This is the USC listproc archive of aapornet messages for this entire month. It is one big message, just the way the USC archive stored it. You can search within this month with your browser's search function.

Turning this into individual messages that Listserv can index and sort means a lot of reformattting. We will do this as time permits. Meanwhile, the search function works, so we have as much functionality as before. New messages are of course automatically formatted correctly--See August & September 2002.

Some of the early months have been completed. Take a look at them for an idea of how AAPORNET got started. (Thanks, Jim!)

This month saw a slew of messages with large attachments. Two are excerpted as separate messages, to see if the attachments are readable. If not, we'll delete them.

Shap Wolf
shap.wolf@asu.edu

Begin archive:
-------------------------------------------------------------------
Archive aapornet, file log0109.
Part 1/1 (subpart 1/2), total size 5511110 bytes:
------------------------------ Cut here ------------------------------
>From pjlavrakas@tvratings.com Tue Sep  4 09:52:09 2001
Received: from usc.edu (root@usc.edu [128.125.253.136])
by listproc.usc.edu (8.10.1/8.10.1/usc) with ESMTP
id f84Gq8e15950 for <aapornet@listproc.usc.edu>; Tue, 4 Sep 2001
09:52:08 -0700 (PDT)
Received: from reliant.nielsenmedia.com (reliant.nielsenmedia.com
[63.114.249.15])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
id JAA04180 for <aapornet@usc.edu>; Tue, 4 Sep 2001 09:52:09 -0700 (PDT)
Received: by nmrusdunsxg2.nielsenmedia.com with Internet Mail Service
(5.5.2653.19)
id <RR3L40GB>; Tue, 4 Sep 2001 12:51:28 -0400
(PDT)
Message-ID: <F9BC190B7DE9D11196500805FA7C60B04A1A3BF@nmrusnysx1.nielsenmedia.com>
From: "Lavrakas, Paul" <pjlavrakas@tvratings.com>
To: "aapornet@usc.edu"
Subject: gender effects in signature of cover letters
Date: Tue, 4 Sep 2001 12:51:17 -0400
MIME-Version: 1.0
Can anyone please point me to existing literature or unpublished experience on whether there are any gender effects in mail survey response rates from the general public depending on whether the signature on the cover letter is a female or a male?

Thanks, PJL

Good question. I know of no studies. Mail Survey Company uses female. I think most of the big mail panels use female. You have to consider potential interaction effects with gender of the recipient, which for consumer surveys -- traditionally anyhow -- is more likely to be female. Another interaction would be title, if any is used. It would be interesting to know what large volume consumer mail survey operations like Picker (healthcare), Bruzone (advertising) or JD Power (automotive) use.

James P. Murphy, Ph.D.
Voice (610) 408-8800
Fax (610) 408-8802
jpmurphy@jpmurphy.com

-----Original Message-----
From: Lavrakas, Paul <pj lavrakas@tvratings.com>
To: 'aapornet@usc.edu' <aapornet@usc.edu>
Date: Tuesday, September 04, 2001 12:52 PM
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NFO uses a female name.

Leora Lawton, Ph.D.
Director of Research
Informative, Inc.
2000 Sierra Point Parkway, Suite 310
Brisbane, CA 94005
v: 650 534-1080; f: 650 534-1020

www.informative.com
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to know what large volume consumer mail survey operations like Picker
(healthcare), Bruzzone (advertising) or JD Power (automotive) use.

James P. Murphy, Ph.D.
Voice (610) 408-8800
Fax (610) 408-8802
jpmurphy@jpmurphy.com
-----Original Message-----
From: Lavrakas, Paul <pjlavrakas@tvratings.com>
To: 'aapornet@usc.edu' <aapornet@usc.edu>
Date: Tuesday, September 04, 2001 12:52 PM
Subject: gender effects in signature of cover letters

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> >response rates from the general public depending on whether the
> >signature on the cover letter
> >is
> >a female or a male?
> >Thanks, PJL
> >
> >From vector@sympatico.ca Tue Sep  4 11:42:04 2001
Received: from tomts13-srv.bellnexxia.net (tomts13.bellnexxia.net
[209.226.175.34])
  by listproc.usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
  id LAA29762 for <aapornet@usc.edu>; Tue, 4 Sep 2001
11:42:03 -0700 (PDT)
Received: from tomts13-srv.bellnexxia.net (tomts13.bellnexxia.net
[209.226.175.34])
  by usc.edu (8.10.1/8.10.1/usc) with ESMTP
  id f84Ig3e09341 for <aapornet@listproc.usc.edu>; Tue, 4 Sep 2001
11:42:03 -0700 (PDT)
Message-ID: <001d01c13570$e6425280$ae76e440@i7slu9>
From: "Marc Zwelling" <marc@vectorresearch.com>
To: <aapornet@usc.edu>
References: <6FFA5AEBCD9ED311861A00508B0E71FBDB416@SFREXCH>
Subject: Re: gender effects in signature of cover letters - Leora Lawton
Date: Tue, 4 Sep 2001 14:41:22 -0400
MIME-Version: 1.0
Content-Type: text/plain;
  charset="iso-8859-1"
Direct-mail advertisers would have this data.

- Marc Zwelling -
Vector Research + Development Inc.
Phone: 416 - 733 - 2320
Fax: 416 - 733 - 4991

See what's new at Vector:
http://www.vectorresearch.com/

----- Original Message ----- 
From: "Leora Lawton" <llawton@informative.com>
To: <aapornet@usc.edu>
Sent: Tuesday, September 04, 2001 2:19 PM
Subject: RE: gender effects in signature of cover letters

> " It would be interesting to know what large volume consumer mail
> survey operations like Picker (healthcare), Bruzzone (advertising) or
> JD Power (automotive) use."
>
> NFO uses a female name.
>
> Leora Lawton, Ph.D.
> Director of Research
> Informative, Inc.
> 2000 Sierra Point Parkway, Suite 310
> Brisbane, CA  94005
> v: 650 534-1080; f: 650 534-1020
>
> www.informative.com
>
> 
> -----Original Message-----
> From: James P. Murphy [mailto:jpmurphy@jpmurphy.com]
> Sent: Tuesday, September 04, 2001 11:15 AM
> To: aapornet@usc.edu
> Subject: Re: gender effects in signature of cover letters
>
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Thanks, PJL

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J. Ann Selzer, Ph.D.
Selzer & Company, Inc.
Des Moines
JAnnSelzer@aol.com, for purposes of this list; otherwise,
JASelzer@SelzerCo.com
Visit our website at www.SelzerCo.com

--part1_11a.399fed0.28c67cbc_boundary
Content-Type: text/html; charset="US-ASCII"
Content-Transfer-Encoding: 7bit

<HTML><FONT FACE=arial,helvetica><BODY BGCOLOR="#ffffff"><FONT SIZE=2>Mark Zwelling wrote: &nbsp;Direct-mail advertisers would have this data. &nbsp;<BR><BR>Actually, I assume the effect of the signature's apparent gender would vary &nbsp;depending on whether it is a direct mail solicitation or a mail survey. &nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&...
I can't point you to an article, but we have tried to use Gender Neutral names like Chris Evans to avoid any such effect.

-----Original Message-----
From: Lavrakas, Paul [mailto:pjlavrakas@tvratings.com]
Sent: Tuesday, September 04, 2001 12:51 PM
To: 'aapornet@usc.edu'
Subject: gender effects in signature of cover letters

Can anyone please point me to existing literature or unpublished experience on whether there are any gender effects in mail survey response rates from the general public depending on whether the signature on the cover letter is a female or a male?

Thanks, PJL
I think we all know that personal names can connote not only gender, but also national origin, ethnicity, race, religion, and even social status and region of the country (where do you suppose that most of the McCoys and Clampetts live, for example?).

What's even worse, respondents might infer any or all of these things about a name *incorrectly*, so that we would not have any obvious way to measure the stimulus to their responses. Even using androgynous names like "Pat Smith" would not do any good if half of the respondents take this to be male and the other half assume it is female--how are we to know, one from the other?

I myself see nothing but heartbreak for anyone intending to head down this particular methodological path.....

-- Jim

On Tue, 4 Sep 2001 JAnnSelzer@aol.com wrote:

> Mark Zwelling wrote:  Direct-mail advertisers would have this data.
> 
> Actually, I assume the effect of the signature's apparent gender would vary depending on whether it is a direct mail solicitation or a mail survey. Mail surveys are much more efficient when there is a known relationship between the signer (regardless of gender) and the recipient. For example, surveys of magazine subscribers routinely get 50% response rates to mail surveys with a letter signed by the editor. So, what you probably really want is a narrowly defined test--unknown survey research company (I'm thinking it probably doesn't matter if it's Gallup) and unknown signer on a mail survey (not a solicitation to buy something). JAS
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> J. Ann Selzer, Ph.D.
> Selzer & Company, Inc.
> Des Moines
> JAnnSelzer@aol.com, for purposes of this list; otherwise, JASelzer@SelzerCo.com
> Visit our website at www.SelzerCo.com
I know this is not the same thing, but a paper by Dommeyer & Ruggiero (published in Marketing Bulletin, 1996) describes a study in California that tested the effect of including a photograph of a physically attractive researcher (in this case a woman) on a mail survey covering letter. The photograph increased the response rate from 19 percent to 40 percent.

Phil Gendall
To Jim and others,

At least one response received to my original posting suggests that some survey researcher may be using "bogus" names as signers of cover letters in their mail surveys.

In the past I have expressed my serious concern to AAPORnet about the ethics of allowing interviewers to use bogus names when they are speaking to respondents. I extend this concern to what I consider the unethical use of a bogus name (e.g., a "gender-neutral" name of a fictitious person) in mail survey correspondence. That to me is a path best avoided, and I liken it to the well known phrasing: "oh what twisted webs we weave, when first we practice to deceive."

In terms of the substantive responses that I receive to my original query, I will summarize those in a posting back to AAPORnet once they run their course. PJL

-----Original Message-----
From: James Beniger [mailto:beniger@rcf.usc.edu]
Sent: Tuesday, September 04, 2001 3:23 PM
To: aapornet@usc.edu
Subject: Re: gender effects in signature of cover letters - Leora Lawton

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> J. Ann Selzer, Ph.D.
> Selzer & Company, Inc.
> Des Moines
> JAnnSelzer@aol.com, for purposes of this list; otherwise,
> JASelzer@SelzerCo.com
> Visit our website at www.SelzerCo.com
>
>From DKrane@harrisinteractive.com Wed Sep  5 04:58:33 2001
Received: from usc.edu (root@usc.edu [128.125.253.136])
  by listproc.usc.edu (8.10.1/8.10.1/usc) with ESMTP
    id f85BwXe22931 for <aapornet@listproc.usc.edu>; Wed, 5 Sep 2001
 04:58:33 -0700 (PDT)
Received: from midas.harrisinteractive.com (midas.harrisinteractive.com
  [216.42.62.71])
  by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
    id EAA14682 for <aapornet@usc.edu>; Wed, 5 Sep 2001 04:58:34 -0700
(PDT)
Received: by midas.harrisinteractive.com with Internet Mail Service
(5.5.2650.21)
  id <SHPQYVTR>; Wed, 5 Sep 2001 07:57:53 -0400
Message-ID:
<A3F2E29AF75BD411944700508BAC9C8F6DFE4F@maverick.nyc_500.harrisinteractive.c
om>
From: "Krane, David" <DKrane@harrisinteractive.com>
To: "aapornet@usc.edu" <aapornet@usc.edu>
Subject: RE: gender effects in signature of cover letters - Leora Lawton
Date: Wed, 5 Sep 2001 07:57:53 -0400
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2650.21)
Content-Type: multipart/alternative;
  boundary="----=_NextPart_001_01C13602.0028B7AC"

This message is in MIME format. Since your mail reader does not understand
this format, some or all of this message may not be legible.
I know this isn't the topic of the current discussion but the following statement caught my eye:

"surveys of magazine subscribers routinely get 50% response rates to mail surveys with a letter signed by the editor"

Have others experienced a similar response rate which mail surveys among magazine subscribers? This seems unusually high to me.

--
David Krane
Harris Interactive

-----Original Message-----
From: JAnnSelzer@aol.com [mailto:JAnnSelzer@aol.com]
Sent: Tuesday, September 04, 2001 2:52 PM
To: aapornet@usc.edu
Subject: Re: gender effects in signature of cover letters - Leora Lawton

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J. Ann Selzer, Ph.D.
Selzer & Company, Inc.
Des Moines
JAnnSelzer@aol.com, for purposes of this list; otherwise, JASelzer@SelzerCo.com
Visit our website at www.SelzerCo.com
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---

J. Ann Selzer, Ph.D.
Selzer & Company, Inc.
Des Moines
JAnnSelzer@aol.com, for purposes of this list; otherwise, JASelzer@SelzerCo.com Visit our website at www.SelzerCo.com
I am looking for the actual survey questions used to measure consumer confidence in the U.S, by the University of Michigan and the U.S. Conference Board. Does anyone know if these are published and available?

Keith Neuman, Ph.D.
Senior Vice President
Decima Research Inc.
Ottawa, Ontario
613-230-2013
e-mail: kneuman@decima.ca
I am enjoying this thread. At the risk of widening it further, let me ask: What do we know in general about the power and influence of the letter signer and the subsequent effect on response rate, completion rate, and honesty? Does the celebrity of the signer have an effect?

We have some informal experience with using Defense Department civilians versus flag rank military members as cover letter signers for surveys of military members and spouses. It might be fun to see if the gender of the admiral, general, or undersecretary has any affect. I can try to pull that together if there's interest.

Jim Caplan,
Arlington

Reply to:
James R. Caplan, Ph.D.
Survey Technology Branch
Defense Manpower Data Center
703.696.5848
caplanjr@osd.pentagon.mil <mailto:caplanjr@osd.pentagon.mil>

-----Original Message-----
From: Lavrakas, Paul [SMTP:pjlavrakas@tvratings.com]
Sent: Wednesday, September 05, 2001 7:54 AM
To: 'aapornet@usc.edu'
Subject: RE: gender effects in signature of cover letters - Leora Lawton

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>
> From slosh@garnet.acns.fsu.edu Wed Sep  5 07:37:30 2001
Received: from usc.edu (root@usc.edu [128.125.253.136])
  by listproc.usc.edu (8.10.1/8.10.1/usc) with ESMTP
  id f85Ebu0e00999 for <aapornet@listproc.usc.edu>; Wed, 5 Sep 2001
07:37:30 -0700 (PDT)
Received: from garnet.acns.fsu.edu (gmhub.acns.fsu.edu [146.201.2.30])
  by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
  id HAA21804 for <aapornet@usc.edu>; Wed, 5 Sep 2001 07:37:29 -0700
(PDT)
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  by garnet.acns.fsu.edu (8.9.3/8.9.3) with ESMTP id KAA19310
  for <aapornet@usc.edu>; Wed, 5 Sep 2001 10:37:21 -0400
Received: from fsu.edu.fsu.edu (dial1449.acns.fsu.edu [146.201.38.164])
  by garnet2.acns.fsu.edu (8.9.3/8.9.3) with SMTP id KAA32424
  for <aapornet@usc.edu>; Wed, 5 Sep 2001 10:37:18 -0400
Date: Wed, 5 Sep 2001 10:37:18 -0400
Message-Id: <200109051437.KAA32424@garnet2.acns.fsu.edu>
X-Sender: slosh@garnet.acns.fsu.edu
X-Mailer: Windows Eudora Light Version 1.5.2
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
To: aapornet@usc.edu
From: Susan Losh <slosh@garnet.acns.fsu.edu>
Subject: RE: gender effects in signature of cover letters

Hi Jim and all,

How about a two factor experiment with gender by rank of signer?

Intrigued by California study.

Susan

At 08:40 AM 9/5/2001 -0400, you wrote:
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>
>Jim Caplan,
>Arlington
>
>Reply to:
>James R. Caplan, Ph.D.
>Survey Technology Branch
>Defense Manpower Data Center
>703.696.5848
>caplanjr@osd.pentagon.mil <mailto:caplanjr@osd.pentagon.mil>
>
>-----Original Message-----
>From: Lavrakas, Paul [SMTP:pjlavrakas@tvratings.com]
>Sent: Wednesday, September 05, 2001 7:54 AM
>To: 'aapornet@usc.edu'
>Subject: RE: gender effects in signature of cover letters -
>Leora Lawton
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>To Jim and others,
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I myself see nothing but heartbreak for anyone intending to head down this particular methodological path.....

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J. Ann Selzer, Ph.D.
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Visit our website at www.SelzerCo.com

Susan Carol Losh, PhD
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visit the site at:
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The Department of Educational Research
307L Stone Building
Florida State University
Tallahassee FL 32306-4453
850-644-8778 (Voice Mail available)
Educational Research Office 850-644-4592
FAX 850-644-8776
A student of mine is planning to conduct fieldwork in Western Europe and will conduct qualitative interviews with community and neighborhood leaders, and then conduct a face to face survey with a random sample of ordinary members of the community -- with a focus on members of various ethnic minorities.

I am wondering if anybody would be able to share examples of informed consent protocols (oral assent or written) for similar qualitative and/or survey interviews (these could be in the US). Any other advice or suggestions would be most welcome.

-- Eric

---from dillman@wsu.edu Wed Sep 5 08:46:18 2001
Received: from usc.edu (root@usc.edu [128.125.253.136]) by listproc.usc.edu (8.10.1/8.10.1/usc) with ESMTP id f85FkIe07279 for <aapornet@listproc.usc.edu>; Wed, 5 Sep 2001 08:46:18 -0700 (PDT)
Received: from CYPHER.turbonet.com (cypher.turbonet.com [207.13.199.1]) by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id IAA09836 for <aapornet@usc.edu>; Wed, 5 Sep 2001 08:46:18 -0700 (PDT)
Received: from [63.161.30.52] by CYPHER.turbonet.com (NTMail 5.06.0016/NT0409.00.990455ed) with ESMTP id belubbaa for aapornet@usc.edu; Wed, 5 Sep 2001 08:44:36 -0700
From: "Don Dillman" <dillman@wsu.edu>
To: <aapornet@usc.edu>
Subject: RE: gender effects in signature of cover letters
Date: Wed, 5 Sep 2001 08:40:56 -0700
Message-ID: <MABBIJKBCCKKEHNDGOMLAEOGCIAA.dillman@wsu.edu>
MIME-Version: 1.0
A couple of observations.

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If anyone wants to pursue an experiment I would encourage you to administer it using large sample sizes, on a population with known characteristics on rank and gender, so that you can learn whether there are nonresponse error effects apart from response rate effects.

Don

Don A. Dillman, Social and Economic Sciences Research Center and Departments of Sociology and Rural Sociology Washington State University Pullman, Washington 99164-4014 Tel: 509-335-1511 Fax: 509-335-0116 dillman@wsu.edu http://survey.sesrc.wsu.edu/dillman/

-----Original Message-----
From: owner-aapornet@usc.edu [mailto:owner-aapornet@usc.edu] On Behalf Of Susan Losh
Sent: Wednesday, September 05, 2001 7:37 AM
To: aapornet@usc.edu
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>Sent: Wednesday, September 05, 2001 7:54 AM
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-----Original Message-----
From: James Beniger [mailto:beniger@rcf.usc.edu]
Sent: Tuesday, September 04, 2001 3:23 PM
To: aapornet@usc.edu
Subject: Re: gender effects in signature of cover letters - Leora Lawton

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The Department of Educational Research
307L Stone Building
Florida State University
Tallahassee FL 32306-4453
850-644-8778 (Voice Mail available)
Educational Research Office 850-644-4592
FAX 850-644-8776

>From M.SCHULMAN@srbi.com Wed Sep  5 10:53:19 2001
Received: from usc.edu (root@usc.edu [128.125.253.136])
    by listproc.usc.edu (8.10.1/8.10.1/usc) with ESMTP
    id f85HrIe18113 for <aapornet@listproc.usc.edu>; Wed, 5 Sep 2001
I'm saddened to forward the following from Helen Kaufmann. Dr. Klapper is a former AAPOR President.

Obituary for Hope Klapper - 9/5/01

KLAPPER, Hope Lunin. Very much loved and greatly respected by friends, colleagues and family. A truly outstanding person and professional. Her insightful thoughts and perceptive comments, her warmth and sense of humor will be greatly missed. A Ph.D. in sociology from Columbia University. Formerly, a professor in the Sociology Department of New York University, teaching mass communications and related subjects. The first instructor selected in a trial of teaching regular college classes via TV. The first woman to be elected President of the American Association for Public Opinion Research. Widow of Joseph T. Klapper, Head of Social Research at CBS. Deeply mourned by family members and friends. Services Friday, Sept.7 at 11:30 AM at the Riverside in NYC at Amsterdam Ave. at 76th St..
Actually, with affinity groups, such as employees of the same organization, rank of the sender can be extremely salient, especially if he or she is the boss.

Jim

-----Original Message-----
From: Don Dillman [SMTP:dillman@wsu.edu]
Sent: Wednesday, September 05, 2001 11:41 AM
To:   aapornet@usc.edu
Subject:   RE: gender effects in signature of cover letters

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The Department of Educational Research
307L Stone Building
Florida State University
Tallahassee FL 32306-4453
Dear colleagues,

Is it fact or urban legend that one cannot copyright individual items? The arguments against include:
1) Most items have been used by lots of people over the years and are essentially in the public domain
2) At worst, all one has to do is change a few words to make someone else's item different.

(I remember going through this same process with test items, but have heard different answers from different people)

The arguments for include:
1) Any original written work can be protected by copyright
2) No one can use your intellectual property without permission

Both sides could be right here since they are seemingly arguing different things. Anyone have any case law on this?

Jim Caplan
Arlington
A practical and scientific (rather legal) argument against: comparability.

> -----Original Message-----
> From: owner-aapornet@usc.edu [mailto:owner-aapornet@usc.edu]On Behalf Of
> Caplan, James R,DMDCEAST
> Sent: Wednesday, September 05, 2001 11:30 AM
> To: AAPORnet (E-mail)
> Subject: Can survey items be copyrighted?
> 
> Dear colleagues,
> 
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Reply to:
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Survey Technology Branch
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703.696.5848
caplanjr@osd.pentagon.mil

From smitht@norcmail.uchicago.edu

Scales such as clinical diagnostic tools, psychometric measures of personality constructs, etc. are often copyrighted, but I've never heard this extended to single items.

____________________________ Reply Separator

_________________________________
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Reply to:
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caplanjr@osd.pentagon.mil
We conducted a face to face survey with residents in a low income neighborhood. After reading the introduction to the survey, our interviewers read the following statement "Do you consent to taking this survey" If they said yes, we continued. If they said no, we thanked them for their time.

Eric Plutzer wrote:
>
> A student of mine is planning to conduct fieldwork in Western Europe and will conduct qualitative interviews with community and neighborhood leaders, and then conduct a face to face survey with a random sample of ordinary members of the community -- with a focus on members of various ethnic minorities.
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> I am wondering if anybody would be able to share examples of informed consent protocols (oral assent or written) for similar qualitative and/or survey interviews (these could be in the US). Any other advice or suggestions would be most welcome.
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> -- Eric
>
> ~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~
> Eric Plutzer
> Associate Professor of Political Science & Sociology
> Penn State University
> http://polisci.la.psu.edu/faculty/plutzer/
> Some pictures from our recent adoption trip to China are at:
> http://polisci.la.psu.edu/faculty/plutzer/ClaraTrek.htm

begin:vcard
n:Hottle;Teresa
x-mozilla-html:FALSE
We have conducted dozens of internet surveys, mostly for membership organizations. I am interested in the broader application of internet surveys. For example:

- how do response rates compare to mail, telephone and fax surveys?
- how does item nonresponse differ with internet surveys?
- how do response distributions differ for specific questions?
- are there specific topics/types of surveys for which internet surveys are better/worse?
- are there specific types of populations for which internet surveys perform better/worse?
- have there been precise measurement of impacts of sampling frame bias introduced by internet surveys?
- which software programs are most popular?
- etc.

While I certainly welcome reactions based on personal experience, can someone offer good literature references that have examined these issues and other internet surveying issues? Thanks

>From mlamias@grizzardonline.com Wed Sep 5 15:04:29 2001
A good place to look is the Web Survey Methodology Web Page at www.websm.org. There, you will find hundreds of references to articles on Web Surveys. Furthermore, you can search the site's references alphabetically, chronologically, or subject. You can even download many papers, presentations, or abstracts that discuss the issues about which you were inquiring.

Sincerely yours,

Mark J. Lamias

-----Original Message-----
From: Phillip Downs [mailto:pd@kerr-downs.com]
Sent: Wednesday, September 05, 2001 5:27 PM
To: AAPORNET
Subject: Internet surveys

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>Toni Genalo

--Boundary_(ID_23iDGYRHHsoLvHwoRXFkrA)
Content-type: text/plain;  charset="iso-8859-1"

Hope the subject got you interested!!  We are looking of a physical intimacy scale to be used with 14-22 year olds that has been well documented & known to be reliable.  This will be administered by audio-CASI as part of a larger computerized battery.  We are currently looking at work from DeLamater & MacCorquodale, but would like to see some other options.

Anything you know of?  Thanks

Toni Genalo
Director of Data Collection
Prevention Research Center
Arizona State University
PO Box 876005
Tempe, AZ 85287-6005
480-727-6142    480-727-6282 (FAX)
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Ellen Peters, Ph.D.
Research Scientist
Decision Research
1201 Oak Street
Eugene, OR 97401
541-485-2400, Fax 541-485-2403

If you find it, I wld love to see it. I, too, use the census code and it is unwieldy.

Susan Pinkus
From: Ellen Peters [SMTP:empeters@oregon.uoregon.edu]
Sent: Wednesday, September 05, 2001 4:12 PM
To:   aapornet@usc.edu
Cc:   C.K. Mertz
Subject: list of occupations

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The 1980 detailed census occupational codes can be found at the back of the General Social Survey Codebook. There are something under 500 of them, making it a manageable yet reasonably comprehensive list for most instances.

Susan

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Educational Research Office 850-644-4592
FAX 850-644-8776

> From Jim-Wolf@worldnet.att.net Wed Sep  5 20:54:12 2001
Received: from usc.edu (root@usc.edu [128.125.253.136])
by listproc.usc.edu (8.10.1/8.10.1/usc) with ESMTP
  id f863sCell1580 for <aapornet@listproc.usc.edu>; Wed, 5 Sep 2001
  20:54:12 -0700 (PDT)
Received: from mtiwmhc25.worldnet.att.net (mtiwmhc25.worldnet.att.net
[204.127.131.50])
  by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
  id UAA14123 for <aapornet@usc.edu>; Wed, 5 Sep 2001 20:54:12 -0700
  (PDT)
Received: from oemcomputer ([12.84.238.19]) by mtiwmhc25.worldnet.att.net
  (InterMail vM.4.01.03.16 201-229-121-116-20010115) with SMTP
  id
  <20010906035333.WTLG28026.mtiwmhc25.worldnet.att.net@oemcomputer>;
  Thu, 6 Sep 2001 03:53:33 +0000
Message-Id: <3.0.1.32.20010905112836.007aba60@postoffice.worldnet.att.net>
X-Sender: Jim-Wolf@postoffice.worldnet.att.net
Date: Wed, 05 Sep 2001 11:28:36 -0500
To: aapornet@usc.edu, aapornet@usc.edu
Check out the Bureau of Labor Statistics Standard Occupational Classification:

http://stats.bls.gov/soc/soc_majo.htm

At 04:12 PM 9/5/01 -0700, Ellen Peters wrote:
> We would like to collect close-ended data on occupations in upcoming
> research. Does anyone have a good (inclusive but brief) list of
> close-ended occupations that we could use? Our current best option is to
> use the categories developed by the Census from open ended responses, but I
> wonder if something better might exist. Thanks in advance for your help!
>
> Ellen Peters, Ph.D.
> Research Scientist
> Decision Research
> 1201 Oak Street
> Eugene, OR 97401
> 541-485-2400, Fax 541-485-2403
>
> -=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=

Jim Wolf                Jim-Wolf@worldnet.att.net
From smitht@norcmail.uchicago.edu Thu Sep  6 05:22:59 2001
Received: from usc.edu (root@usc.edu [128.125.253.136])
    by listproc.usc.edu (8.10.1/8.10.1/usc) with ESMTP
    id f86CMxe13104 for <aapornet@listproc.usc.edu>; Thu, 6 Sep 2001
  05:22:59 -0700 (PDT)
Received: from genesi1.norc.uchicago.edu (genesi1.norc.uchicago.edu
[128.135.45.28])
    by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
    id FAA13248 for <aapornet@usc.edu>; Thu, 6 Sep 2001 05:22:59 -0700
(PDT)
From: smitht@norcmail.uchicago.edu
Received: from norcmail.uchicago.edu (norcmail.uchicago.edu [128.135.45.4])
    by genesi1.norc.uchicago.edu (8.9.3/8.9.3) with SMTP id HAA28946
    for <aapornet@usc.edu>; Thu, 6 Sep 2001 07:24:20 -0500
Received: from ccMail by norcmail.uchicago.edu (ccMail Link to SMTP
R8.30.00.7)
    id AA999779372; Thu, 06 Sep 2001 07:29:35 -0500
Message-Id: <0109069997.AA999779372@norcmail.uchicago.edu>
X-Mailer: ccMail Link to SMTP R8.30.00.7
Date: Thu, 06 Sep 2001 07:29:30 -0500
To: <aapornet@usc.edu>
Subject: Re: list of occupations
MIME-Version: 1.0
Content-Type: text/plain; charset=US-ASCII
Content-Transfer-Encoding: 7bit
Content-Description: "cc:Mail Note Part"
Taylor published an article in POQ in the mid-1970s that compared three different occupational classification items.

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Subject: list of occupations
Author: <aapornet@usc.edu> at INTERNET
Date: 9/5/01 4:12 PM

We would like to collect close-ended data on occupations in upcoming research. Does anyone have a good (inclusive but brief) list of close-ended occupations that we could use? Our current best option is to use the categories developed by the Census from open ended responses, but I wonder if something better might exist. Thanks in advance for your help!

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Research Scientist
Decision Research
1201 Oak Street
Eugene, OR 97401
541-485-2400, Fax 541-485-2403

>The 9th District's other player
Emily's List may hold a key card in US House race
http://www.boston.com/dailyglobe2/249/metro/The_9th_District_s_other_player-.shtml
Mastery of the Old Boys' ways is fanning the hopes of state Senator Cheryl A. Jacques of Needham, for whom Emily's List has funded one of the hardest hitting and most disputed ads of the 9th Congressional District campaign.
'They've become a relatively sophisticated, inside-the-Beltway player,'" said Matt Keller, legislative director of campaign watchdog Common Cause.  
"They've become more savvy. They're better at understanding the rules, and playing the game by those rules, vague as they may be.'"  
Don't feed state Senator Stephen Lynch of South Boston any of those homilies about women softening political dialogue: Emily's List funded a telephone poll in which voters were told he was a tax cheat and asked if they were aware he had no children - odd, since his daughter, Victoria, is 2 years old.

Howard Fienberg  
Research Analyst  
The Statistical Assessment Service (STATS)  
2100 L. St., NW Suite 300  
Washington, DC 20037  
202-223-3193  
(Fx) 202-872-4014  
(email) hfienberg@stats.org

---

--From empeters@oregon.uoregon.edu Thu Sep  6 09:10:29 2001  
Received: from usc.edu (root@usc.edu [128.125.253.136])  
   by listproc.usc.edu (8.10.1/8.10.1/uscd WiFi) with SMTP  
   id f86GAQe25661 for <aapornet@listproc.usc.edu>; Thu, 6 Sep 2001  
   09:10:28 -0700 (PDT)  
Received: from e4500b.callatg.com (gmailr@e4500b.atgi.net [216.174.194.61])  
   by usc.edu (8.9.3.1/8.9.3/uscd) with SMTP  
   id JAA11997 for <aapornet@usc.edu>; Thu, 6 Sep 2001 09:10:26 -0700  
   (PDT)  
Received: (gmail 7504 invoked from network); 6 Sep 2001 16:10:15 -0000  
Received: from unknown (HELO ellen-hera-.oregon.uoregon.edu) (64.42.105.107)  
   by e4500b with SMTP; 6 Sep 2001 16:10:15 -0000  
Message-Id: <5.0.2.1.0.20010906090319.009ea080@oregon.uoregon.edu>  
X-Sender: empeters@oregon.uoregon.edu  
X-Mailer: QUALCOMM Windows Eudora Version 5.0.2  
Date: Thu, 06 Sep 2001 09:03:47 -0700  
To: aapornet@usc.edu  
From: Ellen Peters <empeters@oregon.uoregon.edu>  
Subject: RE: list of occupations  
In-Reply-To: <4F77088E1C18204A908F0E11EAA743EB01643438@GOOSE>  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"; format=flowed

I'll definitely let you know. So far your response (or close facsimile) has been the most popular response!  
   best, ellen

At 04:43 PM 09/05/2001 -0700, you wrote:  
> If you find it, I wld love to see it. I, too, use the census code and it  
> is unwieldy.  
> >Susan Pinkus  
>  
> -----Original Message-----  
> From: Ellen Peters [SMTP:empeters@oregon.uoregon.edu]  
> Sent: Wednesday, September 05, 2001 4:12 PM
To: aapornet@usc.edu
Cc: C.K. Mertz
Subject: list of occupations

We would like to collect close-ended data on occupations in upcoming research. Does anyone have a good (inclusive but brief) list of close-ended occupations that we could use? Our current best option is to use the categories developed by the Census from open ended responses, but I wonder if something better might exist. Thanks in advance for your help!

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Decision Research
1201 Oak Street
Eugene, OR 97401
541-485-2400, Fax 541-485-2403

Ellen Peters, Ph.D.
Research Scientist
Decision Research
1201 Oak Street
Eugene, OR 97401
541-485-2400, Fax 541-485-2403

Thanks for the suggestion.
best, ellen

At 09:23 PM 09/05/2001 -0400, you wrote:
The 1980 detailed census occupational codes can be found at the back of the General Social Survey Codebook. There are something under 500 of them, making it a manageable yet reasonably comprehensive list for most instances.

Susan

At 04:12 PM 9/5/2001 -0700, you wrote:
> We would like to collect close-ended data on occupations in upcoming research. Does anyone have a good (inclusive but brief) list of close-ended occupations that we could use? Our current best option is to use the categories developed by the Census from open ended responses, but I wonder if something better might exist. Thanks in advance for your help!
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Decision Research
1201 Oak Street
Eugene, OR 97401
541-485-2400, Fax 541-485-2403

Susan Carol Losh, PhD
slosh@garnet.acns.fsu.edu
visit the site at:
http://garnet.acns.fsu.edu/~slosh//Index.htm

The Department of Educational Research
307L Stone Building
Florida State University
Tallahassee FL 32306-4453

850-644-8778 (Voice Mail available)
Educational Research Office 850-644-4592
FAX 850-644-8776

Ellen Peters, Ph.D.
Research Scientist
Decision Research
1201 Oak Street
Eugene, OR 97401
541-485-2400, Fax 541-485-2403
Hmm,

The list below is about what we use in our surveys for marketing research:

Which one of the following best describes your primary job function?
Accounting/finance/legal
Business management/operations
Consulting
Creative/editorial
Customer service
Education
Engineering
IS/IT/networking
Marketing/public relations
Medical/pharmaceutical
Personnel/human resources
Product management
Research & development
Sales
Technical support
Skilled Labor/Construction
Retired
Other

This list gets modified for our clients based on their target populations, but it works pretty well.

Leora Lawton, Ph.D.
Director of Research
Informative, Inc.
2000 Sierra Point Parkway, Suite 310
Brisbane, CA 94005
v: 650 534-1080; f: 650 534-1020
www.informative.com

-----Original Message-----
From: Jim Wolf [mailto:Jim-Wolf@worldnet.att.net]
Sent: Wednesday, September 05, 2001 9:29 AM
To: aapornet@usc.edu; aapornet@usc.edu
Cc: C.K. Mertz
Subject: Re: list of occupations

Check out the Bureau of Labor Stats Standard Occupational Classification:
http://stats.bls.gov/soc/soc_majo.htm
At 04:12 PM 9/5/01 -0700, Ellen Peters wrote:
>We would like to collect close-ended data on occupations in upcoming
>research. Does anyone have a good (inclusive but brief) list of
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>Eugene, OR 97401
>541-485-2400, Fax 541-485-2403
>

=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=
Jim Wolf                Jim-Wolf@worldnet.att.net
>From beniger@rcf.usc.edu Thu Sep  6 11:19:58 2001
Received: from usc.edu (root@usc.edu [128.125.253.136])
  by listproc.usc.edu (8.10.1/8.10.1/usc) with ESMTP
  id f86IJJw14672 for <aapornet@listproc.usc.edu>; Thu, 6 Sep 2001
11:19:58 -0700 (PDT)
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.167])
  by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
  id LAA26221 for <aapornet@usc.edu>; Thu, 6 Sep 2001 11:19:58 -0700
(PDT)
Received: from localhost (beniger@localhost)
  by almaak.usc.edu (8.10.1/8.10.1/usc) with ESMTP
  id f86IJaT18099 for <aapornet@usc.edu>; Thu, 6 Sep 2001 11:19:36 -0700
(PDT)
Date: Thu, 6 Sep 2001 11:19:36 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: On Photography's Effect on Public Opinion
Message-ID: <Pine.GSO.4.21.0109061113150.17047-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

ON PHOTOGRAPHY'S EFFECT ON PUBLIC OPINION

I am sitting in my usual easy chair, early this morning, just in from
lifting the morning's newspapers from the drive, and beginning to look
at the front page of the New York Times.

My daughter Ann, age 6 since early April, and the only other early riser
in our family, slips in beneath the newsprint to assume her cuddle
position against my right side. Now with her first day of first grade
a night's sleep behind her, she cannot help but notice the three-column,
full-color photograph of three young schoolgirls and their parents at the very top of the Times' front page.

Ann cannot, of course, read the caption: "Protestants Attack Catholic Schoolgirls in Belfast--Roman Catholic girls and their parents running for cover after a bomb exploded as they headed to school. The school is a few hundred yards from a 'peace line,' a street separating Protestant and Catholic homes. Page A12."

"Why do these kids look so awful?" Ann asks immediately, placing a hand on the bottom of the photo.

"I'm afraid I can't tell you, My Ann, because I don't understand it myself."

"You've never said this before," she says suspiciously. "I think you're teasing me."

"No, Ann, it's just that almost all things are pretty easy to explain. This one just happens to be one of those very rare things that I cannot explain to you at all--because I simply do not understand it."

"And don't expect to find it explained on page A12," I think to myself.

"Are these girls crying?" Ann persists.

"Well, it does look like the girl in the front is crying," I reply, "which is probably why her mother is hugging her so tightly while they walk."

"Why is she crying?"

"That I do know, and I'm very sad to have to tell you that it's because some very, very mean people tried to hurt her and her sisters."

"Why do they want to hurt little kids?"

"That's the biggest thing about this that I simply don't understand, I'm afraid. I'm not sure I really understand why anyone would ever want to hurt anyone else. Do you?"

"Who are the mean people? What are they like--besides mean?"

"All I can really tell you is that they have lived--for a very long time--in the same city as these kids, and their families look and dress exactly like the family you see in the picture."

"I don't believe that," Ann blurts out quickly, her voice almost immediately trailing off into silence.

"I can't believe it either, Annie, which is why I can't explain this to you. Have you ever tried to explain something that you can't even believe?"

This gives Ann considerable pause. Eventually she says:

"I don't think I could explain anything I didn't believe, except for
make-believe stories, with animals who can talk--they're easy to understand."

"You've just explained it for me, Annie, My Love. The girls in the picture are just part of some make-believe story, along with lots of animals who can talk--lions and tigers and bears, oh my!

"Do the mean people live near us?"

"No, no, as far away as possible--not only on the other side of our country, but then also on the other side of the Atlantic Ocean, which is almost as wide as the Pacific Ocean which we see from our upstairs windows. They'd never dare to come here--because they're cowardly--and they couldn't find us if they did.

"Okay, Daddy," Ann says, sliding out of my lap and heading off to wake her sister. The real day is about to begin.

-- Jim

*******

>From ande271@attglobal.net Thu Sep  6 11:51:57 2001
Received: from usc.edu (root@usc.edu [128.125.253.136])
    by listproc.usc.edu (8.10.1/8.10.1/usc) with ESMTP
    id f861pue18061 for <aapornet@listproc.usc.edu>; Thu, 6 Sep 2001
11:51:56 -0700 (PDT)
Received: from prserv.net (out2.prserv.net [32.97.166.32])
    by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
    id LAA00138 for <aapornet@usc.edu>; Thu, 6 Sep 2001 11:51:56 -0700
(PDT)
Received: from attglobal.net
    (slip-32-100-252-124.ny.us.prserv.net[32.100.252.124])
    by prserv.net (out2) with SMTP
    id <2001090618514320201r348ge>; Thu, 6 Sep 2001 18:51:43 +0000
Message-ID: <3B97F046.4A35281F@attglobal.net>
Date: Thu, 06 Sep 2001 14:53:11 -0700
From: Jeanne Anderson Research <ande271@attglobal.net>
Reply-To: ande271@attglobal.net
X-Mailer: Mozilla 4.5 [en]C-CCK-MCD {TLC;RETAIL} (Win95; U)
X-Accept-Language: en
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: Re: List of occupations
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit

The census occupational codes have several advantages. The system can be made less "unwieldy" by having interviewers assign a tentative code and writing it beside the open-ended response during the interview. This makes it necessary for every interviewer to be familiar with code category content. Costs a little more for training, but worth it, especially if the codes are used for several studies and/or the survey by its nature limits the range of occupations that will be found.

Jeanne Anderson
The problem with any lists I have come up with, including the Census list is that most respondents cannot correctly self-classify their jobs. The only really good collection of occupation information has been through a two or three-step open-ended occupation series.

I am interested in any close-ended occupation question that has worked relatively well for anyone out there.

-----Original Message-----
From: Pinkus, Susan [mailto:Susan.Pinkus@latimes.com]
Sent: Wednesday, September 05, 2001 7:44 PM
To: 'aapornet@usc.edu'
Subject: RE: list of occupations

If you find it, I wd love to see it. I, too, use the census code and it is unwieldy.

Susan Pinkus

-----Original Message-----
From: Ellen Peters [SMTP:empeters@oregon.uoregon.edu]
Sent: Wednesday, September 05, 2001 4:12 PM
To: aapornet@usc.edu
Cc: C.K. Mertz
Subject: list of occupations

We would like to collect close-ended data on occupations in upcoming research. Does anyone have a good (inclusive but brief) list of
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The National Opinion Research Center (NORC) at the University of Chicago announces the latest annual General Social Survey (GSS) Student Paper Competition. To be eligible papers must: 1) be based on data from the 1972-2000 GSSs or from the GSS's cross-national component, the International Social Survey Program (any year or combination of years may be used), 2) represent original and unpublished work, and 3) be written by a student or students at an accredited college or university. Both undergraduates and graduate
students may enter and college graduates are eligible for one year after receiving their degree. Recent college graduates who completed an appropriate undergraduate or senior honors thesis are encouraged to consider submitting such research. Professors are urged to inform their students of this opportunity.

The papers will be judged on the basis of their: a) contribution to expanding understanding of contemporary American society, b) development and testing of social science models and theories, c) statistical and methodological sophistication, and d) clarity of writing and organization. Papers should be less than 40 pages in length (including tables, references, appendices, etc.) and should be double spaced.

Paper will be judged by the principal investigators of the GSS (James A. Davis and Tom W. Smith) with assistance from a group of leading scholars. Separate prizes will be awarded to the best undergraduate and best graduate-level entries. Entrants should indicate in which group they are competing. Winners will receive a cash prize of $500, a commemorative plaque, and SPSS Base, the main statistical analysis package of SPSS. SPSS Base is donated by SPSS, Inc. of Chicago, Illinois. Honorable mentions may also be awarded by the judges.

Two copies of each paper must be received by February 15, 2002. The winner will be announced in late April, 2002. Send entries to:

Tom W. Smith  
General Social Survey  
National Opinion Research Center  
1155 East 60th St.  
Chicago, IL 60637

For further information:

Phone: 773-256-6288    Fax: 773-753-7886    Email: smitht@norcmail.uchicago.edu