

=====  
Date: Wed, 28 Aug 2002 11:20:27 -0700

Sender: AAPORNET@ASU.EDU

From: Shapard Wolf <shap.wolf@ASU.EDU>

Subject: November 1997 archive - one BIG message

This is the USC Listproc archive of AAPORNET messages for this entire month. It is one big message, in chronological order, just the way the USC archive stored it. You can search within this month with your browser's search function (usually Ctrl-F).

Turning this into individual messages that ASU's Listserv software can index and sort means a lot of reformatting. We will do this as time permits.

New messages are of course automatically formatted correctly, and I have converted November 1994 through January 1995 and June 2002 to the present.

Shap Wolf

Survey Research Laboratory

Arizona State University

shap.wolf@asu.edu

AAPORNET volunteer host

Begin archive:

-----  
Archive aapornet, file log9711.

Part 1/1, total size 182414 bytes:

----- Cut here -----

>From lavrakas.1@osu.edu Mon Nov 3 04:41:48 1997

Received: from mail2.uts.ohio-state.edu (root@mail2.uts.ohio-state.edu  
[128.146.214.31])

by usc.edu (8.8.4/8.8.4/usc) with ESMTP

id EAA11593 for <aapornet@usc.edu>; Mon, 3 Nov 1997 04:41:47 -0800  
(PST)

Received: from lavrakas.1.acs.ohio-state.edu ([128.146.93.45])

by mail2.uts.ohio-state.edu (8.8.7/8.8.6) with SMTP id HAA19661

for <aapornet@usc.edu>; Mon, 3 Nov 1997 07:41:45 -0500 (EST)

Message-Id: <2.2.32.19971103124228.00850d18@pop.service.ohio-state.edu>

X-Sender: lavrakas.1@pop.service.ohio-state.edu

X-Mailer: Windows Eudora Pro Version 2.2 (32)

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Date: Mon, 03 Nov 1997 07:42:28 -0500

To: aapornet@usc.edu

From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>

BELOW IS A MESSAGE THAT I AM FORWARDING TO AAPORNET AS I BELIEVE SOME  
MEMBERS WILL FIND IT OF INTEREST AND MAY NOT READ THE LIST ON WHICH IT  
ORIGINALLY WAS POSTED (THE ASA SURVEY METHODS DIVISION LIST,  
SRMSNET@UMDD.UMD.EDU).

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November 2, 1997 Greetings

Here is another update on my quest to learn more about the uses of survey  
data in advertising by the pharmaceutical and allied industries. In my

previous update, I described the recent consent agreement between the FTC and Abbott Labs, in which the latter was found to have made advertising claims for Ensure, a nutritional supplement, that were not justified by the survey data they presented to the FTC. In recent months, following the consent agreement, similar ads for Ensure have continued to be aired, so I decided to write to Abbott Labs to enquire directly about the basis for their claim that Ensure is "# 1 Doctor recommended." Following is my letter and the response that I received:

-----

3231 Worthington Street, NW  
Washington, DC 20015-2362  
August 29, 1997

Abbott Laboratories One Abbott Park Road Abbott Park IL 60064

Gentlemen:

I have seen and heard many advertisements for pharmaceutical and related products which use the phrase "Number 1 doctor recommended" or something closely equivalent. I would like to learn more about what such statements mean in quantitative terms and what kinds of evidence are available to back them up. It seems to me that as consumers, we should be entitled to have access to this kind of information. Otherwise, how can we have confidence in what we are told?

For some time now I have been seeing television and print ads for your product Ensure, invariably using the phrase "#1 Doctor Recommended". Could

you please send me information about the basis for this claim. If it is based on the results of a survey, I would appreciate receiving the relevant quantitative estimates from the most recent survey, showing data for Ensure and equivalent competing products, as well as information about the survey design and a copy of the survey questionnaire.

Thank you for your consideration.

Yours truly,

Thomas B. Jabine

Tel: 202/244-4179

E-mail: [tjabine@erols.com](mailto:tjabine@erols.com)

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Ross Products Division - Abbott Laboratories

625 Cleveland Avenue Columbus, Ohio 43215-1724

(614) 624-7677

October 16, 1997

Dear Mr. Jabine:

Thank you for your letter of August 29, 1997. I apologize for getting back to you late, but your letter took some time to find me since it was not addressed to any particular department and our division, Ross Products

Division, is located in Ohio. We appreciate your interest in our company and our products.

Your letter asked what "Number 1 Doctor Recommended" or similar phrases mean when used in advertisements. Generally, it means that doctors have indicated that they recommend the product more than other products in the particular product category. The number of doctors who recommend the product "Number 1" cannot be insubstantial, and the product category will depend on the audience to whom the advertisement is directed. Support for the "Number 1" statement needs to exist, whether as data resulting from survey or other competent source.

With regard to the data supporting our use of "Number 1 Doctor Recommended" for Ensure , I regret to say that we are unable to supply you with the data. Not only is the data voluminous, but it represents the results of our efforts and contains proprietary information. Of course, our data meets all the requirements outlined in the preceding paragraph. I hope you can appreciate the sensitivity and value of this information. Please be assured that we have stringent processes in place to assure the reliability of the data in support of our use of the statement.

Thank you for your interest in our product and its popularity among doctors.

Very truly yours.

Robert A. Crim Group Marketing Manager

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I won't comment on this exchange, but would welcome any suggestions you might have for a response. I have also filed an FOIA request with the FTC asking for details about the survey data that Abbott Labs submitted to them in connection with the investigation that led to the consent agreement. I mailed that request on October 9, with no response as yet, even though the law requires a preliminary response within 10 working days. I expect that request to be denied, as there appears to be a statutory exemption for data used in FTC's investigations.

Tom Jabine tjabine@nas.edu

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\*\*\*\*\*  
\* Paul J. Lavrakas, Ph.D. \*  
\* Professor of Journalism & Communication \*  
\* Professor of Public Policy & Management \*  
\* Director, Survey Research Unit \*  
\* College of Social & Behavioral Sciences, Ohio State University \*  
\* Derby Hall [Room 0126], 154 N. Oval Mall, Columbus OH 43210 \*  
\* Voice: 614-292-3468 Fax: 614-292-6673 E-mail: lavrakas.1@osu.edu \*  
\*\*\*\*\*

>From stock@uhura.mis.udayton.edu Mon Nov 3 07:00:10 1997

Received: from enterprise.udayton.edu (enterprise.udayton.edu [131.238.75.10])

by usc.edu (8.8.4/8.8.4/usc) with SMTP

id HAA27714 for <aapornet@usc.edu>; Mon, 3 Nov 1997 07:00:07 -0800

(PST)

Received: from uhura.mis.udayton.edu by enterprise.udayton.edu

(5.65v4.0/1.1.10.5/03Jan97-0700AM)

id AA26403; Mon, 3 Nov 1997 10:00:07 -0500

Received: from SBA\_ANDERSON/SpoolDir by uhura.mis.udayton.edu (Mercury 1.32);

3 Nov 97 10:00:07 EST/EDT

Received: from SpoolDir by SBA\_ANDERSON (Mercury 1.32); 3 Nov 97 10:00:01 EST/EDT

From: "Richard Stock" <stock@uhura.mis.udayton.edu>

To: aapornet@usc.edu

Date: Mon, 3 Nov 1997 09:59:56 EST

Subject: Re: Copyrighted Surveys

In-Reply-To: <2.2.32.19971103124228.00850d18@pop.service.ohio-state.edu>

X-Mailer: Pegasus Mail for Windows (v2.52)

Message-Id: <1DDE0BB7315@uhura.mis.udayton.edu>

I am curious about the professional ethics on copyrighting surveys.

To what degree is it appropriate to copyright a survey that asks a list of standard questions on customer satisfaction? Since tracking is a typical part of these efforts clients will want to do them on an ongoing basis. If they want to competitively bid the job at some point, are they stuck with developing a new instrument and forgoing tracking. Curious as to the legal and ethical issues involved.

>From daves@startribune.com Mon Nov 3 09:51:31 1997

Received: from firewall2.startribune.com (firewall2.startribune.com [132.148.80.211])

by usc.edu (8.8.4/8.8.4/usc) with ESMTP

id JAA01668 for <aapornet@usc.edu>; Mon, 3 Nov 1997 09:51:19 -0800  
(PST)

Received: by firewall2.startribune.com; id LAA02937; Mon, 3 Nov 1997  
11:50:48 -0600 (CST)

Received: from gw.startribune.com(132.148.71.49) by  
firewall2.startribune.com via smap (3.2)

id xma002902; Mon, 3 Nov 97 11:50:35 -0600

Received: from STAR-Message\_Server by mail.startribune.com

with Novell\_GroupWise; Mon, 03 Nov 1997 11:49:56 -0600

Message-Id: <s45dba64.052@mail.startribune.com>

X-Mailer: Novell GroupWise 4.1

Date: Mon, 03 Nov 1997 11:51:22 -0600

From: Rob Daves <daves@startribune.com>

To: aapornet@usc.edu

Subject: The Minnesota Poll: Minneapolis and St. Paul mayoral elections

For those of you who have Minnesota connections and interests ...

In Sunday's Star Tribune, the Minnesota Poll found that incumbent  
Minneapolis mayor Sharon Sayles Belton leads independent challenger Barbara  
Carlson 51 percent to 41 percent, with 8 percent undecided. It also found  
that St. Paul incumbent mayor Norm Coleman leads Democrat challenger Sandy  
Pappas 56 percent to 34 percent, with 10 percent undecided.

You also might interested to know that Carlson is running a radio ad that  
mentions lying to pollsters. Here's a copy of the first third of the ad,  
which the campaign has labeled "Whispers."



BARBARA CARLSON FOR MAYOR

60 second: "Whispers"

Voice # 1: I have a Sharon yard sign but I am voting for Barbara.

Voice # 2: I have a Sharon yard sign too, and I am voting for Barbara.

Voice # 3: I just told the pollster I am voting for Sharon, but I am voting for Barbara. (Whisper)

Voice # 2: That's right, they don't have to know. They don't have to know that I am not voting for Sharon.

Voice # 1: Oh, they don't have to know, we have got a secret ballot. ....

I'd be glad to send a copy of the ad's transcript to anyone who is interested. Reply to me at the address below, not the entire list. And for more information about the polls' findings and methods, point your web browser to [www.startribune.com](http://www.startribune.com), click on the Metro section, and select the Minnesota Poll from the choices in the Section Index.

Robert P. Daves

Director of Polling & News Research

Star Tribune

425 Portland Av. S. Minneapolis MN 55488 USA

daves@startribune.com v: 612/673-7278 f: 612/673-4359

>From link@iopa.sc.edu Mon Nov 3 10:29:21 1997

Received: from isis.iopa.sc.edu (root@isis.iopa.sc.edu [129.252.145.51])

by usc.edu (8.8.4/8.8.4/usc) with ESMTP

id KAA12154 for <aapornet@usc.edu>; Mon, 3 Nov 1997 10:29:17 -0800  
(PST)  
Received: from IOPA.IOPA.SC.EDU (webboard.iopa.sc.edu [129.252.145.30]) by  
isis.iopa.sc.edu (8.7.5/8.7.3) with ESMTP id NAA25296 for  
<aapornet@usc.edu>; Mon, 3 Nov 1997 13:31:40 -0500  
Received: from Spooler by IOPA.IOPA.SC.EDU (Mercury/32 v2.01);  
3 Nov 97 13:29:07 -0500  
Received: from spooler by IOPA.IOPA.SC.EDU (Mercury/32 v2.01); 3 Nov 97  
13:28:34 -0500  
From: "Michael Link" <link@iopa.sc.edu>  
To: aapornet@usc.edu  
Date: Mon, 3 Nov 1997 13:28:20 EDT  
Subject: Computer and WWW usage  
X-mailer: Pegasus Mail for Windows (v2.42a)  
Message-ID: <79DF8427F47@IOPA.IOPA.SC.EDU>

Does anyone have recent (1997) figures based on the following  
questions (or something similar):

- 1.) "Do you use a computer at work, school, or at home -- at least on  
an occasional basis?"
- 2.) "Do you have any type of personal computer in your home, such as  
an IBM PC, a MacIntosh, or laptop computer?"
- 3.) "Do you ever use a computer at work, at school, or home to  
connect with other computers over the Internet, with the World Wide  
Web, or with information services such as America Online or Prodigy?"

We "borrowed" wording from a PEW survey on technology use, but the most recent national figures they have out are for 1995. Does anyone have any more recent estimates? Thanks for your help!

Michael Link

Assistant Director, SRL

Michael W. Link, Ph.D.                      Office Phone: (803) 777-0351

Assistant Director                      Office Fax: (803) 777-4575

Survey Research Laboratory              E-mail: [Link@iopa.sc.edu](mailto:Link@iopa.sc.edu)

Institute of Public Affairs

University of South Carolina

Columbia, SC 29208

>From Scheuren@aol.com Mon Nov 3 14:18:41 1997

Received: from mrin39.mail.aol.com (mrin39.mx.aol.com [198.81.19.149])

by usc.edu (8.8.4/8.8.4/usc) with ESMTP

id OAA28011 for <aapornet@usc.edu>; Mon, 3 Nov 1997 14:18:40 -0800

(PST)

From: Scheuren@aol.com

Received: (from root@localhost)

by mrin39.mail.aol.com (8.8.5/8.7.3/AOL-2.0.0)

id RAA16265 for aapornet@usc.edu;

Mon, 3 Nov 1997 17:18:03 -0500 (EST)

Date: Mon, 3 Nov 1997 17:18:03 -0500 (EST)

Message-ID: <971103145157\_175876224@mrin39>

To: aapornet@usc.edu

Subject: Surveys That Predict Commercial Success of Internet Business

To The List:

Below is a message I was asked to post regarding E-commerce survey predictions. Please respond directly.

All the best, Fritz

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I am a writer with CIO Magazine, and I am researching a story that will

examine some of the Web E-commerce predictions made by three or four leading market research firms. By E-commerce predictions, I mean studies that try to predict how much business will be transacted over the Web in the next five years, for example.

I would like the article to examine the surveys' assumptions and methodologies and explain to CIOs which surveys are credible and which should be taken with a grain of salt. I am hoping to find statisticians who could either (a) assist me in looking at and critiquing the studies' methodologies, and/or (b) have already taken a critical look at recent e-commerce surveys.

Any suggestions or guidance would be much appreciated. Here's how to reach me:

Sari Kalin

email: [skalin@cio.com](mailto:skalin@cio.com)

phone: 508-935-4043

fax: 508-879-7784

land mail:

Sari Kalin

CIO Magazine

492 Old Connecticut Path

P.O. Box 9208

Framingham, MA 01701-9208

Thanks!

>From link@iopa.sc.edu Tue Nov 4 09:55:08 1997

Received: from isis.iopa.sc.edu (root@isis.iopa.sc.edu [129.252.145.51])

by usc.edu (8.8.4/8.8.4/usc) with ESMTP

id JAA05676 for <aapornet@usc.edu>; Tue, 4 Nov 1997 09:55:00 -0800

(PST)

Received: from IOPA.IOPA.SC.EDU (webboard.iopa.sc.edu [129.252.145.30]) by

isis.iopa.sc.edu (8.7.5/8.7.3) with ESMTP id MAA02985 for

<aapornet@usc.edu>; Tue, 4 Nov 1997 12:57:40 -0500

Received: from Spooler by IOPA.IOPA.SC.EDU (Mercury/32 v2.01);

4 Nov 97 12:54:57 -0500

Received: from spooler by IOPA.IOPA.SC.EDU (Mercury/32 v2.01); 4 Nov 97

12:54:31 -0500

From: "Michael Link" <link@iopa.sc.edu>

To: aapornet@usc.edu

Date: Tue, 4 Nov 1997 12:54:19 EDT

Subject: PEW Survey

X-mailer: Pegasus Mail for Windows (v2.42a)

Message-ID: <158E082081F@IOPA.IOPA.SC.EDU>

I've had a number of requests for more info on the PEW  
computer/technology survey I referred to in my previous message. The  
survey is available on-line at the PEW Research Center webpage:

<http://www.people-press.org/>

(Yes that is a dash between "people" and "press). Go to the section

on "Recent Survey Results" and look for the survey report titled "Technology

in the American Household" (Oct. '95). They also conducted a follow-up with computer users only in the survey report titled "News Attracts Most Internet Users" (Dec. '96). I hope this helps!

Michael

Michael W. Link, Ph.D.                      Office Phone: (803) 777-0351  
Assistant Director                      Office Fax: (803) 777-4575  
Survey Research Laboratory              E-mail: [Link@iopa.sc.edu](mailto:Link@iopa.sc.edu)  
Institute of Public Affairs  
University of South Carolina  
Columbia, SC 29208

>From DOrourke@SRL.UIC.EDU Tue Nov 4 14:36:14 1997

Received: from eeyore.cc.uic.edu (EEYORE.CC.UIC.EDU [128.248.171.51])

by usc.edu (8.8.4/8.8.4/usc) with ESMTP

id OAA17610 for <aapornet@usc.edu>; Tue, 4 Nov 1997 14:36:11 -0800

(PST)

Received: from SRL.UIC.EDU (MAIL.SRL.UIC.EDU [128.248.232.55])

by eeyore.cc.uic.edu (8.8.5/8.8.5) with SMTP id QAA12437

for <aapornet@usc.edu>; Tue, 4 Nov 1997 16:28:30 -0600 (CST)

Received: from main-Message\_Server by SRL.UIC.EDU

with Novell\_GroupWise; Tue, 04 Nov 1997 16:23:59 -0600

Message-Id: <s45f4c1e.067@SRL.UIC.EDU>

X-Mailer: Novell GroupWise 4.1

Date: Tue, 04 Nov 1997 16:26:51 -0600

From: "Diane O'Rourke" <DOrourke@SRL.UIC.EDU>

To: aapornet@usc.edu

Subject: Position opening

Director, Survey Research Laboratory

University of Illinois at Chicago

SRL is a multi-disciplinary research center conducting survey research projects on a local, regional, statewide and national basis. It provides consultation on survey problems, supports continuing programs in survey methodology, & conducts both applied & basic research on questionnaire design. The SRL provides support to the UIC & UIUC campuses; other academic



institutions, local, state & federal agencies; and others working in the public interest.

The Director of the SRL provides leadership for the SRL, represents the SRL's capabilities & services within & outside of the university, is responsible for initiating sufficient research project funding to support & maintain the long-term financial viability of the SRL, & directs the day-to-day activities of managers and professionals. The Director is administratively responsible to the Dean of the College of Urban Planning & Public Affairs.

Requirements: a Doctorate in a relevant field of science, a national reputation of scholarly achievement sufficient to warrant a tenured appointment as a full professor in an academic department, an ability to communicate a vision for the role of survey research, the ability to work with faculty and staff in a changing research funding environment to insure the continued growth & scientific quality of the research center, a track record of effective management & of meeting financial objectives at a senior level in a survey or similar type of research center, & success in attracting significant external research funding as a PI.

For full consideration, submit a letter of application & CV by December 15, 1997 to Professor L. Vaughn Blankenship, Chair, Search Committee for Director of SRL, Office of the Dean, University of Illinois at Chicago, 1007 West Harrison Street, Chicago IL 60607-7137. UIC is an AA/EEO employer.

>From s.kraus@mail.asic.csuohio.edu Wed Nov 5 05:23:51 1997

Received: from csu-e.csuohio.edu (csu-e.csuohio.edu [137.148.49.12])

by usc.edu (8.8.4/8.8.4/usc) with SMTP

id FAA21557 for <aapornet@usc.edu>; Wed, 5 Nov 1997 05:23:48 -0800  
(PST)  
Received: from myhost.csuohio.edu (portc32.async.csuohio.edu  
[137.148.59.42]) by csu-e.csuohio.edu (8.6.12/8.6.12) with SMTP id IAA19446  
for <aapornet@usc.edu>; Wed, 5 Nov 1997 08:18:49 -0500  
Date: Wed, 5 Nov 1997 08:18:49 -0500  
Message-Id: <199711051318.IAA19446@csu-e.csuohio.edu>  
X-Sender: s.kraus@bones.asic.csuohio.edu  
X-Mailer: Windows Eudora Light Version 1.5.2  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
To: aapornet@usc.edu  
From: "Dr. Sidney Kraus" <s.kraus@mail.asic.csuohio.edu>  
Subject: position discriptions

Department of Communication  
Cleveland State University  
Assistant Professor  
2 positions

Position 1: Tenure-Track Assistant Professor in Interpersonal and/or  
organizational communication. Research productivity, teaching effectiveness  
and expertise in quantitative methods preferred. Ability to teach a breadth  
of courses on both the undergraduate and graduate level also preferred.

Position 2: Tenure-track Assistant Professor in mass communication theory  
and research with a specialty in public relations theory and practice

preferred. Professional public relations experience preferred. Ability to work with undergraduate and graduate students preferred.

These positions require a Ph.D. completed by August, 1998 , and a social/behavioral science background. To apply send a cover letter, vita, graduate transcripts, and three letters of recommendation to Dr. Sidney Kraus, Chair, Search Committee, Department of Communication, Cleveland State University, Cleveland, Ohio 44115. E-mail: s.kraus@mail.asic.csuohio.edu; Phone: (216) 687-4630; FAX: (216) 687-5435. Screening of applicants will begin January 16, 1998. Cleveland State University is an affirmative action, equal opportunity employer. Women and minorities are especially encouraged to apply.

>From yd17@cornell.edu Wed Nov 5 10:57:56 1997

Received: from postoffice2.mail.cornell.edu (POSTOFFICE2.MAIL.CORNELL.EDU [132.236.56.10])

by usc.edu (8.8.4/8.8.4/usc) with ESMTP

id KAA24225 for <aapornet@usc.edu>; Wed, 5 Nov 1997 10:57:51 -0800 (PST)

Received: from Yasamin.ilr.cornell.edu ([128.253.61.241])

by postoffice2.mail.cornell.edu (8.8.5/8.8.5) with SMTP id NAA11373

for <aapornet@usc.edu>; Wed, 5 Nov 1997 13:57:35 -0500 (EST)

Message-Id: <3.0.2.32.19971105135901.006ea54c@postoffice4.mail.cornell.edu>

X-Sender: yd17@postoffice4.mail.cornell.edu

X-Mailer: QUALCOMM Windows Eudora Pro Version 3.0.2 (32) -- [Cornell

Modified]

Date: Wed, 05 Nov 1997 13:59:01 -0500

To: aapornet@usc.edu

From: Yasamin DiCiccio <yd17@cornell.edu>

Subject: climate assessment

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Could anyone refer me to any survey work that has been done in climate assessment in universities? Elements of the climate that may be considered include (but not limited to):

1. career advancement opportunities
2. openness to problem identification and resolution
3. employment opportunities
4. treatment of women and minorities
5. accessibility of leadership
6. collegiality of co-workers
7. competitiveness of pay and benefits

Any references will be greatly appreciated.

Yasamin DiCiccio

Computer-Assisted Survey Team

Cornell University

tel: (607) 255-0148

fax: (607) 255-7774

>From savell@ARI.FED.US Wed Nov 5 12:41:38 1997

Received: from gate.ari.fed.us (gate.ari.fed.us [205.130.73.2])  
by usc.edu (8.8.4/8.8.4/usc) with ESMTP  
id MAA23144 for <aapornet@usc.edu>; Wed, 5 Nov 1997 12:41:35 -0800  
(PST)

Received: by gate.ari.fed.us; id PAA24009; Wed, 5 Nov 1997 15:49:46 -0500  
(EST)

Received: from unknown(205.130.83.16) by gate.ari.fed.us via smap (V3.1.1)  
id xma023986; Wed, 5 Nov 97 15:49:19 -0500

Received: by sleepy.ari.fed.us with SMTP (Microsoft Exchange Server Internet  
Mail Connector Version 4.0.994.63)

id <01BCEA01.42475810@sleepy.ari.fed.us>; Wed, 5 Nov 1997 15:41:18  
-0500

Message-ID: <c=US%a=\_%p=ARI%l=SLEEPY-971105204004Z-2671@sleepy.ari.fed.us>

From: "Savell, Joel M." <savell@ARI.FED.US>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: climate assessment

Date: Wed, 5 Nov 1997 15:40:04 -0500

X-Mailer: Microsoft Exchange Server Internet Mail Connector Version  
4.0.994.63

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

I would be interested in learning what survey items have been used. Thanks.

Joel Savell. Savell@ARI.Army.Mil.

>-----

>From: Yasamin DiCiccio[SMTP:yd17@cornell.edu]

>Sent: Wednesday, November 05, 1997 1:59 PM

>To: aapornet@usc.edu

>Subject: climate assessment

>

>Could anyone refer me to any survey work that has been done in climate

>assessment in universities? Elements of the climate that may be

>considered include (but not limited to):

>

>1. career advancement opportunities

>2. openness to problem identification and resolution

>3. employment opportunities

>4. treatment of women and minorities

>5. accessibility of leadership

>6. collegiality of co-workers

>7. competitiveness of pay and benefits

>

>Any references will be greatly appreciated.

>

>Yasamin DiCiccio

>Computer-Assisted Survey Team

>Cornell University

>

>tel: (607) 255-0148

>fax: (607) 255-7774

>

>From Isernia@Unisi.it Wed Nov 5 15:26:52 1997

Received: from sivax.unisi.it (sivax.unisi.it [193.205.4.2])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id PAA09359 for <aapornet@usc.edu>; Wed, 5 Nov 1997 15:26:49 -0800

(PST)

From: Isernia@Unisi.it

Received: from 193.205.4.2.unisi.it ([193.205.4.28]) by sivax.unisi.it with SMTP;

Thu, 6 Nov 1997 0:26:45 +0100 (MET)

Message-Id: <3.0.1.32.19971106002547.0069165c@sivax.unisi.it>

X-Sender: Isernia@sivax.unisi.it

X-Mailer: Windows Eudora Light Version 3.0.1 (32)

Date: Thu, 06 Nov 1997 00:25:47 +0100

To: aapornet@usc.edu

Subject: ECPR Workshop

Mime-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

Dear AAPORNET members:

The deadline for applications to the ECPR Joint Sessions of Workshops, 23rd to 28th March 1998 in Warwick UK is approaching. Prospective participants should contact the director(s) of the workshop in which they are interested before December 1, 1997.

The following workshop might be of interest:

"Democracy, Public Opinion and the Use of Force in a Changing International Environment"

Directors: Philip Everts, Institute for International Studies, University of Leiden, Wassenaarseweg 52, NL-2333 AK LEIDEN, The Netherlands=20

Tel: +31 71 527 3411/3431; Fax: +31 71 527 3619; Email:

Everts@rulfsw.leidenuniv.nl=20 Pierangelo Isernia, Dipartimento di Scienze

Storiche, Giuridiche, Politiche e Sociali, Universit=E0 di Siena, Piazza San  
Francesco 7, I-53100 SIENA,= Italy=20

Tel: +39 577 298 736; Fax: +39 577 298 754; Email: Isernia@unisi.it=20

The workshop will address the nature and background of changes in public  
attitudes to the international use of military force in contemporary  
democratic societies. This question may be addressed at the level of the  
general public, elite and the military. The workshop will also explore ways  
to foster international cooperation in data collection and comparative  
analysis.=20

For details see

<http://www.essex.ac.uk/ECPR>

Pierangelo Isernia

Dipartimento di Scienze Storiche,=20

Giuridiche, Politiche e Sociali

Piazza San Francesco, 7

I-53100 SIENA

ITALY

ph. +39-577-298.736

fax:+39-577-298.754

e-mail: Isernia@Unisi.it

>From dykema@ssc.wisc.edu Thu Nov 6 14:43:14 1997

Received: from duncan.ssc.wisc.edu (duncan.ssc.wisc.edu [144.92.190.57])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id OAA14131 for <aapornet@usc.edu>; Thu, 6 Nov 1997 14:43:12 -0800



(PST)

Received: from norman.ssc.wisc.edu by duncan.ssc.wisc.edu;

(5.65v3.2/1.1.8.2/10May96-0433PM)

id AA25071; Thu, 6 Nov 1997 16:43:01 -0600

Received: from localhost (dykema@localhost)

by norman.ssc.wisc.edu (8.8.5/8.8.5) with SMTP id QAA22220

for <aapornet@usc.edu>; Thu, 6 Nov 1997 16:42:59 -0600 (CST)

Date: Thu, 6 Nov 1997 16:42:57 -0600 (CST)

From: Jennifer Dykema <dykema@ssc.wisc.edu>

To: aapornet <aapornet@usc.edu>

Subject: Job Posting: Project Manager

Message-Id: <Pine.OSF.3.95.971106164104.31052A-100000@norman.ssc.wisc.edu>

Mime-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

\*\*\*\*\*

UNIVERSITY OF WISCONSIN-MADISON POSITION VACANCY LISTING # 28609

Institute for Research on Poverty Position: Associate Researcher

(608) 262-6358

(Survey Manager)

Fulltime Salary: \$38,000-\$46,800

Application Deadline to Insure Consideration: 11/17/97

REQUIRED QUALIFICATIONS

Degree and Area of Specialization:

Masters degree or Ph.D. in Sociology, Economics, Public Policy, Social

Work/Welfare or a related discipline.

Minimum Number of Years and Type of Relevant Work Experience:

At least two years experience in social science research, preferably in conducting surveys for social research. Position requires experience in (1) developing and designing instruments and (2) supervising or managing survey field operations. Experience with computer-assisted instruments, with surveys for program evaluation, with management of large project data files, with SAS files, and knowledge of Wisconsin welfare reform a plus. Experience supervising or coordinating research assistants or other staff a plus.

APPLICATION

Apply with cover letter, resume/cv, list of 3 references, and sample of written work.

Maria Cancian

1225 Observatory Drive

Madison, WI 53706

DESCRIPTION OF VACANT POSITION

I. Research Responsibilities 80%

>Coordinate and support efforts of investigators in instrument development. This includes developing lists of constructs to be measured, obtaining information about previous attempts to measure the constructs, drafting questions for the instrument.

>Coordinate (with survey contractor) and participate in testing of

instrument: Prepare complete draft instrument for cognitive interviewing, write additional questions for cognitive interviews (in consultation with investigators), write report summarizing results of cognitive interviews, develop procedures for behavior coding, and prepare final instrument.

>Coordinate (with survey contractor) and support programming and testing of computer-assisted instrument. This includes preparing the instrument and all specifications for programming the instrument, developing procedures for testing of programming with survey contractor, coordinating and conducting testing in concert with the survey contractor.

>Coordinate (with survey contractor) and participate in preparation of materials for interviewer training and conduct training of interviewers.

>Coordinate with investigators and survey contractor in developing detailed description of sample and resolving and documenting unusual sample cases.

>Coordinate (with survey contractor) and participate in developing procedures for identifying, locating, and recruiting survey sample and for reporting on progress during field interviewing.

>Coordinate with investigators to develop specifications for survey data file for use by analysts, and assist programming staff in preparation of data files for analysis.

>Document instrument, sampling, and field interviewing procedures for use by analysts and for data archiving.

>Develop specifications for public use version of survey data file in consultation with researchers and programmers. Document survey public use file. Coordinate with programmers in preparation of this file.

>Document other project data sets as needed.

>Prepare reports of survey activities as requested by investigators.

>Conduct in-house research seminars.

>Work with programmers, State Officials, and Researchers to analyze

data needs and facilitate the appropriate construction of needed databases and associated documentation.

## II. Research Management Responsibilities 20%

- >Serve as project liaison with survey contractor.
- >Assist in the budget development and management.
- >Train and supervise research of PA's, RA's and Research Specialists.

>From PRATHBUN@habaco.com Thu Nov 6 14:56:14 1997

Received: from habaco.com ([199.97.248.230])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id OAA18020 for <aapornet@usc.edu>; Thu, 6 Nov 1997 14:56:09 -0800

(PST)

Received: from rcgva-Message\_Server by habaco.com

with Novell\_GroupWise; Thu, 06 Nov 1997 18:00:59 -0500

Message-Id: <s46205db.049@habaco.com>

X-Mailer: Novell GroupWise 4.1

Date: Thu, 06 Nov 1997 17:58:15 -0500

From: Pam Rathbun <PRATHBUN@habaco.com>

Sender: Postmaster@habaco.com

Reply-To: PRATHBUN@habaco.com

To: aapornet@usc.edu

Subject: Job Posting: Project Manager -Reply

Mime-Version: 1.0

Content-Type: text/plain

Content-Disposition: inline

I will be out of the office until Monday, November 17.

>From DOrourke@SRL.UIC.EDU Fri Nov 7 07:00:24 1997

Received: from eeyore.cc.uic.edu (EEYORE.CC.UIC.EDU [128.248.171.51])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA26236 for <aapornet@usc.edu>; Fri, 7 Nov 1997 07:00:21 -0800

(PST)

Received: from SRL.UIC.EDU (MAIL.SRL.UIC.EDU [128.248.232.55])

by eeyore.cc.uic.edu (8.8.5/8.8.5) with SMTP id IAA21847

for <aapornet@usc.edu>; Fri, 7 Nov 1997 08:56:16 -0600 (CST)

Received: from main-Message\_Server by SRL.UIC.EDU

with Novell\_GroupWise; Fri, 07 Nov 1997 08:49:48 -0600

Message-Id: <s462d62b.093@SRL.UIC.EDU>

X-Mailer: Novell GroupWise 4.1

Date: Fri, 07 Nov 1997 08:56:16 -0600

From: "Diane O'Rourke" <DOrourke@SRL.UIC.EDU>

To: aapornet@usc.edu

Subject: surveying teens

I'm posting this for a coworker who lost her AAPORNET connection:

I am working on a sampling plan for a proposal that involves face-to-face interviews with youths aged 12-18 in three urban neighborhoods (subject: youth violence and violence prevention; interview approx. 1 hour in length). It has been a while since the Survey Research Laboratory has conducted interviews with this population, so I would appreciate hearing from anyone who has experience with surveys of adolescents. Specifically, what kind of cooperation rates do you typically achieve (at parent consent level and respondent level)? What factors influence parental consent to such surveys?

Since I was inadvertently unsubscribed to AAPORNET several months ago and have been unsuccessful in my attempts to re-subscribe, I would appreciate direct responses: [jparsons@uic.edu](mailto:jparsons@uic.edu)

Thanks,

Jennifer Parsons

>From [jwerner@jwdp.com](mailto:jwerner@jwdp.com) Sun Nov 9 08:59:50 1997

Received: from [vgernet.net](mailto:vgernet.net) ([vgernet.net](mailto:vgernet.net) [205.219.186.1])

by [usc.edu](mailto:usc.edu) (8.8.8/8.8.8/usc) with SMTP

id IAA03651 for <[aapornet@usc.edu](mailto:aapornet@usc.edu)>; Sun, 9 Nov 1997 08:59:48 -0800

(PST)

Received: (qmail 6634 invoked from network); 9 Nov 1997 16:59:49 -0000

Received: from [plp6.vgernet.net](mailto:plp6.vgernet.net) (HELO [jwdp.com](mailto:jwdp.com)) (205.219.186.106)

by [vgernet.net](mailto:vgernet.net) with SMTP; 9 Nov 1997 16:59:49 -0000

Message-ID: <[3465EBFE.ED0261D6@jwdp.com](mailto:3465EBFE.ED0261D6@jwdp.com)>

Date: Sun, 09 Nov 1997 11:59:42 -0500

From: Jan Werner <[jwerner@jwdp.com](mailto:jwerner@jwdp.com)>

Reply-To: [jwerner@jwdp.com](mailto:jwerner@jwdp.com)

X-Mailer: Mozilla 4.03 [en] (Win95; U)

MIME-Version: 1.0

To: AAPORNET <[aapornet@usc.edu](mailto:aapornet@usc.edu)>

Subject: Adam Clymer in Sunday NY Times

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Today's (11/9/97) NY Times contains an article by Adam Clymer on the Republican's plan to conduct a "poll" of all Americans on their opinion of the IRS, timed so that everyone will receive a questionnaire with a single

question a day or so before their income taxes are due.

The article may be read in full at:

<http://www.nytimes.com/yr/mo/day/news/washpol/repubs-tax-poll.html>

While the article is generally quite good (Clymer is, IMHO, one of the very few reporters who can actually talk intelligently about opinion research), AAPOR members will be most intrigued by the following:

The methodology is critical. Real pollsters who do mail surveys send out their questionnaires repeatedly to get a high response rate. But this will be a one-time mailing, and so, says Richard Benziger, president of the American Association for Public Opinion Research, it will be heavily loaded toward people with a gripe.

I hope the rest of Mr. Clymer's article is better researched than that, or has there been a secret coup at AAPOR?

Jan Werner

[jwerner@jwdp.com](mailto:jwerner@jwdp.com)

>From Joe\_Catania@quickmail.ucsf.edu Sun Nov 9 13:52:14 1997

Received: from itsb.ucsf.edu (itsb.ucsf.EDU [128.218.80.88])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id NAA08271 for <aapornet@usc.edu>; Sun, 9 Nov 1997 13:52:13 -0800

(PST)

Received: from quickmail.ucsf.edu (quickmail.ucsf.EDU [128.218.80.27]) by

itsb.ucsf.edu (8.6.8/8.6.6) with SMTP id NAA15454 for <aapornet@usc.edu>;

Sun, 9 Nov 1997 13:48:06 -0800

Message-ID: <n1333038625.78519@quickmail.ucsf.edu>

Date: 9 Nov 1997 13:46:14 U

From: "Joe Catania" <Joe\_Catania@quickmail.ucsf.edu>

Subject: Re: surveying teens

To: aapornet@usc.edu

X-Mailer: Mail\*Link SMTP-QM 4.1.0

Mime-Version: 1.0

Content-Type: text/plain; charset="ISO-8859-1"; Name="Message Body"

Content-Transfer-Encoding: quoted-printable

RE>surveying teens =

11/9/97

I would talk with Dick Udry or NORC Chicago who did his ADDHealth survey =  
and Peggy Dolcini (UCSF, 4155979301) who can tell you more about minority =  
youth. jc

-----  
Date: 11/7/97 7:07 AM

To: Joe Catania

From: aapornet@usc.edu

I'm posting this for a coworker who lost her AAPORNET connection:

I am working on a sampling plan for a proposal that involves face-to-face  
interviews with youths aged 12-18 in three urban neighborhoods (subject:  
youth violence and violence prevention; interview approx. 1 hour in length).

It has been a while since the Survey Research Laboratory has conducted  
interviews with this population, so I would appreciate hearing from anyone



who has experience with surveys of adolescents. Specifically, what kind of cooperation rates do you typically achieve (at parent consent level and respondent level)? What factors influence parental consent to such surveys?

Since I was inadvertently unsubscribed to AAPORNET several months ago and have been unsuccessful in my attempts to re-subscribe, I would appreciate direct responses: [jparsons@uic.edu](mailto:jparsons@uic.edu)

Thanks,  
Jennifer Parsons

----- RFC822 Header Follows -----

Received: by quickmail.ucsf.edu with ADMIN;7 Nov 1997 07:04:56 -0800

Received: from usc.edu (localhost [127.0.0.1])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id HAA26929; Fri, 7 Nov 1997 07:02:32 -0800 (PST)

Received: from eeyore.cc.uic.edu (EEYORE.CC.UIC.EDU [128.248.171.51])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA26236 for <aapornet@usc.edu>; Fri, 7 Nov 1997 07:00:21 -0800  
(PST)

Received: from SRL.UIC.EDU (MAIL.SRL.UIC.EDU [128.248.232.55])

by eeyore.cc.uic.edu (8.8.5/8.8.5) with SMTP id IAA21847

for <aapornet@usc.edu>; Fri, 7 Nov 1997 08:56:16 -0600 (CST)

Received: from main-Message\_Server by SRL.UIC.EDU

with Novell\_GroupWise; Fri, 07 Nov 1997 08:49:48 -0600

Message-Id: <s462d62b.093@SRL.UIC.EDU>

Date: Fri, 07 Nov 1997 08:56:16 -0600

Reply-To: [aapornet@usc.edu](mailto:aapornet@usc.edu)

Sender: owner-aapornet@usc.edu

Precedence: bulk

From: "Diane O'Rourke" <DOroure@SRL.UIC.EDU>

To: aapornet@usc.edu

Subject: surveying teens

X-Mailer: Novell GroupWise 4.1

X-Listprocessor-Version: 8.1 -- ListProcessor(tm) by CREN

>From gimons@xmission.com Mon Nov 10 07:58:35 1997

Received: from mail.xmission.com (mail.xmission.com [198.60.22.22])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id HAA09599 for <aapornet@usc.edu>; Mon, 10 Nov 1997 07:58:33 -0800

(PST)

Received: from xmission.com [204.228.136.170]

by mail.xmission.com with esmtp (Exim 1.62 #4)

id 0xUwEJ-0006nB-00; Mon, 10 Nov 1997 08:58:24 -0700

Message-ID: <34673D2B.F79D0356@xmission.com>

Date: Mon, 10 Nov 1997 08:58:20 -0800

From: "George M." <gimons@xmission.com>

X-Mailer: Mozilla 4.03 [en] (Win16; I)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: For your sweet tooth's myth

References: <v02130503b070556317cd@DialupEudora>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Way back in October, there was a message regarding Neiman-Marcus cookies and a sad tale of someone paying \$250 for the recipe.

I thought this story sounded very similar to something I had heard back in 1988, but I didn't have the time to look it up until today.

Check out the information at

<http://luna.bearnet.com/misc/nm-hoax.html>

It includes an LA times article debunking the story.

Urban Myths, as they are called frequently circulate throughout the net.

This appears to be just another urban myth. This one is relatively harmless, but it is a good reminder to always check sources etc.

One last note, I haven't had a chance to try the recipe, but my wife says it looks like it should produce a fine cookie. Has anyone given it a try?

George M.

[gimons@xmission.com](mailto:gimons@xmission.com)

[monsivaisgi@chq.byu.edu](mailto:monsivaisgi@chq.byu.edu)

>From Tara@arfsite.org Mon Nov 10 09:04:50 1997

Received: from ARFSITE.ORG ([38.215.96.2])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id JAA23477 for <aapornet@usc.edu>; Mon, 10 Nov 1997 09:04:43 -0800

(PST)

Received: from [38.215.96.99] by ARFSITE.ORG

(SMTPD32-3.04) id AEE7F5A60122; Mon, 10 Nov 1997 12:05:43 -0500

Received: by Tara.arfsite.org with Microsoft Mail

id <01BCEDD0.83A8F5C0@Tara.arfsite.org>; Mon, 10 Nov 1997 12:02:27

-0500

Message-ID: <01BCEDD0.83A8F5C0@Tara.arfsite.org>

From: Tara McLaughlin <Tara@arfsite.org>

To: "aapornet@usc.edu" <aapornet@usc.edu>,

"George M."

Subject: RE: For your sweet tooth's myth

Date: Mon, 10 Nov 1997 12:02:23 -0500

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

I made a batch of these Urban Myth cookies for my company's Halloween =  
party, and happily report that they were absolutely delicious. The = story  
may be phony, but the recipe is the real deal!

Tara McLaughlin

tara@arfsite.org

-----

From: George M.[SMTP:gimons@xmission.com]

Sent: Monday, November 10, 1997 11:58 AM

To: aapornet@usc.edu

Subject: Re: For your sweet tooth's myth

Way back in October, there was a message regarding Neiman-Marcus cookies =  
and a sad tale of someone paying \$250 for the recipe.

I thought this story sounded very similar to something I had heard back = in  
1988, but I didn't have the time to look it up until today.

Check out the information at

<http://luna.bearnet.com/misc/nm-hoax.html>

It includes an LA times article debunking the story.

Urban Myths, as they are called frequently circulate throughout the net. =  
This appears to be just another urban myth. This one is relatively =  
harmless, but it is a good reminder to always check sources etc.

One last note, I haven't had a chance to try the recipe, but my wife = says  
it looks like it should produce a fine cookie. Has anyone given it = a  
try?=20

George M.

[gimons@xmission.com](mailto:gimons@xmission.com)

[monsivaisgi@chq.byu.edu](mailto:monsivaisgi@chq.byu.edu)

>From [beniger@rcf.usc.edu](mailto:beniger@rcf.usc.edu) Mon Nov 10 11:16:35 1997

Received: from [almaak.usc.edu](mailto:almaak.usc.edu) ([almaak.usc.edu](mailto:almaak.usc.edu) [128.125.19.166])

by [usc.edu](mailto:usc.edu) (8.8.8/8.8.8/usc) with ESMTP

id LAA06867 for <[aapornet@usc.edu](mailto:aapornet@usc.edu)>; Mon, 10 Nov 1997 11:16:33 -0800

(PST)

Received: from localhost (beniger@localhost)

by almaak.usc.edu (8.8.8/8.8.8/usc) with SMTP

id LAA00025 for <aapornet@usc.edu>; Mon, 10 Nov 1997 11:16:32 -0800

(PST)

Date: Mon, 10 Nov 1997 11:16:31 -0800 (PST)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: Werner on Clymer's NYT Article

In-Reply-To: <3465EBFE.ED0261D6@jwdp.com>

Message-ID: <Pine.SV4.3.94.971110110634.24334B-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

I agree with Jan Werner's judgment that Adam Clymer, of the New York Times, ranks among the very best reporters currently covering opinion research. I do not concur, however, that the botching of my name in Clymer's Sunday (Nov. 9) article ought to detract in any way from that article, from Clymer's reputation as a good reporter, or from AAPOR's considerable achievement in the appearance of his article.

That I was interviewed at all, and perhaps that the article appeared at all, is due--in large part--to Kathy Frankovic. Other AAPOR members who contributed to a stimulating email exchange on the Gingrich "poll" proposal via our Executive Council list included Nancy Belden, Murray Edelman, Jo Holz, Paul Lavrakas, Mike Kagay, Betsy Martin, Susan Pinkus, Mark Schulman, and Evans Witt.

Comments by our Past President Diane Colasanto also appeared in the published article.

Due to an overly active university press office, I am often asked by the media to comment on various subjects. Whenever the subject has been public opinion or survey research, over at least the past three years, I have always insisted that reporters include my AAPOR affiliation in the final piece. Always they have agreed to take it down and to include it, often noting some skepticism that it will pass their editor or the copy desk. Whatever the reasons, I have not once succeeded in getting a mention of AAPOR into mass media coverage. Name-title-school-university seems as much as the art form can tolerate, and certainly its preferred symbolism for "expertise."

Based on these experiences, I cannot help but consider yesterday's article by Adam Clymer an important achievement for AAPOR, even if my own small contribution had to come under an assumed name.

Clymer's article illustrates precisely what I think most of us hope will be an expanding role for AAPOR in public affairs in the years ahead, a role which Evans Witt--among many other AAPOR members--has spent much time and effort to help us to achieve.

-- Jim Beniger

\*\*\*\*\*

On Sun, 9 Nov 1997, Jan Werner wrote:

- > Today's (11/9/97) NY Times contains an article by Adam Clymer on the
- > Republican's plan to conduct a "poll" of all Americans on their

> opinion of the IRS, timed so that everyone will receive a  
> questionnaire with a single question a day or so before their income  
> taxes are due.  
>  
> The article may be read in full at:  
>  
> <http://www.nytimes.com/yr/mo/day/news/washpol/repubs-tax-poll.html>  
>  
> While the article is generally quite good (Clymer is, IMHO, one of the  
> very few reporters who can actually talk intelligently about opinion  
> research), AAPOR members will be most intrigued by the following:  
>  
> The methodology is critical. Real pollsters who do mail surveys  
> send out their questionnaires repeatedly to get a high response  
> rate. But this will be a one-time mailing, and so, says Richard  
> Benziger, president of the American Association for Public Opinion  
> Research, it will be heavily loaded toward people with a gripe.  
>  
> I hope the rest of Mr. Clymer's article is better researched than  
> that, or has there been a secret coup at AAPOR?  
>  
> Jan Werner  
> [jwerner@jwdp.com](mailto:jwerner@jwdp.com)

>From leos@christa.unh.edu Mon Nov 10 12:12:13 1997

Received: from christa.unh.edu (leos@christa.unh.edu [132.177.137.10])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id MAA09351 for <aapornet@usc.edu>; Mon, 10 Nov 1997 12:12:05 -0800

(PST)



Received: from localhost (leos@localhost)

by christa.unh.edu (8.8.7/8.8.7) with SMTP id PAA25566

for <aapornet@usc.edu>; Mon, 10 Nov 1997 15:11:45 -0500 (EST)

Date: Mon, 10 Nov 1997 15:10:36 -0500 (EST)

From: Leo G Simonetta <leos@christa.unh.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: AAPOR in the News was: Werner on Clymer's NYT Article

In-Reply-To: <Pine.SV4.3.94.971110110634.24334B-100000@almaak.usc.edu>

Message-ID: <Pine.OSF.3.96L.971110150315.17461C-100000@christa.unh.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

I recently survived a relatively long interview with a newspaper reporter here in NH about Push Polling and other things masquerading as surveys (particularly fundraising under the guise of research) and I mentioned the Best Practices Brochures and AAPOR rather prominently. I will let everyone know (if the story appears) what kind of mention of AAPOR survives the editing process.

Apparently the NH legislature is considering some sort of ban on push polling.

--

Leo G. Simonetta                    My Opinions! MINE. All Mine!

Director, UNH Survey Center       leos@christa.unh.edu

Join CAUCE at <http://www.cauce.org>

>From NNRTWS1@UCHIMVS1.UCHICAGO.EDU Mon Nov 10 13:26:09 1997

Received: from UCHIMVS1.UCHICAGO.EDU (uchimvs1.uchicago.edu [128.135.19.10])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id NAA26977 for <aapornet@USC.EDU>; Mon, 10 Nov 1997 13:26:06 -0800

(PST)

Message-Id: <199711102126.NAA26977@usc.edu>

Received: from UCHIMVS1.BITNET by UCHIMVS1.UCHICAGO.EDU (IBM MVS SMTP V3R1)

with BSMTP id 1316; Mon, 10 Nov 97 15:25:58 CDT

Date: Mon, 10 Nov 97 15:21 CST

From: NNRTWS1@UCHIMVS1.UCHICAGO.EDU

To: aapornet@USC.EDU

Subject: Re: AAPOR in the News was: Werner on Clymer's NYT Article

Please keep AAPOR and CASRO informed about any anti-push poll legislation.

The problem in the past has been that legislatures don't really understand the difference between polls and push polls and some proposed legislation would have banned examples of the former along with the later. tom w smith

>From yogi@vt.edu Mon Nov 10 14:07:25 1997

Received: from quackerjack.cc.vt.edu (quackerjack.cc.vt.edu [198.82.160.250])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA08783 for <aapornet@usc.edu>; Mon, 10 Nov 1997 14:07:19 -0800

(PST)

Received: from sable.cc.vt.edu (sable.cc.vt.edu [128.173.16.30])

by quackerjack.cc.vt.edu (8.8.5/8.8.5) with ESMTP id RAA19917

for <aapornet@usc.edu>; Mon, 10 Nov 1997 17:07:04 -0500 (EST)

Received: from vtcsr.async.vt.edu (vtcsr.async.vt.edu [128.173.16.253])

by sable.cc.vt.edu (8.8.5/8.8.5) with SMTP id RAA14010

for <aapornet@usc.edu>; Mon, 10 Nov 1997 17:07:00 -0500 (EST)  
Message-Id: <3.0.3.32.19971110170510.006fe4ac@mail.vt.edu>  
X-Sender: yogi@mail.vt.edu  
X-Mailer: QUALCOMM Windows Eudora Pro Version 3.0.3 (32)  
Date: Mon, 10 Nov 1997 17:05:10 +0500  
To: aapornet@usc.edu  
From: Alan Bayer <yogi@vt.edu>  
Subject: RE: climate assessment  
In-Reply-To: <c=US%a=\_%p=ARI%l=SLEEPY-971105204004Z-2671@sleepy.ari.fed.  
us>  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"

The CSEQ (College Student Experiences Questionnaire) -- with national norms  
-- might be a good start -- if you're also looking for student perceptions  
of "climate" as well as the faculty's. Source: George Kuh, Indiana  
University School of Education, (812)856-8041. Internet: cseq@indiana.edu  
Home page: <http://www.indiana.edu/~cseq/>

Alan Bayer

>>From: Yasamin DiCiccio[SMTP:yd17@cornell.edu]  
>>Sent: Wednesday, November 05, 1997 1:59 PM  
>>To: aapornet@usc.edu  
>>Subject: climate assessment  
>>  
>>Could anyone refer me to any survey work that has been done in climate

>>assessment in universities? Elements of the climate that may be

>>considered include (but not limited to):

>>

>>1. career advancement opportunities

>>2. openness to problem identification and resolution

>>3. employment opportunities

>>4. treatment of women and minorities

>>5. accessibility of leadership

>>6. collegiality of co-workers

>>7. competitiveness of pay and benefits

\\|//

(@ @)

=====w===V===w=====

Alan E. Bayer, Director           e-mail: yogi@vt.edu

Center for Survey Research       phone: (540)231-3676

207 W. Roanoke St.               fax: (540)231-3678

Virginia Tech

Blacksburg, VA 24061-0543 USA

<http://www.vt.edu:10021/centers/survey/index.html>

=====

Never play leapfrog with a unicorn

=====

>From yd17@cornell.edu Mon Nov 10 14:12:08 1997

Received: from postoffice2.mail.cornell.edu (POSTOFFICE2.MAIL.CORNELL.EDU

[132.236.56.10])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA10869 for <aapornet@usc.edu>; Mon, 10 Nov 1997 14:11:56 -0800

(PST)

Received: from Yasamin.ilr.cornell.edu ([128.253.61.241])

by postoffice2.mail.cornell.edu (8.8.5/8.8.5) with SMTP id RAA27456

for <aapornet@usc.edu>; Mon, 10 Nov 1997 17:11:56 -0500 (EST)

Message-Id: <3.0.2.32.19971110171327.006eb580@postoffice4.mail.cornell.edu>

X-Sender: yd17@postoffice4.mail.cornell.edu

X-Mailer: QUALCOMM Windows Eudora Pro Version 3.0.2 (32) -- [Cornell

Modified]

Date: Mon, 10 Nov 1997 17:13:27 -0500

To: aapornet@usc.edu

From: Yasamin DiCiccio <yd17@cornell.edu>

Subject: RE: climate assessment

In-Reply-To: <3.0.3.32.19971110170510.006fe4ac@mail.vt.edu>

References: <c=US%a=\_%p=ARI%=SLEEPY-971105204004Z-2671@sleepy.ari.fed. us>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Thank you for your help.

Yasamin

At 05:05 PM 11/10/97 +0500, you wrote:

>

>The CSEQ (College Student Experiences Questionnaire) -- with national

>norms

>-- might be a good start -- if you're also looking for student perceptions

>of "climate" as well as the faculty's. Source: George Kuh, Indiana

>University School of Education, (812)856-8041. Internet: cseq@indiana.edu

>Home page: <http://www.indiana.edu/~cseq/>

>

>Alan Bayer

>

>

>>>From: Yasamin DiCiccio[SMTP:yd17@cornell.edu]

>>>Sent: Wednesday, November 05, 1997 1:59 PM

>>>To: aapornet@usc.edu

>>>Subject: climate assessment

>>>

>>>Could anyone refer me to any survey work that has been done in

>>>climate assement in universities? Elements of the climate that may

>>>be considered include (but not limited to):

>>>

>>>1. career advancement opportunities

>>>2. openness to problem identification and resolution

>>>3. employment opportunities

>>>4. treatment of women and minorities

>>>5. accessibility of leadership

>>>6. collegiality of co-workers

>>>7. competitiveness of pay and benefits

>

> \\|//

> (@ @)

>=====w===V===w=====

> Alan E. Bayer, Director e-mail: yogi@vt.edu

> Center for Survey Research phone: (540)231-3676

> 207 W. Roanoke St. fax: (540)231-3678

> Virginia Tech  
> Blacksburg, VA 24061-0543 USA  
>  
> <http://www.vt.edu:10021/centers/survey/index.html>

>=====

> Never play leapfrog with a unicorn

>=====

>  
>  
>

>From KAF@cbsnews.com Tue Nov 11 07:11:35 1997

Received: from cbsnews.com ([170.20.81.50])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id HAA28147 for <aapornet@usc.edu>; Tue, 11 Nov 1997 07:11:33 -0800

(PST)

Received: from CBSNY-Message\_Server by cbsnews.com

with Novell\_GroupWise; Tue, 11 Nov 1997 10:11:19 -0500

Message-Id: <s4682f47.033@cbsnews.com>

X-Mailer: Novell GroupWise 4.1

Date: Tue, 11 Nov 1997 10:12:21 -0500

From: Kathy Frankovic <KAF@cbsnews.com>

To: aapornet@usc.edu

Subject: Temporary Job Opening

Mime-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-7

Content-Transfer-Encoding: quoted-printable

Content-Disposition: inline

TEMPORARY (Maternity Leave) JOB OPENING

## DEPUTY DIRECTOR OF SURVEYS, CBS NEWS=20

The CBS News Election & Survey Unit is looking for a maternity leave = replacement for Deputy Director Cheryl Arnedt from late January 1998 = through the end of May.

There is a possibility that this position could be converted at the end of = May to free-lance Manager of Surveys, with the job continuing through the = end of November to cover the full 1998 mid-term election season. However, = the decision about a November extension has not yet been made. =20

Here is a brief overview of the position. Interested applicants should = call Cheryl Arnedt, Deputy Director of Surveys, at 212-975-3320, or e-mail = her at \*car=40cbsnews.com\*.

Job Description: Assist the Director of Surveys, Kathy Frankovic, in all = phases of survey research the Unit will conduct during the 1998 election = season =AF both on its own and in conjunction with The New York Times. = Almost all of CBS=A2s telephone polls are conducted among national adult = samples. =20

Hours: 10 AM to 6 PM, with weekend and night work as required.

Experience: Familiarity with survey research methods. Questionnaire = design and field work supervision essential, as in experience in project = management. Proficiency in WordPerfect, as good writing and editing = skills important. Ability to work under deadline critical. Interest in = politics, and general election an political knowledge important. The = position requires interaction with broadcast journalists. =20



Location: Manhattan, CBS News Broadcast Center, 524 West 57th Street =  
(west of Columbus Circle)

Salary to be determined. Maternity leave replacement positions carry with =  
them no health or other benefits. =20

>From M.SCHULMAN@SRBI.COM Tue Nov 11 10:02:17 1997

Received: from SRBI.COM (srbi.com [38.225.1.3])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id KAA03646 for <aapornet@usc.edu>; Tue, 11 Nov 1997 10:02:12 -0800

(PST)

Received: from SRBI\_NEW\_YORK-Message\_Server by SRBI.COM

with Novell\_GroupWise; Tue, 11 Nov 1997 13:00:33 -0500

Message-Id: <s46856f1.029@SRBI.COM>

X-Mailer: Novell GroupWise 4.1

Date: Tue, 11 Nov 1997 13:04:39 -0500

From: MARK SCHULMAN <M.SCHULMAN@SRBI.COM>

To: aapornet@usc.edu

Subject: NYAAPOR BROWN BAG LUNCH -Reply

Mime-Version: 1.0

Content-Type: text/plain

Content-Disposition: inline

Roni, please add me to the list for the Brown Bag Lunch on Thursday.

The check is in the mail. Thanks.

Mark Schulman

m.schulman@srbi.com

>From Dcolasanto@aol.com Tue Nov 11 15:14:03 1997

Received: from mrin53.mail.aol.com (mrin53.mx.aol.com [198.81.19.163])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id PAA03173 for <aapornet@usc.edu>; Tue, 11 Nov 1997 15:14:01 -0800

(PST)

From: Dcolasanto@aol.com

Received: (from root@localhost)

by mrin53.mail.aol.com (8.8.5/8.7.3/AOL-2.0.0)

id SAA26878 for aapornet@usc.edu;

Tue, 11 Nov 1997 18:13:31 -0500 (EST)

Date: Tue, 11 Nov 1997 18:13:31 -0500 (EST)

Message-ID: <971111181331\_1625130889@mrin53.mail.aol.com>

To: aapornet@usc.edu

Subject: Final call for executive council nominations

Greetings fellow AAPOR members!

This is a reminder that Thursday, November 13 is the deadline for nominations for members to stand for election for the AAPOR Executive Council. I NEED YOUR HELP IDENTIFYING MEMBERS WHO WOULD SERVE AAPOR WELL DURING THE MAY 1998 - MAY 2000 TERM! With the assistance of a nominating committee, I will be assembling a slate of potential candidates for Council to approve or amend at the January Council meeting. Here are the open positions:

\*\*\*Vice-President/President-Elect (these nominations are restricted this year to individuals in the non-commercial sector, i.e., those employed in government and academia)

\*\*\*Councillor-at-Large (restricted this year to individuals in the commercial sector)

\*\*\*Associate Conference Chair (will assume the role of chair for the conference in the year 2000; restricted this year to individuals in the commercial sector)

\*\*\*Associate Secretary-Treasurer (no restrictions; takes care of AAPOR's finances and oversees the Secretariat; assumes role of chair during the second year of the term)

\*\*\*Associate Chair of Standards (no restrictions; evaluates violations of the AAPOR code; assumes role of chair during the second year of the term)

\*\*\*Associate Chair of Publications/Information (no restrictions; edits the AAPOR Newsletter, the Blue Book, and other publications; assumes role of chair during the second year of the term)

\*\*\*Associate Chair of Membership/Chapter Relations (no restrictions; takes care of AAPOR recruitment and chapter issues; assumes role of chair during the second year of the term)

YOU CAN NOMINATE AN INDIVIDUAL, INCLUDING YOURSELF, FOR A SPECIFIC POSITION OR WITHOUT SPECIFYING A POSITION. Please respond by e-mail to me personally (not the list) at [dcolasanto@aol.com](mailto:dcolasanto@aol.com). Or, you can call me at 609-924-9204.

Thanks for your help.

Diane Colasanto  
Princeton, NJ  
dcolasanto@aol.com

>From mitofsky@mindspring.com Tue Nov 11 19:15:40 1997

Received: from camel14.mindspring.com (camel14.mindspring.com  
[207.69.200.64])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id TAA23204 for <aapornet@usc.edu>; Tue, 11 Nov 1997 19:15:38 -0800  
(PST)

Received: from desktop (user-37kb60a.dialup.mindspring.com [207.69.152.10])

by camel14.mindspring.com (8.8.5/8.8.5) with SMTP id WAA27813

for <aapornet@usc.edu>; Tue, 11 Nov 1997 22:15:37 -0500 (EST)

Message-Id: <1.5.4.32.19971112031508.0068d074@pop.mindspring.com>

X-Sender: mitofsky@pop.mindspring.com

X-Mailer: Windows Eudora Light Version 1.5.4 (32)

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Date: Tue, 11 Nov 1997 22:15:08 -0500

To: aapornet@usc.edu

From: "Warren J. Mitofsky" <mitofsky@mindspring.com>

Subject: Re: Final call for executive council nominations

Diane,

I think I told you this already, but I would like to stand for Associate  
chair of standards. It is the one job that I always wanted to do.

See you this weekend.

warren

---

Warren Mitofsky  
Mitofsky International  
1 East 53rd Street -- 5th Floor  
New York, NY 10022

212 980-3031 (office) 212 496-2945 (home)

212 980-3107 (fax) mitofsky@mindspring

>From RoniRosner@aol.com Wed Nov 12 04:47:12 1997

Received: from mrin38.mail.aol.com (mrin38.mx.aol.com [198.81.19.148])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id EAA23619 for <aapornet@usc.edu>; Wed, 12 Nov 1997 04:47:11 -0800

(PST)

From: RoniRosner@aol.com

Received: (from root@localhost)

by mrin38.mail.aol.com (8.8.5/8.7.3/AOL-2.0.0)

id HAA10666 for aapornet@usc.edu;

Wed, 12 Nov 1997 07:46:41 -0500 (EST)

Date: Wed, 12 Nov 1997 07:46:41 -0500 (EST)

Message-ID: <971112074640\_1422491673@mrin38>

To: aapornet@usc.edu

Subject: Re: NYAAPOR BROWN BAG LUNCH -Reply

Hi Mark,

Glad you can make it. See you tomorrow at the Media Studies Center.

Roni

>From beniger@rcf.usc.edu Wed Nov 12 09:24:29 1997

Received: from almaak.usc.edu (almaak.usc.edu [128.125.19.166])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA00834 for <aapornet@usc.edu>; Wed, 12 Nov 1997 09:24:27 -0800

(PST)

Received: from localhost (beniger@localhost)

by almaak.usc.edu (8.8.8/8.8.8/usc) with SMTP

id JAA10700 for <aapornet@usc.edu>; Wed, 12 Nov 1997 09:24:27 -0800

(PST)

Date: Wed, 12 Nov 1997 09:24:26 -0800 (PST)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: NYT Editorial, "Bogus Polls"

Message-ID: <Pine.SV4.3.94.971112092305.10319A-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

AAPORNETters,

The following is the fourth of four editorials in today's New York Times.

Although it cites our own Norm Bradburn with considerable effect, it does not mention his longtime--and most relevant-- association with AAPOR, including service in several of our higher offices. The Times does strike smart blows against the Gingrich "poll" and pseudo-polls generally, however, and for public enlightenment in the funding and use of survey research. It seems that the House Speaker has greatly helped AAPOR with a campaign in

which we have often met with frustration.

Times editorials are often echoed in local newspapers. If yours picks up this theme, please let us know here on AAPORNET, or else send me a copy.

-- Jim Beniger

---

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November 12, 1997

### Bogus Polls

When Speaker Newt Gingrich jettisoned plans to survey the public about the Internal Revenue Service's performance, the House leadership did much more than sidestep squandering up to \$30 million of Americans' hard-earned tax payments. Whatever their motivation or embarrassment, House leaders struck an involuntary but necessary blow against pseudo-polls.

Hardly a day passes but that someone peddling dubious information tries to get it factored into political or economic debate. Pseudo-polls are as ubiquitous now as the data smog one encounters on line, on television, over the phone and in the mailbox. With Federal offices closed yesterday, it was not possible to gauge how serious Gingrich aides are when they say the Speaker plans to resuscitate his idea. But he should desist.

The questionnaire the Speaker had proposed slipping into every taxpayer's mailbox before April 15 is a specimen that Norman M. Bradburn, a respected pollster at the National Opinion Research Center in Chicago, has nicknamed SLOP -- Self-selected Listener Oriented Polls. Such polls share many flaws.

The worst is that self-selected respondents, like the taxpayers who would have voluntarily mailed in the Gingrich questionnaire, are not representative of anyone but themselves. Respondents chosen randomly by reputable pollsters, by contrast, do give us valid snapshots of what Americans think because responses from the individuals polled are weighted to reflect the nation's demographics by gender, age, region, race and other characteristics. Loaded wording in the questions can also drive polls to a suspect conclusion.

Do Americans want Congress fashioning poll questions in surveys of dubious methodology? Before answering that question, just recall a "Saturday Night Live" skit some time back that asked viewers to call one of two 900 numbers and decide whether Larry the Lobster deserved to live or die.

---



>From NNRTWS1@UCHIMVS1.UCHICAGO.EDU Wed Nov 12 10:25:37 1997

Received: from UCHIMVS1.UCHICAGO.EDU (uchimvs1.uchicago.edu [128.135.19.10])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id KAA18887 for <aapornet@USC.EDU>; Wed, 12 Nov 1997 10:25:34 -0800

(PST)

Message-Id: <199711121825.KAA18887@usc.edu>

Received: from UCHIMVS1.BITNET by UCHIMVS1.UCHICAGO.EDU (IBM MVS SMTP V3R1)

with BSMTP id 6206; Wed, 12 Nov 97 12:25:34 CDT

Date: Wed, 12 Nov 97 12:14 CST

From: NNRTWS1@UCHIMVS1.UCHICAGO.EDU

To: aapornet@USC.EDU

Subject: Re: NYT Editorial, "Bogus Polls"

The NYT gets it right in spirit, but wrong in details - Part II: Bradburn's

SLOPs are self-selected listener opinion polls (Bradburn, "A Response to the Nonresponse Problem," POQ 56 (Fall, 1992), p. 395.) Tom W. Smith

>From leos@christa.unh.edu Wed Nov 12 11:49:04 1997

Received: from christa.unh.edu (christa.unh.edu [132.177.137.10])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA08201 for <aapornet@usc.edu>; Wed, 12 Nov 1997 11:49:02 -0800

(PST)

Received: from localhost (leos@localhost)

by christa.unh.edu (8.8.7/8.8.7) with SMTP id OAA17646

for <aapornet@usc.edu>; Wed, 12 Nov 1997 14:48:27 -0500 (EST)

Date: Wed, 12 Nov 1997 14:48:25 -0500 (EST)

From: Leo G Simonetta <leos@christa.unh.edu>

To: Mailing list <aapornet@usc.edu>

Subject: New Hampshire Push Polling Law HB 443

Message-ID: <Pine.OSF.3.96L.971112143319.4743A-100000@christa.unh.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

After I mentioned the pending NH push polling law several people wrote me with questions about it, so I thought I would bring it to everyone's attention. I don't see anything too scary in it but I am not an expert on legislative impact.

<http://webster.state.nh.us/gencourt/97hbills/hb443.htm>

and for those of you without a browser:

AS INTRODUCED

(Internet Version)

1997 SESSION HOUSE BILL 443

relative to push-polling.

SPONSORS: Rep. Teschner, Graf 5; Rep. Fields, Hills 18; Rep. Malcolm, Rock 22; Rep. Hinman, Graf 7; Rep. P. Krueger, Merr 7; Sen. Pignatelli, Dist 13; Sen. Rubens, Dist 5; Sen. Russman, Dist 19; Sen. Larsen, Dist 15

REFERRED TO: Election Law

ANALYSIS

This bill defines "push-polling" and requires any person employing another person or organization to engage in "push-polling" to provide certain information to the person contacted and, in certain cases, to candidates whose names are mentioned and to the secretary of state.

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--

Explanation: Matter added to current law appears in bold italics.

Matter removed from current law appears [in brackets and struckthrough.]

Matter which is either (a) all new or (b) repealed and reenacted appears in regular type.

1 Findings and Purpose. The general court finds that "push-polling" and negative advertising campaigns are having an adverse impact on the political process. While the general court affirms the rights of candidates for public office to engage in free speech, it finds that candidates should be fully accountable for the statements and messages generated by their campaigns. This act is intended to insure that the public is fully informed when candidates engage in certain practices that are critical of opposing candidates.

2 New Paragraph; Definition Added. Amend RSA 664:2 by inserting after paragraph XVI the following new paragraph:

XVII. "Push-polling" means:

(a) Calling voters on behalf of, in support of, or in opposition to, any candidate for public office by telephone; and

(b) Asking questions related to opposing candidates for public office which state, imply, or convey information about the candidates character, status, or political stance or record; and

(c) When such calling is conducted in a manner which is likely to be construed by the voter to be a survey or poll to gather statistical data for entities or organizations which are acting independent of any particular political party, candidate, or interest group.

3 Push-polling; Submission of Information Required. Amend RSA 664 by inserting after section 16 the following new section:

664:16-a Push-polling Filing Requirements.

I. Any person or entity who employs or otherwise engages another to perform push-polling, as defined in RSA 664:2, XVII shall, within 3 days prior to the push-polling, submit the following to all candidates whose names are stated during such push-polling and to the secretary of state:

(a) The name and address of the person or entity employed or otherwise engaged.

(b) The questions that will be asked.

(c) The number of telephone calls to be made.

(d) The location from which the telephone calls shall be made.

II. Any person who engages in push-polling, as defined in RSA 664:2, XVII, shall inform any person contacted that the telephone call is being made on behalf of, in support of, or in opposition to a particular candidate for public office and identify that candidate by name.

III. Any person or entity who violates paragraph I or II shall be subject to penalty under RSA 664:21, V.

4 Effective Date. This act shall take effect January 1, 1998.

\*END BILL\*

First Georgia and now NH - was it something I said?

--

Leo G. Simonetta                    My Opinions! MINE. All Mine!

Director, UNH Survey Center      leos@christa.unh.edu

Join CAUCE at <http://www.cauce.org>

>From beniger@rcf.usc.edu Wed Nov 12 12:56:58 1997

Received: from almaak.usc.edu (almaak.usc.edu [128.125.19.166])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id MAA22436 for <aapornet@usc.edu>; Wed, 12 Nov 1997 12:56:53 -0800

(PST)

Received: from localhost (beniger@localhost)

by almaak.usc.edu (8.8.8/8.8.8/usc) with SMTP

id MAA09533 for <aapornet@usc.edu>; Wed, 12 Nov 1997 12:56:52 -0800

(PST)

Date: Wed, 12 Nov 1997 12:56:51 -0800 (PST)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: NYT Letter on Hispanic Exit Polls

Message-ID: <Pine.SV4.3.94.971112125405.8094B-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

AAPORNETters interested in exit polling and inference from survey and election data might want to see the following, published in the letters section of today's New York Times. -- jrb

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Copyright 1997 The New York Times

November 12, 1997

Hispanic Exit Polls

To the Editor:

Re "Hispanic Voters Emerge as a Powerful and Predictable Force" (news article, Nov. 9): Your

analysis of dramatically increased Hispanic voting between the 1993 and 1997 New York City elections is based on exit polls, which are based on samples. Margins of error for sub-samples like Hispanic voters are generally plus or minus 7 to 10 percentage points.

Actual election returns in Hispanic-majority Assembly districts reveal that the estimated Hispanic turnout rate among registered voters declined to 32 percent in 1997 from 41 percent in 1993. The turnout rate for blacks declined to 30 percent from 53 percent; for whites the decline was to 40 percent from 47 percent.

Thus, it seems possible that the increased Hispanic share of total votes was the result of the less precipitous fall in turnout rates among Hispanic voters than among blacks, combined with a larger growth in the Hispanic voting-age population.

Sampling and errors in exit polls could also result in inflated figures for the Hispanic vote for Mayor Rudolph W. Giuliani.

ANGELO FALCON

New York, Nov. 9, 1997

President and Founder Institute for Puerto Rican Policy

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Copyright 1997 The New York Times

>From DOrourke@SRL.UIC.EDU Wed Nov 12 14:19:21 1997

Received: from eeyore.cc.uic.edu (EEYORE.CC.UIC.EDU [128.248.171.51])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA15493 for <aapornet@usc.edu>; Wed, 12 Nov 1997 14:19:18 -0800

(PST)

Received: from SRL.UIC.EDU (MAIL.SRL.UIC.EDU [128.248.232.55])

by eeyore.cc.uic.edu (8.8.5/8.8.5) with SMTP id QAA09591

for <aapornet@usc.edu>; Wed, 12 Nov 1997 16:10:31 -0600 (CST)

Received: from main-Message\_Server by SRL.UIC.EDU

with Novell\_GroupWise; Wed, 12 Nov 1997 16:09:51 -0600

Message-Id: <s469d4cf.084@SRL.UIC.EDU>

X-Mailer: Novell GroupWise 4.1

Date: Wed, 12 Nov 1997 16:13:31 -0600

From: "Diane O'Rourke" <DOrourke@SRL.UIC.EDU>

To: aapornet@usc.edu

Subject: recruitment at HRSA

I'm passing these on for Kathy Marconi at HRSA, DHHS.

Diane O'Rourke

Survey Research Laboratory

Univ. of Illinois

Subject: Recruitment - 2 positions - Office of Science and  
Epidemiology, Health Resources Services Administration, DHHS

The Office of Science and Epidemiology currently is recruiting for two



research positions listed below. The ideal candidate has experience operating health data systems and at least three graduate classes in statistics. The recruitments are for regular civil service positions and are open until December 19, 1997. For further information contact the HRSA staffing unit at 301-443-5460 or Katherine Marconi, Ph.D., Director, Office of Science and Epidemiology at 301-443-2983 or [kmarconi@hrsa.dhhs.gov](mailto:kmarconi@hrsa.dhhs.gov).

The incumbent of this position serves as the Deputy Chief in the Service Data Systems Branch, Office of Science and Epidemiology. The Branch is responsible for the collection of HRSA HIV/AIDS data on the \$1 billion dollar a year Ryan White CARE Act Program. Typical duties include but are not limited to the following: establishes and maintains in consultation with all HRSA HIV/AIDS program a system of data collection and analysis so that these programs can document services authorized and funded under the Ryan White Act including the AIDS Drug Assistance Program (ADAP) including the AIDS Drug; evaluating current data systems and preparing a TA plan to provide TA to grantees and contractors so they may collect data to document services. Identifies the data needs of HRSA HIV/AIDS programs and assures that all data systems continually meet the needs of these programs; coordinates its activities with other office evaluation programs; collaborates with the Center for Disease Control and Prevention, the Agency for Health Care Policy Research, and other Federal agencies on data collection; establishes through contracts and inter-agency agreements, client-level and aggregate service-related data collection systems to meet identified HIV/AIDS program needs. The incumbent ensures technical assistance to HRSA HIV/AIDS grantees on hardware/software, data collection procedures, and data quality control; provides expert consultation to individual projects on data collection, analyses and use of patient service, demographic, insurance, cost and functional status information; coordinates

with and provides consultation to the Associate Director for Science and Epidemiology on the design and implementation of operational research projects related to HIV funded projects; prepares the formulation of program personnel and budgetary estimates and justifications assuring that office funds are used in accordance with the operating budget and department fiscal policies. Supervises and coordinates the activities of a staff of professional and clerical employees; directing the development, application and implementation of EEO requirements and the EEO program guidelines established by the HRSA Division of Equal Employment Opportunity.

The incumbent of this position serves as a Statistician in the Service Data Collection Branch, Office of Science and Epidemiology. The Branch is responsible for the collection of HRSA HIV/AIDS data on the \$1 billion dollar a year Ryan White CARE Act Program. The incumbent is responsible for the planning, operation, analysis, and communication of the HIV/AIDS Bureau aggregate data reporting system. Typical duties include but are not limited to the following: assures active involvement of HRSA HIV/AIDS program directors in the oversight and formulation of the aggregate data collection system; serves as project officer to contractor(s) responsible for data collection operations; assures that quality assurance programs for the reporting system is operational, that errors are identified and corrected, that data is comprehensive, timely and of acceptable quality; assures that contractor(s) designs and carries out all data-related technical assistance and training activities in a professional, cost-efficient, and useful manner; negotiates with HRSA's Information Resource Management on the storage of selected data for use by HRSA programs and external groups; communicates with HRSA HIV/AIDS program project officers and grantees on the status of their data, on data reports, on changes to the data system, and on general data-related issues; conducts

statistical analysis of data using software programs such as SAS and spreadsheet programs; writes and participates in writing data reports, presentations, and science articles; and participates in Center for Disease Control and Prevention and other Federal agency HIV/AIDS data collection efforts to ensure that their data is useful to HRSA HIV/AIDS programs.

>From murray1@pipeline.com Wed Nov 12 14:56:49 1997

Received: from camel8.mindspring.com (camel8.mindspring.com [207.69.200.58])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA27522 for <aapornet@usc.edu>; Wed, 12 Nov 1997 14:56:42 -0800

(PST)

Received: from 5 (ip33.an3-new-york4.ny.pub-ip.psi.net [38.26.14.33])

by camel8.mindspring.com (8.8.5/8.8.5) with SMTP id RAA16541

for <aapornet@usc.edu>; Wed, 12 Nov 1997 17:56:15 -0500 (EST)

Message-Id: <1.5.4.32.19971112225946.006c44cc@pop.pipeline.com>

X-Sender: murray1@pop.pipeline.com

X-Mailer: Windows Eudora Light Version 1.5.4 (32)

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Date: Wed, 12 Nov 1997 17:59:46 -0500

To: aapornet@usc.edu

From: Murray Edelman <murray1@pipeline.com>

Subject: Re: NYT Letter on Hispanic Exit Polls

While, I like seeing analyses which include exit polls and actual vote, this one is not a very good example. I suspect that some of the problem may be in the editing.

1. It is fine to talk about the turnout in Hispanic Assembly Districts and even Black districts and White districts but that should not be referred to as the "turnout for blacks" or "for whites." It is just the turnout in those districts.

An analysis like this is limited because inferences are made from only the vote in homogenous districts. These districts are only a small part of the city and may not reflect the patterns in more integrated districts. While this analysis does not have a measurable "margin of error" it may have a large inferential error. This method is still useful, however, and was the primary method of analysis before exit polls.

2. While the letter is correct that margins of error on subsamples can be 7-10%, the relevant error for the analysis of the size of the Hispanic vote is + or - 3% since it is based on the entire sample.

3. I found the last line a bit much:

"Sampling and errors in exit polls could also result in inflated figures for the Hispanic vote for Mayor Rudolph W. Giuliani."

It goes both ways. These errors may also mean that we are underestimating the size of the Hispanic vote for Mayor Giuliani. (The Hispanic vote for Giuliani was actually quite consistent; it was 37% in '93 and 43% in '97 while the city vote 51% in '93 and 57% in '97.)

Murray Edelman, Ph.D.

Editorial Director,

Voter News Service

225 W. 34th, #310  
New York City, 10122

At 12:56 PM 11/12/97 -0800, you wrote:

>

>AAPORNETters interested in exit polling and inference from survey and  
>election data might want to see the following, published in the letters  
>section of today's New York Times. -- jrb

> \_\_\_\_\_

>

> Copyright 1997 The New York Times

>

> November 12, 1997

>

> Hispanic Exit Polls

>

> To the Editor:

>

> Re "Hispanic Voters Emerge as a Powerful and  
> Predictable Force" (news article, Nov. 9): Your  
> analysis of dramatically increased Hispanic voting  
> between the 1993 and 1997 New York City elections is  
> based on exit polls, which are based on samples.  
> Margins of error for sub-samples like Hispanic voters  
> are generally plus or minus 7 to 10 percentage points.

>

> Actual election returns in Hispanic-majority Assembly  
> districts reveal that the estimated Hispanic turnout

> rate among registered voters declined to 32 percent in  
> 1997 from 41 percent in 1993. The turnout rate for  
> blacks declined to 30 percent from 53 percent; for  
> whites the decline was to 40 percent from 47 percent.  
>  
> Thus, it seems possible that the increased Hispanic  
> share of total votes was the result of the less  
> precipitous fall in turnout rates among Hispanic voters  
> than among blacks, combined with a larger growth in the  
> Hispanic voting-age population.  
>  
> Sampling and errors in exit polls could also result in  
> inflated figures for the Hispanic vote for Mayor  
> Rudolph W. Giuliani.  
>  
> ANGELO FALCON  
> New York, Nov. 9, 1997  
>  
> President and Founder Institute for Puerto Rican Policy  
>  
> \_\_\_\_\_  
>  
> Copyright 1997 The New York Times  
>  
>

>From andy@pixie.soc.qc.edu Thu Nov 13 03:51:35 1997

Received: from pixie.soc.qc.edu (pixie.soc.qc.edu [149.4.9.199])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id DAA22191 for <aapornet@usc.edu>; Thu, 13 Nov 1997 03:51:34 -0800  
(PST)

Received: by pixie.soc.qc.edu; id AA26429; Thu, 13 Nov 1997 06:51:34 -0500

Date: Thu, 13 Nov 1997 06:51:33 -0500 (EST)

From: Andrew Beveridge <andy@pixie.soc.qc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: Latino National Political Survey Data on Web (fwd)

Message-Id: <Pine.OSF.3.91.971113065056.26425A-100000@pixie.soc.qc.edu>

Mime-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

I thought this might be of interest to some.

----- Forwarded message -----

Date: Thu, 13 Nov 1997 03:53:56 +0000

From: Angelo Falcon <ipr@iprnet.org>

To: Estudiantes de la Politica <ipr@iprnet.org>,

    Researchers from <ipr@iprnet.org>,

    Black Issues Research Group <ipr@iprnet.org>

Subject: Latino National Political Survey Data on Web

LATINO NATIONAL POLITICAL SURVEY (LNPS)

NOW AVAILABLE FOR DOWNLOAD

ON THE IPRNet WEBSITE!

The Latino National Political Survey (LNPS), the largest privately-funded household survey of U.S. Latino political attitudes and behavior ever conducted, is now available free for download on the Institute for Puerto Rican Policy's IPRNet Website:

<http://www.iprnet.org/IPR/library.html>

The LNPS covers over 400 variables, including public policy preferences, electoral and organizational behavior, media usage, and much more. It is based on a sample of 1,546 Mexicans, 589 Puerto Ricans, 682 Cubans and 456 non-Latinos taken in 40 metropolitan areas throughout the continental United States.

The LNPS was developed by a research team political scientists consisting of Rudolfo O. de la Garza of the University of Texas at Austin, Angelo Falcon of the Institute for Puerto Rican Policy, F. Chris Garcia of the University of New Mexico at Albuquerque, and John A. Garcia of the University of Arizona at Tucson. It was funded by The Ford Foundation, The Rockefeller Foundation, the Spencer Foundation and the Tinker Foundation, with the support of the Inter-University Program for Latino Research.

The LNPS dataset was just made available for public access through the Inter-university Consortium for Political and Social Research (ICPSR) at the University of Michigan (ICPSR 6941, CD0016).

=====

Angelo Falcon | research-advocacy-networking

President and Founder |

INSTITUTE FOR PUERTO RICAN POLICY, Inc. | IIII PPPPPPP RRRRRRRR

286 Fifth Avenue, 3rd Floor | IIII PPPPPPP RRRRRRRR



New York, NY 10001-4512 | IIII PPP PPPP RRR RRRR

| IIII PPPPPPPP RRRRRRRRR

212-564-1075 | IIII PPPPPPP RRRRRRRR

Fax: 212-564-1014 | IIII PPP RRR RRR

E-mail: ipr@iprnet.org | IIII PPP RRR RRR

Web Page: <http://www.iprnet.org/IPR/> | IIII PPP RRR RRR

Contributions to the Institute for Puerto Rican Policy are tax-deductible under Section 501(c)(3) of the IRS Code.

To subscribe (it's free) to the ipr-forum mailing list, send the following e-mail message to [Majordomo@igc.apc.org](mailto:Majordomo@igc.apc.org): Subscribe ipr-forum.

=====

>From mitofsky@mindspring.com Thu Nov 13 09:55:12 1997

Received: from camel8.mindspring.com (camel8.mindspring.com [207.69.200.58])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA29174 for <aapornet@usc.edu>; Thu, 13 Nov 1997 09:55:08 -0800

(PST)

Received: from warrenmi (user-37kb69t.dialup.mindspring.com [207.69.153.61])

by camel8.mindspring.com (8.8.5/8.8.5) with SMTP id MAA06391

for <aapornet@usc.edu>; Thu, 13 Nov 1997 12:55:05 -0500 (EST)

Message-Id: <1.5.4.32.19971113175457.0069a4dc@pop.mindspring.com>

X-Sender: mitofsky@pop.mindspring.com

X-Mailer: Windows Eudora Light Version 1.5.4 (32)

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Date: Thu, 13 Nov 1997 12:54:57 -0500

To: aapornet@usc.edu

From: Warren Mitofsky <mitofsky@mindspring.com>

Subject: Re: NYT Letter on Hispanic Exit Polls

I read the letter about exit polling in the NY Times, below, and am mystified at the percentages cited that are said to represent the Hispanic, white and black vote based on actual figures. I have no idea what Mr. Falcon used as a denominator for his percentages. As for the numerator, he might have taken the total vote in Hispanic, black or white areas. Maybe he could explain? I will try to locate him.

This type of analysis is precisely why we developed exit polling at CBS.

At 12:56 PM 11/12/97 -0800, you wrote:

>

>AAPORNETters interested in exit polling and inference from survey and

>election data might want to see the following, published in the letters

>section of today's New York Times. -- jrb

> \_\_\_\_\_

>

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>

> November 12, 1997

>

> Hispanic Exit Polls

>

> To the Editor:

>

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>  
> ANGELO FALCON  
> New York, Nov. 9, 1997  
>  
> President and Founder Institute for Puerto Rican Policy  
>

> \_\_\_\_\_  
>  
> Copyright 1997 The New York Times  
>  
>

-----  
Warren Mitofsky  
MITOFSKY INTERNATIONAL  
1 East 53rd Street -- 5th Floor  
New York, NY 10022

Phone: 212 980-3031

FAX: 212 980-3107

E-mail: mitofsky@mindspring.com

>From skeeter@saturn.vcu.edu Thu Nov 13 14:29:33 1997

Received: from saturn.vcu.edu (saturn.vcu.edu [128.172.2.31])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id OAA10072 for <aapornet@usc.edu>; Thu, 13 Nov 1997 14:29:29 -0800

(PST)

Received: from localhost by saturn.vcu.edu (AIX 4.1/UCB 5.64/4.03)

id AA148638; Thu, 13 Nov 1997 17:26:15 -0500

Date: Thu, 13 Nov 1997 17:26:15 -0500 (EST)

From: Scott Keeter <skeeter@saturn.vcu.edu>

To: Survey Research Methods Section of the ASA <SRMSNET@UMDD.UMD.EDU>,  
aapornet@usc.edu, polmeth@wizard.ucr.edu, methods@mail.unm.edu

Subject: Job opening at VCU

Message-Id: <Pine.A32.3.95.971113172357.58940A-100000@saturn.vcu.edu>

Mime-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

## JOB ANNOUNCEMENT

Survey Research / Methodology / Public Policy

The Center for Public Policy at Virginia Commonwealth University invites applications from specialists in survey research methodology for a new tenure-eligible position. The rank of the appointment is open. The successful candidate will hold a joint appointment in the Center for Public Policy and one of several academic departments that have a relationship with the Center, which include, but are not limited to, political science and public administration, psychology, sociology and anthropology, public health, criminal justice. A Ph.D. in an appropriate discipline, teaching experience, and demonstrated excellence in designing and directing survey projects are required.

Responsibilities for the position include: (1) Teaching doctoral level courses in research methodology, and coordinating the development and maintenance of a research methodology sequence for the Ph.D. in Public Policy and Administration program; (2) Serving as principal survey methodologist for the Survey and Evaluation Research Laboratory (SERL), which is located in the Center for Public Policy; (3) Developing and directing survey research projects at the SRL.

A base salary and benefits will be provided, with the opportunity for enhancement of salary through the development of sponsored research.

The Center for Public Policy is an interdisciplinary research and

instructional center of the university, and is the home of the Ph.D. program in Public Policy and Administration, which currently enrolls 75 students. The Center also houses the Survey and Evaluation Research Laboratory, which is a full service survey, evaluation, and data management facility with annual revenues exceeding \$3.5 million. Virginia Commonwealth University is a public, urban research university with an enrollment of more than 21,000 students.

Junior-level applicants should submit a detailed letter of interest, a curriculum vitae, teaching evaluations, samples of publications and other research, and three letters of recommendation. Senior-level applicants may provide names of references rather than reference letters. All applicants should also describe their experience with grant- and contract-funded research. Review of applications will begin on February 1 and will continue until a suitable candidate is identified.

Virginia Commonwealth University is an equal opportunity, affirmative action employer. Women, minorities, and persons with disabilities are strongly encouraged to apply. Please send applications to: Faculty Search Committee, Center for Public Policy, Virginia Commonwealth University, POB 843061, Richmond, Virginia 23284-3061.

>From SOC125@UKCC.UKY.EDU Thu Nov 13 17:48:54 1997

Received: from UKCC.uky.edu (ukcc.uky.edu [128.163.1.170])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id RAA25326 for <aapornet@USC.EDU>; Thu, 13 Nov 1997 17:48:45 -0800

(PST)

Received: from UKCC.UKY.EDU by UKCC.uky.edu (IBM VM SMTP V2R3)

with BSMTP id 7636; Thu, 13 Nov 97 20:48:30 EST

Received: from ukcc.uky.edu (NJE origin SOC125@UKCC) by UKCC.UKY.EDU (LMail V1.2a/1.8a) with BSMTP id 8065; Thu, 13 Nov 1997 20:48:30 -0500

Date: Thu, 13 Nov 97 20:48:03 EST

From: Jim Hougland <SOC125@UKCC.UKY.EDU>

To: aapornet@USC.EDU

X-Mailer: MailBook 96.02.327

Message-Id: <971113.204829.EST.SOC125@ukcc.uky.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Content-Transfer-Encoding: 7BIT

UNIVERSITY OF KENTUCKY

Director/Sr. Professional Associate

SURVEY RESEARCH CENTER

Directs the activities of the Survey Research Center, providing assistance to internal and external clients in designing, implementing and analyzing survey research, develop new survey projects and manage ongoing projects.

Provides logistical advice, cost estimates and prepares budgets for SRC.

Minimum requirements are a Phd and 3 years related experience, or equivalent. Successful applicant will have strong background in survey methodology, including design, data collection, management, synthesis, analysis and reporting. Excellent interpersonal skills, strong communication skills and entrepreneurial spirit needed to market services

and develop new clients. To apply please send resume to JOB # SG7660, UK Employment, 112 Scovell Hall, Lexington, Ky. 40506-0064. Deadline for receipt of credentials in November 28, 1997 - but may be extended if additional candidates are needed. The University of Kentucky is an equal opportunity employer, and encourages applications from minorities and women.

>From worc@worc.demon.co.uk Mon Nov 17 02:06:49 1997

Received: from post.mail.demon.net (post-20.mail.demon.net [194.217.242.27])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id CAA10636 for <aapornet@usc.edu>; Mon, 17 Nov 1997 02:06:42 -0800 (PST)

Received: from worc.demon.co.uk ([194.222.4.107]) by post.mail.demon.net

id aa2009707; 17 Nov 97 9:57 GMT

Message-ID: <vg06mKApKya0EweY@worc.demon.co.uk>

Date: Thu, 13 Nov 1997 15:54:17 +0000

To: aapornet@usc.edu

From: Robert M Worcester <worc@worc.demon.co.uk>

Subject: Re: NYT Editorial, "Bogus Polls"

In-Reply-To: <Pine.SV4.3.94.971112092305.10319A-100000@almaak.usc.edu>

MIME-Version: 1.0

X-Mailer: Turnpike Version 3.01 <eEJ11NtraR\$afropsRVDqGcN\$q>

Jim

I've just learned that Gingrich will be in London on the 5th of December, and will be speaking at a luncheon for the Institute of United States Studies, chaired by Lady Thatcher, chairman of the trustees (of which I am one of some 15). I will be meeting him and can raise his SLOppy idea with him if you think it would be of use. Let me know.



See you in St. Louie, Louie...

Bob Worcester

In message <Pine.SV4.3.94.971112092305.10319A-100000@almaak.usc.edu>,

James Beniger <beniger@rcf.usc.edu> writes

>

>AAPORNETters,

>

>The following is the fourth of four editorials in today's New York  
>Times. Although it cites our own Norm Bradburn with considerable  
>effect, it does not mention his longtime--and most relevant--  
>association with AAPOR, including service in several of our higher  
>offices. The Times does strike smart blows against the Gingrich "poll"  
>and pseudo-polls generally, however, and for public enlightenment in  
>the funding and use of survey research. It seems that the House  
>Speaker has greatly helped AAPOR with a campaign in which we have often  
>met with frustration.

>

>Times editorials are often echoed in local newspapers. If yours picks  
>up this theme, please let us know here on AAPORNET, or else send me a  
>copy.

> -- Jim Beniger

>

>

> Copyright 1997 The New York Times

>

> November 12, 1997

>

> Bogus Polls

>

> When Speaker Newt Gingrich jettisoned plans to  
> survey the public about the Internal Revenue  
> Service's performance, the House leadership did much  
> more than sidestep squandering up to \$30 million of  
> Americans' hard-earned tax payments. Whatever their  
> motivation or embarrassment, House leaders struck an  
> involuntary but necessary blow against pseudo-polls.

>

> Hardly a day passes but that someone peddling dubious  
> information tries to get it factored into political or  
> economic debate. Pseudo-polls are as ubiquitous now as  
> the data smog one encounters on line, on television,  
> over the phone and in the mailbox. With Federal offices  
> closed yesterday, it was not possible to gauge how  
> serious Gingrich aides are when they say the Speaker  
> plans to resuscitate his idea. But he should desist.

>

> The questionnaire the Speaker had proposed slipping  
> into every taxpayer's mailbox before April 15 is a  
> specimen that Norman M. Bradburn, a respected pollster  
> at the National Opinion Research Center in Chicago, has  
> nicknamed SLOP -- Self-selected Listener Oriented  
> Polls. Such polls share many flaws.

>

> The worst is that self-selected respondents, like the  
> taxpayers who would have voluntarily mailed in the

> Gingrich questionnaire, are not representative of  
> anyone but themselves. Respondents chosen randomly by  
> reputable pollsters, by contrast, do give us valid  
> snapshots of what Americans think because responses  
> from the individuals polled are weighted to reflect the  
> nation's demographics by gender, age, region, race and  
> other characteristics. Loaded wording in the questions  
> can also drive polls to a suspect conclusion.

>  
> Do Americans want Congress fashioning poll questions in  
> surveys of dubious methodology? Before answering that  
> question, just recall a "Saturday Night Live" skit some  
> time back that asked viewers to call one of two 900  
> numbers and decide whether Larry the Lobster deserved  
> to live or die.

> \_\_\_\_\_

> Copyright 1997 The New York Times

>

--

Robert M Worcester

>From SSDCF@UCONNVM.UCONN.EDU Mon Nov 17 05:41:06 1997

Received: from UConnVM.UConn.Edu (uconnvm.uconn.edu [137.99.26.3])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id FAA07024 for <aapornet@USC.EDU>; Mon, 17 Nov 1997 05:41:04 -0800

(PST)

Received: from UCONNVM.UCONN.EDU by UConnVM.UConn.Edu (IBM VM SMTP V2R2)

with BSMTP id 0265; Mon, 17 Nov 97 08:41:00 EST

Received: from UConnVM.UConn.Edu (NJE origin SSDCF@UCONNVM) by  
UCONNVM.UCONN.EDU (LMail V1.2c/1.8c) with BSMTP id 0881; Mon, 17 Nov 1997  
08:41:01 -0500

Date: Mon, 17 Nov 97 08:25:44 EST

From: Don Ferree <SSDCF@UCONNVM.UCONN.EDU>

Subject: Time Editorial

To: Members of AAPORNET <aapornet@USC.EDU>

X-Mailer: MailBook 96.02.327

Message-Id: <971117.084100.EST.SSDCF@UConnVM.UConn.Edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Content-Transfer-Encoding: 7BIT

A wrinkle (but one I consider important) to the Times editorial about SLOP's. The editorial quite correctly reminds readers that there is a major difficulty with a "poll" in which the respondents are self-selected. True enough, and this is one of the reasons why (*ceteris paribus*) one wants high response rates -- a technique that selectively, for instance, increased response rates for social conservatives would produce an overall increase in response rate but an increase in bias, but that is a topic for another day. But the editorial goes on to say that the hallmark of scientific polls is weighting, rather than random selection.

Not true. If one may treat respondents who are to be assigned a given weight as sharing (the same) relative likelihood of coming into the survey and being a random sample of such people in the overall population, then weighting is necessary and corrects for this differential selection probability. HOWEVER, if these assumptions fail, weighting can increase

deviation of a sample from the theoretical population. This is especially true for the case where a characteristic used for weighting CORRELATES imperfectly with the characteristic which truly accounts for differential likelihood. For example, just to keep it simple, say that "times at home" driven by employment patterns and social networks is the real culprit and that this correlates with gender so that the average woman were easier to find than the average man. If one "corrects" just for gender, women who are "more like men" in terms of findability will be underweighted, while men who are "more like women" in terms of being often at home will be "overweighted".

Further, of course, if just reproducing (or more candidly) approximating various demographic profiles were enough, quota sampling would be just fine, or the Speaker could "weight" the responses from his survey. The real key -- without being overly technical for a forum like the Times -- is a set of procedures that chooses who comes into the survey at random and which employ techniques to avoid any SYSTEMATIC tendency for respondents as a group to differ from the population from which they are drawn.

>From beniger@rcf.usc.edu Mon Nov 17 09:43:59 1997

Received: from almaak.usc.edu (almaak.usc.edu [128.125.19.166])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA11789 for <aapornet@usc.edu>; Mon, 17 Nov 1997 09:43:58 -0800

(PST)

Received: from localhost (beniger@localhost)

by almaak.usc.edu (8.8.8/8.8.8/usc) with SMTP

id JAA03207 for <aapornet@usc.edu>; Mon, 17 Nov 1997 09:43:57 -0800

(PST)

Date: Mon, 17 Nov 1997 09:43:56 -0800 (PST)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: Published Reply to NYT's "Bogus Polls" Editorial

Message-ID: <Pine.SV4.3.94.971117094042.27093A-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

AAPORNETters,

The following letter to the editor, which comments on the November 12 New York Times editorial, "Bogus Polls," posted by me to AAPORNET, appears on today's Editorials/Letters page of The Times.

This recalls, a least for me, what I take to be one central point of Diane Colasanto's AAPOR Presidential Address last May: that while intelligent and honest researchers--facing vastly different exigencies in their daily work--will necessarily differ on performance standards, the one thing on which the integrity of survey research and public opinion polling absolutely depends is our standards for disclosure. In other words, although the methods used in research on public issues ought to be as open to debate as the issues themselves, undocumented research has absolutely no place in such debate--or at least no more place than, say, unsubstantiated rumor and gossip.

-- Jim Beniger

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November 17, 1997

What Pollsters Miss

To the Editor:

"Bogus Polls" (editorial, Nov. 12) appropriately condemns as unscientific the failed attempt by House Speaker Newt Gingrich to survey taxpayers. But you draw far too sharp a distinction between scientific, academic or "respected" polling and the poll Mr. Gingrich hoped to exploit.

You say the taxpayer survey would have produced an unrepresentative, "self-selected" sample. But respondents to all polls are self-selected. Pollsters must confront the fact that Americans are becoming less willing to respond to polls and acknowledge that those who do are quite different from those who do not. Some pollsters make valiant efforts to poll those who are, initially, too busy, shy, angry, disaffected or distrustful to participate. Information about such efforts is crucial. Along with margins of error and question wordings, pollsters should divulge response

rates.

All polling would be improved by fuller disclosure,  
even if this meant "respectable" pollsters had to admit  
that they, too, rely on self-selected samples.

LYNN SANDERS

Chicago, Nov. 12, 1997

The writer is assistant professor of political science  
at the U. of Chicago.

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Copyright 1997 The New York Times  
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>From rshalpern@mindspring.com Mon Nov 17 10:59:49 1997

Received: from camel14.mindspring.com (camel14.mindspring.com  
[207.69.200.64])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA03533 for <aapornet@usc.edu>; Mon, 17 Nov 1997 10:59:42 -0800  
(PST)

Received: from default (user-38lcbgu.dialup.mindspring.com [209.86.46.30])

by camel14.mindspring.com (8.8.5/8.8.5) with SMTP id NAA30194

for <aapornet@usc.edu>; Mon, 17 Nov 1997 13:57:57 -0500 (EST)

Message-Id: <3.0.3.32.19971117135303.006deea0@pop.mindspring.com>

X-Sender: rshalpern@pop.mindspring.com



X-Mailer: QUALCOMM Windows Eudora Pro Version 3.0.3 (32)

Date: Mon, 17 Nov 1997 13:53:03 -0800

To: aapornet@usc.edu

From: "richard s. halpern" <rshalpern@mindspring.com>

Subject: Re: NYT Editorial, "Bogus Polls"

In-Reply-To: <vg06mKApKya0EweY@worc.demon.co.uk>

References: <Pine.SV4.3.94.971112092305.10319A-100000@almaak.usc.edu>

Mime-Version: 1.0

Content-Type: text/enriched; charset="us-ascii"

Jim,

In response to Bob Worcester's question about raising the "SLOP" question with Gingrich, I would highly recommend that he do so. My guess is that Gingrich will give a relatively honest, straightforward response...with which we may not agree, but knowing him just a bit (he's my congressman), I don't think he'll evade the question and it might even cause him to reflect a little more than he might otherwise. And, knowing Bob, my expectation is that Gingrich will be responsive to his inquiry. The setting for such an exchange seems ideal.

Dick

At 03:54 PM 11/13/97 +0000, you wrote:

>Jim

>

>I've just learned that Gingrich will be in London on the 5th of

>December, and will be speaking at a luncheon for the Institute of

>United

>States Studies, chaired by Lady Thatcher, chairman of the trustees (of

>which I am one of some 15). I will be meeting him and can raise his

>SLOppy idea with him if you think it would be of use. Let me know.

>

>See you in St. Louie, Louie...

>

>

>Bob Worcester

>

>In message <<Pine.SV4.3.94.971112092305.10319A-100000@almaak.usc.edu>,>

>James Beniger <<beniger@rcf.usc.edu> writes

>>

>>AAPORNETters,

>>

>>The following is the fourth of four editorials in today's New York

>>Times. Although it cites our own Norm Bradburn with considerable

>>effect, it does not mention his longtime--and most relevant--

>>association with AAPOR, including service in several of our higher

>>offices. The Times does strike smart blows against the Gingrich

>>"poll" and pseudo-polls generally, however, and for public

>>enlightenment in the funding and use of survey research. It seems

>>that the House Speaker has greatly helped AAPOR with a campaign in

>>which we have often met with frustration.

>>

>>Times editorials are often echoed in local newspapers. If yours

>>picks up this theme, please let us know here on AAPORNET, or else

>>send me a copy.

>> -- Jim Beniger

>> \_\_\_\_\_

>>

>> Copyright 1997 The New York Times

>>

>> November 12, 1997

>>

>> Bogus Polls

>>

>> When Speaker Newt Gingrich jettisoned plans to

>> survey the public about the Internal Revenue

>> Service's performance, the House leadership did much

>> more than sidestep squandering up to \$30 million of  
>> Americans' hard-earned tax payments. Whatever their  
>> motivation or embarrassment, House leaders struck an  
>> involuntary but necessary blow against pseudo-polls.

>>

>> Hardly a day passes but that someone peddling dubious  
>> information tries to get it factored into political or  
>> economic debate. Pseudo-polls are as ubiquitous now as  
>> the data smog one encounters on line, on television,  
>> over the phone and in the mailbox. With Federal offices  
>> closed yesterday, it was not possible to gauge how  
>> serious Gingrich aides are when they say the Speaker  
>> plans to resuscitate his idea. But he should desist.

>>

>> The questionnaire the Speaker had proposed slipping

>> into every taxpayer's mailbox before April 15 is a

>> specimen that Norman M. Bradburn, a respected pollster

>> at the National Opinion Research Center in Chicago, has

>> nicknamed SLOP -- Self-selected Listener Oriented

>> Polls. Such polls share many flaws.

>>

>> The worst is that self-selected respondents, like the

>> taxpayers who would have voluntarily mailed in the

>> Gingrich questionnaire, are not representative of

>> anyone but themselves. Respondents chosen randomly by

>> reputable pollsters, by contrast, do give us valid

>> snapshots of what Americans think because responses

>> from the individuals polled are weighted to reflect the

>> nation's demographics by gender, age, region, race and

>> other characteristics. Loaded wording in the questions

>> can also drive polls to a suspect conclusion.

>>

>> Do Americans want Congress fashioning poll questions in

>> surveys of dubious methodology? Before answering that

>> question, just recall a "Saturday Night Live" skit some

>> time back that asked viewers to call one of two 900

>> numbers and decide whether Larry the Lobster deserved

>> to live or die.

>>

>> \_\_\_\_\_

>>

>> Copyright 1997 The New York Times

>>

>

>--

>Robert M Worcester

>

<color><param>0000,0000,ffff</param><smaller>Halpern & Associates

Strategic Marketing and Opinion Research

Phone/Fax: 770 434 4121

E-Mail: rshalpern@mindspring.com

</smaller></color>

>From beniger@rcf.usc.edu Mon Nov 17 11:02:22 1997

Received: from almaak.usc.edu (almaak.usc.edu [128.125.253.166])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA04996 for <aapornet@usc.edu>; Mon, 17 Nov 1997 11:02:13 -0800

(PST)

Received: from localhost (beniger@localhost)

by almaak.usc.edu (8.8.8/8.8.8/usc) with SMTP

id LAA02105 for <aapornet@usc.edu>; Mon, 17 Nov 1997 11:02:08 -0800

(PST)

Date: Mon, 17 Nov 1997 11:02:08 -0800 (PST)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: Call for Papers: ASC Conference, London



Message-ID: <Pine.SV4.3.94.971117105844.14833D-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Date: Mon, 17 Nov 1997 15:39:57 GMT

From: Banks B J <randy@essex.ac.uk>

Reply-To: asc@essex.ac.uk

Subject: Call for Papers: ASC Conference - Qualitative Research

London - April 15, 1998

\*\*\*\*\*

THINKING BIGGER AND THINKING SMALLER

Learning About Qualitative Research

A One-Day Conference Organised by

THE ASSOCIATION FOR SURVEY COMPUTING

April 15, 1998 - Imperial College - London

FIRST ANNOUNCEMENT AND CALL FOR PAPERS

The ASC (Association for Survey Computing) is pleased to announce a one-day conference on 15 April 1998 at the Imperial College of Science, Technology and Medicine in London on qualitative research.

Group discussions, citizens juries, in depth interviews, focus groups,

deliberative polling. These are all useful tools in the kitbag of the rounded survey professional. But what do we know about them and what can computer packages and expert systems contribute?

As survey professionals, how many of us know much - or anything - about the great strides that have been made in recent years to develop the methodology - and especially the approach to analysis - of material collected during qualitative research?

The day will offer the chance for you to contribute to, or learn about, developments related to - but slightly outside - the mainstream of quantitative research.

Topics to be covered will include:

- \* What recent developments in qualitative research have been made?
- \* When is it appropriate to use a qualitative research approach?
- \* How is qualitative research used in combination with quantitative research?
- \* What computer packages are available for analysis, and what do they do?
- \* What further developments to qualitative analysis

packages are expected or desirable?

- \* What are the misconceptions surrounding issues of sampling and inference in qualitative research?

The keynote speaker will be:

JANE RITCHIE

Founding Director, Qualitative Research Unit, SCPR.

If you would like to be considered for a presentation, please send an abstract (up to 100 words) before the CLOSING DATE OF 19 DECEMBER 1997.

This should contain the full title, names and affiliations of the author(s) and should contain enough detail about the proposed presentation for the Programme Committee to decide on its suitability.

If submitting your abstract by e-mail, please send as either plain text or a format which can be read by Word.

The cost will be 75.00 pounds stng for members of the ASC and affiliated organisations, and 100.00 pounds stng for others.

Abstracts should be sent to:

Diana Elder                      tel: +44 (0)1494 793 033  
Administrator, ASC              fax: +44 (0)1494 793 033  
PO Box 60                        email: asc@essex.ac.uk  
Chesham, Bucks, UK  
HP5 3QH

>from whom information about exhibiting may also be obtained.

-----  
This message has been sent by:

Randy Banks (randy@essex.ac.uk)

On behalf of the

Association for Survey Computing

ESRC Research Centre on Micro-Social Change

University of Essex

Colchester

Essex

United Kingdom

CO4 3SQ

phone: 01206 873067; int: +44 1206 873067

fax: 01206 873151; int: +44 1206 873151

\*\*\*\*\*

>From rasinski@norcmail.uchicago.edu Tue Nov 18 05:37:18 1997

Received: from genesis0.norc.uchicago.edu (genesis0.norc.uchicago.edu  
[128.135.45.38])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id FAA08996 for <aapornet@usc.edu>; Tue, 18 Nov 1997 05:37:16 -0800  
(PST)

From: rasinski@norcmail.uchicago.edu

Received: from norcmail.uchicago.edu (norcmail.uchicago.edu [128.135.45.4])

by genesis0.norc.uchicago.edu (8.8.5/8.8.5) with SMTP id IAA22431 for

<aapornet@usc.edu>; Tue, 18 Nov 1997 08:14:52 GMT

Received: from ccMail by norcmail.uchicago.edu (ccMail Link to SMTP R6.00.02)

id AA879859449; Tue, 18 Nov 97 07:24:10 -0600

Message-Id: <9711188798.AA879859449@norcmail.uchicago.edu>

X-Mailer: ccMail Link to SMTP R6.00.02

Date: Tue, 18 Nov 97 07:36:59 -0600

To: <aapornet@usc.edu>

Subject: Re: AAPORNET digest 657

MIME-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: 7bit

Let's not throw the baby out with the SLOP.

Maybe I'm missing the point, but the Gingrich proposal for a survey as

stated in the NY Times article doesn't sound like your typical SLOP.

On

the contrary, it proposes to send a questionnaire to the entire universe

of respondents. How many of us can match that! It's what we all would

do if we could afford it, because, estimation is tremendously simplified

(i.e., no standard error calculations)

Its main problem, as I see it, is that it is a mail survey, and it suffers from the disadvantages of any mail survey -- low response rates

and lack of control over who, within the household, is the respondent.

Rather than a misplaced attack of the effort from AAPOR, perhaps it would be better to try to convince the House to do a sample survey, where sampling error is traded off for some control over bias through

intensive follow-up. Government tax records sound like a wonderful sample frame, with plenty of info. for constructing a sensible sample

design. A reasonable response rate, careful attention to question wording (or even a split-ballot with two or more wordings) and weighting

based on the design or non-response could result in very usable data.

Ken Rasinski

On 11/18 Jim Beninger wrote:

>The following is the fourth of four editorials in today's New York  
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>send me a copy.

> -- Jim Beniger

> \_\_\_\_\_

>From andy@pixie.soc.qc.edu Tue Nov 18 05:44:17 1997

Received: from pixie.soc.qc.edu (pixie.soc.qc.edu [149.4.9.199])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id FAA10702 for <aapornet@usc.edu>; Tue, 18 Nov 1997 05:44:15 -0800

(PST)

Received: by pixie.soc.qc.edu; id AA19921; Tue, 18 Nov 1997 08:44:15 -0500

Date: Tue, 18 Nov 1997 08:44:14 -0500 (EST)

From: Andrew Beveridge <andy@pixie.soc.qc.edu>

To: aapornet@usc.edu

Subject: Re: AAPORNET digest 657

In-Reply-To: <9711188798.AA879859449@norcmail.uchicago.edu>

Message-Id: <Pine.OSF.3.91.971118084109.19916A-100000@pixie.soc.qc.edu>

Mime-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

On Tue, 18 Nov 1997 rasinski@norcmail.uchicago.edu wrote:

>

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- >
- > Maybe I'm missing the point, but the Gingrich proposal for a survey as
- > stated in the NY Times article doesn't sound like your typical SLOP. On
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- > of respondents. How many of us can match that! It's what we all would
- > do if we could afford it, because, estimation is tremendously simplified
- > (i.e., no standard error calculations)

It seems to me that the IRS survey to be enclosed with the tax forms, is more like a response card from a company when you register a warranty than a survey. Or like the Redbook Sex Survey tucked into the magazine, or maybe like the the Literary Digest Poll.

It will simply give people the chance to vent about their taxes, so it is incredibly contaminated. What could be a bigger context effect than that?

Sampling error is besides the point.

Andy Beveridge

>From altschul@Oswego.EDU Tue Nov 18 05:48:23 1997

Received: from rocky-gw.oswego.edu (rocky-g1.oswego.edu [129.3.22.36])



by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id FAA12016 for <aapornet@usc.edu>; Tue, 18 Nov 1997 05:48:21 -0800

(PST)

Received: from localhost (altschul@localhost) by rocky-gw.oswego.edu

(8.8.8/8.7.3) with SMTP id IAA05205 for <aapornet@usc.edu>; Tue, 18 Nov 1997

08:48:17 -0500 (EST)

X-Authentication-Warning: rocky-gw.oswego.edu: altschul owned process doing

-bs

Date: Tue, 18 Nov 1997 08:48:17 -0500 (EST)

From: Bruce Altschuler <altschul@Oswego.EDU>

To: aapornet@usc.edu

Subject: Re: AAPORNET digest 657

In-Reply-To: <9711188798.AA879859449@norcmail.uchicago.edu>

Message-ID: <Pine.SOL.3.96.971118084538.4649A-100000@rocky-gw.oswego.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

While it would be nice to ask Gingrich to do a sample survey which would be more accurate and probably a lot cheaper, politically he could not possibly do one. The Republicans have been adamant about doing everything they can to prevent sampling from being used in the next census. For them to then agree to use that very sampling in an IRS survey because it would be more accurate would destroy much of their argument on the census. Bruce Altschuler SUNY Oswego

On Tue, 18 Nov 1997 rasinski@norcmail.uchicago.edu wrote:

>

>

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- > stated in the NY Times article doesn't sound like your typical SLOP. On
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> > -- Jim

Beniger

> > \_\_\_\_\_

>

>

>

>From rockw001@gold.tc.umn.edu Tue Nov 18 14:02:57 1997

Received: from mhub2.tc.umn.edu (0@mhub2.tc.umn.edu [128.101.131.52])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id OAA08855 for <aapornet@usc.edu>; Tue, 18 Nov 1997 14:02:55 -0800

(PST)

Received: from gold.tc.umn.edu by mhub2.tc.umn.edu; Tue, 18 Nov 97 16:02:50

-0600

Received: from todrock.hsr.umn.edu by gold.tc.umn.edu; Tue, 18 Nov 97

16:02:49 -0600

Message-Id: <3.0.3.32.19971118160208.0069ba8c@gold.tc.umn.edu>

X-Sender: rockw001@gold.tc.umn.edu

X-Mailer: QUALCOMM Windows Eudora Light Version 3.0.3 (32)

Date: Tue, 18 Nov 1997 16:02:08 -0600

To: aapornet@usc.edu

From: Todd Rockwood <rockw001@gold.tc.umn.edu>

Subject: Job Opportunity

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

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Univeristy of Minnesota

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FACULTY POSITION AT ASSISTANT, ASSOCIATE, OR FULL PROFESSOR LEVEL, DATA ANALYST

DESCRIPTION

We are looking for a doctorally prepared person to take responsibility for designing and overseeing the analysis for a variety of health services research projects. Many of these projects involve linking data from primary data collection (i.e., surveys) with medical record information and secondary data bases (e.g., claim files). This individual will also be expected to play a limited teaching role in a graduate program in health services in courses that addressed his/her areas of expertise. The individual will work as part of a multi-disciplinary core research team, which collaborates with a wide range of clinical and practicing professionals.

QUALIFICATIONS

PhD, DrPH, or other appropriate doctoral degree; specific expertise and experience in data analysis with large data sets; should have done both primary and secondary analyses. Specific educational background can vary. Should have at least three years of experience in addition to thesis work. Preferred experience in conducting analysis concerning health outcomes, economics, Medicare, and Medicaid.

CONDITIONS OF EMPLOYMENT

This position will be an annually renewable non-tenure track 12-month faculty position in the Division of Health Services Research and Policy in the School of Public Health at the University of Minnesota. The salary and level of appointment would be commensurate with experience.

#### CONTACT

Robert L. Kane, MD

Division of Health Services Research and Policy

University of Minnesota

Mayo Box 197

420 Delaware St. S.E.

Minneapolis, MN 55455

612/624-1185, FAX 612/624-8448

email: kanex001@maroon.tc.umn.edu

>From LEE@PACEVM.DAC.PACE.EDU Tue Nov 18 14:56:53 1997

Received: from PACEVM.DAC.PACE.EDU (SMTP@pacevm.dac.pace.edu [198.105.36.2])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id OAA23602 for <aapornet@USC.EDU>; Tue, 18 Nov 1997 14:56:43 -0800

(PST)

Message-Id: <199711182256.OAA23602@usc.edu>

Received: from PACEVM.DAC.PACE.EDU by PACEVM.DAC.PACE.EDU (IBM VM SMTP V2R3)

with BSMTP id 3408; Tue, 18 Nov 97 17:54:51 EST

Received: from PACEVM (NJE origin LEE@PACEVM) by PACEVM.DAC.PACE.EDU (LMail

V1.2b/1.8b) with BSMTP id 3407; Tue, 18 Nov 1997 17:54:51 -0500

Date: Tue, 18 Nov 97 17:49:19 EST

From: Bob Lee <LEE@PACEVM.DAC.PACE.EDU>

Subject: Request for information

To: aapornet@USC.EDU, por@irss.unc.edu

I am posting the following for Prof Andrew Karmen. Please e-mail replies directly to him at: andrewkarmen@worldnet.att.net

=====

Criminologist seeking polling data about the attitudes of teenagers and young adults concerning committing crimes, joining street gangs, carrying guns, taking drugs.

Particularly interested in New York City, minority respondents, 1990s.

Prof. Andrew Karmen. John Jay College of Criminal Justice.

212/237-8695 <andrewkarmen@worldnet.att.net>

ROBERT S. LEE

PACE UNIVERSITY, 1 PACE PLAZA, NEW YORK, NY 10038

VOICE: 212/620-7851

LEE@PACE.EDU

>From murray1@pipeline.com Tue Nov 18 15:23:41 1997

Received: from camel8.mindspring.com (camel8.mindspring.com [207.69.200.58])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id PAA05272 for <aapornet@usc.edu>; Tue, 18 Nov 1997 15:23:24 -0800

(PST)

Received: from 5 (user-37kb63h.dialup.mindspring.com [207.69.152.113])

by camel8.mindspring.com (8.8.5/8.8.5) with SMTP id SAA24775

for <aapornet@usc.edu>; Tue, 18 Nov 1997 18:23:19 -0500 (EST)

Message-Id: <1.5.4.32.19971118232659.006cd470@pop.pipeline.com>

X-Sender: murray1@pop.pipeline.com  
X-Mailer: Windows Eudora Light Version 1.5.4 (32)  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Date: Tue, 18 Nov 1997 18:26:59 -0500  
To: aapornet@usc.edu  
From: Murray Edelman <murray1@pipeline.com>  
Subject: AAPOR Conference Submissions: 12 days to go

The deadline for proposals for next year's conference is December 1st, less than two weeks away.

This includes: Papers, Panels, Roundtables, Posters, and Student Papers.

The specific details for submission for all categories is on our web site:

[www.aapor.org](http://www.aapor.org)

Feel free to email me with any questions, but please do not submit your proposals this way.

Murray Edelman      murray1@pipeline.com  
Conference Chair

>From murray1@pipeline.com Thu Nov 20 11:22:10 1997

Received: from camel8.mindspring.com (camel8.mindspring.com [207.69.200.58])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA16154 for <aapornet@usc.edu>; Thu, 20 Nov 1997 11:22:09 -0800



(PST)

Received: from 5 (user-37kb6el.dialup.mindspring.com [207.69.153.213])

by camel8.mindspring.com (8.8.5/8.8.5) with SMTP id OAA31495

for <aapornet@usc.edu>; Thu, 20 Nov 1997 14:22:09 -0500 (EST)

Message-Id: <1.5.4.32.19971120192551.00c8969c@pop.pipeline.com>

X-Sender: murray1@pop.pipeline.com

X-Mailer: Windows Eudora Light Version 1.5.4 (32)

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Date: Thu, 20 Nov 1997 14:25:51 -0500

To: aapornet@usc.edu

From: Murray Edelman <murray1@pipeline.com>

Subject: AAPOR Conf Proposals and Acknowledgements

We have logged in and sent email acknowledgements to the contact author for all proposals received as of today, Thursday, November 20th. If you should have received a response but haven't, please let me know.

If it is not in the mail, note that THERE ARE 10 MORE DAYS.

Please check the web site for the "calls." It has my address and all other information to smooth your proposal's way through our evaluation process.

Note that it is not necessary to include a cover letter.

Murray Edelman, Conference Chair            murray1@pipeline.com

>From RobFarbman@aol.com Thu Nov 20 12:55:32 1997

Received: from mrin43.mail.aol.com (mrin43.mx.aol.com [198.81.19.153])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id MAA19181 for <aapornet@usc.edu>; Thu, 20 Nov 1997 12:55:27 -0800

(PST)

From: RobFarbman@aol.com

Received: (from root@localhost)

by mrin43.mail.aol.com (8.8.5/8.7.3/AOL-2.0.0)

id PAA17713 for aapornet@usc.edu;

Thu, 20 Nov 1997 15:54:54 -0500 (EST)

Date: Thu, 20 Nov 1997 15:54:54 -0500 (EST)

Message-ID: <971120155453\_-1071582511@mrin43.mail.aol.com>

To: aapornet@usc.edu

Subject: Job Posting

MEDIA RESEARCH ASSISTANT - ENTRY LEVEL POSITION

EDISON MEDIA RESEARCH - SOMERSET, NJ

Edison Media Research, a small, rapidly growing research company seeks a college graduate interested in media & pop culture. This position requires a highly organized person to oversee music research projects for the radio & record industries. Great opportunity to learn and advance. Computer skills necessary. Media or research experience a plus. Intellectual curiosity and willingness to work hard a must.

Edison Media Research is a market research company specializing in survey research for the radio, record, and television industries. In 1997, EMR was recognized by Advertising Age as the second fastest growing research company in America.

Please fax resume to Melissa Pettersson: 732-560-8989

>From beniger@rcf.usc.edu Fri Nov 21 11:32:34 1997

Received: from almaak.usc.edu (almaak.usc.edu [128.125.19.166])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA24083 for <aapornet@usc.edu>; Fri, 21 Nov 1997 11:32:33 -0800

(PST)

Received: from localhost (beniger@localhost)

by almaak.usc.edu (8.8.8/8.8.8/usc) with SMTP

id LAA27010 for <aapornet@usc.edu>; Fri, 21 Nov 1997 11:32:31 -0800

(PST)

Date: Fri, 21 Nov 1997 11:32:31 -0800 (PST)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: Happy 3rd Anniversary to Us!

Message-ID: <Pine.SV4.3.94.971121112915.22957B-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

This Sunday, November 23, marks AAPORNET's third anniversary. On a

Wednesday morning three years ago, the day before Thanksgiving 1994, 260 AAPOR members found something unexpected on their computer screens: a message introducing our electronic version of AAPOR as "a meeting place" (as the volume of our history is titled) amid the clutter of the Internet.

"Your Internet address has been added to AAPORNET, a news and discussion list available only to members of the American Association for Public Opinion Research," the message began. "AAPORNET is intended both to help launch AAPOR's 50th Anniversary celebrations and to explore new means of communication and other benefits for members as AAPOR moves into its second half-century and on into the new millennium. Please keep AAPORNET in mind, both as a means to communicate with the AAPOR membership and as a source of professional information from others, including the AAPOR Secretariat and Council."

AAPORNET had just five days earlier been approved as an experiment by the AAPOR Executive Council at its November 18 meeting--led by then-President Andy Kohut--in New York City. Impetus for the idea had come from the 30-member AAPOR Conference Committee, which had been meeting online since the previous May--on a private Internet list AAPOR50--to plan AAPOR's 50th Anniversary Conference. Begun with the 260 still-functioning Internet addresses in the 1993-94 AAPOR Directory, AAPORNET grew--after only one week--to include 409 subscribers (30 percent of the total AAPOR membership) in ten countries.

Because of this favorable response from AAPOR members, AAPORNET soon lost its experimental status.: The Executive Council agreed at its January 13, 1995 meeting in Washington to continue our list indefinitely. Today AAPORNET has more than 900 subscribers.

So Happy Birthday to us all!

\*\*\*\*\*

>From beniger@rcf.usc.edu Fri Nov 21 11:48:54 1997

Received: from almaak.usc.edu (almaak.usc.edu [128.125.19.166])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA28988 for <aapornet@usc.edu>; Fri, 21 Nov 1997 11:48:53 -0800

(PST)

Received: from localhost (beniger@localhost)

by almaak.usc.edu (8.8.8/8.8.8/usc) with SMTP

id LAA02801 for <aapornet@usc.edu>; Fri, 21 Nov 1997 11:48:50 -0800

(PST)

Date: Fri, 21 Nov 1997 11:48:50 -0800 (PST)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: Data Availability Announcement

Message-ID: <Pine.SV4.3.94.971121114451.22957E-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Date: Thu, 20 Nov 1997 13:57:32 +0000

From: laura guy <guy@DPLS.DACC.WISC.EDU>

Subject: Data Availability Announcement

The Data and Program Library Service is pleased to announce the addition of the following data set to our Web-based On-Line Data

Archive.

Please feel free to redistribute this announcement.

Laura Guy

DPLS

November, 1997

\*\*\*\*\*

DYNAMICS OF IDEALISM: VOLUNTEERS  
FOR CIVIL RIGHTS 1965-1982

URL: <http://dpls.dacc.wisc.edu/idealism/index.html>

(Most of this information has been taken from the original study  
description, written in 1985.)

Unique Identification Number:

SM-004-002-1-2 is the public use version of this study.

Type of File:

Numeric.

Methodology:

Wave I questionnaires were administered to voter registration  
drive volunteers in the 1965 Summer Community Organization in  
Political Education (SCOPE) project of the Southern Christian

Leadership Conference (SCLC), with a more than 80% response rate (the exact size of the population could not be calculated precisely). Wave II, designed to measure change and obtain information about the summer, was administered by mail in the fall, with a 71% completion rate. An additional 17 volunteers responded only to the fall follow-up, for a total of 255 completed wave one and wave two questionnaires. Wave III questionnaires were mailed to volunteers 17 years after their participation in the voter registration effort. The study was conducted in 1982, with 146 of the original sample (N=255) completing a mailout-mailback questionnaire (there were a small number done on the telephone). Individuals were located by various methods, including contacting alumni associations and parents, and searching professional directories, and public telephone books.

#### Summary:

These data files represent questionnaires administered to volunteers in the 1965 Summer Community Organization and Political Education (SCOPE) project of the Southern Christian Leadership Conference (SCLC) before and after a two and a half month voter registration effort in May and the Fall of 1965, and a follow-up study in 1982. The three data files represent each of the three waves with missing data entered in the third file for those individuals not located for wave three. The data in Waves I and II contain information on the volunteer's background, status, and parental relations, attitudes toward racial and political issues, commitment to social change, prior experience with Blacks and activism, images of the white South, expectations of the

Black Community, characteristics of Black supporters, social relationships with Blacks, perceived changes (in the South, the movement, ideology, political views, personal life and career aspirations). Wave III data files contain information on memories and effects of the 1965 summer project, political participation since 1965, religious and humanitarian activities since 1965; attitudes toward civil rights, violence, the courts, and political change; evaluation of the importance of the issues of civil rights and progress for Blacks with other political, social, and religious issues; religiosity; the importance of a college education; satisfaction with self, family, and friends; political opinions on current issues; and demographic characteristics.

#### Geographic Coverage:

United States.

#### Descriptors:

civil rights, political activism, race relations, the South, religious beliefs, charitable activities, voting practices, political contributions, Blacks

#### Technical Notes:

The public use files consist of three card image data files that represent each of the three waves. The first card image file (Wave I) has seven cards per respondent; the second card image file (Wave II), ten cards per respondent; the third card image file (Wave III), twelve cards per respondent. For waves two and three missing data values have been entered for those individuals



who were not located or who did not respond. Users should note that there is no separate coding of missing data due to non-response versus not applicable, or no answer given.

Version 2 , now the public use version, was created because the original SPSS-X archive file was not readable as of 7/97. As a result, new merged files were created from card-image files by Dean Nelson to match column locations written into the codebooks.

Cited References:

N.J. Demereth III, Gerald Marwell, and Michael T. Aiken, Dynamics of Idealism, (San Francisco: Jossey-Bass, Inc., 1971).

(See the Online Bibliography associated with the Web Site for more references).

Laura Guy

Mailto:Guy@DPLS.DACC.Wisc.Edu

Http://DPLS.DACC.Wisc.Edu

Voice: 608.262.7962 or 0750

>From rshalpern@mindspring.com Fri Nov 21 12:49:17 1997

Received: from brickbat8.mindspring.com (brickbat8.mindspring.com [207.69.200.11])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id MAA14962 for <aapornet@usc.edu>; Fri, 21 Nov 1997 12:49:15 -0800

(PST)

Received: from default (user-38lcd0q.dialup.mindspring.com [209.86.52.26])

by brickbat8.mindspring.com (8.8.5/8.8.5) with SMTP id PAA18890

for <aapornet@usc.edu>; Fri, 21 Nov 1997 15:49:14 -0500 (EST)

Message-Id: <3.0.3.32.19971121143712.006ccd0c@pop.mindspring.com>

X-Sender: rshalpern@pop.mindspring.com

X-Mailer: QUALCOMM Windows Eudora Pro Version 3.0.3 (32)

Date: Fri, 21 Nov 1997 14:37:12 -0800

To: aapornet@usc.edu

From: "richard s. halpern" <rshalpern@mindspring.com>

Subject: Congratulations to Jim as well!

In-Reply-To: <Pine.SV4.3.94.971121112915.22957B-100000@almaak.usc.edu>

Mime-Version: 1.0

Content-Type: text/enriched; charset="us-ascii"

And a hearty congratulations to you, Jim, for being so instrumental in making it all happen!

At 11:32 AM 11/21/97 -0800, you wrote:

>

>

>This Sunday, November 23, marks AAPORNET's third anniversary. On

>a Wednesday morning three years ago, the day before Thanksgiving

>1994, 260 AAPOR members found something unexpected on their

>computer screens: a message introducing our electronic version of

>AAPOR as "a meeting place" (as the volume of our history is titled)

>amid the clutter of the Internet.

>

>"Your Internet address has been added to AAPORNET, a news and

>discussion list available only to members of the American

>Association for Public Opinion Research," the message began.

>"AAPORNET is intended both to help launch AAPOR's 50th Anniversary

>celebrations and to explore new means of communication and other

>benefits for members as AAPOR moves into its second half-century

>and on into the new millennium. Please keep AAPORNET in mind, both

>as a means to communicate with the AAPOR membership and as a source

>of professional information from others, including the AAPOR

>Secretariat and Council."

>

>AAPORNET had just five days earlier been approved as an experiment

>by the AAPOR Executive Council at its November 18 meeting--led by

>then-President Andy Kohut--in New York City. Impetus for the idea

>had come from the 30-member AAPOR Conference Committee, which had

>been meeting online since the previous May--on a private Internet

>list AAPOR50--to plan AAPOR's 50th Anniversary Conference. Begun

>with the 260 still-functioning Internet addresses in the 1993-94

>AAPOR Directory, AAPORNET grew--after only one week--to include 409

>subscribers (30 percent of the total AAPOR membership) in ten

>countries.

>

>Because of this favorable response from AAPOR members, AAPORNET

>soon lost its experimental status.: The Executive Council agreed

>at its January 13, 1995 meeting in Washington to continue our list

>indefinitely. Today AAPORNET has more than 900 subscribers.

>

>So Happy Birthday to us all!

>

>\*\*\*\*\*

>

>

<smaller>Halpern & Associates

Strategic Marketing and Opinion Research

Phone/Fax: 770 434 4121

E-Mail: rshalpern@mindspring.com

</smaller>

>From edithl@educ.uva.nl Sun Nov 23 04:28:21 1997

Received: from pooh.educ.uva.nl (pooh.educ.uva.nl [145.18.96.16])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id EAA00103 for <aapornet@usc.edu>; Sun, 23 Nov 1997 04:28:20 -0800

(PST)

Received: from uva41.remote.uva.nl (uva41.remote.uva.nl [145.18.29.41]) by  
pooh.educ.uva.nl (8.8.5/8.7.3) with SMTP id NAA13011 for <aapornet@usc.edu>;

Sun, 23 Nov 1997 13:20:32 +0100 (MET)

Date: Sun, 23 Nov 1997 13:20:32 +0100 (MET)

Message-Id: <3.0.16.19971123132223.3847dfae@mail.educ.uva.nl>

X-Sender: edithl@mail.educ.uva.nl

X-Mailer: Windows Eudora Pro Version 3.0 (16)

To: aapornet@usc.edu

From: Edith de Leeuw <edithl@educ.uva.nl>

Subject: Re: Happy 3rd Anniversary to Us!

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Three years is tiem for a party and to night I will certainly raise my glass  
of wine and say happy anniversary and many thanks James Beniger for raising  
the baby to the nice child it is today!

Also many thanks to all those AAPOR-netters who helped me by responding to  
my questions over the last years.

To your health and to live!

Edith

Dr. Edith D. de Leeuw, Plantage Doklaan 40, NL-1018 CN Amsterdam

tel/fax + 31 20 622 34 38 e-mail edithl@educ.uva.nl

-----  
Ode to Heinz (sorry Spot):

A tail is quite essential for your acrobatic talents

You would not be so agile if you lacked its counterbalance

And when not being utilized to aid in locomotion

It ALWAYS serves to illustrate the state of your emotion

>From smarcy@datastat.com Tue Nov 25 08:29:14 1997

Received: from ic.net (qmailr@srv1b.ic.net [152.160.72.20])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id IAA26661 for <aapornet@usc.edu>; Tue, 25 Nov 1997 08:29:10 -0800

(PST)

Received: (qmail 6374 invoked from network); 25 Nov 1997 16:29:08 -0000

Received: from unknown (152.160.28.9)

by unknown with SMTP; 25 Nov 1997 16:29:08 -0000

Message-ID: <MAPI.Id.0016.004d41524359202030303036303036@MAPI.to.RFC822>

In-Reply-To: <3.0.16.19971123132223.3847dfae@mail.educ.uva.nl>

References: Conversation <3.0.16.19971123132223.3847dfae@mail.educ.uva.nl>

with last message <3.0.16.19971123132223.3847dfae@mail.educ.uva.nl>

X-MSMail-Priority: Normal

X-Priority: 3

To: aapornet@usc.edu

MIME-Version: 1.0

From: "Sherry Marcy" <smarcy@datastat.com>

Subject: Adults' Attitudes Toward Youth

Date: Tue, 25 Nov 97 11:29:22 PST

Content-Type: text/plain; charset="ISO-8859-1"; X-MAPIextension=".TXT"

Content-Transfer-Encoding: quoted-printable

Does anyone know of fairly recent studies asking about adults' attitudes =  
toward and/or beliefs about youth?

Please reply to me directly at <smarcy@datastat.com>.

Thanks in advance,

Sherry

---

Sherry Marcy

Senior Vice President

DataStat, Inc.

3975 Research Park Drive

Ann Arbor, Michigan 48108

Phone: 313/994-0540 x144

Fax: 313/663-9084

Email: smarcy@datastat.com

>From beniger@rcf.usc.edu Tue Nov 25 09:22:13 1997

Received: from almaak.usc.edu (almaak.usc.edu [128.125.19.166])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA18326 for <aapornet@usc.edu>; Tue, 25 Nov 1997 09:22:12 -0800

(PST)

Received: from localhost (beniger@localhost)

by almaak.usc.edu (8.8.8/8.8.8/usc) with SMTP

id JAA02756 for <aapornet@usc.edu>; Tue, 25 Nov 1997 09:22:12 -0800

(PST)

Date: Tue, 25 Nov 1997 09:22:12 -0800 (PST)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: Predictive Value of Polls

Message-ID: <Pine.SV4.3.94.971125091951.1985A-100000@almaak.usc.edu>



MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

The editorial page of today's New York Times includes a letter with the unsupported comment "polls that ask abstract questions have no predictive value" [the Nov. 21 Times article cited does not identify either the poll or the poll questions]. If you'd like to respond for possible publication in the Times letters section, you might send your thoughts to [letters@nytimes.com](mailto:letters@nytimes.com). If you wish to express your ideas to the Times editors, without consideration of publication, you might send them to [editor@nytimes.com](mailto:editor@nytimes.com).

All AAPORNETters are encouraged, as always, to purchase this issue of the Times and thereby compensate the company for its property rights to this reader letter.

-- Jim

\*\*\*\*\*

Copyright 1997 The New York Times

-----  
November 25, 1997

God Save the Queen? Britons Surely Would

To the Editor:

Your Nov. 21 London Journal on the 50th wedding

anniversary of Queen Elizabeth and Prince Philip notes that a new poll "showed that only one in five young people thought the monarchy important, while overall backing for the royal family has dropped from 65 percent in 1983 to 32 percent today."

But polls that ask abstract questions have no predictive value. If an actual referendum were held on keeping the monarchy, there is good reason to think the Queen would be thunderingly retained. Here's why.

You point out that the institution costs Britain about \$70 million a year. That is only a little more than a dollar a year per British subject, and about 0.015 percent of annual Government receipts.

And for that sum, the British nation gets a tourist attraction Disney can only dream of: a human institution with a thousand years of British history flowing through its veins.

In 1983 the Queen and Prince Philip visited California during some of the worst weather of this century. And yet a million people stood in the wind and rain in hopes of catching a glimpse of the Queen of England and telling their children about it. How many would have risked pneumonia to see the President of Germany?

JOHN STEELE GORDON

North Salem, N.Y., Nov. 21, 1997

-----  
Copyright 1997 The New York Times

>From leos@christa.unh.edu Tue Nov 25 13:13:46 1997

Received: from christa.unh.edu (root@christa.unh.edu [132.177.137.10])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id NAA27686 for <aapornet@usc.edu>; Tue, 25 Nov 1997 13:13:35 -0800

(PST)

Received: from localhost (leos@localhost)

by christa.unh.edu (8.8.8/8.8.8) with SMTP id MAA02592

for <aapornet@usc.edu>; Tue, 25 Nov 1997 12:04:58 -0500 (EST)

Date: Tue, 25 Nov 1997 12:04:57 -0500 (EST)

From: Leo G Simonetta <leos@christa.unh.edu>

To: Mailing list <aapornet@usc.edu>

Subject: Push Polls

Message-ID: <Pine.OSF.3.96L.971125115910.25379A-100000@christa.unh.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

As some of you may remember I recently posted the text of a proposed NH law about Push Polling and noted that I had done a lengthy interview with the Manchester Union Leader about what constitutes a good poll, AAPOR, and push polling.

The University clip service recently forwarded me the results of the

interview - which basically has me noting that push polls are bad and has me describing exactly what characterizes that type of poll.

No mention of APPOR or the Best Practices brochure.

--

Leo G. Simonetta                    My Opinions! MINE. All Mine!

Director, UNH Survey Center      leos@christa.unh.edu

Join CAUCE at <http://www.cauce.org>

>From murray1@pipeline.com Tue Nov 25 14:38:00 1997

Received: from camel8.mindspring.com (camel8.mindspring.com [207.69.200.58])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA24215 for <aapornet@usc.edu>; Tue, 25 Nov 1997 14:37:57 -0800

(PST)

Received: from 5 (user-38lcf84.dialup.mindspring.com [209.86.61.4])

by camel8.mindspring.com (8.8.5/8.8.5) with SMTP id RAA18437

for <aapornet@usc.edu>; Tue, 25 Nov 1997 17:37:58 -0500 (EST)

Message-Id: <1.5.4.32.19971125224148.006d88dc@pop.pipeline.com>

X-Sender: murray1@pop.pipeline.com

X-Mailer: Windows Eudora Light Version 1.5.4 (32)

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Date: Tue, 25 Nov 1997 17:41:48 -0500

To: aapornet@usc.edu

From: Murray Edelman <murray1@pipeline.com>

Subject: AAPOR Conference Proposals: 5 days left

There are 5 days left to get your proposals in.

Have a Happy Thanksgiving.

Murray Edelman, Conference Chair

For those of you without access to our web site ([aapor@usc.edu](mailto:aapor@usc.edu)), I've included the call for papers and posters.

#### CALL FOR PAPERS AND PARTICIPATION

53rd Annual Conference

American Association for Public Opinion Research

St. Louis Marriott Pavilion Downtown

St. Louis, Missouri

May 14 - 17, 1998

The American Association for Public Opinion Research will hold its 53rd annual conference in St. Louis, Missouri, in May of 1998. AAPOR's Conference Committee seeks proposals for papers, panels, and round tables on any topic related to the study of public opinion, broadly defined. Paper topics might include methodological issues in survey, public opinion, or market research, theoretical issues in the formation and change of public opinion, or substantive findings about public opinion.

Papers, panels, and round table ideas on any topic in public opinion and survey research are welcomed for consideration for next May's conference. We encourage participants to form sessions with common themes and to submit their papers together. These papers will, of course, be considered individually if for some reason the session is not used.

We especially encourage the submission of panel proposals or other less formal presentations that will appeal to those working in the commercial sector.

Please submit three copies of your proposal or abstract (of no more than 300 words), INCLUDING TWO OR THREE KEY WORDS DESCRIBING THE TOPIC, by December 1, 1997, to this year's Conference Committee Chair:

Murray Edelman  
Voter News Service  
225 West 34th St., Suite 310  
New York, New York 10122

Please fit your proposal on ONE SHEET of paper and include the name, mailing address, telephone number(s) and email address of the principal author. Use an additional sheet if necessary for the same information on the other authors. You will receive confirmation that your proposal has been received. Final decisions about the program will be made by the end of January and you will be notified about the status of your proposal shortly thereafter.

an AAPOR/WAPOR conference year

## CALL FOR POSTER SESSION PROPOSALS

53rd Annual Conference

American Association for Public Opinion Research

St. Louis Marriott Pavilion Downtown

St. Louis, Missouri

May 14 - 17, 1998

The American Association for Public Opinion Research will hold its 53rd annual conference in St. Louis, Missouri, in May of 1998. AAPOR's Conference Committee invites proposals for research to be presented at a poster session, which will be part of the official program of the conference.

Posters will be expected to describe substantive or methodological findings from current or recently completed research. This information will be presented on a poster board, usually including four to six pages of text, tables, charts, and diagrams. At least one author of the paper will remain near the poster throughout the poster session to explain or discuss the findings, as the audience circulates among the displays. A poster is a particularly appropriate means for presenting preliminary findings from projects still in progress, for describing small-scale studies, or for presenting the results of replications of earlier studies.

Please submit three copies of a no more than 250 word abstract of your proposed poster session, INCLUDING TWO OR THREE KEY WORDS DESCRIBING THE TOPIC, by December 1, 1997, to this year's Conference Committee Chair:

Murray Edelman

Voter News Service

225 West 34th St., Suite 310

New York, New York 10122

Please fit your proposal on one piece of paper and include the name, mailing address, telephone number(s) and email address of the principal author.

INDICATE THAT YOUR PROPOSAL IS FOR A POSTER SESSION. Use an additional sheet if necessary for the same information on the other authors. You will receive confirmation that your proposal has been received. Final decisions about the poster program will be made by the end of January and you will be notified about the status of your proposal shortly thereafter.

>From jack.pfisterer@support.com Tue Nov 25 17:44:10 1997

Received: from netcomsv.netcom.com (uucp14.netcom.com [163.179.3.18])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id RAA16489 for <aapornet@usc.edu>; Tue, 25 Nov 1997 17:44:08 -0800

(PST)



From: jack.pfisterer@support.com

Received: (from uucp@localhost)

by netcomsv.netcom.com (8.8.5-r-beta/8.8.5/(NETCOM v1.01)) id RAA28933

for aapornet@usc.edu; Tue, 25 Nov 1997 17:44:07 -0800 (PST)

>Received: by support.com

id 00YJJ032 Tue, 25 Nov 97 17:46:01 -0800

Message-ID: <9711251746.00YJJ03@support.com>

X-Mailer: TBBS/TIGER v1.0

Date: Tue, 25 Nov 97 17:46:01 -0800

Subject: Predictive Value of Polls

To: aapornet@usc.edu

Content-Type: text

Subject: Predictive Value of Polls

Responding to: James Beniger <beniger@almaak.usc.edu>

JB> The editorial page of today's New York Times includes a letter with  
> the unsupported comment "polls that ask abstract questions have no  
> predictive value" [the Nov. 21 Times article cited does not  
> identify either the poll or the poll questions].

What could support such a philosophical comment? It clearly violates the principle of "Never say 'never.'" On the other hand, making a leap from questions dealing with emotional support to a prediction of how people would vote (if that's what was actually done) is pretty hard to defend--especially when lacking empirical evidence to support the link. On that basis, I'd say the writer was more right than wrong.

I always get nervous when I hear people talk about polls or marketing research "predicting" something. Survey questions only measure the present or past--and that with varying degrees of accuracy. Surveys that try to ask about the future are measuring no more than present trends or expectations. Thus, polls don't predict; it's the poll analysts who do the predicting, and may or may not get it right.

We certainly can defend the validity of our measurement tools, but let's not go overboard on selling something as subjective as predictive capabilities.

Jack P.

>From GULICK2@aol.com Tue Nov 25 19:31:37 1997

Received: from mrin40.mail.aol.com (mrin40.mx.aol.com [198.81.19.150])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id TAA06166 for <aapornet@usc.edu>; Tue, 25 Nov 1997 19:31:33 -0800

(PST)

From: GULICK2@aol.com

Received: (from root@localhost)

by mrin40.mail.aol.com (8.8.5/8.7.3/AOL-2.0.0)

id WAA19235 for aapornet@usc.edu;

Tue, 25 Nov 1997 22:31:06 -0500 (EST)

Date: Tue, 25 Nov 1997 22:31:06 -0500 (EST)

Message-ID: <971125223105\_-1974124671@mrin40.mail.aol.com>

To: aapornet@usc.edu

Subject: remove

remove

>From kneuman.cra@cclgroup.ca Wed Nov 26 08:34:12 1997

Received: from Owl.nstn.ca (owl.nstn.ca [137.186.128.11])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA27213 for <AAPORNET@usc.edu>; Wed, 26 Nov 1997 08:34:05 -0800

(PST)

Received: from mail (mmcs.com [199.126.144.5])

by Owl.nstn.ca (8.8.5/8.8.5) with SMTP id MAA09624

for <AAPORNET@VM.USC.EDU>; Wed, 26 Nov 1997 12:33:21 -0400 (AST)

From: kneuman.cra@cclgroup.ca (Keith Neuman)

Sender: kneuman.cra@cclgroup.ca

To: AAPORNET@usc.edu

Cc: Jasmin.paola@ec.gc.ca

Date: Wed, 26 Nov 1997 12:37:37 -0400

Subject: Research Methods for Deaf Populations

Message-ID: <msg88152.thr-7ecb6.f7cf7@mmcs.com>

MIME-Version: 1.0

Content-Type: text/plain; charset=iso-8859-1

Content-Transfer-Encoding: 8bit

Content-ID: <msg88152.thr-7ecb6.f7cf7.part0@mmcs.com>

X-Gateway: NASTA Gate 1.17 for FirstClass(R)

I have a client who is interested in conducting a survey with deaf individuals, and I would appreciate any references, case studies or experience in addressing the methodological challenges entailed. In this particular case a self-administered survey is not viable because the population does not have strong literacy skills.

>From savell@ARI.FED.US Wed Nov 26 09:19:39 1997

Received: from gate.ari.fed.us (firewall-user@gate.ari.fed.us

[205.130.73.2])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA05275 for <aapornet@usc.edu>; Wed, 26 Nov 1997 09:19:30 -0800

(PST)

Received: by gate.ari.fed.us; id MAA24082; Wed, 26 Nov 1997 12:28:29 -0500

(EST)

Received: from unknown(205.130.83.16) by gate.ari.fed.us via smap (V3.1.1)

id xma024079; Wed, 26 Nov 97 12:28:14 -0500

Received: by sleepy.ari.fed.us with SMTP (Microsoft Exchange Server Internet Mail Connector Version 4.0.994.63)

id <01BCFA65.94A407B0@sleepy.ari.fed.us>; Wed, 26 Nov 1997 12:19:45

-0500

Message-ID: <c=US%a=\_%p=ARI%l=SLEEPY-971126171804Z-9786@sleepy.ari.fed.us>

From: "Savell, Joel M." <savell@ARI.FED.US>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: Research Methods for Deaf Populations

Date: Wed, 26 Nov 1997 12:18:04 -0500

X-Mailer: Microsoft Exchange Server Internet Mail Connector Version

4.0.994.63

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Back in the sixties and seventies, there were several people at Catholic Univeristy who conducted and published a good deal of research on deaf individuals, focusing mainly on "thinking and language," as I recall, and worked with students from Gallaudet College. Individuals involved included Hans Furth, Jim Youniss, and Bruce Ross.

>-----

>From: kneuman.cra@cclgroup.ca[SMTP:kneuman.cra@cclgroup.ca]

>Sent: Wednesday, November 26, 1997 11:37 AM

>To: AAPORNET@usc.edu

>Cc: Jasmin.paola@ec.gc.ca

>Subject: Research Methods for Deaf Populations

>

>I have a client who is interested in conducting a survey with deaf  
>individuals, and I would appreciate any references, case studies or  
>experience in addressing the methodological challenges entailed. In  
>this particular case a self-administered survey is not viable because  
>the population does not have strong literacy skills.

>

>From daves@startribune.com Wed Nov 26 14:38:31 1997

Received: from firewall2.startribune.com (firewall2.startribune.com  
[132.148.80.211])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA13830 for <aapornet@usc.edu>; Wed, 26 Nov 1997 14:38:29 -0800

(PST)

Received: by firewall2.startribune.com; id QAA29897; Wed, 26 Nov 1997

16:37:59 -0600 (CST)

Received: from gw.startribune.com(132.148.71.49) by

firewall2.startribune.com via smap (3.2)

id xma029789; Wed, 26 Nov 97 16:37:36 -0600

Received: from STAR-Message\_Server by mail.startribune.com

with Novell\_GroupWise; Wed, 26 Nov 1997 16:37:09 -0600

Message-Id: <s47c5035.042@mail.startribune.com>

X-Mailer: Novell GroupWise 4.1

Date: Wed, 26 Nov 1997 16:39:25 -0600

From: Rob Daves <daves@startribune.com>

To: murray1@pipeline.com, aapornet@usc.edu

Subject: AAPOR Conference Proposals: 5 days left -Reply

Murray,

Just a nit, but our website's address is [www.aapor.org](http://www.aapor.org), not [aapor.usc.edu](http://aapor.usc.edu), as you mentioned in your five-days-left note.

Happy turkey day.

Rob

>From sidg@his.com Wed Nov 26 20:48:54 1997

Received: from mail.his.com (root@mail.his.com [205.177.25.9])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id UAA07071 for <aapornet@usc.edu>; Wed, 26 Nov 1997 20:48:50 -0800

(PST)

Received: from LOCALNAME (pm9-200.his.com [205.252.121.200])

by mail.his.com (8.8.5/8.8.5) with SMTP id XAA00655

for <aapornet@usc.edu>; Wed, 26 Nov 1997 23:48:46 -0500 (EST)

Message-ID: <347D382A.30A1@his.com>

Date: Thu, 27 Nov 1997 01:06:51 -0800

From: Sid Groeneman <sidg@his.com>

Reply-To: sidg@his.com

X-Mailer: Mozilla 3.01C-KIT (Win16; U)

MIME-Version: 1.0

To: AAPORNET <aapornet@usc.edu>

Subject: Market Facts Job Announcement

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

## MARKET FACTS - ARLINGTON HTS., IL

One or more challenging opportunities for survey research professionals to join a successful and growing unit of Market Facts - one of the world's leading marketing and survey research companies. The group handles a broad range of telephone, mail, and occasional in-person projects for Fortune 500 companies, federal and local gov't agencies, associations, membership organizations, and consulting firms. Current studies span financial services, telecommunications, health care, mass media products and services, utilities, customer/employee satisfaction, advertising, current issues polling, and other areas.

Interested in considering strong applicants at all levels, but especially with 2+ years of survey experience in one or more of the following areas: SPSS/SAS/Quantum programming (or generally strong computing skills), data collection management, understanding of data processing issues, questionnaire development, and sampling.

Background/skills working with clients also valued. Possibilities for rapid advancement. Competitive salary and benefits commensurate with your capabilities. Contact John Vidmar (800 473-1125) or send resume and cover letter summarizing capabilities and availability:

Market Facts 3040 West Salt Creek Lane Arlington Hts., IL 60005 Attn:  
Natalie Crawley.

>From edithl@educ.uva.nl Thu Nov 27 04:33:24 1997

Received: from pooh.educ.uva.nl (pooh.educ.uva.nl [145.18.96.16])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id EAA17269 for <aapornet@usc.edu>; Thu, 27 Nov 1997 04:33:21 -0800

(PST)

Received: from uva69.remote.uva.nl (uva69.remote.uva.nl [145.18.29.69]) by pooh.educ.uva.nl (8.8.5/8.7.3) with SMTP id NAA17513 for <aapornet@usc.edu>;

Thu, 27 Nov 1997 13:27:16 +0100 (MET)

Date: Thu, 27 Nov 1997 13:27:16 +0100 (MET)

Message-Id: <3.0.16.19971127125459.2adfe492@mail.educ.uva.nl>

X-Sender: edithl@mail.educ.uva.nl

X-Mailer: Windows Eudora Pro Version 3.0 (16)

To: aapornet@usc.edu

From: Edith de Leeuw <edithl@educ.uva.nl>

Subject: Re: Research Methods for Deaf Populations

Mime-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

At 12:37 26-11-97 -0400, you wrote:

>I have a client who is interested in conducting a survey with deaf  
>individuals, and I would appreciate any references, case studies or  
>experience in addressing the methodological challenges entailed. In  
>this particular case a self-administered survey is not viable because  
>the population does not have strong literacy skills.

>

About ten years ago, we did a survey of the deaf in the Netherlands. The most important lesson we learned, while designing the survey, is that a special population needs a SPECIAL design. Adapted to the group!

In our case it was not enough to use a self-administered form (out in your case too), although that is the first thing one thinks about. The reason why



a simple self-administered questionnaire does not work, is that (as we were told) language development is different when you are not born 'hearing' and written communication can be often too complex (like this sentence!). We finally ended with a small group administered self-administered form, together with a 'helper/interviewer' who translated question by question in sign-language (practically all Dutch deaf know the same sign language well). The questions themselves were very simple in STRUCTURE and thoroughly pre-tested. The answers were mostly simple yes-no answers. The questions should be grouped in clear blocks, and each block should be clearly introduced (helper/interviewer-person).

Best advice, talk with teachers who work with 'deaf' and discuss the design. Also, very important, do pretest the questionnaire using cognitive interviewing techniques and a special 'EDnterpreter' (who knows sign language etc)

Good luck, Edith

Dr. Edith D. de Leeuw, Plantage Doklaan 40, NL-1018 CN Amsterdam  
tel/fax + 31 20 622 34 38 e-mail edithl@educ.uva.nl

-----  
Ode to Heinz (sorry Spot):

A tail is quite essential for your acrobatic talents  
You would not be so agile if you lacked its counterbalance  
And when not being utilized to aid in locomotion  
It ALWAYS serves to illustrate the state of your emotion  
>From beniger@rcf.usc.edu Thu Nov 27 14:55:07 1997

Received: from almaak.usc.edu (almaak.usc.edu [128.125.19.166])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA18189 for <aapornet@usc.edu>; Thu, 27 Nov 1997 14:55:05 -0800

(PST)

Received: from localhost (beniger@localhost)

by almaak.usc.edu (8.8.8/8.8.8/usc) with SMTP

id OAA22209 for <aapornet@usc.edu>; Thu, 27 Nov 1997 14:55:04 -0800

(PST)

Date: Thu, 27 Nov 1997 14:55:04 -0800 (PST)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: POSITION AVAILABLE: Programmer/Analyst

Message-ID: <Pine.SV4.3.94.971127144806.20632A-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

#### DESCRIPTION OF POSITION

TITLE: Programmer/Analyst

DEPARTMENT: Research

REPORTS TO: Manager, Population/Workforce Studies

Manager, Management and Analysis of Data

PLACE OF WORK: Institute for Work & Health,

250 Bloor St. East, Suite 702

Toronto, Canada

DATE: 21 November 1997

## SUMMARY

To provide data management and statistical support to the Population/Workforce Studies research program, under the direction of the Manager, Population/Workforce Studies and the Manager, Management and Analysis of Data.

## RESPONSIBILITIES AND DUTIES

1. To provide data management and statistical support to projects undertaken by the Population/Workforce Studies research program.
2. To prepare and maintain an inventory of those administrative datasets and longitudinal surveys (and their documentation) which the research program will use most regularly (including but not limited to the National Population Health Survey, the Survey of Labour and Income Dynamics, the National Longitudinal Study of Children and Youth, and the Panel Study of Income Dynamics).
3. To prepare preliminary drafts of research reports, particularly those reports involving complex statistical analyses.
4. To design and create tables, charts, and graphs for research reports and presentation materials.
5. To assist the Manager, Population/Workforce Studies, in managing some of the day-to-day activities of the research program, including

but not limited to:

- (a) developing and monitoring project budgets and timelines for projects involving the programmer/analyst;
- (b) preparing the agendas and minutes of research project meetings for projects involving the programmer/analyst;

#### ORGANIZATIONAL RELATIONSHIPS

Position reports to the Manager of Population/Workforce Studies and the Manager of Management and Analysis of Data. The programmer/analyst's time will be devoted to research projects in the Population/Workforce Studies research area but s/he will maintain an interaction with the Management and Analysis of Data research area for support and networking. A half-time secretary is available to provide a small amount of administrative support to the research program, including the Programmer/Analyst.

#### EDUCATION AND EXPERIENCE

A masters degree or greater in statistics, economics or other quantitative health or social science disciplines, with demonstrated proficiency in data management and statistical analyses. An interest in team-based work is a definite asset.

#### SALARY RANGE

This is a one-year contract position. Salary will depend on qualifications: a programmer/analyst with masters-level training will be hired at the level of a research associate (with salary in the \$37,000 - \$52,000 range, plus 9%

in lieu of benefits, per annum) and a programmer/analyst with doctoral-level training will be hired at the level of an associate scientist (with salary in the \$47,000 - \$66,000 range, plus 9% in lieu of benefits, per annum). Suitability for the position will be assessed at 6 months.

#### APPLICATION DETAILS

Please send a cover letter and resume to Dr. John Lavis, Scientist and Manager (Population/Workforce Studies) by 3 December 1997. Dr. Lavis can be reached at the Institute for Work & Health, 250 Bloor St. East, Suite 702, Toronto, ON, M4W 1E6, fax (416) 927 4167.

\*\*\*\*\*

>From Usapolls@aol.com Fri Nov 28 10:58:25 1997

Received: from mrin42.mail.aol.com (mrin42.mx.aol.com [198.81.19.152])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA12935 for <aapornet@usc.edu>; Fri, 28 Nov 1997 10:58:24 -0800

(PST)

From: Usapolls@aol.com

Received: (from root@localhost)

by mrin42.mail.aol.com (8.8.5/8.7.3/AOL-2.0.0)

id NAA22637 for aapornet@usc.edu;

Fri, 28 Nov 1997 13:57:55 -0500 (EST)

Date: Fri, 28 Nov 1997 13:57:55 -0500 (EST)

Message-ID: <971128135754\_1660783780@mrin42.mail.aol.com>

To: aapornet@usc.edu

Subject: Interactive Telephone Response Systems - request for info

I would be most interested in any recommendations, information, or sources for interactive telephone response systems. By this, I mean a system whereby a selected respondent (perhaps an employee) would call a number (usually an 800 number) and be administered a survey via touch tone responses. It occurs to me that this system would have applicability for employee surveys or other surveys with willing respondents, perhaps as a replacement for mail surveys. It could have the advantage of identifying such things as employee site (by using an identifying authorization code which could also be used to prevent "ballot stuffing" and trigger reminder communications with nonrespondents).

I would be interested in any information about vendors of such systems and, if available, such data as how many simultaneous lines one would have to provide for surveying very large populations with minimal probability of a busy signal. Presumably, this would require empirical data on calling concentrations, etc.

Any information would be gratefully received.

Mike O'Neil O'Neil Associates, Inc., 412 E Southern Ave Tempe AZ 85282  
602.967.4441 602.967.6122 fax

preferred Email responses to [surveys@primenet.com](mailto:surveys@primenet.com)

>From Goldenberg\_K@BLS.GOV Fri Nov 28 20:21:07 1997

Received: from blsmail.bls.gov ([146.142.4.13])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id UAA16620 for <AAPORNET@USC.EDU>; Fri, 28 Nov 1997 20:21:06 -0800

(PST)

Received: from psbmailhub.psb.bls.gov ([146.142.42.8]) by mailgate.bls.gov  
(5.x/SMI-SVR4)

id AA25346; Fri, 28 Nov 1997 23:19:39 -0500

Received: by PSBMAILHUB with Internet Mail Service (5.0.1458.49)

id <XR3STKG2>; Fri, 28 Nov 1997 23:20:54 -0500

Message-Id: <810163E32021D01195C800805FE463FF3F5B45@PSBMAIL4>

From: Goldenberg\_K <Goldenberg\_K@BLS.GOV>

To: aapornet <AAPORNET@USC.EDU>

Subject: RE: Interactive Telephone Response Systems - request for info

Date: Fri, 28 Nov 1997 23:24:46 -0500

X-Priority: 3

Mime-Version: 1.0

X-Mailer: Internet Mail Service (5.0.1458.49)

Content-Type: text/plain

The Bureau of Labor Statistics collects about half of its monthly Current Employment Statistics survey (N=400,000 business establishments) through respondents calling an 800 number and answering questions via touchtone data entry. The information is numeric or yes/no and respondents generally write down the numbers before they call in--e.g., number of employees, number of women workers, number of production workers, production worker payroll. The system was developed in-house, and by now there is quite a bit of experience (somewhere in the Bureau) on number of lines, time at which responses come in (all over the clock!), etc. I can try to locate some specific references for you, and point you to specific individuals who could give you more information. Please contact me directly if you're interested.

Karen Goldenberg

goldenberg\_K@bls.gov

-----

From: Usapolls@aol.com[SMTP:Usapolls@aol.com]  
Sent: Friday, November 28, 1997 1:57 PM  
To: aapornet@usc.edu  
Subject: Interactive Telephone Response Systems - request for  
info

I would be most interested in any recommendations, information, or sources for interactive telephone response systems. By this, I mean a system whereby a selected respondent (perhaps an employee) would call a number (usually an 800 number) and be administered a survey via touch tone responses. It occurs to me that this system would have applicability for employee surveys or other surveys with willing respondents, perhaps as a replacement for mail surveys. It could have the advantage of identifying such things as employee site (by using an identifying authorization code which could also be used to prevent "ballot stuffing" and trigger reminder communications with nonrespondents).

I would be interested in any information about vendors of such systems and, if available, such data as how many simultaneous lines one would have to provide for surveying very large populations with minimal probability of a busy signal. Presumably, this would require empirical data on calling concentrations, etc.

Any information would be gratefully received.



Mike O'Neil O'Neil Associates, Inc., 412 E Southern Ave Tempe AZ  
85282  
602.967.4441 602.967.6122 fax

preferred Email responses to surveys@primenet.com

>From worc@worc.demon.co.uk Sat Nov 29 12:17:37 1997

Received: from post.mail.demon.net (post-20.mail.demon.net [194.217.242.27])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id MAA26335 for <aapornet@usc.edu>; Sat, 29 Nov 1997 12:17:26 -0800

(PST)

Received: from worc.demon.co.uk ([194.222.4.107]) by post.mail.demon.net

id aa2010345; 29 Nov 97 20:07 GMT

Message-ID: <HMQWtCA5G9f0EwA1@worc.demon.co.uk>

Date: Sat, 29 Nov 1997 08:26:33 +0000

From: Robert M Worcester <worc@worc.demon.co.uk>

To: aapornet@usc.edu

Subject: Re: Predictive Value of Polls

In-Reply-To: <9711251746.00YJJ03@support.com>

MIME-Version: 1.0

X-Mailer: Turnpike Version 1.09 <ux2t5C6V0tojq4ujjSMF4L4Hs6>

Colleagues

I am sometimes moved to say: 'Polls don't predict, but sometimes pollsters do'. In September 1995 I was able to say from the 'predictive model' I work from for British politics, that 1. The next general election was to be on 1 May 1997 (it was), 2. it would be the lowest turnout since the war (it was), 3. Labour would win with a handsome majority (they did), and 4. The Liberals

would win their largest share since before WWI (they did). I did underestimate the magnitude of Labour's victory, but who then would have been able to believe that the Tory Government would run the worst election campaign in living memory!

Cheers (as we say)

Bob Worcester

MORI/LSE

PS See you in St Louie, Louie.

In message <9711251746.00YJJ03@support.com>, jack.pfisterer@support.com writes

>

>Subject: Predictive Value of Polls

>

>Responding to: James Beniger <beniger@almaak.usc.edu>

>

>JB> The editorial page of today's New York Times includes a letter with

> > the unsupported comment "polls that ask abstract questions have no

> > predictive value" [the Nov. 21 Times article cited does not >

> identify either the poll or the poll questions].

>

>What could support such a philosophical comment? It clearly violates

>the principle of "Never say 'never.'" On the other hand, making a

>leap from questions dealing with emotional support to a prediction of

>how people would vote (if that's what was actually done) is pretty hard

>to defend--especially when lacking emperical evidence to support the  
>link. On that basis, I'd say the writer was more right than wrong.

>

>I always get nervous when I hear people talk about polls or marketing  
>research "predicting" something. Survey questions only measure the  
>present or past--and that with varying degrees of accuracy. Surveys  
>that try to ask about the future are measuring no more than present  
>trends or expectations. Thus, polls don't predict; it's the poll  
>analysts who do the predicting, and may or may not get it right.

>

>We certainly can defend the validity of our measurement tools, but  
>let's not go overboard on selling something as subjective as predictive  
>capabilities.

>

>Jack P.

>

--

Robert M Worcester

>From 71501.716@compuserve.com Sun Nov 30 14:30:52 1997

Received: from arl-img-6.compuserve.com (arl-img-6.compuserve.com  
[149.174.217.136])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA03018 for <aapornet@usc.edu>; Sun, 30 Nov 1997 14:30:51 -0800

(PST)

Received: (from root@localhost)

by arl-img-6.compuserve.com (8.8.6/8.8.6/2.9) id RAA18239

for aapornet@usc.edu; Sun, 30 Nov 1997 17:30:22 -0500 (EST)

Date: Sun, 30 Nov 1997 17:09:03 -0500

From: "Margaret R. Roller" <71501.716@compuserve.com>

Subject: On-line Respondents

Sender: "Margaret R. Roller" <71501.716@compuserve.com>

To: aapornet@usc.edu

Message-ID: <199711301730\_MC2-2A23-68FF@compuserve.com>

MIME-Version: 1.0

Content-Transfer-Encoding: 7bit

Content-Type: text/plain; charset=us-ascii

Content-Disposition: inline

Please forgive me if the answer to this question has been covered in an earlier thread:

I have been asked to develop one or more controls for an on-line survey in order to maximize respondent identification. I am aware that this may be an impossible task (as most research issues are in the absolute) but would like to brainstorm with one or more of you regarding this problem. What, if anything, can I build into my design to add some comfort factor that the self-proclaimed 35 year old married woman is not a 13 year old boy in middle school?

Margaret Roller