This is the USC Listproc archive of AAPORNET messages for this entire month. It is one big message, in chronological order, just the way the USC archive stored it. You can search within this month with your browser’s search function (usually Ctrl-F).

Turning this into individual messages that ASU's Listserv software can index and sort means a lot of reformatting. We will do this as time permits.

New messages are of course automatically formatted and indexed correctly, and I have converted November 1994 through January 1995 and June 2002 to the present.

Shap Wolf
Survey Research Laboratory
Arizona State University
shap.wolf@asu.edu
AAPORNET volunteer host

Begin archive:

Archive aapornet, file log9803.
Part 1/1, total size 181064 bytes:

Dear colleagues:

---

Date: Wed, 28 Aug 2002 11:20:27 -0700
Sender: AAPORNET@ASU.EDU
From: Shapard Wolf <shap.wolf@ASU.EDU>
Subject: March 1998 archive - one BIG message

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> From rusciano@genius.rider.edu Mon Mar  2 12:56:30 1998
Received: from GENIUS.rider.edu (genius.rider.edu [192.107.45.5])
  by usc.edu (8.8.8/8.8.8/usc) with ESMTP
  id MAA28795 for <aapornet@usc.edu>; Mon, 2 Mar 1998 12:56:27 -0800 (PST)
Received: from genius.rider.edu by genius.rider.edu (PMDF V5.1-7 #23246) id
  <01IU72T8HM5S8Y78L6@genius.rider.edu> for aapornet@usc.edu; Mon, 2 Mar 1998
  15:49:51 EST
Date: Mon, 02 Mar 1998 15:49:48 -0500 (EST)
From: rusciano@genius.rider.edu
Subject: Request for information on millenium polls
In-reply-to: <199802261540.KAA12755@email.uc.edu>
To: aapornet@usc.edu
Cc: rusciano <rusciano@genius.rider.edu>
Message-id: <Pine.PMDF.3.95.980302154626.541174074A-100000@genius.rider.edu>
MIME-version: 1.0
Content-type: TEXT/PLAIN; charset=US-ASCII

Dear colleagues:
Does anyone know of any polls being conducted regarding people's attitudes towards the coming millennium? I am interested in just about anything in this regard--expectations, hopes/fears, behavior, prospects of the future, etc. Also, if the polls exist, can one obtain the data for analysis, or are they just for the researchers to study themselves?

Please reply to my personal address, rusciano@enigma.rider.edu, since I don't think others will be interested. If there is general interest, I will be happy to post the results.

Thanks.

Frank Rusciano
Professor, Political Science Department
Rider University
email at rusciano@enigma.rider.edu

Dear all on aapornet.

May I join the question from prof. Frank Rusciano about polls being conducted regarding people's attitudes towards the coming millenium.

Best regards

S=F8ren C. Bjulf
Dir. of Research
Copenhagen Institute for Future Studies=20
E-Mail: soren.bjulf@cifs.dk URL: http://www.cifs.dk
A colleague of mine asked me to post this query to AAPORNET and POR-L. Replies can go directly to Suzie DeBeof (sld8@email.psu.edu)

~~~~

Janet Box-Steffensmeier and I have been trying to make some sense the weights used in the CBS/NYT surveys.

We are working with a large number of CBS/NYT surveys and are constructing time series of several repeated questions (e.g., party ID). The weights supplied with the data strike us as odd, as I explain below. I'd appreciate hearing from anybody who knows the underlying logic or who could provide some advice on whether/how to use them:

Here is what we have discovered:

A couple of the surveys appear to have constant (or very near constant) weights, some have negative weights for some respondents, and a small handful have weights of zero for some respondents.

It is also the case that sometimes the weights retrieve the initial sample size and others greatly increase it. A look at the cumulative frequencies suggests that in the weighted data the gender split is 50-50, but whites outnumber blacks by only 2:1 and outnumber "other" by only about 3:2. The age distribution is also terrible with only 6.3% over 65 -- if this were right there would be no problem with the social security system!

The unweighted data doesn't look too bad, the sex ratio is off by a small amount (56% female) but compares with NES sex distribution; the racial distribution looks about right, 85-10-5. I also show a median income of about $32K which seems pretty good to me also. I haven't looked at how the weights affect frequencies within surveys to see if the problems come from combining everything.
I am hoping that you might be able to give me some insights or direct me to someone who can help us to decide whether and how to weight the data in the cumulative file.

-- Suzanna DeBoef (sld8@email.psu.edu)

Eric Plutzer                          Department of Political Science
  e-mail: exp12@psu.edu                   Pennsylvania State University
  Ph: 814-865-6576 Fx: 814-863-8979       University Park, PA  16802
  Home page: http://www.la.psu.edu/~eplutzer/

>From beniger@rcf.usc.edu Tue Mar  3 08:27:53 1998
Received: from almaak.usc.edu (almaak.usc.edu [128.125.19.166])
  by usc.edu (8.8.8/8.8.8/usc) with ESMTP
  id IAA16584 for <aapornet@usc.edu>; Tue, 3 Mar 1998 08:27:52 -0800
(PST)
Received: from localhost (beniger@localhost)
  by almaak.usc.edu (8.8.8/8.8.8/usc) with SMTP
  id IAA10208 for <aapornet@usc.edu>; Tue, 3 Mar 1998 08:27:53 -0800
(PST)
Date: Tue, 3 Mar 1998 08:27:52 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Request: Application Activities (fwd)
Message-ID: <Pine.SV4.3.94.980303082504.7020B-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

---------- Forwarded message ----------
Date: Mon, 02 Mar 1998 23:29:34 -0800
From: Chad Kimmel <chadk@yourinter.net>

I am teaching two classes in undergraduate research methods: one in Applied Social Methods and the other in Computer Use in Sociology. I am asking for advice and perhaps examples of application activities that would relate to these areas. In the computer class, I will be covering codebook development, data cleaning, data entry techniq's, etc. Anything is helpful.

******************************************************************************
Chad M. Kimmel
Graduate Assistant/Data Manager
Mid-Atlantic Addiction Training Institute (MAATI)
Indiana University of Pennsylvania
102 McElhaney Hall
Indiana, Pennsylvania 15705-1087

ckimmel@yourinter.net
http://www.yourinter.net/~ckimmel
A reminder that the ASA is taking applications from graduate students in Survey Sampling for the annual E. C. Bryant Scholarship. A cash award is presented at the annual meetings to an outstanding graduate student in Survey Sampling. Applications are due this month.

More information can be obtained at the ASA web site address:

http://www.amstat.org/awards/bryant.html

or by calling the ASA office in Alexandria, VA. (703) 684-1221.
AAPORNETters,

Something tells me that we won't reach the end of the debate summarized below any time soon, and that the issue is likely to turn up in at least a few polls of national opinion. I post this message in modest hope of speeding up the process.

-- Jim

A glance at the March 9 issue of "The Nation": How Internet "decency" laws lead to on-line inequality

Laws that bar both adults and children from looking at "obscene" material on the Internet in public venues claim to protect viewers, particularly women and children, from a "sexually hostile" environment, writes Wendy Kaminer, a public-policy fellow at Radcliffe College. Instead, she writes, such laws buy into assumptions about "female fragility," and may create a sense of psychic security for women at the cost of free speech. Dr. Kaminer cites the library of Loudoun County, Va., which last year voted to equip all of its computers with filtering software. It called its new rule the "Policy on Internet Sexual Harassment." But such "a preoccupation with self-esteem, assumptions about female fragility and mistrust of free speech have elasticized the concept of sexual harassment," she writes. "Outside the courtroom, it can be stretched to cover virtually any situation in which a woman is allegedly offended or discomfited by a man." Dr. Kaminer calls that attempt to protect female modesty the "rationale of the chador," which she says leads to inequality for everyone. (The magazine's World-Wide Web address is http://www.thenation.com)
A colleague asked me to post this to appornet and I thought it would be of interest to a number of AAPOR members.

DIRECTOR OF RESEARCH

Leading marketing consulting firm specializing in higher education seeks hard-working professional to direct its market research projects. The director will be responsible for designing, fielding, and analyzing survey research studies fielded via telephone. Key duties will include research design, development of survey questionnaires, management of field work, data collection and processing, interpretation of findings, and preparation of reports and presentations. He or she will work closely with a small group of professionals with over twenty years of experience in market research and planning for colleges and universities.

Candidates must demonstrate appropriate experience in conducting survey research as above. Knowledge of Windows Excel, PowerPoint, and Word software is essential. Experience with multivariate, conjoint, factor, and other major analytical approaches is desirable, but not required. Strong writing and interpersonal skills and a sense of humor are major advantages.

Salary commensurate with experience, with incentive bonuses based on both personal and corporate performance. Generous health, dental, vision, and pension benefits provided.

Interested parties should contact:

Richard A. Hesel
hesel@artsci.com
(410) 962-1300
--
Hi Frank

Do you want British polls? We've got som, especially on the wretched Dome, which the stupid government is spending 1.25 billion (with a b) dollars on, in opposition to the overwhelming % of the British people.

Bob

In message <Pine.PMDF.3.95.980302154626.541174074A-100000@enigma.rider.edu>, rusciano@enigma.rider.edu writes

> Does anyone know of any polls being conducted regarding people's attitudes towards the coming millenium? I am interested in just about anything in this regard-- expectations, hopes/fears, behavior, prospects of the future, etc. Also, if the polls exist, can one obtain the data for analysis, or are they just for the researchers to study themselves?

>Please reply to my personal address, rusciano@enigma.rider.edu, since I don't think others will be interested. If there is general interest, I will be happy to post the results.
THANKS.

FRANK RUSCIANO
Professor, Political Science Department
Rider University
email at rusciano@enigma.rider.edu

--

ROBERT M. WORCESTER

---------- Forwarded message ----------
Date: Thu, 5 Mar 1998 10:17:51 GMT
From: Banks B J <randy@essex.ac.uk>
Reply-To: asc@essex.ac.uk
Subject: ASC Conference Announcement--Qualitative Research

********************************************************************
*** an announcement from:
     The Association for Survey Computing.
*** Please feel free to pass this on;
*** Please reply to asc@essex.ac.uk;
********************************************************************

THINKING BIGGER AND THINKING SMALLER
Learning About Qualitative Research

A One-Day Conference Organised by

THE ASSOCIATION FOR SURVEY COMPUTING

April 15, 1998 - Imperial College - London
SECOND ANNOUNCEMENT

The ASC (Association for Survey Computing) is pleased to announce the final programme for its next one-day conference, 'Thinking Bigger and Thinking Smaller: Learning About Qualitative Research'.

Speakers will include:

JANE RITCHIE (SCPR): Keynote Address

SARAH SKERRATT AND BARRY DENT (Royal Agricultural College):
How Appropriate are Qualitative Research Methods for Analysing Adoption/Non-Adoption of UK Agri-Environmental Schemes by Farmers?

KEN ANDERTON (Opinion Research Corporation International):
Overview of Software Applications for the Analysis of Qualitative Data

SARAH STEAR (Institute of Health Sciences): The Experience of Doctors: Using Qualitative Data to Elaborate upon Quantitative Data

BEN PAGE (MORI): Options in Qualitative Research, Research for Local Government, Leisure Attractions and Pressure Groups

KAREN A ROBERTS et al (University of Leicester): Meta Analysis of Qualitative and Quantitative Evidence

HANS AKKERBOOM (Statistics Netherlands): Qualitative Research as a Tool to Improve Interviewer and Questionnaire Quality

Costs are 75.00 pounds stg for members of the ASC and affiliated organisations, and 100.00 pounds stg for others.

For complete programme details, including abstracts and a booking form, please:

* visit our web site at http://www.assurcom.demon.co.uk;

* send an empty e-mail to 'asc-qr-info@essex.ac.uk' which will automatically reply;

* or, contact:

Diana Elder tel: +44 (0)1494 793 033
Administrator, ASC fax: +44 (0)1494 793 033
PO Box 60 email: asc@essex.ac.uk
Chesham, Bucks, UK HP5 3QH
We are interested in any studies on campaign finance issues.

Particularly:

We are interested in determining the extent to which people vote for candidates based on issues versus how candidates collect campaign money. We've had this idea about asking a series of questions with two items in each, asking the respondent to weigh the extent to which each of the items influences their vote. And we're looking for models of questions -- as well as analytic tools -- which would facilitate this.

Also:
We would like to evaluate the impact of sources of contributions holding constant other issues (e.g., if you favor a candidate's position on taxes and where campaign money came from...).

Any help on this would be much appreciated.

Please reply to: jayant.trewn@wayne.edu. PLEASE DO NOT REPLY TO LIST.

Thanks.
>From J.A.Hoek@massey.ac.nz Mon Mar  9 16:03:07 1998
Received: from cc-server9.massey.ac.nz (cc-server9.massey.ac.nz [130.123.128.11])
    by usc.edu (8.8.8/8.8.8/usc) with SMTP
    id QAA12161 for <aapornet@usc.edu>; Mon, 9 Mar 1998 16:03:04 -0800
(PST)
Received: from mk-pc34.massey.ac.nz (actually mk-pc34) by cc-server9
    with SMTP(PP); Tue, 10 Mar 1998 12:17:54 +1300
Message-Id: <1.5.4.32.19980309231844.006993a8@mail.massey.ac.nz>
X-Mailer: Windows Eudora Light Version 1.5.4 (32)
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Date: Tue, 10 Mar 1998 12:18:44 +1300
To: elmar@sc.edu, aapornet@usc.edu, amodlmkt@ecatalyst.com,
    acr-l@listserv.okstate.edu, por@frosty.irss.unc.edu, techsig@sc.edu,
    From: Janet Hoek <J.A.Hoek@massey.ac.nz>
Subject: Position Vacancies - Massey University, New Zealand

Please post this job advertisement; apologies for cross-postings.

Thank you

Janet Hoek

Senior Lecturer, Lecturer, Assistant Lecturer

Department of Marketing, Massey University, NEW ZEALAND

Palmerston North Campus

Preference for the position of Senior Lecturer will be given to applicants with a PhD, a good publication record and relevant teaching and professional experience.

Applicants for a Lectureship should preferably have a degree at the masters level and a strong commitment to publication and research. Relevant teaching and professional experience would also be an advantage. Applicants for the position of Assistant Lecturer should have a good degree in marketing or other relevant discipline and a strong interest in academic
research.

Consideration will also be given to applications for short-term visiting positions.

While the preferred qualification for applicants is a business degree with an emphasis on marketing, other relevant qualifications would include those in appropriate areas of the arts, humanities, social sciences and applied sciences. Successful applicants without higher degrees in marketing would be encouraged to undertake further study.

The Department of Marketing believes that there are substantial weaknesses in many of the theories on which the conventional approach to marketing is based. Consequently applicants must be willing to work in an environment in which much of the accepted marketing doctrine is subjected to critical review. Similarly, the Department's approach to research is an empirical one and applicants should be aware of this. The Department has a strong academic and applied research programme, and publishes its own journal, the Marketing Bulletin (http://marketing-bulletin.massey.ac.nz).

Key areas of research interest and strength include:

Survey research (question wording, response rates, questionnaire design, respondent understanding)

Advertising effectiveness (audience behaviour; evaluation of sponsorship; evaluation of sales promotions; evaluation of internet advertising)

Consumer behaviour (regularities in buying patterns, attitude-belief relationships; prediction of purchase behaviour; behaviour modification theory; loyalty; modelling of consumers' behaviour)

Pricing (prediction of demand; effects of odd-pricing and other psychological pricing techniques)

Marketing ethics (ambush marketing; effects of tobacco and alcohol promotions; behaviour of business managers)

Staff are also actively involved in researching issues in services marketing and international marketing.

Research funding is available through a variety of contestable funds operated nationally, across the University, and within the College of Business.

The Department of Marketing has an active involvement with the business community and the University's Research Office facilitates contract management with external clients.

The Marketing Department teaches undergraduate students in courses leading
to the Bachelor of Business Studies degree, as well as students enrolled in postgraduate Honours, Masterate, MBA and PhD courses. The successful applicants would be expected to contribute to the Department's teaching programme, to supervise student research and to engage in their own research.

Enquiries may be made to Dr Janet Hoek, who chairs the Department of Marketing's Appointments Committee (J.A.Hoek@massey.ac.nz); enquiries of an academic nature may also be made to Professor Phil Gendall, Head of Department (telephone 0-6 350 5582, email P.Gendall@massey.ac.nz).

General information about the Department of Marketing and Massey University can be found on the Web at http://www-marketing.massey.ac.nz and http://www.massey.ac.nz

Information about Palmerston North can be found at http://www.pncc.govt.nz. Palmerston North is a lively city of 75,000 which is well positioned in the lower half of the North Island. It is located within easy travelling distance of NZ's capital city (Wellington) to the south, and is also near excellent ski fields, to the north.

The University reserves the right not to make an appointment or to appoint by invitation

An information package including Conditions of Appointment can be obtained from the Human Resources Section (telephone 0-6-350 5299 or email HRS@massey.ac.nz).

Applications, including a full Curriculum vitae and the names, addresses and facsimile numbers of three referees should be sent to "Academic Vacancies", Human Resources Section, before the closing date specified.

Reference Number: Dept 13/98B must be quoted.

Closing Date: 1 May 1998.

Janet Hoek
Senior Lecturer in Marketing
Massey University
Palmerston North
NEW ZEALAND

Phone : +64 6350 5583
Fax : +64 6350 2260
E-mail : J.A.Hoek@massey.ac.nz
AAPORites,
I believe that we have responded to all conference proposals. The letters for paper sessions, panels, posters, roundtables, and rejections were sent out a couple of weeks ago. If your proposal was part of a package sent in by the organizer of the session, then you should check with that person first if you have not yet heard about your status.

If you are not part of an organized session and have not received a letter please let me know and I will straighten it out. If you notice an error in your listing in the preliminary program or just want to change it, please note the appropriate change when you send in your abstract. The deadline for all abstracts and corrections is March 21st. Please send this to the AAPOR office as described in the Guidelines.

If you wish to discuss your proposal or withdraw it please contact me and not the AAPOR office. Murray Edelman Conference Chair

murray.edelman@vnsusa.org

(Please note that I have a new return address. The old one will work as well. Please don't send your email to both.)

>From murray.edelman@vnsusa.org Tue Mar 10 08:04:23 1998
Received: from libra.vnsusa.com (libra.vnsusa.com [205.183.239.99] (may be forged))
   by usc.edu (8.8.8/8.8.8/usc) with SMTP
   id IAA21206 for <aapornet@usc.edu>; Tue, 10 Mar 1998 08:04:20 -0800
(PST)
AAPORites,

You should be receiving your preliminary program with everything that you need to know to register for the conference, events, and hotel by the end of this week. This same information will be up on the web site this week as well.

There is a small discrepancy in the times between the blurb and the preliminary program for the Groves and Krosnick short courses. The program has the correct times, i.e. Groves --Sunday 10:30 to 5:30
Krosnick--Thursday 2:00 to 5:00

See you in St. Louis,

Murray Edelman
Conference Chair
31'st ESSEX SUMMER SCHOOL
IN
SOCIAL SCIENCE DATA ANALYSIS
AND
COLLECTION

4th July - 15th August 1998

The Essex Summer School in Social Science Data Analysis and Collection offers over 40 two-week courses on social survey design and analysis, sampling, regression, multilevel analysis, time series analysis, correspondence analysis, log linear analysis, latent class analysis, discourse analysis, data visualisation, social network analysis, bayesian estimation, maximum likelihood estimation, categorisation, interviewing, scaling, structural equation models, SPSS, rational choice, panel surveys, ecological analysis, social theory, participant observation, conflict management and international relations.

For further details see URL  http://www.essex.ac.uk/summer98 or
e-mail  sum_sch@essex.ac.uk or
write to The Essex Summer School in Social Science Data Analysis & Collection
University of Essex
Colchester, Essex CO4 3SQ,
United Kingdom or
Fax [international] 44-1206-873598 [UK/Eire] 01206-873598 or

Eric Tanenbaum
Dept of Government
University of Essex
Colchester, Essex CO4 3SQ
England
(Phone: [UK] 01206-872506 or 01206-872502
[Int'l] 44-1206-872506 or 44-1206-872502)

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>From Irvcrespi@aol.com Tue Mar 10 10:58:45 1998
Could the title of my paper on the Lang session on theory be changed to "A critical assessment of spiral of silence theory vs. a process model" Irv Crespi

---

1998 Summer Internship Program at NORC

************************************************
SOCIAL SCIENCE RESEARCH OPPORTUNITIES SUMMER INTERN PROGRAM
The National Opinion Research Center (NORC), affiliated with the University of Chicago, is accepting applications for the NORC Summer Internship Program. The internship is a 10-week, 40 hour per week paid position for upper level undergraduates and graduate students with an interest in social science research. Two cohorts are planned for this summer. The first cohort will run from May 25th through July 31st and the second, from June 22nd through August 28th.

Interns typically are assigned to an ongoing NORC research study, attend a seminar series on principles of survey research, and conduct a small scale study of their own. The intent is to provide all interns with exposure to all facets of the survey process. Interns work in one of the two main Chicago offices of NORC - either downtown or in Hyde Park on the University of Chicago campus.

To apply, submit a cover letter, resume and writing sample of approximately 5 pages (course work is acceptable) to Linda Sharp at 1155 E. 60th St., Chicago, IL 60637; fax: 773.753.7808; e-mail: sharp-linda@norcmail.uchicago.edu. Application deadline is May 1, 1998.

NORC is an affirmative action, equal opportunity employer who values diversity in our work force and actively encourages all qualified candidates to apply.

>From beniger@rcf.usc.edu Wed Mar 11 09:37:01 1998
Received: from almaak.usc.edu (almaak.usc.edu [128.125.19.166])
   by usc.edu (8.8.8/8.8.8/usc) with ESMTP
   id JAA13110 for <aapornet@usc.edu>; Wed, 11 Mar 1998 09:36:59 -0800
(PST)
Received: from localhost (beniger@localhost)
   by almaak.usc.edu (8.8.8/8.8.8/usc) with SMTP
   id JAA01107 for <aapornet@usc.edu>; Wed, 11 Mar 1998 09:36:58 -0800
(PST)
Date: Wed, 11 Mar 1998 09:36:58 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Request for Help: Student Immigration Study
Message-ID: <Pine.SV4.3.94.980311092631.25577I-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

Date: Tue, 10 Mar 1998 12:19:04 -0600 (CST)
From: ARIFIANTOA@Acad.Ripon.EDU
Subject: Suggestion for Immigration Project
My name is Alex Arifianto and I am a senior undergraduate student at Ripon College in Wisconsin. Right now I am working on my senior thesis and I am doing a research on the attitudes of Ripon College students toward immigration. Right now I want to request advice on how should I do on my research and what factors/measurements should I take into account on my research.

For your information, Ripon College is a small liberal arts college with around 700 students. Many departments are small (in fact, we only have one sociology professor). The students here tend to be homogeneous in racial background (Caucasian), state of origin (mostly from Wisconsin and Northern Illinois) and size of hometown (small town / village). It is interesting to find out how these students would think about immigrants, since their background will lead people from such backgrounds above to have negative attitudes toward immigrants and immigration. On the other hand, my literature review has indicated that people who have more education and have younger age tend to be more liberal and more supportive toward immigration.

Given this background that I just given you, please give me some suggestions on what should I do to have a worthwhile research project and also what characteristics should I take into account on my project.

Thank you for your assistance.

Sincerely,

Alexander R Arifianto
arifiantoa@acad.ripon.edu

******

>From DNNM42A@prodigy.com Wed Mar 11 09:56:45 1998
Received: from clmout1-int.prodigy.com (clmout1-ext.prodigy.com [198.83.18.139])
  by usc.edu (8.8.8/8.8.8/usc) with ESMTP
    id JAA19072 for <aapornet@usc.edu>; Wed, 11 Mar 1998 09:56:42 -0800 (PST)
Received: from mime4.prodigy.com (mime4.prodigy.com [192.168.254.43])
  by clmout1-int.prodigy.com (8.8.5/8.8.5) with ESMTP id MAA16560
    for <aapornet@usc.edu>; Wed, 11 Mar 1998 12:55:50 -0500
Received: (from root@localhost) by mime4.prodigy.com (8.6.10/8.6.9) id MAA21766 for aapornet@usc.edu; Wed, 11 Mar 1998 12:52:10 -0500
Message-Id: <199803111752.MAA21766@mime4.prodigy.com>
X-Mailer: Prodigy Internet GW(v0.9beta) - ae01dm02sc02
From: DNNM42A@prodigy.com (CECILIE J GAZIANO)
Date: Wed, 11 Mar 1998 12:52:10, -0500
I'm looking for a copy of a 1960s paper or article, which I've been unable to locate, on the effect of dogmatism/authoritarianism on diffusion rates (possibly regarding technical innovation) under different community belief systems:    (Please reply to:  dnnm42a@prodigy.com)

J. F. Jamias and Verling Troldahl, "Dogmatism, Tradition and General Innovativeness." Have seen reference as "Michigan State University, unpublished manuscript, no date."

Does anyone happen to have a copy of this?

Cecilie Gaziano
Research Solutions, Inc.
4511 Fremont Avenue So.
Minneapolis, MN 55409
(612) 825-5199 (office)
(612) 825-1966 or -8174 Faxes
E-mail:  dnnm42a@prodigy.com

RE>Jamias & Troldahl dogmatism ref./1960s    3/11/98
The king of diffusion research is at USC, Everett Rogers, if he doesn't =
have it he might be able to direct you to whom does. jc

--------------------
From: aapornet@usc.edu
I'm looking for a copy of a 1960s paper or article, which I've been unable to locate, on the effect of dogmatism/authoritarianism on diffusion rates (possibly regarding technical innovation) under different community belief systems: (Please reply to: dnnm42a@prodigy.com)

J. F. Jamias and Verling Troldahl, "Dogmatism, Tradition and General Innovativeness." Have seen reference as "Michigan State University, unpublished manuscript, no date."

Does anyone happen to have a copy of this?

Cecilie Gaziano
Research Solutions, Inc.
4511 Fremont Avenue So.
Minneapolis, MN 55409
(612) 825-5199 (office)
(612) 825-1966 or -8174 Faxes
E-mail: dnnm42a@prodigy.com
I am posting the following position announcement on behalf of The Center for Studying Health System Change. Please respond to the indicated address in the announcement.

CAREER OPPORTUNITIES FOR HEALTH RESEARCH ANALYSTS

The Center for Studying Health System Change in Washington, D.C. is seeking research analysts to participate in research on how the health system is changing and the effects of these changes on cost, quality, access, and service delivery.

Research analysts contribute to all phases of the research process at the Center. Analysts work with other researchers to identify research topics and develop analysis plans. They take the lead in working with programmers to generate the data analysis and collaborate with the research team in analyzing the results and writing journal articles and reports. Analysts also have responsibilities related to survey design and data collection oversight as well as database development and management.

Qualifications

- Master's degree in economics, public policy, statistics, or other relevant discipline
- A minimum of two years managing and analyzing large datasets (preferably survey datasets)
- Knowledge of relevant statistical techniques
Excellent computer skills (familiarity with SAS, spreadsheets, and other PC applications desired)

Excellent organizational and communication skills; ability to work well with people

Knowledge of and experience in examining health policy issues is desired

The Center offers a competitive salary and comprehensive benefits package including three weeks of vacation. To apply, send letter of interest, resume, three references, writing sample (preferably sole authored and demonstrating quantitative skills), and transcript (if within two years of graduation) to:

Ms. Sharon Gibson
Center for Studying Health System Change
600 Maryland Ave, SW, Suite 550
Washington, DC 20024-2512

AN EQUAL OPPORTUNITY/AFFIRMATIVE ACTION EMPLOYER

Colleagues,

I'm looking for data from other state polls that show the percent of the
population that can correctly name their U.S. Senators -- one or both. (I've already got data for NJ -- thanks, Cliff.)

I'd be happy to share the results of this query if you like. And if you don't wish to clutter up others' mailboxes, you can reply to me privately at   daves@startribune.com.

Thanks in advance.

Rob Daves
The Minnesota Poll

I'm interested in attitudes toward science and technology so if the article below gets located, please tell me where as well.

Thanks!

Susan Losh

At 12:52 PM 3/11/98 -0500, you wrote:
> I'm looking for a copy of a 1960s paper or article, which I've been unable to locate, on the effect of dogmatism/authoritarianism on diffusion rates (possibly regarding technical innovation) under different community belief systems. (Please reply to: dnnm42a@prodigy.com)
J. F. Jamias and Verling Troldahl, "Dogmatism, Tradition and General Innovativeness." Have seen reference as "Michigan State University, unpublished manuscript, no date."

Does anyone happen to have a copy of this?

Cecilie Gaziano
Research Solutions, Inc.
4511 Fremont Avenue So.
Minneapolis, MN 55409
(612) 825-5199 (office)
(612) 825-1966 or -8174 Faxes
E-mail: dnnm42a@prodigy.com

If time were money, I'd be in debtor's prison.

Susan Losh
Department of Sociology
Florida State University
Tallahassee FL 32306-2270

PHONE 850-644-1753
FAX 850-644-6208

From: barbara_bryant@ccmail.bus.umich.edu Wed Mar 11 16:29:35 1998
Received: from runningman.rs.itd.umich.edu (0@runningman.rs.itd.umich.edu [141.211.144.15])
    by usc.edu (8.8.8/8.8.8/usc) with ESMTP
    id QAA21179 for <aapornet@usc.edu>; Wed, 11 Mar 1998 16:29:31 -0800
    (PST)
From: barbara_bryant@ccmail.bus.umich.edu
Received: from ccmail.bus.umich.edu (ccmail.bus.umich.edu [141.211.239.226])
    by runningman.rs.itd.umich.edu (8.8.5/2.3) with SMTP id TAA00696 for
    <aapornet@usc.edu>; Wed, 11 Mar 1998 19:29:11 -0500 (EST)
Received: from ccMail by ccmail.bus.umich.edu (ccMail Link to SMTP R8.10.01.9 BETA)
    id AA889662550; Wed, 11 Mar 98 19:29:12 -0500
Message-Id: <9803118896.AA889662550@ccmail.bus.umich.edu>
X-Mailer: ccMail Link to SMTP R8.10.01.9 BETA
Date: Wed, 11 Mar 98 19:29:04 -0500
To: <aapornet@usc.edu>
Subject: Re[2]: Jamias & Troldahl dogmatism ref./1960s
I should be able to answer, but I can't--I was Troldahl's last PhD student to finish before his death. I do know the paper was about the dogmatism ideas of Milton Rokeach if that gives you any lead.

----------------------------- Reply Separator

Subject: Re: Jamias & Troldahl dogmatism ref./1960s
Author: <aapornet@usc.edu> at Internet
Date: 3/11/98 3:09 PM

I'm interested in attitudes toward science and technology so if the article below gets located, please tell me where as well.

Thanks!

Susan Losh

At 12:52 PM 3/11/98 -0500, you wrote:
> I'm looking for a copy of a 1960s paper or article, which I've been unable to locate, on the effect of dogmatism/authoritarianism on diffusion rates (possibly regarding technical innovation) under different community belief systems: (Please reply to: dnnm42a@prodigy.com)
>
> J. F. Jamias and Verling Troldahl, "Dogmatism, Tradition and General Innovativeness." Have seen reference as "Michigan State University, unpublished manuscript, no date."
>
> Does anyone happen to have a copy of this?
>
> Cecilie Gaziano
> Research Solutions, Inc.
> 4511 Fremont Avenue So.
> Minneapolis, MN 55409
> (612) 825-5199 (office)
> (612) 825-1966 or -8174 Faxes
> E-mail: dnnm42a@prodigy.com
If time were money, I'd be in debtor's prison.

Susan Losh
Department of Sociology
Florida State University
Tallahassee FL 32306-2270

PHONE 850-644-1753
FAX 850-644-6208

Ev Rogers is at the University of New Mexico, not USC.

At 10:24 AM 3/11/98 U, you wrote:

> The king of diffusion research is at USC, Everett Rogers, if he doesn't
> have it he might be able to direct you to whom does. jc
>
>--------------------------------------------------------------

At 10:08 AM 3/11/98 U, you wrote:
> I'm looking for a copy of a 1960s paper or article, which I've been
> unable to locate, on the effect of dogmatism/authoritarianism on
> diffusion rates (possibly regarding technical innovation) under different community belief
> systems: (Please reply to: dnnm42a@prodigy.com)
> 
> J. F. Jamias and Verling Troldahl, "Dogmatism, Tradition and General Innovativeness." Have seen reference as "Michigan State University, unpublished manuscript, no date."
> 
> Does anyone happen to have a copy of this?
> 
> Cecilie Gaziano
> Research Solutions, Inc.
> 4511 Fremont Avenue So.
> Minneapolis, MN 55409
> (612) 825-5199 (office)
> (612) 825-1966 or -8174 Faxes
> E-mail: dnnm42a@prodigy.com
> 
> ------------------ RFC822 Header Follows ------------------
> Received: by quickmail.ucsf.edu with ADMIN;11 Mar 1998 10:04:01 U
> Received: from usc.edu (localhost [127.0.0.1])
> by usc.edu (8.8.8/8.8.8/usc) with SMTP
> id JAA19207; Wed, 11 Mar 1998 09:56:59 -0800 (PST)
> Received: from clmout1-int.prodigy.com (clmout1-ext.prodigy.com [198.83.18.139])
> by usc.edu (8.8.8/8.8.8/usc) with ESMTP
> id JAA19072 for aapornet@usc.edu; Wed, 11 Mar 1998 09:56:42 -0800 (PST)
> (PST)
> Received: from mime4.prodigy.com (mime4.prodigy.com [192.168.254.43])
> by clmout1-int.prodigy.com (8.8.5/8.8.5) with ESMTP id MAA16560
> for aapornet@usc.edu; Wed, 11 Mar 1998 12:55:50 -0500
> Received: (from root@localhost) by mime4.prodigy.com (8.6.10/8.6.9) id MAA21766 for aapornet@usc.edu; Wed, 11 Mar 1998 12:52:10 -0500
> Message-Id: <199803111752.MAA21766@mime4.prodigy.com>
> Date: Wed, 11 Mar 1998 12:52:10, -0500
> Reply-To: aapornet@usc.edu
> Sender: owner-aapornet@usc.edu
> Precedence: bulk
> From: DNNM42A@prodigy.com (CECILIE J GAZIANO)
> To: aapornet@usc.edu
> Subject: Jamias & Troldahl dogmatism ref./1960s
> Mime-Version: 1.0
> Content-Type: Text/Plain; charset=US-ASCII
> X-Mailer: Prodigy Internet GW(v0.9beta) - ae01dm02sc02
> X-Listprocessor-Version: 8.1 -- ListProcessor(tm) by CREN
> 
> 
>
From lavrakas.1@osu.edu Thu Mar 12 04:27:26 1998
Received: from mail2.uts.ohio-state.edu (root@mail2.uts.ohio-state.edu
[128.146.214.31])
    by usc.edu (8.8.8/8.8.8/usc) with ESMTP
    id EAA23901 for <aapornet@usc.edu>; Thu, 12 Mar 1998 04:27:25 -0800
(PST)
Received: from lavrakas.1.acs.ohio-state.edu ([128.146.93.45])
    by mail2.uts.ohio-state.edu (8.8.8/8.8.8) with SMTP id HAA10844
    for <aapornet@usc.edu>; Thu, 12 Mar 1998 07:26:57 -0500 (EST)
Message-Id: <2.2.32.19980312122637.0093e178@pop.service.ohio-state.edu>
X-Sender: lavrakas.1@pop.service.ohio-state.edu
X-Mailer: Windows Eudora Pro Version 2.2 (32)
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Date: Thu, 12 Mar 1998 07:26:37 -0500
To: aapornet@usc.edu
From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>
Subject: Re: State data: Knowledge of U.S. Senators

ROB: Sorry but we haven't ever gathered this data in a Buckeye State Poll.

At 02:02 PM 3/11/98 -0600, you wrote:
> Colleagues,
> I'm looking for data from other state polls that show the percent of
> the population that can correctly name their U.S. Senators -- one or both.
> (I've already got data for NJ -- thanks, Cliff.)
> I'd be happy to share the results of this query if you like. And if
> you don't wish to clutter up others' mailboxes, you can reply to me
> privately
> at daves@startribune.com.
> Thanks in advance.
> Rob Daves
> The Minnesota Poll
>

* * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * *
* Paul J. Lavrakas, Ph.D. *
* Professor of Journalism & Communication *
* Professor of Public Policy & Management *
* Director, Survey Research Unit *
* College of Social & Behavioral Sciences, Ohio State University *
* Derby Hall [Room 0126], 154 N. Oval Mall, Columbus OH 43210 *
New England Chapter (NEAAPOR) - THIRD ANNUAL CONFERENCE

The New England Chapter of AAPOR is holding its third annual conference on Friday, March 27th in Portsmouth, New Hampshire at the Sise Inn. We have a very full day planned with excellent speakers to provide you and your colleagues with plenty of ideas and information to take back to your organizations.

The main morning event will begin with a seminar on Sampling and Weighting presented by Mike Battaglia (Abt Associates), Marty Frankel (Abt Associates) and Jessica Prestegaard (Survey Sampling, Inc.). The afternoon will continue with five papers from regional (and not so regional) speakers discussing survey methodology and current issues of interest in public opinion. After the papers we are planning an informal gathering at Molly Malone's, a local Irish pub, with dinner following for those who are interested.

The cost for this event is reasonable ($45 for NEAAPOR members, $65 for non-members) and space is available at the Sise Inn at a discounted rate for those wishing to stay over Thursday and/or Friday evenings (rooms will be held only until March 20th).

REGISTRATION PRIOR TO THE EVENT IS REQUIRED - BY MARCH 23rd.

FOR FURTHER INFORMATION: Contact Al Leighton, Program Chair at (207) 780-4936 or e-mail at: leighton@usm.maine.edu.
Provided below is a conference schedule,

1998 NEW ENGLAND AAPOR CONFERENCE  March 27, 1998

9:30-10:00  CHAPTER COUNCIL MEETING (Open to all members)
9:00-10:00  REGISTRATION
10:00-12:00 SEMINAR ON SAMPLING AND WEIGHTING
             Mike Battaglia (Abt Associates), Marty Frankel (Abt Associates),
             and
             Jessica Prestegaard (Survey Sampling, Inc.)
12:15-1:45  LUNCHEON - LIBRARY RESTAURANT
             President's Opening Remarks
             Executive Council Introductions
             Update from National AAPOR (Paul Lavrakas)
2:00-3:15  PAPER SESSION  I

            DOES CALLING AT DIFFERENT TIMES DURING THE DAY REALLY MAKE A
            DIFFERENCE?
            Steve Brown, Market Decisions, Inc.

            MEASURING THE STRESS CAUSED BY THE FINANCIAL DEBT ONE TAKES ON
            IN LIFE
            Paul Lavrakas, Survey Research Unit, Ohio State University

            CHANGES IN EFFORT TO CONDUCT TWO TELEPHONE TRACKING SURVEYS
            Vince Scardino, Abt Associates
3:15-3:35  AFTERNOON BREAK
3:35-4:15  PAPER SESSION II

            IMPACT OF STUDY DESIGN AND OTHER FACTORS ON DETERMINATIONS OF
            HEALTH
            David Langley, Blue Cross Blue Shield of Maine

            CURRENT TOPICS OF INTEREST: WHAT AMERICANS ARE THINKING
            David Moore, Gallup Organization
4:30-6:00  NETWORK SESSION - Molly Malone's Irish Pub
I would like to call your attention to a newly created position at JAMA. The position has been listed since Dec with few applicants. Unofficially, this is an opportunity to work with the editorial staff of the largest medical journal in the world and should have special interest to people interested in physician surveys.

Title: READERSHIP RESEARCH AND PROMOTION SPECIALIST -- 10243HAD

Will assess past and current readership of editorial material of JAMA, American Medical News, nine archives journals and the AMA Website and will identify opportunities for improvement and make recommendations. Will also assess, at baseline and on a consulting basis, patterns, behavior and desires for those 12 AMA information sources

Requires academic background in marketing, survey design and/or statistics, preferably at a doctoral level (but bachelor or masters with appropriate experience ok) Background in epidemiology is helpful

Full description is at ama website
www.ama-assn.org/employ/position/chic/10243had.htm

OR CONTACT Harry Daniels, FAX (312)464-5825; email: harvey_daniels@ama-assn.org
The Elway Poll is the state poll in Washington state. It is totally subscriber supported, and has been published since 1992. We have not asked about US Senators, but did ask about Congress members in July, 1996. Statewide, 46% correctly named their representative in an unaided question. The overall sample was 450. The sample per Congressional District was only 50 registered voters. The range within the 9 individual districts was 34% to 58% correct.

In Feb, 1994, we asked about state legislators: 43% could name at least one of their three legislators (two House and one Senate) and 10% correctly named all three. That was up from a Jan. 1985 poll we did for The Seattle Times, when only 31% could name any of their legislators, and only 3% named all three.

But no US Senator data.

Stuart Elway

At 02:02 PM 3/11/98 -0600, you wrote:
> Colleagues,
> 
> I'm looking for data from other state polls that show the percent of
> the population that can correctly name their U.S. Senators -- one or both.
> (I've already got data for NJ -- thanks, Cliff.)
> 
> I'd be happy to share the results of this query if you like. And if
> you don't wish to clutter up others' mailboxes, you can reply to me
> privately
> at  daves@startribune.com.
Thanks in advance.

Rob Daves  
The Minnesota Poll

Elway Research, Inc.
206/728-1620

Stuart Elway,

Thanks for the information.

Best wishes.

Rob Daves
Marketing and Survey Research Job Announcement:

Market Facts, Inc., one of North America's largest marketing research and consulting companies, is looking for one or more individuals to join its growing suburban Washington practice. Our local professionals are a highly trained, multi-disciplinary staff (Psychology, Political Science, Marketing, Statistics) who conduct both marketing research and public policy research. The marketing research staff work heavily in areas such as financial services, telecommunications, and health care, and professionals with research and consulting backgrounds in these areas are especially encouraged to apply.

Ideal candidates would have an advanced degree in social sciences or marketing research with a strong interest in quantitative primary research. Marketing or survey research experience is highly desirable. Excellent writing and interpersonal skills are crucial. The ability to design research, manage studies, and analyze and interpret data is required. Successful candidates typically have outstanding academic credentials.

Professional staff in our unit conduct research in a team atmosphere on significant business and public policy issues. There is considerable opportunity for skill growth in research design, analysis, project management, and marketing. Professionals who have excellent skills and who build strong relationships with clients can be very successful.

We also need survey management staff in our Arlington Heights, IL, office who have skills in survey methods, CATI interviewing, SPSS, and survey data management.

Send or fax a letter and resume to:

Ms. Denise Ransome
Market Facts, Inc.
1650 Tysons Blvd. Suite 110
McLean, VA 22102

Fax: 703-790-9181
There is a reference to the Jamias and Troldahl "unpublished manuscript" in Milton Rokeach, "Attitude change and behavioral change," Public Opinion Quarterly v.30 pp. 529-550 (Winter 1966-67). Rokeach gives a table and brief discussion of the findings. The same POQ issue contains an article by Troldahl which does not appear to discuss the dogmatism variable.

Suzanna DeBoef asked me to post the following update and thank-you to POR and AAPORNET:

I wanted to take a minute to let everyone know about the resolution of my weighting question and say thanks for the many helpful responses. It appears that the single largest problem is that some of the CBS/NYT surveys have an implied decimal in the weight variable (and it is not systematically noted in the codebooks available from ICPRS). I have since sifted through the over 250 surveys to isolate the surveys where this was the case. The resulting frequencies on the newly weighted data look good.

Thanks again for your help.

Suzanna
Assistant Telephone Survey Manager

Help oversee recruitment and training of telephone interviewers and shift supervisors. Assist in management of quality control procedures. Must have experience training CATI interviewers. Flexible hours include some weekends and evenings.

Survey Center Business Manager

Manage research grant and contract accounts. Prepare project and other operations cost reports. Personnel and payroll administration. Experience with database and spreadsheet software a plus. Must have Bachelor's degree in relevant area.

Both positions available immediately. Send resume and salary history to Johnny Blair Survey Research Center, University of Maryland, College Park, MD 20742. Fax 310 314 9070 Email SRC@CATI.UMD.EDU

For best consideration respond before March 31, 1998.

>From beniger@rcf.usc.edu Mon Mar 16 17:13:46 1998
Received: from almaak.usc.edu (almaak.usc.edu [128.125.19.166])
    by usc.edu (8.8.8/8.8.8/usc) with ESMTP
    id RAA27580 for <aapornet@usc.edu>; Mon, 16 Mar 1998 17:13:45 -0800
(PST)
Received: from localhost (beniger@localhost)
    by almaak.usc.edu (8.8.8/8.8.8/usc) with SMTP
    id RAA03330 for <aapornet@usc.edu>; Mon, 16 Mar 1998 17:13:44 -0800
(PST)
Date: Mon, 16 Mar 1998 17:13:44 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
AAPORNETters,

This is the first such request, at least to my knowledge, generated by the AAPOR Web site at www.aapor.org -- Jim

-------- Forwarded message --------
Date: Sun, 15 Mar 1998 11:56:38 -0800
From: Jeff Zach or Lynn <college@jps.net>
Subject: help

Hello
My name is Lynn Ritzman and I am doing a term paper in my political science class on the tobacco settlement. Do you have any information that you can send me on this topic, specifically public (gallop, roper, field) polls. thank you.

lynn
college@jps.net

-----------------------------

--lydia

Dear Lynn and other AAPorneters,

Gallup, under the aegis of the CNN/USA Today/Gallup Poll, has asked several questions about the tobacco settlement over the past year or so. One way to obtain all the results would be to call Gallup HQ in Princeton: 609-924-9600 and we would be happy to fax them. The data is also available through the Roper Center at UCONN.

The most recent Gallup news release on the subject of the settlement was published June 28, 1997. The text of that release is archived on Gallup's website at www.gallup.com. The following link should take you right there:

http://198.175.140.8/POLL_ARCHIVES/970628.htm

Please call if I can be of help.

Lydia Saad
This exchange on opinion about the evolving tobacco settlement reminds me that I don't see any news coverage of any plans to bring criminal proceedings against the individual tobacco company executives who were responsible for what their companies have done.

Does anyone have polling info. on what the public thinks about these executives.

* * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * *
* Paul J. Lavrakas, Ph.D. *
* Professor of Journalism & Communication *
* Professor of Public Policy & Management *
* Director, Survey Research Unit *
* College of Social & Behavioral Sciences, Ohio State University *
* Derby Hall [Room 0126], 154 N. Oval Mall, Columbus OH 43210 *
* Voice: 614-292-3468 Fax: 614-292-6673 E-mail: lavrakas.1@osu.edu *
* * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * *

>From Lydia_Saad@gallup.com Tue Mar 17 07:55:19 1998
Received: from gateway.gallup.com (firewall-user@gateway.gallup.com [206.158.235.2])
   by usc.edu (8.8.8/8.8.8/usc) with ESMTP
   id HAA20598 for <aapornet@usc.edu>; Tue, 17 Mar 1998 07:55:18 -0800
(PST)
Received: (from uucp=localhost) by gateway.gallup.com (8.8.2/8.6.11) id
JAA17369 for <aapornet@usc.edu>; Tue, 17 Mar 1998 09:30:42 -0600 (CST)
Gallup has not asked specifically about tobacco executives, but we have repeatedly found the public reluctant to hold tobacco companies liable for the health problem of smokers, saying warning labels etc. put the onus on smokers. A Gallup news story from April 18, 1997 (see link below) summarized public opinion on this question as it stood then. Of course the recent disclosure of marketing to youth in tobacco industry documents may have altered these sentiments.

http://198.175.140.8/POLL_ARCHIVES/970418.htm

Lydia Saad

> ----------
> From: Paul J. Lavrakas, Ph.D.[SMTP:lavrakas.1@osu.edu]
> Sent: Tuesday, March 17, 1998 7:43 AM
> To: aapornet@usc.edu
> Subject: RE: Request: Polls About Tobacco Settlement
>
> This exchange on opinion about the evolving tobacco settlement reminds
> me that I don't see any news coverage of any plans to bring criminal
> proceedings against the individual tobacco company executives who were
> responsible for what their companies have done.
>
> Does anyone have polling info. on what the public thinks about these
> executives.
> * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * *
> * *
> * Paul J. Lavrakas, Ph.D.
> * *
> * Professor of Journalism & Communication
> * *
> * Professor of Public Policy & Management
> * *
> * Director, Survey Research Unit
> * *
> * College of Social & Behavioral Sciences, Ohio State University
AAPORnetters -

A school district in Wisconsin is looking into the issue of how the use of abusive language (swearing, etc.) impacts on the instruction of students. As a part of their search for someone who has looked into that, they contacted me, and I offered to post to you. Has anyone out there researched the general issue of profanity in the schools, either opinion research or more direct studies of the impacts this has on the school environment, learning, etc.? Please reply to me directly at:
	penaloza@wsrl.cee.uwex.edu

Thanks!

Linda Penaloza

******************************************************************************

Linda J. Penaloza
Associate Director and Head of Field Operations
Wisconsin Survey Research Laboratory
1930 Monroe St., Madison, WI 53711

Phone: (608) 265-2796  FAX: (608) 262-3366
email: penaloza@wsrl.cee.uwex.edu

"The researches of many commentators have already thrown much darkness on this subject, and it is probable that, if they continue, we shall soon know nothing at all about it." - Mark Twain

>From BARTON@nervm.nerdc.ufl.edu Wed Mar 18 09:25:09 1998
Received: from nervm.nerdc.ufl.edu (nervm.nerdc.ufl.edu [128.227.75.9])
   by usc.edu (8.8.8/8.8.8/usc) with SMTP
   id JAA16760 for <aapornet@USC.EDU>; Wed, 18 Mar 1998 09:25:06 -0800
   (PST)
Message-Id: <199803181725.JAA16760@usc.edu>
Received: from NERVM.NERDC.UFL.EDU by nervm.nerdc.ufl.edu (IBM VM SMTP V2R3)
   with BSMTP id 4597; Wed, 18 Mar 98 12:24:51 EST
Received: from nervm.nerdc.ufl.edu (NJE origin BARTON@NERVM) by
NERVM.NERDC.UFL.EDU (LMail V1.2b/1.8b) with BSMTP id 2931; Wed, 18 Mar 1998
12:24:51 -0500
Resent-From: allen barton <BARTON@nervm.nerdc.ufl.edu>
Resent-To: Linda Penazola <aapornet@usc.edu>
Date:       Wed, 18 Mar 98 12:00:48 EST
From: allen barton <BARTON@nervm.nerdc.ufl.edu>
Subject:    Profanity, effects of
To: Linda Penazola <penazola@wsrl.cee.uwex.edu>
X-Acknowledge-To: <BARTON@nervm.nerdc.ufl.edu>

Answer sent to above address was rejected as undeliverable so I am broadcasting it to AAPOR generally. -----------------------------Original message-----------------------------
I don't know of specific research on this subject but a place to ask would be people in sociolinguistics. A leading figure who has studied language styles of young people is Prof. William Labov, University of Pennsylvania, 3812 Walnut St. Philadelphia PA 19174. Labov was a star student in Herbert Hyman's survey methods course when a graduate student at Columbia University. Good luck.
Allen Barton, Dept. of Sociology, Univ. of Florida

>From beniger@rcf.usc.edu Wed Mar 18 15:14:12 1998
Received: from almaak.usc.edu (almaak.usc.edu [128.125.19.166])
   by usc.edu (8.8.8/8.8.8/usc) with ESMTP
   id PAA16838 for <aapornet@usc.edu>; Wed, 18 Mar 1998 15:14:11 -0800
   (PST)
Received: from localhost (beniger@localhost)
   by almaak.usc.edu (8.8.8/8.8.8/usc) with SMTP
   id PAA13825 for <aapornet@usc.edu>; Wed, 18 Mar 1998 15:14:09 -0800
   (PST)
Date:       Wed, 18 Mar 1998 15:14:09 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject:    Query: Health Surveys
Message-ID: <Pine.SV4.3.94.980318151048.8245B-100000@almaak.usc.edu>
This query comes via AAPOR's Web site (www.aapor.org).....

---------- Forwarded message ----------
Date: Wed, 18 Mar 1998 09:13:29 EST
From: Forringer <Forringer@aol.com>
Subject: Survey research

I work for a major pharmaceutical company and am involved in a health economic problem.

Historically we have used data from medical claim files and or RX information collected directly from Doctor or Pharmacy computers.

I have been asked to use consumer based survey which looks very good in my next project.

Having no familiarity with this kind of research I need to educate myself. Can you recommend articles or books that would be of value in explaining the basic strengths and weaknesses of survey research?

Best Regards

Jeff Forringer

>From billt@tidalwave.net Wed Mar 18 17:59:39 1998
Received: from mailprime.tidalwave.net (mailprime.tidalwave.net [208.206.112.1])
   by usc.edu (8.8.8/8.8.8/usc) with ESMTPL id RAA09057 for <aapornet@usc.edu>; Wed, 18 Mar 1998 17:59:36 -0800 (PST)
Received: from default ([208.220.26.45]) by mailprime.tidalwave.net
   (Netscape Messaging Server 3.01) with SMTP id 281
   for <aapornet@usc.edu>; Wed, 18 Mar 1998 20:58:27 -0500
Message-ID: <35107CDF.62CA@Tidalwave.net>
Date: Wed, 18 Mar 1998 21:03:12 -0500
From: "Bill Thompson" <billt@tidalwave.net>
Reply-To: billt@Tidalwave.net
X-Mailer: Mozilla 3.0C (Win95; I)
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: Re: Request: Polls About Tobacco Settlement
References: <2.2.32.19980317154305.0093ff10@pop.service.ohio-state.edu>
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit

Paul J. Lavrakas, Ph.D. wrote:
This exchange on opinion about the evolving tobacco settlement reminds me that I don’t see any news coverage of any plans to bring criminal proceedings against the individual tobacco company executives who were responsible for what their companies have done.

Does anyone have polling info. on what the public thinks about these executives.

I have heard of no plans to prosecute individual executives, even from states which are successfully prosecuting the companies.

Wouldn't they have to be civil charges, not criminal? I think it is a bit unclear where the dividing line between crime and unfair/immoral business practices comes in. If they lied, well, so do lots of other executives in other industries.

Leave it to the trial lawyers, though, if there's a way, they'll find it...

---

Market Research.

Growing, high respected, Evanston IL market research firm seeks a full-time Research Assistant. You will apprentice with a Senior Project Director. You will be involved in every phase of the research process from study design to helping write reports. The ideal candidate will have survey research experience, know SPSS, be a clear thinker, organized, and have good math skills. The work is fast paced, interesting and challenging.

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Send resume with cover letter (include salary history/requirements) to Richard Day Research P.O. Box 5090 Evanston IL 60201

fax 847 328 2329  Email  RDR@mcs.com
The amended NH Push Polling Bill HB443 passed the state Senate last Thursday.

You can see the bill as amended at http://webster.state.nh.us/gencourt/rereferred/hb0443.html

Unfortunately I do not have a copy of the previous version but it looks like they have tightened up the definitions of what precisely constitutes push polling.

Bill: HB 0443 LSR: 0164 Intro: 01/09/97 Chapter: Effective: 00/00/00 relative to push-polling.

SPONSORS:
Rep. Douglass P. Teschner Graf. 05 (Prime)

General Status: PASSED on 03/12/98
House Status: PASSED / ADOPTED WITH AMENDMENT on 01/15/98 Amended
Senate Status: PASSED / ADOPTED on 03/12/98

--
Leo G. Simonetta                    My opinions. Mine! ALL Mine!
Director, UNH Survey Center         leos@christa.unh.edu
Fight SPAM! Join CAUCE at http://www.cauce.org
To all Conference Participants,

The deadline for abstracts, session summaries, and changes in the program has been extended to this Monday, March 23rd.

Please note the following information from the Guidelines which were sent with each letter of acceptance:

1. Abstracts and changes in listings should be sent to the AAPOR office, AAPOR@umich.edu NOT the Conference Chair.

2. Organizers are responsible for all materials and changes. Please send them to the AAPOR office as well.

3. Please notify me of any withdrawals.

I am happy to discuss by phone or email anything to do with the conference; I just need to have all of the materials assembled at one place.

Thank you.

Murray Edelman,
Conference Chair
Date: Fri, 20 Mar 98 10:25:28 EST
To: aapornet@usc.edu
Subject: Pennsylvania Keystone Poll

The most recent Pennsylvania Keystone poll is available on the web site of Millersville University's Center for Politics & Public Affairs. The URL is http:www.millersv.edu/~politics. Keystone polls can be found under "Recent Survey Results." The poll covers the usual items: right track/wrong track, trial heats for Governor Tom Ridge and Senator Arlen Specter, a score card on Governor Ridge's job performance, and a few related items. The Keystone poll is produced for KYW-TV3, Philadelphia, The Harrisburg Patriot, and The Philadelphia Daily News.

G. Terry Madonna
Director, Center for Politics & Public Affairs
Chair and Professor of Political Science

Dear colleagues,

This Sunday March 29 we will have Parliament elections in Ukraine. We are going to conduct first in Ukraine exit poll. Can you give us some advises?

What is better - to have random or quota sample? If random - how you manage to distribute interviews according to the time of voting? What is usual response rate?

All the best.

Vladimir Paniotto, Director of KIIS
(Kiev International Institute of Sociology)
Milchakova 1/18, kv.11, Kiev-253002, UKRAINE
I too have some experience with exit polls, but nothing in comparison to my friend Warren, with whom, as usual, I agree wholeheartedly. Having said that, I suspect you will not take our advice, so all we can do is wish you good luck, you’ll need it.

Bob Worcester
MORI, London

In message <AAzWh5ruP8@kmis.kiev.ua>, "Vladimir I. Paniotto" <paniotto@kmis.kiev.ua> writes

>From worc@worc.demon.co.uk Mon Mar 23 13:21:42 1998
Received: from post.mail.demon.net (post-10.mail.demon.net [193.195.0.154])
  by usc.edu (8.8.8/8.8.8/usc) with SMTP
  id NAA26247 for aapornet@usc.edu; Mon, 23 Mar 1998 13:21:38 -0800
(PST)
Received: from worc.demon.co.uk ([194.222.4.107]) by post.mail.demon.net
  id aa1003934; 23 Mar 98 21:16 GMT
Message-ID: <yuNXxFAnCtF1EwQi@worc.demon.co.uk>
Date: Mon, 23 Mar 1998 21:14:15 +0000
From: "Robert M. Worcester" <worc@worc.demon.co.uk>
To: "Vladimir I. Paniotto" <paniotto@kmis.kiev.ua>
Cc: wapor/net@umich.edu, aapornet@usc.edu
Subject: Re: Exit poll in Ukraine. Can you help us?
In-Reply-To: <AAzWh5ruP8@kmis.kiev.ua>
MIME-Version: 1.0
X-Mailer: Turnpike Version 1.09 <ux2t5C6V0tojQ4uJjSMF4L4Hs6>

This Sunday March 29 we will have Parliament elections in Ukraine. We are going to conduct first in Ukraine exit poll. Can you give us some advises? What is better - to have random or quota sample? If random - how you manage to distribute interviews according to the time of voting? What is usual response rate?

All the best.
Vladimir Paniotto, Director of KIIS
(Kiev International Institute of Sociology)
Milchakova 1/18, kv.11, Kiev-253002, UKRAINE
Phone (380-44)-517-3949
Fax (380-44)-263-3458
E-mail: paniotto@kmis.kiev.ua

---

Robert M. Worcester

From mitofsky@mindspring.com Mon Mar 23 15:18:57 1998
Received: from camel14.mindspring.com (camel14.mindspring.com [207.69.200.64])
    by usc.edu (8.8.8/8.8.8/usc) with ESMTP
    id PAA10231 for <aapornet@usc.edu>; Mon, 23 Mar 1998 15:18:54 -0800
    (PST)
Received: from default ([209.86.132.126])
    by camel14.mindspring.com (8.8.5/8.8.5) with SMTP id SAA05866
    for <aapornet@usc.edu>; Mon, 23 Mar 1998 18:18:45 -0500 (EST)
Message-Id: <3.0.5.32.19980323181834.007f56f0@pop.mindspring.com>
X-Sender: mitofsky@pop.mindspring.com
X-Mailer: QUALCOMM Windows Eudora Light Version 3.0.5 (32)
Date: Mon, 23 Mar 1998 18:18:34 -0500
To: aapornet@usc.edu
From: Warren Mitofsky <mitofsky@mindspring.com>
Subject: Re: Exit poll in Ukraine. Can you help us?
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"

Vladimir:
I have some experience with the exit polling. I have done four exit polls in
Russia for national elections since 1993. It is a very difficult place to
conduct exit polls. Ukraine will likely be difficult also. Please forgive me
for being blunt. My advice to you is not to do an exit poll this Sunday for
the Parliamentary elections. The answers to the questions you are asking are
so basic, that if you are asking these things six days before the election
you do not know enough about how to conduct an exit poll to do it properly.
Do not do it.
    warren mitofsky

>At 09:30 PM 3/23/98 +0200, you wrote:
>>Dear colleagues,
>>
>>This Sunday March 29 we will have Parliament elections in
>>Ukraine. We are going to conduct first in Ukraine exit poll.
>>Can you give us some advises?
>>What is better - to have random or quota sample? If random - how
>>you manage to distribute interviews according to the time of
>>voting? What is usual response rate?
>>
>>All the best.
>>
>>********************************************
>>> Vladimir Paniotto, Director of KIIS
>>> (Kiev International Institute of Sociology)
>>> Milchakova 1/18, kv.11, Kiev-253002, UKRAINE
>>> Phone (380-44)-517-3949
>>> Fax (380-44)-263-3458
>>> E-mail:  > ********************************************
>>> 
>>> From BWARD@habaco.com Mon Mar 23 15:42:58 1998
Received: from habaco.com ([199.97.248.230])
    by usc.edu (8.8.8/8.8.8/usc) with SMTP
    id PAA19792 for <aapornet@usc.edu>; Mon, 23 Mar 1998 15:42:54 -0800
(PST)
Received: from rcgva-Message_Server by habaco.com
Message-Id: <s516aebc.019@habaco.com>
X-Mailer: Novell GroupWise 4.1
Date: Mon, 23 Mar 1998 18:44:00 -0500
From: Bryan Ward <BWARD@habaco.com>
To: aapornet@usc.edu
Subject: Re: Exit poll in Ukraine. Can you help us? -Reply
Mime-Version: 1.0
Content-Type: text/plain
Content-Disposition: inline

If the answers are so basic, then they should be easy to answer.

It's not the point, its the presentation.

Bryan Ward

>From BWARD@habaco.com Mon Mar 23 15:45:25 1998
Received: from habaco.com ([199.97.248.230])
    by usc.edu (8.8.8/8.8.8/usc) with SMTP
    id PAA20967 for <aapornet@usc.edu>; Mon, 23 Mar 1998 15:45:23 -0800
(PST)
Received: from rcgva-Message_Server by habaco.com
    with Novell_GroupWise; Mon, 23 Mar 1998 18:52:12 -0500
If the questions are so basic, then they should be easy to answer.

It's not the point, its the presentation.

Bryan Ward

Dear colleagues,

I received a lot of advises about exit poll in Ukraine, thank you very much, we are going to follow some of them. Really I can follow advice of Warren Mitofsky not to conduct an exit poll Sunday - the poll will be conducted not by my institute, but by another firm - Socis-Gallup. So I only can admire by their resolution. But someone have at last to start exit polls in Ukraine. From other hand, I was invited as consultant yesterday (that's why I asked your advise so late), and I have some responsibility for it's methodology. Will inform you the methodology and results next week.

All the best.
>From mitofsky@mindspring.com Tue Mar 24 20:29:06 1998
Received: from camel14.mindspring.com (camel14.mindspring.com [207.69.200.64])
    by usc.edu (8.8.8/8.8.8/usc) with ESMTP
    id UAA25707; Tue, 24 Mar 1998 20:29:04 -0800 (PST)
Received: from desktop (user-38ld1cp.dialup.mindspring.com [209.86.133.153])
    by camel14.mindspring.com (8.8.5/8.8.5) with SMTP id XAA10941;
    Tue, 24 Mar 1998 23:29:00 -0500 (EST)
Message-Id: <1.5.4.32.19980325042732.00666190@pop.mindspring.com>
X-Sender: mitofsky@pop.mindspring.com
X-Mailer: Windows Eudora Light Version 1.5.4 (32)
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Date: Tue, 24 Mar 1998 23:27:32 -0500
To: aapornet@usc.edu, wapornet@usc.edu
From: "Warren J. Mitofsky" <mitofsky@mindspring.com>
Subject: Re: Exit poll in Ukraine. Can you help us?
Cc: "Vladimir I. Paniotto" <paniotto@kmis.kiev.ua>

Forgive the cross posting, but the original was on both aapornet and wapornet.

Since my message to Vladimir Paniotto I talked to my collaborator for the work I did on the Russian exit polls. I learned that there are about 40 parties in Ukraine's election this Sunday. The seats will be distributed in proportion to the party vote for all parties over 5%. My guess is that there will be a regional distribution to the support for a number of parties. If the sampling and the estimators are not done properly they will get in trouble by seriously under- or over-stating the vote for some parties. They will need a good sample of the country based on the vote in a recent election, but more importantly, they will need an estimator that uses past vote.

Maybe we can revisit this after we see both their estimates from their exit poll and the election results.

---------------------------------------------------
Warren Mitofsky
Mitofsky International
Dear AAPORNET:

I was surprised at some of the comments to our Ukrainian colleague. I applaud his efforts to conduct an exit poll for their election. Although he may not yet be prepared and make some mistakes, I think we (as a group) should encourage him. This is an important step for measuring and understanding world "Public Opinion Research." Without this step (however flawed or unflawed) the state of Public Opinion Polling in the Ukraine would be hindered. With this step the places for improvement can be noted and the next steps begun.

In contrast to my esteemed colleagues I applaud these efforts and encourage Vladimir Paniotto to take this step. Are we so caught up in perfection of methodology (as though any of us truly can afford this), that we think it is better to not conduct a study than to conduct a study with a few blemishes?

Having enjoyed some of the past debates in this forum I welcome dissenting viewpoints.

******************************
At 11:48 AM 3/25/1998 -0600, Dan Lockhart wrote:
> Although he may not yet be prepared and make some mistakes, I think we
> (as a group) should encourage him. This is an important step for
> measuring and understanding world "Public Opinion Research." Without
> this step (however flawed or unflawed) the state of Public Opinion
> Polling in the Ukraine would be hindered. With this step the places
> for improvement can be noted and the next steps begun.

I think that *this* argument is seriously flawed and contributes to a bad
reputation of POR. We are not talking about methodological perfection, but
we need to be concerned about the validity of POR home and abroad. While
Warren Mitofsky's original response may have sounded harsh, it was straight
to the point -- and it is refreshing when somebody speaks his/her mind
amidst all this "graciousness". If someone starts asking basic question
about exit polling one week ahead of the election, then this demonstrate
lack of serious preparation. And POR is not served by a sloppy and
ill-informed study -- neither in the Ukraine nor elsewhere.

So rather than encouraging people to engage in studies they are not ready
for, we (AAPOR/WAPOR) should think about ways to assist the development of
survey research (not just exit polls) in contexts where this form of
research is relatively new. We need to free us of "the more, the better"
mentality and emphasize quality and -- assistance, exchange of knowledge,
experience, and ideas.
An upcoming special issue of the American Behavioral Scientist (edited by Martin Bulmer) will address the issue of expanding survey methodology in more detail.

Manfred Kuechler
Sociology Department at Hunter College (CUNY)
695 Park Avenue, NY, NY 10021
Tel: 212-772-5588
Fax: as above, then select "3" from voice mail menu (***NEW*** as of 7/21/97)
WWW: http://maxweber.hunter.cuny.edu/socio/faculty/kuech.html

I am prepared to use PGP 5.5 (freeware) available from http://www.nai.com. Please send your public key if you are ready to protect the privacy of your e-mail, and I will send my public key in return -- which is also available from my web page. Note that the freeware version of PGP 5.5 does not handle (older) RSA keys.

>From worc@worc.demon.co.uk Wed Mar 25 11:01:32 1998
Received: from post.mail.demon.net (post-10.mail.demon.net [193.195.0.154]) by usc.edu (8.8.8/8.8.8/usc) with SMTP id LAA17414 for <aapornet@usc.edu>; Wed, 25 Mar 1998 11:01:30 -0800 (PST)
Received: from worc.demon.co.uk ([194.222.4.107]) by post.mail.demon.net id aa1011991; 25 Mar 98 18:57 GMT
Message-ID: <1X2UfLADOVG1EwKW@worc.demon.co.uk>
Date: Wed, 25 Mar 1998 18:57:07 +0000
From: "Robert M. Worcester" <worc@worc.demon.co.uk>
To: aapornet@usc.edu
Subject: Re: Exit poll in Ukraine.
In-Reply-To: <3.0.3.32.19980325132821.007f2100@shiva.hunter.cuny.edu>
MIME-Version: 1.0
X-Mailer: Turnpike Version 1.09 <ux2t5C6V0tojQ4uJjSMF4L4Hs6>

Well said; it's all very well to encourage experimentation, but the article in the Economist last week on the polls in France did survey research no good at all, and exit polls wide of the mark are even harder to explain, as there is no non-voter calculation to contend with. It's all very well for someone out of the firing line to say just get on with it and make your mistakes, but as someone who's felt the heat not only of the media and other clients, but the academic pollpickers, believe me, it isn't much fun.

Bob Worcester
MORI London

In message <3.0.3.32.19980325132821.007f2100@shiva.hunter.cuny.edu>, Manfred Kuechler <mkuechle@shiva.hunter.cuny.edu> writes
>At 11:48 AM 3/25/1998 -0600, Dan Lockhart wrote:
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Manfred Kuechler
Sociology Department at Hunter College (CUNY)
695 Park Avenue, NY, NY 10021
Tel: 212-772-5588
Fax: as above, then select "3" from voice mail menu (**NEW*** as of 7/21/97)
WWW: http://maxweber.hunter.cuny.edu/socio/faculty/kuech.html

I am prepared to use PGP 5.5 (freeware) available from http://www.nai.com. Please send your public key if you are ready to protect the privacy of your e-mail, and I will send my public key in return -- which is also available from my web page. Note that the freeware version of PGP 5.5 does not handle (older) RSA keys.

--
Robert M. Worcester
From mitofsky@mindspring.com Wed Mar 25 11:08:10 1998
Received: from camel8.mindspring.com (came8.mindspring.com [207.69.200.58])
 by usc.edu (8.8.8/8.8.8/usc) with ESMTP id LAA20319 for <aapornet@usc.edu>; Wed, 25 Mar 1998 11:08:08 -0800
I agree with Dan Lockhart that experimentation in Ukraine and elsewhere needs to be encouraged. I draw the line when the result of the experiment will be released to the news media and reported worldwide. The results of that exit poll are likely to be the only available information for some time. What will be done in Ukraine is not a benign learning exercise. They should experiment in private.

At 11:48 AM 3/25/98 -0600, you wrote:
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>
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> that we think it is better to not conduct a study than to conduct a
> study with a few blemishes?
>
> Having enjoyed some of the past debates in this forum I welcome
> dissenting viewpoints.
>
> ****************************************
>
> Best regards,
>
> Dan Lockhart      :-)
>
> ****************************************
attached is a word document for the panel on clinton polling: sex, lies & audiotape.

please confirm receipt.