
Date: Wed, 28 Aug 2002 11:20:27 -0700
Sender: AAPORNET@ASU.EDU
From: Shapard Wolf <shap.wolf@ASU.EDU>
Subject: June 2000 archive - one BIG message

This is the USC Listproc archive of AAPORNET messages for this entire month. It is one big message, in chronological order, just the way the USC archive stored it. You can search within this month with your browser's search function (usually Ctrl-F).

Turning this into individual messages that ASU's Listserv software can index and sort means a lot of reformatting. We will do this as time permits.

New messages are of course automatically formatted correctly, and I have converted November 1994 through January 1995 and June 2002 to the present.

Shap Wolf
Survey Research Laboratory
Arizona State University
shap.wolf@asu.edu
AAPORNET volunteer host

Begin archive:

Archive aapornet, file log0006.

Part 1/1, total size 706200 bytes:

>From CGAZIANO@prodigy.net Thu Jun 1 08:51:30 2000

Received: from pimout2-int.prodigy.net (pimout2-ext.prodigy.net [207.115.63.101])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP

id IAA11655 for <aapornet@usc.edu>; Thu, 1 Jun 2000 08:51:30 -0700

(PDT)

Received: from ul5ch (MINNA030-0607.splitrock.net [63.253.194.99])

by pimout2-int.prodigy.net (8.8.5/8.8.5) with SMTP id LAA25376

for <aapornet@usc.edu>; Thu, 1 Jun 2000 11:51:28 -0400

Message-ID: <002501bfcbe1\$64917e40\$63c2fd3f@ul5ch>

From: "Cecilie Gaziano" <CGAZIANO@prodigy.net>

To: "AAPOR net" <aapornet@usc.edu>

Subject: Need references on validity of questions about illegal substances

Date: Thu, 1 Jun 2000 10:52:28 -0500

MIME-Version: 1.0

Content-Type: multipart/alternative;

boundary="-----_NextPart_000_0022_01BFCBB7.7AAEE840"

X-Priority: 3

X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook Express 4.72.3110.1

X-Mimeole: Produced By Microsoft MimeOLE V4.72.3110.3

This is a multi-part message in MIME format.

-----_NextPart_000_0022_01BFCBB7.7AAEE840

Content-Type: text/plain;

charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

Please reply to: cgaziano@prodigy.net.

I'm working on a study which asked adolescents about their use of = illegal substances such as marijuana and hard drugs and would like to = find references which discuss validity of questions about illegal = substances. So far, the literature I've found discusses the validity of = self-report of chemical substance use, but they do not mention the = validity of questions on illegal substances.

Cecilie Gaziano
Research Solutions, Inc.
4511 Fremont Avenue So.
Minneapolis, MN 55409-1744
(612) 825-5199 Phone
(612) 825-1966 Fax
Email: cgaziano@prodigy.net

-----=_NextPart_000_0022_01BFCBB7.7AAEE840
Content-Type: text/html;
charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

<!DOCTYPE HTML PUBLIC "-//W3C//DTD W3 HTML//EN">
<HTML>
<HEAD>

<META content=3Dtext/html;charset=3Diso-8859-1 http-equiv=3DContent-Type>
<META content=3D'"MSHTML 4.72.3110.7"' name=3DGENERATOR> </HEAD> <BODY
bgColor=3D#ffffff> <DIV>Please reply
to: <A=20
href=3D"mailto:cgaziano@prodigy.net">cgaziano@prodigy.net.</DI=
V>
<DIV> </DIV> <DIV><FONT
color=3D#000000 size=3D2>I'm working on a study which asked = adolescents=20
about their use of illegal substances such as marijuana and hard drugs = and
would=20 like to find references which discuss validity of questions about =
illegal=20 substances. So far, the literature I've found discusses the
= validity of=20 self-report of chemical substance use, but they do not
mention the = validity of=20 questions on illegal substances.</DIV>
<DIV> </DIV> <DIV><FONT
color=3D#000000 size=3D2>Cecilie Gaziano</DIV> <DIV><FONT
size=3D2>Research = Solutions,=20
Inc.</DIV> <DIV>4511 Fremont Avenue So.</DIV>
<DIV>Minneapolis, MN 55409-1744</DIV> <DIV><FONT
size=3D2>(612) 825-5199 Phone</DIV> <DIV>(612)
825-1966 Fax</DIV> <DIV>Email: <A=20
href=3D"mailto:cgaziano@prodigy.net">cgaziano@prodigy.net</DIV=
>
<DIV> </DIV></BODY></HTML>

-----=_NextPart_000_0022_01BFCBB7.7AAEE840--

>From rday@rdresearch.com Thu Jun 1 09:45:11 2000
Received: from mail.enteract.com (mail.enteract.com [207.229.143.33])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
id JAA13492 for <aapornet@usc.edu>; Thu, 1 Jun 2000 09:45:10 -0700

(PDT)

Received: from rday (207-229-149-108.d.enteract.com [207.229.149.108])
by mail.enteract.com (8.9.3/8.9.3) with SMTP id LAA68094
for <aapornet@usc.edu>; Thu, 1 Jun 2000 11:45:08 -0500 (CDT)
(envelope-from rday@rdresearch.com)

Message-ID: <000e01bfcbe6\$fd8daba0\$6c95e5cf@enteract.com>

Reply-To: "Richard Day" <rday@rdresearch.com>

From: "Richard Day" <rday@rdresearch.com>

To: <aapornet@usc.edu>

Subject: Research Assistant position opening

Date: Thu, 1 Jun 2000 11:32:31 -0500

MIME-Version: 1.0

Content-Type: multipart/mixed;

boundary="-----=_NextPart_000_000B_01BFCBBD.12E1AB20"

X-Priority: 3

X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook Express 5.00.2314.1300

X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2314.1300

This is a multi-part message in MIME format.

-----=_NextPart_000_000B_01BFCBBD.12E1AB20

Content-Type: text/plain;

charset="iso-8859-1"

Content-Transfer-Encoding: 8bit

Market Research

Growing, highly respected, Evanston, IL market research firm seeks a full-time Research Assistant.

You must have excellent computer skills- familiarity with Windows and MSOffice and demonstrate an ability to learn new programs. SPSS experience is a plus. The position requires proven attention to detail and accuracy, an ability to use multiple programs, and an ability to work independently.

Most of this person's time will be spent dealing with data such as checking data for consistency and accuracy, merging data sets, setting up codes, and producing data tables.

You will also work with some part time assistants whose time you will manage and work you will check.

The job is a great introduction to market research. You will also work with very bright, motivated, people who will be interested in helping you succeed.

We are a growing, profitable, informal, client-centered, and collegial. Benefits include learning, working with good people, health, dental, and profit sharing.

Send resume with cover letter (including salary history/requirements) to Richard Day Research P.O. Box 5090 Evanston, IL 60201. Email to RDR@rdresearch.com

-----=_NextPart_000_000B_01BFCBBD.12E1AB20

Content-Type: text/x-vcard;
name="Richard Day.vcf"
Content-Transfer-Encoding: quoted-printable
Content-Disposition: attachment;
filename="Richard Day.vcf"

BEGIN:VCARD
VERSION:2.1
N:Day;Richard
FN:Richard Day
ORG:Richard Day Research
TEL;WORK;VOICE:(847) 328-2329 ADR;WORK;ENCODING=3DQUOTED-PRINTABLE:;;801
Davis Street=3D0D=3D0AThird = Floor;Evanston;Il;60201
LABEL;WORK;ENCODING=3DQUOTED-PRINTABLE:801 Davis Street=3D0D=3D0AThird =
Floor=3D0D=3D0AEvanston, Il 60201
URL:
URL:http://www.rdresearch.com EMAIL;PREF;INTERNET:rday@rdresearch.com
REV:20000601T163231Z
END:VCARD

-----=_NextPart_000_000B_01BFCBBD.12E1AB20--

>From beniger@rcf.usc.edu Fri Jun 2 10:01:22 2000
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id KAA19201 for <aapornet@usc.edu>; Fri, 2 Jun 2000 10:01:21 -0700
(PDT)
Received: from localhost (beniger@localhost)
by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id KAA24112 for <aapornet@usc.edu>; Fri, 2 Jun 2000 10:01:21 -0700
(PDT)
Date: Fri, 2 Jun 2000 10:01:21 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Call - UIA Prize on International NGO Research (fwd)
Message-ID: <Pine.GSO.4.21.0006021000140.17834-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

----- Forwarded message -----

Date: Fri, 2 Jun 2000 18:24:52 +0200 (CEST)
From: AIMS - INT <aims@ext.jussieu.fr>
Subject: Call - UIA Prize on International NGO Research

Thanks to the International Sociological Association -----
isa@emducms1.sis.ucm.es

Prize for a Doctoral Thesis

The Union International Associations founded 1910 has decided, in order to
stress the importance of the associative phenomenon in what is rapidly
becoming a worldwide society, to award a prize (of 6,000 Euro) for a

Doctoral Thesis prepared on a subject concerning the life, operations or work of international non-governmental organisations. The competition is open to students of all nationalities.

Whatever his or her specialty, the candidate must meet the conditions laid down by his or her own University for acceptance as a thesis candidate. Subjects suggested by candidates must be approved by a local course director and accompanied by a short note setting out the broad lines of the intended research. Candidatures have to be received by UIA before the 14th October 2000. The UIA Council reserves its right to accept only the more interesting or the more original subjects for competition. It will inform the candidate of its decision in due time.

The thesis has to be upheld in 1999 or, at the latest, before the 1st November 2000. Manuscripts must be written in English or French and sent to the UIA secretariat in triplicate before 1 January 2001. The UIA Council will proceed to set up a jury of qualified persons who will have full discretion in awarding, or if necessary, dividing the prize (or withholding any award). The official award of the prize will take place during the UIA General Assembly 2001.

All additional information may be obtained from:

Union International Associations
40 rue Washington
1050 Brussels
Belgium

Tel:32-2-6401808
Fax: 32-2-6436199
E-mail: uia@uia.be
<http://www.uia.org/>

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*
*           BMS
*   (Bulletin de Methologie Sociologique)
*   (Bulletin of Sociological Methodology)
*           bmsl@ext.jussieu.fr
*           http://www.ccr.jussieu.fr/bms
*
*           RC33
*   (Research Committee "Logic & Methodology"
*   of the International Sociological Association)
*           rc33@ext.jussieu.fr
*   http://local.uaa.alaska.edu/~aaso353/isa/index.htm
*
*           Karl M. van Meter
*   email bms@ext.jussieu.fr           LASMAS, IRESO-CNRS
*   tel/fax 33 (0)1 40 51 85 19       59 rue Pouchet
*                                       75017 Paris, France
*   http://www.iresco.fr/labos/lasmas/accueil_f.htm
*****|*****

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>From mwolford@hers.com Fri Jun 2 10:39:15 2000
Received: from herndon6.his.com (root@herndon6.his.com [209.67.207.9])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTMP
id KAA16192 for <aapornet@usc.edu>; Fri, 2 Jun 2000 10:39:14 -0700
(PDT)
Received: from herndon10.his.com (root@herndon10.his.com [209.67.207.13])
by herndon6.his.com (8.9.3/8.9.3) with ESMTMP id NAA08129
for <aapornet@usc.edu>; Fri, 2 Jun 2000 13:39:12 -0400 (EDT)
Received: from hers.com (pm10a-136.his.com [216.200.82.136])
by herndon10.his.com (8.9.3/8.9.3) with ESMTMP id NAA29859
for <aapornet@usc.edu>; Fri, 2 Jun 2000 13:39:09 -0400 (EDT)
Message-ID: <3937F2BB.7742CD9D@hers.com>
Date: Fri, 02 Jun 2000 13:45:31 -0400
From: Monica Wolford <mwolford@hers.com>
X-Mailer: Mozilla 4.61 [en] (Win95; I)
X-Accept-Language: en
MIME-Version: 1.0
To: AAPORNET <aapornet@usc.edu>
Subject: PBS Special on Public Opinion
Content-Type: text/plain; charset=iso-8859-1
Content-Transfer-Encoding: 8bit

PBS Special on Public Opinion in Democracy

This summer, PBS affiliates nationwide will be airing *Vox Populi: Democracy in Crisis*, a study of polling data and focus group footage which aims to examine the relationship between the public's growing dissatisfaction with government and the perception of how representatives view the public. Hosted by veteran newsman Marvin Kalb, of Harvard's Shorenstein Center on the Press, Politics and Public Policy, the program gives viewers an in-depth look at the values of public attitudes polling. The special is produced by the Center on Policy Attitudes. Steven Kull, director as an introduction to its Vox Populi Project (for more information, please see <http://www.vox-populi.org>).

Expert analysis is offered by Andrew Kohut, Steven Kull, Benjamin Page and Robert Shapiro. Additionally, Dr. Kalb hosts an insightful roundtable discussion with Congresswoman Rosa DeLauro and journalists E.J. Dionne and Jodie Allen.

The program is already scheduled in Kentucky, the San Francisco area, Tampa-Tallahassee and Texas. If you would like to see *Vox Populi* programmed in your area, you can use <http://www.vox-populi.org/series/affiliates.html> to locate the email address or phone number of your local PBS affiliate.

If you have any questions, please contact Steven Kull or Nicci Millington at COPA: (202) 232-7500 or nmillington@pipa.org. Thank you for your interest.

>From gso-gso@worldnet.att.net Fri Jun 2 13:52:02 2000
Received: from mtiwmhc26.worldnet.att.net (mtiwmhc26.worldnet.att.net [204.127.131.51])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTMP
id NAA00844 for <aapornet@usc.edu>; Fri, 2 Jun 2000 13:52:01 -0700
(PDT)
Received: from worldnet.att.net ([12.75.154.50])

by mtiwmhc26.worldnet.att.net
(InterMail vM.4.01.02.39 201-229-119-122) with ESMTTP
id
<20000602205130.MMWZ9011.mtiwmhc26.worldnet.att.net@worldnet.att.net>
for <aapornet@usc.edu>; Fri, 2 Jun 2000 20:51:30 +0000
Message-ID: <39381E71.6C723383@worldnet.att.net>
Date: Fri, 02 Jun 2000 15:52:02 -0500
From: Gary Siegel <gso-gso@worldnet.att.net>
X-Mailer: Mozilla 4.61 [en] (Win98; I)
X-Accept-Language: en
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: Job Opportunity - Chicago
Content-Type: text/plain; charset=iso-8859-1
Content-Transfer-Encoding: 8bit

Chicago-based opinion & marketing research firm
has immediate need for an experienced research
associate.

RESPONSIBILITIES. The candidate will work on all
aspects of survey research projects including
questionnaire design, data collection, data
analysis, report writing, and client
presentations.

REQUIREMENTS: At least one year work experience
in survey research. Coursework in the social
sciences, statistics, or marketing research. The
successful candidate must have excellent
communication skills, analytical skills, and a
thorough working knowledge of Windows, WORD,
EXCEL, and SPSS (or other statistical package).

SALARY: negotiable and commensurate with
experience.

THE COMPANY. The Gary Siegel Organization, Inc.
(GSO) is a full-service opinion/marketing research
firm with an excellent reputation and a 25-year
history. We conduct mail, telephone, and focus
group research for corporations, professional
service firms, and trade and professional
associations. Small, entrepreneurial,
nonbureaucratic, growing. Ideal for an energetic,
ambitious, talented person interested in career
growth.

LOCATION. Charming Edgebrook community, across
the street from forest preserve, northwest side of
Chicago. One block from Metra station, two
minutes off I-94.

Mail, email, or fax (no phone calls, please)
letter of application and resume to:

Gary Siegel Organization, Inc.
6411 N. Caldwell
Chicago, IL 60646
FAX: 773-763-4302
Email: info@gsoresearch.com
www.GSOresearch.com

We're virus averse. So if you email, please do not send attachments. Include all information in the body of the email.

>From courser.1@osu.edu Mon Jun 5 08:03:52 2000
Received: from mail1.uts.ohio-state.edu (mail1.uts.ohio-state.edu [128.146.214.30])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id IAA26600 for <aapornet@usc.edu>; Mon, 5 Jun 2000 08:03:51 -0700 (PDT)
Received: from gra3.sbs.ohio-state.edu (gra3.sbs.ohio-state.edu [128.146.93.65])
by mail1.uts.ohio-state.edu (8.9.3/8.9.3) with SMTP id LAA26631
for <aapornet@usc.edu>; Mon, 5 Jun 2000 11:03:50 -0400 (EDT)
Message-Id: <3.0.1.32.20000605110348.0086f100@pop.service.ohio-state.edu>
X-Sender: courser.1@pop.service.ohio-state.edu
X-Mailer: Windows Eudora Pro Version 3.0.1 (32)
Date: Mon, 05 Jun 2000 11:03:48 -0400
To: aapornet@usc.edu
From: Matthew Courser <courser.1@osu.edu>
Subject: Re: Job Opening
In-Reply-To: <391B0785.C1923629@rci.rutgers.edu>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"

Professor Zukin,

I wanted to get back in contact with you regarding the job opening at Rutgers. I am going to accept an offer of employment from another employer and wanted to let you know as soon as I knew what I was going to do. That also was one of the reasons that I have delayed in sending the information you requested. But I do appreciate your consideration, and I really enjoyed speaking with you at the AAPOR conference. I would hope that even though I have ended up going in a different direction that we will still be able to keep in touch at the AAPOR conference at very least.

Thank you again for your consideration!

Sincerely,
Matt

>From link@rti.org Mon Jun 5 08:14:08 2000
Received: from rtints26.rti.org (rtints26.rti.org [152.5.128.111])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id IAA00757 for <aapornet@usc.edu>; Mon, 5 Jun 2000 08:14:07 -0700 (PDT)
Received: by rtints26.rti.org with Internet Mail Service (5.5.2650.21)
id <M2XJW9Y2>; Mon, 5 Jun 2000 11:13:25 -0400
Message-ID: <89FDB122A0E0D2118D2E0090273FA8C50218CE3C@rtints26.rti.org>
From: "Link, Michael" <link@rti.org>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>
Subject: Reminder about SAPOR Deadline
Date: Mon, 5 Jun 2000 11:13:24 -0400
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2650.21)
Content-Type: text/plain;
 charset="iso-8859-1"

Reminder about SAPOR Conference Submission Deadline:

Call for Papers, Presentations, & Participation

Proposals for papers or presentations are invited in all areas of opinion and survey research, including public opinion, electoral behavior, the media, political communication, market research and consumer behavior, group differences in attitudes, evaluation research, applied sampling, questionnaire design, survey methodology, focus groups, web-based surveys, computer-assisted interviewing, field-based studies, and alternative approaches to public opinion research. Graduate student participation is welcome. This year we are also looking for panelists for roundtable discussions in two key areas: Survey Nonresponse: Is the Industry in Crisis? and Good

Interviewers: Finding Them and Keeping Them. The keynote speaker will be Dr. Merle Black (Emory University), with remarks on The South and the Elections. Please submit (via email or regular mail) your proposal or abstract of no more than 300 words by June 15, 2000, to SAPOR Conference Committee Chair: Michael W. Link Research Triangle Institute PO Box 12194 Research Triangle Park, NC 27709

phone: 919-485-7785

e-mail: Link@rti.org

Please fit your proposal onto one sheet of paper and include the name, mailing address, telephone number, and email address of the principal author.

Michael W. Link, Ph.D.
Survey Research Division
Research Triangle Institute
PO Box 12194
Research Triangle Park, NC 27709

Office: (919)485-7785

Fax: (919) 485-7732

E-mail: Link@rti.org

>From ptuckel@shiva.hunter.cuny.edu Tue Jun 6 06:18:05 2000
Received: from shiva.hunter.cuny.edu (shiva.hunter.cuny.edu [146.95.128.96])
 by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
 id GAA17774 for <aapornet@usc.edu>; Tue, 6 Jun 2000 06:18:02 -0700
(PDT)
Received: from shiva (shiva [146.95.128.96])
 by shiva.hunter.cuny.edu (8.9.3/8.9.3) with ESMTTP id JAA25243
 for <aapornet@usc.edu>; Tue, 6 Jun 2000 09:25:44 -0400 (EDT)
Date: Tue, 6 Jun 2000 09:25:43 -0400 (EDT)
From: Peter Tuckel <ptuckel@shiva.hunter.cuny.edu>
To: aapornet@usc.edu
Subject: focus group moderator position available
Message-ID:
<Pine.SOL.4.10.10006060916540.24642-100000@shiva.hunter.cuny.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

Qualitative market research company serving many Fortune 500 companies has an opening for a focus group moderator position. The ideal candidate should have considerable background in moderating and strong oral and written communication skills. However, if the candidate lacks extensive moderating experience but has the requisite aptitude, temperament, and the willingness to work hard, the company will provide the necessary training.

The company is located in Stamford, Connecticut (approximately 45-50 minutes by train from New York City.) Please fax or send your resume to:

InVision, Inc.
Harbour Square
700 Canal Street
Stamford, CT 06902

Fax: (203) 978-0462

You can also e-mail your resume to: invisionn@aol.com. (Note that there are two n's in the e-mail address.)

All responses will be kept in strict confidence.

```
>From mkshares@mcs.net Tue Jun 6 06:51:31 2000
Received: from Kitten.mcs.net ([192.160.127.90])
    by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
    id GAA27999 for <aapornet@usc.edu>; Tue, 6 Jun 2000 06:51:29 -0700
(PDT)
Received: from mcs.net (P20-Chi-Dial-2.pool.mcs.net [205.253.224.84])
    by Kitten.mcs.net (8.9.3/8.9.3) with ESMTP id IAA52971
    for <aapornet@usc.edu>; Tue, 6 Jun 2000 08:51:26 -0500 (CDT)
(envelope-from mkshares@mcs.net)
Message-ID: <393CBB92.D3BD6BD8@mcs.net>
Date: Tue, 06 Jun 2000 08:51:33 +0000
From: Nick Panagakis <mkshares@mcs.net>
Reply-To: mkshares@mcs.net
X-Mailer: Mozilla 4.5 (Macintosh; I; PPC)
X-Accept-Language: en
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: SIC Code Definitions
Content-Type: text/plain; charset=us-ascii; x-mac-type="54455854";
x-mac-creator="4D4F5353"
Content-Transfer-Encoding: 7bit
```

I have been trying to find *6-digit SIC codes* on the Internet in a downloadable format (e.g., word, excel, HTML) that I can work with.

I have a hard copy *6-digit* list, but have had no luck on the Internet; e.g., gov't, D&B sites, etc.

Any ideas?

>From tmglp@cms.mail.virginia.edu Tue Jun 6 07:16:20 2000
Received: from mail.virginia.edu (mail.Virginia.EDU [128.143.2.9])
by usc.edu (8.9.3.1/8.9.3/usc) with SMTP
id HAA06656 for <aapornet@usc.edu>; Tue, 6 Jun 2000 07:16:05 -0700
(PDT)
Received: from tetra.mail.virginia.edu by mail.virginia.edu id aa22113;
6 Jun 2000 10:16 EDT
Received: from 98cab544.virginia.edu (bootp-170-70.bootp.Virginia.EDU
[128.143.170.70])
by tetra.mail.Virginia.EDU (8.8.7/8.8.7) with SMTP id KAA09027;
Tue, 6 Jun 2000 10:15:09 -0400 (EDT)
From: "Thomas M. Guterbock" <tmglp@cms.mail.virginia.edu>
To: mkshares@mcs.net
Cc: AAPORnet List server <aapornet@usc.edu>
Subject: Re: SIC Code Definitions
In-Reply-To: <393CBB92.D3BD6BD8@mcs.net>
Message-ID: <SIMEON.10006061006.L@98cab544.config.mail.virginia.edu>
Date: Tue, 6 Jun 2000 10:15:06 -0400 (Eastern Daylight Time)
X-Mailer: Simeon for Win32 Version 4.1.4 Build (40)
X-Authentication: IMSP
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; CHARSET=US-ASCII

Nick:

You are probably having difficulty because the SIC codes have been
superseded by a new set of codes known as NAICS. The differences in the
code sets are not trivial. I believe the NAICS codes are available, with a
cross-walk table to the old SIC codes, at the Commerce Department website,
including downloadable tables.

Tom

On Tue, 06 Jun 2000 08:51:33 +0000 Nick Panagakis <mkshares@mcs.net> wrote:

> I have been trying to find *6-digit SIC codes* on the Internet in a
> downloadable format (e.g., word, excel, HTML) that I can work with.
>
> I have a hard copy *6-digit* list, but have had no luck on the
> Internet; e.g., gov't, D&B sites, etc.
>
> Any ideas?

Thomas M. Guterbock Voice:(804) 924-6516
Sociology/Center for Survey Research FAX: (804) 924-7028 University of
Virginia
539 Cabell Hall
Charlottesville, VA 22903 e-mail: TomG@virginia.edu

>From mkshares@mcs.net Tue Jun 6 07:22:17 2000
Received: from Kitten.mcs.net ([192.160.127.90])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id HAA09247 for <aapornet@usc.edu>; Tue, 6 Jun 2000 07:22:16 -0700
(PDT)
Received: from mcs.net (P20-Chi-Dial-2.pool.mcs.net [205.253.224.84])
by Kitten.mcs.net (8.9.3/8.9.3) with ESMTTP id JAA55974
for <aapornet@usc.edu>; Tue, 6 Jun 2000 09:21:05 -0500 (CDT)
(envelope-from mkshares@mcs.net)

Message-ID: <393CC284.47223840@mcs.net>
Date: Tue, 06 Jun 2000 09:21:12 +0000
From: Nick Panagakis <mkshares@mcs.net>
Reply-To: mkshares@mcs.net
X-Mailer: Mozilla 4.5 (Macintosh; I; PPC)
X-Accept-Language: en
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: Re: SIC Code Definitions
References: <SIMEON.10006061006.L@98cab544.config.mail.virginia.edu>
Content-Type: text/plain; charset=us-ascii; x-mac-type="54455854";
x-mac-creator="4D4F5353"
Content-Transfer-Encoding: 7bit

I am aware of the new NAICS code system. However, available business lists are still based on SIC code designations.

"Thomas M. Guterbock" wrote:

> Nick:

> You are probably having difficulty because the SIC codes have been
> superceded by a new set of codes known as NAICS. The differences in
> the code sets are not trivial. I believe the NAICS codes are
> available, with a cross-walk table to the old SIC codes, at the
> Commerce Department website, including downloadable tables.

Tom

> On Tue, 06 Jun 2000 08:51:33 +0000 Nick Panagakis <mkshares@mcs.net>
> wrote:

> > I have been trying to find *6-digit SIC codes* on the Internet in a
> > downloadable format (e.g., word, excel, HTML) that I can work with.

> > I have a hard copy *6-digit* list, but have had no luck on the
> > Internet; e.g., gov't, D&B sites, etc.

> > Any ideas?

> Thomas M. Guterbock Voice:(804) 924-6516
> Sociology/Center for Survey Research FAX: (804) 924-7028
> University of Virginia
> 539 Cabell Hall
> Charlottesville, VA 22903 e-mail: TomG@virginia.edu

>From edithl@xs4all.nl Tue Jun 6 08:23:35 2000
Received: from smtp8.xs4all.nl (smtp8.xs4all.nl [194.109.127.51])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
id IAA07295 for <aapornet@usc.edu>; Tue, 6 Jun 2000 08:23:15 -0700
(PDT)

Received: from hera (s340-isdn553.dial.xs4all.nl [194.109.182.41])
by smtp8.xs4all.nl (8.9.3/8.9.3) with ESMTP id RAA07779;
Tue, 6 Jun 2000 17:23:04 +0200 (CEST)

Message-Id: <4.2.0.58.20000606165208.00a3f7f0@pop.xs4all.nl>
X-Sender: edithl@pop.xs4all.nl
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.58
Date: Tue, 06 Jun 2000 17:19:00 +0200
To: aapornet@usc.edu, SRMSNET@UMDD.UMD.EDU

From: Edith de Leeuw <edithl@xs4all.nl>
Subject: references to attrition wanted
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed

Dear colleagues,

My apologies for cross-posting, I do hope you can help us out with finding a reference.

We are working at an article on attrition in a panel of the elderly (longitudinal aging study Amsterdam). We find that attrition in the first follow-up is higher than in the second. As far as we know this is a rather common pattern, more attrition in the first wave and gradually less attrition. One reviewer gave as comment: "In five studies similar to this with which I

am familiar attrition rates were about the same year after year. What might be the reason for these differences?".

Unfortunately, the reviewer did not give any references. Perhaps dear listmembers you can help out. Do you know of any helpful references on the pattern of panel attrition over time?

As always yours faithfully,

Edith

```
=====
|      Dr. Edith D. de Leeuw, Methodika Amsterdam      |
|Plantage Doklaan 40, NL-1018 CN, Amsterdam, the Netherlands |
|      phone + 31 20 622 34 38, Fax + 31 20 622 34 38      |
|              e-mail edithL@xs4all.nl              |
=====
```

In God We Trust

Everyone Else Should Bring DATA

>From wconstantine@home.com Tue Jun 6 09:07:47 2000
Received: from mail.rdc1.sfba.home.com (imail@hal.rdc1.sfba.home.com [24.0.0.66])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
id JAA05168 for <aapornet@usc.edu>; Tue, 6 Jun 2000 09:07:47 -0700 (PDT)
Received: from c954879-a.wntck1.sfba.home.com ([24.5.194.243])
by mail.rdc1.sfba.home.com (InterMail v4.01.01.00 201-229-111)
with SMTP
id
<20000606160744.YWGY27967.mail.rdc1.sfba.home.com@c954879-a.wntck1.sfba.home.com>

for <aapornet@usc.edu>; Tue, 6 Jun 2000 09:07:44 -0700

Message-ID: <002201bfcfd1\$556d3c80\$f3c20518@c954879-a.wntck1.sfba.home.com>

From: "Wendy Constantine" <wconstantine@home.com>

To: <aapornet@usc.edu>

Subject: Re: references to attrition wanted

Date: Tue, 6 Jun 2000 09:07:37 -0700

MIME-Version: 1.0

Content-Type: text/plain;
charset="iso-8859-1"

Content-Transfer-Encoding: 7bit

X-Priority: 3

X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook Express 4.72.3612.1700
X-MimeOLE: Produced By Microsoft MimeOLE V4.72.3612.1700

In response to Edith de Leeuw's posting seeking references reporting greater attrition in the first wave of a panel study than in later waves:

Similar findings are reported in a paper I wrote "Recruitment and Retention in a Clinical Trial for Low Birth Weight, Premature Infants" published in the Journal of Developmental and Behavior Pediatrics (February 1993, Volume 14, Number 1). Aylward, Hatcher, and Stripp et al also reported greater attrition in the first wave of a panel study (also published in the Journal of Development and Behavioral Pediatrics, 1985, 6:3-8).

My paper gives additional references. If you would like a reprint, please mail your address to me using the e-mail address listed below.

wconstantine@home.com
Wendy Constantine
Research and Evaluation Systems
Lafayette, CA 94549
925-284-8193

-----Original Message-----

From: Edith de Leeuw <edithl@xs4all.nl>
To: aapornet@usc.edu <aapornet@usc.edu>; SRMSNET@UMDD.UMD.EDU <SRMSNET@UMDD.UMD.EDU>
Date: Tuesday, June 06, 2000 8:26 AM
Subject: references to attrition wanted

>Dear colleagues,

>

>My apologies for cross-posting, I do hope you can help us out with
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>panel attrition over time?

>

>As always yours faithfully,

>

>Edith

>

> =====

>| Dr. Edith D. de Leeuw, Methodika Amsterdam |
>| Plantage Doklaan 40, NL-1018 CN, Amsterdam, the Netherlands |
>| phone + 31 20 622 34 38, Fax + 31 20 622 34 38 |
>| e-mail edithL@xs4all.nl |

> =====

> In God We Trust
> Everyone Else Should Bring DATA

>From Jim.Schwartz@ujc.org Tue Jun 6 09:57:22 2000
Received: from mail01-ewr.pilot.net (mail-ewr-1.pilot.net [206.98.230.18])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id JAA10732 for <aapornet@usc.edu>; Tue, 6 Jun 2000 09:57:20 -0700
(PDT)
Received: from ny-exch01.ujc.org ([206.81.8.10]) by mail01-ewr.pilot.net
with ESMTTP id MAA10814 for <aapornet@usc.edu>; Tue, 6 Jun 2000 12:57:15
-0400 (EDT)
Received: by NY-EXCH01 with Internet Mail Service (5.5.2650.21)
id <KZ7FL55B>; Tue, 6 Jun 2000 12:51:21 -0400
Message-ID: <AA9EE197F9EBD311937300105AA88A311CFE45@NY-EXCH01>
From: "Schwartz, Jim" <Jim.Schwartz@ujc.org>
To: "'AAPORNET'" <aapornet@usc.edu>
Subject: NJPS 2000 - New Professional Position
Date: Tue, 6 Jun 2000 12:51:18 -0400
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2650.21)
Content-Type: text/plain;
charset="iso-8859-1"

> New Research Position: Senior Project Director
>
> Primary responsibility is to assist in management and analysis of the
> National Jewish Population Survey, including the field phase which is
> being conducted in 2000. Extensive involvement in:
> * Preparing questionnaires.
> * Monitoring and evaluating data collection.
> * Coordinating arrangements with the research firm.
> * Communicating with academics, advisory committees, and Jewish
> organizations.
> * Preparing and analyzing crosstabs and multivariate statistics.
> * Writing position papers and reports that clearly and concisely
> communicate research findings.
> * Presenting findings to Federations and other organizations.
>
> There will also be involvement in other surveys and projects of
> benefit to the Jewish community.
>
> Qualifications: Ph.D. or ABD in sociology or other social science.
> Strong capabilities with research methodology, PC applications,
> statistics
> (SPSS) and data analysis. Excellent writing and interpersonal skills.
> Knowledgeable about Jewish religion, culture and community in the U.S.
> Conceptual thinker able to integrate data and theory. Thrive in teamwork
> environment. Manage under pressure of deadlines. Meticulous, detail
> oriented self-starter handling projects assigned by the Department
> Director. Internet experience. Pluses are: Survey research project
> management experience, evaluation background, and fluency in Hebrew and/or
> Yiddish.
>
> Note: This position is based on a funded program. Initial
> appointment for one year, and contingent on funding extension for
> approximately 3 years. Employment beyond the duration of the program

> cannot be guaranteed.
>
> To apply: fax: (212) 284-6805
> email: njps@ujc.org (The subject line should include the
> phrase "Research Position")
>
>
>From mb@mori-usa.com Wed Jun 7 03:38:06 2000
Received: from smtp10.atl.mindspring.net (smtp10.atl.mindspring.net
[207.69.200.246])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
id DAA02059 for <aapornet@usc.edu>; Wed, 7 Jun 2000 03:38:05 -0700
(PDT)
Received: from mbcompaq (user-2inil2p.dialup.mindspring.com [165.121.84.89])
by smtp10.atl.mindspring.net (8.9.3/8.8.5) with SMTP id GAA18405
for <aapornet@usc.edu>; Wed, 7 Jun 2000 06:38:03 -0400 (EDT)
Message-ID: <002301bfd06c\$50fa75a0\$595479a5@mbcompaq>
Reply-To: "Miguel Basanez" <mb@mori-usa.com>
From: "Miguel Basanez" <mb@mori-usa.com>
To: "AAPORNET" <aapornet@usc.edu>
Subject: Announcement
Date: Wed, 7 Jun 2000 06:36:51 -0400
MIME-Version: 1.0
Content-Type: text/plain;
charset="Windows-1252"
Content-Transfer-Encoding: 7bit
X-Priority: 3
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook Express 5.00.2919.6600
X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2919.6600

Dear colleagues,

As some of you may know, regrettably Bob Worcester sold MORI
in London recently. I wish him the best in his retirement.

I am very pleased to announce the opening of Global Quality
Research Corporation based in Princeton.

Dr. Miguel Basanez
Global-QR, President
116 Village Blvd. Suite 200
Princeton, NJ 08540
e-mail: mb@globalqr.net

>From RobFarbman@aol.com Wed Jun 7 05:53:59 2000
Received: from imo-r16.mx.aol.com (imo-r16.mx.aol.com [152.163.225.70])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
id FAA00697 for <aapornet@usc.edu>; Wed, 7 Jun 2000 05:53:58 -0700
(PDT)
From: RobFarbman@aol.com
Received: from RobFarbman@aol.com
by imo-r16.mx.aol.com (mail_out_v27.9.) id 5.43.5c57f2c (4328)
for <aapornet@usc.edu>; Wed, 7 Jun 2000 08:53:16 -0400 (EDT)
Message-ID: <43.5c57f2c.266f9fb8@aol.com>

Date: Wed, 7 Jun 2000 08:53:12 EDT
Subject: Job Posting
To: aapornet@usc.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit
X-Mailer: AOL 5.0 for Windows sub 81

Although we would prefer candidates with some experience at a market or media research company, please feel free to pass this job posting to recent college graduates with a background and proven interest in the field - Thanks.

Market Research Analyst

Edison Media Research, a small, rapidly growing market research company located in Central New Jersey, is seeking a research professional with a minimum of one year experience. The responsibilities of this position include managing all aspects of projects from questionnaire development through data analysis and presentation.

The ideal candidate should be detail-oriented and self-motivated, with the ability to handle multiple tasks in a fast-paced environment. An interest in media, music and pop culture is a must. Computer skills essential.

We offer excellent salary with bonus potential. Benefits package includes 401(k) with employer match and employer-paid medical and dental insurance.

Edison Media Research conducts survey research and provides strategic information to radio stations, television stations, Internet companies, newspapers, cable networks, record labels and other media organizations.

Edison Media Research has been recognized by Advertising Age as one of the fastest growing research companies in America. Our clients include CBS News,

CNN, The Country Music Association, Maverick Records, The New York Times, The Cleveland Cavs, Sony Music, Time-Life Music, AOL and over 200 radio stations.

Please mail, fax or email resume (no calls please!), which must include salary requirements to:

Edison Media Research
6 West Cliff Street
Somerville, NJ 08876
Fax: 908-707-4740
rfarbman@edisonresearch.com

>From albright@field.com Wed Jun 7 11:42:37 2000
Received: from vmx05.brainstorm.net (vmx05.brainstorm.net [205.178.112.7])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
id LAB14705 for <aapornet@usc.edu>; Wed, 7 Jun 2000 11:42:34 -0700

(PDT)

Received: from pc50 ([205.178.66.52])
by vmx05.brainstorm.net (8.9.3/8.9.3) with ESMTTP id LAA16579
for <aapornet@usc.edu>; Wed, 7 Jun 2000 11:55:49 -0700 (PDT)
Message-Id: <4.2.0.58.20000607112349.00a497a0@pop.field.com>
X-Sender: albright@pop.field.com
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.58
Date: Wed, 07 Jun 2000 11:33:25 -0700
To: aapornet@usc.edu
From: victoria albright <albright@field.com>
Subject: Internet Use Readiness
In-Reply-To: <SIMEON.10004141219.A@98cab544.config.mail.virginia.edu>
References: <4.2.0.58.20000413215137.00a1fc50@mail.mindspring.com>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed

Hello, AAPORnets!

I have a question for my esteemed AAPOR colleagues about measuring "Internet Use Readiness."

We are designing a research plan to assess the readiness of public health providers and service agencies to accept and utilize a Web-based application to handle the exchange of confidential health-related information between providers and the County Public Health Department. We seek suggestions on the types of information that would be helpful in making this assessment. We plan on conducting focus groups as well as telephone and paper surveys among providers so we are interested in qualitative and quantitative approaches and measures.

In advance, many thanks for your suggestions. Best regards, Vicky

Victoria A. Albright (Albright@Field.com)
VP/Research Director
Field Research Corporation
550 Kearny Street
San Francisco, CA 94108
415 392 5763

>From corinne@afb.net Wed Jun 7 16:49:15 2000
Received: from helen.afb.net (w171.z208036095.nyc-ny.dsl.cnc.net
[208.36.95.171])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id QAA19483 for <aapornet@usc.edu>; Wed, 7 Jun 2000 16:49:14 -0700
(PDT)

Received: from Corinne ([192.168.1.49])
by helen.afb.net (8.9.3/8.9.3) with ESMTTP id UAA13901
for <aapornet@usc.edu>; Wed, 7 Jun 2000 20:00:29 -0400 (EDT)
Message-Id: <4.2.2.20000607194229.00a42240@pophub.afb.net>
X-Sender: corinne@pophub.afb.net
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.2
Date: Wed, 07 Jun 2000 19:50:05 -0400
To: aapornet@usc.edu
From: Corinne Kirchner <corinne@afb.net>
Subject: Re: Internet Use Readiness

In-Reply-To: <4.2.0.58.20000607112349.00a497a0@pop.field.com>
References: <SIMEON.10004141219.A@98cab544.config.mail.virginia.edu>
<4.2.0.58.20000413215137.00a1fc50@mail.mindspring.com>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed

Hi.

In reponse to your interesting question, I will raise a point that may at first seem very esoteric, but it is an issue that web applications (especially but not only in the public sector) will increasingly have to consider under federal and some state laws/regulations -- that is whether the site has been designed to be "accessible" to people who are severely visually impaired or blind. Although I personally do not know the technical ways that is done, I can put you in touch with resources, including on our staff as well as on the web, who can respond to that aspect. I do know that it is better to design the original site with those considerations in mind than have to "retrofit"; also, that whatever adjustments are made for that type of access, they also can benefit people who are not visually impaired but have certain circumstances where a full-text option is preferable. Finally, creating a site that is accessible to people who are visually impaired can also be visually attractive for those who have no such impairment.

If you would like more information, contact me either on or off this list.
Best, Corinne

At 11:33 AM 06/07/2000 -0700, you wrote:

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>

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>"Internet Use Readiness."

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>In advance, many thanks for your suggestions. Best regards, Vicky

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>

>

>

>Victoria A. Albright (Albright@Field.com)
>VP/Research Director
>Field Research Corporation
>550 Kearny Street
>San Francisco, CA 94108
>415 392 5763

Corinne Kirchner, Ph.D.
Director of Policy Research & Program

Evaluation
American Foundation for the Blind

>From JohnM@axiomresearch.com Wed Jun 7 19:15:10 2000
Received: from axiom_exchange.harvard.net (mail.axiomresearch.com
[140.239.29.130])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
id TAA22265 for <aapornet@usc.edu>; Wed, 7 Jun 2000 19:15:09 -0700
(PDT)
Received: by AXIOM_EXCHANGE with Internet Mail Service (5.5.1960.3)
id <MGQ1V46F>; Wed, 7 Jun 2000 22:25:35 -0400
Message-ID: <31C9FA4A0528D311A18A00805F1A3E9D0A57F0@AXIOM_EXCHANGE>
From: John Meunier <JohnM@axiomresearch.com>
To: "'aapornet@usc.edu'" <aapornet@usc.edu>
Subject: RE: Internet Use Readiness
Date: Wed, 7 Jun 2000 22:25:34 -0400
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.1960.3)
Content-Type: text/plain

just wanted to let you know I'm getting e-mail from you by mistakes

*
John J. Meunier, Principal
Axiom Research Company, LLC
2 Tyler Court
Cambridge, MA 02140
PH: 617-441-9944
FX: 617-441-9966
<http://www.axiomresearch.com>

*

> -----Original Message-----
> From: Corinne Kirchner [SMTP:corinne@afb.net]
> Sent: Wednesday, June 07, 2000 7:50 PM
> To: aapornet@usc.edu
> Subject: Re: Internet Use Readiness
>
> Hi.
>
> In reponse to your interesting question, I will raise a point that may
> at first seem very esoteric, but it is an issue that web applications
> (especially but not only in the public sector) will increasingly have
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> than have to "retrofit"; also, that whatever adjustments are made for
> that
> type of access, they also can benefit people who are not visually
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> but have certain circumstances where a full-text option is preferable.
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> Finally, creating a site that is accessible to people who are visually
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> >Department. We seek suggestions on the types of information that
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> >in qualitative and quantitative approaches and measures.
> >
> >In advance, many thanks for your suggestions. Best regards, Vicky
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> >
> >
> >
> >Victoria A. Albright (Albright@Field.com)
> >VP/Research Director
> >Field Research Corporation
> >550 Kearny Street
> >San Francisco, CA 94108
> >415 392 5763
>
> Corinne Kirchner, Ph.D.
> Director of Policy Research & Program
> Evaluation
> American Foundation for the Blind
> From jwerner@jwdp.com Thu Jun 8 08:39:15 2000
> Received: from smtp-out1.bellatlantic.net (smtp-out1.bellatlantic.net
[199.45.39.156])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP

id IAA21216 for <aapornet@usc.edu>; Thu, 8 Jun 2000 08:39:14 -0700 (PDT)
Received: from jwdp.com (adsl-151-203-192-219.bellatlantic.net [151.203.192.219])
by smtp-out1.bellatlantic.net (8.9.1/8.9.1) with ESMTMP id LAA03306 for <aapornet@usc.edu>; Thu, 8 Jun 2000 11:39:05 -0400 (EDT)
Message-ID: <393FBE1A.15501800@jwdp.com>
Date: Thu, 08 Jun 2000 11:39:06 -0400
From: Jan Werner <jwerner@jwdp.com>
Reply-To: jwerner@jwdp.com
X-Mailer: Mozilla 4.73 [en] (Win98; U)
X-Accept-Language: en
MIME-Version: 1.0
To: AAPORNET <aapornet@usc.edu>
Subject: McGrory report on Luntz focus group
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit

Today's Washington Post contains a column by Mary McGrory describing a focus group conducted by Frank Luntz for MSNBC. McGrory quotes Luntz as saying "...while polls show you where a politician is, focus groups tell you why."

This may only be McGrory's selective reporting of the event, but it would seem that negative aspects of the Clinton and Gore were extensively explored, whereas Bush was left alone, except to be pitted against Gore in questions along the line of "who would you most like to go out on a date with?"

For example, the following:

They were emphatic about wanting someone "who is not Bill Clinton," but they felt that Gore's loyalty to him was commendable and there will be no guilt by association. Luntz later told them about the vice president's excessive abasement at the post-impeachment rally--he called Clinton "one of the greatest presidents of the 20th century." Nor did they seem familiar with questions about Gore-Clinton fundraising.

This brings up the question as to whether the phrase "excessive abasement" is McGrory's or Luntz's, and if the latter, just what, exactly, was the purpose of the focus group? If the purpose was to bring up negatives about one side, why was it being conducted under the auspices of a supposedly impartial news organization?

The entire column may be read at:
<http://washingtonpost.com/wp-dyn/articles/A18573-2000Jun7.html>

Jan Werner

>From rgodfrey@facstaff.wisc.edu Thu Jun 8 10:57:11 2000
Received: from mail1.doit.wisc.edu (mail1.doit.wisc.edu [144.92.9.40])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTMP
id KAA21574 for <aapornet@usc.edu>; Thu, 8 Jun 2000 10:57:09 -0700 (PDT)
Received: from [24.10.212.149] by mail1.doit.wisc.edu
id MAA104544 (8.9.1/50); Thu, 8 Jun 2000 12:57:05 -0500
Mime-Version: 1.0
X-Sender: rgodfrey@students.wisc.edu

Message-Id: <p04310103b5658d86b801@[24.10.212.149]>
In-Reply-To: <31C9FA4A0528D311A18A00805F1A3E9D0A57F0@AXIOM_EXCHANGE>
References: <31C9FA4A0528D311A18A00805F1A3E9D0A57F0@AXIOM_EXCHANGE>
Date: Thu, 8 Jun 2000 12:56:59 -0500
To: aapornet@usc.edu
From: Robert Godfrey <rgodfrey@facstaff.wisc.edu>
Subject: Brighter Consumer Outlook on Food Biotechnology
Content-Type: text/plain; charset="us-ascii" ; format="flowed"

Colleagues,

You may be interested in reading the results of poll published quite recently on attitudes toward food biotechnology. The press release begins with:

"Consumer attitudes regarding food biotechnology are increasingly positive after a slight dip last fall. This is according to the latest International Food Information Council (IFIC) survey of U.S. consumers, conducted May 5-9, by Wirthlin Worldwide."
<http://ificinfo.health.org/press/brighteroutlook.htm>

The survey results can be found at:
<http://ificinfo.health.org/foodbiotech/survey.htm>

Robert Godfrey
UW-Madison

>From KathrynC@socialresearch.com Thu Jun 8 11:21:59 2000
Received: from researchnt.socialresearch.com (node-d8e942ba.powerinter.net [216.233.66.186])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id LAA12284 for <aapornet@usc.edu>; Thu, 8 Jun 2000 11:21:58 -0700 (PDT)

Received: by node-d8e942ba.powerinter.net with Internet Mail Service (5.5.2448.0)

id <L9VV95VP>; Thu, 8 Jun 2000 11:21:33 -0700

Message-ID:

<FFA752642AD0D3118E4600A0249EACBE5716@node-d8e942ba.powerinter.net>

From: Kathryn Cirksena <KathrynC@socialresearch.com>

Reply-To: aapornet@usc.edu

To: "'aapornet@usc.edu '" <aapornet@usc.edu>

Subject: RE: Brighter Consumer Outlook on Food Biotechnology

Date: Thu, 8 Jun 2000 11:21:31 -0700

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain;
charset="windows-1252"

Fascinating. A great pedagogical example that survey methods and public relations instructors should find helpful in keeping their course content current. Thanks for bringing it to our attention. Kathryn Cirksena
Communication Sciences Group San Francisco

-----Original Message-----

From: Robert Godfrey

To: aapornet@usc.edu

Sent: 06/08/2000 10:56 AM

Subject: Brighter Consumer Outlook on Food Biotechnology

Colleagues,

You may be interested in reading the results of poll published quite recently on attitudes toward food biotechnology. The press release begins with:

"Consumer attitudes regarding food biotechnology are increasingly positive after a slight dip last fall. This is according to the latest International Food Information Council (IFIC) survey of U.S. consumers, conducted May 5-9, by Wirthlin Worldwide."
<http://ificinfo.health.org/press/brighteroutlook.htm>

The survey results can be found at:
<http://ificinfo.health.org/foodbiotech/survey.htm>

Robert Godfrey
UW-Madison

>From Lydia_Saad@gallup.com Thu Jun 8 11:58:41 2000
Received: from fw.gallup.com (fw.gallup.com [63.71.157.115] (may be forged))
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id LAA09486 for <aapornet@usc.edu>; Thu, 8 Jun 2000 11:58:39 -0700
(PDT)
From: Lydia_Saad@gallup.com
Received: from exchn2.gallup.com (exchn2.gallup.com [198.175.140.80])
by fw.gallup.com (8.8.8+Sun/8.8.8) with ESMTTP id NAA24615
for <aapornet@usc.edu>; Thu, 8 Jun 2000 13:54:25 -0500 (CDT)
Received: by exchn2.gallup.com with Internet Mail Service (5.5.2650.21)
id <MK4KXY86>; Thu, 8 Jun 2000 13:51:29 -0500
Message-ID: <D18E70780D62D1119580006008162F90EEEF44@EXCHNG3>
To: aapornet@usc.edu
Subject: RE: Brighter Consumer Outlook on Food Biotechnology
Date: Thu, 8 Jun 2000 13:51:18 -0500
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2650.21)
Content-Type: text/plain;
charset="iso-8859-1"

This is troubling.

>From what I can see, the survey sponsor (IFIC) is being allowed to
>declare a
pro-biotech trend out of a statistically insignificant change in the data.
The sample size is 1,000 and the positive changes they tout range from 2-3
points. At the same time, they downplay a 4 point drop (69-57%) in the
percentage of consumers who think they will benefit from biotech foods as
being "down slightly." Their long term trend actually shows this is down
from 78% in 1997! In fact, many of their measures reflect significantly
more negative attitudes today than in 1997 or 1998, or even spring 1999.

>From the IFIC press release:

"Brighter Consumer Outlook on Food Biotechnology."

(Washington, DC) Consumer attitudes regarding food biotechnology are

increasingly positive after a slight dip last fall. This is according to the latest International Food Information Council (IFIC) survey of U.S. consumers, conducted May 5-9, 2000, by Wirthlin Worldwide. Since last October, consumers are somewhat more likely to buy foods that have been enhanced to "taste better or fresher" (54% vs. 51%), or that have been modified for insect protection and to require less pesticide spray (69% vs. 67%).

The survey was conducted just after the U.S. Food and Drug Administration (FDA) reaffirmed it would not require mandatory labeling of biotech foods. According to the IFIC survey, more than 2 out of 3 (69%) consumers support the FDA's labeling policy. This confidence in the FDA position has remained relatively stable over the past 3 years, despite increasing controversy about food biotechnology. And although down slightly, 3 out of 5 consumers still feel they will benefit from biotechnology within the next 5 years.

Sylvia Rowe, President and CEO of IFIC, points out, "These results also come on the heels of reports from the National Academy of Sciences and the U.S. House of Representatives Committee on Science assuring the American public of the safety and benefits of biotechnology-produced foods." Eighty-seven percent of consumers surveyed (up from 81% in October 1999) agreed that education through toll-free numbers, brochures, and web sites would provide better sources of information than food labels.

Lydia Saad, Managing Editor, The Gallup Poll
The Gallup Organization
47 Hulfish Street, Suite 200, Princeton, NJ 08542
(o) 609-279-2219 (fax) 609-924-1857
lydia_saad@gallup.com

-----Original Message-----

From: Robert Godfrey [mailto:rgodfrey@facstaff.wisc.edu]
Sent: Thursday, June 08, 2000 12:57 PM
To: aapornet@usc.edu
Subject: Brighter Consumer Outlook on Food Biotechnology

Colleagues,

You may be interested in reading the results of poll published quite recently on attitudes toward food biotechnology. The press release begins with:

"Consumer attitudes regarding food biotechnology are increasingly positive after a slight dip last fall. This is according to the latest International Food Information Council (IFIC) survey of U.S. consumers, conducted May 5-9, by Wirthlin Worldwide."
<http://ificinfo.health.org/press/brighteroutlook.htm>

The survey results can be found at:
<http://ificinfo.health.org/foodbiotech/survey.htm>

Robert Godfrey

UW-Madison

>From jwerner@jwdp.com Thu Jun 8 13:17:31 2000

Received: from smtp-out1.bellatlantic.net (smtp-out1.bellatlantic.net [199.45.39.156])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP

id NAA00769 for <aapornet@usc.edu>; Thu, 8 Jun 2000 13:17:30 -0700

(PDT)

Received: from jwdp.com (adsl-151-203-192-219.bellatlantic.net

[151.203.192.219])

by smtp-out1.bellatlantic.net (8.9.1/8.9.1) with ESMTTP id QAA01179;

Thu, 8 Jun 2000 16:17:23 -0400 (EDT)

Message-ID: <393FFF55.5AAE5DA2@jwdp.com>

Date: Thu, 08 Jun 2000 16:17:25 -0400

From: Jan Werner <jwerner@jwdp.com>

Reply-To: jwerner@jwdp.com

X-Mailer: Mozilla 4.73 [en] (Win98; U)

X-Accept-Language: en

MIME-Version: 1.0

To: aapornet@usc.edu

CC: esser@ific.health.org

Subject: Re: Brighter Consumer Outlook on Food Biotechnology

References: <D18E70780D62D1119580006008162F90EEEF44@EXCHNG3>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Actually, this is a case of out-and-out misrepresentation that could have been plucked right out of Darrell Huff's "How to lie with statistics."

The press release states:

Eighty-seven percent of consumers surveyed (up from 81% in October 1999) agreed that education through toll-free numbers, brochures, and web sites would provide better sources of information than food labels.

But the actual question reads:

Simply labeling products as containing biotech ingredients does not provide enough information for consumers. It would be better for food manufacturers, the government, health professionals and others to provide more details through toll-free phone numbers, brochures and web sites.

The press release states that consumers would prefer education to labelling, but the question they were asked was whether they wanted education IN ADDITION to labelling.

The word "simply" makes all the difference, but even without it, the press release would be misleading unless it read "...better...than food labels ALONE."

I don't suppose the IFIC will be in a hurry to post a correction to all the original recipients.

Shame on the Wirthlin Group for allowing this to be posted under their name!

Jan Werner

Lydia_Saad@gallup.com wrote:

>
> This is troubling.
>
> >From what I can see, the survey sponsor (IFIC) is being allowed to
> >declare a
> pro-biotech trend out of a statistically insignificant change in the
> data. The sample size is 1,000 and the positive changes they tout
> range from 2-3 points. At the same time, they downplay a 4 point drop
> (69-57%) in the percentage of consumers who think they will benefit
> from biotech foods as being "down slightly." Their long term trend
> actually shows this is down from 78% in 1997! In fact, many of their
> measures reflect significantly more negative attitudes today than in
> 1997 or 1998, or even spring 1999.
>
> >From the IFIC press release:
>
> "Brighter Consumer Outlook on Food Biotechnology."
>
> (Washington, DC) Consumer attitudes regarding food biotechnology are
> increasingly positive after a slight dip last fall. This is according
> to the latest International Food Information Council (IFIC) survey of
> U.S. consumers, conducted May 5-9, 2000, by Wirthlin Worldwide. Since
> last October, consumers are somewhat more likely to buy foods that
> have been enhanced to "taste better or fresher" (54% vs. 51%), or that
> have been modified for insect protection and to require less pesticide
> spray (69% vs. 67%).
>
> The survey was conducted just after the U.S. Food and Drug
> Administration
> (FDA) reaffirmed it would not require mandatory labeling of biotech foods.
> According to the IFIC survey, more than 2 out of 3 (69%) consumers support
> the FDA's labeling policy. This confidence in the FDA position has
> remained
> relatively stable over the past 3 years, despite increasing controversy
> about food biotechnology. And although down slightly, 3 out of 5 consumers
> still feel they will benefit from biotechnology within the next 5 years.
>
> Sylvia Rowe, President and CEO of IFIC, points out, "These results
> also come on the heels of reports from the National Academy of
> Sciences and the U.S. House of Representatives Committee on Science
> assuring the American public of the safety and benefits of
> biotechnology-produced foods." Eighty-seven percent of consumers
> surveyed (up from 81% in October 1999) agreed that education through
> toll-free numbers, brochures, and web sites would provide better
> sources of information than food labels.
>
>
>
> Lydia Saad, Managing Editor, The Gallup Poll
> The Gallup Organization
> 47 Hulfish Street, Suite 200, Princeton, NJ 08542
> (o) 609-279-2219 (fax) 609-924-1857
> lydia_saad@gallup.com
>

> -----Original Message-----
> From: Robert Godfrey [mailto:rgodfrey@facstaff.wisc.edu]
> Sent: Thursday, June 08, 2000 12:57 PM
> To: aapornet@usc.edu
> Subject: Brighter Consumer Outlook on Food Biotechnology
>
> Colleagues,
>
> You may be interested in reading the results of poll published quite
> recently on attitudes toward food biotechnology. The press release
> begins with:
>
> "Consumer attitudes regarding food biotechnology are increasingly
> positive after a slight dip last fall. This is according to the latest
> International Food Information Council (IFIC) survey of U.S.
> consumers, conducted May 5-9, by Wirthlin Worldwide."
> <http://ificinfo.health.org/press/brighteroutlook.htm>
>
> The survey results can be found at:
> <http://ificinfo.health.org/foodbiotech/survey.htm>
>
> Robert Godfrey
> UW-Madison
>From Susan.Pinkus@latimes.com Thu Jun 8 14:28:12 2000
Received: from mail02-lax.pilot.net (mail-lax-2.pilot.net [205.139.40.16])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id OAA01386 for <aapornet@usc.edu>; Thu, 8 Jun 2000 14:28:11 -0700
(PDT)
Received: from mailgw.latimes.com (unknown-c-23-150.latimes.com
[204.48.23.150]) by mail02-lax.pilot.net with ESMTTP id OAA01657 for
<aapornet@usc.edu>; Thu, 8 Jun 2000 14:28:10 -0700 (PDT)
Received: from pegasus.latimes.com (localhost [127.0.0.1])
by mailgw.latimes.com (8.9.1/8.9.1) with ESMTTP id OAA12587
for <aapornet@usc.edu>; Thu, 8 Jun 2000 14:28:09 -0700 (PDT)
Received: from vireo.latimes.com (vireo.latimes.com [172.24.18.37])
by pegasus.latimes.com (Pro-8.9.3/Pro-8.9.3) with ESMTTP id OAA19948
for <aapornet@usc.edu>; Thu, 8 Jun 2000 14:28:08 -0700 (PDT)
Received: by vireo.latimes.com with Internet Mail Service (5.5.2650.21)
id <MMXVHTDV>; Thu, 8 Jun 2000 14:28:08 -0700
Message-ID: <5520FFE1207ED211AC8300805FEA2FF6B56D60@dove.latimes.com>
From: "Pinkus, Susan" <Susan.Pinkus@latimes.com>
To: "'aapornet@usc.edu'" <aapornet@usc.edu>
Subject: Winners of Fun Run
Date: Thu, 8 Jun 2000 14:28:00 -0700
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2650.21)
Content-Type: text/plain;
charset="iso-8859-1"

I need your help. I have pictures of the Fun Run winners but don't have their addresses to send it to them. If you know Peter Coy or Adria Gallup Black's address, could you please send it to me directly - not on the AAPORNET site.

My email address is: susan.pinkus@latimes.com
<<mailto:susan.pinkus@latimes.com>>

Thanks,

Susan Pinkus

>From ag74@is9.nyu.edu Thu Jun 8 15:24:20 2000
Received: from is9.nyu.edu (ag74@IS9.NYU.EDU [128.122.253.138])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id PAA10818 for <aapornet@usc.edu>; Thu, 8 Jun 2000 15:24:19 -0700
(PDT)
Received: from localhost (ag74@localhost)
by is9.nyu.edu (8.9.3/8.9.3) with ESMTTP id SAA27891
for <aapornet@usc.edu>; Thu, 8 Jun 2000 18:24:17 -0400 (EDT)
Date: Thu, 8 Jun 2000 18:24:17 -0400 (EDT)
From: Adria Gallup-Black <ag74@is9.nyu.edu>
To: "'aapornet@usc.edu'" <aapornet@usc.edu>
Subject: Re: Winners of Fun Run
In-Reply-To: <5520FFE1207ED211AC8300805FEA2FF6B56D60@dove.latimes.com>
Message-ID: <Pine.SOL.4.21.0006081816280.23943-100000@is9.nyu.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

To: Susan Pinkus
From: Adria Gallup-Black

Hi Susan --

How are you? I was hoping to learn when the pictures would be ready (and I was also curious about the gift certificate)!

You may send them to me at my office address:

Adria Gallup-Black
New York University/CHPSR
726 Broadway, 5th floor
New York, NY 10003

Thanks, Adria

On Thu, 8 Jun 2000, Pinkus, Susan wrote:

> I need your help. I have pictures of the Fun Run winners but don't
> have their addresses to send it to them. If you know Peter Coy or
> Adria Gallup Black's address, could you please send it to me directly
> - not on the AAPORNET site.
>
> My email address is: susan.pinkus@latimes.com
> <mailto:susan.pinkus@latimes.com>
>
> Thanks,
>
> Susan Pinkus
>

>From beniger@rcf.usc.edu Fri Jun 9 10:23:06 2000
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP

id KAA21023 for <aapornet@usc.edu>; Fri, 9 Jun 2000 10:23:05 -0700
(PDT)
Received: from localhost (beniger@localhost)
by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id KAA03358 for <aapornet@usc.edu>; Fri, 9 Jun 2000 10:23:06 -0700
(PDT)
Date: Fri, 9 Jun 2000 10:23:06 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Employment Opportunity (fwd)
Message-ID: <Pine.GSO.4.21.0006091021490.20202-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

----- Forwarded message -----
Date: Fri, 9 Jun 2000 10:16:51 -0600
From: John Bandy <jbandy@gwtc.net>
Subject: Employment Opportunity

For the adventurous, see below for an employment opportunity at Oglala Lakota College, Pine Ridge Indian Reservation. Guaranteed: excellent students who are willing to think critically, a very informal and supportive department currently composed of two sociologists and one psychologist, low population densities, bracing winters, and a 4500 square-mile campus.

Sociology Instructor: Oglala Lakota College, Pine Ridge Reservation. Teaching responsibilities include courses in sociology and in human services. Starting date, August 9, 2000. The position requires a Ph.D. in Sociology and college level teaching experience. Knowledge of Lakota history, culture, philosophy and language desirable. American Indian preference per OLC policy. For application materials and further information, call or write: Personnel Director, Oglala Lakota College; Box 490; Kyle SD, 57752; (605) 455-2321, or e-mail John Bandy at jbandy@gwtc.net. Or, link to our home page at <http://www.olc.edu>. Position is open until filled.

John D. Bandy, Ph.D.
Human Services Department
Oglala Lakota College
P.O. Box 490; Kyle, SD 57752
(605) 455-2321

>From cporter@hp.ufl.edu Sat Jun 10 20:14:25 2000
Received: from makalu.hp.ufl.edu (makalu.hp.ufl.edu [128.227.11.150])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id UAA10308 for <aapornet@usc.edu>; Sat, 10 Jun 2000 20:14:24 -0700
(PDT)
Received: from hp.ufl.edu (hp.ufl.edu [128.227.11.149])
by makalu.hp.ufl.edu (8.9.3/8.9.3) with ESMTTP id XAA13143
for <aapornet@usc.edu>; Sat, 10 Jun 2000 23:14:24 -0400

Received: from K2/SpoolDir by hp.ufl.edu (Mercury 1.47);
10 Jun 00 23:14:21 -0400
Received: from SpoolDir by K2 (Mercury 1.47); 10 Jun 00 23:14:05 -0400
Received: from hp.ufl.edu (128.227.161.138) by hp.ufl.edu (Mercury 1.47)
with ESMTTP;
10 Jun 00 23:14:00 -0400
Message-ID: <3942F1DE.AB87C2B5@hp.ufl.edu>
Date: Sat, 10 Jun 2000 21:56:46 -0400
From: "Colleen K. Porter" <cporter@hp.ufl.edu>
Reply-To: cporter@hp.ufl.edu
X-Mailer: Mozilla 4.61 (Macintosh; I; PPC)
X-Accept-Language: en
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: ICES2 advice?
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit

Is anyone else headed up to Buffalo for the second International
Conference on Establishment Surveys?

What I want to know is...

- what is the weather like? (Can I stick with my short- sleeved cottons and
sandals, or should I bring a
sweater and long pants?)

- so what is the dress code at ASA-sponsored meetings like?
Do statisticians do things more formally than AAPOR?

Gee, it sounds like I'm doing laundry, deciding what to pack.

Colleen

--

Colleen K. Porter
Project Coordinator, Florida Health Insurance Study cporter@hp.ufl.edu
phone: 352/392-6919, Fax: 352/392-7109
UF Department of Health Services Administration
Location: 1600 SW SW Archer Road, Rm. G1-009
Mailing Address: P.O. Box 100195, Gainesville, FL 32610-0195

>From Susan.Pinkus@latimes.com Sun Jun 11 16:59:35 2000
Received: from mail01-lax.pilot.net (mail-lax-1.pilot.net [205.139.40.18])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id QAA25637 for <aapornet@usc.edu>; Sun, 11 Jun 2000 16:59:34 -0700
(PDT)
Received: from mailgw.latimes.com (unknown-c-23-150.latimes.com
[204.48.23.150]) by mail01-lax.pilot.net with ESMTTP id QAA07703 for
<aapornet@usc.edu>; Sun, 11 Jun 2000 16:59:32 -0700 (PDT)
Received: from pegasus.latimes.com (localhost [127.0.0.1])
by mailgw.latimes.com (8.9.1/8.9.1) with ESMTTP id QAA25787
for <aapornet@usc.edu>; Sun, 11 Jun 2000 16:59:31 -0700 (PDT)
Received: from vireo.latimes.com (vireo.latimes.com [172.24.18.37])
by pegasus.latimes.com (Pro-8.9.3/Pro-8.9.3) with ESMTTP id QAA08417
for <aapornet@usc.edu>; Sun, 11 Jun 2000 16:59:31 -0700 (PDT)

Received: by vireo.latimes.com with Internet Mail Service (5.5.2650.21)
id <MMXVH8YJ>; Sun, 11 Jun 2000 16:59:31 -0700
Message-ID: <5520FFE1207ED211AC8300805FEA2FF6B56D63@dove.latimes.com>
From: "Pinkus, Susan" <Susan.Pinkus@latimes.com>
To: "'aapornet@usc.edu'" <aapornet@usc.edu>
Subject: RE: Winners of Fun Run
Date: Sun, 11 Jun 2000 16:59:27 -0700
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2650.21)
Content-Type: text/plain

Hi Adria:

I looked for you all during the conference and even called your name at the presidents luncheon, but unfortunately you were no where to be found. The gift certificate was to the book exhibit which is non-existent now. If you come to the conference next year, look for me and I'll make sure you get the gift certificate then. And I will send you the picture when I get back into my office.

Hope all is well and hopefully you'll be coming to Toronto next year!

Susan

> -----Original Message-----

> From: Adria Gallup-Black [SMTP:ag74@is9.nyu.edu]

> Sent: Thursday, June 08, 2000 3:24 PM

> To: 'aapornet@usc.edu'

> Subject: Re: Winners of Fun Run

>

> To: Susan Pinkus

> From: Adria Gallup-Black

>

> Hi Susan --

>

> How are you? I was hoping to learn when the pictures would be ready

> (and I was also curious about the gift certificate)!

>

> You may send them to me at my office address:

>

> Adria Gallup-Black

> New York University/CHPSR

> 726 Broadway, 5th floor

> New York, NY 10003

>

> Thanks, Adria

>

>

>

> On Thu, 8 Jun 2000, Pinkus, Susan wrote:

>

> > I need your help. I have pictures of the Fun Run winners but don't

> > have their addresses to send it to them. If you know Peter Coy or

> > Adria

> > Gallup

> > Black's address, could you please send it to me directly - not on

> > the AAPORNET site.

> >
> > My email address is: susan.pinkus@latimes.com
> > <mailto:susan.pinkus@latimes.com>
> >
> > Thanks,
> >
> > Susan Pinkus
> >
>From slosh@garnet.acns.fsu.edu Sun Jun 11 17:09:26 2000
Received: from garnet.acns.fsu.edu (gmhub.acns.fsu.edu [146.201.2.30])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id RAA27425 for <aapornet@usc.edu>; Sun, 11 Jun 2000 17:09:26 -0700
(PDT)
Received: from garnet2.acns.fsu.edu (garnet2-fi.acns.fsu.edu
[192.168.197.2])
by garnet.acns.fsu.edu (8.9.3/8.9.3) with ESMTTP id UAA110488
for <aapornet@usc.edu>; Sun, 11 Jun 2000 20:09:25 -0400
Received: from fsu.edu.fsu.edu (dial566.acns.fsu.edu [146.201.34.58])
by garnet2.acns.fsu.edu (8.9.3/8.9.3) with SMTP id UAA136448
for <aapornet@usc.edu>; Sun, 11 Jun 2000 20:09:23 -0400
Date: Sun, 11 Jun 2000 20:09:23 -0400
Message-Id: <200006120009.UAA136448@garnet2.acns.fsu.edu>
X-Sender: slosh@garnet.acns.fsu.edu
X-Mailer: Windows Eudora Light Version 1.5.2
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
To: aapornet@usc.edu
From: Susan Losh <slosh@garnet.acns.fsu.edu>
Subject: RE: Winners of Fun Run

Wait folks! Isn't it MONTREAL next year?

Susan

At 04:59 PM 6/11/2000 -0700, you wrote:

>Hi Adria:

>

>I looked for you all during the conference and even called your name at
>the presidents luncheon, but unfortunately you were no where to be
>found. The gift certificate was to the book exhibit which is
>non-existent now. If you come to the conference next year, look for me
>and I'll make sure you get the gift certificate then. And I will send
>you the picture when I get back into my office.

>

>Hope all is well and hopefully you'll be coming to Toronto next year!

>

>Susan

>

>> -----Original Message-----

>> From: Adria Gallup-Black [SMTP:ag74@is9.nyu.edu]

>> Sent: Thursday, June 08, 2000 3:24 PM

>> To: 'aapornet@usc.edu'

>> Subject: Re: Winners of Fun Run

>>

>> To: Susan Pinkus

>> From: Adria Gallup-Black

>>

>> Hi Susan --
>>
>> How are you? I was hoping to learn when the pictures would be ready
>> (and I was also curious about the gift certificate)!
>>
>> You may send them to me at my office address:
>>
>> Adria Gallup-Black
>> New York University/CHPSR
>> 726 Broadway, 5th floor
>> New York, NY 10003
>>
>> Thanks, Adria
>>
>>
>> On Thu, 8 Jun 2000, Pinkus, Susan wrote:
>>
>> > I need your help. I have pictures of the Fun Run winners but don't
>> > have their addresses to send it to them. If you know Peter Coy or
>> > Adria
>> > Gallup
>> > Black's address, could you please send it to me directly - not on
>> > the AAPORNET site.
>> >
>> > My email address is: susan.pinkus@latimes.com
>> > <mailto:susan.pinkus@latimes.com>
>> >
>> > Thanks,
>> >
>> > Susan Pinkus
>> >
>
>

Susan Carol Losh, PhD.

Spring-Summer 2000 PHONE 850-385-4266
slosh@garnet.fsu.edu

PLEASE MAKE A NOTE!

I AM NOW IN TRANSITION TO:

The Department of Educational Research
307L Stone Building
Florida State University
Tallahassee FL 32306-4453

850-644-4592 Educational Research Office
FAX 850-644-8776

FROM:

The Department of Sociology at
Florida State University

>From cshettle@erols.com Mon Jun 12 12:56:53 2000
Received: from www.intellectcomputers.com (www.intellectcomputers.com
[209.50.228.11])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id MAA19192 for <aapornet@usc.edu>; Mon, 12 Jun 2000 12:56:46 -0700
(PDT)
Received: from intellect (p244.48.intellectonline.com [209.50.244.48])
by www.intellectcomputers.com (8.9.2/8.9.2) with SMTP id PAA14460
for <aapornet@usc.edu>; Mon, 12 Jun 2000 15:58:36 -0400 (EDT)
Message-ID: <009001bfd4a8\$7d0f1d40\$0e00a8c0@intellect>
From: "Carolyn Shettle" <cshettle@erols.com>
To: "aapornet" <aapornet@usc.edu>
Subject: Job Announcement
Date: Mon, 12 Jun 2000 15:57:49 -0400
MIME-Version: 1.0
Content-Type: multipart/alternative;
boundary="-----_NextPart_000_008D_01BFD486.F54C7CC0"
X-Priority: 3
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook Express 4.72.3110.1
X-MimeOLE: Produced By Microsoft MimeOLE V4.72.3110.3

This is a multi-part message in MIME format.

-----_NextPart_000_008D_01BFD486.F54C7CC0
Content-Type: text/plain;
charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

Opportunity for Senior Study Director to join the D.C. Office of Temple =
University=92s Institute for Survey Research. Temple University is = seeking
a Senior Study Director to lead federally funded social science = research
projects within its D.C. office. Minimum qualifications: = Doctorate in a
social science discipline (or equivalent) plus at least = 10 years of
applied social science research and management experience. = Strong skills
in several of the following areas are required: project = management, report
writing, proposal preparation, quantitative research = methods and analysis,
survey research design and analysis, qualitative = research techniques, and
evaluation research.

Send a cover letter stating salary requirements and a curriculum vitae =
to: Mel Kollander, Institute for Survey Research, Temple University, = 4646
40th Street, NW, Washington, D.C. 20016. Fax: 202-537-6873. E-Mail: =
mellk@erols.com

-----_NextPart_000_008D_01BFD486.F54C7CC0
Content-Type: text/html;

charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

<!DOCTYPE HTML PUBLIC "-//W3C//DTD W3 HTML//EN">
<HTML>
<HEAD>

<META content="text/html; charset=iso-8859-1" http-equiv="Content-Type">
<META content="MSHTML 4.72.3110.7" name="GENERATOR" /> </HEAD> <BODY
bgColor="#f0e8d8"> <DIV> <P><U><FONT color="black" face="Arial
size="3">Opportunity = for Senior Study= Director to join the D.C.
Office of Temple University's Institute = for= Survey Research.
</U> Temple University is seeking a = Senior Study=20
Director to lead federally funded social science research projects = within
its=20 D.C. office. Minimum qualifications: Doctorate in a social
science =

discipline (or equivalent) plus at least 10 years of applied social =
science=20 research and management experience. Strong skills in
several of = the=20 following areas are required: project management, report
writing, = proposal=20 preparation, quantitative research methods and
analysis, survey research = design=20 and analysis, qualitative research
techniques, and evaluation = research.</P> <P>Send a cover letter stating
salary requirements and a curriculum = vitae to:=20 Mel Kollander, Institute
for Survey Research, Temple University, 4646=20 40th Street, NW,
Washington, D.C. 20016. Fax: 202-537-6873. = E-Mail:=20 <A =
href="mailto:mellk@erols.com">mellk@erols.com</P></DIV></BODY></HTML>
</L>

-----=_NextPart_000_008D_01BFD486.F54C7CC0--

>From beniger@rcf.usc.edu Mon Jun 12 15:00:42 2000
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])
by usc.edu (8.9.3.1/8.9.3/usc) with SMTP
id PAA12638 for <aapornet@usc.edu>; Mon, 12 Jun 2000 15:00:42 -0700
(PDT)
Received: from localhost (beniger@localhost)
by almaak.usc.edu (8.9.3.1/8.9.3/usc) with SMTP
id PAA11094 for <aapornet@usc.edu>; Mon, 12 Jun 2000 15:00:41 -0700
(PDT)
Date: Mon, 12 Jun 2000 15:00:41 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: FC: Americans ditching TV for online news, Pew Research survey says
(fwd)
Message-ID: <Pine.GSO.4.21.0006121454400.22076-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

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News report:

<http://www.msnbc.com/news/419313.asp>

Text of report:

<http://www.people-press.org/media00rpt.htm>

Investors Now Go Online for Quotes, Advice
INTERNET SAPPING BROADCAST NEWS AUDIENCE

* Introduction and Summary

Section I: The Changing Media Landscape

Section II: Internet News: More Log On, Tune Out

Section III: Financial News: Traders Turn to the Internet

Section IV: Attitudes Toward the News

Section V: Media Credibility

The Questionnaire and Overall Breakdowns

Traditional news outlets are feeling the impact of two distinct and powerful trends. Internet news has not only arrived, it is attracting key segments of the national audience. At the same time, growing numbers of Americans are losing the news habit. Fewer people say they enjoy following the news, and fully half pay attention to national news only when something important is happening. And more Americans than ever say they watch the news with a remote control in hand, ready to dispatch uninteresting stories. To some extent, these trends are affecting all traditional media, but broadcast news outlets -- both national and local -- have been the most adversely affected.

These are the principal findings of the Pew Research Center's biennial survey of the national news audience, which documents the rapid emergence of the Internet as a news source, as well as a significant decline in regular viewership of broadcast television news. Fully one-in-three Americans now go online for news at least once a week, compared to 20% in 1998. And 15% say they receive daily reports from the Internet, up from 6% two years ago. At the same time, regular viewership of network news has fallen from 38% to 30% over this period, while local news viewership has fallen from 64% to 56%.

Among younger and better-educated people, the Internet is making even bigger inroads. Many more college graduates under the age of 50 go on the Internet every day than regularly watch one of the nightly network news broadcasts. And generally, the survey finds that people who are interested in the news and go online tend to watch less network TV news. The survey also finds modest declines in the viewership of television news magazines and the morning news shows, but these slips appear unrelated to Internet news competition.

The digital tide is having less of a direct negative impact on cable TV news, radio and print outlets. The Pew Research Center survey finds no evidence that Internet use is driving down regular use of cable news channels, daily newspapers, or radio news. However, all news outlets are being affected by the public's slowly declining appetite for the news.

Less than half of the public (45%) now says it enjoys keeping up with the news a great deal and just 48% say they follow national news closely most of the time. Both of these percentages represent a modest

decline from two years ago, when 50% said they enjoyed keeping up with the news and 52% reported following national news closely most of the time. But the percentage of Americans saying they enjoy keeping up with the news has fallen steadily since the mid-1990s.

The generational divide on these questions is striking. Just one-in-three young adults (31%) enjoy keeping up with the news. In contrast, well more than half (57%) of those age 50 and over enjoy following the news. While younger people don't like the news so much, they do like having a wide variety of information sources from which to choose. Older Americans, who have a greater affinity for the news, often feel overwhelmed by the increasingly crowded media landscape.

As a consequence, Internet news is attracting many younger people who have only a marginal interest in the news as well as serious news consumers. In fact, Internet news has a relatively larger place in the lives of those with access who don't enjoy the news than among those who do. The Internet, with its headline news format and capacity for quick updates, is clearly attractive to this type of consumer. On the other hand, the Internet's capability for providing more depth on a given subject also appeals to those with large news appetites, such as affluent college graduates.

In that regard, the growth of Internet news has had a dramatic impact on the way Americans, particularly those with access to technology, get information on business and financial matters. For active investors -- those who have traded stocks within the past six months -- the Internet has largely supplanted traditional media as the leading source for stock quotes and investment advice. The Internet's capacity for personally-designed news and information is clearly a factor here. Nearly six-in-ten (58%) active traders who log on to the Internet for such information have customized online stock portfolios.

So far, this quiet revolution in financial news has had less of an impact on the general public and less active investors, who still tend to go to the traditional media for stock quotes and advice. But underscoring the general popularity of the Internet for financial news, 16% of all Americans volunteered that they would turn first to the Internet for news if the market were to crash 1,000 points; cable news was mentioned second most frequently, at 14%.

As Americans grow more reliant on the Internet for news, they also have come to find online news outlets more credible. Despite the controversy over news-gathering techniques employed by some Internet sites, those who go online generally give Internet news operations high marks for believability. In fact, the online sites of such well-known news organizations as ABC News get better ratings from Internet users than the ratings accorded the traditional broadcast or print outlets.

But having a familiar name clearly helps. Internet-only news sources such as Yahoo, Netscape and America Online's News Channel get lower ratings than other, better-known news organizations on the Internet. Still, the believability ratings for these organizations are comparable to those of network television news and other traditional sources. Internet news organizations that specialize in providing original content, such as the online magazines Slate and Salon, were

less well-known and got lower ratings from Internet news users.

Other Findings

- * Americans have an ever-expanding appetite for new technology. More than half now own a cell phone, up from 24% just five years ago. One out of five Americans (18%) have a satellite dish, and 5% own a Palm Pilot.
- * As large numbers of younger Americans turn to the Internet for news, the audience for traditional media is aging. Nearly half of those under age 30 (46%) go online for news at least once a week, compared to just 20% of those age 50 and up. These older Americans are far more likely to say they watched TV news (67%) or read a paper (58%) yesterday.
- * More people are finding innovative ways to use technology in their personal lives. A sizable minority (15%) of active investors get stock quotes and market updates via some form of wireless device, such as a cell phone or pager.
- * With the viewership of network news declining, and cable news audiences remaining flat, network's lead over cable has narrowed to 11 percentage points (51%-40%) from 17 points (57%-40%) in 1998. When speciality channels, such as all-sports ESPN are included, the cable audience is 61%.
- * CNBC, primarily a business network, now draws better than one-in-ten Americans (13%) on a regular basis. But CNBC is the top choice of those active investors who identify television as the main source of stock updates.
- * More than half of Americans (53%) say they wish they had more time to follow the news. Time pressures are a particularly big factor for working women; nearly two-thirds (65%) want more time to follow the news.
- * The remote control has become an indispensable tool for most television news viewers, especially young people. Three-quarters of those under age 30 say they watch the news with the remote in hand; 54% of those over age 50 agree.
- * Men and women have different news interests, and this is reflected in the news they pursue online. Technology is a top draw for men, while women most often seek news on science and health. But overall, weather information is the leading online news topic.

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>From gso-gso@worldnet.att.net Tue Jun 13 08:12:16 2000
Received: from mtiwmhc26.worldnet.att.net (mtiwmhc26.worldnet.att.net
[204.127.131.51])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP

id IAA16541 for <aapornet@usc.edu>; Tue, 13 Jun 2000 08:12:15 -0700
(PDT)
Received: from worldnet.att.net ([12.75.171.215])
by mtiwmhc26.worldnet.att.net
(InterMail vM.4.01.02.39 201-229-119-122) with ESMTTP
id
<20000613151144.ECQS9011.mtiwmhc26.worldnet.att.net@worldnet.att.net>
for <aapornet@usc.edu>; Tue, 13 Jun 2000 15:11:44 +0000
Message-ID: <39464FB3.F213646F@worldnet.att.net>
Date: Tue, 13 Jun 2000 10:13:56 -0500
From: Gary Siegel <gso-gso@worldnet.att.net>
X-Mailer: Mozilla 4.61 [en] (Win98; I)
X-Accept-Language: en
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: Number of PR practitioners
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit

I'm trying to get an estimate of the number of PR practitioners in the US. The Census does not seem to list this occupation. Any suggestions would be appreciated. Thanks.

Gary Siegel
reply to Gary@GSOresearch.com

>From s.kraus@NotesMail1.csuohio.edu Tue Jun 13 08:27:08 2000
Received: from notesmail1.csuohio.edu (csu-mail1.csuohio.edu [137.148.5.57])
by usc.edu (8.9.3.1/8.9.3/usc) with SMTP
id IAA23223 for <aapornet@usc.edu>; Tue, 13 Jun 2000 08:27:07 -0700
(PDT)
From: s.kraus@NotesMail1.csuohio.edu
Received: by notesmail1.csuohio.edu (Lotus SMTP MTA v4.6.6 (890.1
7-16-1999)) id 852568FD.005514FE ; Tue, 13 Jun 2000 11:29:19 -0400
X-Lotus-FromDomain: CSU
To: aapornet@usc.edu
Message-ID: <852568FD.00551306.00@notesmail1.csuohio.edu>
Date: Tue, 13 Jun 2000 11:29:13 -0400
Subject: Re: Number of PR practitioners
Mime-Version: 1.0
Content-type: text/plain; charset=us-ascii
Content-Disposition: inline

Contact PRSA (Public Relations Society of America).

>From David.Sylvia@PMMC.com Tue Jun 13 08:37:47 2000
Received: from dmzryems1.PM.com (host13.pmmc.com [63.80.251.13] (may be
forged))
by usc.edu (8.9.3.1/8.9.3/usc) with SMTP
id IAA28984 for <aapornet@usc.edu>; Tue, 13 Jun 2000 08:37:43 -0700
(PDT)
From: David.Sylvia@PMMC.com
Received: from 10.235.242.66 by dmzryems1.PM.com (InterScan E-Mail VirusWall
NT); Tue, 13 Jun 2000 11:29:55 -0400 (Eastern Daylight Time)

Received: from ENTRYEXSM2 by fwinternetdmz.pmmc.com
via smtpd (for [10.235.242.13]) with SMTP; 13 Jun 2000 15:37:42 UT
Received: by entryexsm2.pmmc.com with Internet Mail Service (5.5.2651.18)
id <MXXARY3G>; Tue, 13 Jun 2000 11:37:46 -0400
Message-ID: <D848E1411870D2118DA600A024B339A10A592C31@pmcnymsg03.pmmc.com>
To: aapornet@usc.edu
Subject: RE: Number of PR practitioners
Date: Tue, 13 Jun 2000 11:37:56 -0400
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2651.18)
Content-Type: text/plain;
charset="iso-8859-1"

Try contacting the Public Relations Society of America (PRSA), the professional association.

-----Original Message-----

From: Gary Siegel [mailto:gso-gso@worldnet.att.net]
Sent: Tuesday, June 13, 2000 11:14 AM
To: aapornet@usc.edu
Subject: Number of PR practitioners

I'm trying to get an estimate of the number of PR practitioners in the US. The Census does not seem to list this occupation. Any suggestions would be appreciated. Thanks.

Gary Siegel

reply to Gary@GSOresearch.com ~~~~~

"The information in this email, and in any attachments, may contain confidential information and is intended solely for the attention and use of the named addressee(s). It must not be disclosed to any person without authorization. If you are not the intended recipient, or a person responsible for delivering it to the intended recipient, you are not authorized to, and must not, disclose, copy, distribute, or retain this message or any part of it."

~~~~~  
>From smitht@norcmail.uchicago.edu Tue Jun 13 08:47:26 2000  
Received: from genesis1.norc.uchicago.edu (genesis1.norc.uchicago.edu [128.135.45.28])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id IAA04600 for <aapornet@usc.edu>; Tue, 13 Jun 2000 08:47:25 -0700 (PDT)  
From: smitht@norcmail.uchicago.edu  
Received: from norcmail.uchicago.edu (norcmail.uchicago.edu [128.135.45.4])  
by genesis1.norc.uchicago.edu (8.9.3/8.9.3) with SMTP id KAA16870  
for <aapornet@usc.edu>; Tue, 13 Jun 2000 10:51:36 -0500  
Received: from ccMail by norcmail.uchicago.edu (ccMail Link to SMTP R8.30.00.7)  
id AA960911046; Tue, 13 Jun 2000 10:44:08 -0500  
Message-Id: <0006139609.AA960911046@norcmail.uchicago.edu>  
X-Mailer: ccMail Link to SMTP R8.30.00.7  
Date: Tue, 13 Jun 2000 10:44:01 -0500  
To: <aapornet@usc.edu>  
Subject: Re[2]: Number of PR practitioners  
MIME-Version: 1.0  
Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: 7bit  
Content-Description: "cc:Mail Note Part"

The Census does have an occupational code for "Public Relations Specialists" (code 197 under the 1980 Classification of Occupations).

Tom W. Smith

\_\_\_\_\_ Reply Separator

Subject: RE: Number of PR practitioners  
Author: <aapornet@usc.edu> at INTERNET  
Date: 6/13/00 11:37 AM

Try contacting the Public Relations Society of America (PRSA), the professional association.

-----Original Message-----

From: Gary Siegel [mailto:gso-gso@worldnet.att.net]  
Sent: Tuesday, June 13, 2000 11:14 AM  
To: aapornet@usc.edu  
Subject: Number of PR practitioners

I'm trying to get an estimate of the number of PR practitioners in the US. The Census does not seem to list this occupation. Any suggestions would be appreciated. Thanks.

Gary Siegel

reply to Gary@GSOresearch.com ~~~~~

"The information in this email, and in any attachments, may contain confidential information and is intended solely for the attention and use of the named addressee(s). It must not be disclosed to any person without authorization. If you are not the intended recipient, or a person responsible for delivering it to the intended recipient, you are not authorized to, and must not, disclose, copy, distribute, or retain this message or any part of it."

~~~~~

>From BLUMWEP@aol.com Tue Jun 13 09:40:06 2000
Received: from im013.mx.aol.com (im013.mx.aol.com [152.163.225.3])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id JAA13798 for <aapornet@usc.edu>; Tue, 13 Jun 2000 09:40:06 -0700
(PDT)

From: BLUMWEP@aol.com
Received: from BLUMWEP@aol.com
by im013.mx.aol.com (mail_out_v27.10.) id 5.aa.6561437 (661)
for <aapornet@usc.edu>; Tue, 13 Jun 2000 12:39:23 -0400 (EDT)

Message-ID: <aa.6561437.2677bdbb@aol.com>
Date: Tue, 13 Jun 2000 12:39:23 EDT
Subject: Position available in NYC
To: aapornet@usc.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"

Content-Transfer-Encoding: 7bit
X-Mailer: AOL 5.0 for Windows sub 109

Poll Administrator/Field Supervisor position available at Blum & Weprin Associates, Inc., an independent public opinion research firm in New York City, specializing in polls for media and non-profit clients. Recent clients include NBC News, NY Daily News, Dallas Morning News, TV Guide, NY Times, Hispanic Federation.

Hire, train and supervise telephone interviewers and supervisors. Opportunity to participate in all aspects of research and analysis. Some office work. Evening hours required.

Small office with great opportunity to learn. Salary negotiable. Eligible for 401k plan after 1 year.

B.A. and some telephone supervising experience required. Computer skills, especially SPSS and MSWord, a plus.

Fax or e-mail resume with cover letter, including salary history/requirements.

Fax: 212-929-6518

E-mail: blumwep@aol.com

>From ParkerTMC@aol.com Tue Jun 13 11:03:12 2000

Received: from imo-d09.mx.aol.com (imo-d09.mx.aol.com [205.188.157.41])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP

id LAA11007 for <aapornet@usc.edu>; Tue, 13 Jun 2000 11:03:12 -0700
(PDT)

From: ParkerTMC@aol.com

Received: from ParkerTMC@aol.com

by imo-d09.mx.aol.com (mail_out_v27.10.) id 5.36.72baacb (7941)
for <aapornet@usc.edu>; Tue, 13 Jun 2000 14:02:40 -0400 (EDT)

Message-ID: <36.72baacb.2677d13f@aol.com>

Date: Tue, 13 Jun 2000 14:02:39 EDT

Subject: Staff Assistant Position at Pew Research Center

To: aapornet@usc.edu

MIME-Version: 1.0

Content-Type: text/plain; charset="UTF-8"

Content-Language: en

X-Mailer: AOL 4.0 for Windows 95 sub 104

Content-Transfer-Encoding: 8bit

X-MIME-Autoconverted: from quoted-printable to 8bit by usc.edu id LAA11012

The Pew Research Center for The People & The Press currently has an opening for a full-time staff assistant. We are looking for a bright, hard-working individual with strong organizational and inter-personal skills. We are especially interested in applicants who are self-motivated, able to balance multiple tasks and interested in working in a small office environment.

This

job would be ideal for a recent college graduate with an interest in politics, the media or public opinion.

The position is non-professional, as the staff assistant is not directly involved in the research practice. However, it could lead to a research position. Staff members are often promoted from within.

If you know of anyone who might be interested, please encourage them to contact Charmaine Thompson via email at ij?csookoor@aol.com'.

>From worc@mori.com Tue Jun 13 15:34:05 2000
Received: from anchor-post-33.mail.demon.net (anchor-post-33.mail.demon.net [194.217.242.91])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id PAA24540 for <aapornet@usc.edu>; Tue, 13 Jun 2000 15:34:04 -0700 (PDT)
Received: from worc.demon.co.uk ([194.222.4.107] helo=rmw)
by anchor-post-33.mail.demon.net with smtp (Exim 2.12 #1)
id 131zFx-0008iO-0X; Tue, 13 Jun 2000 23:34:02 +0100
Message-ID: <017a01bfd586\$c661dee0\$090210ac@rmw>
From: "Robert M Worcester" <worc@mori.com>
To: <aapornet@usc.edu>
Cc: "Caitlin Johnson" <caitlin.johnson@mori.com>, <eshaw@phjw.com>
References: <852568FD.00551306.00@notesmail1.csuohio.edu>
Subject: MORI USA
Date: Tue, 13 Jun 2000 22:56:24 +0100
MIME-Version: 1.0
Content-Type: text/plain;
charset="iso-8859-1"
Content-Transfer-Encoding: 7bit
X-Priority: 3
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook Express 5.00.2615.200
X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2615.200

AAPOR Colleagues

This past week I understand the net carried a misleading announcement from Dr. Miguel Basanez regarding MORI and myself which must be corrected.

In fact, Dr. Basanez has been dismissed from his post as President of MORI USA by the Board of Directors of MORI USA.

MORI USA's parent company, MORI Group, headquartered in London, regrets this action has had to be taken after a more than ten-year association with Dr. Basanez.

Instead of selling MORI and retiring, as he indicated in his announcement, I continue as Executive Chairman of MORI Group and retain a 20% shareholding of the MORI Group, with 38% now in the hands of 116 MORI staff members. The remaining 42% of the MORI Group shares are with an outside investor who has been a MORI shareholder since 1986. Thus MORI continues to have a majority of its shares held by employees, and is the only company in Britian's top ten market research companies to be employee owned.

Dr. Basanez announced he will be carrying on his survey research activities in the USA through his new company, Global Quality Research Corporation, and his Mexican activities through Centro de Estudio de Opinion Publica.

I sincerely regret that this clarifying announcement has had to be made.

Robert M. Worcester
Chairman, MORI

>From Unovic@aol.com Tue Jun 13 22:38:58 2000
Received: from imo-r15.mx.aol.com (imo-r15.mx.aol.com [152.163.225.69])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
id WAA10741 for <aapornet@usc.edu>; Tue, 13 Jun 2000 22:38:56 -0700
(PDT)
From: Unovic@aol.com
Received: from Unovic@aol.com
by imo-r15.mx.aol.com (mail_out_v27.10.) id 5.62.45a98be (6398)
for <aapornet@usc.edu>; Wed, 14 Jun 2000 01:38:16 -0400 (EDT)
Message-ID: <62.45a98be.26787447@aol.com>
Date: Wed, 14 Jun 2000 01:38:15 EDT
Subject: 6/27 Meeting -- Bay Area Survey rEsearchers
To: aapornet@usc.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit
X-Mailer: AOL 5.0 for Windows sub 110

This email is sent on behalf of BASE - Bay Area Survey rEsearchers. BASE creates a forum for social science and survey researchers in the Bay Area to meet and share experiences, raise questions about methodology, and participate in discussions of interest to our profession. Contact Dominic Lusinchi at unovic@aol.com for more information about meeting dates.
=====

Dear Colleagues,

Definitely put the afternoon of Tuesday, June 27 on your calendar to be part of BASE's meeting: AAPOR 2000 In Review. Presenters at this meeting will be reporting the "top lines" from over 100 presentations made at the AAPOR Annual Meeting held in Portland in May. If you couldn't make it to Portland, or you couldn't make it to all the sessions (who could!), do make it to this afternoon's presentation and learn what is state-of-the-art in the survey industry.

This is open to BASE members and the rest of the world. Several members' firms are sending over many of their researchers and research assistants who work on surveys but do not have extensive academic backgrounds. The information will be presented in an accessible and friendly fashion.

===== TOPIC AREAS =====

Web Surveys with Panels - Michael Dennis, Vice President with InterSurvey will be summarizing AAPOR presentations on the use of Web surveys with panels. He will also be discussing how panel Internet surveys could be useful to those of us in commercial and academic research.

Web Surveys with Lists - Dominic Lusinchi of Far West Research will be summarizing AAPOR presentations on the use of Web surveys with lists (i.e., students, customers, program participants). He will report results of comparisons of different collection modes (i.e., telephone vs. web), use of mixed modes (Web plus telephone), issues in Web survey software, improving Web-survey response rates, and Web-surveys of businesses and professionals.

Questionnaire Design - This year's AAPOR had several excellent and detailed

presentations on questionnaire design, question wording, sequence effects, etc. Donna Eisenhower, Director of Survey Operations at the Survey Research Center, UC Berkeley, will be summarizing the mini-course "Designing Great Questionnaires" conducted by Jon Krosnick as well as the Web survey design portions of Don Dillman's short course Tailored Design of Mail and Internet Surveys. Copies of Don's latest book "Mail and Internet Surveys" will be available for review.

Methodology Issues - As always, AAPOR sessions touched on numerous methodological issues. Victoria Albright, Research Director at Field Research Corporation, will be summarizing session presentations on respondent selection methods, strategies for reducing nonresponse, interviewer-respondent interaction effects, nonresponse bias, call scheduling, and sample disposition reporting.

===== THE DETAILS =====

- Date: Tuesday, June 27
- Time: Lunch 12 Noon to 12:45, Presentations begin at 12:45pm
- End time: 4 PM
- Location: Women's Faculty Club, UC Berkeley campus
- Directions & parking: details to follow shortly, parking will be made available
- Cost: \$20 including lunch
- Lunch preferences: please let us know if you would prefer a vegetarian lunch or any other special food request

===== RSVP =====

WE NEED YOUR RSVP ASAP!!!!!! THANK YOU.

Please reply to Dominic Lusinchi at unovic@aol.com

Dominic Lusinchi
Statistical Consultant
Far West Research
Demography-Survey Research-Applied Statistics
1323 Sixteenth Avenue
San Francisco, CA 94122-2042
Telephone: 415-664-3032
Fax: 415-664-4459
Email: unovic@aol.com

>From jstreicher@kpmg.com Wed Jun 14 05:22:31 2000
Received: from p0016c23.us.kpmg.com (p0016c23.us.kpmg.com [199.207.255.23])
by usc.edu (8.9.3.1/8.9.3/usc) with SMTP
id FAA03422 for <aapornet@usc.edu>; Wed, 14 Jun 2000 05:22:17 -0700
(PDT)
Received: from p0016c56.kweb.us.kpmg.com by
p0016c23.us.kpmg.com(Pro-8.9.3/Pro-8.9.3) with SMTP id IAA23706 for
<aapornet@usc.edu>; Wed, 14 Jun 2000 08:22:15 -0400 (EDT)
Received: from p0016c22.kweb.us.kpmg.com by p0016c56.kweb.us.kpmg.com
via smtpd (for p0016c23.us.kpmg.com [199.207.255.23]) with SMTP;
14 Jun 2000 12:22:15 UT
Received: from usnssexcl9.kweb.us.kpmg.com by kpmg.com(Pro-8.9.2/Pro-8.9.2)

with ESMTP id IAA22380 for <aapornet@usc.edu>; Wed, 14 Jun 2000 08:22:15 -0400 (EDT)
Received: from usnssexcl9.kweb.us.kpmg.com (unverified) by usnssexcl9.kweb.us.kpmg.com (Content Technologies SMTPRS 2.0.15) with ESMTP id <B0008861085@usnssexcl9.kweb.us.kpmg.com> for <aapornet@usc.edu>; Wed, 14 Jun 2000 08:07:50 -0400
Received: by usnssexcl9.kweb.us.kpmg.com with Internet Mail Service (5.5.2650.21) id <LW55NWQZ>; Wed, 14 Jun 2000 08:07:50 -0400
Message-Id: <E572FF4B5534D21182E300805FA743620768330B@USNSSEXCO5>
From: "Streicher, Janet L" <jstreicher@kpmg.com>
To: "'aapornet@usc.edu'" <aapornet@usc.edu>
Subject: RE: 6/27 Meeting -- Bay Area Survey rEsearchers
Date: Wed, 14 Jun 2000 08:22:13 -0400
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2650.21)
Content-Type: text/plain;
charset="iso-8859-1"

It is interesting -- and a good idea. Maybe we would want to have a "summer" session??? Jay, we need to get together next week for the transition stuff -- Do you send out the notice for the old/new Council session? Let's make it for the week for the last week in June.

Thanks,
Janet L. Streicher
Director of Market Research Services
KPMG LLP.
(201) 505-3609
jstreicher@kpmg.com

> -----Original Message-----
> From: Unovic@aol.com [SMTP:Unovic@aol.com]
> Sent: Wednesday, June 14, 2000 1:38 AM
> To: aapornet@usc.edu
> Subject: 6/27 Meeting -- Bay Area Survey rEsearchers
>
> This email is sent on behalf of BASE - Bay Area Survey rEsearchers.
> BASE
> creates a forum for social science and survey researchers in the Bay Area
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> Lusinchi
> at unovic@aol.com for more information about meeting dates.
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> -- Directions & parking: details to follow shortly, parking will be
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> available
> -- Cost: \$20 including lunch
> -- Lunch preferences: please let us know if you would prefer a vegetarian
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> *****
> Dominic Lusinchi
> Statistical Consultant
> Far West Research
> Demography-Survey Research-Applied Statistics
> 1323 Sixteenth Avenue
> San Francisco, CA 94122-2042
> Telephone: 415-664-3032
> Fax: 415-664-4459
> Email: unovic@aol.com
> *****

*

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contained in this email are subject to the terms and conditions expressed in
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*

>From rshalpern@mindspring.com Wed Jun 14 07:23:35 2000
Received: from granger.mail.mindspring.net (granger.mail.mindspring.net
[207.69.200.148])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id HAA07048 for <aapornet@usc.edu>; Wed, 14 Jun 2000 07:23:31 -0700
(PDT)

Received: from w5y0s9 (user-37ka113.dialup.mindspring.com [207.69.6.163])
by granger.mail.mindspring.net (8.9.3/8.8.5) with ESMTTP id KAA25304
for <aapornet@usc.edu>; Wed, 14 Jun 2000 10:23:29 -0400 (EDT)

Message-Id: <4.2.0.58.20000614102026.00b10c40@mail.mindspring.com>
X-Sender: rshalpern@mail.mindspring.com
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.58
Date: Wed, 14 Jun 2000 10:22:56 -0400
To: aapornet@usc.edu
From: dick halpern <rshalpern@mindspring.com>
Subject: RE: 6/27 Meeting -- Bay Area Survey rEsearchers
In-Reply-To: <E572FF4B5534D21182E300805FA743620768330B@USNSSEX05>
Mime-Version: 1.0
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-----_2242368==_ .ALT

Content-Type: text/plain; charset="us-ascii"; format=flowed

How about putting a short summary of the various presentations out on AAPORNET???? It's a bit of a long commute between the Women's Faculty Club, UC Berkeley campus and Atlanta, Georgia!

Dick Halpern

====_2242368==_ .ALT
Content-Type: text/html; charset="us-ascii"

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<html>
<font size=3>How about putting a short summary of the various presentations
out on AAPORNET???? It's a bit of a long commute between the Women's Faculty
Club, UC Berkeley campus and Atlanta, Georgia!<br> <br> Dick Halpern<br>
<br> <br> </font></html>
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>From BLUMWEP@aol.com Wed Jun 14 08:45:14 2000
Received: from imo-d09.mx.aol.com (imo-d09.mx.aol.com [205.188.157.41])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
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(PDT)
From: BLUMWEP@aol.com
Received: from BLUMWEP@aol.com
      by imo-d09.mx.aol.com (mail_out_v27.10.) id 5.26.6fccfab (6931)
      for <aapornet@usc.edu>; Wed, 14 Jun 2000 11:44:33 -0400 (EDT)
Message-ID: <26.6fccfab.26790261@aol.com>
Date: Wed, 14 Jun 2000 11:44:33 EDT
Subject: Re: 6/27 Meeting -- Bay Area Survey rEsearchers
To: aapornet@usc.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit
X-Mailer: AOL 5.0 for Windows sub 109
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Will there be any online access to any of the presentations for all of us envious aaporites who can't get to the Bay Area? Freedom Forum has occasionally provided live online access for NYAAPOR sessions. Perhaps some group there can do the same.

Mickey Blum

```
>From CWilson@shandwick.com Wed Jun 14 08:51:26 2000
Received: from msp01excon02.shandwick.com (msp01excon02.shandwick.com
[205.215.215.49])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
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(PDT)
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      id <MNKW8535>; Wed, 14 Jun 2000 10:51:16 -0500
Message-ID: <EB1F84299EB7D211BE0C0008C759352C013D3669@WAS01EXSVR01>
From: "Wilson, Chris" <CWilson@shandwick.com>
To: aapornet@usc.edu
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Subject: Position available as head of SWR Worldwide Minneapolis office
Date: Wed, 14 Jun 2000 10:51:00 -0500
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2650.21)
Content-Type: text/plain;
charset="ISO-8859-1"

SWR Worldwide, a fast growing international marketing and public affairs research company headquartered in Washington, DC (with offices in Boston, New York and London), is seeking a research professional with a minimum of five years experience to head our newly opening Minneapolis office. The responsibilities of this position will include managing all aspects of a project from questionnaire development through data analysis and presentation.

The ideal candidate should have good people skills, be detail-oriented and self-motivated, with the ability to handle multiple tasks in a fast-paced environment. Knowledge of Microsoft Word, Excel and PowerPoint are essential. Location in, or relocation to, Minneapolis is, obviously, essential.

We offer excellent salary with bonus potential. Benefits package includes 401(k) with employer match, employer-paid medical and dental insurance and a stock purchase plan.

SWR Worldwide (www.SWRWorldwide.com) conducts survey research and provides strategic information for Fortune 500 companies, trade associations, political candidates, Internet companies, non-profit organizations and many other types of interesting clients.

SWR Worldwide is the research arm of Shandwick International (www.Shandwick.com), one of the worlds largest public relations companies. Through this relationship with Shandwick, which has offices around the world, SWR undertakes many fascinating projects on all continents.

Please mail, fax or email cover letter and resume, which should include salary requirements to:

Cwilson@SWRWorldwide.com
Chris Wilson
President & COO
SWR Worldwide
700 Thirteenth Street, NW
Suite 250
Washington, DC 20005

>From camburn@rti.org Wed Jun 14 14:48:13 2000
Received: from rtints26.rti.org (rtints26.rti.org [152.5.128.111])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id OAA20126 for <AAPORNET@usc.edu>; Wed, 14 Jun 2000 14:48:03 -0700
(PDT)

Received: by rtints26.rti.org with Internet Mail Service (5.5.2650.21)
id <MRTC87F8>; Wed, 14 Jun 2000 17:47:31 -0400

Message-ID: <89FDB122A0E0D2118D2E0090273FA8C5018E465F@rtints26.rti.org>
From: "Camburn, Donald P." <camburn@rti.org>
To: "'AAPORNET@usc.edu'" <AAPORNET@usc.edu>
Subject: Employment Opportunities at Research Triangle Institute
Date: Wed, 14 Jun 2000 17:47:30 -0400

MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2650.21)
Content-Type: text/plain;
charset="iso-8859-1"

Research Triangle Institute has an immediate opening for Unit Supervisor in our progressive Telephone Survey Unit located in Research Triangle Park, NC. This position will work in a fast-paced call center environment at one of the nation's most respected organizations for health and social policy research. This position offers a variety of responsibilities, some include managing staffing levels, effective employee training, insuring project requirements/deadlines are met, problem solving with Unit and Institute staff, and monitoring call center expenses. The successful candidate must possess a Bachelor's degree, 4 years of experience in survey research and telephone data collection/call center management experience. Demonstrated skills in time and project management are a must.

As part of our dynamic team and leading-edge environment, you'll discover a full spectrum of rewards, including competitive salaries, four weeks annual paid time off, excellent medical/dental coverage and tax deferred saving plans.

Please apply using our on-line application by visiting our web-site: www.rti.org. Please refer to job #30733. If you prefer you may mail your resume and cover letter to:

Research Triangle Institute
Office of Human Resources
C/O Christine Carboni
PO Box 12194
RTP, NC 27709-2194.

AA/EOE/M/F/H/D.

>From cporter@hp.ufl.edu Wed Jun 14 15:34:08 2000
Received: from makalu.hp.ufl.edu (makalu.hp.ufl.edu [128.227.11.150])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id PAA18842 for <aapornet@usc.edu>; Wed, 14 Jun 2000 15:34:07 -0700
(PDT)
Received: from hp.ufl.edu (hp.ufl.edu [128.227.11.149])
by makalu.hp.ufl.edu (8.9.3/8.9.3) with ESMTTP id SAA09609
for <aapornet@usc.edu>; Wed, 14 Jun 2000 18:34:06 -0400
Received: from K2/SpoolDir by hp.ufl.edu (Mercury 1.47);
14 Jun 00 18:34:03 -0400
Received: from SpoolDir by K2 (Mercury 1.47); 14 Jun 00 18:33:35 -0400
Received: from hp.ufl.edu (128.227.250.83) by hp.ufl.edu (Mercury 1.47) with
ESMTTP;
14 Jun 00 18:33:24 -0400
Message-ID: <394805EB.B024ECCC@hp.ufl.edu>
Date: Wed, 14 Jun 2000 18:23:39 -0400
From: "Colleen K. Porter" <cporter@hp.ufl.edu>
Reply-To: cporter@hp.ufl.edu
X-Mailer: Mozilla 4.61 (Macintosh; I; PPC)
X-Accept-Language: en
MIME-Version: 1.0
To: cporter@hp.ufl.edu, aapornet@usc.edu

Subject: Re: ICES2 advice?
References: <3942F1DE.AB87C2B5@hp.ufl.edu>
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit

In response to my query, I had gotten some helpful tips from folks who had attended the last ICES conference or otherwise been to Buffalo, but they all came as private email messages. However, a phone call this morning made me realize that there might be a more general interest.

So here is a brief summary:

- professional casual for meetings, with presenters maybe donning a full suit.
- bring layers, as temperatures can range from hot in the day to chilly at night and early morning, and who knows what the hotel climate control will be like.
- lots of fun things to do in the area, with Niagara Falls nearby and Toronto only a few hours away.

Colleen K. Porter
Project Coordinator, Florida Health Insurance Study cporter@hp.ufl.edu
Phone: 352/392-6919, Fax: 352/392-7109
UF Department of Health Services Administration
Location: 1600 SW Archer Road, Rm. G1-009
Mailing Address: P.O. Box 100195, Gainesville, FL 32610-0195

>From ASafir@ui.urban.org Thu Jun 15 07:34:27 2000
Received: from uint3.urban.org (webmail.urban.org [192.188.252.70])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id HAA00299 for <aapornet@usc.edu>; Thu, 15 Jun 2000 07:34:15 -0700
(PDT)
Received: by webmail.urban.org with Internet Mail Service (5.5.2650.21)
id <M1HRDA3T>; Thu, 15 Jun 2000 10:29:50 -0400
Message-ID: <419A83918993D311B61A00508B6F39B0D0B863@UINT4>
From: "Safir, Adam" <ASafir@ui.urban.org>
To: aapornet@usc.edu
Subject: On Pins and Needles
Date: Thu, 15 Jun 2000 10:30:56 -0400
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2650.21)
Content-Type: text/plain;
charset="iso-8859-1"

Interesting article from today's Washington Post.

Adam Safir
Urban Institute

<http://washingtonpost.com/wp-dyn/articles/A60859-2000Jun14.html>

On Pins and Needles

By Richard Morin
Washington Post Staff Writer
Thursday , June 15, 2000 ; C01

Bob Putnam did not bowl alone.

Putnam bowled in a league in his home town of Port Clinton, Ohio, a perennially quiet community of 7,000 people on the south shore of Lake Erie that proclaims itself to be "The Walleye Capital of the World."

"Here, that's me," Putnam says. He points to a black-and-white photograph taken in 1955 and reproduced on the dust jacket of his new book. Beneath his finger, a tall, gangly teenager peers through his glasses and straight into the camera. He stands in the center of a line of five beaming boys; each cradles a black bowling ball in the crook of his left arm. "That's my seventh-grade bowling team.

"But here's the really bizarre thing," says Putnam, pointing now to a teammate. "Matt Buxton actually became a professional bowler. This one, Bill Coleman, is a school principal who is retiring this year and he's joining the bowling tour. And I write about bowling."

Well, perhaps. Putnam, a government professor at Harvard University, writes about bowling in the way Rachel Carson wrote about spring in "Silent Spring" or Ralph Nader wrote about cars in "Unsafe at Any Speed."

For Putnam, the dwindling percentage of Americans who bowl in a league is the perfect metaphor for the sharp decline of civic involvement. Everywhere he looks, America's once vast reservoir of social capital is emptying. Fewer and fewer people bother to vote. Per capita charitable giving has plunged. Proportionally fewer Americans spend a social evening with friends today than they did just a decade or two ago.

If much of this sounds vaguely familiar, it should. Putnam is the social scientist whose essay "Bowling Alone" exploded into the public consciousness in 1995. A year later, parts of it exploded in his face.

First, other scholars mounted scathing challenges to his arguments in what Putnam now calls "my public flogging." Then he discovered to his horror that he had inadvertently used incorrect data to help build his case. Chastened, he returned to his Harvard office to sharpen his arguments and gather more evidence.

Now Putnam is back with "Bowling Alone: The Collapse and Revival of American Community," a book-length treatment of the claims that made him famous five years ago as well as a chronicle of the birth, near-death and resurrection of a powerful and controversial idea.

Putnam and his supporters greet its publication with great expectations, but also with this great fear: "Bowling Alone's" public moment may have passed. Five years ago, his insights were fresh and scalding hot. Fifty reporters a week called to ask him what happened to civic America. He was invited to the White House to bowl with President Clinton. He was profiled in People magazine. Can lightning strike twice in very nearly the same place?

Also in recent years, other big thinkers have nudged into place beside him on center stage, with different theories to explain the decline in social

capital. Some prominent critics insist that Putnam is simply wrong, and that the core ideas that power "Bowling Alone" will eventually be exposed as the social-science equivalent of cold fusion.

Then again, others argue that "Bowling Alone" is the book that defines our age and diagnoses its greatest ill. Because if Putnam is right, democracy is "hollowing out from the inside." We are becoming, he argues, a Disunited States--a nation of disconnected and politically dysfunctional and mistrusting individuals who are increasingly incapable of collective action.

"This is a very important book, it's the de Tocqueville of our generation," said Wendy Rahn of the University of Minnesota, one of the country's leading experts on matters like social capital and interpersonal trust. "And you don't often hear an academic like me say those sorts of things."

Origins

The story of "Bowling Alone" begins in the fall of 1991 in the stacks of the Nuffield College library at Oxford University in England.

Putnam was spending a quiet fall at Oxford completing the book "Making Democracy Work," based on two decades of research in Italy. One day he stumbled onto the term "social capital" and it led him to the book "Foundations of Social Theory" by sociologist James S. Coleman.

"I had never heard the term 'social capital' before," Putnam says. "Suddenly, here was a theoretical lens with which to view my Italian findings. . . . Then I thought maybe that this social-capital stuff may be related to other, broader problems of political participation in American society. And the basic question began to formulate itself pretty quickly: I wonder what the trends are in social capital?"

Back in the United States, he checked the General Social Survey, a national poll that has been conducted annually since 1972 by the National Opinion Research Center at the University of Chicago.

He saw a startling pattern. Almost since its inception, the GSS has asked people if they belonged to a dozen different types of voluntary groups--everything from labor unions to service clubs and fraternal organizations to "hobby and garden clubs." Overall, the GSS reported that the total number of groups that the average American belonged to had dropped about 25 percent in barely 20 years.

Membership rolls seemed to reflect the same disquieting trend. From the Lions Club to the Shriners to the League of Women Voters and the PTA, the bottom seemed to have fallen out of civic participation.

He mentioned these trends to a friend, investor Peter Ackerman, and casually wondered if participation in bowling might be following a similar trajectory.

"Odd you should say that," Ackerman said. "I actually own one of the largest chains of bowling alleys in America. There has been a decline in bowling. But you don't know the half of it. . . . The number of bowlers was going up, but bowling leagues were plummeting."

Later, Putnam told Ackerman's story to Jack Donahue, a speechwriter for then-Labor Secretary Robert Reich. " 'Oh,' Donahue said, 'You mean they're

bowling alone.' We agreed, joking that it would be a good title for something if I decided to write anything about it."

In fact, Putnam already had decided to write about it. He planned to follow the same pattern he had for all of his other major projects: "Write an article about where my thinking was headed based on some data, then listen to the reaction to the article, then take on board the criticism for the book."

The essay "Bowling Alone" appeared in the January 1995 issue of the Journal of Democracy, which Putnam says "had a subscribership of about four."

The article was an instant sensation. "Within a week, it was the theme of columns by both George Will and David Broder," Putnam says. The media herd followed close on their heels. "I was an obscure academic; I talked to maybe one reporter a year, if that. Then we were getting 40 or 50 calls a week. Whoa!"

The first wave of publicity was hugely flattering and largely uncritical, he says. " 'This guy has put his finger on what's wrong with America'--That was basically the story in 1995. Then people began to say, 'But is it true?' "

Contradictions

"Bowling Alone Is Bunk," declared the headline on the Washington Post op-ed page over a column by Robert Samuelson in April of 1996--a year that became Putnam's annus horribilis.

Prominent academics noted that one big reason national PTA membership had declined since the early 1970s was that there were fewer school-age kids. Many parents also had opted out of the national PTA to form PTOs--local, autonomous parent-teacher organizations.

What about environmental groups--their memberships had soared. Aren't more Americans than ever doing volunteer work and contributing record amounts to charity? Perhaps we don't join bowling leagues anymore--but neither do we literally "bowl alone." Instead, we bowl with groups of friends or families. Could a proliferation of such loosely tied groups make up for declining participation in formal clubs or organizations?

And so it went. "It was painful," Putnam recalled. "Colleagues said, 'This can't be fun for you--they're reviewing your book before you've even written it.' "

But Putnam faced an even bigger problem. In March he had learned that the GSS data that had been central to his argument were wrong.

Economist John Helliwell, a research collaborator and friend, had discovered that beginning in 1991, an error made by GSS programmers resulted in a systematic undercount of the average number of memberships reported by survey respondents. Instead of a 25 percent drop in participation over 20 years, the corrected data revealed that the decline was only about 5 percent--statistically significant, but hardly stunning.

"I felt sick to my stomach. The first thing I felt was, this is awful. I have been associated with what looks like, not fraud, but looks like I misled people. I care a lot about my scientific integrity. How could I even say it wasn't my fault? It was. In the end, I published the article and it

was based on wrong data."

Throughout much of the rest of 1996, Putnam and his research team picked through the wreckage. They took a closer look at surveys conducted between 1973 and 1994 by Roper Starch Worldwide--a treasure trove of more than 400,000 separate interviews. They indicated a sharp decline in participation in clubs and organizations, as well as a general drop in social connectedness. So did three decades of research by John Robinson of the University of Maryland. Other researchers, using other data, also seemed to be confirming the broad truths of "Bowling Alone."

"We decided to plow ahead," he said.

Then Putnam got lucky. A graduate student at the University of Minnesota sent him a critique of "Bowling Alone." A footnote caught his eye. It mentioned that the DDB advertising agency had been regularly surveying Americans for more than two decades--a total of 87,000 individual interviews--and asking them how many times in the past year they had done such things as play cards, entertain friends at home, gave blood, gone on a picnic--even how often they had given "the finger to someone while driving."

Putnam realized he had found the final critical piece of the puzzle: A way to find out if people were turning away from all forms of social interaction, and not merely from bowling leagues, civic groups and fraternal organizations.

"I remember the trepidation I felt at the first computer run," he says. "What are the trends on these things? I was at that point really convinced that I was right; I had no reason to believe it was true once you got outside the area of formal organizations. Then I saw it: Going to picnics was going down. Going to bars was going down. I was awestruck."

Examining the Evidence

"We Americans need to reconnect with one another," Putnam writes. "That is the simple argument of this book."

It is an argument that Putnam makes gracefully but relentlessly for 414 pages, not counting three appendixes, one afterword and 59 pages of footnotes. Riveting factoids fly fast and furiously; the cumulative effect is a little like sipping sociology from a fire hose.

Over the past two decades, Putnam says the number of Americans who attended even one public meeting on town or school affairs in the previous year fell by nearly half. So did participation in volunteer organizations of all types, from bridge and book clubs to Bible study groups to sports and recreation groups.

A dwindling percentage of Americans entertain others in their homes. And what about the bars where everybody knows your name? Putnam says it's lonely there, too. Whether married or single, the proportion of Americans who went out for a night at a restaurant, bar or nightspot fell by 50 percent in the last two decades.

Television is partly to blame, he says. So is urban sprawl. Financial pressure on two-income families takes its toll. And there's something about Grandpa and Grandma's generation that made them voters and joiners and givers--something that's strangely missing in their children and

grandchildren.

Putnam also attempts to answer each of the important criticisms made against his arguments in the original "Bowling Alone" essay. He's reexamined PTA data, and still finds a drop in PTA participation, even after factoring in the emergence of PTOs and changes in the number of school-age children.

He notes that membership in environmental organizations did soar. But it peaked in 1995, and now is in decline. Besides, many members of environmental groups like the Sierra Club, as well as other seemingly popular voluntary organizations, may write checks but they rarely, if ever, meet or otherwise personally interact. "I am a member of the AARP," said Putnam, who is 59. "I've never met with another member of the AARP."

He's not certain whether the Internet will lead to more or less social civic engagement. Putnam does believe that the rise in volunteerism is a hopeful sign. But he cautions that more volunteering "hasn't spread from that to being more engaged in broader social ways." And yes, he says, charitable contributions are up--but per-capita giving as a percentage of income is down. Americans are earning more but giving proportionally less than ever before.

Putnam expects more criticism. In some ways he welcomes it, if for no other reason than it's a sign that he's not too late, that his years cleaning data sets, scrutinizing printouts and puzzling over statistical minutiae have not been in vain.

"I don't think this is the last word," Putnam says. "I will be disappointed if it doesn't trigger a debate about how we fix this problem. We've had a long debate over the past five years whether there is a problem at all. I hope this book will largely draw the curtain over that first act."

On the Stump

Putnam is a gregarious man with a big, easy laugh. His smooth, broad face is fringed with beard; he looks like a Puritan--which he is, seven generations removed.

He traces his family back to Salem, Mass., where some of his relatives played uncomfortably prominent roles in the witch trials. The "Putnam women" memorialized in Arthur Miller's play "The Crucible" are modeled on distant relations, he says.

There is the air of a preacher about him. Or more precisely, the evangelist. He's now on the road, promoting his book, but also working with local foundations in more than 30 cities on a massive project to revive civic America.

"Bowling Alone," first an essay and then a book, is now a personal crusade.

Recently he was in Kalamazoo, Mich., where 750 people packed an auditorium to hear what he calls his "Bowling Alone stump speech." In York, Pa., 400 gathered. Before that, 1,000 people in Winston-Salem, N.C., came out.

"This is tremendously fun," Putnam says. "These aren't academics or civic-affairs junkies. There's enough of the preacher or the missionary in me to enjoy talking to the local lawyer, the local school principal, or the teachers about what we can do to revive civic society."

He's also found it's tremendously hard to regain the common touch, even for a boy from Port Clinton. "It's a long way from a small town in Ohio to Harvard," he says. "But what I've found is that it's a far greater distance from Harvard back to small towns like Kalamazoo."

And an even longer way back, he says, to an America where people don't literally or figuratively bowl alone.

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>From HKassarj@ucla.edu Thu Jun 15 17:14:35 2000
Received: from caracal.noc.ucla.edu (caracal.noc.ucla.edu [169.232.10.11])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id RAA24418 for <Aapornet@usc.edu>; Thu, 15 Jun 2000 17:14:35 -0700
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Date: Wed, 14 Jun 2000 19:10:14 -0700
To: Aapornet@usc.edu
From: "H.H.Kassarjian" <HKassarj@ucla.edu>
Subject: Pacific Chapter AAPOR
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The following note from the Bay Area Survey Researchers reminded me that a number of AAPORites on the west coast have talked of revitalizing the Pacific Chapter. It was a very lively and exciting group in the 1960's and slowly withered away. I wonder if the group in San Francisco would be interesting in expanding and including us southerners and reforming the Pacific Chapter. Old timers who remember the meetings in places like Pacific Grove in Monterrey I am sure will endorse the idea.

We talked about regrouping the Pacific Chapter at the reception in Susan Picus's shop last year. maybe this is the excuse we need. Hal Kassarjian

>Dear Colleagues,

>

>Definitely put the afternoon of Tuesday, June 27 on your calendar to be
>part of BASE's meeting: AAPOR 2000 In Review. Presenters at this
>meeting will be reporting the "top lines" from over 100 presentations
>made at the AAPOR Annual Meeting held in Portland in May. If you
>couldn't make it to Portland, or you couldn't make it to all the
>sessions (who could!), do make it to this afternoon's presentation and
>learn what is state-of-the-art in the survey industry.

>

>This is open to BASE members and the rest of the world. Several
>members' firms are sending over many of their researchers and research
>assistants who work on surveys but do not have extensive academic
>backgrounds. The information will be presented in an accessible and
>friendly fashion.

>

>===== TOPIC AREAS =====

>

>Web Surveys with Panels - Michael Dennis, Vice President with
>InterSurvey will be summarizing AAPOR presentations on the use of Web
>surveys with panels. He will also be discussing how panel Internet
>surveys could be useful to those of us in commercial and academic
>research.

>

>Web Surveys with Lists - Dominic Lusinchi of Far West Research will be
>summarizing AAPOR presentations on the use of Web surveys with lists
>(i.e., students, customers, program participants). He will report
>results of comparisons of different collection modes (i.e., telephone
>vs. web), use of mixed modes (Web plus telephone), issues in Web survey
>software, improving Web-survey response rates, and Web-surveys of
>businesses and professionals.

>

>Questionnaire Design - This year's AAPOR had several excellent and
>detailed presentations on questionnaire design, question wording,
>sequence effects, etc. Donna Eisenhower, Director of Survey Operations
>at the Survey Research Center, UC Berkeley, will be summarizing the
>mini-course "Designing Great Questionnaires" conducted by Jon Krosnick
>as well as the Web survey design portions of Don Dillman's short course
>Tailored Design of Mail and Internet Surveys. Copies of Don's latest
>book "Mail and Internet Surveys" will be available for review.

>

>Methodology Issues - As always, AAPOR sessions touched on numerous
>methodological issues. Victoria Albright, Research Director at Field
>Research Corporation, will be summarizing session presentations on
>respondent selection methods, strategies for reducing nonresponse,
>interviewer-respondent interaction effects, nonresponse bias, call
>scheduling, and sample disposition reporting.

>

>

>===== THE DETAILS =====

>

>-- Date: Tuesday, June 27
>-- Time: Lunch 12 Noon to 12:45, Presentations begin at 12:45pm
>-- End time: 4 PM
>-- Location: Women's Faculty Club, UC Berkeley campus
>-- Directions & parking: details to follow shortly, parking will be
>made available
>-- Cost: \$20 including lunch
>-- Lunch preferences: please let us know if you would prefer a
>vegetarian lunch or any other special food request

>

>===== RSVP =====

>

>WE NEED YOUR RSVP ASAP!!!! THANK YOU.

>

>Please reply to Dominic Lusinchi at unovic@aol.com

>

From: "Miguel Basanez" <mb@mori-usa.com>
To: "Wapornet" <wapornet@lambada.oit.unc.edu>, "AAPORNET" <aapornet@usc.edu>
Subject: Clarification
Date: Thu, 15 Jun 2000 20:19:48 -0400
MIME-Version: 1.0
Content-Type: text/plain;
 charset="Windows-1252"
Content-Transfer-Encoding: 7bit
X-Priority: 3
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook Express 5.00.2919.6600
X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2919.6600

Dear WAPOR and AAPOR colleagues,

It is unfortunate that Bob Worcester has used these professional forums to air our internal matters. Obviously, Bob and I have had a disagreement relating to MORI International. I believe that my position is correct and will eventually prevail. I do not believe that the dispute between us should be aired publicly.

For purpose of clarification, MORI de Mexico will continue to operate under the same name. In the US, I will be operating as Global Quality Research Corporation, while the rights to the MORI name in the US are settled in the Courts.

Dr. Miguel Basanez
Global-QR, President
116 Village Blvd. Suite 200
Princeton, NJ 08540
Phone +1 (609) 818-1531
Fax +1 (609) 818-1529
e-mail: mb@globalqr.net

>From mbednarz@umich.edu Fri Jun 16 09:03:48 2000
Received: from donkeykong.gpcc.itd.umich.edu
(smtp@donkeykong.gpcc.itd.umich.edu [141.211.2.163])
 by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
 id JAA02828 for <aapornet@usc.edu>; Fri, 16 Jun 2000 09:03:30 -0700
(PDT)
Received: from choplifter.gpcc.itd.umich.edu
(smtp@choplifter.gpcc.itd.umich.edu [141.211.2.143])
 by donkeykong.gpcc.itd.umich.edu (8.8.8/4.3-mailhub) with ESMTTP id
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 for <aapornet@usc.edu>; Fri, 16 Jun 2000 12:00:19 -0400 (EDT)
Received: from localhost (mbednarz@localhost)
 by choplifter.gpcc.itd.umich.edu (8.8.8/5.1-client) with ESMTTP id
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 for <aapornet@usc.edu>; Fri, 16 Jun 2000 12:02:22 -0400 (EDT)
Precedence: first-class
Date: Fri, 16 Jun 2000 12:02:22 -0400 (EDT)
From: Marlene Bednarz <mbednarz@umich.edu>
X-Sender: mbednarz@choplifter.gpcc.itd.umich.edu
To: aapornet@usc.edu
Subject: New Rule for Census Adjustment (fwd)

Message-ID:
<Pine.SOL.4.10.10006161201540.3775-100000@choplifter.gpcc.itd.umich.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

----- Forwarded message -----
Date: Fri, 16 Jun 2000 11:33:52 EDT
From: COPAFS@aol.com
Subject: New Rule for Census Adjustment

Dear COPAFS Members:

We thought you would be interested in the following development from the Census Bureau.

Sincerely,
Ed Spar

Proposed Rule Would Delegate Adjustment Decision To Census Bureau Director
The U.S. Department of Commerce has issued a proposed rule that would give the Census Bureau Director sole authority to decide whether to release statistically corrected census numbers for purposes other than congressional

apportionment. Under the proposed rule, the census director would make "the

final determination" on adjusting the census figures. The decision "shall not be subject to review, reconsideration, or reversal by the Secretary of Commerce." The notice of the proposed action, published in the Federal Register, discusses the justification for the delegation of authority. The decision, the notice says, "turns entirely on operational and methodological

implementation within the expertise of the Bureau of the Census." Review by

the Commerce Secretary would "create the appearance" that "non-scientific considerations" played a role in the adjustment decision, according to the background statement. The transfer of authority would "safeguard both the substance and public credibility of the decision making process."

The proposed rule would create a committee of "distinguished senior career Census Bureau professionals" to review the operational and technical aspects

of the procedures for measuring census accuracy and correcting under- and over counts in the first set of population numbers. The Executive Steering Committee for A.C.E. Policy (ESCAP) will then issue a written report recommending whether the director should release statistically adjusted data.

The Census Act requires the Bureau to transmit block-level population data to the states by April 1, 2001, for use in the redistricting process. The rule sets forth the twelve members of the steering committee by position; the

ESCAP report would be made public at the same time it is sent to the director. "A.C.E." is the Accuracy and Coverage Evaluation program, which includes a quality-check survey of 314,000 households.

The rule (in current or modified form) will take effect after a 45-day public comment period. Comments should be sent to: John H. Thompson, Associate Director for Decennial Census, Bureau of the Census, Suitland Federal

Center,
Suitland and Silver Hill Roads, Building 2, Room 3586, Suitland, MD 20233.
The proposed rule, the Census Bureau's feasibility statement, and other
relevant documents are available on the Bureau's Web site at
<http://www.census.gov/Press-Release/www/presskit.html>.

>From worc@mori.com Fri Jun 16 11:19:54 2000
Received: from anchor-post-32.mail.demon.net (anchor-post-32.mail.demon.net
[194.217.242.90])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
id LAA14565 for <aapornet@usc.edu>; Fri, 16 Jun 2000 11:19:52 -0700
(PDT)
Received: from worc.demon.co.uk ([194.222.4.107] helo=rmw)
by anchor-post-32.mail.demon.net with smtp (Exim 2.12 #1)
id 1330ia-000M8P-0W; Fri, 16 Jun 2000 19:19:48 +0100
Message-ID: <01d801bfd7be\$b4f9efa0\$8ae0fea9@rmw>
From: "Robert M Worcester" <worc@mori.com>
To: <aapornet@usc.edu>
Cc: "WAPOR" <wapor@unc.edu>
Subject: Fw: MORI Poll Digest 16 June 2000
Date: Fri, 16 Jun 2000 19:14:25 +0100
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Dear Colleagues

If you have any interest in seeing the results of recent poll findings from
Great Britain, feel free to register if you'd like to get them regularly
(weekly for now). No charge (the price is right!).

Cheers

Bob Worcester
----- Original Message -----
From: David Evans <david.evans@mori.com>
To: <poll.digest@mori.com>
Sent: Friday, June 16, 2000 5:30 PM
Subject: MORI Poll Digest 16 June 2000

MORI Poll Digest 16 June 2000

Welcome to the MORI Poll Digest - a unique service which looks at the latest
polls and surveys covered in the media. This includes summaries of published
surveys by MORI surveys, as well as those conducted by other organisations.

The MORI Poll Digest is published weekly on Fridays, and if you would like
to receive the headlines you can register to do so by sending us an email
poll.digest@mori.com

This will be upgraded soon to allow you to request items on particular

subjects. You can also view an extended Digest on our web site
(www.mori.com/indexpd.htm)

Please forward this e-mail onto any colleagues who you feel may be
interested in it. =====

poll digest * 16th June 2000

* Commentary Section*

Dr. Roger Mortimore focuses on two polls on the Monarchy/Royal Family published on successive days this week * by MORI in the Sunday Telegraph, and ICM in the Guardian * which seem to suggest very different attitudes to their future. In fact, he argues that their findings are far from contradictory, and that although there are certainly some danger signs within them for the Royal Family they are by no means as bad as the Guardian's dramatic "SUPPORT FOR ROYAL FAMILY FALLS TO NEW LOW" headline might suggest.

* Political *

1. Rising indifference to Royal Family
2. Royal Family Poll for The Sunday Telegraph
3. Labour's focus groups on Mr Blair and Mr Hague
4. State of the Parties Poll for the Mail on Sunday

* General *

1. Central Bankers Top the Poll of Financial Peers
2. Revealed * Britain's Happy Homeowners
3. Purchasing Executives Expect Electronic Procurement To Expand
4. Pocket money levels survey records biggest yearly increase
5. Attitudes to parenting findings
6. Groceries key to growth in Online shopping
7. Modern fathers prioritise the family.
8. Children think playing reduces stress

* Political *

1. Rising indifference to Royal Family
Less than half the public, 44%, now think Britain would be worse off without a Royal Family, while 27% think Britain would be better off and 29% don't know, according to an ICM poll for the Guardian. These are the highest figures for don't knows and the lowest for "worse off" in six ICM polls since 1987, though the figure for "better off has remained fairly steady over the last few years.

2. Royal Family Poll for The Sunday Telegraph
Seven in ten people would vote for a monarchy rather than a republic were there a referendum on the issue, according to a MORI poll for The Sunday Telegraph. Less than one in five say they would vote for a republic (19%). A majority of two to one favour the Queen retaining her role for as long as possible (62% to 31%), and most (55%) favour the succession passing to Prince Charles, in line with tradition, rather than him giving it up in favour of Prince William. Most also think Prince Charles would be a good

king if his turn came (59%), and that he should still become king if he were to marry Camilla Parker-Bowles (57%).

3. Labour's focus groups on Mr Blair and Mr Hague

According to a leaked memo from Labour's chief focus group organiser, Philip Gould, to the Press Secretary, Alastair Campbell, recent focus groups or private polls for the Labour Party have suggested that the speech he was intending to give (and eventually gave) at the WI would make him appear "out of touch, reacting not to the real concerns of real people * but some idealised view of Britain's problems", and that it would seem that "once again TB is pandering, lacking conviction, unable to hold to a position for more than a few weeks before he moves on from it and lacking the guts to be able to tough it out." He also noted that "when TB's language of traditional values was tested, people found it risible".

4. State of the Parties Poll for the Mail on Sunday

The gap between the two main parties is narrowing, according to the latest MORI poll for the Mail on Sunday. 41% say they would vote Labour if there were a General Election tomorrow, with the Tories 3 points behind on 38%. A majority of those interviewed think the Government has not kept its promises, reduced social inequality, improved living standards, the NHS, law and order or the standard of education.

* General *

1. Central Bankers Top the Poll of Financial Peers

An exclusive MORI poll conducted for eFinancialNews reveals Alan Greenspan, America's leading central banker, and Wim Duisenberg, the Dutch chairman of the ECB, are considered the two most influential people in Europe's financial markets. Each received more than a quarter (twenty six per cent) of the votes.

2. Revealed * Britain's Happy Homeowners

A new method of measuring how happy we are in our homes was launched this week by leading independent mortgage advisor John Charcol. The index, The John Charcol Homeowners' Happiness Index, compiled by MORI reveals that 8 out of 10 British homeowners (some 21 million people) are very happy in their homes with more than a third (some 9 million people) rating their level of happiness as 10 out of 10. Key findings show that gender and age play significant roles in happiness in the home ratings as do region, quality and affordability of houses.

3. Purchasing Executives Expect Electronic Procurement To Expand

A study of electronic procurement in Europe finds that only 14 per cent of purchasing executives have an internet-based purchasing system installed on their pcs. However, 58 per cent are considering one, and three-quarters think that the internet will be either "very" or "extremely" important for procurement in three years time.

4. Pocket money levels survey records biggest yearly increase

The average weekly pocket money rates in the UK have risen by 29 per cent this year to £3.10, making this the biggest yearly increase on record, according to Wall's Ice Cream's annual survey of children's purchasing power. According to the research, pocket money is at its highest level for 26 years. Children in the UK have a pooled £73 million at their disposal when gifts, earnings from paper rounds and odd-jobs, and pocket money are combined, taking boys mean income to £6.08 and girls to £6.09.

5. Attitudes to Parenting findings

The findings of a MORI survey carried out for the National Family and Parenting Institute (NFPI) may cast doubt on the popular image of surly teenagers as represented by Harry Enfield's comic creations. Three-quarters of the young people aged 11-16 years old interviewed said that their parents were always there for them when they needed them, and two-thirds said they felt loved and cared for. Fifty-nine per cent of young people said they get on very well with their parents, whilst one in five said that they and their parents argue a lot. The research found that conflicts emerge as the children get older, with the turning point coming at 13 years of age.

6. Groceries key to growth in Online shopping

A study by retail consultants Verdict predicts that UK Online shopping will be a £12.5 billion annual market within five years, which represents five per cent of total retail sales. The study predicts that online grocery shopping will see the biggest growth, accounting for £4.96 billion in 2005. However, Verdict believe that 96 per cent of this predicted online turnover will be "cannibalised from existing store and catalogue sales", and that "new growth" will only represent six per cent of this cash flow.

7. Modern fathers prioritise the family.

A Men's Health magazine survey of 1,000 men reported in The Independent finds that "the majority" of "modern fathers" place greater importance on family than career, and like to spend more time with their children than their own fathers did with themselves. "More than half" feel that greater emphasis is placed on women's welfare than on men's. Seventy-seven per cent of the men questioned believe in monogamy, just over three-quarters (76%) feel marriage is important, and 43 per cent would like to start a family once married.

8. Children think playing reduces stress

A survey of school children aged seven to 11 finds that two-thirds of those questioned believe that playtime breaks help to reduce stress and worry, and "just under 60 per cent" say that talking and playing with friends in the playground is the best "stress buster". The Daily Express reports that the survey, conducted on behalf of the charity Learning Through Landscapes, also finds that five per cent of children never play outside when at home.

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To be added or removed from the poll digest list, please reply to
poll.digest@mori.com with "poll digest" in the subject line and include your
name and e-mail address.
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Market & Opinion Research International Limited
95 Southwark Street
London SE1 0HX

Tel: +44 (0) 207 928 5955
Fax: +44 (0) 207 955 0070/1/2

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or copying of this e-mail is strictly prohibited. If you have received this
e-mail in error please either notify the MORI Systems Helpdesk by telephone
on 44 (0) 207 928 5955 or respond to this e-mail with WRONG RECIPIENT in the
title line.

=====
>From beniger@rcf.usc.edu Fri Jun 16 12:30:27 2000
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id MAA01095 for <aapornet@usc.edu>; Fri, 16 Jun 2000 12:30:27 -0700
(PDT)
Received: from localhost (beniger@localhost)
by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id MAA09196 for <aapornet@usc.edu>; Fri, 16 Jun 2000 12:30:27 -0700
(PDT)
Date: Fri, 16 Jun 2000 12:30:26 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Privacy Conference -- New School University
Message-ID: <Pine.GSO.4.21.0006161229140.7396-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; CHARSET=US-ASCII
Content-ID: <Pine.LNX.3.96.1000616072743.9180S@gsn.org>

----- Forwarded message -----

Date: Fri, 16 Jun 2000 07:29:08 -0700
Reply To: Magdalena Wolinski <WolinskM@newschool.edu>

The PRIVACY conference will take place on October 5-7, 2000 and will feature speakers such as Marc Rotenberg, Director of the Electronic Privacy Information Center (EPIC) and Lawrence Lessig, Professor of Law at Harvard University. Chief Judge Richard A. Posner - most recently involved with the Microsoft anti-trust case - will present the keynote address, and the concluding panel discussion will be moderated by Kenneth Prewitt, Director of the U.S. Census Bureau. For more information please contact the Social Research conference office at (212) 229-2488 or socres@newschool.edu. Our website: www.newschool.edu/centers/socres/privacy.

Thank you very much for your consideration; I look forward to hearing from you.

Sincerely,
Magda Wolinski
Conference Coordinator
Social Research - New School University

>From beniger@rcf.usc.edu Fri Jun 16 12:45:00 2000
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id MAA11179 for <aapornet@usc.edu>; Fri, 16 Jun 2000 12:44:53 -0700
(PDT)
Received: from localhost (beniger@localhost)
by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id MAA11117 for <aapornet@usc.edu>; Fri, 16 Jun 2000 12:44:52 -0700
(PDT)
Date: Fri, 16 Jun 2000 12:44:52 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: New Rule for Census Adjustment (fwd)
Message-ID: <Pine.GSO.4.21.0006161243050.10750-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

----- Forwarded message -----

Date: Fri, 16 Jun 2000 11:33:52 EDT
From: COPAFS@aol.com
Subject: New Rule for Census Adjustment

We thought you would be interested in the following development from the Census Bureau.

Sincerely, Ed Spar

Proposed Rule Would Delegate Adjustment Decision To Census Bureau Director
The U.S. Department of Commerce has issued a proposed rule that would give the Census Bureau Director sole authority to decide whether to release statistically corrected census numbers for purposes other than congressional apportionment. Under the proposed rule, the census director would make "the final determination" on adjusting the census figures. The decision "shall not be subject to review, reconsideration, or reversal by the Secretary of Commerce." The notice of the proposed action, published in the Federal Register, discusses the justification for the delegation of authority. The decision, the notice says, "turns entirely on operational and methodological implementation within the expertise of the Bureau of the Census." Review by the Commerce Secretary would "create the appearance" that "non-scientific considerations" played a role in the adjustment decision, according to the background statement. The transfer of authority would "safeguard both the substance and public credibility of the decision making process."

The proposed rule would create a committee of "distinguished senior career Census Bureau professionals" to review the operational and technical aspects of the procedures for measuring census accuracy and correcting under- and over counts in the first set of population numbers. The Executive Steering Committee for A.C.E. Policy (ESCAP) will then issue a written report recommending whether the director should release statistically adjusted data.

The Census Act requires the Bureau to transmit block-level population data to the states by April 1, 2001, for use in the redistricting process. The rule sets forth the twelve members of the steering committee by position; the ESCAP report would be made public at the same time it is sent to the director. "A.C.E." is the Accuracy and Coverage Evaluation program, which includes a quality-check survey of 314,000 households.

The rule (in current or modified form) will take effect after a 45-day public comment period. Comments should be sent to: John H. Thompson, Associate Director for Decennial Census, Bureau of the Census, Suitland Federal Center, Suitland and Silver Hill Roads, Building 2, Room 3586, Suitland, MD 20233. The proposed rule, the Census Bureau's feasibility statement, and other relevant documents are available on the Bureau's Web site at <http://www.census.gov/Press-Release/www/presskit.html>.

>From Susan.Pinkus@latimes.com Fri Jun 16 13:04:31 2000
Received: from mail03-lax.pilot.net (mail-lax-3.pilot.net [205.139.40.17])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id NAA25653 for <aapornet@usc.edu>; Fri, 16 Jun 2000 13:04:30 -0700
(PDT)
Received: from mailgw.latimes.com (unknown-c-23-150.latimes.com
[204.48.23.150]) by mail03-lax.pilot.net with ESMTTP id NAA11524 for

<aapornet@usc.edu>; Fri, 16 Jun 2000 13:04:29 -0700 (PDT)
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by mailgw.latimes.com (8.9.1/8.9.1) with ESMTTP id NAA18038
for <aapornet@usc.edu>; Fri, 16 Jun 2000 13:04:26 -0700 (PDT)
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by pegasus.latimes.com (Pro-8.9.3/Pro-8.9.3) with ESMTTP id NAA11529
for <aapornet@usc.edu>; Fri, 16 Jun 2000 13:04:25 -0700 (PDT)
Received: by vireo.latimes.com with Internet Mail Service (5.5.2650.21)
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Message-ID: <5520FFE1207ED211AC8300805FEA2FF6B56D79@dove.latimes.com>
From: "Pinkus, Susan" <Susan.Pinkus@latimes.com>
To: "'aapornet@usc.edu'" <aapornet@usc.edu>
Subject: RE: Pacific Chapter AAPOR
Date: Fri, 16 Jun 2000 13:04:22 -0700
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2650.21)
Content-Type: text/plain;
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Hi:

Don't give up - some of us (Chuck Rund, Mark DiCamillo, Merrill Shanks, Kathy Frankovic and I) are getting together a conference in Asilomar at the end of November (Nov. 30/Dec 1). I'll keep you informed, plus you will probably get an invite.

Susan Pinkus
LA Times Poll

-----Original Message-----

From: H.H.Kassarjian [SMTP:HKassarj@ucla.edu]
Sent: Wednesday, June 14, 2000 7:10 PM
To: Aapornet@usc.edu
Subject: Pacific Chapter AAPOR

The following note from the Bay Area Survey Researchers reminded me that a number of AAPORites on the west coast

have talked of revitalizing the Pacific Chapter. It was a very lively and exciting group in the 1960's and slowly withered away. I wonder if the group in San Francisco would be interesting in expanding and including us southerners and reforming the Pacific Chapter. Old timers who remember the meetings in places like Pacific Grove in Monterrey I am sure will endorse the idea.

We talked about regrouping the Pacific Chapter at the reception in Susan Picus's shop last year. maybe this is the excuse we need.

Hal Kassarjian

Dear Colleagues,

Definitely put the afternoon of Tuesday, June 27 on your calendar to be part of BASE's meeting: AAPOR 2000 In Review. Presenters at this meeting will

be reporting the "top lines" from over 100 presentations made at the AAPOR Annual Meeting held in Portland in May. If you couldn't make it to Portland, or you couldn't make it to all the sessions (who could!), do make it to this afternoon's presentation and learn what is state-of-the-art in the survey industry.

This is open to BASE members and the rest of the world. Several members' firms are sending over many of their researchers and research assistants who work on surveys but do not have extensive academic backgrounds. The information will be presented in an accessible and friendly fashion.

===== TOPIC AREAS

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Web Surveys with Panels - Michael Dennis, Vice President with InterSurvey will be summarizing AAPOR presentations on the use of Web surveys with panels. He will also be discussing how panel Internet surveys could be useful to those of us in commercial and academic research.

Web Surveys with Lists - Dominic Lusinchi of Far West Research will be summarizing AAPOR presentations on the use of Web surveys with lists (i.e., students, customers, program participants). He will report results of comparisons of different collection modes (i.e., telephone vs. web), use of mixed modes (Web plus telephone), issues in Web survey software, improving Web-survey response rates, and Web-surveys of businesses and professionals.

Questionnaire Design - This year's AAPOR had several excellent and detailed presentations on questionnaire design, question wording, sequence effects, etc. Donna Eisenhower, Director of Survey Operations at the Survey Research Center, UC Berkeley, will be summarizing the mini-course "Designing Great Questionnaires" conducted by Jon Krosnick as well as the Web survey design portions of Don Dillman's short course Tailored Design of Mail and Internet Surveys. Copies of Don's latest book "Mail and

Internet Surveys" will be available for review.

Methodology Issues - As always, AAPOR sessions touched on numerous methodological issues. Victoria Albright, Research Director at Field Research Corporation, will be summarizing session presentations on respondent selection methods, strategies for reducing nonresponse, interviewer-respondent interaction effects, nonresponse bias, call scheduling, and sample disposition reporting.

===== THE DETAILS =====

-- Date: Tuesday, June 27
-- Time: Lunch 12 Noon to 12:45, Presentations begin at 12:45pm
-- End time: 4 PM
-- Location: Women's Faculty Club, UC Berkeley campus
-- Directions & parking: details to follow shortly, parking will be made available
-- Cost: \$20 including lunch
-- Lunch preferences: please let us know if you would prefer a vegetarian lunch or any other special food request

===== RSVP =====

WE NEED YOUR RSVP ASAP!!!!!! THANK YOU.

Please reply to Dominic Lusinchi at unovic@aol.com

Dominic Lusinchi
Statistical Consultant
Far West Research
Demography-Survey Research-Applied Statistics
1323 Sixteenth Avenue
San Francisco, CA 94122-2042
Telephone: 415-664-3032
Fax: 415-664-4459
Email: unovic@aol.com

>From jballou@rci.rutgers.edu Sat Jun 17 12:54:08 2000
Received: from gehennal.rutgers.edu (gehennal.Rutgers.EDU [165.230.116.154])
by usc.edu (8.9.3.1/8.9.3/usc) with SMTP
id MAA01910 for <aapornet@usc.edu>; Sat, 17 Jun 2000 12:54:07 -0700
(PDT)
Received: (qmail 3506 invoked by alias); 17 Jun 2000 19:54:05 -0000
Received: (qmail 3500 invoked from network); 17 Jun 2000 19:54:04 -0000
Received: from fzappa.rutgers.edu (HELO rci.rutgers.edu) (165.230.123.136)
by gehennal.rutgers.edu with SMTP; 17 Jun 2000 19:54:04 -0000
Message-ID: <394BD584.DD20BF0E@rci.rutgers.edu>

Date: Sat, 17 Jun 2000 15:46:12 -0400
From: Janice Ballou <jballou@rci.rutgers.edu>
Reply-To: jballou@rci.rutgers.edu
X-Mailer: Mozilla 4.7 [en] (Win95; U)
X-Accept-Language: en
MIME-Version: 1.0
To: "aapornet@usc.edu" <aapornet@usc.edu>
Subject: Standard Definitions
Content-Type: multipart/mixed;
boundary="-----076FD89BD4C55731D2164D5F"

This is a multi-part message in MIME format.
-----076FD89BD4C55731D2164D5F
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit

To: AAPOR Members
From: Janice Ballou, Standards Chair
Subject: Review of Revised Standard Definitions

AAPOR is in the process of revising the Standard Definitions. Rob Daves, Paul Lavrakas, and Tom Smith are to be congratulated for the time and effort they have put into this revision. The key changes from the current publication are some formatting and presentation to make the document easier to use and an additional section on mail surveys.

At this time, we'd like to ask AAPOR members to review the document and provide any suggestions for revisions.

NOTE: These suggestions should all be forwarded to me at my personal email address. The deadline for revisions is August 1.

In addition, I would appreciate any comments you have about your ability to use these standard definitions. As outlined in the AAPOR Press Release on Response Rates which is in the Appendix of the revised Standard Definitions, members are encouraged to use these for their surveys and in their reports. In addition, authors who publish in POQ will be asked to use them. At this time, Council is also considering having a similar requirement for those who present at the AAPOR conference. All of these are efforts to maintain public confidence in surveys and to provide guidelines for compliance with our Code of Professional Ethics and Practices.

I look forward to your suggestions and comments. Remember the deadline is August 1.

NOTE: For those of you concerned about possible viruses--the attachment should be viruses free unless something very unusual is going on. However, if you would rather receive the document in some other way--fax, mail--let me know and a copy will be provided. -----076FD89BD4C55731D2164D5F

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AGIAbwBsAAAAmyQAQAAAGSGBAICAgICBMAAAAAAAAAAAAAAAAAAAAAABAAAAAAAEEAAGcBp
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Content-Type: TEXT/PLAIN; charset=X-UNKNOWN
Content-Transfer-Encoding: 8BIT

According to Gartner Group Inc. research, as reported in an analysis by Gartner Analyst Adam Daum, published yesterday by CNET Inc. (see below), a "large, latent demand for Internet access among non-PC owners" simply does not exist. The reason: "Everyone who wants access to the Internet already has a PC," and these people "have little incentive to pay extra to get a diminished online experience through a television."

With AOL's merger with Time Warner, however, AOLTV would gain distribution over Time Warner's cable system--the second-largest in the United States. Such access to the Internet via digital cable--or digital satellite--Daum sees as shifting business strategy away from the separate set-top box market to "a 'walled-garden' service--a set of proprietary services somewhat akin to the old, closed AOL and CompuServe online services--rather than open Internet access."

Daum also envisions AOL benefiting from partnerships with large cable operators to manage the TV portal, "which leverages AOL's strengths in content and services--but as a walled-garden service," which is "where a strong market opportunity exists."

-- Jim

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June 16, 2000

COMMENTARY: DIGITAL COULD BE
THE MARKET OPPORTUNITY FOR AOLTV

Filed at 8:00 p.m. EDT

By Gartner Viewpoint, CNET News.com

By Adam Daum, Gartner Analyst

Gartner has said ever since WebTV was launched that a limited market exists for dedicated boxes that access the Internet through a television.

Consequently, WebTV's less-than-stellar success is no surprise. That is not WebTV's fault; it did not get the technology wrong. However, everyone who wants access to the Internet already has a PC. These consumers have little incentive to pay extra to get a diminished online experience through a television.

Gartner research indicates that large, latent

demand for Internet access among non-PC owners doesn't exist. For America Online and its AOLTV initiative, this means that trying to sell boxes to access the Internet through a television is a small and likely difficult market opportunity.

However, delivery of such functionality through a digital cable (or digital satellite) shifts the discussion from the separate set-top box market to demand for the Internet through the television.

With digital delivery, a better business case can be made for a "walled-garden" service--a set of proprietary services somewhat akin to the old, closed AOL and CompuServe online services--rather than open Internet access.

AOL's merger with Time Warner would give AOLTV distribution over Time Warner's cable system--the second-largest in the United States. It also would become a bargaining chip in delivering services over other cable TV systems.

AOL would benefit from forming partnerships with large cable operators to manage the TV portal, which leverages AOL's strengths in content and services--but as a walled-garden service. That's where a strong market opportunity exists.

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>From JohnM@axiomresearch.com Mon Jun 19 08:00:39 2000
Received: from axiom_exchange.harvard.net (mail.axiomresearch.com [140.239.29.130])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id IAA27894 for <aapornet@usc.edu>; Mon, 19 Jun 2000 08:00:35 -0700

(PDT)

Received: by AXIOM_EXCHANGE with Internet Mail Service (5.5.1960.3)
id <NFLS01RZ>; Mon, 19 Jun 2000 11:11:13 -0400
Message-ID: <31C9FA4A0528D311A18A00805F1A3E9D0A581C@AXIOM_EXCHANGE>
From: John Meunier <JohnM@axiomresearch.com>
To: "'aapornet@usc.edu'" <aapornet@usc.edu>
Subject: Job Opening -- Cambridge, MA
Date: Mon, 19 Jun 2000 11:11:12 -0400
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.1960.3)
Content-Type: text/plain

<<Please reply to: job@axiomresearch.com>>

Dear Colleagues,

Axiom Research Company, a full-service market research firm located in Cambridge Massachusetts is seeking an experienced Project Director.

Qualified Candidates will:

--Independently oversee and manage all aspects of the research process including initial client contact, project planning, methodology development, instrument design, moderating, analysis and reporting.

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--Actively participate in marketing activities, including marketing visits, proposal writing, and other activities associated with securing new business.

Please fax resume, cover letter and salary history to Human Resources 617-441-9966 or email job@axiomresearch.com. Visit www.axiomresearch.com.

>From beniger@rcf.usc.edu Mon Jun 19 08:55:11 2000
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id IAA23970 for <aapornet@usc.edu>; Mon, 19 Jun 2000 08:55:11 -0700

(PDT)

Received: from localhost (beniger@localhost)
by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id IAA22789 for <aapornet@usc.edu>; Mon, 19 Jun 2000 08:55:10 -0700

(PDT)

Date: Mon, 19 Jun 2000 08:55:10 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Methodology Position Announcement: Penn State University (fwd)
Message-ID: <Pine.GSO.4.21.0006190849050.17248-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

----- Forwarded message -----

From: "Scott M. Hofer" <smh21@PSU.EDU>
Date: Fri, 16 Jun 2000 08:58:18 -0500
Subject: Methodology Position Announcement: Penn State University

Three-year Fixed-term Assistant Professor position in research methodology, Department of Human Development and Family Studies, College of Health and Human Development, The Pennsylvania State University. The position also involves an affiliation with The Methodology Center and is potentially renewable. This position requires a new or recently earned Ph.D., and preferably post-doctoral experience, emphasizing research methods and their applications. Expertise in methods for studying change processes, including design, measurement, and statistics, is preferred. Special areas of interest that would be appropriate for this position include but are not limited to structural equation modeling; latent curve modeling; multi level modeling (hierarchical linear) modeling; and modeling multivariate and/or non-linear change processes in complex systems. Responsibilities associated with this position include graduate and undergraduate teaching of methodology courses, and serving as a methodological consultant.

The Department of Human Development and Family Studies (<http://www.psu.edu/dept/HDFS/>) is an interdisciplinary department with strong research, graduate, and undergraduate programs focused on individual development across the life course, family structure and family dynamics, and the design and evaluation of preventive interventions. The Department maintains an active Ph.D. program in methodology for human development research. The Methodology Center (<http://methcenter.psu.edu/>) is an interdisciplinary College center devoted to the advancement and dissemination of methodology for research in health and human development.

Send curriculum vitae and supporting information (e.g., reprints, preprints, three letters of reference) to: Ms. Sheila Bickle, Staff Assistant, Methodology Center Search Committee, 105 White Building, Department F, College of Health and Human Development, The Pennsylvania State University, University Park, PA 16802.

Review of applications will begin immediately and will continue until a suitable candidate is found.

" PENN STATE IS COMMITTED TO AFFIRMATIVE
ACTION/EQUAL OPPORTUNITY AND THE DIVERSITY
OF ITS WORKFORCE."

>From beniger@rcf.usc.edu Mon Jun 19 08:58:38 2000
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id IAA26066 for <aapornet@usc.edu>; Mon, 19 Jun 2000 08:58:38 -0700
(PDT)
Received: from localhost (beniger@localhost)
by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id IAA23109 for <aapornet@usc.edu>; Mon, 19 Jun 2000 08:58:37 -0700

(PDT)
Date: Mon, 19 Jun 2000 08:58:37 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Marvin Kalb hosts PBS Special, "Vox Populi" (fwd)
Message-ID: <Pine.GSO.4.21.0006190855550.17248-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; CHARSET=iso-8859-1
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Content-ID: <Pine.GSO.4.21.0006190855552.17248@almaak.usc.edu>

AAPORNETters,

How many names of AAPOR members can *you* spot in this press release?

-- Jim

----- Forwarded message -----
Date: Mon, 19 Jun 2000 09:42:45 -0700
From: Nicci Millington <nmillington@pipa.org>
Subject: Marvin Kalb hosts PBS Special, "Vox Populi"

How do Americans feel about their role in U.S. policymaking?

Throughout the summer, PBS affiliates will be airing "Vox Populi: Democracy in Crisis," a public-opinion based special which set out to explore why polls show Americans increasingly are dissatisfied with their government. The program was produced by the Center on Policy Attitudes (Steven Kull, director) and sponsored in part by the Benton, Circle and Rockefeller foundations. It features: interviews with Andrew Kohut, Steven Kull, Benjamin Page and Robert Shapiro; visually depicted polling data and focus group cuts; and a roundtable discussion with Congresswoman Rosa DeLauro and noted journalists Jodie Allen and E.J. Dionne.

The 30-minute piece also will act as an installment in an upcoming series on American public attitudes on public policy issues central to the fall elections. More information about the program, including a RealVideo clip from the program, and about COPA's multimedia Vox Populi Project is available at <http://www.vox-populi.org>. Local dates and times are being updated daily on the web site, but you can also contact me with these and other questions at: nmillington@pipa.org or (202) 232-7500, ext. 103.

A program outline follows. Best Regards, Nicci Millington, COPA/PIPA
Communications Director

AMERICAN PUBLIC DEMANDS MORE INFLUENCE,
ACCORDING TO PBS SPECIAL HOSTED BY MARVIN KALB
June 15, 2000 Contact: Nicci Millington, (202) 232-7500,
ext. 103

A new PBS special, titled Vox Populi: Democracy in Crisis and hosted by veteran newsman Marvin Kalb, finds that Americans are frustrated with their government because they feel elected officials do not understand the public and do not follow the will of the majority. Scholars who have studied the

issue say the public may indeed be right.

The program asks why public confidence in government has plummeted during recent decades and still has not recovered despite the current economic boom. Moving to cuts from focus groups conducted by Steven Kull of the Center on Policy Attitudes, the answer comes through clearly: Americans feel that the government does not care about the public and that the majority has little influence over government decisions. Young people, retirees, African-Americans as well as whites, all repeat the theme that special interests have gained such overriding power over policymakers that the public is left on the sidelines. Viewers can study colorful displays of polling data which show how widespread through the general population these sentiments are.

Columbia University political scientist Robert Shapiro then introduces his most recent study, which suggests a basis to these public perceptions. Shapiro argues it is a myth that politicians pander to the public. It's the opposite, he says. Shapiro's study shows that while politicians do pay attention to polls, they use results more to manipulate public opinion than to be guided by it. Indeed, research shows that many government decisions are out of step with majority preferences, and the gap appears to be widening. The audience then joins a high school class where students are learning the principles of democracy, highlighted by images of the founding fathers intoning these basic principles. While the students absorb these ideals, they express doubts about whether they are being realized in the world today.

But is the public really a reliable source of direction? Andrew Kohut, of the Pew Research Center for People and the Press, reports that interviews he conducted revealed that elected officials do not trust the public. According to noted researcher Benjamin Page of Northwestern University, this mistrust is unwarranted. Countering the belief that the public is unstable, he analyzed thousands of polls spanning a 50-year period and found the public is a rational, steady and valid source of direction for policymakers. Viewers will again see focus group clips, as well as national polls, which show that Americans are ready to take their chances with the public -- overwhelming majorities call for growing public influence.

The program closes with Dr. Kalb, of Harvard's Shorenstein Center on the Press, Politics and Public Policy, leading a discussion on the implications of the show's findings. Panel members include Congresswoman Rosa DeLauro and journalists E.J. Dionne and Jodie Allen.

The program, distributed by the National Educational Television Association (NETA), airs on PBS affiliates nationwide in June, July and August 2000. For an advance tape of the program, for interview requests or to find out airtimes on a local affiliate, please contact the Center on Policy Attitudes, at (202) 232-7500, ext. 103, or email nmillington@pipa.org.

WWW.VOX-POPULI.ORG & WWW.POLICYATTITUDES.ORG
1779 Massachusetts Ave. NW Suite 510, Washington DC 20036 Phone (202)
232-7500

>From BLUMWEP@aol.com Mon Jun 19 09:13:10 2000
Received: from imo-r12.mx.aol.com (imo-r12.mx.aol.com [152.163.225.66])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
id JAA05006 for <aapornet@usc.edu>; Mon, 19 Jun 2000 09:13:09 -0700
(PDT)
From: BLUMWEP@aol.com
Received: from BLUMWEP@aol.com
by imo-r12.mx.aol.com (mail_out_v27.10.) id 5.66.4bb805c (3932)
for <aapornet@usc.edu>; Mon, 19 Jun 2000 12:12:33 -0400 (EDT)
Message-ID: <66.4bb805c.267fa071@aol.com>
Date: Mon, 19 Jun 2000 12:12:33 EDT
Subject: Re: Pacific Chapter AAPOR
To: aapornet@usc.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit
X-Mailer: AOL 5.0 for Windows sub 109

Susan, Hal & other West Coast AAPOR members,

I'm really happy to see the interest in reviving PAPOR. Please let me know if there is anything you would like AAPOR to do to assist you.

We are planning on giving all chapters a presence on the AAPOR website, so everyone can keep in touch. We will gladly promote the Nov/Dec PAPOR conference. Would you also like a list of current AAPOR members in the western states to invite?

Mickey Blum

AAPOR Membership/Chapter Relations Chair

>From tmglp@cms.mail.virginia.edu Mon Jun 19 09:43:50 2000
Received: from mail.virginia.edu (mail.Virginia.EDU [128.143.2.9])
by usc.edu (8.9.3.1/8.9.3/usc) with SMTP
id JAA24084 for <aapornet@usc.edu>; Mon, 19 Jun 2000 09:43:49 -0700
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Received: from tetra.mail.virginia.edu by mail.virginia.edu id ab10927;
19 Jun 2000 12:43 EDT
Received: from 98cab544.virginia.edu (bootp-170-70.bootp.Virginia.EDU
[128.143.170.70])
by tetra.mail.Virginia.EDU (8.8.7/8.8.7) with SMTP id MAA13960
for <aapornet@usc.edu>; Mon, 19 Jun 2000 12:43:47 -0400 (EDT)
From: "Thomas M. Guterbock" <tmglp@cms.mail.virginia.edu>
To: AAPORnet List server <aapornet@usc.edu>
Subject: In memoriam: Jeff MacNally
Message-ID: <SIMEON.10006191247.G@98cab544.config.mail.virginia.edu>
Date: Mon, 19 Jun 2000 12:43:47 -0400 (Eastern Daylight Time)
X-Mailer: Simeon for Win32 Version 4.1.4 Build (40)
X-Authentication: IMSP
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; CHARSET=US-ASCII

To: AAPORnet colleagues
From: Tom Guterbock

I was very saddened at the loss of Jeff MacNally, the Pulitzer Prize-winning cartoonist, earlier this month. We will not soon again see

that combination of wit and artistry on the editorial page. He was a Virginia resident and got his first two Pulitzer's while working at the Richmond Times-Dispatch, just up the road from us here at U.Va.

One of my favorite cartoons of his was published in the waning days of the Bush administration, when Florida was devastated by a hurricane. The cartoon gently lampoons the polling profession.

If you'd like to see it, I've posted a copy of that cartoon on the CSR webpage. Go to www.virginia.edu/surveys and click on the button for "press releases." (The image is too large to send as an attachment.)

Tom

Thomas M. Guterbock Voice:(804) 924-6516
Sociology/Center for Survey Research FAX: (804) 924-7028 University of
Virginia
539 Cabell Hall
Charlottesville, VA 22903 e-mail: TomG@virginia.edu

>From simonetta@artsci.com Mon Jun 19 10:19:44 2000
Received: from as_server.artsci.com
(tw5nl-hfc-0252-dldb038b.rdc1.md.comcastatwork.com [209.219.3.139])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id KAA16673 for <aapornet@usc.edu>; Mon, 19 Jun 2000 10:19:43 -0700
(PDT)
Received: by AS_SERVER with Internet Mail Service (5.5.2650.21)
id <NG0DKH6M>; Mon, 19 Jun 2000 13:17:39 -0400
Message-ID: <91E2D5E92CF5D311A81900A0248FC2F3098CA8@AS_SERVER>
From: Leo Simonetta <simonetta@artsci.com>
To: "'aapornet@usc.edu'" <aapornet@usc.edu>
Subject: RE: In memoriam: Jeff MacNally
Date: Mon, 19 Jun 2000 13:17:39 -0400
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2650.21)
Content-Type: text/plain;
charset="iso-8859-1"

One of his last cartoons referenced the polls and what they mean this early in the Presidential season.

http://www.macnelly.com/editorial_images/macnelly_edtoon052600.html

--

Leo G. Simonetta
Art & Science Group, Inc.
simonetta@artsci.com

> -----Original Message-----

> From: Thomas M. Guterbock [mailto:tmglp@cms.mail.virginia.edu]
> Sent: Monday, June 19, 2000 12:44 PM
> To: AAPORnet List server
> Subject: In memoriam: Jeff MacNally

>
>

> To: AAPORnet colleagues
> From: Tom Guterbock

>

> I was very saddened at the loss of Jeff MacNally, the Pulitzer

> Prize-winning cartoonist, earlier this month. We will not
> soon again see
> that combination of wit and artistry on the editorial page. He was a
> Virginia resident and got his first two Pulitzer's while
> working at the
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> One of my favorite cartoons of his was published in the
> waning days of
> the Bush administration, when Florida was devastated by a
> hurricane. The
> cartoon gently lampoons the polling profession.
> If you'd like to see it, I've posted a copy of that
> cartoon on the CSR
> webpage. Go to www.virginia.edu/surveys and click on the
> button for "press
> releases." (The image is too large to send as an attachment.)
>
> Tom
>
>

> Thomas M. Guterbock Voice:(804) 924-6516
> Sociology/Center for Survey Research FAX: (804) 924-7028
> University of Virginia
> 539 Cabell Hall
> Charlottesville, VA 22903 e-mail: TomG@virginia.edu
>

>From Unovic@aol.com Mon Jun 19 15:26:33 2000
Received: from imo-r13.mx.aol.com (imo-r13.mx.aol.com [152.163.225.67])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
id PAA06285 for <aapornet@usc.edu>; Mon, 19 Jun 2000 15:26:30 -0700
(PDT)

From: Unovic@aol.com
Received: from Unovic@aol.com
by imo-r13.mx.aol.com (mail_out_v27.10.) id 5.5f.6c2309f (3937)
for <aapornet@usc.edu>; Mon, 19 Jun 2000 18:25:32 -0400 (EDT)

Message-ID: <5f.6c2309f.267ff7dc@aol.com>
Date: Mon, 19 Jun 2000 18:25:32 EDT
Subject: BASE AAPOR 2000 in Review -- Update and Details
To: aapornet@usc.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit
X-Mailer: AOL 5.0 for Windows sub 110

=====
This email is sent on behalf of BASE - Bay Area Survey rEsearchers. BASE
creates a forum for social science and survey researchers in the Bay Area
to meet and share experiences, raise questions about methodology, and
participate in discussions of interest to our profession. Contact Dominic
Lusinchi
at unovic@aol.com for more information about meeting dates.
=====

Dear AAPORnet Colleagues,

Here are further details regarding the upcoming BASE meeting:

-- AAPOR 2000 In Review -- an afternoon dedicated to reporting the
highlights

of the AAPOR 2000 Annual Meeting.

=====READ THIS=====

If you plan on attending (and having food to eat and a place to sit!), we need your RSVP by Tuesday, June 20. (Reply to Dominic Lusinchi at unovic@aol.com). Let us know how many will be coming from your organization.

===== THE DETAILS =====

-- Date: Tuesday, June 27

-- Time: Lunch 12 Noon to 12:45, Presentations begin at 12:45pm

-- End time: 4 PM

-- Location: Faculty Club (NOT the Women's Faculty Club), UC Berkeley campus

-- Directions & parking: Please go to the following URL:

www.berkeley.edu/map

. The site provides directions to the campus. Also a map of the campus is available -- with an index of locations. IF YOU ARE ARRIVING BY CAR, the first thing to do is to locate, on the campus map, the Student parking structures: they are marked with an "S". Parking cost is \$5 for all day; you

must get a ticket from a machine located in the parking lot then put the ticket behind your windshield. The machines accept \$5 and \$1 bills as well as change.

-- Cost: \$20 including lunch (please bring cash or check -with proper ID. Thank you.)

-- Lunch: buffet style to accommodate all eating preferences.

===== TOPIC AREAS =====

Web Surveys with Panels - Michael Dennis, Vice President with InterSurvey will be summarizing AAPOR presentations on the use of Web surveys with panels. He will also be discussing how panel Internet surveys could be useful to those of us in commercial and academic research.

Web Surveys with Lists - Dominic Lusinchi of Far West Research will be summarizing AAPOR presentations on the use of Web surveys with lists (i.e., students, customers, program participants). He will report results of comparisons of different collection modes (i.e., telephone vs. web), use of mixed modes (Web plus telephone), issues in Web survey software, improving Web-survey response rates, and Web-surveys of businesses and professionals.

Questionnaire Design - This year's AAPOR had several excellent and detailed presentations on questionnaire design, question wording, sequence effects, etc. Donna Eisenhower, Director of Survey Operations at the Survey Research Center, UC Berkeley, will be summarizing the mini-course "Designing Great Questionnaires" conducted by Jon Krosnick as well as the Web survey design portions of Don Dillman's short course Tailored Design of Mail and Internet Surveys. Copies of Don's latest book "Mail and Internet Surveys" will be available for review.

Methodology Issues - As always, AAPOR sessions touched on numerous methodological issues. Victoria Albright, Research Director at Field Research Corporation, will be summarizing session presentations on respondent selection methods, strategies for reducing nonresponse, interviewer-respondent interaction effects, nonresponse bias, call scheduling, and sample disposition reporting.

The program for the 2000 AAPOR annual conference can be downloaded at <http://www.aapor.org/conference00/preprg.html>

Bring your notebooks as the presenters will NOT provide materials.

=====REMEMBER TO RSVP =====

WE NEED YOUR RSVP BY THE END OF THE DAY TUESDAY, JUNE 20TH !!!!!

Please reply to Dominic Lusinchi at unovic@aol.com

>From hkassarj@ucla.edu Mon Jun 19 17:11:32 2000
Received: from panther.noc.ucla.edu (panther.noc.ucla.edu [169.232.10.21])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id RAA08880 for <aapornet@usc.edu>; Mon, 19 Jun 2000 17:11:31 -0700
(PDT)
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[164.67.166.79])
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X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.58
Date: Mon, 19 Jun 2000 17:12:14 -0700
To: aapornet@usc.edu
From: "H.H.Kassarjian" <hkassarj@ucla.edu>
Subject: Re: Pacific Chapter AAPOR
In-Reply-To: <66.4bb805c.267fa071@aol.com>
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TO Potential Pacific AAPOR ites;

I think I sense enough interest that something should come of restarting the Pacific Chapter. I will be out of town now, until late July, but please keep me informed. I will try to stay in touch by finding cyber cafes or whatever. Thank you all for your responses. I am persuaded that the time to do something is now.

Hal Kassarjian

At 12:12 PM 06/19/2000 -0400, you wrote:

>Susan, Hal & other West Coast AAPOR members,
>

>I'm really happy to see the interest in reviving PAPOR. Please let me

Columbia University
Mailman School of Public Health
600 West 168th Street / SMS
New York, NY 10032
FAX: 212-305- 3702

Please Post -- POSITION AVAILABLE: Research Staff Associate

Columbia School of Public Health seeks to hire a full time Research Staff Associate to work as the Field Director for the Community Health Advisory & Information Network (CHAIN) Project, a nationally known, ongoing, longitudinal survey of individuals living with HIV/AIDS in New York City. The goals of the research are to provide policy relevant data on the need for health and social services, client experiences with services, and outcomes of services for health, mental health, and quality of life. This work contributes directly to the planning for HIV and support services available to individuals and communities affected by HIV in NYC. The Field Director is responsible for implementing the data collection protocol conducting home based and agency interviews. Responsibilities include recruiting, training, and supervising field staff, managing day to day field operations, documenting data collection, and participating in data analysis and report writing. Candidate must have excellent interpersonal skills and be sensitive to the needs of people from diverse backgrounds in underserved areas of NYC. Excellent opportunity to join a multi-disciplinary team working to better understand and improve services for individuals living with HIV. Opportunity for independent research and publishing. Full University benefits.

Qualifications: Masters degree in social sciences or public health and experience with community based interventions or research. Good management and communication skills required as well as experience developing relationships with diverse groups. Experience with data base and statistical software required but will train on specific applications (SPSS, LOTUS, ACCESS). Experience with health, social services and HIV/AIDS programs and populations is a plus. Bilingual (Spanish/ English) is a plus. Women and minorities are encouraged to apply. Columbia University is an affirmative action equal opportunity employer.

>From RoniRosner@aol.com Tue Jun 20 05:14:23 2000
Received: from imo-d06.mx.aol.com (imo-d06.mx.aol.com [205.188.157.38])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
id FAA13135 for <aapornet@usc.edu>; Tue, 20 Jun 2000 05:14:22 -0700
(PDT)

From: RoniRosner@aol.com
Received: from RoniRosner@aol.com
by imo-d06.mx.aol.com (mail_out_v27.10.) id 5.c1.4543800 (3926);
Tue, 20 Jun 2000 08:13:48 -0400 (EDT)

Message-ID: <c1.4543800.2680b9fc@aol.com>
Date: Tue, 20 Jun 2000 08:13:48 EDT
Subject: POSITION AVAILABLE:Program Coordinator/Asst Field Director
To: aapornet@usc.edu
CC: aaal@columbia.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit
X-Mailer: AOL 5.0 for Windows sub 110

If interested, please send a cover letter and resume to:

Angela A. Aidala, Ph.D.
Columbia University
Mailman School of Public Health
600 West 168th Street / SMS
New York, NY 10032
FAX: 212-305- 3702

Please Post -- POSITION AVAILABLE: Program Coordinator

Columbia School of Public Health seeks to hire a full time Program Coordinator to work as the Assistant Field Director for the Community Health Advisory & Information Network (CHAIN) Project, a nationally known, ongoing, longitudinal survey of individuals living with HIV/AIDS in New York City. The goals of the research are to provide policy relevant data on the need for health and social services, client experiences with services, and outcomes of services for health, mental health, and quality of life. This work contributes directly to the planning for HIV and support services available to individuals and communities affected by HIV in NYC.

Responsibilities include assisting the Field Director in all phases of data collection including maintaining contact with field staff, documenting and monitoring field operations, assisting with data quality assurance activities. The Assistant Field Director will serve as team captain for community or agency based data collection and respondent tracing activities. He or she will conduct interviews as needed. Responsibilities also include developing and maintaining a reference library of services referral information and answering study participant's request for referral assistance.

Qualifications: BA, preferably in social sciences or public health and 2 or more years of experience in community research or social service or public health program activities. Additional experience may substitute for degree requirement. Good organizational and communication skills required as well as experience developing relationships with diverse groups. Experience with HIV/AIDS programs and populations is a plus. Bilingual English/ Spanish is a plus. Computer literacy in word process and data base programs (e.g. WordPerfect, Lotus).

>From rbrapo@wm.edu Tue Jun 20 06:12:22 2000
Received: from email.wm.edu (mars.wm.edu [128.239.10.11])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
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(PDT)
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by email.wm.edu (2.1.2/8.9.1/Execmail 2.1) with ESMTTP id JAA20400
for <aapornet@usc.edu>; Tue, 20 Jun 2000 09:07:34 -0400 (EDT)
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X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.2
Date: Tue, 20 Jun 2000 09:12:48 -0400
To: aapornet@usc.edu
From: "Ronald B. Rapoport" <rbrapo@wm.edu>
Subject: Suggestions for Mail Survey Vendors
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed

Walt Stone and I are getting ready to do a mail survey of about 7000

respondents. All of these are individuals who have responded to past surveys of political contributors/party activists. The two companies we have used in the past are Questar and Data Recognition, both from the Minneapolis area. Both did good jobs for us.

Because our grant from NSF was funded below request (not surprisingly), cost is important. We would also like suggestions for companies/survey research units adept at scannable surveys. Our survey will fit an eight page double column booklet (8.5" X 11"), in which the first page is a personalized letter to respondent.

The names of any companies/survey research units with which you have had good success on scannable surveys, or with which others you know have had good success would be very much appreciated.

Thanks.

Ron Rapoport

Ronald Rapoport
Department of Government
College of William and Mary
Williamsburg, VA 23187-8795

e-mail: rbrapo@wm.edu
phone: (757) 221-3042
fax: (757) 221-2390

>From jparsons@SRL.UIC.EDU Tue Jun 20 06:47:33 2000
Received: from eeyore.cc.uic.edu (eeyore.cc.uic.edu [128.248.171.51])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
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by eeyore.cc.uic.edu (8.9.3/8.9.3) with SMTP id IAA10753
for <aapornet@usc.edu>; Tue, 20 Jun 2000 08:47:30 -0500 (CDT)
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with Novell_GroupWise; Tue, 20 Jun 2000 08:44:39 -0500
Message-Id: <s94f2ef7.056@SRL.UIC.EDU>
X-Mailer: Novell GroupWise 4.1
Date: Tue, 20 Jun 2000 08:42:39 -0500
From: Jennifer Parsons <jparsons@SRL.UIC.EDU>
To: aapornet@usc.edu
Subject: Position Announcement - Chicago

The Survey Research Laboratory of the University of Illinois has an immediate opening for a Visiting Project Coordinator at its Chicago office to design, manage, and coordinate survey projects. Responsibilities include working with research investigators and staff on survey design, proposal development, budgeting, questionnaire construction and programming, interviewer training, and data analysis.

Minimum Requirements: BA/BS in social science area with demonstrated survey supervisory training or experience. Excellent oral and written communication skills are required; familiarity with SPSS or SAS a plus.

Salary: Commensurate with experience.

For full consideration, send your resume and a detailed letter outlining your qualifications by July 10, 2000 to:

Jennifer Parsons
Assistant Director for Research Programs
Survey Research Laboratory (MC 336)
412 South Peoria, 6th floor
Chicago, IL 60607

NO PHONE CALLS OR E-MAILS WILL BE ACCEPTED. To learn more about the Survey Research Laboratory, visit our web site at www.srl.uic.edu.

The University of Illinois is an Affirmative Action/Equal Opportunity Employer.

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>From mkshares@mcs.net Tue Jun 20 07:29:10 2000
Received: from Kitten.mcs.net ([192.160.127.90])
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Message-ID: <394F38FD.44A2EC9F@mcs.net>
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X-Mailer: Mozilla 4.5 (Macintosh; I; PPC)
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To: aapornet@usc.edu
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My favorite MacNelly cartoon appeared two years ago, no longer available on the website.

It addressed the issue of Clinton's high job approval ratings throughout the Lewinsky scandal period. Meanwhile, his favorability ratings were slipping.

An interviewer is pictured on a doorstep with a "Poll" clip board in hand. The respondent answers his question with "I think the dirtbag is doing a great job!"

He understood how to read poll numbers, certainly better than our critics did at that time. I also used the cartoon in a proposal for Clinton Legacy questions in a poll (see attached).

Nick

Leo Simonetta wrote:

> One of his last cartoons referenced the polls and what they mean this
> early in the Presidential season.

>

> http://www.macnelly.com/editorial_images/macnelly_edtoon052600.html

>

> --

> Leo G. Simonetta

> Art & Science Group, Inc.

> simonetta@artsci.com

>

>> -----Original Message-----

>> From: Thomas M. Guterbock [<mailto:tmglp@cms.mail.virginia.edu>]

>> Sent: Monday, June 19, 2000 12:44 PM

>> To: AAPORnet List server

>> Subject: In memoriam: Jeff MacNally

>>

>>

>> To: AAPORnet colleagues

>> From: Tom Guterbock

>>

>> I was very saddened at the loss of Jeff MacNally, the Pulitzer

>> Prize-winning cartoonist, earlier this month. We will not soon

>> again see that combination of wit and artistry on the editorial

>> page. He was a Virginia resident and got his first two Pulitzer's

>> while working at the

>> Richmond Times-Dispatch, just up the road from us here at U.Va.

>> One of my favorite cartoons of his was published in the

>> waning days of

>> the Bush administration, when Florida was devastated by a

>> hurricane. The

>> cartoon gently lampoons the polling profession.

>> If you'd like to see it, I've posted a copy of that

>> cartoon on the CSR

>> webpage. Go to www.virginia.edu/surveys and click on the

>> button for "press

>> releases." (The image is too large to send as an attachment.)

>>

Tom

>>

>>

>> Thomas M. Guterbock Voice:(804) 924-6516

>> Sociology/Center for Survey Research FAX: (804) 924-7028

>> University of Virginia

>> 539 Cabell Hall

>> Charlottesville, VA 22903 e-mail: TomG@virginia.edu

>>

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by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
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From: "John C. Fries" <jcf3c@erols.com>
Reply-To: jcf3c@erols.com
X-Mailer: Mozilla 4.7 [en] (WinNT; U)
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All,

I just received a memo from our field services director regarding 1999 State and Federal Electronic Monitoring Laws. The memo apparently stems from a CMOR brief recently distributed at an AMA conference. Anyway, according to

the memo, several states require two party consent to listen and/or record calls, including interviews for survey research purposes. The states requiring two party consent are: California, Delaware, Florida, Kansas, Maine, Maryland, Massachusetts, Michigan, Montana, New Hampshire, Oregon, Pennsylvania, and Washington.

While I was aware of various restrictions in terms of recording calls, I was unaware some states require the respondent's consent even to listen to the interview. My question is, how do all of you deal with this? Do you simply add a clause to the introduction such as, "this call may be monitored for quality assurance purposes?" My concern is this may affect cooperation because of respondents' association of "monitoring" with sales calls. It would seem along the lines of the finding CMOR reported not too long ago where mentioning "this is NOT a sales call" actually hurt cooperation.

Please feel free to enlighten me here if I'm off track. This whole issue has broadsided me. It is definitely a new, potentially significant, wrinkle and I'm concerned that up until we received this today we were violating the law. We have legal counsel looking into it, but I was hoping others out here would be willing to share their thoughts/experiences.

As always, thanks for any and all information.

Best Regards,

John

--

John C. Fries.....Voice: (804) 358-8981 Senior
Project Director.....FAX: (804) 358-9701 Southeastern
Institute of Research.....Richmond, Virginia Marketing and
Opinion Research.....email: JCF@SIRresearch.com

>From hschuman@umich.edu Tue Jun 20 09:20:36 2000
Received: from donkeykong.gpcc.itd.umich.edu
(smtp@donkeykong.gpcc.itd.umich.edu [141.211.2.163])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id JAA13640 for <aapornet@usc.edu>; Tue, 20 Jun 2000 09:20:35 -0700
(PDT)
Received: from joust.gpcc.itd.umich.edu (smtp@joust.gpcc.itd.umich.edu
[141.211.2.148])
by donkeykong.gpcc.itd.umich.edu (8.8.8/4.3-mailhub) with ESMTTP id
MAA02155
for <aapornet@usc.edu>; Tue, 20 Jun 2000 12:18:25 -0400 (EDT)
Received: from localhost (hschuman@localhost)
by joust.gpcc.itd.umich.edu (8.8.8/5.1-client) with ESMTTP id MAA12159
for <aapornet@usc.edu>; Tue, 20 Jun 2000 12:20:33 -0400 (EDT)

Precedence: first-class
Date: Tue, 20 Jun 2000 12:20:32 -0400 (EDT)
From: Howard Schuman <hschuman@umich.edu>
X-Sender: hschuman@joust.gpcc.itd.umich.edu
To: aapor <aapornet@usc.edu>
Subject: Inquiry re Census response rate
Message-ID:
<Pine.SOL.4.10.10006201218280.27515-100000@joust.gpcc.itd.umich.edu>
MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Can someone provide a reminder of the website that gives response rate information for the 2000 Census?

>From andy@troll.soc.qc.edu Tue Jun 20 09:30:03 2000
Received: from rothko.bestweb.net (rothko.bestweb.net [209.94.100.160])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id JAA19662 for <aapornet@usc.edu>; Tue, 20 Jun 2000 09:30:01 -0700
(PDT)
Received: from troll.soc.qc.edu (isdn-5.tuckahoe.bestweb.net
[209.94.107.214])
by rothko.bestweb.net (8.9.1a/8.9.3) with ESMTTP id MAA06957;
Tue, 20 Jun 2000 12:30:01 -0400 (EDT)
Message-ID: <394F9D32.72F3DD92@troll.soc.qc.edu>
Date: Tue, 20 Jun 2000 12:34:58 -0400
From: "Andrew A. Beveridge" <andy@troll.soc.qc.edu>
X-Mailer: Mozilla 4.7 [en] (WinNT; U)
X-Accept-Language: en
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: Re: Inquiry re Census response rate
References:
<Pine.SOL.4.10.10006201218280.27515-100000@joust.gpcc.itd.umich.edu>
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit

The Website is <http://www.census.gov>

Go to Census 2000. At this point, you can get the initial response rates, as of 4/25/00, and you can get some indication of how the field work is going. As I understand it, you cannot really tell what the overall response rate is until all of the data are processed and merged.

Andy

Howard Schuman wrote:

>

> Can someone provide a reminder of the website that gives response rate
> information for the 2000 Census?

--

Andrew A. Beveridge Home Office
209 Kissena Hall 50 Merriam Avenue
Department of Sociology Bronxville, NY 10708
Queens College and Grad Ctr/CUNY Phone: 914-337-6237
Flushing, NY 11367-1597 Fax: 914-337-8210
Phone: 718-997-2837 E-Mail: andy@troll.soc.qc.edu
Fax: 718-997-2820 Website: <http://www.soc.qc.edu/Maps>

>From M.SCHULMAN@srbi.com Wed Jun 21 08:32:02 2000
Received: from srbi.com (srbi.com [12.14.34.4])
by usc.edu (8.9.3.1/8.9.3/usc) with SMTP
id IAA01119 for <aapornet@usc.edu>; Wed, 21 Jun 2000 08:32:01 -0700
(PDT)
Received: from SRBI_NEW_YORK-Message_Server by srbi.com
with Novell_GroupWise; Wed, 21 Jun 2000 11:37:01 -0400

Message-Id: <s950a8dd.080@srbi.com>
X-Mailer: Novell GroupWise 5.2
Date: Wed, 21 Jun 2000 11:25:44 -0400
From: "Mark Schulman" <M.SCHULMAN@srbi.com>
To: aapornet@usc.edu
Subject: AAPOR 2000 Conference Author Contacts
Mime-Version: 1.0
Content-Type: text/plain; charset=US-ASCII
Content-Disposition: inline
Content-Transfer-Encoding: 8bit
X-MIME-Autoconverted: from quoted-printable to 8bit by usc.edu id IAA01129

We've received many requests for AAPOR 2000 Conference author contact information. You may now access author email contact information on the AAPOR web site:

<http://www.aapor.org/conference00/contacts.html>

Many thanks to Nealia Khan and to Mei Lu for their assistance.

Best wishes,

Mark Schulman
AAPOR 2000 Conference Chair

>From losch@csbr.csbs.uni.edu Wed Jun 21 08:37:44 2000
Received: from viper.uni.edu (viper.uni.edu [134.161.1.16])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
id IAA04594 for <aapornet@usc.EDU>; Wed, 21 Jun 2000 08:37:43 -0700
(PDT)
X-Confirm-reading-to: losch@csbr.csbs.uni.edu
Received: from csbr.csbs.uni.edu ([134.161.220.3])
by uni.edu (PMDF V5.2-33 #40224) with ESMTP id <01JQV19PNY4G8YOW24@uni.edu>
for aapornet@usc.EDU; Wed, 21 Jun 2000 10:37:23 CDT
Received: from CSBR/SpoolDir by csbr.csbs.uni.edu (Mercury 1.48); Wed, 21
Jun 2000 10:37:25 -0500 (CDT)
Received: from SpoolDir by CSBR (Mercury 1.48); Wed,
21 Jun 2000 10:37:13 -0500 (CDT)
Date: Wed, 21 Jun 2000 10:37:04 -0500
From: Mary Losch <losch@csbr.csbs.uni.edu>
Subject: Re: AAPOR 2000 Conference Author Contacts
In-reply-to: <s950a8dd.080@srbi.com>
To: "Mark Schulman" aapornet@usc.edu
Message-id: <2A112DF6C2B@csbr.csbs.uni.edu>
MIME-version: 1.0
X-Mailer: Pegasus Mail for Windows (v3.12b)
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7BIT

Many thanks to all who helped put this information together. If possible, having an author email directory in next year's program would be great.

Mary Losch

Date sent: Wed, 21 Jun 2000 11:25:44 -0400
Send reply to: aapornet@usc.edu
From: "Mark Schulman" <M.SCHULMAN@srbi.com>
To: aapornet@usc.edu
Subject: AAPOR 2000 Conference Author Contacts

> We've received many requests for AAPOR 2000 Conference author contact
> information. You may now access author email contact information on
> the AAPOR web site:

>

> <http://www.aapor.org/conference00/contacts.html>

>

> Many thanks to Nealia Khan and to Mei Lu for their assistance.

>

> Best wishes,

>

> Mark Schulman

> AAPOR 2000 Conference Chair

>

>

>

>From rusciano@rider.edu Wed Jun 21 08:39:16 2000
Received: from enigma.rider.edu (enigma.rider.edu [192.107.45.2])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id IAA05601 for <aapornet@usc.edu>; Wed, 21 Jun 2000 08:39:15 -0700
(PDT)
Received: from CONVERSION-DAEMON by enigma.rider.edu (PMDF V5.2-31 #37528)
id <01JQV3GU4KW00038NR@enigma.rider.edu> for aapornet@usc.edu; Wed, 21 Jun
2000 11:40:24 EDT
Received: from rider.edu (fs90.rider.edu [204.142.224.90])
by enigma.rider.edu (PMDF V5.2-31 #37528)
with ESMTTP id <01JQV3GTTLB40039RB@enigma.rider.edu> for aapornet@usc.edu;
Wed, 21 Jun 2000 11:40:23 -0400 (EDT)
Date: Wed, 21 Jun 2000 11:43:03 -0400
From: Frank Rusciano <rusciano@rider.edu>
Subject: Request for information on Presidential approval
To: aapornet@usc.edu
Message-id: <3950E287.C7A1C810@rider.edu>
MIME-version: 1.0
X-Mailer: Mozilla 4.72 [en]C-CCK-MCD {RIDER} (Win95; I)
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit
X-Accept-Language: en
References: <s950a8dd.080@srbi.com>

Dear colleagues,

Is there anywhere one can find the average approval ratings, and the range
of approval ratings (low and high) for Presidents since Roosevelt? It would
be especially helpful if they could be divided into terms for two-term (or
in Roosevelt's case, multi-term) presidents.

Thanks a lot.

(If you don't think other members would be interested, please reply directly to me).

Frank Rusciano
email at rusciano@rider.edu

>From Lydia_Saad@gallup.com Wed Jun 21 08:57:22 2000
Received: from fw.gallup.com (fw.gallup.com [63.71.157.115] (may be forged))
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id IAA15780 for <aapornet@usc.edu>; Wed, 21 Jun 2000 08:57:21 -0700
(PDT)
From: Lydia_Saad@gallup.com
Received: from exchn2.gallup.com (exchn2.gallup.com [198.175.140.80])
by fw.gallup.com (8.8.8+Sun/8.8.8) with ESMTTP id KAA27544
for <aapornet@usc.edu>; Wed, 21 Jun 2000 10:59:41 -0500 (CDT)
Received: by exchn2.gallup.com with Internet Mail Service (5.5.2650.21)
id <MK4KX820>; Wed, 21 Jun 2000 10:56:48 -0500
Message-ID: <D18E70780D62D1119580006008162F90EEFCB@EXCHNG3>
To: aapornet@usc.edu
Subject: RE: Request for information on Presidential approval
Date: Wed, 21 Jun 2000 10:56:45 -0500
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2650.21)
Content-Type: text/plain;
charset="iso-8859-1"

Frank,

All of this information for Eisenhower through Reagan was compiled by Alec Gallup and George Edwards in the 1990 book, "Presidential Approval, A Sourcebook" published by Johns Hopkins. (The data is based exclusively on Gallup Poll trends.) We have subsequently calculated these stats for Bush and Clinton and could provide you with the basic job approval trends for Truman and Roosevelt to fill out your request.

I will compile this for you in the next few days and email it to you directly. If anyone else is interested in receiving it, please contact me directly.

Lydia

Lydia Saad, Managing Editor, The Gallup Poll
The Gallup Organization
47 Hulfish Street, Suite 200, Princeton, NJ 08542
(o) 609-279-2219 (fax) 609-924-1857
lydia_saad@gallup.com

-----Original Message-----

From: Frank Rusciano [<mailto:rusciano@rider.edu>]

Sent: Wednesday, June 21, 2000 10:43 AM
To: aapornet@usc.edu
Subject: Request for information on Presidential approval

Dear colleagues,

Is there anywhere one can find the average approval ratings, and the range of approval ratings (low and high) for Presidents since Roosevelt? It would be especially helpful if they could be divided into terms for two-term (or in Roosevelt's case, multi-term) presidents.

Thanks a lot.

(If you don't think other members would be interested, please reply directly to me).

Frank Rusciano
email at rusciano@rider.edu

>From PAHARDING7@aol.com Wed Jun 21 10:12:15 2000
Received: from imo-d06.mx.aol.com (imo-d06.mx.aol.com [205.188.157.38])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id KAA02783 for <aapornet@usc.edu>; Wed, 21 Jun 2000 10:12:14 -0700
(PDT)
From: PAHARDING7@aol.com
Received: from PAHARDING7@aol.com
by imo-d06.mx.aol.com (mail_out_v27.10.) id 5.6f.6933e83 (4389)
for <aapornet@usc.edu>; Wed, 21 Jun 2000 13:11:23 -0400 (EDT)
Message-ID: <6f.6933e83.2682513a@aol.com>
Date: Wed, 21 Jun 2000 13:11:22 EDT
Subject: Re: AAPOR 2000 Conference Author Contacts
To: aapornet@usc.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit
X-Mailer: AOL 5.0 for Windows sub 108

Mark...

You've rendered a remarkably helpful service to all of us with the author contact information. Once I sat on the Executive Council in the position of

Co-Editor, abolished shortly after my term, wherein the duties were to track down each and every presenter and, applying an assortment of persuasive techniques, get him or her to send me a copy of what had been said. Too often, what had been said was from memory or notes, which led, naturally, to resistance and, in some cases, outright conflict.

It not being Fall, I don't know whether the Fall POQ will still contain the Conference Proceedings, in the service of which these things were performed.

For the sake of whoever has to assemble it, I sincerely hope not. But whatever, I congratulate you and, too, recognize the facilitating

capabilities
of the web (which, had they been available -- and had I had the wit to use them -- would have averted resentments, hurt feelings, and other delights).

Phil Harding

>From rgodfrey@facstaff.wisc.edu Wed Jun 21 10:14:18 2000
Received: from maill1.doit.wisc.edu (maill1.doit.wisc.edu [144.92.9.40])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
id KAA04486 for <aapornet@usc.edu>; Wed, 21 Jun 2000 10:14:17 -0700
(PDT)

Received: from [24.10.212.149] by maill1.doit.wisc.edu
id MAA150536 (8.9.1/50); Wed, 21 Jun 2000 12:14:16 -0500

Mime-Version: 1.0

X-Sender: rgodfrey@students.wisc.edu

Message-Id: <p04320402b576a4a7ee30@[24.10.212.149]>

In-Reply-To: <D18E70780D62D1119580006008162F90EEEFCEB@EXCHNG3>

References: <D18E70780D62D1119580006008162F90EEEFCEB@EXCHNG3>

Date: Wed, 21 Jun 2000 12:13:59 -0500

To: aapornet@usc.edu

From: Robert Godfrey <rgodfrey@facstaff.wisc.edu>

Subject: NSF's Science and Engineering Indicators

Content-Type: text/plain; charset="us-ascii" ; format="flowed"

Colleagues,

The Year 2000 edition of the NSF's Science and Engineering Indicators has been released, and is now available on the Web (<http://www.nsf.gov/sbe/srs/seind00/start.htm>).

A PDF version of the chapter on public attitudes and understanding of science and engineering can be found at <http://www.nsf.gov/sbe/srs/seind00/pdf/c8/c08.pdf>

Highlights include:

Interest in-and Knowledge about-
Science and Technology

In National Science Foundation (NSF) surveys conducted during the past two decades, about 9 out of every 10 U.S. adults report being very or moderately interested in new scientific discoveries and the use of new inventions and technologies. Those with more years of formal education and those who have taken more courses in science and mathematics are more likely than others to express a high level of interest in science and technology. The number of people who feel either well informed or moderately well informed about science and technology is fairly low. In 1999, only 17 percent of those surveyed described themselves as well informed about new scientific discoveries and the use of new inventions and technologies; approximately 30 percent thought they were poorly informed.

Most Americans know a little, but not a lot, about science and technology. Between 1997 and 1999, however, public understanding of basic science concepts and terms increased slightly. Although there was little change in the late 1990s in the percentage of correct responses to most of the survey questions pertaining to knowledge of basic science concepts and terms, the percentage of correct responses to three items did increase. More people are able to define a molecule, the Internet, and DNA. The growing awareness of DNA is probably attributable to heavy media coverage of the use of DNA in crime-solving and in advancements in the field of medicine. About

three-quarters of Americans lack a clear understanding of the nature of scientific inquiry. Although more than one-half have some understanding of probability, only one-third were familiar with how an experiment is conducted and less than one-quarter could adequately explain what it means to study something scientifically. Public Attitudes Toward Science and Technology There seems to have been a small, upward trend in positive attitudes toward science and technology. Overall, data from the NSF survey show increasing percentages of Americans agreeing that "science and technology are making our lives healthier, easier, and more comfortable" and disagreeing that "we depend too much on science and not enough on faith."

Although no detectable change occurred in overall public attitudes toward genetic engineering in the late 1990s, there was an increase in the number of individuals expressing reservations among (1) college graduates and (2) that portion of the public classified as attentive to new medical discoveries. Among the former, the percentage who agreed that the harms of genetic engineering are greater than the benefits increased from 20 percent in 1995 to 29 percent in 1999. Among the latter group, the percentage rose from 30 percent in 1997 to 36 percent in 1999. International Comparisons

North Americans and Europeans appear to have more favorable attitudes toward science and technology than the Japanese. In addition, U.S. residents seem to harbor fewer reservations about science and technology than their counterparts in Europe, Canada, and Japan. In North America, Europe, and Japan, university-educated citizens have the most positive attitudes toward science and technology, and the least reservations, whereas those who did not complete high school have the least favorable attitudes and the most reservations. The inverse relationship between education and reservations about science and technology seems to be strongest in the United States, compared with three other sociopolitical systems. Use of Computers and Computer Technology in the United States In 1999, for the first time ever, a majority (54 percent) of American adults had at least one computer in their homes. The percentage has been rising steadily since 1983, when only 8 percent had computers in their homes. Approximately one-third of Americans subscribed to an on-line service and had home e-mail addresses in 1999. Among those with access to the Internet, the amount of time spent using e-mail and visiting Web sites increased from an average of 80 hours per year in 1995 to approximately 270 hours in 1999. The number of people without access to a computer either at home or at work fell substantially between 1983 and 1999—from 70 percent down to 34 percent. However, more than 70 percent of those without high school diplomas did not have access to a computer either at home or at work in 1999. The Relationship Between Science and the

Media: Communicating with the Public

The science community and the news media are missing opportunities to communicate with each other and the public. A recent study identified several problems including (1) scientists' distrust of the media, (2) a perceived lack of public interest in science, (3) communication barriers, and (4) the need for a better informed and educated public. Both scientists and the media could do a better job of communicating with the public so that taxpayers gain a better understanding of what they are getting from their investment in research and development (R&D). Belief in paranormal phenomena, including astrology, extrasensory perception, and alien abductions, is fairly wide-spread. Such beliefs may reflect a lack of scientific literacy or indicate a dearth of critical thinking skills needed not only to understand what is going on in the world, but also to make well-informed choices at the ballot box and in other day-to-day living activities. Depictions of paranormal activities in the entertainment media probably exacerbate the problem.

Robert Godfrey

UW-Madison

>From PAHARDING7@aol.com Wed Jun 21 10:43:29 2000

Received: from imo-r09.mx.aol.com (imo-r09.mx.aol.com [152.163.225.9])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP

id KAA25773 for <aapornet@usc.edu>; Wed, 21 Jun 2000 10:43:28 -0700

(PDT)

From: PAHARDING7@aol.com

Received: from PAHARDING7@aol.com

by imo-r09.mx.aol.com (mail_out_v27.10.) id 5.74.66f3e3 (4389)

for <aapornet@usc.edu>; Wed, 21 Jun 2000 13:42:48 -0400 (EDT)

Message-ID: <74.66f3e3.26825898@aol.com>

Date: Wed, 21 Jun 2000 13:42:48 EDT

Subject: AOL Non-Responsive...Harsher Measures Needed

To: aapornet@usc.edu

MIME-Version: 1.0

Content-Type: text/plain; charset="US-ASCII"

Content-Transfer-Encoding: 7bit

X-Mailer: AOL 5.0 for Windows sub 108

Me again and BTW, AOL still hasn't got its act together as to the meaning of

the acronym AAPOR, about which I e-mailed it in stern tones long ago.

Here's

what turns up when we search on American Association for Public Opinion

Research:

Search Results for "American Association for Public Opinion Research"

What you typed did not match a unique AOL keyword. See the search results below for possible matches, or click here to try another keyword.

MATCHING SITES (1 - 10 of 15) next >>

The following results are from the World Wide Web and may contain objectionable material that AOL does not endorse.

57% Research at DO schools: does it exist? - StudentDoctor Network

The largest medical student, osteopathic student, and dental student discussion board on the Internet. With information on becoming a physician,

medical school, osteopathy, and dental school

<http://www.studentdoctor.net/bbs/Forum5/HTML/000260.htm...>

55% Employer Names

Get Connected Today, with a credit union that can help you start earning

more money by paying higher dividend rates and charging lower interest rates on loans

<http://www.cuconnection.org/chsemp.idc>

55% Parenting : On the Net 3000 Links! parents, parenting , pediatric, children, infants, teachers, education, mothers, fathers etc

Anything you want to know about parenting

<http://whatsonthe.net/parentingmks.htm>

and, best of all...

55% Bigfoot/Sasquatch FAQ

The title says it all. A comprehensive collection of the most commonly asked questions about North America's Great Ape!
<http://members.aol.com/Mtgjudge/BigfootFAQ.html>

Okay, I'll play your silly game (again). Search for "AAPOR."

93% American Association of Public Opinion Resources

Provides guides, standards, definitions, recommended and condemned practices for public policy survey data collection.
<http://www.aapor.org/main.html>
Show me more like this

I'll spare you the other entries. Suffice it to say, they all suffer from the same problem.

But wait...there's Google.com -- which in my (short) book is or has access to the best search engine around. No sweat: search on AAPOR or American Association for Public Opinion Research and here's what you get:

AAPOR (American Association for Public Opinion Research) www.aapor.org/ - Show matches (Cache) - 1k - Similar pages
www.umi.com/pqdauto/
Similar pages

JSTOR: American Association for Public Opinion
... American Association for Public Opinion...
...INFORMATION: American Association for Public Opinion...
www.jstor.org/journals/aapor.html - Show matches (Cache) - 3k - Similar pages

JSTOR: Public Opinion Quarterly
...the American Association for Public Opinion...
... Research Moving Wall: 5 years Since 1937 Public Opinion...
www.jstor.org/journals/0033362X.html - Show matches (Cache) - 4k - Similar pages
[More results from www.jstor.org]

The Home Page of American Association for Public
...1999 American Association for Public Opinion...
Description: Provides guides, standards, definitions, recommended and condemned practices for public policy survey...
Category: Science > Social Sciences > Political Science > Data Resources
bebop.rs.itd.umich.edu/main.html - Show matches (Cache) - 6k - Similar pages

God alone knoweth what JSTOR might mean, but does it matter? These people are right on the money, and, since stern e-mails seem not to work with AOL, I must leave it to Council to decide whether this is something one or more of

its members should proceed to take action on.

Phil Harding

>From mkshares@mcs.net Wed Jun 21 12:14:06 2000
Received: from Kitten.mcs.net ([192.160.127.90])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id MAA03118 for <aapornet@usc.edu>; Wed, 21 Jun 2000 12:14:05 -0700
(PDT)
Received: from mcs.net (P1-Chi-Dial-1.pool.mcs.net [205.253.224.1])
by Kitten.mcs.net (8.9.3/8.9.3) with ESMTTP id OAA07934
for <aapornet@usc.edu>; Wed, 21 Jun 2000 14:13:58 -0500 (CDT)
(envelope-from mkshares@mcs.net)
Message-ID: <3950CDAD.DF813F7C@mcs.net>
Date: Wed, 21 Jun 2000 14:14:07 +0000
From: Nick Panagakakis <mkshares@mcs.net>
Reply-To: mkshares@mcs.net
X-Mailer: Mozilla 4.5 (Macintosh; I; PPC)
X-Accept-Language: en
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: Re: Presidential Approval
Content-Type: multipart/mixed;
boundary="-----63CFC859E00F8847750C0E86"

This is a multi-part message in MIME format.

-----63CFC859E00F8847750C0E86
Content-Type: text/plain; charset=us-ascii; x-mac-type="54455854";
x-mac-creator="4D4F5353"
Content-Transfer-Encoding: 7bit

Although Lydia may have more complete data, the Roper Center site below provides historical approval ratings back to Roosevelt.

Gallup ratings for past presidents are available in one pull-down menu on the right. In the menu above, approval ratings by Gallup and others are available for Clinton.

The unusual thing about Clinton is that he began his first term with *disapproval* in the 30's - before he had even done anything as president. No other president even comes close to Clinton's disapproval when first elected.

http://roperweb.ropercenter.uconn.edu/cgi-bin/hsrun.exe/roperweb/PresJobRatings/PresJobRatings.htx;start=HS_CurrentDataPage

-----63CFC859E00F8847750C0E86
Content-Type: text/html; charset=iso-8859-1;
name="PresJobRatings.htx;start=HS_CurrentDataPage"
Content-Transfer-Encoding: quoted-printable
Content-Disposition: inline;
filename="PresJobRatings.htx;start=HS_CurrentDataPage"
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ca, Arial,sans-serif">© Copyright 1999, The Roper Ce=
nter for Public Opinion Research, =

University of Connecticut, Storrs, CT

</I></FON=
T> Original source copyright
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</DIV>
</BODY>
</HTML>

-----63CFC859E00F8847750C0E86--

>From jsheppard@cmor.org Wed Jun 21 14:12:02 2000

Received: from mail.saturn5.net (mail.saturn5.net [207.122.105.6])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
id OAA11824 for <aapornet@usc.edu>; Wed, 21 Jun 2000 14:12:02 -0700
(PDT)

Received: from preferrc ([24.140.9.217]) by mail.saturn5.net
(Post.Office MTA v3.5.3 release 223 ID# 0-59533U600L2S100V35)
with SMTP id net; Wed, 21 Jun 2000 17:11:37 -0400

Message-ID: <011201bfdbc4\$8efd4860\$d9098c18@preferrc.sssnet.com>

Reply-To: "Jane Sheppard" <jsheppard@cmor.org>

From: "Jane Sheppard" <jsheppard@cmor.org>

To: <jcf3c@erols.com>, <aapornet@usc.edu>

Subject: Re: Electronic Monitoring Laws

Date: Wed, 21 Jun 2000 17:06:23 -0400

MIME-Version: 1.0

Content-Type: text/plain;
charset="iso-8859-1"

Content-Transfer-Encoding: 8bit

X-Priority: 3

X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook Express 4.72.3110.1

X-MimeOLE: Produced By Microsoft MimeOLE V4.72.3110.3

John,

The Council for Marketing and Opinion Research (CMOR) first started disseminating the electronic monitoring laws to our membership back in 1998, and has continued the distribution of this type of critical industry information at conferences, publications, and through our website. Indeed, fourteen states (CA, CT, DE, FL, KS, ME, MD, MA, MI, MT, NH, OR, PA and WA) require two-party consent whenever monitoring telephone calls. These laws apply in every context; employer-employee, husband-wife, friend-friend, parent-child, business-business, interviewer-respondent. Essentially these laws would require that both the interviewer and the respondent (i.e. the two parties) consent to the monitoring of a telephone interview that is made into or out of a two-party consent state. Historically, states have been liberal with their interpretation of these laws and lenient with their enforcement, particularly when monitoring occurs in the ordinary course of business. However, states are turning a more critical eye toward such activities. For example, in August, 1999 Linda Tripp (of the Monica Lewinsky White-house scandal fame) was indicted for violation of the Maryland's two-party consent statute.

There are caveats or exceptions that exists in the context of the telephone monitoring laws and since case law may provide differing interpretations of these issues, CMOR advises researchers to consult with private counsel as to the precise application of these laws to your company.

Legal implications aside, CMOR inserted the statement, "This call may be monitored for quality purposes" in its recent 1999 Respondent Cooperation & Industry Image Study and found that the refusal rate after the introduction was read was in fact lower than it had been in 1995 when the statement was not included. Respondents who refuse, do so, at the beginning of the introduction. Several other CMOR member companies have tested using a statement about monitoring in the introduction and have not seen any detrimental affects to cooperation.

In response to your reference to the use of the statement "I'm not selling

anything" and the corresponding refusal rates, although used frequently in introductions among for-profit research projects, there is no conclusive evidence that including the statement "I'm not selling anything" is effective. CMOR's 1997 Refusal Rate Audit of 385 studies found that refusal rates increased with the use of the statement. However, in the research conducted by Rob van Leeuwen and Edith de Leeuw, the use of the statement increased response rates modestly by 2%. There are several CMOR initiatives that are exploring the affects of various introduction components and refusal, response, and cooperation rates, as well as respondent satisfaction. We expect to have results by this fall. In the meantime, CMOR is assembling several task forces to explore these various issues in order to recommend industry guidelines.

We encourage you to visit the CMOR website at www.cmor.org for further information about these issues and invite you to contact CMOR if you have any additional questions.

Jane M. Sheppard
Donna Gillin
Director Respondent Cooperation
Director Government Affairs
Council for Marketing and Opinion Research (CMOR)
Email: jsheppard@cmor.org
Email: donna@cmor.org

New York Hdqtrs:
170 N. Country Rd, Suite 4
Port Jefferson, NY 11777
Phone: (631) 928-6206
Fax: (631) 928-6041

Visit CMOR's website (www.cmor.org) for all the latest Respondent Cooperation and Government Affairs news.

"NEW!" Report Summary for the 2000 Telephone Survey Practices Study now available! Visit www.cmor.org/cmorrestudtoc.htm for this and other CMOR study summaries.

"NEW!" Your Opinion Counts Brochure available in a downloadable format ready for printing. Visit www.cmor.org/broch/default.htm

Do your respondents have questions about research? Call C.H.R.I.S.CMOR's Consumer Hotline & Research Information System 800-887- CMOR or 2667 toll free 24 hrs/day, 7 days a week

JOIN CMOR TODAY!

-----Original Message-----

From: John C. Fries <jcf3c@erols.com>
To: aapornet@usc.edu <aapornet@usc.edu>
Date: Tuesday, June 20, 2000 11:33 AM
Subject: Electronic Monitoring Laws

>All,

>
>I just received a memo from our field services director regarding 1999
>State and Federal Electronic Monitoring Laws. The memo apparently
>stems from a CMOR brief recently distributed at an AMA conference.
>Anyway, according to the memo, several states require two party consent
>to listen and/or record calls, including interviews for survey research
>purposes. The states requiring two party consent are: California,
>Delaware, Florida, Kansas, Maine, Maryland, Massachusetts, Michigan,
>Montana, New Hampshire, Oregon, Pennsylvania, and Washington.

>
>While I was aware of various restrictions in terms of recording calls,
>I was unaware some states require the respondent's consent even to
>listen to the interview. My question is, how do all of you deal with
>this? Do you simply add a clause to the introduction such as, "this
>call may be monitored for quality assurance purposes?" My concern is
>this may affect cooperation because of respondents' association of
>"monitoring" with sales calls. It would seem along the lines of the
>finding CMOR reported not too long ago where mentioning "this is NOT a
>sales call" actually hurt cooperation.

>
>Please feel free to enlighten me here if I'm off track. This whole
>issue has broadsided me. It is definitely a new, potentially
>significant, wrinkle and I'm concerned that up until we received this
>today we were violating the law. We have legal counsel looking into
>it, but I was hoping others out here would be willing to share their
>thoughts/experiences.

>
>As always, thanks for any and all information.

>
>Best Regards,

>
>John

>
>
>
>
>--

>John C. Fries.....Voice: (804) 358-8981
>Senior Project Director.....FAX: (804) 358-9701
>Southeastern Institute of Research.....Richmond, Virginia
>Marketing and Opinion Research.....email: JCF@SIRresearch.com

>

>From vish+@osu.edu Wed Jun 21 16:06:45 2000
Received: from mail3.uts.ohio-state.edu (mail3.uts.ohio-state.edu
[128.146.214.32])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id QAA27365 for <aapornet@usc.edu>; Wed, 21 Jun 2000 16:06:44 -0700
(PDT)

Received: from [128.146.105.35] ([128.146.105.35])
by mail3.uts.ohio-state.edu (8.9.3/8.9.3) with ESMTTP id TAA00300
for <aapornet@usc.edu>; Wed, 21 Jun 2000 19:06:42 -0400 (EDT)

Mime-Version: 1.0

X-Sender: viswanath.2@pop.service.ohio-state.edu

Message-Id: <v04210110b576fa71e9fd@[128.146.105.35]>

Date: Wed, 21 Jun 2000 19:06:16 -0400

To: aapornet@usc.edu

From: "K. Viswanath" <vish+@osu.edu>

Subject: MAPOR 2000 Call for Papers
Content-Type: multipart/alternative;
boundary="=====-1250493694==_ma====="

-----=-1250493694==_ma=====
Content-Type: text/plain; charset="us-ascii" ; format="flowed"

Dear Colleagues,

MAPOR is 25!

The Midwest Association for Public Opinion Research (MAPOR), a chapter of the American Association for Public Opinion Research, is celebrating its twenty-fifth anniversary this year. The annual meeting of MAPOR will be held from November 17-18 to celebrate this year's conference theme: "A quarter-century of MAPOR: In retrospect and prospect." The place, once again is the Radisson Hotels & Suites in Chicago, Illinois.

Submissions must be abstracts no longer than two typed double-spaced pages. No full-length papers will be reviewed. Please put the name(s) of the author(s) and affiliation on a separate page (for blind refereeing). Please include your full mailing address, telephone number, and e-mail address. Student submissions should be identified as such on a separate page. You will receive notification of the action on your proposal by August 15, 2000.

Send submissions to:

K. Viswanath, MAPOR Conference Chair
School of Journalism & Communication
The Ohio State University
3026 Derby Hall
154 North Oval Mall
Columbus, OH 43210.
E-mail: vish+@osu.edu
Voice: (614) 292-1319
Fax: (614) 292-2055

E-mail submissions are encouraged, but be sure to place name(s) of the author(s) and affiliation on a separate page of the-Email. Regular mail submissions should include four copies of the abstract. All submissions, including your mail submissions, must be received by June 30, 2000. Faxes or E-mail must be received by 5 p.m. EDT on June 30. Submissions will be acknowledged by E-mail.

PANELS

Please submit proposals for panels by June 30, 2000. You must submit a written proposal (up to two typed double-spaced pages) to the Program Chair, K. Viswanath. Proposals should identify the topic, briefly explain its importance, and indicate the number of panelists and their areas of interest/expertise.

POSTER SESSIONS

We have planned a poster session again for this year's conference.

Please indicate on your proposal cover sheet if you would prefer to present your paper in the poster session.

TOPICS

Internet Surveys
New Technologies in Public Opinion Research
Mass Media and Public Opinion
Methodological Issues in Public Opinion Research
Ethical Issues in Survey Research
Campaigns
Qualitative Studies of Public Opinion
Public Opinion Processes and Effects

K. Viswanath
Associate Professor of Journalism, Communication
& Public Health

School of Journalism and Communication
The Ohio State University
3026 Derby Hall
154 North Oval Mall
Columbus, OH 43210

Tel: (614) 292-1319 (voice)
(614) 292-2055 (FAX)
e-mail: vish+@osu.edu -----_1250493694==_ma=====
Content-Type: text/enriched; charset="us-ascii"

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Send submissions to:

K. Viswanath, MAPOR Conference Chair

School of Journalism & Communication

The Ohio State University

3026 Derby Hall

154 North Oval Mall

Columbus, OH 43210.

E-mail: vish+@osu.edu

Voice: (614) 292-1319

Fax: (614) 292-2055

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Internet Surveys

New Technologies in Public Opinion Research

Mass Media and Public Opinion

Methodological Issues in Public Opinion Research

Ethical Issues in Survey Research

Campaigns

Qualitative Studies of Public Opinion

Public Opinion Processes and Effects

K. Viswanath

Associate Professor of Journalism, Communication

& Public Health

School of Journalism and Communication

The Ohio State University

3026 Derby Hall

154 North Oval Mall

Columbus, OH 43210

Tel: (614) 292-1319 (voice)

(614) 292-2055 (FAX)

e-mail: vish+@osu.edu

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>From vish+@osu.edu Wed Jun 21 16:07:46 2000

Received: from mail3.uts.ohio-state.edu (mail3.uts.ohio-state.edu [128.146.214.32])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP

id QAA28072 for <aapornet@usc.edu>; Wed, 21 Jun 2000 16:07:45 -0700

(PDT)

Received: from [128.146.105.35] ([128.146.105.35])

by mail3.uts.ohio-state.edu (8.9.3/8.9.3) with ESMTTP id TAA00462

for <aapornet@usc.edu>; Wed, 21 Jun 2000 19:07:44 -0400 (EDT)

Mime-Version: 1.0

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Message-Id: <v04210111b576fb010be1@[128.146.105.35]>

Date: Wed, 21 Jun 2000 19:07:33 -0400

To: aapornet@usc.edu

From: "K. Viswanath" <vish+@osu.edu>

Subject: MAPOR Fellow Student Paper Competition

Content-Type: multipart/alternative;

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Content-Type: text/plain; charset="us-ascii" ; format="flowed"

The Midwest Association for Public Opinion Research (MAPOR), a chapter of American Association for Public Opinion Research, announces its third annual MAPOR Fellow Student Paper Competition.

MAPOR FELLOW STUDENT PAPER COMPETITION

The first place winner will receive an award of \$200, a free conference registration, and a free ticket to the Friday MAPOR luncheon. Any other "top quality" papers judged Honorable Mention will earn authors free conference registration and a free luncheon ticket.

A Committee composed of MAPOR Fellows will make the awards. Winners will be announced at MAPOR's 25th annual conference. The annual meeting of MAPOR will be held from November 17-18 to celebrate this year's conference theme: "A quarter-century of MAPOR: In retrospect and prospect." The place is Radisson Hotels & Suites in Chicago, Illinois.

ELIGIBILITY

1. For the purposes of this competition, a "student" is someone currently enrolled in a graduate or undergraduate program. A paper authored by more than one person is a student paper if all parties are students according to the above definition. Students need not be members of MAPOR.
2. The topic of the paper must conform to the general areas of scholarship that MAPOR addresses, which are (1) public opinion and (2) survey methods. The papers need not be quantitative nor must they report data in order to qualify for consideration in this competition.
3. Students first need to submit an abstract of their paper to the 2000 MAPOR Conference Program Chair, Dr. K. Viswanath, conforming to the 2000 MAPOR Call for Papers. Students should specify on a letter accompanying the abstract that they are students.

Send submissions to:

K. Viswanath, MAPOR Conference Chair
School of Journalism & Communication
The Ohio State University
3026 Derby Hall
154 North Oval Mall
Columbus, OH 43210.
E-mail: vish+@osu.edu
Voice: (614) 292-1319
Fax: (614) 292-2055

4. Once a student has been informed that her/his abstract has been accepted for the 2000 conference, then the student will need to submit three copies of the full paper by October 1, 2000 to be eligible for consideration for the 2000 competition.

Three copies of the full paper should be submitted by regular mail to Dr. Lee Becker and must be post-marked no later than October 1, 2000.

Send full papers to:

Professor Lee Becker, Director
James M. Cox Jr. Center for International
Mass Communication Research & Training
H. W. Grady College of Journalism & Mass Communication University of Georgia
Athens, GA 30602-3018.

K. Viswanath
Associate Professor of Journalism, Communication
& Public Health

School of Journalism and Communication
The Ohio State University
3026 Derby Hall
154 North Oval Mall
Columbus, OH 43210

Tel: (614) 292-1319 (voice)
(614) 292-2055 (FAX)
e-mail: vish+@osu.edu -----_1250493632==_ma-----
Content-Type: text/enriched; charset="us-ascii"

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Athens, GA 30602-3018.

K. Viswanath

Associate Professor of Journalism, Communication

& Public Health

School of Journalism and Communication

The Ohio State University

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154 North Oval Mall

Columbus, OH 43210

Tel: (614) 292-1319 (voice)

(614) 292-2055 (FAX)

e-mail: vish+@osu.edu

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>From daves@startribune.com Thu Jun 22 10:14:57 2000

Received: from firewall12.startribune.com (firewall12.startribune.com [132.148.80.211])

by usc.edu (8.9.3.1/8.9.3/usc) with SMTP

id KAA16521 for <aapornet@usc.edu>; Thu, 22 Jun 2000 10:14:57 -0700

(PDT)

Received: by firewall12.startribune.com; id MAA29649; Thu, 22 Jun 2000 12:16:04 -0500

Received: from mailserv1.startribune.com(132.148.25.25) by firewall12.startribune.com via smap (V4.2)

id xmaa29194; Thu, 22 Jun 00 12:15:42 -0500

Received: from SMTP (stnave.startribune.com [132.148.90.39])

by mailserv1.startribune.com (8.9.0/8.9.0) with SMTP id MAA03169

for <aapornet@usc.edu>; Thu, 22 Jun 2000 12:12:17 -0500 (CDT)

Received: from mail.startribune.com ([132.148.90.226]) by 132.148.90.39

(Norton AntiVirus for Internet Email Gateways 1.0) ;

Thu, 22 Jun 2000 17:09:16 0000 (GMT)

Received: from STAR-Message_Server by mail.startribune.com

with Novell_GroupWise; Thu, 22 Jun 2000 12:11:54 -0600

Message-Id: <s952028a.013@mail.startribune.com>

X-Mailer: Novell GroupWise 5.2

Date: Thu, 22 Jun 2000 12:11:13 -0600

From: "Rob Daves" <daves@startribune.com>

To: aapornet@usc.edu

Subject: Bush and Gore in Minnesota

Mime-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Disposition: inline

Content-Transfer-Encoding: 8bit

X-MIME-Autoconverted: from quoted-printable to 8bit by usc.edu id KAA16526

If you have an interest in Minnesota politics, you may be interested in checking out the latest Minnesota Poll, which deals with the presidential race. You can find it at www.startribune.com.

Best wishes...

Rob

Robert P. Daves

v: 612.673-7278

Director of Strategic & News Research f: 612.673-4359

Star Tribune

e:

daves@startribune.com

425 Portland Av. S.

Minneapolis MN USA 55488

>From mcdonald.221@osu.edu Thu Jun 22 12:28:37 2000

Received: from mail2.uts.ohio-state.edu (mail2.uts.ohio-state.edu

[128.146.214.31])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP

id MAA18925 for <aapornet@usc.edu>; Thu, 22 Jun 2000 12:28:36 -0700

(PDT)

Received: from faculty11 ([128.146.105.194])

by mail2.uts.ohio-state.edu (8.9.3/8.9.3) with ESMTTP id PAA07077

for <aapornet@usc.edu>; Thu, 22 Jun 2000 15:28:35 -0400 (EDT)

Message-Id: <4.2.2.20000622150813.00c19550@pop.service.ohio-state.edu>

X-Sender: mcdonald.221@pop.service.ohio-state.edu

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.2

Date: Thu, 22 Jun 2000 15:25:44 -0700

To: aapornet@usc.edu

From: Dan McDonald <mcdonald.221@osu.edu>

Subject: AAPOR

In-Reply-To: <v04210111b576fb010be1@[128.146.105.35]>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"; format=flowed

>Vish -

Any word on the rest of the data for the internet study?

Dan

Daniel G. McDonald

Professor

School of Journalism and Communication

3080 Derby Hall

154 North Oval Mall

The Ohio State University
Columbus, OH 43022

phone: (614) 292-5811
fax: (614) 292-2055

>From lcarlson@nsf.gov Thu Jun 22 13:15:52 2000
Received: from malus.nsf.gov (firewall-user@malus.nsf.gov [206.2.78.23])
by usc.edu (8.9.3.1/8.9.3/usc) with SMTP
id NAA16060 for <aapornet@usc.edu>; Thu, 22 Jun 2000 13:15:51 -0700
(PDT)
Received: by malus.nsf.gov; id QAA09725; Thu, 22 Jun 2000 16:15:50 -0400
Received: from notel.nsf.gov(128.150.11.1) by malus.nsf.gov via smap (V5.5)
id xma009590; Thu, 22 Jun 00 16:15:17 -0400
Received: from nsfmail04.nsf.gov (nsfmail04.nsf.gov [128.150.130.43])
by notel.nsf.gov (8.8.8/8.8.8) with ESMTP id QAA26530
for <aapornet@usc.edu>; Thu, 22 Jun 2000 16:15:17 -0400
Received: by nsfmail04.nsf.gov with Internet Mail Service (5.5.2651.63)
id <MZMPQ3JV>; Thu, 22 Jun 2000 16:15:17 -0400
Message-ID: <4C37F04B2C2FD411B0B9009027CCC7B93BC5F9@nsfmail04.nsf.gov>
From: "Carlson, Lynda " <lcarlson@nsf.gov>
To: "'aapornet@usc.edu'" <aapornet@usc.edu>
Subject: RE: AAPOR
Date: Thu, 22 Jun 2000 16:15:12 -0400
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2651.63)
Content-Type: text/plain

for information on the NSF Science and Engineering Indicators Report which
has the detailed information on the computer and internet usage in the home
please go to :

www.nsf.gov/sbe/srs/stats.htm

click on indicators.

In addition, for more detail on computer usage in the home :

www.srsweb.nsf.gov/it_site/it/infotech.htm

Lynda T. Carlson
Director, Science Resources Studies Division
National Science Foundat

> -----Original Message-----
> From: Dan McDonald [SMTP:mcdonald.221@osu.edu]
> Sent: Thursday, June 22, 2000 6:26 PM
> To: aapornet@usc.edu
> Subject: AAPOR
>
>
> >Vish -
>
>
> Any word on the rest of the data for the internet study?

>
> Dan
>
>
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>
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>
> Daniel G. McDonald
> Professor
> School of Journalism and Communication
> 3080 Derby Hall
> 154 North Oval Mall
> The Ohio State University
> Columbus, OH 43022
>
> phone: (614) 292-5811
> fax: (614) 292-2055
>From beniger@rcf.usc.edu Fri Jun 23 10:26:29 2000
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id KAA29152 for <aapornet@usc.edu>; Fri, 23 Jun 2000 10:26:29 -0700
(PDT)
Received: from localhost (beniger@localhost)
by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id KAA18865 for <aapornet@usc.edu>; Fri, 23 Jun 2000 10:26:28 -0700
(PDT)
Date: Fri, 23 Jun 2000 10:26:28 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Census Count Was Fast; Was It Accurate?
Message-ID: <Pine.GSO.4.21.0006231009350.16690-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

This story appears at the top of today's Los Angeles Times Metro
Section--which includes the Times's two-page op-ed section.

-- Jim

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<http://www.latimes.com/news/state/20000623/t000059443.html>

Friday, June 23, 2000

Census Count Was Fast; Was It Accurate?

Head count: Bureau employees in Santa Monica and elsewhere say the pressure was on for speed.

By SORAYA SARHADDI NELSON, JACQUELINE NEWMYER, Times Staff Writers

The Census Bureau's Los Angeles region placed second nationally for timeliness and completeness during the 2000 head count, but its performance may have come at the expense of accuracy, according to a growing chorus of area census employees.

Census officials vehemently deny any compromise in the integrity of the count nationwide or in the region that includes Los Angeles, Orange, Riverside, San Bernardino and Ventura counties.

"I called [it] the 'Good Census,' and I believe that accurately describes what the Census Bureau has achieved," Bureau Director Kenneth Prewitt told Congress on Thursday.

But census documents reviewed by The Times in recent months appear to back some employees' concerns.

In Santa Monica, for example, dozens of census takers completed in just a few days in June what was expected to take them weeks to accomplish.

As much as 40 percent of their nearly two-month workload was completed from June 2 through June 7--a particularly tense period for the census. Their rate of closing "nonresponse follow-up cases" was as much as five times as high as those of other census takers in the area.

Some workers say that performance is improbable, given that, at such a late date, it was the most difficult households that were being surveyed.

The nonresponse follow-up phase takes place in a period of two to three months after the survey's mail-in period ends.

One area employee who, like others, feared retribution and spoke on the condition of anonymity, described the Santa Monica experience as a "huge whitewash." The workers interviewed ranged from census takers to high-ranking supervisors in the Los Angeles region.

"There should have been three weeks' worth of work," the employee said. "In little over a week, it was done."

Steve Jost, a senior spokesman for the Census Bureau, said that overall, 11.5%--or 6,698 cases--of Santa Monica's total workload of 66,908 was completed from June 2 through June 5.

Workers and congressional sources said the region keyed all of its cases into the computer by June 10--nearly a month before the national goal of July 7. But Jost said the region finished its nonresponse follow-up phase on June 17.

Other documents The Times obtained indicated that what employees considered too many cases had been closed after census takers reported not finding anyone home during the requisite six trips to each address. In one

case examined by The Times, a search of state property records and a drive up Sunset Plaza Drive revealed that the address didn't exist.

Hearing Echoes Employees' Concerns

"That makes me very upset," said another employee who saw at least a half dozen such closed cases. It was hard not to consider such entries fraudulent, the employee added. "It's something you do once every 10 years and to [rush it] for someone's private gain, if that's what the case is, I find that appalling. That's one of the reasons Congress should look into it."

Such concerns were echoed at a House subcommittee hearing on the census Thursday, at which the chairman questioned the accuracy of the nationwide census count, citing the Los Angeles region as one area for concern.

Subcommittee Chairman Dan Miller (R-Fla.) said he wondered whether the agency's rush to wrap up the count and the practice of giving cash incentives to certain employees would compromise the count, something bureau officials and Democrats on the panel denied.

"No awards were given to any employees for completing early work," Jost said in a later interview. He added that any urgency to finish as soon as possible is intended to avoid having respondents forget who was living in their households on April 1, the legal date for the census count of all residents. "There's no evidence of any systematic issues or problems," Jost added.

Democrats on the subcommittee, led by Rep. Carolyn B. Maloney (D-N.Y.) praised Prewitt, saying he successfully led the census effort to a timely conclusion.

But census employees described the pressure to finish up the nonresponse follow-up phase as "unreal."

Offices that were lagging behind the 95 percent completion rate the first week in June were told to "get the work in" and not question irregularities, employees said. That, in turn, pressured workers into labeling as nonresponsive such households as the nonexistent address off Sunset Plaza Drive.

Similar pressures to wrap up the nonresponse follow-up were indicated in the bureau's evaluation of census dress rehearsals two years ago. In Sacramento, for example, one in five of the census takers completed forms relying on data from neighbors, businesses or other people outside the households being counted.

Los Angeles area workers were not alone in their concerns. The manager of the downtown Milwaukee office resigned in May, saying demands of the bureau, concerning overtime and staffing, compromised her ethics.

And in Florida, Department of Commerce investigators are wrapping up an inquiry into the Hialeah office, according to congressional sources. That investigation was launched after anonymous employees there complained to lawmakers that they were being told to cheat and falsify information "in order to make the numbers."

"All of these regions are in a fierce competition with each other to finish ahead of schedule," said Chip Walker, deputy staff director for the House subcommittee on the census. "We believe this fierce competition . . . is creating a lack of quality in final tabulations."

But census experts came to the bureau's defense.

"The longer it takes, the worse the results get, because people move and other things happen," said Margo J. Anderson, a University of Wisconsin historian who has written extensively about the census. "What the congressman [Miller] is suggesting is that if they stayed in the field longer, they would get better data. That's exactly the opposite of what the 1990 census showed. The longer they stayed in the field, the worse the results got."

A former top census official agreed and described the allegations of sloppy or fraudulent work as "no surprise."

"You always have some areas where it's going better than others," said the official, who spoke on the condition of anonymity. "It's not humanly possible to expect to do this labor-intensive process equally everywhere."

That's why the bureau still advocates "sampling," or estimating responses for households that refuse to participate or are otherwise missed in the count.

Incentive Issue Raised Repeatedly

Debate at the hearing Thursday centered on that controversial method--a technique favored by Democrats and opposed by the GOP--but Miller repeatedly raised the issue of financial and other incentives promised to local census takers who finished their work quickly.

"I am concerned about the proper balance between timeliness and quality," he told Prewitt.

Prewitt responded first by denying that workers were offered monetary rewards. "There is no bonus system connected to completing work," Prewitt said. A few minutes later he conceded that what his office likes to call "incentive programs for finishing work on time" might legitimately be called bonuses.

In a later interview, Jost said the incentives, which are not available to temporary employees like census takers, were not offered to anyone for early completion of the nonresponse follow-up. Los Angeles Regional Director John Reeder did not receive any bonus in connection with this census, Jost added.

Reeder could not be reached for comment.

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The Web equivalent of "equal time"? -- Jim

FAIR-L

Fairness & Accuracy in Reporting
Media analysis, critiques and news reports

ACTION ALERT: Nader Left Out of Media Websites

June 22, 2000

According to recent political polls, the Green Party's Ralph Nader is now the leading third party candidate for president. But you wouldn't know it from looking at online news media websites.

In a Gallup poll released June 9, for example, Ralph Nader ranked third among possible presidential candidates, with 6 percent, vs. 2 percent for Buchanan; Nader edged ahead of Buchanan 4 percent to 2 percent in a May 31 Zogby Reuters poll, and led 5 percent to 4 percent in an April 29 Hart/Teeter survey. Buchanan has been included in most lists of candidates available on most major news websites. Information about Nader, however, has been strangely absent.

On the joint New York Times/ABC News site "Political Points," the candidates listed under "Elections" are George W. Bush, Al Gore, Patrick Buchanan and Alan Keyes (who is still contesting the Republican nomination despite Bush having an insurmountable majority of committed delegates). Though the Green Party is listed under "Parties and Persuasions," Nader is absent from the list of possible candidates.

CBSNews.com's "Campaign 2000" site lists only Gore, Bush and Buchanan as candidates in its "Correspondent's Handbook," which is meant to be a "political consumer's guide" for journalists covering the elections. Though Nader is listed in the site's "Candidate Schedules" section, he is excluded

from the more substantive "Where They Stand" and "Follow the Dollar" pages, while Buchanan is included.

CNN.com's "White House hopefuls," like MSNBC.com's "Decision 2000" candidate profiles, features Buchanan, Bush, Gore and Keyes-- but not Nader. Time.com only offers profiles of Bush and Gore.

Two news sites that do include Nader in their lists of candidates are WashingtonPost.com and FoxNews.com. (The Fox site also mentions Libertarian candidate Harry Browne.)

ACTION: Please contact the following websites and let them know that Ralph Nader, the leading third party candidate, deserves to be included in their lists of candidates. As always, please remember that your comments are taken more seriously if you maintain a polite tone. Please cc fair@fair.org with your correspondence.

CONTACT:

New York Times: <mailto:navigate@nytimes.com>

MSNBC: <mailto:world@msnbc.com>

CBS: <mailto:webmail@cbs.com>

CNN: <mailto:cnn.feedback@cnn.com>

Time: <mailto:webletters@pathfinder.com>

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This brief piece in today's New York Times suggests that the Web might well replace both national political conventions and tracking polls--the former giving way to "dot-com delegates" with "online floor passes" watching "streaming video of convention proceedings," which would then be video of one or another delegate at her or his screen (certainly there won't be much competing coverage by the major television networks), the latter eclipsed by "a virtual stock market made up of political candidates" in which "each candidate is turned into a stock and voters can buy and sell shares," and "candidates' prices rise and fall along with their political fate."

The latter system might replace voting as well, come to think of it.

Of course I'm only kidding--I think.

-- Jim

P.S. As for the idea of www.2000gop.com staging an Internet poll with the question, "Can Bush win? Click here to decide!"--just wait until all those indefatigable Ataturk key-clickers hear about this. I can see the news leads already: "Long-dead founder and former dictator of the modern Turk republic, Kemal Ataturk, coming off his decisive victory in the Time Magazine Man-of-the-Century poll, soundly trounced George W. Bush in a presidential poll conducted by Bush's own Republican....."

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June 24, 2000

CAMPAIGN BRIEFING

THE CONVENTIONS

G.O.P. LAUNCHES MORE WEB SITES Several new Web sites allow voters to participate in the Republican convention from home. One such site, www.gopconvention.com, allows people to register as "dot-com delegates" and participate in the convention through online "floor passes" and streaming video of convention proceedings.

Another site, www.2000gop.com, has an interactive electoral college as well as Internet polling: "Can Bush win? Click here to decide!" At www.votedaq.com, armchair political activists can bet on their favorites through a virtual stock market made up of political candidates. Each candidate is turned into a stock and voters can buy and sell shares -- candidates' prices rise and fall along with their political fate. Who's hot? Ralph Nader, the Green Party candidate for president. His shares rose 16.24 percent this week in heavy trading.

Leslie Wayne (NYT)

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The following piece appears on the last page of today's New York Times Magazine; it is written by Charlie Schulman (related to you, Mark?).

-- Jim

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[http://www.nytimes.com/library/magazine/
home/20000625mag-lives.html](http://www.nytimes.com/library/magazine/home/20000625mag-lives.html)

LIVES

Knock-Knock Joke

Don't laugh, but I went door to door for the U.S. Census. That ought to count for something, right?

By CHARLIE SCHULMAN

I ring the doorbell and wait. Inside 10G,
I can hear a vacuum cleaner whirring, but no
answer. I knock loudly, then ring the bell
several more times. The vacuum is turned off.
Total silence.

"Hello!" I say through the closed door. "I'm from
the Census Bureau. It only takes a few minutes to
fill out your questionnaire." Nothing. I whip out
my cell phone and call the occupant. On the third
ring, an elderly woman picks up and whispers,
"Hello?"

"We can conduct the interview by phone," I say. She hangs up. I call again, apologize to her answering machine, stress the importance of being counted, leave my phone number and then hang up feeling dirty. I have become a professional stalker, motivated by a sense of civic duty, not to mention \$18.50 an hour.

For three weeks this spring, I went door to door as a temporary employee of Census 2000. My Orwellian job title: nonresponse follow-up enumerator. My task: helping the government count every person in the United States, one by one.

The three-day training session for this endeavor was inauspicious at best. After the video address by President Clinton (at his most sincere and grateful), the woman in front of me turned around and asked if she could borrow some money. The woman next to me kept talking about the husband she lost during the Vietnam War. "I don't even remember him anymore," she said to nobody in particular. A bald man in his 50's had a pressing question for our instructor: "What if a woman at one of the apartments I go to accuses me of rape?"

Still, I can't say I was surprised to find that this behemoth bureaucratic undertaking was so disorganized -- and unimpressively staffed. What did shock me was the immense grass-roots resistance that I encountered once I went out in the field. Between the inefficiency of the counters and the uncooperativeness of the counted, the Census became an absurd exercise in futility, an argument that the American people deserve the government they have gotten.

On my first day of knocking on doors, I completed three interviews and left 20 "notices of visit." Nobody called me back. The next day I had three more completed forms to show for my eight hours' work. During our nightly meeting at the local McDonald's, my crew leader, an actress, informed me that I needed to increase my numbers. She offered the inspirational story of the city's most productive enumerator, a woman who speaks English as a second language. Whenever she encounters resistance from respondents, she shouts, "You fill out form!" For some reason, they always do.

Of the many reasons people resist being counted by the Census, the biggest is that they just don't want to be bothered. Confidentiality is also a major sore point: many people worry that their information might be used against them by

the I.R.S., the I.N.S. or, in a few cases, the men from Mars. Others were just wary of strangers. I tried explaining, "Each person counted brings \$2,000 of federal funding into the community per year." After a few failures, I began to tailor my pitch to the demographics of the person in question. I tried catching people before they left for work. I tried asking husbands and wives separately. And when the guy in 6G left an irate message on my machine, I retaliated by getting one of his neighbors to inform on him. Score one for the federales!

One night while I was watching TV, the doorbell rang. It was a man from the Census. It seems I had failed to fill out my own form. I invited him inside and tried to learn from his technique. But when he forgot to ask my date of birth, I blew my cover and pointed out his error. He narrowed his eyes, looked straight into mine and handed me a leaflet called "Five Big Reasons Why You Should Fill Out the Census."

At our next meeting, my crew leader -- who insisted the leaflet had been published only in Spanish -- warned me that I was dangerously close to being terminated. I set out for 2F, where a man with lots of muscles answered the door in his briefs. (I got the feeling he was expecting someone else.) He wouldn't answer any questions. I told him that I needed to complete this interview or I would lose my job. He shrugged. I thought of shouting, "You fill out form!" But it was too late. The door had already been shut in my face.

That night, I decided I had to resign. The Census might be a worthwhile endeavor, but neither the federal government, the American people nor I am up to the task. That's when I got a call from the lady in 10G. I asked her name, date of birth, race and the number of people living in her apartment on April 1, 2000. The whole interview took two minutes.

For that brief shining moment, I envisioned a land of the counted, where the free and the brave could attend good public schools and afford better day care and where the streets, if not paved with gold, would at least have their potholes filled by the federal government. The next day, I was back on the job. Maybe in 2010 I will even send in my form on time.

Charlie Schulman is a playwright and a

screenwriter.

June 25, 2000

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I noted with some interest this article from Sunday's Miami Herald:

It's clear we need to better explain to the press the difference between =
samples and populations (affinity groups) and what is needed to ensure a =
valid "sample."=20

Published Sunday, June 25, 2000, in the Miami Herald. =20 Survey of
Pinecrest ranks shows problems, police union says BY EUNICE PONCE=20
eponce@herald.com=20

A local police union says a recent survey of Pinecrest Police officers =
reveals the department has serious problems -- ranging from = understaffing
to fear of retaliation against officers who complain.=20

But Pinecrest's police chief says the survey is a bargaining tool for = the
union, currently at an impasse with the village in contract =

negotiations.=20

The Miami-Dade County Police Benevolent Association, which represents = about 70 percent of the county's police officers, released the results = of the anonymous survey sent to the homes of 23 Pinecrest field officers = early this month.=20

Pinecrest has 35 field officers, but the survey was sent only to those = who have paid their union dues. Eighty-eight percent of the surveys were = returned, the PBA said.=20

The results would not be considered scientifically valid because the = survey does not reflect a random sampling. [Emphasis Mine]

Rick Kolodgy, first vice president of the union, said such a survey is = common when similar complaints start to come in.=20

But Police Chief John Hohensee doubted the accuracy of the results.=20

``That's not consistent with what our survey shows, and the fact that = our employees are recommending other people for employment here,'' he = said. ``We're at an impasse here -- that is the key, that is the = absolute key.' '=20

The PBA and the village are in a standoff over police officers being = hired on an ``at will'' basis, meaning they can be fired at any time, = with no opportunity for appeal or review.=20

Hohensee said six of eight people who applied to the department in April = were recommended by current officers. He also cited a recent survey sent = to all village employees showing that relations between supervisors and = employees got high marks in the police department.=20

But the PBA survey found the following:=20

a.. 87 percent of the officers felt that the department is not = adequately staffed to protect residents.=20

b.. 100 percent feared retaliation if they openly communicated with = residents to discuss crime or problems in the police department.=20

c.. 93 percent feared retaliation if they complained about departmental = rules and procedures.=20

d.. 100 percent feel that the village administration is not looking out = for the best interests of the police officers and residents.=20

e.. 67 percent said they have been pressured by supervisors to provide = preferential treatment to people who have ``connections'' at Village = Hall.=20 Pinecrest's PBA representative, Brian Hand, said the feelings behind the = results are probably accurate but added the chief is working to improve = the situation.=20

``I can basically tell you that, for the most part, even those who = didn't answer the survey, all of them pretty much feel the same way,'' = Hand said. ``I feel that the chief is doing a good job.' '=20

Councilman Barry Blaxberg said he was not surprised by the results.=20

``This is clearly part of the politics between the union and the =
village,' ' Blaxberg said.=20

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valid = because=20 the survey does not reflect a random sampling.&nbsp;&nbsp;=20  
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not consistent with what our survey shows, = and the fact=20 that our  
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Received: from cambridgel-smrly3.gtei.net (cambridgel-smrly3.gtei.net [199.94.215.250])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id IAA24890 for <aapornet@usc.edu>; Mon, 26 Jun 2000 08:33:41 -0700 (PDT)
Received: from gao-cp.gao.gov (gao-cp.gao.gov [161.203.16.1])
by cambridgel-smrly3.gtei.net (Postfix) with SMTP id 0489737CC
for <aapornet@usc.edu.>; Mon, 26 Jun 2000 15:33:40 +0000 (GMT)
Received: from GAOTVCS1.GAO.GOV ([161.203.15.2]) by gao-cp.gao.gov; Mon, 26 Jun 2000 11:33:39 +0000 (EST)
Received: from 10.1.0.96 by gaotvcs1.gao.gov (InterScan E-Mail VirusWall NT); Mon, 26 Jun 2000 11:32:32 -0400 (Eastern Daylight Time)
Received: from ccMail by mailgateway.gao.gov (ccMail Link to SMTP R8.31.00.5)
id AA962033614; Mon, 26 Jun 2000 11:33:33 -0400
Message-Id: <0006269620.AA962033614@mailgateway.gao.gov>
X-Mailer: ccMail Link to SMTP R8.31.00.5
Date: Mon, 26 Jun 2000 11:30:43 -0400
From: "Carl M Ramirez" <ramirezc.ggd@gao.gov>
To: <aapornet@usc.edu>
Subject: College Student Survey
MIME-Version: 1.0
Content-Type: text/plain; charset=US-ASCII
Content-Transfer-Encoding: 7bit
Content-Description: "cc:Mail Note Part"

Is anyone aware of an omnibus or other regularly conducted commercial survey that samples postsecondary students and/or recent graduates of some population of colleges and universities and other schools? I'm familiar with the NCES and NSF survey programs in this area, but am looking for a firm that regularly conducts research on this population. Thanks in advance for any leads,

Carl

Carl Ramirez
Senior Social Science Analyst
U.S. General Accounting Office
441 G St, NW, Room 2921
Washington, DC 20548
phone: (202) 512-3721
fax: (202) 512-3774
e-mail: ramirezc.ggd@gao.gov

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>From jcf3c@erols.com Mon Jun 26 08:49:43 2000
Received: from hestia.host4u.net (hestia.host4u.net [216.71.64.32])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTMP
id IAA03761 for <aapornet@usc.edu>; Mon, 26 Jun 2000 08:49:42 -0700
(PDT)
Received: from erols.com ([209.3.2.162])
by hestia.host4u.net (8.8.5/8.8.5) with ESMTMP id KAA08094
for <aapornet@usc.edu>; Mon, 26 Jun 2000 10:49:38 -0500
Message-ID: <39577BC7.90C8A5F5@erols.com>
Date: Mon, 26 Jun 2000 11:50:31 -0400
From: "John C. Fries" <jcf3c@erols.com>
Reply-To: jcf3c@erols.com
X-Mailer: Mozilla 4.7 [en] (WinNT; U)
X-Accept-Language: en
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: CATI Evaluation: FINISHED
References: <v04210111b576fb010be1@[128.146.105.35]>
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit

All,

I promise this will be my last post on this issue (at least for now), but I wanted to let everyone know that the CATI system evaluation I began a few months ago is now complete. One of the products is a detailed Excel spreadsheet comparing nine CATI systems across several "feature sets." I believe I have now sent a copy of this sheet to everyone who previously expressed interest in receiving one, but wanted to make one last APPOR-wide offer. If you are purchasing, changing, or re-assessing CATI systems, this sheet may be of some use. And of course if you are just interested in seeing what is out there, our comparison sheet would help with that as well. Just send a note if you would like a copy.

Thanks to everyone who offered their thoughts and experiences with me.
I assure you it was a huge help.

Best Regards,

John

--

John C. Fries.....Voice: (804) 358-8981 Senior
Project Director.....FAX: (804) 358-9701 Southeastern
Institute of Research.....Richmond, Virginia Marketing and
Opinion Research.....email: JCF@SIRresearch.com

>From worc@mori.com Mon Jun 26 15:33:31 2000

Received: from tele-post-20.mail.demon.net (tele-post-20.mail.demon.net
[194.217.242.20])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP

id PAA00961 for <aapornet@usc.edu>; Mon, 26 Jun 2000 15:33:29 -0700

(PDT)

Received: from worc.demon.co.uk ([194.222.4.107] helo=rmw)

by tele-post-20.mail.demon.net with smtp (Exim 2.12 #2)

id 136hRW-000Kp0-0K

for aapornet@usc.edu; Mon, 26 Jun 2000 22:33:27 +0000

Message-ID: <011b01bfdfdb\$cdf71bc0\$100210ac@rmw>

From: "Robert M Worcester" <worc@mori.com>

To: <aapornet@usc.edu>

Subject: Fw: Fwd:MORI Poll Digest 23 June 2000

Date: Mon, 26 Jun 2000 23:28:07 +0100

MIME-Version: 1.0

Content-Type: multipart/mixed;

boundary="-----_NextPart_000_0118_01BFDFC6.2F1B4C20"

X-Priority: 3

X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook Express 5.00.2615.200

X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2615.200

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Content-Type: text/plain;

charset="iso-8859-1"

Content-Transfer-Encoding: 7bit

Dear Colleagues

If you click on the MORI Poll Digest, this week's is a comparison between
the British and Americans on the religious impact on politics. If you'd
like to be on the list for the free access to this weekly report, just email
us back as indicated. No cost, no obligation, no salesman will call!

Bob Worcester

----- Original Message -----

From: Worc <worc@mori.com>

To: <worc@worc.demon.co.uk>

Sent: Monday, June 26, 2000 12:25 PM

Subject: Fwd:MORI Poll Digest 23 June 2000

> =====
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> Market & Opinion Research International Limited
> 95 Southwark Street
> London SE1 0HX
>
> Tel: +44 (0) 207 928 5955
> Fax: +44 (0) 207 955 0070/1/2
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 name="MORI Poll Digest 23 June 2000.eml"
Content-Transfer-Encoding: 7bit
Content-Disposition: attachment;
 filename="MORI Poll Digest 23 June 2000.eml"

Received: from mail0.netcom.net.uk
 ([194.42.236.2])
 by mori.com; Mon, 26 Jun 2000 12:24:45 +0100
Received: from mori.com ([212.2.14.202]) by mail0.netcom.net.uk
 (8.8.8/8.7.3) with SMTP id MAA22850; Mon, 26 Jun 2000 12:30:02 +0100 (BST)
Received: from MORI#u#DOMAIN-Message_Server by mori.com
 with Novell_GroupWise; Mon, 26 Jun 2000 12:20:20 +0100
Message-Id: <s9574a84.007@mori.com>
X-Mailer: Novell GroupWise 5.2
Date: Mon, 26 Jun 2000 12:20:00 +0100
From: "David Evans" <david.evans@mori.com>
To: poll.digest@mori.com
Subject: MORI Poll Digest 23 June 2000
X-Guinevere: 1.0.13 ; MORI Ltd
Mime-Version: 1.0
Content-Type: text/plain; charset=US-ASCII
Content-Transfer-Encoding: quoted-printable

Two-thirds of the public think that Tony Blair says what he thinks will please the audience he is speaking to rather than believing what he says, and William Hague is rated just as badly.

2. Public services and ethnic minorities

What people from ethnic minority communities think of the services they receive and shows how their opinions differ across and between different ethnic minority groups.

3. Quarter of London motorists would consider cycling

More than a quarter of drivers, 28% would consider cycling to work if congestion charging was introduced. (RAC Foundation/NOP - Evening Standard, 21 June)

4. Wide opposition to BNFL discharges

The vast majority of British adults, 85%, think that the British Nuclear Fuels plant at Sellafield should not be allowed to discharge reprocessed radioactive waste into the air and sea. (Greenpeace/NOP - The Guardian, 21 June)

5. Voting Intention in Scotland

The Scottish National Party has a three-point lead, 33% to 30%, over Labour in share of the second ballot vote for the Scottish Parliament (Media House/ICM for Brian Souter's Keep the Clause Campaign - The Herald, 20 June)

6. Future of the Monarchy

The British public is split on whether Prince Charles should renounce the throne in favour of his son Prince William (Sunday Express/NOP - The Times, 19 June)

7. Prince William

Four in five of the British public believe that Prince William should continue to be shielded from media intrusion while he is at university (Daily Telegraph/Gallup - Daily Telegraph - 19 June)

* General *

8. Under-age girls' sexual behaviour findings

Almost a quarter of British girls have intercourse before the age of 16, five times as likely as their mothers were, and 24 times as likely as their grandmothers (National Statistics "Population Trends" survey - The Times, 21 June)

9. People's jobs not understood by friends and relations

Seventy-two per cent of office workers' parents do not understand what their jobs involve (Office Angels survey - The Financial Times, 20 June)

us back as indicated. No cost, no obligation, no salesman will call!

Bob Worcester

----- Original Message -----

From: Worc <worc@mori.com>

To: <worc@worc.demon.co.uk>

Sent: Monday, June 26, 2000 12:25 PM

Subject: Fwd:MORI Poll Digest 23 June 2000

> =====

>

> Market & Opinion Research International Limited

> 95 Southwark Street

> London SE1 0HX

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> Tel: +44 (0) 207 928 5955

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>From jballou@rci.rutgers.edu Tue Jun 27 04:45:18 2000

Received: from gehennal.rutgers.edu (gehennal.Rutgers.EDU [165.230.116.154])

by usc.edu (8.9.3.1/8.9.3/usc) with SMTP

id EAA13396 for <aapornet@usc.edu>; Tue, 27 Jun 2000 04:45:17 -0700

(PDT)

Received: (qmail 25683 invoked by alias); 27 Jun 2000 11:44:47 -0000

Received: (qmail 25677 invoked from network); 27 Jun 2000 11:44:46 -0000

Received: from fzappa.rutgers.edu (HELO rci.rutgers.edu) (165.230.123.136)

by gehennal.rutgers.edu with SMTP; 27 Jun 2000 11:44:46 -0000

Message-ID: <395891D3.E0D7EE19@rci.rutgers.edu>

Date: Tue, 27 Jun 2000 07:36:51 -0400

From: Janice Ballou <jballou@rci.rutgers.edu>

Reply-To: jballou@rci.rutgers.edu

X-Mailer: Mozilla 4.7 [en] (Win95; U)

X-Accept-Language: en

MIME-Version: 1.0

To: "aapornet@usc.edu" <aapornet@usc.edu>

Subject: Standard Definitions
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit

APPORITES...

REMINDER...WE NEED YOUR COMMENTS ON THE REVISED STANDARD DEFINITIONS!!
A few weeks ago, the draft of the revisions for AAPOR's Standard Definitions publications was posted. You will have until Aug 1 to get your comments to me--jballou@rci.rutgers.edu. If you need another copy or want a "paper" copy sent to you. Please let me know. Also, to anyone who has been using the Standard Definitions--please send me any information on your experiences.

Thanks to you all...Looking forward to your comments!!

Janice Ballou
Standards Chair

>From awhite@nas.edu Tue Jun 27 06:10:20 2000

Received: from himalaya.nas.edu (himalaya.nas.edu [144.171.1.23])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
id GAA00721 for <aapornet@usc.edu>; Tue, 27 Jun 2000 06:10:19 -0700
(PDT)

Received: from smtpmta.nas.edu (smtpmta.nas.edu [144.171.1.40])
by himalaya.nas.edu (8.9.1/8.9.1) with SMTP id JAA08984
for <aapornet@usc.edu>; Tue, 27 Jun 2000 09:04:32 -0400 (EDT)

Received: by smtpmta.nas.edu (Lotus SMTP MTA v4.6.6 (890.1 7-16-1999)) id
8525690B.00485FCF ; Tue, 27 Jun 2000 09:10:31 -0400

X-Lotus-FromDomain: NAS

From: "Andy White" <awhite@nas.edu>

To: aapornet@usc.edu

Message-ID: <8525690B.00485E0A.00@smtpmta.nas.edu>

Date: Tue, 27 Jun 2000 09:05:22 -0400

Subject: Tell Commerce to Come to Their Census (and use statistical
analysis)

Mime-Version: 1.0

Content-type: text/plain; charset=us-ascii

Content-Disposition: inline

Note from two former Census Bureau Directors.

----- Forwarded by Andy White on 06/27/2000 09:09 AM

svm@mitre.org on 06/26/2000 10:45:00 AM

Please respond to svm@mitre.org

To: wss-electronic-mail-list@lists.mitre.org

cc: (bcc: Andy White)

Subject: Tell Commerce to Come to Their Census (and use statistical
analysis)

Professional Census 2000
222 S. Hill Street, 7th Floor
Los Angeles, California 90012
(213) 485-0447

Dear Colleague:

On June 14, 2000, the Secretary of Commerce announced his decision to issue a proposed rule delegating to the Census Bureau Director the decision on whether to use the results of the Accuracy and Coverage Evaluation (ACE) survey to correct measurable errors in the 2000 Census data. This proposed transfer of authority is welcome news. For many years, we have advocated that the scientific experts at the Census Bureau, not politicians, are in the best position to make such a decision. Adoption of the proposed rule after the 45-day public comment period will ensure that census population data is as accurate as possible for all purposes allowed by law.

It is very important for opinion leaders in the scientific and business communities to communicate their support for the proposed rule. For your consideration, we enclose a draft letter to the U.S. Census Bureau expressing support for the delegation of decision-making authority. We encourage you to add your name as a signatory to this letter. Alternatively, we invite you to personally respond to the "Request for Comments on the Proposed Rule."

If you have colleagues who are proponents of using statistical sampling to correct the census or who believe the decision to use these methods should be left to experts at the Census Bureau, please forward this information to them. The more support we can gather, the more likely Census 2000 will be the most accurate census possible.

To add your name to the attached letter, please send an email message by July 14, 2000 to: yes2reg@atty.lacity.org If you need more information you may call Ms. Heinz at (213) 485-0447 or Ms. Hoa at (213) 847-0317.

Your email must include the following information:

- name
- organization/affiliation (if appropriate; let us know if we may include it in our response to the "Request for Comments on the Proposed Rule")
- address
- phone number
- E-mail address

The Proposed Rule and related materials are available on the Census Bureau's website at <http://www.census.gov/Press-Release/www/presskit.html>.

Thank you for your interest and consideration. We look forward to hearing from you.

Sincerely,

Dr. Barbara Everitt Bryant (Director, Bureau of the Census, 1989-91) Dr. Martha Farnsworth Riche (Director, Bureau of the Census, 1994-98)

Professional Census 2000

222 S. Hill Street, 7th Floor
Los Angeles, California 90012
(213) 485-0447

John H. Thompson
Associate Director for Decennial Census
Bureau of the Census, Building 2, Room 3586
Suitland and Silver Hill Roads
Suitland, Maryland 20233
June 21, 2000

Re: Comment letter regarding Secretary of Commerce's proposed rule

Dear Mr. Thompson:

We are writing in response to the "Request for Comments on the Proposed Rule" published in the Federal Register on June 20, 2000, by the Secretary of Commerce regarding the procedure for release of the corrected data file for Census 2000. The Secretary of Commerce has wisely determined that the best people to make such a decision are at the Census Bureau. The proposed rule delegates to the Director the authority to make the decision on the release of the corrected data after receiving a report from a team of statistical experts from the Bureau. This team is made up of researchers and scientists who have spent years doing research on the use of statistical methods to increase the accuracy of the Census.

Since 1940 when the undercount was first measured, the Census has systematically missed minorities and poor people at a far higher rate than the population as a whole. Such a bias in the Constitutionally-mandated enumeration is an intolerable condition which the Census Bureau has worked for decades to overcome. A procedure called Dual Systems Estimation (DSE) can compare a scientifically drawn sample of the population with the direct results from the Census to produce more accurate and reliable population data. Such a process is now being implemented by the Bureau with advice from the National Academy of Sciences and other statistical experts.

The proposed procedure for delegating the decision on the release of the corrected data for Census 2000 to the Director of the Census Bureau, upon the recommendation of the professional staff, removes the hands of politics from what should be a scientific decision. The Director of the Census Bureau has set forth in his Statement on the Feasibility of Using Statistical Methods to Improve the Accuracy of Census 2000 (which accompanied this "Request for Comments on the Proposed Rule") the critical factors to be considered by the Census Bureau in determining whether the corrected data most accurately reflects the U.S. population. If the statistical experts at the Bureau are satisfied that the criteria are met, then the decision to issue the corrected data can be made as a matter of course. We heartily support the Secretary of Commerce in his proposal to set forth a fair and unbiased procedure for making such a vital decision, and we urge final adoption of the rule.

Sincerely,

See Attached List of Signatories

>From beniger@rcf.usc.edu Tue Jun 27 09:29:53 2000
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
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Received: from localhost (beniger@localhost)
by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id JAA00159 for <aapornet@usc.edu>; Tue, 27 Jun 2000 09:29:53 -0700
(PDT)
Date: Tue, 27 Jun 2000 09:29:53 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Bulletin of Sociological Methodology--In both English and French
Message-ID: <Pine.GSO.4.21.0006270926060.29508-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

----- Forwarded message -----
Date: Tue, 27 Jun 2000 17:34:11 +0200 (CEST)
From: AIMS - INT <aims@ext.jussieu.fr>

BMS66 CONTENTS

BULLETIN DE METHODOLOGIE SOCIOLOGIQUE
BMS
<<http://www.ccr.jussieu/bms>>
<bms@ext.jussieu.fr>

N. 66 APRIL 2000

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N. 66 APRIL 2000

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Le comite de redaction du BMS est compose de: Philippe Cibois (Universite d'Amiens), Karl M. van Meter (LASMAS-CNRS, Paris), Lise Mounier (LASMAS-CNRS, Caen) et Marie-Ange Schiltz (CAMS- EHESS, Paris). Le responsable de la publication est Karl M. van Meter.

Le comite de conseil scientifique du BMS est compose de: Duane F. Alwin (University of Michigan), Alain Degenne (LASMAS-CNRS, Caen), Peter Ph. Mohler (ZUMA, Mannheim) et Henry Rouanet (Universite Paris V).

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EDITORIAL

In this issue of the BMS, we publish the preliminary program of RC33's Fifth International Social Science Methodology Conference in the Centre section. We also publish three research articles -- in French -- and an ongoing

research article in English. In "On the Comparison between Linear Models and Logit Models", Emmanuel Aris and Jacques Hagenaars provide additional information about the comparison between the linear model and the logit model for a categorical dependent variable presented by Ph. Cibois in the BMS (n. 64, October 1999).

In "Curriculum Vitae and Previous Knowledge of Interviewees - Its Interest for Conducting Biographical Interviews", Franck Cochoy shows that personal names play a decisive role in building personal identities and trajectories, and examines the methodological consequences of such a statement by using curriculum vitae and biographical information to prepare and conduct interviews.

In "The Analysis of Situations by Scenarios - The Example of Quality Campaigns in Organizations", Estelle Bonnet shows how scenarios, brief discourses, are submitted to a survey population to obtain statements and discourse from respondents, and to reveal norms and rules of action about which individuals talk little.

In the Ongoing Research article, "Children as Respondents in Survey Research - Cognitive Development and Response Quality", Natacha Borgers, Edith de Leeuw and Joop Hox review the available literature on children as respondents, present the first results of a secondary analysis of the influence of cognitive development on response quality and end with recommendations for surveying children.

EDITORIAL

Dans ce numero du BMS, nous publions le programme preliminaire de la Cinquieme Conference Internationale sur la Methodologie en Sciences Sociales du RC33 dans la rubrique Centre. Nous publions aussi trois articles de recherche -- en francais -- et un article de recherche en cours en francais. Dans "Remarques sur la comparaison entre les modeles lineaires et logit", Emmanuel Aris et Jacques Hagenaars apportent quelques precisions au sujet de la comparaison entre ces deux modeles comme le modele de regression sur donnees qualitatives, presentee par Ph. Cibois dans le BMS (n. 64, octobre 1999).

Dans "Curriculum vitae et connaissance prealable des personnes - leur interet pour la conduite des entretiens biographiques", Franck Cochoy montre que les patronymes jouent un role decisif dans la constitution des identites et des parcours personnels. Il montre egalement comment utiliser le CV et la documentation biographique pour preparer et conduire les entretiens.

Dans "L'analyse de situations a l'epreuve des scenarios - l'exemple des actions qualite dans l'organisation", Estelle Bonnet montre que les scenarios, constitues de brefs recits, permettent d'obtenir des enonces et des discours de la part des interviewees et favorisent la mise au jour de normes et regles d'action sur lesquelles les individus s'expriment peu.

Dans l'article de recherche en cours, "Les enfants comme repondants dans les enquetes - developpement cognitif et qualite des reponses", Natacha Borgers, Edith de Leeuw et Joop Hox passent en revue la litterature scientifique disponible sur les enfants comme repondants et presentent les resultats

preliminaires d'une analyse secondaire de l'influence du developpement
cognitif sur la qualite des reponses.

>From beniger@rcf.usc.edu Tue Jun 27 16:07:32 2000
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id QAA14670 for <aapornet@usc.edu>; Tue, 27 Jun 2000 16:07:31 -0700
(PDT)
Received: from localhost (beniger@localhost)
by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id QAA15054 for <aapornet@usc.edu>; Tue, 27 Jun 2000 16:07:31 -0700
(PDT)
Date: Tue, 27 Jun 2000 16:07:31 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Computerized Survey Research: Advance Table of Contents (fwd)
Message-ID: <Pine.GSO.4.21.0006271558330.13450-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

----- Forwarded message -----

Date: Tue, 27 Jun 2000 16:49:57 -0400
Subject: Computerized Survey Research: Advance Table of Contents
Reply-to: G. David Garson <garson@social.chass.ncsu.edu>

FYI, the Winter 2000 issue of the Social Science Computer Review will cover
computer aspects of survey research. Additional manuscripts are solicited in
this area (contact David_Garson@ncsu.edu). Sample copies from
jsamples@sagepub.com. The advance table of contents is:

Social Science Computer Review
Volume 18, No. 4
Winter, 2000

Special Issue on Survey and Statistical Computing in the New Millenium

Introduction / Randy Banks

Usability of Computer Assisted Survey Instruments / Mick P.
Couper

From PAPI to CAPI: The Case of the British Household Panel
Survey /Randy Banks and Heather Laurie

What Users Want form a Tool for Analyzing and Documenting
Electronic Questionnaires: The User Requirements for the
TADEQ Project / Maureen Kelly

Triple s XML: A Standard within a Standard / Keith Hughes,
Stephen Jenkins, and Geoff Wright

Data Warehousing and Decision Support at the National
Agricultural Statistics Service / Mickey Yost

Data Mining: New Challenges for Statisticians / David J. Hand

Bridging the Quantitative Qualitative Divide: The Lexical
Approach to Textual Data Analysis / Richard Bolden and Jean
Moscarola

Privacy Advocacy Groups vs. Intel: A Case Study of How Social
Movements are Tactically Using the Internet to Fight
Corporations / Sagi Leizerov

Reports and Communications

The Current Situation and Prospect of Chinese Information
Resources on the Web / Yanli Qi

Mass Media Use and Social Life among Internet Users / John P.
Robinson, Meyer Kestnbaum, Alan Neustadtl, and Anthony
Alvarez

Internet by Proxy: How Rural Physicians Use the Internet /
Kimberly D. Harris and James D. Campbell

An Experimental Evaluation of Web-based Tutorial Quizzes /
Gary Klass and Lane Crowthers

News and Notes / G. David Garson

Software Reviews

Criminology: An Introduction Using Exploireit / reviewed by
William F. Bengston

Book Reviews

Evaluation and Implementation of Distance Learning:
Technologies, Tools, and Techniques, by France Belanger and
Dianne H. Jordan / reviewed by Dan Henderson

Distance Learning Technologies: Issues, Trends, and
Opportunities, by Linda Lau / Reviewed by Mona Ternus and
Debbie Faulk

Code and Other Laws of Cyberspace, by Lawrence Lessig /
reviewed by Dee Southard

Social Dimensions of Information Technology: Issues for the
New Millenium, edited by G. David Garson / reviewed by Carl
Grafton

G. David Garson
NCSU Box 8102
Raleigh, NC 27695-8102

Editor, Social Science Computer Review
Full Professor, Department of Political
Science & Public Administration, NCSU

Express Mail, add:
106 Caldwell (PSPA)
Hillsborough St.

Tel. 919-515-3067
Fax 919-515-7333 or 7856
E-mail: David_Garson@ncsu.edu

>From beniger@rcf.usc.edu Wed Jun 28 10:30:19 2000
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id KAA09008 for <aapornet@usc.edu>; Wed, 28 Jun 2000 10:30:16 -0700
(PDT)
Received: from localhost (beniger@localhost)
by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id KAA02667 for <aapornet@usc.edu>; Wed, 28 Jun 2000 10:30:15 -0700
(PDT)
Date: Wed, 28 Jun 2000 10:30:15 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NCHS Announces New GIS Website (fwd)
Message-ID: <Pine.GSO.4.21.0006281024130.21715-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

Date: Wed, 28 Jun 2000 11:09:32 -0400
From: "Shimizu, Iris M." <ims1@CDC.GOV>
Subject: NCHS Announces New GIS Website

NEW NCHS GIS WEBSITE

http://www.cdc.gov/nchs/about/otheract/gis/gis_home.htm

Geographic Information Systems (GIS) science and technology is resulting in new disease surveillance and prevention strategies in the field of public health. The National Center for Health Statistics (NCHS), for a number of years, has performed in a leadership capacity for promoting and coordinating GIS for the U.S. Department of Health and Human Services (DHHS). Among its many GIS research, training, outreach and coordination activities, both within and outside of government, NCHS serves as DHHS representative to the Office of Management and Budget's (OMB) Federal Geographic Data Committee (FGDC). The FGDC establishes the digital spatial data framework and standards associated with our National Spatial Data Infrastructure (NSDI).

NCHS is pleased to announce the availability of a new GIS website. The website offers a range of opportunities for public health and GIS participation, from professionals in all disciplines to ordinary citizens concerned with improving community empowerment through spatial information and related GIS technology. The reader will find a calendar of timely GIS events, selected maps of vital statistics events, links to other useful and interactive GIS web mapping sites, information on CDC's Public Health GIS

Users Group, and current and archived editions of the NCHS bimonthly report Public Health GIS News and Information.

We look forward to further developing our website to accommodate your GIS and public health needs. Subscription to CDC's Public Health GIS Users Group is available at <http://www.cdc.gov/subscribe.html>.

>From tmglp@cms.mail.virginia.edu Wed Jun 28 14:19:21 2000
Received: from mail.virginia.edu (mail.Virginia.EDU [128.143.2.9])
by usc.edu (8.9.3.1/8.9.3/usc) with SMTP
id OAA25530 for <aapornet@usc.edu>; Wed, 28 Jun 2000 14:19:20 -0700
(PDT)
Received: from tetra.mail.virginia.edu by mail.virginia.edu id aa06438;
28 Jun 2000 17:19 EDT
Received: from 98cab544.virginia.edu (bootp-170-70.bootp.Virginia.EDU
[128.143.170.70])
by tetra.mail.Virginia.EDU (8.8.7/8.8.7) with SMTP id RAA13351;
Wed, 28 Jun 2000 17:19:19 -0400 (EDT)
From: "Thomas M. Guterbock" <tmglp@cms.mail.virginia.edu>
To: AAPORnet List server <aapornet@usc.edu>
Subject: Position announcement--UVa
Message-ID: <SIMEON.10006281722.Q@98cab544.config.mail.virginia.edu>
Date: Wed, 28 Jun 2000 17:19:22 -0400 (Eastern Daylight Time)
X-Mailer: Simeon for Win32 Version 4.1.4 Build (40)
X-Authentication: IMSP
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; CHARSET=US-ASCII

This is the official version of a job announcement previously posted here in a more informal form. Applications will close July 14. If you already sent me your materials in response to the earlier notice, there is no need to re-apply. Our search committee is actively reviewing applications as received. Formal acknowledgements of all applications will be forthcoming.

Tom Guterbock

POSITION ANNOUNCEMENT
ASSISTANT DIRECTOR

CENTER FOR SURVEY RESEARCH
UNIVERSITY OF VIRGINIA

Growing academic survey research center seeks an experienced survey researcher to serve as Assistant Director.

Duties: Assists the Center Director in day-to-day management of the Center, coordinates functional and project staff, and manages operations for multiple survey projects, conducted concurrently. Acts as immediate supervisor for CATI lab manager and part-time

project assistants. Assists project coordinators with project planning, preparation of budgets and time-lines, project management, and cost control. Responsible for coordinating Center resources across competing projects and keeping Director updated on project and proposal status. Assists Director and project coordinators in keeping clients and principal investigators informed of project status and responding to their inquiries. Reviews questionnaire drafts, reports of results, and other survey products and assists in their preparation as needed. Assists Director in ensuring that CSR projects are of highest quality and that survey products are delivered on time and on- budget.

Our organization: CSR is in the process of moving and expanding.

As of July 1, 2000, CSR will be a unit of the Weldon Cooper Center for Public Service at U.Va. In mid-July, CSR will move to larger and newer quarters near the Central grounds, and will increase the size of its 14-station CATI lab to 23 stations running Sawtooth WinCATI. Several part-time positions in the Center will be upgraded or made full-time as part of this expansion. The Director (a tenured member of the U.Va. faculty) will move to a 12-month appointment with a minimal teaching commitment. CSR has set as its strategic goal for the next three years the development of survey products for state agencies and local governments in Virginia, while continuing its more academically visible projects. Our staffing includes or will include, in addition to the Director and Assistant Director: a full-time Fiscal Technician, CATI lab manager at 3/4 time, a full-time Research Analyst, several part-time programmer/analysts, one full-time and several part-time project coordinators (some with faculty appointments), part-time project assistants, part-time CATI lab shift supervisors, interviewers and office interns.

Position requirements: This is a full-time, renewable, non-tenure track, Research Professional Staff position with benefits.

It could start as early as August 2000. It requires an MA and a minimum of three years experience in telephone and mail surveys. Applicants should have familiarity with scientific survey practices and procedures used in CATI surveys and mail surveys. Applicants should have prior supervisory experience or field management experience on a variety of survey projects and successful experience in managing multiple projects. Ability to train, supervise, hire, and dismiss part-time personnel. Ability to meet deadlines and motivate staff in a team environment. Excellent organizational and coordination skills in situations with multiple demands. Requires competency in word processing, developing and maintaining spread sheets and databases, familiarity with internet and E-mail. Knowledge of data coding and quality control procedures is a plus. Knowledge of SPSS, Access, Sawtooth WinCATI or Ci3 preferred. Salary is competitive.

Applications will be accepted until July 14, 2000. Please send resume or curriculum vitae and a summary of your survey experience to:

Professor Thomas Guterbock, Director
UVA Center for Survey Research

US Mail address:
P.O. Box 400767
Charlottesville, Virginia 22904-4767

Physical/express delivery address (until July 1):
539 Cabell Hall
Charlottesville, VA 22903

FAX: 804-924-7028

e-mail: TomG@virginia.edu

For more about CSR, visit our website at
www.virginia.edu/surveys.

The University Of Virginia is an Equal Opportunity/Affirmative
Action employer.

Thomas M. Guterbock Voice:(804) 924-6516
Sociology/Center for Survey Research FAX: (804) 924-7028 University of
Virginia
539 Cabell Hall
Charlottesville, VA 22903 e-mail: TomG@virginia.edu

>From Jim.Schwartz@ujc.org Thu Jun 29 10:04:40 2000
Received: from mail02-ewr.pilot.net (mail-ewr-2.pilot.net [206.98.230.16])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
id KAA15115 for <aapornet@usc.edu>; Thu, 29 Jun 2000 10:04:22 -0700
(PDT)
Received: from ny-exch01.ujc.org ([206.81.8.10]) by mail02-ewr.pilot.net
with ESMTP id NAA29879 for <aapornet@usc.edu>; Thu, 29 Jun 2000 13:03:13
-0400 (EDT)
Received: by NY-EXCH01 with Internet Mail Service (5.5.2650.21)
id <NXFDT9L0>; Thu, 29 Jun 2000 13:01:35 -0400
Message-ID: <AA9EE197F9EBD311937300105AA88A311CFF08@NY-EXCH01>
From: "Schwartz, Jim" <Jim.Schwartz@ujc.org>
To: "'aapornet@usc.edu'" <aapornet@usc.edu>
Subject: RE: College Student Survey
Date: Thu, 29 Jun 2000 13:01:31 -0400
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2650.21)
Content-Type: text/plain;
charset="iso-8859-1"

perhaps Stuart Himmelfarb can help, 212.332.1118
Himmelfarb Marketing group
himmelfarb@earthlink.net
Stu once directed the Roper Student survey.

-----Original Message-----

From: Carl M Ramirez [mailto:ramirezc.ggd@gao.gov]
Sent: Monday, June 26, 2000 11:31 AM
To: aapornet@usc.edu
Subject: College Student Survey

Is anyone aware of an omnibus or other regularly conducted commercial survey that samples postsecondary students and/or recent graduates of some population of colleges and universities and other schools? I'm familiar with the NCES and NSF survey programs in this area, but am looking for a firm that regularly conducts research on this population. Thanks in advance for any leads,

Carl

Carl Ramirez
Senior Social Science Analyst
U.S. General Accounting Office
441 G St, NW, Room 2921
Washington, DC 20548
phone: (202) 512-3721
fax: (202) 512-3774
e-mail: ramirezc.ggd@gao.gov

The opinions expressed here are my own and do not represent official policy of GAO.

>From gso-gso@worldnet.att.net Thu Jun 29 16:22:23 2000
Received: from mtiwmhc21.worldnet.att.net (mtiwmhc21.worldnet.att.net [204.127.131.46])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id QAA09500 for <aapornet@usc.edu>; Thu, 29 Jun 2000 16:22:23 -0700
(PDT)

Received: from worldnet.att.net ([12.75.153.179])
by mtiwmhc21.worldnet.att.net
(InterMail vM.4.01.02.39 201-229-119-122) with ESMTTP
id

<20000629232150.NQVI1264.mtiwmhc21.worldnet.att.net@worldnet.att.net>
for <aapornet@usc.edu>; Thu, 29 Jun 2000 23:21:50 +0000

Message-ID: <395BDA95.818D9AE0@worldnet.att.net>

Date: Thu, 29 Jun 2000 18:24:07 -0500

From: Gary Siegel <gso-gso@worldnet.att.net>

X-Mailer: Mozilla 4.61 [en] (Win98; I)

X-Accept-Language: en

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Who has the right data?

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

I'm trying to estimate the number of public relations professionals in the U.S. The 1990 Census data shows 167,000 under code 197 - PR specialists.

The BLS gives PR the occupational code of 34008.

In 1998 BLS shows 98,000 people in PR.

The occupation is growing. If the 1990 data is right, there should be close to 200,000 PR people by now.

Who has better data: the Census or BLS?
How do they differ in their tallies?

Gary Siegel

```
>From PAHARDING7@aol.com Thu Jun 29 17:31:13 2000
Received: from imo-d09.mx.aol.com (imo-d09.mx.aol.com [205.188.157.41])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id RAA18882 for <aapornet@usc.edu>; Thu, 29 Jun 2000 17:31:11 -0700
(PDT)
From: PAHARDING7@aol.com
Received: from PAHARDING7@aol.com
      by imo-d09.mx.aol.com (mail_out_v27.10.) id 5.3f.6d5ead1 (4242)
      for <aapornet@usc.edu>; Thu, 29 Jun 2000 20:30:33 -0400 (EDT)
Message-ID: <3f.6d5ead1.268d4429@aol.com>
Date: Thu, 29 Jun 2000 20:30:33 EDT
Subject: Re: Who has the right data?
To: aapornet@usc.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit
X-Mailer: AOL 5.0 for Windows sub 108
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Gary...

When you raised the question before, I was on the verge of making the same suggestion that a couple of others beat me to: the Public Relations Society

of America. What happened? Were they no help? Couldn't they have at least

provided you with some leads in the direction of truth? Most trade associations do have a research capacity, even if it's only one person, and my feeling is that you'd be better off with the specialists in the field than

trying to deal with BLS or the Census. The former -- and this isn't meant to

be nasty -- are likelier to know who does and doesn't qualify as a "PR professional." Also, get in touch with Jim (or Dick) Wirthlin, who was long

the outside research guy for Hill & Knowlton, which as you know, is a biggie.

Also, I know for sure of two PR people who were and perhaps still are AAPOR

members. Walt Lindenmann (Ketchum) and Lloyd Kirban (Manning, Selvage, and Lee? Not sure, but whatever firm it was, he was the chief and perhaps the only research honcho. Probably retired by now). Neither would of course have been concentrating serious research into how many of their PR brethren were abroad in the land, but, again, their estimates are apt to be lots closer to reality than the sources you've checked in with. And it is the sort of thing trade association like PRSA are fond of doing.

Yeah, just found that both of these guys are in the Directory. Withlin isn't, but he's got, or did have, his own research operation down in DC-VA.

And since I can think of no particular vested interest that public relations people would have in estimating on the high side their numbers nationwide, why don't you give the ones in AAPOR a shot. Wirthlin, too.

Good luck --

Phil Harding

```
>From Goldenberg_K@bls.gov Fri Jun 30 06:56:32 2000
Received: from dcgate.bls.gov (dcgate.bls.gov [146.142.4.13])
    by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
    id GAA29107 for <aapornet@usc.edu>; Fri, 30 Jun 2000 06:56:22 -0700
(PDT)
Received: from psbmaill1.psb.bls.gov (psbmaill1.psb.bls.gov [146.142.42.18])
    by dcgate.bls.gov (8.9.3/8.9.3) with ESMTTP id JAA04309
    for <aapornet@usc.edu>; Fri, 30 Jun 2000 09:50:25 -0400 (EDT)
Received: by PSBMAIL1 with Internet Mail Service (5.5.2650.21)
    id <N6VDZ0CF>; Fri, 30 Jun 2000 09:50:12 -0400
Message-ID: <705AF639142AD211BCE500104B6A3989CDBF67@PSBMAIL4>
From: Goldenberg_K <Goldenberg_K@bls.gov>
To: aapornet@usc.edu
Cc: Robertson_K <Robertson_K@bls.gov>
Subject: RE: Who has the right data?
Date: Fri, 30 Jun 2000 09:50:19 -0400
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2650.21)
Content-Type: text/plain;
    charset="iso-8859-1"
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I've passed your question to the BLS economists who conducted the 1998 survey. One thing that occurs to me is that Census figures come from individuals describing their own occupations (or perhaps those of other household members), while BLS presents establishment respondents with specific definitions of occupations and asks for the number of people at that establishment working in each one. The BLS definition for code 34008 is:

"Engage in promoting or creating good will for individuals, groups, or organizations by writing or selecting favorable publicity material and releasing it through various communications media. Prepare and arrange displays, make speeches, and perform related publicity efforts."

Under BLS definitions, PR managers and executives would be classified as managers, and people performing other support functions would be classified according to those support functions. On the other hand, Census coders have to work with the information provided by the respondent, which could be as little as "Public Relations." And a proxy respondent might not be able to provide any details on specific duties or responsibilities, even though I believe the Census form asks for them. I'm speculating [personal opinion only!] that the methodologies used could account for the differences.

Please contact me off-net if you want to discuss this further. Karen

Karen L. Goldenberg
U.S. Bureau of Labor Statistics
2 Massachusetts Ave. NE, Room 4985
Washington, DC 20212
Voice: 202-691-6358 Fax: 202-691-5999
goldenberg_k@bls.gov

-----Original Message-----

From: Gary Siegel [mailto:gso-gso@worldnet.att.net]
Sent: Thursday, June 29, 2000 7:24 PM
To: aapornet@usc.edu
Subject: Who has the right data?

I'm trying to estimate the number of public relations professionals in the U.S. The 1990 Census data shows 167,000 under code 197 - PR specialists.

The BLS gives PR the occupational code of 34008. In 1998 BLS shows 98,000 people in PR.

The occupation is growing. If the 1990 data is right, there should be close to 200,000 PR people by now.

Who has better data: the Census or BLS?
How do they differ in their tallies?

Gary Siegel

>From s.kraus@NotesMail1.csuohio.edu Fri Jun 30 07:29:33 2000
Received: from notesmail1.csuohio.edu (csu-mail1.csuohio.edu [137.148.5.57])
by usc.edu (8.9.3.1/8.9.3/usc) with SMTP
id HAA09153 for <aapornet@usc.edu>; Fri, 30 Jun 2000 07:29:32 -0700
(PDT)
From: s.kraus@NotesMail1.csuohio.edu
Received: by notesmail1.csuohio.edu (Lotus SMTP MTA v4.6.6 (890.1
7-16-1999)) id 8525690E.004FD574 ; Fri, 30 Jun 2000 10:31:59 -0400
X-Lotus-FromDomain: CSU
To: aapornet@usc.edu
Message-ID: <8525690E.004FC860.00@notesmail1.csuohio.edu>
Date: Fri, 30 Jun 2000 10:31:24 -0400
Subject: Re: Who has the right data?
Mime-Version: 1.0
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Content-Disposition: inline

I have been a vp for research at Dan Edelman & Assoc. and at Harshe Rotman & Druck, two of the largest PR firms in the 60's and 70's. The press and even government agencies relied on PRSA for reliable counts of industry

membership, employment and areas of workload. Not all practitioners are members of PRSA; still, PRSA was, in those years, considered to be the authoritative source for such counts. I doubt that designation has changed.

>From kneuman@intouchsurvey.com Fri Jun 30 08:14:57 2000
Received: from mail.dmz.intouchsurvey.com (host-050.nbc.netcom.ca [216.191.36.50]) (may be forged)
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id IAA25914 for <AAPORNET@usc.edu>; Fri, 30 Jun 2000 08:14:56 -0700
(PDT)
Received: from comp55 ([192.168.1.21])
by mail.dmz.intouchsurvey.com (8.9.3/8.9.3) with SMTP id KAA12463
for <AAPORNET@VM.USC.EDU>; Fri, 30 Jun 2000 10:10:49 -0400
Received: by localhost with Microsoft MAPI; Fri, 30 Jun 2000 11:21:19 -0400
Message-ID: <01BFE285.500B0350.kneuman@intouchsurvey.com>
From: Keith Neuman <kneuman@intouchsurvey.com>
To: "'AAPORNET'" <AAPORNET@usc.edu>
Subject: Searching for Statistical Software
Date: Fri, 30 Jun 2000 11:21:18 -0400
X-Mailer: Microsoft Internet E-mail/MAPI - 8.0.0.4211

Can anyone recommend a statistical software package that can provide banner tables which include significance testing (i.e. within the table). This does not appear to be something SPSS can offer and so I'm looking elsewhere.

Thanks in advance for any suggestions you might have to offer.

Keith Neuman, Ph.D.
Vice President, Research
In-Touch Survey Systems Inc.
Ottawa, Ontario CANADA
kneuman@intouchsurvey.com

>From LCook@FGINC.com Fri Jun 30 08:18:55 2000
Received: from exchange.fginc.com (mail.fginc.com [199.72.128.4])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id IAA28057 for <aapornet@usc.edu>; Fri, 30 Jun 2000 08:18:54 -0700
(PDT)
Received: by EXCHANGE with Internet Mail Service (5.5.2448.0)
id <KVCKY90B>; Fri, 30 Jun 2000 11:18:26 -0400
Message-ID: <003A0D612FF8D3118D1D00805F6509F91804C3@EXCHANGE>
From: Lou Cook <LCook@FGINC.com>
To: "'aapornet@usc.edu'" <aapornet@usc.edu>
Subject: RE: Searching for Statistical Software
Date: Fri, 30 Jun 2000 11:18:23 -0400
X-Mailer: Internet Mail Service (5.5.2448.0)

Try Wincross by ACS Query or Quantime by SPSS.

Louis Cook
Senior Account Manager
FGI Research
(919) 932-8871
lcook@fginc.com

-----Original Message-----

From: Keith Neuman [mailto:kneuman@intouchsurvey.com]

Sent: Friday, June 30, 2000 11:21 AM

To: 'AAPORNET'

Subject: Searching for Statistical Software

Can anyone recommend a statistical software package that can provide banner tables which include significance testing (i.e. within the table). This does not appear to be something SPSS can offer and so I'm looking elsewhere.

Thanks in advance for any suggestions you might have to offer.

Keith Neuman, Ph.D.

Vice President, Research

In-Touch Survey Systems Inc.

Ottawa, Ontario CANADA

kneuman@intouchsurvey.com

>From JohnM@axiomresearch.com Fri Jun 30 08:25:00 2000

Received: from axiom_exchange.harvard.net (mail.axiomresearch.com [140.239.29.130])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP

id IAA00947 for <aapornet@usc.edu>; Fri, 30 Jun 2000 08:24:59 -0700

(PDT)

Received: by AXIOM_EXCHANGE with Internet Mail Service (5.5.2650.21)

id <N9D2H7YP>; Fri, 30 Jun 2000 11:24:47 -0400

Message-ID: <31C9FA4A0528D311A18A00805F1A3E9D0A5840@AXIOM_EXCHANGE>

From: John Meunier <JohnM@axiomresearch.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: Searching for Statistical Software

Date: Fri, 30 Jun 2000 11:24:46 -0400

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2650.21)

Content-Type: text/plain

we use wincross

John J. Meunier, Principal

Axiom Research Company, LLC

2 Tyler Court

Cambridge, MA 02140

PH: 617-441-9944

FX: 617-441-9966

<http://www.axiomresearch.com>

> -----Original Message-----

> From: Keith Neuman [SMTP:kneuman@intouchsurvey.com]

> Sent: Friday, June 30, 2000 11:21 AM

> To: 'AAPORNET'

> Subject: Searching for Statistical Software

>
> Can anyone recommend a statistical software package that can provide
> banner tables which include significance testing (i.e. within the
> table). This does not appear to be something SPSS can offer and so
> I'm looking elsewhere.
>
> Thanks in advance for any suggestions you might have to offer.
>
>
> Keith Neuman, Ph.D.
> Vice President, Research
> In-Touch Survey Systems Inc.
> Ottawa, Ontario CANADA
> kneuman@intouchsurvey.com
>From rys4@columbia.edu Fri Jun 30 09:06:22 2000
Received: from ciao.cc.columbia.edu (IDENT:cu61174@ciao.cc.columbia.edu
[128.59.59.11])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id JAA20945 for <aapornet@usc.edu>; Fri, 30 Jun 2000 09:06:05 -0700
(PDT)
Received: from localhost by ciao.cc.columbia.edu (8.9.3/8.9.3) with ESMTTP id
MAA06026
for <aapornet@usc.edu>; Fri, 30 Jun 2000 12:04:41 -0400 (EDT)
Date: Fri, 30 Jun 2000 12:04:41 -0400 (EDT)
From: "Robert Y. Shapiro" <rys4@columbia.edu>
Sender: rys4@columbia.edu
To: AAPORNET <aapornet@usc.edu>
Subject: Re: From PRSA communication. Number of PR professional: Who has
the right data? (fwd)
Message-ID: <Pine.GSO.4.10.10006301201040.4942-100000@ciao.cc.columbia.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

I received the following communication from Sallie Mitchell at the PRSA
Foundation. They checked govt. sources.

On Fri, 30 Jun 2000, Sallie Mitchell wrote:

Bob,
> Here's the info I looked up a few months ago. The stats are from
> 1998.
> Hope this helps.
> Sallie
> 212.460.1414
>
> 34008 Public Relations Specialists and Publicity Writers Engage in
> promoting or creating good will for individuals, groups, or
> organizations by writing or selecting favorable publicity material and
> releasing it through various communications media. Prepare and arrange
> displays, make speeches, and perform related publicity efforts.
>
> The U.S. Bureau of Labor Statistics said there are 350,000 PR
> pros and PR is one of the three fastest growing industries.
>
> For additional information concerning the Occupational
> Employment Statistics (OES) Survey, contact an OES staff
> member at:

> Emailaddress: {HYPERLINK "mailto:oesinfo@bls.gov"}oesinfo@bls.gov
> Telephonenumber: 202-691-6569
> Fax number: 202-691-6645
> Mailaddress: Office of Employment and Unemployment
> Statistics, Occupational Employment Statistics, Suite 4840, 2
> Massachusetts Avenue, NE, Washington DC 20212-0001
> { HYPERLINK http://stats.bls.gov/oes_con.htm
}http://stats.bls.gov/oes_con.htm
>
> >
> >
> > ----- Forwarded message -----
> > Date: Thu, 29 Jun 2000 18:24:07 -0500
> > From: Gary Siegel <gso-gso@worldnet.att.net>
> > Reply-To: aapornet@usc.edu
> > To: aapornet@usc.edu
> > Subject: Who has the right data?
> >
> > I'm trying to estimate the number of public
> > relations professionals in the U.S. The 1990
> > Census data shows 167,000 under code 197 - PR
> > specialists.
> >
> > The BLS gives PR the occupational code of 34008.
> > In 1998 BLS shows 98,000 people in PR.
> >
> > The occupation is growing. If the 1990 data is
> > right, there should be close to 200,000 PR people
> > by now.
> >
> > Who has better data: the Census or BLS?
> > How do they differ in their tallies?
> >
> > Gary Siegel
> >
> >
> >
>
>
>

>From KropfM@umkc.edu Fri Jun 30 10:46:13 2000
Received: from UMKC-MAIL01.umkc.edu (email.exchange.umkc.edu [134.193.71.1])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id KAA24978 for <aapornet@usc.edu>; Fri, 30 Jun 2000 10:46:12 -0700
(PDT)
Received: by email.exchange.umkc.edu with Internet Mail Service
(5.5.2650.21)
id <LWK09HPG>; Fri, 30 Jun 2000 12:46:12 -0500
Message-ID:
<95A711A70065D111B58C00609451555C06E5465F@umkc-mail02.wins.umkc.edu>
From: "Kropf, Martha E." <KropfM@umkc.edu>
To: "'aapornet@usc.edu'" <aapornet@usc.edu>
Cc: "'gxs03@health.state.ny.us'" <gxs03@health.state.ny.us>
Subject: FW: research and guidelines about incentives in surveys

Date: Fri, 30 Jun 2000 12:46:02 -0500
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2650.21)
Content-Type: text/plain;
charset="iso-8859-1"

Hello AAPOR,

I thought this information about providing incentives to survey respondents may interest others.

Martha Kropf
University of Missouri-Kansas City

-----Original Message-----

From: gxs03@health.state.ny.us
To: govteval@nasionet.net; SRMSNET@UMDD.UMD.EDU; APPSOC-L@APPLIEDSOC.ORG; methods@list.unm.edu; public-health@mailbase.ac.uk
Sent: 6/30/00 9:36 AM
Subject: research and guidelines about incentives in surveys

Hi all,

First: apoligies for cross posting.

Second, the Council of Professional Associations on Federal Statistics web site,

<http://members.aol.com/copafs/>

lists a report "Providing Incentives to Survey Respondents: Final Report", the results of a symposium on whether there should be further development of guidelines for providing incentives to respondents; and what evidence exists concerning negative and positive impacts of incentives on survey response and bias, and what can be done in designing surveys to minimize negative effects while preserving positive effects. One of the presymposium papers is a literature review about incentives.

This symposium was in 1992. I'm wondering two things:

1. Has there been any more recent guidelines from the US Federal Government?
2. Are there any more recent literature reviews about the effects of incentives?

Thanks

Gene Shackman, Ph.D.
NYS DOH - Nutrition
150 Broadway, FL6 West, Albany NY 12204
518-402-7304 gxs03@health.state.ny.us
Talk is cheap. Supply exceeds demand.

>From lindenmann@cstone.net Fri Jun 30 10:52:46 2000
Received: from Astrován.cstone.net (astrovan.cstone.net [209.145.64.80])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id KAA29335 for <aapornet@usc.edu>; Fri, 30 Jun 2000 10:52:44 -0700
(PDT)
Received: from cstone.net (ppp-085053.pmy.cstone.net [209.145.85.53])
by Astrovan.cstone.net (Post.Office MTA v3.5.3 release 223
ID# 0-59789U13500L1350S0V35) with ESMTTP id net
for <aapornet@usc.edu>; Fri, 30 Jun 2000 13:45:04 -0400
Message-ID: <395CDE6E.E5A639DF@cstone.net>
Date: Fri, 30 Jun 2000 13:52:46 -0400
From: lindenmann@cstone.net (Walter Lindenmann)
X-Mailer: Mozilla 4.72 [en] (Win98; I)
X-Accept-Language: en
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: Re Number of PR Professionals
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit

I have been following with interest the discussion regarding the total number of public relations professionals in the U.S.

For the past 12 years, I served as the research director of Ketchum, and prior to that I worked for 10 years as the survey research director of Hill and Knowlton. These are two of the largest PR firms in the world.

We occasionally wrestled with the question of how many individuals there are who work in PR in the U.S. and concluded that it is next to impossible to come up with a definitive figure, because there are so many different titles, tasks, and job functions that relate to PR.

People who work in public relations may have any one of the following titles and/or responsibilities: public relations ... public affairs ... government relations ... investor relations ... shareholder relations ... employee relations ... internal relations ... media relations ... public information ... information specialist ... editorial writer ... corporate affairs ... corporate relations ... press aide ... spokesperson ... speech writer ... publicist ... creative services specialist, etc. etc. etc.

And that array of titles pertains primarily to those who work in the corporate sector and at PR agencies. In addition, there are literally thousands upon thousands of individuals who work for local, state and federal government agencies who carry out public relations or public information related activities, but who do not actually have either "public relations" or "public information" or something similar to that in their titles.

The total membership of the Public Relations Society of America is about 30,000, but most people in PR know that the great majority of individuals who practice PR are not members of either PRSA or its counterpart, the International Association of Business Communicators. A common-sense rule of thumb that lots of people in PR have used in the past to come up with a figure is simply to take the PRSA count of about 30,000 and multiple it by 10.

My own sense is that the total count is probably somewhere between 200,000 on the low end to up to about 350,000 or 400,000 at the high end,

when "estimating" total individuals who work in the field.

I hope this proves to be of some help.

Walt Lindenmann, 6/30/2000..
(Recently retired from Ketchum Public Relations)

>From surveys@wco.com Fri Jun 30 15:28:46 2000
Received: from e4500a.callatg.com (qmailr@e4500a.atgi.net [216.174.194.60])
by usc.edu (8.9.3.1/8.9.3/usc) with SMTP
id PAA04077 for <aapornet@usc.edu>; Fri, 30 Jun 2000 15:28:46 -0700
(PDT)
Received: (qmail 16739 invoked from network); 30 Jun 2000 22:28:44 -0000
Received: from unknown (HELO Default) (216.174.193.36)
by e4500a.callatg.com with SMTP; 30 Jun 2000 22:28:44 -0000
Message-ID: <048a01bfe2c9\$63d0dec0\$05c8a8c0@dummy.net>
From: "Hank Zucker" <surveys@wco.com>
To: <aapornet@usc.edu>
References: <01BFE285.500B0350.kneuman@intouchsurvey.com>
Subject: Re: Searching for Statistical Software
Date: Fri, 30 Jun 2000 15:28:29 -0400
MIME-Version: 1.0
Content-Type: text/plain;
charset="iso-8859-1"
Content-Transfer-Encoding: 7bit
X-Priority: 3
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook Express 5.00.2919.6600
X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2919.6600

The Survey System (<http://www.surveysystem.com>) can produce banner tables which include significance testing.

I would be happy to answer any questions you might have about it.

Hank Zucker, Ph.D.
Creative Research Systems
<http://www.surveysystem.com>
707-765-1001

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> Keith Neuman, Ph.D.
> Vice President, Research
> In-Touch Survey Systems Inc.
> Ottawa, Ontario CANADA
> kneuman@intouchsurvey.com
>

>From gso-gso@att.net Fri Jun 30 16:30:34 2000
Received: from mtiwmhc21.worldnet.att.net (mtiwmhc21.worldnet.att.net
[204.127.131.46])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
id QAA26762 for <aapornet@usc.edu>; Fri, 30 Jun 2000 16:30:34 -0700
(PDT)
From: gso-gso@att.net
Received: from webmail.worldnet.att.net ([204.127.135.41])
by mtiwmhc21.worldnet.att.net
(InterMail vM.4.01.02.39 201-229-119-122) with SMTP
id
<20000630233002.ZWEF1264.mtiwmhc21.worldnet.att.net@webmail.worldnet.att.net
>;
Fri, 30 Jun 2000 23:30:02 +0000
Received: from [12.75.152.18] by webmail.worldnet.att.net;
Fri, 30 Jun 2000 23:30:02 +0000
To: aapornet@usc.edu
Subject: Re: Re Number of PR Professionals
Date: Fri, 30 Jun 2000 23:30:02 +0000
X-Mailer: AT&T Message Center Version 1 (May 2 2000)
X-Authenticated-Sender: gso-gso@att.net
Message-Id:
<20000630233002.ZWEF1264.mtiwmhc21.worldnet.att.net@webmail.worldnet.att.net
>

If Walter is right, then the Census data is closer to the real number. And it raises some questions about the reliability of the BLS data. What other occupational groups might be similarly miscounted?

Gary Siegel

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