===

Can anyone recommend surveys (especially web surveys) that gauge interest=

 in

participating in speaker training for professional medical/dental educati=

on?

===

AAPOR members likely know Monday is a national election in Canada (third =

in

three years). Likely it will be another hung parliament, but the =

election=92s

big news is the startling increase in support to historic levels for the

left-wing New Democratic Party, as the late polls show in the table =

below.=20

=20

The once =93natural party of government,=94 the Liberals, are way down =

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were official opposition in the last parliament), while the governing

Conservatives (led by prime minister Stephen Harper) are in an apparent

two-party race with the NDP. The Bloc Qu=E9b=E9cois, Qu=E9bec=92s =

=93separatist=94

party, usually takes most Qu=E9bec seats, but the NDP is polling ahead =

of the

BQ in Qu=E9bec. =20

=20

National party preference (Base: eligible voters, decided + leaning)

=20

Lib.

Con.

BQ

NDP

Green

EKOS Research April 28-30 (IVR)

20%

35%

5%

31%

6%

Nanos Research April 28-30 (phone)

23%

37%

6%

31%

3%

Angus Reid Public Opinion Apr 28-29 (online)

19%

37%

6%

33%

4%

Nanos Research April 27-29 (phone)

23%

38%

5%

30%

3%

Ipsos Reid April 26-28 (phone)

18%

38%

7%

33%

4%

Nanos Research April 26-28 (phone)

22%

36%

6%

31%

4%

EKOS Research April 26-28 (IVR)

20%

35%

6%

30%

7%

L=E9ger Marketing Apr 25-28 (online)

21%

36%

7%

31%

4%

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Marc Zwelling,CMRP

Vector Research + Development Inc. / 416.733.2320

More than surveys. Solutions. http://www.vectorresearch.com=20

Follow Vector Research on Twitter:

www.twitter.com/vectorresearch

E-mail protection by AVG Internet Security Network Edition

 <http://www.avg.com/ca-en/about-viruses>

http://www.avg.com/ca-en/about-viruses

=20

===

Date: Sun, 1 May 2011 19:26:54 -0400

Reply-To: Claire.Durand@umontreal.ca

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Claire Durand <Claire.Durand@UMONTREAL.CA>

Organization: =?windows-1252?Q?Universit=E9_de_Montr=E9al?=

Subject: Re: Tomorrow's unusual national election in Canada

X-To: Marc Zwelling <marc@vectorresearch.com>

X-cc: AAPORNET@asu.edu

In-Reply-To: <BLU0-SMTP8C3D5CB915FE97A98B1A1A89C0@phx.gbl>

MIME-Version: 1.0

Content-Type: text/plain; charset=windows-1252; format=flowed

 Canada is not dull these days....

For those interested, you will find on my blog

http://ahlessondages.blogspot.com/2011/05/cest-la-finale-demain.html

graphs presenting time-series analyses of all the polls conducted since

March 16, this for Canada as a whole as well as Quebec and Ontario.

(color codes : Blue: Conservatives; Red: Liberals; Orange : NPD, Light

Blue: Bloc qu b cois; first vertical line: start of the electoral

campaign, second vertical line: debate).

One thing the analyses show is that the NPD surge is so strong that the

time-series forecast for Quebec gives 47% with a large interval between

41,2% and 52,7%. There is no statistical difference between the

estimates for the NPD et the Conservatives for Canada as a whole, no

statistical difference between the estimates for the NDP and the

Liberals in Ontario and no statistical difference between the estimates

for the Liberals and the Conservatives in Quebec.

For most estimates, the polls give similar estimations, whatever the

methodology (Internet, IVR, traditional phone, rolling cross-section)

used. But for the Liberals and the NPD, there are some substantial

differences between pollsters, depending on the subregion.

One thing is sure: If the polls get it wrong, they will be right to say

that it may be explained by movement in the electorate.

Best,

Le 2011-05-01 17:59, Marc Zwelling a crit :

> AAPOR members likely know Monday is a national election in Canada (third in

> three years). Likely it will be another hung parliament, but the election s

> big news is the startling increase in support to historic levels for the

> left-wing New Democratic Party, as the late polls show in the table below.

>

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> were official opposition in the last parliament), while the governing

> Conservatives (led by prime minister Stephen Harper) are in an apparent

> two-party race with the NDP. The Bloc Qu b cois, Qu bec s separatist

> party, usually takes most Qu bec seats, but the NDP is polling ahead of the

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> National party preference (Base: eligible voters, decided + leaning)

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> Marc Zwelling,CMRP

> Vector Research + Development Inc. / 416.733.2320

>

> More than surveys. Solutions. http://www.vectorresearch.com

>

>

> Follow Vector Research on Twitter:

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> www.twitter.com/vectorresearch

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> E-mail protection by AVG Internet Security Network Edition

>   <http://www.avg.com/ca-en/about-viruses>

> http://www.avg.com/ca-en/about-viruses

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> --

> Conference info and final program: http://www.aapor.org/

> New design! http://www.aapor.org

> Archives: http://lists.asu.edu/archives/aapornet.html .

> Unsubscribe? Send email to listserv@asu.edu with this text:

> signoff aapornet

> Please ask authors before quoting outside AAPORNET.

>

--

Claire Durand

professeur titulaire

d partement de sociologie

Universit de Montr al

t l phone bureau: 514-343-7447

t l phone cellulaire: 514-622-7826

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Vice-pr sidente, (ISA - RC33) Association internationale de m thodologie

sociologique

http://www.mapageweb.umontreal.ca/durandc

Conference info and final program: http://www.aapor.org/

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Unsubscribe? Send email to listserv@asu.edu with this text:

signoff aapornet

Please ask authors before quoting outside AAPORNET.

===

Date: Mon, 2 May 2011 14:51:54 +0000

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: Gallup.Com - The Queue by Lymari Morales: Obama Approval Watch

        Post-Bin Laden's Death

X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

Content-Type: text/plain; charset="us-ascii"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Message-ID:

<1A99104F97AD1248B598355A7D264FC113F4ACE4@EXCHANGE2010.local.artscience.com>

http://thequeue.gallup.com/2011/05/obama-approval-watch-post-bin-ladens.html

Obama Approval Watch Post-Bin Laden's Death

It will be fascinating to watch President Obama's job approval rating in the

next few days, as Americans continue to react to the killing of Osama bin

Laden by U.S. special forces. Our Editor-in-Chief Frank Newport will discuss

the potential for a bounce in an upcoming post in his blog Polling Matters.

SNIP

Obama's weekly job approval average, posted in our Presidential Job Approval

Center, may be the most valuable to watch. Since we calculate weekly job

approval averages every Monday, based on interviews conducted Monday to Sunday

of the previous week, the number we post today will consist of polling

conducted entirely pre-bin Laden's death. The number we post next Monday at 1

p.m. ET, will be entirely post-bin Laden's death. As such, the comparison of

those two numbers may be one of the best measures of how much the news impacts

Obama's approval rating -- at least in the short term.

SNIP

--

Leo G. Simonetta

Art & Science Group

As always opinions expressed (if any) are solely those of the author.

- Sent using Google Toolbar

Conference info and final program: http://www.aapor.org/

Archives: http://lists.asu.edu/archives/aapornet.html .

Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

==

Date: Tue, 3 May 2011 11:43:47 +0000

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: AAPOR Welcome Henry G. Cisneros and Other Experts to Discuss

Immigration Reform at the 66th Annual Conference

http://www.newswise.com/articles/aapor-welcome-henry-g-cisneros-and-other-

experts-to-discuss-immigration-reform-at-the-66th-annual-conference

--

Sent from a handheld - please pardon the inevitable mis-spellings. And

brevity.

Leo Simonetta

New design! http://www.aapor.org

Vacation hold? Send email to listserv@asu.edu with this text:

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On your return send this: set aapornet mail

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===

Hi,

A word on poll performance for yesterday's election in Canada.

In short, it is three on four. The time-series analyses conducted using
all the polls published forecasted almost perfectly the vote for le NDP,
the Liberal Party of Canada and the Bloc Qu b cois.

However, the polls underestimated the vote for the Conservative party.

They were outside the margin of error of prediction for Canada as a
whole: The Conservatives got 39.6%. They were forecasted at 35.8 with
and interval between 34.1 and 37.6.

They were well outside the margin of error particularly in Ontario. The
Conservatives got 44.4%. They were predicted at 40.3 with a confidence
interval between 39.2 and 41.3.

So, the old problem of the underestimation of the conservative vote again...

See graphs, etc. at

http://ahlessondages.blogspot.com/2011/05/lendemain-de-veille-quel-bilan-pour-

les.html

Best,

--

Claire Durand

professeur titulaire

d partement de sociologie

Universit de Montr al

t l phone bureau: 514-343-7447

t l phone cellulaire: 514-622-7826

Secr taire-tr sori re World Association of Public Opinion Research (WAPOR)

Vice-pr sidente, (ISA - RC33) Association internationale de m thodologie

sociologique

http://www.mapageweb.umontreal.ca/durandc

Date: Tue, 3 May 2011 12:12:41 -0400

Reply-To: Keith Neuman <Keith.Neuman@ENVIRONICS.CA>

It's also the case that some of the Canadian election polls were closer to the

mark than others. Notably the daily tracking by Nanos showed the

Conservatives at 39% on the day before the election; well within the margin of

sampling error. The Nanos polling was done the "old-fashioned" method of

telephone interviews (while others used telephone IVR and online surveys).

Keith Neuman

Environics Research Group

Ottawa, Canada

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Claire Durand

Sent: Tuesday, May 03, 2011 12:10 PM

To: AAPORNET@ASU.EDU

Subject: Canada the day after

Hi,

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Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

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===

Date: Tue, 3 May 2011 13:02:06 -0400

Reply-To: Claire.Durand@umontreal.ca

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Claire Durand <Claire.Durand@UMONTREAL.CA>

I just performed the analyses to investigate whether there is a difference between methods.

The results: Not much difference but:

- Internet (minus 1.5 points) and IVR (minus 3 points) tended to underpredict the Conservative Party.

- Nanos, who is the only firm using an open-ended question (without mentioning the names of the different parties), and asking people to rank their two preferences in their constituency, differs from the other pollsters in
   a) overpredicting the Liberals (by 3.8 points) for Canada as a whole, for Quebec (2.2 points) and for Ontario (3.2 points)
   b) having a better prediction in Ontario for the Conservatives by estimating them 2 points higher than the other pollsters on average.

Best,

Le 2011-05-03 12:12, Keith Neuman a crit :

> It's also the case that some of the Canadian election polls were closer to

the mark than others. Notably the daily tracking by Nanos showed the

Conservatives at 39% on the day before the election; well within the margin of

sampling error. The Nanos polling was done the "old-fashioned" method of

telephone interviews (while others used telephone IVR and online surveys).

>

> Keith Neuman

> Environics Research Group

> Ottawa, Canada

>

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Claire Durand

> Sent: Tuesday, May 03, 2011 12:10 PM

> To: AAPORNET@ASU.EDU

> Subject: Canada the day after

>

> Hi,

>

> A word on poll performance for yesterday's election in Canada.

>

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> See graphs, etc. at

> http://ahlessondages.blogspot.com/2011/05/lendemain-de-veille-quel-bilan-

pour-les.html

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> Best,

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> --

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sociologique

> http://www.mapageweb.umontreal.ca/durandc

>

--

Claire Durand

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d partement de sociologie

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Vice-pr sidente, (ISA - RC33) Association internationale de m thodologie

sociologique

http://www.mapageweb.umontreal.ca/durandc

===

Date: Tue, 3 May 2011 23:19:46 +0200

Reply-To: "Moon, Nick (GfK NOP, UK)" <Nick.Moon@GFK.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Moon, Nick (GfK NOP, UK)" <Nick.Moon@GFK.COM>

Subject: Debate help request

X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

Content-Type: text/plain; charset="Windows-1252"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Message-ID: <FCE47E71DB7D11488FFAAC91CAA2AEEC1F0FF1BF19@NUEW-

EXMBCRB1.gfk.com>

Although I think the opposite is more true, I have agreed to propose the

following motion at a debate sponsored by the Market Research Society:

 Research is always going to be more democratic than elections .

I'm going to focus mainly on the role of exit polls in preventing/proving

election fraud and then talk about survey respondents being often more informed than voters at large (maybe including deliberative polling) but if anyone has any good tips on other points to include I'd be very grateful

nick moon

Consider the environment before printing this email

245 Blackfriars Road

London

SE1 9UL

Place of registration:England and Wales

Company number:2512551

Registered office: GfK NOP Limited, Ludgate House, 245 Blackfriars Road,

London, SE1 9UL

==

Date: Tue, 3 May 2011 17:41:36 -0400

Reply-To: Steven Kull <skull@PIPA.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Steven Kull <skull@PIPA.ORG>

Subject: Re: Debate help request

X-To: "Moon, Nick (GfK NOP, UK)" <Nick.Moon@GFK.COM>, AAPORNET@ASU.EDU

In-Reply-To: <FCE47E71DB7D11488FFAAC91CAA2AEEC1F0FF1BF19@NUEW-

EXMBCRB1.gfk.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Message-ID: <89388FACB1F9401DB9EC098DAF957836@SKLaptop>

I assume that the implied "research" is research on public opinion.

I think a more precise way of saying it is that there is an abundance of evidence that elections do not necessarily lead to outcomes that reflect the will of the people. Thus elections alone are not adequate for democratic representation and the findings of public opinion research are a critical part of improving the quality of democracy. Publics in democratic countries overwhelmingly perceive this democratic deficit and believe that public opinion research can help. There is also substantial evidence that the way that elected officials vote has become less consistent with public opinion over the decades (eg Monroe). This has been concurrent with increases in the amount of money flowing into campaigns and increasing perceptions in democracies that elected officials are influenced by special interests more than the public. Elected officials and their staffers have proven to be poor in predicting how publics will respond in polls, suggesting that the means they use to discern public opinion are derived from non-representative sources. If you want any more specific references I can dig them out.

Steven Kull

Director

WorldPublicOpinion.org

Program on International Policy Attitudes (PIPA)

1779 Massachusetts Ave NW Ste 510

Washington, DC 20036

(202)232-0431 (phone)

http://www.worldpublicopinion.org

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anyone has any good tips on other points to include I'd be very grateful

nick moon

Consider the environment before printing this email

Date: Wed, 4 May 2011 09:43:09 -0700

Reply-To: Leora Lawton <lawton@TECHSOCIETY.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leora Lawton <lawton@TECHSOCIETY.COM>

Subject: Seminar talk at Cal: Voting in Times of Change; 5/5 @ 1pm

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Message-ID: <091804040B8E42738AC9356E59A58593@dell2005>

Some of you may be interested in this talk.

Leora

ISSI's Center for the Study of Social Change along with the Center for the

Comparative Study of Right-Wing Movements present:

Voting in Times of Change:

Mobilization, Immigration and Social Context

Thursday, May 5

1:00-2:30 pm

Duster Conference Room

Institute for the Study of Societal Issues

2420 Bowditch St. Berkeley, CA

Alina Polyakova

PhD Candidate in Sociology and Center for the Comparative Study of

Right-Wing Movements Graduate Fellow, University of California, Berkeley

and

Naomi Hsu

PhD Candidate in Sociology and Center for the Study of Social Change
Graduate Fellow, University of California, Berkeley

with

Margaret Weir

Professor of Sociology and Political Science, University of California,
Berkeley

as respondent

"Right-Wing Parties in Central Eastern Europe: The Perfect Breeding Ground
for Radicalism?"

Paradoxically, extreme right-wing parties have been more successful in the well-established democracies of Western Europe than in unstable, post-communist Central Eastern Europe (CEE). The electoral support for xenophobic, anti-immigrant, and nationalist parties in Western Europe challenges the assertion that Western European liberal democracies represent the ideal form of human governance. Conversely, the relative failure of the right in CEE suggests that current theories may not adequately explain variation in the radical right's success outside the western context. Existing theories look at Western Europe and seek to explain cross-national variation in electoral support for right-wing parties. Examining factors at the macro-level, scholars attempt to identify a set of independent variables that create the perfect "breeding ground" for the radical right. This talk examines if the "breeding ground" hypothesis can be adequately applied to the CEE region. The research contributes to the current literature by extending the analysis of right-wing parties to eleven CEE countries from 1992 to 2008 and showing that the usually cited aggregate level factors do not adequately explain variation in support for the right in CEE.

"Forever Non-Voters?: Explaining the Paradox of Asian American Underparticipation in Electoral Politics"

In this talk, I present evidence that local political-contextual conditions may contribute to the puzzle of Asian American underparticipation in electoral politics. In particular, I demonstrate that dramatic differences

exist in the net size of the Asian-white voter registration gap across the six counties with the largest Asian American populations in California. I argue that these differences are likely driven by local political-contextual conditions, as they cannot be explained by socioeconomic, demographic or immigrant characteristics across individuals, or by differences in the ethnic and immigrant attributes of the Asian American population across counties. The findings in this research suggest a need for comparative studies across local contexts.

 ***

Alina Polyakova is a doctoral candidate in the Department of Sociology and a Graduate Fellow at the Center for the Study of Social Change, UC Berkeley. Her dissertation seeks to explain the success and failure of right-wing parties in Europe. Taking a broad comparative perspective, Alina's work asks why right-wing parties in post-communist Central and Eastern Europe have not been as electorally successful as their West European counterparts. Examining Ukraine as a case study, her research proposes that the linkages extreme right-wing parties form with civil society organizations are key for understanding their success or failure.

Naomi Hsu is a doctoral candidate in the Department of Sociology and a Graduate Fellow at the Center for the Study of Social Change, UC Berkeley. Her research interests include political behavior, identity, race and ethnicity, citizenship and nationalism, and immigration. Her dissertation research uses both quantitative and qualitative methods to investigate local-level patterns and processes of mobilization and empowerment, and

their implications for political inequality in California. Naomi's previous research includes an analysis of partisan voting on immigration legislation in the U.S. Congress, an interview study examining the influence of transnational political concerns on ethnic self-presentation among immigrants and their children, and a methodological study of the relationship between the U.S. Census race and ancestry measures.

Margaret Weir is Professor of Sociology and Political Science at the University of California, Berkeley and a nonresident Senior Fellow at the Brookings Institution. Weir has written widely on social policy and politics in the United States. She is the author of several books including, Schooling for All: Race, Class and the Decline of the Democratic Ideal (coauthored with Ira Katznelson, Basic Books 1985); and Politics and Jobs: The Boundaries of Employment Policy in the United States (Princeton University Press, 1992). She has also edited several books that deal with development of social policy in the U.S. including The Politics of Social Policy in the United States (with Ann Shola Orloff and Theda Skocpol, Princeton University Press 1988) and The Social Divide (Brookings and Russell Sage, 1998), which examines social policymaking during the Clinton administration. She is currently working on a study of metropolitan inequalities in the United States, with a particular focus on the politics of coalition-building in metropolitan America during the past decade. Weir is chair of the MacArthur Foundation Network on Building Resilient Regions.

***

Light refreshments will be served. This event is free, wheelchair

accessible, and open to the public. For wheelchair access please call

642-0813 one day prior to the event.

 Public parking is available at Underhill Lot, entrance between College &

Bowditch from either Haste or Channing. $2 for first 2 hours, and $2/hour

for 3+ hours, cash only machine.

For more information, call Elizabeth Carlen at <tel:510-642-0813>

510-642-0813 or email <mailto:isscucb@gmail.com> isscucb@gmail.com.

Center for the Study of Social Change

Institute for the Study of Societal Issues

University of California, Berkeley

2420 Bowditch Street

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SGVsbG8sDQoNCkhhdmUgdGhlcmUgYmVlbiBhbnkgc3R1ZGllcyBtZWFzdXJpbmcgaG93IGFjY3Vy
YXRlIHNlbGYtcmVwb3J0ZWQgZGVtb2dyYXBoaWMgZGF0YSBpcyBmb3IgdGVsZXBob25lIGRhdGEg
Y29sbGVjdGlvbj8gIFNwZWNpZmljYWxseSBsb29raW5nIGF0IGFnZSBhbmQgaW5jb21lLCBidXQg
SSdkIGJlIGludGVyZXN0ZWQgdG8gbGVhcm4gYWJvdXQgb3RoZXIgZGVtb2dyYXBoaWMgcXVlc3Rp
b25zIGFzIHdlbGwuICBQbGVhc2UgcmVwbHkgb2ZmbGluZSB0byBtZSBkaXJlY3RseS4NCktpbmQg
cmVnYXJkcywNCg0KRnJhbmNpbmUgQ2FmYXJjaGlhLCBQUkMNCkFjY291bnQgU2VydmljZXMNCklT
QSAtIElOVEVSVklFV0lORyBTRVJWSUNFIE9GIEFNRVJJQ0ENCjgxOC43NTYuNzM0NSAtIE8gfCA4
MTguNzgyLjEzMDkgLSBGDQpmY2FmYXJjaGlhQGlzYWNvcnAuY29tIHwgd3d3LmlzYWNvcnAuY29t
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TmV3IGRlc2lnbiBEgaHR0cDovL3d3dy5hYXBvci5vcmcNCkFyY2hpdmVzOiBodHRwOi8vbGlzdHMu

YXN1LmVkS9hcmNoaXZlcy9hYXBvcm5ldC5odG1sIC4NClVuc3Vic2NyaWJlPyBTZW5kIGVtYWls

IHRvIGxpc3RzZXJ2QGFzdS5lZHUgd2l0aCB0aGlzIHRleHQ6DQpzaWdub2ZmIGFhcG9ybmV0DQpQ

bGVhc2UgYXNrIGF1dGhvcnMgYmVmb3JlIHF1b3Rpbmcgb3V0c2lkZSBBQVBVBPUk5FVC4NCg==

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Robert E. Steen

res4research@att.net

RES for Research

St. Louis, MO 63122

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From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Steven Kull

Sent: Tuesday, May 03, 2011 4:42 PM

To: AAPORNET@ASU.EDU

Subject: Re: Debate help request

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WorldPublicOpinion.org

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Washington, DC 20036

(202)232-0431 (phone)

http://www.worldpublicopinion.org

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Sent: Tuesday, May 03, 2011 5:20 PM

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nick moon

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==

Date: Thu, 5 May 2011 08:17:40 -0400

Reply-To: rfunk787@AOL.COM

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "G. Ray Funkhouser" <rfunk787@AOL.COM>

Subject: Re: Debate help request

X-To: res4research@att.net, AAPORNET@ASU.EDU

In-Reply-To: <005d01cc0ac9$ea263ae0$be72b0a0$@net>

MIME-Version: 1.0

Content-Transfer-Encoding: quoted-printable

Content-Type: text/plain; charset="us-ascii"

Message-ID: <8CDD935902B7B3B-1018-F927@Webmail-d121.sysops.aol.com>

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==

Date: Thu, 5 May 2011 09:58:20 -0400

Reply-To: Marc Zwelling <marc@VECTORRESEARCH.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Marc Zwelling <marc@VECTORRESEARCH.COM>

Subject: RE Nick Moon's request on polling and democracy

Canada's MRIA (=AAPOR) recently found.

"Public opinion research strengthens Canada's democracy by giving people a say in important decisions by governments and

corporations." The survey found that, nationally, 61% of adult Canadians believe this statement to be true. Support for the statement was up two percentage points from 2010 and was uniform across all regions of the country." (From a column by executive director Brendan Wycks in the MRIA magazine, April 2011.)

So really the debate on whether research is "always more democratic" could focus on how polls reinforce democracy.

_____

Marc Zwelling, CMRP

Vector Research + Development Inc. / 416.733.2320

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Phil Meyer

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> From: Robert Steen<res4research@ATT.NET>

> To: AAPORNET<AAPORNET@ASU.EDU>

> Sent: Wed, May 4, 2011 6:13 pm

> Subject: Re: Debate help request

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> Sent: Tuesday, May 03, 2011 5:20 PM

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Philip Meyer

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==

Good point, thanks

In the UK the opposite is true as far as the death penalty is concerned

Nick

----- Original Message -----

From: AAPORNET <AAPORNET@asu.edu>

To: AAPORNET@ASU.EDU <AAPORNET@ASU.EDU>

Sent: Thu May 05 16:16:10 2011

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Philip Meyer

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Registered office: GfK NOP Limited, Ludgate House, 245 Blackfriars Road,

London, SE1 9UL

==

Do not want to be picky but, what is the sample size that allows the

director of MRIA to say that an opinion is "up two percentage points"

(within MOE?)

Best,

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>

> E-mail protection by AVG Internet Security Network Edition

>   <http://www.avg.com/ca-en/about-viruses>

> http://www.avg.com/ca-en/about-viruses

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> ---

> Conference info and final program: http://www.aapor.org/

> Archives: http://lists.asu.edu/archives/aapornet.html .

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>

--

Claire Durand

professeur titulaire

d partement de sociologie

Universit de Montr al

t l phone bureau: 514-343-7447

t l phone cellulaire: 514-622-7826

Secr taire-tr sori re World Association of Public Opinion Research (WAPOR)

Vice-pr sidente, (ISA - RC33) Association internationale de m thodologie

sociologique

http://www.mapageweb.umontreal.ca/durandc

Date: Thu, 5 May 2011 14:35:12 +0000

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: Poll: Number of 'birthers' plummets

X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

Content-Type: text/plain; charset="us-ascii"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Message-ID:

<1A99104F97AD1248B598355A7D264FC113F51436@EXCHANGE2010.local.artscience.com>

Poll: Number of 'birthers' plummets

http://www.washingtonpost.com/blogs/behind-the-numbers/post/number-of-

birthers-plummets/2011/05/04/AF3GAZxF_blog.html

or

http://goo.gl/2ecsE

By Jon Cohen

The number of Americans saying President Obama was born in another country has

been sliced in half, according to a new Washington Post poll.

SNIP

Overall, 10 percent of Americans say Obama was likely born abroad, down from 20 percent in an April 2010 Post-ABC poll. Almost all those who now say Obama was born in a foreign country say that it's only their "suspicion;" just 1 percent claim "solid evidence" that the president was born elsewhere (9 percent said so last year).

SNIP

--

Leo G. Simonetta

Art & Science Group

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===

EXMBCRB1.gfk.com>

MIME-Version: 1.0

Content-Type: text/plain; charset=UTF-8; format=flowed

Content-Transfer-Encoding: 8bit

Message-ID: <4DC2B710.1050905@umontreal.ca>

Re: Death penalty: It is a special case. It has been abolished in Canada

in the 70's but it is only recently that a first poll showed a majority

of Canadians against the death penalty. A good example of government

acting despite public opinion.

Best,

Le 2011-05-05 10:18, Moon, Nick (GfK NOP, UK) a écrit :

> Good point, thanks

>

> In the UK the opposite is true as far as the death penalty is concerned

>

> Nick

>

> ----- Original Message -----

> From: AAPORNET<AAPORNET@asu.edu>

> To: AAPORNET@ASU.EDU<AAPORNET@ASU.EDU>

> Sent: Thu May 05 16:16:10 2011

> Subject: Re: Debate help request

>

>   George Gallup liked to show the disconnect between public opinion

> and public policy by citing gun control. A majority of the public was

> consistently for it, but the opponents almost always got the upper hand

> in legislative bodies. As far as I can tell, that's still true, e.g.

> this from Times-CBS in January:

>

> In general do you think gun control laws should be made more strict,

> less strict, or kept as they are now?

>

> More strict   46%

> Less strict   13

> As they are now   36

> Unsure   3

>

> Phil Meyer

>

>

>

>> *"In general, do you think gun control laws should be made more*

>>

>> *strict, less strict, or kept as they are now?"*

>>

>>

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>>

>>   *More strict*   *Less strict*   *Kept as they

>> are now*   *Unsure*   **

>>

>>

>>   %   %   %   %

>>

>>

>>

>> 1/15-19/11

>>

>>   46   13   38   3

>>

>

>

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> On 5/5/11 8:17 AM, G. Ray Funkhouser wrote:

>> Nathan Maccoby, one of my mentors at Stanford, was fond of saying that

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higher than lately.

>>

>>

>> Ray Funkhouser

>>

>>

>>

>>

>>

>> -----Original Message-----

>> From: Robert Steen<res4research@ATT.NET>

>> To: AAPORNET<AAPORNET@ASU.EDU>

>> Sent: Wed, May 4, 2011 6:13 pm

>> Subject: Re: Debate help request

>>

>>

>> Well stated.

>> At times we ignore that in the United States our form of government is not

a

>> true democracy or even a representative democracy. Ours is a republic of 50

>> states, united. Our constitution provides for representation of the

>> collective will of the states, not the collective will of the people. This

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>> So while we give extensive attention to the will of the people in our

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>> different our politics would be without state rights and proportional

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>> but the game would be different. (Imagine NCAA March Madness without

>> guaranteed spots for the winners of small conference titles.)

>>

>>

>>

>> Robert E. Steen

>> res4research@att.net

>>

>> RES for Research

>> St. Louis, MO 63122

>>

>>

>>

>>

>>

>>

>>

>> -----Original Message-----

>> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Steven Kull

>> Sent: Tuesday, May 03, 2011 4:42 PM

>> To: AAPORNET@ASU.EDU

>> Subject: Re: Debate help request

>>

>> I assume that the implied "research" is research on public opinion.

>>

>> I think a more precise way of saying it is that there is an abundance of

>> evidence that elections do not necessarily lead to outcomes that reflect

the

>> will of the people. Thus elections alone are not adequate for democratic

>> representation and the findings of public opinion research are a critical

>> part of improving the quality of democracy. Publics in democratic

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>> Steven Kull

>>

>> Director

>> WorldPublicOpinion.org

>> Program on International Policy Attitudes (PIPA)

>> 1779 Massachusetts Ave NW Ste 510

>> Washington, DC 20036

>> (202)232-0431 (phone)

>> http://www.worldpublicopinion.org

>>

>> -----Original Message-----

>> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Moon, Nick (GfK NOP,

>> UK)

>> Sent: Tuesday, May 03, 2011 5:20 PM

>> To: AAPORNET@ASU.EDU

>> Subject: Debate help request

>>

>> Although I think the opposite is more true, I have agreed to propose the

>> following motion at a debate sponsored by the Market Research Society:

>>

>> 'Research is always going to be more democratic than elections'.

>>

>> I'm going to focus mainly on the role of exit polls in preventing/proving

>> election fraud and then talk about survey respondents being often more

>> informed than voters at large (maybe including deliberative polling) but if

>> anyone has any good tips on other points to include I'd be very grateful

>>

>> nick moon

>>

>> Consider the environment before printing this email

>>

>> ***

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>> and do not necessarily represent those of GfK NOP or

>> any of its associated companies.

>> ***

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> Company number:2512551

> Registered office: GfK NOP Limited, Ludgate House, 245 Blackfriars Road,

London, SE1 9UL

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Claire Durand

professeur titulaire

département de sociologie

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téléphone bureau: 514-343-7447

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Secrétaire-trésorière World Association of Public Opinion Research (WAPOR)

Vice-présidente, (ISA - RC33) Association internationale de méthodologie

sociologique

http://www.mapageweb.umontreal.ca/durandc

Conference info and final program: http://www.aapor.org/

===

Date: Thu, 5 May 2011 08:05:48 -0700

Reply-To: Jane Traub <JTraub@SCARBOROUGH.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jane Traub <JTraub@SCARBOROUGH.COM>

Subject: Re: RE Nick Moon's request on polling and democracy

X-To: "Claire.Durand@umontreal.ca" <Claire.Durand@umontreal.ca>,

             "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To: <4DC2B665.4000104@umontreal.ca>

Content-Type: text/plain; charset="iso-8859-1"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Message-ID:

<1788496C766C6542B3952BBEBA5C45F1090C8300CC@EXMBX10.exchhosting.com>

I think it was Ed Papazian, the famous media research guru, who said data

users often "ignore sampling error when it makes their point, and swing it

like a club when it doesn't"!

Jane

Jane Traub

Sr. VP, Research

Scarborough Research

770 Broadway

New York, NY 10003

646-654-8454

jtraub @scarborough.com

Do not want to be picky but, what is the sample size that allows the

director of MRIA to say that an opinion is "up two percentage points"

(within MOE?)

Best,

Le 2011-05-05 09:58, Marc Zwelling a crit :

> Canada's MRIA (=AAPOR) recently found.

>

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> giving people a say in important decisions by governments and

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> corporations." The survey found that, nationally, 61% of adult Canadians

> believe this statement to be true. Support for the statement was up two

> percentage points from 2010 and was uniform across all regions of the

> country." (From a column by executive director Brendan Wycks in the MRIA

> magazine, April 2011.)

>

> So really the debate on whether research is "always more democratic" could

> focus on how polls reinforce democracy.

>

>

>

> _____

> Marc Zwelling, CMRP

> Vector Research + Development Inc. / 416.733.2320

>

> More than surveys. Solutions. http://www.vectorresearch.com

>

>

> Follow Vector Research on Twitter:

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> Please ask authors before quoting outside AAPORNET.

> Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

>

--

Claire Durand

professeur titulaire

d partement de sociologie

Universit de Montr al

t l phone bureau: 514-343-7447

t l phone cellulaire: 514-622-7826

Secr taire-tr sori re World Association of Public Opinion Research (WAPOR)

Vice-pr sidente, (ISA - RC33) Association internationale de m thodologie

sociologique

http://www.mapageweb.umontreal.ca/durandc

==

Kudos to the Washington Post poll this year and the one last year (with

ABC), which have provided the most objective measurements of public opinion

on this matter, by asking the open-ended question "Where was Barack Obama

born, as far as you know?" The follow-up questions get at whether "birthers"

believed there was "solid evidence" for their position, or whether it was

just "suspicion."

The CBS/New York Times poll this past April, by contrast, posed the issue to

the respondents as one of Constitutional legitimacy, and as a result got a

more polarized and partisan response -- thus inflating the number of

"birthers" in the country.

"According to the Constitution, American presidents must be 'natural born

citizens.' Some people say Barack Obama was NOT born in the United States,

but was born in another country. Do YOU think Barack Obama was born in the

United States, or do you think he was born in another country?"

For example, the CBS/NYT poll reported only 33% of Republicans saying Obama was born in the U.S., while the WP/ABC poll last year showed almost twice that amount -- at 65%. (The CBS/NYT poll this year showed little change from last year, making the comparison of last year's WP/ABC poll a legitimate comparison with this year's CBS/NYT poll -- all before Obama's long form birth certificate was produced.)

For more analysis of the poll differences on this issue, you can go here http://www.stinkyjournalism.org/latest-journalism-news-updates-221.php.

David

David W. Moore, Ph.D.

Senior Fellow, The Carsey Institute

University of New Hampshire

Huddleston Hall

Durham, NH 03824

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta

Sent: Thursday, May 05, 2011 10:35 AM

To: AAPORNET@ASU.EDU

Subject: Poll: Number of 'birthers' plummets

Poll: Number of 'birthers' plummets

http://www.washingtonpost.com/blogs/behind-the-numbers/post/number-of-birthe

rs-plummets/2011/05/04/AF3GAZxF_blog.html

or

http://goo.gl/2ecsE

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Overall, 10 percent of Americans say Obama was likely born abroad, down from

20 percent in an April 2010 Post-ABC poll. Almost all those who now say

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just 1 percent claim "solid evidence" that the president was born elsewhere

(9 percent said so last year).

SNIP

--

Leo G. Simonetta

Art & Science Group

As always opinions expressed (if any) are solely those of the author.

===

Date: Thu, 5 May 2011 11:04:56 -0400

Reply-To: Marc Zwelling <marc@VECTORRESEARCH.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Marc Zwelling <marc@VECTORRESEARCH.COM>

Subject: Re: Nick Moon's debate on polling and democracy

X-To: Claire.Durand@umontreal.ca, AAPORNET@ASU.EDU

In-Reply-To: <4DC2B665.4000104@umontreal.ca>

MIME-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

Message-ID: <BLU0-SMTP815D95C6EC78A05BB6AB44A8800@phx.gbl>

Not picky at all. Seems nearly conventional in the market research =

industry

to say opinion moved 2 points, while we should be more modest and =

accurate.=20

=20

I should have included the statement on method in my earlier e-mail....

=20

"MRIA=92s latest VoxPop survey was fielded by Harris-Decima via =

telephone

between February 24 and March 6, 2011, with a

national random sample of 2,035 adult Canadians aged 18 years and over, =

and

is considered accurate to within =B1 2.2 per cent, 19 times out of 20."

=20

(I can't attach documents in AAPORNET e-mails but could download the =

article

if anyone would like it. It's in the members-only section of the =

Marketing

Research and Intelligence Association website, so not publicly =

accessible.)

=20

=20

_____

Marc Zwelling, CMRP

Vector Research + Development Inc. / 416.733.2320

=20

More than surveys. Solutions. http://www.vectorresearch.com=20

=20

Follow Vector Research on Twitter:

www.twitter.com/vectorresearch

E-mail protection by AVG Internet Security Network Edition

http://www.avg.com/ca-en/about-viruses

-----Original Message-----
From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Claire Durand

Sent: Thursday, May 05, 2011 10:38 AM

To: AAPORNET@ASU.EDU

Subject: Re: RE Nick Moon's request on polling and democracy

=20

Do not want to be picky but, what is the sample size that allows the

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(within MOE?)

=20

Best,

=20

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Claire Durand

professeur titulaire

d=E9partement de sociologie

Universit=E9 de Montr=E9al

=20

t=E9l=E9phone bureau: 514-343-7447

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Secr=E9taire-tr=E9sori=E8re World Association of Public Opinion Research =
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Unsubscribe?-don't reply to this message, write to: =
aapornet-request@asu.edu

==

Date: Thu, 5 May 2011 11:18:29 -0400

Reply-To: Doug Henwood <dhenwood@PANIX.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Doug Henwood <dhenwood@PANIX.COM>

Subject: Bin Laden in hell

X-To: aapornet aapornet <aapornet@asu.edu>

Content-Type: text/plain; charset=us-ascii

Mime-Version: 1.0 (Apple Message framework v1082)

Content-Transfer-Encoding: 8bit

Message-ID: <FA9EEE90-FC04-4891-908E-1012656F2750@panix.com>

So what's your professional opinion of the CNN poll showing almost 2/3's of

Americans believing that Osama is in hell? I was actually surprised the number

wasn't higher - as I recall, something like 80% of Americans think they're

going to heaven.

http://i2.cdn.turner.com/cnn/2011/images/05/04/rel8b.pdf

Is in Hell   61%

Is not in Hell   10

Do not believe in Hell (vol.)   5

No opinion   24

Doug Henwood

editor, Left Business Observer

producer, "Behind the News"

KPFA, 94.1 FM Berkeley, Saturdays 10-11 AM

242 Greene Ave - #1C

Brooklyn, NY 11238-1398 USA

+1-347-599-2211

<http://www.leftbusinessobserver.com>

"blog": <http://lbo-news.com/>

Several experiments reported in "Question & Answers in Attitude Surveys"

attempted to understand the paradox noted by Phil Meyer (and Gallup) by

introducing intensity and other variables. It would be useful to

replicate some of those experiments today, though my sense from recent

national data is that the public has moved more against gun control

measures, thus reducing the paradox.   hs

-------- Original Message --------

Subject: Re: Debate help request

Date: Thu, 5 May 2011 10:16:10 -0400

From: Philip Meyer <pmeyer@EMAIL.UNC.EDU>

Reply-To: pmeyer@unc.edu

To: AAPORNET@asu.edu

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> To: AAPORNET<AAPORNET@ASU.EDU>

> Sent: Wed, May 4, 2011 6:13 pm

> Subject: Re: Debate help request

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> Robert E. Steen

> res4research@att.net

>

> RES for Research

> St. Louis, MO 63122

>

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> Sent: Tuesday, May 03, 2011 4:42 PM

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> Subject: Re: Debate help request

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> Director

> WorldPublicOpinion.org

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> 1779 Massachusetts Ave NW Ste 510

> Washington, DC 20036

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> anyone has any good tips on other points to include I'd be very grateful

>

> nick moon

>

> Consider the environment before printing this email

> Conference info and final program: http://www.aapor.org/

> Archives: http://lists.asu.edu/archives/aapornet.html .

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>

--

Philip Meyer

==

Date: Thu, 5 May 2011 14:26:14 -0400

Reply-To: jwerner@jwdp.com

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jan Werner <jwerner@JWDP.COM>

Organization: Jan Werner Data Processing

Subject: Re: RE Nick Moon's request on polling and democracy

Marc Zwelling wrote:

> Canada's MRIA (=AAPOR) ...

MRIA stands for Marketing Research and Intelligence Association and its

focus is quite different from AAPOR's.

Jan Werner

AAPOR just released an iPhone/iPad app for the 2011 conference.

I'm very impressed with the features. The conference program is easily accessible, even allowing attendees to star their favorite sessions and build a schedule. The app includes maps of the property.

I highly recommend it. This is the future of professional conferencing.

Fred

--

Fred Solop, Ph.D.

Professor and Chair, Department of Politics & International Affairs

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PO Box 15036

Flagstaff, AZ 86011

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Webpage: http://politics.nau.edu

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Archives: http://lists.asu.edu/archives/aapornet.html .

Please ask authors before quoting outside AAPORNET.

==

Date: Thu, 5 May 2011 13:14:26 -0700

Reply-To: John Nienstedt <john@CERC.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: John Nienstedt <john@CERC.NET>

Subject: Re: AAPOR 2011 Conference App

X-To: Fred Solop <Fred.Solop@NAU.EDU>,

             "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To: <eadaf41c-d6f6-4be5-9926-c437bfe2676f@blur>

MIME-Version: 1.0

Content-Type: text/plain; charset="utf-8"

Content-Transfer-Encoding: base64

Message-ID: <c709cd38-c233-4349-b002-69ce86bd8abd@blur>

Content-Transfer-Encoding: base64

Content-Type: text/plain; charset="utf-8"

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QVNVLkVEVT4NClNlbnQ6IFRodSwgTWF5IDUsIDIwMTEgMTg6NDE6MjQgR01UKzAwOjAwDQpTdWJq

ZWN0OiBBQVBPUiAyMDExIENvbmZlcmVuY2UgQXBwDQoNCkFFUE9SIGp1c3QgcmVsZWFzZWQgYW4g

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ZXNzZWQgd2l0aC0aGUgZmVhdHVyZXMuIFRoZSBjb25mZXJlbmNlIHByb2dyYW0gaXMgZWFzaWx5

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IFNvbG9wLCBQaC5ELg0KUHJvZmVzc29yIGFuZCBDaGFpciwgRGVwYXJ0bWVudCBvZiBQb2xpdGlj

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UE9STkVULg0KVW5zdWJzY3JpYmU/LWRvbn0IHJlcGx5IHRvIHRoaXMgbWVzc2FnZSwgd3JpdGUg

dG86IGFhcG9ybmV0LXJlcXVlc3RAYXN1LmVkdQ0K

DQotLS0tLS0tLS0tLS0tLS0tLS0tLS0tLS0tLS0tLS0tLS0tLS0tLS0tLS0tLS0tLS0tLS0tDQpD

b25mZXJlbmNlIGluZm8gYW5kIGZpbmFsIHByb2dyYW06IGh0dHA6Ly93d3cuYWFwb3Iub3JnLw0K

QXJjaGl2ZXM6IGh0dHA6Ly9saXN0cy5hc3UuZWR1L2FyY2hpdmVzL2FhcG9ybmV0Lmh0bWwgLg0K

UGxlYXNlIGFzayBhdXRob3JzIGJlZm9yZSBxdW90aW5nIG91dHNpZGUgQUFQT1JORVQuDQpVbnN1

YnNjcmliZT8tZG9uJ3QgcmVwbHkgdG8gdGhpcyBtZXNzYWdlLCB3cml0ZSB0bzogYWFwb3JuZXQt

cmVxdWVzdEBhc3UuZWR1DQo=

==

Date: Thu, 5 May 2011 20:55:11 -0500

Reply-To: amccutch@UNLSERVE.UNL.EDU

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Allan L. McCutcheon" <amccutch@UNLSERVE.UNL.EDU>

Subject: Re: AAPOR 2011 Conference App

X-To: Fred Solop <Fred.Solop@NAU.EDU>

X-cc: AAPORNET@asu.edu

In-Reply-To: <BANLkTinvUOp6P3kC1P5z7JPx2KjJXrVJqQ@mail.gmail.com>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1; DelSp="Yes"; format="flowed"

Hi All,

What Fred says is absolutely right. What he does not say is that both the iPhone and iPad (AAPOR-2011) apps are free--thank you, AAPOR! See you in Phoenix.

Best,

Allan

--

Donald O. Clifton Chair of Survey Science

Professor of Statistics &

Survey Research and Methodology

tel. +402.472.7793

fax   +402.472.7764

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>>

>> Fred

>>

>>

>> --

>> Fred Solop, Ph.D.

==

Date: Fri, 6 May 2011 08:09:02 -0400

Reply-To: "Murphy, Joe" <jmurphy@RTI.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Murphy, Joe" <jmurphy@RTI.ORG>

Subject: Re: AAPOR 2011 Conference App

X-To: AAPORNET@ASU.EDU

In-Reply-To: A<4DC3DB75.8060903@jwdp.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Message-ID:

<91DB7F42C39247439FB0BA7B7452E90C0FEC9CA3@RTPWEXC19.RCC_NT.RTI.ORG>

I don't know how well it works on smartphones, but there is a web-based

Conference Itinerary Tool available at

http://aapor.org/66th_Annual_Conference1.htm .

Joe

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Jan Werner

Sent: Friday, May 06, 2011 6:29 AM

To: AAPORNET@ASU.EDU

Subject: Re: AAPOR 2011 Conference App

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>

> Best,

> Allan

New design! http://www.aapor.org

Vacation hold? Send email to listserv@asu.edu with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

===

Date: Fri, 6 May 2011 05:42:53 -0700

Reply-To: Sheila Knight <sknight@RTI.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Sheila Knight <sknight@RTI.ORG>

Subject: RTI International Recruiting Activities at the AAPOR Conference

X-To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

Message-ID: <8347243347512535.WA.sknightrti.org@lists.asu.edu>

Interested in a career at RTI? We are offering many opportunities for yo=

u=20

to meet either formally or informally with our staff at the AAPOR=20

conference.

Again this year, RTI International will have a booth in the conference=20=

Exhibit Hall. Be sure to stop by just to say hello, or pick up our "Hot=20=

Jobs" flyers that highlight our newest open positions.

Also, we will be participating in the "Speed Networking" Sessions both on=

=20

Friday from 3:15-4:15 and Saturday from 12:45-2:15. RTI staff will be=20=

there and ready to talk to you about RTI in general or any of our current=

=20

openings.

Some of the exciting survey positions we have open are:

Survey Specialist=20

Survey Methodologist

Program Director, Mental Health and Substance Abuse Surveys

Senior Manager of Survey Research, Field Data Collection Services

Senior Researcher for Records Linkage Research and Application

Senior Director for Survey Statistics

Prior to the conference, please go to www.rti.org/careers to find out mor=

e=20

about these positions.

RTI International (www.rti.org) has 50 years of experience providing a fu=

ll=20

range of survey data collection services from one-on-one personal

interviewing to leading-edge, computer-assisted methodologies.

We offer locations in Research Triangle Park, NC; Chicago; Washington, DC=

;=20

Rockville, MD; Waltham, MA; San Francisco; and Atlanta, GA.

New design! http://www.aapor.org

Vacation hold? Send email to listserv@asu.edu with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

==

Date: Fri, 6 May 2011 08:47:40 -0500

Reply-To: amccutch@UNLSERVE.UNL.EDU

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Allan L. McCutcheon" <amccutch@UNLSERVE.UNL.EDU>

Subject: Re: AAPOR 2011 Conference App

X-To: jwerner@jwdp.com

X-cc: AAPORNET@ASU.EDU

In-Reply-To: <4DC3DB75.8060903@jwdp.com>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1; DelSp="Yes"; format="flowed"

Content-Disposition: inline

Content-Transfer-Encoding: 8bit

Message-ID: <20110506084740.j08ijdjps0wwo44k@wm-imp-1.unl.edu>

Hi Jan,

Actually, it is free even if you do not own either an iPhone or an

iPad. Though, of course, it is most useful for those who do own one

of these devices.

Thank you to Martin Barron for writing it!

Best,

Allan

--

Donald O. Clifton Chair of Survey Science

Professor of Statistics &

Survey Research and Methodology

tel. +402.472.7793

fax   +402.472.7764

Quoting Jan Werner <jwerner@jwdp.com>:

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>

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>>> PO Box 15036

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===

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aapornet-request@asu.edu

>

===

Date: Fri, 6 May 2011 10:02:57 -0400

Reply-To: Mike Mokrzycki <mike@MIKEMOKR.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Mike Mokrzycki <mike@MIKEMOKR.COM>

Subject: Re: AAPOR 2011 Conference App

X-To: Jon Cohen <CohenJ@washpost.com>

X-cc: AAPORNET@asu.edu

In-Reply-To: <OFFF35EAB6.3A4D71D8-ON85257888.004B7502-

85257888.004BC94D@washpost.com>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1

Message-ID: <BANLkTik_c7Rpoug2hS29OTVLm68FjpHktA@mail.gmail.com>

On Fri, May 6, 2011 at 9:47 AM, Jon Cohen <CohenJ@washpost.com> wrote:

> Thanks are due to Martin Barron for developing and donating the

> iPhone/iPad app for this year's conference. Many thanks.

>

>

And for coming up with the idea in the first place for last year's

conference. Thanks Martin!

Mike Mokrzycki

soon to try the web-based app on his Droid ...

>

>

> From: "Allan L. McCutcheon" <amccutch@UNLSERVE.UNL.EDU>

> To: AAPORNET@ASU.EDU

> Date: 05/05/2011 09:55 PM

> Subject: Re: AAPOR 2011 Conference App

> Sent by: AAPORNET <AAPORNET@asu.edu>

>

>

>

> Hi All,

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===

http://www.arkansasonline.com/news/2011/may/06/ua-shut-cash-losing-poll-

center-june-30-20110506/?news-arkansas

or

http://goo.gl/6NFZU

UA to shut cash-losing poll center on June 30

By Chris Branam

FAYETTEVILLE - The University of Arkansas is shutting down a computeraided

polling center that has supported various projects throughout the state for

more than a decade.

John Diamond, chief spokesman for the Fayetteville campus, said Thursday that

the Survey Research Center, established in 1998 and known for its work on the

annual Arkansas Poll, will close June 30.

The center has been operating at a loss in recent years, he said. Its most recent annual budget is about $300,000, Diamond said.

SNIP

The Survey Research Center at the University of Arkansas at Little Rock's Institute of Government is the only other fully operational college-based survey research center in the state.

"There have been so many university-based research centers that have had to go under or close up shop because of the economy," the UALR center's director, Cindy Bennett, said.

The University of California, Berkeley, closed its survey research center last June after operating it since 1958. Senior survey statistician Tom Piazza was among the dozen employees laid off.

"Our SRC had been in the hole for a number of years, and that made it a target in the current environment," Piazza said.

The University of Michigan boasts the largest survey research center of its kind, with a staff of more than 300 and a fiscal 2010 budget of $62.1 million, said Diane Swanbrow, director of communications for the Institute for Social Research at the university.

"University-based survey research is essential to the continued advance of the social sciences," said William Axinn, director of the Michigan center.

"Universities provide nonpartisan, nongovernment academic freedoms that

promote social science advances, including the evaluation of human and social

consequences of government programs and policies."

--

Leo G. Simonetta

Art & Science Group

As always opinions expressed (if any) are solely those of the author.

Date: Fri, 6 May 2011 10:42:10 -0400

Reply-To: Doug Henwood <dhenwood@PANIX.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Doug Henwood <dhenwood@PANIX.COM>

Subject: Re: UA to shut cash-losing poll center on June 30

X-To: aapornet aapornet <aapornet@asu.edu>

In-Reply-To:

<1A99104F97AD1248B598355A7D264FC113F52FEE@EXCHANGE2010.local.artscience.com>

Content-Type: text/plain; charset=us-ascii

Mime-Version: 1.0 (Apple Message framework v1082)

Content-Transfer-Encoding: 8bit

Message-ID: <07D3B27B-F093-4F5B-A4C2-C8FFDADCA35B@panix.com>

On May 6, 2011, at 10:33 AM, Leo Simonetta quoted:

> "There have been so many university-based research centers that have had to

go under or close up shop because of the economy," the UALR center's director,

Cindy Bennett, said.

Is this a change in their performance, or a change in management's thinking?

Did these centers formerly make money, or have universities decided that

they're in the profit-making business?

Doug Henwood

editor, Left Business Observer

producer, "Behind the News"

KPFA, 94.1 FM Berkeley, Saturdays 10-11 AM

242 Greene Ave - #1C

Brooklyn, NY 11238-1398 USA

+1-347-599-2211

<http://www.leftbusinessobserver.com>

"blog": <http://lbo-news.com/>

New design! http://www.aapor.org

==

The proliferation of inexpensive DIY online applications has undoubtedly

reduced the demand for the professionally designed and executed surveys that

university centers are capable of providing. Support from corporate (e.g.

newspapers) and institutional (e.g. state tourism departments) sponsors has

also likely shriveled due to the economy. The ubiquitous presence of survey

invitations may be causing the ordinary citizen to feel that a survey is

nothing special. Misguided hostility, especially from politicians, toward

Census Bureau and other large agency programs cannot be helping. In several

cases, second-tier universities have invested in survey centers as a means

of institutional advancement (raise awareness, applications, image) only to

find that the ROI is insufficient. It is an irony that the at-risk

university centers are our best hope for training future managers and policy makers on how to avoid the distortions that result from amateur work and uncritical acceptance of it.

James P. Murphy, Ph.D.

J.P. MURPHY & COMPANY

609 921 2432 Princeton, N.J.

772 219 7671 Stuart, Fla.

610 408 8800 Mobile

www.jpmurphy.com

jpmurphy@jpmurphy.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Doug Henwood

Sent: Friday, May 06, 2011 10:42 AM

To: AAPORNET@ASU.EDU

Subject: Re: UA to shut cash-losing poll center on June 30

On May 6, 2011, at 10:33 AM, Leo Simonetta quoted:

> "There have been so many university-based research centers that have had to go under or close up shop because of the economy," the UALR center's director, Cindy Bennett, said.

Is this a change in their performance, or a change in management's thinking? Did these centers formerly make money, or have universities decided that they're in the profit-making business?

Doug Henwood

editor, Left Business Observer

producer, "Behind the News"

KPFA, 94.1 FM Berkeley, Saturdays 10-11 AM

242 Greene Ave - #1C

Brooklyn, NY 11238-1398 USA

+1-347-599-2211

<http://www.leftbusinessobserver.com>

"blog": <http://lbo-news.com/>

==

Date: Fri, 6 May 2011 08:42:07 -0700

Reply-To: Michael Sullivan <michaelsullivan@FSCGROUP.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Michael Sullivan <michaelsullivan@FSCGROUP.COM>

Subject: Re: UA to shut cash-losing poll center on June 30

X-To: Doug Henwood <dhenwood@PANIX.COM>,

            "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To: <07D3B27B-F093-4F5B-A4C2-C8FFDADCA35B@panix.com>

MIME-Version: 1.0

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 8bit

Message-ID: <28CCEB02B0B64D4091ED6FD17DF5716919FB7303D7@EX-BE-024-

SV1.shared.themessagecenter.com>

It is virtually impossible to support the technical staff required to design

and carry out high quality survey research on $300,000 per year. For most of

us who run survey organizations, $300,000 is a moderate sized project. It

takes many of them to support a full time staff of survey project managers,

interviewers, statisticians and econometricians needed to deliver a high

quality survey research product.

University human subjects review boards have also hindered the success of

these already weak organizations by increasing the time, cost and difficulty

of executing research in that environment. The small boutique university

survey shop blossomed when PC-network technology and software made it possible

to build CATI operations for a fraction of the cost of systems that required

mini-computers to support operations. In that world it was possible for an interested researcher to talk the university administration into funding the development of small survey laboratories to serve local and state governments. As the market evolved, these enterprises ended up competing with larger, and highly focused survey research organizations that could support the staffing levels required to provide very high qualify professional research.

Finally, it is tough to sell "high quality" research in an environment when polling is largely used to produce quick sound bites that organizations use to create leverage in the media.

It is not bad, it is just the way things are.

MS

Michael J. Sullivan, Ph.D.

Chairman

Freeman, Sullivan & Co.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Doug Henwood

Sent: Friday, May 06, 2011 7:42 AM

To: AAPORNET@ASU.EDU

Subject: Re: UA to shut cash-losing poll center on June 30

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<http://www.leftbusinessobserver.com>

"blog": <http://lbo-news.com/>

New design! http://www.aapor.org

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Please ask authors before quoting outside AAPORNET.

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===

Date: Fri, 6 May 2011 09:43:28 -0700

Reply-To: Jeremy Beach <jpbeach@WISC.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jeremy Beach <jpbeach@WISC.EDU>

Subject: Straightlining

X-To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

Message-ID: <2010047778583644.WA.jpbeachwisc.edu@lists.asu.edu>

Hello,

We are looking at differences with question formats in web surveys and

wondering if anyone could point us in the direction of some references or=

definitions on straightlining?

Thanks,=20

Jeremy Beach

Graduate Project Assistant

University of Wisconsin Survey Center

==

As the developer of the iPhone/iPad AAPOR conference app, I wanted to

thank everyone for their kind words. I'm really glad people like it and

hope it proves useful to everyone in Phoenix next week.

=20

In the spirit of the AAPORs transparency initiative J, I just wanted to
clarify how the app came about. AAPOR did not solicit the app. Before
the 2010 conference I approached AAPOR and ask them if they would allow
me to produce the app for them (for free). I was teaching myself to
program iPhones as a (admittedly geeky) hobby and this seemed like a
good way to both learn and produce something useful for the AAPOR
community. This year, AAPOR again allowed me produce the app for the
conference. Though I offered to do so for free, the conference
committee offered me a complimentary registration (which I accepted with
much appreciation). Last year I went to great lengths to make it clear
that the app wasn't an official product of AAPOR or my employer. I
probably could have done a better job of that this year.

=20

I'd love for there to be an Android app but I personally don't know the
platform well enough to create it myself. A web version would also be
great since it would be platform agnostic but I'd be concerned about the
spotty cell coverage in most conference centers (and the tendency to
charge for Internet access). As Joe Murphy pointed out, AAPOR does
offer the Conference Itinerary Tool
(http://precis.preciscentral.com/utils/ip/FindPresentation.asp?EventId=3D=
8
d7d8ee0&bhcp=3D1) which at least lets users search and browse the =
program
electronically. And that really is the core of the apps usefulness.

=20

I look forward to seeing everyone in Phoenix. =20

=20

Safe travels,

Martin

=20

P.S. I've found a few bugs since the app was released. I expect a

revised version to be available before the start of the conference.=20

=20

=20

Date: Fri, 6 May 2011 22:07:39 +0000

http://m.prnewswire.com/news-releases/census-bureau-director-groves-elected-

as-new-member-of-the-national-academy-of-sciences-121408664.html

--

Sent from a handheld - please pardon the inevitable mis-spellings. And

brevity.

Leo Simonetta

==

Now, if you could only do something for us Android users.

Thanks,

Jim Caplan

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Martin Barron

Sent: Friday, May 06, 2011 12:49 PM

To: AAPORNET@asu.edu

Subject: Re: AAPOR 2011 Conference App

As the developer of the iPhone/iPad AAPOR conference app, I wanted to

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I look forward to seeing everyone in Phoenix.

Safe travels,

Martin

P.S. I've found a few bugs since the app was released. I expect a revised version to be available before the start of the conference.

===

Date: Mon, 9 May 2011 12:54:23 +0200

Reply-To: "Lozar-Manfreda, Katja" <Katja.Lozar@FDV.UNI-LJ.SI>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Lozar-Manfreda, Katja" <Katja.Lozar@FDV.UNI-LJ.SI>

Subject: FW: 8th International Conference on Social Science Methodology

        (RC33)

X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

X-cc: "ken.reed@acspri.org.au" <ken.reed@acspri.org.au>

In-Reply-To: <BANLkTinKGSZ=v8P4xHr1Nf+yWk0mgkcLig@mail.gmail.com>

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aGlzIGVtYWlsIHRvIG90aGVycyB3aG8geW91IHRoaW5rIG1heSBiZSBpbnRlcmVzdGVkLg0KQot
LS0tLS0tLS0tLS0tLS0tLS0tLS0tLS0tLS0tLS0tLS0tLS0tLS0tLS0tLS0tDQpOZXcg
ZGVzaWduISBodHRwOi8vd3d3LmFwaG9yLm9yZw0KVmFjYXRpb24gaG9sZD8gU2VuZCBlbWFpbCB0
byBsaXN0c2VydkBhc3UuZWR1IHdpdGggdGhpcyB0ZXh0Og0Kc2V0IGFhcG9ybmV0IG5vbWFpbA0K
T24geW91ciByZXR1cm4gc2VuZCB0aGlzOnNlZCBhYW9ybmV0IG1haWwNCUGxlYXNlIGFzayBh
dXRob3JzIGJlZm9yZSBxdW90aW5nIG91dHNpZGUgUUFT1JORVQuDQpQcm9ibGVtcz8tZG9uJ3Qg
cmVwbHkgdG8gdGhpcyBtZXNzYWdlLCB3cml0ZSB0bzogYWFwb3JuZXQtcmVxdWVzdEBhc3UuZWR1
DQo=
--_002_7A55FB38D36AEF4CA90453B6B0DC20A91AFEA6ED32FDV112102fdvu_--

==

Date: Mon, 9 May 2011 08:19:10 -0400

Reply-To: Dave Howell <dahowell@ISR.UMICH.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Dave Howell <dahowell@ISR.UMICH.EDU>

Subject: Job openings (several): representatives from SESRI at conference

            in Phoenix

X-To: aapornet@asu.edu

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

Message-ID: <57FB79AC7A8713428736C8FA2BD20C640CC38D51@isr-

mail1.ad.isr.umich.edu>

Dear AAPOR conference attendees,

=20

The Social and Economic Survey Research Institute (SESRI;

http://www.qu.edu.qa/sesri/) at Qatar University is experiencing

significant growth and has several full-time survey research positions

they are hiring for in Doha, Qatar. Representatives from SESRI will be

at the AAPOR conference in Phoenix. Persons who might be interested in

meeting with one or more of them about the openings should email their

CV/resume to me (David Howell, dahowell@umich.edu

<mailto:dahowell@umich.edu>), either before or during the conference. =20

=20

All positions include a competitive tax-free salary, furnished

accommodation, annual round trip air tickets for the employee and

dependents, an educational allowance for the employee's children, and

annual leave.

=20

We are searching for talented persons with skills in survey research and

in a variety of substantive areas. Arabic language skills are useful,

but not required. The SESRI team works together closely and each person

contributes across all areas of the Institute. But example positions

include:

=20

=20

Research Analyst/Survey Director. Coordinate and provide technical

leadership for the design, application, evaluation, and implementation

of survey instruments, with particular attention to concerns of

validity, reliability, precision, and cost-effectiveness. Coordinate

between Principal Investigators and survey data collection operations.

Initiate and direct efforts to ensure accuracy and, where appropriate,

to promote innovation, in measurement and instrument design. Develop

proposals and occasionally act as Principal Investigator when

appropriate. Maintain familiarity with relevant statistical and other

data analysis methods and monitors the development of methodological

innovation. Participate in the writing of papers, articles, and

research reports that present findings from surveys undertaken by SESRI.

=20

Survey Sampling Specialist. Coordinate the development of procedures and an information base to guide the construction of samples for surveys undertaken by SESRI and ensure the construction of an appropriate representative and/or analytical sample for each survey undertaken by SESRI. The position is expected to develop and promote technological and methodological innovations related to sampling, as well as maintain familiarity with relevant modern technical literature in order to ensure rigor, accuracy and currency in all aspects of research relating to sampling. Participate in proposal development, prepare presentations/papers, and conduct methodological research.

=20

Survey Processor and Archivist. Ensure the data processing capabilities of SESRI and manage SESRI's data archiving activities. Provide administrative and technical leadership for all data archiving operations, including cleaning and standardization, storage and retrieval, distribution and dissemination, and merging and the construction of integrated data files. Establish and maintain professional relationships with institutions and individuals with significant collections of survey data. Assiss in the preparation of papers and presentations.

=20

=20

Qatar University and the University of Michigan are in a partnership to develop the Social and Economic Survey Research Institute (SESRI) at Qatar University. Founded in 1977, Qatar University is the national university of the state of Qatar, an established and dynamic institution dedicated to academic and research excellence. Established in 1948, the University of Michigan's Institute for Social Research is among the world's oldest academic survey research organizations, and a world leader in the development and application of social science methodology.

=20

Please feel free to contact me with any questions you may have.

=20

Thanks,

-Dave

=20

David Howell

Assistant Director, Center for Political Studies

Director of Studies, Comparative Study of Electoral Systems

Institute for Social Research

University of Michigan

734-936-1774 (United States)

=20

===

Content-Transfer-Encoding: 8bit

Message-ID:

<1A99104F97AD1248B598355A7D264FC113F544FA@EXCHANGE2010.local.artscience.com>

I received a call to complete a survey over the week from a survey

organization whose Caller ID read "Unavailable." The surveyor told me that

this was for security reasons. I generally don't pick those up calls from

numbers so designated.

Is there a general consensus on the wisdom of setting your Caller ID to read

something that? I have always tried to make sure that ours (or the house we

were using) said where it was coming from as a courtesy to the respondents.

--

Leo G. Simonetta

Art & Science Group

As always opinions expressed (if any) are solely those of the author.

Date: Mon, 9 May 2011 09:12:24 -0400

Reply-To: Leslyn Hall <redstoneresearch@BURLINGTONTELECOM.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

I have seen and heard this too. Also, a number of have come through to =

our house saying one name for an organization, but later the survey =

introduction referenced another. Is there consensus about that practice =

too?=20

Leslyn Hall

Redstone Research, LLC

66 Hoover Street

Burlington, Vermont 05401-4110

Telephone: 802-859-9253

Mobile: 802-310-6570

Fax:802-540-0453

Email:redstoneresearch@burlingtontelecom.net

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> set aapornet nomail

> On your return send this: set aapornet mail

> Please ask authors before quoting outside AAPORNET.

> Problems?-don't reply to this message, write to: =

aapornet-request@asu.edu

>=20

Date: Mon, 9 May 2011 09:38:26 -0400

Reply-To: David Dutwin <ddutwin@SSRS.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: David Dutwin <ddutwin@SSRS.COM>

Subject: Re: Caller ID Question

X-To: Leslyn Hall <redstoneresearch@BURLINGTONTELECOM.NET>,

        "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To: <D999805F-5881-437D-A68D-E6AF0D842249@burlingtontelecom.net>

Content-Type: text/plain; charset="us-ascii"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Message-ID: <643169608F16A34E95B88D2D79622C8E47DA260931@icrex07>

There are two issues here: courtesy and cooperation. As for the former I can

only offer personal opinion, and that would be that unavailable is OK,

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As for cooperation, we have done over a half dozen experiments and the only

thing we find that makes a statistically significant, consistently positive

effect has nothing to do with the text: rather, the number itself: a non-800

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A few caveats to all of this:

1. There are still lots of folks out there without caller ID...though a minority for sure. I am personally not sure what the present number is, but would be really curious if anyone could reply and inform us! 20% maybe (20% of landline owners, that is)?

2. Remember, cell phones won't show a label...only a number....so depending on your sampling strategy, a fair number of folks won't see a label at all.

3. Different folks will get different texts depending on your carrier and the recipient's local carrier. You might want people to see "survey research" but some people will only get "unavailable" or "Verizon" or something else. I do not know the rhyme and reason of how this works, however...but for sure you never get 100% of your recipients getting the "right" label.

David Dutwin

Vice President

SSRS / Social Science Research Solution

484-840-4406

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leslyn Hall

Sent: Monday, May 09, 2011 9:12 AM

To: AAPORNET@ASU.EDU

Subject: Re: Caller ID Question

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Leslyn Hall

Redstone Research, LLC

66 Hoover Street

Burlington, Vermont 05401-4110

Telephone: 802-859-9253

Mobile: 802-310-6570

Fax:802-540-0453

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> Art & Science Group

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==

I'd rec you refer to MRA's best practices 1-pager on caller id:

http://www.mra-net.org/ga/documents/bestpractices/cellphone_mra_best_pra

ctices.pdf

Cheers,

Howard Fienberg, PLC

Director of Government Affairs

Marketing Research Association (MRA)

howard.fienberg@mra-net.org

(202) 775-5170

Fax: (888) 512-1050

http://www.mra-net.org

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Vacation hold? Send email to listserv@asu.edu with this text:

===

Date: Mon, 9 May 2011 06:55:27 -0700

Reply-To: Paul J Lavrakas PhD <pjlavrakas@HUGHES.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Paul J Lavrakas PhD <pjlavrakas@HUGHES.NET>

Subject: Re: Caller ID Question

X-To: AAPORNET@ASU.EDU

In-Reply-To: <643169608F16A34E95B88D2D79622C8E47DA260931@icrex07>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Message-ID: <004601cc0e50$c71ad9e0$55508da0$@net>

Two very large unconfounded national experiments (random allocation of more

than 200K RDD landline numbers in each study)on displaying Caller ID were

conducted while I was at Nielsen in June 2004 and January 2005, and a paper

on them (Trussell and Lavrakas, 2005) was presented at the 2005 AAPOR

conference; a copy of the paper is available upon request since I cannot

attach it to this email.

We found that showing "Nielsen TV" on the Caller ID display led to a 2.5 pp

gain in the RDD stage of the diary placement survey. At the time "Nielsen"

was a fairly well known brand in the USA and the vast majority of those

familiar with the name viewed the company positively. Thus, the effect on

cooperation may be "all in the name." Apart from that, I am in agreement

with what David has said below.

PJL

There are two issues here: courtesy and cooperation. As for the former I

can only offer personal opinion, and that would be that unavailable is OK,

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As for cooperation, we have done over a half dozen experiments and the only

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-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leslyn Hall

Sent: Monday, May 09, 2011 9:12 AM

To: AAPORNET@ASU.EDU

Subject: Re: Caller ID Question

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> Art & Science Group

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==

Since I've lived in the Phoenix area for 30 years, I thought I would share some of my favorite places to see.

This is not comprehensive and also has a bias towards those things that are particularly close to the AAPOR site or can be seen rather quickly, since I know most people won't have too much free time.

1. South Mountain Park. The resort is on one edge of the South Mountain area. But it is big (7 of NY's Central Parks would fit inside of South Mountain Park with space left over--it is the largest urban park in the US, probably the world.); you will need a car to see the best part. The best part is to ride up top of South Mountain at sunset and see the city lights (good) and perhaps the "brown cloud" (bad). If you like views, follow the trails (by car) and you can see views of the area south of South Mountain.

2. Pueblo Grande. Real Indian Ruins. And Close in. And right at the East end of the airport runway. Aprrox. 44th St. and Van Buren. You can tour it in an hour, two at the most. Open 9am--445pm, except Sunday when they open at 1.

3. A 40 minute drive to North Scottsdale: Taliesan West, Frank Lloyd's masterpiece.

4. Cosanti in Paradise Valley (30-40 minutes). Paolo Soleri was one of Wright's students. Invented Arcology (synthesis of Architecture and Ecology).

5. If you loved Cosanti, you can travel longer to Cordes Junction (90 minutes?) to Arcosanti, a Soleri's visionary planned community. (It is on the 300 year plan to build, but you can get the idea).

6. The Heard Museum (30 minutes). The best collection of Native American artifacts anywhere. Next door to the Phx Art Museum (even though I have done volunteer work for the latter, it is not world renowned, as is the Heard.

7. If you are around for Sunday Brunch, the best place is the Wrigley Mansion. Elegant, best views of PHX. Overlooking the Biltmore (a FLWright masterpiece). A private club. But to avoid city legal problems, you can "join" for $5 which they donate (and often don't bother to charge). About $35 and worth every penny.

Mike O'Neil

www.mikeoneil.org

===

http://www.huffingtonpost.com/brian-schaffner/does-survey-mode-still-ma_b_8=

59421.html

SNIP

"Overall, our findings indicate that an opt-in Internet survey produced by =

a respected firm can produce results that are as accurate as those generate=

d by a quality telephone poll and that these modes will produce few, if any=

, differences in the types of conclusions researchers and practitioners wil=

l draw in the realm of American public opinion."

(Opt-in Internet panel vs RDD telephone vs Mail)

--

Leo G. Simonetta

Art & Science Group

As always opinions expressed (if any) are solely those of the author.

- Sent using Google Toolbar

Date: Mon, 9 May 2011 13:30:50 -0400

Reply-To: Nancy Belden <NancyBelden@BRSPOLL.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

How about hiking? Is it too hot?

Nancy Belden

202.822.6090

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Mike ONeil

Sent: Monday, May 09, 2011 1:10 PM

To: AAPORNET@ASU.EDU

Subject: The Very Best Things to do in Phoenix - quickly

Since I've lived in the Phoenix area for 30 years, I thought I would

share

some of my favorite places to see.

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Mike O'Neil

www.mikeoneil.org

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to:

aapornet-request@asu.edu

==

Date: Mon, 9 May 2011 10:47:16 -0700

Reply-To: Mario Callegaro <callegaro@GOOGLE.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Mario Callegaro <callegaro@GOOGLE.COM>

Subject: Re: Caller ID Question

X-To: Paul J Lavrakas PhD <pjlavrakas@hughes.net>

X-cc: AAPORNET@asu.edu

In-Reply-To: <004601cc0e50$c71ad9e0$55508da0$@net>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1

Message-ID: <BANLkTik+6pKhAphoiowMHiZN3MwVJvHtqQ@mail.gmail.com>

In our recent 2010 paper "Who's calling?.The impact of caller Id

on telephone survey response"

http://fmx.sagepub.com/content/22/2/175.abstract

we cite a study conducted by CMOR estimating CallerID ownership at 58% in

2006. This was the latest data point we were able to find at the time of

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Our study echoes the Nielsen study showing that you can gain 2 to 4

percentage points on response rate in a RDD. This result was obtained when

calling showing GALLUP POLL in the Caller ID or nothing. We do however

present other studies in the paper where the Caller ID actually hurt the

response rate.

We also discuss some technical aspects of Caller ID, i.e. the fact that

there is no guarantee that the caller ID information is completely

transfereed across states and across different telephone providers. In other

words, we should expect some respondents seeing an Unknown or Unavailable

caller ID even if the company sent a complete caller ID information.

Hope this helps the discussion

Mario Callegaro Ph. D.

Survey Research Scientist

Google Inc.

On Mon, May 9, 2011 at 6:55 AM, Paul J Lavrakas PhD

<pjlavrakas@hughes.net>wrote:

> Two very large unconfounded national experiments (random allocation of more

> than 200K RDD landline numbers in each study)on displaying Caller ID were

> conducted while I was at Nielsen in June 2004 and January 2005, and a paper

> on them (Trussell and Lavrakas, 2005) was presented at the 2005 AAPOR

> conference; a copy of the paper is available upon request since I cannot

> attach it to this email.

>

> We found that showing "Nielsen TV" on the Caller ID display led to a 2.5 pp

> gain in the RDD stage of the diary placement survey. At the time "Nielsen"

> was a fairly well known brand in the USA and the vast majority of those

> familiar with the name viewed the company positively. Thus, the effect on

> cooperation may be "all in the name." Apart from that, I am in agreement

> with what David has said below.

>

> PJL

>

>

>

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of David Dutwin

> Sent: Monday, May 09, 2011 6:38 AM

> To: AAPORNET@ASU.EDU

> Subject: Re: Caller ID Question

>

> There are two issues here: courtesy and cooperation. As for the former I

> can only offer personal opinion, and that would be that unavailable is OK,

> referencing something different from your study is not.

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> As for cooperation, we have done over a half dozen experiments and the only

> thing we find that makes a statistically significant, consistently positive

> effect has nothing to do with the text: rather, the number itself: a

> non-800

> number gets better participation than an 800 number, and especially if you

> are doing a local study and can use a local number. All our experiments on

> the text, however, show virtually no difference.

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> A few caveats to all of this:

> 1. There are still lots of folks out there without caller ID...though a

> minority for sure. I am personally not sure what the present number is,

> but

> would be really curious if anyone could reply and inform us! 20% maybe

> (20%

> of landline owners, that is)?

>

> 2. Remember, cell phones won't show a label...only a number....so depending

> on your sampling strategy, a fair number of folks won't see a label at all.

> 3. Different folks will get different texts depending on your carrier and

> the recipient's local carrier. You might want people to see "survey

> research" but some people will only get "unavailable" or "Verizon" or

> something else. I do not know the rhyme and reason of how this works,

> however...but for sure you never get 100% of your recipients getting the

> "right" label.

>

> David Dutwin

> Vice President

> SSRS / Social Science Research Solution

> 484-840-4406

>

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leslyn Hall

> Sent: Monday, May 09, 2011 9:12 AM

> To: AAPORNET@ASU.EDU

> Subject: Re: Caller ID Question

>

> I have seen and heard this too. Also, a number of have come through to our

> house saying one name for an organization, but later the survey

> introduction

> referenced another. Is there consensus about that practice too?

>

>

> Leslyn Hall

>

> Redstone Research, LLC

> 66 Hoover Street

> Burlington, Vermont 05401-4110

>

> Telephone: 802-859-9253

> Mobile: 802-310-6570

> Fax:802-540-0453

> Email:redstoneresearch@burlingtontelecom.net

>

>

>

>

> On May 9, 2011, at 8:59 AM, Leo Simonetta wrote:

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> > I received a call to complete a survey over the week from a survey

> organization whose Caller ID read "Unavailable." The surveyor told me that

> this was for security reasons. I generally don't pick those up calls from

> numbers so designated.

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> > Is there a general consensus on the wisdom of setting your Caller ID to

> read something that? I have always tried to make sure that ours (or the

> house we were using) said where it was coming from as a courtesy to the

> respondents.

> >

> > --

> > Leo G. Simonetta

> > Art & Science Group

> > As always opinions expressed (if any) are solely those of the author.

> >

> > ---

> > New design! http://www.aapor.org

> > Vacation hold? Send email to listserv@asu.edu with this text:

> > set aapornet nomail

> > On your return send this: set aapornet mail Please ask authors before

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> > aapornet-request@asu.edu

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==

Date: Mon, 9 May 2011 13:50:39 -0400

Reply-To: Colleen Porter <colleen_porter@COX.NET>

Of course a lot of the "too hot" issue is how early one is willing to get up, and what you are used to.

Blessedly, Phoenix is having a bit of a cool spell through Thursday (only highs in high 80s/low 90s!) so if you aren't committed on Thursday morning, that would be a good time to hike. After that, it is back into the high 90s.

One thing that hasn't been mentioned is that Arizona does not do daylight savings time, so they are essentially on California time during this season of the year. Good to keep in mind if you are planning to catch conference calls or whatever.

Colleen Porter

Gainesville, FL (where we have yucky humidity but not quite as high temperatures)

On May 9, 2011, at 1:30 PM, Nancy Belden wrote:

> How about hiking? Is it too hot?

>

> Nancy Belden

> 202.822.6090

>

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Mike ONeil

> Sent: Monday, May 09, 2011 1:10 PM

> To: AAPORNET@ASU.EDU

> Subject: The Very Best Things to do in Phoenix - quickly

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> Since I've lived in the Phoenix area for 30 years, I thought I would

> share

> some of my favorite places to see.

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> This is not comprehensive and also has a bias towards those things

> that

> are

> particularly close to the AAPOR site or can be seen rather quickly,

> since I

> know most people won't have too much free time.

>

> 1. South Mountain Park. The resort is on one edge of the South

> Mountain

> area. But it is big (7 of NY's Central Parks would fit inside of

> South

> Mountain Park with space left over--it is the largest urban park in

> the

> US,

> probably the world.); you will need a car to see the best part. The

> best

> part is to ride up top of South Mountain at sunset and see the city

> lights

> (good) and perhaps the "brown cloud" (bad). If you like views, follow

> the

> trails (by car) and you can see views of the area south of South

> Mountain.

>

> 2. Pueblo Grande. Real Indian Ruins. And Close in. And right at the

> East

> end of the airport runway. Aprrox. 44th St. and Van Buren. You can

> tour it

> in an hour, two at the most. Open 9am--445pm, except Sunday when they

> open

> at 1.

>

> 3. A 40 minute drive to North Scottsdale: Taliesan West, Frank Lloyd's

> masterpiece.

>

> 4. Cosanti in Paradise Valley (30-40 minutes). Paolo Soleri was one

> of

> Wright's students. Invented Arcology (synthesis of Architecture and

> Ecology).

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> 5. If you loved Cosanti, you can travel longer to Cordes Junction (90

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> the 300 year plan to build, but you can get the idea).

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> 6. The Heard Museum (30 minutes). The best collection of Native

> American

> artifacts anywhere. Next door to the Phx Art Museum (even though I

> have

> done volunteer work for the latter, it is not world renowned, as is

> the

> Heard.

>

> 7. If you are around for Sunday Brunch, the best place is the Wrigley

> Mansion. Elegant, best views of PHX. Overlooking the Biltmore (a

> FLWright

> masterpiece). A private club. But to avoid city legal problems, you

> can

> "join" for $5 which they donate (and often don't bother to charge).

> About

> $35 and worth every penny.

>

>

>

> Mike O'Neil

> www.mikeoneil.org

>

> --

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Date: Mon, 9 May 2011 17:49:54 +0000

Reply-To: "Fahimi, Mansour" <mfahimi@M-S-G.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Fahimi, Mansour" <mfahimi@M-S-G.COM>

Subject: Re: Caller ID Question

X-To: Mario Callegaro <callegaro@GOOGLE.COM>,

          "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To: <BANLkTik+6pKhAphoiowMHiZN3MwVJvHtqQ@mail.gmail.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

Message-ID: <3A3034CFBF8AE04CA0164D510A2D6D48032BAE0B@Delmar3.m-s-g.com>

And here is what's under the hood.

Caller ID is a feature of the network (service) provider, and as such the=

=20end user's device displays what it gets from the network. Consequentl=

y, what gets displayed at the terminating end depends on the Telco of ser=

vice provider and what equipment the route for the call goes through. In=

=20the US, the displayed text for all incoming calls is determined by the=

=20CNAM databases maintained/accessed by the local Telco network carrier =

of the party receiving the call. If a call goes through a fully digital =

route, and the local Telco provider employs a full CNAM database look up =

from the Telco owning the phone number, the actual caller's name can appe=

ar on the digital readout device. If the call route is not fully digital=

=20to allow a proper CNAM lookup, or if the local Telco does not implemen=

t this lookup, a more generic text from the local Telco's own CNAM databa=

se will be displayed. This is the difference between seeing "MARKETING S=

YSTEMS" and "PHILADELPHIA PA" as the calling name on the caller ID displa=

y. Also, there are third-party companies that provide a CNAM database lo=

okup service so that custom caller ID text can be displayed.

_Mansour.

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http://fmx.sagepub.com/content/22/2/175.abstract

we cite a study conducted by CMOR estimating CallerID ownership at 58% in=

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==

Date: Mon, 9 May 2011 13:38:12 -0400

Reply-To: "Bryant, Barbara" <bryantb@UMICH.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Bryant, Barbara" <bryantb@UMICH.EDU>

Subject: Re: The Very Best Things to do in Phoenix - quickly

X-To: Nancy Belden <NancyBelden@BRSPOLL.COM>,

             "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To: <314ECE8B29B8634388BA137A66B8D6D969DFD4@FS.BRSPOLL.local>

Content-Type: text/plain; charset="us-ascii"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Message-ID: <8680F1270336644CBA9B8990C71624281756F1EA8B@BUS-EMBX-

01.adsroot.itcs.umich.edu>

For hiking go early in the morning. A good, steep but short hike is Camelback

Mountain in Scottsdale. Piesta Peak is longer, not as steep, in Phoenix.

Phoenix Desert Botanical Garden is wonderful for walkers and there is an

outdoor cafe. Days are hot but nights are much cooler so early morning for

exercise is a must. I winter in Scottsdale, but had a recent fall which will

keep me away from AAPOR>

Barbara Everitt Bryant, Ph.D

Research Scientist-Emerita

Ross School of Business

University of Michigan

bryantb@umich.edu

Cell: 734-223-0599

_____

From: AAPORNET [AAPORNET@asu.edu] On Behalf Of Nancy Belden

[NancyBelden@BRSPOLL.COM]

Sent: Monday, May 09, 2011 1:30 PM

To: AAPORNET@ASU.EDU

Subject: Re: The Very Best Things to do in Phoenix - quickly

How about hiking? Is it too hot?

Nancy Belden

202.822.6090

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Mike ONeil

Sent: Monday, May 09, 2011 1:10 PM

To: AAPORNET@ASU.EDU

Subject: The Very Best Things to do in Phoenix - quickly

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in an hour, two at the most. Open 9am--445pm, except Sunday when they
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3. A 40 minute drive to North Scottsdale: Taliesan West, Frank Lloyd's masterpiece.

4. Cosanti in Paradise Valley (30-40 minutes). Paolo Soleri was one of Wright's students. Invented Arcology (synthesis of Architecture and Ecology).

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6. The Heard Museum (30 minutes). The best collection of Native American artifacts anywhere. Next door to the Phx Art Museum (even though I have done volunteer work for the latter, it is not world renowned, as is the Heard.

7. If you are around for Sunday Brunch, the best place is the Wrigley Mansion. Elegant, best views of PHX. Overlooking the Biltmore (a FLWright
masterpiece). A private club. But to avoid city legal problems, you can
"join" for $5 which they donate (and often don't bother to charge). About
$35 and worth every penny.

Mike O'Neil

www.mikeoneil.org

Date: Mon, 9 May 2011 13:57:13 -0400

Reply-To: Tim MacKinnon <tim.mackinnon@RUTGERS.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Tim MacKinnon <tim.mackinnon@RUTGERS.EDU>

Subject: Re: The Very Best Things to do in Phoenix - quickly

X-To: Barbara Bryant <bryantb@UMICH.EDU>

X-cc: AAPORNET@ASU.EDU

In-Reply-To: <8680F1270336644CBA9B8990C71624281756F1EA8B@BUS-EMBX-

01.adsroot.itcs.umich.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset=utf-8

Content-Transfer-Encoding: quoted-printable

Message-ID:

<1946494598.560774.1304963833167.JavaMail.root@zimmbox12.rutgers.edu>

I am not going to the conference but I must reiterate that South Mountain i=

s a great nearby place to get a feel for the desert and I also feel I must =

add 2 more.=20

  =E2=80=A2 For the Frank Lloyd Wright fan, Taliesin West is pretty cool =

- http://www.franklloydwright.org/fllwf_web_091104/Tours.html,=20

  =E2=80=A2 and for New Yorkers who cant miss their Bagels and/or Pastram=

i sandwiches - there is Chompies deli - http://www.chompies.com/=20

Timothy D. MacKinnon=20

Assistant Director -- Research=20

The Bloustein Center for Survey Research=20

732-932-1900 ext. 210=20

----- Original Message -----

From: "Barbara Bryant" <bryantb@UMICH.EDU>=20

To: AAPORNET@ASU.EDU=20

Sent: Monday, May 9, 2011 1:38:12 PM=20

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About=20

$35 and worth every penny.=20

Mike O'Neil=20

www.mikeoneil.org=20

--=20

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==

Date: Mon, 9 May 2011 13:43:50 -0400

Reply-To: "Rusz, Debra" <ruszdebr@MSU.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Rusz, Debra" <ruszdebr@MSU.EDU>

Subject: Re: The Very Best Things to do in Phoenix - quickly

X-To: AAPORNET@ASU.EDU

In-Reply-To: <314ECE8B29B8634388BA137A66B8D6D969DFD4@FS.BRSPOLL.local>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Message-ID: <005a01cc0e70$a84b87b0$f8e29710$@edu>

I was also wondering about hiking. It would also be helpful to know if I

need to pack my hiking boots or if my exercise shoes will suffice.

Debra Rusz

Michigan State University

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Nancy Belden

Sent: Monday, May 09, 2011 1:31 PM

To: AAPORNET@ASU.EDU

Subject: Re: The Very Best Things to do in Phoenix - quickly

How about hiking? Is it too hot?

Nancy Belden

202.822.6090

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Mike ONeil

Sent: Monday, May 09, 2011 1:10 PM

To: AAPORNET@ASU.EDU

Subject: The Very Best Things to do in Phoenix - quickly

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$35 and worth every penny.

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==

Date: Mon, 9 May 2011 11:05:05 -0700

Reply-To: Michael Sullivan <michaelsullivan@FSCGROUP.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Michael Sullivan <michaelsullivan@FSCGROUP.COM>

Subject: Re: The Very Best Things to do in Phoenix - quickly

Ok, just for those of you who want to trend toward something a little less

healthy...try the Tee Pee at 43rd and Indian School, Los Dos Molinos in

Phoenix or Mesa, Los Olivos in Scottsdale or Garcia's at 34th and Thomas. The

food of the Sonoran Desert -- no better Mexican food on earth except possibly

in Santa Fe or Taos.

MS

Michael J. Sullivan, Ph.D.

Chairman

Freeman, Sullivan & Co.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Bryant, Barbara

Sent: Monday, May 09, 2011 10:38 AM

To: AAPORNET@ASU.EDU

Subject: Re: The Very Best Things to do in Phoenix - quickly

For hiking go early in the morning. A good, steep but short hike is Camelback

Mountain in Scottsdale. Piesta Peak is longer, not as steep, in Phoenix.

Phoenix Desert Botanical Garden is wonderful for walkers and there is an

outdoor cafe. Days are hot but nights are much cooler so early morning for

exercise is a must. I winter in Scottsdale, but had a recent fall which will

keep me away from AAPOR>

Barbara Everitt Bryant, Ph.D

Research Scientist-Emerita

Ross School of Business

University of Michigan

bryantb@umich.edu

Cell: 734-223-0599

_____

From: AAPORNET [AAPORNET@asu.edu] On Behalf Of Nancy Belden

[NancyBelden@BRSPOLL.COM]

Sent: Monday, May 09, 2011 1:30 PM

To: AAPORNET@ASU.EDU

Subject: Re: The Very Best Things to do in Phoenix - quickly

How about hiking? Is it too hot?

Nancy Belden

202.822.6090

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Mike ONeil

Sent: Monday, May 09, 2011 1:10 PM

To: AAPORNET@ASU.EDU

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About

$35 and worth every penny.

Mike O'Neil

www.mikeoneil.org

Date: Mon, 9 May 2011 14:38:05 -0400

Reply-To: Paul Braun <pbraun@BRAUNRESEARCH.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Paul Braun <pbraun@BRAUNRESEARCH.COM>

Subject: Re: The Very Best Things to do in Phoenix - quickly

X-To: "Rusz, Debra" <ruszdebr@MSU.EDU>, AAPORNET@ASU.EDU

In-Reply-To: <005a01cc0e70$a84b87b0$f8e29710$@edu>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Message-ID: <002301cc0e78$3d2f5bc0$b78e1340$@com>

The last time I was in Phoenix I did a jeep tour in the desert and we did

horseback riding in the desert as well.

The hotel probably has a few options like that. As a beginner, they picked

a nice slow easy horse for me.

Regards

Paul

I was also wondering about hiking. It would also be helpful to know if I

need to pack my hiking boots or if my exercise shoes will suffice.

Debra Rusz

Michigan State University

How about hiking? Is it too hot?

Nancy Belden

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Mike O'Neil

www.mikeoneil.org

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==

Date: Mon, 9 May 2011 15:02:26 -0400

Reply-To: Karen Goldenberg <klg18717@YAHOO.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Karen Goldenberg <klg18717@YAHOO.COM>

Subject: Re: The Very Best Things to do in Phoenix - quickly

X-To: Colleen Porter <colleen_porter@COX.NET>, AAPORNET@ASU.EDU

In-Reply-To: <4931649F-8BB2-477D-89DB-DD188FD024D0@cox.net>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Message-ID: <001101cc0e7b$a40b9310$ec22b930$@com>

Does anybody know if the hotel offers horseback riding on site?

I couldn't find anything about it on their website.

Karen Goldenberg

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Colleen Porter

Sent: Monday, May 09, 2011 1:51 PM

To: AAPORNET@ASU.EDU

Subject: Re: The Very Best Things to do in Phoenix - quickly

Of course a lot of the "too hot" issue is how early one is willing to

get up, and what you are used to.

Blessedly, Phoenix is having a bit of a cool spell through Thursday

(only highs in high 80s/low 90s!) so if you aren't committed on

Thursday morning, that would be a good time to hike. After that, it

is back into the high 90s.

One thing that hasn't been mentioned is that Arizona does not do

daylight savings time, so they are essentially on California time

during this season of the year. Good to keep in mind if you are

planning to catch conference calls or whatever.

Colleen Porter

Gainesville, FL (where we have yucky humidity but not quite as high

temperatures)

On May 9, 2011, at 1:30 PM, Nancy Belden wrote:

> How about hiking? Is it too hot?

>

> Nancy Belden

> 202.822.6090

>

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Mike ONeil

> Sent: Monday, May 09, 2011 1:10 PM

> To: AAPORNET@ASU.EDU

> Subject: The Very Best Things to do in Phoenix - quickly

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==

Date: Mon, 9 May 2011 11:56:03 -0700

Reply-To: "Ulrich, Kevin" <ulrich.k@GHC.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Ulrich, Kevin" <ulrich.k@GHC.ORG>

Subject: Re: Caller ID Question

X-To: "AAPORNET@asu.edu" <AAPORNET@asu.edu>

In-Reply-To: <3A3034CFBF8AE04CA0164D510A2D6D48032BAE0B@Delmar3.m-s-g.com>

Content-Type: text/plain; charset="us-ascii"

I looked into this issue while managing data collection for two phone studies at the University of Chicago Survey Lab. The survey populations of both surveys were randomly selected samples of households in Cook County with phone numbers appended. The field periods for both studies ran through 2007 and 2008. The sample sizes were very small.

I found no statistical difference in contact rates between calls made with a "University of Chicago" ID (or similar permutation based on the service provider) and calls made with a local, unlabeled number. Previous studies suggested that using the name of the organization would result in higher contact rates. I suggested that previous studies may have been capturing the negative effect of the "blocked," "out of area," or "unavailable" designations rather than the positive effect of a particular institutional name.

However, there was another interesting finding. Contact with some types of cases increased when an alternate ID display was used at a later point in the field period. For cases with high attempts for which at least one previous attempt had resulted in contact, contact rates increased significantly when the case was called using a number with a local area code and not the organizational name. I suggested that the benefits of using the alternative phone number with an alternate ID display were similar to the benefits of contacting the respondent via another mode; Respondents may not be willing to respond to the first stimulus -one type of caller ID -although they may be willing to respond to an alternate stimulus -in this study, being called by a

local number.

I consider the problem primarily to be an issue of contact and not of cooperation. Earlier studies have suggested that persons who admit to screening calls were only marginally different in their willingness to complete a survey. These findings suggest that the issue is not whether or not call screeners as a group are more or less willing to complete interviews, but rather whether or not a survey caller is able to penetrate the screening behavior and make contact with the respondent.

These finding were presented at MAPOR in 2008. Again, I should point out that the sample sizes were very small. I would be happy to provide the paper to anyone who requests it.

Thanks for reading.

Kevin Ulrich | SURVEY RESEARCH PROGRAM MANAGER

Group Health Research Institute

PHONE 206-287-2010 | CDS 220-2010

CELL 206-790-7037

FAX 206-287-2871

E-MAIL ulrich.k@ghc.org

www.grouphealthresearch.org

Metropolitan Park East

1730 Minor Ave Ste. 1600

Seattle, WA 98101

And here is what's under the hood.

Caller ID is a feature of the network (service) provider, and as such the end

user's device displays what it gets from the network. Consequently, what gets

displayed at the terminating end depends on the Telco of service provider and

what equipment the route for the call goes through. In the US, the displayed

text for all incoming calls is determined by the CNAM databases

maintained/accessed by the local Telco network carrier of the party receiving

the call. If a call goes through a fully digital route, and the local Telco

provider employs a full CNAM database look up from the Telco owning the phone

number, the actual caller's name can appear on the digital readout device. If

the call route is not fully digital to allow a proper CNAM lookup, or if the

local Telco does not implement this lookup, a more generic text from the local

Telco's own CNAM database will be displayed. This is the difference between

seeing "MARKETING SYSTEMS" and "PHILADELPHIA PA" as the calling name

 on the caller ID display. Also, there are third-party companies that

provide a CNAM database lookup service so that custom caller ID text can be

displayed.

_Mansour.

In our recent 2010 paper "Who's calling?.The impact of caller Id

on telephone survey response"

http://fmx.sagepub.com/content/22/2/175.abstract

we cite a study conducted by CMOR estimating CallerID ownership at 58% in

2006. This was the latest data point we were able to find at the time of

journal submission (2009).

Pew estimated Caller ID penetration at 52% in 2003.

In the same paper we review other studies on Caller ID.

Our study echoes the Nielsen study showing that you can gain 2 to 4

percentage points on response rate in a RDD. This result was obtained when

calling showing GALLUP POLL in the Caller ID or nothing. We do however

present other studies in the paper where the Caller ID actually hurt the

response rate.

We also discuss some technical aspects of Caller ID, i.e. the fact that

there is no guarantee that the caller ID information is completely

transfereed across states and across different telephone providers. In other

words, we should expect some respondents seeing an Unknown or Unavailable

caller ID even if the company sent a complete caller ID information.

Hope this helps the discussion

Mario Callegaro Ph. D.

Survey Research Scientist

Google Inc.

On Mon, May 9, 2011 at 6:55 AM, Paul J Lavrakas PhD

<pjlavrakas@hughes.net>wrote:

> Two very large unconfounded national experiments (random allocation of

> more

> than 200K RDD landline numbers in each study)on displaying Caller ID

> were

> conducted while I was at Nielsen in June 2004 and January 2005, and a

> paper

> on them (Trussell and Lavrakas, 2005) was presented at the 2005 AAPOR

> conference; a copy of the paper is available upon request since I
> cannot

> attach it to this email.

>

> We found that showing "Nielsen TV" on the Caller ID display led to a
> 2.5 pp

> gain in the RDD stage of the diary placement survey. At the time "Nielsen"

> was a fairly well known brand in the USA and the vast majority of
> those

> familiar with the name viewed the company positively. Thus, the
> effect on

> cooperation may be "all in the name." Apart from that, I am in
> agreement

> with what David has said below.

>

> PJL

>

>

>

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of David Dutwin

> Sent: Monday, May 09, 2011 6:38 AM

> To: AAPORNET@ASU.EDU

> Subject: Re: Caller ID Question

>

> There are two issues here: courtesy and cooperation. As for the

> former I

> can only offer personal opinion, and that would be that unavailable is

> OK,

> referencing something different from your study is not.

>

> As for cooperation, we have done over a half dozen experiments and the

> only

> thing we find that makes a statistically significant, consistently

> positive

> effect has nothing to do with the text: rather, the number itself: a

> non-800

> number gets better participation than an 800 number, and especially if

> you

> are doing a local study and can use a local number. All our

> experiments on

> the text, however, show virtually no difference.

>

> A few caveats to all of this:

> 1. There are still lots of folks out there without caller ID...though

> a

> minority for sure. I am personally not sure what the present number

> is,

> but

> would be really curious if anyone could reply and inform us! 20%

> maybe

> (20%

> of landline owners, that is)?

>

> 2. Remember, cell phones won't show a label...only a number....so

> depending

> on your sampling strategy, a fair number of folks won't see a label at all.

> 3. Different folks will get different texts depending on your carrier

> and

> the recipient's local carrier. You might want people to see "survey

> research" but some people will only get "unavailable" or "Verizon" or

> something else. I do not know the rhyme and reason of how this works,

> however...but for sure you never get 100% of your recipients getting

> the

> "right" label.

>

> David Dutwin

> Vice President

> SSRS / Social Science Research Solution

> 484-840-4406

>

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leslyn Hall

> Sent: Monday, May 09, 2011 9:12 AM

> To: AAPORNET@ASU.EDU

> Subject: Re: Caller ID Question

>

> I have seen and heard this too. Also, a number of have come through to
> our

> house saying one name for an organization, but later the survey

> introduction

> referenced another. Is there consensus about that practice too?

>

>

> Leslyn Hall

>

> Redstone Research, LLC

> 66 Hoover Street

> Burlington, Vermont 05401-4110

>

> Telephone: 802-859-9253

> Mobile: 802-310-6570

> Fax:802-540-0453

> Email:redstoneresearch@burlingtontelecom.net

>

>

>

>

> On May 9, 2011, at 8:59 AM, Leo Simonetta wrote:

>

> > I received a call to complete a survey over the week from a survey

> organization whose Caller ID read "Unavailable." The surveyor told me

> that

> this was for security reasons. I generally don't pick those up calls

> from

> numbers so designated.

> >

> > Is there a general consensus on the wisdom of setting your Caller ID

> > to

> read something that? I have always tried to make sure that ours (or

> the

> house we were using) said where it was coming from as a courtesy to

> the

> respondents.

> >

> > --

> > Leo G. Simonetta

> > Art & Science Group

> > As always opinions expressed (if any) are solely those of the author.

> >

> > ---

> > New design! http://www.aapor.org

> > Vacation hold? Send email to listserv@asu.edu with this text:

> > set aapornet nomail

> > On your return send this: set aapornet mail Please ask authors

> > before

> > quoting outside AAPORNET.

> > Problems?-don't reply to this message, write to:

> > aapornet-request@asu.edu

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>

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>

****

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use of the individual(s) or entities originally named as addressees. The

improper disclosure of such information may be subject to civil or criminal

penalties. If this message reached you in error, please contact the sender and

destroy this message. Disclosing, copying, forwarding, or distributing the

information by unauthorized individuals or entities is strictly prohibited by

law.

Date: Mon, 9 May 2011 13:23:07 -0700

Reply-To: Tom Page <tpage@MSU.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Tom Page <tpage@MSU.EDU>

Subject: NEW MASTERS IN MARKETING RESEARCH AT MICHIGAN STATE UNIVERSITY

X-To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

Message-ID: <2031419758695083.WA.tpagemsu.edu@lists.asu.edu>

The Department of Marketing at Michigan State University is pleased to

announce its new Masters in Marketing Research Program. If you are

interested in learning more about it, I will be at the AAPOR conference i=

n

Phoenix later this week. If you would like to set up a time to discuss i=

t

in advance, please send me an email at tpage@msu.edu, or just look for me=

,

Tom Page, at the conference.

Date: Mon, 9 May 2011 13:35:47 -0700

Western members of AAPOR welcome you to Phoenix. One panel specifically=20=

with a western topic is the Friday session on the West as political=20

frontline states in the contest for 2012. Join us.

2010 Midterm Elections: Western Battleground States

Friday 10:00 am =E2=80=93 11:30 am, May 13, 2011

Public pollsters will deconstruct the 2010 mid-term election and analyze=20=

the 2012 battlegrounds in western states.

=09Floyd Ciruli=09=09Ciruli Associates, Colorado, Panel Chair

=E2=80=A2=09Mark DiCamillo=09=09Field Research, California

=E2=80=A2=09Stuart Elway=09=09Elway Research, Washington

=E2=80=A2=09Mike O=E2=80=99Neil=09=09O=E2=80=99Neil Research, Arizona

=E2=80=A2=09Anthony Salvanto=09CBS News, New York

=E2=80=A2=09Craig Wilson=09=09Professor, Montana State University =E2=80=93=

=20

Billings

The national midterm wave of Republican voting swept eight Congressional=20=

seats in six western states to the Republican side of the aisle. Yet, th=
e=20

wave stopped at the Colorado River and no western senate seats moved.=20=20=

Arizona, California, Colorado and Washington were midterm battleground=20=

states that will be discussed. Most will be frontline states in the 2012=
=20

presidential race. The behavior of western states=E2=80=99 voters in the=
 midterm=20

will include discussion of:

=E2=80=A2=09The nationalization or resistance to nationalization of the=20=

election.
=E2=80=A2=09How high-profile senate races shifted from referendums to con=
tests.
=E2=80=A2=09Eight congressional seats in the six western states changed=20=

parties, but no change in California. Why?
=E2=80=A2=09Tea Party participation, independent and Hispanic voters, imp=
act=20

of illegal immigration and health care legislation.
=E2=80=A2=09The impact of budget battles, tax and spending initiatives an=
d=20

public employee mobilization on 2012 election for governor and congress.

=E2=80=A2=09The likelihood the states will be swing states in the 2012=20=

presidential election.

=E2=80=A2=09Accuracy and impact of public polls reported in the midterm=20=

election within the western battleground states.

For more information, go to: http://fciruli.blogspot.com/2011/05/aapor-

66th-annual-conference-western.html=20

==

Date: Mon, 9 May 2011 14:00:17 -0700

Reply-To: Fred Solop <Fred.Solop@NAU.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Fred Solop <Fred.Solop@NAU.EDU>

Subject: Other things to do in Arizona

X-To: AAPORNET@asu.edu

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1

Message-ID: <BANLkTin_6ZJ637pC-hub2b56kGKtZ2gAXA@mail.gmail.com>

While visiting Arizona, consider renting a car and traveling up to the north

country.

Sedona is a premier vacation destination that is about 1 1/2 hours from

Phoenix.

http://www.visitsedona.com/

Flagstaff is around 2+ hours away (150 miles). Not only is this my home

town, it is a historic

railroad town with a great downtown scene. The City's motto is "They don't

make towns like

this any more." Another plus to consider is that the temperature is

typically 30 degrees cooler than

Phoenix.

http://www.flagstaff.az.gov/

Also, don't forget the Grand Canyon. Yes, the Grand Canyon is in Arizona.

The South Rim

of the Canyon is abut 3 1/2 hours away from Phoenix. Don't miss this world

wonder.

http://www.nps.gov/grca/index.htm

Arizona politics get pretty crAZy at times, but the state sure is beautiful.

Looking forward to seeing everyone at AAPOR.

Fred

On Mon, May 9, 2011 at 10:09 AM, Mike ONeil

<mike.oneil@alumni.brown.edu>wrote:

> Since I've lived in the Phoenix area for 30 years, I thought I would share

> some of my favorite places to see.

>

> This is not comprehensive and also has a bias towards those things that are

> particularly close to the AAPOR site or can be seen rather quickly, since I

> know most people won't have too much free time.

>

> 1. South Mountain Park. The resort is on one edge of the South Mountain

> area. But it is big (7 of NY's Central Parks would fit inside of South

> Mountain Park with space left over--it is the largest urban park in the US,

> probably the world.); you will need a car to see the best part. The best

> part is to ride up top of South Mountain at sunset and see the city lights

> (good) and perhaps the "brown cloud" (bad). If you like views, follow the

> trails (by car) and you can see views of the area south of South Mountain.

>

> 2. Pueblo Grande. Real Indian Ruins. And Close in. And right at the East

> end of the airport runway. Aprrox. 44th St. and Van Buren. You can tour

> it

> in an hour, two at the most. Open 9am--445pm, except Sunday when they open

> at 1.

>

> 3. A 40 minute drive to North Scottsdale: Taliesan West, Frank Lloyd's

> masterpiece.

>

> 4. Cosanti in Paradise Valley (30-40 minutes). Paolo Soleri was one of

> Wright's students. Invented Arcology (synthesis of Architecture and

> Ecology).

>

> 5. If you loved Cosanti, you can travel longer to Cordes Junction (90

> minutes?) to Arcosanti, a Soleri's visionary planned community. (It is on

> the 300 year plan to build, but you can get the idea).

>

> 6. The Heard Museum (30 minutes). The best collection of Native American

> artifacts anywhere. Next door to the Phx Art Museum (even though I have

> done volunteer work for the latter, it is not world renowned, as is the

> Heard.

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> 7. If you are around for Sunday Brunch, the best place is the Wrigley

> Mansion. Elegant, best views of PHX. Overlooking the Biltmore (a FLWright

> masterpiece). A private club. But to avoid city legal problems, you can

> "join" for $5 which they donate (and often don't bother to charge). About

> $35 and worth every penny.

>

>

>

> Mike O'Neil

> www.mikeoneil.org

>

> --

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>

--

Fred Solop, Ph.D.

Professor and Chair, Department of Politics & International Affairs

Northern Arizona University

PO Box 15036

Flagstaff, AZ 86011

(928) 523-3135 - office

Webpage: http://politics.nau.edu

Facebook: http://facebook.com/NAUPolitics

Twitter: http://twitter.com/NAU_Politics

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==

Date: Tue, 10 May 2011 01:12:52 +0200

Reply-To: "Moon, Nick (GfK NOP, UK)" <Nick.Moon@GFK.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Moon, Nick (GfK NOP, UK)" <Nick.Moon@GFK.COM>

Subject: Re: The Very Best Things to do in Phoenix - quickly

X-To: Karen Goldenberg <klg18717@YAHOO.COM>,

          "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To: <001101cc0e7b$a40b9310$ec22b930$@com>

Content-Type: text/plain; charset="us-ascii"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Message-ID: <FCE47E71DB7D11488FFAAC91CAA2AEEC1F0FF1BF3A@NUEW-

EXMBCRB1.gfk.com>

sorry Karen - can't resist an Anglo dig at American English. Over here we talk

about horse riding - where else would you ride them if not on their backs?

nick

_____

From: AAPORNET [AAPORNET@asu.edu] On Behalf Of Karen Goldenberg

[klg18717@YAHOO.COM]

Sent: 09 May 2011 20:02

To: AAPORNET@ASU.EDU

Subject: Re: The Very Best Things to do in Phoenix - quickly

Does anybody know if the hotel offers horseback riding on site?

I couldn't find anything about it on their website.

Karen Goldenberg

Of course a lot of the "too hot" issue is how early one is willing to

get up, and what you are used to.

Blessedly, Phoenix is having a bit of a cool spell through Thursday

(only highs in high 80s/low 90s!) so if you aren't committed on

Thursday morning, that would be a good time to hike. After that, it

is back into the high 90s.

One thing that hasn't been mentioned is that Arizona does not do

daylight savings time, so they are essentially on California time

during this season of the year. Good to keep in mind if you are

planning to catch conference calls or whatever.

Colleen Porter

Gainesville, FL (where we have yucky humidity but not quite as high

temperatures)

On May 9, 2011, at 1:30 PM, Nancy Belden wrote:

> How about hiking? Is it too hot?

>

> Nancy Belden

> 202.822.6090

>

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Mike ONeil

> Sent: Monday, May 09, 2011 1:10 PM

> To: AAPORNET@ASU.EDU

> Subject: The Very Best Things to do in Phoenix - quickly

>

> Since I've lived in the Phoenix area for 30 years, I thought I would

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>

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> in an hour, two at the most. Open 9am--445pm, except Sunday when they

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> Mansion. Elegant, best views of PHX. Overlooking the Biltmore (a

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> About

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>

>

>

> Mike O'Neil

> www.mikeoneil.org

>

> ---

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Date: Tue, 10 May 2011 01:39:45 +0200

Reply-To: "Moon, Nick (GfK NOP, UK)" <Nick.Moon@GFK.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Moon, Nick (GfK NOP, UK)" <Nick.Moon@GFK.COM>

Subject: Re: The Very Best Things to do in Phoenix - quickly

X-To: Michael Sullivan <michaelsullivan@FSCGROUP.COM>,

          "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To: <28CCEB02B0B64D4091ED6FD17DF5716919FB73057A@EX-BE-024-

SV1.shared.themessagecenter.com>

Content-Type: text/plain; charset="us-ascii"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Message-ID: <FCE47E71DB7D11488FFAAC91CAA2AEEC1F0FF1BF44@NUEW-

EXMBCRB1.gfk.com>

anyone else on the AA flight from Chicago on Wednesday arriving around 6? We

could share a shuttle

_____

From: AAPORNET [AAPORNET@asu.edu] On Behalf Of Michael Sullivan

Ok, just for those of you who want to trend toward something a little less healthy...try the Tee Pee at 43rd and Indian School, Los Dos Molinos in Phoenix or Mesa, Los Olivos in Scottsdale or Garcia's at 34th and Thomas. The food of the Sonoran Desert -- no better Mexican food on earth except possibly in Santa Fe or Taos.

MS

Michael J. Sullivan, Ph.D.

Chairman

Freeman, Sullivan & Co.

For hiking go early in the morning. A good, steep but short hike is Camelback Mountain in Scottsdale. Piesta Peak is longer, not as steep, in Phoenix. Phoenix Desert Botanical Garden is wonderful for walkers and there is an outdoor cafe. Days are hot but nights are much cooler so early morning for exercise is a must. I winter in Scottsdale, but had a recent fall which will

keep me away from AAPOR>

Barbara Everitt Bryant, Ph.D

Research Scientist-Emerita

Ross School of Business

University of Michigan

bryantb@umich.edu

Cell: 734-223-0599

_____

How about hiking? Is it too hot?

Nancy Belden

202.822.6090

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About

$35 and worth every penny.

Mike O'Neil

www.mikeoneil.org

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SE1 9UL

Place of registration:England and Wales

Company number:2512551

Registered office: GfK NOP Limited, Ludgate House, 245 Blackfriars Road,

London, SE1 9UL

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

===

Date: Mon, 9 May 2011 17:26:05 -0700

Reply-To: Mike ONeil <mike.oneil@ALUMNI.BROWN.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Mike ONeil <mike.oneil@ALUMNI.BROWN.EDU>

Subject: Re: The Very Best Things to do in Phoenix - quickly

X-To: "Moon, Nick (GfK NOP, UK)" <Nick.Moon@gfk.com>

X-cc: AAPORNET@asu.edu

In-Reply-To: <FCE47E71DB7D11488FFAAC91CAA2AEEC1F0FF1BF3A@NUEW-

EXMBCRB1.gfk.com>

MIME-Version: 1.0

Content-Type: text/plain; charset=windows-1252

Content-Transfer-Encoding: quoted-printable

Message-ID: <BANLkTint39fQ8XQf-QoU77DuEGp1mpdsGg@mail.gmail.com>

I sent some of these to the individuals who had questions, but clearly others are interested as well.

Bikes:

I don't know if the hotel rents or not. The problem is the 3-4 miles along Baseline to the entry to So Mt Park are a bit dicey (drive by shootings, etc.)

The hotel is fine as is the park, but in between.....(I drive it but watch myself. I wouldn't bike the in between). There are bicyclists in the park all the time.

The are of the hearty variety, serious bikers.

HEAT

I don't think too hot yet. Depends on your constitution. High in high 90s during aapor. About 20 degrees below summer highs.

The joke is its a "dry heat" (as opposed to the politics which may be characterized as a "dry hate". In the upper 90s it is really quite tolerable, if you are in good shape. And early or late, its terrific and a lot cooler.

HORSEBACK

I know there are stables at the entrance to South Mountain Park, 3-4 miles

west of the Hotel. That would be the place to rent, not at the hotel. And,

as I noted, the park is HUGE and has trails, vistas, etc. If you like

riding on large animals with a brain the size of a pea, I can=92t think of =

a

better place to do it.

Mike O'Neil

www.mikeoneil.org

On Mon, May 9, 2011 at 4:12 PM, Moon, Nick (GfK NOP, UK)

<Nick.Moon@gfk.com>wrote:

> sorry Karen - can't resist an Anglo dig at American English. Over here we

> talk about horse riding - where else would you ride them if not on their

> backs?

>

> nick

>

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> From: AAPORNET [AAPORNET@asu.edu] On Behalf Of Karen Goldenberg [

> klg18717@YAHOO.COM]

> Sent: 09 May 2011 20:02

> To: AAPORNET@ASU.EDU

> Subject: Re: The Very Best Things to do in Phoenix - quickly

>

> Does anybody know if the hotel offers horseback riding on site?

> I couldn't find anything about it on their website.

> Karen Goldenberg

>

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Colleen Porter

> Sent: Monday, May 09, 2011 1:51 PM

> To: AAPORNET@ASU.EDU

> Subject: Re: The Very Best Things to do in Phoenix - quickly

>

> Of course a lot of the "too hot" issue is how early one is willing to

> get up, and what you are used to.

>

> Blessedly, Phoenix is having a bit of a cool spell through Thursday

> (only highs in high 80s/low 90s!) so if you aren't committed on

> Thursday morning, that would be a good time to hike. After that, it

> is back into the high 90s.

>

> One thing that hasn't been mentioned is that Arizona does not do

> daylight savings time, so they are essentially on California time

> during this season of the year. Good to keep in mind if you are

> planning to catch conference calls or whatever.

>

> Colleen Porter

> Gainesville, FL (where we have yucky humidity but not quite as high

> temperatures)

>

> On May 9, 2011, at 1:30 PM, Nancy Belden wrote:

>

> > How about hiking? Is it too hot?

> >

> > Nancy Belden

> > 202.822.6090

> >

> > -----Original Message-----

> > From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Mike ONeil

> > Sent: Monday, May 09, 2011 1:10 PM

> > To: AAPORNET@ASU.EDU

> > Subject: The Very Best Things to do in Phoenix - quickly

> >

> > Since I've lived in the Phoenix area for 30 years, I thought I would

> > share

> > some of my favorite places to see.

> >

> > This is not comprehensive and also has a bias towards those things

> > that

> > are

> > particularly close to the AAPOR site or can be seen rather quickly,

> > since I

> > know most people won't have too much free time.

> >

> > 1. South Mountain Park. The resort is on one edge of the South

> > Mountain

> > area. But it is big (7 of NY's Central Parks would fit inside of

> > South

> > Mountain Park with space left over--it is the largest urban park in

> > the

> > US,

> > probably the world.); you will need a car to see the best part. The

> > best

> > part is to ride up top of South Mountain at sunset and see the city

> > lights

> > (good) and perhaps the "brown cloud" (bad). If you like views, follow

> > the

> > trails (by car) and you can see views of the area south of South

> > Mountain.

> >

> > 2. Pueblo Grande. Real Indian Ruins. And Close in. And right at the

> > East

> > end of the airport runway. Aprrox. 44th St. and Van Buren. You can

> > tour it

> > in an hour, two at the most. Open 9am--445pm, except Sunday when they

> > open

> > at 1.

> >

> > 3. A 40 minute drive to North Scottsdale: Taliesan West, Frank Lloyd's

> > masterpiece.

> >

> > 4. Cosanti in Paradise Valley (30-40 minutes). Paolo Soleri was one

> > of

> > Wright's students. Invented Arcology (synthesis of Architecture and

> > Ecology).

> >

> > 5. If you loved Cosanti, you can travel longer to Cordes Junction (90

> > minutes?) to Arcosanti, a Soleri's visionary planned community. (It

> > is

> > on

> > the 300 year plan to build, but you can get the idea).

> >

> > 6. The Heard Museum (30 minutes). The best collection of Native

> > American

> > artifacts anywhere. Next door to the Phx Art Museum (even though I

> > have

> > done volunteer work for the latter, it is not world renowned, as is

> > the

> > Heard.

> >

> > 7. If you are around for Sunday Brunch, the best place is the Wrigley

> > Mansion. Elegant, best views of PHX. Overlooking the Biltmore (a

> > FLWright

> > masterpiece). A private club. But to avoid city legal problems, you

> > can

> > "join" for $5 which they donate (and often don't bother to charge).

> > About

> > $35 and worth every penny.

> >

> >

> >

> > Mike O'Neil

> > www.mikeoneil.org

> >

> > --

> > New design! http://www.aapor.org

> > Vacation hold? Send email to listserv@asu.edu with this text:

> > set aapornet nomail

> Company number:2512551

> Registered office: GfK NOP Limited, Ludgate House, 245 Blackfriars Road,

> London, SE1 9UL

>

> --

> New design! http://www.aapor.org

> Vacation hold? Send email to listserv@asu.edu with this text:

> set aapornet nomail

> On your return send this: set aapornet mail

> Please ask authors before quoting outside AAPORNET.

> Problems?-don't reply to this message, write to: aapornet-request@asu.edu

>

==

Date: Tue, 10 May 2011 07:29:09 -0500

Reply-To: Alisu Schoua-Glusberg <Alisu@EMAIL.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Alisu Schoua-Glusberg <Alisu@EMAIL.COM>

Organization: Research Support Services

Subject: Sitting this one out

X-To: AAPORNET@ASU.EDU

In-Reply-To: <FCE47E71DB7D11488FFAAC91CAA2AEEC1F0FF1BF3A@NUEW-

EXMBCRB1.gfk.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1"

Content-Transfer-Encoding: 8bit

Message-ID: <032601cc0f0d$dd260670$97721350$@com>

To my dear AAPOR friends and colleagues,

This is the time of year when I am usually making last minute plans for the

AAPOR Conference, from putting last touches to a presentation on Powerpoint,

to making dinner plans with some of you. This is what I have done for many

of my 26 years in survey research, and without interruption for the last 15.

As several of you already know, I have decided not to go this year. I do

not wish to spend a cent in Arizona and contribute to a state that has

enacted an immigration law that I fundamentally disagree with. I know what

it's like to live in a police state, and that's why I chose to live in this

country. The Arizona law makes me embarrassed for this country, and I

cannot condone it by contributing to that state's economy.

I will miss seeing you this year, will miss the interesting sessions, as

well as the social side of the conference. But I felt this was something I

had to do.

Thanks for listening,

Alis

Alis Schoua-Glusberg, PhD

Principal

Research Support Services, Inc.

906 Ridge Ave. - Evanston, IL 60202-1720

847.864.5677 - fax: 847.556.6559

cell: 847. 971.9068

www.researchsupportservices.com

==

Subject: Re: Sitting this one out

X-To: aapornet@asu.edu, alisu@email.com

Content-Type: text/plain; charset="utf-8"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Message-ID: <1a4001cc0f19$149ffb88$7d18a8c0@urban.org>

We'll miss you, too Alisu. See you next year in FL if not before.

Rob Santos

Sent from my HTC Aria™ smartphone on AT&T

----- Reply message -----

From: "Alisu Schoua-Glusberg" <Alisu@EMAIL.COM>

Date: Tue, May 10, 2011 8:39 am

Subject: Sitting this one out

To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

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signoff aapornet

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Conference info and final program: http://www.aapor.org/

New design! http://www.aapor.org

Archives: http://lists.asu.edu/archives/aapornet.html .

Unsubscribe? Send email to listserv@asu.edu with this text:

signoff aapornet

Please ask authors before quoting outside AAPORNET.

===

Date: Tue, 10 May 2011 10:58:28 -0400

Reply-To: Doug Strand <douglas.strand@GMAIL.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Doug Strand <douglas.strand@GMAIL.COM>

Subject: Re: Sitting this one out

X-To: Alisu Schoua-Glusberg <Alisu@email.com>

X-cc: AAPORNET@asu.edu

In-Reply-To: <032601cc0f0d$dd260670$97721350$@com>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1

Good to hear, Alisu, that you are making such a major sacrifice for what yo=
u
believe in.

Although a new job prevents me from attending Phoenix AAPOR, next year's
Orlando AAPOR presents a more personal challenge.   While Latinos in Arizo=
n
might feel threatened in many important ways, Latino heterosexual citizens
or those with green cards can get married and get all those particular stat=
e
and federal rights and privileges. As far as I can tell neither the state o=
f
Florida nor Orange County, Florida (of which Orlando is the county seat)
recognizes even domestic partners, much less same-sex civil unions or
marriage. But then again, I moved from California to Ohio, where the same
legal situation prevails: I was legally married to my partner, John, in
California, and then my marriage was annulled by Ohio when we arrived. So =
I
can hardly boycott Orlando, given that.

But maybe whenever AAPOR has its meetings in places that would
treat committed same-sex relationships like mere roommates, it could be sur=
e
to have at least one panel on issues concerning same-sex domestic partners,
civil unions and marriage. AAPOR Phoenix has one of those, as well as one
panel related to Don't Ask, Don't Tell.   Good to see.

Doug Strand

Cincinnati, OH

On Tue, May 10, 2011 at 8:29 AM, Alisu Schoua-Glusberg <Alisu@email.com>wro=

te:

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>

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is

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>

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> well as the social side of the conference. But I felt this was something=

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> had to do.

>

> Thanks for listening,

>

> Alis=FA

>

>

>

> Alis=FA Schoua-Glusberg, PhD

> Principal

> Research Support Services, Inc.

> 906 Ridge Ave. - Evanston, IL 60202-1720

> 847.864.5677 - fax: 847.556.6559

> cell: 847. 971.9068

> www.researchsupportservices.com

>

> --

> Conference info and final program: http://www.aapor.org/

> New design! http://www.aapor.org

> Archives: http://lists.asu.edu/archives/aapornet.html .

> Unsubscribe? Send email to listserv@asu.edu with this text:

> signoff aapornet

> Please ask authors before quoting outside AAPORNET.

>

> --

> Conference info and final program: http://www.aapor.org/

==

Date: Tue, 10 May 2011 09:59:56 -0500

Reply-To: mary losch <mary.losch@UNI.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: mary losch <mary.losch@UNI.EDU>

Subject: Re: Need a Saturday Banquet ticket

X-To: AAPORNET@ASU.EDU

In-Reply-To: <1a4001cc0f19$149ffb88$7d18a8c0@urban.org>

Mime-Version: 1.0

Content-Type: text/plain;charset=US-ASCII

Content-Transfer-Encoding: 8bit

Message-ID: <12959973.1305039596856.JavaMail.ocsmidp@gossamer.collab.uni.edu>

Greetings AAPOR conference colleagues,

If any of you has a Saturday banquet ticket that will not be used, I would

very much like to purchase it from you.

Please email me. Looking forward to seeing everyone soon.

Best, Mary Losch

==

References to any organizations or PI's working on international education,

or to available survey instruments, are sought by a U.S. non-profit planning

to conduct a survey among knowledgeable professionals in post-secondary and

secondary (school district) settings in the U.S. Suggestions and leads will

be most appreciated.

James P. Murphy, Ph.D.

J.P. MURPHY & COMPANY

609 921 2432 Princeton, N.J.

772 219 7671 Stuart, Fla.

610 408 8800 Mobile

www.jpmurphy.com

jpmurphy@jpmurphy.com

===

Mime-Version: 1.0

Content-Type: text/plain;charset=UTF-8

Content-Transfer-Encoding: 8bit

Message-ID: <26896644.1305041757725.JavaMail.ocsmidp@gossamer.collab.uni.edu>

Thanks to all of you for the quick replies. I now have the extra ticket I

needed for Saturday. See you soon. Mary

-----Original Message-----

From mary losch <mary.losch@uni.edu>

Sent Tue 5/10/2011 9:59 AM

To AAPORNET@ASU.EDU

Cc mary losch <mary.losch@uni.edu>

Subject Re: Need a Saturday Banquet ticket

Greetings AAPOR conference colleagues,

If any of you has a Saturday banquet ticket that will not be used, I would

very much like to purchase it from you.

Please email me. Looking forward to seeing everyone soon.

Best, Mary Losch

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New design! http://www.aapor.org

Archives: http://lists.asu.edu/archives/aapornet.html .

Unsubscribe? Send email to listserv@asu.edu with this text:

signoff aapornet

Please ask authors before quoting outside AAPORNET.

===

Date: Tue, 10 May 2011 12:05:05 -0400

Reply-To: Beau Anderson <beau.anderson@GMAIL.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Beau Anderson <beau.anderson@GMAIL.COM>

Subject: Twitter at AAPOR Conference

X-To: AAPORNET@asu.edu

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1

Message-ID: <BANLkTinKrDey2QHZqMf2n4fbB6zzWkPibQ@mail.gmail.com>

I noticed that AAPOR has a Twitter account, and that conference attendees

are encouraged to tweet from the conference using the #AAPOR tag, but I

haven't seen a centralized list of Twitter handles for AAPORNET members.

I will be attending the 2011 AAPOR conference (my first one!), and would

like to compile a list of AAPORNET tweeters for my own use. I think that

others on the mailing list might also appreciate a compilation of Twitter

usernames, so if you use Twitter and will be posting updates from the

conference, would you please send me your username? Tomorrow before I leave

for Phoenix, I will send out the full listing of all Twitter usernames that

I receive from AAPORNET list members so that we can follow each other's

updates at the conference.

Also, since this is my first time posting to the list, I feel like I should

introduce myself. I'm a very recent graduate of the UConn Graduate Program

in Survey Research, and will be attending the AAPOR conference as an

exhibitor for the program. I'll be spending some time at booth #310, but

will also make it to the events for first-time attendees as well as the

banquet on Saturday night, so please say hello if you see me around.

--

Beau Anderson

University of Connecticut Graduate Program in Survey Research

203.314.4507 | @UConnGPSR <http://twitter.com/UConnGPSR>

==

Date: Tue, 10 May 2011 09:25:28 -0700

Reply-To: Shapard Wolf <shapwolf@GMAIL.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Shapard Wolf <shapwolf@GMAIL.COM>

Subject: Re: The Very Best Things to do in Phoenix - quickly

X-To: AAPORNET@ASU.EDU

In-Reply-To: <FCE47E71DB7D11488FFAAC91CAA2AEEC1F0FF1BF44@NUEW-

EXMBCRB1.gfk.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Message-ID: <075e01cc0f2e$e1308f30$a391ad90$@gmail.com>

Quick responses to several items raised, and some new suggestions:

Contrary to Mike's statement, I think our horses are beautiful animals, and many large animals with pea-sized brains that walk on two legs have been more troublesome for AZ over the years.

There are riding stables at: http://ponderosastablesaz.com/, at the entrance to South Mountain Park.

Sturdy walking shoes/boots are welcome on AZ trails, they are almost all quite rocky. Many of the most traveled ones in South Mountain Park are well-groomed, but if you feel the need to pick up a pair or other gear there are some sporting goods stores in the Mills Mall near the conference hotel, or even better the most excellent REI (hiking, camping, sporting goods co-op) is one mile away: http://goo.gl/TdmBu.

There are a number of bicycle rental places in Tempe (it is a college town). http://goo.gl/ohFac has a summary. While I kind of agree with Mike about riding along Baseline Rd. to the west, and you have to be hard-core to ride up South Mountain, if you have mountain bike experience the South Mountain trails are great.

Also there is an extensive canal system, map and info here http://goo.gl/bOmHX; two branches pass close to the hotel. It is great for biking, running and walking.

In addition to the excellent day trips Fred proposed to the north, there are some wonderful man-made lakes formed by Salt River system that waters Phoenix. Canyon Lake is a favorite, great views, swimming, boating, and even

a dinner cruise boat http://goo.gl/VIo6c. The whole project on Wikipedia:

http://goo.gl/UJ8ft. Just an hour to the east.

Safe travels to everyone!

Shap Wolf

Arizona State University

Date: Tue, 10 May 2011 12:45:05 -0400

Reply-To: Paul Braun <pbraun@BRAUNRESEARCH.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Paul Braun <pbraun@BRAUNRESEARCH.COM>

Subject: cell phones and minors

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Message-ID: <029401cc0f31$9f5abd80$de103880$@com>

All excited about the conference yet?

Looking forward to it!

I have a question regarding cell phone interviewing and minors. Does anyone have a policy or recommendation? I am being asked to conduct interviews with those 16 and 17 years of age. At times I get asked to interview younger (via landline) and I require parental permission for those under 16. However, given parents are probably paying for most of the cell phones being used by 16 and 17 year olds, I am asking if anyone has a suggestion whether to treat 16 and 17 year olds like everyone else (with the minute-covering reimbursement and no parental permission), or if you require permission from the cell phone owner?

Also if anyone conducts interviews with any younger than 16 via cell, I would like to know. We currently do not.

Thanks,

Paul A. Braun

Braun Research Inc.

271 Wall Street

Princeton, NJ 08540

Office: (609) 279-1600

Fax: (609) 279-0381

 <mailto:pbraun@braunresearch.com> pbraun@braunresearch.com

Date: Tue, 10 May 2011 12:49:37 -0400

Reply-To: "Dean, Elizabeth" <edean@RTI.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Dean, Elizabeth" <edean@RTI.ORG>

Subject: Re: Twitter at AAPOR Conference

X-To: Beau Anderson <beau.anderson@GMAIL.COM>, AAPORNET@ASU.EDU

In-Reply-To: A<BANLkTinKrDey2QHZqMf2n4fbB6zzWkPibQ@mail.gmail.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Message-ID:

<82445F3B44AE7240813F5C6D87D4F3670F9473B6@RTPWEXC18.RCC_NT.RTI.ORG>

Hi Beau! There is a list of AAPOR members on Twitter:

http://twitter.com/#!/AAPOR/aapormembers. I believe that @AAPOR manages

that list, so let them know if you want to be put on it.

And an informal tweetup has been scheduled for 9pm Friday night at the

stargazing event. Hope to see you there!

- Liz (http://twitter.com/#!/lizfrances)

Elizabeth Dean

RTI International

3040 Cornwallis Rd.

PO Box 12194

Research Triangle Park, NC 27709-2194

Office: 919.541.7445

Fax: 919.316.3867

Skype: elizabeth.f.dean

-----Original Message-----

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Beau Anderson

University of Connecticut Graduate Program in Survey Research

203.314.4507 | @UConnGPSR <http://twitter.com/UConnGPSR>

Paul,

The 2010 Cell Phone Task Force reports says the following, although not much
is specific to your exact queries:

Age Ineligible Minors. Due to the large number of persons using cell phones
who are under the age of majority in the U.S. (i.e., 18 years old in most
cases, although some states set the age at 19 or 21), researchers need to
establish minimum age requirements for a general population survey calling
cell phone numbers, including who can serve as a household informant during
the survey introduction. Scripts and disposition codes must be devised for
interviewers to use whenever a person under the age of majority is reached.
Furthermore, there is anecdotal information that some minors purposely will
answer age screeners inaccurately in order to participate in a survey,
especially if the survey topic interests them. Researchers should anticipate
this possibility in light of the frequency of reaching minors in any U.S.
cell phone sample and decide what steps, if any, should be taken to try to
minimize this from happening.

Under the Weighting section:

The number of cell phones that can be linked to a person within the same household may be different for children than for adults. Although this adjustment depends on the sampling design, it may be the number of cell phones owned (or shared) by an adult, whereas for a child - if the survey is including minors as respondents - in the same household it may include the number of cell phones for each guardian who can grant permission and provide access to the child (or speak for the child if serving as a proxy).

Under Screening:

Age Eligibility - from the premise that cell phones are more of a personal device, it is more likely to reach children/minors directly rather than via a landline phone number. Interviewers should follow study-specific/organizational rules on probing for age and data collection from minors.

Eligibility Rate. These rates are lower in cell phone samples for several reasons and have major effects on survey costs for cell phone sampling:
1. Not being eligible due to age. Many more minors (persons under age 18) have their own cell phone compared to minors who have their own landline. Minors usually are not eligible for telephone interviewing in general population surveys, and they cannot as easily hand off the call to an eligible adult when reached on a cell phone, compared to what happens when ineligible young people are reached via a landline household telephone; nor is it often appropriate, due to the specifics of a cell phone survey sampling design, to have a minor hand off a cell phone to an adult.

All excited about the conference yet?

Looking forward to it!

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Office: (609) 279-1600

Fax: (609) 279-0381

 <mailto:pbraun@braunresearch.com> pbraun@braunresearch.com

===

Date: Tue, 10 May 2011 12:19:26 -0500

Reply-To: "Gravelle, Tim" <Tim_Gravelle@GALLUP.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Gravelle, Tim" <Tim_Gravelle@GALLUP.COM>

Subject: In need of an extra dinner ticket (Friday) and banquet ticket

        (Saturday)

X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

MIME-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1"

Content-Transfer-Encoding: 8bit

Message-ID:

<64C85429AE96F945BCA136EAC7588324FC57638E@exchng7.noam.gallup.com>

Hello everyone,

I'm also in need of extra dinner tickets -- for dinner on Friday and for the

banquet on Saturday. If anyone is not planning on using theirs for either day

(or for both days), I'd be happy to purchase them.

Thank you,

Tim

TIMOTHY B. GRAVELLE

Regional Director, North America

Gallup World Poll

416.775.2409

416.819.2409 (cell)

55 University Avenue, Suite 1805

Toronto, Ontario M5J 2H7 CANADA

GALLUP

Conference info and final program: http://www.aapor.org/

==

Dear AAPORnet,

On behalf of the members of the Association of Academic Survey Research Org=

anizations (AASRO), we would like to take this opportunity to provide some =

information that may help inform people about academic survey organization=

s and hopefully clarify some points. A more detailed document entitled "Th=

e Role and Value of Academic Survey Research Organizations" can be found on=

 the home page of our website at www.aasro.org<http://www.aasro.org>. Thi=

s document does outline our unique and unrivaled role in survey research. =

  We feel there may be some misperceptions about who we are, how we operate=

, and the state of our organizations (based on some recent AAPORnet posting=

s). Thomas Guterbock, past-president of AASRO and director of the Universi=

ty of Virginia's Center for Survey Research, has an article in Survey Resea=

rch entitled "The Future of the Academic Survey Research Organization" tha=

t very nicely summarizes the state of our organizations. This article can =

be found on the news tab of our website.   He writes "Academic centers occu=

py a unique role in the survey industry, for we are not only leaders in inn=

ovation and methods research also but combined education and training as vi=

tal components of our mission along with service and research."

The current economic downturn has not just impacted the higher education se=

ctor, but all other facets of survey research across the board. Recent clo=

sings of academic survey organizations, such as at the University of Arkans=

as, are unfortunate, as they are based solely on short-term financial consi=

derations.   Our centers are numerous, healthy, and very active. The fact =

that the closing of this one unit made the news underscores how significant=

 these organizations are.   What doesn't make the news is that other new ac=

ademic survey organizations have been created, and yet others (like Penn St=

ate, Michigan, and Temple) have seen major new investments.   AASRO was for=

med because the collective leaders of academic survey research organization=

s realized that our work was extremely valuable and that it is incumbent up=

on us to be the leading voice in support and promotion of excellence in sur=

vey research conducted in academic settings. We also understand that we pl=

ay a critical role in training students and that many of us are at the fore=

front of educating the next generation of researchers, a role for which we=

 are uniquely positioned.

Academic survey organizations have realized the need to adapt methodologica=

lly and technologically, and we have developed a more flexible cross-traine=

d work force.   We know we have a significant role to play in higher educat=

ion, and our clients realize this as well. We have organized ourselves and=

 we are positioning our individual units to meet the challenges of today an=

d the future. We hope this has provided useful information about the state=

of academic survey organizations.   Please do not hesitate to contact any =

of the AASRO members for any additional information.

Sincerely,

Yasamin Miller

President, AASRO

Yasamin Miller | Survey Research Institute, Cornell University | Director |=

President, Association of Academic Survey Research Organizations | 391 Pine=

 Tree Road, Rm. 114, Ithaca, NY 14850 | 607.255.0148 | yd17@cornell.edu<ma=

ilto:yd17@cornell.edu> | www.sri.cornell.edu<http://www.sri.cornell.edu/>

Date: Tue, 10 May 2011 16:59:24 -0500

Reply-To: "Gravelle, Tim" <Tim_Gravelle@GALLUP.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Gravelle, Tim" <Tim_Gravelle@GALLUP.COM>

Subject: Re: I have a banquet ticket (Saturday)

X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To:

<64C85429AE96F945BCA136EAC7588324FC57638E@exchng7.noam.gallup.com>

MIME-Version: 1.0

Thanks to everyone who replied to my query. I now have an extra ticket to the banquet on Saturday. Thanks also to the wise and kind fellow AAPOR members who pointed out that we're on our own for dinner on Friday.

Thanks again -- and safe travels to everyone making the trip to Phoenix! See you there!

Tim

-----Original Message-----

From: Gravelle, Tim

Sent: Tuesday, May 10, 2011 1:19 PM

To: AAPORNET@ASU.EDU

Subject: In need of an extra dinner ticket (Friday) and banquet ticket (Saturday)

Hello everyone,

I'm also in need of extra dinner tickets -- for dinner on Friday and for the banquet on Saturday. If anyone is not planning on using theirs for either day (or for both days), I'd be happy to purchase them.

Thank you,

Tim

TIMOTHY B. GRAVELLE

Regional Director, North America

Gallup World Poll

416.775.2409

416.819.2409 (cell)

55 University Avenue, Suite 1805

Toronto, Ontario M5J 2H7 CANADA

GALLUP

Conference info and final program: http://www.aapor.org/

New design! http://www.aapor.org

Archives: http://lists.asu.edu/archives/aapornet.html .

Unsubscribe? Send email to listserv@asu.edu with this text:

signoff aapornet

Please ask authors before quoting outside AAPORNET.

===

Date: Tue, 10 May 2011 18:59:58 -0400

Reply-To: "Santos, Rob" <RSantos@URBAN.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Santos, Rob" <RSantos@URBAN.ORG>

Subject: help at the conference, please?   :-)

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

Message-ID: <0F96478603980B46AAAFBA77069582ED0DD23553@UIEXCH.urban.org>

Greetings, folks,

=20

Rather than making a bunch of last minute one-on-one calls, I thought =

I'd

reach out to AAPORnetters for help. =20

=20

For those of you arriving in Phoenix Wed. or Thurs. morning: I just =

found

out that one of my session chairs unexpectedly cannot make their session

scheduled for 1:30pm to 3:00 pm THURSDAY (5/12). The session relates to

public opinion/attitude measurement on a policy related issues. =20

=20

If you are able/willing to help out by chairing this session, then =

please

email me for details.

=20

Thank you, and see you in Phoenix (where amazingly it is sunny and 73 F =

at

4 pm Tues., though it will be back in the 90s by Thurs)

=20

Rob Santos

2011 Annual Conference Chair

=20

=20

===

Shap's points are all good ones.

One addition: The AZ Science Center (downtown, 15 minutes from site) has BODY WORLDS & The Brain. This all-new version of Dr. Gunther von Hagens' world-famous exhibition looks at the body in a previously unseen way! With over 200 authentic human specimens, and highlights on recent neuroscience findings on brain development, function and disease,

Mike O'Neil

www.mikeoneil.org

On Tue, May 10, 2011 at 9:25 AM, Shapard Wolf <shapwolf@gmail.com> wrote:

> Quick responses to several items raised, and some new suggestions:
>
> Contrary to Mike's statement, I think our horses are beautiful animals, and
> many large animals with pea-sized brains that walk on two legs have been
> more troublesome for AZ over the years.
>
> There are riding stables at: http://ponderosastablesaz.com/, at the
> entrance
> to South Mountain Park.
>
> Sturdy walking shoes/boots are welcome on AZ trails, they are almost all
> quite rocky. Many of the most traveled ones in South Mountain Park are
> well-groomed, but if you feel the need to pick up a pair or other gear
> there

> are some sporting goods stores in the Mills Mall near the conference hotel,

> or even better the most excellent REI (hiking, camping, sporting goods

> co-op) is one mile away: http://goo.gl/TdmBu.

>

> There are a number of bicycle rental places in Tempe (it is a college

> town).

> http://goo.gl/ohFac has a summary. While I kind of agree with Mike about

> riding along Baseline Rd. to the west, and you have to be hard-core to ride

> up South Mountain, if you have mountain bike experience the South Mountain

> trails are great.

>

> Also there is an extensive canal system, map and info here

> http://goo.gl/bOmHX; two branches pass close to the hotel. It is great for

> biking, running and walking.

>

> In addition to the excellent day trips Fred proposed to the north, there

> are

> some wonderful man-made lakes formed by Salt River system that waters

> Phoenix. Canyon Lake is a favorite, great views, swimming, boating, and

> even

> a dinner cruise boat http://goo.gl/VIo6c. The whole project on Wikipedia:

> http://goo.gl/UJ8ft. Just an hour to the east.

>

> Safe travels to everyone!

>

> Shap Wolf

> Arizona State University

>

> --

> Conference info and final program: http://www.aapor.org/

> New design! http://www.aapor.org

> Archives: http://lists.asu.edu/archives/aapornet.html .

> Unsubscribe? Send email to listserv@asu.edu with this text:

> signoff aapornet

> Please ask authors before quoting outside AAPORNET.

>

==

Thank you, everyone, for the overwhelming response to my plea for help!

I have found a gracious volunteer to chair the opening session. :-)

=20

Just another example of how we in the AAPOR community look out for each

other!

=20

In th future I hope to have the opportunity to return the favor/goodwill

manyfold...

=20

Rob Santos=20

2011 AAPOR Conference Chair

_____

Greetings, folks,

Rather than making a bunch of last minute one-on-one calls, I thought =

I'd

reach out to AAPORnetters for help. =20

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public opinion/attitude measurement on a policy related issues.=20

If you are able/willing to help out by chairing this session, then =

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email me for details.

Thank you, and see you in Phoenix (where amazingly it is sunny and 73 F =

at

4 pm Tues., though it will be back in the 90s by Thurs)

Rob Santos

2011 Annual Conference Chair

===

Date: Wed, 11 May 2011 10:04:39 +0100

Reply-To: =?ISO-8859-1?Q?Annette_J=E4ckle?= <aejack@ESSEX.AC.UK>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: =?ISO-8859-1?Q?Annette_J=E4ckle?= <aejack@ESSEX.AC.UK>

Subject: Reminder: Deadline approaching for IP5 methodological study

         proposals

X-To: aapornet@asu.edu

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1; format=flowed

Content-Transfer-Encoding: 7bit

Message-ID: <4DCA5127.7000308@essex.ac.uk>

The deadline is now just 3 weeks away:

Survey Methods Studies: Call for Proposals   Released 30 March 2011

This is an invitation to academics and researchers to submit proposals

for methodological experiments to be incorporated on the "Understanding

Society" Innovation Panel from wave 5 onwards. Experiments could relate

to the design of survey instruments (e.g. question wording, scale

format, item order, etc) or to survey design features (e.g. procedures

intended to reduce non-response or to improve fieldwork efficiency).

Data collection for wave 5, which will have a mixed mode design (web,

telephone and face-to-face), will take place in early spring 2012. The

sample size is approximately 1,400 households.

The deadline for receipt of proposals is 2 June 2011.

Data collection costs will not be charged to successful proposers. Proposers will be expected to collaborate in the detailed development of their study, which may include CAI script testing and/or checking of field documents. They are also expected to provide a summary report of main findings, for inclusion in a working paper reporting on the wave 5 experimentation. Proposers are welcome to publish their own research based on the resultant data; the data will be made available to proposers as soon as possible and in advance of general release via the UK Data Archive.

The full call for proposals, including information about the principles to which proposals must adhere, the criteria by which proposals will be judged, and the application process, can be downloaded from http://www.understandingsociety.org.uk/design/content/ip.aspx

Peter

****

Peter Lynn (plynn@essex.ac.uk)

Professor of Survey Methodology (www.iser.essex.ac.uk/people/plynn)

Director, ESRC Survey Resources Network (www.surveynet.ac.uk)

Editor-in-Chief, Survey Research Methods (www.surveymethods.org)

Vice President, International Association of Survey Statisticians

(http://isi.cbs.nl/iass/)

Institute for Social and Economic Research (ISER)

University of Essex, Colchester, UK CO4 3SQ

tel: +44 (0)1206 874809; fax: +44 (0)1206 873151

==

Date: Wed, 11 May 2011 09:37:39 -0400

Reply-To: colleen_porter@COX.NET

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Colleen Porter <colleen_porter@COX.NET>

Subject: Phoenix trip report

X-To: aAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset=utf-8

Content-Transfer-Encoding: 7bit

Message-ID: <20110511093739.OD4C9.406470.imail@eastrmwml49>

So this has nothing to do with the conference per se, but just about the trip

to Phoenix.

It was bright daylight before 6 a.m (be sure to carefully check your curtains, and clip them securely or whatever it takes), and that combined with an east coast body that thinks it is three hours into the day, makes it hard to stay awake.

The rental car situation at the Phoenix airport has changed since I was there last. They now have a central rental car center, and large busses for all renters, rather than shuttles by the various car rental companies. It is an airport where "preferred" status matters, as it will save on lines that were kinda longish.

Also at the airport, I had occasion to use their cell phone waiting lot, and will again on Thursday when we head back to pick up a friend. At our little airport at home, the cell lot is an unpaved dirt pull-in big enough for maybe six cars. But this PHX lot was so classy! There was a huge electronic board with flight status and notifications of whether that flight was ready to be picked up, with parking spots all angled so that one can watch the board.

On my flight to Atlanta, I ended up chatting with a young person who, among other things, was getting his MBA. He had just taken a class on market research, and had done his own survey. He was very interested to learn where I was going, and in awe of how challenging research can be. I told him that his class was designed to make him realize he needed to hire a professional, and to give him some vocabulary to converse with that professional.

Driving through town, at one point a huge river appeared on the GPS screen. And there was a bridge ahead. I glanced down, and far, far below among a whole lot of rocks and gravel, there was a trickle of water. Oh yeah, Arizona. Note: They are susceptible to flash flooding in that part of the

world, so I am not really laughing at the overkill bridge. It is just so very

different.

I can't attach pictures, so how can I possibly paint this lndscape for you?

The tall stately saguaro cactus, holding their arms up in benediction over the

valley below. The fresh smell of the cresosote. The neon green lichens on

the cliffs. There is no way to do it justice.

We drove out to Canyon Lake, about 45 miles east of town. Roads are much

improved since I was there during the last AAPOR conference, but there are

still some sharp switchbacks to wend up and around the mountains. We rented a

small runabout boat, our first time to operate an outboard motor. We would

not have done that without Shap Wolf's recommendation, but he was right; there

are things one can only see floating down that beautiful snaking lake, with

cliffs rising on all sides.

Off to climb Camelback...

Colleen Porter

Gainesville, FL

Date: Wed, 11 May 2011 08:33:55 -0700

Reply-To: Jane Traub <JTraub@SCARBOROUGH.COM>

I always enjoy your posts, Coleen. A virtual window on the conference

experience. Sorry I won't see my AAPOR friends this year...I have a conflict

with graduate school classes. Hope everyone has a great conference - the

program looks fantastic!

p.s. Allow me to second the recommendation for a side trip to visit Taliesin

West, the Frank Lloyd Wright house in Scottsdale - went there several years

ago and it was very enjoyable, even if you are not a big architecture fan.

Hint: for the tour, wear a hat, or grab a sun umbrella from the handy lending

rack - you will be glad you did. There is a nice sculpture garden also.

Regards,

Jane

Jane Traub

Sr. VP, Research

Scarborough Research

770 Broadway

New York, NY 10003

646-654-8454

jtraub @scarborough.com

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Off to climb Camelback...

Colleen Porter

Gainesville, FL

==

Date: Wed, 11 May 2011 11:40:16 -0400

Reply-To: Beau Anderson <beau.anderson@GMAIL.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Beau Anderson <beau.anderson@GMAIL.COM>

Subject: Re: Twitter at AAPOR Conference

X-To: AAPORNET@asu.edu

In-Reply-To: <BANLkTinKrDey2QHZqMf2n4fbB6zzWkPibQ@mail.gmail.com>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1

Message-ID: <BANLkTimeV-Eqa5ezKxfAobpS3aCRcaR0Vw@mail.gmail.com>

Thanks everyone! In addition to all of the Twitter usernames that I

received, I also learned that AAPOR maintains a list of its members on

Twitter. That list is here http://twitter.com/AAPOR/aapormembers.

The list I compiled will still be useful, as I believe it consists almost

entirely of people who will be attending and tweeting from the 2011

conference. At the end of this message, I have listed the Twitter handles

that I received in reply to my original e-mail and the tweet from @AAPOR.

The list has links, names, and organizations that I compiled from the

replies I received (alphabetical by username). These tweeters are all on

the list I created at Twitter as well, which I will be adding to going

forward (instead of replying to AAPORNET). Find that list here

http://twitter.com/UConnGPSR/aapor-2011-conference/

I also decided to set up a separate Twitter account for myself, so that I

can tweet about my experiences at the conference as a first-time attendee

without cluttering my organization's main feed.

See you all in Phoenix, and at the Tweetup on

Friday<https://twitter.com/AAPOR/status/68022921150476288>

!

--

Beau Anderson

University of Connecticut Graduate Program in Survey Research

203.314.4507 | @UConnGPSR_Beau <http://twitter.com/UConnGPSR_Beau>

============

   THE LIST

============

@AAPOR <http://twitter.com/aapor> - AAPOR

@aslavec <http://twitter.com/aslavec> - Ana Slavec

@christiancollet <http://twitter.com/christiancollet> - Christian Collet

@christinelmatt <http://twitter.com/christinelmatt> - Christine Matthews

@dafg78 <http://twitter.com/dafg78> - Daniel Gundersen

@DanielMerkle <http://twitter.com/DanielMerkle> - Dan Merkle, Associate

Conference Chair

@dayresearch <http://twitter.com/dayresearch> - Karlene Hanko, Richard Day

Research

@ <http://goog_201687528>joejohnmurphy <http://twitter.com/joejohnmurphy> -

Joe Murphy, RTI International

@joelenski <https://twitter.com/JoeLenski> - Joseph Lenski

@justtob <http://twitter.com/justtob> &

@NielsenWire<http://twitter.com/NielsenWire>- Justin Bailey, The

Nielsen Company

@lizfrances <http://twitter.com/lizfrances> - Elizabeth Dean, RTI

International

@MassINCPolling <http://twitter.com/MassINCPolling> - Steve Koczela, The

MassINC Polling Group

@mikemokr <http://twitter.com/mikemokr> - Mike Mokrzycki

@sarahcook6 <http://twitter.com/sarahcook6> - Sarah Cook

@SOLOP <http://twitter.com/SOLOP> - Fred Solop, Northern Arizona University

@Survent <http://twitter.com/survent> - Mark Moran, Survent

@therriaultphd <http://twitter.com/therriaultphd> - Andrew Therriault

 @UConnGPSR <http://twitter.com/UConnGPSR> - Jennifer Dineen, UConn Graduate

Program in Survey Research

@UConnGPSR_Beau <http://twitter.com/UConnGPSR_Beau> - Beau Anderson, UConn

Graduate Program in Survey Research (I'll be tweeting my "first-timer"

impressions from this account)

P.S. It's not too late to get added to this list, just tweet @UConnGPSR and

you'll be added to the list on

Twitter<http://twitter.com/UConnGPSR/aapor-2011-conference/>(I won't

be sending an e-mail update reply to AAPORNET).

On Tue, May 10, 2011 at 12:05 PM, Beau Anderson

<beau.anderson@gmail.com>wrote:

> I noticed that AAPOR has a Twitter account, and that conference attendees

> are encouraged to tweet from the conference using the #AAPOR tag, but I

> haven't seen a centralized list of Twitter handles for AAPORNET members.

>

> I will be attending the 2011 AAPOR conference (my first one!), and would

> like to compile a list of AAPORNET tweeters for my own use. I think that

> others on the mailing list might also appreciate a compilation of Twitter

> usernames, so if you use Twitter and will be posting updates from the

> conference, would you please send me your username? Tomorrow before I leave

> for Phoenix, I will send out the full listing of all Twitter usernames that

> I receive from AAPORNET list members so that we can follow each other's

> updates at the conference.

>

> Also, since this is my first time posting to the list, I feel like I should

> introduce myself. I'm a very recent graduate of the UConn Graduate Program

> in Survey Research, and will be attending the AAPOR conference as an

> exhibitor for the program. I'll be spending some time at booth #310, but

> will also make it to the events for first-time attendees as well as the

> banquet on Saturday night, so please say hello if you see me around.

>

> --

> Beau Anderson

> University of Connecticut Graduate Program in Survey Research

> 203.314.4507 | @UConnGPSR <http://twitter.com/UConnGPSR>

>

>

>

>

>

>

Date: Wed, 11 May 2011 09:36:15 -0700

Reply-To: Shapard Wolf <shapwolf@GMAIL.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Shapard Wolf <shapwolf@GMAIL.COM>

Subject: last-minute conference items

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="US-ASCII"

Content-Transfer-Encoding: 7bit

Message-ID: <003e01cc0ff9$8ce2d110$a6a87330$@gmail.com>

In the old days it was where can I buy some overhead markers?

Today I'm sure it will be power adapters, video cables, ink cartridges, blank CDs and like. There is a Fry's Electronics right across the road from the Grand: http://goo.gl/oFsmg. (Note they do not have a copy center, although they do have a full office supply section.)

And since they cater to propeller-head types who buy fuel where they buy motherboards, there is some food and drink available-lots of soft drinks and snacks, no fresh veggies I'm afraid.

For a real grocery store, Fry's Food Store http://goo.gl/0smlY is a few hundred yards west of the entrance. (No, they're not related).

To make copies, Staples less than three miles from the Grand: http://goo.gl/xIzo3.

Arizona Mills Mall http://arizonamills.com/ is quite close and has many other items you might need, and there is a bus that runs along Baseline in front of the hotel directly into the parking lot.

Schedules are at http://www.valleymetro.org/home/. (You want the 77 bus.)

For prescriptions there is a pharmacy in the Fry's grocery store above, and

a Walgreens a mile east on Baseline: http://goo.gl/oNyLE.

Of course the hotel staff will have more information and there may be

shuttles, etc., and I'm sure there are on-site stores and a business center.

Shap Wolf

Arizona State University

===

Date: Wed, 11 May 2011 10:13:06 -0700

Reply-To: Robert Prisuta <rprisuta@AARP.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Robert Prisuta <rprisuta@AARP.ORG>

AARP's office of Research and Strategic Analysis has an immediate opening=

=20

for a Research Analyst. This mid-level position deals with all aspects of=

=20

survey research, from questionnaire development and research design throu=

gh=20

analysis and reporting of results in a variety of presentation formats. T=

he=20

primary focus of the position is on quantitative analysis of survey data-=

=20

from frequencies/crosstabs through multivariate modeling. Some production=

=20

work (quality control, sample processing, etc.) is also required. Data=20=

analysis focuses on AARP's tracking survey, custom surveys, and a variety=

=20

of public and syndicated data bases. A graduate degree plus several years=

=20

of hands-on data analysis experience using SPSS is required. The ability =

to=20

multi-task and work well in a collaborative, team-based environment is al=

so=20

essential. The salary will be commensurate with education and experience.=

=20

Apply at AARP's web site (aarp.org), the AAPOR career center, or by=20

replying to me at rprisuta@aarp.org. I will also be attending the AAPOR=20=

meeting in Phoenix and will be available to discuss the position.=20=20=20=

=20

=20

Date: Wed, 11 May 2011 13:09:26 -0700

Reply-To: Mike Dennis <jmdstat@YAHOO.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Mike Dennis <jmdstat@YAHOO.COM>

Subject: Positions available at Knowledge Networks

X-To: aapornet <AAPORNET@ASU.EDU>

MIME-Version: 1.0

Content-Type: text/plain; charset=utf-8

Content-Transfer-Encoding: quoted-printable

Message-ID: <821184.17597.qm@web121411.mail.ne1.yahoo.com>

=0A=0AOpportunities at=0AKnowledge Networks=0A=0A=C2=A0=0A=0AKnowledge Netw=

orks invites applications from qualified=0Acandidates for three exciting po=

sitions.=C2=A0=0A=C2=A0The positions will be based in=0Athe Chicago or Palo=

 Alto offices, or in the Alexandria, VA office to open in=0AAugust.=C2=A0 =

=0A=0A=C2=A0=0A=0APlease feel free to stop me or my other KN colleagues in =
the=0Ahalls at the AAPOR meeting this week to discuss.=0A=0A=C2=A0=0A=0A
=0A=0A=C2=A0=0A=0AVice President,=0ABusiness Development for Colleges and U=
niversities=0A=0A=C2=A0=0A=0AThis researcher will be responsible for busine=
ss development=0Afor survey research with the university-based academic com=
munity and will lead=0Athe company=E2=80=99s efforts to position KN as the =
foremost online survey research=0Afirm for university-based research center=
s and principal investigators in=0Apolitical science, economics, psychology=
, multicultural research, public health=0Aand other academic disciplines.=
=C2=A0=C2=A0 Specific=0Aresponsibilities include: lead proposal development=
 working closely with=0Aprincipal investigators; contribute to the developm=
ent of strategic plans for=0Athe growth of the academic sector working clos=
ely with senior management; provide=0Asurvey methodological leadership by r=
epresenting Knowledge Networks as a leader=0Ain innovative online survey me=
thods at national conferences for the social=0Ascience disciplines, includi=
ng political science, sociology, and psychology,=0Aand at the annual meetin=
g of AAPOR; closely coordinate all marketing activities=0Awith the KN marke=
ting department; and other tasks related to leading our=0Aresearch in the a=
cademic sector.=C2=A0 =0A=0A=C2=A0=0A=0AWe have a preference to have this a=
ccomplished researcher be=0Abased in our Chicago Loop office but will consi=
der candidates who need to be located=0Aelsewhere.=0A=0A=C2=A0=0A=0AKN cont=
act person is Mike Dennis, mdennis@knowledgenetworks.com=0A=0A=C2=A0
=0A=0AProject Director, Government and Academic Research=0A=0A=C2=A0=0A=0AA=
 Project Director in the Government and Academic Research=0AArea is respons=
ible for the implementation of survey research projects using Knowledge=0AP=
anel=C2=AE, KN=E2=80=99s probability-based web panel.=C2=A0 The Project Dir=
ector must have=0Astrong skills in analyzing, tabulating, processing, and d=
ocumenting survey data=0Ausing SAS and SPSS.=C2=A0 The Project Director wil=
l be directly communicating=0Awith customers, usually university-based Prin=

cipal Investigators or other researchers=0Afunded by Federal agencies, on t=

he progress of survey research studies and=0Aworking closely with the clien=

t in developing, proposing, and implementing=0Asolutions for project issues=

 and problems.=C2=A0=C2=A0=0AThe Project Director must have experience in w=

orking directly with,=0Aproviding feedback and coaching of Research Analyst=

s who will perform=0Asupporting tasks on projects.=0A=0A=C2=A0=0A=0AThe pos=

ition requires 2 or more years experience in project management,=0Ause of S=

PSS or SAS for cleaning and analyzing survey data, requires training in=0At=

he quantitative social sciences such as: Survey Research, Sociology, Politi=

cal=0AScience, Psychology, Economics or Market Research.=C2=A0=C2=A0 The B.=

A. degree=0Ais required; M.A. or M.S. in social sciences is strongly prefer=

red.=C2=A0=0A=C2=A0The Project Director must be familiar with the fundament=

al concepts of=0Asurvey research such as basic questionnaire design, non-re=

sponse, response=0Arates, and reliability, coupled with basic statistical a=

nd basic programming=0Askills.=C2=A0=C2=A0 =0A=0A=C2=A0=0A=0AKN contact per=

son:=C2=A0 Sergei Rodkin, srodkin@knowledgenetworks.com.=0A=0A=C2=A0=0A=0A=

=C2=A0=0A=0AResearch Analyst, Government and Academic Research=0A=0A=C2=A0=

=0A=0AA Research Analyst=0Ain the Government and Academic Research Area is =

responsible for assisting in=0Athe implementation of survey research projec=

ts using Knowledge Panel=C2=AE,=0AKN=E2=80=99s probability-based web panel.=

=C2=A0 The Research Analyst must have strong skills=0Ain analyzing, tabulat=

ing, processing, and documenting survey data using SAS and=0ASPSS.=C2=A0 Th=

e Research Analyst will work=0Awith the Project Director in communicating w=

ith the customer on the progress of=0Asurvey research studies and working c=

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ns for project issues and problems.=0A=0A=C2=A0=0A=0AThe position=0Arequire=

s 2 or more years experience using SPSS or SAS for cleaning and=0Aanalyzing=

 survey data, requires training in the quantitative social sciences=0Asuch =

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quantitative social sciences such as=0Asociology, political science, psycho=

logy, or economics.=C2=A0 =C2=A0The Research Analyst must be familiar with =

the=0Afundamental concepts of survey research such as basic questionnaire d=

esign, non-response,=0Aresponse rates, and reliability, coupled with basic =

statistical and basic=0Aprogramming skills.=C2=A0=C2=A0 =0A=0A=C2=A0=0A=0AK=

N contact person:=C2=A0 Sergei Rodkin, srodkin@knowledgenetworks.com.=0A=0A=

=C2=A0=0A=0A=C2=A0=0A=0AKnowledge=0ANetworks is an Equal Opportunity Employ=

er.=C2=A0=0AIt is our policy to ensure equal employment opportunity without=

=0Adiscrimination on the basis of race, color, national origin, religion, s=

ex,=0Aage, disability, citizenship, marital status, sexual orientation or a=

ny other=0Acharacteristic protected by law.=0A=0A=C2=A0=0A=0A=C2=A0=0A=0A**=

*NOTE OUR NEW ADDRESS***=0A=0A=C2=A0=0A=0AJ.=0AMichael Dennis, Ph.D.=0A=0AE=

VP,=0AGovernment & Academic Research=0A=0AKnowledge=0ANetworks, Inc.=0A=0A2=

100=0AGeng Road, Suite 210=0A=0APalo=0AAlto, CA 94303=0A=0Amdennis@knowledg=

enetworks.com=0A=0A650-289-2160=0Aoffice=0A=0A650-289-2001=0Afax=0A=0Ahttp:=

//www.knowledgenetworks.com/ganp/=0A=0A=0A=0A

==

Caller ID question summary

I typed

"I received a call to complete a survey over the week from a survey

organization whose Caller ID read "Unavailable." The surveyor told me that

this was for security reasons. I generally don't pick those up calls from

numbers so designated.

Is there a general consensus on the wisdom of setting your Caller ID to read

something like that? I have always tried to make sure that ours (or the house

we were using) said where it was coming from as a courtesy to the

respondents."

I received a number of responses on and off the list which are summarized

below. (Breaks between individual responses are indicated by an *)

*

I'm with you, we ask our phone banks to list a name on caller ID. In my

experience as a respondent, the "unavailable" numbers always seemed to correlate with push polling and/or SUGging, etc.

*

I have seen and heard this too. Also, a number of have come through to our house saying one name for an organization, but later the survey introduction referenced another.

*

Last year, Mario Callegaro, Jack Ludwig and I had a paper on caller id in Field Methods. Basically, we found that if a well known house had an id (Gallup was ours) that it was an advantage. We speculated that lesser-known names might not be so advantaged.

*

In my opinion, best practice dictates that the calling house's name and switchboard number appear. That should elicit better response rates, but I also think it's just common courtesy and appropriate given AAPOR's standards on ethics, disclosure, and transparency.

*

There are two issues here: courtesy and cooperation. As for the former I can only offer personal opinion, and that would be that unavailable is OK, referencing something different from your study is not.

As for cooperation, we have done over a half dozen experiments and the only thing we find that makes a statistically significant, consistently positive effect has nothing to do with the text: rather, the number itself: a non-800 number gets better participation than an 800 number, and especially if you are doing a local study and can use a local number. All our experiments on the text, however, show virtually no difference.

A few caveats to all of this:

1. There are still lots of folks out there without caller ID...though a minority for sure. I am personally not sure what the present number is, but would be really curious if anyone could reply and inform us! 20% maybe (20% of landline owners, that is)?

2. Remember, cell phones won't show a label...only a number....so depending on your sampling strategy, a fair number of folks won't see a label at all.

3. Different folks will get different texts depending on your carrier and the recipient's local carrier. You might want people to see "survey research" but some people will only get "unavailable" or "Verizon" or something else. I do not know the rhyme and reason of how this works, however...but for sure you never get 100% of your recipients getting the "right" label.

*

FROM THE MRA/CMOR Best Practices (to which I was referred)

All researchers should use (or require their calling centers and data collectors to use) calling equipment that is capable of transmitting caller ID

information and ensure that the telephone number transmitted allows the called respondent to identify the entity making and/or responsible for the call (as deemed appropriate).

*

Two very large unconfounded national experiments (random allocation of more than 200K RDD landline numbers in each study) on displaying Caller ID were conducted while I was at Nielsen in June 2004 and January 2005, and a paper on them (Trussell and Lavrakas, 2005) was presented at the 2005 AAPOR conference; a copy of the paper is available upon request since I cannot attach it to this email.

We found that showing "Nielsen TV" on the Caller ID display led to a 2.5 pp gain in the RDD stage of the diary placement survey. At the time "Nielsen" was a fairly well known brand in the USA and the vast majority of those familiar with the name viewed the company positively. Thus, the effect on cooperation may be "all in the name." Apart from that, I am in agreement with what David has said below.

*

In our recent 2010 paper "Who's calling?.The impact of caller Id on telephone survey response"

http://fmx.sagepub.com/content/22/2/175.abstract

We cite a study conducted by CMOR estimating CallerID ownership at 58% in 2006. This was the latest data point we were able to find at the time of

journal submission (2009).

Pew estimated Caller ID penetration at 52% in 2003.

In the same paper we review other studies on Caller ID.

Our study echoes the Nielsen study showing that you can gain 2 to 4 percentage points on response rate in a RDD. This result was obtained when calling showing GALLUP POLL in the Caller ID or nothing. We do however present other studies in the paper where the Caller ID actually hurt the response rate.

We also discuss some technical aspects of Caller ID, i.e. the fact that there is no guarantee that the caller ID information is completely transferred across states and across different telephone providers. In other words, we should expect some respondents seeing an Unknown or Unavailable caller ID even if the company sent a complete caller ID information.

*

Caller ID is a feature of the network (service) provider, and as such the end user's device displays what it gets from the network. Consequently, what gets displayed at the terminating end depends on the Telco of service provider and what equipment the route for the call goes through. In the US, the displayed text for all incoming calls is determined by the CNAM databases maintained/accessed by the local Telco network carrier of the party receiving the call. If a call goes through a fully digital route, and the local Telco provider employs a full CNAM database look up from the Telco owning the phone number, the actual caller's name can appear on the digital readout device. If the call route is not fully digital to allow a proper CNAM lookup, or if the

local Telco does not implement this lookup, a more generic text from the local Telco's own CNAM database will be displayed. This is the difference between seeing "MARKETING SYSTEMS" and "PHILADELPHIA PA" as the calling name on the caller ID display. Also, there are third-party companies that provide a CNAM database lookup service so that custom caller ID text can be displayed.

*

I looked into this issue while managing data collection for two phone studies at the University of Chicago Survey Lab. The survey populations of both surveys were randomly selected samples of households in Cook County with phone numbers appended. The field periods for both studies ran through 2007 and 2008. The sample sizes were very small.

I found no statistical difference in contact rates between calls made with a "University of Chicago" ID (or similar permutation based on the service provider) and calls made with a local, unlabeled number. Previous studies suggested that using the name of the organization would result in higher contact rates. I suggested that previous studies may have been capturing the negative effect of the "blocked," "out of area," or "unavailable" designations rather than the positive effect of a particular institutional name.

However, there was another interesting finding. Contact with some types of cases increased when an alternate ID display was used at a later point in the field period. For cases with high attempts for which at least one previous attempt had resulted in contact, contact rates increased significantly when

the case was called using a number with a local area code and not the organizational name. I suggested that the benefits of using the alternative phone number with an alternate ID display were similar to the benefits of contacting the respondent via another mode; Respondents may not be willing to respond to the first stimulus -one type of caller ID -although they may be willing to respond to an alternate stimulus -in this study, being called by a local number.

I consider the problem primarily to be an issue of contact and not of cooperation. Earlier studies have suggested that persons who admit to screening calls were only marginally different in their willingness to complete a survey. These findings suggest that the issue is not whether or not call screeners as a group are more or less willing to complete interviews, but rather whether or not a survey caller is able to penetrate the screening behavior and make contact with the respondent.

*

Leo again.

My main concern was the notion that a survey company would choose to use Unavailable for reasons of security. I have experienced the problem with Caller ID showing wacky non-standard information and at least for now that appear to be insurmountable.   I agree with the Best Practices and most of those who responded to my question that we should make available to the respondent the correct information about who is calling regardless of how their system handles it.

--

Leo "Have fun in AZ" Simonetta

Art & Science Group

As always opinions expressed (if any) are solely those of the author.

Date: Wed, 11 May 2011 18:46:59 -0400

Reply-To: Jon Cohen <CohenJ@WASHPOST.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jon Cohen <CohenJ@WASHPOST.COM>

Subject: Fw: AAPOR Website Unavailable Until 8 p.m. CDT

X-To: AAPORNET <AAPORNET@asu.edu>

MIME-Version: 1.0

Content-Transfer-Encoding: quoted-printable

Content-Type: text/plain; charset="utf-8"

Message-ID: <OF2E685488.D839C1C1-ON8525788D.007D26BB@washpost.com>

Fyi

----- Original Message -----

From: "AAPOR Headquarters" [aapor@aapor.org]

Sent: 05/11/2011 10:45 PM GMT

To: Jon Cohen

Subject: AAPOR Website Unavailable Until 8 p.m. CDT

American Association for Public Opinion Research

http://www.aapor.org?utm_source=3DAAPOR%2DInformz&utm_medium=3Demail&utm_camp=

aign=3Ddefault

--=

Dear AAPOR Members,

Due to technical difficulties with our server, the AAPOR website will be unav=

ailable until approximately 8 p.m. CDT Wednesday, May 11.

We apologize for the inconvenience and thank you for your patience as we reso=

lve this issue.

--=

American Association for Public Opinion Research

111 Deer Lake Road, Suite 100 | Deerfield, IL 60015

+1-847-205-2651 | Fax +1-847-480-9282

Our Website(http://www.aapor.org?utm_source=3DAAPOR%2DInformz&utm_medium=3Dem=

ail&utm_campaign=3Ddefault)

Powered by Informz for iMIS http://pod4.informz.net/clk/red8.asp?u=3D1019029=

313&mi=3D1500311&l=3D1

Date: Wed, 11 May 2011 20:49:37 -0400

Reply-To: "Sha, Mandy" <msha@RTI.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Sha, Mandy" <msha@RTI.ORG>

Subject: AAPOR bookstore: Buy your favorite books below the list price!

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Message-ID:

<91DB7F42C39247439FB0BA7B7452E90C10062DBB@RTPWEXC19.RCC_NT.RTI.ORG>

Dear Colleagues:

The AAPOR conference book exhibit/sale offers newly published and

contemporary books relevant to survey research. All proceeds benefit

AAPOR. Check it out at the exhibit hall pavilion starting at 3pm on

Thursday!

All books are available below the list price.

There is also a silent auction on Encyclopedia of Survey Research Methods/SAGE, list price: $350. Last year, the silent auction winner paid only $100.

Here's a list of some of the books at the exhibit/sale:

- Latent Class Analysis of Survey Error (Wiley, 2011) - meet Paul Biemer in person on Saturday at 1:15pm. Additional books by Dr. Biemer, such as Introduction to Survey Quality, will also be available at the bookstore.

- The Collected Works of Robert M. Groves, including 2011 AAPOR book award Survey Nonresponse - Bob Groves and Don Dillman to appear on Saturday at 1:15pm

- Handbook of Survey Research (Emerald, 2010) - also an opportunity to meet 11 of the chapter authors on Thursday at 3pm

- The Obama Victory: How Media, Money, and Message Shaped the 2008 Election (Oxford, 2010) - Kate Kenski to appear for book signing on Friday at 3:15pm

- Sampling Essentials (Sage, 2011) - Johnnie Daniel to appear on Friday at 3:15pm to talk about how this book provides a detailed, nontechnical description and guidelines to help reach research decisions.

- Survey Methods in Multicultural, Multinational, and Multiregional Contexts (Wiley, 2010)

- Improving Survey Responses: Lessons Learned from the European

Survey/Ineke Stoop (Wiley, 2010)

- Internet, Mail, and Mixed-Mode Surveys: The Tailored Design

Method/Dillman, Smyth and Christian

And, many more books and journals!

Thank you,

Mandy Sha

Survey Methodologist

RTI International

312.456.5266

www.rti.org

Conference info and final program: http://www.aapor.org/

Archives: http://lists.asu.edu/archives/aapornet.html .

Please ask authors before quoting outside AAPORNET.

Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

===

Date: Wed, 11 May 2011 20:19:28 -0700

Reply-To: Mike ONeil <mike.oneil@ALUMNI.BROWN.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Mike ONeil <mike.oneil@ALUMNI.BROWN.EDU>

Subject: Re: Phoenix trip report

X-To: colleen_porter@cox.net

X-cc: AAPORNET@asu.edu

Note:

Colleen noted two things:

1. dry riverbed

2. Canyon lake

The two are related. The river is dammed and Canyon Lake is part of the

result (as is Roosevelt Lake). They are all part of the water supply/flood

supply system managed by Salt River Project, a democratically governed (if

you think one acre-one vote is democratic) public utility.

Mike O'Neil

www.mikeoneil.org

On Wed, May 11, 2011 at 6:37 AM, Colleen Porter <colleen_porter@cox.net>wrote:

> So this has nothing to do with the conference per se, but just about the

> trip to Phoenix.

>

> It was bright daylight before 6 a.m (be sure to carefully check your

> curtains, and clip them securely or whatever it takes), and that combined

> with an east coast body that thinks it is three hours into the day, makes it

> hard to stay awake.

>

> The rental car situation at the Phoenix airport has changed since I was

> there last. They now have a central rental car center, and large busses for

> all renters, rather than shuttles by the various car rental companies. It

> is an airport where "preferred" status matters, as it will save on lines

> that were kinda longish.

>

> Also at the airport, I had occasion to use their cell phone waiting lot,

> and will again on Thursday when we head back to pick up a friend. At our

> little airport at home, the cell lot is an unpaved dirt pull-in big enough

> for maybe six cars. But this PHX lot was so classy! There was a huge

> electronic board with flight status and notifications of whether that flight

> was ready to be picked up, with parking spots all angled so that one can

> watch the board.

>

> On my flight to Atlanta, I ended up chatting with a young person who, among

> other things, was getting his MBA. He had just taken a class on market

> research, and had done his own survey. He was very interested to learn

> where I was going, and in awe of how challenging research can be. I told

> him that his class was designed to make him realize he needed to hire a

> professional, and to give him some vocabulary to converse with that

> professional.

>

> Driving through town, at one point a huge river appeared on the GPS screen.

> And there was a bridge ahead. I glanced down, and far, far below among a

> whole lot of rocks and gravel, there was a trickle of water. Oh yeah,

> Arizona. Note: They are susceptible to flash flooding in that part of the

> world, so I am not really laughing at the overkill bridge. It is just so

> very different.

>

> I can't attach pictures, so how can I possibly paint this lndscape for you?

> The tall stately saguaro cactus, holding their arms up in benediction over

> the valley below. The fresh smell of the cresosote. The neon green lichens

> on the cliffs. There is no way to do it justice.

>

> We drove out to Canyon Lake, about 45 miles east of town. Roads are much

> improved since I was there during the last AAPOR conference, but there are

> still some sharp switchbacks to wend up and around the mountains. We rented

> a small runabout boat, our first time to operate an outboard motor. We

> would not have done that without Shap Wolf's recommendation, but he was

> right; there are things one can only see floating down that beautiful

> snaking lake, with cliffs rising on all sides.

>

> Off to climb Camelback...

>

> Colleen Porter

> Gainesville, FL

>

> --

> Conference info and final program: http://www.aapor.org/

> Archives: http://lists.asu.edu/archives/aapornet.html .

> Please ask authors before quoting outside AAPORNET.

> Unsubscribe?-don't reply to this message, write to:

> aapornet-request@asu.edu

>

==

Date: Thu, 12 May 2011 12:54:31 -0400

Reply-To: "David B. Nolle" <dbnolle@FRONTIERNET.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "David B. Nolle" <dbnolle@FRONTIERNET.NET>

Subject: Job Opening: Public Opinion Survey Methodologist

X-To: AAPORNET@ASU.EDU

X-cc: "Dean, Anna" <DeanAS@state.gov>, "Bird, Shawn"

<BirdSL@state.gov>

MIME-Version: 1.0

Content-Type: text/plain; format=flowed; charset="iso-8859-1";

        reply-type=original

Content-Transfer-Encoding: 7bit

Message-ID: <5C182A7989E9444A8F46CCC76CCB5EDD@DCTZN8B1>

The long-awaited formal posting for this unique government position (see our

previous ad below) will now be open from 5/13/2011-5/31/2011. This very

brief timeframe is typical for the positions that are open within the

Office.

Anyone who is interested may go to USAJOBS (see below) to apply. Anyone who

needs additional information may contact Anna Dean (see below), the Acting

Director of the Office of Opinion Research. Shawn Bird, who is a chief of

one of the divisions within the Office, will be at AAPOR Conference this

week and will also be able to answer any questions about the position.

JOB OPENING FOR PUBLIC OPINION SURVEY METHODOLOGIST

Office of Opinion Research in the U.S. Department of State

The Office of Opinion Research at the U.S. Department of State is looking for a well-qualified public opinion survey methodologist/statistician with a strong background in survey methodology and solid experience with public opinion polls.

Where?   Washington, DC

What level?   GS-13 ($89,033.00 - $115,742.00 a year)

What we need:

We are an office of survey research and area specialists who design and conduct international public opinion research on political, economic, social, and security issues. We are looking for someone who can advise us on:

Overall survey design (including innovative research designs for challenging environments or hard-to-reach populations)

Sampling strategies for stringent probability-based sampling in face-to-face, telephone, online or mixed mode/multiple-frame surveys

Questionnaire design (including measuring constructs such as political efficacy, social distance and nationalism)

Advanced multivariate analysis of public opinion data with a wide range of strategies for identifying significant patterns, segmenting potential

audiences and estimating sampling error in complex sample designs

A successful candidate will also have excellent communication skills to be
able to train other members of the staff in research design, sampling, and
statistical analysis.

This job is open to all U.S. citizens.

For additional information, contact:

Anna Dean, Acting Director, Office of Opinion Research (DeanAS@state.gov)

The formal job posting will be available from 5/13/2011-5/31/2011 at
http://jobview.usajobs.gov/.

Keyword: Statistician

Where: Washington, DC

==

Date: Thu, 12 May 2011 17:37:15 +0000

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: Survey: Most Americans say it's wrong to celebrate bin Laden's

death

http://religion.blogs.cnn.com/2011/05/11/survey-most-americans-say-its-wrong-

to-celebrate-bin-ladens-death/

or

http://goo.gl/W68MX

SNIP

"There's widespread agreement across religion and party lines about how

Americans should act in the wake of the killing of Osama bin Laden," said

Robert P. Jones, president of Public Religion Research Institute, which

designed and conducted the survey in partnership with Religion News Service.

SNIP

When asked if they agreed that using torture could "never be justified" to get

information from suspected terrorists, 49% of those surveyed agreed and 43%

disagreed.

SNIP

--

Leo "stayPOR" Simonetta

Art & Science Group

As always opinions expressed (if any) are solely those of the author.

Date: Thu, 12 May 2011 14:02:37 -0400

Reply-To: "Harrison, Chase" <charrison@HBS.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Harrison, Chase" <charrison@HBS.EDU>

Subject: Potential Opportunities for research Programmer/Technologist

X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

Content-Type: text/plain; charset="iso-8859-1"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Message-ID: <73AA3AA2A2A5CE4EA3D012D50BB139C4CF021A33E8@WINHBSMAIL01.hbs.edu>

Colleagues,

I am actively looking for prospective job candidates or consultants with

skills in programming and scripting as applied to new and emerging research

technologies, including experiments, surveys, browser and web-based technologies, and portable devices. Ideal candidates would be familiar with one or several scripting languages, as well as an object-oriented programming language. The ability to translate research needs into technical solutions is important for this position. Possible opportunities would include full-time work in Boston, part-time work in Boston, or contract work.

I will be very happy to talk with anyone at AAPOR who might be interested in exploring potential positions.

Chase H. Harrison

Director, Research Computing Services

Principal Survey Methodologist

Harvard Business School

Baker Library | Bloomberg Center B-93

Soldiers Field Rd.

Boston, MA 02163

617.495.6100 (Main)

617.496.6252 (Direct)

617.495.5287 (FAX)

charrison@hbs.edu

New design! http://www.aapor.org

Vacation hold? Send email to listserv@asu.edu with this text:

set aapornet nomail

==

Colleagues,

I'd like to draw your attention to the following job available at the Harvard

Business School. This position does not focus on surveys, but might be

perfect for many AAPOR members or their friends or students. It is an

excellent job for a Ph.D. level social scientist who has strong applied

quantitative skills. The salary is competitive, and we offer strong support

and encouragement for continued professional development.

I will be at the AAPOR conference and happy to answer any questions.

Job Number: 23803BR

Statistician/Analyst

Harvard Business School

Boston, Massachusetts

Application:

http://jobs.brassring.com/1033/asp/tg/cim_jobdetail.asp?partnerID=25240&siteID=5341&AReq=23803br

Duties & Responsibilities

Reporting to Director of Research Computing Services, works directly with faculty and other RCS staff in support of research-related projects. Provides advanced statistical consultation for faculty researchers and doctoral students. Maintains expertise in new research methodologies and techniques. Provides design and statistical consultation for researchers, as well as primary support and training for two or more statistical software packages (e.g., R, STATA, MATLAB, SAS, Mathematica). Employs methodological approaches such as multinomial logit and similar models,   time-series analysis, random effects models,   survival analysis, text analysis, and other appropriate tools.   Manages and manipulates data using packages such as Python, mySQL, and other tools.   Produces results as reports, presentations, graphics, web sites. Explores and tests statistical software. Develops statistical and technical documents for the RCS web site.

Basic Qualifications

Advanced degree in quantitative field required. 3+ years statistical/programming experience in research based setting; mathematics background; broad training and good habits in data management and analysis;

expertise with multiple statistical software packages, including R, Stata, MatLab, SAS, or Mathematica; problem solving skills, organizational ability, communication skills, initiative. Strong customer service orientation. Ability to work independently and on a team. Demonstrated ability and desire to develop and maintain expertise in emerging research methods and technologies.

Additional Qualifications

Ph.D. preferred. Desired abilities include experience in Linux-based parallel processing computing environments; business-related research experience; experience with large data sets; familiarity with computer programming languages, such as Python or C++ .

Chase H. Harrison

Director, Research Computing Services

Principal Survey Methodologist

Harvard Business School

Baker Library | Bloomberg Center B-93

Soldiers Field Rd.

Boston, MA 02163

617.495.6100 (Main)

617.496.6252 (Direct)

617.495.5287 (FAX)

charrison@hbs.edu

New design! http://www.aapor.org

Vacation hold? Send email to listserv@asu.edu with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

==

Date: Thu, 12 May 2011 18:26:56 +0000

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: Nate Silver and Zogby

X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

Content-Type: text/plain; charset="utf-8"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Message-ID:

<1A99104F97AD1248B598355A7D264FC113F73C1C@EXCHANGE2010.local.artscience.com>

For those of you not on the Twitter, Nate Silver now of the New York Times is

taking Zogby interactive polls to task

Nate Silver

@fivethirtyeight Nate Silver

Any journalist who links to a Zogby Interactive poll is guilty of gross

negligence. They are not scientific polls.

Nate Silver

@fivethirtyeight Nate Silver

Zogby claims 14% of GOPers have Cain as their 1st choice, when real surveys

show only 24% of them even know who he is! http://bit.ly/mdOa9k

Nate Silver (@fivethirtyeight)

5/12/11 2:16 PM

If you run a "poll" showing Chris Christie and Herman Cain atop the GOP

primary field, it's time to throw in the towel. http://bit.ly/iTi6ZA

--

Leo "Twitless @LSimonetta" Simonetta

Art & Science Group

As always opinions expressed (if any) are solely those of the author.

New design! http://www.aapor.org

Vacation hold? Send email to listserv@asu.edu with this text:

set aapornet nomail

On your return send this: set aapornet mail

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

==

Date: Thu, 12 May 2011 14:49:52 -0400

Reply-To: Jody Dougherty <jdoughe@ISR.UMICH.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jody Dougherty <jdoughe@ISR.UMICH.EDU>

Subject: JOB ANNOUNCEMENT: Survey Director/Survey Services Laboratory

Manager

The Survey Research Center at the University of Michigan's Institute for

Social Research has an opening for Survey Director/Survey Services

Laboratory (SSL) Manager. For more than 60 years, the Survey Research

Center (SRC) at the Institute for Social Research (ISR) has been a

national and international leader in interdisciplinary social science

research involving the collection or analysis of data from scientific

sample surveys. This position is part of the Survey Research Operations

(SRO) Data Collection Operations Survey Services Laboratory (SSL). The

primary function of the SSL is to recruit, hire, train, supervise and

support interviewers who collect data by telephone from the centralized

telephone calling center. There are between 70-140 active telephone

interviewers (temporary employees) in the SSL depending on workload, and

approximately 15 regular staff members. In addition, the SSL implements

mail survey operations, and quality control functions for survey

projects (using both centralized and decentralized data collection

staff). In addition to directing the SSL group, this position

participates on the SRO operations leadership team, and may directly

lead survey data collection or other related developmental projects.

The position also requires close communication and coordination with

primary research staff and other operations personnel on the design and

development, and management of survey research projects. To apply or to

find out more about this position and the full description of duties and

qualifications, please visit the University of Michigan Career website

http://umjobs.org/ and reference the appropriate job posting number

using the "key word" field search option:

57010 - Survey Director/Survey Services Laboratory Manager

=20

The University of Michigan is an Equal Opportunity /Affirmative Action

Employer.=20

=20

===

Date: Fri, 13 May 2011 09:47:49 -0400

Reply-To: Jody Dougherty <jdoughe@ISR.UMICH.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jody Dougherty <jdoughe@ISR.UMICH.EDU>

Subject: JOB ANNOUNCEMENT: Survey Director

X-To: aapornet@asu.edu

The Survey Research Center at the University of Michigan's Institute for

Social Research has openings for a Survey Director. For more than 60

years, the Survey Research Center (SRC) at the Institute for Social

Research (ISR) has been a national and international leader in

interdisciplinary social science research involving the collection or

analysis of data from scientific sample surveys. This position is part

of the Survey Research Operations (SRO) Project Design and Management

Group (PDMG). PDMG is primarily responsible for management of data

collection projects. SRO is the operations branch of the SRC. SRO

provides a wide range of services in the areas of survey and statistical

design, data collection and processing, and data analysis. In this

position, the Survey Director directs data collection projects in all

areas of survey research using complex designs. The Survey Director

position has full authority, accountability and decision-making

responsibility regarding budgets and staffing, as well as responsibility

for coordinating with primary research staff and other key stakeholders.

To apply or to find out more about this position and the full

description of duties and qualifications, please visit the University of

Michigan Career website http://umjobs.org/ and reference the

appropriate job posting number using the "key word" field search option:

56932 - Survey Director=20

=20

The University of Michigan is an Equal Opportunity /Affirmative Action

Employer.=20

=20

===

Hi,

Is there anyone at the conference who could give me a ride to Las Vegas,=20=

NV on Sunday, 5/15? I'd be happy to share the gas expense.

Thanks,

Vince

Date: Fri, 13 May 2011 21:01:10 +0000

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: Obama's Birth Certificate Convinces Some, but Not All, Skeptics

X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

Content-Type: text/plain; charset="us-ascii"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Message-ID:

<1A99104F97AD1248B598355A7D264FC113F7CEE8@EXCHANGE2010.local.artscience.com>

http://www.gallup.com/poll/147530/Obama-Birth-Certificate-Convinces-Not-

Skeptics.aspx

or

http://goo.gl/HbG4U

Obama's Birth Certificate Convinces Some, but Not All, Skeptics

Less than half of Republicans still say he was definitely or probably born in the U.S.

SNIP

Nearly half of Republicans (49%) now say Obama was definitely or probably born in the U.S., up from 35%. The same is true for 65% of independents, up from 56%, and 81% of Democrats, up from 78%. Republicans are 20 percentage points less likely to say Obama was definitely or probably born in another country, though 23% remain steadfast in this view. They are joined by 14% of independents and 5% of Democrats.

SNIP

--

Leo G. Simonetta

Art & Science Group

As always opinions expressed (if any) are solely those of the author.

- Sent using Google Toolbar

For those who could not make it this year for a variety of reasons, here are a

few random thoughts, mostly from the first day of conference. Of course, this

is just one opinion, and we all see it from different vantage points, so I

hope that others will chime in to correct or elaborate.

Some excellent sessions all around the first afternoon, with serious looks at

hard questions (racism & sexism) as well as methods (the first of many

sessions on incentives, as well as an intriguing look at who participates and

why).

One minor note is that there were an unusually high number of no-shows among both posters and presentations. In a way, this was not all bad--can you imagine suddenly finding out that you have a leisurely 20 minutes to present? I do not know whether this was due to folks trying to fly in on Thursday morning, and getting caught in the flight delays surrounding that big storm in Chicago, or whether the cancellations came earlier, due to the budgets cuts in various organizations.

I have an ongoing interest in making presentations more readable and user friendly, and Thursday afternoon's poster session offered some great examples. I hope that these authors will send a link to their presentations, or perhaps conference committee could make some good examples available before next year's conference. Note that I am talking mostly about the effectiveness of the presentation here; not the science per se. And yes, I will get up right next to a large regression table to squint at it, if the work is important to me. But when the science is solid AND the presentation is great, that is the best possible combination. Julie Pacer from Abt SRBI and colleagues had a poster entitled "Identifying Efficiencies in Completing a Complex Telephone Interviewing," which was readable throughout, with clear graphs. Also kudos to "The Social Aspect of the Digital Divide" by Paul Johnson of Opininology. I also give high marks to a team who made up a handout that was a two -column handout rather than merely printing out the poster: "Understanding the Tea Party" by Alec Tyson and Jocelyn Kiley of Pew Center for the People & the Press.

It is getting more challenging to fly to conference with a poster in today's climate of increased airport security and baggage charges. Some people get

around this by using an online printing company and having the poster sent

directly to the conference hotel. I have thought about printing it in three

sections that could all be rolled up to fit inside a carry-on suitcase. One

poster this afternoon was clever in that the references were on a separate

sheet off to the side, leaving more room for the heart of the presentation,

and then the poster can be used alone in other venues where the references

aren't needed. Also, while printing out a series of powerpoint sheets rarely

results in a readable product, a notable positive exception was "Public

Activism and Public Opinion Among Mid-Life and Older Persons: Comparisons and

Trends" by Robert H. Prisuta of AARP. He had simple slides in large fonts

that were printed on LEGAL-sized paper, and that made a huge difference in re

 adability.

The plenary session on Thursday night was amazing. Unfortunately, Doris

Meissner could not make it, and in addition to her expertise on the panel

being missed, it made the second year in a row in which the plenary speakers

were all men. Some might find that a disturbing trend.

In his introductory comments, Rob Santos spoke about how conflicted he

personally was over the decision of whether to hold AAPOR conference in

Arizona. He referenced that in the excellent letter that has been on our

website the last year, but it wasn't until I heard the angst in his voice that

I realized the depth of his unease.

Gary Langer was an able moderator. Early on, he asked everyone in the

audience who was an immigrant to stand. They didn't all leap to their feet at

once, and who can blame them. But once they were all up, he asked them to

remain standing, and then asked everyone who had a parent born outside the US

to stand. Then those with a grandparent born outside the US. And finally

those with a great-grand-parent who was an immigrant. There must have been a few native Americans who were still sitting, but it was such a clear demonstration of the immigrant nature of our country, and helped everyone to feel involved with the program that followed.

Secretary Cisneros was impressive, making a compelling argument that we need immigrants to do jobs and keep the nation from shrinking (as has happened in other nations). I wish I could remember the exact quote, which was elegant. He said something along the lines of America in the future looking different but being great. He seemed always trying to connect the dots between the current situation and a version of the future that would pass Congress.

"Rudy" de la Garza posited that the real answer to immigration is to apply pressure to their country of origin so that people don't need to leave, and claimed that most immigrants were motivated by political rather than economic concerns. He also referred to immigrant children as "sharks" and said that immigration should be workforce based (letting in a number of people based on the need for workers).

It was interesting to see the two of them bandy back and forth about the issues. Frank Newport provided some data, and I found of particular interest the historical data going back to 1943.

My husband, who is not in our field, greatly enjoyed the session.

Off to time my talk for tomorrow.

Colleen Porter
Gainesville, FL

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Just a few more observations, and I hope that others will chime in with
summaries of sessions they attended. This was definitely a conference when
one wished for the ability to clone oneself, or use a time turner like in the
Harry Potter books.

The theme of Public Perception & Societal Conflict permeated the entire
conference. Remember there was a special call for papers on the theme, and
there were many sessions that explored the issues of diversity and societal
conflict.

I was privileged to chair a session on "Survey Context & Socialization Among Language Minorities." I confess, when I got the assignment, I had a bad attitude of, "Well, it isn't health-related, but I will serve." It turned out to be an amazing session of high-quality papers that looked at various aspects of language and data collection. I was particularly impressed with the conference committee that they included the Hamel et al. paper on party differences here. It absolutely did belong, but wasn't obvious from the title. And altogether these papers painted a picture of the importance of accommodating other languages to collect accurate data. Mandy Sha's paper on Symbols & Layout in Chinese translations was a reality check. Okay, bad pun, because it turns out that while we USAmericans use an X in the box to indicate yes, to Chinese people the X means no, with a check mark indicating yes. Fascinating all around; I kept losing track of time (problematic for the time-ke

 eping chair!) because the presentations were so interesting.

And as an example of the richness and hard choices, that session was playing opposite Cross Cultural Survey Methods II.

The morning I chaired, I had arrived so early that the room was empty. I took the opportunity to pop in a thumb drive and flip through my own powerpoint for my talk the next day, to check for compatibility issues, which was fine. Three of the four presenters had not yet uploaded their slides. They brought them on thumb drives and uploaded right in the room a few minutes beforehand, no problem.

So that night when I was going over my talk and realized that I had failed to acknowledge the funder and left a row off of a table, I figured I would also

bring in a thumb drive with the new version.

Well. It turned out that in the large rooms on the lower level, one could not upload to the laptop. It was all managed from the system. I took it to the audiovisual desk to load, but when we tried to open it in the presentation room, it was corrupted somehow. I was stuck with the old version. But two minutes into the first person's talk, I remembered that I had never actually clicked on that old version. I could end up with no slides. I looked down to my sheaf of papers. I had pulled out most of them, leaving only a few where I needed to read extended comments. Would I even remember what I wanted to say without the slides? It was a huge relief when I got up to speak and the title slide opened. I was surprised when I got to the next slide that it was the funding acknowledgment, since this meant that sometime during the previous talks, the AV folks had made it work and I had the final version of my slides. Thanks folks!

Friday afternoon, I attended a panel that Don Dillman had put together on Measurement and Item Non-Response Differences in Web & Mixed-Mode Surveys. I thought the bottom line was pretty encouraging for mail, that the greater item non-response we worry about in mail versus web turned out to be not as great as was thought. (Hope I got that right.)

How many sessions were there on incentives? A lot. And several thought-provoking pieces on non-random samples.

Haphazard bits from the business meeting: There was a memorial in the first few minutes for those members who have passed. I wonder if this should be extended to include survey centers that have died in the previous year:(

There was concern about the involvement of students, since they are the future of the organization. Apparently percentages of student memberships are holding, and new funding for travel for grad students to conference is in the works, as well as reactivation of the student liaison on the membership committee.

Elections were done a bit differently this year, introducing a form and also inviting people to nominate themselves. They ended up with about 75 volunteers, not all of whom could be selected to run. But now they have a great source of people who can be used for responsible leadership in other places.

The standards committee is going to be looking at the issue of refusal conversions this year.

At the banquet, a special award was given to Shap Wolf, who has run AAPORnet since 2002, putting in zillions of volunteer hours. And speaking of AAPORnet, it was announced at the business meeting that it will be moving to a new and better hosting at the end of the month. It will look basically the same, but be more integrated with the website. More on that later.

Colleen Porter
Gainesville, FL

signoff aapornet

Please ask authors before quoting outside AAPORNET.

==

Date: Mon, 16 May 2011 09:14:03 -0700

Reply-To: Mike ONeil <mike.oneil@ALUMNI.BROWN.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Mike ONeil <mike.oneil@ALUMNI.BROWN.EDU>

Subject: No Comment......(why people hate polls).

X-To: "AAPORNET@ASU.EDU" <AAPORNET@asu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1

Message-ID: <BANLkTimaLyce3ha7ZqCyO61M=4-a0AQA6g@mail.gmail.com>

I got a survey call two minutes ago about a product I had ordered online.

"Hello...(etc). We are calling about the xxx product you recently ordered

from our company, we would like to ask you several questions about this

product. Did you receive the product?".

R: "I received the package but have yet to open the box".

"How would you rate the quality of the product you received on a one to ten

scale......."

No comment.

Mike O'Neil

www.mikeoneil.org

http://pewresearch.org/pubs/1994/poll-support-for-acceptance-of-homosexuality-

gay-parenting-marriage

or

http://goo.gl/Mmk45

While the public is divided over same-sex marriage, a majority of Americans

(58%) say that homosexuality should be accepted, rather than discouraged, by society.

SNIP

Majorities across most demographic groups say that homosexuality should be accepted by society. But there are wide political and religious differences in opinions on this measure. Two-thirds of Democrats (67%) and 63% of independents say that homosexuality should be accepted, compared with 40% of Republicans.

Among religious groups, substantial majorities of the religiously unaffiliated (79%), white Catholics (66%) and white mainline Protestants (65%) say that homosexuality should be accepted. However, just 29% of white evangelical Protestants agree, while more than twice as many (63%) say homosexuality should be discouraged by society.

SNIP

--

Leo G. Simonetta

Art & Science Group

As always opinions expressed (if any) are solely those of the author.

- Sent using Google Toolbar

===

Date: Mon, 16 May 2011 14:00:33 -0400

Reply-To: Mike Mokrzycki <mike@MIKEMOKR.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Mike Mokrzycki <mike@MIKEMOKR.COM>

Subject: Honoring Shap Wolf (was Re: AAPOR conference, a few more

thoughts)

X-To: AAPORNET@asu.edu

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1

Message-ID: <BANLkTi=VFRZx-GDL7of+zo6SerLOzskAFw@mail.gmail.com>

I just want to highlight the recognition given to Shap Wolf at the awards

banquet for his work behind the scenes of AAPORnet for nearly a decade. A

well-deserved honor for a pretty thankless job, making sure list

administrative functions did what they were supposed to and helping

subscribers with numerous questions - like walking them through the web

front end (for the user's control panel and archive searches) for Listserv

software that itself predates the invention of the World Wide Web. And back

when Shap first inherited the job from Jim Beniger, he spent untold hours

ensuring a seamless transition of the list from old host to new and making

sure not a single post was lost to the AAPORnet archives.

I trust I speak for a long line of former AAPOR Communications Chairs in

thanking Shap for his tireless and eminently professional efforts keeping

AAPORnet running seamlessly. All the best in your future endeavors, Shap!

Mike Mokrzycki

Communications Chair 2009-2010

On Mon, May 16, 2011 at 10:34 AM, Colleen Porter

<colleen_porter@cox.net>wrote:

[snip]

> At the banquet, a special award was given to Shap Wolf, who has run

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>

> Colleen Porter

> Gainesville, FL

>

>

Please ask authors before quoting outside AAPORNET.

===

Date: Mon, 16 May 2011 12:12:45 -0700

Reply-To: Paul J Lavrakas PhD <pjlavrakas@HUGHES.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Paul J Lavrakas PhD <pjlavrakas@HUGHES.NET>

Subject: Re: Honoring Shap Wolf (was Re: AAPOR conference,

         a few more thoughts)

X-To: Mike Mokrzycki <mike@MIKEMOKR.COM>, AAPORNET@ASU.EDU

In-Reply-To: <BANLkTi=VFRZx-GDL7of+zo6SerLOzskAFw@mail.gmail.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Message-ID: <00fa01cc13fd$43dd1e00$cb975a00$@net>

And for our newer members, Shap also deserves AAPOR's great thanks for his

tireless efforts serving and leading the annual Conference Operations

Committee for several years starting in the late 1990s, when putting on the

annual conference still was entirely a voluntary endeavor.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Mike Mokrzycki

Sent: Monday, May 16, 2011 11:01 AM

To: AAPORNET@ASU.EDU

Subject: Honoring Shap Wolf (was Re: AAPOR conference, a few more thoughts)

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banquet for his work behind the scenes of AAPORnet for nearly a decade. A

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> Colleen Porter

> Gainesville, FL

>

>

Conference info and final program: http://www.aapor.org/

New design! http://www.aapor.org

Archives: http://lists.asu.edu/archives/aapornet.html .

Unsubscribe? Send email to listserv@asu.edu with this text:

signoff aapornet

Please ask authors before quoting outside AAPORNET.

==

Date: Mon, 16 May 2011 15:15:07 -0400

Reply-To: Jon Cohen <CohenJ@WASHPOST.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jon Cohen <CohenJ@WASHPOST.COM>

Subject: Re: Honoring Shap Wolf (was Re: AAPOR conference,

        a few more thoughts)

X-To: Mike Mokrzycki <mike@MIKEMOKR.COM>

Seconded. Many thanks Shap!

I just want to highlight the recognition given to Shap Wolf at the awards

banquet for his work behind the scenes of AAPORnet for nearly a decade. A

well-deserved honor for a pretty thankless job, making sure list

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Mike Mokrzycki

Communications Chair 2009-2010

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>

> Colleen Porter

> Gainesville, FL

>

>

==

Date: Mon, 16 May 2011 12:36:58 -0700

Reply-To: "Dillman, Don A" <dillman@WSU.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Dillman, Don A" <dillman@WSU.EDU>

Subject: Re: Honoring Shap Wolf (was Re: AAPOR conference,

        a few more thoughts)

X-To: Mike Mokrzycki <mike@MIKEMOKR.COM>, AAPORNET@asu.edu

In-Reply-To: <BANLkTi=VFRZx-GDL7of+zo6SerLOzskAFw@mail.gmail.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Message-ID: <2AC93C11A70E58478638B8F11ABCE3E40157B913@EXCHANGEVS-02.ad.wsu.edu>

Thanks for posting this message about Shap and his contributions to AAPOR.

I remember how Shap stepped forward to help at a time when it was important to take advantage of new technology, change where and how AAPORNET was hosted, and the gentle way he worked with a lot of us less information literate colleagues to help us understand what was needed and why.

AAPORNET remains the most active and useful of the 15 or so listservs I am on, and for me is a frequent source of new perspectives and ideas. Thanks, Shap for this and the other ways you have served AAPOR including local arrangements, and bringing us to our first meeting in Phoenix.

One of the features I have always appreciated about AAPOR is how many members have stepped forward over many years in many ways in both local chapters and our national organization to keep AAPOR vital. It's people like Shap and the rest of you who have made major commitments of time and leadership skills that make belonging to AAPOR such a rewarding experience.

Don

==================================

Don A. Dillman, Ph.D.

Regents Professor and Deputy Director

The Social and Economic Sciences Research Center

Washington State University

Pullman, WA 99164-4014

dillman@wsu.edu

http://www.sesrc.wsu.edu/dillman/

=====================================

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Mike Mokrzycki

Sent: Monday, May 16, 2011 11:01 AM

To: AAPORNET@asu.edu

Subject: Honoring Shap Wolf (was Re: AAPOR conference, a few more

thoughts)

I just want to highlight the recognition given to Shap Wolf at the

awards

banquet for his work behind the scenes of AAPORnet for nearly a decade.

A

well-deserved honor for a pretty thankless job, making sure list

administrative functions did what they were supposed to and helping

subscribers with numerous questions - like walking them through the web

front end (for the user's control panel and archive searches) for

Listserv

software that itself predates the invention of the World Wide Web. And

back

when Shap first inherited the job from Jim Beniger, he spent untold

hours

ensuring a seamless transition of the list from old host to new and

making

sure not a single post was lost to the AAPORnet archives.

I trust I speak for a long line of former AAPOR Communications Chairs in

thanking Shap for his tireless and eminently professional efforts

keeping

AAPORnet running seamlessly. All the best in your future endeavors,

Shap!

Mike Mokrzycki

Communications Chair 2009-2010

On Mon, May 16, 2011 at 10:34 AM, Colleen Porter

<colleen_porter@cox.net>wrote:

[snip]

> At the banquet, a special award was given to Shap Wolf, who has run

> AAPORnet since 2002, putting in zillions of volunteer hours.   And

speaking

> of AAPORnet, it was announced at the business meeting that it will be

moving

> to a new and better hosting at the end of the month. It will look

basically

> the same, but be more integrated with the website. More on that

later.

>

> Colleen Porter

> Gainesville, FL

>

>

==

Hello everyone,

A few years ago we got some great suggestions for field services in Ghana

from AAPORnet. We have a new project that we are doing a proposal for in

Ghana and we were hoping to get recommendations for vendors AAPOR-ites have

been using for data collection in Ghana lately.

Thanks very much!

Christina Lien

Belden Russonello & Stewart, LLC

1320 19th Street, NW Suite 620

Washington, DC 20036

202-822-6090

202-822-6094 (fax)

christinalien@brspoll.com

==

Date: Mon, 16 May 2011 16:58:40 -0700

Reply-To: "David B. Nolle" <dbnolle@FRONTIERNET.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "David B. Nolle" <dbnolle@FRONTIERNET.NET>

Subject: (Corrected) Immediate Job Opening: Public Opinion Survey

        Methodologist

X-To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

Message-ID: <8056510848521919.WA.dbnollefrontiernet.net@lists.asu.edu>

Friday the 13th was not a good day for our posting at USAJOBS. There was=

=20

a problem with the announcement and it was taken down to be corrected.=20=

=20

The corrected formal posting for this unique government position (see our=

=20

informal ad below) is now open through 5/31/2011.=20

Anyone who is interested may go to USAJOBS (see below) to apply. Anyone=20=

who needs additional information may contact Anna Dean (see below), the=20=

Acting Director of the Office of Opinion Research.=20

JOB OPENING FOR PUBLIC OPINION SURVEY METHODOLOGIST

Office of Opinion Research in the U.S. Department of State

The Office of Opinion Research at the U.S. Department of State is looking=

h

a strong background in survey methodology and solid experience with publi=

c

opinion polls.

Where?   Washington, DC

What level?   GS-13 ($89,033.00 - $115,742.00 a year)

What we need:

We are an office of survey research and area specialists who design and

conduct international public opinion research on political, economic,

social, and security issues. We are looking for someone who can advise u=

s

on:

Overall survey design (including innovative research designs for

challenging environments or hard-to-reach populations)

Sampling strategies for stringent probability-based sampling in face-to-

face, telephone, online or mixed mode/multiple-frame surveys

Questionnaire design (including measuring constructs such as political

efficacy, social distance and nationalism)

Advanced multivariate analysis of public opinion data with a wide range

of strategies for identifying significant patterns, segmenting potential

audiences and estimating sampling error in complex sample designs

A successful candidate will also have excellent communication skills to b=

e

able to train other members of the staff in research design, sampling, an=

d

statistical analysis.

This job is open to all U.S. citizens.

For additional information, contact:

Anna Dean, Acting Director, Office of Opinion Research (DeanAS@state.gov)=

The formal job posting is available on USAJOBS through May 31, 2011 by=20=

searching www.usajobs.com

Keyword: OPN Statistician

For those who prefer to copy and paste the long URL, use the following:

http://jobview.usajobs.gov/GetJob.aspx?

JobID=3D99439736&JobTitle=3DSurvey+Statistician+(Social+Science)

&q=3DINR&where=3D&brd=3D3876&vw=3Db&FedEmp=3DN&FedPub=3DY&AVSDM=3D2011-05=

-16+14%3a20%3a00

New design! http://www.aapor.org

===

Date: Mon, 16 May 2011 17:08:15 -0700

Reply-To: Shapard Wolf <shapwolf@GMAIL.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Shapard Wolf <shapwolf@GMAIL.COM>

Subject: AAPOR Volunteers (was (RE: Honoring Shap Wolf (was Re: AAPOR

             conference, a few more thoughts))

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="US-ASCII"

Content-Transfer-Encoding: 7bit

Message-ID: <029601cc1426$8615cc30$92416490$@gmail.com>

Wow! How wonderful to be thanked so publicly for what has been so rewarding

in itself.

Volunteering for AAPOR has given back more than I've put in, and so I'll

take this chance to echo Don's thoughts below.

I can't put them any better so I'll just add what was noted in the business

meeting, that the new election nominations process has produced a database

of members to be called on for service in many areas of AAPOR. So think

about putting your hat in the ring next time, and keep answering each

other's queries here on AAPORnet, our on-line Meeting Place.

Cheers,

Shap Wolf

Arizona State University

-----Original Message-----

>From: AAPORNET On Behalf Of Dillman, Don A

>Sent: Monday, May 16, 2011 12:37 PM

>To: AAPORNET@ASU.EDU

>Subject: Re: Honoring Shap Wolf (was Re: AAPOR conference, a few more

thoughts)

<snip>

>One of the features I have always appreciated about AAPOR is how many

members

>have stepped forward over many years in many ways in both local chapters

and

>our national organization to keep AAPOR vital. It's people like Shap and

the rest

>of you who have made major commitments of time and leadership skills that

make

>belonging to AAPOR such a rewarding experience.

Don

=====================================

Don A. Dillman, Ph.D.

Regents Professor and Deputy Director

The Social and Economic Sciences Research Center Washington State University

Pullman, WA 99164-4014

 dillman@wsu.edu

 http://www.sesrc.wsu.edu/dillman/

 =====================================

<snip>

===

I want to second (or third) what Paul brings up below - volunteering to hel=

p Shap on AV arrangements when he led the Conference Operations Committee w=

as in some ways my real introduction to the people and culture of AAPOR. He=

 helped me appreciate how important this organization is. Thanks for that =

too, Shap!

Carl

>Date: Mon, 16 May 2011 12:12:45 -0700

>From: Paul J Lavrakas PhD <pjlavrakas@HUGHES.NET<mailto:pjlavrakas@HUGH=

ES.NET>>

>Subject: Re: Honoring Shap Wolf (was Re: AAPOR conference, a few more thou=

ghts)

>

>And for our newer members, Shap also deserves AAPOR's great thanks for his=

 tireless efforts >serving and leading the annual Conference Operations Com=

mittee for several years starting in the >late 1990s, when putting on the a=

nnual conference still was entirely a voluntary endeavor.

Date: Tue, 17 May 2011 18:16:22 +0200

Reply-To: lars lyberg <lyberg.lars@GMAIL.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

Stockholm University invites applications to the position described below.

Lars Lyberg

PROFESSOR OF STATISTICS with a specialization in official and other

statistics production

at the Department of Statistics. Last date for application is June 7, 2011.

Reference no. SU 611-0816-11

The subject area comprises the development of methods for official and other

statistics production. Methods include those for collecting and processing

of data for such statistics, usage of statistics, analysis and evaluation,

as well as other issues associated with the production and use of

statistics, such as the importance of cognitive issues in data collection.

The specialization also includes methods for making microdata and statistics

accessible both for general use and for secondary analyses by researchers,

subject-matter investigators and other interested parties including the

general public.

Job description

The applicant chosen is expected to take a leading role in research,

teaching and supervision in the field of statistics production. Research

includes conducting own research as well as assuming responsibility for the

department s research activities and graduate studies within the subject area and to actively seek external funding for research. The applicant chosen should participate in the development, teaching, and examination of the department s courses at the basic, advanced, and graduate levels. The applicant chosen should also participate in the department s international research and education networks and to the general educational development of the topic of statistics.

The applicant chosen is expected to collaborate with Statistics Sweden and other producers of official and other statistics. Examples of such collaboration are supervising PhD and Masters students, providing guidance to researchers and methodologists, and participating in projects run by organizations conducting statistics production. The applicant chosen is also expected to collaborate with researchers in other disciplines on problem areas of relevance to statistics production.

The applicant chosen might also be requested to assume leading administrative duties.

Qualification requirements

To be eligible for employment as professor, the applicant must demonstrate scientific excellence in statistics, as well as excellence in teaching.

The scientific skills should be demonstrated by independent research work that substantially exceeds the requirements for an associate professor (docent), both in quality and quantity. Experience in planning and managing research will be taken into account.

Teaching skills should be demonstrated by teaching experiences at the basic, advanced, and graduate levels. The assessment of the applicant s teaching skills concerns all aspects of teaching, i.e., planning, actual teaching, evaluation of teaching, supervision and examination. The applicant s teaching skills should be thoroughly documented and in such a way that the quality of the teaching skills can be judged.

The applicant should have the ability to cooperate as well as the ability and suitability otherwise needed to fulfil the obligations of the position in a professional manner.

Bases for assessment

In judging each applicant s merits, special attention will be paid to the scientific skills, especially the quality and quantity of his or her own research. Merits achieved within the field of statistics production will be given larger weights than merits achieved within other areas of statistics when applicants are compared.

Great emphasis will be put on pedagogical and teaching skills and the ability to communicate research results.

Great emphasis will be put on documented ability to collaborate with work-mates and research colleagues.

Emphasis will be put on administrative skills and the ability to interact with the surrounding community, both nationally and internationally, experience of project management and ability to lead and develop operations and staff.

Courses in higher education teaching and learning are given credit in the selection of applicants.

Other information

A majority of the professors within the Faculty of Social Sciences are men. Therefore, we especially welcome applications from women.

Your application should be written in English.

If the applicant chosen lacks courses in higher education teaching and learning, and do not have corresponding merits, he/she must undertake such courses during the first two years of employment.

Understanding Swedish is not a requirement at the time of employment. The applicant should, however, be prepared within a few years to demonstrate an understanding of Swedish in order to fulfil certain administrative and

pedagogical work requirements.

To apply for this position please use Stockholm University s web-based application form. To access the form for the current position go to www.su.se/lediganstallningar

Guidelines for the application are given in the Template for application for employment and for promotion to the rank of professor or senior lecturer at Stockholm University. The template can be downloaded from www.su.se/nyanstallning or be provided by the administrative coordinator. It is the responsibility of the applicant to ensure that the application follows the template and that it is submitted before the closing date.

Information about the position can be provided by the head of the Department of Statistics, Hans Nyquist, tel.+ 46 8-161132, e-mail: hans.nyquist@stat.su.se

Questions regarding the application and appointment procedure will upon request be answered by faculty administrator Agneta Karlsson, tel. + 46-8-163426, e-mail: agneta.karlsson@samfak.su.se

The union representatives are Bo Ekengren (SACO), Lisbeth H ggberg (ST-ATF), tel. +46 8 16 20 00 (switchboard), and Gunnar Stenberg (SEKO), tel. +46 70 316 43 41.

Relevant websites for further information:

 Rules of Employment, the application template, etc: www.su.se/nyanstallning

 Stockholm University: www.su.se

 Department of Statistics: www.statistics.su.se

Please submit your application, quoting ref. no. SU 611-0816-11, not later than June 7, 2011.

In the event of a discrepancy between the Swedish original vacancy and the English translation, the Swedish version shall take precedence.

==

Date: Tue, 17 May 2011 12:07:59 -0700

Reply-To: Patrick Moynihan <pmoynihan@IQ.HARVARD.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Patrick Moynihan <pmoynihan@IQ.HARVARD.EDU>

Subject: Measuring satisfaction in an inmate (generally dissatisfied)

            population

X-To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

Message-ID: <0660492969180366.WA.pmoynihaniq.harvard.edu@lists.asu.edu>

A researcher here is studying an inmate population about their experience=

s

with a new mediation process. He'd like to ask about satisfaction with th=

e

process -- and, in anticipation that most in this population will be

dissatisfied with the process, is concerned that the responses will clump=

 in

negative/dissatisfied parts of the scale, thus masking variation in opini=

on

that actually exists. Currently, the proposal is to use an 11-point scale=

 to

stretch out the response data across a reasonable number of categories. (=

The

question is below -- fully labeling has been recommended.)

I've forwarded some of the basic literature on response scale design, but=
 if
anyone has had specific experience in satisfaction surveys with inmates, =
or
more generally with a fairly dissatisfied population (or a population lik=
ely
to have low levels of education), I'd appreciate hearing any recommendati=
ons
or suggestions you might have for this project.

Here's the survey question:
For a moment, don=E2=80=99t think about the outcome of your federal case.=
 Instead,
focus only on whether your case was handled fairly. Using any number from=
 0
to 10, where 0 is totally unfair and 10 is perfectly fair, rate the overa=
ll
fairness of how your court case was handled, regardless of the result.
(check one)

0 Totally unfair
1
2
3
4
5
6

7

8

9

10 Perfectly fair

If more convenient, please feel free to respond directly to me at

pmoynihan@iq.harvard.edu.

Thanks in advance.

Pat

--=20

Patrick J. Moynihan, Ph.D.=20

Assistant Director, Program on Survey Research, The Institute for

Quantitative Social Science=20

Preceptor, Department of Government=20

Harvard University=20

1737 Cambridge Street, CGIS Knafel-310=20

Cambridge, MA 02138=20

617-384-5663=20

pmoynihan@iq.harvard.edu=20

http://psr.iq.harvard.edu/=20

http://www.iq.harvard.edu/=20

http://www.gov.harvard.edu/

For just a moment, don't think of a big purple elephant.......

For just a moment, don't think of a big purple elephant that has devastated

your life and landed you in prison......

LeaVonne Pulley, Ph.D.

Associate Professor

Health Behavior and Health Education

FWB College of Public Health

University of Arkansas for Medical Sciences

4301 W. Markham, #820

Little Rock, AR 72205-7199

501-526-6698

501-526-6709 (fax)

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Patrick Moynihan

Sent: Tuesday, May 17, 2011 2:08 PM

To: AAPORNET@ASU.EDU

Subject: Measuring satisfaction in an inmate (generally dissatisfied)

population

A researcher here is studying an inmate population about their experiences

with a new mediation process. He'd like to ask about satisfaction with the

process -- and, in anticipation that most in this population will be

dissatisfied with the process, is concerned that the responses will clump in

negative/dissatisfied parts of the scale, thus masking variation in opinion

that actually exists. Currently, the proposal is to use an 11-point scale to

stretch out the response data across a reasonable number of categories. (The

question is below -- fully labeling has been recommended.)

I've forwarded some of the basic literature on response scale design, but if

anyone has had specific experience in satisfaction surveys with inmates, or

more generally with a fairly dissatisfied population (or a population likely

to have low levels of education), I'd appreciate hearing any recommendations

or suggestions you might have for this project.

Here's the survey question:

For a moment, donâ ™t think about the outcome of your federal case.

Instead,

focus only on whether your case was handled fairly. Using any number from 0

to 10, where 0 is totally unfair and 10 is perfectly fair, rate the overall

fairness of how your court case was handled, regardless of the result.

(check one)

0 Totally unfair

1

2

3

4

5

6

7

8

9

10 Perfectly fair

If more convenient, please feel free to respond directly to me at

pmoynihan@iq.harvard.edu.

Thanks in advance.

Pat

--

Patrick J. Moynihan, Ph.D.

Assistant Director, Program on Survey Research, The Institute for

Quantitative Social Science

Preceptor, Department of Government

Harvard University

1737 Cambridge Street, CGIS Knafel-310

Cambridge, MA 02138

617-384-5663

pmoynihan@iq.harvard.edu

http://psr.iq.harvard.edu/

http://www.iq.harvard.edu/

http://www.gov.harvard.edu/

==

==

Date: Wed, 18 May 2011 07:24:17 -0700

Reply-To: Mike Donatello <mike@DONATELLO.US>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Mike Donatello <mike@DONATELLO.US>

Subject: Re: Straightlining

X-To: AAPORNET@ASU.EDU, Jeremy Beach <jpbeach@WISC.EDU>

Mime-Version: 1.0

Jeremy,

Did you ever receive any responses to your query? I've looked high and l=
ow

for peer-reviewed papers and haven't come up with anything published sinc=
e

1990. I can't believe that there's nothing available?

Hello,

We are looking at differences with question formats in web surveys and

wondering if anyone could point us in the direction of some references or=

definitions on straightlining?

Thanks,=20

Jeremy Beach

Graduate Project Assistant

University of Wisconsin Survey Center

==

In the Encyclopedia of Survey Research Methods (Lavrakas, 2008) there is an

entry by Ting Yan called Nondifferentiation that defines straight-lining.

See http://srmo.sagepub.com/view/encyclopedia-of-survey-research-

methods/n334.xml

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Mike Donatello

Jeremy,

Did you ever receive any responses to your query? I've looked high and low

for peer-reviewed papers and haven't come up with anything published since

1990. I can't believe that there's nothing available?

Hello,

We are looking at differences with question formats in web surveys and

wondering if anyone could point us in the direction of some references or

definitions on straightlining?

Thanks,

Jeremy Beach

Graduate Project Assistant

University of Wisconsin Survey Center

New design! http://www.aapor.org

Vacation hold? Send email to listserv@asu.edu with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

----

New design! http://www.aapor.org

Vacation hold? Send email to listserv@asu.edu with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

===

Date: Wed, 18 May 2011 11:05:35 -0400

Reply-To: "Hill, Craig A." <chill@RTI.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Hill, Craig A." <chill@RTI.ORG>

Subject: Re: Straightlining

X-To: AAPORNET@ASU.EDU

In-Reply-To:

A<91DB7F42C39247439FB0BA7B7452E90C102234DF@RTPWEXC19.RCC_NT.RTI.ORG>

MIME-Version: 1.0

Content-Type: text/plain; charset="utf-8"

Content-Transfer-Encoding: 8bit

Message-ID: <900F8F85C359A446A76C3B056AF52EAAAF5424@RTPWEXC20.RCC_NT.RTI.ORG>

There is also a (short) discussion of straightlining in the "AAPOR Report on

Online Panel" in Winter 2010 POQ (p. 756).

In the Encyclopedia of Survey Research Methods (Lavrakas, 2008) there is an

entry by Ting Yan called Nondifferentiation that defines straight-lining.

See http://srmo.sagepub.com/view/encyclopedia-of-survey-research-

methods/n334.xml

Jeremy,

Did you ever receive any responses to your query? I've looked high and low

for peer-reviewed papers and haven't come up with anything published since

1990. I can't believe that there's nothing available?

Hello,

We are looking at differences with question formats in web surveys and wondering if anyone could point us in the direction of some references or definitions on straightlining?

Thanks,

Jeremy Beach

Graduate Project Assistant

University of Wisconsin Survey Center

===

This may be a great example of how quantitative can hide true richness &

meaning without qualitative. It almost makes you want to turn this into =

an

open-ended question.

_____

Margaret R Roller

rmr@rollerresearch.com

==

If you go back a bit further (1981) you will find Herzog and Bachman who ma=

y well have invented the term.

http://poq.oxfordjournals.org/content/45/4/549.abstract?sid=3Df7695076-f3c4=

-4688-b38b-96bad6367f25

-----Original Message-----

Jeremy,

Did you ever receive any responses to your query? I've looked high and low

for peer-reviewed papers and haven't come up with anything published since

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Hello,

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definitions on straightlining?

Thanks,

Jeremy Beach

Graduate Project Assistant

University of Wisconsin Survey Center

New design! http://www.aapor.org

Vacation hold? Send email to listserv@asu.edu with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

===

I am concerned about an unethical practice that appears to be on the rise. As a panel member (and occasional research client) of a large, online panel company, I get a few requests to complete surveys each week. I realize that I will be screened out of a number of the studies. But what's happened three times lately -- today being the most flagrant -- is that I've been invited to complete a survey, then I've spent maybe 10-15 minutes filling out detailed information, including demographics at the outset, only to be screened out at the end and told I'll get 25 cents for partial participation.

Initially, I thought it was just poor survey design. Now, my take on it is that companies are using the screen-out *after* obtaining the information they're seeking, as a way to do surveys on the cheap. Paying 25 cents costs them a lot less than paying the full completion fee. This is the type of practice that rapidly turns respondents off to survey research. I doubt that many respondents distinguish between public opinion polling, market research, and the behavioral-science research I do -- when someone contacts them to take a survey but doesn't follow through with a promised incentive, we're all tainted.

I have notified the survey panel provider each time and once gotten a mollifying response, but the practice continues. I tried calling the corporate office, but no one answered mid-afternoon. (I haven't used them for a survey for a couple of years and no longer have a direct number handy.) I am wondering if the panel provider is offering this strategy to clients as a way to cut the cost of surveys. Since the surveys have been on different topics, it seems unlikely that three clients all would independently come up with the same cheapskate strategy.

I also found this complaint on the Web, posted three days ago on a site

reviewing the panel company: "I have completed the last survey for them

where they promise a reward of $10 but after completing 30 or 40

detailed questions they decide I no longer qualify. I am ok with a few

qualification questions, but they now seem to be playing a game where

they get all the information they want in the qualification questions

and then refuse to pay."

I'm considering reporting this to the American Marketing Association.

(I haven't been a member of AMA, but my husband was involved with them

locally and nationally for some years.) I'd be happy to try to

communicate further with the panel provider, but they don't make that

easy. Even if they are oblivious to it, or turning a blind eye, perhaps

they would be uncomfortable knowing that they are being blamed for a

practice their clients are perpetrating.

Any other explanations or suggestions?

Thanks,

Janet

Janet Brigham Rands, Ph.D.

Senior research psychologist

Center for Health Sciences

SRI International

333 Ravenswood Ave.

Menlo Park, CA 94025

Date: Wed, 18 May 2011 17:41:00 -0400

Reply-To: Joyce Rachelson <j.rachels@EARTHLINK.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Joyce Rachelson <j.rachels@EARTHLINK.NET>

Subject: Re: Unethical practice

X-To: Janet Brigham Rands <jzbrands@EARTHLINK.NET>

X-cc: AAPORNET@ASU.EDU

In-Reply-To: <4DD43989.7040402@earthlink.net>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1; format=flowed

Content-Transfer-Encoding: 7bit

Message-ID: <4DD43CEC.9000205@earthlink.net>

Hi Janet,

Contact the MRA. They have a process in place to follow up on complaints

like yours.

Their Phone # is 860-682-1000/ 888-512-1050 or send an e-mail to

Jennifer Cattel (jennifer.cattel@mra-net.org. They will follow up with you.

Regards,

Joyce

On 5/18/2011 5:26 PM, Janet Brigham Rands wrote:

> I am concerned about an unethical practice that appears to be on the

> rise. As a panel member (and occasional research client) of a large,

> online panel company, I get a few requests to complete surveys each

> week. I realize that I will be screened out of a number of the

> studies. But what's happened three times lately -- today being the most

> flagrant -- is that I've been invited to complete a survey, then I've

> spent maybe 10-15 minutes filling out detailed information, including

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--

Joyce Rachelson, PRC

Owner, CEO

3R's (Rachelson Research Resources)

joyce@threers.net http://www.threers.net

(917) 972-6002

===

Date: Wed, 18 May 2011 15:12:28 -0700

Reply-To: Jane Traub <JTraub@SCARBOROUGH.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jane Traub <JTraub@SCARBOROUGH.COM>

Subject: Re: Unethical practice

X-To: Joyce Rachelson <j.rachels@EARTHLINK.NET>,

             "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To: <4DD43CEC.9000205@earthlink.net>

Content-Type: text/plain; charset="us-ascii"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Message-ID:

<1788496C766C6542B3952BBEBA5C45F1090C98552D@EXMBX10.exchhosting.com>

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Jane Traub

Sr. VP, Research

Scarborough Research

770 Broadway

New York, NY 10003

646-654-8454

jtraub @scarborough.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Joyce Rachelson

Sent: Wednesday, May 18, 2011 5:41 PM

To: AAPORNET@ASU.EDU

Subject: Re: Unethical practice

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Their Phone # is 860-682-1000/ 888-512-1050 or send an e-mail to

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===

Date: Wed, 18 May 2011 16:26:38 -0700

Reply-To: Hank Zucker <hank@SURVEYSYSTEM.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Hank Zucker <hank@SURVEYSYSTEM.COM>

Subject: Re: Unethical practice

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; format=flowed; charset="iso-8859-1";

        reply-type=original

Content-Transfer-Encoding: 7bit

Message-ID: <434FBAD686AB4402A947BD675B5029D8@HDell2>

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Creative Research Systems

(707) 765-1001

hank@surveysystem.com

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To: <AAPORNET@ASU.EDU>

Sent: Wednesday, May 18, 2011 3:12 PM

Subject: Re: Unethical practice

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==

Date: Wed, 18 May 2011 23:49:18 -0400

Reply-To: jwerner@jwdp.com

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jan Werner <jwerner@JWDP.COM>

In olden days, when market researchers actually thought it was worth a

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> Hank Zucker

> Creative Research Systems

> (707) 765-1001

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> ----- Original Message -----

> From: "Jane Traub" <JTraub@SCARBOROUGH.COM>

> To: <AAPORNET@ASU.EDU>

> Sent: Wednesday, May 18, 2011 3:12 PM

> Subject: Re: Unethical practice

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>> Sent: Wednesday, May 18, 2011 5:41 PM

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Date: Wed, 18 May 2011 22:44:41 -0700

Reply-To: John Nienstedt <john@CERC.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: John Nienstedt <john@CERC.NET>

Subject: Re: Unethical practice

X-To: "jwerner@jwdp.com" <jwerner@jwdp.com>,

        "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To: <4DD4933E.7090808@jwdp.com>

Content-Type: text/plain; charset="us-ascii"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Message-ID:

<CA62D583B8F55A4ABADEEF50C662DF620153F615CE7F@EXCHANGE.CERC2.cerc.local>

I love this post, Jan.

John Nienstedt, Sr

Competitive Edge Research

2170 4th Avenue

San Diego, CA 92101

619-702-2372

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Jan Werner

Sent: Wednesday, May 18, 2011 8:49 PM

To: AAPORNET@ASU.EDU

Subject: Re: Unethical practice

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>>> Any other explanations or suggestions?

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>>> Janet Brigham Rands, Ph.D.

>>> Senior research psychologist

>>> Center for Health Sciences

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>>> 333 Ravenswood Ave.

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>>>

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==

Date: Thu, 19 May 2011 00:49:47 -0600

Reply-To: mitch.pravatiner@gmail.com

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Mitch Pravatiner <mitch.pravatiner@GMAIL.COM>

Subject: Re: Unethical practice

X-To: Aapornet@asu.edu

Mime-Version: 1.0

Content-Type: text/plain; charset="utf-8"

Content-Transfer-Encoding: 7bit

Message-ID: <5284211.1305784257761.JavaMail.mms@atcac008>

By the law of averages, some proportion of the consumers of any product or service will be employed in market research. Shouldn't their opinions count? From the standpoint of representativeness, arbitrarily excluding them can arguably introduce a bias of its own.

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------Original Message------

From: Jan Werner <jwerner@JWDP.COM>

To: <AAPORNET@ASU.EDU>

Date: Wed, 18 May 2011 23:49:18 -0400

Subject: Re: Unethical practice

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little effort to obtain a reasonably representative sample, working in

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> Hank Zucker

> Creative Research Systems

> (707) 765-1001

> hank@surveysystem.com

>

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> ----- Original Message -----

> From: "Jane Traub" <JTraub@SCARBOROUGH.COM>

> To: <AAPORNET@ASU.EDU>

> Sent: Wednesday, May 18, 2011 3:12 PM

> Subject: Re: Unethical practice

>

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>> Jane Traub

>> Sr. VP, Research

>> Scarborough Research

>> 770 Broadway

>> New York, NY 10003

>> 646-654-8454

>> jtraub @scarborough.com

>> -----Original Message-----

>> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Joyce Rachelson

>> Sent: Wednesday, May 18, 2011 5:41 PM

>> To: AAPORNET@ASU.EDU

>> Subject: Re: Unethical practice

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>> Hi Janet,

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==

Date: Thu, 19 May 2011 07:10:40 -0500

Reply-To: res4research@att.net

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Robert Steen <res4research@ATT.NET>

Organization: RES for Research

Subject: Re: Unethical practice--including researchers as respondents

X-To: AAPORNET@ASU.EDU

In-Reply-To: <5284211.1305784257761.JavaMail.mms@atcac008>

MIME-Version: 1.0

Content-Type: text/plain; charset="utf-8"

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Robert E. Steen

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Mobile: 314 580 7699

Office: 314 821 4617

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1702 Ben Davis

St. Louis, MO 63122

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> From: "Jane Traub" <JTraub@SCARBOROUGH.COM>

> To: <AAPORNET@ASU.EDU>

> Sent: Wednesday, May 18, 2011 3:12 PM

> Subject: Re: Unethical practice

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Date: Thu, 19 May 2011 12:48:19 +0000

Reply-To: Scott Turner <sturner@FORSMARSHGROUP.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Scott Turner <sturner@FORSMARSHGROUP.COM>

Subject: Re: Unethical practice--including researchers as respondents

X-To: "res4research@att.net" <res4research@att.net>,

If you ever get the opportunity to both moderate and participate in a focus

group again, please take it, video the session, and pass it along to this

group...I think it would be very entertaining to watch the other people in the

group.

Scott Turner, Ph.D.

Director of Survey Research

Fors Marsh Group, LLC

Office: (703)696-3309

Mobile: (703)462-0577

Scott.Turner.ctr@osd.pentagon.mil

sturner@forsmarshgroup.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Robert Steen

Sent: Thursday, May 19, 2011 8:11 AM

To: AAPORNET@ASU.EDU

Subject: Re: Unethical practice--including researchers as respondents

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Mobile: 314 580 7699

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RES for Research

1702 Ben Davis

St. Louis, MO 63122

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Mitch Pravatiner

Sent: Thursday, May 19, 2011 1:50 AM

To: AAPORNET@ASU.EDU

Subject: Re: Unethical practice

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>> unfortunately you will see that this seems to be a common practice

>> among some companies.

>> I do hope it is merely poor operational management, and not

>> intentional misrepresentation, that is driving this.

>> Jane

>>

>> Jane Traub

>> Sr. VP, Research

>> Scarborough Research

>> 770 Broadway

>> New York, NY 10003

>> 646-654-8454

>> jtraub @scarborough.com

>> -----Original Message-----

>> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Joyce Rachelson

>> Sent: Wednesday, May 18, 2011 5:41 PM

>> To: AAPORNET@ASU.EDU

>> Subject: Re: Unethical practice

>>

>> Hi Janet,

>>

>> Contact the MRA. They have a process in place to follow up on

>> complaints like yours.

>>

>> Their Phone # is 860-682-1000/ 888-512-1050 or send an e-mail to

>> Jennifer Cattel (jennifer.cattel@mra-net.org. They will follow up

>> with you.

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>> Regards,

>> Joyce

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>> On 5/18/2011 5:26 PM, Janet Brigham Rands wrote:

>>> I am concerned about an unethical practice that appears to be on the

>>> rise. As a panel member (and occasional research client) of a large,

>>> online panel company, I get a few requests to complete surveys each

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>>> Paying 25 cents costs them a lot less than paying the full

>>> completion fee. This is the type of practice that rapidly turns

>>> respondents off to survey research. I doubt that many respondents

>>> distinguish between public opinion polling, market research, and the

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>>> take a survey but doesn't follow through with a promised incentive, we're

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>>> them locally and nationally for some years.) I'd be happy to try to

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>>> that easy. Even if they are oblivious to it, or turning a blind eye,

>>> perhaps they would be uncomfortable knowing that they are being

>>> blamed for a practice their clients are perpetrating.

>>>

>>> Any other explanations or suggestions?

>>>

>>> Thanks,

>>>

>>> Janet

>>>

>>> Janet Brigham Rands, Ph.D.

>>> Senior research psychologist

>>> Center for Health Sciences

>>> SRI International

>>> 333 Ravenswood Ave.

>>> Menlo Park, CA 94025

>>>

>>>

>>>

>>>

>>>

>>>

>>> --

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>>> On your return send this: set aapornet mail Please ask authors

>>> before quoting outside AAPORNET.

>>> Problems?-don't reply to this message, write to:

>>> aapornet-request@asu.edu

>>>

>>

>> --

>> Joyce Rachelson, PRC

>> Owner, CEO

>> 3R's (Rachelson Research Resources)

>> joyce@threers.net http://www.threers.net

>> (917) 972-6002

>>

>> --

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Please ask authors before quoting outside AAPORNET.

==

Not surprisingly, Scott Adams anticipated this dilemma way back in 1994:

http://dilbert.com/strips/comic/1994-10-08/

Cheers!

-- Joel

On Thu, May 19, 2011 at 8:48 AM, Scott Turner

<sturner@forsmarshgroup.com>wrote:

> If you ever get the opportunity to both moderate and participate in a focus

> group again, please take it, video the session, and pass it along to this

> group...I think it would be very entertaining to watch the other people in

> the group.

>

> Scott Turner, Ph.D.

> Director of Survey Research

> Fors Marsh Group, LLC

> Office: (703)696-3309

> Mobile: (703)462-0577

> Scott.Turner.ctr@osd.pentagon.mil

> sturner@forsmarshgroup.com

>

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Robert Steen

> Sent: Thursday, May 19, 2011 8:11 AM

> To: AAPORNET@ASU.EDU

> Subject: Re: Unethical practice--including researchers as respondents

>

> In the olden days, I was supervising interviewers on a face-to-face

> national probability sample on reading activities. An interviewer called to

> say her household was in the listing. And when the HH members were listed,

> she was selected. Since it was a remote area, we didn't have another trained

> interviewer to conduct the interview, She interviewed herself and included

> reading the questionnaire as a reading activity. Otherwise, this activity

> wouldn't have been represented in this survey.

>

> I have been called to complete my own local issues telephone survey

> (without a screener for researchers). I completed the interview because I

> thought it was the right thing to do. And all my answers were correct!

>

> I've also been called to be recruited for a focus group I was going to

> moderate. Turned down that opportunity, however.

>

> Robert E. Steen

> res4research@att.net

>

> Mobile: 314 580 7699

> Office: 314 821 4617

>

> RES for Research

> 1702 Ben Davis

> St. Louis, MO 63122

>

>

>

>

>

>

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Mitch Pravatiner

> Sent: Thursday, May 19, 2011 1:50 AM

> To: AAPORNET@ASU.EDU

> Subject: Re: Unethical practice

>

> By the law of averages, some proportion of the consumers of any product or

> service will be employed in market research. Shouldn't their opinions

> count? From the standpoint of representativeness, arbitrarily excluding

> them can arguably introduce a bias of its own.

>

> As I understand it, the effort to exclude market researchers from survey

> partlcipation is actually driven by the fear that they could pick up

> proprietary information, which they could then leak to the study sponsor's

> competitors. Regardless of what one thinks of this notion's face validity

> or lack of it, surely the researcher/respondent's personal imtegrity

> concerning our profession's norms of confidentiality should be enough to

> inhibit such behavior.

>

>

> ------Original Message------

> From: Jan Werner <jwerner@JWDP.COM>

> To: <AAPORNET@ASU.EDU>

> Date: Wed, 18 May 2011 23:49:18 -0400

> Subject: Re: Unethical practice

>

> In olden days, when market researchers actually thought it was worth a

> little effort to obtain a reasonably representative sample, working in

> survey research meant automatic disqualification and was screened for.

>

> I'm sure AAPORites participating in for-pay panels are doing so in the

> interest of Studying how the panels go about their business, and not to

> supplement their incomes by moonlighting as semi-pro respondents.

>

> Still, if a substantial enough proportion of panel members are actually

> researchers themselves, it does raise questions as to what population these

> panels represent.

>

> Jan Werner

> _____

>

> Hank Zucker wrote:

> > I experienced the same problem of being disqualified more than 10 min.

> > into a couple of surveys that I took a few months apart from one of

> > the companies in the middle of the surveypolice list. In each case I

> > was annoyed enough to send them a short note, and in each case, to

> > their credit, they sent a fairly prompt reply with an apology and note

> > that they credited my account for the amount for completing the

> > survey.

> >

> > A few thoughts:

> >

> > 1. A company that deliberately used this technique to gather

> > information on the cheap would still save some money by it, even if

> > they give the completion amount to anyone who complains, since some

> > people won't complain.

> >

> > 2. A panel company that use this technique often would probably find

> > people dropping out of their panel much faster than they normally

> > would, and of course it would damage their reputation, so it's

> > probably not a viable business strategy in the long run.

> >

> > 3. This particular panel company does surveys on its own, but also

> > lets other companies use their panel. I am not certain if the two

> > problems surveys I encountered were done directly by the panel company

> > or by clients using their panel.

> >

> > 4. Panel companies that let other companies conduct surveys using

> > their panels should establish firm guidelines on how long into the

> > survey those companies can disqualify people.

> >

> > Regards,

> >

> > Hank Zucker

> > Creative Research Systems

> > (707) 765-1001

> > hank@surveysystem.com

> >

> >

> > ----- Original Message -----

> > From: "Jane Traub" <JTraub@SCARBOROUGH.COM>

> > To: <AAPORNET@ASU.EDU>

> > Sent: Wednesday, May 18, 2011 3:12 PM

> > Subject: Re: Unethical practice

> >

> >

> >> If you go to www.surveypolice.com, a survey company rating site, and

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> >>

> >> Jane Traub

> >> Sr. VP, Research

> >> Scarborough Research

> >> 770 Broadway

> >> New York, NY 10003

> >> 646-654-8454

> >> jtraub @scarborough.com

> >> -----Original Message-----

> >> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Joyce Rachelson

> >> Sent: Wednesday, May 18, 2011 5:41 PM

> >> To: AAPORNET@ASU.EDU

> >> Subject: Re: Unethical practice

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> >>> Any other explanations or suggestions?

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> >>> Thanks,

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> >>> Senior research psychologist

> >>> Center for Health Sciences

> >>> SRI International

> >>> 333 Ravenswood Ave.

> >>> Menlo Park, CA 94025

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--

Joel D. Bloom

Home: 518-729-5037

Work: 518-437-4791

Cell: 541-579-6610

<http://www.albany.edu/ir/>

===

Date: Thu, 19 May 2011 13:14:21 +0000

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: Re: Unethical practice

X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To: <5284211.1305784257761.JavaMail.mms@atcac008>

Content-Type: text/plain; charset="utf-8"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Message-ID:

<1A99104F97AD1248B598355A7D264FC113F9E0ED@EXCHANGE2010.local.artscience.com>

I have been a member of one of these panels for tow or three years, over this

time I have earn perhaps $75 in gift cards. I suspect that the hourly wage

for the time I have spent would come out below the current federal minimum

wage. I do it to see how other people are doing web surveys.

I would guess about 1/3 of the ones I start disqualify me from participation

(on the basis of marketing research), a few have even gone further and ask

what area of market research I work in. They often terminate people in

advertising and the business/field that the survey is going to cover as well.

I have noted the inordinately long survey before termination as well plus the

drastic understatement of how long a survey is estimated to take.

--

Leo G. Simonetta

Art & Science Group

As always opinions expressed (if any) are solely those of the author.

===

MIME-Version: 1.0

Content-Type: text/plain; charset="utf-8"

Content-Transfer-Encoding: 8bit

Message-ID: <003c01cc162b$9ff10780$dfd31680$@net>

My own motives and experiences have paralleled Leo's.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta

Sent: Thursday, May 19, 2011 6:14 AM

To: AAPORNET@ASU.EDU

Subject: Re: Unethical practice

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--

Leo G. Simonetta

Art & Science Group

As always opinions expressed (if any) are solely those of the author.

==

Date: Thu, 19 May 2011 10:01:26 -0400

Reply-To: "Caplan, James R., , CPMS Civ" <james.caplan@CPMS.OSD.MIL>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Caplan, James R., , CPMS Civ" <james.caplan@CPMS.OSD.MIL>

Subject: Re: Unethical practice -- Deceiving respondents

Another deceptive practice, which I found out about at the conference, is

manipulation of the progress indicator. Companies have induced respondents to

continue working on long surveys by moving the progress bar rapidly at the

beginning and slowing to a crawl at the end.

That's just nasty!

Jim Caplan

James R. Caplan, Ph.D.

Management Analyst

Department of Defense

Civilian Personnel Management Service

HR Strategic Programs and Advisory Services, HR Strategy, Workforce Reporting

and Analysis

703-696-8754

===

I'm especially annoyed by something mentioned by others: the

cajoling comment at the intro of a survey that "it will only take a

few minutes of your time" and then discovering that there's a large

number of subparts (8 or so) within a given question, AND a number of

such multipart questions! Why do the researchers think that such

formats, sometimes one such question after another, will bring about

reliable/valid responses, given fatigue or straight-lining effects,

and since they've enticed the respondent to think they only need a

few minutes?

Milton Goldsamt

Milton R. Goldsamt, Ph.D.

Consulting Research Psychologist & Statistician

Silver Spring, MD

miltrgold@comcast.net

301-649-2768

(C) 240-671-7201

On May 19, 2011, at 10:01 AM, Caplan, James R., , CPMS Civ wrote:

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> --

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===

Date: Thu, 19 May 2011 10:35:09 -0400

Reply-To: "James P. Murphy" <jpmurphy@JPMURPHY.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "James P. Murphy" <jpmurphy@JPMURPHY.COM>

Subject: Re: Unethical practice -- Deceiving respondents

X-To: "Caplan, James R., , CPMS Civ" <james.caplan@CPMS.OSD.MIL>,

          AAPORNET@ASU.EDU

In-Reply-To: <2548FB6E79285740BC4A2B7F7C700FBD7F3210@GODFATHER.cpms.osd.mil>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Message-ID: <437419E3F8A64F0499BD969AFA04A131@TulipBreathing>

Some progress bars allow programmers to select whether the movement is based

on completed (entire) questions or completed answers. If a questionnaire,

say, has ten items and eight of them are single-answer but two -- that

happen to be towards the end -- are oversize grids containing a dozen or

more individual items and the programming choice was to advance by completed

questions, the rate of movement will appear to have slowed down considerably

when the respondent enters those questions. Grids are lethal for multiple

reasons -- viz. the recent query on straight-lining. Another problem is that

the scales used in grids are often syntactically and/or semantically

incorrect for the items being presented (I hesitate to say measured).

James P. Murphy, Ph.D.

J.P. MURPHY & COMPANY

609 921 2432 Princeton, N.J.

772 219 7671 Stuart, Fla.

610 408 8800 Mobile

www.jpmurphy.com

jpmurphy@jpmurphy.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Caplan, James R., ,

CPMS Civ

Sent: Thursday, May 19, 2011 10:01 AM

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Department of Defense

Civilian Personnel Management Service

HR Strategic Programs and Advisory Services, HR Strategy, Workforce

Reporting

and Analysis

703-696-8754

===

Date: Thu, 19 May 2011 15:15:06 +0000

In order to improve response rates, a fellow researcher was recently advi=

sed to print the word "Census" in large font and "Of Cable Subscribers" i=

n small font on the mail-out package. Trouble is, neither the survey was=

=20conducted by the Bureau nor was it a census of the target universe. T=

he advising party, which is a prominent advertizing company in Philadelph=

ia, had bragged about their suggested technique being capable of securing=

=20a significant boost in response rates.

Obviously, the friend in question was talked out of this dubious practice=

.

_Mansour.

I'm especially annoyed by something mentioned by others: the

cajoling comment at the intro of a survey that "it will only take a

few minutes of your time" and then discovering that there's a large

number of subparts (8 or so) within a given question, AND a number of

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Unsubscribe? Send email to listserv@asu.edu with this text:

signoff aapornet

Please ask authors before quoting outside AAPORNET.

===

Date: Thu, 19 May 2011 14:02:35 -0600

Reply-To: lawton@TECHSOCIETY.COM

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: lawton@TECHSOCIETY.COM

Subject: Re: Unethical practice

X-To: aapornet@asu.edu

In-Reply-To: <003c01cc162b$9ff10780$dfd31680$@net>

MIME-Version: 1.0

Content-Type: text/plain;charset=iso-8859-1

Content-Transfer-Encoding: 8bit

Message-ID: <d3b04a360fb61939327c3c723d7061f2.squirrel@techsociety.com>

I may not be as honest as my esteemed aapornetters. I don't own up to

working in market research. Shameless, I know. But really, even if I took

a survey about Honda and I had Toyota as a client, could I really tell

them, oh gosh Honda is doing a survey and they want to know if Honda is a

car just for me!?

I also want to find out what others are doing in questionnaire design.

And doncha know, I like taking surveys. But I hate taking long boring

surveys.   When I find myself tempted to straightline just to get through

the meaningless tedium, I terminate my participation.

-Leora

New design! http://www.aapor.org

Archives: http://lists.asu.edu/archives/aapornet.html .

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==

"A few minutes" is a subjective concept, that different respondents/contacts
will interpret differently.

I have administered surveys that provide an estimate of length, to be given if
the respondent asks for it; and other surveys where the introduction states it
will take "a few minutes" or similar language. In my experience, respondents
often break off after claiming we had told them it would take less time than
we actually told them it would (if indeed we addressed that point at all).
Many factors go into determining how long a respondent is willing to continue
an interview. But I agree that the practice of lowballing length estimates
can be taken too far.

------Original Message------

From: Milton R. Goldsamt <miltrgold@COMCAST.NET>

To: <AAPORNET@ASU.EDU>

Date: Thu, 19 May 2011 10:24:41 -0400

Subject: Re: Unethical practice -- Deceiving respondents

I'm especially annoyed by something mentioned by others: the

cajoling comment at the intro of a survey that "it will only take a

few minutes of your time" and then discovering that there's a large

number of subparts (8 or so) within a given question, AND a number of

such multipart questions! Why do the researchers think that such

formats, sometimes one such question after another, will bring about

reliable/valid responses, given fatigue or straight-lining effects,

and since they've enticed the respondent to think they only need a

few minutes?

Milton Goldsamt

Milton R. Goldsamt, Ph.D.

Consulting Research Psychologist & Statistician

Silver Spring, MD

miltrgold@comcast.net

301-649-2768

(C) 240-671-7201

On May 19, 2011, at 10:01 AM, Caplan, James R., , CPMS Civ wrote:

> Another deceptive practice, which I found out about at the

> conference, is manipulation of the progress indicator. Companies

> have induced respondents to continue working on long surveys by

> moving the progress bar rapidly at the beginning and slowing to a

> crawl at the end.

> That's just nasty!

> Jim Caplan

>

> James R. Caplan, Ph.D.

> Management Analyst

> Department of Defense

> Civilian Personnel Management Service

> HR Strategic Programs and Advisory Services, HR Strategy, Workforce

> Reporting

> and Analysis

> 703-696-8754

>

> --

> New design! http://www.aapor.org

> Archives: http://lists.asu.edu/archives/aapornet.html .

> Unsubscribe? Send email to listserv@asu.edu with this text:

> signoff aapornet

> Please ask authors before quoting outside AAPORNET.

==

For those interested, I found the following information in the recent

AmStatAssoc newsletter about auditing election outcomes:

"In 2010 California Assembly Bill 2023 authorized the piloting of

risk-limiting audits of election results, an approach endorsed by the ASA

Board of Directors in spring 2010

<http://www.amstat.org/outreach/pdfs/Risk-Limiting_Endorsement.pdf> . Two

pilots have been conducted so far, one on March 14 in Orange County and one

on May 6 in Monterey. Philip Stark, the leading expert on risk-limiting

audits, reports the results below. See also the May 6 Orange County Register

article, "O.C. could see fewer election recounts

<http://totalbuzz.ocregister.com/2011/05/06/o-c-could-see-fewer-election-rec

ounts/52659/> ."

Colorado has also legislated the piloting of risk-limiting audits. I'm not

aware yet of any documents/reports available online but could share an

October 25, 2010 PDF report I have with anyone interested. It is titled,

"Risk-Limiting Election Audits for the State of Colorado: Preliminary

Results of a Pilot Study."" (Created By: Pierson, Steve

<http://community.amstat.org/AMSTAT/AMSTAT/MyProfile/Profile/Default.aspx?Us

erKey=49ecf7cf-cb26-4c1b-8380-3dea3b7d8a9d> On Mon, May 09, 2011 01:32 PM)

The entire posting is at:

http://community.amstat.org/AMSTAT/AMSTAT/Blogs/BlogViewer/Default.aspx?Blog

Key=5cb48026-2e1a-4dad-8f1c-ca120c805a20 but please remember that you may

have to copy and paste this link into your browser.

Date: Fri, 20 May 2011 14:47:15 +0000

For First Time, Majority of Americans Favor Legal Gay Marriage

Republicans and older Americans remain opposed

http://www.gallup.com/poll/147662/First-Time-Majority-Americans-Favor-Legal-

Gay-Marriage.aspx

or

http://goo.gl/HjyT2

by Frank Newport

PRINCETON, NJ -- For the first time in Gallup's tracking of the issue, a

majority of Americans (53%) believe same-sex marriage should be recognized by

the law as valid, with the same rights as traditional marriages. The increase

since last year came exclusively among political independents and Democrats.

Republicans' views did not change.

SNIP

--

Leo G. Simonetta

Art & Science Group

As always opinions expressed (if any) are solely those of the author.

===

Date: Sat, 21 May 2011 07:41:59 -0400

Reply-To: Mike Tipping <mike@MAINEPEOPLESALLIANCE.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Mike Tipping <mike@MAINEPEOPLESALLIANCE.ORG>

Subject: preliminary ballot question issue testing

X-To: "AAPORNET@asu.edu" <AAPORNET@asu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

Message-ID: <E1DE5D53309E9D49828D083A16885563011FA5AF0102@MPASERVER1.mpa-

domain.local>

Any recommendations of literature or examples for early testing of potentia=

l issues for ballot measures?

Some of the best examples of similar work I've seen so far are from the Fie=

ld Poll.

-Mike

New design! http://www.aapor.org

Vacation hold? Send email to listserv@asu.edu with this text:

set aapornet nomail

On your return send this: set aapornet mail

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

==

Date: Sat, 21 May 2011 10:38:44 -0500

Reply-To: res4research@att.net

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Robert Steen <res4research@ATT.NET>

Organization: RES for Research

Subject: Re: preliminary ballot question issue testing

X-To: AAPORNET@asu.edu

In-Reply-To: <E1DE5D53309E9D49828D083A16885563011FA5AF0102@MPASERVER1.mpa-

domain.local>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Message-ID: <000901cc17cd$2b78e6e0$826ab4a0$@net>

I once had the opportunity to test ballot wording before legislation was

written (that included the ballot wording). We used focus groups to help the

sponsors come up with ballot wording that was appropriately neutral and clear. We knew from other campaigns that referendum wording that was unclear or confusing drew nay votes among people who supported the issue.

In focus groups we tested referendum language provided by the lawyers. The second version used lawyer language, but we formatted the information with bullet points and some reordering of the statements. The third version replaced the lawyer language with formatted common English (that was lawyer approved). Observers could see how attitudes toward the issue evolved along with the language. The legislation language was improved and included formatting that clarified the issues for voters. The legislation for the referendum passed. They lost the referendum with 49% of the vote.

The challenge was to get funding for research before ballot wording was set.

Robert E. Steen

res4research@att.net

Mobile: 314 580 7699

Office: 314 821 4617

RES for Research

1702 Ben Davis

St. Louis, MO 63122

Any recommendations of literature or examples for early testing of potential

issues for ballot measures?

Some of the best examples of similar work I've seen so far are from the

Field Poll.

-Mike

==

Date: Mon, 23 May 2011 13:29:29 -0700

Reply-To: Jane Traub <JTraub@SCARBOROUGH.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jane Traub <JTraub@SCARBOROUGH.COM>

Subject: Event Economic Impact Studies

X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

Message-ID:

<1788496C766C6542B3952BBEBA5C45F1090CA07F2B@EXMBX10.exchhosting.com>

A friend of mine is working on a study of the economic impact of an event i=

n NYC : Fashion Week. Part of the project will involve surveys of business =

people in the fashion industry, about their opinions of the event. The venu=

e site was changed this past year from midtown to uptown and this is one as=

pect to be investigated. Does anyone have any recent experience or knowledg=

e to share about similar published studies, best practices, key metrics, da=

ta collection challenges, analytics, etc.? Any guidance would be helpful.

Thanks,

Jane

Jane Traub

Sr. VP, Research

Scarborough Research

770 Broadway

New York, NY 10003

646-654-8454

jtraub @scarborough.com

===

Hi,

We cannot do this one, so I wonder if someone is willing to help: a local

hospital needs to call members of a mailing list to inform them about

privacy issues. This is not a survey per se, just a quick "reminder" kind

of call. They need to do 5000 calls ASAP, and they will provide the full

script.

If you are interested, please contact:

Janet O'Neal

joneill@sbch.org

805-879-8993

Thank you!

--

Paolo A. Gardinali, Ph.D.

Associate Director

UCSB Social Science Survey Center

http://www.survey.ucsb.edu

Date: Tue, 24 May 2011 14:53:35 -0400

Reply-To: Colleen Porter <colleen_porter@COX.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Colleen Porter <colleen_porter@COX.NET>

In this last week of AAPORnet being hosted at Arizona State University (hopefully everyone got the email from AAPOR admin), I wanted to pull together some thoughts that I had while at conference. Actually during my hiking binge just before conference: We did Camelback on Wednesday, and Piestawa (formerly Squaw) Peak on Thursday morning. And in the midst of all that, I thought of y'all and research.

1. EQUIPMENT. I finally remembered to bring gloves, and it was such a help during the rock scrambling on Camelback. This is kind of like the short courses that provide us with new tools.

2. FOCUS ON LANDING. There are times when the shale slides out beneath you and things starts to spin. Your whole world is falling apart, and what do you do? You protect yourself, and worry about how to land with least damage. Just find the best way to land. Valuable time is wasted if you ask why it happened to you or try to figure out what could have been done differently. This might apply to those of us who have been laid off or had our survey centers shut beneath our feet. Some grief is necessary and healthy, but putting effort into how to land is most important.

3. RELY ON OTHERS. I admit, there were times when my bigger and

stronger husband had to help me through a tough spot. Hard to accept

sometimes. In survey research, are we willing to get help from

others, such as hiring a professional graphic artist to design a

questionnaire cover or postcard?

4. LISTEN TO MENTORS. As we were heading down towards one of the

switchbacks at Piestawa, someone coming up the hill warned us of a

rattlesnake on the right. "Keep to the left," he advised. Mentors

can give similar helpful advice. Even though each of us has to find

our own path, the wisdom of those who went before can be a huge help.

5. HOLD ON TO FUNDAMENTALS. There were times when it was so hard and

I was so exhausted that all I could do was cling to basic rules:

Maintain three points of contact, watch the angle of the knee, use my

body's weight. In the ever-shifting world of survey research, there

are times when we have to cling to a few things that will never

change: Respect for respondents, equal probability of selection,

careful question wording.

6. DON'T LOSE THE BIG PICTURE. I was so concerned about where to put

my feet next that sometimes I ran off the top end of a section, not

realizing that the trail actually turned a corner. We can also lose

track of the big picture, and conference helps us to put things into

perspective.

7. ONCE YOU GET TO THE TOP, YOU HAVE TO GO DOWN. Those few moments

of exultation are to be savored and photographed, but for me, going

down is actually harder and riskier. It's like the feeling that

happens sometimes when you realize that you committed to a project or

a client that really is not going to be as much fun as you thought.

But you still have to finish the work. All the way back to the

parking lot, that seems so far away.

8. MISTAKES HAPPEN, DUCT TAPE HELPS. Going down from Camelback, I

slid down a rock face and heard the rip of the back of my pants. It

was a 3-inch L-shaped tear. Later that day, I was busy hanging out

with friends, we had things to do, and I didn't want stiff new pants.

So we put a layer of duct tape inside and out before tackling the

second mountain. I really didn't care what anyone said (and yes,

there was a guy on Piestawa who had seen us the day before!). But

mistakes happen, and we do the best we can to recover, and make things

functional if not elegant. In research as well.

9. WE CAN DO MORE THAN WE THINK. My leg muscles started shaking

before I had quite made it up to the top of Camelback. But I made it

up the rest, and back down. There are those times we are overwhelmed

by reports to write, responses for clients, and so on. But we can

often do more than we think we can.

10. TAKE ANOTHER ROUTE. I admit, this time up the Camelback Echo

Canyon trail may be my last. It took a lot longer than the last

attempt, and I may be beyond it. But there is another way up, the La

Cholla trail which is longer but less difficult. Maybe we'll try that

way next time. It still gets up to the top. I am sure a lot of folks

felt like that after doing their first ABS study after a career in

RDD. And as new challenges arise, someone will forge a new path to

take us where we need to go.

So that's my take on how mountain climbing can be like research.

And I look forward to seeing everyone on the other side next week,

after AAPORnet changes hosts.

Colleen Porter

Gainesville, FL

Date: Tue, 24 May 2011 15:42:32 -0400

Reply-To: Kelsey Cohen <KCohen@POLLINGCOMPANY.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Kelsey Cohen <KCohen@POLLINGCOMPANY.COM>

Subject: MD Department of Education Contract Opportunity

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Message-ID: <D544715E79A23D4B955D99AE2B39BDBC8CFD22@PC-S01.polling.local>

We are inviting education consultants to partner with our firm, the

polling company, inc./WomanTrend, to bid on a contract with the Maryland

State Department of Education. The nature of work sought in the Request for Quotation (RFQ) is detailed below:

1. Research the selected best practice in schools and use information to develop technical assistance materials and a publication of Maryland quality standards for charter schools.

2. Work closely with the external charter school program evaluator to collect data and develop an annual charter school project report and develop the Maryland Charter school Self-Assessment Tool.

3. Work closely with MSDE staff to develop the main concepts of content and design requirements for each of the three publications.

4. Prepare and secure supporting graphs, charts, pictures and other publication enhancements.

5. Write the documents to follow all MSDE publication requirements including format, design and specifications.

6. Prepare the documents for final publication on behalf of the Maryland Department of remain under the sole ownership of the Maryland State Department of Education).

7. Deliver professional development for charter school staff and other stakeholders regarding implementation of the quality standards.

the polling company, inc./WomanTrend is a full-service market research firm with experience conducting primary and secondary research for education organizations including the Center for Education Reform,

Success Charter Network, Arlington Public Schools, and Thomas Nelson

Community College. We would contribute to the project by managing all

research and data collection. We are looking for an education consulting

firm that can complement our services to fulfill the requirements of the

RFQ. Your firm must employee someone with a Master's in Education.

Thank you for considering a partnership with the polling company,

inc./WomanTrend to bid on the Maryland State Department of Education

contract. If you have any questions, please contact Kellyanne Conway or

Erin Norman at (202) 667-6557 or Kellyanne@pollingcompany.com;

ENorman@pollingcompany.com.

Date: Wed, 25 May 2011 14:53:19 +0000

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: Whites Believe They Are Victims of Racism More Often Than Blacks

X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

Content-Type: text/plain; charset="us-ascii"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Message-ID:

<1A99104F97AD1248B598355A7D264FC1140239FA@EXCHANGE2010.local.artscience.com>

http://www.newswise.com/articles/whites-believe-they-are-victims-of-racism-

more-often-than-

blacks?ret=/articles/list&category=life&page=1&search%5Bstatus%5D=3&search%5Bs

ort%5D=date+desc&search%5Bsection%5D=30&search%5Bhas_multimedia%5D=

(You'd think that PR people would realize the value of a short URL)

or

http://goo.gl/vpuEq

In Zero Sum Game, "Reverse Racism" Seen as Bigger Problem than Anti-Black

Racism

Newswise - MEDFORD/SOMERVILLE, Mass. -- Whites believe that they have replaced

blacks as the primary victims of racial discrimination in contemporary

America, according to a new study from researchers at Tufts University's

School of Arts and Sciences and Harvard Business School.

SNIP

--

Leo "White man's burden redux" Simonetta

Art & Science Group

As always opinions expressed (if any) are solely those of the author.

- Sent using Google Toolbar

==

Date: Wed, 25 May 2011 15:31:02 +0000

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: Re: Whites Believe They Are Victims of Racism More Often Than

             Blacks

X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To:

<1A99104F97AD1248B598355A7D264FC1140239FA@EXCHANGE2010.local.artscience.com>

Content-Type: text/plain; charset="iso-8859-1"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Message-ID:

<1A99104F97AD1248B598355A7D264FC114023AA8@EXCHANGE2010.local.artscience.com>

With a little more poking around I found a link to a .pdf of the article that

the PR article is based upon

http://www.people.hbs.edu/mnorton/norton%20sommers.pdf

"As Figure 1 shows, Black respondents perceived decreases in anti-Black bias over time and relatively nonexistent anti-White bias, but White respondents perceived anti-Black bias as declining even more quickly and anti-White bias as increasing sharply-particularly in recent years. Indeed, we observed a complete reversal over time in White respondents' views of racism. Whereas Blacks saw greater anti-Black bias in every decade, ts(207) 20.55, ps < .001, this gap reversed in the 2000s for Whites: They perceived more anti-White bias than anti-Black bias, t(208) 3.94, p < .001.By the 2000s, some 11%ofWhites gave anti-White bias themaximum rating on our scale in comparison with only 2% of Whites who did so for anti-Black bias."

--

Leo G. Simonetta

Director of Analytics and Chief Methodologist

Art & Science Group

6115 Falls Road, Suite 101

Baltimore, MD 21209

-----Original Message-----

http://www.newswise.com/articles/whites-believe-they-are-victims-of-racism-

more-often-than-

blacks?ret=/articles/list&category=life&page=1&search%5Bstatus%5D=3&search%5Bs

ort%5D=date+desc&search%5Bsection%5D=30&search%5Bhas_multimedia%5D=

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SNIP

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Leo "White man's burden redux" Simonetta

Art & Science Group

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- Sent using Google Toolbar

===

Date: Wed, 25 May 2011 11:49:59 -0400

Reply-To: "Butterworth, Michael" <MXB@CBSNEWS.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Butterworth, Michael" <MXB@CBSNEWS.COM>

Subject: Re: Whites Believe They Are Victims of Racism More Often Than

             Blacks

To be clear, the chronological measures in this report are retrospective
estimates from the current respondents, not a time series of opinions from
contemporaneous polls. They cannot be used to infer an increase in belief by
whites that they are discriminated against.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta

Sent: Wednesday, May 25, 2011 11:31 AM

To: AAPORNET@ASU.EDU

Subject: Re: Whites Believe They Are Victims of Racism More Often Than Blacks

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http://www.people.hbs.edu/mnorton/norton%20sommers.pdf

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Leo G. Simonetta

Director of Analytics and Chief Methodologist

Art & Science Group

6115 Falls Road, Suite 101

Baltimore, MD 21209

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta

Sent: Wednesday, May 25, 2011 10:54 AM

To: AAPORNET@ASU.EDU

Subject: Whites Believe They Are Victims of Racism More Often Than Blacks

http://www.newswise.com/articles/whites-believe-they-are-victims-of-racism-

more-often-than-

blacks?ret=/articles/list&category=life&page=1&search%5Bstatus%5D=3&search%5Bs

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School of Arts and Sciences and Harvard Business School.

SNIP

--

Leo "White man's burden redux" Simonetta

Art & Science Group

As always opinions expressed (if any) are solely those of the author.

- Sent using Google Toolbar

A New and Improved AAPORnet Listserv is coming June 1-see:

http://sherwood-aapor.informz.net/sherwood-aapor/archives/archive_1528050.html

Archives: http://lists.asu.edu/archives/aapornet.html .

Unsubscribe? Send email to listserv@asu.edu with this text:

signoff aapornet

Please ask authors before quoting outside AAPORNET.

===

Date: Wed, 25 May 2011 11:50:33 -0400

Reply-To: hochschild@gov.harvard.edu

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jennifer Hochschild <hochschild@GOV.HARVARD.EDU>

Subject: Re: Whites Believe They Are Victims of Racism More Often Than

            Blacks

if I remember right from a quick skim, there are about 200 each of

whites and blacks in this study -- is that a concern? (or did I skim

incorrectly?) Jennifer

On Wed, May 25, 2011 at 11:31 AM, Leo Simonetta <Simonetta@artsci.com> wrote:

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>

>

> --

> Leo G. Simonetta

> Director of Analytics and Chief Methodologist

>

> Art & Science Group

> 6115 Falls Road, Suite 101

> Baltimore, MD 21209

>

>

>

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta

> Sent: Wednesday, May 25, 2011 10:54 AM

> To: AAPORNET@ASU.EDU

> Subject: Whites Believe They Are Victims of Racism More Often Than Blacks

>

> http://www.newswise.com/articles/whites-believe-they-are-victims-of-racism-

more-often-than-

blacks?ret=/articles/list&category=life&page=1&search%5Bstatus%5D=3&search%5Bs

ort%5D=date+desc&search%5Bsection%5D=30&search%5Bhas_multimedia%5D=

>

> (You'd think that PR people would realize the value of a short URL)

>

> or

>

> http://goo.gl/vpuEq

>

> In Zero Sum Game, "Reverse Racism" Seen as Bigger Problem than Anti-Black

Racism

>

> Newswise - MEDFORD/SOMERVILLE, Mass. -- Whites believe that they have

replaced blacks as the primary victims of racial discrimination in

contemporary America, according to a new study from researchers at Tufts

University's School of Arts and Sciences and Harvard Business School.

>

> SNIP

>

>

> --

> Leo "White man's burden redux" Simonetta

> Art & Science Group

> As always opinions expressed (if any) are solely those of the author.

>

>

>

> - Sent using Google Toolbar

>

> --

> A New and Improved AAPORnet Listserv is coming June 1-see:

> http://sherwood-aapor.informz.net/sherwood-

aapor/archives/archive_1528050.html

> Archives: http://lists.asu.edu/archives/aapornet.html .

--

Jennifer L. Hochschild

Henry LaBarre Jayne Professor of Government,

Professor of African and African American Studies, and

Harvard College Professor

Harvard University

John R. Kluge Chair in American Law and Governance

Library of Congress, 2011

CGIS--1737 Cambridge Street

Cambridge MA 02138

fax: 617-495-0438

hochschild@gov.harvard.edu

==

Date: Wed, 25 May 2011 11:59:09 -0400

Reply-To: howard schuman <hschuman@UMICH.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: howard schuman <hschuman@UMICH.EDU>

Subject: Re: Whites Believe They Are Victims of Racism More Often Than

        Blacks

X-To: aapor <aapornet@asu.edu>

In-Reply-To:

<E08D38B65E01D840AB2A6FE5AE75F004282DD22B@NYCCNDX01.cbsnewsenps.cbsnews.net>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1; format=flowed

Content-Transfer-Encoding: 8bit

Message-ID: <4DDD274D.3020609@umich.edu>

I suspect this would have shown up by the later 1960s had the question

been asked. It was evident that a substantial number of white Americans

saw changes like busing and affirmative action, as well as most forms of

protest outside of the South, to be intrusive and unfair.

On 5/25/2011 11:49 AM, Butterworth, Michael wrote:

> To be clear, the chronological measures in this report are retrospective

estimates from the current respondents, not a time series of opinions from

contemporaneous polls. They cannot be used to infer an increase in belief by

whites that they are discriminated against.

>

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta

> Sent: Wednesday, May 25, 2011 11:31 AM

> To: AAPORNET@ASU.EDU

> Subject: Re: Whites Believe They Are Victims of Racism More Often Than

Blacks

>

> With a little more poking around I found a link to a .pdf of the article

that the PR article is based upon

>

> http://www.people.hbs.edu/mnorton/norton%20sommers.pdf

>

> "As Figure 1 shows, Black respondents perceived decreases in anti-

> Black bias over time and relatively nonexistent anti-White bias,

> but White respondents perceived anti-Black bias as declining

> even more quickly and anti-White bias as increasing sharply-

> particularly in recent years. Indeed, we observed a complete

> reversal over time in White respondents' views of racism.

> Whereas Blacks saw greater anti-Black bias in every decade,

> ts(207) 20.55, ps< .001, this gap reversed in the 2000s for

> Whites: They perceived more anti-White bias than anti-Black

> bias, t(208) 3.94, p< .001.By the 2000s, some 11%ofWhites

> gave anti-White bias themaximum rating on our scale in comparison

> with only 2% of Whites who did so for anti-Black bias."

>

>

> --

> Leo G. Simonetta

> Director of Analytics and Chief Methodologist

>

> Art& Science Group

> 6115 Falls Road, Suite 101

> Baltimore, MD 21209

>

>

>

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta

> Sent: Wednesday, May 25, 2011 10:54 AM

> To: AAPORNET@ASU.EDU

> Subject: Whites Believe They Are Victims of Racism More Often Than Blacks

>

> http://www.newswise.com/articles/whites-believe-they-are-victims-of-racism-

more-often-than-

blacks?ret=/articles/list&category=life&page=1&search%5Bstatus%5D=3&search%5Bs

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>

>

> - Sent using Google Toolbar

>

> ---

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> http://sherwood-aapor.informz.net/sherwood-

aapor/archives/archive_1528050.html

> Archives: http://lists.asu.edu/archives/aapornet.html .

> Unsubscribe? Send email to listserv@asu.edu with this text:

> signoff aapornet

> Please ask authors before quoting outside AAPORNET.

Title: Household Survey Producers Workshop as part of the Project to

Redesign the BLS Consumer Expenditure Surveys

Date/Time: June 1, 2011 from 8:30-5:00, June 2, 2011 from 8:30-12:30

Registration:

http://www8.nationalacademies.org/EventRegistration/public/Register.aspx?=

event=3D3D4B318B

Location: 20 F Street, NW Washington DC=20

Nearest Metro: Union Station=20

Sponsors: CNSTAT=20

Agenda:

Session 1: Alternative ways of measuring consumer expenditures with spec=

ial

focus on international examples.

Session 2: Designs that add flexibility in data collection mode.

Session 3: Designs that effectively mix data from multiple surveys and/o=
r
external/administrative data to produce estimates.

Session 4: Designs that effectively mix global and detail information to=

reduce burden and measurement error.

Session 5: Designs that use =E2=80=9Cevent history=E2=80=9D methodology =
to improve recall
and reduce measurement error in recall surveys.

Session 6: Diary surveys that effectively utilize technology to facilita=
te
recordkeeping or recall.

More information can be found at:=20
http://www8.nationalacademies.org/cp/meetingview.aspx?MeetingID=3D5074&Me=
etingNo=3D2

A New and Improved AAPORnet Listserv is coming June 1-see:
http://sherwood-aapor.informz.net/sherwood-aapor/archives/archive_1528050.html
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and

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you.

Archives: http://lists.asu.edu/archives/aapornet.html .

Please ask authors before quoting outside AAPORNET.

===

Date: Thu, 26 May 2011 10:53:43 -0400

Reply-To: "Kelly N. Foster" <foster.kellyn@GMAIL.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: "Kelly N. Foster" <foster.kellyn@GMAIL.COM>

Subject: Teaching First Survey Research Methods Course

X-To: AAPORNET@ASU.EDU

Content-Type: text/plain; charset=us-ascii

Mime-Version: 1.0 (Apple Message framework v1084)

Content-Transfer-Encoding: 8bit

Message-ID: <419BF18D-7E3D-4BAE-87B6-2578BBCEB59E@gmail.com>

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taught the class with an emphasis on health. Please email me off AAPORNet at

knfoster@uga.edu.

Thanks everyone. Hope all is well.

~Kelly

_____

Kelly N. Foster, M.S.

Research Professional III

Department of Health Policy and Management

College of Public Health

University of Georgia

Office: 706-542-9332 *NOTE NEW NUMBER*

Fax: 706-583-0695

knfoster@uga.edu

www.publichealth.uga.edu

Kelly,

I will send you my syllabus off line, but strongly urge you and anyone else
teaching such a course to organize it explicitly around the Total Survey
Error (TSE) framework.

I also strongly believe that one best learns about survey methods by DOING a
survey as part of a class project (enrollment size permitting) and then
having the final paper for the course (i.e., not a final exam) be a critique
from each student of the class survey using the TSE framework.

Best, PJL

-----Original Message-----
From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Kelly N. Foster
Sent: Thursday, May 26, 2011 7:54 AM
To: AAPORNET@ASU.EDU

Subject: Teaching First Survey Research Methods Course

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Thanks everyone. Hope all is well.

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A New and Improved AAPORnet Listserv is coming June 1!

See http://http://goo.gl/vs3s6

You will need your AAPOR website member login and password to access the new

listserv the first time! You can retrieve and/or change your username and

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by going to the Log In page http://goo.gl/pjUOa of the Member Connect

section and

clicking 'forgot your password.' Your username and password will be mailed

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Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

==

Date: Thu, 26 May 2011 09:19:38 -0600

Reply-To: lawton@TECHSOCIETY.COM

Sender: AAPORNET <AAPORNET@ASU.EDU>

I once taught it as a 10-week summer course but in the end I think a two

semester sequence is better. The first semester for learning the

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It's hard enough to get a survey right when you have years of experience,

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448 pages. Wiley and Sons.

The students loved Dillman (well who doesn't?) and I thought the Groves et

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-Leora

On Thu, 26 May 2011 08:03:49 -0700, Paul J Lavrakas PhD

<pjlavrakas@HUGHES.NET> wrote:

> Kelly,

>

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> Best, PJL

>

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> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Kelly N. Foster

> Sent: Thursday, May 26, 2011 7:54 AM

> To: AAPORNET@ASU.EDU

> Subject: Teaching First Survey Research Methods Course

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> Thanks everyone. Hope all is well.

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>

>

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Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

==

Date: Thu, 26 May 2011 09:27:16 -0700

Reply-To: Michael Sullivan <michaelsullivan@FSCGROUP.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Michael Sullivan <michaelsullivan@FSCGROUP.COM>

Subject: Re: Teaching First Survey Research Methods Course

X-To: "lawton@TECHSOCIETY.COM" <lawton@TECHSOCIETY.COM>,

             "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To: <cb10555d72955997684fb64fca2c6217@techsociety.com>

I second the recommended text books.

Michael J. Sullivan, Ph.D.

Chairman

Freeman, Sullivan & Co.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of lawton@TECHSOCIETY.COM

Sent: Thursday, May 26, 2011 8:20 AM

To: AAPORNET@ASU.EDU

Subject: Re: Teaching First Survey Research Methods Course

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

----

==

Date: Thu, 26 May 2011 12:44:28 -0400

Reply-To: colleen_porter@COX.NET

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Colleen Porter <colleen_porter@COX.NET>

Subject: Re: Teaching First Survey Research Methods Course

X-To: AAPORNET@ASU.EDU

In-Reply-To: <201105261627.p4QDIeot008917@lists.asu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset=utf-8

Content-Transfer-Encoding: 7bit

Message-ID: <20110526124428.CQBXB.624725.imail@eastrmwml40>

Except that the *third* edition of Dillman is most current now.

Colleen Porter

Gainesville, FL

Please note: The footers on our messages are kinda long right now as we make

the listserv transition, so please consider trimming previous messages in the

process of replying, to tame the message length.

---- Michael Sullivan <michaelsullivan@FSCGROUP.COM> wrote:

>

> I second the recommended text books.

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of lawton@TECHSOCIETY.COM

> Sent: Thursday, May 26, 2011 8:20 AM

> To: AAPORNET@ASU.EDU

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

==

Date: Thu, 26 May 2011 13:45:06 -0400

Reply-To: jwerner@jwdp.com

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jan Werner <jwerner@JWDP.COM>

Organization: Jan Werner Data Processing

Subject: Re: Teaching First Survey Research Methods Course

X-To: colleen_porter@COX.NET

X-cc: AAPORNET@ASU.EDU

In-Reply-To: <20110526124428.CQBXB.624725.imail@eastrmwml40>

MIME-Version: 1.0

Content-Type: text/plain; charset=UTF-8; format=flowed

Content-Transfer-Encoding: 7bit

Message-ID: <4DDE91A2.2070802@jwdp.com>

And while we're at it, Survey Methodology by Groves, et al, is in its

2nd edition (much improved, IMO) and now lists for $85 in paperback,

although one should be able to get it for about $65.

I would also suggest, as supplemental reading, "The Total Survey Error

Approach" by Herbert F. Weisberg (2005, Chicago, paperback, $32)

Jan Werner

_____

Colleen Porter wrote:

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> Colleen Porter Gainesville, FL Please note: The footers on our

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==

Date: Thu, 26 May 2011 14:41:34 -0400

Reply-To: Eric Plutzer <exp12@PSU.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Eric Plutzer <exp12@PSU.EDU>

Subject: Whites Believe They Are Victims of Racism More Often Than Blacks

X-To: AAPORNET@asu.edu

In-Reply-To: AAPORNET%201105252100002382.0EB1@LISTS.ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset=utf-8

Message-ID: <1306435294l.987248l.0l@psu.edu>

This is a silly study.

The mean age of the respondents was 51; given typical skews of age

distributions, a majority were likely born after 1960 or even 1965, but are

asked "to indicate the extent to which they felt both Blacks and Whites were

the target of discrimination" in each decade starting in the 1950s. So some

responses are based on first hand experience of living through a decade

(retrospective) and some are based on perceptions of times before the

respondent was born (historical or folk wisdom); yet they are analyzed as if

(so far as I can tell) they are repeated measures of the same construct.

The white sample is heavily biased towards high education respondents (23%

attended graduate school), exactly the people who work in large firms and

organizations that have explicit and well publicized affirmative action plans.

Further, it seems likely that the construction of the questionnaire, with a

progression of dates, my induce a linear trend that culminates in very high

levels perceived discrimination. And finally, it is not clear how respondents

asked about "the extent" of discrimination equate the use of police dogs in

Montgomery with contemporary efforts to give a score of minorities

preferential

treatment when trying to enroll a law school class of several hundred

students.

 And without confidence bands, who knows if the lines really do cross in the

2000s.

No doubt, the findings mean something. But where they fall on the continuum

of

beliefs vs. symbolic expression, or how much they were induced by survey

design, is impossible to know.

- Eric

---------------- Forwarded Message ----------------

From: AAPORNET automatic digest system <LISTSERV@asu.edu>

Date: Thu, May 26, 2011 12:00 AM

Subject: AAPORNET Digest - 24 May 2011 to 25 May 2011 (#2011-56)

To: AAPORNET@LISTS.ASU.EDU

There are 5 messages totaling 454 lines in this issue.

Topics of the day:

  1. Whites Believe They Are Victims of Racism More Often Than Blacks

(5)

A New and Improved AAPORnet Listserv is coming June 1-see:

http://sherwood-aapor.informz.net/sherwood-aapor/archives/archive_1528050.html

Date: Wed, 25 May 2011 15:31:02 +0000

From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: Re: Whites Believe They Are Victims of Racism More Often Than Blacks

With a little more poking around I found a link to a .pdf of the article that

the PR article is based upon

http://www.people.hbs.edu/mnorton/norton%20sommers.pdf

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta

Sent: Wednesday, May 25, 2011 11:31 AM

To: AAPORNET@ASU.EDU

Subject: Re: Whites Believe They Are Victims of Racism More Often Than Blacks

With a little more poking around I found a link to a .pdf of the article that

the PR article is based upon

http://www.people.hbs.edu/mnorton/norton%20sommers.pdf

"As Figure 1 shows, Black respondents perceived decreases in anti-

Black bias over time and relatively nonexistent anti-White bias,

but White respondents perceived anti-Black bias as declining

even more quickly and anti-White bias as increasing sharply-

particularly in recent years.

~~~~~~

Eric Plutzer, Professor of Political Science

   and Academic Director, Survey Research Center

The Pennsylvania State University

Date: Thu, 26 May 2011 15:57:02 -0400

Reply-To: howard schuman <hschuman@UMICH.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: howard schuman <hschuman@UMICH.EDU>

It would be helpful to know how the TSE framework handles attitude and

related types of questions that do not have right/wrong answers.   hs

On 5/26/2011 11:03 AM, Paul J Lavrakas PhD wrote:

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> teaching such a course to organize it explicitly around the Total Survey

> Error (TSE) framework.

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> survey as part of a class project (enrollment size permitting) and then

> having the final paper for the course (i.e., not a final exam) be a critique

> from each student of the class survey using the TSE framework.

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> Best, PJL

>

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Kelly N. Foster

> Sent: Thursday, May 26, 2011 7:54 AM

> To: AAPORNET@ASU.EDU

> Subject: Teaching First Survey Research Methods Course

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> Hi all -

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> who has taught the class with an emphasis on health. Please email me off

> AAPORNet at knfoster@uga.edu.

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> Thanks everyone. Hope all is well.

> ~Kelly

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> Kelly N. Foster, M.S.

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> Department of Health Policy and Management

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> Fax: 706-583-0695

> knfoster@uga.edu

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==

Date: Thu, 26 May 2011 13:14:53 -0700

Reply-To: Paul J Lavrakas PhD <pjlavrakas@HUGHES.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Paul J Lavrakas PhD <pjlavrakas@HUGHES.NET>

Subject: Re: Teaching First Survey Research Methods Course

X-To: AAPORNET@ASU.EDU

In-Reply-To: <4DDEB08E.3080302@umich.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Message-ID: <012e01cc1be1$94186500$bc492f00$@net>

Hi Howard,

A quick reply is that with any construct the TSE perspective provides a

framework to look at the various reasons as to why the sample value for the

construct may not be a good estimate for the population value for that

construct.

Best, PJL

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===

Date: Thu, 26 May 2011 16:14:27 -0400

Reply-To: matthew.e.jans@CENSUS.GOV

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Matt Jans <matthew.e.jans@CENSUS.GOV>

Subject: Re: Teaching First Survey Research Methods Course

X-To: howard schuman <hschuman@UMICH.EDU>, AAPORNET@ASU.EDU

In-Reply-To: <4DDEB08E.3080302@umich.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset="US-ASCII"

Message-ID: <OF66D1825B.2B077151-ON8525789C.006EFA04-

8525789C.006F2FFB@census.gov>

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-Matt

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Matt Jans

Social Science Analyst

5K104B

Center for Survey Measurement

4600 Silver Hill Road

U. S. Census Bureau

Washington, DC 20233

Phone: 301.763.6724

FAX: 301.763.8399

From:

howard schuman <hschuman@UMICH.EDU>

To:

AAPORNET@ASU.EDU

Date:

05/26/2011 03:57 PM

Subject:

Re: Teaching First Survey Research Methods Course

Sent by:

AAPORNET <AAPORNET@asu.edu>

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===

Date: Thu, 26 May 2011 17:24:51 -0500

Reply-To: Rick Weil <fweil@COX.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Rick Weil <fweil@COX.NET>

Subject: Re: Teaching First Survey Research Methods Course

X-To: AAPORNET@ASU.EDU

In-Reply-To: <OF66D1825B.2B077151-ON8525789C.006EFA04-

8525789C.006F2FFB@census.gov>

MIME-Version: 1.0

Content-Type: text/plain; charset="Windows-1252"

Content-Transfer-Encoding: 8bit

Message-ID: <002201cc1bf3$bb11a380$3134ea80$@net>

Feel free to steal my class! http://members.cox.net/fweil/s2211guide.html

(as usual, some bits are out of date/old)

It's a sociology undergrad methods class, focused on surveys. I teach it

every spring (about 12 years now) & we do an RDD survey of Baton Rouge (pop

ca. half a million); and the Mayor comes to our class every year (2 mayors

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Of course, you'll adapt to the motivation & qualification of the students. If you're in a professional grad program, you can be more demanding in various ways. If you're teaching a required class for sociology undergrad majors, as I am, I have to smuggle in a certain amount of content. Basically, I ambush them, because they don't expect to enjoy the class & are amazed as the class proceeds, not only by how much they enjoy it, but also how much they learn, & how much they can then put on a resume as skills they can do. Plus, I have no attendance, attention, discipline issues, because we get them hooked within a couple class meetings.

Have fun! Rick

Frederick Weil

Department of Sociology

Louisiana State University

Baton Rouge, LA 70803

fweil@lsu.edu

tel: 225-578-1140

fax: 225-578-5102

www.rickweil.com

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> Sent: Thursday, May 26, 2011 7:54 AM

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===

Date: Thu, 26 May 2011 15:40:09 -0700

Reply-To: Jane Traub <JTraub@SCARBOROUGH.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Jane Traub <JTraub@SCARBOROUGH.COM>

Subject: Re: Teaching First Survey Research Methods Course

X-To: Rick Weil <fweil@COX.NET>, "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

In-Reply-To: <002201cc1bf3$bb11a380$3134ea80$@net>

Content-Type: text/plain; charset="iso-8859-1"

MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Message-ID:

<1788496C766C6542B3952BBEBA5C45F1090CAA11EC@EXMBX10.exchhosting.com>

Rick, your comment reminds me of a famous quote:

"Tell me and I'll forget, show me and I may remember, involve me and I'll

understand."

(Chinese proverb)

Sounds like your students are benefiting from your "involvement" approach.

Love the idea of the mayor participating. Thanks for sharing!

Jane

Jane Traub

Sr. VP, Research

Scarborough Research

770 Broadway

New York, NY 10003

646-654-8454

jtraub @scarborough.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Rick Weil

Sent: Thursday, May 26, 2011 6:25 PM

To: AAPORNET@ASU.EDU

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how much they learn, & how much they can then put on a resume as skills they

can do. Plus, I have no attendance, attention, discipline issues, because

we get them hooked within a couple class meetings.

Have fun! Rick

Frederick Weil

Department of Sociology

Louisiana State University

Baton Rouge, LA 70803

fweil@lsu.edu

tel: 225-578-1140

fax: 225-578-5102

www.rickweil.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Matt Jans

Sent: Thursday, May 26, 2011 3:14 PM

To: AAPORNET@ASU.EDU

Subject: Re: Teaching First Survey Research Methods Course

That's a weaker part of the framework, but it's essentially psychometric notions of validity and measurement error based in classical true score theory and modern versions of that field of research. Could be developed more thoroughly/formally in my opinion.

-Matt

****

****

****

Matt Jans

Social Science Analyst

5K104B

Center for Survey Measurement

4600 Silver Hill Road

U. S. Census Bureau

Washington, DC 20233

Phone: 301.763.6724

FAX: 301.763.8399

From:

howard schuman <hschuman@UMICH.EDU>

To:

AAPORNET@ASU.EDU

Date:

05/26/2011 03:57 PM

Subject:

Re: Teaching First Survey Research Methods Course

Sent by:

AAPORNET <AAPORNET@asu.edu>

It would be helpful to know how the TSE framework handles attitude and

related types of questions that do not have right/wrong answers.   hs

On 5/26/2011 11:03 AM, Paul J Lavrakas PhD wrote:

> Kelly,

>

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else

> teaching such a course to organize it explicitly around the Total Survey

> Error (TSE) framework.

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> having the final paper for the course (i.e., not a final exam) be a

critique

> from each student of the class survey using the TSE framework.

>

> Best, PJL

>

> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Kelly N. Foster

> Sent: Thursday, May 26, 2011 7:54 AM

> To: AAPORNET@ASU.EDU

> Subject: Teaching First Survey Research Methods Course

>

> Hi all -

> My department wants to put forth a proposal to teach a graduate level

Survey

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any

> help is greatly appreciated. In particular, I would love to talk to

someone

> who has taught the class with an emphasis on health. Please email me off

> AAPORNet at knfoster@uga.edu.

>

> Thanks everyone. Hope all is well.

> ~Kelly

>

>

> _____

>

> Kelly N. Foster, M.S.

> Research Professional III

> Department of Health Policy and Management

> College of Public Health

> University of Georgia

> Office: 706-542-9332 *NOTE NEW NUMBER*

> Fax: 706-583-0695

> knfoster@uga.edu

> www.publichealth.uga.edu

>

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----

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===

Date: Thu, 26 May 2011 19:08:40 -0500

Reply-To: Rick Weil <fweil@COX.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Rick Weil <fweil@COX.NET>

Subject: Re: Teaching First Survey Research Methods Course

X-To: AAPORNET@ASU.EDU

In-Reply-To: <002201cc1bf3$bb11a380$3134ea80$@net>

MIME-Version: 1.0

Content-Type: text/plain; charset="Windows-1252"

Content-Transfer-Encoding: 8bit

Message-ID: <002901cc1c02$3bb17660$b3146320$@net>

PS. Forgot to mention one of the most important parts. I get them to work

in teams at almost every juncture, so peer pressure really kicks in, &

reduces our load. This happens in a positive sense, even though I do let

them know they'll be letting each other down if they don't do their part (or

worst of all, fabricate or distort data). Rather, they're constantly asking

each other for next steps in the work. Remember Stouffer's classic findings

about platoons? They don't want to let each other down! It's also helpful

to reiterate to them that most of the best jobs available today involve

teamwork, and this gives them an additional incentive, besides the fact that

they enjoy working with each other.

Again, if designed well, this is not a hard class to teach, nor is it an

inordinate amount of work.

Rick

Frederick Weil

Department of Sociology

Louisiana State University

Baton Rouge, LA 70803

fweil@lsu.edu

tel: 225-578-1140

fax: 225-578-5102

www.rickweil.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Rick Weil

Sent: Thursday, May 26, 2011 5:25 PM

To: AAPORNET@ASU.EDU

Subject: Re: Teaching First Survey Research Methods Course

Feel free to steal my class! http://members.cox.net/fweil/s2211guide.html

(as usual, some bits are out of date/old)

It's a sociology undergrad methods class, focused on surveys. I teach it

every spring (about 12 years now) & we do an RDD survey of Baton Rouge (pop

ca. half a million); and the Mayor comes to our class every year (2 mayors

now) to receive a report, which the students give themselves. N=ca. 350-450
every year.

The students design the survey & do the interviewing. While they're
developing the questionnaire, I get them up to speed on running tables in
SPSS, plus lecture them on various sociological methods. They have to write
a report at the end.

When I was putting the class together, I asked for advice on Aapornet, &
received some great advice, tho quite a few people said it couldn't be done.
Not sure why anyone would say that, because if designed well, it's easy.
Plus, since the students feel they're doing something real themselves (they
are), with guidance, it's nice to watch the lights come on in their eyes
over the semester, as they transform from blas to engaged, and feel they've
actually learned things.

Of course, you'll adapt to the motivation & qualification of the students.
If you're in a professional grad program, you can be more demanding in
various ways. If you're teaching a required class for sociology undergrad
majors, as I am, I have to smuggle in a certain amount of content.
Basically, I ambush them, because they don't expect to enjoy the class & are
amazed as the class proceeds, not only by how much they enjoy it, but also
how much they learn, & how much they can then put on a resume as skills they
can do. Plus, I have no attendance, attention, discipline issues, because
we get them hooked within a couple class meetings.

Have fun! Rick

Frederick Weil

Department of Sociology

Louisiana State University

Baton Rouge, LA 70803

fweil@lsu.edu

tel: 225-578-1140

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Matt Jans

Social Science Analyst

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Center for Survey Measurement

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> Best, PJL

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> -----Original Message-----

> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Kelly N. Foster

> Sent: Thursday, May 26, 2011 7:54 AM

> To: AAPORNET@ASU.EDU

> Subject: Teaching First Survey Research Methods Course

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I

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and

clicking 'forgot your password.' Your username and password will be mailed to

you.

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

==

Date: Fri, 27 May 2011 13:38:15 +0000

Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: Daily Kos vs. Research 2000 Lawsuit Settled

X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

Message-ID:

<1A99104F97AD1248B598355A7D264FC116059653@EXCHANGE2010.local.artscience.com>

http://www.huffingtonpost.com/2011/05/27/daily-kos-research-2000-lawsuit_n_=

867775.html?<http://www.huffingtonpost.com/2011/05/27/daily-kos-research-20=

00-lawsuit_n_867775.html?utm_source=3Dtwitterfeed&utm_medium=3Dtwitter>

or

http://goo.gl/NUbuH

WASHINGTON -- The polling firm accused of fabricating survey data published=

 by the progressive website Daily Kos has agreed to settle the lawsuit file=

d last year by site founder Markos Moulitsas. Although details of the agree=

ment have not been disclosed, court records indicate that case remains acti=

ve: Research 2000 pollster Del Ali has only recently started making the cas=

h payments required by the agreement.

SNIP

--

Leo G. Simonetta

Art & Science Group

As always opinions expressed (if any) are solely those of the author.

- Sent using Google Toolbar

clicking 'forgot your password.' Your username and password will be mailed to

you.

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

===

Date: Fri, 27 May 2011 15:35:42 -0400

Reply-To: Nancy Whelchel <nancy_whelchel@NCSU.EDU>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Nancy Whelchel <nancy_whelchel@NCSU.EDU>

Subject: IR office surveys?

X-To: AAPORNET@asu.edu

Mime-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: quoted-printable

Message-ID: <4DDFC4CC.5CBC.001C.1@gw.ncsu.edu>

Do any (other) AAPOR members conduct surveys for their college/university =

Institution Research Office (or equivalent unit)? Alternatively, do you =

folks working at colleges/universities know if your IR office administers =

student, alumni, faculty and/or staff surveys? If yes to either, I would =

be interested in following up with you offline to get more information.

Thanks,

Nancy

=20

=20

****

Nancy Whelchel, Ph.D.

Assistant Director for Survey Research

University Planning and Analysis

Box 7002=20

NCSU

Raleigh, NC 27695-7002

919-515-4184

Nancy_Whelchel@ncsu.edu=20

****

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and

clicking 'forgot your password.' Your username and password will be mailed to

you.

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

===

Date: Fri, 27 May 2011 13:02:27 -0700

Reply-To: Matthew Courser <mattcourser@yahoo.com>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Matthew Courser <mattcourser@YAHOO.COM>

Subject: Question on employment skills

X-To: "aapornet@asu.edu" <aapornet@asu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset=iso-8859-1

In the near future, I'll need to field a survey with low income/TANF

recipients who are transitioning from a job/career training program into the

healthcare workforce. I'd like to include measures of general job/employment

skills and wondered if anyone out there has had experience with doing this,

and if so, could point me in the direction of items/instruments/scales that

have worked well.

Thanks!

Matt

=============

Matt Courser

Pacific Institute for Research and Evaluation

Columbus, OH

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

==

Date: Fri, 27 May 2011 21:17:46 -0400

Reply-To: Karen Goldenberg <klg18717@YAHOO.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Karen Goldenberg <klg18717@YAHOO.COM>

Subject: Re: Question on employment skills

X-To: Matthew Courser <mattcourser@yahoo.com>, AAPORNET@ASU.EDU

In-Reply-To: <701449.25346.qm@web112913.mail.gq1.yahoo.com>

MIME-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1"

Content-Transfer-Encoding: 8bit

Message-ID: <000501cc1cd5$0d9e4630$28dad290$@com>

You may find some useful information through the Occupational Information

Network (O*NET) website.

http://www.onetcenter.org/overview.html

O*NET is funded by the U.S. Department of Labor, Employment and Training

Administration. It breaks occupations into a "content model" that reflects

different mixes of knowledge, skills, and abilities, and classifies

occupations using the Standard Occupational Classification taxonomy. The

O*NET database reflects information from actual incumbents of a large range

of occupations (including survey researchers!) based on responses to

questions about their jobs and their work. You can probably find the

questionnaires for the specific occupations for which the workers are being

trained. The database reflects all kinds of work, including child care

workers, dishwashers, and similar low-paying positions, so presumably the

questions are suitable for the group you're working with.

Look under Data Collection for some sample questionnaires and questions on:

Abilities

Background

Education and Training

Generalized Work Activities

Knowledge

Skills

Work Context

Work Styles

Karen Goldenberg

klg18717@yahoo.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Matthew Courser

Sent: Friday, May 27, 2011 4:02 PM

To: AAPORNET@ASU.EDU

Subject: Question on employment skills

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Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

==

Date: Sat, 28 May 2011 12:40:37 +0200

Reply-To: Kola Jolaolu <pkj@DEVELOPMENTNOMICS.CO.ZA>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Kola Jolaolu <pkj@DEVELOPMENTNOMICS.CO.ZA>

Subject: Brand Research

X-To: AAPORNET@asu.edu

In-Reply-To: <LISTSERV%201105280338285028.1995@LISTS.ASU.EDU>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Message-ID: <01ca01cc1d23$af084f40$0d18edc0$@co.za>

Could someone direct me to where I can find sample questions on a brand

research?

Kola Jolaolu

+27214600435

+27825583413

_____ Information from ESET NOD32 Antivirus, version of virus signature

database 6159 (20110527) _____

The message was checked by ESET NOD32 Antivirus.

http://www.eset.com

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==

Date: Sat, 28 May 2011 04:50:11 -0700

Reply-To: Paul J Lavrakas PhD <pjlavrakas@HUGHES.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Paul J Lavrakas PhD <pjlavrakas@HUGHES.NET>

Subject: Re: Brand Research

X-To: AAPORNET@ASU.EDU

In-Reply-To: <01ca01cc1d23$af084f40$0d18edc0$@co.za>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Message-ID: <000701cc1d2d$66e72560$34b57020$@net>

The research I have done on brand image includes gathering the following

survey information:

1. Start the sequence with gathering Unaided Recall data by asking if the respondent is aware of "X", within the context of an open-ended question asking the respondent to name companies that come to mind that fit some description provided in the question: e.g., "Please name a company or companies that provide cable TV services in the U.S.?"

2. For those than name brand X (the brand being studied)in the previous question, skip them past the next question in the sequence. That next question is Aided Recall in which the name of X along with its "competitors" is presented, one at a time, (and in a randomized order) asking the respondent if before today s/he has ever heard of _____. That is, each of these are asked one at a time, as a Yes/No item. For example, "Before today have you heard of Comcast", "Before today have you heard of Time Warner", etc.

3. Then among all respondents to the two unaided and aided recall questions who are aware of the brand, a series of brand image (or valance) questions can be asked. These can take various forms, including asking them as Likert-items with positive and negative statements about the brand. I also like to ask items that have 5-point or 7-point anchors response scales, such as "Do you think _____ is "Old-Fashioned or Innovative, or don't you know?" "Do you think _____ is Harmful or Helpful, or don't you know?", etc.

An 2004 AAPOR paper by Lavrakas, Melgar, and Tompson used these type of data as dependent variables in a branding study and is available upon request.

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Kola Jolaolu

Sent: Saturday, May 28, 2011 3:41 AM

To: AAPORNET@ASU.EDU

Subject: Brand Research

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

===

Date: Tue, 31 May 2011 10:19:43 -0700

Reply-To: Grace O'Neill <grace.o'neill@EIA.DOE.GOV>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Grace O'Neill <grace.o'neill@EIA.DOE.GOV>

Subject: Why One Should Incorporate the Design Weights When Adjusting for

             Unit Nonresponse Using Response Homogeneity Groups

X-To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Title: Why One Should Incorporate the Design Weights When Adjusting for U=

nit

Nonresponse Using Response Homogeneity Groups

Date/Time: Thursday, June 9, 12:30pm-2:00pm=20

Speaker: Phil Kott, RTI International=20

Discussant: Roderick J.A. Little, U.S. Census Bureau and University of Mi=

chigan=20

Organizer: David Judkins, WSS Methodology Section Chair

Chair: Adam Safir, WSS Methodology Program Chair

Location: Bureau of Labor Statistics, Conference Center Room 10

To be placed on the seminar attendance list at the Bureau of Labor

Statistics you need to e-mail your name, affiliation, and seminar name to=

wss_seminar@bls.gov (underscore after 'wss') by noon at least 2 days in

advance of the seminar or call 202-691-7524 and leave a message. Bring a

photo ID to the seminar. BLS is located at 2 Massachusetts Avenue, NE. Us=

e

the Red Line to Union Station.=20

Sponsor: Methodology Program, WSS=20

Abstract:

When there is unit nonresponse in a survey sample drawn using

probability-sampling principles, a common practice is to divide the sample into mutually exclusive groups or "adjustment cells" in such a way that it is reasonable to assume that each sampled element in a group is equally likely to be a survey nonrespondent. In the introduction to Little and Vartivarian (Statistics in Medicine, 2003), the authors write, "if adjustment cells are formed in this way [homogenous with respect to response probability], then weighting the non-response rates is unnecessary and inefficient, that is, it adds variance to estimates." We will see that this statement is, at best, misleading. Moreover, it is not supported by Little and Vartivarian's own simulations. In fact, if the goal is to estimate the population mean of a survey variable that roughly behaves as if it were a

random variable with a constant mean within each group regardless of the original design weights, then incorporating then design weights into the adjustment factors will usually be more efficient than not incorporating them under the assumed response model. Moreover, if the survey variable behaved exactly like such a random variable, then the estimated population mean computed with the design-weighted adjustment factors would be nearly

unbiased in some sense even when the sampled elements within a group are not equally likely to respond

----

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clicking 'forgot your password.' Your username and password will be mailed to

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Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

===

Date: Tue, 31 May 2011 13:59:55 -0400

Reply-To: Adria Gallup-Black <agallup@AED.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Adria Gallup-Black <agallup@AED.ORG>

Subject: Resources on K-12 student attitudes on

        globalization/international issues

X-To: AAPORNET <aapornet@asu.edu>

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1

Message-ID: <BANLkTikKEsp6FZfCknwvRjO=6_WEJdnJMQ@mail.gmail.com>

Hello --

We are looking for any instruments for an anonymous, multiple-choice survey

of attitudes among elementary, middle, and high school students designed to

measure the impact of a global curriculum on attitudes about citizenship, world events, and the importance of learning about other countries and cultures. This will not be a test of knowledge.

We have a rubric of the habits of minds and attitudes that K-12 students might develop as a result of their engagement in global learning, but we're wondering if any surveys already exist before we spend time crafting questions on our own.

Logistics: we'd like to work with the teachers to incorporate a very short (i.e., approximately 10 questions) battery within their normal pre-and post-assessments, to alleviate burden; we will also work with them to secure parental consent. The project will undergo IRB review.

Please contact me off-line. Many thanks for any help that you can offer!

Best,
Adria

**
**
Adria Gallup-Black, Ph.D.
Sr. Program Officer, Research & Evaluation | AED Center for School & Community Services | 100 Fifth Avenue | New York, NY 10011 | (T) 1-212-367-4621 | (F) 1-212-626-0407 | www.aed.org

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password

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and

clicking 'forgot your password.' Your username and password will be mailed to

you.

Please ask authors before quoting outside AAPORNET.

Problems?-don't reply to this message, write to: aapornet-request@asu.edu

===

Date: Tue, 31 May 2011 13:44:27 -0700

Reply-To: Bob Klein <bklein@AMS-INC.COM>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Bob Klein <bklein@AMS-INC.COM>

Subject: looking for a source for hearing impaired respondents

X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

Message-ID: <2B53647AB916744283C5EE1E7CC9CFC78E1947D0EF@EXVMBX015-

1.exch015.msoutlookonline.net>

Today is last day for AAPORnet at ASU--see notes in the footer:

Does anyone know a good source for hearing impaired respondents? The plan w=

ould be to use the internet to interview respondents with moderately-severe=

to profound hearing loss. Any suggestions would be greatly appreciated.

Bob Klein - President

Applied Marketing Science, Inc.

303 Wyman Street, Suite 205

Waltham, MA 02451

781-250-6301

A New and Improved AAPORnet Listserv is coming June 1!

See http://goo.gl/vs3s6

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you.

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Date: Tue, 31 May 2011 20:59:59 +0000

Reply-To: Sarah Cho <SarahC@KFF.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Sarah Cho <SarahC@KFF.ORG>

Subject: Register for the PAPOR Mini-Conference

X-To: "aapornet@asu.edu" <aapornet@asu.edu>

X-cc: Sonja Petek <petek@ppic.org>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

Message-ID: <66EA3414F6D65340B557536ACE47BE7BA7B7BF@SVR-MP-VSEXC04.kff.org>

Today is last day for AAPORnet at ASU--see notes in the footer:

Hello AAPORNETers,

Apologies for cross-posting this, but for those of you in the Bay Area in l=
ate June, please join PAPOR on the UC Berkeley campus for the annual PAPOR =
mini-conference on Friday, June 24, from 9 AM to 3 PM, to summarize new res=
earch about public opinion and survey research presented at the annual AAPO=
R meeting for those unable to attend the conference in Phoenix. Those who d=
id attend the AAPOR conference will also benefit from the presentations of =
other sessions that they could not attend. It will consist of six sessions,=
 lunch, and plenty of time for networking. We encourage attendance of PAPOR=
 members, non-members, and students.

To register for the conference ($25 for pre-registration, $15 for students)=
, click HERE<http://www.papor.org/form_miniconf_reg.shtml>. For information=
 about location, directions, and parking, click HERE<http://www.papor.org/m=
iniconference.shtml>. To renew your 2011 PAPOR membership ($20, $12 for stu=
dents), click HERE<http://papor.org/form_membership.shtml>.
See below for the final program schedule. Feel free to pass this email alon=
g to students or colleagues that may be interested in attending. For questi=
ons about PAPOR membership, please contact me at any time (SarahC@kff.org<m=

ailto:SarahC@kff.org>). If you have any questions about the mini-conference=

, email Sonja Petek (petek@ppic.org<mailto:petek@ppic.org>).

Hope to see you in Berkeley!

Sarah Cho

PAPOR Membership Chair

Time

Session

Presenter

9:00-9:20 AM

Registration & Coffee

9:30-10:05 AM

A Sampler of Methodological Issues: Spanish Language, Cell Phones, and Addr=

ess Based Sampling

Sarah Cho

10:15-10:50 AM

Summary of Survey Reason on "Don't Ask, Don't Tell"

Paul Melevin

11:00-11:35 AM

Report on the AAPOR Transparency Initiative

Liz Hamel

11:45 AM -12:30 PM

Lunch

12:45-1:20 PM

Item Non-response in Web, Mail, and Mixed-Mode Surveys

Benjamin Messer

1:30-2:05 PM

Cross Cultural Research; Polling on Elections

Ed Ledek

2:15-2:50 PM

Refining Alternative Modes: Web and Mobile Devices

Paul Johnson

2:50-3:00 PM

Closing Remarks

Paul Melevin

_____

Sarah Cho, MPH

Survey Analyst, Public Opinion and Survey Research

Kaiser Family Foundation

2400 Sand Hill Road | Menlo Park, CA 94025

email SarahC@kff.org | 650.854.9400

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Date: Tue, 31 May 2011 18:50:41 -0700

Reply-To: Rich Morin <rmorin@PEWRESEARCH.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Rich Morin <rmorin@PEWRESEARCH.ORG>

Subject: Goodbye

X-To: AAPORNET@ASU.EDU

Mime-Version: 1.0

Content-Transfer-Encoding: quoted-printable

Message-ID: <8050777033012222.WA.rmorinpewresearch.org@lists.asu.edu>

Today is last day for AAPORnet at ASU--see notes in the footer:

It=E2=80=99s hard to say goodbye. But say goodbye we must. ASU has been a=
 good,

nurturing home. But things change; sadly, nothing is forever. So AAPORnet=
 is

moving to a new neighborhood. The good news is all our friends are moving=
,

too=E2=80=94more than 800 AAPORnet users are already there, having been m=
igrated in

the past few days to their new listserv home. We hope you will come along=
,

too--if you aren't there already. We'll miss you if you don=E2=80=99t.
=20

That's because we are a community of professionals in service to each oth=
er.

It would be revealing to know precisely how many survey projects have bee=
n

enriched, careers advanced, questionnaires strengthened, analysis sharpen=
ed,

teaching improved and friendships deepened through the 17,000 messages

posted on this board since 1994. That, of course, is unknowable. That it =
has

happened is undeniable.=20

A final, perhaps redundant note: For the past 17 years AAPORnet has

connected each of us to our colleagues and to our greater mission. And f=
or

the past decade Shap Wolf has been the wizard behind the curtain of

AAPORnet. In recent months he has been the wise guide that has led us to=

our new home at eForums. Recently it=E2=80=99s become all the rage among =
the AAPOR

swells to say thank you to Shap with inscribed plaques, speeches and toas=

ts.

So one heartfelt thank you in the middle of the night probably doesn=E2=80=

=99t count

for much.

=20=20=20=20=20=20=20=20=20=20=20=20

But thank you, Shap. And thanks to each of you who have read, posted or

merely lurked on AAPORnet in the past ten years.=20

See you in the new neighborhood.

Rich Morin

AAPOR Communications Chair 2011-2012

AAPORnet lurker 1994-

Date: Tue, 31 May 2011 21:58:37 -0400

Reply-To: Colleen Porter <colleen_porter@COX.NET>

Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Colleen Porter <colleen_porter@COX.NET>

Subject: Tucking AAPORnet to bed

X-To: AAPORNET list <AAPORNET@ASU.EDU>

Content-Type: text/plain; charset=US-ASCII; format=flowed; delsp=yes

Content-Transfer-Encoding: 7bit

Mime-Version: 1.0 (Apple Message framework v936)

Message-ID: <36D70B92-EC7B-4D18-BB2D-F5B4D6245A8C@cox.net>

Today is last day for AAPORnet at ASU--see notes in the footer:

Dear all,

I was asked to write the last message sent to AAPORnet at the ASU

address which has served us so well in the hands of Shap Wolf these

many years.

When we wake up in the morning, aapor-net will have acquired a hyphen

and we will have a new means of talking to one another.

Like anything involving technology, there are likely to be a few

glitches along the way. There have been great efforts to make this

transition as painless as possible, but please be patient, and always

keep in mind that the email address for all your concerns is info@aapor.org

But most importantly, know that if you have lost a password or need to fix the registration, those few minutes of frustration are well worth the effort to remain part of this list, and have the companionship of colleagues from all across the continent and even across the pond.

Where else can you go for advice on a ticklish questionnaire design challenge? To commiserate when the IRB rejects a perfectly reasonable proposal because they don't "get" social research? Where else can you see someone quietly offer, "I wrote some software to solve that problem, email me if you want it"? Or have an expert explain some cutting edge concept that is barely in print?

Where else can you get links to the hot topics in public opinion? Book ideas? Coaching through your first address-based sample? Help to teach a survey research course? Or creative ideas on how to guest-lecture for a second grade gifted math class?

I made that last query some years back, and got many great suggestions, including giving them each a fun-size bag of M & Ms, each counting the blue ones in their bag, then graphing the distribution and calculating the mean. And that once-upon-a-time second grader is graduating from high school on Friday.

Which kind of reflects on our years of AAPORnet. Time goes on. Methods change. People retire. Students graduate. Strong voices are silenced, and newcomers take us around a corner we didn't know existed.

But whatever the future brings, we'll have each other to get through it.

Nite-nite, AAPORnet@ASU.EDU!

Colleen Porter

Gainesville, FL

colleen_porter@cox.net

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