

From: LISTS.ASU.EDU LISTSERV Server (16.0) [LISTSERV@asu.edu]  
Sent: Saturday, May 28, 2011 6:10 PM  
To: Shapard Wolf  
Subject: File: "AAPORNET LOG1103"

=====  
Date: Tue, 1 Mar 2011 10:31:58 -0500  
Reply-To: "Vaccaro, Donato" <vaccd@CONSUMER.ORG>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: "Vaccaro, Donato" <vaccd@CONSUMER.ORG>  
Subject: Job at Consumer Reports  
X-To: "AAPORNET@asu.edu" <AAPORNET@asu.edu>  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: quoted-printable  
Message-ID:  
<CE4D5BF7D9137A4F86B96B7F13D95EA106895F9461@CUEX2007VS1.consumer.org>

Are you fascinated by consumer trends and behavior? Bring that curiosity =  
to work for one of the companies that Westchester Magazine has named one o=  
f the "10 Best Places to Work." Consumers Union, the nonprofit publisher o=  
f Consumer Reports, is the largest consumer product testing center in the =  
world, with 50 labs under one roof. As a web and print publisher with one=  
of the largest subscriber bases in the world, we focus on advocating on b=  
ehalf of consumers.

We are currently seeking a survey research professional to join The Consum=  
er Reports National Research Center, a highly skilled group of survey prof=  
essionals whose work generates over 1 million responses per year.

The center's research on consumer experiences, along with thousands of bra=  
nd ratings, is used by millions of Americans throughout the country.  
The position's primary responsibilities include developing ratings for a w=  
ide variety of consumer products and services including automobiles, appli=  
ances, electronics, healthcare and shopping.

To be a success in this role, you must be able to effectively present comp=  
lex research findings to technical and non-technical audiences and be skil=  
led in questionnaire design, sampling and multivariate analysis. Our idea=  
l candidate will also be skilled in SAS and possess a Graduate degree with=  
a Ph.D. in social sciences preferred.

In addition to an exciting and flexible work environment, we offer great b=  
enefits including:

- \* Competitive salary
- \* 401(k) program with employer match
- \* Comprehensive medical and wellness program
- \* On-site fitness center with personal trainer
- \* Free shuttle service from the nearby Metro North station and New York Ci=

ty subway in the Bronx

For additional information and application instructions, please visit our =  
career center at

[www.consumerreports.org/careers](http://www.consumerreports.org/careers)<<http://www.consumerreports.org/careers>>

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Posted by AAPOR Member:  
Donato Vaccaro, Ph.D.  
Associate Director, Survey Research  
Consumer Reports(r) National Research Center  
914.378.2258 (office)  
914.417.7373 (cell)  
dvaccaro@consumer.org

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sender by reply e-mail and permanently delete this e-mail and any attachm=  
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=====  
Date: Tue, 1 Mar 2011 14:34:28 -0600  
Reply-To: "Miller, William J" <[wmiller@SEMO.EDU](mailto:wmiller@SEMO.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "Miller, William J" <[wmiller@SEMO.EDU](mailto:wmiller@SEMO.EDU)>  
Subject: Call for Submissions: American Behavioral Scientist  
X-To: [aapornet@asu.edu](mailto:aapornet@asu.edu)  
MIME-Version: 1.0  
Content-Type: text/plain; charset="iso-8859-1"  
Content-Transfer-Encoding: quoted-printable  
Message-ID: <2DA21E6CECCDE7419541C7A6DB798F0C2202F4C9@EXCHANGE.semo.edu>

=93The State of the Electorate From Disagreement to Divisiveness in the =  
American Polis=94  
American Behavioral Scientist  
Guest editor William J. Miller  
To be published in early 2012

As the 2010 Midterm election season concluded America was left seemingly =  
in a more polarized state than at any time in recent memory. With the =  
emergence and influence of the Tea Party movement the sharp divide =  
between Americans on healthcare the divisive effect of modern campaigns =  
on splitting the general public and then the shooting in Arizona (and =  
subsequent public debate regarding the effect of Sarah Palin=92s =  
cross-hairs map and use of the word targeting) we live in an America =  
that is different than it was ten years ago. We see politicians and =  
members of the public celebrating Chicago not getting the Olympics =  
protesting a president winning the Nobel Peace Prize telling the =  
president he lies and lambasting House Republicans for wanting people to =  
allegedly die quickly.

The irony is however that when we think about the American public voters =  
regularly clamor that they want more bipartisan work yet continually =  
elect officials that are not moderate. We need look no further than the =  
2010 Senate elections to see moderate officials (i.e. Russ Feingold) =  
being voted out and more politically divisive candidates being sent in =  
their place. The disconnect is clear and unfortunately divisive. This =  
presence of divisiveness has split our country and now the question =  
needs to be asked whether this is a short term electoral trend or a more =  
deep rooted concerning development that will continue to split our =  
nation for years to come.

I am seeking submissions that are between 6000 and 8000 words. All =  
submissions will be subject to double-blind peer review. There will be =  
one issue of ABS devoted to this topic; however if the number and =  
quality of submissions deems it possible there will be two issues.

I welcome submissions that take any angle related to polarization in =  
America. Article concepts that would be of particular interest include

- 1) Articles that provide a general overview of the causes/effects of =  
polarization in America
- 2) Articles that look at the historical development of polarization in =  
our country
- 3) Articles that assess citizen attitudes toward polarization
- 4) Articles that demonstrate the polarized nature of the American polis
- 5) Articles that examine divisive issues and their causes
- 6) Articles that examine the impact of particular political figures on =  
polarization
- 7) Articles that discuss the 2010 election cycle and its potential =  
impact on polarization
- 8) Methodological articles that examine the difficulties of measuring =

polarization

9) Methodological articles that look at the role survey research plays =  
in measuring polarization

Submissions and questions should be submitted via email to Will Miller =  
at [wmillers@semo.edu](mailto:wmillers@semo.edu) as a Microsoft Word file by August 5 2011. =  
Submissions will be reviewed on a rolling basis as they come in. If you =  
have any questions related to the issue or potential submissions feel =  
free to email the editor or call at (573) 979-7091.

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set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
=====

Date: Tue, 1 Mar 2011 14:30:33 -0800  
Reply-To: Eleni Delimpaltadaki Janis <[eleni@OPPORTUNITYAGENDA.ORG](mailto:eleni@OPPORTUNITYAGENDA.ORG)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Eleni Delimpaltadaki Janis <[eleni@OPPORTUNITYAGENDA.ORG](mailto:eleni@OPPORTUNITYAGENDA.ORG)>  
Subject: inquiry: Research consultant in the South  
X-To: AAPORNET <[AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)>  
MIME-Version: 1.0  
Content-Type: text/plain; charset="iso-8859-1"  
Content-Transfer-Encoding: quoted-printable  
Message-ID: <C992DDB9.C9EC%eleni@opportunityagenda.org>

Hello,

I am looking for a research consultant in the South, ideally in Georgia, Tennessee or South Carolina, to conduct a series of focus groups. Public policy experience required.

Please let me know if you are one or have any recommendations.

Thank you,  
Eleni

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set aapornet nomail  
On your return send this: set aapornet mail  
Please ask authors before quoting outside AAPORNET.  
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=====

Date: Wed, 2 Mar 2011 09:08:07 -0700  
Reply-To: "David B. Nolle" <dbnolle@FRONTIERNET.NET>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: "David B. Nolle" <dbnolle@FRONTIERNET.NET>  
Subject: Job Opening: Public Opinion Survey Methodologist  
X-To: AAPORNET@ASU.EDU  
Mime-Version: 1.0  
Content-Transfer-Encoding: quoted-printable  
Message-ID: <8289181182378810.WA.dbnollefrontiernet.net@lists.asu.edu>

The following opening is being posted on behalf of Anna Dean who is the contact point for this position.

JOB OPENING FOR PUBLIC OPINION SURVEY METHODOLOGIST  
Office of Opinion Research in the U.S. Department of State

The Office of Opinion Research at the U.S. Department of State is looking for a well-qualified public opinion survey methodologist/statistician with a strong background in survey methodology and solid experience with public opinion polls.

Where? Washington, DC  
What level? GS-13 (\$89,033.00 - \$115,742.00 a year)

What we need:  
We are an office of survey research and area specialists who design and conduct international public opinion research on political, economic, social, and security issues. We are looking for someone who can advise us on:

Overall survey design (including innovative research designs for challenging environments or hard-to-reach populations)

Sampling strategies for stringent probability-based sampling in face-to-face, telephone, online or mixed mode/multiple-frame surveys

Questionnaire design (including measuring constructs such as political efficacy, social distance and nationalism)

Advanced multivariate analysis of public opinion data with a wide range

of strategies for identifying significant patterns, segmenting potential audiences and estimating sampling error in complex sample designs

A successful candidate will also have excellent communication skills to be able to train other members of the staff in research design, sampling, and statistical analysis.

This job is open to all U.S. citizens.

For additional information, contact:  
Anna Dean, Acting Director, Office of Opinion Research (DeanAS@state.gov)

The formal job posting will be available later this spring at  
<http://jobview.usajobs.gov/>

Keyword: Statistician  
Where: Washington, DC

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<http://www.aapor.org>

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=====  
Date: Wed, 2 Mar 2011 22:29:14 +0000  
Reply-To: Juliana Horowitz <[JHorowitz@PEWRESEARCH.ORG](mailto:JHorowitz@PEWRESEARCH.ORG)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Juliana Horowitz <[JHorowitz@PEWRESEARCH.ORG](mailto:JHorowitz@PEWRESEARCH.ORG)>  
Subject: Job opening: Temporary Research Assistant with Pew Global Attitudes Project  
X-To: "AAPORNET@ASU.EDU" <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: quoted-printable  
Message-ID: <[758D79FFFEAD72C4393BECE836D7553483CAE93C0@Ex.PewResearch.net](mailto:758D79FFFEAD72C4393BECE836D7553483CAE93C0@Ex.PewResearch.net)>

The Pew Global Attitudes Project has an opening for a temporary research assistant for the spring and summer of 2011.

This position will work primarily in support of, and under the direction of, research staff in the design of public opinion research projects and the analysis of survey data. The primary responsibilities will be fact-checking and proof-reading, organizing relevant polling data, and performing research and analysis as required. Ideal candidates will be graduate students with coursework relating to international studies/politics, public opinion, research methodology, or statistics, or will have a Bachelor's degree with 1-

-2 years experience. Candidates will also have experience with research methods, a proven facility with MS Office 2007 and internet research, and a primary interest area in international affairs and politics.

More details and information on how to apply available at <http://pewresearch.org/docs/?DocID=3D136>.

Juliana Menasce Horowitz, Ph.D.  
Senior Researcher | Pew Global Attitudes Project | 202.419.4424

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signoff aapornet  
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=====  
Date: Wed, 2 Mar 2011 21:01:24 -0600  
Reply-To: Jennifer Dykema <[dykema@SSC.WISC.EDU](mailto:dykema@SSC.WISC.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Jennifer Dykema <[dykema@SSC.WISC.EDU](mailto:dykema@SSC.WISC.EDU)>  
Organization: University of Wisconsin Survey Center  
Subject: research on the effectiveness of changing interviewers  
X-To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
MIME-version: 1.0  
Content-type: text/plain; CHARSET=US-ASCII; format=flowed  
Content-transfer-encoding: 7BIT  
Message-ID: <[4D6F0484.6030207@ssc.wisc.edu](mailto:4D6F0484.6030207@ssc.wisc.edu)>

Greetings,

We are looking for studies that examine the effectiveness of changing interviewers (within a single study) to attempt to convert refusals.

If folks have information to share and send it to me, I will collect responses and post a summary with the list.

Thanks in advance for any help!

Jen Dykema

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\*\*\*\*\*

Jennifer Dykema, PhD  
Survey Methodologist/Associate Research Scientist  
University of Wisconsin Survey Center (UWSC)  
4308 Sterling Hall

475 N. Charter St.  
Madison, WI 53706-1582  
Office: 608-262-8385  
Home: 608-203-5518  
Cell: 781-727-3049  
E-mail: dykema@ssc.wisc.edu

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signoff aapornet  
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=====  
Date: Thu, 3 Mar 2011 09:15:09 -0500  
Reply-To: Colleen Klatt <[Colleen.Klatt@CASTLETON.EDU](mailto:Colleen.Klatt@CASTLETON.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Colleen Klatt <[Colleen.Klatt@CASTLETON.EDU](mailto:Colleen.Klatt@CASTLETON.EDU)>  
Subject: Job Opening - Director of Castleton Polling Institute &  
Assistant

or Associate Professor of Political Science  
X-To: [aapornet@asu.edu](mailto:aapornet@asu.edu)

Mime-Version: 1.0  
Content-Type: text/plain; charset=UTF-8  
Content-Transfer-Encoding: 8bit  
Content-Disposition: inline  
Message-ID: <4D6F5C1D02000003001F68C8@MAIL.castleton.edu>

Position Title:  
Director of Castleton Polling Institute & Assistant or Associate  
Professor of Political Science

Job Description:  
Castleton State College (Castleton, VT) invites applications to help develop Vermont's first polling institute. We are looking for an individual to serve as Director of the Castleton Polling Institute and as an Assistant or Associate Professor of Political Science teaching two classes per semester. This is a 12-month, tenure-track position starting in July 2011. The Castleton Poll will study public opinions related to local, state, regional, and national issues, as well as candidates for office. The Castleton Poll will provide college faculty and administration, private organizations, government agencies, businesses, nonprofit organizations, and media leaders with reliable information about public attitudes concerning policy-based issues. The Institute will be an integral part of the academic life at Castleton with undergraduate and graduate students participating in its daily operations. The Director of the Castleton Poll will report to the



president of the college. It is anticipated that the Castleton Poll will conduct six to eight surveys on politics and public policy each academic year and release results to national and state news media. Primary teaching responsibilities include, but are not limited to American Government, State and Local Politics, and Political Methodology.

**Job Requirements:**

The position requires a PhD in Political Science with six or more years of experience preferred in all facets of managing a survey research center including: a) questionnaire design; b) designing and executing sampling plans for telephone surveys using random-digit-dial and listed samples; c) programming surveys and samples into computer-assisted telephone interviewing software; d) analyzing data using SPSS, Stata, or other statistical software packages; and e) recruiting, training, and supervising interviewers in a telephone call center. The director needs to be familiar with current trends in Internet computing and database management and have the ability to analyze and improve survey operations and effectiveness. The director should also have entrepreneurial skills, the ability to win external funding for survey research projects, excellent written and oral presentation skills, experience in responding to queries from local and national news media, and the ability to collaborate with faculty on research projects across a wide range of disciplines at the college.

The candidate will be hired as a tenure-track faculty member at the rank of assistant or associate professor in the Department of History, Geography, Economics, Politics (<http://www.castleton.edu/History/Index.htm>), based on qualifications. Castleton places a special value on the teaching role of its faculty, and candidates for this position will also be evaluated on the basis of their potential to be outstanding teachers. Applicants should have a strong commitment to teaching in a liberal arts environment, be willing to engage in service to the institution and maintain an active scholarly agenda. Strong interpersonal skills and the ability to work effectively with colleagues are also essential. Salary is dependent on qualifications and experience.

Review of applications will begin April 1, 2011, and continue until the position is filled. Questions regarding the position should be directed to the chair of the search committee, Dr. Jonathan Spiro: (802) 468-1285 or [jonathan.spiro@castleton.edu](mailto:jonathan.spiro@castleton.edu). To apply, please send a cover letter, curriculum vitae, statement of teaching philosophy, graduate transcripts, and three letters of recommendation to Dave Wolk, President, Castleton State College, 62 Alumni Drive, Woodruff Hall, Castleton, VT, 05735.

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Date: Thu, 3 Mar 2011 08:19:34 -0700  
Reply-To: Barb Gunderson <bgunderson@AAPOR.ORG>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: Barb Gunderson <bgunderson@AAPOR.ORG>  
Subject: 2011 AAPOR Elections Open March 9  
X-To: AAPORNET@ASU.EDU  
Mime-Version: 1.0  
Content-Transfer-Encoding: quoted-printable  
Message-ID: <7954109339174707.WA.bgundersonaapor.org@lists.asu.edu>

The AAPOR election process will begin on March 9, 2011. Postcard=20  
reminders are being sent now and an email with your unique username and=20=

password will be sent on March 9. Watch your inboxes. Voting will remain=  
=20

open through April 4. Biographical information and Q&A with the candidate=  
s=20

is available on the AAPOR website.=20

[http://www.aapor.org/Content/NavigationMenu/AboutAAPOR/ExecutiveCouncil20=](http://www.aapor.org/Content/NavigationMenu/AboutAAPOR/ExecutiveCouncil20=10)  
[10](http://www.aapor.org/Content/NavigationMenu/AboutAAPOR/ExecutiveCouncil20=10)

[2011/20112012ExecutiveCouncilElections/default.htm=20](http://www.aapor.org/Content/NavigationMenu/AboutAAPOR/ExecutiveCouncil20=10)

If you have any questions contact Barb Gunderson at [bgunderson@aapor.org](mailto:bgunderson@aapor.org)=20=

or +1-847-205-2651.=20=20

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Archives: <http://lists.asu.edu/archives/aapornet.html> .

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Date: Thu, 3 Mar 2011 14:18:37 -0500  
Reply-To: "Miriam L. Gerver" <mgerver@GMAIL.COM>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: "Miriam L. Gerver" <mgerver@GMAIL.COM>  
Subject: web cam usage/ownership statistics  
X-To: AAPORNET@asu.edu  
MIME-Version: 1.0  
Content-Type: text/plain; charset=ISO-8859-1  
Message-ID: <AANLkTimm0miEXDir1\_\_jC83Kzb8K7FWR8=yh+7nD4HvZ@mail.gmail.com>

Does anyone know of published statistics on webcam usage or ownership? I am writing my AAPOR paper on a diary studies we did with webcams, and it would be helpful to have that info. The only recent-ish thing I found was a Pew survey, but the question about webcam ownership was last asked in 2007, and I'm sure the numbers are higher today.

Also, if you know of any noteworthy research on video/webcam diary studies, please let me know. I'm doing a lit search, but it's always good to have personal recommendations too.

Thanks,  
Miriam

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Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
=====

Date: Thu, 3 Mar 2011 18:25:29 -0500  
Reply-To: Mike Donatello <[mike@DONATELLO.US](mailto:mike@DONATELLO.US)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Mike Donatello <[mike@DONATELLO.US](mailto:mike@DONATELLO.US)>  
Subject: Re: web cam usage/ownership statistics  
X-To: "Miriam L. Gerver" <[mgerver@GMAIL.COM](mailto:mgerver@GMAIL.COM)>  
X-cc: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
In-Reply-To: <[AANLkTimm0miEXDir1\\_\\_jC83Kzb8K7FWR8=yh+7nD4HvZ@mail.gmail.com](mailto:AANLkTimm0miEXDir1__jC83Kzb8K7FWR8=yh+7nD4HvZ@mail.gmail.com)>  
MIME-Version: 1.0  
Content-Type: text/plain; charset="iso-8859-1"  
Content-Transfer-Encoding: 8bit  
Message-ID: <[002f01cbd9fa\\$4a6b0490\\$df410db0\\$@donatello.us](mailto:002f01cbd9fa$4a6b0490$df410db0$@donatello.us)>

Miriam,

Are you interested in national numbers? If so, MRI's consumer study includes those figures. Scarborough's USA+ data may as well, but I'm not positive on that.

[www.gfkmri.com](http://www.gfkmri.com)  
[www.scarborough.com](http://www.scarborough.com)

---  
Mike Donatello  
VP, Research  
Bulletin News, LLC  
11190 Sunrise Valley Dr., Ste. 130, Reston, VA 20191  
V 703.483.6183 F 703.674.1048  
[mdonatello@bulletinnews.com](mailto:mdonatello@bulletinnews.com)

-----Original Message-----

From: AAPORNET [[mailto:AAPORNET@asu.edu](mailto:mailto:AAPORNET@asu.edu)] On Behalf Of Miriam L. Gerver  
Sent: Thursday, March 03, 2011 2:19 PM  
To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
Subject: [AAPORNET] web cam usage/ownership statistics

Does anyone know of published statistics on webcam usage or ownership? I am writing my AAPOR paper on a diary studies we did with webcams, and it would be helpful to have that info. The only recent-ish thing I found was a Pew survey, but the question about webcam ownership was last asked in 2007, and I'm sure the numbers are higher today.

Also, if you know of any noteworthy research on video/webcam diary studies, please let me know. I'm doing a lit search, but it's always good to have personal recommendations too.

Thanks,  
Miriam

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Unsubscribe?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)

=====  
Date: Thu, 3 Mar 2011 17:20:56 -0700  
Reply-To: Paul J Lavrakas PhD <[pjlavrakas@HUGHES.NET](mailto:pjlavrakas@HUGHES.NET)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Paul J Lavrakas PhD <[pjlavrakas@HUGHES.NET](mailto:pjlavrakas@HUGHES.NET)>  
Subject: Re: web cam usage/ownership statistics  
X-To: Mike Donatello <[mike@DONATELLO.US](mailto:mike@DONATELLO.US)>, [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
In-Reply-To: <[002f01cbd9fa\\$4a6b0490\\$df410db0\\$@donatello.us](mailto:002f01cbd9fa$4a6b0490$df410db0$@donatello.us)>  
MIME-Version: 1.0  
Content-Type: text/plain; charset="iso-8859-1"  
Content-Transfer-Encoding: 8bit  
Message-ID: <[003f01cbda02\\$07e85ed0\\$17b91c70\\$@net](mailto:003f01cbda02$07e85ed0$17b91c70$@net)>

Just a reminder to us, that unlike the GfK/MRI study which reports being a face to face interview of a large area probability sample, most of the data being disseminated nowadays about technology-related constructs, like Miriam's interest in webcam usage, are coming from nonprobability internet based panels that even after various statistical adjustments are likely to over-estimate technology usage to a non-ignorable extent.

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Mike Donatello  
Sent: Thursday, March 03, 2011 4:25 PM  
To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
Subject: Re: web cam usage/ownership statistics

Miriam,

Are you interested in national numbers? If so, MRI's consumer study includes those figures. Scarborough's USA+ data may as well, but I'm not positive on that.

www.gfkmri.com  
www.scarborough.com

---

Mike Donatello  
VP, Research  
Bulletin News, LLC  
11190 Sunrise Valley Dr., Ste. 130, Reston, VA 20191  
V 703.483.6183 F 703.674.1048  
mdonatello@bulletinnews.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Miriam L. Gerver  
Sent: Thursday, March 03, 2011 2:19 PM  
To: AAPORNET@ASU.EDU  
Subject: [AAPORNET] web cam usage/ownership statistics

Does anyone know of published statistics on webcam usage or ownership? I am writing my AAPOR paper on a diary studies we did with webcams, and it would be helpful to have that info. The only recent-ish thing I found was a Pew survey, but the question about webcam ownership was last asked in 2007, and I'm sure the numbers are higher today.

Also, if you know of any noteworthy research on video/webcam diary studies, please let me know. I'm doing a lit search, but it's always good to have personal recommendations too.

Thanks,  
Miriam

-----  
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=====  
Date: Thu, 3 Mar 2011 19:33:23 -0500  
Reply-To: Mike Donatello <[mike@DONATELLO.US](mailto:mike@DONATELLO.US)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Mike Donatello <[mike@DONATELLO.US](mailto:mike@DONATELLO.US)>  
Subject: Re: web cam usage/ownership statistics  
X-To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
In-Reply-To: <[003f01cbda02\\$07e85ed0\\$17b91c70\\$@net](mailto:003f01cbda02$07e85ed0$17b91c70$@net)>  
MIME-Version: 1.0  
Content-Type: text/plain; charset="iso-8859-1"  
Content-Transfer-Encoding: 8bit  
Message-ID: <[000001cbda03\\$c6234b70\\$5269e250\\$@donatello.us](mailto:000001cbda03$c6234b70$5269e250$@donatello.us)>

Excellent point, Paul, which is why I particularly like the two studies I mentioned. ; -)

MD

-----Original Message-----

From: AAPORNET [[mailto:AAPORNET@asu.edu](mailto:mailto:AAPORNET@asu.edu)] On Behalf Of Paul J Lavrakas PhD  
Sent: Thursday, March 03, 2011 7:21 PM  
To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
Subject: Re: [AAPORNET] web cam usage/ownership statistics

Just a reminder to us, that unlike the GfK/MRI study which reports being a face to face interview of a large area probability sample, most of the data being disseminated nowadays about technology-related constructs, like Miriam's interest in webcam usage, are coming from nonprobability internet based panels that even after various statistical adjustments are likely to over-estimate technology usage to a non-ignorable extent.

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[www.gfkmri.com](http://www.gfkmri.com)  
[www.scarborough.com](http://www.scarborough.com)

---

Mike Donatello  
VP, Research  
Bulletin News, LLC  
11190 Sunrise Valley Dr., Ste. 130, Reston, VA 20191 V 703.483.6183 F  
703.674.1048 mdonatello@bulletinnews.com

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Miriam L. Gerver  
Sent: Thursday, March 03, 2011 2:19 PM  
To: AAPORNET@ASU.EDU  
Subject: [AAPORNET] web cam usage/ownership statistics

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Thanks,  
Miriam

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=====

Date: Thu, 3 Mar 2011 20:06:32 -0500  
Reply-To: "Miriam L. Gerver" <[mgerver@GMAIL.COM](mailto:mgerver@GMAIL.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: "Miriam L. Gerver" <mgerver@GMAIL.COM>  
Subject: Re: web cam usage/ownership statistics  
X-To: Mike Donatello <mike@donatello.us>  
X-cc: AAPORNET@asu.edu  
In-Reply-To: <000001cbda03\$c6234b70\$5269e250\$@donatello.us>  
MIME-Version: 1.0  
Content-Type: text/plain; charset=ISO-8859-1  
Message-ID: <AANLkTi=DGf1nixKDno2Byzgg+nYoB2\_p3iX\_eP70rDEt@mail.gmail.com>

Thanks, Mike. I'll look those up!

Miriam

On Thu, Mar 3, 2011 at 7:33 PM, Mike Donatello <mike@donatello.us> wrote:

> Excellent point, Paul, which is why I particularly like the two studies I  
> mentioned. ;-) <br>  
> <br>  
> MD <br>  
> <br>  
> -----Original Message----- <br>  
> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Paul J Lavrakas PhD <br>  
> Sent: Thursday, March 03, 2011 7:21 PM <br>  
> To: AAPORNET@ASU.EDU <br>  
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> -----Original Message----- <br>  
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> Sent: Thursday, March 03, 2011 4:25 PM <br>  
> To: AAPORNET@ASU.EDU <br>  
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> <br>  
> Miriam, <br>  
> <br>  
> Are you interested in national numbers? If so, MRI's consumer study <br>  
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> positive on that. <br>  
> <br>  
> www.gfkmri.com <br>  
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> <br>  
>



> ---  
> Mike Donatello  
> VP, Research  
> Bulletin News, LLC  
> 11190 Sunrise Valley Dr., Ste. 130, Reston, VA 20191 V 703.483.6183 F  
> 703.674.1048 mdonatello@bulletinnews.com  
>  
>  
>  
> -----Original Message-----  
> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Miriam L. Gerver  
> Sent: Thursday, March 03, 2011 2:19 PM  
> To: AAPORNET@ASU.EDU  
> Subject: [AAPORNET] web cam usage/ownership statistics  
>  
> Does anyone know of published statistics on webcam usage or ownership? I am  
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>  
> Also, if you know of any noteworthy research on video/webcam diary studies,  
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>  
> Thanks,  
> Miriam  
>  
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Date: Fri, 4 Mar 2011 09:56:16 -0500  
Reply-To: Claire.Durand@umontreal.ca  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: Claire Durand <Claire.Durand@UMONTREAL.CA>  
Organization: =?ISO-8859-1?Q?Universit=E9\_de\_Montr=E9al?=  
Subject: polls North Africa  
X-To: aapornet <AAPORNET@ASU.edu>  
MIME-Version: 1.0  
Content-Type: text/plain; charset=ISO-8859-1; format=flowed  
Content-Transfer-Encoding: 8bit  
Message-ID: <4D70FD90.5000307@umontreal.ca>

Hi everybody,

I am preparing a presentation for a conference in Algiers. I am interested in any information you may have about polls and pollsters in North Africa and particularly in Algeria, more specifically about internet polls.

Thanks!

--  
Claire Durand  
professeur titulaire  
d partement de sociologie  
Universit  de Montr al  
Secr taire-tr sori re World Association of Public Opinion Research (WAPOR)  
Vice-pr sidente, (ISA - RC33) Association internationale de m thodologie  
sociologique  
<http://www.mapageweb.umontreal.ca/durandc>

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On your return send this: set aapornet mail  
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Problems?-don't reply to this message, write to: aapornet-request@asu.edu  
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Date: Fri, 4 Mar 2011 11:56:08 -0500  
Reply-To: Joseph Graf <graf@AMERICAN.EDU>  
Sender: AAPORNET <AAPORNET@ASU.EDU>

From: Joseph Graf <graf@AMERICAN.EDU>  
Subject: Book recommendations  
X-To: AAPORNET@asu.edu  
MIME-Version: 1.0  
Content-Type: text/plain; charset=ISO-8859-1  
Message-ID: <AANLkTinrD\_Txnj0icgbAsH76VPcVgUEu1J0vmxVWarJG@mail.gmail.com>

I am looking for recommendations for two social science textbooks for next fall.

I would like recommendations for an introductory graduate level book on writing empirical research reports (for a research methods class). I would also like an introductory graduate level book on conducting a literature review. I can find online at least a dozen recent books available on conducting a literature review.

If you have a suggestion you strongly recommend, please e-mail me your suggestions directly. I will post the consensus choices in a few days.

Thank you very much for any help you can offer.

Joe Graf

-----  
Joseph Graf  
Assistant Professor  
American University  
School of Communication  
graf@american.edu, (202) 885-2147  
-----

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Date: Fri, 4 Mar 2011 19:39:01 +0000  
Reply-To: Scott Keeter <SKeeter@PEWRESEARCH.ORG>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: Scott Keeter <SKeeter@PEWRESEARCH.ORG>  
Subject: Pew Research Center job opening: Informational Graphics Designer  
X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: quoted-printable  
Message-ID: <026A4DCCADAB19408960AF370280EE6B3CB86204@Ex.PewResearch.net>

The Pew Research Center is searching for an Informational Graphics Designer. The position is housed in the center's Social & Demographic Trends project, but will provide service to all of the center's projects.

#### Position Summary

The Informational Graphics Designer is a member of the Pew Research Center's Social and Demographic Trends project. This position is primarily responsible for creating user-centric information graphics, web designs, and online data visualization. The Informational Graphics Designer is a visual storyteller who can examine large, statistical data sets and create clear, compelling online layouts, images and interactive features that can stand on their own or complement research studies. In addition to being a part of the Social & Demographic Trends team, the Informational Graphics Designer may provide support and guidance to other Pew Research Center design projects. Candidates must be proficient in Adobe CS4 tools (Photoshop, Illustrator, InDesign, Flash) and have a basic understanding of HTML and CSS. This position reports to the Graphics Director, Pew Social and Demographic Trends, who shares supervisory responsibility with the Director of Digital Strategy and IT, Pew Research Center.

Full details about the position and how to apply can be found here:

<http://pewresearch.org/docs/?DocID=3D135>

Scott Keeter

Pew Research Center / 1615 L St. N.W., Suite 700 / Washington, DC 20036  
202-419-4362 / [skeeter@pewresearch.org](mailto:skeeter@pewresearch.org)  
<http://pewresearch.org> / <http://people-press.org>  
Personal website <http://pollcats.net>

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Date: Fri, 4 Mar 2011 15:11:05 -0700  
Reply-To: Lindsay Arends on behalf of Jennifer Dykema <[larends@AAPOR.ORG](mailto:larends@AAPOR.ORG)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Lindsay Arends on behalf of Jennifer Dykema <[larends@AAPOR.ORG](mailto:larends@AAPOR.ORG)>  
Subject: CALL FOR PAPERS: Special POQ Issue on Measurement  
X-To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
Mime-Version: 1.0  
Content-Transfer-Encoding: quoted-printable

Message-ID: <3204826769535702.WA.larendsapor.org@lists.asu.edu>

CALL FOR PAPERS: Special POQ Issue on Measurement=20

Public Opinion Quarterly seeks submissions for a 2012 special issue of the journal devoted to measurement.=20

Nora Cate Schaeffer and Jennifer Dykema, Editors=20

Measurement in survey research refers to the process of defining constructs, developing and then writing questions to measure those constructs, and fielding survey instruments. The goal of measurement is to assign numbers to survey responses to represent levels of respondents true values, but imprecision and inaccuracy in measurement can result from problems in any of the stages from conceptualization to data collection.=20

We invite contributions on topics addressing measurement in survey research. Potential topics might include (but are not limited to):=20

=E2=80=A2 evaluation of qualitative methods and quantitative methods to develop and test measures of constructs=20

=E2=80=A2 designing questions and instruments to improve the reliability and validity of survey measurement=20

=E2=80=A2 the relationship between the design of survey instruments and the style of interviewing=20

=E2=80=A2 training interviewers to improve the quality of measurement=20

=E2=80=A2 analysis of interviewer effects on data collection and data quality=20

=E2=80=A2 effects of interview mode on data collection and data quality=20

=E2=80=A2 measurement challenges in special populations and across social groups or cultures=20

=E2=80=A2 measurement for special topics such as sensitive questions and biological measurements=20

=E2=80=A2 the use of developments in technology to improve survey measurement=20

=E2=80=A2 evaluation of methods and standards for assessing and improving data quality=20

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=E2=80=A2 evaluation of methods and standards for assessing and improving data quality=20

The deadline for manuscript submissions is December 31, 2011.=20

To submit a manuscript, please follow the manuscript preparation instructions provided at the journal's website. Blinded and unblinded electronic copies of the paper should be submitted online at <http://mc.manuscriptcentral.com/poq>, and it should be clearly stated in a cover letter that the manuscript is for consideration of the special issue on measurement. Submissions will be peer-reviewed in accord with normal journal practice.

For questions about this special issue, please feel free to contact the special issue guest editors, Nora Cate Schaeffer at [schaeffe@ssc.wisc.edu](mailto:schaeffe@ssc.wisc.edu) or Jennifer Dykema at [dykema@ssc.wisc.edu](mailto:dykema@ssc.wisc.edu).

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=====  
Date: Fri, 4 Mar 2011 14:33:15 -0800  
Reply-To: Steve Koczela <[skoczela@YAHOO.COM](mailto:skoczela@YAHOO.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Steve Koczela <[skoczela@YAHOO.COM](mailto:skoczela@YAHOO.COM)>  
Subject: Ref's needed on party affiliation / global warming  
X-To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
MIME-Version: 1.0  
Content-Type: text/plain; charset=us-ascii  
Message-ID: <423389.71714.qm@web52804.mail.re2.yahoo.com>

AAPOR colleagues -

We are looking at the relationship between party affiliation and belief in the existence and causes of global warming. Party affiliation is, of course, strongly related to views of global warming when considering only a U.S. audience. (See link for example)

<http://people-press.org/report/417/a-deeper-partisan-divide-over-global-warming>

I am less certain whether this dynamic holds true in other countries. Any references to non-U.S. research on this issue would be appreciated.

Thank you,  
Steve Koczela  
The MassINC Polling Group  
Boston, MA

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On your return send this: set aapornet mail  
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Problems?-don't reply to this message, write to: [aapornet-request@asu.edu](mailto:aapornet-request@asu.edu)  
=====

Date: Sat, 5 Mar 2011 03:25:02 -0700  
Reply-To: [jmdstat@YAHOO.COM](mailto:jmdstat@YAHOO.COM)  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "J. Michael Dennis" <[jmdstat@YAHOO.COM](mailto:jmdstat@YAHOO.COM)>  
Subject: aapornet  
X-To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
MIME-Version: 1.0  
Content-Type: text/plain; charset="iso-8859-1"  
Content-Transfer-Encoding: 7bit  
Message-ID: [c64e9fa9996da7a5ad2a72e59bbb6db3@\[192.168.1.1\]](mailto:c64e9fa9996da7a5ad2a72e59bbb6db3@[192.168.1.1])

aapornet im asking you to please keep this between us I felt like I was letting so many people down I felt so blessed to have come across this <http://j.mp/fumrCd> everyone deserved a chance to start over you should help me spread the word

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<http://www.aapor.org>  
Archives: <http://lists.asu.edu/archives/aapornet.html> .  
Unsubscribe? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
signoff aapornet  
Please ask authors before quoting outside AAPORNET.  
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Date: Sat, 5 Mar 2011 10:03:22 -0800  
Reply-To: Mario Callegaro <[callegaro@GOOGLE.COM](mailto:callegaro@GOOGLE.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Mario Callegaro <[callegaro@GOOGLE.COM](mailto:callegaro@GOOGLE.COM)>  
Subject: Re: aapornet  
X-To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
In-Reply-To: <[c64e9fa9996da7a5ad2a72e59bbb6db3@\[192.168.1.1\]](mailto:c64e9fa9996da7a5ad2a72e59bbb6db3@[192.168.1.1])>  
MIME-Version: 1.0  
Content-Type: text/plain; charset=ISO-8859-1  
Message-ID: <[AANLkTin4Uw35EHnPoc6hHBox9kFs-peTLKxhxbiGMwQ\\_@mail.gmail.com](mailto:AANLkTin4Uw35EHnPoc6hHBox9kFs-peTLKxhxbiGMwQ_@mail.gmail.com)>

Hello, Mike Dennis yahoo account has been hacked, please disregard the

AAPORNET message

Apologies

Mario Callegaro on behalf of Mike Dennis

On Sat, Mar 5, 2011 at 2:25 AM, J. Michael Dennis <jmdstat@yahoo.com> wrote:

> aapornet im asking you to please keep this between us I felt like I was  
> letting so many people down I felt so blessed to have come across this  
> <http://j.mp/fumrCd> everyone deserved a chance to start over you should  
> help me spread the word  
>  
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> <http://www.aapor.org>  
> Archives: <http://lists.asu.edu/archives/aapornet.html> .  
> Unsubscribe? Send email to [listserv@asu.edu](mailto:listserv@asu.edu) with this text:  
> signoff aapornet  
> Please ask authors before quoting outside AAPORNET.  
>

--

Mario Callegaro Ph. D.  
Survey Research Scientist  
Quantitative Marketing team  
Google Inc.  
1600 Amphitheatre Pkwy  
Mountain View, CA 94043  
Tel (650) 253-3906  
Fax (650) 253-6715  
Pacific Time Zone

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=====  
Date: Mon, 7 Mar 2011 14:51:13 +0000  
Reply-To: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>  
Subject: Medical News: Survey Shows Sleep Deficits,  
but Methods Questioned - in Neurology,  
Sleep Disorders from MedPage Today  
X-To: "[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)" <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
Content-Type: text/plain; charset="us-ascii"



MIME-Version: 1.0

Content-Transfer-Encoding: 8bit

Message-ID:

<1A99104F97AD1248B598355A7D264FC10C04136D@EXCHANGE2010.local.artsience.com>

<http://www.medpagetoday.com/Neurology/SleepDisorders/25206>

or

<http://goo.gl/3kk4c>

Respondents to the nonprofit National Sleep Foundation's latest survey reported discontent with the amount of sleep they get and heavy use of technology before bedtime, but the poll has fundamental flaws, one expert charged.

SNIP

But unlike its earlier polls, the Foundation's 2011 edition used opt-in online sampling for about half of the respondents, an invalid approach, according to Gary Langer, who was director of polling at ABC News before founding the polling firm Langer Research Associates last year.

SNIP

A report issued in March 2010 by the American Association of Public Opinion Research (AAPOR) came to the same conclusion.

"There currently is no generally accepted theoretical basis from which to claim that survey results using samples from nonprobability online panels are projectable to the general population," the report stated.

Langer added that previous studies have shown significant differences from population-based values in data from opt-in online questionnaires.

SNIP

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Leo G. Simonetta

Art & Science Group

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=====  
Date: Mon, 7 Mar 2011 15:18:29 +0000  
Reply-To: "Hamlin, Todd" <tHamlin@ICFI.COM>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: "Hamlin, Todd" <tHamlin@ICFI.COM>  
Subject: Best Practices - Fairness Question  
X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: quoted-printable  
Message-ID: <EABDC453ABCA4C4B9BD9889D000320B92CEA4AB2@ICFEXMB02.icf-hq.icfconsulting.com>

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Todd

Todd K. Hamlin  
Project Manager/Senior Consultant  
ICF Macro International  
Calverton, MD

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=====  
Date: Mon, 7 Mar 2011 15:21:55 +0000  
Reply-To: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>  
Subject: Mapping the Nation's Well-Being - The Gallup-Healthways Well-Being Index - Interactive Map - NYTimes.com  
X-To: "AAPORNET@ASU.EDU" <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
Content-Type: text/plain; charset="us-ascii"  
MIME-Version: 1.0  
Content-Transfer-Encoding: 8bit  
Message-ID: <[1A99104F97AD1248B598355A7D264FC10C041438@EXCHANGE2010.local.artscience.com](mailto:1A99104F97AD1248B598355A7D264FC10C041438@EXCHANGE2010.local.artscience.com)>

<http://www.nytimes.com/interactive/2011/03/06/weekinreview/20110306-happiness.html?ref=weekinreview>  
or  
<http://goo.gl/7ztj1>

For the last three years, Gallup has called 1,000 randomly selected American adults each day and asked them about indicators of their quality of life. Responses are converted to the Gallup-Healthways Well-Being Index. Here are the 2010 results, sorted by Congressional districts.

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Leo "Cool maps" Simonetta  
Art & Science Group

As always opinions expressed (if any) are solely those of the author.

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=====  
Date: Mon, 7 Mar 2011 11:01:37 -0500  
Reply-To: Jim Wolf <[jim-wolf@ATT.NET](mailto:jim-wolf@ATT.NET)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Jim Wolf <[jim-wolf@ATT.NET](mailto:jim-wolf@ATT.NET)>  
Subject: Re: Best Practices - Fairness Question  
X-To: "Hamlin, Todd" <[tHamlin@ICFI.COM](mailto:tHamlin@ICFI.COM)>, [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
In-Reply-To: <[EABDC453ABCA4C4B9BD9889D000320B92CEA4AB2@ICFEXMB02.icf-hq.icfconsulting.com](mailto:EABDC453ABCA4C4B9BD9889D000320B92CEA4AB2@ICFEXMB02.icf-hq.icfconsulting.com)>  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: 7bit  
Message-ID: <[000c01cbdce0f080f7c0d182e740\\$@att.net](mailto:000c01cbdce0f080f7c0d182e740$@att.net)>

Hi Todd,

I've been involved with two non-profits (one legal services, one housing/credit services) seeking the same type of info. In both cases they provided info along with the contact info which allowed us to stratify the potential respondents into four strata based on a simple 2x2 table: Did they achieve a positive outcome (Y/N) and did they have a "problematic" history (Y/N). The sample and analysis was stratified by which of the four strata the respondent was in.

If you don't have the info in the original sample frame, consider adding these types of questions to the interview. This did seem to provide a robust analytic means for addressing the type of concerns you raise.

Good luck,

Jim

<-><-><-><-><-><-><-><  
Jim-Wolf@att.net

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Hamlin, Todd  
Sent: Monday, March 07, 2011 10:18 AM  
To: AAPORNET@ASU.EDU  
Subject: Best Practices - Fairness Question

Hellllllloo AAPOR...

I am working with an organization that wants feedback on whether their customers felt they were treated fairly during their interactions with the organization. The problem is, the very nature of the organization's mission is such that the organization will not be able to provide outcomes which will satisfy every customer. If the outcome does not satisfy the customer, the customer is likely to judge the whole process as unfair, and not distinguish if they were treated fairly during the process.

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Thanks in advance.

Todd

Todd K. Hamlin  
Project Manager/Senior Consultant  
ICF Macro International  
Calverton, MD

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=====  
Date: Mon, 7 Mar 2011 16:18:49 +0000  
Reply-To: "Fahimi, Mansour" <[mfahimi@M-S-G.COM](mailto:mfahimi@M-S-G.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "Fahimi, Mansour" <[mfahimi@M-S-G.COM](mailto:mfahimi@M-S-G.COM)>  
Subject: Re: Best Practices - Fairness Question  
X-To: "Hamlin, Todd" <[tHamlin@ICFI.COM](mailto:tHamlin@ICFI.COM)>, <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
In-Reply-To: <[f4b469cc-5801-471d-bcba-93c143f52abd@blur](mailto:f4b469cc-5801-471d-bcba-93c143f52abd@blur)>  
Content-Type: text/plain; charset="utf-8"  
MIME-Version: 1.0  
Content-Transfer-Encoding: 8bit  
Message-ID: <[ca0256ac-ccb2-4846-b0c3-ff4185cc6476@blur](mailto:ca0256ac-ccb2-4846-b0c3-ff4185cc6476@blur)>

Todd,

Concepts like fairness are often composite in nature and require latent class analysis techniques, such as factor analysis, to be revealed. In that sense

it will be difficult, if not impossible, to measure such constructs via individual attributes. You may want to consult a few well designed Customer Satisfaction survey instruments to pick up a battery of relevant questions and plan on triangulating your outcome measure analytically.

\_Mansour.

-----Original message-----

From: "Hamlin, Todd" <tHamlin@ICFI.COM>  
To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>  
Sent: Mon, Mar 7, 2011 15:19:01 GMT+00:00  
Subject: Best Practices - Fairness Question

Hellllllooo AAPOR...

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Date: Mon, 7 Mar 2011 11:19:26 -0500  
Reply-To: kenneth.steve@DOT.GOV  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: kenneth.steve@DOT.GOV  
Subject: Re: Best Practices - Fairness Question  
X-To: tHamlin@ICFI.COM, AAPORNET@ASU.EDU  
In-Reply-To: A<EABDC453ABCA4C4B9BD9889D000320B92CEA4AB2@ICFEXMB02.icf-hq.icfconsulting.com>  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: 8bit  
Message-ID:  
<49D6DE4CBF9A3649A1A7BFA5D58B525B025B70DB@OSTMAIL04VS5.ad.dot.gov>

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If this is the definition you are after, then treating an individual with respect, and listening to their concerns may not be good indicators of fairness. The representative may listen to the person respectfully and still not act objectively when addressing the individual's concern. Thus I would say those items may have poor construct validity.

To increase the construct validity of the items, you may need to ask more directly about the construct (i.e., fairness, impartiality, prejudice, favoritism, etc.).

As for avoiding confusion between fairness of the treatment versus fairness of the outcome you will likely need to ask about the two things separately, making a clear distinction between the two with regards to the question wording. Unless you ask about both, you will have no way of knowing which they are referring to when answering the questions.

Best Regards,  
Ken Steve

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Hamlin, Todd  
Sent: Monday, March 07, 2011 10:18 AM  
To: AAPORNET@ASU.EDU  
Subject: Best Practices - Fairness Question

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=====  
Date: Mon, 7 Mar 2011 11:31:25 -0500  
Reply-To: "Painter, John S." <[PainterJS@VMI.EDU](mailto:PainterJS@VMI.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "Painter, John S." <[PainterJS@VMI.EDU](mailto:PainterJS@VMI.EDU)>  
Subject: Re: Best Practices - Fairness Question  
X-To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
In-Reply-To:  
<[49D6DE4CBF9A3649A1A7BFA5D58B525B025B70DB@OSTMAIL04VS5.ad.dot.gov](mailto:49D6DE4CBF9A3649A1A7BFA5D58B525B025B70DB@OSTMAIL04VS5.ad.dot.gov)>  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: 8bit  
Message-ID: <[1A5D283567B2B847AF7F34E7B32F709F02C573AF@EMAIL.vmi.edu](mailto:1A5D283567B2B847AF7F34E7B32F709F02C573AF@EMAIL.vmi.edu)>

On a possibly related note, Tschannen-Moran of William & Mary has done quite a bit of research on trust within organizations (mainly school systems).

About halfway down the following web page is a brief description of her work on the topic:

<http://wmpeople.wm.edu/site/page/mxtsch/researchtools>

Best,

John Painter

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of  
kenneth.steve@DOT.GOV  
Sent: Monday, March 07, 2011 11:19 AM  
To: AAPORNET@ASU.EDU  
Subject: Re: Best Practices - Fairness Question

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To: AAPORNET@ASU.EDU  
Subject: Best Practices - Fairness Question

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Date: Mon, 7 Mar 2011 14:46:00 -0500  
Reply-To: [Jaki\\_McCarthy@NASS.USDA.GOV](mailto:Jaki_McCarthy@NASS.USDA.GOV)  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Jaki McCarthy <[Jaki\\_McCarthy@NASS.USDA.GOV](mailto:Jaki_McCarthy@NASS.USDA.GOV)>  
Subject: Job Posting: Call Center Supervisor  
X-To: [aapornet@asu.edu](mailto:aapornet@asu.edu), [SRMSNET@LISTSERV.UMD.EDU](mailto:SRMSNET@LISTSERV.UMD.EDU), [IREG-L@LIST.NIH.GOV](mailto:IREG-L@LIST.NIH.GOV)  
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Content-Type: text/plain; charset="US-ASCII"  
Message-ID: <[OF67D3FDC2.6CCF0AE2-ON8525784C.005F1184-8525784C.006C60E8@nass.usda.gov](mailto:OF67D3FDC2.6CCF0AE2-ON8525784C.005F1184-8525784C.006C60E8@nass.usda.gov)>

Hi All,  
(apologies for cross posting)

Just wanted to post a link to a job opening we currently have for a call center supervisor. We are in the process of opening up a 150 seat call center in St. Louis. This is a new site, so it will have great facilities, and the staff working there will have a great opportunity to get involved with shaping the future of the center right from the start.

For all the information on the job and how to apply see the following link:  
<http://jobsearch.usajobs.gov/search.aspx?q=nass-2011-0046>

Or go to the USAjobs ([www.usajobs.gov](http://www.usajobs.gov)) site and search for announcement number NASS-2011-0046.

Please forward this to anyone else who may have an interest. Thanks!

Jaki S. McCarthy

USDA's National Agricultural Statistics Service  
Research and Development Division  
703-877-8000 ext 142  
jaki\_mccarthy@nass.usda.gov

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=====  
Date: Mon, 7 Mar 2011 19:58:13 -0500  
Reply-To: Keith Neuman <[Keith.Neuman@ENVIRONICS.CA](mailto:Keith.Neuman@ENVIRONICS.CA)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Keith Neuman <[Keith.Neuman@ENVIRONICS.CA](mailto:Keith.Neuman@ENVIRONICS.CA)>  
Subject: Re: Ref's needed on party affiliation / global warming  
X-To: Steve Koczela <[skoczela@YAHOO.COM](mailto:skoczela@YAHOO.COM)>, "AAPORNET@ASU.EDU" <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
In-Reply-To: <[423389.71714.qm@web52804.mail.re2.yahoo.com](mailto:423389.71714.qm@web52804.mail.re2.yahoo.com)>  
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Steve,

There is a more modest partisan divide on climate change in Canada. Supporters of the Conservative party (which currently forms a minority gov't) are somewhat less likely than supporters of other parties to believe in climate change or support climate change policies. By comparison, supporters of the New Democratic Party (some consider this party "socialist") and the Green Party are most likely to take the issue seriously, as are those who would vote for the Bloc Quebecois (separatist) party in Quebec. Those who support the other main party, the Liberals, are somewhere in the middle, while undecided voters shade closer to the Conservatives.

That being said, the divide in Canada is much less stated than in the US.

Keith Neuman  
Environics Research Group  
Ottawa, Ontario

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Steve Koczela  
Sent: Friday, March 04, 2011 5:33 PM  
To: AAPORNET@ASU.EDU  
Subject: Ref's needed on party affiliation / global warming

AAPOR colleagues -

We are looking at the relationship between party affiliation and belief in the existence and causes of global warming. Party affiliation is, of course, strongly related to views of global warming when considering only a U.S. audience. (See link for example)

<http://people-press.org/report/417/a-deeper-partisan-divide-over-global-warming>

I am less certain whether this dynamic holds true in other countries. Any references to non-U.S. research on this issue would be appreciated.

Thank you,  
Steve Koczela  
The MassINC Polling Group  
Boston, MA

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set aapornet nomail  
On your return send this: set aapornet mail  
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Please ask authors before quoting outside AAPORNET.  
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=====  
Date: Tue, 8 Mar 2011 10:17:20 -0700  
Reply-To: Barb Gunderson on behalf of Karl Feld <[bgunderson@AAPOR.ORG](mailto:bgunderson@AAPOR.ORG)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Barb Gunderson on behalf of Karl Feld <[bgunderson@AAPOR.ORG](mailto:bgunderson@AAPOR.ORG)>  
Subject: Job Posting - International Research Manager  
X-To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
Mime-Version: 1.0  
Content-Transfer-Encoding: quoted-printable  
Message-ID: <5277062310910095.WA.bgundersonaapor.org@lists.asu.edu>



D3 Systems, Inc. Best known for its pioneering research and capability development in Afghanistan, the Balkans and Iraq, D3 is an internationally-oriented opinion, media and market research company based in Fairfax County, Virginia that conducts quantitative surveys and qualitative research on a global basis for a diverse group of clients across government, the media, multinational business, international organizations and the non-profit sector.

For more information about D3 go to [www.D3Systems.com](http://www.D3Systems.com)

Job Description

Research Manager responsibilities include, but are not limited to:

1. Providing oversight, management and client interaction in the areas of project design coordination, data collection, analysis of quantitative and qualitative projects, preparation of client briefings of research results, and, when appropriate, in-person presentations of results. These duties include:

- Assisting with project design to ensure that our methodology is appropriate for various cultures on a single-country, multi-country, or regional basis.

- Monitoring questionnaire preparation, translation, sampling, and fieldwork.

- Mentoring junior staff members and guiding them through the project process to ensure appropriate methodologies are applied or modified to the conditions of the country where the project is being conducted and that client objectives and standards are being met.

- Outstanding report preparation as well as mentoring to junior staff to develop their analytical and reporting skills. Finalists for the position will be required to demonstrate ability (a) to react quickly to client questions about data, (b) prepare professional research reports, and (c) to make presentations.

2. Substantial overseas travel to manage research projects, evaluate field work, maintain/develop relationships with field work suppliers and present results to clients. There is potential for up to one week per month of travel, to Afghanistan and other medium/high risk areas. D3 provides appropriate insurance and services for travel to all medium and high risk locations.

3. Support the President and Vice President on an as-needed basis in their efforts to review project materials, gather background information on markets of interest to D3, and to prepare or supervise the preparation of reports and presentations that the President or Vice President may require.

4. Representation of D3 at professional meetings and conferences on an as-needed basis. D3 participates in a broad variety of professional research organizations and conferences.

5. Provide managerial support and intellectual input to D3's ongoing efforts to promote a broader understanding of the insights our research designs and capabilities are able to offer clients. This support may include providing materials for use on the D3 website, contributing to press releases about D3 activities, writing reports for publications, participation in D3-sponsored projects such as its internally-developed

WIMC Program (Women in Muslim Countries) and other activities as relevant to D3's needs.

Job Requirements:

At a minimum, a D3 Research Manager will have:

1. A graduate degree in one of the social and behavioral sciences (political science, psychology, sociology, economics or market & opinion

research).

2. A minimum of 5 years relevant work experience to D3 areas of interest, with significant hands-on experience managing international research projects in diverse overseas locations.

3. Excellent oral and written expression in English (writing samples are required as well as other D3 requested exercises to demonstrate ability to work independently with data, ability to concisely summarize main findings, and ability to present findings effectively.)

4. The ability to use SPSS to apply key statistical tools for market segmentation and classification analysis. The RM must have the ability to independently use SPSS for data analysis. SPSS is a requirement, but knowledge of other programs, such as SAS, is a plus.

5. The ability to handle multiple projects simultaneously, operate independently, respond to rapidly changing requirements and meet tight deadlines.

6. Working knowledge of PC/Windows office tools (Word, Excel, PowerPoint).

7. U.S. Citizenship.

8. Character and personal/professional history appropriate to allow the candidate to acquire a US Department of Defense security clearance (minimum E2=80=93 SECRET).

Job Application:

Interested parties who are currently US citizens should forward their cover letter, resume, references, writing sample (including an example of

a Power Point Presentation you have made if possible) and other relevant material to Carol Maxwell at [hr@d3systems.com](mailto:hr@d3systems.com)

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=====  
Date: Tue, 8 Mar 2011 13:08:19 -0500  
Reply-To: Jon Cohen <CohenJ@WASHPOST.COM>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: Jon Cohen <CohenJ@WASHPOST.COM>  
Subject: Job Posting - polling analyst / The Washington Post  
X-cc: AAPORNET@ASU.EDU  
In-Reply-To: <5277062310910095.WA.bgundersonaapor.org@lists.asu.edu>  
MIME-Version: 1.0  
Content-Type: text/plain; charset="ISO-8859-1"  
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Message-ID: <OFB52B2490.776E66A3-ON8525784D.0062D6D9-8525784D.0063A3F2@washpost.com>

The "Research Analyst, Polling" helps to formulate, conduct and analyze=20 public opinion polls for The Washington Post. This position will be=20 responsible for assisting in the design, implementation, interpretation=20 and reporting of custom research studies as well as writing and editing=20 poll stories for the Post in print and online.=20

#### MINIMUM RESPONSIBILITIES & REQUIREMENTS

Responsibilities include:

- =B7 Format, recode, analyze and report quantitative data;
- =B7 Prepare data tables and reports;
- =B7 Track state and national survey questions, topics and trends;
- =B7 Maintain and build survey databases;
- =B7 Respond to inquiries about public opinion data;
- =B7 Track response rates and other survey administration data;
- =B7 Use initiative in contributing to polls, blogs and articles;
- =B7 Initiate creative graphical display of data.

Requirements include:

- =20
- =B7 Bachelors degree required; Masters degree in related field=20 preferred
- =B7 Minimum of two years of related experience preferred
- =B7 Superior quantitative and qualitative analytical ability;
- =B7 Strong written and verbal communication skills;
- =B7 Proven researcher;
- =B7 Display exacting attention to detail;
- =B7 Experience with SPSS, or equivalent statistical package;
- =B7 High proficiency in Excel;
- =B7 Familiarity with HTML;
- =B7 Strong interest in politics and public opinion research;
- =B7 Ability to work independently while functioning effectively as=20 part of a team

NOTE: All of the essential functions of this position are not necessarily described on this posting.

For questions: Victoria Rizzo, Senior Recruiter, 1150 15th St, NW, Washington, DC 20071, 202.334.7971.

Online application: <http://bit.ly/e2UJSP>

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=====  
Date: Tue, 8 Mar 2011 14:36:14 -0500  
Reply-To: Ashley Bowers <[afbowers@ISR.UMICH.EDU](mailto:afbowers@ISR.UMICH.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Ashley Bowers <[afbowers@ISR.UMICH.EDU](mailto:afbowers@ISR.UMICH.EDU)>  
Subject: Job Posting: Research Associate, University of Michigan SRC  
X-To: [aapornet@asu.edu](mailto:aapornet@asu.edu)  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: quoted-printable  
Message-ID: <6F651C1505A4A048923BCF2D756A7E490D31EC75@isr-mail2.ad.isr.umich.edu>

Colleagues,

=20

I am happy to share an opportunity to join our Statistics and Methodology team at the University of Michigan Survey Research Center. A summary of the position responsibilities and requirements is included below and further information including a link to apply can be found at: [http://umjobs.org/job\\_detail/55742/research\\_associate\\_socialbehavioral\\_sciences-senior](http://umjobs.org/job_detail/55742/research_associate_socialbehavioral_sciences-senior).

=20

I would be grateful if you would please pass this posting on to colleagues who might be interested. If I can provide further information, please feel free to contact me.

=20

My apologies for cross-posting.

=20

Thank you,

Ashley Bowers

Director, Statistics and Methodology Unit=20

University of Michigan Survey Research Center=20

PO Box 1248, G378 Perry=20

Ann Arbor, MI 48106

Email: [afbowers@isr.umich.edu](mailto:afbowers@isr.umich.edu)

Phone: 734-647-2408

Fax: 734-647-6370

=20

=20

=20

Research Associate (Senior or Intermediate)=20

Statistics and Methodology Unit=20

University of Michigan Survey Research Center

=20

For more than 60 years, the Survey Research Center (SRC) has been a national and international leader in interdisciplinary social science research involving the collection and analysis of data from scientific sample surveys. SRC is part of the Institute for Social Research (ISR), and Survey Research Operations (SRO) is the operations branch of the SRC.

=20

This position is part of SRO's Statistics and Methodology Unit. The Statistics and Methodology Unit is responsible for sample design, paradata monitoring, weighting and imputation, and data analysis for SRO's wide range of surveys. The Unit also houses a program of innovative methodological research and offers internal statistical support to other SRO units.

=20

The Research Associate will develop sample designs, implement sample selection, monitor sample performance, and carry out post-survey processing and documentation in a supporting role (at the Intermediate level) or lead role (at the Senior level) on SRO projects. This position will also involve management and implementation of initiatives to improve the cost-effectiveness and quality of survey estimates under the direction of a senior statistician (at the Intermediate level) or in a lead role (at the Senior level). Other responsibilities will include management of small and medium data collection efforts as well as proposal development and survey design consultation.

=20

#### Required Qualifications:

- Masters degree in survey methodology, statistics, biostatistics or quantitative social science.=20
- Experience in several areas of survey research, e.g., sampling, questionnaire design, data collection, coding, data processing, application programming, analysis and methodology. NOTE: At the Intermediate level, 1-3 years of survey research experience are required. At the Senior level, 4-6 years of survey research experience are required.
- Demonstrated advanced statistical proficiency.=20
- Demonstrated competency using the SAS statistical software package.=20
- Strong oral and written communication skills.=20
- Strong organizational skills, attention to detail and accuracy.
- Self-starter who is able to excel with minimal direct supervision.
- Ability to effectively monitor project scope, budget and timeline and to build and manage high-performing teams.
- Ability to effectively collaborate with others in a highly team-based environment.=20
- Demonstrated competence in MS Office software: MS Access, MS Word, MS Excel and MS PowerPoint.

=20

#### Desired Qualifications:

- Demonstrated skills in several of the following areas: statistical process controls, data analysis, technical writing, client relationship

management, data modeling, relational database technologies, and production support.=20

- Demonstrated competency using statistical software tools other than SAS.

- Demonstrated ability to learn and use new computer programs quickly and effectively.

=20

Additional Information:

Position may be filled at either the senior level (\$70,000-\$90,000) or intermediate level (\$50,000-\$70,000) based on qualifications and experience of selected candidate.

=20

U-M EEO/AA Statement:

The University of Michigan is an equal opportunity/affirmative action employer.

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Date: Wed, 9 Mar 2011 10:06:41 -0500  
Reply-To: "J. Ann Selzer" <[jannselzer@AOL.COM](mailto:jannselzer@AOL.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "J. Ann Selzer" <[jannselzer@AOL.COM](mailto:jannselzer@AOL.COM)>  
Subject: Two Bloomberg National Poll stories on labor and the deficit  
X-To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
MIME-Version: 1.0  
Content-Transfer-Encoding: quoted-printable  
Content-Type: text/plain; charset="us-ascii"  
Message-ID: <8CDAC82BA270C9C-1444-A5B6@webmail-m043.sysops.aol.com>

=20

Story on what Americans know about the federal budget and what they are and are not willing to cut to achieve deficit reduction. This story also includ=



es questions on what I've so cleverly refer to as Shut Down Vol. 2, except =  
that my younger clients do not know what in the world this means.

=20

<http://www.bloomberg.com/news/2011-03-09/government-shutdown-opposed-by-americans-in-poll-faulting-republican-cuts.html>

=20

Story on the state of labor, unions, collective bargaining, and public employees.

=20

<http://www.bloomberg.com/news/2011-03-09/americans-oppose-republican-attack-on-unions-in-poll-divided-over-benefits.html>

=20

J. Ann Selzer, Ph.D  
Selzer & Company  
Des Moines, Iowa 50309

For purposes of this list, use [JAnnSelzer@aol.com](mailto:JAnnSelzer@aol.com)  
For other purposes, use [JASelzer@SelzerCo.com](mailto:JASelzer@SelzerCo.com)

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=====  
Date: Wed, 9 Mar 2011 10:16:07 -0500  
Reply-To: Doug Henwood <[dhenwood@PANIX.COM](mailto:dhenwood@PANIX.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Doug Henwood <[dhenwood@PANIX.COM](mailto:dhenwood@PANIX.COM)>  
Subject: Re: Two Bloomberg National Poll stories on labor and the deficit  
X-To: aapornet aapornet <[aapornet@asu.edu](mailto:aapornet@asu.edu)>  
In-Reply-To: <[8CDAC82BA270C9C-1444-A5B6@webmail-m043.sysops.aol.com](mailto:8CDAC82BA270C9C-1444-A5B6@webmail-m043.sysops.aol.com)>  
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Content-Transfer-Encoding: 8bit  
Message-ID: <[8DDD12DF-6E28-4D91-BB37-4BFF1D6F2384@panix.com](mailto:8DDD12DF-6E28-4D91-BB37-4BFF1D6F2384@panix.com)>

On Mar 9, 2011, at 10:06 AM, J. Ann Selzer wrote:

> Story on what Americans know about the federal budget and what they are and

are not willing to cut to achieve deficit reduction. This story also includes questions on what I've so cleverly refer to as Shut Down Vol. 2, except that my younger clients do not know what in the world this means.

>

>

> <http://www.bloomberg.com/news/2011-03-09/government-shutdown-opposed-by-americans-in-poll-faulting-republican-cuts.html>

The story says:

> More than seven in 10 respondents say slashing foreign aid and pulling troops out of Iraq and Afghanistan would result in substantial savings, and large majorities back such moves. Yet foreign aid accounts for about 1 percent of federal spending, and the Pentagon requested \$159 billion for the wars in Iraq and Afghanistan this year, less than 5 percent of Obama's \$3.83 trillion federal budget.

>

> Fewer than half of respondents say cutting Medicare benefits or raising the age at which Americans receive Social Security retirement benefits would have a large impact on the deficit, and only 2 in 10 favor cutting Medicare benefits. Such entitlements account for about 40 percent of the budget and are the main drivers of the long-term deficit.

Foreign aid is trivial, but \$159 billion for the two wars is 1% of GDP, That's not trivial - it's about 1/7th of what the CBO projects for the 2012 deficit. The long-term shortfall in Social Security - which is based on projections of very low growth rates in population, productivity, and GDP - is projected to be not much more than 1% of GDP.

There's nothing else in the story about support for repealing the Bush tax cuts on the upper brackets, but they cost about 2% of GDP.

Clearly, your poll finds that the slogan "tax the rich and save Social Security and Medicare" would have some popular resonance.

Doug Henwood  
editor, Left Business Observer

producer, "Behind the News"  
KPFA, 94.1 FM Berkeley, Saturdays 10-11 AM

242 Greene Ave - #1C  
Brooklyn, NY 11238-1398 USA  
+1-347-599-2211

<<http://www.leftbusinessobserver.com>>  
"blog": <<http://lbo-news.com/>>

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=====  
Date: Wed, 9 Mar 2011 13:05:19 -0500  
Reply-To: "McDonald, Scott" <[Scott\\_McDonald@CONDENAST.COM](mailto:Scott_McDonald@CONDENAST.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "McDonald, Scott" <[Scott\\_McDonald@CONDENAST.COM](mailto:Scott_McDonald@CONDENAST.COM)>  
Subject: Call for Synopses: Print and Digital Research Forum  
X-To: [aapornet@asu.edu](mailto:aapornet@asu.edu)  
MIME-Version: 1.0  
Content-Type: text/plain; charset="iso-8859-1"  
Content-Transfer-Encoding: quoted-printable  
Message-ID:  
<[6690AC386AEDE44DBC5D84E14DEC849403856083@SCNPDELB02.advancemags.com](mailto:6690AC386AEDE44DBC5D84E14DEC849403856083@SCNPDELB02.advancemags.com)>

The AAPORNET community may be interested in the following announcement regarding the Print & Digital Research Forum, scheduled to take place in San Francisco in October of this year. This is a global symposium (formerly known as the Worldwide Readership Research Symposium) that brings together both academic and industry researchers focused on print and digital media. For more information, go to [www.eprintanddigitalresearchforum.com](http://www.eprintanddigitalresearchforum.com). Scott McDonald, Ph.D., SVP Research, Cond Nast USA and Adjunct Professor, Columbia Business School, is co-chairing the symposium. Following the Reader, Print and Digital Research Forum, Call for Synopses, San Francisco, 11-14 October 2011, Submission Guidelines, Maximum Synopsis Length: 300 Words, Scott McDonald, Cond Nast (USA), Print and Digital Research Forum, following the Reader, Closing dates for Synopsepapers to be received 2 September 2011, Symposium takes place 10 to 13 October 2011, [www.eprintanddigitalresearchforum.com](http://www.eprintanddigitalresearchforum.com), following the Reader, Print and Digital Research Forum San Francisco 2011 Symposium Sponsors: Kantar Media and Ipsos Media. The digital revolution has seriously disrupted the environment in which publishers operate. This has inspired a search for new business models and challenged research providers to reinvent their methods and systems. This Symposium will welcome new research on such topics as: Getting Consumers to Pay for Content After more than a decade of (mostly) free content on the web, can publishers find ways to make money on the newer digital platforms (e.g. tablets and mobile)? What have we learned about different payment models? And how can publishers reduce their reliance on advertising as a revenue source? The Challenges and Opportunities of 'democratizing' publishing: What are the implications for publishers of lower entry barriers, user-generated content, and social media? Can amateur

r and professional content creators both thrive in the new media environment? Can social media content be harvested to improve management decision making? Reader Engagement on New Digital Platforms How is reading itself changing as content migrates to smartphones and e-readers? What content formats are most successful at building reader loyalty and connectivity? How are consumers managing the proliferation of media options? What are the best ways of measuring reader engagement, regardless of platform? What is the benefit to advertisers of reader engagement? Managing Brands Across Multiple Platforms What strategies for managing and measuring media and advertiser brands are proving most successful? The Value of Ad Targeting vs. the Value of Media Context The digital revolution has provided numerous new ways to target prospective customers at attractively low prices, but the ad message often is delivered to contexts of dubious relevance or quality. What is the economic value to advertisers of quality media environments, of high reader engagement, of "halo" effects? ROI As media and marketing options multiply, the attempt to evaluate advertising ROI is getting harder. We know that some media - especially search and social media - are both the RESULT of prior marketing efforts and the CAUSE of subsequent market activity, but how can we isolate these effects in market mix models? What are the best approaches to inter-media comparisons and accurate ROI evaluation? Audience Measurement Tries to Break Out of its Silos While publishers, advertisers and consumers have all gone multi-platform, audience measurement has tended to remain within traditional silos. Some have attempted single-source solutions. Others have attempted fusion solutions that merge data from separate surveys. Other efforts have explored hybrid methodologies (e.g. recall surveys linked to passive behavioral tracking). Hybrid solutions themselves now come in many flavors. Some hybrids merge data collected from traditional random samples with known frames together with quota samples or online samples with unknown frames - an approach favored by those seeking to deliver issue-specific or ad-specific ratings products. Other hybrids merge sample data with census data - an approach popular with the panel-based web measurement companies trying to reconcile their estimates with server-based data. How successful are these hybrids? Are they really leading us to better results? How are weighting and ascertainment being managed to preserve projectability? What are best practices to ensure that hybrid data maintain validity? Where do we go from here? The Search for Granularity and Accountability Across many countries, advertisers ask for estimates of audiences for specific issues or for specific ads within those issues. How are research services evolving to address this demand? What evidence do we have that their efforts are successful and valid? Best Practices for Conducting Mobile Research The rapid growth of mobile telephony has been accompanied by a big boost in the capabilities of mobile devices - some of which are unique to the platform. How will the widespread availability of GPS-enabled smartphones with both "eyes" (cameras) and "ears" (microphones) affect the direction of mobile research and the use of mobile devices as a means of data collection? How much will research on the platform rely on the tools and metrics of web research (e.g. tagging, uniques, =

page views) and how much will it break new ground? What unique features of mobile devices will pose problems for measurement of the medium? How will these unique features change the behavior of mobile users themselves? How will publishers, agencies and advertisers integrate mobile data into their 360 degree views of consumers? New Work on Perennial Research Issues Not all the worthwhile research on print and digital media relates to the impact of the digital revolution=2E Accordingly, the Symposium provides an opportunity to see and debate new work on "perennial" issues: questionnaire design; response rates and response bias; measurement of rare events or small media brands; relationships between readership and circulation; audience accumulation patterns; use of passive measurement techniques such as RFID; use of cognitive or neuroscience-based techniques; maintaining panel quality; improving readership estimation models; documenting campaign effectiveness; optimizing advertising creative treatments; solving the challenges of multi-country surveys and all of the other subjects that historically have fallen within the purview of the Worldwide Readership Research Symposium=2E=0D=0A=0D=0A=0D=0A=0D=0A-----=0D=0A This e-mail, including attachments, is intended for the person(s) or company named and may contain confidential and/or legally privileged information=2E Unauthorized disclosure, copying or use of this information may be unlawful and is prohibited=2E If you are not the intended recipient, please delete this message and notify the sender=2E

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Reply-To: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>  
Subject: Americans see U.S. on wrong track: Reuters/Ipsos poll | Reuters  
X-To: "AAPORNET@ASU.EDU" <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
Content-Type: text/plain; charset="us-ascii"  
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Message-ID: <[1A99104F97AD1248B598355A7D264FC10C044F12@EXCHANGE2010.local.artscience.com](mailto:1A99104F97AD1248B598355A7D264FC10C044F12@EXCHANGE2010.local.artscience.com)>

<http://www.reuters.com/article/2011/03/09/us-obama-poll-idUSTRE7284SZ20110309>  
or  
<http://goo.gl/nvqKK>

(Reuters) - Americans' confidence in the way the country is going has slumped

to a two-year low in the last month, and one pollster blamed soaring gas prices.

SNIP

--

Leo G. Simonetta

Art & Science Group

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Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Posted on behalf of Jonathan Jackson <[fconrad@ISR.UMICH.EDU](mailto:fconrad@ISR.UMICH.EDU)>  
Subject: LSE Summer School in Survey Methods and Analysis  
X-To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)  
Mime-Version: 1.0  
Content-Transfer-Encoding: quoted-printable  
Message-ID: <8966624369171216.WA.fconradisr.umich.edu@lists.asu.edu>

LSE Summer School in Survey Methods and Analysis 25th July - 12th August =  
2011 London School of Economics

=20

\*\*\*apologies for cross-posting\*\*\*

=20

This three-week course develops an understanding of all of the key areas =  
of survey methodology,=20

from data collection to sampling, to questionnaire design and testing, to =  
the analysis of survey=20

data. In the first week the course describes the different data collectio =  
n methods that are used in=20

surveys, focusing on comparisons of major modes (face-to-face, telephone, =  
and mail) and=20

alternative methods of data collection (diaries, administrative records, =  
direct observation, etc.). In=20

the second week we address different aspects of questionnaire design and =  
question testing,=20

providing hands-on experience of designing questionnaires and survey ques =  
tions. In the final=20

week we consider how to analyse survey data, covering regression and late=

nt variable modelling.

=20

The instructors are from the LSE=E2=80=99s Methodology Institute, the University of Michigan=E2=80=99s Summer=20

Institute in Survey Research Techniques, and National Centre for Social Research=E2=80=99s (NatCen)=20

Questionnaire Development and Testing Hub. The course is aimed at graduate students, early=20

career academic researchers, researchers in the public and private sectors, and=20

managers/commissioners of research in the public, private and third sectors. Some background in=20

basic quantitative analysis (such as descriptive statistics, statistical inference and simple linear=20

regression) is helpful and expected, but no further specific knowledge is required.

=20

Further details can be found at:

[http://www2.lse.ac.uk/study/summerSchools/summerSchool/courses/ME101%20Survey%20Metho](http://www2.lse.ac.uk/study/summerSchools/summerSchool/courses/ME101%20Survey%20Methods.aspx)

[ds.aspx](http://www2.lse.ac.uk/study/summerSchools/summerSchool/courses/ME101%20Survey%20Methods.aspx)

=20

Or contact Jonathan Jackson at [j.p.jackson@lse.ac.uk](mailto:j.p.jackson@lse.ac.uk), (0044) (0)207 955 7=652.

=20

Applications can be made at:

<http://www2.lse.ac.uk/study/summerSchools/summerSchool/applying/Home.aspx>

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Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: "J. Ann Selzer" <[jannselzer@AOL.COM](mailto:jannselzer@AOL.COM)>

Subject: Bloomberg National Poll stories on Obama, economy, and the NFL

X-To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)

MIME-Version: 1.0

Content-Transfer-Encoding: quoted-printable

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=20

Bad news/goods news for President Obama. The public does not see that he has an ineffective strategy for improving the U.S. economy. But his vision is preferred over that of the Republicans.

=20

<http://www.bloomberg.com/news/2011-03-10/obama-lacks-strategy-for-economy-i>

n-poll-with-republicans-perceived-worse.html

=20

Distillation of poll results on the mood of the nation: Okay, so maybe there=E2=80=99s a recovery, but it=E2=80=99s not affecting me.

=20

<http://www.bloomberg.com/news/2011-03-10/americans-in-poll-show-little-confidence-with-plurality-perceiving-decline.html>

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=20

For those following the NFL dispute, here is how America takes sides.

=20

<http://www.bloomberg.com/news/2011-03-07/nfl-labor-optimism-follows-one-week-extension-as-contract-talks-resume.html>

=20

=20

J. Ann Selzer, Ph.D

Selzer & Company

Des Moines, Iowa 50309

For purposes of this list, use [JAnnSelzer@aol.com](mailto:JAnnSelzer@aol.com)

For other purposes, use [JASelzer@SelzerCo.com](mailto:JASelzer@SelzerCo.com)

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Reply-To: Micheline Blum <[micheline.blum@BARUCH.CUNY.EDU](mailto:micheline.blum@BARUCH.CUNY.EDU)>

Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: Micheline Blum <[micheline.blum@BARUCH.CUNY.EDU](mailto:micheline.blum@BARUCH.CUNY.EDU)>

Subject: Surveys about tuition increases

X-To: "AAPORNET@ASU.EDU" <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

Message-ID: <29B59EC1C26F6A4C963CD1E9ADC9B2140295C2@inbox01.baruch.local>

I have been told that a recent survey of students at one of the CUNY schools showed that most don't want their tuition increased. This did not surprise anyone. What did surprise some was that almost 4 in 10 are in favor or indifferent to a tuition increase. I have been asked if this is similar to recent surveys done elsewhere about tuition and other sources of revenue.



Can anyone direct me to any surveys or professional literature that addresses the levels of enthusiasm of students toward tuition increases and other sources of funding, such as new taxes, additional fees, etc.?

Thank you.  
Mickey

Micheline Blum  
Director  
Baruch College Survey Research  
School of Public Affairs  
Baruch College/CUNY  
646-660-6795  
micheline.blum@baruch.cuny.edu

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Date: Sat, 12 Mar 2011 13:11:19 -0500  
Reply-To: Nancy Whelchel <[nancy\\_whelchel@NCSU.EDU](mailto:nancy_whelchel@NCSU.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Nancy Whelchel <[nancy\\_whelchel@NCSU.EDU](mailto:nancy_whelchel@NCSU.EDU)>  
Subject: Position Announcement  
X-To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
Mime-Version: 1.0  
Content-Type: text/plain; charset=UTF-8  
Content-Transfer-Encoding: 8bit  
Message-ID: <4D7B70F6.5CBC.001C.1@gw.ncsu.edu>

It's a gorgeous day in Raleigh! Maybe you or someone you know is interested in joining me here!

NC State University's Planning and Analysis office is seeking to hire a permanent, full-time Coordinator for Survey Research. The primary responsibility of this position is to be involved in all phases of our outcomes assessment surveys of students, alumni, faculty, and staff at the university. The person in this position will work either independently or on teams to develop the overall research design for survey projects and to implement all phases of the design. This includes but is not limited to developing questionnaires, computer programming for online surveys, statistical data analysis, and preparing reports on results. The position is responsible for working directly with clients and for overseeing the work of student research

assistants.

For more information and/or to apply for this position please go to <http://jobs.ncsu.edu/applicants/Central?quickFind=90046>

Qualifications for the position:

Education: Masters degree in Sociology, Psychology, Statistics or related field, with advanced coursework in survey methods or program evaluation.

Experience: Experience working in the field of survey research. However, applicants with more limited survey research experience but possessing superior SAS programming skills and an interest in working in survey research will also be strongly considered.

Required Computer skills/programming languages:

- Â· Advanced SAS skills, including working knowledge of SAS  
IntrNet
- Â· MS Office (Word, Excel, PowerPoint)
- Â· HTML (including knowledge of and ability to meet ADA guidelines in designing web pages, and using cascading style sheets)
- Â· Database management (especially the ability to identify appropriate data from multiple sources and multiple platforms and combine as necessary)
- Â· Text editor (e.g., UltraEdit)

Required Personal/professional skills:

- Â· Careful attention to detail
- Â· Ability to work independently, with only minimal supervision
- Â· Ability to work well in teams and to establish and maintain effective working relationships
- Â· Strong communication skills, both oral and written
- Â· Desire and ability to learn new skills
- Â· Strong problem-solving skills
- Â· Ability to multi-task in a fast-paced environment

Anticipated annual compensation: \$50,000 - \$60,000, plus health and retirement benefits.

AA/EEO. In addition, NC State welcomes all persons without regard to sexual orientation.

\*\*\*\*\*

Nancy Whelchel, Ph.D.  
Assistant Director for Survey Research  
University Planning and Analysis  
Box 7002

NCSU  
Raleigh, NC 27695-7002  
919-515-4184  
Nancy\_Whelchel@ncsu.edu

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Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Tom Bowerman <[tom@POLICYINTERACTIVE.ORG](mailto:tom@POLICYINTERACTIVE.ORG)>  
Subject: World Values Survey Demise?  
MIME-Version: 1.0  
Content-Type: text/plain; charset="iso-8859-1"  
Content-Transfer-Encoding: quoted-printable  
Message-ID: <59625CC4514243BB85854E893EBBCCB4@DDXL85G1>

Does anyone know what's up with the World Values Survey (WVS) fifth =  
wave. They should be in full swing now but the web site looks inactive =  
and they have not replied to three enquiries I've posted to them over =  
the past year. I also sent Ron Inglehart several messages months ago =  
with no response. I'd appreciate it if someone can share information =  
about the demise or activity of this important time-series =  
cross-cultural survey and/or active contact information Thanks very =  
much. Tom Bowerman, [tom@policyinteractive.org](mailto:tom@policyinteractive.org)

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Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Bob Worcester <[rmworchester@YAHOO.COM](mailto:rmworchester@YAHOO.COM)>  
Subject: Re: World Values Survey Demise?  
X-To: Tom Bowerman <[tom@POLICYINTERACTIVE.ORG](mailto:tom@POLICYINTERACTIVE.ORG)>,  
"AAPORNET@asu.edu" <[AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)>  
X-cc: Mark Gill <[markgill@moricaribbean.com](mailto:markgill@moricaribbean.com)>  
In-Reply-To: <59625CC4514243BB85854E893EBBCCB4@DDXL85G1>  
Content-Type: text/plain; charset="Windows-1252"  
MIME-Version: 1.0  
Content-Transfer-Encoding: 8bit  
Message-ID: <513067082-1299954721-cardhu\_decombobulator\_blackberry.rim.net-1653463724-@b16.c15.bise7.blackberry>

We have completed WVS in Trinidad and presenting it to the Government on 31 March and will put it up in April. Bob Worcester  
Sent from my BlackBerry® wireless device

-----Original Message-----

From: Tom Bowerman <tom@POLICYINTERACTIVE.ORG>  
Sender: AAPORNET <AAPORNET@asu.edu>  
Date: Sat, 12 Mar 2011 10:20:47  
To: <AAPORNET@ASU.EDU>  
Reply-To: Tom Bowerman <tom@POLICYINTERACTIVE.ORG>  
Subject: World Values Survey Demise?

Does anyone know what's up with the World Values Survey (WVS) fifth wave. They should be in full swing now but the web site looks inactive and they have not replied to three enquiries I've posted to them over the past year. I also sent Ron Inglehart several messages months ago with no response. I'd appreciate it if someone can share information about the demise or activity of this important time-series cross-cultural survey and/or active contact information Thanks very much. Tom Bowerman, tom@policyinteractive.org

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Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: Mick Couper <MCouper@UMICH.EDU>  
Subject: Summer Institute in Survey Research Techniques  
X-To: AAPORNET@ASU.EDU  
In-Reply-To: A<3204826769535702.WA.larendaapor.org@lists.asu.edu>  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: 8bit  
Message-ID: <942E05ED295BE1489D46F6301DACE3A30BD1C762@isr-mail1.ad.isr.umich.edu>

SRC Summer Institute in Survey Research Techniques

June 6-July 29, 2011

[www.si.isr.umich.edu/](http://www.si.isr.umich.edu/)

Institute for Social Research  
University of Michigan  
P.O. Box 1248  
Ann Arbor, MI 48106-1248

#### About the Summer Program

Now in its 64th year, the University of Michigan's Summer Institute in Survey Research Techniques provides rigorous and high quality graduate training in all phases of survey research. The program teaches state-of-the-art practice and theory in the design, implementation, and analysis of surveys. Classes start June 6 and meet through July 29. Courses range in length from one week to eight weeks.

The Summer Institute in Survey Research Techniques draws on a renowned group of instructors from within the Survey Research Center and the University of Michigan community, and on other experts from outside the University. For more information, including course descriptions, schedules, and other relevant information visit our website, <http://si.isr.umich.edu/>.

Please feel free to contact us with any questions.

Summer Institute in Survey Research Techniques staff, (734) 764-6595  
or [summers@isr.umich.edu](mailto:summers@isr.umich.edu).

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<http://www.aapor.org>

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Date: Tue, 15 Mar 2011 01:17:55 -0500  
Reply-To: "Reifman, Alan" <[Alan.Reifman@TTU.EDU](mailto:Alan.Reifman@TTU.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "Reifman, Alan" <[Alan.Reifman@TTU.EDU](mailto:Alan.Reifman@TTU.EDU)>  
Subject: annual compilation of summer statistics & methods programs  
X-To: "spsp-discuss-l@list.cornell.edu"  
<[spsp-discuss-l@list.cornell.edu](mailto:spsp-discuss-l@list.cornell.edu)>,  
"DIV5@LISTS.APA.ORG" <[DIV5@LISTS.APA.ORG](mailto:DIV5@LISTS.APA.ORG)>,  
"jdm-society@mail.sjdm.org" <[jdm-society@mail.sjdm.org](mailto:jdm-society@mail.sjdm.org)>,  
"AAPORNET@ASU.EDU" <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
X-cc: "hlabash@gmail.com" <[hlabash@gmail.com](mailto:hlabash@gmail.com)>,  
"McCarty, Michael" <[michael.mccarty@ttu.edu](mailto:michael.mccarty@ttu.edu)>,  
"Cong, Zhen" <[zhen.cong@ttu.edu](mailto:zhen.cong@ttu.edu)>, "Feng, Du" <[du.feng@ttu.edu](mailto:du.feng@ttu.edu)>  
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MIME-Version: 1.0

Content-Transfer-Encoding: 8bit  
Message-ID: <C66975A407CAC84A85EF5E9F52DE76BEB8ECB50965@CEBREN.ttu.edu>

Please find my annual online compilation of summer statistics and methodology programs by clicking on:

<http://reifmanintrostats.blogspot.com/>

Feel free to share this information with students you advise or teach, and with colleagues.

Thanks,  
Alan Reifman, Ph.D., Professor  
Associate Department Chair (Interim)  
Human Development & Family Studies  
Texas Tech University

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Date: Tue, 15 Mar 2011 16:21:53 +0000  
Reply-To: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>  
Subject: Census finds more Hispanics than originally estimated - The Washington Post  
X-To: "AAPORNET@ASU.EDU" <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
Content-Type: text/plain; charset="us-ascii"  
MIME-Version: 1.0  
Content-Transfer-Encoding: 8bit  
Message-ID:  
<[1A99104F97AD1248B598355A7D264FC10C06A0BE@EXCHANGE2010.local.artscience.com](mailto:1A99104F97AD1248B598355A7D264FC10C06A0BE@EXCHANGE2010.local.artscience.com)>

[http://www.washingtonpost.com/local/census-finds-more-hispanics-than-originally-estimated--/2011/03/14/AB7PW3V\\_story.html?hpid=z4](http://www.washingtonpost.com/local/census-finds-more-hispanics-than-originally-estimated--/2011/03/14/AB7PW3V_story.html?hpid=z4)

or

<http://goo.gl/TEFrF>

More Hispanics were counted in the census than anticipated, reflecting the difficulty of calculating the size of the Hispanic population in states where the communities are small and growing rapidly, according to a new study.

The 2010 Census counts of Hispanics were higher in 23 of the first 33 states whose population counts were released, including Virginia and Maryland, the

Pew Hispanic Center's analysis showed. Most of the growth was in states that have fewer than 1 million Latinos and that are relatively recent destinations for large numbers of Hispanics, underscoring how Hispanics have spread to communities where they haven't lived before.

SNIP

--

Leo G. Simonetta

Art & Science Group

As always opinions expressed (if any) are solely those of the author.

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Date: Tue, 15 Mar 2011 17:56:43 -0400

Reply-To: Howard Fienberg <[howard.fienberg@MRA-NET.ORG](mailto:howard.fienberg@MRA-NET.ORG)>

Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>

From: Howard Fienberg <[howard.fienberg@MRA-NET.ORG](mailto:howard.fienberg@MRA-NET.ORG)>

Subject: Scholarship Announcement

X-To: [AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

Message-ID: <[D751154249FA5F46AEA4158526596897016F6A46@mraexch.mra-dom.mra-net.org](mailto:D751154249FA5F46AEA4158526596897016F6A46@mraexch.mra-dom.mra-net.org)>

The Betsy J Peterson Scholarship award is granted each year to select qualified candidates who are currently in the survey and opinion research profession or to those interested in pursuing a career in the profession. The award has been established by the Marketing Research Association to provide financial assistance for qualified individuals to enhance their research education. It is given in recognition of MRA's first Executive Director, Betsy J. Peterson.=20

=20

The recipient of the award will get a full-tuition award for the Principles of Marketing Research Program, administered online by the University of Georgia:

<http://www.georgiacenter.uga.edu/ppd/courses/marketing-research/principles-marketing-research>.

=20

Details and applications are available at

<http://www.mra-net.org/membership/awards.cfm> under "scholarships."

=20

Applications will be reviewed and the award will be presented to the student(s) or person(s) who meet all eligibility requirements and who, in the opinion of the scholarship committee, will make a positive contribution to the profession of survey and opinion research. Applications must be received by March 31st.

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Date: Tue, 15 Mar 2011 16:57:42 -0500  
Reply-To: "Rucinski, Dianne" <[drucin@UIC.EDU](mailto:drucin@UIC.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: "Rucinski, Dianne" <[drucin@UIC.EDU](mailto:drucin@UIC.EDU)>  
Subject: Asking about doing time  
MIME-Version: 1.0  
Content-Type: text/plain; charset=iso-8859-1  
Content-Transfer-Encoding: 8bit  
Message-ID: <963b502687f1fb7c10f33c1512483072.squirrel@webmail.uic.edu>

For a violence prevention initiative we need to ask about participants' past encounters with juvenile justice and adult correctional systems.

We are specifically interested in knowing whether a person has ever been committed to a juvenile justice youth center and/or to an adult correctional facility. That is, we do not want to know if someone has been in detention, but has "done time." For a variety of reasons we do not want to use the term "committed."

Any suggestions to me directly are very greatly appreciated.

Dianne Rucinski

--

Dianne Rucinski, Ph.D.  
Health Evaluation Collaborative &  
Institute for Health Research and Policy  
School of Public Health  
University of Illinois - Chicago  
1747 W Roosevelt, rm. 558  
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Date: Tue, 15 Mar 2011 21:38:33 -0400



Reply-To: Adria Gallup-Black <agallup@AED.ORG>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: Adria Gallup-Black <agallup@AED.ORG>  
Subject: Data Quality Campaign Privacy Event 4/28 & New Legal Guide  
X-To: AAPORNET <aapornet@asu.edu>  
MIME-Version: 1.0  
Content-Type: text/plain; charset=windows-1252  
Content-Transfer-Encoding: quoted-printable  
Message-ID: <AANLkTi=xAKGeVXtcLGTbCN0H06aD0knvXhZkgWGJkUPZ@mail.gmail.com>

Hello --

If your work involves education research and/or student data, this could be of interest.

Best,  
Adria

\*\*  
\*\*

\*Adria Gallup-Black, Ph.D.\*

Sr. Program Officer, Research & Evaluation | AED Center for School &  
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1-212-367-4621 | (F) 1-212-626-0407 | [www.aed.org](http://www.aed.org)

>>

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>> . [image: Data Quality Campaign] [image: Join Us:] April 28, 2011

>> \*Maximizing the Power of Education Data While Protecting the  
>> Privacy, Security, and Confidentiality of Student Information\*

>> The imperative to use data to improve the efficiency and effectiveness of

>> the education system has never been greater. Efforts to use data must be

>> accompanied by strong policies and practices to protect the privacy,

>> security and confidentiality of student data. This requires strategic and

>> deliberate action by stakeholders at all levels and positions of the

>> education system.

>>

>> Join the Data Quality Campaign on April 28, 2011 at a national event in

>> Washington, DC to discuss critical issues related to protecting the privacy,

>> security and confidentiality of student data, developments in state and

>> federal policy, best practices and emerging solutions, and remaining

>> challenges.

>>

>> -----

>> \*12:30 PM Welcome and Overview\*

>>  
>> =95 Aimee Guidera, Executive Director, Data Quality Campaign  
>> =95 Lyndsay Pinkus, Director, National and Federal Initiatives, Data Quality  
Campaign  
>> \*12:45 PM \*\*Using Data and Protecting Privacy, Security, and  
>> Confidentiality of Student Information Are Not Mutually Exclusive Goals =  
\*  
>>  
>> Policymakers, educators and stakeholders at all levels have a  
>> responsibility to ensure that there is an appropriate and effective balance  
>> between the use of data to improve student achievement and strong policies  
>> and practices that protect the privacy, security and confidentiality of  
>> personally identifiable student information. Panelists will discuss the  
>> imperative to strike this balance and how the education sector can adapt  
and  
>> adopt best practices from other industries.  
>>  
>> =95 Christopher Calabrese, Legislative Counsel, American Civil Liberties  
>> Union  
>> =95 Robert Gellman, Privacy and Information Policy Consultant  
>> =95 Jo