
Date: Wed, 28 Aug 2002 11:20:27 -0700
Sender: AAPORnet American Association for Public Opinion Research
<AAPORNET@ASU.EDU>
From: Shapard Wolf <shap.wolf@ASU.EDU>
Subject: May 1995 archive - one BIG message

This is the USC listproc archive of aapornet messages for this entire month. It is one big message, just the way the USC archive stored it. You can search within this month with your browser's search function.

Turning this into individual messages that Listserv can index and sort means a lot of reformatting. We will do this as time permits. Meanwhile, the search function works, so we have as much functionality as before. New messages are of course automatically formatted correctly--See August & September 2002.

Some of the early months have been completed. Take a look at them for an idea of how AAPORNET got started. (Thanks, Jim!)

Shap Wolf
shap.wolf@asu.edu

Begin archive:

Archive aapornet, file log9505.
Part 1/1, total size 129033 bytes:

----- Cut here -----
>From 71501.716@COMPUSERVE.COM Mon May 1 08:58:01 1995
Date: Mon, 1 May 1995 08:58:01 EDT
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: "Margaret R. Roller" <71501.716@COMPUSERVE.COM>
Subject: Curriculum Vitae

I am interested in seeing a few examples of what you consider to be good examples of curricula vitae.

Thanks.

Margaret Roller
Roller Marketing Research
1108 East Main Street, Suite 900
Richmond, VA 23219
Fax 804-648-1108
71501.716@compuserve.com

>From p-mullin@UX1.CSO.UIUC.EDU Mon May 1 08:45:12 1995
Date: Mon, 1 May 1995 08:45:12 -0500
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: Nar <p-mullin@UX1.CSO.UIUC.EDU>

Subject: Re: Curriculum Vitae

To whomever put me on the AAPORNET, would you please remove me from the list? I'm being inundated with e-mail of no interest or relevance.

Thanks.

>From mckennt1@WESTATPO.WESTAT.COM Mon May 1 11:09:19 1995
>Date: Mon, 1 May 1995 11:09:19 EDT
>Reply-To: News and Discussion for members of AAPOR
><AAPORNET@USCVM.BITNET>
>Sender: News and Discussion for members of AAPOR
><AAPORNET@USCVM.BITNET>
>From: "Thomas W. McKenna" <mckennt1@WESTATPO.WESTAT.COM>
>Subject: aapornet

please remove my name from AAPORNET. Thank you.

>From Wartella@UTS.CC.UTEXAS.EDU Mon May 1 11:06:42 1995
>Date: Mon, 1 May 1995 11:06:42 -0500
>Reply-To: News and Discussion for members of AAPOR
><AAPORNET@USCVM.BITNET>
>Sender: News and Discussion for members of AAPOR
><AAPORNET@USCVM.BITNET>
>From: "Ellen A. Wartella" <Wartella@UTS.CC.UTEXAS.EDU>
>Subject: Re: Help

>Hello,

>

>I am working with our state Department of Transportation on a survey
>designed to estimate the total amount of gasoline fuel used by boat
>owners in Washington State. Current estimates suggest that about
>twelve percent of households in the state have a registered boat. The
>State estimates that some unknown percent of households have boats that
>are not registered with the State. They want to estimate this percent
>of unregistered boat owners, with a sample error no larger than about
>plus or minus five percent.

>

>Has anyone done any work like this, or have advice on how to approach
>this problem, without having to do a survey that would cost several
>hundred thousand dollars. To do an RDD survey would require a
>substantial amount of screening to identify boat owners, and then there
>would be problems with how to get unregistered boat owners to identify
>themselves.

>

>If anyone has any ideas or suggestions, and is willing to share them,
>please send me a message. Thanks!

>

>John Tarnai

>SESRC

>Washington State University

>Pullman, WA 99164-4014

>509/335-1511

Please delete my name from the mailing list. Ellen Wartella

>From R0480%TAONODE@VMCMS.CSUOHIO.EDU Mon May 1 12:42:00 1995

Date: Mon, 1 May 1995 12:42:00 ET
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: "R.PERLOFF" <R0480%TAONODE@VMCMS.CSUOHIO.EDU>
Subject: Research on antigovernment public opinion

I am organizing a panel for the Midwest Association for Public Opinion Research convention in November that will focus on the roots of hostile opinions toward government, rightist social movements, and communications.

It tries to piece together our knowledge of these issues in the wake of the Oklahoma City tragedy. If anyone knows of research on these broad issues (e.g., What are the psychological and political underpinnings of the current wave of anti-government attitudes? What is the sociology of virulent right-wing social movements? What are relevant philosophical perspectives that can guide us? Is there available research on uses and gratifications of political talk radio?), I would be most appreciative.

--Richard M. Perloff
Department of Communication
Cleveland State University

>From bjj@BRADLEY.BRADLEY.EDU Mon May 1 14:14:27 1995
Date: Mon, 1 May 1995 14:14:27 -0500
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: "Bernard J. Goitein" <bjg@BRADLEY.BRADLEY.EDU>
Subject: Re: Research on antigovernment public opinion
In-Reply-To: <9505011708.AA26878@bradley.bradley.edu>

Dr. Perloff:
Sounds good. Could you include an overview of the old work with the F-scale? B. Goitein Director,
Survey Research Bradley University

On Mon, 1 May 1995, R.PERLOFF wrote:

> I am organizing a panel for the Midwest Association for Public Opinion
> Research convention in November that will focus on the roots of hostile
> opinions toward government, rightist social movements, and
> communications.
> It tries to piece together our knowledge of these issues in the wake of
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> the current wave of anti-government attitudes? What is the sociology of
> virulent
> right-wing social movements? What are relevant philosophical
> perspectives
> that can guide us? Is there available research on uses and
> gratifications
> of political talk radio?), I would be most appreciative.

>
> --Richard M. Perloff
> Department of Communication
> Cleveland State University
>

>From derek_leeboosh@ENVIRONICS.CA Mon May 1 14:26:55 1995
Date: Mon, 1 May 1995 14:26:55 -0400
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: Derek Leeboosh <derek_leeboosh@ENVIRONICS.CA>
Subject: Re: Research on antigovernment public opinion

> I am organizing a panel for the Midwest Association for Public Opinion
> Research convention in November that will focus on the roots of hostile
> opinions toward government, rightist social movements, and
communications.

> It tries to piece together our knowledge of these issues in the wake of
> the Oklahoma City tragedy. If anyone knows of research on these broad
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the

> current wave of anti-government attitudes? What is the sociology of
>virulent

> right-wing social movements? What are relevant philosophical
perspectives

> that can guide us? Is there available research on uses and
gratifications

> of political talk radio?), I would be most appreciative.

>

> --Richard M. Perloff
> Department of Communication
> Cleveland State University
>

>This is a subject i personally find quite fascinating. The phenomenon
>you

speak of really not very new. If we were to look back at Italian fascism
and Nazism, we would find the

most obvious extreme examples. Of course since WW2 I tend to see this as
part of a larger phenomena

which included ultra-rightwing backlash movements such as the George Wallace
campaigns in the US in the

60s, the Front National in France and the various anti-immigrant vigilantes
that are rearing their

hgeads in Germany and other countries.

I can't remember where I saw it but a few years ago there was a study
published comparing rightwing
and left wing terrorists in Italy (ie: the Red Brigades compared with the
neo-fascists who blew up the
Bologna train station). Apparently, left wing terrorists tended to come
from upper-middle class, often
highly educated backgrounds. The rightwing terrorists were almost
invariably from very downwardly
mobile lower-middle class families, usually had low IQs and were often
children of policemen or career

soldiers.

A common trait among the radical right is having what is referred to as an "authoritarian personality".

A guy named Adorno wrote a book on this in the 1950s (It may have been called The Authoritarian Personality) which delved into the whole psyche of people with this trait and research has usually shown that in each Western democracy, about 15 percent of the population can be classified this way. I think that they were identified through questionnaires which asked them about things like attitudes towards other races and nationalities, attitudes towards corporal punishment and violence as a way to solve problems and tolerance of difference etc...

I don't know of any research specifically on how talk radio fits in but i suppose that this is the 1990s version of other media which these people were influenced by in the past.

I think this subject has been neglected by public opinion researchers in the past and although the Oklahoma bombing has caused us to wake up and take notice, this is really nothing new, probabnly the main difference is that up until recently many of these groups concentrated on anti-communism and were more focused on forieign policy issues (ie: the John Birch Society). If we look to Eastern Europe, and Russia, similar movements are also forming to fill the vacuum left my the end of the Cold War. I look forward to hearing other views on this topic.

>From sjokim@ASC.UPENN.EDU Mon May 1 16:41:45 1995
Date: Mon, 1 May 1995 16:41:45 EDT
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: Joohoan Kim <sjokim@ASC.UPENN.EDU>
Subject: Re: Curriculum Vitae

How about hyper-text version of curriculum vita?
Take a look at mine, though it may not be a "good example."

<http://icg.stwing.upenn.edu/~sjokim/home1.html>

You may use Netscape (better) or Mosaic among other things.

Thanks,

Joohoan Kim
(sjokim@asc.upenn.edu)
doctoral student
The Annenberg School for Communication
University of Pennsylvania

I am interested in seeing a few examples of what you consider to be good examples of curricula vitae.

Thanks.

Margaret Roller
Roller Marketing Research
1108 East Main Street, Suite 900
Richmond, VA 23219
Fax 804-648-1108
71501.716@compuserve.com

>From beniger@RCF.USC.EDU Mon May 1 15:18:06 1995
Date: Mon, 1 May 1995 15:18:06 -0700
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: James Beniger <beniger@RCF.USC.EDU>
Subject: ADD: Discussant and Chairs

THREE NEW LISTINGS:

Friday, 2:00 pm, "DK Responses: What Do We Know About 'Don't Know'?"
Chair: Phil Gendall <m.c.macdonald@massey.ac.nz>, fax (+64) 6-350-5608

Saturday, 8:30 am, "Constructing Items and Response Categories:
Experimental Evidence"
Discussant: Roger Tourangeau <tourange@norcmail.uchicago.edu>

Sunday, 10:45 am, "Chapters in the History of Public Opinion Research"
Chair: Charles D. Cowan <ccowan@rtc.gov>

>From P.Gendall@MASSEY.AC.NZ Wed Apr 19 10:02:15 1995
Date: Wed, 19 Apr 1995 10:02:15 NZT-12
Reply-To: P.Gendall@massey.ac.nz
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: Phil Gendall <P.Gendall@MASSEY.AC.NZ>
Subject: Re: message from the AV Coordinator

Dear Jenna

AV requirements for me are as follows:

Philip Gendall

The effect of questionnaire cover design in mail surveys 64-06-3505582

P.Gendall@massey.ac.nz Graphic

Design and Layout: Putting the Best Face on Survey Research Friday 19,

3.45-5.15 Equipment needed:

Overhead projector and screen 35mm slide projector and screen (nothing special) Phil Gendall

>From cbonney@INFI.NET Mon May 1 22:54:57 1995
Date: Mon, 1 May 1995 22:54:57 -0400
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>

Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: "Christopher F. Bonney" <cbonney@INFI.NET>
Subject: Re: Research on antigovernment public opinion

Dear Dr. Perloff,

For several years I've been doing research for arguably the most unpopular federal agency. Our work hasn't touched specifically on the hate movement, nor have we specifically looked for such people. But invariably the discussion of my client organization brings out a great deal of the same hostility.

I feel pretty sure my work can't be shared publically. But I'd be happy to talk about aspects of it with you if you'd like to call or e-mail. You can reach me during the day (EDT) at (804) 481-7030, e-mail to the address below (or is it above?)

Best,

Chris

Christopher F. Bonney
Bonney & Company
Virginia Beach, Virginia USA 23454
cbonney@infi.net

>From SHDS11A@PRODIGY.COM Mon May 1 22:43:07 1995
Date: Mon, 1 May 1995 22:43:07 EDT
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: MR SID GROENEMAN <SHDS11A@PRODIGY.COM>
Subject: News & Discussion for AAPOR Members

I'm looking for a male non-smoker to share a room at the AAPOR conference in Ft. Lauderdale later this month. I have a room already booked. Please reply to my Internet address: SHDS11A@PRODIGY.COM or call at my work number: 703 790-9099 X105 (metro Wash, DC).

>From N.Moon@MAIRES.CO.UK Tue May 2 18:42:23 1995
Date: Tue, 2 May 1995 18:42:23 +0000
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: "Nick Moon (Director S&P)" <N.Moon@MAIRES.CO.UK>
Organization: Consumer Market Research
Subject: Baseball

A fellow Brit and I hope to take a rare opportunity to watch some baseball while attending AAPOR95. Unfortunately the Marlins are only playing at home on the Wednesday night

before Conference opens, so
we may not be able to make that.

Does anyone on AAPORNET know the fixtures of any minor league teams not too far from Fort Lauderdale?

While we're on a sporting theme, does anyone know if any US sports cable companies are showing the English soccer Cup Final, which is on the Saturday of conference?

All information gratefully received, and before you ask, I will be attending the papers as well!

Go Sox!

>From tiche001@MAROON.TC.UMN.EDU Tue May 2 16:43:36 1995
Date: Tue, 2 May 1995 16:43:36 -0500
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: Phillip J Tichenor <tiche001@MAROON.TC.UMN.EDU>
Subject: Re: help asked
In-Reply-To: <2f9cfe8861aa002@maroon.tc.umn.edu>

Kurt Kent, Professor of Journalism at the University of Florida College of Communication is a veteran in this type of research. You might wish to contact him, if he hasn't responded already.

--Phil Tichenor

>From beniger@RCF.USC.EDU Tue May 2 16:31:11 1995
Date: Tue, 2 May 1995 16:31:11 -0700
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: James Beniger <beniger@RCF.USC.EDU>
Subject: ADD: Discussant and Chairs

THREE NEW LISTINGS:

Friday, 3:45 pm, "Mass Media and Politics: Four Case Studies"
Chair: Tim Counts, Jr. <tcounts@cis01.cis.usf.edu>

Saturday, 10:15 am, "Gender Differences II"
Discussant: Marie Crane <mcrane@zilker.net>

Sunday, 10:45 am, "Experiments for Methods Development, Modelling, and Increasing Response"
Chair: Carmen J. Vincent <vincenc1@westatpo.westat.com>

>From jjacoby@STERN.NYU.EDU Thu May 4 13:37:06 1995
Date: Thu, 4 May 1995 13:37:06 -0400
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>

Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: Jacob Jacoby <jjacoby@STERN.NYU.EDU>
Subject: AAPORNET

please remove my name from AAPORNET. Thank you.

>From beniger@RCF.USC.EDU Thu May 4 14:34:25 1995
Date: Thu, 4 May 1995 14:34:25 -0700
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: James Beniger <beniger@RCF.USC.EDU>
Subject: ADD: Three Session Chairs

THREE NEW LISTINGS:

Friday, 10:15 am, "Trend Analysis: Exploiting Change to Infer Causation"
Chair: Nicholas J. Tortorello <roper!Tortorello@uunet.uu.net>

Friday, 2 pm, "Public Attitudes Toward Government and the State"
Chair: Clyde Tucker <tucker@ore.psb.bls.gov>

Sunday, 10:45 am, "International Perspectives On Public Opinion, Cultural
Values and Politics"
Chair: Nick Moon <N.Moon@mairs.co.uk>

>From pmeyer@EMAIL.UNC.EDU Thu May 4 17:44:34 1995
Date: Thu, 4 May 1995 17:44:34 -0400
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: Philip Meyer <pmeyer@EMAIL.UNC.EDU>
Subject: Media research

I have just been told about another essay denouncing market research for news media for leading editors and program directors to provide fluff and features instead of hard news.

Does anybody on my favorite listserv know of any research, published or proprietary, that says readers and viewers prefer fluff and features to hard news? Or is this genre like the Loch Ness monster -- we all hear about it but nobody ever sees it? Maybe I should offer a reward.

Phil Meyer

>From psysmix@GSUSGI2.GSU.EDU Thu May 4 18:35:43 1995
Date: Thu, 4 May 1995 18:35:43 -0400
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>

From: "Susan M. Ingram" <psysmix@GSUSGI2.GSU.EDU>
Subject: Re: Research on antigovernment public opinion
In-Reply-To: <199505012229.SAA22915@gsusgi2.Gsu.EDU>

If an overview of the F-scale/authoritarianism perspective would be relevant, a good source to check is work by B. Altemeyer. He authored a recent book on the subject. Only reference I could find quickly is the following brief chpt:

Altemeyer, B. (1991). Marching in step: A psychological explanation of state terror (pp. 178-182). In M. Walraven & H. Fitzgerald (Eds.), Annual Editions 91/92. Guilford, CT: Dushkin Publishing Group.

The chpt title emphasizes state terror rather than anti-state terror. But I believe he discusses situations in which anti-gov't violence can be driven by a belief in authority.

On Mon, 1 May 1995, Bernard J. Goitein wrote:

> Dr. Perloff:
> Sounds good. Could you include an overview of the old work with the
> F-scale? B. Goitein Director, Survey Research
> Bradley University
>
> On Mon, 1 May 1995, R.PERLOFF wrote:
> > I am organizing a panel for the Midwest Association for Public
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> > Research convention in November that will focus on the roots of
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> > of virulent
> > right-wing social movements? What are relevant philosophical
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> > that can guide us? Is there available research on uses and
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> > of political talk radio?), I would be most appreciative.
> >
> > --Richard M. Perloff
> > Department of Communication
> > Cleveland State University
> >
>

>From markj.irss@MHS.UNC.EDU Fri May 5 08:42:20 1995
Date: Fri, 5 May 1995 08:42:20 -0400

Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: "Jendrysik, Mark" <markj.irss@MHS.UNC.EDU>
Organization: UNC
Subject: Re: Media research
In-Reply-To: <E11CAA2F01F200C4>

Phil, if you should hear anything on this subject, could you forward it to me. I have an interest in this subject in its political aspects.

Mark Jendrysik
IRSS

>From beniger@RCF.USC.EDU Fri May 5 06:50:14 1995
Date: Fri, 5 May 1995 06:50:14 -0700
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: James Beniger <beniger@RCF.USC.EDU>
Subject: POSTER GUIDELINES

GUIDELINES FOR POSTER SESSIONS

The 50th Anniversary Conference poster sessions on both Friday and Saturday are scheduled for 45 minutes; each will be held from 11:45 to 12:30 in Bonaventure Ballroom B/C. Abstracts of poster-session papers can be found in the Conference Program.

Authors of each paper will have a 40 x 60 inch foam core board, mounted on an easel, and a small table for storing copies of papers, handouts of key pages, and other materials. AAPOR will also supply push pins and tape. Authors who have ordered audio-visual equipment for their presentations will find them in the poster-session room.

The foam board affords space to mount 20 manuscript pages (in a 4 x 5 grid) portrait style or 18 pages (3 x 6 grid) landscape style. We strongly urge you NOT to display your typed manuscript, however, but only its key graphic exhibits: tables, charts and graphs, equations, photographs, etc. Displays intended to be viewed in sequence should be prominently numbered.

The essential goal is to make the key elements of your poster presentation visible at some distance (at least 10 feet). We recommend that you test the visibility of your planned display before arriving at the Conference.

Most prominent on each foam board ought to be the title of the paper and the names of authors and their

affiliations. This will help attendees interested in your paper to find you and will help to introduce you to them. Also good to post, in large type, is an abstract of your most important hypotheses, findings and conclusions. Keep in mind that relatively lightweight materials (paper rather than cardboard) are more readily hung with push pins and tape.

Poster presentations need not be confined to poster board and paper, however. Feel free to prepare a brief formal presentation which you might give periodically to the small groups that form before your display.

Bonaventure Ballroom B/C will be open early both Friday and Saturday morning to enable poster presenters to work on their displays, which should be ready a half-hour before the start of each session. Someone representing your paper MUST be present during the entire 45-minute poster session to present the work, field questions and distribute handouts.

FRIDAY POSTER PRESENTERS: Your foam boards may be used again by Saturday presenters; please be considerate in using these boards. Try to remove your materials immediately after the session; you MUST remove them by 4 pm Friday or they will be discarded.

SATURDAY POSTER PRESENTERS: Please remove your materials immediately after the session; the hotel must reclaim the room by 2:30 pm. Any materials left behind after that time will become the property of the Bonaventure (including copyright).

If you know of others not on AAPORNET who are presenting at our poster sessions, please help to pass along this information, which will otherwise be left to the vicissitudes of snailmail.

Jim Beniger, Conference Chair
Karen Goldenberg, Site Selection Chair

>From lavrakas@CASBAH.ACNS.NWU.EDU Fri May 5 12:12:16 1995
Date: Fri, 5 May 1995 12:12:16 -0600
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: "Paul J. Lavrakas, Ph.D." <lavrakas@CASBAH.ACNS.NWU.EDU>
Subject: Re: Media research

PHIL: Quite the contrary. In more than 25 market surveys we conducted for different daily papers across the country since the early 1980's (as part of Medill's old graduate newspaper management curriculum), each survey has showed that the local public consistently expressed a mean higher "interest" score on a

variety of hard news topics compared to a variety of feature/soft topics. These items use a scale anchored by "5" = "very interested" and "1" = "not at all interested," typical to what is utilized in these types of surveys. The differences between hard news means and soft news means was in the 1.0 range on this 5-point scale.

There's the argument that it is socially desirable for people to report higher interest in surveys when asked about hard news topics, however, I don't believe this adequately explains the consistent mean differences.

```
* * * * *
*           Paul J. Lavrakas, Ph.D.; Professor & Director           *
* Northwestern Univ. Survey Lab, 625 Haven, Evanston IL 60208 *
*           Office: 708-491-8356  Fax: 708-467-1564             *
* * * * *
```

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>From JOHNNY@CATI.UMD.EDU Fri May 5 13:17:08 1995
Date:           Fri, 5 May 1995 13:17:08 EDT
Reply-To:       johnny@cati.umd.edu
Sender:         News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From:          JOHNNY@CATI.UMD.EDU
Organization:   Survey Research Center, UMCP
Subject:        Re: Surveys of Survey Organization Clients
```

Surveys of Survey Organization Clients

I am looking for examples of client satisfaction questionnaires used by survey research organizations to _survey their own clients_. Please also let me know if the questionnaire is administered immediately after (or with) clients' deliverables or on some other schedule (quarterly, annual etc). And the administration mode.

I'd also be interested in opinions on the value of such surveys of survey organization clients from anyone who uses, has used, or just has thoughts on them.

Please send instruments and info to:

SRC@cati.umd.edu [Don't use your e-mail return function to reply.]

or

fax to: 301-314-9070

or

mail hard copy or disk to:

Johnny Blair
Survey Research Center

Art-Sociology Bldg
Campus Drive
University of Maryland
College Park Md 20742

Of course, I'll share any machine readable copies with other interested parties.

>From beniger@RCF.USC.EDU Fri May 5 10:19:11 1995
Date: Fri, 5 May 1995 10:19:11 -0700
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: James Beniger <beniger@RCF.USC.EDU>
Subject: ADD: Session Discussant

NEW LISTING:

Friday, 3:45 pm, "Understanding Violence, Crime and Punishment,
Micro to Macro"
Discussant: Janice Ballou <ballou@zodiac.rutgers.edu>

>From BALLOU@ZODIAC.RUTGERS.EDU Fri May 5 06:36:12 1995
Date: Fri, 5 May 1995 06:36:12 -0400
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: Janice Ballou <BALLOU@ZODIAC.RUTGERS.EDU>
Subject: Re: Help

Hi John--We put together a design on anglers--people who fish--at one time that did not get funded so I'm not sure how the methodology would have worked. But the plan was to intercept people at various randomly selected sites at randomly selected locations and either interview them on the spot or get names and addresses for future telephone interviews. In addition, we planned a statewide RDD which was related to some general population opinions about anglers--and planned to add questions on that so we'd have some sense of how the RDD people compared to the intercept folks. Sorry I can't tell you if it would have worked or not. Anotheeeeer thought--how about aggregate information from the folks who sell the gasoline down at the docks? This would exclude those who come with full tanks from other locations but may give you some additional info. Good luck..Janice Ballou

>From ARNOLD_ISMACH@CCMAIL.UOREGON.EDU Fri May 5 10:59:51 1995
Date: Fri, 5 May 1995 10:59:51 PST
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: ARNOLD ISMACH <ARNOLD_ISMACH@CCMAIL.UOREGON.EDU>

Subject: Re: Media research

Re Phil Meyer's query on reader preferences, I suspect there's a lot of research that bears on this question, certainly in the thousands of proprietary audience studies conducted for newspapers. I've done a few myself that suggest the hard-news junkies probably are no more than a fourth of the total subscriber/consumer public.

One survey I conducted about 15 years ago was directed at subscribers midway through a 29-day newspaper strike. Respondents were asked what they missed MOST by not getting the paper for about three weeks. The cumulative answers were counter-intuitive: More than 50 percent of the "missed most" replies (this was an open-ended response) were for utilitarian items. The most frequently cited item: food coupons. Others with many mentions included TV logs, employment classifieds, apartment classifieds, and, of course, the horoscope. News mentions were under 50% for the first three most missed categories. (I base these figures on memory and could dig the data out of stored files with some effort; the sample was fairly large -- about 500).

--Arnold Ismach
University of Oregon
aismach@oregon.uoregon.edu

Reply Separator

Subject: Media research
Author: News and Discussion for members of AAPOR <AAPORNET@VM.USC.EDU> at GATEWAY
Date: 5/4/95 3:02 PM

I have just been told about another essay denouncing market research for news media for leading editors and program directors to provide fluff and features instead of hard news.

Does anybody on my favorite listserv know of any research, published or proprietary, that says readers and viewers prefer fluff and features to hard news? Or is this genre like the Loch Ness monster -- we all hear about it but nobody ever sees it? Maybe I should offer a reward.

Phil Meyer

>From ARNOLD_ISMACH@CCMAIL.UOREGON.EDU Fri May 5 11:10:39 1995
Date: Fri, 5 May 1995 11:10:39 PST
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: ARNOLD ISMACH <ARNOLD_ISMACH@CCMAIL.UOREGON.EDU>
Subject: Re[2]: Media research

Questions of the type described below contain a social desirability

bias element, obviously. When asked whether they are interested in "serious" news, people will tend to answer yes for ego-defensive reasons. The way to overcome this, I believe, is to opt for open-ended questions where respondents are not conditioned with response choices and they don't have to reject "good citizen" answers.

--Arnold Ismach
University of Oregon
aismach@oregon.uoregon.edu

Reply Separator

Subject: Re: Media research
Author: News and Discussion for members of AAPOR <AAPORNET@VM.USC.EDU> at GATEWAY
Date: 5/5/95 10:48 AM

PHIL: Quite the contrary. In more than 25 market surveys we conducted for different daily papers across the country since the early 1980's (as part of Medill's old graduate newspaper management curriculum), each survey has showed that the local public consistently expressed a mean higher "interest" score on a variety of hard news topics compared to a variety of feature/soft topics. These items use a scale anchored by "5" = "very interested" and "1" = "not at all interested," typical to what is utilized in these types of surveys. The differences between hard news means and soft news means was in the 1.0 range on this 5-point scale.

There's the argument that it is socially desirable for people to report higher interest in surveys when asked about hard news topics, however, I don't believe this adequately explains the consistent mean differences.

* * * * *
* Paul J. Lavrakas, Ph.D.; Professor & Director *
* Northwestern Univ. Survey Lab, 625 Haven, Evanston IL 60208 *
* Office: 708-491-8356 Fax: 708-467-1564 *
* * * * *

>From beniger@RCF.USC.EDU Sat May 6 09:12:25 1995
Date: Sat, 6 May 1995 09:12:25 -0700
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: James Beniger <beniger@RCF.USC.EDU>
Subject: ADD: 1 Discussant, 3 Chairs

FOUR NEW LISTINGS:

Friday, 8:30 am, "Reporting Race and Ethnicity, Understanding Prejudice and Segregation"

Chair: C.D.D. Walker Cohen <cohenwal@pucc.princeton.edu>

Friday, 2 pm, "Exit Polling: Four Critiques"

Chair: Robert Oldendick <oldendick@iopa.sc Carolina.edu>

Saturday, 10:15 am, "Pre-Election Polls II"

Chair: Hugh Gladwin <gladwin@servax.fiu.edu>

Sunday, 10:45 am, "Experiments for Methods Development, Modelling, and
Increasing Response"

Discussant: Jacob Ludwig <psral@aol.com>

>From smith@ALISHAW.UCSB.EDU Sat May 6 18:17:06 1995

Date: Sat, 6 May 1995 18:17:06 PDT

Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>

Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>

From: "Eric R. A. N. Smith" <smith@ALISHAW.UCSB.EDU>

Subject: Re: Research on antigovernment public opinion

Bob Altemeyer has, indeed, written a couple of good books
about right wing authoritarianism. They are:

Right-Wing Authoritarianism (1981)

Enemies of Freedom (1988)

In the 1988 book, he says that he is planning a third
book. I don't know if it's out yet.

By the way, he is listed in the title page, and presumably
in catalogues, as "Bob Altemeyer" not as "Robert Altemeyer."

>From psysmix@GSUSGI2.GSU.EDU Mon May 8 21:03:55 1995

Date: Mon, 8 May 1995 21:03:55 -0400

Reply-To: "Susan M. Ingram" <psysmix@gsusgi2.gsu.edu>

Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>

From: "Susan M. Ingram" <psysmix@GSUSGI2.GSU.EDU>

Subject: Re: Research on antigovernment public opinion

If an overview of the F-scale/authoritarianism perspective would be
relevant, a good source to check is
work by B. Altemeyer. He authored a recent book on the subject. Only
reference I could find quickly
is the following brief chpt:

Altemeyer, B. (1991). Marching in step: A psychological explanation of
state terror (pp. 178-182). In
M. Walraven & H. Fitzgerald (Eds.), Annual Editions 91/92. Guilford, CT:
Dushkin Publishing Group.

The chpt title emphasizes state terror rather than anti-state terror. But I
believe he discusses
situations in which anti-gov't violence can be driven by a belief in
authority.

Susan Ingram (psysmix@gsusgi2.gsu.edu)
On Mon, 1 May 1995, Bernard J. Goitein wrote:

> Dr. Perloff:
> Sounds good. Could you include an overview of the old work with the
F-scale?
> B. Goitein
> Director, Survey Research
> Bradley University
>
> On Mon, 1 May 1995, R.PERLOFF wrote:
> > I am organizing a panel for the Midwest Association for Public
Opinion
> > Research convention in November that will focus on the roots of
hostile
> > opinions toward government, rightist social movements, and
communications.
> > It tries to piece together our knowledge of these issues in the
wake of
> > the Oklahoma City tragedy. If anyone knows of research on these
broad
> > issues (e.g., What are the psychological and political
underpinnings of
the
> > current wave of anti-government attitudes? What is the sociology
> > of virulent
> > right-wing social movements? What are relevant philosophical
perspectives
> > that can guide us? Is there available research on uses and
gratifications
> > of political talk radio?), I would be most appreciative.
> >
> > --Richard M. Perloff
> > Department of Communication
> > Cleveland State University

>From benigner@RCF.USC.EDU Tue May 9 06:18:54 1995
Date: Tue, 9 May 1995 06:18:54 -0700
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: James Beniger <beniger@RCF.USC.EDU>
Subject: ADD: Discussant and Chair

TWO NEW LISTINGS:

Saturday, 10:15 am, "Media Reporting and Public Consumption of Polls"
Chair: Diane Woodard <75460.2631@compuserve.com>

Sunday, 9 am, "Chapters in the History of Public Opinion Research"
Discussant: Donna Charron <charrowc@sluvca.slu.edu, dcharron
<lc.lindenwood.edu>

>From benigner@RCF.USC.EDU Tue May 9 10:24:36 1995
Date: Tue, 9 May 1995 10:24:36 -0700
Reply-To: News and Discussion for members of AAPOR

<AAPORNET@USCVM.BITNET>

Sender: News and Discussion for members of AAPOR

<AAPORNET@USCVM.BITNET>

From: James Beniger <beniger@RCF.USC.EDU>

Subject: 50TH CONFERENCE DISCUSSANTS--FINAL LIST

50TH CONFERENCE DISCUSSANTS--FINAL LIST

I - FRIDAY, MAY 19 (8:30-10:00 am)

"Customer Satisfaction," Seymour Sudman <seymour@vmd.cso.uiuc.edu> "New Developments... Sampling," Bob Groves <bgroves@survey.umd.edu> "The 1994 Elections...", Cliff Zukin <czukin@zodiac.rutgers.edu> "Reporting Race & Ethnic...", Larry Bobo <bobo@soc.sscnet.ucla.edu> "Evaluating New Technol...", Russ Neuman <rneuman@murrow.tufts.edu> "How Americans View His...", Peter Miller <pvm@casbah.acns.nwu.edu>

II - FRIDAY, MAY 19 (10:15-11:45 am)

"Strategies for Reducing...", Johnny Blair <johnny@cati.umd.edu> "Trend Analy...", John Kennedy <kennedyj@sociology.soc.indiana.edu> "Panel on the 1994 Elections...", Mike Kagay <mikekagay@aol.com> "Satisfaction: Does...", Arthur Sterngold <sterngol@lycoming.edu> "Survey & Market Res...", Tom Smith <nnrtwsl@uchimvsl.uchicago.edu> "AAPOR's History I," Eleanor Singer <esinger@isr.umich.edu>

III - FRIDAY, MAY 19 (2:00-3:30 pm)

"Panel: CAPI--What Works...", none required
"DK Responses: What Do We...", McKee McClendon <rlmjml@akronvm> "Exit Polling: Four Critiques," Warren Mitofsky <mitofsky@aol.com> "Public Attitudes Toward...", <Barbara_Bryant@ccmail.bus.umich.edu>
"AAPOR's History II," Herb Krugman (uspo Directory address)

IV - FRIDAY, MAY 19 (3:45-5:15 pm)

"Evaluating Compu...", Karol Krotki <karolk@temss2.main.temple.edu> "Attacking Non...", Sameer Abraham <abrahams@norcmail.uchicago.edu> "Graphic Design & Layout...", Al Biderman <abider@auvm.au.edu> "Panel on AAPOR & the Early State Polls...", none required "Mass Media & Politics...", Gladys Lang <lang@max.u.washington.edu> "Understanding Violence," Janice Ballou <ballou@zodiac.rutgers.edu>

V - SATURDAY, MAY 20 (8:30-10:00 am)

"Constructing...", Roger Tourangeau <tourange@norcmail.uchicago.edu> "Sampling Spe... I," Colm O'Muircheartaigh <omuirche@vax.lse.ac.uk> "Pre-Election Polls I," Murray Edelman <murrayl@pipeline.com> "Public Opinion Res...", Bob Groves <bgroves@survey.umd.edu>

Ed Schillmoeller (uspo Directory address)
Kathy Frankovic <kfrankovic@delphi.com> "Gender
Dif... I," Dianne Rucinski
<rucinski@norcmail.uchicago.edu> "New Approaches to Vener...", Kurt Lang
<lang@max.u.washington.edu>

VI - SATURDAY, MAY 20 (10:15-11:45 am)

"New Cognitive Approaches to...", <Norbert.Schwarz@um.cc.umich.edu>
"Sampling... Special Populations
II," R. Paul Moore <rpm@rti.org> "Pre-Election Polls II," John Brennan
<jwbren2@aol.com> "Gender
Differences II," Marie Crane <mcrane@zilker.net> "Media Reporting &
Public...", Phil Meyer
<pmeyer@email.unc.edu> "Systematic Historical Stud...", Charles Wright
<fcw@asc.upenn.edu>

VII - SATURDAY, MAY 20 (2:00-3:30 pm)

"Panel on the Growing Cynicism...", none required
"Methods in Focus: Mu...", Don Dillman <dillman@wsuvml.csc.wsu.edu>
"Research on Health: Opin...",
Diane Colasanto <dcolasanto@aol.com> "The Phenomenology of Surveys...", Ed
Freeland <epf@mprnj.com>

VIII - SUNDAY, MAY 21 (9:00-10:30 am)

"Cognitive Appr...", Norm Bradburn <bradburn@norcmail.uchicago.edu> "New
Computer Tec...", Karen
Goldenberg <goldenbk@oews.psb.bls.gov> "Panel on Public Journalism," Leo
Bogart (uspo Directory
address) "Role of Kn," Joan Black (fax 203-452-0631; uspo Directory address)
"Chapters in the Hist...",
Donna Charron <charrowc@sluvca.slu.edu &
dcharron@lc.lindenwood.edu>

IX - SUNDAY, MAY 21 (10:45 am-12:15 pm)

"Experiments for Methods Develop...", Jack Ludwig <psral@aol.com> "Telephone
Meth...", Judith Schejbal
<jschejba@merle.acns.nwu.edu> "Cognitive... Politics," Bibb Latane
<latane@socpsy.sci.fau.edu>
"International Pers...", Janet Harkness <harkness@zuma-mannheim.de>
"Television's Role in Pub...",
<Michael.W.Traugott@um.cc.umich.edu>

>From beniger@RCF.USC.EDU Tue May 9 10:25:56 1995
Date: Tue, 9 May 1995 10:25:56 -0700
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: James Beniger <beniger@RCF.USC.EDU>
Subject: CHAIRS OF SESSIONS--FINAL LIST

50TH CONFERENCE CHAIRS OF SESSIONS--FINAL LIST

I - FRIDAY, MAY 19 (8:30-10:00 am)

"Customer Satis...", <Elizabeth_A_Martin_at_csmr@smtp-gw.census.gov>
"New Developments... Sampling," Robert Mason <masonr@stat.orst.edu> "The
1994 Elect...", Robert
Eisinger <eisinger@gwis2.circ.gwu.edu> "Reporting Race...", CDD Walker Cohen
<cohenwal@pucc.princeton.edu> "Evaluating New Technologies...", Young I.
Chun <Chun_Y@bls.gov> "How
Americans View Histor...", Helen Crossley <crossleyhm@aol.com>

II - FRIDAY, MAY 19 (10:15-11:45 am)

"Strategies for...", Paul Lavrakas <lavrakas@casbah.acns.nwu.edu> "Trend
Analysis..." Nick Tortorello
<roper!Tortorello@uunet.uu.net> "Panel on the 1994 Elect...", Fred Solop
<solop@nauvax.ucc.nau.edu>
"Satisfaction: Does...", Sherry Marcy <smarcy@datastat.com> "Survey & Market
Research...", Bob Lee
<lee@pacevm.dac.pace.edu> "AAPOR's History I," Bud Roper
<roper!Roper@uunet.uu.net>

III - FRIDAY, MAY 19 (2:00-3:30 pm)

"Panel: CAPI...", Karol Krotki <karolk@temss2.main.temple.edu> "DK
Responses...", Phil Gendall
<P.Gendall@massey.ac.nz &
m.c.macdonald@massey.ac.nz>, fax (+64) 6-350-5608
"Exit Polling...", Bob Oldendick <oldendick@iopa.sc Carolina.edu> "Public
Attitudes Toward..." Clyde
Tucker <tucker@ore.psb.bls.gov> "AAPOR's History II," Leo Bogart (uspo
Directory address)

IV - FRIDAY, MAY 19 (3:45-5:15 pm)

"Evaluating Computer...", Kristen Conrad <kconrad227@aol.com> "Attacking
Non...", Janet McConegy
<ti0jim1@mvs.cso.niu.edu> "Graphic Design & Layout...", Sandy Tse
<stse@golum.riv.csu.edu.au> "Panel on
AAPOR & the Early...", Rob Daves <daves@startribune.com> "Mass Media &
Politics...", Tim Counts
<tcounts@cis01.cis.usf.edu> "Understanding Violence...", Scott Beach
<scottb@vms.cis.pitt.edu>

V - SATURDAY, MAY 20 (8:30-10:00 am)

"Constructing Items...", David Mingay <djmingay@midway.uchicago.edu>
"Sampling Special... I,"
<William_L_Nicholls_II@smtp-gw.census.gov>
"Pre-Election Polls I," Harry O'Neill <roper!ONeill@uunet.uu.net> "Public
Opinion...", Norm Bradburn
<bradburn@norcmail.uchicago.edu> "Gender Differences I," Cecilie Gaziano
<dnnm42a@prodigy.com> "New
Approaches to Ven...", Peter Mohler <mohler@zuma-mannheim.de>

VI - SATURDAY, MAY 20 (10:15-11:45 am)

"New Cognitive Approaches...", Joye Dillman <dillmanj@mail.wsu.edu>
"Sampling... Populations II," Gosta
Forsman <gosfor@math.liu.se> "Pre-Election Polls II," Hugh Gladwin
<gladwin@servax.fiu.edu> "Gender
Differences II," Diane Mobley <audia@asuum.inre.asu.edu> "Media Reporting &
...", Diane Woodard
<75460.2631@compuserve.com> "Systematic Histori...", Damarys Canache
<djcst22@vms.cis.pitt.edu>

VII - SATURDAY, MAY 20 (2:00-3:30 pm)

"Panel... Cynicism," Robert Eisinger <eisinger@gwis2.circ.gwu.edu> "Methods
in Focus," Rachele Cummins
<rcummins@aarp@mcimail.com> "Research on Health...", Mollyann Brodie
<mbrodie@hsph.harvard.edu> "The
Phenomenology of Surv...", Leslie Miller <lmiller@rollins.edu>

VIII - SUNDAY, MAY 21 (9:00-10:30 am)

"Cognitive Appr...", Michaela Wanke <w83@vm.urz.uni-heidelberg.de> "New
Computer Technologies...",
Johanna Zmud <nustats@delphi.com> "Panel on Public Journalism," Phil Meyer
<pmeyer@email.unc.edu> "The
Role of Knowl...", Frank Rusciano <rusciano@enigma.rider.edu> "Chapters in
the History of Publ...",
Chuck Cowan <ccowan@rtc.gov>

IX - SUNDAY, MAY 21 (10:45 am-12:15 pm)

"Experiments for Methods...", Carmen Vincent <westatpo.westat.com>
"Telephone...", Jean Martin
<bgtest!btgl!MartiJ@opcs.attmail.com>
"Cognitive Approaches.. Politics," Donna Eisenhower <dle@mprnj.com>
"International Perspectives On...",
Nick Moon <N.Moon@maires.co.uk> "TV's," Wolf Donsbach
<donsbach@geistesw.rmhs1.tu-dresden.d400.de>

>From beniger@RCF.USC.EDU Tue May 9 14:29:45 1995
Date: Tue, 9 May 1995 14:29:45 -0700
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: James Beniger <beniger@RCF.USC.EDU>
Subject: Fort Lauderdale Airport Ride Sought

Forwarded to AAPORNET for Phyllis Endreny, who is Organizer for the 50th
Conference Book Exhibit:

Date: Tue, 9 May 1995 16:07:12 CDT
From: Phyllis Endreny <U12408@UICVM.CC.UIC.EDU>
Subject: Fort Lauderdale Airport Ride Inquiry

I know there is limo service available, but if there is anyone who is
arriving at airport around 3 P.M.
Th. May 18, renting a car, and would have room for extra passenger and/or
leaving Bonaventure around

2:30-3 Sun., May 21, and driving to airport in rented car with extra room,
Could you please contact me
personally by E-mail (U12408@UICVM.CC.UIC.EDU) or leave me a phone msg.
Thanks very much. Phyllis.

>From N.Moon@MAIRES.CO.UK Wed May 10 17:34:58 1995
Date: Wed, 10 May 1995 17:34:58 +0000
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: "Nick Moon (Director S&P)" <N.Moon@MAIRES.CO.UK>
Organization: Consumer Market Research
Subject: conference

I realise I risk giving entirely the wrong impression of my motives for
attending the AAPOR conference,
but as a foreigner I would like to request help again concerning R and R
from anyone with specialist
local knowledge.

I would like to make the most of trip by doing a bit of shopping for goodies
that have not yet reached
these benighted shores. In particular I am looking for a good, and ideally
cheap, source of leisure
computer software. I am hoping to get the Bob Dylan interactive CD-Rom (sad
man that I am) and any good
educational stuff for young children.

I have a few hours free in Miami on Wednesday afternoon, and again on Sunday
afternoon, plus evenings
in Fort Lauderdale. Is there anyone local on the AAPORNET who could
recommend a shop or two to me in
either place?

Thanks very much.

Nick Moon

>From annag@CICERO.SPC.UCHICAGO.EDU Wed May 10 14:51:51 1995
Date: Wed, 10 May 1995 14:51:51 CDT
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: Anna Greenberg <annag@CICERO.SPC.UCHICAGO.EDU>
Subject: shopping in Ft. Lauderdale
In-Reply-To: from "Nick Moon" at May 10, 95 5:34 pm

Mr. Moon: Ft. Lauderdale boasts the world's largest outlet mall -- it
houses literally miles and miles
of stores. I think it is called Sawgrass Mall. Happy Shopping!

>From GoldenbK@OEUS.PSB.BLS.GOV Thu May 11 09:33:00 1995
Date: Thu, 11 May 1995 09:33:00 EDT
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>

Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: Goldenberg_K <GoldenbK@OEUS.PSB.BLS.GOV>
Subject: Conference meals

If you're not attending the AAPOR conference, you can hit the delete key now.

If you're attending the AAPOR conference, and you have a room at the Bonaventure, you can also hit the delete key. This message does not apply to you. Your meals are included with your hotel room fees.

If you are staying elsewhere, and wish to take meals with the group at the Bonaventure, you have two options for meal tickets.

1. Purchase the complete meal package for one or more days. The package consists of dinner, continental breakfast, and lunch. Cost is \$62. per person per day and includes all taxes and gratuities. Tickets will be sold on a walk-up basis at the Conference Services desk, near AAPOR's Registration Desk. NO SINGLE MEAL TICKETS WILL BE SOLD FOR DINNER ON THURSDAY, so if you want to eat dinner at the Bonaventure Thursday night you must take the meal package for at least one day. You may buy the package that includes Thursday's dinner without prior reservation until 4:00 p.m. on Thursday. If you want the package, and there is a possibility that you will arrive after 4:00 p.m., notify me by MONDAY, MAY 15 by email or fax (below) and I will have the hotel hold the tickets for you.

2. Purchase individual tickets for the following meals:
Friday lunch
Friday dinner/Awards Banquet
Saturday lunch/Presidential Address
Saturday dinner/Dinner Dance

Prices are \$20 for lunch and \$30 for dinner, including all taxes and gratuities. Tickets for Friday lunch will be sold until 10:00 a.m. Tickets for Friday dinner will be sold until 4:00 p.m. Tickets for all Saturday meals will be sold until 10:00 a.m. Saturday ONLY.

Meal tickets will be sold at the Conference Services Desk, near the AAPOR registration desk, between the hours of 7 a.m. and 6:00 p.m.

Please share this information with colleagues who are not on AAPORNET and might need it. Thank you.

Karen Goldenberg
goldenbk@oeus.psb.bls.gov
FAX 202-606-6425

>From pvisser@MAGNUS.ACS.OHIO-STATE.EDU Thu May 11 11:26:45 1995
Date: Thu, 11 May 1995 11:26:45 -0400
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: Penny S Visser <pvisser@MAGNUS.ACS.OHIO-STATE.EDU>
Subject: sharing accomodations

I have reserved a room for the conference and I'm looking for a female "roommate" who is interested in sharing expenses. Please contact me directly (my email address is visser.104@osu.edu) to make arrangements.

Thanks!

Penny Visser

>From beniger@RCF.USC.EDU Thu May 11 11:30:06 1995
Date: Thu, 11 May 1995 11:30:06 -0700
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: James Beniger <beniger@RCF.USC.EDU>
Subject: Reminder to All Authors

Our 50th Anniversary Conference is just one week away; it is long past time for each first or other designated author to send a copy of the paper to both its session discussant and session chair. Discussants and chairs who have heard nothing about the status of a paper in their sessions by noon EDT tomorrow are urged to send me the names of all delinquents for possible editing of the Conference Program. Well-prepared and critical discussion and questioning of papers is the one thing that distinguishes an intellectually-rigorous conference from the mere random milling about in resort hotels. Have we kept this show going for a half-century to accept anything but the best?

Because not all authors will have completed a draft of a paper yet, we suspect, we repeat here a rough outline of a few possibilities, from most to least desirable, that you might consider giving to your discussant and chair:

| _____ MOST DESIRABLE _____ |

- (1) Final draft of paper with all notes, complete references and bibliography, and acknowledgments; copies of all handouts and viewgraphs or slides.
- (2) Preliminary drafts of paper, handouts, and viewgraphs or

slides.

- (3) Rough drafts of paper, some handouts, and some viewgraphs or slides.
- (4) Extended abstract, with offer to elaborate by telephone or email.
- (5) Nothing, and no contact, with implied offer to give up hotel reservation to person at the top of the waiting list.

|
| _____ LEAST DESIRABLE _____ |

>From N.Moon@MAIRES.CO.UK Fri May 12 18:11:29 1995
Date: Fri, 12 May 1995 18:11:29 +0000
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: "Nick Moon (Director S&P)" <N.Moon@MAIRES.CO.UK>
Organization: Consumer Market Research
Subject: Re: Reminder to All Authors

So far I have received a paper from Eugene Uyeki.

Two other authors, whose names I must admit I don't have a record of, e-mailed me a few days ago to ask for my fax number so they could send me a copy, but I haven't received them as of now.

On the subject of AAPORNET, I seem to be on twice, once with this id, and again on my CIX account, address nmoona@cix... . I only use CIX at home, and then only rarely, so it came as a bit of a shock when I logged in last night and found about 100 e-mails to read! Can you get me delisted at the cix address please.

Thanks very much.

Nick

>From ccowan@RTC.GOV Fri May 12 10:31:06 1995
Date: Fri, 12 May 1995 10:31:06 -24000
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: "Charles D. Cowan" <ccowan@RTC.GOV>
Subject: Dinner, Dance, Dress

Jim Beniger asked me to "pen" something about the Saturday Night Dinner, the Dance, and the subject of Dress. The Saturday Night Banquet is so-called because in the old days (to me, the mid-70's and early 80's) it was a gala event, with

- o Awards (still there),
- o the Presidential Address (now at a time when attention spans are better),
- o and ... Classy Dress (gone, forgotten).

Classy Dress was formal/semi-formal. Men wore suits - with ties, women wore gowns (really!) or formal dresses. The banquet was an EVENT, and dressing for the evening was a statement regarding community and regard for AAPOR.

We'd like to bring this tradition back for Saturday night, especially since Saturday night this year is a dinner/dance with the Gene Krupa Band. The Krupa band harkens back to the 40's and 50's, when an evening out at a dance was a chance to socialize and be entertained. Dances also involved a level of formality in dress and manners that is lost today. So please, strut your stuff on Saturday.

Finally, for those of you not seduced by the Muse Terpsichore, I'm offering a Jitterbug class Saturday evening before dinner, from 5:30 to 6:30. This is an introductory class, just enough to make you dangerous when you hit the dance floor. You don't need a partner for the class, or even matched and opposing feet - just show up and we'll get you started. We'll announce again at the meetings, with a location. If anybody's interested in West Coast Swing, please e-mail me back directly.

>From beniger@RCF.USC.EDU Fri May 12 14:51:05 1995
Date: Fri, 12 May 1995 14:51:05 -0700
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: James Beniger <beniger@RCF.USC.EDU>
Subject: The Moral to the Story
In-Reply-To: <199505121716.KAA17478@alnitak.usc.edu>

On Fri, 12 May 1995, a notoriously shy AAPOR member wrote:

> On the subject of AAPORNET... I only use CIX at
> home, and then only rarely, so it came as a bit of a shock when I
> logged in last night and found about 100 e-mails to read!

MORAL: You might think you can hide, but The Shadow knows, and AAPORNET will find you, wherever you might go.

>From masonr@STAT.ORST.EDU Sat May 13 13:05:27 1995
Date: Sat, 13 May 1995 13:05:27 -0700
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>

From: Robert Mason <masonr@STAT.ORST.EDU>
Subject: Re: Reminder to All Authors
In-Reply-To: <9505111839.AA13065@STAT.ORST.EDU>

Dear Jim,

I've either received drafts or have received promises of fax copies from the first three authors of the Survey Sampling session Friday morning. Bob Grove may have had better luck.

Bob Mason

>From KENNEDYJ@SOCIOLOGY.SOC.INDIANA.EDU Sat May 13 16:00:18 1995
Date: Sat, 13 May 1995 16:00:18 EST
Reply-To: KENNEDYJ@sociology.soc.indiana.edu
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: John M Kennedy <KENNEDYJ@SOCIOLOGY.SOC.INDIANA.EDU>
Organization: Sociology, Indiana U. -Bloomington
Subject: Academic Survey Organizations

If you don't plan to attend the meeting of the directors of academic survey organizations at AAPOR, you can hit the delete key now.

The meeting of the directors of academic survey research organizations will be held in the Marathon/Sanibel room from 4:00 - 5:00 on Thursday.

Tentative Agenda:

4:00 - 4:15 Introductions/meeting description

4:15 - 4:30 Distributing/publishing technical information electronically. (Is it possible for us to share technical successes and failures using short reports that would be available through the internet?)

4:30 - 4:45 Strategies for hiring employees in an academic environment. (How do we meet the challenges of hiring and training within an academic environment?)

4:45 - 5:00 Where do we go from here? (Should we consider some type of informal or semi-formal organization?)

5:00 Adjournment

Please contact me directly (not through AAPORNET) if you have any questions about the meeting.

John

FROM: John M Kennedy
Center for Survey Research
Indiana University
1022 E Third St
Bloomington, IN 47405
kennedyj @ indiana.edu
VOICE: (812) 855-2573 * FAX: (812) 855-2818

>From mbednarz@UMICH.EDU Sat May 13 17:04:38 1995
Date: Sat, 13 May 1995 17:04:38 -0400
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: Marlene Bednarz <mbednarz@UMICH.EDU>
In-Reply-To: <199505132014.QAA05233@judgmentday.rs.itd.umich.edu>

Just a reminder from the Secretariat ----

To: Employment Seekers

Employers Recruiting

.....
During the Conference employment binders are made available
to Conference attendees, for leisurely perusal. Although is
is too late to
mail me resumes or job descriptions, you may still bring them to the
conference, to be inserted in the
binders.

>From pollmark@PIPELINE.COM Mon May 15 11:43:06 1995
Date: Mon, 15 May 1995 11:43:06 -0400
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: "Mark A. Schulman" <pollmark@PIPELINE.COM>
Subject: Results of NY AAPOR Elections

The New York AAPOR Chapter ballots for President and Council have now been
tallied. Congratulations to
the following:

President-elect: Murray Edelman
Program Chair-elect: Charles Kadushin
Secretary-Treasurer-elect: Patty McGrath
Membership Chair-elect: Jay Mattlin
Communications Chair: Ariela Keysar
Counselor-At-Large: Jo Holz

In addition, Micki Blum has agreed to serve as Arrangements Chair, an
appointed post.

I want to thank all the candidates for their willingness to run and serve.
Best wishes!!

Mark Schulman

NYAAPOR Chapter President

>From beniger@RCF.USC.EDU Mon May 15 16:08:46 1995
Date: Mon, 15 May 1995 16:08:46 -0700
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: James Beniger <beniger@RCF.USC.EDU>
Subject: 50th Conference Publicity

Media releases about our 50th Anniversary Conference have been sent to national and regional newspapers, magazines, radio and television networks and stations, and media and press associations. What coverage we might receive, if any, remains to be seen, of course. If any of you have personal contacts in the media, please don't hesitate to help promote our 50th Conference.

AAPOR tradition has been to publicize each Annual Conference to local academics and students who may not be members, at least in relevant disciplines, and also to local media and to more general audiences within a reasonable drive of the Conference site (traditionally 200 miles). Because almost 300 air miles are needed to exit Florida from Fort Lauderdale (not counting the Bahamas and Cuba), and because it seems somehow invidious to draw arbitrary distinctions within Florida, we have decided to make the entire state our target for publicity to nonmembers who might drop by for part or all of our 50th Conference.

Toward this end, a dozen AAPORNET members at universities and colleges in Florida have been called upon to pass along a general announcement to their students, colleagues, and local media contacts. The Conference Committee wishes to thank these twelve people, most with key roles on the Conference program. Listed in roughly increasing distance from Fort Lauderdale, they are:

FORT LAUDERDALE AREA

Florida Atlantic University (Boca Raton)

Helen C. Harton, Psychology <harton@socpsy.sci.fau.edu>
Bibb Latane, Psychology <latane@socpsy.sci.fau.edu>

MIAMI AREA

Florida International University (Miami)

James Caplan, Organizatnl Consltnts <caplanjr@servms.fiu.edu>
Hugh Gladwin, Inst for Publ Opin Res <gladwin@servax.fiu.edu>

University of Miami (Coral Gables)

Bruce Garrison, Communication <bgarriso@umiami.ir.miami.edu>

GULF COAST

University of South Florida (Tampa)

Tim Counts, Mass Communications <tcounts@cis01.cis.usf.edu>

CENTRAL FLORIDA

Rollins College (Winter Park)

Leslie A. Miller, Advantage Program <lmiller@rollins.edu>

NORTHEASTERN FLORIDA

Jacksonville University (Jacksonville)

Raymond K. Oldakowski, Geography <roldako@junix.ju.edu>

NORTH CENTRAL FLORIDA

University of Florida (Gainesville)

Diane Craig, Survey Research Ctr <dcraig@nervm.nerdc.ufl.edu>

WESTERN FLORIDA

Florida State University (Tallahassee)

Susan Losh, Sociology <slosh@garnet.acns.fsu.edu>

Suzanne Parker, Survey Res Laboratory <sparker@coss.fsu.edu>

Scott J. Takacs, Business <stakacs@garnet.acns.fsu.edu>

-- Jim Beniger

>From mcrane@ZILKER.NET Mon May 15 19:48:20 1995
Date: Mon, 15 May 1995 19:48:20 -0500
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: Marie Crane <mcrane@ZILKER.NET>
Subject: AAPOR Buddies - Read Today

On behalf of the Committee for Public Spirited Endeavors (an outgrowth of Membership), I would like to ask all those who have attended the Conference in years past to volunteer to be a BUDDY at this year's conference.

If you have already volunteered to be a BUDDY (and about 40 of you have), THANKS VERY MUCH.

If you have not, there's still time! This year's conference has attracted a

very large number of new attendees. We are eager to welcome them and introduce them to other conference attendees. Please consider being a buddy.

BUDDIES are asked to meet with their new attendee, join him or her for a meal or two, make introductions, join him or her for the new attendee cocktail party, and generally welcome their new attendees to the AAPOR community.

In order for every new attendee to have a buddy, we need 30 more buddies!

Please contact Marlene Bednarz via e-mail by 4:00 CST on May 16 to let her know that you will participate. It won't take much time or effort and the pay off for new attendees and for BUDDIES will be well worth the effort

Marlene Bednarz <mbednarz@UMICH.EDU>
You'll receive more information when you arrive in Ft. Lauderdale.

Many thanks.

Marie Crane
Membership

Marie Crane
M. Crane & Associates, Inc.
901 Rio Grande, Ste 200
Austin, Texas 78701
Phone: 512.473.2584 Fax: 512.478.4582
E-mail: mcrane@zilker.net

>From murray1@PIPELINE.COM Mon May 15 23:45:25 1995
Date: Mon, 15 May 1995 23:45:25 -0400
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: Murray Edelman <murray1@PIPELINE.COM>
Subject: Newsletter / email addresses for all

As the Incoming Publications/Information Chair, I will be the editor of the Newsletter this year. I welcome your suggestions and contributions.

Here are a couple of specific requests:

1. Keep an eye out for QUOTABLES that can stand alone. These can range from pithy sayings or great findings to the obvious. Take them from the abstracts, papers, sessions, or socializing.

I'll have a big envelope at the bulletin board, or you can give them to me or email them afterwards.

2. I also need one more photographer to help us capture the thrill, glamour, and excitement of the coming conference.

Many AAPORNET'ers have found this little tip useful:

Would you like the most current machine readable list in alphabetical order of the email addresses of all AAPORNET members?

Here's how to do it:

Send a message to `LISTSERV@VM.USC.EDU`

Put the following line in the first line of the message.

REVIEW AAPORNET BY NAME

It must be in the first line of the message. Don't put anything in subject line.

AND, make sure you send it to the `LISTSERV` at the address above; if you send it to `AAPORNET` (or hit reply to this message) you will only annoy us (and you don't want to do that right before the conference).

Murray Edelman

`murray1@pipeline.com`

```
>From rea@IEA.SOC.UMN.EDU Tue May 16 05:46:39 1995
Date: Tue, 16 May 1995 05:46:39 -0500
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: Ronald Anderson <rea@IEA.SOC.UMN.EDU>
Subject: Caller Id and RDD
In-Reply-To: <01HK1MWS5B4YA75H4H@VX.CIS.UMN.EDU>
```

In a RDD survey in Minnesota we are finding a lot of phones with Caller Id and would like to know to what extent this technology increases 'no answer' responses. Has anyone investigated how Caller Id impacts response rates in RDD surveys?

Ronald Anderson

```
>From arr@CUNYVMS1.GC.CUNY.EDU Tue May 16 08:18:09 1995
Date: Tue, 16 May 1995 08:18:09 EST
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: arr@CUNYVMS1.GC.CUNY.EDU
```

Subject: social science at NSF in jeopardy (forwarded from another listserver)

>EMERGENCY ACTION ALERT

> From the Federation of Behavioral, Psychological and Cognitive
>Sciences The House Budget Committee has recommended the complete
>elimination of NSF research funding for Psychology, Anthropology,
>Sociology, Linguistics, Political Science, Economics, Geography,
>Cognitive Science, Decision, Risk and Management Sciences, History of
>Science, and Statistical Research for the Behavioral and Social
>Sciences-- as NSF's contribution to balancing the Federal budget.

>
>There is no doubt that NSF funding will be cut in the effort to balance
>the budget. But to selectively wipe out the behavioral and social
>sciences goes far beyond simply saving money. This is the most
>important crisis these sciences have faced since Ronald Reagan
>attempted to eliminate the same sciences in the early 1980s. Action on
>this will happen very quickly. The Budget Committee approved the
>budget package on May 11. The vote on the package by the full House
>will happen sometime between the 15th and 18th of May. In all
>likelihood, the budget resolution will pass the House unaltered. The
>Appropriations Committee will be bound by the spending limits imposed
>by the Budget Committee. But it need not be bound by the particular
>cuts recommended by the Budget Committee! Unfortunately, the House
>leadership has also made it known that no program that lacks a current
>authorization will be funded. The National Science Foundation is not
>currently authorized. Efforts to pass its authorization failed last
>year in the Senate. The House Science Committee Chair, Robert Walker
>(R-PA) has said that as soon as the budget is passed, the Science
>Committee will proceed to report its authorizations which include,
>among other things, NSF, NASA, and the research programs of the
>Department of Energy. Robert Walker is also the Vice-Chair of the
>Budget Committee, and he played a key role in determining the selective
>cuts at NSF. In a news conference on May 12, Walker said that the
>Directorate containing the research programs mentioned above was
>created simply because it was "politically correct" and that it is now
>time to make a correction. This means that there is little chance the
>NSF authorization from his Committee will contain an authorization for
>the Social, Behavioral, and Economic Sciences Directorate. If the
>Committee does not authorize the Directorate, the Appropriations
>Committee cannot fund the research programs it contains. So scientists
>must pay close attention to actions of the Budget, Appropriations, and
>the authorizing committee.

>
>The only way the course of events can be changed is for concerned
>citizens to let their elected representatives know that they as voters
>do not approve of these ideological cuts masquerading as budget
>balancing measures. You must take it on yourself immediately to

- >
>1) write or call your own representative and senator's office to
>express your disapproval
>
>2) send a copy of your letter to: Robert Walker, George Brown (ranking
>minority member of the Science Committee and a likely ally of
>behavioral and social scientists), Jerry Lewis (Chairman of the House
>Appropriations Subcommittee that appropriates money for the National
>Science Foundation). And this next thing is equally important: SEND,

>FAX OR EMAIL A COPY OF YOUR CORRESPONDENCE TO THE FEDERATION OF
>BEHAVIORAL, PSYCHOLOGICAL, AND COGNITIVE SCIENCES. We have to be able
>to monitor how great an impact behavioral and social scientists are
>having, and the only way we can do that is by keeping track of how many
>contacts from scientists congressional offices have received. Any
>letter to Congress may be addressed as follows: Representative's name,
>U.S. House of Representatives (or U.S. Senate) Washington, D.C. 20515
>(House) or 20510 (Senate). The Federation email is federation@apa.org.
>Federation fax is
>(202) 336-6158. If you need more information, our telephone number is
>(202) 336-5920.

>
>3) Help us get the word out. Please see that the anthropology,
>sociology, linguistics, economics, political science, cognitive
>science, and geography departments on your campus receive this action
>alert as well.

>
>4) It is very important that elected representatives do not hear only
>from the scientists affected. If you have acquaintances in the
>physical or biological sciences or the university administration who
>would write a letter or make a phone call to an elected representative,
>do everything you can to get such a communication sent.

>

>From burger@CSPO.QUEENSU.CA Tue May 16 08:42:58 1995
Date: Tue, 16 May 1995 08:42:58 -0500
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: Bob Burge <burger@CSPO.QUEENSU.CA>
Subject: Poll blackout statute upheld

Poll blackout statute upheld: Effect on voters cited in ruling by Doug
Saunders The Globe and Mail, 16
May 1995

TORONTO - A media blackout on public-opinion polls in the days immediately
before a federal election
does not violate constitutional freedoms, a judge has ruled.

In a 60-page judgment released yesterday, Mr. Justice Will Somers of
the Ontario Court's General
Division concluded that the section of the Canada Elections Act that
prohibits publication of polls in
the days immediately preceding voting day is a "justifiable limitation on
free expression" under the
Charter of Rights and Freedoms.

The poll-blackout section of the act was challenged by newspaper chains
Thomson Newspaper Co.
Ltd., which publishes The Globe and Mail, and Southam Inc.

The statute, which became law on Jan. 1, 1993, prohibits the
publication or broadcasting of
public-opinion polls from midnight the Friday before voting day until the
close of all polling stations
on election Monday.

Judge Somers calculated in his ruling that, depending on where in
Canada the media were, the

blackout period could range from 68 hours to 72.5 hours.

Representing both newspaper companies, lawyer Peter Jacobsen argued that the law violates Section 2(b) of the Charter, which guarantees "freedom of thought, belief, opinion and expression, including freedom of the press and other media of communication."

Mr. Jacobsen argued that the blackout also violates Section 3 of the Charter, in that it forced voters to rely on outdated information, rumours and potentially misleading commentary in their final voting decisions.

Section 3 guarantees the right to vote in a federal election and has been interpreted as a guarantee of the right to vote with accurate information available.

Judge Somers countered that the blackout law falls squarely under Section 1 of the Charter, which says that other Charter rights are subject to "such reasonable limits prescribed by law as can be demonstrably justified in a free and democratic society."

Since polls can be shown to harm the electoral process, he wrote, it is therefore reasonable to ban them for limited periods. "Contrary to what one might first think, elections in Canada are not periods of unregulated free debate."

The Elections Act includes a ban on political advertising during the first 18 days of a campaign, on the day before voting day and on voting day itself, as well as limits on the amount that can be spent on advertising.

However, other clauses, including the act's ban on third party advertising, have been struck down as unconstitutional by the courts.

Judge Somers agreed that there is no consensus on exactly what effect polls have on voters. However, he wrote that the possibility exists for polls to mislead voters in large numbers, since almost 80 per cent of Canadians are aware of the results of polls published before elections. Therefore, he concluded, a "rest period" is a reasonable compromise between banning publication of poll results outright and allowing them unrestricted.

He also noted that restrictions on polling publication exist in several other countries and in the province of British Columbia, and that 20 private members' bills to restrict publication of polling data have been tabled in the House of Commons.

A pre-election blackout on polls was originally proposed by the 1991 Royal Commission on Electoral Reform and Party Financing, also known as the Lortie commission.

The commission concluded that "research demonstrates that polls did not have measurable effects on the conduct of election campaigns and the choice voters make."

Studies of the 1988 federal election conducted for the Lortie commission found that newspapers had misled readers and failed to provide them with enough information to assess the polling data accurately.

Newspapers had also made error in their polls and the commission noted

that they did not have time
to correct those errors when they happened close to the voting date.

"In the middle of the campaign there is time for a candidate or party
to contradict an anomalous
or misleading poll," Judge Somers wrote, "but this opportunity diminished as
the election comes to an
end."

The ruling also noted that the CBC has a self-imposed policy against
commissioning polls in the
last 10 days of an election campaign, though the network objects to the
blackout legislation.

Will Thorsell, editor-in-chief of The Globe, disagreed with Judge
Somers's interpretation of the
constitution.

"I'm disappointed in this decision," he said last night. "I believe
despite it that the law is
unconstitutional, and we will be considering an appeal."

--

>From piresrc@NETCOM.COM Tue May 16 07:05:47 1995
Date: Tue, 16 May 1995 07:05:47 -0700
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: PIRE <piresrc@NETCOM.COM>
Subject: linking surveys for low-incident populations

One of our research scientists is interested in other people's experiences
with linking a RDD
low-incident survey to another general population survey where the targeted
household characteristic is
identified through the enumeration process. An example would be a general
population survey where one
adult is randomly selected as the respondent for one survey and during the
household enumeration it is
determined that the household also contains children within a certain age
group and otherwise meets the
screening criteria for a different survey. It is assumed that this type
of linkage would require obtaining the household informant's permission to
call back at a later time to
discuss participation in the second survey.

We are interested in hearing about the advantages and disadvantages of
using this type of household screening method. We are particularly
interested in learning about the experiences of researchers who have
collaborated to design national
RDD surveys which combine household screening protocols to obtain data for
multiple survey topics.
Specifically, what are the trade-offs in terms of response rates, sampling
efficiency and cost
effectiveness? If anyone has had experience with this type of design or is
aware of references that
address this method, please contact me directly at the e-mail or mailing
address
below. Thanks very much for your help.

Linda Burgess
Director
Pacific Institute Survey Research Center
1918 University Ave. 4th Floor
Berkeley, CA 94704
510/486-1112
e-mail: piresrc@netcom.com

piresrc@netcom.com

>From beniger@RCF.USC.EDU Tue May 16 11:44:43 1995
Date: Tue, 16 May 1995 11:44:43 -0700
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: James Beniger <beniger@RCF.USC.EDU>
Subject: Lengths of Paper Presentations

Several authors have asked how much time they will have to present their papers in Fort Lauderdale. Because times vary according to the number of papers in each session, and because no-show rates at conferences generally (not necessarily AAPOR's) have increased with funding problems and the vicissitudes of travel, authors ought to be prepared for a modest range of presentation lengths.

Session chairs have complete authority to set lengths of presentations as they see fit; it is crucial that sessions be controlled on site, according to circumstances that prevail at the time. With this in mind, the following allocations of the 90 minutes for each scheduled session--as a function of the number of papers to be presented--might serve as a rough guide to authors preparing in advance:

NO. OF PAPERS	EACH PAPER	DISCUSSANT	INTROS, QS	TOTAL
2	20 mins	20 mins	30 mins	90 mins
3	15 mins	15 mins	30 mins	90 mins
4	12 mins	12 mins	30 mins	90 mins
5	10 mins	15 mins	25 mins	90 mins
6	8 mins	17 mins	25 mins	90 mins

These allotments derive from the following biases:

- (1) Shorter presentations that leave ample time for questions from the floor near session's end are better than longer presentations that do not.
- (2) Just as every serious journal must submit papers to outside review, every paper session at a serious conference must have

a discussant.

- (3) Presenters and discussants deserve equal time unless the number of papers exceeds four, after which the increasing need to synthesize papers for the audience requires that discussants be given increasingly MORE time.
- (4) Increasing numbers of presentations must come at the expense of time for questions from the floor, but never at very much expense.

Session chairs may have different biases, of course, and are free to exercise them (they are NOT free, however, to dismiss the discussant assigned to their session).

ON THE NUMBER OF PAPERS IN A SESSION

Most 50th Conference sessions include 3 to 5 papers. If you prefer longer presentations, plan to attend sessions with fewer papers listed on the program. Many sessions were assigned 5 papers with the expectation that not all proposed research would materialize in time for presentation. In cases where authors of 5 separate papers do appear, they may be dismayed by how little time they have to present. Before complaining, such authors must ask themselves: If fewer papers had been accepted for this session, might not mine have been one of those rejected? Audience members who feel they have heard too little about a paper as presented ought to persist in securing a copy of the complete work from the authors.

>From morinr@TWP.COM Tue May 16 18:06:42 1995
Date: Tue, 16 May 1995 18:06:42 -0400
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: Rich Morin <morinr@TWP.COM>
Subject: Job Posting

Vacancy: Polling Analyst/Assistant to the Director of Polling

The newsroom of The Washington Post is looking for a polling analyst. The person would assist the director of polling in survey questionnaire design and data analysis, work with reporters and editors on poll stories, oversee the preparation of survey graphics as well as handle a number of administrative and clerical tasks related to Post polling projects.

High energy and creativity are a must; actual polling experience or formal training in survey methodology is highly desirable but not a requirement. The successful applicant should be comfortable working with numbers and working with people. A background in the social

sciences (particularly political science, sociology and/or psychology) would be useful; an active interest in these and related areas is essential.

Applicants should be computer literate and familiar with one or more of the commonly used statistical software packages such as SPSS, SAS or Minitab and have a working knowledge of at least one spreadsheet and word processing program.

This is not a reporting position. But the person who fills this job should be a good writer and will be encouraged to write for the paper on an occasional basis.

This job had been split between the newsroom and the business side but has been made a newsroom position.

Minorities and women are strongly encouraged to apply. Interested persons should contact:

Richard Morin
Director of Polling
The Washington Post
1150 15th St. NW
Washington D.C. 20071
(202) 334-7331

*

*

*

For those of you attending the AAPOR convention, I will be staying at the Sheraton Suites (not the Bonaventure) and will be available to discuss this position. I'm scheduled to arrive late Thursday afternoon. The number at the Sheraton is 305 424-3300--call and leave a message and I'll get back to you. I also will be checking my e-mail daily; my 'net address is morinr@twp.com.

--Rich

>From pmeyer@EMAIL.UNC.EDU Tue May 16 21:36:40 1995
Date: Tue, 16 May 1995 21:36:40 -0400
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: Philip Meyer <pmeyer@EMAIL.UNC.EDU>
Subject: IJPOR 7:2 contents (fwd)

----- Forwarded message -----

Date: Tue, 16 May 1995 11:15:21 EST
From: EPS <eps@gumby.oup-usa.org>
To: philip_meyer@unc.edu

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INTERNATIONAL JOURNAL OF PUBLIC OPINION RESEARCH
Volume 7, Number 2
Summer 1995 (mid-June scheduled publication)

=====

EDITORS: SEYMOUR MARTIN LIPSET, ELISABETH NOELLE-NEUMANN, ROBERT M. WORCESTER

=====

ARTICLES

Actual and Perceived U.S. Public Opinion: The Spiral of Silence During the Persian Gulf War. William P. Eveland, Douglas M. McLeod, and Nancy Signorielli

Discriminant Analysis as a Prediction Tool for Uncommitted Voters in Pre-election Polls. Taeyong Kim

What the Public Thinks about How We Know What It Is Thinking. Ellen M. Dran and Anne Hildreth

Public Approval of Environmental Protection and Other New Social Movement Goals in Western Europe and the United States. Angela G. Mertig and Riley E. Dunlap

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Trends in Non-Response Rates. Tom W. Smith

Related Households, Mail Handling, and Returns to the 1990 U.S. Census. Mick P. Couper, Nancy A. Mathiowetz, and Eleanor Singer

NAFTA, the Press, and Public Opinion: The Effect of Increased Media Coverage on the Formation of Public Opinion. John Schmitt

REVIEWS

Hans-Dieter Klingemann, Richard I. Hofferbert, and Ian Budge: *Parties, Parties, and Democracy*. Robert L. Stevenson

Sheldon R. Gawiser and G. Evans Witt: *A Journalist's Guide to Public Opinion Polls*. Jim Stovall

Recent Books in the Field of Public Opinion Research. Compiled by William J. Gonzenbach

Recent Articles in the Field of Public Opinion Research. Compiled by Hans-Bernd Brosius

WAPOR News

Forthcoming Conferences and Seminars

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The International Journal of Public Opinion Research is a quarterly journal published by Oxford University Press in association with The World Association for Public Opinion Research. If you would like further details, including subscription rates, please contact Oxford University Press:

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time being)

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holder.

>From beniger@RCF.USC.EDU Mon May 22 08:09:06 1995
Date: Mon, 22 May 1995 08:09:06 -0700
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: James Beniger <beniger@RCF.USC.EDU>
Subject: Reuniting with Nadine Koch

I forward this to AAPORNET on behalf of Nadine Koch, so that her friends in
AAPOR and Southern Chapter
officers might get in touch with her. -- Jim

----- Forwarded message -----
Date: Wed, 17 May 1995 11:01:18 -0400
From: NSteinb941@AOL.COM
To: beniger@alnitak.usc.edu
Subject: aapor

Recently moved to Atlanta area and would like to hook up with Southern chap.
of AAPOR. Was member of
MAPOR and PAPOR and would love to keep affiliation. Thanks.

Nadine S. Koch

>From beniger@RCF.USC.EDU Mon May 22 09:31:11 1995
Date: Mon, 22 May 1995 09:31:11 -0700
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: James Beniger <beniger@RCF.USC.EDU>
Subject: China Connects to the Internet

AAPORNET members eager to establish professional contacts or extend business
operations in China will
be interested in the following SICCUIN (State Information Center, China
United Information Networks)
press release, dated April 5, 1995, announcing the first public on-line
Internet service in the
People's Republic:

For the first time in history, the "hundred-surname folks" (Bai3xing4) in China will be able to access on-line information via the Internet. This is made possible with the recent opening of SICCUIN to the public. Anyone in China with an IBM (compatible) PC and a modem can connect to the network, according to Ms. Huang, the marketing manager of the State Information Center.

SICCUIN, operated by State Information Center under State Planning Commission, connects 40 large cities and provides on-line information for Shanghai, Shenzhen, Harbin, Hainan, Xi'an, and Lianzhou, and hundreds of small towns. Information on SICCUIN is organized in 18 categories, including ones for new products and new technologies, international bid invitations, investment and cooperation information, enterprise action, and Zhongguancun (China's "Silicon Valley") action.

Those seeking additional information may contact Marketing Office, State Information Center, 58 Sanlihe Road, Xicheng District, Beijing 100045, China, tel +86-10 809-3033, fax +86-10 809-3045.

>From 76163.1260@COMPUSERVE.COM Tue May 23 06:38:38 1995
Date: Tue, 23 May 1995 06:38:38 EDT
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: "Marla D. Cralley" <76163.1260@COMPUSERVE.COM>
Subject: 1995 AAPOR Ft. Lauderdale

I had a terrific time at AAPOR this year.

Thanks to all of you who worked so hard to make it possible. Kudos.

>From FarwellW@AOL.COM Tue May 23 09:16:32 1995
Date: Tue, 23 May 1995 09:16:32 -0400
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: FarwellW@AOL.COM
Subject: Re: unsubscribe

please delete my name from the list--thanks
farwell w @ aol.com

>From 71501.716@COMPUSERVE.COM Wed May 24 14:03:11 1995
Date: Wed, 24 May 1995 14:03:11 EDT
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>

From: "Margaret R. Roller" <71501.716@COMPUSERVE.COM>
Subject: National Data

I have interest in obtaining national data on employees' attitudes to serve as comparative information.

Any ideas on how I might find such data?

Thanks.

Margaret.

>From markj.irss@MHS.UNC.EDU Wed May 24 15:50:25 1995
Date: Wed, 24 May 1995 15:50:25 -0400
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: "Jendrysik, Mark" <markj.irss@MHS.UNC.EDU>
Organization: UNC
Subject: Re: Anticipated positions
In-Reply-To: <703F4B2F01F200C4>

Mr. Elig,

In March I sent an application for the positions advertised at the Defense Manpower Data Center.

I have not heard anything about said application. I was wondering whether my application was recieved or not and if any action has been taken.

Thank you for you attention,

Mark S. Jendrysik
University of North Carolina
Institute for Research in Social Science
MARKJ.IRSS@MHS.UNC.EDU

>From slobasr1@WESTATPO.WESTAT.COM Wed May 24 16:52:16 1995
Date: Wed, 24 May 1995 16:52:16 EDT
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: Renee Fass Slabasky <slobasr1@WESTATPO.WESTAT.COM>
Subject: Re[2]: unsubscribe

please delete my name from the list--thanks
farwell w @ aol.com

please also delete my name from the list

>From JTANUR@SBCCVM.BITNET Wed May 24 17:16:34 1995
Date: Wed, 24 May 1995 17:16:34 EDT
Reply-To: News and Discussion for members of AAPOR

<AAPORNET@USCVM.BITNET>

Sender: News and Discussion for members of AAPOR

<AAPORNET@USCVM.BITNET>

From: Judy Tanur <JTANUR@SBCCVM.BITNET>

Organization: State University of New York at Stony Brook

Subject: Re: National Data

In-Reply-To: Message of Wed,
24 May 1995 14:03:11 EDT from <71501.716@COMPUSERVE.COM>

If anyone has a response to Margaret Roller re: national data on employee's attitudes, I'd be delighted to be copied on such a response. Many thanks, Judy Tanur

>From ABIDER@AMERICAN.EDU Wed May 24 21:29:55 1995

Date: Wed, 24 May 1995 21:29:55 EDT

Reply-To: News and Discussion for members of AAPOR

<AAPORNET@USCVM.BITNET>

Sender: News and Discussion for members of AAPOR

<AAPORNET@USCVM.BITNET>

From: Albert Biderman <ABIDER@AMERICAN.EDU>

Organization: The American University

Subject: Re: National Data

In-Reply-To: Message of Wed,
24 May 1995 17:16:34 EDT from

<JTANUR%SBCCVM.BITNET@VM.USC.EDU>

There are some bibliographies w/ discussions of data quality in biblios to chapters in Albert D. Biderman & Thomas F. Drury, Measuring Work Quality for Social Reporting. NY: John Wiley & Sons (Halsted Press Div), 1976. Perhaps these will seem much more obsolete to others than they do to me, however.

--Al Biderman

>From BGROVES@SURVEY.UMD.EDU Thu May 25 07:36:42 1995

Date: Thu, 25 May 1995 07:36:42 EST

Reply-To: News and Discussion for members of AAPOR

<AAPORNET@USCVM.BITNET>

Sender: News and Discussion for members of AAPOR

<AAPORNET@USCVM.BITNET>

From: Bob Groves <BGROVES@SURVEY.UMD.EDU>

Organization: The Joint Program In Survey Meth.

Subject: National Science Foundation

As a member of AAPORNET you have seen messages describing the current threat to the future of the Social, Behavioral and Economic Sciences (SBE) within the National Science Foundation.

The AAPOR Council, in its meeting at the Ft. Lauderdale conference, was united in its opposition to actions in this direction and decided to use AAPORNET to alert the membership to events as they unfolded.

I have been in touch with the Consortium of Social Science Associations (COSSA), an organization that AAPOR supports financially, and one devoted to watching over the interests of the social science community.

IF YOU WANT TO ACT, THE TIME IS NOW TO WRITE LETTERS TO YOUR LOCAL MEMBER OF CONGRESS AND YOUR TWO SENATORS.

TIMING IS IMPORTANT. THE SUBCOMMITTEE MARKUP FOR THE AUTHORIZING BILL FOR NSF WILL OCCUR ON JUNE 8.

What might the letters say:

- o the social sciences are legitimate sciences, employing the scientific method and addressing basic issues
- o they are not new-- they have been part of NSF for 40 years
- o they address research in all areas, not just politically correct ones
- o you should acknowledge any support, if any, that the member has provided in the past to social science
- o you might provide examples of how basic research in the social science contributes to the core of human understanding of important phenomena
- o you should use your own words and observations
- o you should use examples from your own congressional district or state

What the letters should not say:

- o do not be accusatory or openly self-pleading; many of the supporters of the SBE cuts believe that all must share the pain of the downsizing, and that they are trying to return NSF to basic science (Congressman Walker, for example, has been a consistently strong supporter of basic scientific research.)
- o while noting the practical utility of social science research, the letters shouldn't rely on that message alone, because that misses the point that they have basic science components

Address letters to your representatives as follows:

The Honorable. . .
United States House of Representatives
Washington, D.C. 20515

And to your senators:

The Honorable...
United States Senate
Washington, D.C. 20510

You can also phone the Capitol switchboard at
202-224-3121 and ask to be connected to the
office of your senator or representative.

>From masonr@STAT.ORST.EDU Thu May 25 09:15:13 1995
Date: Thu, 25 May 1995 09:15:13 -0700
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: Robert Mason <masonr@STAT.ORST.EDU>
Subject: Re: National Data
In-Reply-To: <9505242151.AA28178@STAT.ORST.EDU>

Dear Judith,

Your aapor net message allows me to respond to a request I made at AAPOR last week. I was able to find the mislaid JOS article that you and Steve Fienberg had written. (I had cited it in the Attitude Chaining paper.) So, with the lost now found will save you some postage. Thanks for your offer to help. Bob
Mason

>From JTANUR@SBCCVM.BITNET Thu May 25 14:22:13 1995
Date: Thu, 25 May 1995 14:22:13 EDT
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: Judy Tanur <JTANUR@SBCCVM.BITNET>
Organization: State University of New York at Stony Brook
Subject: Re: National Data
In-Reply-To: Message of Thu,
25 May 1995 09:15:13 -0700 from <masonr@STAT.ORST.EDU>

Delighted you found it and delighted you cited it. Good seeing you at aapor.
Best, Judy

>From BSGALE01@ULKYVM.LOUISVILLE.EDU Thu May 25 15:51:48 1995
Date: Thu, 25 May 1995 15:51:48 EDT
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Comments: Converted from PROFS to RFC822 format by PUMP V2.2X
From: "Bruce Gale, Associate Director"
<BSGALE01@ULKYVM.LOUISVILLE.EDU>
Subject: Responding to AAPORNET

University of Louisville Center for Urban and Economic Research
Phone: (502) 852-6626 Fax: (502) 852-4558

Unless you delight in 20,000 people reading your mail, don't REPLY to AAPORNET E-Mail. Send your response only to the address of the sender. Those of you who haven't learned this concept are burdening all of the rest of us with what we see as "junk e-mail".

BSGALE01@ULKYVM.LOUISVILLE.EDU

>From TIOEMD1@MVS.CSO.NIU.EDU Thu May 25 16:05:00 1995
Date: Thu, 25 May 1995 16:05:00 CDT
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: Ellen Dran <TIOEMD1@MVS.CSO.NIU.EDU>
Subject: CALL FOR PAPERS: MAPOR

MAPOR

1995 CALL FOR PROPOSALS

20th Anniversary Meeting!

Annual Conference: Midwest Association for Public Opinion Research November 17-18, 1995 The Radisson Hotel & Suites Chicago Chicago, Illinois

The Midwest Association for Public Opinion Research, a chapter of the American Association for Public Opinion Research, invites proposals for papers or presentations related to public opinion processes or opinion research methods. Proposals on all topics in public opinion are welcome, but must be directly related to public opinion, such as theoretical issues, analysis of public opinion data, or survey methodologies.

Proposals for Papers

Submissions for papers must be abstracts no longer than two typed, double-spaced pages. No full-length papers will be reviewed. Please put the name(s) of the author(s) and affiliation on a separate page (for blind refereeing). Please include your full mailing address, telephone number, and e-mail address if you have one. You will receive notification of the action on your proposal by August 15, 1995.

Send three (3) copies of each submission to Ellen M. Dran, MAPOR Conference Chair, Center for Governmental Studies, Northern Illinois University, DeKalb, IL 60115. Fax is 815-753-2305, and e-mail

is ti0emdl@wpo.cso.niu.edu.

Submissions must be postmarked by June 30, 1995. Faxes or e-mail must be received by 4:30 (CDT) on June 30. NO EXCEPTIONS!

Possible Topics

Topics may include, but are not limited to:

The 1996 Electoral Campaign. Methodological and substantive issues as they relate to election polls, the use of polling in the campaign, media coverage of polls.

Methodological Issues in Public Opinion Research. Questionnaire design, refusals, sampling issues.

Mass Media and Public Opinion. Public journalism and public opinion, the role of polls in agenda setting, influences of the mass media on public opinion, the use of polls by the media.

Qualitative Studies. Qualitative approaches, including focus groups, to the study of public opinion, as an aid to questionnaire construction or interpretation.

Public Opinion Processes and Effects. The variety of theoretical and analytical questions raised in public opinion studies.

Measurement of Demographic Characteristics. Issues in the measurement of such characteristics as socioeconomic status, religion, ethnicity.

Issues in Polling on Health Care. Sampling concerns, content of questionnaires, measurement of satisfaction.

Panels

Please submit proposals for panels by June 30, 1995. You may submit a written proposal (up to two typed double-spaced pages) or telephone the program chair, Ellen Dran, at 815-753-0918. Proposals should identify the topic, briefly explain its importance, and indicate the number of panelists and their areas of interest/expertise.

Poster Sessions

Please indicate on your paper proposal if you would like to participate in the poster session rather than a paper session. The poster session will take place only if there is a sufficient number of presenters.

Moderators and Discussants

Please indicate if you would like to act as a moderator or discussant and the type of session you prefer (e.g., methodological, campaigns, media, etc.). Or, contact the program chair after the preliminary program is released in September.

>From carolee.bush@BTS.GOV Fri May 26 09:36:21 1995
Date: Fri, 26 May 1995 09:36:21 EDT
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: Carolee Bush <carolee.bush@BTS.GOV>
Subject: Re: National Science Foundation

Bob,

Nice email. I've sent copies to some people I know are not on AAPORNET. Will we, as Council, also send a letter or are there just these individual ones?

Have a great weekend, in spite of predicted rain!

Carolee

Original Text

>From Bob Groves <BGROVES@SURVEY.UMD.EDU>, on 5/25/95 7:39 AM:
As a member of AAPORNET you have seen messages describing the current threat to the future of the Social, Behavioral and Economic Sciences (SBE) within the National Science Foundation.

The AAPOR Council, in its meeting at the Ft. Lauderdale conference, was united in its opposition to actions in this direction and decided to use AAPORNET to alert the membership to events as they unfolded.

I have been in touch with the Consortium of Social Science Associations (COSSA), an organization that AAPOR supports financially, and one devoted to watching over the interests of the social science community.

IF YOU WANT TO ACT, THE TIME IS NOW TO WRITE LETTERS TO YOUR LOCAL MEMBER OF CONGRESS AND YOUR TWO SENATORS.

TIMING IS IMPORTANT. THE SUBCOMMITTEE MARKUP FOR THE AUTHORIZING BILL FOR NSF WILL OCCUR ON JUNE 8.

What might the letters say:

- o the social sciences are legitimate sciences, employing the scientific method and addressing basic issues
- o they are not new-- they have been part of NSF for 40 years
- o they address research in all areas, not just politically correct ones
- o you should acknowledge any support, if any, that the member has provided in the past to social science
- o you might provide examples of how basic research in the social science contributes to the core of human understanding of important phenomena
- o you should use your own words and observations
- o you should use examples from your own congressional district or state

What the letters should not say:

- o do not be accusatory or openly self-pleading; many of the supporters of the SBE cuts believe that all must share the pain of the downsizing, and that they are trying to return NSF to basic science (Congressman Walker, for example, has been a consistently strong supporter of basic scientific research.)
- o while noting the practical utility of social science research, the letters shouldn't rely on that message alone, because that misses the point that they have basic science components

Address letters to your representatives as follows:

The Honorable. . .
 United States House of Representatives
 Washington, D.C. 20515

And to your senators:

The Honorable...
 United States Senate
 Washington, D.C. 20510

You can also phone the Capitol switchboard at 202-224-3121 and ask to be connected to the office of your senator or representative.

```
>From beniger@RCF.USC.EDU Fri May 26 10:49:34 1995
Date:      Fri, 26 May 1995 10:49:34 -0700
Reply-To:  News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender:    News and Discussion for members of AAPOR
```

<AAPORNET@USCVM.BITNET>

From: James Beniger <beniger@RCF.USC.EDU>
Subject: AAPORNETiquette Again

During the past few days, we have had several violations of the most basic principles of AAPORNETiquette, including at least a half dozen messages best sent to individuals that have been posted to the nearly 900 people on the Net. By far the most frequent complaint (indeed virtually the only complaint) about AAPORNET concerns the time wasted reading such messages.

Before posting a message, please think: Does this really need to be read by everyone in AAPOR, or might I achieve my desired goal by sending it to only one or two people? As the last thing you routinely do before pushing your "send" key, consider the Golden Rule of the Internet: Before posting a message, make certain that the "To:" line contains your desired receiver. Mistakes will usually embarrass you, sometimes also your intended recipient, and will occasionally delight all the rest of us--at your expense.

Complaints about transgressions should not be sent to me, but to the offenders themselves, and you are encouraged to do this. As in any social group, we will ultimately succeed only to the extent that we can enforce our own norms, person to person. But be gentle, please--many of us are new to cyberspace. We have had an unusually large influx of new members since the AAPOR Newsletter article announcing AAPORNET and following the 50th Conference, and even oldtimers occasionally make mistakes, especially busy ones, at busy times.

For the benefit of the several hundred members who have joined us since the last posting of the following message (on December 23), here it is once again. The general principles are not peculiar to AAPORNET, but prevail throughout the Internet...

AAPORNETiquette (Fourth Posting--Updated)

Do NOT post to AAPORNET (currently 800+ members) messages intended for individuals, or better addressed to individuals.

Acceptable postings to AAPORNET include announcements and general questions--indeed these are encouraged. Replies to such postings, however, ought to be sent to the person who posted them (sender's address) and NOT to AAPORNET.

Try to keep all postings as brief as possible--fitting your entire message on a single screen is always appreciated. Please confine each message to a single topic, summarized in your

subject line, so that those not interested might erase your message without bothering to read it.

If you think someone has violated AAPORNETiquette, send your complaint to the individual offender--posting such messages to AAPORNET only compounds the offense. Please do not apologize to all of AAPORNET for your own mistake, which also compounds the offense.

Treat everyone on AAPORNET as you would someone you will see regularly for the rest of your life because--since we are all AAPOR members--you probably will.

Suggestions for additions to AAPORNETiquette are welcomed at beniger@rcf.usc.edu

>From beniger@RCF.USC.EDU Sat May 27 06:38:50 1995
Date: Sat, 27 May 1995 06:38:50 -0700
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: James Beniger <beniger@RCF.USC.EDU>
Subject: Internet In the News

NEWSWEEK WEIGHS IN WITH MAGAZINE ON CYBERCULTURE Newsweek will launch a print quarterly magazine called Virtual City that's being billed as a cross between TV Guide and People magazine. Planned for a September debut, Virtual City will include features about how people work and play using electronic communications and high-tech gear. (Miami Herald 5/24/95 C3)

SUPER-SPEEDY FAX SOFTWARE

New PC software called 3D Fax can compress a 30-page document into a format that zips across a telephone line in 60 seconds or less. A similarly equipped computer on the other end can decompress the document and print it out. If the document is sent to a standard fax machine, the resulting page appears as an unreadable, black-and-white rectangle which can then be scanned into a computer where 3D software restores it to its original format. Color pictures can also be compressed, sent over the phone line, printed in black-and-white on a sheet of paper, and converted back to a color picture using the software. (Investor's Business Daily 5/25/95 A8)

ROYALTY PAYMENTS FOR WORK SOLD ONLINE

The Author's Guild has developed a new accounting system for paying royalties for work reproduced and sold online. The system allows publishers to send the Guild a single check along with a distribution list of authors who should receive the royalty. (New York Times 5/24/95 B5)

ENGLISH DOMINANCE ON THE INFO-HIGHWAY

The former chair of the Conseil de la langue française urged Quebec's French-language charter be changed to address the dominance of English on the info-highway. (Toronto Globe & Mail 5/24/95 A5A)

NASTY VIRUS ON THE LOOSE

A new virus called "Big Caibua" has been infiltrating IBM-compatible machines around the world, displaying marching phalluses and damaging files on infected computers. It's eluded most anti-viral software up till now, but last week anti-virus specialists released search-and-destroy tools targeted specifically at Big Caibua. Concerned computer users should contact the makers of their anti-viral software and obtain the latest version that combats this threat. (Chronicle of Higher Education 5/26/96 A20)

>From Edupage, 5/25/95, compiled by John Gehl (gehl@educom.edu) &
>Suzanne
Douglas (douglas@educom.edu) for Educom.

>From beniger@RCF.USC.EDU Sun May 28 11:55:49 1995
Date: Sun, 28 May 1995 11:55:49 -0700
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: James Beniger <beniger@RCF.USC.EDU>
Subject: We All Make Mistakes, Continued

To bolster the spirits of those feeling personally chastened by the recent reposting of AAPORNETiquette, here is new evidence from the second favorite list of everyone on AAPORNET that even the most seasoned veterans of the Internet can occasionally make a simple mistake, in violation of the First Rule ("Before posting a message, make certain that the 'To:' line contains your desired receiver"). If Jim Cassell were ever to find out we are using him as a good bad example in this way, I'm sure he would be eager to repay the favor, so mum's the woid, eh? Anyone who blabs gets billed for the resulting increase in my coffee bill.

----- Forwarded message -----
Date: Sun, 28 May 1995 09:54:26 -0400
From: James Cassell <cassell@gibbs.oit.unc.edu>
To: Multiple recipients of list <por@gibbs.oit.unc.edu>
Subject: Re: Error Condition Re: SET POR NOMAIL

sorry about that last message, folks. I failed to edit the header on my copy of an error message. That note was meant for an individual subscriber, not the entire list. Guess I should have had that

second cup of coffee after all...

Best,
Jim

Jim Cassell
Institute for Research in Social Science
University of North Carolina-Chapel Hill
Chapel Hill, NC 27599-3355 USA

jwcassell@UNC.EDU
Phone: 919-962-0782
Fax: 919-962-4777

>From MARYAR@VMD.CSO.UIUC.EDU Sun May 28 14:05:14 1995
Date: Sun, 28 May 1995 14:05:14 CDT
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: Marya Mae Ryan <MARYAR@VMD.CSO.UIUC.EDU>

Please unsubscribe me--thanks!

>From egolebio@MAGNUS.ACS.OHIO-STATE.EDU Mon May 29 09:29:07 1995
Date: Mon, 29 May 1995 09:29:07 -0400
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: Ewa A Golebiowska <egolebio@MAGNUS.ACS.OHIO-STATE.EDU>
Subject: Data on tolerance in Poland
In-Reply-To: <199505281902.PAA24646@postbox.acs.ohio-state.edu> from "James
Beniger" at May 28, 95 11:55:49 am

Hi all, Is anyone aware of survey data concerning political tolerance and support for democratic freedoms more generally in Poland? And maybe in other Eastern European countries too? I am also looking for any published work which addresses these questions. Would appreciate any suggestions you might have. Please forward them to my mailbox: egolebio@magnus.acs.ohio-state.edu

Thanks much in advance!

--

Ewa A. Golebiowska
Department of Political Science, Ohio State University, 2140 Derby Hall
Columbus, OH 43210
Phone: 614-292-1681, Fax: 614-292-2407

>From vasja.vehovar@UNI-LJ.SI Mon May 29 16:24:21 1995
Date: Mon, 29 May 1995 16:24:21 +0100
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: vasja.vehovar@UNI-LJ.SI
Subject: "The University and Its Public"

I am working on a survey of the main publics of our University (students, graduates, high school seniors, faculty, employers, general public). Does anybody know of a similiar project (article, research report)? Both, theoretical background and the practical experience is of my interest.

Please send any replies only to ma email:
vasja.vehovar@uni-lj.si

(don't bother the whole network)

Thanks,

Vasja Vehovar, Faculty of Social Sciences, Ljubljana, SLOVENIA

>From PSRA1@AOL.COM Tue May 30 08:57:13 1995
Date: Tue, 30 May 1995 08:57:13 -0400
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: PSRA1@AOL.COM
Subject: Instant data collection

I am interested in knowing about companies or facilities that provide instant data collection and presentation capabilities for a sample of 400-500 people who have been brought together in a central location. I know of one company, Quick Tally, that provides such services (they'll wire an auditorium and provide handsets and software to tally responses and present them instantaneously in graphic formats), but am interested in knowing about others that AAPORites may know of. Also, if anyone knows of an auditorium large enough to hold 500 people that is already wired to allow this kind of instant data collection, I'd be grateful for the information. Please email me directly at: PSRA1@aol.com
Thanks in advance for any and all relevant information, Jack Ludwig
Princeton Survey Research Associates

>From BOYNTON@WSUVM1.CSC.WSU.EDU Tue May 30 18:27:42 1995
Date: Tue, 30 May 1995 18:27:42 PDT
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: Mary Boynton <BOYNTON@WSUVM1.CSC.WSU.EDU>
Subject: Re: Questions and Coding for Respondent Occupation

Does anyone have a fast and accurate approach to obtaining (or coding) job/occupation information (short of hiring someone who is trained in the DOT to code from open-ended data)? I find the DOT list of 15 cate- gories cumbersome and wonder about the reliability of the results. Do shorter and more "user-friendly" lists exist--I would like to hear from someone who has had

success with one! Thank you
for any help...

>From mas2@CHRISTA.UNH.EDU Wed May 31 09:11:48 1995
Date: Wed, 31 May 1995 09:11:48 -0400
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: Murray A Straus <mas2@CHRISTA.UNH.EDU>
Subject: Source for inexpensive CATI-like program for use with a
laptop,
and , for a test administration program.

I am looking for an inexpensive CATI-like program which interviewers can use
in the field with a laptop.

I also want a program that respondents can use to take psychological tests.
The program should be very
easy to use, as crash-proof as possible, and be able to output sub-scale
scores as well as a total
score for the test. If it can also plot a "profile" of the sub-scale scores
for each subject, that
would also be desirable, but not essential.

Thanks for your help

Murray A. Straus
Family Research Laboratory
University of New Hampshire

>From jwicks@BGNET.BGSU.EDU Wed May 31 10:48:09 1995
Date: Wed, 31 May 1995 10:48:09 -0400
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: jwicks@BGNET.BGSU.EDU
Subject: Re: Source for inexpensive CATI-like program for use with a
laptop, and , for a test administration program.

>I am looking for an inexpensive CATI-like program which interviewers
>can use in the field with a laptop.

>

>I also want a program that respondents can use to take psychological
>tests. The program should be very easy to use, as crash-proof as
>possible, and be able to output sub-scale scores as well as a total
>score for the test. If it can also plot a "profile" of the sub-scale
>scores for each subject, that would also be desirable, but not
>essential.

>

>Thanks for your help

>

>

>Murray A. Straus
>Family Research Laboratory

>University of New Hampshire

Murray,

The CAPI version of MaCATI 2 for the Macintosh will do all of the things
your looking for. Contact
Connie Black-Postl at Senecio Software, 419-352-4371 (fax 419-352-4281) for
more information and a
demo disk.

Jerry--

~~~~~  
Jerry W. Wicks, Professor, Department of Sociology Tel:  
(419) 372-2497  
& Director, Population and Society Research Center Fax: (419) 372-2300

Bowling Green State Univ. Internet: jwicks@bgnet.bgsu.edu  
Bowling Green, Ohio 43403 AppleLink, e\*World, AOL: senecio  
~~~~~

>From us000321@INTERRAMP.COM Wed May 31 11:30:06 1995
Date: Wed, 31 May 1995 11:30:06 PDT
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: "Doris R. Northrup" <us000321@INTERRAMP.COM>
Subject: Omnibus surveys

I am interesting in learning of ongoing Omnibus-type surveys that are
currently available for use as a
means to collect data on specific questions. Please e-mail me directly with
any information. Thank
you. Doris Northrup, CODA, Inc.

Name: Doris R. Northrup
E-mail: us000321@pop3.interramp.com (Doris R. Northrup)
Date: 05/31/95
Time: 11:30:06

This message was sent by Chameleon

>From pollmark@PIPELINE.COM Wed May 31 14:42:04 1995
Date: Wed, 31 May 1995 14:42:04 -0400
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: "Mark A. Schulman" <pollmark@PIPELINE.COM>
Subject: CASI and AUDIO CASI

Does anyone know of commercially available software to develop and conduct
CASI and/or, even better,
AUDIO CASI interviewing? I would be very appreciative. Please contact me
directly at:

pollmark@pipeline.com

Thank you!
Mark Schulman
SRBI

>From barbara_bryant@CCMAIL.BUS.UMICH.EDU Wed May 31 14:21:31 1995
Date: Wed, 31 May 1995 14:21:31 EDT
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: "Barbara E. Bryant" <barbara_bryant@CCMAIL.BUS.UMICH.EDU>
Subject: Re: Instant data collection

Try Market Strategies, Inc. which has the Perception Analyzer and sets up at locations nationally. Contact Andy Morrison or Jan Brown at 810-350-3020

Reply Separator

Subject: Instant data collection
Author: News and Discussion for members of AAPOR <AAPORNET@VM.USC.EDU> at Internet
Date: 5/30/95 9:00 AM

I am interested in knowing about companies or facilities that provide instant data collection and presentation capabilities for a sample of 400-500 people who have been brought together in a central location. I know of one company, Quick Tally, that provides such services (they'll wire an auditorium and provide handsets and software to tally responses and present them instantaneously in graphic formats), but am interested in knowing about others that AAPORites may know of. Also, if anyone knows of an auditorium large enough to hold 500 people that is already wired to allow this kind of instant data collection, I'd be grateful for the information. Please email me directly at: PSRA1@aol.com
Thanks in advance for any and all relevant information, Jack Ludwig
Princeton Survey Research Associates

>From RUSCIANO@ENIGMA.RIDER.EDU Wed May 31 16:30:29 1995
Date: Wed, 31 May 1995 16:30:29 -0400
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: Frank Louis Rusciano <RUSCIANO@ENIGMA.RIDER.EDU>
Subject: Readership profiles for national and international newspapers

Colleagues:

Some time ago, I requested information on how to find data on readership profiles for various national and international newspapers. I promised to share the best method after I collected and tried the various alternatives. As it turns out, the best way to obtain this information is simply to contact the newspaper directly. I spoke with representatives in Germany (for the FAZ), England (for the TIMES OF INDIA), and the United States (for the INTERNATIONAL HERALD TRIBUNE and the NEW YORK TIMES). All provided information upon request when I mentioned that it was for a research project.

As a sidenote, the award for best presentation goes to the IHT, which provides beautiful four and six color booklets filled with information. The Times of India also provided pages of information. A final caution-- to make life more difficult, much of the information is not standardized to be comparable to information provided by other newspapers; the researcher must therefore make transformations to ensure comparability.

Again, thanks to all colleagues who originally answered my request, and I hope this helps anyone who attempts such a project in the future.

Frank L. Rusciano
Rider University

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>From rshalp@IX.NETCOM.COM Wed May 31 20:05:22 1995
Date:      Wed, 31 May 1995 20:05:22 -0700
Reply-To:  News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender:    News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Comments:  <Parser> W: TO field duplicated. Last occurrence was retained.
From:      "RICHARD S. HALPERN" <rshalp@IX.NETCOM.COM>
Subject:   Re: Readership profiles for national and international
newspapers
```

Frank L. Rusciano and others who may be interested in media readership profiles

Frank and others,

Sorry I wasn't able to respond to your request earlier. But for future reference please know that virtually all media everywhere (newspapers, magazines, TV and radio) that sell advertising space will supply readership profile information just for the asking to advertisers and potential advertisers. Most do this on a regular basis. Profile info is how they set their rates and convince potential advertisers that a particular medium is just right for them. They want the info disseminated as widely as possible.

Other possible sources in the U.S. are Advertising Age, Ad weekly and BBrand Weekly. In England, Campaign is the equivalent of Ad Age here. If they don't have the info they can point you in the right direction. A fax to various media will usually be answered quickly. To show your commercial interest You may want to ask ask for the rates: [For papers- cost of full, half and quarter pages; for radio and TV, kind of commercial time available (minutes, half minutes, etc. and cost for various time periods. You'll be amazed at the prices of some media for a full page and half page, 30 second spots, etc.

Be happy to help further.

Dick Halpern