This is the USC listproc archive of aapornet messages for this entire month. It is one big message, just the way the USC archive stored it. You can search within this month with your browser's search function.

Turning this into individual messages that Listserv can index and sort means a lot of reformatting. We will do this as time permits. Meanwhile, the search function works, so we have as much functionality as before. New messages are of course automatically formatted correctly—See August & September 2002.

Some of the early months have been completed. Take a look at them for an idea of how AAPORNET got started. (Thanks, Jim!)

Shap Wolf
shap.wolf@asu.edu

---

And the winner of the 1995 AAPOR Fun Run/Walk t-shirt slogan contest is ...

SAMPLE THE UNIVERSE: BE A POLLSTER

Congratulations to Fred Solop for his entry and thanks to all who participated. See you in Florida at the run/walk.

Jennifer Dykema
U-W Madison
Dykema@ssc.wisc.edu

---
Subject:      Job Announcement

I'd appreciate if you could pass along the job announcement below to anyone who may be interested.
Thanks.

POSITION ANNOUNCEMENT
SURVEY RESEARCH LAB
CENTER FOR GOVERNMENTAL SERVICES
AUBURN UNIVERSITY

The Survey Research Lab at Auburn University is seeking to fill the position of Research Associate as project manager/field manager.

The Survey Research Lab, Center for Governmental Services was established in January 1994. The SRL operates a 10 station CATI (computer assisted telephone interviewing) system using CASES software. The SRL conducts mail, telephone, and in-person surveys for state and local government, Auburn University faculty and administration, and the private sector.

The project manager/field manager is responsible for all aspects of survey research including: problem definition, research design and methodology, proposal development, questionnaire design, supervision of data collection, data analysis, report writing and presentation. In addition, the project manager will be responsible for programming surveys using CASES software and assisting in the management of the CATI system.

A master's degree in social science or related field is required and preference will be given to candidates with experience working in the survey research field, managing computer assisted telephone interview (CATI) surveys and knowledge of CASES software for developing CATI interviews. Minimum salary $25,000.00

The position is available March 1, 1995. Applications will be accepted until the position is filled.

Minorities and women are encouraged to apply.

Please submit a letter of interest, current resume/vita and the names of three references to:

Karen Khodadadi, SRL Manager
Center for Governmental Services
2236 Haley Center
Auburn University, Al 36849-5225
Telephone: (334)844-4781
The slogan is even nicer when you know some Dutch.

pollster is very close to the Dutch POOLSTER which means polar star.

greetings from Amsterdam,

Edith

-----------------------------
Edith de Leeuw
Free University, Amsterdam

Department of Social Research Methods
Koningslaan 22-24, 1075 AD
Amsterdam, the Netherlands

Internet: V70UEDIT at HASARA11.BITNET
tel: x.31.20.6647131

Hi...

I'm working on a paper in which we develop a method for constructing a meaningful estimate of average survey contact and response rates in the population at large, and the distribution of survey responses in the population (using responses to a survey question). Does anyone know of any previous work in this area? If so, I'd greatly appreciate it if you could forward any relevant references to me.

Thanks!

Barb Bickart
bickart@crab.rutgers.edu
Contact Lester Frankel at Audits & Surveys, 650 Avenue of the Americas, New York, NY 10011. 212-627-2034. Lester headed a group that investigated this. They published a report, as I recall, but I don't remember the sponsoring group.

warren Mitofsky

The NSF-sponsored Joint Program in Survey Methodology located at the University of Maryland announces two open faculty positions:

1. SURVEY STATISTICIAN

The Joint Program in Survey Methodology (JPSM) seeks applications for an open rank (tenured or tenure-track) faculty appointment from persons with research interests in survey statistics. Responsibilities include graduate teaching and research. Research interest should include areas such as sample design, variance estimation with complex sample designs, weighting and imputation, model-based vs. design-based inference, measurement error models, and small area estimation. Doctorate in statistics, biostatistics or a related field is required. Applicants for a tenured appointment should have a strong publication record in sampling or survey statistics. A strong record in funded research is also desirable. Send CV and names of three references to Dr. Graham Kalton, Search Committee Chair, JPSM, 2181 Lefrak Hall, College Park, Maryland 20742. Reviews begin May 1,
1995, and will continue
t until the position is filled. For more information call Dr. Graham Kalton
at 301 251-8253 or e-mail to
GKalton@survey.umd.edu. The University of Maryland is an EEO/AA Employer.
Women and minorities are
couraged to apply.

2. SURVEY METHODOLOGIST

The Joint Program in Survey Methodology (JPSM) seeks applications for an
open rank (tenured or
tenure-track) faculty appointment from persons with research interests in
survey methodology.
Responsibilities include graduate teaching and research. Research interest
should include areas such
as questionnaire design, computer-assisted data collection, cognition and
survey measurement,
interviewer effects, survey management, and the measurement and reduction of
nonsampling errors.
Doctorate in a relevant field is required. Applicants for a tenured
appointment should have a strong
publication record in survey
methodology. A strong record in funded research is desirable.
Send CV and names of three references to Dr. G. Kalton, Search Committee
Chair, JPSM, 2181 Lefrak
Hall, College Park, Maryland 20742. Reviews begin May 1, 1995, and will
continue until the position is
filled. For more information call Dr. Kalton at 301 251- 8253 or e-mail to
GKalton@survey.umd.edu.
The University of Maryland is an EEO/AA Employer. Women and minorities are
couraged to apply.

>From bickart@CRAB.RUTGERS.EDU Mon Mar 6 10:19:32 1995
Date:         Mon, 6 Mar 1995 10:19:32 EST
Reply-To:     News and Discussion for members of AAPOR
AAPORNET@USCVM.BITNET>
Sender:       News and Discussion for members of AAPOR
AAPORNET@USCVM.BITNET>
From:         Barbara Bickart <bickart@CRAB.RUTGERS.EDU>
Subject:      Re: Measuring how often peopl...
In-Reply-To:  Your message of Fri, 3 Mar 1995 19:37:59 -0500

Thanks!

Barbara Bickart
Assistant Professor of Marketing
Rutgers University-Camden
(609) 225-6593

>From ABELSON@WWS.PRINCETON.EDU Mon Mar 6 10:23:17 1995
Date:         Mon, 6 Mar 1995 10:23:17 EDT
Reply-To:     abelson@wws.Princeton.EDU
Sender:       News and Discussion for members of AAPOR
AAPORNET@USCVM.BITNET>
From:         Herb Abelson <ABELSON@WWS.PRINCETON.EDU>
Subject:      Re: AAPORNET Digest - 2 Mar 1995 to 3 Mar 1995
Walker Research of Indianapolis tacks on some questions about survey experience to their omnibus either every year or alternate years and have been doing it for some time. Try Tom King, President or Frank Walker, chmn at 317-843-3939

>From kdonelan@HSPH.HARVARD.EDU Wed Mar 8 10:52:04 1995
Date: Wed, 8 Mar 1995 10:52:04 -0500
Reply-To: News and Discussion for members of AAPOR <AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR <AAPORNET@USCVM.BITNET>
From: Karen Donelan <kdonelan@HSPH.HARVARD.EDU>
Subject: Job listing for master's level research assistant at Harvard

Moving to Boston or know someone who is (or would)?

We are seeking a person with a master's degree in survey research or public opinion (or a relevant discipline such as sociology, political science or government) to join our group in the Department of Health Policy and Management at the Harvard School of Public Health. Person should have minimum of 2-3 years experience in the analysis of polling and survey data, familiarity with the essentials of survey design, analysis and reporting, demonstrated ability to produce cross-tabulations of data with basic summary statistics, use SAS, Microtab and/or Wincross (or other tab packages) and to produce written summaries of same. Person should have interest in working collaboratively with a team of researchers who conduct multiple projects under tight deadlines, an interest in health/social policy studies is preferred. Job title is Research Specialist. Salary 30-35K.

On the less formal side, for those of you who do not know our group, we are mainly a health policy group with new funding (5 years) to explore a range of entitlements issues for the Kaiser Family Foundation. We also have a number of other active projects, mainly for foundations. We work collaboratively with a broad range of survey organizations--we subcontract field work, but design and analyze about 10-15 surveys per year. We publish extensively in the health, medicine, and health policy literature. We have been AAPOR members for several years, and will be presenting a few abstracts this year, so interested applicants can meet us there.

Contact person: Karen Donelan, Project Director, Department of Health Policy and Management, Harvard School of Public Health, 677 Huntington Avenue, Boston, MA 02115. Phone:(617)432-3829. E-mail kdonelan@hsph.harvard.edu. Prefer to receive hard copy cover letter and
cv/resumes, but will respond
to inquiries about details not provided here via e-mail. Prefer to keep
phone inquiries to a minimum.

Thanks for passing the word--

Karen Donelan
Robert Blendon
John Benson

>From DILLMAN@WSUV1.CSC.WSU.EDU Thu Mar 9 14:27:29 1995
Date: Thu, 9 Mar 1995 14:27:29 PST
Reply-To: News and Discussion for members of AAPOR
<brAAPORNET@USCV1.BITNET>
Sender: News and Discussion for members of AAPOR
<brAAPORNET@USCV1.BITNET>
From: Don Dillman <DILLMAN@WSUV1.CSC.WSU.EDU>
Subject: info. technologies in homes

Does anyone have or know where I can find good national estimates (from recent surveys) of the percent of households with computers, modems, e-mail services, fax machines, etc. I especially want to find some breakdowns by age, education and rural-urban. If you do, I'd appreciate hearing from you: Don Dillman 133 Wilson Hall Washington State University Pullman, Washington 99164-4014 FAX 509-335-0116
E-MAIL Dillman@wsuv1.csc.wsu.edu

>From WENDEL.THOMPSON@HQ.DOE.GOV Fri Mar 10 08:56:00 1995
Date: Fri, 10 Mar 1995 08:56:00 -0500
Reply-To: News and Discussion for members of AAPOR<brAAPORNET@USCV1.BITNET>
Sender: News and Discussion for members of AAPOR<brAAPORNET@USCV1.BITNET>
From: WENDEL.THOMPSON@HQ.DOE.GOV
Subject: Re: info. technologies in homes

Message authorized by:
: DILLMAN@WSUV1.CSC.WSU.EDU at Internet at X400PO

The 1993 Residential Energy Consumption Survey of 7,111 households conducted by the Energy Information Administration, U.S. Department of Energy, asked respondents if these appliances (among others) were used in the home: personal computer (23.3%), laser printer for computer (not dot matrix) (5.5%), facsimile machine (3.0%), and copier (separate from facsimile machine) (1.6%). The survey represented 96.6 million households as of July 1993. Breakdowns by Census region, climate zone, type of housing unit and ownership, year the home was built, and family income are available from the National energy Information center (202/586-8800).

Wendel Thompson
Energy Information Administration
202/586-1119
E-mail: wthompso@eia.doe.gov
Subject: info. technologies in homes
Author: AAPORNET@VM.USC.EDU_at_Internet at X400PO
Date: 3/9/95 5:27 PM

X-To: Aapor list serv <aapornet@vm.usc.edu>

Does anyone have or know where I can find good national estimates (from recent surveys) of the percent of households with computers, modems, e-mail services, fax machines, etc. I especially want to find some breakdowns by age, education and rural-urban. If you do, I'd appreciate hearing from you: Don Dillman 133 Wilson Hall Washington State University Pullman, Washington 99164-4014 FAX 509-335-0116 E-MAIL Dillman@wsuvm1.csc.wsu.edu

>From LEE@PACEVM.DAC.PACE.EDU Fri Mar 10 10:31:47 1995
Date: Fri, 10 Mar 1995 10:31:47 EST
Reply-To: News and Discussion for members of AAPOR <AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR <AAPORNET@USCVM.BITNET>
From: "Robert S. Lee" <LEE@PACEVM.DAC.PACE.EDU>
Subject: Re: info. technologies in homes
In-Reply-To: Message of Thu, 9 Mar 1995 14:27:29 PST from <DILLMAN@WSUVM1.CSC.WSU.EDU>

See the excellent study done by the Times Mirror Center for the People and the Press, May 1994 entitled "The Role of Technology in American Life." Andy Kohut is the director of this operation. As there is no address in the report, I'd suggest that you contact Andy.

Bob Lee

ROBERT S. LEE
PACE UNIVERSITY, 1 PACE PLAZA, NEW YORK, NY 10038
VOICE: 212/620-7851  FAX: 212/346-1573
LEE@PACEVM.DAC.PACE.EDU

>From PATTYGG@OREGON.UOREGON.EDU Fri Mar 10 09:29:43 1995
Date: Fri, 10 Mar 1995 09:29:43 -0800
Reply-To: News and Discussion for members of AAPOR <AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR <AAPORNET@USCVM.BITNET>
From: Patty Gwartney-Gibbs <PATTYGG@OREGON.UOREGON.EDU>
Subject: Re: info. technologies in homes

Don -
The 1994 Oregon Population Survey (RDD, CATI, n=5,585) had a supplement on attitudes, opinions, and computers in the home (n=948). In pretesting we found a great deal of social desirability bias for respondents to say they had a computer. So, we preceded the computer questions with items on electronic calculators in the home (72%), electronic games (38%), electronic typewriters (46%), and then finally personal computers (43.5%). Among those with PCs in the household, 30.7% said they had the capability of using the computer to communicate or get information over telephone lines (i.e., by a modem in the home). We asked everyone if they were able to use a computer to create or edit documents or graphics or to analyze data; only 3.9% said a flat-out "no," 49.7% said "yes," and 46.4% volunteered that they could but only "a little." If you are interested in the exact wording of the questions, the weighted SPSS files, or banners (by demographics and Oregon counties), feel free to contact me off line.

Patty Gwartney-Gibbs
Director, Oregon Survey Research Laboratory
University of Oregon
Eugene, OR 97403-5245
503-346-0824
fax: 503-346-5026
PATTYGG@OREGON.UOREGON.EDU

>From beniger@RCF.USC.EDU Sat Mar 11 08:48:43 1995
Date: Sat, 11 Mar 1995 08:48:43 -0800
Reply-To: News and Discussion for members of AAPOR <AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR <AAPORNET@USCVM.BITNET>
From: James Beniger <beniger@RCF.USC.EDU>
Subject: Straws In the Wind

ELSEVIER SEeks PILOT PROJECT PARTNERS
Elsevier Science Inc. is looking for 15 to 20 institutions to participate in a pilot project with the publisher, which plans to make more than 1,000 journals available via campus computer networks. A participating school will purchase a license for the journals it specifies, and they will be delivered on computer tapes or optical discs. Elsevier Electronic Subscription licenses will be priced depending on an institution's size and the number of journals it wishes to receive. (Chronicle of Higher Education 3/10/95 A17)

CYBERSURFERS ANONYMOUS?
With the numbers of online users more than doubling over the past two years, social pathologies are beginning to surface in cyberspace, where "a certain segment of the population can develop addictive
behavior in response to that stimulation," says a Harvard Medical School
addictions expert. Of
approximately 100 responses to a reporter's query regarding overuse of
online services, 22 reported a
"cocaine-like rush" and 12 others noted that online chatting helped them to
relax. Says the addictions
expert: "Online service is not as reliable as cocaine or alcohol but in the
contemporary world, it is
a fairly reliable way of shifting consciousness." (New York Times 3/8/95
B1)

>From Edupage 3/9/95, compiled by John Gehl and Suzanne Douglas.
>NATIONAL
NET'95, a policy conference on the National Information Infrastructure, will
be held April 5-7, 1995 in
Washington, DC. For info: net95@educom.edu

>From beniger@RCF.USC.EDU Sun Mar 12 10:11:14 1995
Date: Sun, 12 Mar 1995 10:11:14 -0800
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: James Beniger <beniger@RCF.USC.EDU>
Subject: PRELIMINARY MINI-PROGRAM

PRELIMINARY MINI-PROGRAM
AAPOR 50TH ANNIVERSARY CONFERENCE
Bonaventure Resort and Spa
Fort Lauderdale, Florida
May 18-21, 1995

THURSDAY, MAY 18

2:00 pm AAPOR COUNCIL MEETING
2:00 pm NATIONAL NETWORK OF STATE POLLS
2:00 pm DIDACTIC: The Current Art of Questionnaire Design 2:00 pm
DIDACTIC: Public Opinion
Resources on the Internet 8:30 pm PLENARY: Surveys and Sex: Science,
Politics, and Response
to the National Health and Social Life Survey

FRIDAY, MAY 19 (8:30-10:00 am)

Customer Satisfaction
New Developments in Survey Sampling
The 1994 Elections: What Have We Learned?
Reporting Race & Ethnicity, Understanding Prejudice & Segregation Evaluating
New Technologies: On-Ramps
to the Coming Superhighway? How Americans View History & Public Opinion:
Historical Treatments

FRIDAY, MAY 19 (10:15-11:45 am)

Strategies for Reducing Unit Nonresponse in Large-Scale RDD Surveys Trend
Analysis: Exploiting Change
to Infer Causation Panel on the 1994 Elections: A View from the States
Satisfaction: Does the Concept Generalize Across Studies? Survey and Market
Research Meet the Internet
AAPOR's History I

11:45-12:30 pm  POSTER SESSION I
12:30- 2:00 pm  CHAPTER REPRESENTATIVES LUNCH

FRIDAY, MAY 19  (2:00-3:30 pm)
Panel: CAPI--What Works and What Does Not?
DK Responses: What Do We Know About "Don't Know"?
Exit Polling: Four Critiques
Public Attitudes Toward Government and the State of the Nation AAPOR's
History II

FRIDAY, MAY 19  (3:45-5:15 pm)
Evaluating Computer Assistance: CAPI, CASI and Audio-CASI Attacking
Non-Response and Attrition Graphic
Design and Layout: Putting the Best Face on Survey Research Panel on AAPOR
and the Early State Polls:
Reflections on History Mass Media and Politics: Four Case Studies
Understanding Violence, Crime and
Punishment, Macro to Micro

6:00 pm  RECEPTION FOR NEWCOMERS (Cash Bar)
7:00 pm  50TH ANNUAL AAPOR AWARDS BANQUET
10:00 pm  SEMINAR ON MOTIVATED PROBABILITY
           NON-TRADITIONAL SING
           ALL-CHAPTER PARTY

SATURDAY, MAY 20

7:00 am  FUN RUN

SATURDAY, MAY 20  (8:30-10:00 am)
Constructing Items and Response Categories: Experimental Evidence Sampling
and Reaching Special
Populations I Pre-Election Polls I Public Opinion Research: The Changing
Shape of an Industry Gender
Differences I New Approaches to Venerable Theories of Communication and
Politics

SATURDAY, MAY 20  (10:15-11:45 am)
New Cognitive Approaches to Survey Research
Sampling and Reaching Special Populations II
Pre-Election Polls II
Gender Differences II
Media Reporting and Public Consumption of Polls
Systematic Historical Studies of Culture and Values

11:45-12:30 pm  POSTER SESSION II
12:30- 2:00 pm  PRESIDENTIAL ADDRESS
SATURDAY, MAY 20  (2:00-3:30 pm)


4:00 pm  AAPOR BUSINESS MEETING
6:30 pm  PRESIDENT'S RECEPTION (Cash Bar)
7:30 pm  DINNER DANCE, Featuring The Gene Krupa Band and the Sights and Sounds of 1945

SUNDAY, MAY 21  (9:00-10:30 am)

Cognitive Approaches to Item Response
New Computer Technologies for Survey Research
Panel on Public Journalism
The Role of Knowledge in Opinion Dynamics and Political Behavior Chapters in the History of Public Opinion Research

SUNDAY, MAY 21  (10:45 am-12:15 pm)

Experiments for Methods Development, Modeling & Increased Response Telephone as Method: Tools, Obstacles, Rewards Cognitive Approaches to Public Knowledge, Opinion and Politics International Perspectives on Opinion, Cultural Values and Politics Television's Role in Public Opinion Formation and Change

12:30 pm  LUNCH--AND GOODBYE TO ALL UNTIL AAPOR'S 51ST
I am interested in seeing whether there are standard questions used in member satisfaction surveys for HMOs and other managed health care plans. I would appreciate receiving copies of surveys used with something about the area of the country and size of the respective universes. If you can send hard copies to: Fred Goldner Dept. of Sociology Queens College Flushing NY 11367 or fax to Fred Goldner (914) 232 5329. Thanks.

50TH ANNIVERSARY CONFERENCE ABSTRACTS DUE IN 20 DAYS

The official commemorative keepsake program of the 50th Conference, bound in gold, will contain abstracts of all formal papers presented at the Conference in regular and poster sessions and on panels. Surely no author of an accepted paper will want to miss out on this once-in-a-lifetime opportunity.

To reduce costs and enhance communication, abstracts should be no longer than 200 words, not counting title, authors' names and affiliations (except for the University of Michigan, which will count as seven words). Abstracts exceeding 200 words are subject to editing; authors using fewer than 200 words may bank the remainder toward next year's Conference abstracts (no interest will accrue, however).

ALL ABSTRACTS ARE DUE BY ONE MINUTE BEFORE MIDNIGHT ON SATURDAY, APRIL 1. This gives you exactly 20 days. If you plan to use all 200 words, you must average at least 10 words per day; plan your time accordingly. Multiple authors of an abstract might profit from consideration of just three words: division of labor.

An AAPOR abstract consists of three parts:
> First, the TITLE, precisely as you wish it to appear on the final program.

> Second, the AUTHOR(S), using full formal names (remember that you are contributing to the data banks of eternity) in the order of your choosing, presented ALL IN CAPITAL LETTERS, each name-or group of names-followed by the most salient AFFILIATION (one only, and no acronyms-unless you work for IBM or the CIA) with ordinary capitalization.

> Third, the BODY of the abstract (no more than 200 words) written in short, direct sentences of English, each one light on modifiers and heavy with nouns and active verbs, with summary statistics and other facts, and especially with conclusions (all concluding calls for further research on your topic, however, will be deleted by automatic algorithm).

If at all possible, please send your abstract VIA EMAIL to beniger@rcf.usc.edu (do NOT encode your abstract). Because all abstracts will eventually find their way into electronic form, sending yours electronically will save time and effort. If email is not possible, however, please FAX it to (213) 740-8036 by Friday, March 31. Please do NOT send diskettes--would you want to hassle formats for scores of disks with 200 words each?

Past Conference Chairs report that extracting abstracts from authors is the least pleasant and most taxing part of the job. I find that difficult to believe, don't you? If you choose not to write an abstract, or plan to submit your abstract late, simply inform us by sending the one-line command, "I/we withdraw my/our paper from the 50th Conference Program," to the Net address given in the preceding paragraph. Only kidding, of course, but fairness requires us to issue the following warning:

WARNING: The AAPOR volunteer assigned responsibility for the Conference abstracts is expecting his first children (twin girls, no less) any day now. Experts in this area are unanimous in predicting sudden and acute sleep deprivation accompanied by sundry preoccupations. Although these afflictions may not affect his interest in obtaining your own particular 200 words at any cost, you must ask yourself, do I want to take this chance?

CONTEST--WIN VALUABLE PRIZES. To promote the writing of better and more useful abstracts, a sadly neglected and yet vital art (one that only grows in importance with the mounting glut of information), the 50th Conference plans to sponsor a contest to honor its best abstract. Several of the better abstracts will be selected for prominent display at the Conference and attendees will be able to vote
for their favorite. All authors of the winning abstract will receive a lovely prize, possibly a 50th Conference t-shirt (depending on how many authors take sizes we happen to have in overstock). All decisions of our judges are final; offer void if prohibited under Florida law.

>From beniger@RCF.USC.EDU Tue Mar 14 05:32:21 1995
Date: Tue, 14 Mar 1995 05:32:21 -0800
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: James Beniger <beniger@RCF.USC.EDU>
Subject: 50TH CONFERENCE AV EQUIPMENT

AAPOR 50TH ANNIVERSARY CONFERENCE
AUDIOVISUAL EQUIPMENT REQUEST FORM

If you are to have audiovisual equipment for your presentation at the Bonaventure Resort and Spa in Fort Lauderdale, you MUST complete this form and return it, no later than FRIDAY, APRIL 28, to:

Jenna Powell
Survey Laboratory (708) 491-8760
Northwestern University FAX (708) 467-1564
Evanston, IL 60208 jennapow@merle.acns.nwu.edu

1. Contact author (one name only):

2. Contact's Telephone:

3. Contact's Internet Address:

4. Title of Presentation:

5. Title of Session:

6. Day: ___ Thursday, May 18 Time: __________
   ___ Friday, May 19
   ___ Saturday, May 20
   ___ Sunday, May 21

7. Check audiovisual equipment needed:
   ROUTINE: ___ Flip chart and easel
              ___ Overhead projector and screen
              ___ 35mm slide projector and screen
   SPECIAL (require approval, as funds permit):
              ___ Cassette tape recorder
              ___ VCR and monitor, VHS (1/2-inch tape)
              ___ VCR and monitor, BETA (3/4-inch tape)
              ___ Other: please specify below:
All questions concerning audiovisual equipment should be addressed to Jenna Powell,
jennapow@merle.acns.nwu.edu,
(708) 491-8760, Fax (708) 467-1564.

>From beniger@RCF.USC.EDU Tue Mar 14 05:34:06 1995
Date:         Tue, 14 Mar 1995 05:34:06 -0800
Reply-To:     News and Discussion for members of AAPOR
               <AAPORNET@USCVM.BITNET>
Sender:       News and Discussion for members of AAPOR
               <AAPORNET@USCVM.BITNET>
From:         James Beniger <beniger@RCF.USC.EDU>
Subject:      50TH CONFERENCE: AStatA PROCEEDINGS
               AStatA SURVEY RESEARCH METHODS SECTION PROCEEDINGS
               OF THE 50TH AAPOR CONFERENCE

Authors of papers accepted for AAPOR's 50th Anniversary Conference Program
considered for inclusion in the American Statistical Association (AStatA)
Survey Research Methods
Section Proceedings of the 50th AAPOR Conference. Eligible topics of papers
are listed in the seven
categories under item #6 below. All formal 50th Conference papers--whether
included in regular, panel
or poster sessions--are eligible for consideration. Acceptance will be
determined by AStatA in
conjunction with members who are also members of AAPOR.

If you wish to have your work considered for these historic proceedings, you
must complete the six-item
form below and send it, along with the abstract of your paper (via fax, express or
snailmail) to Marlene Bednarz, AAPOR Secretariat, P.O. Box 1248, Ann Arbor,
MI 48106-1248, (313)
764-1555, FAX: (313) 764-3341.

SUBMISSIONS MUST BE AT THE AAPOR SECRETARIAT BY THE START OF BUSINESS
FRIDAY, APRIL 14, WITHOUT
EXCEPTION. SUBMISSIONS WITHOUT THE COMPLETED FORM BELOW AND A ONE-PAGE
ABSTRACT WILL NOT BE CONSIDERED
FOR THE AStatA/AAPOR PROCEEDINGS.

Decisions will be made by AStatA by May 11. Notifications of acceptance or
rejection will be found in
the 50th Conference packet of the designated contact author at the
Conference registration desk,
Bonaventure Resort and Spa, Fort Lauderdale, Florida, beginning Thursday
afternoon, May 18.

------clip here-------------------clip here-------------------clip here-----
Complete all items on this form and mail or fax it to Marlene Bednarz, AAPOR Secretariat, P.O. Box 1248, Ann Arbor, MI 48106-1248, (313) 764-1555, FAX: (313) 764-3341. You must also attach an abstract of your paper (not to exceed one page).

Both this form and the abstract must be received by the start of business Friday, April 14, 1995, if you wish to have your paper considered for the AStatA Proceedings.

1. Name of author(s) and coauthor(s):

2. Name of contact author to whom correspondence regarding publication should be mailed:

3. Affiliation of contact author:

4. Mailing address and phone/fax/email of contact author:

5. Title of paper:

6. Author must indicate which of the seven categories below BEST fits the topic of the paper.
   ___ Survey methodology and data collection methods
   ___ Data quality and nonsampling errors, including measurement errors, processing errors, and errors of nonobservation
   ___ Analytic techniques for survey data and the presentation of survey results
   ___ Ethics relating to survey conduct and standards for survey practice
   ___ Methodological findings from survey research
   ___ Survey methods education
   ___ Sampling design, estimation, and theory

AAPOR Secretariat, P.O. BOX 1248
Ann Arbor, MI 48106-1248 fax 313/764-3341 tel 313/764-1555

-----clip here-------------------clip here-------------------clip here-----

>From murray1@PIPELINE.COM Tue Mar 14 12:54:52 1995
Date: Tue, 14 Mar 1995 12:54:52 -0500
Reply-To: News and Discussion for members of AAPOR <AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR <AAPORNET@USCVM.BITNET>
From: Murray Edelman <murray1@PIPELINE.COM>
Subject: Commemorative Booklet

AAPOR Members:
By now, you should have received our letter describing the special commemorative booklet to be distributed at the conference. We're counting on this to raise the additional funds needed for all the special conference activities.

If you haven't received the letter, please e-mail Marlene at MBednaz@umich.edu.

If you need some inspiration on what to put in, please feel free to e-mail me.

We're hoping that this booklet will contain a sense of the lives, relationships, and spirit that have made up AAPOR.

Virtually,

Murray Edelman, Editorial Director murray1@pipeline.com
Voter News and Surveys
(212) 947-7280

>From George.Bishop@UC.EDU Tue Mar 14 14:27:55 1995
Date: Tue, 14 Mar 1995 14:27:55 -0500
Reply-To: News and Discussion for members of AAPOR <AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR <AAPORNET@USCVM.BITNET>
From: George.Bishop@UC.EDU
Subject: Re: Commemorative Booklet

Murray,I did not get the letter on the commemorative booklet.I've e-mailed Marlene for it.When is a response due?

>From REGAN@ZODIAC.RUTGERS.EDU Tue Mar 14 14:38:52 1995
Date: Tue, 14 Mar 1995 14:38:52 -0500
Reply-To: News and Discussion for members of AAPOR <AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR <AAPORNET@USCVM.BITNET>
From: "THOMAS (T) REGAN" <REGAN@ZODIAC.RUTGERS.EDU>
Subject: query

The Center for Public Interest Polling, at the Eagleton Institute of Politics, Rutgers University, is looking for information on studies--statewide or national--dealing with RACE, DISCRIMINATION, ETHNICITY, &/or DIVERSITY. We are interested in methodological issues & topics included in the research, as well as any other information.
In advance, thanks very much for your help. Consistent with listserver protocol broadcasted responses are what we expect, but if you would like to talk with us please feel free to call or write.

Janice Ballou
Director, Center For Public Interest Polling
We conducted fascinating focus groups for the Washington Post, with Rich Morin, a couple of years ago, in which we discussed race and discrimination issues with a group of African Americans (led by an AA moderator), a separate group of white people (I led), and then invited half of each group back two days later to respond to each other. It was used in a long piece in the Post and we would be very happy to talk with you more about it. Remember Art Linkletter saying "Kid's say the dardest things?" PEOPLE said the darndest things. (Or was it funniest?) Nancy Belden, Belden & Russonello, tel 202 789 2400.

SUMMARY: THE FOUR DEADLINES FOR 50TH CONFERENCE AUTHORS

First authors or otherwise designated contact authors of all formal 50th Anniversary Conference papers—in regular, panel or poster sessions—have four major deadlines to meet before arriving at the Bonaventure Resort and Spa on May 18 (the first three deadlines were explained here on AAPORNET on Monday and Tuesday). These four key deadlines are:

APRIL 1 (Required) 200-WORD ABSTRACT FOR OFFICIAL PAPERBOUND 50TH ANNIVERSARY CONFERENCE PROGRAM: Email, if at all possible, to beniger@rcf.usc.edu, or else fax to Jim Beniger, (213) 740-8036, by March 31.

APRIL 14 (Optional) AUTHOR REQUEST FORM AND ONE-PAGE ABSTRACT FOR AStatA SURVEY RESEARCH METHODS SECTION PROCEEDINGS OF THE 50TH AAPOR CONFERENCE: Fax or snailmail to Marlene
Bednarz, AAPOR Secretariat, P.O. Box 1248, Ann Arbor, MI 48106-1248, (313) 764-1555, fax: (313) 764-3341.

APRIL 28  (As Needed) REQUEST FORM FOR AUDIOVISUAL EQUIPMENT FOR 50TH CONFERENCE PRESENTATION: Send to Jenna Powell, Survey Laboratory, Northwestern University, Evanston, IL 60208, jennapow@merle.acns.nwu.edu, (708) 491-8760, fax: (708) 467-1564.

MAY 1  (Required) FINAL PAPER: Deliver to both the designated Discussant and Chair of your session at addresses which will be sent to you as soon as the two positions are filled. (Some panels may already have Chairs and/or Discussants, as listed in the Preliminary Program; Poster Session authors do not have this requirement— you will have no Chairs but scores of Discussants.)

>From smarcy@DATASTAT.COM Wed Mar 15 10:16:51 1995
Date:         Wed, 15 Mar 1995 10:16:51 EST
Reply-To:     smarcy@datastat.com
Sender:       News and Discussion for members of AAPOR <AAPORNET@USCVM.BITNET>
Comments:     Warning -- original Sender: tag was SMARCY@SMARCY
From:         Sherry Marcy <smarcy@DATASTAT.COM>
Subject:      Re: query

To Regan re studies on race, discrimination, ethnicity, and/or diversity: try contacting the Joint Center for Political Studies in Washington, D.C.

>From mbednarz@UMICH.EDU Wed Mar 15 11:42:14 1995
Reply-To:     News and Discussion for members of AAPOR <AAPORNET@USCVM.BITNET>
Sender:       News and Discussion for members of AAPOR <AAPORNET@USCVM.BITNET>
From:         Marlene Bednarz <mbednarz@UMICH.EDU>
Subject:      Re: 50TH CONFERENCE: AStatA PROCEEDINGS
In-Reply-To:  <199503141343.IAA29017@truelies.rs.itd.umich.edu>

>From the AAPOR Secretariat - AAPOR@umich.edu

Re: Consideration of Conference paper for AStatA Proceedings

Please do not e-mail the AAPOR Secretariat the information (contact author, paper title, abstract, etc.) on your AAPOR Conference paper – see Jim Beniger's previous message on AStatA Proceedings which contained details.

Either mail it (U.S. Post) or fax it to 313.764.3341
RE-THINKING AAPOR ....

Over the past seven months members of the Council have been hard at work giving AAPOR its regular 50 year check up. We decided in September to act on a proposal to do a top to bottom review of the way AAPOR operates in all areas of activity. The two subsequent Council meetings were expanded so we could devote a significant amount of time to considering AAPOR's purpose and how it does what it does. Let me share with you some of the highlights of our discussions - what we have decided, what we are still thinking about, and where we go from here.

First, we were pleased that we could come to a quick consensus about AAPOR's purpose. In our view, AAPOR attempts to bring together public opinion, market and social researchers to achieve the following things: (1) improve survey research practices, (2) make survey research more helpful to American society, and (3) increase and enrich public understanding of survey research.

As we could quickly agree about the goals and purpose of AAPOR, the Council was also able to easily identify what we, and hopefully you, like about the association. Two of the most positive aspects of AAPOR are that it is multi-disciplinary, and that it is an association of individuals rather than of organizations. It affords its members opportunities for networking, gives them a platform for professional visibility and recognition. Importantly, it provides role-modeling opportunities for younger researchers. As much as anything, AAPOR is a researchers meeting place. Its conference has a warmth and home grown ambience that is not found at other professional meetings. AAPOR meetings are the right size, and we would not trade our "semi-funky" meetings for more polished professional ones.

Our dissatisfactions with AAPOR came through clearly as well. Even though polling and survey research play an increasingly important role in society, AAPOR has hardly any public
visibility, and little to say about the major survey/polling issues of the day. We also have an inclusiveness problem. AAPOR does not attract as many market researchers as it should. Few political pollsters are active members, nor are many field directors. Younger researchers from all areas of survey research are also under-represented in our ranks. Perhaps relatedly, our educational efforts have not been very strong. Finally, many of us expressed dissatisfaction with the way AAPOR deals with "Standards." Two elements of discontent were expressed. First, the Code itself may need updating to be effective and relevant in the current research environment. Secondly, AAPOR's current Code enforcement mechanisms are weak. Given our resource limitations, and other constraints, whether we should continue to play a policing role is a basic Standards question with which we are struggling.

We have spent a fair amount of time attempting to figure out how to change the things we don't like about AAPOR, without jeopardizing that which we value. We have talked among ourselves. We have solicited the views of others not on the Council. Obviously, this is a big undertaking that has to be thought through carefully, but we also came to realize that there are some things we could easily agree on, and therefore could accomplish quickly. So we made a distinction between those changes we would proceed with now, versus those that will require more deliberation.

Our decisions so far have included establishing an AAPOR listserv for better member communication and feedback. AAPOR has also formed a public affairs committee that will advise on how to increase the organization's visibility in relation to all of its activities. Evans Witt is Chair, and will counsel Council at its meetings for the remainder of '94/95 and for the 95/96 term. We are proceeding with a Bob Groves-led survey of AAPOR members and former members. In an effort to draw more commercial attendance and attract younger professionals, Conference chairs Beniger and Ludwig will attempt to alter the format of a number of sessions at the next two conferences. These changes will include more invited papers, expanded roundtable discussions, and increased participation by panelists, who will not be required to prepare papers.

Our list of ongoing deliberations include how to expand and improve our educational efforts, including such things as offering more didactics at conferences and offering research workshops through local AAPOR chapters. We are considering creating a document of fundamental survey research principles that could become the basis of AAPOR taking institutional stands on controversial issues. Council is also
studying how to make the best use of AAPORNET. We will consider, if not hotly debate the issue of how to deal with Standards in the future.

I hope this gives you some sense of what we have done, and how we are trying to change AAPOR for the better. I'd like to hear from you if you have any thoughts about this. Write me or send me an email message (but do not post to AAPORNET, please).

Andrew Kohut
Times Mirror Center for the People & the Press
875 Eye St, NW, Suite 1100
Washington, DC 20006

AndyKo@aol.com

>From ELIGTW@DMDCEAST.FMP.OSD.MIL Thu Mar 16 05:23:00 1995
Date: Thu, 16 Mar 1995 05:23:00 PST
Reply-To: News and Discussion for members of AAPOR
Send: News and Discussion for members of AAPOR
From: "Elig, Timothy W." <ELIGTW@DMDCEAST.FMP.OSD.MIL>
Subject: FW: query on discrimination/diversity surveys

We are planning a large survey of uniformed service members for summer administration on these topics. We are also gathering information on related surveys in other federal agencies. Our project officer is Dr. Jack Edwards, at 703-696-5711, edwardje@dmdceast.fmp.osd.mil

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From: owner-aapornet
To: Multiple recipients of list AAPORNET
Subject: query
Date: Tuesday, March 14, 1995 2:38PM

The Center for Public Interest Polling, at the Eagleton Institute of Politics, Rutgers University, is looking for information on studies--statewide or national--dealing with RACE, DISCRIMINATION, ETHNICITY, &/or DIVERSITY. We are interested in methodological issues & topics included in the research, as well as any other information.

In advance, thanks very much for your help. Consistent with listserver protocol broadcasted responses are what we expect, but if you would like to talk with us please feel free to call or write.

Janice Ballou
Director, Center For Public Interest Polling
Eagleton Institute of Politics
Rutgers University
90 Clifton Avenue
New Brunswick, NJ 08901
908.828.2210 x240 (voice mail)
BALLOU@ZODIAC.RUTGERS.EDU
RESPONSE TO AAPOR'S 29TH ANNUAL STUDENT PAPER COMPETITION

Last fall, AAPOR announced its 29th Annual Student Paper Competition, open both to current students (undergraduate and graduate) and to those who received a degree during the 1993-94 academic year. In response to this "Call for the AAPOR Student Paper Competition," which the Conference Committee posted to 15 Internet lists with a total of 12,487 subscribers (the same list posted to AAPORNET early in January), we received a record 32 papers from 7 countries, and including 15 U.S. states and the District of Columbia:

California 1     Michigan 2     Canada 1
Connecticut 2     New Jersey 1     Egypt 1
DC 3           New York 1     England 1
Florida 3        Ohio 1       Hong Kong 1
Illinois 2       Oregon 1     New Zealand 1
Iowa 1          Pennsylvania 3     Switzerland 1
Maryland 1       Virginia 1
Massachusetts 1   Wisconsin 2

The "Call for the AAPOR Student Paper Competition" solicited work "in any field related to the study of public opinion, as most broadly defined, and in the theory and methods of survey and market research and applications of statistical techniques to such research." Specifically mentioned were 16 fields:

Business Admin  Economics  Marketing  Social Psych
Cognitive Sci   Geography  Political Sci  Sociology
Communications  History   Psychology  Statistics
Demography     Journalism  Public Policy  Survey Methods

Chair of the Student Paper Competition is Eleanor Singer, former editor of Public Opinion Quarterly, AAPOR President in 1987-88, and former President of the New York City chapter of AAPOR. Eleanor, who holds a doctorate in sociology, is currently Research Scientist at the University of Michigan's Survey Research Center, The Institute for Social Research. She is author of "Reporting on Risk" (with Phyllis Endreny, 1993), a co-author of "Reporting of Social Science in the National Media" (1988), and editor of "Survey Methods Research: A Reader" (with Stanley Presser, 1989).
Currently Eleanor's Student Paper Committee is wrapping up its work. Awards will include one AAPOR Student Paper Award and possibly one or more Honorable Mentions, the number to be decided by the Committee judges. A prize of $250 will be awarded for the winning paper, and its author will be invited to present the work at AAPOR's 50th Anniversary Conference in Fort Lauderdale. Any Honorable Mention papers will also be considered for presentation at the 50th Conference.

Because of AAPOR's particular interest in broader historical perspectives on the field of public opinion research, for its 50th Anniversary Program, a second special prize might be awarded--at the discretion of the Student Paper Committee--for the best student paper on the history and development of public opinion and survey research. This might include such topics as the growth of the survey research industry, long-term changes in the definition and measurement of public opinion, the development of survey research or marketing methods, and historical trends in public opinion.

AAPOR will provide travel expenses and accommodations at the 50th Annual Conference to the Student Paper Award winner or winners, and full or partial support for Conference expenses to one or more Honorable Mention winners. The 50th Conference Committee encourages you to seek out and introduce yourselves to each of these Student Paper Award winners--in them you will see reflected the course of AAPOR's next half-century.

>From LINK@IOPA.SCAROLINA.EDU Thu Mar 16 12:44:12 1995
Date:         Thu, 16 Mar 1995 12:44:12 EDT
Reply-To:     News and Discussion for members of AAPOR
Sender:       News and Discussion for members of AAPOR
From:         "Michael W. Link" <LINK@IOPA.SCAROLINA.EDU>
Organization: University Of South Carolina
Subject:      Issue saliency

Is anyone familiar with existing data measuring cross-time changes in issue saliency? I'm familiar with Gallup's "most important problem" question -- are there any others? In particular, I need (preferably) monthly measures for the 1969-1981 time periods (i.e., Nixon through Carter administrations). What about measures of evening news or newspaper stories during this time frame? I would appreciate any ideas or suggestions you might have. Thanks!

>From beniger@RCF.USC.EDU Thu Mar 16 12:08:38 1995
Date:         Thu, 16 Mar 1995 12:08:38 -0800
Reply-To:     News and Discussion for members of AAPOR
Sender:       News and Discussion for members of AAPOR
From:         "Michael W. Link" <LINK@IOPA.SCAROLINA.EDU>
29TH ANNUAL STUDENT PAPER COMPETITION: LIST OF 32 SUBMISSIONS

The 50th Anniversary Conference Committee takes great pleasure in introducing to the distinguished members of AAPORNET the 32 equally distinguished students in AAPOR's 29th Annual Student Paper Award Competition by listing here their papers. We suggest that it might be prudent for you to jot down the names of these students—you will probably be fighting to hire many of them quite soon.

Current Affiliations Represented:

<table>
<thead>
<tr>
<th>Author/Affiliation</th>
<th>Full Title of Paper</th>
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<tbody>
<tr>
<td>Joe Arena</td>
<td>The Information Society Under Construction: Retail Credit and the Discourse of Technology</td>
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<tr>
<td>Judy Berkowitz</td>
<td>The Impact of Computer-Assisted Personal Interviewing on Responses to Open-Ended Questions</td>
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<tr>
<td>Mollyann Brodie</td>
<td>Sensitization Effects in a Study of the Impact of a Nationally-Broadcast Special on Health Care Reform</td>
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<tr>
<td>Rachel A. Buddeberg</td>
<td>Development and Refinement of a Measurement Scale of Corporate Social Responsibility As Defined by Consumers</td>
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List of 32 Student Papers Submitted:
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<th>Name</th>
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<tr>
<td>Univ. of Pittsburgh</td>
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<td>Mary K. Casey</td>
<td>Access to Hidden Populations Through Community-Based Organizations: The Case of HIV Prevention</td>
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<td>Michigan State Univ.</td>
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<td>Mark K. Cassell</td>
<td>Are Germans Calling in Their Mortgage at the Polls?: A Study of Nat'l Identity, Public Ownership and Electoral Behavior</td>
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<td>University of Wisconsin</td>
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<td>Young I. Chun</td>
<td>Effects of Certified-Mail and Telephone Prompting on Converting Nonrespondents in a Business-Based Customer Satisfaction Survey: An Experimental Study</td>
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<td>Bur of Labor Statistics</td>
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<td>Daniel Dowd</td>
<td>Partisanship Change Among African Americans, 1937-1956</td>
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<td>Yale University</td>
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<td>Chris Duston</td>
<td>A Review and Critique of Theoretical Approaches to Ethnicity-of-Interviewer Effects</td>
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<td>University of Florida</td>
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<td>IWI, Switzerland</td>
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<td>Robert M. Eisinger</td>
<td>Presidential Polling in the Eisenhower White House</td>
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<td>University of Chicago</td>
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<td>John H. Evans</td>
<td>Worldviews or the Proximate Experience of Status Groups as the Source of Moral Value Orientation</td>
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<td>Princeton University</td>
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<td>Julia Fowler</td>
<td>Video News Magazines--Central to the Corporate Culture?</td>
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<td>Univ. Wolverhampton, UK</td>
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<td>Kathryn E. Fredericks</td>
<td>The Manipulation of Public Opinion and Social Policy in Canada</td>
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<td>University of Ottawa</td>
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<tr>
<td>Ewa A. Golebiowska</td>
<td>The &quot;Pictures in Our Heads&quot; and Individual-Targeted Tolerance</td>
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<td>Ohio State University</td>
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<tr>
<td>Ty Gordon</td>
<td>Value Questions of Morality and Equality: Do People Have More in Common by Race, Gender or Class?</td>
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<td>Alexandria, Virginia</td>
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<tr>
<td>Joseph D. Graf</td>
<td>Influences on the Development of the Concept of Public Opinion</td>
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<td>Stanford University</td>
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<td>Michael Guge</td>
<td>Racial Attitudes and Minority Population Change</td>
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<td>Iowa State University</td>
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<tr>
<td>Helen C. Harton</td>
<td>Thought- and Information-Induced Polarization: The Mediating Role of Involv-</td>
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</table>
The Women's Multiple Roles Study at Kent State University is using the CI3 interviewing software made by Sawtooth Software. We are currently having difficulties with questions which allow multiple choices. We are interested in talking with people who have used this software on laptop computers for
interviews lasting over one hour.

If you are using CI3 interviewing software, please send a message to Aloen Townsend at the above email address or call 1-800-408-3364 and ask to speak with Kristin Baughman or Lynn Martire.

>From LOIS@SRC.SBS.UTAH.EDU Thu Mar 16 15:19:18 1995
Date: Thu, 16 Mar 1995 15:19:18 MST
Reply-To: News and Discussion for members of AAPOR
Sender: News and Discussion for members of AAPOR
From: Lois Haggard <LOIS@SRC.SBS.UTAH.EDU>
Organization: Survey Research Center
Subject: Guidelines for selecting survey research

Does anyone have, or know of anything that has been written on How to select a survey research provider?

The Survey Research Center here at the University of Utah will be closing on June 30th of this year, and I'd like to leave my former clients and others in the local community here with some good guidelines for replacing our services with those of another provider. I thought about writing something, but I just know there must be some good materials already out there.

I'm looking for clear, concise, and written for general consumption.

Thanks,

Lois Haggard, Ph.D., Director
Survey Research Center
University of Utah
lois@src.sbs.utah.edu

>From SALANT@WSUVM1.CSC.WSU.EDU Fri Mar 17 06:08:42 1995
Date: Fri, 17 Mar 1995 06:08:42 PST
Reply-To: News and Discussion for members of AAPOR
Sender: News and Discussion for members of AAPOR
From: Priscilla Salant <SALANT@WSUVM1.CSC.WSU.EDU>
Subject: Re: Guidelines for selecting survey research
In-Reply-To: Message of Thu, 16 Mar 1995 15:19:18 MST from <LOIS@SRC.SBS.UTAH.EDU>

It's just * a start indeed * but you could look at the book I did with Don Dillman called How to Conduct your Own Survey published by John Wiley and Sons. The point of the book is to help people conduct their own simple, practical surveys, but also to decide when they need professional help ... toward the end of the book we talk about what people should think about when selecting a source of
assistance. This isn't exactly what you're looking for but a
beginning! --Priscilla Salant Dept. of
Agricultural Economics WA State University Pullman, WA 99164-6210

The General Social Survey puts out an annual newsletter, GSSNews. You may
receive a free subscription
by contacting me and giving me your snail mail address. tom w smith
nnrtws1@uchimvs1.uchicago.edu

At this point we have five exhibitors planning to come to the conference at
Ft. Lauderdale. These are:
Computers for Marketing, Microtab, Inc., Sawtooth Software, Survey
Sampling,Inc., and SPSS which will
exhibit both SPSS and SYSTAT.

There are still a few who have not yet made up their minds including IBM
which, if they come, will
exhibit OS/2 WARP and its Internet capabilities.

If anyone knows of any others who would like to exhibit, please have them
ger in touch with me as soon
as possible.

Cheers . . . . . Bob Lee

ROBERT S. LEE
PACE UNIVERSITY, 1 PACE PLAZA, NEW YORK, NY 10038
VOICE: 212/620-7851  FAX: 212/346-1573
LEE@PACEVM.DAC.PACE.EDU
The General Social Survey puts out an annual newsletter, GSSNews. You may receive a free subscription by contacting me and giving me your snail mail address. tom w smith nnrtws1@uchimvsl.uchicago.edu

I would appreciate getting on the list. My address is Dept. of Sociology, Case Western Reserve University, Cleveland, Ohio 44106

From KFRANKOVIC@DELPHI.COM Fri Mar 17 21:30:50 1995
Date: Fri, 17 Mar 1995 21:30:50 -0500
Reply-To: News and Discussion for members of AAPOR <AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR <AAPORNET@USCVM.BITNET>
From: Kathy Frankovic <KFRANKOVIC@DELPHI.COM>
Subject: JOB OPENING

TO: AAPOR MEMBERS
FROM: Kathy Frankovic

CBS NEWS TEMPORARY JOB OPENING

The CBS News Election and Survey Unit will have a maternity leave opening for the position of Manager of Surveys, beginning in late June or early July, 1995. The position has an expected duration of four months.

The Manager of Surveys is responsible for supervising portions of the conduct of CBS NEWS and CBS News/New York Times Poll, and applicants should be experienced in all aspects of survey research, including questionnaire design, monitoring interviewers, coding, and data analysis. CBS uses the University of California CASES programs for its CATI operations.

The Manager also substitutes for the Director of Surveys in dealing with CBS News correspondents and producers, overseeing the use of polls on air. In addition, he or she may be interviewed on CBS News Radio when new polls are released.

During this period, CBS News will prepare for its 1996 election coverage, in addition to conducting polls on political and social issues.

Given the scope of the Manager's responsibilities, the opening may be of interest to employed individuals and academics who could take a leave of absence for this period.

Salary would be negotiable based on experience, and can include benefits.

Those interested should fax or e-mail a letter of interest and a resume to Cheryl Arnedt, Manager of Surveys, CBS News.
Greetings from Cairo! I need recommendations for a public opinion textbook for third-year students at the American University in Cairo. I have been using Vincent Price's PO book, but it is too condensed for students outside of the West and whose first language is not English. Interestingly, most texts I've seen find that the concept of a public opinion evolved out of the Enlightenment. Here in Egypt we gleaned the basic concepts from Price's book for about five weeks, then went back a thousand years to study the concept of public opinion as prescribed in the Qur'a'n. Then we spend the remainder of the semester researching the applicability of public opinion in contemporary Egypt (from the Eastern, not Western use). It's most interesting for the students and me. Still, I need recommendations for a text even with limitations. Please respond to me personally and don't put it on this net.

Dr. Beverly A. Jensen
Assistant Professor
The American University in Cairo
Internet: Jbeverly@auc-acs.eun.eg

I have an opportunity to teach a course in Media and Public Opinion, with an emphasis on Media and politics in the United States. Does anyone have suggestions for texts, articles and approaches.

Forgive the vaugeness, but that is what they want!

Mark Jendrysik
UNC-Chapel Hill
Institute for Research in Social Science
Addition to Preliminary Program

Due to a clerical error by the Conference Chair, a paper has been inadvertently left out of the 50th Conference Preliminary Program. In the session "Sampling and Reaching Special Populations I," Saturday, May 20, 8:30-10:00 am, following the paper by Mark Jendrysik and Beverly Wiggins, all please add a fourth paper:


Apologies to Joan and Keith, and to their friends and fans who searched in vain for this paper on the Preliminary Program.

50th Conference on the Web

AAPOR'S 50TH ANNIVERSARY CONFERENCE ACQUIRES A HOME PAGE ON THE WWW

I am pleased to announce that, as of March 10, our 50th Conference has its own "golden" home page--for our Golden Anniversary--on the World Wide Web (or WWW). As many of you know, the WWW is one of the newer systems for organizing information on the Internet (it uses hypertext links to enable jumping among screens and even their "Websites" by simply clicking on highlighted words or images); a home page is any particular Website's opening screen. For those of you with access to Web Browsers like Mosaic, Netscape, WinWeb or MacWeb, the 50th Conference's URL (or universal resource locator, an address for a Website) is:

http://www.csu.edu.au/special/conference/AAPOR

This Website was created by Sandy Tse on her own initiative. Sandy, who has a paper coauthored with
Philip Tsang and Noel Witney on the 50th Conference Program (in the 10:15 am Friday session, "Survey and Market Research Meet the Internet"), is currently on the staff of the Asia-Pacific World Wide Web Conference '95. Subtitled "WWW--Changing the Way We Work, Learn and Play," this conference will be held September 18-21, 1995, at the Convention and Exhibition Centre, Darling Harbour, Sydney, Australia.

Several AAPOR members are involved in various ways with the Asia-Pacific WWW Conference, which is sponsored jointly by the NCSA Software Development Group (SDG) at the University of Illinois, Urbana-Champaign, the Open Software Foundation Research Institute (OSFRI), the European Laboratory for Particle Physics (CERN), Charles Sturt University (Australia), the Australian Academic Research Network (AARNet), and the International Telecommunications Society (U.S.). If you'd like to know more, please contact Sandy at stse@golum.riv.csu.edu.au, or the Asia-Pacific WWW Conference Website URL, http://www.csu.edu.au/special/conference/WWWWW.html

Thanks to Sandy's initiative, our AAPOR Conference Committee (AAPOR50 on the Internet) will use the 50th Anniversary Conference Website both to promote our 50th Conference to the world (unlike AAPORNET, our Website is open to all comers), and also to disseminate its intellectual contributions globally. Toward these ends, our Website already includes our Call for Papers, our Call for the 29th Annual Student Paper Competition, the draft of an AAPOR Newsletter article on the founding of AAPORNET, and our Preliminary Mini-Program (posted here on AAPORNET last week). I plan to send all of our Conference abstracts to our Website, as I receive them, and also any Conference papers, notes of discussants, and individual reports from participants that I might receive--at least through the summer--in electronic form. Sandy, for her part, has graciously offered the services of her nine assistants to help in this effort.

Not that it matters, since AAPOR's 50th Anniversary Conference Website properly exists in cyberspace, but its more physical roots might be found near Wagga Wagga, a city of about 50,000 in the rich agricultural valley of the Murrumbidgee River in New South Wales, Australia, about 220 miles southwest of Sydney and 100 miles due west of Canberra. Don't you wish that Harry Field could know how far his original ideas for an AAPOR conference have moved, from his office in the Colorado state capital in 1945 to the environs of Australia's national capital--and from there to the cyberspace of the World Wide Web--just a half-century later?
I'm sure we all look forward to meeting Sandy Tse in Fort Lauderdale in May, and to thanking her personally for creating the "golden" Website for our Golden Anniversary Conference. By way of introducing her to you, Sandy holds BBUs and MBA degrees in business and is currently completing a doctoral dissertation, "Business Applications of the WWW," at the University of South Australia; she is also on the academic staff of the School of Information Studies, Charles Sturt University. Although Sandy has never been to an AAPOR Conference, she did visit Florida 10 years ago and reports that she "will love to visit Florida again." Sandy hopes to bring along a gift-pack of wine from her university's winery (for the Conference Chair's table, of course), and also a few Asia-Pacific WWW Conference T-shirts, should any of you want to swap for your 50th Anniversary Conference or (preferably) university T-shirt. If you'd like to tour the university winery, by the way, try: http://www.csu.edu.au/research/rpcgwr/winery.htm

>From beniger@RCF.USC.EDU Wed Mar 22 05:19:01 1995
Date:         Wed, 22 Mar 1995 05:19:01 -0800
Reply-To:     News and Discussion for members of AAPOR
             <AAPORNET@USCVM.BITNET>
Sender:       News and Discussion for members of AAPOR
             <AAPORNET@USCVM.BITNET>
From:         James Beniger <beniger@RCF.USC.EDU>
Subject:      Internet News and Events

NEW TO THE NET

*Who's on the Internet? Is the Net a viable place to do business? O'Reilly & Associates is trying to find out. The company is entering Phase II of a three-phase survey of the Internet's true size and composition. A limited number of companies and organizations are being asked to participate in Phases II and III of the research. Interested parties should contact Florence Kanuk, O'Reilly & Associates, 103 Morris St., Sebastopol, CA 95472; 800-998-9938 or 707-829-0515; florence@ora.com. Information on the survey can be found on the World Wide Web at http://www.ora.com/survey/

*Getty Art History Information Program on WWW. Users of the Internet can now access art-historical information from bibliographic and research databases of the Getty Art History Information Program (AHIP). Nearly 500,000 records from the Avery Index to Architectural Periodicals, the International Repertory of the Literature of Art (RILA), and the Provenance Index are now available on a trial basis through AHIP's new home page on the World Wide Web at http://www.ahip.getty.edu/ahip/home.html.

EVENTS

*Women and the New Information Technologies. Troy, NY, April 1. Contact: 518-270-2407 or e-mail cirksena@cnsvax.albany.edu or cirksk@sage.edu.

*ED-MEDIA 95 (World Conference on Educational Multimedia and Hypermedia), June 17-21, Graz, Austria. Contact: http://www.iicm.tu-graz.ac.at/Cedmedia or gopher://aace.virginia.edu.

*INET'95. Honolulu, HI, June 27-30. The fifth annual conference of the Internet Society. Contact: Internet Society at 703-648-9888 or via e-mail at inet95@isoc.org.

*4th Annual Conference on Multimedia in Education and Industry. Asheville, NC, August 3-5. Contact: fax to 803-737-7440 or e-mail kimbro@sbt.tec.sc.us.

*Seminar on Academic Computing'95. Tough Choices: Radical Opportunities," August 4-9. Snowmass Village, CO. Contact: http://www.princeton.edu/~sac or birdd@ccmail.orst.edu.

>From rfink@NYMC.EDU Wed Mar 22 16:44:47 1995
Date:         Wed, 22 Mar 1995 16:44:47 -0500
Reply-To:     News and Discussion for members of AAPOR
<AAPORNET@USCM.BTNET>
Sender:       News and Discussion for members of AAPOR
<AAPORNET@USCM.BTNET>
From:         Raymond Fink <rfink@NYMC.EDU>
Subject:      AAPOR 1995 Conference - Room sharing.

Have reserved a room for AAPOR conference May 18-21. Looking for someone to share. Internet RFink@NYMC.edu; Phone (914)993-4256; FAX (914)993-4434.

>From LEE@PACEVM.DAC.PACE.EDU Fri Mar 24 11:52:57 1995
Date:         Fri, 24 Mar 1995 11:52:57 EST
Reply-To:     News and Discussion for members of AAPOR
<AAPORNET@USCM.BTNET>
Sender:       News and Discussion for members of AAPOR
<AAPORNET@USCM.BTNET>
From:         "Robert S. Lee" <LEE@PACEVM.DAC.PACE.EDU>
Subject:      IBM to exhibit at the conference

IBM will be joining our other exhibitors and will demonstrate OS2/Warp including its Internet capabilities.

ROBERT S. LEE
PACE UNIVERSITY, 1 PACE PLAZA, NEW YORK, NY 10038
VOICE: 212/620-7851  FAX: 212/346-1573
LEE@PACEVM.DAC.PACE.EDU
This is just a note to remind you about the possibilities for taking out an ad, or listing yourself as a Conference Supporter, in the AAPOR 50th Anniversary Commemorative Program. You have received 2 mailings about this - a separate one and a note tucked away in your conference packet.

To have your name listed as a Conference Supporter requires only a $25 payment. For an ad, you can send along original copy, or send us your message and we'll typeset it for you (and give you a chance to review it). If you have any questions, Email me directly.

AAPORNET members interested in learning more about Internet resources might consider the ROADMAP workshop, which several AAPOR members recommend. All 27 ROADMAP lessons are now available from a passive list server (and also via gopher and WWW). Here are the details from Patrick Crispen, the ROADMAP organizer:

ROADMAP was a free, twenty-seven lesson Internet training workshop conducted via LISTSERV in the Fall of 1994 and early Spring of 1995. The response to the Roadmap workshop has been so incredible -- over 80,000 people from 77 countries have participated in the workshop's four distribution lists -- that I have had to close the workshop's subscription lists to new subscribers.

Wait ... it gets worse. At this point in time, I really don't have plans to repeat the Roadmap workshop anytime in the near future.

That's the bad news. The good news is that even though you can no longer subscribe to Roadmap, I have set up a way that you can get all of the Roadmap workshop lessons sent to you! I have placed every single one of the Roadmap workshop's 27 lessons on a computer at the University of Alabama, and you can retrieve the lessons using a few, simple e-mail commands.
To find out how to retrieve the Roadmap workshop lessons, and to find out a little more about the Roadmap workshop itself, all you have to do is send an e-mail letter to

LISTSERV@UA1VM.UA.EDU

(that's "you-ay-won-vee-em") with the command

GET MAP PACKAGE F=MAIL

in the *BODY* of your e-mail letter.

After you send your letter off, a computer at the University of Alabama will process your letter, and will -- usually within 24 hours -- e-mail you two letters: one telling you a little more about the Roadmap workshop, and another telling you how you can retrieve the workshop lessons with a few, simple e-mail commands.

You can also find the Roadmap workshop archives on the University of Alabama's CMS Gopher server (UA1VM.UA.EDU) in the "Network Resources, Services and Information" menu, or on my World Wide Web homepage at http://ualvm.ua.edu/~crispen/crispen.html

LIST OWNER: PCRISPE1@UA1VM.UA.EDU <Patrick Douglas Crispen>

>From beniger@RCF.USC.EDU Sun Mar 26 20:24:09 1995
Date: Sun, 26 Mar 1995 20:24:09 -0800
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: James Beniger <beniger@RCF.USC.EDU>
Subject: Breaking News About the Internet

CYBERSEX DEBATE
Attached without debate to the Senate Commerce Committee's telecom reform bill is a measure that would level fines up to $100,000 and jail terms up to two years for a person convicted of "knowingly" transmitting "obscene, lewd, lascivious, filthy or indecent" material over communications networks. The bill exempts companies that merely provide transmission services for use by customers. (New York Times 3/24/95 A1, 3/26/95 A1, Washington Times 3/13-19/95 Nat'l Wkly p.13)

PUBLIC POLICY GROUP SUES OVER INFORMATION ACCESS
The Electronic Privacy Information Center (Epic) has sued the federal government to find out what the recently formed Security Policy Board is up to. The board was founded to formulate security policy for the National Information Infrastructure. Epic has complained that the group's work is being kept secret. "This is a battle over the accountability and oversight of government computer policy," says an Epic official. (Information Week 3/27/95 p.10)
BAN AGAINST UNSOLICITED ADVERTISING BY FAX
A federal court of appeals has unanimously upheld a law banning unsolicited
commercial advertising by
fax, on the grounds that it places a costly burden on recipients of such
material. The court rejected
the argument that the ban violates free speech. (New York Times 3/24/95 A13)

SET-TOP BOXES FOR CONSUMERS
House Commerce Committee Chairman Tom Blilely (R-Va.) and Ed Markey
(D-Mass.), the ranking Democrat on
the House Telecommunications Subcommittee, are co-sponsoring legislation
that would allow consumers to
purchase their own set-top boxes for decoding cable TV signals. The
lawmakers say their bill would
also apply to future devices that will be "our entrance ramps onto the
information superhighway."
"Today's advanced phones happened only because of a healthy, competitive
retail market -- and so did
the revolution in computer modems and fax machines that followed," says
Blilely. (Broadcasting & Cable
3/20/95 p.54)________

>From Edupage 3/26, edited by John Gehl (gehl@educom.edu) & Suzanne
>Douglas
(douglas@educom.edu). Voice: 404-371-1853, Fax: 404-371-8057

>From RSHalp@IX.NETCOM.COM Sun Mar 26 20:46:38 1995
Date: Sun, 26 Mar 1995 20:46:38 -0800
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: "RICHARD S. HALPERN" <RSHalp@IX.NETCOM.COM>
Subject: Re: Free Internet Training Workshop

This is wonderful! Many thanks. IF the lessons are in simple text form would
it make sense to have
copies available (at a price) at the AAPOR conference?

>From V70UEDIT%hasara11.bitnet@SARA.NL Mon Mar 27 14:29:52 1995
Date: Mon, 27 Mar 1995 14:29:52 +0100
Reply-To: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
Sender: News and Discussion for members of AAPOR
<AAPORNET@USCVM.BITNET>
From: Edith de Leeuw <V70UEDIT%hasara11.bitnet@SARA.NL>
Subject: Re: Free Internet Training Workshop
In-Reply-To: Message of Sun,
26 Mar 1995 20:01:07 -0800 from <beniger@RCF.USC.EDU>

You should try the roadmap; its fun and you learn absolutely everything
there is to know. I enjoyed it,
edith

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Edith de Leeuw
Hi,
Remember that Patrick Crispen has copyright on roadmap, and he has earned every bit (pun intended) of it. So before making copies available at the AAPOR conf, check first with him. Besides it is a lot of print; it is perhaps better to have the description on how to subscribe to Patrick's lessons available (or a disk with the lessons, but again they are copyrighted!) Best regards,
Edith

--------------------------------
Edith de Leeuw
Free University, Amsterdam

Department of Social Research Methods
Koningslaan 22-24, 1075 AD
Amsterdam, the Netherlands

Internet: V70UEDIT at HASARA11.BITNET
tel: x.31.20.6647131

50TH ANNIVERSARY CONFERENCE ABSTRACTS DUE IN 6 DAYS
First authors or otherwise designated contact authors of all formal 50th Anniversary Conference papers--in regular, panel or poster sessions--have four major deadlines to meet before arriving at the
Bonaventure Resort and Spa on May 18. The first of these deadlines, for the 200-word abstract, comes at one minute before midnight on April 1—which gives you six more days. The four key deadlines are:

APRIL 1 (Required) 200-WORD ABSTRACT FOR OFFICIAL PAPERBOUND 50TH ANNIVERSARY CONFERENCE PROGRAM: Email, if at all possible, to beniger@rcf.usc.edu, or else fax to Jim Beniger, (213) 740-8036, by March 31.

APRIL 14 (Optional) AUTHOR REQUEST FORM AND ONE-PAGE ABSTRACT FOR AStatA SURVEY RESEARCH METHODS SECTION PROCEEDINGS OF THE 50TH AAPOR CONFERENCE: Fax or snailmail to Marlene Bednarz, AAPOR Secretariat, P.O. Box 1248, Ann Arbor, MI 48106-1248, (313) 764-1555, fax: (313) 764-3341.

APRIL 28 (As Needed) REQUEST FORM FOR AUDIOVISUAL EQUIPMENT FOR 50TH CONFERENCE PRESENTATION: Send to Jenna Powell, Survey Laboratory, Northwestern University, Evanston, IL 60208, jennapow@merle.acns.nwu.edu, (708) 491-8760, fax: (708) 467-1564.

MAY 1 (Required) FINAL PAPER: Deliver to both the designated Discusant and Chair of your session at addresses which will be sent to you as soon as the two positions are filled. (Some panels may already have Chairs and/or Discussants, as listed in the Preliminary Program; Poster Session authors do not have this requirement—you will have no Chairs but scores of Discussants.)

RTI is under contract to the Agency for Health Care Policy and Research (AHCPR) to develop a survey of consumer perceptions and assessments of their health plans. The goal of the survey is primarily to provide information to individual health care consumers to assist them in choosing among health plans. Due to time and budget constraints, extensive cognitive testing but no field testing was done in developing these instruments. Over 40 surveys were reviewed, items grouped,
selected, and adapted for this audience and purpose. The surveys were sent for review to over 100 interested individuals and organizations and an expert panel of the health insurance and managed care industry and employer representatives, as well as consumer health care survey researchers provided guidance to this effort. The final report, including all instruments we developed, will be ready around March 27 and distributed to interested parties soon thereafter. People who want a copy can obtain it by contacting Moshman Associates, 7315 Wisconsin Ave., Suite 410-North, Bethesda, MD 20814, tel. no. 301-229-3000, FAX: 301-961-9553.

--Boundary (ID wgKbPTRem+8CkcFKfj4utw)---

>From ELIGTW@DMDCEAST.FMP.OSD.MIL Mon Mar 27 13:28:00 1995
Date:         Mon, 27 Mar 1995 13:28:00 PST
Reply-To:     News and Discussion for members of AAPOR
AAPORNEMONUSCVMBITNET<br>Sender:       News and Discussion for members of AAPOR
AAPORNEMONUSCVMBITNET<br>From:         "Elig, Timothy W." <ELIGTW@DMDCEAST.FMP.OSD.MIL>
Subject:      Post Military Retirement Survey

I am putting together proposals for the Defense Manpower Data Center (DMDC) for the development and analysis of a survey of personnel who have retired from the US Armed Forces in the last 10 years. DMDC anticipates conducting a mailed survey to a sample drawn from DMDC databases. Under the contract with DMDC that I manage for the Consortium of Universities of the Washington Metropolitan Area I can contract with university- or college-faculty and hire graduate and undergraduate students nationwide.

The primary information to be collected in the survey are: income and sources; labor market participation; education & training post-service; applicability of military experiences, training, and education to post-service employment; health care costs; and framing issues such as quality of life, perceived adequacy of standard of living, and job- and life-satisfaction compared to their military career. If this effort is funded, work must be done immediately on survey planning and development.

Because funding would be through an existing contract, expressions of interest can only be accepted from U.S. citizens with faculty appointments at accredited post-secondary institutions. Graduate and/or undergraduate student fellowships are expected to be part of any plan we invite a faculty member to submit.

For further information contact me directly, not by a reply to this message.

ruskin@alexandria-emh2.army.mil
I was wondering if any other university based survey labs have conducted faculty surveys on satisfaction with library services. We are looking for telephone instruments which have been used successfully. I would appreciate any examples of questions or references you could provide.

Karen Khodadadi
Survey Research Lab Manager
Auburn University, AL
Phone: 205-844-1914 Email: karenk@cgs.auburn.edu

Via faxes and snailmail through noon yesterday, and email up to the minute, I have received abstracts for only the 26 Conference papers listed below. If you've sent your paper, and it is not listed below, please do only one thing: resend. The rest of you have five days left until the deadline, only four days if you intend to fax rather than to email.

Although our 50th Anniversary Conference may be almost two months away, and although email may travel at almost the speed of light, the printing press--a 15th-century invention (at least in the West)--waits for no one. If you cannot write a 200-word abstract of your paper by the end of Saturday, would it be unreasonable for the Conference Committee to begin to doubt that you have a presentation to make in Fort Lauderdale?

PLEASE email your abstracts to beniger@rcf.usc.edu by one minute before midnight on Saturday, April 1,
or else fax to Jim Beniger, (213) 740-8036, by the end of business (8 p.m. EDT) on Friday, March 31.

The 26 Papers On Which the Florida Sun--And the Conference Chair's Good Graces--Already Shine:

Baldassare, M. +1, "Responses to Mail Surveys By Local..." Beatty, P. +1, "A Framework for Evaluating 'Don't Know'..." Bishop, G. +1, "Issue Voting in Exit Poll Reports..." Blendon, R.J. +1, "Health Care and Deficit Reduction Attitudes..." Chan, S., "The Impact of Self-Interest on Public Opinion..."
I was wondering if any other university based survey labs have conducted faculty surveys on satisfaction with library services. We are looking for telephone instruments which have been used successfully. I would appreciate any examples of questions or references you could provide.

Karen Khodadadi
Survey Research Lab Manager
Auburn University, AL
Phone: 205-844-1914  Email: karenk@cgs.auburn.edu

Voter News Service (a pool of ABC, CBS, CNN, NBC and the Associated Press which conducts exit polling, tabulates the vote, and makes election night projections) is currently seeking a statistical assistant. The work involves sample selection, setting up our election night databases, testing programs, conducting statistical analyses, and SAS programming.

Skills required include knowledge of statistics, SAS or SPSS, sampling, survey methodology. An interest in politics makes the long days go by faster.

This is a full-time position through 1996. Salary in the 30s depending on qualifications (no benefits).
Fax resume to Daniel Merkle, Ph.D. at 212-947-7756 or call 212-947-7280 for more information.

Please do not respond by email. I will be on vacation for two weeks.
We are currently using an interviewer training video produced by Mathematica in the 1970's. Does anyone know of a more recent film or video that is available? If you have used more than one training video, or if you are familiar with the Mathematica video that we use, I would welcome any critical reviews as well.

Bob Baumgartner
HBRS, Inc.
BRM@PMAIL.HBRS.COM
The following abstract is for paper written by Andrea Chronister (sole author) of Rutgers University, presenting Sunday AM.

"The Lingering Prime: Testing the Effects of Early Primes on Subsequent Attitudes"

This paper examines findings about the effects of "question priming" from a 1990 panel of respondents from the 1989 General Social Survey. In this study, the results of which have yet to be examined in the literature, respondents were exposed to differing "primes" on four issues: race; gender issues; foreign policy; and abortion. The most startling findings occur in the attitudes toward abortion; those who were primed with pro-choice cues were less supportive of abortion. This is the opposite of what would be expected according to the logic of priming. The key to understanding this paradox lies in the survey design; those who were given conservative cues on abortion had been given liberal cues on women's issues earlier in the questionnaire. Thus the earlier prime "lingered" in the minds of respondents despite dozens of unrelated intervening questions. Furthermore, the data provide the opportunity to assess the effects of priming over time; in another section I compare the non-primed responses from the comprehensive 1989 GSS with the primed responses from the 1990 panel. The findings shed a new and interesting light on current survey research, particularly on the vulnerability of the survey response to manipulation.
If you cannot write a 200-word abstract of your paper by the end of this Saturday, would it be unreasonable for the Conference Committee to begin to doubt that you have a presentation to make in Fort Lauderdale?

Please email your abstracts to beniger@rcf.usc.edu by one minute before midnight on Saturday, April 1, or else fax to Jim Beniger, (213) 740-8036, by the end of business (8 p.m. EDT) on Friday, March 31.

The 83 Abstracts To Be Immortalized in the Official Printed Version of AAPOR's 50th Anniversary Program:


Oversamples..." Katz, C. +1, "The Impacts of Suburban Crime Fears On Geographic..." Keer, D.W. +1, 
"Disability and Use of Marijuana or Cocaine..." Kennedy, J. +1, "Respondent Motivation, Response 
Burden, & Data..." Kinsey, S.H. +3, "Respondent Preferences Toward 
Audio-CASI..." Knauper, B. +3, "The Quality of Survey Data As Affected..." Kojetin, B.A. +1, "The Quality of 
Proxy Reports On the... (CPS)"
Krotki, K. +6, "CAPI--What Works and What Does Not?" Krysan, M. +1, "Whites' 
Racial Attitudes by Mouth 
and by Mail" Lee, B. +1, "How and Why People Watch TV: Implications..." Lee, 
R.S., "The Ecology of 
Violence in the United States" Lengacher, J.E. +3, "Once Reluctant, Always 
Reluctant? Effects..."
Marcy, S. +1, "Managing Complex Samples Using Computer-Aided..." Martin, J. 
+3, "A Comparison of 
Interviewer and Office Coding..." Mason, R. +1, "Attitude Chaining 
McConeghy, J.I. +1, "Call 
Scheduling for Household Telephone..." McConeghy, J.I. +1, "Differences In Respondents..." McKay, R.B., 
Opinions" Mondak, J.J., "Interview With a Transylvanian: Tolerance..." 
Moore, R.P., "Using Proxy 
Respondents in a Nationwide Travel..." Mutz, D.C. +1, "The Implications of Context Effects for Elite..." Narayan, S. +1, "Education Moderates Response Effects in Surveys" 
Norpoth, H., "Forecasting 
the 1996 Election: Democrats Hold..." Norris, D. +1, "A Multi-Method Approach to Evaluating A New..."
O'Guinn, T.C. +1, "Television Exposure and Social Beliefs..." O'Rourke, D. 
+2, "The Growth of Academic 
and Not-For-Profit..." Olson, L. +1, "Physicians' Participation in a 
Disk-By-Mail Survey" Parker, 
A.C.E. +1, "Response Rates to Mail and Telephone Surveys" Piazza, T. +1, 
"Incorporating Experiments 
Into Surveys..." Price, V. +1, "Measuring the Third-Person Effect of News..." Puente, M. de la, "The 
Reporting Of Race and Hispanic Origin..." Rusciano, F.L. +1, "Does a 'Public' Exist for World Opinion?"
Schaeffer, N.C. +1, "Issues In Using Bipolar Response Categories." 
Schlichting, K.C. +2, "Segregation 
and Turnout in Urban America" Shanahan, J. +2, "Green Or Brown? Television & the Cultivation..." Smith, 
Solgaard, H.S. +1, "Double Jeopardy Patterns for Political Parties" Sprachman, S., "Collecting Data on Illegal Drug Use From a Rural..." Stone, D., "Survey Introductions: Use of the Advance Organizer..." 
Uyeki, E.S. +1, "Some Elite Views of the United States-Japan..." Visser, P.S. +2, "Mail Surveys Win
Again: Some Explanations...
Wanke, M. +1, "Presented Item Order in Ranking Tasks..." Wobus, P. +1, "Results From the Spanish Forms Availability Test" Wyatt, R.O. +1, "Measuring Support for Free Expression Across..." Zill, N. +1, "Radio, Generation Replacement, and the Increased..."

>From NJWALKER@AOL.COM Fri Mar 31 02:57:31 1995
Date: Fri, 31 Mar 1995 02:57:31 -0500
Reply-To: News and Discussion for members of AAPOR <AAPORNET@USCM.BITNET>
Sender: News and Discussion for members of AAPOR <AAPORNET@USCM.BITNET>
From: NJWALKER@AOL.COM
Subject: un-subscribe

Please unsubscribe me to the AAPORNET

Thank You
NJWALKER@AOL.COM

>From mbednarz@UMICH.EDU Fri Mar 31 13:11:03 1995
Date: Fri, 31 Mar 1995 13:11:03 -0500
Reply-To: News and Discussion for members of AAPOR <AAPORNET@USCM.BITNET>
Sender: News and Discussion for members of AAPOR <AAPORNET@USCM.BITNET>
From: Marlene Bednarz <mbednarz@UMICH.EDU>
Subject: Re: AAPOR Conference/AStatA PROCEEDINGS-Inclusion Deadline (fwd)

Just a reminder -- If you want your AAPOR Conference paper to be considered for inclusion in the AStatA Proceedings, the deadline to get your abstract and Author form into the AAPOR office in Ann Arbor, MI is Friday, April 14. This should be sent via SNAIL MAIL or FAX only.

This is a separate/additional activity from that of sending your 200 word abstract to Jim Beniger, Conference Chair.

Original message is below.

---------- Forwarded message ----------
Date: Tue, 14 Mar 1995 05:34:06 -0800
From: James Beniger <beniger@alnitak.usc.edu>
To: Multiple recipients of list AAPORNET <AAPORNET@VM.USC.EDU>
Subject: 50TH CONFERENCE: AStatA PROCEEDINGS

AStatA SURVEY RESEARCH METHODS SECTION PROCEEDINGS
OF THE 50TH AAPOR CONFERENCE

Authors of papers accepted for AAPOR's 50th Anniversary Conference Program can have their papers considered for inclusion in the American Statistical Association (AStatA) Survey Research Methods
Section Proceedings of the 50th AAPOR Conference. Eligible topics of papers are listed in the seven categories under item #6 below. All formal 50th Conference papers—whether included in regular, panel or poster sessions—are eligible for consideration. Acceptance will be determined by AStatA in conjunction with members who are also members of AAPOR.

If you wish to have your work considered for these historic proceedings, you must complete the six-item form below and send it, along with the abstract of your paper (via fax, express or snailmail) to Marlene Bednarz, AAPOR Secretariat, P.O. Box 1248, Ann Arbor, MI 48106-1248, (313) 764-1555, FAX: (313) 764-3341.

SUBMISSIONS MUST BE AT THE AAPOR SECRETARIAT BY THE START OF BUSINESS FRIDAY, APRIL 14, WITHOUT EXCEPTION. SUBMISSIONS WITHOUT THE COMPLETED FORM BELOW AND A ONE-PAGE ABSTRACT WILL NOT BE CONSIDERED FOR THE AStatA/AAPOR PROCEEDINGS.

Decisions will be made by AStatA by May 11. Notifications of acceptance or rejection will be found in the 50th Conference packet of the designated contact author at the Conference registration desk, Bonaventure Resort and Spa, Fort Lauderdale, Florida, beginning Thursday afternoon, May 18.

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AAPOR AUTHOR REQUEST FOR INCLUSION IN THE AStatA SURVEY RESEARCH METHODS SECTION PROCEEDINGS OF THE 50TH AAPOR CONFERENCE

Complete all items on this form and mail or fax it to Marlene Bednarz, AAPOR Secretariat, P.O. Box 1248, Ann Arbor, MI 48106-1248, (313) 764-1555, FAX: (313) 764-3341. You must also attach an abstract of your paper (not to exceed one page).

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