This is the USC Listproc archive of AAPORNET messages for this entire month. It is one big message, in chronological order, just the way the USC archive stored it. You can search within this month with your browser's search function (usually Ctrl-F).

Turning this into individual messages that ASU's Listserv software can index and sort means a lot of reformatting. We will do this as time permits.

New messages are of course automatically formatted correctly, and I have converted November 1994 through January 1995 and June 2002 to the present.

Shap Wolf
Survey Research Laboratory
Arizona State University
shap.wolf@asu.edu
AAPORNET volunteer host

Begin archive:

 Archive aapornet, file log9710.
 Part 1/1, total size 317379 bytes:

-------------------------------- Cut here --------------------------------
SENT TO WRONG PERSON/ADDRESS

SORRY,

JENN

___

Jenn

yvvz63d@prodigy.com
October 1, 1997

POSITION ANNOUNCEMENT

The Division of Surveys and Technologies of the University of Michigan Institute for Social Research currently has openings for two senior research associate positions. The position description is below. We are seeking qualified candidates who are self-motivated and can work both independently as well as lead and participate as members of proposal and project teams. The successful candidates must have demonstrated experience in all phases
of research development and project management. Excellent communication skills are required.

Responsibilities of these two positions include a range of proposal and research development activities and project management for new and on-going social science research studies. Applicants should have a Ph.D. or master's degree with five or more years of demonstrated experience in the field of survey research. They should have experience in grants and contract development and in survey project management.

We would very much appreciate your sharing this position description with potential candidates or colleagues who may be aware of candidates.

Senior Research Associate
Research Design and Development Unit, Division of Surveys and Technologies
Survey Research Center, University of Michigan

Duties: Participate in the development of new research proposals and direct research projects for ISR/SRC Division of Surveys and Technologies (DST).

In developing new research: respond to requests from foundations and funding agencies to develop research proposals for survey research projects, work with scientific investigators and research clients to develop research hypotheses and design specifications for new and continuing studies, supervise the creation of the proposed project budget, direct/contribute to the writing of the research proposal, administer all activities of the formal proposal submission process, participate in the planning and
coordination of SRC/DST research development activities.

In directing research projects: assume responsibility for contract and work scope negotiation for funded projects, serve as DST administrative and scientific liaison to researchers and research clients, monitor project cost and budget, prepare interim and final reports and technical documentation for projects, manage all aspects of the survey research process including research design and methodology, coordinate sampling, questionnaire development, pretesting, interviewer training, data collection, data coding and editing, data processing, data archiving and production of study documentation.

This Senior Research Associate position reports to the SRC/DST Director. Individuals appointed to this position will work semi-independently in the DST Research Design and Development unit. Specific work assignments and responsibilities will be determined by the DST Director and decisions of the SRC/DST Research Development Team of which the appointed individual will be a full member.

Necessary Qualifications: Master's degree in social science or related fields; five years experience managing survey research projects (from proposal development and research design through data collection, analysis and reporting of results); demonstrated experience with the process of applying for research funding; excellent oral and written communication skills.

Desired Qualifications: Ph.D. in social science or related fields;
scientific knowledge of and/or research background in one or more of the following fields: epidemiology of mental health, health and health care services, economics, aging, education; demonstrated experience in scientific research development; direct experience as investigator on a research grant or contract; record of research publication.

Interested individuals are encouraged to send a letter of introduction and their resume to: Steven Heeringa, Director, Division of Surveys and Technologies, Institute for Social Research, P.O. Box 1248, Ann Arbor, MI 48106. Informal inquiries can also be made by e-mail to sheering@isr.umich.edu. Or to Director's Office, Survey Research Center, University of Michigan, P.O. Box 1248, Ann Arbor, MI 48106-1248.

>From mylly@batelle.org Thu Oct 2 07:11:06 1997
Received: from bclcl1.im.batelle.org (bclcl1.im.batelle.org [131.167.1.2])
    by usc.edu (8.8.4/8.8.4/usc) with ESMTP
    id HAA07092 for <aapornet@usc.edu>; Thu, 2 Oct 1997 07:11:00 -0700 (PDT)
Received: from ccmailgw.im.batelle.org (ccmailgw.im.batelle.org)
    by BCLCL1 (PMDF V5.0-7 #14609) id <01IOBSZFSJJK8WWDYL@BCLCL1>
    for aapornet@usc.edu; Thu, 02 Oct 1997 10:11:20 -0400 (EDT)
Received: from ccMail by ccmailgw.im.batelle.org (SMTPLINK V2.11.01)
    id AA875801450; Thu, 02 Oct 1997 10:03:33 -0400 (EDT)
Date: Thu, 02 Oct 1997 10:03:33 -0400 (EDT)
From: Jaana L Myllyluoma <mylly@batelle.org>
Subject: Programmer Position at Battelle
To: aapornet@usc.edu
Message-id: <9709028758.AA875801450@ccmailgw.im.batelle.org>
Content-transfer-encoding: 7BIT
October 2, 1997

PROGRAMMER POSITION

Battelle, a world leader in research and technology, has an immediate opening for an experienced programmer to develop systems in support of epidemiologic and evaluation research conducted at the Centers for Public Health Research and Evaluation (CPHRE).

Position requires a minimum of 5 years' programming experience and 3 years using Visual Basic and Access to design, code, debug, and maintain user-friendly stand-alone applications. Some experience with X-based languages and statistical applications such as SAS, is a plus.

Successful applicant should be self-motivated, possess excellent interpersonal skills, and be able to translate project design into applications that can easily be used by project members at all levels of experience. The working environment is Windows 95 and Microsoft Office 97. The position is located in Baltimore, Maryland.

Battelle offers a comprehensive package of salary and benefits. If qualified, please submit a cover letter and resume to:

Ms. Jacinta Purcell
Battelle
6115 Falls Rd.
Baltimore, MD 21209
or fax to 410-377-6802.

Battelle is an Affirmative Action/Equal Opportunity Employer M/F/D/V.

>From Eric.Rademacher@UC.Edu Mon Oct  6 05:10:38 1997
Received: from blues.fd1.uc.edu (blues.fd1.uc.edu [129.137.244.7])
   by usc.edu (8.8.4/8.8.4/usc) with ESMTP
   id FAA25819 for <aapornet@usc.EDU>; Mon, 6 Oct 1997 05:10:36 -0700
(PDT)
Received: from 129.137.35.249 (ucipr48.ipr.uc.edu)
by UCBEH.SAN.UC.EDU (PMDF V5.0-8 #15949)
   id <01IOH9V093XQ96XJYD@UCBEH.SAN.UC.EDU>; Mon, 06 Oct 1997 08:08:53 -0400
(EDT)
Date: Mon, 06 Oct 1997 08:08:53 -0400 (EDT)
From: Eric Rademacher <Eric.Rademacher@UC.Edu>
Subject: POSITION ANNOUNCEMENT
X-Sender: rademaew@ucbeh.san.uc.edu
To: por@frosty.irss.unc.EDU, aapornet@usc.EDU
Cc: chaton@usia.GOV
Message-id: <01IOH9V0P6MO96XJYD@UCBEH.SAN.UC.EDU>
MIME-version: 1.0
X-Mailer: Windows Eudora Light Version 1.5.2
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: 7BIT

I am posting this for Charla Haton of the USIA. Please direct all
inquiries to her. From the date listed below, you'll notice that they
need a quick response from interested parties.
Cross-posted to POR and AAPORNET, apologies for duplicate messages.

Thanks,

Eric Rademacher

-------------------

The United States Information Agency (USIA) is looking for someone with expertise in electoral analysis and polling to conduct workshops in Jordan for two weeks during the month of October. Arabic is a plus, though not essential. The specialist would work with a Jordanian think tank to introduce staff to new concepts and skills for forecasting and analyzing elections. The desired outcome would be an action plan blueprint on how to approach the task of election monitoring and how to quantify data (both polling and election result analysis). USIA would pay airfare, per diem and a $100 honorarium for each day outside the U.S.

Contact is Charla Hatton, tel (202) 619-4740, fax (202) 619-6520 e-mail chatton@usia.gov.
Hey Big Al?

What happened to the wonderful Friday message? I really look forward to this. Are you OK?

I am back working 18 hours a day to get Project TAL into the field. I am also trying to finish "Promoting Togetherness" and get it back before everyone concernedretires, including me. Have some neat risk-related (and some fun) lottery questions on TAL this year. Will send Q in attachment later this week for your perusal. I am getting the hang of these
attachments, kinda fun.

Stay in touch,

Sue

When was the last time someone asked you what you really thought and LISTENED to the answer?

your survey research interviewer

Susan Losh
Department of Sociology
Florida State University
Tallahassee FL 32306-2270

PHONE 850-644-1753
FAX 850-644-6208

>From BeldenRuss@aol.com Tue Oct  7 09:54:43 1997
Received: from emout04.mail.aol.com (emout04.mx.aol.com [198.81.11.95])
   by usc.edu (8.8.4/8.8.4/usc) with ESMTP
   id JAA11218 for <aapornet@usc.edu>; Tue, 7 Oct 1997 09:53:46 -0700
(PDT)
Dear friends:

I am looking for leads on survey and focus group research on preventing teen pregnancy and communicating about it. From parents' perspectives, teens', or general public.

Or perhaps research to support innovative and successful approaches to education efforts to change other sexual behavior. The research could be innovative or the education campaign or both!

By the way, my e-mail address has been misprinted in various places. Please use the following:

Beldenruss@aol.com

Thank you -- Nancy Belden
Try Diane Colasanto at Princeton Survey Research Associates. She has done considerable work in this area for a number of public and private health organizations.

Her number is 609-924-9204
AAPOR members, especially those who attended Bill Cleveland’s short course, "Analyzing Complex Data Sets: Visualization and Modeling," at our last Conference, might be interested in the June NSF workshop (described below) on the visualization of information and data, a mounting trend in data analysis and presentation which shows no sign of abating.

-- Jim Beniger

*****

Maria Zemankova <mzemanko@nsf.gov>
Workshop: Visualization of Information and Data

NSF* Euro-American Workshop on Visualization of Information and Data
June 24-25, 1997
Paris, France

Co-organizers:

Nahum Gershon         Jacques-Emile Dubois
Increasing amounts of data and information and the availability of fast digital network access (e.g., the World Wide Web) have created a demand for querying, accessing, and retrieving information and data. Unlike most scientific numerical data, information is abstract, having no physical form or representation. Information Visualization involves the conversion of the abstract into concrete visual representations and creation of user interfaces to support tasks such as searching, data mining, discovery, and identification. Visualization uses interactive graphics and imaging and relies on the visual system to perceive information. Information visualization is an increasingly important research and development area.

Effective visualizations will enable users from all walks of life to use the information highway easily and efficiently. Among the emerging new research and development areas are interaction with large data bases, visualization of text contained in large corpora, and interaction with multi-dimensional information and data.

This two-day workshop was held June 24-25, 1997, in Paris, France. Co-chaired by Nahum Gershon (The MITRE Corp.) and Jacques-Emile Dubois (CODATA International), it had an international committee of visualization experts from nine countries. Researchers and developers in information from Europe, the United States and Canada brain-stormed to * Survey current activity in information visualization in Europe and the United States. * Identify research and development issues in visualization. * Forge research
collaborations.

Few algorithms and methods have been implemented to solve real-world problems, especially in North America. This workshop focused on implementing visualization methodology. Attendees represented France, Sweden, Germany, Italy, Netherlands, United Kingdom, Hong Kong, United States, and Canada.

Discussions of "where we are" centered on how information visualization merges the areas of user interfaces, scientific visualization, and databases. Information visualization differs from statistical or scientific visualization in its efforts to communicate the structure of information and improve access to large data repositories. Visual data mining techniques were discussed.

Future directions, or "where we are going," include: - augmented reality by embedding virtual information in the physical world, using see-through displays. - wearable/mobile user interfaces to make information available anytime and anywhere. - controlling complex, dynamic, shared information environments.

User interfaces for virtual worlds will be enhanced by integrating 3D thematic layers, such as elevation maps, 3D simulation data, and landmarks, into browsable virtual worlds, and by "wayfinding," an ability to find a particular location in an expedient manner and recognize where you are.

Information about the workshop is at
http://www.nrc.ca/programs/codata/gershon.html

The workshop report will be available in near future.
* The workshop was supported in part by the National Science Foundation, the Interactive Systems Program and the Database and Expert Systems Program in the Division of Information, Robotics and Intelligent Systems, and the Division of International Programs, under the grant IRI-9711509. All opinions, findings, conclusions and recommendations in any material resulting from this workshop are those of the workshop participants, and do not necessarily reflect the views of the National Science Foundation.

***************************************************************************

>From nschwarz@umich.edu Thu Oct 9 10:10:13 1997
Received: from berzerk.rs.itd.umich.edu (root@berzerk.rs.itd.umich.edu [141.211.63.17])
    by usc.edu (8.8.4/8.8.4/usc) with ESMTP
    id KAA25017 for <aapornet@usc.edu>; Thu, 9 Oct 1997 10:10:10 -0700 (PDT)
Received: from frogger.rs.itd.umich.edu by berzerk.rs.itd.umich.edu (8.8.6/3.0-mailhub)
    with ESMTP id NAA05884; Thu, 9 Oct 1997 13:10:11 -0400 (EDT)
Received: from localhost (nschwarz@localhost)
    by frogger.rs.itd.umich.edu (8.8.6/4.0-client) with SMTP id NAA20390
    for <aapornet@usc.edu>; Thu, 9 Oct 1997 13:10:11 -0400 (EDT)
Date: Thu, 9 Oct 1997 13:10:10 -0400 (EDT)
From: Norbert Schwarz <nschwarz@umich.edu>
X-Sender: nschwarz@frogger.rs.itd.umich.edu
To: aapornet@usc.edu
Subject: Job Ad
Message-ID: <Pine.SOL.3.95.971009130906.19952B-100000@frogger.rs.itd.umich.edu>
Research associate (post Ph.D.) needed for the analysis and preparation for publication of a large longitudinal study of well-being and accomplishments in a population of college graduates. The senior investigators involved in the project are Ed Diener (University of Illinois), Daniel Kahneman (Princeton) and Norbert Schwarz (University of Michigan). The location of the position will be in one of these institutions, to be determined jointly with the individual concerned. Candidates should have the theoretical and statistical knowledge, and the relevant computing experience, needed for independent research on a very large and complex data set. A solid grounding in psychometric methods is essential. The appointment is for one year, likely to be extended. Pay is up to $50,000, depending on the individual's seniority and qualifications. Women and minorities are encouraged to apply. Early starting date preferred.

Please send before November 30 your CV,
copies of relevant publications, a statement
about your experience analyzing large data
sets and writing scientific articles, and
three references to Ed Diener, Department of
psychology, University of Illinois, 603 E.
Daniel St., Champaign, IL 61820, U.S.A.
Applications will be considered on a rolling
basis, and the position may be filled before
the deadline. Direct email inquiries to Ed
Diener at ediener@s.psych.uiuc.edu

>From lang@u.washington.edu Thu Oct 9 16:27:33 1997
Received: from jason03.u.washington.edu (root@jason03.u.washington.edu
[140.142.77.10])
    by usc.edu (8.8.4/8.8.4/usc) with ESMTP
    id QAA24477 for <aapornet@usc.edu>; Thu, 9 Oct 1997 16:27:31 -0700
(PDT)
Received: from homer07.u.washington.edu (lang@homer07.u.washington.edu
[140.142.77.11])
    by jason03.u.washington.edu (8.8.4+UW97.07/8.8.4+UW97.05) with
ESMTP
    id QAA24208 for <aapornet@usc.edu>; Thu, 9 Oct 1997 16:27:31 -0700
Received: from localhost (lang@localhost)
    by homer07.u.washington.edu (8.8.4+UW97.07/8.8.4+UW97.04) with
SMTP
    id QAA103840 for <aapornet@usc.edu>; Thu, 9 Oct 1997 16:27:30 -0700
Date: Thu, 9 Oct 1997 16:27:30 -0700 (PDT)
From: Kurt Lang <lang@u.washington.edu>
To: aapornet <aapornet@usc.edu>
To Anyone Interested:

Murray Edelman - 1998 Conference Chair - encourages participants to form sessions with specific themes and to submit papers together. From informal discussions over the past months, I have the sense that sessions devoted to theoretical and conceptual issues relating to public opinion would be welcome.

A good session needs to be properly focused and based on papers that are least mildly challenging of the conventional wisdom. The papers need not be thirty pages long. Since presenters rarely have more than 15 minutes, some bold but disciplined thoughts, which later may lead to a "publishable" paper would be preferable to longer papers trying to cover all angles with full closure.

Here are some topics suggested to me:

Opinion dynamics:
- the influence of technology on the rate of opinion change
- and its crystallization; how the process is affected by the expanded opportunity the public now has to hear itself

Public opinion vs. public sentiment, images, concerns, attention frames,
linguistic conventions:
    how do we distinguish between the significant and the
eyephemeral, the public and the personal, etc. and the
consequences for research strategies of making or ignoring
such distinctions

Public opinion as social control:
    how public opinion functions on the political and on
the interpersonal level

If you think you have ideas on something related to the above that we could
submit together, please let me know in the next 10 to 15 days.

Kurt Lang  lang@u.washington.edu
Subject: EMail polling; need help
Date: Fri, 10 Oct 1997 03:11:51 -0500
X-MSMail-Priority: Normal
X-Priority: 3
X-Mailer: Microsoft Internet Mail 4.70.1162
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1
Content-Transfer-Encoding: 7bit
Message-ID: <19971010081046.AAA17041@hewlett-packard>

I recall in the past some exchanges on the aapornet about using Email for survey research, but now I have a client interested in using Email to poll a select group. Any experience or tips for me in trying this method? response rate or whatever?
Thanks for any thoughts.

Others may have an interest so you may want to respond to the aapornet or
you can reach me at: ghroberts@worldnet.att.net

Glenn Roberts
Des Moines
>From saljrusso@att.com Fri Oct 10 05:38:59 1997
Received: from att.com (cagw2.att.com [192.128.52.90])
    by usc.edu (8.8.4/8.8.4/usc) with SMTP
    id FAA11392 for <aapornet@usc.edu>; Fri, 10 Oct 1997 05:38:56 -0700
(PDT)
Received: by cagw2.att.com; Fri Oct 10 08:35 EDT 1997
Glenn:

I have used email for internal company surveys. Here are some things I learned:

- It is critical that the email system be reliable and its
use part of the organization's culture (electronic surveys tend to be biased towards males.)

- Test the process thoroughly (including the collection mechanism) and use a pilot test group.
- Send a pre-survey notice to alert folks that the survey is coming.
- Send a reminder half-way through the response period.
- Make instructions clear as possible and use something like the forms feature found in MS Exchange or include a direct URL link, in the survey message, directing participants to a web instrument.

Most of these are just good survey techniques, but even more important when working with electronic surveys. Our typical response rate was around 12-15%. I used Survey Tracker to administer our surveys. It made transmitting the survey and collecting the quantitative data easy, but I was not very satisfied with its reporting features. However, the data can be exported to your favorite stat package for analysis and formatting.

Hope this helps.

Sal Russo

----------
>From: Glenn H. Roberts[SMTP:ghroberts@worldnet.att.net]
>Sent: Friday, October 10, 1997 4:11 AM
>To: aapornet@usc.edu
>Cc: Gil Cranberg
Subject: EMail polling; need help

I recall in the past some exchanges on the aapornet about using Email for survey research, but now I have a client interested in using Email to poll a select group. Any experience or tips for me in trying this method? response rate or whatever? Thanks for any thoughts.

Others may have an interest so you may want to respond to the aapornet or you can reach me at: ghroberts@worldnet.att.net

Glenn Roberts
Des Moines

From lockhadc@Maritz.com Fri Oct 10 06:40:32 1997
Received: from gatekeeper.maritz.com (firewall-user@[209.96.36.2])
    by usc.edu (8.8.4/8.8.4/usc) with ESMTP
    id GAA19043 for <aapornet@usc.edu>; Fri, 10 Oct 1997 06:40:31 -0700 (PDT)
    Received: by gatekeeper.maritz.com; id KAA02561; Fri, 10 Oct 1997 10:04:02 -0400 (EDT)
    Received: from mifen-comm01.maritz.com(156.45.55.30) by
    gatekeeper.maritz.com via smap (3.2)
    id xma002340; Fri, 10 Oct 97 10:03:33 -0400
    Received: by mifen-comm01.maritz.com with Internet Mail Service
    (5.0.1458.49)
    id <4CFTD056>; Fri, 10 Oct 1997 08:40:13 -0500
Ted,

I guess some people are asking for email surveys.

*******************************
Best regards,

Dan  :-)  
*******************************

> -------
> From:    Glenn H. Roberts[SMTP:ghroberts@worldnet.att.net]
> Sent:    Friday, October 10, 1997 3:11 AM
> To:      aapornet@usc.edu
> Cc:       Gil Cranberg
> Subject: EMail polling; need help
> 
> I recall in the past some exchanges on the aapornet about using Email
> for survey research, but now I have a client interested in using Email
> to poll
a select group. Any experience or tips for me in trying this method?
response rate or whatever?
Thanks for any thoughts.

Others may have an interest so you may want to respond to the
aapornet or
you can reach me at: ghroberts@worldnet.att.net

Glenn Roberts
Des Moines

>From hochschi@wws.princeton.edu Fri Oct 10 07:22:19 1997
Received: from outbound.Princeton.EDU (outbound.Princeton.EDU [128.112.128.84])
    by usc.edu (8.8.4/8.8.4/usc) with ESMTP
    id HAA25636 for <aapornet@usc.edu>; Fri, 10 Oct 1997 07:22:17 -0700 (PDT)
Received: from IDENT-NOT-QUERIED@ponyexpress.Princeton.EDU (port 1836 [128.112.129.131]) by outbound.Princeton.EDU with ESMTP id <541929-6466>;
Fri, 10 Oct 1997 10:21:05 -0400
Received: from wws.princeton.edu (wws.Princeton.EDU [128.112.44.240]) by ponyexpress.Princeton.EDU (8.6.12/8.6.12) with ESMTP id KAA27901 for
<aapornet@usc.edu>; Fri, 10 Oct 1997 10:20:48 -0400
Received: from WWS/SpoolDir by wws.princeton.edu (Mercury 1.31);
    10 Oct 97 10:21:12 EST
Received: from SpoolDir by WWS (Mercury 1.31); 10 Oct 97 10:20:59 EST
From: "Jennifer Hochschild" <hochschi@wws.princeton.edu>
To: aapornet@usc.edu
Date: Fri, 10 Oct 1997 10:20:58 EST
I am writing with a request for evidence: I am working on a paper (rapidly turning into several) on how ethnic/racial groups in the U.S. view each other,

and their views on political and policy concerns. My goal is to map plausible coalitional possibilities on various issues, with various framings... In any case, can anyone suggest surveys, case studies, etc. that have evidence on at least 3 of the four big groups, i.e. Anglos, African Americans, Latinos, and Asians? What I most need is fairly specific questions, e.g. not about "government aid to minorities" but about "gov't. aid to blacks OR to Latinos OR to Asians OR to the poor, OR..."

I have the 1995 Washington Post survey,
Larry Bobo's Los Angeles surveys, National Latino survey, Nat'l. Black Politics surveys, Jt Center 1996 and 1997 surveys -- what else is there? I am especially weak on surveys or cases involving various Asian groups -- any
help?
thanks very much, Jennifer

Jennifer Hochschild
Politics Dept/Woodrow Wilson School
Princeton University
Princeton NJ 08544
o: 609-258-5634
fax: 609-258-2809
hochschi@wws.princeton.edu

>From daves@startribune.com Fri Oct 10 10:24:42 1997
Received: from firewall2.startribune.com (firewall2.startribune.com [132.148.80.211])
  by usc.edu (8.8.4/8.8.4/usc) with ESMTP
  id KAA03298 for <aapornet@usc.edu>; Fri, 10 Oct 1997 10:24:35 -0700 (PDT)
Received: by firewall2.startribune.com; id MAA17061; Fri, 10 Oct 1997 12:24:04 -0500 (CDT)
Received: from gw.startribune.com by mail.startribune.com via smap (3.2)
  id xma016886; Fri, 10 Oct 97 12:23:32 -0500
Received: from STAR-Message_Server by mail.startribune.com
  with Novell_GroupWise; Fri, 10 Oct 1997 12:05:47 -0600
Message-ID: <s43e1a1b.070@mail.startribune.com>
X-Mailer: Novell GroupWise 4.1
Colleagues,

Many of you will remember AAPOR's Honorary Life Member O.W. (Tom) Riegel, who died in August at the age of 94. His family has established a web site as a tribute to his life and work. Point your web browser to

http://wlu.edu/~owr

I've included a message below from his son, who might like to hear from those of you with memories that could be included on the web site.

Rob Daves,
publications and information chair

Kurt Riegel writes:

My father O.W. Riegel, a long-time member of AAPOR, died recently. This is to notify you of his death, and to provide information about him that may be useful to you.

We have established a memorial website which contains all know obituaries plus photographs and other information on his life, at
http://wlu.edu/~owr/

I would appreciate your consulting the site above, and for providing me with feedback on any announcements and/or other notices that may appear.

Cheers ...

================================================
Riegel.Kurt@hq.navy.mil ph. 703-695-3363
Pentagon 4A686 Washington DC 20350-1000
Web page http://enviro.navy.mil/riegel.htm

================================================

>From ktedin@UH.EDU Fri Oct 10 14:42:08 1997
Received: from Post-Office.UH.EDU (Post-Office.UH.EDU [129.7.1.20])
   by usc.edu (8.8.4/8.8.4/usc) with ESMTP
      id OAA15558 for <aapornet@usc.edu>; Fri, 10 Oct 1997 14:42:03 -0700
(PDT)
Received: from Kent Tedin.UH.EDU (POLS1.PolSci.UH.EDU)
   by Post-Office.UH.EDU (PMDF V5.1-10 #18580)
   with SMTP id <01IONCXZN4SI000BHJ@Post-Office.UH.EDU> for aapornet@usc.edu;
Fri, 10 Oct 1997 16:41:32 CDT
Date: Fri, 10 Oct 1997 16:41:32 -0500 (CDT)
From: ktedin@UH.EDU (Kent Tedin)
Subject: Re: ethnic groups' views of each other, and policy views
X-Sender: pols2c@bayou.uh.edu
To: aapornet@usc.edu
I wrote a paper that appears in the SSQ, December, 1994 which contains a number of unique questions on how blacks and Hispanics view each other. You may find it of some use. - Kent

====================================

I am writing with a request for evidence: I am working on a paper (rapidly turning into several) on how ethnic/racial groups in the U.S. view each other, and their views on political and policy concerns. My goal is to map plausible coalitional possibilities on various issues, with various framings... In any
>case, can anyone suggest surveys, case studies, etc. that have evidence on 
>at
>least 3 of the four big groups, i.e. Anglos, African Americans, Latinos, and
>Asians? What I most need is fairly specific questions, e.g. not about
>"government aid to minorities" but about "gov't. aid to blacks OR to
>Latinos OR
>to Asians OR to the poor, OR..."
>
>I have the 1995 Washington Post survey,
>Larry Bobo's Los Angeles surveys, National Latino survey, Nat'l. Black
>Politics surveys, Jt Center 1996 and 1997 surveys -- what else is there?
>I am
>especially weak on surveys or cases involving various Asian groups --
>any
>help?
>
>thanks very much, Jennifer
>
>Jennifer Hochschild
>Politics Dept/Woodrow Wilson School
>Princeton University
>Princeton NJ 08544
;o: 609-258-5634
>fax: 609-258-2809
>hochschi@wws.princeton.edu
Hi Kurt

Thanks for reminding me; would a paper on The Power of Public Opinion: Diana, Princess of Wales, 1961-1997 be of interest? We did three polls in the ten days following her death, and I've done a paper for the Journal of the Market Research Society on it following a very quick paper to WAPOR in Edinburgh on the Thursday following the funeral and before I had the data on the third poll.
Look forward to hearing from you.

Bob

In message <Pine.A41.3.95b.971009162219.106182B-100000@homer07.u.washington.edu>, Kurt Lang <lang@u.washington.edu> writes

> To Anyone Interested:

>Murray Edelman - 1998 Conference Chair - encourages participants to
>form sessions with specific themes and to submit papers together. From
>informal discussions over the past months, I have the sense that
>sessions devoted to theoretical and conceptual issues relating to
>public opinion would be welcome.

>A good session needs to be properly focused and based on papers that
>are least mildly challenging of the conventional wisdom. The papers
>need not be thirty pages long. Since presenters rarely have more than
>15 minutes, some bold but disciplined thoughts, which later may lead to
>a "publishable" paper would be preferable to longer papers trying to
>cover all angles with full closure.

>Here are some topics suggested to me:

>Opinion dynamics:
>  the influence of technology on the rate of opinion change
>  and its crystallization; how the process is affected by the
>  expanded opportunity the public now has to hear itself
Public opinion vs. public sentiment, images, concerns, attention
frames, linguistic conventions:
how do we distinguish between the significant and the
ephemeral, the public and the personal, etc. and the
consequences for research strategies of making or ignoring
such distinctions

Public opinion as social control:
how public opinion functions on the political and on
the interpersonal level

If you think you have ideas on something related to the above that we
could submit together, please let me know in the next 10 to 15 days.

Kurt Lang lang@u.washington.edu

--
Robert M Worcester

Received: from outbound.Princeton.EDU (outbound.Princeton.EDU [128.112.128.84])
    by usc.edu (8.8.4/8.8.4/usc) with ESMTP
    id GAA02671 for <aapornet@USC.EDU>; Sun, 12 Oct 1997 06:53:50 -0700 (PDT)
Received: from IDENT-NOT-QUERIED@ponyexpress.Princeton.EDU (port 2135
great -- many thanks. Are you still working on this topic? J

Date: Fri,
10 Oct 1997 16:41:32 -0500 (CDT) Reply-to: aapornet@usc.edu
From: ktedin@UH.EDU (Kent Tedin)
To: aapornet@usc.edu
Subject: Re: ethnic groups' views of each other, and policy views
I wrote a paper that appears in the SSQ, December, 1994 which contains a number of unique questions on how blacks and Hispanics view each other. You may find it of some use. - Kent

====================================

> I am writing with a request for evidence: I am working on a paper (rapidly turning into several) on how ethnic/racial groups in the U.S. view each other, and their views on political and policy concerns. My goal is to map plausible coalitional possibilities on various issues, with various framings... In any case, can anyone suggest surveys, case studies, etc. that have evidence on at least 3 of the four big groups, i.e. Anglos, African Americans, Latinos, and Asians? What I most need is fairly specific questions, e.g. not about
"government aid to minorities" but about "gov't. aid to blacks OR to Latinos OR to Asians OR to the poor, OR..."

I have the 1995 Washington Post survey, Larry Bobo's Los Angeles surveys, National Latino survey, Nat'l. Black Politics surveys, Jt Center 1996 and 1997 surveys -- what else is there?

I am especially weak on surveys or cases involving various Asian groups -- any help?

thanks very much, Jennifer

Jennifer Hochschild
Politics Dept/Woodrow Wilson School
Princeton University
Princeton NJ 08544
o: 609-258-5634
fax: 609-258-2809
hochschi@wws.princeton.edu
In a message dated 10/10/97 10:22:58 AM, hochschi@wws.princeton.edu wrote:

<<I am writing with a request for evidence: I am working on a paper
(rapidly
turning into several) on how ethnic/racial groups in the U.S. view each other,
and their views on political and policy concerns. My goal is to map plausible coalitional possibilities on various issues, with various framings... In any case, can anyone suggest surveys, case studies, etc. that have evidence on at least 3 of the four big groups, i.e. Anglos, African Americans, Latinos, and Asians? What I most need is fairly specific questions, e.g. not about "government aid to minorities" but about "gov't. aid to blacks OR to Latinos OR to Asians OR to the poor, OR..."

I have the 1995 Washington Post survey, Larry Bobo's Los Angeles surveys, National Latino survey, Nat'l. Black Politics surveys, Jt Center 1996 and 1997 surveys -- what else is there? I am especially weak on surveys or cases involving various Asian groups -- any help? >>

I wonder if American Demographics magazine might have some coverage on various racial groups' views, including Asian groups. They recently had some articles where they broke the data by racial group. (I don't know if they have a web site, but their issues may be in public libraries or
To all,

I will be teaching a course on Public Opinion in the Spring. I would be interested in any suggestions people have on useful texts, articles and methods for teaching such a course.
I plan to examine the psychology of opinion formation, measurement of opinion and the use of public opinion data by political scientists and political actors.

Thanks in advance,
I will post a summary of the information I receive.
Mark S. Jendrysik

---------------------------------------------
Mark S. Jendrysik, Ph.D. e-mail: jendrysk@bucknell.edu
Visiting Assistant Professor phone: (717) 524-3628 or 1300
Department of Political Science fax: (717) 524-3760
Bucknell University office: 267 Coleman
Lewisburg, PA 17837 office hours: MWF 2-4pm

>From Eric.Rademacher@UC.Edu Tue Oct 14 05:31:49 1997
Received: from blues.fd1.uc.edu (blues.fd1.uc.edu [129.137.244.7])
   by usc.edu (8.8.4/8.8.4/usc) with ESMTP
   id FAA07266 for <aapornet@usc.EDU>; Tue, 14 Oct 1997 05:31:47 -0700
(PDT)
Received: from 129.137.35.249 (ucipr48.ipr.uc.edu)
   by UCBEH.SAN.UC.EDU (PMDF V5.0-8 #15949)
   id <01IOSGXTPEY9AMZ25@UCBEH.SAN.UC.EDU>; Tue, 14 Oct 1997 08:29:54 -0500
(EST)
Date: Tue, 14 Oct 1997 08:29:54 -0500 (EST)
From: Eric Rademacher <Eric.Rademacher@UC.Edu>
Subject: JOB OPENING
X-Sender: rademaew@ucbeh.san.uc.edu
Please respond to address listed below. We are accepting resumes until the position is filled. Apologies for duplication, cross-posted to AAPORNET and POR.

Thanks,

Eric

_________________

Research Associate
(Project Manager)

Job Description

The Institute for Policy Research (IPR) is seeking an experienced survey research professional to assist with the management and operation of the survey operations of the IPR including coding, data management, and recruiting and supervising field work personnel. This person will assist with the ongoing survey projects and programs of the IPR. This person will
also assist with the management of the Institute's computer-Aided-Telephone-Interviewing system. The Project Manager will develop interviewing and coding procedures and policies and will monitor project budgets.

Minimum Qualifications

Masters Degree in social sciences or behavioral sciences (or equivalent experience)

Demonstrated training and experience in survey research

Steadily increasing experience and responsibility in survey-based research

Experience with Computer-Aided-Telephone-Interviewing (CATI) Systems

Experience with financial data and procedures

Supervisory experience

Strong oral and written communication skills

Strong interpersonal skills

Familiarity with data base management, ability to design, write and modify complex statistical programs
Send letter, resume, and three or more names of references to:

Dr. Alfred J. Tuchfarber, Director
Institute for Policy Research
University of Cincinnati
P. O. Box 210132
Cincinnati, OH 45221-0132

The University of Cincinnati is an Affirmative Action, Equal Opportunity Employer.

You might contact Dr. Bertha Holliday at the American Psychological
Association. I believe she's been spearheading an initiative on this very
topic for the past year or so.

Dear Sir or Madam:

Please remove my e-mail address from your mailing list. Thank you.

Wen-chih Wu

Dear Sir or Madam:

Please remove my e-mail address from your mailing list. Thank you.

Wen-chih Wu
Kent:

Could you please tell me what SSQ stands for? and whether it is is available in libraries-- I would like to read your article.

Thanks!

MJ

>From norm_c@ix.netcom.com Tue Oct 14 11:18:13 1997
Received: from dfw-ix6.ix.netcom.com (dfw-ix6.ix.netcom.com [206.214.98.6])
    by usc.edu (8.8.4/8.8.4/usc) with ESMTP
    id LAA19758 for <aapornet@usc.edu>; Tue, 14 Oct 1997 11:18:09 -0700
(PDT)
Received: (from smap@localhost)
    by dfw-ix6.ix.netcom.com (8.8.4/8.8.4)
    id NAA18747 for <aapornet@usc.edu>; Tue, 14 Oct 1997 13:17:32 -0500
Nancy,

For the best summary of research on teen pregnancy prevention programs see Kirby, D. (1997). No Easy Answers: Research Findings on Programs to Reduce Teen Pregnancy. Washington DC: The National Campaign to Prevent Teen Pregnancy. In general, there are abstinence based, risk reduction based, and youth development based approaches, for the most part they have not been well evaluated.

Re focus groups with high risk youth, see Designing Health Promotion Approaches to High Risk Adolescents Through Formative Research with Youth and Parents. Public Health Reports, 1993, 108: Supplement 1, pp. 68-77.
Re teen surveys, I am just completing a paper for next month's American Evaluation Association conference titled Collecting Sexual Behavior Data from Adolescents in Schools: Challenges and Strategies. I can send you a copy when its finished.

Also see several articles by Catania, Binson, et al. at the UCSF Center for AIDS Prevention Studies in San Francisco on methodological problems in measuring sexual behavior, not specifically focused on teens but still applies and is very good work.

Norm
--
Norm Constantine, Ph.D.
Director, School and Community Health Research
WestEd, San Francisco
Phone: (510)284-8118  FAX: (510)284-8107
Email: norm_c@ix.netcom.com
WestEd Home Page: http://www.wested.org

BeldenRuss@aol.com wrote:
>
> Dear friends:
>
> I am looking for leads on survey and focus group research on
> preventing teen pregnancy and communicating about it. From parents'
> perspectives, teens', or general public.
>
> Or perhaps research to support innovative and successful approaches to
> education efforts to change other sexual behavior. The reseach could
> be innovative or the education campaign or both!
>
> By the way, my e-mail address has been misprinted in various places.
> Please use the following:
>
> Beldenruss@aol.com

Thank you -- Nancy Belden

>From snobrid@usl.edu Tue Oct 14 13:01:37 1997
Received: from bp.ucs.usl.edu (root@bp.ucs.usl.edu [130.70.40.36])
   by usc.edu (8.8.4/8.8.4/usc) with SMTP
   id NAA16741 for <aapornet@usc.edu>; Tue, 14 Oct 1997 13:01:34 -0700
(PDT)
Received: from [130.70.47.159] (b112.usl.edu) (b112.usl.edu [130.70.47.159])
by bp.ucs.usl.edu with SMTP id AA23794
   (5.65c/IDA-1.4.4 for <aapornet@usc.edu>); Tue, 14 Oct 1997 15:01:32 -0500
Date: Tue, 14 Oct 1997 15:01:32 -0500
Message-Id: <199710141501.AA23794@bp.ucs.usl.edu>
To: aapornet@usc.edu
From: snobrid@usl.edu (Janet A. Bridges)
X-Sender: jab6667@pop.usl.edu
Subject: Re: Public Opinion course ideas

Mark, don't miss the little sage book (1992) by Vincent Price: "Public
Opinion." The bibliography is extensive and the material is good.

>To all,
>
> I will be teaching a course on Public Opinion in the Spring. I would
>be interested in any suggestions people have on useful texts, articles
> and methods for teaching such a course.
>
> I plan to examine the psychology of opinion formation, measurement of
> opinion and the use of public opinion data by political scientists and
> political actors.
>
> Thanks in advance,
>
> I will post a summary of the information I receive.
>
> Mark S. Jendrysik
>
> Mark S. Jendrysik, Ph.D. e-mail: jendrysk@bucknell.edu
> Visiting Assistant Professor phone: (717) 524-3628 or 1300
> Department of Political Science fax: (717)524-3760
> Bucknell University office: 267 Coleman
> Lewisburg, PA 17837 office hours: MWF 2-4pm
>
> Janet A. Bridges, Graduate Coordinator and
> Associate Professor of Communication
> Box 43650
> University of Southwestern Louisiana
> Lafayette LA 70504-3650

>From hkassarj@ucla.edu Tue Oct 14 13:24:59 1997
Received: from rho.ben2.ucla.edu (rho.ben2.ucla.edu [164.67.131.31])
    by usc.edu (8.8.4/8.8.4/usc) with ESMTP
    id NAA23439 for <aapornet@usc.edu>; Tue, 14 Oct 1997 13:24:57 -0700
(PDT)
Received: from kassarjian-dell (ts51-34.wla.ts.ucla.edu [164.67.22.207])
    by rho.ben2.ucla.edu (8.8.5/8.8.5) with SMTP id LAA116296;
I had heard the following is a pretty good job if you know of any ex-students that might be interested. I sometimes hear of marketing research (public opinion research) type jobs that are open, usually at university type survey research centers or firms like Gallup. Many are in the east or mid-west. Do any of you have enough contacts with ex-students that might be interested in hearing about the opening. Let me know and I can pass them on to you instead of sending them to electronic never-never land.

Traute and I will be going to ACR on Thursday so I will see you guys next week, ... or in Denver. Oh, I figured out how to use netscape mail from the university so the CSUN address is just fine for me. I do not yet have it on my home computer but that will come to pass also (perhaps). My address is: Hal.Kassarjian@csun.edu. However the UCLA Bruin on Line address is also good as everything electronic is transferred back and forth as Wayne Smith explained. He did not care which address we use but I get the strong impression they do not like us to use modems. That is OK as I can work around it. Thanks for the help from you folks.
By the way if you ACR types read all that baloney from Jacoby and want another view let me know. Hal K.

*********

At 08:29 AM 10/14/97, you wrote:
> Please respond to address listed below. We are accepting resumes until the position is filled. Apologies for duplication, cross-posted to AAPORNET and POR.
> Thanks,
> Eric
>
> Research Associate
> (Project Manager)
> 
> Job Description
> 
> The Institute for Policy Research (IPR) is seeking an experienced survey research professional to assist with the management and operation of the survey operations of the IPR including coding, data management, and recruiting and supervising field work personnel. This person will assist with the ongoing survey projects and programs of the
>IPR. This person will also assist with the management of the
>Institute’s computer-Aided-Telephone-Interviewing system. The Project
>Manager will develop interviewing and coding procedures and policies
>and will monitor project budgets.
>
>
>Minimum Qualifications
>
>Masters Degree in social sciences or behavioral sciences (or equivalent
>experience)
>
>Demonstrated training and experience in survey research
>
>Steadily increasing experience and responsibility in survey-based
>research
>
>Experience with Computer-Aided-Telephone-Interviewing (CATI) Systems
>
>Experience with financial data and procedures
>
>Supervisory experience
>
>Strong oral and written communication skills
>
>Strong interpersonal skills
>
>Familiarity with data base management, ability to design, write and
>modify complex statistical programs
>
Send letter, resume, and three or more names of references to:

Dr. Alfred J. Tuchfarber, Director
Institute for Policy Research
University of Cincinnati
P. O. Box 210132
Cincinnati, OH 45221-0132

The University of Cincinnati is an Affirmative Action, Equal Opportunity Employer.

From Dcolasanto@aol.com Wed Oct 15 04:00:06 1997
Received: from emout16.mail.aol.com (emout16.mx.aol.com [198.81.11.42])
    by usc.edu (8.8.4/8.8.4/usc) with ESMTP
    id EAA24221 for <aapornet@usc.edu>; Wed, 15 Oct 1997 04:00:04 -0700
(PDT)
From: Dcolasanto@aol.com
Received: (from root@localhost)
    by emout16.mail.aol.com (8.7.6/8.7.3/AOL-2.0.0)
    id GAA10365 for aapornet@usc.edu;
    Wed, 15 Oct 1997 06:59:34 -0400 (EDT)
Date: Wed, 15 Oct 1997 06:59:34 -0400 (EDT)
Message-ID: <971015065933_980699669@emout16.mail.aol.com>
To: aapornet@usc.edu
Subject: Call for Nominations
To: AAPOR Members

From: Diane Colasanto, Chair of AAPOR Nominations Committee

Re: Request for Nominations to AAPOR Executive Council

Who do you want to lead AAPOR in the future?

You can help the Nominations Committee assemble a slate of candidates for the 1998 AAPOR Executive Council elections. We're trying to identify members who are good leaders, are creative, can get things done, and would be willing to spend some time and energy over the next two years running AAPOR and guiding the organization through a period of change. Who do you know who fits the bill?

This year, we will be electing a President-Elect from the *non-commercial* sector, and a Conference Associate Chair and a Councillor-at-Large both from the *commercial* sector. The other open slots are for candidates from ANY sector. These other four open slots are for Associate Chairs for secretary/treasurer, standards, publications/information, and membership/chapter relations. Remember, each Associate Chair will take over as Chair of his or her function during the second year of the two-year term.

You can nominate someone for a specific office, OR you can name individuals -- including yourself -- whom you would like the nominating committee to consider, without necessarily specifying a particular office.
The deadline is November 13. You can send your suggestions anonymously by mailing them to me at:

Diane Colasanto
Princeton Survey Research Associates
911 Commons Way
Princeton, NJ 08540

Or, you can call me at 609-924-9204.

Or, you can send me e-mail at DColasanto@aol.com.

Thanks for your help!

>From cjg4@cornell.edu Wed Oct 15 06:52:32 1997
Received: from postoffice.mail.cornell.edu (POSTOFFICE.MAIL.CORNELL.EDU [132.236.56.7])
    by usc.edu (8.8.4/8.8.4/usc) with ESMTP
    id GAA07195 for <aapornet@usc.edu>; Wed, 15 Oct 1997 06:52:30 -0700 (PDT)
Received: from glynn.comm.cornell.edu ([132.236.225.45])
    by postoffice.mail.cornell.edu (8.8.5/8.8.5) with SMTP id JAA16828
    for <aapornet@usc.edu>; Wed, 15 Oct 1997 09:52:29 -0400 (EDT)
Message-Id: <3.0.2.32.19971015094821.00998d50@postoffice5.mail.cornell.edu>
X-Sender: cjg4@postoffice5.mail.cornell.edu
Mark and interested others:

Susan Herbst, Bob Shapiro, Gary O'keefe and I have written a comprehensive textbook on numerous aspects of public opinion (historical, sociological, psychological, political). The text is being published by Westview/HarperCollins in the Spring, but we'd be glad to share parts of it with you now. Since it is more than 500 pages long in ms. form and has many illustrations and tables on top of that, it's a bit expensive to xerox. But if you will contact Susan she'll be glad to describe the contents and send you any parts of the ms. you might be interested in as long as you can help her out with copying costs ! (she is s-herbst@nwu.edu).

Best,

Carroll Glynn

******
Susan Herbst
Communication Studies/Political Science
Dept. of Communication Studies
Northwestern University
1881 Sheridan Road
Evanston, IL 60208-2236
phone: 847.491.2850
fax: 847.467.1171

Dr. Carroll J. Glynn
Associate Professor and Department Chair
Department of Communication
Cornell University
Ithaca, NY

e-mail: cjg4@cornell.edu
phone: 607-255-8460

>From DRouner@vines.ColoState.EDU Wed Oct 15 08:08:23 1997
Received: from yuma.ACNS.ColoState.EDU (yuma.ACNS.ColoState.EDU [129.82.100.64])
    by usc.edu (8.8.4/8.8.4/usc) with ESMTP
    id IAA20087 for <aapornet@usc.edu>; Wed, 15 Oct 1997 08:08:21 -0700 (PDT)
Received: from vines.ColoState.EDU (vines.ColoState.EDU [129.82.100.101]) by yuma.ACNS.ColoState.EDU (AIX4.2/UCB 8.7/8.7) with SMTP id JAA68620; Wed, 15 Oct 1997 09:08:20 -0600 (MDT)
Received: by vines.ColoState.EDU with VINES-ISMTP; Wed, 15 Oct 97 9:08:30 -0600
Date: Wed, 15 Oct 97 9:08:15 -0600
Message-ID: <vines.9cf8+pIBFoA@vines.ColoState.EDU>
X-Priority: 3 (Normal)
To: <aapornet@usc.edu>
From: "Donna Rouner" <DRouner@vines.ColoState.EDU>
Reply-To: <DRouner@vines.ColoState.EDU>
Subject: re: Re: Public Opinion course ideas
X-Incognito-SN: 204
X-Incognito-Version: 4.11.6
MIME-Version: 1.0
Content-type: text/plain; charset=us-ascii
hey, thanks, I'd be interested and will contact Susan. Thanks,

Donna

"Carroll Glynn" <cjg4@cornell.edu> Wrote:

| >Mark and interested others:
| >
| >Susan Herbst, Bob Shapiro, Gary O'keefe and I have written a comprehensive textbook on numerous aspects of public opinion (historical, sociological, psychological, political). The text is being published by Westview/HarperCollins in the Spring, but we'd be glad to share parts of it with you now. Since it is more than 500 pages long in ms. form and has many illustrations and tables on top of that, it's a bit expensive to xerox. But if you will contact Susan she'll be glad to describe the contents and send you any parts of the ms. you might be interested in as long as you can help her out with copying costs! (she is s-herbst@nwu.edu).
Best,

Carroll Glynn

+++++

Susan Herbst

Communication Studies/Political Science

Dept. of Communication Studies

Northwestern University

1881 Sheridan Road

Evanston, IL 60208-2236

phone: 847.491.2850

fax: 847.467.1171
>From rusciano@genius.rider.edu Wed Oct 15 10:16:11 1997
Received: from GENIUS.rider.edu (genius.rider.edu [192.107.45.5])
    by usc.edu (8.8.4/8.8.4/usc) with ESMTP
    id KAA25447 for <aapornet@usc.edu>; Wed, 15 Oct 1997 10:16:05 -0700
(PDT)
Received: from genius.rider.edu by genius.rider.edu (PMDF V5.1-7 #23246)  id
<01IOU52EZ7G090NK0N@genius.rider.edu> for aapornet@usc.edu; Wed, 15 Oct
1997 13:11:35 EDT
Date: Wed, 15 Oct 1997 13:11:35 -0400 (EDT)
From: rusciano@genius.rider.edu
Subject: Re: Public Opinion course ideas
In-reply-to: <199710142001.AA23794@bp.ucs.usl.edu>
To: aapornet@usc.edu
Message-id: <Pine.PMDF.3.95.971015130607.545294615A-100000@genius.rider.edu>
Fellow AAPORNETERS:

Having read Mark Jendrysik’s request below, I thought perhaps that we might generally wish to share information on a more regular basis regarding course descriptions and syllabi for classes in public opinion, research methodology, survey design, and other areas where many of us teach. Would it be worthwhile to set up some sort of collection or clearinghouse where we could post syllabi for the use of our colleagues? I know that the American Political Science Association, for instance, tends to collect syllabi for this purpose. Does that seem like a good idea for us too? (I should add that I am not sure how or where they collect them; perhaps they could be posted online somewhere). I know I would find this a useful resource, especially when I am considering using a book that others might have used before me.

Frank Rusciano
Rider University
email at rusciano@enigma.rider.edu

> >To all,
> >I will be teaching a course on Public Opinion in the Spring. I would be interested in any suggestions people have on useful texts, articles and methods for teaching such a course.
> >
> >I plan to examine the psychology of opinion formation, measurement of
opinion and the use of public opinion data by political scientists and political actors.

Thanks in advance,
I will post a summary of the information I receive.

Mark S. Jendrysik

Mark S. Jendrysik, Ph.D.  e-mail: jendrysk@bucknell.edu
Visiting Assistant Professor  phone: (717) 524-3628 or 1300
Department of Political Science  fax: (717) 524-3760
Bucknell University  office: 267 Coleman
Lewisburg, PA 17837  office hours: MWF 2-4pm

From ecardenas@chilton.net Wed Oct 15 11:40:07 1997
Received: from chilton.net (SMTPM.CHILTON.NET [204.243.31.15])
by usc.edu (8.8.4/8.8.4/usc) with SMTP
id LAA16675 for <aapornet@usc.edu>; Wed, 15 Oct 1997 11:40:04 -0700
(PDT)
Received: from Chilton_Radnor-Message_Server by chilton.net
with Novell_GroupWise; Wed, 15 Oct 1997 14:29:15 -0400
Message-Id: <s444d33b.060@chilton.net>
X-Mailer: Novell GroupWise 4.1
Date: Tue, 14 Oct 1997 15:39:17 -0400
From: Elaine Cardenas <ecardenas@chilton.net>
To: aapornet@usc.edu
Subject: Re: ethnic groups' views of each other, and policy views
-Reply
Mime-Version: 1.0
What a surprise to see your name on my e-mail! (Rene's wife) Re the above--I think Bertha Holliday at the American Psychological Association was doing something or may be aware of related research.

How're things? What are you up to these days?

Sorry to post this to the list, I've lost the information on where to send list management questions -- I need to change the e-mail address for my subscription to aapor net -- please send info on how to do this -- Thanks
Does anyone have information as to what the current weights for political party ID should be? It appears that one polling firm and two news organizations have been reporting Democratic party ID in the low 40%'s. Other organizations seem to show Democrats at 30-35%, Republicans at 27-30%, and independents at 29-35%. I'm not sure if they've weighted their data or not.

What are the current percents for national party ID?

Replies can be sent to me directly or to the list if you feel so compelled.

Thanks.

Jon Richter (jrichter@krcresearch.com)
TO: Jon Richt  
FROM: David Krane, The Harris Poll

We do not weight by party id. This practice would be hard to defend though we are curious about any discussion supporting it.
In case you are interested, the average of our surveys for the last year is:

Republican  30%
Democrat    37%
Independent 26%
Others      5%
DK/refused  2%

-------------

Original Text

From: <JonRicht@aol.com>, on 10/16/97 12:37 PM:

Does anyone have information as to what the current weights for political party ID should be? It appears that one polling firm and two news
organizations have been reporting Democratic party ID in the low 40%'s. Other organizations seem to show Democrats at 30-35%, Republicans at 27-30%,
and independents at 29-35%. I'm not sure if they've weighted their data or not.

What are the current percents for national party ID?

 Replies can be sent to me directly or to the list if you feel so compelled.

Thanks.

Jon Richter (jrichter@krcresearch.com)
Senior Associate
KRC Research & Consulting
640 5th Ave
N.Y. N.Y. 10019
I am sure it has been discussed here in the past, but since I am new in this group I would like to know where I can find the "state of art" of methods and results of data collection and surveys through the net.
and/or web.

The responses can be direct to me and I will compile them and send to other interested parties.

Thanks,

Leandro L. Batista
Technical and Methodological Manager
Datafolha Research Institute
datapmc@uol.com.br

>From skeeter@saturn.vcu.edu Thu Oct 16 12:16:09 1997
Received: from saturn.vcu.edu (saturn.vcu.edu [128.172.2.31])
   by usc.edu (8.8.4/8.8.4/usc) with SMTP
   id MAA20363 for <aapornet@usc.edu>; Thu, 16 Oct 1997 12:16:07 -0700
(PDT)
Received: from localhost by saturn.vcu.edu (AIX 4.1/UCB 5.64/4.03)
   id AA93694; Thu, 16 Oct 1997 15:12:50 -0400
Date: Thu, 16 Oct 1997 15:12:50 -0400 (EDT)
From: Scot Keeter <skeeter@saturn.vcu.edu>
To: aapornet@usc.edu
Subject: Re: web surveys/data collection
In-Reply-To: <3446645F.2603@uol.com.br>
Message-Id: <Pine.A32.3.95.971016150939.40078E-100000@saturn.vcu.edu>
Mime-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

Leandro Batista asks for information about "state of art" methods in Web surveys. I am also interested in locating a cheap (=free) and easy program for conducting quick Web surveys (for example, to do a survey of students in a class). Any suggestions?
On Thu, 16 Oct 1997, Leandro L. Batista wrote:

> I am sure it has been discussed here in the past, but since I am new
> in
> this group I would like to know where I can find the "state of art" of
> methods and results of data collection and surveys through the net
> and/or web.
> The responses can be direct to me and I will compile them and send to
> other interested parties.
> Thanks,
>
> Leandro L. Batista
> Technical and Methodological Manager
> Datafolha Research Institute
> datapmc@uol.com.br

* * * * * * * * * * *
*
Scott Keeter .......... skeeter@vcu.edu
Survey Research Laboratory .......... and Department of Political Science .......... and Public Administration ..........
Virginia Commonwealth University .......... Phone: 804.828.8035
Richmond, VA 23284-2028 USA .......... Fax: 804.828.7463
At 03:12 PM 10/16/1997 -0400, Scott Keeter wrote:

>Leandro Batista asks for information about "state of art" methods in
>Web surveys. I am also interested in locating a cheap (=free) and easy
>program
>for
>conducting quick Web surveys (for example, to do a survey of students
>in a class). Any suggestions?
>
>
A relatively cheap (but not free) program to generate web surveys (questionnaires) is MS FrontPage. An educational copy is between $60-70 depending on vendor. Together with the (free) Personal Web Server, you can do the whole survey from your own Win95 office station, no need to fiddle with cgi scripts, arguing with web server system administrators about security etc. Shortly, we will have a student web survey project up for actual data collection at http://social119.hunter.cuny.edu/

Manfred Kuechler
Sociology Department at Hunter College (CUNY)
695 Park Avenue, NY, NY 10021
Tel: 212-772-5588
Fax: as above, then select "3" from voice mail menu (***NEW*** as of 7/21/97)
WWW: http://social54.hunter.cuny.edu/ (experimental as of 8/6/97) OR http://maxweber.hunter.cuny.edu/socio/

>From saljrusso@att.com Thu Oct 16 14:31:30 1997
Received: from at.com (cagw1.at.com [192.128.52.89]) by usc.edu (8.8.4/8.8.4/usc) with SMTP
id OAA26300 for <aapornet@usc.edu>; Thu, 16 Oct 1997 14:31:27 -0700 (PDT)
Received: by cagw1.at.com; Thu Oct 16 17:26 EDT 1997
Received: from mo3980r1.ems.at.com (mo3980r1.ems.at.com [135.38.12.14]) by caig1.att.com (AT&T/GW-1.0) with SMTP id RAA11074 for <aapornet@usc.edu>; Thu, 16 Oct 1997 17:22:53 -0400 (EDT)
Received: from mo3980bh1.ems.at.com by mo3980r1.ems.att.com
I can tell you, from my experience, that I have not found anything free to do web surveys. If you know nothing about this topic, Training Technologies, http://www.traintech.com/ has a survey product for web use that can help you through all phases.

Putting together the actual instrument is not a problem, finding a place to run it (NT or UNIX server) and collecting the data is what consumes time.

Sal Russo
Leandro Batista asks for information about "state of art" methods in Web surveys. I am also interested in locating a cheap (=free) and easy program for conducting quick Web surveys (for example, to do a survey of students in a class). Any suggestions?

On Thu, 16 Oct 1997, Leandro L. Batista wrote:

I am sure has been discussed here in the past, but since I am new in this group I would like to know where I can find the "state of art" of methods and results of data collection and surveys through the net and/or web.

The responses can be direct to me and I will compile them and send to other interested parties.

Thanks,

Leandro L. Batista
Technical and Methodological Manager
Datafolha Research Institute
datapmc@uol.com.br
Check out this site for information:
http://www.CustomerSat.com

>From edithl@educ.uva.nl Fri Oct 17 02:57:30 1997

Received: from pooh.educ.uva.nl (pooh.educ.uva.nl [145.18.96.16])
    by usc.edu (8.8.4/8.8.4/usc) with ESMTP
    id CAA01949 for <aapornet@usc.edu>; Fri, 17 Oct 1997 02:57:25 -0700
(PDT)

Received: from uva41.remote.uva.nl (uva41.remote.uva.nl [145.18.29.41]) by
pooh.educ.uva.nl (8.8.5/8.7.3) with SMTP id LAA13768 for <aapornet@usc.edu>;
Fri, 17 Oct 1997 11:52:51 +0200 (MET DST)
Date: Fri, 17 Oct 1997 11:52:51 +0200 (MET DST)
Message-Id: <3.0.16.19971017105825.29475ffa@mail.educ.uva.nl>
X-Sender: edithl@mail.educ.uva.nl
X-Mailer: Windows Eudora Pro Version 3.0 (16)
To: aapornet@usc.edu
From: Edith de Leeuw <edithl@educ.uva.nl>
Subject: Re: web surveys/data collection
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"

Two suggestions,

1) at the past conference on InterCASIC (1996, Texas, san antonio), there
were several papers, also invited papers which will appear in the monograph.
The whole conference was very much 'state of the art' and had many good
papers. I remmeber an overveiw by Magdalena Ramos et al ( bureau of the
census) on computerized self-administered questionnaires (very
good!) and a very good overveiw on the world wide web as a data collection
tool (Werking & Clayton of the bureau of labor statistics).

( By the way there was also a good overveiw on automated self-interveiwing
and sensitive questions by Charles Turner et al. Research triangle Institute)

2) At the last sawtooth conference this autumn in Seattle, Karlan Witt gave a very nice presentation on the practical points of electronic surveys. A very elegant summary of practical points. It will be in the sawtooth proceedings, which will be coming out soon. (you can check with the sawtooth office in washington state).

Hope this is of some help, and please put me on your list for a summary.

good luck, Edith

At 17:00 16-10-97 -0200, you wrote:
> I am sure it has been discussed here in the past, but since I am new in this group I would like to know where I can find the "state of art" of methods and results of data collection and surveys through the net and/or web.
> The responses can be direct to me and I will compile them and send to other interested parties.
> Thanks,
>
>Leandro L. Batista
>Technical and Methodological Manager
>Datafolha Research Institute
>datapmc@uol.com.br
>
Dr. Edith D. de Leeuw, Plantage Doklaan 40, NL-1018 CN Amsterdam
tel/fax + 31 20 622 34 38 e-mail edithl@educ.uva.nl
Ode to Heinz (sorry Spot):

A tail is quite essential for your acrobatic talents
You would not be so agile if you lacked its counterbalance
And when not being utilized to aid in locomotion
It ALWAYS serves to illustrate the state of your emotion

>From beniger@rcf.usc.edu Fri Oct 17 13:07:29 1997
Received: from almaak.usc.edu (almaak.usc.edu [128.125.19.166])
   by usc.edu (8.8.4/8.8.4/usc) with ESMTP
   id NAA28305 for <aapornet@usc.edu>; Fri, 17 Oct 1997 13:07:26 -0700 (PDT)
Received: from localhost (beniger@localhost)
   by almaak.usc.edu (8.8.4/8.8.4/usc) with SMTP
   id NAA11178 for <aapornet@usc.edu>; Fri, 17 Oct 1997 13:07:26 -0700 (PDT)
Date: Fri, 17 Oct 1997 13:07:26 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Oscar W. Riegel, 1903-1997
Message-ID: <Pine.SV4.3.94.971017130445.10338B-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

OSCAR W. RIEGEL, 1903-1997

As most of you already know, Oscar W. Riegel, a major intellectual influence
during AAPOR's formative years, died on August 26 in Lexington, Virginia, of complications resulting from a stroke the previous day; he was 94 and a resident of Glasgow, Virginia.

O.W. Riegel, as he was known professionally, served The Public Opinion Quarterly as Associate Editor from its birth, in 1936, until 1944; he remained a member of POQ's Advisory Board until 1954. As a founding editor, he influenced the three-page "Editorial Foreword" which introduced POQ's first issue, in January 1937 (eight years before the first organization of AAPOR), which dedicated the new journal to the study of public opinion from a perspective grounded in "advertising, public relations, press, radio, motion pictures," the hot information technologies of the time. He was also sole author of two separate articles, "New Frontiers in Radio" and "Press, Radio, and the Spanish Civil War," in POQ's premiere issue.

During these same years, he held many other consultantships and administrative activities related to journalism, propaganda, public opinion and communications. He also authored four monographs and chapters in six books on public opinion, journalism and communications, including an early work influential in the development of the study of world public opinion: "Making World Opinion--Mobilizing Propaganda," in F.J. Brown, C. Hodges, and J. Slabey, eds., Contemporary World Politics. New York: John Wiley and Sons, 1939.

In 1950, the U.S. State Department commissioned him to go to Germany to assess the state of public opinion polling, which, in his words, "our government regarded as a democratizing instrument and therefore a useful tool for the 're-education' of Germans." During his stay in Germany, he visited--as he later wrote--"every public opinion and market research
agency, both academic and commercial, from Kiel to Munich and in West Berlin." This research resulted in a major monograph: "Public Opinion Research and Training in West Germany," published by the U.S. Department of State in 1950.

The following year, Princeton University’s Woodrow Wilson School of Public and International Affairs sent him to Belgium to learn whether the attitudes of Belgians who had spent time in the United States on fellowships and scholarship grants differed from the attitudes of those who had not. His official title was Director of the Cultural Contacts Project for Western Europe, funded by a grant from the Rockefeller Foundation. His study, completed with the help of a polling agency in Brussels, appeared as a three-volume monograph, "Long-term Effects of Exchange of Persons," published by the Cultural Contacts Project, Washington, D.C.

On February 27, 1969, AAPOR’s Executive Council voted him its first Honorary Life Member (HLM), thereby creating an exclusive new membership classification. By 1986, AAPOR had 39 Honorary Life Members; currently there are 63 (HLMers are listed in the front of each annual Directory of Members).

Over his lifetime, he published more than 60 articles in various professional journals, including 12 pieces in The Public Opinion Quarterly:

1937

Riegel, O.W. "Hispanic-American Press Congress." April
1939


1940


1941


1942

Riegel, O.W. "Eavesdropping on Europe at War." Fall.

1947


1954

Riegel, O.W. "Residual Effects of Exchange of Persons." Fall.

1969
O.W. Riegel, 94, EARLY EXPERT ON PROPAGANDA

By WOLFGANG SAXON

O.W. Riegel, a journalist who turned an interest in propaganda acquired in Europe between the world wars into a career as a scholar and expert on the subject, died on Saturday at Stonewall Jackson Hospital in
Lexington, Va. He was 94 and lived in Glasgow, Va.

He had suffered a stroke the day before, according to Washington and Lee University in Lexington, where he had been a journalism professor for 34 years.

Riegel began his career as a reporter and editor, including two years in the Paris bureau of The Chicago Tribune in the 1920s, before turning to the study of the gathering and use of information, first at Dartmouth College and then at Washington and Lee. By World War II, he was already nationally known as an expert on propaganda and disinformation and took a leave from Washington and Lee to serve as the principal propaganda analyst with the Office of War Information in Washington.

His collection of propaganda posters from Europe and Asia, begun during his overseas assignments and continued throughout his life, is widely known as among the more unusual in private hands and once inspired a line of popular trading cards.

"Tom Riegel was one of the first people to see that propaganda would be a dominant force in the 20th century," said Professor Marshall Fishwick of the Center for Interdisciplinary Studies at Virginia Polytechnic Institute and State University on Monday. "Long before others realized this, he began to collect
items and did so for the rest of his long life.

Riegel's national reputation began in 1934 with the publication of a book that became a classic, "Mobilizing for Chaos: The Story of the New Propaganda," a study of the machinations and chauvinisms that tainted the European press and radio.

Reviewing the book in 1934, Elmer Davis, the newsman, radio commentator and his future boss at OWI, noted that Riegel had made an essential point, one that was often overlooked.

"Your side of the case is propaganda, my side of the case is the simple objective truth," he wrote in The New York Times. "So feels the average man, even if he happens to be a prime minister or a dictator."

The repository of Riegel's life of scholarship was his home, a great old farmhouse in which he stored and showed his collection of more than 2,500 political posters. There were American and British posters from both World Wars, and German posters of the Hitler-Goebbels era and from post-war election campaigns. In 1992, a set of 15 culled from his World War II collection was produced and distributed by a trading card company, Tuff Stuff.

Oscar Wetherhold Riegel was born in Reading, Pa. He was
a journalism graduate of the University of Wisconsin and earned a master's degree in American literature from Columbia University in 1930.

He first wrote for the Reading Tribune and later The Chicago Tribune in Paris and The New York Daily News. He started his academic career as an English instructor at Dartmouth in 1927.

He joined Washington and Lee in 1930 and was named director of the department of journalism and communications in 1934, a post he held for 34 years. He retired as professor emeritus in 1973.

He is survived by his wife of 66 years, Jane Cordelia Butterworth Riegel; four sons, Kurt, of Arlington, Va.; Hunt, of Novi, Mich.; Mark, of Charlotte, N.C.; and Quentin, of Bowie, Md.; a daughter, Cordelia R. Bingham, of Crowthorne, England; 15 grandchildren; and 3 great-grandchildren.
Publishers Clearing House, a leader in the direct marketing field, is currently seeking a motivated individual to join our Marketing Research Department. This position includes responsibilities such as questionnaire design and analysis, analysis of qualitative research and database analysis.

Prior survey or marketing research experience is essential for this position. Programming skills (SAS preferred) are required as are excellent data management and communication abilities. Candidates should also have good knowledge of statistics and experience in working in Windows and MVS environments, and must have an undergraduate degree (Masters preferred) with a strong GPA, approximately 2-3 years of relevant experience.
Please mail your resume with cover letter including salary history (only resumes with salary history will be considered) to: L.B., Publishers Clearing House, 382 Channel Drive, Port Washington, NY 11050. You may also fax us at 516/883-5183, or send email to careerspch@aol.com

Subject: Statistics-Psychosocial Research Position

Data Analyst and Database Coordinator needed for some longitudinal studies at a leading medical school in New York City. Knowledge of SAS program, PC
or UNIX operation system, and LISREL or EQS necessary. Familiarity with graphics software a plus. Ph.D. in applied statistics or social science with strong quantitative training preferable. ABD will be considered. The position offers a competitive salary and comprehensive benefits package, as well as a supportive and pleasant academic working environment. EOE.

Please send further inquire and resumes to

Michael Adams, FAX (212) 423-0548.
(Community Medicine)
Email to: adamsm02@doc.mssm.edu

******

>From sgoold@unm.edu Sun Oct 19 19:16:46 1997
Received: from lyra.unm.edu (lyra.unm.edu [129.24.8.9])
    by usc.edu (8.8.4/8.8.4/usc) with SMTP
    id TAA26245 for <aapornet@usc.edu>; Sun, 19 Oct 1997 19:16:44 -0700 (PDT)
Received: from DialupEudora(really [129.24.8.36]) by lyra.unm.edu
    via sendmail with smtp
    id <m0xN7ND-00016PC@lyra.unm.edu>
    for <aapornet@usc.edu>; Sun, 19 Oct 1997 20:15:15 -0600 (MDT)
    (Smail-3.2 1996-Jul-4 #57 built 1997-Oct-9)
X-Sender: sgoold@lyra.unm.edu
Message-Id: <v02130503b070556317cd@DialupEudora>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Date: Sun, 19 Oct 1997 20:25:42 -0600
To: aapornet@usc.edu
From: sgoold@unm.edu (Scott Goold)
Subject: For your sweet teeths

Sorry about the non-AAPOR material, but I thought you would all enjoy this.

THIS IS TRUE---PLEASE TAKE THE TIME TO READ IT AND SEND THIS TO EVERY PERSON YOU KNOW WHO HAS AN E-MAIL ADDRESS...

My daughter and I had just finished a salad at Neiman-Marcus Cafe in Dallas, and decided to have a small desert. Because both of us are such cookie lovers, we decided to try the "Neiman-Marcus Cookie." {Editorial Comment: Neiman's is a VERY EXPENSIVE department store in the USA}. It was so excellent that I asked if they would give me the recipe and the waitress said with a frown, "I'm afraid not."

"Well," I said, "would you let me buy the recipe?"

With a cute smile, she said, "Yes." I asked how much and she replied,"It's only two-fifty. It's a great deal!"

I said with approval, "Just add it to my tab."

Thirty days later, I received my VISA statement from Neiman-Marcus and it was $285.00!!! I looked again and I remembered I had only spent $9.95 for two salads and about $20.00 for a scarf. As I glanced at the bottom of the statement, it said, "Cookie Recipe -$250.00"
How OUTRAGEOUS! I called Neiman's Accounting Department and told them the waitress said it was "two-fifty," which clearly does not mean "two hundred and fifty dollars" by any possible interpretation of the phrase.

Neiman-Marcus refused to budge. They would not refund my money, because, according to them, "What the waitress told you is not our problem. You have already seen this recipe - we absolutely will not refund your money at this point."

I explained to her the criminal statutes which govern fraud in Texas, I threatened to refer them to the Better Business Bureau and the State's Attorney General for engaging in fraud. I was basically told: "Do what you want, we don't give a damn, and we're not refunding your money."

I waited, thinking of how I could get even, or even try and get any of my money back. I just said, "Okay, you people got my $250 and now I'm going to have $250 worth of fun." I told her that I was going to see to it that every cookie lover in the United States with an e-mail address has a $250 cookie recipe from Neiman-Marcus.. FREE!!

She replied, "I wish you wouldn't do this."
I said, "Well, you should have thought of that before you ripped me off," and slammed the phone down on her.

SOOO, here it is! PLEASE, PLEASE, PLEASE pass it on to everyone you can possibly think of. I paid $250 for this...

I don't want Neiman-Marcus to EVER get another penny from this recipe.
NEIMAN-MARCUS COOKIES

(Recipe may be halved)

2 C. Butter
4 C. Flour
2 t. Baking Soda
2 C. Sugar
5 C. Blended Oatmeal*
24 oz. Chocolate Chips
2 C. Brown Sugar
1 t. Salt
1 8oz Hershey Bar(grated)
4 eggs
2 t. Baking Powder
2 t. Vanilla
3 C. Chopped Nuts (your choice)

*Measure oatmeal and blend in a blender to a fine powder

Cream the butter and both sugars.
Add eggs and vanilla; mix together with flour, oatmeal, salt baking powder and soda.
Add chocolate chips, Hershey Bar and nuts.
Roll into balls and place two inches apart on cookie sheet.

Bake for 10 minutes at 375 degrees. Makes 112 cookies. Have Fun!!!

This is not a joke- this is a true story.
Ride FREE citizens!

Dawn Antonino
E-MAIL: AntoninD@dowling.edu

Scott Goold, PhD Candidate (ABD)
University of New Mexico
505.254.7665
Web page @ < www.unm.edu/~sgoold >
Organizational Web page @ < www.unm.edu/~isrnet >

"I Can't Accept Not Trying" -- MJ on Pursuing Excellence, 1994

>From andy@pixie.soc.qc.edu Sun Oct 19 19:46:38 1997
Received: from pixie.soc.qc.edu (pixie.soc.qc.edu [149.4.9.199])
    by usc.edu (8.8.4/8.8.4/usc) with SMTP
    id TAA02321 for <aapornet@usc.edu>; Sun, 19 Oct 1997 19:46:36 -0700
    (PDT)
Received: by pixie.soc.qc.edu; id AA06341; Sun, 19 Oct 1997 22:46:30 -0400
Date: Sun, 19 Oct 1997 22:46:30 -0400 (EDT)
From: Andrew Beveridge <andy@pixie.soc.qc.edu>
To: Scott Goold <sgoold@unm.edu>
Cc: aapornet@usc.edu
Subject: Re: For your sweet tooths
In-Reply-To: <v02130503b070556317cd@DialupEudora>
On Sun, 19 Oct 1997, Scott Goold wrote:

> Sorry about the non-AAPOR material, but I thought you
> would all enjoy this.
>
> > THIS IS TRUE---PLEASE TAKE THE TIME TO READ IT AND SEND THIS TO EVERY
> > PERSON YOU KNOW WHO HAS AN E-MAIL ADDRESS...

Once again AAPORNET which serves public opinion and survey researchers around the world perpetuates a hoax or rumor or urban legend.

The last time it was the "Good Times" virus.

What will be next?

I guess we should know better, but don't!

Andy Beveridge

Andrew A. Beveridge        Home Office
209 Kissena Hall        50 Merriam Avenue
Department of Sociology    Bronxville, NY 10708
Queens College and Grad Ctr/CUNY    Phone: 914-337-6237
Flushing, NY 11367-1597    Fax: 914-337-8210
This is the second time I've seen this particular email message. Hoax or not, I am passing it on to someone who will probably use it. Perhaps I'll get a cookie out of the deal. John Hall

>----------
>From: Andrew Beveridge[SMTP:andy@pixie.soc.qc.edu]
>Sent: Sunday, October 19, 1997 10:46 PM
To: Scot Goold
Cc: aapornet@usc.edu
Subject: Re: For your sweet tooths

On Sun, 19 Oct 1997, Scot Goold wrote:

>> Sorry about the non-AAPOR material, but I thought you
>> would all enjoy this.
>>
>> THIS IS TRUE---PLEASE TAKE THE TIME TO READ IT AND SEND THIS TO EVERY
>> PERSON YOU KNOW WHO HAS AN E-MAIL ADDRESS...
>
>Once again AAPORNET which serves public opinion and survey researchers
>around the world perpetuates a hoax or rumor or urban legend.
>
The last time it was the "Good Times" virus.
>
>What will be next?
>
>I guess we should know better, but don't!
>
>Andy Beveridge

Andrew A. Beveridge Home Office
209 Kissena Hall 50 Merriam Avenue
Department of Sociology Bronxville, NY 10708
Queens College and Grad Ctr/CUNY Phone: 914-337-6237
Flushing, NY 11367-1597 Fax: 914-337-8210
On Mon, 20 Oct 1997, John Hall wrote:

> This is the second time I've seen this particular email message. Hoax
> or not, I am passing it on to someone who will probably use it.
> Perhaps I'll get a cookie out of the deal. John Hall

Apprently it is not a bad cookie recipe.
Please post this message where appropriate:

The American Association for Public Opinion Research will hold its 53rd annual conference in St. Louis, Missouri, May 14-17, 1998. Proposals for papers, posters, panels, and round tables on any topic in public opinion
and survey research are welcome. There is also a student paper competition.

The deadline for all proposals and student paper submissions is December 1st.

Check out the AAPOR web site for details: http://www.aapor.org

If you have questions that are not covered at the site, contact this year's Conference Chair, Murray Edelman, at murray1@pipeline.com.

>From Goldenberg_K@BLS.GOV Mon Oct 20 08:58:31 1997
Received: from blsmail ([146.142.4.13])
    by usc.edu (8.8.4/8.8.4/usc) with SMTP
    id IAA25552 for <aapornet@usc.edu>; Mon, 20 Oct 1997 08:58:29 -0700 (PDT)
Received: from psbmailhub.psb.bls.gov ([146.142.42.8]) by mailgate.bls.gov (5.x/SMI-SVR4)
    id AA16828; Mon, 20 Oct 1997 11:50:47 -0400
Received: by PSBMAILHUB with Internet Mail Service (5.0.1458.49)
    id <VDK1KLCZ>; Mon, 20 Oct 1997 11:58:57 -0400
Message-Id: <810163E32021D01195C800805FE463FF377A70@PSBMAIL4>
From: Goldenberg_K <Goldenberg_K@BLS.GOV>
To: aapornet@usc.edu
Subject: RE: Submissions for the 1998 AAPOR Conference
Date: Mon, 20 Oct 1997 12:00:17 -0400
X-Priority: 3
Mime-Version: 1.0
X-Mailer: Internet Mail Service (5.0.1458.49)
I have the details on paper if you want them.
Maybe I’ll be a discussant instead of a presenter this year. More fun? Less work overall, anyway.

---------
From: Murray Edelman [SMTP: murray1@pipeline.com]
Sent: Monday, October 20, 1997 11:57 AM
To: aapornet@usc.edu
Subject: Submissions for the 1998 AAPOR Conference

Please post this message where appropriate:

The American Association for Public Opinion Research will hold its 53rd annual conference in St. Louis, Missouri, May 14-17, 1998. Proposals for papers, posters, panels, and round tables on any topic in public opinion and survey research are welcome. There is also a student paper competition.

The deadline for all proposals and student paper submissions is December 1st.

Check out the AAPOR web site for details: http://www.aapor.org

If you have question that are not covered at the site, contact this year’s Conference Chair, Murray Edelman, at murray1@pipeline.com.
My apologies.

Karen Goldenberg
Court Test of Web-Site Poll Data

A murder trial in California has become an important test of a newspaper's First Amendment and privacy protections of its Web-site poll data as afforded by the state's shield law. A good account, by Iver Peterson, appeared in yesterday's New York Times. To preserve fair use, his article as reproduced below is considerably abbreviated. AAPORNETters are encouraged to read the entire article by any means which will further compensate the Times for its intellectual property, as always.

-- JB

Copyright 1997 The New York Times


MURDER SETS STAGE FOR BATTLE OVER NEWSPAPER'S WEB
NEW YORK -- A murder trial in California is turning into a first test of a newspaper's right to shield its readers' e-mail and Internet use from a defense lawyer's claim that electronic coverage of a case can taint a jury pool.

James Farley, a defense lawyer in the murder case, has subpoenaed The Ventura County Star for electronic mail, poll results published on the newspaper's Web site and the digital footprints that visitors to the site have left to determine whether the newspaper's electronic coverage of the crime may have influenced potential jurors beyond the paper's circulation area. Until now, defense teams trying to find untainted jury pools have been satisfied to move trials only beyond the range of local news media.

So before Farley's client, Michael Dally, can go on trial on charges of conspiring with his girlfriend to murder his wife, Judge Frederick Jones of State Superior Court in Ventura County must rule on whether a news organization's Internet activities should receive the same First Amendment and privacy protections that its reporters' notebooks are afforded under California's shield law.
Several First Amendment experts said they could think of no case in which a court had ruled on First Amendment protection for Internet correspondence.

Besides California, 28 states and the District of Columbia have shield laws for reporters that similarly protect against disclosure of unpublished material, although they too are silent on the question of digital information.

Farley has subpoenaed The Star's published and unpublished letters to the editor on the case, all e-mail correspondence to the paper about it and the details of a Web-site survey that asked visitors to vote on the guilt or innocence of Dally's girlfriend, Diana Haun, before Ms. Haun was convicted of killing Dally's wife, Sherri Dally.

To Timothy J. Gallagher, the editor of The Star, the subpoena comes down to the argument that unpublished material, whether on paper or in digital form, is the same as unpublished notes, and is therefore protected.

"I don't have a problem giving them anything that we have already published," Gallagher said in an interview, "but if you ask for the fruits of anything else we have gathered the answer is no, and if you come after a private conversation in letters or on the Web
site, I say no, you can't have that either."

......

Jurors in the trial of Dally will be chosen from Santa Barbara County residents and bused to and from Ventura County, where the murder occurred. But Farley contends that the electronic footprints left by visitors to The Star's Web site could reveal whether the jury pool in Santa Barbara had followed the murder.

......

Farley has served similar subpoenas on The Los Angeles Times and several other publications and broadcasters. The Los Angeles Times did not answer a call for comment. The subpoenas are returnable by Nov. 24.

________________________________________
Copyright 1997 The New York Times
________________________________________
New York Chapter of AAPOR announces an AFTERNOON WORKSHOP

Date: Wednesday, 22 October 1997

Presentation: 2:30 p.m. sharp -- 5:00 p.m.

Place: NBC, 30 Rockefeller Plaza (49th - 50th), Mezzanine, Room A

MUST USE STUDIO ELEVATORS!!! (in center of lobby, follow signs)

MAKING THE NUMBERS DANCE:
Using the SAS "Market Research Analysis Application"

Michael Patetta, Statistical Instructor, SAS Institute

The workshop will demonstrate some of the analytic tools and review the available functions of this SAS software. Using an actual dataset, Mike will:
* Show participants how to easily produce various outputs and interpret the results

* Cover, in detail, two commonly-used tools:

  - Conjoint analysis (also known as trade-off analysis) is a technique that determines which attributes of a product are most important to consumers.

  - Multidimensional scaling, a technique which plots the similarities between a set of products based on the consumers' responses.

This course is specifically designed for survey researchers with a basic knowledge of data analysis techniques who want to learn more. The software is point and click so participants will not need prior SAS programming knowledge, nor extensive experience in statistics or data analysis.

ATTENDANCE IS BY ADVANCE RESERVATION ONLY. So, reserve now! E-MAIL RONI ROSNER (RoniRosner@aol.com), or call (212/722-5333).

Fees at the door are: $35 (members), $45 (nonmembers), $17 (student members), $22 (student nonmembers, HLMs).

>From monson.6@osu.edu Tue Oct 21 07:10:26 1997
Received: from mail3.uts.ohio-state.edu (root@mail3.uts.ohio-state.edu[128.146.214.32])
by usc.edu (8.8.4/8.8.4/usc) with ESMTP
id HAA16534 for <aapornet@usc.edu>; Tue, 21 Oct 1997 07:10:19 -0700
Dear AAPORNETers:

A colleague and I are constructing a monthly time series of congressional approval beginning in 1993 to the present. Using the "Rpoll" database in Lexis, a fairly recent issue of Gallup Poll Monthly, and the New York Times web site we have been able to find a survey that included congressional approval conducted in nearly every month. However, we could use your help in filling in a few gaps.

We could not find a congressional approval question on a national survey of adults for the following months:

If you conducted or know of a national survey in these months that included congressional approval we would appreciate hearing from you and if possible getting the frequency for the congressional approval question.

So far, we have been able to construct the entire time series using two alternate question wordings:

"Do you approve or disapprove of the way Congress is handling its job?" or "In general, do you approve or disapprove of the job Congress is doing"

Data for these months using the above question wordings (or at this point, anything close to them) would be greatly appreciated.

Thank you,

Quin Monson
Ohio State University

>From ST001376@BROWNVM.BROWN.EDU Tue Oct 21 08:54:53 1997
Received: from BROWNVM.brown.edu (brownvm.brown.edu [128.148.19.19])
	by usc.edu (8.8.4/8.8.4/usc) with SMTP
	id IAA12260 for <aapornet@USC.EDU>; Tue, 21 Oct 1997 08:54:51 -0700
(PDT)
Message-Id: <199710211554.IAA12260@usc.edu>
Received: from BROWNVM.BROWN.EDU by BROWNVM.brown.edu (IBM VM SMTP V2R2)
	with BSMTP id 9764; Tue, 21 Oct 97 11:52:29 EDT
Received: from BROWNVM (NJE origin ST001376@BROWNVM) by BROWNVM.BROWN.EDU
	(LMail V1.2a/1.8a) with BSMTP id 9630; Tue, 21 Oct 1997 11:52:30 -0400
Date:         Tue, 21 Oct 97 11:47:47 EDT
From: Laurence Kotler-Berkowitz <ST001376@BROWNVM.BROWN.EDU>
Quin,

The Roper Center at the University of Connecticut has an extensive archive of public opinion surveys, going back several decades. There is a fee to get an account, and I don't know specifically about Congressional approval questions for the months you are seeking, but in general the archive is great for doing time series analyses. Once you have access, you can conduct searches that rapidly help you find what you're looking for.

Laurence Kotler-Berkowitz
Department of Political Science
P.O. Box 1844
Brown University
Providence, RI 02912

e-mail: Laurence_Kotler@Brown.edu

>From smarcy@datastat.com Tue Oct 21 11:09:06 1997
Received: from ic.net (qmailr@srv2b.ic.net [152.160.72.21])
  by usc.edu (8.8.4/8.8.4/usc) with SMTP
  id LAA20764 for <aapornet@usc.edu>; Tue, 21 Oct 1997 11:07:11 -0700 (PDT)
Received: (qmail 15822 invoked from network); 21 Oct 1997 18:06:02 -0000
Received: from unknown (152.160.28.9)
Your mail reader is not using the MIME attachment standard.
To read all of this message, use a MIME V1.0 compliant reader.

Some parts of this message may be in a human readable form.

--877468005=_Mail_2_=523193800
Content-Type: text/plain; charset="ISO-8859-1"; X-MAPIextension=".TXT"
Content-Transfer-Encoding: quoted-printable
To all MAPOR presenters and attendees:

Attached is a Word Perfect 5.1 file containing the 1997 MAPOR Program. Hopefully, it's fairly final!

Please pass the program along to anyone else interested in coming, in order for them to see what's happening when.

Thanks to everyone for their contributions!

Sherry Marcy
1997 MAPOR Program Chair

________________________

Sherry Marcy
Senior Vice President
DataStat, Inc.
3975 Research Park Drive
Ann Arbor, Michigan 48108
Phone: 313/994-0540 x144
Fax: 313/663-9084
Email: smarcy@datastat.com

--877468005=_Mail_2_=523193800
Content-Type: application/octet-stream; name="97PROGRM.WP5"
Content-Transfer-Encoding: base64

/1dQQ+c5AQABgABAAAPv/BQAyACsBAAD//wgAAABCAAAAABgAQQAAASgAAAP//WgAAAKAA
Please re-email to smitht@norcmail.uchicago.edu

>From BeldenRuss@aol.com Thu Oct 23 13:54:10 1997
Received: from mrin44.mail.aol.com (mrin44.mx.aol.com [198.81.19.154])
    by usc.edu (8.8.4/8.8.4/usc) with ESMTP
    id NAA06730 for <aapornet@usc.edu>; Thu, 23 Oct 1997 13:54:05 -0700 (PDT)
From: BeldenRuss@aol.com
Received: (from root@localhost)
    by mrin44.mail.aol.com (8.8.5/8.8.5/AOL-4.0.0)
    id QAA09690 for aapornet@usc.edu;
    Thu, 23 Oct 1997 16:53:35 -0400 (EDT)
Date: Thu, 23 Oct 1997 16:53:35 -0400 (EDT)
Message-ID: <971023165335_1567243380@mrin44.mail.aol.com>
To: aapornet@usc.edu
Subject: Re: Research on preventing teen pregnancy

Thank you so much e-mailing me about my request for info on teen pregnancy.
Best wishes, Nancy Belden
Please send me info on the MAPOR conference in Chicago....

dates

hotel

reg fees

reg contact person

other info

thanks

Glenn Roberts

>From beniger@rcf.usc.edu Thu Oct 23 16:04:07 1997

Received: from almaak.usc.edu (almaak.usc.edu [128.125.19.166])
  by usc.edu (8.8.4/8.8.4/usc) with ESMTP
  id QAA15541 for <aapornet@usc.edu>; Thu, 23 Oct 1997 16:04:05 -0700
The FEDERAL RESERVE BOARD is seeking a mathematical statistician to participate in both current projects and longer range research, related to one or more of: survey sampling (establishment surveys), data editing, time series analysis, seasonal adjustment, and general statistical methodology.

EDUCATION and EXPERIENCE: A Ph.D in Statistics or related field (with advanced training in Statistics) is required. Previous work experience is optional, good writing ability is desirable, and statistical computing skills are essential.

OPPORTUNITY: Consulting and research projects requiring statistical involvement can arise in many areas of mathematical statistics. Research
assistance is available for most projects. Interaction / collaboration with
econometricians, systems analysts, and other statisticians is possible.
Salary and benefits are commensurate with education and experience. AA/EOE.

Interested persons should send resume to

David A. Pierce, Senior Statistician
Division of Research and Statistics
Federal Reserve Board #401
Washington, DC 20551

>From datapmc@uol.com.br Fri Oct 24 06:18:42 1997
Received: from borges.uol.com.br (borges.uol.com.br [200.246.5.87])
    by usc.edu (8.8.4/8.8.4/usc) with ESMTP
    id GAA24323 for <aapornet@usc.edu>; Fri, 24 Oct 1997 06:18:38 -0700
(PDT)
Received: from 33 (tclld151 [200.246.5.151]) by borges.uol.com.br
    (8.7.5/8.7.3) with SMTP id LAA16359 for <aapornet@usc.edu>; Fri, 24 Oct 1997
11:19:28 -0200 (EDT)
Message-ID: <34509F8B.1F33@uol.com.br>
Date: Fri, 24 Oct 1997 11:15:55 -0200
From: "Leandro L. Baptista" <datapmc@uol.com.br>
X-Mailer: Mozilla 2.02E [pt]-UOL (Win95; I)
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: Re: web surveys/data collection
References: <3446645F.2603@uol.com.br>
<3.0.3.32.19971016153729.00882100@shiva.hunter.cuny.edu>
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit
Thanks very much for all of you that help me. The information was very useful. I hope that the people that asked for the compiled information got it, if this is not the case please email me.

Leandro Batista
datapmc@uol.com.br

>From daves@startribune.com Fri Oct 24 06:25:14 1997
Received: from firewall2.startribune.com (firewall2.startribune.com[132.148.80.211])
   by usc.edu (8.8.4/8.8.4/usc) with ESMTP
   id GAA26527 for <aapornet@usc.edu>; Fri, 24 Oct 1997 06:25:12 -0700
(PDT)
Received: by firewall2.startribune.com; id IAA29596; Fri, 24 Oct 1997 08:24:33 -0500 (CDT)
Received: from gw.startribune.com(132.148.71.49) by
firewall2.startribune.com via smap (3.2)
   id xma029445; Fri, 24 Oct 97 08:24:06 -0500
Received: from STAR-Message_Server by mail.startribune.com
   with Novell_GroupWise; Fri, 24 Oct 1997 08:27:11 -0600
Message-Id: <s4505bdf.050@mail.startribune.com>
X-Mailer: Novell GroupWise 4.1
Date: Fri, 24 Oct 1997 08:24:10 -0600
From: Rob Daves <daves@startribune.com>
To: datapmc@uol.com.br, aapornet@usc.edu
Subject: Re: web surveys/data collection -Reply

Leandro L. Baptista,
Sorry if this is a late request, but if you still have that compilation of sites/resources for web surveys, etc., I'd appreciate getting a copy.

Thank you very much. Best wishes

Robert P. Daves
Director of Polling & News Research
Star Tribune
425 Portland Av. S. Minneapolis MN 55488 USA
daves@startribune.com  v: 612/673-7278  f: 612/673-4359

Could you send me a summary. Thanks.
At 11:15 AM 10/24/97 -0200, you wrote:

>Thanks very much for all of you that help me. The information was very
>useful. I hope that the people that asked for the compiled information
>got it, if this is not the case please email me.
>
>Leandro Batista
>datapmc@uol.com.br
>
>
>Best,
Charles Kadushin
242 West 101 Street
New York, NY 10025
212-865-4369
FAX 212-866-0323

>From lavrakas.1@osu.edu Sat Oct 25 11:23:32 1997
Received: from mail3.uts.ohio-state.edu (root@mail3.uts.ohio
[128.146.214.32])
    by usc.edu (8.8.4/8.8.4/usc) with ESMTP
    id LAA10107 for <AAPORNET@USC.EDU>; Sat, 25 Oct 1997 11:23:27 -0700
(PDT)
Received: from lavrakas.1.acs.ohio-state.edu (ts10-2.homenet.ohio-state.edu
[140.254.112.169])
    by mail3.uts.ohio-state.edu (8.8.7/8.8.6) with SMTP id OAA28964
    for <AAPORNET@USC.EDU>; Sat, 25 Oct 1997 14:23:10 -0400 (EDT)
Date: Sat, 25 Oct 1997 14:23:10 -0400 (EDT)
Message-Id: <199710251823.OAA28964@mail3.uts.ohio-state.edu>
X-Sender: lavrakas.1@postbox.acs.ohio-state.edu
X-Mailer: Windows Eudora Pro Version 2.1.2
The 22nd annual conference of the Midwest Association for Public Opinion Research will be held Nov. 21-22 in Chicago.

Sessions include papers on voters, politics and polls; polling and the Internet; ethical issues in survey research and polling; psychometrics and polls; the media; international polling; qualitative approaches; and more.

Panels will discuss the academic survey research consultant; measuring the quality of opinion; defining and measuring news media frames; how the use of polls in campaigns influences public opinion about polls; and developing standards for change of venue surveys.

David Moore, author of _The Super Pollsters_, will be Friday's luncheon speaker. Ken Hodges, demographer from Claritas, will discuss presenting values and demographic groupings during Friday afternoon's Cocktail Pedagogy Hour.

Registration information is below --

1997 MAPOR conference -- Nov. 21-22, Radisson Hotel & Suites, Chicago

$20 regular member annual dues
$30 regular member conference registration

$25 EARLY-BIRD pre-registration (if postmarked by Nov. 1)

$20 student member dues and registration

$15 EARLY-BIRD student member dues pre-registration ($15 if postmarked by Nov. 1)

LUNCHEON -- Friday, Nov. 21
speaker: David Moore, author of _The Super Pollsters_

$25 regular member luncheon

$15 student member luncheon

The hotel is the Radisson Hotel & Suites at 160 E. Huron. MAPOR room rates are $150 a night, if any rooms in the MAPOR block are still available. The Radisson’s phone number is 312/787-2900.

Please send MAPOR registration information and fees to:

Julie Andsager
MAPOR Secretary-Treasurer
Murrow School of Communication
Washington State University,
Pullman, WA  99164-2520

e-mail = andsager@mail.wsu.edu

* * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * *
* *
* Paul J. Lavrakas, Ph.D.
*
* Professor of Journalism & Communication and of Public Policy & Management
*
* Director, OSU/SBS Survey Research Unit
*
* * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * *
* *
* College of Social & Behavioral Sciences; Derby Hall, Room 0126
*
* 154 North Oval Mall, Ohio State University; Columbus OH 43210
*
* Voice: (614)-292-6672   Fax: (614)-292-6673   E-mail: lavrakas.1@osu.edu
*
* * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * *
* *
>From mauchm.nsiad@gao.gov Mon Oct 27 03:23:54 1997
Received: from viper.gao.gov (viper.gao.gov [161.203.16.1])
   by usc.edu (8.8.4/8.8.4/usc) with ESMTP
   id DAA16717 for <aapornet@usc.edu>; Mon, 27 Oct 1997 03:23:52 -0800
I would very much appreciate your sending me a summary of the comments on web surveys. Thanks. The address is mauchm.nsiad@gao.gov or U.S. General Accounting Office, 441 G Street, NW Washington DC 20540 NSIAD/DMTAG Rm 4G39

Could you send me a summary. Thanks.
At 11:15 AM 10/24/97 -0200, you wrote:

>Thanks very much for all of you that help me. The information was very useful. I hope that the people that asked for the compiled information got it, if this is not the case please email me.

>Leandro Batista
>datapmc@uol.com.br

>

Best,
Charles Kadushin
242 West 101 Street
New York, NY 10025
212-865-4369
FAX 212-866-0323

>From datapmc@uol.com.br Mon Oct 27 09:17:07 1997
Received: from borges.uol.com.br (borges.uol.com.br [200.246.5.87])
    by usc.edu (8.8.4/8.8.4/usc) with ESMTP
    id JAA17257 for <aapornet@usc.edu>; Mon, 27 Oct 1997 09:16:49 -0800
    (PST)
Received: from 33 ([200.246.116.226]) by borges.uol.com.br (8.7.5/8.7.3)
    with SMTP id PAA03163 for <aapornet@usc.edu>; Mon, 27 Oct 1997 15:17:47 -0200 (EDT)
Message-ID: <3454DA1C.763A@uol.com.br>
Date: Mon, 27 Oct 1997 15:14:52 -0300
From: "Leandro L. Baptista" <datapmc@uol.com.br>
X-Mailer: Mozilla 2.02E [pt]-UOL (Win95; l)
MIME-Version: 1.0
Since there were more than 30 requests for the compiled material about web surveys, I believe it is of general interest to the group.
I apologise for any inconvenience it may be for others.

Leandro Batista
datapmc@uol.com.br
I hope you all get this note. I am not very familiar with this system. Please let me know if you have any problems.

Leandro
datapmc@uol.com.br
I can tell you, from my experience, that I have not found anything free to do web surveys. If you know nothing about this topic, Training Technologies, http://www.traintech.com/ has a survey product for web use that can help you through all phases. Putting together the actual instrument is not a problem, finding a place to run it (NT or UNIX server) and collecting the data is what consumes time.

Sal Russo

Check out this site for information:

http://www.CustomerSat.com
Subject: www surveys
Date: Fri, 17 Oct 1997 06:52:52 +0100 (CET)
From: Vasja.Vehovar@uni-lj.si
To: DATAPMC@UOL.COM.BR

Leandro L.Bastos

I share the same interest. Some people with the state of art knowledge were present at the Interecasic conference, San Antonio, December 1996, specially Clayton from BLS. (The conference is perhaps still on AAPOR page). We also presented there a very general approach to integrated surveying.

The paper is at http://www.ris.org/casic96/

There was also a conference in London last month, the colleague was there, my impression is that there is a lack of an general overview., what is going on. On the other side some (five) packages for this are already very nice.

The phd student of mine is working on this issue, so I am very interested in any information.

Sincerely,

Vasja Vehovar, PhD
University of Ljubljana, Faculty of Social Sciences Ljubljana, Slovenia

========================================================================

Subject: Re: web surveys/data collection
Date: Fri, 17 Oct 1997 11:52:51 +0200 (MET DST)
Two suggestions,

1) At the past conference on InterCASIC (1996, Texas, San Antonio), there were several papers, also invited papers which will appear in the monograph. The whole conference was very much 'state of the art' and had many good papers. I remember an overview by Magdalena Ramos et al (bureau of the census) on computerized self-administered questionnaires (very good!) and a very good overview on the world wide web as a data collection tool (Werking & Clayton of the bureau of labor statistics).

(By the way there was also a good overview on automated self-interviewing and sensitive questions by Charles Turner et al. Reserach triangle Institute)

2) At the last sawtooth conference this autumn in Seattle, Karlan Witt gave a very nice presentation on the practical points of electronic surveys. A very elegant summary of practical points. It will be in the sawtooth proceedings, which will be coming out soon. (you can check with the sawtooth office in Washington state).
Hope this is of some help, and please put me on your list for a summary

good luck, Edith

At 17:00 16-10-97 -0200, you wrote:
>I am sure is has been discussed here in the past, but since I am new in
>this group I would like to know where I can find the "state of art" of
>methods and results of data collection and surveys through the net
>and/or web. The responses can be direct to me and I will compile them
>and send to other interested parties.
>Thanks,
>
>Leandro L. Batista
>Technical and Methodological Manager
>Datafolha Research Institute
>datapmc@uol.com.br
>Dr. Edith D. de Leeuw, Plantage Doklaan 40, NL-1018 CN Amsterdam
tel/fax + 31 20 622 34 38 e-mail edithl@educ.uva.nl

Ode to Heinz (sorry Spot):

A tail is quite essential for your acrobatic talents
You would not be so agile if you lacked its counterbalance
And when not being utilized to aid in locomotion
It ALWAYS serves to illustrate the state of your emotion
At 03:12 PM 10/16/1997 -0400, Scott Keeter wrote:

> Leandro Bañsta asks for information about "state of art" methods in
> Web surveys. I am also interested in locating a cheap (=free) and easy
> program
> for
> conducting quick Web surveys (for example, to do a survey of students
> in a class). Any suggestions?
> 
>

A relatively cheap (but not free) program to generate web surveys
(questionnaires) is MS FrontPage. An educational copy is between $60-70
depending on vendor. Together with the (free) Personal Web Server, you can
do the whole survey from your own Win95 office station, no need to fiddle with cgi scripts, arguing with web server system administrators about security etc. Shortly, we will have a student web survey project up for actual data collection at http://social119.hunter.cuny.edu/

Manfred Kuechler
Sociology Department at Hunter College (CUNY)
695 Park Avenue, NY, NY 10021
Tel: 212-772-5588
Fax: as above, then select "3" from voice mail menu (**NEW** as of 7/21/97)
WWW: http://social54.hunter.cuny.edu/ (experimental as of 8/6/97) OR http://maxweber.hunter.cuny.edu/socio/

----------763612632E02--

----------198264225D05--

>From RoniRosner@aol.com Tue Oct 28 11:04:25 1997
Received: from emout06.mail.aol.com (emout06.mx.aol.com [198.81.11.97])
    by usc.edu (8.8.4/8.8.4/usc) with ESMTP
    id LAA20374 for <aapornet@usc.edu>; Tue, 28 Oct 1997 11:04:23 -0800 (PST)
From: RoniRosner@aol.com
EDK Associates, a strategic public opinion research firm, is looking for a part-time or full-time research assistant to work closely with President.

Qualifications:
Must be highly knowledgeable in SPSS Syntax, SPSS for Windows, and Microsoft Word, and must have good communication skills Knowledge of PowerPoint or other graphics program helpful.

Responsibilities:
Data management and analysis, supervise fielding of focus groups and polls, assist in report writing and preparation of finished products.

Salary: Entry level

Please send resume to:
Ethel Klein, President
EDK Associates
101 Fifth Avenue, Sixth Floor
New York, NY 10003
Roni,

Can you please tell me when the next Council meeting is? Dan had to leave early that night and doesn't know either?

Hope things are going well. This is the longest time in a couple of years that we have gone without speaking.

Murray
EDK Associates, a strategic public opinion research firm, is looking for a part-time or full-time research assistant to work closely with President.

Qualifications:
Must be highly knowledgeable in SPSS Syntax, SPSS for Windows, and Microsoft Word, and must have good communication skills. Knowledge of PowerPoint or other graphics program helpful.

Responsibilities:
Data management and analysis, supervise fielding of focus groups and polls, assist in report writing and preparation of finished products.

Salary: Entry level

Please send resume to:
Ethel Klein, President
EDK Associates
101 Fifth Avenue, Sixth Floor
New York, NY 10003
Or fax to (212) 367-7517
My apologies for cross-posting. Please direct replies to the address listed below.  Trevor

Survey Research Unit
College of Social and Behavioral Sciences
The Ohio State University
Field Staff Coordinator

The Survey Research Unit of The Ohio State University College of Social and Behavioral Sciences is seeking a Field Staff Coordinator. Responsibilities of the position include hiring, training and scheduling interviewing staff, evaluating staff performance, managing and reporting on information related to personnel issues, and coordinating and managing research projects.

Applicants must have a Bachelors degree in the Social Sciences, personnel management skills, good organization skills, and familiarity with common office software packages. A Masters degree and knowledge of SPSS is preferred. The proposed hiring salary range for this position is $24,000 - $28,000.

Forward resumes to:

Erik R. Stewart, Ph.D.
Assistant Director for Operations
Survey Research Unit
0126 Derby Hall
154 N. Oval Mall
Columbus, OH 43210-1330
email: stewart.132@osu.edu

The Ohio State University is an equal opportunity employer.
Researchers interested in health care surveys and their associated statistical methods may want to review the registration announcement below or visit this conference's web site at http://www.monmouth.com/~healthpolicy. For discounted registration, you need to register by November 22.
REGISTRATION ANNOUNCEMENT


> The 1997 International Conference on Health Policy Research is being held December 5-7, 1997 at the Washington National Airport Hilton, Crystal City, Virginia. With the theme of Methodologic Issues in Health Services and Outcomes Research, the conference is sponsored by the ASA Health Policy Statistics Section and co-sponsored by the American Public Health Association (APHA), the Association for Health Services Research (AHSR), the Society for Medical Decision Making, and the Washington Statistical Society.

> INVITED PROGRAM

> The Program Committee has announced the Invited Program for the Conference. The following list is preliminary and speakers and times are subject to change.

> On Friday, December 5, Alan Zaslavsky, has organized an invited session entitled, "Confidentiality and Privacy Issues for Health Data". Speakers include John Fanning, Department of Health and Human Services; Alvan O. Zarate, National Center for Health Statistics; Laura Zayatz, US Bureau of the Census, and John Glaser, Partners Healthcare System.
Steve Cohen organized the first session on Friday afternoon, "Monitoring Health Care Quality and the Quality of the Nation’s Health", which includes a featured speaker, Peggy O’Kane, President of the National Committee on Quality Assurance. The title of her presentation is "NCQA: Beyond HEDIS 3.0". There will also be presentations by Robin Weinick, Samuel Zuvekas, and Susan Drilea, Agency for Health Care Policy and Research, and by William Spector, AHCPR and Dana Mukamel, University of Rochester.

Continuing Friday afternoon will be a session organized by Carolyn Clancy, "Outcomes Research--Merging the Clinical and Economic Paradigms: Costs, Effectiveness, and Patient Utility". Presentations during this session will include one by researchers from the University of Washington, led by Ruth Etzioni, one by researchers from Duke University led by Joseph Lipscomb, another by Christopher Schmid and researchers from the New England Medical Center; and finally one by Carolyn Schwartz and colleagues from the Frontier Science and Technology Research.

Organized by Constantine Gatsonis, the Saturday morning invited session, "Meta-Analysis in Health Services Research" features speakers Colin Begg, Memorial Sloan-Kettering; Jesse Berlin, University of Pennsylvania; Carolyn Ruter, Group Health Cooperative Seattle; and Kay Dickerson, University of Maryland.

The second Saturday morning session, organized by Randy Spoeri and Colin Goodall, "Health Provider Profiling," includes a feature presentation by Jerod Loeb, Joint Commission on Accreditation of
Healthcare Organizations, entitled, "The ORYX Initiative-The Next Evolution in Accreditation." Also included in this session are presentations by Sharon-Lise Normand, Harvard Medical School, Ralph Ullman, NYLCare Health Plans, followed by the discussant, Colin Goodall, Health Process Management.

Saturday afternoon includes four invited sessions. One, "Qualitative Methods in Health Policy Research" was organized by Paula Diehr and includes presentations by Julie Bradsher and Mary Ellen Yates, New England Research Institute and by Vincent Mor, Brown University.

Edward Sondik, organizer of "Survey Integration: Vertical and Horizontal" has gathered the following speakers for his session: Steven Cohen, AHCPR; Clifford Johnson, NCHS; Marci Cynamon, NCHS; and Jennifer Madans, NCHS.


The invited paper session, organized by Arlene Ash and Colin Goodall, includes three speakers who consider Model Assessment for Health Services Research. They are Jon Lemke of University of Iowa, Arlene Ash of Boston University, and Kwan Lee of the Joint Commission of Accreditation of Healthcare Organizations.

Sunday features two invited sessions. The first, "Quality of Care or
Data Quality" includes presentations by Thomas Belin, UCLA; Mary Beth Landrum, Harvard Medical School, and Giovannia Parmigiani, Duke University. This session, organized by Sharon-Lise Normand, will be followed by the session, "Selection Bias: Why is it a Problem". The organizers, Arlene Ash and Constantine have brought together presentations by Will Manning, University of Minnesota, Michael Shwartz, Boston University, and Mark McClellan, Stanford University for this session.

SHORT COURSES

The following short courses are planned for the 1997 conference:


OTHER SESSIONS

The conference will also include a poster session on Saturday afternoon and eight contributed paper sessions.

REGISTRATION AND ACCOMMODATIONS

The conference will be held at the Washington National Airport Hilton, close to the Crystal City Metro and to downtown Washington DC and within easy walking distance of the Metro.
The conference web site is http://www.monmouth.com/~healthpolicy (with link from http://www.amstat.org/sections). The web site includes registration and accommodation information, as well as the preliminary program.

Regular mail inquiries may be directed to:

American Statistical Association
ATTN: 1997 Health Policy Research Conference
1429 Duke Street
Alexandria, VA 22314-3415

From amccutch@unlinfo.unl.edu Thu Oct 30 04:58:40 1997
Received: from unlinfo3.unl.edu (unlinfo3.unl.edu [129.93.1.18])
    by usc.edu (8.8.4/8.8.4/usc) with ESMTP
    id EAA00469 for <AAPORnet@usc.edu>; Thu, 30 Oct 1997 04:58:35 -0800 (PST)
Received: from unlinfo.unl.edu (unlinfo.unl.edu [129.93.1.11])
    by unlinfo3.unl.edu (8.8.7/8.8.7) with ESMTP id GAA16016;
    Thu, 30 Oct 1997 06:55:36 -0600 (CST)
Received: (from amccutch@localhost)
    by unlinfo.unl.edu (8.8.7/8.8.7) id HAA11806;
    Thu, 30 Oct 1997 07:00:29 -0600 (CST)
Date: Thu, 30 Oct 1997 07:00:28 -0600 (CST)
From: "Allan L. McCutcheon" <amccutch@unlinfo.unl.edu>
Subject: Call for Papers
To: AAPORnet@usc.edu, SRMSnet@umdd.umd.edu, POR@listserv.unc.edu
Message-ID: <Pine.3.89.9710300620.A11568-0100000@unlinfo.unl.edu>
CALL FOR PAPERS

on

PUBLIC OPINION

American Sociological Association Meeting

August 21-25, 1998

San Francisco, CA

Papers on all aspects of Public Opinion are solicited. This is the first call--completed papers must be submitted by January 10, 1998. Interested persons should consult the American Sociological Association's "Call for Papers" webpage at

http://www.asanet.org/callmain.htm

Please send papers to: Allan L. McCutcheon

Gallup Research Center

University of Nebraska

200 North 11th Street

Lincoln, NE 68588-0241

All papers must be accompanied by the "Submission Cover Sheet" (available on the ASA's Call for Papers webpage).
AAPOR/New York Chapter

Evening Workshop

Date:    Thursday, 6 November 1997

Sign in:  5:30 p.m.

Presentation:  6:00 p.m. sharp -- 8:30 p.m.

Place:        CUNY Graduate Center, Rm 1800, 33 West 42nd Street (5th - 6th Ave.)
LIFE ON THE OTHER SIDE OF THE MIRROR

OBSERVE or PARTICIPATE in an ACTUAL FOCUS GROUP

Judith Langer, President, Langer Associates
Ronnie Braun, Ph.D, President, Braun Qualitative Research Services

Have you spent your career watching groups from behind the mirror?? Have you ever been turned down by a recruiter because you work in market research?? Or do you just want to learn more about qualitative research?? If yes, then this special and unique workshop is for you.

Our experienced presenters will conduct an actual focus group with audience volunteers. You will learn:

* What happens before participants walk into the room, including site selection,
  screening and recruiting, and developing the topic guide

* How a moderator introduces the topic and covers all the points, without stifling or leading conversation

* How to develop a rapport with participants, and make the most of group dynamics.

ATTENDANCE IS BY ADVANCE RESERVATION ONLY. So, reserve now! E-MAIL RONI ROSNER (RoniRosner@aol.com), or call (212/722-5333).
Prepaid fees are: $30 (members), $40 (nonmembers), $15 (student members), $20 (student nonmembers, HLMs). Fees at the door are: $40 (members), $50 (nonmembers), $20 (student members), $25 (student nonmembers, HLMs).

>From RoniRosner@aol.com Thu Oct 30 10:12:41 1997
Received: from mrin43.mail.aol.com (mrin43.mx.aol.com [198.81.19.153])
   by usc.edu (8.8.4/8.8.4/usc) with ESMTP
   id KAA02116 for <aapornet@usc.edu>; Thu, 30 Oct 1997 10:12:37 -0800
   (PST)
From: RoniRosner@aol.com
Received: (from root@localhost)
   by mrin43.mail.aol.com (8.8.5/8.7.3/AOL-2.0.0)
   id NAA24948 for aapornet@usc.edu;
   Thu, 30 Oct 1997 13:12:07 -0500 (EST)
Date: Thu, 30 Oct 1997 13:12:07 -0500 (EST)
Message-ID: <971030131206_1211259645@mrin43.mail.aol.com>
To: aapornet@usc.edu
Subject: NYAAPOR BROWN BAG LUNCH

AAPOR/New York Chapter

BROWN BAG LUNCH

Date: Thursday, 13 November 1997

Time: 12 noon - 2:00 p.m.

Place: The Media Studies Center, 580 Madison Ave. (56-57th Sts.), Mezzanine
IT AIN'T OVER 'TILL IT'S OVER:
1997 NEW YORK & NEW JERSEY ELECTION POST-MORTEM

This year's Election Post-Mortem Roundtable is your chance to ask media pollsters and a prominent New York political reporter such questions as:

* Can you keep the polls interesting if the election is dull?
* How do you find a likely voter when turnout is dismal?
* Can an incumbent be beaten if the economy is up & crime is down?
* Is there any such thing as Party ID in NJ? In NY?
* How do you cover polls on TV?
* How can we know if there will be a runoff if the Board of Elections doesn't know?

Special Guest:
Dominic Carter, NY1 Political Reporter & Host of "Road to City Hall"

plus
Janice Ballou, Eagleton Institute
Micheline Blum, Blum & Weprin Associates
Michael Kagay, New York Times
Lee Miringoff, Marist Institute

AS WITH ALL OF OUR BROWN-BAG LUNCHEONS, YOUR PARTICIPATION IS ENCOURAGED.
Registration fee includes coffee, tea, soda, cookies. Don't forget to bring your lunch.

ATTENDANCE IS BY ADVANCE RESERVATION ONLY. So, reserve now! E-MAIL RONI
Prepaid fees are: $10 (members), $15 (nonmembers), $5 (student members), $10 (student nonmembers, HLMs). Fees at the door are: $20 (members), $25 (nonmembers), $10 (student members), $15 (student nonmembers, HLMs).