

=====  
Date: Wed, 28 Aug 2002 11:20:27 -0700  
Sender: AAPORNET@ASU.EDU  
From: Shapard Wolf <shap.wolf@ASU.EDU>  
Subject: May 1996 archive - one BIG message

This is the USC Listproc archive of AAPORNET messages for this entire month. It is one big message, in chronological order, just the way the USC archive stored it. You can search within this month with your browser's search function (usually Ctrl-F).

Turning this into individual messages that ASU's Listserv software can index and sort means a lot of reformatting. We will do this as time permits.

New messages are of course automatically formatted correctly, and I have converted November 1994 through January 1995 and June 2002 to the present.

Shap Wolf  
shap.wolf@asu.edu  
AAPORNET volunteer host

Begin archive:

-----  
Archive aapornet, file log9605.  
Part 1/1, total size 285668 bytes:

----- Cut here -----  
>From pollmark@pipeline.com Wed May 1 08:07:51 1996  
Return-Path: <@VM.usc.edu:pollmark@pipeline.com>  
Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id IAA28542 for <aapornet@USC.EDU>; Wed, 1 May 1996 08:07:49 -0700  
(PDT)  
Received: from mail.nyc.pipeline.com by VM.USC.EDU (IBM VM SMTP V2R2) with  
TCP;  
Wed, 01 May 96 08:10:21 PDT  
Received: from pipe2.nyc.pipeline.com (pollmark@pipe2.nyc.pipeline.com  
[198.80.32.42]) by mail.nyc.pipeline.com (8.7.3/8.7.3) with ESMTP id  
LAA15789 for <AAPORNET@vm.usc.edu>; Wed, 1 May 1996 11:06:57 -0400 (EDT)  
Received: (pollmark@localhost) by pipe2.nyc.pipeline.com (8.6.9/8.6.9) id  
LAA06203; Wed, 1 May 1996 11:06:56 -0400  
Date: Wed, 1 May 1996 11:06:56 -0400  
Message-Id: <199605011506.LAA06203@pipe2.nyc.pipeline.com>  
To: AAPORNET@vm.usc.edu  
Subject: POSITION OPENINGS  
From: pollmark@pipeline.com (Mark A. Schulman)  
X-PipeUser: pollmark  
X-PipeHub: nyc.pipeline.com  
X-PipeGCOS: (Mark A. Schulman)  
X-Mailer: The Pipeline v3.3.0

Openings for Statistician and Survey Analyst

Schulman, Ronca & Bucuvalas, Inc., a national full-service market and public opinion research firm, is expanding its analytic and statistical support staff. We are now recruiting candidates for a range of positions. The positions are in SRBI's New York offices. The firm also has offices in

Silver Spring, MD. and Ft. Myers, FL.

Statistician: for in-house statistical, sampling, and database management functions. Statistician works closely with senior project management. Position requires a minimum Masters degree in statistics or biostatistics. Experience in survey statistics a plus. Also requires strong communications and writing skills.

Analyst: Minimum 3-5 years experience in surveys, including study design, questionnaire construction, and analysis. Requires very strong client, writing, and study presentation skills. Work directly with clients in service industries, public policy, and universities.

SRBI is an EOE employer.

Please send resumes to:

Mark Schulman, Ph.D.  
Schulman, Ronca & Bucuvalas, Inc.  
145 E. 32nd St., Suite 500  
New York, NY 10016

or by e-mail: pollmark@pipeline.com

Mark Schulman will be available to interview candidates at Salt Lake City AAPOR conference.

```
>From beniger@rcf.usc.edu Wed May 1 09:25:31 1996
Return-Path: beniger@almaak.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
    by usc.edu (8.7.2/8.7.2/usc) with ESMTP
    id JAA08100 for <aapornet@usc.edu>; Wed, 1 May 1996 09:25:30 -0700
(PDT)
Received: (from beniger@localhost)
    by almaak.usc.edu (8.7.2/8.7.2/usc)
    id JAA13327; Wed, 1 May 1996 09:25:30 -0700 (PDT)
Date: Wed, 1 May 1996 09:25:29 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: FIU Hispanic Media Directory of the Americas
Message-ID: <Pine.SUN.3.91.960501092157.11755N-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
```

```
Date: Tue, 30 Apr 1996 10:17:06 -0400
From: John Virtue <virtuej@servax.fiu.edu>
Subject: Hispanic Media Directory of the Americas
```

Hispanic Media Directory of the Americas now available

Florida International University has just published the first and only media directory that lists Spanish-language media from Toronto, Canada in the north to Tierra del Fuego, Argentina in the south.

The bilingual Hispanic Media Directory of the Americas contains vital information on all 693 daily newspapers, 653 television channels and more than

3,000 radio stations. The directory lists names, addresses, telephone and fax numbers of top media executives, plus circulation, audience and other information.

The directory, like previous ones on Central America's media, is published by the Latin American Journalism Program of FIU's School of Journalism and Mass Communication. Income from the directory goes towards funding the program's training activities in Latin America.

The cover price of the directory is \$97, but there is currently an introductory offer of \$77, which includes shipping and handling anywhere in the world.

Contact is John Virtue at e-mail [virtuej@servax.fiu.edu](mailto:virtuej@servax.fiu.edu), telephone (305) 919- 5672 or fax (305) 919-5498.

>From [bgroves@survey.umd.edu](mailto:bgroves@survey.umd.edu) Wed May 1 10:36:25 1996

Return-Path: [bgroves@survey.umd.edu](mailto:bgroves@survey.umd.edu)

Received: from [umail.UMD.EDU](mailto:umail.UMD.EDU) ([umail.umd.edu](mailto:umail.umd.edu) [128.8.10.28])

by [usc.edu](mailto:usc.edu) (8.7.2/8.7.2/usc) with SMTP

id KAA17394 for <[AAPORNET@usc.edu](mailto:AAPORNET@usc.edu)>; Wed, 1 May 1996 10:36:16 -0700

(PDT)

Received: by [umail.UMD.EDU](mailto:umail.UMD.EDU) (5.57/Ultrix3.0-C)

id AA27112; Wed, 1 May 96 13:36:03 -0400

Received: from SURVEY/MAILQUEUE1 by [survey.umd.edu](mailto:survey.umd.edu) (Mercury 1.13);

Wed, 1 May 96 13:37:02 +1100

Received: from MAILQUEUE1 by SURVEY (Mercury 1.13); Wed, 1 May 96 13:36:39 +1100

From: "Bob Groves" <[bgroves@survey.umd.edu](mailto:bgroves@survey.umd.edu)>

Organization: Joint Program In Survey Methodology

To: [AAPORNET@usc.edu](mailto:AAPORNET@usc.edu)

Date: Wed, 1 May 1996 13:36:32 EST

Subject: AAPOR Election Results

Cc: [AAPOR.COUNCIL@umich.edu](mailto:AAPOR.COUNCIL@umich.edu)

Priority: normal

X-Mailer: Pegasus Mail for Windows (v2.23)

Message-Id: <[874521A6782@survey.umd.edu](mailto:874521A6782@survey.umd.edu)>

I am happy to announce the winners of the recent AAPOR elections:

Vice-President and President-Elect - James Beniger

Associate Secretary-Treasurer - Mark Schulman Councillor-at-Large - Michael

Kagay Associate Conference Chair - Murray Edelman Associate Standards Chair

- Clyde Tucker Associate Chair, Membership and Chapter Relations - Susan

Pinkus Associate Chair, Publications and Information - Robert Daves

Congratulations to the above! Our thanks to the other candidates who offered their service to the association.

The election also dealt with an AAPOR by-laws change, proposing that chapter members who are not national AAPOR members be allowed to vote in chapter elections. This by-law change was approved in the voting.

>From [beniger@rcf.usc.edu](mailto:beniger@rcf.usc.edu) Wed May 1 15:44:04 1996

Return-Path: [beniger@almaak.usc.edu](mailto:beniger@almaak.usc.edu)

Received: from [almaak.usc.edu](mailto:almaak.usc.edu) ([beniger@almaak.usc.edu](mailto:beniger@almaak.usc.edu) [128.125.253.135])

by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id PAA25954 for <aapornet@usc.edu>; Wed, 1 May 1996 15:44:01 -0700  
(PDT)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id PAA06687; Wed, 1 May 1996 15:44:01 -0700 (PDT)  
Date: Wed, 1 May 1996 15:44:01 -0700 (PDT)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Threat to NSF Funding of Social Sciences?  
Message-ID: <Pine.SUN.3.91.960501152439.3271E-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

The following comes from Gary Chapman, Director of The 21st Century Project at the LBJ School of Public Affairs, University of Texas, who is not a member of AAPORNET nor of AAPOR. If you have questions of fact, or wish further information, please contact him directly at gary.chapman@mail.utexas.edu

\*\*\*\*\*

Date: Wed, 1 May 1996 12:59:31 -0500  
From: gary.chapman@mail.utexas.edu (Gary Chapman)  
Subject: NSF Social Science Funding

Last Wednesday, April 24th, the Republicans on the House Science Committee voted to eliminate the Social, Behavioral, and Economic Research Division of the National Science Foundation. While this program has never been large within NSF -- the agency asked for \$93 million for SBER in FY 1997 -- it has always played an important role in the funding of social science research. SBER supports research in anthropology, psychology, geography, cognitive science, linguistics, the philosophy of science, economics, political science, and science and technology studies. The Division is home to several major programs that have no analog in other government agencies, such as the Ethics and Values Studies Program, the Human Capital Initiative, and a public policy program which helps young scientists and engineers become contributors to science and technology policy.

The National Science Board, the body that oversees NSF (and whose vice chair is UT Vice President Marye Anne Fox) issued a strong defense of NSF funding for social science last year. However, House Science Committee Chairman Robert Walker convinced his Republican colleagues on the committee that social science research is "not real science," as he put it in a speech a year ago, and thus the vote for the elimination of SBER.

It may be appropriate for social scientists to consider writing members of Congress or the President to express their opinions about this action on the part of the Science Committee.

Gary Chapman  
Director  
The 21st Century Project  
LBJ School of Public Affairs  
Drawer Y, University Station  
University of Texas

Austin, TX 78713  
(512) 471-8326  
Electronic mail: gary.chapman@mail.utexas.edu  
http://www.utexas.edu/lbj/21cp/

>From mbednarz@umich.edu Wed May 1 15:53:54 1996  
Return-Path: mbednarz@umich.edu  
Received: from gorf.rs.itd.umich.edu (gorf.rs.itd.umich.edu [141.211.63.89])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id PAA27534 for <AAPORnet@usc.edu>; Wed, 1 May 1996 15:53:53 -0700  
(PDT)  
Received: from gorf.rs.itd.umich.edu by gorf.rs.itd.umich.edu (8.7.1/2.2)  
id SAA06909; Wed, 1 May 1996 18:50:31 -0400 (EDT)  
Date: Wed, 1 May 1996 18:50:29 -0400 (EDT)  
From: Marlene Bednarz <mbednarz@umich.edu>  
X-Sender: mbednarz@gorf.rs.itd.umich.edu  
To: AAPORnet@usc.edu  
Subject: Conference Advance Reg - "Last Call"  
Message-ID: <Pine.SOL.3.91.960501184617.6689A-100000@gorf.rs.itd.umich.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Hello,  
One last little reminder.....

Today is the deadline for sending your  
registrations into AAPOR and obtaining the  
lower advance registration rate.

Until Salt Lake....

\*\*\*\*\* AAPOR@umich.edu \*\*\*\*\*  
phone: 313/764.1555  
fax: 313/764.3341  
\*\*\*\*\*

>From ingelsj@norcmail.uchicago.edu Thu May 2 06:22:12 1996  
Return-Path: ingelsj@norcmail.uchicago.edu  
Received: from cholera.spc.uchicago.edu (root@cholera.spc.uchicago.edu  
[128.135.252.3])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id GAA19043 for <aapornet@usc.edu>; Thu, 2 May 1996 06:22:11 -0700  
(PDT)  
Received: from norcmail.uchicago.edu (norcmail.uchicago.edu [128.135.45.4])  
by cholera.spc.uchicago.edu (8.6.9/8.6.4) with SMTP id IAA27417; Thu, 2 May  
1996 08:22:12 -0500  
Received: from cc:Mail by norcmail.uchicago.edu  
id AA831050381; Thu, 02 May 96 08:20:51 CST  
Date: Thu, 02 May 96 08:20:51 CST  
From: "INGELS-JULIE" <ingelsj@norcmail.uchicago.edu>  
Message-Id: <9604028310.AA831050381@norcmail.uchicago.edu>  
To: aapornet@usc.edu, mbednarz@umich.edu

Subject: Re: Conference Advance Reg - "Last Call"

Marlene -

Thanks for the reminder -

I emailed my registration to you yesterday a.m.. Please let me know whether you received it. I can fax if you give me a fax number.

Thanks - Julie Ingels

Reply Separator

---

Subject: Conference Advance Reg - "Last Call"  
Author: aapornet@usc.edu at INTERNET  
Date: 5/1/96 6:06 PM

Received: by cmail from usc.edu  
>From owner-aapornet@usc.edu  
X-Envelope-From: owner-aapornet@usc.edu  
Received: from usc.edu (localhost [127.0.0.1])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP+  
id QAA29004; Wed, 1 May 1996 16:03:34 -0700 (PDT)  
Received: from gorf.rs.itd.umich.edu (gorf.rs.itd.umich.edu [141.211.63.89])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id PAA27534 for <AAPORnet@usc.edu>; Wed, 1 May 1996 15:53:53 -0700 (PDT)  
Received: from gorf.rs.itd.umich.edu by gorf.rs.itd.umich.edu (8.7.1/2.2)  
id SAA06909; Wed, 1 May 1996 18:50:31 -0400 (EDT)  
Message-Id: <Pine.SOL.3.91.960501184617.6689A-100000@gorf.rs.itd.umich.edu>  
Date: Wed, 1 May 1996 18:50:29 -0400 (EDT)  
Reply-To: aapornet@usc.edu  
Sender: owner-aapornet@usc.edu  
Precedence: bulk  
From: Marlene Bednarz <mbednarz@umich.edu>  
To: AAPORnet@usc.edu  
Subject: Conference Advance Reg - "Last Call"  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII  
X-Sender: mbednarz@gorf.rs.itd.umich.edu  
X-Listprocessor-Version: 7.2 -- ListProcessor by CREN

Hello,  
One last little reminder.....

Today is the deadline for sending your registrations into AAPOR and obtaining the lower advance registration rate.

Until Salt Lake....

\*\*\*\*\* AAPOR@umich.edu \*\*\*\*\*  
phone: 313/764.1555  
fax: 313/764.3341  
\*\*\*\*\*

>From dienst@mail.va.gov Thu May 2 07:34:39 1996  
Return-Path: dienst@mail.va.gov  
Received: from mail.va.gov ([199.1.39.2])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id HAA21900 for <aapornet@usc.edu>; Thu, 2 May 1996 07:34:37 -0700  
(PDT)  
Received: from smtpgw.vaco.va.gov by mail.va.gov (5.61/HARRIS-6.2)  
id AA07012; Thu, 2 May 96 09:28:22 -0500  
Received: by smtpgw.vaco.va.gov with Microsoft Mail  
id <3188C81C@smtpgw.vaco.va.gov>; Thu, 02 May 96 10:35:08 EDT  
From: "Dienstfrey, Stephen" <dienst@mail.va.gov>  
To: AAPORNET <aapornet@usc.edu>  
Subject: FW: It'll take 2 secs. (fwd)  
Date: Thu, 02 May 96 10:33:00 EDT  
Message-Id: <3188C81C@smtpgw.vaco.va.gov>  
Encoding: 68 TEXT  
X-Mailer: Microsoft Mail V3.0

FYI

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From: ellinver  
To: nshoresupl; 76147.2612; dratewka; dienstfa; fcaruso; gecr0000;  
halliejen; hmjacobs; jmpeckham; postolov; lester; kerimarsha; Likaufman;  
MinaJoL; nesbittm; Matilchin; Mbegovic; umikisu; pdienst; rbcoop;  
73774.2015; skinnyt; dienstfrey; dienst; v\_hirschorn  
Subject: It'll take 2 secs. (fwd)  
Date: Thursday, May 02, 1996 7:34AM

>>>>>> Hi, our names are Stevie and Amanda. We are in the 5th  
>>>>>>grade at the Phillipston Memorial school, Phillipston,  
Massachusetts,  
>>>>>>  
>>>>>>USA. We are doing a science project on the Internet. We want to  
>>>>>>see  
how  
>>>>>>many  
>>>>>>responses we can get back in two weeks. (We are only sending out  
>>>>>>2  
>>>>>>letters).  
>>>>>>  
>>>>>>Please respond and then send this letter to anyone you  
>>>>>>communicate  
with  
>>>>>>on the  
>>>>>>Internet. Respond to smc@tiac.net.  
>>>>>>  
>>>>>> 1. Where do you live (state and country)?  
>>>>>> 2. From whom did you get this letter?  
>>>>>>  
>>>>>>  
>>>>>>  
>>>>>>  
>>>>>> Thank you,  
>>>>>> Stevie and Amanda  
>>>>>>

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>>>>  
>>>>-- Saved internet headers (useful for debugging)  
>>>>Received: from mail.sdsu.edu by mail.ucsd.edu; id NAA07717 sendmail  
>>>>8.6.12/UCSD  
>>>>Received: from mail.sdsu.edu ([130.191.19.4]) by mail.sdsu.edu  
>>>>(8.7.5/8.7.3/1.4  
>>>>Date: Wed, 24 Apr 1996 13:14:59 -0700 (PDT)  
>>>>Message-Id: <199604242014.NAA15740@mail.sdsu.edu>  
>>>>X-Sende  
>>>>X-Mailer: Windo  
>>>>Mime-Version: 1.0  
>>>>Content-Type: text/plain; charset="us-a  
>>>>To: Holly\_Piscopo@UCSDLIBRARY.ucsd.edu,  
>>>>From: Erin Lovelady <lovelady@mail.sdsu.edu>  
>>>>Subject: FWD- it'll take 2 secs.  
>>>  
>>>  
>>>  
>>>  
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>>  
>  
>  
>  
>

>From beniger@rcf.usc.edu Thu May 2 13:01:11 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id NAA16426 for <aapornet@usc.edu>; Thu, 2 May 1996 13:01:08 -0700  
(PDT)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id NAA29142; Thu, 2 May 1996 13:01:08 -0700 (PDT)  
Date: Thu, 2 May 1996 13:01:06 -0700 (PDT)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: More on House Action on NSF  
Message-ID: <Pine.SUN.3.91.960502125818.28905A-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

MORE ON HOUSE ACTION ON NSF

The following message is based on reporting by Colleen Cordes for a news item to appear in tomorrow's edition of The Chronicle of Higher Education.



-- JRB

\*\*\*\*\*

A bill approved last Wednesday by the House Science Committee would eliminate one of the National Science Foundation's seven science offices. Although the particular science office is not specified in the House bill, the NSF's division for the social and behavioral sciences is widely considered most at risk because of Republican efforts last year to eliminate it.

Although the NSF would receive a modest increase of about 1 percent for research in fiscal 1997 under the House bill, the same measure would rename the agency the "National Science and Engineering Foundation." It would also sustain the NSF's assistance to universities for renovating their research facilities, a program that President Clinton has proposed ending.

The House bill reauthorizes not only the NSF but also other federal agencies that the House Science Committee oversees, including the various research offices of the Department of Commerce, the Environmental Protection Agency, and the National Aeronautics and Space Administration. Although the bill does not actually provide any money or set specific spending levels for the agencies included under it, it does extend the authority of these agencies to spend federal money and sets spending ceilings for each one.

Republicans on the House committee voted down an amendment from Democrats that would have overturned the bill's large spending cuts for environmental science, and that would have also restored other categories of spending to the levels proposed by the President.

Although the Science Committee bill is expected to go to the House floor this month, most observers expect the Senate to move slowly on individual bills for each of the agencies under scrutiny.

#####

>From Scheuren@aol.com Fri May 3 04:25:59 1996  
Return-Path: Scheuren@aol.com  
Received: from emout07.mail.aol.com (emout07.mx.aol.com [198.81.11.22])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id EAA22465 for <aapornet@usc.edu>; Fri, 3 May 1996 04:25:57 -0700  
(PDT)  
From: Scheuren@aol.com  
Received: by emout07.mail.aol.com (8.6.12/8.6.12) id HAA27269 for  
aapornet@usc.edu; Fri, 3 May 1996 07:25:27 -0400  
Date: Fri, 3 May 1996 07:25:27 -0400  
Message-ID: <960503072526\_105727608@emout07.mail.aol.com>  
To: aapornet@usc.edu  
Subject: Re: FW: It'll take 2 secs. (fwd)

Virginia (but I grew up in Mass.)

AAPORNET

Good Luck, Let us all know what happens, Fritz  
>From BURRELL@wsrl.cee.uwex.edu Fri May 3 06:20:11 1996  
Return-Path: BURRELL@conted2.uwex.edu

Received: from shaggy.uwex.edu (shaggy.uwex.edu [144.92.105.17])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id GAA28434 for <aapornet@usc.edu>; Fri, 3 May 1996 06:20:09 -0700  
(PDT)

Received: from charon1.uwex.edu by shaggy.uwex.edu;  
id AA02404; 4.1/42; Fri, 3 May 96 08:20:14 CDT

Received: From SCOOPY/WORKQUEUE by charon1.uwex.edu  
via Charon-4.0-VROOM with IPX id 100.960503081900.416;  
03 May 96 08:20:06 +600

Message-Id: <MAILQUEUE-101.960503081829.352@conted2.uwex.edu>

To: aapornet@usc.edu

From: BURRELL@wsrl.cee.uwex.edu

Date: 3 May 96 08:18:29 CDT

Subject: Re: FW: It'll take 2 secs. (fwd)

X-Mailer: Pegasus Mail v2.3 (R3).

> Received: From SCOOPY/MAILQUEUE by charon1.uwex.edu  
> via Charon-4.0-VROOM with IPX id 102.960503073019.1920;  
> 03 May 96 07:30:54 +600  
> Received: From shaggy.uwex.edu by charon1.uwex.edu  
> via Charon-4.0-VROOM with SMTP id 102.960503073019.1920;  
> 03 May 96 07:30:19 +600  
> Received: from usc.edu by shaggy.uwex.edu;  
> id AA00587; 4.1/42; Thu, 2 May 96 23:54:06 CDT  
> Received: from usc.edu (localhost [127.0.0.1])  
> by usc.edu (8.7.2/8.7.2/usc) with SMTP  
> id VAA18707; Thu, 2 May 1996 21:49:44 -0700 (PDT)  
> Received: from mail.va.gov ([199.1.39.2])  
> by usc.edu (8.7.2/8.7.2/usc) with SMTP  
> id HAA21900 for <aapornet@usc.edu>; Thu, 2 May 1996 07:34:37 -0700  
> (PDT)  
> Received: from smtpgw.vaco.va.gov by mail.va.gov (5.61/HARRIS-6.2)  
> id AA07012; Thu, 2 May 96 09:28:22 -0500  
> Received: by smtpgw.vaco.va.gov with Microsoft Mail  
> id <3188C81C@smtpgw.vaco.va.gov>; Thu, 02 May 96 10:35:08 EDT  
> Message-Id: <3188C81C@smtpgw.vaco.va.gov>  
> Date: Thu, 02 May 96 10:33:00 EDT  
> Reply-To: aapornet@usc.edu  
> Sender: owner-aapornet@usc.edu  
> Precedence: bulk  
> From: "Dienstfrey, Stephen" <dienst@mail.va.gov>  
> To: AAPORNET <aapornet@usc.edu>  
> Subject: FW: It'll take 2 secs. (fwd)  
> X-Mailer: Microsoft Mail V3.0  
> X-Listprocessor-Version: 7.2 -- ListProcessor by CREN  
>  
>  
> FYI  
> -----  
> From: ellinver  
> To: nshoresupl; 76147.2612; dratewka; dienstfa; fcaruso; gecr0000;  
> halliejen; hmjacobs; jmpeckham; postolov; lester; kerimarsha;  
> Likaufman; MinaJoL; nesbittm; Matilchin; Mbegovic; umikisu; pdienst;  
> rbcoop; 73774.2015; skinnyt; dienstfrey; dienst; v\_hirschorn  
> Subject: It'll take 2 secs. (fwd)  
> Date: Thursday, May 02, 1996 7:34AM  
>



> >  
> >  
> >  
>

>Barbara Burrell

Wisconsin Survey Research Laboratory  
University of Wisconsin  
1930 Monroe Street  
Madison, WI 53711  
608-265-2029

>From BBAUMGAR@habaco.com Fri May 3 06:57:12 1996

Return-Path: BBAUMGAR@habaco.com

Received: from habaco.com ([199.97.248.193])

by usc.edu (8.7.2/8.7.2/usc) with SMTP

id GAA00687 for <aapornet@usc.edu>; Fri, 3 May 1996 06:57:10 -0700

(PDT)

Received: from rcgva-Message\_Server by habaco.com

with Novell\_GroupWise; Fri, 03 May 1996 10:02:23 -0500

Message-Id: <s189d9af.071@habaco.com>

X-Mailer: Novell GroupWise 4.1

Date: Fri, 03 May 1996 08:39:20 -0500

From: Bob Baumgartner <BBAUMGAR@habaco.com>

To: aapornet@usc.edu

Subject: FW: It'll take 2 secs. (fwd) -Reply

1) I live and work in Madison, Wisconsin

2) I got this message from Stephen Dienstfrey through AAPORNET

>From Barbara\_Bryant@ccmail.bus.umich.edu Fri May 3 07:20:22 1996

Return-Path: Barbara\_Bryant@ccmail.bus.umich.edu

Received: from runningman.rs.itd.umich.edu (runningman.rs.itd.umich.edu  
[141.211.144.15])

by usc.edu (8.7.2/8.7.2/usc) with ESMTMP

id HAA01863 for <aapornet@usc.edu>; Fri, 3 May 1996 07:20:20 -0700

(PDT)

Received: from ccmail.bus.umich.edu by runningman.rs.itd.umich.edu

(8.7.5/2.3)

with SMTP id KAA13598; Fri, 3 May 1996 10:20:16 -0400 (EDT)

Received: from ccMail by ccmail.bus.umich.edu (SMTPLINK V2.11)

id AA831143884; Fri, 03 May 96 10:00:34 EDT

Date: Fri, 03 May 96 10:00:34 EDT

From: "Barbara Bryant" <Barbara\_Bryant@ccmail.bus.umich.edu>

Message-Id: <9604038311.AA831143884@ccmail.bus.umich.edu>

To: aapornet@usc.edu

Subject: Re: FW: It'll take 2 secs. (fwd)

I live in Ann Arbor, Michigan and am at the University of Michigan  
Business School. I got this from AAPORNET--the American Association  
of Public Opinion Research group on the internet.

---

Reply Separator

---

Subject: FW: It'll take 2 secs. (fwd)

Author: aapornet@usc.edu at Internet

Date: 5/2/96 10:33 AM

FYI

-----

From: ellinver

To: nshoresupl; 76147.2612; dratewka; dienstfa; fcaruso; gecr0000; halliejen; hmjacobs; jmpeckham; postolov; lester; kerimarsha; Likaufman; MinaJoL; nesbittm; Matilchin; Mbegovic; umikisu; pdienst; rbcoop; 73774.2015; skinnyt; dienstfrey; dienst; v\_hirschorn

Subject: It'll take 2 secs. (fwd)

Date: Thursday, May 02, 1996 7:34AM

>>>>>>> Hi, our names are Stevie and Amanda. We are in the  
>>>>>>>5th grade at the Phillipston Memorial school, Phillipston,  
Massachusetts,  
>>>>>>>  
>>>>>>>USA. We are doing a science project on the Internet. We want to  
>>>>>>>see  
how  
>>>>>>>many  
>>>>>>>responses we can get back in two weeks. (We are only sending out  
>>>>>>>2  
>>>>>>>letters).  
>>>>>>>  
>>>>>>>Please respond and then send this letter to anyone you  
>>>>>>>communicate  
with  
>>>>>>>on the  
>>>>>>>Internet. Respond to smc@tiac.net.  
>>>>>>>

- >>>>>>> 1. Where do you live (state and country)?
  - >>>>>>> 2. From whom did you get this letter?
- >>>>>>>

Thank you,  
Stevie and Amanda

>>>>>>>  
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>>>>>>>  
>>>>>>>  
>>>>>>>  
>>>>>>>  
>>>>>>>  
>>>>>>>  
>>>>>>>  
>>>>>>>  
>>>>>>>  
>>>>>>>-- Saved internet headers (useful for debugging)  
>>>>>>>Received: from mail.sdsu.edu by mail.ucsd.edu; id NAA07717 sendmail  
>>>>>>>8.6.12/UCSD  
>>>>>>>Received: from mail.sdsu.edu ([130.191.19.4]) by mail.sdsu.edu  
>>>>>>>(8.7.5/8.7.3/1.4  
>>>>>>>Date: Wed, 24 Apr 1996 13:14:59 -0700 (PDT)  
>>>>>>>Message-Id: <199604242014.NAA15740@mail.sdsu.edu>  
>>>>>>>X-Sende  
>>>>>>>X-Mailer: Windo

>>>>Mime-Version: 1.0  
>>>>Content-Type: text/plain; charset="us-a  
>>>>To: Holly\_Piscopo@UCSDLIBRARY.ucsd.edu,  
>>>>From: Erin Lovelady <lovelady@mail.sdsu.edu>  
>>>>Subject: FWD- it'll take 2 secs.  
>>>  
>>>  
>>>  
>>>  
>>  
>>  
>  
>  
>  
>

>From GoldenbK@oeus.psb.bls.gov Fri May 3 14:37:02 1996  
Return-Path: GoldenbK@oeus.psb.bls.gov  
Received: from dcgate ([146.142.4.13])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id OAA17152 for <AAPORNET@USC.EDU>; Fri, 3 May 1996 14:37:00 -0700  
(PDT)  
Received: from MS-SMTPGatewayPC (lus.psb.bls.gov) by mailgate.bls.gov  
(5.x/SMI-SVR4)  
id AA19085; Fri, 3 May 1996 17:36:16 -0400  
Received: by MS-SMTPGatewayPC with Microsoft Mail  
id <318A7C89@MS-SMTPGatewayPC>; Fri, 03 May 96 17:37:13 EDT  
From: Goldenberg\_K <GoldenbK@oeus.psb.bls.gov>  
To: "'aapornet'" <AAPORNET@USC.EDU>  
Subject: FW: FW: It'll take 2 secs. (fwd)  
Date: Fri, 03 May 96 17:37:00 EDT  
Message-Id: <318A7C89@MS-SMTPGatewayPC>  
Encoding: 6 TEXT  
X-Mailer: Microsoft Mail V3.0

Lots of us can see who replied to these kids--but I don't think the kids are

getting the message since the replies are coming to aapornet. To those of  
you who did a "2 sec" reply--you might want to do it again to the kids who  
sent the original message.

Karen Goldenberg

>From jack.pfisterer@support.com Fri May 3 21:19:20 1996  
Return-Path: jack.pfisterer@support.com  
Received: from netcomsv.netcom.com (uucp2.netcom.com [163.179.3.2])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id VAA29567 for <aapornet@usc.edu>; Fri, 3 May 1996 21:19:19 -0700  
(PDT)  
From: jack.pfisterer@support.com  
Received: from support.com by netcomsv.netcom.com with UUCP (8.6.12/SMI-4.1)  
id VAA12057; Fri, 3 May 1996 21:15:17 -0700  
Received: by support.com  
id 0SESF00S Fri, 03 May 96 20:13:25 -0700  
Message-ID: <9605032013.0SESF00@support.com>  
Organization: L.A. Valley College Public BBS (818)985-7150  
X-Mailer: TBBS/PIMP v3.35

Date: Fri, 03 May 96 20:13:25 -0700  
Subject: FW: FW: IT'LL TAKE 2 SECS  
To: aapornet@usc.edu

A>Lots of us can see who replied to these kids--but I don't think the  
A>kids are  
>getting the message since the replies are coming to aapornet. To those of  
>you who did a "2 sec" reply--you might want to do it again to the kids who  
>sent the original message. >Karen Goldenberg

No, DON'T do it.

This, and feedback from it, hit other internet newsgroups earlier. The  
kiddies are now in deep trouble because of it. The net address has been  
shut down because of the traffic, and the net server, parents, teachers,  
kiddies, etc, are in deep shock.

Don't you know a chain letter when you see one? OK, this is a seemingly  
benign one, but...

I apologize. I should have posted a warning in response to the first  
message, but thought it would go away.

Jack P.

>From beniger@rcf.usc.edu Sat May 4 06:20:00 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id GAA03938 for <aapornet@usc.edu>; Sat, 4 May 1996 06:19:58 -0700  
(PDT)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id GAA05153; Sat, 4 May 1996 06:19:57 -0700 (PDT)  
Date: Sat, 4 May 1996 06:19:56 -0700 (PDT)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: House Action on NSF, Version III  
Message-ID: <Pine.SUN.3.91.960504060856.3532J-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Date: Fri, 1 May 1996 18:46:16 -0400 (EDT)  
From: Paul Chapin <pchapin@nsf.gov>  
Subject: Gary Chapman's Posting

Colleagues,

Thanks for your message, and for forwarding Gary Chapman's posting (which I  
understand is being widely circulated). It was the first I had heard of  
such a claim as Chapman was making, so I had to check it out and see if  
there was anything to it. I forwarded it to my Division Director (the SBER  
Division Director, who should be the first to know about these things). He  
hadn't heard it either, so checked with the NSF Congressional Liaison

people. Thus my response to you represents the best information NSF has, which is that the report is incorrect.

Our guess is that the factual basis of the report was an event which did take place last week -- the House of Representatives authorization committee responsible for NSF reported out an authorization bill for NSF which instructed NSF to reduce its number of Directorates from seven to six. Last year's House authorization bill for NSF had the same instruction, and added "report language" (not in the bill itself, but in the commentary accompanying the bill) hinting that the Directorate removed should be Social, Behavioral, and Economic Sciences. As far as we know, there is no comparable report language accompanying this year's bill, as yet at least, although it may well be that that is what Rep. Walker, Chair of the committee, has in mind.

Now this event is significantly different from Chapman's report in a couple of ways. First, the reference in last year's report language (which may or may not be repeated this year) was to the Social, Behavioral, and Economic Sciences \*Directorate\*, NOT to the Division for Social, Behavioral, and Economic Research as reported. I understand that this may be an obscure distinction to people in the world outside, but within NSF it's an important one. While it would still be troubling for the SBE Directorate to be disestablished as an internal NSF organizational unit, this is a very different thing from "eliminating the SBER Division" as reported. Even if the committee's action were to become law, it would mean an internal NSF reorganiza- tion in which the SBER Division would continue as part of some other Directorate, not be eliminated.

Second, while anything is possible from Congress, last year's experience makes it appear quite unlikely that the committee's action will in fact become law. An authorization bill has to pass both the House and the Senate, and then have any differences between the two bodies ironed out in a conference committee, the conference report pass the two bodies again, and then be signed by the President, before it becomes law. The Senate has shown no interest in endorsing the NSF reorganization urged by the House committee. In fact the Senate did not even pass an authorization bill for NSF last year, and may not this year either (in which case NSF's appropriation carries its own authorization).

So while we do very much appreciate the attention and concern for SBER reflected in the report, and hope that people will continue to monitor the situation in Congress carefully, in this case I believe the alarm is misplaced. If people do choose to write to their representatives in the Congress, it's important for their letters to reflect a correct understanding of the actual situation.

Feel free to forward this message to anyone you wish. Thanks again for calling Chapman's report to my attention.

Best regards,

Paul Chapin, NSF

>From jwerner@vgernet.net Sat May 4 12:41:06 1996

Return-Path: jwerner@vgernet.net

Received: from vger.vgernet.net (root@[205.219.186.1])

by usc.edu (8.7.2/8.7.2/usc) with SMTP

id MAA01188 for <aapornet@usc.edu>; Sat, 4 May 1996 12:41:04 -0700



(PDT)  
Message-ID: <318BB2D8.5C4C@vgernet.net>  
Date: Sat, 04 May 1996 15:41:12 -0400  
From: Jan Werner <jwerner@vgernet.net>  
X-Mailer: Mozilla 2.01 (Win95; I)  
MIME-Version: 1.0  
To: aapornet@usc.edu  
Subject: Census 2000 foolishness  
Content-Type: text/plain; charset=us-ascii  
Content-Transfer-Encoding: 7bit

In the Wall Street Journal for May 2nd, an article on page B1 concerning the U.S. Census Bureau's efforts to prepare for the 2000 census contains the following statement, attributed to Martha Farnsworth Riche, identified as "director of the census and a former national editor of American Demographics magazine", and presumably meant to explain why the bureau found advice from private pollsters "unpromising":

"Private companies usually poll by telephone instead of mail, limit their calls to a sample of perhaps 2,000 people and are happy with a 2% response."

I don't know Ms. Riche, and I certainly have no faith in the ability of any reporter from the WSJ to report anything accurately and truthfully, but I certainly hope that no person in a position of authority in the Census Bureau could have said anything that ignorant and arrogant.

>From cbonney@infi.net Sat May 4 17:52:15 1996  
Return-Path: cbonney@infi.net  
Received: from mh004.infi.net (mailhost.infi.net [205.219.238.95])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id RAA08390 for <aapornet@usc.edu>; Sat, 4 May 1996 17:52:14 -0700

(PDT)  
Received: from cbonney by mh004.infi.net with SMTP  
(Infinet-S-3.3) id UAA31707; Sat, 4 May 1996 20:50:07 -0400 (EDT)  
Date: Sat, 4 May 1996 20:50:07 -0400 (EDT)  
Message-Id: <199605050050.UAA31707@mh004.infi.net>  
X-Sender: cbonney@infi.net  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
To: aapornet@usc.edu  
From: cbonney@infi.net (Christopher F. Bonney)  
Subject: Re: Census 2000 foolishness  
X-Mailer: <PC Eudora Version 1.4>

>In the Wall Street Journal for May 2nd, an article on page B1  
>concerning  
>the U.S. Census Bureau's efforts to prepare for the 2000 census contains  
>the following statement, attributed to Martha Farnsworth Riche,  
>identified as "director of the census and a former national editor of  
>American Demographics magazine", and presumably meant to explain why the  
>bureau found advice from private pollsters "unpromising":

Martha is a former editor of American Demographics and is a fairly well respected demographer in the corporate community. I don't believe she is, or has ever worked for the Census. I seem to recall that she has her own business.

As for methods, the current issue of the American Marketing Association's Marketing Research magazine has an interesting and brief review of some of the Census' long term perspectives on data collection methodology. I'm not sure if it's loaded there or not, but interested readers may want to see if they have it at:

www.ama.org

Christopher F. Bonney  
Bonney & Company  
Virginia Beach, Virginia USA 23454-1531  
cbonney@infi.net

>From jack.pfisterer@support.com Sun May 5 11:19:09 1996  
Return-Path: jack.pfisterer@support.com  
Received: from netcomsv.netcom.com (uucp2.netcom.com [163.179.3.2])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id LAA06744 for <aapornet@usc.edu>; Sun, 5 May 1996 11:19:08 -0700  
(PDT)  
From: jack.pfisterer@support.com  
Received: from support.com by netcomsv.netcom.com with UUCP (8.6.12/SMI-4.1)  
id LAA04046; Sun, 5 May 1996 11:15:08 -0700  
Received: by support.com  
id 0F90000D Sun, 05 May 96 10:51:21 -0700  
Message-ID: <9605051051.0F90000@support.com>  
Organization: L.A. Valley College Public BBS (818)985-7150  
X-Mailer: TBBS/PIMP v3.35  
Date: Sun, 05 May 96 10:51:21 -0700  
Subject: FW: FW: IT'LL TAKE 2 SECS  
To: aapornet@usc.edu

KG> --but I don't think the kids are getting the message...

Public note to Karen Goldenberg:

Upon day-after reading of my earlier response to your post I was chagrined to realize that part of it seemed a personal attack. I didn't mean it that way, and hope you will accept my apology for it. All the usual excuses: Late, tired, in a hurry, etc.

I know that you were just trying to help the kids--without realizing the potential impact of such broad appeals. It's hard to appreciate how much power we can wield in this world-wide environment.

Contritely,

Jack P.

>From Theresa.J.DeMaio@ccMail.Census.GOV Mon May 6 05:22:02 1996  
Return-Path: Theresa.J.DeMaio@ccMail.Census.GOV  
Received: from gate.census.gov (gate.census.gov [148.129.129.2])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id FAA07474 for <aapornet@usc.edu>; Mon, 6 May 1996 05:22:00 -0700  
(PDT)  
Received: by gate.census.gov id AA06235  
(InterLock SMTP Gateway 3.0 for aapornet@usc.edu);

Mon, 6 May 1996 08:21:57 -0400  
Received: by gate.census.gov (Internal Mail Agent-2);  
Mon, 6 May 1996 08:21:57 -0400  
Received: by gate.census.gov (Internal Mail Agent-1);  
Mon, 6 May 1996 08:21:57 -0400  
Date: Mon, 06 May 96 08:04:58 EST  
From: "Theresa J DeMaio" <Theresa.J.DeMaio@ccMail.Census.GOV>  
Message-Id: <9604068313.AA831395563@smtp-gw3.census.gov>  
To: aapornet@usc.edu  
Subject: Re: FW: It'll take 2 secs. (fwd)

Hi, Stevie and Amanda,

My name is Terry DeMaio and I live in Washington, DC. I received your message through AAPORnet, which is a network for members of the American Association for Public Opinion Research.

Good luck with your research!

>From Rocheart@aol.com Mon May 6 05:54:03 1996  
Return-Path: Rocheart@aol.com  
Received: from emout09.mail.aol.com (emout09.mx.aol.com [198.81.11.24])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id FAA08858 for <aapornet@usc.edu>; Mon, 6 May 1996 05:54:01 -0700  
(PDT)  
From: Rocheart@aol.com  
Received: by emout09.mail.aol.com (8.6.12/8.6.12) id IAA26916 for  
aapornet@usc.edu; Mon, 6 May 1996 08:53:30 -0400  
Date: Mon, 6 May 1996 08:53:30 -0400  
Message-ID: <960506085329\_485161959@emout09.mail.aol.com>  
To: aapornet@usc.edu  
Subject: Re: FW: It'll take 2 secs. (fwd)

I live in Dubuque, Iowa USA.

I received this from AAPORNET, the American Association for Public Opinion Research Network.

>From mcohen@inet.ed.gov Mon May 6 06:35:58 1996  
Return-Path: mcohen@inet.ed.gov  
Received: from inet.ed.gov (inet.ed.gov [192.239.34.1])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id GAA10800 for <aapornet@usc.edu>; Mon, 6 May 1996 06:35:57 -0700  
(PDT)  
Message-Id: <199605061335.GAA10800@usc.edu>  
Date: Mon, 6 May 1996 09:35:15 -0400  
From: mcohen@inet.ed.gov (Michael Cohen)  
To: aapornet@usc.edu  
Subject: Re: Re: Census 2000 foolishness  
X-Status: ON 32768

Christopher F. Bonney (4 May 1996) wrote:

> Martha is a former editor of American Demographics and is a fairly  
> well

> respected demographer in the corporate community. I don't believe she is,  
 > or has ever worked for the Census. I seem to recall that she has her own  
 > business.  
 >

Marty Riche is the Director of the U.S. Bureau of the Census. She came from  
 outside.

---

Michael P. Cohen phone 202-219-1917  
 National Center for Education Statistics fax 202-219-2061  
 555 New Jersey Avenue NW #408 Internet mcohen@inet.ed.gov

Washington DC 20208-5654 USA

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```
>From JonRicht@aol.com Mon May  6 06:59:27 1996
Return-Path: JonRicht@aol.com
Received: from emout16.mail.aol.com (emout16.mx.aol.com [198.81.11.42])
        by usc.edu (8.7.2/8.7.2/usc) with SMTP
        id GAA11971 for <aapornet@usc.edu>; Mon, 6 May 1996 06:59:25 -0700
(PDT)
```

```
From: JonRicht@aol.com
Received: by emout16.mail.aol.com (8.6.12/8.6.12) id JAA13625 for
aapornet@usc.edu; Mon, 6 May 1996 09:58:55 -0400
Date: Mon, 6 May 1996 09:58:55 -0400
Message-ID: <960506095855_107561995@emout16.mail.aol.com>
To: aapornet@usc.edu
Subject: Re: FW: It'll take 2 secs. (fwd)
```

Hi. My name is Jon Richter and I got your e-mail from a list that I  
 subscribe to for the Association for Public Opinion Research. I live in New  
 York City. Good luck folks.

```
>From BethS@SRL.UIC.EDU Mon May  6 07:34:44 1996
Return-Path: <@UICVM.UIC.EDU:BethS@SRL.UIC.EDU>
Received: from UICVM.UIC.EDU (UICVM-ETH2.CC.UIC.EDU [128.248.24.54])
        by usc.edu (8.7.2/8.7.2/usc) with SMTP
        id HAA13992 for <aapornet@usc.edu>; Mon, 6 May 1996 07:34:43 -0700
(PDT)
```

```
Received: from SRL.UIC.EDU by UICVM.UIC.EDU (IBM VM SMTP V2R2) with TCP;
        Mon, 06 May 96 09:34:24 CDT
```

```
Received: from main-Message_Server by SRL.UIC.EDU
        with Novell_GroupWise; Mon, 06 May 1996 09:13:42 -0500
```

```
Message-Id: <s18dc2c5.045@SRL.UIC.EDU>
```

```
X-Mailer: Novell GroupWise 4.1
```

```
Date: Mon, 06 May 1996 09:31:34 -0500
```

```
From: Beth Severns <BethS@SRL.UIC.EDU>
```

```
To: aapornet@usc.edu
```

```
Subject: Enrollment and University Image -Reply
```

We did a very similar survey at the University of Illinois at Chicago.  
 There were three components to the study: two mail surveys, one to guidance  
 counselors in the state, and another to "elites" (business and civic  
 leaders); we also did a telephone component to the general population.

Questions on the surveys included general perception, comparison with other local colleges and universities, and questions that attempted to gather info. on what people thought were important qualities in a university and how they thought UIC ranked on those qualities.

We are now in the process of preparing a report for our chancellor of Public Affairs.

Let me know how I can help. I'd be happy to send you copies of our questionnaire as well as other similar questionnaires that were sent to me as a result of my AAPORnet inquiries.

Beth Severns,  
Project Coordinator  
Survey Research Laboratory  
University of Illinois at Chicago  
beths@srl.uic.edu  
312-413-7250

>From beniger@rcf.usc.edu Mon May 6 09:51:28 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id JAA25825 for <aapornet@usc.edu>; Mon, 6 May 1996 09:51:27 -0700  
(PDT)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id JAA14466; Mon, 6 May 1996 09:51:25 -0700 (PDT)  
Date: Mon, 6 May 1996 09:51:24 -0700 (PDT)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Social Class and Presidential Politics  
Message-ID: <Pine.SUN.3.91.960506094906.14237A-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

#### SOCIAL CLASS AND PRESIDENTIAL POLITICS

Some of the more complex political and social analyses of survey data on television today can be found, ironically enough, in weekly discussions of "Political Aptitude Test" answers on CNN's daily "Inside Politics Extra" program.

CNN commentator Bill Schneider poses the week's test question each Wednesday morning ("Inside Politics Extra" airs between 10:30 and 11 Eastern, 8:30 and 9 Pacific). The question is then posted on the WWW at the CNN/Time AllPolitics Web site <[http://www/ AllPolitics/com](http://www/AllPolitics/com)>; answers, justifications and comments can be sent to [editors@AllPolitics.com](mailto:editors@AllPolitics.com). Schneider gives his own answer and an explanation each Thursday morning--same time, same channel--with occasional comments on viewer responses.

Two weeks ago, Schneider's discussion centered on the gender gap; last Thursday (May 2) the topic was social class cleavages. Although Schneider's essential point, that there are separate class dimensions (weakly though positively correlated) for social vs. economic

issues, dates from at least as far back as the late 1960's and the work of AAPORNETter Seymour Martin Lipset (originally on Canadian politics, if memory serves), anyone who has taught either survey research or American politics to a large audience is likely to appreciate the elegance of Schneider's concise treatment.

[The transcript below is modified from one found on the AllPolitics Web site; the four tables are modified from video recordings of those actually transmitted (an obvious error in a label has been corrected). All material that follows is copyright 1996 by Cable News Network, Inc./Time Inc. New Media.]

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BILL SCHNEIDER (speaking): This week, our Political Aptitude Test question deals with class cleavage. What's been happening to class differences between Democrats and Republicans since 1960?

Have those differences...

- A Not Changed?
- B Disappeared?
- C Become Larger?
- D Become Smaller?
- E Shrunk and Grown  
at the Same Time?

The answer is... E (shrunk and grown at the same time). How can that be? How can a difference get bigger and smaller at the same time? Well, it depends on how you measure it...

Income differences have gotten bigger, but differences by education, smaller. In 1960, John Kennedy did best among middle- income voters:

THE KENNEDY VOTE (1960)

POOREST	46%
MIDDLE	55%
RICHEST	24%

In 1992, Americans voted their incomes more consistently. Today, more than in the past, the poorer you are, the more Democratic you are:

THE CLINTON VOTE (1992)

POOREST	66%
MIDDLE	48%
RICHEST	39%

But when we look at education, we find the differences have gotten smaller. Democrats have lost a lot of support among Americans with a high school education. High school graduates voted for Kennedy back in 1960, but not for Clinton in 1992. The Democrats have made up for it, however, by scoring big gains among the college-educated:

COLLEGE GRADUATES (1992)

CLINTON	40%
BUSH	41%

In 1992, Clinton and Bush were virtually tied among college graduates, but Clinton ran 13 points ahead of Bush among voters with a post-graduate education:

POST GRADUATES (1992)

CLINTON	49%
BUSH	36%

Those are mostly professional people, like doctors, lawyers, teachers, managers and scientists. They made up one-sixth of the voters last time, about the same as the religious right. Well- educated professionals often have liberal social values on issues like abortion and gay rights. Those values draw them to the Democrats. When the issue is economics, Americans vote rich versus poor, but when the issue is values, the class lines are not as sharp.

Republicans have attracted a lot of social populists who like the party's conservative stands on moral and religious issues. Democrats have attracted a lot of well-educated liberals who do not want to mix religion and politics.

The bottom line: If economics is the issue, class differences get bigger. If the issue is values, class differences get smaller.

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>From beniger@rcf.usc.edu Tue May 7 17:13:13 1996
Return-Path: beniger@almaak.usc.edu
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Date: Tue, 7 May 1996 17:13:12 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Re: Enrollment and University Image
Message-ID: <Pine.SUN.3.91.960507171128.12934A-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
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Date: 7 May 96 08:56:56 CDT

From: NILES@wsrl.cee.uwex.edu  
Subject: Re: Enrollment and University Image

The Wisconsin Survey Research Lab has done three university image studies in the last couple of years: (1) public image and (2) business image of the University of Wisconsin System and its 26 campuses, and (3) public image of the 13 freshman/sophomore centers. Contact director Dolores Niles: nils@wsrl.cee.uwex.edu or telephone: (608) 262-1903 for additional information.

>From beniger@rcf.usc.edu Tue May 7 17:15:54 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
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id RAA13427; Tue, 7 May 1996 17:15:54 -0700 (PDT)  
Date: Tue, 7 May 1996 17:15:53 -0700 (PDT)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Looking for a Dataset  
Message-ID: <Pine.SUN.3.91.960507171350.12934B-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Date: Tue, 7 May 96 13:06:21 EDT  
From: Barbara Bickart <bickart@crab.rutgers.edu>  
Subject: looking for a dataset

Hi,

I'm working with several colleagues on a project examining certain kinds of response errors in surveys and how these types of errors affect data analysis. We're looking for a public dataset (to replicate/extend our findings) and thought you all might have some ideas.

Specifically, we are looking for a dataset in which respondents evaluate multiple brands (or people/political candidates) on a set of attributes and overall (e.g. liking/preference). Preferably, these evaluations would be done on 5-7 point rating scales. We'd also like demographic information.

If you have any ideas as to where we might find this kind of data, could you email me privately?

Thanks!

Barb Bickart  
bickart@crab.rutgers.edu

\*\*\*\*\*  
Barbara Bickart Office: (609) 225-6593  
Assistant Professor of Marketing Fax: (609) 225-6231  
Rutgers University-Camden Email: bickart@crab.rutgers.edu  
Camden, NJ 08102



>From beniger@rcf.usc.edu Tue May 7 17:21:25 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
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id RAA00328 for <aapornet@usc.edu>; Tue, 7 May 1996 17:21:23 -0700  
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Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id RAA13708; Tue, 7 May 1996 17:21:23 -0700 (PDT)  
Date: Tue, 7 May 1996 17:21:22 -0700 (PDT)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Salary Question  
Message-ID: <Pine.SUN.3.91.960507171949.12934C-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Date: Tue, 07 May 1996 17:24:05 -0500  
From: "Leo G. Simonetta" <ARCLGS@langate.gsu.edu>  
Subject: Salary Question

I realize that some people may consider this off topic but . . . .

I am a AAPOR member working in an academic setting and the Dean has requested that I get a sense of what other individuals in positions similar to mine in other organizations (both academic and otherwise) are paid.

I am interested in finding out the annual (12 month) salary range for a Research Associate, Poll Director, or Research Director with a Ph.D. and 4-5 years experience. This person's duties include oversight of a large CATI setup, quarterly omnibus polls, budgeting of projects, client contact, report and proposal writing, advanced statistical analysis, media contacts, and managing multiple simultaneous major survey projects.

Please respond directly to me so as to not clutter the list (and to maintain confidentiality).

I would like to know the name of the organization (if possible), the position title, type of organization (academic, private, etc.) and a salary range.

I will keep all organizational names completely confidential.

Thanks in advance for your help.

Leo G. Simonetta  
ARCLGS@LANGATE.GSU.EDU Applied Research Center  
My opinions, mine, all mine.

>From ug524@freenet.victoria.bc.ca Tue May 7 18:22:27 1996  
Return-Path: ug524@freenet.victoria.bc.ca  
Received: from vifal.freenet.victoria.bc.ca  
(ug524@vifal.freenet.victoria.bc.ca [199.60.222.1])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id SAA10829 for <aapornet@usc.edu>; Tue, 7 May 1996 18:22:25 -0700

(PDT)

Received: (from ug524@localhost) by vifal.freenet.victoria.bc.ca  
(8.6.12/8.6.12) id SAA22709; Tue, 7 May 1996 18:22:19 -0700  
Date: Tue, 7 May 1996 18:22:17 -0700 (PDT)  
From: Gwynne Sykes <ug524@freenet.victoria.bc.ca>  
Subject: Misdirected e-mail  
To: aapornet@usc.edu  
In-Reply-To: <Pine.SUN.3.91.960507171949.12934C-100000@almaak.usc.edu>  
Message-ID: <Pine.3.89.9605071851.A17056-0100000@vifal>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

The following, plus two previous messages about research datasets was  
(I have no idea why or how, but thought you might like to be advised)  
received at my e-mail address: ug524@freenet.victoria.bc.ca

On  
Tue, 7 May 1996, James Beniger wrote:

>  
> Date: Tue, 07 May 1996 17:24:05 -0500  
> From: "Leo G. Simonetta" <ARCLGS@langate.gsu.edu>  
> Subject: Salary Question  
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> Thanks in advance for your help.  
>  
> Leo G. Simonetta  
> ARCLGS@LANGATE.GSU.EDU Applied Research Center  
> My opinions, mine, all mine.

>  
>From billme@ma.ultranet.com Tue May 7 22:10:47 1996  
Return-Path: billme@ma.ultranet.com  
Received: from perseus.ultra.net (perseus.ultra.net [199.232.56.6])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id WAA27398 for <aapornet@usc.edu>; Tue, 7 May 1996 22:10:45 -0700  
(PDT)  
Received: from later.ultranet.com (later.ultranet.com [146.115.251.246]) by  
perseus.ultra.net (8.7.4/dae0.6) with SMTP id BAA30436 for  
<aapornet@usc.edu>; Wed, 8 May 1996 01:10:42 -0400 (EDT)  
Date: Wed, 8 May 1996 01:10:42 -0400 (EDT)  
Message-Id: <199605080510.BAA30436@perseus.ultra.net>  
X-Sender: billme@pop.ma.ultranet.com  
X-Mailer: Windows Eudora Light Version 1.5.2  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
To: aapornet@usc.edu  
From: Bill Mesrobian <billme@ma.ultranet.com>  
Subject: Re: Misdirected e-mail

Dear Gwynne,

Please don't feel singled out for this e-mail. I, too, have received it, along with 2 others - equally out of place. I'm irritated with all of it. Not because I received odd mail, but because I'm being asked to do someone else's work for them.

Sincerely,

Bill

At 06:22 PM 5/7/96 -0700, Gwynne Sykes wrote:

>  
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>  
>The following, plus two previous messages about research datasets was  
>(I have no idea why or how, but thought you might like to be advised)  
>received at my e-mail address: ug524@freenet.victoria.bc.ca  
>  
>  
> On  
>Tue, 7 May 1996, James Beniger wrote:  
>  
>>  
>> Date: Tue, 07 May 1996 17:24:05 -0500  
>> From: "Leo G. Simonetta" <ARCLGS@langate.gsu.edu>  
>> Subject: Salary Question  
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>> I will keep all organizational names completely confidential.  
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>> Thanks in advance for your help.  
>>  
>> Leo G. Simonetta  
>> ARCLGS@LANGATE.GSU.EDU Applied Research Center  
>> My opinions, mine, all mine.  
>>  
>  
>

>From nemesis7@ix.netcom.com Wed May 8 04:35:37 1996  
Return-Path: nemesis7@ix.netcom.com  
Received: from dfw-ix8.ix.netcom.com (dfw-ix8.ix.netcom.com [206.214.98.8])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id EAA04022 for <aapornet@usc.edu>; Wed, 8 May 1996 04:35:36 -0700  
(PDT)  
Received: from (nemesis7@sar-f11-05.ix.netcom.com [205.184.138.37]) by  
dfw-ix8.ix.netcom.com (8.6.13/8.6.12) with SMTP id EAA16531 for  
<aapornet@usc.edu>; Wed, 8 May 1996 04:33:58 -0700  
Date: Wed, 8 May 1996 04:33:58 -0700  
Message-Id: <199605081133.EAA16531@dfw-ix8.ix.netcom.com>  
From: nemesis7@ix.netcom.com (William A. Redding )  
Subject: Re: Misdirected e-mail  
To: aapornet@usc.edu

You wrote:

>  
>  
>  
>  
>  
>The following, plus two previous messages about research datasets was  
>(I have no idea why or how, but thought you might like to be advised)  
>received at my e-mail address: ug524@freenet.victoria.bc.ca

me too.

>  
>

> On  
>Tue, 7 May 1996, James Beniger wrote:  
>  
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>> Date: Tue, 07 May 1996 17:24:05 -0500  
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>> ARCLGS@LANGATE.GSU.EDU Applied Research Center  
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>

>From nemesis7@ix.netcom.com Wed May 8 04:42:54 1996  
Return-Path: nemesis7@ix.netcom.com  
Received: from dfw-ix6.ix.netcom.com (dfw-ix6.ix.netcom.com [206.214.98.6])  
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<aapornet@usc.edu>; Wed, 8 May 1996 04:38:55 -0700

Date: Wed, 8 May 1996 04:38:55 -0700  
Message-Id: <199605081138.EAA23905@dfw-ix6.ix.netcom.com>  
From: nemesis7@ix.netcom.com (William A. Redding )  
Subject: Re: Misdirected e-mail  
To: aapornet@usc.edu

You wrote:

>  
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> Dear Gwynne,  
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> Please don't feel singled out for this e-mail. I, too, have received  
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> Sincerely,  
>  
> Bill

Me too, Bill R

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>>received at my e-mail address: ug524@freenet.victoria.bc.ca  
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>> On  
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>>> Date: Tue, 07 May 1996 17:24:05 -0500  
>>> From: "Leo G. Simonetta" <ARCLGS@langate.gsu.edu>  
>>> Subject: Salary Question  
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>>> I am a AAPOR member working in an academic setting and the Dean has  
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>>> Leo G. Simonetta  
>>> ARCLGS@LANGATE.GSU.EDU Applied Research Center  
>>> My opinions, mine, all mine.  
>>>  
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>

>From beniger@rcf.usc.edu Wed May 8 12:22:25 1996  
>Return-Path: beniger@almaak.usc.edu  
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> (PDT)  
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> by almaak.usc.edu (8.7.2/8.7.2/usc)  
> id MAA14756; Wed, 8 May 1996 12:22:23 -0700 (PDT)  
>Date: Wed, 8 May 1996 12:22:22 -0700 (PDT)  
>From: James Beniger <beniger@rcf.usc.edu>  
>To: AAPORNET <aapornet@usc.edu>  
>Subject: More on Funding for Science  
>Message-ID: <Pine.SUN.3.91.960508121447.13156C-100000@almaak.usc.edu>  
>MIME-Version: 1.0  
>Content-Type: TEXT/PLAIN; charset=US-ASCII

>From The Chronicle of Higher Education's ACADEME TODAY for today, May  
>8;  
>for details, see the Chronicle's Web site (<http://chronicle.com>)

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MAGAZINES & JOURNALS

A glance at the May/June issue of "The Sciences":

Scientific research fared better in this year's budget battle between Congress and the White House than many other federal programs did, but for the first time in history the total research capacity of the United States is declining, writes Robert L. Park, a professor of physics at the University of Maryland at College Park. Many scientists now realize that budget decisions affecting them will be made by "a Congress largely uninformed about science, responding to a public whose naive overconfidence that science would bring virtually unlimited social benefits has soured in the past few decades into an equally irrational mood of skepticism and distrust," Mr. Park writes. As a consequence, scientists, who once thought of themselves as above "tawdry special-interest pleading," have turned to grassroots lobbying and have found that "when they act in unison, they can influence policy." (The magazine may be found at your library or newsstand.)

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>From bickart@crab.rutgers.edu Wed May 8 12:25:46 1996  
Return-Path: bickart@crab.rutgers.edu  
Received: from crab.rutgers.edu (crab.rutgers.edu [165.230.211.2])  
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id MAA22796 for <aapornet@usc.edu>; Wed, 8 May 1996 12:25:38 -0700  
(PDT)  
Received: (from bickart@localhost) by crab.rutgers.edu  
(8.6.12+bestmx+oldruq+newsunq/8.6.12) id PAA11937 for aapornet@usc.edu; Wed,  
8 May 1996 15:25:27 -0400  
Date: Wed, 8 May 96 15:25:27 EDT  
From: Barbara Bickart <bickart@crab.rutgers.edu>  
To: aapornet@usc.edu  
Subject: looking for a dataset  
Message-ID: <CMM-RU.1.5.831583527.bickart@crab.rutgers.edu>

Hi,

I'm working with several colleagues on a project examining certain kinds of response errors in surveys and how these types of errors affect data analysis. We're looking for a public dataset (to replicate/extend our findings) and thought you all might have some ideas.

Specifically, we are looking for a dataset in which respondents evaluate multiple brands (or people/political candidates) on a set of attributes and overall (e.g. liking/preference). Preferably, these evaluations would be done on 5-7 point rating scales. We'd also like demographic information.

If you have any ideas as to where we might find this kind of data, could you email me privately?

Thanks!



Barb Bickart  
bickart@crab.rutgers.edu

\*\*\*\*\*  
Barbara Bickart Office: (609) 225-6593  
Assistant Professor of Marketing Fax: (609) 225-6231  
Rutgers University-Camden Email: bickart@crab.rutgers.edu  
Camden, NJ 08102

>From beniger@rcf.usc.edu Wed May 8 13:27:08 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
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(PDT)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id NAA20116; Wed, 8 May 1996 13:27:01 -0700 (PDT)  
Date: Wed, 8 May 1996 13:27:00 -0700 (PDT)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Re: Enrollment and University Image  
Message-ID: <Pine.SUN.3.91.960508132540.18046D-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Date: 7 May 96 08:56:56 CDT  
From: NILES@wsrl.cee.uwex.edu  
Subject: Re: Enrollment and University Image

The Wisconsin Survey Research Lab has done three university image studies in the last couple of years: (1) public image and (2) business image of the University of Wisconsin System and its 26 campuses, and (3) public image of the 13 freshman/sophomore centers. Contact director Dolores Niles:

niles@wsrl.cee.uwex.edu or telephone:

(608) 262-1903 for additional information.

>From beniger@rcf.usc.edu Wed May 8 13:28:12 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id NAA03624 for <aapornet@usc.edu>; Wed, 8 May 1996 13:28:10 -0700  
(PDT)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id NAA20193; Wed, 8 May 1996 13:28:11 -0700 (PDT)  
Date: Wed, 8 May 1996 13:28:10 -0700 (PDT)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Salary Question  
Message-ID: <Pine.SUN.3.91.960508132703.18046E-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Date: Tue, 07 May 1996 17:24:05 -0500  
From: "Leo G. Simonetta" <ARCLGS@langate.gsu.edu>  
Subject: Salary Question

I realize that some people may consider this off topic but . . . .

I am a AAPOR member working in an academic setting and the Dean has requested that I get a sense of what other individuals in positions similar to mine in other organizations (both academic and otherwise) are paid.

I am interested in finding out the annual (12 month) salary range for a Research Associate, Poll Director, or Research Director with a Ph.D. and 4-5 years experience. This person's duties include oversight of a large CATI setup, quarterly omnibus polls, budgeting of projects, client contact, report and proposal writing, advanced statistical analysis, media contacts, and managing multiple simultaneous major survey projects.

Please respond directly to me so as to not clutter the list (and to maintain confidentiality).

I would like to know the name of the organization (if possible), the position title, type of organization (academic, private, etc.) and a salary range.

I will keep all organizational names completely confidential.

Thanks in advance for your help.

Leo G. Simonetta  
ARCLGS@LANGATE.GSU.EDU Applied Research Center  
My opinions, mine, all mine.  
>From lavrakas@casbah.acns.nwu.edu Wed May 8 16:18:04 1996  
Return-Path: lavrakas@casbah.acns.nwu.edu  
Received: from casbah.acns.nwu.edu (casbah.acns.nwu.edu [129.105.16.52])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id QAA29165 for <aapornet@usc.edu>; Wed, 8 May 1996 16:18:02 -0700  
(PDT)  
From: lavrakas@casbah.acns.nwu.edu  
Received: by casbah.acns.nwu.edu  
(1.40.112.4/20.4) id AA142317469; Wed, 8 May 1996 18:17:49 -0500  
Message-Id: <199605082317.AA142317469@casbah.acns.nwu.edu>  
Subject: Re: Salary Question  
To: aapornet@usc.edu  
Date: Wed, 8 May 1996 18:17:49 -0500 (CDT)  
In-Reply-To: <Pine.SUN.3.91.960508132703.18046E-100000@almaak.usc.edu> from  
"James Beniger" at May 8, 96 01:28:10 pm  
X-Mailer: ELM [version 2.4 PL24alpha3]  
Content-Type: text

LEO: We have not had exactly a position as you describe because as a tenured Full Professor at NU, and as Director, I've had an unusual level of hands-on responsibilities over the years, and thus I haven't had my senior staff "manager" (Ph.d., 4yrs experiecn etc.) given as much responsibility as you have. Plus, my salary east up a lot of our reevnues, realtive to what a nonfaculty Ph.D. would earn.

However, the position you describe would get paid in the \$50K-\$60 range for an 11-month "appointment" as a Research Assoc.

I'd be glad to put this in writing on NU letterhead if it would help.

>From beniger@rcf.usc.edu Thu May 9 09:06:00 1996

Return-Path: beniger@almaak.usc.edu

Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])

by usc.edu (8.7.2/8.7.2/usc) with ESMTTP

id JAA04010 for <aapornet@usc.edu>; Thu, 9 May 1996 09:05:58 -0700

(PDT)

Received: (from beniger@localhost)

by almaak.usc.edu (8.7.2/8.7.2/usc)

id JAA10237; Thu, 9 May 1996 09:05:58 -0700 (PDT)

Date: Thu, 9 May 1996 09:05:55 -0700 (PDT)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: House Focus on USDA Focus Groups

Message-ID: <Pine.SUN.3.91.960509085927.9616A-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

#### HOUSE COMMITTEE FOCUS ON USDA FOCUS GROUPS

The House Agriculture Committee yesterday convened a hearing on charges that the Department of Agriculture commissioned a leading Democratic polling firm, Lake Research Inc., to divert parts of a \$25,000 survey on food stamps "to gauge the mood of white swing voters in Indiana and Kansas," according to this morning's New York Times.

As Times reporter Eric Schmitt, writing from Washington, describes the U.S.D.A. focus group study:

Specific questions about the food stamp program were mixed in with politically tinged questions like, "Are things better or worse than they were five years ago?"... An early draft of the poll's findings repeatedly used terms like "voters," "our side" and "the opposition." The terms were deleted in the final report.

According to the General Accounting Office, Ellen Haas, Under Secretary of Agriculture for Food, Nutrition and Consumer Services, who testified before the House committee yesterday, personally approved the questions in the food stamp survey. GAO investigators reported that Haas presented the survey idea to Celinda Lake, president of Lake Research Inc. and a Democratic Party strategist, at a private dinner last February.

As reported in the Times story, headlined "Agriculture Official Concedes Errors in Food Stamp Survey" (A14 natl ed), Haas and Lake discussed convening four focus groups, only one with participants who actually receive food stamps. Two of these focus groups were to come from Topeka, Kansas, the home state of Rep. Pat Roberts, chair of the House Agriculture Committee, and Sen. Bob Dole, Senate majority leader. The other two groups were to be constituted in Indianapolis, capital of the home state of Sen. Richard Lugar, chair of the Senate Agriculture Committee.

According to Schmitt's reporting, the U.S.D.A.-Lake Research study "sought to interview white registered voters who had voted in the 1992 Presidential election and were between the ages of 30 and 65."

Haas's executive assistant, who kept detailed notes of the Haas- Lake Research planning sessions, described the desired focus group participants as "swing voters."

Republicans on the House Agriculture Committee accused the U.S.D.A. of using public funds to influence public debate on the department's food stamp program and federal welfare spending. "Why are taxpayers' dollars being used to pay for political focus groups?", Schmitt quotes Rep. Bill Emerson (R-Mo.) as asking.

Haas, one of six U.S.D.A. under-secretaries, is a longtime consumer advocate. Currently she manages an annual budget of \$40 billion for 16 different nutrition and food assistance programs.

The GAO reported finding no evidence that the focus group results were used toward partisan political ends, nor that any criminal laws had been violated. One GAO official did say that the U.S.D.A. had violated federal contracting procedures, had failed to submit the focus group proposal for review by the White House Office of Management and Budget, and had "exercised questionable judgment in conducting virtually every aspect" of the study.

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>From beniger@rcf.usc.edu Thu May 9 10:04:03 1996
Return-Path: beniger@almaak.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
        by usc.edu (8.7.2/8.7.2/usc) with ESMTTP
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(PDT)
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        id KAA15304; Thu, 9 May 1996 10:04:02 -0700 (PDT)
Date: Thu, 9 May 1996 10:04:01 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Latest on IQ and Race
Message-ID: <Pine.SUN.3.91.960509095451.9616J-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
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>From the Daily Report of The Chronicle of Higher Education's
ACADEME TODAY; for more information, see the World-Wide Web at
http://chronicle.com
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#### MAGAZINES & JOURNALS

A glance at the April issue of "Child Development":

A new study suggests that poverty and early-learning opportunities -- not race -- account for the gap in I.Q. scores between black and white people. Researchers at Columbia and

Northwestern Universities report that, after adjusting for socioeconomic conditions, differences in I.Q. scores almost vanish. The researchers suggest a number of policy initiatives that could begin to lower the poverty rate among black families and thereby to decrease the economic disparities that lead to the I.Q. gap. Among their suggestions are stronger efforts to collect child-support payments from absent fathers, tax credits for low-income families with children, increases in the minimum wage, and changes in public-housing policy. "Our data do not suggest which of these interventions for poor families, or what combination of them, might be most effective," the researchers write. "They do suggest that a focus on poor families is critical to altering the life chances of black children." (The journal may be found at your library. Copies of the article can be obtained from Tamara Harris at the Center for Young Children and Families, Teachers College, Columbia University, 525 120th St., Box 39, New York 10027.)

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>From lavrakas@casbah.acns.nwu.edu Thu May 9 10:24:22 1996  
Return-Path: lavrakas@casbah.acns.nwu.edu  
Received: from casbah.acns.nwu.edu (casbah.acns.nwu.edu [129.105.16.52])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id KAA12742 for <aapornet@usc.edu>; Thu, 9 May 1996 10:24:18 -0700  
(PDT)  
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casbah.acns.nwu.edu with SMTP  
(1.40.112.4/20.4) id AA086822593; Thu, 9 May 1996 12:23:13 -0500  
X-Nupop-Charset: English  
Date: Thu, 9 May 1996 12:25:57 -0600 (CST)  
From: "Paul J. Lavrakas, Ph.D." <lavrakas@casbah.acns.nwu.edu>  
Sender: lavrakas@casbah.acns.nwu.edu  
Message-Id: <44767.lavrakas@casbah.acns.nwu.edu>  
To: aapornet@usc.edu, wapornet@umich.edu  
Subject: LAST LONG MESSAGE ABOUT RED LION RESERVATIONS BEFORE CONFERENCE

\* \* \* \* \*  
\* Paul J. Lavrakas, Ph.D.; Professor & Director \*  
\* Northwestern Univ. Survey Lab, 625 Haven, Evanston IL 60208 \*  
\* Office: 847-491-8356 Fax: 847-467-1564 \*  
\* \* \* \* \*

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96/05/09

The primary purpose of this long message is a FINAL effort to help members help themselves in anticipating and/or correcting possible "problems" remaining with \*\*\*individual\*\*\* reservations at the Red Lion Hotel.

To this end, an updated listing is provided below which contains the reservations the Red Lion faxed to me earlier this week.

This listing contains everyone that the Red Lion in Salt Lake City had in their reservation system as being in the AAPOR/WAPOR "block" (i.e., getting our pre-conference non-FAP rates, conference FAP rates, and/or post-conference non-FAP rates) as of Tuesday, 7 MAY.

This is the last posting on reservations that will be made to AAPORnet and WAPORnet prior to the conference.

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The three lists below show the names of those with reservations at the hotel and the "arrival" and "departure" date for each reservation, as shown on the Red Lion's listing of 96/05/07.

Names and dates may or may not be correct.

"PRE-CONFERENCE" RESERVATIONS WITH NO FAP:

ABENIR, L	5/14 - 5/15
AGUIAR BELTRAN, C	5/13 - 5-16
ALISHAUSKIENE, R	5/14 - 5/16
AQUIAR BELTRA'N, C	5/13 - 5/15
BAKER, R	5/15 - 5/16
BARTON, A	5/15 - 5/16
BASANEZ, M	5/13 - 5/15
BASHKIROVA, E	5/14 - 5/16
BEDNARZ, M	5/14 - 5/16
BELTRAN-AQUIAR, C	5/13 - 5/15
BOURGUIN, C	5/15 - 5/16
BRAUN, M	5/13 - 5/16
BRETTSCHEIDER, F	5/13 - 5/16
BROGAN, C	5/15 - 5/16
BURRELL, B	5/15 - 5/16
BUSH, C	5/15 - 5/16
CIEMNECKE, A	5/15 - 5/16
CLISSOLD, K	5/15 - 5/16
COHEN, D	5/14 - 5/16
COLASANTO, D	5/16 - 5/16
COLE, K	5/14 - 5/15
CONSTANTINE, W	5/15 - 5/16
COUPER, M	5/15 - 5/16
CRALLEY, M	5/15 - 5/16
DIRNHELD, C	5/15 - 5/16
DONSBACH, W	5/14 - 5/15
DYKEMA, J	5/15 - 5/16
ENDRENY, P	5/15 - 5/16
FALCIGNO, P	5/13 - 5/15
FIELD, M	5/15 - 5/16
GARCHA, B	5/15 - 5/16
GENDALL, P	5/14 - 5/16
GOLDENBERG, K	5/15 - 5/16
GOSSCHALK, B	5/13 - 5/15
GROVES, R	5/15 - 5/16

HALPERN, R	5/15 - 5/16
HAKNESS, J	5/14 - 5/15
HART, K	5/14 - 5/16
HELINA, R	5/14 - 5/15
HOYT, D	5/15 - 5/16
KAGAY, M	5/15 - 5/16
KE, H	5/13 - 5/15
KEELEY, C	5/15 - 5/16
KENNEDY, J	5/15 - 5/16
KOBAYASHI, K	5/13 - 5/15
KOLARSKA-BOBINSKA, L	5/14 - 5/16
LANGLEY, D	5/15 - 5/16
LARSEN, W	5/15 - 5/16
LAVRAKAS, P	5/13 - 5/16
LOPEZ-ESCOBAR, E	5/14 - 5/15
LUDWIG, J	5/15 - 5/16
LUSKIN, R	5/15 - 5/16
MCCOMBS, M	5/14 - 5/16
MCCUTCHEON, A	5/15 - 5/16
MILLER, J	5/14 - 5/15
MITCHELL, P	5/14 - 5/16
MITRANO, M	5/15 - 5/16
MOHLER, P	5/14 - 5/15
MOON, N	5/14 - 5/15
NELSON, E	5/15 - 5/16
NOELLE-NEUMANN, E	5/14 - 5/16
O'MUIRCHEARTAIGH	5/15 - 5/16
O'REILLY, J	5/15 - 5/16
PARSONS, J	5/15 - 5/16
POWELL, J	5/15 - 5/16
RIFFAULT, H	5/14 - 5/15
RIGGINS, P	5/15 - 5/16
ROCKWOOD, T	5/15 - 5/16
SCHEJBAL, J	5/15 - 5/16
SCHWARTZ, N	5/15 - 5/16
SELFA, L	5/15 - 5/16
SHAW, D	5/14 - 5/15
SIMIN, B	5/15 - 5/16
SMITH, A	5/15 - 5/16
SPANGENBERG, F	5/14 - 5/15
STAPULONIS, R	5/15 - 5/16
TANIGUICHI, T	5/13 - 5/15
TRECA, M	5/13 - 5/15
VON THURN, D	5/14 - 5/16
WILLIAMS, A	5/15 - 5/16
WOLF, S	5/14 - 5/15
WOOD, B	5/15 - 5/16
WORCESTER, R	5/13 - 5/15
WORCESTER, R M	5/15 - 5/17
WYBROW, R	5/14 - 5/15
ZUKIN, C	5/15 - 5/16

"CONFERENCE" RESERVATIONS WITH FAP:

ABELSON, H	5/16 - 5/19
ABENIR, L	5/15 - 5/19
ABRAHAM, S	5/16 - 5/19
ACTON, S	5/15 - 5/19
AGABIN, M	5/15 - 5/19
AGUIAR BELTRAN, C	5/16 - 5/19
AHMAD, Q	5/15 - 5/19
AHTIANEW, A	5/15 - 5/19
AKKERBOOM, H	5/15 - 5/19
ALISHAUSKIENE, R	5/16 - 5/19
ARCIAGA, B	5/15 - 5/19
ARMAT, C	5/16 - 5/19
ARNEDT, C	5/16 - 5/19
ARNOLD, B	5/17 - 5/19
BAILAR, B	5/16 - 5/19
BAKER, R	5/16 - 5/19
BALLOU, J	5/15 - 5/19
BANU, N	5/15 - 5/19
BARDES, B	5/16 - 5/18
BARTON, A	5/16 - 5/19
BARTOS, R	5/15 - 5/19
BASANEZ, M	5/15 - 5/19
BASHKIROVA, E	5/16 - 5/19
BAUMGARTEN, R	5/15 - 5/19
BEATTY, P	5/16 - 5/19
BEDNARZ, M	5/16 - 5/19
BELDEN, N	5/16 - 5/19
BELL, T	5/15 - 5/19
BELLI, R	5/17 - 5/19
BENSON, J	5/16 - 5/19
BICKART, B	5/16 - 5/19
BIEMER, P	5/16 - 5/19
BIERMAN, F	5/16 - 5/19
BILLINGSLEY, K	5/16 - 5/19
BISHOP, G	5/16 - 5/19
BLENDON, R	5/16 - 5/19
BOBO, L	5/16 - 5/19
BOESCH, P	5/16 - 5/19
BOGEN, K	5/16 - 5/19
BOISVERT, E	5/16 - 5/19
BOURGUIN, C	5/16 - 5/19
BOWERS, D	5/17 - 5/18
BOYNTON, M	5/16 - 5/19
BRADBURN, N	5/16 - 5/19
BRAUN, M	5/16 - 5/19
BREESE, K	5/15 - 5/19
BRETTSCHNEIDER, F	5/16 - 5/19
BRODIE, M	5/17 - 5/19
BROGAN, C	5/16 - 5/19
BROSSARD, M	5/16 - 5/19
BRUNSWICK, A	5/16 - 5/19
BURKE, B	5/16 - 5/19
BURRELL, B	5/16 - 5/19
BUSH, C	5/16 - 5/19
BUXBAUM, S	5/16 - 5/19
CAMPANELLI, P	5/16 - 5/19
CANEL, M	5/15 - 5/19



CANTOR, D	5/16 - 5/19
CARCAGNO, G	5/16 - 5/19
CARTER, W	5/16 - 5/19
CASPER, R	5/16 - 5/19
CHEW, F	5/15 - 5/17
CHRISTIANSEN, E	5/16 - 5/17
CIEMNECKI, A	5/16 - 5/18
CLARK, C	5/16 - 5/19
CLISSOLD, K	5/16 - 5/19
CLOUTIER, E	5/15 - 5/19
COHEN, D	5/16 - 5/19
COHEN, L	5/15 - 5/19
COLASANTO, D	5/15 - 5/19
COLE, K	5/15 - 5/18
COMMETT, W	5/16 - 5/19
CONNELLY, M	5/16 - 5/19
CONNOR, J	5/16 - 5/19
CONSTANTINE, W	5/16 - 5/19
COOKE, V	5/15 - 5/19
CORYELL, G	5/16 - 5/19
COUPER, M	5/16 - 5/19
COWAN, C	5/15 - 5/19
CRALLEY, M	5/16 - 5/19
CROSSLEY, H	5/15 - 5/19
CUDJOE, W	5/16 - 5/19
CWI, J	5/16 - 5/19
DANIELS, S	5/16 - 5/19
DASHEN, M	5/16 - 5/19
DAUPRICH, K	5/16 - 5/18
DAVIDSSON, G	5/15 - 5/19
DELUCA, D	5/16 - 5/19
DEMAIO, T	5/16 - 5/19
DENK, C	5/16 - 5/19
DESAW, C	5/16 - 5/19
DICAMILLO, M	5/16 - 5/19
DILLMAN, D	5/15 - 5/19
DIRNHELD, C	5/16 - 5/19
DOBSON, R	5/16 - 5/18
DOBSON, R	5/15 - 5/16
DONELAN, K	5/16 - 5/19
DONSBACH, W	5/16 - 5/19
DOWD, K	5/16 - 5/19
DOWNES-LEGUIN, T	5/16 - 5/19
DOWNING, K	5/16 - 5/19
DRAN, E	5/16 - 5/19
DUFFER, A	5/16 - 5/19
DYKEMA, J	5/16 - 5/19
EDELMAN, M	5/16 - 5/19
EDWARDS, S	5/15 - 5/19
EISENGER, R	5/16 - 5/19
ELDER, J	5/16 - 5/19
ELINSON, J	5/16 - 5/19
ENDRENY, P	5/16 - 5/19
ERTH, S	5/16 - 5/19
EVATT, D	5/15 - 5/19
FALCIGNO, P	5/15 - 5/19
FARBMAN, R	5/16 - 5/19

FEATHERSON, F	5/16 - 5/19
FEINBERG, B	5/17 - 5/19
FENDRICH, M	5/16 - 5/19
FEREE, G	5/16 - 5/19
FIELD, M	5/16 - 5/19
FIGMAN, O	5/17 - 5/19
FISHKIN, J	5/16 - 5/17
FITZGERALD, N	5/16 - 5/18
FLEISHMAN, J	5/16 - 5/19
FLYNN, J	5/17 - 5/18
FRANKOVIC, K	5/17 - 5/19
FRANZ, J	5/16 - 5/19
GARCHA, B	5/16 - 5/19
GARRETT, J	5/17 - 5/19
GAWISER, S	5/16 - 5/19
GAZIANO, C	5/16 - 5/19
GENDALL, P	5/16 - 5/19
GERBER, E	5/16 - 5/19
GERTIG, J	5/16 - 5/19
GIESBRECHT, L	5/16 - 5/18
GILBERT, D	5/15 - 5/17
GILBERT, P	5/15 - 5/17
GLUSBERG, M	5/17 - 5/19
GOLDBERG, H	5/16 - 5/19
GOLDENBERG, K	5/16 - 5/19
GOLLIN, A	5/15 - 5/19
GOOD, C	5/15 - 5/19
GOSSCHALK, B	5/15 - 5/18
GRABER, D	5/16 - 5/18
GREER, S	5/16 - 5/19
GROVES, R	5/16 - 5/19
GUERRERO, L	5/15 - 5/19
GUNTHER, A	5/17 - 5/19
GUTERBOCK, T	5/16 - 5/19
GWARTNEY, P	5/16 - 5/19
GWIASDA, V	5/16 - 5/19
HAGEN, D	5/16 - 5/19
HALPERN, R	5/16 - 5/19
HAMILTON, L	5/17 - 5/19
HAMMER, H	5/16 - 5/19
HANSEN, S	5/16 - 5/19
HARKNESS, J	5/15 - 5/19
HARRIS, M	5/15 - 5/18
HART, K	5/16 - 5/19
HARTLEY, T	5/16 - 5/18
HENDERSON, P	5/16 - 5/19
HENNE, J	5/16 - 5/19
HERBERT, S	5/16 - 5/19
HILL, C	5/16 - 5/19
HOEY, D	5/16 - 5/19
HOFMANN, D	5/16 - 5/19
HORWITZ, V	5/15 - 5/18
HOYT, D	5/16 - 5/19
HUEBER, G	5/16 - 5/19
INGELS, J	5/15 - 5/19
IYENGAR, S	5/18 - 5/19
JACOBS, E	5/17 - 5/19

JAPEC, L	5/15 - 5/19
JAY, D	5/16 - 5/19
JEFFRES, L	5/16 - 5/19
JENKINS, C	5/16 - 5/19
JENSEN, B	5/17 - 5/19
JENSEN, B	5/15 - 5/17
JOHN, K	5/16 - 5/19
JOHNSON, D	5/17 - 5/19
JOHNSON, J	5/16 - 5/19
JOHNSON, T	5/16 - 5/19
JOPPICH, G	5/16 - 5/19
JOWELL, R	5/15 - 5/19
KAGAY, M	5/16 - 5/19
KAIM, P	5/16 - 5/19
KAPLAN, G	5/16 - 5/19
KAPLOWITZ, E	5/16 - 5/19
KASSARJIAN, H	5/18 - 5/19
KATOSH, J	5/17 - 5/19
KAYE, M	5/16 - 5/19
KE, H	5/15 - 5/19
KEELEY, C	5/16 - 5/19
KEETER, S	5/16 - 5/19
KELLY, J	5/16 - 5/19
KENNEDY, J	5/16 - 5/19
KEWALRAMANI, A	5/16 - 5/19
KILEY, J	5/16 - 5/19
KLUEGEL, J	5/16 - 5/19
KOBAYASHI, K	5/15 - 5/18
KOLARSKA-BOBINSKA, L	5/16 - 5/19
KREBILL-PRATHER, R	5/16 - 5/19
KRUGMAN, H	5/16 - 5/19
KRYSAN, M	5/16 - 5/19
KULKA, R	5/16 - 5/19
LAGOS, M	5/16 - 5/19
LANG, K	5/16 - 5/19
LANGLEY, D	5/16 - 5/19
LARSEN, W	5/16 - 5/19
LAVRAKAS, P	5/16 - 5/19
LAW, J	5/16 - 5/19
LEBLANC, L	5/16 - 5/19
LEE, K	5/16 - 5/19
LEE, R	5/15 - 5/19
LEHMANN, C	5/15 - 5/18
LEPKOWSKI, J	5/15 - 5/17
LESSLER, J	5/16 - 5/19
LEVE, J	5/16 - 5/19
LOPEZ-ESCOBAR, E	5/15 - 5/17
LUDWIG, J	5/16 - 5/19
LUSKIN, R	5/16 - 5/19
LYBERG, L	5/15 - 5/19
LYONS, W	5/16 - 5/18
MAGOOLA, M	5/15 - 5/19
MANGAHAS, M	5/15 - 5/19
MARCY, S	5/16 - 5/19
MARKOWITZ, F	5/16 - 5/19
MARSH, S	5/17 - 5/19
MARTIN, E	5/16 - 5/19

MARTIN, E R	5/15 - 5/19
MARTIN, J	5/15 - 5/19
MASON, R	5/15 - 5/19
MATHIOWITZ, N	5/16 - 5/19
MATTLIN, J	5/16 - 5/19
MCCOMBS, M	5/16 - 5/17
MCCONEGHY, J	5/16 - 5/19
MCCUTCHEON, A	5/16 - 5/19
MCGRATH, P	5/15 - 5/19
MCINTOSH, M	5/15 - 5/18
MCKAY, R	5/16 - 5/19
MERKLE, D	5/16 - 5/19
MEYER, P	5/15 - 5/19
MICHAELS, M	5/16 - 5/19
MILLER, C	5/16 - 5/19
MILLER, J	5/15 - 5/19
MILLER, P	5/16 - 5/19
MILLER-LINDENBAUM, E	5/16 - 5/19
MINGAY, D	5/16 - 5/19
MITCHELL, P	5/16 - 5/19
MITOFSKY, W	5/16 - 5/19
MITRANO, M	5/16 - 5/19
MOHLER, P	5/15 - 5/19
MOKRZYCKI, M	5/16 - 5/19
MOON, N	5/16 - 5/19
MOONEY, G	5/16 - 5/19
MOORE, D	5/16 - 5/19
MOORE, P	5/16 - 5/19
MORAN, R	5/16 - 5/19
MORRIS, D	5/16 - 5/19
MORRISON, N	5/16 - 5/19
MOY, L	5/16 - 5/19
MOYER, L	5/16 - 5/19
MURPHY, S	5/16 - 5/19
MUTZ, D	5/16 - 5/19
MYERS, D	5/15 - 5/19
NASH, B	5/15 - 5/19
NEDERAND, S	5/15 - 5/19
NELSON, E	5/16 - 5/18
NELSON T	5/15 - 5/19
NEUMAN, D	5/16 - 5/19
NEUMAN, W R	5/16 - 5/19
NICHOLLS, W	5/16 - 5/19
NO-HYUNG, K	5/16 - 5/19
NOELLE-NEUMAN, E	5/16 - 5/19
NORMAN, J	5/16 - 5/19
NORTHROP, D	5/16 - 5/19
NOVAK, J	5/16 - 5/19
O'MUIRCHEARTAIGH,	5/16 - 5/19
O'NEIL, M	5/16 - 5/19
O'NEILL, H	5/16 - 5/19
OLDENDICK, R	5/16 - 5/19
OROURKE, D	5/16 - 5/19
O'REILLY, J	5/16 - 5/19
PARKER, V	5/16 - 5/19
PARSON, J	5/16 - 5/19
PARTA, J	5/15 - 5/19

PENALOZA, L	5/16 - 5/19
PERRY, S	5/16 - 5/18
PETTINICO, G	5/16 - 5/19
PHILLIPS, J	5/16 - 5/19
PHILLIPS-DAVISON W	5/15 - 5/19
PIEKARSKI, L	5/16 - 5/19
PINKUS, S	5/15 - 5/19
PIPER, L	5/16 - 5/19
PORESKY, R	5/16 - 5/19
POWELL, J	5/16 - 5/19
POWERS, E	5/16 - 5/19
PRESLEY, R	5/16 - 5/19
PRESSER, S	5/16 - 5/19
PRICE, V	5/15 - 5/19
RADEMACHER, E	5/16 - 5/19
RADOCCHIO, A	5/16 - 5/19
RAMIREZ, C	5/16 - 5/19
RASINSKI, K	5/16 - 5/19
RATHBUN, P	5/15 - 5/19
RENEDEZ, G	5/16 - 5/19
RHODES, M	5/15 - 5/19
RICHARDS, M	5/15 - 5/19
RICHARDSON, A	5/16 - 5/19
RICHMAN, A	5/16 - 5/19
RIFFAULT, H	5/15 - 5/19
RIGGINS, P	5/16 - 5/19
ROBERTS, G	5/15 - 5/19
ROCKWOOD, T	5/16 - 5/19
ROGERS, S	5/17 - 5/19
ROSHCO, B	5/16 - 5/19
ROTHGEB, J	5/16 - 5/19
RUCINSKI, D	5/16 - 5/19
RUFFEONELLO, J	5/16 - 5/19
RUSCIANO, F	5/16 - 5/19
RUSSELL, A	5/16 - 5/19
RYAN, M	5/16 - 5/19
SAAD, L	5/16 - 5/19
SAMUELSON, R	5/17 - 5/19
SANGSTER, R	5/16 - 5/19
SCHAEFFER, N	5/16 - 5/19
SCHARRER, E	5/16 - 5/17
SCHEB, J	5/16 - 5/18
SCHEJBAL, J	5/16 - 5/19
SCHLICHTING, K	5/15 - 5/19
SCHOUA-GLUSBERG, A	5/17 - 5/19
SCHULMAN, M	5/16 - 5/19
SCHWARTZ, D	5/16 - 5/19
SCHWARZ, N	5/16 - 5/19
SELF, L	5/16 - 5/18
SEMETKO, H	5/16 - 5/19
SEVERNS, B	5/16 - 5/19
SHANKS, D	5/16 - 5/19
SHANKS, M	5/17 - 5/19
SHARP, J	5/15 - 5/19
SHAW, D	5/15 - 5/18
SHERMAN-WILLIAMS, B	5/15 - 5/19
SIMMONS, R	5/16 - 5/19

SIMON, B	5/16 - 5/19
SINGER, E	5/16 - 5/19
SMITH, A	5/16 - 5/19
SMITH, TIM	5/16 - 5/19
SMITH, TOM	5/15 - 5/19
SOBEL, R	5/16 - 5/19
SOLOP, F	5/15 - 5/19
SPAETH, J & M	5/16 - 5/19
SPANGENBERG, F	5/15 - 5/18
SPRACHMAN, S	5/15 - 5/19
SRINIVASAN, R	5/16 - 5/19
STANLEY, J	5/16 - 5/19
STAPULONIS, R	5/16 - 5/19
STARER, A	5/16 - 5/19
STEEH, C	5/16 - 5/18
STEELE, C	5/16 - 5/19
STIPP, H	5/16 - 5/19
STOWELL, C	5/16 - 5/19
STRAW, M	5/16 - 5/19
STREETER, J	5/16 - 5/19
STURGIS, P	5/16 - 5/19
SUDMAN, S	5/16 - 5/19
SULLIVAN, C	5/16 - 5/19
SWINEHART, J	5/16 - 5/19
SYNODINOS, N	5/15 - 5/19
TALKOV, C	5/16 - 5/19
TANGUICHI, T	5/15 - 5/18
TANUR, J	5/16 - 5/19
TARROLL, M	5/16 - 5/19
TAYLOR, M	5/16 - 5/19
TEDIN, K	5/16 - 5/19
THOMAS, C	5/16 - 5/17
TOURARGEAU, R	5/19 - 5/21
TRAUGOTT, M	5/15 - 5/19
TRECA, M	5/15 - 5/18
TRIPLETT, T	5/16 - 5/19
TRUMBLE, T	5/16 - 5/18
TUCHFARBER, A	5/15 - 5/19
TUCKEL, P	5/16 - 5/19
TUCKER, C	5/16 - 5/19
VANDERBUILT, R	5/15 - 5/19
VIRAG, T	5/16 - 5/19
VIZCARRONDO, J	5/16 - 5/19
VON THURN, D	5/16 - 5/19
WAGERS, R	5/17 - 5/19
WAITE, P	5/16 - 5/19
WALLWORK, S	5/16 - 5/19
WANTA, W	5/16 - 5/17
WARD, B	5/15 - 5/19
WARNECKE, R	5/16 - 5/19
WEBB, B	5/16 - 5/19
WEEKS, M	5/16 - 5/19
WESTRUM, C	5/16 - 5/19
WILBER, D	5/16 - 5/19
WILCOX, A	5/16 - 5/19
WILLIAMS, A	5/16 - 5/18
WILSON, R	5/16 - 5/19

WINFRY, K	5/17 - 5/19
WOBUS, P	5/16 - 5/19
WOJAIK, M	5/17 - 5/19
WOLF, S	5/15 - 5/19
WOODS, B	5/16 - 5/19
WORCESTOR, R	5/13 - 5/17
WRIGHT, R	5/16 - 5/19
WULFF, K	5/16 - 5/19
WYATT, L	5/15 - 5/19
WYBROW, R	5/15 - 5/19
YEN, W	5/16 - 5/19
YOUNG, J	5/16 - 5/19
ZAHS, J	5/15 - 5/19
ZEGLARSKI, J	5/16 - 5/19
ZETTERBERG, H	5/15 - 5/19
ZINNER, P	5/16 - 5/19
ZUKERBERG, A	5/16 - 5/19
ZUKIN, C	5/16 - 5/19

"POST-CONFERENCE" RESERVATIONS WITH NO FAP:

ABELSON, H	5/19 - 5/20
ABENIR, L	5/14 - 5/15
ABENIR, L	5/19 - 5/20
AGABIN, M	5/19 - 5/20
AHTIANEW, A	5/19 - 5/21
AKKERBOOM, H	5/19 - 5/20
ALISHAUSKIENE, R	5/19 - 5/20
BASHKIROVA, E	5/19 - 5/20
BIERMAN, F	5/16 - 5/21
BIERMAN, F	5/19 - 5/21
BRETTSCHEIDER, F	5/19 - 5/20
CROSSLEY, H	5/19 - 5/20
DAVIDSSON, G	5/19 - 5/21
DONSBACH, W	5/19 - 5/20
FENDRICH, M	5/19 - 5/21
GAZIANO, C	5/19 - 5/22
GROVES, R	5/19 - 5/20
JEFFERES, L	5/19 - 5/20
KAYE, M	5/19 - 5/22
KE, H	5/19 - 5/20
KRUGMAN, H	5/19 - 5/20
LANG, K	5/19 - 5/20
LAVRAKAS, P	5/19 - 5/20
LEVE, J	5/19 - 5/21
MANGAHAS, A	5/19 - 5/20
MASON, R	5/19 - 5/20
MILLER, J	5/19 - 5/22
MINGAY, D	5/19 - 5/20
MOON, N	5/19 - 5/20
RICHARDS, M	5/19 - 5/22
RICHARDSON, A	5/19 - 5/20
SHANKS, D	5/19 - 5/21
SOBEL, R	5/19 - 5/20

-----  
ONCE AGAIN, YOUR HELP IS REQUESTED if you know a member who is attending the conference(s) and is not on AAPORnet or WAPORnet: please share this listing with her/him.

Thanks!

Wishing you all a safe trip to Salt Lake City next week.

-----  
>From 71223.1776@CompuServe.COM Thu May 9 14:44:53 1996  
Return-Path: 71223.1776@CompuServe.COM  
Received: from hil-img-3.compuserve.com (hil-img-3.compuserve.com [149.174.215.203])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id OAA14684 for <aapornet@usc.edu>; Thu, 9 May 1996 14:44:51 -0700 (PDT)  
Received: by hil-img-3.compuserve.com (8.6.10/5.950515)  
id RAA14357; Thu, 9 May 1996 17:44:51 -0400  
Date: 09 May 96 17:43:44 EDT  
From: "Frank K. Brown" <71223.1776@CompuServe.COM>  
To: ALL <aapornet@usc.edu>  
Subject: Online Sureys  
Message-ID: <960509214344\_71223.1776\_GHL108-1@CompuServe.COM>

I am chairing a committee for CASRO (The Council of American Survey Research Organizations) which has been asked to explore the need for guidelines regarding online surveys. At the moment we are trying to catalog all the issues which should be addressed and would appreciate receiving suggestions from those of you who have an interest in this subject.

Please send your thoughts and suggestions directly to me at the address(es) below.

Many thanks for your helpfulness.

Frank Brown  
fbrown@msearch.com OR 71223.1776@compuserve.com  
MarketSearch  
2721 Devine St  
Columbia, SC 29205  
803-254-6958  
FAX: 803-799-9180

>From D1992@pucc.PRINCETON.EDU Thu May 9 18:11:24 1996  
Return-Path: D1992@PUCC.PRINCETON.EDU  
Received: from pucc.PRINCETON.EDU (smtpc@pucc.Princeton.EDU [128.112.129.99])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP



id SAA05104 for <aapornet@USC.EDU>; Thu, 9 May 1996 18:11:22 -0700  
(PDT)  
Message-Id: <199605100111.SAA05104@usc.edu>  
Received: from PUCC.PRINCETON.EDU by pucc.PRINCETON.EDU (IBM VM SMTP V2R2)  
with BSMTMP id 2775; Thu, 09 May 96 21:11:19 EDT  
Received: from PUCC.PRINCETON.EDU (NJE origin VMMAIL@PUCC) by  
PUCC.PRINCETON.EDU (LMail V1.2a/1.8a) with BSMTMP id 4900; Thu, 9 May 1996  
21:10:05 -0400  
Received: by PUCC (Mailer R2.10 ptf008) id 8225; Thu, 09 May 96 21:10:05 EDT  
Date: Thu, 09 May 96 21:08:37 EDT  
From: Richard Sobel <D1992@pucc.PRINCETON.EDU>  
Subject: Red Lion share  
To: aapornet@usc.edu

If anyone would like to share a room at the Red Lion Inn (e.g. colleague  
whose expenses aren't reimbursed, grad student on low budget), please let me  
know. RS

>From N.Moon@maires.co.uk Fri May 10 03:34:15 1996  
Return-Path: N.Moon@maires.co.uk  
Received: from savoy.maires.co.uk (savoy.maires.co.uk [193.129.1.205])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id DAA29314 for <AAPORNET@usc.edu>; Fri, 10 May 1996 03:34:12 -0700  
(PDT)  
Received: from itserv.maires.co.uk by savoy.maires.co.uk id aa19674;  
10 May 96 11:30 BST  
Received: from rfmserv.maires.co.uk by itserv.maires.co.uk id aa11164;  
10 May 96 11:34 BST  
Received: from MAI1/SpoolDir by rfmserv.maires.co.uk (Mercury 1.21);  
10 May 96 11:35:01 +0000  
Received: from SpoolDir by MAI1 (Mercury 1.21); 10 May 96 11:34:57 +0000  
From: "Nick Moon (Director S&P)" <N.Moon@maires.co.uk>  
Organization: Consumer Market Research  
To: AAPORNET@usc.edu  
Date: Fri, 10 May 1996 11:34:57 +0000  
Subject: Racial Prejudice  
Priority: normal  
X-mailer: Pegasus Mail for Windows (v2.01)  
Message-ID: <14ED01B0ACB@rfmserv.maires.co.uk>

We have begun investigating the possibility of a survey in the UK to  
measure the extent of racial prejudice, which ethnic groups people  
are more prejudiced about, belief in "facts" about race and so on.  
The survey will also include an attempt to measure prejudice between  
the different minority communities.

There has been little work done on this in the UK, and most of it  
very general.

Is anyone aware of any studies in the US which cover this sort of  
ground? I'm sure there must have been some.

Please mail me direct, or see me at Salt Lake City (and I'll buy you  
a drink!)

Thanks

Nick Moon

nickm@nopres.co.uk  
tel 0171 612 0830 fax 0171 612 0744  
NOP Social and Political, Tower House, Southampton St  
London WC2E 7HN  
>From beniger@rcf.usc.edu Fri May 10 11:56:23 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id LAA24134 for <aapornet@usc.edu>; Fri, 10 May 1996 11:56:22 -0700  
(PDT)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id LAA08763; Fri, 10 May 1996 11:56:21 -0700 (PDT)  
Date: Fri, 10 May 1996 11:56:20 -0700 (PDT)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: New Federal Rules for Overhead Reimbursement  
Message-ID: <Pine.SUN.3.91.960510115418.8512A@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

#### NEW FEDERAL RULES ON OVERHEAD COULD SHIFT COSTS TO UNIVERSITIES

The following message is based on reporting and writing by Colleen Cordes for the next edition of The Chronicle of Higher Education.

\*\*\*\*\*

The White House issued final rules on Tuesday, May 7, that significantly change the way the government reimburses universities for the overhead costs of federally-supported research. These revisions, similar to those proposed by President Clinton more than a year ago, are designed to increase consistency in the rates institutions charge the federal government for research costs.

Many university officials say that the changes are also likely to shift more of the costs of conducting research to their institutions.

Universities receive overhead payments totaling millions of dollars annually to help cover research costs that cannot be directly calculated for each individual research project. These payments cover, among other expenses, the costs of providing facilities, libraries, and utilities related to research.

Institutions are currently reimbursed through overhead rates they negotiate individually with federal officials. A rate of 60 percent means that for every dollar an institution receives for the costs that can be directly calculated for a research project, it can apply no more than 60 cents to overhead expenses.

Under the new rules, the federal government will try to simplify these complicated procedures by dropping the term "indirect costs" from its overhead rules. The new rules will instead divide overhead costs into two categories: research facilities and research administration.

The new rules are themselves unnecessarily burdensome, according to Milton

Goldberg, president of the Council on Governmental Relations, which monitors the impact of federal research regulations on academe.

Other changes in the overhead rules, which appeared in yesterday's (May 9) Federal Register, do the following:

(1) Prohibit individual universities from designing their own analyses of overhead costs related to libraries, student services, and utilities. Such studies are controversial because their application has resulted in a wide range of charges at different universities for equivalent items. Under the new rules, all institutions must use the same method for determining what to charge the government for such expenses. That provision takes effect in July 1998, when the White House Office of Management and Budget intends to have an alternative method for determining utility costs. The federal government is still working to develop alternatives for gauging the costs of facility construction and libraries.

(2) Fix the overhead rate that the government will pay for the entire life of a multi-year contract at the institution's rate of reimbursement in the year the award was made. In the past, some governmental agencies have allowed universities to renegotiate adjustments in rates over the lifetimes of multi-year grants.

(3) Prohibit universities from charging the government for any part of the cost of tuition benefits they offer to the dependents of faculty and staff members, effective for the first fiscal year at each institution that begins after September 29, 1998.

#####

```
>From pmeyer@email.unc.edu Fri May 10 20:00:53 1996
Return-Path: pmeyer@email.unc.edu
Received: from login0.email.unc.edu (pmeyer@login0.email.unc.edu
[152.2.25.14])
    by usc.edu (8.7.2/8.7.2/usc) with SMTP
    id UAA22772 for <aapornet@usc.edu>; Fri, 10 May 1996 20:00:51 -0700
(PDT)
Received: (from pmeyer@localhost) by login0.email.unc.edu (8.6.12/8.6.12) id
XAA121573; Fri, 10 May 1996 23:00:50 -0400
Date: Fri, 10 May 1996 23:00:47 -0400 (EDT)
From: Philip Meyer <pmeyer@email.unc.edu>
To: aapornet@usc.edu
Subject: Re: Latest on IQ and Race
In-Reply-To: <Pine.SUN.3.91.960509095451.9616J-100000@almaak.usc.edu>
Message-ID: <Pine.A32.3.91.960510230025.77179B-100000@login0.email.unc.edu>
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C6=BF=AAD-;K=CF=A9Qn
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On Thu, 9 May 1996, James Beniger wrote:

```
> Date: Thu, 9 May 1996 10:04:01 -0700 (PDT)
> From: James Beniger <beniger@alnitak.usc.edu>
> To: AAPORNET <aapornet@usc.edu>
> Subject: Latest on IQ and Race
```

>=20  
>=20  
> >From the Daily Report of The Chronicle of Higher Education's  
=B3fd=F7=BC=D6/=ED  
=B8=A5D> <http://chronicle.com>  
>  
-----  
>=20  
> MAGAZINES & JOURNALS  
>=20  
> A glance at the April issue of "Child Development":  
>=20  
> A new study suggests that poverty and early-learning  
> opportunities -- not race -- account for the gap in I.Q. scores  
> between black and white people. Researchers at Columbia and  
> Northwestern Universities report that, after adjusting for  
> socioeconomic conditions, differences in I.Q. scores almost  
> vanish. The researchers suggest a number of policy initiatives  
> that could begin to lower the poverty rate among black families  
> and thereby to decrease the economic disparities that lead to  
> the I.Q. gap. Among their suggestions are stronger efforts to  
=B37a=D1K1\s=AA=E9=EC=A1=B8=C8;h =EFD"iD=A8u=A2&=F9Y9=C1L=B5:=A0<n=C6=D75=  
=F9:0=E2=F1=EC=DB> ACADEME TODAY; for more information, see the World-Wide =  
Web at =AE=B9|c=BC=C6  
k=DA=B7B> collect child-support=20  
payments from absent fathers, tax credits  
> for low-income families with children, increases in the minimum  
> wage, and changes in public-housing policy. "Our data do not  
> suggest which of these interventions for poor families, or what  
> combination of them, might be most effective," the researchers  
> write. "They do suggest that a focus on poor families is  
> critical to altering the life chances of black children." (The  
> journal may be found at your library. Copies of the article can  
> be obtained from Tamara Harris at the Center for Young Children  
> and Families, Teachers College, Columbia University, 525 120th  
> St., Box 39, New York 10027.)  
>  
-----  
> Copyright (c) 1996 The Chronicle of Higher Education, Inc. =20  
>=20  
>From D1992@pucc.PRINCETON.EDU Mon May 13 08:11:19 1996  
Return-Path: D1992@PUCC.PRINCETON.EDU  
Received: from pucc.PRINCETON.EDU (smtpd@pucc.Princeton.EDU  
[128.112.129.99])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id IAA18093 for <aapornet@USC.EDU>; Mon, 13 May 1996 08:11:18 -0700  
(PDT)  
Message-Id: <199605131511.IAA18093@usc.edu>  
Received: from PUCC.PRINCETON.EDU by pucc.PRINCETON.EDU (IBM VM SMTP V2R2)  
with BSMTP id 1934; Mon, 13 May 96 11:11:46 EDT  
Received: from PUCC.PRINCETON.EDU (NJE origin VMMAIL@PUCC) by  
PUCC.PRINCETON.EDU (LMail V1.2a/1.8a) with BSMTP id 6857; Mon, 13 May 1996  
11:11:47 -0400  
Received: by PUCC (Mailer R2.10 ptf008) id 5249; Mon, 13 May 96 11:11:46 EDT  
Date: Mon, 13 May 96 11:00:27 EDT  
From: Richard Sobel <D1992@pucc.PRINCETON.EDU>  
Subject: Family History session/hotel share  
To: aapornet@usc.edu

If you're planning to attend the intro. session on Family History on Fri. (will also briefly discuss social/public opinion research tied to fam. hist.) and visit to the Family History Library, could you please email if you plan to come to the intro, Library or both? J. Carlyle Parker's book, Coming to Salt Lake City to Do Family History Research might be worth looking at since any advanced preparation will make the visit more productive. Thanks. RS P.S. Also, if someone might want or have a hotel share, please email.

>From rdheyman@acs.ucalgary.ca Mon May 13 08:51:21 1996

Return-Path: rdheyman@acs.ucalgary.ca

Received: from acs7.acs.ucalgary.ca (root@acs7.acs.ucalgary.ca [136.159.34.207])

by usc.edu (8.7.2/8.7.2/usc) with SMTP

id IAA20545 for <aapornet@usc.edu>; Mon, 13 May 1996 08:51:18 -0700 (PDT)

Received: by acs3.acs.ucalgary.ca (AIX 4.1/UCB 5.64/4.03)

id AA71802; Mon, 13 May 1996 09:48:40 -0600

Message-Id: <9605131548.AA71802@acs3.acs.ucalgary.ca>

Subject: teacher competency exams

To: aapornet@usc.edu

Date: Mon, 13 May 96 9:48:39 MDT

From: "Richard David Heyman" <rdheyman@acs.ucalgary.ca>

X-Mailer: ELM [version 2.3 PL11G]

Mime-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: 7bit

Dear Aapornet Members,

As part of a larger research project on questions and answers, and specifically on standardized tests, I am trying to get copies of U.S. state teacher competency exams. I am particularly interested in the California Basic Educational Skills Test (CBEST) which is a minimum competency exam that California teachers must pass before they are certified. I would like to see this exam and other similar exams.

If anyone out there can tell me whom to contact to get copies of these tests in their state I would be most grateful. Please contact me at the following address. Thanks in advance.

Dr. Richard Heyman, Director  
Discourse Analysis Research Group  
University of Calgary  
Calgary Alberta T2N 1N4  
(403) 220-6441  
fax (403) 282-3005  
email: rdheyman@acs.ucalgary.ca

>From beniger@rcf.usc.edu Mon May 13 10:02:33 1996

Return-Path: beniger@almaak.usc.edu

Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])

by usc.edu (8.7.2/8.7.2/usc) with ESMTMP

id KAA26809 for <aapornet@usc.edu>; Mon, 13 May 1996 10:02:32 -0700 (PDT)

Received: (from beniger@localhost)

by almaak.usc.edu (8.7.2/8.7.2/usc)

id KAA10274; Mon, 13 May 1996 10:02:30 -0700 (PDT)

Date: Mon, 13 May 1996 10:02:29 -0700 (PDT)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Special Meal Requests -- A double check  
Message-ID: <Pine.SUN.3.91.960513100045.9729A-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Date: Sun, 12 May 96 12:36:05 EST  
From: "Dawn R Von Thurn" <Dawn.R.Von.Thurn@ccMail.Census.GOV>  
Subject: Special Meal Requests -- A double check

\*\*\*\*\*  
ONE LAST MESSAGE FROM THE AAPOR CONFERENCE OPERATIONS COMMITTEE  
\*\*\*\*\*

### Special Meal Requests

Before I finalize the special meals list with the Red Lion, I want to double check this information with those of you who have made a special request (having received over 600 email messages these past few months, it is possible I may have missed a message or two). I have combined the information written on the WAPOR/AAPOR registration forms with the numerous emails and faxes I have received. Based upon Paul Lavrakas' most recent AAPORNET message pertaining to the Red Lion's May 7th reservation list, I have put together the following meal lists. This is the information I will be giving to the hotel, unless I receive email (or a phone call or a fax) from you noting otherwise (please message/call/fax by 5pm, Monday, May 13th).

As always your help is requested: If you know a person who is listed below and is not on AAPORNET or WAPORNET, please share this information with him/her. Thanks!

STAYING AT THE RED LION  
WEDNESDAY DINNER THROUGH SUNDAY LUNCH -- WAPOR AND AAPOR

Acton, Stacey -- Strict Vegetarian  
Ahmad, Q.K.-- No pork or ham  
Banu, Nilufar -- No pork or ham  
Mason, Robert -- Sugar free meals  
Nederend, Shirley --Vegetarian  
Nelson, Teri -- No red meat. Chicken/Fish/Vegetable okay  
Solop, Fred -- Vegetarian meals. seafood ok

STAYING AT THE RED LION  
THURSDAY DINNER THROUGH SUNDAY LUNCH -- AAPOR

Bickart, Barbara -- Vegetarian, fish is ok  
Bishop, George F. -- No red meat  
Bogen, Karen -- Vegetarian  
Campanelli, Pamela C. -- Vegetarian  
Clissold, Karin M. -- Vegetarian, must avoid all flour & sugar  
Jenkins, Cleo -- Vegetarian  
Kaplowitz, Ellen -- No red meat or poultry  
Kennedy, John --

Vegetarian Mitchell, Pama -- No red meat Moore, David W. -- No beef. chicken & fish ok. Rothgeb, Jennifer -- Vegetarian and no seafood Scharrer, Erica L. -- Vegetarian. No seafood, meat or fish, etc. Severns, Beth -- Vegetarian/low fat (not steamed veg plate) Spaeth, Mary A. -- No shellfish Triplett, Tim -- Vegetarian

STAYING AT THE RED LION  
FRIDAY DINNER THROUGH SUNDAY LUNCH -- 1/2 AAPOR

Gunther, Albert C. -- Vegetarian  
Hamilton, Linda A. -- Vegetarian - dairy & fish ok

NOT STAYING AT RED LION, as of May 7th  
\*\*Bandaracco, Claire -- Low fat, low salt, please.  
\*\*Bannister, Nancy -- Vegetarian  
\*\*Barnhurst, Kevin G. -- Low/non-fat vegetarian (plans to purchase  
Thurs dinner, Fri lunch & Sat dinner) \*\*Blackburn,  
Mary Margaret -- Diabetic \*\*Cundy, Donald T. -- Low fat - low cholesterol  
\*\*Oktar, Selim A. E. -- No fat, non-alcoholic \*\*Srinivasan, Rajest --  
Vegetarian

The above "\*\*\*" people have made a special meal request but, as of May 7th, do not appear on the Red Lion Hotel reservation list. Unless your lodging plans change, you will need to purchase an individual meal ticket for each WAPOR/AAPOR group meal you plan to attend. Information regarding purchasing meal tickets will be included in your AAPOR registration packet. However, the bottom line is that the hotel must know at least one day in advance (e.g., Friday meals must be purchased by 5pm on Thursday). When purchasing an individual meal ticket, it will be necessary for you to inform the seller (the Red Lion staff will be selling the meal tickets) of your special meal requirements.

Thank you!

Have a safe trip and see you all in Salt Lake City next week.

Dawn R. Von Thurn

email: dawn.r.von.thurn@ccmail.census.gov  
phone: 301.457.4719  
fax: 301.457.4931

>From dillmanj@mail.wsu.edu Mon May 13 12:24:59 1996  
Return-Path: dillmanj@mail.wsu.edu  
Received: from cheetah.it.wsu.edu (cheetah.it.wsu.edu [134.121.1.8])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id MAA05099 for <aapornet@usc.edu>; Mon, 13 May 1996 12:24:55 -0700  
(PDT)  
Received: from jdillman (dillman.cahe.wsu.edu [134.121.80.81]) by  
cheetah.it.wsu.edu (8.6.13/WSUit-1.1) with SMTP id MAA13605 for  
<aapornet@usc.edu>; Mon, 13 May 1996 12:24:50 -0700  
Date: Mon, 13 May 1996 12:24:50 -0700  
Message-Id: <199605131924.MAA13605@cheetah.it.wsu.edu>

X-Sender: dillmanj@mail.wsu.edu  
X-Mailer: Windows Eudora Pro Version 2.1.2  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
To: aapornet@usc.edu  
From: Joye Dillman <dillmanj@mail.wsu.edu>  
Subject: Re: Family History session/hotel share

Richard,

I must have missed your earlier message. I'm interested in activities at the family history library, and expect to spend part of the day on Thursday there. I've done some family research and have been to the Family History Library, but could improve my efficiency. Would you please resend your earlie message and or describe the planned session on Friday? Thanks. jjd

At 11:00 AM 5/13/96 EDT, you wrote:

>If you're planning to attend the intro. session on Family History on  
>Fri. (will also briefly discuss social/public opinion research tied to  
>fam. hist.) and visit to the Family History Library, could you please  
>email if you plan to come to the intro, Library or both? J. Carlyle  
>Parker's book, Coming to Salt Lake City to Do Family History Research  
>might be worth looking at since any advanced preparation will make the  
>visit more productive. Thanks. RS P.S. Also, if someone might want or  
>have a hotel share, please email.

>

>

-----

Joye J. Dillman  
Associate Professor  
Family Resource Management  
Dept. of Human Development  
Washington State University  
Pullman, WA 99164-6236

Telephone: 509-335-2442  
Dept. Sec: 509-335-8439  
FAX: 509-335-2808  
E-mail: dillmanj@mail.wsu.edu  
URL: <http://coopext.cahe.wsu.edu/~humandev/jdil.html>

>From DOrourke@SRL.UIC.EDU Mon May 13 12:51:32 1996  
Return-Path: <@UICVM.UIC.EDU:DOrourke@SRL.UIC.EDU>  
Received: from UICVM.UIC.EDU (UICVM-ETH2.CC.UIC.EDU [128.248.24.54])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id MAA10785 for <aapornet@usc.edu>; Mon, 13 May 1996 12:51:30 -0700  
(PDT)  
Received: from SRL.UIC.EDU by UICVM.UIC.EDU (IBM VM SMTP V2R2) with TCP;  
Mon, 13 May 96 14:51:20 CDT  
Received: from main-Message\_Server by SRL.UIC.EDU  
with Novell\_GroupWise; Mon, 13 May 1996 14:49:23 -0500  
Message-Id: <s1974bf3.079@SRL.UIC.EDU>  
X-Mailer: Novell GroupWise 4.1  
Date: Mon, 13 May 1996 13:29:17 -0500  
From: "Diane O'Rourke" <DOrourke@SRL.UIC.EDU>  
To: aapornet@usc.edu



Subject: Call for Buddies -- SOB (Save Our Buddies!!)

Received: from inet.bts.gov (inet.bts.gov [152.120.123.181]) by info.bts.gov (8.7.4/8.7.3) with SMTP id OAA09278 for <dorourke@srl.uic.edu>; Mon, 13 May 1996 14:26:57 -0400 (EDT)

Received: from BTS-Message\_Server by inet.bts.gov with Novell\_GroupWise; Mon, 13 May 1996 14:42:09 -0400

Message-Id: <s1974a41.041@inet.bts.gov>

X-Mailer: Novell GroupWise 4.1

Date: Mon, 13 May 1996 14:25:33 -0400

From: Carolee Bush <carolee.bush@bts.gov>

To: dorourke@srl.uic.edu

Subject: Please forward to appornet. Thanks.

Last Chance to Volunteer to Serve as a Buddy!!

Please help to share the spirit of AAPOR by welcoming first-time attendees to the conference. The Membership and Chapter Relations Committee would like to ask your help again. We need volunteers to serve as "buddies" to newcomers. As a buddy, you'll introduce a new attendee to others, attend the receptions together, and/or sit together at one of the meals. Volunteers can be either relatively new or long-standing members who want to share what AAPOR is all about!

We introduced the idea of "buddies" last year, and we had many more requests from new members attending for the first time than we had buddies. Please don't let this happen again. We need and want our new members to feel comfortable. This is an important contribution to AAPOR's distinct and valued culture and will insure that our new members, and you, have a memorable time.

Please email or call Carolee Bush on 202/366-6946 or carolee.bush@bts.gov BEFORE Wednesday or leave her a message at the Red Lion on Wednesday!!

Thank you!

>From beniger@rcf.usc.edu Mon May 13 14:30:05 1996

Return-Path: beniger@almaak.usc.edu

Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])

by usc.edu (8.7.2/8.7.2/usc) with ESMTMP

id OAA24945 for <aapornet@usc.edu>; Mon, 13 May 1996 14:30:04 -0700

(PDT)

Received: (from beniger@localhost)

by almaak.usc.edu (8.7.2/8.7.2/usc)

id OAA05482; Mon, 13 May 1996 14:30:03 -0700 (PDT)

Date: Mon, 13 May 1996 14:30:02 -0700 (PDT)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: New Pew Survey of TV News Viewership

Message-ID: <Pine.SUN.3.91.960513141647.4081A-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

## NEW PEW SURVEY OF TV NEWS VIEWERSHIP

The talk of Mother's Day weekend media reports on the media was the new national survey by the Pew Research Center for the People and the Press, officially released today (May 13), which reports sharp declines in the audience for television news. AAPORNETter Andy Kohut, director of the Pew Research Center, could be found in lengthy interviews on CNN and in this morning's "Media" column in the Business Day section of the New York Times (C5 natl ed), among other prominent venues.

The following press release comes from the Pew Research Center Web site at <http://www.people-press.org/mediarpt.htm/> . AAPORNETters interested in additional information on the media news survey, or on other Pew studies, are encouraged to visit this rich source of survey data.

\*\*\*\*\*

Fall Off Greater for Young Adults and Computer Users

### TV NEWS VIEWERSHIP DECLINES

Television news is in trouble with the American public. Fewer adults are regularly watching it these days. Viewership of nightly network news is particularly hard hit. Fewer than half the public (42%) now says it regularly watches one of the three nightly network broadcasts -- down from 48% in 1995 and 60% in 1993.

Opinion of the network news has also eroded. An independent nationwide survey conducted as part of this study found that believability ratings for two of the four national news networks declined significantly since 1993. Two of the three broadcast news anchors also received lower credibility ratings than they did in earlier Center surveys.

Public evaluations of the credibility of print news did not decline over this period, but as in the past, most print media were rated as less believable than television news. The poll found no further decline in newspaper readership this year. Half those polled (50%) said they had read a newspaper the day prior to the survey interview. This is comparable to a Center measurement taken in June of last year (52%), and higher than observed in March 1995 (45%), at the high point of interest in the televised proceedings of the O.J. Simpson murder trial.

In contrast, the percentage saying they watched TV news "yesterday" slipped to 59% in the current survey. This percentage had been as high as 74% as recently as 1994. While the decline in television news viewing is most pronounced for the nightly network broadcasts, it was found for all TV news programming covered in the poll. Regular viewing of local TV news is still considerably higher (65%) than watching nightly network news, but lower than observed in 1995 (72%). Similarly, reports of regularly watching TV news magazines declined from 43% in 1994 to 36% in the current poll. Watching CNN regularly was also reported less often (26%) than in 1995 (30%) and 1994 (33%).

The percentage who listen to radio news is largely unchanged in the current survey, as it has been over the past five years. Four in ten (44%) said they listened to news on the radio "yesterday" in the current survey,

compared to 42% in 1995. The survey found 13% of respondents reporting they were regular National Public Radio (NPR) listeners, which is not significantly different than the 15% recorded in last year's study.

The overall percentage of Americans reading the papers, watching TV news or listening to news on the radio has changed very little in recent years. However, the number of news outlets regularly used by the public appears to be shrinking, more for television news than radio and newspapers. For example, in 1994 64% of the public got their news "yesterday" from two or more of the principal outlets -- from television, a newspaper or from the radio. That percentage fell to 52% in 1995 and 1996. The percentage not using any of the three basic media "yesterday" remains twice as high as in 1994.

	Trend in Use of Multiple News Outlets		
	1994 %	1995 %	1996 %
News Use Yesterday:			
Three sources:			
Radio, TV and Newspaper	22	16	16
Two sources:	42	36	36
Radio and TV	13	13	11
TV and Newspaper	23	16	17
Radio and Newspaper	6	7	8
One source:	28	32	33
TV only	15	16	15
Paper only	7	5	9
Radio only	6	11	9
No news yesterday:	8	16	15
	100	100	100
	(N=3667)	(N=1817)	(N=1751)

Considering only TV outlets, the same pattern is apparent. The percentage of Americans who say they regularly watch two or more of the basic TV outlets (network, local and CNN) has declined from 62% in 1993 to 51% in 1995 to 44% in the current poll. The percentage not using any TV outlet regularly rose from 14% to 25% over this period. The only users category to increase since 1993 is the audience which watches only local TV news regularly.

	Multiple TV News Outlets		
	1993 %	1995 %	1996 %
Regular Viewers:			
All Three:			
Network, Local and CNN	23	16	13
Two TV News Sources:	39	35	31
Network and Local	30	26	23
Network and CNN	2	1	2
Local and CNN	7	8	6

One TV News Source:	24	30	31
Network only	4	4	4
Local only	17	22	23
CNN only	3	4	4
No Regular TV Source:	14	19	25
	100	100	100

While it is beyond the scope of this study to fully address the question of why television news is being watched less often, there are at least three dimensions to this trend. First, younger people are turning away from TV news in greater numbers than older people. Secondly, the rate of TV news audience falloff among Americans who use computers appears greater than among those who do not use a PC. Thirdly, lack of time is the top reason given for watching less television news, and it is offered much more often by young people than by older people.

A dwindling television news audience is apparent in nearly all demographic groups, but is particularly evident among younger people. Network, local and CNN regular audiences slipped the most among people under 30 years of age, followed by those 30-49 years of age. Regular viewing of all three types of news programs was off only slightly, or not at all, among people 50 years of age and older.

#### Trend in Regular Viewership By Age

		Network Nightly News		
		March 1995	April 1996	Difference
		%	%	
AGE:				
18-29		36	22	-14
30-49		42	35	- 7
50+		62	62	0
		Local TV News		
		March 1995	April 1996	Difference
		%	%	
AGE:				
18-29		64	51	-13
30-49		72	63	- 9
50+		77	76	- 1
		Cable News Network (CNN)		
		March 1995	April 1996	Difference
		%	%	
AGE:				
18-29		25	19	- 6
30-49		30	24	- 6
50+		32	33	+ 1

Declines in television viewing may be related to the increasing use of personal computers, which has grown markedly in the past year, particularly among younger people. [For more information on computer use, see "Technology in the American Household: Americans Going Online...Explosive Growth, Uncertain Destinations." Times Mirror Center for The People & The Press. October 16, 1995. Washington, DC].

The percentage watching TV news "yesterday" fell more among people who use computers and go on-line than among people who do not. Of note, reading a newspaper "yesterday" also declined to a greater extent among these groups, but was offset by increased readership among non-computer users. Listening to radio news, which often occurs while performing some other task, did not decline among computer users.

Trend in News Consumption  
Among Computer Users

	Watched TV News Yesterday		
	June 1995	April 1996	Difference
	%	%	
Computer User	63	56	- 7
Also goes on-line	63	54	- 9
Non-User	66	63	- 3

	Read Newspaper Yesterday		
	June 1995	April 1996	Difference
	%	%	
Computer User	55	49	- 6
Also goes on-line	62	48	-14
Non-User	48	51	+ 3

	Listen To Radio Yesterday		
	June 1995	April 1996	Difference
	%	%	
Computer User	49	50	+ 1
Also goes on-line	51	52	+ 1
Non-User	36	36	0

When respondents who acknowledge that they are watching less TV news are asked why, "lack of time" is the reason given most often by far. Younger people gave this excuse much more often than older people.

Reasons People Give For Watching:

	Network Nightly News Less Often			
	Total	-----Age-----		
	%	18-29	30-49	50+
		%	%	%
No time/Too busy	48	64	50	21
Don't have TV/Not readily available	15	12	18	10
Critical of coverage	14	2	14	31
No interest in it	12	9	12	15
Get the same info from other forms of media	10	5	10	15
Other	5	2	4	10
Don't know/No answer	5	12	3	4

Local TV News Less Often

	Total %	-----Age-----		
		18-29 %	30-49 %	50+ %
No time/Too busy	50	55	55	36
Critical of coverage	15	9	15	17
No interest in it	14	12	13	17
Don't have TV/ Not readily available	12	13	10	14
Get the same info from other forms of media	8	2	9	13
Other	6	2	5	10
Don't know/No answer	3	8	1	1

While young people blame lack of time for less news viewing, they spend as much time as older people engaging in a variety of other media activities. Center surveys have shown that young people devote about as much time as older consumers do to watching entertainment TV and reading books and magazines. They spend more time using computers, but decidedly less time following the news on TV or in the newspapers.

TIME DEVOTED TO MEDIA USE "YESTERDAY"\*  
By Age

	18-29	30-49	50-64	65+
	%	%	%	%
DAILY NEWS USE:				
Read Newspaper 30 Min. or More	17	33	47	57
Watch TV News 1 Hour or More	28	30	44	60
Listen to Radio News 15 Min. or More	28	37	31	34
OTHER MEDIA:				
Entertainment TV viewing 3 Hrs. or More	27	22	28	36
Read Book 15 Min. or More	27	29	29	31
Read Magazine 15 Min. or More	25	26	30	31
Use A Home PC 3+ Days A Week	54	46	41	38

\* All figures are from February 1994 except for computer use, which comes from June 1995.

\*\*\*\*\*

[The press release immediately above comes from the Pew Research Center Web site at <http://www.people-press.org/mediarpt.htm/> . AAPORNETters interested in additional information on the media news survey or on other Pew studies are encouraged to visit this rich source of survey data.]

#####

>From tmglp@uva.pcmail.virginia.edu Tue May 14 15:31:51 1996  
Return-Path: tmglp@uva.pcmail.virginia.edu  
Received: from virginia.edu (mars.itc.Virginia.EDU [128.143.2.9])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id PAA23519 for <aapornet@usc.edu>; Tue, 14 May 1996 15:31:48 -0700  
(PDT)  
Received: from uva.pcmail.virginia.edu by mail.virginia.edu id aa24222;  
14 May 96 18:31 EDT

Received: by uva.pcmail.Virginia.EDU (8.6.10/1.34)  
id SAA24530; Tue, 14 May 1996 18:31:30 -0400  
Message-Id: <199605142231.SAA24530@uva.pcmail.Virginia.EDU>  
From: "Thomas M. Guterbock" <tmglp@uva.pcmail.virginia.edu>  
Date: Tue, 14 May 96 18:31:25 EDT  
X-Mailer: UVa PCMail 1.9.0  
To: aapornet@usc.edu  
Subject: Program update: Bill McIntruff on "Push" Panel  
Cc: skeeter@hibbs.vcu.edu, murray1@pipeline.com, srg@regen.com,  
76103.1407@compuserve.com, info@pos.org,  
tmglp@uva.pcmail.virginia.edu

TO: AAPOR Members  
From: Tom Guterbock

Just before you leave for Salt Lake City, last-minute news about a change in the program. I'm delighted to report that Bill McInturff, a partner in Public Opinion Strategies, one of the largest Republican polling firms, has agreed to participate in the panel discussion on "Push Polls" to be held at 3:45 on Friday, May 17th at AAPOR. Here's an updated list of our augmented panel.

ABSTRACT

Panel Session  
1996 Conference  
American Association for Public Opinion Research

"PUSH POLLS" AND "TRUTH-IN-POLLING" LAWS:  
HOW SHALL WE RESPOND?  
3:45 - 5:15 pm, Friday, May 17, 1996

Organizer & Presider:

Thomas M. Guterbock  
Director, Center for Survey Research  
University of Virginia

Panel members:

Diane K. Bowers  
Executive Director, Council of American Survey Research Organizations  
President, Council for Marketing and Opinion Research

Sheldon R. Gawiser  
President, National Council on Public Polls  
President, Gawiser Associates

Scott Keeter  
Political Science, Virginia Commonwealth University  
Director, The Commonwealth Poll

Bill McInturff, Partner  
Public Opinion Strategies

The growing practice of conducting large-scale "push polls" as part of

electoral campaigns, and the public outrage over this practice, pose significant ethical and policy dilemmas for survey research organizations. In push polls, respondents are given a series of characterizations of candidates and asked if their voting preference would change in light of the new information offered during the interview. While this technique can be used for valid research purposes, it is increasingly used as a campaign weapon for spreading misleading information about an opponent to hundreds of potential voters.

The panel will address the legitimate and illegitimate uses of persuasion in polling; report on recent responses of the survey community to the problem of unethical push polling; critically examine legislative developments such as proposed "truth-in-polling" bills; and evaluate regulatory and non-regulatory responses that might be effective in stopping abuses.

Thomas M. Guterbock ..... Voice: (804) 924-6516  
Sociology/Center for Survey Research ..... FAX: (804) 924-7028  
University of Virginia, 539 Cabell Hall .....  
Charlottesville, VA 22903 .....e-mail: TomG@Virginia.Edu  
>From beniger@rcf.usc.edu Wed May 15 10:09:45 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id KAA12369 for <aapornet@usc.edu>; Wed, 15 May 1996 10:09:44 -0700  
(PDT)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id KAA28013; Wed, 15 May 1996 10:09:45 -0700 (PDT)  
Date: Wed, 15 May 1996 10:09:44 -0700 (PDT)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Top 15 SLC Restaurants?  
Message-ID: <Pine.SUN.3.91.960515100749.26650A-100000@almaak.usc.edu>  
MIME-Version: 1.0  
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TOP 15 RESTAURANTS IN SALT LAKE CITY ???

For whatever use they might be, here are the Top 15 restaurants in Salt Lake City, as ranked by the appeal of their meals, according to Zagat Surveys, a Time-Warner travel book publisher. The rankings come from Pathfinder, the Web site for Time Inc. and Time- Warner.

AAPORNETters who travel frequently might find this a good source of up-to-date ratings of restaurants in 30-some U.S. cities, from Atlanta to Washington, D.C. Restaurants are ranked in five different categories: Alphabetical, By Cuisine, By Food Ranking (used here), By Popularity, and Top Bargains. To access the Zagat databank, visit the Pathfinder homepage at <http://pathfinder.com/>, click on Table of Contents, scroll down several screens to Travel, and click on Zagat Dine. Perhaps faster, for those steady of hand:  
<http://pathfinder.com/@@GtwbFCdOgEAQATN/Travel/Zagat/Dine/index>.



According to this Web site, Zagat rates restaurants in all five of its categories "by surveying large numbers of local restaurant-goers and diners."

\*\*\*\*\*

#### ZAGAT'S TOP 15 RESTAURANTS (ranked by food) IN SALT LAKE CITY

- # 1 New Yorker Club, The  
Cuisine Type: Continental  
60 W. Market St., (801) 363-0166

You wouldn't expect a basement, albeit a "classy", "elegant" one, to house the No. 1 rated restaurant in town, but this "best-of-everything" cafe "can't be beat"; the Continental menu may be pricey for SLC, but would be a bargain in LA or NYC; it's a "hands-down" favorite for everything from "power lunch" to a "special evening"; "Toto, we're not in Utah anymore."

- # 2 Chez Betty  
Cuisine Type: Eclectic  
Deer Valley Dr., (801) 649-8181

"Superb" Eclectic-Continental cuisine, including "creative game dishes", draws praise for this "elegant" Park City restaurant in a condo inn; a "great value" with "personable" service and "good wines"; it's family-run by Michael (chef) and Barbara (hostess) Rapp and their efforts are reflected in high ratings.

- # 3 Cafe Mariposa  
Cuisine Type: American (New)  
7600 Royal St., (801) 645-6715

In a mountaintop ski lodge, this intimate cafe offers American-Continental dishes that many consider "best in the mountains"; the French-trained food and beverage director supervises the cooking and unique wine list; it may be "pricey", but it epitomizes the upscale ambiance of Deer Valley and is "worth a special trip."

- # 4 Fresco Italian Cafe  
Cuisine Type: Italian (Northern)  
1513 S. 1500 East, (801) 486-1300

As close as you can get to Italy without a passport or airfare; "outstanding", "imaginative" Northern Italian fare is served in a "romantic", "cozy cottage" setting that expands in summer onto a wildflower-encircled terrace; add "attentive service" and a "great wine list" and you have a "favorite in SLC"; we must apologize to regulars who plead, "don't tell - it's already too small."

- # 5 Riverhorse Cafe, The  
Cuisine Type: American (New)  
540 Main St, (801) 649-3536

"Delightful pasta", fish and other "excellent" New American-Transcontinental fare cause fans to call this "probably Park City's finest" restaurant; critics who complain of a "noisy and unpleasant" ambiance may not have eaten on the patio or tried the atrium all-weather seating, but

even they admit the food's "very good."

# 6 Peery Cafe

Cuisine Type: American (New)  
110 W. 300 South, (801) 521-5037

"Outstanding imagination on a plate" is what you can expect at this neighborly "winner" in the Business District; the seasonally changing, Californian-accented New American menu offers some of the "most innovative food in town" at modest prices, making it a "best SLC food value"; N.B. now under new ownership.

# 7 Snow Park Restaurant

Cuisine Type: American (New)  
Snow Park Lodge at base lift, (801) 645-6632

Open only in ski season for breakfast, lunch and an evening seafood buffet ("an incredible value"), this self-serve New American is so "wonderful" that some "ski Deer Valley just to eat here"; an award-winning pastry chef packs gourmet taste into the breads and desserts; N.B. it expanded by 120 seats.

# 8 Erik's Creative Dining

Cuisine Type: Continental  
10263 S. 1300 East, (801) 572-6123

One of the "best-kept secrets in Utah", this "jewel hidden in suburbia" provides creative Continental fare that admirers call "delicious", complemented by an "excellent" (if limited) wine list; despite a "too-Spartan interior", most consider this "impressive" spot worth the drive; a few critics find it "overrated" and "weird."

# 9 Glitretind

Cuisine Type: American (New)  
7700 Royal St., (801) 649-3700

"Up there with the best of the West", this New American dispenses "excellent" food in a very "upper-crust" upper-altitude setting; dissenters insist it's "not remotely worth the price"; but high ratings across the board support the former view, and all agree, you can't go wrong with the "wonderful Sunday brunch."

#10 Ichiban Sushi & Japanese

Cuisine Type: Japanese  
586 Main St., (801) 649-2865

"Sushi supreme" is the hallmark here with "many unique combos" presented by an alert staff; the rest of the Japanese menu is either "pretty good" or "dull," but, given the lack of local competition, it's perforce a "favorite."

#11 Steak Pit, The

Cuisine Type: Steakhouses  
Little Cottonwood Canyon, (801) 521-6040

"Good steak and salad" and some of the "best king crab in town" are standouts at this "excellent" ski resort steakhouse; with "friendly" service and a "beautiful" setting, it's a "great option"; a few critics say that

high prices "keep the locals away."

#12- Helen's Garden Restaurant

13 Cuisine Type: Czech

#12: 6055 S. 900 East, (801) 265-0205

#13: Peachtree Battle Shopping Ctr.

2355 Peachtree Rd. NE, (404) 261-8186

"Charming" describes both this "elegant" Czech and its Czech native owner; be prepared for "real, hearty" Mittel European fare, including the "finest duck ever" and "yummy plum dumplings"; a few critics call the service "pretentious" and food "inconsistent", but they're easily outvoted.

#14 Kyoto

Cuisine Type: Japanese

1080 E. 1300 South, (801) 487-3525

Cozy Japanese with traditional, no-shoes floor seating; the "fresh, delicious" fare, including "excellent tempura and green- tea ice cream", causes diners to call it the "best Japanese in town"; it's often "crowded", so "make reservations" or "go early."

#15 Red Butte Cafe

Cuisine Type: Southwestern

1414 Foothill Blvd., (801) 581-9498

"A good value in a nicely decorated space", this "lively", "noisy" suburban extension from the Peery Cafe serves "huge portions" of SW fare; gourmet desserts compensate for service lapses.

#####

>From eisinger@lclark.edu Wed May 15 12:33:58 1996

Return-Path: eisinger@lclark.edu

Received: from sun.lclark.edu (sun.lclark.edu [149.175.1.1])

by usc.edu (8.7.2/8.7.2/usc) with SMTP

id MAA15133 for <aapornet@usc.edu>; Wed, 15 May 1996 12:33:57 -0700

(PDT)

Received: (from eisinger@localhost) by sun.lclark.edu (8.6.11/8.6.11) id

MAA21633; Wed, 15 May 1996 12:31:52 -0700

Date: Wed, 15 May 1996 12:31:52 -0700 (PDT)

From: Robert Eisinger <eisinger@lclark.edu>

To: aapornet@usc.edu

Subject: Top 15 SLC Restaurants

In-Reply-To: <Pine.SUN.3.91.960515100749.26650A-100000@almaak.usc.edu>

Message-ID: <Pine.OSF.3.91.960515122801.19028B-100000@sun.lclark.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

In re: Jim's SLC restaurant reviews.

Here's a comment and a plug.

1) Peery Cafe (#6 on the list below) is out of business.

2) Check out Cucina (1026 East 2nd Street, between Q and R Streets) for a reasonably priced gourmet deli.

Hours: Monday-Saturday 7:30 am - 7 pm

Sunday 8 am - 4 pm



>  
> # 3 Cafe Mariposa  
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> 7600 Royal St., (801) 645-6715  
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>  
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> suburban extension from the Peery Cafe serves "huge portions" of SW  
> fare; gourmet desserts compensate for service lapses.  
>  
> #####  
>  
>From JOHNNY@cati.umd.edu Thu May 16 12:34:17 1996  
Return-Path: JOHNNY@cati.umd.edu  
Received: from umail.UMD.EDU (umail.umd.edu [128.8.10.28])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id MAA14226 for <aapornet@usc.edu>; Thu, 16 May 1996 12:34:12 -0700  
(PDT)  
From: JOHNNY@cati.umd.edu  
Received: by umail.UMD.EDU (5.57/Ultrix3.0-C)  
id AA19755; Thu, 16 May 96 15:33:53 -0400  
Received: from BSOSCATI/MAILQUEUE1 by cati.umd.edu (Mercury 1.13);  
Thu, 16 May 96 15:33:59 +1100  
Received: from MAILQUEUE1 by BSOSCATI (Mercury 1.13); Thu, 16 May 96  
15:33:47 +1100  
Organization: Survey Research Center, UMCP  
To: aapornet@usc.edu  
Date: Thu, 16 May 1996 15:33:41 EDT  
Subject: Re: National Omnibus Survey  
Reply-To: johnny@cati.umd.edu  
Priority: normal  
X-Mailer: PMail v3.0 (R1)  
Message-Id: <10AF3065ED@cati.umd.edu>

National Omnibus Survey  
July 1996

The University of Maryland Survey Research Center will be conducting its second national CATI omnibus survey in July.

The objective is to provide a vehicle for researchers interested in collecting data on a small number of variables or who want to experimentally compare alternative versions of questions on a large sample.

Survey Design: 1,000 interviews [48 states], using a dual frame (list-assisted/Mitofsky-Waksberg) sample, with random selection of one adult respondent within each sample household. Up to 20 callbacks; refusal conversion; two pretests.

Deliverables: Ascii data set and SPSS Windows systems file with researcher's items and standard SRC demographics (sex, age, race, income, education, marital status, household size), sample design and poststratification weights, and a brief methods report.

Schedule:

Questions due: June 21  
Pretesting: Late June  
Data collection: July to early August  
Data delivered: mid-August

Cost: \$650 per single response item. More complex questions, split ballot experiments, rotated items or response categories will be budgeted on an individual basis.

We hope to repeat this survey semi-annually.

Respond to: src@cati.umd.edu  
phone 301 314 7831  
fax 301 314 9070

>From 71223.1776@CompuServe.COM Thu May 16 14:47:41 1996  
Return-Path: 71223.1776@CompuServe.COM  
Received: from hil-img-4.compuserve.com (hil-img-4.compuserve.com [149.174.215.204])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id OAA01346 for <aapornet@usc.edu>; Thu, 16 May 1996 14:47:39 -0700 (PDT)  
Received: by hil-img-4.compuserve.com (8.6.10/5.950515)  
id RAA01932; Thu, 16 May 1996 17:47:39 -0400  
Date: 16 May 96 17:44:37 EDT  
From: "Frank K. Brown" <71223.1776@CompuServe.COM>  
To: ALL <aapornet@usc.edu>  
Subject: Customer Expectations  
Message-ID: <960516214437\_71223.1776\_GHL142-1@CompuServe.COM>

I have a client (who works with an electric utility) who is giving a general overview of changes in customer expectation which have occurred over the past 5-10 years. I would appreciate hearing about any recommended sources of information on this topic that you might know about.

Thanks for your help.

Frank Brown  
MarketSearch  
Columbia, SC  
803-254-6958

>From beniger@rcf.usc.edu Fri May 17 13:18:10 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTMP  
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Date: Fri, 17 May 1996 13:18:05 -0700 (PDT)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: IBM card reader  
Message-ID: <Pine.SUN.3.92.960517131655.14125B-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII



Date: Fri, 17 May 96 09:57:03 PST  
From: "Jim Lemert" <jlemert@sojc.uoregon.edu>  
Subject: IBM card reader

Both the University of Oregon data archive and I are interested in finding a person or service where data on IBM cards can be "read" and stored on a tape or disk, then sent back to us (for a fee). Does anyone know of such a service? Your help would be very much appreciated. Jim Lemert, School of Journalism and Communication, University of Oregon. Please reply to me, not to the list, unless you think the reply would be of general interest. Thanks.

JLemert@Oregon.UOregon.Edu

>From beniger@rcf.usc.edu Mon May 20 06:02:45 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id GAA12681 for <aapornet@usc.edu>; Mon, 20 May 1996 06:02:43 -0700  
(PDT)  
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by almaak.usc.edu (8.7.2/8.7.2/usc) with SMTP  
id GAA29111 for <aapornet@usc.edu>; Mon, 20 May 1996 06:02:42 -0700  
(PDT)  
Date: Mon, 20 May 1996 06:02:40 -0700 (PDT)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: AAPOR's 51st Makes NYT Front Page  
Message-ID: <Pine.SUN.3.92.960520055949.28954A-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Above the fold on the front page of this morning's New York Times (May 20),  
beneath a two-column headline...

PHONY POLLS THAT SLING MUD  
RAISE QUESTIONS OVER ETHICS

---

By ADAM CLYMER

SALT LAKE CITY, May 19 -- In the 1940s, "midnight fliers," would appear on doorsteps on Election Eve, anonymously accusing candidates of such sins as having Communist friends, dating Negroes, or conspiring with the Pope.

Politics marches on, and today's technique for anonymously spreading accusations is a fake public opinion survey, intended not to

elicit information from voters but to push them away from supporting a particular candidate.

In these "push polls," pollsters paid by a political candidate give the impression that they are conducting a real poll, when they are actually posing questions that spread doubts about the opponent.

Though these push polls are more typically employed in House races, Sen. Bob Dole's presidential campaign used them in Iowa before the caucuses there, attracting rare public attention to a device that is a descendant of the midnight fliers.

The American Association for Public Opinion Research, an organization of commercial, political and academic pollsters, which is holding its 51st annual conference here, denounced the technique as an "unethical campaign practice" and appealed to its members to report any campaign using the polls.

"We think they hurt our profession," said Diane Colasanto, president of the organization. "We think they hurt the political process."

While push polls designed to help Republicans have drawn more attention recently, both parties' candidates use them widely. Publicly, the congressional Democrats deny that the polls are part of their strategy, while their Republican counterparts will not discuss the subject.

"It's a thoroughly bipartisan form of corruption," said Larry Sabato, professor of government at the University of Virginia and an expert on the process.

Bill McInturff, a Republican pollster, said at the conference here on Friday that reputable pollsters do not do push polls.

But he acknowledged that when he was polling for Dole last winter, material that his polls found would damage opponents was then used by telemarketers, also working for the candidate, in push polls. "I didn't want to know," he said.

There seems little likelihood that either professional or public pressure will curb the practice. And despite public disgust with political attack advertisements, the similarly negative fake polling technique is less likely to draw criticism because it is disguised.

.....

[The Times article concludes with a mention of AAPORNETter Sheldon Gawiser:]

Sheldon Gawiser, head of the National

Council of Public Polls, said his group was planning to ask the Clinton and Dole campaigns and the national committees to swear off these polls. McInturff said he and other pollsters were planning to announce standards to which they would adhere.

###

The New York Times article also includes a two-column photograph of Diane Colasanto at AAPOR's 51st annual conference, with seven other AAPOR notables identifiable in the background.

For the full text and photograph, either buy the Times today or see <http://www.nytimes.com/yr/mo/day/front/polls-tactics.html> (the Web version does not include the photograph).

###

>From Barbara\_Bryant@ccmail.bus.umich.edu Mon May 20 07:17:59 1996  
Return-Path: Barbara\_Bryant@ccmail.bus.umich.edu  
Received: from runningman.rs.itd.umich.edu (runningman.rs.itd.umich.edu [141.211.144.15])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id HAA15884 for <aapornet@usc.edu>; Mon, 20 May 1996 07:17:58 -0700 (PDT)  
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with SMTP id KAA21169; Mon, 20 May 1996 10:16:40 -0400 (EDT)  
Received: from ccMail by ccmail.bus.umich.edu (SMTPLINK V2.11)  
id AA832612581; Mon, 20 May 96 10:14:10 EDT  
Date: Mon, 20 May 96 10:14:10 EDT  
From: "Barbara Bryant" <Barbara\_Bryant@ccmail.bus.umich.edu>  
Message-Id: <9604208326.AA832612581@ccmail.bus.umich.edu>  
To: aapornet@usc.edu  
Subject: Re: Customer Expectations

The American Customer Satisfaction Index (ACSI) cosponsored by University of Michigan Business School and ASQC has measured customer satisfaction in the electric utilities industry for 1994, 1995, and 1996--one of 34 industries measured. The industry index is publicly available, but indices for 19 measured electric utility companies available only to companies which are corporate sponsors of ACSI at annual fee. Contact: Barbara\_Bryant@ccmail.bus.umich.edu or 313-763-9062

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Reply Separator

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Subject: Customer Expectations  
Author: aapornet@usc.edu at Internet  
Date: 5/16/96 5:44 PM

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past

5-10 years. I would appreciate hearing about any recommended sources of information on this topic that you might know about.

Thanks for your help.

Frank Brown  
MarketSearch  
Columbia, SC  
803-254-6958

>From rshalp@cris.com Mon May 20 09:19:27 1996  
Return-Path: rshalp@cris.com  
Received: from franklin.cris.com (franklin.cris.com [199.3.12.31])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id JAA24797 for <aapornet@usc.edu>; Mon, 20 May 1996 09:19:21 -0700  
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Received: from darius.cris.com (darius.cris.com [199.3.12.32])  
by franklin.cris.com (8.7.5/(%D% %I%))  
id MAA05705; Mon, 20 May 1996 12:19:11 -0400 (EDT)  
[1-800-745-2747 The Concentric Network]  
Errors-To: rshalp@cris.com  
Received: from LOCALNAME (cnc028051.concentric.net [206.83.93.51])  
by darius.cris.com (8.7.3)  
id MAA10044; Mon, 20 May 1996 12:18:26 -0400 (EDT)  
Date: Mon, 20 May 1996 12:18:26 -0400 (EDT)  
Message-Id: <2.2.16.19960520121908.395f6164@pop3.concentric.net>  
X-Sender: rshalp@pop3.concentric.net  
X-Mailer: Windows Eudora Pro Version 2.2 (16)  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
To: aapornet@usc.edu  
From: "Richard S. Halpern (Dick)" <rshalp@cris.com>  
Subject: AAPOR makes NY Times Front Page

AAPOR made the front page of the NY TIMES (monday, May 20) with an article entitled "Phony Polls Sling Mud Raise questions over ethics" . It quotes Bill McInturff's comments at the conference session, "Issues of the 1996 Election" chaired by Michael Traugott along with some other information about the use of such polls. Also, comments by Dianne Colasanto (along with a lovely picture). The article appears to be accurate but I'll leave that judgement to those who actually attended the session.

I've downloaded a copy in HTML format from the Times but because of copyright restrictions I'm hesitant to send it out via e-mail.

Dick

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\*\*\*\*\*  
Richard S. Halpern, Ph.D. Phone/Fax: (770) 434 4121  
Halpern & Associates E-Mail: rshalp@cris.com  
3837 Courtyard Drive  
Atlanta, Georgia 30339-4248  
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>From LEE@PACEVM.DAC.PACE.EDU Mon May 20 15:37:20 1996  
Return-Path: <@PACEVM.DAC.PACE.EDU:LEE@PACEVM.DAC.PACE.EDU>  
Received: from PACEVM.DAC.PACE.EDU (pacevm.dac.pace.edu [198.105.36.2])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id PAA26062 for <aapornet@USC.EDU>; Mon, 20 May 1996 15:37:17 -0700  
(PDT)  
Message-Id: <199605202237.PAA26062@usc.edu>  
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with BSMTMP id 2585; Mon, 20 May 96 18:37:24 EDT  
Received: from PACEVM (NJE origin LEE@PACEVM) by PACEVM.DAC.PACE.EDU (LMail  
V1.1d/1.7f) with BSMTMP id 2580; Mon, 20 May 1996 18:36:00 -0400  
Date: Mon, 20 May 96 18:12:00 EDT  
From: "Bob Lee - President, New York Chapter" <LEE@PACEVM.DAC.PACE.EDU>  
Subject: Invitation to NY Chapter Session - June 4, 1996  
To: aapornet@usc.edu

AAPOR members are invited to NYAAPOR's end-of-season festive session w/o  
charge on the same basis as chapter members:

END OF SEASON SPECIAL PRESENTATIONS & FESTIVITIES

This year we will celebrate the end of our 1995/96 season with a festive  
event featuring:

Dr. Leo Bogart -- "Yeasaying, Naysaying, & Notsaying"

Dr. Al Gollin -- "Mentors, Colleagues, & Problems: Some Notes  
on a Career"

PRESENTATION OF NYAAPOR'S OUTSTANDING ACHIEVEMENT  
AWARD TO LEO AND AL

Leo Bogart and Al Gollin, both former presidents of AAPOR, are distinguished  
social scientists who have made highly significant contributions to our  
understanding of the mass media and the functioning of public opinion in our  
society.

In addition, there is more to this evening's program:

- . Introduction of the incoming NYAAPOR Council
- . Plans for the upcoming 1996/97 year, and last but not least
- . End-of-season social. Drinks & snacks at 5:30,  
sandwiches & drinks following the presentations.

DATE: Tuesday, June 4, 1996.  
TIME: 5:30 - 8 PM  
PLACE: NBC, 30 Rockefeller Plaza, Mezzanine  
MUST USE STUDIO ELEVATORS in center of lobby, follow signs

\*\*\*\*\* NOTE \*\*\*\*\*

NBC SECURITY CANNOT ADMIT ANYONE WHOSE NAME IS NOT ON OUR LIST!  
Anyone who plans to attend MUST phone in his or her name.

Just call 212/722-5333 any day prior to 5 pm on June 3rd.  
Please do it now before you forget. No charge for AAPOR members.

\*\*\*\*\*

ROBERT S. LEE  
PACE UNIVERSITY, 1 PACE PLAZA, NEW YORK, NY 10038  
VOICE: 212/620-7851 FAX: 212/346-1573  
LEE@PACEVM.DAC.PACE.EDU  
>From rshalp@cris.com Tue May 21 09:35:22 1996  
Return-Path: rshalp@cris.com  
Received: from franklin.cris.com (franklin.cris.com [199.3.12.31])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id JAA24961 for <aapornet@usc.edu>; Tue, 21 May 1996 09:35:20 -0700  
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[1-800-745-2747 The Concentric Network]  
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by darius.cris.com (8.7.3)  
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X-Mailer: Windows Eudora Pro Version 2.2 (16)  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
To: aapornet@usc.edu  
From: "Richard S. Halpern (Dick)" <rshalp@cris.com>  
Subject: Create your own business cards!

Create your own business cards for under \$10.00

In this wonderful world of change e-mail addresses, phone & fax numbers, and even addresses and affiliations are in a constant state of flux. Each change requires a new business card -- which can get relatively expensive and is a pain. So, if you want something simple on white or beige you can create your own. I use word perfect 6.1 for windows but I'm sure that MS Word probably has the same capability.

Go into wordperfect and click on FORMAT. Scroll down until you come to LABELS. Click on that and then scroll down until you come to AVERY 5371 (business cards for laser printers). You'll need to purchase Avery stock which comes in three or four colors (white, beige, blue, etc. and each will have a slightly different product number)

Click on AVERY 5371 and follow directions from there. It's very simple and straightforward and you may have to play around a bit to get just the look and type face you like.

Your cost will be under \$10 for 250 cards. Make them for your friends and recoup your investment -- but do keep your daytime job.

\*\*\*\*\*  
\*\*\*\*\*

Richard S. Halpern, Ph.D. Phone/Fax: (770) 434 4121  
Halpern & Associates E-Mail: rshalp@cris.com

3837 Courtyard Drive  
Atlanta, Georgia 30339-4248

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>From beniger@rcf.usc.edu Tue May 21 09:48:58 1996  
Return-Path: beniger@almaak.usc.edu  
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by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id JAA26066 for <aapornet@usc.edu>; Tue, 21 May 1996 09:48:57 -0700  
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Date: Tue, 21 May 1996 09:48:54 -0700 (PDT)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Human Rights, Politics and Public Opinion  
Message-ID: <Pine.SUN.3.92.960521094013.3995D-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

>From today's DAILY REPORT of The Chronicle of Higher Education:

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MAGAZINES & JOURNALS

A glance at the June issue of "Harper's Magazine":

The more American leftists talk about "rights" in pleading for fair treatment of their fellow men and women, the less successful they will be, argues Richard Rorty, a humanities professor at the University of Virginia. In "What's Wrong With 'Rights,'" an essay excerpted from a speech he delivered at Pomona College in February, Mr. Rorty presents the issue of gay rights as an example. "Discussion of which rights exist and which do not," he writes, "seems to me a philosophical blind alley, a pointless importation of legal discourse into politics, and a distraction from what is really needed in this case: an attempt by the straights to put themselves in the shoes of the gays." (The magazine may be found at your library or newsstand.)

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You may visit the Chronicle's Academe Today on the World-Wide Web at <http://chronicle.com>, or via telnet at [chronicle.com](telnet://chronicle.com) (enter "chronicle" as the initial login and password). For information, send a message to [help-today@chronicle.com](mailto:help-today@chronicle.com)

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Return-Path: beniger@almaak.usc.edu  
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id MAA04796 for <aapornet@usc.edu>; Tue, 21 May 1996 12:22:04 -0700  
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id MAA23394 for <aapornet@usc.edu>; Tue, 21 May 1996 12:22:03 -0700  
(PDT)  
Date: Tue, 21 May 1996 12:22:02 -0700 (PDT)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: An Invitation from SRMS, AStata  
Message-ID: <Pine.SUN.3.92.960521121433.21995C-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Fellow AAPORNETonians,

Recently I have exchanged messages with David A. Binder, Director of the Business Survey Methods Division, Statistics Canada, Ottawa, and Chair, Survey Research Methods Section (SRMS) of the American Statistical Association (ASA or, to sociologists, AStata). As a result of this exchange, David has asked me to invite all interested AAPORNETters--whether AStata members or not--to subscribe to SRMSNet, his survey methods section's equivalent of AAPORNET (if such might be imagined). In the hope that this will help to satisfy any longing AAPORNETters might have for more discussion of survey methods, I am pleased to pass along David's enthusiastic invitation (see below). For AAPORNETters interested in only the less arcane aspects of statistical methods, I promise to post at least summaries of important messages and discussions on SRMSNet to our own list.

-- Jim Beniger

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Date: Sun, 19 May 1996 22:55:54 +0500  
From: "David A. Binder" <binddav@statcan.ca>

\*\*\*\*\*  
Survey Research Methods Section/SRMSNet Mission Statement  
\*\*\*\*\*

The mission of the Survey Research Methods Section is to promote the improvement of survey practice and the understanding of survey methods by encouraging both theoretical and applied research on survey-related topics and by disseminating information on survey methods.

Areas of interest for the Section include all that employ survey methodology as a focus or as a prime tool of investigation. Of special interest are:

- Theoretical foundations of sampling;
- Sample design and estimation;
- Nonsampling errors and data collection methods;
- Analysis and presentation of survey data;
- Education of the public and students on the importance of scientific survey research;
- Publication and dissemination of survey research findings; and



-- Ethics relating to survey conduct and standards for survey practice.

\*\*\*\*\*  
INSTRUCTIONS FOR SUBSCRIBING TO SRMSNet  
\*\*\*\*\*

Anyone wishing to subscribe should send an e-mail message to CS178@UMAIL.UMD.EDU with "subscribe SRMSNET-LIST username" in the body of the message. For example, David Binder would send "subscribe SRMSNET-LIST David Binder" to the above address. Once subscribed, members will receive a confirmation message indicating that they are on the subscriber roster. After that, mail can be sent to the bulletin board by addressing e-mail messages to SRMSNET-LIST@UMAIL.UMD.EDU.

\*\*\*\*\*

Regards,  
David Binder  
Chair, SRMS

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David A. Binder  
Director, Business Survey Methods Division  
11-A R.H. Coats Building  
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binddav@statcan.ca  
TEL: (613) 951-0980 (Office)  
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>From poch@uipchr.FreeNet.Kiev.UA Wed May 22 02:29:11 1996  
Return-Path: uipchr.FreeNet.Kiev.UA!poch@uipchr.freenet.kiev.ua  
Received: from freelunch.freenet.kiev.ua (root@freelunch.freenet.kiev.ua [194.44.28.250])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id CAA03739 for <aapornet@usc.edu>; Wed, 22 May 1996 02:29:05 -0700 (PDT)  
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Received: by uipchr.FreeNet.Kiev.UA (UUPC/@ v5.09gamma, 14Mar93);  
Wed, 22 May 1996 12:13:52 +0200  
To: aapornet@usc.edu  
Message-Id: <AAWZkenan2@uipchr.FreeNet.Kiev.UA>  
Organization: Ukrainian Institute of Peace, Conflicts and Humanity Rights Studies  
From: "Georgiy G. Pocheptsov" <poch@uipchr.FreeNet.Kiev.UA>  
Date: Wed, 22 May 96 12:13:52 +0200  
X-Mailer: BML [MS/DOS Beauty Mail v.1.36]  
Lines: 20

Recent edition of Ukrainian governmental newspaper "Uriadovy kurier" (1996, May 21) has published results of the sociological polls among youth (770 persons at the age 18-28). The answer to question "What are the main threats to the independence of Ukraine?" gives the following picture: 1. Lack of real economic reforms - 58%, 2. Corruption - 57%, 3. Nonunified society - 40%, 4. Weakness of governmental institutes of power - 34%, 5. Economical pressure

from outside - 18%, 6. Lack of political reforms - 15%, 7. Actions of pro-communist forces - 13%, 8. Non-forming of national elite - 11%, 9. Military-political threat from outside - 10%, 10. Investment, credits of international organisations - 7%, 11. Other - 2%

Prof. Dr. Georgij Pocheptsov  
 Ukraine, 254119 Kiev  
 36/1 Melnikova Str.  
 Institute of International Relations  
 University of Kiev

>From beniger@rcf.usc.edu Wed May 22 08:14:45 1996  
 Return-Path: beniger@almaak.usc.edu  
 Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
 by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
 id IAA10424 for <aapornet@usc.edu>; Wed, 22 May 1996 08:14:43 -0700  
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 Date: Wed, 22 May 1996 08:14:42 -0700 (PDT)  
 From: James Beniger <beniger@rcf.usc.edu>  
 To: AAPORNET <aapornet@usc.edu>  
 Subject: Perot's Progress  
 Message-ID: <Pine.SUN.3.92.960522081203.1343A-100000@almaak.usc.edu>  
 MIME-Version: 1.0  
 Content-Type: TEXT/PLAIN; charset=US-ASCII

PEROT'S PROGRESS

Here is the current status of Ross Perot's effort to get his Reform Party or himself on the presidential ballot in all 50 states and the District of Columbia:

SUMMARY

	As Party	As Can- didate	Total
On the ballot or fee only required	10	4	14
Petition submitted or in court	3	1	4
Petition drive now in progress	15	15	30
Petition drive to begin next month	0	3	3
	--	--	--
	28	23	51

STATE-BY-STATE

- p = is/would be on ballot as Reform Party
- c = is/would be on ballot as independent candidate
- \* = may be on ballot as existing third party

ON BALLOT/ FEE ONLY (n=14)	SUBMITTED/ IN COURT (n=4)	DRIVE IN PROGRESS (n=30)	DRIVE BEGINS NEXT MONTH (n=3)
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California (p)	Arizona (p)	Alabama (c)	D.C. (c)

Colorado (c)	Arkansas (p)	Alaska (p*)	Rhode Island (c)
Louisiana (c)	No. Carolina (p)	Connecticut (c)	Washington (c)
Maine (p)	Texas (c)	Delaware (p)	
Minnesota (p)		Florida (c)	
Montana (p)		Georgia (p)	
New Mexico (p)		Hawaii (c)	
North Dakota (p)		Idaho (p)	
Ohio (p)		Illinois (c)	
So. Carolina (p)		Indiana (c)	
South Dakota (c)		Iowa (c)	
Tennessee (c)		Kansas (p)	
Utah (p)		Kentucky (c)	
Virginia (p)		Maryland (p)	
		Massachusetts (c)	
		Michigan (p)	
		Mississippi (p*)	
		Missouri (p)	
		Nebraska (p)	
		Nevada (p)	
		New Hampshire (c)	
		New Jersey (c)	
		New York (p*)	
		Oklahoma (p)	
		Oregon (p*)	
		Pennsylvania (c)	
		Vermont (c)	
		West Virginia (c)	
		Wisconsin (p)	
		Wyoming (c)	

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For more information, see the Ballot Access News index, Liberty Library, Liberty Conference on the Well:  
<http://www.well.com/conf/liberty/ban/index.html>

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Date: Wed, 22 May 1996 12:45:41 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Gay Voters and the Presidential Election
Message-ID: <Pine.SUN.3.92.960522124055.26100A-100000@almaak.usc.edu>
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Content-Type: TEXT/PLAIN; charset=US-ASCII
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GAY VOTERS AND THE PRESIDENTIAL ELECTION

Now that Romer v. Evans has been decided, it might be a good time to consider the role of the gay vote in November's presidential election. Last month the National Gay and Lesbian Task Force (NGLTF), headquartered in Washington, D.C., released what it called "the first statistically-reliable picture of self-identified gay, lesbian and bisexual voters" using Voter News Service (VNS) 1992 exit polling data on a nationally-representative sample of 15,488 voters. What follows is a slightly-condensed version of VNS's press release on its study. AAPORNETters wishing to see the entire "gay vote report," as NGLTF calls it, will find relevant information at the end of this message.

\*\*\*\*\*

POWER AT THE POLLS: GROUNDBREAKING NEW SURVEY PAINTS  
PORTRAIT OF GAY, LESBIAN, BISEXUAL VOTE

Now that the primary season is effectively over, the major political parties are planning election strategy. Which states and constituencies will bring victory? Which states and voters need attention? And which can be written off?

A new survey, released by the National Gay and Lesbian Task Force (NGLTF), for the first time paints a portrait of a political constituency that Democrats and Republicans ignore at their own risk. "Power At the Polls: The Gay, Lesbian and Bisexual Vote" is based on exit polling data from the 1992 and 1994 elections. The data was originally collected by Voter News Service (VNS), a major national polling organization, and until now has remained largely untapped by the media. The report was produced by the NGLTF Policy Institute, a non-partisan organization. The gay vote survey is an analysis of gay, lesbian and bisexual voter demographics, political persuasions and voting patterns. It provides the first statistically reliable picture of self-identified gay, lesbian and bisexual voters.

The VNS 1992 exit polling data is based on a nationally representative sample of 15,488 voters. The poll allowed gays, lesbians and bisexuals to identify themselves for the first time in a presidential election. Some of the major findings include:

Gay, lesbian and bisexual self-identified voters constituted 3.2 percent of the total voting population in the 1992 elections. That is roughly the size of the national Latino vote in the same year, more than double the size of the Asian vote, and slightly less than the Jewish vote. It's also as large as the old staple of American politics, the family farm vote. "Because we know that fear still keeps the majority of gay men, lesbians and bisexuals in the closet, this figure of 3.2 percent must be considered a floor rather than a ceiling, and a basement floor at that," said John D'Emilio, NGLTF Policy Institute director and author of the report.

The gay, lesbian and bisexual vote can be decisive in urbanized states. The self-identified gay vote is not evenly distributed throughout the population, but instead is heavily concentrated in cities. In towns with a population between 5,000 and 10,000 people, the self-identified vote is slightly more than one percent. But in cities with populations between 250,000 and 500,000, the figure rises to more than eight percent. "The urban concentration means the gay, lesbian and bisexual vote can be the margin of victory in key states," said D'Emilio. He points out that eleven states with urban areas and well-organized and visible gay,

lesbian and bisexual communities -- such as California, New York, Illinois, Michigan and others -- together provide 49 percent of the total electoral vote.

The self-identified gay, lesbian and bisexual vote is also a younger vote, and will inevitably grow in size. In comparison to the overall voting population, the self-identified vote is underrepresented in the older-than-60 group, is concentrated in the under-40 group, and is represented especially heavily among voters younger than 30. "Gay voters already constitute five percent of the under-30 voters," said D'Emilio. "As our issues continue to have high visibility in national and state politics, there is every reason to believe the proportion of self-identified voters will get larger over time."

The gay, lesbian and bisexual voter displays a clear political profile. The polling data shows the gay voter leans heavily toward liberal positions on key issues. The gay voter is more likely to favor more government services and higher taxes to pay for them; downplay the importance of deficit reduction; support greater access to health care; blame government neglect rather than a decline in moral values for social problems; believe that government should encourage tolerance of diverse value systems; and support continued legalization of abortion.

The survey also details who gay voters vote for. In 1992, Clinton received 43 percent of the total popular vote, but 72 percent of the gay, lesbian and bisexual vote. Only Jewish voters and African-American voters provided Clinton with larger margins. The gay vote for Clinton surpassed the percentage of votes he received among union households and Latinos.

But, cautions D'Emilio, the gay vote is not guaranteed to any candidate. "If the only two options in 1996 were to vote Democratic or Republican, the story would seem to be over. But gay, lesbian and bisexual voters have a third option: they can stay home," said D'Emilio.

Evidence from the 1994 elections supports this assertion. In the midterm elections, when gay issues received less attention than in 1992, and when disappointment was still fresh from the Clinton Administration's support of the "don't ask, don't tell" policy and its failure to support the Supreme Court legal challenge to the Colorado ballot initiative, the self-identified gay, lesbian and bisexual vote shrunk by more than a third. "It still remained a heavily Democratic vote, but there were a lot fewer votes cast," said D'Emilio.

Whether voters stay home in 1996 or rush to the polls depends on several factors, said D'Emilio. Will the Democratic party actively court the gay vote, or simply take it for granted? Will the Republican Party castigate the gay community like it did in 1992, or try to avoid polarizing social issues? Will the extremist Christian Right make gays the target of their rhetoric, and thereby galvanize gays, lesbians and bisexual to come out and vote? Will gay organizations succeed in their plans to coordinate massive voter registration drives, and will they be able to mobilize those voters?

"In other words, the Republican Party can antagonize the gay vote, or try to neutralize it," said D'Emilio. "The Democratic Party can effectively mobilize it, or watch it slip away in inaction. There is a gay, lesbian and bisexual vote. It is growing, it is concentrated, and it is still

untapped."

For a copy of the gay vote report, contact NGLTF at (202)332-6483, ext. 3303, or visit its web page at <http://www.ngltf.org/pub.html>

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>From dobson@usia.gov Fri May 24 11:59:52 1996  
Return-Path: dobson@usia.gov  
Received: from usia.gov (XGATE.USIA.GOV [198.67.64.2])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id LAA18056 for <aapornet@usc.edu>; Fri, 24 May 1996 11:59:51 -0700  
(PDT)  
Received: from Connect2 Message Router by usia.gov  
via Connect2-SMTP 4.00; Fri, 24 May 96 14:59:45 -0500  
Message-ID: <11F0A53101BD1190@usia.gov>  
Date: Fri, 24 May 96 14:22:24 -0400  
From: "Dobson, Richard" <dobson@usia.gov>  
Sender: "Dobson, Richard" <dobson@usia.gov>  
Organization: USIA  
To: aapornet@usc.edu  
Subject: Job opening in survey research -- international focus  
X-mailer: Connect2-SMTP 4.00 MHS to SMTP Gateway

The Office of Research and Media Reaction of the United States Information Agency (USIA) has an opening for a Social Science Analyst in Washington, DC. The incumbent will be responsible for initiating, planning, and supervising the execution of surveys on public opinion and media behavior in the countries of the former Soviet Union, for analyzing survey data, and for preparing reports on the findings for U.S. government policy-makers.

The position is at the GS-101-9/11/12 level (with potential to GS-13). Starting salary will be between \$30,658 and \$57,800, depending on qualifications and experience

Training and experience in survey research is a requisite. Applicants will be evaluated on the basis of five criteria: (1) knowledge of survey research methodology and quantitative data analysis; (2) skill in organizing and conducting research on public opinion, the mass media, and political, economic, and cultural developments; (3) knowledge of the politics, societies, and cultures of the former Soviet Union and US foreign policy toward the region; (4) skill in writing clearly and concisely in English; and (5) knowledge of one or more of the major foreign languages of the region.

Please bring this announcement to the attention of researchers and graduate students who may be interested.

Completed applications should be submitted by June 21, 1996.

For further information and/or to request a copy of the job announcement (HRC-29-96) with details on how to apply for this position, please contact Steven A. Grant, Chief, or Richard B. Dobson, Russia, Ukraine, and Commonwealth Branch, USIA Office of Research and Media Reaction.

By email: GRANT@USIA.GOV or DOBSON@USIA.GOV  
By phone: (202) 619-5130 (Grant) or 619-5131 (Dobson)  
By fax: (202) 619-6977

By mail: Russia, Ukraine, and Commonwealth Branch,  
Office of Research and Media Reaction  
U.S. Information Agency  
301 Fourth Street, SW  
Washington, DC 20547

>From LEE@PACEVM.DAC.PACE.EDU Fri May 24 15:25:47 1996  
Return-Path: <@PACEVM.DAC.PACE.EDU:LEE@PACEVM.DAC.PACE.EDU>  
Received: from PACEVM.DAC.PACE.EDU (pacevm.dac.pace.edu [198.105.36.2])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id PAA12001 for <aapornet@USC.EDU>; Fri, 24 May 1996 15:25:46 -0700  
(PDT)  
Message-Id: <199605242225.PAA12001@usc.edu>  
Received: from PACEVM.DAC.PACE.EDU by PACEVM.DAC.PACE.EDU (IBM VM SMTP V2R3)  
with BSMTP id 0979; Fri, 24 May 96 18:27:21 EDT  
Received: from PACEVM (NJE origin LEE@PACEVM) by PACEVM.DAC.PACE.EDU (LMail  
V1.1d/1.7f) with BSMTP id 0978; Fri, 24 May 1996 18:27:20 -0400  
Date: Fri, 24 May 96 18:11:25 EDT  
From: "Bob Lee - President, NY Chapter" <LEE@PACEVM.DAC.PACE.EDU>  
Subject: Incoming Council - New York Chapter (NYAAPOR)  
To: aapornet@usc.edu

The incoming Council of the New York Chapter for the 1996-97 year is as follows:

President	Murray Edelman
Vice Pres. & Pres Elect	Micheline (Mickey) Blum
Past President	Bob Lee
Program Chair	*Daniel Merkle
Vice Prog Chair & Prog Chr Elect	Graham Hueber
Secretary/Treasurer	Patricia McGrath
Membership Chair	Jay Mattlin
Vice Membership Chr & M Chr Elect	Karin Clissold
Communications Chair	Richard Peterson
Vice Secretary	Janet Streicher
Arrangements Chair	Ariela Keysay
Counselor-At-Large	Warren Mitofsky
Secretariat	Roni Rosner

\* Dan Merkle was appointed by Council to replace Charles Kadushin who resigned due to the pressure of other duties.

Many thanks to the outgoing members of Council for their excellent service to the membership of the New York Chapter.

Bob Lee

ROBERT S. LEE  
PACE UNIVERSITY, 1 PACE PLAZA, NEW YORK, NY 10038  
VOICE: 212/620-7851 FAX: 212/346-1573  
LEE@PACEVM.DAC.PACE.EDU  
>From beniger@rcf.usc.edu Mon May 27 05:16:20 1996  
Return-Path: beniger@almaak.usc.edu

Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id FAA01536 for <aapornet@usc.edu>; Mon, 27 May 1996 05:16:19 -0700  
(PDT)

Received: from localhost (beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc) with SMTP  
id FAA29343 for <aapornet@usc.edu>; Mon, 27 May 1996 05:16:16 -0700  
(PDT)

Date: Mon, 27 May 1996 05:16:15 -0700 (PDT)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Israeli Elections Live Online  
Message-ID: <Pine.SUN.3.92.960527051305.23540N-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Date: Sat, 25 May 1996 22:46:11 +0300 (WET)  
From: Michael Dahan <msdahan@pluto.mscc.huji.ac.il>  
Subject: 1996 Israel Elections live Online

For those interested in the Election results of the upcoming (Wednesday, 29 May) Israeli Elections, Macom Networking, in cooperation with Malam Sytems LTD and the Israel Broadcast Authority have created a web site which will provide real time election results in both Hebrew and English.

The upcoming Israeli Elections are unique in that for the first time Israelis will be directly electing the Prime Minister and electing the national parliament with two separate ballots. The new electoral system is one of a kind in the world, and this will be an opportunity for those interested in electoral systems and/or Israeli politics to watch the results roll in.

The site will include the following features:

Real time results for the Prime Minister race and Parliament, in percentage and graphs; detailed results from cities, towns and sectors (Arabs, Druze, Religious, etc.) with comparison to the 1992 parliament.

Interactive Discussion

Opinions of Politicians and Publicists

Blow by blow commentary by Israeli Political Scientists from Hebrew University

The site should be online by Sunday (May 26). the URL is:  
<http://elections96-malam.macom.co.il/>

Elections take place on May 29, the ballot boxes close in most cities at 22:00 (Israel time). There is a seven hour difference between Israel and the east coast of the US (22:00 = 3:00 pm) and a two hour difference between Israel and London (22:00 = 20:00). Results will begin coming approximately one hour after the closing of the ballots.

If you would like more info, contact me directly at one of the addresses below.



Michael Dahan  
Hebrew University  
<msdahan@pluto.mscc.huji.ac.il>  
and Macom Networking  
<mike@macom.co.il>

>From beniger@rcf.usc.edu Tue May 28 04:21:16 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id EAA06764 for <aapornet@usc.edu>; Tue, 28 May 1996 04:21:15 -0700  
(PDT)  
Received: from localhost (beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc) with SMTP  
id EAA06635 for <aapornet@usc.edu>; Tue, 28 May 1996 04:21:14 -0700  
(PDT)  
Date: Tue, 28 May 1996 04:21:13 -0700 (PDT)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Call for Papers: Public Choice Society  
Message-ID: <Pine.SUN.3.92.960528041809.6125A-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Date: Mon, 27 May 1996 12:45:16 -0400  
From: Michael Curtis Munger <munger@gibbs.oit.unc.edu>  
Subject: Call for Papers: Public Choice Society

\\//

CALL FOR PAPERS: PUBLIC CHOICE SOCIETY

//

I would like to solicit paper proposals for the Public Choice Society Meetings. The Society is an interdisciplinary group of economists, political scientists and sociologists interested in the interface between government and markets.

As President, I am particularly interested in attracting new members to the society, and to the annual meetings, who use empirical methods to test prevailing theories of political preferences and the dynamics of political choice. It seems that many on AAPORNET fit this description very well, so I hope you will consider attending the meetings.

The details of the next meeting are as follows:

LOCATION: San Francisco, CA  
DATE: March 21-23, 1997  
HOTEL: Holiday Inn Golden Gateway  
REGISTRATION: \$50 (before the meetings; \$60 after March 1)

\*\*\*\*\*

DEADLINE FOR PROPOSALS: November 15, 1996

\*\*\*\*\*

If you wish to present a paper, please send a title and abstract of the paper (no more than 300 words) to

Carol Robert (no, no "s")  
Center for Study of Public Choice  
MSN 1D3, Georges Hall  
George Mason University  
Fairfax, VA 22030

I would also be happy to consider proposals for entire panels, provided you will make suggestions about other people who would like to participate, serve as chair, discussants, and so on. The more complete the proposal, the more likely you are to get what you want!

\*\*\*\*\*

You are \*welcome\* to submit your proposal via email, provided you follow this procedure:

=> Be sure you use ASCII format (too many incompatible mail systems !!)

=> Put "Public Choice Meetings" in the subject field

=> Send your proposal to: Carol Robert <crobert@VMS1.GMU.EDU>

\*\*\*\*\*

I really do hope to see a large and diverse group of papers. Please feel free to forward this message to anyone you think might be interested in participating.

Mike Munger  
President, Public Choice Society  
Department of Political Science  
University of North Carolina--Chapel Hill  
< mike\_munger@unc.edu >

>From SEHansen@isr.umich.edu Tue May 28 06:07:03 1996  
Return-Path: SEHansen@isr.umich.edu  
Received: from runningman.rs.itd.umich.edu (runningman.rs.itd.umich.edu [141.211.144.15])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id GAA12728 for <aapornet@usc.edu>; Tue, 28 May 1996 06:07:02 -0700 (PDT)  
Received: from smtp-gw.src.isr.umich.edu by runningman.rs.itd.umich.edu (8.7.5/2.3)  
with SMTP id JAA24434; Tue, 28 May 1996 09:05:47 -0400 (EDT)  
Received: by smtp-gw.src.isr.umich.edu with Microsoft Mail  
id <31AAFA24@smtp-gw.src.isr.umich.edu>; Tue, 28 May 96 09:05:40 EDT  
From: SueEllen Hansen <SEHansen@isr.umich.edu>  
To: "'SMTP:aapornet@usc.edu'" <aapornet@usc.edu>  
Subject: Request for information--reducing panel survey attrition  
Date: Tue, 28 May 96 09:04:00 EDT  
Message-ID: <31AAFA24@smtp-gw.src.isr.umich.edu>  
Encoding: 22 TEXT

X-Mailer: Microsoft Mail V3.0

We have conducted a review of published literature dealing with techniques and field procedures used to increase response rates in national longitudinal studies, but suspect that much that has been written in this area appears in unpublished reports. If you have any leads on reports (published or unpublished) of techniques used for locating or gaining the cooperation of respondents, we would appreciate hearing from you.

Please reply directly to me by e-mail. We would be happy to share our final bibliography with those who respond.

Many thanks,

Sue Ellen Hansen  
sehansen@umich.edu

Survey Methodology Program  
Survey Research Center  
426 Thompson Street  
Ann Arbor, MI 48106-1248  
313/936-1005  
Fax: 313/764-8263

>From larry\_cohen@maca.sarnoff.com Tue May 28 06:09:54 1996  
Return-Path: larry\_cohen@maca.sarnoff.com  
Received: from nova.sarnoff.com (nova.sarnoff.com [130.33.8.27])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id GAA12796 for <aapornet@usc.edu>; Tue, 28 May 1996 06:09:53 -0700  
(PDT)

Received: from maca.sarnoff.com (maca.sarnoff.com [130.33.8.142]) by  
nova.sarnoff.com (8.6.12/8.6.12) with SMTP id JAA23027 for  
<aapornet@usc.edu>; Tue, 28 May 1996 09:14:48 -0400  
Message-ID: <n1378847995.4512@maca.sarnoff.com>  
Date: 28 May 1996 09:05:53 U  
From: "Larry Cohen" <larry\_cohen@maca.sarnoff.com>  
Subject: Impact of Gay Questions  
To: aapornet@usc.edu  
X-Mailer: Mail\*Link SMTP-QM 3.0.2

OFFICE MEMO	Subject: Impact of Gay Questions	Time:9:00 AM Date:5/28/96
-------------	-------------------------------------	------------------------------

Does anyone at AAPORNET have information about the impact on response rate, item non-response, etc. for a mixed-mode survey (telephone solicitation - overnight out & mail return) for including questions that seek to determine if the respondent is gay? I am currently fielding a long survey on financial services with many sensitive financial questions and a client is interested in determining if the respondent is gay. I am interested in any specific studies that can document the impact of including the 'gay' questions on similar surveys.

Also, I realize that the self-reported measure of 'gayness' is probably suspect as well. Is there anything that has measured the accuracy of proportion of gays, anything about the self-selection bias of those who respond versus those who do not, and the impact of using different questions to determine sexual orientation?

Thanks. Your responses are appreciated. L

>From murray1@nyc.pipeline.com Tue May 28 07:55:37 1996  
Return-Path: murray1@pipeline.com  
Received: from mailout1.h1.usa.pipeline.com (data1.h1.usa.pipeline.com  
[38.8.56.2])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id HAA21549 for <AAPORNET@USC.EDU>; Tue, 28 May 1996 07:55:36 -0700  
(PDT)  
Received: from pipe4.t2.usa.pipeline.com by mailout1.h1.usa.pipeline.com  
(8.6.9/2.1-PSINet/Pipeline)  
id OAA12989; Tue, 28 May 1996 14:54:34 GMT  
Received: by pipe4.t2.usa.pipeline.com (8.6.12/SMI-5.4-PSI)  
id OAA26179; Tue, 28 May 1996 14:54:30 GMT  
Date: Tue, 28 May 1996 14:54:30 GMT  
Message-Id: <199605281454.OAA26179@pipe4.t2.usa.pipeline.com>  
To: AAPORNET@USC.EDU  
Subject: Re: Gay Voters and the Presidential Election  
From: murray1@nyc.pipeline.com (Murray Edelman)  
Cc: rbailey@crab.rutgers.edu  
X-PipeUser: murray1  
X-PipeHub: nyc.pipeline.com  
X-PipeGCOS: (Murray Edelman)  
X-Mailer: Pipeline v3.5.0

The "GROUNDBREAKING NEW SURVEY" which is referred to in the National Gay and Lesbian Task Force press release, which Jim posted last week, is basically the VRS/VNS Exit Poll data and it has been presented before.

A fuller breakdown of the 1992 exit poll data can be found in my paper:

"The and Gay and Lesbian Vote in 1992," in the March/April 1993 issue of THE PUBLIC PERSPECTIVE. (pp32-33).

The report also uses an excellent analysis of the exit poll data given by Robert Bailey at our Danvers conference two years ago. This will be part of his book next year entitled "Gay Politics \* Urban Politics: Identity and Economics in the Urban Setting" from Columbia University Press.

While the press release, over-reaches by claiming a first, the report itself is well thought out and is a very competent use of the exit poll data. I recommend it.

Murray Edelman,  
Editorial Director  
Voter News Service  
225 W. 34th #310  
NYC 10122

murray1@pipeline.com

On May 22, 1996 12:45:41, 'James Beniger <beniger@rcf.usc.edu>' wrote: >  
>GAY VOTERS AND THE PRESIDENTIAL ELECTION  
>  
>Now that Romer v. Evans has been decided, it might be a good time to consider

>the role of the gay vote in November's presidential election. Last  
>month  
the  
>National Gay and Lesbian Task Force (NGLTF), headquartered in  
>Washington,  
D.C.,  
>released what it called "the first statistically-reliable picture of  
>self-identified gay, lesbian and bisexual voters" using Voter News  
>Service

>(VNS) 1992 exit polling data on a nationally-representative sample of  
15,488  
>voters. What follows is a slightly-condensed version of VNS's press  
release on  
>its study. AAPORNETters wishing to see the entire "gay vote report,"  
>as  
NGLTF  
>calls it, will find relevant information at the end of this message.  
>  
>\*\*\*\*\*  
>  
>POWER AT THE POLLS: GROUNDBREAKING NEW SURVEY PAINTS  
>PORTRAIT OF GAY, LESBIAN, BISEXUAL VOTE  
>  
>Now that the primary season is effectively over, the major political  
parties  
>are planning election strategy. Which states and constituencies will  
bring  
>victory? Which states and voters need attention? And which can be  
written  
>off?  
>  
>A new survey, released by the National Gay and Lesbian Task Force  
>(NGLTF),  
for  
>the first time paints a portrait of a political constituency that  
Democrats and  
>Republicans ignore at their own risk. "Power At the Polls: The Gay,  
Lesbian  
>and Bisexual Vote" is based on exit polling data from the 1992 and 1994  
>elections. The data was originally collected by Voter News Service  
>(VNS),  
a  
>major national polling organization, and until now has remained largely  
>untapped by the media. The report was produced by the NGLTF Policy  
Institute,  
>a non-partisan organization. The gay vote survey is an analysis of  
>gay,  
  
>lesbian and bisexual voter demographics, political persuasions and  
>voting  
  
>patterns. It provides the first statistically reliable picture of  
>self-identified gay, lesbian and bisexual voters.  
>  
>The VNS 1992 exit polling data is based on a nationally representative

sample  
>of 15,488 voters. The poll allowed gays, lesbians and bisexuals to  
>identify  
>themselves for the first time in a presidential election. Some of the  
>major  
>findings include:  
>  
>Gay, lesbian and bisexual self-identified voters constituted 3.2  
>percent  
>of the  
>total voting population in the 1992 elections. That is roughly the  
>size  
>of the  
>national Latino vote in the same year, more than double the size of the  
>Asian  
>vote, and slightly less than the Jewish vote. It's also as large as  
>the  
>old  
>staple of American politics, the family farm vote. "Because we know  
>that  
>fear  
>still keeps the majority of gay men, lesbians and bisexuals in the  
>closet,  
>this  
>figure of 3.2 percent must be considered a floor rather than a ceiling,  
>and a  
>basement floor at that," said John D'Emilio, NGLTF Policy Institute  
>director  
>and author of the report.  
>  
>The gay, lesbian and bisexual vote can be decisive in urbanized states.  
>The  
>self-identified gay vote is not evenly distributed throughout the  
>population,  
>but instead is heavily concentrated in cities. In towns with a  
>population  
  
>between 5,000 and 10,000 people, the self-identified vote is slightly  
>more  
>than  
>one percent. But in cities with populations between 250,000 and  
>500,000,  
>the  
>figure rises to more than eight percent. "The urban concentration  
>means  
>the  
>gay, lesbian and bisexual vote can be the margin of victory in key  
>states,"  
>said D'Emilio. He points out that eleven states with urban areas and  
>well-organized and visible gay, lesbian and bisexual communities --  
>such  
>as  
>California, New York, Illinois, Michigan and others -- together provide  
>49  
  
>percent of the total electoral vote.  
>

>The self-identified gay, lesbian and bisexual vote is also a younger  
>vote,  
and  
>will inevitably grow in size. In comparison to the overall voting  
population,  
>the self-identified vote is underrepresented in the older-than-60  
>group,  
is  
>concentrated in the under-40 group, and is represented especially  
>heavily  
among  
>voters younger than 30. "Gay voters already constitute five percent of  
>the

>under-30 voters," said D'Emilio. "As our issues continue to have high  
>visibility in national and state politics, there is every reason to  
believe the  
>proportion of self-identified voters will get larger over time."  
>

>The gay, lesbian and bisexual voter displays a clear political profile.  
The  
>polling data shows the gay voter leans heavily toward liberal positions  
>on  
key  
>issues. The gay voter is more likely to favor more government services  
and  
>higher taxes to pay for them; downplay the importance of deficit  
reduction;  
>support greater access to health care; blame government neglect rather  
than a  
>decline in moral values for social problems; believe that government  
should  
>encourage tolerance of diverse value systems; and support continued  
>legalization of abortion.  
>

>The survey also details who gay voters vote for. In 1992, Clinton  
received 43  
>percent of the total popular vote, but 72 percent of the gay, lesbian  
>and

>bisexual vote. Only Jewish voters and African-American voters provided  
Clinton  
>with larger margins. The gay vote for Clinton surpassed the percentage  
>of

>votes he received among union households and Latinos.  
>

>But, cautions D'Emilio, the gay vote is not guaranteed to any  
>candidate.

"If  
>the only two options in 1996 were to vote Democratic or Republican, the  
story  
>would seem to be over. But gay, lesbian and bisexual voters have a  
>third

>option: they can stay home," said D'Emilio.

>

>Evidence from the 1994 elections supports this assertion. In the  
>midterm

>elections, when gay issues received less attention than in 1992, and  
>when

>disappointment was still fresh from the Clinton Administration's

>support

of the

>"don't ask, don't tell" policy and its failure to support the Supreme  
Court

>legal challenge to the Colorado ballot initiative, the self-identified  
gay,

>lesbian and bisexual vote shrunk by more than a third. "It still

>remained

a

>heavily Democratic vote, but there were a lot fewer votes cast," said

>D'Emilio.

>

>Whether voters stay home in 1996 or rush to the polls depends on

>several

>factors, said D'Emilio. Will the Democratic party actively court the

>gay

vote,

>or simply take it for granted? Will the Republican Party castigate the  
gay

>community like it did in 1992, or try to avoid polarizing social

>issues?

Will

>the extremist Christian Right make gays the target of their rhetoric,

>and

>thereby galvanize gays, lesbians and bisexual to come out and vote?

>Will

gay

>organizations succeed in their plans to coordinate massive voter  
registration

>drives, and will they be able to mobilize those voters?

>

>"In other words, the Republican Party can antagonize the gay vote, or

>try

to

>neutralize it," said D'Emilio. "The Democratic Party can effectively  
mobilize

>it, or watch it slip away in inaction. There is a gay, lesbian and  
bisexual

>vote. It is growing, it is concentrated, and it is still untapped."

>

>For a copy of the gay vote report, contact NGLTF at (202)332-6483, ext.  
3303,

>or visit its web page at <http://www.nglftf.org/pub.html>



>  
Copyright  
>1996 National Gay and Lesbian Task Force  
>From beniger@rcf.usc.edu Wed May 29 10:29:42 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id KAA17277 for <aapornet@usc.edu>; Wed, 29 May 1996 10:29:41 -0700  
(PDT)  
Received: from localhost (beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc) with SMTP  
id KAA21270 for <aapornet@usc.edu>; Wed, 29 May 1996 10:29:39 -0700  
(PDT)  
Date: Wed, 29 May 1996 10:29:38 -0700 (PDT)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: How to Read a Trial Heat Poll?  
Message-ID: <Pine.SUN.3.92.960529102227.20921A-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

#### HOW TO READ A TRIAL HEAT POLL?

Following yesterday afternoon's guilty verdicts in the season's first Whitewater trial, this year's presidential trial heat polls-- which have shown Clinton leading Dole by upwards of 20 percentage points--might well become more interesting.

But how to read a trial heat poll? In a CNN "Inside Politics Extra" aired May 12, 1996, at 10:50 am EST, CNN Correspondent Bill Schneider gave his slant on the question in a whirlwind discourse through 11 tables in slightly under two minutes. What Schneider said and showed is presented below, in the hope that this might be of interest to at least a few AAPORNETters and perhaps even more of their students.

[The transcript below is modified from one found on the CNN/Time AllPolitics Web site < <http://www/AllPolitics/com> >; the 11 tables are modified from video recordings of those actually transmitted. All material that follows is copyright 1996 by Cable News Network, Inc./Time Inc. New Media.]

\*\*\*\*\*

Video lead in...

"You will be astonished at the scale of the change in the public opinion polls. Just remember, liberals do well every spring because of the bias of the media."

-- Rep. NEWT GINGRICH (R-GA), House Speaker

By WILLIAM SCHNEIDER, CNN Correspondent

Sometimes a candidate's lead is for real and sometimes it isn't. How can you tell the difference? Answer, look at the president's job approval rating.

Take 1984, when Ronald Reagan was running for re-election. In the spring of '84, President Reagan led his Democratic challenger, Walter Mondale, 53 to 43.

1984 TRIAL HEAT

(May 18-21)

Reagan	53%
Mondale	43%

Source: Gallup Poll

Now, let's take a look at President Reagan's job rating at that time:

1984 REAGAN JOB RATING

(May 18-21)

Approve	54%
Disapprove	38%

Source: Gallup Poll

Notice how closely the trial heat matched the president's job rating:

REAGAN

(May 18-21, 1984)

Approve	54%
Trial Vote	53%

Source: Gallup Poll

Fifty-four percent of the public approved the job Reagan was doing and 53 percent were planning to vote for him. So President Reagan's lead at the time was for real. He ended up winning with a solid majority.

Now let's look at 1992, when George Bush was running for re-election:

1992 TRIAL HEAT

(April 20-22)

Bush	50%
Clinton	34%

Source: Gallup Poll

In the spring of 1992, President Bush was 16 points ahead of his Democratic challenger, Bill Clinton. But take a look at Mr. Bush's job approval rating at the time...

1992 BUSH JOB RATING  
(April 20-22)

Approve	42%
Disapprove	48%

Source: Gallup Poll

...just 42 percent approval, much lower than his standing in the trial heat:

BUSH  
(April 20-22, 1992)

Approve	42%
Trial Vote	50%

Source: Gallup Poll

Conclusion, Mr. Bush's lead at the time was not for real. Then why was he ahead of Clinton in the trial heat? Because Clinton looked so weak after the 1992 primaries. In the end, however, Bush's job approval rating was what mattered.

How about Jimmy Carter in the spring of 1980, eight points ahead of his GOP challenger Ronald Reagan?

1980 TRIAL HEAT  
(May 16-19)

Carter	40%
Reagan	32%

Source: Gallup Poll

But Carter had a strongly negative job rating:

1980 CARTER JOB RATING  
(May 16-19)

Approve	38%
Disapprove	51%

Source: Gallup Poll

The trial heat was not for real:

CARTER  
(May 16-19, 1980)

Approve	38%
Trial Vote	40%

Source: Gallup Poll

In the spring of 1980, many voters were still afraid of Reagan. What mattered in the end, however, was their dissatisfaction with President Carter, who lost by 10 points.

What about this year? Here's the Gallup Poll's most recent trial heat [as of May 12] - Clinton 58, Dole 37.

1996 TRIAL HEAT  
(April 25-28)

Clinton	58%
Dole	37%

Source: Gallup Poll

And here's the president's job rating, almost exactly the same - 56 to 37 approval:

1996 CLINTON JOB RATING  
(April 25-28)

Approve	56%
Disapprove	37%

Source: Gallup Poll

The president's lead reflects widespread public satisfaction with the job Mr. Clinton is doing as president. Conclusion, the trial heat results are for real.

So the answer is yes, the president's lead is for real. That doesn't mean it's irreversible, but it's not going to change unless public dissatisfaction with the president grows. Watch the approval rating.

---

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>From beniger@rcf.usc.edu Wed May 29 10:38:15 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id KAA18759 for <aapornet@usc.edu>; Wed, 29 May 1996 10:38:14 -0700  
(PDT)  
Received: from localhost (beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc) with SMTP  
id KAA21617 for <aapornet@usc.edu>; Wed, 29 May 1996 10:38:09 -0700  
(PDT)  
Date: Wed, 29 May 1996 10:38:08 -0700 (PDT)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: American Prospect Does E.M. Forster  
Message-ID: <Pine.SUN.3.92.960529103108.20921B-100000@almaak.usc.edu>

MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

>From today's DAILY REPORT of The Chronicle of Higher Education:

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MAGAZINES & JOURNALS

A glance at the May-June issue of "The American Prospect":

Even though he was writing before the age of television and computers, the British author E.M. Forster tackled issues of technology and its social repercussions in several of his works. "The Machine Stops," a short story he wrote in 1909, eerily describes a future when people are dependent on a worldwide machine to communicate with each other. So what would Forster have thought of the Internet? In "Connecting With E.M. Forster," Sidney Perkowitz, a physics professor at Emory University who writes frequently on technology, approaches that question with a combination of literary analysis, biography, and speculative musings. Communication on the Internet today "can replace inward contemplation and real experience," Mr. Perkowitz writes. "Forster probably would have sensed this -- just as he understood technology's potential to both isolate and overwhelm the individual." (The journal may be found at your library or newsstand.)

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You may visit the Chronicle's Academe Today on the World-Wide Web at <http://chronicle.com> , or via telnet at [chronicle.com](telnet://chronicle.com) (enter "chronicle" as the initial login and password). For information, send a message to [help-today@chronicle.com](mailto:help-today@chronicle.com)

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>From beniger@rcf.usc.edu Wed May 29 11:38:04 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id LAA26446 for <aapornet@usc.edu>; Wed, 29 May 1996 11:38:03 -0700  
(PDT)  
Received: from localhost (beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc) with SMTP  
id LAA25410 for <aapornet@usc.edu>; Wed, 29 May 1996 11:38:02 -0700  
(PDT)  
Date: Wed, 29 May 1996 11:38:00 -0700 (PDT)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Job Openings: 1996 Election Coverage  
Message-ID: <Pine.SUN.3.92.960529113628.25123A-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

## Project Vote Smart Job Openings

### General Job Description

Project Vote Smart is a national non-profit, non-partisan voter education and information service. Through the 1-800 Voter's Research Hotline, Vote Smart Web and Voter information manuals, Project Vote Smart provides factual information for voters on their candidates for federal, gubernatorial, and state office.

Over the next several months we will have several job openings in various departments as we gear up to cover the 1996 elections. Some of the positions available will include: computer programming and database management; assisting with development of Vote Smart Web; recruiting and supervising student interns; supervising the Voter's Research Hotline; assisting with administration of the National Political Awareness Test; Quality control and researching information for citizens nationwide.

### Qualifications

Qualified candidates should be organized, enthusiastic, and should have a general knowledge of and interest in the American political system. All applicants should be prepared to work in a non-profit setting and should be able to, "check their politics at the door" and be non-partisan while at the Project. Candidates must be available to work in Boston, MA or Corvallis, OR.

If Interested:

E-mail a cover letter and resume to:

[comments@vote-smart.org](mailto:comments@vote-smart.org)

or mail a cover letter and resume to:

Oregon Office:

Project Vote Smart  
129 NW 4th Street #204  
Corvallis, OR 97330

Boston Office:

Project Vote Smart  
Northeastern University  
17 Cushing Hall  
Boston, MA 02115

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<http://www.vote-smart.org>

Vote Smart Web

>From beniger@rcf.usc.edu Wed May 29 13:39:58 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id NAA10373 for <aapornet@usc.edu>; Wed, 29 May 1996 13:39:56 -0700

(PDT)  
Received: from localhost (beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc) with SMTP  
id NAA02424 for <aapornet@usc.edu>; Wed, 29 May 1996 13:39:43 -0700  
(PDT)  
Date: Wed, 29 May 1996 13:39:41 -0700 (PDT)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Israeli Exit Polls Give Peres Lead  
Message-ID: <Pine.SUN.3.92.960529133406.2145A-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

ISRAELI EXIT POLLS GIVE PERES A SLIM LEAD

Exit polls in Israel show the election for the country's prime minister too close to call, two Israeli television stations reported about 90 minutes ago, just after balloting had ended.

A poll conducted by Israeli TV Channel 1 found:

Labour Prime Minister Shimon Peres	50.7%
Likud Challenger Benjamin Netanyahu	49.3

Israeli TV Channel 2's exit poll made it:

Peres	52%
Netanyahu	47

If accurate, these polls suggest that the outcome of the election might depend on the approximately 100 thousand absentee ballots still to be tabulated.

The Channel 1 poll also found sharp shifts away from the parties of both Peres and Netanyahu in races for Israel's 120-seat Knesset:

Parties/Seats	New	Prior	Shift
Labour	37	44	- 7
Likud-Gesher-Zomet	31	40	- 9
all other parties	52	36	+16
	---	---	
	120	120	

Religious parties are projected to take an unprecedented number of Knesset seats. Both Peres and Netanyahu would be able to form governments under this distribution of seats, although either coalition would be considerably weaker than Peres's former one.

At least 71 percent of eligible voters cast ballots for prime minister and the Knesset, according to Israel's Central Election Committee, which predicted that the final turnout might exceed that of past elections, typically 78 percent. About 3.9 million Israelis were eligible to vote.

Polls opened early this morning under heavy security and closed at 10 p.m.

Israeli time (3 p.m. EDT).

#####

>From beniger@rcf.usc.edu Wed May 29 14:24:51 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id OAA16241 for <aapornet@usc.edu>; Wed, 29 May 1996 14:24:49 -0700  
(PDT)  
Received: from localhost (beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc) with SMTP  
id OAA04839 for <aapornet@usc.edu>; Wed, 29 May 1996 14:24:47 -0700  
(PDT)  
Date: Wed, 29 May 1996 14:24:46 -0700 (PDT)  
From: James Beniger <beniger@rcf.usc.edu>  
Reply-To: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Letter on Push Polling (fwd)  
Message-ID: <Pine.SUN.3.92.960529104003.20921C-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Date: Wed, 29 May 1996 10:49:00 -0400  
From: "Bill Thompson" <billt@pos.org>  
Organization: Public Opinion Strategies  
To: aapornet@usc.edu  
Subject: Letter on Push Polling

Dear AAPORnet'ers:

For those who don't yet know me, my name is Bill Thompson, and I am a Senior Project Director at Public Opinion Strategies in Alexandria, VA. Recently one of the partners of our firm, Bill McInturff, gave a speech at the AAPOR conference in SLC regarding so-called \*push polling\*.

As a follow-up to that, included below is the text of a letter on \*push polling\* that was written by the partners of POS and was circulated to both Democrat and Republican pollsters for their comments and support. The letter was recently released to the press and we wanted to be sure all of you had a chance to read it. (I would have sent it out sooner, but our Internet provider was out of commission for several days this past week).

As you will see, we have as signatories to the letter over 30 pollsters from \*both sides of the aisle\* who also believe we as a profession should decry the use of candidate advocacy phone calls in the guise of survey research.

We ask for your support in our efforts. Please forward this e-mail and the attached letter to any of your colleagues who may be interested in this topic in order to spread the word. Should you have any comments or questions, please feel free to e-mail Bill McInturff directly at wdm@pos.org or e-mail me at billt@pos.org and I will pass your comments on to the partners. Thank you!

Bill Thompson



Sr. Project Director  
Public Opinion Strategies  
Alexandria, VA

\*\*\*\*\*

May 23, 1996

Tom Edmonds, Chairman  
Ralph Murphine, President  
American Association of Political Consultants  
900 2nd Street, NE Suite 217  
Washington, D.C. 20002

Dear Tom/Ralph:

The rapid rise in the use of "push-polling" as a campaign tactic has lead to significant confusion between advocacy calling and legitimate survey research. We believe the American Association of Political Consultants can serve a critical role in explaining the difference between "push-polling" and survey research and developing realistic guidelines to self-police the abuses in push-polling.

The differences between push-polling and survey research could not be more dramatic:

- Every survey research firm opens its interview by providing the name of the survey firm or the telephone research center conducting the interviews.  
Most push-polls provide no name of a sponsoring organization.
- Survey research firms only interview a limited sample of people that attempts to mirror the entire population being studied, frequently as low as 300 interviews in a congressional district to a high of 800 or 1000 interviews in a major statewide study. Push-polls contact thousands of people per hour with an objective of reaching sometimes hundreds of thousands of households.
- Survey research firms conduct interviews of between five minutes for even the shortest of tracking questionnaires to over 35 to 40 minutes for a major benchmark study. Push-polls are generally designed to be thirty to sixty seconds long.
- Survey research firms use different questionnaire design techniques to assess how voters will respond to new information about your candidate and the opponent. The intent of this process is not to persuade or change the view of the electorate, but to try and replicate the information that could conceivably be available to the voter during the last few weeks of the campaign. Push-polls are designed solely as a persuasion vehicle.
- Underscoring the fundamental difference between survey research and push-polling is that in our industry there is no overlap in the companies that provide these two distinct products. None of the major firms listed below

has ever conducted push-polling.

The rapid increase of this technique does warrant an industry response. First, AAPC can be of help by helping the press to identify "push-polling" for what it really is: negative persuasion phone calls that should not be referred to as "polling" in any form. We strongly encourage AAPC to adopt reasonable guidelines for the appropriate use of telephone advocacy in a campaign to contrast and isolate the unethical use of this technique.

The AAPC has a long and distinguished history as working to represent the ethical practices of political consulting. This is once again a time when leadership is needed.

Sincerely,

REPUBLICAN POLLSTERS

Whit Ayres, Ayres & Assoc.  
Bruce Blakeman, The Wirthlin Group  
Glen Bolger, Public Opinion Strategies  
Linda DiVall, American Viewpoint  
Gary Ferguson, American Viewpoint  
Kellyanne Fitzpatrick, The Polling Company  
Alex Gage, Market Strategies Inc.  
Ed Goeas, The Tarrance Group  
David Hill, Hill Research Consultants  
Paul Holm, Charlton Research Company  
Hans Kaiser, Moore Information  
Frank Luntz, Luntz Research  
Bill McInturff, Public Opinion Strategies  
Bob Moore, Moore Information  
Neil Newhouse, Public Opinion Strategies  
Chuck Rund, Charlton Research Company  
Dave Sackett, The Tarrance Group  
Fred Steeper, Market Strategies Inc.  
Brian Tringali, The Tarrance Group  
Jan Van Lohuizen, Voter/Consumer Research

DEMOCRAT POLLSTERS

John Anzalone, Anzalone & Associates  
Nancy Belden, Belden & Russonello  
Anna Bennett, Bennett, Petts & Blumenthal  
Keith Frederick, Frederick & Schneiders  
Diane Feldman, Feldman Group  
Geoffrey Garin, Garin-Hart-Yang Research Group  
Stanley B. Greenberg, Greenberg Research Inc.  
Bill Hamilton, Hamilton & Staff  
Celinda Lake, Lake Research Inc.  
David Petts, Bennett, Petts & Blumenthal  
John Russonello, Belden & Russonello  
Greg Schneiders, Frederick & Schneiders  
Alan Secrest, Cooper & Secrest  
Frederick Yang, Garin-Hart-Yang Research Group

#####

>From featherstonf.rced@gao.gov Thu May 30 12:05:01 1996  
Return-Path: featherstonf.rced@gao.gov  
Received: from viper.gao.gov (viper.gao.gov [161.203.16.1])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id MAA02144 for <aapornet@usc.edu>; Thu, 30 May 1996 12:04:56 -0700  
(PDT)  
From: featherstonf.rced@gao.gov  
Received: from viper.gao.gov (daemon@localhost) by viper.gao.gov  
(8.7.2/8.7.2) with ESMTTP id PAA19461 for <aapornet@usc.edu>; Thu, 30 May  
1996 15:05:31 -0400 (EDT)  
Received: from mailgateway.gao.gov (mailgateway.gao.gov [161.203.15.2]) by  
viper.gao.gov (8.7.2/8.7.2) with SMTP id PAA19245 for <aapornet@usc.edu>;  
Thu, 30 May 1996 15:03:39 -0400 (EDT)  
Received: from ccMail by mailgateway.gao.gov (SMTPLINK V2.10.04o)  
id AA833493621; Thu, 30 May 96 14:42:19 EST  
Date: Thu, 30 May 96 14:42:19 EST  
Message-Id: <9604308334.AA833493621@mailgateway.gao.gov>  
To: aapornet@usc.edu  
Subject: Correction to directions for subscribing to SRMS list serve

When I tried to subscribe to the survey methods list serve, I got this  
message.  
So, follow these instructions instead to subscribe.  
(fran)

Fran Featherston  
U.S. General Accounting Office  
Washington, DC 20548  
E-mail: FEATHERSTONF.RCED@GAO.GOV  
Phone: 202.512.4946

---

Forward Header

---

Subject: Re: subscribe SRMSNET-LIST Fran Featherston  
Author: cnader@survey.umd.edu at INTERNET  
Date: 5/30/96 1:15 PM

> From: featherstonf.rced@gao.gov  
> Date: Thu, 30 May 96 09:50:47 EST  
> To: CS178@umail.umd.edu  
> Subject: subscribe SRMSNET-LIST Fran Featherston

> subscribe SRMSNET-LIST Fran Featherston  
>  
>  
>

Hi all,

SRMSNET has graduated! It has now become a full-fledged listserv (meaning  
automatic administration, message archives and the standard  
listserv commands will be available to you).

You will need to re-subscribe to access this "new" list. All you need to

do is send a message to:

LISTSERV@UMDD.UMD.EDU

and in the body of your message, type:

SUBSCRIBE SRMSNET your full name

That's it! Within 5-10 minutes you should get a confirmation of your subscription along with a message describing how to post or get other information.

So, this new listserv will be \*the\* SRMSNET listserv. The old srmsnet-list will be available for a while (mainly so I can notify everybody of the change), but please start using the new list as the main form of communication.

I will notify all of the people who continue to try to subscribe to the old list, but please send this message to people who you know would be interested.

Thanks much! Christie Nader

```
*****
* Christie Nader      cnader@survey.umd.edu *
* The Joint Program in Survey Methodology *
*   http://www.bsos.umd.edu/jpsm          *
*                               301-314-5902 *
*****
```

```
>From beniger@rcf.usc.edu Fri May 31 04:56:25 1996
Return-Path: beniger@almaak.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
    by usc.edu (8.7.2/8.7.2/usc) with ESMTP
    id EAA16631 for <aapornet@usc.edu>; Fri, 31 May 1996 04:56:23 -0700
(PDT)
Received: from localhost (beniger@localhost)
    by almaak.usc.edu (8.7.2/8.7.2/usc) with SMTP
    id EAA20551 for <aapornet@usc.edu>; Fri, 31 May 1996 04:56:19 -0700
(PDT)
Date: Fri, 31 May 1996 04:56:17 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Employment Opportunities (fwd)
Message-ID: <Pine.SUN.3.92.960531045153.20352A-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
```

```
Date: Thu, 30 May 96 18:30:26 CST
From: "DANIELS-DEBORAH" <daniels@norcmail.uchicago.edu>
Subject: Employment Opportunities
```

COME JOIN OUR TEAM

The National Opinion Research Center (NORC), a nonprofit social science research organization, has an immediate opening for a

Coordinator in our Data Preparation Center located in the Hyde Park area of Chicago.

The Coordinator position has multiple responsibilities. They are to: serve as facility "task leader" (liaison) for data collection/preparation and mailout projects; to be responsible for the development, revision, and implementation of the Data Preparation Center's standard operating procedures; to administratively supervise various data preparation center staff, and to write various sections of technical proposals, and review related proposal budgets.

Qualified candidates should be computer literate in word-processing, spreadsheet, and database software. At minimum candidates should have a BA/BS degree with 4 plus years experience in positions of increasing supervisory responsibility in data collection/preparation activities.

Starting salary is \$40,000. Interested candidates should send or fax resume with salary requirements to: Deborah Daniels - Human Resources Recruiter, NORC, 1155 E. 60th Street, Chicago, IL. 60637 (312)753-7808; Internet: daniels@norcmail.uchicago.edu -EOE/M/F/D

>From beniger@rcf.usc.edu Fri May 31 05:19:58 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id FAA18081 for <aapornet@usc.edu>; Fri, 31 May 1996 05:19:57 -0700  
(PDT)  
Received: from localhost (beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc) with SMTP  
id FAA20997 for <aapornet@usc.edu>; Fri, 31 May 1996 05:19:55 -0700  
(PDT)  
Date: Fri, 31 May 1996 05:19:54 -0700 (PDT)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Color of Words: Psycholinguistic Survey (fwd)  
Message-ID: <Pine.SUN.3.92.960531050912.20718A-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Date: 28 May 1996 23:48:56 GMT  
From: Alexander Simon <xander@cco.caltech.edu>  
Subject: Color of Words: Psycholinguistics Survey

A STUDY IN PSYCHOLINGUISTICS: HOW WE SEE LANGUAGE IN PRINT

Phase I: Project Wordcolor

It has been observed that a number of individuals, such as Richard Feynman and one of the authors of this study, possess the ability of being able to think of the letters of the alphabet, and even words, as having specific colors. Due to the global extent of the Internet, we can now begin to collect information about this phenomenon from a large population of people in a short period of time. Our objective is to determine the extent of those who see colored letters and examine correlations which may exist among them.

We would like to ask anyone who sees letters and/or numbers in color to fill out a brief questionnaire of 26 letters and 10 numbers, and what color you associate with each of them. Please copy this message and use it to fill out the form below. Also, if you know of anyone who possesses this ability, please direct them to this posting. Thank you.

=====

This project is being conducted by Mitsuo Kobayashi and Alexander Simon as part of a psycholinguistics course at the California Institute of Technology, Pasadena, CA. We will collect data until June 6, 1996. If there are encouraging results, we may extend this deadline for further testing, and may add new features and consider suggestions from the community at large.

Responses, questions, and/or comments may be emailed to either mits@cco.caltech.edu or xander@cco.caltech.edu.

=====

First, a few basic things:

- Age:
- Gender:
- Place of birth:
- First language:

This form consists of every letter of the English alphabet and the numbers 0-9. To the right of each letter/number, please identify the color in which you see it. Please be as specific about the color as possible. (i.e. light blue, dark blue, sky blue, etc.) If you do not associate a color with a particular letter or number, leave the line blank.

- A
- B
- C
- D
- E
- F
- G
- H
- I
- J
- K
- L
- M
- N
- O
- P
- Q
- R
- S
- T
- U
- V
- W

X  
Y  
Z  
  
0  
1  
2  
3  
4  
5  
6  
7  
8  
9

We would also appreciate any comments about your responses which may help us to understand the associations you make between letters/numbers and colors. For example, do you know why you see these colors (i.e. did you once read about a green bird and from then on associated 'b' with green?) Does the color depend on the context of the letter/number (if so, give us a few examples)?

Comments (feel free to type as much as you wish):

=====  
Thank you for your time.

--Mitsuo Kobayashi,  
Alexander Simon

>From GoldenbK@oeus.psb.bls.gov Fri May 31 07:29:51 1996  
Return-Path: GoldenbK@oeus.psb.bls.gov  
Received: from dcgate ([146.142.4.13])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id HAA28530 for <AAPORNET@USC.EDU>; Fri, 31 May 1996 07:29:50 -0700  
(PDT)  
Received: from MS-SMTPGatewayPC (pol.cpi.bls.gov) by mailgate.bls.gov  
(5.x/SMI-SVR4)  
id AA13897; Fri, 31 May 1996 10:28:36 -0400  
Received: by MS-SMTPGatewayPC with Microsoft Mail  
id <31AF0264@MS-SMTPGatewayPC>; Fri, 31 May 96 10:29:56 EDT  
From: Goldenberg\_K <GoldenbK@oeus.psb.bls.gov>  
To: "'aapornet'" <AAPORNET@USC.EDU>  
Subject: Cover letters for mail surveys  
Date: Fri, 31 May 96 10:28:00 EDT  
Message-Id: <31AF0264@MS-SMTPGatewayPC>  
Encoding: 21 TEXT  
X-Mailer: Microsoft Mail V3.0

Can anyone point me to specific research that deals with the (1) the content of cover letters for mail surveys, or whether (2) respondents actually see and (3) actually read these letters, and if so, whether (4) the content of the letters has an effect on response rates? Most researchers accept (on

faith, maybe?) that cover letters are an integral part of a mail survey, especially when we send them as reminders with replacement questionnaires.

I know there is some evidence that letters in advance of interviews increase response rates, but the cover letter I have in mind is equivalent to the introduction in an interviewer's cold call. I'm particularly interested in cover letters to establishment surveys but would welcome references to them in any type of mail survey. If you've done qualitative research that asks respondents about cover letters (for example, in focus groups or cognitive interviews) I'd be interested in hearing about that too.

Please reply directly to me, not to the list.

Thank you.

Karen Goldenberg

Bureau of Labor Statistics

goldenbk@oeus.psb.bls.gov

>From Jaki\_Stanley\_at\_NASS-HQ@nass.usda.gov Fri May 31 08:02:05 1996

Return-Path: Jaki\_Stanley\_at\_NASS-HQ@nass.usda.gov

Received: from ag.gov (ag.gov [162.79.3.5])

by usc.edu (8.7.2/8.7.2/usc) with SMTP

id IAA02313 for <aapornet@usc.edu>; Fri, 31 May 1996 08:02:04 -0700

(PDT)

From: Jaki\_Stanley\_at\_NASS-HQ@nass.usda.gov

Received: from nass.usda.gov ([199.129.206.11]) by ag.gov (4.1/SMI-4.1)

id AA20550; Fri, 31 May 96 09:00:58 MDT

Received: from ccMail by nass.usda.gov (SMTPLINK V2.11 PreRelease 4)

id AA833565494; Fri, 31 May 96 10:52:11 EST

Date: Fri, 31 May 96 10:52:11 EST

Message-Id: <9604318335.AA833565494@nass.usda.gov>

To: aapornet@usc.edu

Subject: Query about the Format of this Listserv

I have a general question about AAPORNET and its intended purpose/format.

Is the intended format of this list more like an online discussion or simply a bulletin board for postings? The reason I ask is that several recent postings have asked for replies directly back to the authors. However, I think that several (including the most recent by Karen Goldenberg requesting information on cover letters) are of general interest to this group. I, for one, would like to hear what others have to say about this and other topics.

If AAPORNet is intended more as a bulletin board analog, I'll pass my requests for further information to the info request author. If its not, then perhaps requests for information that might be of general interest should be replied to the list.

I was just wondering what other members of this list think? (Reply directly to me or the list as you deem appropriate.)

Thanks.

Jaki



\*\*\*\*\*  
Jaki S. Stanley Tel: 202-690-3735  
National Agricultural Statistics Service Fax: 202-720-0507  
US Dept. Of Agriculture Email: jstanley@nass.usda.gov  
Room 4151 South Building  
Washington, DC 20250  
\*\*\*\*\*

>From hochschi@wvs.Princeton.EDU Fri May 31 08:41:16 1996  
Return-Path: hochschi@wvs.Princeton.EDU  
Received: from Princeton.EDU (root@Princeton.EDU [128.112.128.1])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id IAA05769 for <aapornet@usc.edu>; Fri, 31 May 1996 08:41:15 -0700  
(PDT)  
Received: from ponyexpress.Princeton.EDU by Princeton.EDU  
(5.65b/2.125/princeton)  
id AA03648; Fri, 31 May 96 11:16:35 -0400  
Received: from wvs.princeton.edu (wvs.Princeton.EDU [128.112.44.240]) by  
ponyexpress.Princeton.EDU (8.6.12/8.6.12) with ESMTTP id LAA14666; Fri, 31  
May 1996 11:16:34 -0400  
Received: from WWS/MAILQUEUE by wvs.princeton.edu (Mercury 1.21);  
31 May 96 11:19:17 EST  
Received: from MAILQUEUE by WWS (Mercury 1.21); 31 May 96 11:18:49 EST  
From: "Jennifer Hochschild" <hochschi@wvs.Princeton.EDU>  
Organization: WWS  
To: AAPORNET <aapornet@usc.edu>, aapornet@usc.edu  
Date: Fri, 31 May 1996 11:18:43 EST  
Mime-Version: 1.0  
Content-Type: text/plain; charset=US-ASCII  
Content-Transfer-Encoding: 7BIT  
Subject: Re: Yankelovich-New Yorker Survey of Blacks  
Priority: normal  
X-Mailer: Pegasus Mail for Windows (v2.23)  
Message-Id: <A0B61345B93@wvs.princeton.edu>

This may be hopelessly late to spark any interest, but I am just barely surfacing from the tidal wave of exams, grading, last-minute committee meetings...., and finding a moment to respond to Jim's enticing invitation for a reaction to the New Yorker survey (Jim's original summary of the survey is below.) SO:

A few things about the survey surprise me, in the sense that they seem different from what other recent surveys have shown, or they reinforce a very new trend that recent surveys have shown but older surveys did not show:

1) over half report a "generally favorable" impression of Rev. Farrakhan -- that is a huge rise compared with when he first showed up in national polls, in the late 1980s or 1990s. Most blacks had not then heard of him, and most who had did not approve.

2) 30% believe that they would be better off working in black

institutions -- that too is a big rise compared with 5 or so years ago. It accords with Mike Dawson's finding of a big jump in bl. nationalism in the 1994 Black Politics survey. Throughout the 1960s, and the 1980s, nationalist questions usually evoked anywhere from 5% to 20% agreement, depending on what the question was about specifically (with the "harder" the nationalist edge, the lower the support.) Mike also found that nationalism had really risen among middle-class/well-educated African Americans -- I wonder if Yankelovich's findings say the same thing. (MIKE: please correct me if I misremember here.)

3) the rise in unfavorable ratings for Clarence Thomas is interesting. I have the general impression (can anyone cite specific data???) that blacks are having second thoughts about having supported him against Anita Hill, based largely on the fact that he did not become more liberal/pro-black once he was on the Supreme Court. These data would imply that.

4) I wonder if the Johnnie Cochran ratings will hold up, for 2 reasons. First, he may simply be a name that everyone recognizes. Second, I have heard that some Af. Ams. are also having second thoughts about O.J. Simpson -- any data on that, anyone????

5) the self-identified class ratings have more in the working class than would be the case in a survey of whites, I assume -- what should we make of that?

6) "conditions are getting worse for them..." question: that accords with the results in my book, Facing Up to the AM. Dream: well-off blacks feel that they are doing well personally (in fact, they are more optimistic for themselves and their children than are well-off whites), but they are very worried about their race and the nation as a whole. I would love to see the rest of the data in this New Yorker survey broken down by class, to see if the pattern holds here as well.

7) I'm frustrated that the article did not report the rest of the income distribution on "Am. dream has become impossible for most Ams. to achieve" item. Anyone know the results????

8) "most" favor "abortion on demand" -- I think that is different from other surveys, no?

I don't see much disagreement, at least in the data reported here, between my book and these results, as the author of the article (Anderson) seems to argue. Does anyone else?

Sorry for the length of this post -- I'd love to continue the discussion, on-line or off. Jennifer H.

Date: Fri, 26 Apr 1996 12:30:31 -0700 (PDT)  
Reply-to: aapornet@usc.edu  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Yankelovich-New Yorker Survey of Blacks

## YANKELOVICH-NEW YORKER SURVEY OF BLACKS

The New Yorker Magazine now on the newsstands is a special double issue (April 29 & May 6) titled "Black in America" (its cover features a Michael Roberts collage in red, white, blue and black). In the issue's second feature essay, "Dept. of Public Opinion: Black and Blue," Jervis Anderson discusses the results of "a survey of the current heartbeat of black America, which Yankelovich Partners, Inc., conducted for this special issue of The New Yorker." Anderson reports that the Yankelovich-New Yorker survey "was conducted among some twelve hundred African-American adults, and had a margin of error of two and a half percent." Among the survey findings discussed:

Of the those responding,

- 72 % believe that government programs "do not go far enough to alleviate the problems of African-Americans"
- 70 % would vote for Clinton-Gore in November against a hypothetical GOP ticket with Dole and Colin Powell
- 60 % consider the Democrats "more responsive" than the GOP to "the needs of African-Americans"
- 59 % agree that "the American dream has become impossible for most Americans to achieve"
- 58 % feel that "conditions are getting worse" for them
- 55 % think that "economic and professional progress can be best achieved in the American mainstream"
- 54 % reject the proposition that they are "distrustful of most whites"
- 52 % report a "generally favorable" impression of Louis Farrakhan (up from 48% in 1994)
- 48 % believe that "the failure of blacks to take full advantage of the opportunities available to them" is a bigger problem than "discrimination by whites"
- 33 % agree that "where black interests are concerned" they recognize "no significant difference" between the Democrats and Republicans
- 32 % disagree that "the failure of blacks to take full advantage of the opportunities available to them" is a bigger problem than "discrimination by whites"
- 30 % believe they would be "better off working within black institutions"
- 30 % report an "unfavorable" impression of Louis Farrakhan, a number exceeded only--among the political personalities presented--by the 37% unfavorable rating for Justice

Clarence Thomas

25 % admit that they have "never heard of" Clarence Thomas

13 % "would now support" a Dole-Powell ticket

\*\*\*

Ranking by "generally favorable" impression of selected "political personalities":

1. Coretta Scott King	83 %
2. Jesse Jackson	82 %
3. Johnnie Cochran	75 %
4. Colin Powell	70 %

farther down:

Louis Farrakhan	52 %
Benjamin Chavis	36 %
Clarence Thomas	35 %

Self-selected social class of the respondents:

upper class	3 %
upper-middle class	6
middle class	35
working class	41
lower class	10
uncertain	5
TOTAL	100 %

Respondents who feel that "conditions are getting worse" for them:

upper-middle & upper	50 %
middle class	58 %
working class	57 %
lower class	66 %
TOTAL	58 %

Respondents who agree that "the American dream has become impossible for most Americans to achieve":

upper-middle & upper	49 %
middle class	58 %
TOTAL	59 %

Periodicals "read most frequently":

1. Ebony	4. Time	7. EM: Ebony Man
2. Jet	5. Sports Illustrated	8. Newsweek

\*\*\*

In survey findings reported without numbers or rankings,  
respondents:

- \*\*\* "support overwhelmingly" the policy of affirmative action (even the lower and working classes do so)
- \*\*\* feel (in a percentage summarized as "most") that racism is "a big problem" in the United States
- \*\*\* are ("most" are) Democrats, regardless of class or income
- \*\*\* support (in "all class and income groups") a constitutional amendment permitting prayer in the public schools
- \*\*\* believe the police and legal system to be "severely prejudiced" against them
- \*\*\* "favor" cutting off payments to welfare recipients who do not find work after two years
- \*\*\* favor in the "majority" the right to "abortion on demand" and passage of "national-health-insurance legislation, even at the cost of higher taxes"
- \*\*\* "split almost evenly" on the question of whether their own children should be bused to white schools to improve racial balance
- \*\*\* believe (in a percentage summarized as "half") that "race relations will never be better than they are"
- \*\*\* rate the church as an "extremely" or "very" important "institution in African-American life and culture"
- \*\*\* "most widely admire," as "cultural personalities," Michael Jordan, Magic Johnson, and Oprah Winfrey

\*\*\*

Jervis Anderson's essay concludes with a respectful discussion of what he terms an "important 1995 book" by AAPORNETter Jennifer Hochschild, "Facing Up to the American Dream." He is interested in the apparent discrepancy between Jennifer's finding that, in Anderson's words, "better-off blacks are more pessimistic about the future than their poorer counterparts are," and the several seemingly opposite findings already described above (the very subtitle of Anderson's essay, however, states that "optimism does not necessarily increase with prosperity"). For the discussion, you are better off reading Anderson's own words, and anything Jennifer might wish to say here on AAPORNET in response.

\*\*\*

AUTHOR'S NOTE: Obviously this short summary can hardly do justice either to Jervis Anderson's fine essay or to the complete data set generated by the Yankelovich-New Yorker survey. The summary is posted here in the hopes that it will encourage AAPORNETters to purchase and read the current New Yorker and, if interested, to seek fuller details of the Yankelovich-New Yorker survey from its sources.

XX

Jennifer Hochschild  
Politics Dept/Woodrow Wilson School  
Princeton University  
Princeton NJ 08544  
o: 609-258-5634  
fax: 609-258-2809  
hochschi@wws.princeton.edu

XX

>From hochschi@wws.Princeton.EDU Fri May 31 09:06:13 1996  
Return-Path: hochschi@wws.Princeton.EDU  
Received: from Princeton.EDU (root@Princeton.EDU [128.112.128.1])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id JAA08740 for <aapornet@usc.edu>; Fri, 31 May 1996 09:06:12 -0700  
(PDT)  
Received: from ponyexpress.Princeton.EDU by Princeton.EDU  
(5.65b/2.125/princeton)  
id AA08588; Fri, 31 May 96 11:39:51 -0400  
Received: from wws.princeton.edu (wws.Princeton.EDU [128.112.44.240]) by  
ponyexpress.Princeton.EDU (8.6.12/8.6.12) with ESMTP id LAA19926; Fri, 31  
May 1996 11:39:49 -0400  
Received: from WWS/MAILQUEUE by wws.princeton.edu (Mercury 1.21);  
31 May 96 11:42:32 EST  
Received: from MAILQUEUE by WWS (Mercury 1.21); 31 May 96 11:42:15 EST  
From: "Jennifer Hochschild" <hochschi@wws.Princeton.EDU>  
Organization: WWS  
To: aapornet@usc.edu, aapornet@usc.edu  
Date: Fri, 31 May 1996 11:42:10 EST  
Mime-Version: 1.0  
Content-Type: text/plain; charset=US-ASCII  
Content-Transfer-Encoding: 7BIT  
Subject: Re: Query about the Format of this Listserv  
Priority: normal  
X-Mailer: Pegasus Mail for Windows (v2.23)  
Message-Id: <A0BC5254827@wws.princeton.edu>

I for one would like to see most, if not all, replies to these types of queries on the list for all of us to read -- it's easy enough to delete, and generally the issues are of wide interest and take responses very informative. So I vote for discussion more than postings. JH

Date: Fri, 31 May 96 10:52:11 EST  
Reply-to: aapornet@usc.edu

From: Jaki\_Stanley\_at\_NASS-HQ@nass.usda.gov  
To: aapornet@usc.edu  
Subject: Query about the Format of this Listserv

I have a general question about AAPORNET and its intended purpose/format.

Is the intended format of this list more like an online discussion or simply a bulletin board for postings? The reason I ask is that several recent postings have asked for replies directly back to the authors. However, I think that several (including the most recent by Karen Goldenberg requesting information on cover letters) are of general interest to this group. I, for one, would like to hear what others have to say about this and other topics.

If AAPORNet is intended more as a bulletin board analog, I'll pass my requests for further information to the info request author. If its not, then perhaps requests for information that might be of general interest should be replied to the list.

I was just wondering what other members of this list think? (Reply directly to me or the list as you deem appropriate.)

Thanks.

Jaki

\*\*\*\*\*  
Jaki S. Stanley Tel: 202-690-3735  
National Agricultural Statistics Service Fax: 202-720-0507  
US Dept. Of Agriculture Email: jstanley@nass.usda.gov  
Room 4151 South Building  
Washington, DC 20250  
\*\*\*\*\*

\*\*\*\*\*

Jennifer Hochschild  
Politics Dept/Woodrow Wilson School  
Princeton University  
Princeton NJ 08544  
o: 609-258-5634  
fax: 609-258-2809  
hochschi@wvs.princeton.edu

\*\*\*\*\*  
>From billt@pos.org Fri May 31 09:07:41 1996  
Return-Path: billt@pos.org  
Received: from netrail.net (root@netrail.net [205.215.6.3])

by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id JAA09131 for <aapornet@usc.edu>; Fri, 31 May 1996 09:07:39 -0700  
(PDT)  
Received: from info (neil.pos.org [205.215.50.23]) by netrail.net  
(8.7.5/Netrail) with SMTP id MAA03982 for <aapornet@usc.edu>; Fri, 31 May  
1996 12:07:18 -0400  
Message-Id: <199605311607.MAA03982@netrail.net>  
Comments: Authenticated sender is <billt@pos.org>  
From: "Bill Thompson" <billt@pos.org>  
Organization: Public Opinion Strategies  
To: aapornet@usc.edu  
Date: Fri, 31 May 1996 12:10:06 -0400  
Subject: Re: Query about the Format of this Listserv  
Priority: normal  
X-mailer: Pegasus Mail for Windows (v2.01)

Jaki,

>  
> I have a general question about AAPORNET and its intended  
> purpose/format.  
>  
> Is the intended format of this list more like an online discussion or  
>  
> simply a bulletin board for postings?

I have seen AAPORNET used as both. And it should be I think.  
Perhaps when some say \*please reply directly to me\* they are  
concerned with bothering the entire list with the (sometimes  
multiple) replies to their personal request for information.

I have always felt free to use AAPORNET as an open forum for  
discussion and I am sure many of my colleagues would agree...

Regards, Bill

\*\*\*\*\*  
Bill Thompson, Virginia, USA

"And the men who hold high places must be the ones to start,  
to mold a new reality, closer to the heart"

>From beniger@rcf.usc.edu Fri May 31 09:12:15 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id JAA09677 for <aapornet@usc.edu>; Fri, 31 May 1996 09:12:14 -0700  
(PDT)  
Received: from localhost (beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc) with SMTP  
id JAA28098 for <aapornet@usc.edu>; Fri, 31 May 1996 09:12:13 -0700  
(PDT)  
Date: Fri, 31 May 1996 09:12:12 -0700 (PDT)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Early Look at Israeli Election  
Message-ID: <Pine.SUN.3.92.960531090818.27586A-100000@almaak.usc.edu>



MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

An early glimpse of a few interesting cross-tabs from this week's national elections in Israel came last evening on PBS's NewsHour when Charles Krause, reporting from Tel Aviv, interviewed Haifa University survey researcher Asher Arian...

\*\*\*\*\*

PBS NewsHour: Israeli Elections -- May 30, 1996

CHARLES KRAUSE: Asher Arian is a political science professor at Haifa University and a leading expert on Israeli elections. We interviewed him this afternoon in Tel Aviv, asking him to explain what happened.

ASHER ARIAN, Haifa University: Netanyahu got his votes mostly from the religious. That's the clearest block. He got it from the settlers, the settlements. That's a much smaller block. He got it from the--all of the Likud, the religious parties. They seem to almost, 98, 99 percent have voted for him. That's about 55 percent of the Jewish vote went to Netanyahu.

CHARLES KRAUSE: Who voted for Mr. Peres?

PROF. ARIAN: Mr. Peres was, the other 45 percent the Jewish vote plus about 95 percent of the Arabs and the Arabs came out in unprecedented numbers, realizing how important this was.

CHARLES KRAUSE: Was the turnout as high as it has been in previous elections?

PROF. ARIAN: Even higher, even higher, slightly higher among the Jews, but among the Jews almost everybody always votes, and among the Arabs, there was a very substantial increase. Among the Arabs, however, there was also a phenomenon of people casting a blank vote, i.e., showing up to vote but not voting for the prime minister. Probably the number of blank votes among the Arabs is bigger than the amount that Peres needed to win. Had they voted for him, he would be prime minister.

CHARLES KRAUSE: What happens next? They're still counting absentee ballots. Where do they come from?

PROF. ARIAN: Well, there's about 140,000 ballots of people who voted outside of their precinct, of their ballot, voting place. That's mostly soldiers who are on assignment and vote in their units. It's also people in the hospital, people who are in prisons, and diplomats, about 4,000 diplomats, Israelis around the world, and about 40 sailors, Israeli sailors on Israeli flagships.

CHARLES KRAUSE: How long will it be before final results?

PROF. ARIAN: Well, they're working on it now. It's a complicated system of making sure that people don't vote twice. They hope they'll get it done before the beginning of the Sabbath. If they don't, it'll wait till Saturday night, and we'll start counting again. And if that's the case, probably not

till early Sunday morning will we have final, final results. [NOTE: Final results were announced shortly after 10 EST this morning.]

CHARLES KRAUSE: From what you know of the voting patterns in this country, is there anything that--I mean, could the results swing back to Peres?

PROF. ARIAN: It could. There's a low probability of that happening. There is some talk about the prisoners, for example, giving Peres a boost because about half of them are Arabs, so there's some hope there, but there's no way of knowing. That's not a very good, substantial group, however. More likely, because the soldiers are young and the young split in favor of Netanyahu, the vote will support the results that we have now, which gives Netanyahu a slight advantage.

CHARLES KRAUSE: This is the first election in which Israelis voted for both prime minister and for parliament. In the past, they elected the parliament and then the parliament elected the prime minister. What impact has that had on the results of this election?

PROF. ARIAN: Well, I think that's the crucial feature of these elections, and I think what it does, it just decimates the party system. The political parties have never been smaller, have never been weaker. It is the--it has never been the case that the largest party wins a quarter of the Knesset seats as has happened this time. It has never been the case that the largest party finds itself without the prime ministry as happened in this case, and so what you have is very small major parties or relatively small major parties and a large amount of more sectarian parties--the religious, the Arabs, the Russian immigrants. And these are going to make demands that are different, different from the peace plan or the peace process. And it's going to complicate things, but he's going to have to play on each of these demands.

---

Copyright 1996 PBS Online NewsHour (aired May 30, 1996)

>From beniger@rcf.usc.edu Fri May 31 11:31:01 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id LAA28660 for <aapornet@usc.edu>; Fri, 31 May 1996 11:31:00 -0700  
(PDT)  
Received: from localhost (beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc) with SMTP  
id LAA07415 for <aapornet@usc.edu>; Fri, 31 May 1996 11:30:58 -0700  
(PDT)  
Date: Fri, 31 May 1996 11:30:57 -0700 (PDT)  
From: James Beniger <beniger@rcf.usc.edu>  
To: aapornet@usc.edu  
Subject: Reply to Dr. Stanley  
In-Reply-To: <9604318335.AA833565494@nass.usda.gov>  
Message-ID: <Pine.SUN.3.92.960531111230.6342A-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

>From Jim Beniger (for those who receive my messages without identifying header, know that this is merely a personal response):

\*\*\*\*\*

Jaki Stanley raises timely questions about the nature of AAPORNET content. Let me attempt to answer at least some of these questions, at least for myself.

I think the single most important thing to remember about AAPORNET is that, although it is a private list restricted to members of AAPOR in good standing, it is also an entirely unmoderated list. This means that any one of us might post anything that she or he wishes to AAPORNET, without any qualification (nothing anyone might tell you can alter this essential fact).

With such freedom, of course, comes a corresponding responsibility: AAPORNETonians who do not take the time to complain (gently, of course) directly to the senders of messages they'd prefer not to have received have only themselves to blame if they receive more of the same.

I routinely receive both criticism and encouragement for postings to AAPORNET, and welcome both equally (really) as means to help optimize our list's usefulness for all of us collectively. Why else have a list?

I also believe that I have personally scolded just about everyone on AAPORNET at least once--many more than once. That you all haven't yet run me out of cyberspace on a rail is a great tribute to the kind of people who choose to belong to AAPOR, I think (although there are times when I can almost smell the tar heating up).

To sum up: AAPORNET is whatever we wish it to be, and what that might be is under continual collective negotiation, and indeed might shift from week to week (messages welcomed in the dog days of summer, say, might irritate many during, for example, the final weeks before our annual conference).

That said, let me share my strong prejudices about AAPORNET's two highest communication priorities: (1) anything relevant to the business of AAPOR itself, including the annual conference; and (2) anything about job openings in areas relevant to large numbers of AAPOR members, their associates and students. (Anyone complaining about messages in either of these two categories can expect to be scolded by me.)

Before turning to Dr. Stanley's questions more specifically, let me share one other relevant thing that I believe I know about most AAPORNETters: We like to see at least one or two AAPORNET messages each work day (weekends and holidays optional), if only as phatic communication, but we do not want to be bothered by more than, say, 5 to 9 messages, depending on quality (AAPORNEToids below the lower limit are encouraged to set their mail to the "digest" function, which packages each day's traffic in a single message automatically sent at midnight). In fact, AAPORNET has an automatic limit of 10 messages per 24-hour period, to safeguard us against terrorist spam attacks, although I have several times manually reset this limit in order to keep good discussions in progress (the recent one on response rates comes immediately to mind).

So, to address Dr. Stanley's most general question, are we a bulletin board or an online discussion? Although I think our collective prejudice is strongly to favor the former, few among us would not welcome a good discussion, with each concise message brimming with new insights or other useful information. How do you know if your message fills the bill? Try

us, and we'll all let you know our opinions--which you are perfectly free to accept or reject. This is the way the rest of life works, is it not--why not AAPORNET?

Should a reply to Karen Goldenberg's query be posted to our entire list? In the absence of more information, who could say? Consider three meager observations: (1) I'd say that perhaps 90 percent of all such responses that have in fact been posted to the list (often by mistake) would have been better sent only to the individual posting the original query (please let me know if you have a different opinion); (2) If in doubt, you can always trust Karen, or the original poster more generally, to decide whether the various responses she or he receives merit a summary posted to us all--a summary which might in turn prompt further discussion; (3) If you are fairly confident that something you have to say is of significant general interest to a substantial number of AAPORNETters, please, please post it to us all (on a private list of AAPOR colleagues, I think we can all trust one another to have good judgment about such things).

My own biggest complaint about AAPORNET (by far) is that I must post far too many of the messages. Anything that might inspire others to post more things like Jennifer Hochschild's message this morning ought to be embraced by us all.

-- Jim

On the off-chance that a continuing discussion might be in progress, I shall now reset our message-counter to 0. I must myself leave my keyboard for the rest of this day, however.

\*\*\*\*\*

On Fri, 31 May 1996 Jaki\_Stanley\_at\_NASS-HQ@nass.usda.gov wrote:

>  
> I have a general question about AAPORNET and its intended  
> purpose/format.  
>  
> Is the intended format of this list more like an online discussion or  
> simply a bulletin board for postings? The reason I ask is that  
> several recent postings have asked for replies directly back to the  
> authors. However, I think that several (including the most recent by  
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> general interest to this group. I, for one, would like to hear what  
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> requests for further information to the info request author. If its  
> not, then perhaps requests for information that might be of general  
> interest should be replied to the list.

>  
> I was just wondering what other members of this list think? (Reply  
> directly to me or the list as you deem appropriate.)

> Thanks.

> Jaki

> \*\*\*\*\*

> Jaki S. Stanley Tel: 202-690-3735  
> National Agricultural Statistics Service Fax: 202-720-0507  
> US Dept. Of Agriculture Email: jstanley@nass.usda.gov  
> Room 4151 South Building  
> Washington, DC 20250  
> \*\*\*\*\*

>From eisinger@lclark.edu Fri May 31 12:37:42 1996  
Return-Path: eisinger@lclark.edu  
Received: from sun.lclark.edu (sun.lclark.edu [149.175.1.1])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id MAA06115 for <aapornet@usc.edu>; Fri, 31 May 1996 12:37:40 -0700  
(PDT)  
Received: (from eisinger@localhost) by sun.lclark.edu (8.6.11/8.6.11) id  
MAA20115; Fri, 31 May 1996 12:35:38 -0700  
Date: Fri, 31 May 1996 12:35:37 -0700 (PDT)  
From: Robert Eisinger <eisinger@lclark.edu>  
To: aapornet@usc.edu  
Subject: In the spirit of inquiries  
In-Reply-To: <Pine.SUN.3.92.960531111230.6342A-100000@almaak.usc.edu>  
Message-ID: <Pine.OSF.3.91.960531122858.19633C@sun.lclark.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

- 1) When were focus group "dials" first used, or invented so to speak, in which respondents turned knobs to react to televised events?
- 2) Does anyone know when focus groups were first used as vehicles to test or elicit survey questions?
- 3) Does anyone know anyone who worked for Alfred Politz, Inc., a marketing/polling firm once headquartered in NYC?

Please feel free to respond to these questions either via aapornet, or to me directly, at eisinger@lclark.edu  
Many thanks.  
Robert Eisinger  
Lewis & Clark College  
503-768-7642

>From GSTRAW@a1.aarp.org Fri May 31 12:46:30 1996  
Return-Path: GSTRAW@a1.aarp.org  
Received: from gatekeeper.aarp.org (gatekeeper.aarp.org [204.254.118.1])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id MAA07379 for <aapornet@usc.edu>; Fri, 31 May 1996 12:46:28 -0700  
(PDT)  
Received: from [170.109.2.29] by gatekeeper.aarp.org;  
(5.65v3.0/1.1.8.2/18Apr95-1035AM)  
id AA13044; Fri, 31 May 1996 15:43:48 -0400  
Received: with SMTP-MR; Fri, 31 May 1996 15:30:01 EST  
Mr-Received: by mta PEPSI; Relayed; Fri, 31 May 1996 15:30:01 -0500 (EST)  
Alternate-Recipient: prohibited  
Date: Fri, 31 May 1996 15:14:15 EST  
From: Margret Straw 434-6320 <GSTRAW@a1.aarp.org>  
Subject: FYI: Cover letters continued  
To: aapornet@usc.edu  
Message-Id: <B307ZWIDM5NZ7\*/R=MYSTIC/R=A1/U=GSTRAW/@MHS>  
Mime-Version: 1.0

Content-Type: TEXT/PLAIN  
Posting-Date: Fri, 31 May 1996 15:30:00 EST  
Importance: normal  
Priority: normal  
Sensitivity: Company-Confidential  
Ua-Content-Id: B307ZWIDM5NZ7  
X400-Mts-Identifier: [;10035113506991/260576@MYSTIC]  
A1-Type: MAIL  
Hop-Count: 0

I hope that Karen will share any useful information she picks up on cover letters with the rest of aapornet. I enjoyed the discussion of response rates and suspect that a discussion of cover letters (including information that has never been published) would be equally interesting.

Gretchen Straw  
AARP  
601 E Street NW  
Washington, DC 20049  
phone (202) 434-6334  
e-mail GSTRAW@AARP.ORG

>From rys4@columbia.edu Fri May 31 13:42:59 1996  
Return-Path: rys4@columbia.edu  
Received: from inibara.cc.columbia.edu (inibara.cc.columbia.edu [128.59.35.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id NAA16531 for <aapornet@usc.edu>; Fri, 31 May 1996 13:42:54 -0700 (PDT)  
Received: from localhost (rys4@localhost) by inibara.cc.columbia.edu (8.7.5/8.7.3) with SMTP id QAA25426; Fri, 31 May 1996 16:42:50 -0400 (EDT)  
Date: Fri, 31 May 1996 16:42:50 -0400 (EDT)  
From: Robert Yale Shapiro <rys4@columbia.edu>  
Sender: rys4@columbia.edu  
To: aapornet@usc.edu  
cc: Larry Jacobs <LJACOBS@POLISCI.UMN.EDU>  
Subject: Re: In the spirit of inquiries  
In-Reply-To: <Pine.OSF.3.91.960531122858.19633C@sun.lclark.edu>  
Message-ID:  
<Pine.SUN.3.93L.960531163612.24883A-100000@inibara.cc.columbia.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Robert,

Michael Delli Carpini and Bruce Williams have a review essay in the most recent volume (1994) of RESEARCH IN MICROPOLITICS, JAI Press (Delli Carpini, Huddy, and Shapiro, eds.), which traces things back to the Merton and Lazarsfeld "focused interviews"; there are books cited on the subject. On the "dials," Larry Jacobs and I found in examining the activities of Robert Teeter for Nixon that he used focus groups and also some kinds of meters/dials; surely related to marketing of products, etc. I bet there will be a disagreement over who was the "first". Best,  
Bob Shapiro

On Fri, 31 May 1996, Robert Eisinger wrote:

> 1) When were focus group "dials" first used, or invented so to speak,  
> in  
> which respondents turned knobs to react to televised events?  
>  
> 2) Does anyone know when focus groups were first used as vehicles to  
> test  
> or elicit survey questions?  
>  
> 3) Does anyone know anyone who worked for Alfred Politz, Inc., a  
> marketing/polling firm once headquartered in NYC?  
>  
> Please feel free to respond to these questions either via aapornet, or  
> to me directly, at eisinger@lclark.edu  
> Many thanks.  
> Robert Eisinger  
> Lewis & Clark College  
> 503-768-7642  
>  
>  
>

>From jbbare@Interpath.com Fri May 31 14:12:05 1996  
Return-Path: jbbare@interpath.com  
Received: from mail-hub.interpath.net (mail-hub.interpath.net [199.72.1.13])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id OAA23797 for <aapornet@usc.edu>; Fri, 31 May 1996 14:12:04 -0700  
(PDT)  
Received: from LOCALNAME (raleigh2-46.interpath.net [199.72.147.46]) by  
mail-hub.interpath.net (8.6.12/8.6.14) with SMTP id RAA24502 for  
<aapornet@usc.edu>; Fri, 31 May 1996 17:11:50 -0400  
Date: Fri, 31 May 1996 17:11:50 -0400  
Message-Id: <199605312111.RAA24502@mail-hub.interpath.net>  
X-Sender: jbbare@Interpath.com  
X-Mailer: Windows Eudora Light Version 1.5.2  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
To: aapornet@usc.edu  
From: John Bare <jbbare@Interpath.com>  
Subject: census-school district information

A question for AAPORNET's Census experts: Anyone know if the U.S. Census Bureau collects and maintains information on the socioeconomic characteristics of public school districts nationwide? If so, is the information available at a Web site?

The information I'm looking for might even be maintained under the U.S. Department of Education's Office of Civil Rights. I'm not sure.

Thanks in advance for the help. You can reply to me (jbbare@interpath.com) or to AAPORNET.

John Bare  
jbbare@interpath.com

>From mcohen@inet.ed.gov Fri May 31 14:55:58 1996  
Return-Path: mcohen@inet.ed.gov  
Received: from inet.ed.gov (inet.ed.gov [192.239.34.1])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP

id OAA00914 for <aapornet@usc.edu>; Fri, 31 May 1996 14:55:56 -0700  
(PDT)  
Message-Id: <199605312155.OAA00914@usc.edu>  
Date: Fri, 31 May 1996 17:56:37 -0400  
From: mcohen@inet.ed.gov (Michael Cohen)  
To: jbbare@Interpath.com, aapornet@usc.edu  
Subject: Re: census-school district information  
X-Status: ON 32768

John Bare (31 May 1996) asks:

>  
> A question for AAPORNET's Census experts: Anyone know if the U.S.  
> Census Bureau collects and maintains information on the socioeconomic  
> characteristics of public school districts nationwide? If so, is the  
> information available at a Web site?  
> The information I'm looking for might even be maintained under the  
> U.S. Department of Education's Office of Civil Rights. I'm not sure.

It's maintained by the Department of Education's National Center for  
Education  
Statistics. The Web site is <http://www.ed.gov/NCES/surveys/SDDDB/introd.htm>  
Be sure to use upper and lower case as above. By the way, why not visit  
<http://www.ed.gov/> and <http://www.ed.gov/NCES/>  
to learn more about the Department and NCES?

Mike

---

Michael P. Cohen phone 202-219-1917  
National Center for Education Statistics fax 202-219-2061  
555 New Jersey Avenue NW #408 Internet mcohen@inet.ed.gov

Washington DC 20208-5654 USA

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>From dgm3@cornell.edu Fri May 31 17:59:34 1996  
Return-Path: dgm3@cornell.edu  
Received: from postoffice5.mail.cornell.edu (POSTOFFICE5.MAIL.CORNELL.EDU  
[132.236.56.16])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id RAA23735 for <aapornet@usc.edu>; Fri, 31 May 1996 17:59:27 -0700  
(PDT)  
Received: from stranger ([132.236.225.37]) by postoffice5.mail.cornell.edu  
(8.7.5/8.7.3) with SMTP id UAA05422 for <aapornet@usc.edu>; Fri, 31 May 1996  
20:55:23 -0400 (EDT)  
Date: Fri, 31 May 1996 20:55:23 -0400 (EDT)  
Message-Id: <199606010055.UAA05422@postoffice5.mail.cornell.edu>  
X-Sender: dgm3@postoffice5.mail.cornell.edu  
X-Mailer: Windows Eudora Pro Version 2.1.2  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
To: aapornet@usc.edu  
From: Dan McDonald <dgm3@cornell.edu>  
Subject: Re: In the spirit of inquiries

You might also thank Lazarsfeld for the "dials" which Frank Stanton and he  
described in an article in either Radio Research or Communication Research  
in the early 40s. They used the "program analyzer" in radio research, and  
Stanton took it with him to CBS. Mark Levy also has an article on the



history of the "dial" research.

+++++

Daniel G. McDonald  
Associate Professor  
Communication  
315 Kennedy Hall  
Cornell University  
Ithaca, New York 14850  
dgm3@cornell.edu