 1997, a widening gulf between the population and the political leaders led Khatami, a reclusive cleric, to enter elections as a "protest candidate." At that time, the victory of the conservative candidate was assumed to be a forgone conclusion and analysts expected Khatami's candidacy to encourage high voter turnout and deflect the possibility of a confrontation with the United States.

Now, of course, world leaders have focused on the distinct possibility of regime change next door in Baghdad, which could destabilize the entire region. Whatever Iranians want out of relations with the United States, nobody doubts that the events of the next few months next door to Iran would to a great extent determine the country's future.

Editor's Note: Ardeshir Moaevi is a freelance journalist specializing in Iranian and Afghan affairs.

Email this article | Printer-Friendly Version
Posted January 31, 2003 C Eurasianet
<http://www.eurasianet.org>

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Date: Fri, 31 Jan 2003 17:18:57 -0500

Reply-To: mark@bisconti.com

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Mark David Richards <mark@BISCONTI.COM>

Organization: Bisconti Research, Inc.

Subject: Searching for The American Soldier

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: 7bit

Ann Stouffer Bisconti is searching for a copy of her father's book, The American Soldier (Vol. 1-2), to donate to the George C. Marshall Foundation.

Stouffer, Samuel A., Edward A. Suchman, Leland C. DeVinney, Shirley A. Star, and Robin M. Williams Jr. Vol. 1, The American Soldier: Adjustment during Army Life; and Samuel A. Stouffer, Arthur A. Lumsdaine, Marion Harper Lumsdaine, Robin M. Williams Jr., M. Brewster Smith, Irving L. Janis, Shirley A. Star, and Leonard S. Cottrell. Vol. 2, The American Soldier: Combat and Its Aftermath. Princeton University Press, 1949.

If anyone has a lead, please let me know.

Thank you!

mark

Mark David Richards, PhD

Senior Associate, Bisconti Research, Inc.

2610 Woodley Place NW

Washington, District of Columbia 20008

Tel. 202-347-8822

FAX. 202-347-8825

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mark@bisconti.com

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