

=====  
Date: Wed, 28 Aug 2002 11:20:27 -0700  
Sender: AAPORNET@ASU.EDU  
From: Shapard Wolf <shap.wolf@ASU.EDU>  
Subject: March 1999 archive - one BIG message

This is the USC Listproc archive of AAPORNET messages for this entire month. It is one big message, in chronological order, just the way the USC archive stored it. You can search within this month with your browser's search function (usually Ctrl-F).

Turning this into individual messages that ASU's Listserv software can index and sort means a lot of reformatting. We will do this as time permits.

New messages are of course automatically formatted and indexed correctly, and I have converted November 1994 through January 1995 and June 2002 to the present.

Shap Wolf  
Survey Research Laboratory  
Arizona State University  
shap.wolf@asu.edu  
AAPORNET volunteer host

Begin archive:

-----  
Archive aapornet, file log9903.

Part 1/1, total size 588022 bytes:

----- Cut here -----

>From JHall@mathematica-mpr.com Mon Mar 1 06:21:07 1999

Received: from mpr5.MATHINC (MPR5.mathinc.com [38.233.146.17])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id GAA05977 for <aapornet@usc.edu>; Mon, 1 Mar 1999 06:21:03 -0800

(PST)

Received: by mpr5.MATHINC with SMTP (Microsoft Exchange Server Internet Mail

Connector Version 4.0.994.63)

id <01BE63C4.CC259EF0@mpr5.MATHINC>; Mon, 1 Mar 1999 09:20:50 -0500

Message-ID: <c=US%a=\_%p=MATHINC%l=MPR5-990301142039Z-337880@mpr5.MATHINC>

From: John Hall <JHall@mathematica-mpr.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: Another Kish sampling method question: What are the statistical consequences of not ordering the list of household members?

Date: Mon, 1 Mar 1999 09:20:39 -0500

X-Mailer: Microsoft Exchange Server Internet Mail Connector Version

4.0.994.63

The Kish method, as I recall, ordered respondents by age and sex, because selection of a respondent was done by use of selection patterns (p 399 in Kish, Survey Sampling, 1965), rather than by using an independent random selection for each household. The ordering would thus help ensure a "better" distribution of respondents by age and sex. Even with the use of selection patterns, I don't think the ordering was crucial to obtaining a probability selection method. Ordering by age and sex could also help interviewers and respondents arrive at a complete enumeration of the eligibles in the household, and provides a check on interviewer interference in the selection process.

In CATI or CAPI surveys where respondent selection can be automated, such

ordering may not be as helpful as it was for the paper and pencil (or pen, depending on your organization) in-home interviews for which the Kish method was devised. By the way, birthday methods, at least as I've seen them practiced, are not true probability selection methods. The results of using these methods have been mixed. John

John Hall

Senior Sampling Statistician

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email [jhall@mathematica-mpr.com](mailto:jhall@mathematica-mpr.com)

-----Original Message-----

From: Pollack, Lance [<mailto:LPollack@psg.ucsf.edu>]

Sent: Friday, February 26, 1999 4:32 PM

To: 'aapornet@usc.edu'; 'aapornet@usc.edu'

Subject: RE: Another Kish sampling method question: What are the statistical consequences of not ordering the list of household members?

What characteristics you order by has to do with the eligibility criteria for the particular study. In a typical household survey you usually interview only one individual per household. The Kish method is one means of randomly selecting from among the ELIGIBLES the person to be interviewed. If only adult males are eligible for interviewing, then both gender and age must be recorded, but the random selection will be done only among the adult

males in that household.

The other advantage of a full inventory is that you now have a complete picture of the household composition, i.e., a whole bunch of data, that can be important in determining SES, social support, etc. Obviously, you also have the number of eligibles in the household which you must have when weighting for probability of selection.

In telephone surveys, we have tended to shorten the screening process by asking whether anyone in the household matches the study criteria. If so we ask how many. If more than one then we ask to speak to the eligible individual who is next to celebrate their birthday. This "next birthday" method, when compared to Kish, yielded similar response rates and sample compositions. I do not have references at hand, but there should be some method-comparison articles in the literature.

Lance M. Pollack

University of California, San Francisco

lpollack@psg.ucsf.edu

-----Original Message-----

From: Carolyn White [SMTP:cswhite@uiuc.edu]

Sent: Friday, February 26, 1999 12:30 PM

To: 'AAPORNET'

Subject: Another Kish sampling method question: What are the statistical consequences of not ordering the list of household members?

Ok, going back to the original Kish book:

1. I found some of the assumptions going into the protocol are based on

the social and demographic structure of the 1950's.

"over 70 percent of dwellings contain two adults, and almost all of

the rest have either one, three, or four adults"

The above quote cites "Proportion of Dwellings with Different Numbers of Adults (From an SRC Survey of 2000 U.S. Adults in 1957)

What of the effect of household size? The decision to use unweighted

estimates is made after comparing weighted versus unweighted means for a few

dozen variates for many (SRC) studies over the years (the book was published

in 1964).

2. Essentially then the procedure is

a: when you have a complete listing prior to going to the field

--

assign an interviewing schedule to each household address.

(Kish gives an example with 8 interview schedules A through F)

:once the interviewer finds out the number of people in the household, the list of people is ordered from oldest male to youngest male

and then oldest female to youngest female and numbered from 1 to k.

:then the interviewer checks "behind black tape or in an envelope"

to see which ordered number is the choice for a household the size of the one in question.

b: If you don't have a complete list, e.g., you find a new dwelling

once you get to the field, the interviewer has some extra schedule sheets

that are ordered. They assign a sheet from this extra set and complete it whether the household is qualified or not.

Here's the question:

How important is it that the household members be ordered?

One person believes that it is sufficient that each person have the same probability of being chosen regardless of how the list members are

ordered (that would make the programming easier); another person says if you don't follow a protocol on ordering the members, the results are not reproducible.

I see that Kish says that for EPSEM selection of persons, "Selection

bias is prevented either with a strict scheme of ordering persons in the dwelling (e.g., according to sex and age), or with hidden random starts."

P402

It seems to me that if you didn't order by age and sex in the household, then why would you even need to know age? That is, you are using some other equal probability method; several of those exist and have been evaluated. I have seen the Bryant 1973 study. Please point me to other (more recent) studies that examine the outcomes of modified Kish selection methods. But what are the statistical consequences, if any, of following the Kish protocol above without ordering?

Thank you.

>From efreelan@Princeton.EDU Mon Mar 1 07:16:50 1999

Received: from outbound.Princeton.EDU (outbound.Princeton.EDU [128.112.129.74])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA17147 for <aapornet@usc.edu>; Mon, 1 Mar 1999 07:16:49 -0800 (PST)

Received: from IDENT-NOT-QUERIED@outbound.Princeton.EDU (port 41070 [128.112.129.74]) by outbound.Princeton.EDU with ESMTP id <67392-8059>; Mon, 1 Mar 1999 10:16:16 -0500

Received: from mail.Princeton.EDU (mail.Princeton.EDU [128.112.129.14])

by Princeton.EDU (8.9.1/8.9.1) with ESMTP id KAA00377

for <aapornet@usc.edu>; Mon, 1 Mar 1999 10:16:11 -0500 (EST)

Received: from princeton.edu (wws-9nkmv.Princeton.EDU [128.112.44.125])

by mail.Princeton.EDU (8.9.1/8.9.2) with ESMTP id KAA14320

for <aapornet@usc.edu>; Mon, 1 Mar 1999 10:16:10 -0500 (EST)

Message-ID: <36DAAF05.2B7EB0BD@princeton.edu>

Date: Mon, 01 Mar 1999 10:15:17 -0500

From: Edward Freeland <efreelan@Princeton.EDU>

Reply-To: efreelan@Princeton.EDU

X-Mailer: Mozilla 4.06 [en] (WinNT; I)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Recording vs. Transcription

References: <SIMEON.9902282220.B@bam8v95.virginia.edu>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Today's NY Times features an article (shown below) on speech recognition software for PCs. A week or two ago, there was an AAPORNET discussion on the ethics of recording interviews. It appears as if we will soon be able to record interviews in a slightly different way, namely through live, instantaneous transcription. This adds an interesting twist to our previous discussion.

I've heard about CAPI programs that can transcribe on demand, but have never actually seen any demonstrated. In terms of issue I am raising, I'm thinking more of an add-on to a CATI package that does full transcription and distinguishes between the interviewer's voice and the respondent's voice.

Does anyone know if such a software package yet exists? If and when it does exist, should instantaneous transcription be subject to the same restrictions as audio recording?



Ed Freeland

Associate Director

Princeton Survey Research Center

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March 1, 1999 New York Times

Dragon Systems, a Former Little Guy, Gets Ready for Market

By DIANA B. HENRIQUES

Dragon Systems, a developer of speech-recognition software in Newton, Mass., that is scheduled to sell shares to the public sometime in the next few weeks, is not your typical software debutante. Its two fiftysomething founders can remember when computers filled entire rooms, not just entire briefcases. It has no debt, and real revenue. It even has profit.

And it has very impressive products.

In the interest of full disclosure: Early in 1997, I was hit with a mild but stubborn case of carpal tunnel syndrome that continues to make long typing sessions painful. As a result, this column (and everything else I have written over the last year, from personal letters to a nearly finished book) was written with the help of the company's Dragon Naturally Speaking software, which converts words spoken conversationally into a computer's microphone into words typed on the computer's screen. In fact, I now find it so much faster to dictate an article than to type it that I would continue

to use Dragon's product even if typing were once again a pain-free option.

But great products do not always add up to great investments. Ask folks who still have a Sony Betamax in the closet. And one cannot gauge the success of an initial public offering by the testimonials of injured journalists.

What Dragon Systems has besides balance-sheet strength and good products, is a young and extremely fluid market niche that it already shares with big scary competitors like IBM, Royal Philips Electronics NV and Microsoft. Microsoft alone could change the rules by simply knitting speech technology into future versions of its ubiquitous Windows operating system.

"Microsoft has already said it is planning to include speech capabilities in Windows 2000," said Peter Fleming, an industry consultant in Watertown, Mass., although he notes that such product bundling could invite the same kind of government scrutiny that the giant software maker is already facing in its antitrust trial.

IBM, too, is ideally situated to bundle its speech programs into its hardware, said Jackie Fenn, a vice president at the Gartner Group, a research and consulting firm.

And John Earle, president of Chant Inc., a speech-technology software and services company in Marina del Rey, Calif., added, "The risk, if that happens, is that no one will need a separate application like Dragon's."

Of course, if the founders of Dragon Systems had been reluctant to face long odds, they might never have set out to turn an ordinary personal computer into the modern equivalent of a 1950s steno pool.

Janet and James Baker, a married team of computer scientists, started Dragon Systems in their living room in 1982, later telling MIT's Technology Review magazine that they named it after the pattern on their trousseau china. They met as graduate students at Rockefeller University in New York in 1970 and have been working together on speech technology ever since, including a stint at IBM in the mid-70s.

In Dragon's early years, Defense Department contracts and a short-lived foray into personal computer applications kept the company in the black, albeit on a shoestring. Then, in 1990, the Bakers introduced Dragon Dictate, one of the first large-vocabulary, general-purpose software products that could convert spoken words into text on a personal computer.

To be sure, the words had to be separated by maddening little pauses. And with a \$9,000 price tag, the product was far from a mass-market star.

"There hardly was any consumer market, in fact, beyond people who were disabled and a few wealthy futurists, perhaps," Fleming, the consultant, said.

And at that point, Ms. Fenn explained, the early voice-recognition programs from Dragon and a few competitors were too awkward to be attractive to most corporate and institutional customers, other than hospitals and law firms that valued the speed of transcription enough to put up with the unnatural speech required.

Nevertheless, IBM soon introduced its own program, Voice Type, and other companies were not far behind. Suddenly, a new software niche was up for

grabs -- and it would belong, everyone knew, to the first affordable software that could recognize natural, conversational human speech, without the artificial pauses. That, the scientists believed, would expand the market for speech technology into all sorts of futuristic applications, like telephones that dial themselves and videocassette recorders that follow spoken instructions.

Most analysts thought that dream was a decade away. But the Bakers realized that the accelerating improvements in computer speed and memory would put the prize within reach much sooner.

While marketing new Dragon Dictate applications -- which by 1993 were generating annual revenue of \$13.2 million and profit of \$2.1 million -- the Bakers threw everything they had into the continuous-speech sweepstakes. To help finance their effort, they sold a stake of about 35 percent of the company to the computer disk-drive maker Seagate Technology for \$26.5 million.

The result, which Dragon introduced in April 1997, was Naturally Speaking, a simple-to-use program that does indeed recognize continuous human speech with remarkable speed and accuracy. The product won numerous awards from trade publications including PC World, Byte magazine and Popular Home Automation.

But it was only then that the competition began in earnest. Even as Naturally Speaking, with an initial retail price of \$695, was still taking its bows, IBM introduced its own lower-cost rival, called Via Voice. Lernout & Hauspie followed with Voice Xpress. And Philips aggressively continued to develop voice-driven corporate applications, including the Swiss rail

system's telephone information line and Lufthansa's airline reservations system.

Suddenly, Dragon was forced to cut its price -- just when it was struggling to gear up production and customer support services to meet a tidal wave of consumer demand.

Some consultants in the field feared for the little company's survival during the summer of 1997. But survive Dragon has, improving its flagship program and introducing specialized applications ranging from medical-transcription software -- tailored to understand terms like "nontransmural myocardial infarction" -- to Naturally Speaking for Teens, which is tuned, for instance, to know that "Spice Girls" should be capitalized.

The company's efforts have paid off.

In the first nine months of 1998, Dragon's revenue nearly doubled, to \$49.6 million from \$26.8 million in all of 1997. And the losses generated by the high cost of racing for the continuous-speech prize began to shrink in 1997, to \$4.9 million from \$5.3 million the year before. In the first nine months of 1998, the red ink evaporated, and Dragon saw a profit of \$8.6 million, of which \$4 million came from continuing operations.

A corner of the retail software market that supported sales of just 12,253 units as recently as 1996 had sales of 773,520 units last year, according to the market research firm PC Data. And fully 37 percent of that 1998 market belonged to Dragon.

But the field has "had a lot of false springs," said Brian Lewis, the editor of Speech Technology magazine in Wilton, Conn. Moreover, the future of speech technology is unlikely to revolve just around freestanding personal computer applications like Dragon Systems' -- if only because such programs are too vulnerable to the Microsoft threat.

More likely, said Judith Markowitz, an industry consultant in Chicago, speech technology will grow by embedding itself into products that the laptop generation uses every day -- phones, automated teller machines, videocassette recorders, home and office security systems and the like.

A case in point: Lernout & Hauspie and Microsoft, an investor in L& H, teamed up on the software that runs Clarion Corp.'s Auto PC, a dashboard-mounted personal assistant that responds to spoken commands.

Dragon's underwriter for its proposed stock sale is Morgan Stanley Dean Witter & Co. With Baker now serving as chairman of Dragon's technical advisory board, the management team is led by Ms. Baker, as chief executive, and the president, John Shagoury.

The preliminary prospectus reports that the company is already at work on the alliances necessary to embed Dragon's technology into the postcomputer future. These include recently announced pacts with Intel and America Online.

Dragon also says it is poised to exploit the trend toward smaller, lighter computerized devices. A laptop equipped with voice-recognition software doesn't need a large, comfortable keyboard. And if the speech technology is good enough, it doesn't need a keyboard at all.

The Bakers and Seagate Technology together will retain a controlling interest in Dragon Systems. But the future minority investors -- members of the public -- would be betting that this little company's speech technology will be good enough, either on its own or in partnership with one of the industry giants like Sun Microsystems or Intel -- or maybe even Microsoft.

Keep in mind, though, that the little Dragon is definitely dancing with the elephants here. If it catches the rhythm, it could be a star act. One misstep, and it will be a design on the carpet.

>From Dkrf1@aol.com Mon Mar 1 11:02:45 1999

Received: from imo29.mx.aol.com (imo29.mx.aol.com [198.81.17.73])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA28070 for <aapornet@usc.edu>; Mon, 1 Mar 1999 11:02:44 -0800

(PST)

From: Dkrf1@aol.com

Received: from Dkrf1@aol.com

by imo29.mx.aol.com (IMOV19.3) id 5MYQa11676

for <aapornet@usc.edu>; Mon, 1 Mar 1999 14:02:06 -0500 (EST)

Message-ID: <9a401fa3.36dae42e@aol.com>

Date: Mon, 1 Mar 1999 14:02:06 EST

To: aapornet@usc.edu

Mime-Version: 1.0

Subject: Remove from mailing list

Content-type: text/plain; charset=US-ASCII

Content-transfer-encoding: 7bit

X-Mailer: AOL 4.0 for Windows 95 sub 205

Would you please take me off your mailing list.

Thanks

>From skeeter@osf1.gmu.edu Mon Mar 1 13:44:43 1999

Received: from osf1.gmu.edu (osf1.gmu.edu [129.174.1.13])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id NAA06090 for <aapornet@usc.edu>; Mon, 1 Mar 1999 13:44:40 -0800

(PST)

Received: from localhost (skeeter@localhost)

by osf1.gmu.edu (8.8.8/8.8.8) with SMTP id QAA16078

for <aapornet@usc.edu>; Mon, 1 Mar 1999 16:44:26 -0500 (EST)

Date: Mon, 1 Mar 1999 16:44:26 -0500 (EST)

From: Scott Keeter <skeeter@osf1.gmu.edu>

To: aapornet@usc.edu

Subject: Job announcement

Message-ID: <Pine.OSF.3.96.990301164254.248320-100000@osf1.gmu.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

A colleague at Virginia Commonwealth University has asked me to submit this to the list. Please direct inquiries to Dr. Robert Holsworth at VCU (rholswor@vcu.edu).

VIRGINIA COMMONWEALTH UNIVERSITY

Job Description

Survey Research/Commonwealth Poll Director

Virginia Commonwealth University invites applications from survey researchers for a tenure eligible position. Appointment will be at the



assistant or associate professor level. The successful candidate will have a joint appointment in the Center for Public Policy and one of several academic units in the College of Humanities and Sciences that have a relationship with the Center, including Criminal Justice, Mass Communications, Political Science and Public Administration, Psychology, Sociology and Anthropology, and Urban Studies and Planning. A Ph.D. in an appropriate discipline, teaching experience, and demonstrated experience in designing and directing survey projects are required. Experience in survey research organizations that includes client interaction and development is desirable.

Responsibilities for the position include: 1) Teaching survey research courses at the departmental level and in the Center for Public Policy's interdisciplinary Ph.D. Program in Public Policy and Administration; 2) Directing the Commonwealth Poll, a regular statewide survey on politics and other issues in Virginia; and 3) Contributing to the activities of the Survey and Evaluation Research Lab in the Center for Public Policy.

Applicants should submit a detailed letter of interest, a curriculum vitae, teaching evaluations, samples of publications and applied research reports, and three letters of reference. All applicants should describe their experience with grant and contract funded research. Review of applications will begin March 1 and continue until a suitable candidate is identified.

Virginia Commonwealth University is a public, urban research university with an enrollment of more than 21,000 students, is an equal opportunity, affirmative action employer. Women, minorities, and persons with disabilities are strongly encouraged to apply. Please send applications

to Search Committee, Survey Research Position, Virginia Commonwealth University, POB 843061, Richmond, VA, 23284-3061.

>From wordwitch@erols.com Mon Mar 1 13:45:41 1999

Received: from smtp3.erols.com (smtp3.erols.com [207.172.3.236])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id NAA06818 for <aapornet@usc.edu>; Mon, 1 Mar 1999 13:45:38 -0800

(PST)

Received: from erols.com (207-172-72-102.s39.as3.trn.erols.com

[207.172.72.102])

by smtp3.erols.com (8.8.8/8.8.5) with ESMTP id QAA02888;

Mon, 1 Mar 1999 16:45:32 -0500 (EST)

Message-ID: <36DB0C0B.8128619D@erols.com>

Date: Mon, 01 Mar 1999 16:52:11 -0500

From: "R. M. Schwarz" <wordwitch@erols.com>

X-Mailer: Mozilla 4.04 [en] (Win95; U)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: Remove from mailing list

References: <9a401fa3.36dae42e@aol.com>

X-Corel-MessageType: EMail

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Dear Dkrf1@aol.com:

Who are you and what mailing list do you think I have you on? If I have sent you unwanted mail in error, I apologize, but it would be easier to find you if I knew who you were, since most of my missives are filed by name, not be

e-mail address. Thanks.

wordwitch@erols.com

=====

Dkrf1@aol.com wrote:

> Would you please take me off your mailing list.

>

> Thanks

>From Kristi.Hagen@NAU.EDU Mon Mar 1 15:54:41 1999

Received: from mailgate.nau.edu (mailgate.nau.edu [134.114.96.19])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id PAA28348 for <aapornet@usc.edu>; Mon, 1 Mar 1999 15:53:09 -0800

(PST)

Received: from pc102 (pc102.anthro.nau.edu [134.114.66.95])

by mailgate.nau.edu (PMDF V5.2-29 #31141)

with SMTP id <0F7X00ARDWYEC6@mailgate.nau.edu> for aapornet@usc.edu; Mon,

1 Mar 1999 16:51:50 -0700 (MST)

Date: Mon, 01 Mar 1999 16:51:50 -0700

From: Kristi Kay Hagen <Kristi.Hagen@NAU.EDU>

Subject: Remove from mailing list

X-Sender: kkh3@jan.ucc.nau.edu

To: aapornet@usc.edu

Message-id: <4.1.19990301165049.00a08b20@jan.ucc.nau.edu>

MIME-version: 1.0

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.1

Content-type: multipart/alternative;

boundary="===== \_7704218==\_ .ALT"

----- \_7704218==\_ .ALT

Content-Type: text/plain; charset="us-ascii"

>Would you please take me off your mailing list.

>

>Thanks

Kristi Kay Hagen, MA, MA

Research Operations Manager

Social Research Laboratory, NAU

(520) 523-1515

PO Box 15301

Flagstaff, AZ 86011-5301

----- \_7704218==\_ .ALT

Content-Type: text/html; charset="us-ascii"

<html><br>

<div>&gt;Would you please take me off your mailing list.</div>

<div>&gt;</div> <div>&gt;Thanks</div> <br>

<i>Kristi Kay Hagen, MA, MA<br>

Research Operations Manager<br>

Social Research Laboratory, NAU<br>



The UNL-Gallup Research Center presents the third annual=20  
Nebraska Symposium on Survey Research=20

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## ELECTION POLLING

April 22-24, 1999

\*\*\*\*\*

Recently, election polling has become the target of much=20 criticism, both in the U.S. and abroad. Some critics argue that=20 polls inaccurately represent the public=92s disposition. Others=20 claim that election polling distorts election outcomes.

Is there evidence for a "band-wagon" effect? Are the polls doing=20 a better or poorer job of predicting outcomes? What can we learn=20 from the failures of the 1993 British election polls and the=20 success of the 1997 election polls?

Should polls be used for predicting election outcomes? Should=20 poll results be withheld from the general electorate in the pre- election period, or do such restrictions advantage the elite=20 while disadvantaging the public? What role might the Internet=20 play in the future of election polling?

\*\*\*\*\*=20

The 1999 Nebraska Symposium on Survey Research brings together 20 leading researchers and pollsters from the United States and 20 Europe to discuss the role of election polling and the electoral process.

Speakers include:

Everett C. Ladd

Roper Center

University of Connecticut

Warren Mitovsky

Mitovsky International

20

Elisabeth Noelle-Neumann

Institute for Demoskopie

Richard Morin

Washington Post

20

Michael Lewis-Beck

University of Iowa

Celinda Lake

Democratic Pollster

Dan Merkle

Voter News Service

Frank Newport  
Gallup Organization

Paul Lavrakas  
Ohio State University

Michael Traugott  
University of Michigan

Kathy Frankovic  
CBS Poll

David Sanders  
University of Essex

Registration for the symposium is \$70 (\$25 for students, photocopy of=20 current student ID must accompany payment) and includes two and one- half days of paper presentations, coffee break refreshments, conference=20 packet and banquet.

For more information, contact:

Allan L. McCutcheon, Director  
Gallup Research Center  
University of Nebraska-Lincoln  
200 North 11th Street  
Lincoln, NE 68588-0241





Mime-Version: 1.0

Content-Type: TEXT/PLAIN; CHARSET="US-ASCII"

## Call for Student Papers

### James W. Prothro Student Paper Competition

The Institute for Research in Social Science at UNC-Chapel Hill invites submissions to the 1999 James W. Prothro Student Paper Competition. The competition, held in conjunction with the Southern Association for Public Opinion Research conference, recognizes excellence in student-authored research related to public opinion, broadly defined, and survey research with a \$250 award given to the best paper presented at the conference. The award is named in honor of the late Dr. James Prothro, the noted political scientist who served as the director of the Institute from 1967 to 1973.

Papers using survey data to address theory, methods, or specific substantive issues in the areas of business, communication, economics, journalism, marketing, political science, psychology, sociology, survey methods, or related fields are welcome. Any student research, undergraduate or graduate, including that derived from work on theses or dissertations, is eligible.

Papers co-authored with faculty or other non-students, however, are not eligible for the student paper competition.

Papers should be of article length (20-25 pages). From the papers submitted, one winner and as many honorable mentions as appropriate may be selected for presentation to the annual SAPOR conference on October 7 & 8, 1999, in Raleigh, North Carolina. An interdisciplinary panel of social science researchers will evaluate the papers.

The winning paper must be presented at the conference by the author to be eligible for the \$250 award. Questions about the competition should be directed to Dr. Beverly Wiggins (email: [bwiggins@irss.unc.edu](mailto:bwiggins@irss.unc.edu); telephone: 919-966-2350).

When submitting your paper, please indicate whether you are a graduate or undergraduate student; include your name, academic department or program, school, postal address, email address, and telephone number; and mail four copies before June 15, 1999, to: Dr. Beverly Wiggins Institute for Research in Social Science CB #3355 University of North Carolina Chapel Hill, NC 27599-3355

The deadline for all submissions is June 15, 1999.

The SAPOR website is located at <http://www.irss.unc.edu/sapor/>

>From [bwiggins@irss.unc.edu](mailto:bwiggins@irss.unc.edu) Tue Mar 2 06:58:54 1999

Received: from [frosty.irss.unc.edu](mailto:frosty.irss.unc.edu) ([frosty.irss.unc.edu](mailto:frosty.irss.unc.edu) [152.2.32.82])

by [usc.edu](mailto:usc.edu) (8.8.8/8.8.8/usc) with SMTP

id GAA25773 for <[aaornet@usc.edu](mailto:aaornet@usc.edu)>; Tue, 2 Mar 1999 06:58:53 -0800

(PST)

Received: from [vance.irss.unc.edu](mailto:vance.irss.unc.edu) by [frosty.irss.unc.edu](mailto:frosty.irss.unc.edu) (5.x/SMI-SVR4)

id AA26315; Tue, 2 Mar 1999 09:00:47 -0500

Received: from [bwiggins.irss.unc.edu](mailto:bwiggins.irss.unc.edu) by [vance.irss.unc.edu](mailto:vance.irss.unc.edu)

(SMI-8.6/SMI-SVR4)

id JAA07445; Tue, 2 Mar 1999 09:00:26 -0500

Message-Id: <199903021400.JAA07445@vance.irss.unc.edu>

Date: Tue, 2 Mar 1999 08:57:11 -0500 (Eastern Standard Time)

From: bwiggin@irss.unc.edu (Bev Wiggins)

To: aapornet@usc.edu

Subject: SAPOR Call for Papers

In-Reply-To: <199902110809.AAA16933@usc.edu>; from "bwiggins" at Tue Mar 02  
08:57:11 1999

X-Mailer: Siren Mail (Windows Version 4.0.2 (Windows 95/NT))

Mime-Version: 1.0

Content-Type: TEXT/PLAIN; CHARSET="US-ASCII"

Call for Papers, Presentations, and Participation  
Southern Association for Public Opinion Research  
1999 Annual Conference

Proposals for papers or presentations are invited in all areas of opinion and survey research, including political communication, public opinion, electoral behavior, the media, market research and consumer behavior, group differences in attitudes, evaluation research, applied sampling, questionnaire design, survey methodology, focus groups, CART technology, computer-assisted interviewing, and alternative approaches to public opinion research. Graduate student participation is welcome.

Organizers have proposed panels on the following topics and welcome papers that would contribute to these themes: violence and the media, small budget surveys, uses of the Internet and the World-Wide Web, methods of poststratification, and studies linking point-of-sale data with survey results. However, we also encourage the submission of panel proposals or other less formal presentations on other topics of interest.

The conference will be held October 7 & 8, 1999 at the University Club on the campus of North Carolina State University, Raleigh, North Carolina.

Please submit 3 copies of your proposal or abstract (of no more than 300 words), on the same sheet of paper with the name, mailing address, telephone number and email address of the principal author, by June 15, 1999, to SAPOR Conference Committee Chair:

Dr. Mark West  
Mass Communication Department  
University of North Carolina at Asheville  
Asheville, NC 28804-3299  
phone: 828-251-6615  
email: west@unca.edu

Additional information about the conference is available on the SAPOR website: [www.irss.unc.edu/sapor](http://www.irss.unc.edu/sapor).

Beverly B. Wiggins  
Associate Director for Research Development  
Institute for Research in Social Science  
Manning Hall, CB#3355  
University of North Carolina  
Chapel Hill, NC 27599-3355  
phone: 919-966-2350  
fax: 919-962-4777  
email: bwiggins@irss.unc.edu

>From Susan.Pinkus@latimes.com Tue Mar 2 12:19:13 1999

Received: from mail-lax-3.pilot.net (mail-lax-3.pilot.net [205.139.40.17])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id MAA09921 for <aapornet@usc.edu>; Tue, 2 Mar 1999 12:19:11 -0800

(PST)

Received: from mailgw.latimes.com (unknown-c-23-147.latimes.com

[204.48.23.147] (may be forged))

by mail-lax-3.pilot.net (Pilot/) with ESMTP id MAA10885

for <aapornet@usc.edu>; Tue, 2 Mar 1999 12:19:06 -0800 (PST)

Received: from latimes.com (bierce.latimes.com [192.187.72.9])

by mailgw.latimes.com (8.9.1/8.9.1) with SMTP id MAA25834

for <aapornet@usc.edu>; Tue, 2 Mar 1999 12:19:03 -0800 (PST)

Received: from news.latimes.com (fowler.news.latimes.com [192.187.72.7]) by

latimes.com (8.6.10/8.6.9) with ESMTP id MAA00248 for <aapornet@usc.edu>;

Tue, 2 Mar 1999 12:19:03 -0800

Received: (from pinkus@localhost) by news.latimes.com (8.6.9/8.6.9) id

MAA79241; Tue, 2 Mar 1999 12:22:43 -0800

Date: Tue, 2 Mar 1999 12:22:43 -0800 (PST)

From: Susan Pinkus <Susan.Pinkus@latimes.com>

To: aapornet@usc.edu

Subject: T-SHIRT SLOGAN CONTEST

Message-ID:

<Pine.A32.3.91.990302121522.33091B-100000@fowler.news.latimes.com>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

HERE'S ANOTHER CHANCE

TO ACHIEVE AAPOR FAME AND NOTORIETY!!!!

Do you have an AAPOR catch phrase you would truly enjoy reading on this year's 1999 conference t-shirt???

It's back....

#### THE ANNUAL FUN RUN/WALK T-SHIRT SLOGAN CONTEST

You don't need to participate in the Fun/Run Walk (or even buy a t-shirt) in order to send us your slogan.

Please submit your winning slogan by MARCH 15th to Susan Pinkus, Entertainment Coordinator at [susan.pinkus@latimes.com](mailto:susan.pinkus@latimes.com) or fax her at 213-237-2505.

Voting on this year's winning t-shirt slogan will occur over AAPOR's listserv (of course anonymously -- so feel free to be creative)

An example of recent winning slogans: Sample the Universe: Be A Pollster and AAPOR: 50 Years and Still Counting.

THE LUCKY WINNER WILL RECEIVE A \$25 GIFT CERTIFICATE REDEEMABLE AT THE AAPOR CONFERENCE BOOK EXHIBIT.

Good Luck!

\*\*\*\*\*

\*\*\*\*\*

Susan H. Pinkus

Los Angeles Times Poll

Internet:susan.pinkus@latimes.com

American Online: spinkus@aol.com

FAX: 213-237-2505

\*\*\*\*\*

\*\*\*

>From mitofsky@mindspring.com Tue Mar 2 14:04:32 1999

Received: from smtp1.mindspring.com (smtp1.mindspring.com [207.69.200.31])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA17048 for <aapornet@usc.edu>; Tue, 2 Mar 1999 14:04:23 -0800

(PST)

Received: from default (user-38ld1s9.dialup.mindspring.com [209.86.135.137])

by smtp1.mindspring.com (8.8.5/8.8.5) with SMTP id RAA03962

for <aapornet@usc.edu>; Tue, 2 Mar 1999 17:04:18 -0500 (EST)

Message-Id: <4.1.19990302170456.00acc1a0@pop.mindspring.com>

X-Sender: mitofsky@pop.mindspring.com

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.1

Date: Tue, 02 Mar 1999 17:06:08 -0500

To: aapornet@usc.edu

From: Warren Mitofsky <mitofsky@mindspring.com>

Subject: Re: 1999 Nebraska Symposium on Survey Research

In-Reply-To: <Pine.3.89.9903020852.A12246-0100000@unlinfo.unl.edu>

References: <4.1.19990301165049.00a08b20@jan.ucc.nau.edu>





>

>Should polls be used for predicting election outcomes? Should

>poll results be withheld from the general electorate in the pre-

>election period, or do such restrictions advantage the elite

>while disadvantaging the public? What role might the Internet

>play in the future of election polling?

>

> \*\*\*\*\*

>

>The 1999 Nebraska Symposium on Survey Research brings together

>leading researchers and pollsters from the United States and

>Europe to discuss the role of election polling and the electoral

>process.

>

>

>Speakers include:

>

> Everett C. Ladd

> Roper Center

> University of Connecticut

>

> Warren Mitovsky

> Mitovsky International

>

> Elisabeth Noelle-Neumann

> Institute for Demoskopie

>

> Richard Morin

> Washington Post

- >
- > Michael Lewis-Beck
- > University of Iowa
- >
- > Celinda Lake
- > Democratic Pollster
- >
- > Dan Merkle
- > Voter News Service
- >
- > Frank Newport
- > Gallup Organization
- >
- > Paul Lavrakas
- > Ohio State University
- >
- > Michael Traugott
- > University of Michigan
- >
- > Kathy Frankovic
- > CBS Poll
- >
- > David Sanders
- > University of Essex
- >
- >

>Registration for the symposium is \$70 (\$25 for students, photocopy of  
>current student ID must accompany payment) and includes two and one-  
>half days of paper presentations, coffee break refreshments, conference



>From lavrakas.1@osu.edu Wed Mar 3 05:02:35 1999

Received: from mail2.uts.ohio-state.edu (mail2.uts.ohio-state.edu  
[128.146.214.31])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id FAA04405 for <aapornet@usc.edu>; Wed, 3 Mar 1999 05:02:34 -0800  
(PST)

Received: from lavrakas.acs.ohio-state.edu ([128.146.93.45])

by mail2.uts.ohio-state.edu (8.9.2/8.9.2) with SMTP id IAA12625

for <aapornet@usc.edu>; Wed, 3 Mar 1999 08:02:30 -0500 (EST)

Message-Id: <2.2.32.19990303130230.00bee370@pop.service.ohio-state.edu>

X-Sender: lavrakas.1@pop.service.ohio-state.edu

X-Mailer: Windows Eudora Pro Version 2.2 (32)

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Date: Wed, 03 Mar 1999 08:02:30 -0500

To: aapornet@usc.edu

From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>

Subject: 2000 race polling numbers

Maybe someone can help me understand some poll numbers I saw reported on CNN  
last night and this morning.

They showed Bush-Gore trials heat percentages for the 2000 presidential  
election WITHOUT showing any undecided opinion. Is it possible that only a  
very small percentage of people are undecided about this possible race at  
this time???

They also showed very high "favorability" ratings for E. Dole, G.W. Bush  
Qualye, and Forbes. My understanding from the news report was that these

were national numbers of the public, but they were so high that they looked only possible if they were among Republicans only...

\*\*\*\*\*

\* Paul J. Lavrakas, Ph.D. \*

\* Professor of Journalism & Communication \*

\* Professor of Public Policy & Management \*

\* Director, Survey Research Unit \*

\* College of Social & Behavioral Sciences, Ohio State University \*

\* Derby Hall [Room 0126], 154 N. Oval Mall, Columbus OH 43210 \*

\* Voice: 614-292-3468 Fax: 614-292-6673 E-mail: lavrakas.1@osu.edu \*

\*\*\*\*\*

>From Lydia\_Saad@gallup.com Wed Mar 3 08:22:03 1999

Received: from fw (fw.gallup.com [206.158.235.10])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id IAA11203 for <aapornet@usc.edu>; Wed, 3 Mar 1999 08:22:00 -0800

(PST)

Received: from exchng2.gallup.com by fw (SMI-8.6/SMI-SVR4)

id KAA03549; Wed, 3 Mar 1999 10:21:28 -0600

Received: by exchng2.gallup.com with Internet Mail Service (5.5.2448.0)

id <FW4600RX>; Wed, 3 Mar 1999 10:21:30 -0600

Message-ID: <D18E70780D62D1119580006008162F9055357D@EXCHNG3>

From: "Saad, Lydia" <Lydia\_Saad@gallup.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: T-SHIRT SLOGAN CONTEST

Date: Wed, 3 Mar 1999 10:21:26 -0600

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain;

charset="iso-8859-1"

My submission:

POLLEASE DON'T ASK ME ABOUT MONICA LEWINSKY!

-----Original Message-----

From: Susan Pinkus [mailto:Susan.Pinkus@latimes.com]

Sent: Tuesday, March 02, 1999 2:23 PM

To: aapornet@usc.edu

Subject: T-SHIRT SLOGAN CONTEST

HERE'S ANOTHER CHANCE

TO ACHIEVE AAPOR FAME AND NOTORIETY!!!!!!

Do you have an AAPOR catch phrase you would truly enjoy reading on this year's 1999 conference t-shirt????

It's back....

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THE LUCKY WINNER WILL RECEIVE A \$25 GIFT CERTIFICATE REDEEMABLE AT THE AAPOR CONFERENCE BOOK EXHIBIT.

Good Luck!

\*\*\*\*\*

\*\*\*\*\*

Susan H. Pinkus

Los Angeles Times Poll

Internet:[susan.pinkus@latimes.com](mailto:susan.pinkus@latimes.com)

American Online: [spinkus@aol.com](mailto:spinkus@aol.com)

FAX: 213-237-2505

\*\*\*\*\*

\*\*\*

>From [ptuckel@shiva.hunter.cuny.edu](mailto:ptuckel@shiva.hunter.cuny.edu) Wed Mar 3 10:57:09 1999

Received: from [shiva.hunter.cuny.edu](mailto:shiva.hunter.cuny.edu) ([shiva.hunter.cuny.edu](mailto:shiva.hunter.cuny.edu) [146.95.128.96])

by [usc.edu](mailto:usc.edu) (8.8.8/8.8.8/usc) with ESMTP



id KAA28556 for <aapornet@usc.edu>; Wed, 3 Mar 1999 10:57:04 -0800

(PST)

Received: (from ptuckel@localhost)

by shiva.hunter.cuny.edu (8.9.1a/8.9.1) id NAA09430;

Wed, 3 Mar 1999 13:57:06 -0500 (EST)

Date: Wed, 3 Mar 1999 13:55:03 -0500 (EST)

From: Peter Tuckel <ptuckel@shiva.hunter.cuny.edu>

To: aapornet@usc.edu

Subject: focus group moderator position announcement

Message-ID: <Pine.SOL.3.91.990303134546.8265B-100000@shiva.hunter.cuny.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Qualitative research company seeks talented focus group moderator. If you have a solid background in both moderating and written analysis, contact us at:

Fax: (203) 978-0462

E-mail: [invisonn@aol.com](mailto:invisonn@aol.com)

or send resume to:

InVision, Inc.

Harbour Square

700 Canal Street

Stamford, CT 06902

>From GNFPRC@aol.com Fri Mar 5 07:46:21 1999

Received: from imo21.mx.aol.com (imo21.mx.aol.com [198.81.17.65])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA00915 for <aapornet@usc.edu>; Fri, 5 Mar 1999 07:46:19 -0800

(PST)

From: GNFPRC@aol.com

Received: from GNFPRC@aol.com

by imo21.mx.aol.com (IMOV19.3) id 5FEMa18753

for <aapornet@usc.edu>; Fri, 5 Mar 1999 10:45:34 -0500 (EST)

Message-ID: <ea181b69.36dff1e@aol.com>

Date: Fri, 5 Mar 1999 10:45:34 EST

To: aapornet@usc.edu

Mime-Version: 1.0

Subject: Election polling analysis

Content-type: text/plain; charset=US-ASCII

Content-transfer-encoding: 7bit

X-Mailer: AOL 3.0 for Windows 95 sub 64

Yesterday, the Pew Research Center released a new polling analysis that examines three aspects of election polling:

- What do the early pre-primary polls mean for front-runners? In five of the last six open contests, the Republican frontrunner 15-18 months out has gone on to be the party's standard bearer. But this hasn't been the case for the Democrats.

- Why are George W. Bush and Elizabeth Dole testing so well, if the Republican Party's ratings are down? Al Gore's personal image is weaker than former Vice President Bush's was 12 years ago, and Elizabeth Dole and George W. Bush are being considered by Independents and Democrats, many of whom have reservations about Gore.

- How did the independent polls do in competitive statewide races in 1998? The picture is mixed, but the polls' consistent overestimation of the Republican vote may help put to rest the criticism that polls have a Democratic bias.

You can find the complete analysis online at:

<A HREF="http://www.people-press.org/99watch1.htm">  
http://www.people-press.org/99watch1.htm</A>

or may request a copy by mail by calling 202-293-3126.

Greg Flemming  
Survey Director  
Pew Research Center  
Washington, DC

>From GSO-GSO@worldnet.att.net Fri Mar 5 09:07:28 1999

Received: from mtiwmhc07.worldnet.att.net (mtiwmhc07.worldnet.att.net  
[204.127.131.42])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA21784 for <aapornet@usc.edu>; Fri, 5 Mar 1999 09:07:27 -0800  
(PST)

Received: from worldnet.att.net ([12.75.158.53])

by mtiwmhc07.worldnet.att.net (InterMail v03.02.07 118 124)

with ESMTP id <19990305170656.GBDU3615@worldnet.att.net>

for <aapornet@usc.edu>; Fri, 5 Mar 1999 17:06:56 +0000

Message-ID: <36E00E6C.F136B85B@worldnet.att.net>

Date: Fri, 05 Mar 1999 11:03:40 -0600  
From: Gary Siegel <GSO-GSO@worldnet.att.net>  
Reply-To: GSO-GSO@worldnet.att.net  
X-Mailer: Mozilla 4.04 [en]C-WorldNet (Win95; I)  
MIME-Version: 1.0  
To: aapornet@usc.edu  
Subject: Broadcast Fax software  
Content-Type: text/plain; charset=us-ascii  
Content-Transfer-Encoding: 7bit

Does anyone know of any good broadcast fax software?

Please reply to:

info@gsoresearch.com

>From beniger@rcf.usc.edu Fri Mar 5 09:21:30 1999

Received: from almaak.usc.edu (almaak.usc.edu [128.125.19.166])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA27209 for <aapornet@usc.edu>; Fri, 5 Mar 1999 09:21:24 -0800

(PST)

Received: from localhost (beniger@localhost)

by almaak.usc.edu (8.8.8/8.8.8/usc) with SMTP

id JAA11654 for <aapornet@usc.edu>; Fri, 5 Mar 1999 09:21:22 -0800

(PST)

Date: Fri, 5 Mar 1999 09:21:21 -0800 (PST)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: Need Leads? Take a Survey!

Message-ID: <Pine.GSO.4.02.9903050912340.2235-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

AAPORNETters,

I forward the message below from SRMSNET, the list for the Survey Research Methods Section of the American Statistical Association, because of its likely interest to AAPOR members. My apologies to the many of you who are seeing it for the second time.

-- Jim

----- Forwarded message -----

Date: Thu, 4 Mar 1999 13:36:33 -0800

From: William G. Eaton <surveys@USA.NET>

Reply-To: Survey Research Methods Section of the ASA <SRMSNET@UMDD.UMD.EDU>

To: SRMSNET@UMDD.UMD.EDU

Subject: Re: CATI choice

I received the following in my mail box recently from a company called connect direct. . Are we really surprised that mistrust of surveys is growing and that response rates are declining when this sort of thing happens.

Comments please.

Wm. G. Eaton

---

## Connect Direct Tip o' the Month

March 1999

### NEED LEADS? TAKE A SURVEY.

More commonly associated with market research, surveys can be a very effective lead generation technique for high-tech products. Designed well, they can generate very high response rates (often 15-20 percent or more) and will provide highly detailed information about individual prospects.

Surveys can be used with equal effectiveness in generating new business leads and installed base opportunities (for example, identifying those customers most dissatisfied and therefore most likely to be interested in upgrading to newer technology.) Just be sure to use multiple choice questions and phrase them in a way that amplifies the pain your product solves. You'll also need to offer some type of gift or premium for completing the survey (tip: include a photo of the premium on the survey form.)

Surveys have potential PR value. Publishing the results (however unscientific) in the trade press can help to establish your company's reputation as a leader in a particular market category. (You can raise the credibility of the survey by using a third party--a consulting or research firm, for example--as co-sponsor.) Surveys also translate very well to online marketing. Use a survey as the "call to action" in your next e-mail campaign or banner ad and drive people to a survey form on your Web site.

One note of caution: surveys generate a broad spectrum of leads, some more

interested in your product than others. Surveys are most effective when there's a formal lead qualification process in place--for example an outbound telemarketing effort--that can identify the "hot prospects" before forwarding leads to the channel or field sales force.

---

>From Jim-Wolf@worldnet.att.net Fri Mar 5 10:36:33 1999

Received: from mtiwmhc05.worldnet.att.net (mtiwmhc05.worldnet.att.net [204.127.131.40])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA18400 for <aapornet@usc.edu>; Fri, 5 Mar 1999 10:36:30 -0800

(PST)

Received: from default ([12.75.221.58]) by mtiwmhc05.worldnet.att.net

(InterMail v03.02.07 118 124) with SMTP

id <19990305183551.BXOV6153@default>;

Fri, 5 Mar 1999 18:35:51 +0000

Message-Id: <3.0.1.32.19990305133659.006aad00@postoffice.worldnet.att.net>

X-Sender: Jim-Wolf@postoffice.worldnet.att.net

X-Mailer: Windows Eudora Light Version 3.0.1 (32)

Date: Fri, 05 Mar 1999 13:36:59 -0500

To: Survey Research Methods Section of the ASA <SRMSNET@UMDD.UMD.EDU>,

AAPORNET <aapornet@usc.edu>

From: Jim Wolf <Jim-Wolf@worldnet.att.net>

Subject: Connect Direct

In-Reply-To: <00006378.C21479@marcresearch.com>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Apparently Connect Direct, Inc. is not involved in suggesting itself, though it is clearly promoting it as an important tool in developing leads and creating misleading findings by "...publishing the results (however unscientific) in the trade press..." I'm not sure if CMOR can take action against them for promoting unethical practices.

I think Connect Direct should have its collective knuckles rapped followed by a lengthy spell in time-out. Very unprofessional.

At 09:53 AM 3/5/99 -0600, Mary Mulry wrote:

- >I want to make you aware of The Council for Marketing and Opinion
- >Research (CMOR). This organization was formed to counter abuses of the
- >research process and to protect the consumers as well as the industry.
- >It works with state
- legislatures
- >as well as organizations such as the Better Business Bureau and state
- Attorney
- >General's Offices.
- >The organization invites being contacted about any suspected abuses
- >such as 'sugging' (selling under the guise of research).
- >
- >The website is <http://www.cmor.org>
- >
- >Mary Mulry
- >[mary.mulry@marcresearch.com](mailto:mary.mulry@marcresearch.com)
- >

=====



Jim Wolf        Jim-Wolf@worldnet.att.net

>From LarryB@socialresearch.com Fri Mar 5 11:07:07 1999

Received: from isp1.isp.net (root@isp1.isp.net [205.216.190.3])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA29565 for <aapornet@usc.edu>; Fri, 5 Mar 1999 11:07:02 -0800

(PST)

Received: from researchnt.socialresearch.com (mail.socialresearch.com  
[208.128.218.194]) by mail1.isp.net (8.9.1/8.7.1) with ESMTP id LAA04821 for  
<aapornet@usc.edu>; Fri, 5 Mar 1999 11:03:46 -0800 (PST)

Message-Id: <199903051903.LAA04821@isp.net>

Received: by mail.socialresearch.com with Internet Mail Service (5.5.1960.3)

id <GFG82FPQ>; Fri, 5 Mar 1999 10:58:36 -0800

From: Larry Bye <LarryB@socialresearch.com>

To: aapornet@usc.edu

Subject: RE: Need Leads? Take a Survey!

Date: Fri, 5 Mar 1999 11:03:34 -0800

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.1960.3)

Content-Type: text/plain

I believe that CASRO will track down folks like this and take action. They  
should be contacted and urged to stop this practice!

-----Original Message-----

From: James Beniger [mailto:beniger@rcf.usc.edu]

Sent: Friday, March 05, 1999 9:21 AM

To: AAPORNET

Subject: Need Leads? Take a Survey!

AAPORNETters,

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-- Jim

----- Forwarded message -----

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To: SRMSNET@UMDD.UMD.EDU

Subject: Re: CATI choice

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More commonly associated with market research, surveys can be a very effective lead generation technique for high-tech products. Designed well, they can generate very high response rates (often 15-20 percent or more) and will provide highly detailed information about individual prospects.

Surveys can be used with equal effectiveness in generating new business leads and installed base opportunities (for example, identifying those customers most dissatisfied and therefore most likely to be interested in upgrading to newer technology.) Just be sure to use multiple choice questions and phrase them in a way that amplifies the pain your product solves. You'll also need to offer some type of gift or premium for completing the survey (tip: include a photo of the premium on the survey form.)

Surveys have potential PR value. Publishing the results (however unscientific) in the trade press can help to establish your company's reputation as a leader in a particular market category. (You can raise the credibility of the survey by using a third party--a consulting or research firm, for example--as co-sponsor.) Surveys also translate very well to online marketing. Use a survey as the "call to action" in your next e-mail campaign or banner ad and drive people to a survey form on your Web site.

One note of caution: surveys generate a broad spectrum of leads, some more

interested in your product than others. Surveys are most effective when there's a formal lead qualification process in place--for example an outbound telemarketing effort--that can identify the "hot prospects" before forwarding leads to the channel or field sales force.

---

>From lavrakas.1@osu.edu Sat Mar 6 05:28:32 1999

Received: from mail2.uts.ohio-state.edu (mail2.uts.ohio-state.edu [128.146.214.31])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id FAA05301 for <aapornet@usc.edu>; Sat, 6 Mar 1999 05:28:31 -0800

(PST)

Received: from oemcomputer (ts3-1.homenet.ohio-state.edu [140.254.112.56])

by mail2.uts.ohio-state.edu (8.9.2/8.9.2) with SMTP id IAA25990

for <aapornet@usc.edu>; Sat, 6 Mar 1999 08:28:29 -0500 (EST)

Date: Sat, 6 Mar 1999 08:28:29 -0500 (EST)

Message-Id: <199903061328.IAA25990@mail2.uts.ohio-state.edu>

X-Sender: lavrakas.1@postbox.acs.ohio-state.edu

X-Mailer: Windows Eudora Pro Version 2.1.2

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

To: aapornet@usc.edu

From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>

Subject: Abstracts for 1999 AAPOR program

This is a reminder to everyone who is a lead author on paper or an organizer of a panel for the 1999 AAPOR conference in St. Petersburg, FL.

If you would like to have an abstract about your paper/panel printed in the final 1999 conference program, you need to submit your 200 word piece \*\*\*BY MARCH 15, 1999\*\*\*.

This now can be done directly at the AAPOR website by going to

<http://www.aapor.org/cfc/abstracts/index.html>

If you would prefer to submit your abstract via regular email, please do so by sending it to

[aapor99@osu.edu](mailto:aapor99@osu.edu)

If you submit it in a way other than using the website process, please include your co-authors' names (if any) and whether or not the title you are submitting has changed from the one in your original proposal.

Thanks.

P.S. Please do NOT confuse this abstract for the AAPOR printed program with the one other one you must submit if you have a methods paper and want to have it eventually published as part of the joint AAPOR/ASA proceedings.

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\* Paul J. Lavrakas, Ph.D.

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\* Professor of Journalism & Communication and of Public Policy & Management

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\* Director, OSU Center for Survey Research

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\* College of Social & Behavioral Sciences; Derby Hall, Room 0126

\*

\* 154 North Oval Mall, Ohio State University; Columbus OH 43210

\*

\* Voice: (614)-292-6672 Fax: (614)-292-6673 E-mail: lavrakas.1@osu.edu

\*

\*\*\*\*\*

\*\*

>From burrell@WSRL.CEE.UWEX.EDU Sat Mar 6 07:51:04 1999

Received: from smtpghost.uwex.edu (smtpghost.uwex.edu [144.92.126.17])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA18302 for <aapornet@usc.edu>; Sat, 6 Mar 1999 07:51:03 -0800

(PST)

Received: from wsrl.cee.uwex.edu ([144.92.88.146])

by smtpghost.uwex.edu (8.8.7/8.8.7) with ESMTP id JAA22268

for <aapornet@usc.edu>; Sat, 6 Mar 1999 09:51:02 -0600

Received: from CONT\_ED\_2/SpoolDir by wsrl.cee.uwex.edu (Mercury 1.40);

6 Mar 99 09:51:06 -0600

Received: from SpoolDir by CONT\_ED\_2 (Mercury 1.40); 6 Mar 99 09:50:41 -0600

From: "Barbara C Burrell 5-2029" <burrell@WSRL.CEE.UWEX.EDU>

To: aapornet@usc.edu

Date: Sat, 6 Mar 1999 09:50:37 -0600

Subject: Job Announcement

X-mailer: Pegasus Mail for Windows (v2.23)

Message-ID: <12788EE25AA1@wsrl.cee.uwex.edu>

#### Position Description

Title: Associate Researcher

Release Date: February 24, 1999

Location: This position is based at 1930 Monroe Street, Madison,  
Wisconsin

#### General

Description: The associate researcher, as a member of the Survey Design and Analysis section, will participate in the conceptualization of research studies, the design and pretest of survey instruments, analysis of data, and preparation of written reports of the results and implications of studies, including program evaluations. The associate researcher will serve as a leader in project management on studies. In addition, the incumbent will participate in focus group studies, moderating groups, and analyzing qualitative data.

Major Responsibilities:

1. Consult with and design questionnaires for research clients.
2. Conduct literature searches and write up literature reviews.
3. Participate with other staff in pretesting questionnaires for survey projects.
4. Assist in designing and conducting focus group research; carryout content analysis and report preparation.
5. Analyze data and prepare written reports of results for clients; prepare and deliver presentations of findings as needed.
6. Participate with other staff in methodological studies.
7. Assist in the preparation of applications for funding sources (RFPs and grants).
8. Make presentations to prospective clients as needed.

Vacancy Information: This is a fixed term academic staff appointment available immediately.

Appointment: Appointment is full time.

Qualifications:

1. Master's Degree in a social science field
2. Three to five years experience in statistical analysis.
3. Three to five years experience in a survey research facility including experience with a computer-assisted telephone interviewing (CATI) system.
4. Knowledge of SPSS and Excel. Knowledge of SAS a plus.
5. Excellent analytic, verbal, and written communication skills.
6. Excellent interpersonal, organizational and problem-solving skills.

Salary: \$33,500-\$35,000

Applicant Information:



Applications will be reviewed until the position is filled.

All of the following must be received by April 9, 1999:

1. A completed University of Wisconsin-Extension application form. 2 A detailed resume including names, addresses, and telephone numbers of three references that can attest to your professional qualifications. 3. A one-two page typed narrative illustrating how your past or current professional experience relates to this position.

The person listed below may be contacted for application forms, other inquires, and for submission of application materials:

Jeanne Lee

Wisconsin Survey Research Laboratory

1930 Monroe Street

Madison, WI 53711-2036

Telephone: 608-262-3122

Fax: 608-262-3366

Lee@wsrl.cee.uwex.edu

The University of Wisconsin-Extension provides equal opportunities in employment and programming, including Title IX and ADA requirements.

An offer of employment is contingent upon establishment of identity and verification of employment eligibility as required by the Immigration Reform and Control Act of 1986.

Barbara Burrell

Wisconsin Survey Research Laboratory

University of Wisconsin

1930 Monroe Street

Madison, WI 53711

608-265-2029

>From mtrau@umich.edu Sun Mar 7 08:18:05 1999

Received: from relic.rs.itd.umich.edu (relic.rs.itd.umich.edu  
[141.211.83.11])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA24234 for <aapornet@usc.edu>; Sun, 7 Mar 1999 08:17:52 -0800

(PST)

Received: from umich.edu (pm464-09.dialip.mich.net [207.75.177.19])

by relic.rs.itd.umich.edu (8.8.8/2.5) with ESMTP id LAA02085

for <aapornet@usc.edu>; Sun, 7 Mar 1999 11:16:25 -0500 (EST)

Message-ID: <36E2A670.C900713E@umich.edu>

Date: Sun, 07 Mar 1999 11:16:48 -0500

From: Mike Traugott <mtrau@umich.edu>

X-Mailer: Mozilla 4.04 [en] (Win95; I)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Multiple Lines Coming Into a Household

References: <199903061328.IAA25990@mail2.uts.ohio-state.edu>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Here is just a brief summary of what I learned from some of you in response to my recent question. A current good estimate of the number of telephone

households with more than one line coming in is somewhere between 20 and 25% - a recurring number was 23%. This range can be found in statewide surveys as well as a few national surveys.

Of equal interest, there is a technological shift under way that will allow the splitting of the signal on a single incoming line (never mind competition from fiber optics used in cable systems too - the proverbial broad band) that will soon permit a home or business to have multiple numbers at lower costs than today. Based upon the use of this technology (promotions by those who will sell such services) the guess is that the number of homes with multiple lines should jump to about 40% within 5 years or so.

>From lois@opinion.isi.uconn.edu Mon Mar 8 08:05:51 1999

Received: from opinion (opinion.isi.uconn.edu [137.99.84.21])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id IAA07136 for <aapornet@usc.edu>; Mon, 8 Mar 1999 08:05:45 -0800

(PST)

Received: from loistimms.isi (gallup05.isi.uconn.edu [137.99.84.73]) by

opinion (SMI-8.6/8.6.9) with SMTP id LAA10464 for <aapornet@usc.edu>; Mon, 8

Mar 1999 11:03:06 -0500

Message-Id: <3.0.6.32.19990308110416.00811ca0@opinion.isi.uconn.edu>

X-Sender: lois@opinion.isi.uconn.edu

X-Mailer: QUALCOMM Windows Eudora Light Version 3.0.6 (32)

Date: Mon, 08 Mar 1999 11:04:16 -0500

To: aapornet@usc.edu

From: Lois Timms-Ferrara <lois@opinion.isi.uconn.edu>

Subject: Roper Center Executive Director Position Announcement

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

EXECUTIVE DIRECTOR  
UNIVERSITY OF CONNECTICUT  
INSTITUTE FOR SOCIAL INQUIRY AND THE ROPER CENTER

The University of Connecticut is conducting an international search for an Executive Director for the Institute for Social Inquiry and the Roper Center for Public Opinion Research. ISI is a major organized research unit devoted to public opinion scholarship and related social science studies. The Roper Center is a non-profit corporation, based on the UConn campus and dedicated to public opinion archival scholarship.

The Executive Director reports to the Vice Provost for Research and Graduate Education and is responsible for the management of ISI and Roper, some teaching, and advising the Vice Provost on public opinion and related scholarship of interest to the university community at large. The director also serves as President of the Roper Center, Inc. and is responsible for the administration of the world's largest public opinion data archive.

Duties may include assignments from the Center's Board of Directors. The Roper Executive Director, as defined in the by-laws, is an ex officio member of the Roper Board.

Candidates for the position of Executive Director should have terminal degrees (preferably PhD) qualifying them for a tenured faculty post in a Social Science department. Additionally, candidates should have records of significant scholarship and extramural grant support in the social sciences, preferably related to public opinion research. Experience in research administration and management is also desirable.

Candidates should submit cover letter, curriculum vitae and names of three references to Paul Goodwin, Professor & Associate Dean, University of Connecticut, College of Liberal Arts & Sciences, 241 Glenbrook Rd, U-98, Storrs, CT 06269 by April 30, 1999. Applications are accepted until the position is filled. The appointment will become effective preferably at the beginning of the fall 1999. We encourage applications from under-represented groups, including minorities, women and people with disabilities. (Search 99A350)

Lois Timms-Ferrara

Associate Director                      Home:  
The Roper Center                      11 Roosevelt Blvd.  
University of Connecticut              Enfield, CT 06082  
341 Mansfield Road, U-164              860-745-3703  
Storrs, CT 06269-1164  
(T) 860-486-0656  
(F) 860-486-6308

>From MFancher@porternovelli.com Mon Mar 8 08:09:44 1999

Received: from pninyd3.porternovelli.com (mail.porternovelli.com  
[165.254.162.11])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id IAA09209 for <aapornet@usc.edu>; Mon, 8 Mar 1999 08:09:42 -0800  
(PST)

From: MFancher@porternovelli.com

Received: by pninyd3.porternovelli.com(Lotus SMTP MTA Internal build v4.6.2  
(651.2 6-10-1998)) id 8525672E.0058CC5D ; Mon, 8 Mar 1999 11:09:54 -0500

X-Lotus-FromDomain: PNI

To: aapornet@usc.edu

Message-ID: <8525672E.0058CB5A.00@pninyd3.porternovelli.com>

Date: Mon, 8 Mar 1999 11:06:45 -0500

Subject: Re: Roper Center Executive Director Position Announcement

Mime-Version: 1.0

Content-type: text/plain; charset=us-ascii

Content-Disposition: inline

you're pathetic

>From MFancher@porternovelli.com Mon Mar 8 08:35:56 1999

Received: from pninyd3.porternovelli.com (mail.porternovelli.com  
[165.254.162.11])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id IAA17056 for <aapornet@usc.edu>; Mon, 8 Mar 1999 08:35:54 -0800  
(PST)

From: MFancher@porternovelli.com

Received: by pninyd3.porternovelli.com(Lotus SMTP MTA Internal build v4.6.2  
(651.2 6-10-1998)) id 8525672E.005B3634 ; Mon, 8 Mar 1999 11:36:16 -0500

X-Lotus-FromDomain: PNI

To: aapornet@usc.edu

Message-ID: <8525672E.005B34F4.00@pninyd3.porternovelli.com>

Date: Mon, 8 Mar 1999 11:31:20 -0500

Subject: oops

Mime-Version: 1.0

Content-type: text/plain; charset=us-ascii

Content-Disposition: inline

Apologies for the mass email error. My pithy aphorism was meant for a  
fellow co-worker. I will now write the following sentence 100 times:

Technology is our friend.

>From esinger@isr.umich.edu Mon Mar 8 13:55:00 1999

Received: from runningman.rs.itd.umich.edu (runningman.rs.itd.umich.edu  
[141.211.144.15])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id NAA29331 for <AAPORnet@usc.edu>; Mon, 8 Mar 1999 13:54:56 -0800  
(PST)

Received: from s-isr-m1.umich.edu (isr.umich.edu [141.211.207.35])

by runningman.rs.itd.umich.edu (8.8.5/2.3) with ESMTP id QAA22638 for  
<AAPORnet@usc.edu>; Mon, 8 Mar 1999 16:54:52 -0500 (EST)

Received: by isr.umich.edu with Internet Mail Service (5.5.2232.9)

id <17BVK769>; Mon, 8 Mar 1999 16:58:03 -0500

Message-ID: <5D28BEE5CAE8D1119F5700A0C9B4268E01824329@isr.umich.edu>

From: Eleanor Singer <esinger@isr.umich.edu>

To: "'AAPORNET'" <AAPORnet@usc.edu>

Subject: FW: Y2K scam

Date: Mon, 8 Mar 1999 16:57:55 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2232.9)

Content-Type: text/plain;

charset="iso-8859-1"

-----Original Message-----

From: Andrea Johns

Sent: Monday, March 08, 1999 2:59 PM

To: METHODS GROUP

Subject: FW: Y2K scam



Thought everyone should see this message that was forwarded to me today.

>

> >

> >I got a call from a man this weekend telling me he represented my  
>bank and that they were having difficulty meeting requirements to be  
>computer ready for Y2K. He said all bank customers would need to  
>transfer their accounts to a bond account specially designed to protect  
>our money until the bank could fully comply with Y2K requirements. He  
>then said to verify that he was talking to the proper account person I  
>needed to confirm information about myself, my account numbers and then  
>give verbal authorization to transfer funds to this specially designed  
>account.

> >

> > I don't trust folks who do this kind of thing so I asked him which  
>of the banks I use did he represent. He was not able to do that and  
>hung up at that point.

> >

> >Please pass this info to friends or family because this is a huge  
>scam that is going on all across the country. Some people would be  
>scared to think they would lose all their money (which he said was sure  
>to happen if I didn't do this now) and would supply the information  
>without first checking this out. I notified the phone company of the  
>call - since I have caller ID, I could give them a number but the  
>identifier just said "out of area". It came from a 248 area code which  
>is around Detroit.

> >

> >Anyway, just passing this along so you'd be aware and be ware. Have a

>good day.

> >

>

> -----FCB585C172009914F28F0E15--

>

>

>

>

\*\*\*\*\*

Henry Heitowit

Director

ICPSR Summer Program

P.O. Box 1248

Ann Arbor, MI 48106

734/998-9888

FAX: 734/998-9889

e-mail=hank@icpsr.umich.edu

<http://www.icpsr.umich.edu/sumprog/>

\*\*\*\*\*

>From lavrakas.1@osu.edu Tue Mar 9 10:21:04 1999

Received: from mail2.uts.ohio-state.edu (mail2.uts.ohio-state.edu

[128.146.214.31])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA19141 for <aapornet@usc.edu>; Tue, 9 Mar 1999 10:21:01 -0800

(PST)

Received: from oemcomputer (ts9-10.homenet.ohio-state.edu [140.254.112.161])

by mail2.uts.ohio-state.edu (8.9.2/8.9.2) with SMTP id NAA26501

for <aapornet@usc.edu>; Tue, 9 Mar 1999 13:20:57 -0500 (EST)

Date: Tue, 9 Mar 1999 13:20:57 -0500 (EST)

Message-Id: <199903091820.NAA26501@mail2.uts.ohio-state.edu>

X-Sender: lavrakas.1@postbox.acs.ohio-state.edu (Unverified)

X-Mailer: Windows Eudora Pro Version 2.1.2

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

To: aapornet@usc.edu

From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>

Subject: AAPOR '99 Conference Chairs/Discussants volunteers

We are looking for volunteers to help fill our needs for chairs and discussants for the 1999 AAPOR conferences at the Tradewinds Resort Hotel on St. Petes Beach, FL, May 13-16.

The following are the types of papers sessions for which we need chairs and/or discussants:

\_\_\_ Surveys that measure drug usage. . . . . \_\_\_ Chair \_\_\_ Discussant \_\_\_

Media effects. . . . . \_\_\_ Chair \_\_\_ Discussant \_\_\_

Surveys in countries other than the U.S. . \_\_\_ Chair \_\_\_ Discussant \_\_\_

Item nonresponse . . . . . \_\_\_ Chair \_\_\_ Discussant \_\_\_

Unit nonresponse . . . . . \_\_\_ Chair \_\_\_ Discussant \_\_\_

Response rates and incentives. . . . . \_\_\_ Chair \_\_\_ Discussant \_\_\_

Interviewer quality/effects. . . . . \_\_\_ Chair \_\_\_ Discussant \_\_\_

Political attitudes. . . . . \_\_\_ Chair \_\_\_ Discussant \_\_\_

Conducting surveys on the web. . . . . \_\_\_ Chair \_\_\_ Discussant \_\_\_

Internet usage . . . . . \_\_\_ Chair \_\_\_ Discussant \_\_\_

Qualitative methods. . . . . \_\_\_ Chair \_\_\_ Discussant \_\_\_

Measuring race and ethnicity . . . . . \_\_\_ Chair \_\_\_ Discussant \_\_\_

Election polls . . . . . \_\_\_ Chair \_\_\_ Discussant \_\_\_

Public opinion . . . . . \_\_\_ Chair \_\_\_ Discussant \_\_\_

Health surveys . . . . . \_\_\_ Chair \_\_\_ Discussant \_\_\_

Children's health surveys. . . . . \_\_\_ Chair \_\_\_ Discussant \_\_\_

CASIC. . . . . \_\_\_ Chair \_\_\_ Discussant \_\_\_

Work and welfare issues. . . . . \_\_\_ Chair \_\_\_ Discussant

If you are \*\*\*not already on the program as a presenter two times\*\*\* and you are willing to be considered as a chair or a discussant, please forward this email to

AAPOR99@OSU.EDU

indicating (in the list above) for which topical session(s) you are willing and qualified to chair or be a discussant.

Thank you.

Professor Paul J. Lavrakas, Chair

1999 AAPOR Conference Committee

>From ACiemnecki@mathematica-mpr.com Tue Mar 9 10:37:10 1999

Received: from mpr5.MATHINC (MPR5.mathinc.com [38.233.146.17])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id KAA29754 for <aapornet@usc.edu>; Tue, 9 Mar 1999 10:37:07 -0800

(PST)

Received: by mpr5.MATHINC with SMTP (Microsoft Exchange Server Internet Mail

Connector Version 4.0.994.63)

id <01BE6A31.9FD21680@mpr5.MATHINC>; Tue, 9 Mar 1999 13:34:58 -0500

Message-ID: <c=US%a=\_%p=MATHINC%l=MPR5-990309183450Z-360849@mpr5.MATHINC>

From: Anne Ciemnecki <ACiemnecki@mathematica-mpr.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: AAPOR '99 Conference Chairs/Discussants volunteers

Date: Tue, 9 Mar 1999 13:34:50 -0500

X-Mailer: Microsoft Exchange Server Internet Mail Connector Version  
4.0.994.63

I would be more than happy to chair any of the sessions checked below.

Anne B. Ciemnecki

Associate Director

Surveys and Information Services Division

Mathematica Policy Research, Inc.

P.O. Box 2393

Princeton, NJ 08543-2393

Phone: (609) 275-2323

Fax: (609) 799-0005

E-mail: aciemnecki@mathematica-mpr.com <http://www.mathematica-mpr.com>

>-----

>From: Paul J. Lavrakas, Ph.D.[SMTP:lavrakas.1@osu.edu]

>Sent: Tuesday, March 09, 1999 1:20 PM

>To: aapornet@usc.edu

>Subject: AAPOR '99 Conference Chairs/Discussants volunteers

>

>We are looking for volunteers to help fill our needs for chairs and

>discussants for the 1999 AAPOR conferences at the Tradewinds Resort

>Hotel on St. Petes Beach, FL, May 13-16.

>

>The following are the types of papers sessions for which we need chairs

>and/or discussants:

>

>\_\_\_ Surveys that measure drug usage. . . . . \_\_\_ Chair \_\_\_

>Discussant \_\_\_ Media effects. . . . . \_\_\_ Chair

>\_\_\_ Discussant \_\_\_ Surveys in countries other than the U.S. . \_\_\_ Chair

>\_\_\_ Discussant X Item nonresponse . . . . . \_\_\_ Chair

>\_\_\_ Discussant \_\_\_ Unit nonresponse . . . . . \_\_\_ Chair

>\_\_\_ Discussant X Response rates and incentives. . . . . \_\_\_ Chair

>\_\_\_ Discussant X Interviewer quality/effects. . . . . \_\_\_ Chair

>\_\_\_ Discussant \_\_\_ Political attitudes. . . . . \_\_\_ Chair

>\_\_\_ Discussant \_\_\_ Conducting surveys on the web. . . . . \_\_\_ Chair

>\_\_\_ Discussant \_\_\_ Internet usage . . . . . \_\_\_ Chair

>\_\_\_ Discussant \_\_\_ Qualitative methods. . . . . \_\_\_ Chair

>\_\_\_ Discussant \_\_\_ Measuring race and ethnicity . . . . . \_\_\_ Chair

>\_\_\_ Discussant \_\_\_ Election polls . . . . . \_\_\_ Chair

>\_\_\_ Discussant \_\_\_ Public opinion . . . . . \_\_\_ Chair

>\_\_\_ Discussant X Health surveys . . . . . \_\_\_ Chair

>\_\_\_ Discussant \_\_\_ Children's health surveys. . . . . \_\_\_ Chair

>\_\_\_ Discussant \_\_\_ CASIC. . . . . \_\_\_ Chair

>\_\_\_ Discussant \_\_\_ Work and welfare issues. . . . . \_\_\_ Chair

>\_\_\_ Discussant

>

>

>If you are \*\*\*not already on the program as a presenter two times\*\*\*

>and you are willing to be considered as a chair or a discussant, please

>forward this email to

>

>AAPOR99@OSU.EDU

>

>indicating (in the list above) for which topical session(s) you are

>willing and qualified to chair or be a discussant.

>

>Thank you.

>Professor Paul J. Lavrakas, Chair

>1999 AAPOR Conference Committee

>

>

>From KathrynC@socialresearch.com Tue Mar 9 10:58:08 1999

Received: from isp1.isp.net (root@isp1.isp.net [205.216.190.3])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA16403 for <aapornet@usc.edu>; Tue, 9 Mar 1999 10:58:06 -0800

(PST)

Received: from researchnt.socialresearch.com (mail.socialresearch.com

[208.128.218.194]) by mail1.isp.net (8.9.1/8.7.1) with ESMTP id KAA19259 for

<aapornet@usc.edu>; Tue, 9 Mar 1999 10:54:39 -0800 (PST)

Message-Id: <199903091854.KAA19259@isp.net>

Received: by mail.socialresearch.com with Internet Mail Service (5.5.1960.3)

id <GFG82FY7>; Tue, 9 Mar 1999 10:49:33 -0800

From: Kathy Cirksema <KathrynC@socialresearch.com>

To: aapornet@usc.edu

Subject: RE: AAPOR '99 Conference Chairs/Discussants volunteers

Date: Tue, 9 Mar 1999 10:56:32 -0800

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.1960.3)

Content-Type: text/plain

PLEASE don't use 'reply' to respond to Paul's message about chairs and discussants--it will go to the whole list.

Thanks.

Kathryn Cirksena

>From murray.edelman@vnsusa.org Tue Mar 9 11:29:22 1999

Received: from libra.vnsusa.com (libra.vnsusa.com [205.183.239.99] (may be forged))

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id LAA06635 for <aapornet@usc.edu>; Tue, 9 Mar 1999 11:29:17 -0800 (PST)

Received: from mail.vnsusa.org by libra.vnsusa.com

via smtpd (for usc.edu [128.125.253.136]) with SMTP; 9 Mar 1999 19:27:02 UT

Received: by nts\_1.vnsusa.org with Internet Mail Service (5.0.1458.49)

id <RPVTZQW8>; Tue, 9 Mar 1999 14:22:44 -0500

Message-ID: <017480CB593ED111B05D0060B0571CFE2A5058@nts\_1.vnsusa.org>

From: Murray Edelman <murray.edelman@vnsusa.org>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: AAPOR '99 Conference Chairs/Discussants volunteers

Date: Tue, 9 Mar 1999 14:22:43 -0500

X-Priority: 3

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.0.1458.49)

Content-Type: text/plain;

charset="iso-8859-1"

Paul,

Please put me down as the discussant for the Election Polling session,



Sat at 10:15. This is clearly my first choice and would be the most fun.

Other possibilities would be as discussant for one of the Internet sessions. After that, you know what I can do.

I am also quite willing to be a Chair -you can assign me at the last minute.

The program looks real good. I am looking forward to this conference, having so little responsibility.

Murray

-----Original Message-----

From: Paul J. Lavrakas, Ph.D. [SMTP:lavrakas.1@osu.edu]

Sent: Tuesday, March 09, 1999 1:21 PM

To: aapornet@usc.edu

Subject: AAPOR '99 Conference Chairs/Discussants

volunteers

We are looking for volunteers to help fill our needs for chairs and

discussants for the 1999 AAPOR conferences at the Tradewinds Resort Hotel on

St. Petes Beach, FL, May 13-16.

The following are the types of papers sessions for which we need chairs

and/or discussants:

\_\_\_ Surveys that measure drug usage. . . . . \_\_\_ Chair \_\_\_

Discussant

\_\_\_ Media effects. . . . . \_\_\_ Chair \_\_\_

Discussant

\_\_\_ Surveys in countries other than the U.S. . \_\_\_ Chair \_\_\_

Discussant

\_\_\_ Item nonresponse . . . . . \_\_\_ Chair \_\_\_

Discussant

\_\_\_ Unit nonresponse . . . . . \_\_\_ Chair \_\_\_

Discussant

\_\_\_ Response rates and incentives. . . . . \_\_\_ Chair \_\_\_

Discussant

\_\_\_ Interviewer quality/effects. . . . . \_\_\_ Chair \_\_\_

Discussant

\_\_\_ Political attitudes. . . . . \_\_\_ Chair \_\_\_

Discussant

\_\_\_ Conducting surveys on the web. . . . . \_\_\_ Chair \_\_\_

Discussant

\_\_\_ Internet usage . . . . . \_\_\_ Chair \_\_\_

Discussant

\_\_\_ Qualitative methods. . . . . \_\_\_ Chair \_\_\_

Discussant

\_\_\_ Measuring race and ethnicity . . . . . \_\_\_ Chair \_\_\_

Discussant

\_\_\_ Election polls . . . . . \_\_\_ Chair \_\_\_

Discussant

\_\_\_ Public opinion . . . . . \_\_\_ Chair \_\_\_

Discussant

\_\_\_ Health surveys . . . . . \_\_\_ Chair \_\_\_

Discussant

\_\_\_ Children's health surveys. . . . . \_\_\_ Chair \_\_\_

Discussant

\_\_\_ CASIC. . . . . \_\_\_ Chair \_\_\_

Discussant

\_\_\_ Work and welfare issues. . . . . \_\_\_ Chair \_\_\_

Discussant

If you are \*\*\*not already on the program as a presenter two times\*\*\* and you

are willing to be considered as a chair or a discussant, please forward this

email to

AAPOR99@OSU.EDU

indicating (in the list above) for which topical session(s) you are willing

and qualified to chair or be a discussant.

Thank you.

Professor Paul J. Lavrakas, Chair

1999 AAPOR Conference Committee

>From Adam.Safir@arbitron.com Tue Mar 9 12:30:29 1999

Received: from vulcan.arbitron.com (vulcan.arbitron.com [208.232.40.3])  
by usc.edu (8.8.8/8.8.8/usc) with ESMTP  
id MAA00446 for <aapornet@usc.edu>; Tue, 9 Mar 1999 12:30:18 -0800  
(PST)

Received: by vulcan.arbitron.com; id PAA07145; Tue, 9 Mar 1999 15:24:49  
-0500 (EST)

Received: from arbmex.arbitron.com(198.40.5.5) by vulcan.arbitron.com via  
smtp (4.1)

id xma007092; Tue, 9 Mar 99 15:24:07 -0500

Received: by arbmex.arbitron.com with Internet Mail Service (5.5.2232.9)

id <GDBKT3FW>; Tue, 9 Mar 1999 15:25:47 -0500

Message-ID: <411EA40BC162D211B92B0008C7B1D2B31FD1FA@arbmex.arbitron.com>

From: "Safir, Adam" <Adam.Safir@arbitron.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: ...question of semantics?

Date: Tue, 9 Mar 1999 15:25:46 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2232.9)

Content-Type: text/plain;

charset="iso-8859-1"

On various promotional materials for statistical software packages, I have  
often seen companies making claims that involve the terms "summary" and  
"descriptive" statistics.

I looked through my stat book, and quickly found the technical definition of  
summary statistics, but could find no definition of the term descriptive  
statistics. I asked a current statistics professor what the difference is,  
and his response was that they are used interchangeably.

However, I then came across this sentence in a Groves, Cialdini, Couper article published in POQ, 56, 4, titled "Understanding the Decision to Participate in a Survey:"

"Tools for dealing with nonresponse effects have been available for some time for descriptive statistics (e.g., Deming 1953; Hansen, Hurwitz, Madow 1953), but only relatively recently for analytic statistics (e.g., Heckman 1979)."

Can anyone enlighten me as to the difference between descriptive and analytic statistics? Are the terms summary and descriptive statistics in fact synonymous?

thanks in advance,

Adam Safir  
Survey Analyst  
The Arbitron Company  
410.312.8481 (Voice)  
410.312.8623 (Fax)

> -----Original Message-----

> From: Saad, Lydia [mailto:Lydia\_Saad@gallup.com]

> Sent: Wednesday, March 03, 1999 4:21 PM

> To: 'aapornet@usc.edu'

> Subject: RE: T-SHIRT SLOGAN CONTEST

>

>

> My submission:

>

> POLLEASE DON'T ASK ME ABOUT MONICA LEWINSKY!

>

> -----Original Message-----

> From: Susan Pinkus [mailto:[Susan.Pinkus@latimes.com](mailto:Susan.Pinkus@latimes.com)]

> Sent: Tuesday, March 02, 1999 2:23 PM

> To: [aapornet@usc.edu](mailto:aapornet@usc.edu)

> Subject: T-SHIRT SLOGAN CONTEST

>

>

>       HERE'S ANOTHER CHANCE

>

>           TO ACHIEVE AAPOR FAME AND NOTORIETY!!!!

>

>

> Do you have an AAPOR catch phrase you would truly enjoy

> reading on this

> year's 1999 conference t-shirt????

>

>   It's back....

>

>       THE ANNUAL FUN RUN/WALK T-SHIRT SLOGAN CONTEST

>

> You don't need to participate in the Fun/Run Walk (or even

> buy a t-shirt)

> in order to send us your slogan.  
>  
> Please submit your winning slogan by MARCH 15th to Susan Pinkus,  
> Entertainment Coordinator at [susan.pinkus@latimes.com](mailto:susan.pinkus@latimes.com) or fax her at  
> 213-237-2505.  
>  
> Voting on this year's winning t-shirt slogan will occur over AAPOR's  
> listserv (of course anonymously -- so feel free to be creative)  
>  
> An example of recent winning slogans: Sample the Universe:  
> Be A Pollster  
> and AAPOR: 50 Years and Still Counting.  
>  
> THE LUCKY WINNER WILL RECEIVE A \$25 GIFT CERTIFICATE  
> REDEEMABLE AT THE  
> AAPOR CONFERENCE BOOK EXHIBIT.  
>  
> Good Luck!  
>  
>  
>  
> \*\*\*\*\*  
> \*\*\*\*\*  
> \*\*\*\*\*  
> Susan H. Pinkus  
> Los Angeles Times Poll  
> Internet:[susan.pinkus@latimes.com](mailto:susan.pinkus@latimes.com)  
> American Online: [spinkus@aol.com](mailto:spinkus@aol.com)  
> FAX: 213-237-2505

> \*\*\*\*\*

> \*\*\*\*\*

> \*\*\*

>

>From SSDCF@UConnVM.UConn.Edu Tue Mar 9 12:47:44 1999

Received: from UConnVM.UConn.Edu (uconnvm.uconn.edu [137.99.26.3])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id MAA07436 for <aapornet@USC.EDU>; Tue, 9 Mar 1999 12:47:40 -0800

(PST)

Received: by UConnVM.UConn.Edu (IBM VM SMTP V2R4a) via spool with SMTP id

6379 ; Tue, 09 Mar 1999 15:46:32 EST

Received: from UConnVM.UConn.Edu (NJE origin SSDCF@UConnVM) by

UConnVM.UConn.EDU (LMail V1.2c/1.8c) with BSMTP id 6461; Tue, 9 Mar 1999

15:46:32 -0500

Date: Tue, 09 Mar 99 15:42:39 EST

From: Don Ferree <SSDCF@UConnVM.UConn.Edu>

Subject: Re: ...question of semantics?

To: Members of AAPORNET <aapornet@usc.edu>

In-Reply-To: <411EA40BC162D211B92B0008C7B1D2B31FD1FA@arbmex.arbitron.com>

X-Mailer: MailBook 98.01.000

Message-Id: <990309.154632.EST.SSDCF@UConnVM.UConn.Edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Content-Transfer-Encoding: 7BIT

There is no hard and fast rule I would cite for these definitions, but

I would think it would center on descriptive would mean such sample

statistics as mean, kurtosis, s.d., etc. that try to summarize one

or more aspects of distributions with a single number, which technically



is an ESTIMATE of a corresponding population parameter. Analytic statistics would be such things as regression coefficients, proportion of variance "explained", etc. These, too, are estimated from samples to make informed "guesses" about corresponding population values, and one can construct "confidence intervals" around them, but it can be more complicated than for individual univariate statistics, and most researchers understand relatively little about their distributions.

>From jpmurphy@jpmurphy.com Tue Mar 9 13:19:36 1999

Received: from carriage.chesco.com (carriage.chesco.com [209.195.192.2])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id NAA17891 for <aapornet@usc.edu>; Tue, 9 Mar 1999 13:19:35 -0800

(PST)

Received: from jpmurphy (mxphl3x39.chesco.com [209.195.201.231])

by carriage.chesco.com (8.9.1/8.9.1) with ESMTP id QAA18175

for <aapornet@usc.edu>; Tue, 9 Mar 1999 16:19:29 -0500 (EST)

Message-Id: <199903092119.QAA18175@carriage.chesco.com>

From: "James P. Murphy" <jpmurphy@jpmurphy.com>

To: <aapornet@usc.edu>

Subject: Re: ...question of semantics?

Date: Tue, 9 Mar 1999 16:24:42 -0500

X-MSMail-Priority: Normal

X-Priority: 3

X-Mailer: Microsoft Internet Mail 4.70.1162

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1

Content-Transfer-Encoding: 7bit

Dear Adam:

I assume that you are looking at cross-tabulation programs with concatenated banners.

Spec writers working with cross-tab programs use the expression "summary table" to refer to a table in which the cells are statistics, such as means or "top box" proportions, from other tables. An example would be a table containing mean liking scores for several stimuli, the detailed results of which have been presented in separate tables (one table per stimulus). The means (Like Very Much = 4, Like Somewhat = 3, etc.) usually appear as one of the last rows in the cross-tabulation table (page) although, technically, they are not part of the cross-tabulation. The summary table is nothing more than a display of selected elements from related tables. The contents of such tables, arguably, can be referred to as "summary statistics."

The term "descriptive statistics" refers to the descriptive statistics (mean, median, mode, standard deviation, standard error) that appear at the bottom of individual cross-tab tables (pages)

James P. Murphy, Ph.D.

[jpmurphy@jpmurphy.com](mailto:jpmurphy@jpmurphy.com)

<http://www.jpmurphy.com>

(610) 408-8800 voice

(610) 408-8802 fax

>From mitofsky@mindspring.com Tue Mar 9 13:31:35 1999

Received: from smtp3.mindspring.com (smtp3.mindspring.com [207.69.200.33])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id NAB22945 for <aapornet@usc.edu>; Tue, 9 Mar 1999 13:31:33 -0800

(PST)

Received: from default (user-38ld2q3.dialup.mindspring.com [209.86.139.67])

by smtp3.mindspring.com (8.8.5/8.8.5) with SMTP id QAA00275

for <aapornet@usc.edu>; Tue, 9 Mar 1999 16:31:24 -0500 (EST)

Message-Id: <4.1.19990309163127.00acea90@pop.mindspring.com>

X-Sender: mitofsky@pop.mindspring.com

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.1

Date: Tue, 09 Mar 1999 16:33:20 -0500

To: aapornet@usc.edu

From: Warren Mitofsky <mitofsky@mindspring.com>

Subject: Re: ...question of semantics?

In-Reply-To: <411EA40BC162D211B92B0008C7B1D2B31FD1FA@arbmex.arbitron.co

m>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Herb Hyman wrote a book on the difference between descriptive and analytic

statistics. My memory may be faulty but I believe the title was "Survey

Design."

>

>Can anyone enlighten me as to the difference between descriptive and

>analytic statistics? Are the terms summary and descriptive statistics in

>fact synonymous?

>

>thanks in advance,

>

>Adam Safir

>Survey Analyst

>The Arbitron Company

>410.312.8481 (Voice)

>410.312.8623 (Fax)

>

>

>

>

>> -----Original Message-----

>> From: Saad, Lydia [mailto:Lydia\_Saad@gallup.com]

>> Sent: Wednesday, March 03, 1999 4:21 PM

>> To: 'aapornet@usc.edu'

>> Subject: RE: T-SHIRT SLOGAN CONTEST

>>

>>

>> My submission:

>>

>> POLLEASE DON'T ASK ME ABOUT MONICA LEWINSKY!

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>> -----Original Message-----

>> From: Susan Pinkus [mailto:Susan.Pinkus@latimes.com]

>> Sent: Tuesday, March 02, 1999 2:23 PM

>> To: aapornet@usc.edu

>> Subject: T-SHIRT SLOGAN CONTEST

>>

>>

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>> buy a t-shirt)

>> in order to send us your slogan.

>>

>> Please submit your winning slogan by MARCH 15th to Susan Pinkus,

>> Entertainment Coordinator at [susan.pinkus@latimes.com](mailto:susan.pinkus@latimes.com) or fax her at

>> 213-237-2505.

>>

>> Voting on this year's winning t-shirt slogan will occur over AAPOR's

>> listserve (of course anonymously -- so feel free to be creative)

>>

>> An example of recent winning slogans: Sample the Universe:

>> Be A Pollster

>> and AAPOR: 50 Years and Still Counting.

>>

>> THE LUCKY WINNER WILL RECEIVE A \$25 GIFT CERTIFICATE

>> REDEEMABLE AT THE

>> AAPOR CONFERENCE BOOK EXHIBIT.

>>

>> Good Luck!

>>

>>

>>

>> \*\*\*\*\*

>> \*\*\*\*\*

>> \*\*\*\*\*

>> Susan H. Pinkus

>> Los Angeles Times Poll

>> Internet:susan.pinkus@latimes.com

>> American Online: spinkus@aol.com

>> FAX: 213-237-2505

>> \*\*\*\*\*

>> \*\*\*\*\*

>> \*\*\*

>>

Mitofsky International

1 East 53rd Street - 5th Floor

New York, NY 10022

212 980-3031 Phone

212 980-3107 FAX

mitofsky@mindspring.com

>From slosh@garnet.acns.fsu.edu Tue Mar 9 14:34:15 1999

Received: from garnet.acns.fsu.edu (gmhub.acns.fsu.edu [146.201.2.30])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA13809 for <aapornet@usc.edu>; Tue, 9 Mar 1999 14:34:09 -0800

(PST)

Received: from garnet3.acns.fsu.edu (garnet3-fi.acns.fsu.edu

[128.186.197.4])

by garnet.acns.fsu.edu (8.9.1/8.9.1) with ESMTP id RAA37170

for <aapornet@usc.edu>; Tue, 9 Mar 1999 17:34:06 -0500

Received: from fsu.edu.fsu.edu (dial008.acns.fsu.edu [146.201.32.8])

by garnet3.acns.fsu.edu (8.9.1/8.9.1) with SMTP id RAA124108

for <aapornet@usc.edu>; Tue, 9 Mar 1999 17:34:05 -0500

Date: Tue, 9 Mar 1999 17:34:05 -0500

Message-Id: <199903092234.RAA124108@garnet3.acns.fsu.edu>

X-Sender: slosh@garnet.acns.fsu.edu

X-Mailer: Windows Eudora Light Version 1.5.2

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

To: aapornet@usc.edu

From: Susan Losh <slosh@garnet.acns.fsu.edu>

Subject: Re: more on statistical semantics?

Traditionally "descriptive statistics" are just that: no attempt is made to generalize from the sample at hand to a population. They may be univariate (one variable at a time, means, medians, sds, etc.), bivariate (correlation coefficients, crosstabs) or multivariate (n-way crosstabs, multiple regression). Descriptive statistics are usually contrasted with "inferential" statistics where results are generalized from the sample to

the population.

Summary statistics most frequently refer to univariate statistics.

"Analytic statistics". Hmmmmm. Bivariate and multivariate maybe??

Signed,

An ol' stat teacher.

If time were money, I'd be in debtor's prison.

Susan Losh, PhD.

Department of Sociology

Florida State University

Tallahassee FL 32306-2270

PHONE 850-644-1753 Office

850-644-6416 Sociology Office

[slosh@garnet.acns.fsu.edu](mailto:slosh@garnet.acns.fsu.edu)

FAX 850-644-6208

>From Kat.Lind@SRL.UIC.EDU Tue Mar 9 15:43:17 1999



Received: from eeyore.cc.uic.edu (EEYORE.CC.UIC.EDU [128.248.171.51])  
by usc.edu (8.8.8/8.8.8/usc) with ESMTPTP  
id PAA05316 for <aapornet@usc.edu>; Tue, 9 Mar 1999 15:43:16 -0800  
(PST)

Received: from SRL.UIC.EDU (SMTP.SRL.UIC.EDU [131.193.93.96])  
by eeyore.cc.uic.edu (8.8.8/8.8.5) with SMTP id RAA07450  
for <aapornet@usc.edu>; Tue, 9 Mar 1999 17:38:44 -0600 (CST)

Received: from main-Message\_Server by SRL.UIC.EDU  
with Novell\_GroupWise; Tue, 09 Mar 1999 17:34:45 -0600

Message-Id: <s6e55bb4.046@SRL.UIC.EDU>

X-Mailer: Novell GroupWise 4.1

Date: Tue, 09 Mar 1999 17:37:27 -0600

From: Katherine Lind <Kat.Lind@SRL.UIC.EDU>

To: aapornet@usc.edu

Subject: AAPOR 1999 - Fun & Sun in St. Petersburg

Everyone will be getting registration packets within the week. In addition to a fabulous line up of paper and poster sessions, there are lots of fun activities available at the resort and the surrounding area such as....

At the Tradewinds Resort

Complementary activities

The Beach - miles of white sand....

- \* Paddle boats
- \* Hammocks
- \* Volleyball
- \* 4 swimming pools, 2 whirlpools and a sauna

- \* Aerobics - on land and in the water
- \* Golf putting green (equipment complementary)

Activities for a nominal fee

#### Water Sports

- \* Sailing (catamarans for rent - free lessons)
- \* Windsurfing (1/2 and 1 hour rentals)
- \* Parasailing \* Jetskis and Waverunners
- \* Gulf Kayaks
- \* Aqua Cycles (giant beach tricycles for paddling in the Gulf)
  
- \* Gondola tours of the resort waterways
- \* Tennis (4 har-tru courts - reservations necessary for court times)
- \* Health club (M-F 6:30am - 9:00pm; Sat/Sun 8:00am-6:00pm)
- \* Cabanas on the beach for rent (includes 2 chaises, table and sun shade)

#### Restaurants & Bars at the Tradewinds

- \* Bermudas - surf & turf
- \* Palm Court - Italian bistro
- \* Flying Bridge - a floating "cracker cottage" at the beach with exotic drinks, burgers & such.
- \* Salty's Tiki Bar - pool area
- \* Reflections Piano Bar
- \* BR Cuda's Lounge - live bands nightly from 9pm - 1pm.
- \* Pizza Hut Caf# - pool deck

## Kids Stuff

\* The KONK Club (Kids Only, No Kidding!)

Scheduled activities for kids everyday, including educational animal and resort nature sessions, dive-in movies (water themed movies shown poolside after sunset) and kid's night out parties.

\* Babysitting services are available 24 hours a day with advance reservations - see concierge.

## Activities and Sites around St. Petersburg

Museums \* Salvador Dali Museum - World's largest collection of Dali works of art.

(813) 823-3767

\* Great Explorations - A hands-on museum with entertaining & challenging exhibits for kids and adults. (813) 821-8885

\* Florida International Museum - Various touring exhibits from around the world.

(800) 777-9882.

## Cruises

\* Starlite Majesty (dinner & site seeing cruises)

Clearwater Beach Marina, St. Pete Beach (800) 444-4814

\* Lady Anderson Dining Yacht

3400 Pasadena Ave, S. St. Petersburg (813) 367-7804 (lunch & dinner cruises)

\* Empress (casino cruises)

\* Dolphins Landings ([www.dolphinlandings.com](http://www.dolphinlandings.com)) (727) 360-7411

(7 blocks from The Tradewinds)

\* Sunset cruise (2 hours) \$25

\* Shell Island Adventure (3 1/2 to 4hrs - 8am & 12:30pm departures) Sail to "unspoiled" natural barrier island - adults \$35, kids \$25

\* Dolphin Watch Sailing Cruise (2hrs - 9:30am, 12pm, and 2:15pm departures) adults \$25, kids \$15. \* Manatees can be seen from their dock.

\* Diving/snorkeling and deep sea fishing charters for groups also available at Dolphin Landings

#### Shopping & Dining

\* The Pier - 5-story inverted pyramid with restaurants, bars, shops, aquarium, and observation deck. \* Everyday at the Pier - Roving Street Theater 1-4pm.

\* Nightly at the Pier - Live bands on the top deck of the Pier

\* Thursdays at the Pier - Riverboat Express Dixieland Band 5-8pm

\* Weekends at the Pier - Clowns, face painting & live music

\* John's Pass Village and Boardwalk - A quaint fishing village on a boardwalk. Mareira Beach, 10 minutes away.

\* Tyrone Square Mall - 140 stores and movie theaters

#### Golf

\* Isla Del Sol (10 minutes away)

6000 Sun Blvd, St. Petersburg(813) 864-2417 \$30-\$60

#### Baseball

\* Tampa Devil Rays vs. Minnesota (Wednesday, May 12 @ 12:35pm)

[www.sportline.com](http://www.sportline.com)

\* Florida Marlins vs Chicago Cubs (Monday, May 17 @ 7:05pm)

[www.flamarlins.com](http://www.flamarlins.com)

Other Attractions around Tampa and beyond

\* Busch Gardens - 300 acres African-themed family entertainment park.

Anheuser-Busch brewery tour too. Tampa. M-F 9:30am-6pm; Sat/Sun

9am-7:30pm (813) 987-5082

\* Adventure Island - 22 acre waterpark. Tampa M-Th 9am-7pm; Fri-Sun

9am-8pm. (813) 987-5660

\* The Florida Aquarium - Tampa. (813) 273-5838

\* Disneyland, EPCOT center, SeaWorld, Cypress Gardens, and Pleasure Island - Orlando - 60 to 90 minutes away.

For more information, questions or comments, please contact me directly

Katherine Lind

Associate Social Activities Coordinator

[KAT\\_LIND99@HOTMAIL.COM](mailto:KAT_LIND99@HOTMAIL.COM)

>From Susan.Pinkus@latimes.com Tue Mar 9 16:48:12 1999

Received: from mail01-lax.pilot.net (mail-lax-1.pilot.net [205.139.40.18])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id QAA07846 for <aapornet@usc.edu>; Tue, 9 Mar 1999 16:48:07 -0800

(PST)

Received: from mailgw.latimes.com (unknown-c-23-147.latimes.com

[204.48.23.147] (may be forged)) by mail01-lax.pilot.net with ESMTP id QAA26944 for <aapornet@usc.edu>; Tue, 9 Mar 1999 16:48:06 -0800 (PST)

Received: from latimes.com (bierce.latimes.com [192.187.72.9])

by mailgw.latimes.com (8.9.1/8.9.1) with SMTP id QAA19750

for <aapornet@usc.edu>; Tue, 9 Mar 1999 16:48:06 -0800 (PST)

Received: from news.latimes.com (fowler.news.latimes.com [192.187.72.7]) by

latimes.com (8.6.10/8.6.9) with ESMTP id QAA13159 for <aapornet@usc.edu>;

Tue, 9 Mar 1999 16:48:05 -0800

Received: (from pinkus@localhost) by news.latimes.com (8.6.9/8.6.9) id

QAA23195; Tue, 9 Mar 1999 16:51:50 -0800

Date: Tue, 9 Mar 1999 16:51:50 -0800 (PST)

From: Susan Pinkus <Susan.Pinkus@latimes.com>

To: aapornet@usc.edu

Subject: Re: AAPOR T-SHIRT SLOGAN CONTEST FOR AAPOR '99 Conference

In-Reply-To: <199903091820.NAA26501@mail2.uts.ohio-state.edu>

Message-ID:

<Pine.A32.3.91.990309164701.87495C-100000@fowler.news.latimes.com>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Times is running out for you to send in your award winning t-shirt  
slogan  
for the

FUN/RUN WALK AT THE AAPOR CONFERENCE MAY 13-16.

Please submit your slogan by MARCH 15 to:

Susan Pinkus (and not aapornet)

susan.pinkus@latimes.com

or fax it at 213-237-2505

I received some fun slogans which I will post on AAPORNET for all members to vote on by March 16.

The prize is a \$25 gift certificate redeemable at the AAPOR conference book exhibit.

\*\*\*\*\*

\*\*\*\*\*

Susan H. Pinkus

Los Angeles Times Poll

Internet:susan.pinkus@latimes.com

American Online: spinkus@aol.com

FAX: 213-237-2505

\*\*\*\*\*

\*\*\*

>From MILTGOLD@aol.com Wed Mar 10 03:51:24 1999

Received: from imo17.mx.aol.com (imo17.mx.aol.com [198.81.17.7])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id DAA05092; Wed, 10 Mar 1999 03:51:17 -0800 (PST)

From: MILTGOLD@aol.com

Received: from MILTGOLD@aol.com

by imo17.mx.aol.com (IMOV19.3) id 7JINa09663;

Wed, 10 Mar 1999 06:50:32 -0500 (EST)

Message-ID: <8d1eda96.36e65c88@aol.com>

Date: Wed, 10 Mar 1999 06:50:32 EST

To: Adam.Safir@arbitron.com, owner-aapornet@usc.edu, aapornet@usc.edu

Mime-Version: 1.0

Subject: Re: ...question of semantics?

Content-type: text/plain; charset=US-ASCII

Content-transfer-encoding: 7bit

X-Mailer: AOL 3.0.1 for Mac sub 79

In a message dated 3/9/99 3:30:57 PM, Adam.Safir@arbitron.com wrote:

<<Can anyone enlighten me as to the difference between descriptive and

analytic statistics? Are the terms summary and descriptive statistics in

fact synonymous?

>>

I've used "descriptive statistics" in proposals and technical reports as exactly that: ways to describe the characteristics of the populations, subdomains, or groups being used to provide data. Thus--- this would mean to me-- the number of cases, means, variances, standard deviations, modes, medians, etc, percent above a specified level (say in the 90th percentile).



Once having said that, to provide the reader with a sense of where the data are coming from, as a basis for the study conclusions and recommendations---

I

turn to presenting "analytic statistics." Thus--- this would mean to me--- the statistics that provide data bearing on the study questions of interest, which usually are group differences. This could mean: chi-square test statistics, regression coefficients (as someone said), t-test results, average percentages on a key variable, etc.

As I think about it, I would treat "summary statistics" as closer to the study questions (what do I want to say about the populations or domains) than just describing the nature of the strata or comparison groups in a background characteristics way.

Hope this is helpful.

Milton R. Goldsamt, Ph.D.

Research Psychologist and Statistician

U. S. Dept. of Justice

miltgold.com

>From MILTGOLD@aol.com Wed Mar 10 04:00:25 1999

Received: from imo19.mx.aol.com (imo19.mx.aol.com [198.81.17.9])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id EAA05995; Wed, 10 Mar 1999 04:00:23 -0800 (PST)

From: MILTGOLD@aol.com

Received: from MILTGOLD@aol.com

by imo19.mx.aol.com (IMOV19.3) id fJHAa26924;

Wed, 10 Mar 1999 06:58:13 -0500 (EST)

Message-ID: <8fa2269c.36e65e55@aol.com>

Date: Wed, 10 Mar 1999 06:58:13 EST

To: slosh@garnet.acns.fsu.edu, owner-aapornet@usc.edu, aapornet@usc.edu

Mime-Version: 1.0

Subject: Re: Re: more on statistical semantics?

Content-type: text/plain; charset=US-ASCII

Content-transfer-encoding: 7bit

X-Mailer: AOL 3.0.1 for Mac sub 79

In a message dated 3/10/99 3:01:54 AM, slosh@garnet.acns.fsu.edu wrote:

<<Traditionally "descriptive statistics" are just that: no attempt is made to generalize from the sample at hand to a population. They may be univariate (one variable at a time, means, medians, sds, etc.), bivariate (correlation coefficients, crosstabs) or multivariate (n-way crosstabs, multiple regression). Descriptive statistics are usually contrasted with "inferential" statistics where results are generalized from the sample to the population.

Summary statistics most frequently refer to univariate statistics.

"Analytic statistics". Hmmmmm. Bivariate and multivariate maybe??

>>

This provides some more information than my response did: I also should have said that analytic statistics also could make group difference tests

(univariate or multivariate) but especially could be inferential and try to generalize to a sampled population. The descriptive statistics usually are univariate and I've tried to use them in just "setting the stage" for the analytic stats that follow. Of course, in demographic studies, some of the descriptive stats may be the findings that matter (!)

Milton R. Goldsamt, Ph. D.

Research Psychologist and Statistician

U. S. Dept. of Justice

miltgold@aol.com

>From mitofsky@mindspring.com Wed Mar 10 07:46:09 1999

Received: from smtp5.mindspring.com (smtp5.mindspring.com [207.69.200.82])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA06636 for <aapornet@usc.edu>; Wed, 10 Mar 1999 07:46:08 -0800

(PST)

Received: from default (user-38ld0u1.dialup.mindspring.com [209.86.131.193])

by smtp5.mindspring.com (8.8.5/8.8.5) with SMTP id KAA08060

for <aapornet@usc.edu>; Wed, 10 Mar 1999 10:46:06 -0500 (EST)

Message-Id: <4.1.19990310104430.00998230@pop.mindspring.com>

X-Sender: mitofsky@pop.mindspring.com

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.1

Date: Wed, 10 Mar 1999 10:48:02 -0500

To: aapornet@usc.edu

From: Warren Mitofsky <mitofsky@mindspring.com>

Subject: Re: more on statistical semantics?

In-Reply-To: <199903092234.RAA124108@garnet3.acns.fsu.edu>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

This advice is just plain wrong. Why would anyone compute a mean, median or other univariate statistic or multivariate statistic from a sample if one did not intend to generalize to the population? The logic escapes me.

At 05:34 PM 3/9/99 -0500, you wrote:

>Traditionally "descriptive statistics" are just that: no attempt is made to  
>generalize from the sample at hand to a population. They may be univariate  
>(one variable at a time, means, medians, sds, etc.), bivariate (correlation  
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>"inferential" statistics where results are generalized from the sample to  
>the population.

>

>Summary statistics most frequently refer to univariate statistics.

>

>"Analytic statistics". Hmmmmm. Bivariate and multivariate maybe??

>

>Signed,

>An ol' stat teacher.

>

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>If time were money, I'd be in debtor's prison.

>

>Susan Losh, PhD.  
>Department of Sociology  
>Florida State University  
>Tallahassee FL 32306-2270  
>  
>PHONE 850-644-1753 Office  
> 850-644-6416 Sociology Office  
>  
>slosh@garnet.acns.fsu.edu  
>FAX 850-644-6208

Mitofsky International  
1 East 53rd Street - 5th Floor  
New York, NY 10022

212 980-3031 Phone  
212 980-3107 FAX  
mitofsky@mindspring.com

>From SavellJM@aol.com Wed Mar 10 09:52:01 1999

Received: from imo20.mx.aol.com (imo20.mx.aol.com [198.81.17.10])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA11458 for <aapornet@usc.edu>; Wed, 10 Mar 1999 09:51:59 -0800

(PST)

From: SavellJM@aol.com

Received: from SavellJM@aol.com

by imo20.mx.aol.com (IMOV19.3) id 5BKPa16731

for <aapornet@usc.edu>; Wed, 10 Mar 1999 12:51:16 -0500 (EST)

Message-ID: <aa76c204.36e6b114@aol.com>

Date: Wed, 10 Mar 1999 12:51:16 EST

To: aapornet@usc.edu

Mime-Version: 1.0

Subject: Re: ...question of semantics?

Content-type: text/plain; charset=US-ASCII

Content-transfer-encoding: 7bit

X-Mailer: AOL 4.0 for Windows 95 sub 13

My recollection of Herb Hyman's book ("Survey Design and Analysis") is that it compared designs for descriptive and analytic (hypothesis-testing) surveys. He made the point (if memory serves) that the more the researcher's objectives are analytic, the less adequately the survey will be able to pursue objectives that are descriptive. And vice versa.

>From abider@earthlink.net Wed Mar 10 11:31:59 1999

Received: from hawk.prod.itd.earthlink.net (hawk.prod.itd.earthlink.net [207.217.120.22])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA14864 for <aapornet@usc.edu>; Wed, 10 Mar 1999 11:31:57 -0800 (PST)

Received: from earthlink.net (sdn-ar-001dcwashP049.dialsprint.net [168.191.20.33])

by hawk.prod.itd.earthlink.net (8.8.7/8.8.5) with ESMTP id LAA22034

for <aapornet@usc.edu>; Wed, 10 Mar 1999 11:29:34 -0800 (PST)

Message-ID: <36E6C80C.D18730EE@earthlink.net>

Date: Wed, 10 Mar 1999 14:29:17 -0500

From: Albert Biderman <abider@earthlink.net>

X-Mailer: Mozilla 4.04 [en] (Win95; I)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: ...question of semantics?

References: <4.1.19990309163127.00acea90@pop.mindspring.com>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Descriptive statistics are the lovely ones, as in:

"Let us sit on this log by the roadside,' says I, 'and forget the  
inhumanity

and ribaldry of the poets. It is in the glorious columns of ascertained  
facts

and legalized measures that beauty is to to be found. . . .'

"Go on, Mr. Pratt," says Mrs. Sampson, 'Them ideas is so original and  
soothing. I think statistics are just as lovely as they can be.'"

O'Henry, The

Handbook of the Hymen,

quoted in

frontispiece to Kendall and

Stuart, The

Advanced Theory of Statistics

It may also be helpful to remember that both the Statistical Society of

London

and the American Statistical Society in their early days defined statistics  
as

. . . the association and bringing together of those facts which  
are  
calculated to illustrate the conditions and prospects of the  
society.

>From slosh@garnet.acns.fsu.edu Wed Mar 10 12:17:49 1999

Received: from garnet.acns.fsu.edu (gmhub.acns.fsu.edu [146.201.2.30])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id MAA10795 for <aapornet@usc.edu>; Wed, 10 Mar 1999 12:17:47 -0800

(PST)

Received: from garnet1.acns.fsu.edu (garnet1-fi.acns.fsu.edu

[128.186.197.2])

by garnet.acns.fsu.edu (8.9.1/8.9.1) with ESMTP id PAA09248

for <aapornet@usc.edu>; Wed, 10 Mar 1999 15:17:44 -0500

Received: from fsu.edu.fsu.edu (dial175.acns.fsu.edu [146.201.32.175])

by garnet1.acns.fsu.edu (8.9.1/8.9.1) with SMTP id PAA110290

for <aapornet@usc.edu>; Wed, 10 Mar 1999 15:17:43 -0500

Date: Wed, 10 Mar 1999 15:17:43 -0500

Message-Id: <199903102017.PAA110290@garnet1.acns.fsu.edu>

X-Sender: slosh@garnet.acns.fsu.edu

X-Mailer: Windows Eudora Light Version 1.5.2

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

To: aapornet@usc.edu

From: Susan Losh <slosh@garnet.acns.fsu.edu>



Subject: Re: more on statistical semantics?

The below are standard definitions available in any statistics introductory textbook. As Milton R. Goldsamt pointed out, in some cases one has a census and "has" the population (basic inferential stats do not correct for bias, response rates and the like. In other cases, often with Federal or state governments, the samples are so large and standard errors so small that descriptive statistical estimates are all that are presented.

At 10:48 AM 3/10/99 -0500, you wrote:

>This advice is just plain wrong. Why would anyone compute a mean, median or  
>other univariate statistic or multivariate statistic from a sample if one  
>did not intend to generalize to the population? The logic escapes me.

>

>

>At 05:34 PM 3/9/99 -0500, you wrote:

>>Traditionally "descriptive statistics" are just that: no attempt is made  
to

>>generalize from the sample at hand to a population. They may be univariate

>>(one variable at a time, means, medians, sds, etc.), bivariate

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>>coefficients, crosstabs) or multivariate (n-way crosstabs, multiple

>>regression). Descriptive statistics are usually contrasted with

>>"inferential" statistics where results are generalized from the sample to

>>the population.

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>>Summary statistics most frequently refer to univariate statistics.

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>>"Analytic statistics". Hmmmmm. Bivariate and multivariate maybe??

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>>Signed,

>>An ol' stat teacher.

>>

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>>If time were money, I'd be in debtor's prison.

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>>Susan Losh, PhD.

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>>Florida State University

>>Tallahassee FL 32306-2270

>>

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>> 850-644-6416 Sociology Office

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>>slosh@garnet.acns.fsu.edu

>>FAX 850-644-6208

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>New York, NY 10022

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>212 980-3031 Phone

>212 980-3107 FAX

>mitofsky@mindspring.com

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slosh@garnet.acns.fsu.edu

FAX 850-644-6208

>From lsuskie@marauder.millersv.edu Wed Mar 10 12:34:35 1999

Received: from marauder.millersv.edu (marauder.millersv.edu [192.206.29.9])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id MAA20662 for <aapornet@usc.edu>; Wed, 10 Mar 1999 12:34:23 -0800

(PST)

Received: from marauder.millersv.edu ([166.66.16.14])  
by marauder.millersv.edu (8.9.1a/8.9.1) with ESMTP id PAA07711  
for <aapornet@usc.edu>; Wed, 10 Mar 1999 15:33:30 -0500 (EST)

Message-ID: <36E6D6B2.F53308D7@marauder.millersv.edu>

Date: Wed, 10 Mar 1999 15:31:47 -0500

From: Linda Suskie <lsuskie@marauder.millersv.edu>

X-Mailer: Mozilla 4.04 [en] (Win95; I)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: more on statistical semantics?

References: <4.1.19990310104430.00998230@pop.mindspring.com>

Content-Type: multipart/mixed;

boundary="-----E764917A6806BE5D45CEF674"

This is a multi-part message in MIME format.

-----E764917A6806BE5D45CEF674

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

There are plenty of instances outside public opinion research when one may  
be

able to collect data on an entire population and not wish to generalize

elsewhere. For example, when I teach a course and give a final exam, I

compute

the mean, median, and standard deviation for the class (sometimes I get a

little

wild and compute the correlation to the midterm). These are descriptive

statistics are useful to me and the class. But there is no larger

population

that I am sampling from and that I wish to generalize to.

(Granted, some might wish to consider that class a sample of all possible classes, past, present, and future and therefore use inferential statistics to make inferences to that population. But since I teach only sporadically, that's not an interest of mine.)

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> New York, NY 10022

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> 212 980-3031 Phone  
> 212 980-3107 FAX  
> mitofsky@mindspring.com

-----E764917A6806BE5D45CEF674

Content-Type: text/x-vcard; charset=us-ascii; name="vcard.vcf"

Content-Transfer-Encoding: 7bit

Content-Description: Card for Linda Suskie

Content-Disposition: attachment; filename="vcard.vcf"

begin: vcard  
fn: Linda Suskie  
n: Suskie;Linda  
org: Millersville University  
adr;dom: P.O. Box 1002;;;Millersville;PA;17551;  
email;internet: lsuskie@marauder.millersv.edu  
title: Assistant to the President for Special Projects  
tel;work: 717.872.3598  
tel;fax: 717.872.3968  
x-mozilla-cpt: ;1  
x-mozilla-html: TRUE  
version: 2.1  
end: vcard

-----E764917A6806BE5D45CEF674--

>From jwerner@jwdp.com Wed Mar 10 14:36:25 1999

Received: from vger.vgernet.net (root@vgernet.net [205.219.186.1])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA05932 for <aapornet@usc.edu>; Wed, 10 Mar 1999 14:36:24 -0800

(PST)

Received: from jwdp.com (plp76.vgernet.net [205.219.186.184])

by vger.vgernet.net (8.8.8/8.8.5) with ESMTP id UAA06157

for <aapornet@usc.edu>; Wed, 10 Mar 1999 20:06:35 -0500 (EST)

Message-ID: <36E6F3DF.D162325E@jwdp.com>

Date: Wed, 10 Mar 1999 17:36:15 -0500

From: Jan Werner <jwerner@jwdp.com>

Reply-To: jwerner@jwdp.com

X-Mailer: Mozilla 4.5 [en] (Win98; U)

X-Accept-Language: en

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: ...question of semantics?

References: <aa76c204.36e6b114@aol.com>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Hyman actually classifies surveys as either "descriptive" or "explanatory".

---

Hubert Blalock (in "Social Statistics", 1979, revised 2nd ed.), defines the two basic functions of statistics as follows:



-- Descriptive statistics, "...summarizing data by substituting a very few measures for many numbers..."

-- Inductive statistics, "...inferring properties of a population on the basis of known sample results."

Jan Werner

---

SavellJM@aol.com wrote:

>

> My recollection of Herb Hyman's book (\*Survey Design and Analysis") is that it

> compared designs for descriptive and analytic (hypothesis-testing) surveys.

> He made the point (if memory serves) that the more the researcher's objectives

> are analytic, the less adequately the survey will be able to pursue objectives

> that are descriptive. And vice versa.

>

>

>From s.kraus@mail.asic.csuohio.edu Thu Mar 11 09:42:22 1999

Received: from mail.asic.csuohio.edu (bones.asic.csuohio.edu [137.148.208.27])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA13520 for <aapornet@usc.edu>; Thu, 11 Mar 1999 09:42:15 -0800

(PST)

Received: from myhost.csuohio.edu (137.148.59.42) by mail.asic.csuohio.edu  
with SMTP (MailShare 1.0fc6); Thu, 11 Mar 1999 12:43:08 -0500

X-Sender: s.kraus@bones.asic.csuohio.edu

X-Mailer: Windows Eudora Light Version 1.5.2

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

To: aapornet@usc.edu

From: "Dr. Sidney Kraus" <s.kraus@mail.asic.csuohio.edu>

Subject: Re: more on statistical semantics?

Date: Thu, 11 Mar 1999 12:43:08 -0500

Message-ID: <1290966308-31065171@mail.asic.csuohio.edu>

I believe that Warren was referring to the assessment of public opinion, not  
the computation of grades.

At 03:31 PM 3/10/99 -0500, you wrote:

>There are plenty of instances outside public opinion research when one may  
be

>able to collect data on an entire population and not wish to generalize

>elsewhere. For example, when I teach a course and give a final exam, I  
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>>>An ol' stat teacher.

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>>>If time were money, I'd be in debtor's prison.

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>>>Susan Losh, PhD.

>>>Department of Sociology

>>>Florida State University

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>>>PHONE 850-644-1753 Office

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>> New York, NY 10022

>>

>> 212 980-3031 Phone

>> 212 980-3107 FAX

>> mitofsky@mindspring.com

>

>

>Content-Type: text/x-vcard; charset=us-ascii; name="vcard.vcf"

>Content-Transfer-Encoding: 7bit

>Content-Description: Card for Linda Suskie

>Content-Disposition: attachment; filename="vcard.vcf"

>

>Attachment Converted: C:\WIAP95\EUDORA\vcard1.vcf

>

>From JHall@mathematica-mpr.com Thu Mar 11 09:50:00 1999

Received: from mpr5.MATHINC (MPR5.mathinc.com [38.233.146.17])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id JAA15624 for <aapornet@usc.edu.>; Thu, 11 Mar 1999 09:49:53 -0800

(PST)

Received: by mpr5.MATHINC with SMTP (Microsoft Exchange Server Internet Mail

Connector Version 4.0.994.63)

id <01BE6BBD.90E5C1C0@mpr5.MATHINC>; Thu, 11 Mar 1999 12:49:13 -0500

Message-ID: <c=US%a=\_%p=MATHINC%l=MPR5-990311174856Z-366864@mpr5.MATHINC>

From: John Hall <JHall@mathematica-mpr.com>

To: "'aapornet@usc.edu.'" <aapornet@usc.edu>

Subject: Job Opportunities

Date: Thu, 11 Mar 1999 12:48:56 -0500

X-Mailer: Microsoft Exchange Server Internet Mail Connector Version

4.0.994.63

## STATISTICIANS

Mathematica Policy Research, Inc. (MPR), one of the foremost survey and public policy research organizations in the United States, has openings in its Princeton, NJ and Washington, DC offices for mid and entry level statisticians specializing in survey sampling and statistical analysis of survey data.

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Esther Siach-Bar, Human Resources Dept.

Mathematica Policy Research, Inc.

P.O. Box 2393

Princeton, NJ 08543-2393

Fax: (609) 799-0005

An Equal Opportunity Affirmative Action Employer

>From mbednarz@umich.edu Thu Mar 11 10:35:14 1999

Received: from berzerk.rs.itd.umich.edu (smtp@berzerk.rs.itd.umich.edu

[141.211.63.17])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA29965 for <aapornet@usc.edu>; Thu, 11 Mar 1999 10:35:08 -0800

(PST)

Received: from battlezone.rs.itd.umich.edu (smtp@battlezone.rs.itd.umich.edu  
[141.211.63.96])

by berzerk.rs.itd.umich.edu (8.8.8/4.3-mailhub) with ESMTP id  
NAA14138

for <aapornet@usc.edu>; Thu, 11 Mar 1999 13:35:07 -0500 (EST)

Received: from localhost (mbednarz@localhost)

by battlezone.rs.itd.umich.edu (8.8.8/5.1-client) with ESMTP id  
NAA20554

for <aapornet@usc.edu>; Thu, 11 Mar 1999 13:35:06 -0500 (EST)

Precedence: first-class

Date: Thu, 11 Mar 1999 13:35:06 -0500 (EST)

From: Marlene Bednarz <mbednarz@umich.edu>

X-Sender: mbednarz@battlezone.rs.itd.umich.edu

To: aapornet@usc.edu

Subject: forwarding msg - job

Message-ID:

<Pine.SOL.4.05.9903111330440.18891-100000@battlezone.rs.itd.umich.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Date: Wed, 10 Mar 1999 16:03:59 EST

From: Grammich@aol.com

Cc: TMGannonSJ@aol.com

-----

Resumes will

be accepted until April 30, 1999. Submit to: Clifford Grammich,  
Heartland Center, 7128 Arizona Avenue, Hammond, IN 46323.

-----



Position Opening: Research Analyst

Heartland Center is seeking a research analyst to join its staff in July, 1999.

The center is a not-for-profit organization serving the people of Northwest

Indiana through research on social issues, educational programs, leadership training and community coalition building. Its mission is to work in solidarity with all segments of society, especially the poor, to construct a more just and human society.

Qualifications include a Master's degree in sociology or a related field and an interest in the wide spectrum of social and moral issues confronting contemporary urban areas. In addition, the specific skills needed for this job include work with PC-based word processing, graphical, statistical, and database software; finding and exploiting Internet resources; extracting and analyze databases on local and statewide populations; preparing research reports; working with community groups and help them interpret data for policy

purposes; collaborating with center staff on specific social justice projects;

and assisting in finding and developing grants to fund research. Resumes will

be accepted until April 30, 1999. Submit to: Heartland Center, 7128

Arizona

Avenue, Hammond, IN 46323.

>From mitofsky@mindspring.com Thu Mar 11 11:45:59 1999

Received: from camel8.mindspring.com (camel8.mindspring.com [207.69.200.58])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA29637 for <aapornet@usc.edu>; Thu, 11 Mar 1999 11:45:55 -0800

(PST)

Received: from default (user-38ld0ju.dialup.mindspring.com [209.86.130.126])

by camel8.mindspring.com (8.8.5/8.8.5) with SMTP id OAA08042

for <aapornet@usc.edu>; Thu, 11 Mar 1999 14:45:52 -0500 (EST)

Message-Id: <4.1.19990311144451.00acf100@pop.mindspring.com>

X-Sender: mitofsky@pop.mindspring.com

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.1

Date: Thu, 11 Mar 1999 14:47:49 -0500

To: aapornet@usc.edu

From: Warren Mitofsky <mitofsky@mindspring.com>

Subject: Re: more on statistical semantics?

In-Reply-To: <36E6D6B2.F53308D7@marauder.millersv.edu>

References: <4.1.19990310104430.00998230@pop.mindspring.com>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Nor do you have a sample, in your example below. You have a census of your class. the measures you cite are appropriate from a census and they are descriptive. My point was that one does not select a (probability) sample and then proceed to describe just the sample.

warren mitofsky

At 03:31 PM 3/10/99 -0500, you wrote:

>There are plenty of instances outside public opinion research when one may be

>able to collect data on an entire population and not wish to generalize

>elsewhere. For example, when I teach a course and give a final exam, I

compute

>the mean, median, and standard deviation for the class (sometimes I get a

>little

>wild and compute the correlation to the midterm). These are descriptive

>statistics are useful to me and the class. But there is no larger

population

>that I am sampling from and that I wish to generalize to.

>

>(Granted, some might wish to consider that class a sample of all possible

>classes, past, present, and future and therefore use inferential statistics

to

>make inferences to that population. But since I teach only sporadically,

>that's

>not an interest of mine.)

>

>Warren Mitofsky wrote:

>

>> This advice is just plain wrong. Why would anyone compute a mean, median

or

>> other univariate statistic or multivariate statistic from a sample if one

>> did not intend to generalize to the population? The logic escapes me.

>>

>> At 05:34 PM 3/9/99 -0500, you wrote:

>> >Traditionally "descriptive statistics" are just that: no attempt is made

to

>> >generalize from the sample at hand to a population. They may be

univariate

>> >(one variable at a time, means, medians, sds, etc.), bivariate

(correlation

>> >coefficients, crosstabs) or multivariate (n-way crosstabs, multiple  
>> >regression). Descriptive statistics are usually contrasted with  
>> >"inferential" statistics where results are generalized from the sample  
to  
>> >the population.

>> >

>> >Summary statistics most frequently refer to univariate statistics.

>> >

>> >"Analytic statistics". Hmmmmm. Bivariate and multivariate maybe??

>> >

>> >Signed,

>> >An ol' stat teacher.

>> >

>> >

>> >

>> >

>> >

>> >

>> >

>> >If time were money, I'd be in debtor's prison.

>> >

>> >Susan Losh, PhD.

>> >Department of Sociology

>> >Florida State University

>> >Tallahassee FL 32306-2270

>> >

>> >PHONE 850-644-1753 Office

>> > 850-644-6416 Sociology Office

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>

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mitofsky@mindspring.com

>From scb@celesta.dk Fri Mar 12 03:10:34 1999

Received: from scannet2.dk ([194.255.42.28])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id DAA19412 for <aapornet@usc.edu>; Fri, 12 Mar 1999 03:10:32 -0800

(PST)

Received: from cat (t4o105p104.telia.com[194.255.243.224])by

SCANNET03(MailMax 2.040) with ESMTP id 0 for scb@celesta.dk; Fri, 12 Mar

1999 12:07:21 +0100 WST

Received: by localhost with Microsoft MAPI; Fri, 12 Mar 1999 12:13:35 +0100

Message-ID: <01BE6C81.C1071380.scb@celestadk>

From: SCB <scb@celestadk>

Reply-To: "scb@celestadk" <scb@celestadk>

To: "aapornet@usc.edu" <aapornet@usc.edu>,  
"SRMSNET@UMDD.UMD.EDU"

Subject: Qualitative journal

Date: Fri, 12 Mar 1999 12:13:35 +0100

X-Mailer: Microsoft Internet E-mail/MAPI - 8.0.0.4211

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Recently I recieved through ESOMAR (or was it WAPOR or AAPOR) an offer to  
subscribe to a journal named "Qualitative Market Research - An  
international journal". Published by MCB University press.

Can anyone tell me anything about this journal. Is it any good? Is it  
mostly theoretically or practically oriented. Does it have wide  
recognition? etc.etc.

Best of all

Soren C. B.

Celesta Research

DENMARK

>From murray.edelman@vnsusa.org Fri Mar 12 10:11:49 1999

Received: from libra.vnsusa.com (libra.vnsusa.com [205.183.239.99] (may be  
forged))

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id KAA03119 for <aapornet@usc.edu>; Fri, 12 Mar 1999 10:11:24 -0800  
(PST)  
Received: from mail.vnsusa.org by libra.vnsusa.com  
via smtpd (for usc.edu [128.125.253.136]) with SMTP; 12 Mar 1999  
18:07:23 UT  
Received: by nts\_1.vnsusa.org with Internet Mail Service (5.0.1458.49)  
id <GYJG8244>; Fri, 12 Mar 1999 13:02:42 -0500  
Message-ID: <017480CB593ED111B05D0060B0571CFE2A5063@nts\_1.vnsusa.org>  
From: Murray Edelman <murray.edelman@vnsusa.org>  
To: "'aapornet@usc.edu'" <aapornet@usc.edu>  
Subject: Re: more on statistical semantics? ---the mythical population  
Date: Fri, 12 Mar 1999 13:02:41 -0500  
X-Priority: 3  
MIME-Version: 1.0  
X-Mailer: Internet Mail Service (5.0.1458.49)  
Content-Type: text/plain;  
charset="iso-8859-1"

At the risk of demonstrating that I did not master the last Statistics  
course that I taught, I want to throw in my two cents on the  
statistical issue of the day:

1. Descriptive vs Inferential

Consider the median and the mode. These are "descriptive"  
statistics because they describe the sample. They are not inferential  
statistics because they do not have a distribution that allows for a  
generalization to the population.

The mean can be both. It can be reported as characteristic of the sample: "50% of the survey respondents....." or it can be inferential as in " 50% of the American people." Of course when making an inferential statement, it has to be properly weighted to reflect the features of the survey design.

## 2. Generalizing --the often Mythical Population

Underlying some of the confusion in this discussion is the issue of using statistics to generalize to the population. As a Survey methodologist, I am always aware of the population I am generalizing to. (As an exit pollster, I am even more acutely aware of the population. Unlike most applications, our inferences can be proven wrong in a matter of hours. )

But outside of survey research, the population perspective is often lost . Instead we have the MYTHICAL population. As an example consider this recent comment from a previous message where the use of descriptive statistics on course grades was contrasted to an inferential use of the same data:

Granted, some might wish to consider that class a sample of all possible classes, past, present, and future and therefore use inferential statistics to make inferences to that population



This mis-use of inferential statistics is VERY common in the social sciences. A "sample" is gathered in some way and then inferential statistics are applied and significance levels are discussed.

But what is the population? It is a mythical population of all "possible" members "past, present or future." Or then, maybe it is all undergraduate students at this department or at this school, in this country or everywhere?

You do not have to go far from survey research to find examples of a mythical population-subjects in a psychological study, patients in a hospital, people with Aids,...

The reality is that inferential statistics are used as a minimum cut off for publication or discussion. If it doesn't pass .05 significance (or some other level) on some mythical population, then it doesn't generalize. Therefore we don't talk about it.

But the reverse is NOT true. If it DOES pass a predetermined significance level, then what does it generalize to? If there is a real population so we can evaluate the nature of that generalization? Was the sample taken randomly? How good was the coverage of the population, ....?

When there is no clear population, that it is really a mythical population. So, what questions can we ask? Does everyone, past present or future, have a chance to be sampled? Do the subjects of the study come from some kind a random process? Are they weighted by their probability of selection :- ) :- ) ?

In this mythical population, the line between descriptive and inferential statistics gets so blurred.

Murray Edelman, Ph.D.

Editorial Director,

Voter News Service

>From rstuefen@usd.edu Fri Mar 12 11:37:57 1999

Received: from sunburst.usd.edu (sunburst.usd.edu [192.55.228.48])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA08698 for <aapornet@usc.edu>; Fri, 12 Mar 1999 11:37:48 -0800

(PST)

Received: from brb015 (bus6.bus.usd.edu [206.176.1.6])

by sunburst.usd.edu (8.9.1a/8.9.1) with SMTP id NAA15270

for <aapornet@usc.edu>; Fri, 12 Mar 1999 13:37:37 -0600 (CST)

Message-ID: <001301be6cbf\$ca7c7520\$0601b0ce@brb015.bus.usd.edu>

From: "Randall M. Stuefen" <rstuefen@usd.edu>

To: <aapornet@usc.edu>

Date: Fri, 12 Mar 1999 13:37:03 -0600

MIME-Version: 1.0

Content-Type: text/plain;

charset="iso-8859-1"

Content-Transfer-Encoding: 7bit

X-Priority: 3

X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook Express 4.72.3110.5

X-MimeOLE: Produced By Microsoft MimeOLE V4.72.3110.3

Content-Transfer-Encoding: 7bit

Summary statistics appears to be part of what we call descriptive statistics.

-----

"The methodology developed for organization and summarization of the data is called descriptive statistics."

"Statistical Analysis. This is the whole process of organizing, processing, summarizing and drawing conclusions from the data. In statistical analysis, methods of description and methods of inference are combined. The questions under investigation indicate what types of inferences are to be made; these in turn indicate how the data should be summarized to extract the relevant information."

-- The Statistical Analysis of Data

by Anderson and Sclove

>From mitofsky@mindspring.com Sun Mar 14 10:45:00 1999

Received: from smtp1.mindspring.com (smtp1.mindspring.com [207.69.200.31])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA09296 for <aapornet@usc.edu>; Sun, 14 Mar 1999 10:44:59 -0800

(PST)

Received: from warrenmi (user-38ld2rp.dialup.mindspring.com

[209.86.139.121])

by smtp1.mindspring.com (8.8.5/8.8.5) with SMTP id NAA21512

for <aapornet@usc.edu>; Sun, 14 Mar 1999 13:44:57 -0500 (EST)

Message-Id: <4.1.19990314134335.00a005a0@pop.mindspring.com>

X-Sender: mitofsky@pop.mindspring.com

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.1

Date: Sun, 14 Mar 1999 13:44:36 -0500

To: aapornet@usc.edu

From: Warren Mitofsky <mitofsky@mindspring.com>

Subject: Re: Roper Center Executive Director Position Announcement

In-Reply-To: <3.0.6.32.19990308110416.00811ca0@opinion.isi.uconn.edu>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Lois,

I did not see the ad in today's NYTimes. When will it run?

warren

At 11:04 AM 3/8/99 -0500, you wrote:

> EXECUTIVE DIRECTOR

> UNIVERSITY OF CONNECTICUT

> INSTITUTE FOR SOCIAL INQUIRY AND THE ROPER CENTER

>

>The University of Connecticut is conducting an international search for an

>Executive Director for the Institute for Social Inquiry and the Roper

>Center for Public Opinion Research. ISI is a major organized research unit

>devoted to public opinion scholarship and related social science studies.

>The Roper Center is a non-profit corporation, based on the UConn campus and

>dedicated to public opinion archival scholarship.

>

>The Executive Director reports to the Vice Provost for Research and

>Graduate Education and is responsible for the management of ISI and Roper,

>some teaching, and advising the Vice Provost on public opinion and related  
>scholarship of interest to the university community at large. The director  
>also serves as President of the Roper Center, Inc. and is responsible for  
>the administration of the world's largest public opinion data archive.  
>Duties may include assignments from the Center's Board of Directors. The  
>Roper Executive Director, as defined in the by-laws, is an ex officio  
>member of the Roper Board.

>

>Candidates for the position of Executive Director should have terminal  
>degrees (preferably PhD) qualifying them for a tenured faculty post in a  
>Social Science department. Additionally, candidates should have records of  
>significant scholarship and extramural grant support in the social  
>sciences, preferably related to public opinion research. Experience in  
>research administration and management is also desirable.

>

>Candidates should submit cover letter, curriculum vitae and names of three  
>references to Paul Goodwin, Professor & Associate Dean, University of  
>Connecticut, College of Liberal Arts & Sciences, 241 Glenbrook Rd, U-98,  
>Storrs, CT 06269 by April 30, 1999. Applications are accepted until the  
>position is filled. The appointment will become effective preferably at  
>the beginning of the fall 1999. We encourage applications from  
>under-represented groups, including minorities, women and people with  
>disabilities. (Search 99A350)

>

>

>

>

>

>



212 980-3107 fax

e-mail: mitofsky@mindspring.com

>From cetoro@caribe.net Mon Mar 15 07:23:38 1999

Received: from mail.caribe.net (root@mail.caribe.net [209.91.196.5])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA15425 for <aapornet@usc.edu>; Mon, 15 Mar 1999 07:23:36 -0800

(PST)

Received: from default (caribe1-43.caribe.net [199.0.181.43])

by mail.caribe.net (8.9.0/8.9.0) with SMTP id LAA06952

for <aapornet@usc.edu>; Mon, 15 Mar 1999 11:26:14 -0400 (AST)

Message-ID: <005d01be6ef8\$a82081c0\$2bb500c7@default>

From: "Carlos E. Toro" <cetoro@caribe.net>

To: <aapornet@usc.edu>

Subject: About Semantics

Date: Mon, 15 Mar 1999 11:29:43 -0400

MIME-Version: 1.0

Content-Type: multipart/alternative;

boundary="-----=\_NextPart\_000\_005A\_01BE6ED7.1F95FD60"

X-Priority: 3

X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook Express 4.72.3110.1

X-MimeOLE: Produced By Microsoft MimeOLE V4.72.3110.3

This is a multi-part message in MIME format.

-----=\_NextPart\_000\_005A\_01BE6ED7.1F95FD60

Content-Type: text/plain;

charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

Semantics?

I remember reading an article by E. Deming where he differentiates =  
between:=20

(1) enumerative studies and (2) analytical studies. The basic =  
differences as I

recall are: (1) Enumerative Studies are for estimating parameters (2) =  
Analytical Studies are for explaining the causes for obtaining a given =  
estimate.

Carlos E. Toro-Vizcarrondo

cetoro@caribe.net

-----=\_NextPart\_000\_005A\_01BE6ED7.1F95FD60

Content-Type: text/html;

charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

<!DOCTYPE HTML PUBLIC "-//W3C//DTD W3 HTML//EN">

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</HEAD>





id GVLP6XR4; Mon, 15 Mar 1999 10:40:10 -0500

Received: by mark-bri with Microsoft Mail

id <01BE6ECE.94940700@mark-bri>; Mon, 15 Mar 1999 10:28:34 -0500

Message-Id: <01BE6ECE.94940700@mark-bri>

From: Mark Richards <Mark@bisconti.com>

To: "'AAPORNET'" <aapornet@usc.edu>

Subject: Wash. Post Census Editorial

Date: Mon, 15 Mar 1999 10:28:33 -0500

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

Washington Post EDITORIAL

Census Chicken

Monday, March 15, 1999; Page A16=20

HOUSE REPUBLICANS are playing an indefensible game of chicken with the =  
next census. To prevent the publication of accurate figures, which they =  
fear could cost them seats in the next redistricting, they are =  
threatening steps that could disrupt the entire operation. They put =  
themselves in an untenable position, reminiscent of their amateurish =  
threat of several years ago to shut down the government unless they got =  
their way on the budget. They carried that threat out, much to their =  
later chagrin. Their leaders -- or some of their sensible members; it =  
doesn't take that many in the House these days -- should save them from =  
suffering a similar embarrassment this time.

The issue is whether and how to correct for the chronic undercount, of =  
low-income people and minority groups especially, that has come to =  
plague the census as it has become better understood in recent decades. =  
Disproportionate numbers of such people tend to be missed in the =  
traditional head count, conducted first by mail, then by knocking on =  
doors. The administration proposes, with the overwhelming support of the =  
statistics profession, to use a system of sampling -- extrapolation from =  
exhaustive counts in selected census tracts -- to adjust for this.

The Republicans seek to block that, on grounds it is little more than =  
sophisticated guesswork, illegal, subject to political manipulation -- =  
and, in their view, likely to benefit Democrats. Last year they sought =  
to enlist the courts. The Supreme Court found the law to be mixed. It =  
agreed that an actual count had to be used for apportionment of =  
congressional seats among the states, and the bureau has had to adjust =  
its plan accordingly. There will be more of a head count and less =  
reliance on sampling; the White House is still trying to figure out how =  
to fit the additional cost of perhaps \$2 billion within the president's =  
budget. The court also said, however, that adjusted figures are required =  
to be used for most other purposes, including, in most cases, the =  
allocation of federal funds. It left up in the air which set of figures =  
should be used for redistricting within states.

The administration's goal is to publish both sets by the spring of 2001, =  
when redistricting is supposed to begin, and let each state choose which =  
to use, since redistricting is a state function. The Republicans have =  
threatened to withhold appropriations to prevent this, but that can get =  
them back into the business of shutting down part of the government if =  
the president makes good, as he should, on his own threat to use the =

veto. Nor may a vote whose clear effect would be to deny full political =  
representation to significant numbers of vulnerable people be a =  
comfortable one to cast.

So some Republicans also are trying -- in the name of greater accuracy, =  
no less -- to impose new requirements on the Census Bureau whose effect =  
would be to delay publication of the adjusted numbers until after =  
redistricting had safely begun. Delay might serve their purpose as well =  
as prohibition, at less political cost. The bureau says on the basis of =  
long experience that the most important of these proposals -- a second =  
mailing and an additional chance for local officials to appeal the =  
results of the head count -- would actually detract from accuracy, =  
innocuous though they sound. Director Kenneth Prewitt recently testified =  
that they "would disrupt and even place at risk Census 2000."=20

The Republicans are contemplating mounting a national ad campaign in =  
behalf of their position. But it's an unworthy cause. Nor is it clear to =  
us that, in the complicated business of redistricting, the adjusted =  
figures even if states chose to use them would necessarily work to =  
Republican disadvantage. They ought to back off.=20

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>From LarryB@socialresearch.com Mon Mar 15 13:37:12 1999

Received: from isp1.isp.net (root@isp1.isp.net [205.216.190.3])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id NAA24506 for <aapornet@usc.edu>; Mon, 15 Mar 1999 13:37:09 -0800

(PST)

Received: from researchnt.socialresearch.com (mail.socialresearch.com

[208.128.218.194]) by mail1.isp.net (8.9.1/8.7.1) with ESMTP id NAA07085 for <aapornet@usc.edu>; Mon, 15 Mar 1999 13:33:30 -0800 (PST)

Message-Id: <199903152133.NAA07085@isp.net>

Received: by mail.socialresearch.com with Internet Mail Service (5.5.1960.3) id <GFG82G2Z>; Mon, 15 Mar 1999 13:28:30 -0800

From: Larry Bye <LarryB@socialresearch.com>

To: aapornet@usc.edu

Subject: RE: AAPOR '99 Conference Chairs/Discussants volunteers

Date: Mon, 15 Mar 1999 13:31:46 -0800

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.1960.3)

Content-Type: text/plain

Paul--

I am a colleague and old friend of Murray's who suggested that I volunteer to help at this years conference in this way. After a number of years of non-attendance I want to get more reconnected to AAPOR! I am founder and principal of a SF based commercial research organization that does considerable survey research in public health. Most of the studies are University implemented but Federally funded. I have done extensive work in HIV-prevention-relevant research for many years. Hence, I would volunteer to chair or serve as discussant for the health surveys, interviewer effects, or drug use survey sessions. They are all topics that I have dealt with for a number of years. Please use me to fill in as you see fit since I am perhaps a bit late in getting back to you.

Thanks. I look forward to meeting you at the meeting this year!

Larry L. Bye

Communication Sciences Group/Survey Methods Group

140 2nd Street Suite 600

SF CA 94105

email: larryb@socialresearch.com

tele: 415-541-9551 ext 229

-----Original Message-----

From: Paul J. Lavrakas, Ph.D. [mailto:lavrakas.1@osu.edu]

Sent: Tuesday, March 09, 1999 10:21 AM

To: aapornet@usc.edu

Subject: AAPOR '99 Conference Chairs/Discussants volunteers

We are looking for volunteers to help fill our needs for chairs and discussants for the 1999 AAPOR conferences at the Tradewinds Resort Hotel on St. Petes Beach, FL, May 13-16.

The following are the types of papers sessions for which we need chairs and/or discussants:

- Surveys that measure drug usage. . . . .  Chair  Discussant
- Media effects. . . . .  Chair  Discussant
- Surveys in countries other than the U.S. .  Chair  Discussant
- Item nonresponse . . . . .  Chair  Discussant
- Unit nonresponse . . . . .  Chair  Discussant
- Response rates and incentives. . . . .  Chair  Discussant

- Interviewer quality/effects. . . . .  Chair  Discussant
- Political attitudes. . . . .  Chair  Discussant
- Conducting surveys on the web. . . . .  Chair  Discussant
- Internet usage . . . . .  Chair  Discussant
- Qualitative methods. . . . .  Chair  Discussant
- Measuring race and ethnicity . . . . .  Chair  Discussant
- Election polls . . . . .  Chair  Discussant
- Public opinion . . . . .  Chair  Discussant
- Health surveys . . . . .  Chair  Discussant
- Children's health surveys. . . . .  Chair  Discussant
- CASIC. . . . .  Chair  Discussant
- Work and welfare issues. . . . .  Chair  Discussant

If you are \*\*\*not already on the program as a presenter two times\*\*\* and you are willing to be considered as a chair or a discussant, please forward this email to

AAPOR99@OSU.EDU

indicating (in the list above) for which topical session(s) you are willing and qualified to chair or be a discussant.

Thank you.

Professor Paul J. Lavrakas, Chair

1999 AAPOR Conference Committee

>From binddav@statcan.ca Tue Mar 16 06:42:51 1999

Received: from stcgate.statcan.ca (stcgate.statcan.ca [142.206.192.1])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id GAA20134 for <AAPORNET@usc.edu>; Tue, 16 Mar 1999 06:42:49 -0800

(PST)

Received: from stcnet (stcnet.statcan.ca [142.206.128.146]) by

stcgate.statcan.ca (8.9.1/8.6.9) with SMTP id JAA04808; Tue, 16 Mar 1999

09:48:33 -0500 (EST)

Received: from statcan.ca by statcan.ca (SMI-8.6/SMI-SVR4)

id JAA16758; Tue, 16 Mar 1999 09:41:46 -0500; sender

binddav@statcan.ca

Message-Id: <3.0.1.16.19990316094120.26f77ae4@142.206.128.146>

X-Sender: binddav@142.206.128.146 (Unverified)

X-Mailer: Windows Eudora Pro Version 3.0.1 (16)

Date: Tue, 16 Mar 1999 09:41:20

To: "SRMSNet" <SRMSNET@UMDD.UMD.EDU>, "AAPORNET" <AAPORNET@usc.edu>,  
"allstat" <allstat@mailbase.ac.uk>

From: "David A. Binder" <binddav@statcan.ca>

Subject: WORKSHOP AND SYMPOSIUM ON COMBINING DATA FROM DIFFERENT  
SOURCES

Cc: "Christian Thibault" <THIBCHR@statcan.ca>

Mime-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

WORKSHOP AND SYMPOSIUM ON COMBINING DATA FROM DIFFERENT SOURCES

Statistics Canada

Ottawa, Canada

May 4-7, 1999



We are sending to you the PRELIMINARY PROGRAM of the symposium and the abstracts of the two workshops. Please note that one of the workshop is in English and the other one is in French. There will be simultaneous translation during the symposium but not for the workshops. We are also including information on the accommodation and the registration form. You can get more information from our WEB site or by contacting Christian Thibault.

INTERNET SITE: [www.statcan.ca/english/conferences/symposium99/index.htm](http://www.statcan.ca/english/conferences/symposium99/index.htm)

Christian Thibault, telephone: (613) 951-6935, fax: (613) 951-3100, E-mail: [thibchr@statcan.ca](mailto:thibchr@statcan.ca)

#### THEME

The theme of Statistics Canada's XVIth Annual International Methodology Symposium will be Combining Data from Different Sources. Special consideration is given to the methodological aspects of combining data and problems of analysing the resulting data sets. Practical examples of applications in different areas of study such as public health, national accounts, education, income, and labour will be presented. The symposium will give participants an opportunity to hear and meet colleagues who are involved in the development and application of these methods.

PRELIMINARY PROGRAM:

WORKSHOPS

TUESDAY MAY 4, 1999

9:00-12:00 META-ANALYSIS: COMBINING INFORMATION IN HEALTH RESEARCH

George A. Wells and Keith O'Rourke University of Ottawa (Canada)

(in English)

13:30-16:30 CALIBRATION WITH CONTROL TOTALS COMING FROM DIFFERENT

SOURCES

Jean-Claude Deville CREST (France)

(in French)

SYMPOSIUM

WEDNESDAY MAY 5, 1999

Registration and coffee 8:00- 8:45

=09

8:45- 9:00 OPENING REMARKS Statistics Canada

9:00-10:00 KEYNOTE ADDRESS

Combining Census, Survey, Demographic and Administrative Data to Produce a

One Number Census - Chambers R, Cruddas M. University of Southampton

(UK)

10:00- 10:15 Break

## SESSION I

=09

### 10:15-11:45 PREREQUISITES AND BENEFITS

The Impact of Electronic Data Interchange on Statistical Data Processing -

Keller, W.J., Bethlehem, J.G. Statistics Netherlands

The Challenges of Using Administrative Data to Support Policy-relevant

Research: the Example of the Longitudinal Immigration Database - Badets,

J., Langlois, C. Statistics Canada

Combining Administrative Data with Survey Data: Experience in the

Australian Survey of Employment and Unemployment Patterns - Butler, M.

Australian Bureau of Statistics

The Project of Matching the Census and the Manitoba Health Care Files -

Wolfson, M.C., Berthelot, J.-M., Mustard, C. Statistics Canada

11:45-13:15 Break

## SESSION II

### 13:15-14:45 METHODOLOGICAL ISSUES: LONGITUDINAL PURPOSES

Modelling Labour Force Careers for the Life Paths Simulation Model - Rowe,

G., Xiao, F.L. Statistics Canada

The U.S. Manufacturing Plant Ownership Change Database: its Construction,

Status and Research Possibilities - Nguyen, S.V. U.S. Bureau of the

Census

Occupational Surveillance in Canada : Combining Data for a Unique Canadian

Study - Carpenter, M., Aronson, K., Fair, M., Howe, G. Statistics

Canada,

Queens U. (Canada), Statistics Canada, Columbia U. (USA)

14:45-15:00 Break

SESSION III

15:00- 16:30 THE USE OF META ANALYTICAL TECHNIQUES IN POPULATION HEALTH

RISK ASSESSMENT - Krewski D. U. of Ottawa (Canada)

Individual Patient Data Meta-analysis with Time-to-event Outcomes -

Williamson, P. U. of Liverpool (UK) Meta-analysis of Carcinogen

Bioassay

Data from U.S. National Toxicology Program - Crump, S., Krewski, D., Van

Landigham, C. KS Crump Group (USA), U. of Ottawa (Canada)

Particulate Air Pollution and Mortality : Time Series Analysis of Data from

the Largest 20 US Cities - Dominici, F., Samet, J., Zeger, S.L. Johns

Hopkins U. (USA)

Uncertainties in Estimates of Radon Lung Cancer Risks Based on a Combined

Analysis of Cohort Mortality Studies - Zielinski, J.M. Health Canada

THURSDAY MAY 6, 1999

SESSION IV

=09

8:30-10:00 RECORD LINKAGE

Overview of Record Linkage Bernier J., Nobrega, K. Statistics Canada

Creating and Enhancing a Population-based Linked Health Database: Methods,

Challenges, and Applications Green, B., McGrail, K., Hertzman, C., Barer,

M.L., Chamberlayne, R., Sheps, S.B., Lawrence, W.J. British-Columbia U.

A Comparative Discussion of two Record Linkage Procedures - Gomata S.,

Ariet, M., Carter, R. U. of South Florida (USA), U. of Florida (USA)

10:00-10:15 Break

SESSION V

=09

10:15-11:45 STATISTICAL MATCHING

An Evaluation of Data Fusion Techniques - Raesler, S., Fleisher, K. U.  
of

Erlangen - Nuernberg (Germany), U. of Leipzig (Germany)

A Donor Imputation System to Create a Census Database Fully Adjusted for  
Under-Enumeration - Steele, F., Brown, J., Chambers, R. London School of  
Economics (UK), U. of Southampton (UK)

Integrated Media Planning Through Statistical Matching: Development and  
Evaluation of the New Zealand Panorama Service - Reily, J. ACNielsen Ltd  
(New Zealand)

Fusion of Data and Estimation by Entropy Maximisation - Wiedenbeck, M.  
Centre for Survey Research and Methodology - ZUMA (Germany)

11:45-13:15 Break

SESSION VI

=09

13:15-14:45 APPLICATIONS IN POPULATION HEALTH

Spatial Statistics and Environmental Epidemiology Using Routine Data -  
Arnold, R. Imperial College School of Medicine (UK)

Factors Associated with Nursing Home Entry For Elders in Manitoba, Canada -

Tomiak, M., Berthelot, J.-M., Guimond, =C9., Mustard, C. Statistics  
Canada,

Toronto U. (Canada)

Combining Aggregated Survey and Administrative Data to Determine  
Needs-Based Health Care Resource Allocations to Regions, Districts and  
Local Areas in Ontario - Torrance-Rynard, V., Hutchison, B., Hurley, J.,  
Birch, S., Eyles, J. McMaster U. (Canada)

14:45-15:00 Break

## SESSION VII

15:00-16:30 ROUND TABLE " COMBINING INFORMATION FROM DIFFERENT SOURCES:  
HAVE THE STATISTICAL AGENCIES GONE FAR ENOUGH? "

Black C., Manitoba Centre for Health Policy and Evaluation

Deville, J.-C., CREST (France)

P=E9ladeau, P., Institut de recherche clinique de Montr=E9al

Venne M., Le Devoir

16:30-18:00 Wine and Cheese

FRIDAY, MAY 7, 1999

## SESSION VIII

=09

8:30-10 :00 METHODOLOGICAL ISSUES : ESTIMATION=09

Estimation with the Generalised Weight Share Method: The Case of Record  
Linkage - Lavall=E9e, P., Caron, P. Statistics Canada

The Role of Dual System Estimation in the 2001 Census Coverage Surveys of  
the UK - Brown, J., Diamond, I., Chambers, R., Buckner, L. U. of

Southampton (UK), Office for National Statistics (UK)

Simultaneous Calibration of Many Surveys - Deville, J.-C. CREST (France)

Diagnostics for Comparison and Combined Use of Diary and Interview Data

from the U.S. Consumer Expenditure Survey - Eltinge, J. Texas A&M U.

(USA)

10:00-10:15 Break

SESSION IX

10:15-11:45 APPLICATIONS

Combining Data Sources : Air Pollution and Asthma Consultations in 59

General Practices Throughout England and Wales - A Case Study - Chartlon,

J., Stevenson, S., Armstrong, B., Fletcher, T., Wilkinson, P. Office for

National Statistics (UK), London School of Hygiene and Tropical Medicine

(UK)

A Method to Generate a Sample of Artificial Individuals Coming from Several

Existing Data Sets: An Application in the Context of the Household

Electricity Market. - Derquenne, C. =C9lectricit=E9 de France Using

Meta-Analysis to Understand the Impact of Time-of-Use Rates - Tiedemann, K.

BCHydro (Canada)

Meta-Analysis of Population Dynamics Data: Hierarchical Modelling to Reduce

Uncertainty - Barrowman, N. Dalhousie U. (Canada)

11:45-12:00 CLOSING REMARKS

## WORKSHOPS

(IN ENGLISH)

### Meta-analysis: Combining Information in Health Research

George A. Wells and Keith O'Rourke

This workshop will provide a critical overview of "combining of information" in health research- often referred to as meta-analysis-with the intent of circumscribing common opportunities and challenges for combining of information in other areas of application such as sample surveys. The workshop will consist of three major sections. First, conventional approaches for combining information will be reviewed. This will include: searching, screening and evaluating the literature; methods and procedures for combining statistics; modelling variation (homogeneity, fixed and random effects); diagnostics (sensitivity analysis, publication bias); software; and an overview of the Cochrane Collaboration. Second, a likelihood based approach to meta-analysis will be presented which will include: recasting classical statistical estimation and prediction techniques as "combining of information"; and reviewing Fisher's approach and Cochran's revision of this approach. Finally, meta-analysis of observation studies will be considered including topics on the lack of exchangeability of effect estimates and combining unbiased and biased estimates with known and unknown magnitudes of bias.



(EN FRANCAIS)

Calage sur des totaux issus de sources diff=9rentes

JEAN-CLAUDE DEVILLE - CREST - FRANCE

Les estimateurs par calage ont =9t=9 invent=9s pour rectifier un  
=9chantillonnage peu chanceux o=F9 des donn=9es externes connues seraient  
estim=9es a priori incorrectement. En plus de cette simple coh=9rence, on  
=  
a  
pu montrer qu'ils diminuaient, souvent de fa=7on sensible, la variance  
d'=9chantillonnage. Dans la th=9orie de base, on consid=8re les donn=9es  
ext=9rieures comme certaines. Mais, tr=8s vite, est venue la tentation  
d'utiliser une enqu=EAte r=9put=9e pr=9cise pour corriger une enqu=EAte=  
de plus  
petite taille, ou m=EAme d'utiliser des estimations d'experts comme  
donn=9e=  
s  
externes. Globalement cela revient =E0 utiliser pour le calage des sources  
ext=9rieures =9ventuellement impr=9cises. On peut encore =9tendre les  
possibilit=9s techniques au cas o=F9 les donn=9es sont entach=9es=  
d'erreurs de  
mesure (=E0 condition qu'il n'y ait pas de biais syst=9matique dans ces  
erreurs), ou au cas de plusieurs enqu=EAtes simultan=9es poss=9dant un

ens=

emble

de variables communes. Les enqu=EAtes aupr=E8s des m=E9nages en France, par exemple utilisent toutes un "tronc commun" de variables

socio-d=E9mographiqu=

e

qui permettent, en principe des renforcements de pr=E9cision de chacune

d'elle. On peut =E9galement envisager une vari=E9 t=E9s de "questionnaires

l=

ongs"

dans les recensements, =E0 condition qu'une m=EAm= information structurelle soit recueillie sur l'ensemble de la population.

Toutes ces informations peuvent aussi =EAtre utilis=E9es pour corriger la

nonr=E9ponse. C'est possible =E0 partir du moment o=F9 les facteurs qui le

suscite s'av=E8rent =EAtre bien corr=E9l=E9s avec les variables sur les=quelles on

dispose d'information externe. Cette correction est en g=E9n=E9ral une

repond=E9ration, mais on peut aussi d=E9finir des m=E9thodes d'imputation

ba=

s=E9e

sur l'id=E9e de calage.

CONFERENCE SITE

Statistics Canada, R.H. Coats Building, Tunney's Pasture, Ottawa, Canada

## ACCOMODATION

A number of rooms have been set aside at the Lord Elgin Hotel for Symposium and workshops participants. Located in downtown Ottawa, this hotel is 10 minutes away from Statistics Canada. It offers comfortable rooms, a restaurant, a bar, a fitness room, bilingual services and rooms accessible by mobility-impaired people. The hotel rate for the workshops and Symposium participants is \$100.80 CDN per night, all taxes included. This rate applies for both single and double rooms. To make a reservation, please contact the hotel directly, before April 2 1999, referring to Statistics Canada's Symposium 99.

Lord Elgin Hotel, 100 Elgin Street, Ottawa, Ontario, Canada K1P 5K8  
Telephone: (613) 235-3333, fax: (613) 235-3223, toll-free (U.S. & Canada):  
1-800-267-4298, telex: 053-4213

## INTERPRETATION SERVICES

Simultaneous translation will be available in English and French for all Symposium presentations, with sign language available upon request.

## REGISTRATION

The registration fees are: Workshops only: \$100 Symposium only: \$300  
Workshops and Symposium: \$400

All fees are in CND\$ for registrants from Canada and in US\$ for registrants from outside Canada. Prices include taxes where applicable. The

registration fee for the Symposium includes one copy of the Symposium proceedings, and the wine and cheese reception at the Symposium site on Thursday, May 6 1999.

Advance registration and payment is required for the workshops as space is limited. Advance registration is recommended for the Symposium.

Cheques should be made payable to the Receiver General of Canada. Visa and Master Card payments are also accepted. To register please complete the form below and return by mail or send by fax with appropriate payment to:

Symposium 99 (Attn: Christian Thibault), Household Survey Methods Division,  
Statistics Canada, R.H. Coats Building, 16th floor, Ottawa, Ontario, Canada  
K1A 0T6

Fax: (613) 951-3100

For further information, please contact=20

Christian Thibault, telephone: (613) 951-6935, fax: (613) 951-3100, E-mail:  
thibchr@statcan.ca

Internet site: [www.statcan.ca/english/conferences/symposium99/index.htm](http://www.statcan.ca/english/conferences/symposium99/index.htm)

Internet site: [www.statcan.ca/english/conferences/symposium99/index.htm](http://www.statcan.ca/english/conferences/symposium99/index.htm)

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Methodology Symposium and Workshops: Combining Data from Different Sources

PLEASE PRINT

Mr.  Ms.  Dr.  Prof. Name:

\_\_\_\_\_ Organisation:

\_\_\_\_\_

Mailing address:

\_\_\_\_\_

\_\_\_\_\_

Postal code: \_\_\_\_\_ Country:

\_\_\_\_\_

Telephone: \_\_\_\_\_ Facsimile: \_\_\_\_\_ Internet

Address: \_\_\_\_\_

I am registering for:  the Symposium (\$300)  the workshops

(\$100)

both Symposium and workshops (\$400)

I will attend the wine and cheese reception (included in Symposium

registration fee):  yes  no  don't know

Send me the Symposium proceedings in:  English  French (check one=

only)

Payment: \$\_\_\_\_\_  \$CND  \$US

I am enclosing a cheque dated today payable to the Receiver General of

Canada, OR

I am paying with a credit card:  Visa  MasterCard

Card No.: \_\_\_\_\_ Cardholder Name:

\_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

>From lois@opinion.isi.uconn.edu Tue Mar 16 08:27:39 1999

Received: from opinion (opinion.isi.uconn.edu [137.99.84.21])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id IAA11401 for <aapornet@usc.edu>; Tue, 16 Mar 1999 08:27:32 -0800

(PST)

Received: from loistimms.isi (gallup05.isi.uconn.edu [137.99.84.73]) by

opinion (SMI-8.6/8.6.9) with SMTP id LAA06810 for <aapornet@usc.edu>; Tue,

16 Mar 1999 11:24:54 -0500

Message-Id: <3.0.6.32.19990316112558.008175e0@opinion.isi.uconn.edu>

X-Sender: lois@opinion.isi.uconn.edu

X-Mailer: QUALCOMM Windows Eudora Light Version 3.0.6 (32)

Date: Tue, 16 Mar 1999 11:25:58 -0500

To: aapornet@usc.edu

From: Lois Timms-Ferrara <lois@opinion.isi.uconn.edu>

Subject: Re: Roper Center Executive Director Position Announcement

In-Reply-To: <4.1.19990314134335.00a005a0@pop.mindspring.com>

References: <3.0.6.32.19990308110416.00811ca0@opinion.isi.uconn.edu>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Warren,

UConn held us up requiring a purchase order, so it should be in this Sunday, the 21st.

lois

At 01:44 PM 3/14/99 -0500, you wrote:

>Lois,

>I did not see the ad in today's NYTimes. When will it run?

> warren

>

>At 11:04 AM 3/8/99 -0500, you wrote:

>> EXECUTIVE DIRECTOR

>> UNIVERSITY OF CONNECTICUT

>> INSTITUTE FOR SOCIAL INQUIRY AND THE ROPER CENTER

>>

>>The University of Connecticut is conducting an international search for an

>>Executive Director for the Institute for Social Inquiry and the Roper

>>Center for Public Opinion Research. ISI is a major organized research unit

>>devoted to public opinion scholarship and related social science studies.

>>The Roper Center is a non-profit corporation, based on the UConn campus and

>>dedicated to public opinion archival scholarship.

>>

>>The Executive Director reports to the Vice Provost for Research and

>>Graduate Education and is responsible for the management of ISI and Roper,

>>some teaching, and advising the Vice Provost on public opinion and related

>>scholarship of interest to the university community at large. The  
director

>>also serves as President of the Roper Center, Inc. and is responsible for

>>the administration of the world's largest public opinion data archive.

>>Duties may include assignments from the Center's Board of Directors. The

>>Roper Executive Director, as defined in the by-laws, is an ex officio

>>member of the Roper Board.

>>

>>Candidates for the position of Executive Director should have terminal

>>degrees (preferably PhD) qualifying them for a tenured faculty post in a

>>Social Science department. Additionally, candidates should have records  
of

>>significant scholarship and extramural grant support in the social

>>sciences, preferably related to public opinion research. Experience in

>>research administration and management is also desirable.

>>

>>Candidates should submit cover letter, curriculum vitae and names of three

>>references to Paul Goodwin, Professor & Associate Dean, University of

>>Connecticut, College of Liberal Arts & Sciences, 241 Glenbrook Rd, U-98,

>>Storrs, CT 06269 by April 30, 1999. Applications are accepted until the

>>position is filled. The appointment will become effective preferably at

>>the beginning of the fall 1999. We encourage applications from

>>under-represented groups, including minorities, women and people with

>>disabilities. (Search 99A350)

>>

>>

>>

>>

>>





>212 980-3031

>212 980-3107 fax

>

>e-mail: mitofsky@mindspring.com

>

>

>

Lois Timms-Ferrara

Associate Director

Home:

The Roper Center

11 Roosevelt Blvd.

University of Connecticut

Enfield, CT 06082

341 Mansfield Road, U-164

860-745-3703

Storrs, CT 06269-1164

(T) 860-486-0656

(F) 860-486-6308

>From mbarron@ic.sunysb.edu Tue Mar 16 09:10:13 1999

Received: from safepages.com (safepgs@safepages.com [192.41.42.16])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA26584 for <aapornet@usc.edu>; Tue, 16 Mar 1999 09:10:09 -0800

(PST)

Received: from ic.sunysb.edu (01-026.012.popsite.net [207.240.233.26]) by

safepages.com (8.8.5) id KAA25930; Tue, 16 Mar 1999 10:01:54 -0700 (MST)

X-Authentication-Warning: safepages.com: Host 01-026.012.popsite.net

[207.240.233.26] claimed to be ic.sunysb.edu

Message-ID: <36EE8E35.4A4F7561@ic.sunysb.edu>

Date: Tue, 16 Mar 1999 12:00:37 -0500

From: Martin Barron <mbarron@ic.sunysb.edu>

X-Mailer: Mozilla 4.5 [en] (Win98; U)

X-Accept-Language: en

MIME-Version: 1.0

To: aapor <aapornet@usc.edu>

Subject: [Fwd: ALERT: Census 2000 (3/16/1999)]

Content-Type: multipart/mixed;

boundary="-----7E790EAE9E442263C008E8F5"

This is a multi-part message in MIME format.

-----7E790EAE9E442263C008E8F5

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Perhaps of interest. Apologies in advance if this is a duplicate email.

Best,

Martin Barron

webmaster@pfaw.org wrote:

> |=====

> ACTIVIST NETWORK -- People For the American Way

> Alert Date: March 15, 1999 | Circulate Until: March 19, 1999

> CENSUS 2000 ALERT:

> Take action to stop the Right Wing's use of political power to

> manipulate the instruments of government and undermine the

> democratic process.

> \_\_\_\_\_

> In this Alert:

> Census 2000 Background

> What You Can Do

> Census 2000 Talking Points

>

---

> CENSUS 2000 BACKGROUND

>

> On Wednesday, March 17, the House Government Reform and Oversight

> Committee will be marking up census related legislation that

> represents an unprecedented politicization of the modern census

> process. The issue at hand is how best to correct the census'

> chronic undercount. In the past, disproportionate numbers of

> low-income and minority people have been missed in the traditional

> head count that is conducted first by mail and then by door-knocking.

> The undercount has a direct negative impact on citizen representation

> by distorting the redistricting process.

>

> The Census Bureau has proposed the use of sampling in Census 2000, a

> system that has the wide support of the statistics profession.

> Republican Congressional leaders, however, want to block the sampling

> method because they fear that the system may benefit progressives by

> ensuring the inclusion of more low-income and minority individuals in

> the democratic process.

>

> On Wednesday, six bills will be offered. Several of these bills

> seriously threaten the accuracy of the 2000 census by requiring

> the Census Bureau to implement various programs and procedures

> that have proven to be ineffective in the past. The Census

> Bureau would be forced to renegotiate major contracts that would

> disrupt Census 2000 and, according to the Director of the Census  
> Bureau, would put it at risk by reducing its accuracy.

>

> Two of these bills are particularly troubling:

>

> H.R. 472, the Local Census Quality Check Act, would reinstate a failed  
> and burdensome local review process that could prevent states from  
> receiving correct information in time for redistricting.

>

> H.R. 928, the 2000 Census Mail Outreach Improvement Act, would also  
> unreasonably delay the census by mandating that replacement  
> questionnaires be mailed to all households or those who failed to  
> respond to the initial one. Only after the replacement questionnaire  
> has been ignored could the Census Bureau follow-up with a visit, as  
> they have done in the past.

>

> For more information about Census 2000, go to:

>

> <http://census2000.org/>

>

---

> WHAT YOU CAN DO TO HELP ENSURE AN ACCURATE CENSUS

>

> Please call the following Members of the Government Reform and  
> Oversight Committee and tell them that micro-management of the  
> Census Bureau, at this late date, is the wrong thing to do.  
> Congress must provide the Census Bureau with the resources it  
> needs and allow it to do its job.

>

> Judy Biggert (R-IL)      202-225-3515

- > Feedback: <http://www.pfaw.org/action/feedback.cgi?membid=il13>
- > Steve Horn (R-CA) 202-225-6676
- > Feedback: <http://www.pfaw.org/action/feedback.cgi?membid=ca38>
- > Connie Morella (R-MD) 202-225-5341
- > Feedback: <http://www.pfaw.org/action/feedback.cgi?membid=md08>
- > Doug Ose (R-CA) 202-225-5716
- > Feedback: <http://www.pfaw.org/action/feedback.cgi?membid=ca03>
- > Ileana Ros-Lehtinen (R-FL) 202-225-3931
- > Feedback: <http://www.pfaw.org/action/feedback.cgi?membid=fl18>
- > Chris Shays (R-CT) 202-225-5541
- > Feedback: <http://www.pfaw.org/action/feedback.cgi?membid=ct04>
- >

> When you are done, let us know what happened by following the links  
> under each name and filling out a feedback form.

> \_\_\_\_\_

#### > CENSUS 2000 TALKING POINTS

>

- > 1. The Census must provide as true a picture as possible of the  
> composition and distribution of our diverse population.  
> Sampling is the best system to achieve an accurate count and  
> has wide support within the statistics profession.

>

- > 2. If the Census Bureau is expected to produce a timely and  
> accurate census, the professionals at the Bureau must be  
> given the opportunity to implement their plan. Congress  
> must work with the Census Bureau to ensure that the Bureau  
> has sufficient resources to prepare for and conduct the best  
> census possible.

>

- > 3. Congress should not be enacting legislation that would
- > require the Census Bureau to renegotiate major contracts
- > that would disrupt Census 2000 and even put it at risk by
- > reducing its accuracy. Micro-management of the 2000 Census,
- > at this late date, is the wrong thing to do. Congress must
- > let the Census Bureau do its job.

>

> Thank you for taking action!

>

---

> ABOUT PEOPLE FOR THE AMERICAN WAY

>

- > People For the American Way organizes and mobilizes Americans to
- > fight for fairness, justice, civil rights and the freedoms
- > guaranteed by the Constitution. PFAW monitors the Religious Right
- > at the local, state and national levels, lobbies for progressive
- > legislation, and helps build communities of activists.

>

> To join our email Activist Network, please go to:

>

> <http://www.pfaw.org/activist/>

>

> To remove yourself from the Activist Network, please go to:

>

> <http://www.pfaw.org/activist/unsubscribe.shtml>

>

> or send email to [webmaster@pfaw.org](mailto:webmaster@pfaw.org) with the subject "UNADOPT"

>

---

> SUPPORT OUR EFFORTS -- JOIN PEOPLE FOR THE AMERICAN WAY

>

> People For the American Way depends on the support of individuals  
> like you. Join us today and know that you are helping to keep alive  
> the true American spirit: tolerance, free speech, protection for  
> minorities, equal opportunity, and freedom for all religious faiths  
> without government intrusion.

>

> To become a member of People For the American Way, please call  
> 1-800-326-7329 or go to:

>

> <https://www.pfaw.org/join/>

>

> Donations to People For the American Way are not tax-deductible.

>

---

> People For the American Way

> 2000 M Street, NW | Suite 400 | Washington, DC 20036

> <http://www.pfaw.org> | [pfaw@pfaw.org](mailto:pfaw@pfaw.org)

> 1-800-326-PFAW | 202/467-4999

>

---

> endalert census2000.990315.

> =====

--

-----  
"There is, therefore, a usual gender-role reversal in the  
way men and women use the Internet. Men net-surf the way  
suburban women of the 1950's and 1060's used the telephone:  
as a way to break out of isolation... Come in CQ. Come  
in..."



Martin Barron  
Sociology Graduate student

Department of Sociology      email: mbarron@ic.sunysb.edu  
SUNY Stony Brook              phone: (516) 632-4162  
Stony Brook, NY 11794-4356

-----

-----7E790EAE9E442263C008E8F5

Content-Type: text/x-vcard; charset=us-ascii;

name="mbarron.vcf"

Content-Transfer-Encoding: 7bit

Content-Description: Card for Martin Barron

Content-Disposition: attachment;

filename="mbarron.vcf"

begin:vcard

n:Barron;Martin

tel;work:632-4162

x-mozilla-html:TRUE

org:SUNY Stony Brook, Dept. of Sociology

version:2.1

email;internet:mbarron@ic.sunysb.edu

title:Graduate Student

adr;quoted-printable;;;Dept. of Sociology=0D=0ASUNY Stony Brook;Stony Brook

;NY;11794-4356;USA

x-mozilla-cpt:;-1

fn:Martin Barron

end:vcard

-----7E790EAE9E442263C008E8F5--

>From alanfkay@aug.com Tue Mar 16 10:35:45 1999

Received: from sandia.aug.com (ns1.aug.com [205.216.79.1])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA21523 for <aapornet@usc.edu>; Tue, 16 Mar 1999 10:35:38 -0800

(PST)

Received: from aug.com.aug.com (ts0-08.aug.com [205.216.79.136]) by

sandia.aug.com (8.8.5/8.6.6) with SMTP id NAA17677 for <aapornet@usc.edu>;

Tue, 16 Mar 1999 13:35:35 -0500 (EST)

Message-ID: <003201be6fdc5cd7c0d60\$884fd8cd@aug.com.aug.com>

From: "Alan F. Kay" <alanfkay@aug.com>

To: <aapornet@usc.edu>

Date: Tue, 16 Mar 1999 13:42:53 -0500

MIME-Version: 1.0

Content-Type: multipart/alternative;

boundary="-----=\_NextPart\_000\_002F\_01BE6FB2.E3DC9AE0"

X-Priority: 3

X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook Express 4.72.2106.4

X-MimeOLE: Produced By Microsoft MimeOLE V4.72.2106.4

This is a multi-part message in MIME format.

-----=\_NextPart\_000\_002F\_01BE6FB2.E3DC9AE0

Content-Type: text/plain;

charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

Resubscribe digest

-----=\_NextPart\_000\_002F\_01BE6FB2.E3DC9AE0

Content-Type: text/html;

charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

<!DOCTYPE HTML PUBLIC "-//W3C//DTD W3 HTML//EN">

<HTML>

<HEAD>

<META content=3Dtext/html;charset=3Diso-8859-1 =

http-equiv=3DContent-Type>

<META content=3D"MSHTML 4.72.2106.6" name=3DGENERATOR>

</HEAD>

<BODY bgColor=3D#ffffff>

<DIV><FONT size=3D2>Resubscribe digest</FONT></DIV></BODY></HTML>

-----=\_NextPart\_000\_002F\_01BE6FB2.E3DC9AE0--

>From alanfkay@aug.com Tue Mar 16 10:43:36 1999

Received: from sandia.aug.com (ns1.aug.com [205.216.79.1])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA24695 for <aapornet@usc.edu>; Tue, 16 Mar 1999 10:43:35 -0800

(PST)

Received: from aug.com.aug.com (ts0-08.aug.com [205.216.79.136]) by

sandia.aug.com (8.8.5/8.6.6) with SMTP id NAA19861 for <aapornet@usc.edu>;

Tue, 16 Mar 1999 13:43:16 -0500 (EST)

Message-ID: <006301be6fdd\$e0492c60\$884fd8cd@aug.com.aug.com>

From: "Alan F. Kay" <alanfkay@aug.com>

To: <aapornet@usc.edu>

Date: Tue, 16 Mar 1999 13:50:34 -0500

MIME-Version: 1.0

Content-Type: multipart/alternative;

boundary="-----\_NextPart\_000\_0060\_01BE6FB3.F6A9B9E0"

X-Priority: 3

X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook Express 4.72.2106.4

X-MimeOLE: Produced By Microsoft MimeOLE V4.72.2106.4

This is a multi-part message in MIME format.

-----\_NextPart\_000\_0060\_01BE6FB3.F6A9B9E0

Content-Type: text/plain;

charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

resubscribe digest

-----\_NextPart\_000\_0060\_01BE6FB3.F6A9B9E0

Content-Type: text/html;

charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

<!DOCTYPE HTML PUBLIC "-//W3C//DTD W3 HTML//EN">

<HTML>

<HEAD>

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<META content=3Dtext/html;charset=3Diso-8859-1 =
http-equiv=3DContent-Type>
<META content=3D'"MSHTML 4.72.2106.6"' name=3DGENERATOR>
</HEAD>
<BODY bgColor=3D#ffffff>
<DIV><FONT color=3D#000000 size=3D2>resubscribe =
digest</FONT></DIV></BODY></HTML>
```

-----=\_NextPart\_000\_0060\_01BE6FB3.F6A9B9E0--

>From Susan.Pinkus@latimes.com Tue Mar 16 11:20:24 1999

Received: from mail03-lax.pilot.net (mail-lax-3.pilot.net [205.139.40.17])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA06202 for <aapornet@usc.edu>; Tue, 16 Mar 1999 11:20:22 -0800

(PST)

Received: from mailgw.latimes.com (unknown-c-23-147.latimes.com

[204.48.23.147] (may be forged)) by mail03-lax.pilot.net with ESMTP id

LAA03107 for <aapornet@usc.edu>; Tue, 16 Mar 1999 11:23:04 -0800 (PST)

Received: from latimes.com (bierce.latimes.com [192.187.72.9])

by mailgw.latimes.com (8.9.1/8.9.1) with SMTP id LAA27260

for <aapornet@usc.edu>; Tue, 16 Mar 1999 11:20:21 -0800 (PST)

Received: from news.latimes.com (fowler.news.latimes.com [192.187.72.7]) by

latimes.com (8.6.10/8.6.9) with ESMTP id LAA07407 for <aapornet@usc.edu>;

Tue, 16 Mar 1999 11:20:21 -0800

Received: (from pinkus@localhost) by news.latimes.com (8.6.9/8.6.9) id

LAA76570; Tue, 16 Mar 1999 11:24:10 -0800

Date: Tue, 16 Mar 1999 11:24:09 -0800 (PST)

From: Susan Pinkus <Susan.Pinkus@latimes.com>

To: aapornet@usc.edu

Subject: VOTE FOR T-SHIRT SLOGAN (fwd)

Message-ID:

<Pine.A32.3.91.990316112351.86979A-100000@fowler.news.latimes.com>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

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Susan H. Pinkus

Los Angeles Times Poll

Internet:susan.pinkus@latimes.com

American Online: spinkus@aol.com

FAX: 213-237-2505

\*\*\*\*\*

\*\*\*

----- Forwarded message -----

Date: Mon, 15 Mar 1999 18:48:00 -0800 (PST)

From: Susan Pinkus <Susan.Pinkus@latimes.com>

To: aapornet.usc.edu@news.latimes.com

Cc: susan.pinkus@latimes.com

Subject: VOTE FOR T-SHIRT SLOGAN

The time has come for all of AAPOR to vote on the next slogan for the T-shirt that will be worn May 16th for the FUN/RUN WALK.

I got some great slogans and I am putting them in no special order  
(randomness abounds) --

SO CHOOSE THE ONE YOU LIKE AND PLEASE VOTE ONCE!!!!!! I will post the  
winner on the net March 30. So good luck to all.....

1. "AAPOR -- the supreme court of public opinion, and we sample!"
2. "AAPOR -- where your opinion counts, sample or not!"
3. "oversexed and overpolled"
4. "AAPOR -- Whatever it means to you"
5. "AAPOR: telling Americans what they think since 1947"
6. "We interrupt your dinner to ask you a few questions ....."
7. "1998-99: We did Clinton right."
8. "Opinions equal votes"
9. "Public or perish"
10. "Be a standard deviate -- run for President"
11. "The American Association for Public Opinion Research -- An

Organization with Attitude!"

12. Got data? AAPOR...where's your poll?"

13. "AAPOR...surveying random thought and significant opinions."

14. "AAPOR: in search of the unexplained variance."

15. "POLLEASE....DON'T ASK ME ABOUT MONICA LEWINSKY"

16. "New Trending in the Millenium"

17. "Tabulating to the new Millenium"

18. "Ask(ing) Y in 2K"

19. "Cloning Future Opinions"

20. "Research Y in 2K"

21. "Your opinion of what "is" is, is important."

22. "Tomorrow's Information..... Today"

Well, folks, that's it. Please choose only ONE slogan by March 30 and send your vote to:



Susan Pinkus at the L.A. Times. My e-mail address is:

susan.pinkus@latimes.com or you can fax me at 213-237-2505.

\*\*\*\*\*

\*\*\*\*\*

Susan H. Pinkus

Los Angeles Times Poll

Internet:susan.pinkus@latimes.com

American Online: spinkus@aol.com

FAX: 213-237-2505

\*\*\*\*\*

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>From esinger@isr.umich.edu Tue Mar 16 11:29:00 1999

Received: from runningman.rs.itd.umich.edu (runningman.rs.itd.umich.edu  
[141.211.144.15])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA09072 for <aapornet@usc.edu>; Tue, 16 Mar 1999 11:28:58 -0800  
(PST)

Received: from s-isr-m1.umich.edu (isr.umich.edu [141.211.207.35])

by runningman.rs.itd.umich.edu (8.8.5/2.3) with ESMTP id OAA03980 for  
<aapornet@usc.edu>; Tue, 16 Mar 1999 14:28:57 -0500 (EST)

Received: by isr.umich.edu with Internet Mail Service (5.5.2232.9)

id <17BVLYZ6>; Tue, 16 Mar 1999 14:32:12 -0500

Message-ID: <5D28BEE5CAE8D1119F5700A0C9B4268E01A7464D@isr.umich.edu>

From: Eleanor Singer <esinger@isr.umich.edu>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: VOTE FOR T-SHIRT SLOGAN (fwd)

Date: Tue, 16 Mar 1999 14:32:11 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2232.9)

Content-Type: text/plain;

charset="iso-8859-1"

I like # 18!

-----Original Message-----

From: Susan Pinkus [mailto:Susan.Pinkus@latimes.com]

Sent: Tuesday, March 16, 1999 2:24 PM

To: aapornet@usc.edu

Subject: VOTE FOR T-SHIRT SLOGAN (fwd)

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\*\*\*\*\*

Susan H. Pinkus

Los Angeles Times Poll

Internet:susan.pinkus@latimes.com

American Online: spinkus@aol.com

FAX: 213-237-2505

\*\*\*\*\*

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----- Forwarded message -----

Date: Mon, 15 Mar 1999 18:48:00 -0800 (PST)

From: Susan Pinkus <Susan.Pinkus@latimes.com>

To: aapornet.usc.edu@news.latimes.com

Cc: susan.pinkus@latimes.com

Subject: VOTE FOR T-SHIRT SLOGAN

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3. "oversexed and overpolled"

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20. "Research Y in 2K"

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Well, folks, that's it. Please choose only ONE slogan by March 30 and send your vote to:

Susan Pinkus at the L.A. Times. My e-mail address is:

susan.pinkus@latimes.com or you can fax me at 213-237-2505.

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Susan H. Pinkus

Los Angeles Times Poll

Internet:susan.pinkus@latimes.com

American Online: spinkus@aol.com

FAX: 213-237-2505

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>From Erin\_Henke@ama-assn.org Tue Mar 16 11:32:22 1999

Received: from mail03-ord.pilot.net (mail-ord-4.pilot.net [205.243.174.18])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA10850 for <aapornet@usc.edu>; Tue, 16 Mar 1999 11:32:21 -0800

(PST)

Received: from unknown-31-162.ama-assn.org ([204.48.31.162]) by

mail03-ord.pilot.net with ESMTP id NAA13368 for <aapornet@usc.edu>; Tue, 16

Mar 1999 13:32:16 -0600 (CST)

Received: from gateway.ama-assn.org (localhost [127.0.0.1]) by

unknown-31-162.ama-assn.org with SMTP id NAA16251 for <aapornet@usc.edu>;

Tue, 16 Mar 1999 13:33:46 -0600 (CST)

Received: by gateway.ama-assn.org id AA25421

(InterLock SMTP Gateway 3.0 for aapornet@usc.edu);

Tue, 16 Mar 1999 13:42:26 -0600

Received: by gateway.ama-assn.org (Internal Mail Agent-1);

Tue, 16 Mar 1999 13:42:26 -0600

Message-Id: <s6ee5e21.039@gwise.ama-assn.org>

X-Mailer: Novell GroupWise 4.1

Date: Tue, 16 Mar 1999 13:30:59 -0600

From: Erin Henke <Erin\_Henke@ama-assn.org>

To: aapornet@usc.edu

Subject: Re: VOTE FOR T-SHIRT SLOGAN (fwd)

Mime-Version: 1.0

Content-Type: text/plain

Content-Disposition: inline

#18

>>> Susan Pinkus <Susan.Pinkus@latimes.com> 03/16 1:24 PM >>>

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Susan H. Pinkus

Los Angeles Times Poll

Internet:susan.pinkus@latimes.com

American Online: spinkus@aol.com

FAX: 213-237-2505

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----- Forwarded message -----

Date: Mon, 15 Mar 1999 18:48:00 -0800 (PST)

From: Susan Pinkus <Susan.Pinkus@latimes.com>

To: aapornet.usc.edu@news.latimes.com

Cc: susan.pinkus@latimes.com

Subject: VOTE FOR T-SHIRT SLOGAN

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Susan Pinkus at the L.A. Times. My e-mail address is:

susan.pinkus@latimes.com or you can fax me at 213-237-2505.

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Susan H. Pinkus

Los Angeles Times Poll

Internet:susan.pinkus@latimes.com

American Online: spinkus@aol.com

FAX: 213-237-2505

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>From lavrakas.1@osu.edu Tue Mar 16 11:32:37 1999

Received: from mail2.uts.ohio-state.edu (mail2.uts.ohio-state.edu  
[128.146.214.31])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA10903 for <aapornet@usc.edu>; Tue, 16 Mar 1999 11:32:35 -0800  
(PST)

Received: from lavrakas.acs.ohio-state.edu ([128.146.93.45])

by mail2.uts.ohio-state.edu (8.9.2/8.9.2) with SMTP id OAA09134

for <aapornet@usc.edu>; Tue, 16 Mar 1999 14:32:25 -0500 (EST)

Message-Id: <2.2.32.19990316193253.00bf817c@pop.service.ohio-state.edu>

X-Sender: lavrakas.1@pop.service.ohio-state.edu

X-Mailer: Windows Eudora Pro Version 2.2 (32)

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Date: Tue, 16 Mar 1999 14:32:53 -0500

To: aapornet@usc.edu

From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>

Subject: Re: VOTE FOR T-SHIRT SLOGAN (fwd)

Susan,

I vote for #15.

At 11:24 AM 3/16/99 -0800, you wrote:

>

>

>\*\*\*\*\*

\*\*\*\*\*

>Susan H. Pinkus

>Los Angeles Times Poll

>Internet:susan.pinkus@latimes.com

>American Online: spinkus@aol.com

>FAX: 213-237-2505

>\*\*\*\*\*

\*\*\*\*

>

>

>----- Forwarded message -----

>Date: Mon, 15 Mar 1999 18:48:00 -0800 (PST)

>From: Susan Pinkus <Susan.Pinkus@latimes.com>

>To: aapornet.usc.edu@news.latimes.com

>Cc: susan.pinkus@latimes.com

>Subject: VOTE FOR T-SHIRT SLOGAN

>

>

>The time has come for all of AAPOR to vote on the next slogan for the

>T-shirt that will be worn May 16th for the FUN/RUN WALK.

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>7. "1998-99: We did Clinton right."  
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>8. "Opinions equal votes"  
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>  
>10. "Be a standard deviate -- run for President"  
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>11. "The American Association for Public Opinion Research -- An  
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>12. Got data? AAPOR...where's your poll?"

>

>13. "AAPOR...surveying random thought and significant opinions."

>

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>

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>

>22. "Tomorrow's Information..... Today"

>

>

>

>Well, folks, that's it. Please choose only ONE slogan by March 30 and send

>your vote to:

>

>Susan Pinkus at the L.A. Times. My e-mail address is:

>

>susan.pinkus@latimes.com or you can fax me at 213-237-2505.

>

>

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>\*\*\*\*\*

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>Susan H. Pinkus

>Los Angeles Times Poll

>Internet:susan.pinkus@latimes.com

>American Online: spinkus@aol.com

>FAX: 213-237-2505

>\*\*\*\*\*

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\* Paul J. Lavrakas, Ph.D. \*

\* Professor of Journalism & Communication \*

\* Professor of Public Policy & Management \*

\* Director, Center for Survey Research \*

\* College of Social & Behavioral Sciences, Ohio State University \*

\* Derby Hall [Room 3045], 154 N. Oval Mall, Columbus OH 43210 \*

\* Voice: 614-292-3468 Fax: 614-292-6673 E-mail: lavrakas.1@osu.edu \*

\*\*\*\*\*

>From Robert\_Camin@ama-assn.org Tue Mar 16 11:46:27 1999

Received: from mail03-ord.pilot.net (mail-ord-3.pilot.net [205.243.174.17])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA15977 for <aapornet@usc.edu>; Tue, 16 Mar 1999 11:46:25 -0800

(PST)

Received: from unknown-31-162.ama-assn.org ([204.48.31.162]) by

mail03-ord.pilot.net with ESMTP id NAA19207 for <aapornet@usc.edu>; Tue, 16

Mar 1999 13:46:21 -0600 (CST)

Received: from gateway.ama-assn.org (localhost [127.0.0.1]) by

unknown-31-162.ama-assn.org with SMTP id NAA16897 for <aapornet@usc.edu>;

Tue, 16 Mar 1999 13:47:52 -0600 (CST)

Received: by gateway.ama-assn.org id AA26048

(InterLock SMTP Gateway 3.0 for aapornet@usc.edu);

Tue, 16 Mar 1999 13:56:31 -0600

Received: by gateway.ama-assn.org (Internal Mail Agent-1);

Tue, 16 Mar 1999 13:56:31 -0600

Message-Id: <s6ee616e.004@gwise.ama-assn.org>

X-Mailer: Novell GroupWise 4.1

Date: Tue, 16 Mar 1999 13:44:29 -0600

From: Robert Camin <Robert\_Camin@ama-assn.org>

To: aapornet@usc.edu

Subject: Re: VOTE FOR T-SHIRT SLOGAN (fwd)

Mime-Version: 1.0

Content-Type: text/plain

Content-Disposition: inline



my vote: 18. "Ask(ing) Y in 2K"

--->))) ' >

>>> Susan Pinkus <Susan.Pinkus@latimes.com> 03/16 1:24 PM >>>

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Susan H. Pinkus

Los Angeles Times Poll

Internet:susan.pinkus@latimes.com

American Online: spinkus@aol.com

FAX: 213-237-2505

\*\*\*\*\*

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----- Forwarded message -----

Date: Mon, 15 Mar 1999 18:48:00 -0800 (PST)

From: Susan Pinkus <Susan.Pinkus@latimes.com>

To: aapornet.usc.edu@news.latimes.com

Cc: susan.pinkus@latimes.com

Subject: VOTE FOR T-SHIRT SLOGAN

The time has come for all of AAPOR to vote on the next slogan for the T-shirt that will be worn May 16th for the FUN/RUN WALK.

I got some great slogans and I am putting them in no special order  
(randomness abounds) --

SO CHOOSE THE ONE YOU LIKE AND PLEASE VOTE ONCE!!!!!! I will post the  
winner on the net March 30. So good luck to all.....

1. "AAPOR -- the supreme court of public opinion, and we sample!"
2. "AAPOR -- where your opinion counts, sample or not!"
3. "oversexed and overpolled"
4. "AAPOR -- Whatever it means to you"
5. "AAPOR: telling Americans what they think since 1947"
6. "We interrupt your dinner to ask you a few questions ....."
7. "1998-99: We did Clinton right."
8. "Opinions equal votes"
9. "Public or perish"
10. "Be a standard deviate -- run for President"
11. "The American Association for Public Opinion Research -- An  
Organization with Attitude!"

12. Got data? AAPOR...where's your poll?"
13. "AAPOR...surveying random thought and significant opinions."
14. "AAPOR: in search of the unexplained variance."
15. "POLLEASE....DON'T ASK ME ABOUT MONICA LEWINSKY"
16. "New Trending in the Millenium"
17. "Tabulating to the new Millenium"
18. "Ask(ing) Y in 2K"
19. "Cloning Future Opinions"
20. "Research Y in 2K"
21. "Your opinion of what "is" is, is important."
22. "Tomorrow's Information..... Today"

Well, folks, that's it. Please choose only ONE slogan by March 30 and send your vote to:

Susan Pinkus at the L.A. Times. My e-mail address is:

susan.pinkus@latimes.com or you can fax me at 213-237-2505.

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Susan H. Pinkus

Los Angeles Times Poll

Internet:susan.pinkus@latimes.com

American Online: spinkus@aol.com

FAX: 213-237-2505

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>From elizabeth\_a\_martin@ccMail.Census.GOV Tue Mar 16 12:19:05 1999

Received: from info.census.gov (info.census.gov [148.129.129.10])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id MAA23197 for <aapornet@usc.edu>; Tue, 16 Mar 1999 12:18:58 -0800

(PST)

From: elizabeth\_a\_martin@ccMail.Census.GOV

Received: from it-relay1.census.gov (inet-gw.census.gov [148.129.129.8])

by info.census.gov (8.8.8/8.8.8) with ESMTP id PAA18238

for <aapornet@usc.edu>; Tue, 16 Mar 1999 15:18:52 -0500 (EST)

Received: from smtp-gw1.census.gov (smtp-gw1.census.gov [148.129.126.72])

by it-relay1.census.gov (8.9.3/8.9.3/v3.4) with SMTP id PAA08491

for <aapornet@usc.edu>; Tue, 16 Mar 1999 15:18:47 -0500 (EST)

Received: from ccMail by smtp-gw1.census.gov (ccMail Link to SMTP  
R8.20.00.25)

id AA921615657; Tue, 16 Mar 1999 15:20:59 -0500

Message-Id: <9903169216.AA921615657@smtp-gw1.census.gov>

X-Mailer: ccMail Link to SMTP R8.20.00.25

Date: Tue, 16 Mar 1999 15:13:37 -0500

To: <aapornet@usc.edu>

Subject: Re: VOTE FOR T-SHIRT SLOGAN (fwd)

MIME-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: 7bit

Content-Description: "cc:Mail Note Part"

#18

\_\_\_\_\_ Reply Separator  
\_\_\_\_\_

Subject: VOTE FOR T-SHIRT SLOGAN (fwd)

Author: <aapornet@usc.edu> at SMTP-GATEWAY

Date: 3/16/99 11:24 AM

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Susan H. Pinkus

Los Angeles Times Poll

Internet:susan.pinkus@latimes.com

American Online: spinkus@aol.com

FAX: 213-237-2505

\*\*\*\*\*

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----- Forwarded message -----

Date: Mon, 15 Mar 1999 18:48:00 -0800 (PST)

From: Susan Pinkus <Susan.Pinkus@latimes.com>

To: aapornet.usc.edu@news.latimes.com

Cc: susan.pinkus@latimes.com

Subject: VOTE FOR T-SHIRT SLOGAN

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I got some great slogans and I am putting them in no special order (randomness abounds) --

SO CHOOSE THE ONE YOU LIKE AND PLEASE VOTE ONCE!!!!!! I will post the winner on the net March 30. So good luck to all.....

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2. "AAPOR -- where your opinion counts, sample or not!"
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11. "The American Association for Public Opinion Research -- An Organization with Attitude!"

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Well, folks, that's it. Please choose only ONE slogan by March 30 and send your vote to:

Susan Pinkus at the L.A. Times. My e-mail address is:

susan.pinkus@latimes.com or you can fax me at 213-237-2505.

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Susan H. Pinkus

Los Angeles Times Poll

Internet:susan.pinkus@latimes.com

American Online: spinkus@aol.com

FAX: 213-237-2505

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>From ellins@temss2.isr.temple.edu Tue Mar 16 13:45:47 1999

Received: from temss2.isr.temple.edu (temss2.isr.temple.edu [155.247.33.10])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id NAA15385 for <aapornet@usc.edu>; Tue, 16 Mar 1999 13:45:46 -0800

(PST)

Received: (from ellins@localhost) by temss2.isr.temple.edu (8.7.4/8.7.3) id

QAA16115 for aapornet@usc.edu; Tue, 16 Mar 1999 16:52:26 -0500 (EST)

From: Ellin Spector <ellins@temss2.isr.temple.edu>

Message-Id: <199903162152.QAA16115@temss2.isr.temple.edu>

Subject: Re: VOTE FOR T-SHIRT SLOGAN (fwd)

To: aapornet@usc.edu

Date: Tue, 16 Mar 1999 16:52:25 -0500 (EST)

In-Reply-To: <5D28BEE5CAE8D1119F5700A0C9B4268E01A7464D@isr.umich.edu> from

"Eleanor Singer" at Mar 16, 99 02:32:11 pm

X-Mailer: ELM [version 2.4 PL22]

MIME-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: 7bit

10

Thanks for asking.

>From rshalpern@mindspring.com Tue Mar 16 17:37:26 1999

Received: from smtp2.mindspring.com (smtp2.mindspring.com [207.69.200.32])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id RAA26645 for <aapornet@usc.edu>; Tue, 16 Mar 1999 17:37:25 -0800

(PST)

Received: from default (user-38lcdf1.dialup.mindspring.com [209.86.53.225])  
by smtp2.mindspring.com (8.8.5/8.8.5) with SMTP id UAA09920  
for <aapornet@usc.edu>; Tue, 16 Mar 1999 20:37:19 -0500 (EST)  
Message-Id: <3.0.5.32.19990316203330.007f4ea0@pop.mindspring.com>  
X-Sender: rshalpern@pop.mindspring.com  
X-Mailer: QUALCOMM Windows Eudora Pro Version 3.0.5 (32)  
Date: Tue, 16 Mar 1999 20:33:30 -0500  
To: aapornet@usc.edu  
From: Dick halpern <rshalpern@mindspring.com>  
Subject: Early beginnings of focus group research  
Mime-Version: 1.0  
Content-Type: text/enriched; charset="us-ascii"

For the historians amongst you get hold of the March 22nd issue of THE NEW YORKER magazine. Beginning on page 70 you will find an article, <u>True Colors</u>, by Malcolm Gladwell in which he describes some of the early beginnings of focus groups and how they were used in developing better insights into consumer values, attitudes and preferences. Of particular interest are the key roles played by Herta Herzog, the advertising group she worked for at the time, Jack Tinker & Partners and Marion Harper, who created Interpublic. Also mentioned are some folks that many of you know: Herb Krugman, Rena Bartos, Hans Zeisel and Paul Lazarsfeld among others.

Interesting piece. That we made the New Yorker is, I suppose, something in and of itself.

Dick Halpern

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Richard S. Halpern, Ph.D.

Consultant, Strategic Marketing and Opinion Research

Adjunct Professor, Georgia Institute of Technology

3837 Courtyard Drive

Atlanta, GA 30339-4248

rshalpern@mindspring.com

phone/fax 770 434 4121

+++++++</smaller></smaller></color

>

>From daves@startribune.com Wed Mar 17 09:51:01 1999

Received: from firewall2.startribune.com (firewall2.startribune.com

[132.148.80.211])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id JAA18083 for <aapornet@usc.edu>; Wed, 17 Mar 1999 09:50:53 -0800

(PST)

Received: by firewall2.startribune.com; id LAA17210; Wed, 17 Mar 1999

11:57:00 -0600

Received: from mail.startribune.com(132.148.71.49) by

firewall2.startribune.com via smap (V4.2)

id xma016400; Wed, 17 Mar 99 11:56:05 -0600

Received: from STAR-Message\_Server by mail.startribune.com

with Novell\_GroupWise; Wed, 17 Mar 1999 11:47:22 -0600

Message-Id: <s6ef964a.046@mail.startribune.com>

X-Mailer: Novell GroupWise 5.2

Date: Wed, 17 Mar 1999 11:46:55 -0600

From: "Rob Daves" <daves@startribune.com>

To: aapornet@usc.edu

Subject: Golf at AAPOR 99

Fellow AAPOR members,

If you have no interest in playing golf at the 1999 AAPOR conference,  
just go ahead and hit the delete button on your mail reader and pardon  
the intrusion and mailbox clutter.

If, however, you'd be interested in finding out more about joining a  
few of the regular Thursday morning AAPOR conference hackers at a golf  
course near the hotel, you're welcome to send me \* only me, not the  
other hundreds of folks on the listserve \* a reply and I'll get back  
to you with more info.

Cheers,

Rob Daves

Director of Polling & News Research

Star Tribune v: 612-673-7278

425 Portland Av. S. f: 612-673-4529

Minneapolis MN 55488 e: daves@startribune.com

>From amyd@SRL.UIC.EDU Wed Mar 17 10:37:20 1999

Received: from eeyore.cc.uic.edu (EEYORE.CC.UIC.EDU [128.248.171.51])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA00608 for <aapornet@usc.edu>; Wed, 17 Mar 1999 10:37:18 -0800

(PST)

Received: from SRL.UIC.EDU (SMTP.SRL.UIC.EDU [131.193.93.96])

by eeyore.cc.uic.edu (8.9.3/8.9.3) with SMTP id MAA06440

for <aapornet@usc.edu>; Wed, 17 Mar 1999 12:35:41 -0600 (CST)

Received: from main-Message\_Server by SRL.UIC.EDU

with Novell\_GroupWise; Wed, 17 Mar 1999 12:29:33 -0600

Message-Id: <s6efa02d.080@SRL.UIC.EDU>

X-Mailer: Novell GroupWise 4.1

Date: Wed, 17 Mar 1999 12:37:04 -0600

From: Amy DeGrush <amyd@SRL.UIC.EDU>

To: aapornet@usc.edu

Subject: Volleyball in St. Pete

Subject: Volleyball in St. Pete

Message:

I would like to get a head count of those who are interested in playing beach volleyball at the conference in St. Pete. Please send me a note at the following address:

Kat\_Lind99@yahoo.com

Thanks, Kat Lind

Assoc. Social Activities Coordinator

>From Sharon.Riley@arbitron.com Wed Mar 17 10:41:28 1999

Received: from vulcan.arbitron.com (vulcan.arbitron.com [208.232.40.3])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA02637 for <aapornet@usc.edu>; Wed, 17 Mar 1999 10:41:27 -0800

(PST)

Received: by vulcan.arbitron.com; id NAA21124; Wed, 17 Mar 1999 13:35:43

-0500 (EST)

Received: from arbmex.arbitron.com(198.40.5.5) by vulcan.arbitron.com via smap (4.1)

id xma020977; Wed, 17 Mar 99 13:35:09 -0500

Received: by arbmex.arbitron.com with Internet Mail Service (5.5.2448.0)

id <HBRZWXCA>; Wed, 17 Mar 1999 13:36:56 -0500

Message-ID: <411EA40BC162D211B92B0008C7B1D2B395DB18@arbmex.arbitron.com>

From: "Riley, Sharon" <Sharon.Riley@arbitron.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: Volleyball in St. Pete

Date: Wed, 17 Mar 1999 13:36:56 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain

Sounds fun to me - I'll do my best to show up.

> -----Original Message-----

> From: Amy DeGrush [SMTP:amyd@SRL.UIC.EDU]

> Sent: Wednesday, March 17, 1999 1:37 PM

> To: aapornet@usc.edu

> Subject: Volleyball in St. Pete

>

> Subject: Volleyball in St. Pete

>

> Message:

>

> I would like to get a head count of those who are interested in playing

> beach volleyball at the conference in St. Pete. Please send me a note at

> the following address:

>

> Kat\_Lind99@yahoo.com

>

> Thanks, Kat Lind

> Assoc. Social Activities Coordinator

>

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>  
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>From rshalpern@mindspring.com Wed Mar 17 18:42:26 1999

Received: from smtp0.mindspring.com (smtp0.mindspring.com [207.69.200.30])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id SAA09911 for <aapornet@usc.edu>; Wed, 17 Mar 1999 18:42:25 -0800

(PST)

Received: from default (user-38lcfb2.dialup.mindspring.com [209.86.61.98])

by smtp0.mindspring.com (8.8.5/8.8.5) with SMTP id VAA21853

for <aapornet@usc.edu>; Wed, 17 Mar 1999 21:42:23 -0500 (EST)

Message-Id: <3.0.5.32.19990317213243.007f4320@pop.mindspring.com>

X-Sender: rshalpern@pop.mindspring.com

X-Mailer: QUALCOMM Windows Eudora Pro Version 3.0.5 (32)

Date: Wed, 17 Mar 1999 21:32:43 -0500

To: aapornet@usc.edu

From: Dick halpern <rshalpern@mindspring.com>

Subject: A Census Web Site

Mime-Version: 1.0

Content-Type: text/enriched; charset="us-ascii"

About the Census:

Some of you may already know of this site but I just discovered it:

<http://www.census.baweb.com/facts/accuracy>

Some interesting commentary and useful information.

Dick Halpern

<color><param>0000,0000,ffff</param><smaller><smaller>+++++  
+++++

Richard S. Halpern, Ph.D.

Consultant, Strategic Marketing and Opinion Research

Adjunct Professor, Georgia Institute of Technology

3837 Courtyard Drive

Atlanta, GA 30339-4248

rshalpern@mindspring.com

phone/fax 770 434 4121

+++++</smaller></smaller></color

>

>From mkuechle@shiva.hunter.cuny.edu Thu Mar 18 06:11:31 1999  
Received: from shiva.hunter.cuny.edu (shiva.hunter.cuny.edu [146.95.128.96])  
by usc.edu (8.8.8/8.8.8/usc) with ESMTP  
id GAA18981 for <aapornet@usc.edu>; Thu, 18 Mar 1999 06:11:29 -0800  
(PST)  
Received: from kathman.asan.com (social54.hunter.cuny.edu [146.95.12.54])  
by shiva.hunter.cuny.edu (8.9.3/8.9.3) with SMTP id JAA18031  
for <aapornet@usc.edu>; Thu, 18 Mar 1999 09:11:43 -0500 (EST)  
Message-Id: <4.1.19990318090914.00928c20@shiva.hunter.cuny.edu>  
X-Sender: mkuechle@shiva.hunter.cuny.edu  
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.1  
Date: Thu, 18 Mar 1999 09:10:11 -0500  
To: aapornet@usc.edu  
From: Manfred Kuechler <mkuechle@shiva.hunter.cuny.edu>  
Subject: Re: A Census Web Site  
In-Reply-To: <3.0.5.32.19990317213243.007f4320@pop.mindspring.com>  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"

At 09:32 PM 3/17/99 -0500, Dick Halpern wrote:

>

> About the Census:

>

> Some of you may already know of this site but I just discovered it:

>

>

> <<http://www.census.baweb.com/facts/accuracy>><http://www.census.baweb.com/fa>

> cts/accuracy

Very interesting, but the URL is inaccurate, the correct link is:

<http://www.census.baweb.com/facts/accuracy.html>

Manfred Kuechler, Sociology Department at Hunter College (CUNY)

<http://maxweber.hunter.cuny.edu/socio/faculty/kuech.html>

Given continuing problems with the e-mail service at Hunter and an upcoming total shutdown in early April, use my private address (kathman@asan.com) for anything important.

>From lavrakas.1@osu.edu Thu Mar 18 06:16:41 1999

Received: from mail2.uts.ohio-state.edu (mail2.uts.ohio-state.edu [128.146.214.31])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id GAA20715 for <aapornet@usc.edu>; Thu, 18 Mar 1999 06:16:38 -0800 (PST)

Received: from lavrakas.acs.ohio-state.edu ([128.146.93.45])

by mail2.uts.ohio-state.edu (8.9.2/8.9.2) with SMTP id JAA11546

for <aapornet@usc.edu>; Thu, 18 Mar 1999 09:16:36 -0500 (EST)

Message-Id: <2.2.32.19990318141712.00be7f8c@pop.service.ohio-state.edu>

X-Sender: lavrakas.1@pop.service.ohio-state.edu

X-Mailer: Windows Eudora Pro Version 2.2 (32)

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Date: Thu, 18 Mar 1999 09:17:12 -0500

To: aapornet@usc.edu

From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>

Subject: 1999 AAPOR Conference chairs/discussants

Thanks to the more than 50 AAPORites who volunteered to be considered to chair a paper session or be a discussant at the 1999 conference.

Presently, we do not need any more volunteers. For those of you would did volunteer, we will be getting back to you within a week or two.

\*\*\*\*\*

Prof. Paul J. Lavrakas <lavrakas.1@osu.edu>

1999 AAPOR Conference Committee Chair

>From lavrakas.1@osu.edu Thu Mar 18 07:01:29 1999

Received: from mail2.uts.ohio-state.edu (mail2.uts.ohio-state.edu [128.146.214.31])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA28779 for <aapornet@usc.edu>; Thu, 18 Mar 1999 07:01:27 -0800

(PST)

Received: from lavrakas.acs.ohio-state.edu ([128.146.93.45])

by mail2.uts.ohio-state.edu (8.9.2/8.9.2) with SMTP id KAA22519

for <aapornet@usc.edu>; Thu, 18 Mar 1999 10:01:25 -0500 (EST)

Message-Id: <2.2.32.19990318150202.00bec164@pop.service.ohio-state.edu>

X-Sender: lavrakas.1@pop.service.ohio-state.edu

X-Mailer: Windows Eudora Pro Version 2.2 (32)

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Date: Thu, 18 Mar 1999 10:02:02 -0500

To: aapornet@usc.edu

From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>

Subject: Abstracts for 1999 AAPOR conference program

If you are presenting a paper at the 1999 AAPOR conference and have not as yet submitted your abstract (about 40 presenters have not as of today), I am extending the deadline this one time to next Monday, 3/22/99.

These abstracts are printed in the conference program and allow attendees to learn more about your presentation than is conveyed by your title. They also allow anyone who sees the program at a later date to learn more about your presentation.

If you have not already done so, please either email your 200 word abstract to aapor99@osu.edu or use AAPOR's web-page process (<http://www.aapor.org>) to submit the abstract.

Thanks.

\*\*\*\*\*

Prof. Paul J. Lavrakas <lavrakas.1@osu.edu>

1999 AAPOR Conference Committee Chair

>From jwerner@jwdp.com Thu Mar 18 08:13:27 1999

Received: from vger.vgernet.net (root@vgernet.net [205.219.186.1])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA13466 for <aapornet@usc.edu>; Thu, 18 Mar 1999 08:13:25 -0800

(PST)

Received: from jwdp.com (plp9.vgernet.net [205.219.186.109])

by vger.vgernet.net (8.8.8/8.8.5) with ESMTP id LAA24458

for <aapornet@usc.edu>; Thu, 18 Mar 1999 11:21:23 -0500 (EST)

Message-ID: <36F12620.E5EA5494@jwdp.com>

Date: Thu, 18 Mar 1999 11:13:20 -0500  
From: Jan Werner <jwerner@jwdp.com>  
Reply-To: jwerner@jwdp.com  
X-Mailer: Mozilla 4.5 [en] (Win98; U)  
X-Accept-Language: en  
MIME-Version: 1.0  
To: aapornet@usc.edu  
Subject: Re: A Census Web Site  
References: <4.1.19990318090914.00928c20@shiva.hunter.cuny.edu>  
Content-Type: text/plain; charset=us-ascii  
Content-Transfer-Encoding: 7bit

The proper URL is actually: <http://census2000.org/facts/accuracy>

This is one of several Census 2000 Initiative fact sheets.

In any event, when directing people to a site, the best approach is always to send them to the home page, since the addresses of individual pages can change as sites are updated. In this case, go to <http://census2000.org> and select "fact sheets" from the directory.

Jan Werner

---

Manfred Kuechler wrote:

>

> At 09:32 PM 3/17/99 -0500, Dick Halpern wrote:

>>

>> About the Census:

>>

>> Some of you may already know of this site but I just discovered it:

>>

>>

>>

<<http://www.census.baweb.com/facts/accuracy>><http://www.census.baweb.com/fa>

>> [cts/accuracy](http://www.census.baweb.com/facts/accuracy)

>

>

> Very interesting, but the URL is inaccurate, the correct link is:

> <http://www.census.baweb.com/facts/accuracy.html>

>

> Manfred Kuechler, Sociology Department at Hunter College (CUNY)

> <http://maxweber.hunter.cuny.edu/socio/faculty/kuech.html>

> Given continuing problems with the e-mail service at Hunter and an  
upcoming

> total shutdown in early April, use my private address ([kathman@asan.com](mailto:kathman@asan.com))

> for anything important.

>From [banniste@indiana.edu](mailto:banniste@indiana.edu) Thu Mar 18 08:47:27 1999

Received: from [snorkel.uits.indiana.edu](mailto:snorkel.uits.indiana.edu) ([snorkel.uits.indiana.edu](mailto:snorkel.uits.indiana.edu)

[[129.79.6.186](mailto:129.79.6.186)])

by [usc.edu](mailto:usc.edu) (8.8.8/8.8.8/usc) with ESMTP

id IAA22363 for <[aapornet@usc.edu](mailto:aapornet@usc.edu)>; Thu, 18 Mar 1999 08:47:26 -0800

(PST)

Received: from [maryland.exchange.indiana.edu](mailto:maryland.exchange.indiana.edu) ([maryland.exchange.indiana.edu](mailto:maryland.exchange.indiana.edu)

[[129.79.6.163](mailto:129.79.6.163)])

by [snorkel.uits.indiana.edu](mailto:snorkel.uits.indiana.edu) (8.9.1a/8.9.1/1.1IUPO) with ESMTP id

LAA28368

for <[aapornet@usc.edu](mailto:aapornet@usc.edu)>; Thu, 18 Mar 1999 11:47:25 -0500 (EST)



Received: by maryland.exchange.indiana.edu with Internet Mail Service

(5.5.2448.0)

id <HDYZGYSK>; Thu, 18 Mar 1999 11:47:23 -0500

Message-ID:

<4DDCEF49E462D21185C400805F6547DAD36402@delaware.exchange.indiana.edu>

From: "Bannister, Nancy G" <banniste@indiana.edu>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: Abstracts for 1999 AAPOR conference program

Date: Thu, 18 Mar 1999 11:47:23 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain

What would you like me to do about this?

Nancy

Nancy G Bannister

Associate Director

Center for Survey Research

Indiana University

Voice: 812-855-2857

Fax: 812-855-2818

Email: banniste@indiana.edu

> -----Original Message-----

> From: Paul J. Lavrakas, Ph.D. [SMTP:lavrakas.1@osu.edu]

> Sent: Thursday, March 18, 1999 10:02 AM  
> To: aapornet@usc.edu  
> Subject: Abstracts for 1999 AAPOR conference program  
>  
> If you are presenting a paper at the 1999 AAPOR conference and have not as  
> yet submitted your abstract (about 40 presenters have not as of today), I  
> am  
> extending the deadline this one time to next Monday, 3/22/99.  
>  
> These abstracts are printed in the conference program and allow attendees  
> to  
> learn more about your presentation than is conveyed by your title. They  
> also allow anyone who sees the program at a later date to learn more about  
> your presentation.  
>  
> If you have not already done so, please either email your 200 word  
> abstract  
> to aapor99@osu.edu or use AAPOR's web-page process (<http://www.aapor.org>)  
> to  
> submit the abstract.  
>  
> Thanks.

> \*\*\*\*\*

> Prof. Paul J. Lavrakas <lavrakas.1@osu.edu>  
> 1999 AAPOR Conference Committee Chair  
> From Mark@bisconti.com Thu Mar 18 10:25:58 1999

Received: from medusa.nei.org (medusa.nei.org [208.158.210.1])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA23307 for <aapornet@usc.edu>; Thu, 18 Mar 1999 10:25:46 -0800

(PST)

Received: from jetson.nei.org (unverified) by medusa.nei.org

(Content Technologies SMTPRS 2.0.15) with ESMTP id

<B0000487504@medusa.nei.org> for <aapornet@usc.edu>;

Thu, 18 Mar 1999 13:22:11 -0500

Received: from MARK-BRI ([10.2.0.181]) by jetson.nei.org with SMTP

(Microsoft Exchange Internet Mail Service Version 5.5.2232.9)

id HGAAZPDW; Thu, 18 Mar 1999 13:23:57 -0500

Received: by mark-bri with Microsoft Mail

id <01BE7141.0103ED00@mark-bri>; Thu, 18 Mar 1999 13:12:41 -0500

Message-Id: <01BE7141.0103ED00@mark-bri>

From: Mark Richards <Mark@bisconti.com>

To: "'AAPORNET'" <aapornet@usc.edu>

Subject: GOP Minority Vote Strategy

Date: Thu, 18 Mar 1999 13:12:40 -0500

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

Check it out-Following are two stories from today's Washington Times-one =  
shows the GOP strategy to "make the census more accurate" by ignoring =  
all the experts on the subject (tarot cards, maybe?), using their =  
budgetary powers in Congress, and picking a fight with the boy with =  
sinus problems from Arkansas who already brought down a few of their top =  
guys (train wreck in sight!). Juxtapose this with the second article =  
showing their strategy to reach out to minorities to show they care =  
about their issues. Gotta love their big picture. Seems like they're =  
throwing out an opportunity and handing Democrats more ammunition for =  
the next made-for-TV showdown. Recognizing that the census count does =

not equal votes, maybe they should go for minority votes by letting =  
inner city constituents and their elites get a few more \$ for programs =  
to heal the sick and fill the potholes. Would they be appreciative? =  
Certainly a bigger chance if the GOP shows urban areas and the many =  
cultures residing in these spaces they REALLY care--\$. THAT would be =  
one hell of an ad campaign, and hard to argue with. Clinton's tactic =  
has been to take GOP issues THAT MATTER and make them his own. Census =  
seems to have become a Democratic issue that matters-but I bet it's more =  
about the \$ than anything else. Opportunity for the GOP to pull a =  
Clinton. Maybe the GOP has run the numbers and believe if census is =  
counted accurately they lose, so they decided they need spin to counter =  
looking bad with those who stand to lose (urban, poor, minorities)-don't =  
know. Maybe they think their "standing for census accuracy" message =  
will work and they won't be exposed-don't know. Cheers, m-d richards

STORY NO. 1-"MAKING THE CENSUS MORE ACCURATE"

Panel's vote escalates census war

---

By August Gribbin

THE WASHINGTON TIMES

Congress moved closer to a showdown with the Clinton administration and =  
a predicted government shutdown when a House committee yesterday =  
approved seven bills altering plans for next year's census.

Despite a warning from Commerce Secretary William M. Daley that he =  
would urge President Clinton to veto the legislation, the Republicans =  
pushed through measures that would allow local officials to review and =  
challenge census results.

Among other things, the bills would triple outlays for census = advertising and promotion, require census forms to be printed in 33 = languages, and mandate sending letters about the census to most of the = nation's teachers.

The majority ignored the secretary's contention that the proposals = would "reduce the accuracy and seriously disrupt the schedule" of the = census. And they also disregarded a memo from Census Bureau Director = Kenneth Prewitt stating that if the measures pass the "consequences for = an orderly, timely and accurate census in 2000 are just short of = disastrous."

Mr. Prewitt has for weeks been cautioning that it is too late to = tinker with census operations, which involve many deadlines and are = planned and executed with the timing and precision similar to that of a = military campaign.

He has contended that the "good ideas" and goals of the bills can = be achieved more efficiently and more cheaply by sticking to the = bureau's established head-count plans.

But that aside, it is now an article of faith on Capitol Hill that = a presidential veto of census legislation ultimately will result in a = shutdown of several government departments and many agencies.

That is because the bills approved yesterday are given no chance of = Senate adoption. It has been suggested that Senate Democrats would = filibuster and kill such measures.

Consequently, congressional aides explain, the measures finally = will be tied to an omnibus measure funding the departments of Commerce, = Justice and State. And if the comprehensive funding bill is vetoed, = those departments and their many agencies will stop working until = funding legislation passes.

The debate yesterday made plain that the provisions of the bills =

were just a part of the matter being argued. The basic issue is, as it =  
has been for a year, the Census Bureau's plan to supplement traditional =  
census methods by using "scientific sampling."

Prominent in the background of the sampling fight is Mr. Clinton's =  
promise to veto any legislation that would bar, or have the effect of =  
barring, the use of sampling -- including such measures tied to =  
appropriations measures.

In opposing the bills yesterday, the Democrats cited Mr. Clinton's =  
veto promise. They charged that the measures discussed are a ruse to =  
"burden and delay census operations so there would be no time" to use =  
sampling, a statistical system of estimation.

Republicans insist they want only to "improve census accuracy and =  
see everyone is counted."

Democrats, who support sampling, charge that GOP leaders oppose =  
sampling because use of that method might raise the count of immigrants, =  
minority group members and urban renters who tend to vote Democratic.

The bills approved yesterday will be reported to the House next =  
week.

## STORY NO. 2-THE GOP AND THEIR MINORITY SUPPORTERS

### TOP POLITICAL STORY

GOP redrawing pitch to minorities

-----  
By Valerie Richardson

THE WASHINGTON TIMES

-----  
DENVER=20

A Republican National Committee ad campaign designed to reach out to minority voters has been sidetracked after running afoul of the party's leading black woman officeholder.

Victoria Buckley, Colorado secretary of state, took on the national party last month when she demanded to have her photo removed from a draft advertisement urging blacks to join the Republican Party.

In a letter to RNC Chairman Jim Nicholson, Mrs. Buckley said she resented being featured as a token, especially because she believes the party ignored her during her tight 1998 re-election bid.

"We need to reach out to all Americans," said Mrs. Buckley in an interview. "People aren't going to be fooled by a slick media campaign. What are you going to do, put me in one ad, then have another with Hispanic Republicans targeting Hispanics? That's not what outreach is all about."

In a party that has long supported ideas over identity, Mrs. Buckley's position has touched a nerve. While acknowledging that the party must attract minority voters to avoid a repeat of the 1998 setback, some Republicans are uncomfortable with the RNC's decision to spotlight lawmakers based on their race.

A more effective strategy, say her supporters, would be to hold up Mrs. Buckley as an example of hard work triumphing over adversity. A former welfare mother, she worked in the secretary of state's office for 19 years before running for the top job herself in 1994.

"She's not going to be their poster child," said Sam Riddle, a consultant to Mrs. Buckley. "The Republican Party needs to look at Vikki Buckley the American, not Vikki Buckley the hyphenated American. ... It's about not relegating her to the Negro Leagues of politics."

The ad, which is being redesigned without her, encouraged blacks to come back to the party of Abraham Lincoln and Frederick Douglass. Across

the bottom were photos of five Republican elected officials, including =  
Mrs. Buckley, Oklahoma Rep. J.C. Watts and Colorado Lt. Gov. Joe Rogers.

The campaign is part of the party's New Majority Council, a =  
two-year effort aimed at bringing more minority voters into the =  
Republican fold. But Mrs. Buckley says the party is taking credit for =  
her victory after doing little to ensure it.

"It is a shallow gesture to be featured in such an ad when I was =  
not afforded even the courtesy of a return phone call from you when I =  
was in the midst of a heated campaign," she said in her letter to Mr. =  
Nicholson.

RNC spokesman Tim Fitzpatrick denied that the party ignored Mrs. =  
Buckley's campaign, noting that she received \$500, the maximum allowed =  
under election laws, plus the benefits of a statewide advertising and =  
get-out-the-vote effort.

But Mr. Riddle, who joined the campaign in the final six weeks, =  
accused the party of writing her off in the face of a tough race. Mrs. =  
Buckley surprised skeptics by narrowly defeating a strong Democratic =  
opponent after trailing in the polls for months, her campaign plagued by =  
reports that her office had blundered in counting petition signatures.

She came under fire with two initiatives qualified for the 1998 =  
ballot by default after her office failed to count signatures in time. =  
She rejected two candidates who tried to earn places on the ballot by =  
petition, only to see the courts reinstate them.

"Do you honestly think the Republican Party only gave \$500 to each =  
of its candidates for office?" asked Mr. Riddle. "She didn't get the =  
party support at the level it should have been. She won in spite of a =  
lack of assistance from the national party."=OD Mr. Nicholson, a =  
fellow Coloradan, has tried to make amends. He met with Mrs. Buckley at =  
the state party central committee meeting here earlier this month to =



discuss how to increase minority participation. He followed up with a note offering to help pay off her campaign debt.

"Thanks for talking this out!" he scribbled at the bottom of his March 8 note.

Meanwhile, Mrs. Buckley said she's working to devise a Republican outreach strategy that will attract all voters, including minorities. She is expected to play a role in the 2000 presidential campaign -- she met with one likely candidate, Elizabeth Dole, three weeks ago -- and says her main priority is to help the party win back the White House.

"We need to broaden our base, and that means talking about education reform, less government, less taxes," said Mrs. Buckley. "I wasn't elected because I was a black American. I was elected because I was an American who talked about bread-and-butter issues."

>From sffield@slip.net Thu Mar 18 10:50:46 1999

Received: from mole.slip.net (mole.slip.net [207.171.193.16])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA01743 for <aapornet@usc.edu>; Thu, 18 Mar 1999 10:50:45 -0800

(PST)

Received: from sf-pm12-29-61.dialup.slip.net ([207.171.197.61]

helo=Slip.Net.Slip.Net)

by mole.slip.net with smtp (Exim 2.02 #1)

id 10NhsO-0005c2-00

for aapornet@usc.edu; Thu, 18 Mar 1999 10:50:41 -0800

Message-Id: <1.5.4.32.19990318185323.0069b268@pop.slip.net>

X-Sender: sffield@pop.slip.net

X-Mailer: Windows Eudora Light Version 1.5.4 (32)

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Date: Thu, 18 Mar 1999 10:53:23 -0800

To: aapornet@usc.edu

From: San Francisco Field Service <sffield@slip.net>

Subject: Re: [Fwd: ALERT: Census 2000 (3/16/1999)]

Mr. Barron,

I read with some interest the email re: Census 2000 which you forwarded from PFAW. Yet, I must respectfully ask you to refrain from spamming unsolicited advocacy materials, at least to our address.

My understanding is that the AAPORNET is not intended as an advocacy tool. People for the American Way is an ideological advocate, first and foremost. Secondly, PFAW is a partisan advocate. By using AAPORNET to distribute PFAW propaganda, you have diminished the collegial, non-advocacy value of AAPORNET and AAPOR. Please recognize that this is a highly partisan issue (indeed, PFAW's advocacy is directed at MCs of one party) about which reasonable professionals disagree.

This is not to say that I either agree or disagree with the point of view expressed in PFAW's talking points. I do, however, object to seeing such call-to-action spammed out our network.

Mr Barron, I am neither holier-than-thou nor some academic purist. I do, however, enjoy the refreshing and open discussions of AAPOR and AAPORNET re: our profession, sans political advocacy. If I want advocacy, there are plenty of places to find it. In my view, AAPORNET is a place to debate the merits of these issues, not distribute talking points.

Sincerely,

Kevin J.O'Donnell  
Managing Director  
San Francisco Research Services, LLC

At 12:00 PM 3/16/99 -0500, you wrote:

>Perhaps of interest. Apologies in advance if this is a  
>duplicate email.

>

>Best,

>Martin Barron

>

>webmaster@pfaw.org wrote:

>

>> i=====

>> ACTIVIST NETWORK -- People For the American Way

>> Alert Date: March 15, 1999 | Circulate Until: March 19, 1999

>> CENSUS 2000 ALERT:

>> Take action to stop the Right Wing's use of political power to  
>> manipulate the instruments of government and undermine the  
>> democratic process.

>> \_\_\_\_\_

>> In this Alert:

>> Census 2000 Background

>> What You Can Do

>> Census 2000 Talking Points

>> \_\_\_\_\_

>> CENSUS 2000 BACKGROUND

>>

>> On Wednesday, March 17, the House Government Reform and Oversight  
>> Committee will be marking up census related legislation that  
>> represents an unprecedented politicization of the modern census  
>> process. The issue at hand is how best to correct the census'  
>> chronic undercount. In the past, disproportionate numbers of  
>> low-income and minority people have been missed in the traditional  
>> head count that is conducted first by mail and then by door-knocking.  
>> The undercount has a direct negative impact on citizen representation  
>> by distorting the redistricting process.

>>

>> The Census Bureau has proposed the use of sampling in Census 2000, a  
>> system that has the wide support of the statistics profession.  
>> Republican Congressional leaders, however, want to block the sampling  
>> method because they fear that the system may benefit progressives by  
>> ensuring the inclusion of more low-income and minority individuals in  
>> the democratic process.

>>

>> On Wednesday, six bills will be offered. Several of these bills  
>> seriously threaten the accuracy of the 2000 census by requiring  
>> the Census Bureau to implement various programs and procedures  
>> that have proven to be ineffective in the past. The Census  
>> Bureau would be forced to renegotiate major contracts that would  
>> disrupt Census 2000 and, according to the Director of the Census  
>> Bureau, would put it at risk by reducing its accuracy.

>>

>> Two of these bills are particularly troubling:

>>

>> H.R. 472, the Local Census Quality Check Act, would reinstate a failed  
>> and burdensome local review process that could prevent states from

>> receiving correct information in time for redistricting.

>>

>> H.R. 928, the 2000 Census Mail Outreach Improvement Act, would also

>> unreasonably delay the census by mandating that replacement

>> questionnaires be mailed to all households or those who failed to

>> respond to the initial one. Only after the replacement questionnaire

>> has been ignored could the Census Bureau follow-up with a visit, as

>> they have done in the past.

>>

>> For more information about Census 2000, go to:

>>

>> <http://census2000.org/>

>>

---

>> WHAT YOU CAN DO TO HELP ENSURE AN ACCURATE CENSUS

>>

>> Please call the following Members of the Government Reform and

>> Oversight Committee and tell them that micro-management of the

>> Census Bureau, at this late date, is the wrong thing to do.

>> Congress must provide the Census Bureau with the resources it

>> needs and allow it to do its job.

>>

>> Judy Biggert (R-IL) 202-225-3515

>> Feedback: <http://www.pfaw.org/action/feedback.cgi?membid=il13>

>> Steve Horn (R-CA) 202-225-6676

>> Feedback: <http://www.pfaw.org/action/feedback.cgi?membid=ca38>

>> Connie Morella (R-MD) 202-225-5341

>> Feedback: <http://www.pfaw.org/action/feedback.cgi?membid=md08>

>> Doug Ose (R-CA) 202-225-5716

>> Feedback: <http://www.pfaw.org/action/feedback.cgi?membid=ca03>

>> Ileana Ros-Lehtinen (R-FL) 202-225-3931

>> Feedback: <http://www.pfaw.org/action/feedback.cgi?membid=fl18>

>> Chris Shays (R-CT) 202-225-5541

>> Feedback: <http://www.pfaw.org/action/feedback.cgi?membid=ct04>

>>

>> When you are done, let us know what happened by following the links

>> under each name and filling out a feedback form.

>>

---

>> CENSUS 2000 TALKING POINTS

>>

>> 1. The Census must provide as true a picture as possible of the

>> composition and distribution of our diverse population.

>> Sampling is the best system to achieve an accurate count and

>> has wide support within the statistics profession.

>>

>> 2. If the Census Bureau is expected to produce a timely and

>> accurate census, the professionals at the Bureau must be

>> given the opportunity to implement their plan. Congress

>> must work with the Census Bureau to ensure that the Bureau

>> has sufficient resources to prepare for and conduct the best

>> census possible.

>>

>> 3. Congress should not be enacting legislation that would

>> require the Census Bureau to renegotiate major contracts

>> that would disrupt Census 2000 and even put it at risk by

>> reducing its accuracy. Micro-management of the 2000 Census,

>> at this late date, is the wrong thing to do. Congress must

>> let the Census Bureau do its job.

>>

>> Thank you for taking action!

>> \_\_\_\_\_

>> ABOUT PEOPLE FOR THE AMERICAN WAY

>>

>> People For the American Way organizes and mobilizes Americans to

>> fight for fairness, justice, civil rights and the freedoms

>> guaranteed by the Constitution. PFAW monitors the Religious Right

>> at the local, state and national levels, lobbies for progressive

>> legislation, and helps build communities of activists.

>>

>> To join our email Activist Network, please go to:

>>

>> <http://www.pfaw.org/activist/>

>>

>> To remove yourself from the Activist Network, please go to:

>>

>> <http://www.pfaw.org/activist/unsubscribe.shtml>

>>

>> or send email to [webmaster@pfaw.org](mailto:webmaster@pfaw.org) with the subject "UNADOPT"

>> \_\_\_\_\_

>> SUPPORT OUR EFFORTS -- JOIN PEOPLE FOR THE AMERICAN WAY

>>

>> People For the American Way depends on the support of individuals

>> like you. Join us today and know that you are helping to keep alive

>> the true American spirit: tolerance, free speech, protection for

>> minorities, equal opportunity, and freedom for all religious faiths

>> without government intrusion.

>>

>> To become a member of People For the American Way, please call

>> 1-800-326-7329 or go to:

>>

>> <https://www.pfaw.org/join/>

>>

>> Donations to People For the American Way are not tax-deductible.

>> \_\_\_\_\_

>> People For the American Way

>> 2000 M Street, NW | Suite 400 | Washington, DC 20036

>> <http://www.pfaw.org> | [pfaw@pfaw.org](mailto:pfaw@pfaw.org)

>> 1-800-326-PFAW | 202/467-4999

>> \_\_\_\_\_

>> endalert census2000.990315.

>> =====

>

>--

>-----

>"There is, therefore, a usual gender-role reversal in the

> way men and women use the Internet. Men net-surf the way

> suburban women of the 1950's and 1060's used the telephone:

> as a way to break out of isolation... Come in CQ. Come

> in..."

>

> Martin Barron

> Sociology Graduate student

>

>Department of Sociology email: [mbarron@ic.sunysb.edu](mailto:mbarron@ic.sunysb.edu)

>SUNY Stony Brook phone: (516) 632-4162

>Stony Brook, NY 11794-4356

>-----Content-Type:



text/x-vcard; charset=us-ascii;

> name="mbarron.vcf"

>Content-Transfer-Encoding: 7bit

>Content-Description: Card for Martin Barron

>Content-Disposition: attachment;

> filename="mbarron.vcf"

>

>Attachment Converted: c:\eudora\attach\mbarron.vcf

>

>From kwang@ui.urban.org Thu Mar 18 11:10:30 1999

Received: from ABACUS.URBAN.ORG (ABACUS.URBAN.ORG [192.188.252.9])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id LAA09284 for <aapornet@usc.edu>; Thu, 18 Mar 1999 11:10:26 -0800

(PST)

Received: from ui.urban.org by ABACUS.URBAN.ORG with SMTP;

Thu, 18 Mar 1999 14:03:15 -0500 (EST)

Received: from UINET2/SpoolDir by ui.urban.org (Mercury 1.31);

18 Mar 99 14:09:26 -0500

Received: from SpoolDir by UINET2 (Mercury 1.31); 18 Mar 99 14:09:08 -0500

Received: from abacus.urban.org by ui.urban.org (Mercury 1.31);

18 Mar 99 14:09:04 -0500

From: "Kevin Wang" <kwang@ui.urban.org>

To: aapornet@usc.edu

Date: Thu, 18 Mar 1999 14:10:02 -0500

Subject: Re: [Fwd: ALERT: Census 2000 (3/16/1999)]

Reply-to: KWANG@ui.urban.org

In-reply-to: <1.5.4.32.19990318185323.0069b268@pop.slip.net>

X-mailer: Pegasus Mail for Windows (v2.54)

Message-ID: <17A3DA947CA@ui.urban.org>

Perhaps this comment should be directed at the persons responsible for administering AAPORNET rather than Mr. Barron. Isn't this listserv administered by someone who is supposed to determine what material is appropriate to post?

> Date: Thu, 18 Mar 1999 10:53:23 -0800  
> Reply-to: aapornet@usc.edu  
> From: San Francisco Field Service <sffield@slip.net>  
> To: aapornet@usc.edu  
> Subject: Re: [Fwd: ALERT: Census 2000 (3/16/1999)]

> Mr. Barron,  
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the

> merits of these issues, not distribute talking points.

>

> Sincerely,

> Kevin J.O'Donnell

> Managing Director

> San Francisco Research Services, LLC

>

>

Kevin Wang

The Urban Institute

TEL: 202-261-5732

FAX: 202-293-1918

>From ARCCGS@langate.gsu.edu Thu Mar 18 11:11:49 1999

Received: from sphinx.Gsu.EDU (root@sphinx.Gsu.EDU [131.96.1.22])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA10096 for <aapornet@usc.edu>; Thu, 18 Mar 1999 11:11:44 -0800

(PST)

Received: from langate.gsu.edu (langate.Gsu.EDU [131.96.175.15])

by sphinx.Gsu.EDU (8.8.8/8.8.8-GSU-MOD-2) with SMTP id OAA07802

for <aapornet@usc.edu>; Thu, 18 Mar 1999 14:11:42 -0500 (EST)

Received: from GSU-Message\_Server by langate.gsu.edu

with Novell\_GroupWise; Thu, 18 Mar 1999 14:13:22 -0500

Message-Id: <s6f10a02.072@langate.gsu.edu>

X-Mailer: Novell GroupWise 5.2

Date: Thu, 18 Mar 1999 14:13:13 -0500

From: "Charlotte G. Steeh" <ARCCGS@langate.gsu.edu>

To: aapornet@usc.edu

Subject: Re: RE: Abstracts for 1999 AAPOR conference program

Mime-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: quoted-printable

Content-Disposition: inline

I have taken care of this for the panel so you don't have to worry about =  
it. Sometime in the next few weeks I would appreciate it if you would =  
email, mail, or fax me more information on your study--a proposal, the =  
study design, etc., whatever you have. Thanks so much. I'll be in touch.

Charlotte

>From Marla.Cralley@arbitron.com Thu Mar 18 11:23:52 1999

Received: from vulcan.arbitron.com (vulcan.arbitron.com [208.232.40.3])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA16084 for <aapornet@usc.edu>; Thu, 18 Mar 1999 11:23:46 -0800  
(PST)

Received: by vulcan.arbitron.com; id OAA16339; Thu, 18 Mar 1999 14:17:55  
-0500 (EST)

Received: from arbmex.arbitron.com(198.40.5.5) by vulcan.arbitron.com via  
smap (4.1)

id xma016236; Thu, 18 Mar 99 14:17:29 -0500

Received: by arbmex.arbitron.com with Internet Mail Service (5.5.2448.0)

id <HBRZWZTN>; Thu, 18 Mar 1999 14:19:25 -0500

Message-ID: <411EA40BC162D211B92B0008C7B1D2B328BC02@arbmex.arbitron.com>

From: "Cralley, Marla" <Marla.Cralley@arbitron.com>

To: aapornet@usc.edu

Subject: Caller IDs, Call Blockers and Privacy Issues

Date: Thu, 18 Mar 1999 14:19:24 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain;

charset="iso-8859-1"

Has anyone any recent information regarding the impact of call blocking services on "getting through to respondents?" I am particularly interested in the tagging of lines with the company name and how successful that is in combating the call blockers.

I have a copy of the paper presented at AAPOR by Michael Link about the University of South Carolina study. That paper underlined the response of respondents to the caller id signature. Most interesting to me were the different translations of the company ( or in this case university) signature appearing on the caller id depending on phone service carrying the

call.

Any new insights would be gratefully appreciated.

>From dawn.von.thurn@us.pwcglobal.com Thu Mar 18 11:49:33 1999

Received: from aloee.us.pw.com (pw21.pw9.com [208.141.52.244])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id LAA24012 for <AAPORNET@usc.edu>; Thu, 18 Mar 1999 11:49:31 -0800

(PST)

From: dawn.von.thurn@us.pwcglobal.com

Received: by aloee.us.pw.com; id OAA19453; Thu, 18 Mar 1999 14:46:03 -0500

Received: from palm.us.pw.com(10.9.16.43) by aloee.us.pw.com via smap (4.1)

id xma013481; Thu, 18 Mar 99 14:38:11 -0500

Received: from intlnamsmtp10.us.pw.com by palm.us.pw.com (PMDF V5.1-12

#U3018)

with SMTP id <0F8T00AM22QQPX@palm.us.pw.com>; Thu,

18 Mar 1999 14:42:26 -0500 (EST)

Received: by

intlnamsmtp10.us.pw.com(Lotus SMTP MTA v1.2 hotfix6 (702.3 8-27-1998))

id 85256738.006C12BB ; Thu, 18 Mar 1999 14:40:26 -0500

Date: Thu, 18 Mar 1999 14:38:39 -0500

Subject: TradeWinds Resort "Compulsory Amenity Program" is NOT mandatory for

AAPOR

To: AAPORNET@usc.edu

Message-id: <85256738.006C389B.00@intlnamsmtp10.us.pw.com>

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii

Content-disposition: inline

X-Lotus-FromDomain: PRICE WATERHOUSE-US@INTL

\*\*\*\*\*

\*\*\*\*\*

\* A MESSAGE FROM THE AAPOR CONFERENCE OPERATIONS COMMITTEE \*

\*\*\*\*\*

\*\*\*\*\*

I just learned today (from an AAPOR member) that the TradeWinds Resort has implemented a compulsory resort amenity fee to cover a variety of on-site services typically utilized by their guests. The daily charge is \$8 per hotel room.

As you may know, AAPOR has a contract with the hotel that guarantees our group room/meal package rate of \$190 single/day. I spoke to our TradeWinds Resort representative today and he has confirmed that AAPOR members making reservations at the TradeWinds WILL NOT BE REQUIRED to pay this additional fee. The hotel reservation agent will offer the amenity program to each guest making a room reservation, but the hotel will not require that the guest participate in the new program.

For those of you who CHOOSE to participate, the \$8/day resort amenity fee covers the following amenities:

-unlimited local phone calls

- unlimited credit card access calls (\*)
- in-room safe with \$5,000 insurance
- daily newspaper delivered to your room (\*)
- daily in-room coffee & tea (\*)
- Disney, HBO & premium channels (\*)
- beach cabana, based on availability (limit one per day)
- tennis court play on har-tru courts (\*)
- pool towel service (\*)
- Fitness Center usage, staffed by certified trainer
- aerobics (\*)
- water aerobics (\*)
- Watertrykes
- Beach volleyball (\*)
- paddleboats (\*)
- Gondola cruises (\*)
- putting green (\*)
- racquetball (\*)
- beach croquet (\*)

(\*)-designates amenities that will be complimentary to guests who choose NOT to participate in the \$8/day resort amenity program

For those not participating in the \$8/day resort amenity program, the following fee structure will apply:

- local phone calls ( \$.50 per call )
- in-room safe (\$2 or \$3 per day, I don't have the exact fee)
- beach cabana (\$15 per day)
- Fitness Center (\$8 per day)
- Watertrykes (I don't have the exact price, but there is a fee)



I apologize for any inconvenience this may have caused you.  
Please contact me with any additional problems/complaints  
(I also appreciate hearing positive hotel experiences).

Sincerely,

Dawn Von Thurn  
Conference Operations Committee Chair

Dawn.Von.Thurn@pwcglobal.com

-----  
The information transmitted is intended only for the person or entity to which it is addressed and may contain confidential and/or privileged material. Any review, retransmission, dissemination or other use of, or taking of any action in reliance upon, this information by persons or entities other than the intended recipient is prohibited. If you received this in error, please contact the sender and delete the material from any computer.

>From rshalpern@mindspring.com Thu Mar 18 11:51:32 1999

Received: from smtp1.mindspring.com (smtp1.mindspring.com [207.69.200.31])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA24401 for <aapornet@usc.edu>; Thu, 18 Mar 1999 11:51:29 -0800

(PST)

Received: from default (user-37kbnn9.dialup.mindspring.com [207.69.222.233])

by smtp1.mindspring.com (8.8.5/8.8.5) with SMTP id OAA21958;

Thu, 18 Mar 1999 14:51:18 -0500 (EST)

Message-Id: <3.0.5.32.19990318144927.007f9100@pop.mindspring.com>

X-Sender: rshalpern@pop.mindspring.com

X-Mailer: QUALCOMM Windows Eudora Pro Version 3.0.5 (32)

Date: Thu, 18 Mar 1999 14:49:27 -0500

To: Dr.Janet.Harkness" <harkness@zuma-mannheim.de>"@mindspring.com

From: Dick halpern <rshalpern@mindspring.com>

Subject: Census Site web listing -- error corrected

Cc: aapornet@usc.edu

Mime-Version: 1.0

Content-Type: text/enriched; charset="us-ascii"

Dear Janet,

Sorry for the screw up re the census site I mentioned yesterday. My fault!

Listing should have been <http://www.census.baweb.com/facts/accuracy.html> (I left off the "html")

Their home page: <http://www.census.baweb.com>

Another related site:

<http://www.civilrights.org/lcef/census2000/contents.html> which describes the potential civil rights issues resulting from under counts and over counts and provides info about this by state.

Hope that helps

Dick Halpern

<color><param>0000,0000,ffff</param><smaller><smaller>+++++  
+++++

Richard S. Halpern, Ph.D.

Consultant, Strategic Marketing and Opinion Research

Adjunct Professor, Georgia Institute of Technology

3837 Courtyard Drive

Atlanta, GA 30339-4248

rshalpern@mindspring.com

phone/fax 770 434 4121

+++++++</smaller></smaller></color

>

>From Mark@bisconti.com Thu Mar 18 11:54:00 1999

Received: from medusa.nei.org (medusa.nei.org [208.158.210.1])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA24969 for <aapornet@usc.edu>; Thu, 18 Mar 1999 11:53:58 -0800

(PST)

Received: from jetson.nei.org (unverified) by medusa.nei.org

(Content Technologies SMTPRS 2.0.15) with ESMTP id

<B0000487786@medusa.nei.org> for <aapornet@usc.edu>;

Thu, 18 Mar 1999 14:51:35 -0500

Received: from MARK-BRI ([10.2.0.181]) by jetson.nei.org with SMTP

(Microsoft Exchange Internet Mail Service Version 5.5.2232.9)

id HGAAZPM6; Thu, 18 Mar 1999 14:53:22 -0500

Received: by mark-bri with Microsoft Mail

id <01BE714D.7E9EA820@mark-bri>; Thu, 18 Mar 1999 14:42:06 -0500

Message-Id: <01BE714D.7E9EA820@mark-bri>

From: Mark Richards <Mark@bisconti.com>

To: "'AAPORNET'" <aapornet@usc.edu>

Subject: Subject material on AAPORNET

Date: Thu, 18 Mar 1999 14:42:04 -0500

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

After reading the message from Kevin J.O'Donnell to Mr. Barron, and =  
receiving a sharp chastisement from bthompson@bsmg.com, I apologize if my =

message was offensive. It was my opinion alone.

I somewhat agree with Kevin, but feel/think/believe there should be room =  
for opinion in AAPOR forums-agreement, disagreement, discussion. There =  
are plenty of forums for expressing opinions, but not on issues as they =  
relate to our profession. Our work has an impact on society, it's not =  
just a technical input output thing. As a citizen of a country that is =  
experimenting with democracy, I think it's useful to discuss the larger =  
issues. I personally don't belong to AAPOR for technical reasons alone. =  
For me, it is all the charming people and varied ideas, especially at =  
the annual conferences, that is most valuable. People in this =  
profession have an angle/perspective that is different from other =  
professions, so there's a bonding thing regardless of ideology =  
preference.

Maybe this is worth a discussion to come to a clearer group =  
understanding of what is appropriate and what is not. (This question is =  
the result of our attempt to adopt new technology... In the past, the =  
full group/network was rarely involved in any discussion. Others are =  
struggling with the same issues and questions in different contexts.)

cheers, Mark Richards

>From gjokeefe@facstaff.wisc.edu Thu Mar 18 12:13:04 1999

Received: from mail1.doit.wisc.edu (mail1.doit.wisc.edu [144.92.9.40])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id MAA00196 for <aapornet@usc.edu>; Thu, 18 Mar 1999 12:13:02 -0800

(PST)

Received: from [144.92.121.146] by mail1.doit.wisc.edu

id OAA76174 (8.9.1/50); Thu, 18 Mar 1999 14:13:01 -0600

Message-Id: <3.0.2.32.19990318141737.00e4e6e0@facstaff.wisc.edu>

X-Sender: gjokeefe@facstaff.wisc.edu

X-Mailer: QUALCOMM Windows Eudora Pro Version 3.0.2 (32)

Date: Thu, 18 Mar 1999 14:17:37 -0600

To: aapornet@usc.edu

From: "Garrett J. O'Keefe" <gjokeefe@facstaff.wisc.edu>

Subject: RE: Abstracts for 1999 AAPOR conference program

In-Reply-To: <4DDCEF49E462D21185C400805F6547DAD36402@delaware.exchange.i  
ndiana.edu>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Nothing. It may have come from me hitting a wrong button? Dunno.

/g

At 11:47 AM 3/18/99 -0500, you wrote:

>

> What would you like me to do about this?

>

>Nancy

>

>

>Nancy G Bannister

>Associate Director

>Center for Survey Research

>Indiana University

>Voice: 812-855-2857

>Fax: 812-855-2818

>Email: banniste@indiana.edu

>

>> -----Original Message-----

>> From: Paul J. Lavrakas, Ph.D. [SMTP:lavrakas.1@osu.edu]

>> Sent: Thursday, March 18, 1999 10:02 AM

>> To: aapornet@usc.edu

>> Subject: Abstracts for 1999 AAPOR conference program

>>

>> If you are presenting a paper at the 1999 AAPOR conference and have not  
as

>> yet submitted your abstract (about 40 presenters have not as of today), I

>> am

>> extending the deadline this one time to next Monday, 3/22/99.

>>

>> These abstracts are printed in the conference program and allow attendees

>> to

>> learn more about your presentation than is conveyed by your title. They

>> also allow anyone who sees the program at a later date to learn more

about

>> your presentation.

>>

>> If you have not already done so, please either email your 200 word

>> abstract

>> to aapor99@osu.edu or use AAPOR's web-page process (<http://www.aapor.org>)

>> to

>> submit the abstract.

>>

>> Thanks.

>> \*\*\*\*\*

>> Prof. Paul J. Lavrakas <lavrakas.1@osu.edu>

>> 1999 AAPOR Conference Committee Chair

>

---

Garrett J. O'Keefe, Professor and Chair

Department of Agricultural Journalism

440 Henry Mall

University of Wisconsin-Madison

Madison, WI 53706

Voice: (608) 262-1843

Fax: (608) 265-3042

>From mbarron@ic.sunysb.edu Thu Mar 18 14:10:26 1999

Received: from bartman.ic.sunysb.edu (bartman.ic.sunysb.edu [129.49.12.170])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA24099 for <aapornet@usc.edu>; Thu, 18 Mar 1999 14:10:24 -0800

(PST)

Received: from ic.sunysb.edu (dh74-171.dhcp.sunysb.edu [129.49.74.171])

by bartman.ic.sunysb.edu (8.9.1a/8.9.1) with ESMTP id RAA17513

for <aapornet@usc.edu>; Thu, 18 Mar 1999 17:10:20 -0500 (EST)

Message-ID: <36F18749.8F24C224@ic.sunysb.edu>

Date: Thu, 18 Mar 1999 17:07:53 -0600

From: Martin Barron <mbarron@ic.sunysb.edu>

X-Mailer: Mozilla 4.5 [en] (Win95; U)

X-Accept-Language: en

MIME-Version: 1.0



To: aapornet@usc.edu

Subject: Re: [Fwd: ALERT: Census 2000 (3/16/1999)]

References: <1.5.4.32.19990318185323.0069b268@pop.slip.net>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

I just want to take a moment to apologize to anyone who was offended by the message I sent regarding the People For the American Way's Census 2000 alert. I forwarded it specifically because I thought the information on upcoming legislation would be of interest to AAPOR members (I don't believe that information had been posted at that point). In addition, I thought it might be of interest how others outside the research community were viewing these events. In this way, I didn't see any difference between this announcement and some of the newspaper editorials that have been posted. I considered cutting and pasting the pertinent information into a new email, but in the end decided to simply include the entire announcement rather than distribute possibly biased information out of context.

Re: Kevin Wang's comment about list serve administration: It is my understanding that only AAPOR members can subscribe to the list serve (and therefore send messages to the list). I don't believe, however, that there is any other filter between individuals and list serve distribution.

I've only been a member of AAPOR for about a month so perhaps I have yet to gain a clear understanding of exactly what is considered pertinent (this is not exactly how I hoped to gain that understanding. Nor, I assume, is it how you would like every new member to do so). In the

future be assured I'll be more careful about what I send to the list.

Best,

Martin Barron

SUNY Stony Brook

P.S. In case anyone was wondering, I am in no way affiliated with People for the American Way beyond being on their mailing list.

San Francisco Field Service wrote:

>

> Mr. Barron,

> I read with some interest the email re: Census 2000 which you forwarded from

> PFAW. Yet, I must respectfully ask you to refrain from spamming unsolicited

> advocacy materials, at least to our address.

>

> My understanding is that the AAPORNET is not intended as an advocacy tool.

> People for the American Way is an ideological advocate, first and foremost.

> Secondly, PFAW is a partisan advocate. By using AAPORNET to distribute PFAW

> propaganda, you have diminished the collegial, non-advocacy value of

> AAPORNET and AAPOR. Please recognize that this is a highly partisan issue

> (indeed, PFAW's advocacy is directed at MCs of one party) about which

> reasonable professionals disagree.

>

> This is not to say that I either agree or disagree with the point of view  
> expressed in PFAW's talking points. I do, however, object to seeing such  
> call-to-action spammed out our network.

>

> Mr Barron, I am neither holier-than-thou nor some academic purist. I do,  
> however, enjoy the refreshing and open discussions of AAPOR and AAPORNET

re:

> our profession, sans political advocacy. If I want advocacy, there are  
> plenty of places to find it. In my view, AAPORNET is a place to debate  
the

> merits of these issues, not distribute talking points.

>

> Sincerely,

> Kevin J.O'Donnell

> Managing Director

> San Francisco Research Services, LLC

>

> At 12:00 PM 3/16/99 -0500, you wrote:

>>Perhaps of interest. Apologies in advance if this is a

>>duplicate email.

>>

>>Best,

>>Martin Barron

>>

>>webmaster@pfaw.org wrote:

>>

>>> i=====

>>> ACTIVIST NETWORK -- People For the American Way

>>> Alert Date: March 15, 1999 | Circulate Until: March 19, 1999

>>> CENSUS 2000 ALERT:

>>> Take action to stop the Right Wing's use of political power to  
>>> manipulate the instruments of government and undermine the  
>>> democratic process.

>>> \_\_\_\_\_

>>> In this Alert:

>>> Census 2000 Background

>>> What You Can Do

>>> Census 2000 Talking Points

>>> \_\_\_\_\_

>>> CENSUS 2000 BACKGROUND

>>>

>>> On Wednesday, March 17, the House Government Reform and Oversight

>>> Committee will be marking up census related legislation that

>>> represents an unprecedented politicization of the modern census

>>> process. The issue at hand is how best to correct the census'

>>> chronic undercount. In the past, disproportionate numbers of

>>> low-income and minority people have been missed in the traditional

>>> head count that is conducted first by mail and then by door-knocking.

>>> The undercount has a direct negative impact on citizen representation

>>> by distorting the redistricting process.

>>>

>>> The Census Bureau has proposed the use of sampling in Census 2000, a

>>> system that has the wide support of the statistics profession.

>>> Republican Congressional leaders, however, want to block the sampling

>>> method because they fear that the system may benefit progressives by

>>> ensuring the inclusion of more low-income and minority individuals in

>>> the democratic process.

>>>

>>> On Wednesday, six bills will be offered. Several of these bills  
>>> seriously threaten the accuracy of the 2000 census by requiring  
>>> the Census Bureau to implement various programs and procedures  
>>> that have proven to be ineffective in the past. The Census  
>>> Bureau would be forced to renegotiate major contracts that would  
>>> disrupt Census 2000 and, according to the Director of the Census  
>>> Bureau, would put it at risk by reducing its accuracy.

>>>

>>> Two of these bills are particularly troubling:

>>>

>>> H.R. 472, the Local Census Quality Check Act, would reinstate a failed  
>>> and burdensome local review process that could prevent states from  
>>> receiving correct information in time for redistricting.

>>>

>>> H.R. 928, the 2000 Census Mail Outreach Improvement Act, would also  
>>> unreasonably delay the census by mandating that replacement  
>>> questionnaires be mailed to all households or those who failed to  
>>> respond to the initial one. Only after the replacement questionnaire  
>>> has been ignored could the Census Bureau follow-up with a visit, as  
>>> they have done in the past.

>>>

>>> For more information about Census 2000, go to:

>>>

>>> <http://census2000.org/>

>>>

---

>>> WHAT YOU CAN DO TO HELP ENSURE AN ACCURATE CENSUS

>>>

>>> Please call the following Members of the Government Reform and  
>>> Oversight Committee and tell them that micro-management of the

>>> Census Bureau, at this late date, is the wrong thing to do.

>>> Congress must provide the Census Bureau with the resources it

>>> needs and allow it to do its job.

>>>

>>> Judy Biggert (R-IL) 202-225-3515

>>> Feedback: <http://www.pfaw.org/action/feedback.cgi?membid=il13>

>>> Steve Horn (R-CA) 202-225-6676

>>> Feedback: <http://www.pfaw.org/action/feedback.cgi?membid=ca38>

>>> Connie Morella (R-MD) 202-225-5341

>>> Feedback: <http://www.pfaw.org/action/feedback.cgi?membid=md08>

>>> Doug Ose (R-CA) 202-225-5716

>>> Feedback: <http://www.pfaw.org/action/feedback.cgi?membid=ca03>

>>> Ileana Ros-Lehtinen (R-FL) 202-225-3931

>>> Feedback: <http://www.pfaw.org/action/feedback.cgi?membid=fl18>

>>> Chris Shays (R-CT) 202-225-5541

>>> Feedback: <http://www.pfaw.org/action/feedback.cgi?membid=ct04>

>>>

>>> When you are done, let us know what happened by following the links

>>> under each name and filling out a feedback form.

>>> \_\_\_\_\_

>>> CENSUS 2000 TALKING POINTS

>>>

>>> 1. The Census must provide as true a picture as possible of the

>>> composition and distribution of our diverse population.

>>> Sampling is the best system to achieve an accurate count and

>>> has wide support within the statistics profession.

>>>

>>> 2. If the Census Bureau is expected to produce a timely and

>>> accurate census, the professionals at the Bureau must be

>>> given the opportunity to implement their plan. Congress  
>>> must work with the Census Bureau to ensure that the Bureau  
>>> has sufficient resources to prepare for and conduct the best  
>>> census possible.

>>>

>>> 3. Congress should not be enacting legislation that would  
>>> require the Census Bureau to renegotiate major contracts  
>>> that would disrupt Census 2000 and even put it at risk by  
>>> reducing its accuracy. Micro-management of the 2000 Census,  
>>> at this late date, is the wrong thing to do. Congress must  
>>> let the Census Bureau do its job.

>>>

>>> Thank you for taking action!

>>>

---

>>> ABOUT PEOPLE FOR THE AMERICAN WAY

>>>

>>> People For the American Way organizes and mobilizes Americans to  
>>> fight for fairness, justice, civil rights and the freedoms  
>>> guaranteed by the Constitution. PFAW monitors the Religious Right  
>>> at the local, state and national levels, lobbies for progressive  
>>> legislation, and helps build communities of activists.

>>>

>>> To join our email Activist Network, please go to:

>>>

>>> <http://www.pfaw.org/activist/>

>>>

>>> To remove yourself from the Activist Network, please go to:

>>>

>>> <http://www.pfaw.org/activist/unsubscribe.shtml>

>>>

>>> or send email to [webmaster@pfaw.org](mailto:webmaster@pfaw.org) with the subject "UNADOPT"

>>> \_\_\_\_\_

>>> SUPPORT OUR EFFORTS -- JOIN PEOPLE FOR THE AMERICAN WAY

>>>

>>> People For the American Way depends on the support of individuals

>>> like you. Join us today and know that you are helping to keep alive

>>> the true American spirit: tolerance, free speech, protection for

>>> minorities, equal opportunity, and freedom for all religious faiths

>>> without government intrusion.

>>>

>>> To become a member of People For the American Way, please call

>>> 1-800-326-7329 or go to:

>>>

>>> <https://www.pfaw.org/join/>

>>>

>>> Donations to People For the American Way are not tax-deductible.

>>> \_\_\_\_\_

>>> People For the American Way

>>> 2000 M Street, NW | Suite 400 | Washington, DC 20036

>>> <http://www.pfaw.org> | [pfaw@pfaw.org](mailto:pfaw@pfaw.org)

>>> 1-800-326-PFAW | 202/467-4999

>>> \_\_\_\_\_

>>> endalert census2000.990315.

>>> =====

>>

>>--

>>-----

>>"There is, therefore, a usual gender-role reversal in the



>> way men and women use the Internet. Men net-surf the way  
>> suburban women of the 1950's and 1060's used the telephone:  
>> as a way to break out of isolation... Come in CQ. Come  
>> in..."

>>

>> Martin Barron

>> Sociology Graduate student

>>

>>Department of Sociology email: mbarron@ic.sunysb.edu

>>SUNY Stony Brook phone: (516) 632-4162

>>Stony Brook, NY 11794-4356

>>-----Content-Type:

> text/x-vcard; charset=us-ascii;

>> name="mbarron.vcf"

>>Content-Transfer-Encoding: 7bit

>>Content-Description: Card for Martin Barron

>>Content-Disposition: attachment;

>> filename="mbarron.vcf"

>>

>>Attachment Converted: c:\eudora\attach\mbarron.vcf

>>

>From mb@mori-usa.com Fri Mar 19 04:37:37 1999

Received: from dfw-ix6.ix.netcom.com (dfw-ix6.ix.netcom.com [206.214.98.6])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id EAA07751 for <aapornet@usc.edu>; Fri, 19 Mar 1999 04:37:35 -0800

(PST)

Received: (from smap@localhost)

by dfw-ix6.ix.netcom.com (8.8.4/8.8.4)

id GAA22196 for <aapornet@usc.edu>; Fri, 19 Mar 1999 06:37:01 -0600

(CST)

Received: from pen-nj1-15.ix.netcom.com(205.184.179.47) by  
dfw-ix6.ix.netcom.com via smap (V1.3)

id rma021802; Fri Mar 19 06:36:55 1999

Message-ID: <00d001be7205\$93d279c0\$2fb3b8cd@mbasanez.ix.netcom.com>

Reply-To: "Miguel Basanez" <mb@mori-usa.com>

From: "Miguel Basanez" <mb@mori-usa.com>

To: "AAPORNET" <aapornet@usc.edu>

Subject: Wall Street Journal Poll

Date: Fri, 19 Mar 1999 07:32:31 -0500

MIME-Version: 1.0

Content-Type: text/plain;

charset="iso-8859-1"

Content-Transfer-Encoding: 7bit

X-Priority: 3

X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook Express 4.72.3110.1

X-MimeOLE: Produced By Microsoft MimeOLE V4.72.3110.3

Take a look to Thursday 18 Wall Street Journal  
for a survey in the US and 14 Latin American  
countries on current economic, social, and  
political issues (page A24).

Full cross-tabs and data is on <http://wsj.com>

Dr. Miguel Basanez

MORI-USA, President

116 Village Blvd. Suite 200

Princeton, NJ 08540

Phone +1 (609) 818-1531

Fax +1 (609) 818-1529

e-mail: mb@mori-usa.com

>From ROBINSON@bss1.umd.edu Fri Mar 19 05:31:20 1999

Received: from oacs (grpwise.bsos.umd.edu [129.2.168.56])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id FAA12714; Fri, 19 Mar 1999 05:31:18 -0800 (PST)

Received: from bss1.umd.edu

by oacs; Fri, 19 Mar 1999 08:30:45 -0500

Received: from LEFRAK/SpoolDir by bss1.umd.edu (Mercury 1.21);

19 Mar 99 08:30:43 +1100

Received: from SpoolDir by LEFRAK (Mercury 1.21); 19 Mar 99 08:30:10 +1100

From: "John Robinson" <ROBINSON@bss1.umd.edu>

To: Amy DeGrush <amyd@SRL.UIC.EDU>, aapornet@usc.edu, owner-aapornet@usc.edu

Date: Fri, 19 Mar 1999 08:30:06 EDT

Subject: Re: Volleyball in St. Pete

X-mailer: Pegasus Mail v3.31

Message-ID: <500BD8764B5@bss1.umd.edu>

Please include me . John R.

>From RFunk787@aol.com Fri Mar 19 08:02:53 1999

Received: from imo18.mx.aol.com (imo18.mx.aol.com [198.81.17.8])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA08047 for <aapornet@usc.edu>; Fri, 19 Mar 1999 08:02:52 -0800

(PST)

From: RFunk787@aol.com

Received: from RFunk787@aol.com

by imo18.mx.aol.com (IMOV19.3) id 5AZAa04981

for <aapornet@usc.edu>; Fri, 19 Mar 1999 11:01:57 -0500 (EST)

Message-ID: <89434fd8.36f274f5@aol.com>

Date: Fri, 19 Mar 1999 11:01:57 EST

To: aapornet@usc.edu

Mime-Version: 1.0

Subject: Re: [Fwd: ALERT: Census 2000 (3/16/1999)]

Content-type: text/plain; charset=US-ASCII

Content-transfer-encoding: 7bit

X-Mailer: AOL 3.0 for Windows 95 sub 18

I second the views of colleagues O'Donnell and Wang regarding the appropriateness of the recent visitation of "PropSpam" to AAPORNET.

On the other hand, it was useful as an insight into how PFAW operates, which is certainly a legitimate topic for students of public opinion such as us AAPORians. One can't help but wonder if those "talking points" just happened to emanate from "sources close to the White House". At least, the tactic sounds sort of familiar in that context.

Ray Funkhouser

>From shap.wolf@asu.edu Fri Mar 19 10:45:49 1999

Received: from post1.inre.asu.edu (post1.inre.asu.edu [129.219.13.100])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA16706 for <aapornet@usc.edu>; Fri, 19 Mar 1999 10:45:46 -0800 (PST)

Received: from mainex1.asu.edu (mainex1.asu.edu [129.219.10.200])

by asu.edu (PMDF V5.2-31 #31135) with ESMTP id <0F8U00FQURX96@asu.edu> for  
aapornet@usc.edu; Fri, 19 Mar 1999 11:45:33 -0700 (MST)

Received: by mainex1.asu.edu with Internet Mail Service (5.5.2448.0)

id <HALCB40A>; Fri, 19 Mar 1999 11:45:32 -0700

Content-return: allowed

Date: Fri, 19 Mar 1999 11:45:31 -0700

From: Shapard Wolf <shap.wolf@asu.edu>

Subject: Tampa-area information in today's NY Times

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Message-id: <82E57D16D1D7D111A6B300A0C99B54100311DF45@mainex2.asu.edu>

MIME-version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-type: text/plain; charset="iso-8859-1"

X-Priority: 5

Today's New York Times has a story about the Tampa area, including  
information on restaurants and museums, that you may find interesting if  
you're coming to St. Petersburg:

<http://www.nytimes.com/yr/mo/day/news/arts/tampa-excursion.html>

AFAIK, this is free only for today, they charge for articles other than the  
current day's paper.

Shap Wolf

Survey Research Laboratory

Arizona State University

shap.wolf@asu.edu

>From Sharon.Riley@arbitron.com Fri Mar 19 10:57:51 1999

Received: from vulcan.arbitron.com (vulcan.arbitron.com [208.232.40.3])  
by usc.edu (8.8.8/8.8.8/usc) with ESMTP  
id KAA19658 for <aapornet@usc.edu>; Fri, 19 Mar 1999 10:57:50 -0800  
(PST)

Received: by vulcan.arbitron.com; id NAA04067; Fri, 19 Mar 1999 13:52:01  
-0500 (EST)

Received: from arbmex.arbitron.com(198.40.5.5) by vulcan.arbitron.com via  
smtp (4.1)

id xma004044; Fri, 19 Mar 99 13:51:32 -0500

Received: by arbmex.arbitron.com with Internet Mail Service (5.5.2448.0)

id <HBRZW7A5>; Fri, 19 Mar 1999 13:53:36 -0500

Message-ID: <411EA40BC162D211B92B0008C7B1D2B395DB36@arbmex.arbitron.com>

From: "Riley, Sharon" <Sharon.Riley@arbitron.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: Abstracts for 1999 AAPOR conference program

Date: Fri, 19 Mar 1999 13:53:35 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain

I would just like to confirm that my paper "Just How Much Is A Thank You  
Worth To Your Survey?" is now a "poster". This is what I saw in the program  
I received this week.

Thanks!

Sharon Riley

> -----Original Message-----

> From: Garrett J. O'Keefe [SMTP:gjokeefe@facstaff.wisc.edu]

> Sent: Thursday, March 18, 1999 3:18 PM

> To: aapornet@usc.edu

> Subject: RE: Abstracts for 1999 AAPOR conference program

>

> Nothing. It may have come from me hitting a wrong button? Dunno.

>

> /g

>

> At 11:47 AM 3/18/99 -0500, you wrote:

>>

>> What would you like me to do about this?

>>

>>Nancy

>>

>>

>>Nancy G Bannister

>>Associate Director

>>Center for Survey Research

>>Indiana University

>>Voice: 812-855-2857

>>Fax: 812-855-2818

>>Email: banniste@indiana.edu

>>

>>> -----Original Message-----

>>> From: Paul J. Lavrakas, Ph.D. [SMTP:lavrakas.1@osu.edu]

>>> Sent: Thursday, March 18, 1999 10:02 AM

>>> To: aapornet@usc.edu

>>> Subject: Abstracts for 1999 AAPOR conference program

>>>

>>> If you are presenting a paper at the 1999 AAPOR conference and have not

> as

>>> yet submitted your abstract (about 40 presenters have not as of today),

> I

>>> am

>>> extending the deadline this one time to next Monday, 3/22/99.

>>>

>>> These abstracts are printed in the conference program and allow

> attendees

>>> to

>>> learn more about your presentation than is conveyed by your title.

> They

>>> also allow anyone who sees the program at a later date to learn more

> about

>>> your presentation.

>>>

>>> If you have not already done so, please either email your 200 word

>>> abstract

>>> to aapor99@osu.edu or use AAPOR's web-page process

> (<http://www.aapor.org>)

>>> to

>>> submit the abstract.

>>>

>>> Thanks.

>>> \*\*\*\*\*

>>> Prof. Paul J. Lavrakas <lavrakas.1@osu.edu>

>>> 1999 AAPOR Conference Committee Chair

>>>

> \_\_\_\_\_



>

> Garrett J. O'Keefe, Professor and Chair

> Department of Agricultural Journalism

> 440 Henry Mall

> University of Wisconsin-Madison

> Madison, WI 53706

> Voice: (608) 262-1843

> Fax: (608) 265-3042

>From JOHNNY@CATI.UMD.EDU Fri Mar 19 12:16:04 1999

Received: from umailsrv1.umd.edu (umailsrv1.umd.edu [128.8.10.53])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id MAA12153 for <aapornet@usc.edu>; Fri, 19 Mar 1999 12:15:58 -0800

(PST)

From: JOHNNY@CATI.UMD.EDU

Received: from cati.umd.edu (cati.umd.edu [128.8.178.80])

by umailsrv1.umd.edu (8.9.3/8.9.3) with SMTP id PAA15461

for <aapornet@usc.edu>; Fri, 19 Mar 1999 15:15:52 -0500 (EST)

Received: from BSOSCATI/MAILQUEUE1 by cati.umd.edu (Mercury 1.13);

Fri, 19 Mar 99 15:14:23 +1100

Received: from MAILQUEUE1 by BSOSCATI (Mercury 1.13); Fri, 19 Mar 99

15:13:54 +1100

To: aapornet@usc.edu

Date: Fri, 19 Mar 1999 15:13:52 EDT

Subject: Re: POSITION OPENINGS

Reply-to: johnny@CATI.UMD.EDU

X-mailer: PMail v3.0 (R1)

Message-ID: <6110F30BBF@cati.umd.edu>

Survey Research Center

University of Maryland  
College Park, Maryland

#### Data Resources manager

Oversee mail and email surveys. Supervise data set and codebook preparation, and data archiving. Experience in cleaning and preparing survey data sets for analysis with SPSS. Knowledge of CASES, spreadsheets or data bases helpful.

#### Assistant project coordinator

Provide survey project support for survey management, questionnaire design and testing, interviewer training manuals, and data collection methods research. Basic knowledge of spreadsheets, SPSS or other statistical packages. Entry level position with opportunity for advancement.

#### Research assistants, part-time or full-time

Research assistants provide support in a variety of areas, including questionnaire development, sampling, CASES programming, interviewer training manuals, data set preparation, analysis, and report writing. Must have SPSS experience.

Positions require a Bachelor's degree. Send resume and salary history to: Johnny Blair, Associate Director, Survey Research

Center, 1103 Art-Sociology Bldg., University of Maryland,  
College Park MD 20742, Fax 301 314 9070

The Survey Research Center (SRC) is located in College Park, MD, a suburb of Washington D.C. SRC designs and conducts national and local telephone and mail surveys for federal, state and local government agencies, university and independent researchers, non-profits and the private sector.

SRC facilities include 50 CATI stations, focus group room, and cognitive interviewing lab. The Center uses CASES for telephone data collection and data entry, SPSS for analysis, WesVar for sampling variances, and Lotus Notes for project management, as well as specialized software for email surveys, sample management and interview monitoring. In addition to contract projects, the Center conducts ongoing methodological research in data collection and pretesting methods (including cognitive interviewing), among other areas.

For more information: [www.bsos.umd.edu/src](http://www.bsos.umd.edu/src)

>From kdowney@macoint.com Sat Mar 20 13:49:06 1999

Received: from macoint.com (macoint.com [199.34.38.229])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id NAA24620 for <aapornet@usc.edu>; Sat, 20 Mar 1999 13:49:05 -0800

(PST)

Received: by gateway.macoint.com id <131725>; Sat, 20 Mar 1999 16:50:43

-0500

Mime-Version: 1.0

Date: Sat, 20 Mar 1999 16:44:06 -0500

Message-Id: <99Mar20.165043est.131725@gateway.macoint.com>

From: kdowney@macoint.com (Kathryn Downey)

Subject: interactions with media

To: aapornet@usc.edu

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: 7bit

Content-Description: cc:Mail note part

Does anyone have experience or information on how to 'drum up' support for a statewide telephone survey? I have a client who would like to create a press release about the survey and is asking me whether it would help or hurt response rates.

What is your experience? And what should be in the content of a press release?

You may respond to me directly at kdowney@macoint.com -- if you desire.

Thanks in advance,

Kathy Downey

Macro International Inc

>From frey@nevada.edu Sun Mar 21 08:23:51 1999

Received: from castor.nevada.edu (frey@castor.nevada.edu [131.216.1.218])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA24049 for <aapornet@usc.edu>; Sun, 21 Mar 1999 08:23:49 -0800

(PST)

Received: from localhost (frey@localhost)

by castor.nevada.edu (8.8.8/8.8.7) with SMTP id IAA12158

for <aapornet@usc.edu>; Sun, 21 Mar 1999 08:23:48 -0800 (PST)

X-Authentication-Warning: castor.nevada.edu: frey owned process doing -bs

Date: Sun, 21 Mar 1999 08:23:48 -0800 (PST)

From: JAMES H FREY <frey@nevada.edu>

To: aapornet@usc.edu

Subject: Position Opening

Message-ID: <Pine.OSF.3.96.990321081037.2751C-100000@castor.nevada.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

The following position is open at UNLV:

DIRECTOR, CANNON CENTER FOR SURVEY RESEARCH. The University of Nevada, Las Vegas seeks to fill the position of Director of the Cannon Center for Survey Research. The director is responsible for overseeing all aspects of the operation of the center including providing administrative leadership, client development, research planning and design, questionnaire construction and review, grant and contract development, report preparation, and staff supervision. Founded in 1977, the center operates a 15-station CATI system for telephone surveys, but also conducts mail and face-to-face survey projects. Additional information on the center and the university can be obtained from the UNLV web site: <http://www.unlv.edu>.

Applicants should have a Masters Degree or Ph.D. in the social sciences and have experience in survey administration. Experience with multiple survey methods and statistical analysis is also preferred. Salary is commensurate with experience and qualifications. Position is contingent upon funding. Position also carries an instructional appointment at Assistant Professor, non tenure-track and 12 month, with a minimum teaching load in the department consistent with applicant's background.

Candidates should send letter of application, vita, and address information for three references to Dr. James H. Frey, Dean, College of Liberal Arts, 4505 South Maryland Parkway, Las Vegas, Nevada 89154-5001 or inquire at [frey@nevada.edu](mailto:frey@nevada.edu) or (702)895-3401. Review of applications will begin April 15, 1999 and continue until position is filled.

UNLV is a premier urban university of 21,000 students and 700 full-time faculty growing and developing new programs, including Ph.D. degrees, as it moves to establish itself as a research university.

\*\*\*\*\*

\*\*

James H. Frey, Ph.D., Dean  
College of Liberal Arts, Box 455001  
University of Nevada, Las Vegas  
4505 South Maryland Parkway  
Las Vegas, NV 89154-5001

frey@nevada.edu

Office: (702)895-3401

Fax: (702)895-4097

>From S.DIENSTFREY@srbi.com Sun Mar 21 08:48:52 1999

Received: from srbi.com (srbi.com [12.14.34.4])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id IAA27127 for <aapornet@usc.edu>; Sun, 21 Mar 1999 08:48:51 -0800

(PST)

Received: from SRBI\_NEW\_YORK-Message\_Server by srbi.com

with Novell\_GroupWise; Sun, 21 Mar 1999 11:45:20 -0500

Message-Id: <s6f4dbd0.055@srbi.com>

X-Mailer: Novell GroupWise 5.2

Date: Sun, 21 Mar 1999 11:44:03 -0500

From: "Stephen Dienstfrey" <S.DIENSTFREY@srbi.com>

To: aapornet@usc.edu

Subject: Re: [Fwd: ALERT: Census 2000 (3/16/1999)]

Mime-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: quoted-printable

Content-Disposition: inline

It is any more annoying to hit the "delete" button for an issue posted =  
about which AAPOR has taken no definitive stand than someone responding =  
that they would be happy to be included in volleyball game or, as in =  
previous years, making arrangements to meet someone for dinner?

Steve Dienstfrey

SRBI

>From Jim-Wolf@worldnet.att.net Sun Mar 21 19:59:18 1999

Received: from mtiwmhc06.worldnet.att.net (mtiwmhc06.worldnet.att.net [204.127.131.41])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id TAA07252 for <aapornet@usc.edu>; Sun, 21 Mar 1999 19:59:17 -0800 (PST)

Received: from wolfdn.indy.net ([12.75.197.55])

by mtiwmhc06.worldnet.att.net (InterMail v03.02.07 118 124)

with SMTP id <19990322035847.INU15978@wolfdn.indy.net>

for <aapornet@usc.edu>; Mon, 22 Mar 1999 03:58:47 +0000

Message-Id: <3.0.1.32.19990321225836.0069d5d0@postoffice.worldnet.att.net>

X-Sender: Jim-Wolf@postoffice.worldnet.att.net

X-Mailer: Windows Eudora Light Version 3.0.1 (32)

Date: Sun, 21 Mar 1999 22:58:36 -0500

To: aapornet@usc.edu

From: Jim Wolf <Jim-Wolf@worldnet.att.net>

Subject: Re: interactions with media

In-Reply-To: <99Mar20.165043est.131725@gateway.macrint.com>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

I've had clients in the past want to do similar things and I have begged them to wait. In these cases the goal of the survey was to assess attitudes and knowledge of "the general public" in a city or service area. By alerting people in the area and perhaps starting folks in the target communities talking, I was afraid of contaminating the sample in unknown ways.



I'm curious to see what others think about this.

At 04:44 PM 3/20/99 -0500, Kathryn Downey wrote:

>Does anyone have experience or information on how to 'drum up' support for  
a  
>statewide telephone survey? I have a client who would like to create a  
press  
>release about the survey and is asking me whether it would help or hurt  
response  
>rates.  
>

-----

Jim Wolf            Jim-Wolf@worldnet.att.net

>From Marla.Cralley@arbitron.com Mon Mar 22 05:54:39 1999

Received: from vulcan.arbitron.com (vulcan.arbitron.com [208.232.40.3])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id FAA03917 for <aapornet@usc.edu>; Mon, 22 Mar 1999 05:54:28 -0800

(PST)

Received: by vulcan.arbitron.com; id IAA08450; Mon, 22 Mar 1999 08:48:20

-0500 (EST)

Received: from arbmex.arbitron.com(198.40.5.5) by vulcan.arbitron.com via

smap (4.1)

id xma008357; Mon, 22 Mar 99 08:47:41 -0500

Received: by arbmex.arbitron.com with Internet Mail Service (5.5.2448.0)

id <HBRZW8YX>; Mon, 22 Mar 1999 08:50:09 -0500

Message-ID: <411EA40BC162D211B92B0008C7B1D2B328BC0E@arbmex.arbitron.com>

From: "Cralley, Marla" <Marla.Cralley@arbitron.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: interactions with media

Date: Mon, 22 Mar 1999 08:50:00 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain;

charset="iso-8859-1"

We conducted a controlled experiment with a similar purpose and method. We wanted to improve response rates in Arbitron's syndicated radio service. Our radio station clients in Atlanta all agreed to the test and were provided with taped messages specifically designed for their station's listeners (based on format). The announcements ran for 30 seconds each and could only be played only once during pre-agreed time slots. These controls were in place to minimize the bias to the resulting ratings.

We used one month of the survey time as "Control" and the remaining two months as "Test". Compared to the first month control sample, the other two months showed no significant increase in the number of people agreeing to participate in the diary survey, the number of diaries returned, nor the final response rate (which considers both initial agreement and diary return rates). The diary samples also did not differ by race or age/sex group. Resulting audience estimates also showed no significant differences for key measures.

The only area in which some improvement may have been evidenced is in the initial cooperation rates. While not significant, the later weeks' sample show slight increases in agreement rates.

Usable sample households: about 900 for Control and 1600 for Test.

I hope this gives you some indication.

-----Original Message-----

From: Jim Wolf [SMTP:Jim-Wolf@worldnet.att.net]

Sent: Sunday, March 21, 1999 10:59 PM

To: aapornet@usc.edu

Subject: Re: interactions with media

I've had clients in the past want to do similar things and I have begged

them to wait. In these cases the goal of the survey was to assess attitudes and knowledge of "the general public" in a city or service area.

By alerting people in the area and perhaps starting folks in the target

communities talking, I was afraid of contaminating the sample in unknown ways.

I'm curious to see what others think about this.

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hurt  
response  
>rates.  
>

-----

Jim Wolf            Jim-Wolf@worldnet.att.net

>From Sharon.Riley@arbitron.com Mon Mar 22 09:11:23 1999

Received: from vulcan.arbitron.com (vulcan.arbitron.com [208.232.40.3])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA27751 for <aapornet@usc.edu>; Mon, 22 Mar 1999 09:11:20 -0800

(PST)

Received: by vulcan.arbitron.com; id MAA27920; Mon, 22 Mar 1999 12:05:21

-0500 (EST)

Received: from arbmdex.arbitron.com(198.40.5.5) by vulcan.arbitron.com via

smmap (4.1)

id xma027862; Mon, 22 Mar 99 12:05:03 -0500

Received: by arbmdex.arbitron.com with Internet Mail Service (5.5.2448.0)

id <HBRZW94K>; Mon, 22 Mar 1999 12:07:32 -0500

Message-ID: <411EA40BC162D211B92B0008C7B1D2B395DB3E@arbmdex.arbitron.com>

From: "Riley, Sharon" <Sharon.Riley@arbitron.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: interactions with media

Date: Mon, 22 Mar 1999 12:07:31 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain

Great response Marla, I had forgotten about good ol' Atlanta!

> -----Original Message-----

> From: Cralley, Marla [SMTP:Marla.Cralley@arbitron.com]

> Sent: Monday, March 22, 1999 8:50 AM

> To: 'aapornet@usc.edu'

> Subject: RE: interactions with media

>

> We conducted a controlled experiment with a similar purpose and method.

> We

> wanted to improve response rates in Arbitron's syndicated radio service.

> Our radio station clients in Atlanta all agreed to the test and were

> provided with taped messages specifically designed for their station's

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> to participate in the diary survey, the number of diaries returned, nor

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> show slight increases in agreement rates.

>

> Usable sample households: about 900 for Control and 1600 for Test.

>

> I hope this gives you some indication.

>

>

> -----Original Message-----

> From: Jim Wolf [SMTP:Jim-Wolf@worldnet.att.net]

> Sent: Sunday, March 21, 1999 10:59 PM

> To: aapornet@usc.edu

> Subject: Re: interactions with media

>

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> attitudes and knowledge of "the general public" in a city or service

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>  
> At 04:44 PM 3/20/99 -0500, Kathryn Downey wrote:  
> >Does anyone have experience or information on how to 'drum up'  
> support for a  
> >statewide telephone survey? I have a client who would like to  
> create a press  
> >release about the survey and is asking me whether it would help or  
> hurt  
> response  
> >rates.  
> >  
>  
>

> =====

> Jim Wolf Jim-Wolf@worldnet.att.net

>From cgood@projhope.org Tue Mar 23 11:00:19 1999

Received: from millwood-mail.projhope.org (projhope.org [204.241.153.2])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA20871 for <aapornet@usc.edu>; Tue, 23 Mar 1999 11:00:09 -0800

(PST)

Received: by projhope.org with Internet Mail Service (5.0.1458.49)

id <HGLXTMMD>; Tue, 23 Mar 1999 13:57:50 -0500

Message-ID:

<3AB63918B953D211AD7100A0C9140E0D15A065@bethesda-mail.projhope.org>

From: "Good, Cindy" <cgood@projhope.org>

To: "'AAPORnet'" <aapornet@usc.edu>

Subject: Risk tolerance questions for elderly

Date: Tue, 23 Mar 1999 13:59:17 -0500

X-Priority: 3

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.0.1458.49)

Content-Type: text/plain

Does any one know of questions designed to assess the financial risk tolerance of an elderly population? Several years ago we developed a series of such questions for a survey of the employed adult population, but we do not think they will work well for the elderly. To be more specific, our target population is Medicare enrollees.

Any ideas or suggestions are appreciated. You may respond directly to me at [cgood@projhope.org](mailto:cgood@projhope.org).

Thank you.

Cindy Good

Project HOPE Center for Health Affairs

301-656-7401 x223

>From Susan.Pinkus@latimes.com Tue Mar 23 16:00:39 1999

Received: from mail01-lax.pilot.net (mail-lax-1.pilot.net [205.139.40.18])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id QAA06823 for <aapornet@usc.edu>; Tue, 23 Mar 1999 16:00:37 -0800 (PST)

Received: from mailgw.latimes.com (unknown-c-23-147.latimes.com

[204.48.23.147] (may be forged)) by mail01-lax.pilot.net with ESMTP id

QAA20900 for <aapornet@usc.edu>; Tue, 23 Mar 1999 16:00:37 -0800 (PST)



Received: from latimes.com (bierce.latimes.com [192.187.72.9])  
by mailgw.latimes.com (8.9.1/8.9.1) with SMTP id QAA08304  
for <aapornet@usc.edu>; Tue, 23 Mar 1999 16:00:36 -0800 (PST)

Received: from news.latimes.com (fowler.news.latimes.com [192.187.72.7]) by  
latimes.com (8.6.10/8.6.9) with ESMTP id QAA23139 for <aapornet@usc.edu>;  
Tue, 23 Mar 1999 16:00:36 -0800

Received: (from pinkus@localhost) by news.latimes.com (8.6.9/8.6.9) id  
PAA104105; Tue, 23 Mar 1999 15:55:44 -0800

Date: Tue, 23 Mar 1999 15:55:43 -0800 (PST)

From: Susan Pinkus <Susan.Pinkus@latimes.com>

To: aapornet@usc.edu

Subject: Re: aapor t-shirt slogan vote

In-Reply-To: <000401be7172\$0e734b80\$c6fcfea9@dell166>

Message-ID:  
<Pine.A32.3.91.990323155156.64328B-100000@fowler.news.latimes.com>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Hi all AAPOR'ites

Just a few more days to get your vote in for the winning t-shirt slogan.

Just to give you more incentive, there are 2 slogans running neck and  
neck and it will be down to the wire who wins.

Sooooooooo, if you want to be the winning vote, do so now. The last  
chance to vote is Monday, March 29.

Also, remember to send the e-mail to me (susan.pinkus@latimes.com) and not to the full aapornet.

Susan Pinkus

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Susan H. Pinkus

Los Angeles Times Poll

Internet:susan.pinkus@latimes.com

American Online: spinkus@aol.com

FAX: 213-237-2505

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>From kwang@ui.urban.org Thu Mar 25 14:59:31 1999

Received: from ABACUS.URBAN.ORG (ABACUS.URBAN.ORG [192.188.252.9])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id OAA19945 for <aapornet@usc.edu>; Thu, 25 Mar 1999 14:59:26 -0800

(PST)

Received: from ui.urban.org by ABACUS.URBAN.ORG with SMTP;

Thu, 25 Mar 1999 17:30:00 -0500 (EST)

Received: from UINET2/SpoolDir by ui.urban.org (Mercury 1.31);

25 Mar 99 17:35:55 -0500

Received: from SpoolDir by UINET2 (Mercury 1.31); 25 Mar 99 17:35:36 -0500

Received: from 12680\_W9x by ui.urban.org (Mercury 1.31);

25 Mar 99 17:35:28 -0500

From: "Kevin Wang" <kwang@ui.urban.org>

To: aapornet@usc.edu

Date: Thu, 25 Mar 1999 17:36:36 -0500

Subject: job opening

Reply-to: KWANG@ui.urban.org

X-mailer: Pegasus Mail for Windows (v2.54)

Message-ID: <225B3822990@ui.urban.org>

Job Title:

Research Associate I (R03)

Job Number:

Job #99031-ANF

Center:

Executive Office Research-Assessing the New Federalism

Job Summary:

Responsibilities include the management and oversight of several tasks associated with producing and analyzing a large-scale multi-year household survey. Specific tasks include questionnaire design, development and review of subcontractor field procedures, and all aspects of data preparation (for both internal and external use) including the development of weights and imputations. Will also serve as resource person on all aspects of the survey including the questionnaire, sample design, interviewing procedures, data preparation, and data analysis and will coordinate project work assignments and monitor work flow between programmers, survey management staff, subcontractors, and researchers. Experience: Requires 2-4 years experience (or equivalent combination of education and experience) related to: working with survey data, survey design, methodologies, analyzing data for consistency and quality, data context/knowledge; writing SAS programs to perform basic statistics

and create reports; working with large-scale and/or complex datasets; and project coordination or management preferably in a policy research organization. Other requirements include excellent oral and written communication skills, strong problem-solving and troubleshooting skills, excellent computing skills (SAS, wordprocessing, spreadsheet, and other software packages), and the ability to handle multiple tasks and assignments with tight deadline pressures. Candidate must be confident, reliable, and able to work with researchers from many different programmatic areas and organizational levels. Status: Regular, full-time Education: Ph.D. preferred, Master's required in Economics, Public Policy, or a related social sciences discipline  
Reports To: Senior Fellow

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To apply:

send cover letter, resume, and references to:

The Urban Institute

Search Committee - Job #99031-ANF

2100 M Street N.W.

Washington, D.C. 20037

No phone calls please! Fax: (202) 887-5189 - Please limit

transmissions to 6 pages!

We are able to accept resumes via e-mail at [resumes@ui.urban.org](mailto:resumes@ui.urban.org). Send text only, no attachments please.

The Urban Institute is an Equal Opportunity Employer.

Kevin Wang  
The Urban Institute  
2100 M. St. NW  
Washington, DC 20037

TEL: 202-261-5732

FAX: 202-293-1918

>From oneil@speedchoice.com Thu Mar 25 15:00:01 1999

Received: from mail.phoenix.speedchoice.com (mail.phoenix.speedchoice.com  
[207.240.197.31])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA20307 for <aapornet@usc.edu>; Thu, 25 Mar 1999 14:59:54 -0800  
(PST)

Received: from phx35035 (hybrid-217-120.phoenix.speedchoice.com  
[207.240.217.120]) by mail.phoenix.speedchoice.com (8.8.8/) with SMTP id  
QAA13395 for <aapornet@usc.edu>; Thu, 25 Mar 1999 16:00:26 -0700 (MST)

Message-ID: <003a01be7713\$0fb114e0\$78d9f0cf@phx35035>

From: "Michael O'Neil" <oneil@speedchoice.com>

To: <aapornet@usc.edu>

Subject: Internship Announcement

Date: Thu, 25 Mar 1999 15:58:51 -0700

MIME-Version: 1.0

X-Priority: 3

X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook Express 4.72.2120.0

X-MimeOLE: Produced By Microsoft MimeOLE V4.72.2120.0

Content-Type: multipart/mixed;

boundary="-----\_NextPart\_000\_0037\_01BE76D8.60AB38C0"

This is a multi-part message in MIME format.

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Content-Type: text/plain;

charset="iso-8859-1"

Content-Transfer-Encoding: 8bit

O'Neil Associates Internship in Public Opinion Research

Application Deadline: April 5, 1999

Scope of the Program. Individuals selected in this program will be exposed to all phases of the research process in a professional atmosphere. Interns participate in study design, field operations, focus group research, a wide array of computer tabulation and data processing assignments, and, for someone with exceptional abilities, writing analytical reports. Most of our previous interns have undertaken analytical responsibilities, a tribute to their exceptional abilities. The program is ideal for a hard-working individual who has a sincere interest in social science and opinion/marketing research as well as a sincere interest in learning research from the bottom up. Through the internship program, a student will gain knowledge and insight into the entire research process, as well as

learning specific skills. The training acquired in this program will be extraordinarily useful for someone intending to pursue research as a profession after graduation, although several past interns have found the experience to be exceptionally valuable in pursuing allied careers.

Company Background. O'Neil Associates Inc. was established in 1981 and is a full service public opinion/ market research firm serving a diverse national clientele in a wide array of industries. The firm is small, entrepreneurial, non-bureaucratic and growing. For more information on O'Neil Associates, please refer to our web pages at <http://www.oneilresearch.com>.

Applications. Applications will be accepted from both undergraduate and graduate students interested in the field of public opinion research.

Past interns have been among the most capable and dedicated of students (two have been Rhodes Scholarship finalists).

Pay/Time commitment. Paid internships are available for the spring semester, the summer recess and the fall semester. A shorter, unpaid internship is available for the winter recess. In order to maximize the mutual value of the program, we will give first consideration to those willing to commit to work either an entire semester or an entire summer (approximately 13-15 weeks). We also offer a shorter, unpaid, internship

over the winter recess. Interns working an entire semester or entire summer will be paid a stipend of \$350 per week.

Candidate preferences. Candidates who have interest in the field of survey research or an allied field as a career will be given preference.

Computer skills, understanding of social science research methods and data processing, and strong writing skills are pluses that will expedite progress in the program.

Housing. Housing in the Tempe area in the summer is plentiful and reasonably priced. We are located less than two miles from a large student community (Arizona State University, student population 45,000) with the concomitant massive summer vacancy. We can provide assistance with the logistics of locating housing.

To apply: Please send a letter of interest and your resume to [surveys@oneilresearch.com](mailto:surveys@oneilresearch.com) (preferred), or if email is not available, to Internship Program, O'Neil Associates Inc., 412 East Southern Avenue, Tempe, Arizona 85282.

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AAAAADwAAAEgAAAAFAAAAaAAAAAYAAABwAAAAACwAAAHgAAAAQAAAAGAAAAAwAAACIAAAAAgAAAO  
QE

AAAEAAAAFwAAAE8nTmVpbCBBC3NvY2lhdGVzLCBJbmMAAAMAAAAWAAAAAwAAAAUAAAAIAAAAAA  
A

AAASAAAAAAAAADBAAAAIAAAAEAAAAGAAAAAkJCQkKJCU5vdmVtYmVyIDZLCaxOTk2AAMAAAAAAAAA  
AAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAQD+/wMKAAD/////AAkCAAAAAADAAAAAAAAARhgAAAB  
N

aWNyb3NvZnQgV29yZCBEb2N1bWVudAAKAAAATVNXb3JkRG9jABAAAABXb3JkLkRvY3VtZW50LjYA  
9DmycQAA  
AAA

AA  
AAA

AA  
AAA

AA  
AAA

AA  
AAA

AAAAAAAAAAAA

-----=\_NextPart\_000\_0037\_01BE76D8.60AB38C0--

>From nancybelden@brspoll.com Thu Mar 25 15:24:40 1999

Received: from dbls.com (dbls.com [207.97.16.50])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id PAA01745 for <aapornet@usc.edu>; Thu, 25 Mar 1999 15:24:32 -0800

(PST)

Received: by dbls.com from localhost

(router,SLMail V3.1); Thu, 25 Mar 1999 18:27:33 -0500

Received: by dbls.com from amy [168.143.15.163]

(SLmail 3.1.2948 (Release Build)); Thu, 25 Mar 1999 18:27:32 -0500

Message-ID: <004101be7715\$16fdc160\$a30f8fa8@brspoll.clark.net>

From: "Nancy Belden" <nancybelden@brspoll.com>

To: <aapornet@usc.edu>

Subject: kids under 18

Date: Thu, 25 Mar 1999 18:13:25 -0500

MIME-Version: 1.0

Content-Type: multipart/alternative;

boundary="-----=\_NextPart\_000\_003E\_01BE76EB.2D0BE920"

X-Priority: 3

X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook Express 4.72.3110.1

X-MimeOLE: Produced By Microsoft MimeOLE V4.72.3110.3

This is a multi-part message in MIME format.

-----=\_NextPart\_000\_003E\_01BE76EB.2D0BE920

Content-Type: text/plain;

charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

Friends:

=20

What figures do others have for percentage of households and/or =  
percentage of individuals who have children 18 or under living with =  
them?

=20

And do you have these percents for Hispanics, blacks, and non-Hispanic =  
whites?=20

=20

I would appreciate any guidance as soon as possible. Many thanks.

=20

Nancy Belden

nancybelden@brspoll.com

-----=\_NextPart\_000\_003E\_01BE76EB.2D0BE920

Content-Type: text/html;

charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

<!DOCTYPE HTML PUBLIC "-//W3C//DTD W3 HTML//EN">

<HTML>

<HEAD>

<META content=3Dtext/html;charset=3Diso-8859-1 =

http-equiv=3DContent-Type>

<META content=3D"MSHTML 4.72.3110.7" name=3DGENERATOR>

</HEAD>

<BODY bgColor=3D#ffffff>

<DIV>

<DIV><FONT color=3D#000000 size=3D2>Friends:</FONT></DIV>

<DIV><FONT color=3D#000000 size=3D2></FONT>&nbsp;</DIV>

<DIV><FONT size=3D2>What figures do others have for percentage of =  
households=20

and/or percentage of individuals who have children 18 or under living =  
with=20

them?</FONT></DIV>

<DIV><FONT size=3D2></FONT>&nbsp;</DIV>

<DIV><FONT size=3D2>And do you have these percents for Hispanics, =  
blacks, and=20

non-Hispanic whites?&nbsp;</FONT></DIV>

<DIV><FONT size=3D2></FONT>&nbsp;</DIV>

<DIV><FONT size=3D2>I would appreciate any guidance as soon as possible. =

Many=20

thanks.</FONT></DIV>

<DIV><FONT size=3D2></FONT>&nbsp;</DIV>

<DIV><FONT size=3D2>Nancy Belden</FONT></DIV>

<DIV><FONT size=3D2><A=20

href=3D"mailto:nancybelden@brspoll.com">nancybelden@brspoll.com</A></FONT=

></DIV></DIV></BODY></HTML>

-----=\_NextPart\_000\_003E\_01BE76EB.2D0BE920--

>From algollin@worldnet.att.net Thu Mar 25 19:40:11 1999

Received: from mtiwmhc04.worldnet.att.net (mtiwmhc04.worldnet.att.net  
[204.127.131.39])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id TAA19303 for <aapornet@usc.edu>; Thu, 25 Mar 1999 19:40:10 -0800

(PST)

Received: from algollin ([12.78.242.171]) by mtiwmhc04.worldnet.att.net

(InterMail v03.02.07 118 124) with SMTP

id <19990326033939.DUDM19225@algollin>;

Fri, 26 Mar 1999 03:39:39 +0000

Message-ID: <36FB0172.363B@worldnet.att.net>

Date: Thu, 25 Mar 1999 22:39:30 -0500

From: Al Gollin <algollin@worldnet.att.net>

Reply-To: algollin@worldnet.att.net

X-Mailer: Mozilla 3.02 (Win95; U)

MIME-Version: 1.0



To: aapornet@usc.edu

CC: stutolley@aol.com

Subject: In Memoriam

References: <225B3822990@ui.urban.org>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

It is with profound sadness that I write to inform you of my father's passing. I know that AAPOR was far more than a professional organization to him, it was a gathering of friends and part of the lasting imprint he will leave on public opinion research. One of the final things which gave him pleasure in this life was listening to the tape of the AAPOR award presentation in St. Louis last year. The formal notice follows...

--Mark A. Gollin

Albert E. Gollin

Died peacefully among family on March 24, 1999. Beloved father of Mark and Karin Gollin, cherished husband of Ann K. Gollin, loving stepfather of Michael, Maria and Kaia. His compassionate wisdom, incisive wit, and discerning intellect will be missed by all who knew him. A memorial service will be held at 2pm on Friday, April 2nd at Riverside Chapel, 76th street and Amsterdam Avenue in New York City.

In his memory, a fund for the advancement of public opinion research has been established at Columbia University. Contributions may be sent to:

Albert E. Gollin Memorial Gift

c/o Mark A. Gollin  
2409 East Helen St.  
Seattle, WA, 98112.

Checks should be made out to: School of General Studies, Columbia  
University.

>From Jim-Wolf@worldnet.att.net Thu Mar 25 19:50:15 1999

Received: from mtiwmhc07.worldnet.att.net (mtiwmhc07.worldnet.att.net  
[204.127.131.42])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id TAA21680 for <aapornet@usc.edu>; Thu, 25 Mar 1999 19:50:12 -0800  
(PST)

Received: from wolfdn.indy.net ([12.75.197.71])

by mtiwmhc07.worldnet.att.net (InterMail v03.02.07 118 124)

with SMTP id <19990326034941.RYK25241@wolfdn.indy.net>

for <aapornet@usc.edu>; Fri, 26 Mar 1999 03:49:41 +0000

Message-Id: <3.0.1.32.19990325224933.0069e5e0@postoffice.worldnet.att.net>

X-Sender: Jim-Wolf@postoffice.worldnet.att.net

X-Mailer: Windows Eudora Light Version 3.0.1 (32)

Date: Thu, 25 Mar 1999 22:49:33 -0500

To: aapornet@usc.edu

From: Jim Wolf <Jim-Wolf@worldnet.att.net>

Subject: Re: kids under 18

In-Reply-To: <004101be7715\$16fdc160\$a30f8fa8@brspoll.clark.net>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

In spite of all those nasty things the Republicans have said about the  
Census Bureau, they really do a great job supplying us with data. I'm

fairly certain you'll find what you need at:

<http://venus.census.gov/cdrom/lookup>

Follow the documentation for STF3 to the tables "(P19)HOUSEHOLD TYPE AND PRESENCE AND AGE OF CHILDREN" for the area you need.

At 06:13 PM 3/25/99 -0500, Nancy Belden wrote:

>Friends: What figures do others have for percentage of households  
>and/or percentage of individuals who have children 18 or under living with  
>them?

-----

Jim Wolf            Jim-Wolf@worldnet.att.net

>From algollin@worldnet.att.net Thu Mar 25 19:52:35 1999

Received: from mtiwmhc04.worldnet.att.net (mtiwmhc04.worldnet.att.net  
[204.127.131.39])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id TAA22702 for <aapornet@usc.edu>; Thu, 25 Mar 1999 19:52:33 -0800  
(PST)

Received: from algollin ([12.78.242.171]) by mtiwmhc04.worldnet.att.net

(InterMail v03.02.07 118 124) with SMTP

id <19990326035201.DZYO19225@algollin>;

Fri, 26 Mar 1999 03:52:01 +0000

Message-ID: <36FB0459.78A9@worldnet.att.net>

Date: Thu, 25 Mar 1999 22:51:53 -0500

From: Al Gollin <algollin@worldnet.att.net>

Reply-To: algollin@worldnet.att.net

X-Mailer: Mozilla 3.02 (Win95; U)

MIME-Version: 1.0

To: aapornet@usc.edu, stutolley@aol.com

Subject: Addendum: In Memoriam

References: <225B3822990@ui.urban.org> <36FB0172.363B@worldnet.att.net>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

One more detail...following the service, a reception will be held at the family home, 400 West End Ave. Apt 5E. All are welcome.

--Mark A. Gollin

>From tmg1p@server1.mail.virginia.edu Thu Mar 25 22:21:21 1999

Received: from mail.virginia.edu (mail.Virginia.EDU [128.143.2.9])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id WAA05013 for <aapornet@usc.edu>; Thu, 25 Mar 1999 22:21:18 -0800

(PST)

Received: from server1.mail.virginia.edu by mail.virginia.edu id aa22622;

26 Mar 99 1:21 EST

Received: from bam8v95.virginia.edu (Dialin1158.cstone.net [204.71.8.158])

by server1.mail.virginia.edu (8.8.7/8.8.7) with SMTP id BAA12178;

Fri, 26 Mar 1999 01:21:04 -0500 (EST)

From: "Thomas M. Guterbock" <tmg1p@server1.mail.virginia.edu>

To: AAPORnet List server <aapornet@usc.edu>

Cc: gbryant@ufl.edu

Subject: Undergraduate Project on Campus Eco-literacy <fwd>

Message-ID: <SIMEON.9903260113.E@bam8v95.virginia.edu>

Date: Fri, 26 Mar 1999 01:20:13 -0500 (Eastern Standard Time)

X-Mailer: Simeon for Win32 Version 4.1.4 Build (40)

X-Authentication: IMSP

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; CHARSET=US-ASCII

AAPORnetters:

We received this student inquiry through our CSR website at U.Va. and I have told the sender, Will Bryant, that I don't know of a survey that fits his needs. But I also told him I would forward this to AAPORnet to see if someone else could be of help. If so, please reply directly to Will Bryant at gbryant@ufl.edu (that's you-eff-ell-dot-e-d-u).

Tom Guterbock

--- Begin Forwarded Message ---

Date: Thu, 25 Mar 1999 15:03:17 -0500

From: Surveys <surveys@virginia.edu>

Subject: Undergraduate Project on Campus Eco-literacy

Sender: Surveys <surveys@virginia.edu>

To: tmg1p@virginia.edu

Reply-To: Surveys <surveys@virginia.edu>

Message-ID: <3.0.5.32.19990325150317.0079a150@unix.mail.virginia.edu>

>From: "Glenn W. Bryant" <gbryant@ufl.edu>

>To: surveys@virginia.edu

>Subject: Undergraduate Project on Campus Eco-literacy

>Date: Thu, 25 Mar 1999 13:47:01 -0500

>X-MSMail-Priority: Normal

>X-Mailer: Microsoft Outlook Express 4.72.3110.5

>X-MimeOLE: Produced By Microsoft MimeOLE V4.72.3110.3

>X-loop: surveys@unix.mail.virginia.edu

>

> Thomas M. Guterbock, Director Dear Slr, I am one of many

>students involved in a class project at the University of Florida. We are

>attempting to assess the environmental literacy/awareness of our student

>body. We are currently searching for a standardized, keyed survey.

>Any suggestions are welcome. Thank you. Enthusiastically, Will Bryant

> gbryant@ufl.edu

--- End Forwarded Message ---

Thomas M. Guterbock ..... Voice:(804) 924-6516

Sociology/Center for Survey Research .... FAX: (804) 924-7028

University of Virginia .....

539 Cabell Hall .....

Charlottesville, VA 22903 ..... e-mail: TomG@virginia.edu

>From MILTGOLD@aol.com Fri Mar 26 04:09:02 1999

Received: from imo24.mx.aol.com (imo24.mx.aol.com [198.81.17.68])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id EAA04756; Fri, 26 Mar 1999 04:09:01 -0800 (PST)

From: MILTGOLD@aol.com

Received: from MILTGOLD@aol.com

by imo24.mx.aol.com (IMOV19.3) id 5JXYa00356;

Fri, 26 Mar 1999 07:08:13 -0500 (EST)

Message-ID: <b13beea3.36fb78ad@aol.com>

Date: Fri, 26 Mar 1999 07:08:13 EST

To: nancybelden@brspoll.com, owner-aapornet@usc.edu, aapornet@usc.edu

Mime-Version: 1.0

Subject: Re: kids under 18

Content-type: text/plain; charset=US-ASCII

Content-transfer-encoding: 7bit

X-Mailer: AOL 3.0.1 for Mac sub 79

In a message dated 3/25/99 6:26:03 PM, nancybelden@brspoll.com wrote:

<<What figures do others have for percentage of households and/or percentage of individuals who have children 18 or under living with them?

And do you have these percents for Hispanics, blacks, and non-Hispanic whites?

>>

Isn't this a <http://www.census.gov> web site question, since the Census Bureau has such numbers? (Or, a call to them would provide it?)

Milton Goldsamt  
Research Statistician  
U. S. Dept. of Justice

miltgold@aol.com

>From Smcfadde@mail.icrsurvey.com Fri Mar 26 06:17:42 1999

Received: from relay3.smtp.psi.net (relay3.smtp.psi.net [38.8.210.2])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id GAA17745 for <aapornet@usc.edu>; Fri, 26 Mar 1999 06:17:41 -0800

(PST)

Received: from [38.176.63.7] (helo=mail.icrsurvey.com)

by relay3.smtp.psi.net with smtp (Exim 1.90 #1)

for aapornet@usc.edu

id 10QXQY-0005AI-00; Fri, 26 Mar 1999 09:17:39 -0500

Received: from media#u#dom-Message\_Server by mail.icrsurvey.com

with Novell\_GroupWise; Fri, 26 Mar 1999 09:20:15 -0500

Message-Id: <s6fb514f.037@mail.icrsurvey.com>

X-Mailer: Novell GroupWise 5.2

Date: Fri, 26 Mar 1999 09:19:51 -0500

From: "Steve McFadden" <Smcfadde@mail.icrsurvey.com>

To: aapornet@usc.edu

Subject: Re: kids under 18

Mime-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: quoted-printable

Content-Disposition: inline

For the population in general, I have 37.2% of households have children =  
under 18. Looking at white households, which include some hispanics, the =  
percentage is 35.9%. Black households that also include hispanics is =  
47.7%

This is based on a survey of 10,078.



Steven C. McFadden  
President, CEO  
610-565-9280 (voice)  
610-565-2369 (fax)

>>> <MILTGOLD@aol.com> 03/26 7:08 AM >>>

In a message dated 3/25/99 6:26:03 PM, nancybelden@brspoll.com wrote:

<<What figures do others have for percentage of households and/or =  
percentage  
of individuals who have children 18 or under living with them?

=20

And do you have these percents for Hispanics, blacks, and non-Hispanic =  
whites?

>>

Isn't this a <http://www.census.gov> web site question, since the Census =  
Bureau  
has such numbers? (Or, a call to them would provide it?)

Milton Goldsamt  
Research Statistician  
U. S. Dept. of Justice  
miltgold@aol.com

>From ZIEGE@ssc.wisc.edu Fri Mar 26 08:47:40 1999

Received: from eagle.ssc.wisc.edu (eagle.ssc.wisc.edu [144.92.190.151])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA17163 for <aapornet@usc.edu>; Fri, 26 Mar 1999 08:47:38 -0800

(PST)

From: ZIEGE@ssc.wisc.edu

Received: from ssc.wisc.edu by ssc.wisc.edu (PMDF V5.1-9 #25733)

id <01J9A7819M9C94DSJS@ssc.wisc.edu> for aapornet@usc.edu; Fri,

26 Mar 1999 10:42:38 CDT

Date: Fri, 26 Mar 1999 10:38:14 -0500 (CDT)

Subject: Survey Vendor Information Request

To: aapornet@usc.edu

Message-id: <01J9A78HB96W94DSJS@ssc.wisc.edu>

MIME-version: 1.0

Content-type: TEXT/PLAIN; CHARSET=US-ASCII

I am sending this under the guise of my "other hat":

We are a state agency seeking a possible new vendor for a telephone survey of Wisconsin taxpayers/residents. It is fairly short and might best be done as a module of an omnibus survey, but could be done as a stand-alone, provided we could get demographics within the constraints of our budget. If such a survey is feasible for your organization, please reply to:

ziegean@dwd.state.wi.us or

blascro@dwd.state.wi.us

Thanks.

>From asgoodin@unm.edu Fri Mar 26 09:06:22 1999

Received: from io.unm.edu (io.unm.edu [129.24.8.7])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id JAA22901 for <aapornet@usc.edu>; Fri, 26 Mar 1999 09:06:21 -0800

(PST)

Received: (qmail 63450 invoked from network); 26 Mar 1999 17:04:46 -0000

Received: from ppp-166.unm.edu (HELO unm.edu) (129.24.14.166)

by io.unm.edu with SMTP; 26 Mar 1999 17:04:46 -0000

Message-ID: <36FBBF69.DC8FE6EA@unm.edu>

Date: Fri, 26 Mar 1999 10:10:02 -0700

From: Amy Sue Goodin <asgoodin@unm.edu>

X-Mailer: Mozilla 4.5 (Macintosh; U; PPC)

X-Accept-Language: en

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: Survey Vendor Information Request

References: <01J9A78HB96W94DSJS@ssc.wisc.edu>

Content-Type: text/plain; charset=us-ascii; x-mac-type="54455854";

x-mac-creator="4D4F5353"

Content-Transfer-Encoding: 7bit

What is the topic and when do you need it? More information would be helpful.

Amy Goodin

UNM Institute for Public Policy

ZIEGE@ssc.wisc.edu wrote:

> I am sending this under the guise of my "other hat":

>

> We are a state agency seeking a possible new vendor for a telephone

> survey of Wisconsin taxpayers/residents. It is fairly short and might best

> be done as a module of an omnibus survey, but could be done as a stand-

> alone, provided we could get demographics within the constraints of our

> budget. If such a survey is feasible for your organization, please reply

> to:

> ziegean@dwd.state.wi.us or

> blascro@dwd.state.wi.us

>

> Thanks.

>From beniger@rcf.usc.edu Fri Mar 26 09:59:47 1999

Received: from almaak.usc.edu (almaak.usc.edu [128.125.19.166])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA12336 for <aapornet@usc.edu>; Fri, 26 Mar 1999 09:59:46 -0800

(PST)

Received: from localhost (beniger@localhost)

by almaak.usc.edu (8.8.8/8.8.8/usc) with SMTP

id JAA27168 for <aapornet@usc.edu>; Fri, 26 Mar 1999 09:59:44 -0800

(PST)

Date: Fri, 26 Mar 1999 09:59:44 -0800 (PST)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: Remembering Al

Message-ID: <Pine.GSO.4.02.9903260956360.12261-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Fellow AAPOR members,

The following was read by Al's son, Mark Gollin, when he accepted the AAPOR Award on behalf of his father at our Annual Conference banquet last May in St. Louis.

-----

Good evening. I came here to stand in for my father, and to express his deep appreciation to AAPOR - especially to President Jim Beniger and the committee members -- themselves former winners -- for this Award. Those of you who know how he feels about AAPOR can well imagine how much he wished he could have been here. But his illness, unfortunately, made travel too difficult. So he asked me to read these few words of acknowledgment.

To all my fellow AAPOR and WAPOR members: Greetings! I am highly honored to be the recipient of this year's AAPOR Award, and flattered when I look at the names of prior award-winners. Pretty fast company, one and all.

I am particularly pleased --and deeply touched -- to have my name joined with those of my two former teachers and mentors, Paul Lazarsfeld and Herb Hyman, the first and second to receive this honor; Barney Berelson, my old boss at Columbia's legendary Bureau of Applied Social Research; Leo Bogart, who brought me back to New York by offering me a job; and literally dozens of others, whose works are adornments to our field and whose friendship I have enjoyed over the years.

And in most cases, these friendships began at AAPOR. My first conference was in 1964, in Excelsior Springs, Missouri, where I nervously gave a paper on a study of civil rights protest and had my first and only salt rub massage. Both were memorable, and set the tone for all subsequent AAPOR conferences: high professionalism mingled with moments of self-indulgent fun. This mixture accounts for a good deal of AAPOR's unique charm, which kept me coming back, year after year. As this is very likely to be my last chance to talk to you as a group, permit me to be a bit didactic about my personal experiences, to make a point or two.

There's another important element to AAPOR, which has occupied a fair amount of my time and attention over the years: the effort at professional self-regulation and standard-setting, embodied in our Code of Professional Ethics and Practices and, more recently, lists of Best and Worst Practices. Here we enter a thicket, in which professional norms derived from the scientific part of our discipline interact with moral sentiments whose roots can be traced to the moral imperative embedded in the concept of public opinion, with its powerful legitimacy-conferring functions, akin to the sacred "divine right of kings" basis of legitimate rule that preceded it.

Few topics were and are debated more passionately than the ethical dimensions of our craft: what they are and how to defend them most effectively or spread their influence more widely. These debates have been a feature of many a business meeting. But I also received strong confirmation of the emotion they evoke in a most unlikely setting: a reaction to something I said in my AAPOR presidential address! In a concluding section, under the heading entitled "The Calling of Public Opinion Research," after alluding to the sociologist Toennies' idea that public opinion was destined to supplant religion as a prime force for social change in an increasingly secularized era, I went on to say, "Some of this moral imperative carries over into the professional self-image of public opinion researchers I do not mean to imply that pollsters are oracles of the popular will: none of us would claim a priestly function."

Later on, Bud Roper cornered me and said, "Like hell we wouldn't!"

Suitably chastened, I amended the POQ version to read, "Few of us would claim a priestly function," but I didn't forget the point he was making, that public polling is, in a sense, a public trust with weighty responsibilities that can impose unusual roles and burdens on us, making our Code of Professional Ethics that much more important as a beacon and guide.

A recent case in point is the somewhat paradoxical set of poll findings on presidential job approval and personal character. No polls have meant as much for presidential power (and perhaps longevity) since the ones in the Watergate period, so cogently analyzed by Kurt and Gladys Lang. But the reputation of public (mainly media) polling since then has become so firmly established that, to my knowledge, no serious review of or

challenge to these findings surfaced until Warren Mitofsky's session at this conference. Quite a turnaround in perceptions of poll accuracy or reliability, it seems to me. .

One final thought about AAPOR: its vital role in shaping and reshaping the "collective consciousness" in the field of public opinion research. It is my conviction that the fun part - the social aspects -- of AAPOR matter as much as the professional side in this process. Every hand of cards played, or voice raised in song, or outing or mealtime shared (especially with new members), or beach ball thrown or whistle blown contributes to the building of that sense of professional community on which our collective consciousness largely depends. In turn, it strengthens our commitment to AAPOR as the unique "meeting place" for all those "oracles of the popular will" who are cunningly disguised as public opinion or survey researchers.

Je vous aime, AAPOR: may you continue to bounce along from strength to strength. And once again, my heartfelt gratitude for the high honor that you have given me: I shall cherish it.

Thank you.

Albert E. Gollin

May 16, 1998

-----

>From beniger@rcf.usc.edu Fri Mar 26 10:18:09 1999



Received: from almaak.usc.edu (almaak.usc.edu [128.125.19.166])  
by usc.edu (8.8.8/8.8.8/usc) with ESMTP  
id KAA18750 for <aapornet@usc.edu>; Fri, 26 Mar 1999 10:18:07 -0800  
(PST)

Received: from localhost (beniger@localhost)  
by almaak.usc.edu (8.8.8/8.8.8/usc) with SMTP  
id KAA04321 for <aapornet@usc.edu>; Fri, 26 Mar 1999 10:18:06 -0800  
(PST)

Date: Fri, 26 Mar 1999 10:18:06 -0800 (PST)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: Remembering AI, Part II

Message-ID: <Pine.GSO.4.02.9903261000130.12261-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Fellow AAPOR members,

Here is AAPOR's citation to AI which accompanied our 44th annual AAPOR Award, presented to him at our 53rd Annual Conference banquet on Saturday night, last May 16, in St. Louis. The elegant words are those of his friend and ours, the 1996 AAPOR Award winner, Eleanor Singer. In keeping with AAPOR tradition, a facsimile of this citation, which appears on the AAPOR Award Plaque presented to AI, was also published in the Fall 1998 issue of Public Opinion Quarterly, volume 62, number 3.

\*\*\*\*\*

The American Association for Public Opinion Research

Presents the AAPOR AWARD

For Exceptionally Distinguished Achievement

to

Albert E. Gollin

His passion is history and politics, and the role of public opinion in shaping both. An accomplished student of Paul Lazarsfeld, Robert K. Merton, and Herbert Hyman, he directed surveys at Columbia's Bureau of Applied Social Research and at Washington's Bureau of Social Science Research during the heyday of social research in the late 1960s and early 1970s, and then continued his career as a meticulous researcher and leader of research on the newspaper and its audiences at the research arm of the American Newspaper Publishers Association.

His sharp wit and warm embrace enlivened decades of AAPOR meetings. For years, he served as the organization's unofficial parliamentarian and pragmatic political mentor. Without his skills in these areas, the Standards of Disclosure would not now be a part of AAPOR's Code of Ethics and Public Opinion Quarterly might not be owned by AAPOR. The volume of AAPOR's history owes much to his unflagging encouragement behind the scenes.

And as conference chair, president, presenter, and member of innumerable executive councils and advisory committees, he brought to the organization his own deep interest in, and knowledge of, the historical role played by public opinion and the history of public opinion research.

He is a generalist rather than a specialist, a man of good judgment and uncommon good sense. For all these reasons, and all these traits, the American Association for Public Opinion Research proudly confers upon Albert

E. Gollin its highest honor, the AAPOR Award for 1998.

-----

>From moored@wsu.edu Fri Mar 26 13:31:49 1999

Received: from cheetah.it.wsu.edu (root@cheetah.it.wsu.edu [134.121.1.8])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id NAA25575 for <aapornet@usc.edu>; Fri, 26 Mar 1999 13:31:48 -0800

(PST)

Received: from moored.wsu.edu (moored.libarts.wsu.edu [134.121.52.184])

by cheetah.it.wsu.edu (8.8.7/8.8.7) with SMTP id NAA19508

for <aapornet@usc.edu>; Fri, 26 Mar 1999 13:31:42 -0800 (PST)

Message-Id: <3.0.32.19990326133935.00719f70@mail.wsu.edu>

X-Sender: moored@mail.wsu.edu

X-Mailer: Windows Eudora Pro Version 3.0 (32)

Date: Fri, 26 Mar 1999 13:39:35 -0800

To: aapornet@usc.edu

From: Danna Moore <moored@wsu.edu>

Subject: Re: Survey Vendor Information Request

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

The Social & Economic Sciences Research Center at Washington State University would also be able to give you a cost estimate for doing a telephone survey. We would need the following information: 1. length of the interview on average, 2. number of interviews to be completed, 3: some description of the population to be interviewed, 4. whether you will furnish the sample or whether we would purchase an RDD or listed sample and 5) any special considerations in the survey or sample design (ie stratifications).

To give you a some background information about SESRC. We have 50 CATI stations and about 90 interviewers. We do about 50- 70 survey (mail, telephone, face to face ) projects annually (\$1.5 million). Our primary survey sponsors are Washington State governmental agencies and Washington State university faculty projects that include a survey effort. We do a few national/federal surveys contracts each year (ERS, USDA, Census Bureau). John Tarnai is our Director and Don Dillman is our R & D Director.

Let me know if you would like more description of our capabilities.

Danna Moore

SESRC Research coordinator

At 10:38 AM 3/26/99 -0500, you wrote:

>

>I am sending this under the guise of my "other hat":

>

>We are a state agency seeking a possible new vendor for a telephone  
>survey of Wisconsin taxpayers/residents. It is fairly short and might best  
>be done as a module of an omnibus survey, but could be done as a stand-  
>alone, provided we could get demographics within the constraints of our  
>budget. If such a survey is feasible for your organization, please reply  
>to:

>ziegean@dwd.state.wi.us or

>blascro@dwd.state.wi.us

>

>Thanks.

>

>

\*\*\*\*\*

Danna L. Moore, Ph.D.

Research Coordinator

Social & Economic Sciences Research Center

Washington State University

P.O. Box 644014

Pullman, WA 99164-4014

Tel. 509-335-1117 VM/ 335-1511 Secretary

FAX 509-335-0116 email: moored@wsu.edu

\*\*\*\*\*

>From HOneill536@aol.com Fri Mar 26 15:33:06 1999

Received: from imo27.mx.aol.com (imo27.mx.aol.com [198.81.17.71])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id PAA12064 for <aapornet@usc.edu>; Fri, 26 Mar 1999 15:33:04 -0800

(PST)

From: HOneill536@aol.com

Received: from HOneill536@aol.com

by imo27.mx.aol.com (IMOV19.3) id 5JQIa13699

for <aapornet@usc.edu>; Fri, 26 Mar 1999 18:32:17 -0500 (EST)

Message-ID: <570291e2.36fc1901@aol.com>

Date: Fri, 26 Mar 1999 18:32:17 EST

To: aapornet@usc.edu

Mime-Version: 1.0

Subject: Re: Survey Vendor Information Request

Content-type: text/plain; charset=US-ASCII

Content-transfer-encoding: 7bit

X-Mailer: AOL 4.0 for Windows 95 sub 13

I don't know of any "vendors" or even "suppliers" for that matter. But the Univ of Wisconsin might find a reputable research company. If they want to engage a "vendor," be wary of how you will be treated. Harry O'Neill

>From Mark@bisconti.com Fri Mar 26 15:54:53 1999

Received: from medusa.nei.org (medusa.nei.org [208.158.210.1])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id PAA19218 for <aapornet@usc.edu>; Fri, 26 Mar 1999 15:54:49 -0800

(PST)

Received: from jetson.nei.org (unverified) by medusa.nei.org

(Content Technologies SMTPRS 2.0.15) with ESMTP id

<B0000499393@medusa.nei.org> for <aapornet@usc.edu>;

Fri, 26 Mar 1999 18:53:34 -0500

Received: from MARK-BRI ([10.2.0.182]) by jetson.nei.org with SMTP

(Microsoft Exchange Internet Mail Service Version 5.5.2232.9)

id HGAAZ59Z; Fri, 26 Mar 1999 18:54:47 -0500

Received: by mark-bri with Microsoft Mail

id <01BE77B8.5C40F000@mark-bri>; Fri, 26 Mar 1999 18:42:11 -0500

Message-Id: <01BE77B8.5C40F000@mark-bri>  
From: Mark Richards <Mark@bisconti.com>  
To: "'AAPORNET'" <aapornet@usc.edu>  
Subject: RE: Survey Vendor Information Request  
Date: Fri, 26 Mar 1999 18:42:09 -0500  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: quoted-printable

Didn't you hear? Fact suppliers are going to set up fact vending =  
machines in every neighborhood, and you'll be able to put in money and =  
press the ideological or identity flavor you want, and the facts will =  
pop right out. I think it'll be called Jiffy Facts. Don't know if =  
they'll give change back or not. Enjoy a fact free weekend, =  
researchers. It's Friday, and cherry blossoms are soon to arrive:) =  
Cheers, mark.

Mark Richards

-----

From: HOneill536@aol.com  
Sent: Friday, March 26, 1999 6:32 PM  
To: aapornet@usc.edu  
Subject: Re: Survey Vendor Information Request

I don't know of any "vendors" or even "suppliers" for that matter. But =  
the  
Univ of Wisconsin might find a reputable research company. If they want =  
to  
engage a "vendor," be wary of how you will be treated. Harry O'Neill

>From hse@elwaypoll.com Mon Mar 29 08:03:17 1999

Received: from accessone.com (soda.accessone.com [198.68.191.24])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA17218 for <aapornet@usc.edu>; Mon, 29 Mar 1999 08:03:08 -0800

(PST)

Received: from uranus (kirk06-32.accessone.com [209.43.129.32])

by accessone.com (8.8.5/8.8.5/PIH) with SMTP id IAA17283

for <aapornet@usc.edu>; Mon, 29 Mar 1999 08:03:06 -0800 (PST)

Message-ID: <006501be79fe\$1b929d40\$ddbffa9@uranus>

From: "H. Stuart Elway" <hse@elwaypoll.com>

To: "'AAPORNET'" <aapornet@usc.edu>

Subject: looking for a reference

Date: Mon, 29 Mar 1999 07:57:32 -0800

MIME-Version: 1.0

Content-Type: multipart/alternative;

boundary="-----=\_NextPart\_000\_004C\_01BE79B9.CCA30920"

X-Priority: 3

X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook Express 4.72.3110.1

X-MimeOLE: Produced By Microsoft MimeOLE V4.72.3110.3

This is a multi-part message in MIME format.

-----=\_NextPart\_000\_004C\_01BE79B9.CCA30920

Content-Type: text/plain;

charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable





how many=20

people participate in a voluntary poll, he will not have =

&quot;scientific&quot;=20

nor &quot;statistically reliable&quot; nor projectable data.&nbsp;Any =

reference=20

or quote or advice will be appreciated.&nbsp;Thank you.</FONT></DIV>

<DIV><FONT color=3D#000000 face=3DTahoma size=3D2></FONT><FONT =

face=3DTahoma=20

size=3D2>Stuart Elway</FONT></DIV>

<DIV><FONT color=3D#000000 face=3DTahoma size=3D2>Elway Research, =

Inc.<BR>206/=20

264-1500</FONT></DIV></BODY></HTML>

-----=\_NextPart\_000\_004C\_01BE79B9.CCA30920--

>From srg@regen.com Mon Mar 29 08:22:55 1999

Received: from mailhost.iconn.net (mailhost.iconn.net [207.171.128.7])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA22717 for <aapornet@usc.edu>; Mon, 29 Mar 1999 08:22:54 -0800

(PST)

Received: from regen.com (regen.regen.com [207.171.128.198])

by mailhost.iconn.net (8.9.1/19981210) with SMTP id LAA10764

for <aapornet@usc.edu>; Mon, 29 Mar 1999 11:22:52 -0500

Received: from [192.9.200.179] by regen.com (AIX 3.2/UCB 5.64/4.03)

id AA12633; Mon, 29 Mar 1999 11:29:41 -0500

Message-Id: <36FFA771.994A5C54@regen.com>

Date: Mon, 29 Mar 1999 11:16:49 -0500

From: Sheldon Gawiser <srg@regen.com>

X-Mailer: Mozilla 4.04 [en] (Win95; I)

Mime-Version: 1.0

To: aapornet@usc.edu

Subject: Re: looking for a reference

References: <006501be79fe\$1b929d40\$ddbffa9@uranus>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Try the NCPP pamphlet 20 questions a Journalist should ask about public opinion polls.

or the book, A Journalist's Guide to Public Opinion Polls.

>From asgoodin@unm.edu Mon Mar 29 08:31:36 1999

Received: from io.unm.edu (io.unm.edu [129.24.8.7])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id IAA25657 for <aapornet@usc.edu>; Mon, 29 Mar 1999 08:31:35 -0800

(PST)

Received: (qmail 99132 invoked from network); 29 Mar 1999 16:30:01 -0000

Received: from ppp-180.unm.edu (HELO unm.edu) (129.24.14.180)

by io.unm.edu with SMTP; 29 Mar 1999 16:30:01 -0000

Message-ID: <36FFABC8.4A4205CF@unm.edu>

Date: Mon, 29 Mar 1999 09:35:20 -0700

From: Amy Sue Goodin <asgoodin@unm.edu>

X-Mailer: Mozilla 4.5 (Macintosh; U; PPC)

X-Accept-Language: en

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: looking for a reference

References: <006501be79fe\$1b929d40\$ddbffa9@uranus>

Content-Type: multipart/alternative;

boundary="-----7505C136F1A226482586D2C7"

-----7505C136F1A226482586D2C7

Content-Type: text/plain; charset=us-ascii; x-mac-type="54455854";

x-mac-creator="4D4F5353"

Content-Transfer-Encoding: 7bit

Try Chapter 5 "The Logic of Survey Sampling" in Earl Babbie's Survey Research Methods (1990, 2nd edition). This chapter talks about the importance of sampling properly to assure reliability and validity, as well as to assure a representative sample is acquired such that inference can be made to larger populations of interest.

Amy Sue Goodin

University of New Mexico

Institute for Public Policy

"H. Stuart Elway" wrote:

- > Colleagues: I am looking for a reference to convince a
- > particularly stubborn client that no matter how many people
- > participate in a voluntary poll, he will not have "scientific" nor
- > "statistically reliable" nor projectable data. Any reference or quote
- > or advice will be appreciated. Thank you. Stuart Elway Elway Research,
- > Inc.
- > 206/ 264-1500



Elway</font></font><font face="Tahoma"><font color="#000000"><font size=-1>Elway  
Research, Inc.</font></font></font>  
<br><font face="Tahoma"><font color="#000000"><font size=-1>206/  
264-1500</font></font></font></blockquote>

</body>

</html>

-----7505C136F1A226482586D2C7--

>From latibaro@rdc.cl Mon Mar 29 08:49:22 1999

Received: from mailnet.rdc.cl (root@mailnet1.rdc.cl [200.27.2.4])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA01420 for <aapornet@usc.edu>; Mon, 29 Mar 1999 08:49:10 -0800

(PST)

Received: from mlagos.rdc.cl (dial1-1.rdc.cl [200.27.1.161])

by mailnet.rdc.cl (8.9.2/8.9.2) with SMTP id AAA00942;

Tue, 30 Mar 1999 00:47:38 -0400 (CLT)

Date: Tue, 30 Mar 1999 00:47:38 -0400 (CLT)

Message-Id: <199903300447.AAA00942@mailnet.rdc.cl>

X-Sender: latibaro@rdc.cl

X-Mailer: Windows Eudora Light Version 1.5.2

Mime-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

To: aapornet@usc.edu, aapornet@usc.edu

From: LATINOBAROMETRO <latibaro@rdc.cl>

Subject: Re: looking for a reference

I am interested in the NCPP, what is it? and where can I find the book you mention?. If you can give specifics is better I am sitting in south america.

many thanks

Marta Lagos

MORI (Chile) S.A.

At 11:16 AM 3/29/99 -0500, Sheldon Gawiser wrote:

>Try the NCPP pamphlet 20 questions a Journalist should ask about public

>opinion polls.

>

>or the book, A Journalist's Guide to Public Opinion Polls.

>

LATINOBAROMETRO

Marta Lagos

Dar=EDo Urz=FAa 2080

Santiago Chile

tel 562 3344544 /direct 2320345

fax 562 3346970

correos:

mlagos@rdc.cl

latibaro@rdc.cl

>From srg@regen.com Mon Mar 29 08:59:08 1999

Received: from mailhost.iconn.net (mailhost.iconn.net [207.171.128.7])  
by usc.edu (8.8.8/8.8.8/usc) with ESMTP  
id IAA05742 for <aapornet@usc.edu>; Mon, 29 Mar 1999 08:59:06 -0800  
(PST)

Received: from regen.com (regen.regen.com [207.171.128.198])  
by mailhost.iconn.net (8.9.1/19981210) with SMTP id LAA21422  
for <aapornet@usc.edu>; Mon, 29 Mar 1999 11:58:59 -0500  
Received: from [192.9.200.179] by regen.com (AIX 3.2/UCB 5.64/4.03)  
id AA51175; Mon, 29 Mar 1999 12:04:50 -0500

Message-Id: <36FFAFAD.3EA04508@regen.com>

Date: Mon, 29 Mar 1999 11:51:57 -0500

From: Sheldon Gawiser <srg@regen.com>

X-Mailer: Mozilla 4.04 [en] (Win95; I)

Mime-Version: 1.0

To: aapornet@usc.edu

Subject: Re: looking for a reference

References: <199903300447.AAA00942@mailnet.rdc.cl>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

The national Council on Public Polls is an organization of polling  
organizations.

look at [www.ncpp.org](http://www.ncpp.org) for the older version of the pamphlet on line.

>From beniger@rcf.usc.edu Mon Mar 29 09:20:55 1999

Received: from almaak.usc.edu (almaak.usc.edu [128.125.19.166])  
by usc.edu (8.8.8/8.8.8/usc) with ESMTP  
id JAA13122 for <aapornet@usc.edu>; Mon, 29 Mar 1999 09:20:53 -0800  
(PST)



Received: from localhost (beniger@localhost)

by almaak.usc.edu (8.8.8/8.8.8/usc) with SMTP

id JAA27644 for <aapornet@usc.edu>; Mon, 29 Mar 1999 09:20:52 -0800

(PST)

Date: Mon, 29 Mar 1999 09:20:43 -0800 (PST)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: Request from Belgrade's Independent Radio B92 (fwd)

Message-ID: <Pine.GSO.4.02.9903290919380.4478-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

AAPORNETters,

The following comes from B92, Yugoslavia's leading independent radio station, some of whose members have been arrested recently. I forward this to AAPORNET for whatever value you might find in it for your study of public opinion, or for forging links with European researchers in the field.

-- Jim

---

Dear All,

As you will know, air strikes on Yugoslavia are now underway. One of the outcomes of this war situation is the closure of Yugoslavia's most important independent media entity, radio station B92.

A group of people from Europe and from around the world are staging a campaign to help B92 continue to provide news updates about the situation in Yugoslavia as it develops. The campaign is centred in Amsterdam, the Netherlands, through the internet service provider, XS4ALL and the cultural organisation, De Balie. The group aims to achieve this through the establishment of a fundraising campaign, a website and a Real Audio service.

The current crisis situation in Yugoslavia means that the potential for B92 continuing its independent news service is limited. The recently founded support group intends to take measures to distribute news by and about B92, from Amsterdam. For this purpose a special website has been established:

<http://helpB92.xs4all.nl>

B92 is the backbone of the independent news service in Yugoslavia. Without immediate support this last source of independent news for the inhabitants of this region is endangered. A campaign has been started by the support group, with the objective of sending money and equipment to B92 and other independent radio stations in Serbia and

Kosovo.

There are four key ways that you can assist the group in its support of B92.

1) Link to our website:

<http://helpb92.xs4all.nl>

by using the logo from the website and promote the spreading of this logo in any way you can. This logo is also attached to this email.

Also link to the B92 website:

<http://www.b92.net>

2) Help us raise funds for B92 and other endangered independent news services from Serbia and Kosovo. The special account number that has been opened for donations is 7676 (Postbank, Netherlands).

by international money order payable to:

Press Now

Kleine Gartmanplantsoen 10

1017 RR Amsterdam

Netherlands

or by international bank transfer to:

Postbank Amsterdam

Swift address: INGBNL2A

Accountnumber: 7676

in the name of: Press Now (adress above)

Please specify "Help B92".

3) Distribute the press release about the fundraising campaign to your local media. You will find the press release at the end of this email.

4) Sign the guestbook on the website if you want to express your individual support or, if you represent an organisation that wants to become part of the support group, mail us more details about the organisation and nature of the support offered, preferably accompanied by a small logo in gif-format to include on our website.

The Help B92 Team:

B92: <http://www.b92.net/>  
De Balie: <http://www.balie.nl/>  
De Digitale Stad: <http://www.dds.nl/>  
Next 5 Minutes: <http://www.n5m.org/>  
Press Now: <http://www.dds.nl/~pressnow/>  
radioqualia (Australia): <http://www.radioqualia.va.com.au/>  
De Waag (MONM): <http://www.waag.org/>  
XS4ALL: <http://www.xs4all.nl/>

Please Note that the following is the new link for B92 live internet audio stream:

>><http://play.rbn.com/?b92>

=====

#### Press Release

If you want to include the following press release in your website then please copy and paste as required:

Press Release March 24th 1999

Help B92 and the independent media in Yugoslavia Latest news at <http://helpB92.xs4all.nl>

Last night the transmitter of radio B92 from Belgrade was confiscated by the Serbian authorities. The editor-in-chief, Veran Matic, was held in custody in a police station for well over 8 hours. Despite this intimidation the station continues its independent news service. At De Balie in Amsterdam a support group has been founded tonight, which intends to support B92 and other independent media in Yugoslavia where possible in the continuation of these important news services.

With the support of internet provider XS4ALL B92 also transmits its signals via internet since december 1996.

These digital broadcasts are picked up by the BBC Worldservice and retransmitted via satellite. Through a network of local radio stations the programs of B92 can be heard throughout Serbia, despite repeated attempts by the authorities to silence the station. At this moment it is still possible to follow the broadcasts of Radio B92 in real audio on their website, at <http://www.b92.net>

In light of the current tense situation it is very likely that the possibilities of B92 to continue its independent news service will be limited even further. The support group therefore intends to take measures to distribute news by and about B92 from Amsterdam. For that purpose a special website has been opened at <http://helpB92.xs4all.nl>

B92 is the backbone of the independent news service in Yugoslavia. Without immediate financial support this last source of independent news for the inhabitants of this region is endangered. A fundraising campaign is being started by the support group, in order to send money and equipment to B92 and other independent radio stations in Serbia and Kosovo as soon as possible.

The founders of the support group are: B92, De Balie, De Digitale Stad, Next 5 Minutes, Press Now, radioqualia (Australia), De Waag (MONM) en XS4ALL.

For more information or to send messages of support, please e-mail [helpB92@xs4all.nl](mailto:helpB92@xs4all.nl). You can also digitally support this

initiative by copying the special logo onto your website and  
linking to Help B92.

Mag. Christian Eigner

"zum Thema:"

Reichsstrasse 59

A-8045 Graz

Austria

Tel.: ++43 664 21 13 772

E-mail: che@zum-thema.com

---

>From beniger@rcf.usc.edu Mon Mar 29 10:14:59 1999

Received: from almaak.usc.edu (almaak.usc.edu [128.125.19.166])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA01305 for <aapornet@usc.edu>; Mon, 29 Mar 1999 10:14:58 -0800

(PST)

Received: from localhost (beniger@localhost)

by almaak.usc.edu (8.8.8/8.8.8/usc) with SMTP

id KAA22434 for <aapornet@usc.edu>; Mon, 29 Mar 1999 10:14:57 -0800

(PST)

Date: Mon, 29 Mar 1999 10:14:57 -0800 (PST)

From: James Beniger <beniger@rcf.usc.edu>

To: "'AAPORNET'" <aapornet@usc.edu>

Subject: Re: looking for a reference

In-Reply-To: <006501be79fe\$1b929d40\$ddbffa9@uranus>

Message-ID: <Pine.GSO.4.02.9903290924170.4478-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Stuart,

A convincing reference might be difficult for you to find because voluntary respondents are *\*not\** unscientific nor unreliable in any absolute sense. For example, a 100 percent sample of volunteers (i.e., a voluntary census) is every bit as good as a 100 percent randomly-sampled, coerced or paid census. Statistical theory is blind to any motives of the things sampled, and the requirement of "randomness" (equal probabilities of selection) becomes monotonically less interesting as sample size approaches population size.

Because statistical theory is everywhere stochastic in this way, it is unlikely to impress a "stubborn client" not familiar with thinking stochastic thoughts unless the theory is presented at gunpoint or endorsed by a worshiped authority. This suggests, at least to me, what survey sampling theory might ultimately need to gain public acceptance: celebrity endorsements. Through Michael Jordan and the Spice Girls, say, might come our ultimate salvation.

Your question also depends on what precisely you mean by "voluntary poll."

If each of your volunteers might be seen as something akin to a caught fish, for example, then there is a considerable body of applied work using



capture-recapture methods that might impress your stubborn client. My larger point here is that there are many techniques other than the usual stratified frames by which to conduct particular surveys of populations and their aggregate characteristics. When one is buried in volunteers, it might actually be fruitful to consider some of these alternative approaches.

None of the above ought to be construed in any way to mean that most current Internet polls are other than garbage--they're not.

-- Jim

\*\*\*\*\*

On Mon, 29 Mar 1999, H. Stuart Elway wrote:

> Colleagues:

> I am looking for a reference to convince a particularly stubborn client

> that no matter how many people participate in a voluntary poll, he will not

> have "scientific" nor "statistically reliable" nor projectable data. Any

> reference or quote or advice will be appreciated. Thank you.

> Stuart Elway

> Elway Research, Inc.

> 206/ 264-1500

\*\*\*\*\*

>From steenb@fleishman.com Mon Mar 29 11:23:56 1999

Received: from mail.fleishman.com (mail.fleish.com [207.193.111.249])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA24221 for <aapornet@usc.edu>; Mon, 29 Mar 1999 11:23:54 -0800

(PST)

Received: from imcbdcsv01.fleishman.com (fleishman.com [207.193.111.25]) by

mail.fleishman.com with SMTP (Microsoft Exchange Internet Mail Service

Version 5.5.2448.0)

id H65Q9122; Mon, 29 Mar 1999 13:32:29 -0600

Received: by IMCBDCSRV01 with Internet Mail Service (5.5.2448.0)

id <H65Q7HXH>; Mon, 29 Mar 1999 13:25:59 -0600

Message-ID: <951B30EE47A7D2118D4000A0C9EA357328813A@STLEXGSRV01>

From: "Steen, Bob" <steenb@fleishman.com>

To: "Aapornet (E-mail)" <aapornet@usc.edu>

Subject: Y2K Scams

Date: Mon, 29 Mar 1999 13:25:51 -0600

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain;

charset="iso-8859-1"

I am helping a banking client with public opinions/behaviors with respect to Y2K issues. Someone mentioned on these pages about being approached with a Y2K scam (I believe it was asking that bank funds be transferred to someplace else). Who was it that shared that experience. I would like to follow up with her, if possible.

Thanks.

>From worc@mori.com Mon Mar 29 11:42:03 1999

Received: from finch-post-10.mail.demon.net (finch-post-10.mail.demon.net  
[194.217.242.38])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA01119 for <aapornet@usc.edu>; Mon, 29 Mar 1999 11:41:52 -0800  
(PST)

Received: from [194.222.4.107] (helo=worc)

by finch-post-10.mail.demon.net with smtp (Exim 2.12 #1)

id 10Rhuv-0002XJ-0A; Mon, 29 Mar 1999 19:41:50 +0000

Message-ID: <012501be7a1a1a\$062d5a0\$6b04dec2@worc.demon.co.uk>

From: "Robert M Worcester" <worc@mori.com>

To: <aapornet@usc.edu>

Subject: Re: looking for a reference

Date: Mon, 29 Mar 1999 20:07:25 +0100

MIME-Version: 1.0

Content-Type: multipart/alternative;

boundary="-----\_NextPart\_000\_0122\_01BE7A23.52273DA0"

X-Priority: 3

X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook Express 4.72.3110.5

X-MimeOLE: Produced By Microsoft MimeOLE V4.72.3110.3

This is a multi-part message in MIME format.

-----\_NextPart\_000\_0122\_01BE7A23.52273DA0

Content-Type: text/plain;

charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

Dear Stuart

As it happens, there is an important example here is Britain, on which I =  
have been on BBC Television talking about just today. On Sunday I was =  
horrified to see an editorial in Sunday Business Newspaper an editorial =  
predicated on the 'fact' that the war in Serbia was opposed by 84% of =  
the British public, according to a nation-wide 'poll' conducted by Talk =  
Radio on Friday. The same morning, the Mail on Sunday published our =  
properly conducted MORI poll of c. 600 people and found 55% of the =  
British thought it 'right' for Britain to have joined in the NATO =  
bombing of Yugoslavia, while 27% said it was 'wrong'. Also yesterday =  
the Observer Newspaper published the results of an ICM poll of 517 =  
people, also properly conducted, which found that 56% thought it 'right =  
for Britain to take part in the NATO raids, while 28% thought it was =  
'wrong'.

So much for 'Voodoo' polls; hope this is helpful.

Last month I wrote an editorial in the MORI newsletter, British Public =  
Opinion, about such 'Voodoo' polls, warning our subscribers against just =  
this thing. Obviously, the Editor of Sunday Business hadn't read it. =  
I've now sent it to him, and will fax it to you tomorrow.

Forgive me for sending this to the entire AAPOR network, but it is a =  
global problem, and I thought our experience might be helpful to know. =  
If anyone wants more information about this, look in on our web site, =  
[www.mori.com](http://www.mori.com). I'll get our web master to put up the editorial in the =  
morning, Tuesday, and also the results of our Kosovo poll. There is of =

course also the Literary Digest example, and no doubt many others.

-----Original Message-----

From: H. Stuart Elway <hse@elwaypoll.com>

To: 'AAPORNET' <aapornet@usc.edu>

Date: 29 March 1999 17:09

Subject: looking for a reference

=20

=20

Colleagues:

I am looking for a reference to convince a particularly stubborn client that no matter how many people participate in a voluntary poll, he will not have "scientific" nor "statistically reliable" nor projectable data. Any reference or quote or advice will be appreciated.

Thank you.

Stuart Elway

Elway Research, Inc.

206/ 264-1500

-----=\_NextPart\_000\_0122\_01BE7A23.52273DA0

Content-Type: text/html;

charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

<!DOCTYPE HTML PUBLIC "-//W3C//DTD W3 HTML//EN">

<HTML>

<HEAD>

<META content=3Dtext/html;charset=3Diso-8859-1 =

http-equiv=3DContent-Type><!DOCTYPE HTML PUBLIC "-//W3C//DTD W3 =

HTML//EN">

<META content=3D""MSHTML 4.72.3110.7"" name=3DGENERATOR>

</HEAD>

<BODY bgColor=3D#ffffff>

<DIV><FONT color=3D#000000 size=3D2>Dear Stuart</FONT></DIV>

<DIV><FONT color=3D#000000 size=3D2></FONT>&nbsp;</DIV>

<DIV><FONT size=3D2>As it happens, there is an important example here is =

Britain,=20

on which I have been on BBC Television talking about just today.&nbsp;<div style="display: inline-block; width: 100%; vertical-align: middle;">=

On Sunday=20

I was horrified to see an editorial in Sunday Business Newspaper an =

editorial=20

predicated on the 'fact' that the war in Serbia was opposed by 84% of =

the=20

British public, according to a nation-wide 'poll' conducted by Talk =

Radio on=20

Friday.&nbsp;<div style="display: inline-block; width: 100%; vertical-align: middle;">The same morning, the Mail on Sunday published our =

properly=20

conducted MORI poll of c. 600 people and found 55% of the British =

thought it=20

'right' for Britain to have joined in the NATO bombing of Yugoslavia, =

while 27%=20

said it was 'wrong'.&nbsp;<div style="display: inline-block; width: 100%; vertical-align: middle;">Also yesterday the Observer Newspaper =

published the=20

results of an ICM poll of 517 people, also properly conducted, which =

found that=20

56% thought it 'right for Britain to take part in the NATO raids, while =

28%=20

thought it was 'wrong'.</FONT></DIV>

<DIV><FONT size=3D2></FONT>&nbsp;</DIV>

<DIV><FONT size=3D2>So much for 'Voodoo' polls; hope this is =  
helpful.</FONT></DIV>

<DIV><FONT size=3D2></FONT>&nbsp;</DIV>

<DIV><FONT size=3D2>Last month I wrote an editorial in the MORI =  
newsletter,=20  
British Public Opinion, about such 'Voodoo' polls, warning our =  
subscribers=20  
against just this thing.&nbsp;  Obviously, the Editor of Sunday Business =  
hadn't=20  
read it.&nbsp;  I've now sent it to him, and will fax it to you=20  
tomorrow.</FONT></DIV>

<DIV><FONT size=3D2></FONT>&nbsp;</DIV>

<DIV><FONT size=3D2>Forgive me for sending this to the entire AAPOR =  
network, but=20  
it is a global problem, and I thought our experience might be helpful to =  
  
know.&nbsp;  If anyone wants more information about this, look in on our =  
web=20  
site, <A href=3D"http://www.mori.com">www.mori.com.</A>&nbsp;  I'll get =  
our web=20  
master to put up the editorial in the morning, Tuesday, and also the =  
results of=20  
our Kosovo poll.&nbsp;  There is of course also the Literary Digest =  
example, and=20  
no doubt many others.</FONT></DIV>

<BLOCKQUOTE=20

style=3D"BORDER-LEFT: #000000 solid 2px; MARGIN-LEFT: 5px; PADDING-LEFT: =  
5px">





>From Susan.Pinkus@latimes.com Mon Mar 29 19:19:10 1999

Received: from mail03-lax.pilot.net (mail-lax-3.pilot.net [205.139.40.17])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id TAA16033 for <aapornet@usc.edu>; Mon, 29 Mar 1999 19:19:09 -0800  
(PST)

Received: from mailgw.latimes.com (unknown-c-23-147.latimes.com  
[204.48.23.147] (may be forged)) by mail03-lax.pilot.net with ESMTP id  
TAA27927 for <aapornet@usc.edu>; Mon, 29 Mar 1999 19:22:58 -0800 (PST)

Received: from latimes.com (bierce.latimes.com [192.187.72.9])

by mailgw.latimes.com (8.9.1/8.9.1) with SMTP id TAA04429

for <aapornet@usc.edu>; Mon, 29 Mar 1999 19:19:07 -0800 (PST)

Received: from news.latimes.com (fowler.news.latimes.com [192.187.72.7]) by  
latimes.com (8.6.10/8.6.9) with ESMTP id TAA25912 for <aapornet@usc.edu>;  
Mon, 29 Mar 1999 19:19:06 -0800

Received: (from pinkus@localhost) by news.latimes.com (8.6.9/8.6.9) id  
TAA101376; Mon, 29 Mar 1999 19:14:18 -0800

Date: Mon, 29 Mar 1999 19:14:18 -0800 (PST)

From: Susan Pinkus <Susan.Pinkus@latimes.com>

To: aapornet@usc.edu

Subject: WINNER OF T-SHIRT SLOGAN CONTEST

Message-ID:

<Pine.A32.3.91.990329191121.103744A-100000@fowler.news.latimes.com>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

I know you all have been waiting for this - so here goes.

(Drum roll please)

It was a very close race - one vote between them, but the winner of the 1999 t-shirt slogan contest is:

#5 "AAPOR...TELLING AMERICANS WHAT THEY THINK SINCE 1947"

The first runner up is:

#18 ASKING Y IN 2K

See you all in St. Pete's. Don't forget to sign up for the FUN/RUN Walk and volleyball.

Susan

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Susan H. Pinkus

Los Angeles Times Poll

Internet:susan.pinkus@latimes.com

American Online: spinkus@aol.com

FAX: 213-237-2505

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>From rczujko@aip.org Tue Mar 30 05:59:03 1999

Received: from aip.org (aipgate.aip.org [199.98.102.30])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id FAA29395 for <aapornet@usc.edu>; Tue, 30 Mar 1999 05:59:02 -0800

(PST)

Received: from AIP#u#NY-Message\_Server by aip.org

with Novell\_GroupWise; Tue, 30 Mar 1999 08:58:20 -0500

Message-Id: <s700922c.062@aip.org>

X-Mailer: Novell GroupWise 5.2

Date: Tue, 30 Mar 1999 08:58:08 -0500

From: "Roman Czujko" <rczujko@aip.org>

To: aapornet@usc.edu

Subject: Request references and comments

Mime-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: quoted-printable

Content-Disposition: inline

#### Background

I am conducting a questionnaire survey (through the mail) of a sample of =  
bachelors degree recipients from 1991 through 1993 in physics and related =  
fields. The goal of the study is to develop an accurate and detailed =  
picture of the employment and educational experiences of these individuals =  
during the first 5-7 years after they earned their bachelors.

After three mailings we have an overall response rate of approximately =

50%. Not great, but we probably still have some bad addresses and so this may be an underestimate. In addition, we did mail out a long (16 page) questionnaire and that may also be part of the problem. We did, however, attempt to employ many of the questionnaire design recommendations from Dillman to make the questionnaire easy to complete and not appear visually imposing. =20

### Problem

The troubling part is our response rate from African Americans. We intentionally over-sampled HBCU's with the hope that we would hear back from enough African Americans to say something about the early career paths of this group. We realize that some of the graduates from HBCU's are Caucasian and some are foreign citizens, but the bulk of the graduates from these institutions are African Americans. In addition, our research shows that the majority, about 60%, of African Americans who earn bachelors in physics do so from a small set of HBCU's. =20

We have heard back from only about 1 in 6 of the graduates of HBCU's. (That is after known bad addresses were removed from the calculation.) In fact, we have received nearly twice as many postal returns from this group as we have received completed questionnaires. While we are looking into a variety of ways to verify and get updated addresses, I am concerned about the very low response rate from those who probably received the questionnaire. I am gearing up for one more mailing to this group and want to try a variety of strategies to dramatically improve the cooperation rate. =20

Has any one had similar experiences with abysmally poor response rates from college-educated African Americans? Is it due to a distrust with =

groups that send out questionnaires? Is it a function of the name =  
recognition and respect for the group conducting the survey? Should I be =  
looking at unintentional biases in the questionnaire instrument? =20

I would appreciate any references or comments, especially related to =  
similar experiences. Thank you.

Roman Czujko  
manager, Education and Employment Statistics Division  
American Institute of Physics  
College Park, MD 20740  
(301) 209-3080

>From Robert\_Camin@ama-assn.org Tue Mar 30 07:47:55 1999

Received: from mail02-ord.pilot.net (mail-ord-2.pilot.net [205.243.174.16])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA20522 for <aapornet@usc.edu>; Tue, 30 Mar 1999 07:47:53 -0800

(PST)

Received: from unknown-31-162.ama-assn.org ([204.48.31.162]) by

mail02-ord.pilot.net with ESMTP id JAA26277 for <aapornet@usc.edu>; Tue, 30

Mar 1999 09:47:49 -0600 (CST)

Received: from gateway.ama-assn.org (localhost [127.0.0.1]) by

unknown-31-162.ama-assn.org with SMTP id JAA11352 for <aapornet@usc.edu>;

Tue, 30 Mar 1999 09:51:32 -0600 (CST)

Received: by gateway.ama-assn.org id AA17826

(InterLock SMTP Gateway 3.0 for aapornet@usc.edu);

Tue, 30 Mar 1999 09:58:56 -0600

Received: by gateway.ama-assn.org (Internal Mail Agent-1);

Tue, 30 Mar 1999 09:58:56 -0600

Message-Id: <s7009e49.092@gwise.ama-assn.org>  
X-Mailer: Novell GroupWise 4.1  
Date: Tue, 30 Mar 1999 09:45:57 -0600  
From: Robert Camin <Robert\_Camin@ama-assn.org>  
To: aapornet@usc.edu  
Subject: Re: WINNER OF T-SHIRT SLOGAN CONTEST  
Mime-Version: 1.0  
Content-Type: text/plain  
Content-Disposition: inline

I'm demanding that this count be validated (serious and kidding). First of all, the winning slogan in my opinion is "lame." Not very creative in my opinion. To resolve this, I suggest a one day run-off.

If not, at least I said my peace.

Look forward to meeting you at the conference.

rob.

--->>))) ' >

>>> Susan Pinkus <Susan.Pinkus@latimes.com> 03/29 9:14 PM >>>

I know you all have been waiting for this - so here goes.

(Drum roll please)

It was a very close race - one vote between them, but the winner of the

1999 t-shirt slogan contest is:

#5 "AAPOR...TELLING AMERICANS WHAT THEY THINK SINCE 1947"

The first runner up is:

#18 ASKING Y IN 2K

See you all in St. Pete's. Don't forget to sign up for the FUN/RUN Walk and volleyball.

Susan

\*\*\*\*\*

\*\*\*\*\*

Susan H. Pinkus

Los Angeles Times Poll

Internet:susan.pinkus@latimes.com

American Online: spinkus@aol.com

FAX: 213-237-2505

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>From lmcgill@mediastudies.org Tue Mar 30 07:53:03 1999

Received: from ff (ff.mediastudies.org [205.136.27.121])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id HAA22076 for <aapornet@usc.edu>; Tue, 30 Mar 1999 07:53:02 -0800

(PST)

Received: from LarryM ([205.136.27.85]) by ff (5.x/SMI-SVR4)

id AA16053; Tue, 30 Mar 1999 10:52:12 -0500

Received: by localhost with Microsoft MAPI; Tue, 30 Mar 1999 10:53:58 -0500

Message-Id: <01BE7A9B.9CAC2700.lmcgill@mediastudies.org>

From: Larry McGill <lmcgill@mediastudies.org>

Reply-To: "lmcgill@mediastudies.org" <lmcgill@mediastudies.org>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: WINNER OF T-SHIRT SLOGAN CONTEST

Date: Tue, 30 Mar 1999 10:53:56 -0500

X-Mailer: Microsoft Internet E-mail/MAPI - 8.0.0.4211

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

I, on the other hand, was quite relieved that the runner-up slogan didn't

win...



-----Original Message-----

From: Robert Camin [SMTP:Robert\_Camin@ama-assn.org]

Sent: Tuesday, March 30, 1999 10:46 AM

To: aapornet@usc.edu

Subject: Re: WINNER OF T-SHIRT SLOGAN CONTEST

I'm demanding that this count be validated (serious and kidding). First of all, the winning slogan in my opinion is "lame." Not very creative in my opinion. To resolve this, I suggest a one day run-off.

If not, at least I said my peace.

Look forward to meeting you at the conference.

rob.

--->>>)) ' >

>>> Susan Pinkus <Susan.Pinkus@latimes.com> 03/29 9:14 PM >>>

I know you all have been waiting for this - so here goes.

(Drum roll please)

It was a very close race - one vote between them, but the winner of the 1999 t-shirt slogan contest is:

#5 "AAPOR...TELLING AMERICANS WHAT THEY THINK SINCE 1947"

The first runner up is:

#18 ASKING Y IN 2K

See you all in St. Pete's. Don't forget to sign up for the FUN/RUN Walk and volleyball.

Susan

\*\*\*\*\*

\*\*\*\*\*

Susan H. Pinkus

Los Angeles Times Poll

Internet:susan.pinkus@latimes.com

American Online: spinkus@aol.com

FAX: 213-237-2505

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>From Marla.Cralley@arbitron.com Tue Mar 30 09:23:37 1999

Received: from vulcan.arbitron.com (vulcan.arbitron.com [208.232.40.3])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA14308 for <aapornet@usc.edu>; Tue, 30 Mar 1999 09:23:32 -0800

(PST)

Received: by vulcan.arbitron.com; id MAA00996; Tue, 30 Mar 1999 12:16:43

-0500 (EST)

Received: from arbmex.arbitron.com(198.40.5.5) by vulcan.arbitron.com via smap (4.1)

id xma000784; Tue, 30 Mar 99 12:16:01 -0500

Received: by arbmex.arbitron.com with Internet Mail Service (5.5.2448.0)

id <H6V1ZCF3>; Tue, 30 Mar 1999 12:18:00 -0500

Message-ID: <411EA40BC162D211B92B0008C7B1D2B328BC28@arbmex.arbitron.com>

From: "Cralley, Marla" <Marla.Cralley@arbitron.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: Request references and comments

Date: Tue, 30 Mar 1999 12:17:58 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain

We conduct radio ratings surveys including all population groups. We employ special procedures to improve return rates from Blacks as well as other low-response groups. (No analysis has been done on the basis of education, however, returns from Black males 18-34 are a constant problem for us.)

If you desire to get more questionnaires back at this time you can try some of the things that have worked for us. If you can match your mailing addresses with phone numbers, follow-up calls work very well for the Black populations. We also send slightly higher monetary incentives (\$5) to this group. A brightly colored postcard might also gain attention. Depending on how long it has been since you did your original mailing, you may need to do a re-mailing of the questionnaire.

I can not speak to the bias which could result from the lower response from this group, since I believe it to be directly related to subject matter, with which I have no experience.

> -----Original Message-----

> From: Roman Czujko [SMTP:rczujko@aip.org]

> Sent: Tuesday, March 30, 1999 8:58 AM

> To: aapornet@usc.edu

> Subject: Request references and comments

>

> Background

> I am conducting a questionnaire survey (through the mail) of a sample of

> bachelors degree recipients from 1991 through 1993 in physics and related

> fields. The goal of the study is to develop an accurate and detailed

> picture of the employment and educational experiences of these individuals

> during the first 5-7 years after they earned their bachelors.

>

> After three mailings we have an overall response rate of approximately

> 50%. Not great, but we probably still have some bad addresses and so this

> may be an underestimate. In addition, we did mail out a long (16 page)  
> questionnaire and that may also be part of the problem. We did, however,  
> attempt to employ many of the questionnaire design recommendations from  
> Dillman to make the questionnaire easy to complete and not appear visually  
> imposing.

>

>

> Problem

> The troubling part is our response rate from African Americans. We  
> intentionally over-sampled HBCU's with the hope that we would hear back  
> from enough African Americans to say something about the early career  
> paths of this group. We realize that some of the graduates from HBCU's  
> are Caucasian and some are foreign citizens, but the bulk of the graduates  
> from these institutions are African Americans. In addition, our research  
> shows that the majority, about 60%, of African Americans who earn  
> bachelors in physics do so from a small set of HBCU's.

>

> We have heard back from only about 1 in 6 of the graduates of HBCU's.  
> (That is after known bad addresses were removed from the calculation.) In  
> fact, we have received nearly twice as many postal returns from this group  
> as we have received completed questionnaires. While we are looking into a  
> variety of ways to verify and get updated addresses, I am concerned about  
> the very low response rate from those who probably received the  
> questionnaire. I am gearing up for one more mailing to this group and  
> want to try a variety of strategies to dramatically improve the  
> cooperation rate.

>

> Has any one had similar experiences with abysmally poor response rates  
> from college-educated African Americans? Is it due to a distrust with

> groups that send out questionnaires? Is it a function of the name  
> recognition and respect for the group conducting the survey? Should I be  
> looking at unintentional biases in the questionnaire instrument?  
>  
> I would appreciate any references or comments, especially related to  
> similar experiences. Thank you.

>  
> Roman Czujko  
> manager, Education and Employment Statistics Division  
> American Institute of Physics  
> College Park, MD 20740  
> (301) 209-3080

>From fweil@pabulum.lapop.lsu.edu Tue Mar 30 09:50:23 1999

Received: from pabulum.lapop.lsu.edu (pabulum.lapop.lsu.edu [130.39.64.234])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id JAA22186 for <aapornet@usc.edu>; Tue, 30 Mar 1999 09:50:02 -0800

(PST)

Received: from c54386-a.btnrug1.la.home.com by pabulum.lapop.lsu.edu (AIX

3.2/UCB 5.64/4.03)

id AA15619; Tue, 30 Mar 1999 11:44:23 -0600

Message-Id: <002601be7ad5\$bf8a57d0\$de2a0418@c54386-a.btnrug1.la.home.com>

Reply-To: "Rick Weil" <fweil@pabulum.lapop.lsu.edu>

From: "Rick Weil" <fweil@pabulum.lapop.lsu.edu>

To: <aapornet@usc.edu>

Subject: Can anyone help a former student?

Date: Tue, 30 Mar 1999 11:50:00 -0600

Mime-Version: 1.0

Content-Type: text/plain;

charset="iso-8859-1"

Content-Transfer-Encoding: 7bit

X-Priority: 3

X-Msmail-Priority: Normal

X-Mailer: Microsoft Outlook Express 4.72.3110.5

X-Mimeole: Produced By Microsoft MimeOLE V4.72.3155.0

Hi all -

A former (good) student sent me the following email. He wants some information for a turn-out-the-vote project he is working on with a consulting firm. I include some information on voter turnout in my political sociology classes, but I don't feel I'm sufficiently expert on this topic at the level he now needs. Can anyone help? If you don't think the answers are of general interest to the list, please send them to me privately. Also, it's fine if you want to respond directly to the student, but I would appreciate a copy, too. Thanks.

Rick Weil

Frederick Weil, Associate Professor

Department of Sociology

Louisiana State University

Baton Rouge, LA 70803

225-388-1140

225-388-5102 fax

fweil@lapop.lsu.edu

-----Original Message-----

From: Kenyattah Robinson <robinson@fenton.com>



To: fweil@lsu.edu <fweil@lsu.edu>

Date: Monday, March 29, 1999 5:05 PM

Subject: help requested

>

>

>Dr. Weil,

>

>I don't know if you remember me, but I was a student in your political  
>sociology course last spring. I have since graduated from LSU and now work  
>in Washington, D.C., at a communications firm that specializes in  
>progressive public relations and issue-based advocacy. We just secured the  
>funding to run spots at movie theaters (the ads will run before the movie)  
>across the country encouraging youth voter participation. The campaign is  
>nonpartisan and definitely features a subject that is sure to grab the  
>attention of 18-24 year olds: sex. Without giving too much away, some of  
>the lines are as follows:

>

>woman: my first time was bill

>man and woman: we made our first time special

>woman: my first time will be a woman

>narrator: make your first time special. vote.

>

>pretty good, huh? anyway, we will start our campaign this year in  
>locations that are having gubernatorial campaigns in an effort to focus  
>group the ads. then we plan on unrolling the full campaign for the 2000  
>presidential election.

>what i need to find out is where i can get really good statistics on voter

>turnout/participation and what issues resonate with youth and would  
>encourage them to vote. i actually pulled out dalton's "citizen politics"  
>b/c i remember he discussed issues that encouraged voter participation such  
>as age, education, union membership, involvement in the mob, etc. well,  
>maybe i'm mistaken on one or two of the issues, but i looked to him for  
>advice and there was none to be found. do you know of good source material  
>for statistics/information that'll be useful? any leads you can provide  
>would be great. sorry for the long e-mail, but i felt more information  
>would enable you to better understand what we are doing. thanks and i look  
>forward to your response.

>

>

>-----

>Kenyattah Robinson

>Fenton Communications

>1320 18th Street, NW

>Washington, DC 20036

>T: 202.822.5200 F: 202.822.4787

>robinson@fenton.com

><http://www.fenton.com>

>

>

>From HKassarj@ucla.edu Tue Mar 30 11:26:38 1999

Received: from serval.noc.ucla.edu (serval.noc.ucla.edu [169.232.10.12])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA20979 for <aapornet@usc.edu>; Tue, 30 Mar 1999 11:26:38 -0800

(PST)

Received: from ycxfssto (pool0039-max5.ucla-ca-us.dialup.earthlink.net

[207.217.14.39])

by serval.noc.ucla.edu (8.9.1a/8.9.1) with SMTP id LAA21163;

Tue, 30 Mar 1999 11:26:35 -0800 (PST)

Message-Id: <199903301926.LAA21163@serval.noc.ucla.edu>

X-Sender: hkassarj@pop.ben2.ucla.edu

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.0.1

Date: Tue, 30 Mar 1999 11:22:36 -0800

To: aapornet@usc.edu

From: "H.H.Kassarjian" <HKassarj@ucla.edu>

Subject: Fwd: REQUEST - Response rates to targeted Web surveys

Cc: preis@compuserve.com

Mime-Version: 1.0

Content-Type: multipart/alternative;

types="text/plain,text/html";

boundary="===== \_9719296== \_ALT"

----- \_9719296== \_ALT

Content-Type: text/plain; charset="us-ascii"

Can anyone help this guy out. I am sure some of us have this sort of information at their fingertips.

RE: T-shirt contest. I am glad to see that the good guys won. Just goes to

prove that democracy works.

Hal Kassarjian

\*\*\*\*\*

>Date: Tue, 30 Mar 1999 06:40:18 -0500

>From: elmar-AMA <elmar@sc.edu>

>Subject: REQUEST - Response rates to targeted Web surveys

>To: elmar-AMA list: ;

>

>From: preis@compuserve.com

>Date: Mon, 29 Mar 1999 15:23:16 -0500

>Subject: REQUEST - Response rates to targeted Web surveys

>

>As part of my dissertation research I will be sending an e-mail to  
>members of the National Association of Purchasing Managers requesting  
>that they go to a website to complete a survey. Respondents will be  
>asked to have a salesperson complete a similar survey, also on-line,  
>though they need not respond simultaneously (buyer responses without  
>the corresponding salesperson responses will be useless). There are  
>about 80 items and the estimated time requirement is about 20 minutes  
>per person. I would like to get some idea of the response rate that I  
>can expect and ideas for incentives that might increase that response  
>rate.

>

\*\*\*\*\*

Hal Kassarjian

HKassarj@ucla.edu

Phone: 1 (818) 784-5669

FAX: 1 (818) 784-3325

-----\_9719296==\_.ALT

Content-Type: text/html; charset="us-ascii"

<html>

<font size=3>Can anyone help this guy out.&nbsp; I am sure some of us  
have this sort of information at their fingertips.<br>

<br>

RE: T-shirt contest.&nbsp; I am glad to see that the good guys  
won.&nbsp; Just goes to prove that democracy works.<br>

Hal Kassarjian<br>

\*\*\*\*\*<br>

<br>

&gt;Date: Tue, 30 Mar 1999 06:40:18 -0500<br>

&gt;From: elmar-AMA &lt;elmar@sc.edu&gt;<br>

&gt;Subject: REQUEST - Response rates to targeted Web surveys<br>

&gt;To: elmar-AMA list: ;<br>

&gt;<br>

&gt;From: preis@compuserve.com<br>

&gt;Date: Mon, 29 Mar 1999 15:23:16 -0500<br>

&gt;Subject: REQUEST - Response rates to targeted Web surveys<br>

&gt;<br>

&gt;As part of my dissertation research I will be sending an e-mail  
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&gt;members of the National Association of Purchasing Managers  
requesting<br>

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be<br>

&gt;asked to have a salesperson complete a similar survey, also  
on-line,<br>

&gt;though they need not respond simultaneously (buyer responses  
without<br>

&gt;the corresponding salesperson responses will be useless). There  
are<br>



Date: Tue, 30 Mar 1999 15:43:10 -0500

To: aapornet@usc.edu

From: Warren Mitofsky <mitofsky@mindspring.com>

Subject: Re: WINNER OF T-SHIRT SLOGAN CONTEST

In-Reply-To: <s7009e49.092@gwise.ama-assn.org>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

I agree with Robert Camin's suggestion for a runoff. And besides, shouldn't the slogan read:

TELLING WHAT AMERICANS THINK SINCE 1947

"Telling Americans what they think..." sounds awfully arrogant.

warren mitofsky

At 09:45 AM 3/30/99 -0600, you wrote:

>I'm demanding that this count be validated (serious and kidding). First of

>all, the winning slogan in my opinion is "lame." Not very creative in my

>opinion. To resolve this, I suggest a one day run-off.

>

>If not, at least I said my peace.

>

>Look forward to meeting you at the conference.

>rob.

>

>--->>))) ' >

>

>>>> Susan Pinkus <Susan.Pinkus@latimes.com> 03/29 9:14 PM >>>

>

>

>I know you all have been waiting for this - so here goes.

>

>(Drum roll please)

>

>It was a very close race - one vote between them, but the winner of the

>1999 t-shirt slogan contest is:

>

> #5 "AAPOR...TELLING AMERICANS WHAT THEY THINK SINCE 1947"

>

>The first runner up is:

>

> #18 ASKING Y IN 2K

>

>

>See you all in St. Pete's. Don't forget to sign up for the FUN/RUN Walk

>and volleyball.

>

>Susan

>

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>\*\*\*\*\*

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>\*\*\*\*\*

>Susan H. Pinkus



>Los Angeles Times Poll

>Internet:susan.pinkus@latimes.com

>American Online: spinkus@aol.com

>FAX: 213-237-2505

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Mitofsky International

1 East 53rd Street - 5th Floor

New York, NY 10022

212 980-3031 Phone

212 980-3107 FAX

mitofsky@mindspring.com

>From robert\_putnam@harvard.edu Tue Mar 30 13:05:19 1999

Received: from top.monad.net (root@top.monad.net [204.97.16.3])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id NAA29786 for <aapornet@usc.edu>; Tue, 30 Mar 1999 13:04:58 -0800

(PST)

Received: from workstation (arc3-25.keene.monad.net [206.231.110.25])

by top.monad.net (8.8.8/What) with SMTP id QAA10419

for <aapornet@usc.edu>; Tue, 30 Mar 1999 16:03:36 -0500 (EST)

Message-Id: <3.0.32.19990330160300.0092fec0@pop.fas.harvard.edu>

X-Sender: rputnam@pop.fas.harvard.edu

X-Mailer: Windows Eudora Pro Version 3.0 (32)

Date: Tue, 30 Mar 1999 16:03:07 -0500

To: aapornet@usc.edu

From: "Robert D. Putnam" <robert\_putnam@harvard.edu>

Subject: Re; Can anyone help a former student?

Mime-Version: 1.0

Content-Type: text/enriched; charset="us-ascii"

The Pew Trust and Do Something! (a youth activism group) just published a nice pair of studies on youth political participation, as did the National Association of Secretaries of State. The Pew studies are at <http://www.dosomething.org/>. I can't quickly find the site for the NASS study, which was released on February 10th in a Washington DC press conference.

Robert D. Putnam

Kennedy School of Government

Harvard University

<<<http://ksgwww.harvard.edu/saguaro/>>

>From Susan.Pinkus@latimes.com Tue Mar 30 14:11:17 1999

Received: from mail01-lax.pilot.net (mail-lax-1.pilot.net [205.139.40.18])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA22215 for <aapornet@usc.edu>; Tue, 30 Mar 1999 14:11:16 -0800

(PST)

Received: from mailgw.latimes.com (unknown-c-23-147.latimes.com

[204.48.23.147] (may be forged)) by mail01-lax.pilot.net with ESMTP id

OAA21185 for <aapornet@usc.edu>; Tue, 30 Mar 1999 14:11:15 -0800 (PST)

Received: from latimes.com (bierce.latimes.com [192.187.72.9])

by mailgw.latimes.com (8.9.1/8.9.1) with SMTP id OAA00804

for <aapornet@usc.edu>; Tue, 30 Mar 1999 14:11:15 -0800 (PST)

Received: from news.latimes.com (fowler.news.latimes.com [192.187.72.7]) by

latimes.com (8.6.10/8.6.9) with ESMTP id OAA09296 for <aapornet@usc.edu>;

Tue, 30 Mar 1999 14:11:14 -0800

Received: (from pinkus@localhost) by news.latimes.com (8.6.9/8.6.9) id

OAA104511; Tue, 30 Mar 1999 14:06:27 -0800

Date: Tue, 30 Mar 1999 14:06:27 -0800 (PST)

From: Susan Pinkus <Susan.Pinkus@latimes.com>

To: aapornet@usc.edu

cc: aapornet@usc.edu

Subject: Re: WINNER OF T-SHIRT SLOGAN CONTEST

In-Reply-To:

<Pine.A32.3.91.990329191121.103744A-100000@fowler.news.latimes.com>

Message-ID:

<Pine.A32.3.91.990330140547.19552A-100000@fowler.news.latimes.com>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Hi - I forgot to tell who wrote in the winning slogan - it was JIM WOLF.

CONGRATULATION, JIM.

Your prize is a \$25 gift certificate to the book exhibit.

On Mon, 29 Mar 1999, Susan Pinkus wrote:

>

>

> I know you all have been waiting for this - so here goes.

>

> (Drum roll please)

>

> It was a very close race - one vote between them, but the winner of the

> 1999 t-shirt slogan contest is:

>

> #5 "AAPOR...TELLING AMERICANS WHAT THEY THINK SINCE 1947"

>

> The first runner up is:

>

> #18 ASKING Y IN 2K

>

>

> See you all in St. Pete's. Don't forget to sign up for the FUN/RUN Walk

> and volleyball.

>

> Susan

>

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> Susan H. Pinkus

> Los Angeles Times Poll

> Internet:susan.pinkus@latimes.com

> American Online: spinkus@aol.com

> FAX: 213-237-2505

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Susan H. Pinkus

Los Angeles Times Poll

Internet:susan.pinkus@latimes.com

American Online: spinkus@aol.com

FAX: 213-237-2505

\*\*\*\*\*

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>From KathrynC@socialresearch.com Tue Mar 30 15:05:16 1999

Received: from isp1.isp.net (root@isp1.isp.net [205.216.190.3])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id PAA11457 for <aapornet@usc.edu>; Tue, 30 Mar 1999 15:05:15 -0800

(PST)

Received: from researchnt.socialresearch.com (mail.socialresearch.com

[208.128.218.194]) by mail1.isp.net (8.9.1/8.7.1) with ESMTP id PAA03538 for

<aapornet@usc.edu>; Tue, 30 Mar 1999 15:01:03 -0800 (PST)

Message-Id: <199903302301.PAA03538@isp.net>

Received: by mail.socialresearch.com with Internet Mail Service (5.5.1960.3)

id <HF0GRBFT>; Tue, 30 Mar 1999 14:56:14 -0800

From: Kathy Cirksena <KathrynC@socialresearch.com>

To: aapornet@usc.edu

Subject: New phone technology and phone survey nonresponse issues

Date: Tue, 30 Mar 1999 15:01:38 -0800

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.1960.3)

Content-Type: text/plain

AAPOR-ites:

Does anyone have a current reference or unpublished paper on research about cell phones, caller ID, answering machines and related new technologies and how they are affecting survey nonresponse? Of course, research indicating the most cost-effective and useful strategies for addressing this issue would be most welcome. If you email me privately (kathrync@socialresearch.com) I will compile responses and post them to the whole list.

Thanks for your suggestions.

Kathy Cirksena

Kathryn Cirksena, Ph.D.

Research Services Manager

Communication Sciences Group/

Survey Methods Group

140 Second Street, Suite 400

San Francisco, CA 94105

(415) 495-6692 ext. 269



>From drivers@inter-survey.com Tue Mar 30 15:53:13 1999

Received: from nt-exchange.inter-survey.com (nt-exchange.inter-survey.com  
[209.157.62.131])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id PAA27976 for <aapornet@usc.edu>; Tue, 30 Mar 1999 15:53:01 -0800  
(PST)

Message-ID: <a23fd2e502e0ed2e86ab3fea9d0178dc3700f557@inter-survey.com>

From: Doug Rivers <drivers@inter-survey.com>

To: aapornet@usc.edu

Subject: Job Opening: Survey Sampling Statistician

Date: Tue, 30 Mar 1999 15:52:40 -0800

MIME-Version: 1.0

Content-Type: text/plain

## SURVEY SAMPLING STATISTICIAN

InterSurvey, a venture-funded startup based in Palo Alto, California, is seeking a Survey Sampling Statistician.

The successful candidate will be responsible for developing innovative sampling designs, assisting in implementation, and evaluating their effectiveness. In addition to knowledge of sampling theory and variance estimation, practical experience with survey design, statistical computing, applied statistics, and econometrics is desirable. Applicants must have a Ph.D. in statistics or a related field. Excellent salary and benefit package with stock options.

Please e-mail resumes or inquiries to [jobs@inter-survey.com](mailto:jobs@inter-survey.com).

InterSurvey is an Equal Opportunity Employer.

InterSurvey, Inc.

2464 Embarcadero Way

Palo Alto, CA 94303

(650) 475-2300

[www.inter-survey.com](http://www.inter-survey.com)

>From sharon.yates@vnsusa.org Wed Mar 31 06:38:32 1999

Received: from libra.vnsusa.com (libra.vnsusa.com [205.183.239.99] (may be forged))

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id GAA05052 for <aapornet@usc.edu>; Wed, 31 Mar 1999 06:38:30 -0800 (PST)

Received: from mail.vnsusa.org by libra.vnsusa.com

via smtpd (for usc.edu [128.125.253.136]) with SMTP; 31 Mar 1999 14:36:41 UT

Received: by nts\_1.vnsusa.org with Internet Mail Service (5.0.1458.49)

id <GYJG8M68>; Wed, 31 Mar 1999 09:32:03 -0500

Message-ID: <017480CB593ED111B05D0060B0571CFE27EE98@nts\_1.vnsusa.org>

From: Sharon Yates <sharon.yates@vnsusa.org>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: Re; Can anyone help a former student?

Date: Wed, 31 Mar 1999 09:32:02 -0500

X-Priority: 3

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.0.1458.49)

Content-Type: text/plain

I am not sure if you have found this already but the NASS home site is:

<http://www.nass.org/>

Their phone is: National Association of Secretaries of State(606)  
264-9257

Sharon Yates

Voter News Service

> -----Original Message-----

> From: Robert D. Putnam [SMTP:robert\_putnam@harvard.edu]

> Sent: Tuesday, March 30, 1999 4:03 PM

> To: aapornet@usc.edu

> Subject: Re; Can anyone help a former student?

>

> The Pew Trust and Do Something! (a youth activism group) just

> published a nice pair of studies on youth political participation, as

> did the National Association of Secretaries of State. The Pew studies

> are at <http://www.dosomething.org/>. I can't quickly find the site for

> the NASS study, which was released on February 10th in a Washington DC

> press conference.

>

>

> Robert D. Putnam

> Kennedy School of Government

> Harvard University

> <<http://ksgwww.harvard.edu/saguaro/>>

>From vector@sympatico.ca Wed Mar 31 07:07:47 1999

Received: from smtp11.bellglobal.com (smtp11.bellglobal.com

[204.101.251.53])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA09717 for <aapornet@usc.edu>; Wed, 31 Mar 1999 07:07:44 -0800

(PST)

Received: from m-zwelling (ppp8424.on.bellglobal.com [207.236.124.88])

by smtp11.bellglobal.com (8.8.5/8.8.5) with SMTP id KAA08973

for <aapornet@usc.edu>; Wed, 31 Mar 1999 10:09:56 -0500 (EST)

Message-ID: <370239C0.1A9C@sympatico.ca>

Date: Wed, 31 Mar 1999 10:05:36 -0500

From: Marc Zwelling <vector@sympatico.ca>

Reply-To: vector@sympatico.ca

X-Mailer: Mozilla 3.01C-SYMPA (Win95; U)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: New phone technology and phone survey nonresponse issues

References: <199903302301.PAA03538@isp.net>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

The Professional Marketing Research Society (of Canada) published an answering machine-response rate study in '97 or so in their annual research magazine. 416.493-4080. - Marc Zwelling/Vector Research + Development, Toronto/

Kathy Cirksena wrote:

>

> AAPOR-ites:

> Does anyone have a current reference or unpublished paper on research

> about cell phones, caller ID, answering machines and related new

> technologies and how they are affecting survey nonresponse? Of course,

> research indicating the most cost-effective and useful strategies for  
> addressing this issue would be most welcome. If you email me privately  
> (kathrync@socialresearch.com) I will compile responses and post them to  
> the whole list.

> Thanks for your suggestions.

>

> Kathy Cirksena

>

> Kathryn Cirksena, Ph.D.

> Research Services Manager

> Communication Sciences Group/

> Survey Methods Group

> 140 Second Street, Suite 400

> San Francisco, CA 94105

> (415) 495-6692 ext. 269

>From Mark@bisconti.com Wed Mar 31 07:17:22 1999

Received: from medusa.nei.org (medusa.nei.org [208.158.210.1])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA11250 for <aapornet@usc.edu>; Wed, 31 Mar 1999 07:17:21 -0800

(PST)

Received: from jetson.nei.org (unverified) by medusa.nei.org

(Content Technologies SMTPRS 2.0.15) with ESMTP id

<B0000504268@medusa.nei.org> for <aapornet@usc.edu>;

Wed, 31 Mar 1999 10:15:30 -0500

Received: from MARK-BRI ([10.2.0.182]) by jetson.nei.org with SMTP

(Microsoft Exchange Internet Mail Service Version 5.5.2232.9)

id H044HXW0; Wed, 31 Mar 1999 10:17:13 -0500

Received: by mark-bri with Microsoft Mail

id <01BE7B5D.F8F47D60@mark-bri>; Wed, 31 Mar 1999 10:05:15 -0500

Message-Id: <01BE7B5D.F8F47D60@mark-bri>  
From: Mark Richards <Mark@bisconti.com>  
To: "'AAPORNET'" <aapornet@usc.edu>  
Subject: RE: WINNER OF T-SHIRT SLOGAN CONTEST  
Date: Wed, 31 Mar 1999 10:05:04 -0500  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: 7bit

Or maybe ASKING Americans what they think and trying to figure out what it means!

Or measuring the boundaries of political action!!!

Now THIS is the stuff that focus groups are made of, no?!

-----

From: Warren Mitofsky  
Sent: Tuesday, March 30, 1999 3:43 PM  
To: aapornet@usc.edu  
Subject: Re: WINNER OF T-SHIRT SLOGAN CONTEST

I agree with Robert Camin's suggestion for a runoff. And besides, shouldn't the slogan read:

TELLING WHAT AMERICANS THINK SINCE 1947

"Telling Americans what they think..." sounds awfully arrogant.

warren mitofsky

>From Chun\_Y@bls.gov Wed Mar 31 07:23:50 1999

Received: from dcgate.bls.gov (dcbgate.bls.gov [146.142.4.13])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA12608 for <aapornet@usc.edu>; Wed, 31 Mar 1999 07:23:49 -0800

(PST)

Received: from psbmail3.psb.bls.gov (psbmail3.psb.bls.gov [146.142.42.25])

by dcgate.bls.gov (8.9.1/8.9.1) with ESMTP id KAA00961

for <aapornet@usc.edu>; Wed, 31 Mar 1999 10:23:48 -0500 (EST)

Received: by PSBMAIL3 with Internet Mail Service (5.5.2232.9)

id <HYQD462T>; Wed, 31 Mar 1999 10:23:17 -0500

Message-ID: <705AF639142AD211BCE500104B6A398944C893@PSBMAIL4>

From: Chun\_Y <Chun\_Y@bls.gov>

To: aapornet@usc.edu

Subject: RE: WINNER OF T-SHIRT SLOGAN CONTEST

Date: Wed, 31 Mar 1999 10:23:14 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2232.9)

Content-Type: text/plain

I concur with Warren's revision.

Young Chun, BLS

> -----

> From: Warren Mitofsky[SMTP:mitofsky@mindspring.com]

> Sent: Tuesday, March 30, 1999 3:43 PM

> To: aapornet@usc.edu

> Subject: Re: WINNER OF T-SHIRT SLOGAN CONTEST

>

> I agree with Robert Camin's suggestion for a runoff. And besides,

> shouldn't

> the slogan read:

> TELLING WHAT AMERICANS THINK SINCE 1947

>

> "Telling Americans what they think..." sounds awfully arrogant.

> warren mitofsky

>

>

> At 09:45 AM 3/30/99 -0600, you wrote:

>>I'm demanding that this count be validated (serious and kidding). First

> of

>>all, the winning slogan in my opinion is "lame." Not very creative in my

>

>>opinion. To resolve this, I suggest a one day run-off.

>>

>>If not, at least I said my peace.

>>

>>Look forward to meeting you at the conference.

>>rob.

>>

>>--->))) ' >

>>

>>>> Susan Pinkus <Susan.Pinkus@latimes.com> 03/29 9:14 PM >>>

>>

>>

>>I know you all have been waiting for this - so here goes.

>>



>>(Drum roll please)

>>

>>It was a very close race - one vote between them, but the winner of the

>>1999 t-shirt slogan contest is:

>>

>> #5 "AAPOR...TELLING AMERICANS WHAT THEY THINK SINCE 1947"

>>

>>The first runner up is:

>>

>> #18 ASKING Y IN 2K

>>

>>

>>See you all in St. Pete's. Don't forget to sign up for the FUN/RUN Walk

>>and volleyball.

>>

>>Susan

>>

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>>Susan H. Pinkus

>>Los Angeles Times Poll

>>Internet:susan.pinkus@latimes.com

>>American Online: spinkus@aol.com

>>FAX: 213-237-2505

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> Mitofsky International

> 1 East 53rd Street - 5th Floor

> New York, NY 10022

>

> 212 980-3031 Phone

> 212 980-3107 FAX

> mitofsky@mindspring.com

>

>From michael425@juno.com Wed Mar 31 07:25:07 1999

Received: from m2.boston.juno.com (m2.boston.juno.com [205.231.101.199])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA12896 for <aapornet@usc.edu>; Wed, 31 Mar 1999 07:25:04 -0800

(PST)

Received: (from michael425@juno.com)

by m2.boston.juno.com (queuemail) id D62Z8SKS; Wed, 31 Mar 1999 10:06:49

EST

To: aapornet@usc.edu

Date: Wed, 31 Mar 1999 10:04:52 -0500

Subject: Re: WINNER OF T-SHIRT SLOGAN CONTEST

Message-ID: <19990331.100609.-505273.0.michael425@juno.com>

X-Mailer: Juno 2.0.11

X-Juno-Line-Breaks: 5-10,12-62,64-70,72-140

X-Juno-Att: 0

MIME-Version: 1.0

Content-Type: text/plain

Content-Transfer-Encoding: 7bit

From: Michael A DeCesare <michael425@juno.com>

I voted for the winner, and now feel I must defend it against these attacks! I think it's supposed to sound half-arrogant and half-serious.....the AAPOR HAS been telling the public what it thinks since 1947! That's what public opinion polling is all about, isn't it? To get that idea across on a t-shirt is not only creative, but beneficial to the Association in my opinion. Long live the winner!

Mike!

Michael DeCesare

Southern Connecticut State University

On Tue, 30 Mar 1999 15:43:10 -0500 Warren Mitofsky

<mitofsky@mindspring.com> writes:

>I agree with Robert Camin's suggestion for a runoff. And besides,

>shouldn't

>the slogan read:

>TELLING WHAT AMERICANS THINK SINCE 1947

>

>"Telling Americans what they think..." sounds awfully arrogant.

> warren mitofsky

>

>

>At 09:45 AM 3/30/99 -0600, you wrote:

>>I'm demanding that this count be validated (serious and kidding).

>First of

>>all, the winning slogan in my opinion is "lame." Not very creative

>in my

>>opinion. To resolve this, I suggest a one day run-off.

>>

>>If not, at least I said my peace.

>>

>>Look forward to meeting you at the conference.

>>rob.

>>

>>--->>))) ' >

>>

>>>> Susan Pinkus <Susan.Pinkus@latimes.com> 03/29 9:14 PM >>>

>>

>>

>>I know you all have been waiting for this - so here goes.

>>

>>(Drum roll please)

>>

>>It was a very close race - one vote between them, but the winner of

>the

>>1999 t-shirt slogan contest is:

>>

>> #5 "AAPOR...TELLING AMERICANS WHAT THEY THINK SINCE 1947"

>>

>>The first runner up is:

>>

>> #18 ASKING Y IN 2K

>>

>>

>>See you all in St. Pete's. Don't forget to sign up for the FUN/RUN

>Walk

>>and volleyball.

>>

>>Susan

>>

>>

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>>

>>\*\*\*\*\*

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>>\*\*\*\*\*

>>Susan H. Pinkus

>>Los Angeles Times Poll

>>Internet:susan.pinkus@latimes.com

>>American Online: spinkus@aol.com

>>FAX: 213-237-2505

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>Mitofsky International

>1 East 53rd Street - 5th Floor

>New York, NY 10022

>

>212 980-3031 Phone

>212 980-3107 FAX

>mitofsky@mindspring.com

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or call Juno at (800) 654-JUNO [654-5866]

>From KMARKS@aarp.org Wed Mar 31 07:57:02 1999

Received: from gatekeeper.aarp.org (gatekeeper.aarp.org [204.254.118.1])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id HAA18805 for <aapornet@usc.edu>; Wed, 31 Mar 1999 07:56:58 -0800

(PST)

Received: by gatekeeper.aarp.org; (5.65v4.0/1.3/10May95) id AA04157; Wed, 31

Mar 1999 10:52:30 -0500

Received: from conversion.AARP.ORG by VMS.AARP.ORG (PMDF V5.1-10 #D3561)

id <01J9H748HD2O9354TH@VMS.AARP.ORG> for aapornet@usc.edu; Wed,

31 Mar 1999 10:48:53 -0500 (EDT)

Received: from a1.aarp.org by VMS.AARP.ORG (PMDF V5.1-10 #D3561)

id <01J9H747N90U9352BD@VMS.AARP.ORG> for aapornet@usc.edu; Wed,

31 Mar 1999 10:48:52 -0500 (EDT)

Date: Wed, 31 Mar 1999 10:48:46 -0500 (EDT)

From: "Katharyn M. Marks 434-6320" <KMARKS@aarp.org>

Subject: Asking ethnicity and race questions in Puerto Rico

To: aapornet <aapornet@usc.edu>

Message-Id: <C290IVW2BZK0\*/R=A1/R=PEPSI/U=KMARKS/@MHS>

Mime-Version: 1.0

Content-Type: TEXT/PLAIN; CHARSET=US-ASCII

We are conducting a survey (in both Spanish and English) of our members in Puerto Rico. The survey asks their opinions on legislative issues and contains standard demographics.

From past experience, we realize the standard race question does not work well for our members in Puerto Rico.

Previously, we asked first about Hispanic ethnicity and then race (White/Caucasian, Black/African-American, Asian/Pacific Islander, Native American or Alaskan Native).

Has anyone had experience with this issue? Are there any suggestions on the best ways to handle it? Please contact me directly (kmarks@aarp.org), and I will compile and post the comments. Thanks!

Katharyn Marks

Associate Research Director

AARP

Research Group

601 E St., NW

Washington, DC 20049

(202) 434-6332

>From kagay@nytimes.com Wed Mar 31 08:41:23 1999

Received: from gatekeeper.nytimes.com (gatekeeper.nytimes.com [199.181.175.201])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA03295 for <aapornet@usc.edu>; Wed, 31 Mar 1999 08:41:21 -0800

(PST)

Received: from mailgate.nytimes.com (mailgate.nytimes.com [170.149.200.253])

by gatekeeper.nytimes.com (8.9.1a/8.9.1) with ESMTP id LAA27104

for <aapornet@usc.edu>; Wed, 31 Mar 1999 11:37:49 -0500 (EST)

Received: from emailname.nytimes.com ([170.149.33.80])

by mailgate.nytimes.com (8.8.8+Sun/8.8.8) with SMTP id LAA25856

for <aapornet@usc.edu>; Wed, 31 Mar 1999 11:42:10 -0500 (EST)

Message-Id: <3.0.1.32.19990331114019.0077d9f4@mailgate.nytimes.com>

X-Sender: kagay@mailgate.nytimes.com

X-Mailer: Windows Eudora Pro Version 3.0.1 (32)

Date: Wed, 31 Mar 1999 11:40:19 -0500

To: aapornet@usc.edu

From: Mike Kagay <kagay@nytimes.com>

Subject: Obituary of Al Gollin in March 31 New York Times

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

To All AAPOR Members -

Greetings and all best wishes.

An obituary for Al Gollin is in today's

New York Times.

It is also on the Web version of The Times at:

[www.nytimes.com](http://www.nytimes.com)

Click on site index, then click on obituaries.

Cheers, - Mike Kagay

>From slosh@garnet.acns.fsu.edu Wed Mar 31 09:04:46 1999

Received: from garnet.acns.fsu.edu (gmhub.acns.fsu.edu [146.201.2.30])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA20993 for <aapornet@usc.edu>; Wed, 31 Mar 1999 09:04:44 -0800

(PST)

Received: from garnet3.acns.fsu.edu (garnet3-fi.acns.fsu.edu

[128.186.197.4])

by garnet.acns.fsu.edu (8.9.1/8.9.1) with ESMTP id MAA95248

for <aapornet@usc.edu>; Wed, 31 Mar 1999 12:04:42 -0500

Received: from fsu.edu.fsu.edu (dial381.acns.fsu.edu [146.201.33.127])

by garnet3.acns.fsu.edu (8.9.1/8.9.1) with SMTP id MAA142358

for <aapornet@usc.edu>; Wed, 31 Mar 1999 12:04:41 -0500

Date: Wed, 31 Mar 1999 12:04:41 -0500

Message-Id: <199903311704.MAA142358@garnet3.acns.fsu.edu>

X-Sender: slosh@garnet.acns.fsu.edu

X-Mailer: Windows Eudora Light Version 1.5.2

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

To: aapornet@usc.edu

From: Susan Losh <slosh@garnet.acns.fsu.edu>

Subject: RE: WINNER OF T-SHIRT SLOGAN CONTEST

Good point Warren. Add my vote to the revision.

If one can't make it to AAPOR this year, is there an alternative way to get a t-shirt?

Susan

If time were money, I'd be in debtor's prison.

Susan Losh, PhD.

Department of Sociology

Florida State University

Tallahassee FL 32306-2270

PHONE 850-644-1753 Office

850-644-6416 Sociology Office

slosh@garnet.acns.fsu.edu

FAX 850-644-6208

>From lmcgill@mediastudies.org Wed Mar 31 10:13:02 1999

Received: from ff (ff.mediastudies.org [205.136.27.121])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id KAA21233 for <aapornet@usc.edu>; Wed, 31 Mar 1999 10:13:00 -0800

(PST)

Received: from LarryM ([205.136.27.85]) by ff (5.x/SMI-SVR4)

id AA10342; Wed, 31 Mar 1999 13:11:50 -0500

Received: by localhost with Microsoft MAPI; Wed, 31 Mar 1999 13:13:34 -0500

Message-Id: <01BE7B78.47C90180.lmcgill@mediastudies.org>

From: Larry McGill <lmcgill@mediastudies.org>

Reply-To: "lmcgill@mediastudies.org" <lmcgill@mediastudies.org>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: WINNER OF T-SHIRT SLOGAN CONTEST

Date: Wed, 31 Mar 1999 13:13:33 -0500

X-Mailer: Microsoft Internet E-mail/MAPI - 8.0.0.4211

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

Originally, I sent a private reply to Warren on this topic. But since it seems to be heating up, I'll go public.

The winning slogan is funny precisely because of its faux arrogance.

Larry McGill

-----Original Message-----

From: Warren Mitofsky [SMTP:mitofsky@mindspring.com]

Sent: Tuesday, March 30, 1999 3:43 PM

To: aapornet@usc.edu

Subject: Re: WINNER OF T-SHIRT SLOGAN CONTEST

I agree with Robert Camin's suggestion for a runoff. And besides, shouldn't the slogan read:

TELLING WHAT AMERICANS THINK SINCE 1947

"Telling Americans what they think..." sounds awfully arrogant.

warren mitofsky

At 09:45 AM 3/30/99 -0600, you wrote:

>I'm demanding that this count be validated (serious and kidding). First of

>all, the winning slogan in my opinion is "lame." Not very creative in my

>opinion. To resolve this, I suggest a one day run-off.

>

>If not, at least I said my peace.

>

>Look forward to meeting you at the conference.

>rob.

>

>--->>))) ' >

>

>>>> Susan Pinkus <Susan.Pinkus@latimes.com> 03/29 9:14 PM >>>

>

>

>I know you all have been waiting for this - so here goes.

>

>(Drum roll please)

>

>It was a very close race - one vote between them, but the winner of the

>1999 t-shirt slogan contest is:

>

> #5 "AAPOR...TELLING AMERICANS WHAT THEY THINK SINCE 1947"

>



>The first runner up is:

>

> #18 ASKING Y IN 2K

>

>

>See you all in St. Pete's. Don't forget to sign up for the FUN/RUN Walk

>and volleyball.

>

>Susan

>

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>Susan H. Pinkus

>Los Angeles Times Poll

>Internet:susan.pinkus@latimes.com

>American Online: spinkus@aol.com

>FAX: 213-237-2505

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Mitofsky International

1 East 53rd Street - 5th Floor

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212 980-3031 Phone

212 980-3107 FAX

mitofsky@mindspring.com

>From wattsm@fiu.edu Wed Mar 31 10:59:51 1999

Received: from rottweiler.fiu.edu (rottweiler.fiu.edu [131.94.128.47])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA07279 for <aapornet@usc.edu>; Wed, 31 Mar 1999 10:59:15 -0800

(PST)

Received: from fiu.edu (iporh3g.fiu.edu [131.94.227.22])

by rottweiler.fiu.edu (8.9.3/8.9.3/FIU) with ESMTP id NAA30486;

Wed, 31 Mar 1999 13:59:08 -0500 (EST)

Message-ID: <37027131.D50B7692@fiu.edu>

Date: Wed, 31 Mar 1999 14:02:09 -0500

From: Mark Watts <wattsm@fiu.edu>

X-Mailer: Mozilla 4.5 [en] (Win98; I)

X-Accept-Language: en

MIME-Version: 1.0

To: aapornet@usc.edu, kmarks@aarp.org

Subject: Re: Asking ethnicity and race questions in Puerto Rico

References: <C290IVW2BZK0\*/R=A1/R=PEPSI/U=KMARKS/@MHS>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Katharyn,

We have similar problems. I cannot give you a solution, but I can certainly empathize and tell you our experiences. We conduct a number surveys in South Florida, including a Cuban-American Poll that we conduct about every other year. As a result, we have a lot of respondents that are Latin

American and Caribbean descendents/immigrants (especially from Cuba). We typically ask the race question first, then we follow up with an Hispanic question. We find that most people who consider themselves Hispanic, do not see themselves as Black or White. So, a vast majority will answer "other" in the race question and go on to say they are Hispanic (basically they see Hispanic as a racial category). For our purposes, we are mostly interested in how they identify themselves, so if they identify themselves as Hispanic, with no identity as White or Black we find that useful. However, if they identify themselves as Black AND Hispanic or as White AND Hispanic, that, too, is useful (but it is a small fraction of those who consider themselves Hispanics).

It gets even a little more complicated. We are often interested in the differences between the various Hispanic/Caribbean immigrant communities down here, so we ask about the country that they or their ancestors migrated from. There are many Cuban descendants/immigrants who do not see themselves as Hispanic at all (or might see themselves as White and Hispanic) who give "Spain" as the answer to that question.

For your purposes (less interested, it sounds, in self-identification and more interested in actual race and ethnicity), I think you're best off asking the Hispanic question first. Make it clear that the question is about ethnicity (e.g., "Are you of Hispanic ethnicity?"). Then follow with the question on race that makes it clear that race is different than ethnicity (e.g., "Now let me ask you about your race as opposed to your ethnicity, would you identify your race as being white, black, ...."). You will still have some who will insist on Hispanic for that category and you will have plenty who can say they are of mixed race origin.

Another method is to ask Hispanic-White, Hispanic-NonWhite in the racial question and drop the ethnicity question all together. One problem you don't have that we do with that approach is the number of Asians from places like Trinidad and Guyana.

I hope this of some help.

Mark

--

Mark Watts, Ph.D.

Associate Director

Institute for Public Opinion Research

Florida International University

3000 NE 151st St.

North Miami, FL

33181

phone: (305) 919-5711

fax: (305) 919-5242

<http://www.fiu.edu/orgs/ipor>

>From arobbin@mailer.fsu.edu Wed Mar 31 11:31:23 1999

Received: from mailer.fsu.edu (mailer.fsu.edu [128.186.6.122])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA20567 for <aapornet@usc.edu>; Wed, 31 Mar 1999 11:31:22 -0800

(PST)

Received: from localhost (arobbin@localhost)

by mailer.fsu.edu (8.9.0/8.9.0) with ESMTP id OAA16592;

Wed, 31 Mar 1999 14:31:21 -0500 (EST)

Date: Wed, 31 Mar 1999 14:31:21 -0500 (EST)

From: ALICE R ROBBIN <arobbin@mailer.fsu.edu>

To: aapornet@usc.edu

cc: kmarks@aarp.org

Subject: Re: Asking ethnicity and race questions in Puerto Rico

In-Reply-To: <37027131.D50B7692@fiu.edu>

Message-ID: <Pine.GSO.4.05.9903311429380.18880-100000@mailer.fsu.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Please see the recommendations published in the Federal Register by OMB, regarding standards for race and ethnicity data collection and reporting.

The revision was issued in October 1997. A draft FR Notice about reporting (which I haven't yet started to read) was issued in mid-February. Perhaps these documents will help.

On Wed, 31 Mar 1999, Mark Watts wrote:

> Katharyn,

>

> We have similar problems. I cannot give you a solution, but I can certainly

> empathize and tell you our experiences. We conduct a number surveys in

> South Florida, including a Cuban-American Poll that we conduct about every

> other year. As a result, we have a lot of respondents that are Latin

> American and Caribbean descendents/immigrants (especially from Cuba). We

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not  
> see themselves as Black or White. So, a vast majority will answer "other"  
> in the race question and go on to say they are Hispanic (basically they  
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>

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> as Hispanic at all (or might see themselves as White and Hispanic) who  
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>

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with

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> ethnicity, would you identify your race as being white, black, ....").

You

> will still have some who will insist on Hispanic for that category and you  
> will have plenty who can say they are of mixed race origin.

>

> Another method is to ask Hispanic-White, Hispanic-NonWhite in the racial  
> question and drop the ethnicity question all together. One problem you  
> don't have that we do with that approach is the number of Asians from  
places

> like Trinidad and Guyana.

>

> I hope this of some help.

>

> Mark

>

> --

> Mark Watts, Ph.D.

> Associate Director

> Institute for Public Opinion Research

> Florida International University

> 3000 NE 151st St.

> North Miami, FL

> 33181

>

> phone: (305) 919-5711  
> fax: (305) 919-5242  
> http://www.fiu.edu/orgs/ipor  
>  
>  
>

\*\*\*\*\*

\* Alice Robbin \*  
\* School of Information Studies \*  
\* Florida State University \*  
\* 240 Louis Shores Building \*  
\* Tallahassee, Florida 32306-2100 \*  
\* Office: 850-644-8116 Fax: 850-644-6253 \*  
\* email: arobbin@mailier.fsu.edu \*

\*\*\*\*\*

>From vector@sympatico.ca Wed Mar 31 11:37:02 1999

Received: from smtp11.bellglobal.com (smtp11.bellglobal.com  
[204.101.251.53])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA23223 for <aapornet@usc.edu>; Wed, 31 Mar 1999 11:36:51 -0800

(PST)

Received: from m-zwelling (ppp8427.on.bellglobal.com [207.236.124.91])

by smtp11.bellglobal.com (8.8.5/8.8.5) with SMTP id OAA26762

for <aapornet@usc.edu>; Wed, 31 Mar 1999 14:37:56 -0500 (EST)

Message-ID: <3702788E.6984@sympatico.ca>

Date: Wed, 31 Mar 1999 14:33:34 -0500

From: Marc Zwelling <vector@sympatico.ca>

Reply-To: vector@sympatico.ca

X-Mailer: Mozilla 3.01C-SYMPA (Win95; U)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Kathy Cirksena inquiry on answering machines

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

The Professional Marketing Research Society (of Canada) published an answering machine-response rate study in '97 or so in their annual research magazine. 416.493-4080. - Marc Zwelling/Vector Research + Development, Toronto/

>From pmeyer@email.unc.edu Wed Mar 31 14:44:52 1999

Received: from smtpsrv1.isis.unc.edu (smtpsrv1.isis.unc.edu [152.2.1.138])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA01176 for <aapornet@usc.edu>; Wed, 31 Mar 1999 14:44:51 -0800

(PST)

Received: from login2.isis.unc.edu (root@login2.isis.unc.edu [152.2.25.132])

by smtpsrv1.isis.unc.edu (8.9.1/8.9.1) with ESMTP id RAA14340

for <aapornet@usc.edu>; Wed, 31 Mar 1999 17:44:47 -0500 (EST)

Received: by email.unc.edu id <7177-186754>; Wed, 31 Mar 1999 17:44:41 -0500

Date: Wed, 31 Mar 1999 17:44:41 -0500 (EST)

Sender: Philip Meyer <pmeyer@email.unc.edu>

From: Philip Meyer <pmeyer@email.unc.edu>

X-Sender: pmeyer@login2.isis.unc.edu

To: aapornet@usc.edu

Subject: Re: WINNER OF T-SHIRT SLOGAN CONTEST

In-Reply-To: <19990331.100609.-505273.0.michael425@juno.com>

Message-ID: <Pine.A41.3.95L.990331174302.122822J-100000@login2.isis.unc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Arrogance is part of our T-shirt tradition! Remember the first one? "If we want your opinion, we'll ask you." A certain amount of arrogance is okay for a T-shirt or a bumper sticker.

=====  
Philip Meyer, Knight Chair in Journalism Voice: 919 962-4085  
CB 3365 Howell Hall Fax: 919 962-1549  
University of North Carolina Cell: 919 906-3425  
Chapel Hill NC 27599-3365 <http://www.unc.edu/~pmeyer>  
=====

>From HKassarj@ucla.edu Wed Mar 31 14:48:11 1999  
Received: from serval.noc.ucla.edu (serval.noc.ucla.edu [169.232.10.12])  
by usc.edu (8.8.8/8.8.8/usc) with ESMTP  
id OAA02812 for <aapornet@usc.edu>; Wed, 31 Mar 1999 14:48:09 -0800  
(PST)

Received: from ycxfssto (ts5-13.wla.ts.ucla.edu [164.67.21.58])  
by serval.noc.ucla.edu (8.9.1a/8.9.1) with SMTP id OAA16117  
for <aapornet@usc.edu>; Wed, 31 Mar 1999 14:48:06 -0800 (PST)

Message-Id: <199903312248.OAA16117@serval.noc.ucla.edu>

X-Sender: hkassarj@pop.ben2.ucla.edu

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.0.1

Date: Wed, 31 Mar 1999 14:42:58 -0800

To: aapornet@usc.edu

From: "H.H.Kassarjian" <HKassarj@ucla.edu>

Subject: RE: WINNER OF T-SHIRT SLOGAN CONTEST

In-Reply-To: <705AF639142AD211BCE500104B6A398944C893@PSBMAIL4>

Mime-Version: 1.0

Content-Type: multipart/alternative;

types="text/plain,text/html";

boundary="===== \_1325130== \_ .ALT"

--===== \_1325130== \_ .ALT

Content-Type: text/plain; charset="us-ascii"

Hey you guys, the T Shirt slogan is supposed to be funny, not arrogant. It is

that arrogant twist that makes it funny.

If we change it even slightly as Warren suggests, it becomes factual and not funny anymore.

Hal Kassarjian

\*\*\*\*\*

At 10:23 AM 3/31/99 -0500, you wrote:

>I concur with Warren's revision.

>

>Young Chun, BLS

>

>> -----

>> From: Warren Mitofsky[SMTP:mitofsky@mindspring.com]

>> Sent: Tuesday, March 30, 1999 3:43 PM

>> To: aapornet@usc.edu

>> Subject: Re: WINNER OF T-SHIRT SLOGAN CONTEST

>>

>> I agree with Robert Camin's suggestion for a runoff. And besides,

>> shouldn't

>> the slogan read:

>> TELLING WHAT AMERICANS THINK SINCE 1947

>>

>> "Telling Americans what they think..." sounds awfully arrogant.

>> warren mitofsky

>>

>>

>> At 09:45 AM 3/30/99 -0600, you wrote:

>> >I'm demanding that this count be validated (serious and kidding). First

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>> >Look forward to meeting you at the conference.

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>> >>>> Susan Pinkus <Susan.Pinkus@latimes.com> 03/29 9:14 PM >>>

>>>

>>>

>> >I know you all have been waiting for this - so here goes.

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>>>(Drum roll please)

>>>

>>>It was a very close race - one vote between them, but the winner of the

>>>1999 t-shirt slogan contest is:

>>>

>>> #5 "AAPOR...TELLING AMERICANS WHAT THEY THINK SINCE 1947"

>>>

>>>The first runner up is:

>>>

>>> #18 ASKING Y IN 2K

>>>

>>>

>>>See you all in St. Pete's. Don't forget to sign up for the FUN/RUN Walk

>>>and volleyball.

>>>

>>>Susan

>>>

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>>>\*\*\*\*\*

>>>Susan H. Pinkus

>>>Los Angeles Times Poll

>>>Internet:susan.pinkus@latimes.com

>> >American Online: spinkus@aol.com

>> >FAX: 213-237-2505

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>> New York, NY 10022

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>> 212 980-3031 Phone

>> 212 980-3107 FAX

>> mitofsky@mindspring.com

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Hal Kassarjian

HKassarj@ucla.edu

Phone: 1 (818) 784-5669

FAX: 1 (818) 784-3325

-----\_1325130==\_.ALT

Content-Type: text/html; charset="us-ascii"

<html>

<font size=3>Hey you guys, the T Shirt slogan is supposed to be funny,  
not arrogant.&nbsp; It is that arrogant twist that makes it funny.<br>

If we change it even slightly as Warren suggests, it becomes factual and





&gt;&gt; &gt;<br>

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winner of the <br>

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&gt;&gt; &gt;<br>

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SINCE 1947&quot;&nbsp; <br>

&gt;&gt; &gt;<br>

&gt;&gt; &gt;The first runner up is:<br>

&gt;&gt; &gt;<br>

&gt;&gt; &gt;&nbsp; #18&nbsp; ASKING Y IN 2K<br>

&gt;&gt; &gt;<br>

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&gt;&gt; &gt;and volleyball.<br>

&gt;&gt; &gt;<br>

&gt;&gt; &gt;Susan<br>

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Message-Id: <3.0.5.32.19990331175613.007dc360@pop.hip.cam.org>

X-Sender: pricard@pop.hip.cam.org

X-Mailer: QUALCOMM Windows Eudora Light Version 3.0.5 (32)

Date: Wed, 31 Mar 1999 17:56:13 -0500

To: aapornet@usc.edu

From: Philippe Ricard <pricard@CAM.ORG>

Subject: RE: WINNER OF T-SHIRT SLOGAN CONTEST

In-Reply-To: <01BE7B78.47C90180.lmcgill@mediastudies.org>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

I agree with those who think that the winning slogan is a little arrogant.

It should have been :

TELLING AMERICANS WHAT WE THINK THEY THINK SINCE 1947

Philippe

>Originally, I sent a private reply to Warren on this topic. But since it seems to be heating up, I'll go public.

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>The winning slogan is funny precisely because of its faux arrogance.

>

>Larry McGill

>

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>212 980-3107 FAX

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>

>

>From vbreglio@HK.Super.NET Wed Mar 31 16:03:19 1999

Received: from cwb.pacific.net.hk (cwb.pacific.net.hk [202.14.67.92])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id QAA02058 for <aapornet@usc.edu>; Wed, 31 Mar 1999 16:03:17 -0800

(PST)

Received: from kwaifong.pacific.net.hk (kwaifong.pacific.net.hk

[202.14.67.7])

by cwb.pacific.net.hk with ESMTP

id IAA02101 for <aapornet@usc.edu>; Thu, 1 Apr 1999 08:03:22 +0800

(HKT)

Received: from breglio (max4-27.hk.super.net [202.64.20.27])

by kwaifong.pacific.net.hk with SMTP

id IAA13388 for <aapornet@usc.edu>; Thu, 1 Apr 1999 08:03:15 +0800

(HKT)

Message-ID: <000301be7c15\$78882ba0\$1b1440ca@breglio>

From: "Vince Breglio" <vbreglio@HK.Super.NET>

To: <aapornet@usc.edu>

Subject: Re: kids under 18

Date: Sun, 28 Mar 1999 16:49:21 -0000

MIME-Version: 1.0

Content-Type: multipart/alternative;

boundary="-----\_NextPart\_000\_0094\_01BE793A.EDC61B80"

X-Priority: 3

X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook Express 4.72.2106.4

X-MimeOLE: Produced By Microsoft MimeOLE V4.72.2106.4

This is a multi-part message in MIME format.

-----\_NextPart\_000\_0094\_01BE793A.EDC61B80

Content-Type: text/plain;

charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

Nancy --

Can't help you with the numbers you are looking for but thought I would =  
just say hello from HONG KONG. Sounds like you are doing some =  
interesting work. Tell John hello for me.

Vince

-----Original Message-----

From: Nancy Belden <nancybelden@brspoll.com>

To: aapornet@usc.edu <aapornet@usc.edu>

Date: Thursday, March 25, 1999 11:25 PM



Subject: kids under 18

=20

=20

Friends:

=20

What figures do others have for percentage of households and/or =  
percentage of individuals who have children 18 or under living with =  
them?

=20

And do you have these percents for Hispanics, blacks, and =  
non-Hispanic whites?=20

=20

I would appreciate any guidance as soon as possible. Many thanks.

=20

Nancy Belden

nancybelden@brspoll.com

-----=\_NextPart\_000\_0094\_01BE793A.EDC61B80

Content-Type: text/html;

charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

<!DOCTYPE HTML PUBLIC "-//W3C//DTD W3 HTML//EN">

<HTML>

<HEAD>

<META content=3Dtext/html;charset=3Diso-8859-1 =

http-equiv=3DContent-Type><!DOCTYPE HTML PUBLIC "-//W3C//DTD W3 =

HTML//EN">

<META content=3D""MSHTML 4.72.2106.6"" name=3DGENERATOR>

</HEAD>

<BODY bgColor=3D#ffffff>

<DIV><FONT color=3D#000000 size=3D2>Nancy --</FONT></DIV>

<DIV><FONT color=3D#000000 size=3D2></FONT>&nbsp;</DIV>

<DIV><FONT size=3D2>Can't help you with the numbers you are looking for =  
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<DIV><FONT size=3D2></FONT>&nbsp;</DIV>

<DIV><FONT size=3D2>Vince</FONT></DIV>

<BLOCKQUOTE=20

style=3D"BORDER-LEFT: #000000 solid 2px; MARGIN-LEFT: 5px; PADDING-LEFT: =  
5px">

<DIV><FONT face=3DArial size=3D2><B>-----Original =  
Message-----</B><BR><B>From:=20

</B>Nancy Belden &lt;<A=20

=

href=3D"mailto:nancybelden@brspoll.com">nancybelden@brspoll.com</A>&gt;<B=

R><B>To:=20

=

href=3D"mailto:aapornet@usc.edu">aapornet@usc.edu</A>&gt;<BR><B>Date:=20

</B>Thursday, March 25, 1999 11:25 PM<BR><B>Subject: </B>kids under=20

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<DIV>

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<DIV><FONT size=3D2><A=20

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href=3D"mailto:nancybelden@brspoll.com">nancybelden@brspoll.com</A></FONT=  
></DIV></DIV></BLOCKQUOTE></BODY></HTML>

-----=\_NextPart\_000\_0094\_01BE793A.EDC61B80--

>From Wei.Yen@ofm.wa.gov Wed Mar 31 16:52:06 1999

Received: from ofm001.OFM.WA.GOV ([198.186.221.239])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id QAA27433 for <aapornet@usc.edu>; Wed, 31 Mar 1999 16:52:04 -0800

(PST)

Received: by OFM001 with Internet Mail Service (5.5.2232.9)

id <2A357SS3>; Wed, 31 Mar 1999 16:52:19 -0800

Message-ID: <966A8EF58355D211968F00805FEADEAF40B973@OFM001>

From: "Yen, Wei" <Wei.Yen@ofm.wa.gov>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: WINNER OF T-SHIRT SLOGAN CONTEST

Date: Wed, 31 Mar 1999 16:52:18 -0800

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2232.9)

Content-Type: text/plain

I think both sides of the debate have merits in their arguments. Without changing too much of the original, how about "ASKING AMERICANS WHAT THEY THINK SINCE 1947"?

Wei Yen

> -----

> From: Philippe Ricard[SMTP:pricard@CAM.ORG]

> Reply To: aapornet@usc.edu

> Sent: Wednesday, March 31, 1999 2:56 PM

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