
Date: Wed, 28 Aug 2002 11:20:27 -0700
Sender: AAPORnet American Association for Public Opinion Research
<AAPORNET@ASU.EDU>
From: Shapard Wolf <shap.wolf@ASU.EDU>
Subject: October 1995 archive - one BIG message

This is the USC listproc archive of aapornet messages for this entire month. It is one big message, just the way the USC archive stored it. You can search within this month with your browser's search function.

Turning this into individual messages that Listserv can index and sort means a lot of reformatting. We will do this as time permits. Meanwhile, the search function works, so we have as much functionality as before. New messages are of course automatically formatted correctly--See August & September 2002.

Some of the early months have been completed. Take a look at them for an idea of how AAPORNET got started. (Thanks, Jim!)

Shap Wolf
shap.wolf@asu.edu

Begin archive:

Archive aapornet, file log9510.
Part 1/1, total size 339841 bytes:

----- Cut here -----
>From dfor8320@uriacc.uri.edu Mon Oct 2 06:32:58 1995
Return-Path: owner-aapornet@news.usc.edu
Received: from usc.edu (root@usc.edu [128.125.253.136])
by news.usc.edu (8.6.12/8.6.7+ucs) with ESMTP
id GAA03291 for <aapornet@news.usc.edu>; Mon, 2 Oct 1995 06:32:57 -0700
Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1])
by usc.edu (8.6.12/8.6.4) with SMTP
id GAA29213 for <aapornet@USC.EDU>; Mon, 2 Oct 1995 06:32:57 -0700
Received: from URIACC.URI.EDU by VM.USC.EDU (IBM VM SMTP V2R2) with TCP;
Mon, 02 Oct 95 06:33:08 PDT
Received: from [131.128.118.83] by URIACC.URI.EDU (IBM VM SMTP V2R2) with
TCP;
Mon, 02 Oct 95 09:31:28 EDT
Date: Mon, 2 Oct 95 09:31:39 EST
From: "David R. Fortin" <dfor8320@uriacc.uri.edu>
Message-Id: <47890.dfor8320@uriacc.uri.edu>
X-Minuet-Version: Minuet1.0_Beta_17A
Reply-To: <dfor8320@uriacc.uri.edu>
X-POPmail-Charset: English
To: AAPORNET@VM.usc.edu
Subject: COTIM-95 Fellowships

If you are not a Graduate student, you can press "Delete" right now.

But if you are, read on:

To all Graduate students interested in Marketing and Information Technology, Internet related Issues: here is your opportunity to meet leading edge researchers in this area from around the world.

NYNEX has agreed to offer Fellowships to all full-time Graduate students who wish to attend the Doctoral Consortium and the COTIM_95 conference. Your registration fee for the conference will be waived and you can attend all 4 days of the conference which includes three lunches, two dinners and a copy of the Proceedings.

If you are interested, read the following program and use the toll-free number to REGISTER.

We hope to see you in Newport this fall.

For any further info, contact:

David R. Fortin
Doctoral Candidate, Marketing
University of Rhode Island
e-mail: dfor8320@uriacc.uri.edu
tel: 401-792-5065

First
Conference on Telecommunications and
Information Markets
+++++++
COTIM-95
+++++++
November 5-8, 1995

The Historic Viking Hotel
Newport, Rhode Island, USA

Hosted by
Research Institute for Telecommunications and Information Marketing (RITIM)
at The University of Rhode Island

1995 Conference Theme: "Living and Working in Cyberspace: New Information Technologies at Home and Work - Opportunities, Strategies and Policy Issues"

RITIM is pleased to announce its First Conference on Telecommunications and Information Markets (COTIM-95). This forum will strive to identify and discuss key theoretical and practical issues affecting a technology driven area in constant mutation. It will interest those academics and practitioners involved in the

Marketing and Development of new information and telecom technologies as well as those concerned with policy issues. This year's conference includes a selection of 47 papers that will truly have an international flavor with entries from Australia, Canada, Sweden, Norway, Scotland, U.K, Switzerland, Germany, Italy and the U.S.

The main sessions of COTIM-95 begin at 8:30 a.m. on Monday, November, 6 and end on Wednesday, November, 8 at 3:30 p.m. During these sessions, authors will present their papers in designated sessions and keynote speakers will be invited to address plenary sessions. Exciting social and informal activities that tie in with historic Newport themes are also planned during the 3-day conference.

REGISTRATION FEES

(in US funds)	"Early Bird" Before Oct 27, 95	Regular After Oct 27
1- Non-Academic/Business	\$375	\$425
2- Graduate Students (Full-time)	waived	waived
3- One-day only	\$175/day	\$175

The registration fee includes: access to all COTIM sessions, three lunches, two dinners and a copy of the COTIM-95 Proceedings. If you wish to register, call 1-800-334-1550.

ACCOMODATION

The Hotel Viking has provided COTIM-95 with an exceptional conference rate of \$59 US per room, single or double occupancy. All rooms are furnished with Queen Anne style furniture and decorated with traditional quaint New England charm. For reservations, call 1-800-556-7126.

FOR FURTHER INFORMATION:

1) You may send an e-mail message to David Fortin, conference organizer with your "snail-mail" coordinates and a conference brochure with the preliminary program will be sent to you.

2) You may subscribe to the official E-mail list of the Conference. To subscribe, send a message to LISTSERV@uriacc.uri.edu and in the body of the message, type SUB COTIM-L Clinton, William (assuming your name is Bill Clinton). All details regarding

registration, announcements and discussion matters will be issued on this list.

3) You may access the COTIM-95 Web site at:

<<http://www.wiltel.com/ritim/ritim.html>>

Thanks for your interest in COTIM-95 and we hope to see you in Newport next November for this historical first COTIM series conference.

REMINDER:

1- You need to register for the conference; do not wait until the last minute as space is limited.

2- Hotel reservations MUST be done by October 5, 1995 for you to benefit of the special \$59/room rate. After that, you will pay the regular rate of \$119.00.

3- Graduate and PhD Students: Good News! NYNEX has agreed to sponsor the conference

and offers NYNEX Fellowships to all students that want to attend the conference. The

Fellowships cover the cost of registration and therefore all lunches and dinners.

However, you still need to REGISTER for the conference to benefit from this fellowship. If you have already registered, your fee will be reimbursed.

C O T I M - 9 5

F I N A L P R O G R A M
B Y T R A C K

I. IT in the Household.

Session 1.1 IT IN THE HOME: APPROACHES AROUND THE WORLD

1."The German Infobahn Trials To Reach the Home - A Comparative Study,"
Brenner, Walter and Lutz Kolbe, Technical University of Freiberg, Germany

2."The Electronic Mall Bodensee: A Virtual Marketplace for Private and Commercial

Customers,"
Zimmermann, Hans-Dieter, Institute for Information Management,
University of St-Gallen, Switzerland

3."Commerce across the Information Superhighway: Structure of Consumer Perceptions

and Congruence,"
Morrison, Pamela (University of Sydney) and John Roberts (University of New South Wales), Australia

Session 1.2 CONSUMER CHARACTERISTICS & BRAVE NEW IT WORLD.

4."Subscribers' Behaviors in Electronic Discussion Groups: A Comparison between

Academics and Practitioners,"
Ha, Louisa, Bowling Green State University

5."Attitudes towards Information Technology in USA, Germany and Croatia: A Comparative Study"
Fortin, David, Westin, Stuart, Mundorf, Norbert (University of Rhode Island) and Tihomir Vranesevic (University of Zagreb, Croatia)

6."Universal Telephone Service: Household Differences,"
Gore, Sandra and Bruce Klopfenstein, Bowling Green University

Session 1.3 ADOPTION AND DIFFUSION OF IT IN THE HOME.

7."Smart Homes in the 1990's: Acceptance and Future Usage of Private Households in Europe,"
Meyer, Sibylle and Eva Schulze, Berliner Institut fur Sozialforschung, Germany

8."Integrating Information Technologies in the Household: Using Case Studies to Understand Complex and Rapidly Changing Processes,"
Meyer, Timothy, University of Wisconsin

9."Panacea or Pain: Thoughts on Likely Consumer Responses to Interactive TV,"
Venkatraman, Meera, School of Management, Suffolk University

II. IT in Organizations.

Session 2.1 CHANNEL TRANSFORMATIONS.

10."Intermediaries and Cybermediaries: A Continuing Role for Mediating Players in the Electronic Marketplace,"
Sarkar, Mitra Barun (Michigan State University), Butler, Brian (Carnegie Mellon) and Charles Steinfeld (Michigan State University)

11."Buyer-Seller Relationships in "Cyberspace": Customer Satisfaction, Loyalty and Profitability,"
Soderlund, Magnus and Mats Vilgon, Stockholm School of Economics, Sweden

12."Technology and Marketing Channels: The Case of the Telecommunications Industry,"
Chakrabarti, Alok (New Jersey Institute of Technology) and Pankaj Kohli (Rutgers State University of New Jersey)

Session 2.2 TRANSFORMATIONS OF ORGANIZATIONS THROUGH IT.

13."Information Technology in Marketing,"
Littler, Dale (University of Manchester Institute of Science and Technology) and Fiona Leverick, Aberdeen Business School, UK

14."Implementing Information Systems in Marketing Organizations,"
Roberts, Mary Lou, University of Massachusetts Boston

15."Teleworking in Norway,"

Bakke, John, Telenor Research and Development, Norway

Session 2.3 ADOPTION AND DIFFUSION OF IT IN ORGANIZATIONS.

16."Introducing E-Mail in Large Organizations- Lessons Learned from Case Studies,"

Jakobs, Kai (University of Edimburg) and Martina Fichtner (Edimburg University Management School), Scotland

17."Service Provider in Electronic Markets- Transformations in the Printing and Publishing

Industry,"

Strauss, Ralf, Padovan, Boris and Detlef Schoder, Institute for Informatics and Society, University of Freiburg, Germany

18."Electronic Information Infrastructure: A Marketing Case Study in the Hospitality

Industry,"

Perrott, Bruce (University of Technology, Sydney), Brown, Linden (Interstrat) and Hugh Pattinson (University of Technology), Australia

Session 2.4 WORLD WIDE WEB: USES AND USERS

19."The World Wide Web: Changing the Way we Work, Learn and Play"

Sandy Tse (University of South Australia), Sutton, David (University of South Australia) and Philip Tsang (Charles Sturt University), Australia

20."Adding Value in the Information Age: Uses and Gratifications of the World Wide Web,"

Eighmey, John and Lola McCord, University of Alabama

21."Meet the Web and Web-nots: Constraining Conditions that Affect the Browsing

Experience,"

Dholakia, Nikhilesh and Brian Hubert, University of Rhode Island

III. Development and Marketing of IT.

Session 3.1 ADVERTISING IN AN INTERACTIVE WORLD.

22."Evaluating the Potential of Interactive Media Through a New Lens: Search versus

Experience Goods,"

Klein, Lisa, Harvard Business School

23."Zipping, Zapping and Juggling: Communication with the Television Viewer in
a

Telecommunications Environment,"

Kaufman, Carol (Rutgers University) and Paul Lane (Western Michigan University)

24."The Malboro Man in Cyberspace: Legal, Advertising, Ethical and Regulatory Dilemmas in Electronic Marketing,"

Cook, Don and Eloise Coupey, Virginia Polytechnical Institute

Session 3.2 FORECASTING ACCEPTANCE OF NEW IT APPLICATIONS

25. "Strategies and Marketing Challenges in the Wireless Market,"
Agarwal, Manoj (Binghamton University) and Barry Goodstadt (EDS Management Consulting)
26. "A New Application of the WISE Methodology to Analyze Consumers' Needs about the GSM Service,"
Palombini, Isabella and Bartolomeo Sapio, Fondazione Ugo Bordoni, Italy
27. "Digital radio Broadcasting Technology Applications: A Delphi Forecast Study,"
Harman, Jeff (Muskingum College) and Bruce Klopfenstein (Bowling Green State Univ)

Session 3.3 STRATEGIES FOR IT MARKETING

28. "One-to-One Marketing: The Internet as a Segmentation Tool,"
Sivadas, Eugene, Kellaris, James and Rajdeep Grewal, University of Cincinnati
29. "Using a Product/Service Evaluation Frame: An Experiment on the Economic Equivalence of Product versus Service Alternatives for Message Retrieval Systems,"
Fortin, David and Timothy Greenlee, University of Rhode Island
30. "Vendor Support of Industry Analysts (For Computer System and Networking Product Vendors),"
Mallach, Efrem, University of Massachusetts Lowell

IV. Social Impact and Policy Issues.

Session 4.1 NETWORK DEVELOPMENT: COMPARATIVE PERSPECTIVES

31. "A Comparative Study of Network Development in the US and Canada,"
Shawney, Harmeet, Indiana University
32. "The Transformation of the Swedish Telecom Market,"
Kaplan, Michael (Bertil Thorngren) and Mats Vilgon, (Stockholm School of Economics), Sweden

Session 4.2 PUBLIC POLICY ISSUES IN IT DEVELOPMENT

33. "Putting the User First: The Public Policy Imperatives of Multimedia in the Household,"
McDonald, Sarah (University of London) and David Wiseman (Counsellors in Public Policy), UK
34. "In Search of Proactive Policies for the National Information Infrastructure: The Need for Mass Education to Ensure Meaningful Access to Information Services," Self, William, University of Alabama
35. "Internet Security: The Last Barrier to Interactive Commerce?,"
Cook, Don and Ron Hess, Virginia Polytechnical Institute

V. Special Sessions.

Session 5.1 APPLICATIONS OF COMPUTER AND INFORMATION TECHNOLOGIES IN
HEALTH PROMOTION INTERVENTIONS.

Chair:Jennings Bryant, University of Alabama

36."Computer-based Smoking Interventions among Teenagers: Feasability and
Treatment
Retention,"
Pallonen,Unto, Velicer,Wayne, Prochaska,James and Nelson Smith, U. Rhode
Island

37."Multimedia and Smoking Cessation among Adolescents,"
Mundorf, Norbert, Pallonen, Unto and Nelson Smith, University of Rhode
Island

38."Message Framing and Health Promotion,"
Salovey, Peter and Emily Pronin, Yale University

Session 5.2 EVOLVING ELECTRONIC COMMERCE: A REPORT FROM THE BASE CAMP AND
THE DIGITAL FRONTIER.

Chair:Nikhilesh Dholakia, University of Rhode Island

Panel:Cordeiro, David and Kathy Cordeiro (Wiltel Internet Services), Orme,
Paul
(Paul Orme Associates), Raisch, Robert (The Internet Company), Cohen,
Jonathan
(UC
Irvine)

Session 5.3 TELECOMMUNITIES: SOCIAL, ECONOMIC AND EDUCATIONAL RESEARCH.

Chair:Dottie Eastman, The Fielding Institute

Session

Leaders:Eastman, Dottie, Strickland, Cyd, Agger-Gupta, Niels, Crowell,
Charles,
Simons, Shoshona, Holliday, Linda and Laurence Gebhart, The Fielding
Institute

Sessions:A-Development of Laplaza de Taos Telecommunity

B-Telecommunities and Society: Challenges of Diversity and
Inclusion

C-Telecommunity Practice and Research

D-Futuristic Views

Session 5.4 RESEARCH STRATEGIES FOR IT IN THE HOME: REPORT FROM THE
FRONT

39."Homenet Project: Social Impact of Online Technologies"
Kraut, Robert and Tridas Mukhopadhyay, Carnegie Mellon Univ

40."Computers and Multimedia in the American Home: Past, Present and Future"
Venkatesh, Alladi, University of California at Irvine

Session 5.5 SPECIAL SESSION: CRITO RESEARCH ACTIVITIES

Session 5.6 SPECIAL SESSION: RITIM RESEARCH ACTIVITIES

VI. Doctoral Consortium.

Chair:Nikhilesh Dholakia, University of Rhode Island

Session 6.1 DOCTORAL STUDENT PRESENTATIONS

41."Examining the Adoption Potential of a New Communication Technology for the

Home: The Case of the Digital Satellite System,"
Carlin, Ted, Bowling Green State University

42."Consumers and Home Interactive Systems: The Impact of Perceptions and the Speed of Diffusion,"

Moore, Robert, University of Connecticut

43."Hybrid Products: A Taxonomy and Propositions from a Categorization Perspective,"

Jain, Kapil and Paschalina Ziamou, University of Rhode Island

44."Spatial Analysis of a Discount Department Store's Market Entry Using a GIS,"

Natesan, Murugappan and Douglas West, University of Alberta, Canada

Session 6.2 FACULTY PANEL ON CURRENT RESEARCH TRENDS

John Carey, Greystone Communications
Nikhilesh Dholakia, University of Rhode Island
John King, University of California, Irvine
Chip Steinfield, Michigan State University

COTIM-95 Schedule

SUNDAY, NOVEMBER 5, 1995.

COTIM-95 begins.

13.30 Sess 6.1 PhD Consortium
15.00 Break
15.30 Sess 6.2 Panel on Research Trends
17.30 "Early Bird" Welcoming Cocktail

MONDAY, NOVEMBER 6, 1995.

8.30 Inaugural Session
10.00 Break
10.30 Parallel Sess 2.1 IT in Org
Sess 3.2 Marketing of IT
12.00 Lunch
13.00 Special Session 5.5 CRITO
14.00 Break
14.15 Special Session 5.6 RITIM

15.15 Break
15.30 Parallel Sess 3.1 Marketing of IT
 Sess 1.2 IT in the Home
17.30 COTIM-95 Cocktail
19.00 COTIM-95 Dinner

TUESDAY, NOVEMBER 7, 1995.

8.30 Parallel Sess 1.1 IT in the Home
 Sess 2.2 IT in Org
10.00 Break
10.30 Parallel Sess 2.3 IT in Org
 Sess 4.2 Social Impact of IT
12.00 Lunch
13.30 Parallel Sess 1.3 IT in the Home
 Sess 3.3 Marketing of IT
15.00 Break
15.30 Parallel Sess 5.2 Panel on Electronic Commerce
 Sess 5.3 Panel on Telecommunities
17.30 COTIM-95 Cocktail
19.00 COTIM-95 Keynote Address Dinner, sponsored by NYNEX

WEDNESDAY, NOVEMBER 8, 1995.

8.30 Parallel Sess 5.1 Health Promotion
 Sess 5.4 IT in the Home: Strategies
10.00 Break
10.30 Parallel Sess 2.4 IT in Org
 Sess 4.1 Social Impact of IT
12.00 Working Lunch and Plenary session:
 Where do we go from here ?
13.30 COTIM-95 ends.

For any additional information, send e-mail to:

David R. Fortin
Conference Organizer
University of Rhode Island
e-mail: dfor8320@uriacc.uri.edu
web: <http://www.cba.uri.edu/cotim/cotim.html>
tel: (401) 792-5065

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>From keenanb.pemd@gao.gov Mon Oct 2 07:44:28 1995
Return-Path: owner-aapornet@news.usc.edu
Received: from usc.edu (root@usc.edu [128.125.253.136])
by news.usc.edu (8.6.12/8.6.7+ucs) with ESMTTP
id HAA07335 for <aapornet@news.usc.edu>; Mon, 2 Oct 1995 07:44:27 -0700
Received: from viper.gao.gov (viper.gao.gov [161.203.16.1])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id HAA05220 for <aapornet@usc.edu>; Mon, 2 Oct 1995 07:44:27 -0700
From: keenanb.pemd@gao.gov
Received: from viper.gao.gov (daemon@localhost) by viper.gao.gov
(8.6.12/8.6.12) with
ESMTTP id KAA01235 for <aapornet@usc.edu>; Mon, 2 Oct 1995 10:50:25 -0400
Received: from mailgateway.gao.gov (mailgateway.gao.gov [161.203.15.2]) by
viper.gao.gov (8.6.12/8.6.12) with SMTP id KAA01217 for <aapornet@usc.edu>;
Mon, 2
Oct 1995 10:50:23 -0400
Received: from ccMail by mailgateway.gao.gov (SMTPLINK V2.10.04o)
id AA812655949; Mon, 02 Oct 95 10:41:37 EST
Date: Mon, 02 Oct 95 10:41:37 EST
Message-Id: <9509028126.AA812655949@mailgateway.gao.gov>
To: aapornet@usc.edu
Subject: re request for help

Call me on 202 512-7999 or give me your phone number through E mail.
It is less difficult for me to communicate by phone.

>From JEBELING@oavax.csuchico.edu Mon Oct 2 08:14:28 1995
Return-Path: owner-aapornet@news.usc.edu
Received: from usc.edu (root@usc.edu [128.125.253.136])
by news.usc.edu (8.6.12/8.6.7+ucs) with ESMTTP
id IAA09571 for <aapornet@news.usc.edu>; Mon, 2 Oct 1995 08:14:27 -0700
Received: from OAVAX.CSUCHICO.EDU (oavax.CSUCHICO.EDU [132.241.80.95])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id IAA09160 for <aapornet@usc.edu>; Mon, 2 Oct 1995 08:14:27 -0700
From: JEBELING@oavax.csuchico.edu
Received: from oavax.csuchico.edu by oavax.csuchico.edu (PMDf V4.2-13 #2) id
<01HVYHUD0ZZQ00F0LE@oavax.csuchico.edu>; Mon, 2 Oct 1995 08:14:55 PDT
Date: Mon, 02 Oct 1995 08:14:55 -0700 (PDT)
Subject: Re: re request for help
To: aapornet@usc.edu
Message-id: <01HVYHUD0ZZS00F0LE@oavax.csuchico.edu>
X-Envelope-to: aapornet@usc.edu
X-VMS-To: IN%"aapornet@usc.edu"
X-VMS-Cc: JEBELING
MIME-version: 1.0
Content-transfer-encoding: 7BIT

You should send your personal messages to a specific email address.
There is no name nor any further information about what you need help
on.

jon ebeling

>From V70UEDIT%hasara11.bitnet@sara.nl Tue Oct 3 05:56:03 1995

Return-Path: owner-aapornet@news.usc.edu
Received: from usc.edu (root@usc.edu [128.125.253.136])
by news.usc.edu (8.6.12/8.6.7+ucs) with ESMTMP
id FAA19089 for <aapornet@news.usc.edu>; Tue, 3 Oct 1995 05:56:02 -0700
Received: from vax2.sara.nl (vax2.sara.nl [192.16.188.188])
by usc.edu (8.6.12/8.6.4) with ESMTMP
id FAA29140 for <aapornet@USC.EDU>; Tue, 3 Oct 1995 05:55:55 -0700
Received: from HASARA11.BITNET (MAILER@HASARA11) by SARA.NL (PMDF V4.2-15
#2498) id <01HW07UXEUTS91VR83@SARA.NL>; Tue,
3 Oct 1995 13:59:05 +0200 (MET-DST)
Received: from HASARA11 (NJE origin V70UEDIT@HASARA11) by HASARA11.BITNET
(LMail
V1.2a/1.8a) with BSMTMP id 1224; Tue, 3 Oct 1995 13:13:03 +0100
Date: Tue, 03 Oct 1995 13:11:16 +0100 (CET)
From: Edith de Leeuw <V70UEDIT%hasara11.bitnet@sara.nl>
Subject: Re: re request for help
In-reply-to: Message of Mon,
02 Oct 1995 10:41:37 -0500 (EST) from <keenamb.pemd@gao.GOV>
To: aapornet@usc.EDU
Message-id: <01HW08708RT491VR83@SARA.NL>
X-Envelope-to: aapornet@USC.EDU
Content-transfer-encoding: 7BIT

I received an anonymous request for my phone number, was it really for me or
just a
slip of the finger on the return button.

As it is anonymous the only thing I can do is use the reply option and send
it
to the
whole net. My apologies!

Edith

Edith de Leeuw
Free University, Amsterdam

Mail address:
Plantage Doklaan 40
1018CN Amsterdam, The Netherlands

Phone/Fax: + 31 20 622 3438

Internet: V70UEDIT@HASARA11.BITNET
This address will change December 1 1995 in:
EDITHL@EDUC.UVA.NL

>From beniger@rcf.usc.edu Tue Oct 3 09:41:21 1995
Return-Path: owner-aapornet@news.usc.edu
Received: from usc.edu (root@usc.edu [128.125.253.136])
by news.usc.edu (8.6.12/8.6.7+ucs) with ESMTMP
id JAA01492 for <aapornet@news.usc.edu>; Tue, 3 Oct 1995 09:41:20 -0700
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMTMP
id JAA18095 for <aapornet@usc.edu>; Tue, 3 Oct 1995 09:41:19 -0700
Received: (beniger@localhost)

by almaak.usc.edu (8.6.12/8.6.7+ucs)
id JAA18094; Tue, 3 Oct 1995 09:41:18 -0700
Date: Tue, 3 Oct 1995 09:41:17 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.951003092329.14948H-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET OF INTEREST TO AAPORNET

VISA, MICROSOFT CHOOSE SPYGLASS

Visa and Microsoft have selected Spyglass Inc., which licenses Web browser technology, to develop the prime license for the software the two companies plan to use for making secure purchases over the Internet. "This is a significant agreement for us. It's a tremendous endorsement for Spyglass," says the company's CEO. "This is a major step forward in making electronic commerce a reality." (Investor's Business Daily 29 Sep 95 A28)

COMPUSERVE TO ACCEPT ADS

Bowing to pressure to lower subscription rates, CompuServe says beginning in October it will start accepting advertising -- the ads will be presented in such a way that subscribers must click on an icon in order to receive the message. CompuServe is the last of the major online services to accept ads. (St. Petersburg Times 30 Sep 95 E1)

COMPUTER MAKERS TARGET ASIAN HOME PC MARKET

The fastest growing segment of Asia's computer market is home PC buyers and Packard Bell is gearing up to take on competitors such as Acer Corp. and Compaq Computer, with a \$15 million to \$20 million campaign to build brand-name recognition throughout the region. Market research firm Dataquest predicts Asia's PC market will triple from 6.2 million units in 1994 to 18.5 million in 1999, with sales to home users growing the fastest. Apple Computer made its bid for name recognition by spending more than \$1 million and providing 100 volunteers as the technology sponsor for the recent nongovernmental organizations' Forum on Women in China. (Wall Street Journal 29 Sep 95 B13D)

DRAFT RULES ON COPYRIGHT AND "FAIR USE"

The Consortium of College and University Media Centers has released a draft document suggesting new guidelines for copyright and fair use of electronic documents and images. Recommendations include allowing students and faculty members to use limited portions of "lawfully acquired" copyrighted works in multimedia programs without having to get permission from the owners. Permission would be required if the materials were used more than two years, or if the educator using them wished to share the multimedia product beyond the boundaries of his or her institution. A final version of the document is expected in six months. (Chronicle of Higher Education 29 Sep 95)

HP UNVEILS LONGER-LASTING BATTERIES, NEW HIGH-END PCs Hewlett-Packard has introduced a \$400 zinc-air battery for laptops that gives users 12 hours of computing time. The new battery uses oxygen from the air to support reactions that generate electricity. Meanwhile, the company has added two high-end models to its consumer PC line-up, both sporting Pentium chips from Intel. The new Pavilions are priced in the \$2,899 to \$3,199 range, and HP hopes the machines will help it move up from No. 9 to No. 5 in terms of PC market share over the next few years, according to International Data Corp. (Investor's Business Daily 29 Sep 95 A7)

APPLE CONSOLIDATES ONLINE SERVICES

Apple Computer is joining its eWorld online service and electronic content unit into a new division called Apple Internet Services. "By consolidating our Internet content and services work, and focusing our online service on the Internet, we aim to quickly create a powerful and influential Apple community on the Web," says CEO Michael Spindler. Apple is upgrading its eWorld service to give users direct access to selected Web sites and a new version planned for release in mid-1996 will use more open standards technology, rather than Apple's proprietary technology. The company also has a series of new Web sites and services planned for the desktop publishing and education markets. (Investor's Business Daily 29 Sep A7)

FAREWELL, OTA

The Office of Technology Assessment closed its doors Sept. 29, eliminating a

resource
that has served Congress with impartial science and technology advice since
its
creation in 1972. "It has nothing to do with what our mission is or why we
were
created or how well we do our jobs or even the money," says the agency's
congressional liaison. "They just want to knock off agencies. They are
looking to
put notches on their belt. We were just
an agency that they thought was small enough they could knock us off." The
move will save an estimated \$22 million a year. (Wall Street Journal 29 Sep
95 A16)

REPRIEVE FOR SEC'S ONLINE ACCESS

The Securities and Exchange Commission has begun operating its own Web site
at
<
<http://www.sec.gov> >. The site replaces one that was run as a nonprofit
project by
the Internet Multicasting Service and New York University; that arrangement
expires
Sept. 30. The new Web site will provide access to corporate filings, SEC
policy
initiatives, speeches, enforcement actions and other related materials.
(Wall
Street
Journal 29 Sep 95 B4)

CAN ARCHIVISTS KEEP UP WITH TECHNOLOGY

The director of the National Archives' Center for Electronic Technology says,
"You
can get an optical disk that may last for a hundred years, but in 10 years
you
won't
be able to find a drive to read the thing... We figure we're safe for a
decade. That
means that in 10 years we expect to have to copy everything onto something
else, but
we don't know what that will be." (New York Times 1 Oct 95 p17)

DEPOSED, BUT NOT FORGOTTEN

The Washington Post reports that Venezuela's former president, Carlos Andres
Perez,
now spends his time under house arrest chatting on the Internet. Perez,
impeached in
1993 for allegedly diverting \$17 million in secret government funds to his
own
use,
is better known to his online buddies as 73050.2251.compuserve.com. "I've
effectively escaped from my prison through the cybernetic outlet," says
Perez.
(St.
Petersburg Times 29 Sep 95 A8)

>From beniger@rcf.usc.edu Tue Oct 3 10:37:48 1995
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by news.usc.edu (8.6.12/8.6.7+ucs) with ESMTTP
id KAA05249 for <aapornet@news.usc.edu>; Tue, 3 Oct 1995 10:37:33 -0700
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by almaak.usc.edu (8.6.12/8.6.7+ucs)
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Date: Tue, 3 Oct 1995 10:37:29 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Postdoctoral Associateship
Message-ID: <Pine.SUN.3.91.951003103603.20487E-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
Content-Transfer-Encoding: QUOTED-PRINTABLE

From: Lillian Isacks <li10@cornell.edu>
Subject: S&TS Postdoctoral Associateship Available 1996=AD1997=20

Science & Technology Studies
Postdoctoral Associateship Available 1996=AD1997

The Department of Science & Technology Studies at Cornell University invites applications for a one-year postdoctoral associateship. The associate will be

expected to carry out research on the social implications of changing knowledge in the life sciences, focusing on one or more of the following topics:=20

=80 historical, philosophical, or social studies of scientific change =80
communication and the use of scientific knowledge =80 gender, women, and
biology =80
biology and the legal order =80 environmental change

In addition, the associate will participate in training graduate students who (along with the associate) are funded by a National Science Foundation training grant. =20

The associateship, for the 1996-1997 academic year, carries a stipend of \$30,660 plus health benefits. The associate must have completed the Ph.D. by September 1996.

Applications, which should include a curriculum vitae (including list of publications), three letters of recommendation, and brief outline of proposed research, should be sent by 15 February 1996 to: Postdoctoral Search Committee,

Department of Science and Technology Studies, 726 University Avenue, Cornell, Ithaca,

NY 14850-3995.=20

Telephone: (607) 255-6234. Fax: (607) 255-0616. E-mail:=20

lil10@cornell.edu.
Homepage: <http://www.sts.cornell.edu/Lilly2.html>.=20
Cornell is an Affirmative Action/Equal Opportunity Employer.
>From V70UEDIT%hasara11.bitnet@sara.nl Wed Oct 4 02:58:38 1995
Return-Path: owner-aapornet@news.usc.edu
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4 Oct 1995 11:01:59 +0200 (MET-DST)
Received: from HASARA11 (NJE origin V70UEDIT@HASARA11) by HASARA11.BITNET
(LMail
V1.2a/1.8a) with BSMTTP id 3932; Wed, 4 Oct 1995 10:54:05 +0100
Date: Wed, 04 Oct 1995 10:53:05 +0100 (CET)
From: Edith de Leeuw <V70UEDIT%hasara11.bitnet@sara.nl>
Subject: bibliograhya
To: aapornet <aapornet@usc.edu>
Message-id: <01HW1GBGFTTE90MV7B@SARA.NL>
X-Envelope-to: aapornet@USC.EDU
Content-transfer-encoding: 7BIT

Bibliography CAI

Dear fellow researchers

I just finished an annotated bibliography on computer assisted data
collection
and
data quality, which I would like to share with you.

If you are interested send your snail mail address to me at
V70UEDIT@HASARA11.BITNET
(V seventy U EDIT at HASARA eleven dot
BITNET) directly. Please do not send it to the list.
I will then send you a copy of the bibliography by airmail.

Again do not reply to the net but directly to me.
Best regards,
Edith

Edith de Leeuw
Free University, Amsterdam

Mail address:
Plantage Doklaan 40
1018CN Amsterdam, The Netherlands

Phone/Fax: + 31 20 622 3438

Internet: V70UEDIT@HASARA11.BITNET
This address will change December 1 1995 in:
EDITHL@EDUC.UVA.NL
>From V70UEDIT%hasara11.bitnet@sara.nl Wed Oct 4 03:00:28 1995
Return-Path: owner-aapornet@news.usc.edu
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4 Oct 1995 11:03:26 +0200 (MET-DST)
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(LMail
V1.2a/1.8a) with BSMTTP id 3934; Wed, 4 Oct 1995 10:55:29 +0100
Date: Wed, 04 Oct 1995 10:54:47 +0100 (CET)
From: Edith de Leeuw <V70UEDIT%hasara11.bitnet@sara.nl>
Subject: MAC and CAI
To: aapornet <aapornet@usc.edu>
Message-id: <01HW1GD8XVKI90MV7B@SARA.NL>
X-Envelope-to: aapornet@USC.EDU
Content-transfer-encoding: 7BIT

Request for help: CAI-programs for the MAC

Dear fellow researchers,

I am posting this request for a graduate student of my acquaintance. She is looking for programs to do Computer Assisted Interviewing that work on a MAC.

Does any of you have (good) experiences with CAI for the MAC?. If so, could you give name and contact address of distributor and an indication of the price?

Please send your answer directly to me at V70UEDIT@HASARA11.BITNET (V seventy UEDIT at HASARA eleven dot BITNET). Do not send your message to the list. If more people are interested I can summarize the information and send a summary to the list.

Thank you on behalf of Lisette Pondman

Best regards, EDITH

Edith de Leeuw
Free University, Amsterdam

Mail address:
Plantage Doklaan 40

1018CN Amsterdam, The Netherlands

Phone/Fax: + 31 20 622 3438

Internet: V70UEDIT@HASARA11.BITNET

This address will change December 1 1995 in:

EDITHL@EDUC.UVA.NL

>From beniger@rcf.usc.edu Wed Oct 4 06:26:52 1995

Return-Path: owner-aapornet@news.usc.edu

Received: from usc.edu (root@usc.edu [128.125.253.136])

by news.usc.edu (8.6.12/8.6.7+ucs) with ESMTP

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by usc.edu (8.6.12/8.6.4) with ESMTP

id GAA28649 for <aapornet@usc.edu>; Wed, 4 Oct 1995 06:26:50 -0700

Received: (beniger@localhost)

by almaak.usc.edu (8.6.12/8.6.7+ucs)

id GAA29308; Wed, 4 Oct 1995 06:26:49 -0700

Date: Wed, 4 Oct 1995 06:26:48 -0700 (PDT)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: Simpson Verdict Poll

Message-ID: <Pine.SUN.3.91.951004062357.29145A@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

This morning's Los Angeles Times reports the results of a national Los Angeles

Times

Poll conducted yesterday on the verdict in the O.J. Simpson trial. According to the

front-page article, "the Times Poll contacted 807 adults nationwide by telephone

Tuesday," with the following results:

Response to the jury's verdict of guilty

Agree	41 %
Disagree	50 %
Don't know	9 %

Confidence that justice was served

Confident	37 %
Doubtful	60 %
Don't know	3 %

Q. Do you think the O.J. Simpson defense team appropriately used race as an issue during the trial?

Used race appropriately	33 %
Used race inappropriately	53 %
Did not use race	7 %
Don't know	7 %

Q. Do you think the trial would have received the attention it

did if Nicole Brown Simpson had not been white?

Yes	44 %
No	45 %
Don't know	11 %

What convinced the jurors of Simpson's innocence? (five most frequent answers)

Fuhrman tapes	30 %
Everything presented	9 %
Glove didn't fit	8 %
Timeline inconsistencies	7 %
Closing defense arguments	4 %

As the article, by Los Angeles Times staff writers Cathleen Decker and Sheryl Stolberg, quotes Times Poll Director and AAPORNET member John Brennan: "Many people just seemed to think that this jury was biased toward Simpson right from the beginning." Assistant Times Poll Director and AAPORNET member Susan Pinkus is cited as a contributor to the Times article.

According to the article: "The margin of sampling error for all respondents is four percentage points in either direction. The poll mirrored the racial makeup of the nation, 11% of the respondents were black and the vast majority were white. But the pool of black respondents was not large enough statistically to allow comparisons of the views of blacks and whites."

>From beniger@rcf.usc.edu Wed Oct 4 08:09:07 1995
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Date: Wed, 4 Oct 1995 08:09:05 -0700 (PDT)
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To: AAPORNET <aapornet@usc.edu>
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.951004075446.8163C-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET (Including Two Surveys) OF INTEREST TO AAPORNET

CLINTON ADMINISTRATION MAY EASE COMPUTER EXPORT CONTROLS

Noting "the incredible evolution in technology and the realities of the global marketplace," Secretary of Commerce Ron Brown says that the Administration is considering whether to make it easier for computer manufacturers to export advanced computers, the sales of which are now restricted for fear they will be used by unfriendly states to wage war against the U.S. The plan would raise the threshold of performance for computers that may be exported without a license from 1500 to 2000 million theoretical operations per second. (Wall Street Journal 3 Oct 95 B6)

VIDEO OVER COPPER WIRE

Microchips developed jointly by AT&T and BroadBand Technologies will allow video signals to travel over existing copper phone lines. The chips are already being used in a network in Singapore and are on sale to equipment providers. (Wall Street Journal 3 Oct 95 B8)

WEB SITE "HITS" ARE POOR MEASURE OF A SITE'S EFFECTIVENESS

A report from the Coalition for Advertising Supported Information and Entertainment says that counting Web site "hits" (or accesses) is a poor way to measure the effectiveness of cyberspace media, and that hit counts imply "that the user has been exposed to the deeper material, which may never have been selected for display on the screen." (New York Times 3 Oct 95 C5)

CONCERNS RAISED OVER NETWORK SOLUTIONS' ACQUISITION

When Web Review, a newsletter published over the World Wide Web, revealed last week that Network Solutions Inc. had been acquired last spring by defense contractor Science Applications International Corp., some Internet users voiced concern over SAIC's role as owner of the organization that assigns Internet domain addresses. SAIC's board of directors reads like a "Who's Who" of former intelligence and defense officials, and the article quoted one source as saying the military is "trying to maintain control over the Internet." SAIC's media relations VP called these concerns "a hoot and a half," saying that Network Solutions' registration activities were not

a consideration in the acquisition. Some Internet insiders have suggested that domain registration should be taken over by multiple companies after Network Solutions' current contract with NSF expires in 1998, using a central booking system similar to that used by airlines. (Wall Street Journal 2 Oct 95 B1)

INTEL INSIDE EVERYTHING

With sales of Intel-powered PCs up 30% this year over last, a Gartner Group analyst is predicting that "80% of all computing in the year 2000 could be done using Intel technology." Indeed, with Intel now producing its own chipsets and motherboards, some computer makers are complaining that Intel is getting too big for its britches. "Everybody has been hassling Gates about Microsoft's monopoly," says the chairman of a big computer manufacturer. "Microsoft doesn't have half the leverage that Intel has today." (Business Week 9 Oct 95 p148)

MICROSOFT TRIMS SOME PRICES

Microsoft is reducing prices on many of its home software titles, including a 40% cut in the cost of Encarta encyclopedia which is now expected to sell for around \$50. Some products are expected to be as low as \$29. (Wall Street Journal 2 Oct 95 B6)

SHOPPER'S PARADISE ONLINE

CUC International Inc. recently launched Shoppers Advantage, which is touted as one of the largest, most comprehensive shopping services on the World Wide Web. It boasts more than 250,000 brand-name items, from microwaves and cars to toys and bed linens. For \$49.95 a year, consumers can purchase merchandise priced 10% to 50% below retail. CUC currently sells its products via Prodigy and America Online and already has 180,000 online service members. The company's "no-inventory" approach allows it to deliver merchandise it doesn't own, enabling it to offer a lower price than competitors. Future plans include automotive, travel, dining and financial services. See < <http://www.cuc.com> > for more info. (Investor's Business Daily 2 Oct 95 A4)

CANADIAN CULTURE IN THE INFORMATION AGE

A poll of Canadians found the potential harm to Canadian culture and programming from

competition to the cable monopoly outweighs the benefits of lower cable prices for 52% of respondents; 38% said lower prices are more important. (Toronto Globe & Mail 2 Oct 95 A1/A2) The report from the Information Highway Advisory Council working group on Canadian content and culture recommends that the government reaffirm its policy of protection for Canadian culture in relation to information technologies; that phone and cable companies and other owners of information highway be required to provide access for Canadian programming by channel placement menus and navigation systems; and that tax breaks and other incentives be provided to ensure the creation of Canadian content in multimedia forms. (Toronto Star 2 Oct 95 A1)

SURVEY RANKS U.S. NO. 1 IN MULTIMEDIA READINESS

Not surprisingly, an International Telecommunication Union survey of 39 countries ranked the U.S. tops in ability to use multimedia services, thanks to broad penetration of telephone lines, TV sets and personal computers. Denmark came in second, followed by Canada and Sweden. Tied for fifth were Australia, France and Switzerland, with the Netherlands eighth, Germany ninth and Japan tenth. The report describes the "info-communications industry" as practically recession-proof, with revenues of \$1.43 trillion in 1994, or 6% of the world economy. (Tampa Tribune 3 Oct 95 B&F8)

INFORMATION SKYWAY

Telesat Canada, in partnership with Hughes Network Systems, launched DirecPC, a new data-transmission service that offers the prospect of downloading 400-page Internet files in less than 90 seconds. In addition to speed, the technology allows multi-point delivery for a company that might want to send the same information to many recipients. Telesat is targeting finance companies, banks, broadcasters, governments, and retailers who move large volumes of data, as customers of the service. (Ottawa Citizen 3 Oct 95 C8)

WHAT'S IN A NAME? BELLSOUTH FINDS OUT

The "branding campaign" that is changing the name "Southern Bell" to "BellSouth" (in order to "compete well against established brands, like AT&T and MCI in long-distance) will mean changing the names on 2,576 buildings, 26,000 vehicles, 8.5

million calling cards and 181,351 pay phones. In case you still don't hear of the change, there will also be a \$4 million ad campaign to draw it to your attention.
(Atlanta Journal-Constitution 3 Oct 95 F3)

Selected from Edupage (10/3/95), edited by John Gehl and Suzanne Douglas.

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To: AAPORNET <aapornet@usc.edu>
Subject: Pre-Science Simpson Poll
Message-ID: <Pine.SUN.3.91.951004081426.8163E-100000@almaak.usc.edu>
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The current results of the Survey-Net OJ Simpson poll (pre-science). For extensive open-ended user comments, see < <http://www.survey.net> >. If you wish actually to participate in the "survey," point your web browser to: < <http://www.survey.net/sv-oj2.htm> >.

OJ Survey - Current Results
Survey started: July 19, 1995
Total Respondents: 2501

* How do you feel about the trial?

[927] 37.1% - It is a disgusting circus involving someone's life
[631] 25.2% - It is a lightning rod for sleazy journalists
[397] 15.9% - It's OK
[363] 14.5% - It is the most entertaining thing on TV
[171] 6.8% - No Answer

* What do you think of the media coverage?

[917] 36.7% - The media has turned an important process into
`entertainment'
[472] 18.9% - The trial should not be on TV

[464] 18.6% - There is too much coverage
[440] 17.6% - I don't mind the coverage
[148] 5.9% - No Answer
[51] 2.0% - There is not enough coverage

* Do you think OJ will be able to get a fair trial?

[1241] 49.6% - Yes - more than fair; his resources put him at a legal
advantage
[690] 27.6% - No
[360] 14.4% - Yes
[201] 8.0% - No Answer

* Do you think race will be a factor in the outcome?

[1255] 50.2% - Yes
[603] 24.1% - Possibly
[476] 19.0% - No
[156] 6.2% - No Answer

* The big question! Do you think OJ is guilty?

[1696] 67.8% - Yes
[493] 19.7% - No
[302] 12.1% - No Answer

* What do you think will be the outcome of the case?

[1073] 42.9% - Hung jury
[659] 26.3% - Innocent/Acquittal
[405] 16.2% - Mis-trial
[224] 9.0% - Guilty
[130] 5.2% - No Answer

* Which side has presented the best case?

[1285] 51.4% - Prosecution
[653] 26.1% - Defense
[553] 22.1% - No Answer

* How would you rate Judge Ito's performance?

[1093] 43.7% - He's doing the best he can in the circumstances
[559] 22.4% - He's a sad excuse for a judge
[546] 21.8% - His performance is satisfactory
[154] 6.2% - No Answer
[139] 5.6% - He's doing great

* How would you rate the prosecution's performance?

[866] 34.6% - They're doing their job
[487] 19.5% - Aside from not following the rules on occasion, they
are OK
[441] 17.6% - They're an embarrassment to legal professionals around
the world
[377] 15.1% - They're organized and professional
[201] 8.0% - No Answer

[119] 4.8% - They're the sleaziest bunch ever seen - GREAT JOB!

* How would you rate the defense's performance?

[816] 32.6% - They're an embarrassment to legal professionals around the world

[510] 20.4% - They're the sleaziest bunch ever seen - GREAT JOB!

[419] 16.8% - They're doing their job

[268] 10.7% - They're organized and professional

[262] 10.5% - Aside from not following the rules on occasion, they are OK

[216] 8.6% - No Answer

* What is the prosecution's best point/idea/resource?

[1429] 57.1% - DNA results

[282] 11.3% - Blood on Bronco/elsewhere

[215] 8.6% - History of spousal abuse

[162] 6.5% - The Media

[145] 5.8% - OJ has no alibi

[57] 2.3% - 911 telephone recordings

[45] 1.8% - The glove

[35] 1.4% - Other items

* What is the defense's best point/idea/resource?

[700] 28.0% - Incompetence in collecting evidence

[476] 19.0% - Cop-conspiracy

[335] 13.4% - Time/dragging the case out

[245] 9.8% - The 'Dream Team'

[212] 8.5% - The media

[208] 8.3% - No murder weapon

[165] 6.6% - Something else

* If OJ is found guilty, should he get..

[1227] 49.1% - Life in prison

[923] 36.9% - Death penalty

[341] 13.6% - No Answer

* What lawyer(s) do you like?

[1149] 45.9% - Marcia Clark

[684] 27.3% - Johnny Cochrane

[564] 22.6% - Robert Shapiro

[541] 21.6% - Christopher Darden

[422] 16.9% - Barry Schef

[366] 14.6% - F Lee Bailey

[230] 9.2% - Alan Derschewitz

[200] 8.0% - Others

[180] 7.2% - Rockney Harmon

[128] 5.1% - Hank Goldberg

* What lawyer(s) do you hate?

[1027] 41.1% - Johnny Cochrane

[833] 33.3% - F Lee Bailey

- [702] 28.1% - Marcia Clark
- [635] 25.4% - Robert Shapiro
- [592] 23.7% - Barry Schef
- [567] 22.7% - Christopher Darden
- [518] 20.7% - Alan Derschewitz
- [302] 12.1% - Hank Goldberg
- [235] 9.4% - Rockney Harmon
- [179] 7.2% - Others

* Who do you think is trying to exploit the trial for their personal gain the most?

- [598] 23.9% - Kato Kaelin
- [360] 14.4% - The "Dream Team"
- [243] 9.7% - No Answer
- [175] 7.0% - The former jury members
- [153] 6.1% - CNN
- [145] 5.8% - Other networks/shows
- [129] 5.2% - Nicole Brown's family
- [92] 3.7% - Those guys that sell t-shirts in front of the courthouse
- [82] 3.3% - E! Television
- [78] 3.1% - The prosecution
- [60] 2.4% - Other people like the producers of OJ's videotapes
- [55] 2.2% - Court TV
- [44] 1.8% - Print media
- [35] 1.4% - Judge Ito
- [32] 1.3% - Al Cowlings
- [14] 0.6% - OJ's various girlfriends

There are also User Specified Comments on this survey available

```

.....
. Visit SURVEY-NET The Internet's online automatic survey system .
. Your source for demographics & user information on the Internet! .
. Participate in and view surveys on a wide variety of topics .
. SEE: http://www.survey.net/ .
.....

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>From IBQ0HHK@MVS.OAC.UCLA.EDU Wed Oct 4 08:59:22 1995
Return-Path: owner-aapornet@news.usc.edu
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    with BSMTMP id 2648; Wed, 04 Oct 95 09:00:03 PST
Date: Wed, 04 Oct 95 08:59 PDT
To: aapornet@USC.EDU
From: Hal Kassarjian <IBQ0HHK@MVS.OAC.UCLA.EDU>
Subject: Re: Re: Request for help

```

-----TEXT-OF-YOUR-MAIL-----

> Date: Fri, 29 Sep 1995 09:40:54 -0500 (EST)
> Reply-To: aapornet@USC.EDU
> Sender: owner-aapornet@USC.EDU
> From: DHAYNES@UBMAIL.UBALT.EDU
> To: aapornet@USC.EDU
> Subject: Re: Request for help
>
>From ARCLGS@langate.gsu.edu Wed Oct 4 09:01:23 1995
Return-Path: owner-aapornet@news.usc.edu
Received: from usc.edu (root@usc.edu [128.125.253.136])
by news.usc.edu (8.6.12/8.6.7+ucs) with ESMTP
id JAA19854 for <aapornet@news.usc.edu>; Wed, 4 Oct 1995 09:01:22 -0700
Received: from langate.gsu.edu (langate.Gsu.EDU [131.96.24.27])
by usc.edu (8.6.12/8.6.4) with SMTP
id JAA15699 for <aapornet@usc.edu>; Wed, 4 Oct 1995 09:01:22 -0700
Received: from GSU-Message_Server by langate.gsu.edu
with Novell_GroupWise; Wed, 04 Oct 1995 11:57:39 -0500
Message-Id: <s07276b2.031@langate.gsu.edu>
X-Mailer: Novell GroupWise 4.1
Date: Wed, 04 Oct 1995 11:55:59 -0500
From: "Leo G. Simonetta" <ARCLGS@langate.gsu.edu>
To: aapornet@usc.edu
Subject: bibliograhyy -Reply

Edith

Please send me your CAI bibliography

Leo G. Simonetta
Applied Research Center
Georgia State University
P.O. Box 4039
Atlanta GA 30302

Thank You

Leo G. Simonetta
ARCLGS@LANGATE.GSU.EDU

(404) 651-3523
Applied Research Center

My opinions, mine, all mine.

>>> Edith de Leeuw <V70UEDIT%hasara11.bitnet@sara.nl> 10/04/95
04:53am >>>

Bibliography CAI

Dear fellow researchers

I just finished an annotated bibliography on computer assisted data collection and data quality, which I would like to share with you.

If you are interested send your snail mail address to me at V70UEDIT@HASARA11.BITNET (V seventy U EDIT at HASARA eleven dot BITNET) directly. Please do not send it to the list.

I will then send you a copy of the bibliography by airmail.

Again do not reply to the net but directly to me.

Best regards,

Edith

?

Edith de Leeuw

Free University, Amsterdam

Mail address:

Plantage Doklaan 40

1018CN Amsterdam, The Netherlands

Phone/Fax: + 31 20 622 3438

Internet: V70UEDIT@HASARA11.BITNET

This address will change December 1 1995 in:

EDITHL@EDUC.UVA.NL

>From KERWINJ1@westatpo.westat.com Wed Oct 4 14:45:41 1995
Return-Path: owner-aapornet@news.usc.edu
Received: from usc.edu (root@usc.edu [128.125.253.136])
by news.usc.edu (8.6.12/8.6.7+ucs) with ESMTTP
id OAA08776 for <aapornet@news.usc.edu>; Wed, 4 Oct 1995 14:45:39 -0700
Received: from relay2.UU.NET (relay2.UU.NET [192.48.96.7])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id OAA21719 for <aapornet@usc.edu>; Wed, 4 Oct 1995 14:45:36 -0700
From: KERWINJ1@westatpo.westat.com
Received: from alterdial.UU.NET by relay2.UU.NET with SMTP
id QQzkax24705; Wed, 4 Oct 1995 17:45:34 -0400
Received: from westatpo.westat.com by alterdial.UU.NET with SMTP
id QQzkax07156; Wed, 4 Oct 1995 17:45:33 -0400
Received: from ccMail by westatpo.westat.com (SMTPLINK V2.10.08)
id AA812853952; Wed, 04 Oct 95 17:40:09 EDT
Date: Wed, 04 Oct 95 17:40:09 EDT
Encoding: 15 Text
Message-Id: <9509048128.AA812853952@westatpo.westat.com>
To: aapornet@usc.edu
Cc: giambop1@uunet.uu.net
Subject: request

A colleague wants to know about questionnaire design issues with regard to: 1) new immigrants, 2) the elderly, and 3) mentally impaired individuals.

The questionnaire would be self-administered and concern "food preferences". Also, it contains numerous ranking tasks (e.g, "Rank the following four foods from favorite to least favorite").

Please send any useful references or personal experiences to me at:

Kerwinjl@westat.com

Thanks.

```
>From jm24@cornell.edu Wed Oct 4 17:43:17 1995
Return-Path: owner-aapornet@news.usc.edu
Received: from usc.edu (root@usc.edu [128.125.253.136])
        by news.usc.edu (8.6.12/8.6.7+ucs) with ESMTMP
        id RAA19005 for <aapornet@news.usc.edu>; Wed, 4 Oct 1995 17:43:16 -0700
Received: from postoffice.mail.cornell.edu (POSTOFFICE.MAIL.CORNELL.EDU
[132.236.56.7])
        by usc.edu (8.6.12/8.6.4) with ESMTMP
        id RAA09651 for <AAPORnet@usc.edu>; Wed, 4 Oct 1995 17:43:14 -0700
Received: from [132.236.131.12] ([132.236.131.12]) by
postoffice.mail.cornell.edu
(8.6.12/8.6.12) with SMTP id UAA04436; Wed, 4 Oct 1995 20:43:11 -0400
X-NUPop-Charset: English
Date: Wed, 4 Oct 1995 20:42:53 -0400 (EDT)
From: "Jane Maestro-Scherer" <jm24@cornell.edu>
Sender: jm24@cornell.edu
Reply-To: jm24@cornell.edu
Message-Id: <74574.jm24@cornell.edu>
To: AAPORnet@usc.edu, <AHG2@cornell.edu>
Subject: Request for help
```

I have a colleague who is interested in finding useful references or informal documentation (including any experiences you'd care to share) about strengths and weaknesses of telephone vs. face-to-face surveys in collecting nutrition/dietary information. Information focused specifically on low-income populations would be most useful.

Please reply to me directly.

Thank you for your help.

Jane B. Maestro-Scherer
CISER Survey Research Facility
Cornell University
607-255-8755
JM24@CORNELL.EDU

```
>From esinger@isr.umich.edu Wed Oct 4 19:42:53 1995
Return-Path: owner-aapornet@news.usc.edu
Received: from usc.edu (root@usc.edu [128.125.253.136])
        by news.usc.edu (8.6.12/8.6.7+ucs) with ESMTMP
        id TAA23602 for <aapornet@news.usc.edu>; Wed, 4 Oct 1995 19:42:51 -0700
```

Received: from runningman.rs.itd.umich.edu (runningman.rs.itd.umich.edu [141.211.144.15])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id TAA18385; Wed, 4 Oct 1995 19:42:50 -0700
Received: from smtp-gw.src.isr.umich.edu by runningman.rs.itd.umich.edu (8.6.12/2.25)
with SMTP id WAA24752; Wed, 4 Oct 1995 22:42:49 -0400
Received: by smtp-gw.src.isr.umich.edu with Microsoft Mail
id <30734628@smtp-gw.src.isr.umich.edu>; Wed, 04 Oct 95 22:42:48 EDT
From: Eleanor Singer <esinger@isr.umich.edu>
To: karinc@isr.umich.edu, benrowe@isr.umich.edu, ronk@isr.umich.edu, cmsull@isr.umich.edu, jconnor@isr.umich.edu, rsantos@isr.umich.edu, wrodgers@isr.umich.edu, aapornet@usc.edu, owner-aapornet@usc.edu, Jerry Bachman <jbachman@isr.umich.edu>
Subject: Simpson Verdict Poll
Date: Wed, 04 Oct 95 22:28:00 EDT
Message-ID: <30734628@smtp-gw.src.isr.umich.edu>
Encoding: 7 TEXT
X-Mailer: Microsoft Mail V3.0

There's a wonderful op-ed piece by Turow (the one-time U.S. Assistant Attorney and more recent mystery writer) in Wednesday's New York Times, in which he argues that the flagrant violation of Fourth Amendment rights by LAPD detectives Fuhrmann and his partner, and Judge Kennedy's and Ito's failure to stop it, set the stage for the eventual acquittal. I think he's right, and this need not have happened.

>From beniger@rcf.usc.edu Thu Oct 5 06:53:07 1995
Return-Path: owner-aapornet@news.usc.edu
Received: from usc.edu (root@usc.edu [128.125.253.136])
by news.usc.edu (8.6.12/8.6.7+ucs) with ESMTTP
id GAA03742 for <aapornet@news.usc.edu>; Thu, 5 Oct 1995 06:53:06 -0700
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id GAA07399 for <aapornet@usc.edu>; Thu, 5 Oct 1995 06:53:05 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id GAA22690; Thu, 5 Oct 1995 06:53:05 -0700
Date: Thu, 5 Oct 1995 06:53:04 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Message-ID: <Pine.SUN.3.91.951005065210.11098B-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

AAPORNET is pleased to welcome--or to welcome back--the following members, who joined--or rejoined--during the month of September:

Joseph Aistrup	KS	poja@fhsuvm.fhsu.edu
Judith Berkowitz	MI	berkowil@pilot.mus.edu
Paul H. Bern	NY	phb2@cornell.edu

Michael Butterworth	NY	MXB@cbsnews.com
Kean Chew	OR	keanchew@oregon.uoregon.edu
Sally Daniels	NJ	sdaniell@ix.netcom.com
Glenn R. Dempsey	IL	grdmail@aol.com
Stacey G. Erth	MI	sgerth@umich.edu
Eric J. Judy	IL	judy@cougar.uis.edu
Steven Kull	MD	PIPA610@aol.com
James B. Lemert	OR	jlemert@ccmail.uoregon.edu
Laurence Parker	PA	lparker@omni.voicenet.com
Marie Pogozelski	MD	mpogozel@smtpinet.aspensys.com
Robie Sangster	DC	SangsteR@ore.psb.bls.gov
Dina Smeltz	DC	smeltz@usia.gov
Howard Speizer	IL	Howard_Speizer_at_Abt-Chicago @abtassoc.com
Michael Wood	NY	mwood@shiva.hunter.cuny.edu

>From DNNM42A@prodigy.com Thu Oct 5 09:39:08 1995
 Return-Path: owner-aapornet@news.usc.edu
 Received: from usc.edu (root@usc.edu [128.125.253.136])
 by news.usc.edu (8.6.12/8.6.7+ucs) with ESMTP
 id JAA17084 for <aapornet@news.usc.edu>; Thu, 5 Oct 1995 09:39:07 -0700
 Received: from pimaialy.prodigy.com (pimaialy.prodigy.com [192.207.105.44])
 by usc.edu (8.6.12/8.6.4) with ESMTP
 id JAA25435 for <aapornet@usc.edu>; Thu, 5 Oct 1995 09:39:04 -0700
 Received: from mail.prodigy.com (mail.prodigy.com [199.4.137.13]) by
 pimaialy.prodigy.com (8.6.10/8.6.9) with SMTP id MAA33472 for
 <aapornet@usc.edu>;
 Thu, 5 Oct 1995 12:31:16 -0400
 Date: Thu, 05 Oct 1995 12:32:16 EDT
 From: DNNM42A@prodigy.com (DR CECILIE J GAZIANO)
 X-Mailer: PRODIGY Services Company Internet mailer [PIM 3.2-342.56]
 Message-Id: <013.02412858.DNNM42A@prodigy.com>
 To: aapornet@usc.edu
 Subject: Re: bibliograhya

Hello,

I'd like to receive a copy of the annotated bibliography you offered recently.

Cecilie Gaziano
 Research Solutions, Inc.
 4511 Fremont Avenue So.
 Minneapolis, MN 55409-1744

E-mail: DNNM42A@Prodigy.com

>From MXB@cbsnews.com Thu Oct 5 12:57:20 1995
 Return-Path: owner-aapornet@news.usc.edu
 Received: from usc.edu (root@usc.edu [128.125.253.136])
 by news.usc.edu (8.6.12/8.6.7+ucs) with ESMTP
 id MAA03041 for <aapornet@news.usc.edu>; Thu, 5 Oct 1995 12:57:19 -0700
 Received: from cbsnews.com (cbsnews.com [170.20.1.4])
 by usc.edu (8.6.12/8.6.4) with SMTP
 id MAA20225 for <aapornet@usc.edu>; Thu, 5 Oct 1995 12:57:18 -0700
 Received: from CBSNY-Message_Server by cbsnews.com
 with Novell_GroupWise; Thu, 05 Oct 1995 15:53:27 -0500

Message-Id: <s073ff76.062@cbsnews.com>
X-Mailer: Novell GroupWise 4.1
Date: Thu, 05 Oct 1995 15:53:55 -0500
From: Michael Butterworth <MXB@cbsnews.com>
To: aapornet@usc.edu
Subject: Re: bibliograhya -Reply

Something has gone wrong. I am not offering a bibliography; I sent a message to Edith de Leeu:

V70UEDIT%hasara11.bitnet@sara.nl
asking her for a copy of her bibliography.

----- YOUR MESSAGE: -----

>>> DR CECILIE J GAZIANO <DNNM42A@prodigy.com> 10/5/95, 11:32am >>>
Hello,

I'd like to receive a copy of the annotated bibliography you offered recently.

Cecilie Gaziano
Research Solutions, Inc.
4511 Fremont Avenue So.
Minneapolis, MN 55409-1744

E-mail: DNNM42A@Prodigy.com

>From DMMerkle@aol.com Thu Oct 5 16:47:36 1995
Return-Path: owner-aapornet@news.usc.edu
Received: from usc.edu (root@usc.edu [128.125.253.136])
by news.usc.edu (8.6.12/8.6.7+ucs) with ESMTTP
id QAA17410 for <aapornet@news.usc.edu>; Thu, 5 Oct 1995 16:47:35 -0700
Received: from emout05.mail.aol.com (emout05.mail.aol.com [198.81.10.37])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id QAA15455 for <aapornet@usc.edu>; Thu, 5 Oct 1995 16:47:32 -0700
From: DMMerkle@aol.com
Received: by emout05.mail.aol.com (8.6.12/8.6.12) id TAA17638 for
aapornet@usc.edu;
Thu, 5 Oct 1995 19:46:57 -0400
Date: Thu, 5 Oct 1995 19:46:57 -0400
Message-ID: <951005194656_37437222@emout05.mail.aol.com>
To: aapornet@usc.edu
Subject: AAPOR News

This is a last call for any information that you would like to share with your AAPOR colleagues in the next edition of AAPOR News. This includes a new job, promotion, an award or grant, a new book or any other milestone. Send the information to me and not the list. Thanks.

Daniel Merkle
Voter News Service
DMMerkle@aol.com

>From RONC@server.sasw.ncsu.edu Fri Oct 6 11:40:52 1995
Return-Path: owner-aapornet@news.usc.edu
Received: from usc.edu (root@usc.edu [128.125.253.136])
by news.usc.edu (8.6.12/8.6.7+ucs) with ESMTP
id LAA22905 for <aapornet@news.usc.edu>; Fri, 6 Oct 1995 11:40:51 -0700
Received: from charon.cc.ncsu.edu (charon.cc.ncsu.edu [152.1.10.14])
by usc.edu (8.6.12/8.6.4) with SMTP
id LAA09594 for <aapornet@usc.edu>; Fri, 6 Oct 1995 11:40:50 -0700
Received: from server.sasw.ncsu.edu by charon.cc.ncsu.edu (5.65b/SYSTEMS Dec
28
15:30:00 EDT 1992)
id AA21665; Fri, 6 Oct 95 14:40:43 -0400
Posted-Date: Fri, 6 Oct 1995 14:39:48 EDT
Received: from SASW/SpoolDir by server.sasw.ncsu.edu (Mercury 1.21);
6 Oct 95 14:40:14 EST5EDT
Received: from SpoolDir by SASW (Mercury 1.21); 6 Oct 95 14:39:52 EST5EDT
From: "Ron Czaja" <RONC@server.sasw.ncsu.edu>
To: aapornet@usc.edu
Date: Fri, 6 Oct 1995 14:39:48 EDT
Subject: Help About Opscan Use
Priority: normal
X-Mailer: Pegasus Mail for Windows (v2.10)
Message-Id: <131B9A7114C@server.sasw.ncsu.edu>

The following is being presented for a colleague who is not on
our listserver. Please respond to the UICVM.bitnet address.

I'm trying to gather some info about using optical scanning (Scantron) forms
for mail
surveys. We currently use them for large census projects we do of RNs and
LPNs as
part of their renewing their licenses, and we have some concerns about errors
in the
data caused by such things as Rs using ink rather than pencil (some inks our
scanner
can handle and others it can't), filling in two responses instead of one
(e.g., R is
supposed to enter a two digit county code in two adjacent answer columns but
fills in
two circles in one column instead), etc. Do you have any info on the topic
such as:

- 1) The effect on response rate, costs, data quality, etc when using opscan
form s
that have the questions printed right on the forms as opposed to using a regu
lar
paper questionnaire.
- 2) Any citations to materials that discuss the use of opscan forms for mail
surveys.

Please respond to:

U42555@uicvm.bitnet

Ronald Czaja Phone: (919) 515-3291
North Carolina State Univ. Fax: (919) 515-2610
Dept. of Sociology ronald_czaja@ncsu.edu (or)
Box 8107 ronc@server.sasw.ncsu.edu
Raleigh, NC 27695
>From beniger@rcf.usc.edu Fri Oct 6 15:30:59 1995
Return-Path: owner-aapornet@news.usc.edu
Received: from usc.edu (root@usc.edu [128.125.253.136])
by news.usc.edu (8.6.12/8.6.7+ucs) with ESMTTP
id PAA02941 for <aapornet@news.usc.edu>; Fri, 6 Oct 1995 15:30:58 -0700
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id NAA19019 for <aapornet@usc.edu>; Fri, 6 Oct 1995 13:29:25 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id NAA16565; Fri, 6 Oct 1995 13:29:23 -0700
Date: Fri, 6 Oct 1995 13:29:22 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.951006132051.20704Q-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET (Including One Survey) OF INTEREST TO AAPORNET

BREAK-INS COMMON, SAYS COMPUTER SECURITY INSTITUTE
A survey of 320 large organizations shows 20% experienced some type of
computer
break-in over the past year, but many security experts say those figures are
low due
to companies' reluctance to admit there's a problem. "Twenty percent --
you've
got to
be kidding me," says the president of one security consulting firm. "It's
more like
98%." An analyst at the Computer Security Institute, which conducted the
survey,
says the real number's more like 50%: "Many who responded 'no' are simply in
denial.
Others don't know they're being penetrated." (Information Week 9 Oct 95
p98)

MASTERCARD PUBLISHES TECHNICAL SPECS
MasterCard International, working together with IBM, Netscape, Cybercash and
GTE, has
published its version of technical standards for safeguarding commercial
transactions
over the Internet. The move represents MasterCard's counter to Visa's
announcement
last week that it and Microsoft had developed their own standard. "We are
publishing
the standards that we wanted to bring to the table in our earlier agreement

with
Visa," says a MasterCard spokeswoman. MasterCard and its partners claim Visa
and
Microsoft shut them out of the development process they had pledged to pursue
jointly. The shaky partnership between the two credit card giants was formed
in June
and broke up at the last minute, according to executives close to the
companies.
(Investor's Business Daily 4 Oct 95 A15)

DESKTOP VIDEO WILL LANGUISH UNTIL NEXT CENTURY
A new report from Forrester Research entitled "PC Video Letdown" predicts
that
desktop videoconferencing won't catch on until 2000 or later due to its hefty
price
tag, which currently runs about \$6,000 per desk. (Wall Street Journal 5 Oct
95 A1)

INTERNET-RELATED MARKET VALUED AT \$6 BILLION
The market value of publicly traded Internet-related companies currently is
estimated
at \$6 billion, and Hambrecht & Quist predicts that in five years the Internet
will be
a \$13-billion industry. Another analyst predicts an additional \$10 billion
generated
in related industries -- all this in an industry where most companies have
yet
to
declare a profit. (Investor's Business Daily 5 Oct 95 A8)

NEW MULTIMEDIA STANDARDS
The Digital Audio-Visual Council, which represents more than 300 companies,
has
released a set of standards -- DAVIC 1.0 -- to allow multimedia developers to
share
applications worldwide without rewriting them many times over. The Council
has
already set standards for a variety of technologies, including communications
between
set-top boxes and cable or telephone networks and video servers; data
transmissions
via different kinds of networks (hybrid fiber/coaxial, fiber-to-the-curb,
satellite,
etc.); and a common interface linking software to hardware for set-top
devices. The
Council's next set of standards will address the Internet, online services
and
digital transmission of TV. (Broadcasting & Cable 2 Oct 95 p53)

TECHNOLOGY CAUSING JOBLESS RECOVERY
The Conference Board of Canada says that the country's "jobless recovery" can
be
attributed to tougher global competition, new technologies and rising payroll
taxes,
and that companies are using capital spending on new technologies to satisfy
their
need for greater productivity rather than hiring more workers because labor

costs
have risen faster than equipment costs. (Toronto Globe & Mail 5 Oct 95 B3)

MOBILE PHONE HEALTH ISSUES

The European Commission will conduct a study on the effects of radioactivity on mobile phone users, and will examine such factors as the rise in body temperatures caused from radio frequency radiation. The Commission anticipates that by the year 2000 wireless communications will account for more than 50% of all telephone accesses in the more advanced mobile markets in Europe. (Financial Times 4 Oct 95 p9)

INTERNET BY SATELLITE

AT&T has applied to the Federal Communications Commission for permission to create a global satellite network that would allow computer users to connect to the Internet via small satellite dishes. Now that AT&T's equipment division is being spun off as a separate company, AT&T is more willing than it has been in the past to consider placing less emphasis on fiber optics, copper wires, and other technologies which its Network Systems equipment division makes or installs. (New York Times 4 Oct 95 C1)

MCNEALY CRITICIZES "WINDOWS 95 HAIRBALL"

Sun Microsystems CEO Scott McNealy doesn't think much of Windows 95: "This Windows 95 hairball has become so big, so unmanageable, so hard to use, so hard to configure, so hard to keep up and running, so hard to keep secure. Windows 95 is a great gift to give your kid this Christmas because it will keep your kid fascinated for months trying to get it up and running and trying to figure out how to use it." McNealy says the biggest problem in computing today is that people confuse computer activity with corporate output and productivity: "These (systems like Windows 95) are not productivity tools, they are personal activity generators." (Investor's Business Daily 5 Oct 95 A34)

ON VIRTUAL RELATIONSHIPS

A new book on the Internet -- "The Emperor's Virtual Clothes: The Naked Truth About Internet Culture" -- cautions against taking e-mail too seriously: "Trading e-mail is a sort of relationship, but it is not a full relationship -- not even close. I worry about a day when we all communicate this way, choosing our words maybe *too* carefully, just as carefully as choosing our

natures and dispositions, our online names, and even our genders, based less on who we are than on what we wish to project." (Chronicle of Higher Education 6 Oct 95 A23)

Selected from Edupage (10/5/95), edited by John Gehl and Suzanne Douglas.

>From V70UEDIT%hasara11.bitnet@sara.nl Sun Oct 8 07:40:07 1995
Return-Path: owner-aapornet@news.usc.edu
Received: from usc.edu (root@usc.edu [128.125.253.136])
by news.usc.edu (8.6.12/8.6.7+ucs) with ESMTTP
id HAA18619 for <aapornet@news.usc.edu>; Sun, 8 Oct 1995 07:40:02 -0700
Received: from vax3.sara.nl (vax3.sara.nl [192.16.188.187])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id HAA21650 for <aapornet@USC.EDU>; Sun, 8 Oct 1995 07:40:00 -0700
Received: from HASARA11.BITNET (MAILER@HASARA11) by SARA.NL (PMDf V4.2-15
#2498) id <01HW7BAQMPYO90N9W8@SARA.NL>; Sun,
8 Oct 1995 15:43:23 +0200 (MET-DST)
Received: from HASARA11 (NJE origin V70UEDIT@HASARA11) by HASARA11.BITNET
(LMail
V1.2a/1.8a) with BSMTTP id 1358; Sun, 8 Oct 1995 15:35:25 +0100
Date: Sun, 08 Oct 1995 15:34:58 +0100 (CET)
From: Edith de Leeuw <V70UEDIT%hasara11.bitnet@sara.nl>
Subject: requests for bibliography CAI
To: Aapornet <aapornet@usc.edu>
Message-id: <01HW7BAQMZMA90N9W8@SARA.NL>
X-Envelope-to: aapornet@USC.EDU
Content-transfer-encoding: 7BIT

To all who requested our bibliography:

Thank you for all the requests. Reprints are being send to everyone who send me a request with FULL ordinary paper mail address. Because of the many requests the processing of the mail will take a couple of days.

To those of you who only mentioned an e-mail address or only their affiliation and no full mail address, please send a complete address including pobox or street, and zipcode and I mail it to you. Send this to me directly NOT to the list.

I am sorry I cannot send an electronic copy, but only reprints.

Best personal regards,

Edith

Edith de Leeuw

Free University, Amsterdam

Mail address:

Plantage Doklaan 40
1018CN Amsterdam, The Netherlands

Phone/Fax: + 31 20 622 3438

Internet: V70UEDIT@HASARA11.BITNET

This address will change December 1 1995 in:

EDITHL@EDUC.UVA.NL

>From MCOUPER@survey.umd.edu Sun Oct 8 08:35:59 1995

Return-Path: owner-aapornet@news.usc.edu

Received: from usc.edu (root@usc.edu [128.125.253.136])

by news.usc.edu (8.6.12/8.6.7+ucs) with ESMTTP

id IAA20336 for <aapornet@news.usc.edu>; Sun, 8 Oct 1995 08:35:58 -0700

Received: from umail.UMD.EDU (umail.umd.edu [128.8.10.28])

by usc.edu (8.6.12/8.6.4) with SMTP

id IAA23575 for <aapornet@usc.edu>; Sun, 8 Oct 1995 08:35:56 -0700

Received: by umail.UMD.EDU (5.57/Ultrix3.0-C)

id AA25923; Sun, 8 Oct 95 11:35:54 -0400

Received: from SURVEY/MAILQUEUE1 by survey.umd.edu (Mercury 1.13);

Sun, 8 Oct 95 11:36:42 +1100

Received: from MAILQUEUE1 by SURVEY (Mercury 1.13); Sun, 8 Oct 95 11:36:22

+1100

From: "Mick Couper" <MCOUPER@survey.umd.edu>

Organization: The Joint Program In Survey Meth.

To: aapornet@usc.edu

Date: Sun, 8 Oct 1995 11:36:13 EST

Subject: Call for Participation: InterCASIC '96

Priority: normal

X-Mailer: Pegasus Mail for Windows (v2.01)

Message-Id: <63105B03AE@survey.umd.edu>

CALL FOR CONTRIBUTED PAPERS
and DEMONSTRATIONS

InterCASIC '96

International Conference on Computer-Assisted

Survey Information Collection

December 11-14, 1996

San Antonio, Texas

The International Conference on Computer-Assisted Survey Information
Collection

(CASIC), the 6th in the series of ASA conferences on survey methodology, co-
sponsored

by AAPOR and IASS, is scheduled for December 11-14, 1996, in San Antonio,
Texas.

CASIC is defined broadly to include the general application of computer
technology to
the entire process of collection, capture and preparation of survey data.

CONTRIBUTED PAPERS: Contributed papers providing insight into current and
future

CASIC methods are solicited. To have a paper considered authors must send a

300-500

word abstract, including submission fee*, NO LATER THAN MAY 1, 1996 to: Lee Decker, Conference Planner, American Statistical Association, 1429 Duke Street, Alexandria, VA 22314-3402, U.S.A. Please include the name, address, telephone number, fax number, e-mail address and work affiliation of the author(s) and indicate the primary contact person.

DEMONSTRATIONS: Demonstrations are similar to contributed papers but will be set in an interactive forum with the appropriate equipment for the live demonstration of automated systems. Demonstration proposals should follow the format of the contributed papers including an abstract, with submission fee*, describing the proposed demonstration content and any hardware and software requirements. The submission should clearly indicate that it is a DEMONSTRATION proposal. Please include the name, address, telephone number, fax number, e-mail address and work affiliation of the author(s) and indicate the primary contact person.

EXHIBITS: A limited number of exhibit booths will be available for a fee. Organizations interested in exhibiting at the conference should contact Alan Tupek (tel: 703-306-1780 ext. 6902, fax: 703-306-0510; e-mail: atupek@nsf.gov).

FOR MORE INFORMATION, contact Mick Couper (tel: 301-405-9523; fax: 301-314-7912; e-mail: mcouper@survey.umd.edu), Lee Decker (tel: 703-684-1221 ext. 145; fax: 703-684-8069; e-mail: lee@asa.mhs.comuserve.com) or any other member of the organizing committee. Also, visit our World Wide Web page at <http://www.wam.umd.edu/~jpsm/casic.html/>.

*A \$100 fee must accompany the abstract (no purchase order). Payment must be by check in USD on a U.S. bank or by international money order in USD payable to the American Statistical Association. For credit card payment contact Lee Decker at the ASA office. If the abstract is accepted, this fee will be applied to the conference registration fee. Contributors will be notified of acceptance by June 15. If the abstract is not accepted, the submission fee will be returned.

SUGGESTED TOPICS

- * INSTRUMENT DESIGN FOR COMPUTER-ASSISTED INTERVIEWING
 - * programming/authoring issues
 - * navigation, rostering

- * testing, debugging instruments
- * accessing external data files
- * AUTOMATED SURVEY MANAGEMENT SYSTEMS
 - * field and office management systems
 - * coding, cleaning, data entry
 - * call scheduling, sample management
- * DATA QUALITY ISSUES
 - * nonresponse, coverage and measurement errors
- * HARDWARE/SYSTEMWARE
 - * durability and reliability of CAPI hardware
 - * operating systems, LAN management
- * NEW TECHNOLOGIES IN SURVEY RESEARCH
 - * impact of future technologies on data collection
 - * going beyond paper-and-pencil equivalence
 - * GIS, Audio-CASI, FAX, VRE, TDE
 - * handwriting recognition, pen computing
- * ORGANIZATIONAL ASPECTS OF CASIC
 - * costs
 - * staffing, planning, managing CAI surveys
 - * making the switch to automation
- * INTERVIEWERS AND RESPONDENTS
 - * human-computer interaction issues
 - * hiring, training of interviewers
 - * evaluating interviewers, monitoring performance
 - * respondent reactions

ORGANIZING COMMITTEE

Mick P. Couper, Chair, University of Michigan and JPSM

Reginald P. Baker, Market Strategies, Inc.

Jelke Bethlehem, Statistics Netherlands

Cynthia Z.F. Clark, National Agricultural Statistics Service William Connett,

University of Michigan Lee L. Decker, American Statistical Association Tony

Manners,

Office of Population Censuses and Surveys Jean Martin, Office of Population

Censuses

and Surveys William L. Nicholls, II, U.S. Bureau of the Census James M.

O'Reilly,

Research Triangle Institute Alan Tupek, National Science Foundation

>From mpogozel@smtpinet.aspensys.com Sun Oct 8 09:09:23 1995

Return-Path: owner-aapornet@news.usc.edu

Received: from usc.edu (root@usc.edu [128.125.253.136])

by news.usc.edu (8.6.12/8.6.7+ucs) with ESMTMP

id JAA21390 for <aapornet@news.usc.edu>; Sun, 8 Oct 1995 09:09:22 -0700

Received: from aspensys (aspensys.aspensys.com [198.77.70.104])

by usc.edu (8.6.12/8.6.4) with SMTP

id JAA24782 for <aapornet@usc.edu>; Sun, 8 Oct 1995 09:09:21 -0700

Received: from smtpinet.aspensys.com by aspensys (5.0/SMI-SVR4)

id AA11255; Sun, 8 Oct 1995 12:05:08 +0500

Received: from ccMail by smtpinet.aspensys.com (SMTPLINK V2.10.08)

id AA813179700; Sun, 08 Oct 95 11:58:11 EST

Date: Sun, 08 Oct 95 11:58:11 EST

From: "Marie Pogozelski" <mpogozel@smtpinet.aspensys.com>

Message-Id: <9509088131.AA813179700@smtpinet.aspensys.com>

To: aapornet@usc.edu

Subject: Re: requests for bibliography CAI

content-length: 1700

Edith

Thank you for your generosity and willingness to share your annotated bibliography on computer-assisted data collection and data quality. I am looking forward to receiving it. Please let me know if I can reimburse you for printing and postage. Thank you again.

Marie Pogozelski
Aspen Systems Corporation
962 Wayne Avenue
Silver Spring, MD 20910
USA
e-mail mpogozel@aspensys.com

PS This is my first request. I tried to reach you earlier but the transmission was not received.

Reply Separator

Subject: requests for bibliography CAI
Author: aapornet@usc.edu at SMTPINET
Date: 10/8/95 10:52 AM

To all who requested our bibliography:

Thank you for all the requests. Reprints are being sent to everyone who send me a request with FULL ordinary paper mail address. Because of the many requests the processing of the mail will take a couple of days.

To those of you who only mentioned an e-mail address or only their affiliation and no full mail address, please send a complete address including pobox or street, and zipcode and I mail it to you. Send this to me directly NOT to the list.

I am sorry I cannot send an electronic copy, but only reprints.

Best personal regards,

Edith

Edith de Leeuw
Free University, Amsterdam

Mail address:
Plantage Doklaan 40

1018CN Amsterdam, The Netherlands

Phone/Fax: + 31 20 622 3438

Internet: V70UEDIT@HASARA11.BITNET

This address will change December 1 1995 in:

EDITHL@EDUC.UVA.NL

>From smarcy@datastat.com Mon Oct 9 09:42:34 1995
>Return-Path: owner-aapornet@news.usc.edu
>Received: from usc.edu (root@usc.edu [128.125.253.136])
> by news.usc.edu (8.6.12/8.6.7+ucs) with ESMTP
> id JAA20546 for <aapornet@news.usc.edu>; Mon, 9 Oct 1995 09:42:29 -0700
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>Message-Id: <9510091239.AA10388@smarcy>
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>Content-Type: text/plain; charset=us-ascii
>From: "Sherry Marcy" <smarcy@datastat.com>
>Reply-To: <smarcy@datastat.com>
>Sender: <smarcy@smarcy[smarcy]>
>To: aapornet@usc.edu
>Subject: Re: bibliograhya
>X-Mailer: <IMAIL v1.07.24>

Edith,

I would very much appreciate your sending a copy of your bibliography to me at:

In reply to:

>

>Bibliography CAI

>

>Dear fellow researchers

>

>I just finished an annotated bibliography on computer assisted data

>collection and data quality, which I would like to share with you.

>

>If you are interested send your snail mail address to me at

>V70UEDIT@HASARA11.BITNET (V seventy U EDIT at HASARA eleven dot

>BITNET) directly. Please do not send it to the list.

>I will then send you a copy of the bibliography by airmail.

>

>Again do not reply to the net but directly to me.

>Best regards,

>Edith

>

>

>

>

>-----

>Edith de Leeuw

>Free University, Amsterdam
>
>Mail address:
>Plantage Doklaan 40
>1018CN Amsterdam, The Netherlands
>
>Phone/Fax: + 31 20 622 3438
>
>Internet: V70UEDIT@HASARA11.BITNET
>This address will change December 1 1995 in: EDITHL@EDUC.UVA.NL
>

>From HOCHSCHI@wws.Princeton.EDU Mon Oct 9 11:20:06 1995
Return-Path: owner-aapornet@news.usc.edu
Received: from usc.edu (root@usc.edu [128.125.253.136])
by news.usc.edu (8.6.12/8.6.7+ucs) with ESMTTP
id LAA02398 for <aapornet@news.usc.edu>; Mon, 9 Oct 1995 11:19:56 -0700
Received: from Princeton.EDU (root@Princeton.EDU [128.112.128.1])
by usc.edu (8.6.12/8.6.4) with SMTP
id LAA02480 for <aapornet@usc.edu>; Mon, 9 Oct 1995 11:19:54 -0700
Received: from ponyexpress.Princeton.EDU by Princeton.EDU
(5.65b/2.122/princeton)
id AA27707; Mon, 9 Oct 95 13:58:52 -0400
Received: from wws.princeton.edu (wws.Princeton.EDU [128.112.44.240]) by
ponyexpress.Princeton.EDU (8.6.12/8.6.12) with SMTP id NAA18362 for
<aapornet@usc.edu>; Mon, 9 Oct 1995 13:58:44 -0400
Received: from WWS/MAILQUEUE by wws.princeton.edu (Mercury 1.13);
Mon, 9 Oct 95 14:01:23 EDT
Received: from MAILQUEUE by WWS (Mercury 1.13); Mon, 9 Oct 95 14:00:07 EDT
From: "Jennifer Hochschild" <HOCHSCHI@wws.Princeton.EDU>
Organization: WWS
To: aapornet@usc.edu
Date: Mon, 9 Oct 1995 13:59:58 EST
Subject: Re: We want news about AAPOR members
X-Confirm-Reading-To: "Jennifer Hochschild" <HOCHSCHI@wws.princeton.edu>
X-Pmrqc: 1
Priority: normal
X-Mailer: Pegasus Mail for Windows (v2.01)
Message-Id: <275A8137A60@wws.princeton.edu>

I just published a book, Facing Up to the American Dream: Race, Class, and the Soul of the Nation, (Princeton U. Press, 1995) which relies on reanalyses of about 50 national surveys from 1960s and 1980s-90s to study changing views of the ideology of the American dream among wealthy and poor blacks and whites. (The analyses were all cross-tabs, and are supplemented and modified by qualitative evidence of all sorts.) J. Hochschild

Date: Tue, 26 Sep 1995 17:32:53 -0400
Reply-to: aapornet@usc.edu
From: murray1@pipeline.com (Murray Edelman)
To: AAPORNET@usc.edu
Subject: We want news about AAPOR members

Have you had a promotion or job change recently?
A book to be published ? A new grant? An award?
Has there been a significant milestone in your life (e.g. marriage, child, retirement) ?

THAT YOU WOULD LIKE TO SHARE WITH YOUR COLLEAGUES.

AAPOR News wants to know. The first installment will be in the upcoming newsletter. After that keep your eye out for AAPOR News On-Line. (via AAPORNET).

Send us leads for the breaking stories, especially about members that are not on AAPORNET.

SEND THE INFORMATION TO: Daniel Merkle
DMMerkle@aol.com
(Please don't send it to me or AAPORNET)

Murray Edelman, Editor
AAPOR News

XX

Jennifer Hochschild
Politics Dept/Woodrow Wilson School
Princeton University
Princeton NJ 08544
o: 609-258-5634
fax: 609-258-2809
hochschi@wws.princeton.edu

XX
>From ANDYKO@aol.com Mon Oct 9 13:40:33 1995
Return-Path: owner-aapornet@news.usc.edu
Received: from usc.edu (root@usc.edu [128.125.253.136])
by news.usc.edu (8.6.12/8.6.7+ucs) with ESMTTP
id NAA15737 for <aapornet@news.usc.edu>; Mon, 9 Oct 1995 13:40:32 -0700
Received: from emout04.mail.aol.com (emout04.mail.aol.com [198.81.10.12])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id NAA22180 for <aapornet@usc.edu>; Mon, 9 Oct 1995 13:40:31 -0700
From: ANDYKO@aol.com
Received: by emout04.mail.aol.com (8.6.12/8.6.12) id QAA02396 for
aapornet@usc.edu;
Mon, 9 Oct 1995 16:40:00 -0400
Date: Mon, 9 Oct 1995 16:40:00 -0400
Message-ID: <951009163959_40157368@emout04.mail.aol.com>
To: aapornet@usc.edu
Subject: Times Mirror Center News

CENTER FOR THE PEOPLE & THE PRESS TO CONTINUE

The Center for The People & The Press, a public service arm of the Times Mirror Co., will operate under the sponsorship of the Pew Charitable Trusts beginning Jan. 1, 1996.

"The work of the Center will continue to serve as a foundation for

efforts

by Pew Trusts to address the very serious issue of the public's disenchantment with the political process and disengagement from major policy issues," said Trusts President Rebecca W. Rimel. "The first step in tackling this problem is understanding the public's perceptions and opinions. There is no better source of this information than the Center."

"The Center was established to study the relationship between the media, the American people, and the formation of public policy," said Robert F. Erburu, chairman of the board of Times Mirror. "We are delighted that the work we initiated and have funded for many years will be carried on by the Pew Trusts. The Center is a unique service and we are certain that it will be increasingly valuable to all of us who are engaged in news gathering and dissemination of information." Times Mirror will continue to offer operating support to the Center through the end of the year.

The Center is cited and relied upon as a primary source of objective information about news that the American electorate follows, about attitudes toward the news media, and most recently about consumer use of new information technologies. Its longitudinal surveys of political values and its polls of international issues in the United States and abroad are also substantial parts of its research activities. The mission and methods of operation of the People & the Press effort will remain unchanged under the Pew aegis.

Andrew Kohut

>From beniger@rcf.usc.edu Tue Oct 10 12:08:32 1995
Return-Path: owner-aapornet@news.usc.edu
Received: from usc.edu (root@usc.edu [128.125.253.136])
by news.usc.edu (8.6.12/8.6.7+ucs) with ESMTTP
id MAA02188 for <aapornet@news.usc.edu>; Tue, 10 Oct 1995 12:08:30 -
0700
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id MAA03049 for <aapornet@usc.edu>; Tue, 10 Oct 1995 12:08:31 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id MAA05157; Tue, 10 Oct 1995 12:08:29 -0700
Date: Tue, 10 Oct 1995 12:08:28 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Methods Teaching Position
Message-ID: <Pine.SUN.3.91.951010120554.3801E-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

Date: Tue, 10 Oct 1995
From: George Lord <LORD_G@CROB.FLINT.UMICH.EDU>
Subject: Position Announcement

University of Michigan - Flint. The Department of Sociology invites applications for a tenure track position at the Assistant Professor level to begin Fall 1996. Candidates should be prepared to teach

Research Methods (both quantitative and qualitative), Social Statistics (including SPSS or SYSTAT), Formal Organizations, and Introductory Sociology. PhD in Sociology required at time of appointment. Send application including letter outlining teaching philosophy and research agenda, vita, and three letters of reference to George Lord, Chair, Search Committee, Department of Sociology, Anthropology, and Social Work, University of Michigan-Flint, 48502-2186. Review of applications will begin January 5, 1996. The University of Michigan-Flint is an equal opportunity educator and employer and specifically invites and encourages applications from minorities and women.

Electronic Mail inquiries to LORD_G@CROB.FLINT.UMICH.EDU
GEORGE LORD

>From beniger@rcf.usc.edu Tue Oct 10 12:26:44 1995
Return-Path: owner-aapornet@news.usc.edu
Received: from usc.edu (root@usc.edu [128.125.253.136])
by news.usc.edu (8.6.12/8.6.7+ucs) with ESMTTP
id MAA03619 for <aapornet@news.usc.edu>; Tue, 10 Oct 1995 12:26:42 -
0700
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id MAA05219 for <aapornet@usc.edu>; Tue, 10 Oct 1995 12:26:43 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id MAA06394; Tue, 10 Oct 1995 12:26:41 -0700
Date: Tue, 10 Oct 1995 12:26:40 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.951010121545.3801G-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET OF INTEREST TO AAPORNET

ONLINE SERVICES PLAY THE NUMBERS GAME

Commercial online services are carping at each other, charging fishy procedures for collecting and reporting subscriber figures. American Online, for instance, which recently announced it had passed the 3.5-million mark, included thousands of non-paying trial subscribers in that figure. Meanwhile, CompuServe counts some 900,000 subscribers to an unrelated Japanese service that licenses its software among its 3.6 million members. Prodigy has only 1.2 million subscribers but claims more than 2 million users, since many accounts include multiple family members. "Trying to understand what's included in everyone's numbers is as much art as science," says the director of marketing for Microsoft Network. "It's a number that is to everyone's advantage to inflate." (Wall Street Journal 6 Oct 95 B1)

COMPUSERVE WILL TEST ISDN ACCESS

CompuServe has plans to allow customers in 10 cities to access its service using local ISDN phone lines. The company currently allows ISDN access via an 800 number, and says it's committed to expanding high-speed access to its services. Meanwhile, Prodigy and America Online are focusing on getting users up to speed on 28.8-bps modems. (Information Week 9 Oct 95 p98)

ORACLE PLANS "WEB TV"

Oracle Corp. is developing a low-cost network computer designed to download video content from the Internet. Dubbed "Web TV," the \$500 device "will video-enable the Internet," says CEO Larry Ellison, who sees education and electronic commerce as potentially strong markets. "Movies-on-demand for interactive TV doesn't make sense either culturally, or economically. But this critical new technology of video-conferencing does, and so does news-on-demand, financial news. That's worth updating." (Investor's Business Daily 6 Oct 95 A3)

IF THE PANTS FIT, THANK THE COMPUTER

Levi Strauss, the jeans manufacturing company, has purchased Custom Clothing Technology Corporation, a software company that specializes in using computers to custom-fit jeans for women. With the system, a customer's measurements are transmitted to Levi's sewing facility in Tennessee, where computer-guided lasers cut out the pattern for a pair of jeans that will fit like jeans should fit. The process, which currently costs an extra \$15 and takes about two weeks, eventually will be used for men's clothing as well as women's. (New York Times 6 Oct 95 C2)

A DAY IN THE LIFE OF CYBERSPACE

On 10 October the Media Lab is hosting "A Day in the Life of Cyberspace," focused on people whose lives have been touched deeply by digital media and the Net. See < <http://www.1010.org/> > or send mail to info@1010.org for an automatic help response.

NEW CD-ROM FOR WEATHER CHANNEL ADDICTS

"Everything Weather" is the new CD-ROM from the folks who brought you The Weather Channel. It can be previewed on the channel's Web site at < <http://www.weather.com/weather> >. The Windows version of the software, will begin appearing on store shelves in a few weeks, with a Mac version planned for later. (Broadcasting & Cable 2 Oct 95 p56)

TELECOMMUTING TO ESCAPE OLYMPIC-SIZED TRAFFIC JAMS

As Atlanta prepares for the 1996 Olympics, many companies are turning workers into telecommuters, so they won't have to cope with the widespread traffic problems that are expected. A Digital Equipment vice president says about 70 percent of the local sales force is already telecommuting, and that the key to success "is giving people the proper tools" -- the laptop computers, faxes, printers etc. that represent "a significant investment." A Hewlett-Packard manager adds, "You are talking about picking up every administrative service they have and moving out to their homes. We'd like to see savings in cost, but it's not our primary focus." (Atlanta Journal-Constitution 7 Oct 95 C3)

INDIA'S "SILICON PLATEAU"

Known as "Silicon Plateau" because of its 114 export-oriented software companies (many of them joint ventures with global corporations), Bangalore has been prospering because of its large pool of low-cost professionals, but the city's infrastructure has not kept pace with the growth and is in danger of collapse. Power cuts and voltage reductions occur every day, and the managing director of one computer company says that one in three phone calls fails to reach the switchboard. Industry leaders are warning that "new information technology investments will go elsewhere unless the city's infrastructure is improved." (Financial Times 5 Oct 95 p25)

MPEG ON PCs

Tired of those jerky video characters on your PC screen? MPEG (Motion Picture Experts Group) technology runs 24 to 30 frames per second, similar to the quality of television video, and computer companies are working to bring that same quality to your PC. Compaq plans to put new multimedia chips that support the MPEG standard into some of its Presario PCs by year's end, and Apple is selling a \$299 MPEG board for its Performa and PowerPC models. Microsoft plans MPEG capability for future versions of Windows 95. (Popular Science Oct 95 p42)

Selected from Edupage (10/8/95), edited by John Gehl and Suzanne Douglas.

>From beniger@rcf.usc.edu Wed Oct 11 15:50:25 1995
Return-Path: beniger@rcf.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMTP
id PAA12021 for <aapornet@usc.edu>; Wed, 11 Oct 1995 15:50:23 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id PAA13995; Wed, 11 Oct 1995 15:50:23 -0700
Date: Wed, 11 Oct 1995 15:50:22 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEW RESOURCES ON THE NET
Message-ID: <Pine.SUN.3.91.951011153534.10622B-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

WORLD WIDE WEB

The Common Carrier Bureau of the Federal Communications Commission regulates interstate wireline telecommunications services. The Bureau pages provide user-friendly access to recently-released items, as well as information about the Bureau and descriptions of current proceedings. Visitors can browse FCC factsheets, read the Frequently Asked Questions list, or get information about "hot topics" such as ISDN pricing, unauthorized changes of long-distance carriers ("slamming"), and the exhaustion of 800 numbers. Within the next few weeks, separate pages will be added for each Division within the Bureau, providing additional information about current issues. See also the main FCC Web page.
<http://www.fcc.gov/ccb.html>
<http://www.fcc.gov/>

The Joint Language Training Center Home Page is a large collection of links to various web resources for many, many foreign languages. This page is a good starting point for anyone looking for foreign language resources on the web, including software, news, and teacher's resources.
<http://www.cc.utah.edu/~coj6886/jlhc.html>

Loci is a commercial site for college students by college students. From online chat, and auditorium events to travel and entertainment news, Loci is the center for college types who know better. The Get a Life section includes a Survival Guide -- "Your guide to survival," College and Graduate School Information--"Remember: Education is a lifetime pursuit," and Volunteer -- "How to go about helping communities that really need

your help." See the Breaking Into The Real World section where you can read parts of "Job Smarts for TwentySomethings", peruse Loci's 8-step job search guide, or read about others' job experiences. And the Help & Technology links will make you a 'Net guru.
<http://www.loci.com/>

The National Performance Review, Vice President Gore's task force on reinventing government, has released its second annual update report, Common Sense Government: Works Better & Costs Less. Internet users may access the report via World Wide Web, gopher, or email. Gopher access provides both ASCII and Adobe pdf files of the report. The print report may also be purchased for \$16.00 at Government Printing Office bookstores or from the Government Printing Office directly. Call 202-512-1800, and cite stock number 040-000-00662-1 when ordering. The print report will also be distributed to all federal depository libraries.

<http://www.npr.gov/status95/reports.htm>

<gopher://cyfer.esusda.gov:70/11/ace/npr/reports> gopher to:
cyfer.esusda.gov

select Americans Communicating Electronically/National
Performance Review/NPR Reports/Status Reports of the NPR

For instructions on how to receive this and other NPR reports via email:
send email to almanac@ace.esusda.gov

in the body of the message type: send npr catalog

PBS has updated and enhanced their Web site to include links to information on all their shows, including program descriptions, airdates, and teacher's notes. One section is devoted to PBS Learning Services for both adults and K-12 school children. Electronic fieldtrips, the PBS Mathline, and PBS Video are some of the learning tools available. PBS and MacNeil/Lehrer Productions will bring The Online Newshour to the Web starting November 1, featuring online interviews and updated news.
<http://www.pbs.org/>

The UCLA Image Processing Laboratory focuses their research on the image coding and transmission of communications and archiving systems. While the emphasis is on applied research, they are also studying a number of issues of theoretical importance. Areas of research include wireless communications, medical imaging, FPGA implementations, channel/source coding, data compression, image enhancement, and networking. There is also a research paper library where papers can be downloaded.
<http://synergy.icsl.ucla.edu/~ipl>

The U.S. Department of Education's new & improved World Wide Web home has been thoroughly redesigned with many new features and extensive additional information which is searchable by keyword. Searchable document collections include legislation and Education's gopher and Web sites. Other links lead to Money Matters, Publications & Products, Programs & Services, and People & Offices. A "Picks of the Month" section highlights quality educational sites -- this month they include the AskERIC Virtual Library, the Student Guide to Financial Aid, and the National Institute on the Education of At-Risk Students.
<http://www.ed.gov/>

GOPHER

The National Bureau of Economic Research gopher provides information on the center and its work to classify the economic status of the US economy - it's

the "official" organization determining the state of the US economy. The technically inclined will appreciate the improved online access to the recently updated Penn-World Tables, a set of international comparisons of economic indicators. gopher to: nber.harvard.edu

ELECTRONIC MAILING LISTS

NETLIBS: Librarians Training in the Use of the Internet. As librarians take the world hurtling towards the Information Age, there is much need for a forum in which they can come together as a profession to discuss and share the issues and problems involved in Internet training. NETLIBS is just such a forum: this distribution list is to facilitate discussion of issues involved in training library users to use the Internet effectively as an information resource. It is hoped that it will provide a forum in which academic, public and special librarians involved in Internet training may interact via the exchange of ideas and the dissemination of information and materials. Primarily, the list has been set up to provide a regional forum within Queensland, however, wider Australian and overseas participation is encouraged.

send email to: mailserv@qut.edu.au

in the body of the message type: `subscribe netlibs`

The National Urban League is sponsoring the Urban Leaders List (urban-leaders-L@nyo.com) as a place to discuss improving inner-city communities for young people and adults. The National Urban League is on a mission of social and educational development of youth, economic self-sufficiency, and racial inclusion. The leadership of all 114 Urban Leagues will be joining the list as well as our volunteers from corporate America, churches, and universities and others who self-select themselves as leaders. The list will be a center for self-help. People who join will be expected to share information that can help somebody. The list is free and will focus on leadership development and support, systems change, and resource creation and optimization. All are welcome.

send e-mail to: listserv@nyo.com

in the body of the message type:

`subscribe urban-leaders-L yourfirstname yourlastname`

MISCELLANY

The List of Free Computer-Related Publications includes hardcopy magazines, newspapers, and journals related to computing which can be subscribed to free of charge. Each entry contains a brief overview of that publication, including its primary focus, typical content, publication frequency, subscription information, as well as an (admittedly) subjective overall rating. Note that some publications have qualifications you must meet in order for the subscription to be free.

<http://www.soci.niu.edu/~huguelet/TLOFCRP/>

GardenNet has announced a new online gardening publication, The Ardent Gardener, for the seriously nutty gardener, beginning to advanced. Contents include Over The Fence: a column with tips on new plant introductions, garden events, and gardening advice; Book Review, the first review is of "A Patchwork Garden"; Ask The Ardent Gardener, let the Ardent Gardener help you with your gardening concerns and read the responses to other queries; and Gardener Gallery, excerpts from articles by fine garden writers from the yet to be published magazine for the ardent gardener, Gardeners Magazine.

<http://www.olympus.net/gardens/ArdentGardener.htm>

The year 2000 is not that far away and the City of Sydney is preparing to host the Olympics. They already have their Web site online with information about the games in Atlanta next year and a look ahead to what the World can expect from Sydney in the year 2000.

<http://www.world.net/touristradio/Olympic.html>

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>From beniger@rcf.usc.edu Thu Oct 12 10:33:57 1995
Return-Path: <beniger@rcf.usc.edu>
Received: from almaak.usc.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id KAA10084; Thu, 12 Oct 1995 10:33:54 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id KAA22021; Thu, 12 Oct 1995 10:33:55 -0700
Date: Thu, 12 Oct 1995 10:33:54 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: WWW Videoconference Survey
Message-ID: <Pine.SUN.3.91.951012103115.20548B-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

Forwarded to AAPORNET on behalf of Vincent van Amerongen, PTT Research, The Netherlands. -- JRB

----- Forwarded message -----

Date: Thu, 12 OCT 1995 11:19:40 GMT
From: Vincent van Amerongen <v.r.vanamerongen@research.ptt.nl>
Subject: WWW Videoconference Survey

INPUT WANTED FOR DESKTOP VIDEO QUESTIONNAIRE ON WWW

The International Multimedia Consortium (IMTC)

In the rapidly growing area of multimedia teleconferencing, capabilities nowadays go far beyond audio-only calls. A range of new media including video, documents and data-communication are emerging. In current and future multimedia systems, these media will be fully integrated. This brings about the need for new multimedia standards. The goal of IMTC is to promote the creation and adoption of international standards for multimedia teleconferencing.

Several major companies are member of IMTC like AT&T, Alcatel, Ericsson, PTT Telecom Netherlands and Deutsche Telecom.

One sub-division of IMTC, Customer Requirements, exerts itself to find

out what customers want from future multimedia teleconferencing systems.

In order of the Customer Requirements group, PTT Research Netherlands designed a questionnaire and placed it on the World Wide Web.

We kindly request you to fill it out.

The URL is: <http://passions.research.ptt.nl/~itb/dvc5.htm>

Many thanks in advance for helping us

Vincent van Amerongen (PTT Research, The Netherlands)

>From beniger@rcf.usc.edu Thu Oct 12 11:14:09 1995
Return-Path: <beniger@rcf.usc.edu>
Received: from almaak.usc.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id LAA16614; Thu, 12 Oct 1995 11:14:07 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id LAA27634; Thu, 12 Oct 1995 11:14:06 -0700
Date: Thu, 12 Oct 1995 11:14:05 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.951012110448.20548G-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET (Including Two Surveys) OF INTEREST TO AAPORNET

INTEL TACKLES SUPERCOMPUTING

Intel is strengthening its grip on the computer hardware industry with a \$49-million government contract to build the world's fastest supercomputer using its own microprocessors for brain power. "It's very significant, in that we'll have the world's fastest supercomputer using the same processor that will power the next generation of personal computers," says the head of a Minneapolis research firm. "When government starts talking about computational power, it won't be Cray, it will be Intel. All of a sudden, you have a commodity microprocessor with performance that's very respectable," says a Gartner Group VP. (Investor's Business Daily 9 Oct 95 A8)

ORBITAL FREE-FOR-ALL

Dozens of applications for communications satellite systems are in the pipeline as companies jockey for position anywhere from 400 to 10,000 miles above the Earth. These "low-Earth orbit" and "medium-Earth orbit" satellite systems will deliver a variety of services, from mobile-phone and satellite-to-home TV systems, to data transmission and remote sensing imaging. The U.S. Transportation Department estimates that "at least" two of the low-Earth and medium-Earth systems "would probably" succeed, in addition to one or more of the 10 "little-LEO" systems aimed at providing paging and messaging services. "You are seeing an absolute explosion in the market for satellite services," says the FCC's International Bureau chief.

(Wall Street Journal 10 Oct 95 A1) AT&T is getting in on the act with a proposal to launch 12 satellites that will use the high-frequency Ka-band to transmit voice, data and multimedia services to businesses and consumers worldwide. (Information Week 16 Oct 95 p26)

VISA HOME-BANKING SOFTWARE

Visa International introduced its home-banking software that allows bank customers to balance checkbooks, pay bills and transfer money between accounts. Two banks have signed up so far to offer the services to their customers -- Mississippi-based Deposit Guaranty National Bank and Salt Lake City-based Zions First National Bank. Meanwhile, Visa Interactive is developing other ways to offer home banking, including a screen-phone, and is working with Worlds Inc. to develop 3-D home banking software. (Investor's Business Daily 10 Oct 95 A9)

LIBRARY KIOSK ANSWERS FAQs

An information kiosk in the library of Southwestern College in California answers questions routinely fielded by overworked reference librarians, such as "Where can I find information on [famous person X]?" "We have found that at our reference desk, two-thirds of the questions we get are locational," says the college's dean of instructional services. The kiosk offers a library tour, including photographs of the actual facility and a floor plan, and a Spanish version is planned for the future. (Chronicle of Higher Education 13 Oct 95 A29)

TECHNOLOGY WILL BE SHAPED BY ECONOMICS

Claiming that social and economic forces outside the computer industry will affect technology more than R&D trends, MIT economist Lester Thurow says that "if educated Chinese workers can be employed for a fraction of what U.S. workers are paid for the same task, that will have a huge impact." (Computerworld 9 Oct 95 p78)

SKILLED IMMIGRANTS NEEDED FOR HIGH-TECH WORK

A letter to Congress from Microsoft CEO Bill Gates (cosigned by CEOs of Hewlett Packard, Intel, Sun, and Texas Instruments) says: "The availability of computer and software engineers on a timely basis is critical to our business success. Delays in design, development and production mean a loss of market share that may never be recaptured." The CEOs are worried about immigration laws that would deprive them of skilled labor. Microsoft's labor force is 5-7% foreign-born. An emigration expert at the Carnegie Endowment Fund observes that companies are perfectly capable of moving operations offshore if the talent they need is denied them. (Financial Times 7/8 Oct 95 p9)

DIGITAL STANDARD SET FOR CAMERAS

Apple Computer, Canon, Eastman Kodak, Hewlett-Packard, LG Semicon Co., Matsushita, Motorola, NEC, Polaroid, Seagate, and Seiko Epson have banded together in an alliance to support the CompactFlash memory cartridge technology as the standard for digital cameras, computers, pagers and other related technologies. The small matchbook-size cartridge works like reusable film in a camera, storing images that can later be displayed on computers and printed out on special printers. (Wall Street Journal 10 Oct 95 B6)

CD MATCH

The Interactive Multimedia Association is planning a "CD Match" campaign this fall designed to prevent some of the frustration suffered by the 30% of

consumers who purchased CD-ROMs for home use last Christmas only to return them due to incompatible hardware. The free software will allow users to print out lists of their PC's capabilities, which will correspond to special labels on CD-ROM packages. The software will be available free on the Web. (Investor's Business Daily 10 Oct 95 A8)

PC REPLACES TV AS AFTER-SCHOOL ENTERTAINMENT

A new study from FIND/SVP shows parents in nearly two-thirds of PC households reporting that their children watch less TV as a direct result of using the family computer. That figure rises to almost three-quarters in homes with CD-ROM-equipped PCs. Young girls (up to 6th grade) actually use the PCs more than boys, but that trend reverses itself among older groups of children. (The American Household Survey, FIND/SVP)

COPYRIGHT AND ETHICS IN CYBERSPACE

The 120-page \$995-a-copy report by Simba Information Inc. called "On The Internet: User Demographics and Trends" turns out to have been based largely on academic research done by the Hermes project, directed by Sunil Gupta of the University of Michigan. Gupta observes: "They say 'Simba reveals,' as though they did the research. In my class, if someone used research and didn't provide the appropriate attribution, the student would flunk the course." Vanderbilt marketing professor Donna Hoffman says: "The Simba case is such sleazy, bad research practice. As the commercialization of the Web continues at breakneck speed, there appear to be few rules to guide ethical business behavior." (New York Times 9 Oct 95 C3)

Selected from Edupage (10/10/95), edited by John Gehl and Suzanne Douglas.

>From HARTON@socpsy.sci.fau.edu Thu Oct 12 14:39:35 1995
Return-Path: <HARTON@socpsy.sci.fau.edu>
Received: from sit.sop.fau.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id OAA26346; Thu, 12 Oct 1995 14:39:31 -0700
Received: from psymail.sci.fau.edu (psymail.sci.fau.edu [131.91.129.112]) by
sit.sop.fau.edu (8.6.12/8.6.9) with SMTP id RAA00690 for <aapornet@usc.edu>;
Thu, 12
Oct 1995 17:39:21 -0400
Received: From INTERZONE/WORKQUEUE by psymail.sci.fau.edu
via Charon-4.0A-VROOM with IPX id 100.951012173815.320;
12 Oct 95 17:37:02 +0500
Message-ID: <MAILQUEUE-101.951012173803.288@socpsy.sci.fau.edu>
From: "Helen C. Harton" <HARTON@socpsy.sci.fau.edu>
To: aapornet@usc.edu
Date: Thu, 12 Oct 1995 17:38:03 EDT
Subject: Scan-Tron style sheets for Word Processors
Priority: normal
X-mailer: Pegasus Mail v3.22

Does anybody have a style sheet or special font that allows one to print custom Scan-Tron type answer sheets? We need this for our experimental research. PC platform would be good, but brand of word processor is unimportant.

Thanks in advance.

Helen Harton

Dept. of Psychology
Florida Atlantic University
Boca Raton, FL 33431
>From pmeyer@email.unc.edu Thu Oct 12 15:13:47 1995
Return-Path: <pmeyer@email.unc.edu>
Received: from login0.isis.unc.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id PAA01275; Thu, 12 Oct 1995 15:13:45 -0700
Received: (from pmeyer@localhost) by login0.isis.unc.edu (8.6.12/8.6.12) id
SAA161994; Thu, 12 Oct 1995 18:13:39 -0400
Date: Thu, 12 Oct 1995 18:13:39 -0400 (EDT)
From: Philip Meyer <pmeyer@email.unc.edu>
X-Sender: pmeyer@login0.isis.unc.edu
To: AAPOR list <aapornet@usc.edu>
Subject: IJPOR 7:3 contents (fwd)
Message-ID: <Pine.A32.3.91.951012181233.124873A-100000@login0.isis.unc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

----- Forwarded message -----
Date: Thu, 12 Oct 1995 10:13:38 EST
From: EPS <eps@gumby.oup-usa.org>
To: philip_meyer@unc.edu
Subject: IJPOR 7:3 contents

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INTERNATIONAL JOURNAL OF PUBLIC OPINION RESEARCH
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EDITORS: SEYMOUR MARTIN LIPSET, ELISABETH NOELLE-NEUMANN, ROBERT M.
WORCESTER
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>From dg@SEI.CMU.EDU Thu Oct 12 18:21:45 1995
Return-Path: <dg@SEI.CMU.EDU>
Received: from as0a.sei.cmu.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1) id SAA22460; Thu, 12 Oct 1995 18:21:43 -0700
Received: from ts3a.sei.cmu.edu by as0a.sei.cmu.edu (8.6.9/3.00) id VAA20628; Thu, 12 Oct 1995 21:19:30 -0400
Received: from localhost.sei.cmu.edu by ts3a.sei.cmu.edu (8.6.10/3.00) id VAA28130; Thu, 12 Oct 1995 21:19:28 -0400
Message-Id: <199510130119.VAA28130@ts3a.sei.cmu.edu>
To: "Helen C. Harton" <HARTON@socpsy.sci.fau.edu>
Cc: aapornet@usc.edu
Subject: Re: Scan-Tron style sheets for Word Processors
In-reply-to: Your message of "Thu, 12 Oct 95 17:38:03 EDT."
<MAILQUEUE-101.951012173803.288@socpsy.sci.fau.edu>
Date: Thu, 12 Oct 95 21:19:27 EDT
From: Dennis R Goldenson <dg@SEI.CMU.EDU>

Helen,

Do you in fact wish to use Scantron to automate the data entry? Other, much

more flexible and much more affordable, optical scanning options are available. Fonts (and simple graphics applications) exist that can be used to create answer sheets that look like Scantron sheets. Such might be useful to do experiments about response uncertainty, but good scanning software today also allows you to create much more usable self-administered forms and questionnaires. I'd suggest one of the Paper Keyboard products from Datacap. Even if you're not now interested in the scanning technology, Datacap does make a font that works on DOS and Windows platforms and prints several "standard" looking response objects.

Hope this helps,

Dennis Goldenson

Dennis R. Goldenson	Office:	412/268-8506
Software Engineering Institute	Fax:	412/268-5758
Carnegie Mellon University	Internet:	dg@sei.cmu.edu
Pittsburgh, PA 15213-3890		

In message <MAILQUEUE-101.951012173803.288@socpsy.sci.fau.edu> you write:

>
> Does anybody have a style sheet or special font that allows one to
> print custom Scan-Tron type answer sheets? We need this for our
> experimental research. PC platform would be good, but brand of word
> processor is unimportant.
>
> Thanks in advance.
>
> Helen Harton
> Dept. of Psychology
> Florida Atlantic University
> Boca Raton, FL 33431
>

>From beniger@rcf.usc.edu Fri Oct 13 12:22:58 1995
Return-Path: <beniger@rcf.usc.edu>
Received: from almaak.usc.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id MAA18434; Fri, 13 Oct 1995 12:22:57 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id MAA19148; Fri, 13 Oct 1995 12:22:56 -0700
Date: Fri, 13 Oct 1995 12:22:55 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.951013120929.16482B-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET (Including Two Surveys) OF INTEREST TO AAPORNET

XEROX TO CONNECT COMPUTER, FAX, COPIER, PRINTER
Xerox is introducing a new device to link office computers, fax machines,

copiers and printers. The combination machines offered by competitors such as Hewlett-Packard and Ricoh do not equal Xerox's in terms of size, complexity, power or cost (\$20,000-38,000 for the initial models). (Wall Street Journal 12 Oct 95 B5)

NETWORK SECURITY

The Internet has a well-known inherent security weakness due to its use of the NFS (Network File System) protocol, which does not have any way of determining whether a file or message has been altered during transmission. But executives at Netscape Communications say they will make changes in the Netscape browser software to allow a recipient of a downloaded program to check to see if it's been tampered with. (New York Times 11 Oct 95 C3) The company has also announced a "Bugs Bounty" program offering \$1,000 to the first person who can identify a major security bug in the new beta version of its Netscape browser software. (Wall Street Journal 11 Oct 95 B6)

"TECHNOLOGIES THAT GET PEOPLE TO SAY 'WOW'"

Notebook computer prices are going through the roof, with top-of-the-line IBM models selling in the \$7,000 to \$8,000 range, but industry analysts disagree on how much the consumer is willing to pay for power and convenience in a bantam-weight package. Toshiba's strategy has been to add more features in such a way that the overall price tag doesn't get much higher than \$3,000 to \$4,000: "We won't come out with a gee-whiz technology unless we see a mainstream use that will appeal to everyone... The days of the \$6,000 notebook are dead," says Toshiba's product marketing director. But IBM's VP of portables says: "In the high end we look for technologies that get people to say 'Wow.'" The trick is to make sure prospective buyers aren't looking at the price tag when they say that." (Information Week 16 Oct 95 p34)

CYBERSLEUTHING IN EUROPE

The European Commission wants legislation to police cyberspace by giving authorities power to decrypt confidential telephone and computer communications, but the proposal has raised concerns about the possible violation of privacy as well as the preferred choice of encryption/decryption system. The Commission is expected to publish its guidelines later this Fall. (Nature 28 Sep 95 p275)

UUNET TO ACQUIRE UNIPALM

UUNet, recently tapped by Microsoft to build the infrastructure for its Microsoft Network, will purchase the British firm Unipalm Group PLC, one of the largest Internet access and service providers in Europe. Unipalm currently has about 4,000 corporate subscribers and also offers consulting and software services. The \$154-million deal is the largest acquisition of an Internet company to date. (Wall Street Journal 11 Oct 95 B6)

U S WEST TEAMS UP FOR ONE-STOP SHOPPING ON THE NET

U S West has teamed up with Microsoft, Cisco Systems, Netscape and Lotus Development Corp. to create a one-stop service for companies that want to establish an Internet presence. The group will handle everything from setting up Web pages to providing encryption for sensitive messages. (Business Week 16 Oct 95 p52)

NBC DESKTOP VIDEO OFFERS REAL-TIME MULTIMEDIA

NBC Desktop Video offers users a "low-bit multimedia player" to access video, audio and text at 14.4 kbs. The system will be offered on a subscriber or a la carte basis, and the network's Desktop Authoring Suite

will allow local affiliates to set up their own versions of Web-based newscasts. "This is the first step toward a full video-on-demand option that eventually will be on their television set," says NBC Desktop Video's president. (Broadcasting & Cable 9 Oct 95 p72)

SPIDERS ON THE WEB

It's getting crowded out there on the Web, with dozens of spiders now competing over which can find the most pertinent information the fastest on any particular subject. Some industry observers are looking down the road and speculating that the gatekeeping function of spiders -- software that traverses the Web and points to information in response to a specific query -- may ultimately supplant other information sources, such as the Yellow Pages, newspaper ads and vendors of costly legal or medical research. (Forbes 23 Oct 95 p210)

ONLINE USERS ARE FICKLE

Customer loyalty is an outmoded anachronism when it comes to online services -- a recent survey shows that more than half of the 11.8 million people polled had canceled subscriptions to commercial online services. Of the big three, America Online seemed to have the highest retention rate, with 3.4 million customers staying on and 2.9 million canceling their subscriptions since the service began. (Investor's Business Daily 12 Oct 95 A8)

PRIVACY IN CYBERSPACE

A survey conducted by two Canadian consumer groups found that 90% are concerned about private businesses sharing information and 70% are concerned about governments sharing information at different levels and with the private sector. Eighty-two percent say technology should not place a greater burden, financial or otherwise, on individuals who want to protect their privacy. (Toronto Star 12 Oct 95 D1)

GATES BUYS BETTMAN ARCHIVE OF HISTORICAL PHOTOS

Microsoft's Bill Gates has purchased the Bettman Archive for an undisclosed amount of money. The Archive holds millions of historical photographs that could be used for digital content in Microsoft products and services. The president of a photography trade organization said: "Digitizing photographic images is the future of this business -- you have to move in that direction. And the cost of scanning, indexing and marketing electronic images means we will see a consolidation in this industry." (New York Times 10 Oct 95 A1)

LAWSUIT OVER SOFTWARE BUGS

Corel says it will defend itself against what it sees as a "nuisance" class-action lawsuit filed seeking damages of \$50,000 for each of some 720,000 buyers of CorelDraw versions 4 and 5, alleging "bug-infested software." Corel says the suit is the work of a "bunch of overzealous lawyers." (Ottawa Citizen 12 Oct 95 D11)

Selected from Edupage (10/12/95), edited by John Gehl and Suzanne Douglas.

>From beniger@rcf.usc.edu Fri Oct 13 12:51:37 1995
Return-Path: <beniger@rcf.usc.edu>
Received: from almaak.usc.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id MAA21807; Fri, 13 Oct 1995 12:51:36 -0700
Received: (beniger@localhost)

by almaak.usc.edu (8.6.12/8.6.7+ucs)
id MAA25469; Fri, 13 Oct 1995 12:51:35 -0700
Date: Fri, 13 Oct 1995 12:51:34 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Theory and Methods Positions
Message-ID: <Pine.SUN.3.91.951013124707.16482I-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

Date: Fri, 13 Oct 1995
From: shelly@OUVAXA.CATS.OHIOU.EDU
Subject: theory/methods position

The attached position description was released yesterday.
If you have students qualified for either position, or you are
qualified, or you have a friend who is qualified, this notice is
of interest to you.
Bob Shelly

OHIO UNIVERSITY - The Department of Sociology and Anthropology
invites applications for two positions beginning Fall 1996. The
first position is for an Assistant Professor who must be able to
teach sections of classical and contemporary social theory, and
who should have at least one other strength in a traditional area
of sociology that the department needs (e.g., stratification,
demography, mass media, work, religion, education, organization,
aging, urban, rural, and development). The second position, rank
open, is for an individual with strong training and skills in
quantitative methods. This person is expected to take an active
and important role in the teaching and mentoring of research
methods, as well as have teaching and research strength in one of
the areas of department need listed above. All faculty must
teach at the lower division, upper division, and graduate levels.
Teaching load is two courses per term, and all faculty are
expected to maintain a strong balance between excellence in
teaching and research. We are a financially healthy, selective
admission, "best buy" beautiful public ivy with a strong emphasis
on advising and quality education at both the undergraduate and
graduate level. Located in a traditional college town since
1804, Ohio University is a Carnegie Research II doctoral
institution, with a strong library and journal collection. We
already have impressive strengths in criminology, social
psychology gender studies, and qualitative research, and seek to
bolster complementary core areas of sociology. Pay and benefits
are very competitive, minimum \$35,000, and faculty have the
opportunity to teach summers and in our unique Honors Tutorial
College major in sociology. Please note which position you are
applying for, and enclose a cover letter, c.v., letters of
reference and any material available showing excellence in
teaching to Sociology Search Committee, Department of Sociology
and Anthropology, Ohio University, Athens, Ohio, 45701-2979.
Review of applications will begin January 3, 1996. Affirmative
Action/Equal Opportunity Employer.
>From beniger@rcf.usc.edu Fri Oct 13 13:28:40 1995
Return-Path: <beniger@rcf.usc.edu>

Received: from almaak.usc.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id NAA25741; Fri, 13 Oct 1995 13:28:39 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id NAA02802; Fri, 13 Oct 1995 13:28:39 -0700
Date: Fri, 13 Oct 1995 13:28:38 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEW: Journal of Universal Peer Review (fwd)
Message-ID: <Pine.SUN.3.91.951013132542.16482R-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

Forwarded to AAPORNET on behalf of Robert Zenhausern. -- JRB

Date: Thu, 12 OCT 1995 23:51:22 CDT
From: Bob Zenhausern <DRZ@SJUVM.stjohns.edu>
Subject: NEW: JUPR - Journal of Universal Peer Review

JUPR on Listserv@sjuvm.stjohns.edu

The Journal of Universal Peer Review (JUPR) has been created to satisfy two needs of information dissemination in this age of Computer Mediated Communication. The first is a more rapid dissemination of information while assuring the quality of that information. Even the most recent print journal reflects the thinking and work of an author that was completed two years ago. This need will be met by accepting virtually all articles submitted but they will be published along with the comments of reviewers and the article will be discussed in a public forum. Within a month of the original dissemination, the article will have been reviewed, evaluated and its worth established in an open forum.

This leads directly into the second need satisfied by JUPR. In the current peer review system, the decision with respect to the quality of any scientific work is in the hands of two anonymous reviewers from whom there is no real appeal. Many new ideas are rejected because they go against traditional thought or are out of the zeitgeist. JUPR will give voice to these ideas and provide the author with the opportunity to defend it in public. Reviewers must be prepared to defend their criticisms and authors must be prepared to defend their ideas.

The following steps outline the procedures that will be followed for all articles.

- 1) All papers submitted will be accepted as long as they are coherent and on topic. Spell and grammar checking are the responsibility of the author.
- 2) The author will submit an abstract which will be sent to all subscribers along with instructions on how to retrieve the full article.

3) The abstract will be accompanied by the comments of two reviewers.

4) Another list will be available for for the authors responses to the reviewers as well as discussion by the list members who have read the article.

To subscribe to JUPR, send mail to listserv@sjuvm.stjohns.edu with the following commmand in the body:

```
sub jupr your name
```

```
Owner: Dr. Robert Zenhausern drz@sjuvm.stjohns.edu
>From beniger@rcf.usc.edu Fri Oct 13 18:01:49 1995
Return-Path: <beniger@rcf.usc.edu>
Received: from almaak.usc.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
        id SAA27033; Fri, 13 Oct 1995 18:01:47 -0700
Received: (beniger@localhost)
        by almaak.usc.edu (8.6.12/8.6.7+ucs)
        id SAA11364; Fri, 13 Oct 1995 18:01:47 -0700
Date: Fri, 13 Oct 1995 18:01:46 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: CONFERENCE: Methodologic Issues in Health Services
Message-ID: <Pine.SUN.3.91.951013175758.9592C-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
```

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*****
*
*           1995 International Conference on Health Policy Research           *
*   "Methodologic Issues in Health Services and Outcomes Research"         *
*                                     Boston, Massachusetts                 *
*                                     December 2-3, 1995                     *
*****
```

Goals: Rapid growth in health services and outcomes research has created major needs for transferring existing statistical methodology and for developing new methods to address problems specific to this area of multidisciplinary research. The Conference aims to provide a forum for discussion of research needs and proposed solutions to statistical/methodologic problems. The goals of the Conference include:

- Foster a better understanding of the methodological foundations of Health Services and Outcomes Research
- Encourage standardization of methodology and terminology in Health Services and Outcomes Research
- Promote the usage of sound scientific principles in the design and analysis of Health Services and Outcomes studies
- Offer continuing education courses on statistical methodology for researchers in Health Services and Outcomes.

Affiliates: Statistics Section, American Public Health Association
American Medical Peer Review Association
Center for Clinical Quality Evaluation
Boston Chapter, American Statistical Association

Section on Quality and Productivity, American Statistical
Association
Health Care Division, American Society for Quality Control
Medical Outcomes Trust
Social Statistics Section, ASA
Association for Health Services Research
Health Policy Statistics Section, ASA

Format: Invited and contributed paper sessions, as well as poster sessions.

Topics: The Conference organizers would like to encourage presentations on methodologic topics from the broad spectrum of Health Services and Outcomes Research, including:

Analysis of Patterns in Health Care Utilization, Cost-effectiveness and Decision Analysis, Measurement of Quality of Life and Patient Satisfaction, Quality Assessment and Assurance, Health Provider Profiling, Design and Analysis of Health Promotion and Education Studies, Health Care Surveys, Long-term and Geriatric Care, Mental Health Services and Outcomes, Medical Technology Assessment, Meta-analysis for Health Care Policy Analysis, Micro-simulation for Modeling Alternative Health Reform Programs, and Analysis of Health Care Expenditure Data.

Conference Co-Chairs: Jimmy Thomas Efird
Christine C. Boesz

Program Committee:

Arlene Ash	Boston University Medical School
Steven Cohen	Agency for Health Care Policy and Research
Paula Diehr	University of Washington
Shelly Greenfield	New England Medical Center
Frank Harrell	Duke University Medical Center
Joseph Hilbe	Arizona State University
Will Manning	University of Minnesota
Vince Mor	Brown University
Sharon-Lise Normand	Harvard Medical School
Ralph D'Agostino	Boston University (Program Co-Chair)
Constantine Gatsonis	Brown University (Program Co-Chair)

International Advisors:

Patrick Hanssens, University Hospital Rotterdam, The Netherlands
Riccardo Santoni, Universita Degli Studi Di Firenze, Italy

Conference Location:

Burr/Wolcott Conference Facility, Massachusetts General Hospital
Harvard Medical School, Boston, MA

Dinner Reception (Dec. 1, 1995)

Harvard Faculty Club
Special Guest Speaker - Michael S. Dukakis
"Health Care Reform: Where Do We Go From Here?"

Check-In:

Early conference check-in will be available
6:30 - 7:30 p.m. Dec. 1 at the Harvard Faculty
Club. Regular check-in will from 7:00 a.m.

to 12:30 p.m. Dec. 2-3 at the Burr Conference facility, MGH.

Local Arrangements Coordinator:

Kevin Murphy, Massachusetts General Hospital

Accommodations:

Rooms have been reserved at reduced rates for conference participants at the following hotels,

Holiday Inn (Across the street from conference)

Boston-Government Center

5 Blossom Street

Boston, MA 02114

800-465-4329

617-742-7630

617-742-4192 Fax

Nearest Subway Stop - Government Center Green Line

Cost: Single/Double \$119 + Tax (9.7%)

Reservation Dateline - 11/1/95

Reservation Code CXHP-HPR

The Inn at Harvard (Near Harvard Faculty Club)

1201 Massachusetts Avenue

Harvard Square

Cambridge, MA 02138

800-528-0444

617-491-2222

617-496-5020 Fax

Nearest Subway Stop - Harvard Square Red Line

Cost: \$145 Queen, \$165 Two Double Beds + Tax (9.7%)

Reservation Dateline - Contact hotel

Reservation Code HG-HPR

Airport:

Logan International Airport

Transportation from airport to conference limited to taxi (\$15)

and subway (take shuttle bus to

Airport MBTA Stop, take Blue Line

inbound to Government Center, walk

3 blocks west on Cambridge Avenue,

MGH on right)

Special Disability Needs:

Please contact J. Efird regarding arrangements

<Efird@hadron.mgh.harvard.edu>

Schedule

Friday, Dec 1

3.30 - 5.30 Health Services Research methods: An introduction
Arlene Ash, Boston University
Constantine Gatsonis, Brown University

7.00 - Dinner
Speaker: Michael Dukakis

Saturday, Dec 2

8:00 - 8:15 Formal Welcome

8.30 -10.20 Invited paper session

1. STATISTICAL ISSUES IN MENTAL HEALTH SERVICES RESEARCH
Organizer: Sharon-Lise Normand, Harvard Medical School

Longitudinal Observational Studies of the Effects of
Treatment. Philip W. Lavori, Stanford University

Statistical Models for Longitudinal Studies of Children
Donald Guthrie, University of California, Los Angeles

Discrete Bayesian Methods for Analysis of Mental Health
Services Data. Robert D. Gibbons, University of
Illinois at Chicago

Discussants - Richard Frank, Harvard Medical School
-Sharon-Lise Normand, Harvard Medical School

10.30-12.20 Contributed paper sessions

1. General Methodology
2. Quality of Life
3. Risk Adjustment
4. Survey Research
5. Quality Assessment
6. Cost Analysis

12.30-2.00 Lunch and Poster Session

Roundtable topics

- 1) Capitation
- 2) Profiling
- 3) Mental Health
- 4) Health Care Financing
- 5) Managed Care
- 6) Health Care Fraud
- 7) Pharmacoeconomics
- 8) Quality Measurement
- 9) Outcomes Research
- 10) Aging
- 11) Bayesian Models
- 12) Survey Research

2.00 -3.50 Invited paper sessions

2. MODELLING LONGITUDINAL FOLLOW-UP DATA
Organizer: Vince Mor, Brown University

A Markov Model for Covariate Dependence of Functional And
Residential Status Transitions Among Nursing Home
Patients. Patrick Gillen, Brown University

Modelling Transition Data With Time Varying Endogenous
Covariates. Orna Intrator, Hebrew University

Panel Data With Survival: Hospitalization of HIV Patients

Anthony Lancaster, Brown University

Discussants: TBA

3. HIERARCHICAL MODELING IN HEALTH SERVICES RESEARCH
Organizer: Constantine Gatsonis, Brown University

Predicting the rate of a non-acceptable inpatient hospitalization using claims data. Marjorie Rosenberg, University of Wisconsin-Madison, Richard W. Andrews, and Peter J. Lenk, University of Michigan

Public Release of Surgical Mortality Data in Pennsylvania: A Case Study. A. Russell Localio, Bruce Hamory, Thomas TenHave, and Alicia Fischer Cocks, Penn State University Medical Center.

Hierarchical polytomous regression models for health service utilization data. Mike Daniels, Carnegie-Mellon University.

Discussants: TBA

- 4.00 -5.50 Contributed paper sessions
7. General Methodology
 8. Measurement and Scale Construction
 9. Data Systems
 10. Survey Research
 11. General Subject Matter
 12. Cost Analysis

Sunday, Dec 3

9.30 - 12.00 Short courses

1. Organizers: Joe Hilbe, Arizona State University,
Gordon Johnston, SAS Institute
Topic: Discrete Response Regression Models: Handling
Overdispersed and Correlated Health Data.
2. Organizers: Frank Harrell Jr, Duke University
L. Richard Smith, Duke University
Topic: Use of the Cox Semiparametric Regression
Model for Predicting Costs, Charges, and
Length of Stay
3. Organizer: Colin Goodall, Health Care Design Systems
Topic: Getting Across the Many Messages :
Graphical and Tabular Presentation of
Health Outcomes Data

12.00 - 1.30 Lunch

1.30 - 3.20 Invited papers session

4. THE HIV COST AND SERVICES UTILIZATION STUDY
Organizers: Naihua Duan and Sally Morton, RAND Corporation.

Pros and Cons of a National Probability Sample for the HCSUS. Martin Shapiro, Samuel A. Bozzette, Marc Berk,

Sandra Berry, RAND Corporation

Sample Design for the HCSUS

Marty Frankel, Marc Berk, Samuel A. Bozzette, Naihua Duan, Martin Shapiro, RAND Corporation

Implementation of the HCSUS sample design.

Samuel A. Bozzette, Sally C. Morton, Carol Emmons, Judy Perlman, Walter Senterfitt, Martin Shapiro, RAND Corporation

Dealing with Potential Nonresponse Bias in the HCSUS

Dana Goldman, Marc Berk, Naihua Duan, Arleen Leibowitz, Sally C. Morton, RAND Corporation.

1.30 - 3.20 Contributed paper sessions

- 13. General Methodology
- 14. Quality of Life
- 15. Risk Adjustment
- 16. Small area analysis
- 17. General Subject Matter
- 18. Cost Analysis

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* Name _____

*

* Address _____

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* _____

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* _____

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* Telephone _____ (WK) _____ (HM)

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* E-mail _____

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* Abstract enclosed for poster sessions _____ (yes/no)

*

*

* Member of Affiliate Organization (\$125) _____

*

* Nonmember (\$150) _____ (List Prim Affil Org)

*

* Full-Time Student (\$25) _____

*

* Luncheon Roundtable (\$25) _____

*

* Dinner (\$35) _____ (List Table Choice)

*

* Short Course (\$25) _____

*

* Late Registration (\$25 - After 11/25) _____ (List Course Number)

Sat, 14 Oct 1995 01:28:17 -0400
Received: (murray1@localhost) by pipe3.nyc.pipeline.com (8.6.9/8.6.9) id
BAA20402;
Sat, 14 Oct 1995 01:28:17 -0400
Date: Sat, 14 Oct 1995 01:28:16 -0400 (EDT)
From: Murray Edelman <murray1@pipeline.com>
Subject: Summary of Standards Discussion
To: aapornet@usc.edu
Message-ID: <Pine.3.89.9510140103.A20143-0100000@pipe3>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

The Standards discussion group has been quiet for the last couple of weeks. To help rekindle it and to invite more participation from AAPORNET, we are posting this summary of the standards discussion. Instructions for joining the discussion follow this summary.

Summary of Standards Discussion
prepared by Eleanor Singer

For the past several weeks there has been a discussion by AAPOR members on the Standards listserv group. The discussion is summarized under three headings: Response rates and other standards of practice; disclosure; and enforcement.

Standards of Practice: Various suggestions were made:

(1) POQ should be used to enforce and propagate standards of practice, especially but not only the reporting of response rates. (Opinion was divided on whether POQ should enforce a standard definition of response rate, with authors required to adhere to it; or whether they should be required to disclose all the components of a response rate, so readers could compute their own. (NOTE: POQ already requires some disclosure; see the "Notice to Contributors" in the Spring issue.)

(2) A methods section should be added to each article, evaluating its strengths and limitations.

(3) Standards adopted by/for POQ should be disseminated to other journals as well.

(4) AAPOR should develop guidelines of good practice, and request or require 1996 Conference participants to abide by them; the standards could be evaluated and revised after the conference.

(5) AAPOR should collect examples of bad practice and comment on them publicly, as well as writing the perpetrators directly.

(6) AAPOR should take on issues of plagiarism.

Disclosure: There was a certain amount of discussion of principles of disclosure. One part of that discussion dealt with how much disclosure was possible in popular, as opposed to academic

articles. Given various new technologies, someone pointed out that such disclosure was possible where it once had not been (e.g by the use of hypertext), although such practices might raise problems of inadvertently violating confidentiality.

Enforcement: This was one of the more controversial issues. Should the current procedures for enforcement be retained? Should they be revised? Should they be scrapped altogether? Should they apply (as they currently do) to non-members as well as members?

(Note that the issue of enforcement was quite lively at the last council meeting and there was no resolution.)

Let us know what you think about these issues!

To join the group send this message :

SUBSCRIBE STANDARDS <Your address>

to: LISTSERV@UNC.EDU

>From bjg@bradley.bradley.edu Sun Oct 15 14:54:25 1995
Return-Path: <bjg@bradley.bradley.edu>
Received: from bradley.bradley.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1) id OAA08130; Sun, 15 Oct 1995 14:54:23 -0700
Received: (from bjg@localhost) by bradley.bradley.edu (8.6.12/8.6.12) id QAA13374;
Sun, 15 Oct 1995 16:54:20 -0500
Date: Sun, 15 Oct 1995 16:36:41 -0500 (CDT)
From: "Bernard J. Goitein" <bjg@bradley.bradley.edu>
Subject: suggestions on survey item
To: aapornet@usc.edu
In-Reply-To: <8CC6A4EA9@wws.princeton.edu>
Message-ID: <Pine.3.87.9510151641.B12320-0100000@bradley.bradley.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

Survey researchers:

I am preparing a local household sample survey of economic attitudes, and I want to add an item that looks at how proposed changes in government programs/budgets by the new Republican majority in Congress is affecting household confidence in the future of the economy (boosting? reducing?). I already include some items on confidence in the government's *present* handling of the economy, but nothing specifically about Congress and its impact on the economy's *future*.

Have you pretested/used some good items on this subject that you can recommend? I would appreciate any suggestions.

Bernie Goitein
Center for Business and Economic Research
Bradley University
Peoria, Il 61625
tel (309) 677-2278

Fax (309) 677-3374

>From bentleyj@ix.netcom.com Mon Oct 16 11:28:58 1995
Return-Path: <bentleyj@ix.netcom.com>
Received: from ix7.ix.netcom.com by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id LAA08116; Mon, 16 Oct 1995 11:28:56 -0700
Received: from by ix7.ix.netcom.com (8.6.12/SMI-4.1/Netcom)
id LAA03148; Mon, 16 Oct 1995 11:28:18 -0700
Date: Mon, 16 Oct 1995 11:28:18 -0700
Message-Id: <199510161828.LAA03148@ix7.ix.netcom.com>
From: bentleyj@ix.netcom.com (John Bentley)
Subject: Re: AAPOR News
To: aapornet@usc.edu

You wrote:

>
>
>This is a last call for any information that you would like to share
with
>your AAPOR colleagues in the next edition of AAPOR News. This
includes a new
>job, promotion, an award or grant, a new book or any other milestone.
Send
>the information to me and not the list. Thanks.
>
>Daniel Merkle
>Voter News Service
>DMMerkle@aol.com
>
>

Please forgive the lateness of this response. I hope I can still make it. I've been a member of AAPOR for a couple of years and recently moved to a new position with a new company. I'm now the Technical Manager of the National Survey Group with William M. Mercer, Inc. Mercer is a global human resources consulting firm, and my office specialized in salary, benefits, and compensation data collection. I manage a group of seven computer programmer/analysts.

<jeb>

>From rshalp@ix.netcom.com Mon Oct 16 21:15:27 1995
Return-Path: <<@VM.USC.EDU:rshalp@ix.netcom.com>>
Received: from VM.USC.EDU by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id VAA06031; Mon, 16 Oct 1995 21:15:26 -0700
Received: from ix.ix.netcom.com by VM.USC.EDU (IBM VM SMTP V2R2) with TCP;
Mon, 16 Oct 95 21:15:51 PDT
Received: from by ix.ix.netcom.com (8.6.12/SMI-4.1/Netcom)
id VAA10374; Mon, 16 Oct 1995 21:15:27 -0700
Date: Mon, 16 Oct 1995 21:15:27 -0700
Message-Id: <199510170415.VAA10374@ix.ix.netcom.com>
From: rshalp@ix.netcom.com (RICHARD S. HALPERN)
Subject: More about Militias
To: aapornet@vm.usc.edu

The August issue of "Klanwatch" issued by the Southern Poverty Law Center has a good update of Militia activity. They can be reached at P.O Box 548, Montgomery, AL 36101 0548. Sorry, I don't have their phone/fax or E-mail.

The Anti-Defamation League has issued a special report on the Militia movement in America. Address: ADL 823 UN Plaza, New York City 10017; (212) 490 2525

Dick Halpern

rshalp@ix.netcom.com

>From rshalp@ix.netcom.com Mon Oct 16 21:30:44 1995

Return-Path: <<@VM.USC.EDU:rshalp@ix.netcom.com>>

Received: from VM.USC.EDU by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)

id VAA07456; Mon, 16 Oct 1995 21:30:42 -0700

Received: from ix3.ix.netcom.com by VM.USC.EDU (IBM VM SMTP V2R2) with TCP; Mon, 16 Oct 95 21:31:08 PDT

Received: from by ix3.ix.netcom.com (8.6.12/SMI-4.1/Netcom)

id VAA01773; Mon, 16 Oct 1995 21:30:41 -0700

Date: Mon, 16 Oct 1995 21:30:41 -0700

Message-Id: <199510170430.VAA01773@ix3.ix.netcom.com>

From: rshalp@ix.netcom.com (RICHARD S. HALPERN)

Subject: Simple content analysis

To: aapornet@vm.usc.edu

WordPerfect for Windows has a new macro (called "count52" or "count61") which enables a search and count of a specific word or phrase. It's available for WordPerfect versions 5.2 and 6.1. Works like a charm for simple counts. Not case sensitive but like all software does have some limitations. Can be obtained by downloading from the "Cobb group" on America on Line. Full description in "Inside WordPerfect for Windows" Sept '95 issue, vol4 no 9.

Dick Halpern

rshalp@ix.netcom.com

>From rea@iea.soc.umn.edu Tue Oct 17 05:39:02 1995

Return-Path: <rea@iea.soc.umn.edu>

Received: from atlas.socsci.umn.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)

id FAA14156; Tue, 17 Oct 1995 05:39:00 -0700

Received: from iea.soc.umn.edu (iea.soc.umn.edu [134.84.155.239]) by atlas.socsci.umn.edu (8.6.12/8.6.12) with SMTP id HAA28519 for

<aapornet@usc.edu>;

Tue, 17 Oct 1995 07:39:00 -0500

Date: Tue, 17 Oct 1995 07:39:00 -0500 (CDT)

From: Ron Anderson <rea@iea.soc.umn.edu>

To: aapornet@usc.edu

Subject: Public Opinion on Public Opinion Research?

In-Reply-To: <199510170430.VAA01773@ix3.ix.netcom.com>

Message-ID: <Pine.SUN.3.91.951017073554.27367A-100000@iea.soc.umn.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Can anyone refer me to any studies of public confidence in public opinion research? Or studies of the public's beliefs about social science research? I am trying to do a study of public perceptions of the field of sociology. So far I have not found any survey data on these subjects, but it is hard to imagine that there are none. Any leads would be appreciated.

Ronald E. Anderson, 612-624-9554 624-4586(fax) <rea@iea.soc.umn.edu>
909 Social Sciences Bldg, Univ. of Minnesota, Minneapolis, MN, 55455, USA

>From frey@nevada.edu Tue Oct 17 06:34:31 1995
Return-Path: <frey@nevada.edu>
Received: from pioneer.nevada.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id GAA18496; Tue, 17 Oct 1995 06:34:30 -0700
Received: (frey@localhost) by pioneer.nevada.edu (8.6.12/8.6.4) id GAA25102;
Tue, 17
Oct 1995 06:34:28 -0700
Date: Tue, 17 Oct 1995 06:34:28 -0700 (PDT)
From: JAMES H FREY <frey@nevada.edu>
To: John Bentley <bentleyj@ix.netcom.com>
cc: aapornet@usc.edu
Subject: Re: AAPOR News
In-Reply-To: <199510161828.LAA03148@ix7.ix.netcom.com>
Message-ID: <Pine.OSF.3.91.951017062957.22792C-100000@pioneer.nevada.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

John,

This message is for the AAPOR News.

Ms. Chris Horak will assume the position of Director of the Center for Survey REsearch at the University of Nevada, Las Vegas. Ms Horak will be receiving her Ph.D. in Communications from the University of Illinois this spring. She worked for several years in many capacities, including project manager, at the Lirary Research Center and the Survey Research Laboratory of the University of Illinois.

Thanks,
Jim Frey

>From bentleyj@ix.netcom.com Tue Oct 17 09:27:53 1995
Return-Path: <bentleyj@ix.netcom.com>
Received: from ix6.ix.netcom.com by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id JAA02560; Tue, 17 Oct 1995 09:27:51 -0700
Received: from by ix6.ix.netcom.com (8.6.12/SMI-4.1/Netcom)
id JAA00397; Tue, 17 Oct 1995 09:27:19 -0700
Date: Tue, 17 Oct 1995 09:27:19 -0700
Message-Id: <199510171627.JAA00397@ix6.ix.netcom.com>
From: bentleyj@ix.netcom.com (John Bentley)
Subject: Re: AAPOR News
To: aapornet@usc.edu

Here is a note for the AAPOR News regarding my recent job change:

John E. Bentley has recently assumed the position of Technical Manager, National Survey Group (NSG), William M. Mercer, Inc in Deerfield Illinois. William M. Mercer is an international human resources cousulting firm, and the NSG conducts compensation and benefit studies in support of Mercer's consulting activities. As Technical Manager, Mr. Bentley is responsible for the data analysis activities of seven programmer/analysts. SAS is his specialty, and he was previously a Senior Research Analyst with the American Dental Association.

>From murray1@pipeline.com Tue Oct 17 11:35:35 1995
Return-Path: <murray1@pipeline.com>
Received: from mail.nyc.pipeline.com by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id LAA16852; Tue, 17 Oct 1995 11:35:33 -0700
Received: from pipe3.nyc.pipeline.com (pipe3.nyc.pipeline.com [198.80.32.43])
by
mail.nyc.pipeline.com (8.6.12/8.6.12) with ESMTP id OAA14927; Tue, 17 Oct
1995
14:35:34 -0400
Received: (murray1@localhost) by pipe3.nyc.pipeline.com (8.6.9/8.6.9) id
OAA18252;
Tue, 17 Oct 1995 14:35:32 -0400
Date: Tue, 17 Oct 1995 14:35:32 -0400
Message-Id: <199510171835.OAA18252@pipe3.nyc.pipeline.com>
To: AAPORNET@USC.EDU
Subject: (Fwd) Lesbian Research Network
From: murray1@pipeline.com (Murray Edelman)
Cc: caitlinon@aol.com
X-Mailer: The Pipeline v3.2.0

I am forwarding this message to AAPORNET. Please note that they
especially
seeking out lesbian statisticians.

>LESBIAN RESEARCH NETWORK

>

>A Lesbian Research Network is currently being developed for lesbian
>researchers from all disciplines, who work in academic, business,
government
>or community settings, who are both open and not openly-identified and who

>study lesbian-related and non-lesbian related topics. The project is
>coordinated by Caitlin Ryan and Judy Bradford who conducted the National
>Lesbian Health Care Survey (1984-85). We are particularly interested in
>reaching lesbian statisticians and would appreciate your assistance in
>sharing this announcement with your colleagues and friends.

>

>Network goals include: developing a communications and information
sharing

>system; formalizing a network of mentors at universities and training
>centers; and providing access to technical assistance and specialized
>expertise on research methodology, funding and publication.

>

>The Network will be developed in several stages, beginning this fall with
a

>survey of lesbian researchers and students training for research careers,
>funded by an Uncommon Legacy Foundation. The survey will identify their
>needs and experiences and results will be used to implement various
network

>activities including publication of a Lesbian Researchers Directory
(however,

>listing in the directory is optional). Names of participants are
>confidential and researchers do not need to be "out" to participate in
either

>the survey or the Network. For further information, contact: Caitlin
Ryan,

>33 Adams Street, NW, Washington, DC 20001, (202) 232-0188,
basryan@cpcug.org
>or caitlinon@aol.com.

>
>

>From murray1@pipeline.com Tue Oct 17 13:20:42 1995
Return-Path: <murray1@pipeline.com>
Received: from mail.nyc.pipeline.com by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id NAA29081; Tue, 17 Oct 1995 13:20:39 -0700
Received: from pipe3.nyc.pipeline.com (pipe3.nyc.pipeline.com [198.80.32.43])
by
mail.nyc.pipeline.com (8.6.12/8.6.12) with ESMTTP id QAA04723 for
<AAPORNET@USC.EDU>;
Tue, 17 Oct 1995 16:20:45 -0400
Received: (murray1@localhost) by pipe3.nyc.pipeline.com (8.6.9/8.6.9) id
QAA03781;
Tue, 17 Oct 1995 16:20:43 -0400
Date: Tue, 17 Oct 1995 16:20:43 -0400
Message-Id: <199510172020.QAA03781@pipe3.nyc.pipeline.com>
To: AAPORNET@USC.EDU
Subject: AAPOR News
From: murray1@pipeline.com (Murray Edelman)
X-Mailer: The Pipeline v3.2.0

Please do not send News and Notes items for our newsletter to AAPORNET.

Send them to Dan Merkle at DMMerkle@aol.com.

We have passed the deadline for the Fall issue. However, we expect to be
putting out periodic updates on News and Notes across AAPORNET as well as
in the next newsletter.

So please send the items to Dan whenever you think of them.

Murray Edelman, Editor

AAPOR News

murray1@pipeline.com

>From Jerold.Pearson@Forsythe.Stanford.EDU Tue Oct 17 15:05:35 1995
Return-Path: <Jerold.Pearson@Forsythe.Stanford.EDU>
Received: from Forsythe.Stanford.EDU by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id PAA09809; Tue, 17 Oct 1995 15:05:33 -0700
Message-Id: <199510172205.PAA09809@usc.edu>
Date: Tue, 17 Oct 95 12:44:03 PDT
From: "Jerold Pearson" <Jerold.Pearson@Forsythe.Stanford.EDU>
To: aapornet@usc.edu, por@unc.edu
Subject: Ethnic Minority Focus Group Moderators Needed

I am about to oversee a qualitative research study among ethnic
minority students here at Stanford about their experience at
Stanford, their relationship with the university, issues of
importance to them as students of color, etc. Can anyone recommend
experienced and outstanding Asian-American, African-American,
Hispanic/Latino, and (this one will be tough) Native American
focus group moderators?

Thanks for your help.

(I have posted this to POR as well as AAPORNET, so I apologize to those of you who see this twice.)

Jerold Pearson
Director of Opinion Research
Stanford University
ct.jep@forsythe.stanford.edu
415-723-9186

To: POR(AAPORNET@USC.EDU, POR@UNC.EDU), POR(AAPORNET@USC.EDU, POR@UNC.EDU)
>From WRMJ84A@prodigy.com Wed Oct 18 23:07:27 1995
Return-Path: <WRMJ84A@mail.prodigy.com>
Received: from pimaia2w.prodigy.com by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id XAA29759; Wed, 18 Oct 1995 23:07:25 -0700
Received: from mail.prodigy.com ([199.4.137.13]) by pimaia2w.prodigy.com
(8.6.10/8.6.9) with SMTP id CAA13764 for <aapornet@usc.edu>; Thu, 19 Oct 1995
02:00:42 -0400
Date: Thu, 19 Oct 1995 02:02:34 EDT
From: WRMJ84A@prodigy.com (MR GLENN H ROBERTS)
X-Mailer: PRODIGY Services Company Internet mailer [PIM 3.2-342.56]
Message-Id: <013.03186094.WRMJ84A@prodigy.com>
To: aapornet@usc.edu
Subject: NCPP Conf on Polling Nov 16 NYC

Journalists, opinion researchers, others interested are invited to attend one-day "Conference on Polling 95" sponsored by the National Council on Public Polls (NCP), Thursday Nov 16, 1995; 9am to 4:30 pm at Gannett Journalism Center, 535 Madison Ave., NYC; Registration \$25 (includes lunch). Toll free reservations; 1-800-239-0909.

Nationally recognized pollsters and public opinion researchers share experiences in wide range of topics...make reservations early for limited space.

Topics: Opening Remarks: Sheldon R. Gawiser, President, Gawiser Associates and President, National Council on Public Polls.

Issues in Polling for Journalists: G. Evans Witt, Associated Press; Diane Colasanto, Princeton Research Associates; Harry W. O'Neill, Roper Starch Worldwide.

Working Together: 20 Years of the CBS News/New York Times Poll: Kathleen Frankovic, CBS News; Michael Kagey, New York Times.

Dealing with Complex Issues: Warren Mitofsky, Mitofsky International; Andrew Kohut, Times Mirror Center for People & the Press; Edward J. Efchak, The Bergen Record.

Keynote Session: Polling, an International Perspective: Humphrey Taylor, Louis Harris & Associates; Ilko Kucherich, Democratic Initiatives Center, Kiev, Ukraine.

Looking Forward to 1996: The Primaries: Peter D. Hart, Peter D. Hart Research Associates; Mervin D. Field, The Field Institute; Janice Ballou, Center for Public Interest Polling, The Eagleton Institute, Rutgers; Lee M. Miringoff, The Marist Institute for Public Opinion, Marist College; Glenn

H. Roberts, GLENN ROBERTS RESEARCH.

Looking Forward to 1996: The Election: Frank Newport, The Gallup Poll; Murray Edelman, Voter News Service; Mary Klette, NBC News.

For information & reservations, call Sheldon Gawiser, President NCPP: 800-239-0909 or send \$25 check payable NCPP Conference 95, to NCPP, 1375 Kings Highway East, Suite 300, Fairfield, CT 06430-5318.

ABOUT NCPP: National Council on Public Polls is an association of polling organizations established in 1969 to strive for higher standards of professionalism among public opinion pollsters while working for greater understanding by the media, politicians, and the general public of how a poll is conducted and how to interpret poll results.

NCPP has sponsored seminars, workshops, conference and press conferences in Washington and New York to promote better understanding and reporting of public opinion polls.

For more information about NCPP, contact officers:

Sheldon Gawiser, President, 800-239-0909
Warren Mitofsky, Vice President, 212-582-5675
Glenn H. Roberts, Secretary-Treasurer. 515-276-7002
Humphrey Taylor, Chairman, Board of Trustees, 212-539-9600

Glenn Roberts wrmj84a@prodigy.com

>From beniger@rcf.usc.edu Thu Oct 19 09:26:07 1995
Return-Path: <beniger@rcf.usc.edu>
Received: from almaak.usc.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id JAA01054; Thu, 19 Oct 1995 09:26:05 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id JAA02654; Thu, 19 Oct 1995 09:26:06 -0700
Date: Thu, 19 Oct 1995 09:26:05 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.951019091355.1957B-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET OF INTEREST TO AAPORNET

SHAKEOUT PREDICTED FOR ONLINE SERVICE PROVIDERS

A new price war is plaguing Internet access providers, sparked by CompuServe's move last week to offer three hours of Internet access for \$4.95 a month. The announcement matches Microsoft's price for its Microsoft Network, but CompuServe is going one step further, selling additional hours at \$1.95 each as opposed to Microsoft's \$2.50. A Meta Group researcher notes that prices like these mean that some companies will have to make their profits from other sources such as online shopping or providing information or advertising for third parties. Some small providers aren't worried a bit: "Basically what's happening is the dinosaurs are chewing on

each other's necks," says one. (Wall Street Journal 13 Oct 95 B1)

MICROSOFT TRIED TO MERGE WITH LOTUS

Microsoft CEO Bill Gates confirms that back in 1983-84, Microsoft actively pursued a merger with Lotus Development Corp. "I was willing and they were the ones that turned it down," he says. "Now I'm glad they did." At the time, Lotus was a much bigger company than Microsoft. (Wall Street Journal 13 Oct 95 B3)

GERMANY, FRANCE AGREE TO OPEN PHONE MARKETS

As part of their agreement to purchase a 20% stake in Sprint Corp., France Telecom and Deutsche Telekom will face competition on their own turf from other companies such as railroads and electric utilities who want to build "alternative telecommunications infrastructures." A Deutsche Telekom spokesman said the three companies will begin joint operations "within weeks." (Wall Street Journal 13 Oct 95 A10)

DELPHI STRIVES FOR MASS INTIMACY

In luring online customers to try its recently revamped service, Delphi has teamed up with Disney to create new content and provide an experience that's "intimate for consumers." "'Me-news' is better than 'mass-news,'" says Disney. "What we want is 'mass-me.'" (Business Week 16 Oct 95 p74)

REGULATING TV

The chairman of the Canadian regulator CTRC says that unless a workable system to control child-damaging violence on TV is developed within a year, the government may require scrambling of violent shows before their delivery on cable networks. "It ends up that the American commercial standards are destroying Canadian social standards. We can't protect our children." (Toronto Star 14 Oct 95 E3)

CASIE PLANS ONLINE MEASUREMENT RATINGS SYSTEM

The Coalition for Advertising Supported Information & Entertainment has released a report calling the number of "hits" on an Internet site a "rubber yardstick" that tells advertisers very little about how effective their online efforts are. The group, backed by the American Association of Advertising Agencies and the Association of National Advertisers, will develop its own online measurement ratings system early next year, built on previous models of television and radio, as well as newspapers and magazines. (Broadcasting & Cable 9 Oct 95 p73)

CORBIS GETS DIGITAL CONTENT

Bill Gates's purchase of the Bettman Archive, which holds millions of historical photographs, will provide a major source of digital content for products and services provided through Corbis Corporation, a wholly owned subsidiary of Microsoft. (New York Times 10 Oct 95 A1; revised from Edupage 12 Oct 95)

OUI AND NON IN CYBERSPACE

The Yes and No sides in the Quebec referendum on separation are battling it out in cyberspace on their web sites -- the official No side is at < <http://www.comite-non.qc.ca> >, while the Yes can be found at < <http://www.quebec-oui.org> >. The Yes also has a hotlink to its youth wing at < <http://www.cam.org/~jsmm/oui.html> >. (Toronto Globe & Mail 13 Oct 95 A12)

>From beniger@rcf.usc.edu Thu Oct 19 09:53:17 1995
Return-Path: <beniger@rcf.usc.edu>
Received: from almaak.usc.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id JAA04527; Thu, 19 Oct 1995 09:53:15 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id JAA08977; Thu, 19 Oct 1995 09:53:14 -0700
Date: Thu, 19 Oct 1995 09:53:09 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: That Data Misbehavin' (fwd)
Message-ID: <Pine.SUN.3.91.951019093058.1957E-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

The following is posted on the suggestion of AAPORNETonian Mike Mokrzycki with the permission to repost of the author, Brock N. Meeks. -- JRB

Date: Mon, 9 Oct 1995 20:19:54 -0700
From: Brock N. Meeks <brock@well.com>
Subject: CWD--That Data Misbehavin'

CyberWire Dispatch // Copyright (c) 1995 //

Jacking in from the "I'll Take Two From Column A" Port:

Washington -- A study released by Simba Information, Inc., has left the company scrambling to pay for misappropriated data under the threat of legal action and issuing public apologies to two major universities for lifting copyrighted data without permission.

On August 22, Simba issued a press release touting "an important finding" for Maalox-guzzling executives trying to figure out how to make a buck off the Net.

Simba said its new study, "On the Internet: User Demographics and Trends," showed "most Internet users appear willing to accept the Web as a viable commercial medium." Yow-Za! Finally, hard data that corporate suits could use to justify dumping all that dumb money into risky Web ventures.

Simba Vice President Tom Niehaus is quoted in the second paragraph saying: "Almost 80% of current subscribers say they would use the Web as a commercial medium, provided that, as with any other consumer marketing proposition, the quality of information and services was of fair value to its pricing."

Meanwhile, savvy Web-surfers were left scratching the underbellies of their collective mouse pads. You see, months earlier they could have read the following from a Web site holding research done by the Hermes Project at the University of Michigan Business School: "Almost 80% of the respondents are willing to pay for WWW access and services. However, this is conditional upon appropriate quality and price."

You can almost hear Yogi Berra: "It's like deja vu all over again."

The catch? To read the Simba report you have to pony up \$995; to read the Hermes report costs you nothing but time.

Double Bogey: The Simba report draws heavily on Hermes data for the body of its report, despite a specific disclaimer in the Hermes copyright that prohibits the use of the data for profit-making.

Triple Bogey: Simba never bothered to contact the Hermes project to ask permission to use its data.

The Hermes Project director, University of Michigan Professor Sunil Gupta, only learned of the lifted data when another researcher, Jim Pitkow of the Graphics and Visualization Lab (GVU) at the Georgia Institute of Technology, notified him by Email. Pitkow, who had worked closely with Gupta and had completed a similar study of Web demographics, also discovered that his research had been used by Simba, again without permission and against specific copyright disclaimers that the data could not be used in a for-profit venture.

This squalid little data-heist hit the sunshine during a little dust-up in an open conference on the WELL.

After the study was published, it was plucked from the information flotsam and jetsam by HotWired columnist David Kline, who ginned up a trick multiple choice quiz for his readers so they could test their Net-awareness quotient. The quiz was well done and informative, and all was right with the world (just ask O.J.). Then Kline ran into a buzzsaw named Donna Hoffman.

Hoffman, a Net-Celeb in her own right, is a researcher at the Owen Graduate School of Management at Vanderbilt University. It was Hoffman, and her partner Tom Novak, who helped expose the bogus research underlying the "cyberporn study" done by former Carnegie Mellon University student Marty Rimm, which Time magazine shilled on its July 3rd cover.

After reading Kline's HotWired column, Hoffman admonished him in a public forum on the WELL, taking him to task for promoting stolen research.

She said that Simba had used data from Hermes and GVU without permission, violating copyrights that specifically stated that the information was not to be used "for profit." And at \$995 a pop, Simba was definitely pocketing some for-profit coin.

Kline launched a blitzkrieg investigation. Within two hours of being tipped by Hoffman, he confirmed that Gupta's data had been lifted without permission and had confronted Simba's President Alan Brigish with "disturbing facts" that alleged copyright violation.

Brigish tried to buy time, telling Kline that the report had been written by a freelancer, Peter Clemente, and that it was Clemente's responsibility to have obtained all necessary copyright clearances. Nevertheless, Brigish told Kline he would "look into the matter."

Kline reported his findings back to the WELL, noting he wasn't buying Brigish's explanation.

But in trying to fend off Kline's pointed questions, Brigish conveniently left out another piece of the story: fully 50% of the report was actually data published in 1994, lifted from a study by another marketing research firm, FIND/SVP.

FIND/SVP had given permission to Clemente to use a limited amount of data. But when FIND/SVP found out that half the data in the Simba study was their own work, they demanded payment. Brigish balked.

A series of furious point-counterpoint faxes flew back and forth. Finally, under the threat of a lawsuit, Brigish coughed up a payment to dodge a nasty public spectacle. Under the terms of the payment, neither side is allowed to talk about the suit nor divulge the amount of payment, according to sources familiar with the internal wranglings of the case.

While the lifting of the academic research had caught Brigish off-guard, questions about the "keep quiet" payment to FIND/SVP blind-sided him.

When asked to confirm the report that this company paid for the FIND/SVP data -- after the fact -- Brigish bristled: "I'm not going to discuss this further." When I pressed him on the issue, asking him for comments on both copyright issues, FIND/SVP's and the universities', he said I was "pressuring" him and that he was "going to hang up the phone." He left me holding the receiver, the words "I'll get back to you" trailing off in my ear.

My next call went to Gupta. He said the discovery that Simba had appropriated research "really bothers me." He said that all along he had been telling respondents his research was being done "for non-profit" reasons. "Now we

learn there are people making big bucks off this," he said.

He worried that if people found out about Simba incorporating their data in a for-profit publication it would put the Hermes project's integrity at risk.

Gupta did acknowledge that he had received a voice mail message from Brigish, notifying him that he was "looking into the matter."

Gupta had a rough idea of what Simba would have to do to quell the matter: "Somehow he [Brigish] has to make clear that what happened ... was absolutely terrible, that's a basic, basic, requirement. A public apology, also, I think is reasonable." And after thinking for a moment he added that Simba might "make a bigger donation to the charities, that would be cool."

Charities? Curious statement, until you realize that as a way of saying "thank you" to the participants in the Hermes study, Gupta makes a payment to three charities. Participants choose their favorites and at the end of the study period, Gupta takes the top three vote-getters (two domestic and one international) and writes a \$500 check to each. Nice touch.

So where's freelancer Clemente in all this? To his credit, he readily cops to his mistakes: "I neglected to call the principals [Gupta and Pitkow] of the [university] studies and I should have." Clemente said he was thrown off by the home page of each study that states the research is "free" for anyone to use, as long as proper credit is given, which Clemente does do in the body of Simba report. "I feel terrible about this," he said, adding that he had spoken with the researchers and apologized.

Brigish did make good on his promise to "give a statement." But he wouldn't take calls on it; he sent it via email. In it he insists that "reports of copyright infringement" in conjunction with the Simba study "are incorrect." He says the company "takes copyright issues very seriously." Brigish then throws Clemente to the lions, saying that it was his responsibility alone to gain the proper permissions. But then he tosses in this caveat: "We should have insisted that [Clemente] get written permission to use the data."

I checked with a few other market research firms on their own internal procedures in matters like this. Each one said they have freelancers sign statements asserting that all copyright permissions had been negotiated, but each also double-checks those permissions, a deliberate effort to dodge a Simba-like copyright snafu.

Brigish also acknowledges that "Simba clearly erred" by not citing the sources of its data in the marketing materials for the study, "and we regret this omission." Brigish's statement says he will "seek ways in which Simba and both

universities can work together in the future to support Internet demographics research and make that data widely available."

Brigish also promised to issue his statement to reporters. In fact, he sent the statement only to Kline and myself. In addition, the statement was written up on the Cowles/Simba Daily news service. However, the initial press release went out over the Business Wire and PR Newswire, reaching potentially thousands of news organizations. The Simba mea culpa statement was never put on those wires.

In addition, Simba said it would donate \$5,000 to charities as identified by Gupta when his next research study was complete.

That should have settled things, but Gupta claims otherwise. The professor insists that during discussions with Brigish, he agreed to provide "significant research funding to the universities." But that point never made it into the official statement. Gupta says Simba is now going back on the promise. He's also ticked off about the limited distribution of the statement.

Brigish says he doesn't recall the offer to supply funding to the universities, saying only that Simba's Niehaus would discuss with Gupta "appropriate collaboration." Further, he says, via Email to Gupta, that the limited distribution of his statement is enough: "I see no reason to broadcast it widely as a press release."

The whole affair has caused Gupta to wash his hands of any dealings with Simba. On October 8th, he informed Brigish that although he had "hoped to find some positive way of emerging from this episode," none is forthcoming. "Your response to [my concerns] convinces me that you have not fully understood ... and leave me doubtful regarding just how seriously you do take such breaches of ethical behavior."

In a pure "well to hell with you" gesture, Gupta also says he is refusing the \$5,000 because it's "best not to have" Simba's name "associated" with the research efforts of the two universities "in any manner." Nor will he entertain "further opportunities of associating with your company."

Righteous indignation is great, but hey, professor, you could have at least made them cut the check for five grand before you bailed on the deal.

Kline, however, does let his indignation hang out. In this week's Market Forces column for HotWired, Kline opens saying: "There is probably nothing more disturbing to a journalist than discovering that he's been unwittingly used to deceive the public." But that's just what happened during "Simba-gate" as he calls it.

"Frankly, it makes my job a hell of a lot tougher," Kline

told me. "Do I now have to start checking for copyright violations, too? All I know is, I was misled, and as a result, I misled my readers. That seriously pisses me off."

This episode of "Simba-gate" also hurts the "admirable goal of providing publicly-available, non-proprietary information to the Internet community," Hoffman says. Once the data-for-profit link is made in people's minds to the GVV/Hermes studies, "we run the risk" that people will "cynically approach such surveys the next time," she says. "This hurts the ability to obtain cooperation from the Internet community on subsequent studies, and undermines the credibility of objective data collection efforts."

Yep, and it doesn't do a whole hell of a lot for those that forked over the 995 clams, either. Now ... where did I put that Maalox anyway?

Meeks out...

#####

>From beniger@rcf.usc.edu Thu Oct 19 10:27:06 1995
Return-Path: <beniger@rcf.usc.edu>
Received: from almaak.usc.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id KAA08549; Thu, 19 Oct 1995 10:27:05 -0700
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by almaak.usc.edu (8.6.12/8.6.7+ucs)
id KAA11356; Thu, 19 Oct 1995 10:27:03 -0700
Date: Thu, 19 Oct 1995 10:27:02 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Internet Index #10 (fwd)
Message-ID: <Pine.SUN.3.91.951019102403.1957I-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

The Internet Index
Number 10
Inspired by "Harper's Index"*
Compiled by Win Treese (treese@OpenMarket.com)
14 October 1995

Number of members of the U.S. House of Representatives participating in
the Constituent Electronic Mail System: 119

Rank of Crayola in Point Communication's Survey of Most Visited Sites: 6

Number of subscribers to the A.Word.A.Day mailing list: 21,000

Estimated number of subscribers to online services: 12 million
Dataquest estimate of revenues for online services in 1997: \$3.3 billion

Number of users of Minitel: 14.4 million

Number of companies offering services on Minitel: over 10,000

Number of subscribers to Internet World magazine: 208,000
Number of subscribers to Cosmopolitan: 2.3 million

Average age of users of the Yahoo directory service: 35

Approximate number of domain name requests, per minute, handled by the
InterNIC: 1.2

Estimated number of Internet hosts at the end of the century: 101 million

Percentage of advertisements containing URLs, in the first 18 pages of
the September, 1995, issue of Scientific American: 50

Percentage of advertisements containing toll-free telephone numbers, in
the first 18 pages of the September, 1995, issue of Scientific
American: 90

Number of SEC documents downloaded from the SEC's Edgar database on the
Internet: 3.1 million

Number of digits of pi available on the Internet: 3.2 billion
Time taken to compute those digits: 37 hours

Number of National Public Radio stations on the Internet: 82

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treese@OpenMarket.com.

Past issues and citations to sources can be found at
<http://www.openmarket.com/info/internet-index/>. To subscribe to future
issues of the Internet Index, send a message saying "subscribe
internet-index" in the body to internet-index-request@OpenMarket.com.

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>From beniger@rcf.usc.edu Thu Oct 19 11:07:35 1995
Return-Path: <beniger@rcf.usc.edu>
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        id LAA13543; Thu, 19 Oct 1995 11:07:34 -0700
Received: (beniger@localhost)
        by almaak.usc.edu (8.6.12/8.6.7+ucs)
        id LAA17159; Thu, 19 Oct 1995 11:07:33 -0700
Date: Thu, 19 Oct 1995 11:07:32 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NET SITES OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.951019110028.1957Q-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
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NET SITES OF INTEREST TO AAPORNET

Selected from the Weekly Bookmark 10/16/95

The Gallup Organization World Wide Web
Take time out to participate in an internet survey online. Read
or heard about a Gallup poll? Then click onto the Gallup Poll

Monthly newsletter archives to review previous polls. This site even has an online employment opportunities with the Gallup Organization.

URL: <http://www.gallup.com>

Submitted By: John Reese

A Day in the Life of Cyberspace

10/10 is a ten year anniversary celebration at MIT Media Lab. In the nine days prior to October 10, Media Lab celebrated privacy, expression, generations, wealth, faith, body, place, tongues, and the environment. In each of these areas you can participate in a survey, review previous visitors words, or walk through the rooms of cyberspace like a museum. It is the Woodstock of Cyberspace. A bookmark so that you can absorb its reflection of the world we are moving into at a place where much of it was originally conceived and fostered.

URL: <http://206.33.95.19/Dynamo1010.cgi>

Submitted By: Ted Nellen

Children's Animated Television

Children's Animated Television (CAT) is a 501-C-3 non-profit organization that produces educational videos for children and teens on contemporary social issues such as AIDS, diversity, violence, and GLB teen self-esteem. CAT also provides as a public service, a BBS, a weekly full color Web newsletter, and a website for the family of the future.

URL: <http://www1.usa1.com/~furball/>

Submitted By: Claude DiDomenica

The Escotet International Link

A source for International and Intercultural Development Education. World Wide Links related to Education, Communications, Social Sciences, Behavioral Sciences, and International Studies. Special area to Latin Culture around the World (French, Italian, Portuguese, Spanish).

URL: <http://www.fiu.edu/~escotet>

Submitted By: M.A. Escotet

#####

>From beniger@rcf.usc.edu Thu Oct 19 12:02:30 1995

Return-Path: <beniger@rcf.usc.edu>

Received: from almaak.usc.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)

id MAA20349; Thu, 19 Oct 1995 12:02:29 -0700

Received: (beniger@localhost)

by almaak.usc.edu (8.6.12/8.6.7+ucs)

id MAA04973; Thu, 19 Oct 1995 12:02:28 -0700

Date: Thu, 19 Oct 1995 12:02:27 -0700 (PDT)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: Request for Help (fwd)

Message-ID: <Pine.SUN.3.91.951019115231.1957Y-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Forwarded at the request of AAPORNETonian Janet Harkness. Please send all responses directly to Breda McCabe <mccabe@zuma-mannheim.de>; do

not reply to AAPORNET. -- JRB

Date: Wed, 18 Oct 1995 16:16:21 GMT+0100
From: Janet Harkness <HARKNESS@zuma-mannheim.de>
Subject: Request for Help

A group of colleagues at ZUMA are working on the comparability of background variables in cross-national surveys - both within one survey and across surveys. We would appreciate any literature references or suggestions of avenues to explore on issues of background variable comparability in cross-national research. Please send any replies to Breda McCabe at the following email address: mccabe@zuma-mannheim.de

Dr Janet Harkness
ZUMA

PO BOX 122155
68072 Mannheim

email: harkness@zuma-mannheim.de

>From TARNAI@WSUVM1.CSC.WSU.EDU Thu Oct 19 15:10:21 1995

Return-Path: <<@VM.USC.EDU:TARNAI@WSUVM1.CSC.WSU.EDU>>

Received: from VM.USC.EDU by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id PAA12803; Thu, 19 Oct 1995 15:10:20 -0700

Message-Id: <199510192210.PAA12803@usc.edu>

Received: from WSUVM1.CSC.WSU.EDU by VM.USC.EDU (IBM VM SMTP V2R2) with TCP;
Thu, 19 Oct 95 15:10:42 PDT

Received: from WSUVM1.CSC.WSU.EDU by WSUVM1.CSC.WSU.EDU (IBM VM SMTP V2R2)
with BSMTMP id 9127; Thu, 19 Oct 95 15:10:10 PDT

Received: from WSUVM1 (TARNAI) by WSUVM1.CSC.WSU.EDU (Mailer R2.10 ptf000)
with

BSMTMP id 5055; Thu, 19 Oct 95 15:10:09 PDT

Date: Thu, 19 Oct 95 15:05:54 PDT

From: John Tarnai <TARNAI@WSUVM1.CSC.WSU.EDU>

Subject: Professional Wage Survey

To: AAPOR Listserv <aapornet@vm.usc.edu>

I have been asked by one of our clients if there have been any surveys conducted on wages and salary rates for scientists and other professionals. They are interested in knowing whether or not foreign scientists and PhDs are working for lower wages or salaries than US citizens working at similar jobs.

If anyone has any information on this issue, or knows of a survey that might address this question, please send an e-mail message to me at the address below. Thanks!

John Tarnai

Social & Econ Sci Res Ctr

Washington State University

email: tarnaij@mail.wsu.edu

tel: 509/335-1511

fax: 509/335-0116

>From WRMJ84A@prodigy.com Thu Oct 19 18:12:19 1995

Return-Path: <WRMJ84A@mail.prodigy.com>
Received: from pimaia2y.prodigy.com by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id SAA29935; Thu, 19 Oct 1995 18:12:18 -0700
Received: from mail.prodigy.com ([199.4.137.13]) by pimaia2y.prodigy.com
(8.6.10/8.6.9) with SMTP id VAA17616 for <aapornet@usc.edu>; Thu, 19 Oct 1995
21:02:12 -0400
Date: Thu, 19 Oct 1995 20:49:59 EDT
From: WRMJ84A@prodigy.com (MR GLENN H ROBERTS)
X-Mailer: PRODIGY Services Company Internet mailer [PIM 3.2-342.56]
Message-Id: <013.03228367.WRMJ84A@prodigy.com>
To: aapornet@usc.edu
Subject: NCPP NOV 16 CONF INFO

Thanks to those responding to my recent announcement of the
NCPP "Conference on Polling 95" Nov. 16 --9am - 4:30 pm--at
the Gannett Journalism Center, 535 Madison Avenue, NYC: Cost
\$25 (includes lunch). Phone reservations: toll free
800-239-0909.

Some have sent me EMail messages which I've answered.
However, I will be out of the office from Mon Oct 23 to Nov
6th. If you want more info, write to Shelly Gawiser, NCPP
President, EMail: SRG@regen.com. or phone him at
800-239-0909. Thanks for your interest: Glenn Roberts

>From beniger@rcf.usc.edu Fri Oct 20 13:16:58 1995
Return-Path: <beniger@rcf.usc.edu>
Received: from almaak.usc.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id NAA12453; Fri, 20 Oct 1995 13:16:56 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id NAA05795; Fri, 20 Oct 1995 13:16:55 -0700
Date: Fri, 20 Oct 1995 13:16:54 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.951020130546.5217A-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET (Including One Survey) OF INTEREST TO AAPORNET

McGraw-Hill PLANS ELECTRONIC ACADEMIC PUBLISHING

McGraw-Hill, the publishing and information services company, is considering the development of electronic academic journals that could be published more quickly and economically than traditional academic journals. An enthusiast about information technology, McGraw-Hill chairman Joseph Dionne says: "If you take this technology, you have someone submit his research, have it reviewed by knowledgeable people, the process could be done in a week or two weeks." He says he has approached such groups as the Society of Physics and the Society of Chemistry, and "there is a very real possibility that it is going to happen over the next five years." (Financial Times 16 Oct 95 p19)

INTEL AND SUN LOOKING GOOD ON WALL STREET

Intel enjoyed a 41.3% increase in 3rd quarter earnings and Sun Microsystems reported earnings much greater than analysts had been anticipating. Intel's good news, which reflects an increasing demand for Pentium chips, may also be tied to strong performance by Microsoft. (New York Times 17 Oct 95 C1)
At Sun, CEO Scott McNealy's explanation for the company's favorable performance was: "We were banging on all cylinders. We just destroyed last year's 4th quarter. I can't pin this on any one thing." (Wall Street Journal 17 Oct 95 B7)

BUG IN EXCEL 7.0

A bug has been discovered in the Windows 95 version of Microsoft's Excel spreadsheet software and the company says it will release a patch next week to fix the problem. The flaw was discovered by a Houston financial consultant who upgraded from Excel 5.0 to Excel 7.0 and noticed that in the new version, a cell linked to a cell in another spreadsheet was not updating its information properly. "When we walked the guys in Microsoft's tech support through this, their reaction was, 'Wow, that's not supposed to happen,'" he says. (Houston Chronicle 14 Oct 95 C1)

INFORMATION GAP THREATENS POOR NATIONS

The Panos Institute, a non-governmental organization funded largely by Scandinavian countries, warns that "information poverty" threatens the developing world. The report notes that about 70% of computers linked to the Internet are in the U.S. and only 10% in Africa. (Toronto Globe & Mail 17 Oct 95 C10)

PC BRAND NAMES GAIN IN IMPORTANCE

A new survey shows that consumers are increasingly making their decisions about whose technology to purchase by identifying which brand name they feel most comfortable with. "This has changed from a technology game to a marketing game," says the marketing VP for AST Research, which has lost considerable clout over the past two years -- in 1993 customers said they'd be willing to pay \$176 more for an AST computer than a no-name clone, but this year that figure's down to \$17. "The companies that have been gaining market share are the ones that have established a strong brand image, and the companies that are in trouble are the ones that have failed to establish a strong brand image," says an analyst for International Data Corp. (Wall Street Journal 16 Oct 95 B4)

CULTURAL THREAT BY SATELLITE

Warning that direct-to-home satellites present a threat to Canadian culture, Quebec's cultural industries want federal regulators to halt the Americanization of Canadian airwaves. (Montreal Gazette 17 Oct 95 C13/C14)

NEW POLICY STEMS FLOW OF INTERNET REGISTRATIONS

Network Solutions Inc. reports that their new policy of charging for Internet domain registration has cut down on the number of applications they're receiving. "You were seeing name registrations at a rate of 5,000 per week," says the president of research firm Internet Info. "But in the six weeks from August to mid-September, when the new policy was in effect, registrations of new names fell to about 1,300 per week." (Investor's Business Daily 17 Oct 95 A10)

TELECOMMUTE AMERICA WEEK

Next week is designated the first Telecommute America Week, sponsored by the Commerce Department, the Environmental Protection Agency and other agencies that advocate telecommuting as a way to reduce traffic and the resulting air

pollution. According to International Data Corp., the ranks of work-at-homers rose by 8% to 39 million households over the past year. (Investor's Business Daily 17 Oct 95 A10)

VIRTUAL BANKING

About 250 banks already have home pages on the World Wide Web, but Security First Network Bank, chartered in Kentucky, says it's the first to allow customers to carry on routine banking transactions over the Internet, using software developed by Atlanta-based SecureWare Inc. The bank's CEO says "it's an interesting experiment. We honestly have no idea what kind of response we'll get." (Atlanta Journal-Constitution 17 Oct 95 D1)

GOVERNMENT RECORDS ON THE INTERNET

Whereas U.S. federal documents are now commonly placed on the Internet, government documents in the United Kingdom are not, because the government-owned publishing organization called HMSO wants to exploit its copyright commercially. Saying that the costs of accessing information in printed or CD forms are beyond the means of ordinary individuals and voluntary organizations, a group called the Campaign for Freedom of Information is calling for the government to post the Hansard and Acts of Parliament to the Internet. The Hansard is the daily record of proceeds in the two houses of parliament. (Financial Times 16 Oct 95 p7) In Canada, the government's Telecommunications and Informatics Services plans to launch a Web site for the federal government later this month. (Toronto Globe & Mail 16 Oct 95 B1/B8)

UNIVERSITY SPONSORS INTERNET ADDICTION WORKSHOP

The University of Texas at Austin's Counseling and Mental Health Center has sponsored a workshop on Internet addiction. One attendee's father made her leave her modem at home when she left for college, but she admits she sneaks around and borrows her friends'. Only six students turned out for the program, but a counselor attributed the low turnout to the use of the word "addiction" in the workshop title. "Next time we probably wouldn't word it that way," she says. (Chronicle of Higher Education 20 Oct 95 A21)

Selected from Edupage (10/17/95), edited by John Gehl and Suzanne Douglas.

>From tiche001@maroon.tc.umn.edu Sun Oct 22 07:31:41 1995
Return-Path: <<@VM.USC.EDU:tiche001@maroon.tc.umn.edu>>
Received: from VM.USC.EDU by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id HAA02725; Sun, 22 Oct 1995 07:31:40 -0700
Received: from maroon.tc.umn.edu by VM.USC.EDU (IBM VM SMTP V2R2) with TCP;
Sun, 22 Oct 95 07:32:06 PDT
Received: by maroon.tc.umn.edu; Sun, 22 Oct 95 09:30:58 -0500
Date: Sun, 22 Oct 1995 09:30:58 -0500 (CDT)
From: Phillip J Tichenor <tiche001@maroon.tc.umn.edu>
Subject: Polls on Quebec referendum?
To: networklist Aapor <Aapornet@vm.usc.edu>
Message-ID: <Pine.3.89.9510220954.A4509-0100000@maroon.tc.umn.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

Does anyone know of any poll data on the upcoming referendum in Quebec?
What are the prognostications?

Phil Tichenor

>From burger@cspo.QueensU.CA Sun Oct 22 08:01:24 1995
Return-Path: <<@QUCDN.QueensU.CA:burger@cspo.QueensU.CA>>
Received: from QUCDN.QueensU.CA by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id IAA04421; Sun, 22 Oct 1995 08:01:22 -0700
Received: from cspo.QueensU.CA by QUCDN.QueensU.CA (IBM VM SMTP V2R2) with
TCP;
Sun, 22 Oct 95 10:57:03 EDT
Received: by cspo.QueensU.CA (5.0/SMI-SVR4)
id AA05693; Sun, 22 Oct 1995 11:00:15 +0600
Date: Sun, 22 Oct 1995 11:00:15 -0500 (CDT)
From: Bob Burge <burger@cspo.QueensU.CA>
X-Sender: burger@cspo
To: aapornet@usc.edu
Subject: Re: Polls on Quebec referendum?
In-Reply-To: <Pine.3.89.9510220954.A4509-0100000@maroon.tc.umn.edu>
Message-Id: <Pine.SOL.3.91.951022104852.5651A-100000@cspo>
Mime-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
content-length: 1258

On Sun, 22 Oct 1995, Phillip J Tichenor wrote:

> Does anyone know of any poll data on the upcoming referendum in Quebec?
> What are the prognostications?

The polls indicate an almost 50/50 split in yes/no support when the undecided respondents are included. Generally, the results are within the margin of error, so it is too close to call. A recent poll at the end of last week was, I believe, the first with the yes side out front, outside the margin of error.

As we are now just over a week away from the vote, the polls results will be closely watched. Since Bouchard took a more active role in the yes side, the yes side has been gaining ground over the no side.

The Globe and Mail WWW site (<http://www.globeandmail.ca/>) has information on the Quebec Referendum '95. One may also want to browse the yes/no www sites:

Oui: <http://www.quebec-oui.org/>
Non: <http://www.comite-non.qc.ca/>

If you can receive the Canadian Broadcasting Corporation (CBC) signal, or if your local national public radio station carries "As It Happens" (weekdays at 6:30pm), it should be interesting listening in this final week.

Bob Burge * Centre for the Study of Public Opinion * Queen's University
<http://cspo.queensu.ca:8080> gopher://cspo.queensu.ca:70
>From dfor8320@uriacc.uri.edu Sun Oct 22 20:43:12 1995
Return-Path: <dfor8320@uriacc.uri.edu>
Received: from URIACC.URI.EDU by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id UAA02816; Sun, 22 Oct 1995 20:43:10 -0700
Received: from [131.128.118.83] by URIACC.URI.EDU (IBM VM SMTP V2R2) with
TCP;
Sun, 22 Oct 95 23:41:58 EDT

Date: Sun, 22 Oct 95 23:39:04 EST
From: "David R. Fortin" <dfor8320@uriacc.uri.edu>
Message-Id: <94214.dfor8320@uriacc.uri.edu>
X-Minuet-Version: Minuet1.0_Beta_17A
Reply-To: <dfor8320@uriacc.uri.edu>
X-POPmail-Charset: English
To: aapornet@usc.edu
Subject: Re: Polls on Quebec referendum?

On Sun, 22 Oct 1995 09:30:58 -0500 (CDT),
Phillip J Tichenor <tiche001@maroon.tc.umn.edu> wrote:

>Does anyone know of any poll data on the upcoming referendum in Quebec?
>What are the prognostications?

Latest indicate 49% "oui" and 51% "non" after redistribution. The Montreal Gazette maintains a web-site with updated poll info everyday. Use one of the search engines with keywords newspaper Gazette Quebec.

Au revoir!

++++
David R. Fortin
Doctoral candidate in Marketing
RITIM (Research Institute for Telecom and Information Marketing)
University of Rhode Island
E-mail: DFOR8320@URIACC.URI.EDU
Voice: (401) 792-5065
Fax: (401) 792-4312
++++
COTIM-95 Conference Organizer NOVEMBER 5-8 1995
Newport, Rhode Island, USA

1995 Conference Theme: "Living and Working in Cyberspace:
New Information Technologies at Home and Work
- Opportunities, Strategies and Policy Issues"

> Siskel and Ebert give it two thumbs up!
++++
>From derek_leeboosh@environics.ca Mon Oct 23 08:24:25 1995
Return-Path: <<@mail.uunet.ca,@envrnx:derek_leeboosh@environics.ca>>
Received: from seraph.uunet.ca by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id IAA26793; Mon, 23 Oct 1995 08:24:22 -0700
Received: from envrnx by mail.uunet.ca with UUCP id <252288-3>; Mon, 23 Oct
1995
11:27:06 -0400
Received: from pc6.environics.ca by envhost.environics.ca (5.4.2/5.40/1.0)
id AA13256; Mon, 23 Oct 1995 10:42:56 -0400
Date: Mon, 23 Oct 1995 10:42:56 -0400
Message-Id: <9510231442.AA13256@envhost.environics.ca>
X-Sender: leeboosh@envhost
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
To: aapornet@usc.edu
From: derek_leeboosh@environics.ca (Derek Leeboosh)
Subject: Re: Polls on Quebec referendum?

X-Mailer: <Windows Eudora Version 2.0.2>

The latest polls show the Yes side with a four or five point lead among DECIDED voters. Many polling companies then get a dead heat when they apportion the undecideds more towards the NO on the assumption that they will break that way since so many of them are older women, a groups which tends to be more on the NO side.

Also, in the 1980 Quebec referendum, polls at this stage of the campaign indicated a 40/40 split with 20 percent undecided. The final result was 60/40 for the NO.

Personally, I feel that the NO side will prevail, albeit narrowly, for the following reasons:

- the YES may be peaking too soon, there is now a full week for people to focus on the hitherto unthinkable - that YES could actually win. This may cause some backsliding.

- turnout may also be a factor. 20 percent of Quebecers are Anglophones and "Allophones" (those whose mother tongue is neither English nor French). You can be sure that these groups will vote 99.999% for the NO and that their turnout will be so high that they will be carrying people out of old-folks homes in the English parts of Montreal on stretchers with IVs in their arms to vote NO. I suspect that the turnout among the Francophones will be high as well, but not quite like that (fear has a way of concentrating the mind).

The average Quebec nationalist will get precisely the result they want. No to win, but by an exceedingly narrow margin and with the fear of God having been put in the minds of Anglo Canadians, meaning the issue will not die and they will have renewed bargaining power.

We shall see. Keep in mind also that in the Quebec election last year, many polls showed the separatist PQ winning by a wide eight point margin. In the end the margin of victory in the election was by 0.2%. There seems to be precedents for the option representing change to score higher in the polls than on E-day.

What do all you Americans think of this turn of events?

>From beniger@rcf.usc.edu Mon Oct 23 08:54:42 1995
Return-Path: <beniger@rcf.usc.edu>
Received: from almaak.usc.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id IAA00274; Mon, 23 Oct 1995 08:54:38 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id IAA29331; Mon, 23 Oct 1995 08:54:39 -0700
Date: Mon, 23 Oct 1995 08:54:38 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.951023083352.28242C-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET (Including Times Mirror Survey) OF INTEREST TO AAPORNET

ONLINE USERS STILL SMALL MINORITY

A new study by the Times Mirror Center for the People and the Press says, "Consumers are still feeling their way through cyberspace." Of 3,063 adults surveyed, only 14% were online users, with about half subscribing to one or more of the three major commercial services. Fifty-three percent of online users send or receive e-mail at least one day a week, but only 7% play games. Sixty percent knew about the World Wide Web, but only 21% had ever logged on. The survey used a series of litmus-test questions to determine that online users tend to be more liberal and/or more tolerant than the general population. While 52% of all respondents favored restrictions on online pornography, only 42% of online users agreed, and among those with direct Internet access, only 27% agreed. (Broadcasting & Cable 16 Oct 95 p55)

THE SPECIALIZATION OF THE COMPUTER

Columnist Walter Mossberg predicts a day when personal computers will be devoted to performing specific tasks, rather than the do-it-all machine we have today: "This would be a no-brainer, \$500 or \$600 information appliance designed to do a few common tasks really well through tremendous integration of hardware and embedded software and a terrific user interface customized for the job at hand. One such machine might, for instance, be great for word processing, sending and receiving electronic mail and faxes, and printing up newsletters, fliers and form letters. Another might be tuned for personal finance, home banking and spreadsheets. Those machines would trade the promise of unlimited flexibility for the reality of simplicity, reliability and robustness." (Wall Street Journal 19 Oct 95 B1)

ETS IS INTERESTED IN ESSAY-GRADING SOFTWARE

The Educational Testing Service is interested in using the essay-grading software developed by a professor of educational psychology at Duke University. The software has already been used experimentally in conjunction with Praxis tests, which are used in licensing teachers in 33 states, and with essays from the National Assessment of Educational Programs. In both tests the software's grades were close to those assigned by human judges. ETS's director of statistical analysis for school and higher education programs anticipates using a computer as a second judge for its essays within five years. The main drawback right now, she notes, is that the tests would have to be computerized. Others remain unconvinced: "I still think it would be a very unhealthy thing to have students graded by machines," says an English professor at Texas Tech University. (Chronicle of Higher Education 20 Oct 95 A24)

NEWSPAPERS COMBINE HELP WANTED ADS

Six major newspapers have combined their help wanted listings in a CareerPath database available on the World Wide Web. Job seekers can check out ads from The Boston Globe, Chicago Tribune, Los Angeles Times, The New York Times, San Jose Mercury News and The Washington Post at <<http://www.careerpath.com/>>. (Miami Herald 18 Oct 95 C3)

INTEL INSIDE SERVERS

Not content with being the acknowledged king of the chips, Intel's Andy Grove is now looking toward the computer server market for his next conquest. Intel plans to unveil next month a four-processor motherboard using Intel's Pentium Pro chip that can be used by server manufacturers to build four-way symmetrical multiprocessing systems at prices below \$20,000.

By 1997, Intel expects to use high-speed interconnects to link thousands of the boards, creating low-cost, high-performance massively parallel enterprise servers. At least six companies, including Compaq, Hewlett-Packard, AT&T, Unisys and Sequent, plan to use Intel's new motherboard to build clustered servers. (Information Week 23 Oct 95 p14)

USAIR ONLINE

USAir Group has started an online service for its frequent fliers called Priority TravelWorks. The service allows the airline's Priority Gold and Priority Gold Plus members to book flights, hotel rooms and rental cars directly from their PCs. They can also review their mileage records and real-time gate and flight information. Other airlines are developing similar programs in an effort to reduce their reservation costs by bypassing travel agents. (Wall Street Journal 18 Oct 95 A13)

AT&T SIGNS WITH TURNER FOR BUSINESS CONTENT

AT&T has reached an exclusive agreement with Turner Broadcasting System to deliver its CNN financial news over AT&T's new online Business Network. Users of the AT&T service will be able to chat online with guests from CNN's programs. As part of the agreement, CompuServe will have to remove business-related information from the CNN content it currently carries. "AT&T spent a lot of money, more than we were willing to pay for the relationship," says a CompuServe VP. (Wall Street Journal 18 Oct 95 B6)

COMPAQ WANTS TO BE VIRTUAL

Compaq CEO Eckhard Pfeiffer says the company seeks to create a "virtual corporation" through partnerships with software, computer service, and other technology companies, and to become a force in "enterprise computing" -- the class of computers used to operate large-scale information systems. Following a product strategy of building high-powered computers employing the same chips used in its PCs, Compaq has introduced a product which contains four of Intel's fastest Pentium chips (133MHz) to achieve performance greater than a competitor's midrange system that costs twice as much. (Financial Times 17 Oct 95 p22)

SEQUENT MULTIPROCESSOR

Sequent Computer Systems has developed a family of machines that use more than 60 circuit boards, each of which contains up to four Pentium Pro chips and all of which can access any information from the entire system, using something called IQ-Link. BusinessWeek compares it to using many little TV sets to create one big composite display. (BusinessWeek 23 Oct 95 p133)

WHEN WILL WE GET TO BROADBAND?

Microsoft CEO Bill Gates says "there is no simple answer to that. In terms of every home in the nation having broadband connections that are cheap, that's 15 to 20 years away. If you talk today to cable and telephone companies and compare their predictions from three years ago, by now, millions of homes would have broadband. That didn't happen. But within a decade, you'll have millions of homes connected." (Computerworld 16 Oct 95 p28)

STATE-OF-THE-ART STATE-OF-THE WORLD

The Hammond New Century World Atlas is the first atlas produced by computer-generated hypsometric coloration, a process in which contour data derived from recent satellite images of the earth is matched with a database containing political boundaries, hydrology and many other geographic features. Once the contour data is married to the geographic

database, Hammond cartographers use methods of surface reconstruction developed by software based on fractal geometry to create 3-D models of the earth. (New York Times) More info: promotion@hammondmap.com

Selected from Edupage (10/19/95), edited by John Gehl and Suzanne Douglas.

>From V70UEDIT%hasara11.bitnet@sara.nl Mon Oct 23 09:46:14 1995
Return-Path: <V70UEDIT%hasara11.bitnet@sara.nl>
Received: from vax2.sara.nl by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id JAA07107; Mon, 23 Oct 1995 09:46:07 -0700
Received: from HASARA11.BITNET (MAILER@HASARA11) by SARA.NL (PMDF V4.2-15
#2498) id <01HWSE3HEQ9C90OHEN@SARA.NL>; Mon,
23 Oct 1995 17:49:41 +0200 (MET-DST)
Received: from HASARA11 (NJE origin V70UEDIT@HASARA11) by HASARA11.BITNET
(LMail V1.2a/1.8a) with BSMTMP id 9768; Mon, 23 Oct 1995 17:41:28 +0100
Date: Mon, 23 Oct 1995 17:35:04 +0100 (CET)
From: Edith de Leeuw <V70UEDIT%hasara11.bitnet@sara.nl>
Subject: lit. on sensitive questions
To: aapornet <aapornet@usc.edu>
Message-id: <01HWSE3HEQ9E90OHEN@SARA.NL>
X-Envelope-to: aapornet@USC.EDU
Content-transfer-encoding: 7BIT

Dear fellow researchers,

Next month I have to teach a halfday graduate and postgraduate course on how to ask sensitive questions and how best to do a survey which contains sensitive questions.

Sensitive topics are: criminality, drug use, alcohol abuse, sexual behaviour, aids prevention measures etc.

I of course have the excellent little Sage book.

Any useful references, hints and suggestions will be VERY welcome. Please send your reactions to me directly to my NEW e-mail address EDITHL@EDUC.UVA.NL

Many thanks, Edith

Edith de Leeuw
Free University, Amsterdam

Mail address:
Plantage Doklaan 40
1018CN Amsterdam, The Netherlands

Phone/Fax: + 31 20 622 3438

Internet: V70UEDIT@HASARA11.BITNET
This address will change December 1 1995 in:
EDITHL@EDUC.UVA.NL

>From V70UEDIT%hasara11.bitnet@sara.nl Mon Oct 23 09:58:52 1995
Return-Path: <V70UEDIT%hasara11.bitnet@sara.nl>

Received: from vax2.sara.nl by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id JAA09094; Mon, 23 Oct 1995 09:58:49 -0700
Received: from HASARA11.BITNET (MAILER@HASARA11) by SARA.NL (PMDF V4.2-15
#2498) id <01HWSEJBGH1S90OHEN@SARA.NL>; Mon,
23 Oct 1995 18:02:27 +0200 (MET-DST)
Received: from HASARA11 (NJE origin V70UEDIT@HASARA11) by HASARA11.BITNET
(LMail V1.2a/1.8a) with BSMTMP id 9838; Mon, 23 Oct 1995 17:54:20 +0100
Date: Mon, 23 Oct 1995 17:52:08 +0100 (CET)
From: Edith de Leeuw <V70UEDIT%hasara11.bitnet@sara.nl>
Subject: sensitive questions
To: aapornet@usc.edu
Message-id: <01HWSEJBGH1U90OHEN@SARA.NL>
X-Envelope-to: aapornet@USC.EDU
Content-transfer-encoding: 7BIT

Hi,

I think I made a typo with my new address (I have to get used to it
still).

Please send any references, suggestions and hints for my
half day course on how to do surveys with sensitive questions to

EDITHL@EDUC.UVA.NL

Greetings from a sunny but cold Amsterdam, Edith

Edith de Leeuw
Free University, Amsterdam

Mail address:
Plantage Doklaan 40
1018CN Amsterdam, The Netherlands

Phone/Fax: + 31 20 622 3438

Internet: V70UEDIT@HASARA11.BITNET
This address will change December 1 1995 in:
EDITHL@EDUC.UVA.NL
>From pmeyer@email.unc.edu Mon Oct 23 14:11:09 1995
Return-Path: <pmeyer@email.unc.edu>
Received: from login0.isis.unc.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id OAA12901; Mon, 23 Oct 1995 14:11:07 -0700
Received: (from pmeyer@localhost) by login0.isis.unc.edu (8.6.12/8.6.12) id
RAA208693; Mon, 23 Oct 1995 17:10:34 -0400
Date: Mon, 23 Oct 1995 17:10:33 -0400 (EDT)
From: Philip Meyer <pmeyer@email.unc.edu>
X-Sender: pmeyer@login0.isis.unc.edu
To: AAPOR list <aapornet@usc.edu>
Subject: Content analysis of video
Message-ID: <Pine.A32.3.91.951023170648.210346A-100000@login0.isis.unc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

Does anyone know of software that lets you watch a TV program and type in content codes for the computer to record in real time? Seems like a logical way to do content analysis of broadcast material, so I'm probably not the first intelligent life form to think of it.

Also, I'd appreciate any guidance to a how-to manual for video content analysis. Thanks.

Phil Meyer philip_meyer@unc.edu

```
>From GILENS@YaleVM.CIS.Yale.Edu Mon Oct 23 14:24:38 1995
Return-Path: <GILENS@YALEVM.CIS.YALE.EDU>
Received: from YaleVM.CIS.Yale.Edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
        id OAA14737; Mon, 23 Oct 1995 14:24:35 -0700
Message-Id: <199510232124.OAA14737@usc.edu>
Received: from YALEVM.CIS.YALE.EDU by YaleVM.CIS.Yale.Edu (IBM VM SMTP V2R2)
        with BSMTMP id 1499; Mon, 23 Oct 95 17:24:35 EDT
Received: from YaleVM.CIS.Yale.edu (NJE origin GILENS@YALEVM) by
YALEVM.CIS.YALE.EDU
(LMail V1.2a/1.8a) with BSMTMP id 1961; Mon, 23 Oct 1995 17:24:32 -0400
Date: Mon, 23 Oct 95 17:21:04 EDT
From: Marty Gilens <GILENS@YaleVM.CIS.Yale.Edu>
Organization: Yale University
Subject: candidate order effects
To: aapornet@usc.edu
```

Does anyone know of any research on the effect (or lack of effect) of the order candidates are listed in survey questions on vote preference?

Please reply directly to me, not to the list.

Marty Gilens

Gilens@Yalevm.cis.yale.edu

```
>From jbbare@email.unc.edu Mon Oct 23 17:12:40 1995
Return-Path: <jbbare@email.unc.edu>
Received: from login0.isis.unc.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
        id RAA04913; Mon, 23 Oct 1995 17:12:37 -0700
Received: (from jbbare@localhost) by login0.isis.unc.edu (8.6.12/8.6.12) id
UAA86094;
Mon, 23 Oct 1995 20:12:34 -0400
Date: Mon, 23 Oct 1995 20:12:34 -0400 (EDT)
From: John Bare <jbbare@email.unc.edu>
X-Sender: jbbare@login0.isis.unc.edu
To: aapornet@usc.edu
cc: AAPOR list <aapornet@usc.edu>
Subject: Re: Content analysis of video
In-Reply-To: <Pine.A32.3.91.951023170648.210346A-100000@login0.isis.unc.edu>
Message-ID: <Pine.A32.3.91.951023200830.94974C-100000@login0.isis.unc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
```

I'm responding to Phil's posting on real-time electronic content analysis, thinking that others might also be interested in my answer.

A UNC journalism/mass comm PhD grad, Anne White, developed this sort of

system to carry out her dissertaion research. She had videotapes of presidential debates, and she -- with the help of several computer whizzes -- created a system that would allow viewers to code for content as the taps ran in real time, and the codes were recorded electronically. I think it recorded data every 1.5 seconds or so. Her dissertation is complete and should be available through inter-library loan soon.

John Bare

>From N.Moon@maires.co.uk Tue Oct 24 09:22:46 1995
Return-Path: <N.Moon@maires.co.uk>
Received: from savoy.maires.co.uk by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1) id JAA22063; Tue, 24 Oct 1995 09:22:33 -0700
Received: from rfmserve.maires.co.uk by savoy.maires.co.uk id aa06506; 24 Oct 95 16:20 GMT
Received: from MAI1/SpoolDir by rfmserve.maires.co.uk (Mercury 1.21); 24 Oct 95 16:22:23 +1
Received: from SpoolDir by MAI1 (Mercury 1.21); 24 Oct 95 16:22:13 +1
From: "Nick Moon (Director S&P)" <N.Moon@maires.co.uk>
Organization: Consumer Market Research
To: aapornet@usc.edu
Date: Tue, 24 Oct 1995 16:22:13 +0000
Subject: European research
Priority: normal
X-mailer: Pegasus Mail/Windows (v1.22)
Message-ID: <4EB68112B5@rfmserve.maires.co.uk>

I have a folder containing postings from AAPORNETers about www servers with research info on, but none contains a mention of the EU site where they store data from surveys about attitudes to Europe.

I'm sure someone has posted this before, and I apologise for asking for a re-post, but if some-one could let me know I would be very grateful.

Nick Moon

nickm@nopres.co.uk
tel 0171 707 6027 fax 0171 707 6050
NOP Social and Political, Tower House, Southampton St
London WC2E 7HE

>From beniger@rcf.usc.edu Tue Oct 24 11:56:24 1995
Return-Path: <beniger@rcf.usc.edu>
Received: from almaak.usc.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1) id LAA12494; Tue, 24 Oct 1995 11:56:21 -0700
Received: (beniger@localhost) by almaak.usc.edu (8.6.12/8.6.7+ucs) id LAA20104; Tue, 24 Oct 1995 11:56:21 -0700
Date: Tue, 24 Oct 1995 11:56:19 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.951024114108.16351A-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET OF INTEREST TO AAPORNET

CUTTHROAT COMPETITION AMONG WEB BROWSERS

In less than a year, sales of Web browsers have soared from almost zero to \$50 million, according to Forrester Research. By 2000, Forrester estimates annual sales will be around \$250 million. But don't buy yet -- whatever you get will be obsolete in no time: "Any Web browser purchased today should be considered to have a half-life of six months at most," says a Gartner Group analyst. "There's a tremendous amount of competition and cutthroat pricing. The browser market is a worst-case business situation. You have to constantly innovate. At the same time, you have to cut prices."
(Information Week 23 Oct 95 p81)

AT&T TO DROP ADS ATTACKING TELECOM BILL

South Dakota Republic Senator Larry Pressler, sponsor of telecommunications legislation that would eliminate regulatory barriers preventing local and long-distance phone companies and cable companies from competing against each other, has asked long-distance carrier AT&T to pull ads attacking the legislation, calling the ads misleading. The Clinton Administration says the legislation would concentrate power in the media industry. (New York Times 21 Oct 95 p17)

THE FUTURE OF THE UNIVERSITY

Columbia University professor Eli Noam sees a reversal in the historic direction of information flow: "In the past, people came to the information, which was stored at the university. In the future, the information will come to the people, wherever they are. What then is the role of the university? Will it be more than a collection of remaining physical functions, such as the science laboratory and football team? Will the impact of electronics on the university be like that of printing on the medieval cathedral, ending its central role in information transfer? Have we reached the end of the line of a model that goes back to Ninevah, more than 2500 years ago? Can we self-reform the university, or must things get much worse first?" (Science 13 Oct 95 p247)

VENTURE CAPITAL TARGETS THE NET

Anything with the word "Internet" in it is turning the heads of today's venture capitalists, with analysts predicting that venture-capital investment in Net-related companies will triple this year from last year's \$42 million. In the first half of 1995 alone, \$68 million flowed into Internet upstarts. Programs that search the Internet for specific information are "the hot story of the moment," says the president of Jupiter Communications, a market research firm. (Business Week 23 Oct 95 p110)

CYBERSKEPTIC

Michael Bloomberg, the creator of the computerized financial service that bears his name, has his doubts about the Internet: "I've trashed the Internet in the sense that nowhere is it used as much as you hear. And today there isn't any significant commerce that's being done on the Web. Ultimately, the people working on the Internet will solve the security and reliability problems that now exist. But at the moment we are offering customers our own private Internet without those impediments. Meanwhile, we're also on the Web. For now, however, I believe that the Internet is the right vehicle for distributing something that you're already giving away elsewhere." (U.S.News & World Report 23 Oct 95 p83)

>From beniger@rcf.usc.edu Tue Oct 24 12:08:24 1995
Return-Path: <beniger@rcf.usc.edu>
Received: from almaak.usc.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id MAA14024; Tue, 24 Oct 1995 12:08:22 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id MAA24237; Tue, 24 Oct 1995 12:08:16 -0700
Date: Tue, 24 Oct 1995 12:08:15 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: S&TS Postdoctoral Associateship
Message-ID: <Pine.SUN.3.91.951024120632.16351C-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
Content-Transfer-Encoding: QUOTED-PRINTABLE

From: Lillian Isacks <li10@cornell.edu>
Subject: S&TS Postdoctoral Associateship, 1996=AD1997=20

Science & Technology Studies
Postdoctoral Associateship Available 1996=AD1997

The Department of Science & Technology Studies at Cornell University invites applications for a one-year postdoctoral associateship. The associate will be expected to carry out research on the social implications of changing knowledge in the life sciences, focusing on one or more of the following topics:=20

=80 historical, philosophical, or social studies of scientific change
=80 communication and the use of scientific knowledge
=80 gender, women, and biology
=80 biology and the legal order
=80 environmental change

In addition, the associate will participate in training graduate students who (along with the associate) are funded by a National Science Foundation training grant. =20

The associateship, for the 1996-1997 academic year, carries a stipend of \$30,660 plus health benefits. The associate must have completed the Ph.D. by September 1996. Applications, which should include a curriculum vitae (including list of publications), three letters of recommendation, and brief outline of proposed research, should be sent by 15 February 1996 to: Postdoctoral Search Committee, Department of Science and Technology Studies, 726 University Avenue, Cornell, Ithaca, NY 14850-3995.=20 Telephone: (607) 255-6234. Fax: (607) 255-0616. E-mail:=20 li10@cornell.edu. Homepage: <http://www.sts.cornell.edu/Lilly2.html>. =20 Cornell is an Affirmative Action/Equal Opportunity Employer.

>From murray1@pipeline.com Tue Oct 24 17:50:19 1995
Return-Path: <murray1@pipeline.com>
Received: from mail.nyc.pipeline.com by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id RAA19347; Tue, 24 Oct 1995 17:50:17 -0700
Received: from pipel.nyc.pipeline.com (pipel.nyc.pipeline.com [198.80.32.41])
by
mail.nyc.pipeline.com (8.6.12/8.6.12) with ESMTTP id UAA22628 for

<AAPORNET@USC.EDU>;
Tue, 24 Oct 1995 20:49:45 -0400
Received: (murray1@localhost) by pipel.nyc.pipeline.com (8.6.10/8.6.9) id
TAA03834;
Tue, 24 Oct 1995 19:36:41 -0400
Date: Tue, 24 Oct 1995 19:36:41 -0400
Message-Id: <199510242336.TAA03834@pipel.nyc.pipeline.com>
To: AAPORNET@USC.EDU
Subject: Should Members of Chapters Have the Right to Vote ?
From: murray1@pipeline.com (Murray Edelman)
X-Mailer: The Pipeline v3.2.0

AAPORNETer's

I call your attention to the last mailing from the AAPOR office. It contained a ballot to vote for a change in the by-laws. It may still be mixed in with the Call for Papers and for Council nominations that it came with.

The by-laws change was initiated by NYAAPOR and recommended by AAPOR Council. It would allow chapter members, who are not members of National, to vote in chapter elections. At present you must be a member of National AAPOR to vote in a chapter election. (Even with this change, officers of local chapters would still be required to be members of National.)

There is no controversy as of yet on this issue. Our problem is only getting enough ballots returned so that we can make the 25% of membership necessary.

So please spend a moment to dig through your pile(s) for the ballot and enclosed envelope and mail it to the AAPOR office.

We members of local chapters thank you.

Murray Edelman, VP
NYAAPOR

>From DMMerke@aol.com Wed Oct 25 10:36:57 1995
Return-Path: <DMMerke@aol.com>
Received: from emout04.mail.aol.com by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id KAA09832; Wed, 25 Oct 1995 10:36:54 -0700
From: DMMerke@aol.com
Received: by emout04.mail.aol.com (8.6.12/8.6.12) id NAA29427 for
aapornet@usc.edu;
Wed, 25 Oct 1995 13:36:22 -0400
Date: Wed, 25 Oct 1995 13:36:22 -0400
Message-ID: <951025133622_132598305@emout04.mail.aol.com>
To: aapornet@usc.edu
Subject: PAAPOR Luncheon

This is forwarded to AAPORNET for Susan Pinkus:

Dr. William Schneider, CNN political analyst and Fellow at the American Enterprise Institute, will be the keynote speaker at a PAAPOR luncheon (12:00 to 2:00) to be held on November 9th at the Los Angeles Times. For more information, contact Susan Pinkus at the Los Angeles Times: 213-237-7993.

>From jennnov@pipeline.com Thu Oct 26 11:40:31 1995
Return-Path: <jennnov@pipeline.com>

Received: from mail.nyc.pipeline.com by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1) id LAA16543; Thu, 26 Oct 1995 11:40:29 -0700
Received: from pipel.nyc.pipeline.com (pipel.nyc.pipeline.com [198.80.32.41]) by mail.nyc.pipeline.com (8.6.12/8.6.12) with ESMTTP id OAA01722 for <aapornet@usc.edu>;
Thu, 26 Oct 1995 14:39:31 -0400
From: Jennifer Novak <jennnov@pipeline.com>
Received: (jennnov@localhost) by pipel.nyc.pipeline.com (8.6.10/8.6.9) id OAA10737;
Thu, 26 Oct 1995 14:39:24 -0400
Date: Thu, 26 Oct 1995 14:39:24 -0400
Message-Id: <199510261839.OAA10737@pipel.nyc.pipeline.com>
To: aapornet@usc.edu
Subject: Survey Research Postion Available

Attached is a Wordperfect (5.2) document which details the requirements for a Senior Survey Methodologist position at The Arbitron Company. Please do not direct responses to me, but to the person listed in the posting.

If you are unable to read the posting, please let me know.

--

Jennifer Novak

>From jennnov@pipeline.com Thu Oct 26 11:40:44 1995
Return-Path: <jennnov@pipeline.com>
Received: from mail.nyc.pipeline.com by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1) id LAA16574; Thu, 26 Oct 1995 11:40:41 -0700
Received: from pipel.nyc.pipeline.com (pipel.nyc.pipeline.com [198.80.32.41]) by mail.nyc.pipeline.com (8.6.12/8.6.12) with ESMTTP id OAA01777 for <aapornet@usc.edu>;
Thu, 26 Oct 1995 14:39:46 -0400
From: Jennifer Novak <jennnov@pipeline.com>
Received: (jennnov@localhost) by pipel.nyc.pipeline.com (8.6.10/8.6.9) id OAA10797;
Thu, 26 Oct 1995 14:39:39 -0400
Date: Thu, 26 Oct 1995 14:39:39 -0400
Message-Id: <199510261839.OAA10797@pipel.nyc.pipeline.com>
To: aapornet@usc.edu
Subject: Pipe>>B:\POSTING<<Pipe