This is the USC Listproc archive of AAPORNET messages for this entire month. It is one big message, in chronological order, just the way the USC archive stored it. You can search within this month with your browser's search function (usually Ctrl-F).

Turning this into individual messages that ASU's Listserv software can index and sort means a lot of reformating. We will do this as time permits.

New messages are of course automatically formatted correctly, and I have converted November 1994 through January 1995 and June 2002 to the present.

Shap Wolf
Survey Research Laboratory
Arizona State University
shap.wolf@asu.edu
AAPORNET volunteer host

Begin archive:
==================================================================
Archive aapornet, file log9705.
Part 1/1, total size 170513 bytes:

-------------------------------- Cut here --------------------------------
I am happy to announce the results of the recent AAPOR elections.

The following candidates were elected by the voters (approximately 430 members):

Vice-President and President-Elect -- Michael Kagey
Associate Secretary-Treasurer -- Theresa DeMaio
Associate Conference Chair -- Paul Lavrakas
Councillor-at-large -- Elizabeth Martin
Associate Standards Chair -- Kathleen Frankovic
Associate Publications Chair -- Josephine Holz
Associate Membership and Chapter Relations Chair -- Rachel Caspar

Congratulations to these members, and our thanks to others who stood for election and thereby offered their services to the association.

The election of Mike Kagey as vice-president will create a vacancy in the councillor-at-large position, which will be filled by special vote of the Council, following the AAPOR by-laws.

>From lavrakas.1@osu.edu Thu May 1 11:32:21 1997
Return-Path: lavrakas.1@osu.edu
Received: from mail4.uts.ohio-state.edu (root@mail4.uts.ohio-state.edu [128.146.214.33])
    by usc.edu (8.8.4/8.7.2/usc) with ESMTP
    id LAA05055 for <aapornet@usc.edu>; Thu, 1 May 1997 11:32:18 -0700 (PDT)
Received: from lavrakas.1.acs.ohio-state.edu ([128.146.93.45])
    by mail4.uts.ohio-state.edu (8.8.5/8.8.5) with SMTP id OAA14295
    for <aapornet@usc.edu>; Thu, 1 May 1997 14:32:14 -0400 (EDT)
Message-Id: <2.2.32.19970501183223.0072aa6c@pop.service.ohio-state.edu>
X-Sender: lavrakas.1@pop.service.ohio-state.edu
X-Mailer: Windows Eudora Pro Version 2.2 (32)
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Date: Thu, 01 May 1997 14:32:23 -0400
To: aapornet@usc.edu
From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>
Subject: AAPOR Conference dietary needs

**************************************************************************
MESSAGE FROM THE AAPOR CONFERENCE OPERATIONS COMMITTEE
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Dear AAPORites attending the AAPOR Conference:

If you have a special dietary request and you did NOT include that
information on your advance registration, email me
(Dawn.R.Von.Thurn@ccmail.census.gov) immediately with that information,
please.

(If you DID include your special dietary request information
on the registration form, you do NOT need to email me.)

Thank you, Dawn Von Thurn

**************************************************************************
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* * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * *
* Paul J. Lavrakas, Ph.D.                                    *
* Professor of Communication & Journalism                  *
* Director, Survey Research Unit                           *
MESSAGE FROM THE AAPOR CONFERENCE OPERATIONS COMMITTEE

***********************************************************************
MEAL TICKETS

For those NOT staying at the Norfolk Waterside Marriott hotel who would like to purchase meal tickets for AAPOR group meals, please read on . . .

Individual meal tickets will be sold by the hotel.

Ticket sales will be located at a table near the AAPOR Registration desk during the following times: Thursday 4-6pm and Friday 10-noon and 2-4pm.

The hotel requires a 24-hour notice for meals; thus, you will NOT be able to purchase a Thursday dinner ticket during the Thursday 4-6pm time slot.

THUS, if you want/need a Thursday dinner ticket, please IMMEDIATELY email me, Dawn.R.Von.Thurn@ccmail.census.gov. You can pick up and pay for the Thursday dinner meal ticket when you pick up your AAPOR registration packet at the conference on Thursday.

We've been holding off posting this message to AAPORNET because the final price for each meal has not yet been determined, but I am waiting for a call from the hotel to finalize this information. Once the final price has been set, I will post another message to AAPORNET with that information.

Thank you for your patience. (And please pass this information along to
anyone you think might benefit who is not on aapornet.)

Dawn Von Thurn, AAPOR Conference Operations Co-Chair

********************************************************************
********************************************************************
*                        Paul J. Lavrakas, Ph.D.                        *
*                Professor of Communication & Journalism                *
*                Director, Survey Research Unit                       *
*  College of Social & Behavioral Sciences, Ohio State University    *
*                Derby Hall [Room 0126], 154 N. Oval Mall, Columbus OH 43210 *
*                Voice: 614-292-3468  Fax: 614-292-6673                *
********************************************************************

>From bgroves@survey.umd.edu Thu May 1 11:45:17 1997
Return-Path: bgroves@survey.umd.edu
Received: from umailsrv2.umd.edu (umailsrv2.umd.edu [128.8.10.76])
    by usc.edu (8.8.4/8.7.2/usc) with ESMTP
    id LAA08145 for <AAPORNET@USC.EDU>; Thu, 1 May 1997 11:45:15 -0700
(PDT)
Received: from survey.umd.edu (survey.umd.edu [129.2.169.100])
    by umailsrv2.umd.edu (8.8.5/8.8.5) with SMTP id OAA29805
    for <AAPORNET@USC.EDU>; Thu, 1 May 1997 14:41:32 -0400
Received: from SURVEY/MAILQUEUE1 by survey.umd.edu (Mercury 1.13);
    Thu, 1 May 97 14:43:02 +1100
Received: from MAILQUEUE1 by SURVEY (Mercury 1.13); Thu, 1 May 97 14:42:20 +1100
From: "Bob Groves" <bgroves@survey.umd.edu>
Organization: Joint Program In Survey Methodology
To: AAPORNET@USC.EDU
Date: Thu, 1 May 1997 14:42:19 EST
Subject: It's Kagay, not Kagey!!
Priority: normal
X-mailer: Pegasus Mail for Windows (v2.53/R1)
Message-ID: <696BF933AFD@survey.umd.edu>

My apologies to Mike Kagay for a misspelling of his name. Given his new vast powers, I beg his forgiveness publicly. Welcome new VP/Pres-Elect!

Bob Grooves

>From bgroves@survey.umd.edu Thu May 1 12:00:25 1997
Return-Path: bgroves@survey.umd.edu
Received: from umailsrv2.umd.edu (umailsrv2.umd.edu [128.8.10.76]) by usc.edu (8.8.4/8.7.2/usc) with ESMTP id MAA14532 for <AAPORNET@USC.EDU>; Thu, 1 May 1997 12:00:21 -0700 (PDT)
Received: from survey.umd.edu (survey.umd.edu [129.2.169.100]) by umailsrv2.umd.edu (8.8.5/8.8.5) with SMTP id OAA00158 for <AAPORNET@USC.EDU>; Thu, 1 May 1997 14:56:19 -0400
Received: from SURVEY/MAILQUEUE1 by survey.umd.edu (Mercury 1.13); Thu, 1 May 97 14:57:49 +1100
Received: from MAILQUEUE1 by SURVEY (Mercury 1.13); Thu, 1 May 97 14:57:38 +1100
From: "Bob Groves" <bgroves@survey.umd.edu>
Organization: Joint Program In Survey Methodology
The election of Mike Kagay as vice-president and president-elect created a vacancy in the councillor at large position, representing the commercial sector.

Following the bylaws of the association, the Executive Council elected a replacement to serve the remainder of the term of that councillor at large position.

The AAPOR Council is happy to report that Nancy Belden was elected and has agreed to serve.

Welcome Nancy!
Fellow AAPOR Members:

Here is a legislative matter of interest to AAPOR members:

This past week the Senate Appropriations Committee defeated an amendment that would have struck a provision in the disaster relief spending bill prohibiting the Census Bureau from using sampling in the 2000 Census. Since the provision remains, if the bill passes Census would not be able to use sampling to assess and adjust the undercount, and even, apparently, to implement the long form. A vote on the bill is expected this week. But, the President is expected to veto it. An account of this action appears in Sunday's New York Times, if you're interested in more information.

This week I will be in touch with COSSA and C-MOR, two organizations that lobby on behalf of social science, to learn what effort, if any, they have planned to deal with this provision. I will keep you informed of their actions. However, those of you who are concerned about the provision may want to contact your Senators about it.

Diane Colasanto
Fellow AAPOR members,

There are a few slots left for those who wish to play golf Thursday morning prior to the conference. We'll be playing at Honey Bee Golf Club, about a 20-minute drive from the conference hotel. If you're interested, let me know as quickly as you can. If golf is not your cup of tea, please pardon the e-mail intrusion. Thanks.
MESSAGE FROM THE AAPOR CONFERENCE OPERATION COMMITTEE

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MESSAGE FROM THE AAPOR CONFERENCE OPERATION COMMITTEE

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REVISED 97/05/05

This posting is a FINAL list of the room/meal reservations that the Norfolk Waterside Marriott Hotel is showing for our 1997 conference.

The list (below) is based on information the hotel faxed to me this week. If you made a reservation or a change in the past few days, it won't show up below.

Thanks to everyone who respond to the reminder posting two weeks ago and filled our room block (350+ rooms per night) at the Marriott.

If you have made your reservations at the Marriott but you are not listed below, please contact the hotel (757-627-4200) to determine why the list does not contain your name. Obviously, it will help if you have your confirmation number handy.

If the information below is incorrect, it is your responsibility to get the hotel to correct it. I have tried to copy exactly what the hotel fax contained. Thus, for example, if you are listed twice for the same days, that is because your name appears twice with two different confirmation numbers. If you contact the hotel to fix a problem and have trouble resolving it, please let me know.

In particular, if you INCORRECTLY are listed TWICE for the same days, and would like both your reservation/confirmation numbers in order to cancel one, just send an e-mail to lavrakas.1@osu.edu and I can send the two reservation numbers on the list from the hotel.
As always, if you know someone who plans to attend the conference but who is not on AAPORnet, please share this information. Thanks!

**********************************************************************
**********************************************************************

The dates below are the arrival and departure dates for each reservation. If you are coming before the conference or staying after the conference, you will/should have a reservation in more than one section below.

PRE-CONFERENCE DAYS (Room only, No meal plan):

- Acton, S  5/14-5/15
- Ahtiainen, A  5/13-5/15
- Alakoye, A  5/14-5/15
- Anderson, R  5/14-5/15
- Armson, R  5/14-5/15
- Baim, J  5/13-5/15
- Baumgartner,  5/14-5/15
- Beveridge, A  5/14-5/15
- Billingsley,  5/14-5/15
- Bishop, G  5/14-5/15
- Caspar, R  5/14-5/15
- Chun, Y  5/14-5/15
- Clancey, M  5/14-5/15
- Constantine,  5/14-5/15
- Cooper, M  5/14-5/15
-Crane, M  5/14-5/15
-Daves, R  5/14-5/15
-David, M  5/14-5/15
-Dillman, D  5/14-5/15
-Dobrzynski, L  5/14-5/15
-Dykema, J  5/14-5/15
-Ervin, K  5/14-5/15
-Field, M  5/14-5/15
-Geert, L  5/14-5/15
-Gendall,  5/14-5/15
-Groves, R  5/14-5/15
-Hoek, J  5/14-5/15
-Japelc, L  5/13-5/15
-Jones-Jessop,  5/14-5/15
-Kagay, M  5/14-5/15
-Kirchner, C  5/14-5/15
-Krysan, M  5/14-5/15
-Lavrakas, P  5/14-5/15
-Lee, M  5/14-5/15
-Lee, R  5/14-5/15
-Leslie, T  5/14-5/15
-Luse, V  5/14-5/15
-Madonna, G  5/14-5/15
-Mason, R  5/14-5/15
-Mathiowetz, N  5/14-5/15
-McGrath, P  5/14-5/15
-Meyer, P  5/14-5/15
-Miller, P  5/14-5/15
-Mitchell, P  5/14-5/15
-Mitofsky, W  5/14-5/15
-Nash, B         5/14-5/15
-Nederend, S    5/14-5/15
-O’Rourke, D    5/13-5/15
-Penaloza, L    5/14-5/15
-Pinkus, S      5/14-5/15
-Rathbun, P     5/14-5/15
-Rufty, W       5/14-5/15
-Russell, A     5/14-5/15
-Schwarz, N     5/14-5/15
-Sharp, J       5/14-5/15
-Simon, B       5/14-5/15
-Simon, M       5/14-5/15
-Smith, A       5/14-5/15
-Smith, T       5/14-5/15
-Solop, F       5/14-5/15
-Soulas, F      5/14-5/15
-Tarnai, J      5/14-5/15
-Taylor, M      5/14-5/15
-Traugott, M    5/14-5/15
-Tuchfarber, A  5/14-5/15
-Von Thurn, D   5/14-5/15
-Ward, B        5/14-5/15
-Williams, A    5/14-5/15
-Wolf, S        5/14-5/15
-Zukin, C       5/14-5/15

CONFERENCE DAYS (Room & Meal plan):
- Abraham, S  5/15-5/18
- Acton, S  5/15-5/18
- Ahtiainen, A  5/15-5/18
- Airey, J  5/16-5/18
- Alakote, A  5/15-5/18
- Anderson, J  5/16-5/18
- Anderson, J  5/16-5/18
- Anderson, R  5/15-5/18
- Aquilino, W  5/16-5/18
- Armson, R  5/15-5/18
- Arnedt, C  5/15-5/18
- Bailar, B  5/15-5/18
- Baim, J  5/15-5/18
- Baker, R  5/15-5/18
- Ballou, J  5/15-5/18
- Basanez, M  5/17-5/19
- Barton, A  5/15-5/18
- Bannister, N  5/15-5/18
- Battaglia, M  5/16-5/18
- Baumgartner,  5/15-5/18
- Beatty, P  5/15-5/18
- Bebel, R  5/15-5/18
- Belden, N  5/15-5/18
- Belli, R  5/15-5/18
- Belmonte, B  5/15-5/18
- Benson, J  5/15-5/17
- Berry, S  5/15-5/18
- Beveridge, A  5/15-5/18
-Case, P 5/16-5/18
-Casar, R 5/15-5/18
-Catania, J 5/16-5/18
-Chardoule, S 5/15-5/18
-Charron, D 5/15-5/18
-Chuchro, L 5/15-5/18
-Chun, Y 5/15-5/18
-Ciemnecki, A 5/16-5/18
-Cirksena, K 5/15-5/18
-Clancey, M 5/15-5/18
-Clark, C 5/15-5/18
-Clemens, J 5/15-5/18
-Cleveland, W 5/15-5/18
-Cober, A 5/15-5/17
-Cohen, L 5/15-5/18
-Coit, M 5/15-5/17
-Colasanto, D 5/15-5/18
-Collins, M 5/15-5/18
-Connelly, M 5/15-5/18
-Connor, J 5/15-5/18
-Constantine 5/14-5/18
-Conrad, K 5/15-5/18
-Cooke, V 5/15-5/18
-Cooper, M 5/15-5/18
-Coy, P 5/15-5/18
-Crane, M 5/15-5/18
-Crespi, I 5/16-5/18
-Crossley, H 5/15-5/18
-Cudjoe, W 5/15-5/18
-Cummins, R  5/15-5/18
-Cwi, J  5/15-5/18
-Cyr, R  5/15-5/17
-Daniels, S  5/15-5/18
-Dautrich, K  5/15-5/18
-Daves, R  5/15-5/18
-David, M  5/15-5/18
-Deane, C  5/16-5/17
-Deangelis, C  5/15-5/18
-Deluca, D  5/15-5/18
-Demaio, T  5/15-5/17
-Dempster, M  5/15-5/17
-Dillehay, R  5/15-5/18
-Dillman, D  5/15-5/17
-Dineen, J  5/15-5/18
-Dipko, S  5/15-5/18
-Dobrzynski, L  5/15-5/18
-Dobson, R  5/15-5/17
-Dodson, D  5/15-5/17
-Downes-Leguin,  5/16-5/18
-Downing, K  5/15-5/18
-Dran, E  5/15-5/18
-Duff, H  5/15-5/18
-Dugel-Brainar,  5/15-5/18
-Dykema, J  5/15-5/18
-Dykeman, K  5/15-5/18
-Dykers, C  5/15-5/18
-Edelman, M  5/15-5/18
-Edwards, C  5/15-5/17
- Elinson, J          5/15-5/17
- Endreny, P          5/15-5/18
- Erth, S             5/15-5/18
- Ervin, K            5/15-5/18
- Evans, W            5/15-5/17
- Everett, S          5/16-5/18
- Featherstone,       5/15-5/18
- Feeney, D           5/15-5/18
- Feil, R             5/15-5/18
- Feinberg, B         5/15-5/18
- Feinberg, J         5/15-5/18
- Ferree, D           5/15-5/18
- Field, M            5/15-5/18
- Figman, O           5/15-5/18
- Fink, R             5/15-5/18
- Flemming, G         5/15-5/18
- Fly, M              5/15-5/18
- Fowler, F           5/15-5/16
- Frankel, M          5/15-5/17
- Franknie, K         5/15-5/18
- Fries, J            5/16-5/18
- Froehle, B          5/15-5/18
- Funk, C             5/15-5/17
- Funkhouser, R       5/15-5/18
- Garcha, D           5/15-5/18
- Garner, T           5/15-5/17
- Gawiser, S          5/15-5/18
- Gaziano, C          5/15-5/18
- Geert, L            5/15-5/18
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-Hunter, R 5/15-5/18
-Japec, L 5/15-5/18
-Jarvis, B 5/15-5/18
-Jenkins, C 5/15-5/18
-Jenkins-Smith, 5/15-5/16
-Johnson, R 5/15-5/18
-Johnson, T 5/15-5/18
-Jones-Jessup, 5/15-5/18
-Joppich, G 5/15-5/18
-Kagay, M 5/15-5/18
-Kalb, L 5/15-5/18
-Kay, W 5/15-5/18
-Kaye, M 5/15-5/18
-Katosh, J 5/16-5/18
-Kelly, J 5/15-5/18
-Keenan, B 5/16-5/18
-Kennedy, J 5/15-5/18
-Keeter, S 5/15-5/17
-Keysarcroy, A 5/15-5/18
-Kirchner, C 5/15-5/18
-Kohut, A 5/15-5/18
-Kosicki, G 5/15-5/18
-Kourppouanid, 5/15-5/18
-Krotki, K 5/15-5/17
- Kraus, S  5/15-5/18
- Krysan, M  5/15-5/18
- Kulka, R  5/15-5/18
- Ladd, E  5/15-5/16
- Lang, K  5/15-5/18
- Lavrakas, P  5/15-5/18
- Leach, N  5/15-5/18
- LeBlanc, L  5/16-5/18
- Lee, M  5/15-5/18
- Lee, R  5/15-5/18
- Lepkowski, J  5/16-5/18
- Leslie, T  5/15-5/17
- Lesser, J  5/15-5/18
- Levine, J  5/15-5/18
- Lind, K  5/15-5/18
- Lindenmann, W  5/15-5/16
- Link, M  5/15-5/18
- Livert, D  5/15-5/18
- Livert, D  5/16-5/18
- Lopez, P  5/15-5/18
- Ludwig, J  5/15-5/18
- Luse, V  5/15-5/17
- Lyberg, L  5/15-5/18
- Mack, J  5/15-5/18
- Madonna, G  5/15-5/18
- Malatesta, L  5/15-5/18
- Manning, A  5/15-5/18
- Marcy, S  5/15-5/18
- Markowitz, F  5/15-5/18
-Marquis, K 5/15-5/18
-Martin, E 5/15-5/18
-Martin, J 5/15-5/18
-Mason, R 5/15-5/18
-Mathiowetz, N 5/15-5/18
-Mattlin, J 5/15-5/18
-Maynard, M 5/15-5/18
-Mazur, G 5/15-5/16
-Mccutcheon, A 5/15-5/18
-McGrath, P 5/15-5/18
-McIntosh, M 5/15-5/18
-McLaughlin, K 5/15-5/18
-McLaughlin, T 5/15-5/18
-Meadows, D 5/15-5/18
-Merkle, D 5/15-5/18
-Meyer, P 5/15-5/17
-Michaels, M 5/15-5/18
-Miller, C 5/15-5/18
-Miller, E 5/15-5/18
-Miller, M 5/15-5/18
-Miller, P 5/15-5/18
-Mingay, D 5/15-5/18
-Mitchell, P 5/15-5/17
-Mitofsky, W 5/15-5/18
-Mitrano, M 5/15-5/18
-Mockabee, S 5/15-5/18
-Monson, Q 5/15-5/18
-Morrison, N 5/15-5/18
-Moore, D 5/15-5/18
- Russell, A 5/15-5/18
- Sachariat, M 5/16-5/18
- Scardino, V 5/15-5/18
- Schlichting, 5/15-5/17
- Schulman, M 5/15-5/18
- Schuoua-Glusberg, 5/15-5/18
- Schwartz, D 5/15-5/18
- Schwarz, N 5/15-5/18
- Schwede, L 5/15-5/18
- Selzer, J 5/16-5/18
- Sharp, J 5/15-5/18
- Sickles, D 5/15-5/18
- Siegel, P 5/15-5/18
- Simon, B 5/15-5/18
- Simon, M 5/14-5/18
- Singer, E 5/15-5/18
- Smith, A 5/15-5/18
- Smith, T 5/15-5/18
- Smith, V 5/15-5/18
- Solop. F 5/15-5/18
- Soulas, F 5/15-5/16
- Stanley, J 5/15-5/18
- Stapulonis, R 5/15-5/17
- Starer, A 5/15-5/18
- Steehl, C 5/15-5/18
- Stephens, B 5/15-5/18
- Stettler, K 5/15-5/18
- Stewart, E 5/15-5/18
- Stewart, K 5/15-5/18
Streicher, J      5/15-5/18
Sudman, S       5/15-5/18
Sullivan, C     5/15-5/18
Supple, A       5/16-5/18
Swenson, B      5/15-5/18
Swinehart, J    5/15-5/18
Taylor, H       5/15-5/16
Taylor, M       5/15-5/18
Tanur, J        5/15-5/18
Tarnia, J       5/15-5/18
Tedin, K        5/15-5/18
Thomson, T      5/15-5/18
Tortorello, N   5/15-5/16
Tourangeau, R   5/15-5/18
Traugott, M     5/15-5/18
Travgott, M     5/15-5/18
Tuchfarber, A   5/15-5/18
Tucker, C       5/15-5/18
Tuckel, P       5/15-5/18
Verney, R       5/17-5/18
Von Thurn, D    5/15-5/18
Ward, B         5/15-5/18
Warnecke, R     5/15-5/18
Weeks, M        5/15-5/18
Wellens, T      5/15-5/18
Wilber, D       5/15-5/18
Wilson, B       5/15-5/18
Wilson, R       5/15-5/18
Williams, A     5/15-5/18
- Williams, B  5/15-5/17
- Williams, C  5/16-5/18
- Willimack, D  5/15-5/18
- Winneg, K  5/15-5/18
- Wisniewski, M  5/16-5/20
- Wolf, S  5/15-5/18
- Wood, T  5/15-5/18
- Wright, D  5/16-5/18
- Wright, R  5/15-5/18
- Yost, B  5/15-5/18
- Zikerberg, A  5/15-5/18
- Zukin, C  5/15-5/17

POST-CONFERENCE DAYS (Room only, No meal plan):

- Bailar, B  5/18-5/19
- Baim, J  5/18-5/20
- Binns, D  5/18-5/19
- Breslow, M  5/18-5/20
- Deangelis, C  5/18-5/19
- Geert, L  5/18-5/19
- Kaye. M  5/18-5/21
- Mason, R  5/18-5/19
- Swenson, B  5/18-5/19
- Wood, T  5/18-5/21

***********************************************************************
***********************************************************************
Dear Rob,

Please include Berwood Yost and Terry Madonna in your group to play golf on Thursday morning. You can e-mail me any other details. Thanks.

Terry Madonna
Survey Methodologist Positions Available

Center for Survey Methods Research
Statistical Research Division
Bureau of the Census
We are recruiting survey methods researchers to join our staff to conduct questionnaire design research, methodological research on nonsampling errors, and usability research involving human-computer interface design issues.

Examples of specific areas of application are research and development on measures of income and program participation, to adapt Census Bureau surveys to changes brought about by welfare reform; questionnaire design research on labor force topics; research on usability testing of electronic questionnaires for use in establishment surveys and other applications; developmental work on surveys in the juvenile justice area, and research evaluating methodological changes in victimization surveys. Researchers will also initiate and conduct their own independent research projects.

Positions are at the levels of GS-12 ($44,458 - 57,800) and GS-14 ($62,473 - 81,217), depending on qualifications and experience.

Strong capabilities in the design and conduct of research in survey methods and knowledge of literature in survey methods are required. Training and experience in qualitative methods (such as cognitive interviewing, behavior coding, etc.) and questionnaire design research are desirable. A record of publication in survey methods research is desirable. A Ph.D or equivalent research experience in a social science or psychology is desired. Relevant background knowledge (of, e.g., criminology, policy research related to welfare reform) are desirable, depending on the specific position. U. S. Citizenship
required.

To apply, please submit resumes, names of three references, and copies of graduate and undergraduate transcripts to Cynthia Clark, Associate Director for Methodology and Standards, Bureau of the Census, Washington, DC, 20233.

At the AAPOR conference, please contact any of the following CSMR staff who can provide you with more information about these positions:

Betsy Martin
Kent Marquis
Terry DeMaio

>From cagneyp@norcmail.uchicago.edu Tue May 6 09:43:42 1997
Return-Path: cagneyp@norcmail.uchicago.edu
Received: from genesis0s.norc.uchicago.edu (root@genesis0s.norc.uchicago.edu [128.135.45.68])
   by usc.edu (8.8.4/8.7.2/usc) with SMTP
      id JAA14557 for <aapornet@usc.edu>; Tue, 6 May 1997 09:43:35 -0700 (PDT)
From: cagneyp@norcmail.uchicago.edu
Received: from norcmail.uchicago.edu (norcmail.uchicago.edu [128.135.45.4])
   by genesis0s.norc.uchicago.edu (8.6.12/8.6.9) with SMTP id LAA02701 for
      <aapornet@usc.edu>; Tue, 6 May 1997 11:46:54 -0500
Received: from ccMail by norcmail.uchicago.edu (ccMail Link to SMTP R6.00.01)
   id AA862936520; Tue, 06 May 97 11:35:22 -0600
Message-Id: <9705068629.AA862936520@norcmail.uchicago.edu>
The National Opinion Research Center (NORC) at the University of Chicago is presently accepting applications for our 1997 Summer Internship Program. In our 54 year history, NORC has pioneered studies in health, education, labor, alcohol and drug abuse, and other areas of public policy interest. The summer intern program is a great opportunity to learn about careers in social science research and an excellent way to acquire work related experience.

The 10 week full-time intern program begins June 23rd and continues through August. Opportunities to begin before June 23rd may be available. NORC interns gain experience on variety of the organization's data collection efforts ranging in size from very small to longitudinal multimillion-dollar studies. Traditionally, interns have assisted project staff in coding, editing, and data entry of questionnaires; preparation of interviewer training materials, sampling, questionnaire design, and instrument testing. Interns will participate in a weekly seminar, "Steps of a Survey," which provides an overview of the survey process. By the end of the internship students will produce a survey of their own. Hands-on experience in NORC's telephone and data preparation centers may be available.
Compensation begins at $7.50 per hour. These positions are not benefit eligible. Travel and moving expenses are not offered.

 Preferred candidates will have a strong interest in social science research. They will be self starters who are detail oriented and well organized. Strong interpersonal and writing skills are essential.

 Interested candidates should send a cover letter, resume, and writing sample to:

 NORTC
 Summer Intern Program
 1155 E 60th Street
 Chicago, IL 60637
 Attn: Patrick Cagney, Human Resources Associate
 Phone: 773-256-6258
 Fax: 773-753-7808
 email: cagneyp@norcmail.uchicago.edu

 For more information on NORTC please visit our web site at http://www.norc.uchicago.edu/

 NORTC is an equal opportunity employer who values diversity in its workforce. M/F/D/V
Project HOPE is trying to learn more about a World Health Organization (WHO) survey called the 1996 Health and Behavior in School Children study. This is a U.S. school-based survey of adolescents age 11, 13, and 15. The U.S. component is part of a larger international study across the majority of developed countries.

Does anyone know where I can find information about the study, particularly who the U.S. data collection contractor was and details about the survey design? A search of WHO's web site did not offer any information (that we could find).
Thank you.

Please respond directly to me at cgood@projhope.org.

Cindy Good
Project HOPE
Center for Health Affairs
7500 Old Georgetown Rd.
Bethesda, MD  20814
phone:  301-656-7401 x223
fax:  301-654-0629
e-mail:  cgood@projhope.org

>From Dcolasanto@aol.com Tue May  6 17:59:17 1997

Return-Path: Dcolasanto@aol.com
Received: from emout17.mail.aol.com (emout17.mx.aol.com [198.81.11.43])
    by usc.edu (8.8.4/8.7.2/usc) with ESMTP
    id RAA12424 for <aapornet@usc.edu>; Tue, 6 May 1997 17:59:14 -0700
(PDT)
From: Dcolasanto@aol.com
Received: (from root@localhost)
    by emout17.mail.aol.com (8.7.6/8.7.3/AOL-2.0.0)
    id UAA17496 for aapornet@usc.edu;
    Tue, 6 May 1997 20:58:38 -0400 (EDT)
Date: Tue, 6 May 1997 20:58:38 -0400 (EDT)
Message-ID: <970506205611_-766818379@emout17.mail.aol.com>
To: aapornet@usc.edu
Subject: Update on Senate action that affects Census
AAPOR Members:

COPAFS is the social science research organization that has been most active in lobbying Senators about the provision in the disaster relief spending bill that affects Census. If you would like to assist COPAFS in this effort, CALL the office of your Senators ASAP and tell them you support striking the language in the disaster relief bill that affects the Census Bureau. This bill may have already come up for a vote this afternoon (Tuesday), but if not it will come up soon.

For those of you who did not see my earlier message on this: the provision in this bill would forbid any use of sampling in the year 2000 Census. Thus, there could be no undercount adjustment, no undercount estimation, and no long form of the Census.

Diane Colasanto

>From kennedyj@indiana.edu Tue May 6 20:24:43 1997
Return-Path: kennedyj@copper.ucs.indiana.edu
Received: from cayman.ucs.indiana.edu (kennedyj@copper.ucs.indiana.edu
[129.79.10.63])
    by usc.edu (8.8.4/8.7.2/usc) with ESMTP
    id UAA04927 for <aapornet@usc.edu>; Tue, 6 May 1997 20:24:39 -0700
(PDT)
Received: from copper.ucs.indiana.edu (kennedyj@copper.ucs.indiana.edu...
Dennis Meadows asked me to forward this job description for him.

---------- Forwarded message ----------

Date: Tue, 6 May 1997 07:10:37 -0500

From: Dennis Meadows <dmeadows@christa.unh.edu>

To: "Kennedy, John" <kennedyj@indiana.edu>

Subject: revised job description

******
The University of New Hampshire is still seeking a new director for its survey center. Dennis Meadows, head of the search committee, will be at AAPOR. This is a wonderful opportunity for someone who would like the opportunity and the resources to manage a center that can explore new ideas in survey research.

Position Available: Director of the UNH Survey Center

We are looking for a survey professional who will work with us to create and then manage a survey center for the 21st century.

The UNH Survey Center began operations on our campus almost 15 years ago. As a division of the UNH Institute for Policy and Social Science Research, it has grown to become an important and respected source of objective data about public opinion throughout the region. Our clients include corporate, government, and non-profit organizations. Our 20 CATI stations running CASES fulfilled almost $350,000 of contracts during 1996. The staff has been comprised of a Director, Assistant Director, 4 shift supervisors, part-time financial and administrative assistant, and several dozen telephone interviewers.

Now we have the funds and the space to add major new capabilities to the Center. Over the next 18 months the center will move into a new facility, it will totally replace its current CATI system with hardware and software. We wish to use this opportunity to experiment with methods that marry telephone interviewing with technologies for gathering and disseminating information over the world wide web.

We are looking for a survey professional who has the potential to develop
the administrative expertise, technical competence, and imagination to help design this new initiative and then manage it. The successful candidate does not need to know all the answers; just have the capacity to recognize the important problems and the intelligence and initiative to go out and find innovative solutions. We have shut down the Center until we find a new director. So the first few months of work in this post would offer the time and money for the new director to travel to several centers of excellence around the US in order to understand current best practice before restarting our operations gradually. The Institute staff can provide significant support for the management and administrative responsibilities in the early years of this effort.

STATUS: This is a staff position. A person with the requisite qualifications could receive a Research Professorship in an appropriate department. There is the opportunity to teach a course on advanced survey methods.

RESPONSIBILITIES: Take full responsibility for supervising the personnel and the operations of the Center. Evaluate hardware and software and invest funds to advance the technical capabilities of the Center to acquire, analyze, display, and disseminate survey data. With Institute Director develop new strategic directions for the Center. Identify potential clients, develop proposals, and manage the resulting flow of work. Implement new technologies for work flow management and for financial accounting and control related to the survey projects. Create training programs for the interviewers. Assume responsibility for the integrity of efforts to design questionnaires, conduct surveys, and analyze the data. Handle media relations for the Center. Maintain relations with a UNH faculty advisory committee comprised of those active in survey research. Teach an advanced course on survey research methods to UNH students.
MINIMUM QUALIFICATIONS: Masters degree in a related field and two years related experience. Formal education in survey research and statistical analysis is preferred.

COMPENSATIONS: The starting salary will depend on qualifications. There is a generous benefit package, and the opportunity to live on New Hampshire’s beautiful seacoast within a short drive of the state's many mountains, lakes and forests.

APPLICATIONS: Send resume and cover letter to: Dennis Meadows, IPSSR, Thompson Hall #301, University of New Hampshire, Durham, NH 03824. Fax 603-862-4140. E-mail: meadows@unh.edu. We will consider applications until the post is filled. UNH is an AA/EEO Employer.

**************

Dr. Dennis Meadows, Director
Institute for Policy and Social Science Research
University of New Hampshire
Thompson Hall
Durham, NH 03824, USA

Tel: 603-862-2186
Fax: 603-862-4140
Voice mail: 603-862-2604
E-mail: dmeadows@christa.unh.edu
Web: http://www.unh.edu/ipssr/index.html
**************
John Fries, a new grad student member of AAPOR who is having some computer trouble that prevents him from posting to the list, asked that I put the following inquiry up on the net for him. He's asking about Diane Colesanto's recent message, but I assume the explanation would be of general interest. Please direct your replies to John or to the net as appropriate. He can receive mail fine at the address shown.
Subject: Re: Update on Senate action that affects Census

> On Tue, 6 May 1997 23:21:07 -0400 () "John C. Fries"
> <jcf3c@server1.mail.virginia.edu> wrote:
>
> >> Diane,
> >>
> >> Could you or someone please explain the rationale of both
> >> the bill's supporters and our resistance?! I have not had a
> >> great deal of experience with the census (analytically) and
> >> so am unclear as to the significance of this bill. Thanks
> >> in advance.
> >>
> >> John
> >>
> >> On Tue, 6 May 1997 20:58:38 -0400 (EDT) Dcolasanto@aol.com
> >> wrote:
> >>
> >>
> >> >> AAPOR Members:
> >> >>
> >> >> COPAFS is the social science research organization that has been
> >> >> most active in lobbying Senators about the provision in the
> >> >> disaster relief spending bill that affects Census... If you would
> >> >> like to assist COPAFS
> >> in
this effort, CALL the office of your Senators ASAP and tell them:

you support

striking the language in the disaster relief bill that affects the Census

Bureau. This bill may have already come up for a vote this afternoon (Tuesday), but if not it will come up soon.

For those of you who did not see my earlier message on this:

the provision in this bill would forbid any use of sampling in the year 2000 Census.

Thus, there could be no undercount adjustment, no undercount estimation, and no long form of the Census.

Diane Colasanto

---------------------------------------------
|John C. Fries               |
|Graduate Student of Sociology|
|University of Virginia      |
John,

-- End of excerpt from "John C. Fries" <jcf3c@server1.mail.virginia.edu>
In a nutshell, here are the arguments for and against sampling in the Census. Census experts feel free to supplement/correct as needed!

Supporters and opponents of the provision of the bill prohibiting sampling in the 2000 Census divide along party lines. If Census uses sampling to adjust the undercount, it will likely benefit Democrats and hurt Republicans because the adjustment will add mainly poor and minority residents missed in the actual Census enumeration. Since the Census is used to allocate congressional districts, more poor people means more districts representing poor people.

I assume many members of AAPOR would oppose the provision because the long form of the Census provides statistical information that is useful to researchers--a wealth of social and demographic data that is only collected from a sample of people enumerated in the Census. Without sampling, the long form would be gone, and with it all the detailed data.

I hope this helps you understand the issues involved.

Diane Colasanto
MESSAGE FROM THE AAPOR CONFERENCE OPERATIONS COMMITTEE

MORE INFORMATION ON INDIVIDUAL MEAL TICKETS

For those NOT staying at the Norfolk Waterside Marriott hotel who would like to purchase meal tickets for AAPOR group meals, please read on. . .

As noted earlier, individual meal tickets will be sold by the hotel at a table near the AAPOR Registration desk during the following
times: Thursday 4-6pm and Friday 10-noon and 2-4pm.

The hotel has set the prices for the meals as follows:

- breakfast $15.79
- lunch $24.54
- dinner $38.97

The above prices include a 10% food tax and a 19% gratuity, as specified in the AAPOR contract with the hotel.

Thank you for your patience. (And please pass this information along to anyone you think might benefit who is not on aapornet.)

* * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * *

* Paul J. Lavrakas, Ph.D.
* Professor of Communication & Journalism
* Director, Survey Research Unit
* College of Social & Behavioral Sciences, Ohio State University
* Derby Hall [Room 0126], 154 N. Oval Mall, Columbus OH 43210
* Voice: 614-292-3468 Fax: 614-292-6673

>From DMMerkle@aol.com Thu May  8 13:57:24 1997
Return-Path: DMMerkle@aol.com
Received: from emout04.mail.aol.com (emout04.mx.aol.com [198.81.11.95]) by usc.edu (8.8.4/8.7.2/usc) with ESMTP
id NAA25232 for <aapornet@usc.edu>; Thu, 8 May 1997 13:57:18 -0700
(PDT)
On May 20th NYAAPOR is presenting a workshop by Tony Babinec of SPSS on discriminant analysis and cluster analysis. Details are below.

Daniel Merkle
NYAAPOR Program Chair

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AAPOR
New York Chapter

AFTERNOON WORKSHOP

Tuesday, 20 May 1997; 2:30 p.m. sharp - 5:00 p.m.

NBC, 30 Rockefeller Plaza (49th - 50th)
Mezzanine, Room A
MUST USE STUDIO ELEVATORS!!!
(in center of lobby, follow signs)

Statistical Techniques for Market Research: Classification and Clustering
   Tony Babinec, SPSS Inc.

This workshop will explore the following commonly-used techniques for classifying data. The emphasis will be on the application of these techniques, which will be illustrated using sample data.

Discriminant analysis is a classic technique used when group membership is known for a sample of data. We will look at the assumptions one makes when using this analysis, and how to apply it in predictive situations to classify new data of unknown group membership.

Cluster analysis is a method used when the number of groups and group membership are not known. We will introduce some of the popular clustering methods, and apply them to data.

This workshop will be helpful for researchers who are interested in classifying respondents into groups based on their responses to multiple questions, and who have some familiarity with multivariate analysis. However, expert knowledge or intensive experience is not required. Tony has many years of experience with these techniques, and with making technical material understandable.

Tony Babinec joined SPSS Inc in 1978, and is currently the Director of
Advanced Products Marketing. In this role, he manages several statistical products in the SPSS line, and also brings out new products in areas of market interest.

ATTENDANCE IS BY ADVANCE RESERVATION ONLY, due to NBC security. So, reserve a place now! E-mail: ronirosner@aol.com. Or, call if you must:

212/722-5333 by Mon., 19 May.

Pre-paid fees are: $25 (members), $35 (non-members), and $12.50 (full-time students, HLMs). Fees at the door are: $30 (members), $40 (non-members), and $17.50 (full-time students, HLMs). Sorry, no refund but you can send someone in your place.

Send cheque payable to NYAAPOR to: Roni Rosner, 1235 Park Avenue, #7C, New York, New York 10128-1759

>From Dcolasanto@aol.com Fri May 9 00:51:45 1997
Return-Path: Dcolasanto@aol.com
Received: from emout26.mail.aol.com (emout26.mx.aol.com [198.81.11.131])
    by usc.edu (8.8.4/8.7.2/uscd) with ESMTP
    id AAA16463 for <aapornet@usc.edu>; Fri, 9 May 1997 00:51:41 -0700 (PDT)
From: Dcolasanto@aol.com
Received: (from root@localhost)
    by emout26.mail.aol.com (8.7.6/8.7.3/AOL-2.0.0)
    id DAA04980 for aapornet@usc.edu;
    Fri, 9 May 1997 03:51:08 -0400 (EDT)
Date: Fri, 9 May 1997 03:51:08 -0400 (EDT)
Thanks to all the AAPOR members who called their Senators. Here's an update.

---------------------
Forwarded message:
From: andy@pixie.soc.qc.edu (Andrew Beveridge)
To: Dcolasanto@aol.com (Diane Colasanto), ckadushi@email.gc.cuny.edu (Charles Kadushin)
Date: 97-05-08 14:43:35 EDT

FYI

---------- Forwarded message ----------
Date: Thu, 08 May 1997 11:52:14 -0400
From: Henk Meij <hmeij@ciesin.org>
To: agis-l@ciesin.org
Subject: AGIS-L CENSUS 2000 Onwards

May 7, 1997
Census Bureau Allowed to Proceed With Sampling Under Senate Compromise
Revised Language Still Must Clear House/Senate Conference

The Senate today agreed to compromise language in an emergency spending bill that will allow the Census Bureau to proceed for now with its plans to use sampling in the 2000 census. The amendment offered by Senator Ernest Hollings (D-SC), and accepted by appropriations Committee Chair Ted Stevens (R-AK), as well as subcommittee Chairman Judd Gregg (R-NH), would prohibit the Census Bureau from making any "irreversible" decisions regarding the use of sampling that would affect the final population numbers used for apportionment.

The House has delayed consideration of the emergency spending bill until next week. While there is not similar census provision in the bill approved by the House Appropriations Committee, it is possible for a Member of the House to offer an amendment during floor debate. After the House completes action, the measure goes to a House-Senate conference committee, where differences between the two bills are resolved.

The new Senate language makes clear that any prohibition on sampling is not intended to stop the "long form," which goes to a sample of households and collects important demographic and socio-economic information used to implement Federal programs. The Senate Appropriations Committee had included language in the Fiscal Year 1997 Supplemental Appropriations bill, which primarily provides disaster relief for Midwest flood victims, that would have prohibited the Census Bureau from preparing to use any sampling in the 2000 census. The Bureau's current 2000 plan uses sampling to estimate the last, hardest-to-count ten percent of households, and then to measure and correct undercounts and overcounts.
In explaining the compromise on the Senate floor, Senator John Glenn (D-OH), ranking Democratic member on the census authorizing committee, said that there is no other way to get an accurate count than to use some sampling. A ban on sampling at this time, Glenn said, would be costly, since the Bureau has invested a lot of time and money to develop a sound design for 2000. The compromise, he pointed out, would "keep our options open," while also signaling "the seriousness of our concerns." Glenn opposed the use of sampling to adjust the census figures in 1990.

Senator Fred Thompson (R-TN), chairman of the authorizing committee, also supported the compromise. Thompson acknowledged that the sampling issue was not "easy to resolve." He expressed concern about the uncertainty surrounding the constitutionality and legality of sampling, and questioned the projected cost savings from sampling to complete the count. The burden is on the Census Bureau, Thompson said, to convince Congress and the public that its plan will be "fair and objective." Thompson called upon the Bureau to demonstrate that the use of sampling is "scientifically acceptable" and not subject to political manipulation.

On Tuesday, the Commerce Department's Inspector General said in a letter to Appropriations Committee Chairman Ted Stevens (R-AK) that carefully planned and implemented, sampling can be employed ... to produce overall more accurate results than were produced in the 1990 census, at an acceptable cost." If the Census Bureau can't proceed to refine its proposed design for 2000, IG Francis DeGeorge wrote, the 2000 census would be left "in a most precarious position."

Committee roster change: Congressman Tim Holden (D-PA) has resigned from the Committee on Government Reform and Oversight to take a seat on another
committee.

Hearing update: The House Subcommittee on National Security, International Affairs, and Criminal Justice, of the Committee on Government Reform and Oversight, will hold a hearing to review the census long form, its effect on census participation, and proposed alternatives to meet the nation's data needs, on May 13, at 10 a.m., in Room 2154, Rayburn House Office Building.

Atlas GIS Discussion List

>From BWARD@habaco.com Fri May  9 11:46:34 1997
Return-Path: BWARD@habaco.com
Received: from habaco.com ([199.97.248.230])
   by usc.edu (8.8.4/8.7.2/usc) with SMTP
   id LAA09985 for <aapornet@usc.edu>; Fri, 9 May 1997 11:46:31 -0700 (PDT)
Received: from rcgva-Message_Server by habaco.com
   with Novell_GroupWise; Fri, 09 May 1997 14:51:56 -0500
Message-Id: <s3733a0c.013@habaco.com>
X-Mailer: Novell GroupWise 4.1
Date: Fri, 09 May 1997 14:51:37 -0500
From: Bryan Ward <BWARD@habaco.com>
To: aapornet@usc.edu
Subject: The Survey Center at Hagler Bailly Consulting, Inc. in Madison, Wisconsin (rated the Number-1
Mime-Version: 1.0
Content-Type: text/plain
Content-Disposition: inline
The Survey Center at Hagler Bailly Consulting, Inc. in Madison, Wisconsin (rated the Number-1 place to live by Money Magazine in 1996) is seeking qualified applicants for the position of Project Manager.

The ideal candidate for the position will have the following qualifications:

* B.A. or M.S. degree in Market Research, Social Science research or related field
* At least 3-5 years' experience in market research and/or survey research
* Experience designing and testing survey instruments
* Experience in sample design
* Experience in data analysis
* Strong working knowledge of statistical packages, such as SPSS or SAS
* Excellent writing and communication skills
* Experience in working directly with clients
* Experience in designing and implementing quality control procedures for survey research

The Survey Center's project managers work closely with clients (including clients within the company) to ensure that the survey's objectives are being met. Project Managers are also responsible for directing the activities of the project supervisors assigned to their projects. They are directly involved with implementing the Center's qualitative and quantitative research projects, analyzing the data, and reporting the findings. This position may also have some responsibility for quality control and quality assurance procedures for the data collection and reporting process.
This is a full-time salaried position with benefits. If you would like additional information, please call Bryan Ward at (608) 232-2800, or contact him by e-mail at bward@habaco.com.

Please send resumes by May 9, 1997 to:

Margy Syse
Senior Administrator
Hagler Bailly Consulting, Inc.
455 Science Dr.
Madison, WI 53711

Several senior staff (Bob Baumgartner, Pam Rathbun, and Bryan Ward) from Hagler Bailly Consulting will be attending the AAPOR meetings in Norfolk, VA in May 15-18. If possible, we would like to arrange interviews with selected candidates at AAPOR.
I just saw the notice for the bball game on Friday. If it's still possible
to attend, I'd like to . Thanks. Richard Sobel
I will soon be launching a health related survey (to be administered by telephone) and am looking for good measures of social support--either a general measure or one suitable for use in studying health-promotion behaviors (smoking cessation, weight loss, nutrition). Is there something out there that has been tested and proven useful?

Thanks in advance for any suggestions or references.
RICHARD: My memory tells me that I bought an extra ticket for the game in the AAPOR "block". If so, I'll save it for you and pass it along when I see you. If not, then there'll be a chance to buy tickets there but no necessarily in the AAPOR group.

At 06:22 PM 5/11/97 -0400, you wrote:
>I just saw the notice for the bball game on Friday. If it's still possible to attend, I'd like to =7F. Thanks. Richard Sobel
>
>
>------------------------------------------
> Paul J. Lavrakas, Ph.D.  
> Professor of Communication & Journalism  
> Director, Survey Research Unit  
> College of Social & Behavioral Sciences, Ohio State University  
> Derby Hall [Room 0126], 154 N. Oval Mall, Columbus OH 43210  
> Voice: 614-292-3468  Fax: 614-292-6673
>------------------------------------------

>From lavrakas.1@osu.edu Mon May 12 10:32:14 1997

Return-Path: lavrakas.1@osu.edu
Received: from mail3.uts.ohio-state.edu (root@mail3.uts.ohio-state.edu [128.146.214.32])
    by usc.edu (8.8.4/8.7.2/usc) with ESMTP
    id KAA27363 for <aapornet@usc.edu>; Mon, 12 May 1997 10:32:12 -0700 (PDT)
Announcement of the 1997 T-shirt Slogan Winner:

Congratulations go to Tom Smith for submitting the winning t-shirt slogan:

To Err Is Human,
But If It's Less than 4%
It's Just Sampling

Thanks to all who submitted slogans and participated in the on-line voting over AAPORNET.

See you in Norfolk with your shoes laced!
Thanks, Jennifer

************************************************************************
Jennifer Dykema                      Office:  (608) 263-3853
Department of Sociology              FAX:     (608) 262-8400
1180 Observatory Drive Email:  DYKEMA@ssc.wisc.edu
University of Wisconsin-Madison
Madison, WI  53706
************************************************************************

* * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * *
*                        Paul J. Lavrakas, Ph.D.                        *
*                Professor of Communication & Journalism                *
*                    Director, Survey Research Unit                     *
*     College of Social & Behavioral Sciences, Ohio State University  *
*     Derby Hall [Room 0126], 154 N. Oval Mall, Columbus OH 43210     *
*       Voice: 614-292-3468  Fax: 614-292-6673                       *
* * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * *

>From lavrakas.1@osu.edu Tue May 13 05:38:46 1997
Return-Path: lavrakas.1@osu.edu
Received: from mail2.uts.ohio-state.edu (root@mail2.uts.ohio-state.edu [128.146.214.31])
    by usc.edu (8.8.4/8.7.2/usc) with ESMTP
    id FAA16422 for <aapornet@usc.edu>; Tue, 13 May 1997 05:38:45 -0700 (PDT)
Received: from lavrakas.1.acs.ohio-state.edu ([128.146.93.45])
    by mail2.uts.ohio-state.edu (8.8.5/8.8.5) with SMTP id IAA24699
MESSAGE FROM CONFERENCE OPERATIONS COMMITTEE TO THOSE ATTENDING AAPOR '97 CONFERENCE IN NORFOLK:

Just a reminder that there will NOT be a shuttle bus run by the host hotel to/from the Norfolk Waterside Marriott and the Norfolk airport, such as what we had last year with the Red Lion in Salt Lake City.

If you are not renting a car or getting a ride from someone, there are two main options to get to/from the hotel and the airport: (1) take a cab or (2) take a city hotel shuttle that stops at various downtown hotels including the Marriott. The cost of each will depend on how many other people are traveling in the vehicle with you, so look for fellow AAPOR members at the airport when you are ready to leave the airport for the hotel. If you get 3 or 4 other AAPORites traveling with you, the per person one-way fare (without tip) should be less than $10.

Safe traveling to everyone.
**From fred.solop@NAU.EDU Tue May 13 11:21:58 1997**

Return-Path: fred.solop@NAU.EDU

Received: from logjam.ucc.nau.edu (SYSTEM@mailgate.nau.edu [134.114.96.14])
   by usc.edu (8.8.4/8.7.2/usc) with ESMTP
   id LAA14162 for <aapornet@usc.edu>; Tue, 13 May 1997 11:21:54 -0700 (PDT)

Received: from pc134.sbs.nau.edu by NAUVAX.UCC.NAU.EDU (PMDF V5.1-6 #18805)
   with SMTP id <011ITI2JOJG68Y6BEZ@NAUVAX.UCC.NAU.EDU> for aapornet@usc.edu;
   Tue, 13 May 1997 11:21:38 MST

Date: Tue, 13 May 1997 11:21:12 -0700

From: Fred Solop <fred.solop@NAU.EDU>

Subject: New Position Announcement

X-Sender: solop@nauvax.ucc.nau.edu

To: aapornet@usc.edu

Message-id: <1.5.4.32.19970513182112.0068d77c@nauvax.ucc.nau.edu>

MIME-version: 1.0

X-Mailer: Windows Eudora Light Version 1.5.4 (32)

Content-type: text/plain; charset="us-ascii"
This position was just approved.

I'll be attending AAPOR if people would like to meet and get more information.

Fred Solop

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Position Available

Northern Arizona University: The College of Social and Behavioral Science seeks qualified candidates for an 11 month position at the level of Post-doctoral Fellowship. This is a benefit eligible, temporary, non-tenure-track position. Responsibilities include managing applied research projects (telephone surveys, mail surveys, focus groups) for the Social Research Laboratory, providing methodological and statistical assistance to the Social Research Laboratory, and teaching four courses per year for the College of Social and Behavioral Sciences in the areas of research methods and introductory-level statistics. Minimum qualifications include (1) a Ph.D. degree in any social science discipline or completion of all course-work toward a Ph.D. degree in any social science discipline, (2) substantial experience in a social science research organization, preferably an academic survey research organization, and (3) university-level teaching experience. Please send a letter of interest describing your qualifications, a vita and the names and telephone numbers of three professional references to Dr. Fred Solop, Social Research Laboratory, Box 15301, Northern Arizona University, Flagstaff, AZ 86011. A review of applications will begin on June 15, 1997 and will continue until the position is filled.
Northern Arizona University is a committed Equal Opportunity/Affirmative Action institution. Minorities, women, persons with disabilities, and veterans are especially encouraged to apply. Fred Solop
Associate Professor Department of Political Science Northern Arizona University Flagstaff, AZ 86011-5036 Fred.Solop@nau.edu
(520) 523-3135 - phone
(520) 523-6777 - fax

>From mitofsky@mindspring.com Tue May 13 15:02:21 1997
Return-Path: mitofsky@mindspring.com
Received: from brickbat8.mindspring.com (brickbat8.mindspring.com [207.69.200.11])
by usc.edu (8.8.4/8.7.2/usc) with ESMTP
id PAA06711 for <aapornet@usc.edu>; Tue, 13 May 1997 15:02:16 -0700 (PDT)
Received: from warrenmi (ip241.an8-new-york4.ny.pub-ip.psi.net [38.26.19.241])
by brickbat8.mindspring.com (8.8.5/8.8.5) with SMTP id SAA03930
for <aapornet@usc.edu>; Tue, 13 May 1997 18:02:04 -0400 (EDT)
Message-Id: <1.5.4.32.19970513220138.00671198@pop.mindspring.com>
X-Sender: mitofsky@pop.mindspring.com
X-Mailer: Windows Eudora Light Version 1.5.4 (32)
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Date: Tue, 13 May 1997 18:01:38 -0400
To: aapornet@usc.edu
From: Warren Mitofsky <mitofsky@mindspring.com>
Subject: Directions to Norfolk Waterside Marriott
To Paul Lavrakas:

Are there directions to the Norfolk Waterside Marriott for those of us who are driving? PLEASE NOTE MY NEW ADDRESS AND PHONE NUMBER:

Warren Mitofsky
Mitofsky International
1 East 53rd Street -- 5th Floor
New York, NY 10022

212 980-3031
212 980-3107 FAX
mitofsky@mindspring.com

Through April I can be reached at:
212 582-5675
212 582-3824 FAX

>From MPRNJ!GJC@mprnj.com Tue May 13 15:11:34 1997
Return-Path: MPRNJ!GJC@hschange.com
Received: from tigger.jvnc.net (tigger.jvnc.net [128.121.50.145])
    by usc.edu (8.8.4/8.7.2/usc) with SMTP
    id PAA09493 for <AAPORNET@USC.EDU>; Tue, 13 May 1997 15:11:29 -0700
(PDT)
Received: from mprnj.com by tigger.jvnc.net with UUCP id AA24882
    (5.65c/IDA-1.4.4 for AAPORNET@USC.EDU); Tue, 13 May 1997 18:11:26 -0400
From: MPRNJ!GJC@mprnj.com (George Carcagno)
Date: 13-May-97 18:16:06
Received: by mprnj.com (UUCP-MHS-XtcN) Tue May 13 18:16:22 1997
To: AAPORNET@USC.EDU
Mathematica Policy Research, Inc., a leading employee-owned survey research organization, has survey researcher and survey specialist positions open in its Princeton, NJ and Washington, D.C. offices. We are looking for survey professionals who want to work in a challenging and stimulating environment. The positions range from survey specialist positions which require a masters degree or equivalent and 1-2 years experience to senior survey researcher positions which require an advanced degree or equivalent and at least 10 years of senior level experience. We are especially interested in applicants with expertise in health services research, education, and early childhood development. Interested persons who will be at the AAPOR meeting should contact Geri Mooney, Anne Ciemnecki, or Richard Strouse at the conference hotel. Others may send resumes to:

Ms. Patricia Shirkness
MPR
P.O. Box 2393
Princeton, NJ 08543
609-936-2767
Fax: 609-799-0005

Visit our website at www.mathematica-mpr.com

George Carcagno
Mathematica Policy Research
>From lavrakas.1@osu.edu Wed May 14 03:34:20 1997
Return-Path: lavrakas.1@osu.edu
Received: from mail3.uts.ohio-state.edu (root@mail3.uts.ohio-state.edu [128.146.214.32])
    by usc.edu (8.8.4/8.7.2/usc) with ESMTP id DAA01902 for <aapornet@usc.edu>; Wed, 14 May 1997 03:34:19 -0700 (PDT)
Received: from lavrakas.1.acs.ohio-state.edu (ts2-14.homenet.ohio-state.edu [140.254.112.53])
    by mail3.uts.ohio-state.edu (8.8.5/8.8.5) with SMTP id GAA26188
    for <aapornet@usc.edu>; Wed, 14 May 1997 06:34:11 -0400 (EDT)
Date: Wed, 14 May 1997 06:34:11 -0400 (EDT)
Message-Id: <199705141034.GAA26188@mail3.uts.ohio-state.edu>
X-Sender: lavrakas.1@postbox.acs.ohio-state.edu
X-Mailer: Windows Eudora Pro Version 2.1.2
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
To: aapornet@usc.edu
From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>
Subject: Last minute driving directions to Norfolk Marriott
CONFERENCE OPERATIONS COMMITTEE MESSAGE

For those driving to the Marriott from the Washington DC, I would assume you'll be coming down I-95 and then across I-64 from Richmond to Norfolk.

>From farther north (e.g., NYC), you might want to go Rt. 13 South out of Wilmington DE.
I've not traveled either way so I can't say as to the ease or difficulty of driving Rt. 13 (the "Atlantic coast route" that takes you across the Cheasapeake Bay bridge/tunnel to Virgina Beach and Norfolk.)

Once you get to the Norfolk area, you want to take I-264 to the downtown/waterside area (eventually ending up across the river from Portsmouth). The hotel is right along the road you get dumped onto right after you exit I-264 at Norfolk, downtown. If you have a Norfolk map that shows the Nauticus center, the hotel is just a block or so away.

* * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * *
* Paul J. Lavrakas, Ph.D. *
* Professor of Communication & Journalism *
* Director, Survey Research Unit *
* College of Social & Behavioral Sciences; Derby Hall, Room 0126 *
* 154 North Oval Mall, Ohio State University; Columbus OH 43210 *
* Voice: (614)-292-6672 Fax: (614)-292-6673 *
* * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * *

>From 72530.2007@CompuServe.COM Wed May 14 10:49:50 1997
Having driven Rte. 13 (what Delawarans call the "Dual Highway") many times from Philadelphia, let me say that folks coming from Philadelphia or points north
*definitely* do *NOT* want to take I-95. It'll add about two hours to the trip
-- and be much less interesting!

>From north of Wilmington, DE: follow I-95 to the DE border, then skirt Wilmington on I-495. A few miles after rejoining I-95, exit for Rte. 1 (also marked for Rte. 7 & Christiania Mall). Then stick with combination of Rtes. 1 & 13 through DE (Rte. 1 is the beginnings of a DE turnpike that [mercifully] by-passes Dover's strip development and race track). Toward the southern edge of Dover, you must exit Rte. 1 and rejoin Rte. 13 via Rte. 10 (shortly after the $1.00 toll). This is well marked, so should be no problem.
After Dover, its Rte. 13 all the way to Virginia Beach, then I-64 (marked either for Chesapeake and/or Portsmouth, I believe) to I-264 -- which ends at Waterside Drive which, in turn, leads directly past the Marriott. (Just make sure you get Waterside and don't head for the tunnel!)

A word of warning: the whole Hampton Roads area offers miserable Washington-style traffic for rush hours. Avoid especially the 3-6P or 3-7P period.

Good luck to those of you making the trek down the Eastern Shore. Enjoy the rural scenery!

Roy W. Reese
72530.2007@compuserve.com
As a native Delawarean, I agree with Roy Reese that traveling Routes 1 and 13 is the way to go to Norfolk from Wilmington and points north.

Two warnings, however: The bridge connecting Route 13 with Virginia Beach is a long one and has a large toll (between $10 and $20, I think). So if you take the scenic route, make sure you have lots of cash (these are rural areas where ATMs are not easily available). And if your stomach can't take the thought of driving without seeing very much land for minutes at a time, use I-95 and I-64 instead.

Tom Pellegrene Jr.
The Journal Gazette
Fort Wayne, Indiana
The survey and associated methodology, named SERVQUAL, was published in a book by Zeithaml, Parasuraman, and Berry, "Delivering Quality Service", Free Press, 1990. The preface cites numerous instances where major corporations have adopted the technique. Also, as the development of SERVQUAL was a research endeavor, the reference list is extensive but dates mid to late '80's.

The folks here at Cornell are interested in finding out more about SERVQUAL. Is there anyone out there who's familiar with any published applications of SERVQUAL since 1990, especially those that may have taken place in higher education? We'd also be interested in information concerning any educational institutions which are applying this type of technique currently.

I'd appreciate any help. Please respond to me directly at jm24 @
Jane B. Maestro-Scherer
607-539-6372

> From jtrewn@cms.cc.wayne.edu Thu May 15 08:31:05 1997
Return-Path: jtrewn@cms.cc.wayne.edu
Received: from CMS.CC.WAYNE.EDU (CMS.CC.WAYNE.EDU [141.217.1.3])
   by usc.edu (8.8.4/8.7.2/usc) with SMTP
   id IAA05564 for <aapornet@usc.edu>; Thu, 15 May 1997 08:31:02 -0700
(PDT)
Received: from jayants-pc by CMS.CC.WAYNE.EDU (IBM VM SMTP V2R2) with TCP;
   Thu, 15 May 97 11:31:42 EDT
Message-Id: <1.5.4.32.19970515153017.009b1780@cms.cc.wayne.edu>
X-Sender: jtrewn@cms.cc.wayne.edu
X-Mailer: Windows Eudora Light Version 1.5.4 (32)
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Date: Thu, 15 May 1997 11:30:17 -0400
To: aapornet@usc.edu
From: Jayant Trewn <jtrewn@cms.cc.wayne.edu>
Subject: CATI Systems

Could I get some recommendations for a CATI system with vendor contact information? We are establishing a CATI lab with 12-15 stations on the windows platform. Thanks. Regards.

\\\\
"A leader is one who makes 'others' win"
Could I get some information on best practices in handling answering machine calls? The problem is repeated calls to Answering Machines and complaints by respondents as they see a lot of callbacks in their caller ID. In fact the problem is with any repeated call backs identified by respondents with caller ID equipment on their lines. Thanks. Regards.

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  ( @ @ )
+---oOOo-(-)_oOOo---------------+  
|                           |
| "A leader is one who makes 'others' win" |
|                           |
| 0ooo                     |
| ( ) 0ooo                 |
>From MILTGOLD@aol.com Thu May 15 18:07:44 1997

Return-Path: MILTGOLD@aol.com

Received: from emout20.mail.aol.com (emout20.mx.aol.com [198.81.11.46])
    by usc.edu (8.8.4/8.7.2/usc) with ESMTP
    id SAA11056 for <aapornet@usc.edu>; Thu, 15 May 1997 18:07:42 -0700
(PDT)

From: MILTGOLD@aol.com

Received: (from root@localhost)
    by emout20.mail.aol.com (8.7.6/8.7.3/AOL-2.0.0)
    id VAA27589 for aapornet@usc.edu;
    Thu, 15 May 1997 21:07:12 -0400 (EDT)

Date: Thu, 15 May 1997 21:07:12 -0400 (EDT)

Message-ID: <970515210707_370761731@emout20.mail.aol.com>

To: aapornet@usc.edu

Subject: Re: Best practices on handling Answering machines in CATI surveys
You might try reaching Dr. Jaki Stanley at the National Agricultural Statistics Service, U.S. Dept of Agriculture, in Vienna VA who's done some research in answering machine experiences and getting farmers and ranchers to respond to telephone surveys.

Dr. Milton Goldsamt
2702 Loma Street
Silver Spring, MD 20902
miltgold@aol.com

>From lvoigt@cclink.fhrc.org Fri May 16 08:30:33 1997
Return-Path: lvoigt@cclink.fhrc.org
Received: from bug1.fhrc.org (bug1.fhrc.org [140.107.10.110])
    by usc.edu (8.8.4/8.7.2/usc) with ESMTP
    id IAA15682 for <aapornet@usc.edu>; Fri, 16 May 1997 08:30:31 -0700
(PDT)
Received: from ccout.fhrc.org (ccout [140.107.10.17])
    by bug1.fhrc.org (8.8.5/8.8.5) with SMTP id IAA27080
    for <aapornet@usc.edu>; Fri, 16 May 1997 08:30:24 -0700 (PDT)
Received: from ccMail by ccout.fhrc.org
    (IMA Internet Exchange 1.04b) id 37c7d890; Fri, 16 May 97 08:30:17 -0700
Mime-Version: 1.0
Date: Fri, 16 May 1997 08:26:46 -0700
Message-ID: <37c7d890@cclink.fhrc.org>
From: lvoigt@cclink.fhrc.org (lvoigt)
Subject: Best practices on handling Answering machines in CATI survey
To: aapornet@usc.edu
Content-Type: text/plain; charset=US-ASCII
Content-Transfer-Encoding: 7bit
Could I get some information on best practices in handling answering machine calls? The problem is repeated calls to Answering Machines and complaints by respondents as they see a lot of callbacks in their caller ID. In fact the problem is with any repeated call backs identified by respondents with caller ID equipment on their lines. Thanks. Regards.

We have struggled with this issue in our RDD calls, as it could be frightening to people to have alot of hangups on their answering machine (or if they are screening their calls). (We block caller ID when we call since the interviewers often call from their own homes.)
We have used the following approach for about a year, which is reasonably successful. At the third attempt where there is no answer (first attempts are always in the daytime on a weekday, second is evening, third is weekend), we leave a very brief message identifying the purpose of the call and the caller and saying when we are calling back. The message also leaves a number that the respondent can call to verify the legitimacy of the study. Another message is left on the fourth call -- we have found that the respondents are often screening their calls and will pick up the phone when they hear this second message. We usually do not leave messages if there is no answer on the 5th-9th call. We abandon the number after 9 attempts. A few times, people have changed their answering machine message to respond to us! Our interviewers feel that this approach has worked out well in metropolitan
areas, but has not been as successful in other areas.

We also do call backs on all phone numbers where an answering machine is reached at all nine attempts. We use the same procedure for these calls as we do for the respondents who refuse to answer the screening questions or refuse to participate. A second series of nine calls are made 3-4 months after the original call by a different interviewer. If the number is answered, the interviewer first verifies that the respondent had that phone number at the time of the original call. If so, then the respondent is screened according to protocol. We resolve about 1/2 of all of the numbers that were "answering machine" on the first series of calls in this manner (we also turn around about 1/2 of the refusals). We were surprised at this, but it seems that some people who screen their calls with an answering machine do not always screen. This has helped us keep our response rates high. Since we use RDD to recruit controls for our population-based epidemiologic studies, it is worth all of this effort to increase the likelihood that our control groups are representative of the population of interest. This level of effort may be unreasonable for market research.

Lynda Voigt
Epidemiology, Public Health Sciences
Fred Hutchinson Cancer Research Center
lvoigt@cclink.fhcrc.org

>From forum@Pathcom.com Fri May 16 13:30:32 1997
Please take me off this mailing list.

Thanks

>From LRUST@aol.com Fri May 16 20:07:05 1997

Return-Path: LRUST@aol.com

Received: from emout08.mail.aol.com (emout08.mx.aol.com [198.81.11.23])
    by usc.edu (8.8.4/8.7.2/usc) with ESMTP
    id UAA28392 for <aapornet@usc.edu>; Fri, 16 May 1997 20:07:03 -0700
    (PDT)
From: LRUST@aol.com
Received: (from root@localhost)
    by emout08.mail.aol.com (8.7.6/8.7.3/AOL-2.0.0)
    id XAA24034 for aapornet@usc.edu;
    Fri, 16 May 1997 23:06:33 -0400 (EDT)
Date: Fri, 16 May 1997 23:06:33 -0400 (EDT)
Message-ID: <970516230629_517129534@emout08.mail.aol.com>
To: aapornet@usc.edu
Subject: Drop me from list

Please drop me from the mailing list.

Thanks

Langbourne Rust
(lrust@aol.com)

>From WELK@burke.com Sat May 17 07:25:48 1997
Return-Path: WELK@burke.com
Received: from sun1.burke.com ([208.16.139.50])
    by usc.edu (8.8.4/8.7.2/usc) with SMTP
    id HAA03055 for <aapornet@usc.edu>; Sat, 17 May 1997 07:25:47 -0700 (PDT)
Date: Fri, 16 May 1997 19:27 -0500
From: "Welk, Marcy" <WELK@burke.com>
To: aapornet@usc.edu
Subject: Delete Record
Message-Id: <62849CDB@admserv>

Please take my name off this e-mail list. thank you
>From R1MJM1@VM1.CC.UAKRON.EDU Sun May 18 15:20:17 1997

Return-Path: R1MJM1@VM1.CC.UAKRON.EDU

Received: from VM1.CC.UAKRON.EDU (vm1.cc.uakron.edu [130.101.5.2])
    by usc.edu (8.8.4/8.7.2/usc) with SMTP
    id PAA16163 for <aapornet@USC.EDU>; Sun, 18 May 1997 15:20:15 -0700 (PDT)

Message-Id: <199705182220.PAA16163@usc.edu>

Received: from VM1.CC.UAKRON.EDU by VM1.CC.UAKRON.EDU (IBM VM SMTP V2R2)
    with BSMTP id 3523; Sun, 18 May 97 18:21:29 EDT

Received: from AKRONVM (NJE origin R1MJM1@AKRONVM) by VM1.CC.UAKRON.EDU
    (LMail V1.2c/1.8c) with BSMTP id 2617; Sun, 18 May 1997 18:21:29 -0400

Date: Sun, 18 May 1997 18:19:30 EDT

From: McKee McClendon <R1MJM1@VM1.CC.UAKRON.EDU>

Subject: Re: AAPORNET digest 547

To: "News and Discussion for members of AAPOR (American Association for
    Public Opinion Research)" <aapornet@usc.edu>

In-Reply-To: Your message of Sun, 18 May 1997 00:03:15 PDT


>From ray@mgtamer.com Sun May 18 17:58:35 1997

Return-Path: ray@mgtamer.com

Received: from dns.mgtamer.com (root@dns.mgtamer.com [199.44.118.2])
    by usc.edu (8.8.4/8.7.2/usc) with SMTP
    id RAA29154 for <aapornet@usc.edu>; Sun, 18 May 1997 17:58:32 -0700 (PDT)

Received: from NewMicronPC (sdn-ts-025mdrelRP05.dialsprint.net
    [206.133.13.120]) by dns.mgtamer.com (8.6.12/8.6.9) with SMTP id UAA30637
    for <aapornet@usc.edu>; Sun, 18 May 1997 20:56:25 -0400

Date: Sun, 18 May 1997 20:56:25 -0400

Message-Id: <199705190056.UAA30637@dns.mgtamer.com>
X-Sender: rthompso@mgtamer.com
X-Mailer: Windows Eudora Light Version 1.5.2
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
To: aapornet@usc.edu
From: Ray Thompson <ray@mgtamer.com>
Subject: Re: AAPORNET digest 547

Please take my name off of the AAPORNET list.

At 06:19 PM 5/18/97 EDT, you wrote:

> 
>

>From gmazur@porternovelli.com Mon May 19 05:31:12 1997
Return-Path: gmazur@porternovelli.com
Received: from mailserv.porternovelli.com (mailserv.porternovelli.com
[165.254.162.12])
    by usc.edu (8.8.4/8.7.2/usc) with ESMTP
    id FAA28458 for <aapornet@usc.edu>; Mon, 19 May 1997 05:31:10 -0700
(PDT)
Received: from mail.porternovelli.com (mail.porternovelli.com
[165.254.162.11]) by mailserv.porternovelli.com (8.7.3 Version 1.1 Build
565/8.7.3) with SMTP id IAA00120 for <aapornet@usc.edu>; Mon, 19 May 1997
08:30:44 -0400 (Eastern Daylight Time)
please remove my name from this list.

thank you

gmazur@porternovelli.com
I'm looking for a citation that states that a larger scale is preferable to a smaller one (e.g., a 7-point scale is better than a 5-point). I've checked texts (Bailey; Dillman; and Schuman & Presser) and POQ for the last 2 years but haven't found anything.
Please take my name off the AAPORNET list. Thanks.

John Scheb
scheb@utk.edu
AGFhcG9ybmv0QHVzYy5iZHUUAAAAAwAVDAEAEADAP4PBgAAAB4AATABAABAAAEdwAAACdhiYXVcgm5i

dEB1c2MuZWR1JwAAAgELMAMEAEEAAAAU01UUdPbQVBPUI5FVEBVU0MuRURVAAAAbwAAQOAAA

AAL

AEA6AQAAAA4AAgFhcG9ybmv0OHVzYy5iZHUUAAAAAgH3XwEAAAA/AAAAWAAAAIEr

H6S+oXAzWh4A3QEPVIAAAYWFw3JuZXRAdXNJlmVkdQBTTTRQAFGhcG9ybmv0OHVzYy5i

H6S+ZHUAA

AAMA/V8BAAAAAAAAwD/XwAAAACAfYPAQAAAAAAAQAQAAAAACCU0BBIABACwAAABBSRTogcGxLYXNIIHRh

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w

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AAMALgAAAAAAAwA2AAAAABAADkAoNoJv3VlkvAEaAHAAAAAACwAAABBSRTogcGxLYXNIIHRha2Ug

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A

BhBKqp3zwAHED0AAAAeAgQAQAAAD4AABQTEVBU0VUyOQjFTVIOQU1FT0ZGVExQFQUFT1JORVRM

SVNUVEhBTktTSk9ITINDSEVU0NIRUJAVRLRURVAAAAgEJEAAEAc2AAAAsgAAAAOoAAAAABMWkZ1

VI3V93cACgEDAcfgAqQQD4wIAY4JoCsBzZXQwIACTTQKAFQqACMggOwvMsW1NQKACoF1Yw8QcwMG

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AAMAEBAAAAAAAAwAREAABAADAIQ///0OAAAbCgL5zHWWS8AUAACDCgL5zHWWS8AQsAAAIAYA

AAAAAMBAAABAAAAAFQAAAAAAAwACgAgg8gAAAAAAAAwAAAAAAAAEYAAAAAAAAEJUAAAAAA

AD

AAWACCAGAAAAAAAAAARgAAAAABShQAAAtw0OAA4AJYAIAYAAAAAMAAMAAAAAAAAABGAAAAAF5F

AAABAAAAAADguMAADAcACCAGAAAAAAAAAADAAAAAAARgAAAAAAAABhQAAAAAAAASl4AIAYAAAA

AAAAAAABGAAAAAFQAAAAAAAwAgwAggBgAAAAAAAAwAAAAAAAAEYAAAAAAYUAAAAADADKA

CCAGAAAAAAAAAAAAAAAAARgAAAAAYhQAAAAAA4AQYAIAYAAAAAMAAAAAAAAABGAAAAAADFADAA

B
>From slosh@garnet.acns.fsu.edu Mon May 19 07:58:22 1997
Return-Path: slosh@garnet.acns.fsu.edu
Received: from mailer.fsu.edu (mailer.fsu.edu [128.186.6.122])
    by usc.edu (8.8.4/8.7.2/usc) with ESMTP
    id HAA15493 for <aapornet@usc.edu>; Mon, 19 May 1997 07:58:20 -0700 (PDT)
Received: from garnet.acns.fsu.edu (gmhub.acns.fsu.edu [128.186.195.10]) by
    mailer.fsu.edu (8.8.5/8.7.3) with ESMTP id KAA24103 for <aapornet@usc.edu>;
    Mon, 19 May 1997 10:58:06 -0400 (EDT)
Received: from garnet1.acns.fsu.edu (garnet1.acns.fsu.edu [128.186.195.2])
    by garnet.acns.fsu.edu (8.8.3/8.7.3) with ESMTP id KAA78331 for
    <aapornet@usc.edu>; Mon, 19 May 1997 10:58:05 -0400
Received: from slosh.coss.fsu.edu (slosh.coss.fsu.edu [128.186.39.165]) by
garnet1.acns.fsu.edu (8.8.3/8.7.3) with SMTP id KAA77926 for
    <aapornet@usc.edu>; Mon, 19 May 1997 10:58:04 -0400
Message-Id: <1.5.4.32.19970519145713.006eecdc@garnet.acns.fsu.edu>
X-Sender: slosh@garnet.acns.fsu.edu
X-Mailer: Windows Eudora Light Version 1.5.4 (32)
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Date: Mon, 19 May 1997 10:57:13 -0400
To: aapornet@usc.edu
From: Susan Losh <slosh@garnet.acns.fsu.edu>
Subject: Re: Likert Scales

Ken Bollen was co-author of an article in American Sociological Review about 10 years ago on the number of scale points. Check that one out.

At 09:35 AM 5/19/97 -0400, you wrote:
>I'm looking for a citation that states that a larger scale is preferable to a smaller one (e.g., a 7-point scale is better than a 5-point). I've checked texts (Bailey; Dillman; and Schuman & Presser)
>and POQ for the last 2 years but haven't found anything.
>
>From NNRTWS1@UCHIMVS1.UCHICAGO.EDU Mon May 19 10:06:42 1997

Return-Path: NNRTWS1@UCHIMVS1.UCHICAGO.EDU
Received: from UCHIMVS1.UCHICAGO.EDU (uchimvs1.uchicago.edu [128.135.19.10]) by usc.edu (8.8.4/8.7.2/usc) with SMTP
   id KAA08881 for <aapornet@USC.EDU>; Mon, 19 May 1997 10:06:38 -0700 (PDT)
Message-Id: <199705191706.KAA08881@usc.edu>
Received: from UCHIMVS1.BITNET by UCHIMVS1.UCHICAGO.EDU (IBM MVS SMTP V3R1)
   with BSMTP id 4800; Mon, 19 May 97 12:06:29 CDT
Date:    Mon, 19 May 97 12:02 CST
From: NNRTWS1@UCHIMVS1.UCHICAGO.EDU
To: aapornet@USC.EDU
Subject: (Copy) No subject given
The National Opinion Research Center (NORC) has been elected to take over the secretariat of the International Social Survey Program (ISSP). The ISSP was founded in 1984 and is the largest cross-national collaboration in the social sciences. There are currently 29 member countries and over 170 surveys with over 250,000 respondents have been conducted since 1985.

The General Social Survey (GSS) at NORC was a co-founder of the ISSP. The GSS is directed by James A. Davis and Tom W. Smith. Smith will serve as secretary general of the ISSP.

For more information on the ISSP, please contact the secretariat or visit our Web site:

Tom W. Smith
NORC
1155 East 60th St.
Chicago, IL 60637

Phone: 773-256-6288
Fax: 773-753-7886
Email: smitht@norcmail.uchicago.edu

Web: http://www.zuma-mannheim.de/boege/issp

>From beniger@rcf.usc.edu Mon May 19 13:12:12 1997
Return-Path: beniger@rcf.usc.edu
Received: from almaak.usc.edu (almaak.usc.edu [128.125.253.166])
  by usc.edu (8.8.4/8.7.2/usc) with ESMTP
  id NAA21949 for <aapornet@usc.edu>; Mon, 19 May 1997 13:12:10 -0700
(PDT)
Received: from localhost (beniger@localhost)
  by almaak.usc.edu (8.8.4/8.8.4/usc) with SMTP
POSITION DESCRIPTION

Position Title: Quantitative Social Science Methodologist

Deadline for Applications: July 1, 1997

PRIMARY FUNCTION: To provide expert methodological assistance to research projects at the Wellesley Centers for Women, which includes the Stone Center for Developmental Services and Studies and the Center for Research on Women. The Methodologist reports directly to the Executive Director of the Wellesley Centers for Women.

Duties/Responsibilities:

1. Advise Project Directors at the Stone Center and the Center for Research
on Women on appropriate research design, statistical methods, sampling
techniques, scale development and psychometrics, etc. for research
projects
conducted at the centers.

2. Participate in the development and preparation of research proposals.

3. Participate in data analysis for research projects at the centers.

4. Co-author papers as part of participation in research projects.

5. Other tasks as agreed upon with the Executive Director of WCW.

Organizational Relationships: The Methodologist is a member of the staff of
the Wellesley Centers for Women. As such, the Methodologist has both
internal and external organizational relationships. The Methodologist will
work closely with multiple Project Directors at the Center for Research on
Women and the Stone Center, as well as with the Executive Director of the
Wellesley Centers for Women. The Methodologist will also represent the
organization at professional meetings, and to colleagues at other
institutions.

Minimum Position Requirements: Doctorate in developmental psychology, social
psychology, sociology, or related field preferred, ABD considered.
Substantive background in the social sciences required, background in child
development, women's development over the life span, or ethnic studies
preferred. Must have extensive experience in quantitative data analysis,
study design and psychometrics. Candidate must be knowledeable in one or
more of the following areas: growth modeling, structural equations,
confirmatory factor analysis, survival analysis, and measurement development. Must be organized, flexible, able to set priorities, and to work on multiple projects simultaneously. Must have good oral and written communication skills. Must be able to work with colleagues from multiple disciplines and cultural backgrounds, and in a culturally-diverse environment.

Send letter of application and CV or resume to:
Nancy Marshall
Wellesley Centers for Women
Wellesley College
Wellesley, Ma 02181

NO PHONE CALLS.
We will set up interviews for selected candidates by July 15th.

>From Barbara_Bryant@ccmail.bus.umich.edu Mon May 19 13:22:10 1997
Return-Path: Barbara_Bryant@ccmail.bus.umich.edu
Received: from runningman.rs.itd.umich.edu (0@runningman.rs.itd.umich.edu [141.211.144.15])
    by usc.edu (8.8.4/8.7.2/usc) with ESMTP
    id NAA23561 for <aapornet@usc.edu>; Mon, 19 May 1997 13:22:08 -0700 (PDT)
Received: from ccMail by ccmail.bus.umich.edu by runningman.rs.itd.umich.edu
    (8.8.5/2.3)
    with SMTP id QAA27862; Mon, 19 May 1997 16:22:06 -0400 (EDT)
Received: from ccMail by ccmail.bus.umich.edu (SMTPLINK V2.11)
    id AA864084079; Mon, 19 May 97 16:19:52 EDT

Ken Bollen was co-author of an article in American Sociological Review about 10 years ago on the number of scale points. Check that one out.

At 09:35 AM 5/19/97 -0400, you wrote:

> I'm looking for a citation that states that a larger scale is preferable to a
> smaller one (e.g., a 7-point scale is better than a 5-point). I've checked
> texts (Bailey; Dillman; and Schuman & Presser) and POQ for the last 2
> years but haven't found anything.
I posted a Post-doctoral fellowship position last week. In the interim, the position has been reclassified as Visiting Instructor/Assistant Professor (see below). Please excuse any inconvenience caused by reposting this position.
POSITION AVAILABLE

Northern Arizona University: The College of Social and Behavioral Science seeks qualified candidates for an 11 month position at the level of Visiting Instructor/Assistant Professor. This is a benefit eligible, temporary, non tenure-track position. Responsibilities include managing applied research projects (telephone surveys, mail surveys, focus groups) for the Social Research Laboratory, providing methodological and statistical assistance to the Social Research Laboratory, and teaching four courses per year for the College of Social and Behavioral Sciences in the areas of research methods and introductory-level statistics. Minimum qualifications include (1) a Ph.D. degree in any social science discipline or completion of all course-work toward a Ph.D. degree in any social science discipline, (2) substantial experience in a social science research organization, preferably an academic survey research organization, and (3) university-level teaching experience. Please send a letter of interest describing your qualifications, a vita and the names and telephone numbers of three professional references to Dr. Fred Solop, Social Research Laboratory, Box 15301, Northern Arizona University, Flagstaff, AZ 86011. A review of applications will begin on June 15, 1997 and will continue until the position is filled.
Northern Arizona University is a committed Equal Opportunity/Affirmative Action institution. Minorities, women, persons with disabilities, and veterans are especially encouraged to apply.

>From LRUST@aol.com Mon May 19 14:45:09 1997

Return-Path: LRUST@aol.com

Received: from emout13.mail.aol.com (emout13.mx.aol.com [198.81.11.39])
    by usc.edu (8.8.4/8.7.2/usc) with ESMTP
    id OAA10182 for <aapornet@usc.edu>; Mon, 19 May 1997 14:45:08 -0700 (PDT)

From: LRUST@aol.com

Received: (from root@localhost)
    by emout13.mail.aol.com (8.7.6/8.7.3/AOL-2.0.0)
    id RAA22967 for aapornet@usc.edu;
    Mon, 19 May 1997 17:44:36 -0400 (EDT)

Date: Mon, 19 May 1997 17:44:36 -0400 (EDT)

Message-ID: <970519174403_21268685@emout13.mail.aol.com>

To: aapornet@usc.edu

Subject: Getting off the list

I e-mailed you last week to remove me from your electronic mailing list. I meant it. If it takes resigning from AAPOR to get off it, then I'll do that. Please take me off the list ASAP.

Lang Rust
lrust@aol.com

>From poch@uipchr.FreeNet.Kiev.UA Mon May 19 15:26:55 1997

Return-Path: uipchr.FreeNet.Kiev.UA!poch@uipchr.freenet.kiev.ua

Received: from freelunch.freenet.kiev.ua (root@freelunch.freenet.kiev.ua [194.44.28.250])
Please take my name off the E-mail list G.POCHEPTSOV

>From rrpeters@ix.netcom.com Mon May 19 16:10:26 1997

Return-Path: rrpeters@ix.netcom.com

Please take my name off the E-mail list G.POCHEPTSOV
In the absence of an official response, I thought I'd remind those of you trying to unsubscribe from AAPORNET that your request should be sent to:

   listproc@usc.edu

   with a request to:

   signoff AAPORNET

   or

   unsubscribe AAPORNET

These requests will NOT be successful if sent to aapornet@usc.edu.

(caveat: the above statements represent the policies described to new subscribers. Since I have not tried to unsubscribe, I can't vouch that a request sent to listproc@usc.edu will actually work.)
Interestingly, this is still a topic of some concern, although Mattell and Jacoby years ago in the Journal of Applied Psychology did not find improvements in reliability when increasing the number of scale points. Miller's paper on the number of types of information (five plus or minus two, if I remember the essence) said about the same. My own dissertation, Goldsamt, 1971 and in a paper at the Southwestern Psychological Association conference the next year, showed that when comparing 6, 12, and 18 point rating scales, and controlling for scale content--- the amount of extreme response style bias or response set did not increase with the number of scale points.
I generally have found in my work (designing attitude surveys in organizational climate and program evaluation settings) that the number of points generally hovers at five points, with very little gained by using seven and certainly not with 10 points. A database I've built of response formats used by a number of sources seems to go very rarely above 7 points. There may be, however, some improvement based on the particular issue being rated, and the ability of raters to sufficiently differentiate levels of the particular attribute or response domain.

Related to this, I just wrote Ford Motor Company and pretty much put down their customer satisfaction survey format of a 10 point scale, but really having 5 groups of two points each, as confusing and unreliable. [This was in the style of: "Very Much" representing points 9 and 10, "Moderately" represented by points 7 and 8, etc.]

I suggest that Dr. Jon Krosnick at Ohio State Univ. and Dr. Norbert Schwartz at Univ. of Mich. (if I have his affiliation correct) be contacted, as doing research in the utility of various rating scale points. I intend, though, to look into Dr. Bryant's recommendation.

Milton Goldsamt
formerly Survey Statistician
National Agricultural Statistics Service
U.S. D. A., Washington, DC
miltgold@aol.com

>From harkness@zuma-mannheim.de Tue May 20 04:44:59 1997
Return-Path: harkness@zuma-mannheim.de
Received: from noc.belwue.de (root@noc.BelWue.DE [129.143.2.1])
   by usc.edu (8.8.4/8.7.2/usc) with ESMTP
The web site address for the ISSP which Tom Smith circulated was a

test version. What you need is

   http://www.issp.org

We haven't got Tom in there as the new secretary general yet but will

have soon along with a few address changes.

Janet Harkness

---------------------------------------------------------------

Dr Janet Harkness, Director of ISSP-Germany
At 09:35 19-05-97 -0400, you wrote:

> I'm looking for a citation that states that a larger scale is
> preferable to a smaller one (e.g., a 7-point scale is better than a
> 5-point). I've checked texts (Bailey; Dillman; and Schuman & Presser)
> and POQ for the last 2 years but haven't found anything.
See Krosnick & Fabriger: Designing rating scales for effective measurement in surveys in Lyverg et al (1997), Survey measurement & process quality, Wiley.

Krosnick collected many studies in which the influence of rating scales on 'quality' (reliability, validity etc) was investigated and did a 'meta analysis'. In general 7 is better than 5.

Succes, Edith de Leeuw

Dr. Edith D. de Leeuw, Plantage Doklaan 40, NL-1018 CN Amsterdam
tel/fax + 31 20 622 34 38 e-mail edithl@educ.uva.nl

Ode to Heinz (sorry Spot):

A tail is quite essential for your acrobatic talents
You would not be so agile if you lacked its counterbalance
And when not being utilized to aid in locomotion
It ALWAYS serves to illustrate the state of your emotion

>From edithl@educ.uva.nl Tue May 20 07:06:19 1997
Return-Path: edithl@educ.uva.nl
Received: from pooh.educ.uva.nl (pooh.educ.uva.nl [145.18.96.16]) by usc.edu (8.8.4/8.7.2/usc) with ESMTP id HAA24128 for <aapornet@usc.edu>; Tue, 20 May 1997 07:06:12 -0700 (PDT)
Date: Tue, 20 May 1997 16:04:38 +0200 (MET DST)
Message-Id: <3.0.16.19970520145317.2487135e@mail.educ.uva.nl>
Dear fellow AAPORNETERS.

The last months AAPORNET has been flooded with messages that were better send to a specific address than to the net. The following complete with attachments is a good example of the wrong use of the net.

Perhaps a good time for us all to reflect on 'nettiquette' again. Two important points:

Do not quote endlessly, a message that is quoted with just the comment me2 or even worst that quoted with the original quotation and than 'the whole message is me3 is not done.

Second, try not to hit the reply-button automatically. Think first and decide than either to send it to the whole net (message of general importance), or just to the sender of the original message personally. If a question is of more general interest, authors will let that know. In that case it is a good custom to summarize answers, and post the summary to the net.

Please do not misunderstand me, I like the net and it is a good helpful tool for us all, but sometimes I am a bit overwhelmed by irrelevant mail.
Many greetings from Amsterdam,

Edith de Leeuw

At 09:37 19-05-97 -0400, you wrote:

> Please take my name off the AAPORNET list. Thanks.

> John Scheb

> schieb@utk.edu

> Attachment Converted: "D:\EDITH\DOWNLOAD\REplease"

> Dr. Edith D. de Leeuw, Plantage Doklaan 40, NL-1018 CN Amsterdam
tel/fax + 31 20 622 34 38 e-mail edithl@educ.uva.nl

-----------------------------------------------------------

Ode to Heinz (sorry Spot):

A tail is quite essential for your acrobatic talents
You would not be so agile if you lacked its counterbalance
And when not being utilized to aid in locomotion
It ALWAYS serves to illustrate the state of your emotion

>From rockw001@gold.tc.umn.edu Tue May 20 07:35:01 1997

Return-Path: rockw001@gold.tc.umn.edu
Received: from mhub2.tc.umn.edu (0@mhub2.tc.umn.edu [128.101.131.52])
    by usc.edu (8.8.4/8.7.2/usc) with SMTP
    id HAA27618 for <aapornet@usc.edu>; Tue, 20 May 1997 07:34:59 -0700
(PDT)
Received: from gold.tc.umn.edu by mhub2.tc.umn.edu; Tue, 20 May 97 09:34:58
Position(s) Available:

I. RESEARCH ASSOCIATE, Division of Health Services Research and Policy. A 12 month, 100% time position is temporary and annually renewable, depending on the continued availability of funding, and provides the standard University benefits package.

Duties: Assist in survey work, maintain data bases, analyze data including multivariate analysis, and collaborate with other division staff.

Required Qualifications: Doctoral degree (PhD) in sociology, psychology, or a related field required. Specific experience in survey research and data base management required.

Preferred Qualifications: Specific experience in psychometric scaling and collaborative research preferred.
Desired Start Date: June 2, 1997

Applications Procedure: Send a letter of application, complete resume, and the names of three references to: Search Committee Chair (AR), Division of Health Services Research and Policy, University of Minnesota, 420 Delaware St. SE, Box 729, Minneapolis, MN 55455.

Application Deadline: May 23, 1997

The University of Minnesota is an equal opportunity educator and employer.

****************************************
Todd Rockwood, Ph.D.                 Do you believe in the
Clinical Outcomes Research Center    infinite availability of
University of Minnesota             finite resources?
612/625-3993
rockw001@gold.tc.umn.edu (that is zero zero 1 not oo1)
Homepage:  http://www.hsr.umn.edu/students/homepage/trockwood/trockwood.html

>From wordwitch@prodigy.com Tue May 20 07:53:51 1997
Return-Path: wordwitch@prodigy.com
Received: from pimaia2y.prodigy.com (pimaia2y.prodigy.com [198.83.18.95])
    by usc.edu (8.8.4/8.7.2/usc) with ESMTP
       id HAA00224 for <aapornet@usc.edu>; Tue, 20 May 1997 07:53:50 -0700
(PDT)
Don’t resign from AAPOR. Maintaining their mailing lists do not seem to be a top priority. It took several weeks for me to get ON the mailing list, don’t be surprised if it takes at least that long to get off. Try to be patient, especially at this time of year, with the conference and the end of the school year for university staff people who split their time between AAPOR & other jobs. Good luck.
Duane Alwin has published a lot on the topic. See most recently Alwin, Duane F. 1997. "Feeling Thermometers Versus 7-Point Scales", Sociological Methods & Research, 25 (Feb):318-340. He claims that more response categories are both more reliable and more valid. Also, see additional references in that article.

The previous notice about the International Social Survey Program Web site had a typo in it. The correct address is listed below.

http://www.zuma-mannheim.de/boege/issp
I suggest Dawes and Smith in the Handbook of Social Psychology

"Attitude and Opinion Measurement." (Numerous printings, my copy is 1985, Lindsey and Aronson eds).
A reminder to you all:

Many of us (at many organizations) cannot see who is sending a message UNLESS you include your name and e-mail address in the body of the message. You may find this unbelievable, but I (and many others) do NOT receive all that gooble-dee-guk (SP?) that appears at the top of your message showing every gateway to which the message
was routed. For some reason, the administrators of our LAN at GAO choose to shorten our messages (and therefore, storage space?) by stripping the node information before they forward the message to my address. So, all we see is the subject and the text of the message.

Today, I was very tempted to reply to Edith on her message, rather than the entire group, but I could not do it because she included only her name and not her e-mail.

Please, please include both your name and your e-mail in every message to AAPORNET. This can be done easily on Lotus CC:Mail by using the import command (after setting up a file that has your "signature" information in it). I assume that other systems have a similar way to import a file.

Thanks for your cooperation!

(fran)
Fran Featherston
U.S. General Accounting Office
Washington, DC 20548
E-mail: FEATHERSTONF.RCED@GAO.GOV
Phone: 202.512.4946
I'm conducting a seminar in August for state and local policymakers on the topic of "Good" versus "Bad" Surveys/Polls. Does anyone have any good examples of "bad" polls or surveys? (By "bad" I mean major flaws in approach, sampling, question wording, biased reporting, etc). I realize this is opening a Pandora's Box ...

but

what the heck! Thanks for your help!

Michael
We are studying the costs of research using patient self-administered questionnaires in the waiting room of physicians' offices. Can references be provided of studies which identify sources of direct and indirect costs, and cost measurement? In our own research we are measuring staff and physician training costs; questionnaire development and production; sampling costs in the identification of patients with chronic disorders; quality reviews; and data processing. The literature on this appears to be very slender.

Raymond Fink, PhD
Director, Health Services Research
Graduate School of Health Sciences
New York Medical College
Valhalla, NY 10595
E-Mail - rfink@nymc.edu
FAX - (914) 993-4256
Job Opening: The Washington Post

The Washington Post is looking for a smart, experienced survey researcher to work in its two-person newsroom polling unit.

The person we're looking for will report to the newsroom director of polling. She or he would help write survey questionnaires, analyze survey data, work with reporters and editors on poll stories, oversee the preparation of survey graphics as well as handle some administrative and clerical tasks related to Post polling projects. This is a full-time position in the newsroom. And while it's not a reporting position, the person who fills this job will be encouraged to write for the paper on an
occasional basis.

High energy and a creative intelligence are a must. Applicants should be comfortable working with numbers and working with people. Experience or formal academic training in polling is essential; a background in the social sciences (particularly political science, sociology and/or psychology) would be useful.

Applicants also should be computer literate and familiar with one or more of the commonly used statistical software packages such as SPSS or SAS, and have a working knowledge of at least one spreadsheet and word processing program.

Applicants should send a letter with resume by mail, fax or e-mail to:

Richard Morin
Director of Polling
The Washington Post
1150 15th St. NW
Washington, D.C. 20071

e-mail address: morinr@clark.net
fax: 202 496-3544
Job Opening: The Washington Post

The Washington Post is looking for a smart, experienced survey researcher to work in its two-person newsroom polling unit.
The person who fills this job will help design national and local polling projects, write questionnaires, analyze survey data, work with reporters and editors on poll stories, oversee the preparation of survey graphics as well as handle some administrative and clerical tasks related to Post polling projects. This is a full-time position in the newsroom, reporting to the director of polling. While it's not a reporting position, the successful applicant will be encouraged to write for the paper on an occasional basis.

High energy and a creative intelligence are a must. Applicants should be comfortable working with numbers and working with people. Experience or formal academic training in polling is essential; a background in the social sciences (particularly political science, sociology and/or psychology) would be useful.

Applicants also should be computer literate and familiar with one or more of the commonly used statistical software packages such as SPSS or SAS, and have a working knowledge of at least one spreadsheet and word processing program.

Applicants should send a letter with resume by mail, fax or e-mail to:

Richard Morin
Director of Polling
The Washington Post
1150 15th St. NW
Washington, D.C. 20071

e-mail address: morinr@clark.net
fax: 202 496-3544
My memory is that an article appeared on cost analysis in Evaluation Review a few years ago; you might contact Sage Publications (http://www.sage.com) for when this article appeared. There also have been articles on this topic, perhaps the Psychological Abstracts literature or now its CD ROM version (using a search term such as "cost analysis") would turn up some relevant articles. [Is that version called PsychLit?) It's likely to be available at university libraries and similar places.

Milton Goldsamt
miltgold@aol.com
Michael,

Aside from the usual set of problems, I am particularly disturbed by the new spate of "surveys" that are being fielded over the world wide web. Hardly a day goes by that I don't see an announcement to some netnews group or list server asking people to "please answer my survey". Similarly, many commercial sites regularly include links to customer feedback forms that they advertise as surveys. There is next to no recognition of the most elementary issues in sampling, and the boundaries between research and marketing quickly get very blurred.

It is relatively easy to place a questionnaire on the web. The numbers of people who see such requests are often quite large, and the few hundred self selected responses often appear to be a large "representative" group to the uninitiated.
As more and more commercial transactions take place over the internet, there will be more and more need for legitimate survey research in that venue.

The good news is that we _can_ figure out how to deal with sampling issues.

The bad news is that all of the usual problems with misconstrued surveys, many of which are now well handled by AAPOR and other professional groups, will recur and be compounded on the internet.

Hope this helps,

Dennis

N.B.: Please give my regards to Bob O.

In message <497BC8C3352@iopa.sc.edu> you write:

> I'm conducting a seminar in August for state and local policymakers on the topic of "Good" versus "Bad" Surveys/Polls. Does anyone have any good examples of "bad" polls or surveys? (By "bad" I mean major flaws in approach, sampling, question wording, biased reporting, etc). I realize this is opening a Pandora's Box ...

> what the heck! Thanks for your help!
A national supplier of survey research for automotive dealers illustrates two survey dilemmas. A question is asked "Do you recall any newspaper advertising for ______ dealer?" The very next question? You guessed it.
"Where have you recently seen any automobile advertisements?" {Read List}
Coincidentally(?) this company is known for selling their predone newspaper advertisement service

Richard Stock
Stock@udayton.edu

> From edithl@educ.uva.nl Fri May 23 10:45:48 1997
Received: from pooh.educ.uva.nl (pooh.educ.uva.nl [145.18.96.16])
   by usc.edu (8.8.4/8.7.2/usc) with ESMTP
   id KAA18717 for <aapornet@usc.edu>; Fri, 23 May 1997 10:45:43 -0700
   (PDT)
Received: from uva22.remote.uva.nl (uva22.remote.uva.nl [145.18.29.22]) by
   pooh.educ.uva.nl (8.8.5/8.7.3) with SMTP id TAA01894 for <aapornet@usc.edu>;
   Fri, 23 May 1997 19:40:19 +0200 (MET DST)
Date: Fri, 23 May 1997 19:40:19 +0200 (MET DST)
Message-Id: <3.0.16.19970523102436.383f472c@mail.educ.uva.nl>
X-Sender: edithl@mail.educ.uva.nl
X-Mailer: Windows Eudora Pro Version 3.0 (16)
To: aapornet@usc.edu
From: Edith de Leeuw <edithl@educ.uva.nl>
Subject: Re: "Bad" Polls
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"

> I'm conducting a seminar in August for state and local policymakers on the topic of "Good" versus "Bad" Surveys/Polls. Does
> anyone have any good examples of "bad" polls or surveys?

How about a Dutch market research firm who did a pick up mail survey, which was rather succesfull, so succesfull that the response was higher than expected, so they just did not pick up the questionnaires after having reached a certain number.

This story is from a column in a Dutch magazine of market research firms. For obvious reasons no names were mentioned.

Good luck with your seminar, Edith

Dr. Edith D. de Leeuw, Plantage Doklaan 40, NL-1018 CN Amsterdam
tel/fax + 31 20 622 34 38 e-mail edithl@educ.uva.nl
-----------------------------------------------------------

Ode to Heinz (sorry Spot):

A tail is quite essential for your acrobatic talents
You would not be so agile if you lacked its counterbalance
And when not being utilized to aid in locomotion
It ALWAYS serves to illustrate the state of your emotion

>From andy@pixie.soc.qc.edu Sat May 24 08:01:36 1997
Received: from pixie.soc.qc.edu (pixie.soc.qc.edu [149.4.9.199]) by usc.edu (8.8.4/8.7.2/usc) with SMTP
   id IAA23654 for <aapornet@usc.edu>; Sat, 24 May 1997 08:01:35 -0700 (PDT)
Date: Sat, 24 May 1997 11:01:34 -0400 (EDT)
From: Andrew Beveridge <andy@pixie.soc.qc.edu>
To: aapornet@usc.edu
This is still pretty serious.

------- Forwarded Message

May 23, 1997

NEWS ALERT

Controversy Over Census Sampling Language in Spending Bill Remains Unresolved; House-Senate Negotiators Fail to Reach Agreement Before Holiday Break

A House-Senate conference committee negotiating differences in a spending bill primarily aimed at providing disaster relief for the flood-stricken Midwest failed to agree on language that would let the Census Bureau proceed for now with plans to use sampling in the 2000 census. Congress heads home today for a week-long Memorial Day break.

Yesterday, Rep. Carolyn Maloney (D-NY) and Rep. Christopher Shays (R-CT), co-chairs of a newly-formed Congressional Caucus on the Census, circulated a letter to their House colleagues, asking them to sign a letter urging the conferees to abandon the effort to prohibit sampling on an unrelated
spending bill. Maloney and Shays noted that the congressional oversight committees have not yet completed their own review of the Bureau's plans for 2000. The deadline for signing onto the conferee letter is Wednesday afternoon, May 28.

The Senate version of the FY97 Supplemental Appropriations bill includes a provision prohibiting the Census Bureau from making any "irreversible" decisions regarding the use of sampling in the 2000 census. The language is limited to sampling methods that would affect the population counts used for congressional apportionment. The House version contains no census language. Senior House Republicans are quoted in several Capitol Hill publications as saying that the leadership is pushing for a strict ban on sampling during the conference on the spending measure. The Senate is scheduled to reconvene on June 2, the House on June 3.

Stakeholder activities: On May 29, the Census Bureau will host the 1997 National Conference on Census 2000 Partnerships at the University of Maryland campus in College Park. The day-long conference will provide an opportunity for national and community organizations to share their ideas for making the 2000 census a success, and to learn more about how they can work with the Bureau to encourage participation in the 2000 census. While many organizations have registered for this important pre-census meeting, there is still room for additional participants. Please call Barbara Harris at the Census Bureau immediately if you would like to attend the conference and have not yet registered. Ms. Harris can be reached at 301/457-1305.

The 2000 Census Advisory Committee to the Secretary of Commerce will hold its quarterly meeting on Friday, May 30, also at the Inn and Conference Center at the University of Maryland, from 8:45 a.m. - 4:30 p.m. The
committee will discuss recent developments in the review of the Federal race and ethnic categories; the status of the questionnaire content determination process; and the Census Bureau's partnership efforts with governments and community groups. (Please note that this meeting originally was scheduled to run for two days.)

Questions about the information contained in this News Alert may be directed to TerriAnn Lowenthal at 202/326-5287. Please feel free to circulate this information to colleagues and other interested individuals. Important housekeeping note: Effective Monday, June 30, 1997, Census 2000 Initiative project consultant, TerriAnn Lowenthal, may be reached at a new telephone number: 202/434-8756. This is the first notice of this important change; we will remind you of the new number as the effective date approaches.

-- End of Forwarded Message
Atlas GIS Discussion List

>From tmg1p@uva.pcmail.virginia.edu Mon May 26 08:20:16 1997
Received: from mail.virginia.edu (mail.Virginia.EDU [128.143.2.9]) by usc.edu (8.8.4/8.7.2/usc) with SMTP
   id IAA03508 for <aapornet@usc.edu>; Mon, 26 May 1997 08:20:11 -0700 (PDT)
Message-Id: <199705261520.LAA27724@uva.pcmail.virginia.edu>
From: "Thomas M. Guterbock" <tmg1p@uva.pcmail.virginia.edu>
Date: Mon, 26 May 97 11:20:06 EDT
Your seminar sounds like a great place to distribute copies of AAPOR's new pamphlet on "Best Practices," which includes a section describing polling practices that AAPOR condemns. Contact AAPOR offices in Michigan at aapor@umich.edu, attn: Marlene Bednarz and I'm sure she'll be glad to rush some copies to you.

Tom Guterbock

---

Thomas M. Guterbock ............................... Voice: (804) 924-6516
Sociology/Center for Survey Research ................ FAX: (804) 924-7028
University of Virginia, 539 Cabell Hall .........................
Charlottesville, VA 22903 .............................. e-mail: TomG@Virginia.Edu
Bevestiging van lezing : uw bericht -

Datum:  23 May 97  8:50
Aan:    aapornet@usc.edu
Ondw.:  Re: "Bad" Polls

Gelezen om 17:46, 26 May 97.

>From mikemokr@ap.org Wed May 28 08:18:05 1997
Received: from janus.ap.org (eos.ap.org [165.1.6.1])
    by usc.edu (8.8.4/8.7.2/usc) with SMTP
    id IAA14525 for <aapornet@usc.edu>; Wed, 28 May 1997 08:18:01 -0700
(PDT)  
Received: by janus./export/home/mikem
    id LAA04159; Wed, 28 May 1997 11:09:05 -0400
Date: Wed, 28 May 1997 11:09:05 -0400 (EDT)
From: Mike Mokrzycki <mikemokr@ap.org>
To: aapornet@usc.edu
Subject: Re: "Bad" Polls
In-Reply-To: <199705231239.IAA28908@ts3a.sei.cmu.edu>
Message-ID: <Pine.SOL.3.91.970528104646.3273C-100000@janus.ap.org>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
Computer-technology publications and analysts/consultants in that field seem especially prone to passing off self-selected samples as legitimate surveys.

The worst I've seen so far was a browser "census" (!) put out by last year by the widely quoted Zona Research Inc. The news release is at http://www.zonaresearch.com/newsreleases/census1.htm, but unfortunately they no longer have posted on their site the methodological details: The survey was comprised of interviews with about 100 information-technology managers who stopped by Zona's booth at a trade show in San Jose, Calif. An incentive was offered to respondents: Snickers bars.

Mike Mokrzycki    Associated Press    mikemokr@ap.org

>From BBAUMGAR@habaco.com Wed May 28 12:27:21 1997
Received: from habaco.com ([199.97.248.230])
  by usc.edu (8.8.4/8.7.2/usc) with SMTP
     id MAA04083 for <aapornet@vm.usc.edu>; Wed, 28 May 1997 12:27:18 -0700
(PDT)
Received: from rcgva-Message_Server by habaco.com
  with Novell_GroupWise; Wed, 28 May 1997 15:29:40 -0500
Message-Id: <s38c4f64.055@habaco.com>
X-Mailer: Novell GroupWise 4.1
Date: Wed, 28 May 1997 15:31:28 -0500
From: Bob Baumgartner <BBAUMGAR@habaco.com>
To: aapornet@vm.usc.edu
Subject: Measuring the amount of publicity/controversy about a
We are conducting a study of community residents' reactions to abrupt changes in the noise environment around their residence. These abrupt noise changes can be due to factors, such as building a new airport runway (or closing an airport runway) that affects a group of houses that were not previously affected. As part of the research, we would like to be able to quantify the amount of publicity/controversy that surrounded the event (construction of the new airport runway), and to determine whether that had an influence on residents' reactions to the new levels of noise they are experiencing. Does anyone know of a good methodology that has been used to quantify the amount of publicity and/or controversy that surrounds a community event, such as the construction of a new airport runway, and whether this controversy would be expected to affect public opinion regarding the event.

Please reply to Bob Baumgartner at the following address:

bbaumgar@habaco.com

I will be happy to compile the responses and forward them to those who are interested.
I hope asking two general survey research questions in one day does not violate a norm (or unnecessarily clog up subscribers' e-mail boxes).

Does anyone have experience with (or recent citations of) the use of magnitude estimation questions? We are designing a survey to measure a respondent's annoyance with a specific type of noise (such as noise from aircraft takeoffs and landings from a nearby airport), and are looking for additional ways to evaluate the level of annoyance. We are contemplating a magnitude estimation question that would ask respondents to compare (and quantitatively rate) their level of annoyance from noise attributable to aircraft takeoffs and landings in relation to a list of other commonly experienced sources of noise (lawnmowers) and other annoying things that are not related to noise (finding litter in your front yard). I am interested in finding out about others' experiences in designing and administering these types of questions, as well as how useful they were in the final analyses.
I have seen the little green Sage Publications booklet on magnitude estimation, but was wondering if there were other examples of how these types of questions are used out there.

>From tmarvin@survey.umd.edu Thu May 29 05:32:17 1997
Received: from umailsrv2.umd.edu (umailsrv2.umd.edu [128.8.10.76])
   by usc.edu (8.8.4/8.7.2/usc) with ESMTP
   id FAA06440 for <aapornet@usc.edu>; Thu, 29 May 1997 05:32:14 -0700 (PDT)
Received: from survey.umd.edu (survey.umd.edu [129.2.169.100])
   by umailsrv2.umd.edu (8.8.5/8.8.5) with SMTP id IAA10337
   for <aapornet@usc.edu>; Thu, 29 May 1997 08:28:04 -0400
Received: from SURVEY/MAILQUEUE1 by survey.umd.edu (Mercury 1.13);
   Thu, 29 May 97 8:29:11 +1100
Received: from MAILQUEUE1 by SURVEY (Mercury 1.13); Thu, 29 May 97 8:28:50 +1100
From: "Theresa Hall Marvin" <tmarvin@survey.umd.edu>
To: aapornet@usc.edu
Date: Thu, 29 May 1997 08:28:44 EST
Subject: measurement error in adolescents/teens
X-mailer: Pegasus Mail for Windows (v2.53/R1)
Message-ID: <BF87E13108@survey.umd.edu>

I am looking for articles about measurement error in a respondent population of adolescents/teenagers.

Theresa Hall Marvin
Joint Program in Survey Methodology
tmarvin@survey.umd.edu
Can anyone refer me to any sources or products for matching zip codes to legislative districts. I seem to recall some previous postings regarding this subject. Thanks in advance for your help.

Karen Khodadadi, Manager
Survey Research Lab
Center for Governmental Services
2236 Haley Center
Auburn University, AL 36849
Phone 334-844-1914  Fax 334-844-1919
Does anyone know of any sources or services that can match zip codes to legislative districts. I apologize for the potential double posting. Thanks in advance for your help.

Karen Khodadadi, Manager
The following was originally posted as a Research Assistant position. However, the position has since been upgraded to that of Assistant Study Director. Please excuse any inconvenience that this reposting
The Institute for Survey Research at Temple University is currently accepting applications for the permanent full-time position of Assistant Study Director to provide ongoing research, administrative, and logistical support to Study Directors as part of ISR's Study Direction staff. The position will provide the successful candidate with hands-on experience conducting large scale social science survey research with the possibility of advancement. Salary will be commensurate with education, skills, and experience.

ISR is a full service social science survey research institute with complete in-house research facilities for carrying out all facets of survey research projects. ISR has had 30 years experience conducting face-to-face, telephone, and mail survey research projects in paper/pencil and CATI/CAPI modes of data collection. ISR maintains a web site at www.temple.edu/ISR.

Job Description: To support the work of Study Directors in the following tasks:

* Assist with development work such as survey sample selection and
design of data collection instruments and protocols
* Participate in and/or take lead role in pretesting and piloting of data collection instruments
* Assist in planning and conducting of interviewer training for paper/pencil studies and for CATI/CAPI studies
* Assist in debriefing interviewers and in making decisions about improvements in questionnaire and study design
* Work with Sampling Statistician and/or Sampling Coordinator to calculate sampling weights, sampling errors, confidence intervals, and design effects
* Develop and contribute technical expertise and experience in computerized data collection technologies
* Evaluate progress on survey research projects
* Actively participate in planning, progress, and problem solving meetings regarding survey projects with other ISR departments and staff
* Assist in report writing and data analysis
* Actively participate in proposal and grant submissions and assist in tasks required to develop proposals and grants

Education:
* Master's degree in sociology, survey research methods, statistics or other social science discipline with methodological and/or quantitative emphasis
* Minimum of two years experience with survey research

Skills and Experience:
* Experience in implementing various sampling designs including RDD telephone samples, list samples, and multistage area
probability samples
* Must have facility with data analysis software packages such as SPSS or SAS
* Must have excellent oral and written communication skills, and experience working with a wide variety of people
* Must have proficiency with standard word processing, spreadsheet, and database packages.
* Ability to work within both PC and UNIX environments desirable
* Must be well organized and detail-oriented

Resumes should be sent by mail, fax or e-mail to:
Frederick Licari, Study Director
Institute for Survey Research
Temple University
1601 N. Broad Street
Philadelphia, PA 19122

e-mail address: licarif@temss2.isr.temple.edu
Fax: 1-215-204-4416

>From MILTGOLD@aol.com Fri May 30 19:49:36 1997
Received: from emout19.mail.aol.com (emout19.mx.aol.com [198.81.11.45])
by usc.edu (8.8.4/8.7.2/usc) with ESMTP
id TAA27441; Fri, 30 May 1997 19:49:33 -0700 (PDT)
From: MILTGOLD@aol.com
Received: (from root@localhost)
by emout19.mail.aol.com (8.7.6/8.7.3/AOL-2.0.0)
id WAA16554;
Fri, 30 May 1997 22:49:02 -0400 (EDT)
Date: Fri, 30 May 1997 22:49:02 -0400 (EDT)
I responded a little while ago that SAS Institute, Cary, NC uses this approach annually in its Software Users Ballot. They’re at:

http://www.sas.com/

They ask respondents to allocate $500 to any of the listed future software enhancements they are considering. A little amount of money indicates little desire for that specific feature being added to the SAS software package, while a larger allocation indicates much more interest in having that feature added. If more than $500 is allocated, then the total amount of money allocated is scaled back to $500. Respondents are told that that will happen.

I surmise they analyze the data by obtaining mean allocation amounts by specific feature (and some years there have been over 150), and rank ordering them from highest (greatest interest among the self-reporting respondents) to lowest (least interest). I also surmise they need to consider the costs (programmer and systems analyst time), and systems compatibility, etc factors before they agree to follow what the pattern of votes indicate.

Milton Goldsamt
miltgold@aol.com