

=====  
Date: Wed, 28 Aug 2002 11:20:27 -0700  
Sender: AAPORNET@ASU.EDU  
From: Shapard Wolf <shap.wolf@ASU.EDU>  
Subject: May 1999 archive - one BIG message

This is the USC Listproc archive of AAPORNET messages for this entire month. It is one big message, in chronological order, just the way the USC archive stored it. You can search within this month with your browser's search function (usually Ctrl-F).

Turning this into individual messages that ASU's Listserv software can index and sort means a lot of reformatting. We will do this as time permits.

New messages are of course automatically formatted correctly, and I have converted November 1994 through January 1995 and June 2002 to the present.

Shap Wolf  
Survey Research Laboratory  
Arizona State University  
shap.wolf@asu.edu  
AAPORNET volunteer host

Begin archive:

-----  
Archive aapornet, file log9905.

Part 1/1, total size 342462 bytes:

----- Cut here -----

>From rshalpern@mindspring.com Sun May 2 19:41:30 1999

Received: from smtp3.mindspring.com (smtp3.mindspring.com [207.69.200.33])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id TAA07479 for <aapornet@usc.edu>; Sun, 2 May 1999 19:41:29 -0700

(PDT)

Received: from default (user-38lcosm.dialup.mindspring.com [209.86.99.150])

by smtp3.mindspring.com (8.8.5/8.8.5) with ESMTP id WAA21560

for <aapornet@usc.edu>; Sun, 2 May 1999 22:41:28 -0400 (EDT)

Message-Id: <4.2.0.37.19990502223808.009c7270@mail.mindspring.com>

X-Sender: rshalpern@mail.mindspring.com

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.37 (Beta)

Date: Sun, 02 May 1999 22:39:18 -0400

To: aapornet@usc.edu

From: dick halpern <rshalpern@mindspring.com>

Subject: Web sites of major presidential candidates

Mime-Version: 1.0

Content-Type: multipart/alternative;

boundary="=====\_1440805==\_ .ALT"

--=====\_1440805==\_ .ALT

Content-Type: text/plain; charset="us-ascii"; format=flowed

For those interested in the web sites of major presidential candidates (as  
of right now)

Steve Forbes: [www.forbes2000.com](http://www.forbes2000.com)

George W. Bush: [www.georgewbush.com](http://www.georgewbush.com)

Pat Buchanan: [www.gopatgo2000.org](http://www.gopatgo2000.org)

Al Gore: [www.gore2000.org](http://www.gore2000.org)

John Kasich: [www.k2k.org](http://www.k2k.org)

Lamar Alexander: [www.lamaralexander.com](http://www.lamaralexander.com)

John McCain: [www.mccainforpresident.org](http://www.mccainforpresident.org)

Dan Quayle: [www.quayle.org](http://www.quayle.org)

Bob Smith: [www.smithforpresident.org](http://www.smithforpresident.org)

Alan Keyes: [www.keyes2000.org](http://www.keyes2000.org)

--===== \_1440805== \_ .ALT

Content-Type: text/html; charset="us-ascii"

<html>

For those interested in the web sites of major presidential candidates (as

of right now)<br> <br> <font size=3>Steve Forbes: <a

href="http://www.forbes2000.com/"

eudora="autourl">www.forbes2000.com</a><br>

George W. Bush:

<a href="http://www.georgewbush.com/"

eudora="autourl">www.georgewbush.com</a><br>

Pat Buchanan:

<a href="http://www.gopatgo2000.org/"

eudora="autourl">www.gopatgo2000.org</a><br>

Al Gore:

<a href="http://www.gore2000.org/" eudora="autourl">www.gore2000.org</a><br>

John Kasich:

<a href="http://www.k2k.org/" eudora="autourl">www.k2k.org</a><br>

Lamar Alexander:

<a href="http://www.lamaralexander.com/"

eudora="autourl">www.lamaralexander.com</a><br>

John McCain:



Date: Sun, 02 May 1999 22:46:16 -0400  
From: "Melissa Herrmann" <Mherrmann@mail.icrsurvey.com>  
Sender: Postmaster@mail.icrsurvey.com  
Reply-To: Mherrmann@mail.icrsurvey.com  
To: aapornet@usc.edu  
Subject: Re:Web sites of major presidential candidates  
Mime-Version: 1.0  
Content-Type: text/plain; charset=US-ASCII  
Content-Transfer-Encoding: quoted-printable  
Content-Disposition: inline

This is an automatic reply from Melissa Herrmann.

I will be out of the office from May 3 through May 7, returning on May =  
10th. If you need immediate assistance, please contact Gregg Poryzees.

Thanks

>From beniger@rcf.usc.edu Sun May 2 22:44:22 1999

Received: from almaak.usc.edu (almaak.usc.edu [128.125.19.166])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id WAA11658 for <aapornet@usc.edu>; Sun, 2 May 1999 22:44:21 -0700

(PDT)

Received: from localhost (beniger@localhost)

by almaak.usc.edu (8.8.8/8.8.8/usc) with SMTP

id WAA19852 for <aapornet@usc.edu>; Sun, 2 May 1999 22:43:52 -0700

(PDT)

Date: Sun, 2 May 1999 22:43:52 -0700 (PDT)

From: James Beniger <beniger@rcf.usc.edu>

To: aapornet@usc.edu

Subject: Re: Web sites of major presidential candidates

In-Reply-To: <4.2.0.37.19990502223808.009c7270@mail.mindspring.com>

Message-ID: <Pine.GSO.4.02.9905022218370.16318-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Lest we forget...

Bill Bradley: [www.billbradley.com](http://www.billbradley.com)

Elizabeth Dole: [www.dolein2000.org](http://www.dolein2000.org)

And who can explain this:

.com sites

.org sites

Lamar Alexander    Pat Buchanan

Bill Bradley        Elizabeth Dole

George W. Bush     Al Gore

Steve Forbes        John Kasich

Alan Keyes

John McCain

Dan Quayle

Bob Smith

\*\*\*\*\*

On Sun, 2 May 1999, dick halpern wrote:

- > For those interested in the web sites of major presidential candidates
- > (as
- > of right now)
- >
- > Steve Forbes: [www.forbes2000.com](http://www.forbes2000.com)
- > George W. Bush: [www.georgewbush.com](http://www.georgewbush.com)
- > Pat Buchanan: [www.gopatgo2000.org](http://www.gopatgo2000.org)
- > Al Gore: [www.gore2000.org](http://www.gore2000.org)
- > John Kasich: [www.k2k.org](http://www.k2k.org)
- > Lamar Alexander: [www.lamaralexander.com](http://www.lamaralexander.com)
- > John McCain: [www.mccainforpresident.org](http://www.mccainforpresident.org)
- > Dan Quayle: [www.quayle.org](http://www.quayle.org)
- > Bob Smith: [www.smithforpresident.org](http://www.smithforpresident.org).
- > Alan Keyes: [www.keyes2000.org](http://www.keyes2000.org)

\*\*\*\*\*

>From langley@pop.uky.edu Mon May 3 06:34:55 1999

Received: from smtp.uky.edu (smtp.uky.edu [128.163.2.17])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id GAA22623 for <aapornet@usc.edu>; Mon, 3 May 1999 06:34:37 -0700

(PDT)

Received: from pop.uky.edu (pop.uky.edu [128.163.2.16])

by smtp.uky.edu (8.9.3/8.9.3) with ESMTP id JAA27888

for <aapornet@usc.edu>; Mon, 3 May 1999 09:34:10 -0400 (EDT)  
Received: from nc.gws.uky.edu (rgs51.gws.uky.edu [128.163.30.142])  
by pop.uky.edu (8.8.8/8.8.8) with SMTP id JAA21003  
for <aapornet@usc.edu>; Mon, 3 May 1999 09:34:10 -0400 (EDT)  
Message-Id: <3.0.32.19990503093405.006a36dc@pop.uky.edu>  
X-Sender: langley@pop.uky.edu  
X-Mailer: Windows Eudora Pro Version 3.0 (32)  
Date: Mon, 03 May 1999 09:34:09 -0400  
To: aapornet@usc.edu  
From: "Ronald E. Langley" <langley@pop.uky.edu>  
Subject: Job Opportunity  
Mime-Version: 1.0  
Content-Type: text/enriched; charset="us-ascii"

Please post the job opportunity listed below. I will be available at the  
annual AAPOR meeting to discuss the position with qualified candidates.

Thank You!

Ronald E. Langley, Ph.D.

Director

UK - Survey Research Center

---



---

Research Coordinator

Survey Research Center

University of Kentucky

The University of Kentucky Survey Research Center is seeking a talented, formally trained survey researcher to manage all field projects including a large four-year study which is currently under way. The Research Administration Coordinator works with a large degree of independence providing consultation on all stages of social science research design, questionnaire construction, sampling, data collection and analysis. The Research Coordinator also supervises all aspects of face-to-face interview field projects, including hiring, training, monitoring, and disciplining of interviewers. This is a 12-month professional staff position at the University with job security. Approximately 30% of the Research Coordinator's effort over the next four years will be devoted to the day-to-day management of the above-mentioned project. Occasional overnight travel may be required.

UK-SRC provides support to faculty engaged in funded research in a wide variety of substantive areas and designs and implements public policy and social impact assessment research for government agencies and clients in the

private and non-profit sector. The Center has a 14-station CATI Network and uses CAPI for conducting interviews in the field. For more information, visit our Web site at

[www.rgs.uky.edu/src/srchome.htm](http://www.rgs.uky.edu/src/srchome.htm)

Qualifications

The Research Coordinator must have excellent oral and written communication skills, strong interpersonal skills, and the ability to work on multiple projects at once. Expertise with SAS and SPSS in PC and mainframe environments is preferred. Master's degree in the social sciences plus three years related experience is required; Ph.D. is preferred. Graduate-level training in survey research methods and quantitative analysis is also required.

To apply, please send letter of application, resume, three names of references, and minimum salary requirement to:

Job #SG17163, HR/Employment, 112 Scovell Hall, Lexington, KY 40506-0064.  
FAX (606) 257-1736.

<italic>The University of Kentucky is an equal opportunity employer and encourages applications from minorities and women.

</italic>

>From jwerner@jwdp.com Wed May 5 05:33:08 1999

Received: from vger.vgernet.net (root@vgernet.net [205.219.186.1])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id FAA21550 for <aapornet@usc.edu>; Wed, 5 May 1999 05:32:53 -0700

(PDT)

Received: from jwdp.com (plp24.vgernet.net [205.219.186.124])

by vger.vgernet.net (8.8.8/8.8.5) with ESMTP id JAA00820

for <aapornet@usc.edu>; Wed, 5 May 1999 09:06:15 -0400 (EDT)

Message-ID: <37303A78.E016942D@jwdp.com>

Date: Wed, 05 May 1999 08:32:56 -0400

From: Jan Werner <jwerner@jwdp.com>

Reply-To: jwerner@jwdp.com

X-Mailer: Mozilla 4.51 [en] (Win98; U)

X-Accept-Language: en

MIME-Version: 1.0

To: AAPORNET <aapornet@usc.edu>

Subject: Phony Fax Poll

Content-Type: text/plain; charset=iso-8859-1

Content-Transfer-Encoding: 8bit

>From today's Washington Post:

Regulators Probe British Gun Poll

Survey After Colo. Shootings Requested

Faxed Replies Costing \$2.95 a Minute

By Caroline E. Mayer

Washington Post Staff Writer

Wednesday, May 5, 1999; Page A16

Federal regulators are investigating a British company that began distributing an unsolicited gun-control survey to millions of fax machines in the United States the day after the shootings at Columbine High School in Littleton, Colo.

The survey asked recipients if they wanted more effective gun-control laws and requested that replies be faxed back to a 900 telephone number, which the fine print disclosed cost \$2.95 a minute. Most of the fees charged for such a call go to the company receiving the fax, in this case 21st Century Fax Ltd.

The survey claimed the results would be shared with politicians, lawmakers and interest groups.

The fax has led to consumer complaints made to the Federal Communications Commission and Federal Trade Commission, where regulators are studying whether the survey violates U.S. laws.

Dorothy Attwood, chief of the FCC common carrier bureau's enforcement division, said the agency was "concerned that potentially 3 million people out there have been exposed to this fax, which also seems to charge them if they call the number."

Attwood said the agency is looking into whether the fax violates the Telecommunications Consumer Protection Act, which prohibits unsolicited commercial faxes. Such electronic solicitations have become an increasing problem, with the number of written complaints filed to the FCC climbing from 300 in 1992 to 3,000 last year.

The FTC also is investigating whether the faxes violate its rules for 900 numbers, which require clear disclosure that consumers must pay for the phone calls, Attwood said. The FTC declined to confirm that an investigation is pending.

Reached by phone in London, Gordon Ritchie, director of 21st Century Fax, said the gun-control poll involved nothing illegal or improper. The FCC's rules on unsolicited faxes "only apply to faxes from the U.S.," Ritchie said.

"We're covered by European laws," he said. "In the U.S. you can have guns but not faxes. Here, we can't have guns, but we can have faxes."

Ritchie said his company was sending the survey "to every American fax number we've got, and we've got 3 million numbers."

The survey, which was first sent on April 21, the day after the Littleton shootings, so far has been sent to more than 150,000 machines, mostly on the East Coast. The company started sending it to Midwest and West Coast fax numbers this week.

For each reply faxed to the 900 number, 21st Century Fax will make about \$1.50 to \$1.75 per minute in revenue, Ritchie said. He also noted that replies can also be sent to a Manhattan mail drop; the address is in fine print at the bottom of the survey, about half the size of the 900 number prominently displayed in the middle of the fax.

Karen Mosbaek, a receptionist at a Bethesda political consulting firm, was the first to see the survey at her company when she reviewed the incoming faxes last week. Initially, it sounded great, she said.

"With all the stuff going on in Colorado, I was thinking more should be done," she said. So Mosbaek checked "yes" -- that there should be more effective gun-control laws -- and started to return the fax. Then she discovered that the fax number had a 900 area code and that she would be charged \$2.95 a minute, with most of that fee going to the company receiving the fax.

"I was very angry," Mosbaek said. "It's pretty sad for someone to try to make money off a tragedy like this."

But Ritchie said the company has "had no one complain, out of the thousands and thousands of responses, that 'you're making money out of the death of these poor school kids.'" He said he expected a response rate of about 6 percent -- which would result in revenue of more than \$250,000 for his company.

Ritchie said the gun-control survey was the first American poll for 21st Century Fax, which sends about 8 million faxes a month to machines in Britain and Germany. The faxes range from polls on such topics as whether England should stay in the European Union to all sorts of advice, such as how to lose weight or reduce stress. Last year, the fax services provided almost \$6 million in revenue and \$1.2 million in profit, he said.

Ritchie said the poll is scientifically sound because he is sending out so many surveys. Pollsters in the United States disputed that, noting that it is not a random sample of people -- that instead the participants are self-selected. Indeed, Ritchie -- who said he strongly favors tighter gun-control laws -- conceded he would halt the poll if it appeared a majority voted against gun control, though at the moment the faxes are running overwhelmingly in favor of gun-control laws.

Earlier this year, British regulators obtained a temporary injunction against Ritchie and other officers of a sister company, 20th Century Fax Ltd. charging it with sending deceptive and misleading information in its faxes advising people to lose weight through the "Yummy Yum Yum Diet."

Ritchie said the diet does work and he will challenge the injunction next month in court.

Staff writer Liz Leyden in New York contributed to this report.

(c) Copyright 1999 The Washington Post Company

>From RobFarbman@aol.com Wed May 5 07:56:24 1999

Received: from imo26.mx.aol.com (imo26.mx.aol.com [198.81.17.70])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA16041 for <aapornet@usc.edu>; Wed, 5 May 1999 07:56:23 -0700

(PDT)

From: RobFarbman@aol.com

Received: from RobFarbman@aol.com (4422)

by imo26.mx.aol.com (IMOV20) id 5CIKa20663

for <aapornet@usc.edu>; Wed, 5 May 1999 10:55:26 -0400 (EDT)

Message-ID: <185183fe.2461b5dd@aol.com>

Date: Wed, 5 May 1999 10:55:25 EDT

Subject: Entry Level Market Research Analyst

To: aapornet@usc.edu

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

X-Mailer: AOL 4.0 for Windows 95 sub 214

Market Research Analyst (Central New Jersey)

Edison Media Research, a small rapidly growing market research company is currently looking for an entry level Research Analyst. You will learn and assist in all aspects of our studies from questionnaire development through final presentation.

The ideal candidate should be a detail oriented, self-motivated recent college graduate with an interest in media & pop culture. Candidates should be comfortable with numbers and have PC experience. Ability to multi-task and willingness to work hard is a must.



Edison Media Research conducts survey research and provides strategic information to radio stations, television stations, newspapers, cable networks, record labels and other media organizations.

Edison Media Research has been recognized by Advertising Age as the fastest growing research company in America over the past three years. Our clients include CBS News, CNN, The Country Music Association, Entertainment Weekly Magazine, HBO, Island Records, Maverick Records, The New York Times, The Cleveland CAVS, Sony Music, Time-Life Music and The Washington Post. In addition Edison Media Research conducts audience research studies for over 100 radio stations every year.

Please mail, fax or email resume to:

Rob Farbman  
Edison Media Research  
6 West Cliff Street  
Somerville, NJ 08876  
Fax: 908-707-4740  
Robfarbman@aol.com

>From HHBASEHART@ssu.edu Wed May 5 08:30:57 1999

Received: from csin.ssu.edu ([131.118.47.1])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id IAA25549 for <aapornet@usc.edu>; Wed, 5 May 1999 08:30:43 -0700

(PDT)

Received: from ITS-Message\_Server by csin.ssu.edu

with Novell\_GroupWise; Wed, 05 May 1999 11:29:07 -0400

Message-Id: <s7302b83.071@csin.ssu.edu>

X-Mailer: Novell GroupWise 5.5

Date: Wed, 05 May 1999 11:29:00 -0400

From: "Harry Basehart" <HHBASEHART@ssu.edu>

To: <aapornet@usc.edu>

Subject: New Institute

Mime-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: quoted-printable

Content-Disposition: inline

As co-director of a soon-to-be-established public affairs institute at =  
Salisbury State University, Salisbury, Maryland, I am seeking advice on a =  
number of questions associated with the creation of a public opinion =  
research office within the institute. For example, what are the problems =  
and opportunities with an opinion research office that would mainly =  
conduct local and regional surveys and provide services to university =  
departments/offices? What educational and work experience should we look =  
for in a director of a new opinion research office? Where are ads placed =  
to search for a director? Is there a place for student employees in such =  
an office? What are the quality CATI systems? And many more. =20

I will attend the AAPOR conference in St. Petersburg, Florida, next week =  
and if you have suggestions for me, I would appreciate talking with you =  
for a few minutes. Or if you prefer, please e-mail me at HHBASEHART@SSU.ED=  
U. My phone number is 410-543-6242. Thanks.

>From lavrakas.1@osu.edu Wed May 5 08:54:38 1999

Received: from mail2.uts.ohio-state.edu (mail2.uts.ohio-state.edu

[128.146.214.31])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA03712 for <aapornet@usc.edu>; Wed, 5 May 1999 08:54:37 -0700

(PDT)

Received: from pjl1.sbs.ohio-state.edu ([128.146.93.67])

by mail2.uts.ohio-state.edu (8.9.2/8.9.2) with SMTP id LAA26079

for <aapornet@usc.edu>; Wed, 5 May 1999 11:54:35 -0400 (EDT)

Message-Id: <2.2.32.19990505155440.00ba47cc@pop.service.ohio-state.edu>

X-Sender: lavrakas.1@pop.service.ohio-state.edu

X-Mailer: Windows Eudora Pro Version 2.2 (32)

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Date: Wed, 05 May 1999 11:54:40 -0400

To: aapornet@usc.edu

From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>

Subject: Re: New Institute

Harry,

It's real hard to know where to begin to answer your questions. I'm sure that several others like myself would be glad to chat with you at AAPOR.

Plus, I suggest you attend the Thursday afternoon meeting of the academic-based survey organizations.

At 11:29 AM 5/5/99 -0400, you wrote:

>As co-director of a soon-to-be-established public affairs institute at Salisbury State University, Salisbury, Maryland, I am seeking advice on a

number of questions associated with the creation of a public opinion research office within the institute. For example, what are the problems and opportunities with an opinion research office that would mainly conduct local and regional surveys and provide services to university departments/offices? What educational and work experience should we look for in a director of a new opinion research office? Where are ads placed to search for a director? Is there a place for student employees in such an office? What are the quality CATI systems? And many more.

>

>I will attend the AAPOR conference in St. Petersburg, Florida, next

>week

and if you have suggestions for me, I would appreciate talking with you for a few minutes. Or if you prefer, please e-mail me at HHBASEHART@SSU.EDU. My phone number is 410-543-6242. Thanks.

>

>

>

>

\*\*\*\*\*

\* Paul J. Lavrakas, Ph.D. \*  
\* Professor of Journalism & Communication \*  
\* Professor of Public Policy & Management \*  
\* Director, Center for Survey Research \*  
\* College of Social & Behavioral Sciences, Ohio State University \*  
\* Derby Hall [Room 3045], 154 N. Oval Mall, Columbus OH 43210 \*  
\* Voice: 614-292-3468 Fax: 614-292-6673 E-mail: lavrakas.1@osu.edu \*

\*\*\*\*\*

>From Fred.Solop@NAU.EDU Wed May 5 09:39:47 1999

Received: from mailgate.nau.edu (mailgate.nau.edu [134.114.96.19])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA18718 for <aapornet@usc.edu>; Wed, 5 May 1999 09:39:46 -0700

(PDT)

Received: from pc176.sbs.nau.edu (pc176.sbs.nau.edu [134.114.152.191]) by

mailgate.nau.edu (PMDf V5.2-32 #31141) with SMTP id

<0FB9002NZQ9MAD@mailgate.nau.edu> for aapornet@usc.edu; Wed, 5 May 1999

09:39:23 -0700 (MST)

Date: Wed, 05 May 1999 09:41:17 -0700

From: Fred Solop <Fred.Solop@NAU.EDU>

Subject: Mister Poll

X-Sender: solop@jan.ucc.nau.edu

To: aapornet@usc.edu

Message-id: <0FB9002O0Q9MAD@mailgate.nau.edu>

MIME-version: 1.0

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.0.2

Content-type: text/plain; charset="us-ascii"

And now for the latest in online polling...

Mister Poll:

<http://www.misterpoll.com/>

Fred Solop, Director

Social Research Laboratory

PO Box 15301

Northern Arizona University

Flagstaff, AZ 86011

(520) 523-3135 -- phone

(520) 523-6777 -- fax

>From M.SCHULMAN@srbi.com Wed May 5 10:01:01 1999

Received: from srbi.com (srbi.com [12.14.34.4])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id KAA26844 for <aapornet@usc.edu>; Wed, 5 May 1999 10:00:59 -0700

(PDT)

Received: from SRBI\_NEW\_YORK-Message\_Server by srbi.com

with Novell\_GroupWise; Wed, 05 May 1999 12:56:53 -0400

Message-Id: <s7304015.065@srbi.com>

X-Mailer: Novell GroupWise 5.2

Date: Wed, 05 May 1999 12:59:02 -0400

From: "MARK SCHULMAN " <M.SCHULMAN@srbi.com>

To: aapornet@usc.edu

Subject: Re: Mister Poll

Mime-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: quoted-printable

Content-Disposition: inline

At least Mr. Poll discloses that his online polling is for "entertainment = purposes only." This puts Mr. Poll a step ahead of some other folks.

Mark Schulman

>>> Fred Solop <Fred.Solop@NAU.EDU> 05/05/99 12:41PM >>>

And now for the latest in online polling...

Mister Poll:

<http://www.misterpoll.com/=20>

Fred Solop, Director

Social Research Laboratory

PO Box 15301

Northern Arizona University

Flagstaff, AZ 86011

(520) 523-3135 -- phone

(520) 523-6777 -- fax

>From Mark@bisconti.com Wed May 5 10:20:24 1999

Received: from medusa.nei.org (medusa.nei.org [208.158.210.1])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA04357 for <aapornet@usc.edu>; Wed, 5 May 1999 10:20:19 -0700

(PDT)

Received: from jetson.nei.org (unverified) by medusa.nei.org (Content

Technologies SMTPRS 2.0.15) with ESMTP id <B0000550635@medusa.nei.org> for

<aapornet@usc.edu>; Wed, 05 May 1999 13:19:51 -0400

Received: from MARK-BRI ([10.2.0.181]) by jetson.nei.org with SMTP

(Microsoft Exchange Internet Mail Service Version 5.5.2232.9)

id JYDXFVXL; Wed, 5 May 1999 13:20:42 -0400

Received: by mark-bri with Microsoft Mail

id <01BE96F8.74823A20@mark-bri>; Wed, 5 May 1999 13:09:06 -0400

Message-Id: <01BE96F8.74823A20@mark-bri>

From: Mark Richards <Mark@bisconti.com>

To: "'AAPORNET'" <aapornet@usc.edu>

Subject: RE: Phony Fax Poll

Date: Wed, 5 May 1999 13:09:05 -0400

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

Maybe WAPOR/AAPOR should each issue a yearly Top-10 "PHONY," "SHAM," or = ??

POLL AWARD (along the lines of the misleading/false claims in = advertising awards). Show phony results next to representative data. = Press conference/news release would prompt a bunch of news and magazine = articles-a "fun" informational tool. Not sure about legal = implications...

Mark Richards

>From dsherrod@cnr.colostate.edu Wed May 5 10:34:22 1999

Received: from neota.cnr.colostate.edu (neota.CNR.ColoState.EDU [129.82.204.60])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA09735 for <aapornet@usc.edu>; Wed, 5 May 1999 10:34:17 -0700

(PDT)

Received: from cnr.colostate.edu (UV126.HALLS.ColoState.EDU

[129.82.209.126])

by neota.cnr.colostate.edu (8.9.2/8.9.2) with ESMTP id LAA14608

for <aapornet@usc.edu>; Wed, 5 May 1999 11:34:14 -0600 (MDT)

Message-ID: <37308F56.ED3A28E5@cnr.colostate.edu>

Date: Wed, 05 May 1999 11:35:06 -0700

From: Dixie Sherrod <dsherrod@cnr.colostate.edu>

X-Mailer: Mozilla 4.08 [en] (Win16; I)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: Entry Level Market Research Analyst

References: <185183fe.2461b5dd@aol.com>

Content-Type: text/plain; charset=us-ascii



Content-Transfer-Encoding: 7bit

Dixie Sherrod

1600 W. Plum #20A

Fort Collins, CO 80521

(970) 491-8779 (until June 15, 1999)

Messages: (618) 285-3989

E-mail: dsherrod@cnr.colostate.edu

Objective:

Design and conduct research and strategic plans for the creation of targeted messages and communication campaigns for the the benefit of advertising and public relations clients.

Work Experience:

1999 - September 1992

Sherrod/Knause Consulting

1600 W. Plum #20A

Fort Collins, CO 80521-3434

Planned and conducted research projects and communication campaigns while attending graduate school. Designed measurement instruments to evaluate the adoption of new behaviors and communication campaign effectiveness.

Demonstrated how normative data can be used to guide the design of management actions and strategic messages. Addressed psychological and behavioral measurement issues before designing quantitative mail surveys to address research questions and determine audience segmentation strategy.

Planned and conducted statistical analysis strategies using univariate and multivariate techniques in project reporting with the SPSS statistical analysis package. Planned and conducted Powerpoint presentations to explain

causal relationships and statistical findings to technical and lay audiences. Conducted elicitation studies regarding behaviors and intentions for using qualitative interviews and reporting methods.

September 1992 - November 1985

State of New Hampshire

Fish and Game Department

2 Hazen Drive

Concord, NH 03301

Program Planner III; Information & Education Division Chief; Public Information Officer

Planned, developed and implemented statewide communication campaigns and educational exhibits to address routine and controversial issues regarding natural resource issues. Managed budgets in excess of \$450,000 and a professional staff varying from 7 to 12 people. Planned and supervised the production of over 200 agency publications such as brochures, curriculum guides, newspapers, etc. Created and managed advocacy newsletter.

Education:

Colorado State University

Fort Collins, CO 80521

Ph.D., Human Dimensions

Focus on statistical methods and techniques for survey research May 1999,

GPA: 3.66/ 4.0

Emerson College

Boston, MA 02116-1596

Master of Arts, Communication Studies- Marketing

Focus on integrated marketing techniques

June 1994, GPA: 3.7/4.0

Eastern Michigan University

Ypsilanti, MI 48197

Bachelor of Science, Radio, TV and Film/Journalism

June 1982, GPA: 3.46/4.0

Other Training Courses:

1992 -- DBase, Franklin Pierce College, Rindge, New Hampshire 1992 --

Performance Management and Appraisal, Administrative Services, State of NH

1990 -- Understanding and Valuing Differences, Administrative Services,

State of NH 1990 -- Interaction Management, Administrative Services, State

of NH 1990 -- Personnel Appeals Workshop, Administrative Services, State of

NH

Computer Skills:

Microsoft Word 97, 6.0

SPSS 8.3, 6.1

Powerpoint 4.0

Excel 5.0

Project Manager

WordPerfect 6.1

Windows 98, 95, 3.1

Memberships:

National Communication Association

Western Communication Association (pending)

Society for the Study of Psychological Issues

American Association for Public Opinion Research

>From rshalpern@mindspring.com Wed May 5 11:44:21 1999

Received: from smtp2.mindspring.com (smtp2.mindspring.com [207.69.200.32])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA15448 for <aapornet@usc.edu>; Wed, 5 May 1999 11:44:18 -0700

(PDT)

Received: from default (user-37kbuvr.dialup.mindspring.com [207.69.251.251])

by smtp2.mindspring.com (8.8.5/8.8.5) with ESMTP id OAA29279

for <aapornet@usc.edu>; Wed, 5 May 1999 14:44:15 -0400 (EDT)

Message-Id: <4.2.0.37.19990505122135.009d1930@mail.mindspring.com>

X-Sender: rshalpern@mail.mindspring.com

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.37 (Beta)

Date: Wed, 05 May 1999 14:42:02 -0400

To: aapornet@usc.edu

From: dick halpern <rshalpern@mindspring.com>

Subject: Re: Phony Fax Poll

In-Reply-To: <37303A78.E016942D@jwdp.com>

Mime-Version: 1.0

Content-Type: multipart/alternative;

boundary="====\_10413371==\_".ALT"

--====\_10413371==\_".ALT

Content-Type: text/plain; charset="us-ascii"; format=flowed

An idea prompted by Jan Werner's message re the phoney fax poll:

Suppose there was a web site or a listserv which regularly reported on the

inadequacies or misleading nature of polls such as these? Such a site could list an offending poll and point out it's lack of representativeness, its use of leading questions and the like. I know that some of you will raise questions about legal challenges to the information provided but I think that can be easily handled by sticking to high standards of evaluation such as those enunciated by AAPOR and WAPOR. The medical field does this all the time. The sampling issue along with question wording seem paramount.

My expectation is that most newspapers will tap into the information provided and include it on a regular basis as a service to their readers. An extra benefit would be the positive publicity for AAPOR along with a furtherance in understanding on the part of the public (and some journalists) about what constitutes valid, reliable survey research..

Make any sense?

Dick Halpern

-----\_10413371==\_.ALT

Content-Type: text/html; charset="us-ascii"

<html>

<font size=3>An idea prompted by Jan Werner's message re the phoney fax poll:<br> <br> Suppose there was a web site or a listserv which regularly reported on the inadequacies or misleading nature of polls such as these? Such a site could list an offending poll and point out it's lack of

representativeness, its use of leading questions and the like. I know that some of you will raise questions about legal challenges to the information provided but I think that can be easily handled by sticking to high standards of evaluation such as those enunciated by AAPOR and WAPOR. The medical field does this all the time. The sampling issue along with question wording seem paramount.<br><br> My expectation is that most newspapers will tap into the information provided and include it on a regular basis as a service to their readers. An extra benefit would be the positive publicity for AAPOR along with a furtherance in understanding on the part of the public (and some journalists)&nbsp; about what constitutes valid,&nbsp; reliable survey research..<br><br> Make any sense?<br><br><br> Dick Halpern<br><br><br></font></html>

-----\_10413371==\_.ALT--

>From surveys@wco.com Wed May 5 14:07:06 1999

Received: from smtp1.ncal.verio.com (smtp1.ncal.verio.com [204.247.247.82])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA08647 for <aapornet@usc.edu>; Wed, 5 May 1999 14:07:01 -0700

(PDT)

Received: from compaq (as56-131.okldca.pacific.verio.net [207.20.234.131])

by smtp1.ncal.verio.com (8.8.7/8.8.7) with SMTP id OAA20104

for <aapornet@usc.edu>; Wed, 5 May 1999 14:06:59 -0700 (PDT)

Message-ID: <009c01be973b\$4f90b1e0\$2ecbfea9@compaq>

From: "Hank Zucker" <surveys@wco.com>

To: <aapornet@usc.edu>

References: <01BE96F8.74823A20@mark-bri>

Subject: Re: Phony Fax Poll

Date: Wed, 5 May 1999 13:47:35 -0700

X-Priority: 3

X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook Express 5.00.2014.211

X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2014.211

> Maybe WAPOR/AAPOR should each issue a yearly Top-10 "PHONY," "SHAM,"

> or ??

POLL AWARD (along the lines of the misleading/false claims in advertising

awards). Show phony results next to representative data. Press

conference/news release would prompt a bunch of news and magazine articles-a

"fun" informational tool. Not sure about legal implications... Mark

Richards

>

Sounds like a great idea to me.

Hank Zucker

Creative Research Systems

makers of The Survey System: Survey Software that Makes You Look Good

<http://www.surveysystem.com> [hzucker@usa.net](mailto:hzucker@usa.net)

>From Simonetta@artsci.com Thu May 6 08:16:38 1999

Received: from as\_server.artsci.com ([207.140.81.19])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA13763 for <aapornet@usc.edu>; Thu, 6 May 1999 08:16:36 -0700

(PDT)

Received: by AS\_SERVER with Internet Mail Service (5.0.1460.8)

id <J55D5XHN>; Thu, 6 May 1999 11:14:51 -0400

Message-ID: <8125C7B6D1A9D011943A0060975E6BA915B895@AS\_SERVER>

From: Leo Simonetta <Simonetta@artsci.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: Phony Fax Poll

Date: Thu, 6 May 1999 11:14:49 -0400

X-Priority: 3

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.0.1460.8)

Content-Type: text/plain

While I don't know anything about the possible legal ramifications of such an endeavor I do think that as a educational tool it would be very useful.

I know that I have sent numerous reporters and others to the AAPOR site for information on 'push-polling' and the like and would love to be able to do the same for other sham polls.

--

Leo G. Simonetta     <http://www.artsci.com>

Art & Science Group, Inc.

[simonetta@artsci.com](mailto:simonetta@artsci.com)

-----Original Message-----

From: dick halpern [<mailto:rshalpern@mindspring.com>]

Sent: Wednesday, May 05, 1999 2:42 PM

To: [aapornet@usc.edu](mailto:aapornet@usc.edu)

Subject: Re: Phony Fax Poll



An idea prompted by Jan Werner's message re the phoney fax poll:

Suppose there was a web site or a listserv which regularly reported on the inadequacies or misleading nature of polls such as these? Such a site could list an offending poll and point out it's lack of representativeness, its use of leading questions and the like. I know that some of you will raise questions about legal challenges to the information provided but I think that can be easily handled by sticking to high standards of evaluation such as those enunciated by AAPOR and WAPOR. The medical field does this all the time. The sampling issue along with question wording seem paramount.

My expectation is that most newspapers will tap into the information provided and include it on a regular basis as a service to their readers. An extra benefit would be the positive publicity for AAPOR along with a furtherance in understanding on the part of the public (and some journalists) about what constitutes valid, reliable survey research..

Make any sense?

Dick Halpern

>From thomas\_s\_mayer@ccMail.Census.GOV Fri May 7 07:28:11 1999

Received: from info.census.gov (info.census.gov [148.129.129.10])

by usc.edu (8.8.8/8.8.8/usc) with ESMTTP

id HAA22375 for <aapornet@usc.edu>; Fri, 7 May 1999 07:28:10 -0700

(PDT)

From: thomas\_s\_mayer@ccMail.Census.GOV

Received: from it-relay1.census.gov (inet-gw.census.gov [148.129.129.8])  
by info.census.gov (8.9.3/8.9.3) with ESMTP id KAA19569  
for <aapornet@usc.edu>; Fri, 7 May 1999 10:28:07 -0400 (EDT)

Received: from smtp-gw1.census.gov (smtp-gw1.census.gov [148.129.126.72])  
by it-relay1.census.gov (8.9.3/8.9.3/v3.4) with SMTP id KAA18207  
for <aapornet@usc.edu>; Fri, 7 May 1999 10:28:06 -0400 (EDT)

Received: from ccMail by smtp-gw1.census.gov (ccMail Link to SMTP  
R8.20.00.25)  
id AA926087423; Fri, 07 May 1999 10:30:21 -0500

Message-Id: <9905079260.AA926087423@smtp-gw1.census.gov>

X-Mailer: ccMail Link to SMTP R8.20.00.25

Date: Fri, 07 May 1999 10:25:57 -0500

To: <aapornet@usc.edu>

Subject: No subject given

MIME-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: 7bit

Content-Description: "cc:Mail Note Part"

Does anyone know of any research that has been done to assess the effects of interviewer reward structures (e.g., pay, incentives, etc.) to improve interviewer performance, especially response rates?

If anyone else is interested in the same topic, let me know and I will be happy to share and/or discuss the information I receive.

Thanks,

Tom Mayer

Research Psychologist  
U.S. Bureau of the Census  
Thomas\_S\_Mayer@ccmail.census.gov

>From lavrakas.1@osu.edu Fri May 7 08:04:13 1999

Received: from mail4.uts.ohio-state.edu (mail4.uts.ohio-state.edu  
[128.146.214.33])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA00414 for <aapornet@usc.edu>; Fri, 7 May 1999 08:04:12 -0700

(PDT)

Received: from pj1.sbs.ohio-state.edu ([128.146.93.67])

by mail4.uts.ohio-state.edu (8.9.2/8.9.2) with SMTP id LAA04148

for <aapornet@usc.edu>; Fri, 7 May 1999 11:04:10 -0400 (EDT)

Message-Id: <2.2.32.19990507150425.00b8f5b0@pop.service.ohio-state.edu>

X-Sender: lavrakas.1@pop.service.ohio-state.edu

X-Mailer: Windows Eudora Pro Version 2.2 (32)

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Date: Fri, 07 May 1999 11:04:25 -0400

To: aapornet@usc.edu

From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>

Subject: AAPOR papers to chairs and discussants

If you are presenting a paper at AAPOR '99 and have not done so already,  
please send your paper to your session discussant and chair TODAY!!!

If you cannot do this, please have the courtesy to contact these people and  
let them know WHEN you will do this.

Thanks.

\*\*\*\*\*

Prof. Paul J. Lavrakas <lavrakas.1@osu.edu>

1999 AAPOR Conference Committee Chair

>From ellins@temss2.isr.temple.edu Fri May 7 09:36:00 1999

Received: from temss2.isr.temple.edu (temss2.isr.temple.edu [155.247.33.10])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA23876 for <aapornet@usc.edu>; Fri, 7 May 1999 09:35:59 -0700

(PDT)

Received: (from ellins@localhost) by temss2.isr.temple.edu (8.7.4/8.7.3) id

MAA10645; Fri, 7 May 1999 12:43:17 -0400 (EDT)

From: Ellin Spector <ellins@temss2.isr.temple.edu>

Message-Id: <199905071643.MAA10645@temss2.isr.temple.edu>

Subject: Re: Interviewer incentives

To: aapornet@usc.edu

Date: Fri, 7 May 1999 12:43:17 -0400 (EDT)

Cc: ellins@temss2.isr.temple.edu (Ellin Spector)

In-Reply-To: <9905079260.AA926087423@smtp-gw1.census.gov> from

"thomas\_s\_mayer@ccMail.Census.GOV" at May 7, 99 10:25:57 am

X-Mailer: ELM [version 2.4 PL22]

MIME-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: 7bit

Hello Tom-

I'm very interested in this topic. Please share any information you receive.

I'm sorry that I don't have any to offer you.

Thanks,

Ellin Spector

Institute for Survey Research

Temple University

>

> Does anyone know of any research that has been done to assess the  
> effects of interviewer reward structures (e.g., pay, incentives,  
etc.)

> to improve interviewer performance, especially response rates?

>

> If anyone else is interested in the same topic, let me know and I  
will

> be happy to share and/or discuss the information I receive.

>

> Thanks,

>

> Tom Mayer

> Research Psychologist

> U.S. Bureau of the Census

> [Thomas\\_S\\_Mayer@ccmail.census.gov](mailto:Thomas_S_Mayer@ccmail.census.gov)

>

>

>

>From connelly@nytimes.com Fri May 7 11:47:45 1999

Received: from gatekeeper.nytimes.com (gatekeeper.nytimes.com [199.181.175.201])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA18849 for <aapornet@usc.edu>; Fri, 7 May 1999 11:47:42 -0700 (PDT)

Received: from mailgate.nytimes.com (mailgate.nytimes.com [170.149.200.253])

by gatekeeper.nytimes.com (8.9.1a/8.9.1) with ESMTP id OAA17928

for <aapornet@usc.edu>; Fri, 7 May 1999 14:42:07 -0400 (EDT)

Received: from default.nytimes.com ([170.149.20.225])

by mailgate.nytimes.com (8.8.8+Sun/8.8.8) with SMTP id OAA17160

for <aapornet@usc.edu>; Fri, 7 May 1999 14:47:33 -0400 (EDT)

Message-Id: <3.0.32.19990507144546.009a3760@mailgate.nytimes.com>

X-Sender: connelly@mailgate.nytimes.com

X-Mailer: Windows Eudora Pro Version 3.0 (32)

Date: Fri, 07 May 1999 14:45:47 +0000

To: aapornet@usc.edu

From: Marjorie Connelly <connelly@nytimes.com>

Subject: Job Opening at The New York Times Poll

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

The New York Times is looking for a survey manager to work in the News Surveys department. This is a full-time contract position available immediately to oversee the interviewing operations for The New York Times and CBS News and assist the survey editors at The New York Times. The contract is for a year at a time at a competitive salary, but offers no health or other benefits.

Responsibilities include:

Management of the survey field operations including recruiting and scheduling interviewers and coordinating the field supervisory staff

Upkeep and control of all paperwork dealing with the interviewing staff, including payroll, productivity records and interviewer evaluations

Maintenance of computer and paper files for the News Surveys department

The polling department at The New York Times is a demanding environment with strict deadlines. Candidates should be highly motivated and flexible. He or she should be comfortable working with people and working with numbers. Computer literacy and working knowledge of at least one spreadsheet and word processing program are essential. An interest in politics and public affairs is a plus.

Applicants should send a letter with resume by mail, fax or e-mail to:

Marjorie Connelly

The New York Times

229 West 43rd Street

New York, New York 10036

connelly@nytimes.com

Fax: (212) 556-5816

I will be attending the AAPOR conference in St. Petersburg next week. Please feel free to contact me at the Tradewinds if you or someone you know might

be interested in this position.

>From steenb@fleishman.com Fri May 7 11:56:52 1999

Received: from mail.fleishman.com (mail.fleish.com [207.193.111.249])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA22213 for <aapornet@usc.edu>; Fri, 7 May 1999 11:56:51 -0700  
(PDT)

Received: from imcstlsrv02.fleishman.com (207.193.111.4 [207.193.111.4]) by  
mail.fleishman.com with SMTP (Microsoft Exchange Internet Mail Service  
Version 5.5.2448.0)

id K31QZX1S; Fri, 7 May 1999 14:06:14 -0500

Received: by IMCSTLSRV02 with Internet Mail Service (5.5.2448.0)

id <KGNQ4M24>; Fri, 7 May 1999 13:55:40 -0500

Message-ID: <951B30EE47A7D2118D4000A0C9EA3573DC9322@STLEXGSRV01>

From: "Steen, Bob" <steenb@fleishman.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: Job Opening at The New York Times Poll

Date: Fri, 7 May 1999 13:55:28 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain;

charset="iso-8859-1"

-----Original Message-----

From: Marjorie Connelly [mailto:connelly@nytimes.com]

Sent: Friday, May 07, 1999 9:46 AM

To: aapornet@usc.edu

Subject: Job Opening at The New York Times Poll



The New York Times is looking for a survey manager to work in the News Surveys department. This is a full-time contract position available immediately to oversee the interviewing operations for The New York Times and CBS News and assist the survey editors at The New York Times. The contract is for a year at a time at a competitive salary, but offers no health or other benefits.

Responsibilities include:

- Management of the survey field operations including recruiting and scheduling interviewers and coordinating the field supervisory staff

- Upkeep and control of all paperwork dealing with the interviewing staff, including payroll, productivity records and interviewer evaluations

- Maintenance of computer and paper files for the News Surveys department

The polling department at The New York Times is a demanding environment with strict deadlines. Candidates should be highly motivated and flexible. He or she should be comfortable working with people and working with numbers. Computer literacy and working knowledge of at least one spreadsheet and word processing program are essential. An interest in politics and public affairs is a plus.

Applicants should send a letter with resume by mail, fax or e-mail to:

Marjorie Connelly

The New York Times  
229 West 43rd Street  
New York, New York 10036  
connelly@nytimes.com  
Fax: (212) 556-5816

I will be attending the AAPOR conference in St. Petersburg next week. Please feel free to contact me at the Tradewinds if you or someone you know might be interested in this position.

>From GMooney@mathematica-mpr.com Fri May 7 14:16:14 1999

Received: from relay5.smtp.psi.net (relay5.smtp.psi.net [38.9.28.2])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA02072 for <aapornet@usc.edu>; Fri, 7 May 1999 14:16:02 -0700

(PDT)

Received: from [38.233.146.17] (helo=mpr5.MATHINC)

by relay5.smtp.psi.net with smtp (Exim 1.90 #1)

for aapornet@usc.edu

id 10frul-0002Gj-00; Fri, 7 May 1999 17:13:23 -0400

Received: by mpr5.MATHINC with SMTP (Microsoft Exchange Server Internet Mail Connector Version 4.0.994.63)

id <01BE987C.87ACAD80@mpr5.MATHINC>; Fri, 7 May 1999 11:27:03 -0400

Message-ID: <c=US%a=\_%p=MATHINC%l=MPR5-990507152659Z-48154@mpr5.MATHINC>

From: Geraldine Mooney <GMooney@mathematica-mpr.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: Position Openings at Mathematica Policy Research

Date: Fri, 7 May 1999 11:26:59 -0400

X-Mailer: Microsoft Exchange Server Internet Mail Connector Version

4.0.994.63

>Mathematica Policy Research, Inc.([www.mathematica-mpr.com](http://www.mathematica-mpr.com)), a leading  
>employee-owned survey research organization, has positions available in  
>its  
Princeton, NJ and Washington, DC offices for survey researchers and  
>survey specialists. Mathematica's survey group is growing rapidly, and  
>we are looking for survey professionals who want to work in a  
>challenging and stimulating environment.

Applicants for the survey researcher positions must have:

- >\* Senior-level experience designing and directing complex survey research  
>projects in support of public policy research studies.
- >\* At least five years of senior-level experience.
- >\* An advanced degree in the social sciences, statistics, or a related field,  
>or an equivalent combination of education and experience.
- >\* Extensive knowledge of survey research methods.
- >\* Strong management and business development skills.
- >\* excellent written and oral communication skills.

The survey specialist positions require:

- \* An advanced degree.
  - \* At least one year of relevant experience.
  - \* Strong communication skills, solid analytic ability, and interest in managing surveys.
- >This is an opportunity to develop your survey research skills in an  
>applied setting.

We offer a competitive salary and benefits package.

At the AAPOR Conference contact Geri Mooney or Anne Ciemnecki. Leave messages for Geri Mooney at 363-7421 (until 5 pm) and messages for Anne >Ciemnecki at the conference hotel. Otherwise, contact:

- > Esther Siach-Bar
- > MPR
- > P.O. Box 2393
- > Princeton, NJ 08543
- > 609-937-2767
- > Fax: 609-799-0005
- > E-mail: ESiach-Bar@mathematica-mpr.com
- > Visit our website at [www.mathematica-mpr.com](http://www.mathematica-mpr.com)
- >

>From market.probe.la@juno.com Fri May 7 14:54:14 1999

Received: from m4.boston.juno.com (m4.boston.juno.com [205.231.101.198])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA13343 for <aapornet@usc.edu>; Fri, 7 May 1999 14:54:13 -0700

(PDT)

Received: (from market.probe.la@juno.com)

by m4.boston.juno.com (queuemail) id D92Z62S5; Fri, 07 May 1999 17:52:57

EDT

To: aapornet@usc.edu

Cc: market.probe.la@juno.com

Date: Fri, 7 May 1999 14:45:38 -0700

Subject: Re: Phony Fax Poll

Message-ID: <19990507.145128.-258721.3.Market.Probe.LA@juno.com>

X-Mailer: Juno 2.0.11

X-Juno-Line-Breaks: 0-5,7-40

X-Juno-Att: 0

MIME-Version: 1.0

Content-Type: text/plain

Content-Transfer-Encoding: 7bit

From: Jacquelyn B Schriber <market.probe.la@juno.com>

Sounds like a great idea!

On Wed, 05 May 1999 14:42:02 -0400 dick halpern <rshalpern@mindspring.com>

writes:

>An idea prompted by Jan Werner's message re the phoney fax poll:

>

>Suppose there was a web site or a listserv which regularly reported on

>the

>inadequacies or misleading nature of polls such as these? Such a site

>could

>list an offending poll and point out it's lack of representativeness,

>its

>use of leading questions and the like. I know that some of you will

>raise

>questions about legal challenges to the information provided but I

>think

>that can be easily handled by sticking to high standards of evaluation

>such

>as those enunciated by AAPOR and WAPOR. The medical field does this  
>all the

>time. The sampling issue along with question wording seem paramount.

>

>My expectation is that most newspapers will tap into the information

>provided and include it on a regular basis as a service to their

>readers.

>An extra benefit would be the positive publicity for AAPOR along with

>a

>furtherance in understanding on the part of the public (and some

>journalists) about what constitutes valid, reliable survey

>research..

>

>Make any sense?

>

>

>Dick Halpern

>

>

>From kagay@nytimes.com Sun May 9 10:35:22 1999

Received: from gatekeeper.nytimes.com (gatekeeper.nytimes.com

[199.181.175.201])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA10533 for <aapornet@usc.edu>; Sun, 9 May 1999 10:35:20 -0700

(PDT)

Received: from mailgate.nytimes.com (mailgate.nytimes.com [170.149.200.253])

by gatekeeper.nytimes.com (8.9.1a/8.9.1) with ESMTP id NAA20690;

Sun, 9 May 1999 13:30:55 -0400 (EDT)

Received: from mail.nytimes.com ([170.149.211.68])

by mailgate.nytimes.com (8.8.8+Sun/8.8.8) with SMTP id NAA18077;

Sun, 9 May 1999 13:36:21 -0400 (EDT)

Date: Sun, 9 May 1999 13:36:21 -0400 (EDT)

Message-Id: <199905091736.NAA18077@mailgate.nytimes.com>

X-Sender: kagay@mail.nytimes.com

X-Mailer: Windows Eudora Pro Version 2.1.2

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

To: aapornet@usc.edu

From: Michael Kagay <kagay@nytimes.com>

Subject: Results of AAPOR Elections !!

Cc: aapor.council@umich.edu, mbednarz@umich.edu

Greetings and all best wishes.

I am happy to announce the winners of the  
recent AAPOR elections:

Vice-President & President-Elect -- Murray Edelman

Associate Secretary-Treasurer -- Lawrence Bobo

Councillor-at-Large -- Don A. Dillman

Associate Conference Chair -- Peter V. Miller

Associate Standards Chair -- Janice Ballou

Associate Chair, Membership and

Chapter Relations -- Mickey Blum

Associate Chair, Publications and

Information -- David Moore

Congratulations to all of the above !!

And our warm thanks to the other nominees who  
offered their service to the association.

Past President Jim Beniger chaired the nominations  
committee this year. Many thanks, Jim, to you and  
your committee for proposing such strong and attractive  
candidates for the Executive Council's consideration.

And kudos to all AAPORites who voted.

See you in St. Petersburg Beach!

Cheers, - Mike Kagay

>From wpeng@ccms.ntu.edu.tw Mon May 10 00:00:30 1999

Received: from ccms.ntu.edu.tw (root@ccms.ntu.edu.tw [140.112.2.3])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id AAA02259 for <aapornet@usc.edu>; Mon, 10 May 1999 00:00:17 -0700

(PDT)



Received: from ccms.ntu.edu.tw ([140.112.153.38]) by ccms.ntu.edu.tw  
(8.8.8/8.8.3) with ESMTP id OAA04599 for <aapornet@usc.edu>; Mon, 10 May  
1999 14:57:18 +0800 (CST)

Message-ID: <373683BC.31D6A59D@ccms.ntu.edu.tw>

Date: Mon, 10 May 1999 14:59:09 +0800

From: Weng Jeng Peng <wpeng@ccms.ntu.edu.tw>

X-Mailer: Mozilla 4.05 [en] (Win95; I)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: internet survey

Content-Type: multipart/mixed;

boundary="-----AE023051FEC3F1C95E7A8334"

This is a multi-part message in MIME format.

-----AE023051FEC3F1C95E7A8334

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Does anyone know of any research that has been done to assess the  
effects of internet survey (e.g., validity, statistics, weaknesses and  
especially solutions, ..etc.)

If anyone else is interested in the same topic, let me know and I will  
be happy to share and/or discuss the information I receive.

Thank you so much!

Dennis Peng (wpeng@ccms.ntu.edu.tw)

Associate Professor

School of Journalism

Taiwan University

-----AE023051FEC3F1C95E7A8334

Content-Type: message/rfc822

Content-Transfer-Encoding: 7bit

Content-Disposition: inline

Received: from usc.edu (usc.edu [128.125.253.136]) by ccms.ntu.edu.tw  
(8.8.8/8.8.3) with ESMTP id WAA03122 for <wpeng@ccms.ntu.edu.tw>; Fri, 7 May  
1999 22:30:41 +0800 (CST)

Received: from usc.edu (localhost [127.0.0.1])  
by usc.edu (8.8.8/8.8.8/usc) with SMTP  
id HAA22534; Fri, 7 May 1999 07:28:24 -0700 (PDT)

Received: from info.census.gov (info.census.gov [148.129.129.10])  
by usc.edu (8.8.8/8.8.8/usc) with ESMTP  
id HAA22375 for <aapornet@usc.edu>; Fri, 7 May 1999 07:28:10 -0700  
(PDT)

Received: from it-relay1.census.gov (inet-gw.census.gov [148.129.129.8])  
by info.census.gov (8.9.3/8.9.3) with ESMTP id KAA19569  
for <aapornet@usc.edu>; Fri, 7 May 1999 10:28:07 -0400 (EDT)

Received: from smtp-gw1.census.gov (smtp-gw1.census.gov [148.129.126.72])  
by it-relay1.census.gov (8.9.3/8.9.3/v3.4) with SMTP id KAA18207  
for <aapornet@usc.edu>; Fri, 7 May 1999 10:28:06 -0400 (EDT)

Received: from ccMail by smtp-gw1.census.gov (ccMail Link to SMTP  
R8.20.00.25)  
id AA926087423; Fri, 07 May 1999 10:30:21 -0500

Message-Id: <9905079260.AA926087423@smtp-gw1.census.gov>

Date: Fri, 07 May 1999 10:25:57 -0500

Reply-To: aapornet@usc.edu  
Sender: owner-aapornet@usc.edu  
Precedence: bulk  
From: thomas\_s\_mayer@ccMail.Census.GOV  
To: <aapornet@usc.edu>  
Subject: No subject given  
MIME-Version: 1.0  
Content-Transfer-Encoding: 7bit  
Content-Description: "cc:Mail Note Part"  
X-Mailer: ccMail Link to SMTP R8.20.00.25  
X-Listprocessor-Version: 8.1 -- ListProcessor(tm) by CREN  
Content-Type: text/plain; charset=US-ASCII

Does anyone know of any research that has been done to assess the effects of interviewer reward structures (e.g., pay, incentives, etc.) to improve interviewer performance, especially response rates?

If anyone else is interested in the same topic, let me know and I will be happy to share and/or discuss the information I receive.

Thanks,

Tom Mayer  
Research Psychologist  
U.S. Bureau of the Census  
Thomas\_S\_Mayer@ccmail.census.gov

-----AE023051FEC3F1C95E7A8334--

>From vector@sympatico.ca Mon May 10 07:03:33 1999

Received: from smtp13.bellglobal.com (smtp13.bellglobal.com  
[204.101.251.52])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA05925 for <aapornet@usc.edu>; Mon, 10 May 1999 07:03:30 -0700

(PDT)

Received: from m-zwelling (ppp8405.on.bellglobal.com [207.236.124.69])

by smtp13.bellglobal.com (8.8.5/8.8.5) with SMTP id KAA22719

for <aapornet@usc.edu>; Mon, 10 May 1999 10:04:27 -0400 (EDT)

Message-ID: <3736E64D.2012@sympatico.ca>

Date: Mon, 10 May 1999 09:59:41 -0400

From: Marc Zwelling <vector@sympatico.ca>

Reply-To: vector@sympatico.ca

X-Mailer: Mozilla 3.01C-SYMPA (Win95; U)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: RE: Weng Jeng Peng & Tom Mayer/Re: internet survey

References: <373683BC.31D6A59D@ccms.ntu.edu.tw>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

There have been a few articles in The Polling Report recently, 202-237-2000,  
P.O. Box 42580, Washington, DC 20015-2580. - Marc Zwelling/Vector Research +  
Development/http://www3.sympatico.ca/vector

Weng Jeng Peng wrote:

>

> Does anyone know of any research that has been done to assess the

> effects of internet survey (e.g., validity, statistics,  
> weaknesses and  
> especially solutions, ..etc.)  
>  
> If anyone else is interested in the same topic, let me know and I  
> will  
> be happy to share and/or discuss the information I receive.  
>  
> Thank you so much!  
>  
> Dennis Peng (wpeng@ccms.ntu.edu.tw)  
> Associate Professor  
> School of Journalism  
> Taiwan University  
>  
> -----  
>  
> Subject: No subject given  
> Date: Fri, 07 May 1999 10:25:57 -0500  
> From: thomas\_s\_mayer@ccMail.Census.GOV  
> Reply-To: aapornet@usc.edu  
> To: <aapornet@usc.edu>  
>  
> Does anyone know of any research that has been done to assess the  
> effects of interviewer reward structures (e.g., pay, incentives,  
etc.)  
> to improve interviewer performance, especially response rates?  
>  
> If anyone else is interested in the same topic, let me know and I

will

> be happy to share and/or discuss the information I receive.

>

> Thanks,

>

> Tom Mayer

> Research Psychologist

> U.S. Bureau of the Census

> Thomas\_S\_Mayer@ccmail.census.gov

>

>From Simonetta@artsci.com Mon May 10 10:47:14 1999

Received: from as\_server.artsci.com ([207.140.81.19])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA10551 for <aapornet@usc.edu>; Mon, 10 May 1999 10:47:12 -0700

(PDT)

Received: by AS\_SERVER with Internet Mail Service (5.0.1460.8)

id <J55D5XS4>; Mon, 10 May 1999 13:45:28 -0400

Message-ID: <8125C7B6D1A9D011943A0060975E6BA9182232@AS\_SERVER>

From: Leo Simonetta <Simonetta@artsci.com>

To: aapornet@usc.edu

Subject: The Polling Report

Date: Mon, 10 May 1999 13:45:26 -0400

X-Priority: 3

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.0.1460.8)

Content-Type: text/plain

I hate to bother the whole list with this but . . .

> There have been a few articles in The Polling Report recently,  
> 202-237-2000, P.O. Box 42580, Washington, DC 20015-2580.

I think that I used to have their URL address but I seem to have mislaid it.  
Could anyone direct me to their site?

--

Leo G. Simonetta      [simonetta@artsci.com](mailto:simonetta@artsci.com)  
Art & Science Group,    <http://www.artsci.com>  
190 W. Ostend St. #216

Baltimore MD 21230      (410) 962-1300 X 14

>From [beniger@rcf.usc.edu](mailto:beniger@rcf.usc.edu) Mon May 10 12:33:56 1999

Received: from [almaak.usc.edu](mailto:almaak.usc.edu) ([almaak.usc.edu](mailto:almaak.usc.edu) [128.125.19.166])

by [usc.edu](mailto:usc.edu) (8.8.8/8.8.8/usc) with ESMTP

id MAA00539 for <[aapornet@usc.edu](mailto:aapornet@usc.edu)>; Mon, 10 May 1999 12:33:53 -0700

(PDT)

Received: from localhost ([beniger@localhost](mailto:beniger@localhost))

by [almaak.usc.edu](mailto:almaak.usc.edu) (8.8.8/8.8.8/usc) with SMTP

id MAA28423 for <[aapornet@usc.edu](mailto:aapornet@usc.edu)>; Mon, 10 May 1999 12:33:23 -0700

(PDT)

Date: Mon, 10 May 1999 12:33:23 -0700 (PDT)

From: James Beniger <[beniger@rcf.usc.edu](mailto:beniger@rcf.usc.edu)>

To: AAPORNET <[aapornet@usc.edu](mailto:aapornet@usc.edu)>

Subject: CORRECTION: Finding The Polling Report

Message-ID: <[Pine.GSO.4.02.9905101230060.26709-100000@almaak.usc.edu](mailto:Pine.GSO.4.02.9905101230060.26709-100000@almaak.usc.edu)>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Leo usefully raises a general question. Whenever I have a proper name or other identifying phrase, sans URL, I merely place that name or phrase, inside of quotation marks when it is more than a single word, into a search engine.

When I put "Polling Report" into the search engine at hotbot.com, for example, I immediately received a hot link to the Polling Report home page. Clicking on this hot link immediately put me at the links for the articles Leo mentions.

Proceeding in this way is usually \*faster\*--often much faster--than actually having a site's URL; often it is faster even than having previously bookmarked the site (all one needs to do is remember "hotbot.com" or, for most recent browsers, "hotbot").

Try it and see what you think.

-- Jim

\*\*\*\*\*

----- Forwarded message -----

Date: Mon, 10 May 1999 13:45:26 -0400

From: Leo Simonetta <Simonetta@artsci.com>

Reply-To: aapornet@usc.edu

To: aapornet@usc.edu

Subject: The Polling Report



I hate to bother the whole list with this but . . .

- > There have been a few articles in The Polling Report recently,
- > 202-237-2000, P.O. Box 42580, Washington, DC 20015-2580.

I think that I used to have their URL address but I seem to have mislaid it.

Could anyone direct me to their site?

--

Leo G. Simonetta     simonetta@artsci.com  
Art & Science Group,   http://www.artsci.com  
190 W. Ostend St. #216  
Baltimore MD 21230     (410) 962-1300 X 14

>From beniger@rcf.usc.edu Mon May 10 12:37:04 1999

Received: from almaak.usc.edu (almaak.usc.edu [128.125.19.166])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id MAA02937 for <aapornet@usc.edu>; Mon, 10 May 1999 12:37:02 -0700

(PDT)

Received: from localhost (beniger@localhost)

by almaak.usc.edu (8.8.8/8.8.8/usc) with SMTP

id MAA20262 for <aapornet@usc.edu>; Mon, 10 May 1999 12:12:49 -0700

(PDT)

Date: Mon, 10 May 1999 12:12:49 -0700 (PDT)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: Finding The Polling Report

Message-ID: <Pine.GSO.4.02.9905101152280.4571-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Leo usefully raises a general question. Whenever I have a proper name or other identifying phrase, sans URL, I merely place that name or phrase, inside of quotation marks when it is more than a single word, into a search engine.

When I put "Polling Report" into the search engine at infobot.com, for example, I immediately received a hot link to the Polling Report home page. Clicking on this hot link immediately put me at the links for the articles Leo mentions.

Proceeding in this way is usually *\*faster\**--often much faster--than actually having a site's URL; often it is faster even than having previously bookmarked the site (all one needs to do is remember "infobot.com" or, for most recent browsers, "infobot").

Try it and see what you think.

-- Jim

\*\*\*\*\*

----- Forwarded message -----

Date: Mon, 10 May 1999 13:45:26 -0400

From: Leo Simonetta <Simonetta@artsci.com>

Reply-To: aapornet@usc.edu

To: aapornet@usc.edu

Subject: The Polling Report

I hate to bother the whole list with this but . . . .

> There have been a few articles in The Polling Report recently,

> 202-237-2000, P.O. Box 42580, Washington, DC 20015-2580.

I think that I used to have their URL address but I seem to have mislaid it.

Could anyone direct me to their site?

--

Leo G. Simonetta      simonetta@artsci.com

Art & Science Group,    <http://www.artsci.com>

190 W. Ostend St. #216

Baltimore MD 21230      (410) 962-1300 X 14

>From pbeatty@umich.edu Mon May 10 21:08:51 1999

Received: from berzerk.rs.itd.umich.edu (smtp@berzerk.rs.itd.umich.edu

[141.211.63.17])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id VAA19613 for <aapornet@usc.edu>; Mon, 10 May 1999 21:08:45 -0700

(PDT)

Received: from battlezone.rs.itd.umich.edu (smtp@battlezone.rs.itd.umich.edu

[141.211.63.96])

by berzerk.rs.itd.umich.edu (8.8.8/4.3-mailhub) with ESMTP id

AAA11187; Tue, 11 May 1999 00:04:37 -0400 (EDT)



Meal tickets will tentatively be for sale at the following times:

Thursday, 1-4 PM-- tickets for Friday, Saturday, and Sunday meals. Friday,

9-11 AM-- tickets for Friday dinner, and Saturday and

Sunday meals

Saturday, 9-11 AM-- tickets for Saturday dinner and Sunday meals only.

The meal tickets will be sold at a location to be announced at the Tradewinds. Additional details and meal prices will be available when you pick up your conference registration materials.

Note that you must buy tickets at least a \*half-day prior\* to the meals you plan to attend. This is so that the Tradewinds has sufficient time to prepare the required number of meals.

Thanks for your cooperation-- see you in Florida!

Paul Beatty

Associate Chair, Conference Operations Committee

>From pbeatty@umich.edu Mon May 10 21:16:09 1999

Received: from berzerk.rs.itd.umich.edu (smtp@berzerk.rs.itd.umich.edu [141.211.63.17])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id VAA21829 for <aapornet@usc.edu>; Mon, 10 May 1999 21:16:07 -0700 (PDT)

Received: from battlezone.rs.itd.umich.edu (smtp@battlezone.rs.itd.umich.edu [141.211.63.96])

by berzerk.rs.itd.umich.edu (8.8.8/4.3-mailhub) with ESMTP id

AAA11882

for <aapornet@usc.edu>; Tue, 11 May 1999 00:16:05 -0400 (EDT)

Received: from localhost (pbeatty@localhost)

by battlezone.rs.itd.umich.edu (8.8.8/5.1-client) with ESMTP id

AAA03439

for <aapornet@usc.edu>; Tue, 11 May 1999 00:16:04 -0400 (EDT)

Precedence: first-class

Date: Tue, 11 May 1999 00:16:04 -0400 (EDT)

From: Paul Beatty <pbeatty@umich.edu>

X-Sender: pbeatty@battlezone.rs.itd.umich.edu

To: aapornet@usc.edu

Subject: Sunday lunch-- carryout option

In-Reply-To:

<Pine.SOL.4.05.9904261640450.12924-100000@seawolf.rs.itd.umich.edu>

Message-ID:

<Pine.SOL.4.05.9905110004500.25981-100000@battlezone.rs.itd.umich.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

\*\*\*\*\*

\* A MESSAGE FROM THE \*  
\* CONFERENCE OPERATIONS COMMITTEE \*

\*\*\*\*\*

Several AAPOR members have inquired about getting their Sunday lunch "to go", as this is the final meal at the conference.

There will be a signup sheet at the AAPOR registration desk for anyone who

would prefer a box lunch on Sunday. This sheet will be posted only until noon on Friday-- so make sure you sign up early.

If you opt for the box lunch, you will be able to pick it up on Sunday morning at a place to be announced.

Paul Beatty

Associate Chair, Conference Operations Committee

>From tsilver@CapAccess.org Tue May 11 14:48:28 1999

Received: from cap1.CapAccess.org (tsilver@cap1.CapAccess.org [151.200.199.10])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id OAA19521 for <aapornet@usc.edu>; Tue, 11 May 1999 14:48:26 -0700 (PDT)

Received: (from tsilver@localhost) by cap1.CapAccess.org (8.6.12/8.6.10) id RAA21763; Tue, 11 May 1999 17:50:33 -0400

Date: Tue, 11 May 1999 17:50:33 -0400 (EDT)

From: Tom Silver <tsilver@CapAccess.org>

To: aapornet@usc.edu

Subject: Re: The Polling Report

In-Reply-To: <8125C7B6D1A9D011943A0060975E6BA9182232@AS\_SERVER>

Message-ID: <Pine.SUN.3.91-FP.990511174740.20967A-100000@cap1.capaccess.org>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

The Polling Report URL is: [www.pollingreport.com](http://www.pollingreport.com)

On Mon, 10 May 1999, Leo Simonetta wrote:

> I hate to bother the whole list with this but . . . .

>

>> There have been a few articles in The Polling Report recently,

>> 202-237-2000, P.O. Box 42580, Washington, DC 20015-2580.

>

> I think that I used to have their URL address but I seem to have

> mislaid it. Could anyone direct me to their site? From [cporter@afn.org](mailto:cporter@afn.org)

> Tue May 11 16:52:02 1999

Received: from [freenet4.afn.org](mailto:freenet4.afn.org) ([128.227.163.6])

by [usc.edu](mailto:usc.edu) (8.8.8/8.8.8/usc) with ESMTP

id QAA20101 for <[aapornet@usc.edu](mailto:aapornet@usc.edu)>; Tue, 11 May 1999 16:52:01 -0700

(PDT)

Received: from [freenet2.afn.org](mailto:freenet2.afn.org) ([cporter@freenet2.afn.org](mailto:cporter@freenet2.afn.org) [128.227.163.4])

by [freenet4.afn.org](mailto:freenet4.afn.org) (8.9.1a/8.9.1/1.1.2) with SMTP id TAA29778;

Tue, 11 May 1999 19:54:31 -0400

Date: Tue, 11 May 1999 19:51:58 -0400 (EDT)

From: Colleen Kay Porter <[cporter@afn.org](mailto:cporter@afn.org)>

To: Paul Beatty <[pbeatty@umich.edu](mailto:pbeatty@umich.edu)>

cc: [aapornet@usc.edu](mailto:aapornet@usc.edu), Jim Rausch <[jrausch@twresort.com](mailto:jrausch@twresort.com)>

Subject: Re: Meal tickets at this year's AAPOR conference

In-Reply-To:

<[Pine.SOL.4.05.9905102345250.25981-100000@battlezone.rs.itd.umich.edu](mailto:Pine.SOL.4.05.9905102345250.25981-100000@battlezone.rs.itd.umich.edu)>

Message-ID: <[Pine.A32.3.95.990511194820.17161B-100000@freenet2.afn.org](mailto:Pine.A32.3.95.990511194820.17161B-100000@freenet2.afn.org)>

MIME-Version: 1.0





> Sunday meals  
> Saturday, 9-11 AM-- tickets for Saturday dinner and Sunday meals only.  
>  
> [...] Note that you must buy tickets at least a \*half-day prior\* to  
> the  
meals  
> you plan to attend. This is so that the Tradewinds has sufficient  
> time to prepare the required number of meals.

>From lavrakas.1@osu.edu Wed May 12 11:45:08 1999

Received: from mail4.uts.ohio-state.edu (mail4.uts.ohio-state.edu  
[128.146.214.33])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA02072 for <aapornet@usc.edu>; Wed, 12 May 1999 11:45:06 -0700

(PDT)

Received: from oemcomputer (ts19-4.homenet.ohio-state.edu [140.254.113.123])

by mail4.uts.ohio-state.edu (8.9.2/8.9.2) with SMTP id OAA03311

for <aapornet@usc.edu>; Wed, 12 May 1999 14:45:03 -0400 (EDT)

Date: Wed, 12 May 1999 14:45:03 -0400 (EDT)

Message-Id: <199905121845.OAA03311@mail4.uts.ohio-state.edu>

X-Sender: lavrakas.1@postbox.acs.ohio-state.edu (Unverified)

X-Mailer: Windows Eudora Pro Version 2.1.2

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

To: aapornet@usc.edu

From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>

Subject: Driving from Tampa airport to Tradewinds

If you are renting a car at the Tampa airport for the AAPOR '99 conference

and haven't driven to the Tradewinds Hotel, here's some advice from my drive on this route this morning.

1. Follow I-275 SOUTH as you exit from the airport. You stay on this for most of the way to the hotel.
2. Once you cross the causeway from Tampa over to St. Petersburg don't get off at any of the St. Petersburg exits, just keep heading south on 275.
3. About 28 miles after leaving the airport, exit 275 SOUTH at the St. Petes Beach exit (Pinellas Bayway) which takes you west across to St. Petes Beach. Here you have to pay a \$.50 toll.
4. When you get to the Bight Pink Don Caesar, turn north/right on the local road and travel 1 1/2 miles to the Tradewinds (it's on your left). The entrance to the Tradewinds is at the intersection of 55th and the road you are on. (If you are hungry as you drive north, stop at La Casa de Pane (about 1 mile after the Don on the right side with a red and green banner) and get the best focalize you've ever eaten.)

There is valet or self parking. The self-parking is easy. Either way your car will get very. very hot during the daytime...

All in all, the trip is about 30 miles and should take about 35-40 minutes if you drive the speed limit and it's not rush hour.

Safe traveling to all!!!

^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^

Professor Paul J. Lavrakas, Chair

1999 AAPOR Conference Committee

>From rgodfrey@students.wisc.edu Thu May 13 22:01:30 1999

Received: from mail1.doit.wisc.edu (mail1.doit.wisc.edu [144.92.9.40])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id WAA11911 for <aapornet@usc.edu>; Thu, 13 May 1999 22:01:29 -0700

(PDT)

Received: from [128.104.49.134] by mail1.doit.wisc.edu

id AAA15982 (8.9.1/50); Fri, 14 May 1999 00:01:25 -0500

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Message-Id: <v04011701b3615c8ea301@[128.104.49.222]>

In-Reply-To: <Pine.3.89.9904241339.D21732-0100000@unlinfo.unl.edu>

Date: Fri, 14 May 1999 00:01:18 -0500

To: aapornet@usc.edu

From: Robert Godfrey <rgodfrey@students.wisc.edu>

Subject: Make the dinner hour sacred

I thought it is interesting to note that on Friday morning our local public radio station here in the midwest (Wisconsin) will be discussing legislation banning telemarketing during the "dinner hour." Is this a hint of things to come?

Robert Godfrey

UW-Madison

=====

Ben Merens in for Tom Clark

\*People are tired of racing to the phone with a mouthful of spaghetti only

to find a telemarketer at the other end of the line. That's why BEN MERENS' guest after six is working on legislation to help make the dinner hour free from unsolicited calls. Spencer Black, Democratic State Representative from Madison

>From JHall@mathematica-mpr.com Fri May 14 05:45:32 1999

Received: from mpr5.MATHINC (MPR5.mathinc.com [38.233.146.17])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id FAA16577 for <aapornet@usc.edu>; Fri, 14 May 1999 05:45:30 -0700

(PDT)

Received: by mpr5.MATHINC with SMTP (Microsoft Exchange Server Internet Mail Connector Version 4.0.994.63)

id <01BE9DE6.3B97DE00@mpr5.MATHINC>; Fri, 14 May 1999 08:46:18 -0400

Message-ID: <c=US%a=\_%p=MATHINC%l=MPR5-990514124616Z-15726@mpr5.MATHINC>

From: John Hall <JHall@mathematica-mpr.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: AAPORNET digest 1090

Date: Fri, 14 May 1999 08:46:16 -0400

X-Mailer: Microsoft Exchange Server Internet Mail Connector Version 4.0.994.63

Calling during dinner hour is not only inconsiderate, but doing so probably hurts response rates. However, there is a definitional problem. Perhaps others have an answer to this, but I don't know what the so called dinner hour is. I think the bounds are somewhere between 5PM and 10 PM local time. I also suspect that there is a good deal of variation within households.

John

John Hall

Senior Sampling Statistician

Mathematica Policy Research

P.O. Box 2393  
Princeton, NJ 08543  
phone (609) 275-2357  
fax (609) 799-0005  
email jhall@mathematica-mpr.com

-----Original Message-----

From: aapornet@usc.edu [mailto:aapornet@usc.edu]  
Sent: Friday, May 14, 1999 3:04 AM  
To: News and Discussion for members of AAPOR  
Subject: AAPORNET digest 1090

AAPORNET Digest 1090

Topics covered in this issue include:

1) Make the dinner hour sacred

by Robert Godfrey <rgodfrey@students.wisc.edu>

>From lavrakas.1@osu.edu Fri May 14 05:52:29 1999

Received: from mail4.uts.ohio-state.edu (mail4.uts.ohio-state.edu  
[128.146.214.33])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id FAA18160 for <aapornet@usc.edu>; Fri, 14 May 1999 05:52:21 -0700  
(PDT)

Received: from oemcomputer (ts3-2.homenet.ohio-state.edu [140.254.112.57])

by mail4.uts.ohio-state.edu (8.9.2/8.9.2) with SMTP id IAA14216

for <aapornet@usc.edu>; Fri, 14 May 1999 08:52:18 -0400 (EDT)

Date: Fri, 14 May 1999 08:52:18 -0400 (EDT)

Message-Id: <199905141252.IAA14216@mail4.uts.ohio-state.edu>

X-Sender: lavrakas.1@postbox.acs.ohio-state.edu

X-Mailer: Windows Eudora Pro Version 2.1.2

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

To: aapornet@usc.edu

From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>

Subject: RE: AAPORNET digest 1090

Calling during "the dinner hour" really is not an issue at all for "good" survey organizations. These groups have interviewers who are trained to be sensitive to the possibility that people may be engaged with a meal and readily offer to schedule a call-back. Furthermore, since the "dinner hour" spans several hours, even when contacting "traditional" households, it is impractical to cut out calling during this extended period.

At 08:46 AM 5/14/99 -0400, you wrote:

>Calling during dinner hour is not only inconsiderate, but doing so  
>probably hurts response rates. However, there is a definitional  
>problem. Perhaps others have an answer to this, but I don't know what  
>the so called dinner hour is. I think the bounds are somewhere between  
>5PM and 10 PM local time. I also suspect that there is a good deal of  
>variation within households. John

>John Hall  
>Senior Sampling Statistician  
>Mathematica Policy Research  
>P.O. Box 2393  
>Princeton, NJ 08543  
>phone (609) 275-2357  
>fax (609) 799-0005  
>email jhall@mathematica-mpr.com

>

\*\*\*\*\*

\*\*

\* Paul J. Lavrakas, Ph.D.

\*

\* Professor of Journalism & Communication and of Public Policy & Management

\*

\* Director, OSU Center for Survey Research

\*

\*\*\*\*\*

\*\*

\* College of Social & Behavioral Sciences; Derby Hall, Room 3045

\*

\* 154 North Oval Mall, Ohio State University; Columbus OH 43210

\*

\* Voice: (614)-292-6672 Fax: (614)-292-6673 E-mail: lavrakas.1@osu.edu

\*

\*\*\*\*\*

\*\*

>From ratledge@UDel.Edu Fri May 14 06:38:53 1999



Received: from copland.udel.edu (copland.udel.edu [128.175.13.92])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id GAA25485 for <aapornet@usc.edu>; Fri, 14 May 1999 06:38:52 -0700

(PDT)

Received: from murphy2.udel.edu (exchange.chep.udel.edu [128.175.63.18])

by copland.udel.edu (8.8.8/8.8.8) with SMTP id JAA10785

for <aapornet@usc.edu>; Fri, 14 May 1999 09:38:55 -0400 (EDT)

Received: by murphy2.udel.edu with SMTP (Microsoft Exchange Server Internet Mail Connector Version 4.0.994.63)

id <01BE9DEF.3B6EBC10@murphy2.udel.edu>; Fri, 14 May 1999 09:50:43

-0400

Message-ID: <c=US%a=\_%p=CUAPP%|=MURPHY2-990514135041Z-7295@murphy2.udel.edu>

From: "Ratlidge, Edward" <ratlidge@UDel.Edu>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: AAPORNET digest 1090

Date: Fri, 14 May 1999 09:50:41 -0400

X-Mailer: Microsoft Exchange Server Internet Mail Connector Version  
4.0.994.63

I concur. This has rarely been a problem over the years. The consequences to response rates of ruling out that period would be catastrophic to response rates and would create a more severe selection bias problem. Better to spend the time on training and scripts to handle the problem when an if it occurs. Given the rarity of the problem, I would suggest that "the dinner hour" and in fact even the concept of dinner has much more variance today than we suppose.

>-----Original Message-----

>From: Paul J. Lavrakas, Ph.D. [SMTP:lavrakas.1@osu.edu]

>Sent: Friday, May 14, 1999 8:52 AM

>To: aapornet@usc.edu

>Subject: RE: AAPORNET digest 1090

>

>Calling during "the dinner hour" really is not an issue at all for  
>"good" survey organizations. These groups have interviewers who are  
>trained to be sensitive to the possibility that people may be engaged  
>with a meal and readily offer to schedule a call-back. Furthermore,  
>since the "dinner hour" spans several hours, even when contacting  
>"traditional" households, it is impractical to cut out calling during  
>this extended period.

>

>

>

>At 08:46 AM 5/14/99 -0400, you wrote:

>>Calling during dinner hour is not only inconsiderate, but doing so  
>>probably hurts response rates. However, there is a definitional  
>>problem. Perhaps others have an answer to this, but I don't know what  
>>the so called dinner hour is. I think the bounds are somewhere between  
>>5PM and 10 PM local time. I also suspect that there is a good deal of  
>>variation within households. John

>>John Hall

>>Senior Sampling Statistician

>>Mathematica Policy Research

>>P.O. Box 2393

>>Princeton, NJ 08543

>>phone (609) 275-2357

>>fax (609) 799-0005

>>email jhall@mathematica-mpr.com

>>

>\*\*\*\*\*

>\*\*\*

>\*

>\* Paul J. Lavrakas, Ph.D.

>\*

>\* Professor of Journalism & Communication and of Public Policy & Management

>\*

>\* Director, OSU Center for Survey Research

>\*

>\*\*\*\*\*

\*

>\*

>\* College of Social & Behavioral Sciences; Derby Hall, Room 3045

>\*

>\* 154 North Oval Mall, Ohio State University; Columbus OH 43210

>\*

>\* Voice: (614)-292-6672 Fax: (614)-292-6673 E-mail:

lavrakas.1@osu.edu

>\*

>\*\*\*\*\*

\*

>\*

>

>From LPollack@psg.ucsf.edu Fri May 14 06:45:07 1999

Received: from psg.ucsf.edu (psg.ucsf.EDU [128.218.6.65])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id GAA27129 for <aapornet@usc.edu>; Fri, 14 May 1999 06:45:07 -0700

(PDT)

From: LPollack@psg.ucsf.edu

Received: by psg.ucsf.EDU with Internet Mail Service (5.0.1458.49)

id <K2P0RG6Y>; Fri, 14 May 1999 06:46:37 -0700

Message-ID: <71364B64597CD211B02800A0C921A2136F647E@psg.ucsf.EDU>

To: aapornet@usc.edu

Subject: RE: Make the dinner hour sacred

Date: Fri, 14 May 1999 06:46:34 -0700

X-Priority: 3

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.0.1458.49)

Content-Type: text/plain;

charset="iso-8859-1"

Besides the probability that such a ban is an unconstitutional restraint of trade and free speech (I'll leave that to the lawyers), it would be totally unenforceable at the state level. Calls made from out of state simply would not and could not be banned, and the truth of the matter is that the vast majority of calls are not in-state calls. Only in-state businesses would be hurt, hardly a brilliant strategy.

I suggest they get on the radio and television and suggest any of the following:

- 1) don't answer the phone at dinner time
- 2) disconnect the phone at dinner time
- 3) purchase an answering machine and let it do the work
- 4) tell any marketer to call at dinner that you refuse, take you off the cal list, AND that the reason you refuse is solely because of the

timing of the call

The technology exists to regulate what calls get through to you and which ones you will answer. But in the end, the telephone is like any other device such as radio or television or even your computer, if you don't like what's on it turn it off.

Lance M. Pollack  
University of California, San Francisco  
lpollack@psg.ucsf.edu

-----Original Message-----

From: Robert Godfrey [SMTP:rgodfrey@students.wisc.edu]  
Sent: Thursday, May 13, 1999 10:01 PM  
To: aapornet@usc.edu  
Subject: Make the dinner hour sacred

I thought it is interesting to note that on Friday morning our local public radio station here in the midwest (Wisconsin) will be discussing legislation banning telemarketing during the "dinner hour." Is this a hint of things to come?

Robert Godfrey  
UW-Madison

=====

Ben Merens in for Tom Clark

\*People are tired of racing to the phone with a mouthful of spaghetti only to find a telemarketer at the other end of the line. That's why BEN MERENS' guest after six is working on legislation to help make the dinner hour free from unsolicited calls.

Spencer Black, Democratic State Representative from Madison

>From sgoold@unm.edu Fri May 14 08:39:30 1999

Received: from kitsune.swcp.com (swcp.com [198.59.115.2])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA23295 for <aapornet@usc.edu>; Fri, 14 May 1999 08:39:28 -0700

(PDT)

Received: from [204.134.5.97] (dpm1-44.swcp.com [204.134.5.45]) by

kitsune.swcp.com (8.8.8/1.2.3) with SMTP id JAA28306 for <aapornet@usc.edu>;

Fri, 14 May 1999 09:39:27 -0600 (MDT)

Message-Id: <v02130502b3619662d99e@[204.134.5.97]>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Date: Fri, 14 May 1999 10:00:48 +0100

To: aapornet@usc.edu

From: sgoold@unm.edu (Scott Goold)

Subject: RE: Make the dinner hour sacred

In defense of survey researchers trying only to gather a representative sample, when's the dinner hour?

>Besides the probability that such a ban is an unconstitutional

>restraint of trade and free speech (I'll leave that to the lawyers), it

>would be totally unenforceable at the state level. Calls made from out

>of state simply would not and could not be banned, and the truth of the

>matter is that the vast majority of calls are not in-state calls. Only

>in-state businesses would be hurt, hardly a brilliant strategy.

>

>I suggest they get on the radio and television and suggest any of the

>following:

>

>1) don't answer the phone at dinner time

>2) disconnect the phone at dinner time

>3) purchase an answering machine and let it do the work

>4) tell any marketer to call at dinner that you refuse, take you

>off the cal list, AND that the reason you refuse is solely because of

>the timing of the call

>

>The technology exists to regulate what calls get through to you and

>which ones you will answer. But in the end, the telephone is like any

>other device such as radio or television or even your computer, if you

>don't like what's on it turn it off.

>

>Lance M. Pollack

>University of California, San Francisco

>lpollack@psg.ucsf.edu

>

> -----Original Message-----

> From: Robert Godfrey [SMTP:rgodfrey@students.wisc.edu]

> Sent: Thursday, May 13, 1999 10:01 PM

> To: aapornet@usc.edu

> Subject: Make the dinner hour sacred

>

> I thought it is interesting to note that on Friday morning our local

>public

- > radio station here in the midwest (Wisconsin) will be discussing
- > legislation banning telemarketing during the "dinner hour." Is this a

>hint

- > of things to come?

>

- > Robert Godfrey

- > UW-Madison

>

> =====

- > Ben Merens in for Tom Clark

- > \*People are tired of racing to the phone with a mouthful of spaghetti

- > only to find a telemarketer at the other end of the line.

>That's why

- > BEN MERENS' guest after six is working on legislation to help

>make

- > the dinner hour free from unsolicited calls.

- > Spencer Black, Democratic State Representative from Madison

-----

Scott Goold, Ph.D.\*

University of New Mexico

505.293.2504

Web page @ < [www.unm.edu/~sgoold](http://www.unm.edu/~sgoold) >

"I Can't Accept Not Trying"

-----



>From yogi@vt.edu Fri May 14 08:49:12 1999

Received: from quackerjack.cc.vt.edu (root@quackerjack.cc.vt.edu [198.82.160.250])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA26380 for <aapornet@usc.edu>; Fri, 14 May 1999 08:49:11 -0700 (PDT)

Received: from sable.cc.vt.edu (sable.cc.vt.edu [128.173.16.30])

by quackerjack.cc.vt.edu (8.8.8/8.8.8) with ESMTP id LAA12625

for <aapornet@usc.edu>; Fri, 14 May 1999 11:49:12 -0400 (EDT)

Received: from orange (as5300-2.sl023.cns.vt.edu [128.173.33.42])

by sable.cc.vt.edu (8.8.8/8.8.8) with SMTP id LAA32085

for <aapornet@usc.edu>; Fri, 14 May 1999 11:49:09 -0400 (EDT)

Message-Id: <3.0.3.32.19990514115217.006e15a4@mail.vt.edu>

X-Sender: yogi@mail.vt.edu

X-Mailer: QUALCOMM Windows Eudora Pro Version 3.0.3 (32)

Date: Fri, 14 May 1999 11:52:17 +0600

To: aapornet@usc.edu

From: Alan Bayer <yogi@vt.edu>

Subject: RE: Make the dinner hour sacred

In-Reply-To: <v02130502b3619662d99e@[204.134.5.97]>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

That sounds to me like a good survey research question. Anyone want to set up a design where we randomly call between 5 p.m. and 11 p.m. to ask if they are eating dinner when we call?

At 10:00 AM 5/14/99 +0100, you wrote:

>In defense of survey researchers trying only to gather a representative

>sample, when's the dinner hour?

>

\\|//

(@ @)

=====w===V===w=====

Alan E. Bayer, Director           e-mail: yogi@vt.edu

Center for Survey Research       phone: (540)231-3676

207 W. Roanoke St.            fax: (540)231-3678

Virginia Tech

Blacksburg, VA 24061-0543 USA

<http://www.vt.edu:10021/centers/survey/index.html>

=====

=====

>From cporter@afn.org Sun May 16 16:22:10 1999

Received: from freenet4.afn.org (freenet4.afn.org [128.227.163.6])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id QAA29767 for <aapornet@usc.edu>; Sun, 16 May 1999 16:22:09 -0700

(PDT)

Received: from freenet2.afn.org (cporter@freenet2.afn.org [128.227.163.4])

by freenet4.afn.org (8.9.1a/8.9.1/1.1.2) with SMTP id TAA05692

for <aapornet@usc.edu>; Sun, 16 May 1999 19:26:03 -0400

Date: Sun, 16 May 1999 19:22:08 -0400 (EDT)

From: Colleen Kay Porter <cporter@afn.org>

To: aapornet@usc.edu

Subject: RE: Make the dinner hour sacred

In-Reply-To: <3.0.3.32.19990514115217.006e15a4@mail.vt.edu>

Message-ID: <Pine.A32.3.95.990516190822.20473B-100000@freenet2.afn.org>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

On Fri, 14 May 1999, Alan Bayer wrote:

>

> That sounds to me like a good survey research question. Anyone want

> to set up a design where we randomly call between 5 p.m. and 11 p.m.

> to ask if they are eating dinner when we call?

But be careful about the question wording, because some folks consider that evening meal to be "supper," with "dinner" being served around noon :)

Seriously, who eats dinner/supper at the same time every night anymore? Our family is so nuclear we radiate, but between play practice and driver's ed and late business meetings and early PTA meetings, we're lucky to eat at all, let alone the same "sacred hour" every night.

Colleen Kay Porter

cporter@hp.ufl.edu

Project Coordinator, Florida Health Insurance Study

>From tiche001@maroon.tc.umn.edu Sun May 16 17:16:12 1999

Received: from mhub1.tc.umn.edu (mhub1.tc.umn.edu [160.94.5.41])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id RAA07811 for <aapornet@usc.edu>; Sun, 16 May 1999 17:15:51 -0700  
(PDT)

Received: from maroon.tc.umn.edu by mhub1.tc.umn.edu with ESMTP for  
aapornet@usc.edu; Sun, 16 May 1999 19:15:24 -0500

Received: from [207.58.23.234] by maroon.tc.umn.edu for aapornet@usc.edu;  
Sun, 16 May 1999 19:15:23 -0500

To: aapornet@usc.edu

From: "Phil Tichenor" <tiche001@maroon.tc.umn.edu>

Subject: RE: Polling in Kosovo

Reply-To: Phillip J Tichenor <tiche001@maroon.tc.umn.edu>

Date: Sun, 16 May 1999 19:16:41

X-Tick-Nemesis: Chairface Chippendale

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Message-Id: <iss.189b.373f5f9c.4c0a3.1@maroon.tc.umn.edu>

This evening's 60 Minutes presentation on war crimes in Kosovo, by  
Christianne Amanpour, raises a rather obvious question:

What polling is being done by what agencies in the refugee camps, asking  
carefully selected samples of respondents such questions as (a) what  
precipitated their departure, (b) whether they observed specific war crimes  
at first hand, (c) whether they had specific knowledge of damage and/or  
casualties from NATO bombing, (d) whether they have relatives in the KLA  
and (e) what their relationships with Serbians in Kosovo had been before

the Serbian onslaught that began this winter.

There are many more such questions. It seems that with the barrage of claims and counterclaims from both sides, all getting much attention in the media, professional survey research agencies have an unusual opportunity to get some unbiased data on the refugee experience.

Are such surveys being conducted? Are they accessible on the web?

Phil Tichenor

>From rusciano@rider.edu Sun May 16 19:28:53 1999

Received: from GENIUS.rider.edu (genius.rider.edu [192.107.45.5])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id TAA06473 for <aapornet@usc.edu>; Sun, 16 May 1999 19:28:50 -0700

(PDT)

Received: from CONVERSION-DAEMON by genius.rider.edu (PMDF V5.1-12 #29692)

id <01JBA4VW0OV48Y8H2D@genius.rider.edu> for aapornet@usc.edu; Sun, 16 May 1999 22:26:23 EDT

Received: from rider.edu (finearts138.rider.edu)

by genius.rider.edu (PMDF V5.1-12 #29692)

with ESMTP id <01JBA4VU8XCM8Y8FMS@genius.rider.edu> for aapornet@usc.edu;

Sun, 16 May 1999 22:26:21 -0400 (EDT)

Date: Sun, 16 May 1999 22:22:44 -0400

From: Frank Rusciano <rusciano@rider.edu>

Subject: Re: Polling in Kosovo

To: Phillip J Tichenor <tiche001@maroon.tc.umn.edu>

Cc: aapornet@usc.edu

Message-id: <373F7D74.D702C71D@rider.edu>

MIME-version: 1.0

X-Mailer: Mozilla 4.08 [en]C-NECCK (Win95; I)

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: 7bit

References: <iss.189b.373f5f9c.4c0a3.1@maroon.tc.umn.edu>

I am not sure about this particular sample, but I do know from a colleague who used to work for Radio Free Europe before the Berlin Wall fell that refugees used to be a source of information about closed societies. One can imagine, of course, the problems of reliability that these surveys encountered, but apparently the practice is not new.

Frank Rusciano

Political Science Dept.

Rider University

Phil Tichenor wrote:

- > This evening's 60 Minutes presentation on war crimes in Kosovo, by
- > Christianne Amanpour, raises a rather obvious question:
- >
- > What polling is being done by what agencies in the refugee camps,
- > asking carefully selected samples of respondents such questions as (a)
- > what precipitated their departure, (b) whether they observed specific
- > war crimes at first hand, (c) whether they had specific knowledge of
- > damage and/or casualties from NATO bombing, (d) whether they have
- > relatives in the KLA and (e) what their relationships with Serbians in

> Kosovo had been before the Serbian onslaught that began this winter.  
>  
> There are many more such questions. It seems that with the barrage of  
> claims and counterclaims from both sides, all getting much attention  
> in the media, professional survey research agencies have an unusual  
> opportunity to get some unbiased data on the refugee experience.  
>  
> Are such surveys being conducted? Are they accessible on the web?  
>  
> Phil Tichenor

>From rday@mcs.net Mon May 17 07:49:31 1999

Received: from Mailbox.mcs.net (Mailbox.mcs.com [192.160.127.87])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA07993 for <aapornet@usc.edu>; Mon, 17 May 1999 07:49:30 -0700

(PDT)

Received: from gopher (P33-Chi-Dial-9.pool.mcs.net [205.253.226.33]) by

Mailbox.mcs.net (8.8.7/8.8.2) with SMTP id JAA16416 for <aapornet@usc.edu>;

Mon, 17 May 1999 09:49:24 -0500 (CDT)

Message-Id: <3.0.2.32.19990517094731.0074aa44@popmail.mcs.net>

X-Sender: rday@popmail.mcs.net

X-Mailer: QUALCOMM Windows Eudora Light Version 3.0.2 (32)

Date: Mon, 17 May 1999 09:47:31 -0500

To: aapornet@usc.edu

From: Richard Day <rday@mcs.net>

Subject: Re: Make the dinner hour sacred

In-Reply-To: <v04011701b3615c8ea301@[128.104.49.222]>

References: <Pine.3.89.9904241339.D21732-0100000@unlinfo.unl.edu>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

banning telmarketing from the dinner hour could be a good thing. The thing you should wztch is the distinction between legitimate opinion and market research and telemarketing. That is the role of CMOR see their website. At 12:01 AM 5/14/99 -0500, you wrote:

>I thought it is interesting to note that on Friday morning our local  
>public radio station here in the midwest (Wisconsin) will be discussing  
>legislation banning telemarketing during the "dinner hour." Is this a  
>hint of things to come?

>

>Robert Godfrey

>UW-Madison

>

>=====

>Ben Merens in for Tom Clark

>\*People are tired of racing to the phone with a mouthful of spaghetti

>only to find a telemarketer at the other end of the line. That's why

>BEN MERENS' guest after six is working on legislation to help make the

>dinner hour free from unsolicited calls. Spencer Black, Democratic

>State Representative from Madison

>

>

>From LPollack@psg.ucsf.edu Mon May 17 08:21:57 1999

Received: from psg.ucsf.edu (psg.ucsf.EDU [128.218.6.65])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP



id IAA16494 for <aapornet@usc.edu>; Mon, 17 May 1999 08:21:31 -0700  
(PDT)  
From: LPollack@psg.ucsf.edu  
Received: by psg.ucsf.EDU with Internet Mail Service (5.0.1458.49)  
id <K2P0RKP2>; Mon, 17 May 1999 08:23:06 -0700  
Message-ID: <71364B64597CD211B02800A0C921A2136F6483@psg.ucsf.EDU>  
To: aapornet@usc.edu  
Subject: RE: Make the dinner hour sacred  
Date: Mon, 17 May 1999 08:23:05 -0700  
X-Priority: 3  
MIME-Version: 1.0  
X-Mailer: Internet Mail Service (5.0.1458.49)  
Content-Type: text/plain;  
charset="iso-8859-1"

It is tempting to look at a ban on "evening meal" calling in a positive light (it's bad practice anyway, etc., etc.), but I think this is very dangerous ground for survey researchers. Remember, there are two parts of this proposal that need to be operationally defined. First, as has already been discussed fairly extensively, what exactly is the evening meal hour. This is probably too fuzzy to define, especially for a state legislature. Besides, if you set aside a certain hour, are you also compelling the people you are trying to protect to eat during that hour? The reasonable person would assume that most protectees will do no such thing. In which case, what's the point of the ban? If you set aside too much time you may end up practically banning evening calling.

The second thing to define is telemarketing. I'm afraid that the telephone public does not make this neat distinction between telemarketing and

legitimate marketing research. We have substantial minorities of potential respondents who refuse to participate in federally-funded academic research because they get too many solicitations (for their money AND for their time) over the telephone. Many keep asking what we are trying to sell, and apparently "nothing" is not a believable response. If telemarketing is defined narrowly, then I suspect the result will be many pitches preceded by a quick-and-dirty marketing survey. Maybe "many more" is a more accurate assessment. Circumventing the ban will cause people to clamor for a more wide-ranging definition of telemarketing and then we can really get into "deep do-do". Combine this with the problems of enforcing this against companies calling from outside the state or even the country (the lottery scams have been based in Canada), I think this has all the makings of a first class disaster.

I do not normally subscribe to "slippery slope" arguments, but I think this may well be a hint of trouble to come. Some things I think cannot be legislated and this is one of them. Regardless, I think AAPOR members should think long and hard about whether you want to be "on the record" endorsing this kind of proposal.

Lance M. Pollack

University of California, San Francisco

lpollack@psg.ucsf.edu

-----Original Message-----

From: Richard Day [SMTP:rday@mcs.net]

Sent: Monday, May 17, 1999 7:48 AM

To: aapornet@usc.edu

Subject: Re: Make the dinner hour sacred

banning telemarketing from the dinner hour could be a good thing. The thing

you should watch is the distinction between legitimate opinion and market

research and telemarketing. That is the role of CMOR see their website. At

12:01 AM 5/14/99 -0500, you wrote:

>I thought it is interesting to note that on Friday morning our local public

>radio station here in the midwest (Wisconsin) will be discussing

>legislation banning telemarketing during the "dinner hour." Is this a hint

>of things to come?

>

>Robert Godfrey

>UW-Madison

>

>=====

>Ben Merens in for Tom Clark

>\*People are tired of racing to the phone with a mouthful of spaghetti

>only to find a telemarketer at the other end of the line. That's why

>BEN MERENS' guest after six is working on legislation to help make

>the dinner hour free from unsolicited calls.

>Spencer Black, Democratic State Representative from Madison

>

>

>From RoniRosner@aol.com Mon May 17 08:34:19 1999

Received: from imo21.mx.aol.com (imo21.mx.aol.com [198.81.17.65])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA20710 for <aapornet@usc.edu>; Mon, 17 May 1999 08:34:17 -0700

(PDT)

From: RoniRosner@aol.com

Received: from RoniRosner@aol.com (14387)

by imo21.mx.aol.com (IMOV20) id 5IIOa19518

for <aapornet@usc.edu>; Mon, 17 May 1999 11:32:58 -0400 (EDT)

Message-ID: <d12caa1a.247190a9@aol.com>

Date: Mon, 17 May 1999 11:32:57 EDT

Subject: "The AnswerTree"--5/26 NYAAPOR late-afternoon workshop

To: aapornet@usc.edu

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

X-Mailer: AOL 4.0 for Windows 95 sub 215

Date ..... Wednesday, 26 May 1999

Time ..... 4:00 p.m. sharp to 6:30 p.m. -- NOTE NEW TIME!

Place ..... CUNY Graduate Center/Room 1800

33 West 42nd Street (5th - 6th Ave.)

The AnswerTree: A Modern Look At Tree-Structured Classification Tony

Babinec, Director, Advanced Products Marketing at SPSS, Inc.

The AnswerTree is a new, powerful desktop program of four statistical

methods that provides tremendous analytical capability for discovering the value in your data. AnswerTree allows users to easily find respondent groups and segments, build profiles and identify critical factors that drive results.

In this workshop, Tony will review the basics of the AnswerTree software, including:

- \* Methods of tree-based classification (Chaid, CART, QUEST) with a conceptual road map for evaluating these and other alternatives.
- \* How AnswerTree can help you. An overview of current applications in business and academia and their potential benefits.
  - Specific applications that will be explored: survey research, data mining, medical risk assessment, customer profiling, and database marketing.

ATTENDANCE IS BY ADVANCE PHONE RESERVATION ONLY.

So, reserve now! E-MAIL RONI ROSNER (RoniRosner@aol.com), or call if you must (212/722-5333).

Return the form below with your cheque by Fri., 21 May. Pre-paid fees are on the return form below. Fees at the door are: \$35 (members), \$50 (nonmembers), \$17 (student members), \$25 (student nonmembers, HLMs). Sorry, no refund but you can send someone in your place.

-----

I will attend the NYAAPOR afternoon workshop on Wed., 26 May 1999 with

\_\_\_\_\_ additional guests.

NAME: \_\_\_\_\_

OFFICE PHONE: \_\_\_\_\_

HOME PHONE: \_\_\_\_\_

AFFILIATION: \_\_\_\_\_

GUEST'S NAME: \_\_\_\_\_

AFFILIATION: \_\_\_\_\_

PREPAID FEES:

MEMBERS: \$25 \_\_\_ NONMEMBERS: \$40 \_\_\_ STUDENT

MEMBERS: \$12 \_\_\_ STUDENT NONMEMBERS, HLMs: \$20 \_\_\_

Send form and cheque payable to NYAAPOR by 21 May to:

Roni Rosner, 1235 Park Avenue, #7C, New York, New York 10128-1759

-----  
SAVE THE DATE! TUES., 8 JUNE; NYAAPOR AWARDS EVE. MTG:

Kathy Frankovic, Morton David, Stuart Herman

>From mb@mori-usa.com Mon May 17 11:47:13 1999

Received: from dfw-ix12.ix.netcom.com (dfw-ix12.ix.netcom.com

[206.214.98.12])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA18224 for <aapornet@usc.edu>; Mon, 17 May 1999 11:47:11 -0700

(PDT)

Received: (from smap@localhost)

by dfw-ix12.ix.netcom.com (8.8.4/8.8.4)

id NAA29959 for <aapornet@usc.edu>; Mon, 17 May 1999 13:46:10 -0500

(CDT)

Received: from pen-nj1-12.ix.netcom.com(205.184.179.44) by

dfw-ix12.ix.netcom.com via smap (V1.3)

id rma029898; Mon May 17 13:45:13 1999

Message-ID: <00ed01bea095\$b0d9fd40\$2db3b8cd@mbasanez.ix.netcom.com>

Reply-To: "Miguel Basanez" <mb@mori-usa.com>

From: "Miguel Basanez" <mb@mori-usa.com>

To: "AAPORNET" <aapornet@usc.edu>

Subject: WAPOR in Paris reminder

Date: Mon, 17 May 1999 14:32:43 -0400

MIME-Version: 1.0

Content-Type: text/plain;

charset="iso-8859-1"

Content-Transfer-Encoding: 7bit

X-Priority: 3

X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook Express 4.72.3110.1

X-MimeOLE: Produced By Microsoft MimeOLE V4.72.3110.3

Dear colleagues,

As I said on Saturday at the AAPOR banquet, the 1999 WAPOR Conference will be held in Paris over Labor Day weekend (Saturday 4 and Sunday 5 of September).

Please mark your calendars and drop a line to the WAPOR secretary ([hjshealy@med.unc.edu](mailto:hjshealy@med.unc.edu)) to know you are considering attending. In a few more days you will receive further details.

By the way, Continental Airlines and Air France crews will join us on the cruise (and reimburse their discounted fares), if WAPOR succeeds in getting the French government to sponsor it.

Au revoir. See you in Paris.

Dr. Miguel Basanez

WAPOR, President

Phone +1 (609) 818-1531

Fax +1 (609) 818-1529

e-mail: mb@mori-usa.com

>From ARCGTH@langate.gsu.edu Mon May 17 12:17:24 1999

Received: from sphinx.Gsu.EDU (root@sphinx.Gsu.EDU [131.96.1.22])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id MAA00834 for <aapornet@usc.edu>; Mon, 17 May 1999 12:17:21 -0700

(PDT)

Received: from langate.gsu.edu (langate.Gsu.EDU [131.96.175.15])

by sphinx.Gsu.EDU (8.9.3/8.9.3-GSU-MOD-3) with SMTP id PAA09631

for <aapornet@usc.edu>; Mon, 17 May 1999 15:17:17 -0400 (EDT)

Received: from GSU-Message\_Server by langate.gsu.edu

with Novell\_GroupWise; Mon, 17 May 1999 15:19:41 -0400

Message-Id: <s740338d.058@langate.gsu.edu>

X-Mailer: Novell GroupWise 5.2

Date: Mon, 17 May 1999 15:19:33 -0400

From: "Gary T. Henry" <ARCGTH@langate.gsu.edu>



To: aapornet@usc.edu

Subject: Re: RE: Make the dinner hour sacred

Mime-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: quoted-printable

Content-Disposition: inline

Two years ago, we conducted two surveys, one nationally and the other in Georgia, asking respondents whether they should have the right to have their phone number removed from lists by telemarketers, charitable organizations, political pollsters or scientific survey researchers. A clear majority agreed that individuals should have that right, but they made a distinction between them with the largest agreement about telemarketers and least about the latter two categories. When asked would they pay \$5 for such a service, only a minority indicated that they would and again the percentages declined as we moved down the list (in the order listed above). Interestingly, those most likely to exclude their numbers from scientific survey researchers also indicated they were least likely to participate in scientific surveys to begin with. The results were very similar in both the national and state surveys. We are presenting the results along with some estimates of bias that might occur in paper at the Nonresponse Conference in October. Legislation of this type is going to become more common. In Georgia, legitimate survey groups escaped being subject to these restrictions but more because of personal connections (not mine but other survey researchers) with some key legislators than the rationality of our arguments. Gary Henry

>From surveys@wco.com Mon May 17 13:14:15 1999

Received: from smtp1.ncal.verio.com (smtp1.ncal.verio.com [207.20.246.161])  
by usc.edu (8.8.8/8.8.8/usc) with ESMTP  
id NAA26796 for <aapornet@usc.edu>; Mon, 17 May 1999 13:14:00 -0700  
(PDT)

Received: from compaq (as54-146.okldca.pacific.verio.net [207.20.233.146])  
by smtp1.ncal.verio.com (8.8.7/8.8.7) with SMTP id NAA21710  
for <aapornet@usc.edu>; Mon, 17 May 1999 13:12:54 -0700 (PDT)

Message-ID: <00a001bea0a1\$b068f580\$b257fea9@compaq>

From: "Hank Zucker" <surveys@wco.com>

To: <aapornet@usc.edu>

References: <71364B64597CD211B02800A0C921A2136F6483@psg.ucsf.EDU>

Subject: Re: Make the dinner hour sacred

Date: Mon, 17 May 1999 13:11:56 -0700

X-Priority: 3

X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook Express 5.00.2314.1300

X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2314.1300

> Some things I think cannot

> be legislated and this is one of them.

I agree with Lance on this one, but...

What can (and I think should) be legislated is that using the word "survey" in a sales call, or on the outside of a request for money, is a form of fraud. I would like to see AAPOR, CMOR and CASRO work to get such a law passed. For our long term health and survival we have to stop marketers from abusing what is left of the good name of the real opinion research industry. The only way to make this happen is to draw as sharp as possible

a distinction between research and sales in the public's minds. Each piece of mail people get saying "important survey" outside and "send money" inside hurts us. A truth-in-labeling law would help.

Hank Zucker

Creative Research Systems

makers of The Survey System: Survey Software that Makes You Look Good

<http://www.surveysystem.com> [hzucker@usa.net](mailto:hzucker@usa.net)

----- Original Message -----

From: <LPollack@psg.ucsf.edu>

To: <aapornet@usc.edu>

Sent: Monday, May 17, 1999 8:23 AM

Subject: RE: Make the dinner hour sacred

> It is tempting to look at a ban on "evening meal" calling in a  
> positive light (it's bad practice anyway, etc., etc.), but I think  
> this is very dangerous ground for survey researchers. Remember, there  
> are two parts of this proposal that need to be operationally defined.  
> First, as has already been discussed fairly extensively, what exactly  
> is the evening meal hour. This is probably too fuzzy to define,  
> especially for a state legislature. Besides, if you set aside a  
> certain hour, are you also compelling the people you are trying to  
> protect to eat during that hour? The reasonable person would assume  
> that most protectees will do no such thing. In which case, what's the  
> point of the ban? If you set aside too much time you may end up

> practically banning evening calling.

>

> The second thing to define is telemarketing. I'm afraid that the

> telephone public does not make this neat distinction between

> telemarketing and legitimate marketing research. We have substantial

> minorities of potential respondents who refuse to participate in

> federally-funded academic research because they get too many

> solicitations (for their money AND for their time) over the telephone.

> Many keep asking what we are trying to sell, and apparently "nothing"

> is not a believable response. If telemarketing is defined narrowly,

> then I suspect the result will be many pitches preceded by a

> quick-and-dirty marketing survey. Maybe "many more" is a more accurate

> assessment. Circumventing the ban will cause people to clamor for a

> more wide-ranging definition of telemarketing and then we can really

> get into "deep do-do". Combine this with the problems of enforcing

> this against companies calling from outside the state or even the

> country (the lottery scams have been based in Canada), I think this

> has all the makings of a first class disaster.

>

> I do not normally subscribe to "slippery slope" arguments, but I think

> this may well be a hint of trouble to come. Some things I think cannot

> be legislated and this is one of them. Regardless, I think AAPOR

> members should think long and hard about whether you want to be "on

> the record" endorsing this kind of proposal.

>

> Lance M. Pollack

> University of California, San Francisco

> lpollack@psg.ucsf.edu

>

> -----Original Message-----

> From: Richard Day [SMTP:rday@mcs.net]

> Sent: Monday, May 17, 1999 7:48 AM

> To: aapornet@usc.edu

> Subject: Re: Make the dinner hour sacred

>

>

>

> banning telemarketing from the dinner hour could be a good thing. The

> thing you should watch is the distinction between legitimate opinion

> and market

> research and telemarketing. That is the role of CMOR see their

> website. At

> 12:01 AM 5/14/99 -0500, you wrote:

>> I thought it is interesting to note that on Friday morning our

> local public

>> radio station here in the midwest (Wisconsin) will be

> discussing

>> legislation banning telemarketing during the "dinner hour." Is

> this a hint

>> of things to come?

>>

>> Robert Godfrey

>> UW-Madison

>>

>>=====

>> Ben Merens in for Tom Clark

>> \*People are tired of racing to the phone with a mouthful of

> spaghetti

>>only to find a telemarketer at the other end of the line.  
> That's why  
>>BEN MERENS' guest after six is working on legislation to help  
> make  
>>the dinner hour free from unsolicited calls.  
>>Spencer Black, Democratic State Representative from Madison  
>>  
>>  
>

>From rhickson@monmouth.com Mon May 17 14:10:52 1999

Received: from shell.monmouth.com (shell.monmouth.com [205.231.236.9])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA15246 for <aapornet@usc.edu>; Mon, 17 May 1999 14:10:49 -0700

(PDT)

Received: from rachel (tr-ppp32.monmouth.com [209.191.24.64])

by shell.monmouth.com (8.9.0/8.9.0) with SMTP id RAA00688

for <aapornet@usc.edu>; Mon, 17 May 1999 17:09:55 -0400 (EDT)

Message-ID: <374086DF.1129@monmouth.com>

Date: Mon, 17 May 1999 17:15:11 -0400

From: Rachel Hickson <rhickson@monmouth.com>

X-Mailer: Mozilla 2.01 (Win95; I)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: Polling in Kosovo

References: <iss.189b.373f5f9c.4c0a3.1@maroon.tc.umn.edu>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

A man arrived Sunday morning at the AAPOR conference (not wearing his name tag, and I don't know his name) having arrived from training Kosovars to interview those in the refugee camps.

Did anyone meet him Sunday who can elaborate?

Rachel Hickson

>From beniger@rcf.usc.edu Mon May 17 14:12:40 1999

Received: from almaak.usc.edu (almaak.usc.edu [128.125.19.166])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA16457 for <aapornet@usc.edu>; Mon, 17 May 1999 14:12:40 -0700

(PDT)

Received: from localhost (beniger@localhost)

by almaak.usc.edu (8.8.8/8.8.8/usc) with SMTP

id OAA16676 for <aapornet@usc.edu>; Mon, 17 May 1999 14:12:10 -0700

(PDT)

Date: Mon, 17 May 1999 14:12:09 -0700 (PDT)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: For Researchers, Good News and Bad

Message-ID: <Pine.GSO.4.02.9905171410080.7087-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

---

---

May 17, 1999

U.S. to Offer Search Service That Links Its Online Sites

By JERI CLAUSING

The Federal Government plans to put a World Wide Web service into operation Monday that is designed as a quick and easy way to find Government documents and resources online. But the service will not be free, stirring criticism that the Clinton Administration has forgotten its promise to make the Internet and Government data more accessible to everyone.

The new service, usgovsearch.com, will link together thousands of previously discrete Federal Web sites and provide cross-references for more than 3.8 million individual Government and military Web pages. For the first time, it will be possible to perform searches for topics as general as "missile technology" or "judicial branch" and compile results from any or all of



the discrete data bases.

The intended benefits include a new, easier way to search through the voluminous materials in the Commerce Department's National Technical Information Service, a trove that is generally considered one of the world's most valuable collections of scientific, engineering, technical and business reports.

Until now, individual Federal Web sites have been freely accessible. That will not change. But people reaching and using those sites via the new search service will need to pay a \$30 monthly subscription fee or \$15 for a one-day pass. And those amounts do not include any additional fees -- with or without the new service -- that the Government charges for some documents.

But Gary Bachula, Under Secretary of Commerce for Technology, defended the fees for use of usgovsearch.com as necessary to insure that the service pays for itself. "Govsearch is a breakthrough in the reinvention of government that Vice President Gore is continually trying to achieve," Bachula said.

As to criticism that the Government is charging new fees for access to documents that already

have been assembled at the taxpayers' expense, he noted that any material that is currently free on individual Web sites will continue to be so.

"People still have the choice to get the information without this service," Bachula said.

"But we believe a number of professionals, individuals, librarians, are going to find this to be invaluable. It helps you find what you need for a fee that's fair."

Still, some public advocacy groups, who contend that even many existing fees for Government documents are too high, say that the Administration's information policy is heading in the wrong direction.

"Does this mean Government is moving increasingly to a model of a pay service on the Internet for Government documents?" asked Gary Ruskin of the Congressional Accountability Project. The nonprofit group has been pushing to make court decisions and working drafts of Government documents like legislative amendments available more quickly and freely online so that the public can be more informed about the government process.

"You hear Clinton and Gore speechify until the

cows come home about the Internet," Ruskin said.

"But they do almost nothing to harness the Internet to serve democracy and help ordinary citizens to carry out their civic responsibility."

Usgovsearch.com was developed by the Commerce Department's National Technical Information Service, or N.T.I.S., in partnership with a Cambridge, Mass., company, Northern Light Technology, which already operates a data base service that compiles 5,400 magazines, journals and news services. These Northern Light offerings will also be accessible through usgovsearch.com.

James Love, director of the Consumer Project on Technology, derided the new service as "corporate welfare," calling it a "typical example of all these problems in N.T.I.S. that have never been solved by the Clinton Administration."

During the Reagan Administration, the information service -- valued then and now as a crown-jewel information depository -- was revamped to become a self-financing resource. As a result, the agency charges fees for access to most of its research. Some materials are available for a nominal fee, like the "1998 Tax Products CD-ROM, IRS Publication 1796," for \$13 plus a \$5 handling

fee. But others, like the "Davis-Bacon Wage Determination Database" are priced at thousands of dollars.

In addition to reports, the agency offers resources like the World News Connection, an online news service that summarizes, in English, stories from local newspapers around the world and can cost \$12,000 a year.

"This is a wonderful national treasure," Love said of the N.T.I.S. "But who gets access? Do you think students get access to this?"

Bachula, the Commerce Under Secretary, said the service was merely doing its federally mandated job and trying to make its services more valuable to those paying for them.

Susan Stearns, director of enterprise marketing for Northern Light, said the new service was intended to enable individuals and others to find more easily the information they need on the Internet and in Government data bases without having to hire a professional researcher.

"Traditionally, it has been very difficult to easily gain access to Government Web pages and information," Ms. Stearns said.

"It's not that it doesn't exist or is completely inaccessible, but because it's difficult to locate using traditional search engines," she said, adding that Government Web pages are usually not linked to other sites on the Web.

"They're kind of hanging out there on their own."

---

---

#### Related Sites

These sites are not part of The New York Times on the Web, and The Times has no control over their content or availability.

[usgovsearch.com](http://usgovsearch.com)

---

---

Copyright 1999 The New York Times Company

---

---

\*\*\*\*\*

>From esinger@isr.umich.edu Mon May 17 14:42:58 1999

Received: from runningman.rs.itd.umich.edu (runningman.rs.itd.umich.edu  
[141.211.144.15])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA27213 for <aapornet@usc.edu>; Mon, 17 May 1999 14:42:57 -0700  
(PDT)

Received: from s-isr-m1.umich.edu (isr.umich.edu [141.211.207.35])

by runningman.rs.itd.umich.edu (8.8.5/2.3) with ESMTP id RAA01230 for  
<aapornet@usc.edu>; Mon, 17 May 1999 17:42:55 -0400 (EDT)

Received: by isr.umich.edu with Internet Mail Service (5.5.2448.0)

id <K7BLGS9H>; Mon, 17 May 1999 17:43:46 -0400

Message-ID: <5D28BEE5CAE8D1119F5700A0C9B4268E02168997@isr.umich.edu>

From: Eleanor Singer <esinger@isr.umich.edu>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: Polling in Kosovo

Date: Mon, 17 May 1999 17:43:39 -0400

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain;

charset="iso-8859-1"

It was Fritz Scheuren, I believe, wh0 IS now with the URban Institute (but  
was doing this pro bono).

-----Original Message-----

From: Rachel Hickson [mailto:rhickson@monmouth.com]

Sent: Monday, May 17, 1999 5:15 PM

To: aapornet@usc.edu

Subject: Re: Polling in Kosovo

A man arrived Sunday morning at the AAPOR conference (not wearing his name tag, and I don't know his name) having arrived from training Kosovars to interview those in the refugee camps.

Did anyone meet him Sunday who can elaborate?

Rachel Hickson

>From rday@mcs.net Mon May 17 15:14:02 1999

Received: from Mailbox.mcs.net (Mailbox.mcs.com [192.160.127.87])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id PAA09031 for <aapornet@usc.edu>; Mon, 17 May 1999 15:13:59 -0700

(PDT)

Received: from gopher (P21-Chi-Dial-1.pool.mcs.net [205.253.224.21]) by

Mailbox.mcs.net (8.8.7/8.8.2) with SMTP id RAA01092 for <aapornet@usc.edu>;

Mon, 17 May 1999 17:13:51 -0500 (CDT)

Message-Id: <3.0.2.32.19990517171159.007488bc@popmail.mcs.net>

X-Sender: rday@popmail.mcs.net

X-Mailer: QUALCOMM Windows Eudora Light Version 3.0.2 (32)

Date: Mon, 17 May 1999 17:11:59 -0500

To: aapornet@usc.edu

From: Richard Day <rday@mcs.net>

Subject: Re: Make the dinner hour sacred

In-Reply-To: <00a001bea0a1\$b068f580\$b257fea9@compaq>

References: <71364B64597CD211B02800A0C921A2136F6483@psg.ucsf.EDU>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

That is exactly what CMOR has been doing, very successfully.

Bringing AAPOR further into this process could only help.

At 01:11 PM 5/17/99 -0700, you wrote:

>> Some things I think cannot

>> be legislated and this is one of them.

>

>I agree with Lance on this one, but...

>

>What can (and I think should) be legislated is that using the word

>"survey" in a sales call, or on the outside of a request for money, is

>a form of fraud. I would like to see AAPOR, CMOR and CASRO work to get

>such a law passed. For our long term health and survival we have to

>stop marketers from abusing what is left of the good name of the real

>opinion research industry. The only way to make this happen is to draw as

sharp as possible

>a distinction between research and sales in the public's minds. Each

piece

>of mail people get saying "important survey" outside and "send money"

>inside hurts us. A truth-in-labeling law would help.

>

>Hank Zucker

>Creative Research Systems

>makers of The Survey System: Survey Software that Makes You Look Good

><http://www.surveysystem.com> hzucker@usa.net

>

>



>

>----- Original Message -----

>From: <LPollack@psg.ucsf.edu>

>To: <aapornet@usc.edu>

>Sent: Monday, May 17, 1999 8:23 AM

>Subject: RE: Make the dinner hour sacred

>

>

>> It is tempting to look at a ban on "evening meal" calling in a  
>> positive light (it's bad practice anyway, etc., etc.), but I think  
>> this is very dangerous ground for survey researchers. Remember, there  
>> are two parts of this proposal that need to be operationally defined.  
>> First, as has already been discussed fairly extensively, what exactly  
>> is the evening meal hour. This is probably too fuzzy to define,  
>> especially for a state legislature. Besides, if you set aside a  
>> certain hour, are you also compelling the people you are trying to  
>> protect to eat during that hour? The reasonable person would assume  
>> that most protectees will do no such thing. In which case, what's the  
>> point of the ban? If you set aside too much time you may end up  
>> practically banning evening calling.

>>

>> The second thing to define is telemarketing. I'm afraid that the  
>> telephone public does not make this neat distinction between  
>> telemarketing and legitimate marketing research. We have substantial  
>> minorities of potential respondents who refuse to participate in  
>> federally-funded academic research because they get too many  
>> solicitations (for their money AND for their time) over the  
>> telephone. Many keep asking what we are trying to sell, and  
>> apparently "nothing" is not a believable response. If telemarketing

>> is defined narrowly, then I suspect the result will be many pitches  
>> preceded by a quick-and-dirty marketing survey. Maybe "many more" is  
>> a more accurate assessment. Circumventing the ban will cause people  
>> to clamor for a more wide-ranging definition of telemarketing and  
>> then we can really get into "deep do-do". Combine this with the  
>> problems of enforcing this against companies calling from outside the  
>> state or even the country (the lottery scams have been based in  
>> Canada), I think this has all the makings of a first class disaster.

>>

>> I do not normally subscribe to "slippery slope" arguments, but I  
>> think this may well be a hint of trouble to come. Some things I think  
>> cannot be legislated and this is one of them. Regardless, I think  
>> AAPOR members should think long and hard about whether you want to be  
>> "on the record" endorsing this kind of proposal.

>>

>> Lance M. Pollack

>> University of California, San Francisco [lpollack@psg.ucsf.edu](mailto:lpollack@psg.ucsf.edu)

>>

>> -----Original Message-----

>> From: Richard Day [SMTP:[rday@mcs.net](mailto:rday@mcs.net)]

>> Sent: Monday, May 17, 1999 7:48 AM

>> To: [aapornet@usc.edu](mailto:aapornet@usc.edu)

>> Subject: Re: Make the dinner hour sacred

>>

>>

>>

>> banning telmarketing from the dinner hour could be a good thing. The

>> thing you should wztch is the distinction between legitimate opinion

>> and market

>> research and telemarketing. That is the role of CMOR see their

>> website. At

>> 12:01 AM 5/14/99 -0500, you wrote:

>> >I thought it is interesting to note that on Friday morning our

>> local public

>> >radio station here in the midwest (Wisconsin) will be

>> discussing

>> >legislation banning telemarketing during the "dinner hour." Is

>> this a hint

>> >of things to come?

>> >

>> >Robert Godfrey

>> >UW-Madison

>> >

>> >=====

>> >Ben Merens in for Tom Clark

>> >\*People are tired of racing to the phone with a mouthful of

>> spaghetti

>> >only to find a telemarketer at the other end of the line.

>> That's why

>> >BEN MERENS' guest after six is working on legislation to help

>> make

>> >the dinner hour free from unsolicited calls.

>> >Spencer Black, Democratic State Representative from Madison

>> >

>> >

>>

>

>

>

>

>From mkshares@mcs.net Mon May 17 15:25:45 1999

Received: from Kitten.mcs.com (Kitten.mcs.com [192.160.127.90])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id PAA15105 for <aapornet@usc.edu>; Mon, 17 May 1999 15:25:44 -0700

(PDT)

Received: from mcs.net (P58-Chi-Dial-1.pool.mcs.net [205.253.224.58]) by

Kitten.mcs.com (8.8.7/8.8.2) with ESMTP id RAA28927 for <aapornet@usc.edu>;

Mon, 17 May 1999 17:25:35 -0500 (CDT)

Message-ID: <37409748.C47DB7DD@mcs.net>

Date: Mon, 17 May 1999 17:25:20 -0500

From: Nick Panagakis <mkshares@mcs.net>

X-Mailer: Mozilla 4.5 (Macintosh; I; PPC)

X-Accept-Language: en

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: Make the dinner hour sacred

References: <71364B64597CD211B02800A0C921A2136F6483@psg.ucsf.EDU>

<3.0.2.32.19990517171159.007488bc@popmail.mcs.net>

Content-Type: text/plain; charset=us-ascii; x-mac-type="54455854";

x-mac-creator="4D4F5353"

Content-Transfer-Encoding: 7bit

One issue here is: Does legislation differentiate between telemarketing and survey research?

This discussion began with pending legislation in Wisconsin. Is that bill

restricted to telemarketing as we define it?

Richard Day wrote:

> That is exactly what CMOR has been doing, very successfully. Bringing

> AAPOR further into this process could only help. At 01:11 PM 5/17/99

> -0700, you wrote:

> >> Some things I think cannot

> >> be legislated and this is one of them.

> >

> >I agree with Lance on this one, but...

> >

> >What can (and I think should) be legislated is that using the word

> >"survey" in a sales call, or on the outside of a request for money,

> >is a form of fraud. I would like to see AAPOR, CMOR and CASRO work

> >to get such a law passed. For our long term health and survival we

> >have to stop marketers from abusing what is left of the good name of

> >the real opinion research industry. The only way to make this happen is

to draw as sharp as possible

> >a distinction between research and sales in the public's minds. Each

piece

> >of mail people get saying "important survey" outside and "send money"

> >inside hurts us. A truth-in-labeling law would help.

> >

> >Hank Zucker

> >Creative Research Systems

> >makers of The Survey System: Survey Software that Makes You Look Good

> ><http://www.surveysystem.com> hzucker@usa.net

> >

>>

>>

>>----- Original Message -----

>>From: <LPollack@psg.ucsf.edu>

>>To: <aapornet@usc.edu>

>>Sent: Monday, May 17, 1999 8:23 AM

>>Subject: RE: Make the dinner hour sacred

>>

>>

>>> It is tempting to look at a ban on "evening meal" calling in a  
>>> positive light (it's bad practice anyway, etc., etc.), but I think  
>>> this is very dangerous ground for survey researchers. Remember,  
>>> there are two parts of this proposal that need to be operationally  
>>> defined. First, as has already been discussed fairly extensively,  
>>> what exactly is the evening meal hour. This is probably too fuzzy  
>>> to define, especially for a state legislature. Besides, if you set  
>>> aside a certain hour, are you also compelling the people you are  
>>> trying to protect to eat during that hour? The reasonable person  
>>> would assume that most protectees will do no such thing. In which  
>>> case, what's the point of the ban? If you set aside too much time  
>>> you may end up practically banning evening calling.

>>>

>>> The second thing to define is telemarketing. I'm afraid that the  
>>> telephone public does not make this neat distinction between  
>>> telemarketing and legitimate marketing research. We have  
>>> substantial minorities of potential respondents who refuse to  
>>> participate in federally-funded academic research because they get  
>>> too many solicitations (for their money AND for their time) over  
>>> the telephone. Many keep asking what we are trying to sell, and

>>> apparently "nothing" is not a believable response. If telemarketing  
>>> is defined narrowly, then I suspect the result will be many pitches  
>>> preceded by a quick-and-dirty marketing survey. Maybe "many more"  
>>> is a more accurate assessment. Circumventing the ban will cause  
>>> people to clamor for a more wide-ranging definition of  
>>> telemarketing and then we can really get into "deep do-do". Combine  
>>> this with the problems of enforcing this against companies calling  
>>> from outside the state or even the country (the lottery scams have  
>>> been based in Canada), I think this has all the makings of a first  
>>> class disaster.

>>>

>>> I do not normally subscribe to "slippery slope" arguments, but I  
>>> think this may well be a hint of trouble to come. Some things I  
>>> think cannot be legislated and this is one of them. Regardless, I  
>>> think AAPOR members should think long and hard about whether you  
>>> want to be "on the record" endorsing this kind of proposal.

>>>

>>> Lance M. Pollack

>>> University of California, San Francisco |pollack@psg.ucsf.edu

>>>

>>> -----Original Message-----

>>> From: Richard Day [SMTP:rday@mcs.net]

>>> Sent: Monday, May 17, 1999 7:48 AM

>>> To: aapornet@usc.edu

>>> Subject: Re: Make the dinner hour sacred

>>>

>>>

>>>

>>> banning telmarketing from the dinner hour could be a good thing.

>>> The thing you should wztch is the distinction between legitimate  
>>> opinion and market  
>>> research and telemarketing. That is the role of CMOR see their  
>>> website. At  
>>> 12:01 AM 5/14/99 -0500, you wrote:  
>>> >I thought it is interesting to note that on Friday morning our  
>>> local public  
>>> >radio station here in the midwest (Wisconsin) will be  
>>> discussing  
>>> >legislation banning telemarketing during the "dinner hour." Is  
>>> this a hint  
>>> >of things to come?  
>>>>  
>>> >Robert Godfrey  
>>> >UW-Madison  
>>>>  
>>> >=====

>>> >Ben Merens in for Tom Clark  
>>> >\*People are tired of racing to the phone with a mouthful of  
>>> spaghetti  
>>> >only to find a telemarketer at the other end of the line.  
>>> That's why  
>>> >BEN MERENS' guest after six is working on legislation to help  
>>> make  
>>> >the dinner hour free from unsolicited calls.  
>>> >Spencer Black, Democratic State Representative from Madison  
>>>>  
>>>>  
>>>



>>

>>

>>

>>

>From Scheuren@aol.com Mon May 17 17:55:56 1999

Received: from imo17.mx.aol.com (imo17.mx.aol.com [198.81.17.7])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id RAA11333 for <aapornet@usc.edu>; Mon, 17 May 1999 17:55:49 -0700

(PDT)

From: Scheuren@aol.com

Received: from Scheuren@aol.com (3952)

by imo17.mx.aol.com (IMOV20) id 5WYAA13996

for <aapornet@usc.edu>; Mon, 17 May 1999 20:53:31 -0400 (EDT)

Message-ID: <f2329099.24721407@aol.com>

Date: Mon, 17 May 1999 20:53:27 EDT

Subject: Re: Polling in Kosovo

To: aapornet@usc.edu

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

X-Mailer: AOL 4.0 for Windows 95 sub 13

Dear Fellow AAPOR members:

AAPORNET exchanges on Kosovo began when Phil Tichenor raised legitimate concerns about "the barrage of claims and counterclaims" concerning the atrocities being committed. His main point was to learn and I quote "What polling is being done by what agencies in the refugee camps....?"

I have been helping in such an endeavor and feel compelled to respond, especially since I went to the AAPOR meetings this past weekend and mentioned my involvement informally to a few people. Eleanor Singer, who is a good friend, was one of these and she cited me by name in a followup note to the original AAPORNET posting.

Frankly, the experience is still one I have not digested but I will say a little now and maybe more later. First, let me give some background about my small role; then I will describe a few professional details that may be of interest. Finally, a personal note on the tragedy and courage I saw.

#### Background

The project I have been associated with is sponsored by the Albanian Institute for Policy and Legal Studies with offices in Tirana, the capitol. Technical assistance is being offered to the Institute by the American Association for the Advancement of Science (AAAS).

Patrick Ball, Deputy Director of the AAAS Science and Human Rights Program, heads the AAAS effort in Albania in support of local efforts. Dr. Ball has extensive experience with similar tragedies including those in El Salvador, Guatemala, Haiti and South Africa. My role was to act as an on-site (pro bono) statistical advisor to Patrick and the team of Albanians assembled to carry out the work.

It is important to stress that the effort is Albanian run with a completely Albanian/Kosovar leadership and interviewing staff. Nonetheless, there is every expectation that it will meet the highest professional standards.

While

new to survey research, the people assembled as interviewers are outstanding

-- virtually all college graduates.

The focus of the effort is to have the refugees tell their stories and to record what has happened before it is forgotten. The usual scientific strictures are in full force, with careful instrument design, structured data

gathering and objective analysis. To do less would be to lose the evidential

value of the process. Various methods are planned to do cross-checking and, when possible, independent corroboration.

#### Some Survey Details

The situation, as anyone following the generally excellent media coverage will know, is highly complex and fluid. Refugees continue to enter the countries neighboring Yugoslavia. Some are being housed in the many temporary camps which have sprung up; some are living with relatives and some

have already left for other locations, including the United States.

When I was in Albania this month we designed the initial sampling of the formally designated camps. This is the easiest and most accessible group.

As

I write this, the Albanian interview staff is conducting a pre-listing step in all the camps. Simultaneously they are perfecting the instrument and data collection process. We have hopes to do a complete listing of the formal camps as part of the actual sampling; then to compare these with the border registers which will also be processed for the project.

Survey methods alone will not work so a combination of techniques including demographic analysis will be necessary. After all, some crimes have no witnesses to report them and will be missed by relying only on reports of survivors.

Conventional considerations of sample size (and resources) come into play, of course. At the moment, resources are being sought for a sample of about 2,500 refugee families in the Albanian camps, with similar numbers in Macedonia, plus area probability samples of households (and informal camps) in both countries to account for the bulk of the remaining refugees -- perhaps 10,000 interviews in all. Methods to sample families that have already been moved out of the immediate area have not been developed. For them, expense is a major issue and access may be a problem too.

A complete pilot is planned in two camps beginning on May 31, with the full survey scheduled to begin June 21. This assumes, of course, that the resources being sought internationally become available as expected.

A Personal Note

The Kosovar tragedy on television has a personal force when seen firsthand. Having some technical assistance to offer helped me cope with the many personal encounters I had, but not enough to speak of them at length.

The bravery and self-sacrifice I saw on all sides, though, heartened me greatly. There were many Americans and Europeans and Arabs I met who are giving unstintingly of themselves. How can I speak highly enough of the dignity of the proud Kosovar people who have been driven from their homes, brutalized and often seen their husbands and fathers murdered.

Fritz Scheuren

>From HOneill536@aol.com Mon May 17 18:24:32 1999

Received: from imo26.mx.aol.com (imo26.mx.aol.com [198.81.17.70])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id SAA25659 for <aapornet@usc.edu>; Mon, 17 May 1999 18:24:23 -0700

(PDT)

From: HOneill536@aol.com

Received: from HOneill536@aol.com (14390)

by imo26.mx.aol.com (IMOV20) id 5HNca05091

for <aapornet@usc.edu>; Mon, 17 May 1999 21:21:50 -0400 (EDT)

Message-ID: <b486b3c0.24721aae@aol.com>

Date: Mon, 17 May 1999 21:21:50 EDT

Subject: Re: Make the dinner hour sacred

To: aapornet@usc.edu

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

X-Mailer: AOL 4.0 for Windows 95 sub 13

the legislation distinguishes between surveys and tetemarketing. CMOR follows

all proposed legislation at federal and state levels. Nothing to date has passed that has a negative effect on legitimate survey research. I'm surprised by the lack of knowledge.

>From rhickson@monmouth.com Tue May 18 05:20:48 1999

Received: from shell.monmouth.com (shell.monmouth.com [205.231.236.9])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id FAA03676 for <aapornet@usc.edu>; Tue, 18 May 1999 05:20:47 -0700

(PDT)

Received: from rachel (tr-ppp14.monmouth.com [209.191.24.46])

by shell.monmouth.com (8.9.0/8.9.0) with SMTP id IAA03536

for <aapornet@usc.edu>; Tue, 18 May 1999 08:20:16 -0400 (EDT)

Message-ID: <37415C3A.317A@monmouth.com>

Date: Tue, 18 May 1999 08:25:30 -0400

From: Rachel Hickson <rhickson@monmouth.com>

X-Mailer: Mozilla 2.01 (Win95; I)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Kudos

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Since I haven't seen another such message on aapornet since the conference, let me be

the first to start the kudos:

To Paul, and to all who worked to make this year's conference such a success,  
CONGRATULATIONS!!! It was excellent.

It was superb.

And the beautiful beach didn't hurt, either.

Thanks

Rachel Hickson

>From arobbin@mailer.fsu.edu Tue May 18 05:25:53 1999

Received: from mailer.fsu.edu (mailer.fsu.edu [128.186.6.122])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id FAA05104 for <aapornet@usc.edu>; Tue, 18 May 1999 05:25:52 -0700

(PDT)

Received: from localhost (arobbin@localhost)

by mailer.fsu.edu (8.9.3/8.9.3) with ESMTP id IAA23961

for <aapornet@usc.edu>; Tue, 18 May 1999 08:25:51 -0400 (EDT)

Date: Tue, 18 May 1999 08:25:50 -0400 (EDT)

From: ALICE R ROBBIN <arobbin@mailer.fsu.edu>

To: aapornet@usc.edu

Subject: Re: Kudos

In-Reply-To: <37415C3A.317A@monmouth.com>

Message-ID: <Pine.GSO.4.05.9905180823440.23332-100000@mailer.fsu.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Mea culpa! I too want to thank everyone who made this year's St. Pete meeting a success. It was rejuvenating in so many ways. Thank you very, very much. Alice Robbin

On Tue, 18 May 1999, Rachel Hickson wrote:

> Since I haven't seen another such message on aapornet since the  
> conference, let me be  
> the first to start the kudos:  
>  
> To Paul, and to all who worked to make this year's conference such a  
> success,  
> CONGRATULATIONS!!! It was excellent.  
>  
> It was superb.  
>  
> And the beautiful beach didn't hurt, either.  
>  
> Thanks  
>  
> Rachel Hickson  
>

>From mkshares@mcs.net Tue May 18 06:43:43 1999

Received: from Kitten.mcs.com (Kitten.mcs.com [192.160.127.90])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id GAA14693 for <aapornet@usc.edu>; Tue, 18 May 1999 06:43:42 -0700

(PDT)



Received: from mcs.net (P14-Chi-Dial-4.pool.mcs.net [205.253.224.206]) by  
Kitten.mcs.com (8.8.7/8.8.2) with ESMTP id IAA06683 for <aapornet@usc.edu>;  
Tue, 18 May 1999 08:43:40 -0500 (CDT)  
Message-ID: <37416E75.9CA14247@mcs.net>  
Date: Tue, 18 May 1999 08:43:20 -0500  
From: Nick Panagakis <mkshares@mcs.net>  
X-Mailer: Mozilla 4.5 (Macintosh; I; PPC)  
X-Accept-Language: en  
MIME-Version: 1.0  
To: aapornet@usc.edu  
Subject: Re: Make the dinner hour sacred  
References: <b486b3c0.24721aae@aol.com>  
Content-Type: text/plain; charset=us-ascii; x-mac-type="54455854";  
x-mac-creator="4D4F5353"  
Content-Transfer-Encoding: 7bit

Given Harry's comments below, banning telemarketing calls at the "dinner  
hour" can only help our survey interview operations by reducing the overall  
volume or clutter of calls.

HOneill536@aol.com wrote:

- > the legislation distinguishes between surveys and tetemarketing. CMOR
- > follows all proposed legislation at federal and state levels. Nothing
- > to date has passed that has a negative effect on legitimate survey
- > research. I'm surprised by the lack of knowledge.

>From SMarcy@NationalResearch.com Tue May 18 06:43:53 1999

Received: from nrc7.nationalresearch.com ([12.13.114.6])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id GAA14807 for <aapornet@usc.edu>; Tue, 18 May 1999 06:43:51 -0700

(PDT)

Received: by nrc7.nationalresearch.com with Internet Mail Service

(5.5.2448.0)

id <KYPMSTB2>; Tue, 18 May 1999 08:43:26 -0500

Message-ID:

<A1D26D98B20AD211A2A00060089F9C0A5B7C92@nrc7.nationalresearch.com>

From: Sherry Marcy <SMarcy@NationalResearch.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: Kudos

Date: Tue, 18 May 1999 08:42:40 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain;

charset="iso-8859-1"

Yes, to Paul and Dawn and their teams of people:

THANKS! It was great fun!

>From lavrakas.1@osu.edu Tue May 18 06:45:55 1999

Received: from mail1.uts.ohio-state.edu (mail1.uts.ohio-state.edu

[128.146.214.30])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id GAA16368 for <aapornet@usc.edu>; Tue, 18 May 1999 06:45:53 -0700

(PDT)

Received: from oemcomputer (ts9-1.homenet.ohio-state.edu [140.254.112.152])

by mail1.uts.ohio-state.edu (8.9.2/8.9.2) with SMTP id JAA17857



>From Simonetta@artsci.com Tue May 18 07:36:48 1999

Received: from as\_server.artsci.com ([207.140.81.19])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA25962 for <aapornet@usc.edu>; Tue, 18 May 1999 07:36:46 -0700

(PDT)

Received: by AS\_SERVER with Internet Mail Service (5.0.1460.8)

id <J55D5Y4Y>; Tue, 18 May 1999 10:34:59 -0400

Message-ID: <8125C7B6D1A9D011943A0060975E6BA918225B@AS\_SERVER>

From: Leo Simonetta <Simonetta@artsci.com>

To: "'aapornet'" <aapornet@usc.edu>

Subject: Government halts new search service Was: For Researchers, Good News and Bad

Date: Tue, 18 May 1999 10:34:58 -0400

X-Priority: 3

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.0.1460.8)

Content-Type: text/plain

Hmmm Bad News and Good?

Anyway it appears to be free at least through June 1!

---

---

Copyright 1999 The New York Times Company

---

---

## Government Halts New Search Service

By JERI CLAUSING

WASHINGTON -- A few hours after launching a new fee-based search engine for Federal Government Internet sites and documents, the Department of Commerce on Monday put the service on hold to review whether it conflicts with the Clinton Administration's policy on unrestricted access to Government information.

For the full story go to:

<http://www.nytimes.com/library/tech/99/05/biztech/articles/18gov.html>

And I'd like to add my kudos to those heaped around the feet of the organizers of this years meeting.

--

Leo G. Simonetta <http://www.artsci.com>

Art & Science Group, Inc.

[simonetta@artsci.com](mailto:simonetta@artsci.com)

>From vector@sympatico.ca Tue May 18 12:14:12 1999

Received: from smtp11.bellglobal.com (smtp11.bellglobal.com

[204.101.251.53])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id MAA18238 for <aapornet@usc.edu>; Tue, 18 May 1999 12:14:11 -0700

(PDT)

Received: from m-zwelling ([206.172.84.1])

by smtp11.bellglobal.com (8.8.5/8.8.5) with SMTP id PAA00645

for <aapornet@usc.edu>; Tue, 18 May 1999 15:16:48 -0400 (EDT)

Message-ID: <3741BAF1.7D84@sympatico.ca>

Date: Tue, 18 May 1999 15:09:37 -0400

From: Marc Zwelling <vector@sympatico.ca>

Reply-To: vector@sympatico.ca

X-Mailer: Mozilla 3.01C-SYMPA (Win95; U)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: Polling in Kosovo - Frank Rusciano

References: <iss.189b.373f5f9c.4c0a3.1@maroon.tc.umn.edu>

<373F7D74.D702C71D@rider.edu>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

See "The Tables Turned: If East Europeans Could Vote," in Public Opinion magazine (American Enterprise Institute), October/November 1983 (based on Radio Free Europe samples of travelers from eastern European countries. - Marc Zwelling/Vector Research/Toronto/ Frank Rusciano wrote:

>

> I am not sure about this particular sample, but I do know from a  
> colleague who used to work for Radio Free Europe before the Berlin  
> Wall fell that refugees used to be a source of information about  
> closed societies. One can imagine, of course, the problems of  
> reliability that these surveys encountered, but apparently the  
> practice is not new.

>

> Frank Rusciano  
> Political Science Dept.  
> Rider University

>

> Phil Tichenor wrote:

>

>> This evening's 60 Minutes presentation on war crimes in Kosovo, by

>> Christianne Amanpour, raises a rather obvious question:

>>

>> What polling is being done by what agencies in the refugee camps,

>> asking carefully selected samples of respondents such questions as

>> (a) what precipitated their departure, (b) whether they observed

>> specific war crimes at first hand, (c) whether they had specific

>> knowledge of damage and/or casualties from NATO bombing, (d) whether

>> they have relatives in the KLA and (e) what their relationships with

>> Serbians in Kosovo had been before the Serbian onslaught that began

>> this winter.

>>

>> There are many more such questions. It seems that with the barrage

>> of claims and counterclaims from both sides, all getting much

>> attention in the media, professional survey research agencies have

>> an unusual opportunity to get some unbiased data on the refugee

>> experience.

>>

>> Are such surveys being conducted? Are they accessible on the web?

>>

>> Phil Tichenor

>From Marla.Cralley@arbitron.com Tue May 18 15:53:20 1999

Received: from vulcan.arbitron.com (vulcan.arbitron.com [208.232.40.3])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id PAA26363 for <aapornet@usc.edu>; Tue, 18 May 1999 15:53:04 -0700

(PDT)

Received: by vulcan.arbitron.com; id SAA13182; Tue, 18 May 1999 18:44:51

-0400 (EDT)

Received: from arbmidx.arbitron.com(198.40.5.5) by vulcan.arbitron.com via smap (4.1)

id xma013118; Tue, 18 May 99 18:43:53 -0400

Received: by arbmidx.arbitron.com with Internet Mail Service (5.5.2448.0)

id <JJR4QSWM>; Tue, 18 May 1999 18:47:47 -0400

Message-ID: <411EA40BC162D211B92B0008C7B1D2B328BCC8@arbmidx.arbitron.com>

From: "Cralley, Marla" <Marla.Cralley@arbitron.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: Make the dinner hour sacred

Date: Tue, 18 May 1999 18:47:43 -0400

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain;

charset="iso-8859-1"

Call Donna McElhiney at CMOR. They are actively working on this one and so far all of the legislation is separating surveys from telemarketing. They are trying to get the telephone privacy equipment vendors to differentiate researchers from telemarketers as well. The problem falls, I believe, with the respondents who do not make that distinction and just do not wish to be bothered by either.

> -----Original Message-----

> From: Nick Panagakis [SMTP:mkshares@mcs.net]

> Sent: Monday, May 17, 1999 6:25 PM

> To: aapornet@usc.edu

> Subject: Re: Make the dinner hour sacred

>



> One issue here is: Does legislation differentiate between  
> telemarketing and survey research?  
>  
> This discussion began with pending legislation in Wisconsin. Is that  
> bill restricted to telemarketing as we define it?  
>  
> Richard Day wrote:  
>  
>> That is exactly what CMOR has been doing, very successfully.  
>> Bringing AAPOR further into this process could only help. At 01:11  
>> PM 5/17/99 -0700, you wrote:  
>>> Some things I think cannot  
>>> be legislated and this is one of them.  
>>>  
>>> I agree with Lance on this one, but...  
>>>  
>>> What can (and I think should) be legislated is that using the word  
> "survey"  
>>> in a sales call, or on the outside of a request for money, is a  
>>> form of fraud. I would like to see AAPOR, CMOR and CASRO work to  
>>> get such a  
> law  
>>> passed. For our long term health and survival we have to stop  
> marketers  
>>> from abusing what is left of the good name of the real opinion  
>>> research industry. The only way to make this happen is to draw as  
>>> sharp as  
> possible  
>>> a distinction between research and sales in the public's minds. Each

> piece

>>>of mail people get saying "important survey" outside and "send

>>>money"

> inside

>>>hurts us. A truth-in-labeling law would help.

>>>

>>>Hank Zucker

>>>Creative Research Systems

>>>makers of The Survey System: Survey Software that Makes You Look

>>>Good <http://www.surveysystem.com> hzucker@usa.net

>>>

>>>

>>>

>>>----- Original Message -----

>>>From: <LPollack@psg.ucsf.edu>

>>>To: <aapornet@usc.edu>

>>>Sent: Monday, May 17, 1999 8:23 AM

>>>Subject: RE: Make the dinner hour sacred

>>>

>>>

>>>> It is tempting to look at a ban on "evening meal" calling in a

> positive

>>>> light (it's bad practice anyway, etc., etc.), but I think this is

> very

>>>> dangerous ground for survey researchers. Remember, there are two

> parts

>>>> of this proposal that need to be operationally defined. First, as

>>>> has already been discussed fairly extensively, what exactly is

>>>> the

> evening

>>> meal hour. This is probably too fuzzy to define, especially for a

> state

>>> legislature. Besides, if you set aside a certain hour, are you

>>> also compelling the people you are trying to protect to eat

>>> during that

> hour?

>>> The reasonable person would assume that most protectees will do

>>> no

> such

>>> thing. In which case, what's the point of the ban? If you set

>>> aside

> too

>>> much time you may end up practically banning evening calling.

>>>

>>> The second thing to define is telemarketing. I'm afraid that the

>>> telephone public does not make this neat distinction between

>>> telemarketing and legitimate marketing research. We have

>>> substantial minorities of potential respondents who refuse to

>>> participate in federally-funded academic research because they

>>> get too many solicitations (for their money AND for their time)

>>> over the

> telephone.

>>> Many keep asking what we are trying to sell, and apparently

>>> "nothing"

> is

>>> not a believable response. If telemarketing is defined narrowly,

>>> then

> I

>>> suspect the result will be many pitches preceded by a  
>>> quick-and-dirty marketing survey. Maybe "many more" is a more  
>>> accurate assessment. Circumventing the ban will cause people to  
>>> clamor for a more wide-ranging definition of telemarketing and  
>>> then we can really get  
> into  
>>> "deep do-do". Combine this with the problems of enforcing this  
> against  
>>> companies calling from outside the state or even the country (the  
>>> lottery scams have been based in Canada), I think this has all  
>>> the makings of a first class disaster.  
>>>  
>>> I do not normally subscribe to "slippery slope" arguments, but I  
> think  
>>> this may well be a hint of trouble to come. Some things I think  
> cannot  
>>> be legislated and this is one of them. Regardless, I think AAPOR  
> members  
>>> should think long and hard about whether you want to be "on the  
> record"  
>>> endorsing this kind of proposal.  
>>>  
>>> Lance M. Pollack  
>>> University of California, San Francisco lpollack@psg.ucsf.edu  
>>>  
>>> -----Original Message-----  
>>> From: Richard Day [SMTP:rday@mcs.net]  
>>> Sent: Monday, May 17, 1999 7:48 AM  
>>> To: aapornet@usc.edu

>>> Subject: Re: Make the dinner hour sacred

>>>

>>>

>>>

>>> banning telmarketing from the dinner hour could be a good thing.

>>> The thing you should wztch is the distinction between legitimate

>>> opinion and market

>>> research and telemarketing. That is the role of CMOR see their

>>> website. At

>>> 12:01 AM 5/14/99 -0500, you wrote:

>>> >I thought it is interesting to note that on Friday morning our

>>> local public

>>> >radio station here in the midwest (Wisconsin) will be

>>> discussing

>>> >legislation banning telemarketing during the "dinner hour." Is

>>> this a hint

>>> >of things to come?

>>> >

>>> >Robert Godfrey

>>> >UW-Madison

>>> >

>>> >=====

>>> >Ben Merens in for Tom Clark

>>> >\*People are tired of racing to the phone with a mouthful of

>>> spaghetti

>>> >only to find a telemarketer at the other end of the line.

>>> That's why

>>> >BEN MERENS' guest after six is working on legislation to help

>>> make

>>> >the dinner hour free from unsolicited calls.

>>> >Spencer Black, Democratic State Representative from Madison

>>>>

>>>>

>>>>

>>>

>>>

>>>

>>>

>From HKassarj@ucla.edu Tue May 18 19:34:01 1999

Received: from serval.noc.ucla.edu (smtp.ucla.edu [169.232.10.57])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id TAA02793 for <aapornet@usc.edu>; Tue, 18 May 1999 19:33:45 -0700

(PDT)

Received: from ycxfssto (pool0044-max2.ucla-ca-us.dialup.earthlink.net

[207.217.13.108])

by serval.noc.ucla.edu (8.9.1a/8.9.1) with SMTP id TAA10156

for <aapornet@usc.edu>; Tue, 18 May 1999 19:33:43 -0700 (PDT)

Message-Id: <4.0.1.19990520172437.00e18290@pop.ben2.ucla.edu>

X-Sender: hkassarj@pop.ben2.ucla.edu

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.0.1

Date: Thu, 20 May 1999 17:26:09 -0700

To: aapornet@usc.edu

From: "H.H.Kassarjian" <HKassarj@ucla.edu>

Subject: T-Shirts

In-Reply-To: <37415C3A.317A@monmouth.com>

Mime-Version: 1.0

Content-Type: multipart/alternative;

types="text/plain,text/html";



id XAA22903 for <aapornet@usc.edu>; Tue, 18 May 1999 23:06:50 -0700

(PDT)

From: Unovic@aol.com

Received: from Unovic@aol.com (3874)

by imo12.mx.aol.com (IMOV20) id 5YBP24272

for <aapornet@usc.edu>; Wed, 19 May 1999 02:05:21 -0400 (EDT)

Message-ID: <b105f82c.2473ae97@aol.com>

Date: Wed, 19 May 1999 02:05:11 EDT

Subject: Information please

To: aapornet@usc.edu

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

X-Mailer: AOL 4.0 for Windows 95 sub 4

Is there anyway for those of us who were unable to attend AAPOR's annual meeting due to work commitments to have access to papers and proceedings of interest?

Could someone please let me know how to go about obtaining that information?

Thank you. Dominic

\*\*\*\*\*

Dominic Lusinchi

Statistical Consultant

Far West Research

Demography-Survey Research-Applied Statistics

1323 Sixteenth Avenue



San Francisco, CA 94122-2042

Telephone: 415-664-3032

Fax: 415-664-4459

Email: unovic@aol.com

>From lavrakas.1@osu.edu Wed May 19 02:45:41 1999

Received: from mail4.uts.ohio-state.edu (mail4.uts.ohio-state.edu  
[128.146.214.33])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id CAA08218 for <aapornet@usc.edu>; Wed, 19 May 1999 02:45:40 -0700  
(PDT)

Received: from oemcomputer (ts6-9.homenet.ohio-state.edu [140.254.112.112])

by mail4.uts.ohio-state.edu (8.9.2/8.9.2) with SMTP id FAA08291

for <aapornet@usc.edu>; Wed, 19 May 1999 05:45:38 -0400 (EDT)

Date: Wed, 19 May 1999 05:45:38 -0400 (EDT)

Message-Id: <199905190945.FAA08291@mail4.uts.ohio-state.edu>

X-Sender: lavrakas.1@postbox.acs.ohio-state.edu

X-Mailer: Windows Eudora Pro Version 2.1.2

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

To: aapornet@usc.edu

From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>

Subject: Re: Information please

One way to learn some of the things about the '99 AAPOR conference would be to go to the Survey Sampling, Inc. website. It is my understanding that they have, or soon will, put up coverage of the conference.

Another way would be to go to AAPOR's webpage and see the final version of the program. Then similar to what one would do with a printed copy of the

program, you could contact the authors of the papers you want. Getting their email addresses or other contact info might be as easy as looking at AAPOR's membership book, or it might take more resourcefulness.

Third, there eventually will a published volume of many of the methodological papers from the conference as part of the joint AAPOR-ASA partnership to do this each year as it applies to survey methods.

At 02:05 AM 5/19/99 EDT, you wrote:

>Is there anyway for those of us who were unable to attend AAPOR's

>annual

>meeting due to work commitments to have access to papers and proceedings of

>interest?

>

>Could someone please let me know how to go about obtaining that

>information? Thank you. Dominic

>

>

>\*\*\*\*\*

>Dominic Lusinchi

>Statistical Consultant

>Far West Research

>Demography-Survey Research-Applied Statistics

>1323 Sixteenth Avenue

>San Francisco, CA 94122-2042





Received: from michael.tdl.com (tdl-dyn233.tdl.com [205.162.12.233])  
by web2.tdl.com (8.9.1a/8.9.1) with SMTP id NAA00656  
for <aapornet@usc.edu>; Wed, 19 May 1999 13:26:53 -0700

Message-Id: <199905192026.NAA00656@web2.tdl.com>

From: "Mike Sullivan" <sullivan@fsc-research.com>

To: aapornet@usc.edu

Date: Wed, 19 May 1999 12:47:31 -0800

MIME-Version: 1.0

Content-type: text/plain; charset=US-ASCII

Content-transfer-encoding: 7BIT

Subject: Accuracy of key entry

Reply-to: sullivan@fsc-research.com

X-pmrqc: 1

X-mailer: Pegasus Mail for Windows (v3.01d)

Content-Transfer-Encoding: 7BIT

Back in the bad old days when we key entered survey data onto cards using an 029 keypunch, it was widely agreed that single pass key entry would produce about 95% accuracy while key entry with verification would produce about 99.8% accuracy.

A lot has changed since then. Is anyone aware of anything that has been published comparing the accuracy obtainable with more modern machinery (e.g., SPSS DE or other proprietary products)?

>From jwerner@jwdp.com Wed May 19 14:07:15 1999

Received: from vger.vgernet.net (root@vgernet.net [205.219.186.1])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA12889 for <aapornet@usc.edu>; Wed, 19 May 1999 14:07:14 -0700

(PDT)

Received: from jwdp.com (plp47.vgernet.net [205.219.186.147])  
by vger.vgernet.net (8.8.8/8.8.5) with ESMTP id RAA24611;  
Wed, 19 May 1999 17:59:26 -0400 (EDT)

Message-ID: <37432818.64B681FF@jwdp.com>

Date: Wed, 19 May 1999 17:07:36 -0400

From: Jan Werner <jwerner@jwdp.com>

Reply-To: jwerner@jwdp.com

X-Mailer: Mozilla 4.51 [en] (Win98; U)

X-Accept-Language: en

MIME-Version: 1.0

To: AAPORNET <aapornet@usc.edu>

CC: sullivan@fsc-research.com

Subject: Re: Accuracy of key entry

References: <199905192026.NAA00656@web2.tdl.com>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Data entry accuracy depends on many factors, the most important of which are the caliber of the operators and the legibility of the instrument they are transcribing from.

The numbers you cite as "widely agreed to" (by whom??) might apply to some novice operators, but certainly not to seasoned professionals. 95% of what, in the first place? of strokes? fo fields? of records? Any way you look at it, that would be some pretty dismal keypunching.

It is my experience that most data entry errors are caused by something in the instrument or the way it was marked. As a result, the error reduction from double entry verification tends to be minimal, because both operators

will tend to make the same error at the same place, for the same reasons.

Many of the PC-based data entry programs have the ability to check for out of range or invalid entries and notify the operator immediately.

That may help eliminate certain types of errors, but may possibly increase the number of legal but incorrect entries if operators rely too heavily on those aids to catch any lapses.

Jan Werner

jwerner@jwdp.com

---

Mike Sullivan wrote:

>

> Back in the bad old days when we key entered survey data onto cards  
> using an 029 keypunch, it was widely agreed that single pass key entry  
> would produce about 95% accuracy while key entry with verification  
> would produce about 99.8% accuracy.

>

> A lot has changed since then. Is anyone aware of anything that has  
> been published comparing the accuracy obtainable with more modern  
> machinery (e.g., SPSS DE or other proprietary products)? From  
> daves@startribune.com Thu May 20 09:17:33 1999

Received: from firewall2.startribune.com (firewall2.startribune.com  
[132.148.80.211])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id JAA09043 for <aapornet@usc.edu>; Thu, 20 May 1999 09:17:32 -0700  
(PDT)

Received: by firewall2.startribune.com; id LAA12950; Thu, 20 May 1999

11:24:23 -0500

Received: from mail.startribune.com(132.148.71.49) by  
firewall2.startribune.com via smap (V4.2)

id xma012330; Thu, 20 May 99 11:23:24 -0500

Received: from STAR-Message\_Server by mail.startribune.com  
with Novell\_GroupWise; Thu, 20 May 1999 11:13:15 -0600

Message-Id: <s743ee4b.077@mail.startribune.com>

X-Mailer: Novell GroupWise 5.2

Date: Thu, 20 May 1999 11:12:43 -0600

From: "Rob Daves" <daves@startribune.com>

To: aapornet@usc.edu

Subject: Telephone sample databases

Colleagues,

I'm interested in talking with any of you who maintains a database or  
sampling frame that you use to generate your own RDD telephone samples.  
Please feel free to e-mail me privately, so we don't clutter up others'  
e-mailboxes. My other numbers are below, too.

Cheers...

Rob Daves

Director of Polling & News Research

Star Tribune v: 612-673-7278

425 Portland Av. S. f: 612-673-4529

Minneapolis MN 55488 e: daves@startribune.com

>From Jill.Richardson@latimes.com Thu May 20 12:16:54 1999

Received: from mail03-lax.pilot.net (mail-lax-3.pilot.net [205.139.40.17])



by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id MAA03529 for <aapornet@usc.edu>; Thu, 20 May 1999 12:16:51 -0700

(PDT)

Received: from mailgw.latimes.com (unknown-c-23-147.latimes.com [204.48.23.147] (may be forged)) by mail03-lax.pilot.net with ESMTP id MAA28259 for <aapornet@usc.edu>; Thu, 20 May 1999 12:25:06 -0700 (PDT)

Received: from latimes.com (bierce.latimes.com [192.187.72.9])

by mailgw.latimes.com (8.9.1/8.9.1) with SMTP id MAA10702

for <aapornet@usc.edu>; Thu, 20 May 1999 12:16:48 -0700 (PDT)

Received: from vireo.latimes.com (vireo.adv.latimes.com [144.142.39.121]) by latimes.com (8.6.10/8.6.9) with ESMTP id MAA09733 for <aapornet@usc.edu>;

Thu, 20 May 1999 12:16:48 -0700

Received: by vireo.adv.latimes.com with Internet Mail Service (5.5.2448.0)

id <LDYLN20>; Thu, 20 May 1999 12:16:47 -0700

Message-ID: <5520FFE1207ED211AC8300805FEA2FF60126D901@dove.adv.latimes.com>

From: "Richardson, Jill" <Jill.Richardson@latimes.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: Telephone sample databases

Date: Thu, 20 May 1999 12:16:45 -0700

X-Mailer: Internet Mail Service (5.5.2448.0)

Hi Rob. I maintain the L.A. Times Poll's proprietary RDD sampling database... What's on your mind?

---

Jill Darling Richardson

Assistant Director, Los Angeles Times Poll Jill.Richardson@LATimes.com

> -----Original Message-----

> From: Rob Daves [SMTP:daves@startribune.com]

> Sent: Thursday, May 20, 1999 10:13 AM

> To: aapornet@usc.edu

> Subject: Telephone sample databases

>

> Colleagues,

>

> I'm interested in talking with any of you who maintains a database or

> sampling frame that you use to generate your own RDD telephone

> samples. Please feel free to e-mail me privately, so we don't clutter

> up others' e-mailboxes. My other numbers are below, too.

>

> Cheers...

>

> Rob Daves

> Director of Polling & News Research

> Star Tribune v: 612-673-7278

> 425 Portland Av. S. f: 612-673-4529

> Minneapolis MN 55488 e: daves@startribune.com

>From hjsmith@unm.edu Thu May 20 14:22:03 1999

Received: from pyxis.unm.edu (pyxis.unm.edu [129.24.8.14])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id OAA03898 for <aapornet@usc.edu>; Thu, 20 May 1999 14:21:53 -0700

(PDT)

Received: (qmail 7336 invoked from network); 20 May 1999 21:21:50 -0000

Received: from dial70.abqdia.technet.unm.edu (HELO unm.edu) (207.66.72.70)

by pyxis.unm.edu with SMTP; 20 May 1999 21:21:50 -0000

Message-ID: <37447CF5.91723CC4@unm.edu>

Date: Thu, 20 May 1999 15:21:57 -0600

From: Hank Jenkins-Smith <hjsmith@unm.edu>

X-Mailer: Mozilla 4.51 (Macintosh; U; PPC)

X-Accept-Language: en

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: Telephone sample databases

References: <s743ee4b.077@mail.startribune.com>

Content-Type: text/plain; charset=us-ascii; x-mac-type="54455854";

x-mac-creator="4D4F5353"

Content-Transfer-Encoding: 7bit

Rob: The University of new Mexico Institute for Public Policy maintains a sampling frame program, used to generate RDD samples for our Survey Research Center. It's a C++ program, using an automated updater to read in the valid ranges of residential numbers, and number densities, to create the frame (which we re-reun as needed), and a number generator that creates lists for geographic regions as specified from the frame. It's designed to work for any region (to the County level), but we use it primarily to generate New Mexico samples.

Cheers, Hank

Rob Daves wrote:

> Colleagues,

>

> I'm interested in talking with any of you who maintains a database or

> sampling frame that you use to generate your own RDD telephone  
> samples. Please feel free to e-mail me privately, so we don't clutter  
> up others' e-mailboxes. My other numbers are below, too.

>

> Cheers...

>

> Rob Daves

> Director of Polling & News Research

> Star Tribune                    v: 612-673-7278

> 425 Portland Av. S.            f: 612-673-4529

> Minneapolis MN 55488 e: daves@startribune.com

--

\*\*\*\*\*

Hank C. Jenkins-Smith

Director, UNM Institute for Public Policy

Professor, UNM Department of Political Science

University of New Mexico

Albuquerque, New Mexico 87131

Phone: 505-277-1099

Fax: 505-277-3115

Email: hjsmith@unm.edu

>From Marla.Cralley@arbitron.com Thu May 20 15:16:02 1999

Received: from vulcan.arbitron.com (vulcan.arbitron.com [208.232.40.3])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id PAA26204 for <aapornet@usc.edu>; Thu, 20 May 1999 15:16:01 -0700

(PDT)

Received: by vulcan.arbitron.com; id SAA10633; Thu, 20 May 1999 18:07:44  
-0400 (EDT)

Received: from arbmex.arbitron.com(198.40.5.5) by vulcan.arbitron.com via  
smap (4.1)

id xma010614; Thu, 20 May 99 18:07:15 -0400

Received: by arbmex.arbitron.com with Internet Mail Service (5.5.2448.0)

id <JJR4RAY3>; Thu, 20 May 1999 18:11:25 -0400

Message-ID: <411EA40BC162D211B92B0008C7B1D2B328BCCF@arbmex.arbitron.com>

From: "Cralley, Marla" <Marla.Cralley@arbitron.com>

To: AAPORNET <aapornet@usc.edu>

Cc: "Lapovsky, David" <David.Lapovsky@arbitron.com>

Subject: RE: Accuracy of key entry

Date: Thu, 20 May 1999 18:11:23 -0400

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain

> -----Original Message-----

> From: Jan Werner [SMTP:jwerner@jwdp.com]

> Sent: Wednesday, May 19, 1999 5:08 PM

> To: AAPORNET

> Cc: sullivan@fsc-research.com

> Subject: Re: Accuracy of key entry

>

> Data entry accuracy depends on many factors, the most important of

> which are the caliber of the operators and the legibility of the

> instrument they are transcribing from.

>

> The numbers you cite as "widely agreed to" (by whom??) might apply to

> some novice operators, but certainly not to seasoned professionals.

> 95% of what, in the first place? of strokes? fo fields? of records?

> Any way you look at it, that would be some pretty dismal keypunching.

>

> It is my experience that most data entry errors are caused by

> something in the instrument or the way it was marked. As a result,

> the error reduction from double entry verification tends to be

> minimal, because both operators will tend to make the same error at

> the same place, for the same reasons.

>

> Many of the PC-based data entry programs have the ability to check for

> out of range or invalid entries and notify the operator immediately.

> That may help eliminate certain types of errors, but may possibly

> increase the number of legal but incorrect entries if operators rely

> too heavily on those aids to catch any lapses.

>

> Jan Werner

> jwerner@jwdp.com

> \_\_\_\_\_

>

> Mike Sullivan wrote:

>>

>> Back in the bad old days when we key entered survey data onto cards

>> using an 029 keypunch, it was widely agreed that single pass key

>> entry would produce about 95% accuracy while key entry with

>> verification would produce about 99.8% accuracy.

>>

>> A lot has changed since then. Is anyone aware of anything that has  
>> been published comparing the accuracy obtainable with more modern  
>> machinery (e.g., SPSS DE or other proprietary products)?

>From lmcgill@mediastudies.org Thu May 20 19:06:08 1999

Received: from ff (ff.mediastudies.org [205.136.27.121])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id TAA00152 for <aapornet@usc.edu>; Thu, 20 May 1999 19:06:06 -0700

(PDT)

Received: from larry-m ([192.168.1.109]) by ff (5.x/SMI-SVR4)

id AA14907; Thu, 20 May 1999 22:04:34 -0400

Reply-To: <lmcgill@mediastudies.org>

From: "Larry McGill" <lmcgill@mediastudies.org>

To: <aapornet@usc.edu>

Subject: RE: Coverage of AAPOR Conference

Date: Thu, 20 May 1999 22:03:36 -0400

Message-Id: <001f01bea32e\$2486f500\$6d01a8c0@larry-m.mediastudies.org>

Mime-Version: 1.0

Content-Type: text/plain;

charset="iso-8859-1"

Content-Transfer-Encoding: 7bit

X-Priority: 3 (Normal)

X-Msmail-Priority: Normal

X-Mailer: Microsoft Outlook 8.5, Build 4.71.2173.0

In-Reply-To: <199905191635.MAA16225@mail1.uts.ohio-state.edu>

X-Mimeole: Produced By Microsoft MimeOLE V4.72.3110.3

For additional coverage of the "Media and the Public" session, see The  
Freedom Forum's website at the following address:

<http://www.freedomforum.org/professional/1999/5/18badpress.asp>

Larry McGill

-----Original Message-----

From: owner-aapornet@usc.edu [mailto:owner-aapornet@usc.edu] On Behalf Of

Paul J. Lavrakas, Ph.D.

Sent: Wednesday, May 19, 1999 12:36 PM

To: aapornet@usc.edu

Subject: Coverage of AAPOR Conference

Below, please see a note from Survey Sampling Inc. about their web site coverage of AAPOR '99. AAPOR greatly appreciates this annual support and service from SSI.

>Date: Wed, 19 May 1999 10:22:56 -0400

>Subject: Coverage of AAPOR Conference

>X-PH: V4.4@orb2

>From: "Jackie Lorch" <Jackie\_Lorch@surveysampling.com>

>To: lavrakas.1@osu.edu

>

>As a follow up to your AAPORNET message this morning, SSI's coverage of

>the conference will be at our WorldOpinion web site, at

>[www.worldopinion.com](http://www.worldopinion.com), linked from the home page's "What's New" section.

>We've posted a brief overview and a few dozen photos so far, and will

>be posting more detailed reports during the next week. Best, Jackie

>Lorch, Web Editor.

>--



>WorldOpinion: Market research news and information online

><http://www.worldopinion.com>

>

>

^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^^

Professor Paul J. Lavrakas, Chair

1999 AAPOR Conference Committee

>From mbednarz@umich.edu Fri May 21 09:43:21 1999

Received: from donkeykong.rs.itd.umich.edu (smtp@donkeykong.rs.itd.umich.edu  
[141.211.63.19])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA28550 for <aapornet@usc.edu>; Fri, 21 May 1999 09:43:17 -0700

(PDT)

Received: from centipede.rs.itd.umich.edu (smtp@centipede.rs.itd.umich.edu  
[141.211.63.91])

by donkeykong.rs.itd.umich.edu (8.8.8/4.3-mailhub) with ESMTP id  
MAA17346

for <aapornet@usc.edu>; Fri, 21 May 1999 12:43:15 -0400 (EDT)

Received: from localhost (mbednarz@localhost)

by centipede.rs.itd.umich.edu (8.8.8/5.1-client) with ESMTP id  
MAA20266

for <aapornet@usc.edu>; Fri, 21 May 1999 12:43:15 -0400 (EDT)

Precedence: first-class

Date: Fri, 21 May 1999 12:43:15 -0400 (EDT)

From: Marlene Bednarz <mbednarz@umich.edu>

X-Sender: mbednarz@centipede.rs.itd.umich.edu

To: aapornet@usc.edu

Subject: Lose Watch at Conference?

Message-ID:

<Pine.SOL.4.05.9905211239270.19617-100000@centipede.rs.itd.umich.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

from the AAPOR Secretariat, Ann Arbor, MI

If you lost a watch at the TradeWinds Resort  
last week at the conference, please contact  
the AAPOR office in Michigan.

e-mail: AAPOR@umich.edu

call: 734.764.1555

fax: 734.764.3341

Thanks.

>From arobbin@mailers.fsu.edu Fri May 21 10:45:35 1999

Received: from mailers.fsu.edu (mailers.fsu.edu [128.186.6.122])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA14407 for <aapornet@usc.edu>; Fri, 21 May 1999 10:45:32 -0700

(PDT)

Received: from localhost (arobbin@localhost)

by mailers.fsu.edu (8.9.3/8.9.3) with ESMTP id NAA23455

for <aapornet@usc.edu>; Fri, 21 May 1999 13:45:33 -0400 (EDT)

Date: Fri, 21 May 1999 13:45:33 -0400 (EDT)

From: ALICE R ROBBIN <arobbin@mailers.fsu.edu>

To: aapornet@usc.edu

Subject: Re: Lose Watch at Conference?

In-Reply-To:

<Pine.SOL.4.05.9905211239270.19617-100000@centipede.rs.itd.umich.edu>

Message-ID: <Pine.GSO.4.05.9905211345020.22831-100000@mailers.fsu.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Marlene, I lost a beautiful silver mesh watch. The clasp opened. I was heartbroken because it was a gift from my daughter (expensive for her).

Alice

On Fri, 21 May 1999, Marlene Bednarz wrote:

- > from the AAPOR Secretariat, Ann Arbor, MI
- >
- > If you lost a watch at the TradeWinds Resort
- > last week at the conference, please contact
- > the AAPOR office in Michigan.
- >
- > e-mail: AAPOR@umich.edu
- > call: 734.764.1555
- > fax: 734.764.3341
- >
- > Thanks.
- >
- >

\*\*\*\*\*

\* Alice Robbin \*  
\* School of Information Studies \*  
\* Florida State University \*  
\* 240 Louis Shores Building \*  
\* Tallahassee, Florida 32306-2100 \*  
\* Office: 850-644-8116 Fax: 850-644-6253 \*  
\* email: arobbin@mail.fsu.edu \*

\*\*\*\*\*

>From jeffrey\_c\_moore@ccMail.Census.GOV Fri May 21 11:22:49 1999

Received: from info.census.gov (info.census.gov [148.129.129.10])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA28541 for <aapornet@usc.edu>; Fri, 21 May 1999 11:22:45 -0700

(PDT)

From: jeffrey\_c\_moore@ccMail.Census.GOV

Received: from it-relay1.census.gov (inet-gw.census.gov [148.129.129.8])

by info.census.gov (8.9.3/8.9.3) with ESMTP id OAA19114

for <aapornet@usc.edu>; Fri, 21 May 1999 14:22:46 -0400 (EDT)

Received: from smtp-gw1.census.gov (smtp-gw1.census.gov [148.129.126.72])

by it-relay1.census.gov (8.9.3/8.9.3/v3.4) with SMTP id OAA10607

for <aapornet@usc.edu>; Fri, 21 May 1999 14:22:44 -0400 (EDT)

Received: from ccMail by smtp-gw1.census.gov (ccMail Link to SMTP  
R8.30.00.7)

id AA927311126; Fri, 21 May 1999 14:25:27 -0400

Message-Id: <9905219273.AA927311126@smtp-gw1.census.gov>

X-Mailer: ccMail Link to SMTP R8.30.00.7

Date: Fri, 21 May 1999 14:20:33 -0400

To: <aapornet@usc.edu>

Subject: Re[2]: Lose Watch at Conference?

MIME-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: 7bit

Content-Description: "cc:Mail Note Part"

Fellow AAPORNETers:

I know this has been said before, but perhaps it needs saying again. Could we please be a little more careful in our replies to AAPORNET messages, so that we don't send messages to everyone when the desired audience is much more limited than that? Message senders could definitely help the cause by including their e-mail address on all messages.

I don't mean to single out the "lost watch" example; it just happens to be the 3rd or 4th one I've received today, and the bozillionth since I re-upped on AAPORNET a few weeks ago. I want to stay in touch with AAPOR issues, but the high chaff-to-wheat ratio makes me wonder whether getting back on-line was the right decision.

jeffrey.c.moore@ccmail.census.gov

[aka Jeff Moore]

>From RoniRosner@aol.com Fri May 21 14:11:29 1999

Received: from imo14.mx.aol.com (imo14.mx.aol.com [198.81.17.4])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA11122 for <aapornet@usc.edu>; Fri, 21 May 1999 14:11:28 -0700

(PDT)

From: RoniRosner@aol.com

Received: from RoniRosner@aol.com (8046)

by imo14.mx.aol.com (IMOV20) id 5DQRa02587;

Fri, 21 May 1999 17:09:06 -0400 (EDT)

Message-ID: <29151b21.24772572@aol.com>

Date: Fri, 21 May 1999 17:09:06 EDT

Subject: Forward: Employment Opportunities

To: aapornet@usc.edu

CC: kamato@edelman.com

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

X-Mailer: AOL 4.0 for Windows 95 sub 215

REPLY ONLY TO: kamato@edelman.com (Kristin Amato)/(212) 704-8213

StrategyOne, an Edelman Public Relations Worldwide firm, is searching for innovative, experienced, leaders for its New York offices. StrategyOne will provide Edelman offices worldwide with a wide range of market and public opinion research to support the firm's corporate reputation, public affairs, investor relations, crisis and marketing practices including consumer, technology and healthcare.

Vice President- Serves as a senior manager on client projects, acts as client liaison, and demonstrates strong leadership and mentoring skills.

VP in StrategyOne will have 4-6 years experience in market/public opinion research. Applicant should possess strong quantitative and qualitative research background and experience moderating focus groups. Secondary analysis quantitative techniques preferred.

Senior Account Executive, Internet Research - Responsible for maintaining client relations/communication, participate in special projects, stay on top of industry trends and manage online research projects. The SAE must have 2 years experience conducting market/public opinion research (quantitative & qualitative) online.

>From wattsm@fiu.edu Sat May 22 14:47:57 1999

Received: from rottweiler.fiu.edu (rottweiler.fiu.edu [131.94.128.47])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA11565 for <aapornet@usc.edu>; Sat, 22 May 1999 14:47:52 -0700

(PDT)

Received: from fiu.edu (iporh3g.fiu.edu [131.94.227.22])

by rottweiler.fiu.edu (8.9.3/8.9.3/FIU) with ESMTP id RAA20403

for <aapornet@usc.edu>; Sat, 22 May 1999 17:47:50 -0400 (EDT)

Message-ID: <374726FD.F29D4E6E@fiu.edu>

Date: Sat, 22 May 1999 17:51:58 -0400

From: Mark Watts <wattsm@fiu.edu>

X-Mailer: Mozilla 4.5 [en] (Win98; I)

X-Accept-Language: en

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: Volleyball in St. Pete

References: <19990429143642.4347.rocketmail@web706.mail.yahoo.com>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

I am going through all of these old e-mail messages that have piled up. In doing so I discovered I had all of these messages (like the one below) from you. You have been writing to me all this time, and I had no

idea.

M

Kat Lind wrote:

> Volleyball in St. Pete:

>

> There will be a volleyball net set up on the beach for the exclusive  
> use of AAPOR conference attendees - Thursday through Sunday.

>

> In addition to free play during these days, I would like to schedule  
> some "team" games for a tournament of sorts at 3:30pm on Thursday,  
> Friday & Saturday. Sign up sheets teams will be at registration. The  
> champion team will be recognized at the Saturday night banquet.

>

> (If you know someone who is going to AAPOR but is not on this list  
> serve, please pass this along - the more the merrier).

>

> If you have questions, please email me directly.

>

> ===

>

> Katherine "Kat" Lind

> Kat\_Lind99@yahoo.com

> \_\_\_\_\_

> Do You Yahoo!?



> Get your free @yahoo.com address at <http://mail.yahoo.com>

--

Mark Watts, Ph.D.

Associate Director

Institute for Public Opinion Research

Florida International University

3000 NE 151st St.

North Miami, FL

33181

phone: (305) 919-5711

fax: (305) 919-5242

<http://www.fiu.edu/orgs/ipor>

>From HOneill536@aol.com Sat May 22 16:37:09 1999

Received: from imo11.mx.aol.com (imo11.mx.aol.com [198.81.17.1])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id QAA21843 for <aapornet@usc.edu>; Sat, 22 May 1999 16:37:08 -0700

(PDT)

From: HOneill536@aol.com

Received: from HOneill536@aol.com (14409)

by imo11.mx.aol.com (IMOV20) id 5QAa003101

for <aapornet@usc.edu>; Sat, 22 May 1999 19:35:30 -0400 (EDT)

Message-ID: <4b1e2683.24789941@aol.com>

Date: Sat, 22 May 1999 19:35:29 EDT

Subject: Re: Volleyball in St. Pete

To: aapornet@usc.edu

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

X-Mailer: AOL 4.0 for Windows 95 sub 13

why send your volleyball messages to everybody? I'm sure many of us don't give a damn - and it's annoying how AAPORNET is misused for personal messages.

>From Marla.Cralley@arbitron.com Mon May 24 07:40:27 1999

Received: from vulcan.arbitron.com (vulcan.arbitron.com [208.232.40.3])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA06588 for <aapornet@usc.edu>; Mon, 24 May 1999 07:40:25 -0700 (PDT)

Received: by vulcan.arbitron.com; id KAA00567; Mon, 24 May 1999 10:21:16 -0400 (EDT)

Received: from arbmdex.arbitron.com(198.40.5.5) by vulcan.arbitron.com via smap (4.1)

id xmab28714; Mon, 24 May 99 10:16:22 -0400

Received: by arbmdex.arbitron.com with Internet Mail Service (5.5.2448.0)

id <LR94WK88>; Mon, 24 May 1999 10:19:33 -0400

Message-ID: <411EA40BC162D211B92B0008C7B1D2B328BCDB@arbmdex.arbitron.com>

From: "Cralley, Marla" <Marla.Cralley@arbitron.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Cc: "Lapovsky, David" <David.Lapovsky@arbitron.com>

Subject: Response Rates

Date: Mon, 24 May 1999 09:36:35 -0400

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain

First, I would agree with the kudos for the program for this year's conference. The only problem I had was in deciding which sessions to attend -- they were all enticing. The best expression concerning the value of the sessions is the lack of empty chairs in most sessions -- even on Sunday.

The general consensus I came away with is that response rates are declining at a steady rate for almost every kind of survey. I would be very interested in hearing from anyone who has response rate trend statistics (or other related information) for the studies you are conducting.

Please e-mail me at [marla.cralley@arbitron.com](mailto:marla.cralley@arbitron.com) or call me at 410-312-8449. I would love to chat with you. Thanks.

I am looking forward to Portland and hope we can all put our heads together to uncover solutions to our common concerns.

Marla

Thanks,

Marla

>From morrison@spss.com Mon May 24 14:32:03 1999

Received: from hqimail1.spss.com (hqimail1.spss.com [192.35.251.74])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA19504 for <aapornet@usc.edu>; Mon, 24 May 1999 14:32:00 -0700

(PDT)

Received: from hermes.spss.com (firewall-user@hermes.spss.com  
[206.137.139.74])

by hqimail1.spss.com (8.9.3/8.9.3) with ESMTP id QAA18744

for <aapornet@usc.edu>; Mon, 24 May 1999 16:22:17 -0500 (CDT)

Received: by hermes.spss.com.139.137.206.in-addr.arpa with Internet Mail  
Service (5.5.2232.9)

id <G6YVTMLN>; Mon, 24 May 1999 16:32:56 -0500

Message-ID:

<78CB22DAF2C1D2118C9800A024CDCB644029C2@hermes.spss.com.139.137.206.in-addr.  
arpa>

From: "Morrison, Nancy" <morrison@spss.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: Education Climate Survey??

Date: Mon, 24 May 1999 16:32:55 -0500

X-Mailer: Internet Mail Service (5.5.2232.9)

Can any of you help a friend of mine who is looking for a questionnaire or questions on a climate survey for parents and also teachers that would help gauge the climate at a campus? His campuses are schools in a K-12 school district. He had been lead to believe that there might be a company that conducts surveys of this type; but has been unable to get any more information. Does anyone know of such a company or any other source of information for these types of surveys?

Please respond directly to morrison@spss.com and I'll pass along any information.

Nancy Morrison

520/325-3175

|

>From abcgss1@nittany.uchicago.edu Tue May 25 05:27:32 1999

Received: from cicero.src.uchicago.edu (cicero.src.uchicago.edu  
[128.135.232.3])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id FAA08981 for <aapornet@usc.edu>; Tue, 25 May 1999 05:27:31 -0700  
(PDT)

Received: from nittany.uchicago.edu (nittany.uchicago.edu [128.135.45.8])

by cicero.src.uchicago.edu (8.8.5/8.8.5) with ESMTP id HAA24801

for <aapornet@usc.edu>; Tue, 25 May 1999 07:27:27 -0500 (CDT)

Received: (from abcgss1@localhost)

by nittany.uchicago.edu (8.8.5/8.8.5) id HAA07688

for aapornet@usc.edu; Tue, 25 May 1999 07:27:26 -0500 (CDT)

Date: Tue, 25 May 1999 07:27:26 -0500 (CDT)

From: "Tom\_W. Smith" <abcgss1@nittany.uchicago.edu>

Message-Id: <199905251227.HAA07688@nittany.uchicago.edu>

To: aapornet@usc.edu

Subject: Response Rates

Almost everyone in the field asserts that response rates are falling,

[Add dd [D [D [D] it is commonly believed that response rates are falling and  
have been

falling for decades. But what time series information is available  
presents a more complex picture. A review of 56 times series around the  
world showed 22 declines in response rates, 16 with no change, 14 with  
variables trends (ups and downs), and 4 with rising response rates. While  
declines clearly greatly outnumber increases, the



Content-Type: text/plain

Check with the US Dept of Education's National Center for Education  
Statistics.

> -----

> From: Morrison, Nancy[SMTP:morrison@spss.com]

> Reply To: aapornet@usc.edu

> Sent: Tuesday, May 25, 1999 4:32 AM

> To: 'aapornet@usc.edu'

> Subject: Education Climate Survey??

>

> Can any of you help a friend of mine who is looking for a questionnaire  
> or questions on a climate survey for parents and also teachers that  
> would help gauge the climate at a campus? His campuses are schools in  
> a K-12 school district. He had been lead to believe that there might  
> be a compay that conducts surveys of this type; but has been unable to  
> get any more information. Does anyone know of such a company or any  
> other source of information for these types of surveys?

>

> Please respond directly to morrison@spss.com and I'll pass along any  
> information.

>

> Nancy Morrison

> 520/325-3175

>

> I

>

>From M.SCHULMAN@srbi.com Tue May 25 08:24:44 1999

Received: from srbi.com (srbi.com [12.14.34.4])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id IAB10729 for <aapornet@usc.edu>; Tue, 25 May 1999 08:24:41 -0700

(PDT)

Received: from SRBI\_NEW\_YORK-Message\_Server by srbi.com

with Novell\_GroupWise; Tue, 25 May 1999 11:21:04 -0400

Message-Id: <s74a87a0.080@srbi.com>

X-Mailer: Novell GroupWise 5.2

Date: Tue, 25 May 1999 11:21:56 -0400

From: "MARK SCHULMAN " <M.SCHULMAN@srbi.com>

To: aapornet@usc.edu

Subject: Re: Response Rates

Mime-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: quoted-printable

Content-Disposition: inline

Tom, quite interesting! I'm looking forward to more detail here, =  
particularly on the interview mode, telephone or in-person and sample =  
type. My suspicion is that many of these time series are in-person, since =  
telephone RDD came along much later outside of the U.S.

For RDD sample, it is particularly important to break out the individual =  
components of the response rate calculation -- non-contact vs. refusal. =  
The Survey Sampling, Inc. folks presented a paper in St. Pete examining =  
the growing number of "unknown cases," that is, working numbers for which =  
contact is never made. They hypothesize that we may be dialing an =  
increased number of fax/modem lines, cell phone numbers and otherwise =





[C [C [C [C [C Tom W. Smith

>From mcdonald@tw.timeinc.com Tue May 25 09:40:58 1999

Received: from gate.twi.com (gate.twi.com [207.25.35.3])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id JAA04252 for <aapornet@usc.edu>; Tue, 25 May 1999 09:40:55 -0700

(PDT)

Received: from [168.161.2.130] by gate.twi.com

via smtpd (for usc.edu [128.125.19.136]) with SMTP; 25 May 1999

16:40:55 UT

Received: from tw.timeinc.com by ecsmtptwi.com (SMI-8.6/SMI-SVR4)

id MAA25156; Tue, 25 May 1999 12:36:58 -0400

Message-ID: <374AD2CE.F92F14A@tw.timeinc.com>

Date: Tue, 25 May 1999 12:41:50 -0400

From: Scott McDonald <mcdonald@tw.timeinc.com>

X-Mailer: Mozilla 4.51 [en] (WinNT; U)

X-Accept-Language: en

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: Response Rates

References: <199905251227.HAA07688@nittany.uchicago.edu>

Content-Type: text/plain; charset=iso-8859-1

Content-Transfer-Encoding: 8bit

About 5 years ago, I participated in a panel at NYAAPOR on declining response rates. The common presumption, then as now, was that rates were suffering a "secular" decline. However a review of 10 years worth of Time Inc.'s subscriber studies -- all postal surveys based on random samples of subscriber, designed to monitor things like customer satisfaction or





and began to fill it out. For the most part it was demographics and some poorly worded news media use and current events opinion items. However, I filled it out faithfully.

At the end of the survey there was a check box: "Yes, I have filled out both sides of the survey, please send me 3 participation rewards." I checked the box and casually read the text below, learning that the first two rewards were a 35mm camera and a travel guide. As I continued, however, I found that the third "reward" was the activation of a 26 issue subscription to U.S. News & World Report for which I would be billed \$15!

Has anyone else seen this poll from what I would have expected to be a reputable organization to whom I would have been willing to express my opinion if I believed it was a valid poll? Can AAPOR formally contact U.S. News & World Report--a regular user of poll data in its news coverage--and give them a tongue lashing with the stamp of approval of the public opinion research community?

Sincerely,

William "Chip" Eveland

William "Chip" Eveland  
Assistant Professor  
Department of Communication  
University of California  
Santa Barbara, CA 93106  
Email: [eveland@sscf.ucsb.edu](mailto:eveland@sscf.ucsb.edu)

Voice: (805) 893-7223

Fax: (805) 893-7102

>From Mark@bisconti.com Tue May 25 11:12:42 1999

Received: from medusa.nei.org (medusa.nei.org [208.158.210.1])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA03495 for <aapornet@usc.edu>; Tue, 25 May 1999 11:12:41 -0700

(PDT)

Received: from jetson.nei.org (unverified) by medusa.nei.org (Content Technologies SMTPRS 2.0.15) with ESMTP id <B0000577754@medusa.nei.org> for <aapornet@usc.edu>; Tue, 25 May 1999 14:11:33 -0400

Received: from MARK-BRI ([10.2.0.182]) by jetson.nei.org with SMTP (Microsoft Exchange Internet Mail Service Version 5.5.2448.0)

id LFZC4MLZ; Tue, 25 May 1999 14:12:49 -0400

Received: by mark-bri with Microsoft Mail

id <01BEA6B7.11804EC0@mark-bri>; Tue, 25 May 1999 14:01:21 -0400

Message-Id: <01BEA6B7.11804EC0@mark-bri>

From: Mark Richards <Mark@bisconti.com>

To: "'AAPORNET'" <aapornet@usc.edu>

Subject: RE: Kudos

Date: Tue, 25 May 1999 14:01:20 -0400

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

I'm a little slow, but... ditto-AAPOR's annual conference was = refreshing, stimulating, and it is always a pleasure to hear the ideas = and interesting projects friends and colleagues are working on across = the country. I'm sorry to say, but the annual meeting is nearly the = only time I see and socialize with my local colleagues and catch = up-reality of time

constraints. And the new friends and late night = dancing and beach bumming were great fun too... Thanks to all who put = in many hours of hard work so we can all come together-these things = don't happen on their own, and we're very appreciative (even if one of = our past times is bonding over those rubber chickens that follow us from = city to city!). Speaking of chickens, while at AAPOR, a squatter moved = onto our tiny yard in Woodley Place in DC and hid in the bushes every = time someone passed on the sidewalk. I let a DC reporter know about the = unusual wildlife living in our urban garden. Channel 4 sent over a crew = and did a story on the little black hen who wouldn't cross the road but = preferred to stay in the research company's yard... was funny! Found = her a good home, so won't bring her to Portland. cheers, Mark Richards

-----

From: Paul J. Lavrakas, Ph.D.

Sent: Tuesday, May 18, 1999 9:46 AM

To: aapornet@usc.edu

Subject: Re: Kudos

I apologize for not "beating" Rachel and Alice in thanking everyone via aapornet for their own personal contributions towards making our '99 conference the great success that most appear to believe it was.

AAPOR is certainly a VERY special organization and our annual = conferences are manifestations of all that's best in us -- stimulating exchange of ideas, mentoring those new to the field, energized but civil = disagreements, and great friendships.

Take care and look forward to seeing you in Portland for AAPOR 2000! (Or =





The conference will be held in Raleigh, NC at the University Club on the N.C. State University campus on October 7th and 8th, 1999.

Paper proposals are invited in all areas of opinion and survey research, including political communication, public opinion, electoral behavior, the media, as well as other relevant areas. Papers on applied sampling, survey methodology, and CAI are also welcome.

For more information concerning the conference, please contact Mark D. West, Conference Chair, at:

[west@unca.edu](mailto:west@unca.edu)

or

828-251-6615

You can also learn about SAPOR and the annual conference by accessing:

[www.irss.unc.edu/sapor](http://www.irss.unc.edu/sapor)

James J. Bason, Ph.D.

Director

Survey Research Center

University of Georgia

114 Barrow Hall

Athens, GA 30602

[jbason@arches.uga.edu](mailto:jbason@arches.uga.edu)

(706) 542-6110

(706) 542-4057 FAX

>From abcgss1@nittany.uchicago.edu Wed May 26 05:55:27 1999

Received: from cicero.src.uchicago.edu (cicero.src.uchicago.edu  
[128.135.232.3])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id FAA08903 for <aapornet@usc.edu>; Wed, 26 May 1999 05:55:26 -0700

(PDT)

Received: from nittany.uchicago.edu (nittany.uchicago.edu [128.135.45.8])

by cicero.src.uchicago.edu (8.8.5/8.8.5) with ESMTP id HAA13504

for <aapornet@usc.edu>; Wed, 26 May 1999 07:55:25 -0500 (CDT)

Received: (from abcgss1@localhost)

by nittany.uchicago.edu (8.8.5/8.8.5) id HAA14694

for aapornet@usc.edu; Wed, 26 May 1999 07:55:25 -0500 (CDT)

Date: Wed, 26 May 1999 07:55:25 -0500 (CDT)

From: "Tom\_W. Smith" <abcgss1@nittany.uchicago.edu>

Message-Id: <199905261255.HAA14694@nittany.uchicago.edu>

To: aapornet@usc.edu

Subject: response rates

The details of the trends in response rates cited earlier can be found in  
the International Journal of Public Opinion Research 7 (Summer, 1995),  
151-171. Tom W. Smith

>From edithl@educ.uva.nl Wed May 26 07:28:14 1999

Received: from pooh.educ.uva.nl (pooh.educ.uva.nl [145.18.96.16])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA23890 for <aapornet@usc.edu>; Wed, 26 May 1999 07:28:12 -0700

(PDT)

Received: from slik.educ.uva.nl (slik [145.18.96.19])

by pooh.educ.uva.nl (8.9.3/8.9.3) with ESMTP id QAA25965

for <aapornet@usc.edu>; Wed, 26 May 1999 16:26:21 +0200 (MET DST)

Received: from stol-116-230.uva.studentennet.nl

(stol-116-230.uva.studentennet.nl [145.98.116.230])

by slik.educ.uva.nl (8.9.3/8.9.3) with SMTP id QAA29883

for <aapornet@usc.edu>; Wed, 26 May 1999 16:31:34 +0200 (MET DST)

Date: Wed, 26 May 1999 16:31:34 +0200 (MET DST)

Message-Id: <3.0.16.19990526163336.2c2fa69e@mail.educ.uva.nl>

X-Sender: edithl@mail.educ.uva.nl

X-Mailer: Windows Eudora Pro Version 3.0 (16)

To: aapornet@usc.edu

From: Edith de Leeuw <edithl@educ.uva.nl>

Subject: Re: Response Rates

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Hi all,

The recent discussion on trends in response rates is very interesting,  
thanks for the information. For those interested in nonresponse two tips:

1) The coming issue of the Journal of Official Statistics (JOS) will  
be a special issue on nonresponse. One of the articles (although all are  
very interesting) is by Wim de Heer, who studied response trends in official  
surveys (Labour Force Survey) over time and in different countries. In short  
it depends. Some countries have a clear downward trend, others remain stable  
overall, but show an increase in refusal and a decrease in noncontacts,  
indicating more fieldwork effort. A few (special mandatory) surveys also  
remain stable. For more details see coming JOS.

2) At the coming interantional conference on survey nonresponse in  
Portland (october 28-31), nonresponse trends will be the topic of several

presentations.

warm regards, Edith

=====  
| Dr. Edith D. de Leeuw, Methodika Amsterdam |  
| Plantage Doklaan 40, NL-1018 CN, Amsterdam, the Netherlands |  
| phone + 31 20 622 34 38, Fax + 31 20 622 34 38 |  
| e-mail edithL@educ.uva.nl |  
=====

In God We Trust

Everyone Else Should Bring DATA

>From rshalpern@mindspring.com Wed May 26 07:29:07 1999

Received: from smtp2.mindspring.com (smtp2.mindspring.com [207.69.200.32])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA24430 for <aapornet@usc.edu>; Wed, 26 May 1999 07:29:03 -0700

(PDT)

Received: from default (user-38ld44i.dialup.mindspring.com [209.86.144.146])

by smtp2.mindspring.com (8.8.5/8.8.5) with ESMTP id KAA23694

for <aapornet@usc.edu>; Wed, 26 May 1999 10:29:00 -0400 (EDT)

Message-Id: <4.2.0.37.19990526095803.009e3600@mail.mindspring.com>

X-Sender: rshalpern@mail.mindspring.com

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.37 (Beta)

Date: Wed, 26 May 1999 10:11:45 -0400

To: aapornet@usc.edu

From: dick halpern <rshalpern@mindspring.com>

Subject: Bogus U.S. News Poll---The Pied Piper Approach

In-Reply-To: <3.0.1.32.19990525095928.00ab3edc@sscf.ucsb.edu>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"; format=flowed

I sympathize with Chip Eveland's comments about his recently received questionnaire from US & World Report

BUT, if I had a buck for every fund solicitation buried in what looks like a legitimate poll (from reputable organizations trying to raise money) it would pay for a nice weekend away. All the political parties do this along with those concerned with environmental issues, social issues, etc. etc. Most of the questions are "leading" so that when you finish answering you feel guilty not to send in a contribution or subscribe to a magazine. I call this the Pied Piper approach.

What to do is another matter. Sitcoms on TV use sex and violence to draw in viewers. Other organizations have learned that polls are almost as seductive..in a somewhat different way. Just follow the Pied Piper. Bet you never thought of them that way!

Dick Halpern

+++++

Richard S. Halpern, Ph.D.  
Consultant, Strategic Marketing and Opinion Research  
Adjunct Professor, Georgia Institute of Technology  
3837 Courtyard Drive  
Atlanta, GA 30339-4248  
rshalpern@mindspring.com  
phone/fax 770 434 4121

+++++

>From lindao@SRL.UIC.EDU Wed May 26 07:38:58 1999

Received: from eeyore.cc.uic.edu (EYORE.CC.UIC.EDU [128.248.171.51])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA27763 for <aapornet@usc.edu>; Wed, 26 May 1999 07:38:57 -0700

(PDT)

Received: from SRL.UIC.EDU (SMTP.SRL.UIC.EDU [131.193.93.96])

by eeyore.cc.uic.edu (8.9.3/8.9.3) with SMTP id JAA06789

for <aapornet@usc.edu>; Wed, 26 May 1999 09:37:10 -0500 (CDT)

Received: from main-Message\_Server by SRL.UIC.EDU

with Novell\_GroupWise; Wed, 26 May 1999 09:32:56 -0500

Message-Id: <s74bbfc8.009@SRL.UIC.EDU>

X-Mailer: Novell GroupWise 4.1

Date: Wed, 26 May 1999 09:33:52 -0500

From: Linda Owens <lindao@SRL.UIC.EDU>

To: aapornet@usc.edu

Subject: Bogus U.S. News Poll---The Pied Piper Approach -Reply

I received a "survey" from an animal protection organization (I can't remember the exact name). It asked a bunch of questions (biased ones) and then asked for a contribution. Although I typically support the work that these types of organizations do, I refused to fill out their questionnaire or send money. Instead I wrote them a note that suggested that they either send me a survey or a request for money, but not both at the same time. I also told them that they violated some basic rules of survey research with such mailings and referred them to the AAPOR home page. I haven't heard from them since.

Linda Owens

>>> dick halpern <rshalpern@mindspring.com> 05/26/99

09:11am >>>

All the political parties do this along with those concerned with environmental issues, social issues, etc. etc. Most of the questions are "leading" so that when you finish answering you feel guilty not to send in a contribution or subscribe to a magazine. I call this the Pied Piper approach.

>From lavrakas.1@osu.edu Wed May 26 08:11:50 1999

Received: from mail4.uts.ohio-state.edu (mail4.uts.ohio-state.edu [128.146.214.33])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA04459 for <aapornet@usc.edu>; Wed, 26 May 1999 08:11:32 -0700 (PDT)

Received: from pjl1.sbs.ohio-state.edu ([128.146.93.67])

by mail4.uts.ohio-state.edu (8.9.2/8.9.2) with SMTP id LAA06429

for <aapornet@usc.edu>; Wed, 26 May 1999 11:09:26 -0400 (EDT)

Message-Id: <2.2.32.19990526150934.00bbe040@pop.service.ohio-state.edu>

X-Sender: lavrakas.1@pop.service.ohio-state.edu

X-Mailer: Windows Eudora Pro Version 2.2 (32)

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Date: Wed, 26 May 1999 11:09:34 -0400

To: aapornet@usc.edu

From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>

Subject: Today's Huffington column

Dear AAPORites,

If you haven't already seen it, Arianna Huffington has another anti-polling column out today. One place to look is the Chicago Sun-Times' webpage.

It is no surprise that I find her views VERY DANGEROUS to the cause of quality public opinion polling and the great potential value I believe ethical polls, and in particular public polls, have to our democracy.

If you have a chance to respond to Ms. Huffington (e.g., writing a letter or email to your local newspaper editor) and other poll-bashers in some way I would suggest considering the following observations (which are my own opinions, of course):

1. Huffington appears to know very little about what is likely to make an opinion poll accurate and what makes it inaccurate. She appears to not think that arguing from a position of real knowledge about polling methods serves her purposes.
2. Huffington's criticisms of polling are highly partisan and sound a real "sour grapes" theme, apparently since she just can't stand the fact that good quality public polls keep coming up with findings that she doesn't care for.
3. In turn, the American public is not at all well equipped to be critical of her arguments or to understand what makes quality opinion polls very likely to be accurate. Huffington takes great advantage of this level of public ignorance to bad-mouth polls with little being done to counter her



efforts.

4. Huffington writes as though she doesn't understand \*or value\* the U.S. Constitution's protection of freedom of speech. Her idea of how to expand the Telephone Consumer Protection Act is loudly voiced but is empty rhetoric in a nation such as ours.

Of course that doesn't mean that her arguments are harmless to polling, far from it -- they are very dangerous because many citizens exposed directly and indirectly to these views have no ability or motivation to want to reject her opinions as being just plain wrong.

5. When she writes that policy should be "divorced from polling," I sense that her own elitist views are rearing their ugly head and that she entirely discounts the value of considering the opinions of the "average citizen" in all policy formulations -- or is it just discounting those views that citizens hold that she doesn't agree with???

6. This latest effort on her part is merely one of many we can expect that will attack poll credibility in highly biased/partisan ways.

Good luck to us all in this escalating battle to preserve the credibility of quality opinion polling.

\*\*\*\*\*

\* Paul J. Lavrakas, Ph.D. \*

\* Professor of Journalism & Communication \*

\* Professor of Public Policy & Management \*

\* Director, Center for Survey Research \*

\* College of Social & Behavioral Sciences, Ohio State University \*

\* Derby Hall [Room 3045], 154 N. Oval Mall, Columbus OH 43210 \*

\* Voice: 614-292-3468 Fax: 614-292-6673 E-mail: lavrakas.1@osu.edu \*

\*\*\*\*\*

>From ande271@ibm.net Wed May 26 08:13:47 1999

Received: from out4.ibm.net (out4.ibm.net [165.87.194.239])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA05486 for <aapornet@usc.edu>; Wed, 26 May 1999 08:13:45 -0700

(PDT)

Received: from default (slip129-37-113-118.pa.us.ibm.net [129.37.113.118])

by out4.ibm.net (8.8.5/8.6.9) with SMTP id PAA142764 for <aapornet@usc.edu>;

Wed, 26 May 1999 15:13:42 GMT

Message-ID: <374C3AB2.400F@ibm.net>

Date: Wed, 26 May 1999 11:17:22 -0700

From: Jeanne Anderson <ande271@ibm.net>

Reply-To: ande271@ibm.net

X-Mailer: Mozilla 3.0 (Win95; U)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: FRUG "surveys"

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Bravo for those who take the time to write notes to fundraisers who send bogus "surveys" with an appeal attached (or FRUG, meaning "Fund Raising Under the Guise...". I have tried it several times, and actually wrote a form letter for NY-AAPOR to use. We never circulated it to NY-AAPOR members, however, and it does take time to write a unique letter. It would not take much time to write to AAPORNET with the name and address of the miscreant, and not much time for AAPORNET members to send the form letter via e-mail.

Standards Committee once had a form letter to send on behalf of AAPOR and I hope that still is done whenever the Committee is alerted.

However, it would do no harm for everyone else to have a quick way of reacting directly. Who knows? Floods of letters might help.

Another thought. There appears to be at least one firm in DC (marketing? consulting?) that recommends FRUG-type appeals and mails them out on behalf of its clients. I was on the verge of identifying such a firm, but had no real support from the Standards Committee at that time. If the real "perp" is the consultant rather than the npo or political organization, AAPOR might consider contacting the consultant and suggesting other ways to do what otherwise might be legitimate business.

Could AAPOR Standards draft a form letter and make it available to all on AAPORNET for use whenever any AAPORNET member reports receiving a

>From Sangster\_R@bls.gov Wed May 26 08:26:27 1999

Received: from dcgate.bls.gov (blsmail.bls.gov [146.142.4.13])  
by usc.edu (8.8.8/8.8.8/usc) with ESMTP  
id IAA08432 for <aapornet@usc.edu>; Wed, 26 May 1999 08:26:07 -0700  
(PDT)

Received: from psbmailhub.psb.bls.gov (psbmailhub.psb.bls.gov  
[146.142.42.8])  
by dcgate.bls.gov (8.9.1/8.9.1) with ESMTP id LAA11481  
for <aapornet@usc.edu>; Wed, 26 May 1999 11:23:25 -0400 (EDT)

Received: by PSBMAILHUB with Internet Mail Service (5.5.2448.0)  
id <LN6QXBYK>; Wed, 26 May 1999 11:22:53 -0400

Message-ID: <308A68716B76D211A7910008C74C12E3453684@PSBMAIL2>

From: Sangster\_R <Sangster\_R@bls.gov>

To: aapornet@usc.edu

Subject: RE: Bogus U.S. News Poll---The Pied Piper Approach

Date: Wed, 26 May 1999 11:22:52 -0400

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain

My favorite survey is one I received about Angels. It was a tri-fold mail  
out. One section was a four question survey about my belief in Angels that  
appeared on the flip-side of a self-addressed return postcard (tear off)  
---and of course they would sign me up for their Angels On Earth magazine  
for just \$16.95. It was sent from Guideposts.

Robie Sangster

Bureau of Labor Statistics

Office of Research and Evaluation

2 Massachusetts Ave. N.E., Rm 4915

Washington DC 20212

Voice Mail 202-606-7517 Fax 202-606-7426

> -----

> From: dick halpern[SMTP:rshalpern@mindspring.com]

> Sent: Wednesday, May 26, 1999 10:11 AM

> To: aapornet@usc.edu

> Subject: Bogus U.S. News Poll---The Pied Piper Approach

>

> I sympathize with Chip Eveland's comments about his recently received

> questionnaire from US & World Report

>

> BUT, if I had a buck for every fund solicitation buried in what

> looks

>

> like a legitimate poll (from reputable organizations trying to raise

> money)

> it would pay for a nice weekend away. All the political parties do this

> along with those concerned with environmental issues, social issues, etc.

> etc. Most of the questions are "leading" so that when you finish answering

>

> you feel guilty not to send in a contribution or subscribe to a

> magazine. I call this the Pied Piper approach.

>

> What to do is another matter. Sitcoms on TV use sex and violence to

> draw in viewers. Other organizations have learned that polls are

> almost as seductive..in a somewhat different way. Just follow the Pied

> Piper. Bet you

> never thought of them that way!

>

> Dick Halpern

>

>

> ++++++

> Richard S. Halpern, Ph.D.

> Consultant, Strategic Marketing and Opinion Research

> Adjunct Professor, Georgia Institute of Technology

> 3837 Courtyard Drive

> Atlanta, GA 30339-4248

> rshalpern@mindspring.com

> phone/fax 770 434 4121

> ++++++

>

>From rday@mcs.net Wed May 26 08:28:50 1999

Received: from Mailbox.mcs.net (Mailbox.mcs.com [192.160.127.87])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA09041 for <aapornet@usc.edu>; Wed, 26 May 1999 08:28:49 -0700

(PDT)

Received: from gopher (P17-Chi-Dial-7.pool.mcs.net [205.253.225.145]) by

Mailbox.mcs.net (8.8.7/8.8.2) with SMTP id KAA14663 for <aapornet@usc.edu>;

Wed, 26 May 1999 10:28:46 -0500 (CDT)

Message-Id: <3.0.2.32.19990526102640.0074fa4c@popmail.mcs.net>

X-Sender: rday@popmail.mcs.net

X-Mailer: QUALCOMM Windows Eudora Light Version 3.0.2 (32)

Date: Wed, 26 May 1999 10:26:40 -0500

To: aapornet@usc.edu

From: Richard Day <rday@mcs.net>

Subject: Re: Bogus U.S. News Poll---The Pied Piper Approach -Reply

In-Reply-To: <s74bbfc8.009@SRL.UIC.EDU>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Please refer all of these issues to CMOR they have a website. CMOR the Council of Marketing and Opinioni Rsearch deals with issues such as these.

At 09:33 AM 5/26/99 -0500, you wrote:

>I received a "survey" from an animal protection organization (I can't  
>remember the exact name). It asked a bunch of questions (biased ones)  
>and then asked for a contribution. Although I typically support the  
>work that these types of organizations do, I refused to fill out their  
>questionnaire or send money. Instead I wrote them a note that  
>suggested that they either send me a survey or a request for money, but  
>not both at the same time. I also told them that they violated some  
>basic rules of survey research with such mailings and referred them to  
>the AAPOR home page. I haven't heard from them since.

>Linda Owens

>

>>>> dick halpern <rshalpern@mindspring.com> 05/26/99

>09:11am >>>

>

>All the political parties do this along with those concerned with  
>environmental issues, social issues, etc. etc. Most of the questions  
>are "leading" so that when you finish answering you feel guilty not to  
>send in a contribution or subscribe to a magazine. I call this the

>Pied Piper approach.

>  
>  
>  
>  
>

>From efreelan@Princeton.EDU Wed May 26 08:29:39 1999

Received: from Princeton.EDU (outbound2.Princeton.EDU [128.112.129.120])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA09465 for <aapornet@usc.edu>; Wed, 26 May 1999 08:29:35 -0700

(PDT)

Received: from mail.Princeton.EDU (mail.Princeton.EDU [128.112.129.14])

by Princeton.EDU (8.9.3/8.9.3) with ESMTP id LAA29880

for <aapornet@usc.edu>; Wed, 26 May 1999 11:29:34 -0400 (EDT)

Received: from princeton.edu (www-9nkmv.Princeton.EDU [128.112.44.125])

by mail.Princeton.EDU (8.9.3/8.9.3) with ESMTP id LAA11396

for <aapornet@usc.edu>; Wed, 26 May 1999 11:29:33 -0400 (EDT)

Message-ID: <374C1315.DB4BFB90@princeton.edu>

Date: Wed, 26 May 1999 11:28:21 -0400

From: Edward Freeland <efreelan@Princeton.EDU>

Reply-To: efreelan@Princeton.EDU

X-Mailer: Mozilla 4.06 [en] (WinNT; I)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: Today's Huffington column

References: <2.2.32.19990526150934.00bbe040@pop.service.ohio-state.edu>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit



Here's the website address for the latest Huffington column:

<http://www.suntimes.com/output/huffington/huffy26.html>

>From david@lha.gsbc.com Wed May 26 08:38:42 1999

Received: from vserver1.gsbc.com (vserver1.gsbc.com [206.1.46.4])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id IAA11844 for <aapornet@usc.edu>; Wed, 26 May 1999 08:38:19 -0700

(PDT)

Received: by vserver1.gsbc.com with VINES-ISMTP; Wed, 26 May 99 11:37:44

-0400

Date: Wed, 26 May 99 11:36:40 -0400

Message-ID: <vines.UTk8+6l,HrB@vserver1.gsbc.com>

X-Priority: 3 (Normal)

To: <aapornet@usc.edu>

From: "David Krane" <david@lha.gsbc.com>

Reply-To: <david@lha.gsbc.com>

Subject: re: Today's Huffington column

X-Incognito-SN: 788

X-Incognito-Version: 4.11.23

MIME-Version: 1.0

Content-type: text/plain; charset=us-ascii

I found her column under the following URL:

<http://www.suntimes.com/output/huffington/huffy26.html>

-----

Original Text

From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>, on 5/26/99 11:09 AM:

Dear AAPORites,

If you haven't already seen it, Arianna Huffington has another anti-polling column out today. One place to look is the Chicago Sun-Times' webpage.

It is no surprise that I find her views VERY DANGEROUS to the cause of quality public opinion polling and the great potential value I believe ethical polls, and in particular public polls, have to our democracy.

If you have a chance to respond to Ms. Huffington (e.g., writing a letter or email to your local newspaper editor) and other poll-bashers in some way I would suggest considering the following observations (which are my own opinions, of course):

1. Huffington appears to know very little about what is likely to make an opinion poll accurate and what makes it inaccurate. She appears to not think that arguing from a position of real knowledge about polling methods serves her purposes.
2. Huffington's criticisms of polling are highly partisan and sound a real "sour grapes" theme, apparently since she just can't stand the fact that good quality public polls keep coming up with findings that she doesn't care for.
3. In turn, the American public is not at all well equipped to be critical of her arguments or to understand what makes quality opinion polls very likely to be accurate. Huffington takes great advantage of this level of

public ignorance to bad-mouth polls with little being done to counter her efforts.

4. Huffington writes as though she doesn't understand \*or value\* the U.S. Constitution's protection of freedom of speech. Her idea of how to expand the Telephone Consumer Protection Act is loudly voiced but is empty rhetoric in a nation such as ours.

Of course that doesn't mean that her arguments are harmless to polling, far from it -- they are very dangerous because many citizens exposed directly and indirectly to these views have no ability or motivation to want to reject her opinions as being just plain wrong.

5. When she writes that policy should be "divorced from polling," I sense that her own elitist views are rearing their ugly head and that she entirely discounts the value of considering the opinions of the "average citizen" in all policy formulations -- or is it just discounting those views that citizens hold that she doesn't agree with???

6. This latest effort on her part is merely one of many we can expect that will attack poll credibility in highly biased/partisan ways.

Good luck to us all in this escalating battle to preserve the credibility of quality opinion polling.

\*\*\*\*\*

\* Paul J. Lavrakas, Ph.D. \*

\* Professor of Journalism & Communication \*

\* Professor of Public Policy & Management \*

\* Director, Center for Survey Research \*

\* College of Social & Behavioral Sciences, Ohio State University \*

\* Derby Hall [Room 3045], 154 N. Oval Mall, Columbus OH 43210 \*

\* Voice: 614-292-3468 Fax: 614-292-6673 E-mail: lavrakas.1@osu.edu \*

\*\*\*\*\*

David Krane

Louis Harris and Associates

111 Fifth Avenue

New York, NY 10003

(Tel) 212-539-9648

(Fax)212-539-9669

(Email) david@lha.gsbc.com

>From daves@startribune.com Wed May 26 09:08:03 1999

Received: from firewall2.startribune.com (firewall2.startribune.com

[132.148.80.211])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id JAA19549 for <aapornet@usc.edu>; Wed, 26 May 1999 09:08:00 -0700  
(PDT)

Received: by firewall2.startribune.com; id LAA10736; Wed, 26 May 1999  
11:14:55 -0500

Received: from mail.startribune.com(132.148.71.49) by  
firewall2.startribune.com via smap (V4.2)

id xma010111; Wed, 26 May 99 11:14:23 -0500

Received: from STAR-Message\_Server by mail.startribune.com

with Novell\_GroupWise; Wed, 26 May 1999 11:04:05 -0600

Message-Id: <s74bd525.052@mail.startribune.com>

X-Mailer: Novell GroupWise 5.2

Date: Wed, 26 May 1999 11:03:30 -0600

From: "Rob Daves" <daves@startribune.com>

To: aapornet@usc.edu

Subject: Arianna online

Mime-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-7

Content-Transfer-Encoding: quoted-printable

Content-Disposition: inline

As a followup to Paul Lavrakas' note, you also can read Arianna Huffington's  
column at <http://www.ariannaonline.com>

And while you're there =AF if you are of a mind =AF you also can pledge to =  
"just say no" to pollsters (what she's urging) and sign up for her =  
Partnership for a Poll Free America, chat about it in her chat room, and =  
read about her other crusades, too.

Cheers...

Rob Daves

Director of Polling & News Research

Star Tribune v: 612-673-7278

425 Portland Av. S. f: 612-673-4359

Minneapolis MN 55488 e: daves@startribune.com

>From harpuder.1@osu.edu Wed May 26 09:24:21 1999

Received: from mail2.uts.ohio-state.edu (mail2.uts.ohio-state.edu  
[128.146.214.31])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA25382 for <aapornet@usc.edu>; Wed, 26 May 1999 09:24:18 -0700

(PDT)

Received: from gra2.sbs.ohio-state.edu ([128.146.93.64])

by mail2.uts.ohio-state.edu (8.9.2/8.9.2) with SMTP id MAA24556

for <aapornet@usc.edu>; Wed, 26 May 1999 12:24:15 -0400 (EDT)

Message-Id: <4.1.19990526121010.00a51a40@pop.service.ohio-state.edu>

X-Sender: harpuder.1@pop.service.ohio-state.edu

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.1

Date: Wed, 26 May 1999 12:24:29 -0400

To: aapornet@usc.edu

From: "Brian E. Harpuder" <harpuder.1@osu.edu>

Subject: Huffington's false article

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Fellow survey researchers:

Below is a copy of a letter that I sent to Ms. Huffington in response to her article questioning polls. Ms. Huffington continues to allow her own partisan leanings to cloud her judgment about the objective truths of polling. All of us should speak out against this and write to our local newspapers to help counteract the inaccuracies that her syndicated column distributes across the country. I have my own partisan feelings but I have never let that cloud my judgment about the work I do nor do I criticize polls because of the results, I accept that that is what the American people think, whether I like it or not.

I would encourage the field to speak out more vociferously about these types articles written by political pundits and cynics.

Brian E. Harpuder  
Graduate Research Associate  
Center for Survey Research  
The Ohio State University  
Harpuder.1@osu.edu

\*\*\*\*\*g

Ms. Huffington,

I, like yourself am a partisan Republican. I dislike President Clinton as much as the next Republican and I contribute to the Republican National Committee and the Ohio Republican Party on a yearly basis.

I did not like the way the American people were thinking about the President earlier in the year and cannot understand how anyone could respect him anymore. I cannot understand why he has not resigned yet, if nothing else out of pure shame.

While I do not like the President I also work in an academic survey research center and as such do not allow my own partisan political judgment to cloud my judgment regarding the wording of questions and the validity of polls. Just because I do not like the message does not mean I should go attack the messenger.

Your articles show your complete lack of knowledge and understanding about how surveys work and why they are valid. You apparently have no understanding of the scientific principles that underlie polls. Rather than making the American public more informed you are making for a more ignorant American public.

Response rates to surveys are low in part because of cynics like yourself who disparage them without understanding one aspect of them. Low response does not mean a lack of validity. Much of the research that I have conducted on error (bias) that is associated with non-response when compared to Census population values is that the differences between those who



respond and those who do not respond are within a few percentage points, nothing that would alter the meaning of the polls. The amount of error if any that exists is randomly distributed and does not affect the legitimacy or accuracy of polls.

You also disparage the appropriate role of polls in a democratic society. The American people do not vote often and polls provide them an easy opportunity to speak their mind. To be sure not all polls are equal, but polls conducted by legitimate organizations like the media survey units and academic survey units provide an important vehicle for citizens to voice their opinions. The polls do not tell politicians what to do but they help to define the limits within which officials can act. Polls help to make the United States an even more free and democratic society. Your proposal to stop answering polls will only lead to less democracy in the United States and would infringe on the First Amendment rights of a free press to gather information.

Moreover, there are many polls which are conducted on behalf of the U.S. government as well as other state and local governments. These polls help government officials to plan for the future and better judge how they are helping the people they wish to serve. For instance the National Institutes of Health studies how children are immunized around the country in order to develop programs that will help the government to ensure that more children are immunized from potentially fatal diseases. If you tell people to stop answering surveys, programs like these may suffer and children will suffer because the government will not have directed its resources appropriately. Do you want that to happen? You obviously have no understanding of the wide use of polls and the CRITICAL role they play to democracy and to the work of the government in helping it serve its citizens.

Your articles only show your own ignorance and lack of desire to accurately discuss subjects. It would serve you and your readers better if you actually did some research before you start writing. Develop an understanding before you start criticizing. Your articles are like a child saying that they do not like tomatoes without even trying them; you draw a conclusion based on no legitimate facts, or at a minimum you never cite anything that would lend any legitimacy to your articles.

If you want to hurt democracy and limit the voice of the people then you will continue writing in the same vein as you currently do. If you would like to help democracy then you will retract the inaccurate statements that you have made. Polls play an important role in society and help our elected officials Republicans and Democrats alike. If you do not like the message why don't you try to present evidence to the American people to encourage them to change their minds rather than attract the messenger.

I encourage you to think and research before you speak. Show some responsibility for your words and do not let your political agenda interfere with objective truth. I will continue to vote Republican and convince others to do the same but I will also not criticize polls because I understand how legitimate they are and the importance that they play to society, government, and both political parties. I will also not let my own strong partisan feelings interfere with my judgement when I help to construct and analyze surveys. I will report the facts honestly and accurately so as not to compromise my own integrity or the integrity of those I work with. I assure you that legitimate survey researchers around the country do the same thing in spite of their own partisan leanings. We keep our politics private so we can inform the public accurately and

impartially, you on the other hand allow politics to cloud your judgment.

The American public will benefit from your taking greater responsibility and showing greater honesty and integrity.

Brian E. Harpuder, M.A.

Brian E. Harpuder, M.A.

Graduate Research Associate

Center for Survey Research and Department of Political Science The Ohio State

University harpuder.1@osu.edu

Office: (614) 292-6672

Home: (614) 538-0455

>From efreelan@Princeton.EDU Wed May 26 10:31:41 1999

Received: from Princeton.EDU (outbound2.Princeton.EDU [128.112.129.120])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA20747 for <aapornet@usc.edu>; Wed, 26 May 1999 10:31:26 -0700

(PDT)

Received: from mail.Princeton.EDU (mail.Princeton.EDU [128.112.129.14])

by Princeton.EDU (8.9.3/8.9.3) with ESMTP id NAA10486

for <aapornet@usc.edu>; Wed, 26 May 1999 13:31:25 -0400 (EDT)

Received: from princeton.edu (www-9nkmv.Princeton.EDU [128.112.44.125])

by mail.Princeton.EDU (8.9.3/8.9.3) with ESMTP id NAA29265

for <aapornet@usc.edu>; Wed, 26 May 1999 13:31:24 -0400 (EDT)

Message-ID: <374C2FA4.73600F7F@princeton.edu>

Date: Wed, 26 May 1999 13:30:12 -0400

From: Edward Freeland <efreelan@Princeton.EDU>

Reply-To: efreelan@Princeton.EDU

X-Mailer: Mozilla 4.06 [en] (WinNT; I)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: Arianna online

References: <s74bd525.052@mail.startribune.com>

Content-Type: text/plain; charset=iso-8859-1

Content-Transfer-Encoding: 8bit

AAPORites curious about Arianna Huffington will also want to check out her Partnership for a Poll-Free America website.

<http://www.ariannaonline.com/crusades/ppfa.html>

I've included the text of the site below. Before you get riled by this, note that Harry Shearer (her partner) is a comedian.

Just a thought: as long as we're getting rid of polling, maybe we should get rid of elections too. This way our "spineless" politicians can better follow their own consciences.

\*\*\*\*\*

PARTNERSHIP FOR A POLL-FREE AMERICA

A joint project of Arianna Huffington and Harry Shearer

There is a specter America. It happens daily--practically hourly. It affects the life of every person in our country. And you can help stop it.

The problem is that what our country needs and what 500 people say they want

are often two different things. There is, however, a way to join the two together: leadership. But because of public opinion polls, our political leaders have been turned into spineless followers.

But get rid of public opinion polls and maybe the natural selection of our political process will once again reward the fittest leaders. Clearly, our politicians will be no help in the fight--the demand side is too strong. But you can affect the supply.

By signing your name, email address, and (optional) street address, you can pledge to say no to pollsters. The follow through is easy: when pollsters call, just refuse to answer any questions. Once enough people join us, poll results will become useless, and our leaders will be forced to lead.

JUST SAY NO!

Name

Email:

Phone:

(optional)

Address:

(optional)

I WILL NO LONGER PARTICIPATE IN PUBLIC OPINION POLLS

Sponsored By The Partnership for a Poll-Free America

ARIANNA ONLINE

1158 26th Street, Suite #428

Santa Monica, CA 90403

email: info@ariannaonline.com

Copyright (c) 1998 Christabella, Inc.

Developed and hosted by BOLD NEW WORLD

>From KathrynC@socialresearch.com Wed May 26 10:46:11 1999

Received: from mail.isp.net (psion.isp.net [216.38.129.30])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA28965 for <aapornet@usc.edu>; Wed, 26 May 1999 10:46:08 -0700

(PDT)

Received: from researchnt.socialresearch.com (mail.socialresearch.com

[208.128.218.194])

by mail.isp.net (8.9.3/8.9.3) with ESMTP id KAA46251

for <aapornet@usc.edu>; Wed, 26 May 1999 10:47:19 -0700 (PDT)

Message-Id: <199905261747.KAA46251@mail.isp.net>

Received: by mail.socialresearch.com with Internet Mail Service (5.5.1960.3)

id <K39J5DBB>; Wed, 26 May 1999 10:35:49 -0700

From: Kathy Cirksena <KathrynC@socialresearch.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: Surveying children

Date: Wed, 26 May 1999 10:43:48 -0700

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.1960.3)

Content-Type: text/plain

Hello AAPORites,

I'm looking for references on surveying children, especially research and suggestions on questionnaire design and question wording that are developmentally appropriate for kids between 7 and 12. Thanks in advance for your help.

Kathryn Cirksena, Ph.D.  
Research Services Manager  
Communication Sciences Group/  
Survey Methods Group  
140 Second Street, Suite 400  
San Francisco, CA 94105  
(415) 495-6692 ext. 269

>From Mark@bisconti.com Wed May 26 11:08:54 1999

Received: from medusa.nei.org (medusa.nei.org [208.158.210.1])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA08255 for <aapornet@usc.edu>; Wed, 26 May 1999 11:08:52 -0700  
(PDT)

Received: from jetson.nei.org (unverified) by medusa.nei.org (Content Technologies SMTPRS 2.0.15) with ESMTP id <B0000579715@medusa.nei.org> for <aapornet@usc.edu>; Wed, 26 May 1999 14:07:48 -0400

Received: from MARK-BRI ([10.2.0.182]) by jetson.nei.org with SMTP (Microsoft Exchange Internet Mail Service Version 5.5.2448.0)

id LFZC43JQ; Wed, 26 May 1999 14:09:03 -0400

Received: by mark-bri with Microsoft Mail

id <01BEA77F.B8FE20A0@mark-bri>; Wed, 26 May 1999 13:57:41 -0400

Message-Id: <01BEA77F.B8FE20A0@mark-bri>

From: Mark Richards <Mark@bisconti.com>

To: "'AAPORNET'" <aapornet@usc.edu>

Subject: RE: Today's Huffington column

Date: Wed, 26 May 1999 13:57:40 -0400

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

Good idea. It would probably be helpful if those in AAPOR who share =  
Huffington's political views would write her or set up a personal visit = to  
hear her fears and goals, and to explain the technical issues. = Perhaps  
there is a more effective way to accomplish her goal? short of = poll  
bashing. At minimum, she can be asked to get her facts straight, = since  
the golden rule of journalism is "accuracy, accuracy, accuracy." = She  
shouldn't lower the standards of her profession, which is also = taking a  
beating these days.

She needs to understand that polling isn't an ideological issue-groups = on  
both sides of the isle find it valuable, whether they speak of their = polls  
or not. Maybe her goal is to lower public confidence in polls so = they  
cannot be used as easily as a "fence" around decision-makers. = Wonder if  
she is advising her colleagues running for election to avoid = using polls?

Even if public confidence in polling results drops, elites on both sides =  
of the isle will continue to use the polls to gain an edge on = intelligence  
for framing their arguments and prioritizing the issues to = win elections  
among the very public who doesn't believe in them. = Ironic.



Mark Richards

-----

From: Paul J. Lavrakas, Ph.D.

Sent: Wednesday, May 26, 1999 11:10 AM

To: aapornet@usc.edu

Subject: Today's Huffington column

Dear AAPORites,

If you haven't already seen it, Arianna Huffington has another =  
anti-polling column out today. One place to look is the Chicago Sun-Times'  
webpage.

It is no surprise that I find her views VERY DANGEROUS to the cause of  
quality public opinion polling and the great potential value I believe  
ethical polls, and in particular public polls, have to our democracy.

If you have a chance to respond to Ms. Huffington (e.g., writing a = letter  
or email to your local newspaper editor) and other poll-bashers in some way  
= I would suggest considering the following observations (which are my own  
opinions, of course):

1. Huffington appears to know very little about what is likely to make = an  
opinion poll accurate and what makes it inaccurate. She appears to not  
think that arguing from a position of real knowledge about polling = methods  
serves her purposes.

2. Huffington's criticisms of polling are highly partisan and sound a =

real "sour grapes" theme, apparently since she just can't stand the fact that good quality public polls keep coming up with findings that she doesn't care for.

3. In turn, the American public is not at all well equipped to be critical of her arguments or to understand what makes quality opinion polls very likely to be accurate. Huffington takes great advantage of this level of public ignorance to bad-mouth polls with little being done to counter her efforts.

4. Huffington writes as though she doesn't understand \*or value\* the U.S. Constitution's protection of freedom of speech. Her idea of how to expand the Telephone Consumer Protection Act is loudly voiced but is empty rhetoric in a nation such as ours. Of course that doesn't mean that her arguments are harmless to polling, far from it -- they are very dangerous because many citizens exposed directly and indirectly to these views have no ability or motivation to want to reject her opinions as being just plain wrong.

5. When she writes that policy should be "divorced from polling," I sense that her own elitist views are rearing their ugly head and that she entirely discounts the value of considering the opinions of the "average citizen" in all policy formulations -- or is it just discounting those views that citizens hold that she doesn't agree with???

6. This latest effort on her part is merely one of many we can expect that will attack poll credibility in highly biased/partisan ways.

Good luck to us all in this escalating battle to preserve the = credibility  
of quality opinion polling.

=20

=20

\*\*\*\*\*

\* Paul J. Lavrakas, Ph.D. \*

\* Professor of Journalism & Communication \*

\* Professor of Public Policy & Management \*

\* Director, Center for Survey Research \*

\* College of Social & Behavioral Sciences, Ohio State University \*

\* Derby Hall [Room 3045], 154 N. Oval Mall, Columbus OH 43210 \*

\* Voice: 614-292-3468 Fax: 614-292-6673 E-mail: lavrakas.1@osu.edu \*

\*\*\*\*\*

>From SMarcy@NationalResearch.com Wed May 26 12:25:42 1999

Received: from nrc7.nationalresearch.com ([12.13.114.6])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id MAA21210 for <aapornet@usc.edu>; Wed, 26 May 1999 12:25:21 -0700

(PDT)

Received: by nrc7.nationalresearch.com with Internet Mail Service

(5.5.2448.0)

id <KYPMS7HB>; Wed, 26 May 1999 14:23:02 -0500

Message-ID:

<A1D26D98B20AD211A2A00060089F9C0A5B7CBA@nrc7.nationalresearch.com>

From: Sherry Marcy <SMarcy@NationalResearch.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: Arianna online

Date: Wed, 26 May 1999 14:21:28 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain;

charset="iso-8859-1"

Gee, and I thought that that's what the Republican House of Reps had done: ignored the polls and voted their consciences -- just as Arianna wanted them to. Of course, meanwhile they have begun to worry about the opinions of many Americans -- as measured by polls, of course.

>From jwerner@jwdp.com Wed May 26 12:37:51 1999

Received: from vger.vgernet.net (root@vgernet.net [205.219.186.1])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id MAA25348 for <aapornet@usc.edu>; Wed, 26 May 1999 12:37:46 -0700

(PDT)

Received: from jwdp.com (plp34.vgernet.net [205.219.186.134])

by vger.vgernet.net (8.8.8/8.8.5) with ESMTP id QAA14252

for <aapornet@usc.edu>; Wed, 26 May 1999 16:38:54 -0400 (EDT)

Message-ID: <374C4D9C.CB835B5@jwdp.com>

Date: Wed, 26 May 1999 15:38:04 -0400

From: Jan Werner <jwerner@jwdp.com>

Reply-To: jwerner@jwdp.com

X-Mailer: Mozilla 4.51 [en] (Win98; U)

X-Accept-Language: en

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: Bogus U.S. News Poll

References: <3.0.1.32.19990525095928.00ab3edc@sscf.ucsb.edu>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

This is clearly the same "survey" I received from USN&WR last October and forwarded to AAPOR Standards Chair Kathy Frankovic, after mentioning it on AAPORNET at the time.

If Kathy contacted USN&WR, it clearly didn't have much effect.

I get lots of phony polls in the mail, most of which are pretty obvious sales pitches, and I throw them out without paying much attention to them, but this one really goes to extreme lengths to be deceptive.

For those of you who follow subscription scams, watch for one from American Express, which is offering very good rates on a number of magazines, while burying near the bottom of a page of 4-point type the information that you are agreeing that all subscriptions will be automatically renewed every year and charged to your card.

Jan Werner

jwerner@jwdp.com

---

"William P. Eveland, Jr." wrote:

>

> I received a survey in the mail a few days ago and it really worries  
> me...  
>  
> The envelope was labeled "U.S. & World Events" and stated that a  
> questionnaire was inside. I opened the envelope, found the  
> questionnaire, and began to fill it out. For the most part it was  
> demographics and some poorly worded news media use and current events  
> opinion items. However, I filled it out faithfully.

>  
> At the end of the survey there was a check box: "Yes, I have filled  
> out both sides of the survey, please send me 3 participation rewards."  
> I checked the box and casually read the text below, learning that the  
> first two rewards were a 35mm camera and a travel guide. As I  
> continued, however, I found that the third "reward" was the activation  
> of a 26 issue subscription to U.S. News & World Report for which I  
> would be billed \$15!

>  
> Has anyone else seen this poll from what I would have expected to be a  
> reputable organization to whom I would have been willing to express my  
> opinion if I believed it was a valid poll? Can AAPOR formally contact  
> U.S. News & World Report--a regular user of poll data in its news  
> coverage--and give them a tongue lashing with the stamp of approval of  
> the public opinion research community?

>  
> Sincerely,

>  
> William "Chip" Eveland

>  
> William "Chip" Eveland

> Assistant Professor  
> Department of Communication  
> University of California  
> Santa Barbara, CA 93106  
> Email: eveland@sscf.ucsb.edu  
> Voice: (805) 893-7223  
> Fax: (805) 893-7102

>From eisinger@lclark.edu Wed May 26 12:38:23 1999

Received: from sun.lclark.edu (sun.lclark.edu [149.175.1.1])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id MAA25729 for <aapornet@usc.edu>; Wed, 26 May 1999 12:38:21 -0700

(PDT)

Received: from localhost (eisinger@localhost) by sun.lclark.edu

(8.8.3/8.6.11) with ESMTP id MAA23485 for <aapornet@usc.edu>; Wed, 26 May  
1999 12:38:41 -0700 (PDT)

X-Authentication-Warning: sun.lclark.edu: eisinger owned process doing -bs

Date: Wed, 26 May 1999 12:38:41 -0700 (PDT)

From: Robert Eisinger <eisinger@lclark.edu>

To: "'AAPORNET'" <aapornet@usc.edu>

Subject: Huffington

In-Reply-To: <01BEA77F.B8FE20A0@mark-bri>

Message-ID: <Pine.OSF.4.10.9905261234230.23031-100000@sun.lclark.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

From: Robert Eisinger

It may be premature, but I think Ms. Huffington would make a fine  
keynote/plenary speaker for the Portland conference. I'd also invite

Christopher Hitchens; he too repeatedly has made anti-polling comments over the years. Hitchens and Huffington are entitled to their opinions, but it would be optimal if we could hear from them and refute their claims directly.

Food for thought.

-Robert Eisinger

p.s.: It's 75 degrees and sunny in Portland. Go Blazers?

>From Marla.Cralley@arbitron.com Wed May 26 12:39:28 1999

Received: from vulcan.arbitron.com (vulcan.arbitron.com [208.232.40.3])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id MAA26556 for <aapornet@usc.edu>; Wed, 26 May 1999 12:39:23 -0700

(PDT)

Received: by vulcan.arbitron.com; id PAA26224; Wed, 26 May 1999 15:30:51

-0400 (EDT)

Received: from arbmex.arbitron.com(198.40.5.5) by vulcan.arbitron.com via

smtp (4.1)

id xma026096; Wed, 26 May 99 15:29:56 -0400

Received: by arbmex.arbitron.com with Internet Mail Service (5.5.2448.0)

id <LR94WR8R>; Wed, 26 May 1999 15:33:29 -0400

Message-ID: <411EA40BC162D211B92B0008C7B1D2B3014198AC@arbmex.arbitron.com>

From: "Cralley, Marla" <Marla.Cralley@arbitron.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: Surveying children

Date: Wed, 26 May 1999 15:33:28 -0400

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain



I have some questionnaires used to obtain radio listening information from children 6-11. Do you want me to send them to you? Also I have some information regarding interviewing children from the ARF Children's research council.

> -----Original Message-----

> From: Kathy Cirksena [SMTP:KathrynC@socialresearch.com]

> Sent: Wednesday, May 26, 1999 1:44 PM

> To: 'aapornet@usc.edu'

> Subject: Surveying children

>

> Hello AAPORites,

>

> I'm looking for references on surveying children, especially research

> and suggestions on questionnaire design and question wording that are

> developmentally appropriate for kids between 7 and 12. Thanks in

> advance for your help.

>

> Kathryn Cirksena, Ph.D.

> Research Services Manager

> Communication Sciences Group/

> Survey Methods Group

> 140 Second Street, Suite 400

> San Francisco, CA 94105

> (415) 495-6692 ext. 269

>From boyntonm@mail.wsu.edu Wed May 26 17:43:29 1999

Received: from cheetah.it.wsu.edu (root@cheetah.it.wsu.edu [134.121.1.8])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id RAA11784 for <aapornet@usc.edu>; Wed, 26 May 1999 17:43:10 -0700 (PDT)  
Received: from boynton.ir.wsu.edu (haggerty.french.wsu.edu [134.121.31.13])  
by cheetah.it.wsu.edu (8.9.3/8.9.3) with SMTP id RAA29344  
for <aapornet@usc.edu>; Wed, 26 May 1999 17:41:57 -0700 (PDT)  
Message-Id: <2.2.32.19990527004718.006d8e88@mail.wsu.edu>  
X-Sender: boyntonm@mail.wsu.edu  
X-Mailer: Windows Eudora Pro Version 2.2 (32)  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Date: Wed, 26 May 1999 17:47:18 -0700  
To: aapornet@usc.edu  
From: "Student Affairs Research, Mary Boynton" <boyntonm@mail.wsu.edu>  
Subject: Re: Huffington's false article

Below is an e-mail I sent, as well:

I read with interest your column extolling the virtues of asserting one's right to not be bothered with telemarketer phone calls. However, I wish that you would distinguish among the types of telephone calling, i.e., for marketing purposes, for political polls, for 'customer' satisfaction and feedback, and for research. For instance, in our situation, there is no other viable way to gather thorough feedback from students about their experience and satisfaction with their education here at WSU. When public entities attempt to gather the opinions of constituents about aspects of public policy, phone surveys achieve so much higher a response rate than mailed surveys as to justify the extra expense. Of course, any individual maintains the right to refuse to answer the whole survey or any specific questions on it.

The fact that we get so many respondents thanking us for including their views and feedback for decision-making would seem to indicate that those who prefer not to be included are a very small minority (who do maintain their right to that preference, nonetheless). Also, all survey researchers spend extensive screening and training time to get interviewers who are sensitive to the timing of their calls and to accomodate appointments for a call-back. Please do not overlook these aspects of 'polling' and make the mistake of lumping them all together. MB Mary Boynton Student Affairs Research  
Washington State University Pullman, WA 99164-1066  
(509) 335-4999  
FAX: (509) 335-1208

>From mohler@zuma-mannheim.de Thu May 27 01:10:26 1999

Received: from mail.zuma-mannheim.de (mail.zuma-mannheim.de [193.196.10.12])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id BAA27747 for <aapornet@usc.edu>; Thu, 27 May 1999 01:10:23 -0700

(PDT)

Received: from zuma-mannheim.de (pc-mohler.zuma-mannheim.de [193.196.10.35])

by mail.zuma-mannheim.de (8.8.7/8.8.7) with ESMTP id KAA19537

for <aapornet@usc.edu>; Thu, 27 May 1999 10:06:37 +0200

Message-ID: <374CFD80.FC6F658F@zuma-mannheim.de>

Date: Thu, 27 May 1999 10:08:33 +0200

From: "Peter Ph. Mohler" <mohler@zuma-mannheim.de>

X-Mailer: Mozilla 4.5 [en] (WinNT; I)

X-Accept-Language: en

MIME-Version: 1.0

To: aapornet <aapornet@usc.edu>

Subject: [Fwd: Response Rates short comment]

Content-Type: multipart/mixed;  
boundary="-----16D6C9A2A15EB37C1CA8EE5F"

This is a multi-part message in MIME format.

-----16D6C9A2A15EB37C1CA8EE5F

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

-----16D6C9A2A15EB37C1CA8EE5F

Content-Type: message/rfc822

Content-Transfer-Encoding: 7bit

Content-Disposition: inline

X-Mozilla-Status2: 00000000

Message-ID: <374CF272.2A7FF4C3@zuma-mannheim.de>

Date: Thu, 27 May 1999 09:21:22 +0200

From: "Peter Ph. Mohler" <director@zuma-mannheim.de>

Organization: ZUMA

X-Mailer: Mozilla 4.5 [en] (WinNT; I)

X-Accept-Language: en

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: Response Rates short comment

References: <3.0.16.19990526163336.2c2fa69e@mail.educ.uva.nl>

Content-Type: multipart/mixed;

boundary="-----AFD4ABD3E471BB90E61D7B63"

This is a multi-part message in MIME format.

-----AFD4ABD3E471BB90E61D7B63

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

in addition to Edith's and other comments: some people say the observed decline is, at least partially, associated with with higher awareness of the problem and hence different reporting techniques (for instance "substitution" once was categorised as "neutral" , today it is either "forbidden" or categorised as "non-response of a target address which is then substituted"). This hypothesis is to some extent supported by a comparison of survey demographics with census data. There is evidence (still little) that some high-response rates at least in Germany are accompanied by non-random distribution of the non-responses across demographics (or more directly said, if you like: all the rich, all the poor, all the hard to reach people are packed in the 20% non-response, while the middle-classes and the easy to get are in the 80% of responses) (study in German, by A. Koch from ZUMA with some hints to this effect). Are there other data supporting this hypothesis out there? Peter Mohler

Edith de Leeuw wrote:

- > Hi all,
- > The recent discussion on trends in response rates is very interesting,
- > thanks for the information. For those interested in nonresponse two tips:
  - > 1) The coming issue of the Journal of Official Statistics (JOS)
  - > will be a special issue on nonresponse. One of the articles (although
  - > all are very interesting) is by Wim de Heer, who studied response
  - > trends in official surveys (Labour Force Survey) over time and in

> different countries. In short it depends. Some countries have a clear  
> downward trend, others remain stable overall, but show an increase in  
> refusal and a decrease in noncontacts, indicating more fieldwork  
> effort. A few (special mandatory) surveys also remain stable. For more  
details see coming JOS.

> 2) At the coming interantional conference on survey  
> nonresponse in Portland (october 28-31), nonresponse trends will be  
> the topic of several presentations.

>

> warm regards, Edith

>

> =====

> | Dr. Edith D. de Leeuw, MethodikA Amsterdam |

> | Plantage Doklaan 40, NL-1018 CN, Amsterdam, the Netherlands |

> | phone + 31 20 622 34 38, Fax + 31 20 622 34 38 |

> | e-mail edithL@educ.uva.nl |

> =====

> In God We Trust

> Everyone Else Should Bring DATA

-----AFD4ABD3E471BB90E61D7B63

Content-Type: text/x-vcard; charset=us-ascii; name="director.vcf"

Content-Transfer-Encoding: 7bit

Content-Description: Card for Peter Ph. Mohler

Content-Disposition: attachment;

filename="director.vcf"

begin:vcard

n:Mohler;Peter Ph.

x-mozilla-html:TRUE  
org:ZUMA ;Director  
adr;;;P.O. Box 122155;Mannheim;;68072;Germany  
version:2.1  
email;internet:director@zuma-mannheim de  
title:Prof. Peter Ph. Mohler  
x-mozilla-cpt:;0  
fn:Peter Ph. Mohler  
end:vcard

-----AFD4ABD3E471BB90E61D7B63--

-----16D6C9A2A15EB37C1CA8EE5F

Content-Type: text/x-vcard; charset=us-ascii;  
name="mohler.vcf"  
Content-Transfer-Encoding: 7bit  
Content-Description: Card for Peter Ph. Mohler  
Content-Disposition: attachment;  
filename="mohler.vcf"

begin:vcard  
n:Mohler;Peter Ph.  
x-mozilla-html:TRUE  
org:ZUMA ;Director  
adr;;;P.O. Box 122155;Mannheim;;68072;Germany  
version:2.1  
email;internet:director@zuma-mannheim de  
title:Prof. Peter Ph. Mohler

x-mozilla-cpt:;0

fn:Peter Ph. Mohler

end:vcard

-----16D6C9A2A15EB37C1CA8EE5F--

>From edithl@educ.uva.nl Thu May 27 03:38:19 1999

Received: from pooh.educ.uva.nl (pooh.educ.uva.nl [145.18.96.16])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id DAA13377 for <aapornet@usc.edu>; Thu, 27 May 1999 03:38:17 -0700

(PDT)

Received: from slik.educ.uva.nl (slik [145.18.96.19])

by pooh.educ.uva.nl (8.9.3/8.9.3) with ESMTP id MAA11765

for <aapornet@usc.edu>; Thu, 27 May 1999 12:36:27 +0200 (MET DST)

Received: from stol-116-144.uva.studentennet.nl

(stol-116-144.uva.studentennet.nl [145.98.116.144])

by slik.educ.uva.nl (8.9.3/8.9.3) with SMTP id MAA01698

for <aapornet@usc.edu>; Thu, 27 May 1999 12:41:42 +0200 (MET DST)

Date: Thu, 27 May 1999 12:41:42 +0200 (MET DST)

Message-Id: <3.0.16.19990527122934.4f4f40fa@mail.educ.uva.nl>

X-Sender: edithl@mail.educ.uva.nl

X-Mailer: Windows Eudora Pro Version 3.0 (16)

To: aapornet@usc.edu

From: Edith de Leeuw <edithl@educ.uva.nl>

Subject: Re: Surveying children

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

A good chapter on interviewing children, including some information on how



to pretest questionnaires is the chapter of Jacqueline Scott (children as respondents) in L. Lyberg et al. Survey measurement and process quality, New York, Wiley, 1997.

Also, a graduate student of mine (Natacha Borgers) is working on her thesis on survey data quality when surveying children. We welcome any information about "survey data quality and interviewing children". As a tit-for-tat we can send to those interested a copy of an invited paper for the conference on methodological issues in official statistics, last year. This paper summarizes her findings up till now, discusses the influence of development stages and their relevance for surveying children and ends with practical recommendations.

If you want a copy of Natascha's paper, or can send us your experiences with surveying children or references, please send an e-mail to:

edithL@educ.uva.nl (NOT to the list), or if you have a printed paper to: Edith de Leeuw/Natacha Borgers, Plantage Doklaan 40, NI-1018 CN Amsterdam, The Netherlands.

Best regards from a summery and sunny Amsterdam.

Edith de Leeuw

At 10:43 26-05-99 -0700, you wrote:

>Hello AAPORites,

>

>I'm looking for references on surveying children, especially research

>and suggestions on questionnaire design and question wording that are

>developmentally appropriate for kids between 7 and 12. Thanks in  
>advance for your help.

>

>Kathryn Cirksena, Ph.D.

>Research Services Manager

>Communication Sciences Group/

>Survey Methods Group

>140 Second Street, Suite 400

>San Francisco, CA 94105

>(415) 495-6692 ext. 269

>

>

Dr. Edith D. de Leeuw, Plantage Doklaan 40, NL-1018 CN Amsterdam

tel/fax + 31 20 622 34 38 e-mail edithl@educ.uva.nl

-----  
Ode to Heinz (sorry Spot):

A tail is quite essential for your acrobatic talents

You would not be so agile if you lacked its counterbalance

And when not being utilized to aid in locomotion

It ALWAYS serves to illustrate the state of your emotion

>From slosh@garnet.acns.fsu.edu Thu May 27 08:06:02 1999

Received: from garnet.acns.fsu.edu (gmhub.acns.fsu.edu [146.201.2.30])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA24538 for <aapornet@usc.edu>; Thu, 27 May 1999 08:06:01 -0700

(PDT)

Received: from garnet2.acns.fsu.edu (garnet2-fi.acns.fsu.edu

[128.186.197.3])

by garnet.acns.fsu.edu (8.9.1/8.9.1) with ESMTP id LAA311336

for <aapornet@usc.edu>; Thu, 27 May 1999 11:05:59 -0400

Received: from fsu.edu.fsu.edu (dial993.acns.fsu.edu [146.201.36.129])

by garnet2.acns.fsu.edu (8.9.1/8.9.1) with SMTP id LAA136052

for <aapornet@usc.edu>; Thu, 27 May 1999 11:05:58 -0400

Date: Thu, 27 May 1999 11:05:58 -0400

Message-Id: <199905271505.LAA136052@garnet2.acns.fsu.edu>

X-Sender: slosh@garnet.acns.fsu.edu

X-Mailer: Windows Eudora Light Version 1.5.2

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

To: aapornet@usc.edu

From: Susan Losh <slosh@garnet.acns.fsu.edu>

Subject: RE: Arianna online and the power of the press

To contrast with Arianna, our newspaper, The Tallahassee Democrat (NONPARTISAN, OF COURSE), published two small announcements about the local telephone survey we did to replicate the national and state Behavioral Health Risks data for the area. We got a 71 percent response rate and a 77 percent "hit" rate for answered residential phones. The Democrat did a front page article on the results too.

A rousing cheer for the Tallahassee Democrat who (that?)(which?) demonstrated the positive power of the press.

Susan

If time were money, I'd be in debtor's prison.

Susan Losh, PhD.

Department of Sociology

Florida State University

Tallahassee FL 32306-2270

PHONE 850-644-1753 Office

850-644-6416 Sociology Office

slosh@garnet.acns.fsu.edu

FAX 850-644-6208

>From morinr@washpost.com Thu May 27 08:23:20 1999

Received: from stamp.digitalink.com (stamp.digitalink.com [206.137.160.25])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA01232 for <aapornet@usc.edu>; Thu, 27 May 1999 08:23:16 -0700

(PDT)

From: morinr@washpost.com

Received: from utility.washpost.com (utility.washpost.com [10.4.1.97])

by stamp.digitalink.com (8.9.1/8.9.1) with ESMTP id LAA13502

for <aapornet@usc.edu>; Thu, 27 May 1999 11:30:42 -0400 (EDT)

Received: from notesnt1.washpost.com (notesnt1 [10.4.1.80]) by

utility.washpost.com (AIX4.3/UCB 8.8.8/8.8.8) with SMTP id KAA46878 for

<aapornet@usc.edu>; Thu, 27 May 1999 10:59:14 -0400

Received: by notesnt1.washpost.com(Lotus SMTP MTA Internal build v4.6.2

(651.2 6-10-1998)) id 8525677E.005395AF ; Thu, 27 May 1999 11:12:58 -0400

X-Lotus-FromDomain: WASHPOSTMAIN

To: aapornet@usc.edu

Message-ID: <8525677E.0053932D.00@notesnt1.washpost.com>

Date: Thu, 27 May 1999 11:17:55 -0400

Subject: Re: Huffington

Mime-Version: 1.0

Content-type: multipart/mixed;

Boundary="0\_\_=yuORPqLE1zivBi0eU8DTdGchLu2A0xqDINyrle0Kol8xJHHuupaqmHli"

Content-Disposition: inline

--0\_\_=yuORPqLE1zivBi0eU8DTdGchLu2A0xqDINyrle0Kol8xJHHuupaqmHli

Content-type: text/plain; charset=us-ascii

Content-Disposition: inline

Bob,

Here's the portion of my Lincoln talk on our 1975 Public Affairs Act

re-test. Apologies for the delay.

Regards,

Rich

A famous polling experiment illustrates the prevalence of pseudo-opinions: More than 20 years ago, a group of researchers at the University of Cincinnati asked a random sample of local residents whether the 1975 Public Affairs Act should be repealed. About half expressed a view one way or another.

Of course there never was a Public Affairs Act of 1975. Researchers made it up to see how willing people were to express opinions on things they knew absolutely nothing about.

Four years ago, to honor the 20th anniversary of the Public Affairs Act, I duplicated the original experiment in a national survey, and added some additional tests.

Asked the original question, which read:

--0\_\_=yuORPqLE1zivBi0eU8DTdGchLu2A0xqDINyrle0Koi8xJHHuupaqmHli

Content-type: text/plain; charset=windows-1257

Content-Disposition: inline

Content-transfer-encoding: quoted-printable

=93Some people say the

1975 Public Affairs Act should be repealed. Do you agree or

r

disagree that it should be repealed?=94

43 percent expressed an opinion one way or another

24 percent said it should be repealed

19 percent said it should not

Asked a second version of the question: =93President Clinton =  
said

that the 1975 Public Affairs Act should be repealed. Do you

agree or disagree?

This time more than half=97 percent=97 expressed an opinion

36 percent of all Democrats agreed

But=85 only 16 percent of all Republicans

Asked a third version of the question: =93 The Republicans in

Congress said that the 1975 Public Affairs Act should be

repealed. Do you agree or disagree?

You can guess what happened:



36 percent of all Republicans agreed

But=85only 19 percent of all Democrats

=

--0\_\_=yuORPqLE1zivBi0eU8DTdGchLu2A0xqDINyrle0Kol8xJHHuupaqmHli--

>From jflynn@decisionresearch.org Thu May 27 08:42:37 1999

Received: from guppy.pond.net (guppy.pond.net [205.240.25.2])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA10395 for <aapornet@usc.edu>; Thu, 27 May 1999 08:42:03 -0700

(PDT)

Received: from ralph (pAp51.pond.net [207.149.187.51])

by guppy.pond.net (8.9.2/8.9.2) with SMTP id IAA12204

for <aapornet@usc.edu>; Thu, 27 May 1999 08:27:00 -0700 (PDT)

Message-Id: <3.0.6.32.19990527084038.008dd680@decisionresearch.org>

X-Sender: jflynn@decisionresearch.org

X-Mailer: QUALCOMM Windows Eudora Light Version 3.0.6 (32)

Date: Thu, 27 May 1999 08:40:38 -0700

To: aapornet@usc.edu

From: James Flynn <jflynn@decisionresearch.org>

Subject: Re: Huffington

In-Reply-To: <8525677E.0053932D.00@notesnt1.washpost.com>

Mime-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

The data are quite straightforward but what was your point? That people construct their opinions and attitudes and that framing effects are important? Or that the responses are worthless? (Yawn). Did you suggest doing anything about it? In terms of survey methods or analysis?

At 11:17 AM 5/27/99 -0400, you wrote:

>Bob,

>

> Here's the portion of my Lincoln talk on our 1975 Public Affairs

> Act

>

>re-test. Apologies for the delay.

>

>

>

>Regards,

>

>Rich

>

>

>

>

>

> A famous polling experiment illustrates the prevalence of

>

>pseudo-opinions: More than 20 years ago, a group of researchers at the

>

>University of Cincinnati asked a random sample of local residents

>whether

>

>the 1975 Public Affairs Act should be repealed. About half expressed a

>view

>

>one way or another.

>

>

>

> Of course there never was a Public Affairs Act of 1975. Researchers

>

>made it up to see how willing people were to express opinions on things

>

>they knew absolutely nothing about.

>

>

>

> Four years ago, to honor the 20th anniversary of the Public

>

>Affairs Act, I duplicated the original experiment in a

>

>national survey, and added some additional tests.

>

>

>

> Asked the original question, which read:="20

>=93Some people say the

>

>1975 Public Affairs Act should be repealed. Do you agree or

>

>disagree that it should be repealed?=94

>

>

>

> 43 percent expressed an opinion one way or another

>

>

>

> 24 percent said it should be repealed

>

> 19 percent said it should not

>

>

>

> Asked a second version of the question: =93President Clinton

> said

>

>that the 1975 Public Affairs Act should be repealed. Do you

>

>agree or disagree?

>

>

>

> This time more than half=9753 percent=97expressed an

> opinion

>

>

>

> 36 percent of all Democrats agreed

>

> But=85. only 16 percent of all Republicans

>

>

>

> Asked a third version of the question: =93The Republicans in

>

>Congress said that the 1975 Public Affairs Act should be

>

>repealed. Do you agree or disagree?

>

>

>

> You can guess what happened:

>

>

>

> 36 percent of all Republicans agreed

>

> But=85only 19 percent of all Democrats

>

>

>

>

James Flynn

Decision Research

1201 Oak St., Eugene, OR 97401

(541) 485-2400; Fax (541) 485-2403

>From Mark@bisconti.com Thu May 27 08:51:06 1999

Received: from medusa.nei.org (medusa.nei.org [208.158.210.1])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA15154 for <aapornet@usc.edu>; Thu, 27 May 1999 08:51:01 -0700

(PDT)

Received: from jetson.nei.org (unverified) by medusa.nei.org (Content

Technologies SMTPRS 2.0.15) with ESMTP id <B0000581389@medusa.nei.org> for

<aapornet@usc.edu>; Thu, 27 May 1999 11:49:56 -0400

Received: from MARK-BRI ([10.2.0.182]) by jetson.nei.org with SMTP

(Microsoft Exchange Internet Mail Service Version 5.5.2448.0)

id LFZC4P9X; Thu, 27 May 1999 11:51:08 -0400

Received: by mark-bri with Microsoft Mail

id <01BEA835.A250F420@mark-bri>; Thu, 27 May 1999 11:39:52 -0400

Message-Id: <01BEA835.A250F420@mark-bri>

From: Mark Richards <Mark@bisconti.com>

To: "'AAPORNET'" <aapornet@usc.edu>

Subject: RE: Huffington and friends a threat or just irritating?

Date: Thu, 27 May 1999 11:39:51 -0400

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

Is her crusade a threat to polling, or just a lot of irritating noise = that will have little impact? If a threat, AAPOR should have a = concerted strategy. If not, ignore her. Here are some ideas if it's = worth the effort:

How many people who read her column would still participate in a poll if =

called? Why? Give her some opinion data to ignore!

Huffington's column is syndicated. Is there any way for the AAPOR = leadership to identify another syndicated columnist who would write an = article explaining the value of opinion research, explain why = Huffington's generalization is wrong/why polling is not the devil? It = may be more effective to ignore her negative attacks, don't go = defensive, and come out with articles on the advantages and benefits of = polling to society. Show how people like to be interviewed (which in = fact people say over and over.)

Or, a collaborative and generic letter to the editor or media advisory = from AAPOR and other survey research organizations put on website, = released in press release and/or distributed to all papers on = misperceptions about polls.

Or political science association pointing out how public policy = decisions are made-politicians rarely use polls as their only source of = knowledge when making public policy, it is one source among many, = including columns by people like Huffington. (Most of us would probably = agree with Huffington that polling shouldn't be used by itself for = making public policy, no opinion issues, etc.)

Also, the Council of Better Business Bureaus (CBBB) has a National = Advertising Division that polices advertisers for accuracy. Not sure if = there is something similar for journalists, but might be worth exploring = having them approach her about her factual inaccuracies.=20

Then there is the legal angle-is this libel?! If that could be =

demonstrated, it might backfire to sue because she would launch an = Arianna defense fund and get rich!!

Not sure it's worth a fight (how many people actually read her?), but if = so, there is more than one way to dice an onion. Mark Richards

>From Goldenberg\_K@bls.gov Thu May 27 08:59:32 1999

Received: from dcgate.bls.gov (blsmail.bls.gov [146.142.4.13])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA20531 for <AAPORNET@USC.EDU>; Thu, 27 May 1999 08:59:30 -0700

(PDT)

Received: from psbmailhub.psb.bls.gov (psbmailhub.psb.bls.gov [146.142.42.8])

by dcgate.bls.gov (8.9.1/8.9.1) with ESMTP id LAA23988

for <AAPORNET@USC.EDU>; Thu, 27 May 1999 11:59:24 -0400 (EDT)

Received: by PSBMAILHUB with Internet Mail Service (5.5.2448.0)

id <LN6QXN50>; Thu, 27 May 1999 11:59:10 -0400

Message-ID: <705AF639142AD211BCE500104B6A3989568513@PSBMAIL4>

From: Goldenberg\_K <Goldenberg\_K@bls.gov>

To: aapornet <AAPORNET@USC.EDU>

Subject: "FRUGging"

Date: Thu, 27 May 1999 11:59:08 -0400

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain

I, too, recently received a FRUG survey recently, this one from Planned Parenthood. I know previous standards chairs have contacted them, but to no



avail. The problem is, from the standpoint of an organization, FRUGging works--the organization raises money. How organizations use the obviously-biased data they obtain from the "surveys" is another issue.

Maybe it's time for AAPOR to issue a position paper on FRUGging, similar to the one on push polling. If we can enlighten the general public, perhaps we can make the technique less effective.

Karen Goldenberg  
goldenberg\_k@bls.gov

>From vish+@osu.edu Thu May 27 09:06:41 1999

Received: from mail4.uts.ohio-state.edu (mail4.uts.ohio-state.edu [128.146.214.33])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA23839 for <aapornet@usc.edu>; Thu, 27 May 1999 09:06:40 -0700

(PDT)

Received: from [128.146.105.35] ([128.146.105.35])

by mail4.uts.ohio-state.edu (8.9.2/8.9.2) with ESMTP id MAA04436

for <aapornet@usc.edu>; Thu, 27 May 1999 12:06:38 -0400 (EDT)

X-Sender: viswanath.2@pop.service.ohio-state.edu

Message-Id: <v04003a04b3731db8a3e5@[128.146.105.35]>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Date: Thu, 27 May 1999 12:05:56 -0400

To: aapornet@usc.edu

From: "K. Viswanath" <vish+@osu.edu>

Subject: MAPOR --Call for Papers

MAPOR

Public Opinion: 24 Hours a Day

1999 CALL FOR PAPERS

Annual Research Conference

Midwest Association for Public Opinion Research

November 19-20, 1999

The Radisson Hotel & Suites Chicago

Chicago, Illinois

The Midwest Association for Public Opinion Research (MAPOR), a chapter of the American Association for Public Opinion Research, invites proposals and abstracts for papers or presentations related to public opinion processes or opinion research methodology. Proposals on all topics related to public opinion are welcome, including theoretical work, analyses of public opinion data and survey methods.

#### RESEARCH PAPERS

Submissions for papers must be abstracts no longer than two typed, double-spaced pages. No full-length papers will be reviewed. Please put the name(s) of the author(s) and affiliation on a separate page (for blind refereeing). Please include your full mailing address, telephone number, and e-mail address. Student submissions should be identified as such on a separate page. You will receive notification of the action on your proposal

by August 15, 1999.

Send submissions to:

William L. Rosenberg, MAPOR Conference Chair

Drexel University Survey Research Center

3141 Chestnut Street

Philadelphia, PA 19104

E-mail: Rosenberg@Drexel.edu

Voice: 215-895-1302 Fax: 215-895-1305

The preferred submission mode is by e-mail, to facilitate placing program information on MAPOR's website. Submissions must be postmarked by June 30, 1999. Faxes or e-mail must be received by 5 p.m. EST on June 30.

#### PANELS

Please submit proposals for panels by June 30, 1999. You may submit a written proposal (up to two typed double-spaced pages) or contact the program chair, William L. Rosenberg. Proposals should identify the topic, briefly explain its importance, and indicate the number of panelists and their areas of interest/expertise.

#### POSTER SESSIONS

We've planned a poster session again for this year's conference. Please indicate on your proposal cover sheet if you would prefer to present your paper in the poster session.

#### TOPICS

Topics may include, but are not limited to:

Internet Surveys. Survey research on the World Wide Web, issues and answers, possibilities and stories.

New Techniques and New Technologies in Public Opinion Research.

Mass Media and Public Opinion. Public journalism and public opinion, the role of polls in agenda setting, influences of the mass media on public opinion, the use of polls by the media.

Methodological Issues in Public Opinion Research. Questionnaire design, refusals, sampling issues, response rates.

Ethical Issues in Survey Research. Confidentiality for the respondent, the client, the data, or the instrument, when it applies/when it doesn't. IRB's impact on survey research. Other ethical issues.

Electoral Campaigns. Methodological and substantive issues as they relate to election polls, the use of polling in a campaign, media coverage of the polls.

Qualitative Studies. Qualitative approaches, including focus groups, the study of public opinion, as an aid to questionnaire construction or interpretation.

Public Opinion Processes and Effects. The variety of theoretical and analytical questions raised in public opinion studies.

K. Viswanath

Associate Professor of Journalism, Communication  
& Public Health

School of Journalism and Communication

The Ohio State University

3026 Derby Hall

154 North Oval Mall

Columbus, OH 43210

Tel:(614) 292-1319 (voice)

(614) 292-2055 (FAX)

e-mail: vish+@osu.edu

>From Mark@bisconti.com Thu May 27 09:14:21 1999

Received: from medusa.nei.org (medusa.nei.org [208.158.210.1])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA26572 for <aapornet@usc.edu>; Thu, 27 May 1999 09:14:20 -0700

(PDT)

Received: from jetson.nei.org (unverified) by medusa.nei.org (Content

Technologies SMTPRS 2.0.15) with ESMTP id <B0000581477@medusa.nei.org> for

<aapornet@usc.edu>; Thu, 27 May 1999 12:13:14 -0400

Received: from MARK-BRI ([10.2.0.182]) by jetson.nei.org with SMTP

(Microsoft Exchange Internet Mail Service Version 5.5.2448.0)

id LFZC4QBQ; Thu, 27 May 1999 12:14:26 -0400

Received: by mark-bri with Microsoft Mail

id <01BEA838.E3C499E0@mark-bri>; Thu, 27 May 1999 12:03:10 -0400

Message-Id: <01BEA838.E3C499E0@mark-bri>

From: Mark Richards <Mark@bisconti.com>

To: "'AAPORNET'" <aapornet@usc.edu>

Subject: Not good.

Date: Thu, 27 May 1999 12:03:09 -0400

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

I just got off the phone with an interviewer who called my office, first =  
told me this was a market research survey, not a sales call, then =  
proceeded to try to find out who was responsible for making the = purchasing  
decisions related to the Internet. When I told her we didn't = need  
Internet services, she thanked me and hung up. Are sales calling = firms  
realizing they get a higher response rate if they say "market = research" or  
"survey research"? Maybe we need clearer definitions? = Mark Richards

>From morinr@washpost.com Thu May 27 09:23:01 1999

Received: from stamp.digitalink.com (stamp.digitalink.com [206.137.160.25])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA28770 for <aapornet@usc.edu>; Thu, 27 May 1999 09:23:00 -0700

(PDT)

From: morinr@washpost.com

Received: from utility.washpost.com (utility.washpost.com [10.4.1.97])

by stamp.digitalink.com (8.9.1/8.9.1) with ESMTP id MAA19475

for <aapornet@usc.edu>; Thu, 27 May 1999 12:30:25 -0400 (EDT)

Received: from notesnt1.washpost.com (notesnt1 [10.4.1.80]) by

utility.washpost.com (AIX4.3/UCB 8.8.8/8.8.8) with SMTP id LAA41578 for

<aapornet@usc.edu>; Thu, 27 May 1999 11:58:56 -0400

Received: by notesnt1.washpost.com(Lotus SMTP MTA Internal build v4.6.2  
(651.2 6-10-1998)) id 8525677E.00590E30 ; Thu, 27 May 1999 12:12:43 -0400

X-Lotus-FromDomain: WASHPOSTMAIN

To: aapornet@usc.edu

Message-ID: <8525677E.00590C40.00@notesnt1.washpost.com>

Date: Thu, 27 May 1999 12:17:43 -0400

Subject: posting error

Mime-Version: 1.0

Content-type: text/plain; charset=us-ascii

Content-Disposition: inline

My apologies to AAPORNET, Arianna Huffington and James Flynn. I  
inadvertently sent a private e-mail to everyone on the list. My "Reply"  
privileges have been revoked for the remainder of the day and I've been  
ordered to sit in the cyber-corner. Rich Morin

>From beniger@rcf.usc.edu Thu May 27 09:43:50 1999

Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.166])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA04889 for <aapornet@usc.edu>; Thu, 27 May 1999 09:43:48 -0700

(PDT)

Received: from localhost (beniger@localhost)

by almaak.usc.edu (8.8.8/8.8.8/usc) with SMTP

id JAA28226 for <aapornet@usc.edu>; Thu, 27 May 1999 09:43:48 -0700

(PDT)

Date: Thu, 27 May 1999 09:43:47 -0700 (PDT)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: Data on Internet Use

Message-ID: <Pine.GSO.4.02.9905270941370.22801-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Folks,

Here's some very welcome data, for those who haven't already seen it. It looks like the Internet might yet become a legitimate means to conduct national surveys in many of our lifetimes.

-- Jim

\*\*\*\*\*

#### POPULARITY OF INTERNET WON'T PEAK FOR YEARS

The Internet has not penetrated the majority of American homes, according to studies from major Internet consulting firms Inteco, Forrester Research, and Nielsen Media Research. Nielsen found that one-third of U.S. households have Internet access, and only one-third of those, or 13 percent of all U.S. households, go online more than once a week. This reluctance to use the Internet at home can be attributed to fears that technology is difficult to learn as well as perceptions that the Web is full of scams. Although many adults have yet to become acclimated to technology, as many as 81 percent of teenagers are using the Internet frequently and knowledgeably. The next generation is expected to usher in the rise of household Internet acceptance, with 90 percent of U.S. households predicted to have Internet access by 2005 or 2010. (Puget Sound Business Journal Online



05/24/99)

-----

News abstracts Copyright 1999, Information Inc., Bethesda, MD

Edupage Copyright 1999, EDUCAUSE

-----

>From pmeyer@email.unc.edu Thu May 27 09:54:25 1999

Received: from smtpsrv2.isis.unc.edu (smtpsrv2.isis.unc.edu [152.2.1.139])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA07531 for <aapornet@usc.edu>; Thu, 27 May 1999 09:54:22 -0700

(PDT)

Received: from login6.isis.unc.edu (root@login6.isis.unc.edu [152.2.25.136])

by smtpsrv2.isis.unc.edu (8.9.1/8.9.1) with ESMTP id MAA08841

for <aapornet@usc.edu>; Thu, 27 May 1999 12:54:09 -0400 (EDT)

Received: by email.unc.edu id <9236-61336>; Thu, 27 May 1999 12:54:03 -0400

Date: Thu, 27 May 1999 12:54:00 -0400 (EDT)

Sender: Philip Meyer <pmeyer@email.unc.edu>

From: Philip Meyer <pmeyer@email.unc.edu>

X-Sender: pmeyer@login6.isis.unc.edu

To: "'AAPORNET'" <aapornet@usc.edu>

Subject: RE: Huffington and friends a threat or just irritating?

In-Reply-To: <01BEA835.A250F420@mark-bri>

Message-ID: <Pine.A41.3.95L.990527125324.99002E-100000@login6.isis.unc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

I would vote for ignoring Huffington. Sending her angry letters and email just feeds her disease.

=====  
Philip Meyer, Knight Chair in Journalism Voice: 919 962-4085  
CB 3365 Howell Hall Fax: 919 962-1549  
University of North Carolina Cell: 919 906-3425  
Chapel Hill NC 27599-3365 <http://www.unc.edu/~pmeyer>  
=====

>From Sangster\_R@bls.gov Thu May 27 11:28:46 1999  
Received: from dcbgate.bls.gov (blsmaill.bls.gov [146.142.4.13])  
by usc.edu (8.8.8/8.8.8/usc) with ESMTP  
id LAA09194 for <aapornet@usc.edu>; Thu, 27 May 1999 11:28:44 -0700  
(PDT)  
Received: from psbmail1.psb.bls.gov (psbmail1.psb.bls.gov [146.142.42.18])  
by dcbgate.bls.gov (8.9.1/8.9.1) with ESMTP id OAA05961  
for <aapornet@usc.edu>; Thu, 27 May 1999 14:28:42 -0400 (EDT)  
Received: by PSBMAIL1 with Internet Mail Service (5.5.2448.0)  
id <LS116KV5>; Thu, 27 May 1999 14:28:07 -0400  
Message-ID: <308A68716B76D211A7910008C74C12E34616EF@PSBMAIL2>  
From: Sangster\_R <Sangster\_R@bls.gov>  
To: aapornet@usc.edu  
Subject: RE: [Fwd: Response Rates short comment]  
Date: Thu, 27 May 1999 14:28:06 -0400  
MIME-Version: 1.0  
X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain

Thanks.

Robie Sangster

Bureau of Labor Statistics

Office of Research and Evaluation

2 Massachusetts Ave. N.E., Rm 4915

Washington DC 20212

Voice Mail 202-606-7517 Fax 202-606-7426

> -----

> From: Peter Ph. Mohler[SMTP:mohler@zuma-mannheim.de]

> Sent: Thursday, May 27, 1999 4:08 AM

> To: aapornet

> Subject: [Fwd: Response Rates short comment]

>

> <<Message: Re: Response Rates short comment>><<File: mohler.vcf>>

>

>

>From imhoflau@norcmail.uchicago.edu Thu May 27 13:38:21 1999

Received: from genesis1.norc.uchicago.edu (genesis1.norc.uchicago.edu  
[128.135.45.28])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id NAA22258 for <aapornet@usc.edu>; Thu, 27 May 1999 13:38:18 -0700

(PDT)

From: imhoflau@norcmail.uchicago.edu

Received: from norcmail.uchicago.edu (norcmail.uchicago.edu [128.135.45.4])

by genesis1.norc.uchicago.edu (8.8.7/8.8.7) with SMTP id QAA18561

for <aapornet@usc.edu >; Thu, 27 May 1999 16:40:55 -0500

Received: from ccMail by norcmail.uchicago.edu (ccMail Link to SMTP R6.01.01)

id AA927837428; Thu, 27 May 99 15:37:09 -0600

Message-Id: <9905279278.AA927837428@norcmail.uchicago.edu>

X-Mailer: ccMail Link to SMTP R6.01.01

Date: Thu, 27 May 99 15:37:14 -0600

To: <aapornet@usc.edu>

Subject: Huffington and her polls

MIME-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: 7bit

The following was passed on to me by one my colleagues. It is a letter he wrote to the editor of the Chicago Sun-Times.

Dear Editor,

I find it very ironic that Arianna Huffington is bashing opinion polling while using poll findings for her own marketing purposes.

On her homepage at:

<http://www.arianaonline.com/community/main.html>

she cites a 1996 poll from the Pew Research Center for the People and the Press regarding television viewing in an attempt to market her "proposed national TV magazine."

I believe Ms. Huffington's problem with polling is not that it exists, but that polls consistently find the majority of Americans disagree with her.

Dennis Dew

Chicago, IL

>From PATTYGG@OREGON.UOREGON.EDU Thu May 27 16:42:50 1999

Received: from donald.uoregon.edu (donald.uoregon.edu [128.223.32.6])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id QAA00179 for <aapornet@usc.edu>; Thu, 27 May 1999 16:42:47 -0700

(PDT)

Received: from OREGON.UOREGON.EDU by OREGON.UOREGON.EDU (PMD5 V5.1-12

#D3397) id <01JBP5YP5HWS8WWU8U@OREGON.UOREGON.EDU> for aapornet@usc.edu;

Thu, 27 May 1999 16:42:45 PDT

Date: Thu, 27 May 1999 16:42:45 -0700 (PDT)

From: Patricia Gwartney <PATTYGG@OREGON.UOREGON.EDU>

Subject: subjective experience of discrimination

To: aapornet@usc.edu

Message-id: <01JBP5YP5IUM8WWU8U@OREGON.UOREGON.EDU>

X-VMS-To: IN%"aapornet@usc.edu"

X-VMS-Cc: PATTYGG

MIME-version: 1.0

AAPORites,

I need your help in tracking down some empirical publications on the subjective experience of discrimination. These could be statistical, survey



by shell.monmouth.com (8.9.0/8.9.0) with SMTP id FAA11978

for <aapornet@usc.edu>; Fri, 28 May 1999 05:33:21 -0400 (EDT)

Message-ID: <374E6428.3862@monmouth.com>

Date: Fri, 28 May 1999 05:38:48 -0400

From: Rachel Hickson <rhickson@monmouth.com>

X-Mailer: Mozilla 2.01 (Win95; I)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: Data on Internet Use

References: <Pine.GSO.4.02.9905270941370.22801-100000@almaak.usc.edu>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Jim Beniger's message about Internet penetration prompted me to add this.

I report on the Gallup Youth Survey, which does 3 waves of data collection per year with 500 American teens each wave. Age range is 13 to 17.

The figures on our most recent wave, which was collected January through April of this year, shows 89 percent of teens have used the Internet, including 91 percent of boys and 87 percent of girls.

Two years ago (spring 1997) the figure was 55 percent.

-- Rachel Hickson

>From rshalpern@mindspring.com Fri May 28 06:30:06 1999

Received: from smtp0.mindspring.com (smtp0.mindspring.com [207.69.200.30])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id GAA21791 for <aapornet@usc.edu>; Fri, 28 May 1999 06:30:04 -0700

(PDT)

Received: from default (user-38ld4ck.dialup.mindspring.com [209.86.145.148])

by smtp0.mindspring.com (8.8.5/8.8.5) with ESMTP id JAA24253

for <aapornet@usc.edu>; Fri, 28 May 1999 09:30:01 -0400 (EDT)

Message-Id: <4.2.0.54.19990528092524.00969e50@mail.mindspring.com>

X-Sender: rshalpern@mail.mindspring.com

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.54 (Beta)

Date: Fri, 28 May 1999 09:27:45 -0400

To: aapornet@usc.edu

From: dick halpern <rshalpern@mindspring.com>

Subject: RE: Huffington and friends a threat or just irritating?

In-Reply-To: <Pine.A41.3.95L.990527125324.99002E-100000@login6.isis.unc.edu>

References: <01BEA835.A250F420@mark-bri>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"; format=flowed

Phil is probably right. Folks like Huffington live off publicity the way the rest of us eat food. She loves the attention....but why nourish her? Better to contact the papers she writes for and let them know how off the wall she is.

At 12:54 PM 5/27/99 , you wrote:

> I would vote for ignoring Huffington. Sending her angry letters and  
>email just feeds her disease.



>

>=====

>Philip Meyer, Knight Chair in Journalism Voice: 919 962-4085

>CB 3365 Howell Hall Fax: 919 962-1549

>University of North Carolina Cell: 919 906-3425

>Chapel Hill NC 27599-3365 <http://www.unc.edu/~pmeyer>

>=====

-----

Richard S. Halpern, Ph.D.  
Consultant, Strategic Marketing and Opinion Research  
Adjunct Professor, Georgia Institute of Technology  
3837 Courtyard Drive  
Atlanta, GA 30339-4248  
[rshalpern@mindspring.com](mailto:rshalpern@mindspring.com)  
phone/fax 770 434 4121

-----

>From rshalpern@mindspring.com Fri May 28 06:35:49 1999

Received: from smtp0.mindspring.com (smtp0.mindspring.com [207.69.200.30])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id GAA22844 for <aapornet@usc.edu>; Fri, 28 May 1999 06:35:47 -0700

(PDT)

Received: from default (user-38ld4ck.dialup.mindspring.com [209.86.145.148])

by smtp0.mindspring.com (8.8.5/8.8.5) with ESMTP id JAA08085

for <aapornet@usc.edu>; Fri, 28 May 1999 09:35:45 -0400 (EDT)

Message-Id: <4.2.0.54.19990528092936.00a09ea0@mail.mindspring.com>

X-Sender: rshalpern@mail.mindspring.com

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.54 (Beta)

Date: Fri, 28 May 1999 09:33:30 -0400

To: aapornet@usc.edu

From: dick halpern <rshalpern@mindspring.com>

Subject: Huffington and her polls--Shoot the messenger

In-Reply-To: <9905279278.AA927837428@norcmail.uchicago.edu>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"; format=flowed

>As Dennis Dew commented:

- > I believe Ms. Huffington's problem with polling is not that it exists,
- > but that polls consistently find the majority of Americans disagree
- > with her.
- >
- > Dennis Dew
- > Chicago, IL

This seems to be true of so many others when they come upon findings that contradict their own point of view. One just has to turn to the corporate world to see this phenomena...not just the political world. It's the old "shoot the messenger" syndrome.

Dick Halpern

-----

Richard S. Halpern, Ph.D.  
Consultant, Strategic Marketing and Opinion Research  
Adjunct Professor, Georgia Institute of Technology  
3837 Courtyard Drive  
Atlanta, GA 30339-4248  
rshalpern@mindspring.com  
phone/fax 770 434 4121

-----

>From Jim-Wolf@worldnet.att.net Fri May 28 06:58:45 1999

Received: from mtiwmhc07.worldnet.att.net (mtiwmhc07.worldnet.att.net  
[204.127.131.42])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id GAA28233 for <aapornet@usc.edu>; Fri, 28 May 1999 06:58:42 -0700  
(PDT)

Received: from default ([12.75.196.193]) by mtiwmhc07.worldnet.att.net

(InterMail v03.02.07 118 124) with SMTP

id <19990528135810.CRBY1486@default> for <aapornet@usc.edu>;

Fri, 28 May 1999 13:58:10 +0000

Message-Id: <3.0.1.32.19990528085539.006b9ec8@postoffice.worldnet.att.net>

X-Sender: Jim-Wolf@postoffice.worldnet.att.net

X-Mailer: Windows Eudora Light Version 3.0.1 (32)

Date: Fri, 28 May 1999 08:55:39 -0400

To: aapornet@usc.edu

From: Jim Wolf <Jim-Wolf@worldnet.att.net>

Subject: RE: Huffington and friends a threat or just irritating?

In-Reply-To: <Pine.A41.3.95L.990527125324.99002E-100000@login6.isis.unc.  
edu>

References: <01BEA835.A250F420@mark-bri>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

After spending a short time reviewing some of the material on her website, I must agree with Meyer. I'm sure she's entertaining to a certain target market, but I am at a loss to understand all the attention being paid to her "poll-bashing" opinions. I put her in the same category as Howard Stern and Rush Limbaugh. They are all very good at getting a rise out of a crowd, but in the end they're all sizzle and no meat.

Am I missing something here?

At 12:54 PM 5/27/99 -0400, Philip Meyer wrote:

> I would vote for ignoring Huffington. Sending her angry letters and  
>email just feeds her disease.  
>

=====  
-----

Jim Wolf        Jim-Wolf@worldnet.att.net

>From Steve\_Hanway@gallup.com Fri May 28 07:13:05 1999

Received: from fw (fw.gallup.com [206.158.235.10])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA02282 for <aapornet@usc.edu>; Fri, 28 May 1999 07:13:04 -0700

(PDT)

From: Steve\_Hanway@gallup.com

Received: from exchn1.gallup.com (gallup.com [198.175.140.73])

by fw (8.8.8+Sun/8.8.8) with ESMTP id JAA20037

for <aapornet@usc.edu>; Fri, 28 May 1999 09:12:29 -0500 (CDT)

Received: by gallup.com with Internet Mail Service (5.5.2448.0)

id <KYFJ3FNX>; Fri, 28 May 1999 09:12:31 -0500

Message-ID: <D18E70780D62D1119580006008162F9050D246@EXCHNG3>

To: aapornet@usc.edu

Subject: RE: Not good.

Date: Fri, 28 May 1999 09:12:30 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain;

charset="iso-8859-1"

Mark,

What you experienced may in fact have been legitimate market research. The target population for market research studies is often the person who makes purchasing decisions. This makes sense as this is usually the person that companies wish to influence with their marketing campaigns.

While the "interviewer's" termination of the "interview" is suspicious, it could be the result of inexperience and/or poor training. First, the interviewer may have interpreted your remark as a refusal. Second, the likelihood to purchase Internet services may have been part of the screening criteria for participation in the study. Finally, an inexperienced/poorly trained interviewer can sometimes be influenced by respondents who say "I would not be a good person for your study".

Inexperience is a problem that all firms who conduct telephone surveys face.

There are a number of studies that identify a disparity in quality between

new interviewers and more experienced ones. Not surprisingly, turnover is very high among these workers, as they often absorb a great deal of abuse from sampled households. Consequently, a sizeable proportion of interviewers are usually new to the job.

It is no wonder that so many people have difficulty distinguishing between sales calls and research calls, because too often sales are disguised as research. However, legitimate market research can benefit the economy, as it prevents resources from being wasted bringing products to market that people don't want. If in fact what you experienced was research, a more knowledgeable interviewer might have been able to convey that message.

-----Original Message-----

From: Mark Richards [mailto:Mark@bisconti.com]

Sent: Thursday, May 27, 1999 12:03 PM

To: 'AAPORNET'

Subject: Not good.

I just got off the phone with an interviewer who called my office, first told me this was a market research survey, not a sales call, then proceeded to try to find out who was responsible for making the purchasing decisions related to the Internet. When I told her we didn't need Internet services, she thanked me and hung up. Are sales calling firms realizing they get a higher response rate if they say "market research" or "survey research"? Maybe we need clearer definitions? Mark Richards

>From kdonelan@hsph.harvard.edu Fri May 28 09:25:21 1999

Received: from hsph.harvard.edu (hsph.harvard.edu [128.103.75.21])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA04472 for <aapornet@usc.edu>; Fri, 28 May 1999 09:25:19 -0700

(PDT)

Received: from hsph.harvard.edu (sph76-133.harvard.edu [128.103.76.133])

by hsph.harvard.edu (8.8.8+Sun/8.8.8) with ESMTP id MAA15475

for <aapornet@usc.edu>; Fri, 28 May 1999 12:25:16 -0400 (EDT)

Message-ID: <374EC3DE.6FEB046A@hsph.harvard.edu>

Date: Fri, 28 May 1999 12:27:10 -0400

From: Karen Donelan <kdonelan@hsph.harvard.edu>

X-Mailer: Mozilla 4.05 [en] (Win95; I)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: Data on Internet Use

References: <Pine.GSO.4.02.9905270941370.22801-100000@almaak.usc.edu>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Thanks to Jim for the posting. While these numbers are relevant if we are thinking about sampling households, they are troubling if we think about individual internet use. The reality is that cheapos like me do most of my on-line work at WORK, not at home. At home I need a usable phone line, an online service and the stomach to pay the charges. When you ask if people access from any site (home, school, office, library) during the week the user numbers rise appreciably.

Given the RDD response rate discussion, the proliferation of cell phones and phone lines, and the future of web use I think we should be looking to a future of sampling individuals, not households, and spend a decade or so preparing for how we are going to do that.

Karen Donelan

Harvard School of Public Health

James Beniger wrote:

> Folks,

>

> Here's some very welcome data, for those who haven't already seen it.

> It looks like the Internet might yet become a legitimate means to

> conduct national surveys in many of our lifetimes.

> -- Jim

> \*\*\*\*\*

>

> POPULARITY OF INTERNET WON'T PEAK FOR YEARS

>

> The Internet has not penetrated the majority of American homes,

> according to studies from major Internet consulting firms Inteco,

> Forrester Research, and Nielsen Media Research. Nielsen found that

> one-third of U.S. households have Internet access, and only one-third

> of those, or 13 percent of all U.S. households, go online more than

> once a week. This reluctance to use the Internet at home can be

> attributed to fears that technology is difficult to learn as well as

> perceptions that the Web is full of scams. Although many adults have

> yet to become acclimated to technology, as many as 81 percent of

> teenagers are using the Internet frequently and knowledgeably. The

> next generation is expected to usher in the rise of household Internet

> acceptance, with 90 percent of U.S. households predicted to have



> Internet access by 2005 or 2010. (Puget Sound Business Journal Online

> 05/24/99)

>

> -----

> News abstracts Copyright 1999, Information Inc., Bethesda, MD

>       Edupage Copyright 1999, EDUCAUSE

> -----

>From mdp7@dana.ucc.nau.edu Fri May 28 09:40:56 1999

Received: from mailgate.nau.edu (mailgate.nau.edu [134.114.96.19])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA09107 for <aapornet@usc.edu>; Fri, 28 May 1999 09:40:54 -0700

(PDT)

Received: from default (ts5-14.ppp.nau.edu [134.114.14.103])

by mailgate.nau.edu (PMDF V5.2-32 #31141)

with SMTP id <0FCG00CZGBNZBL@mailgate.nau.edu> for aapornet@usc.edu; Fri,

28 May 1999 09:40:49 -0700 (MST)

Date: Fri, 28 May 1999 09:39:25 -0700

From: "Michelle D. Pettit" <mdp7@dana.ucc.nau.edu>

Subject: e-mail

X-Sender: mdp7@dana.ucc.nau.edu

To: aapornet@usc.edu

Message-id: <0FCG00CZIBNZBL@mailgate.nau.edu>

MIME-version: 1.0

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.0.2

Content-type: text/plain; charset="us-ascii"

Please discontinue sending me your e-mail, every day there is an ungodly amount of it on my computer. It is a waste of your time as well as mine.

Thank you.

>From scrawfrd@isr.umich.edu Fri May 28 10:04:11 1999

Received: from runningman.rs.itd.umich.edu (runningman.rs.itd.umich.edu [141.211.144.15])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA15685 for <aapornet@usc.edu>; Fri, 28 May 1999 10:04:10 -0700 (PDT)

Received: from s-isr-m1.umich.edu (isr.umich.edu [141.211.207.35])

by runningman.rs.itd.umich.edu (8.8.5/2.3) with ESMTP id NAA09652 for <aapornet@usc.edu>; Fri, 28 May 1999 13:04:10 -0400 (EDT)

Received: by isr.umich.edu with Internet Mail Service (5.5.2448.0)

id <K7BLH54K>; Fri, 28 May 1999 13:05:06 -0400

Message-ID: <5D28BEE5CAE8D1119F5700A0C9B4268E01C09E8A@isr.umich.edu>

From: Scott Crawford <scrawfrd@isr.umich.edu>

To: aapornet@usc.edu

Subject: FW: Article from www.mediainfo.com -- Internet Decreasing Polls'

Credibility

Date: Fri, 28 May 1999 13:04:58 -0400

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain;

charset="iso-8859-1"

This just arrived in my mailbox earlier today... thought that it might be of interest to those on the list since it starts off talking about AAPOR.

=====

URL of article: <http://www.mediainfo.com/ephome/news/newshtm/stop/stop.htm>

<<http://www.mediainfo.com/ephome/news/newshtm/stop/stop.htm>>

Full text of article below

-----

Stop The Presses!

By Steve Outing

Friday, May 28, 1999

Earlier this month, the American Association of Public Opinion

Research held its annual meeting. Pollsters who gathered in St.

Pete Beach, Fla., bemoaned some unfortunate trends that are hurting the polling industry, and potentially damaging the reliability of polls.

Foremost, new technologies are making it more difficult to get responses from citizens chosen in random selections to participate in telephone polls - which are still the most prevalent form of opinion polling. A growing problem is 'non-response' to survey takers' efforts to contact an individual selected at random.

Nowadays, more people have 'caller ID' service which flashes the phone number and name of the calling party, and they may not answer calls that they suspect to be sales calls. Others subscribe to call blocking services, which only allow calls to ring through that are from selected numbers (typically of friends and relatives); other callers are relegated to leaving a voicemail message.

A general trend in the U.S. (and it's mirrored in other industrialized countries) is that people feel they have less time and too much to do already, so increasingly they block out extra stimuli - such as calls from pollsters.

There's also the problem that there are more phone numbers.

Households are adding phone lines for computer modems and fax machines in increasing numbers; many have cellular phone lines that seldom get answered. An estimated 25% of U.S. households now have more than one phone line. Since these extra lines are listed under the homeowners' names, polling organizations end up calling these numbers and getting no answer or a busy signal. With a scientific poll, where a demographically representative subset of

the population is selected and then a random selection of phone numbers within the subset are chosen to participate in the poll, this can muck up the statistical validity of the survey.

Caution: Internet poll

As if that isn't bad enough, polling is facing a threat to its credibility from the increasing use of Internet polls, which are particularly prevalent among news organizations' Web sites. Most online opinion polls are non-scientific, since they typically make no effort to control who are the respondents. The polling industry has coined an acronym that applies to most Internet polls as practiced today: 'SLOP,' or Self-selected Listener Opinion Polls.

Michael Traugott, president of AAPOR and a senior research scientist at the Institute for Social Research at the University of

Michigan, says his own preference would be that news Web sites refrain from running opinion polls of online users, because their statistical reliability is so poor. Such polls are popular, he says, because news managers 'are so concerned about attracting audiences' that they run the instant online polls in order to encourage direct contact with readers. Online polls are interactive in the sense that they let the Web user 'have his say' and be directly involved with the site. This is a technique to establish contact with a site's users and get them to 'stick,' and thus it's appealing from the site publisher's perspective.

Traugott concedes that Web news publishers are unlikely to heed his advice to avoid online opinion polls. He suggests instead that at the point of data collection and tabulation, the publisher make it

abundantly clear that the Internet opinion poll is unscientific.

That's often not done in a manner where it's obvious to the Web

user that the online poll does not have the reliability of other media

opinion polls.

AAPOR members have been discussing establishing better

definitions of scientific vs. unscientific polling techniques. Such

policy statements from polling organizations attached to all polls

would better inform the public about any given poll's reliability.

Some Internet polling can and is being done under the assumption

of using scientific polling principles. Because household PC

penetration currently is around 50% in the U.S., and Internet usage

is below that, Internet polls will continue to have a bias toward a

population with higher income and more education, Traugott says.



But in time, he expects the Internet to support opinion polls that are as valid as today's phone-based polls.

Already, online polling software is becoming more sophisticated, allowing Web publishers to limit the number of times an individual Web user can participate in a poll. But such technological innovations can't overcome the inherent bias introduced by using as a polling venue a medium which does not have a user population that mirrors demographics of the general population.

In time, polling will move online

Traugott points out that up until the 1970s, opinion polls had to be done by knocking on doors. At that point, telephones became ubiquitous enough in households to support scientific phone

polling. He expects that day to come for online polls, too, but he predicts it will be 15 to 20 years before general-topic and political polling via the Internet will be appropriate.

Meantime, the Internet can be used for polling some population subgroups. For example, a recent Internet survey of University of Michigan students was feasible, says Traugott, because every student on campus has access to computers and Internet access.

Opinion polling has long been a contentious endeavor. The Internet era has made it a more challenging one. News publishers engaged in polling must recognize their role in maintaining the credibility of the polling profession in the face of the trends I've identified above. That means being responsible when publishing opinion polls based on a sample of online users, and making it clear to Web

readers that the results may be less than accurate.

Contact: Michael Traugott, [mtrau@umich.edu](mailto:mtrau@umich.edu)

'Zwire' debuts

In my previous column, I discussed International News Network,

which offers a solution for small newspapers to have a revenue-

producing Web site without the need to employ a new media

department. On the day after I wrote that column, New York-based

PowerAdz announced a turnkey newspaper Web publishing

solution called Zwire - which offers similar functionality and

addresses the same market as INN.

Zwire has been in beta testing at several U.S. newspapers in recent

weeks and is scheduled for release in June. Its target market is

small to medium size newspapers that currently have minimal

Internet presence, according to PowerAdz director of marketing

Bruce McEwing. The system 'includes pretty much everything

they need to launch a strong Web presence locally - including all

manner of revenue generating opportunities,' he says.

The Zwire solution integrates editorial, community publishing,

classifieds, yellow pages directory, and online auction features. Its

design supports extending the print franchise online, as opposed to

spending money and staff on creating a staffed Web site. Its

editorial features, for example, have been designed to allow

newsroom employees without HTML skills to use a Web form

interface to publish text and photos online. Advertising

components include porting newspaper classifieds to the Web site

(using AdQuest 3D technology); categorized yellow pages listings;

and online auctions (using Auction Hill) designed to attract local

advertisers.

News Web site solutions such as PowerAdz Zwire and INN

represent an effort to get those smaller newspapers that are not yet

online onto the Web and gathering local advertising revenues.

They're also well suited for newspapers that operate modest Web

sites which remain unprofitable. Rather than requiring a substantial

in-house staff, such systems allow print-side editorial employees to

maintain a paper's Web site, and print ad sales representatives are

sent out hawking a combination of print and online placements.

PowerAdz already has relationships with some 700 newspapers,

which are part of its national Web advertising network.

Contact: Bruce McEwing, [bruce@poweradz.com](mailto:bruce@poweradz.com)

No column on Monday

Due to the Memorial Day holiday in the U.S., there will be no

'Stop The Presses!' on Monday. The column will resume its

normal publishing schedule on Wednesday, June 2.

---

This column is written by Steve Outing for Editor

& Publisher Interactive. Tips, letters and feedback can be

sent to Steve at [steve@planetarynews.com](mailto:steve@planetarynews.com).

(c) Copyright 1999, Editor & Publisher

-----  
More News on the <<http://www.mediainfo.com/ephome/news/newshtm/news.htm>>  
mediainfo.com News Page -- [www.mediainfo.com/ephome/news/newshtm/news.htm](http://www.mediainfo.com/ephome/news/newshtm/news.htm)

Generated by :

[www.mediainfo.com](http://www.mediainfo.com)

>From SMarcy@NationalResearch.com Fri May 28 10:57:16 1999

Received: from nrc7.nationalresearch.com ([12.13.114.6])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA05008 for <aapornet@usc.edu>; Fri, 28 May 1999 10:57:11 -0700

(PDT)

Received: by nrc7.nationalresearch.com with Internet Mail Service

(5.5.2448.0)

id <KYPMS9TG>; Fri, 28 May 1999 12:56:24 -0500

Message-ID:

<A1D26D98B20AD211A2A00060089F9C0A5B7CC5@nrc7.nationalresearch.com>

From: Sherry Marcy <SMarcy@NationalResearch.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: Data on Internet Use

Date: Fri, 28 May 1999 12:55:51 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain;

charset="iso-8859-1"

In regard to the Internet being used by 90% of U.S. households in the near future: will surveys still be panel surveys, selected by the researcher using some kind of interesting scheme, with all of the caveats surrounding panels? Or will there be a way to randomly select among all (internet) households? Who's working on this now, except perhaps Harris Black? Also, what does the research on panels vs. RDD surveys in \*phone\* households show?

Sherry Marcy, M.P.H.

National Research Corporation

325 East Eisenhower Parkway

Suite 106

Ann Arbor, Michigan 48108

Phone: 734/327-4111

Fax: 734/665-4104

Email: smarcy@nationalresearch.com

>From jbason@arches.uga.edu Fri May 28 11:43:09 1999

Received: from mailgw.cc.uga.edu (mailgw.cc.uga.edu [128.192.1.101])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA24090 for <aapornet@usc.edu>; Fri, 28 May 1999 11:42:48 -0700

(PDT)

Received: from archa7.cc.uga.edu (arch7.cc.uga.edu) by mailgw.cc.uga.edu

(LSMTP for Windows NT v1.1b) with SMTP id <0.00D4ECBE@mailgw.cc.uga.edu>;

Fri, 28 May 1999 14:40:13 -0400

Received: from jud.ibr.uga.edu (jud.ibr.uga.edu [128.192.63.15])

by archa7.cc.uga.edu (8.9.1/8.9.1) with SMTP id OAA19062;

Fri, 28 May 1999 14:41:21 -0400

From: James Bason <jbason@arches.uga.edu>



To: aapornet@usc.edu

Cc: por@unc.edu

Subject: Environmental Attitudes

Message-ID: <SIMEON.9905281415.H@jud.ibr.uga.edu>

Date: Fri, 28 May 1999 14:43:15 -0700 (Pacific Daylight Time)

X-Mailer: Simeon for Win32 Version 4.1.3 Build (39)

X-Authentication: IMSP

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; CHARSET=US-ASCII

Please excuse the crossposting to AAPORNET and POR:

I am trying to help a graduate student locate survey data on attitudes towards the environment, and specifically, watershed management. If anyone on the list is aware of such research, I would be most appreciative if you could let me know.

Please respond to me privately at [jbason@arches.uga.edu](mailto:jbason@arches.uga.edu)

Thank you. Jim.

James J. Bason, Ph.D.

Director

Survey Research Center

University of Georgia

114 Barrow Hall

Athens, GA 30602

[jbason@arches.uga.edu](mailto:jbason@arches.uga.edu)

(706) 542-6110

(706) 542-4057 FAX

>From Simonetta@artsci.com Fri May 28 11:48:59 1999

Received: from as\_server.artsci.com ([207.140.81.19])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA27306 for <aapornet@usc.edu>; Fri, 28 May 1999 11:48:58 -0700

(PDT)

Received: by AS\_SERVER with Internet Mail Service (5.0.1460.8)

id <LHQKW6T4>; Fri, 28 May 1999 14:48:10 -0400

Message-ID: <8125C7B6D1A9D011943A0060975E6BA91822B4@AS\_SERVER>

From: Leo Simonetta <Simonetta@artsci.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: Huffington and friends a threat or just irritating?

Date: Fri, 28 May 1999 14:48:09 -0400

X-Priority: 3

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.0.1460.8)

Content-Type: text/plain

> From: Mark Richards [mailto:Mark@bisconti.com]

> wrote:

> Is her crusade a threat to polling, or just a lot of

> irritating noise that will have little impact? If a threat,

> AAPOR should have a concerted strategy. If not, ignore her.

> Here are some ideas if it's worth the effort:

I have to confess I am of two minds on this one. As Dick Halpren and others

have pointed out it is difficult to take Ms Huffington seriously as an objective reporter of fact or even as an serious purveyor of opinion.

Despite this

evaluation she does swing a pretty mean axe as someone pointed out in Warren's session on Reporting response rates at AAPOR.

Her railing about pollsters calling during dinner time and the pledge not to answer polls bothers me much less than her beating us about the head and shoulders with our own response rates. As Dick pointed out those who are unhappy with poll findings will always find fault with the pollsters, my interest is that we address the real concerns about response rate and other quality related areas so that we can be more secure about less biased opinion-meisters bashing us.

If we do not, Ms Huffington will be least of our concerns.

--

Leo G. Simonetta      simonetta@artsci.com  
Art & Science Group,    <http://www.artsci.com>  
190 W. Ostend St. #216  
Baltimore MD 21230

>From mitofsky@mindspring.com Fri May 28 12:27:13 1999

Received: from smtp3.mindspring.com (smtp3.mindspring.com [207.69.200.33])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id MAA08082 for <aapornet@usc.edu>; Fri, 28 May 1999 12:27:12 -0700

(PDT)

Received: from warrenmi (user-2ive1i8.dialup.mindspring.com [165.247.6.72])

by smtp3.mindspring.com (8.8.5/8.8.5) with SMTP id PAA20310

for <aapornet@usc.edu>; Fri, 28 May 1999 15:27:08 -0400 (EDT)

Message-Id: <4.1.19990528152534.04691300@pop.mindspring.com>  
X-Sender: mitofsky@pop.mindspring.com  
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.1  
Date: Fri, 28 May 1999 15:26:49 -0400  
To: aapornet@usc.edu  
From: Warren Mitofsky <mitofsky@mindspring.com>  
Subject: RE: Huffington and friends a threat or just irritating?  
In-Reply-To: <Pine.A41.3.95L.990527125324.99002E-100000@login6.isis.unc.edu>  
References: <01BEA835.A250F420@mark-bri>  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"

At last. Someone has finally figured out how best to deal with Arianna Huffington. Congratulations Phil.

At 12:54 PM 5/27/99 -0400, you wrote:

> I would vote for ignoring Huffington. Sending her angry letters and  
>email just feeds her disease.

>

>=====

>Philip Meyer, Knight Chair in Journalism Voice: 919 962-4085

>CB 3365 Howell Hall Fax: 919 962-1549

>University of North Carolina Cell: 919 906-3425

>Chapel Hill NC 27599-3365 <http://www.unc.edu/~pmeyer>

>=====

>

Warren Mitofsky

2211 Broadway, Apt 6LN  
New York, NY 10024

212 496-2945

212 496-0846 FAX

>From mitofsky@mindspring.com Fri May 28 12:38:06 1999

Received: from smtp3.mindspring.com (smtp3.mindspring.com [207.69.200.33])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id MAA12308 for <aapornet@usc.edu>; Fri, 28 May 1999 12:38:04 -0700

(PDT)

Received: from warrenmi (user-2ive1i8.dialup.mindspring.com [165.247.6.72])

by smtp3.mindspring.com (8.8.5/8.8.5) with SMTP id PAA00805

for <aapornet@usc.edu>; Fri, 28 May 1999 15:38:01 -0400 (EDT)

Message-Id: <4.1.19990528153558.046919d0@pop.mindspring.com>

X-Sender: mitofsky@pop.mindspring.com

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.1

Date: Fri, 28 May 1999 15:37:42 -0400

To: aapornet@usc.edu

From: Warren Mitofsky <mitofsky@mindspring.com>

Subject: RE: Data on Internet Use

In-Reply-To: <A1D26D98B20AD211A2A00060089F9C0A5B7CC5@nrc7.nationalresear  
ch.com>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Even if 100% of the US households have internet access one still would need a sampling frame to select respondents. At present, I know of no way to do this directly through the internet.

At 12:55 PM 5/28/99 -0500, you wrote:

>In regard to the Internet being used by 90% of U.S. households in the  
>near  
>future: will surveys still be panel surveys, selected by the researcher  
>using some kind of interesting scheme, with all of the caveats surrounding  
>panels? Or will there be a way to randomly select among all (internet)  
>households? Who's working on this now, except perhaps Harris Black? Also,  
>what does the research on panels vs. RDD surveys in \*phone\* households  
show?

>

>Sherry Marcy, M.P.H.  
>National Research Corporation  
>325 East Eisenhower Parkway  
>Suite 106  
>Ann Arbor, Michigan 48108  
>Phone: 734/327-4111  
>Fax: 734/665-4104  
>Email: smarcy@nationalresearch.com

Warren Mitofsky  
2211 Broadway, Apt 6LN  
New York, NY 10024

212 496-2945  
212 496-0846 FAX

>From mkshares@mcs.net Fri May 28 13:32:46 1999

Received: from Kitten.mcs.com (Kitten.mcs.com [192.160.127.90])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id NAA24276 for <aapornet@usc.edu>; Fri, 28 May 1999 13:32:38 -0700

(PDT)

Received: from mcs.net (P18-Chi-Dial-1.pool.mcs.net [205.253.224.18]) by  
Kitten.mcs.com (8.8.7/8.8.2) with ESMTP id PAA25765 for <aapornet@usc.edu>;

Fri, 28 May 1999 15:32:36 -0500 (CDT)

Message-ID: <374EFD4D.F3C8346D@mcs.net>

Date: Fri, 28 May 1999 15:32:14 -0500

From: Nick Panagakis <mkshares@mcs.net>

X-Mailer: Mozilla 4.5 (Macintosh; I; PPC)

X-Accept-Language: en

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: RE: Arianna v. Truth

Content-Type: text/plain; charset=iso-8859-1; x-mac-type="54455854";

x-mac-creator="4D4F5353"

Content-Transfer-Encoding: 8bit

The Chicago Sun-Times has scheduled my letter to the Editor below to run  
next Wednesday, June 2.

You will note that Arianna is not above stretching the truth to make her  
point.

Where else does her column appear?

FIGURES DON'T LIE

In her May 26 column, Arianna Huffington warns her readers that polls

"enable a habit that is hazardous to our political health". To demonstrate this hazard, she cites early April poll results showing a consensus of Americans favoring the use of ground troops in Kosovo and then a decline in support to only 15% in a mid-May Zogby poll.

Indeed, consensus support for ground troops was reported in April by several polls asking whether or not ground troops should be used in Kosovo. This included a Zogby poll showing 55% responding yes to the same question. But according to the Zogby release Huffington quotes, 50% answer yes to the same question in mid-May - not 15% as Huffington says in her column.

A different Zogby question showed 15% favoring ground troops. This question asked which one of three choices were preferred: ground troops, continued bombing or diplomatic relations. Other options are favored over ground troops as a first choice if offered. And, the 15% favoring ground troops in May was down from 17% in April when the same question was asked. So use of ground troops is down five points when it is the only choice and down two points when offered as one of three choices - not down approximately 40 points as Huffington suggests.

Yes Arianna, there is a hazard to using poll results in politics - but only when results are in the hands of someone unable to make valid analytical comparisons or in the hands of someone who misinterprets results to advance a particular point of view.

Nick Panagakis, President  
Market Shares Corporation  
Mount Prospect, IL



>From vector@sympatico.ca Sat May 29 10:24:04 1999

Received: from smtp13.bellglobal.com (smtp13.bellglobal.com  
[204.101.251.52])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA14623 for <aapornet@usc.edu>; Sat, 29 May 1999 10:24:02 -0700  
(PDT)

Received: from LOCALNAME (ppp8385.on.bellglobal.com [207.236.124.49])

by smtp13.bellglobal.com (8.8.5/8.8.5) with SMTP id NAA15301

for <aapornet@usc.edu>; Sat, 29 May 1999 13:25:06 -0400 (EDT)

Message-ID: <37504CEC.53F0@sympatico.ca>

Date: Sat, 29 May 1999 13:24:12 -0700

From: Marc Zwelling <vector@sympatico.ca>

X-Mailer: Mozilla 2.02E-SYMPA (Win16; I)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: Surveying children

References: <199905261747.KAA46251@mail.isp.net>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Kathy Cirksena wrote:

>

> Hello AAPORites,

>

> I'm looking for references on surveying children, especially research

> and suggestions on questionnaire design and question wording that are

> developmentally appropriate for kids between 7 and 12. Thanks in

> advance for your help.

>

> Kathryn Cirksena, Ph.D.

> Research Services Manager

> Communication Sciences Group/

> Survey Methods Group

> 140 Second Street, Suite 400

> San Francisco, CA 94105

> (415) 495-6692 ext. 269

>From MILTGOLD@aol.com Sun May 30 05:24:09 1999

Received: from imo21.mx.aol.com (imo21.mx.aol.com [198.81.17.65])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id FAA09918; Sun, 30 May 1999 05:24:08 -0700 (PDT)

From: MILTGOLD@aol.com

Received: from MILTGOLD@aol.com (7986)

by imo21.mx.aol.com (IMOV20) id 1BAYa02571;

Sun, 30 May 1999 08:23:04 -0400 (EDT)

Message-ID: <1e65459c.2482879e@aol.com>

Date: Sun, 30 May 1999 08:22:54 EDT

Subject: Re: Re: Surveying children

To: vector@sympatico.ca, owner-aapornet@usc.edu, aapornet@usc.edu

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

X-Mailer: AOL 3.0.1 for Mac sub 79

In a message dated 5/29/99 1:24:28 PM, vector@sympatico.ca wrote:

<< I'm looking for references on surveying children, especially research

> and suggestions on questionnaire design and question wording that are  
> developmentally appropriate for kids between 7 and 12. >>

What about contacting research units of school systems that administer various questionnaires (not achievement tests per se) to children in grades 3-6 or so (the approximate grade range)? [You might find out which school systems these are from the Association of State School Officers, I think is their name, or by contacting the National Center for Educational Statistics, part of the Dept of Education.] How about contacting Educational Testing Service in Princeton, NJ or various test publishers that develop attitude toward school and self-esteem instruments for elementary school children?

Good luck!

Milton R. Goldsamt, Ph.D.  
Research Psychologist and Statistician  
U. S. Dept. of Justice  
miltgold@aol.com

>From vector@sympatico.ca Sun May 30 17:55:31 1999

Received: from smtp11.bellglobal.com (smtp11.bellglobal.com  
[204.101.251.53])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id RAA24342 for <aapornet@usc.edu>; Sun, 30 May 1999 17:55:30 -0700  
(PDT)

Received: from m-zwelling ([206.172.84.34])

by smtp11.bellglobal.com (8.8.5/8.8.5) with SMTP id UAA07082

for <aapornet@usc.edu>; Sun, 30 May 1999 20:58:02 -0400 (EDT)

Message-ID: <3751DCA8.2B8E@sympatico.ca>  
Date: Sun, 30 May 1999 20:49:44 -0400  
From: Marc Zwelling <vector@sympatico.ca>  
Reply-To: vector@sympatico.ca  
X-Mailer: Mozilla 3.01C-SYMPA (Win95; U)  
MIME-Version: 1.0  
To: aapornet@usc.edu  
Subject: Re: Surveying children  
References: <199905261747.KAA46251@mail.isp.net>  
<37504CEC.53F0@sympatico.ca>  
Content-Type: text/plain; charset=us-ascii  
Content-Transfer-Encoding: 7bit

Try Marilyn Sandler, president, Creative Research International. She has experience interviewing kids. Her E-mail: marilyn@cree.com - Marc Zwelling/Vector Research + Development, Toronto.

>

> Kathy Cirksena wrote:

>>

>> Hello AAPORites,

>>

>> I'm looking for references on surveying children, especially

>> research and suggestions on questionnaire design and question

>> wording that are developmentally appropriate for kids between 7 and

>> 12. Thanks in advance for your help.

>>

>> Kathryn Cirksena, Ph.D.

>> Research Services Manager

>> Communication Sciences Group/

>> Survey Methods Group

>> 140 Second Street, Suite 400

>> San Francisco, CA 94105

>> (415) 495-6692 ext. 269

>From KAF@cbsnews.com Mon May 31 03:49:47 1999

Received: from cbsnews.com ([170.20.81.50])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id DAA02058 for <AAPORNET@USC.EDU>; Mon, 31 May 1999 03:49:46 -0700

(PDT)

Received: from CBSNY-Message\_Server by cbsnews.com

with Novell\_GroupWise; Mon, 31 May 1999 06:38:16 -0500

Message-Id: <s7522e58.097@cbsnews.com>

X-Mailer: Novell GroupWise 4.1

Date: Sat, 29 May 1999 11:34:08 -0500

From: Kathy Frankovic <KAF@cbsnews.com>

To: Goldenberg\_K@bls.gov, AAPORNET@USC.EDU

Subject: "FRUGging" -Reply

Mime-Version: 1.0

Content-Type: text/plain

Content-Disposition: inline

Karen Goldenberg raised the question of AAPOR creating position papers like that on push polling for sugging and frugging. There is a long history of this. Among other activities, AAPOR years ago joined with other research organizations in the Research Industry Coalition. RIC has produced a variety of position papers that AAPOR has endorsed, including one on "phony polls."

The problem, of course, is that these are long-standing concerns, and the original adoption of the position paper occurred more than a decade ago. At the time of adoption, they were distributed to members. All the RIC position papers can be found at RIC's website: [www.researchindustry.org](http://www.researchindustry.org).

Kathy Frankovic