

From: LISTS.ASU.EDU LISTSERV Server (16.0) [LISTSERV@asu.edu]
Sent: Saturday, May 28, 2011 6:10 PM
To: Shapard Wolf
Subject: File: "AAPORNET LOG1102"

=====
Date: Tue, 1 Feb 2011 09:23:13 -0500
Reply-To: Kelsey Cohen <KCohen@POLLINGCOMPANY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Kelsey Cohen <KCohen@POLLINGCOMPANY.COM>
Subject: Job Opening - Project Manager
X-To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable
Message-ID: <D544715E79A23D4B955D99AE2B39BDBC72A079@PC-S01.polling.local>

the polling company(tm), inc., a full-service market research firm headquartered in Washington DC, is looking to hire a project manager. The firm specializes in quantitative and qualitative research and analysis, and provides strategic counsel for a diverse portfolio of clients in the political, corporate, legal, public affairs, not-for-profit and media sectors. =20

=20

Job Description: The employee will be involved in all stages of project development and execution, and the position entails the following components:=20

=20

- (1) management and oversight of current and future projects;=20
- (2) development of original proposals, research program design, sample and questionnaire construction, data analysis, and report writing for quantitative and qualitative research;
- (3) direction of focus groups and other qualitative research exercises
- (4) communication with sample providers, field houses, and other vendors as needed to conduct quantitative research projects;
- (4) supervision of 1-3 members of the research staff;
- (5) maintenance of existing clients relations to ensure that current client's research objectives are being fully achieved and cultivating new clientele; =20

(6) experience with federal government contracting a plus. =20

=20

The position will be responsible for updating and taking direction from the President and CEO on the progress of all projects. =20

=20

Qualifications: Applicants should have 3+ years experience in the survey research field, be able to manage several tasks at the same time, and willing to work in a small group environment. The applicant must have a strong methodological background and advanced knowledge of various research methods as well as extensive knowledge of SPSS, MS Word, Excel and Internet applications. Though the company has a wide range of clients, the candidate must have an interest in politics and must be comfortable working with ideologically-conservative clients. Candidate must be willing to work in a fast-paced office and willing to work nights and weekends when necessary. Strong writing skills, command of the English language, and statistical knowledge is a must. Candidate must have Bachelor's Degree and higher education a plus. Salary and benefits commensurate with experience. =20

=20

Please send cover letter, resume, salary requirements, and references to Kellyanne Conway at info@pollingcompany.com or fax them to (202) 467-6551. No phone inquiries please. For more information about the polling company(tm), inc., please access our website at www.pollingcompany.com. =20

=20

=20

Kelsey Cohen
Research Assistant

the polling company(tm), inc./ WomanTrend
1220 Connecticut Avenue, NW
Washington, DC 20036
202-667-6557 (p)
202-467-6551 (f)
www.pollingcompany.com <<http://www.pollingcompany.com/>>=20

=20

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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=====
Date: Tue, 1 Feb 2011 09:41:20 -0500
Reply-To: John Hall <JHall@MATHEMATICA-MPR.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: John Hall <JHall@MATHEMATICA-MPR.COM>
Subject: Openings for Statisticians
X-To: "aapornet@asu.edu" <aapornet@asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable
Message-ID: <F914A7AEE319BA4B91F91D5A21F4479347E79F5DD7@M095>

Mathematica is seeking statisticians to support its survey sampling and statistical analysis activities. Currently we have openings in our Washington, D.C. office and our headquarters in Princeton, NJ. We are seeking statisticians with experience or interest in survey sample design and selection (including weighting, imputation, and variance estimation). Successful candidates should also have strong oral and written communication skills, the ability to work in an interdisciplinary team, statistical analysis skills, and familiarity with statistical software such as SAS, R, or Stata.

Qualifications

- * Ph.D. in statistics, biostatistics, survey methodology or an equivalent combination of education and experience
- * Background or interest in sample design, survey research methodology, and/or complex survey data analysis
- * Strong oral and written communication skills
- * Knowledge and experience with statistical programming is desirable
- * Knowledge and/or experience in one or more of the following areas is desirable: Address-based or random digit dialing sampling techniques, propensity modeling, total survey error, administrative data and paradata, small area estimation, Bayesian analysis, data disclosure avoidance, data mining or multiple imputation.

Please submit a cover letter, resume, salary requirements and contact information for three references to our employment website at:
<https://careers.mathematica-mpr.com/applicants/Central?quickFind=3D51474>.

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=====
Date: Tue, 1 Feb 2011 10:06:33 -0500
Reply-To: "Agiesta, Jennifer" <JAgiesta@AP.ORG>

Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Agiesta, Jennifer" <JAgiesta@AP.ORG>
Subject: Re: Top Ten "Dubious Polling" Awards
X-To: David Moore <dmoore62@COMCAST.NET>, AAPORNET@ASU.EDU
In-Reply-To:
A<!&!AAAAAAAAAAAAAYAAAAAAAAABXbn1ezHalGs96rWlcVa2XCgAAAEAAAAAJdhvFn7nZlIs21W15XT
0
ZsBAAAAAA==@comcast.net>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit
Message-ID: <D7F01286F0717D4F9E58313FA9FF66CF0CED2175@CTCXMB01.ap.org>

David, I hate to be a party pooper, but... on number five, we certainly never used "rich people" or "middle class" to describe anything about the tax cuts, and in fact in the result you cite specified allowing the tax cuts to expire for "people earning more than \$250,000." On point six, our question about the Arizona law included a "neither favor nor oppose" option, plus we asked two separate measures of how much people knew about the law to allow for deeper analysis (both how much they had heard and how well they felt they understood it), so I think unfortunately, we cannot accept the award.

Jennifer Agiesta
Deputy Director of Polling
The Associated Press
O: 202-641-9574
M: 202-603-2350

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of David Moore
Sent: Friday, January 28, 2011 1:29 PM
To: AAPORNET@ASU.EDU
Subject: Top Ten "Dubious Polling" Awards

Stinkyjournalism.org announces its satirical Third Annual Top Ten "Dubious Polling" Awards

<http://www.stinkyjournalism.org/latest-journalism-news-updates-212.php>

The awards for 2010 can be found here:

<http://www.stinkyjournalism.org/latest-journalism-news-updates-169.php>

And the awards for 2009 can be found here:

<http://www.stinkyjournalism.org/latest-journalism-news-updates-144.php>

David W. Moore, Ph.D.

Senior Fellow, The Carsey Institute

University of New Hampshire

Huddleston Hall

Durham, NH 03824

<http://www.aapor.org>

Archives: <http://lists.asu.edu/archives/aapornet.html> .

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signoff aapornet

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[IP_US_DISC]

mks dccc60c6d2c3a6438f0cf467d9a4938

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=====

Date: Tue, 1 Feb 2011 10:49:13 -0500
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Not a push poll, probably
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit
Message-ID:
<3248A9B21DD5574785FE5E2C8E521684012C4EEE@exchange.local.artscience.com>

Stewart not happy with 'survey' paid for by Dems

<http://www.newbritainherald.com/articles/2011/01/31/news/doc4d478595b44bc632476892.txt>

or

<http://goo.gl/3fJkQ>

Saying a telephone survey highly critical of his candidacy in the 6th District State Senate race proves that those running against him hate Republicans, Mayor Timothy Stewart lashed out Monday at his Democratic opponent, Terry Gerratana.

SNIP

From those who received the calls, one specific question was the following: Would you be less likely to vote for Stewart if you knew he increased spending in New Britain by \$40 million each year?

The survey, unlike true opinion polls which attempt to ask neutral questions in order to gauge public opinion, are known as "push polls" because the questions are designed to change the opinion of the person being surveyed.

SNIP

--

Leo G. Simonetta

Art & Science Group

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=====
Date: Tue, 1 Feb 2011 08:05:16 -0800
Reply-To: Ryan Tandler <ryan.tandler@YAHOO.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Ryan Tandler <ryan.tandler@YAHOO.COM>
Subject: Re: Not a push poll, probably
X-To: AAPOR LISTSERV <AAPORNET@ASU.EDU>
In-Reply-To: <3248A9B21DD5574785FE5E2C8E521684012C4EEE@exchange.local.artscience.com>
MIME-Version: 1.0
Content-Type: text/plain; charset=iso-8859-1
Content-Transfer-Encoding: quoted-printable
Message-ID: <113264.78037.qm@web114207.mail.gq1.yahoo.com>

They look like push questions testing messages, language, and attacks. Perfectly acceptable tactic. The true marker of a push poll is the excessive number of respondents; they spread rumors, after all. At \$10,000 it seems unlikely that this pollster contacted that many respondents even in a state senate district.

If anything, Stewart did more damage by making it a news story. As one commenter on the New Herald's website noted, the paper did not say that those claims in the poll were false. How many other voters noticed that and drew a conclusion? Amateur move from an amateur candidate with amateur advisers. But it's a state senate race, who cares?

--- On Tue, 2/1/11, Leo Simonetta <Simonetta@ARTSCI.COM> wrote:

From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Not a push poll, probably
To: AAPORNET@ASU.EDU
Date: Tuesday, February 1, 2011, 3:49 PM

Stewart not happy with 'survey' paid for by Dems

<http://www.newbritainherald.com/articles/2011/01/31/news/doc4d478595b44bc632476892.txt>

or

<http://goo.gl/3fJkQ>

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Leo G. Simonetta

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=0A=0A=0A

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Please ask authors before quoting outside AAPORNET.
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=====
Date: Tue, 1 Feb 2011 11:47:28 -0500
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Re: Not a push poll, probably
X-To: AAPORNET@ASU.EDU
In-Reply-To: A<3248A9B21DD5574785FE5E2C8E521684012C4EEE@exchange.local.artscience.com>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit

Message-ID:

<3248A9B21DD5574785FE5E2C8E521684012C4F0E@exchange.local.artsience.com>

I just received a call from the pollster who, not surprisingly, prefers not to talk publically. As I suspected this was a message testing poll of a random sample of voters that included negative messages about both candidates - not a push poll. The call center was clearly identified in the call, the survey was of a significant length, and the sample size was under 1000.

--

Leo G. Simonetta

Art & Science Group

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-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Leo Simonetta

Sent: Tuesday, February 01, 2011 10:49 AM

To: AAPORNET@ASU.EDU

Subject: Not a push poll, probably

Stewart not happy with 'survey' paid for by Dems

<http://www.newbritainherald.com/articles/2011/01/31/news/doc4d478595b44bc632476892.txt>

or

<http://goo.gl/3fJkQ>

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SNIP

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Leo G. Simonetta
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=====
Date: Tue, 1 Feb 2011 11:10:15 -0700
Reply-To: Michael Larsen <mlarsen@BSC.GWU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Michael Larsen <mlarsen@BSC.GWU.EDU>
Subject: AAPOR ASA SRMS webinar: Feb 8, final notice
X-To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable
Message-ID: <4801874666312108.WA.mlarsenbsc.gwu.edu@lists.asu.edu>

AAPOR and the Survey Research Methods Section of ASA are proud to announce
the next webinar in their new web-based training program.=20

BE SURE TO LET YOUR COLLEAGUES IN OTHER DISCIPLINES KNOW!

Introduction to Sampling for Non-Statisticians

Safaa R. Amer, Senior Statistician, NORC

=20

Tuesday, February 8, 2011, 1-3pm EST,

<http://www.amstat.org/sections/SRMS/webinar.cfm>

=20

Abstract:=20

Many researchers, journalists, policy makers, and educators encounter sam-
ple

surveys in their research, work, reading, or everyday experience. This
course will uncover the logic behind sampling. It will give an explanati-
on

of the different types of samples and the terminology used by statisticia-
n

and survey researchers. It will outline and illustrate the steps needed

before, during, and after selecting a sample. It will describe the types of errors faced when conducting a survey and whether they are sampling related or not. The goal of the course is to expose non-statisticians to sampling so that they are able to read and understand articles or documents describing sampling designs and communicate with statisticians about their research needs. The course may even motivate participants to design and select simple samples to illustrate concepts and procedures. The webinar also will be of interest to students taking introductory statistics courses and their instructor who want to learn more about sample surveys. Some references for easy reading will be provided. The content of the course will include the difference between a sample and a census, probability versus non-probability sampling methods, the meaning of a sampling frame or list, illustrations of sampling versus non-sampling errors, random sampling techniques, sample size considerations, and post-sampling steps.

Instructor

Safaa Amer is a multilingual Senior Statistician and Project Director at NORC with wide-ranging experience in data analysis, survey sampling, missing data, and data mining. She has been involved in survey design; analyzing survey operations problems; conducting literature reviews and research to adapt surveys to international contexts; developing new sampling techniques and definitions for multicultural setting; developing and refining training material; training and building international survey capacity. She offered consulting to researchers from different fields on complex sampling problems, providing practical information on the types of analyses, limitations of the data, and strengths/weaknesses of various sampling strategies. In addition, Dr. Amer held several academic positions with the most recent being on the faculty list for the Survey Design & Data Analysis Graduate Certificate program at George Washington University. She has offered statistics and survey research lectures in Arabic, French, and English languages. Dr. Amer has an Economic and Political Sciences background with a special interest in international work, human rights, a

nd
geographic information systems. Dr. Amer is a member of several national
and
international Statistical Associations. She has refereed several papers f=
or
international journals and contributed in several graduate level theses.

=20
Registration is now open:=20
<http://www.amstat.org/sections/SRMS/webinar.cfm>=20
=20

For each webinar, participants register for a modest fee. Fees may vary f=
rom
webinar to webinar depending on the length of the presentation and expect=
ed
audience. Each registration is allowed one web connection and one audio
connection. The section encourages multiple persons to view each register=
ed
connection. For example, an entire classroom can watch for the price of =
one
registration.=20=20

=20
If you have any questions, please feel free to contact Rick Peterson:=20
Rick Peterson, ASA Education Programs=20
Associate American Statistical Assoc.,=20
732 N. Washington St, Alexandria, VA 22153
703-684-1221 ext.1864; FAX:703-684-3768, rick@amstat.org; www.amstat.org =

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=====
Date: Tue, 1 Feb 2011 13:36:04 -0500
Reply-To: Colleen Klatt <Colleen.Klatt@CASTLETON.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Colleen Klatt <Colleen.Klatt@CASTLETON.EDU>
Subject: Position Announcement - Director of Castleton Polling Institute
X-To: aapornet@asu.edu
Mime-Version: 1.0
Content-Type: text/plain; charset=UTF-8
Content-Transfer-Encoding: 8bit
Content-Disposition: inline
Message-ID: <4D480C4502000003001F4B67@MAIL.castleton.edu>

Position Title: Director of Castleton Polling Institute &
Assistant or Associate Professor of Political Science

Job Description
Castleton State College (Castleton, VT) invites applications to help
develop Vermont's first polling institute. We are looking for an

individual to serve as Director of the Castleton Polling Institute and as an Assistant or Associate Professor of Political Science teaching two classes per semester. This is a 12-month, tenure-track position starting in July 2011. The Castleton Poll will study public opinions related to local, state, regional, and national issues, as well as candidates for office. The Castleton Poll will provide college faculty and administration, private organizations, government agencies, businesses, nonprofit organizations, and media leaders with reliable information about public attitudes concerning policy-based issues. The Institute will be an integral part of the academic life at Castleton with undergraduate and graduate students participating in its daily operations. The Director of the Castleton Poll will report to the president of the college. It is anticipated that the Castleton Poll will conduct six to eight surveys on politics and public policy each academic year and release results to national and state news media. Primary teaching responsibilities include, but are not limited to American Government, State and Local Politics, and Political Methodology.

Job Requirements

The position requires a PhD in Political Science with six or more years of experience preferred in all facets of managing a survey research center including: a) questionnaire design; b) designing and executing sampling plans for telephone surveys using random-digit-dial and listed samples; c) programming surveys and samples into computer-assisted telephone interviewing software; d) analyzing data using SPSS, Stata, or other statistical software packages; and e) recruiting, training, and supervising interviewers in a telephone call center. The director needs to be familiar with current trends in Internet computing and database management and have the ability to analyze and improve survey operations and effectiveness. The director should also have entrepreneurial skills, the ability to win external funding for survey research projects, excellent written and oral presentation skills, experience in responding to queries from local and national news media, and the ability to collaborate with faculty on research projects across a wide range of disciplines at the college.

The candidate will be hired as a tenure-track faculty member at the rank of assistant or associate professor in the Department of History, Geography, Economics, Politics (<http://www.castleton.edu/History/Index.htm>), based on qualifications. Castleton places a special value on the teaching role of its faculty, and candidates for this position will also be evaluated on the basis of their potential to be outstanding teachers. Applicants should have a strong commitment to teaching in a liberal arts environment, be willing to engage in service to the institution and maintain an active scholarly agenda. Strong interpersonal skills and the ability to work effectively with colleagues are also essential. Salary is dependent on qualifications and experience.

Review of applications will begin February 25, 2011, and continue until the position is filled. Questions regarding the position should be directed to the chair of the search committee, Dr. Jonathan Spiro: (802) 468-1285 or jonathan.spiro@castleton.edu. To apply, please send a cover letter, curriculum vitae, statement of teaching philosophy, graduate transcripts, and three letters of recommendation to Dave Wolk, President, Castleton State College, 62 Alumni Drive, Woodruff Hall, Castleton, VT, 05735.

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=====

Date: Tue, 1 Feb 2011 15:07:37 -0600
Reply-To: Tom Smith <smitht@NORC.UCHICAGO.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Tom Smith <smitht@NORC.UCHICAGO.EDU>
Subject: World Association for Public Opinion Research
X-To: AAPORNET@ASU.EDU
In-Reply-To: <7BDB5A8BA3DA0B4F8EE786830BE58CA2013D1895@NORCEX1.norc.org>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable
Message-ID: <7BDB5A8BA3DA0B4F8EE786830BE58CA201C0F110@NORCEX1.norc.org>

See the announcement about the 2011 WAPOR conference in Amsterdam in September:

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http://wapor.unl.edu/wp-content/uploads/2011/01/WAPOR_2011_CfP_Final_Feb_1.pdf

=20

Tom W. Smith

WAPOR President

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=====

Date: Tue, 1 Feb 2011 17:16:22 -0500
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>

Subject: 13 percent of biology teachers back creationism - Technology & science - Science - LiveScience - msnbc.com
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit
Message-ID: <3248A9B21DD5574785FE5E2C8E521684012C4FA5@exchange.local.artscience.com>

http://www.msnbc.msn.com/id/41313808/ns/technology_and_science-science/
or
<http://goo.gl/qDdmr>

The majority of high school biology teachers don't take a solid stance on evolution with their students, mostly to avoid conflicts, and fewer than 30 percent of teachers take an adamant pro-evolutionary stance on the topic, a new study finds. Also, 13 percent of these teachers advocate creationism in their classrooms.

SNIP

The data was collected from 926 nationally representative participants in the National Survey of High School Biology Teachers, which polled them on what they taught in the classroom and how much time they spent on each subject. They also noted the teachers' personal feelings on creationism and evolution.

SNIP

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Leo G. Simonetta
Art & Science Group
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=====
Date: Wed, 2 Feb 2011 09:17:37 -0500
Reply-To: kenneth.steve@DOT.GOV
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: kenneth.steve@DOT.GOV
Subject: RITA Opportunity: Statistician GS-1530 09/11/12
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0

Og0Kc2V0IGFhcG9ybmV0IG5vbWFpbA0KT24gew91ciByZXR1cm4gc2VuZCB0aGlzOiBzZXQgYWFw
b3JuZXQgbWFpbA0KUGxlYXNlIGFzayBhdXRob3JzIGJlZm9yZSBxdW90aw5nIG91dHNpZGUgQUFQ
T1J0RVQudQpQcm9ibGVtcz8tZG9uJ3QgcmVwbHkgdG8gdGhpcyBtZXNzYWdlLCB3cm10ZSB0bzog
YWFwb3JuZXQtcmVxdWVzdEBhc3UuZWR1DQo=
=====

Date: Wed, 2 Feb 2011 11:30:20 -0500
Reply-To: kenneth.steve@DOT.GOV
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: kenneth.steve@DOT.GOV
Subject: Job Opportunity - Statistician, RITA
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable
Message-ID:
<49D6DE4CBF9A3649A1A7BFA5D58B525B025B7063@0STMAIL04VS5.ad.dot.gov>

Trying again ...

=20

Kenneth W. Steve, M.S.

=20

Survey Statistician

Office of Survey Programs, E34-431

Bureau of Transportation Statistics

1200 New Jersey Avenue, S.E.

Washington, D. C. 20590

P: (202) 366-4108

F: (202) 366-3640

Kenneth.Steve@dot.gov <mailto:Kenneth.Steve@dot.gov>=20

=20

=20

Dear Colleagues:

=20

The Research and Innovative Technology Administration (RITA) seeks a

Statistician to join our team. RITA coordinates the U.S. Department of Transportation's (DOT) research programs and is charged with advancing rigorous analysis and the deployment of cross-cutting technologies to improve our Nation's transportation system.=20

=20

The Statistician serves within the Office of Transportation and Analysis, Bureau of Transportation Statistics (BTS), a component of the Research and Innovative Technology Administration (RITA). The Office of Transportation Analysis develops and provides relevant, timely, and authoritative transportation data and information for the transportation community and decision makers.

=20

RITA is offering a opportunity for public service-driven professionals who are highly motivated and self-reliant, and who can share their experience participating in the development and application of statistical methodology for the assessment and improvement of RITA/BTS and DOT data programs with skilled professionals who ensure the safety and efficiency of the transportation industry. This position is located in the New DOT building, which sits directly across the street from the Navy Yard metro and blocks away from the new National's Baseball stadium. RITA has flexible work schedules (to include Telework). =20

If you know someone interested in this Washington, D.C. based position with relevant experience and proven results please encourage them to apply under the attached vacancy announcement. We are looking for a diverse pool of qualified candidates. =20

The vacancy announcements can be found on:

=09

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<http://jobview.usajobs.gov/GetJob.aspx?JobID=3D96222437> (All Sources)

=20

<http://jobview.usajobs.gov/GetJob.aspx?JobID=3D96222437> (Merit = Promotion)

=20

Please direct any questions to Linda Riggins, Human Resources, at (202) 366-0277 or Linda.Riggins@dot.gov <<mailto:Linda.Riggins@dot.gov>> .

=20

Thank you for your assistance.

=20

Sincerely,=20

=20

=20

Peter H. Appel

Administrator, Research and Innovative Technology Administration

U.S. Department of Transportation

=20

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=====
Date: Wed, 2 Feb 2011 17:03:37 -0500
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Americans Split on Desired Influence of Organized Religion
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit
Message-ID:
<3248A9B21DD5574785FE5E2C8E521684012C50B8@exchange.local.artscience.com>

<http://www.gallup.com/poll/145916/Americans-Split-Desired-Influence-Organized-Religion.aspx>

or

<http://goo.gl/GXHm8>

PRINCETON, NJ -- Americans have mixed views on the influence of organized religion in the U.S. today, with 29% saying religion should have more influence and an identical percentage saying it should have less influence. A slightly larger 39% believe organized religion's influence should be kept as it is now.

SNIP

Still, the results suggest that there is no overwhelming groundswell of opinion in the U.S. today to either quell or expand the influence of organized religion. Opinions on this issue differ by politics, but even among the most religious Americans, less than half say organized religion's influence should be expanded.

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=====
Date: Thu, 3 Feb 2011 11:15:50 -0500
Reply-To: Michael Springer <michael.j.springer@GMAIL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Michael Springer <michael.j.springer@GMAIL.COM>
Subject: recommendations for survey website or software?
X-To: AAPORNET@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1
Message-ID: <AANLkTimAVMZtyWhUsO6XRRf=j-r_Sh7NnCx+R0K8ZG3O@mail.gmail.com>

Does anyone have a list of "best" software or web-based survey tools available for commercial and government use? Even better if they compare their capabilities and/or cost?

I would be interested in something that creates self-administered web-based surveys. Recommendations, even if it's a personal preference, would also be appreciated.

Thank you!

Mike

--
Michael Springer
michael.j.springer@gmail.com

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Archives: <http://lists.asu.edu/archives/aapornet.html> .
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=====
Date: Thu, 3 Feb 2011 10:00:04 -0700
Reply-To: Hugh Clark <hughclark@CJIRESEARCH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Hugh Clark <hughclark@CJIRESEARCH.COM>
Subject: Re: recommendations for survey website or software?
X-To: Michael Springer <michael.j.springer@GMAIL.COM>
X-cc: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
In-Reply-To: <AANLkTimAVMZtyWhUs06XRRf=j-r_Sh7NnCx+R0K8ZG30@mail.gmail.com>
Content-Type: text/plain; charset="us-ascii"
MIME-Version: 1.0
Content-Transfer-Encoding: 8bit
Message-ID:
<BECEB4C83387894BA75C50EBEB5B5DE47F8EA115@P3PW5EX1MB09.EX1.SECURESERVER.NET>

Mike

We use Vovici's survey product. Reasonable cost, relatively easy to use, good support, basic analytics.

Hugh

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Michael Springer
Sent: Thursday, February 03, 2011 11:16 AM
To: AAPORNET@ASU.EDU
Subject: recommendations for survey website or software?

Does anyone have a list of "best" software or web-based survey tools available for commercial and government use? Even better if they compare their capabilities and/or cost?

I would be interested in something that creates self-administered web-based surveys. Recommendations, even if it's a personal preference, would also be appreciated.

Thank you!

Mike

--

Michael Springer
michael.j.springer@gmail.com

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=====
Date: Thu, 3 Feb 2011 11:20:37 -0600
Reply-To: "Reifman, Alan" <Alan.Reifman@TTU.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Reifman, Alan" <Alan.Reifman@TTU.EDU>
Subject: Re: recommendations for survey website or software?
X-To: Michael Springer <michael.j.springer@GMAIL.COM>,
"AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
In-Reply-To: <AANLkTimAVMZtyWhUs06XRRf=j-r_Sh7NnCx+R0K8ZG30@mail.gmail.com>
Content-Type: text/plain; charset="us-ascii"
MIME-Version: 1.0
Content-Transfer-Encoding: 8bit
Message-ID: <C66975A407CAC84A85EF5E9F52DE76BEB3BCE7D7DE@CEBREN.ttu.edu>

Two compilations of web-based survey tools are at:

<http://archive.e-learningcentre.co.uk/eclipse/vendors/forms.htm>

http://www.usask.ca/web_project/uwebd/links/web_applications/surveys/index.htm
m
l

Alan Reifman
Texas Tech University

-----Original Message-----

From: AAPORNET [<mailto:AAPORNET@asu.edu>] On Behalf Of Michael Springer
Sent: Thursday, February 03, 2011 10:16 AM
To: AAPORNET@ASU.EDU
Subject: recommendations for survey website or software?

Does anyone have a list of "best" software or web-based survey tools available for commercial and government use? Even better if they compare their capabilities and/or cost?

I would be interested in something that creates self-administered web-based surveys. Recommendations, even if it's a personal preference, would also be appreciated.

Thank you!

Mike

--

Michael Springer
michael.j.springer@gmail.com

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=====
Date: Thu, 3 Feb 2011 15:06:03 -0500
Reply-To: Aneta Genova <genovaa@INTERMEDIA.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Aneta Genova <genovaa@INTERMEDIA.ORG>
Subject: Job posting: Research Director
X-To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable
Message-ID:
<AD33558BAA5D8646A6772C3940016E93026F4A61@Mercury.sbs.intermedia.org>

intermedia

Research Director: International Media & Communications

InterMedia (www.intermedia.org <<http://www.intermedia.org>>) is a research-based consultancy providing strategic guidance into the views = and behaviors of populations globally, especially among hard-to-reach communities. We provide counsel on effective engagement strategies and = impact measurement in increasingly complex media and communication = environments. Based in Washington, D.C. and London, InterMedia collaborates with local partners across the developing world and works to strengthen their = capacity. On the ground in 60 countries annually, our 40 research experts use innovative techniques to understand how information, communication and = media

resources can influence and effect change. Clients include the World Bank, USAID, Bill and Melinda Gates Foundation, UNESCO, BBC World Service, US Department of State, Deutsche Welle, Sesame Workshop, AED and major U.S. public international broadcasters.

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We have an exciting opportunity for a highly qualified and dynamic Research Director to join the organization during a time of change and growth. The Research Director will provide leadership and direction for our international research activities and play a key role in developing new business opportunities. This is a senior position with responsibilities including fostering relationships with new and existing clients, developing new products and services, creating a culture of innovation, incubating new ideas as part of InterMedia's research collaborative, and setting and maintaining high standards for research quality.

=20

The successful candidate will have an advanced degree in a relevant field (eg, social sciences, market research, business administration); excellent research and evaluation skills; significant experience in market and media research, particularly in developing countries and emerging markets; demonstrated ability to develop innovative methodologies and analytical tools; solid track record in developing new business opportunities; significant experience offering research to clients in a consultative manner to address their objectives; superior management and communication skills; strong initiative and sense of ownership and responsibility; passion for research and for solving problems through intelligent and high-quality research; ability to build and lead teams, think strategically and travel internationally, as required.

=20

This position is based in Washington, DC with approximately 20% international travel. InterMedia offers an excellent compensation and benefits package, a

casual and friendly work environment, and a convenient downtown =
location.=20

=20

We invite qualified candidates to email your cover letter and resume to
rdhr@intermedia.org <mailto:rdhr@intermedia.org> or fax to =
866-500-4095.

Only shortlisted candidates will be contacted.=20

EOE/M/F/V/D

=20

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received this e-mail in error, please notify the sender of the e-mail =
immediately by reply e-mail, keep the contents confidential, and =
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=====
Date: Fri, 4 Feb 2011 09:22:51 -0500
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: New Orleans Shrank After Hurricane Katrina,
Census Shows - NYTimes.com

X-To: AAPORNET@ASU.EDU

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 8bit

Message-ID:

<3248A9B21DD5574785FE5E2C8E521684012C5148@exchange.local.artscience.com>

<http://www.nytimes.com/2011/02/04/us/04census.html?emc=tnt&tntemail1=y>

or

<http://goo.gl/tHCxg>

NEW ORLEANS - When Hurricane Katrina hit and the murky waters rushed through levee breaches, even the facts were drowned.

Official documents were destroyed, years of photographs were ruined, and a city's ability to know itself was lost. Answers to basic questions like how many people lived here, where they lived and who they were could not be easily answered.

Now there finally are some numbers, and they show that the city is 29 percent smaller than a decade ago.

SNIP

--

Leo G. Simonetta

Art & Science Group

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=====
Date: Fri, 4 Feb 2011 10:54:21 -0500
Reply-To: Brad Shannon <bradjshannon@GMAIL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Brad Shannon <bradjshannon@GMAIL.COM>
Subject: Re: New Orleans Shrank After Hurricane Katrina,
Census Shows - NYTimes.com
X-To: Leo Simonetta <Simonetta@artsci.com>
X-cc: AAPORNET@asu.edu
In-Reply-To:
<3248A9B21DD5574785FE5E2C8E521684012C5148@exchange.local.artscience.com>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1
Message-ID: <AANLkTik6FZQkmnd1dWtgsc=C=1WT3xo7D1DTYN=1AXCU@mail.gmail.com>

Tangentially related:

After the storms in 2005, the mayor's office designated ~10 areas in which

to track housing and redevelopment progress and the city rebuilt. These were used as indicators of progress, as data was compared across areas and over time. But there was no scientific reasoning behind how the areas were selected -- despite having a department devoted to geographic information systems (GIS) and mapping of data, the areas were picked arbitrarily by politicians without any consistency (of average income, land area, home ownership, demographics).

The mayor's office would highlight changes within these arbitrary districts in memos and presentations it gave to other institutions like the state and the city council, using them to justify allocating resources one way or another. They were presented as a scientifically/methodologically sound measurement of the city, when in fact there was no basis for their boundaries.

(This is from my own observations from when I worked in the the GIS office at City Hall a couple years after the storms, and from multiple sources in the mayor's office)

Has anyone seen similar instances of methodological blindness/ignorance? I was shocked that it was completely overlooked. You'd think that city officials would want the ability to accurately assess disaster recovery efforts, even if they later fudged the analysis to show what they wanted. In this case, it's like they fudged the data *collection*.

-Brad

On Fri, Feb 4, 2011 at 9:22 AM, Leo Simonetta <Simonetta@artsci.com> wrote:

> <http://www.nytimes.com/2011/02/04/us/04census.html?emc=tnt&tntemail1=y>
>
> or
>
> <http://goo.gl/tHCxg>
>
> NEW ORLEANS - When Hurricane Katrina hit and the murky waters rushed
> through levee breaches, even the facts were drowned.
>
> Official documents were destroyed, years of photographs were ruined, and
> a city's ability to know itself was lost. Answers to basic questions
> like how many people lived here, where they lived and who they were
> could not be easily answered.
>
> Now there finally are some numbers, and they show that the city is 29
> percent smaller than a decade ago.
>
> SNIP
>
>
> --

> Leo G. Simonetta
> Art & Science Group
> As always opinions expressed (if any) are solely those of the author.
>
>
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> -----
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Date: Fri, 4 Feb 2011 13:30:05 -0500
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Obama's Approval Ratings More Polarized in Year 2 Than Year 1
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit
Message-ID:
<3248A9B21DD5574785FE5E2C8E521684012C517E@exchange.local.artscience.com>

<http://www.gallup.com/poll/145937/Obama-Approval-Ratings-Polarized-Year-Year.aspx>
or
<http://goo.gl/Eaexa>

Obama's Approval Ratings More Polarized in Year 2 Than Year 1
Ranks as fourth-most-polarized year for a president since 1953

SNIP

Ronald Reagan and Bill Clinton are the only two presidents prior to Obama who had gaps of at least 50 points in their approval ratings by party in their second year in office. In general, recent presidents, including George W. Bush, tend to have more polarized ratings than earlier presidents did.

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Leo G. Simonetta

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=====
Date: Fri, 4 Feb 2011 16:48:09 -0500
Reply-To: "Whitmore, Roy W." <rww@RTI.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Whitmore, Roy W." <rww@RTI.ORG>
Subject: Senior Statistician opening at RTI International
X-To: aapornet@asu.edu

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

Message-ID:

<82445F3B44AE7240813F5C6D87D4F3670D565FF6@RTPWEXC18.RCC_NT.RTI.ORG>

RTI International is currently seeking candidates for a Senior Director for Survey Statistics position which will be based either in Research Triangle Park, NC, or Washington, DC. RTI is an independent, nonprofit research institute based in Research Triangle Park, North Carolina. Established in 1958 as the Research Triangle Institute, RTI's staff of more than 2,800 supports projects in more than 40 countries.

Job Description=20

The Senior Director for Survey Statistics will supervise statistical staff and have responsibility for technical and fiscal management of significant projects. Duties also include development of statistical methodologies, research opportunities, strategic plans, and proposals. Strong knowledge of sampling design, nonresponse adjustment, weighting, imputation, and analysis of data from complex sample surveys is required. The successful candidate will be responsible for the scientific integrity of work products for contracts under their supervision.=20

The Senior Director for Survey Statistics provides leadership of survey research teams and works collaboratively with other project members. The successful candidate is expected to play an independent leadership role in developing relationships, interacting with and working with RTI's

clients, bringing new technologies and approaches to quality improvement, delivering technical presentations, and attending client meetings. He/she is responsible for assuring the validity of all work products generated by their team. Originality, sound statistical approaches, strong oral and written communication skills, and interpersonal leadership skills are critical to successful performance.=20

Professional Qualifications and Experience

- * A doctoral degree in statistics, survey methodology, or other related field and 15 or more years of related experience.
- * Recognition as an expert in statistical research, as evidenced by supporting publications, presentations, and other accomplishments.
- * Experience using U.S. demographic data sources, such as the Decennial Census, American Community Survey, Current Population Survey, etc.
- * Demonstrated skill as a technical and intellectual leader and mentor.
- * Strong understanding of emerging challenges and trends in survey research.
- * Broad familiarity with the federal contracting marketplace.
- * Experience leading to business development activities and winning proposals.
- * Excellent written and oral communication skills, including the capacity to engage in compelling public presentations.

=20

Desirable Qualifications/Attributes

- * Experience with design and analysis of surveys utilizing address-based and/or cell-phone sampling frames.=20
- * Experience with analysis of complex survey data using advanced statistical analysis methodologies, such as structural equation modeling or multilevel modeling.

=20

Please apply online for position # 12990 at http://www.rti.org/page.cfm/Job_Openings. =20

=20

=20

Roy W. Whitmore=20
RTI International=20
Statistics & Epidemiology Unit
Vice President, Social Sciences Division
Office: 919-541-5809=20

Cell: 919-491-8392

Email: rww@rti.org=20
Web address: <http://www.rti.org/> <<http://www.rti.org/>> =20

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=====
Date: Sun, 6 Feb 2011 22:20:42 -0800
Reply-To: Stephen Johnson <stevejohnson.survey@GMAIL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Stephen Johnson <stevejohnson.survey@GMAIL.COM>
Subject: survey company in Sydney
X-To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1
Message-ID: <AANLkTi=MHSMBAs-XP=hD45HggvX69Ad+PBZLjAZ_=Lhx@mail.gmail.com>

Once again throwing myself on the kind help of other AAPOR members. I am trying to find someone who can recruit focus group participants in Sydney Australia. I am trying to get two groups of 10 people for a discussion about water systems and the reuse of water. I have a random phone list for Sydney, but my Australian partner was overwhelmed by the task. I was thinking it could be one person, or it could be done by anyone with an Australian call center. Please respond off list.

Thanks in advance.
Steve Johnson, PhD
Steve Johnson & Associates
541-683-5758

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=====
Date: Mon, 7 Feb 2011 10:49:02 -0500
Reply-To: Kelsey Cohen <KCohen@POLLINGCOMPANY.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Kelsey Cohen <KCohen@POLLINGCOMPANY.COM>
Subject: Closest FG Facility to Mercer, NJ?
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable
Message-ID: <D544715E79A23D4B955D99AE2B39BDBC72A1B2@PC-S01.polling.local>

Hi all,

=20

Would anyone happen to know the closest focus group facility to Mercer, NJ?

=20

Thanks!

Kelsey

=20

Kelsey Cohen
Research Assistant

the polling company(tm), inc./ WomanTrend
1220 Connecticut Avenue, NW
Washington, DC 20036
202-667-6557 (p)
202-467-6551 (f)
www.pollingcompany.com <<http://www.pollingcompany.com/>>=20

=20

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=====
Date: Mon, 7 Feb 2011 15:53:09 +0000
Reply-To: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET>
Subject: Fwd: AOL Acquires Huffington Post, \$315 million

X-To: AAPORNET <AAPORNET@ASU.EDU>
In-Reply-To: <AANLkTi=1DtADtqC8d+Z2-ck770c3dctPii_knD63T57B@mail.gmail.com>
MIME-Version: 1.0
Content-Type: text/plain; charset=utf-8
Content-Transfer-Encoding: 7bit
Message-ID:
<1543793066.536566.1297093989401.JavaMail.root@sz0107a.emeryville.ca.mail.com
c
ast.net>

Huffington Post co-founder Arianna Huffington will run a new group within AOL responsible for integrating content between the two companies in the news, tech, women and other sectors. This includes AOL's technology blogs TechCrunch and Engadget as well as its music and Patch local media sites.

Following is the link to the Wall Street Journal article

Read more:
<http://online.wsj.com/article/SB10001424052748704858404576129234044123852.html>
#ixzz1DHsZYzdg

<http://online.wsj.com/article/SB10001424052748704858404576129234044123852.html>
l

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=====
Date: Mon, 7 Feb 2011 10:57:39 -0500
Reply-To: Brad Shannon <shannon@HUFFINGTONPOST.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Brad Shannon <shannon@HUFFINGTONPOST.COM>
Subject: Re: Fwd: AOL Acquires Huffington Post, \$315 million
X-To: "nickp@marketsharescorp.com" <mkshares@comcast.net>
X-cc: AAPORNET@asu.edu
In-Reply-To:
<1543793066.536566.1297093989401.JavaMail.root@sz0107a.emeryville.ca.mail.com
c
ast.net>
MIME-Version: 1.0
Content-Type: text/plain; charset=windows-1252
Content-Transfer-Encoding: quoted-printable

Message-ID: <AANLkTin=c9E4i-qyiQ+BTRFAZrGnwAJU0aiExBb18jKS@mail.gmail.com>

Bonus links, courtesy of The Daily What <<http://www.thedailywhat.com>>:

- AOL purchases Huffington Post for \$315 million<http://www.nytimes.com/2011/02/07/business/media/07aol.html?_r=3D3>=

,

Arianna Huffington to oversee all AOL editorial content.

- Arianna Huffington: [T]his moment will be for HuffPost like stepping

off a fast-moving train and onto a supersonic jet<http://www.huffingtonpost.com/arianna-huffington/huffington-post-aol_b_819373.html>

.=94

- AOL explains its Huffington Post deal to Wall Street<<http://mediamemo.allthingsd.com/20110207/liveaol-explains-its-huffington-post-deal-to-wall-street/>>

.

- Tim Armstrong's Internal Memo to AOLers<<http://techcrunch.com/2011/02/06/armstrong-memo-aol-huffpo/>> on HuffPo deal.

- Paul Carr @ TechCrunch: I, For One, Welcome Our New Huffington Overlord<<http://techcrunch.com/2011/02/06/i-for-one-welcome-our-new-huffington-overlord/>>

.=94

Brad Shannon
Political Intern, Huffington Post (DC)
shannon@huffingtonpost.com
(C) 704-649-3678
@bradjshannon

On Mon, Feb 7, 2011 at 10:53 AM, nickp@marketsharescorp.com <nickp@marketsharescorp.com> <mkshares@comcast.net> wrote:

> Huffington Post co-founder Arianna Huffington will run a new group within

> AOL responsible for integrating content between the two companies in the
> news, tech, women and other sectors. This includes AOL's technology blogs
> TechCrunch and Engadget as well as its music and Patch local media sites.
>
>
> Following is the link to the Wall Street Journal article
>
>
> Read more:
> <http://online.wsj.com/article/SB10001424052748704858404576129234044123852=.html#ixzz1DHsZYzdg>
>
>
>
> <http://online.wsj.com/article/SB10001424052748704858404576129234044123852=.html>
>
>
>
> -----
> Archives: <http://lists.asu.edu/archives/aapornet.html> .
> Please ask authors before quoting outside AAPORNET.
> Unsubscribe?-don't reply to this message, write to:
> aapornet-request@asu.edu
>

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Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu
=====

Date: Mon, 7 Feb 2011 10:03:12 -0600
Reply-To: Jan Kiley <jankiley@SOLTEC.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jan Kiley <jankiley@SOLTEC.NET>
Subject: Cell samples
X-To: Aapornet <AAPORNET@asu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: 7bit
Message-ID: <ECEHINDMDPFNAAFNNNPOIEOOEDAA.jankiley@soltec.net>

Our company has been asked by a healthcare client to explore the disadvantages of not including a cell sample in a RDD telephone market study. The literature we see, particularly AAPOR and Pew, relates mostly to public issues, specifically political polling, and not to commercial issues, products or services.

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Any insight will be greatly appreciated.

Jan Kiley
Research Survey Service, Inc.

www.researchsurveyservice.com

217-239-7880

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Unsubscribe?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Mon, 7 Feb 2011 09:47:48 -0700
Reply-To: Paul J Lavrakas PhD <pjlavrakas@HUGHES.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Paul J Lavrakas PhD <pjlavrakas@HUGHES.NET>
Subject: Re: Cell samples
X-To: Jan Kiley <jankiley@SOLTEC.NET>, AAPORNET@ASU.EDU
In-Reply-To: <ECEHINDMDPFNAAFNNNPOIEOOEDAA.jankiley@soltec.net>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit
Message-ID: <[000701cbc6e6\\$c7a3ce50\\$56eb6af0\\$@net](mailto:000701cbc6e6$c7a3ce50$56eb6af0$@net)>

Jan,

1. Blumburg, Luke, et al. with their NHIS projects show the importance of using a cell RDD sample when measuring health status/issues.

There's no agreement on the percentage of completions in a dual frame RDD design that should come from the cell RDD frame. For example, many media organizations now have 20%-30% of their completions come from the cell frame. But the choice of this proportion seems to be due mostly to the cost involved and that they accept the variance added through weighting adjustments since the cell frame now covers a greater portion of the general

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3. The 2010 AAPOR Cell Phone Survey Task Force report suggests that researchers consider having cell phone respondents offered remuneration, especially if they incur costs to receive the incoming survey. But there needs to be many more unconfounded experiments conducted before our field knows with confidence the effects on nonresponse and more importantly on nonresponse bias of offering a remuneration or an incentive when reaching someone on a cell phone.

Most studies with which I am familiar have reported offering cell phone respondents either \$5 or \$10, pretty much regardless of the length of the questionnaire.

All these matters are much more complex than what I have written above and if you have not studied the 2010 AAPOR TF report (130+ pages worth) that would be highly advisable.

PJL

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Jan Kiley
Sent: Monday, February 07, 2011 9:03 AM
To: AAPORNET@ASU.EDU
Subject: Cell samples

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Jan Kiley
Research Survey Service, Inc.

www.researchsurveyservice.com

217-239-7880

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=====
Date: Mon, 7 Feb 2011 17:23:59 +0000
Reply-To: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "nickp@marketsharescorp.com" <mkshares@COMCAST.NET>
Subject: Re: Cell samples
X-To: Jan Kiley <jankiley@SOLTEC.NET>
X-cc: AAPORNET@ASU.EDU
In-Reply-To: <ECEHINDMPFNAAFNNPOIE00EDAA.jankiley@soltec.net>
MIME-Version: 1.0
Content-Type: text/plain; charset=utf-8
Content-Transfer-Encoding: 7bit
Message-ID:
<750279556.543006.1297099439142.JavaMail.root@sz0107a.emeryville.ca.mail.comc
a
st.net>

This will depend on the demographics of the market area you are sampling.

High Hispanic? College town e.g., Champaign?

Nick Panagakis
----- Original Message -----
From: "Jan Kiley" <jankiley@SOLTEC.NET>
To: AAPORNET@ASU.EDU
Sent: Monday, February 7, 2011 10:03:12 AM
Subject: Cell samples

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=====
Date: Mon, 7 Feb 2011 17:21:18 +0000
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: 85 percent of US adults own cellphone: survey - Yahoo! News/Pew
X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
Content-Type: text/plain; charset="us-ascii"
MIME-Version: 1.0
Content-Transfer-Encoding: 8bit

Message-ID:
<1A99104F97AD1248B598355A7D264FC1307117@EXCHANGE2010.local.artscience.com>

http://news.yahoo.com/s/afp/20110204/tc_afp/usittechnologytelecomelectronicsonternetpew

or

<http://goo.gl/FzXxH>

Mobile phones are the most popular gadget among adult Americans followed by computers, digital music players, game consoles and electronic book readers, according to a new survey.

The survey by the Pew Research Center's Internet & American Life Project found that 85 percent of Americans 18 and older own a cellphone and 90 percent of all adults live in a household with at least one cellphone.

SNIP

Pew Report

<http://www.pewinternet.org/Reports/2011/Generations-and-gadgets.aspx>

or

<http://goo.gl/TOLno>

- Sent using Google Toolbar

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=====
Date: Mon, 7 Feb 2011 12:39:43 -0500
Reply-To: "Peytchev, Andy" <apeytchev@RTI.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Peytchev, Andy" <apeytchev@RTI.ORG>
Subject: Re: Cell samples
X-To: AAPORNET@ASU.EDU
In-Reply-To: [A<000701cbc6e6\\$c7a3ce50\\$56eb6af0\\$@net>](mailto:A<000701cbc6e6$c7a3ce50$56eb6af0$@net>)
MIME-Version: 1.0
Content-Type: text/plain; charset="utf-8"
Content-Transfer-Encoding: 8bit
Message-ID:

<91DB7F42C39247439FB0BA7B7452E90C0E632BA6@RTPWEXC19.RCC_NT.RTI.ORG>

Jan,

Also, before you get discouraged from including cell phone numbers based on cost, do note that cost relative to landline interviews varies substantially. Depending on the design and implementation (sample vendor and sample screening procedures, incentive amount and structure, survey length, use of within-household selection, use of a predictive dialer in the landline sample, screening vs. overlap dual-frame design, etc.) the cost per interview can be quite comparable to that in the landline frame.

Regards,
Andy

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Paul J Lavrakas PhD
Sent: Monday, February 07, 2011 11:48 AM
To: AAPORNET@ASU.EDU
Subject: Re: Cell samples

Jan,

1. Blumberg, Luke, et al. with their NHIS projects show the importance of using a cell RDD sample when measuring health status/issues.

There's no agreement on the percentage of completions in a dual frame RDD design that should come from the cell RDD frame. For example, many media organizations now have 20%-30% of their completions come from the cell frame. But the choice of this proportion seems to be due mostly to the cost involved and that they accept the variance added through weighting adjustments since the cell frame now covers a greater portion of the general population than the RDD frame.

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PJL

-----Original Message-----

From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Jan Kiley

Sent: Monday, February 07, 2011 9:03 AM

To: AAPORNET@ASU.EDU

Subject: Cell samples

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Jan Kiley
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www.researchsurveyservice.com

217-239-7880

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Please ask authors before quoting outside AAPORNET.
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=====
Date: Mon, 7 Feb 2011 19:00:37 +0000
Reply-To: amyrsimon@aol.com
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Amy Simon <amyrsimon@AOL.COM>
Subject: Re: Cell samples
X-To: AAPORNET@ASU.EDU
In-Reply-To: <[000701cbc6e6\\$c7a3ce50\\$56eb6af0\\$@net](mailto:000701cbc6e6$c7a3ce50$56eb6af0$@net)>
Content-Type: text/plain
MIME-Version: 1.0
Content-Transfer-Encoding: 8bit
Message-ID: <67052831-1297105239-cardhu_decombobulator_blackberry.rim.net-677579211-@bda2301.bisx.prod.on.blackberry>

For what it's worth, we regularly conduct cell phone surveys with no respondent payment.

Media research folks, do you pay? Or do you treat cell phone respondents the same as landline respondents when it comes to paying any incentives?

Amy
Sent from my Verizon Wireless BlackBerry

-----Original Message-----

From: Paul J Lavrakas PhD <pjlavrakas@HUGHES.NET>
Sender: AAPORNET <AAPORNET@asu.edu>
Date: Mon, 7 Feb 2011 09:47:48
To: <AAPORNET@ASU.EDU>
Reply-To: Paul J Lavrakas PhD <pjlavrakas@HUGHES.NET>
Subject: Re: Cell samples

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=====
Date: Mon, 7 Feb 2011 14:07:25 -0500
Reply-To: Gary Langer <glanger@LANGERRESEARCH.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Gary Langer <glanger@LANGERRESEARCH.COM>
Subject: Re: Cell samples
X-To: amyrsimon@aol.com
X-cc: AAPORNET@asu.edu
In-Reply-To: <67052831-1297105239-cardhu_decombobulator_blackberry.rim.net-677579211-@bda2301.bisx.prod.on.blackberry>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1
Message-ID: <AANLkTimk98Ymx1KM=31aYwQ7pc7+MwPh8ob5kvOoUFjo@mail.gmail.com>

We reported on our cell phone approach in ABC News/Washington Post polls at last year's national conference; the paper's here<<http://abcnews.go.com/images/PollingUnit/Cell-OnlySampling-Lambert-Langer-McMenemy-2010.pdf>>.

We use a non-overlapping dual-frame design and offer reimbursement (which we characterize as reimbursement, not an incentive) only to cell-phone-only respondents who raise the cost of the call as an objection. Few do.

-

Gary Langer
Langer Research Associates <<http://langerresearch.com/>>
7 W. 66th St., 7th Floor
New York, N.Y. 10023
(212) 456-2624
@LangerResearch <<http://twitter.com/LangerResearch>>

On Mon, Feb 7, 2011 at 2:00 PM, Amy Simon <amyrsimon@aol.com> wrote:

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>
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> From: Paul J Lavrakas PhD <pjlavrakas@HUGHES.NET>
> Sender: AAPORNET <AAPORNET@asu.edu>
> Date: Mon, 7 Feb 2011 09:47:48
> To: <AAPORNET@ASU.EDU>
> Reply-To: Paul J Lavrakas PhD <pjlavrakas@HUGHES.NET>
> Subject: Re: Cell samples
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> Jan,
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>
> PJJ
>
> -----Original Message-----
> From: AAPORNET [mailto:AAPORNET@asu.edu] On Behalf Of Jan Kiley
> Sent: Monday, February 07, 2011 9:03 AM
> To: AAPORNET@ASU.EDU
> Subject: Cell samples
>
> Our company has been asked by a healthcare client to explore the
> disadvantages of not including a cell sample in a RDD telephone market
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>
> Jan Kiley
> Research Survey Service, Inc.
>
> www.researchsurveyservice.com
>
> 217-239-7880
>
> -----
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=====

Date: Mon, 7 Feb 2011 17:17:56 -0500
Reply-To: George Terhanian <george.terhanian@GMAIL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: George Terhanian <george.terhanian@GMAIL.COM>
Subject: Job Opening
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=windows-1252
Content-Transfer-Encoding: 8bit
Message-ID: <AANLkTi=bMBGf+SaoU+_-RkLLPo3f8mR0qbViq_Km3Zh1@mail.gmail.com>

COMPANY: Toluna, North America www.toluna-group.com

TITLE: VP or SVP, Data Quality & Representativeness (Sampling, Weighting, and Survey Design)

REPORT TO: President NA & Group Chief Strategy Officer

LOCATION: Flexible

MAJOR PURPOSE OF POSITION

To ensure that Toluna delivers the highest quality data to its clients

PRIMARY RESPONSIBILITIES

Develop innovative approaches and solutions to data quality, sampling, weighting, and survey design challenges

Consult directly with clients on data quality, sampling, weighting and survey design issues

Advise research, consulting and business development staff, as well as clients, on data quality, sampling, weighting and survey design points-of-view, policies and practices

Set consistent standards and practices for data quality, sampling, weighting and survey design

Recommend process efficiencies

Create effective materials for marketing and training purposes

Represent company at conferences, through publications, etc.

Form academic and other partnerships to develop approaches that benefit the business and the profession

Support and, at times, lead business development and product development initiatives

QUALIFICATIONS

10+ years experience as an expert in survey sampling, weighting and survey design

Ph.D. preferred

Strong verbal and written communications skills. Able to explain complex technical issues in laymen's terms

CONTACT INFORMATION

If you are interested and qualified to fill this position, please send

your resume with salary requirements and a cover letter to:

Ann Curry

Director, Human Resources

Ann.Curry@toluna.com

or

George Terhanian

President, NA and Group Chief Strategy Officer

George.Terhanian@toluna.com

George Terhanian, Ph.D.
President, North America and Group Chief Strategy Officer
21 River Road
Wilton, CT 06897
t: 1.203.840.6707
m: 1.646.430.3420
e: george.terhanian@toluna.com
w: www.toluna-group.com

Archives: <http://lists.asu.edu/archives/aapornet.html> .
Please ask authors before quoting outside AAPORNET.
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=====
Date: Mon, 7 Feb 2011 20:15:31 -0800
Reply-To: Natalia Usmanova-Elsner <natalia_usmanova@YAHOO.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Natalia Usmanova-Elsner <natalia_usmanova@YAHOO.COM>
Subject: Re: Cell samples
X-To: AAPORNET@ASU.EDU, Jan Kiley <jankiley@SOLTEC.NET>
In-Reply-To: <ECEHINDMPFNAAFNNPOIE00EDAA.jankiley@soltec.net>
MIME-Version: 1.0
Content-Type: text/plain; charset=iso-8859-1
Content-Transfer-Encoding: 8bit
Message-ID: <734848.51846.qm@web161902.mail.bf1.yahoo.com>

Jan,

Stating the obvious... In healthcare research like in polling, demographics matter. Education, age, health status (correlates with age, SES/education), socio-economic status, and gender are correlated with experiences, knowledge and views of healthcare; sometimes in less than predictable ways.

Perhaps, Kaiser Family Foundation can offer ideas - they do a good amount of consumer-level research and polling around healthcare issues.

Natasha

Natalia Usmanova-Elsner
2912 E. Edgewood Ave.
Mesa, AZ 85204
home/fax: 480-584-5003
LinkedIn profile:
<http://www.linkedin.com/pub/natalia-usmanova-elsner/5/a3b/767>

~~~~~  
Statistics means never having to say you are certain.

--- On Mon, 2/7/11, Jan Kiley <jankiley@SOLTEC.NET> wrote:

> From: Jan Kiley <jankiley@SOLTEC.NET>  
> Subject: Cell samples  
> To: AAPORNET@ASU.EDU  
> Date: Monday, February 7, 2011, 9:03 AM  
> Our company has been asked by a  
> healthcare client to explore the  
> disadvantages of not including a cell sample in a RDD  
> telephone market  
> study. The literature we see, particularly AAPOR and  
> Pew, relates mostly to  
> public issues, specifically political polling, and not to  
> commercial issues,  
> products or services.  
>  
> For this project, we are likely to screen for the household  
> healthcare  
> decision maker and the interview will be about 10 - 12  
> minutes in length.  
>  
> Here are our questions:  
>  
>  
> 1. How important is it to include a cell  
> sample? And what percentage of  
> the completed interviews should be cell?  
>  
> 2. What are your experiences with the cost? How  
> much more costly is it?  
>  
> 3. Should respondents be compensated and if so, how  
> much? For a brief  
> focus group recruit, a 5 minute telephone interview, and a  
> 12-15 minute

> interview?  
>  
> Any insight will be greatly appreciated.  
>  
> Jan Kiley  
> Research Survey Service, Inc.  
>  
> www.researchsurveyservice.com  
>  
> 217-239-7880  
>  
> -----  
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request@asu.edu  
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Date: Mon, 7 Feb 2011 21:21:44 -0800  
Reply-To: Linda Bourque <lbourque@UCLA.EDU>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: Linda Bourque <lbourque@UCLA.EDU>  
Subject: Re: Cell samples  
X-To: Natalia Usmanova-Elsner <natalia\_usmanova@YAHOO.COM>, AAPORNET@asu.edu  
In-Reply-To: <734848.51846.qm@web161902.mail.bf1.yahoo.com>  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"; format=flowed  
Message-ID: <7.0.1.0.2.20110207212101.03d26698@ucla.edu>

I recommend the articles that have been published by the California Health Interview Survey that compare cell and landline samples.  
Linda Bourque

At 08:15 PM 2/7/2011, Natalia Usmanova-Elsner wrote:

>Jan,  
>  
>Stating the obvious... In healthcare research like in polling,  
>demographics matter. Education, age, health status (correlates with  
>age, SES/education), socio-economic status, and gender are  
>correlated with experiences, knowledge and views of healthcare;  
>sometimes in less than predictable ways.  
>  
>Perhaps, Kaiser Family Foundation can offer ideas - they do a good  
>amount of consumer-level research and polling around healthcare issues.

>  
>Natasha  
>  
>Natalia Usmanova-Elsner  
>2912 E. Edgewood Ave.  
>Mesa, AZ 85204  
>home/fax: 480-584-5003  
>LinkedIn profile:  
><http://www.linkedin.com/pub/natalia-usmanova-elsner/5/a3b/767>  
>~~~~~  
>Statistics means never having to say you are certain.  
>  
>  
>--- On Mon, 2/7/11, Jan Kiley <jankiley@SOLTEC.NET> wrote:  
>  
>> From: Jan Kiley <jankiley@SOLTEC.NET>  
>> Subject: Cell samples  
>> To: AAPORNET@ASU.EDU  
>> Date: Monday, February 7, 2011, 9:03 AM  
>> Our company has been asked by a  
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> >  
> > Jan Kiley  
> > Research Survey Service, Inc.  
> >  
> > www.researchsurveyservice.com  
> >  
> > 217-239-7880  
> >  
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Date: Tue, 8 Feb 2011 14:26:45 +0000  
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: Leo Simonetta <Simonetta@ARTSCI.COM>  
Subject: Among Nation's Youngest, Analysis Finds Fewer Whites -  
NYTimes.com  
X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>  
Content-Type: text/plain; charset="us-ascii"  
MIME-Version: 1.0  
Content-Transfer-Encoding: 8bit  
Message-ID:  
<1A99104F97AD1248B598355A7D264FC1308C04@EXCHANGE2010.local.artscience.com>

<http://www.nytimes.com/2011/02/08/us/08census.html?emc=tnt&tntemail1=y>  
or  
<http://goo.gl/3DQwW>

Whites continued to decline as a share of the American population in 2009,  
and  
they now represent less than half of all 3-year-olds, according to a  
Brookings  
Institution analysis of census data released Monday.

SNIP

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=====

Date: Tue, 8 Feb 2011 14:24:45 -0500  
Reply-To: Eric Plutzer <[exp12@PSU.EDU](mailto:exp12@PSU.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Eric Plutzer <[exp12@PSU.EDU](mailto:exp12@PSU.EDU)>  
Subject: area code to county conversion  
X-To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
MIME-Version: 1.0  
Content-Type: text/plain; charset=utf-8  
Message-ID: <[12971930851.5652481.01@psu.edu](mailto:12971930851.5652481.01@psu.edu)>

Colleagues,

I have a data set with landline area codes (no exchanges) from 2004. I would like to estimate, for each area code, the percentage of residents in each county that overlaps the code. I have used similar algorithms to convert incommensurate geography before (e.g., zip codes or school districts to counties) using the proportions of overlap to estimate the probability that a respondent is in a particular geography. Some of you may know the MABLE/GEOCORR utility, for example.

- (a) So I am wondering if there is an online conversion utility or a reliable commercial product that can do this, and
- (b) I would also welcome any words of wisdom about non-obvious pitfalls associated with such an endeavor.

Thanks!  
Eric

~~~~~  
Eric Plutzer, Professor of Political Science
and Academic Director, Survey Research Center
The Pennsylvania State University

Date: Tue, 8 Feb 2011 20:14:47 -0500
Reply-To: Jonathan Mendelson <jmendelson@GMAIL.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Jonathan Mendelson <jmendelson@GMAIL.COM>
Subject: Re: area code to county conversion
X-To: Eric Plutzer <exp12@psu.edu>
X-cc: AAPORNET@asu.edu
In-Reply-To: <12971930851.5652481.01@psu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1
Content-Transfer-Encoding: 8bit
Message-ID: <AANLkTimS=6A_tjV4e-6=XH7RuAdDPqhoD=0fgCHH3xnX@mail.gmail.com>

If you can't find any specialized utilities, a more general tool that could easily do this is ArcGIS. With ArcGIS, you could get most of what you need from the Census website (the TIGER shapefiles and details on population from FactFinder). The only thing the Census might not have would be the shapefiles of the area codes circa 2004, which I'm sure wouldn't be too hard to find (ESRI might have them).

On Tue, Feb 8, 2011 at 2:24 PM, Eric Plutzer <exp12@psu.edu> wrote:

> Colleagues,
>
> I have a data set with landline area codes (no exchanges) from 2004. I would like to estimate, for each area code, the percentage of residents in each county that overlaps the code. I have used similar algorithms to convert incommensurate geography before (e.g., zip codes or school districts to counties) using the proportions of overlap to estimate the probability that a respondent is in a particular geography. Some of you may know the MABLE/GEOCORR utility, for example.
>
> (a) So I am wondering if there is an online conversion utility or a reliable commercial product that can do this, and
> (b) I would also welcome any words of wisdom about non-obvious pitfalls associated with such an endeavor.
>
> Thanks!
> Eric
>
> ~~~~~
> Eric Plutzer, Professor of Political Science
> and Academic Director, Survey Research Center
> The Pennsylvania State University
>
>
>
>

> -----
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> On your return send this: set aapornet mail
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=====
Date: Wed, 9 Feb 2011 20:10:00 +0000
Reply-To: Scott Keeter <SKeeter@PEWRESEARCH.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Scott Keeter <SKeeter@PEWRESEARCH.ORG>
Subject: two job openings at the Pew Research Center
X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: quoted-printable
Message-ID: <026A4DCCADAB19408960AF370280EE6B3C729933@Ex.PewResearch.net>

Here are two new job openings at the Pew Research Center:

Research Analyst, Pew Research Center's Pew Hispanic Center and Social & Demographic Trends project

The Research Analyst will support the Pew Research Center's Pew Hispanic Center and Social & Demographic Trends project. The primary responsibility of the Research Analyst is to conduct in-depth analysis of survey data collected by these two Pew Research projects and other large datasets, such as the American Community Survey and the Current Population Survey. The Research Analyst will work in support of, and under the direction of, senior research staff in developing statistical analysis, writing reports and presenting data. The position will be responsible for developing analytical strategies and working independently in carrying analyses to completion. The data analysis will support research in most areas of the Center's work, including demography, sociology, economics, education, political science and survey research.

More details available at <http://pewresearch.org/docs/?DocID=3D10005>

Researcher - Hispanics and Religion, Pew Research Center's Forum on Religion & Public Life

The researcher supports all aspects of the Pew Forum's research agenda in the area of religion in the growing Latino community in the U.S. In close co-

llaboration with the director, the researcher will assist in developing a r= research plan for this field. The researcher will identify and analyze data = on Hispanics and religion from existing Pew Research sources and other exte= rnal data sources. The researcher performs analysis of data from surveys an= d other sources, consults researchers and drafts reports. The researcher wi= ll also assist in fielding requests for information from the press, governm= ent officials and other Pew Forum target audiences. This position works clo= sely with other researchers on staff and reports to the director and associ= ate director for research of the Pew Forum. Title and level of responsibili= ties will be commensurate with education and experience.

More details available at <http://pewresearch.org/docs/?DocID=3D10004>

Applicants for either position should send a complete resume and cover lett= er (indicating where you learned of the opening) to:

Ms. April McWilliams
Human Resources Director
Pew Research Center
1615 L Street, NW Suite 700
Washington, DC 20036

Responses can also be faxed to 202-419-4339 or e-mailed to careers@pewresear= ch.org.

We are an equal opportunity employer.

<http://www.aapor.org>

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=====
Date: Thu, 10 Feb 2011 17:20:15 +0000
Reply-To: Leo Simonetta <Simonetta@ARTSCI.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Leo Simonetta <Simonetta@ARTSCI.COM>
Subject: Counting Mixed-Race America Grows Ever More Complex -
NYTimes.com
X-To: "AAPORNET@ASU.EDU" <AAPORNET@ASU.EDU>
Content-Type: text/plain; charset="iso-8859-1"
MIME-Version: 1.0
Content-Transfer-Encoding: 8bit
Message-ID:
<1A99104F97AD1248B598355A7D264FC1317B1F@EXCHANGE2010.local.artscience.com>

http://www.nytimes.com/2011/02/10/us/10count.html?_r=1&emc=tnt&tntemail1=y

or

<http://goo.gl/JHNLe>

The federal Department of Education would categorize Michelle López-Mullins - a university student who is of Peruvian, Chinese, Irish, Shawnee and Cherokee descent - as "Hispanic." But the National Center for Health Statistics, the government agency that tracks data on births and deaths, would pronounce her "Asian." And what does Ms. López-Mullins's birth certificate from the State of Maryland say? It doesn't mention her race.

SNIP

--

Leo G. Simonetta

Art & Science Group

As always opinions expressed (if any) are solely those of the author.

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=====
Date: Thu, 10 Feb 2011 14:48:48 -0500
Reply-To: Phillip Downs <pd@KERR-DOWNS.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Phillip Downs <pd@KERR-DOWNS.COM>
Subject: Survey research software
X-To: aapornet@asu.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 7bit
Message-ID: <[01f901cbc95b\\$89756450\\$9c602cf0\\$@com](mailto:01f901cbc95b$89756450$9c602cf0$@com)>

Hi everyone - we've been using the same software for at least 8 years for internet and phone surveys.

We're interested in shopping around and would appreciate recommendations.

Thanks, Phillip

Phillip Downs, Ph.D.

Senior Partner | Kerr & Downs Research

Professor of Marketing | Florida State University

Founder | TallahasseeVoices

ph. 800.564.3182 | fax 850.906.3112

pd@kerr-downs.com

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=====
Date: Fri, 11 Feb 2011 07:37:50 -0600
Reply-To: Tom Smith <smitht@NORC.UCHICAGO.EDU>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Tom Smith <smitht@NORC.UCHICAGO.EDU>
Subject: World Association for Public Opinion Research
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Content-Transfer-Encoding: 8bit
Message-ID: <7BDB5A8BA3DA0B4F8EE786830BE58CA201C8F45F@NORCEX1.norc.org>

See the announcement about the 2011 WAPOR conference in Amsterdam in
September:

wapor.unl.edu/wp-content/uploads/2011/01/WAPOR_2011_CfP_Final_Feb1.pdf

Tom W. Smith

WAPOR President

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Problems?-don't reply to this message, write to: aapornet-request@asu.edu

=====
Date: Fri, 11 Feb 2011 11:01:35 -0700
Reply-To: "Mark R. Anton" <mra@WILDER.ORG>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: "Mark R. Anton" <mra@WILDER.ORG>
Subject: Job opening - Survey Interviewer Supervisor
X-To: AAPORNET@ASU.EDU
Mime-Version: 1.0
Content-Transfer-Encoding: quoted-printable
Message-ID: <3971432616321699.WA.mrawilder.org@lists.asu.edu>

Job Opening: Survey Interviewer Supervisor

More information can be found at: <http://www.wilder.org/employment.0.html>

Please send resumes to jobs@wilder.org

Wilder Research is a division of the Amherst H. Wilder Foundation, based in Saint Paul, MN. We conduct program evaluation and other survey research projects from small to large scale, specializing in contacting hard to reach populations and non-English speaking respondents.

We are seeking a Survey Interviewer Supervisor to assist in the operation of the data collection unit by supervising survey interviewers during evening and weekend shifts to ensure overall quality and efficiency in the data collection unit. Duties include project-specific oversight and monitoring/quality control, scheduling staff to meet the needs of multiple data collection projects, providing updates on performance, hiring interviewing staff as needed to meet project demands, completing performance evaluations, and staff development. Schedule is Sunday through Thursday 1:30 p.m. to 9:30 p.m. The position is full time (40 hours/week). Health, dental, paid time off, and other benefits are offered.

The position requires a bachelor's degree in social sciences. Proficiency in Microsoft Office software applications, especially Word, Excel, Outlook, and Access, is also required. The successful applicant will have: supervisory experience, knowledge of survey research methods, strong organizational and

leadership skills, and an ability to work well with diverse individuals.

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Date: Fri, 11 Feb 2011 10:15:42 -0800
Reply-To: Natalia Usmanova-Elsner <natalia_usmanova@YAHOO.COM>
Sender: AAPORNET <AAPORNET@ASU.EDU>
From: Natalia Usmanova-Elsner <natalia_usmanova@YAHOO.COM>
Subject: Timesheet software for a small consultancy
X-To: AAPORNET@ASU.EDU
MIME-Version: 1.0
Content-Type: text/plain; charset=utf-8
Content-Transfer-Encoding: 8bit
Message-ID: <923338.86039.qm@web161905.mail.bf1.yahoo.com>

We are looking into off-the-shelf timesheet software that may be appropriate for a small company - staff of 15-20.

The main reason is so that we can track man-hours by project. We work under an assumption that our pricing is in line with costs (which it is on average) but we often guess which projects are profitable and which ones are not.

Functionalities expected:

- Different level of access â€œ supervisors can approve and edit their subordinates' timesheets, CFO/executives have complete access
- Ability to pull reports by project, by project * by person, by person â€œ depending on access level
- Keeping track of vacation, sick time and comp time accruals. Everybody should be able to view their own accruals.
- Perhaps, interface with payroll systems.

Any suggestions? Or are we on a wild goose chase?

Thank you!

Natalia Usmanova-Elsner
2912 E. Edgewood Ave.
Mesa, AZ 85204
home/fax: 480-584-5003
LinkedIn profile:
<http://www.linkedin.com/pub/natalia-usmanova-elsner/5/a3b/767>
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Date: Fri, 11 Feb 2011 19:41:02 +0000  
Reply-To: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Leo Simonetta <[Simonetta@ARTSCI.COM](mailto:Simonetta@ARTSCI.COM)>  
Subject: Think tank phone survey: Little popular support for Islamists,  
El Baradei  
X-To: "AAPORNET@ASU.EDU" <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
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<[1A99104F97AD1248B598355A7D264FC131B4A2@EXCHANGE2010.local.artscience.com](mailto:1A99104F97AD1248B598355A7D264FC131B4A2@EXCHANGE2010.local.artscience.com)>

[http://www.worldtribune.com/worldtribune/WTARC/2011/ss\\_egypt0137\\_02\\_11.asp](http://www.worldtribune.com/worldtribune/WTARC/2011/ss_egypt0137_02_11.asp)

or

<http://goo.gl/4IwMW>

A poll by the Washington Institute for Near East Policy asserted that the Brotherhood would garner up to 15 percent in any democratic election in Egypt.  
The poll was based on nearly 350 telephone interviews in Cairo and Alexandria on Feb. 5-8.

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Leo G. Simonetta  
Art & Science Group  
As always opinions expressed (if any) are solely those of the author.

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=====  
Date: Fri, 11 Feb 2011 18:04:42 -0500  
Reply-To: "Krotki, Karol" <kkrotki@RTI.ORG>  
Sender: AAPORNET <AAPORNET@ASU.EDU>  
From: "Krotki, Karol" <kkrotki@RTI.ORG>  
Subject: WSS 2011 Cox Award Nominations - Final Notice  
X-To: aapornet@asu.edu  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
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<82445F3B44AE7240813F5C6D87D4F3670D8198BD@RTPWEXC18.RCC\_NT.RTI.ORG>

Nominations Sought for the 2011 Gertrude M. Cox Award

Due Date: 28 February 2011

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The Gertrude M. Cox Award Committee is seeking nominees for the 2011 Gertrude M Cox Award. The award was established in 2003 through a joint agreement between the Washington Statistical Society (WSS) and RTI International. The award annually recognizes a statistician in early to mid-career (less than 15 years after his/her terminal degree) who has made significant contributions to one or more of the areas of applied statistics in which Gertrude Cox worked: survey methodology, experimental design, biostatistics, and statistical computing.=20

=20

The award is in memory of Gertrude M. Cox (1900-1978). In 1945, Dr.Cox became director of the Institute of Statistics of the Consolidated University of North Carolina. In the 1950's, as Head of the Department of Experimental Statistics at North Carolina State College, she played a key role in establishing Mathematical Statistics and Biostatistics Departments at the University of North Carolina. Upon her retirement from North Carolina State University in 1960, Dr. Cox became the first head of Statistical Research Division at the newly founded RTI. She was a founding member of the International Biometric Society (IBS) and in 1949 became the first woman elected into the International Statistical Institute. She served as president of both The American Statistical Association (1956) and the IBS (1968-69). In 1975 she was elected to the National Academy of Sciences.

=20

The award is presented at the WSS Annual Dinner, usually held in June, with the recipient delivering the keynote address on a topic of general

interest to the WSS membership.=20

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This award is made possible by funding from RTI International, and the recipient is chosen by a six-person committee - three each from WSS and RTI. This year's committee consists of Jonaki Bose, Michael Brick, and John Eltinge from WSS; Marcus Berzofsky, Phil Kott, and Karol Krotki (Chair) from RTI. The award consists of a \$1,000 honorarium, travel expenses to attend the WSS Annual Dinner, and a commemorative WSS plaque. Past recipients have been Sharon Lohr, Alan Zaslavsky, Tom Belin, Vance Berger, Francesca Domenici, Thomas Lumley, Jean Opsomer, and Michael Elliott.

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Please email your nominations to Karol Krotki (kkrotki@rti.org) by 28 February, 2011. A bio or cv is sufficient - there is no formal application form.

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=====  
Date: Sun, 13 Feb 2011 15:13:53 +0100  
Reply-To: Stephanie Eckman <[seckman@SURVEY.UMD.EDU](mailto:seckman@SURVEY.UMD.EDU)>  
Sender: AAPORNET <[AAPORNET@ASU.EDU](mailto:AAPORNET@ASU.EDU)>  
From: Stephanie Eckman <[seckman@SURVEY.UMD.EDU](mailto:seckman@SURVEY.UMD.EDU)>  
Subject: random walk sampling  
X-To: [AAPORNET@asu.edu](mailto:AAPORNET@asu.edu)  
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Can anyone point me to papers on this method of sampling? Anything, from operational issues, to studies of its representativity, would be welcome. You can reply to the list or to me personally, at:

[seckman@survey.umd.edu](mailto:seckman@survey.umd.edu)

Thank you ve