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Date: Wed, 28 Aug 2002 11:20:27 -0700  
Sender: AAPORNET@ASU.EDU  
From: Shapard Wolf <shap.wolf@ASU.EDU>  
Subject: March 1996 archive - one BIG message

This is the USC Listproc archive of AAPORNET messages for this entire month. It is one big message, in chronological order, just the way the USC archive stored it. You can search within this month with your browser's search function (usually Ctrl-F).

Turning this into individual messages that ASU's Listserv software can index and sort means a lot of reformatting. We will do this as time permits.

New messages are of course automatically formatted correctly, and I have converted November 1994 through January 1995 and June 2002 to the present.

Shap Wolf  
shap.wolf@asu.edu  
AAPORNET volunteer host

Begin archive:

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Archive aapornet, file log9603.  
Part 1/1, total size 879471 bytes:

----- Cut here -----  
>From BARRY@uga.cc.uga.edu Fri Mar 1 05:34:18 1996  
Return-Path: BARRY@UGA.CC.UGA.EDU  
Received: from uga.cc.uga.edu (uga.cc.uga.edu [128.192.1.5])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id FAA12276 for <aapornet@USC.EDU>; Fri, 1 Mar 1996 05:34:16 -0800  
(PST)  
Received: from UGA.CC.UGA.EDU by uga.cc.uga.edu (IBM VM SMTP V2R3)  
with BSMTP id 3717; Fri, 01 Mar 96 08:33:20 EST  
Received: from UGA.CC.UGA.EDU (NJE origin BARRY@UGA) by UGA.CC.UGA.EDU  
(LMail V1.2a/1.8a) with BSMTP id 9127; Fri, 1 Mar 1996 08:33:20 -0500  
Date: Fri, 01 Mar 96 08:29:49 EST  
From: "Barry A. Hollander" <BARRY@uga.cc.uga.edu>  
Subject: Re: Exit Poll Projections Create Primary Confusion  
To: aapornet@usc.edu  
In-Reply-To: Message of Fri, 1 Mar 1996 00:05:43 -0500 from  
<salmore@rci.rutgers.edu>  
X-Mailer: MailBook 95.01.000  
Message-Id: <960301.083319.EST.BARRY@UGA.CC.UGA.EDU>

I agree, Stephen. But is there any evidence the network rush to judgment (if you can call it that...how could they know polls were flawed) makes a difference on viewers. Can a few hours of Dole in 3rd instead of 2nd, regardless of the spin, affect what REAL PEOPLE think. Especially the relatively few who actually cared enough to keep up with a GOP primary result.

Yeah, I'm a news and politics junkie, but I don't assume everyone else is.

This is a problem that needs addressing, but did a tree fall in the forest with no one around to see it?

```
~~~~~|~~~~~|
| Barry A. Hollander, Ph.D. | College of Journalism |
| Assistant Professor | and Mass Communication |
| BARRY@uga.cc.uga.edu | The University of Georgia |
| Phone (706) 542-5027 | Athens, GA 30602 |
|~~~~~|~~~~~|
```

```
>From Frank_Newport@internet.gallup.com Fri Mar 1 05:56:30 1996
Return-Path: Frank_Newport@internet.gallup.com
Received: from gateway.gallup.com (firewall-user@gateway.gallup.com
[206.158.235.2])
    by usc.edu (8.7.2/8.7.2/usc) with SMTP
    id FAA14665 for <aapornet@usc.edu>; Fri, 1 Mar 1996 05:56:28 -0800
(PST)
Received: (from uucp@localhost) by gateway.gallup.com (8.6.12/8.6.11) id
HAA10543 for <aapornet@usc.edu>; Thu, 29 Feb 1996 07:54:36 -0600
Received: from internet.gallup.com(198.247.195.180) by gateway via smap
(V3.1)
    id xma010534; Thu, 29 Feb 96 07:54:26 -0600
Received: from cc:Mail by internet.gallup.com
    id AA825695779; Fri, 01 Mar 96 07:31:25 CST
Date: Fri, 01 Mar 96 07:31:25 CST
From: "Frank Newport" <Frank_Newport@internet.gallup.com>
Message-Id: <9602018256.AA825695779@internet.gallup.com>
To: aapornet@usc.edu
Subject: Re[2]: Exit Poll Projections Create Primary Confusion
```

Don't confuse pre-election polls with exit polls. Candidates might prefer to be down in pre-election polls so that they can do "remarkably better than expected", but they usually gain more by being up in early exit polls because they -- particularly in central, mountain and western time zones -- help set the agenda for evening and next morning interpretation of the results.

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Reply Separator

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```
Subject: Re: Exit Poll Projections Create Primary Confusion
Author: aapornet@usc.edu at Internet
Date: 2/29/96 9:25 PM
```

It's unfortunate what happened with the exit polls in Arizona, but does the Dole camp really think the early mistaken projections of him finishing third instead of second really make any difference? How long before results on actual returns were used in place of exit poll projections?

I never gave a great deal of thought to the respondent selection process for exit polls, but if the "Buchanan bias" hypothesis is correct (supporters seeking out the poll) then something will have to be done to correct for this.

Maybe my memory is faulty, but didn't Pat Robertson supporters intentionally underreport support for his Iowa caucus candidacy in hopes of a positive spin when he did better than polls predicted? Different election, different method, but both interesting methods of fiddling with poll results.

Did I miss a post by someone from VNS?

```
~~~~~|~~~~~|
| Barry A. Hollander, Ph.D. | College of Journalism |
| Assistant Professor | and Mass Communication |
| BARRY@uga.cc.uga.edu | The University of Georgia |
| Phone (706) 542-5027 | Athens, GA 30602 |
|~~~~~|~~~~~|
```

```
>From edithl@educ.uva.nl Fri Mar 1 06:10:14 1996
Return-Path: edithl@pooh.educ.uva.nl
Received: from pooh.educ.uva.nl (pooh.educ.uva.nl [145.18.96.16])
    by usc.edu (8.7.2/8.7.2/usc) with ESMTTP
    id GAA15995 for <aapornet@usc.edu>; Fri, 1 Mar 1996 06:10:10 -0800
(PST)
Received: from gregorius.educ.uva.nl (gregorius [145.18.103.16]) by
pooh.educ.uva.nl (8.7.2/8.7.2) with ESMTTP id PAA01794 for
<aapornet@usc.edu>; Fri, 1 Mar 1996 15:08:08 +0100 (MET)
Received: (from edithl@localhost) by gregorius.educ.uva.nl (8.7.2/8.7.2) id
PAA01512; Fri, 1 Mar 1996 15:10:06 +0100 (MET)
Date: Fri, 1 Mar 1996 15:10:05 +0100 (MET)
From: Edith de Leeuw <edithl@educ.uva.nl>
X-Sender: edithl@gregorius
To: aapornet@usc.edu
Subject: Re: Wealth of CA-Qualitative Analysis Information
In-Reply-To: <Pine.SUN.3.91.960229123423.14868C-100000@almaak.usc.edu>
Message-ID: <Pine.SOL.3.91.960301150827.1424C-100000@gregorius>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
```

I also post this to aapornet for gebneral interest  
For qualitative research see  
<http://www.oise.on.ca/~jnorris/qual.html>

Best greetings from rainy amsterdam, Edith

```
>From derek_leeboosh@environics.ca Fri Mar 1 07:29:51 1996
Return-Path: <@mail.uunet.ca,@envrnx:derek_leeboosh@environics.ca>
Received: from seraph.uunet.ca (uunet.ca [142.77.1.254])
    by usc.edu (8.7.2/8.7.2/usc) with ESMTTP
    id HAA23488 for <aapornet@usc.edu>; Fri, 1 Mar 1996 07:29:48 -0800
(PST)
Received: from envrnx by mail.uunet.ca with UUCP id <250781-2>; Fri, 1 Mar
1996 10:25:35 -0500
Received: from pc6.environics.ca by envhost.environics.ca (5.4.2/5.40/1.0)
    id AA17056; Fri, 1 Mar 1996 09:49:02 -0500
Date: Fri, 1 Mar 1996 09:49:02 -0500
Message-Id: <9603011449.AA17056@envhost.environics.ca>
X-Sender: leeboosh@envhost
```

Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
To: aapornet@usc.edu  
From: derek\_leeboosh@environics.ca (Derek Leeboosh)  
Subject: Re: Exit Poll Projections Create Primary Confusion  
X-Mailer: <Windows Eudora Version 2.0.2>

I wonder whether the exit polls were also rendered more inaccurate by the very large number of absentee ballots cast in Arizona. I read that Forbes had a very extensive absentee ballot campaign and of course all the people voting that way are not going to be counted in exit polling on election day.

>From RUSCIANO@enigma.rider.edu Fri Mar 1 07:46:03 1996  
Return-Path: RUSCIANO@enigma.rider.edu  
Received: from enigma.rider.edu (enigma.rider.edu [192.107.45.2])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id HAA25382 for <aapornet@usc.edu>; Fri, 1 Mar 1996 07:46:01 -0800  
(PST)  
From: RUSCIANO@enigma.rider.edu  
Received: from enigma.rider.edu by enigma.rider.edu (PMDF V4.3-7 #10460) id  
<01I1TKUQ8PSM8ZEW0C@enigma.rider.edu>; Fri, 1 Mar 1996 10:45:35 EDT  
Date: Fri, 01 Mar 1996 10:45:35 -0400 (EDT)  
Subject: Buchanan polls  
To: aapornet@usc.edu  
Message-id: <01I1TKUQ8PSO8ZEW0C@enigma.rider.edu>  
X-VMS-To: IN%"aapornet@usc.edu"  
MIME-version: 1.0  
Content-type: TEXT/PLAIN; CHARSET=US-ASCII  
Content-transfer-encoding: 7BIT

AAPORneters:

I was pleased to see some discussion of the meaning of the NEW YORK TIMES poll on Buchanan supporters, partly because I felt the TIMES made strong conclusions on relatively weak results. Steve Salmore's comments on these points are well taken. I wonder, though, if we shouldn't be very careful about comparing Buchanan's totals in 1996 with his totals in 1992 against Bush. It seems that the two contests are so different as to be comparing the proverbial apples and oranges, for at least two reasons. First, the vote in 1992 was clearly a protest vote against Bush; one could argue that many, if not most, Buchanan supporters in 1992 were trying to "send a message" to Bush that they were not satisfied with his Presidency. After all, this was the first chance they had to vote against Bush, and I think that most of those votes should be interpreted in that way, not as "support" for Buchanan. Clearly, the situation is different in 1996.

Second, to state that Buchanan looked "good" due to the fact that the vote was split among so many other candidates seems as though it isolates Buchanan in a manner which does not necessarily match voters' intentions. In other words, it seems to assume that Buchanan support is fixed, but the rest of the voters "float" among the other candidates. Can we be sure this is true? After all, one could argue that Buchanan would be the "second choice" among voters if, say, Keyes, Forbes, or even Dole were not in the race, depending upon how voters are deciding. We must not rush to judgment by buying into the argument that Buchanan is the last "extreme" choice while all other candidates split up the "moderate" votes without further evidence. Perhaps if it were a two-person race, Buchanan could accumulate vote

percentages as high or higher than in 1992; I just don't know based upon the evidence we have so far.

Frank Ruscian  
Frank Rusciano

>From SSDCF@UConnVM.UConn.Edu Fri Mar 1 08:03:33 1996  
Return-Path: <@YaleVM.CIS.Yale.Edu:SSDCF@UCONNVM.UCONN.EDU>  
Received: from YaleVM.CIS.Yale.Edu (yalevm.ycc.yale.edu [130.132.21.136])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id IAA27509 for <aapornet@USC.EDU>; Fri, 1 Mar 1996 08:03:31 -0800  
(PST)  
Received: from UCONNVM.UCONN.EDU by YaleVM.CIS.Yale.Edu (IBM VM SMTP V2R2)  
with BSMTMP id 5467; Fri, 01 Mar 96 11:01:49 EST  
Received: from UConnVM.UConn.Edu (NJE origin SSDCF@UCONNVM) by  
UCONNVM.UCONN.EDU (LMail V1.2a/1.8a) with BSMTMP id 8349; Fri, 1 Mar 1996  
11:03:25 -0500  
Date: Fri, 01 Mar 96 11:01:42 EST  
From: Don Ferree <SSDCF@UConnVM.UConn.Edu>  
Subject: AZ -- Does Absence make the heart grow Forbeseer?  
To: Members of AAPORNET <aapornet@usc.edu>  
Message-Id: <960301.110322.EST.SSDCF@UConnVM.UConn.Edu>

The point on absentee ballots and their impact on exit poll vs. result discrepancy is an important one. Does anyone have a direct comparison between exit results and those for "in-person" ballots only (or a separate count for absentee ballots, which would come to the same thing).

G. Donald Ferree, Jr. (860) 486-4440 / 6308 (FAX)  
Institute for Social Inquiry/Roper Center SSDCF@UCONNVM.UCONN.EDU  
University of Connecticut U-164 341 Mansfield Road, Room 421 Storrs CT  
06269-1164

>From salmore@rci.rutgers.edu Fri Mar 1 08:46:14 1996  
Return-Path: salmore@rci.rutgers.edu  
Received: from amenti.rutgers.edu (amenti.rutgers.edu [128.6.7.205])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id IAA02720 for <aapornet@usc.edu>; Fri, 1 Mar 1996 08:46:07 -0800  
(PST)  
Received: (from salmore@localhost) by amenti.rutgers.edu  
(8.6.12+bestmx+oldruq+newsunq/8.6.12) id LAA02992 for aapornet@usc.edu; Fri,  
1 Mar 1996 11:46:03 -0500  
From: "Stephen Salmore" <salmore@rci.rutgers.edu>  
Message-Id: <9603011146.ZM2990@amenti.rutgers.edu>  
Date: Fri, 1 Mar 1996 11:46:03 -0500  
In-Reply-To: "Barry A. Hollander" <BARRY@uga.cc.uga.edu>  
"Re: Exit Poll Projections Create Primary Confusion" (Mar 1,  
8:29am)  
References: <960301.083319.EST.BARRY@UGA.CC.UGA.EDU>  
X-Mailer: Z-Mail Lite (3.2.0 5jul94)  
To: aapornet@usc.edu  
Subject: Re: Exit Poll Projections Create Primary Confusion  
Mime-Version: 1.0  
Content-Type: text/plain; charset=us-ascii

Again, in response to Barry Hollander:

You question if the networks should be blamed for a "rush to judgement" since they could not have known the exit poll was flawed. As Kathy

Francovic aptly points out, exit polls are blunt instruments and should be treated with caution. Why not wait until the actual results confirm (or contradict) the exit polls before announcing a winner? What great public purpose is served by being the first to declare a winner? Isn't "getting it right" still a major guideline for journalists?

As to the impact of wrong calls of winners and losers, clearly there is an impact that goes beyond the immediate viewers. As others have noted, the press coverage the next morning in many cases reflected the incorrect calls and not the actual results. News and political junkies like yourself may eventually hear and read about the mistake, but more casual observers and voters may not. Especially if the tone and volume of the news coverage based on the wrong calls reinforce the original mistake. It is wrong to assume that the correction always catches up with the error. As someone who has been involved in many campaigns, I know that the initial treatment of story often sets the tone and this has a major impact on campaigns. It affects fundraising and subsequent news coverage.

My point in pursuing this issue is to underscore the misuse of polling information by when newspapers and other media do not give proper respect to the inherent "softness" of survey results.

--

Stephen A. Salmore                                  Email: salmore@rci.rutgers.edu  
Eagleton Institute of Politics                  Voice: 908-828-2210 x223  
Rutgers University                                      FAX: 908-932-6778  
New Brunswick, NJ 08901                            Home: 908-828-5896  
>From cgarci@unm.edu Fri Mar 1 10:31:23 1996  
Return-Path: cgarci@unm.edu  
Received: from pegasus.unm.edu (pegasus.unm.edu [129.24.8.16])  
        by usc.edu (8.7.2/8.7.2/usc) with SMTP  
        id KAA19047 for <aapornet@usc.edu>; Fri, 1 Mar 1996 10:31:22 -0800  
(PST)  
Received: by pegasus.unm.edu (Smail3.1.28.1 #41)  
        id m0tsZYW-000000C; Fri, 1 Mar 96 11:27 MST  
Date: Fri, 1 Mar 1996 11:27:52 -0700 (MST)  
From: "F. Chris Garcia" <cgarci@unm.edu>  
To: aapornet@usc.edu  
Subject: "Rush to Judgment": Exit Poll Projections  
In-Reply-To: <9603011146.ZM2990@amenti.rutgers.edu>  
Message-ID: <Pine.A32.3.91.960301111713.59306A-100000@pegasus.unm.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Having worked with television stations on election night campaign coverage for more than 20 years, I can vouch that the "rush to be first in calling" the election winners is alive and well (at least here). There is great pressure on the on-set analysts to project the winners before the competition. After the election, the stations make great to-do's about beating the times of their rivals. "We were first declaring the winners at 8:03," etc.; while the competition didn't call the winner until 8:05.

Why this frenetic "rush to judgment" madness continues, I don't know. I doubt if many (any?) people know or care about a few minutes' difference. Maybe some of our AAPOR journalism colleagues can help us with this one.

FCG unmun  
 F. Chris Garcia, Professor Internet: cgarcia@unm.edu  
 Department of Political Science Bitnet: cgarcia@unmb  
 University of New Mexico Tel.: 505/277-5104  
 Albuquerque, New Mexico 87131 FAX: 505/277-2821  
 unmun

>From BARRY@uga.cc.uga.edu Fri Mar 1 11:09:12 1996  
 Return-Path: BARRY@UGA.CC.UGA.EDU  
 Received: from uga.cc.uga.edu (uga.cc.uga.edu [128.192.1.5])  
     by usc.edu (8.7.2/8.7.2/usc) with SMTP  
     id LAA26290 for <aapornet@USC.EDU>; Fri, 1 Mar 1996 11:09:08 -0800  
 (PST)  
 Received: from UGA.CC.UGA.EDU by uga.cc.uga.edu (IBM VM SMTP V2R3)  
     with BSMTTP id 0681; Fri, 01 Mar 96 14:08:07 EST  
 Received: from UGA.CC.UGA.EDU (NJE origin BARRY@UGA) by UGA.CC.UGA.EDU  
 (LMail V1.2a/1.8a) with BSMTTP id 4062; Fri, 1 Mar 1996 14:07:22 -0500  
 Date: Fri, 01 Mar 96 14:02:03 EST  
 From: "Barry A. Hollander" <BARRY@uga.cc.uga.edu>  
 Subject: Re: "Rush to Judgment": Exit Poll Projections  
 To: aapornet@usc.edu  
 In-Reply-To: Message of Fri, 1 Mar 1996 11:27:52 -0700 (MST) from  
 <cgarcia@unm.edu>  
 X-Mailer: MailBook 95.01.000  
 Message-Id: <960301.140721.EST.BARRY@UGA.CC.UGA.EDU>

On Fri, 1 Mar 1996 11:27:52 -0700 (MST) F. Chris Garcia said:

>Why this frenetic "rush to judgment" madness continues, I don't know. I  
 >doubt if many (any?) people know or care about a few minutes'  
 >difference. Maybe some of our AAPOR journalism colleagues can help us  
 >with this one.

It's so we can brag to each other over beer later.  
 The everyday viewer/reader couldn't care less.

Barry A. Hollander, Ph.D.	College of Journalism
Assistant Professor	and Mass Communication
BARRY@uga.cc.uga.edu	The University of Georgia
Phone (706) 542-5027	Athens, GA 30602

>From beniger@rcf.usc.edu Fri Mar 1 11:12:11 1996  
 Return-Path: beniger@almaak.usc.edu  
 Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
     by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
     id LAA26933 for <aapornet@usc.edu>; Fri, 1 Mar 1996 11:12:09 -0800  
 (PST)  
 Received: (from beniger@localhost)  
     by almaak.usc.edu (8.7.2/8.7.2/usc)  
     id LAA05032; Fri, 1 Mar 1996 11:12:06 -0800 (PST)  
 Date: Fri, 1 Mar 1996 11:12:03 -0800 (PST)  
 From: James Beniger <beniger@rcf.usc.edu>  
 To: AAPORNET <aapornet@usc.edu>

Subject: NEWS OF THE NET OF INTEREST TO AAPORNET  
Message-ID: <Pine.SUN.3.91.960301104631.5030-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

#### NEWS OF THE NET OF INTEREST TO AAPORNET

##### THE COST OF DAWDLING

An econometric study issued last year by the WEFA Group estimates that the cost of delaying implementation of the telecommunications reform bill by three years will cost 1.54 million new jobs, and about \$1.4-billion in gross domestic product. In other words, "Each month the FCC dithers around potentially costs us 35,000 fewer American jobs and about \$3.1 billion...What's this potential loss in `human terms'? Well, to pick some U.S. communities at random, 35,000 is about the same size as the total work force of Charleston, South Carolina," says the editor of Telecommunications Policy Review. (Telecommunications Policy Review 18 Feb 96 p1)

##### CASHLESS SOCIETY TO COST GOVERNMENTS

A report prepared for the Bank of Canada says that the advent of the cashless society could cost the federal government hundreds of millions of dollars annually through a drop in the use of coins and bank notes that generate monopoly royalties for the central bank. (Toronto Financial Post 21 Feb 96 p1)

##### FUN AND TAXES ON WWW

The Internal Revenue Service is getting good reviews for its new Web site, <<http://www.irs.ustreas.gov/prod/cover.html>>. An IRS executive says: "The IRS is actually getting fan mail. We're not used to that." (New York Times 25 Feb 96 p24) Meanwhile, the Nova Scotia government announced that the province's 11% sales tax will be applied to Internet services, including flat monthly charges, time charges and registration, effective March 1. (Toronto Globe & Mail 23 Feb 96 B3)

##### WISCONSIN GOV. WANTS TO GET WIRED

The governor of Wisconsin used his annual State of the State address to present plans for a \$10-million project to link all 26 public university campuses in the state via computer, and to begin offering high school classes online by 1997. The University of Wisconsin system already offers Advanced Placement courses in mathematics and engineering via the Internet, as well as nursing courses to adult learners. (Chronicle of Higher Education 23 Feb 96 A21)

##### UNIVERSITY ONLINE

University Online, a small Internet publisher that licenses 200 ready-made high school and college courses, is working with George Washington and George Mason Universities to create tutorials and more online courses at the higher education level, and is seeking more universities for similar alliances. The company's president is working with textbook publishers to obtain the electronic rights to their materials, and will then pay the publishers' royalties and split the tuition with the universities that license its products. (Wall Street Journal 24 Feb 96 B5D)

##### PORN DISTRIBUTOR NETS FIVE YEARS IN PRISON

A distributor of online of child pornography was sentenced last week to five



years in prison for sending sexually explicit photos of children via his America Online account. The New York judge imposed the lengthy sentence in light of the man's crime and previous pedophile convictions. The conviction was the result of a nationwide FBI investigation of online porn. (Tampa Tribune 24 Feb 96 A6)

IBM DEVELOPING LOW-COST PC DEVICES, AGREES TO BUY OBJECT TECHNOLOGY IBM is developing prototype set-top boxes that will both carry cable signals and offer Internet access. "We have prototypes and concepts that we're working on from the low-end consumer side of the business all the way to the commercial side," says VP "Ozzie" Osborne, who envisions a consumer appliance that's "hassle-free." The new devices will emphasize practical applications such as home banking and shopping, in addition to entertainment functions, such as game playing. (Broadcasting & Cable 19 Feb 96 p60) Meanwhile, IBM has announced its intention to acquire Object Technology International Inc., a maker of object-oriented software. The company says its decision will speed up its efforts to build object-oriented products, making software development easier, faster and cheaper. (Investor's Business Daily 24 Feb 96 A7)

#### ARTIFICIAL-LIFE SIMULATION SOFTWARE

Software developed at New Mexico's Santa Fe Institute uses 3-D satellite maps of a geographical region and software "agents" that model such variables as weather and crop yields to study why an ancient Native American culture collapsed suddenly in the 12th century. The artificial-life simulation software, called Swarm, produces a generic modeling tool for studying ecological systems, economic theories and other complex systems. (Business Week 26 Feb 96 p75)

#### HP BUYS INTERNET SECURITY FIRM

Hewlett-Packard has purchased most of the assets of SecureWare Inc., a maker of security software. SecureWare's technology is used by the Pentagon to encrypt transmission of classified military secrets, and has been used in various products made by HP, IBM and Sun Microsystems. SecureWare's team of about 40 programmers is considered one of the most advanced groups in the field of encryption technology. "These are a substantial fraction of the hired guns available in the online security world," says an industry consultant. SecureWare's "trusted operating system" imposes an additional layer of hacker-proof security on existing firewalls and more conventional measures. (Wall Street Journal 24 Feb 96 B2)

#### HIGH-TECH SUPERFUND

Canada is about to create a "high-tech superfund" aimed at creating high quality, high paying jobs and developing new technologies and products, not as a subsidy but a partnership between business and government. The total amount of funding remains unknown at this time. (Toronto Sun 22 Feb 96 p33)

#### OBSTACLES TO DIGITAL TV

The head of a Canadian task force on digital TV in Canada warns that such advances could be jeopardized if industry players, including cable and phone companies, satellite service providers, equipment manufacturers, and broadcasters, do not agree on standardizing equipment as a mutual advantage and continue to divert resources away from the programs consumers want by spending money on incompatible technologies. (Ottawa Citizen 22 Feb 96 D13)

#### COMPUTER ARTS

Prix Ars Electronica 96, an international competition for computer arts,

organized by the ORF - Austrian Broadcasting Corporation, will award prizes totaling \$125,000 in four categories: WWW sites, Computer Animation, Computer Music and Interactive Art: < <http://prixars.orf.at> >

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Selected from Edupage (2/25/96), edited by John Gehl and Suzanne Douglas.

>From mikemokr@ap.org Fri Mar 1 11:55:32 1996  
Return-Path: mikemokr@ap.org  
Received: from ap.org (eos.ap.org [165.1.6.1])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id LAA04807 for <aapornet@usc.edu>; Fri, 1 Mar 1996 11:55:28 -0800  
(PST)  
Received: by ap.org (4.1/SMI-4.1)  
id AA24623; Fri, 1 Mar 96 14:51:26 EST  
Date: Fri, 1 Mar 1996 14:51:25 -0500 (EST)  
From: Mike Mokrzycki <mikemokr@ap.org>  
Subject: Re: AZ -- Does Absence make the heart grow Forbeseer?  
To: aapornet@usc.edu  
In-Reply-To: <960301.110322.EST.SSDCF@UConnVM.UConn.Edu>  
Message-Id: <Pine.3.89.9603011443.A603-0100000@eos.ap.org>  
Mime-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

On Fri, 1 Mar 1996, Don Ferree wrote:

> The point on absentee ballots and their impact on exit poll vs. result  
> discrepancy is an important one. Does anyone have a direct comparison  
> between exit results and those for "in-person" ballots only (or a  
> separate count for absentee ballots, which would come to the same  
> thing).  
>

I don't have that data, but I can say that the exit poll top line numbers underreported the Forbes vote by only 1 or 2 percentage points at various stages of sampling -- well within the error margin.

Mike Mokrzycki, exit poll coordinator, Associated Press

>From beniger@rcf.usc.edu Fri Mar 1 13:37:53 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id NAA19642 for <aapornet@usc.edu>; Fri, 1 Mar 1996 13:37:51 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id NAA12620; Fri, 1 Mar 1996 13:37:50 -0800 (PST)  
Date: Fri, 1 Mar 1996 13:37:49 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: NEW EMAIL LISTS  
Message-ID: <Pine.SUN.3.91.960301133707.8572D-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Four new email lists of possible interest to AAPORNETters:

1. Active Marketer - Weekly Email Newsletter
2. Culture in Cyberspace - Weekly Email Newsletter
3. Democratic Socialism - Email List
4. Internet Experience - Email Digest

- 
1. NEW: Active\_Marketer - Weekly newsletter highlighting information based business and marketing web sites

Active\_Marketer on listserv@listserv.mktplace.com

Active\_Marketer (tm) from MarketPlace Information Corporation is a weekly newsletter which highlights information based web sites, focusing primarily on business and marketing sites. The sites we review are useful for finding statistics, how-to articles, small business information, current business events, marketing and sales information, and other business information based web sites.

Past archives are kept in one library at the MarketPlace web site and may be reached via World Wide Web the URL:  
<http://www.mktplace.com>

This list was once exclusive to MarketPlace web site members but is now a public list. Anyone interested in keeping up with information based web sites will find this a useful service.

To subscribe to Active Marketer, send the following command to LISTSERV@LISTSERV.MKTPLACE.COM in the BODY of e-mail:

SUBSCRIBE ACTIVE\_MARKETER yourfirstname yourlastname

For example: SUBSCRIBE ACTIVE\_MARKETER Jane Smith

Owner: Hareesh Khurana <webmaster@mktplace.com>

---

2. NEW: CinC - Culture in Cyberspace - Weekly Newsletter

CinC via wleffurgy@radix.net Culture in Cyberspace

Culture in Cyberspace, CinC, is a free, weekly e-mail newsletter that covers events and developments associated with the intersection of culture and information technology. The newsletter's audience includes people who are involved with cultural organizations and others who care how culture is represented in the emerging information age. Topics cover the arts, education, journalism, history, and libraries. News and review of WWW sites are included.

To subscribe to Culture in Cyberspace, send the following message to wleffurgy@radix.net:

SUBSCRIBE CinC firstname lastname <e-mail address>

For example: SUBSCRIBE CinC Joe Shmoe <js@shmoe.edu>

Owner: Bill LeFurgy <wlefurgy@radix.net>

---

3. NEW: DEMSOC-L - The Democratic Socialism List

DEMSOC-L on [LISTSERV@LISTSERV.AOL.COM](mailto:LISTSERV@LISTSERV.AOL.COM) Democratic Socialism List

Introducing DEMSOC-L: The Democratic Socialism List. DEMSOC-L is a free-form conference for discussion, debate and discourse about democratic socialism. Please note that this is a narrow focus list -- liberalism, anarchism, and non-democratic socialism are generally off-topic.

Although there are other lists with the same topic, I personally feel that there can never be enough lists about it. Each list has it's own personality, so some people may find this new list more suited to their tastes.

To subscribe, send e-mail to [LISTSERV@LISTSERV.AOL.COM](mailto:LISTSERV@LISTSERV.AOL.COM) with the command

SUBSCRIBE DEMSOC-L yourfirstname yourlastname

If you have any questions, please contact me (owner) and I will give you my undivided attention.

Owner: Danielle Dee [morrigan@aa.net](mailto:morrigan@aa.net)

---

4. CHANGE: NETEX - The Internet Experience - redefinition of purpose

NETEX on [LISTSERV@LISTSERV.AOL.COM](mailto:LISTSERV@LISTSERV.AOL.COM) The Internet Experience Digest

NETEX is a heavily moderated list that tries to provide a comfortable place to discuss, from users' personal points of view, the issues that affect -- sometimes even threaten -- the Internet.

"Issues" covers almost anything: minor annoyances, new ways to use and abuse the Net, dangers and problems, attempts at regulation, etc.

"Comfortable" means well-considered posts, without the flame wars, pointless arguments, tedious meta-debates, and general weirdness that pervades Usenet. There are only two real rules for posting. One, the post has to be reasonably on topic. Two, the post must stand alone, without quoting from a previous post.

Also, to increase the comfort level, NETEX will always be issued as a digest, with the posts arranged into a least a semi-coherent form.

Each issue of NETEX will be archived and available to subscribers and non-subscribers. You may obtain a list of files in the archives by sending the command

INDEX NETEX

in the BODY of e-mail to [LISTSERV@LISTSERV.AOL.COM](mailto:LISTSERV@LISTSERV.AOL.COM)

To subscribe, send `LISTSERV@LISTSERV.AOL.COM` the following command in the BODY of an e-mail:

`SUB NETEX yourfirstname yourlastname`

For example:

`SUB NETEX Jane Doe`

Owner and moderator: Timothy N. Trimmer `TNT@CYBERIA.COM`

---

>From beniger@rcf.usc.edu Fri Mar 1 13:55:33 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id NAA21988 for <aapornet@usc.edu>; Fri, 1 Mar 1996 13:55:32 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id NAA13456; Fri, 1 Mar 1996 13:55:31 -0800 (PST)  
Date: Fri, 1 Mar 1996 13:55:30 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: NEW RESOURCES ON THE NET  
Message-ID: <Pine.SUN.3.91.960301131127.8572B-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

#### NEW RESOURCES ON THE NET

NATIONAL SCIENCE FOUNDATION'S INFORMATION SCIENCE DIRECTORATE The National Science Foundation's (NSF) Directorate of Computer and Information Science and Engineering (CISE) promotes basic research and education in the computer and information sciences and engineering, and helps maintain the nation's preeminence in these fields. The CISE Directorate largely funded the NSFNET backbone from 1987-1995. The CISE Programs section of the Web site points to information about each of the six divisions of the Directorate and the types of research each supports, as well as program solicitations when available. The About Computer Science section provides an encyclopedia of computer facts and an interesting page of pointers to interactive Internet sites. An overview of computer sciences is included, with sections on financial resources and education. CISE administration and staff information, as well as a searchable database of abstracts of awards made by the Directorate in the last several years can also be accessed. CISE supports fundamental computing research, provides access to advanced computing facilities, develops a national computing and communications network in support of research and education, and works to improve the education and human resource base for these research areas. <http://www.cise.nsf.gov/> Award abstract database: <http://www.cise.nsf.gov/abstract/query.htm>

#### A LEGAL EDUCATION AT YOUR FINGER TIPS--AND SEARCHABLE

Findlaw, originally a list of resources prepared for the Northern California Association of Law Librarians (NOCALL) by two Stanford University graduate students and a lawyer, is one of the most comprehensive law resources on the

Internet. It includes pointers to law schools, legal publishers, legal associations, statutes and laws, judicial opinions and case law, law firms and lawyers, legal news, consultants and experts, and international law resources, among others. Also included is an e-mail service that will send you new journal abstracts in over 25 subject areas, as well as a large legal subject index with pointers to resources in over 35 law related categories. Findlaw is completely searchable. <http://www.findlaw.com/>

#### STRATEGIC INTELLIGENCE ON U.S. INTELLIGENCE

Loyola College (Baltimore) Department of Political Science offers the Strategic Intelligence page on the Web. This page consists of pointers to U.S. intelligence community sites, military intelligence sites, organizational sites related to strategic intelligence, recent documents related to strategic intelligence, and a selected list of intelligence related journals, articles, and papers. Included are connections to the CIA, FBI, Treasury Department, ATF, Secret Service, selected declassified intelligence satellite photographs (CORONA), IntelWeb, and selected articles from issues of Covert Action Quarterly, among others. <http://www.loyola.edu/dept/politics/intel.html>

#### NATIONAL AGRICULTURAL LIBRARY--SEARCHABLE

National Agricultural Library's (NAL) Integrated System for Information Services (ISIS) online public access catalog is available for searching through telnet. ISIS is a computerized catalog containing the most current bibliographic citations for books, reports, maps, journals/periodicals, audiovisuals, CD-ROMs, software, and other materials added to NAL collections since 1966. ISIS also contains AGRICOLA journal article citations from 1989 onward. The catalog can be searched 6:00 a.m. to 9:00 p.m. Eastern Time, Monday through Saturday. Searching instructions are available at the site.

Telnet to: [opac.nal.usda.gov](http://opac.nal.usda.gov) login: ISIS

[telnet://opac.nal.usda.gov](http://telnet://opac.nal.usda.gov) login: ISIS

For NAL document delivery information: <http://www.nalusda.gov/ddsdb/>

#### WHEN ONLY THE ULTIMATE IN SEARCHING WILL DO

Savvy Search is an experimental search system designed to query multiple Internet search engines simultaneously. At present, nineteen search engines are queried, including Alta Vista, Yahoo, FTPsearch95, the Virtual Software Library, Excite, Lycos, DejaNews, OKRA (an e-mail lookup database) and the Internet Movie Database, among others. The searching system supports Boolean AND/OR and phrase searching. Search results are grouped by search engine. Context sensitive help is available, as well as a separate help file. Individual pointers to each search engine are also provided. <http://savvy.cs.colostate.edu:2000/>

#### VIDEO CONFERENCING ON THE NET--FREE 30-DAY TRIAL

Enhanced CU-SeeMe, a commercial product which builds on the freely-available version of CU-SeeMe, is now available. Cu-SeeMe provides one to one, one to many, or many to many video conferencing over the Internet. Enhanced CU-SeeMe is available for a 30 day free test on Windows and Mac platforms. Enhancements include 24-bit true color support, a whiteboard for data and graphics sharing, high quality audio, and direct launch from a Web page, among others. For more information on the freely available version of CU-SeeMe, see the Scout Toolkit Cu-SeeMe page.

<http://goliath.wpine.com/cu-seeme.html>

<http://rs.internic.net/scout/toolkit/3d2.html>

#### AFRICAN AMERICANS IN THE SCIENCES

The Faces of Science: African Americans in the Sciences, is produced by the Louisiana State University Chemistry Library, and presents profiles on over 40 African American biochemists, chemists, physicists, engineers, inventors, and zoologists. Under each scientist's entry there is a description of his or her work, as well as a bibliography about the scientist, the work, or both. Links to patents and drawings are also present when available. There are general bibliographies on minorities in the sciences as well as technology and the African American experience.

<http://www.lib.lsu.edu/lib/chem/display/faces.html>

#### RADIOSCOPE'S ELECTRONIC URBAN REPORT

The Electronic Urban Report (EUR), a service of Radioscope, presents "factual, online infotainment" daily. It presents African American entertainment news, along with an EUR Web site of the day. The report is also available via e-mail.

Send email to: [EURmailroom@afrinet.net](mailto:EURmailroom@afrinet.net)

In the body of the message type: `Subscribe EUR`  
<http://globaldrum.com/eur.html>

#### ART AND COMMUNICATION EMAIL LIST

The aim of the ARCO mailing list (ART and COmmunication) is to discuss themes and questions about the importance of ART in the actual historical period and its relationships with literature, psychology, and the techniques and sciences of communication. Arco is an Italian word for "arc", an interesting symbol with many implications.

Send email to: [LISTSERV@SJUVM.STJOHNS.EDU](mailto:LISTSERV@SJUVM.STJOHNS.EDU)

In the body of the message type: `SUB ARCO yourfirstname yourlastname`

#### AFRICAN AMERICAN MUSIC AND CULTURE

Indiana University's Archives of African American Music and Culture (AAAMC) contains a searchable and browsable collection of bibliographic records of its over 2500 sound recordings and 200 video cassettes, as well as a searchable-only collection of bibliographic records of its photographic archive. It also contains information about its Undine Smith Moore Collection of Original Scores and Manuscripts of Black Composers. AAAMC's usage policy is on the home page, as well as selected links to other African American Internet resources. <http://www.indiana.edu/~aaamc/index.html>

#### WOMEN OF THE AFRICAN DIASPORA--ART AND CULTURE

Isis is a Web page which features the art and culture of women of the African Diaspora. Included are links to film and visual arts, performing arts, literature, poetry, and spirituality. The OurStory page features culturally important women, places and things.

<http://www.netdiva.com/isisplus.html>

Text only: <http://www.netdiva.com/isis.html>

#### FOR AAPOR'S MANY DUFFERS

Golf Magazine presents Golf Online on the Web. The site contains tables of contents for the current magazine, as well as features that include upcoming tournaments including PGA money leaders and statistics, instruction -- a section that allows you to fill out a questionnaire and get tips on your game based on your answers, equipment reviews, a bulletin board chat room, and links to other golf sites. <http://www.golfonline.com>

#### ONE WAY TO GET TO SALT LAKE CITY

BACKPACK-L is an unmoderated list for anyone who enjoys backpacking. It is

for those who look forward to putting everything they will need for a few days (or more) on their backs and traipsing through the wilderness. The list is for those who know that rain, snow, cold, heat, and steep climbs are all part of what makes backpacking the unique experience it is, but have a hard time describing it to others. Discussions are open to equipment you use or would like to use, reviews of new equipment, places to go, places you have been, things you have done. Hopefully the novice and the expert can learn from each other.

Send email to: [LISTSERVER@switchback.com](mailto:LISTSERVER@switchback.com)

In the body of the message type:

SUBSCRIBE BACKPACK-L yourfirstname yourlastname

#### KNOW YOUR SOLAR SYSTEM

The Nine Planets, "a multimedia tour of the solar system," is designed with the general reader in mind. Included are sections on all planets and their known satellites, with facts about each, an astronomical glossary that explains basic terms, a list of the largest, smallest, densest, and brightest, a chronology on human discovery of the solar system, and a planetary picture index. <http://www.seds.org/nineplanets/nineplanets/>

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>From mikemokr@ap.org Fri Mar 1 16:02:28 1996  
Return-Path: mikemokr@ap.org  
Received: from ap.org (eos.ap.org [165.1.6.1])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id QAA08731 for <aapornet@usc.edu>; Fri, 1 Mar 1996 16:02:25 -0800  
(PST)  
Received: by ap.org (4.1/SMI-4.1)  
id AA16031; Fri, 1 Mar 96 18:58:24 EST  
Date: Fri, 1 Mar 1996 18:58:23 -0500 (EST)  
From: Mike Mokrzycki <mikemokr@ap.org>  
Subject: Re: "Rush to Judgment": Exit Poll Projections  
To: aapornet@usc.edu  
In-Reply-To: <960301.140721.EST.BARRY@UGA.CC.UGA.EDU>  
Message-Id: <Pine.3.89.9603011815.A10026-0100000@eos.ap.org>  
Mime-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

On Fri, 1 Mar 1996, Barry A. Hollander wrote:

> On Fri, 1 Mar 1996 11:27:52 -0700 (MST) F. Chris Garcia said:  
>  
> >Why this frenetic "rush to judgment" madness continues, I don't know.  
> >I doubt if many (any?) people know or care about a few minutes'  
> >difference. Maybe some of our AAPOR journalism colleagues can help us  
> >with this one.  
>  
> It's so we can brag to each other over beer later.  
> The everyday viewer/reader couldn't care less.

Problem is, with the primary schedule so viciously front-loaded, we don't



even have time for the beer right now. A lose-lose situation. ;)

Mike Mokrzycki                      Associated Press                      mikemokr@ap.org

>  
>  
> | ~~~~~| ~~~~~|  
> | Barry A. Hollander, Ph.D. | College of Journalism |  
> | Assistant Professor | and Mass Communication |  
> | BARRY@uga.cc.uga.edu | The University of Georgia |  
> | Phone (706) 542-5027 | Athens, GA 30602 |  
> | ~~~~~| ~~~~~|  
>  
>

>From Fred.Solop@nau.edu Fri Mar 1 20:31:57 1996  
Return-Path: Fred.Solop@nau.edu  
Received: from logjam.ucc.nau.edu (mailgate.nau.edu [134.114.96.14])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id UAA09862 for <aapornet@usc.edu>; Fri, 1 Mar 1996 20:31:55 -0800  
(PST)  
Received: from NAUVAX.UCC.NAU.EDU by NAUVAX.UCC.NAU.EDU (PMDF V5.0-6 #2384)  
id <01I1U7BPHEV48X0S55@NAUVAX.UCC.NAU.EDU> for aapornet@usc.edu; Fri, 01  
Mar 1996 21:31:23 -0700 (MST)  
Date: Fri, 01 Mar 1996 21:31:23 -0700 (MST)  
From: Fred Solop <Fred.Solop@nau.edu>  
Subject: Re: Exit Poll Projections Create Primary Confusion  
To: aapornet@usc.edu  
Message-id: <01I1U7BPI7SI8X0S55@NAUVAX.UCC.NAU.EDU>  
X-VMS-To: IN%"aapornet@usc.edu"  
MIME-version: 1.0  
Content-transfer-encoding: 7BIT

>I wonder whether the exit polls were also rendered more inaccurate by  
>the very large number of absentee ballots cast in Arizona. I read that  
>Forbes had a very extensive absentee ballot campaign and of course all  
>the people voting that way are not going to be counted in exit polling  
>on election day.  
>

I think this was a very important factor in accounting for the differences between exit polling numbers and the final tally. The Arizona Secretary of State's office reported that 20,000 applications for early voting ballots had been processed. Two-thirds of these requests were made with applications that Steve Forbes distributed to his supporters. I conducted an Arizona primary poll at the beginning of February and reported Steve Forbes with a 2-1 lead over Bob Dole. Forbes support went on a steady slide after that. Forbes was able however to cash in on his popularity in early February through the early voting process. Also, three early voting sites were set up in Maricopa County (Phoenix). Early voting sites were not available elsewhere in Arizona. Forbes took Maricopa County by a substantial number of votes. The early voting sites in Maricopa further favored Forbes' candidacy.

Fred Solop

```
*****
* Fred Solop *** Northern Arizona University *
* *** P.O. BOX 15036 *
* Assistant Professor, *** Flagstaff, AZ 86011 *
* Dept. of Political Science *****
* *** E-mail: Fred.Solop@nau.edu *
* Associate Director, *** Web Address: http://www.nau.edu/~srl *
* The Social Research Lab *** Phone: (520) 523-3135; FAX: (520) 523-6777 *
*****
```

```
>From ANDYKO@aol.com Sat Mar 2 09:04:54 1996
Return-Path: ANDYKO@aol.com
Received: from emout10.mail.aol.com (emout10.mx.aol.com [198.81.11.25])
        by usc.edu (8.7.2/8.7.2/usc) with SMTP
        id JAA03550 for <aapornet@usc.edu>; Sat, 2 Mar 1996 09:04:53 -0800
(PST)
From: ANDYKO@aol.com
Received: by emout10.mail.aol.com (8.6.12/8.6.12) id MAA22143 for
aapornet@usc.edu; Sat, 2 Mar 1996 12:05:06 -0500
Date: Sat, 2 Mar 1996 12:05:06 -0500
Message-ID: <960302120439_235904776@emout10.mail.aol.com>
To: aapornet@usc.edu
Subject: Pew Research Center Findings
```

I wanted to remind you that Pew Research Center for the People & the Press findings are available at [www.people-press.org](http://www.people-press.org).

Our most recent poll covers national reactions to Buchanan's success, what the public is learning from the campaign, views on voting by mail, and the News Interest Index.

Andrew Kohut

```
>From Mitofsky@aol.com Sat Mar 2 12:56:03 1996
Return-Path: Mitofsky@aol.com
Received: from mail04.mail.aol.com (mail04.mail.aol.com [152.163.172.53])
        by usc.edu (8.7.2/8.7.2/usc) with SMTP
        id MAA18105 for <aapornet@usc.edu>; Sat, 2 Mar 1996 12:56:01 -0800
(PST)
From: Mitofsky@aol.com
Received: by mail04.mail.aol.com (8.6.12/8.6.12) id PAA29895 for
aapornet@usc.edu; Sat, 2 Mar 1996 15:55:31 -0500
Date: Sat, 2 Mar 1996 15:55:31 -0500
Message-ID: <960302155531_436390132@mail04.mail.aol.com>
To: aapornet@usc.edu
Subject: Re: "Rush to Judgment": Exit Poll Projections
```

```
>> On Fri, 1 Mar 1996 11:27:52 -0700 (MST) F. Chris Garcia said:
>>
>> >Why this frenetic "rush to judgment" madness continues, I don't
>> >know. I doubt if many (any?) people know or care about a few
>> >minutes' difference. Maybe some of our AAPOR journalism colleagues
>> >can help us with this one.
>>
```

It sounds to me like the rush to judgment is the statement above.

>From Mitofsky@aol.com Mon Mar 4 11:44:01 1996  
Return-Path: Mitofsky@aol.com  
Received: from emout04.mail.aol.com (emout04.mail.aol.com [198.81.10.12])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id LAA17042 for <aapornet@usc.edu>; Mon, 4 Mar 1996 11:43:54 -0800  
(PST)  
From: Mitofsky@aol.com  
Received: by emout04.mail.aol.com (8.6.12/8.6.12) id OAA10011 for  
aapornet@usc.edu; Mon, 4 Mar 1996 14:43:21 -0500  
Date: Mon, 4 Mar 1996 14:43:21 -0500  
Message-ID: <960304144052\_437765701@emout04.mail.aol.com>  
To: aapornet@usc.edu  
Subject: Re: Exit Poll Projections Create Primary Confusion

In a message dated 96-03-01 00:11:14 EST, Stephen A. Salmore writes:

>Early characterizations are important, and the networks appear to have  
>been irresponsible in their rush to judgement(sic).

This discussion needs could use a little background. The networks have been very responsible and the only rush to judgment appears to be here. First, the last mistaken network projection was in 1988. Their record has been clean until they said Bob Dole finished 3rd instead of 2nd in Arizona last week. The mistake was cleaned up by the networks about 1 a.m., not 12 hours later as Steve said.

In 1990 and 1992 all projections were made by a pool (VRS) servicing all the networks. In 1994 the pool (VNS) continued to make projections for most networks; one network made its own projections for some of the races. Most local stations and newspapers that subscribe to the service got their projections from the pool.

So far this year the networks have made some of their own projections and VNS has continued to make projections for everyone, including local stations. The pool did NOT call Dole to finish 3rd in Arizona. It said it was too close to call.

warren mitofsky  
mitofsky@aol.com

>From kdonelan@hsph.harvard.edu Mon Mar 4 11:57:41 1996  
Return-Path: kdonelan@hsph.harvard.edu  
Received: from netop3.harvard.edu (netop3.harvard.edu [128.103.205.103])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id LAA20038 for <AAPORNET@usc.edu>; Mon, 4 Mar 1996 11:57:36 -0800  
(PST)  
Received: from hsph.harvard.edu (hsph.harvard.edu [128.103.75.21]) by  
netop3.harvard.edu (8.6.12/8.6.12) with ESMTP id PAA22095 for  
<AAPORNET@usc.edu>; Mon, 4 Mar 1996 15:03:36 -0500  
Received: by hsph.harvard.edu (SMI-8.6/SMI-SVR4)  
id OAA02341; Mon, 4 Mar 1996 14:57:29 -0500  
Date: Mon, 4 Mar 1996 14:57:27 -0500 (EST)  
From: Karen Donelan <kdonelan@hsph.harvard.edu>  
To: AAPORNET <AAPORNET@usc.edu>  
Subject: JOB FOR RA with HEALTH SURVEY EXPERTISE IN NYC

Message-ID: <Pine.SOL.3.91.960304143155.27283A-100000@hsph.harvard.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

I'm posting this to aapornet and por for a friend. Sorry for cross-listing.

RESEARCH ASSISTANT TO THE DIRECTOR OF RESEARCH AND EVALUATION COMMONWEALTH  
FUND NEW YORK, NY

Research Assistant position funded under Commonwealth Fund's Health Care Coverage and Quality Program. The program provides grant support for research and policy work on issues related to health insurance coverage, access to care for the uninsured and underinsured, managed care and quality of care. Research assistant will work under the Director of Research and Evaluation to provide necessary support for the Fund's survey work and grants programs.

RA will be responsible for:

1. Assistance in designing survey questionnaires and computer analysis of survey results. Analyses include cross-tabs, regression and other techniques appropriate to issues addressed by the surveys.
2. Research of literature supporting the Fund's program activities, including preparation of annotated bibliographies and maintenance of computer and program files on working papers, journal articles and ongoing research supported by public agencies and other foundations.
3. Working with Fund staff to track progress of papers and other products produced by Fund grantees
4. Preparation of charts and other presentation materials for public presentations
5. Drafting research briefs and summaries for publication by the fund in its quarterly, chart books, Board reports and other dissemination materials.
6. Administrative and research support to the Director of Research and Evaluation

MINIMUM QUALIFICATIONS:

1. Bachelor's degree with major in a social science, science or health policy field. Preference to master or doctoral degree in relevant field or training and job experience in health economics
2. Statistical analysis course work or job experience. Job applicants should have worked with SASA SPSS or similar statistical analysis computer software to analyze quantitative data. Preference to people with experience analyzing surveys and other quantitative health care data. Should also have computer skills with expertise in word processing, spreadsheets and database management software. Preference to demonstrated ability to produce fact sheets, charts, policy briefs.
3. Excellent writing skills.
4. Course work or experience demonstrating a familiarity with current health care public policy issues on the following topics: access and insurance coverage, quality of health care, managed care organizations
5. Interest in and strong commitment to the Fund's mission and current grants programs.

6. Ability to work with a team--preference to person who also has proven capacity and willingness to work independently/

#### SALARY

Coomensurate with experience and background. Excellent benefits package (medical/dental, life/disability, pension plan, tuition reimbursement, ample vacation, and lunch in staff dining room).

#### CONTACT (IN WRITING ONLY!!!)

Send a cover letter describing relevant course work and job experience and detailing reasons for interest in the job, a resume, and a writing sample to:

Karen O'Brien  
Assistant Vice President for Administration  
The Commonwealth Fund  
One East 75th St  
New York, NY 10021-2692

#### About the Commonwealth Fund:

The Commonwealth Fund is a philanthropic foundation established in 1918 by Anna M Harkness with the broad charge to enhance the common good. The Fund carries out this mandate through its efforts to help Americans live health and productive lives and to assist specific groups with serious and neglected problems. The Fund has an annual budget of approx. \$20 million and an endowment in excess of \$366 million. The Fund's current national program areas are improving health care services, bettering the health of minority Americans, advancing the well-being of elderly people, and developing the capacities of children and young people. In all its national programs the Fund emphasizes prevention and promoting healthy behavior. In its own community, the Fund makes grants toward enhancing the quality of life in New York City.

The Commonwealth Fund is an equal opportunity, affirmative action employer.

>From salmore@rci.rutgers.edu Mon Mar 4 20:56:40 1996

Return-Path: salmore@rci.rutgers.edu

Received: from niflheim.rutgers.edu (niflheim.rutgers.edu [128.6.7.76])

by usc.edu (8.7.2/8.7.2/usc) with SMTP

id UAA18402 for <aapornet@usc.edu>; Mon, 4 Mar 1996 20:56:38 -0800

(PST)

Received: (from salmore@localhost) by niflheim.rutgers.edu

(8.6.12+bestmx+oldruq+newsunq/8.6.12) id XAA08397 for aapornet@usc.edu; Mon, 4 Mar 1996 23:56:37 -0500

From: "Stephen Salmore" <salmore@rci.rutgers.edu>

Message-Id: <9603042356.ZM8395@niflheim.rutgers.edu>

Date: Mon, 4 Mar 1996 23:56:36 -0500

In-Reply-To: Mitofsky@aol.com

"Re: Exit Poll Projections Create Primary Confusion" (Mar 4, 2:43pm)

References: <960304144052\_437765701@emout04.mail.aol.com>

X-Mailer: Z-Mail Lite (3.2.0 5jul94)

To: aapornet@usc.edu



Content-Type: TEXT/PLAIN; charset=US-ASCII

One anecdote concerning the recent Oregon vote-by-mail election between Democrat Ron Wyden and Republican Gordon Smith....

Virtually ALL of the television and radio commentators were trying to be the FIRST to call the election. Anchorpersons would ask commentators "when we could call it." Commentators did not respond with aapornite wisdom, but rather spoke as if calling an election 12 seconds faster than the next station would be a good in and of itself.

I might add that call-in "tele-polls" (a.k.a. slops) are also popular out here in the City of [Damp] Roses. The journalists preface their comments by saying "this is not a representative sample, but it sure is interesting!"

My point? We have a long way to go.

-R. Eisinger

>From beniger@rcf.usc.edu Tue Mar 5 05:41:38 1996

Return-Path: beniger@almaak.usc.edu

Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])

by usc.edu (8.7.2/8.7.2/usc) with ESMTTP

id FAA09716 for <aapornet@usc.edu>; Tue, 5 Mar 1996 05:41:35 -0800

(PST)

Received: (from beniger@localhost)

by almaak.usc.edu (8.7.2/8.7.2/usc)

id FAA20629; Tue, 5 Mar 1996 05:41:35 -0800 (PST)

Date: Tue, 5 Mar 1996 05:41:34 -0800 (PST)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: NEWS OF THE NET OF INTEREST TO AAPORNET

Message-ID: <Pine.SUN.3.91.960305052647.19883B-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET (Including One Survey) OF INTEREST TO AAPORNET

NO SAFETY ON THE NET

A recent survey of businesses found nearly one in four are staying away from the Internet because they worry about electronic security breaches. For instance, Merrill Lynch refuses to use the Net for any "value-bearing" business and has doubts about allowing customers to link up via the Internet. Meanwhile, if your company uses an Intranet, you're not immune to security problems -- experts estimate that as much as 80% of all security losses are committed by company insiders. The technical staff manager at Bell Labs notes: "Our firewall keeps the bad guys out. But you can't say there aren't bad guys inside the company." (Information Week 19 Feb 96 p34)

SELF-PATROLLING THE WEB

The World Wide Web Consortium is pushing the Web page rating system that it developed in cooperation with the Platform for Internet Content Selection, a group of 22 online firms. Operators at about 20,000 Web sites have already coded themselves using the Internet Relay System, which is similar to the rating system for films. To rate your Web site, go to the SafeSurf site at

< <http://www.safesurf.com/> > and fill out the form that helps them come up with a rating. PICS members plan to pitch the system to European governments in an effort to avoid continental content restrictions. (Investor's Business Daily 28 Feb 96 A6)

#### AT&T INTERNET OFFER LEVERAGES ON "FREE" LOCAL ACCESS

Because of a 1983 FCC exemption inserted into telephone accounting rules to promote the development of the young field of data networking, Bell regional phone companies now find themselves unwilling and uncompensated partners in AT&T's plans to provide up to 5 hours of free Internet usage to AT&T customers. Whereas AT&T has to compensate Bell companies for "access charges" when customers use local phone systems to connect to use AT&T long distance services, they are exempt from access charges when the customers are using the lines for data transmission. (New York Times 29 Feb 96 C1)

#### LIBRARIANS AT ODDS OVER CHARGING FOR ACCESS

While libraries all over the country strive for the American Library Association's goal of "equity on the Information Superhighway," opinions differ on what that actually means. Some libraries view the idea of charging as "anathema," says a spokesman for the Public Library Association, but in Baltimore County, for instance, a director says, "We're into fees big-time" as an additional revenue source. South Carolina libraries don't charge for computer costs, but do pass on the connection fees, and while more than half of New York libraries offer free access, the rest charge modest fees. Some libraries have even established their own debit cards to handle the payments. (Wall Street Journal 29 Feb 96 A1)

#### GENERAL MAGIC CONJURES UP PAYMENT SOFTWARE

General Magic has developed payment software that runs on its Magic Cap operating system, allowing customers to use handheld devices made by Sony and Motorola to pay bills, transfer funds and conduct other electronic commerce. The company will provide the new software to Visa International, which will distribute it to member banks. (Wall Street Journal 28 Feb 96 B4)

HP OFFERS MULTIMEDIA PCs WITH BUILT-IN SCANNERS Hewlett-Packard's latest line of Pavilion home PCs offer a new perk -- a built-in color scanner right below the CD-ROM drive in the mini-tower. The PhotoDrive is designed to scan photos up to 5 x 7 inches in size, allowing users to create electronic photo albums, Web pages or newsletters. The RealLife Imaging line of computers will come with imaging and publishing software included, and should be on the shelves next month. (Investor's Business Daily 29 Feb 96 A6)

#### AOL OFFERS CONNECTIONS TO U.K. SECONDARY

America Online and its European joint venture partner, the Bertelsmann media group, is offering to provide all British secondary schools with a free Internet connection. (Financial Times 27 Feb 96 p8)

#### AT&T ABANDONS NETWORK NOTES

Adjusting its strategy to reflect the growing importance of the Internet as a vehicle for corporate communication, AT&T is closing down its AT&T Network Notes service, which was designed to run on a private communications network. A vice president of the company says: "I am very proud of this decision because it shows that AT&T is committed to the Internet." (New York Times 29 Feb 96 C4)



#### THOMSON BUYS WEST PUBLISHING

Canadian publisher Thomson continued its diversification strategy to become a leader as an electronic information provider with the purchase of West Publishing for \$3.4-billion. West holds hundreds of millions of dollars worth of communications assets in the U.S., and is the biggest fish in the niche sector with its massive online and CD-ROM database of American federal and state statute and case law. (Toronto Globe & Mail 27 Feb 96 B1)

#### PHONE COMPANY BUYS CABLE BUSINESS

Regional Bell telephone company U S West is paying \$10.8 billion to acquire Continental Cablevision, the country's third-largest cable TV operator, which has access to about one in every three American homes with cable TV service. The deal is the first under the new telecommunications laws that allows cable and phone service providers to compete in both lines of business. (Atlanta Journal-Constitution 28 Feb 96 F1)

#### \$500 BOX DOESN'T WORRY ANDY GROVE

When asked about the impact that the \$500 Internet PC might have on Intel's PC business, CEO Andy Grove says : "Remember, the PC is not a thing. It's an organic phenomenon -- like a river, it flows. It constantly adapts to underlying technology changes, user demands, even market surprises. For instance, desktop conferencing was not anticipated. The profound and pervasive use of messaging mail wasn't anticipated. Commercial online services were not anticipated. And now the Web. The PC has perfectly adapted to all of these. Now compare that to the \$500 box, which is a restricted viewing device that is going to have a restricted use... I don't think it will ever hit the tens-of-millions-of-units-a-year volume. And if I'm wrong, and they do, it will take several years for that to happen. Just think how great the PC will be in several years." (Forbes ASAP 26 Feb 96 p63)

---

Selected from Edupage (2/29/96), edited by John Gehl and Suzanne Douglas.

>From lavrakas@casbah.acns.nwu.edu Tue Mar 5 06:19:09 1996  
Return-Path: lavrakas@casbah.acns.nwu.edu  
Received: from casbah.acns.nwu.edu (casbah.acns.nwu.edu [129.105.16.52])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id GAA14432 for <aapornet@usc.edu>; Tue, 5 Mar 1996 06:19:08 -0800  
(PST)  
Received: from [129.105.9.139] (lucky139.nuts.nwu.edu) by  
casbah.acns.nwu.edu with SMTP  
(1.39.111.2/20.4) id AA077445564; Tue, 5 Mar 1996 08:19:24 -0600  
X-Nupop-Charset: English  
Date: Tue, 5 Mar 1996 08:21:01 -0600 (CST)  
From: "Paul J. Lavrakas, Ph.D." <lavrakas@casbah.acns.nwu.edu>  
Sender: lavrakas@casbah.acns.nwu.edu  
Message-Id: <30070.lavrakas@casbah.acns.nwu.edu>  
To: aapornet@usc.edu, wapornet@umich.edu  
Subject: AAPOR & WAPOR '96 Conference registration info.

MESSAGE FROM THE AAPOR CONFERENCE OPERATIONS COMMITTEE:

If you are concerned that you have not received any mailed materials about registering for the 1996 conferences (NOT THE HOTEL REGISTRATION STUFF), you

are not alone.

However, we ask your continued patience. The mailing with the conference registration and other information should be out within a week.

Thanks.

```
* * * * *
* Paul J. Lavrakas, Ph.D.; Professor & Director *
* Northwestern Univ. Survey Lab, 625 Haven, Evanston IL 60208 *
* Office: 708-491-8356 Fax: 708-467-1564 *
* * * * *
```

```
>From JOHNNY@cati.umd.edu Tue Mar 5 06:32:28 1996
Return-Path: JOHNNY@cati.umd.edu
Received: from umail.UMD.EDU (umail.umd.edu [128.8.10.28])
    by usc.edu (8.7.2/8.7.2/usc) with SMTP
    id GAA15820 for <aapornet@usc.edu>; Tue, 5 Mar 1996 06:32:23 -0800
(PST)
From: JOHNNY@cati.umd.edu
Received: by umail.UMD.EDU (5.57/Ultrix3.0-C)
    id AA26099; Tue, 5 Mar 96 09:32:14 -0500
Received: from BSOSCATI/MAILQUEUE1 by cati.umd.edu (Mercury 1.13);
    Tue, 5 Mar 96 9:32:21 +1100
Received: from MAILQUEUE1 by BSOSCATI (Mercury 1.13); Tue, 5 Mar 96 9:31:58
+1100
Organization: Survey Research Center, UMCP
To: aapornet@usc.edu
Date: Tue, 5 Mar 1996 09:31:58 EDT
Subject: Re: Omnibus Survey
Reply-To: johnny@cati.umd.edu
Priority: normal
X-Mailer: PMail v3.0 (R1)
Message-Id: <7809E74AFA@cati.umd.edu>
```

Maryland Poll: Spring 1996

The University of Maryland Survey Research Center is accepting questions for its Spring 1996 Maryland Omnibus Survey.

This is a vehicle for researchers interested in collecting data on only a few variables or who want to experimentally compare question versions on a moderate size general population sample.

Survey Design: 1,000 interviews, using a dual frame (list-assisted/Mitofsky-Waksberg) sample, with random selection of one adult respondent within each sample household. Up to 20 callbacks; refusal conversion; two pretests.

Deliverables: Ascii data set and SPSS Windows systems file with researcher's items and standard SRC demographics (sex, age, race, income, education, marital status), sample design and poststratification weights, and a brief methods report.

Schedule:

- Draft questions due March 20
- Pretesting March - early April
- Data Collection April- early May

Results Available mid-May

Cost: \$650 per single response item. More complex questions, split ballot experiments, rotated items or response categories etc. will be budgeted on an individual basis.

For more information:

src@cati.umd.edu  
phone 301 314 7831  
fax 301 314 9070

>From mcohen@inet.ed.gov Tue Mar 5 06:38:22 1996  
Return-Path: mcohen@inet.ed.gov  
Received: from inet.ed.gov (inet.ed.gov [192.239.34.1])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id GAA16575 for <aapornet@usc.edu>; Tue, 5 Mar 1996 06:38:20 -0800  
(PST)  
Message-Id: <199603051438.GAA16575@usc.edu>  
Date: Tue, 5 Mar 1996 09:38:25 -0500  
From: mcohen@inet.ed.gov (Michael Cohen)  
To: aapornet@usc.edu  
Subject: Re: Re: Exit Poll Projections Create Primary Confusion  
X-Status: ON 32768

Stephen A. Salmore writes:

> According the The Hotline, VNS exit poll director Murray Edelman said  
> that when the AZ polls closed, VNS sent out the following message:  
> "Poll closing characterization (no call). The exit poll is showing a  
> close race between Buchanan and Forbes with Dole still in contention  
> and Alexander a distant fourth." Clearly this was not a "call" but it  
> was a strong "hint."

Sorry, I just don't see this as even a strong hint that Dole would finish third.

---

Michael P. Cohen phone 202-219-1917  
National Center for Education Statistics fax 202-219-2061  
555 New Jersey Avenue NW #408 Internet mcohen@inet.ed.gov

Washington DC 20208-5654 USA

---

>From mtrau@umich.edu Tue Mar 5 07:17:40 1996  
Return-Path: mtrau@umich.edu  
Received: from joust.rs.itd.umich.edu (joust.rs.itd.umich.edu  
[141.211.63.86])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTMP  
id HAA21242 for <aapornet@usc.edu>; Tue, 5 Mar 1996 07:17:39 -0800  
(PST)  
Received: from joust.rs.itd.umich.edu by joust.rs.itd.umich.edu (8.7.1/2.2)  
id KAA01167; Tue, 5 Mar 1996 10:17:37 -0500 (EST)  
Date: Tue, 5 Mar 1996 10:17:37 -0500 (EST)  
From: Michael W Traugott <mtrau@umich.edu>

X-Sender: mtrau@joust.rs.itd.umich.edu  
To: aapornet@usc.edu  
Subject: Planning for the AAPOR 50th Commemorative Booklet  
Message-ID: <Pine.SOL.3.91.960305101012.584B-100000@joust.rs.itd.umich.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

The planning for the AAPOR 50th Anniversary Commemorative Booklet (and production) is underway. We are working under an expectation of a 100-page booklet, about half composed of content and half of advertising. You will be receiving a mailing shortly about advertising. This message is about content.

We expect the book will have a variety of audiences, and we want to include content for everyone. Some will be interested in "retrospective" content about AAPOR's history, and others will be interested in "prospective" content about AAPOR's future. We expect to have a number of "lists" that will recall events and office holders from the past, and some pieces about the future.

The preliminary plans for the content of the booklet include a photographic spread from the Florida start of the anniversary celebration, covering the highlights of the panels as well as the social events. Other features will include a "Where Are They Now" article on the winners of the AAPOR Student Paper Awards, highlights from past AAPOR conferences, and a compendium of the 50 greatest books published in public opinion research.

We are also interested in suggestions that the members have for additional content. We will have to make judgments about feasibility and any associated costs for producing the content, but feel free to make any suggestions you want. I suggest you make your comments "public" and open to discussion by other AAPORNET subscribers.

Thanks in advance for your ideas.

Mike Traugott

>From beniger@rcf.usc.edu Tue Mar 5 09:23:34 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id JAA11334 for <aapornet@usc.edu>; Tue, 5 Mar 1996 09:23:32 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id JAA29974; Tue, 5 Mar 1996 09:23:33 -0800 (PST)  
Date: Tue, 5 Mar 1996 09:23:32 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Conference: Applied and Business Demography  
Message-ID: <Pine.SUN.3.91.960305091537.28908D-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

SIXTH INTERNATIONAL CONFERENCE ON APPLIED AND BUSINESS DEMOGRAPHY

SEPTEMBER 19-21, 1996, OLSCAMP CONFERENCE CENTER  
BOWLING GREEN STATE UNIVERSITY  
BOWLING GREEN, OH 43403, USA

ORGANIZING COMM:

K. V. Rao, Chair

Members:

Hallie J. Kintner, USA	Mohan Singh, Singapore
Ronald Prevost, USA	Peter Morrison, USA
Thomas Burch, Canada	David Swanson, USA
Linda Gage, USA	Zeng Yi, P R of China
Jerry Wicks, USA	Jonathan L. Entin, USA
Shaomin Li, USA	Lou Pol, USA
Filomena Racioppi, Italy	P. Ramachandran, India
K.S. Murty, USA	

\*\*\*\*\*

Sponsored by:

Population Studies & Applied Demography Prog, Dept of Sociology, BGSU  
Applied and Business Demography, Population Association of America Canadian  
Population Society, and endorsed by the International Union for the  
Scientific Study of Population

\*\*\*\*\*

The Sixth International Conference on Applied and Business Demography will be held from September 19-21, 1996, Bowling Green, Ohio. The conference will have paper sessions, poster sessions, demonstration of software, panel discussions, workshops, and an area for exhibition of books, computer software etc. Session and workshop proposals and individual paper abstracts are invited on any topics/areas that use demographics in their study. Selected papers will be published in the proceedings volume following the conference.

Some areas specifically identified for the 1996 conference include:  
Demographic analysis of retirement plans, spatial analysis, emerging consumer markets, internet resources, GIS Technology, training needs, population estimates and projections, demonstration of software, merging traditional and non-traditional data sources, immigration (legal and illegal), health care reform and minority health, demographic studies and research in HBCUs, aging populations, mortality, morbidity issues, Demographic analysis for human resource management, and Demographics and credit institutes.

Please send one page abstract of your proposed presentation by April 2, 1996 to: K.V. Rao, Conference Director, Department of Sociology, Bowling Green State University, Bowling Green, OH 43403. Tel: 419 372 7240, Fax: 419 372 8306, e-mail: adconf96@bgsuvax.bgsu.edu.

-----  
>From beniger@rcf.usc.edu Tue Mar 5 09:30:26 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id JAA12414 for <aapornet@usc.edu>; Tue, 5 Mar 1996 09:30:22 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id JAA00544; Tue, 5 Mar 1996 09:30:21 -0800 (PST)  
Date: Tue, 5 Mar 1996 09:30:21 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>

Subject: Conference: Survey and Statistical Computing  
Message-ID: <Pine.SUN.3.91.960305092529.28908E-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

ASSOCIATION FOR SURVEY COMPUTING

Second International Conference On

SURVEY AND STATISTICAL COMPUTING

Wednesday, September 11 to Friday, September 13, 1996  
Imperial College, London

PRELIMINARY PROGRAMME

To celebrate its Silver Jubilee, the Association for Survey Computing (ASC) is hosting its Second International Conference on Survey and Statistical Computing.

The Conference is built around a strong and varied programme of both invited and contributed papers.

Invited papers will be given in plenary sessions on the first and final days. Speakers have been chosen for their depth of knowledge of the subject matter and to reflect the spectrum of organisations working in survey and statistical computing in both public and private sectors.

Four parallel streams of contributed papers will occupy the middle day and will cover key issues and state-of-the-art developments across the field.

A full list of both invited and contributed papers can be found at the end of this message.

EXHIBITION

An exhibition of products by suppliers of software and services related to survey and statistical computing will run throughout the Conference.

CONFERENCE SPONSORS

The ASC gratefully acknowledges the valuable assistance of the following organisations in providing sponsorship for the Conference:

GOLD SPONSOR  
Quantime

SILVER SPONSORS  
Forvus, Market Research Society, Mercator Systems Ltd, Pulse Train  
Technology, SIA, SPSS

CONFERENCE FEES AND BOOKINGS

For ASC members and affiliates: 380.00 pounds stlg  
For Non members

(includes ASC membership): 395.00 pounds stlg

Discounts are available for both:

Early booking  
(booked before April 1 and  
paid by April 30): 45.00 pounds stlg

and

Participants from Academic  
Institutions: 40.00 pounds stlg

#### IN ADDITION

Intending participants from outside Europe may be interested in combining attendance at the conference with either or both of the following related meetings:

Compstat 96, 12th Symposium on Computational Statistics, 26-30  
August 1996, Barcelona, Spain. Information from [Compstat@Eio.Upc.Es](mailto:Compstat@Eio.Upc.Es)

Royal Statistical Society International Conference, 3-6 September  
1996, Guildford, Surrey, UK. Information from [RSS96@MCS.Surrey.ac.uk](mailto:RSS96@MCS.Surrey.ac.uk)

#### FURTHER INFORMATION

A longer version of this message, with full details of the venue, accomodation options and costs, social programme and a booking form, will be automatically sent in reply to a message to:

[asc96-info@essex.ac.uk](mailto:asc96-info@essex.ac.uk)

Copies of all available abstracts (which will be updated as required) will be automatically sent in reply to a message to:

[asc96-abstracts@essex.ac.uk](mailto:asc96-abstracts@essex.ac.uk)

Please note that the reply is quite large (> 110K).

Any other information required may be obtained from:

Diana Elder  
Administrator, ASC, PO BOX 60, Chesham, BUCKS, UK HP5 3QH  
tel/fax: +44 (0)1494 793033; e-mail: [asc@essex.ac.uk](mailto:asc@essex.ac.uk)

#### SCIENTIFIC PROGRAMME COMMITTEE

The Scientific Programme Committee for the Conference reflects the diversity of the ASC membership and includes:

Randy Banks (University of Essex)  
Kathy Brooks (Forvus)  
Joan Fairgrieve (Edinburgh University)  
Laurance Gerrard (MORI)  
Jean Martin (OPCS)  
Terry Orchard (Department of Employment)  
Clive Payne (University of Oxford)

Beverley Charles Rowe (Independent Consultant)  
Andrew Westlake (Survey and Statistical Computing)

---

OUTLINE PROGRAMME AND PAPERS

Wednesday, September 11

Morning: Registration and ASC AGM  
Afternoon: Plenary sessions  
Evening: Reception and Jubilee Conference Dinner

Thursday, September 12

Morning: Four streams of contributed papers  
Afternoon: Four streams of contributed papers  
Evening: Dinner and Conference 'Casino'

Friday, September 13

Morning: Plenary sessions and close

INVITED SPEAKERS will address the Wednesday and Friday plenary sessions and will include:

William E Connett (Director of Computing, Survey Research Centre, Institute for Social Research, The University of Michigan)

Computer aided interviewing: has it ever and will it still work?

Professor Angela Dale (Director, The Cathie Marsh Centre for Census and Survey Research, Faculty of Economic and Social Studies, University of Manchester)

Balancing data demands against respondent rights

Bjorn Henrichsen (Director, Norwegian Social Science Data Services)

Archiving survey data; Some practical considerations

Dr Tim Holt (Director, and Head of the Government Statistical Service, Central Statistical Office)

The impact of IT developments on official statistics

Geoff Lee (Acting Assistant Statistician, Statistical Services Branch, Australian Bureau of Statistics)

Synergies between survey computing, methodological and data quality improvement

Colm O'Muircheartaigh (Director, The Methodology Institute, London School of Economics and Political Science)

TITLE TBA

Professor Robert Worcester (Chairman, MORI)

What is it that we are measuring?

CONTRIBUTED PAPERS will be presented to one of four parallel streams and will include:

STREAM 1: SURVEY DATA



Martin Bulmer (Department of Sociology, University of Surrey), Roger Thomas, Teresa McGarry (Survey Methods Centre at SCPR)  
Survey question bank on the world wide web

Karen Brannen (University of Edinburgh)  
Where are they now? Tracing of a highly-mobile sample

Heather Laurie, Rachel Smith, Nick Buck, Lynne Scott (ESRC Research Centre on Micro-Social Change)  
Maintaining high response in a panel survey

Charles F Turner, Heather G Miller, Timothy K Smith, Philip C Cooley, Susan M Rogers and Lori Von Colln (Research Triangle Institute)  
Telephone Audio-Casi and survey measurements of sensitive behaviors

P.E.Firmin & P.W.Bonsall (Institute for Transport Studies, University of Leeds)  
Route choice simulators: A special development of interactive computer-based survey techniques for behavioural event recording

Steven Sinclair (The MVA Consultancy)  
Updating computing systems for GLBPS

Steve Elder and Ian McAleese (SCPR)  
Application of document scanning, image retrieval and automatic data recognition to paper self completion questionnaires

Charles Fair (LIMRA Research Unit)  
Enhancing customer and respondent information by data fusion using names and addresses

Diane Bushnell (ONS)  
Computer assisted occupation coding

David Paton (Statistics Canada)  
Editing strategies and systems used by the Canadian General Social Survey: Their evolution over ten years of data collection and processing

## STREAM 2: SURVEY ANALYSIS

Eric Rancourt (Statistics Canada)  
Issues in the combined use of Statistics Canada's Generalized Edit and Imputation System and Generalized Estimation System

Andy Teague, Jan Thomas (Census Division, OPCS)  
Neural networks as a possible means for imputing missing census data in the 2001 British Census of Population

Peter Lynn (SCPR Survey Methods Centre)  
Weighting for non-response

Vera Ruddock, Dave Elliot, Patrick Heady (ONS)  
Analysis of complex surveys with SUDAAN and MLn: A practical examination of the ease of providing estimates and performing regression analyses in stratified designs using the 1993 General Household Survey

Antonio Giusti, Monica Pratesi (Department of Statistics "Giuseppe Parenti", University of Florence)

An evaluation of interviewer performance in a CATI survey using variance component models

Damon M. Berridge and Dirley M. dos Santos (Lancaster University)

Modelling ordinal recurrent events

Babubhai V Shah, Lisa M. LaVange (Research Triangle Institute)

Gee for survey data

Wilfred Rosenbaum (Dept. of Computing Science, Simon Fraser University)

The statistical use of data from independent surveys in epidemiological research

Thierry Delbecque (slp STATISTIQUES)

Interactive exploration of multidimensional scaling

Rory MacNeill and Ken Anderton (SIA Ltd)

Analysing open-ended questions

### STREAM 3: SURVEY RESULTS

Hilary Beedham, Paul Child (The Data Archive, University of Essex)

Managing survey documentation: An archival perspective

J Michael Thomson, Ph.D. (Northern Kentucky University)

From raw data to "survey show": How integrative software packages are changing survey presentation techniques

Keith Cole, Chun Li, Kamie Kitmitto (MIDAS, Manchester Computing, University of Manchester), James Petch, Andrew Moss (Department of Environmental and Geographical Sciences, Manchester Metropolitan University), Andrew Johnston, Yau Jim Yip, Andrew Basden (Information Technology Institute, University of Salford)

Developing a knowledge based interface to large and complex datasets: The KINDS project.

Mark Katz (ISPC, London), Philip Wake (ONS, Titchfield)

Electronic distribution of vital (health) statistics

Ray Poynter (Deux)

Open the box or take the money

J. A. Bound, A. S. C. Ehrenberg (South Bank Business School)

What can one's chart communicate?

Joanne Lamb (CES, University of Edinburgh)

Harnessing the internet: Issues for the dissemination of statistical data

Juan de Dios Ortuzar (Department of Transport Engineering, Pontificia Universidad Catolica de Chile)

Stated preference data collection: From design to implementation

Stephen G Jenkins (Technical Director, Mercator Computer Systems Ltd)

The Triple-S Survey Interchange Standard: The story so far

Charles Whitlock (Quantime)

The New Earnings Survey - improving accessibility

Simon Maxwell (Environment and Transport Studies, London Research Centre) and Arfan Chaudry (Environment and Transport Studies, London Research Centre)

Making government survey data accessible - A case study of the London Area Transport Survey (LATS) 1991

STREAM 4: SURVEY SOFTWARE

John Francis (ONS)

Building appropriate systems with disparate tools.  
It's not what you use, it's the way that you use it.

Peter Halfpenny (University of Manchester)

Modelling the questionnaire design process

Donna Humphreys, James Cottrell (Pulse Train Technology Ltd)

Bellview PEN, Multi-Media CAPI for today's fast changing environment

Giovanna D'Angiolini, Marco Fortini, Marina Signore (Istituto Nazionale di Statistica - ISTAT)

Metainformation management systems in the survey production process:  
A system for survey quality control.

James Gray, Steve Anderson (Office for National Statistics)

The data pipeline - Processing survey data on a flow basis

Mauro Sergio dos Santos Cabral, Aluizio Pimentel Guedes (Ibge/di/Debad)

Using aggregated data in SIDRA II

Tony Manners and James Gray (Office for National Statistics, UK)

Major upgrades in CAI software from a user's perspective with particular reference to Blaise III for complex social surveys

Keith Purvis, Han Ridders (Demographic and Health Research Division, Macro International)

Maintaining data quality of complex surveys in developing countries

Simon Musgrave (Data Archive, U.K.)

Networking technology: impact and opportunities

Nicky Ferguson (SOSIG, Centre for Computing in the Social Sciences, University of Bristol) and Lesly Huxley (SOSIG, Centre for Computing in the Social Sciences, University of Bristol)

The internet for social scientists

-----  
>From DOrourke@SRL.UIC.EDU Tue Mar 5 09:44:44 1996  
Return-Path: <@UICVM.UIC.EDU:DOrourke@SRL.UIC.EDU>  
Received: from UICVM.UIC.EDU (UICVM-ETH2.CC.UIC.EDU [128.248.24.54])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id JAA14958 for <aapornet@usc.edu>; Tue, 5 Mar 1996 09:44:42 -0800  
(PST)  
Received: from SRL.UIC.EDU by UICVM.UIC.EDU (IBM VM SMTP V2R2) with TCP;

Tue, 05 Mar 96 11:44:17 CST  
Received: from main-Message\_Server by SRL.UIC.EDU  
with Novell\_GroupWise; Tue, 05 Mar 1996 11:38:30 -0600  
Message-Id: <s13c27b6.091@SRL.UIC.EDU>  
X-Mailer: Novell GroupWise 4.1  
Date: Tue, 05 Mar 1996 11:40:25 -0600  
From: "Diane O'Rourke" <DOroure@SRL.UIC.EDU>  
To: aapornet@usc.edu  
Subject: NSF-funded election research

Forwarded Mail received from: Diane O'Rourke

Received: from [128.174.41.23] (washburn.life.uiuc.edu) by pop.life.uiuc.edu  
with SMTP id AB03734  
(5.65c/IDA-1.4.3 for dorourke@srl.uic.edu); Tue, 5 Mar 1996 10:36:12 -0600  
X-Sender: claudiaw@pop.life.uiuc.edu  
Message-Id: <v0214051bad621dd73cc0@[128.174.41.23]>  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Date: Tue, 5 Mar 1996 10:37:13 -0600  
To: dorourke@srl.uic.edu (Diane O'Rourke)  
From: claudiaw@life.uiuc.edu (Claudia Washburn)  
Subject: ELECTION AND CAMPAIGN RESEARCH

>Date: Tue, 5 Mar 1996 05:34:56 -0500 (EST)  
>Title : Media Tipsheet February 27, 1996  
>Type : News  
>NSF Org: OD / LPA  
>Date : February 27, 1996  
>File : tip60227

>  
>

>February 27, 1996

>

>\*\*\*SPECIAL EDITION\*\*\*

>\*\*\*ELECTION AND CAMPAIGN RESEARCH\*\*\*

>

>Among the diverse scientific disciplines supported through NSF research  
>grants, political science yields particularly fascinating and timely  
>insights during this election year. NSF now supports 130 grants at  
>institutions nationwide to study political elections and other issues  
>related to voting. Below are some examples of research NSF supports  
>that shed light on the American political process. Additional  
>election-related news tips will follow. For more information on NSF  
>political science research programs, contact George Chartier (703)  
>306-1070, gchartie@nsf.gov

>

>NEGATIVE ADS POLARIZE VOTERS

>

>Increased use of negative TV campaign advertisements contributes an  
>uncivil atmosphere in Washington and voter distrust of their elected  
>officials, say political scientists Stephen Ansolabehre of the  
>Massachusetts Institute of Technology and Shanto Iyengar of the  
>University of California in their new book Going Negative: How  
>Political Advertisements Shrink and Polarize the Electorate. NSF  
>funded the studies conducted by the two researchers which formed the  
>foundation for their book. Among their conclusions: positive

>advertisements tend to motivate partisan voters to vote, while negative  
>ads do little to sway them either to change candidates or to vote.  
>Independent voters, on the other hand, were discouraged by negative ads  
>from showing up at the polls. "In the long run, negative campaigns  
>contribute ...to the high rates of disapproval and distrust of  
>political institutions," the scientists say. Media contact: Shanto  
>Iyengar, (310) 825-5536.

>

>PEROT LEGACY IS LASTING

>

>An NSF-funded political science study of Ross Perot's 1992 independent  
>run for the presidency reveals that Americans actively supporting Perot  
>differed from activists for the two major political parties in their  
>support of issues such as decreased foreign involvement, import  
>limitations, political reform and the adequacy of the two-party system.  
>In 1992, these activists supported Democratic candidates for Congress  
>and preferred Bill Clinton over George Bush; but in the 1994  
>Congressional elections, these same Perot-inspired activists switched  
>affiliations to help Republicans achieve their historic margin of  
>victory. In 1996, the involvement of these activists could determine  
>the outcome of the Presidential and Congressional elections. In fact,  
>their involvement may have an enduring effect on American politics, say  
>the researchers. Media contact: Ronald B. Rapoport at the College of  
>William and Mary, (804) 221-3042, and Walter J. Stone at the University  
>of Colorado, Boulder, (303) 492-2139.

>

>BAD NEWS BEGETS GREAT EXPECTATIONS

>

>Corporate downsizing and apparent shifts of jobs abroad historically  
>have led many journalists and politicians to express fear for the  
>nation's economic future. However, the general public reacts  
>differently to bad news, according to an NSF-sponsored study. The  
>research, by Helmut Norpoth, professor of political science at the  
>State University of New York, Stonybrook, examines how ordinary  
>Americans have formed their expectations about the future economy  
>during the last 30 years. Norpoth shows that, rather than prompting  
>lowered expectations for the nation's economic future, bad times have  
>triggered public demand for better times. That demand can translate  
>into more than wishful thinking when optimistic consumers march to the  
>voting booth, convinced that elected officials can and must improve the  
>economy. Media Contact: Helmut Norpoth, (516) 632-7640.

>

>-end-

>From hkassarj@ucla.edu Tue Mar 5 09:51:49 1996

Return-Path: hkassarj@ucla.edu

Received: from rho.ben2.ucla.edu (rho.ben2.ucla.edu [164.67.131.31])

by usc.edu (8.7.2/8.7.2/usc) with SMTP

id JAA16284 for <aapornet@usc.edu>; Tue, 5 Mar 1996 09:51:45 -0800

(PST)

Received: from ts38-4.wla.ts.ucla.edu (ts38-4.wla.ts.ucla.edu

[164.67.22.97]) by rho.ben2.ucla.edu (8.6.11/8.6.11) with SMTP id IAA26960

for <aapornet@usc.edu>; Tue, 5 Mar 1996 08:53:48 -0800

Date: Tue, 5 Mar 1996 08:53:48 -0800

Message-Id: <199603051653.IAA26960@rho.ben2.ucla.edu>

X-Sender: hkassarj@pop.ben2.ucla.edu  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
To: aapornet@usc.edu  
From: hkassarj@ucla.edu (Harold H. Kassarian)  
Subject: Re: Planning for the AAPOR 50th Commemorative Booklet  
X-Mailer: <Windows Eudora Version 2.0.2>

Regarding the Commemorative booklet, I think it might be fun to see the AAPOR programs for some selected years in the past. What were the burning issues as represented in the program in say, 1950, 1960, 1970, 1980 or whatever. Also it might be fun to reproduce some part of or the front page of the Newsletters over a bunch of past years. If that is not possible, perhaps it might be possible to display those at the meetings along with pictures and such. I appreciate that AAPOR does have a tendency to look back a lot, but this is a special year (or two).  
Hal Kassarian

> The planning for the AAPOR 50th Anniversary Commemorative  
>Booklet  
>(and production) is underway. We are working under an expectation of a  
>100-page booklet, about half composed of content and half of  
>advertising. You will be receiving a mailing shortly about advertising.  
>This message is about content.  
> We expect the book will have a variety of audiences, and we want  
>to include content for everyone. Some will be interested in  
>"retrospective" content about AAPOR's history, and others will be  
>interested in "prospective" content about AAPOR's future. We expect to  
>have a number of "lists" that will recall events and office holders from  
>the past, and some pieces about the future.  
> The preliminary plans for the content of the booklet include a  
>photographic spread from the Florida start of the anniversary  
>celebration, covering the highlights of the panels as well as the social  
>events. Other features will include a "Where Are They Now" article on  
>the winners of the AAPOR Student Paper Awards, highlights from past AAPOR  
>conferences, and a compendium of the 50 greatest books published in  
>public opinion research.  
> We are also interested in suggestions that the members have for  
>additional content. We will have to make judgments about feasibility and  
>any associated costs for producing the content, but feel free to make any  
>suggestions you want. I suggest you make your comments "public" and open  
>to discussion by other AAPORNET subscribers.  
> Thanks in advance for your ideas.  
>  
> Mike Traugott  
>  
>

Hal Kassarian  
HKassarj@UCLA.edu

Home Office: 1-818 784-5669  
FAX: 1-818 784-3325

>From beniger@rcf.usc.edu Tue Mar 5 10:30:18 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id KAA23583 for <aapornet@usc.edu>; Tue, 5 Mar 1996 10:30:16 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id KAA04877; Tue, 5 Mar 1996 10:30:17 -0800 (PST)  
Date: Tue, 5 Mar 1996 10:30:10 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: NEW RESOURCES ON THE NET  
Message-ID: <Pine.SUN.3.91.960305095248.28908H-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

#### NEW RESOURCES ON THE NET

##### RANSACKING THE FEDERAL GOVERNMENT FOR DATA

Global Information Locator is now the goal of the Government Information Locator Service (GILS). GILS identifies and describes information resources throughout the U.S. Federal government, and provides assistance in obtaining the information. The records of the GILS database represent information resources available from many U.S. government agencies, and provide a standardized search engine for finding records of information either in specific government agencies or across agencies. Information in the records includes abstracts, subject indexing terms, purpose, availability (including Internet availability with selected hypertext links), and contact information. GILS has recently begun to build toward a Global Information Locator, and will meet with the EU in Brussels to encourage other countries to join in an effort to reach a consensus between countries. For more information on the global effort, see Global Information Locator link. Note: to fully exploit the GILS searching system, it is important to read the "Helpful Hints for searching GILS Records" on the GPO (Government Printing Office) GILS Search page. <http://www.usgs.gov/gils/> GPO GILS Search: [http://www.access.gpo.gov/su\\_docs/gils/gils.html](http://www.access.gpo.gov/su_docs/gils/gils.html)  
Global Information Locator Information:  
<http://www.usgs.gov/gils/locator.html>

##### SEARCHING BETWEEN THE LIONS

The library catalog of the Research Libraries of the New York Public Library (CATNYP) is available for searching via telnet. The catalog includes materials added to the collection since 1971, as well as some materials acquired before 1971. The Research Libraries include four centers: the Center for the Humanities, the New York Public Library for the Performing Arts (LPA), the Schomburg Center for Research in Black Culture, and the Science and Industry Business Library (SIBL). The collections of these libraries contain 38.8 million items, including 11.8 million books. Note, however, that the Research Libraries' collections are for onsite use. <telnet://nyplgate.nypl.org/> login: nypl  
The Research Libraries' catalog is menu pick "2".  
Telnet to [nyplgate.nypl.org](telnet://nyplgate.nypl.org/) login: nypl  
For information about the individual Research Libraries:  
<http://www.nypl.org/research/research.html>

#### GUIDE TO ELECTRONIC JOURNALS ABOUT THE INTERNET

The Internet Press, A Guide to Electronic Journals About the Internet, has been updated and is available via email and the Web. The Internet Press provides an annotated listing of 74 electronic Internet publications, divided into 3 categories, and briefly annotated. An index to what's new since the last update is provided at the top, and each of the two Internet Press editors offer their "Best of the Press" recommendations. Complete access instructions are provided for each publication. Use the Internet Press to make sure you're reading the information sources most appropriate for your needs and interests. <http://www.northcoast.com/savetz/ipress.html>  
To receive the current issue via email:

Send mail to: [ipress-request@northcoast.com](mailto:ipress-request@northcoast.com)

In the subject line type: archive

In the body of the message type: send ipress

To receive regular updates of the Internet Press:

Send mail to: [ipress-request@northcoast.com](mailto:ipress-request@northcoast.com)

In the subject line type: subscribe

(body is ignored)

Or watch these USENET newsgroups for updates:

[alt.internet.services](mailto:alt.internet.services), [alt.culture.internet](mailto:alt.culture.internet), [alt.etext](mailto:alt.etext)

#### PSYCHIATRY AND PSYCHOLOGY EMAIL LIST

The PSYCH-CI mailing list exists for cordial discussions of topical issues in psychiatry and psychology. PSYCH-CI welcomes discussions of any topic related to clinical practice, research, ethics, or any other area of interest currently attracting attention on a local, national, or international scale in any area of psychology or psychiatry. Membership is open to all who believe in good-natured and fruitful interaction with others via the Internet. Those with an interest in flame wars and/or character assassination should find an outlet elsewhere. PSYCH-CI is an open, unmoderated list with a low tolerance for disruptive activities, but a great interest in vigorous creative discussion. Send email to:

[LISTSERV@SJVVM.STJOHNS.EDU](mailto:LISTSERV@SJVVM.STJOHNS.EDU)

In the body of the message type:

SUB PSYCH-CI yourfirstname yourlastname

#### HEALTH INFORMATION FROM THE MAYO CLINIC

The Online Health Network offers authoritative information from health professionals at the Mayo Clinic. The information is available through several services, including Newsstand -- new health-related topics every week, written especially for online users; Special Events -- online forums and information on featured topics, hosted by doctors and other health care professionals from the Clinic; and Library -- a reference source for browsing through a variety of health information. A search capability is provided in both simple and advanced formats. A link to the "Tip of the Day" is provided on the front page. <http://healthnet.ivi.com/>

#### ACCESSING THE NET VIA DEWEY DECIMAL

CyberDewey and BUBL (Bulletin Board for Library Systems) give the user a good feel for accessing Internet resources by using widely known library classification schemes. CyberDewey uses the Dewey Decimal Classification system, and BUBL uses the Universal Decimal Classification system. For more information on these two sites, and to see their classification schemes in action, see the Toolkit's Search Tools, Subject Catalog section. <http://rs.internic.net/scout/toolkit/3b2.html>

#### KEEPING CURRENT ON WEB BROWSERS



The goal of the BrowserWatch site is to keep you current on the newest developments in Web browsers. It contains a news section offering a variety of newsgroup postings about the latest in browsers; the BrowserWatch Browser Listing, with over 60 browsers, platforms supported, and links to their sites; a "Plug-in Plaza", with a list of plug-ins, their availability by platform, what they do, and links to download sites; and statistics on which browsers have visited the BrowserWatch page. <http://www.browserwatch.com/> For more information on browsers, see the Scout Toolkit browser page. <http://rs.internic.net/scout/toolkit/browser.html>

#### HOT JAVA SITE

JavaWorld, an electronic magazine published by International Data Group, is divided into three sections; Nuts & Bolts, technical articles about producing Java applets and scripts, including code; News and Views, with the latest in Web applications, conferences, and news; and Java Resources, including applet reviews and links to other Java sites and articles. A mailing list is available which sends new issue alerts as well as updates between issues. JavaWorld is a great resource for developers and a good place for non-techies to follow fast-moving Java developments. <http://www.javaworld.com/>

#### SCIENCE, MATH, TECHNOLOGY BEHIND THE HEADLINES

The Why Files is an engaging effort to illuminate the science, math and technology that lurk behind the headline news. The hope is to inspire people to see science as a process that is important to everybody. Aimed at students, teachers, and everyone else, The Why Files site offers an interesting look at current news stories by providing background information on several topics related to the story. For instance a recent section on Amber, "Nature's Preservative", asks and answers several questions about what amber is and why it is important, and provides further reading possibilities both on and off the Net. The Why Files allows the user to investigate the topic to the depth of their interest, and does not overwhelm. Other features include "cool science images" and science-related sports information. The Why files is a product of the National Institute for Science Education, funded by the National Science Foundation and based at the University of Wisconsin-Madison. <http://whyfiles.news.wisc.edu>

#### ESSAY CONTEST--WIN \$2500

Spider or Fly? It's all a matter of perspective, says the announcement of a writing contest sponsored by O'Reilly & Associates and the Netfuture newsletter. The contest seeks responses to the question, "Are we masters of the Web or trapped in it?" and invites you to "... illuminate the deep nexus between computerized networking technologies and the human being. Where, amid all the dizzying technical advances, do we carry responsibility for their social consequences? How can we exercise that responsibility? Have we been embracing it or shirking it? In other words: does the Web own us, or do we own it?" The best of the entries will be published by O'Reilly & Associates. First prize is \$2500. Deadline is April 30, 1996. Complete details can be obtained from the O'Reilly Web site. <http://rock.west.ora.com:80/~stevet/netfuture/sof/>

#### GLOBAL FOOD WATCH AND FOOD-SECURITY

The Food-Security mailing list serves an international campaign working to reduce worldwide hunger by ending the practice of subsidized commodity "dumping" in the Third World through the reform of international and domestic trade mechanisms, agricultural legislation, and multilateral development programs. Contributions in the form of articles, research, and

comment are encouraged. A highlight of the Food-Security list is the monthly posting of Global Food Watch, a newsletter that provides short, referenced digests of the latest international food news. The February issue contains articles on the Russian farm sector, Brazil's upcoming wheat crop, Indonesia's future food self-sufficiency prospects, and the U.S. Senate's Farm Bill Amendment, among others. The list is sponsored by the Institute for Agriculture and Trade Policy (IATP).

Send e-mail to: [majordomo@igc.apc.org](mailto:majordomo@igc.apc.org)

In the body of the message type: `subscribe food-security`

For more information on IATP: <http://www.igc.apc.org/iatp/>

Archives of Food-Security, including Global Food Watch:

[gopher://gopher.igc.apc.org:70/11/trade/iatp/agriculture/dev.foodsecurity](mailto:gopher://gopher.igc.apc.org:70/11/trade/iatp/agriculture/dev.foodsecurity)

[gopher to: gopher.igc.apc.org](mailto:gopher://gopher.igc.apc.org)

Select: Trade and Sustainable Development/IATP/Agriculture/Food Security

#### CREATIVITY CONNECTION FOR ARTS AND CRAFTS

March is Craft Month and The Creativity Connection, produced by the Association of Crafts and Creative Industries and the National Art Materials Trade Association, is a good starting point for art and craft related information. It includes ideas for projects and products, listings of upcoming crafts, antiques, and folk arts shows, information on creating a crafts business, and a "Creative Exchange Board", an onsite chat room. The Exchange Board also points to Usenet newsgroups of interest. The Creativity Connection includes a large list of links to other crafts pages including ceramics, pottery and glass, florals, framing, miniatures and collectibles, needlearts, quilting, and woodworking, among others. A forthcoming page will contain a searchable database of arts and crafts retailers and mail order houses by state. <http://noi.noli.com/cc/>

#### MATH MADE EASY AND FUN

The Math Archives of the University of Tennessee-Knoxville specialize in teaching resources in Mathematics, but are also an excellent repository for mathematics software, bibliographies, and preprints. The Archives contain a good selection of both K-12 and higher education resources. The K-12 resources include lesson plans and software. Perhaps the most interesting section, especially for the non-mathematics oriented, is POP Mathematics, a selection of pointers to various sites that show "what made your teacher get so excited about some topic in Mathematics." The archives are available via the Web, gopher, ftp, and e-mail, though each access tool does not deliver exactly the same information. <http://archives.math.utk.edu/>

[gopher://archives.math.utk.edu/](mailto:gopher://archives.math.utk.edu/) gopher to [archives.math.utk.edu](mailto:archives.math.utk.edu)

<ftp://archives.math.utk.edu/> ftp to [archives.math.utk.edu](mailto:archives.math.utk.edu) login anonymous

Send e-mail to [ftpmail@archives.math.utk.edu](mailto:ftpmail@archives.math.utk.edu)

In the body of the message type: `help`

#### NEW DISNEY SITE

If you or your kids like the Disney cast of characters, the new Disney site may be worth a visit. See "Sights and Sounds" for downloadable photos, audio, and video clips. <http://www.disney.com>

#### SECOND-GUESSING THE GRAMMYS

They're saying the Grammy Awards are finally getting more "hip" by honoring musical artists that are a bit out of the mainstream. Compare the Grammy winners, announced Wednesday night, with the winners voted in by Net folks at the RockWeb site before the announcements were made. In the 19 rock and pop categories RockWeb provided for voting, there is considerable overlap between the real-world winners and the virtual winners. RockWeb and the

official Grammy site both offer additional extensive content.  
Hint: hit the "QuickTime Live" button at the official site for the complete listing of real-world winners.  
<http://grammy.apple.com/> (official site)  
<http://www.rockweb.com/features/grammy/> (who the Net Folks liked)

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>From cgarcia@unm.edu Tue Mar 5 11:08:51 1996  
Return-Path: cgarcia@unm.edu  
Received: from mirac.unm.edu (mirac.unm.edu [129.24.16.147])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id LAA27086 for <aapornet@usc.edu>; Tue, 5 Mar 1996 11:08:48 -0800  
(PST)  
Received: by mirac.unm.edu (Smail3.1.28.1 #41)  
id m0tulpz-0000JEC; Tue, 5 Mar 96 11:51 MST  
Date: Tue, 5 Mar 1996 11:51:29 -0700 (MST)  
From: "F. Chris Garcia" <cgarcia@unm.edu>  
To: por@ripken.oit.unc.edu, aapornet@usc.edu  
Subject: Exit Polls and the GOP Campaign (from LEXIS(r)-NEXIS(r))  
Message-ID: <Pine.A32.3.91.960305114247.84162B-100000@mirac.unm.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII  
Content-Transfer-Encoding: QUOTED-PRINTABLE

Colleagues,

This is being forwarded to you from the Politics USA/Lexis-Nexis internet web site.

I'm just forwarding this in the spirit of sharing information relevant to several recent threads.

=20

Please direct all "flames" to the commentators/originators not yours truly (the messenger)! [Mr. Mitofsky, please note].

FYI...

FCG

unmun  
F. Chris Garcia, Professor E-mail: cgarcia@unm.edu=20  
Department of Political Science =20  
University of New Mexico Tel.: 505/277-5104  
Albuquerque, New Mexico 87131 FAX: 505/277-2821  
unmun

----- Forwarded message -----

<http://prod.lexis-nexis.com/trackers/html/11000/11091.1463601.20.html>  
>=20

> -----  
> [ PoliticsUSA Homepage | LEXIS-NEXIS ]  
> -----  
> Copyright 1996 National Public Radio  
>=20  
> Two of Three Networks Blow Call in Arizona Primary =20  
> NPR, March 3, 1996  
> News; Domestic; 1724 words  
> KATHLEEN HALL JAMIESON  
> Washington  
>=20  
> LIANE HANSEN, Host: Bismarck told us that politics is not a science,  
> but an art. For political pollsters, it's both, but there are times  
> when even their work is more art than science. Witness last  
> Tuesday's polling results in the Arizona primary.  
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> Joining us to discuss this and other political items is Weekend  
> Edition campaign commentator Kathleen Hall Jamieson. Hi, Kathleen.  
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> KATHLEEN HALL JAMIESON, Campaign Commentator: Hello.  
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> LIANE HANSEN: All right, tell us what happened in Arizona and, most  
> important, why?  
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> KATHLEEN HALL JAMIESON: The networks and the news commentators made  
> a very serious error - they called the race and called it wrong.  
> They placed Dole in the wrong order, and, as a result, announced  
> that his campaign was faltering. He did not come in third, he came  
> in second, and so we had CBS, ABC, CNN, with a lot of egg on their  
> faces. NBC was more cautious and waited until it got more results,  
> and so didn't make the error. What this suggests is that we ought to  
> ask why are we doing this at all? Why do we need to have this  
> terrible rush to know what we are about to know? Particularly when  
> we run the risk that we may be wrong.  
>=20  
> LIANE HANSEN: Hmmm. Well, maybe is the answer to that, that's what  
> the news is at the moment?  
>=20  
> KATHLEEN HALL JAMIESON: Well, the answer to that is that the  
> competitive nature of the news media is such that everybody thinks  
> there's some advantage to calling it first, but there's no advantage  
> to calling it first if you call it incorrectly, and, in this case,  
> when it's sounding a death knell for the Dole campaign over the  
> call, it led to an inappropriate context for interpreting this race,  
> and that's extremely consequential, but it also reveals something  
> else. There is a flaw in the polling mechanism.  
>=20  
> If your supporters, for example, the Liane Hansen supporters, are  
> all gravitating toward the pollsters as they go into the polls, they  
> make themselves more accessible, they're more eager to talk about  
> their candidate, they can suddenly skew those polls, and that's  
> what's been happening with Buchanan supporters, and so we have now  
> historically seen that the polls are tending to over-predict  
> Buchanan's results, that the number of votes he actually gets are  
> proportionately smaller than the polls would have projected, and  
> that's interesting information because it suggests that a campaign  
> has figured out how to manipulate the polling process.

>=20

> LIANE HANSEN: Well, now that you've trashed polls, do you mind if I  
> bring up a new poll that just came out? It came out from the Pugh  
> Research Center, and it actually shows that humor is playing a  
> somewhat influential role in the campaign. Explain why. We all need  
> a good laugh, right?

>=20

> KATHLEEN HALL JAMIESON: Well, the Pugh poll did something that was  
> innovative. The Pugh poll asked people what words they associated  
> with the candidates, and what they found was surprising about Dole,  
> the word that was used most often was old. They also found about  
> Buchanan, less surprisingly, the word most often used was extreme.  
> And the question I would ask is not how did the word extreme get  
> tied to Buchanan, there have been ads, you know, alleging that,  
> there's been a lot of news commentary, that one's easy, but, in an  
> environment in which his opponents have been so careful about  
> phrasing the age issue in code, talking about fresh new ideas, 'We  
> need a new generation.' 'I am the candidate to lead us into the next  
> century,' says Alexander. How did age become the single-most salient  
> topic when people were given Dole's name? And I have a possible  
> answer for you.

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> LIANE HANSEN: And what?

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> KATHLEEN HALL JAMIESON: And it is that the late-night talk shows  
> have, for much of the last month, been reinforcing the notion that  
> Dole is old. We have more total jokes being told that evoke laughter  
> about Dole's age than we have about such things as Forbes' wealth,  
> or Alexander's plaid shirt. In fact, the late-night humorists are  
> having trouble getting anybody to laugh about Lamar Alexander, which  
> is consistent with the Pugh finding that people don't have many  
> words that they can readily call to mind when they talk about  
> Alexander, and so when Letterman says that Dole celebrated his Iowa  
> victory by eating strained food, napping, putting his teeth in a  
> champagne glass, and climbing into a cryogenics chamber, and people  
> laugh, Dole should wonder whether or not he should begin actively  
> trying to diffuse the 'age issue.'

>=20

> Actually, he's beginning to. He's starting now to joke about his  
> age. In South Carolina on Thursday, at a meeting that included Strom  
> Thurmond, Dole joked about being substantially younger than  
> Thurmond, and had as a running part of his speech, jokes about his  
> comparative age in relationship to Thurmond, and so what you're  
> seeing now is Dole doing in '96 what Reagan did in 1980, using  
> self-deprecating humor against the humor that is trying to make age  
> a salient and disqualifying issue.

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> LIANE HANSEN: Each one of the candidates may have an opportunity to  
> do some standup free on TV if Rupert Murdoch has his way. Fox TV has  
> made an offer to the candidates to give them free air time. Now  
> what- I mean, what effect is this going to have?

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> KATHLEEN HALL JAMIESON: What Murdoch is doing is opening a ploy by  
> saying, 'I will be the politically responsible person here and I  
> will make time available.' And Murdoch, identified with tabloid  
> trash media, is now looking as if he, you know, he is interested in  
> civic responsibility, and so, as a self-promotional gambit, this is

> extraordinarily effective. Nonetheless, it is a valuable thing to  
> do. He also is the person who has the least total news on the air,  
> and, as a result, is vulnerable to the argument from the others that  
> he may open some air time but wouldn't he be more responsible if he  
> also produced a higher-quality news program and produced more of it?  
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> LIANE HANSEN: Hmmm. I'd like to follow the money a little bit more.  
> Buchanan has actually been getting some free time. I mean, he's been  
> appearing on the talk radio shows, so he's kind of getting free  
> exposure in some sense.  
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> KATHLEEN HALL JAMIESON: Pat Buchanan has a real advantage as a  
> candidate. His advantage is that by profession he is a media  
> professional, and, as a result, is extraordinarily comfortable on  
> talk radio, and so as you listen to talk radio across the country,  
> you will often hear a call-in from a familiar voice - the voice is  
> Pat Buchanan - and in that format, a format that he has used  
> professionally, Buchanan is extraordinarily good, and so, in  
> essence, he gets what amounts to ad time because he is sufficiently  
> good at controlling the agenda that he is getting his message out,  
> but in a context that doesn't cost him any money. He also is running  
> a low-cost campaign. He doesn't have the number of advisers, he  
> doesn't have the polling operation. He is using a basic and limited  
> number of ads, and, as a result, he can run longer on less money  
> than can any other candidate in this race.  
>=20

> LIANE HANSEN: Hmmm. I'd like to just leave the medium and  
> concentrate on the word that you've been saying quite a bit, the  
> word message. People are saying now it's anybody's race, four ways.  
> Four major candidates; Dole, Buchanan, Forbes, and Alexander. What  
> sort of message will they have to get across to win?  
>=20

> KATHLEEN HALL JAMIESON: We are in an interesting moment, I think, in  
> the history of primary campaigning because this primary season is  
> proving to be uncharacteristically substantive, and the question, as  
> a result, is which candidate will be able to set the agenda among  
> issues that are central to the electorate?  
>=20

> For Dole, the question is what is important to Dole? Where is the  
> central pivotal point of this presidency? Is he, in fact, now going  
> to cast himself as the person who can lead the rest of the  
> Republican revolution, or is he alternatively going to try to  
> transform his legislative expertise into an argument for becoming  
> president? Dole still, at a point that is now later in the primary  
> season that it ought to be, is in search of an identifying message,  
> and the danger as a result is that people will say, 'Washington  
> insider. He's a good senator, let's keep him there, and, as a  
> result, we ought not to vote for him as president.'  
>=20

> For Alexander, the question is is the message he is now getting out  
> a palatable message? Increasingly, as people are scrutinizing his  
> proposal, for example, to largely turn the welfare system back to  
> the state and then to local charities, that proposal is getting a  
> lot of criticism, including from the charities that would be  
> affected by it. His positions on public schools, very controversial  
> positions, and so for Alexander the question is arguing that these  
> things do in fact work and are not strange and untested ideas.

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> Forbes is, in fact, the candidate who is most on message right now.  
> Forbes has managed to broaden his flat tax message to encompass a  
> discussion of free trade, and defend free trade against Pat  
> Buchanan's protectionism, while, at the same time, incorporating a  
> philosophy that suggests that we could substantially diminish the  
> size of government. And so, for Forbes, the question is can he stay  
> in this dialogue with the flat tax as a centerpiece, while expanding  
> into areas that he has less expertise without fumbling?

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> And finally, for Buchanan, the question is can he maintain the trade  
> argument as a central pivotal argument, and argue successfully that  
> his more protectionistic views would give us more jobs rather than  
> cost us jobs, while, at the same time, arguing that we don't need to  
> be afraid of him, he's not the extremist everyone else is suggesting  
> that he is.

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> LIANE HANSEN: Kathleen Hall Jamieson is the dean of the Annenberg  
> School for Communication at the University of Pennsylvania and will  
> continue to analyze the campaign season for us. Thanks a lot,  
> Kathleen.

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> KATHLEEN HALL JAMIESON: You're welcome.

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> LIANE HANSEN: You're listening to Weekend Edition.

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> The preceding text has been professionally transcribed. However,  
> although the text has been checked against an audio track, in order  
> to meet rigid distribution and transmission deadlines, it may not  
> have been proofread against tape.

> Graphic: Newsday Photo by John Keating-CAMPAIGNING ON LI. Republican  
> presidential hopeful Bob Dole flashes thumbs-up to waiting  
> supporters as he arrives with wife, Elizabeth, at Long  
> Island-MacArthur Airport yesterday to campaign for Thursday's  
> primary. (Pg. A07 NS)

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>From Mitofsky@aol.com Tue Mar 5 13:42:25 1996

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(PST)

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Date: Tue, 5 Mar 1996 16:43:06 -0500

Message-ID: <960305164306\_438829865@emout09.mail.aol.com>

To: aapornet@usc.edu

Subject: Re: Exit Poll Projections Create Primary Confusion

Unfortunately, Steve Salmore is not a careful observer. There are a number of mistakes in his latest pontificating on the use of exit polls in Arizona.

1. Because VNS issued an advisory to its members at poll closing does not mean that it was on-air. As Steve points out, the VNS advisory said, "The exit poll is showing a close race between Buchanan and Forbes with Dole still in contention and Alexander a distant fourth." VNS subsequently said Forbes wins and Buchanan and Dole were in a close race for second. That happened before Nightline at 11:35. VNS advice to its subscribers was sound.

2. ABC, CBS and CNN broadcast the mistake about Dole finishing 3rd at 9 o'clock (est) when the polls closed. ABC repeated it at 11:35. The other networks repeated the mistake in between those times.

3. This next paragraph is from Steve's last email:

"Exit polls, and polls in general, are blunt instruments and it behooves all us doing survey research to treat poll results with proper caution.

Often our leading newspapers, new magazines, and TV networks, treat surveys as revealed truth. They do our profession a disservice."

What bull shit! The only disservice is for Steve to patronize the professional survey researchers in this business with cheap advice. He also has the gall to preach to people who have used exit polls in thousands of contests without error. I may be wrong, but I seem to remember the Eagleton Poll having a few blemishes when it was under Steve's direction.

warren mitofsky  
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>From salmore@rci.rutgers.edu Tue Mar 5 18:07:43 1996
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To: aapornet@usc.edu
Subject: Professionalism
Mime-Version: 1.0
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In response to my last message Warren Mitofsky wrote:

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1. I will leave it to others to decide if they are being patronized.
2. I would hope that even Warren believes there is more to exit polls than calling races as soon as possible. The networks claim that these polls are conducted to help them explain the outcome. Using exit polls to explain the results means paying some attention to the inherent limitations of all surveys.

What I found upsetting was not that ABC made a wrong call, but that they "apologized" and then said they were "right" anyway.

3. I am sorry that Warren felt the need for an ad hominen

--

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Message-Id: <9603052123.ZM23440@amenti.rutgers.edu>  
Date: Tue, 5 Mar 1996 21:23:22 -0500  
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"Professionalism" (Mar 5, 9:07pm)  
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X-Mailer: Z-Mail Lite (3.2.0 5jul94)  
To: aapornet@usc.edu  
Subject: Re: Professionalism  
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What I found upsetting was not that ABC made a wrong call, but that they "apologized" and then said they were "right" anyway.

3. I am sorry that Warren felt the need for an ad hominen argument. I am sure that there were blemishes when I ran the Eagleton Poll and I hope in the subsequent 15 years since then I have learned something. I don't claim perfection, I leave that to Warren.

--

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New Brunswick, NJ 08901                    Home: 908-828-5896  
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To: aapornet@usc.edu  
From: "Richard S. Halpern (Dick)" <rshalp@cris.com>  
Subject: Militia Update

The latest issue of "Klan Watch -- Intellignce Report issued by The Southern Poverty Law Center contains solid info about various "patriot groups" around the country. It lists Klan, Neo-Nazi, Skinhead and other groups with their location. They are planning to issue a special 64 page special report in April based on info collected by the Southern Poverty Law Center's investigatory Militia Task force. For more info fax request to 334 264 8891, Phone: (334) 264 0286. Address is Klanwatch Project P.O. Box 548 Montgomery, AL 36104 0548. Chair of Exec Committee is Morris Dees  
+++++

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>From beniger@rcf.usc.edu Wed Mar 6 05:49:55 1996  
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From: James Beniger <beniger@rcf.usc.edu>  
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Subject: NEWS OF THE NET OF INTEREST TO AAPORNET  
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#### NEWS OF THE NET OF INTEREST TO AAPORNET

##### INDUSTRY SUPPORT FOR RATINGS SYSTEMS

Entertainment industry leaders summoned by President Clinton to the White House pledged to develop a voluntary rating system that would let parents filter out programs containing violent or sexual material. (New York Times 1 Mar 96 A1) The pledge took the heat off Canadian federal regulator, the CRTC, which had promised to take unilateral action to rate American programming unless the U.S. took action quickly. (Toronto Star 1 Mar 96 A2) Microsoft is supporting a rating system called RSAC-I designed to allow parents and teachers to block out access to WWW sites containing violence, sexual themes, nudity or offensive language; the filtering system will be included in the next version of Microsoft's Explorer software for browsing the Web. (New York Times 1 Mar 96 C1)

##### PRIVATE & PUBLIC LIFE ON THE NET

A New York Times op/ed piece by David S. Bennahum argues that the problem with the Communications Decency Act is not that it is intended to curb sexually explicit material in public spaces, but that it fails to make a proper distinction between what is public and what is private. "The problem is not that the Government has no place in cyberspace. it is that the law fails to recognize that the Internet is not a monolith -- that it has public and private areas... The more private a forum, the greater the rights of the individual. Yet, according to the act, material considered indecent on Yahoo! would be banned from a newsletter and e-mail." (New York Times 2 Mar 96 p19)

##### AT&T INTERNET SERVICE IS NOT-READY-FOR-PRIMETIME

After announcing with great fanfare its intention to offer Internet service to the masses, AT&T now is saying its technical system still needs some work. The long-distance giant still needs local computer nodes to collect data traffic and is lacking Internet software for Mac and Windows 95

operating systems. The service now probably won't be available until mid-April or May, putting AT&T at a disadvantage with regard to competitors MCI and Sprint, which are proceeding with their own Internet marketing plans. Even when it gets its technical systems operation, AT&T will still have a long way to go in developing expertise in technical customer support, says an industry editor, who notes it's a lot harder to answer a computer inquiry than it is to service a phone bill complaint. (Wall Street Journal 1 Mar 96 B2)

#### BELLSOUTH DEBUTS ONLINE ATLANTA YELLOW PAGES

BellSouth has unveiled its online enhanced-metro-Atlanta Yellow Pages, predicting that similar Web sites may follow in other BellSouth metropolitan areas, if the financial incentive is there. In addition to the usual information in each listing, the online version provides "geo-coding" of most businesses so they can be located in relation to local landmarks. < <http://yellowpages.bellsouth.com> > (Broadcasting & Cable 26 Feb 96 p53)

#### NTT BREAK-UP, AT&T-STYLE

The Japanese government has released a plan for breaking up Nippon Telegraph & Telephone, much in the same way that AT&T was dismembered in the '80s. Under the plan, NTT would be split into three entities: two local phone companies -- NTT East and NTT West -- and a long distance company closely resembling today's AT&T. The restructuring is scheduled for completion by March 31, 1999. The plan differs from the U.S. model in one important aspect -- rather than limiting the two local entities, NTT East and NTT West will have the freedom to compete, offering phone and cable service in each other's territory, and will be allowed to establish long-distance, international and cable-TV services in their own markets, once competition is judged to be viable. Meanwhile NTT Long Distance will also be able to offer local-telephone and cable service within Japan. The plan has met with opposition from NTT and Japan's Social Democratic Party. (Wall Street Journal 1 Mar 96 A10)

#### JUSTICE FILES TO LIFT AT&T CONSENT DECREE

The U.S. Department of Justice has filed a motion with Judge Harold Greene to terminate the 1982 AT&T consent decree, noting that the enactment of the Telecommunications Act of 1996 provides new direction for telecommunications regulatory matters. "Lifting the AT&T consent decree will clear the way for the new law to take center stage in moving the telecommunications industry into a new era of robust competition and innovation," says antitrust chief Anne Bingaman. (BNA Daily Report for Executives 29 Feb 96 A41)

#### PC PRICE WAR, CONTINUED

Compaq Computer announced it will slash prices on selected PC models and boost promotions in yet another round of the PC price wars. The strategy will hurt Compaq's short-term performance, but it's taking satisfaction in the knowledge that its competitors will bleed with it. "This provides us with the opportunity to be the leader in setting price and setting position," says Compaq's CFO. "To the extent that hurts our competition, well that's what it's designed to do." "It's really a mutual suffering...The end result is you have fewer credible companies left in the business by the end of the year," says an industry analyst. (St. Petersburg Times 2 Mar 96 E1)

#### CHIP THIEVES ARRESTED IN CALIFORNIA POLICE STING

More than 45 arrests were made in Silicon Valley this week as the result of a sting operation to catch thieves who, according to the U.S. Attorney's

Office in San Jose, have been plaguing high-tech companies with "very sophisticated, armed takeover robberies where people go in with handguns, long guns, and semi-automatic weapons in a sort of paramilitary style, armed with duct tape and Flexicuffs, and in a very short time steal chips." (New York Times 1 Mar 96 A8)

#### DIRECTV SCUTTLES PIRATES

DirectTV shut down thousands of pirate computer cards in Canada that sell on the black market for up to \$1,000, used to steal programming from satellites. DirectTV began beaming Electronic Counter Measure signals (compared to changing the combination on a very complicated electronic lock) that rendered the illegal cards useless. (Toronto Star 1 Mar 96 C8)

#### ROGERS & YAHOO!

Canadian cable giant Rogers Communications reached an agreement with Yahoo! Inc to create a Canadian version of the popular Internet directory. Rogers is also launching a Web site called the Canadian On-line Explorer, which will offer access to Maclean's magazine, the Financial Post, newspapers from the Sun publishing chain, and an all-news radio station.  
< <http://www.canoe.ca/> > (Toronto Globe & Mail 1 Mar 96 B4)

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Selected from Edupage (3/2/96), edited by John Gehl and Suzanne Douglas.

>From kdonelan@hsph.harvard.edu Wed Mar 6 05:56:44 1996  
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Received: by hsph.harvard.edu (SMI-8.6/SMI-SVR4)  
id IAA13550; Wed, 6 Mar 1996 08:40:41 -0500  
Date: Wed, 6 Mar 1996 08:40:41 -0500 (EST)  
From: Karen Donelan <kdonelan@hsph.harvard.edu>  
To: aapornet@usc.edu  
cc: aapornet@usc.edu  
Subject: Re: Exit Poll Projections Create Primary Confusion  
In-Reply-To: <960305164306\_438829865@emout09.mail.aol.com>  
Message-ID: <Pine.SOL.3.91.960306080656.8531A-100000@hsph.harvard.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

I hesitate a bit to weigh in here--I know a lot less about this subject than most of the people arguing about it. But here goes.

I realize that every election cycle we have to have this debate about the responsible reporting of exit poll results...but it doesn't take a rocket scientist to know that the media wouldn't be putting out this stuff if no one (including all of us who are fighting about it) showed interest. I flip channels all night to see who's calling what and who's counting correctly. Its part of the fun. I do think Doug Henwood is partly right (media covers horserace in absence of real debate about issues)--but I also think that some

people are only interested in the horserace, some just the issues, and some both.

Throughout the day, the campaigns know pretty well what is going on and so do

the various media. I know some of you think that voters need to be protected

from information that might somehow injure them or (God forbid) influence their vote...but I don't have a problem with releasing available information after the polls close. If they get it wrong, its their loss. And if you don't like a defensive apology on their part, oh well.

The evil hands of the media may not report that delightful data as sagely as we would at an AAPOR meeting..What a surprise. On balance, as a relative novice to this stuff, I'm amazed at how often races are called correctly. When they aren't. we usually learn something.

> "Exit polls, and polls in general, are blunt instruments and it behooves  
> all us doing survey research to treat poll results with proper caution.  
> Often our leading newspapers, new magazines, and TV networks, treat surveys  
> as revealed truth. They do our profession a disservice."

I read this part of Stephen Salmore's message as "Some of us do survey research and some of us do polls, and the former is a profession and the latter is a business." It is possible to read his message as if he used surveys and polls interchangeably, but I didn't. I don't know him or Mitofsky at all (except through aapornet), so maybe the observation will be useful to him.

All surveys and polls are blunt instruments--some more or less so than others. But I wouldn't be in this business if I didn't think surveys and polls (within their strengths and limitations of methodology) did reveal some truth about attitudes and experiences. I like it when the media report survey and poll findings (especially mine). And if they get it wrong, the world keeps on spinning, and my friends and family and fellow aapornetters have something to talk about.

Karen Donelan  
Dept. of Health Polcy and Management  
Harvard School of Public Health  
677 Huntington Avenue  
Boston, MA 02115  
email:kdonelan@hsph.harvard.edu

>From Mike\_Battaglia@abtassoc.com Wed Mar 6 06:56:51 1996  
Return-Path: <@VM.usc.edu:Mike\_Battaglia@abtassoc.com>  
Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id GAA21424 for <aapornet@USC.EDU>; Wed, 6 Mar 1996 06:56:50 -0800  
(PST)  
Received: from relay5.UU.NET by VM.USC.EDU (IBM VM SMTP V2R2) with TCP;  
Wed, 06 Mar 96 06:58:44 PST  
Received: from uucp6.UU.NET by relay5.UU.NET with SMTP  
id QQafwl29949; Wed, 6 Mar 1996 09:56:38 -0500 (EST)

Received: from uucpgwy.UUCP by uucp6.UU.NET with UUCP/RMAIL  
; Wed, 6 Mar 1996 09:56:45 -0500  
Received: from cc:Mail by uucpgwy.abtassoc.com  
id AA826132634 Wed, 06 Mar 96 09:17:14  
Date: Wed, 06 Mar 96 09:17:14  
From: Mike\_Battaglia@abtassoc.com  
Encoding: 2981 Text  
Message-Id: <9602068261.AA826132634@uucpgwy.abtassoc.com>  
To: AAPORNET@VM.usc.edu  
Subject: New England AAPOR Chapter Conference Information

March 6, 1996

The New England Chapter of AAPOR is pleased to announce its first conference to be held on Friday, March 22nd at the Hawthorn Hotel in Salem, Massachusetts. This is our first effort to provide a chance for researchers from our region to gather and learn from each other.

The event features some veterans of our field as well as a variety of regional speakers discussing topics important to all of us. The program provides a wonderful opportunity to hear Bud Roper, Paul Lavrakas and others share their experiences during this national quality program.

Registration fee is \$45 for New England AAPOR chapter members (\$25 for student members), and \$60 for non-members. The historic Hawthorn Hotel in Salem is offering overnight accommodations at a special rate for conference attendees.

If you would like to receive a registration package by mail, please call Barbara Nash, Program Committee Co-Chair, at 207-767-6440, or by E-mail at mktdecns@biddeford.com.

---

#### CONFERENCE SCHEDULE

1996 NEW ENGLAND AAPOR CONFERENCE  
March 22, 1996

11:00-11:45           REGISTRATION

12:00               LUNCHEON

President's opening remarks

---

Guest Speaker: Bud Roper, The Roper Center for Public Opinion  
Research, Storrs, CT

---

1:30 SESSION I: UNDERSTANDING THE PEOPLE OF OUR REGION

NEW ENGLAND ATTITUDES

Chris Barnes, The Roper Center for Public Opinion Research,  
Storrs, CT

NEW HAMPSHIRE PERSPECTIVES

R. Kelly Myers, University of New Hampshire Survey Center,  
Institute for Policy and Social Science Research, Durham, NH

THE PEOPLE OF MAINE AND ATLANTIC CANADA

Barbara Nash, Market Decisions, South Portland, Maine  
Keith Neuman, Corporate Research Associates, Halifax, Nova  
Scotia

2:40 AFTERNOON BREAK

3:00 SESSION II: SURVEY METHODOLOGY ISSUES

SUBSTANTIAL RESPONSE BIAS MAY REMAIN WHEN RECORDS ARE USED IN A  
TELEPHONE SURVEY

Michael Battaglia, Abt Associates, Cambridge, MA

TOTAL SURVEY ERROR AND RESOURCE ALLOCATION TRADE-OFFS

Paul J. Lavrakas, Ph.D.; Professor & Director, Northwestern  
Univ. Survey Lab., Evanston, IL

METHODOLOGICAL PROBLEMS OF RARE POPULATIONS

Judith Mack, St. Peter's College, Jersey City, NJ

>From Kenwinneg@aol.com Wed Mar 6 08:34:46 1996

Return-Path: Kenwinneg@aol.com

Received: from emout09.mail.aol.com (emout09.mx.aol.com [198.81.11.24])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP

id IAA03462 for <aapornet@usc.edu>; Wed, 6 Mar 1996 08:34:44 -0800

(PST)

From: Kenwinneg@aol.com

Received: by emout09.mail.aol.com (8.6.12/8.6.12) id LAA28916 for  
aapornet@usc.edu; Wed, 6 Mar 1996 11:35:28 -0500

Date: Wed, 6 Mar 1996 11:35:28 -0500

Message-ID: <960306113528\_439515493@emout09.mail.aol.com>

To: aapornet@usc.edu

Subject: Re: Exit Poll Projections Create Primary Confusion

Warren Mitofsky expresses my exact feelings about Stephen Salmore and  
others'

comments criticizing the Arizona exit poll call. There is always a cast of  
characters waiting for the slightest exit poll error to occur so they can  
spout righteous indignation about the "evils" of the practice, yet their  
voices are silent when things go well (correct calls are made 99% of the  
time). Yes, the primary use for exit polls is to analyze why people vote,  
but no network has ever stated they would discontinue using them to report  
how people vote (and they shouldn't--viewers want to know).



I'm not saying the call-error should be glossed over, but the effect was relatively short-lived, and considering the track record of exit polls I don't expect many more errors to occur in the future. Finally, I'm wondering how many of these folks who criticize the exit polls put their necks out on the line in such a public way as Warren, Murray Edelman and all the others involved in putting together and analyzing the exit polls.

>From David\_Moore@internet.gallup.com Wed Mar 6 10:12:14 1996  
Return-Path: David\_Moore@internet.gallup.com  
Received: from gateway.gallup.com (firewall-user@gateway.gallup.com [206.158.235.2])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id KAA19424 for <aapornet@usc.edu>; Wed, 6 Mar 1996 10:12:13 -0800  
(PST)  
Received: (from uucp@localhost) by gateway.gallup.com (8.6.12/8.6.11) id MAA10430 for <aapornet@usc.edu>; Wed, 6 Mar 1996 12:11:56 -0600  
Received: from internet.gallup.com(198.247.195.180) by gateway.gallup.com via smap (V3.1)  
id xma010420; Wed, 6 Mar 96 12:11:32 -0600  
Received: from cc:Mail by internet.gallup.com  
id AA826143095; Wed, 06 Mar 96 12:37:26 CST  
Date: Wed, 06 Mar 96 12:37:26 CST  
From: "David Moore" <David\_Moore@internet.gallup.com>  
Message-Id: <9602068261.AA826143095@internet.gallup.com>  
To: aapornet@usc.edu  
Subject: Re[2]: Exit Poll Projections Create Primary Confusion

This is a fascinating conversation, and to keep up with the conversationalists, I wonder if the author of the message below would be willing to include his/her name?

Thanks.

David Moore  
The Gallup Organization

Warren Mitofsky expresses my exact feelings about Stephen Salmore and others' comments criticizing the Arizona exit poll call. There is always a cast of characters waiting for the slightest exit poll error to occur so they can spout righteous indignation about the "evils" of the practice, yet their voices are silent when things go well (correct calls are made 99% of the time). Yes, the primary use for exit polls is to analyze why people vote, but no network has ever stated they would discontinue using them to report how people vote (and they shouldn't--viewers want to know).

I'm not saying the call-error should be glossed over, but the effect was relatively short-lived, and considering the track record of exit polls I don't expect many more errors to occur in the future. Finally, I'm wondering how many of these folks who criticize the exit polls put their necks out on the line in such a public way as Warren, Murray Edelman and all the others involved in putting together and analyzing the exit polls.

>From Harry\_Cotugno@internet.gallup.com Wed Mar 6 11:21:25 1996  
Return-Path: <@VM.usc.edu:Harry\_Cotugno@internet.gallup.com>  
Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id LAA01103 for <aapornet@USC.EDU>; Wed, 6 Mar 1996 11:21:23 -0800  
(PST)  
Received: from gateway.gallup.com by VM.USC.EDU (IBM VM SMTP V2R2) with TCP;  
Wed, 06 Mar 96 11:23:20 PST  
Received: (from uucp@localhost) by gateway.gallup.com (8.6.12/8.6.11) id  
NAA13175 for <AAPORNET@VM.USC.EDU>; Wed, 6 Mar 1996 13:21:05 -0600  
Received: from internet.gallup.com(198.247.195.180) by gateway.gallup.com  
via smap (V3.1)  
id xma013156; Wed, 6 Mar 96 13:20:36 -0600  
Received: from cc:Mail by internet.gallup.com  
id AA826147238; Wed, 06 Mar 96 13:28:51 CST  
Date: Wed, 06 Mar 96 13:28:51 CST  
From: "Harry Cotugno" <Harry\_Cotugno@internet.gallup.com>  
Message-Id: <9602068261.AA826147238@internet.gallup.com>  
To: AAPORNET@VM.usc.edu  
Subject: Survey on family

Is anyone aware of a survey, which I assume is recent, that asks  
respondents (among other things) to select the definition which best  
describes their concept of "family"? The survey may have been  
sponsored by an insurance company - something like "Mutual Life  
Insurance." I would appreciate any information concerning the source  
of this survey.

Thank you, Harry Cotugno (cotuhe@gallup.com)

>From Kenwinneg@aol.com Wed Mar 6 11:22:33 1996  
Return-Path: Kenwinneg@aol.com  
Received: from mail02.mail.aol.com (mail02.mail.aol.com [152.163.172.66])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id LAB01258 for <aapornet@usc.edu>; Wed, 6 Mar 1996 11:22:28 -0800  
(PST)  
From: Kenwinneg@aol.com  
Received: by mail02.mail.aol.com (8.6.12/8.6.12) id OAA26584 for  
aapornet@usc.edu; Wed, 6 Mar 1996 14:21:55 -0500  
Date: Wed, 6 Mar 1996 14:21:55 -0500  
Message-ID: <960306142154\_342906407@mail02.mail.aol.com>  
To: aapornet@usc.edu  
Subject: Re: Re[2]: Exit Poll Projections Create Primary Confusion

In response to David Moore's message. Apologies for not signing my note at  
the bottom, but my net name is my full name:

Ken Winneg  
Chilton Research Services

By the way, I meant to type 99.9% correct calls instead of 99%.

>From beniger@rcf.usc.edu Wed Mar 6 16:19:13 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP

id QAA14974 for <aapornet@usc.edu>; Wed, 6 Mar 1996 16:19:12 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id QAA11350; Wed, 6 Mar 1996 16:19:10 -0800 (PST)  
Date: Wed, 6 Mar 1996 16:19:09 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Conference at Peking University  
Message-ID: <Pine.SUN.3.91.960306161115.9564D-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Please reply to: D. Ray Heisey <RHEISEY@KENTVM.KENT.EDU>

\*\*\*\*\* Conference at Peking University \*\*\*\*\*

Communication and Culture:  
China and the World Entering the 21st Century

Wenxiang Gong, Vice Chair, International Politics Department, Peking University and D. Ray Heisey, Director, School of Communication Studies, Kent State University, will co-chair a conference on "Communication and Culture: China and the World Entering the 21st Century" at Peking University, August 13-16, 1996, with papers being presented on Intercultural Communication, International Communication and International Relations, Communication and Traditional Chinese Culture, Culture, Development and Mass Communication.

Abstracts of 250-500 words are due by a postmark of April 1, 1996. Decisions about papers to be selected will be made by April 15. For those selected, the final paper of not more than 20-25 pages with a 50 word abstract and a 75 word biographical statement will be required at the conference for distribution. The registration fee for foreign scholars will be \$200. Publication of conference proceedings is being considered.

For more information about hotels, transportation and other details, foreign scholars contact D. Ray Heisey, School of Communication Studies, Kent State University, Kent, OH 44242, 216-672-2649, Fax 216-672-3510, RHEISEY@KENTVM.KENT.EDU.

+-----+  
>From vincents@cpcug.org Wed Mar 6 21:04:40 1996  
Return-Path: vincents@cpcug.org  
Received: from cpcug.org (cpcug.org [205.197.248.25])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id VAA16007 for <aapornet@usc.edu>; Wed, 6 Mar 1996 21:04:17 -0800  
(PST)  
Received: from localhost (cpcug.org [205.197.248.25]) by cpcug.org  
(8.6.12/8.6.12) with SMTP id AAA17479; Thu, 7 Mar 1996 00:04:03 -0500  
Date: Thu, 7 Mar 1996 00:04:03 -0500  
Message-Id: <199603070504.AAA17479@cpcug.org>  
X-Sender: vincents@cpcug.org  
X-Mailer: Windows Eudora Version 1.4.3  
Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"  
To: vincenc1@westat.com, AAPORNET <aapornet@usc.edu>  
From: vincent@cpug.org (John and Carmen Vincent)  
Subject: Re: Conference: Survey and Statistical Computing

At 09:30 AM 3/5/96 -0800, James Beniger wrote:

>  
>  
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>

ASSOCIATION FOR SURVEY COMPUTING  
Second International Conference On  
SURVEY AND STATISTICAL COMPUTING

Wednesday, September 11 to Friday, September 13, 1996  
Imperial College, London

PRELIMINARY PROGRAMME

>To celebrate its Silver Jubilee, the Association for Survey Computing  
>(ASC) is hosting its Second International Conference on Survey and  
>Statistical Computing.

>  
>The Conference is built around a strong and varied programme of both  
>invited and contributed papers.

>  
>Invited papers will be given in plenary sessions on the first and final  
>days. Speakers have been chosen for their depth of knowledge of the  
>subject matter and to reflect the spectrum of organisations working in  
>survey and statistical computing in both public and private sectors.

>  
>Four parallel streams of contributed papers will occupy the middle day  
>and will cover key issues and state-of-the-art developments across the  
>field.

>  
>A full list of both invited and contributed papers can be found at the  
>end of this message.

EXHIBITION

>  
>An exhibition of products by suppliers of software and services related  
>to survey and statistical computing will run throughout the Conference.

CONFERENCE SPONSORS

>  
>The ASC gratefully acknowledges the valuable assistance of the following  
>organisations in providing sponsorship for the Conference:

>GOLD SPONSOR

> Quantime

>SILVER SPONSORS

> Forvus, Market Research Society, Mercator Systems Ltd, Pulse Train  
> Technology, SIA, SPSS

CONFERENCE FEES AND BOOKINGS

>

>For ASC members and affiliates: 380.00 pounds stlg  
>For Non members  
>(includes ASC membership): 395.00 pounds stlg

>Discounts are available for both:  
> Early booking  
> (booked before April 1 and  
> paid by April 30): 45.00 pounds stlg

> and  
>  
> Participants from Academic  
> Institutions: 40.00 pounds stlg

IN ADDITION

>Intending participants from outside Europe may be interested in  
>combining attendance at the conference with either or both of the  
>following related meetings:

>  
> Compstat 96, 12th Symposium on Computational Statistics, 26-30  
> August 1996, Barcelona, Spain. Information from Compstat@Eio.Upc.Es  
>  
> Royal Statistical Society International Conference, 3-6 September  
> 1996, Guildford, Surrey, UK. Information from RSS96@MCS.Surrey.ac.uk

FURTHER INFORMATION

>  
>A longer version of this message, with full details of the venue,  
>accommodation options and costs, social programme and a booking form,  
>will be automatically sent in reply to a message to:

>  
> asc96-info@essex.ac.uk

>  
>Copies of all available abstracts (which will be updated as required)  
>will be automatically sent in reply to a message to:

>  
> asc96-abstracts@essex.ac.uk

>Please note that the reply is quite large (> 110K).

>Any other information required may be obtained from:

>  
> Diana Elder  
> Administrator, ASC, PO BOX 60, Chesham, BUCKS, UK HP5 3QH  
> tel/fax: +44 (0)1494 793033; e-mail: asc@essex.ac.uk

SCIENTIFIC PROGRAMME COMMITTEE

>  
>The Scientific Programme Committee for the Conference reflects the  
>diversity of the ASC membership and includes:

>  
> Randy Banks (University of Essex)  
> Kathy Brooks (Forvus)  
> Joan Fairgrieve (Edinburgh University)  
> Laurance Gerrard (MORI)  
> Jean Martin (OPCS)

- > Terry Orchard (Department of Employment)
- > Clive Payne (University of Oxford)
- > Beverley Charles Rowe (Independent Consultant)
- > Andrew Westlake (Survey and Statistical Computing)

>

>-----

>

>

OUTLINE PROGRAMME AND PAPERS

>

>Wednesday, September 11

- > Morning: Registration and ASC AGM
- > Afternoon: Plenary sessions
- > Evening: Reception and Jubilee Conference Dinner

>

>Thursday, September 12

- > Morning: Four streams of contributed papers
- > Afternoon: Four streams of contributed papers
- > Evening: Dinner and Conference 'Casino'

>

>Friday, September 13

- > Morning: Plenary sessions and close

>

>

>INVITED SPEAKERS will address the Wednesday and Friday plenary sessions

>and will include:

>

>William E Connett (Director of Computing, Survey Research Centre,

>Institute for Social Research, The University of Michigan)

> Computer aided interviewing: has it ever and will it still work?

>

>Professor Angela Dale (Director, The Cathie Marsh Centre for Census and

>Survey Reserch, Faculty of Economic and Social Studies, University of

>Manchester)

> Balancing data demands against respondent rights

>

>Bjorn Henrichsen (Director, Norwegian Social Science Data Services)

> Archiving survey data; Some practical considerations

>

>Dr Tim Holt (Director, and Head of the Government Statistical Service,

>Central Statistical Office)

> The impact of IT developments on official statistics

>

>Geoff Lee (Acting Assistant Statistician, Statistical Services Branch,

>Australian Bureau of Statistics)

> Synergies between survey computing, methodological and data quality

> improvement

>

>Colm O'Muircheartaigh (Director, The Methodology Institute, London

>School of Economics and Political Science)

> TITLE TBA

>

>Professor Robert Worcester (Chairman, MORI)

> What is it that we are measuring?

>

>CONTRIBUTED PAPERS will be presented to one of four parallel streams and

>will include:

>

>STREAM 1: SURVEY DATA

>

>Martin Bulmer (Department of Sociology, University of Surrey), Roger

>Thomas, Teresa McGarry (Survey Methods Centre at SCPR)

> Survey question bank on the world wide web

>

>Karen Brannen (University of Edinburgh)

> Where are they now? Tracing of a highly-mobile sample

>

>Heather Laurie, Rachel Smith, Nick Buck, Lynne Scott (ESRC Research

>Centre on Micro-Social Change)

> Maintaining high response in a panel survey

>

>Charles F Turner, Heather G Miller, Timothy K Smith, Philip C Cooley,

>Susan M Rogers and Lori Von Colln (Research Triangle Institute)

> Telephone Audio-Casi and survey measurements of sensitive behaviors

>

>P.E.Firmin & P.W.Bonsall (Institute for Transport Studies, University of

>Leeds)

> Route choice simulators: A special development of interactive

> computer-based survey techniques for behavioural event recording

>

>Steven Sinclair (The MVA Consultancy)

> Updating computing systems for GLBPS

>

>Steve Elder and Ian McAleese (SCPR)

> Application of document scanning, image retrieval and automatic data

> recognition to paper self completion questionnaires

>

>Charles Fair (LIMRA Research Unit)

> Enhancing customer and respondent information by data fusion using

> names and addresses

>

>Diane Bushnell (ONS)

> Computer assisted occupation coding

>

>David Paton (Statistics Canada)

> Editing strategies and systems used by the Canadian General Social

> Survey: Their evolution over ten years of data collection and

> processing

>

>STREAM 2: SURVEY ANALYSIS

>

>Eric Rancourt (Statistics Canada)

> Issues in the combined use of Statistics Canada's Generalized Edit

> and Imputation System and Generalized Estimation System

>

>Andy Teague, Jan Thomas (Census Division, OPCS)

> Neural networks as a possible means for imputing missing census data

> in the 2001 British Census of Population

>

>Peter Lynn (SCPR Survey Methods Centre)

> Weighting for non-response

>

>Vera Ruddock, Dave Elliot, Patrick Heady (ONS)

> Analysis of complex surveys with SUDAAN and MLn: A practical

> examination of the ease of providing estimates and performing

> regression analyses in stratified designs using the 1993 General  
> Household Survey  
>  
>Antonio Giusti, Monica Pratesi (Department of Statistics "Giuseppe  
>Parenti", University of Florence)  
> An evaluation of interviewer performance in a CATI survey using  
> variance component models  
>  
>Damon M. Berridge and Dirley M. dos Santos (Lancaster University)  
> Modelling ordinal recurrent events  
>  
>Babubhai V Shah, Lisa M. LaVange (Research Triangle Institute)  
> Gee for survey data  
>  
>Wilfred Rosenbaum (Dept. of Computing Science, Simon Fraser University)  
> The statistical use of data from independent surveys in  
> epidemiological research  
>  
>Thierry Delbecque (slp STATISTIQUES)  
> Interactive exploration of multidimensional scaling  
>  
>Rory MacNeill and Ken Anderton (SIA Ltd)  
> Analysing open-ended questions  
>  
>STREAM 3: SURVEY RESULTS  
>  
>Hilary Beedham, Paul Child (The Data Archive, University of Essex)  
> Managing survey documentation: An archival perspective  
>  
>J Michael Thomson, Ph.D. (Northern Kentucky University)  
> From raw data to "survey show": How integrative software packages  
> are changing survey presentation techniques  
>  
>Keith Cole, Chun Li, Kamie Kitmitto (MIDAS, Manchester Computing,  
>University of Manchester), James Petch, Andrew Moss (Department of  
>Environmental and Geographical Sciences, Manchester Metropolitan  
>University), Andrew Johnston, Yau Jim Yip, Andrew Basden (Information  
>Technology Institute, University of Salford)  
> Developing a knowledge based interface to large and complex  
> datasets: The KINDS project.  
>  
>Mark Katz (ISPC, London), Philip Wake (ONS, Titchfield)  
> Electronic distribution of vital (health) statistics  
>  
>Ray Poynter (Deux)  
> Open the box or take the money  
>  
>J. A. Bound, A. S. C. Ehrenberg (South Bank Business School)  
> What can one's chart communicate?  
>  
>Joanne Lamb (CES, University of Edinburgh)  
> Harnessing the internet: Issues for the dissemination of  
> statistical data  
>  
>Juan de Dios Ortuzar (Department of Transport Engineering, Pontificia  
>Universidad Catolica de Chile)  
> Stated preference data collection: From design to implementation



>  
>Stephen G Jenkins (Technical Director, Mercator Computer Systems Ltd)  
> The Triple-S Survey Interchange Standard: The story so far  
>  
>Charles Whitlock (Quantime)  
> The New Earnings Survey - improving accessibility  
>  
>Simon Maxwell (Environment and Transport Studies, London Research  
>Centre) and Arfan Chaudry (Environment and Transport Studies, London  
>Research Centre)  
> Making government survey data accessible - A case study of the  
> London Area Transport Survey (LATS) 1991  
>  
>STREAM 4: SURVEY SOFTWARE  
>  
>John Francis (ONS)  
> Building appropriate systems with disparate tools.  
> It's not what you use, it's the way that you use it.  
>  
>Peter Halfpenny (University of Manchester)  
> Modelling the questionnaire design process  
>  
>Donna Humphreys, James Cottrell (Pulse Train Technology Ltd)  
> Bellview PEN, Multi-Media CAPI for today's fast changing environment  
>  
>Giovanna D'Angiolini, Marco Fortini, Marina Signore (Istituto Nazionale  
>di Statistica - ISTAT)  
> Metainformation management systems in the survey production process:  
> A system for survey quality control.  
>  
>James Gray, Steve Anderson (Office for National Statistics)  
> The data pipeline - Processing survey data on a flow basis  
>  
>Mauro Sergio dos Santos Cabral, Aluizio Pimentel Guedes (Ibge/di/Debad)  
> Using aggregated data in SIDRA II  
>  
>Tony Manners and James Gray (Office for National Statistics, UK)  
> Major upgrades in CAI software from a user's perspective with  
> particular reference to Blaise III for complex social surveys  
>  
>Keith Purvis, Han Raggars (Demographic and Health Research Division,  
>Macro International)  
> Maintaining data quality of complex surveys in developing countries  
>  
>Simon Musgrave (Data Archive, U.K.)  
> Networking technology: impact and opportunities  
>  
>Nicky Ferguson (SOSIG, Centre for Computing in the Social Sciences,  
>University of Bristol) and Lesly Huxley (SOSIG, Centre for Computing in  
>the Social Sciences, University of Bristol)  
> The internet for social scientists  
>-----  
>  
>  
John and Carmen Vincent << vincents@cpcug.org  
Vincent Systems << 301-949-8088 (voice)  
Wheaton, MD << 301-949-4370 (fax)

>From beniger@rcf.usc.edu Thu Mar 7 07:15:46 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id HAA14311 for <aapornet@usc.edu>; Thu, 7 Mar 1996 07:15:45 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id HAA19014; Thu, 7 Mar 1996 07:15:44 -0800 (PST)  
Date: Thu, 7 Mar 1996 07:15:43 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Right-to-Die Decision  
Message-ID: <Pine.SUN.3.91.960307071202.18869A-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

#### RIGHT TO DIE NEW ROE V. WADE?

In a decision likely to become an issue in the presidential election campaign, a federal appeals court yesterday ruled 8-3 that a mentally-competent, terminally-ill adult patient has a constitutional right to use a physician's assistance in hastening death. To rule otherwise, the majority opinion of the U.S. 9th Circuit Court of Appeals held, in overturning a Washington state law that made physician-assisted suicide a felony, would be to deny due process of law under the 14th Amendment.

The decision, first in U.S. history establishing a constitutional "right to die," is expected to become the Roe v. Wade of activists on the issue. The majority opinion, written by appellate Judge Stephen Reinhardt of Los Angeles, draws heavily on U.S. Supreme Court abortion decisions which Reinhardt found to have "compelling similarities."

Leaders of most major religions have long opposed right-to-die legislation. This morning's Los Angeles Times, which features the story in a large-type banner headline, "Assisted Deaths Ruled Legal," across its front page, quotes opposition to yesterday's decision by spokespersons of the Catholic Church, the Evangelical Lutheran Church in America, and the Board of Rabbis of Southern California. Also opposed are the American Medical Association and the National Right of Life Committee; AIDS groups had filed friend-of-the-court briefs in favor of the majority opinion.

Affected are nine Western states: Alaska, Arizona, California, Hawaii, Idaho, Montana, Nevada, Oregon, and Washington.

###

>From sterngol@lyco.lycoming.edu Thu Mar 7 11:08:37 1996  
Return-Path: <@VM.usc.edu:sterngol@lyco.lycoming.edu>  
Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id LAA03505 for <aapornet@USC.EDU>; Thu, 7 Mar 1996 11:08:32 -0800

(PST)  
Received: from lyco.lycoming.edu by VM.USC.EDU (IBM VM SMTP V2R2) with TCP;  
Thu, 07 Mar 96 11:10:26 PST  
Received: by lyco.lycoming.edu (AIX 3.2/UCB 5.64/4.03)  
id AA29772; Thu, 7 Mar 1996 14:06:42 -0500  
Date: Thu, 7 Mar 1996 14:06:41 -0500 (EST)  
From: Arthur Sterngold <sterngol@lyco.lycoming.edu>  
To: POR <por@unc.edu>, AAPORNET <aapornet@vm.usc.edu>  
Subject: Louis Harris study  
Message-Id: <Pine.A32.3.90.960307140215.36039A-100000@lyco.lycoming.edu>  
Mime-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

I'm trying to get the complete tabs from a study done by Louis Harris and Associates in 1986 on attitudes towards science and technology (study # 863012). Would appreciate hearing from anyone what has a copy of the final report (including the complete tabs) or who knows where I can get this information. I posted this to the POR and AAPORNET lists so I apologize if you received this twice. Thanks.

```
*****
* Dr. Arthur Sterngold, Director          sterngol@lycoming.edu *
* Institute for Management Studies        VOICE1: 717-321-4169 *
* Box 35, Lycoming College              VOICE2: 717-546-8907 *
* 700 College Place                    FAX: 717-321-4388 *
* Williamsport, PA 17701                *
*****
```

>From MANNERS@vms.cis.pitt.edu Thu Mar 7 12:50:53 1996  
Return-Path: MANNERS@vms.cis.pitt.edu  
Received: from myriad.cis.pitt.edu (myriad.cis.pitt.edu [136.142.186.16])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id MAA24343 for <aapornet@usc.edu>; Thu, 7 Mar 1996 12:50:51 -0800  
(PST)  
From: MANNERS@vms.cis.pitt.edu  
Received: from vms.cis.pitt.edu by vms.cis.pitt.edu (PMDF V4.3-10 #10002)  
id <01I229IADOM88ZG2PM@vms.cis.pitt.edu>; Thu, 07 Mar 1996 15:50:13 -0500  
(EST)  
Date: Thu, 07 Mar 1996 15:50:13 -0500 (EST)  
Subject: job announcement at Univ of Pgh  
To: aapornet@usc.edu  
Message-id: <01I229IAEZPE8ZG2PM@vms.cis.pitt.edu>  
X-Envelope-to: aapornet@usc.edu  
X-VMS-To: IN%"aapornet@usc.edu"  
MIME-version: 1.0  
Content-type: TEXT/PLAIN; CHARSET=US-ASCII  
Content-transfer-encoding: 7BIT

#### JOB ANNOUNCEMENT

The University Center for Social and Urban Research (UCSUR) at the University of Pittsburgh has a position available beginning in April, 1996. UCSUR specializes in the design and implementation of surveys in cooperation with University faculty from many schools and departments. This position provides a good opportunity to develop professional level survey research skills and participate in some methodological studies.

Job Title: Fieldwork Supervisor

(Research Specialist IV, Regular Full-time Staff Position  
supported 100% by contract funding, full University benefits)

Duties and Responsibilities: Manage telephone (CATI) and/or face-to-face survey operations in conjunction with a multi-year survey research project. Work with the project research team to develop questionnaires, sampling and field procedures. Hire, train, schedule and supervise interviewers. Manage sample distribution and produce daily field reports. Develop and implement quality assurance procedures. Write interviewer training guides, coding guides and survey fieldwork reports. Incumbent is responsible for day-to-day survey field operations that include maintenance of UCSUR survey facilities, writing system programs and scripts using a CATI program (CASS), and managing the resultant data files. Maintain effective communications with Center personnel and with collaborators in other departments in the University. Assist in the preparation of reports and publications and perform related duties as assigned. In addition to the research responsibilities, this position is responsible for some project administrative matters.

Qualifications: Strong background in the use of personal computers (IBM-style) and proficiency with CATI systems required. High-energy individual with 3 years experience in public opinion research. Experience should include empirical research on social/health related issues. Must have strong data management skills. Must be able to learn quickly and work efficiently and creatively under tight deadlines. Some travel required. Evening and weekend hours required. Bachelor's degree in the social sciences with emphasis on survey research, or computer science, or a related field is required. An advanced degree is preferred. The University of Pittsburgh is an equal opportunity employer.

The successful candidate will have strong personnel management skills, good interpersonal skills, the ability to work independently, extensive knowledge of survey research methods, computer skills, (statistical packages, spreadsheets, word processing, and CATI packages), excellent written and oral communication skills, and the ability to work as a team member on a large, complex survey research project.

Salary: Commensurate with experience (\$28-32K)

Interested candidates should submit a resume and professional references to:

Mr. Steven D. Manners, Assistant Director  
University Center For Social and Urban Research  
121 University Place  
University of Pittsburgh  
Pittsburgh, PA 15260

Phone: 412-624-3889 Fax: 412-624-4810 EMAIL:  
manners@vms.cis.pitt.edu

>From beniger@rcf.usc.edu Thu Mar 7 13:42:31 1996

Return-Path: beniger@alnitak.usc.edu

Received: from alnitak.usc.edu (beniger@alnitak.usc.edu [128.125.253.138])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP

id NAA03797 for <aapornet@usc.edu>; Thu, 7 Mar 1996 13:42:26 -0800

(PST)

Received: (from beniger@localhost)

by alnitak.usc.edu (8.7.2/8.7.2/usc)  
id NAA15315; Thu, 7 Mar 1996 13:42:22 -0800 (PST)  
Date: Thu, 7 Mar 1996 13:42:21 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET  
Message-ID: <Pine.SUN.3.91.960307132011.12062D-100000@alnitak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

#### NEWS OF THE NET OF INTEREST TO AAPORNET

##### COMPROMISE BILLS ON DATA ENCRYPTION

Legislation has been introduced in both the House and Senate to permit the export of data encryption hardware and software if similar technology is available from foreign suppliers. The bills affirm the right of U.S. citizens to use any type of encryption equipment domestically, and prohibit the mandatory use of special keys that would allow law enforcement officials access to encrypted messages. In addition, the legislation would make it a crime to use encryption technology in the commission of a crime. (New York Times 4 Mar 96 C6)

##### ELECTRONIC COMMERCE WITH A HUMAN FACE

NTT Software is pilot-testing an electronic commerce system that uses avatars -- electronic representations of users -- to move through virtual stores, banks or other electronic environments, simulating activities such as shopping, banking or even hiking through the mountains. Tower Records is testing the Interspace technology to create virtual stores, where avatars can shop, interact with sales clerks, and preview CDs and videos. Levi Strauss is using the system for a virtual reality game that's part of its ad campaign. Users must have a PC equipped with a video camera, and some report difficulty in navigating the virtual environments (although avid video game players are said to have an edge in maneuvering their characters). (New York Times 4 Mar 96 C3)

##### COMMERCE SOLICITS APPLICATIONS FOR TIIAP GRANTS

The U.S. Commerce Department's National Telecommunications and Information Administration is now accepting applications for the 1996 round of Telecommunications and Information Infrastructure Assistance Program. The deadline for returning applications is April 4. Priorities for funding include demonstration projects that can be replicated in other communities, improving access to information and communication technologies for disadvantaged communities, and supporting innovative planning efforts. Send e-mail to [tiiap@ntia.doc.gov](mailto:tiiap@ntia.doc.gov) or < <http://www.ntia.doc.gov> >. (BNA Daily Report for Executives 1 Mar 96 A18)

##### 3-M FLOPPY IS A HOG FOR DATA

3-M's LS-120 floppy computer disk, with more than 80 times the storage capacity of conventional floppies, will hit the shelves April 2. The company hopes its new disk and drive, developed in cooperation with Compaq Computer, Matsushita-Kotobuki Electronics Industries and O.R. Technology, will become the new industry standard. Key to that strategy is the ability of the LS-120 drive to read conventional 1.44 megabyte diskettes. "Backward compatibility is a major advantage of LS-120 technology," says the head of an industry analysis firm. The new disks have a suggested retail price of

\$19.99, and the drives will be available as an option on Compaq computers for an additional \$210. (Investor's Business Daily 5 Mar 96 A9)

#### TRANSLATING THE WEB

Accent Software's suite of programs provide multilingual tools for creating and viewing Web pages. The Internet with an Accent suite includes multilingual publishing, browsing, messaging and page-viewing tools for more than 30 languages. The software works with Windows 3.1 or Windows 95 software and can be downloaded from < <http://www.accentsoft.com> >. (Popular Science Mar 96 p39)

#### OPEN MARKET OFFERS SAFE MESSAGING

Open Market Inc. has developed a new class of Web software designed with built-in message-checking to ensure the integrity of messages and make the network safe for financial transactions. OM-Transact doesn't come cheap -- it's priced at \$250,000 per license. Another new product, OM-Access, allows companies to monitor and control access to the Internet by both employees and customers. It costs \$35,000 a copy. (Investor's Business Daily 5 Mar 96 A8)

#### NETSCAPE TRIMS PRICES IN COMPETITION WITH MICROSOFT

Netscape Communications has slashed the price of its low-end Internet server software by 40%, and made drastic cuts in prices of other versions in an effort to combat Microsoft's recent giveaway of a rival program as part of its Windows NT operating system. Netscapes FastTrack Server, targeted at small businesses and nontechnical users, now costs \$295, down from \$495. (Wall Street Journal 5 Mar 96 B4)

#### APPLE PULLS THE PLUG ON eWORLD

Apple Computer has announced that its eWorld online service will "cease operations" March 31. The move is CEO Gilbert Amelio's first high-visibility step toward restructuring Apple operations since he took over last month. Officials close to Apple say the computer maker now is contemplating offering a portfolio of different Web sites and services narrowly targeted at specific industries, such as education, where Apple is still strong. (Wall Street Journal 4 Mar 96 B3)

#### INSTRUCTIONAL TECHNOLOGY GETS BOOST DOWN UNDER

The Australian government's economic development agenda places a strong emphasis on making greater use of instructional technology use from kindergarten through higher education. The government hopes that wiring more classrooms will help move the country from dependence on agriculture and manufacturing to high value-added economic activity. Australia has the highest per-pupil installed base of instructional technology of any country in the world and has become a promising market for educational software. (Heller Report Mar 96)

#### POST MORTEM ON COMPUTER CHESS MATCH

Garry Kasparov, winner of a six-game chess match against IBM's Deep Blue computer, says, "I did not expect that it would be that tough." After losing his first game, Kasparov adjusted his playing style, deliberately creating crowded conditions that gave the computer few options. A human player might have reacted to the situation by gambling on a strategy to trick the opponent into making a mistake, but Deep Blue was programmed to assume its opponent would play perfectly. The IBM team was not able to re-adjust Deep Blue's program during the match. "I think the main distinction between us and computers is that we can learn," says Kasparov.

"I learned a lot from game 1 and game 2." (Science News 24 Feb 96 p119)

---

Selected from Edupage (3/5/96), edited by John Gehl and Suzanne Douglas.

>From rshalp@cris.com Thu Mar 7 21:38:48 1996  
Return-Path: rshalp@cris.com  
Received: from franklin-fddi.cris.com (franklin-fddi.cris.com [199.3.126.7])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id VAA18384 for <aapornet@usc.edu>; Thu, 7 Mar 1996 21:38:47 -0800  
(PST)  
Received: from darius.cris.com by franklin-fddi.cris.com [1-800-745-CRIS  
(voice)]  
id AAA05294; Fri, 8 Mar 1996 00:36:43 -0500 (EST)  
Errors-To: rshalp@cris.com  
Received: from LOCALNAME by darius.cris.com (8.7.3) id AAA01315; Fri, 8 Mar  
1996 00:38:11 -0500 (EST)  
Date: Fri, 8 Mar 1996 00:38:11 -0500 (EST)  
Message-Id: <2.2.16.19960308003833.229f7876@pop3.cris.com>  
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X-Mailer: Windows Eudora Pro Version 2.2 (16)  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
To: aapornet@usc.edu  
From: "Richard S. Halpern (Dick)" <rshalp@cris.com>  
Subject: Viruses via e-mail...again

Today's NY Times had a full page ad (back page of first section) put out by the McAfee Co. who specialize in the publication of software designed to manage network security ...computer viruses and the like. The ad talked about a new kind of "macro virus" that apparently can be transmitted via e-mail and which they say is growing rapidly. I know we've been around this track before but I mention it only because McAfee does have a pretty solid reputation in this field.

They have a virus hot line at 888-847 8766 (free call). Their latest virus software (highly reputed) can be downloaded (free) at their web site:

<http://www.mcafee.com>. Or, it can be purchased.

Based on past experience with their software I found that it does work very quickly and efficiently. Easy to use.

++++  
Dr. Richard S. Halpern Phone/Fax (770) 434 4121  
Halpern & Associates rshalp@cris.com  
Strategic Marketing and Opinion Research  
3837 Courtyard Drive, Atlanta, Ga 30339-4248

>From beniger@rcf.usc.edu Fri Mar 8 09:41:09 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id JAA09100 for <aapornet@usc.edu>; Fri, 8 Mar 1996 09:41:07 -0800  
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by almaak.usc.edu (8.7.2/8.7.2/usc)

id JAA12528; Fri, 8 Mar 1996 09:41:06 -0800 (PST)  
Date: Fri, 8 Mar 1996 09:41:05 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: aapornet@usc.edu  
Subject: Re: Viruses via e-mail...again  
In-Reply-To: <2.2.16.19960308003833.229f7876@pop3.cris.com>  
Message-ID: <Pine.SUN.3.91.960308084630.8882A-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

AAPORNETonians:

Lest you fear that AAPORNET might give your machine a virus: Macro viruses (or any other viruses) are not spread by email, but rather by email attachments. If you don't read (open) an attachment, it can't hurt you. If you don't know what an attachment is, don't worry--no one can make you open an attachment against your will (unless your kids or cat dance across your keyboard at an unfortunate time, and in improbable ways). As any sailor can tell you, never accept an attachment if you don't know where it's been.

Companies that market anti-virus products (bless 'em) advertise virus warnings much as Colgate promotes tooth decay and Listerine halitosis. Although all three problems are real enough, viruses are best stopped at the macro level--the level of your system. Check with your system operator if you wish to know the various ways that your machine is being protected against viruses (you are likely to be reassured). If you pop in an infected diskette acquired in some back alley, of course, no system operation can protect you against that. Best defense against viruses (and indeed all catastrophes) at the individual level: Back up your files regularly (as if anyone ever does).

In any event, AAPORNET postings (not including attachments) contain 100 percent dead ASCII text, if not dead prose--they cannot hurt your machine or your files. The same goes for all email, again, not including attachments.

-- jrb

\*\*\*\*\*

>From beniger@rcf.usc.edu Fri Mar 8 11:43:57 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id LAA27562 for <aapornet@usc.edu>; Fri, 8 Mar 1996 11:43:56 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id LAA21657; Fri, 8 Mar 1996 11:43:55 -0800 (PST)  
Date: Fri, 8 Mar 1996 11:43:52 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Email Lists for Job Postings  
Message-ID: <Pine.SUN.3.91.960308112248.8882P-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII



Below are instructions on how to subscribe to email lists with regular job postings in five areas of interest among AAPOR members:

1. Accounting and Finance
2. Information and Data Systems
3. Management
4. Market Research and Sales
5. Non-Medical Positions within Medicine

\*\*\*\*\*

1. Accounting and Finance: JOBS-ACT@EXECON.COM

JOBS-ACT is a moderated mailing list of employment opportunities for Accounting, Finance and related positions. No entry level positions are available.

Archives of JOBS-ACT are available. List subscribers can obtain a list file by sending e-mail to:

ACT@EXECON.COM           The subject and message are ignored

To subscribe send the following command in the body of mail to jobs-act@execon.com:

SUBSCRIBE

Do not include your name, e-mail address or additional text in the body of mail. The subject of the message must be

SUBSCRIBE

OWNER: George Smith <george.smith@execon.com>

---

2. Information and Data Systems: JOBS-MIS@EXECON.COM

JOBS-MIS is a moderated mailing list of employment opportunities for MIS, DP, IS and related positions. No entry level positions are available.

Archives of JOBS-MIS are available. List subscribers can obtain a list file by sending e-mail to:

MIS@EXECON.COM           The subject and message are ignored

To subscribe send the following command in the body of mail to jobs-mis@execon.com:

SUBSCRIBE

Do not include your name, e-mail address or additional text in the body of mail. The subject of the message must be

SUBSCRIBE

OWNER: George Smith <george.smith@execon.com>

---

3. Management: JOBS-MGT@EXECON.COM

JOBS-MGT is a moderated mailing list of employment opportunities for professional and managerial jobs including Directors, Senior Management, Banking, Legal and other positions not included in the other available lists. No entry level positions are available.

Archives of JOBS-MGT are available. List subscribers can obtain a list file by sending e-mail to:

MGT@EXECON.COM           The subject and message are ignored

To subscribe send the following command in the body of mail to jobs-mgt@execon.com:

SUBSCRIBE

Do not include your name, e-mail address or additional text in the body of mail. The subject of the message must be SUBSCRIBE

OWNER: George Smith <george.smith@execon.com>

---

4. Market Research and Sales: JOBS-SLS@EXECON.COM

JOBS-SLS is a moderated mailing list of employment opportunities for market research, marketing, sales and related positions. No entry level positions are available.

Archives of JOBS-SLS are available. List subscribers can obtain a list file by sending e-mail to:

SLS@EXECON.COM           The subject and message are ignored

To subscribe send the following command in the body of mail to jobs-sls@execon.com:

SUBSCRIBE

Do not include your name, e-mail address or additional text in the body of mail. The subject of the message must be SUBSCRIBE

OWNER: George Smith <george.smith@execon.com>

---

5. Non-Medical Positions in Medicine: JOBS-MED@EXECON.COM

JOBS-MED is a moderated mailing list of employment opportunities for Medical, Healthcare and related positions, including non-medical positions in a medical environment (hospital controller). No entry level positions are available.

Archives of JOBS-MED are available. List subscribers can obtain a list file by sending e-mail to:

MED@EXECON.COM            The subject and message are ignored

To subscribe send the following command in the body of mail  
to jobs-med@execon.com:

SUBSCRIBE

Do not include your name, e-mail address or additional text  
in the body of mail. The subject of the message must be  
SUBSCRIBE

OWNER: George Smith <george.smith@execon.com>

---

>From beniger@rcf.usc.edu Fri Mar 8 12:07:32 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id MAA01791 for <aapornet@usc.edu>; Fri, 8 Mar 1996 12:07:30 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id MAA23387; Fri, 8 Mar 1996 12:07:28 -0800 (PST)  
Date: Fri, 8 Mar 1996 12:07:27 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET  
Message-ID: <Pine.SUN.3.91.960308114647.8882Q-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET (Including One Survey) OF INTEREST TO AAPORNET

UNIVERSITIES DEBATE CD-ROM DISSERTATIONS

Universities across the country are debating the issues involved in allowing doctoral candidates the option of producing their dissertation in electronic format, on CD-ROM. For many subject areas, such as the behavioral sciences, scholars don't dispute that a CD-ROM can convey research data much more accurately and succinctly than a type-written paper. The problem arises 20 or 30 years from now, when those CD-ROMs will be forever inaccessible because the technology to display them will be obsolete. "When the Dead Sea scrolls were discovered, they were 2,000 years old and we could read them," points out a University of Texas professor. At the opposite end of the spectrum, the Virginia Polytechnic Institute and State University requires all theses and dissertations to be submitted electronically, beginning next January. (Chronicle of Higher Education 8 Mar 96 A19)

WWW USE DOUBLED IN '95

Home use of the World Wide Web doubled in the last six months of 1995, according research firm Odyssey. The company's study estimates Web penetration at about 7.5 million households, or 8% of the U.S. total. (Wall Street Journal 7 Mar 96 B6)

PUBLIC INTERNET KIOSK

Can't stay off the Net? San Diego-based Atcom Inc. has developed an ATM-like Internet kiosk for surfers on the run. For a minimum payment of \$6

for 15 minutes, users can check e-mail or cruise the Web; \$20 buys an hour of kiosk time. The machines will debut at the San Diego Convention Center and Atcom hopes to place more kiosks in airports and hotels later this year. (Investor's Business Daily 7 Mar 96 A8)

#### SINGAPORE CRACKS DOWN ON INTERNET

The Singapore government has informed Internet content and access providers that it will hold them responsible for voluntarily restricting pornographic and politically objectionable material in transmissions to the country's 100,000 Internet accounts. The Singapore Broadcasting Authority is charged with enforcing the ban on materials that could "undermine public morals, political stability or religious harmony." Most content providers will be deemed "licensed" unless they violate the restrictions, but political and religious groups must register their online intentions with the SBA. Punishments for transgressions have not yet been determined. (Wall Street Journal 6 Mar 96 B6)

#### NEW NETSCAPE NAVIGATOR BUGS DISCOVERED

Two researchers at the Open Software Foundation have discovered a couple of flaws in Netscape's latest version of its popular Navigator Web-browsing software, and have received \$1,000 each from Netscape for their trouble. One flaw takes advantage of various loopholes in Netscape's JavaScript control language, that could allow a Web site to peruse the hard disk drive of a user browsing the site. Operators of the Web site could discover the names of files, but not read the contents. The other bug allows a Web site to force a user's machine to send an e-mail message to another computer, violating the privacy of users who wish to keep their e-mail addresses to themselves. Netscape will issue a new version, Navigator 2.01, next week. (San Jose Mercury News 5 Mar 96)

#### MICROSOFT WOOING AOL

Microsoft is working hard to derail licensing negotiations between America Online and Netscape Communications that would give AOL subscribers access to Netscape's Navigator Web-browsing software. Microsoft would like AOL to switch to its Internet Explorer browser. Meanwhile, people familiar with the discussions say Netscape is retaliating by trying to talk CompuServe into using Navigator, instead of the Internet software it recently licensed from Microsoft. (Wall Street Journal 7 Mar 96 A3)

#### AT&T WOOING, TOO

AT&T is talking with America Online, Prodigy and CompuServe about the possibility of letting their customers use AT&T new WorldNet Internet access service to link up their content offerings. Since WorldNet will offer 5 free hours of Internet access a month to AT&T's 80 million customers, alliances with AT&T look very attractive to online providers who want to make it easy for people to get to them simply by clicking on an icon on WorldNet. (Washington Post 6 Mar 96 D1 & 7 Mar 96 D11)

#### FCC PROPOSAL WOULD HELP WIRELESS TELEPHONY

In a proposal nicknamed "bill and keep," the Federal Communications Commission is planning to let the phone company that initiated the call (including a wireless call) to keep all the revenues from the call. The move would make it easier for wireless companies to compete against the Bell regional companies, which oppose the plan. Bell Atlantic's general counsel says: "What the wireless carriers propose is that for every 85 calls we complete for them, they complete 15 calls for us. How is that fair?" (Washington Times 6 Mar 96 B6)

#### NEXTEL TO CREATE NATIONAL WIRELESS PHONE SERVICE

Nextel plans to become a national competitor in the wireless phone service market by using digital technology to rebuild its dispatch-type radio systems (covering 85%) of the U.S. population by late 1996. (USA Today 7 Mar 96 1D)

#### PCWORLD LIKES MAC/OS

Though PCWorld magazine's main focus is on IBM-compatible computers running Microsoft Windows software, it has rated the Mac OS as the best 32-bit operating system--over Windows 95, Windows NT, and IBM OS/2 Warp, after conducting tests that asked eight "typical users" to do a variety of common tasks. (PCWorld Feb 96 p145)

#### FSN COMMISSIONS MORE GAMES FOR INTERACTIVE SYSTEM

Upping its entertainment value, Time Warner's Full Service Network, the only fully interactive television trial currently underway, has deals with seven developers to revamp or create new 16 interactive network games. (Broadcasting & Cable 4 Mar 96 p47)

#### IBM WILL INCREASE DISK DRIVE PRODUCTION

IBM says it will spend \$500 million over the next two years to increase its production of disk drives for personal computers and also for larger systems. The company plans to be one of the two dominant suppliers of data storage components, along with Seagate technology. (New York Times 7 Mar 96 D8)

#### COREL'S WORDPERFECT

Ottawa-based Corel Corp. plans to take Microsoft Office head-on with the April launch of its newly acquired WordPerfect. Renamed Corel Office, the company expects the new package to generate \$100-million in sales the first year. (Ottawa Citizen 6 Mar 96 C7)

#### BYE-BYE, BOB

Microsoft's personal info manager, Bob, is being deeply discounted, showing up in the bargain bin at Egghead Software stores across the country for less than \$10 a copy. (Information Week 26 Feb 96 p10)

#### SCHOOLS, COMPUTERS, AND KIDS

Two of the many well-known individuals vocal in the debate about the effectiveness of computers in education are John Gage, chief scientist at Sun, and Neil Koblitz, University of Washington mathematics professor. Gage: "The old model of the teacher absorbing physics, biology, and the physical sciences and then pouring into kids' brains is gone. It is the kids that do the exploration; the kids are in control." Koblitz: "Kids have to be free to exercise their imaginations. To be inundated with visual stimulation and a machine that does it for you is not the best way to learn. It is not science simply because they are punching a keyboard on a computer." (New York Times 7 Mar 96 B1)

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Selected from Edupage (3/7/96), edited by John Gehl and Suzanne Douglas.

>From beniger@rcf.usc.edu Fri Mar 8 13:58:37 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP

id NAA19068 for <aapornet@usc.edu>; Fri, 8 Mar 1996 13:58:35 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id NAA02307; Fri, 8 Mar 1996 13:58:34 -0800 (PST)  
Date: Fri, 8 Mar 1996 13:58:33 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: People's Republic in Cyberspace  
Message-ID: <Pine.SUN.3.91.960308135546.1961A-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

#### PEOPLE'S REPUBLIC IN CYBERSPACE

Despite the recent stream of news stories about China's attempts to control Internet access, not to mention other alleged violations of basic human rights, the country's many Web sites are surprisingly open, accessible in English, and densely interconnected. Today, as the People's Republic rains ballistic missiles down upon the Taiwan Straits, the China-watchers among AAPORNETters might wish to discuss current events with the Chinese intelligentsia, or to get up to date on local research via the Library of Beijing University.

The ten Web sites listed below, all quite active, provide links to an impressive array of different segments of the Chinese cyberspace. Survey researchers remain elusive, however, for reasons that might be imagined. All sites contain both Mandarin and English, often in delightful hybrids, and everyone will recognize at least one Mandarin character--WWW--which appears to be the ideogram for the World Wide Web.

\*\*\*\*\*

CHINA HOME PAGE

<http://www.ihep.ac.cn:80/>

CHINA NET

<http://www.bta.net.cn>

CERNET: China Education and Research Network

<http://www.cernet.edu.cn/cernet.html>

CERNET--Mandarin version of the above

<http://www.cernet.edu.cn:80/>

CODATA: Chinese National Committee for CODATA

<http://sect.cncodata.ac.cn/>

BDS-IRS: Beijing Document and Information Retrieval Service

<http://sect.cncodata.ac.cn/online/t2.html>

PEKING UNIVERSITY

<http://www.pku.edu.cn/>

BEIJING UNIVERSITY OF CHEMICAL TECHNOLOGY

<http://www.buct.edu.cn/>

TIANJIN UNIVERSITY--Tian Jin, China  
<http://www.tju.edu.cn/>

MICRO-NET: Microbial Information Network of China  
<http://sun.im.ac.cn>

#####

>From beniger@rcf.usc.edu Fri Mar 8 14:13:50 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id OAA21294 for <aapornet@usc.edu>; Fri, 8 Mar 1996 14:13:48 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id OAA03754; Fri, 8 Mar 1996 14:13:47 -0800 (PST)  
Date: Fri, 8 Mar 1996 14:13:42 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Help a Yalie with Senior Essay?  
Message-ID: <Pine.SUN.3.91.960308135842.1961B-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

AAPORNETters willing to help out the next generation of cyberspace survey researchers might consider the following request, posted to AAPORNET on behalf of TK (pronounced "teak," as the wood) Baltimore, a psychology major at Yale University, also employed making Web pages for the Dean for Sciences Office at New York University.

Please send all messages to <tkbalt@minerva.cis.yale.edu >; DO NOT POST TO AAPORNET.

\*\*\*\*\*

Date: Thu, 7 MAR 1996 17:21:20 -0500  
From: TK Baltimore <tkbalt@minerva.cis.yale.edu>  
Subject: Questionnaire on flaming

Please help me with my senior essay and answer a few quick questions...

Please mail this back to me and don't post to the list. If anyone is interested in results feel free to mail me and I'll let you know when I've compiled them. Scroll down! :)

Tah tah. -- TK

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The mind is like a television: when it goes blank it's a good idea to turn off the sound.

=====

<http://pages.nyu.edu/~tkbalt>

1. Have you ever received a flame?
2. If so, what did you do that made someone flame you?
3. Can you give me an idea of the contents of this flame?
4. Have you ever sent a flame, and if so, why?
5. Can you give me an idea of the contents of \*this\* flame?
6. Has anyone ever said anything to you in person or even on the phone?

If you'd like to forward on any interesting flames that you've received or seen on the net, I'm collecting. Thanks!

#####

>From LEE@PACEVM.DAC.PACE.EDU Fri Mar 8 14:15:25 1996  
Return-Path: <@PACEVM.DAC.PACE.EDU:LEE@PACEVM.BITNET>  
Received: from PACEVM.DAC.PACE.EDU (SMTP@pacevm.dac.pace.edu [198.105.36.2])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id OAA21423 for <aapornet@USC.EDU>; Fri, 8 Mar 1996 14:15:21 -0800  
(PST)  
Message-Id: <199603082215.OAA21423@usc.edu>  
Received: from PACEVM.BITNET by PACEVM.DAC.PACE.EDU (IBM VM SMTP V2R3)  
with BSMTMP id 1094; Fri, 08 Mar 96 17:14:47 EST  
Received: from PACEVM (NJE origin LEE@PACEVM) by PACEVM.BITNET (LMail  
V1.1d/1.7f) with BSMTMP id 1090; Fri, 8 Mar 1996 16:54:54 -0500  
Date: Fri, 08 Mar 96 16:40:24 EST  
From: "Bob Lee, President NY Chapter" <LEE@PACEVM.DAC.PACE.EDU>  
Subject: Brown Bag Lunch Session -- March 26th  
To: aapornet@usc.edu

AAPOR members who will be in New York on Tuesday March 26th are invited to a Brown Bag Luncheon on the same basis as chapter members.

MEASURING COMPUTER AND INTERNET USAGE -- What do we know?  
What do we need to know?

Steve Coffey, NPD PC-Meter Service and Tom Miller, FIND/SVP

How many Americans use the Internet? How can on-line usage be measured?  
What effects will the Internet have on society?

We have invited two experts to inform us about their latest research and to stimulate a discussion on these topical issues. Steve and Tom will address methodological issues and will explore the research agenda for the future.

Date: Tuesday, March 26, 1996  
Time: 12 noon - 2 pm  
Place: NBC, 30 Rockerfeller Plaza, Mezzanine, Room A  
Use studio elevators (near 49th & 50th Street entrances)



Pre-paid fees: \$10 AAPOR members, \$15 nonmembers, \$5 full-time students

ATTENDANCE IS BY ADVANCED PHONE RESERVATION ONLY. Security will not admit anyone whose name is not on the list.

CALL RONI ROSNER at 212/722-5333.

ROBERT S. LEE

PACE UNIVERSITY, 1 PACE PLAZA, NEW YORK, NY 10038

VOICE: 212/620-7851 FAX: 212/346-1573

LEE@PACEVM.DAC.PACE.EDU

>From beniger@rcf.usc.edu Fri Mar 8 14:24:30 1996

Return-Path: beniger@almaak.usc.edu

Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])

by usc.edu (8.7.2/8.7.2/usc) with ESMTTP

id OAA23083 for <aapornet@usc.edu>; Fri, 8 Mar 1996 14:24:28 -0800

(PST)

Received: (from beniger@localhost)

by almaak.usc.edu (8.7.2/8.7.2/usc)

id OAA04666; Fri, 8 Mar 1996 14:24:25 -0800 (PST)

Date: Fri, 8 Mar 1996 14:24:23 -0800 (PST)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: Request: Diversity Survey at UCSF

Message-ID: <Pine.SUN.3.91.960308142151.1961E-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Date: 8 Mar 1996 11:50:52 -0800

From: "Diane Binson" <Diane\_Binson@quickmail.ucsf.edu>

Subject: Diversity survey

We're currently working with the University Diversity Committee designing a questionnaire to assess issues related to diversity at University of California San Francisco. We have examples of instruments that have been administered to students and staff at other universities. What we are missing

are examples of questionnaires that have been administered to faculty.

Please

let us know if you know of any . Reply directly to Karen Linkins. Her email

address is: Link@itsa.ucsf.edu

>From pmeyer@email.unc.edu Fri Mar 8 14:42:04 1996

Return-Path: pmeyer@email.unc.edu

Received: from login0.email.unc.edu (pmeyer@login0.email.unc.edu [152.2.25.14])

by usc.edu (8.7.2/8.7.2/usc) with SMTP

id OAA25625 for <aapornet@usc.edu>; Fri, 8 Mar 1996 14:42:03 -0800

(PST)

Received: (from pmeyer@localhost) by login0.email.unc.edu (8.6.12/8.6.12) id RAA54432; Fri, 8 Mar 1996 17:42:02 -0500

Date: Fri, 8 Mar 1996 17:42:01 -0500 (EST)

From: Philip Meyer <pmeyer@email.unc.edu>

To: aapornet@usc.edu

Subject: Re: Viruses via e-mail...again

In-Reply-To: <Pine.SUN.3.91.960308084630.8882A-100000@almaak.usc.edu>  
Message-ID: <Pine.A32.3.91.960308173338.84349B-100000@login0.email.unc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

I'm sure Jim didn't intend his reassuring message to be an invitation to swap virus war stories, but you really ought to know what happened to me. The ANTIEXE virus was on a disk that a student used to deliver an assignment last fall. I never gave it back to him, and it was lying around the office when I needed to take some work home. The ANTIEXE virus is totally harmless unless you happen to leave it in the A drive and it's still there when you reboot. If that happens, it destroys the code that organizes your hard disk, making all of your data inaccessible.

How did I find this out? I did leave it in the A drive, and I did reboot. Fortunately, I had had a CD-ROM drive installed a few days before, and its software included a dynamic DOS overlay that the virus creator had not anticipated, and it acted like a firewall. My local computer doctor was able to restore the lost code and make my data accessible again. So Jim is right: don't share disks, especially at a university. Ours is a virtual brothel.

Phil Meyer

>From CGOOD@hope.projhope.org Mon Mar 11 08:11:04 1996  
Return-Path: CGOOD@hope.projhope.org  
Received: from ftp (projhope.org [204.241.153.2])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id IAA17213 for <aapornet@usc.edu>; Mon, 11 Mar 1996 08:10:56 -0800  
(PST)  
Received: from hope by ftp (5.x/SMI-SVR4)  
id AB09472; Mon, 11 Mar 1996 14:09:50 -0500  
Resent-Message-Id: <9603111909.AB09472@ftp>  
Message-Id: <9603111909.AB09472@ftp>  
X-Nvlenv-01Date-Posted: 11-Mar-1996 11:09:41 -0500; at projhope  
Date: 11 Mar 96 08:09:00 GMT  
Subject: fwd: job announcement at Univ of Pgh  
References: <43513F31820E3079@-SMF->  
Resent-From: CGOOD@hope.projhope.org (Cindy Good)  
Resent-To: aapornet%usc.edu@hope.projhope.org,  
barnesp%gusun.acc.georgetown.edu@hope.projhope.org (PatriciaBarnes)  
Resent-Date: 11 Mar 96 06:41:00 GMT  
To: aapornet%usc.edu@hope.projhope.org  
From: owner-aapornet%usc.edu@hope.projhope.org  
Date: 07 Mar 96 12:50:00 GMT  
Subject: job announcement at Univ of Pgh

=====  
Original Message  
=====

JOB ANNOUNCEMENT

The University Center for Social and Urban Research (UCSUR) at the University of Pittsburgh has a position available beginning in April, 1996. UCSUR specializes in the design and implementation of surveys in cooperation with University faculty from many schools and departments. This position provides a good opportunity to develop professional level survey research skills and participate in some methodological studies.

Job Title: Fieldwork Supervisor

(Research Specialist IV, Regular Full-time Staff Position  
supported 100% by contract funding, full University benefits)

Duties and Responsibilities: Manage telephone (CATI) and/or face-to-face survey operations in conjunction with a multi-year survey research project. Work with the project research team to develop questionnaires, sampling and field procedures. Hire, train, schedule and supervise interviewers. Manage sample distribution and produce daily field reports. Develop and implement quality assurance procedures. Write interviewer training guides, coding guides and survey fieldwork reports. Incumbent is responsible for day-to-day survey field operations that include maintenance of UCSUR survey facilities, writing system programs and scripts using a CATI program (CASS), and managing the resultant data files. Maintain effective communications with Center personnel and with collaborators in other departments in the University. Assist in the preparation of reports and publications and perform related duties as assigned. In addition to the research responsibilities, this position is responsible for some project administrative matters.

Qualifications: Strong background in the use of personal computers (IBM-style) and proficiency with CATI systems required. High-energy individual with 3 years experience in public opinion research. Experience should include empirical research on social/health related issues. Must have strong data management skills. Must be able to learn quickly and work efficiently and creatively under tight deadlines. Some travel required. Evening and weekend hours required. Bachelor's degree in the social sciences with emphasis on survey research, or computer science, or a related field is required. An advanced degree is preferred. The University of Pittsburgh is an equal opportunity employer.

The successful candidate will have strong personnel management skills, good interpersonal skills, the ability to work independently, extensive knowledge of survey research methods, computer skills, (statistical packages, spreadsheets, word processing, and CATI packages), excellent written and oral communication skills, and the ability to work as a team member on a large, complex survey research project.

Salary: Commensurate with experience (\$28-32K)

Interested candidates should submit a resume and professional references to:

Mr. Steven D. Manners, Assistant Director  
University Center For Social and Urban Research  
121 University Place  
University of Pittsburgh  
Pittsburgh, PA 15260  
Phone: 412-624-3889 Fax: 412-624-4810 EMAIL:  
manners@vms.cis.pitt.edu

=====  
Fwd by: Cindy Good =====

Hey Pat. Hope you had a good weekend? How did your fondue date go the other weekend?

Just wanted to pass along a few job announcements I found on AAPORnet that might be of interest to you. I'm not sure which ones will be appropriate for you because I don't know when you'd be available to take a position or

what your salary requirements are so I'll just send them all to you for you to peruse. I'll have to send them each separately. Here's the first one.

>From mbednarz@umich.edu Mon Mar 11 12:34:47 1996  
Return-Path: mbednarz@umich.edu  
Received: from qix.rs.itd.umich.edu (qix.rs.itd.umich.edu [141.211.63.87])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id MAA26630 for <AAPORnet@usc.edu>; Mon, 11 Mar 1996 12:34:40 -0800  
(PST)  
Received: from qix.rs.itd.umich.edu by qix.rs.itd.umich.edu (8.7.1/2.2)  
id PAA07208; Mon, 11 Mar 1996 15:34:35 -0500 (EST)  
Date: Mon, 11 Mar 1996 15:34:32 -0500 (EST)  
From: Marlene Bednarz <mbednarz@umich.edu>  
X-Sender: mbednarz@qix.rs.itd.umich.edu  
To: AAPORnet@usc.edu  
Subject: '96 AAPOR Conference Program  
Message-ID: <Pine.SOL.3.91.960311152029.28534K-101000@qix.rs.itd.umich.edu>  
MIME-Version: 1.0  
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This message is in MIME format. The first part should be readable text, while the remaining parts are likely unreadable without MIME-aware tools. Send mail to mime@docserver.cac.washington.edu for more info.

---559023410-758783491-826576472=:28534  
Content-Type: TEXT/PLAIN; charset=US-ASCII

>From the AAPOR Secretariat ----

AAPOR@umich.edu Fax 313/764-3341  
3032 ISR/The University of Michigan Phone 313/764-1555  
P.O.Box 1248  
Ann Arbor, MI 48106-1248

.....  
Attached is the preliminary program for the 1996 AAPOR/WAPOR conference, May 15-19, Red Lion Hotel, Salt Lake City. (This 28-page document was created in WordPerfect 6.1) A hard copy will soon arrive in your mail.

Included is information on the four (4) short courses being offered, and a two-page Advance Registration Form.

MBednarz@umich.edu

.....  
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IABQAGEAcgBhAAAAARABlAGYAYQB1AGwAdAAgAFAAYQByAGEAZwByAGEAcABo  
ACAAARgBvAG4AdAAAAANQbGQCHAQAACABYAgAAAAAAAFgCWAIZANTUVQCHARMA  
CAAAAAAAAAAAAAABwA9FwSCQAAEQkAAABgABgRAAAQKABUAGkAbQB1AHMAIABO  
AGUAdwAAAFIAbwBtAGEAbgAAAAAVABUAAAAVQDU1A1LAAABAAELANTUawsA  
AAEAAQsA1NQCCwAAAQAACwDU1AMLAAABAAALANTUGxkAhwEAAAga9AEAAAA  
AAD0AfQBQDU1FUAhwETAAGAAAAAAAAAAAAcAPRcEgkAABEJAAAAYAAEYQAA  
ECgAVABpAG0AZQBzACAATgBlAHcAAABSAG8AbQBhAG4AAAAAFQAVAAAAFUA  
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AABmAG8AbwB0AGUAcgAAANMFCwAAAQAACwDT0wQgAAAWAAFYAgYAWAIBaBAC  
eB4AaB8AWCAASCEgANPUAgSAAAEAAQsA1NQDCwAAAQABCwDU1A1LAAABAAAL  
ANTUawsAAAEAAAsA1NMENQAAKwABsAQNAAGHAGA JALgLABAOAGgQAMASABgV  
AHAXAMgZACAcAHgeANAgACgjnQDTAQAAAAQA UAAAAAAAAACEAAAAhAAAAAA  
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AG0AYgBlAHIAAADUGxkAhwEAAAgaAWAIAAAAAABYAlgCGQDU1FUAhwETAAG  
AAAAAAAAAAAAcAPRcEgkAABEJAAAAYAAEYQAAECgAVABpAG0AZQBzACAATgBl  
AHcAAABSAG8AbQBhAG4AAAAAFQAVAAAAFUA1NQCCwAAAQABCwDU1AMLAAAB  
AAELANTUAgSAAAEAAAsA1NQDCwAAAQAACwDU1BsZAIcBAAAIAPQBAAAAAAAA  
9AH0ARKa1NRVAIcBEWAIAAAAAAAAAAAAAHAD0XBIJAAARCAAAAGAAGBEAABAo  
AFQAAQBtAGUAcwAgAE4AZQB3AAAAUgBvAG0AYQB uAAAAAABUAFQAAABVANQB  
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BQADAL2gIRAA3dQbHwCAAQEACABYAspLAABYAgAAWAIBAFgCAAAfANTUHWCA  
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BAAsA3asAHAD0XBIJAAARCAAAAGAAGBEAABAoAFQAAQBtAGUAcwAgAE4AZQB3  
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>From beniger@rcf.usc.edu Tue Mar 12 06:08:38 1996

Return-Path: beniger@almaak.usc.edu

Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])

by usc.edu (8.7.2/8.7.2/usc) with ESMTP

id GAA15118 for <aapornet@usc.edu>; Tue, 12 Mar 1996 06:08:37 -0800

(PST)

Received: (from beniger@localhost)

by almaak.usc.edu (8.7.2/8.7.2/usc)

id GAA26573; Tue, 12 Mar 1996 06:08:35 -0800 (PST)

Date: Tue, 12 Mar 1996 06:08:34 -0800 (PST)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: NEWS OF THE NET OF INTEREST TO AAPORNET

Message-ID: <Pine.SUN.3.91.960312055039.22893E-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET OF INTEREST TO AAPORNET

NETSCAPE NAILS DOWN COMPUSERVE DEAL, MICROSOFT MIFFED



Netscape Communications has cut a deal with CompuServe to license its Navigator browsing software, allowing CompuServe's 4 million subscribers to use Navigator to surf the Web. Key to the CompuServe deal is access to Netscape's Mac version of Navigator. The nonexclusive pact undermines Microsoft's much narrower arrangement with the online provider for its Internet Explorer browser. CompuServe says it plans to offer subscribers a choice: "Our strategy is to be browser-neutral so that people can use whatever browser they want," says a CompuServe official. (Wall Street Journal 8 Mar 96 B3)

#### VOICE MAIL PRIVACY CASE SETTLES OUT OF COURT

The McDonald's employee who was fired when he protested that his privacy had been violated by his supervisor, who played steamy voice-mail messages left by his lover back to his wife, has settled out of court for an undisclosed sum. The case leaves unresolved whether conversations recorded in an electronic voice mail box are granted the same confidentiality protections as live phone calls or postal mail. The plaintiff claimed that voice-mail messages are protected by the 1968 federal wiretap law and the 1986 Electronic Communications Privacy Act. (Tampa Tribune 9 Mar 96 B&F1)

#### NET DAY

President Clinton and Vice President Gore participated in ceremonies to celebrate Net Day, an effort to wire 20% of California's public schools to the Internet by the end of this school year. About 200 private companies, coordinated by Sun Microsystems, participated in the event, and more than 3,000 Net Day kits were mailed to California schools, each worth about \$500 and each including 2,000 feet of cable. (New York Times 10 Mar 96 p13)

#### POTENTIAL ROADBLOCKS TO INTERNET SUCCESS

The editor of Telecommunications Policy Review points out three potential impediments to the complete success of online commerce: "First, Internet services today are economical only because phone companies aren't enforcing tariff restrictions on the use of private line facilities to handle public message traffic. How long do you think that'll continue, if voice services continue to proliferate, however? Second, pervasive copyright infringement is allowed. How long will it be, do you think, before that's addressed by the courts? And, third, the FCC allows an 'ESP (enhanced service provider) exemption' from its standard access charges regime. But is that going to continue as well?" (Telecommunications Policy Review 3 Mar 96 p4)

#### NTT BREAKUP COULD OPEN THE GATES FOR FOREIGN INVESTORS

Part of the plan for breaking up the telecommunications monopoly Nippon Telegraph & Telephone calls for abolishing regulations on foreign investment, ownership and acquisition of Japanese communications carriers. Until recently, foreign ownership of NTT shares was prohibited. Past attempts to infiltrate the Japanese communications industry by international media moguls such as Rupert Murdoch and the late Robert Maxwell have been rebuffed. (BNA Daily Report for Executives 5 Mar 96 A1)

#### PIRACY PROTECTION

The European Commission is considering measures to prevent the distribution of illegal decoders intended for use in pirating pay TV and other services for which there is a charge. Some European countries have already developed regulations to prevent such activities, but since the laws offer different levels of protection they serve as obstacles to cross-border services. (Financial Times 7 Mar 96 p3)

PLAYBOY SIGHTS AND SOUNDS TO CONTINUE ON CABLE TV

U.S. District Judge Joseph Farnman granted a temporary suspension to a section in the new telecom law that requires blocking the audio and video of sexually explicit material distributed over cable channels "primarily dedicated" to sexually explicit programs. Playboy Enterprises argued that the law is unconstitutional because it is directed only to certain channels rather than applicable to all channels equally. (Atlanta Journal-Constitution 8 Mar 96 A3)

MCI, NEWS CORP. PLACE SATELLITE ORDERS

MCI and News Corp. have placed their orders with Loral Corp. for two high-powered DBS satellites, with plans to deliver DBS service to homes and businesses by the end of 1997. Customers of the MCI-News Corp. service will use small, 18-inch satellite dishes to receive a range of consumer and business services for computers as well as for TV. (Investor's Business Daily 8 Mar 96 A19)

HP, MICROSOFT TEAM UP TO MARKET PCs

Hewlett Packard and Microsoft have formed an alliance to market a new line of PCs to small businesses. The PCs, to be labeled the Hewlett-Packard and Microsoft Small Business Center, will come equipped with 10 Microsoft programs, including Windows 95 and Microsoft Office. The Vectra Series 500 machines will be supported by an HP customer service center that can connect to customers' PCs directly via modem to remedy problems. (Wall Street Journal 8 Mar 96 B3)

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Selected from Edupage (3/10/96), edited by John Gehl and Suzanne Douglas.

>From beniger@rcf.usc.edu Tue Mar 12 06:18:51 1996

Return-Path: beniger@almaak.usc.edu

Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
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(PST)

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by almaak.usc.edu (8.7.2/8.7.2/usc)  
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Date: Tue, 12 Mar 1996 06:18:49 -0800 (PST)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: POSITION: Database Editor, Large Daily Newspaper

Message-ID: <Pine.SUN.3.91.960312060936.22893F-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Posted to AAPORNET on behalf of Hyde Post, The Atlanta Journal-Constitution, at the suggestion of AAPORNETter Pama Mitchell. Please send all replies to Hyde Post <hyde@ajc.com>, or to the addresses at the end of his message; please DO NOT post replies to AAPORNET.

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Date: Mon, 11 Mar 1996 15:05:28 EST

From: Hyde Post <hyde@ajc.com>

WANTED

ASSISTANT DATABASE EDITOR: The Atlanta Journal-Constitution needs technically proficient, aggressive individual to organize, design and build marketable electronic news products from diverse data sources. Minimum requirements include a college degree, familiarity with PC database management software and experience with or willingness to learn how to use multimedia authoring tools. Applicants should also have an interest in current events. Writing and/or news project management skills helpful, but not essential. Advertising and marketing background may be helpful but also not essential. Salary negotiable, based on experience.

Contact: Hal\_Straus@ajc.com or Hyde Post at 404-526-5341. Mailed inquiries should be directed to Hyde Post at The Atlanta Journal-Constitution, 72 Marietta St., Atlanta, Ga. 30302.

>From mbednarz@umich.edu Tue Mar 12 09:06:53 1996  
Return-Path: mbednarz@umich.edu  
Received: from galaxian.rs.itd.umich.edu (galaxian.rs.itd.umich.edu [141.211.63.92])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id JAA08258 for <AAPORnet@usc.edu>; Tue, 12 Mar 1996 09:06:51 -0800 (PST)  
Received: from galaxian.rs.itd.umich.edu by galaxian.rs.itd.umich.edu (8.7.1/2.2)  
id MAA19260; Tue, 12 Mar 1996 12:06:41 -0500 (EST)  
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From: Marlene Bednarz <mbednarz@umich.edu>  
X-Sender: mbednarz@galaxian.rs.itd.umich.edu  
To: AAPORnet@usc.edu  
cc: KCole@email.unc.edu  
Subject: 2nd Try-96 Conf as ascii (DOS) text  
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From=20the AAPOR Secretariat ----

Hopefully this sending will reach more people and be readable. As you know, formatting will be lost by converting the WP6.1 file to ascii text. However, my intention is to reach as many people as possible with the least problems. The hard copy will reach you via mail soon. Originally this was a 30 page document.

You should find the '96 Conference preliminary program, (Salt Lake City, May 15-19 Red Lion Hotel), information on the four (4) short courses offered, and the Advance registration form. If you wish to make a paper copy of the registration form, fill it in, and mail (via the postal service) it to AAPOR, please feel free to do so.

=09=09=09=09Marlene Bednarz

AAPOR@umich.edu  
3032 ISR/University of Michigan FAX=09313/764-3341  
426 Thompson St. Phone=09313/764-1555  
P.O. Box 1248  
Ann Arbor, MI 48106-1248

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from Jack Ludwig, 1996 Conference Chair  
1, 1996

March=

Dear AAPOR Colleagues,

The preliminary program packet you are holding (including the conference preliminary program and forms to register for the conference, to publicize a job opening or your availability for employment, and to sign up for the annual fun run/walk at the conference) is an invitation to join us this May for AAPOR's fifty-first conference, marking the fiftieth anniversary of the 1946 meeting in Central City, Colorado, where the seeds of AAPOR were sown. In the intervening years we have grown from a small group of pioneers to an organization whose size and breadth of interests and applications could not have been anticipated 50 years ago.

The response to this year's call for papers and participation was overwhelming; there should be something in the conference to interest and enlighten everyone. I want to briefly highlight a few special features of this year's conference, apart from the unusual conference site (an urban location in the Southwestern U.S.) and the international focus lent by the overlapping meetings of the World Association for Public Opinion Research conference (WAPOR). The WAPOR program is incorporated into the attached preliminary program, and you will notice that four joint AAPOR/WAPOR sessions have been scheduled for Friday the 17th.

As AAPOR celebrates its 50th anniversary, we will try to peer into the future of AAPOR (with a session focusing on the results of our recent member survey), and of public opinion research more generally (with two sessions on the future of our endeavors, and another on the impact of new technology).

We have expanded our formal educational offerings at this year's conference, scheduling an excellent variety of short courses (formerly known as "didactic sessions"), experimenting with courses of varying length, and with different placements in the conference program. Detailed descriptions of these offerings begin on the facing page.

A plenary session scheduled for Thursday evening will focus on what has been learned from the deliberative polls in the U.S. and the U.K., and on what such efforts add to our understanding of public opinion. This topic has been

the focus of controversy following the recent National Issues Convention held in Austin, Texas, and several prominent contenders in the debate will take the floor on Thursday night. Another plenary scheduled for Friday evening will explore the sources of the discontent and cynicism that hang like dark clouds over our national spirit and cast shadows on our democratic institutions. Public opinion data will be brought to bear on the ideas put forward in Robert Samuelson's recent book *The Good Life and its Discontents: The American Dream in the Age of Entitlement 1945-1995*.

We are planning for social as well as intellectual stimulation: there will be live music and dancing on Saturday night following the awards banquet, with a band whose play list includes music from the 1940's to the 1990's. We hope that in addition to AAPOR and WAPOR attendees, we will entice those arriving early for the Field Directors and Field Technologies meetings to make the trip from nearby Snowbird to Salt Lake City to dance the night away.

All in all, we have a great conference planned. I look forward to seeing you in Salt Lake City for the celebration of AAPOR's first half century!

AAPOR  
American Association for Public Opinion Research  
3032 ISR The University of Michigan  
P.O.B. 1248  
Ann Arbor, MI 48106-1248

AAPOR@umich.edu  
FAX 313/764.3341

#### INTRODUCTION TO SURVEY SAMPLING

Colm O'Muircheartaigh  
Thursday, May 16  
9:00am-4:30pm

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This is an introductory course in sample survey methods and principles. The instructor will present, in a non-technical manner, basic sampling techniques such as simple random sampling, systematic sampling, stratification, cluster sampling, and probability proportional to size selection. The course is intended for those with little to no experience in survey sampling. The instructor provides opportunities to implement sampling techniques in a series of exercises that accompany each topic. Group work is an integral part of the course. Participants will be allocated arbitrarily to four-person groups who will collaborate on the solution of the course exercises. Bring your calculators! Participants should not expect to obtain sufficient background in this course to master survey sampling, but they can expect to

become familiar with basic techniques adequate to converse with sampling statisticians more easily about sample design. Introductory course work in statistical methods is strongly recommended. Participants should be familiar with statistical methods such as descriptive statistics, the normal and binomial distributions, chance selection, expected values, standard error, and confidence intervals. Those wishing to have a brief introduction to the material in the course will find it useful to read Chapters 1-8 in the monograph Introduction to Survey Sampling by Graham Kalton (Sage Publications, California, 1987).

Colm O'Muircheartaigh is Director of the Methodology Institute at the London School of Economics and Political Science and Senior Lecturer in the Department of Statistics. He has worked with the U.S. Census Bureau and Westat in the United States, and taught at the University of Michigan's Sampling Program for Survey Statisticians since 1975. He has worked on sample design and implementation in Ireland, the United Kingdom, Italy, Sudan, Lesotho, Burma, and China.

Short Course Fee: \$150  
Enrollment Limited to 35 Students

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THINKING ABOUT ANSWERS: THE APPLICATION  
OF COGNITIVE PROCESSES TO SURVEY METHODOLOGY  
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Norbert Schwarz and Seymour Sudman  
Thursday, May 16  
1:00-5:00p.m.

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The purpose of this course is to provide an introduction to cognitive and communicative aspects of survey measurement. Topics to be covered will include:

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An overview of Respondent Tasks;  
Understanding the Question;  
Behavior Reports;  
Sources of Context Effects; and

Identifying Questionnaire Problems.

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Norbert Schwarz is a Professor of Psychology at the University of Michigan, a Research

Scientist in the Survey Research Center and the Research Center for Group Dynamics of the

Institute for Social research, and a Research Professor in the Joint Program in Survey

Methodology. He received doctoral degrees in Sociology and Psychology. His research

interests focus on human judgmental processes, including their implications for data collection

in the social sciences. He has authored, co-authored, and edited ten books and more than 150

chapters and journal articles.

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Seymour Sudman is a Walter H. Stellner Distinguished Professor of Marketing, a Professor

Business Administration and Sociology, and Deputy Director of the Survey Research

Laboratory at the University of Illinois at Urbana-Champaign. He was the recipient of the

AAPOR Award (along with Norman Bradburn) in 1987 and served as AAPOR's president from

1981-1982. He received a Ph.D. in business administration from the University of Chicago.=20

He has authored, co-authored, and edited 16 books and over 200 chapters and journal articles.=20

His current research interests include cognitive aspects of survey methodology, in particular

proxy responding, the validity of retrospective reports, and cognitive interviewing techniques.

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Short Course Fee: \$75                      =0C                      =0C

A PRACTICAL GUIDE TO PROJECT MANAGEMENT  
FOR THE SURVEY RESEARCHER

Michael Weeks  
Sunday, May 19th  
9:00am-12:00pm

Good project management is essential to conducting a successful survey research project--and poor management is the most common reason why projects run into trouble. And yet, project managers are often selected based on their technical skills and reputation in the substantive area of research or in related areas such as statistics or survey methods research. Often they have advanced degrees--but seldom have they had any training in project management. Many

research organizations seem to believe that good project management is somehow intuitive--unfortunately, this is often not the case. Project management is an academic discipline all its own. Business school professors write books on the subject, MBA programs teach it, and consultants make a good living advising companies on how to improve the management of their projects.

This three-hour workshop will cover the basic principles of project management and show how they relate to survey research projects. The focus will be on practical applications for the professional survey researcher. A workbook will be provided containing will be provided containing copies of all overheads and examples of management tools adapted from actual research projects. Topics to be covered include:

- General definitions and concepts
- Analyzing the scope of work
- Creating a work breakdown structure
- Scheduling the work
- Staffing
- Project organizational structure
- Budgeting
- Management tools to control the project
- Managing the client
- Managing the contract

The workshop will be presented by Mike Weeks. Mr. Weeks is the director of the Survey Research Division at Research Triangle Institute and has 25 years experience managing survey research projects.

Short Course Fee: \$5=

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THE GENERAL SOCIAL SURVEY DATA  
AND RETRIEVAL SYSTEM

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Tom W. Smith  
Saturday, May 18  
8:30 a.m. - 10:00 a.m.

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This session will introduce the General Social Survey Data and Retrieval System (GSSDIRS) to the public. Through the GSSDIRS Netscape Homepage, the user will access information about the GSS through a layered set of documentation, which will begin with:

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GSS Guide: A brief overall document designed to explain=



the survey and the services available, and to direct users to the various services described below.  
GSS News: The latest edition of the project newsletter, GSSNews, general interest information, and special announcements.  
Ask GSS: Direct access to either a GSS staff member for questions about GSS or an ICPSR staff member to ask about the operation of GSSDIRS.  
GSS Roundtable: An open forum for GSS users to discuss matters related to the GSS.

In addition to these informational and contact services, GSSDIRS will provide fully documented access to GSS data as follows:

- GSS Electronic Codebook and Appendices
- GSS Trends Tables
- GSS Bibliography
- GSS Reports for all five GSS Reports series: GSS Methodological Reports, GSS Social Change Reports, GSS Cross-National Reports, GSS Topical Reports, and GSS Project Reports
- GSS Cumulative Data File
- GSS Extracts and Statistical Analysis

GSSDIRS makes more data and more documentation more readily available than is possible under any other information retrieval and distribution approach. It enables analysts to do things that even the GSS staff cannot now do. In addition, the services are extremely user-friendly with all technical aspects handled by simple menus and options, and capable of serving the needs of both the novice and the quantitative data analysis veteran.

This workshop will be presented by Tom W. Smith, director of the General Social Survey.

Short Course Fee: FREE!  
50th Anniversary WAPOR/AAPOR Annual Conference  
Salt Lake City, Utah  
May 16-19, 1996  
Preliminary Program

Wednesday, May 15

2:00-5:00 p.m. WAPOR COUNCIL MEETING  
6:15-7:30 p.m. WAPOR RECEPTION  
7:30 p.m. WAPOR DINNER and AWARD BANQUET

Thursday, May 16=20

7:00-9:00 a.m. BREAKFAST  
9:00-9:30 a.m. WAPOR OPENING REMARKS  
9:30 a.m.-4:40 p.m. AAPOR SHORT COURSE  
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INTRODUCTION TO SURVEY SAMPLING:=20

Colm O Muirheartaigh, Director, Methodology Institute , Lond=  
on School of Economics

9:30-10:45 a.m. WAPOR SESSIONS  
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PUBLIC OPINION THEORY

Chair: Wolfgang Donsbach, Technical University Dresden, GERMANY

Continuity in Spiral Silence Research, Elisabeth Noelle-Neumann,  
Institute for Demoskopie Allensbach, GERMANY

Opinion Change Theory: Basic Theoretical Building Blocks  
Edouard Cloutier, University of Quebec, CANADA

The Folklore Approach to Public Opinion  
Martin Brouwer, University of Amsterdam, THE NETHERLANDS

World Opinion as a Concept, Frank Rusciano, Rider University, Minmin Wang,=  
Rider University, USA  
Roberta Fiske-Rusciano, Rutgers University, USA

Discussant: Vincent Price, University of Michigan, USA=0CThursday, May 16

9:30-10:30a.m.

THE FUTURE OF SOCIETIES IN TRANSITION

Chair: Mary McIntosh, United States Information Agency and George Washingt=  
on University, USA

"Russia", Elena I. Bashkirova, ROMIR Moscow, RUSSIA

"Poland" Janos Janjerchina, Krakow, POLAND

"Lithuania", Rasa Alishauskiene, BALTIC SURVEYS Vilnius, LITHUANIA

"Hong Kong Issues: Public Opinion in Four Major Cities in Mainland China"

Huixin Ke, Beijing Broadcasting Institute, CHINA

10:45-11:15 a.m. WAPOR: BREAK (COFFEE)  
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11:15 a.m.-12:30 p.m. WAPOR SESSIONS

#### ELECTIONS IN AN INTERNATIONAL PERSPECTIVE

Chair: Nick Moon, NOP London, UK

Undecided Respondents in the New Zealand 1993 General Election: Subverters=  
of Polling Accuracy?

Janet Hoek and Philip Gendall, Massey University, Palmerston North, NEW ZEA=  
LAND

Economic Influences on British Voting Behavior, J. Andrew Brown, The Gallup=  
Organization, London, UK

Use of the Press to Predict Public Opinion on the 1995 Sovereignty Referend=  
um in Quebec

David P. Fan, Geoffrey Haswell, University of Minnesota, USA

Public Opinion Toward Holding a Referendum in Sweden, Donald Granberg, Univ=  
ersity of Missouri, USA,

Mikael Gilljam, Goteborg University, SWEDEN

Public Opinion and the Russian Presidential Election: A Red Resurgence?=20

Richard Dobson, United States Information Agency, USA

#### THE FUTURE OF SOCIETIES IN TRANSITION III: LATIN AMERICA

Chair: Frederick Turner, University of Connecticut, USA

Political Culture in the Region, Marta Lagos, MORI Chile, Santiago, CHILE

Common Images in the Southern Cone

Maria Braun, Catterberg-Braun-Equipos Consultores Asociados, Cordoba, ARGEN=  
TINA

Perceptions of Economic Issues, Augustin Canzani, Equipos Consultores Asoci=  
ados, Montevideo, URUGUAY

Sociodemographic Variables, Alfredo M. Torres, APOYO S.A., Lima, PERU

12:30-1:45 p.m. WAPOR LUNCH=0CThursday, May 16

1:00-5:00 p.m. AAPOR SHORT COURSE

THINKING ABOUT ANSWERS:=20

THE APPLICATION OF COGNITIVE PROCESSES TO SURVEY =20

Norbert Schwarz, Professor, Department of Psychology, The Uni=  
versity of Michigan and, Joint Program in R=  
esearch Methodology

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Seymour Sudman, Walter H. Stellner Distinguished Professor of Marketing and, Deputy Director of the Survey Research Laboratory, University of Illinois=20  
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2:00-5:00 p.m. AAPOR COUNCIL MEETING

2:00-3:30 p.m. NATIONAL NETWORK OF STATE POLLS  
2:00-3:15 p.m. WAPOR SESSIONS

#### AGENDA-SETTING IN AN INTERNATIONAL PERSPECTIVE

Chair: Maxwell E. McCombs, University of Texas at Austin, USA

Candidate Images in Taiwan s First Presidential Election, Ven-Hwei Lo, National Chengchi University, TAIWAN,  
Pu-tsung King, National Chengchi University, TAIWAN

Two Levels of Agenda Setting Effects in the 1995 Regional Elections in Spain  
Juan Pablo Llamas and Frederico Rey, University of Navarra, SPAIN

Exploring the Second Level of Agenda Setting in Spain s 1996 National Election  
Esteban Lopez-Escobar, University of Navarra, SPAIN

Who Sets the News Agenda? Professional Values in Spanish Election News  
Maria Jose Canel, University of Navarra, SPAIN

Agenda-Setting of Public Sentiments: Bringing Values into the Concept  
Andreina Mandelli, Bocconi University, Milan, ITALY

#### THE FUTURE OF SOCIETIES IN TRANSITION III

Chair: Brian Gossebalk, MORI London, UK

Public Opinion Research in an Evolving Democracy: The Case of Bangladesh  
Q.K. Ahmad with Nilufar Banu, Bangladesh Unnayan Parishad (BUP), BANGLADESH

Reading All the Signs When Nothing is Written: Public Opinion in Egypt  
Beverly A. Jensen, American University Cairo, EGYPT

The President s Performance Rating in the Philippines: Is it Issue-Driven?  
Luis El. Abenir, Philippine Social Science Center, Quezon, PHILIPPINES

An Empirical Assessment of the Process of Democratisation in South Africa  
Mari Harris, MARKINOR, Pinetown, SOUTH AFRICA

3:15-3:45 p.m. WAPOR: BREAK (COFFEE)

3:30-4:30 p.m. DIRECTORS OF ACADEMIC SURVEY RESEARCH ORGANIZATIONS =0CThursday, May 16

3:45-5:15 p.m. WAPOR SESSIONS

ATTITUDE FORMATION: INTERNATIONAL RESEARCH PERSPECTIVES

Chair: Frits Spangenberg, Motivaction Amsterdam, THE NETHERLANDS

Can a Common Experience Lead to a Common Perception? Assessing Regional Public Opinion About Health

Issues in Russia, Hungary, Poland and the Czech Republic, Fiona Chew, Syracuse University, USA

Zdenek Kuccra, National Center for Health Promotion, Prague, CZECHIA, Vladimir Levshin, Russian Academy of

Medical Sciences, Moscow, RUSSIA, Zofia Slonska, National Institute of Cardiology, Warsaw, POLAND, Peter

Makara, National Institute for Public Health, Budapest, HUNGARY, Sushma Palmer, Central European Center for

Health and Environment, Berlin, GERMANY

How are Central and East European Attitudes Structured? An Examination of a Hierarchical Model of Attitude

Constraint in the Transitional Societies of Central and Eastern Europe, Mary McIntosh, United States Information

Agency and George Washington University, Phil Riggins, United States Information Agency =20

Setting New Priorities in Family Values: Attitudes Towards New Roles for Women

in North America and Europe, Robert M. Worcester, MORI London, UK

Who Will Talk? On the Use of Standardized and Qualitative Oral History Interviews

in the Study of Nazi Germany, Karl-Heinz Reuband, Technical University, Dresden, GERMANY

Political Efficacy Among East and West Germans, Holli A. Semetko, University of Amsterdam, and

Syracuse University, THE NETHERLANDS/USA, Patti M. Valkenburg, University of Amsterdam,

THE NETHERLANDS

PUBLIC OPINION FROM AROUND THE WORLD

Chair: Elizabeth H. Nelson, UK Eco Labeling Board, London, UK

The 1995 World Values Survey: Some Preliminary Results

Miguel Basa-Aez, ISR University of Michigan/MORI Mexico, USA/MEXICO

Public Opinion and Parliamentary Action: Responsiveness of the German Bundestag in Comparative

Perspective, Frank Brettschneider, University of Stuttgart, GERMANY

Minding One's P's and Q's and One's P's and C's: Handling Grammatical Gender Issues in

International Survey Questionnaires, Janet Harkness, ZUMA Mannheim, GERMANY

Similarities and Differences in Japanese Public Opinion, Nicolaos E. Synodinos, University of Hawaii, USA

Shigeru Yamada, Kokushikan University, Tokyo, JAPAN

Are You Proud of the GDR? Some Answers to an Open Question, Peter Ph. Mohler and Cornelia Zull, ZUMA, Mannheim, GERMANY=0CThursday, May 16

3:45- 5:15p.m.

PUBLIC OPINION, POLITICS, AND THE MEDIA

Chair: Maxwell E. McCombs, University of Texas, Austin, USA (Graduate Student Panel)

Partisanship and Communication Patterns During the 1992 Campaign, Wen-Chih = Wu, Texas Tech University, USA

The Almost Candidate: Media Courtship of Colin Powell, Tamara Bell, University of Texas at Austin, USA

Measuring the Emotional Component of Public Opinion, Dixie Evatt, University of Texas, USA

Need for Orientation and Intermedia Agenda Setting, Pamela McQuesten, University of Texas, USA

The National Issues Convention: Three Comparisons of Public Journalism and Traditional News Coverage of a Deliberative Poll, Rusty Graham, University of Texas, USA, Amy Reynolds, University of Texas, USA, Lisa Wyatt, University of Texas, USA

6:00-8:00 p.m. DINNER

8:00-10:00 p.m. AAPOR/WAPOR PLENARY SESSION

DELIBERATIVE POLLS: WHAT DO THEY ADD TO OUR UNDERSTANDING OF PUBLIC OPINION?

James Fishkin, Professor of Political Science, University of Texas at Austin  
Roger Jowell, Director, Social and Community Planning  
Andrew Kohut, Director, Pew Research Center for the People and the Press  
Warren Mitofsky, President, Mitofsky International

Friday, May 17

7:00-9:00 a.m. BREAKFAST

9:00 a.m.-5:00 p.m. EXHIBITS

BOOKS

TECHNOLOGY

AAPOR 50TH ANNIVERSARY

8:30-10:00 a.m. CONCURRENT SESSIONS

AAPOR/WAPOR SESSION - PUBLIC OPINION TOWARD INTERVENTION IN BOSNIA

U.S. Attitudes and Policy Toward Bosnia, Richard Sobel, Princeton University, USA

British Attitudes Toward the Bosnian Situation, Robert J. Wybrow, Gallup Organization, UK

How Americans View Bosnia: A Case Study of Public Support for the Use of Force Abroad, Alvin Richman, United States Information Agency, Washington, DC, USA

The Effects of Question Wording on Survey Responses: A Review of Recent Polling George Pettinico, University of Connecticut, USA=0CFriday, May 17

8:30-10:00 am. =20

ALTERNATIVE RESPONDENT-SELECTION PROCEDURES FOR HOUSEHOLD SURVEYS

Modeling Selection of Respondents within Household in Telephone Surveys, Charles Denk, University of Virginia, Thomas M. Guterbock, University of Virginia, Dan Gold, University of Virginia

A Comparative Study of Three Respondent Selection Techniques for Telephone Survey Research, Elaine Christiansen, The Gallup Organization, Rajesh Srinivasan, The Gallup Organization, Robert Tortora, The Gallup Organization

The Benefits of a Multiple Persons Household Sample Design, Barbara Woods, The Arbitron Company

Respondent Selection within Household: Comparison of Alternate Methods, G. Ferree, Jr., The Roper Center

JOURNALISM AND INFORMATION

The Growing Dominance of Opinionated Journalism in U.S. Presidential Campaign Television Coverage Catherine Steele, Syracuse University, Kevin G. Barnhurst, Syracuse University =20

The New Long Journalism: Evidence and Implications, Kevin Barnhurst, Syracuse University, Diana Mutz, University of Wisconsin-Madison

The Effect of Interest, Attentiveness and Media Habits on Types of Political Knowledge, John Benson, Harvard School of Public Health, Robert J. Blendon, Harvard School of Public Health, John T. Young, Harvard School of Public Health, Rich Morin, Washington Post, Mario Brossard, Washington Post, Drew =

Altman, Henry J. Kaiser Family  
Foundation, Mollyann Brodie, Henry J. Kaiser Family Foundation

What Do Citizens Know? The Focus Group Verdict, Doris Graber, University of  
Illinois at Chicago =20

#### INVESTIGATING MODE EFFECTS (AND OTHER ARTIFACTS OF METHOD)

Testing Results from Different Mediums of Collecting Data: A Methodological  
Analysis, Ricardo Gazel, University  
of Nevada, Las Vegas, Keith R. Schwer, University of Nevada, Las Vegas

ACASI: A Practical Analysis, Nicole Grilley, University of Chicago  
Bronwyn Nichols, University of Chicago =20

Question Order Effects for Ranking and Rating Questions: Comparison Between  
Mail and Telephone Mode of Survey  
Administration, Todd Rockwood, CORC-University of Minnesota

Measuring Crime in Public Housing: Methodological Issues and Research Stra-  
tegies, Lanny Piper, Research  
Triangle Institute, Harold Holzman, HUD =20

#### LESSONS IN DELIBERATIVE POLLS

Organizer and Chair: Norman Bradburn, National Opinion Research Center

Information Gains and Opinion Changes: Some Results from the National Issu-  
es Convention  
Robert C. Luskin, University of Texas

Social and Community Planning: Results from the British Deliberative Polls  
Roger Jowell, Social and Community Planning

Field Challenges in Getting a National Sample to Come to Austin, Woody Cart-  
er, National Opinion Research Center,  
Sally Murphy, National Opinion Research Center

A Field Experiment to Evaluate Viewing the National Issues Convention on TV  
Ken Rasinski, National Opinion Research Center=0CFriday, May 17

8:30-10:00 am.

#### NEW TECHNOLOGY AND RESOURCES, THE INTERNET AND THE WORLD-WIDE WEB

Technology and Higher Education: Preliminary Reports from a Longitudinal S-  
tudent Opinion Survey Ananda  
Mitra, Wake Forest University, Michael Hazen, Wake Forest University, Allan=  
Louden, Wake Forest University, Randy  
Rogan, Wake Forest University, Jill McMillan, Wake Forest University, Micha=  
el Hyde, Wake Forest University

Uses of the World Wide Web: A Framing Approach, James McQuivey, Syracuse Un-  
iversity

Personal Computers, Mass Media and Other Uses of Time, John Robinson, Univ-  
ersity of Maryland



Kevin Barth, University of Maryland

How Many Are Really on the Electronic Superhighway? W. Fay, Roper Starch Worldwide

10:15-11:45 a.m. CONCURRENT SESSIONS

AAPOR/WAPOR SESSION: PUBLIC KNOWLEDGE AND ATTITUDES TOWARD SCIENCE, TECHNOLOGY AND THE ENVIRONMENT -- INTERNATIONAL PERSPECTIVES

Chair: Peter Ph. Mohler, ZUMA, Mannheim, GERMANY

Scientific Literacy in Japan, Europe and the U.S., Jon D. Miller, Chicago Academy of Sciences and Northern Illinois University, USA

Public Attitudes toward Science and Technology  
Rafael Pardo, Public University of Navarra and BBV Foundation Center for Study of Science, Technology and Society, SPAIN, Fujio Niwa, Saharima University, JAPAN

Scientific and Environmental Knowledge Around the World  
Tom W. Smith, National Opinion Research Center, Chicago, USA

You Can't Sink a Rainbow: International Attitudes Towards Greenpeace - Taking on Shell over the Dumping of Oil  
Rigs in the North Sea, and the French Government over Nuclear Testing in the South Pacific  
Robert Worcester, Market Opinion Research International (MORI), London, UK

Discussant: Holli A. Semetko, University of Amsterdam/Syracuse University, THE NETHERLANDS/USA

INTERVIEWER-RESPONDENT INTERACTION/BEHAVIOR CODING

A Comparison of Interviewer and Respondent Behaviors Between CATI and Paper-and-Pencil Data Collection, Sally Ann Sadosky, University of Michigan James M. Lepkowski, University of Michigan  
Mick P. Couper, University of Michigan

Standardizing Interviewer Behavior Based on the Results of Behavior Coding Interviews  
Jaki Stanley, National Agricultural Statistics Service

How Interviewers' Conversational Flexibility Affects the Accuracy of Survey Data  
Frederick Conrad, Bureau of Labor Statistics, Michael Schober, New School for Social Research

Occasioning Intervention: Interactional Resources for Comprehension in Standardized Survey Interviews  
Nora Schaeffer, University of Wisconsin-Madison, Douglas W. Maynard, Indiana

a University=0CFriday, May 17

10:15 - 11:45 a.m.

DISCUSSION PANEL: ISSUES OF THE 1996 ELECTION

Organizer: Murray Edelman

Panelists and topics to be announced

INTRODUCTION AND TOUR OF THE GENEALOGICAL RESOURCES OF THE MORMON  
FAMILY HISTORY LIBRARY

Organizer: Richard Sobel, Princeton University

POLITICAL KNOWLEDGE: EXPLAINING VARIABILITY AND EXPLORING CONSEQUENCES

Perceptions of Minority Group Size: Searching for Predictors of Racial (In=  
)Tolerance

Frederic Solop, Northern Arizona University, Stacey L. Acton, Northern Ariz=  
ona University

The Age of Indifference Revisited: Patterns of Media Exposure, Political =  
Interest and Knowledge among

Generation X, Eric Rademacher, University of Cincinnati, Stephen Earl Benne=  
tt, University of Cincinnati

Gender Differences and Political Knowledge: The Impact of Media Informatio=  
n Sources

Thomas Hartley, University of Connecticut, Ken Dautrich, University of Conn=  
ecticut

Political Ignorance, John Young, Harvard School of Public Health, Robert Bl=  
endon, Harvard School of Public Health

SOURCES AND EFFECTS OF COVERAGE BIASES IN RDD SURVEYS

Predicting Eligibility Rates for Rare Populations in RDD Screening Surveys,=  
Donald Camburn, Abt

Associates Inc., Robert A. Wright, National Center for Health Statistics

Estimating Bias in Telephone Samples with Current Population Survey Data, L=  
ee Geisbrecht, U.S. Census

Bureau, Amy W. Starer, GENESYS Sampling Systems, Dale W. Kulp, GENESYS Samp=  
ling Systems

An Evaluation of Sampling Techniques for Targeting Hard-to-Reach Demographi=  
cs, Walter Smith, The

Arbitron Company

New Technology and Non-Response Bias in RDD Surveys, Peter Tuckel, Hunter C=  
ollege, C.U.N.Y., and Harry

O'Neill, Roper Starch Worldwide

11:45 a.m.-12:30 p.m. POSTER SESSIONS

Asking about Balancing the Budget: Newt s Way and Another Way, Pama Mitche=  
ll, Atlanta Journal-Constitution

A Comparison of African American and White Participation in a Survey of Older Adults

Donald Musa, University of Pittsburgh/UCSUR, Myrna Silverman, Ph.D., University of Pittsburgh

Steven D. Manners, University of Pittsburgh/UCSUR

Census Tract Demographic Variables as Predictors of Response Rates in a Mixed-Mode Survey of Community Violence, Scott Beach, University of Pittsburgh

The Effect of an Incentive and Persuasion Technique on Rate and Timing of Response to a Mail Questionnaire Among Different Age Groups, Mary Boynton, Washington State University

John Tarnai, Ph.D., Washington State University, Kent Miller, Washington State University

Training Field Interviewers to Use Computers: Past, Present and Future Trends

Mark Wojcik, National Opinion Research Center, Edwin Hunt, National Opinion Research Center=0CFriday, May 17

11:45 a.m.-12:30 p.m. POSTER SESSIONS

A Preliminary Evaluation of an Automated Interview Monitoring System

Floyd Fowler, University of Massachusetts, Anthony M. Roman, University of Massachusetts

Thomas Trumble, Quantum Research Corporation, Peter Forbes, University of Massachusetts

A Comparison of Interviewers Trained at a Central Training Sessions vs. Local Training in an Epidemiologic

Study, Sandra Edwards, University of Utah

Attrition in Mail Survey Panels, John P. Marcum, Research Services, Presbyterian Church

Validity of Retrospective Reports of Everyday Physical Activity by Respondents and Proxies

David Mingay, University of Chicago, Lance M. McCracken, Ph.D., University of Chicago

Margaret M. Mueller, B.Sc., University of Chicago

Using Commercial Databases to Locate a 5-Year-Old Sample of Transient Respondents

Karen Grigorian, National Opinion Research Center, Joan W. Law, National Opinion Research Center

Ellen Schwarzbach, National Opinion Research Center

An Investigation of the Validity of Astrological Characteristics in Respondents of a National Area Probability

Survey, Joan Law, National Opinion Research Center, Rachel J. Giese, National Opinion Research Center,

Keith R. Smith, National Opinion Research Center

Characteristics of Substance Abuse Treatment Clients from the National Household Survey on Drug Abuse

Mary Foote, National Opinion Research Center

A Reliability Assessment of Medical Records Abstraction, Nora Fitzgerald, RAND, Suzanne Perry, RAND

Assessing Data Quality in the 1993 National Study of Postsecondary Faculty: Issues of Validity and Reliability in Faculty Estimates, Sameer Abraham, National Opinion Research Center, Lance A. Selfa, National Opinion Research Center

Single Item Measurer: When Are They Valid? David R. Johnson, University of Nebraska, and Karen Rejda, The Gallup Organization.

The Impact of Additional Contact Attempts on Survey Estimates in a Business-to-Business Customer Satisfaction Study, Shari Weber, The Gallup Organization

Toward a Systems Theory of Family Socialization, Public Opinion, and Social Movements, Cecilie Gaziano, Research Solutions, Inc.

Variations in Seatbelt Use: An Observation Study in the State of Maine, Al Leighton, Edmund S. Muskie Institute of Public Affairs

Making Response Rates Flourish By Weeding out Business Numbers, Coleen Murray, The Gallup Organization, Rajesh Srinivasan, The Gallup Organization

Comparison of the Self-Response and Telephone Inquiry Methods of Opinion Research in Assessing Overall Performance and Consumer Preference for Alternative Fuel Vehicles in the U.S. Federal Fleet, Tim Coburn, National Renewable Energy Lab, Peg Whalen, National Renewable Energy Lab

12:30-2:00 p.m. LUNCH

CHAPTER REPRESENTATIVES LUNCH

POQ ADVISORY GROUP LUNCH=0CFriday, May 17

2:00-3:30 p.m. CONCURRENT SESSIONS

AAPOR/WAPOR DISCUSSION PANEL: THE FUTURE PATHS OF PUBLIC OPINION RESEARCH: AN INTERNATIONAL PERSPECTIVE

Co-Chairs: Wolfgang Donsbach, Dresden University of Technology, GERMANY  
Holli A. Semetko, University of Amsterdam/Syracuse University, THE NETHERLANDS/USA

Participants: Elisabeth Noelle-Neumann, Institut for Demoskopie, Allensbach, GERMANY  
Robert M. Worcester, MORI, London, UK  
Hans L. Zetterberg, City University, Stockholm, SWEDEN

## CYNICISM AND CONFIDENCE IN INSTITUTIONS

A Critical Mass Media: The Effect of News Coverage on Public Confidence in Institutions  
James Devitt, The Annenberg School of Communication =20

The Influence of Political Talk Radio on Confidence in Democratic Institutions, Michael Pfau,  
University of Wisconsin

Questioning Cynicism, Robert Eisinger, Lewis & Clark College, Jim Norman, USA Today =20

Trends in Misanthropy, Tom Smith, National Opinion Research Center

## QUESTIONNAIRE DESIGN AND TESTING

Selecting Pretesting Tools According to a Model of Questionnaire Development, with Illustrations  
Concerning Patient Satisfaction with Medical Care, Hans Akkerboom, Statistics Netherlands, Annemiek  
Luiten, Statistics Netherlands, Frans Kerssemakers, Statistics Netherlands

Measuring Customer Satisfaction: More on Corporate Surveys as Practice, Judith Tanur, State University of  
NY at Stony Brook, Brigitte Jordan, Xerox Palo Alto Research Center

Designing Questionnaires About Food Stamp Trafficking: Lessons from Focus Groups of Food Stamp  
Recipients, Anne Ciemnecki, Mathematica Policy Research, Inc., Rita Stepulonis, Mathematica Policy Research,  
Inc., Julita Milliner, Mathematica Policy Research, Inc., James C. Ohls, Mathematica Policy Research, Inc.

The Science of Constructing Respondent-Friendly Mail Questionnaires: Progress from Recent U.S. Census  
Bureau Research, Don Dillman, Washington State University

## DISCUSSION PANEL: THE AAPOR MEMBER SURVEY -- IMPLICATIONS FOR THE FUTURE

Organizer: Karen Goldenberg, Bureau of Labor Statistics  
Panelists to be announced

## INNOVATION APPROACHES TO DATA COLLECTION

Constructing and Reconstructing Respondent Attitudes During a Telephone Survey Interview,  
James Flynn, Decision Research

Sentinel Approach to Data Collection, Cynthia Thomas, Westat, Inc., Joseph Gertig, Westat, Inc.

Methodology for a Community-Based Key Informant Survey, Cynthia Veldman, National Opinion Research Center  
Sara Zuckerbraun, National Opinion Research Center, Stefani Schneiderman, National Opinion Research Center

Encouraging Respondents to Use Visual Imagery to Improve Accuracy of Reporting Information in the American Housing Survey, Dawn Von Thurn, U.S. Bureau of the Census=0CFriday, May 17

2:00-3:30 p.m. =20

#### THE PRESIDENTIAL PRIMARIES

Major Media Coverage of the 1996 Presidential Election Campaign, Ted Smith, Virginia Commonwealth University, S. Robert Lichter, Center for Media & Public Affairs

Momentum and Stability: Political Attentiveness and Candidate Selection, Kelly Myers, University of New Hampshire, Clark Hubbard, University of New Hampshire

Public Opinion Dynamics in the Republican Presidential Nomination of 1996: Why \_\_\_\_\_ Won; Why \_\_\_\_\_ Fell Short, Scott Keeter, Virginia Commonwealth University

3:45-5:15 p.m. CONCURRENT SESSIONS

#### AAPOR/WAPOR SESSION: PUBLIC OPINION AROUND THE WORLD

Chair: Donald L. Shaw, University of North Carolina at Chapel Hill, USA

Popular Support for Free Market Reforms: Czechoslovakia, 1990-1993  
Allan L. McCutcheon, University of Delaware

Public Opinion in Non-Democratic Contexts: The Case of Brazil, Christine Horak, University of Nevada, Las Vegas, Joseph Straubhaar, Brigham Young University

Understanding and Measuring Public Opinion in North Korea, Young Chun, Bureau of Labor Statistics  
Stephen Linton, Columbia University, Nicholas Eberstadt, American Enterprise Institute

Current Status of Opinion Poll in Korea, Kyu No, Research & Research, Inc., Gwang-whan Wee, Research & Research, Inc.

Findings from the 1995 Latin Barometer, Marta Lagos, MORI/Chile

#### ACCURACY OF MEASUREMENT FOR THE RECALL OF EVENTS AND BEHAVIORS

Effects of Time and Memory Factors on Expenditure Recall Accuracy in Surveys Involving Diary Methods  
Monica Dashen, U.S. Bureau of Labor Statistics

Varying Recall Periods for Bounded Recall: The Effects on Data Quality  
Nancy Mathiowetz, JPSM-University of Maryland, Jim Lepkowski, University of Michigan

Limited Domain Diaries of Consumer Expenditures, Adriana Silberstein, Bureau of Labor Statistics

Are Proxy and Self Responses Different When Diaries are Used? R. Paul Moore, Research Triangle Institute

PUSH POLLS AND TRUTH IN POLLING LAWS: HOW SHALL WE RESPOND?

Organizer: Thomas Guterbock, Center for Survey Research, University of Virginia

Panelists and topics to be announced Friday, May 17

3:45-5:15 p.m.

ATTITUDE FORMATION AND CHANGE

Advocating the Adoption of Prevention Health Behaviors: The Effectiveness of Print Versus Video Communications, Timothy Greenlee, University of Rhode Island

The Duality of Opinion: An Exploration of the Media's Influence on Public Opinion  
Kimberly Downing, University of Cincinnati

Do Attitudes Toward Specific Supreme Court Decisions Matter? The Impact of the Webster and Flag-Burning Cases on Public Support for the Supreme Court, Jeffrey Mondak, University of Pittsburgh, Anke Grosskopf, University of Pittsburgh

Prejudgment in High-Profile Cases: A Meta-Analysis of the Relative Importance of Print Versus Electronic Sources of Information, Robert Ross, California State University, Edward Bronson, California State University

GENDER-RELATED ATTITUDES AND BEHAVIORS

June Cleaver revisited: The Impact of Television Viewing on Gender Stereotyped Attitudes Regarding Division of Labor and Household Chores, Eruca Scharrer, Syracuse University =20

Defining Sexual Harassment: Politics or Personal Experience? Diana Mutz, University of Wisconsin-Madison, Patricia Moy, University of Wisconsin-Madison =20

Housework Time and Housework Attitudes, John Robinson, University of Maryland =20

Perceptions of the Other Sex: The Gallup Poll of Men and Women, J. Andrew Brown, The Gallup Organization, London, UK

APPLICATIONS OF MODELING TO SURVEY RESPONSE/NONRESPONSE

Post-Stratification and Scale Validity: A Structural Equations Modeling Approach, Mark West, University of North Carolina-Asheville

Using Latent Variable Models to Deal with Nonresponse in Attitude Scales, Colm O'Muircheartaigh,  
Methodology Institute, Trini Moustaki, Methodology Institute

Predicting Customer Satisfaction Based on Association Models, Yves Thibaudreau, The Gallup Organization  
Gregory Gaertner, The Gallup Organization, Manass Chattopadhyay, The Gallup Organization

Item Nonresponse in Election Polls, Shari Weber, The Gallup Organization, Andy Anderson, The Gallup Organization

6:00-7:00 p.m. RECEPTION WELCOMING NEWCOMERS

7:00-8:30 p.m. DINNER

8:30-10:00 p.m. PLENARY SESSION

THE WELLSPRINGS OF POLITICAL AND SOCIAL DISCONTENT IN THE U.S.: AN HISTORICAL VIEW

Robert Samuelson, author *The Good Life and Its Discontents*, and columnist, Newsweek and The Washington Post  
Frank Newport, Editor-in-Chief, The Gallup Poll, The Gallup Organization  
Michael Traugott, Professor of Communication and Political Science, The University of Michigan  
Saturday, May 18

7:00-9:00 a.m. BREAKFAST

7:30-8:30 a.m. FUN RUN/WALK

9:00 a.m.-5:00 p.m. EXHIBITS

BOOKS

TECHNOLOGY

AAPOR 50TH ANNIVERSARY

8:30-10:00 a.m. AAPOR SHORT COURSE (no charge)

THE GENERAL SOCIAL SURVEY DATA AND RETRIEVAL SYSTEM

Tom W. Smith, Director, General Social Survey, National Opinion Research Center

8:30-10:00 a.m. CONCURRENT SESSIONS

COGNITIVE INTERVIEWING AND QUESTIONNAIRE DESIGN

Using Cognitive Testing to Design a Business Survey Questionnaire, Karen Goldenberg,  
Bureau of Labor Statistics



Uncovering Adolescent Perceptions: Trials and Tribulations Conducting Cognitive Interviews with Adolescents, Andrew Zukerberg, U.S. Dept of Commerce, Jennifer Hess, U.S. Bureau of the Census

Evaluating Subjective Health Questions: Cognitive and Methodological Investigations Paul Beatty, National Center for Health Statistics, Susan Schechter, National Center for Health Statistics

Who Lives Here? The Use of Vignettes in Household Roster Research , Eleanor Gerber, U.S. Bureau of the Census, Tracy Wellens, U.S. Bureau of the Census, Catherine Keeley, U.S. Bureau of the Census

IT MATTERS HOW YOU ASK: ASSESSING INCOME, RACE, ETHNICITY, PARTY AFFILIATION AND RELIGIOUS ATTENDANCE

Obtaining Income Information from the Self-Employed: Methodological Developments, Jean Martin, Office for National Statistics (UK), Sarah Cheesbrough, Office for National Statistics (UK), Tricia Dodd, Office for National Statistics (UK)

Estimating the Bias in Survey Reports for Religious Attendance, Stanley Presser, University of Maryland, Linda L. Stinson, Bureau of Labor Statistics

Asking Questions about Race, Ethnicity and Ancestry: Lessons Learned from the 1995 CPS Supplement on Race and Ethnicity, Ruth McKay, Bureau of Labor Statistics

A Methodological Approach to the Measurement of Race and Ethnicity in Telephone Surveys Judith Schejbal, University of Chicago, Paul J. Lavrakas, Northwestern University, Tom W. Smith, National Opinion Research Center

Question Wording and Partisanship Re-Examined: A Preliminary Report, David Moore, Gallup Organization=0CSaturday, May 18

8:30-10:00 a.m.

RESEARCH DESIGN ISSUES FOR ESTABLISHMENT SURVEYS

Respondent Selection in Mail Surveys of Establishments: Personalization vs. Organizational Roles, Carl Ramirez, U.S. General Accounting Office

Increasing Response Rates in Business Surveys: A Split-Half Experiment, Young Chung, Bureau of Labor Statistics, Kenneth W. Robertson, Bureau of Labor Statistics

The Relationship Between Informant Role and Reporting Style, Joan Phillips,

University of Illinois,  
Seymour Sudman, University of Illinois

Evaluating Respondent Performance in an Establishment Survey, David Cantor, Westat, Inc.,  
W. Sherman Edwards, Westat, Inc., Jeffrey Kerwin, Westat, Inc., Kerry Levin, Westat, Inc.

Which is Better: Grid Listing or Grouped Questions Design for Data Collection in Establishment Surveys?  
Laureen Moyer, Bureau of the Census

#### EXPLORATIONS OF THE THIRD PERSON EFFECT

A Social Categorization Model of the Third Person Effect, Mads Stenbjerre, Stanford University

An Experiment in Mass Media Appeals to Comply with the Law: Variation in the Third Person Effect  
Robert Mason, Oregon State University

Public Perceptions of Television Influence and Opinions about Censorship in Singapore  
Albert Gunther, University of Wisconsin, Ang Peng Hua, Nanyang Technological University

The Third-Person Effect of News Coverage: The Role of Orientations to the Media  
Vincent Price, University of Michigan, Li-Ning Huang, University of Michigan, David Tewksbury, University of Michigan

#### TRANSLATION AND OTHER CHALLENGES OF CROSS-CULTURAL RESEARCH

Infant Mortality Among Puerto Ricans, Karl Landis, Temple University

Methodological Challenges in Measuring the Behavior and Attitudes of Hispanic Consumers in the U.S.  
Horst Stipp, NBC, M. Isabel Valdes, Hispanic Market Connections

Effects of Asking Language Preference in a Radio Survey of U.S. Hispanics: Impact on Response Rates, Sample Representativeness and Reported Radio Listening, Robert Patchen, The Arbitron Company  
Marla D. Cralley, The Arbitron Company

Meaning and the Eyes of the Beholders: Translating Survey Items, Janet Harkness, ZUMA, Alicia Schoua Glusberg

Learning How to Ask: Some Lessons from Cross-Cultural Interview Research for Surveys in a Multicultural Society, Matt Salo, Bureau of the Census  
Saturday, May 18

10:15-11:45 a.m. CONCURRENT SESSIONS

## PUBLIC OPINION ABOUT PUBLIC OPINION AND THE POLLING INDUSTRY

Asking Respondents to Estimate Public Opinion: Who Can Do It and How Accurate Are They?

Daniel Merkle, Voter News Service, Paul J. Lavrakas, Northwestern University

The CMOR Industry Image and Respondent Refusal Study, Harry O'Neill, Roper = Starch Worldwide

Further Experiments on Presentation of Survey Findings in Newspaper Stories = , Peter Miller, Northwestern University, Michael Roloff, Northwestern University

## ALTERNATIVE RESPONSE SCALES

Measuring the Intensity of Response Categories, Tom W. Smith, National Opinion Research Center  
=20

Rating Scales and Question Interpretation: When the Numbers and Graphics Tell You What the Words Don't

Norbert Schwarz, University of Michigan, Carla Grayson, University of Michigan, Barrbel Knauper, University of Michigan, Michaela Wanke, University of Heidelberg

The Unfinished Business of Designing Response Scales in an Applied Research Setting

Wendy Davis, U.S. Bureau of the Census, Tracy Wellens, U.S. Bureau of the Census

## EVALUATING THE UTILITY OF COGNITIVE METHODS FOR DESIGNING QUESTIONNAIRES

How Well Do Question Evaluation Techniques Predict Test-Retest Reliability? Jennifer Hess, Bureau of the Census, Eleanor Singer, University of Michigan

Cognitive Design - Improved Accuracy or Increased Measurement Error - A Mixed-Mode Comparison of Behavioral and Attitudinal Questions, Todd Rockwood, CORC-University of Minnesota, Rodney K. Baxter, Washington State University

Getting the Truth in Evaluation Reinterviews: Results of a Study to Compare Cognitively Designed Reinterview

and Reconciled Reinterview, Rachel Caspar, Research Triangle Institute, Paul Biemer, Research Triangle Institute

## RACE AND INTEGRATION IN CONTEXT

Attitudes of Minority Residents of the Gold Coast, Fairfield County, Connecticut, Before the Simpson Verdict

Kurt Schlichting, Fairfield University

The Difference Between Black and Brown: Explanations of Racial Economic Inequality, Lawrence Bobo,

Russell Sage Foundation, James R. Kluegel, University of Illinois

Sociodemographic Correlates of African American Political Attitudes: Louis Farrakhan, the Nation of Islam, and the Million Man March, 1993-1995, Tyrone Forman, University of Michigan

America's Reaction to the O.J. Simpson Trial, Frank Newport, The Gallup Organization, Lydia Saad, The Gallup Organization =0CSaturday, May 18 10:15 -11:45 a.m.

ROUNDTABLE: ETHICAL SURVEY PRACTICE -- SURVEYING POLICIES AND PROCEDURES John Kennedy, Indiana University, Beth Webb, University of Maryland

ROUNDTABLE: THE 1994 REPUBLICAN TIDAL WAVE, Alfred Tuchfarber, University of Cincinnati

ROUNDTABLE: INTRODUCTORY SCRIPTS FOR SURVEYS, Vincent Parker, University of Illinois at Chicago, Elizabeth A. Severns, University of Illinois

ROUNDTABLE: PRACTICAL CONSIDERATIONS FOR COGNITIVE INTERVIEWING Diane O'Rourke, University of Illinois, Timothy Johnson, University of Illinois

ROUNDTABLE: THE AMERICAN COMMUNITY SURVEY PILOT STUDY: A REPLACEMENT FOR THE DECENNIAL CENSUS LONG FORM? Preston Waite, U.S. Bureau of the Census

ROUNDTABLE: PRETESTING SURVEY QUESTIONNAIRES: NEW TECHNIQUES AND CHANGING PRACTICES, Jennifer Rothgeb, CSMR, U.S. Bureau of the Census, Betsy Martin, CSMR, U.S. Bureau of the Census

ROUNDTABLE: THE IMPACT OF RELIGION ON PUBLIC OPINION, Daniel A. Stout, Brigham Young University, JoAnn Valenti, Brigham Young University

12:00-1:30 p.m. LUNCHEON AND PRESIDENTIAL ADDRESS

1:30-3:00 p.m. CONCURRENT SESSIONS

THE FUTURE OF PUBLIC OPINION RESEARCH

Organizer: Richard Kulka, Research Triangle Institute  
Panelists and topics to be announced

EVALUATING VALIDITY

Can Participating in a Panel Sample Introduce Bias into Trend Estimates? Michael Battaglia, Abt Associates, Inc., Elizabeth R. Zell, Centers for Disease Control, Pamela L.Y.H. Ching, Centers for Disease Control

The Impact of Interviewer Characteristics on Cocaine Use Underreporting by Male Juvenile Arrestees: A Comparison of Alternative Models Using Validated Reports, Michael Fendrich, University of Illinois at Chicago

Timothy Johnson, University of Illinois at Chicago, Joseph Wislar, University of Illinois at Chicago

Testing the Validity of Public Assistance Surveys with Administrative Records, Wei Yen, Office of Financial Management, Harold Nelson, Ph.D., Office of Financial Management

Checking Up on Respondents: A Voter Turnout Validation Study of the 1992 Election, Lydia Saad, The Gallup Organization, Andy Anderson, The Gallup Organization

#### RESPONSE ORDER EFFECTS: IDENTIFYING PATTERNS AND CORRELATES

When Poor Memory Makes for Good Data (and when not) -- Age and Response Effects in Attitude Measurement, Barbel Knauper, Institute for Social Research

Standing the Test of Time: Aging and Response Order Effects, Andrew Smith, University of Cincinnati

Direction of Comparison Effects: Fact or Artifact? Michaela Wanke, University of Heidelberg

Public Policy Questions and Response Order: Prevalence of the Recency Effect, David Moore, The Gallup Organization, Frank Newport, The Gallup Organization

1:30 -3:00 p.m.

#### METHODS TO INCREASE RESPONSE RATES

The Effect of Questionnaire Length on Response Rates -- A Review of the Literature, Karen Bogen, Center for Survey Methods Research

Increasing Response Rates and Data Quality in Personal Interview Surveys Without Increasing Costs: An Application of CQI to the NHSDA, Tom Virag, Research Triangle Institute, Brian Burke, Research Triangle Institute

The Effect of Additional Callbacks in a Telephone Survey, Robert Baumgartner, Hagler Bailly Consulting, Inc. Melanie Tompkins, Argonne National Laboratories

Arbitron's Methods for Improving the Survey Response of Young Males, Jennifer Novak, The Arbitron Company

Using Advance Letters in an RDD Telephone Survey, R. Paul Moore, Research Triangle Institute Kathryn L. Dowd, Research Triangle Institute

#### INTERVIEWER TRAINING AND FIELD SUPPORT FOR CAPI SURVEYS

Training Interviewers at Home on CAPI: Measuring the Effectiveness of Westat's On-line Tutorial CAPITRAIN as a Home Study Training Tool

l, Debbie Bittner, Westat, Inc., Ben Gill, Westat, Inc.

The Perils and Promise of CAPI: The View from Field Support, Robert Wagers=  
, National Opinion Research  
Center Affiliate, Shawn Marsh, National Opinion Research Center Affiliate

How Far is Too Far? Balancing the Technological and Human Limits of Comput=  
er-Assisted-Interviewing  
Mark Wojcik, National Opinion Research Center, Julie Ingels, National Opini=  
on Research Center

An Alternate Model of Case Management for Computer- Assisted Personal Inter=  
viewing, Lisa Thalji, University  
of Chicago, Mark S. Wojcik, National Opinion Research Center, Brian Young, =  
National Opinion Research Center

3:30-5:00 p.m. AAPOR BUSINESS MEETING

6:00-7:00 p.m. PRESIDENT S RECEPTION

7:00-9:00 p.m. DINNER AND AWARDS BANQUET

9:00-10:00 p.m. LIVE MUSIC AND DANCING

#### SEMINAR ON MOTIVATED PROBABILITY

Sunday, May 19 =20

7:00-9:00 a.m. BREAKFAST

9:00-10:30 a.m. AAPOR SHORT COURSE

#### A PRACTICAL GUIDE TO PROJECT MANAGEMENT FOR THE SURVEY RESEARCHER

Michael Weeks , Director, Survey Research Division, Research =  
Triangle Institute=0CSunday, May 19 =20

9:00-10:30 a.m. CONCURRENT SESSIONS

#### RACIAL ATTITUDES

Public Opinion about Affirmative Action, Stephen Bennett, University of Cin=  
cinnati, Eric Rademacher, University  
of Cincinnati, Al Tuchfarber, University of Cincinnati, Andy Smith, Univers=  
ity of Cincinnati

Across the Great Divide: Examining Black-White Differences in Political Att=  
itudes, Bob Oldendick, University  
of South Carolina, Michael W. Link, University of South Carolina, C. Blease=  
Graham, University of South  
Carolina

Experiments, Quasi-Experiments, Surveys and Depth Interviews: A Multi-Meth=

od Approach to Understanding  
White Racial Attitudes, Maria Krysan, Penn State University

Cohort Effects on Racial Attitudes: Does the Topic of the Question Make a Difference?  
Charlotte Steeh, University of Michigan

#### PUBLIC PERCEPTIONS ABOUT HEALTH AND SAFETY

Trends in HIV/AIDS Related Knowledge and Testing 1987-1994: Data from the National Health Interview Survey,  
John Anderson, Division of STD/HIV Prevention, Ronald W. Wilson, National Center for Health Statistics

People's Trust in Official Health Agencies as AIDS Information Sources: What People Perceive Medical Experts Say and What They Actually Believe, Nurit Guttman, UMDNJ-Robert Wood Johnson Medical School,  
Daria Boccher-Lattimore, UMDNJ, Charles T. Salmon, Michigan State University

IssueTrack/USA: Measuring the Impact of Events on Public Perceptions of Product Safety and Health  
Barry Feinberg, Audits & Surveys Worldwide

Getting Behind the Numbers on Access to Care, Karen Donelan, Harvard School of Public Health  
Craig A. Hill, National Opinion Research Center, Robert J. Blendon, Harvard School of Public Health

#### POLITICS, ELECTIONS AND VOTING

The Rise of Mail Ballot Voting in California, Mark DiCamillo, The Field Institute

Defining the Religious Right: Issues of Self-Identification and Measurement of Political Groups,  
Cheryl Arnedt, CBS News

African American Realignment: 1937-1965, Daniel Dowd, Yale University

Neighborhood and Community Context Effects on Voter Turnout: A Case Study in Baltimore, MD and Bridgeport, CT, Kurt Schlichting, Fairfield University, Peter Tuckel, Hunter College, C.U.N.Y.,  
Richard Maisel, New York University

#### ASSESSING THE EFFECTS OF NON-RESPONSE AND REFUSAL CONVERSION

The Effects of Coverage and Nonresponse Bias in the Measure of Past Week Newspaper Readership  
Sue Greer, Behavioral Science Research Corp., Virginia Dodge Fielder, Knight Ridder, Inc.

The Effect of Refusal Conversions on Survey Estimates, Pamela Rathbun, Hagler Bailly Consulting, Inc.,  
Robert M. Baumgartner, Hagler Bailly Consulting, Inc.

Lies, Damn Lies, and Response Rates: The Noncooperation Effect in Telephone Survey Research  
Scott Goold, University of New Mexico

Initial Cooperators vs. Converted Refusers: Are There Response Behavior Differences? Johnny Blair,  
University of Maryland, Timothy Triplett, University of Maryland, Teresa Hamilton, University of Maryland,  
Yun-Chiao Kang, University of Maryland=0CSunday, May 19 =20

9:00-10:30 a.m. =20

#### TOWARD AN UNDERSTANDING OF SURVEY RESPONSE

Survey Question Effects: A Simplifying Explanation, George Bishop, University of Cincinnati

The Effect of Length of Recall on the Quality of Survey Data: A Meta-Analytic Approach  
Nancy Mathiowetz, JPSM-University of Maryland, Linda Stinson, Bureau of Labor Statistics

Ambiguity in Survey Questions, Matthew Berent, Idaho State University

Does Decomposition Improve the Accuracy of Behavioral Frequency Reports? Robert Belli, University of Michigan  
Norbert Schwarz, University of Michigan, Eleanor Singer, University of Michigan=20

#### AUDIO COMPUTER-ASSISTED SELF INTERVIEWING

Organizer: Allen Duffer, Research Triangle Institute

Telephone Audio-CASI and Surveys of Sensitive Behaviors, Timothy Smith, Research Triangle Institute,  
Charles F. Turner, Research Triangle Institute, Heather Miller, Research Triangle Institute, Phillip C. Cooley, Research Triangle Institute, Lori Von Colln, Research Triangle Institute

Interviewer-Respondent-Computer Interaction in a CAPI Survey, Allen Duffer, Research Triangle Institute,  
Jutta Thornberry, Research Triangle Institute

Audio-CASI in Personal Interview Surveys, Susan Rogers, Research Triangle Institute, Barbara Forsyth, Research Triangle Institute, Heather Miller, Research Triangle Institute, Charles Turner, Research Triangle Institute  
Tim Smith, Research Triangle Institute

Survey Measurement of Sensitive Behaviors Using Audio-CASI, Charles Turner, Research Triangle Institute  
Heather Miller, Research Triangle Institute, Barbara Forsyth, Research Triangle Institute

10:45 a.m. - 12:15 p.m. - CONCURRENT SESSIONS



SLIPPERY OPINIONS OR SQUISHY MEASUREMENT? EXPLORING ARTIFACTS OF CONTEXT AND COGNITION

Knowledge of and Attitudes Toward the Death Penalty and Rehabilitation: Artifact or Effect? Patricia Moy, University of Wisconsin-Madison, William P. Eveland, Jr., University of Wisconsin

Geographic Context, Information Sources, and the Meaning of Responses to the Number One Problem Item Paul Lavrakas, Northwestern University Survey Lab, Judith A. Schejbal, National Opinion Research Center

The Effects of Recalling Consumer Experiences on Satisfaction Judgments, Barbara Bickart, Rutgers University

Question Order Effects in Voting Surveys, Nick Moon, NOP Research

PUBLIC OPINION AND PUBLIC POLICY

Jump-Starting School Reform: Can Public Opinion Force Change? Floyd Ciruli, Ciruli Associates, Inc.

Who Listens When America Speaks? Constituent Representation on Environmental Issues in the Senate Amy Richardson, Princeton University

Who Asks What and How it is Reported: Polls, Sponsorship and Public Opinion on New Policy Issues Anne Hildreth, University at Albany

Making Major Changes in the Health Care System: Public Opinion Parallels Between Two Recent Debates Robert Blendon, Harvard School of Public Health, John M. Benson, Harvard School of Public Health=0CSunday, May 19

9:00 a.m.-10:30 a.m

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EFFECTS OF INTRODUCTIONS AND INCENTIVES ON RESPONSE RATES

Exploring the Impact of Survey Introductions, Pamela Campanelli, Survey Methods Centre, SCPH Nick Moon, NOP Research, London, Patrick Sturgis, Survey Methods Centre, SCPH

Introductory Interactions in Telephone Surveys and Nonresponse, Mick Couper, University of Michigan & JPSM Robert M. Groves, University of Michigan & JPSM

The Effect of Incentives on Response Rates in Face-to-Face Surveys, Nancy Gebler, University of Michigan, Eleanor Singer, University of Michigan, Kate McGonagle, University of Michigan, Trivellore E. Raghunathan, University of Michigan

Incentives and Response Rates: A Classic Experiment with Physicians, Craig Hill, National Opinion Research Center  
Krishna L. Winfrey, National Opinion Research Center

SURVEYS ON SPECIAL POPULATIONS

Accessing an Injecting Drug User Population, Julia Ingels, National Opinion Research Center, Albert Pach, III, National Opinion Research Center, Ellen Kaplowitz, National Opinion Research Center

Videotaping Neighborhoods, Woody Carter, National Opinion Research Center, Jody Dougherty, National Opinion Research Center, Karen Grigorian, National Opinion Research Center

Conducting Surveys in Urban Public Housing Developments  
Vicky Gwiasda, University of Illinois

Identifying Recipients of Housing Assistance through Survey Questions, Diane Rucinski, University of Chicago, Leslie Atheny, National Opinion Research Center, Laurent Hodes, Dept. of HUD

DOES THE PRESS DRIVE OR MIRROR PUBLIC OPINION?

Does the Press Drive or Mirror Public Opinion, David Fan, University of Minnesota  
Shanto Iyengar, University of California, Leo Jeffers, Cleveland State University  
Vincent Price, University of Michigan, Elisabeth Noelle-Neumann, Allensbach Institute =20

12:15-1:15 p.m. LUNCH AND GOODBYE UNTIL AAPOR S 52ND in Virginia

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Registration Form, page 2 of 2 .....

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=09 May 16. Thursday, 1:00 - 5:00 p.m.

\_\_\_\_\_ The General Social Survey Data  
=09 and Retrieval System Free =09 \$ \_\_\_\_\_  
=09 May 18. Saturday, 8:30 - 10:00 a.m.

\_\_\_\_\_ A Practical Guide to Project Management  
=09 for the Survey Researcher \$ 50.00 \$ \_\_\_\_\_  
May 19. Sunday, 9:00 a.m.-12:00 p.m.

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id JAA10259; Tue, 12 Mar 1996 09:31:34 -0800 (PST)  
Date: Tue, 12 Mar 1996 09:31:33 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Move to End University Tenure?  
Message-ID: <Pine.SUN.3.91.960312091019.7831A-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

The following message, now widely circulating on the Internet, is essentially true, has implications for many current and future members of AAPOR. For that reason, it is presented here for your information only, with no implication that AAPORNET is thereby taking one side or another in any related controversy. AAPORNET has not verified any of the facts alleged in the message, except that it did originate from an address on the University of Minnesota computing system. Further information is especially welcomed from AAPORNETonians on the Minnesota campus. -- JRB

\*\*\*\*\*

>From Erwin Marquit <marqu002@maroon.tc.umn.edu>  
Date 21 Feb 1996 21:02:46 GMT

University of Minnesota President Niels Hasslemo and the university's Board of Regents are launching a serious campaign to end tenure not only at the University, but nationally as well. The threat to tenure nationwide is serious enough to warrant strong protests to the president and the Board of Regents (address for both: Morill Hall, Univ. of Minnesota, Minneapolis, MN 55455) from all over the country by individual faculty, faculty organizations, and professional societies.

At its December meeting, the Board of Regents set May 1996 as a deadline to effect changes in the tenure code in order that they may be put into effect in the fall. President Hasselmo in a letter of November 20, 1995 to Regents Chair Thomas R. Reagan wrote: "Tenure imposes rigidities of lack of flexibility... It is assumed that the proportion of faculty who are tenured must decrease." Hasselmo not only proposed reduction of the number of tenured faculty (apparently to under 50% of the faculty), but also proposed a redefinition of tenure that would make it possible to eliminate faculty by dissolution of their departments (by shifting the place of tenure from the university as a whole to one's department) or to force individual faculty to leave by reduction of their salaries (in Hasselmo's words: "partial decoupling of compensation from tenure").

President Hasselmo and the Regents initiated these moves and set a schedule for their implementation without meaningful consultation with the faculty, seriously undermining the institution of faculty governance. The Regents have the power to abolish tenure with or without Senate concurrence and recent statements by some administrators and regents indicate the intention to do so. This is why faculty collective bargaining to save tenure is on the agenda today. Aware that tenured is honored at all research universities and at essentially all other public institutions of higher learning, President Hasselmo also recommended that the Regents initiate a national discussion on tenure, which one can only interpret as a recommendation for dismantling tenure nationwide.

To defend themselves from this threat, a faculty union has been formed this month, the University Faculty Alliance (UFA). The UFA is now soliciting signatures on authorization statements for collective-bargaining representation. If sufficient numbers of signatures are obtained, the union can request a cease and desist order from the state Bureau of Mediation Services to prevent changes in the conditions of employment until a collective-bargaining representation election is held. The administration is attempting to counter this faculty reaction by a widespread disinformation campaign in the local media that no serious changes are being contemplated for the present, despite the fact that at its February meeting, the Regents did not even discuss rescinding its decision to act on tenure changes at its mid-May meeting.

Please circulate this news as widely as possible

Erwin Marquit  
School of Physics and Astronomy  
116 Church Street SE  
University of Minnesota  
Minneapolis, MN 55455-0112

(612) 922-7993

>From beniger@rcf.usc.edu Tue Mar 12 12:54:47 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id MAA14670 for <aapornet@usc.edu>; Tue, 12 Mar 1996 12:54:45 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id MAA27532; Tue, 12 Mar 1996 12:54:44 -0800 (PST)  
Date: Tue, 12 Mar 1996 12:54:42 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: NEW RESOURCES ON THE NET  
Message-ID: <Pine.SUN.3.91.960312120715.22690C-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

#### NEW RESOURCES ON THE NET

##### FEDERAL DATA ON THE NET--FREE AND FOR FEE

"Federal Government Information on the Internet", by Maggie Parhamovich Farrell, has recently been updated. Although primarily aimed at U.S. government document librarians, it is a great resource for anyone interested in U.S. government information. It contains both free and for fee links to government information by subject, from the Agency for International Development to weather, and includes nearly 100 subjects, as well as selected mailing lists and library catalogs. It is one of the first places to go for a logical collection of pointers to U.S. government information.

<http://www.unlv.edu/library/GOVT/>

##### SEARCHABLE WORLD DATABASES AND INTERNATIONAL DOCUMENTS

The University of Colorado-Boulder Government Publications Library site is similar to the Federal Government Information on the Internet Web page, with one major exception: It also covers foreign agency statistics and government information very thoroughly. Under "International Documents" there are links to various international agencies such as the Asian Development Bank, European Union, International Monetary Fund, World Bank, the United Nations and several of its organizations, and the International Atomic Energy Agency (IAEA), among others. "Information about non-U.S. Countries" includes subject information about non-U.S. countries covering children and youth to weather forecasts. Included in these pointers are several searchable World Bank databases, country health profiles, business directories for various countries, endangered species information, and links to election information in many countries, as well as parliamentary



sites for over 30 countries, among others. This variety of pointers makes this a very good place to start for finding international information.

International Organizations Information:

<http://stripe.Colorado.EDU/~govpubs/internat.htm>

Non-U.S. Country Information:

<http://stripe.Colorado.EDU/~govpubs/foreign.htm>

And you can find an updated guide to Canadian government information (by subject, province, and municipality) from the University of Waterloo Electronic Library:

<http://library.uwaterloo.ca:80/discipline/Government/CanGuide/>

#### WORLD'S LARGEST TELEPHONE DIRECTORY

Switchboard, provided by Banyan Systems, Inc., allows users to search its U.S. database of over 90 million names for telephone numbers and addresses. Listings are compiled from white pages directories throughout the U.S., although because white pages directories are usually updated annually, there is a possibility that the listing you get might be out of date. Switchboard is searchable by name, city and state. Retrieval looks exactly like a telephone listing. A help file is available on the home page. You may also register at the site and personalize your listing, adding an e-mail address if you wish. 10 million U.S. businesses are also searchable.

<http://www.switchboard.com/>

#### NTIA GRANTS IN INFORMATION, COMMUNICATION TECHNOLOGY

The Commerce Department's National Telecommunications and Information Administration (NTIA) is accepting applications for the 1996 round of the Telecommunications and Information Infrastructure Assistance Program (TIIAP). TIIAP provides seed money for innovative, practical projects that extend the benefits of advanced telecommunications and information technology to rural and urban underserved Americans. Priorities in the 1996 round include funding demonstration projects that can be replicated in other communities, improving access to information and communication technologies for disadvantaged communities, and supporting innovative planning efforts. Non-profit organizations, colleges and universities, and all non-federal governmental entities are eligible to apply. Application deadline is Apr. 4, 1996. Information about the program's regulations and procedures can be found in the Notice of Solicitation of Grant Applications, published in the Federal Register on February 29, 1996. For more information, see the Web or email addresses below, call (202) 482-2048, or use the automated fax-back system by dialing (202) 501-2303.

<http://www.ntia.doc.gov/www/otiahome/tiiap/tiiap.html>

Send email to: [tiiap@ntia.doc.gov](mailto:tiiap@ntia.doc.gov)

#### READING THE WEB USING ONLY EMAIL

The Agora email server is for Internauts with email access but without a full IP Internet connection. You can use email to pull down Web pages and read them locally with a browser on your workstation. There are several servers available, but the fastest and most efficient is included here. Using the Agora email server you can get Web documents as HTML, or as text with either absolute or relative embedded URL's. You can also get your HTML file converted to postscript. Note that this method does not help you if a site is hyperlinked only by image maps. However, this is an effective method to get the content of a Web site via email.

send e-mail to: [w3mail@gmd.de](mailto:w3mail@gmd.de)

In the subject line type: Help

In the body type: Help

When you have done that, to get more information on other Agora servers:  
<http://www.gi.net/NET/CM/96-03-06/0036.html>

#### ACCESSING FTP FILES AND GOPHER MENUS AND TEXT USING ONLY EMAIL

For information on ftpmail, a service that allows you to access ftp files through email, and gophermail, a service that allows you to retrieve gopher menus and text through email, check Patrick Crispen's Internet Roadmap.

ftpmail: <http://www.brandonu.ca/~ennsnr/Resources/Roadmap/map15.html>

gophermail: <http://www.brandonu.ca/~ennsnr/Resources/Roadmap/map22.html>

Note that Crispen's ftpmail and gophermail servers may not be current.

Try as many as you need until you find one that works.

For a list of current ftpmail servers, see Scott Yanoff's newly updated "Internet Services List":

<http://www.uwm.edu/Mirror/inet.services.html#FTP>

For more on Yanoff's list check the Scout Toolkit:

<http://rs.internic.net/scout/toolkit/3b2-4.html>

#### CANADIAN DAILY NEWS AND FEATURES--SEARCHABLE

The Canadian Online Explorer (CANOE), provided by the Toronto Sun Publishing Company and Rogers Multi-Media, is a comprehensive Canadian news site, featuring selected stories from the Calgary, Edmonton, Ottawa, and Toronto Sun newspapers. The "Slam Sports" section features articles on hockey, football, baseball, and basketball. Selected articles from the Financial Post newspaper and McLean's magazine are provided, as is a "Canoe Money" business section, and "Jam Showbiz," with TV, theatre, and movie news. Other interesting items include McLean's rankings of selected Canadian Universities, "Canoe Money's" current rates on everything from savings to currency -- including a mortgage rate calculator and currency exchange rate converter, and Financial Post's coverage of Canadian financial news. Each constituent part of CANOE is searchable. News is updated daily. At present there is no archive. The site is available in English only.

<http://www.canoe.ca>

#### NATIONAL PARK SERVICE WEB SITE

The United States Department of the Interior has recently opened its National Park Service (NPS) Web site, offering listings of all U.S. national parks, monuments, historical sites, memorials, and other designations by name, state, or region -- although state and regional access is limited to clickable maps only at this time. Each NPS site provides varying quantities of information. "Preserving America's Heritage" contains exhaustive information about natural resources and history in the parks, as well as educational resources related to the NPS. "Caring for the American Legacy" has useful information about the NPS, including the nomenclature of the National Park System Units located under "What is the National Park System?". There is also a "Hot Topics" section of NPS issues. Although the "Search the National Parks by Theme" section is in an immature state at present, watch for it to improve, making access to specific information even easier.

<http://www.nps.gov/>

#### BLOCK WRITERS BLOCK--AND MORE

Purdue University's Online Writing Lab (OWL) offers over 100 handouts on English writing skills. The collection could be called an online grammar book or a basic writing course. Categories covered include

sentences, punctuation, parts of speech, spelling, methods of citing sources in research paper writing, English as a second language, and general writing concerns such as writers block, proofreading, non-sexist language, resume writing, business and professional writing, and coping with writing anxiety.

<http://owl.trc.purdue.edu/by-topic.html>

The same resource is offered via gopher access by the Virginia Technical University on their Self-Serve Gopher, where it is available in Microsoft Word format for PC and MAC, as well as ASCII text format. The index to the filenames can be found under the "Text" menu.

[gopher://athena.english.vt.edu:70/11ftp%3AWWW%3AGophers%3AOWL\\_Gopher%3AWriting%20Handouts%20%3A](gopher://athena.english.vt.edu:70/11ftp%3AWWW%3AGophers%3AOWL_Gopher%3AWriting%20Handouts%20%3A)

20Handouts%20%3A

Gopher to: athena.english.vt.edu

Select: OWL Gopher/Writing Handouts

#### WRITING HISTORY IN THE NEW MEDIA

The Center for History and New Media, a collaboration between George Mason University, the American Social History Project, and the Center for Media and Learning at the City College of New York, is an attempt to respond to the way new media are changing the teaching and studying of history. The Center aspires "to produce innovative historical works in the new media" such as CD-ROM disks on U.S. history, and present seminars and conferences on history and new media. Their web site, newly opened, presents information about the Center and hypertext essays on new media and history including a hypertext guide to history sites, which first appeared in the American Historical Association's December 1995 "Perspectives." Also provided are reviews of history CD-ROM's and software, connections to teaching projects, and links to other history sites, including a long list of university and college history departments.

<http://web.gmu.edu/chnm/>

#### AUTO-EROTICISM

eAuto is a comprehensive pointer site to Web auto sites. Included are pointers to auto brands from Acura to Volvo (both company and "enthusiast" sites), traditional and virtual dealers, auto parts, tires, accessories, and services -- including car clubs, trade associations, and U.S. federal government departments. Also provided are pointers to automotive and motor sports periodicals, as well as racing resources of all kinds.

<http://www.eauto.com/>

Text only: <http://www.eauto.com/text/index.html>

#### WOMEN'S STUDIES BIBLIOGRAPHIES

The Women's Studies Librarian's Office of the University of Wisconsin System has recently made two new annotated bibliographies available via gopher. "Information Technology and Women's Lives" , by Linda Shult, contains over 750 citations, some annotated, in the categories of general, computer science and education, employment and health, and online usage/electronic resources. The bibliography is available as one file, or as individual chapters, and is completely searchable. Also offered is "Mentoring Women in Higher Education: An Annotated Bibliography", by Phyllis Holman Weisbard, which is Number 75 in the "Wisconsin Bibliographies in Women's Studies" series.

"Information Technology:"

<gopher://siloadp.wisc.edu:70/11/.uwlibs/.womenstudies/.infotech>

"Mentoring Women:"

gopher://silo.adp.wisc.edu:70/00/.uwlibs/.womenstudies/.bibs/.mentor  
gopher to: silo.adp.wisc.edu

Select: Campus Libraries Information-U.W. Madison/U.W. Madison  
Libraries Centers U-Z/Women's Studies Librarian's Office/Wisconsin  
Bibliographies in Women's Studies.

#### WOMEN'S HISTORY MONTH

In honor of Women's History Month, The Feminist Majority Online's Women's Web World has created a "Women's History Month" page. A fact of the day, book of the day, and link of the day are provided, as are calendar dates and events. A "Teach Women's History" page offers various teaching tools including a full text browsable and searchable online version of "The Feminist Chronicles: 1953-1993", by Toni Carabillo, Judith Meuli, and June Bundy Csida.

Women's History Month: [http://www.feminist.org/other/wh\\_menu.html](http://www.feminist.org/other/wh_menu.html)

Women's Web World: <http://www.feminist.org/>

#### CYPER-SURF THROUGH MONGOLIA, AT LAST!

Mongolia recently opened its first Internet node, as well as a Web site. "About Mongolia" links to information about Mongolian economics, culture, history, and politics, including the Mongolian Constitution. See a Mongol Empire chronology and map and a portrait of Genghis Khan. Sections on language, art, music, and daily life are provided, as well as links to other Mongolian information on the Internet.

<http://202.131.0.8/>

#### NET MADNESS HITS THE NET

With "March Madness" approaching -- high school state and national college basketball tournaments -- attention should be turned to one of the best basketball sites on the 'Net, provided by one of the most basketball crazy states in the U.S. -- Illinois. The Chicago Tribune now offers a Web site called March Madness which chronicles the complete history of boys and girls Illinois state high school basketball tournaments since 1908 (boys) and 1977 (girls). The site contains full text of the original Tribune articles covering every championship game, along with box scores and all-tournament teams. Individual and team records, biographies of "all time" Illinois players and coaches, and a list of "Mr. and Ms. Basketball" in Illinois are available, along with this year's schedule of games. Probably the highlight of the site is a video library of over ten short films (for both PC and Mac) of great finishes, the early years, and great teams and players. These files are very large, but worth viewing. Even if you're not from Illinois, if you're a basketball fan, you'll enjoy this site.

<http://www.chicago.tribune.com/extra/preps/sppreps.htm>

#### ALL THE LATEST IN WEB TECHNOLOGY--PLUS CARBONATION

The new browser-busting PepsiWorld site will test many of your browser's new plug-in capabilities. Pepsi's site is massively graphical, and not for those with slow connections. But if you've got some time to spare, and want to see all the latest Web tools and gadgets in action, pay them a visit. In order to really see the sights you have to become a "squatter", which means registering.

<http://www.pepsi.com/>

Less graphical: <http://www.pepsi.com/intro21.html>

InterNIC provides information about the Internet and the resources on the Internet to the U.S. research and education community under a cooperative agreement with the National Science Foundation: NCR-9218742. The Government has certain rights in this material.

>From WRMJ84A@prodigy.com Wed Mar 13 08:13:13 1996  
Return-Path: WRMJ84A@prodigy.com  
Received: from pimaia2w.prodigy.com (pimaia2w.prodigy.com [192.207.105.46])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id IAA01316 for <aapornet@usc.edu>; Wed, 13 Mar 1996 08:13:11 -0800  
(PST)  
Received: from mail.prodigy.com ([199.4.137.13]) by pimaia2w.prodigy.com  
(8.6.10/8.6.9) with SMTP id LAA14916 for <aapornet@usc.edu>; Wed, 13 Mar  
1996 11:13:01 -0500  
Date: Tue, 12 Mar 1996 11:10:44 EST  
From: WRMJ84A@prodigy.com (MR GLENN H ROBERTS)  
X-Mailer: PRODIGY Services Company Internet mailer [PIM 3.2-334.50]  
Message-Id: <013.03455370.WRMJ84A@prodigy.com>  
To: aapornet@usc.edu  
Subject: Impact gambling casinos

Do you know of opinion research being done on impact gambling has on family and children? Any studies or questionnaires available as source.

Appreciate any leads.

Glenn Roberts wrmj84a@prodigy.com

>From beniger@rcf.usc.edu Wed Mar 13 09:43:56 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id JAA13215 for <aapornet@usc.edu>; Wed, 13 Mar 1996 09:43:54 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id JAA26620; Wed, 13 Mar 1996 09:43:50 -0800 (PST)  
Date: Wed, 13 Mar 1996 09:43:49 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Stay Tuned Tomorrow...  
Message-ID: <Pine.SUN.3.91.960313094204.24054C-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

STAY TUNED TOMORROW...

Yesterday's New York Times (March 12):  
(Business Day, lead story, p. 1, four-column headline)

AMERICA ONLINE ANNOUNCES TWO ALLIANCES FOR INTERNET

By PETER H. LEWIS

America Online announced two major alliances yesterday, with AT&T and Netscape Communications, that were intended to help the world's largest on-line information service take fuller advantage of the Internet's growing popularity...

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This morning's New York Times (March 13):  
(Business Day, lead story, p. 1, one-column headline)

MICROSOFT GETS  
A BIG BOOST  
ON INTERNET

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America Online Shifts  
Alliance From Netscape

By PETER H. LEWIS

What a difference a day  
makes in cyberspace.

When the smoke cleared  
yesterday, America On-  
line's software partner  
of choice turned out to  
be Microsoft--not Net-  
scape Communications,  
which seemed to be the  
favorite a day earlier.

The surprising shift  
demonstrated the Micro-  
soft Corporation's con-  
tinuing ability to use  
its market power in the  
computer industry to  
push aside a rival...

###

>From bauman@aecom.yu.edu Wed Mar 13 10:35:45 1996  
Return-Path: <@VM.usc.edu:bauman@aecom.yu.edu>  
Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id KAA23697 for <aapornet@USC.EDU>; Wed, 13 Mar 1996 10:35:43 -0800  
(PST)  
Received: from alsys1.aecom.yu.edu by VM.USC.EDU (IBM VM SMTP V2R2) with  
TCP;  
Wed, 13 Mar 96 10:37:45 PST  
Received: by alsys1.aecom.yu.edu id AA24596

(5.67b/IDA-1.5/AECOM-RIT for aapornet <aapornet@vm.usc.edu>); Wed, 13 Mar 1996 13:35:39 -0500  
Date: Wed, 13 Mar 1996 13:35:38 -0500 (EST)  
From: Laurie Bauman <bauman@aecom.yu.edu>  
X-Sender: bauman@alsys1  
To: aapornet <aapornet@vm.usc.edu>  
Subject: Telephone Interviews with Children  
Message-Id: <Pine.SUN.3.91.960313131940.19539D-100000@alsys1>  
Mime-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

I am interested in the feasibility of collecting data over the telephone from children 8-11 years of age. We plan to use several mental health and social functioning measures in in-person interviews with children, but would like to conduct periodic follow-ups by phone. The measures appear to have adequate validity and reliability when administered in-person or as self-administered tools. However, we can find little in the literature on the quality of data collected in telephone interviews with kids. Do you know of published references on this issue? Have you had any experience with collecting data from children over the telephone?

Please send replies to bauman@aecom.yu.edu.

Thanks!

>From jbbare@Interpath.com Wed Mar 13 11:08:18 1996  
Return-Path: jbbare@interpath.com  
Received: from mail-hub.interpath.net (mail-hub.interpath.net [199.72.1.13])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id LAA00208 for <aapornet@usc.edu>; Wed, 13 Mar 1996 11:08:16 -0800  
(PST)  
Received: from LOCALNAME (raleigh2-57.interpath.net [199.72.147.57]) by  
mail-hub.interpath.net (8.6.12/8.6.14) with SMTP id OAA08278 for  
<aapornet@usc.edu>; Wed, 13 Mar 1996 14:05:45 -0500  
Date: Wed, 13 Mar 1996 14:05:45 -0500  
Message-Id: <199603131905.OAA08278@mail-hub.interpath.net>  
X-Sender: jbbare@Interpath.com  
X-Mailer: Windows Eudora Light Version 1.5.2  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
To: aapornet@usc.edu  
From: John Bare <jbbare@Interpath.com>  
Subject: the public perspective

Does anyone know if The Public Perspective is still publishing and, if so, how to subscribe? You can e-mail me directly with the information.

Thanks,  
John Bare  
jbbare@interpath.com

>From beniger@rcf.usc.edu Wed Mar 13 11:30:52 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTMP  
id LAA04946 for <aapornet@usc.edu>; Wed, 13 Mar 1996 11:30:50 -0800  
(PST)  
Received: (from beniger@localhost)

by almaak.usc.edu (8.7.2/8.7.2/usc)  
id LAA06824; Wed, 13 Mar 1996 11:30:48 -0800 (PST)  
Date: Wed, 13 Mar 1996 11:30:47 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Information, Advice Wanted  
Message-ID: <Pine.SUN.3.91.960313112439.24054T-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

The following is posted to AAPORNET on behalf of John C. Williamson, a student at Columbia Business School. Please send all messages directly to Mr. Williamson, who is not on AAPORNET, at gpmg74a@prodigy.com Please do not post replies to AAPORNET.

\*\*\*\*\*

Date: Mon, 11 Mar 1996 15:51:54 EST  
From: GPMG74A@prodigy.com (MR JOHN C WILLIAMSON)  
Subject: Advice for non-profit start-up

I am a student at Columbia Business School in New York and I am exploring an idea with several of my classmates to set up a non-profit web site which would provide election information to perspective voters.

The information that would be provided would be scheduled local and national races, polling places, and limited candidate information. The target market would be college students that are away from home and not able to follow politics at home.

What do you think of the feasibility of this idea? Do you know of another web site that currently does this? Any other advice or recommendations?

I appreciate your time and I thank you in advance for your help.

Sincerely,  
John Williamson

>From rstuefen@charlie.usd.edu Wed Mar 13 11:58:03 1996  
Return-Path: <@VM.usc.edu:rstuefen@charlie.usd.edu>  
Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id LAA09523 for <aapornet@USC.EDU>; Wed, 13 Mar 1996 11:57:59 -0800  
(PST)  
Date: Wed, 13 Mar 1996 11:57:59 -0800 (PST)  
Message-Id: <199603131957.LAA09523@usc.edu>  
Received: from charlie.usd.edu by VM.USC.EDU (IBM VM SMTP V2R2) with TCP;  
Wed, 13 Mar 96 11:59:59 PST  
Received: from chiefs ([192.236.38.19]) by charlie.usd.edu with SMTP;  
Wed, 13 Mar 1996 13:59:20 -0600 (CST)  
X-Sender: rstuefen@charlie.usd.edu  
X-Mailer: Windows Eudora Version 1.4.4  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
To: aapornet@vm.usc.edu



From: rstuefen@charlie.usd.edu (Randall M. Stuefen)  
Subject: Status of Life Quotient

Dear All,

I am looking for a self assessment tool or self assessment screen to help people review their life situation and see if they are performing well compared to their expectations. I am hoping that people can answer 20 or 30 questions that are not too threatening (maybe fun) and have them reflect on their participation or achievement educational, social, economic, etc. issues as they relate to their expectations. The screen would be self administered. It is meant to be a conversation generator.

I would relate what I am looking for to a "South Oakes" screen for determining problem gamblers. You check a number of items and total your score. Based on that score we give you a feel good or satisfaction quotient. It would be more of a happiness quotient than the gambling screen. A score of ?? indicates you are living a well balanced life among lifes options. An even higher ?? would indicate that you are "ecstatic".

This has become interesting in that students may or may not expect much to result of a college degree. The decline of middle management jobs may have stopped some short of realizing goals. All may be happier because of non-economic life experiences.

Appreciate Any Thoughts,  
Randy

>From beniger@rcf.usc.edu Thu Mar 14 05:41:58 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id FAA20038 for <aapornet@usc.edu>; Thu, 14 Mar 1996 05:41:57 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id FAA18162; Thu, 14 Mar 1996 05:41:56 -0800 (PST)  
Date: Thu, 14 Mar 1996 05:41:56 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET  
Message-ID: <Pine.SUN.3.91.960313113941.24054U-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET OF INTEREST TO AAPORNET

E-POSTINGS TRACER GETS MIXED REVIEWS

Prodigy recently became the first of the Big Three commercial online providers to incorporate a new tracer device, capable of tracing all information posted on the company's bulletin boards. Subscribers are now able to peruse more than 17 million notes posted during the last year and a half, by subject area or key words, as well as by sender and receiver. Up

until now, posts were kept 90 days and then purged. Privacy advocates say such archives and search capabilities allow anyone -- prospective employers, merchants or nosy neighbors -- to use the Net to develop profiles of individuals based on forums they participated in and what they've contributed over a long period of time. (St. Petersburg Times 11 Mar 96 p9)

#### NEW SYSTEM FOR LINKING PCs TO PHONES

Dialogic Corp. and Israeli firm VocalTec Inc. have developed a technology that allows voice conversations via the Internet between PCs and ordinary telephones. The Internet Phone Telephony Gateway allows computers to place phone calls anywhere in the world via the public switched phone network. The price of the system, which will be available in the second quarter of this year, has not yet been set. (Investor's Business Daily 11 Mar 96 A7)

#### THE SOUNDS OF THE WEB

Mountain View, Calif.-based NetPhonic Communications Inc.'s Web-On-Call Voice Browser offers text-to-voice capability that lets Web surfers listen to Web pages over an ordinary telephone. The \$1,000 program installs on a company's Web server and "reads" standard .html formatted pages over the phone to customers who don't have access to PCs. (Investor's Business Daily 11 Mar 96 A6)

#### OPEN UNIVERSITY TRAINS 25% OF ALL MBA STUDENTS IN U.K.

The Open University in the United Kingdom, which specializes in "distance education," is educating one fourth of all MBA students in the U.K. (1200 in the current academic year), and is one of just a few business schools to have been given an "excellent" rating by the Higher Education Funding Council. Distance learning is the only method of instruction offered by Open University, and one administrator says: "For us it's the only thing we do; we have to get it right." (Financial Times 11 Mar 96 p9)

#### OPENING THE NET TO "CYBERNAUTES"

In the unending war to prevent English domination of the French-language, French-speaking Internet promoters, from France's Minister of Culture to cyberspace crusaders in Quebec, are working on the first online French-searching software and a French vocabulary, or Net slang, for the Internet. The goal: to allow francophone "cybernautes" to use the Internet without submitting to English. (Montreal Gazette 11 Mar 96 A1)

#### PHONE HIJACKING

The Stentor alliance of phone companies warns travelers that foreign hotels may be using illegal phone services to over-charge for long-distance calls. It says some hotels are using phone companies that "hijack" calls made from their facilities and reroute the calls to unlawful operations. The result: a five-minute call from Britain to Canada, which could cost as little as \$10, ends up costing \$48. Callers should be concerned if the operator asks for a credit card number before connecting the call. (Toronto Financial Post 12 Mar 96 p2)

#### MICROSOFT BOOST FOR ISDN

Microsoft is planning to promote acceptance and use of the high-speed digital phone service called Integrated Services Digital Network (ISDN), by coordinating with most of North America's telephone companies, a number of communications manufacturers, and several Internet access providers so that customers can more easily use ISDN on PCs running the Windows 95 operating system. (New York Times 12 Mar 96 C2)

#### MICROSOFT, DIRECTV TO OFFER INTERACTIVE SERVICES

Microsoft and the satellite TV broadcast company DirectTV are forming an alliance to offer digital information and entertainment services that can be displayed on a TV set or a computer screen. Microsoft will produce system software and tools for content developers and will provide a number of applications to get the new service started by early 1997. (New York Times 12 Mar 96 C2)

#### NEW DISPLAY TECHNOLOGY FROM XEROX

Xerox's Palo Alto Research Center has unveiled a new display technology that manages to cram 7 million pixels onto a 13-inch screen using active matrix technology. That's more than three times the number of pixels in today's state-of-the-art displays, and offers 15 to 30 times the resolution available on current laptops. The screens are expensive -- \$15,000 apiece, say analysts -- and Xerox has decided to pursue niche marketing, such as commercial aviation and medicine, in an effort to establish a customer base and get the price down. (Wall Street Journal 11 Mar 96 B6)

#### PCS HAS HEARING AID WEARERS ABUZZ

Some new digital wireless phones used for personal communications services (PCS) have been found to cause interference with certain types of hearing aids. The Sprint Spectrum phone apparently causes a loud buzzing in the hearing aids not only of users, but of those standing nearby. The phone uses a technology called Global System of Mobile Communication, which has for several years been assailed by hearing-aid wearers in Europe, where it was developed. The FCC is urging hearing-aid manufacturers, wireless-phone companies and hearing-impaired groups to work together to solve the problem. The issue is at the center of a dispute in San Diego between Pacific Telesis Group, which wants to erect 12 communications towers around the city for GSM-style phone service, and residents who want more attention paid to ameliorating potential interference problems. (Wall Street Journal 12 Mar 96 B1)

#### HOLIDAY INN PLANS INTERNET PC TEST

Two Atlanta-area Holiday Inn Select hotels will participate in a 100-day pilot program during the Olympics this summer. Fifty rooms in each hotel will be equipped with TVs linked to Pippin Internet PCs from Bandai Digital Entertainment Corp., which has licensed the Pippin hardware design and operating software from Apple. The company also plans to test Oracle's highly touted Internet PC, but it probably won't be ready for this summer's trial. The in-room devices will be linked via 28.8-kbps modem to a "proxy server" in the hotel, which will be linked via ISDN to a local Internet access firm. (Investor's Business Daily 12 Mar 96 A8)

#### COMPUTER GAMES FOR GIRLS

There are relatively few computer games marketed to girls, although more than 6 million U.S. households that include females between ages 8 and 18 have multimedia computers. A survey by Sex Roles Journal says that 85% of young women think computer games would be fun to play if there were more titles designed with them in mind. One developer of games for girls says, "Most games are violent, and while girls like the action at first, after awhile they get bored." (U.S. News & World Report 18 Mar 96 p69)

#### PEOPLE REALLY DO WANT TO BE FRIENDS WITH THEIR COMPUTERS

Two Stanford University professors have delved into the pile of research literature on how people interact with computers, and have concluded that people interact with computers much as they do with other humans. Subjects

who were asked to perform a task on a computer and then were asked to rate that computer's performance, gave better evaluations if they were using "their" computer to do it. They insisted they were not trying to be polite to the computer, but the researchers concluded that in fact that's just what they were doing, similar to the way people tend to evaluate a co-worker's performance higher if that person is present. (Chronicle of Higher Education 15 Mar 96 A12)

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Selected from Edupage (3/12/96), edited by John Gehl and Suzanne Douglas.

>From beniger@rcf.usc.edu Thu Mar 14 06:02:23 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id GAA22060 for <aapornet@usc.edu>; Thu, 14 Mar 1996 06:02:22 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id GAA18516; Thu, 14 Mar 1996 06:02:21 -0800 (PST)  
Date: Thu, 14 Mar 1996 06:02:20 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: POSITION: Market Research Methodologist/Analyst  
Message-ID: <Pine.SUN.3.91.960314054637.17948B-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

The following is posted to AAPORNET on behalf of David A. Langley, Blue Cross and Blue Shield of Maine, an active AAPOR member who this morning joins our list. Welcome, David!

Please send all messages directly to David at 103063.245@compuserve.com  
Please do NOT post replies to AAPORNET.

\*\*\*\*\*

Date: 13 Mar 96 15:23:16 EST  
From: David A. Langley <103063.245@compuserve.com>

SENIOR MARKET RESEARCH METHODOLOGIST/ANALYST

We are seeking a highly trained individual to serve as a principal market researcher. You will develop and manage market research capabilities while directing and interpreting market changes. Key internal clients include the company's marketing teams, quality management, and senior management.

A doctorate or Master's degree with a concentration in research methods and/or extensive experience in health insurance and managed care markets, member/patient satisfaction measurement, experience developing and maintaining databases for marketing research, planning and forecasting, and proficiency

with data collection methods and analysis are required. Candidate must possess strong communication, organizational and business skills, as well as a demonstrated proficiency with qualitative and quantitative research methods.

Blue Cross and Blue Shield of Maine is the state's largest health insurance, company and a leader in the growing managed health care industry. As a member of our professional team, you'll benefit from our commitment to quality, our reputation for innovation and opportunities for career advancement.

Please submit a cover letter indicating position of interest and resume to:

Human Resources  
Blue Cross and Blue Shield of Maine  
2 Gannet Drive  
South Portland, Maine 04106-6911

Blue Cross Blue Shield of Maine  
Managing the Best of Care  
An independent Licensee of the Blue Cross and Blue Shield Association  
An Equal Opportunity Employer

>From JTANUR@ccvm.sunysb.edu Thu Mar 14 07:02:10 1996  
Return-Path: JTANUR@CCVM.SUNYSB.EDU  
Received: from ccvm.sunysb.edu (ccvm.sunysb.edu [129.49.2.183])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id HAA29503 for <aapornet@USC.EDU>; Thu, 14 Mar 1996 07:02:08 -0800  
(PST)  
Received: from CCVM.SUNYSB.EDU by ccvm.sunysb.edu (IBM VM SMTP V2R3)  
with BSMTP id 4734; Thu, 14 Mar 96 09:35:48 EST  
Received: from SBCCVM.BITNET (NJE origin JTANUR@SBCCVM) by CCVM.SUNYSB.EDU  
(LMail V1.2a/1.8a) with BSMTP id 8712; Thu, 14 Mar 1996 09:35:48 -0500  
Date: Thu, 14 Mar 96 09:29:30 EST  
From: Judy Tanur <JTANUR@ccvm.sunysb.edu>  
Organization: State University of New York at Stony Brook  
Subject: dataset  
To: aapornet@usc.edu  
X-Mailer: MailBook 95.01.000  
Message-Id: <960314.093547.EST.JTANUR@SBCCVM.BITNET>

This is a request for a dataset for teaching purposes. My colleague Mike Schwartz and I are preparing to teach the year-long statistics and methods course required for all our entering graduate students. This incarnation starts next fall. We usually organize the first semester around a large data set and teach analysis and interpretation by doing. With the election coming up it struck us that pre-election poll data would be interesting to work with. (Ideally we'd be using data from NES, but the timing is wrong for that.) So my question is: is there anyone out there who will have a carefully collected dataset that is either in the public domain or available for teaching



Received: from ccmail.bus.umich.edu by runningman.rs.itd.umich.edu  
(8.7.4/2.3)

with SMTP id KAA17915; Thu, 14 Mar 1996 10:57:05 -0500 (EST)  
Received: from ccMail by ccmail.bus.umich.edu (SMTPLINK V2.11)  
id AA826829784; Thu, 14 Mar 96 10:52:06 EDT  
Date: Thu, 14 Mar 96 10:52:06 EDT  
From: "Barbara Bryant" <barbara\_bryant@ccmail.bus.umich.edu>  
Message-Id: <9602148268.AA826829784@ccmail.bus.umich.edu>  
To: aapornet@usc.edu  
Subject: Re: the public perspective

Public Perspective is published by the Roper Center for Public Opinion  
Research, 6 times per year, \$38.50 for individuals. Phone  
203-486-4634 or address is University of Connecticut, Roper Center,  
341 Mansfield Road, U-164, Room 421, Storrs, CT 06269-421--  
Barbara\_Bryant@ccmail.bus.umich.edu

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Reply Separator

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Subject: the public perspective  
Author: aapornet@usc.edu at Internet  
Date: 3/13/96 2:25 PM

Does anyone know if The Public Perspective is still publishing and, if so,  
how to subscribe? You can e-mail me directly with the information.

Thanks,  
John Bare  
jbbare@interpath.com

>From GILENS@YaleVM.CIS.Yale.Edu Thu Mar 14 08:42:00 1996  
Return-Path: GILENS@YALEVM.CIS.YALE.EDU  
Received: from YaleVM.CIS.Yale.Edu (yalevm.ycc.yale.edu [130.132.21.136])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id IAA14067 for <aapornet@USC.EDU>; Thu, 14 Mar 1996 08:41:57 -0800  
(PST)  
Message-Id: <199603141641.IAA14067@usc.edu>  
Received: from YALEVM.CIS.YALE.EDU by YaleVM.CIS.Yale.Edu (IBM VM SMTP V2R2)  
with BSMTMP id 5930; Thu, 14 Mar 96 11:39:58 EST  
Received: from YaleVM.CIS.Yale.edu (NJE origin GILENS@YALEVM) by  
YALEVM.CIS.YALE.EDU (LMail V1.2a/1.8a) with BSMTMP id 7277; Thu, 14 Mar 1996  
11:39:53 -0500  
Date: Thu, 14 Mar 96 11:37:02 EST  
From: Marty Gilens <GILENS@YaleVM.CIS.Yale.Edu>  
Organization: Yale University  
Subject: Re: Loss of Confidence??? (Cross posted to POR and AAPORNET)  
To: AAPORNET <aapornet@usc.edu>  
In-Reply-To: Message of Thu, 14 Mar 1996 09:13:42 -0600 (CST) from  
<rwyatt@frank.mtsu.edu>

I haven't read the Washington Post's series on the decline of public  
confidence, but it appears to me you're both right. Public trust in gov't  
and  
other institutions did decline dramatically, but most of this decline was  
between 1964 and 1974, so I'm not surprised that you didn't find much

evidence  
of this in the GSS. See The Confidence Gap, by Lipset and Schneider.  
>From beniger@rcf.usc.edu Thu Mar 14 08:56:39 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id IAA16219 for <aapornet@usc.edu>; Thu, 14 Mar 1996 08:56:37 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id IAA23506; Thu, 14 Mar 1996 08:56:38 -0800 (PST)  
Date: Thu, 14 Mar 1996 08:56:37 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Re: Dole's push polling  
Message-ID: <Pine.SUN.3.91.960314084633.22547C-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

The following is forwarded to AAPORNET on behalf of AAPORNETter Bernard  
J. Goitein, Bradley University <bjg@bradley.bradley.edu >:

----- Forwarded message -----  
Date: Wed, 13 Mar 1996 16:44:03 -0600 (CST)  
From: Bernard J. Goitein <bjg@bradley.bradley.edu>  
Subject: Re: Dole's push polling

Recently AAPORnet has discussed push polls. The Wall Street Journal  
has been covering the same subject--a few weeks ago I learned from a  
Journal article on the subject that Richard Nixon used telephone  
disinformation techniques in his (1946) first campaign for Congress, when  
callers would call voters and say "I am a friend, but I can't give you my  
name" - then tell the voter that Nixon's opponent (the Democratic incumbent)

is a communist.

In the March 12 issue, on the back page of the first section  
(A20), there is big piece on Dole having spent over a million dollars on  
Push polls so far, using a firm that likes to label itself "National Market  
Research" but is a New York based firm named "Campaign Tel" Ltd., doing its  
calling largely from Springfield, Illinois. They are owned by "Steve  
Goldberg" and their company spokesperson is "Christina Martin". Know  
anything about them? Can the AAPOR do anything to them?

B. Goitein

>From beniger@rcf.usc.edu Thu Mar 14 09:36:17 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id JAA22650 for <aapornet@usc.edu>; Thu, 14 Mar 1996 09:36:16 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id JAA25381; Thu, 14 Mar 1996 09:36:16 -0800 (PST)  
Date: Thu, 14 Mar 1996 09:36:16 -0800 (PST)



From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Explanations of "Domain" and "Host"  
Message-ID: <Pine.SUN.3.91.960314092503.22547G-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Several AAPORNETters have asked about the distinction between the Internet terms "domain" and "host," and much that is posted to our list assumes a basic knowledge of the distinction. The brief discussion below, written by Glenn Tapley <glenn@gate.net >, is the best concise treatment of the subject I have seen. -- JRB

\*\*\*\*\*

There seems to be some slight confusion about the difference between domain names and host names. Examine the following:

mallard.duc.auburn.edu (an example - any similarity to reality is real)

The domain name is: .auburn.edu (assigned/registered by the InterNIC)  
The sub-domain name is: .duc (locally assigned - perhaps registered)  
The host name is: mallard (locally named - not registered)

The DNS server for the .edu domain would know the address for the DNS server for .auburn.edu, but probably not .duc. The Zone of Authority usually does not reach that far, but it could (nothing is written in stone).

The DNS servers for .auburn.edu would know how to reach the subnet/sub-domain of .duc (Department of University Computing) and might even have the IP address for the machine named mallard, but it doesn't have to...

There can be a DNS server for .duc.auburn.edu that has the IP address for mallard, or it may be located in .duc's hosts file.

There can be no two identical IP addresses on the Internet.

There can be no two identical host.domain names on the Internet.

These rules are inviolable.

Once a domain name is registered it is very difficult to bring about any unilateral change without some sort of court action. If you want to see how

many people or domains are using any part of your company's name, simply conduct a "whois" search with rs.internic.net for that name. Try typing:

"whois ford"

at a unix prompt and watch what happens. You'll find lots more than Ford Motor Company, Inc.

You may have heard of "www.whitehouse.gov" but have you ever pointed your browser at "www.whitehouse.net" to see the parody?

Is the Clinton administration happy about the parody? No.  
Can the Clinton administration do anything about it? No.

If you would like a good reference book on the DNS, check out:

"DNS and BIND" by Cricket Liu & Paul Albitz from O'Reilly & Assoc.

#####

```
>From derek_leeboosh@environics.ca Thu Mar 14 11:44:22 1996
Return-Path: <@mail.uunet.ca,@envrnx:derek_leeboosh@environics.ca>
Received: from seraph.uunet.ca (uunet.ca [142.77.1.254])
    by usc.edu (8.7.2/8.7.2/usc) with ESMTTP
    id LAA13655 for <aapornet@usc.edu>; Thu, 14 Mar 1996 11:44:20 -0800
(PST)
Received: from envrnx by mail.uunet.ca with UUCP id <252147-6>; Thu, 14 Mar
1996 14:46:10 -0500
Received: from pc6.environics.ca by envhost.environics.ca (5.4.2/5.40/1.0)
    id AA17638; Thu, 14 Mar 1996 13:45:59 -0500
Date: Thu, 14 Mar 1996 13:45:59 -0500
Message-Id: <9603141845.AA17638@envhost.environics.ca>
X-Sender: leeboosh@envhost
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
To: aapornet@usc.edu
From: derek_leeboosh@environics.ca (Derek Leeboosh)
Subject: Re: Dole's push polling
X-Mailer: <Windows Eudora Version 2.0.2>
```

```
>In the March 12 issue, on the back page of the first section
>(A20), there is big piece on Dole having spent over a million dollars on
>Push polls so far, using a firm that likes to label itself "National Market
>Research" but is a New York based firm named "Campaign Tel" Ltd., doing its
calling largely from Springfield, Illinois. They are owned by "Steve
>Goldberg" and their company spokesperson is "Christina Martin". Know
>anything about them? Can the AAPOR do anything to them?
>
>B. Goitein
```

This whole "controversy" over push polling seems a bit of a media invention.  
>From what I read, Dole conducted polls with a standard sample size (ie: 500  
to 1,000 people in a given state, hardly enough to really influence the  
results statewide). To the extent that people were given pieces of  
information about what his opponents stand for to see if this would change  
their votes - What do you think political polling is all about.?

Personally, I detest Dole (and all Republicans for that matter), but I  
really don't see that he or the research company did anything wrong here. I  
think it is perfectly legitimate to conduct research aimed at uncovering the  
weaknesses of your opponents. If, for example, Dole discovered in a poll  
that Forbes support fell off dramatically once people found out that he is  
quite pro-choice on abortion, then Dole is perfectly free to use that  
information on the campaign trail!! The poll served a purpose in telling  
him how to craft his message. I think that the number of people who were  
actually contacted to uncover this would be far to infinitesimal to really be  
factor in any results.

The problem is that to the extent that the polling industry gets a bad reputation it is often from media misrepresentations of polling results. In this case, the media are hunting for scandal, where i just don't think it exists. If i were polling for a candidate, I would be the first to suggest that we probe whether support for their opponent would decline once the public knew about some of their policy stands. If that is "push polling" then welcome me to the club!!

Derek Leebosh  
Environics Research  
Toronto, Ontario

>  
>  
>

>From bjpg@bradley.bradley.edu Thu Mar 14 13:39:23 1996  
Return-Path: bjpg@bradley.bradley.edu  
Received: from bradley.bradley.edu (bjg@bradley.bradley.edu [136.176.5.10])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id NAA02029 for <aapornet@usc.edu>; Thu, 14 Mar 1996 13:39:12 -0800  
(PST)  
Received: (from bjpg@localhost) by bradley.bradley.edu (8.6.12/8.6.12) id  
PAA19385; Thu, 14 Mar 1996 15:38:58 -0600  
Date: Thu, 14 Mar 1996 15:27:18 -0600 (CST)  
From: "Bernard J. Goitein" <bjg@bradley.bradley.edu>  
Sender: "Bernard J. Goitein" <bjg@bradley.bradley.edu>  
Reply-To: "Bernard J. Goitein" <bjg@bradley.bradley.edu>  
Subject: Re: Dole's push polling  
To: aapornet@usc.edu  
In-Reply-To: <9603141845.AA17638@envhost.environics.ca>  
Message-ID: <Pine.3.87.9603141515.A17620-0100000@bradley.bradley.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; CHARSET=US-ASCII

On Thu, 14 Mar 1996, Derek Leebosh wrote:

>  
> This whole "controversy" over push polling seems a bit of a media  
invention.  
> >From what I read, Dole conducted polls with a standard sample size (ie:  
500  
> to 1,000 people in a given state, hardly enough to really influence the  
> results statewide). To the extent that people were given pieces of  
> information about what his opponents stand for to see if this would change  
> their votes - What do you think political polling is all about.?  
>

It would help to read the Wall Street Journal article (March 12, page  
A20) on the subject. They make it clear that a script was used, which  
falsely claimed (among other things) endorsement (in Iowa) of Dole by the  
Iowa Farm Bureau. Among those contacted was a member of the Bureau who  
knew that no such endorsement had been made (and it was not just a sample  
of 500-1000- who charges a million US dollars for a random sample survey of  
a 500- 1000 voters?).

When these "researchers" are challenged by a "respondent", they hang up-

which isn't what my interviewers do. Don't we have enough trouble with refusal rates as it is? With push polls apparently being used by major candidates like Dole, not just fringe groups around the "Christian Coalition (the latter were busy in the 1992 Presidential race), refusal rates will only get worse.

I wish it were only a media invention. Maybe in Canada, it doesn't happen.

Bernie G.

>From Ludwigjh@aol.com Thu Mar 14 14:08:03 1996  
Return-Path: Ludwigjh@aol.com  
Received: from emout04.mail.aol.com (emout04.mail.aol.com [198.81.10.12])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id OAA06196 for <aapornet@usc.edu>; Thu, 14 Mar 1996 14:08:01 -0800  
(PST)  
From: Ludwigjh@aol.com  
Received: by emout04.mail.aol.com (8.6.12/8.6.12) id RAA15563 for  
aapornet@usc.edu; Thu, 14 Mar 1996 17:07:31 -0500  
Date: Thu, 14 Mar 1996 17:07:31 -0500  
Message-ID: <960314170723\_168633234@emout04.mail.aol.com>  
To: aapornet@usc.edu  
Subject: AAPOR Conference Acceptance Letters

To: prospective participants in the 1996 AAPOR Conference  
From: Jack Ludwig, 1996 Conference Chair  
Date: March 14, 1996

The preliminary program is in the mail; some of you may have received it already, and others may have downloaded the copy sent over AAPORNET. Many more proposals were received than could be accepted, and the conference committee did the best job it could to create an interesting and cohesive set of paper presentation, roundtable, poster and discussion sessions.

All regrets were made by personal contact; if you haven't heard directly from me, your proposal has been accepted (presuming that no proposals have slipped through the cracks -- and I have confidence that none has). Everyone whose proposal has been accepted into the program should have received an acceptance letter from me by now.

If you have submitted a proposal and have not heard from me by tomorrow afternoon (Friday, March 15) -- in case the mails are slow -- please let me know immediately. I make this request because the final program is in the process of being assembled, and the acceptance letters and enclosures (which bear close reading) include several requests -- among them a request for a computer readable abstract to be received by March 22, for inclusion in the final program. My e-mail address is ludwigjh@aol.com, and my telephone number is 609-924-9600.

We have a very full, interesting and engaging program planned for our 50th Anniversary Conference in Salt Lake City. I am grateful for the extraordinary amount of interest, initiative and enthusiasm AAPOR members

(and others) have expressed during the assembly of the program; I look forward to seeing you in May.

Jack Ludwig  
1996 AAPOR Conference Chair

>From mbednarz@umich.edu Thu Mar 14 14:54:04 1996  
Return-Path: mbednarz@umich.edu  
Received: from choplifter.rs.itd.umich.edu (choplifter.rs.itd.umich.edu [141.211.63.90])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id OAA14235 for <aapornet@usc.edu>; Thu, 14 Mar 1996 14:54:02 -0800 (PST)  
Received: from choplifter.rs.itd.umich.edu by choplifter.rs.itd.umich.edu (8.7.1/2.2)  
id RAA18022; Thu, 14 Mar 1996 17:50:36 -0500 (EST)  
Date: Thu, 14 Mar 1996 17:50:34 -0500 (EST)  
From: Marlene Bednarz <mbednarz@umich.edu>  
X-Sender: mbednarz@choplifter.rs.itd.umich.edu  
To: aapornet@usc.edu  
Subject: 4 AAPOR Conference Short Courses  
Message-ID:  
<Pine.SOL.3.91.960314173331.17040A-100000@choplifter.rs.itd.umich.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

from the AAPOR Secretariat.....

Some members have requested that I send out the information on the four short courses offered at this year's conference in Salt Lake City. See below. (ascii DOS text)

.....

1 of 4

#### INTRODUCTION TO SURVEY SAMPLING

Colm O'Muircheartaigh  
Thursday, May 16  
9:00am-4:30pm

This is an introductory course in sample survey methods and principles. The instructor will present, in a non-technical manner, basic sampling techniques such as simple random sampling, systematic sampling, stratification, cluster sampling, and probability proportional to size selection. The course is intended for those with little to no experience in survey sampling. The instructor provides opportunities to implement sampling techniques in a series of exercises that accompany each topic. Group work is an integral part of the course. Participants

will be allocated arbitrarily to four-person groups who will collaborate on the solution of the course exercises. Bring your calculators! Participants should not expect to obtain sufficient background in this course to master survey sampling, but they can expect to become familiar with basic techniques adequate to converse with sampling statisticians more easily about sample design. Introductory course work in statistical methods is strongly recommended. Participants should be familiar with statistical methods such as descriptive statistics, the normal and binomial distributions, chance selection, expected values, standard error, and confidence intervals. Those wishing to have a brief introduction to the material in the course will find it useful to read Chapters 1-8 in the monograph Introduction to Survey Sampling by Graham Kalton (Sage Publications, California, 1987).

Colm O'Muircheartaigh is Director of the Methodology Institute at the London School of Economics and Political Science and Senior Lecturer in the Department of Statistics. He has worked with the U.S. Census Bureau and Westat in the United States, and taught at the University of Michigan's Sampling Program for Survey Statisticians since 1975. He has worked on sample design and implementation in Ireland, the United Kingdom, Italy, Sudan, Lesotho, Burma, and China.

Short Course Fee: \$150  
Enrollment Limited to 35 Students

End of description of short course 1

.....

2 of 4

THINKING ABOUT ANSWERS: THE APPLICATION  
OF COGNITIVE PROCESSES TO SURVEY METHODOLOGY

Norbert Schwarz and Seymour Sudman  
Thursday, May 16  
1:00-5:00p.m.

The purpose of this course is to provide an introduction to cognitive and communicative aspects of survey measurement. Topics to be covered will include:

- An overview of Respondent Tasks;
- Understanding the Question;
- Behavior Reports;
- Sources of Context Effects; and
- Identifying Questionnaire Problems.

Norbert Schwarz is a Professor of Psychology at the University of Michigan, a Research Scientist in the Survey Research Center and the Research Center for Group Dynamics of the Institute for Social research, and a Research Professor in the Joint Program in Survey Methodology. He received doctoral degrees in Sociology and Psychology. His research interests focus on human judgmental processes, including their implications for data collection in the social sciences. He has authored, co-authored, and edited ten books and more than 150 chapters and journal articles.

Seymour Sudman is a Walter H. Stellner Distinguished Professor of Marketing, a Professor Business Administration and Sociology, and Deputy Director of the Survey Research Laboratory at the University of Illinois at Urbana-Champaign. He was the recipient of the AAPOR Award (along with Norman Bradburn) in 1987 and served as AAPOR's president from 1981-1982. He received a Ph.D. in business administration from the University of Chicago. He has authored, co-authored, and edited 16 books and over 200 chapters and journal articles. His current research interests include cognitive aspects of survey methodology, in particular proxy responding, the validity of retrospective reports, and cognitive interviewing techniques.

Short Course Fee: \$75

end of description short course 2

.....

3 of 4

A PRACTICAL GUIDE TO PROJECT MANAGEMENT  
FOR THE SURVEY RESEARCHER

Michael Weeks  
Sunday, May 19th  
9:00am-12:00pm

Good project management is essential to conducting a successful survey research project--and poor management is the most common reason why projects run into trouble. And yet, project managers are often selected based on their technical skills and reputation in the substantive area of research or in related areas such as statistics or survey methods research. Often they have advanced degrees--but seldom have they had any training in project management. Many research organizations seem to believe that good project management is somehow intuitive--unfortunately, this is often not the case. Project management is an academic discipline all its own. Business school professors write books on the subject, MBA programs teach it, and consultants make a good living advising companies on how to improve the management of their projects.

This three-hour workshop will cover the basic principles of project

management and show how they relate to survey research projects. The focus will be on practical applications for the professional survey researcher. A workbook will be provided containing copies of all overheads and examples of management tools adapted from actual research projects. Topics to be covered include:

- General definitions and concepts
- Analyzing the scope of work
- Creating a work breakdown structure
- Scheduling the work
- Staffing
- Project organizational structure
- Budgeting
- Management tools to control the project
- Managing the client
- Managing the contract

The workshop will be presented by Mike Weeks. Mr. Weeks is the director of the Survey Research Division at Research Triangle Institute and has 25 years experience managing survey research projects.

Short Course Fee: \$50

end of description short course 3

.....

4 of 4

THE GENERAL SOCIAL SURVEY DATA  
AND RETRIEVAL SYSTEM

Tom W. Smith  
Saturday, May 18  
8:30 a.m. - 10:00 a.m.

This session will introduce the General Social Survey Data and Retrieval System (GSSDIRS) to the public. Through the GSSDIRS Netscape Homepage, the user will access information about the GSS through a layered set of documentation, which will begin with:

GSS Guide: A brief overall document designed to explain the survey and the services available, and to direct users to the various services described below.

GSS News: The latest edition of the project newsletter, GSSNews, general interest information, and special announcements.

Ask GSS: Direct access to either a GSS staff member for questions about GSS or an ICPSR



staff member to ask about the operation of GSSDIRS.

GSS Roundtable: An open forum for GSS users to discuss matters related to the GSS.

In addition to these informational and contact services, GSSDIRS will provide fully documented access to GSS data as follows:

- GSS Electronic Codebook and Appendices
- GSS Trends Tables
- GSS Bibliography
- GSS Reports for all five GSS Reports series:
  - Gss Methodological Reports, GSS Social Change Reports,
  - GSS Cross-National Reports, GSS Topical Reports,
  - and GSS Project Reports
- GSS Cumulative Data File
- GSS Extracts and Statistical Analysis

GSSDIRS makes more data and more documentation more readily available than is possible under any other information retrieval and distribution approach. It enables analysts to do things that even the GSS staff cannot now do. In addition, the services are extremely user-friendly with all technical aspects handled by simple menus and options, and capable of serving the needs of both the novice and the quantitative data analysis veteran.

This workshop will be presented by Tom W. Smith, director of the General Social Survey.

Short Course Fee: FREE!

end of description course 4

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>From mbednarz@umich.edu Thu Mar 14 15:43:42 1996
Return-Path: mbednarz@umich.edu
Received: from qix.rs.itd.umich.edu (qix.rs.itd.umich.edu [141.211.63.87])
    by usc.edu (8.7.2/8.7.2/usc) with ESMTTP
    id PAA24014 for <aapornet@usc.edu>; Thu, 14 Mar 1996 15:43:39 -0800
(PST)
Received: from qix.rs.itd.umich.edu by qix.rs.itd.umich.edu (8.7.1/2.2)
    id SAA12172; Thu, 14 Mar 1996 18:43:37 -0500 (EST)
Date: Thu, 14 Mar 1996 18:43:36 -0500 (EST)
From: Marlene Bednarz <mbednarz@umich.edu>
X-Sender: mbednarz@qix.rs.itd.umich.edu
To: aapornet@usc.edu
cc: Rosalind@cati.umc.edu
Subject: 96 AAPOR Conf. Registration
Message-ID: <Pine.SOL.3.91.960314182551.11286A-100000@qix.rs.itd.umich.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
```

from the AAPOR Secretariat...

For those of you who wanted to see the 96 Conference Advance Registration Form, in anticipation of your snail mail, here it is per your request...

Also, feel free to make a paper copy of the form, fill it out and send it to me via the postal service (or fax). Complete all information. Payment must accompany the registration form.

Thanks.

.....

ADVANCE REGISTRATION FORM

1996 ANNUAL CONFERENCE  
May 15-19 Red Lion Hotel Salt Lake City, Utah

Deadline for advance registration is May 1. Forms and payment received after that date will be charged at the additional on-site rates. Mail completed forms and payment to AAPOR, P.O.B. 1248, Ann Arbor, MI 48106-1248.

Name

AAPOR Member ? \_\_\_ Yes \_\_\_ No  
WAPOR Member? \_\_\_ Yes \_\_\_ No

BADGE INFORMATION

professional affiliation  
City: State/Province: Country  
Optional -- title: Nickname

Mailing Address:

city state/province  
zip/mail code country

E-mail address

Phone Fax

Employment Affiliation: (check one only)  
Business Industry University or College  
Student Non-Profit Organization  
Government (Federal, State, Local) Other

Is this your first AAPOR Conference? \_\_\_ Yes \_\_\_ No

ATTENTION

PREVIOUS ATTENDEES OF AAPOR CONFERENCES

AAPOR is continuing the "buddy" program started last year. Would you be willing to serve as a "buddy" to a new conference attendee at this year's conference? As a buddy you would introduce a new attendee to others, attend the Friday "cocktail" party together, and perhaps join the new attendee for a meal or two.

Yes. Please, sign me up.

I'll be glad to meet and greet a new conference attendee.  
(Details will await you at the registration desk. )

If you need special services due to a disability, check here. Please attach a statement regarding your needs.

If you have special dietary requirements, check here. Please state your requirements.

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PAYMENT (COMPLETE INFORMATION ON SECOND PAGE FIRST)

CONFERENCE FEES	AAPOR/WAPOR
Registration Fees:	\$ _____
AAPOR Short Courses:	\$ _____
T-shirt:	\$ _____
AAPOR Dues for 1996 (if applicable)	\$ _____

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Check \_\_\_\_\_ Payable to AAPOR (in U.S. \$ Dollars on U.S. Bank)

Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ (No other cards accepted.)

CARD NUMBER \_\_\_\_\_ EXP. DATE \_\_\_\_\_

CARD HOLDER SIGNATURE \_\_\_\_\_

PLEASE REMEMBER -- IN ORDER TO QUALIFY FOR THE ADVANCE REGISTRATION RATES,  
YOUR FORMS AND PAYMENT MUST BE RECEIVED AT AAPOR BY MAY 1

END of SIDE 1 Registration Form  
.....

Begin Side 2, Registration Form



\_\_\_\_\_ A Practical Guide to Project  
Management for the Survey Researcher \$ 50.00 \$ \_\_\_\_\_  
May 19. Sunday, 9:00 a.m.-12:00 p.m.

Total for Short Courses \$ \_\_\_\_\_  
(transfer to previous page)

Official AAPOR 100%  
cotton T-shirt. Size M \_ L \_ XL \_ \$ 15.00 \$ \_\_\_\_\_  
(transfer to previous page)

\*\*\*\*\*

American Association for Public Opinion Research  
3032 Institute for Social Research  
P.O.B. 1248 Ann Arbor, MI 48106-1248 U.S.A.  
(phone) 313/764-1555 (fax) 313/764-3341 AAPOR@umich.edu

###

>From JParsons@uic.edu Thu Mar 14 16:15:10 1996  
Return-Path: U37343@UICVM.UIC.EDU  
Received: from UICVM.UIC.EDU (UICVM-ETH1.CC.UIC.EDU [128.248.2.150])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id QAA27838 for <AAPORNET@USC.EDU>; Thu, 14 Mar 1996 16:15:08 -0800  
(PST)  
Message-Id: <199603150015.QAA27838@usc.edu>  
Received: from UICVM.CC.UIC.EDU by UICVM.UIC.EDU (IBM VM SMTP V2R2)  
with BSMTP id 6211; Thu, 14 Mar 96 18:14:35 CST  
Received: from UICVM (NJE origin PNSSERV@UICVM) by UICVM.CC.UIC.EDU (LMail  
V1.2a/1.8a) with BSMTP id 9817; Thu, 14 Mar 1996 18:14:35 -0600  
Date: Thu, 14 Mar 1996 18:08:35 CST  
From: "Jennifer Parsons " <JParsons@uic.edu>  
To: "AAPORNET " <AAPORNET@usc.edu>  
Subject: International comparisons on education

I am currently analyzing survey responses from individuals around the world  
(73% are U.S. respondents; remaining respondents represent England,  
Scotland,  
Wales, Ireland, Australia, New Zealand, and Japan). All respondents were  
asked to indicate years of formal education. Is there any way to  
meaningfully  
compare these values, given the varying educational systems? For example,  
is  
12 years of formal education in the U.K. equivalent to 12 years in the U.S.?  
Any advice or references would be appreciated.

Please email to me directly at jparsons@uic.edu

Thanks in advance!  
Jennifer Parsons

>From ravi@technometrica.com Thu Mar 14 17:10:46 1996  
Return-Path: ravi@technometrica.com  
Received: from technometrica.com (ravi@technometrica.com [199.173.16.130])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id RAA05256 for <AAPORNET@usc.edu>; Thu, 14 Mar 1996 17:10:39 -0800

(PST)

Received: (from ravi@localhost) by technometrica.com (8.6.12/8.6.9) id VAA26980; Mon, 13 May 1996 21:13:40 -0400  
Date: Mon, 13 May 1996 21:13:40 -0400 (EDT)  
From: Ravi Iyer <ravi@technometrica.com>  
To: Jennifer Parsons <JParsons@uic.edu>  
cc: AAPORNET <AAPORNET@usc.edu>  
Subject: Re: International comparisons on education  
In-Reply-To: <199603150015.QAA27838@usc.edu>  
Message-ID: <Pine.BSD/.3.91.960513211106.26974C-100000@technometrica.com>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

You may try talking to undergraduate admissions officials at universities. They have scales/guides that tell them what is the U.S. equivalent level of education attained by say, a student who has achieved 'O' level of education under the British system. They also use these guidelines to grant transfer credits.

Ravi Iyer  
Technometrica, Inc.  
85 Kinderkamack Road  
Emerson, NJ 07630  
Tel. (201) 986-1288  
e-mail: ravi@technometrica.com

>From mtrau@umich.edu Fri Mar 15 05:30:06 1996  
Return-Path: mtrau@umich.edu  
Received: from galaga.rs.itd.umich.edu (galaga.rs.itd.umich.edu [141.211.63.95])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id FAA03825 for <aapornet@usc.edu>; Fri, 15 Mar 1996 05:30:04 -0800  
(PST)  
Received: from galaga.rs.itd.umich.edu by galaga.rs.itd.umich.edu (8.7.1/2.2)  
id IAA08641; Fri, 15 Mar 1996 08:26:41 -0500 (EST)  
Date: Fri, 15 Mar 1996 08:26:41 -0500 (EST)  
From: Michael W Traugott <mtrau@umich.edu>  
X-Sender: mtrau@galaga.rs.itd.umich.edu  
To: aapornet@usc.edu  
Subject: Extension of Deadline for Commemorative Booklet Advertising  
Message-ID:  
<Pine.SOL.3.91.960315082429.8206F-100000@galaga.rs.itd.umich.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Because the mailing was delayed slightly, the deadline for advertising in the AAPOR 50th Anniversary Commemorative Booklet has been extended until March 21. If you have questions about rates, format, or any other issues, contact Mike Traugott or Marlene Bednarz.

>From beniger@rcf.usc.edu Fri Mar 15 10:04:27 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id KAA01486 for <aapornet@usc.edu>; Fri, 15 Mar 1996 10:04:26 -0800  
(PST)  
Received: (from beniger@localhost)

by almaak.usc.edu (8.7.2/8.7.2/usc)  
id KAA18152; Fri, 15 Mar 1996 10:04:27 -0800 (PST)  
Date: Fri, 15 Mar 1996 10:04:27 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET  
Message-ID: <Pine.SUN.3.91.960315094314.12662H-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

#### NEWS OF THE NET OF INTEREST TO AAPORNET

##### INFORMATION INFRASTRUCTURE REPORT

A new report released by the National Research Council concludes that government will continue to be a major player in information infrastructure development, but notes that its role is still evolving. "The Unpredictable Certainty: Information Infrastructure Through 2000" notes: "Across the range of issues relating to information infrastructure there is evidence of imperfect performance both in markets and by government. Therefore, the serious debate and commentary center on what imperfect government actions to remedy imperfect markets are justified." Suggestions include: deregulating telecommunications services and avoiding regulating new technologies; contributing as an "enlightened customer and participant" to NII construction efforts, in particular supporting both basic and applied university research; and sponsoring consensus-seeking activities and finding ways to incorporate objectives in the NII structure.  
<<http://www.nas.edu> >. (BNA Daily Report for Executives 12 Mar 96 A26)

##### INTERNET LIVE ON TV

The Broadcast Production Group is planning a weekly half-hour TV show called "Internet Live," which will also be available on PCs using CU-SeeMe technology for real-time interaction with viewers. The magazine-style program will feature short items on Internet developments (INews), Internet misuse (ILash), and a humorous Q&A session (Just the FAQs). "It's the next paradigm shift," says the show's executive producer. (Broadcasting & Cable 11 Mar 96 p76)

##### ANOTHER ONLINE SERVICE!

CompuServe will develop a proprietary online service called Wow!, targeted at families and novice computer users, and priced at a flat rate of \$17.95 a month; the service will include a Web browser that would allow parents to control which Internet sites their children could visit. CompuServe president Robert J. Massey believes that "the consumer market for online services is about to explode," and industry analyst Nick Donatiello says that "entertainment is the 600-pound gorilla in the home, and information just a little chihuahua." (New York Times 14 Mar 96 C2)

##### AOL TURNS TO MICROSOFT FOR BROWSER SOFTWARE

America Online has contradicted earlier reports that it would offer its customers the Netscape Navigator software for browsing the World Wide Web, and will instead offer them Microsoft's Explorer program to accomplish that purpose. In exchange, Microsoft will include access to AOL as a standard option in future versions of the Windows 95 operating system. By summer, Microsoft Internet software will be extended into areas such as 3D graphics and multimedia, and by the end of year Explorer will be extended by add-on

software (code-named Nashville) intended to allow a person to use a single program to handle all files, whether they are on the PC or somewhere on the Internet. (New York Times 13 Mar 96 C1, C3)

#### SAFE SURFING

A coalition of tech companies, an online services members group and the National Consumers League has unveiled a new consumer education program, aimed at giving the public the information it needs to ensure responsible use of the Net. Project OPEN (Online Public Education Network) provides information on parental empowerment, intellectual property rights, consumer protection for buying and selling goods online, and user privacy. Call 800-466-OPEN or check it out at < <http://www.isa.net/project-open> >. (Investor's Business Daily 13 Mar 96 A8)

#### HOME-GROWN SOFTWARE STILL TOPS

Despite dire predictions that most software programming jobs are moving overseas, U.S. programmers are still cranking out software at a phenomenal rate, with twice as many programmers employed in the U.S. as in Japan, No. 2 on the list. The key to U.S. programmers' success in keeping jobs home lies in exploiting leading-edge technologies. "The Internet and new programming techniques are giving us a new lease on life," says the author of "The Rise and Resurrection of the American Programmer." "Americans are showing an unbelievable burst of creativity," says a Czech computer expert. "By relying on sophisticated tools, Americans have shifted the competitive arena from sweat labor to imaginative design." (Wall Street Journal 13 Mar 96 A3)

#### EUROPE FORECAST AS NO. 1 GROWTH MARKET

A March 5 report released by the European Information Technology Observatory predicts that Western Europe's information and communications technology market is poised for dramatic growth -- 8.5% this year and 9% in 1997 -- outpacing the U.S. and Japanese markets. Meanwhile, the International Communications Round Table, representing Microsoft, IBM, Lotus Development Corp. and others, has lodged a complaint with the European Commission regarding the haphazard fashion in which technical standards and regulations are emerging in different European countries. "The Internet is the same in Germany as it is in France as it is in Spain. Right now there are jurisdictional battles going on between states and federal governments in all of these countries," says the legal representative for Microsoft Europe. (BNA Daily Report for Executives 8 Mar 96 A13)

#### PIPPIN ATMARK

The Pippin Atmark, developed by Apple and Bandai as a combined computer and game machine, is going on sale in Japan for 64,800 yen, or about \$620, and will be available in the U.S. by this Fall. Pippin is the name for a kind of apple, and Atmark refers to the @-sign used in e-mail addresses. It could be considered one of the first entries in the category of low-priced "network computers" intended for browsing the Net. Pippin Atmark has a Power PC 603, 6 megabytes of memory, a 14.4 kbps modem, and a CD ROM drive. A keyboard, PC monitor, and floppy disk drive are available at additional cost. (New York Times 14 Mar 96 C4)

#### WILDFIRE'S ELECTRONIC ASSISTANT LEARNS NEW TRICKS

Wildfire Communications Inc. is adding some new features to its electronic assistant software. Beginning in April, subscribers will be able to use Wildfire to set up conference calls and interact with corporate voice mail



systems. Because the system's designed with the executive-on-the-go in mind, the conference call feature is especially useful, says a senior VP for an investment banking firm: "We're a bunch of mobile knowledge workers, and we're not sure where we're going to be one day to the next. We constantly need to put together conference calls, and we never know when it's going to happen." The system can add up to five callers simply by speaking the person's name into the phone receiver. The Wildfire server then dials out and adds the conferees. (Information Week 4 Mar 96 p78)

#### COMPAQ'S RISKY BUSINESS

Chopping its PC prices by as much as 21% a couple of weeks ago was hailed as a bold move by industry observers, but Compaq's strategy may be even riskier than it seems. Corporate customers are beginning to replace their business PCs with powerful -- and cheaper -- home PCs, squeezing the margin earned from as much as 38% down to 15%. At the same time, Compaq's dominance in the server market is under attack from HP, IBM and others, who want a piece of the hugely profitable action. "I'm going after that market with a vengeance," says one IBM exec. (Business Week 18 Mar 96 p40)

#### ACM PROGRAMMING CONTEST

The winners of the international collegiate programming contest staged by the Association for Computing Machinery (ACM) were students from University of California-Berkeley (1st place), Harvard (2nd place), and University of Waterloo (3rd place). The ACM contest was sponsored by Microsoft, which is also sponsoring a lab grant program that will award \$20 million in software licenses for Microsoft development tools to colleges and universities; for more info: < <http://msdeved.isu.edu/ms> > .

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Selected from Edupage (3/14/96), edited by John Gehl and Suzanne Douglas.

>From GOLQC@CUNYVM.CUNY.EDU Fri Mar 15 10:08:35 1996  
Return-Path: GOLQC@CUNYVM.CUNY.EDU  
Received: from CUNYVM.CUNY.EDU (cunyvm.cuny.edu [128.228.1.2])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id KAA02055 for <aapornet@USC.EDU>; Fri, 15 Mar 1996 10:08:33 -0800  
(PST)  
Message-Id: <199603151808.KAA02055@usc.edu>  
Received: from CUNYVM.CUNY.EDU by CUNYVM.CUNY.EDU (IBM VM SMTP V2R3)  
with BSMTP id 8502; Fri, 15 Mar 96 13:08:13 EST  
Received: from CUNYVM.CUNY.EDU (NJE origin GOLQC@CUNYVM) by CUNYVM.CUNY.EDU  
(LMail V1.2a/1.8a) with RFC822 id 3496; Fri, 15 Mar 1996 13:08:14 -0500  
Date: Fri, 15 Mar 96 12:52:36 EST  
From: Al Gollin <GOLQC@CUNYVM.CUNY.EDU>  
Subject: Re: Planning for the AAPOR 50th Commemorative Booklet  
To: aapornet@usc.edu  
In-Reply-To: Message of Tue, 5 Mar 1996 10:17:37 -0500 (EST) from  
<mtrau@umich.edu>

Mike T.: For the commemorative booklet, two suggestions:

- 1- Presidential addresses over 50+ (51?) years: titles and a pullquote from each that captures its theme. [An enviable task for any reviewer-not!]
- 2- Plenaries over ditto: a list of titles, for glimpses of what issues were of concern from 1947 or '48 to the present.

Now, if only someone had taped Hal Mendelsohn's intro of Sid Hollander in 1973-  
-but there is a transcript of the session "Back in the olden days" that could  
be excerpted, in which Herb Hyman, as discussant, spoke first!

I look forward to what Traugott will have wrought! AL  
>From bentleyj@ix.netcom.com Fri Mar 15 10:44:29 1996  
Return-Path: bentleyj@ix.netcom.com  
Received: from ix4.ix.netcom.com (ix4.ix.netcom.com [199.182.120.4])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id KAA08508 for <aapornet@usc.edu>; Fri, 15 Mar 1996 10:44:21 -0800  
(PST)  
Received: from chi-il4-07.ix.netcom.com by ix4.ix.netcom.com  
(8.6.13/SMI-4.1/Netcom)  
id KAA21566; Fri, 15 Mar 1996 10:43:44 -0800  
Message-Id: <1.5.4b11.16.19960315184421.22bf544e@ix.netcom.com>  
X-Sender: bentleyj@ix.netcom.com  
X-Mailer: Windows Eudora Light Version 1.5.4b11 (16)  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Date: Fri, 15 Mar 1996 12:44:21 -0600  
To: aapornet@usc.edu  
From: John Bentley <bentleyj@ix.netcom.com>  
Subject: Re: Dole's push polling

I haven't read the article, but it appears to me that what's being done here is not polling at all, but the media(?) doesn't know what else to call it. Perhaps it's time to develop a term for it. Who better than the AAPOR?

At 01:45 PM 3/14/96 -0500, you wrote:  
>>In the March 12 issue, on the back page of the first section  
>>(A20), there is big piece on Dole having spent over a million dollars on  
>>Push polls so far, using a firm that likes to label itself "National  
Market  
>>Research" but is a New York based firm named "Campaign Tel" Ltd., doing  
its  
>calling largely from Springfield, Illinois. They are owned by "Steve  
>>Goldberg" and their company spokesperson is "Christina Martin". Know  
>>anything about them? Can the AAPOR do anything to them?  
>>  
>>B. Goitein  
>  
>This whole "controversy" over push polling seems a bit of a media  
invention.  
>>From what I read, Dole conducted polls with a standard sample size (ie:  
500  
>to 1,000 people in a given state, hardly enough to really influence the  
>results statewide). To the extent that people were given pieces of  
>information about what his opponents stand for to see if this would change  
>their votes - What do you think political polling is all about.?  
>  
>Personally, I detest Dole (and all Republicans for that matter), but I  
>really don't see that he or the research company did anything wrong here.  
I  
>think it is perfectly legitimate to conduct research aimed at uncovering

the  
>weaknesses of your opponents. If, for example, Dole discovered in a poll  
>that Forbes support fell off dramatically once people found out that he is  
>quite pro-choice on abortion, then Dole is perfectly free to use that  
>information on the campaign trail!! The poll served a purpose in telling  
>him how to craft his message. I think that the number of people who were  
>actually contacted to uncover this would be far to infinitesimal to really  
be  
>factor in any results.

>  
>The problem is that to the extent that the polling industry gets a bad  
>reputation it is often from media misrepresentations of polling results.  
In  
>this case, the media are hunting for scandal, where i just don't think it  
>exists. If i were polling for a candidate, I would be the first to suggest  
>that we probe whether support for their opponent would decline once the  
>public knew about some of their policy stands. If that is "push polling"  
>then welcome me to the club!!

>  
>Derek Leebosh  
>Environics Research  
>Toronto, Ontario

>>  
>>  
>>  
>  
>  
>

John E. Bentley  
Chicago, IL, USA

-----  
Send Lawyers, Guns, and Money

>From beniger@rcf.usc.edu Fri Mar 15 11:22:44 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id LAA15247 for <aapornet@usc.edu>; Fri, 15 Mar 1996 11:22:42 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id LAA25004; Fri, 15 Mar 1996 11:22:42 -0800 (PST)  
Date: Fri, 15 Mar 1996 11:22:41 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Harvard Conference on Internet & Society  
Message-ID: <Pine.SUN.3.91.960315111822.23403D-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

HARVARD CONFERENCE ON INTERNET AND SOCIETY

There are many Internet related events including conferences and seminars. However, the upcoming Harvard Conference on the Internet and Society (May 28-31) at Harvard University in Cambridge Mass, is unique in

our opinion.

This conference will focus on the meaning of the Internet to our society. Keynote speakers include the following:

Bill Gates, CEO, Microsoft Corporation  
Jim Clark, Chairman, Netscape Communications,  
(former Chairman, Silicon Graphics)  
Scott McNealy, Chairman, President and CEO, Sun Microsystems, Inc.  
Steven McGeady, Vice President, Internet Technology, Intel Corporation  
Diana Lady Dougan, Senior Advisor and Chair of International  
Communications Studies Program,  
Center for Strategic & International Studies

Special tracks will focus on

- Business
- Education
- Health Care
- Law
- Library and Publishing
- Policy
- Press & Politics
- Technology

and the list of speakers and panelists is a "who's who" from business, government, media, and universities. Harvard's senior faculty are participating heavily, including a special address by Harvard's President, Neil Rudenstine.

Potential participants and sponsors should examine the Conference Home Page,

[HTTP://WWW.HARVNET.HARVARD.EDU](http://WWW.HARVNET.HARVARD.EDU)

Or contact

Harvard Conference on the Internet and Society  
677 Huntington Ave., Suite LL-23  
Boston, MA 02115-6023  
Tel: (617) 432-1638; Fax: (617) 432-2121  
Email: [HARVNET@HARVARD.EDU](mailto:HARVNET@HARVARD.EDU)

>From billt@pos.org Fri Mar 15 12:45:15 1996  
Return-Path: billt@pos.org  
Received: from netrail.net (root@netrail.net [205.215.6.3])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id MAA00297 for <aapornet@usc.edu>; Fri, 15 Mar 1996 12:45:13 -0800  
(PST)  
Received: from info (neil.pos.org [205.215.50.23]) by netrail.net  
(8.7.3/8.6.12) with SMTP id PAA20124 for <aapornet@usc.edu>; Fri, 15 Mar  
1996 15:29:04 -0500  
Message-Id: <199603152029.PAA20124@netrail.net>  
Comments: Authenticated sender is <billt@pos.org>  
From: "Bill Thompson" <billt@pos.org>  
Organization: Public Opinion Strategies  
To: aapornet@usc.edu  
Date: Fri, 15 Mar 1996 15:33:04 -0400  
Subject: Re: Dole's push polling

Priority: normal  
X-mailer: Pegasus Mail for Windows (v2.01)

John, I think you're right. What the media refers to as push polls, are often called advocacy calls or just "phone banks". It is that work as well as telemarketing in the guise of polling that gives legitimate polling a bad name...

> I haven't read the article, but it appears to me that what's being done here  
> is not polling at all, but the media(?) doesn't know what else to call it.  
> Perhaps it's time to develop a term for it. Who better than the AAPOR?  
>  
<snip>

> John E. Bentley  
> Chicago, IL, USA  
> -----  
> Send Lawyers, Guns, and Money  
>  
>

Regards, Bill

\*\*\*\*\*  
Bill Thompson, Virginia, USA

"And the men who hold high places must be the ones to start, to mold a new reality, closer to the heart"

>From regen!srg@uunet.uu.net Fri Mar 15 14:03:17 1996  
Return-Path: regen!srg@uunet.uu.net  
Received: from relay5.UU.NET (relay5.UU.NET [192.48.96.15])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id OAA12158 for <aapornet@usc.edu>; Fri, 15 Mar 1996 14:03:14 -0800  
(PST)  
Received: from uucp6.UU.NET by relay5.UU.NET with SMTP  
id QQaheu22163; Fri, 15 Mar 1996 17:03:14 -0500 (EST)  
Received: from regen.UUCP by uucp6.UU.NET with UUCP/RMAIL  
; Fri, 15 Mar 1996 17:03:14 -0500  
Received: by regen (AIX 3.2/UCB 5.64/4.03)  
id AA42589; Fri, 15 Mar 1996 14:57:19 -0500  
Date: Fri, 15 Mar 1996 14:57:18 -0500 (EST)  
From: "Sheldon R. Gawiser" <regen!srg@uunet.uu.net>  
To: uunet!aapornet@usc.edu  
Subject: push polls  
Message-Id: <Pine.A32.3.91.960315145410.49485A-100000@regen>  
Mime-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

While it is clearly too bad that the term "push poll" has come into use, we cannot control the public discourse. What we can do is put as much pressure as possible on people who do political telemarketing and call it polling. This is no different than those who do fund raising or selling under the guise of surveys.

The National Council on Public Polls has issued a statement on "push polls" and will continue to pressure those who use this technique. We

all need to make sure that journalists understand why these are really a sign of a campaign without ethics.

Sheldon R. Gawiser, Ph.D.  
srg@regen.com  
Regenerating Solutions  
Gawiser Associates, Inc.  
1375 Kings Highway East, Fairfield, CT 06430  
203-331-9300  
FAX 203-331-1750  
NCCP 800-239-0909

>From bjpg@bradley.bradley.edu Fri Mar 15 15:05:52 1996  
Return-Path: bjpg@bradley.bradley.edu  
Received: from bradley.bradley.edu (bjg@bradley.bradley.edu [136.176.5.10])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id PAA20207 for <aapornet@usc.edu>; Fri, 15 Mar 1996 15:05:51 -0800  
(PST)  
Received: (from bjpg@localhost) by bradley.bradley.edu (8.6.12/8.6.12) id  
RAA29376; Fri, 15 Mar 1996 17:04:27 -0600  
Date: Fri, 15 Mar 1996 17:03:13 -0600 (CST)  
From: "Bernard J. Goitein" <bjg@bradley.bradley.edu>  
Sender: "Bernard J. Goitein" <bjg@bradley.bradley.edu>  
Reply-To: "Bernard J. Goitein" <bjg@bradley.bradley.edu>  
Subject: Re: push polls  
To: aapornet@usc.edu  
In-Reply-To: <Pine.A32.3.91.960315145410.49485A-100000@regen>  
Message-ID: <Pine.3.87.9603151651.C26885-0100000@bradley.bradley.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; CHARSET=US-ASCII

On Fri, 15 Mar 1996, Sheldon R. Gawiser wrote:

> While it is clearly too bad that the term "push poll" has come into use,  
> we cannot control the public discourse. What we can do is put as much  
> pressure as possible on people who do political telemarketing and call it  
> polling. This is no different than those who do fund raising or selling  
> under the guise of surveys.  
>  
> The National Council on Public Polls has issued a statement on "push  
> polls" and will continue to pressure those who use this technique. We  
> all need to make sure that journalists understand why these are really a  
> sign of a campaign without ethics.

BG:

Yes - and when campaigns spread lies about opponents (Dole apparently stuck to claiming nonexistent endorsements), the lack of ethics should be clear to journalists. I wonder if the libel/slander laws apply.

How about the term- "telephone campaign"?

Sample survey data are needed about the extent, content, and impact of such campaigning (this is the list to ask). If this continues, perhaps those involved in political polling - at the exit polls or before, could ask whether (likely) voters have been contacted by a telephone campaign, what

was the content, etc.

Bernie Goitein, Ph.D.  
Director,  
Center for Business and Economic Research  
Bradley University  
Peoria, IL 61625  
309-677-2262  
email bjpg@bradley.edu

>From beniger@rcf.usc.edu Sun Mar 17 05:56:07 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id FAA07367 for <aapornet@usc.edu>; Sun, 17 Mar 1996 05:56:06 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id FAA12801; Sun, 17 Mar 1996 05:56:03 -0800 (PST)  
Date: Sun, 17 Mar 1996 05:56:02 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Center for Electronic Records  
Message-ID: <Pine.SUN.3.91.960317055117.12372A-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

From: Theodore J. Hull <theodore.hull@arch2.nara.gov>  
Subject: Center for Electronic Records Announcement

=====  
=

The Center for Electronic Records of the U.S. National Archives and Records Administration has updated the 'Title List: A Preliminary and Partial Listing of the Data Files in the National Archives and Records Administration.' The 'Title List' is up to date as of February 28, 1995, and now has entries for approximately 10,500 of the over 23,000 electronic records files in the custody of the National Archives.

The 'Title List' is available via the National Archives information server, CLIO. The general URL is <http://www.nara.gov/> with information about the electronic records program and holdings in the Gopher server section (see below for the full path to reach the Title List, and for information about access via FTP).

New entries to the 'Title List' include:

(1) Records of the Bureau of the Census (Record Group 29): Numerous series from the Decennial Census of Population and Housing, 1990, including 1990 Summary Tape File (STF) 1A, 1B, 1C, 1D; STF 2A, 2B, 2C; STF 3A, 3C, 3D; STF file 420; 1990 Summary Extract Data, Equal Opportunity Files; and 1990 Public Law 94-171 files (all total 1471 files); and the Federal Assistance Award Data System (FAADS) FY 1994 Quarter 4 and 1995 Quarters 1 and 2 (3 files).

(2) Records of the Economic Stabilization Programs (Record Group 432): Economic Stabilization Programs: Cost of Living Council Databases 1971-1974 (2 files).

(3) Records of the Research and Special Programs Administration, Department of Transportation (Record Group 467): The Combined Service Segment and T-9, Data Bank 27T, 1984-1989; T-100 Domestic Market Data, Data Bank 28DM, 1990-1993; T-100 International Market Data, Data Bank 28IM, 1990; T-100 Domestic Market Data, Data Bank 28DS, 1990-1993; and T-100 International Market Data, Data Bank 28IS, 1990 (total 16 files).

(4) Records of the Merit Systems Protection Board (Record Group 479): Sexual Harassment in the Federal Workplace: Trends, Progress, Continuing Challenges, 1994 (2 files).

(5) Records of the Agency for Health Care Policy and Research (Record Group 510): National Medical Expenditure Survey, 1987, Public Use Tape 8, Institutional Population Component and Public Use Tape 11, Survey of American Indians and Alaskan Natives (total 6 files).

The full 'Title List' file and/or 19 extract files are available electronically. There is one extract file for each executive branch department, presidential offices, independent establishments and government corporations, temporary committees, commissions and boards, and the legislative and judicial branches. Entries are arranged in each file numerically by National Archives Record Group and thereunder alphabetically by data file series title. The files are available on the National Archives Gopher/WWW server, CLIO. The URL is:

<http://gopher.nara.gov:70/1/inform/dc/electr>

Alternatively, the Title List files are available on an FTP site. Anonymous FTP (password 'guest') to FTP.CU.NIH.GOV, directory NARA\_ELECTRONIC. A READ.ME file on the FTP site provides further information about the 'Title List' and Title List extract files. Note that the full 'Title List' file has 18,469 lines and is approximately 1.5 megabytes in size.

The National Archives General Information Leaflet 37 (GIL37), "Information About Electronic Records in the National Archives for Prospective Researchers," has been updated and reissued. The text of GIL37 is available on both CLIO and the Center's FTP site. A copy of the printed brochure is also available. Please contact the Center's general electronic mail address (cer@nara.gov) to request a copy of the printed brochure, please include a mailing address.

THEODORE J. HULL  
Archives Specialist  
Center for Electronic Records  
National Archives  
(301) 713-6645  
theodore.hull@arch2.nara.gov



>From beniger@rcf.usc.edu Sun Mar 17 11:47:12 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id LAA28103 for <aapornet@usc.edu>; Sun, 17 Mar 1996 11:47:11 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id LAA29319; Sun, 17 Mar 1996 11:47:10 -0800 (PST)  
Date: Sun, 17 Mar 1996 11:47:10 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Tenure Debate at Minnesota  
Message-ID: <Pine.SUN.3.91.960317114503.26737H-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

AAPORNET is indebted to Larry Jacobs <ljacobs@polisci.umn.edu > for forwarding the following memo, "Subject: Tenure Review at the University of Minnesota," which Dr. Nils Hasselmo, UM President, posted last Friday, March 15, to UMN-FAC, the UM Faculty mailing list. Dr. Carl Adams, Chair, UM Faculty Consultative Committee, is second author on the memo itself.

\*\*\*\*\*

Date: Fri, 15 Mar 1996 17:34:09 CST6CDT  
From: Larry Jacobs <LJACOBS@POLISCI.UMN.EDU>  
Subject: FOR YOUR INFORMATION from Nils Hasselmo

----- Forwarded Message Follows -----

Date sent: Fri, 15 Mar 1996 13:57:38 CST  
Send reply to: Nils Hasselmo <hasselmo@mailbox.mail.umn.edu>  
From: Nils Hasselmo <hasselmo@mailbox.mail.umn.edu>  
Subject: FOR YOUR INFORMATION from Nils Hasselmo  
To: Multiple recipients of list UMN-FAC  
<UMN-FAC@vm1.spcs.umn.edu>

[This letter was sent to the following on Friday, March 15.]

March 15, 1996

PLEASE DISTRIBUTE

TO: AAU Presidents, Academic Vice Presidents, Provosts,  
Academic Deans, and Chairs of Faculties  
  
NASULGC Presidents, Academic Vice Presidents, Provosts,  
Academic Deans, and Chairs of Faculties  
  
Editor, The Washington Post

FROM: Nils Hasselmo, President, University of Minnesota  
Carl Adams, Chair, Faculty Consultative Committee, U of M

Subject: Tenure Review at the University of Minnesota

A great deal of misinformation about the University of Minnesota's review of its tenure code and practices has been distributed on the internet in recent days. As President of the University of Minnesota, and as Chair of the Faculty Consultative Committee -- our faculty's top elected post -- we want to briefly set the record straight.

On December 12, 1995, the University of Minnesota's Board of Regents adopted a resolution formally requesting that the faculty and administration review the tenure code. Shortly thereafter, a tenure review process was begun: a process that is both faculty-led and governed by the Faculty Senate's constitutional procedures.

The tenure review we are undertaking is motivated by two goals which the faculty and administration both wish to achieve. First, the University of Minnesota will have iron-clad protection of academic freedom. This point must be underscored: tenure and academic freedom will always be a protected and prized value of the University of Minnesota.

Second, the tenure code will be changed in ways that will improve its:

1. Clarity -- by more fully explicating its purposes;
2. Flexibility -- by recognizing the different employment rights, roles, and responsibilities attached to different types of appointments; and by introducing more unit-specific flexibilities, such as, variable periods of probationary appointments;
3. Faculty and Administrative Accountability -- by installing systematic post-tenure review processes; and
4. Efficiency -- by both formalizing and streamlining Judicial Committee proceedings, and revising rules relevant to removal-for-cause actions.

These four criteria are key to achieving the University of Minnesota's vision as stated in our University 2000 strategic plan. As such, these same criteria are also driving our overall review of human resources policies and, in particular, those that apply as well to our non-faculty professional, civil service, and student-employee staffs.

Since the original misinformation was widely circulated by internet, we ask you to circulate this letter as widely as possible. Thank you for your assistance in this matter.

NH:kb

Nils Hasselmo  
President  
hasselmo@mailbox.mail.umn.edu

\*\*\*\*\*

>From beniger@rcf.usc.edu Mon Mar 18 05:17:57 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id FAA02060 for <aapornet@usc.edu>; Mon, 18 Mar 1996 05:17:56 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id FAA22674; Mon, 18 Mar 1996 05:17:55 -0800 (PST)  
Date: Mon, 18 Mar 1996 05:17:54 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET  
Message-ID: <Pine.SUN.3.91.960318045456.20845D-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

#### NEWS OF THE NET OF INTEREST TO AAPORNET

##### FTC TARGETS INTERNET FRAUD

The Federal Trade Commission is conducting a "wholesale crackdown" on perpetrators of allegedly deceptive marketing schemes that are advertised in Internet news groups or on the World Wide Web. Charges were filed against nine individuals or companies accused of misleading the public, and agency officials say this is only the beginning: "The Internet opens a world of opportunities for consumers. Unfortunately, it also presents opportunities for scam artists. We intend to monitor the Internet rigorously and act decisively when we see deceptive and misleading marketing," says the director of the FTC's Bureau of Consumer Protection. (Investor's Business Daily 15 Mar 96 A4)

##### AT&T FREE INTERNET ACCESS OFFER IS BIG HIT

AT&T has been swamped with more than 200,000 requests for start-up software that will allow its customers up to five hours of free Internet access. AT&T said the number of requests so far for WorldNet Internet access is four times what it had expected. (New York Times 15 Mar 96 A1)

##### NET HATE

B'Nai Brith says anti-Semitic harassment in Canada is on the rise because of an "exponential growth of cyberhate." The Canadian Solicitor-General says the problem is difficult to cope with because it crosses several public and government jurisdictions. (Toronto Globe & Mail 15 Mar 96 A6)

##### IOMEGA STOCK VOLATILITY BLAMED ON AOL POSTINGS

Iomega, maker of high-capacity removable disk drives, is the focus of controversy on America Online's Motley Fool bulletin board. Company officials have complained to the SEC that postings on Motley Fool and other BBSs have contained false information and may be contributing to the volatility of its stock. Online exposure has "raised the visibility of some stocks as well as the interest in those stocks," says an outside spokesman for Iomega. "At the same time, we're very concerned about how online services can be used to attempt to drive stock prices higher or lower

through misinformation." Postings about Iomega escalated to flaming and physical threats last month, causing Motley Fool to pull some of the more offensive ones, but critics of online BBSs note Iomega's problems are a result of the practice of using "screen names" and the lack of verification of information that's posted. "You don't know if the person is a Ph.D. or in Sing Sing," says one critic. (Wall Street Journal 15 Mar 96 A5C)

#### TV RATING SYSTEM DEADLINE SET

Canada's federal regulator has given broadcasters until September 1 to develop a rating system to allow parents to screen programs using V-chip technology. Since it is unlikely Canada and the United States will ever agree on a rating system, Canada's will be imposed on American cross-border signals. (Toronto Globe & Mail 15 Mar 96 A1)

#### E.U. SEES UNIVERSAL PHONE SERVICE AS A CIVIL RIGHT

The European Commission is proposing that all citizens have the right of access at affordable prices to phone, fax, and computer lines, with "affordability" decided by the member states themselves. The idea will be supported by the French government, which is under pressure from public sector unions to protect public services, and opposed by Germany and the United Kingdom. The Commission intends to allow the concept of universal service to evolve with technological changes, but says that it is at this moment premature to define the full scope of universal service, because enlargement of the concept to include such things as Internet service might cause many people to pay for service they neither need nor use. (Financial Times 15 Mar 96 p2)

#### FSU TESTS INTERNET SMART CARDS

Florida State University plans to issue new I.D. cards that will enable FSU students to access the Internet, check grades, request transcripts or use online course materials. The "smart cards" will debut next fall, and business conducted with the cards will be encrypted to ensure secure transactions. (Chronicle of Higher Education 15 Mar 96 A23)

#### COMPAQ LOOKS FOR PENNIES FROM HEAVEN

Compaq is planning to work with others to eventually offer homeowners videoconferencing and Internet access, as well as networking for any machine in the home that has a computer chip. One company executive says that "consumers are looking for products that are ready to go, with services, applications, and hardware ready to use every day. Say we'll have an appliance that connects to a network for 6 cents a day. Compaq gets a piece of that 6 cents." And Compaq's chief strategist says: "We have to do something for the consumer until the phone companies can deliver bandwidth access. We're going to do that using satellites." (Fortune 1 Apr 96)

#### SOFTWARE LETS BLIND "READ" NEWSPAPERS

The National Federation for the Blind is sponsoring a computerized system that translates newspaper stories and then "reads" them over the phone to visually impaired people. Stories are available from The New York Times, USA Today and the Chicago Tribune; the program is running in Baltimore, Baton Rouge and Minneapolis, and is slated for 100 more cities by next year. (Tampa Tribune 16 Mar 96 A8)

#### INTERNET RADIO

Bell Canada announced a partnership with 3WB Corp. to create new commercial services for the Internet that include radio networks that allow businesses a multimedia presence on the Net. Customers will receive the Internet radio

using software provided free by 3WB. < <http://www.cfra.com/> > (Toronto Financial Post 15 Mar 96 p6)

#### AT&T CUTBACK CUTBACK

The number of AT&T workers involuntarily separated from the company may turn out to be much lower than the 40,000 layoffs announced three months ago, as part of AT&T's reorganization plan to divide into three separate companies. Because more employees accepted the company's buyout offer than was anticipated, and because some of the workers marked for termination were able to find jobs in other parts of the organization, the company's "latest best estimate of people who will have to be involuntarily let go is about 18,000." (New York Times 16 Mar 96 p17)

#### MICROSOFT IS TIED TO THE NET

Dataquest analyst Chris LeTocq says Microsoft's Internet strategy will include making its major application programs, Word and Excel, tie into the Net (and into internal corporate intranets), and letting its customers use all popular Internet technologies, even those from competitors, such as Sun Microsystems's Java language. "They don't want to give people any reason to move away from Windows," says Montgomery Securities analyst David Readerman. (San Jose Mercury News 16 Mar 96)

#### VIDEOCONFERENCING IN THE OUTBACK

Since 1993, aborigine communities in Australia's Northern Territory have been using videoconferencing as the primary medium for personal and business communications among each other and other sites in Sidney, Darwin and Alice Springs. The Tanami Network, which uses PictureTel videoconferencing equipment, is favored over the telephone or radio because it can convey the extensive system of hand gestures used by aborigines while speaking. Most of the videoconferences held are personal or ceremonial in nature -- paid for in large part by mineral royalties and community funds. Other aborigine videoconferencing networks include the Mungindi Project, which uses Cornell University's CU-SeeMe software to link four remote schools. (Technology Review Apr 96 p17)

---

Selected from Edupage (3/17/96), edited by John Gehl and Suzanne Douglas.

>From pollmark@pipeline.com Mon Mar 18 07:26:48 1996  
Return-Path: pollmark@pipeline.com  
Received: from mail.nyc.pipeline.com (mail.nyc.pipeline.com [198.80.32.13])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id HAA12784 for <aapornet@usc.edu>; Mon, 18 Mar 1996 07:26:46 -0800  
(PST)  
Received: from pipel.nyc.pipeline.com (pollmark@pipel.nyc.pipeline.com  
[198.80.32.41]) by mail.nyc.pipeline.com (8.7.3/8.7.3) with ESMTTP id  
KAA06973 for <aapornet@usc.edu>; Mon, 18 Mar 1996 10:26:32 -0500 (EST)  
Received: (pollmark@localhost) by pipel.nyc.pipeline.com (8.6.10/8.6.9) id  
KAA19309; Mon, 18 Mar 1996 10:26:31 -0500  
Date: Mon, 18 Mar 1996 10:26:31 -0500  
Message-Id: <199603181526.KAA19309@pipel.nyc.pipeline.com>  
To: aapornet@usc.edu  
Subject: Re: Extension of Deadline for Commemorative Booklet Advertising  
From: pollmark@pipeline.com (Mark A. Schulman)  
X-PipeUser: pollmark  
X-PipeHub: nyc.pipeline.com

X-PipeGCOS: (Mark A. Schulman)  
X-Mailer: The Pipeline v3.3.0

Mike,

Do you have the ad copy from last year's book? We would want to repeat that ad this year.

Let me know if there are any problems. If so, we'll resubmit. Thanks!

Best! Mark Schulman

Schulman, Ronca & Bucuvalas, Inc.

>From beniger@rcf.usc.edu Tue Mar 19 09:30:09 1996

Return-Path: beniger@almaak.usc.edu

Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])

by usc.edu (8.7.2/8.7.2/usc) with ESMTTP

id JAA15923 for <aapornet@usc.edu>; Tue, 19 Mar 1996 09:30:08 -0800

(PST)

Received: (from beniger@localhost)

by almaak.usc.edu (8.7.2/8.7.2/usc)

id JAA10759; Tue, 19 Mar 1996 09:30:08 -0800 (PST)

Date: Tue, 19 Mar 1996 09:30:07 -0800 (PST)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: NEW RESOURCES ON THE NET

Message-ID: <Pine.SUN.3.91.960319081946.5054C-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

#### NEW RESOURCES ON THE NET

##### LIBRARY OF CONGRESS AMERICAN MEMORY COLLECTION

The Library of Congress (LOC) has organized its digitized American Memory collection in a way designed to fit the needs of students and educators. The new site is called the LOC Learning Page. Resources to help educators incorporate the Library's primary sources into their curriculum are provided on the "Educator's Page," as well as answers to technical questions about the online materials. The electronic collections are arranged alphabetically by keyword, as well as by media type. The "Pathfinder Pages" arrange the collection by types of events, people, places, and topics. The entire site is searchable, and under "Search Suggestion List" a synonym list for key word searching has been provided. While the American Memory collection has been available for some time, the Learning Page is a significant enhancement for K-12 educators and students, and everyone else.

<http://lcweb2.loc.gov/ammem/ndlpedu/>

For more information on LOC's digitized American Memory historical collections: <http://lcweb2.loc.gov/ammem/ammemhome.html>

##### THE TRIB JOINS THE NET

The Chicago Tribune has launched an Internet edition. The cyber paper contains articles from each issue of the print version in the categories of news, sports, weather, editorial, financial, and stocks, among others. There are also "fun" and "extra" sections. The cyber edition is particularly strong in terms of local and regional news. The full site

index gives access to the site's entire contents from one page. Currently the entire electronic version is available at no charge.

<http://www.chicago.tribune.com/>

#### THE SYNDICATE: LINKS TO 1000 FINANCIAL PAGES IN 25 CATEGORIES

The Syndicate is one of the most comprehensive "meta" financial pages on the Net. Each monthly edition contains feature articles, but the "Syndicate Navigator" section is the highlight of the site. It offers a page of links to over 1,000 finance related pages in over 25 categories from accounting and taxes to stock research and forecasts, some of which are annotated and rated. It also offers brokers' information and links, bond information and links, and mutual fund information and links. The Syndicate is a financial page of pages.

<http://www.moneypages.com/syndicate/index.html>

#### KNOW YOUR EMAIL LISTS (AAPORNET IS ON LISTPROC)

"E-mail Discussion Groups/Lists - Resources" is a simple collection of information about using each of the three most commonly used software tools for managing electronic mailing lists: Listserv, Majordomo, and Listproc. The site provides the basic commands available to subscribers of each type of list, which are sometimes similar but not the same between types of lists, leading to confusion. The site also provides links to more detailed guides for each of the three types of list managers. Pointers to several search engines for locating discussion lists by topic are also provided.

<http://www.webcom.com/impulse/list.html>

#### STATE DEPARTMENT REPORTS ON SOME 190 NATIONS FOR THREE YEARS

U.S. Department of State's Country Reports on Human Rights Practices for 1995 are available via the State Department's Foreign Affairs Network gopher site. Reports are available for over 190 countries. An "Overview" file, prepared by John Shattuck, Assistant Secretary for Democracy, Human Rights and Labor, gives a thumbnail sketch of the State Department's views on world wide human rights issues, and can be found under "Preface and Overview." Each country report is available as an ASCII text file and countries are arranged alphabetically by continent. See Appendix A for detailed information about the reports. All reports are available in one DOS .exe compressed file under the "Zip" menu. Reports for 1993 and 1994 are also available.

<gopher://dosfan.lib.uic.edu:70/1D-1%3A22373%3Ax1995%20Report>

Gopher to: dosfan.lib.uic.edu

Select: Publications and Major Reports/Country Reports on Human Rights Practices

#### UN AGRICULTURAL DATA: 35-YEAR TIME SERIES--SEARCHABLE

The Food and Agriculture Organization (FAO) of the United Nations has made available several searchable databases containing extensive agricultural data from many countries. Called the FAOSTAT Database, data is provided for production, trade, commodity supply and demand balances, population, land use, and fisheries. Users can select geographical areas, commodities or products, variables relating to those commodities or products, and an annual time series ranging from as early as 1961 to as late as 1995, depending on the series. Results can be downloaded as text tables, bar or line graphs with user definable axes, or CSV file format -- text with comma separated values for easy import into spreadsheet or other statistical applications. It is important to carefully read the help files that accompany each database in order to

fully exploit the searching system. The FAOSTAT Databases give the user access to an amazing amount of country data. Note that these databases are forms based. Each is a work in progress.

[http://apps.fao.org/lim500/agri\\_db.pl](http://apps.fao.org/lim500/agri_db.pl)

For more information on FAO's World Agricultural Information Center (WAICENT), which provides these databases as well as other information collections:

<http://www.fao.org/waicent/waicent.htm>

#### HUBBLE, HUBBLE, TOIL AND TROUBLE

The Hubble Space Telescope's photographs of the surface of Pluto are available on the Web. The photographs were taken during a seven day period in late June and early July of 1994, but have just recently become available. To understand the power of the Hubble Telescope, "viewing surface detail on Pluto is as difficult as trying to read the printing on a golf ball located thirty-three miles away!" Along with two resolutions of a surface map of Pluto, there are three resolutions of an entire planet picture, as well as PostScript and Adobe Acrobat PDF illustrations of the planet's orientation during the picture. Explanatory captions are provided.

<http://www.stsci.edu/pubinfo/PR/96/09.html>

For more information about the Hubble Space Telescope, see the Space Telescope Science Information Service:

<http://www.stsci.edu/>

Text only: <http://www.stsci.edu/topNG.html>

#### ABLE TO SEARCH MULTIPLE SEARCH ENGINES IN A SINGLE BOUND...

MetaCrawler is a search engine that searches multiple search engines with a single command. It searches nine different engines. Its unique feature is that it will verify that each reference returned is a valid address. While this process takes longer than a normal search, it is well worth the wait. For more information on MetaCrawler, see the Scout Toolkit (see below).

<http://metacrawler.cs.washington.edu:8080/>

#### TWO META-SEARCH ENGINES PLUS ONE SUBJECT CATALOG

Three searching resources have been added to the Scout Toolkit. Two are searchable index "meta-search" engines, and the third is a subject catalog. The meta-searchers are MetaCrawler (discussed above) and SavvySearch. The OCLC (Online Computer Library Center) InterCAT catalog of Internet resources is an experiment in which librarians have created a searchable and browsable database of Internet resources using MARC (MACHine Readable Cataloging) records.

Metacrawler: <http://rs.internic.net/scout/toolkit/3b1-7.html>

SavvySearch: <http://rs.internic.net/scout/toolkit/3b1-8.html>

OCLC InterCAT: <http://rs.internic.net/scout/toolkit/3b2-7.html>

#### LINKS TO ALL THINGS PHILOSOPHICAL

Philosophy around the Web is a comprehensive page of links to all things philosophical. There are links to philosophy departments all over the world, a large selection of annotated and rated (see thumbs ups) links to individual philosophy pages, "living philosophers" pages, and mostly dead philosophers pages from Apollonius of Tyana to Arthur M. Young. Also provided are pointers to philosophy journals, Usenet news groups, discussion lists, IRC's, conference and seminar listings, world wide philosophy job openings, and several of the author's own writings. This is a well done resource, full of nicely designed and well organized



content. Philosophy around the Web is produced by Dr Peter J. King  
St Hilda's College, Oxford, England.  
[http://sable.ox.ac.uk/~shil0124/phil\\_index.html](http://sable.ox.ac.uk/~shil0124/phil_index.html)

#### INTERNET JUKEBOX OF CD'S

The Internet Jukebox, provided by CDNow, makes it possible to listen to entire CD's over the Internet if your computer is enabled with the necessary hardware. The Internet Jukebox uses freely available RealAudio 2.0 technology, which enables audio files to be played over 28.8 modems. CD's can be chosen from the categories of classical, pop-rock, alternative, and jazz and blues. While the quality heard over the Net is still not yet that of the CD player in your living room, the 2.0 version of RealAudio is a definite improvement over 1.0. Oh yes, we can't forget to mention that if you like the CD, you can order it from CDNow on the spot. The virtual spot, that is.  
<http://cdnow.com/jukebox/>

#### AUDIONET: BROADCAST NETWORK OF THE INTERNET

For Internauts with RealAudio 1.0 capability (a 14.4 modem) try AudioNet, the "Broadcast Network of the Internet." AudioNet offers live broadcasts of over ten different talk radio stations, including WOR--New York, WTEM--Washington D.C., and XTRA--San Diego. It also offers several music radio stations, a selection of audio books, and numerous live (and recent) sporting events such as NIT and NCAA Men's and Women's basketball games and college baseball games.  
<http://www.audionet.com/>

Free RealAudio 1.0 and 2.0 players can be downloaded from the above sites. RealAudio 2.0 players will play RealAudio 1.0 sites, but 1.0 players will not play 2.0 sites. For more information on RealAudio, see the Scout Toolkit:  
<http://rs.internic.net/scout/toolkit/3d1.html>

#### NOT A PLAYBOY PUBLICATION

"its a bunny" is a new Montreal, Canada based e-zine for new English fiction, poetry and art. It is a stylishly done endeavor that seeks to provide an outlet for writers and artists. The present issue, Winter 1996, contains four works of fiction, two poems, two essays, and fourteen paintings. The site also points to several other literary e-journals.  
<http://www.iti.qc.ca/iti/bunny/>  
Less graphical home page: <http://www.iti.qc.ca/iti/bunny/bunny.html>  
Pointers page: <http://www.iti.qc.ca/iti/bunny/other.html>

#### EVERY MAN A KING, EVERY KID A CRITIC

The "Way Cool Software Reviews" project encourages students, teachers, and parents to make available their evaluations of software that they think of as truly "way cool." Everyone is welcome to contribute reviews of software they have at home or use at school. Students with disabilities are particularly encouraged to contribute, as are reviews of software that may be appropriate for individuals with disabilities. Reviews are distributed via a mailing list and are available at the Web site. Way Cool Software Reviews is a joint project of the A. J. Pappanikou Center Technology Lab at the University of Connecticut and the Chatback Trust of the United Kingdom.

<http://www.ucc.uconn.edu/~wwwpcse/wcool.html>

Send email to: [listserv@Uconnvm.uconn.edu](mailto:listserv@Uconnvm.uconn.edu)

In the body of the message type:

subscribe wycool-L Your name

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>From beniger@rcf.usc.edu Tue Mar 19 10:09:34 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id KAA22907 for <aapornet@usc.edu>; Tue, 19 Mar 1996 10:09:32 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id KAA13971; Tue, 19 Mar 1996 10:09:32 -0800 (PST)  
Date: Tue, 19 Mar 1996 10:09:31 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: The Question of Loss of Trust  
Message-ID: <Pine.SUN.3.91.960319093933.5054I-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

The following data are supplied, upon request, by Eric M. Uslander <euslaner@bss2.umd.edu>, Department of Government and Politics, University of Maryland, College Park, for their possible interest to members of AAPORNET. Please address all questions to Professor Uslander, who is not on AAPORNET; any discussion of his data on our list will be forwarded to him for possible reply, either individually or to AAPORNET.

\*\*\*\*\*

From: Eric M. Uslander <EUSLANER@BSS2.UMD.EDU>

On the question of loss of trust--for which I take some civic responsibility since Bob Putnam and I are the the people most concerned with this issue:

First, we need to get straight about what the questions are. The Post series and the work that Bob Putnam and I are doing independently focuses on trust in other people ("Do you believe that most people can be trusted, or can't you be too careful in dealing with people?"). Confidence in government and trust in government are different questions. The GSS asks about confidence, the National Election Studies asks about trust in government. Alas, the latter two don't track each other as well as we would expect.

Now trust in government has only a moderate correlation (about .6) in the aggregate with trust in people over time. That's because trust in govt reflects people's attitudes toward the incumbent regime--and in turn this reflects the inflation and unemployment rates. Trust in govt was high in the 1960s, dropped in the 1970s, rose again under Reagan (though not to the 1960s levels), and dropped back under Bush and Carter. Trust in other people was high in the 1960s but declined, at first slowly and then more rapidly. The only systematic

upswings come since 1976 in Presidential election years.

For a discussion of trends in trust in people (sorry for the ad), see my book, *The Decline of Comity in Congress* (University of Michigan Press, 1993), chapter 4.

For those who can't wait to see the data on trust in people:

Year	Source	% Trusting of those with Opinions
1960	Civic Culture	57.8
1964	National Election Studies	49.8
1966	NES	53.7
1968	NES	54.1
1971	ISR Quality of Life Study	49.2
1972	GSS	47.2
1973	GSS	47.4
1974	National Election Studies	47.3
1975	GSS	41.3
1976	GSS	46.1
1978	GSS	40.8
1979	Temple U Institute Survey Res.	43.4
1980	GSS	47.3
1981	World Values Study	41.0
1983	GSS	38.7
1984	GSS	49.2
1986	GSS	38.6
1987	GSS	40.0
1988	GSS	40.7
1989	GSS	41.4
1990	GSS	39.6
1991	GSS	40.0
1992	American National Election Stud	45.1
1993	GSS	37.5
1994	GSS	35.7
1995	Washington Post	35.7

As Mark Lindeman notes, the ANES contained the trust question for 1972, 1974, and 1976: the 1972 figures are very similar to GSS, 1974 are shown above. 1976's figure is 52.8, which I find rather surprising. It is so high that I don't use it--and it goes against the trends from other series.

As you can see, there is a direct decline in trust in other people--and it matters. Putnam's work shows that trust in people strongly predicts membership in voluntary associations (mine does as well). My work extends this to: volunteering, giving to charity, willingness to serve on a jury, working on community problems, and NOT lying, cheating on taxes, and claiming govt benefits you are not entitled to.

As to what Bob Putnam and Wendy Rahn and John Brehm have done, my own work largely agrees with about 90% of theirs and then some. I've extended their findings to volunteering, giving to charity, working on community problems, voting, willingness to serve on a jury, and moral behavior (ok to lie, take govt benefits not entitled to, etc. in the World Values Study 1981). But I do differ with Bob--and to some extent with Wendy and John--on the effects of tv. My

take on both membership in organizations (as well as the other indicators of participation and moral behavior) is that they reflect an optimistic world view. My causal model (vastly simplified) is:

Optimism + Other Values (social egalitarianism) --> trust in others --> participation/moral behavior

What I find is that once we control for optimism in the future (ANOMIA6 in the GSS), a simultaneous equation model estimating both trust and membership in voluntary associations finds NO effect for the number of hours you spend watching tv. Since ANOMIA6 and tvhours are only asked together in 1987 and 1990, I have far fewer cases--but the zero-order correlation between tvhours and association membership is virtually the same (about -.18) as for the full panel.

\*\*\*\*\*

>From beniger@rcf.usc.edu Tue Mar 19 10:39:08 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id KAA26447 for <aapornet@usc.edu>; Tue, 19 Mar 1996 10:39:06 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id KAA16298; Tue, 19 Mar 1996 10:39:06 -0800 (PST)  
Date: Tue, 19 Mar 1996 10:39:05 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: 250 Search Engines at One New Site  
Message-ID: <Pine.SUN.3.91.960319101025.5054J-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

AAPORNETters who use the Internet to conduct research--or even simple searches--on a wide variety of topics might find useful the following announcement from C|NET: The Computer Cable Program and Network, about a new site which allows visitors to exploit the combined reach of more than 250 different search engines. (You might want to overlook the mundane examples given in the announcement--any topics you like can be searched.)

\*\*\*\*\*

On Monday, March 18, C|NET: The Computer Cable Program and Network, launched a new site, called SEARCH.COM (<http://www.search.com/>). This new service provides a convenient and easy way to tap into the power of more than 250 search engines on the Net.

SEARCH.COM (<http://www.search.com/>) lets you search well-known sites like Yahoo, Excite, Infoseek, and Alta Vista and other specialized sites from one easy-to-use search site.

Looking for a car? Try one of the automotive search engines:

<http://www.search.com/Top/0,8,50070,00.html>

Care to rent a car instead of buying one? Try Rent-A-Wreck:

<http://www.search.com/Single/0,7,150310,00.html>

How about a movie for tonight? Search the Internet Movie Database:

<http://www.search.com/Top/0,8,50081,00.html>

Need recipe ideas? Search Epicurious:

<http://www.search.com/Single/0,7,150399,00.html>

If you'd rather dine out try the Zagat Restaurant Search:

<http://www.search.com/Single/0,7,150224,00.html>

How are your stocks doing right now? Check them at PC Quote:

<http://www.search.com/Single/0,7,150385,00.html>

No stocks because you're looking for a new job? Try searching America's Job Bank:

<http://www.search.com/Single/0,7,150178,00.html>

\*\*\*\*\*

Could you use an extra \$10,000 in pocket change? C|NET challenges you to find something on the Net that can't be found using SEARCH.COM. If you succeed, you may win \$10,000. Sound easy? Accept the challenge by hitting the "start here" button on SEARCH.COM's front door:

<http://www.search.com/>

We bet you can find what you're looking for in one of our 20 categories. And once you've found the kind of search tools you want to use every day, we have a special trick up our sleeves--personalized pages:

<http://www.search.com/Personalize/Categories/1,16,0,00.html>

Here you can select your own favorite searches for your personalized front door to SEARCH.COM.

So what are you waiting for? We wanted to let you know first. So visit

<http://www.search.com/>

today and find what you've been looking for.

###

>From RFunk787@aol.com Tue Mar 19 13:55:19 1996  
Return-Path: RFunk787@aol.com

Received: from emout05.mail.aol.com (emout05.mail.aol.com [198.81.10.37])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id NAA23230 for <aapornet@usc.edu>; Tue, 19 Mar 1996 13:55:18 -0800  
(PST)

From: RFunk787@aol.com

Received: by emout05.mail.aol.com (8.6.12/8.6.12) id QAA29557 for  
aapornet@usc.edu; Tue, 19 Mar 1996 16:54:48 -0500

Date: Tue, 19 Mar 1996 16:54:48 -0500

Message-Id: <199603192154.QAA29557@emout05.mail.aol.com>

Apparently-To: aapornet@usc.edu

ho (took an interest in) (responded to) my request for  
information on the net worth of American households, here is what happened.

The best source of such data seems to be the Federal Reserve's "Survey of  
Consumer Finances". This is a survey done every few years, with the data  
most recently gathered by NORC, and before that by the University of  
Michigan. As luck would have it, they just released a methodological paper  
which includes median and mean HH net worth (total assets minus total  
liabilities) for their series of timepoints. These are given in the left  
hand column, below. Thanks to billionaires like Bill Gates (Microsoft) and  
Sam Walton (Wal-Mart), our national means are somewhat higher than our  
national medians. Also, among HHs in the 0 to 89.9% segment of wealth, the  
family's principal residence accounts for about 48% of net worth.

I'm afraid I'm an incurable data-futzer, so couldn't resist banging out some  
"revised figures" that take into account some liabilities that the Federal  
Reserve study left out. Two assumptions I made: (1) All government debt  
(fed, state, local) ultimately redounds to household balance sheets, as it  
is worker/citizen/ taxpayers who ultimately must create the wealth necessary  
to service it and pay it off (I did not try to deal with contingent  
liabilities); and (2) other debt, e.g., corporate, farm, etc, are already  
accounted for in HH net worth, since these would ultimately be reflected in  
the value of HH investments and holdings. Debatable assumptions, perhaps,  
but at least a starting point.

Okay. Using Stat Abs data, and converting past figures to 1992 \$ so that  
they are comparable with the data in the footnote on p. 26 of the recent SCF  
report, here's what I figured:

Year		HH Net Worth from SCF report (in 1992 \$)	HH Net Worth, after subtracting govt debt (in 1992 \$)
1963	median	33.7 K	3.1K
	mean	107.0 K	76.4 K
1983	median	48.3 K	19.9 K
	mean	168.7 K	140.2 K
1989	median	51.5 K	7.5 K
	mean	197.2 K	153.2 K
1992	median	48.7 K	- 3.6 K ( ! ! ! )
	mean	185.1 K	132.8 K

The trend doesn't look promising. Keep in mind that half the HH in the US  
are below the medians in the table, and that on average nearly half the net

worth of the bottom 90% of US HH is in the equity in their houses. And we claim to be the richest country in the world?

If voters seem to have economic woes on their minds, despite all the rosy economic data that our "cheerleaders" crow about ("moderate growth", "unemployment down", "corporate profits up", "stock market at record highs" etc), perhaps the above table provides some clues as to why that might be.

Ray Funkhouser  
RFunk787@aol.com  
>From jennapow@merle.acns.nwu.edu Tue Mar 19 14:43:27 1996  
Return-Path: jennapow@merle.acns.nwu.edu  
Received: from merle.acns.nwu.edu (daemon@merle.acns.nwu.edu  
[129.105.16.57])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id OAA29993 for <aapornet@usc.edu>; Tue, 19 Mar 1996 14:43:22 -0800  
(PST)  
Received: from [129.105.9.237] (aragorn237.nuts.nwu.edu) by  
merle.acns.nwu.edu with SMTP  
(1.37.109.16/20.4) id AA119335393; Tue, 19 Mar 1996 16:43:13 -0600  
Date: Tue, 19 Mar 1996 16:43:13 -0600  
Message-Id: <199603192243.AA119335393@merle.acns.nwu.edu>  
To: aapornet@usc.edu  
From: jennapow@merle.acns.nwu.edu (Jenna Powell)  
Subject: CALL FOR AAPOR/WAPOR AV REQUESTS

CALL FOR AAPOR/WAPOR AV REQUESTS FROM THE AV COORDINATOR

Once again it is time to request any audio-visual equipment that you will need for paper presentations at this year's AAPOR/WAPOR conference in Salt Lake City, May 16-May 19. There has been a change this year, in that EVERY meeting room will be equipped with an overhead projector and screen. Please submit this form to me ONLY if you will require AV equipment OTHER THAN an overhead projector.

REQUESTS MUST BE SUBMITTED NO LATER THAN FRIDAY, APRIL 12 IN ORDER TO GUARANTEE THE EQUIPMENT WILL BE AVAILABLE FOR YOUR SESSION.

\*\*\*\*\*

1996 AAPOR/WAPOR CONFERENCE

Audio/Visual Equipment Request Form

Please complete this form and return it via regular mail, fax, or e-mail, to arrive no later than FRIDAY, APRIL 12. Forms should be returned to:

Jenna Powell  
Northwestern University Survey Laboratory  
625 Haven Street  
Evanston, IL 60208-4150

VOICE: (847) 491-8670  
FAX: (847) 467-1564  
e-mail: jennapow@nwu.edu

IF THIS FORM DOES NOT ARRIVE BY APRIL 12TH WE CANNOT GUARANTEE THAT

AUDIO-VISUAL EQUIPMENT WILL BE AVAILABLE FOR YOUR PRESENTATION.

Contact Author (one name only): \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

e-mail address: \_\_\_\_\_

Presentation Title: \_\_\_\_\_

Session Title: \_\_\_\_\_

Day: Thursday, May 16 \_\_\_\_\_ Time: \_\_\_\_\_

Friday, May 17 \_\_\_\_\_

Saturday, May 18 \_\_\_\_\_

Sunday, May 19 \_\_\_\_\_

(Please consult the preliminary program for session information.)

AN OVERHEAD PROJECTOR AND SCREEN WILL BE FURNISHED IN EVERY MEETING ROOM. PLEASE INDICATE BELOW ANY ADDITIONAL EQUIPMENT THAT YOU WILL REQUIRE FOR YOUR PRESENTATION.

- \_\_\_\_\_ 35mm Slide Projector and Screen
- \_\_\_\_\_ Flip Chart and Easel
- \_\_\_\_\_ High Intensity Overhead Projector  
(for use with a laptop and data display)\*
- \_\_\_\_\_ VCR and Monitor\*\*
- \_\_\_\_\_ Cassette Tape Recorder\*\*
- \_\_\_\_\_ Other (Please Specify)\*\* \_\_\_\_\_

\*Please note that if you wish to do a computer presentation, you must provide your own laptop and data display.

\*\*These requests must be approved by Jack Ludwig, AAPOR Conference Chair. You will be notified if we will NOT be able to provide this equipment for your presentation.

If you have any questions, please contact Jenna Powell at the above phone number or e-mail address. If you will be sending your request via e-mail, please make sure to include all of the information requested on this form.

\*\*\*\*\*



>From beniger@rcf.usc.edu Wed Mar 20 05:51:14 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id FAA21083 for <aapornet@usc.edu>; Wed, 20 Mar 1996 05:51:13 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id FAA28738; Wed, 20 Mar 1996 05:51:14 -0800 (PST)  
Date: Wed, 20 Mar 1996 05:51:13 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET  
Message-ID: <Pine.SUN.3.91.960320052800.25135D-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET (Including Two Surveys) OF INTEREST TO AAPORNET

MCI BATTLES AT&T IN HEADLINE WAR OVER FREE INTERNET ACCESS

Accusing AT&T of "building its Internet service out of newspaper headlines," MCI senior vice president Vint Cerf asserts that "MCI's service is built on a foundation of fiber" and that his company will triple the capacity of its network, expand consumer services, give MCI customers five free hours of use each month through the end of May (in contrast to AT&T's free offer that lasts through the end of the year), and match AT&T's offer of unlimited Internet access for \$19.95 a month to its own long-distance customers. MCI also indicates that Microsoft's Explorer software will be the browser of choice on its service, and that it plans to offer editorial content from Microsoft Network. (New York Times 19 Mar 96 C1)

AOL AND HP WANT TO MANAGE YOUR NET

America Online, its subsidiary ANS, and Hewlett-Packard have established a partnership to jointly market Managed Intranet Solutions to corporate customers. The service will provide an end-to-end network based on HP Unix servers and workstations, ANS's TCP/IP network infrastructure and AOL's end-user support. "AOL is constantly trying to expand its revenue pie, and business-to-business is the next logical step -- especially when companies have millions to spend on technology and there still isn't an established revenue model in the consumer online market," says a senior analyst at Jupiter Communications. Some critics say this definitely isn't a match made in heaven: "If AOL's billing department is any indication, I pity anyone who needs to make use of the help desk." (Information Week 11 Mar 96 p20)

SLEEPING WITH THE ENEMY IS A WAY OF LIFE ON THE NET

In the wake of last week's news stories on America Online's simultaneous courtships with Netscape, Microsoft, and finally AT&T, too, industry observers are reaching the meltdown point on trying to track the incestuous nature of Internet alliances. "It's driving me nuts. My head hurts right now," says research expert Gary Arlen. "Everybody wants to find his place at the orgy, and if you don't get your mattress staked out now, you may miss it completely." Nick Donatiello, president of Odyssey Ventures, says: "It's

like watching weddings on a soap opera. Everybody's marrying and divorcing and remarrying within the space of 10 days." And CompuServe VP Scott Kauffman quips: "It's awfully bigamy to even talk about monogamy at a time when everyone seems to be sleeping with everyone." (Wall Street Journal 18 Mar 96 B4) The view from AOL? "In our view, everybody is a potential partner -- until they shoot at us," says AOL CEO Steve Case. (Information Week 11 Mar 96 p10)

#### HOME PC GROWTH TO STALL NEXT YEAR

Growth in the home PC market is expected to slow significantly this year, to 8%, and by 1998 could actually be declining, according to market research firm Dataquest Inc. Growth for 1997 is predicted to be flat, at about 0.7%. The U.S. home market grew 22% last year, and 42% in 1994. The decline is blamed on market saturation among households earning more than \$100,000, the group most likely to buy a PC. (Investor's Business Daily 19 Mar 96 A9)

#### JOB SEEKERS DISPUTE SHORTAGE OF SOFTWARE WORKERS

Frustrated by extensive yet unsuccessful job searches, 75% of callers to the Software Human Resources Council disputed claims made in a report that tens of thousands of placements for software workers go unfilled. The job seekers say companies limp along for six months without in-house systems people because they are looking for the perfect applicant. (Toronto Star 19 Mar 96 F3)

#### FRENCH BOOK BANNED, THEN PIRATED

The book "Le Grand Secret," banned by a French judge on the grounds that it violates the privacy of the family of the late French President Francois Mitterand, has turned up on various Web sites in violation of copyright law. One publishing executive says, "Just as we teach our children not to steal toys, just as we teach our children not to plagiarize, we have to get across the message that you don't steal from the Internet." However, French government officials are less than enthusiastic about aggressively enforcing copyright protection for a book that has been banned. (New York Times 18 Mar 96 A1)

#### CANADIAN TV RATING SYSTEM STUDIED

Washington officials want to study the Canadian approach to rating television programs. Similarly, Britain is looking to Canada for help in its fight against violence on television following last week's massacre of small children in Scotland. (Ottawa Citizen 19 Mar 96 A6)

#### MICROSOFT TARGETS ONLINE BANKING

Microsoft is now targeting Intuit's lead in home banking, announcing new initiatives to provide banks and service companies a secure way to process online transactions. Up until now, banks that use Intuit's Quicken or Microsoft's Money programs use Intuit Services Corp. to process the transactions. Microsoft's new plan, called Open Financial Connectivity, would allow banks to deal directly with Money users, without involving ISC or Visa. Intuit chairman Scott Cook discounts Microsoft's latest move, saying he thinks banks would rather deal with one organization that provides the software and the processing capability: "When you don't have a complete solution you try to turn that negative into a positive. Value in this business comes not from the technology, but can customers actually use it." (Wall Street Journal 18 Mar 96 B5)

#### COMPUTER INDUSTRY SEEKS FREE TRADE

The computer industry is pushing for a broad, multilateral agreement on free

trade of computers and components, with the eventual goal of achieving zero tariffs. Japan already has zero tariffs and Europe's are fairly low at 4%, but the big challenge is in countries such as Korea, Taiwan and the South American countries that make up the Mercosur customs union, which maintain high tariffs to keep U.S. products out. Other industries are taking notes, hoping that the computer companies will lead the way for sectors such as automobiles and steel. (Wall Street Journal 18 Mar 96 A1)

#### HUBBARD SUPPORTS ONE-CHANNEL DIGITAL TV TRANSITION

Stanley Hubbard, chairman of Hubbard Broadcasting, says the current flap in Congress over whether to charge broadcasters for the extra channel they'll need to make the transition to digital programming could be a moot point. Hubbard's top engineer confirmed last week that he had concluded preliminary testing on whether digital and analog signals could be combined in a single 6 MHz channel. "Conceptually, I think it's possible," he concludes. Hubbard advocates combining the signals on one channel, and suggests that television manufacturers could build sets with both analog and digital receivers, allowing broadcasters to decide on their own when to turn off their analog signal. (Broadcasting & Cable 18 Mar 96 p12)

#### VIRTUAL UNIVERSITY

The Open University of Catalonia now has a pilot group of 200 students, scattered throughout northern Spain, connected to lecturers, tutors, and learning materials via electronic communications and studying business or educational psychology using the Catalan language. By 2000 there will be 11,000 students. < <http://www.uoc.es> >. (Financial Times 16/17 Mar 96)

#### GINGRICH URGES TOP-TO-BOTTOM CHANGE OF EDUCATION

Suggesting that the quality of elementary and secondary education is dragging down the quality of higher education, House of Representatives Speaker Newt Gingrich challenged a group of university presidents by saying: "None of you would accept from your suppliers what public education sends you. You would fire them, or you would sue them, or you would insist on a new standard." Tinkering won't work, because "the problem you are trapped into is that you can't change anything unless you change everything." The Speaker also urged the presidents to sharpen their focus on "lifetime learning," because of the increasing need for people to re-educate themselves to accommodate multiple career changes. (Atlanta Journal-Constitution 19 Mar 96 D1)

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Selected from Edupage (3/19/96), edited by John Gehl and Suzanne Douglas.

>From MPRNJ!GJC@mprnj.com Wed Mar 20 08:27:45 1996

Return-Path: mprnj!MPRNJ!GJC@mprnj.com

Received: from tigger.jvnc.net (tigger.jvnc.net [128.121.50.145])

by usc.edu (8.7.2/8.7.2/usc) with SMTP

id IAA07703 for <aapornet@usc.edu>; Wed, 20 Mar 1996 08:27:42 -0800

(PST)

Received: from mprnj.com by tigger.jvnc.net with UUCP id AA24687

(5.65c/IDA-1.4.4 for aapornet@usc.edu); Wed, 20 Mar 1996 11:27:38 -0500

From: MPRNJ!GJC@mprnj.com (George Carcagno)

Date: 20-Mar-96 11:20:07

Received: by mprnj.com (UUCP-MHS-XtcN) Wed Mar 20 11:33:41 1996

To: aapornet@usc.edu

Subject: Positions Available

Message-Id: 0AF6963A01B4ACD1

Importance: Normal  
Encoding: 28 TEXT

Mathematica Policy Research, Inc., has positions available in its Princeton, New Jersey and Washington, D.C. offices for:

SENIOR SURVEY RESEARCHERS

The positions require extensive knowledge of survey research methods, the ability to direct complex surveys, proven ability to generate new business, and excellent written and oral communications skills.

We are especially interested in applicants with survey expertise in health services research. Job qualifications include an advanced degree in the social sciences, statistics, or a related field, or an equivalent combination of education and experience. A minimum of seven years experience at a senior level is required.

Mathematica Policy Research, an employee-owned company, is a national leader in social policy research and data collection. Mathematica offers a competitive salary and benefits package. Contact:

Ms. Patricia Shirkness, Human Resources Generalist  
Mathematica Policy Research  
P.O. Box 2393  
Princeton, NJ 08543  
609-936-2767  
Fax: 609-799-0005

An Equal Opportunity/Affirmative Action Employer

>From beniger@rcf.usc.edu Wed Mar 20 08:36:22 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id IAA08817 for <aapornet@usc.edu>; Wed, 20 Mar 1996 08:36:20 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id IAA07024; Wed, 20 Mar 1996 08:36:21 -0800 (PST)  
Date: Wed, 20 Mar 1996 08:36:20 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: JOB: Immediate Opening at NORC  
Message-ID: <Pine.SUN.3.91.960320082909.5861D-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

The following is posted to AAPORNET on behalf of Deborah Daniels, NORC, Chicago. Please send all replies to daniels@norcmail.uchicago.edu  
Do not reply to AAPORNET.

\*\*\*\*\*

Date: Wed, 20 Mar 96 09:57:31 CST

From: "DANIELS-DEBORAH" <daniels@norcmail.uchicago.edu>

COME JOIN OUR TEAM

The National Opinion Research Center (NORC), a nonprofit social science research organization, has an immediate opening for a Coordinator in our Data Preparation Center.

The Coordinator position has multiple responsibilities. They are to: serve as facility "task leader" (liaison) for data collection/preparation and mailout projects; to be responsible for the development, revision, and implementation of the Data Preparation Center's standard operating procedures; to administratively supervise various data preparation center staff, and to write various sections of technical proposals, and review related proposal budgets.

Qualified candidates should be computer literate in word-processing, spreadsheet, and database software. At minimum candidates should have a BA/BS degree with 4 plus years experience in positions of increasing supervisory responsibility in data collection/preparation activities.

Starting salary is 40,000. Interested candidates should send or fax resume with salary requirements to: Deborah Daniels - Human Resources Recruiter, NORC, 1155 E. 60th Street, Chicago, IL. 60637 (312)753-7886; Internet: daniels@norcmail.uchicago.edu -EOE/M/F/D

>From bjj@bradley.bradley.edu Wed Mar 20 08:52:28 1996  
Return-Path: bjj@bradley.bradley.edu  
Received: from bradley.bradley.edu (bjj@bradley.bradley.edu [136.176.5.10])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id IAA11407 for <aapornet@usc.edu>; Wed, 20 Mar 1996 08:52:26 -0800  
(PST)  
Received: (from bjj@localhost) by bradley.bradley.edu (8.6.12/8.6.12) id  
KAA14385; Wed, 20 Mar 1996 10:52:24 -0600  
Date: Wed, 20 Mar 1996 10:39:28 -0600 (CST)  
From: "Bernard J. Goitein" <bjj@bradley.bradley.edu>  
Subject: telephone campaigning  
To: aapornet@usc.edu  
Message-ID: <Pine.3.87.9603201028.C9071-0100000@bradley.bradley.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Political pollsters:

The Wal Street Journal continues to keep an eye on "persuasive" calling for Dole's campaign (see March 15, 1996, front page, "Washington Wire") and finds that the firm he hired, Campaign Tel, operates in at least 10 states. The firm, the Journal states, "made negative calls against Dole's primary opponents", and notes that in a 1994 Alabama GOP primary, the firm was accused by one candidate of using the phones to spread allegations that he was an embezzler.

Does anyone have sample survey data about the extent, content, and impact of such campaigning? Is anyone palnning to find out? (this is the list to ask!).

Perhaps those involved in political polling - at the exit polls or before, could ask whether (likely) voters have been contacted by a telephone campaign, what was the content, etc.

Bernie Goitein, Ph.D.  
Director,  
Center for Business and Economic Research  
Bradley University  
Peoria, IL 61625  
309-677-2262  
email bjpg@bradley.edu

>From beniger@rcf.usc.edu Thu Mar 21 12:32:40 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id MAA16245 for <aapornet@usc.edu>; Thu, 21 Mar 1996 12:32:38 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id MAA23955; Thu, 21 Mar 1996 12:32:37 -0800 (PST)  
Date: Thu, 21 Mar 1996 12:32:36 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: AAPOR Round Table  
Message-ID: <Pine.SUN.3.91.960321122606.22890A-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

The following is posted on behalf of Vince Parker. Please send all responses directly to him at VParker@SRL.UIC.edu ; please do not post responses to AAPORNET.

\*\*\*\*\*

Date: Thu, 21 Mar 1996 12:08:07 -0600  
From: VINCE PARKER <VParker@SRL.UIC.EDU>  
Subject: AAPOR ROUND TABLE

AAPOR ROUND TABLE DISCUSSION: GAINING RESPONDENT COOPERATION/  
AVOIDING REFUSALS

We would like to conduct a round table discussion that will address various aspects of gaining respondent cooperation/refusal aversion for telephone interviews. Topics include, but are not limited to the following: caller I.D., answering machines, placement of the number verification for RDD studies, the amount and type of information to provide in the introduction to the survey, and the role of the interviewer. We will discuss how these factors affect cooperation rates and what can be done to improve them. We encourage researchers who have experimented with these elements and others to share their strategies.

In preparation for AAPOR, we are looking for other researchers to organize this round table with us. If you are interested in helping to organize the discussion or if you have suggestions for us in doing so, please contact Vince Parker (vincep@srl.uic.edu) at the Survey Research Laboratory by Wednesday, March 27th. He can also be reached by telephone at (312) 996-5300. Please leave your name and telephone number. Vince will call interested parties on Wednesday, March 27 to ensure that your name is included in the AAPOR program. Thanks and hope to see you there.

```
>From beniger@rcf.usc.edu Thu Mar 21 12:59:50 1996
Return-Path: beniger@almaak.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
        by usc.edu (8.7.2/8.7.2/usc) with ESMTTP
        id MAA20501 for <aapornet@usc.edu>; Thu, 21 Mar 1996 12:59:49 -0800
(PST)
Received: (from beniger@localhost)
        by almaak.usc.edu (8.7.2/8.7.2/usc)
        id MAA26154; Thu, 21 Mar 1996 12:59:49 -0800 (PST)
Date: Thu, 21 Mar 1996 12:59:49 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEW LIST: Job-Link -- Openings and Opportunities
Message-ID: <Pine.SUN.3.91.960321123944.22890B-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
```

The following announcement describes a new email list both for those with job openings or employment opportunities to post and for those seeking new jobs or careers. Although Job Wanted postings are not accepted by the list, you may submit a personal profile at the Web site listed in the announcement.

\*\*\*\*\*

ANNOUNCING: Job-Link via Job-Link-Admin@listserv.job-link.com

The Job-Link mailing list is for communicating new job openings or opportunities to interested parties. The type of job openings posted may be of any type - as long as they are 'legitimate' job openings and not 'get rich quick' or 'pyramid schemes'. Posting such 'get rich quick' or 'pyramid' messages will get you bounced off this mailing list quickly and permanently.

Multiple postings of identical job openings is also prohibited - do not post 10 messages repeatedly announcing the same job opening - doing so may result in you getting bounced off the mailing list.

Job WANTED postings are not appropriate to this list either. Instead, use the Job-Link database which is designed specifically for those who are seeking new jobs or careers. You may take advantage of the Job-Link database by submitting your personal Profile at the Job-Link World Wide Web (WWW) site:

<http://www.job-link.com/>

To SUBSCRIBE to the job-link list send E-mail to  
Job-Link-Admin@listserv.job-link.com with 'subscribe' as the  
SUBJECT of the message.

The address for sending MESSAGES (job openings) to the actual  
Job-Link list is Job-Link@listserv.job-link.com .

Owner: Charles Boesel webguy@job-link.com

---

>From SPRESSER@bssl.umd.edu Thu Mar 21 17:27:08 1996  
Return-Path: SPRESSER@bssl.umd.edu  
Received: from umail.UMD.EDU (umail.umd.edu [128.8.10.28])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id RAA07619 for <aapornet@usc.edu>; Thu, 21 Mar 1996 17:27:03 -0800  
(PST)  
Received: by umail.UMD.EDU (5.57/Ultrix3.0-C)  
id AA25887; Thu, 21 Mar 96 20:26:55 -0500  
Received: from LEFRAK/MAILQUEUE1 by bssl.umd.edu (Mercury 1.21);  
21 Mar 96 20:27:01 +1100  
Received: from MAILQUEUE1 by LEFRAK (Mercury 1.21); 21 Mar 96 20:26:45 +1100  
From: "Stanley Presser" <SPRESSER@bssl.umd.edu>  
Organization: University of Maryland, College Park  
To: aapornet@usc.edu  
Date: Thu, 21 Mar 1996 20:26:39 EDT  
Subject: Questions and Answers in Attitude Surveys  
Priority: normal  
X-Mailer: Pegasus Mail v3.21  
Message-Id: <3987E747E91@bssl.umd.edu>

As the Sage Publication flyers are not completely clear, Howard and  
I thought it might be useful to note that the version of \_Questions  
and Answers\_ Sage has just published is a reprinting of the  
original Academic Press book with a new preface. The Academic  
hardbound is now out-of-print, but the Sage edition -- in paperback --  
is less than half the price Academic was charging.

>From beniger@rcf.usc.edu Thu Mar 21 18:04:44 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id SAA12402 for <aapornet@usc.edu>; Thu, 21 Mar 1996 18:04:43 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id SAA19660; Thu, 21 Mar 1996 18:04:43 -0800 (PST)  
Date: Thu, 21 Mar 1996 18:04:42 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET  
Message-ID: <Pine.SUN.3.91.960321173941.17772A-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET (Including Three "Surveys") OF INTEREST TO AAPORNET



#### TECHNICAL FIX MAY RESOLVE ONLINE COPYRIGHT ISSUES

In the next year or so, distributors of electronic information will be able to include encryption devices that prevent customers from passing usable copies onto other unauthorized users. Other software under development will create hidden digital "watermarks" that automatically attach themselves to a file, enabling providers to identify all users. "Copyright law will start to take a back seat to technology," says an intellectual property consultant. "Anything that you do with a piece of content" will be traceable. (Chronicle of Higher Education 22 Mar 96 A23)

#### GENERATION X SHOULD BE "GENERATION PC"

A survey of 3,200 respondents by Custom Research Inc. shows 99% of people born after 1971 had used a computer before the age of 10. More than 66% of those under age 25 called themselves "intermediate," "expert" or "power" users. Of those born after 1971, only 7% had used a computer before age 10, and only 19% rated themselves "intermediate" or above. The survey was conducted via an electronic kiosk that's part of a traveling Smithsonian exhibit. (Investor's Business Daily 21 Mar 96 A8)

#### AOL SITE NO. 1 IN WEB SURVEY

America Online's home page ranked No. 1 as the most popular Web site among U.S. consumers last month, according to a PC-Meter Sweeps survey by NPD Group. The next most popular sites were various search engines, with Prodigy and CompuServe ranking sixth and seventh, respectively. University of Michigan came in eighth for its popular weather database. PC-Meter offers Web site research and analysis, complete with demographic data on online users. (Investor's Business Daily 20 Mar 96 A6) Meanwhile, officials at AOL have terminated a member's account after it was used to disseminate obscene images in a children's area. The area was already routinely being monitored by AOL staff, but the company says it will beef up its scrutiny and is examining stronger controls for parents. (Wall Street Journal 20 Mar 96 B4)

#### INFORMATION HIGHWAY OF BABEL

Most PBS stations will broadcast a "Firing Line" debate Friday night (22 Mar) on the issue: "Resolved: The Government has the right to regulate the Internet." Participants in the debate include William F. Buckley, Arianna Huffington, Cathy Cleaver, Reid Hoffman, Esther Dyson, Ira Glasser, Susan Estrich, John Perry Barlow. TV critic Walter Goodman screened the show and judged it to be a "Highway of Babel." (New York Times 21 Mar 96 B3)

#### DISNEY TOWN TO OFFER ONLINE HEALTHCARE

The planned community being built by Walt Disney Co. in central Florida will provide its residents online access to basic health advice and medical files, and eventually will offer telemedical conferencing that would allow patients, physicians and pharmacists to exchange information. "It's pushing the envelope of health empowerment," says the CEO of Celebration Health, as the medical network is called. (Tampa Tribune 20 Mar 96 B&F1)

#### FCC WARNS CANADA

The Federal Communications Commission warned Canadian companies could face trouble breaking into the newly-deregulated American communications market because of the federal government's attitude toward U.S. investment in Canada. Commissioner Scott Harris said Canadian restrictions on foreign ownership of domestic telecommunications companies could be met with similar reciprocal actions in the U.S. He pointed out cultural issues like the recent actions against the Canadianized Sports Illustrated magazine and

Country Music Television have created a feeling in Congress that Canada is treating the U.S. unfairly. (Toronto Star 21 Mar 96 D3)

#### LAPTOP SALES ON THE RISE

After moderate (in computer market terms) growth last year of 15%, the worldwide laptop market is expected to increase by 30% in 1996, according to Dataquest Inc. Up until now, most laptops have been sold with a 486 processor, but Dataquest expects the transition to Pentium chips to be completed this year. The top seller last year was Toshiba, with Compaq, NEC, and IBM following. (Investor's Business Daily 21 Mar 96 A17)

#### NYNEX ANTES UP IN INTERNET ACCESS GAME

Nynex will join AT&T, MCI in offering Internet access to residents and businesses. "It's going to end up becoming a normal part of a package that all telephone companies have to offer," says an analyst at CS First Boston. Meanwhile, Bell Atlantic is putting the finishing touches on its Internet access plan, and several other Baby Bell brethren plan announcements soon. (Investor's Business Daily 20 Mar 96 A7)

#### STOCK TRADERS' "RAP SHEETS" ON THE NET

The National Association of Securities Dealers has plans to post an enormous database containing information on all Wall Street brokers and their firms on the Internet, possibly as early as next year. Investors will be able to get detailed information on 505,000 brokers, including any censures, fines and settlements from arbitrations or court decisions. Until the Web site is available, investors can call 1-800-289-9999 for broker information. (Tampa Tribune 20 Mar 96 B&F8)

#### WIT-TRADE SUSPENDS STOCK-TRADING ON WEB

The Spring Street Brewing Company, which was the first company to have attempted to sell stocks through a World Wide Web page, has suspended its activities, pending a review by the Securities and Exchange Commission to decide whether the trading system should be registered as a broker-dealer under the 1934 Securities Exchange Act. (New York Times 21 Mar 96 C10)

#### AT&T TAKES NOTES ON THE NET

After ditching the proprietary AT&T Network Notes service last month, AT&T has announced it will integrate a new, open standards release of Lotus Notes server software with its Internet service. The new Network Notes software will be compatible with other software, including Web browsers made by Netscape and Microsoft. (Investor's Business Daily 21 Mar 96 A19)

#### SPIES WHO CAME IN FROM THE COLD

Activision's computer-based spy adventure features real-life spooks William Colby, former head of the CIA, and Oleg Kalugin, the former Soviet KGB chief, as part of the interactive game. The company is sponsoring a Spycraft Online Spy Hunt sweepstakes as a promotion, and players can search for clues on America Online, CompuServe, and at the company's Web site < <http://www.activision.com/> >. The grand prize is a trip to Washington, DC.

(Information Week 11 Mar 96 p12)

---

Selected from Edupage (3/21/96), edited by John Gehl and Suzanne Douglas.

>From beniger@rcf.usc.edu Fri Mar 22 06:14:12 1996

Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id GAA15212 for <aapornet@usc.edu>; Fri, 22 Mar 1996 06:14:10 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id GAA00218; Fri, 22 Mar 1996 06:14:09 -0800 (PST)  
Date: Fri, 22 Mar 1996 06:14:08 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Swedish Journalist Requests Help  
Message-ID: <Pine.SUN.3.91.960322060433.29063B-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

The following message is posted to AAPORNET on behalf of Dag Kaettstroem,  
a political journalist in Sweden. Because he is not on our list, please  
address all replies directly to him at o-katdag@jmk.su.se ; do not post  
them to AAPORNET.

\*\*\*\*\*

Date: Fri, 22 Mar 1996 13:07:26 +0100  
From: Dag <o-katdag@jmk.su.se>  
Subject: A journalistic request

My name is Dag Kaettstroem and I'm a swedish journalist, specialized in  
politics and currently working with an article concerning Internet's impact  
on politics. I am concentrating on the American President '96 campaign.  
After gathering information all across the net I would now like to have  
opinions about the future of national "electronic democracy". To tighten  
this up, I just ask like this:

With the current development and the notion of interactivity in mind. Is it  
Your opinion that a radical change in communications between politicians  
and voters will take place (like the net getting more important than  
television)? When? In the next presidential elections campaign?

If You have an opinion on this, I would be very glad if You could mail me  
(o-katdag@jmk.su.se). Please enclose information on what you are working  
with. Other aspects and views on this question will be gratefully accepted.

An english version of my article will be published on the net within a  
month at <http://www.jmk.su.se>

Sincerely

Dag Kaettstroem  
<o-katdag@jmk.su.se>  
>From dykema@ssc.wisc.edu Fri Mar 22 08:28:23 1996  
Return-Path: <@VM.usc.edu:dykema@ssc.wisc.edu>  
Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id IAA02119 for <aapornet@USC.EDU>; Fri, 22 Mar 1996 08:28:22 -0800  
(PST)

Received: from eunice.ssc.wisc.edu by VM.USC.EDU (IBM VM SMTP V2R2) with TCP;

Fri, 22 Mar 96 08:30:24 PST

Received: from EAGLE.DECnet MAIL11D\_V3 by eunice.ssc.wisc.edu; id AA08665; 5.65/43; Fri, 22 Mar 1996 10:25:41 -0600

Date: Fri, 22 Mar 1996 10:25:41 -0600

Message-Id: <9603221625.AA08665@eunice.ssc.wisc.edu>

From: dykema@ssc.wisc.edu (Jennifer Dykema)

To: aapornet@ssc.wisc.edu

Subject: Appeal to Fun Run/Walk Participants

Fun Run/Walk Participants,

The organizing committee for the Salt Lake City conference needs your help!

Unlike previous conference sites, the Red Lion is located in downtown Salt Lake City and does not have spacious grounds on which to hold the traditional Fun Run/Walk. In order to have a run/walk, we are planning on busing participants to a nearby park (roughly 1.5 miles away from the hotel). This means moving the starting time of the event to (around) 6:55 AM in order to bus people to the park, hold the run/walk and give everyone time to freshen-up before sessions. AAPOR will also have to pay to transport people to and from the park.

What we would like is an informal count of how many AAPORites plan on participating in the Fun Run/Walk. (Also keep in mind that Salt Lake City is 4,000 feet above sea level when you respond.) An affirmative reply does not mean that your name is written in stone, but we prefer committed responses.

If you plan on participating please let me know via email (dykema@ssc.wisc.edu) by Monday (3/25).

Thanks for your help,

Jennifer Dykema

Email: dykema@ssc.wisc.edu

Dept of Sociology

FAX: 608 262-8400

University of Wisconsin

Phone: 608 263-3853

>From salmore@rci.rutgers.edu Sat Mar 23 19:56:18 1996

Return-Path: salmore@rci.rutgers.edu

Received: from niflheim.rutgers.edu (niflheim.rutgers.edu [128.6.7.76])

by usc.edu (8.7.2/8.7.2/usc) with SMTP

id TAA01648 for <aapornet@usc.edu>; Sat, 23 Mar 1996 19:56:16 -0800

(PST)

Received: (from salmore@localhost) by niflheim.rutgers.edu

(8.6.12+bestmx+oldruq+newsunq/8.6.12) id WAA13351; Sat, 23 Mar 1996 22:56:13 -0500

From: "Stephen Salmore" <salmore@rci.rutgers.edu>

Message-Id: <9603232256.ZM13349@niflheim.rutgers.edu>

Date: Sat, 23 Mar 1996 22:56:12 -0500

X-Mailer: Z-Mail Lite (3.2.0 5jul94)

To: aapornet@usc.edu

Subject: media polls

Cc: por@ripken.oit.unc.edu

Mime-Version: 1.0

Content-Type: text/plain; charset=us-ascii

--

Stephen A. Salmore                               Email: salmore@rci.rutgers.edu  
Eagleton Institute of Politics               Voice: 908-828-2210 x223  
Rutgers University                            FAX: 908-932-6778  
New Brunswick, NJ 08901                    Home: 908-828-5896  
>From salmore@rci.rutgers.edu Sat Mar 23 19:59:09 1996  
Return-Path: salmore@rci.rutgers.edu  
Received: from niflheim.rutgers.edu (niflheim.rutgers.edu [128.6.7.76])  
        by usc.edu (8.7.2/8.7.2/usc) with SMTP  
        id TAA01990 for <aapornet@usc.edu>; Sat, 23 Mar 1996 19:59:07 -0800  
(PST)  
Received: (from salmore@localhost) by niflheim.rutgers.edu  
(8.6.12+bestmx+oldruiq+newsunq/8.6.12) id WAA13390; Sat, 23 Mar 1996 22:59:05  
-0500  
From: "Stephen Salmore" <salmore@rci.rutgers.edu>  
Message-Id: <9603232259.ZM13387@niflheim.rutgers.edu>  
Date: Sat, 23 Mar 1996 22:59:05 -0500  
X-Mailer: Z-Mail Lite (3.2.0 5jul94)  
To: aapornet@usc.edu  
Subject: Media Polls  
Cc: por@ripken.oit.unc.edu  
Mime-Version: 1.0  
Content-Type: text/plain; charset=us-ascii

I just received the "Public Affairs Report" put out by the Institute of Governmental Studies at the the Univ. Of California at Berkeley. It included excerpts from a transcript of a conference that analyzed the 1994 Gubernatorial election in California. What follows are three comments from a media pollster, a Democratic pollster, and the Republican Campaign Chairman:

L.A. Times Pollster John Brennan on early polls:  
Another lesson constantly taught and often forgotten is don't read too much into early polls. We've all heard about the famous Dukakis 17-point lead of the summer of 1988, which set the stage for the hubris in that campaign. The exact same thing happened with Kathleen Brown's poll leads throughout 1993, leading to expectations among many journalists and deadly overconfidence in her own campaign. Between you and me, I wish we media pollsters didn't do these early horse race polls.

Democratic Pollster Paul Maslin on the "She didn't have a prayer" factor: Frankly, most of us on the outside were pretty well convinced, very, very early and I mean February and March, that the Brown campaign was going south. We in the Democratic party watching this thing, consultants, activists, etc. were pretty well convinced that no matter what the public polls were showing this thing would go south. It did not take a rocket scientist to figure this out. We knew it.

Wilson Campaign Chairman George Gorton on the gap between public and private polls: We saw the Republican polls, we saw the Democratic polls. There was a huge difference at some points between the public and private polls and the difference consistently favored the Democrats. We all know that the candidates who look good in the polls are the ones able to raise money, the ones that get better press coverage, the ones that advance. It's not so bad at our level, the governor's level, although it's particularly annoying. But at levels down the line, there are Democrats in office today who are in office because the Field Poll or The L.A. Times polls showed them in a better position than they would have been.

These observations raise some pertinent questions about media polls and their role in the political process. I am putting these on the AAPOR and POR listservs to see what others might have to say.

--

Stephen A. Salmore                                   Email: salmore@rci.rutgers.edu  
Eagleton Institute of Politics                   Voice: 908-828-2210 x223  
Rutgers University                                FAX: 908-932-6778  
New Brunswick, NJ 08901                         Home: 908-828-5896  
>From beniger@rcf.usc.edu Mon Mar 25 06:00:57 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id GAA21656 for <aapornet@usc.edu>; Mon, 25 Mar 1996 06:00:56 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id GAA16218; Mon, 25 Mar 1996 06:00:54 -0800 (PST)  
Date: Mon, 25 Mar 1996 06:00:53 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET  
Message-ID: <Pine.SUN.3.91.960325054036.15252A-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET (Including One "Survey") OF INTEREST TO AAPORNET

#### TRIAL OPENS ON INTERNET INDECENCY

A federal trial over free speech on the Internet started Thursday in Philadelphia, where the recently passed Communications Decency Act was challenged by the ACLU. Testimony is expected to last about six days, after which the case will eventually go to the Supreme Court under fast-track provisions written into the bill. "The question is, who brings it up? If we lose, we go, if they lose, they go," says the ACLU's Philadelphia legal director. (Investor's Business Daily 22 Mar 96 A17)

#### COMPUTING COMES TO THE BIG SCREEN

Gateway 2000 has unveiled a PC that looks like a TV -- complete with 31-inch screen, and remote keyboard and mouse that can be operated from about 15

feet away. The system can be used for business use in making presentations, or at home for playing interactive games, cruising the Net or just plain old watching TV. Prices are expected to range from \$3,499 to \$4,699. (Investor's Business Daily 22 Mar 96 A19)

#### NETSCAPE TO GET IN ON THE PHONE-BY-INTERNET ACTION

Netscape co-founder Mark Andreessen says that within six months the company will build into its Navigator program voice software (which it calls Insoft) for making low-cost long distance calls via the Internet into its Navigator program and that long-distance phone companies increasingly won't be able to justify their rates for telephone service. (Sydney Morning Herald 13 Mar 96 via Individual Inc.)

#### ONLINE TRADING

Lombard International Brokerage in San Francisco and Pawws Financial Network in New Jersey are two brokerage houses that have opened Internet trading services, allowing customers to monitor their portfolios and retrieve corporate and financial information from brokerage databases or through links to other Web sites. "You're seeing the culmination of the information brokerage -- with customer service, advanced analytical tools, and news available at one place and one time on the most incredibly productive medium that ever existed, the Internet," says Lombard's CEO. By incorporating a Java applet into their Web design, Lombard's Web site refreshes its information every 30 seconds so that intra-day trading charts are automatically updated. The Pawws trading system, a tailored version of the Security APL cash-management system, is used by several other investment houses to display their wares. "Why should we spend time and money to tell people how to get a modem to work? We provide brokerage -- not technical -- services," says one user. (Information Week 11 Mar 96 p64) And discount broker Charles Schwab & Co. will begin this May to allow its customers to trade listed and over-the-counter stocks, get real-time quotes, and access account information using the Schwab site on the World Wide Web. (Atlanta Journal-Constitution 22 Mar 96 F3)

#### CHRISTIAN COMPUTING

Many Christians are hoping to use computer networks as a new way to spread the Gospel. Christian Computing Magazine has 90,000 subscribers in more than 50 countries, and its editor has said that the ability to create inexpensive Web sites "is going to change the way we think of our church." Hewitt said. (San Jose Mercury News - Mercury Center 24 Mar 96)

#### PORN IS A GOLD MINE FOR IDT

Tiny IDT Corp. has found a way to differentiate itself from the run-of-the-mill Internet access provider. It pitches its service to porn aficionados, with ads like: "With IDT, I access \*all\* Internet services. I said \*all\* Internet services -- get that smirk off your face." In fact, its service and pricing are similar to everyone else's, but its subscriber base has grown six-fold to 65,000 in the past six months using this approach. "IDT is looking for a marketing niche, and given how we think the primary Internet audience is -- lonely 20-something and 30-something males -- why not aim that niche at them?" says Gary Arlen, an Internet consultant. (Wall Street Journal 22 Mar 96 B4)

#### IBM GETS WORKERS (AND A CONTRACT) FROM AT&T

Lucent Technologies, the company being formed out the breakup of AT&T into three separate corporations, is awarding a multibillion dollar contract to IBM's Integrated Systems Solution Corporation to manage Lucent's in-house

computer systems. To fulfill the contract, IBM will hire about 3,000 AT&T employees who otherwise would have lost their jobs as part of the AT&T divestiture. (New York Times 22 Mar 96 C7)

#### AOL POKES FUN AT BILL GATES

Now that America Online and Microsoft are best of friends, AOL is introducing a new area devoted to, who else? Microsoft CEO Bill Gates! But rather than extolling his virtues, "The Secret Files of Bill Gates" features purported e-mail from Bill to his wife, trying to dissuade her from naming their first child "Bob," etc. A spokeswoman from Microsoft responds, "Maybe Microsoft Network will start offering 'From the Secret Desk of Steve Case.'" (Wall Street Journal 22 Mar 96 B1)

#### REVISION: GENERATION X SHOULD BE "GENERATION PC"

A survey by Custom Research Inc. shows 99% of people born after 1971 had used a computer before the age of 10. More than 66% of those under age 25 called themselves "intermediate," "expert" or "power" users. Of those born before 1971, only 7% had used a computer before age 10, and only 19% rated themselves "intermediate" or above. The survey was conducted at a kiosk that's part of a traveling Smithsonian exhibit. (Investor's Business Daily 21 Mar 96 A8; revised from previous NEWS OF THE NET)

---

Selected from Edupage (3/24/96), edited by John Gehl and Suzanne Douglas.

>From DMMerkle@aol.com Mon Mar 25 06:38:59 1996  
Return-Path: DMMerkle@aol.com  
Received: from mail06.mail.aol.com (mail06.mail.aol.com [152.163.172.108])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id GAA25198 for <aapornet@usc.edu>; Mon, 25 Mar 1996 06:38:58 -0800  
(PST)  
From: DMMerkle@aol.com  
Received: by mail06.mail.aol.com (8.6.12/8.6.12) id JAA19727 for  
aapornet@usc.edu; Mon, 25 Mar 1996 09:38:26 -0500  
Date: Mon, 25 Mar 1996 09:38:26 -0500  
Message-ID: <960325093824\_361152111@mail06>  
To: aapornet@usc.edu  
Subject: Re: Media Polls

In a message dated 96-03-23 23:09:19 EST, you write:

>Wilson Campaign Chairman George Gorton on the gap be-  
>tween public and private polls: But at  
>levels down the line, there are Democrats in office  
>today who are in office because the Field Poll or The  
>L.A. Times polls showed them in a better position than  
>they would have been.  
>

Is there any evidence that the Field Poll and L.A. Times Poll have a systematic bias in favor of the Democratic candidates?

Dan Merkle

>From ksherril@shiva.Hunter.CUNY.EDU Mon Mar 25 06:54:29 1996



Return-Path: ksherril@shiva.Hunter.CUNY.EDU  
Received: from hcrelay.hunter.cuny.edu (hcrelay.hunter.cuny.edu  
[146.95.128.2])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id GAA26689 for <aapornet@usc.edu>; Mon, 25 Mar 1996 06:54:27 -0800  
(PST)  
Received: from shiva.hunter.cuny.edu (ksherril@shiva.hunter.cuny.edu  
[146.95.128.96]) by hcrelay.hunter.cuny.edu (8.6.12/george0995) with SMTP id  
JAA25783; Mon, 25 Mar 1996 09:52:37 -0500  
Date: Mon, 25 Mar 1996 09:54:25 -0500 (EST)  
From: Kenneth Sherrill <ksherril@shiva.Hunter.CUNY.EDU>  
To: aapornet@usc.edu  
cc: aapornet@usc.edu  
Subject: Re: Media Polls  
In-Reply-To: <960325093824\_361152111@mail06>  
Message-ID: <Pine.SOL.3.91.960325095333.1826J-100000@shiva.hunter.cuny.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Don't you know about the liberal media conspiracy? In fact, scientific  
method is a left-wing plot!

Ken Sherrill

On Mon, 25 Mar 1996 DMMerke@aol.com wrote:

> In a message dated 96-03-23 23:09:19 EST, you write:  
>  
> >Wilson Campaign Chairman George Gorton on the gap be-  
> >tween public and private polls: But at  
> >levels down the line, there are Democrats in office  
> >today who are in office because the Field Poll or The  
> >L.A. Times polls showed them in a better position than  
> >they would have been.  
> >  
>  
> Is there any evidence that the Field Poll and L.A. Times Poll have a  
> systematic bias in favor of the Democratic candidates?  
>

> Dan Merkle

>  
>

>From sterngol@lyco.lycoming.edu Mon Mar 25 11:38:22 1996  
Return-Path: <@VM.usc.edu:sterngol@lyco.lycoming.edu>  
Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id LAA11205 for <aapornet@USC.EDU>; Mon, 25 Mar 1996 11:38:20 -0800  
(PST)

Received: from lyco.lycoming.edu by VM.USC.EDU (IBM VM SMTP V2R2) with TCP;  
Mon, 25 Mar 96 11:40:18 PST

Received: by lyco.lycoming.edu (AIX 3.2/UCB 5.64/4.03)  
id AA47016; Mon, 25 Mar 1996 14:36:02 -0500

Date: Mon, 25 Mar 1996 14:36:01 -0500 (EST)

From: Arthur Sterngold <sterngol@lyco.lycoming.edu>

To: AAPORNET <aapornet@vm.usc.edu>, ELMAR-L <elmar-request@columbia.edu>

Subject: Market research future

Message-Id: <Pine.A32.3.90.960325143023.40775A-100000@lyco.lycoming.edu>  
Mime-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

My students are doing a study on current and future conditions and trends in the market research field, but they are having difficulties finding good information. We would greatly appreciate any suggestions for sources of information which address the following types of questions: (1) areas of opportunity and growth in market research, and (2) areas of stagnation and over-supply, and, (3) key industry developments and trends. Thanks.

```
*****  
* Dr. Arthur Sterngold, Director          sterngol@lycoming.edu *  
* Institute for Management Studies        VOICE1: 717-321-4169 *  
* Box 35, Lycoming College              VOICE2: 717-546-8907 *  
* 700 College Place                     FAX: 717-321-4388 *  
* Williamsport, PA 17701                *  
*****
```

>From beniger@rcf.usc.edu Tue Mar 26 10:06:04 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (root@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMT  
id KAA01311 for <aapornet@usc.edu>; Tue, 26 Mar 1996 10:05:39 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id JAA20998; Tue, 26 Mar 1996 09:42:50 -0800 (PST)  
Date: Tue, 26 Mar 1996 09:42:47 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: New Email List (Distribution, Not Discussion) on Cyberlaw  
Message-ID: <Pine.SUN.3.91.960326091116.16671A-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

The following would seem a relatively painless way (no charge, 2 or 3 messages each week) to learn the rudiments of cyberlaw (copyright, free speech, libel, privacy, contract and trademark as applied to the Internet) from three published teachers of these subjects at three top U.S. law schools. The current course, soon to end, has almost 10,000 subscribers, which means that--if you are interested--it would be best to sign up as soon as possible for the next cycle, which begins in late April. -- JRB

----- Forwarded message -----  
Date: Mon, 25 MAR 1996 20:51:35 CST  
From: Eugene Volokh <VOLOKH@law.ucla.edu>  
Subject: Cyberspace-Law - A free seminar on cyberlaw for nonlawyers

CYBERSPACE-LAW on listproc-request@counsel.com

CYBERSPACE-LAW is a free e-mail Internet seminar for nonlawyers. It will send out one message every 2-3 days about the basic principles of the law of copyright, free speech, libel, privacy, contract, and trademark, as they apply on the Net. It's a

distribution list, not a discussion list. We currently have over 9700 subscribers (March 1996).

The seminar is aimed at educated laypeople, not primarily at lawyers, so it'll be low on legalese and Latin. It's run by Larry Lessig of U Chicago law school, David Post of Georgetown U law school, and Eugene Volokh of UCLA law school. All three have written on this field, and each teaches in this area or a closely related one.

Messages will be distributed starting late April or early May, but please subscribe now.

To subscribe, send the message

SUBSCRIBE CYBERSPACE-LAW yourfirstname yourlastname

to LISTPROC-REQUEST@COUNSEL.COM

Owner: Jake Vogelaar <jvogelaa@counsel.com>

---

>From Mitofsky@aol.com Tue Mar 26 10:30:31 1996  
Return-Path: Mitofsky@aol.com  
Received: from emout08.mail.aol.com (emout08.mx.aol.com [198.81.11.23])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id KAA09023 for <aapornet@usc.edu>; Tue, 26 Mar 1996 10:29:14 -0800  
(PST)  
From: Mitofsky@aol.com  
Received: by emout08.mail.aol.com (8.6.12/8.6.12) id KAA14040 for  
aapornet@usc.edu; Tue, 26 Mar 1996 10:48:52 -0500  
Date: Tue, 26 Mar 1996 10:48:52 -0500  
Message-ID: <960326104851\_178267515@emout08.mail.aol.com>  
To: aapornet@usc.edu  
Subject: Re: Media Polls

In a message dated 96-03-23 23:09:21 EST, Steve Salmore writes:

>These observations raise some pertinent questions about  
>media polls and their role in the political process. I  
>am putting these on the AAPOR and POR listservs to see  
>what others might have to say.

The observations you cite are interesting and deserve discussion, but I do not agree with the conclusion that it would be better not to do early horse race polls. Polls are information and I subscribe to the view that says the public is entirely capable of dealing with good information fairly presented.

It is an elitist view that says only political pros and pollsters are capable of handling this information.

I think the things that Brennan, Gorton and Maslin said can and should be dealt with by good reporting. By good reporting I mean that early horse race numbers have to be put in proper perspective. If the pros knew Kathleen Brown's campaign was going south it should have been reported. Incidentally, this need for good reporting is not a comment on the press. It is a failure of pollsters. When pollsters present information to journalists they should

include their interpretation of the significance of the horse race numbers.

This disdain for horse race numbers is getting tiresome. The horse race is not the only thing that should be reported from polls, but it should be reported. A political race is, among other things, a horse race. And the people who protest about horse race numbers in polls were likely the same ones who screamed the loudest the year (1976) CBS and the NY Times did NOT report horse race numbers.

warren mitofsky  
mitofsky@aol.com

>From beniger@rcf.usc.edu Tue Mar 26 10:33:23 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id KAA10188 for <aapornet@usc.edu>; Tue, 26 Mar 1996 10:33:10 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id KAA24250; Tue, 26 Mar 1996 10:33:00 -0800 (PST)  
Date: Tue, 26 Mar 1996 10:32:59 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: NEW RESOURCES ON THE NET  
Message-ID: <Pine.SUN.3.91.960326094908.16671C-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

#### NEW RESOURCES ON THE NET

U.S. CENSUS BUREAU'S UPDATED MONTHLY TIME SERIES THROUGH 1995  
The U.S. Census Bureau has recently updated national, state and county population estimates through 1995. The national data consists of constantly updated monthly time series. State and county population estimates are now available in various components and datings from 1900-1995. State and county estimates were done in conjunction with the Federal-State Cooperative Program for Population Estimates (FSCPE).  
U.S. Census updates:  
<http://www.census.gov/ftp/pub/population/www/popest.html>

AND FOR INTERNATIONAL POPULATION ESTIMATES...

One excellent source of international population estimates is the FAO Population database, discussed in last week's AAPORNET report. Another is the United Nations Population Information Network (POPIN) gopher. It contains 1994 population estimates for most of the countries in the world, as well as other files on world population growth, milestones, South to North migration flows, and child mortality estimates, among others.  
UN POPIN Gopher: <gopher://gopher.undp.org:70/11/ungophers/popin/wdtrends>  
gopher to: <gopher.undp.org>  
select: Other United Nations & Related Gophers/UN Population Info.Network/World Demographic Trends

EMAIL LIST ON INTERNATIONAL RELATIONS THEORY AND RESEARCH

The Theory of International Relations List is a moderated, manually distributed list for the scholarly discussion of ideas and issues directly related to International Relations (IR) theory and its research, as well as communicating with others involved or interested in IR theory and its research.

Send email to: [IRTHEORY@UNIMELB.EDU.AU](mailto:IRTHEORY@UNIMELB.EDU.AU)

In the body of the message type:

SUBSCRIBE IRTHEORY yourfirstname yourlastname

A TOWN SQUARE DEDICATED TO DATA ON--AND INFORMATION FOR--SENIORS  
Senior\*Com is a virtual "town square" of information for and about seniors. It offers pointers to travel sites; "Prime Lifestyles," a large nationwide searchable database of senior housing communities; health and wellness pointers; online shopping as well as free offers and promotions; "Gus's NewsStand," with pointers to newspapers, news services newsletters, magazines, and books; and government and non-profit pointers. Nine chat forums are presently available, on topics ranging from the "Century Club" and "Grandparenting" to "What's New on the Internet?", as well as a general chat room. The entire site is searchable.  
<http://www.senior.com/>

UNIVERSITY OF CHICAGO'S BIBLE BROWSER--IN ENGLISH AND LATIN  
The Bible Browser, provided by Richard Goerwitz of the University of Chicago, is a powerful search tool that lets you search passages, words, or word parts of any of three (in basic mode) or eight (in advanced mode) bibles. Each mode will search a Latin as well as English bibles. Phrase and Boolean searching is supported. Exhaustive help files are provided for basic, advanced, and pBible (direct queries to the search retrieval daemon that underlies the entire searching system) searching. One of the highlights of this site is that it allows you to see selected passages in multiple bibles, set up as table output. The Bible Browser is supported by the Afroasiatic Index Project and the Oriental Institute of the University of Chicago.

Basic search:

[http://negus.uchicago.edu:1080/pub/goerwitz/bible\\_browser/pbeasy.html](http://negus.uchicago.edu:1080/pub/goerwitz/bible_browser/pbeasy.html)

Advanced search:

[http://negus.uchicago.edu:1080/pub/goerwitz/bible\\_browser/pbform.html](http://negus.uchicago.edu:1080/pub/goerwitz/bible_browser/pbform.html)

Bible Browser User's guide:

[http://negus.uchicago.edu:1080/pub/goerwitz/bible\\_browser/pbdoc.html](http://negus.uchicago.edu:1080/pub/goerwitz/bible_browser/pbdoc.html)

C|NET'S SEARCH.COM (PREVIOUSLY ANNOUNCED ON AAPORNET)

c|net has launched search.com. It allows you to search over 250 engines, listed by subject areas from arts to Web. Each subject area presents a list of search forms, along with very brief annotations and "search tips." While there is no way to do a multiple engine search with a single command, the organization of search.com allows the user to determine which engines might be appropriate. search.com also allows you to set up a "personal" search page, based on subjects and searching engines chosen. Searching help is also provided, as is a "meta-search" to find useful engines before starting a search.

<http://www.search.com>

For more information on c|net: The Computer Network, see the Scout Toolkit.

<http://rs.internic.net/scout/toolkit/3c3-3.html>

A WAY TO VIEW SITES IN ARABIC, GREEK, HEBREW, JAPANESE AND RUSSIAN  
Accent Software offers Multilingual Mosaic, a browser for Windows that allows viewing of foreign language pages. Languages presently supported

include Russian, Greek, Japanese, Arabic, and Hebrew. Most language fonts are included with the browser, but you must download the Japanese language font separately. When you look at a foreign language page, its language should appear in the browser automatically. However, if it doesn't, with a click of the mouse you can select it. Multilingual Mosaic is part of a suite of programs that include a multilingual HTML editor, a multilingual email program helper application to send and receive mail in foreign languages, and a multilingual viewer to view the email or HTML markup. This is a commercial package, but evaluation copies are available for a short time at Accent's Web site.

Note! This is viewing, not translating software.

Multilingual Mosaic: <http://www.accentsoft.com/product/iwaa/moseng.htm>

Accent home page: <http://www.accentsoft.com/>

After you have downloaded Multilingual Mosaic, a good place to find pages to test it is the W3C list of servers around the world:

<http://www.w3.org/hypertext/DataSources/WWW/Servers.html>

#### NEW SCIENTIST MAGAZINE ON THE WEB

New Scientist Magazine, a British weekly "news magazine devoted to science and technology and their impact on the world and the way we live," has set up Planet Science on the Web. It includes "This Week," with selected stories from the current issue of New Scientist; "Daily News," with a site of the day and "What happened in science this day?"; "Science City," with annotated pointers to science sites; "No Limit," a collaborative projects section which presently features a project on fear, as well as a "modern problems in science" section in which three improvisational comedians "prove" ridiculous scientific hypotheses; selected reviews of best selling science books; "Strange Ways," with answers to such questions as why snow piles up and hail doesn't; and "Appointments," a searchable database of science, technology, and academic position openings (mostly in the U.K.). Planet Science requires registration, but the site is free.

<http://www.newscientist.com/>

#### FOR THOSE LIVING IN A FOG: HYAKUTAKE ON THE WEB

Two excellent Web sources for following Comet Hyakutake as it approaches Earth are NASA (National Aeronautics and Space Administration) JPL's (Jet Propulsion Laboratory) Hyakutake Home Page, and "Night of the Comet," sponsored by NASA's Ames Research Service, K-12 Internet Initiative, and SOFIA (Stratospheric Observatory for Infrared Astronomy). The comet closed to within 9.3 million miles of Earth on March 25, 1996. The JPL's page offers news articles from various sources, over 200 images, orbital information, viewing hints and tips, and links to other Hyakutake pages. "Night of the Comet" is "a virtual star party devoted to the appearance of Comet Hyakutake," which will take place on the night of March 25-26. This page features a call for photographs of the comet from all over the world, which will be uploaded to the site. An "Activities Link" connects to information about the comet, as well as suggested school activities connected to it. The "Ask an Expert" section provides a chat room, as well as an interactive question and answer page.

JPL Hyakutake Home Page: <http://newproducts.jpl.nasa.gov/comet/hyakutake>

"Night of the Comet": <http://george.arc.nasa.gov/comet/>

#### EARLY ENVIRONMENTAL EDUCATION ON THE WEB

EE-Link, Environmental Education on the Internet, is available via the Web. A product of the National Consortium for Environmental Education and Training (NCEET), it is a resource designed to support "students, teachers and professionals that support K-12 environmental education, such as media

specialists, inservice providers, nature center staff and curriculum developers." The site contains Internet environmental based school projects, classroom activities including many lesson plans, environmental facts and data from many sources, curriculum directory guides, organization and audio visual catalogs, software, conference and workshop announcements, higher education links, facts, grants, literature pointers, regional information, and pointers to other environmental sites. The EE-Link Web site is an enhancement to the already existing EE-Link gopher.

<http://www.nceet.snre.umich.edu/>

EE-Link gopher: <gopher://nceet.snre.umich.edu/>

gopher to: [nceet.snre.umich.edu](mailto:nceet.snre.umich.edu)

#### BLACK FILM CENTER ARCHIVE

The Black Film Center Archive (BFC/A) of Indiana University "is a repository of films and related materials by and about African Americans." Its holdings list of over 700 films and video cassettes, as well as archival photographs, is available. It also provides information about its "Black Camera" newsletter, as well as contact information, a collections use policy, and pointers to other film sites of interest.

<http://www.indiana.edu/~bfca/index.html>

#### GRASSY KNOLL MOVES TO THE WEB

Fair Play Magazine is devoted almost entirely to the JFK assassination. The present issue contains a lengthy article about the latest documents released by the Assassination Records Review Board; a conversation with one of the attending surgeons at Parkland Hospital; an analysis of an alleged taped conversation between Lee Harvey Oswald and the Soviet Embassy in Mexico City in late September or early October 1963; a transcript of excerpts from Lee Harvey Oswald's diary as it appeared in Volume 16 of the Warren Commission Report; and a reprint of a November 1966 Ramparts Magazine article, among others. Fair Play now offers its complete archive, as well as links to other JFK assassination Internet sites.

<http://rmii.com/~jkelin/fp.html>

#### FOR KIDS TO SEARCH AND BROWSE KIDS' SITES

Yahoo has launched Yahoooligans, a searchable and browsable index of the Internet designed specifically for 8 to 14 year olds. At present the main categories are "Around the World," "Art Soup," "Computers and Games Online," "Entertainment," "School Bell," "Science and Oddities," "Sports and Recreation," and "The Scoop." The site works much like the main Yahoo index, but for those of you who may not be familiar, both product and searching help are available under "Info."

<http://www.yahoooligans.com/>

Text only: <http://www.yahoooligans.com/text/>

#### JUST TO MAKE U/LAFF

U/Laff, one of the producers of PBS/Disney's "Bill Nye the Science Guy," features "Top 11" lists on various topics, "U/Write It," where you are encouraged to add humorous captions to comics, and a very large page of comedy links.

<http://www.uspan.com/u-laff/>

cooperative agreement with the National Science Foundation: NCR-9218742.  
The Government has certain rights in this material.  
>From hkassarj@ucla.edu Tue Mar 26 10:47:10 1996  
Return-Path: hkassarj@ucla.edu  
Received: from rho.ben2.ucla.edu (rho.ben2.ucla.edu [164.67.131.31])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id KAA14215 for <aapornet@usc.edu>; Tue, 26 Mar 1996 10:46:26 -0800  
(PST)  
Received: from ts38-13.wla.ts.ucla.edu (ts38-13.wla.ts.ucla.edu  
[164.67.22.106]) by rho.ben2.ucla.edu (8.6.11/8.6.11) with SMTP id WAA63022  
for <aapornet@usc.edu>; Mon, 25 Mar 1996 22:36:16 -0800  
Date: Mon, 25 Mar 1996 22:36:16 -0800  
Message-Id: <199603260636.WAA63022@rho.ben2.ucla.edu>  
X-Sender: hkassarj@pop.ben2.ucla.edu  
X-Mailer: Windows Eudora Pro Version 2.1.2  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
To: aapornet@usc.edu  
From: "Harold H. Kassarian" <hkassarj@ucla.edu>  
Subject: New Tool for Conducting Surveys via E-mail

Does anyone know whether the following is supposed to be a joke, or is it  
serious?  
It looks as if it came to the AAPOR e-mail mailing list on AAPORNET.  
Hal Kassarian  
HKassarj@ucla.edu

Return-Path: jchisholm@decisive.com  
>From: John Chisholm <jchisholm@decisive.com>  
>To: "'HKassarj@agsm.ucla.edu'" <HKassarj@agsm.ucla.edu>  
>Subject: New Tool for Conducting Surveys via E-mail  
>Date: Mon, 25 Mar 1996 18:59:38 -0800  
>  
>  
>  
>(Authentication marker -- ~2%AAPOR1%9%1%284%xyyLsGHD%-24487& -- do not  
remove.)  
>  
>Dear American Association for Public Opinion Research (AAPOR) member:  
>  
>Here is a new tool for conducting surveys by e-mail that may interest you.  
Called Decisive Survey, it lets you easily create surveys on your PC and  
send them to lists of e-mail addresses. Recipients fill in responses and  
send the messages back. Decisive Survey automatically collects the replies  
from your mailbox and tabulates charts, statistics, tables, crosstabs, and  
comments. All results can be exported to other tools. You can download a  
free trial copy of Decisive Survey from [www.decisive.com](http://www.decisive.com), or call  
1-800-987-9995 or 1-415-528-4300 for more information.  
>  
>Would you please fill out the Decisive Survey below? We will send you the  
survey results if you wish. Thank you!  
>John Chisholm, President  
>Decisive Technology Corporation  
>  
>Instructions: to answer a question, type an x between the brackets, like  
this: [ x ]. For fill-in-the-blanks, type between the brackets like this:



[ your response ]. You may first need to copy and paste the message as a reply. Be sure to include the survey authentication marker (above) in your reply. Please make no other changes to this survey.

>

> 1. By what means do you conduct surveys today?

>

> Choose all that apply:

>

>  a) Postal mail

>  b) Phone

>  c) E-mail

>  d) Other, please specify... [     ]

>  e) None of the above

>

> 2. How many days, on average, does it take to get tabulated results after finalizing a survey instrument?

>

> Choose one:

>

>  a) 1-2 days

>  b) 3-7 days

>  c) 8-14 days

>  d) 15-30 days

>  e) 31-60 days

>  f) More than 60 days

>

> 3. What is your average cost per response?

>

> Choose one:

>

>  a) Less than \$1.00

>  b) \$1.01 to \$5.00

>  c) \$5.01 to \$10.00

>  d) \$10.01 to \$50.00

>  e) \$50.01 to \$100

>  f) More than \$100

>

> 4. Which of the following would be important to you?

>

> Choose all that apply:

>

>  a) Seeing graphs and statistics of early results the same day a survey is distributed

>  b) Eliminating costs of postage, phone calls, and labor

>  c) Significantly increasing response rates

>  d) Eliminating costs and errors of manual data entry

>  e) Other, please specify... [     ]

>

> 5. Comments: [     ]

>

> 6. Would you like more information on Decisive Survey?

>

>  a) Yes

>  b) No (Go to question #14)

>

>Please tell us your mailing address.

>

> 7. Name: [     ]  
>  
> 8. Company/Organization name: [     ]  
>  
> 9. Street address: [     ]  
>  
> 10. City: [     ]  
>  
> 11. State: [     ]  
>  
> 12. Zip code/Postal code: [     ]  
>  
> 13. Country: [     ]  
>  
> 14. Would you like a Decisive representative to call you? If so, enter  
phone number (with area code) here: [     ]  
>  
> 15. May we e-mail you the results of this survey (questions 1-4)?  
>  
> [ ] a) Yes  
> [ ] b) No  
>  
>Thank you for participating in this Decisive Survey. Please reply by  
sending back this entire e-mail message with your responses.  
>  
>

Hal Kassarjian  
HKassarj@UCLA.edu

Home Office: 1-818 784-5669  
FAX: 1-818 784-3325

>From beniger@rcf.usc.edu Tue Mar 26 10:50:28 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id KAA15381 for <aapornet@usc.edu>; Tue, 26 Mar 1996 10:50:04 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id KAA25592; Tue, 26 Mar 1996 10:49:54 -0800 (PST)  
Date: Tue, 26 Mar 1996 10:49:53 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: NYC Exhibition, New Web Site: "The Global Library"  
Message-ID: <Pine.SUN.3.91.960326104119.16671F-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

The following is posted to AAPORNET on behalf of Paul Evan Peters,  
Executive Director, Coalition for Networked Information,  
Washington, DC. Please send all messages directly to him at:  
paul@cni.org

\*\*\*\*\*

From: Paul Evan Peters <paul@cni.org>  
Subj: Opening of "The Global Library: <http://www.nypl.org>" exhibit

I am very pleased to announce the opening of the "The Global Library: <http://www.nypl.org>" exhibition at the New York Public Library, an exhibition for which I am curator, and for which Craig Summerhill, CNI's systems coordinator and program officer, and Lisa Browar, NYPL's Brooke Russell Astor Chief Librarian for Rare Books and Manuscripts, are assistant curators.

This is the second of NYPL's major Centennial exhibitions, and it presents the digital revolution within the context of a 5,000 year history of communications. On view at the Center for the Humanities, Fifth Avenue and 42nd Street, and at <http://globallib.nypl.org>, from March 23 to August 17, the exhibition offers visitors both a guided tour of the World Wide Web and a timeline of seminal moments in the history of humankind's collective memory of accumulated knowledge and received wisdom.

I hope you will find time over the next few months to take in the exhibition, and that when you do you will share whatever comments or questions that come to mind with me.

Best,  
Paul

PS: The Website Craig and I developed for this exhibition looks best when viewed through Netscape 2.0. It also contains a collection of images that are best viewed via a direct rather than a dial-up link to the Internet.

Paul Evan Peters  
Executive Director  
Coalition for Networked Information  
21 Dupont Circle  
Washington, DC 20036  
USA

paul@cni.org  
fax 202-872-0884  
202-296-5098  
<ftp://ftp.cni.org/>  
<gopher://gopher.cni.org:70/>  
<http://www.cni.org/CNI.homepage.html>

>From NanBelden@aol.com Tue Mar 26 11:53:28 1996  
Return-Path: NanBelden@aol.com  
Received: from emout10.mail.aol.com (emout10.mx.aol.com [198.81.11.25])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id LAA05782 for <aapornet@usc.edu>; Tue, 26 Mar 1996 11:53:25 -0800  
(PST)

From: NanBelden@aol.com  
Received: by emout10.mail.aol.com (8.6.12/8.6.12) id AAA17160 for  
aapornet@usc.edu; Tue, 26 Mar 1996 00:08:36 -0500  
Date: Tue, 26 Mar 1996 00:08:36 -0500  
Message-ID: <960326000834\_177958280@emout10.mail.aol.com>  
To: aapornet@usc.edu  
Subject: LA focus group participants

Belden & Russonello is looking for a few women 18-25 to participate in a focus group to be held in Los Angeles. Should be pro-choice, interested in international issues and women's issues. Please call with any ideas of other people or for yourself: Diana Elliott at 202-789-2400 who is screening potential participants. Or e-mail to BeldenRuss@aol.com. Right away! and

many thanks. -- Nancy Belden  
>From mtrau@umich.edu Tue Mar 26 18:34:01 1996  
Return-Path: mtrau@umich.edu  
Received: from qbert.rs.itd.umich.edu (qbert.rs.itd.umich.edu  
[141.211.63.94])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id SAA09814 for <aapornet@usc.edu>; Tue, 26 Mar 1996 18:33:59 -0800  
(PST)  
Received: from qbert.rs.itd.umich.edu by qbert.rs.itd.umich.edu (8.7.1/2.2)  
id VAA08929; Tue, 26 Mar 1996 21:33:57 -0500 (EST)  
Date: Tue, 26 Mar 1996 21:33:56 -0500 (EST)  
From: Michael W Traugott <mtrau@umich.edu>  
X-Sender: mtrau@qbert.rs.itd.umich.edu  
To: aapornet@usc.edu  
Subject: Ads Are Still Trickling In  
Message-ID: <Pine.SOL.3.91.960326213010.8674A-100000@qbert.rs.itd.umich.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

There is still a short time available to place your ad in the AAPOR 50th anniversary commemorative booklet, but this week end is the final deadline. You can be listed as a Conference Supporter for \$25, or you or your organization can purchase a 1/4, 1/2 or full-page ad.

The content of the booklet will contain a review of past conferences, AAPOR office holders, Student Paper Award winners, and the "50 Greatest Hits" in books on public opinion research.

If you need more information or would like to place an ad, contact Mike Traugott or Marlene Bednarz.

>From beniger@rcf.usc.edu Wed Mar 27 06:02:59 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id GAA19985 for <aapornet@usc.edu>; Wed, 27 Mar 1996 06:02:57 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id GAA01058; Wed, 27 Mar 1996 06:02:57 -0800 (PST)  
Date: Wed, 27 Mar 1996 06:02:56 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET  
Message-ID: <Pine.SUN.3.91.960327053308.29877A-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

#### NEWS OF THE NET OF INTEREST TO AAPORNET

BINGAMAN SEES BIG ROLE FOR JUSTICE UNDER TELECOM DEREGULATION  
Anne Bingaman, head of the Justice Department's antitrust bureau, is hiring three new lawyers for the division's Telecom Task Force, an ominous move from the perspective of the newly deregulated telecom industry. Although the new law charges the FCC with deciding when a local phone company may offer long distance service, it requires the FCC to give "substantial weight" to Justice's recommendations. Says former antitrust attorney Ken Robinson: "It signals that the Justice Department simply doesn't want to

relinquish the very important role they perceive themselves as having had."  
(Wall Street Journal 25 Mar B1)

#### CELL PHONES DO THE INTERNET

Motorola has a new service that can check your e-mail and convert it into a voice message you can hear over the phone. The service will also be able to send and receive faxes, and by next year should be able to turn a voice message into e-mail and send it for you. It's expected to cost about \$20 a month for receiving e-mail and other messages, and 50 cents a minute to send messages. Meanwhile, Finland's Nokia has a "smart phone" whose handset flips open to reveal a small keyboard and screen that does much the same thing as Motorola's service. Nokia's model, based on GSM technology, won't be available in the U.S., where the technology has been blamed for interfering with hearing aids. (Wall Street Journal 25 Mar 96 B10)

#### NET EFFECT

A study by the Cambridge (U.K.)-based consulting group Analysys says that the Net is a disruptive technology that will force the convergence of telecommunications, information technology, publishing and broadcasting, and that it has "usurped elegantly engineered plans for expensive networks put forward by the telecoms operators to become the focus of development and innovation for advanced services." The study characterizes the Net as a miniature model of the communications industry in the next century. (Financial Times 25 Mar 96 p11)

#### MICROSOFT NETWORK GETS MILLIONTH SUBSCRIBER

MSN has one million subscribers after seven months of operation. It is now tied with Prodigy but still behind AOL and CompuServe in total number of subscribers. (Atlanta Journal-Constitution 26 Mar 96 B3)

#### WIT-TRADE RESUMES STOCK-TRADING ON WEB

The Securities and Exchange Commission is allowing The Spring Street Brewing Company to resume the trading of its stock over the Internet. The company was the first company to attempt to sell stocks through a World Wide Web page, but was forced to suspend its activities, pending an SEC review to decide whether the trading system should be registered as a broker-dealer under the 1934 Securities Exchange Act. When Spring Street Brewing's "Wit-Trade" activity recommences on the Internet, it will comply with an SEC request that it place warnings on its Web page so that investors know the stock might be difficult to sell because it can't be traded on a regular stock exchange. (New York Times 26 Mar 96)

#### ANOTHER JAVA FLAW DISCOVERED

A team of Princeton University researchers has discovered another security flaw in Sun Microsystems' Java programming language that could allow unscrupulous crackers to "booby-trap" a Web page, and seize control of the browser software use by any PC that tapped into that page. "This is one serious bug," says a senior Sun engineer. The company is currently preparing a patch to solve the problem and hopes to distribute it to Netscape and other browser companies in about two days. (Wall Street Journal 26 Mar 96 B4)

#### AT&T TO MARKET SATELLITE TV SERVICES

AT&T is wasting no time in getting into other communications businesses. It's signed a deal with DirectTV Inc. and United States Broadcasting Co. to market their satellite television services to AT&T customers in selected markets beginning May 1, and to the rest of the country by mid-summer.

Customers who sign up for the AT&T package will receive an 18-inch satellite receive dish, a set-top box and remote control, and a programming package of more than 65 channels. Existing AT&T long-distance and Universal Card customers will be eligible for special deals. (Investor's Business Daily 26 Mar 96 A9)

#### TV COULD UNIFY EUROPE

The emergence of a single media market could serve to unify Europe faster than its single currency project, and European TV moguls are already building alliances with particular leaders and parties in various countries. One aspect of the debate that is unlikely to disappear soon is the resistance to American TV shows and films that has prompted France to push for quotas, local-content rules and other Europe-wide tools being decried by critics as "sheer protectionism." (Toronto Globe & Mail 22 Mar 96 A1)

#### BIG INCREASE IN CELLULAR PHONE USE

With the year 1995 seeing a 40% increase in the number of cellular phones, there are now about 33.8 million such devices in the U.S., according to the Cellular Telephone Industry Association. (New York Times 25 Mar 96 C5)

#### SOFTWARE RENTALS RESULT IN LAWSUIT

Some software heavyweights are suing three Canadian businesses for renting out computer software. The Canadian Alliance against Software Theft, which includes Adobe, Delrina, Lotus, Microsoft and Symantec, say rentals make it easier for software pirates to copy programs. (Toronto Globe & Mail 22 Mar 96 B7)

#### U.S. CONSIDERING SUPERCOMPUTERS FROM JAPAN

Until now, no federal agency using supercomputers has ever considered acquiring anything but one made in the U.S.A., but Japanese companies Fujitsu and NEC are both giving U.S.-based Cray Research serious competition in the current supercomputer procurement being conducted by the National Center for Atmospheric Research (NCAR) in Colorado. All the companies in the competition, both U.S. and Japanese, say that political issues have so far played no role in NCAR's decision-making process. (New York Times 25 Mar 96 C1)

#### MICROSOFT TEAMS UP WITH JAPAN'S SOFTBANK

Microsoft and Japan's largest software wholesaler Softbank Corp. are setting up a Japanese subsidiary to provide client-server software to businesses. The new venture, SolutionsBank, will offer software solutions tailored to the specific needs of smaller business with fewer than 300 employees. Microsoft's WindowsNT Server software is expected to be a big part of the solutions. (Investor's Business Daily 25 Mar 96 A7)

#### LEARN PUBLIC SPEAKING VIA THE INTERNET?

The International University College, founded by Glenn Jones of Jones International Ltd., is expanding its program offerings to include undergraduate courses such as public speaking and ethical issues in communication, as well as a bachelor's degree in business communication. The courses will be offered over the Internet beginning in May. International University College debuted last spring, offering a master's degree in business communication. (Investor's Business Daily 25 Mar 96 A6)

>From ravi@technometrica.com Wed Mar 27 06:32:22 1996  
Return-Path: ravi@technometrica.com  
Received: from technometrica.com (ravi@technometrica.com [199.173.16.130])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id GAA23916 for <aapornet@usc.edu>; Wed, 27 Mar 1996 06:32:20 -0800  
(PST)  
Received: (from ravi@localhost) by technometrica.com (8.6.12/8.6.9) id  
KAA15967; Sun, 26 May 1996 10:35:58 -0400  
Date: Sun, 26 May 1996 10:35:57 -0400 (EDT)  
From: Ravi Iyer <ravi@technometrica.com>  
To: aapornet@usc.edu  
Subject: Re: Market research future  
In-Reply-To: <Pine.A32.3.90.960325143023.40775A-100000@lyco.lycoming.edu>  
Message-ID: <Pine.BSD/.3.91.960526102752.15952A-100000@technometrica.com>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Dear Dr. Sterngold,

With regard to the study you are conducting, a few points of note if they  
can be of help --

1. I believe there is an abundance of telephone interviewing  
capability while co-operation rates are falling.
2. New opportunities in research are to be found in  
'self-selecting' samples such as Call Centers where  
respondents will call in and follow the recorded instructions  
and register their responses to questions, and unattended kiosks with  
touch-screen which field surveys. Another area where new opportunities  
are to be found is in conducting studies on the Internet -- by and of  
users -- since this field is relatively new -- users may be more willing  
to co-operate.

I hope this of some help.

Ravi Iyer  
Executive President  
Technometrica, Inc.  
85 Kinderkamack Road  
Emerson, NJ 07630  
Tel. (201) 986-1288  
e-mail: ravi@technometrica.com

>From frey@nevada.edu Wed Mar 27 09:48:13 1996  
Return-Path: <@VM.usc.edu:frey@nevada.edu>  
Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id JAA19915 for <aapornet@USC.EDU>; Wed, 27 Mar 1996 09:48:12 -0800  
(PST)  
Received: from pioneer.nevada.edu by VM.USC.EDU (IBM VM SMTP V2R2) with TCP;  
Wed, 27 Mar 96 09:50:24 PST  
Received: (frey@localhost) by pioneer.nevada.edu (8.6.12/8.6.4) id JAA04284;  
Wed, 27 Mar 1996 09:48:11 -0800  
Date: Wed, 27 Mar 1996 09:48:11 -0800 (PST)  
From: JAMES H FREY <frey@nevada.edu>  
To: aapornet@vm.usc.edu  
Subject: Pacific Sociological Assoc. Meetings

Message-ID: <Pine.OSF.3.91.960327094038.29174A-100000@pioneer.nevada.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Aapornet members:

The Pacific Sociological Association will be holding its next annual meeting April 17-20, 1997 in San Diego, CA. I am on the program committee for the conference. I have suggested to the chairperson of the committee that the program include a session on developments in survey methodology. I am asking if there is anyone on the AAPORNET who would like to submit a paper, organize or preside over the session, or serve as a discussant. I know it is early but the organizers want some information by May 1st. Thanks. Please contact me at (702)895-0270 or at frey@nevada.edu for more information.

Jim Frey  
UNLV

>From LEE@PACEVM.DAC.PACE.EDU Wed Mar 27 15:10:09 1996  
Return-Path: <@PACEVM.DAC.PACE.EDU:LEE@PACEVM.BITNET>  
Received: from PACEVM.DAC.PACE.EDU (SMTP@pacevm.dac.pace.edu [198.105.36.2])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id PAA12014 for <aapornet@USC.EDU>; Wed, 27 Mar 1996 15:10:06 -0800  
(PST)

Message-Id: <199603272310.PAA12014@usc.edu>  
Received: from PACEVM.BITNET by PACEVM.DAC.PACE.EDU (IBM VM SMTP V2R3)  
with BSMTP id 4154; Wed, 27 Mar 96 18:10:10 EST  
Received: from PACEVM (NJE origin LEE@PACEVM) by PACEVM.BITNET (LMail  
V1.1d/1.7f) with BSMTP id 4153; Wed, 27 Mar 1996 18:10:09 -0500  
Date: Wed, 27 Mar 96 17:51:30 EST  
From: "Bob Lee, President, NY Chapter" <LEE@PACEVM.DAC.PACE.EDU>  
Subject: Afternoon Workshop: Geographic Information Systems: April 23  
To: aapornet@usc.edu

AAPOR members who will be in the New York area are invited to the following afternoon workshop on the same basis as NY chapter members:

GEOGRAPHIC INFORMATION SYSTEMS  
Introduction & Applications

Zvia Segal Napthali, Ph.D.

GIS is a powerful new computer technology. It combines spatial information with other types of data, providing new insights to support informed decision making. This state-of-the-art online demonstration explores GIS applications in a variety of settings, such as:

Market segmentation...Demographic analysis...Election & political analysis  
...Health care & other social services...Transportation...Environmental impact.

Ziva Napthali is a Clinical Asst. Professor at the Wagner Graduate School of Public Service, NYU where she teaches statistics, data management techniques and GIS.

ATTENDANCE IS BY ADVANCE REGISTRATION ONLY! CALL RONI ROSNER AT



212/722-5333. The fee is \$25.

Date: Tuesday, April 23, 1996  
Time: 2:30 pm sharp to 5 pm  
Place: NBC, 30 Rockerfeller Plaza, Mezzine, Room A  
Use studio elevators (near 49th or 50th St. entrances)  
Fee: \$25

ROBERT S. LEE

PACE UNIVERSITY, 1 PACE PLAZA, NEW YORK, NY 10038

VOICE: 212/620-7851 FAX: 212/346-1573

LEE@PACEVM.DAC.PACE.EDU

>From LEE@PACEVM.DAC.PACE.EDU Wed Mar 27 15:26:16 1996

Return-Path: <@PACEVM.DAC.PACE.EDU:LEE@PACEVM.BITNET>

Received: from PACEVM.DAC.PACE.EDU (SMTP@pacevm.dac.pace.edu [198.105.36.2])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id PAA14792 for <aapornet@USC.EDU>; Wed, 27 Mar 1996 15:26:12 -0800  
(PST)

Message-Id: <199603272326.PAA14792@usc.edu>

Received: from PACEVM.BITNET by PACEVM.DAC.PACE.EDU (IBM VM SMTP V2R3)  
with BSMTP id 5013; Wed, 27 Mar 96 18:26:20 EST

Received: from PACEVM (NJE origin LEE@PACEVM) by PACEVM.BITNET (LMail  
V1.1d/1.7f) with BSMTP id 5012; Wed, 27 Mar 1996 18:26:19 -0500

Date: Wed, 27 Mar 96 18:12:41 EST

From: "Bob Lee, President, New York Chapter" <LEE@PACEVM.DAC.PACE.EDU>

Subject: Evening Presentation: When Race Matters: April 10, 1996.

To: aapornet@usc.edu

AAPOR members who will be in the New York area are invited to the  
following evening presentation at no charge:

-----  
WHEN RACE MATTERS: BLACK OPINION IN THE UNITED STATES

Speaker: Prof. Lawrence Bobo

Discussants: Dr. Juan Battle, Dr. Philip Thompson

Ignored until the next crisis erupts, the opinions of African Americans  
are often unknown to the White majority. Even worse, some draw their  
impressions of Black opinion from such sources as cab drivers or self-  
styled spokespeople. Even amongst our AAPOR experts, analysis of Black  
opinion tends to be limited because of the relatively small numbers of  
minorities included in random probability samples.

Larry Bobo has spent a good deal of his professional life investigating  
Black public opinion and the reactions of the majority to minorities.  
Larry will share some of his wisdom and experience with us. We are taking  
advantage of his presence in New York as a Russell Sage Foundation Fellow  
this year. He is well known to AAPOR members as Conference Chair,  
Chair of the Standards Committee, and as a member of POQ's editorial  
board. He is currently Professor of Sociology at UCLA.

Date: Wednesday, April 10, 1996

Time: 5:30 - 8:00 pm

Place: CUNY Graduate Center

33 West 42nd Street, Room 1800 (note room change)  
(between 5th and 6th Avenues)

ROBERT S. LEE  
PACE UNIVERSITY, 1 PACE PLAZA, NEW YORK, NY 10038  
VOICE: 212/620-7851 FAX: 212/346-1573  
LEE@PACEVM.DAC.PACE.EDU  
>From Susan.Pinkus@latimes.com Wed Mar 27 18:06:26 1996  
Return-Path: Susan.Pinkus@latimes.com  
Received: from latimes.com (by-line.latimes.com [192.187.72.9])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id SAA06425 for <aapornet@usc.edu>; Wed, 27 Mar 1996 18:06:19 -0800  
(PST)  
Received: from news.latimes.com (fowler.news.latimes.com [192.187.72.7]) by  
latimes.com (8.6.10/8.6.9) with ESMTMP id SAA24024; Wed, 27 Mar 1996 18:07:01  
-0800  
Received: (from pinkus@localhost) by news.latimes.com (8.6.10/8.6.9) id  
SAA42310; Wed, 27 Mar 1996 18:07:00 -0800  
Date: Wed, 27 Mar 1996 18:07:00 -0800 (PST)  
From: Susan Pinkus <Susan.Pinkus@latimes.com>  
To: DMMerke@aol.com  
cc: aapornet@usc.edu  
Subject: Re: Media Polls  
In-Reply-To: <960325093824\_361152111@mail06>  
Message-ID:  
<Pine.A32.3.91.960327180607.43463B-100000@fowler.news.latimes.com>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

As acting director of the Los Angeles Times Poll I can say unequivocally  
that there is NO sympathetic bias towards Democrats!!!!!!!!!!!!!!!!!!!!!!

\*\*\*\*\*  
\*\*\*\*\*  
Susan H. Pinkus  
Los Angeles Times Poll  
Internet: pinkus@news.latimes.com  
American Online: spinkus@aol.com  
FAX: 213-237-2505  
\*\*\*\*\*  
\*\*\*

>From beniger@rcf.usc.edu Thu Mar 28 06:01:04 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTMP  
id GAA07119 for <aapornet@usc.edu>; Thu, 28 Mar 1996 06:01:03 -0800  
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Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id FAA18253; Thu, 28 Mar 1996 05:56:28 -0800 (PST)  
Date: Thu, 28 Mar 1996 05:56:27 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: California Election Highlights  
Message-ID: <Pine.SUN.3.91.960328054413.16362F-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

The following is forwarded to AAPORNET, with thanks, from Kim Alexander, Executive Director of the California Voter Foundation. Please direct all queries to kimalex@netcom.com

\*\*\*\*\*

Date: Wed, 27 Mar 1996 15:04:55 -0800 (PST)  
From: Kim Alexander <kimalex@netcom.com>  
Subject: 1996 California Primary Election - Election Results Highlights

#### I. VOTER TURNOUT

The 1996 California Primary marks a new low in state voter turnout; 29 percent of eligible voters cast ballots in yesterday's contest, the lowest turnout for a Presidential primary since 1928:

Primary Year	Votes Cast	Eligible	Registered
1996	5.6 million	19.3 million (29%)	14.5 million (38.5%)
1992	6.4 million	19.2 million (33.9 %)	13.6 million (47.5%)
1988	6 million	18.9 million (31.9%)	12.5 million (48.2%)

The figures below are taken from the California Secretary of State's Semi-Official Canvass; the final Statement of the Vote is typically published a month after the election.

#### II. THE PRESIDENTIAL ELECTION

The Republican nomination was already wrapped up before the California Primary, and Dole won the California nomination as well. Several candidates who have dropped out of the race still received protest votes. Here are the highlights:

	Total Votes	Percent
Alexander	40,656	1.8
Buchanan	415,133	18.6
Dole	1,477,199	66
Dornan	21,242	.9
Forbes	168,977	7.6
Gramm	13,957	.6
Keyes	84,828	3.7
Lugar	13,557	.6
Taylor	5,347	.2

In the Democratic Presidential Primary, Clinton's only opponent on the California ballot was Lyndon La Rouche. Here are the results:

Clinton	2,177,187	93
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## III. STATE BALLOT MEASURES

California voters considered 12 ballot measures, seven of which passed, including two bond measures, which have been fairing poorly in recent past elections (some attribute the passage of the two bonds as a sign of Californians' improving confidence in the state's economy).

Probably the biggest news here on the initiative front is the passage of Proposition 198, the Open Primary initiative, which would allow voters of any party to vote for any candidate in the primary, regardless of party affiliation. The measure, which passed by a 2-to-1 margin, is headed for the courts, where California's political parties will attempt to have it invalidated.

Here are the results on the state propositions:

	Yes%	No%	
Prop. 192 (Seismic retrofit of highways bond)		60	40
Prop. 193 (Property transfer)	67	33	
Prop. 194 (Prison Unemployment)		74	26
Prop. 195 (Capital Punishment for Carjacking)		86	14
Prop. 196 (Capital Punishment for Drive-by shooting)		86	14
Prop. 197 (Weaken Mountain Lion Hunting Restrictions)	42		58
Prop. 198 (Open Primary)	60	40	
Prop. 199 (Repeal Mobile Home Rent Control Laws)		39	61
Prop. 200 (No-Fault Auto Insurance)	35	65	
Prop. 201 (Attorneys' Fees)	41	59	
Prop. 202 (Limit Contingent Fees)	49	51	
Prop. 203 (School Construction Bond)		62	38

For more information on election results, or on California election matters, please visit the 1996 California Online Voter Guide available at:

<http://www.webcom.com/cvf/>

-----  
 Kim Alexander, Executive Director, California Voter Foundation  
 kimalex@netcom.com  
 916/325-2120  
<http://www.webcom.com/cvf/>  
 >From beniger@rcf.usc.edu Thu Mar 28 10:05:12 1996  
 Return-Path: beniger@almaak.usc.edu  
 Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
     by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
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     by almaak.usc.edu (8.7.2/8.7.2/usc)  
     id KAA01699; Thu, 28 Mar 1996 10:05:10 -0800 (PST)  
 Date: Thu, 28 Mar 1996 10:05:09 -0800 (PST)  
 From: James Beniger <beniger@rcf.usc.edu>  
 To: AAPORNET <aapornet@usc.edu>  
 Subject: Continuing Growth in Income Inequality  
 Message-ID: <Pine.SUN.3.91.960328095959.1163A-100000@almaak.usc.edu>

MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Peter Passell's "Economic Scene" column in the Business Day section of this morning's New York Times reviews the latest studies of U.S. trends in income inequality. The column, neatly summarized in its headline, "The rich are getting richer, etc., and it's likely to remain that way," begins:

"The rich are getting richer, the poor, poorer and the middle class is barely hanging on. But not to worry: it's not nearly as bad as the numbers look. That has long been the word from Republican conservatives, who view the current handwringing over inequality of income as a distraction from the issue of getting the economy into higher gear. That view is likely to be embraced in the Presidential campaign by Bob Dole, if only because he cannot afford to alienate the 'growth is everything' wing of his party. But new research is making the rationale for neglecting inequality harder to sustain."

The "new research" Passell cites includes the following two studies:

- \*\* Lynn Karoly, Rand economist, in the current issue of the Oxford Review of Economic Policy, finds that the U.S. trend toward inequality--identified in the 1980's--has continued to accelerate between 1973 and 1993. Average family income, adjusted for inflation, fell 11 percent over the two decades; because average family size also decreased, however, the average standard of living rose slightly. But the gap between top and bottom widened significantly: 10th-percentile income dropped 21 percent while 90th-percentile income rose 22 percent. During the 1990 recession, even average-income (50th percentile) individuals lost ground; between 1989 and 1993 (the most recent year available), average income fell 8 percent and incomes of the poor (those below the poverty line) declined 14 percent.
- \*\* Moshe Buchinsky and Jennifer Hunt, Yale University, in a just-published report by the National Bureau of Economic Research (NBER), Cambridge, find that the prospect for social mobility--operationalized as a move to a higher quintile of income in any given year--declined between 1980 and 1990. In 1980, both a high school graduate and a dropout, each with six years work experience, had a 17 percent chance of reaching a higher quintile; by 1990, the dropout's chances dropped to 11 percent, the graduate's to only 10 percent (so much for the value of a high school education).

Passell concludes with the question, "Is there any hope that the labor market will reverse course on its own?" His answer:

"In the 1980's, notes Orley Ashenfelter, an economist at Princeton University, there was hope that the widening wage gap would spur college enrollment and reduce the wage premium paid to college graduates. But enrollment rates have been slow to respond, and

other factors driving the wedge in the income distribution--  
technology, international trade, formation of single-parent  
families--march on. 'There's little doubt,' said Gary Burtless, an  
economist at the Brookings Institution: 'Permanent inequality is  
going up.'

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>From beniger@rcf.usc.edu Thu Mar 28 10:24:04 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id KAA12295 for <aapornet@usc.edu>; Thu, 28 Mar 1996 10:24:02 -0800  
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Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id KAA02995; Thu, 28 Mar 1996 10:24:03 -0800 (PST)  
Date: Thu, 28 Mar 1996 10:24:03 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Summer School in Data Collection and Analysis  
Message-ID: <Pine.SUN.3.91.960328102136.1163E-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Date: Tue, 26 Mar 96 02:25:13 GMT  
From: Tanenbaum E J <tanenb@essex.ac.uk>  
Subject: Summer School in Social Science Data Analysis & Collection

The 29th annual Essex Summer School in Social Science Data Analysis &  
Collection takes place between 6 July - 17 August, 1996. During these six  
weeks, the Essex Summer School will run about 30 two-week courses at  
introductory, intermediate and advance levels.

Courses are offered on regression (cross-section and time-series),  
dimensional analysis, contingency table analysis, survey design, survey  
sampling and analysis, multi-level analysis, data visualisation, linear  
structural equations, interviewing techniques, content analysis, event  
history analysis, correspondence analysis, rational choice models and  
discourse analysis (among others). Besides these, two two-week 'data  
confrontation workshops' will focus on the Eurobarometer suite of surveys  
and the British Household Panel Study.

For further information please contact:  
The Organising Secretary  
29'th Essex Summer School  
University of Essex  
Colchester CO4 3SQ, UK  
(e-mail: sum\_sch@essex.ac.uk  
fax: [UK] 1206-873598 [International] 44-1206-873598  
telephone: [UK] 01206-872502 [International] 44-1206-872502)

or see our WWW home page on URL:

<http://www.essex.ac.uk/social-science-methodology-school/>

>From beniger@rcf.usc.edu Thu Mar 28 10:46:21 1996

Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id KAA16320 for <aapornet@usc.edu>; Thu, 28 Mar 1996 10:46:20 -0800  
(PST)  
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by almaak.usc.edu (8.7.2/8.7.2/usc)  
id KAA04753; Thu, 28 Mar 1996 10:46:20 -0800 (PST)  
Date: Thu, 28 Mar 1996 10:46:19 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Request: New Media and Democracy  
Message-ID: <Pine.SUN.3.91.960328103557.1163G-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

The following is posted to AAPORNET on behalf of Rupert Schmutzer,  
Department of Sociology, Institute for Advanced Studies, Vienna.  
Please send all comments and queries directly to him at  
schmutze@wsr.ac.at

\*\*\*\*\*

Date: Tue, 26 Mar 1996 19:13:06 +0100  
From: Rupert Schmutzer <schmutze@wsr.ac.at>  
Subject: New Media and emancipation/democracy

I would like to invite all of you to participate in my  
research on the emancipatory and democratizing potential  
of New Media.

This study is pursued at the INSTITUTE FOR ADVANCED STUDIES  
(Department of Sociology) in Vienna.

Please visit this WWW-page to fill out a questionnaire:

<http://www.wsr.ac.at/ihs-html/soc/projects/rup/eintro.html>

(OR: request an email-version from [schmutze@ihssv.wsr.ac.at](mailto:schmutze@ihssv.wsr.ac.at))

The questionnaire deals with the impact of New Media on  
individuals and society, in connection with relevant  
characteristics of New Media to change information and  
communication behavior.

! This is NOT a survey about personal characteristics in the  
use of New Media !

This questionnaire is targeted at people who are actively  
involved with New Media in various fields. Accordingly this  
message is distributed to a selected set of lists and  
newsgroups. Therefore it can happen that some people receive  
this message more than once.

This study is part of my research on 'Emancipation and  
democracy under the conditions of New Media' at the INSTITUTE

FOR ADVANCED STUDIES (Department of Sociology) in Vienna.  
The data gained will be used for this purpose only.  
Results will be presented on the IAS-Sociology-Page, as soon  
as they are available.

Feel free to contact me.  
Rupert Schmutzer

\*\*\*\*\*  
Rupert Schmutzer  
Institute for Advanced Studies  
Department of Sociology fax: +43-222-5970635  
Stumpergasse 56 voice: +43-222-59991-134  
1060 Vienna e-mail: schmutze@ihssv.wsr.ac.at  
Austria WWW: www.wsr.ac.at/ihs-html/soc/home.html  
\*\*\*\*\*

>From beniger@rcf.usc.edu Thu Mar 28 10:50:03 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id KAA17127 for <aapornet@usc.edu>; Thu, 28 Mar 1996 10:50:01 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id KAA04992; Thu, 28 Mar 1996 10:50:02 -0800 (PST)  
Date: Thu, 28 Mar 1996 10:50:01 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Student Paper Competition  
Message-ID: <Pine.SUN.3.91.960328104706.1163H-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Please address all queries to babbie@nexus.chapman.edu

\*\*\*\*\*

Date: Tue, 26 Mar 1996  
From: Earl Babbie <babbie@NEXUS.CHAPMAN.EDU>  
Subject: Student Paper Competition

#### ANNOUNCEMENT

The Sociology and Computers section of the American Sociological Association announces a student paper/software competition. The awards committee will consider research papers on topics subsumed by the section's name, innovative uses of existing computer software, or designs and implementations of new software.

Three copies of submissions should be sent by June 1, 1996 to the committee's chair, William E. Feinberg, Department of Sociology, Post Office Box 210378, University of Cincinnati, Cincinnati, OH 45221-0378; Fred Halley and Edward Brent will also serve on the committee. Submissions involving new or existing software should



include detailed descriptions of the projects and -- if possible  
-- copies of the software.

```
+-----+
| Earl Babbie  ][ BABBIE@NEXUS.CHAPMAN.EDU  ][ CIS:76424,156  |
| Chapman University, Orange CA  92666  ][ Voice: 714-997-6565  |
+-----+
>From beniger@rcf.usc.edu Thu Mar 28 12:21:13 1996
Return-Path: beniger@almaak.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
        by usc.edu (8.7.2/8.7.2/usc) with ESMTP
        id MAA01949 for <aapornet@usc.edu>; Thu, 28 Mar 1996 12:21:10 -0800
(PST)
Received: (from beniger@localhost)
        by almaak.usc.edu (8.7.2/8.7.2/usc)
        id MAA11610; Thu, 28 Mar 1996 12:21:10 -0800 (PST)
Date: Thu, 28 Mar 1996 12:21:09 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Email Lists for Elected Officials?  An Exchange
Message-ID: <Pine.SUN.3.91.960328114211.8584A-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
```

The following exchange of four messages among four individuals, on the topic of email lists for elected officials at the highest levels of government, was originally posted to the ppp-list. It is reproduced here with the expectation that at least a few members of AAPORNET will find it interesting, informative, and perhaps even amusing.

\*\*\*\*\*

```
Date: Thu Mar 28 11:41:59 1996
From: Matt Payne-Funk <Matt_Payne-Funk@lieberman.senate.gov>
Subject: Mail List Server/Mailing List
```

As the Systems Administrator for Senator Joseph Lieberman (Connecticut), I have been asked to come up with a mailing list/list server solution as a means for "getting the word out" to those who are interested. We believe that this is an efficient low cost means for broadcasting information to interested constituents.

Please share your thoughts on this idea. Good, bad, indiffernt? Do you know of any other public officials who have found this form of communication with their constituency mutually beneficial?

Matt

---

```
Date: Thu, 28 Mar 1996 00:54:54 -0500
From: Charlie Gallie <profile@netcom.com>
Subject: Re: Mail List Server/Mailing List
```

Dear Matt,

President Clinton's 1992 campaign used mailing lists very efficiently. There are two problems built into your question. One is communication from the Senate; the other is campaign communications. It is efficient to send out mail from a server--the problem is answering the mail that comes back. When I worked as a Direct Mail consultant to a dozen or so Senators in the 70's whenever we sent out a newsletter we got 1-3% response to each of our newsletters. With email it is likely to go up. To respond to your email letter all we had to do was push one button and we could start spouting.

I have an email list of only 10,000 Democratic Party activists that are members of Digitals and as a result I have several inboxes that total over 20,000 pieces of mail. I am trying to find interns here in DC who can help me deal with this mail. You will have the same problem in spades.

People involved in a campaign expect communications to be pretty much one way unless the letter offers to help, contribute etc. But people expect a U.S. Senate Office to respond to their mail whether it is email or otherwise.

I wish I could tell you an elected official who \*really\* found it "beneficial" but they will all say it is. I don't think that most politicians today value loyalty. I believe that mail and email creates loyalty. The people believe you care.

I recommend that you create a SQL database to focus on particular issues and do relatively low volume mailings to very targeted groups. You can set up polls online feeding into your database and thus find out what people are thinking without creating all of the email. The data collected from these polls can be used to select the email addresses to mail to when there is an event concerning a subject that this voter is interested in.

There is other technology that you can use to collect this information about your constituents. You can use fax-in forms that can be automatically scanned into the computer and thus you can collect snail mail addresses as well. You can collect information by doing online telephone polls. etc.

And you can use programs to scan letters into various "piles." Eudora for example will sort your mail for you.

You can sponsor online forums to discuss issues and let the constituent slug it out. Have the Senator sponsor online live chats. Digitals and/or the DLC I'm sure would be more than happy to help you set these up.

The technology must be used! It is so much cheaper than TV and it is so much more effective!

Good Luck to you.

Charlie Gallie  
Digitals  
digitals@webcom.com  
<http://www.webcom.com/digitals>  
202-554-8586  
1356 4th Street, S.W.  
Washington, D.C. 20024

---

Date: Thu, 28 Mar 1996 00:43:50 -0700 (MST)  
From: John De Lasaux <jdelsey@primenet.com>  
Subject: Re: Mail List Server/Mailing List

Congress has had the ability to hook up with the Internet, with a somewhat organized addressing system. They have managed to totally misuse it by setting up "reflectors" which spew out canned messages within minutes of receiving any posting from a constituent.

Newt Gingrich has a particularly offensive canned message that makes you believe that he actually reads the message you sent him.

In that context, the whole system is just a palliative to give people the feeling that they are "communicating" with their congress(wo)men. It is a fraud.

Is there some reason to communicate information TO constituents?

Perhaps your boss would like to hear FROM his constituents!

With that in mind, I am sure you can work up a system which will use the Internet for the benefit of the people at BOTH ends of the political "telephone line".

Good Luck!  
John De Lasaux  
Co-Owner-ABC1

---

Date: Thu, 28 Mar 1996 05:43:15 -0500  
From: L'aura <aura@usa1.com>  
Subject: RE: Mail List Server/Mailing List

Hi Matt...

evote.com reviewed the congressional email system in July and reported on every autoresponder and reply time. From that report...

"Our recent review of the Congressional email system revealed that most senators do not respond to email enquires via email. Response Times listed as "Automatic" indicate that our email was answered by a mail-bot only, not by a human being. A few notable exceptions are:

- \* Senator Bob Kerrey (D-NE), who personally answered our email within 4 days of the original message, is the only Senator thus far to respond personally to email, and has the fastest response time outside of auto-responders
- \* Senator Ernest Hollings (D-SC) office was the only office to answer email same day. A staffer responded, and one may expect a good chance of an email response to enquires if including a SC postal address.

The most amusing response so far was received by Senator Barbara Mikulski's office. Her auto-responder says, thanks for contacting, but "I cannot respond to everyone's views and concerns; my priority is with my

Maryland constituents." Our email gave no state of origin. Does this mean nobody in Maryland is on the Internet?

Another amusing response: Senator Carol Moseley-Braun's auto responder says her office "office is not yet equipped with the technology to respond to your comments directly on Internet." An email program without "Reply"? A fax gateway? "

eVote.com will run their congressional email tests again soon, and will report back..

---

>From beniger@rcf.usc.edu Thu Mar 28 12:34:15 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP  
id MAA04564 for <aapornet@usc.edu>; Thu, 28 Mar 1996 12:34:14 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id MAA12374; Thu, 28 Mar 1996 12:34:13 -0800 (PST)  
Date: Thu, 28 Mar 1996 12:34:12 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Survey of Plans for WWW Survey Data Collection  
Message-ID: <Pine.SUN.3.91.960328122651.8584E-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Date: Thu, 28 Mar 96 14:47:00 EST  
From: Clyde Tucker <TuckerC@ore.psb.bls.gov>  
Subject: Survey of Plans for WWW Survey Data Collection

I am forwarding this request from Rick Clayton <Clayton\_R@bls.gov >

Thanks,

Clyde Tucker

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The World Wide Web is the latest technology which is driving some aspects of survey processing. Many agencies and programs are using the Internet/WWW for data dissemination, but also some are looking into using the Internet for data collection. There are many obvious benefits from such a methodology and also many critical issues to solve including security and confidentiality.

Purpose: I am collecting information on the status of agency and program projects and plans within the next 12-15 months for using the Internet/World

Wide Web for data collection. The results will be provided at the InterCASIC Conference in December 1996 and published in the volume flowing >from that event. The results will also provide the basis for an informal

E-mail group of the people actively working on this newly-available approach.

Next 12-15 Months: If you or your agency has any current research and/or development efforts planned for the next 12-15 months in the area of WWW data collection, please address the following questions and forward your responses to the addresses listed below. If there is existing documentation on these projects, please feel free to send that rather than respond to the questions below. I would appreciate responses by May 15, 1996, but feel free to respond at any time. Please forward this request to

other appropriate persons.

Richard Clayton  
Bureau of Labor Statistics  
Room 4860  
2 Massachusetts Ave., NE  
Washington D.C. 20212  
202-606-6520  
202-606-6644 (FAX)  
Clayton\_R@bls.gov

A. BACKGROUND:

1. Program Name:
2. Brief Program Description:
3. Sample Size:
4. Contact Name and Address (please include mail, phone, FAX and E-mail)

B. PROJECT INFORMATION

1. What is the goal of your WWW collection effort?
2. What are the critical issues you see facing development of this CASIC methodology:
  - technological
  - methodological
  - organizational
  - other?
3. What is the timeframe for:
  - research,
  - development,
  - field testing,
  - implementation?
4. Do you have any results? Please describe.
5. Do you have a URL established? If so, would you provide it so we can compare approaches. \_\_\_\_\_ Please include any user access and/or PIN numbers if needed. Also, if a specific type(s) of browser is needed, please identify.
6. Have you published (including background papers, technology assessments, project plans) anything on this that you can share?
7. What kind of hardware and software are you using? What are the limitations of these tools,
8. Do you have solutions for confidentiality and data security? If so, please describe.
9. Do you have any information on or experience with user reactions or responsiveness?
10. Are there any GUI rules that have been established for screen design?
11. Has your agency/firm established any guidelines or policies regarding

- WWW information, specifically for data collection?
12. Please describe any editing approaches you plan.
  13. Other: if there are any other significant issues or information you can provide, please feel free to list and describe.

If you have any questions, please feel free to contact me.

Richard Clayton  
Bureau of Labor Statistics  
Room 4860  
2 Massachusetts Ave., NE  
Washington D.C. 20212  
202-606-6520  
202-606-6644 (FAX)  
Clayton\_R@bls.gov

>From bjpg@bradley.bradley.edu Thu Mar 28 15:05:21 1996  
Return-Path: bjpg@bradley.bradley.edu  
Received: from bradley.bradley.edu (bjg@bradley.bradley.edu [136.176.5.10])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id PAA01808 for <aapornet@usc.edu>; Thu, 28 Mar 1996 15:05:18 -0800  
(PST)  
Received: (from bjpg@localhost) by bradley.bradley.edu (8.6.12/8.6.12) id  
RAA07044; Thu, 28 Mar 1996 17:05:12 -0600  
Date: Thu, 28 Mar 1996 17:02:40 -0600 (CST)  
From: "Bernard J. Goitein" <bjg@bradley.bradley.edu>  
Sender: "Bernard J. Goitein" <bjg@bradley.bradley.edu>  
Reply-To: "Bernard J. Goitein" <bjg@bradley.bradley.edu>  
Subject: Re: Continuing Growth in Income Inequality  
To: aapornet@usc.edu  
In-Reply-To: <Pine.SUN.3.91.960328095959.1163A-100000@almaak.usc.edu>  
Message-ID: <Pine.3.87.9603281529.B14538-0100000@bradley.bradley.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; CHARSET=US-ASCII

On Thu, 28 Mar 1996, James Beniger wrote:  
> Peter Passell's "Economic Scene" column in the Business Day section:...  
> "The rich are getting richer, the poor, poorer and the middle class  
> is barely hanging on. But not to worry: it's not nearly as bad as  
> the numbers look. That has long been the word from Republican  
> conservatives, ..... snip

While the actual income data were delayed, Republicans did not say  
don't worry- rather they were busy denying the problem's existence!  
For the last 10 years, they insisted that Reagan period policies of the  
1980's were benefiting all, particularly the poor! (note the WSJ editorial  
pages or Rush Limbaugh's pseudo "data table" - deconstructed in  
Al Franken's book). Finally, as the research data come out about incomes of

the 1980's, analyses are being reported, interestingly, in the  
present tense, "The rich are getting....".

The Republican naturally take advantage of this misuse of tense,  
to point to this "present" trend, and blame it on present/recent  
events, e.g., the Democratic President (its something that's going on  
during his watch, right?).

An earlier poster complained of a recent Washington Post series on declining public confidence compared to 25-30 years ago, as if that, too, was in the present tense. (The declines were mostly a 1968-1974 slide, thanks to vietnam, watergate and Nixon)

The New York Times discussion is discovering the heritage of 1980's policies (and earlier), and reporting on them now as if they were new. Seems an effort to discredit no the 80's, nut now. It's likely to succeed - the 80's explosion of deficits wasn't stuck to the Teflon President, but surveys show the US majority now believes that deficits have increased each year of Clinton's presidency (while the reverse is true).

But is it simply Republican- really the news media can take much of the "credit"- downpedalling successes and improvements or reporting them with a cynical twist of doubt. Anyone notice how much more coverage there was of the Dow Jones crash (third largest ever) a couple of weeks ago, then of the next day's third largest Dow-Jones recovery?

Bernie G

> The "new research" Passell cites includes the following two... snip  
1 > accelerate between 1973 and 1993. Average family income,...  
snip  
2 > given year--declined between 1980 and 1990. In 1980, both a

>From beniger@rcf.usc.edu Fri Mar 29 05:11:12 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id FAA26871 for <aapornet@usc.edu>; Fri, 29 Mar 1996 05:11:11 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id FAA05384; Fri, 29 Mar 1996 05:11:11 -0800 (PST)  
Date: Fri, 29 Mar 1996 05:11:11 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: BUDDIES WANTED: Sign Up Now!!!  
Message-ID: <Pine.SUN.3.91.960329050850.3839I-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Date: Thu, 28 Mar 1996 19:55:10 -0500  
From: Carolee Bush <carolee.bush@bts.gov>  
Subject: BUDDIES WANTED: Sign Up Now!!!

Buddies Wanted: Help greet AAPOR's Conference First-Timers!

Please help to share the spirit of AAPOR by welcoming first-time attendees to the conference. The Membership and Chapter Relations Committee would like to ask your help again. We need volunteers to serve as "buddies" to newcomers. As a buddy, you'll introduce a new

attendee to others, attend the receptions together, and/or get together for a meal or two. Volunteers can be either relatively new or long-standing members who want to share what AAPOR is all about!

We introduced the idea of "buddies" last year, and we had many more requests from new members attending for the first time than we had buddies. Please don't let this happen again. We need and want our new members to feel comfortable. This is an important contribution to AAPOR's distinct and valued culture and will insure that our new members, and you, have a memorable time.

So please join us in welcoming our new attendees by checking the "yes" box on your conference registration form. If you forgot to check that box on your form, or have changed your mind and want to volunteer after all, please email or call Carolee Bush on 202/366-6946 or carolee.bush@bts.gov. In fact, why not just email Carolee right now?!

Thank you!

>From linda\_fisher@prodigy.com Fri Mar 29 06:09:02 1996  
Return-Path: linda\_fisher@prodigy.com  
Received: from pimaia2y.prodigy.com (pimaia2y.prodigy.com [192.207.105.55])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id GAA01042 for <aapornet@usc.edu>; Fri, 29 Mar 1996 06:08:59 -0800  
(PST)  
Received: from mailout2.prodigy.com ([199.4.137.96]) by pimaia2y.prodigy.com  
(8.6.10/8.6.9) with SMTP id JAA68768 for <aapornet@usc.edu>; Fri, 29 Mar  
1996 09:08:32 -0500  
Date: Fri, 29 Mar 1996 09:07:34 EST  
From: linda\_fisher@prodigy.com (MS LINDA L FISHER)  
X-Mailer: PRODIGY Services Company Internet mailer [PIM 3.2-085.43]  
Message-Id: <096.04702179.DKKM55A@prodigy.com>  
To: aapornet@usc.edu  
Subject: Interactive Voice Recognition

Can anyone tell me anything about the demand for and/or prevalence of Interactive Voice Recognition systems in market research? If anyone is using that technology, or has any ideas about where it might be appropriate, I would appreciate a reply.

Thanks.

Linda Fisher  
Center for Communication Dynamics  
research division of  
Rowan & Blewitt Incorporated  
1000 Vermont Ave., N.W., Suite 1000  
Washington, DC 20005

>From LEE@PACEVM.DAC.PACE.EDU Fri Mar 29 07:59:31 1996  
Return-Path: <@PACEVM.DAC.PACE.EDU:LEE@PACEVM.BITNET>  
Received: from PACEVM.DAC.PACE.EDU (SMTP@pacevm.dac.pace.edu [198.105.36.2])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP



id HAA11894 for <aapornet@USC.EDU>; Fri, 29 Mar 1996 07:59:30 -0800  
(PST)  
Message-Id: <199603291559.HAA11894@usc.edu>  
Received: from PACEVM.BITNET by PACEVM.DAC.PACE.EDU (IBM VM SMTP V2R3)  
with BSMTMP id 8021; Fri, 29 Mar 96 10:59:34 EST  
Received: from PACEVM (NJE origin LEE@PACEVM) by PACEVM.BITNET (LMail  
V1.1d/1.7f) with BSMTMP id 8019; Fri, 29 Mar 1996 10:59:33 -0500  
Date: Fri, 29 Mar 96 10:43:29 EST  
From: "Bob Lee, President, New York Chapter" <LEE@PACEVM.DAC.PACE.EDU>  
Subject: Brown Bag Luncheon: Changing NY Demographics - May 1, 1996  
To: aapornet@usc.edu

AAPOR members who will be in the New York area are invited to the  
following brown bag luncheon on the same basis as NY chapter members.

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CHANGING NEW YORK DEMOGRAPHICS, 1970-1990  
Migration, Race, Wealth & Poverty in the NY Metropolis

Prof. Andrew Beveridge, Queens College & The Graduate Center

- . How high is the level of income inequality in Manhattan?
- . Who is migrating to the area? Who is leaving?
- . Where do Black household incomes exceed that of White families?
- . Is New York more or less integrated than it was 10 years ago?

These are just some of the questions that Andy Beveridge will answer in this  
session on sophisticated analyses of large databases. He will discuss  
techniques such as social mapping, give us insights into analytical  
methods of applied demographics, as well as provide fascinating information  
about trends in the NY Metro area during the last 20 years.

Date: Wednesday, May 1, 1996  
Time: 12:00 noon sharp - 2 pm  
Place: NBC, 30 Rockerfeller Plaza, Mezzanine, Room A  
Use Studio elevators. (near 49th or 50th Street entrances)

ATTENDANCE IS BY ADVANCE REGISTRATION ONLY!  
Call Roni Rosner at 212/722-5333. The fee is \$10. Bring lunch.

ROBERT S. LEE  
PACE UNIVERSITY, 1 PACE PLAZA, NEW YORK, NY 10038  
VOICE: 212/620-7851 FAX: 212/346-1573  
LEE@PACEVM.DAC.PACE.EDU

>From rockw001@gold.tc.umn.edu Fri Mar 29 08:48:04 1996  
Return-Path: rockw001@gold.tc.umn.edu  
Received: from mhub0.tc.umn.edu (mhub0.tc.umn.edu [128.101.131.50])  
by usc.edu (8.7.2/8.7.2/usc) with SMTP  
id IAA21646 for <aapornet@usc.edu>; Fri, 29 Mar 1996 08:48:01 -0800  
(PST)  
Received: from gold.tc.umn.edu by mhub0.tc.umn.edu; Fri, 29 Mar 96 10:47:56  
-0600  
Received: from todrock.hsr.umn.edu by gold.tc.umn.edu; Fri, 29 Mar 96  
10:47:54 -0600  
Message-Id: <1.5.4b12.32.19960329164754.0066395c@gold.tc.umn.edu>  
X-Sender: rockw001@gold.tc.umn.edu  
X-Mailer: Windows Eudora Light Version 1.5.4b12 (32)

Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Date: Fri, 29 Mar 1996 10:47:54 -0600  
To: aapornet@usc.edu  
From: Todd Rockwood <rockw001@gold.tc.umn.edu>  
Subject: Survey Research Center in Florida

We are looking for a survey research center in Florida that has the capability of consulting on the design of surveys in Spanish and Creole as well as the administration of such surveys within Florida. The surveys will focus on clinical outcomes and satisfaction (primary care and 3rd party payor). If you know of a group with this capabilities I would appreciate it if you could send me information on how to contact them.

Thanks

Todd Rockwood  
University of Minnesota  
612/625-3993  
Fax: 612/624-8448  
rockw001@gold.tc.umn.edu

\*\*\*\*\*

Todd Rockwood	Growth for the sake of
Clinical Outcomes Research Center	growth -
University of Minnesota	is the ideology of a
rockw001@gold.tc.umn.edu	cancer cell.
612/625-3993	Ed Abbey

>From beniger@rcf.usc.edu Fri Mar 29 09:16:18 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id JAA01625 for <aapornet@usc.edu>; Fri, 29 Mar 1996 09:16:14 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id JAA15296; Fri, 29 Mar 1996 09:16:13 -0800 (PST)  
Date: Fri, 29 Mar 1996 09:16:11 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET  
Message-ID: <Pine.SUN.3.91.960329084533.11768D-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET OF INTEREST TO AAPORNET

INTERNET REPORTERS GET MEDIA CREDENTIALS

The journalists' committee that decides which journalists can get press credentials that allow access to Congressional sessions and hearings has ruled that Internet reporters are eligible to receive credentials if they are engaged in the daily publication of general-interest news for dissemination to a wide segment of the general public and meet certain other conditions. (New York Times 28 Mar 96 C4)

#### EXPORTERS BLAME THE NET

German exporters, battling a strong currency and high labor costs, have found another area to blame for their declining share of international markets -- the Internet. Germany's wholesale and foreign trade association said companies were losing lucrative niche markets because the Net makes it easier to compare prices, making competition tougher. (Toronto Financial Post 27 Mar 96 p10)

#### IT'S 10 A.M.--DO YOU KNOW WHERE YOUR EMPLOYEES ARE SURFING?

The use of the Internet by employees for non-employment-related Web surfing is now being monitored in some offices by a program called SmartAlex, which was designed to help parents prevent their children from accessing pornographic material by analyzing computer graphics for their flesh tone content. (Investor's Business Daily 28 Mar 96 A8)

#### SONY TO DEVELOP PC OPERATING SYSTEM

Sony plans to develop a new operating system focused on exploiting audio, video and networking capabilities. A Sony executive says that "as the PC merges with traditional audiovisual products, the office-oriented operating system is not necessarily the best one." Apparently the new system will be based on Sony's Apertos operating system, which requires only a small amount of memory and is able to add "object" modules over a network, when needed for a specific purpose (e.g., to receive the broadcast of a concert). (New York Times 28 Mar 96 C6)

#### WIRING RUSSIA

Philanthropist and financier George Soros has pledged \$100 million over five years to link an estimated 30 regional universities in Russia to the Internet. The program will establish "Internet centers" at each of the universities, and will provide equipment, software and training at each site. The Russian government will fund the satellite or fiber optic hookups. "Universities in Russia traditionally have been a center of intellectual life in each region," says Soros, noting that scholars in the provinces are eager to participate in information exchanges with their colleagues throughout Russia and the world. (Chronicle of Higher Education 29 Mar 95 A23)

#### CLINTON WILL RELAX RESTRICTIONS ON SATELLITES

The Clinton Administration plans to end the Pentagon's restrictions on civilian uses of the government's satellite-navigation system, which can pinpoint the locations of users anywhere in the world. The restrictions historically were based on national security concerns, but the White House feels they no longer are necessary. (Wall Street Journal 28 Mar 96 A3)

#### THE EVOLUTION OF THE WEB

Peter Adams, director of interactive and creative services at Poppe Tyson Advertising proposes the following evolutionary description of the World Wide Web: "In the beginning, there was Genesis. Then came Renaissance, followed by the Age of Enlightenment and the State of Nirvana." Genesis was back a couple of years ago, when most Web sites consisted of little more than scanned in annual reports and some navigational buttons. The Renaissance occurred when marketers wrested control from the systems staff and started putting up fancy graphics. "The wallpaper was beautiful, but the sites were still static," says Adams. Now we're in the Age of Enlightenment, where meaningful activity is beginning to take place and return on investment starts. Adams predicts Nirvana will be achieved when

the Web sites becomes a routine extension of business. (Investor's Business Daily 27 Mar 96 A6)

#### AMD TAKES ON INTEL'S PENTIUM

Advanced Micro Devices has begun shipping long-awaited microprocessors that are comparable in speed to Intel's 75 MHz and 90 MHz Pentium chips. Up until now, AMD was relying on sales of its slower chips, compatible with Intel's 80486 series. "This puts AMD back in the right ballpark," says one analyst, "but they're playing on the fringes. I don't think Intel will even blink." Intel is concentrating on its next generation Pentium Pro chips. In the meantime, Cyrix Corp. has produced Pentium-class chips that, according to some tests, are even a little faster than Intel's. (Wall Street Journal 27 Mar 96 B12)

#### ELECTRONIC SIGNATURE

PenOp's \$150 digital signature kit uses a stylus and a digitizer to scan in a signature, and software then affixes it to a document. The system currently is being tested by the Internal Revenue Service, and PenOp's CEO thinks it someday will satisfy legal requirements for a signature on a wide variety of documents. (USA Today 27 Mar 96 B6)

#### SOFTWARE SALES LAG, TOO

In the wake of slowing growth in computer sales, PC software sales rose just 12% last year, according to the Software Publishers Association, driven in large part by sales of Windows-compatible programs. The fastest growing segments, in terms of revenue, were entertainment, up 42%, utilities, up 39%, personal information managers, up 42%, and languages and tools, up 41%. (Investor's Business Daily 27 Mar 96 A6)

#### CANADIAN STUDENTS TO HELP BUSINESSES ONTO THE INTERNET

Prime Minister Chretien announced about 2,000 students will be hired over the next three years to help 50,000 small businesses plug into the Internet. Under the \$15-million Student Connection jobs program, third- and fourth-year university students will gain work experience, new skills, business contacts and wages to finance their educations, while training business people so they can be more competitive in international markets. (Ottawa Citizen 28 Mar 96 D8)

#### INTERNET FUELS SPANISH-CANADIAN TURBOT WAR

Spanish Ambassador Jose Luis Pardos has posted on the Internet a series of angry, sarcastic statements and propaganda attacking former Fisheries Minister Brian Tobin's handling of the Canada-Spain turbot war. The history of the turbot issue was reviewed and the page included some decidedly undiplomatic criticisms of several Canadian officials. (Montreal Gazette 27 Mar 96 A13) Canada has registered an official complaint with Spain's foreign ministry in Madrid over material posted on the Internet by its ambassador to Canada. (Ottawa Citizen 28 Mar 96 A3)

#### CABLETRON'S SMARTSWITCH

Cabletron's SmartSwitch uses ASIC (application-specific integrated circuit) technology to hardwire, in one piece of silicon, many of the routing tasks previously done by software. The result is a super switch that can link four times as many computers as many conventional switches, and boosts data transmission speed by a factor of five. "This is a mechanical problem and I'm a machinery guy," says Cabletron's director of engineering. "So I built a machine." (Business Week 25 Mar 96 p76)

DAVID PACKARD DIES

David Packard, who with his partner William Hewlett founded the Hewlett-Packard Co. in 1938, died March 26. He was 83. (New York Times 27 Mar 96 B12)

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Selected from Edupage (3/28/96), edited by John Gehl and Suzanne Douglas.

>From beniger@rcf.usc.edu Fri Mar 29 10:33:40 1996  
Return-Path: beniger@almaak.usc.edu  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])  
by usc.edu (8.7.2/8.7.2/usc) with ESMTP  
id KAA18865 for <aapornet@usc.edu>; Fri, 29 Mar 1996 10:33:39 -0800  
(PST)  
Received: (from beniger@localhost)  
by almaak.usc.edu (8.7.2/8.7.2/usc)  
id KAA19826; Fri, 29 Mar 1996 10:33:38 -0800 (PST)  
Date: Fri, 29 Mar 1996 10:33:37 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Six New Email Lists on the Net  
Message-ID: <Pine.SUN.3.91.960329093820.16168A-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

#### SIX NEW EMAIL LISTS ON THE NET

Six recently-announced email lists:

- 1 - Advertising Media Planning, Buying and Research
- 2 - Domestic Violence
- 3 - Psyche in Cyberspace
- 4 - Psychology of the Internet: Research and Theory
- 5 - Webpsych Partnership: Psychology and Mental Health
- 6 - Women's Health Education and Research

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1 - Advertising Media Planning, Buying and Research

MediaPlan on maiser@amic.com Advertising Media Planning, Buying  
and Research Discussion list.

The MediaPlan mailing list has been established to encourage discussion of advertising media management issues. Planning, buying and media research are the broad topical areas. Discussions may cover new media, rate trends, strategic analysis, syndicated audience measurement methodology, traditional versus high-tech approaches, planning and buying techniques, information sources, planning software, media sales and reps, media computer services, gripes and tips, etc.

To subscribe, send the following command in the BODY of mail to LISTSERV@AMIC.COM

## SUBSCRIBE MediaPlan

To receive the FAQ of MediaPlan, send the command  
SEND MediaPln.FAQ  
to listserv@amic.com

For the list of Archive files, send the command LIST to  
listserv@amic.com or see the URL  
[http://www.amic.com/amic\\_mem/talk/forums/mediaplan/](http://www.amic.com/amic_mem/talk/forums/mediaplan/)

Owner: Advertising Media Internet Center (AMIC) <sales@amic.com>  
a subsidiary of Telmar Information Services Corp.

Moderator: AMIC staff and Abbott Wool <awool@awool.com>

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## 2 - Domestic Violence

NEW: Survival - Domestic Violence list  
Survival on Majordomo@facteur.std.com

Survival was created in March of 1996 to provide a forum for  
discussing domestic violence, child abuse, sexual assault, crisis/  
trauma intervention, and other directly related topics. The goal of  
Survival is to provide an information and support network for one  
another.

After a 2- week trial period, a nominal subscription fee must be paid  
to remain on list. A portion of these fees will go toward educating  
the public about domestic violence.

To subscribe send the command

subscribe survival

in the body of mail to majordomo@facteur.std.com

For further information about Survival, send a message with  
"Survival Info" in the subject line to: chaos@smartnet.net

Owner: DJ Lowery; Survival Adult Abuse, Inc.  
chaos@smartnet.net  
chaotic@world.std.com

Co-owner: D. Knox  
wraith2@ix.netcom.com

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## 3 - Psyche in cyberspace

Psyber-L - the psyche in cyberspace  
Psybernet on LISTSERV@HOME.EASE.LSOFT.COM

Psybernet Mailing List aims to help us become conscious of the  
effects of email groups and lists on the psyche. The list is a  
starting point for professional depth psychological work on the net.

Topics include:

The art of leadership in communication networks. Creating communication environments. Gender issues. Imagination, metaphors, archetypes, dreams, myths, personal identity, psychotherapy, and the unconscious. Special focus on how these psychological phenomena relate to cyberspace.

It is a place where the development of relationships around these interests is an important part of the work. The aim is to foster experiential learning.

The list is part of the Psybernet project which includes professionally facilitated psychological email groups, announcements about topics, fees, dates for these groups will be made in this list.

More information:

<http://www2.chch.planet.org.nz/~walter/psybernet.html>

To subscribe to PSYBER-L, send the following command to LISTSERV@HOME.EASE.LSOFT.COM in the BODY of e-mail:

SUBSCRIBE PSYBER-L yourfirstname yourlastname

For example: SUBSCRIBE PSYBER-L Joe Shmoe

Owner: Walter Logeman walterl@chch.planet.org.nz

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#### 4 - Psychology of the Internet: Research and Theory

##### Mailing List

##### Psychology of the Internet: Research & Theory

I am pleased to announce the creation of a mailing list to discuss research and theory on the psychology of the Internet.

The topics that are appropriate to this list are broadly defined, but can include such things as:

- How to conduct psychological research via the Internet
- Theory behind virtual support groups
- On-line psychotherapy
- "Internet Addiction Disorder"
- Psychology of various on-line phenomenon, such as flame wars, relationships, etc.

To subscribe to this mailing list, send a one-line e-mail (leaving the subject blank) to:

listproc@cmhc.com

In your e-mail, please include the line:

subscribe research Your-name

(replacing "Your-name" with your real name).  
A list of valid commands can be obtained by  
sending a one-line email to the above address  
with the word "help" in it.

The mailing list's submission address is:

research@cmhc.com

All who are interested in participating in this type of  
discussion are encouraged to subscribe. It is polite  
to send an introductory message to the list introducing  
yourself, a little bit about your background, and  
what you might hope to gain from participation  
on the list.

Mental Health Net: <http://www.cmhc.com/>  
'Your Psychology Source.'

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#### 5 - Webpsych Partnership: Psychology and Mental Health

NEW: WEBPSYCH - WebPsych Partnership  
WEBPSYCH on LISTPROC@CMHC.COM

I am pleased to announce the creation of a mailing list called  
WEBPSYCH to open communication and create a community among the  
leaders and/or Webmasters of psychology and mental health Web sites.  
The Webpsych Partnership is a free organization created to allow  
members to join together in collecting information and distributing  
it amongst its members, as well as offering quality guidelines for  
membership sites.

The topics that are appropriate to this list are broadly  
defined, but can include such things as:

- Distribution of new Web site announcements related to  
psychology or mental health
- Discussion of how best not to replicate resources on-line
- The future direction of such resources
- How to ensure viability in an ever-changing marketplace
- Innovative ways to increase Web traffic at a site
- Continuation and committment to offering free resources

All who are interested in participating in this type of  
discussion are encouraged to subscribe. It is polite  
to send an introductory message to the list introducing  
yourself, a little bit about your background, and  
what you might hope to gain from participation  
on the list.

To subscribe to WEBPSYCH, send the following command to  
LISTPROC@CMHC.COM in the BODY of e-mail:

SUBSCRIBE WEBPSYCH yourfirstname yourlastname



For example: SUBSCRIBE WEBPSYCH John Smith

Owner: John M. Grohol Psy.D. grohol@coil.com

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6 - Women's Health Education and Research

NEW: WHERE-L - Women's Health Education and Research Exchange  
WHERE-L on mailserv@medcolpa.edu Women's Health

Where-l is an open, unmoderated discussion list for recently published articles in women's health. Any topics under women's health are appropriate. Laypersons, activists, educators, students and health professionals are welcome.

To SUBSCRIBE to WHERE-L, send the following command in the body of e-mail to Mailserv@medcolpa.edu

SUBSCRIBE WHERE-L yourfirstname yourlastname

Owner: Lucia Beck Weiss Weissl@medcolpa.edu

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