How do you feel about this test?
1. satisfied.
2. unsatisfied.
3. all of the above.

As you should have just learned from the automatically-generated message immediately preceding this one, your Internet address has been added to AAPORNET, a news and discussion list available only to members of the American Association for Public Opinion Research.

AAPORNET was established on a trial basis by the AAPOR Executive Council at its November 18 meeting in New York City. AAPORNET is intended both to help launch AAPOR's 50th Anniversary celebrations and to explore new means of communication and other benefits for members as AAPOR moves into its second half-century and on into the new millennium.

Please keep AAPORNET in mind, both as a means to communicate with the AAPOR membership and as a source of professional information from others, including the AAPOR Secretariat and Council. Any message sent to AAPORNET@vm.usc.edu will go immediately to each of the 300-some members currently subscribed to it and, conversely, anything that any one of them sends to that address will appear immediately among your own Internet mail.

Further introduction to AAPORNET will appear here over the next few weeks. Feel free to withdraw at any time by following the simple instructions in the previous machine-generated message or, if you prefer, by relaying your wishes to Jim Beniger, an AAPOR volunteer currently managing AAPORNET, at: beniger@rcf.usc.edu

Because you are a charter member of this first attempt to take AAPOR50 into cyberspace, just a half-century after Harry Field began to organize the group that would eventually become the first annual AAPOR meeting, in the mountains of Colorado, we hope you will feel something of both these historic occasions--and of their implications for time and for space--as you interact here in AAPORNET with other members of AAPOR in its 50th year.

Thanks for the addition of my name.
Is AAPORNET limited to AAPOR members or is it open to other like-minded souls (and possible recruits)? In either event, is it alright to announce it's formation on some other relevant lists, such as:

METHODS: for social science methods instructors
por: for public opinion researchers

Earl

On Wed, 23 Nov 1994, Earl Babbie wrote:

> Is AAPORNET limited to AAPOR members or is it open to other
> like-minded souls (and possible recruits)? In either event, is it
> alright to announce it's formation on some other relevant lists, such as:
> >
> > METHODS: for social science methods instructors
> > por: for public opinion researchers
> >
> > Earl
> >
> > +---------------------------------------------------------------+
> | Earl Babbie ][ BABBIE@NEXUS.CHAPMAN.EDU ][ CIS:76424,156 |
> | Chapman University, Orange CA  92666 ][ Voice: 714-997-6565 |
> +---------------------------------------------------------------+

Currently AAPORNET is a service to AAPOR members only (as of the 1993-94 membership list). Although only members will be admitted, at least for now, AAPORNET's existence might of course be announced anywhere you like.

If any of you know of AAPOR members not yet enrolled in AAPORNET, I welcome their net addresses (correct addresses are much preferred).

-- Jim Beniger
beniger@rcf.usc.edu

******

So we are the elite 20 percent. Good! When do we start drafting the secret protocols?

Phil Meyer
I, too, am pleased to be on this list. I do want to register a couple of qualms about such lists; these qualms are generic rather than focused on this specific list. One is that I tend to be irritated by a logic that includes me on a list unless I specifically go to the trouble to exclude myself. Placing the onus on me to withdraw rather than placing the onus on me to participate excites my libertarian ire. Second, everything that gets posted ends up in my mailbox, which tends to clog things up with what sometimes amounts to junk mail.

Again, I'm pleased to be included on this particular list. I also recognize that by posting this cranky message, I'm clogging up other people's readers-- sorry! I offer these comments only as food for thought...

Date: Wed, 23 Nov 1994 13:14:31 -0800
From: James Beniger <beniger@RCF.USC.EDU>
Subject: Draft the Secret Protocols?

We don't. We continue to work to bring the entire AAPOR membership into AAPORNET (I've just now added another 50 members). Again, please send the net addresses of any members you know not already part of AAPORNET to me at: beniger@rcf.usc.edu.

-- Jim Beniger

*****

Date: Wed, 23 Nov 1994 15:47:31 -0600
From: "Paul J. Lavrakas, Ph.D." <lavrakas@CASBAH.ACNS.NWU.EDU>
Subject: FYI -- The 1994 MAPOR Program

As the outgoing MAPOR President, I thought AAPOR members might be interested in the attached listing of the papers that were presented at this past weekend's 1994 Midwest Association for Public Opinion Research (MAPOR) conference -- AAPOR's midwest chapter.

Thanks goes to Prof. Bill Elliot (Southern Illinois Univ.) and Prof. Ellen Dran (Northern Illinois Univ.) for their very good work as this year's Conference Program Chair and Co-Chair.

1994 MAPOR CONFERENCE PROGRAM; RADISSON HOTEL & SUITES, CHICAGO IL

Friday, November 18

PAPER SESSION 1: FOCUS GROUPS I: QUESTIONS, ISSUES AND CONCERNS


"Recruiting Respondents for Cognitive Survey Interviews." Gloria Chapa-Resendez, Charles Bright, Francisco Perez, Diane O'Rourke, and Timothy
Johnson, University of Illinois.

"Reacting to Focus Group Research.: John W. Williams, Southern Illinois University at Carbondale.

"Bringing Social Psychology Into Focus Group Research." Katherine Bischoping, York University, and Jennifer Dykema, University of Wisconsin.

PAPER SESSION 2: METHODOLOGY: NEW AND OLD ISSUES


"Applying Readability Formula to Poll Questions." Mark D. Harmon, Texas Tech University, and Benjamin Bates, University of Tennessee.


PAPER SESSION 3: UNDERSTANDING THE COMMUNITY

"Local Media Use and Perceptions of Media Functions as Predictors of Local Political Participation." Mengbai Zhong and Zhongshi Guo, University of Wisconsin-Madison.


"Community Newspapers and Community Conflict with Outside Groups." Douglas Blanks Hindman, North Dakota State University.

PAPER SESSION 4: POLITICAL ISSUES AND KNOWLEDGE


"Attentive Media Junkies Do Know More About Politics." Margaret Howard, University of Michigan.

PAPER SESSION 5: EXPERIMENTAL POSTER SESSION

"Exploring Patterns of Controversy: Newspaper Coverage of RU-486."
Julie L. Andsager, Middle Tennessee State University, and M. Mark Miller, University of Tennessee.

"Graduation Toward the 'Mean'-Stream: A Cultivation Analysis of the Impact of Mass Media on Selected Kansas High School Seniors." Thane Chastain, Wichita State University.

"Debate Winners and Losers: Does it Make a Difference? The Final Study."
William R. Elliott, Southern Illinois University at Carbondale.


"Expression Inhibition in the U.S. and Israel: A Cross-Cultural Validation of a Scale Measuring the Reluctance to Speak Out." Robert O. Wyatt, Middle Tennessee State University.

"Patterns and Trends in 20 Years of Public Opinion Quarterly: An Application of Concept Mapping." M. Mark Miller, University of Tennessee.

"Public Attitudes Toward Polls and Surveys as a Representation of Public Opinion." Limor Peer, Northwestern University.

"How Do Technologies Relate to the Repertoire of Information Sources?"
Joey Reagan, Bruce Pinkleton, Chien-fei Chen and Dustin Aaronson, Washington State University.

"ONline WISCONSIN: An Electronic Journal." Ellen Berrigan, University of Wisconsin-Madison.

Saturday, November 19

PAPER SESSION 6: FOCUS GROUPS II, APPLICATIONS

"What Does the Public Think About Polling? A Focus Group Analysis."
Anne Hildreth, SUNY Albany, and Ellen M. Dran, Northern Illinois University.

"Entertainment Television and Public Opinion: Women Create Television."
Carolyn Bronstein, Renee Botta, and Suzanne Pingree, University of Wisconsin-Madison.

"Probing Public Opinion Through Focus Groups: Cable Subscribers and Franchise Renewal in Denver." Shu-Ling Everett, University of Colorado at Boulder.

PAPER SESSION 7: KNOWLEDGE GAPS AND THIRD PERSON EFFECTS

"A Typology for Knowledge Gap Theory Development." Emanuel Gaziano, Jr., Indiana University, and Cecilie Gaziano, Research Solutions, Inc.

"The Roles of Question Order, Contrast, and Knowledge in the 'Third Person Effect.'" Vincent Price and David Tweskbury, University of Michigan.

PAPER SESSION 8: MEDIA INDUSTRY ISSUES


PAPER SESSION 9: REVIEWING RESPONSE RATES

"Incentive Appropriateness, Respondent Involvement, and Mail Survey Response Rates." Fiona Chew, Syracuse University.


"Panel Attrition in a Dual-Frame Local Area Telephone Survey." Judith A. Schejbal and Paul J. Lavrakas, Northwestern University.

PAPER SESSION 10: GROUP AND INDIVIDUAL INFORMATION PROCESSING MODELS

"Effects of Information Processing Strategies on Perceptions and Knowledge: Same Across Media and Same Effects?" Catherine A. Steele, Syracuse University.


PAPER SESSION 11: CONSUMPTION, ADS, AND MARKETS


"The Importance of Acculturation in Understanding the Use of the Mass Media by Hispanics." Luis M. Salces, UNIMAR, Inc.

PAPER SESSION 12: INFORMED CONSENT AND REACHING DIFFICULT POPULATIONS

"Informed Consent for Telephone Surveys: Do You Have to Ask?" Sherry Marcy, DataStat, Inc.


PAPER SESSION 13: MEDIA CONTENT


PAPER SESSION 14: EXPRESSION, NORMS, AND IDEALS

"How Personal Control and Political Orientation Relate to Support for Expressive Rights." Julie A. Andsager, Middle Tennessee State University.

"Media Mainstreaming and Public Opinion: Pulling the Public Toward the Middle?" Leo W. Jeffres and David J. Atkin, Cleveland State University.

"Who Are Our Heroes?" Douglas V. Porpora, Drexel University.

PAPER SESSION 15: FRAMING

"Framing Analysis: Most-Favored Nation Trade Status or Human Rights or Both? A Comparative Study of the American and Chinese Newspapers." Li-Ning Huang, University of Michigan.
"Importance of Mass Media Framing on Drug Use and the Drug Agenda." David P. Fan, University of Minnesota.

"Media Frames and Issue Interpretations: Their Roles in Voters' Decision-making Processes." Dhavan Shah and David Domke, University of Minnesota.

PAPER SESSION 16: A CHANGING TECHNOLOGY ENVIRONMENT


"Readership of an Electronic Newspaper." David Kamerer, Kansas State University, and Jennifer Mueller, Wichita State University.

"Interactive Mass Media and Political Participation." J. Michael Jaffee, University of Michigan.

PAPER SESSION 17: SCIENCE AND HEALTH ISSUES

"Environmental and Scientific Knowledge in Five Countries." Tom W. Smith, National Opinion Research Center.

"Why Women Don't Know: An Exploration of Gender Differences in 'Don't Know' Responses to Science Knowledge Questions." Kinya Shimizu, International Center for the Advancement of Scientific Literacy, Chicago Academy of Sciences.


"Expected Cost and Channel Utility as Predictors of Channel Exposure and Attention to HIV Information." Kurt Neuwirth and Sharon Dunwoody, University of Wisconsin-Madison.

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OFFICIAL 1994 MAPOR CONFERENCE SPONSORS

The MAPOR members acknowledge and thank the following organizations for their contributions toward the 1994 MAPOR Conference:

A. C. Nielsen Company, Northbrook
Apogee Market Strategies, Bethesda
Cleveland State University, Department of Communications DataStat Inc., Ann Arbor
Drexel University, Survey Research Center
Roy W. Howard Chair, School of Journalism, Indiana University
Middle Tennessee State University, School of Communications and Journalism Mitofsky International, NYC NORC, Univ. of Chicago
Northern Illinois University, Public Opinion Laboratory
Northwestern University, Survey Laboratory
Research Solutions Inc., Minneapolis
Sawtooth Software, Evanston
UNIMAR Inc., Chicago
University of Cincinnati, Institute
The U of Utah SRC has been asked to provide two HIV-AIDS KABB (knowledge, attitudes, beliefs, and behavior) surveys for the state health department. The two surveys will have similar content, but will sample two populations, men having sex with men, and minorities (African-American and Hispanic, hetero- and homosexual). Both surveys will be self-administered.

What's the latest on sampling minority populations? In Utah these are truly "rare" populations. Hispanic origin is about 5% and African-American less than 1%.

We're using a three-stage cluster (snowball) sample for the men having sex with men survey, sampling from self-identified men-having-sex-with-men in community groups from around the state at the first stage (Sudman, 1976, p. 210).

I'm thinking of using this same methodology for half the minorities sample, and a more population-based methodology for the other half, and comparing the results of the two to evaluate the representative-ness of the our snowball sampling methodology.

Any thoughts on:
1 -- How to best draw a population-based sample of African-Americans and Hispanics in Utah? (references?)
2 -- Comparing the two sampling methodologies in the minorities survey? (sound like a reasonable approach?)

Much appreciated.
Lois Haggard (23 November 1994) writes:

> What's the latest on sampling minority populations? In Utah these are
> truly "rare" populations. Hispanic origin is about 5% and
> African-American less than 1%.
>
> [some text deleted]

> Any thoughts on:
> 1 -- How to best draw a population-based sample of
>      African-Americans and Hispanics in Utah? (references?)
> 2 -- Comparing the two sampling methodologies in the minorities
>      survey? (sound like a reasonable approach?)
>
If the population-based sample uses a list, you should consider oversampling
people with Hispanic surnames.
Not all Hispanic people have "Hispanic" surnames, but a large proportion do.

I also recommend contacting Monroe Sirken or his staff at the National Center
for Health Statistics. They have done a lot of work in this area.

************************************************************************
Michael P. Cohen
National Center for Education Statistics
555 New Jersey Avenue NW #408
Washington, DC 20208-5654 USA
************************************************************************

-------------------------------------------------------------------------------
Date: Mon, 28 Nov 1994 07:02:03 -0800
From: James Beniger <beniger@RCF.USC.EDU>
Subject: Re: AAPOR Welcomes You to AAPORNET!

Since Jim Beniger took it upon himself to add my address to this list, I do
so
hope that he will follow up and REMOVE IT. Bulk mail is NOT one of my
favorite
things.

--------------
Professor of Communication  Fax:215-898-2024
Annenberg School for Communication  email:fog@asc.upenn.edu
University of Pennsylvania
3620 Walnut Street
Philadelphia PA 19104-6220 USA
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==============================================================================
AAPORNETiquette

AAPORNETiquette

Do not post to AAPORNET (currently 350+ members) messages intended for individuals.

Acceptable postings to AAPORNET include announcements and general questions. Replies to such postings, however, ought to be sent to the person who posted them (sender's address).

Try to keep all postings as brief as possible--fitting your entire message to a single screen is always appreciated.

If you think someone has violated AAPORNETiquette, send your complaint to the individual offender--posting such messages to AAPORNET only compounds the offense.

Treat everyone on AAPORNET as you would someone you will see regularly for the rest of your life because--since we are all AAPOR members--you probably will.

******
Suggestions for additions to AAPORNETiquette are welcomed at beniger@rcf.usc.edu

========================================================================
Date: Mon, 28 Nov 1994 12:00:00 CST
From: "Tom W. Smith" <NNRWS1@UCHIMVS1.UCHICAGO.EDU>
Subject: General Social Survey Student Paper Competition

General Social Survey Student Paper Competition

The National Opinion Research Center (NORC) at the University of Chicago announces the first annual General Social Survey (GSS) Student Paper Competition. To be eligible papers must: 1) be based on data from the 1972-1993 GSSs or from the GSS's cross-national component, the International Social Survey Program (any year or combination of years may be used), 2) represent original and unpublished work, and 3) be written by a student or students at an accredited college or university. Both undergraduates and graduate students may enter and college graduates are eligible for one year after receiving their degree.

The papers will be judged on the basis of their: a) contribution to expanding understanding of contemporary American society, b) development and testing of social science models and theories, c) statistical and methodological sophistication, and d) clarity of writing and organization. Papers should be less than 40 pages in length (including tables, references, appendices, etc.) and should be double spaced.

Paper will be judged by the principal investigators of the GSS (James A. Davis and Tom W. Smith) with assistance from a group of leading scholars. The winner will receive a cash prize of $250 and a commemorative plaque. In addition, winning papers will be eligible for publication in the GSS Student Report Series. Honorable mentions may also be awarded by the judges.

Two copies of each paper must be received by February 15, 1995. The winner will be announced in April, 1995. Send entries to:
Lee Sigelman's point is a good one: "everything that gets posted ends up in my mailbox, which tends to clog things up with what sometimes amounts to junk mail."

Since LISTSERV is less than a conferencing tool, I suggest that those who want to post messages to the AAPOR list use the "SUBJECT" field of the message to help members make decisions about what to take time to read.

Jere Johnston, ISR/U Michigan
forum for discussing current research in all areas of social science. The conference will be organized in a series of parallel thematic streams and we wish to invite contributions on all aspects of research - from 'creation' to 'dissemination', 'collection' to 'analysis', 'qualitative' to 'quantitative', 'pure' to 'applied', 'micro' to 'macro', 'practical' to 'philosophical', 'historical' to 'contemporary', and so on. In addition we wish to attract papers concerned with the effective teaching of social science research methods, including the use of computers in teaching.

We also wish to involve individuals concerned with the creation and dissemination of research resources and the evaluation and cumulation of social research. This first announcement invites contributions at the level of both conference themes and individual papers.

The earlier conferences in this series (Amsterdam '84, Dubrovnik '88, Trento '92) identified particular research strategies which acted as the focus for discussion across several conference sessions. We intend to repeat this formula and so invite suggestions from individuals or groups who would like this major representation at Essex '96. Possible themes might be: panel analysis, evaluation research, ethnography, network analysis, simulation methods, cross-cultural research, third world research, computer analysis of qualitative data, rational choice, causal inference, discourse analysis, feminist research, measurement and measurement error, estimation, multi-level modelling, event history analysis, latent class models, conversational analysis, cultural contexts of research, teaching methods, Computer Assisted Survey Information Collection (CASIC), etc. We would welcome suggestions of persons or groups who might help organize such topic streams. A second announcement and call for papers will be issued in Spring 1995 detailing the actual working themes of Essex '96 following the response to this initial call for ideas and papers.

This is also a call for individual papers. Abstracts of papers are invited on any of the areas covered by Essex '96. Contributions dealing with specific issues in research are also welcome. The following provides some further illustrative topics:

Theories regarding measurement, data, causality, concept formation; sampling; simulation.

Design issues for all types of research - experimental, observational, comparative, longitudinal, multi-level, longitudinal, survey, simulations, qualitative, quantitative; sample designs.

Data collection methods such as questionnaire design, sampling, participant observation, historical and archival research, textual data, computerized methods (CAPI/CATI, etc), diaries.

Data processing and management, including generic database design and software problems, as well as problems relating to the handling of large and complex datasets, time dependent and qualitative data; issues in data linkage; the use of global electronic networks; new forms of data transport;
software for rapid processing; missing data imputation; anonymisation; multi-media integration; validation.

Data analysis techniques such as the analysis of qualitative data (including via computer), textual data, all forms of multivariate quantitative methods, network analysis, MDS and other scaling techniques, graphical models, simulation models, issues in the analysis of large and complex datasets.

Research dissemination issues including standards for data and meta-data; methods for communicating results to lay audiences; use of electronic journals and newsletters; new media; (Inter)netwring; confidentiality; data ownership and copyright; documentation standards; intellectual property; data location.

Research evaluation: what constitutes 'quality' research? Are measures of performance valid? Knowledge transfer: science to policy. The role of research institutes, research councils and other funding bodies.

Teaching social science methods, the use of computers in teaching qualitative and quantitative analysis; computer assisted learning (CAL) for research methods courses; comparisons of different teaching techniques.

The Conference organizers are committed to a policy of subsequent publication of thematic collections of papers in journals and books, wherever this is possible. The Committee is also investigating possible publication of at least some papers in time for distribution at the Conference.

Abstracts of papers (c.250 words) and ideas for conference themes (c.500 words) should be sent in any convenient format to the Organizing Committee by March 1 1995.

The Conference is organized by the social science departments and centres of the University of Essex, Colchester, England, co-ordinated by the ESRC Research Centre on Micro-social Change (the British Household Panel Study), and is sponsored by the International Sociological Association Research Committee on Logic and Methodology. This is the fourth in a series of conferences which have become the major international colloquium on Social Science Methodology. Essex '96 is intended to maintain and build on this tradition. The conference programme will include a daily plenary lecture, contributed papers in thematic sessions, software demonstrations and a publishers' exhibition.

Location

The conference will take place at the University of Essex, a campus university close to the historic town of Colchester. All accommodation is en suite and located on the campus.
Language

The official conference language is English.

Fees

The conference fee is expected to be approximately £3100 (US$160). A reduced fee may be available for certain categories of conference participants.

Organizing Committee


Scientific Committee

Ray Pawson (University of Leeds), David Rose, Gordon Kemp and John Scott (University of Essex), Nigel Fielding and Nigel Gilbert (University of Surrey), Edith de Leeuw (Free University, Amsterdam), Anuska Perligoj (Ljubljana), Karl van Meter (LASMAS-CRNS, Paris), Kenneth Bailey (UCLA), Peter Carrington (University of Waterloo).

For further information contact:

David Rose
Essex '96
British Household Panel Study
University of Essex
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England

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Fax: (+44) 1206 873151
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Edith de Leeuw
Free University, Amsterdam

Department of Social Research Methods
Koningslaan 22-24, 1075 AD
Amsterdam, the Netherlands

Internet: V70UEDIT at HASARA11.BITNET
tel: x.31.20.6647131

Date: Wed, 30 Nov 1994 10:21:07 -0800
From: James Beniger <beniger@RCF.USC.EDU>
Subject: AAPORN The Experiment: The First Week
AAPORNET first appeared on the screens of AAPOR members last Wednesday morning, November 23. Begun with 260 net addresses (the non-bouncing addresses in the 1993-94 Directory), AAPORNET has grown to 409 (30 percent of the total membership) in ten countries:

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During the same period, 7 members (1.7 percent of those ever subscribed) removed themselves from the list.

========================================================================
Date:         Wed, 30 Nov 1994 23:12:09 -0600
From:         Jennifer Dykema <dykema@SSC.WISC.EDU>
Subject:      Last call for AAPOR Fun Run/Walk T-shirt Slogans

Message from Jennifer Dykema:

Hello,
This message is to remind everyone that tomorrow is the last day to submit entries to the AAPOR Fun Run/Walk Call for T-Shirt Slogans Contest. All entries will be evaluated anonymously so don't be shy! Send your idea(s) to me at DYKEMA@SSC.WISC.EDU. Thanks and good luck.