

=====
Date: Wed, 28 Aug 2002 11:20:27 -0700
Sender: AAPORNET@ASU.EDU
From: Shapard Wolf <shap.wolf@ASU.EDU>
Subject: June 1999 archive - one BIG message

This is the USC Listproc archive of AAPORNET messages for this entire month. It is one big message, in chronological order, just the way the USC archive stored it. You can search within this month with your browser's search function (usually Ctrl-F).

Turning this into individual messages that ASU's Listserv software can index and sort means a lot of reformatting. We will do this as time permits.

New messages are of course automatically formatted correctly, and I have converted November 1994 through January 1995 and June 2002 to the present.

Shap Wolf
Survey Research Laboratory
Arizona State University
shap.wolf@asu.edu
AAPORNET volunteer host

Begin archive:

Archive aapornet, file log9906.

Part 1/1, total size 454422 bytes:

----- Cut here -----

>From rhickson@monmouth.com Tue Jun 1 02:45:13 1999

Received: from shell.monmouth.com (shell.monmouth.com [205.231.236.9])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id CAA25591 for <aapornet@usc.edu>; Tue, 1 Jun 1999 02:45:10 -0700

(PDT)

Received: from rachel (tr-ppp4.monmouth.com [209.191.24.36])

by shell.monmouth.com (8.9.0/8.9.0) with SMTP id FAA17120

for <aapornet@usc.edu>; Tue, 1 Jun 1999 05:44:32 -0400 (EDT)

Message-ID: <3753ACCF.196A@monmouth.com>

Date: Tue, 01 Jun 1999 05:50:07 -0400

From: Rachel Hickson <rhickson@monmouth.com>

X-Mailer: Mozilla 2.01 (Win95; I)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: Evaluation Opportunity - NSF

References: <3.0.1.32.19990527131700.006af2fc@pop.early.com>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

This message is brought to your courtesy of Washington Evaluators

> *****

>

> The National Science Foundation has posted the following announcement

> in the Commerce Business Daily as of 5/26/99. NSF seeks contractors

> for carrying out evaluation tasks under Task Order Contracts. Both

> profit and non-profit organizations are eligible. The RFP will be

> available electronically the week of June 14-18 with proposals due

> approximately July 15th.

>

- > PART: U.S. GOVERNMENT PROCUREMENTS
- > SUBPART: SERVICES
- > CLASSCOD: R--Professional, Administrative and Management Support
- > Services
- > OFFADD: National Science Foundation, Division of Contracts, Policy
- > and Oversight, Contracts Branch, 4201 Wilson Boulevard, Suite
- > 475, Arlington, VA 22230
- > SUBJECT: R--TECHNICAL SUPPORT SERVICES FOR ACCOUNTABILITY AND
- > ASSESSMENT OF PROGRAMMATIC EVALUATION
- > SOL CPO-99-020
- > POC Jeff S. Leithead, Contracting Officer (703) 306-1242 or Danny
- > N. Price, Contract Specialist (703) 306-1242
- > DESC: The National Science Foundation (NSF) is soliciting proposals
- > to obtain technical support and expertise in carrying out an
- > array of activities for which the Division of Research, Evaluation,
- > and Communication (REC) within the Directorate of Education
- > and Human Resources (EHR) is responsible. These responsibilities
- > include: (1) working with programs to devise, implement, and
- > report results of accountability systems measuring performance
- > for Government Performance and Results Act (GPRA) purposes;
- > (2) designing and supervising 3rd party evaluations of EHR
- > programmatic activities; (3) assisting programs in carrying
- > out monitoring of current projects; (4) providing technical
- > assistance, e.g. developing databases to carry out these activities;
- > (5) building capacity in the field through training of evaluators
- > and providing other resources that will enhance EHR's capability
- > to carry out its mission.; (6) designing and coordinating communication
- > activities for EHR, disseminating evaluation information, encouraging
- > research on evaluation methodology and outcomes in active collaboration

- > with other Federal agencies and other external groups. NSF
- > anticipates awarding multiple IDIQ contracts for services for
- > a period of performance of five years. Task orders under these
- > contracts will be issued on a cost reimbursable, fixed-fee
- > basis. Potential offerors are expected to have a broad range
- > of technical skills and expertise, including expertise in science,
- > mathematics, engineering, and technology, in order to accomplish
- > planning for program evaluations and monitoring, dissemination
- > of information, creation and maintenance of databases, and
- > performance of quantitative and qualitative studies. Offerors
- > are encouraged to form partnerships in seeking these contracts.
- > All potential offerors should download this solicitation from
- > the following Website: <http://www.nsf.gov/bfa/cpo/contract/sol.htm>
- > All amendments to the solicitation will also be included at
- > the Website referenced. Telephone requests will NOT be honored.
- > It is anticipated that the solicitation will be available around
- > the week of June 14-18. To ensure receipt of all special notices
- > and communications that might not be posted to the Website,
- > organizations should submit a notice via e-mail to "dprice@nsf.gov"
- > indicating potential interest and providing a return address
- > for receipt of these communications. Full and open communication
- > is solicited under SIC code 8742. Since this is an unrestricted
- > acquisition, a price evaluation adjustment will be provided
- > for small, disadvantaged businesses.

>From rmatovic@ssk.com Tue Jun 1 08:31:26 1999

Received: from ssk.com (ssk.com [204.254.230.66])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA18620 for <aapornet@usc.edu>; Tue, 1 Jun 1999 08:31:25 -0700

(PDT)

Message-Id: <199906011531.IAA18620@usc.edu>

Received: from 204.254.230.80 by ssk.com

with SMTP (QuickMail Pro Server for MacOS 1.0.2); 01 JUN 99 11:38:17 UT

Date: 01 Jun 99 11:29:19 -0400

From: Rebecca Matovic <rmatovic@ssk.com>

Subject: Baby Boomer Surveys?

To: aapornet <aapornet@usc.edu>

X-Mailer: QuickMail Pro 1.5.2 (Mac)

X-Priority: 3

MIME-Version: 1.0

Reply-To: Rebecca Matovic <rmatovic@ssk.com>

Content-Transfer-Encoding: quoted-printable

Content-Type: text/plain; charset="US-Ascii"

Reply to: Baby Boomer Surveys?

Anyone know any big tracking surveys been done on a regular basis tracking =
needs, viewpoints, product usage, etc. of the baby boom generation?

(i.e, not a tracking survey of the population as a whole that points out =
BB'ers as a sub-group, but a study of this particular population over time)=

I have a feeling I must have seen fifteen different studies taht deal with =
this, but can't bring them to mind.

Thanks,

Rebecca Matovic

(reply either to aapor or to rmatovic@ssk.com)

>From lvoigt@fhcrc.org Tue Jun 1 09:03:24 1999

Received: from fhcrc.org (bug3.fhcrc.org [140.107.10.112])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA01311 for <AAPORNET@USC.EDU>; Tue, 1 Jun 1999 09:03:21 -0700

(PDT)

Received: from moe.fhcrc.org (moe [140.107.10.42])

by fhcrc.org (8.9.3/8.9.3) with ESMTP id JAA09547

for <AAPORNET@USC.EDU>; Tue, 1 Jun 1999 09:03:20 -0700 (PDT)

Received: by moe.fhcrc.org with Internet Mail Service (5.5.2448.0)

id <L9C24JCV>; Tue, 1 Jun 1999 09:03:19 -0700

Message-ID: <21C98F2C5C8AD1118AD200805FEACAF001405B8D@moe.fhcrc.org>

From: "Voigt, Lynda" <lvoigt@fhcrc.org>

To: "'AAPORNET@USC.EDU'" <AAPORNET@USC.EDU>

Subject: RE: "FRUGging" -Reply

Date: Tue, 1 Jun 1999 09:03:11 -0700

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain

Are the words "frugging" and "sugging" acronyms? If so, what do they stand for?

thanks,

Lynda Voigt

> -----Original Message-----

> From: Kathy Frankovic [SMTP:KAF@cbsnews.com]

> Sent: Saturday, May 29, 1999 9:34 AM

> To: Goldenberg_K@bls.gov; AAPORNET@USC.EDU

> Subject: "FRUGging" -Reply

>

> Karen Goldenberg raised the question of AAPOR creating position papers

> like that on push polling for sugging and frugging. There is a long

> history of this. Among other activities, AAPOR years ago joined with

> other research organizations in the Research Industry Coalition. RIC

> has produced a variety of position papers

> that AAPOR has endorsed, including one on "phony polls."

>

> The problem, of course, is that these are long-standing concerns, and

> the original adoption of the position paper occurred more than a decade

> ago. At the time of adoption, they were distributed to members. All the

> RIC position papers can be found at RIC's website:

> www.researchindustry.org.

>

> Kathy Frankovic

>

>

>From Goldenberg_K@bls.gov Tue Jun 1 09:07:47 1999

Received: from dcgate.bls.gov (blsmail.bls.gov [146.142.4.13])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA03797 for <aapornet@usc.edu>; Tue, 1 Jun 1999 09:07:45 -0700

(PDT)

Received: from psbmail3.psb.bls.gov (psbmail3.psb.bls.gov [146.142.42.25])

by dcgate.bls.gov (8.9.1/8.9.1) with ESMTP id MAA15215

for <aapornet@usc.edu>; Tue, 1 Jun 1999 12:07:44 -0400 (EDT)

Received: by PSBMAIL3 with Internet Mail Service (5.5.2448.0)

id <L7FF1546>; Tue, 1 Jun 1999 12:07:15 -0400

Message-ID: <705AF639142AD211BCE500104B6A3989568D8B@PSBMAIL4>

From: Goldenberg_K <Goldenberg_K@bls.gov>

To: aapornet@usc.edu

Subject: RE: "FRUGging" -Reply

Date: Tue, 1 Jun 1999 12:07:12 -0400

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain

FRUG - Fund Raising Under the Guise (of a survey)

SUG - Selling Under the Guise (of a survey)

Karen Goldenberg

> -----

> From: Voigt, Lynda[SMTP:lvoigt@fhcrc.org]

> Sent: Tuesday, June 01, 1999 12:03 PM

> To: 'AAPORNET@USC.EDU'

> Subject: RE: "FRUGging" -Reply

>

> Are the words "frugging" and "sugging" acronyms? If so, what do they

> stand for?

>

> thanks,

>

> Lynda Voigt

>

>> -----Original Message-----

>> From: Kathy Frankovic [SMTP:KAF@cbsnews.com]

>> Sent: Saturday, May 29, 1999 9:34 AM

>> To: Goldenberg_K@bls.gov; AAPORNET@USC.EDU

>> Subject: "FRUGging" -Reply

>>

>> Karen Goldenberg raised the question of AAPOR creating position

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>> a long history of this. Among other activities, AAPOR years ago

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>> that AAPOR has endorsed, including one on "phony polls."

>>

>> The problem, of course, is that these are long-standing concerns,

>> and the original adoption of the position paper occurred more than a
decade

>> ago. At the time of adoption, they were distributed to members. All

> the

>> RIC position papers can be found at RIC's website:

>> www.researchindustry.org.

>>

>> Kathy Frankovic

>>

>>

>

>From worc@mori.com Tue Jun 1 09:11:59 1999

Received: from finch-post-10.mail.demon.net (finch-post-10.mail.demon.net
[194.217.242.38])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA06197 for <aapornet@usc.edu>; Tue, 1 Jun 1999 09:11:57 -0700
(PDT)

Received: from [194.222.4.107] (helo=worc)

by finch-post-10.mail.demon.net with smtp (Exim 2.12 #1)

id 10or8j-00078H-0A

for aapornet@usc.edu; Tue, 1 Jun 1999 16:11:46 +0000

Message-ID: <030f01beac48\$0a1abda0\$6b04dec2@worc.demon.co.uk>

From: "Robert M Worcester" <worc@mori.com>

To: <aapornet@usc.edu>

Subject: Re: "FRUGging" -Reply

Date: Tue, 1 Jun 1999 17:00:07 +0100

MIME-Version: 1.0

Content-Type: text/plain;

charset="iso-8859-1"

Content-Transfer-Encoding: 7bit

X-Priority: 3

X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook Express 4.72.3110.5

X-MimeOLE: Produced By Microsoft MimeOLE V4.72.3110.3

FRUGGING = Fundraising Under the Guise (of market research) SUGGING =

Selling Under the Guise (of market research) -----Original Message-----

From: Voigt, Lynda <lvoigt@fhcrc.org>

To: 'AAPORNET@USC.EDU' <AAPORNET@USC.EDU>

Date: 01 June 1999 17:05

Subject: RE: "FRUGging" -Reply

>Are the words "frugging" and "sugging" acronyms? If so, what do they

>stand for?

>

>thanks,

>

>Lynda Voigt

>

>> -----Original Message-----

>> From: Kathy Frankovic [SMTP:KAF@cbsnews.com]

>> Sent: Saturday, May 29, 1999 9:34 AM

>> To: Goldenberg_K@bls.gov; AAPORNET@USC.EDU

>> Subject: "FRUGging" -Reply

>>

>> Karen Goldenberg raised the question of AAPOR creating position

>> papers like that on push polling for sugging and frugging. There is

>> a long history of this. Among other activities, AAPOR years ago

>> joined with other research organizations in the Research Industry

>> Coalition. RIC has produced a variety of position papers that AAPOR

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>>

>> The problem, of course, is that these are long-standing concerns, and

>> the original adoption of the position paper occurred more than a decade

>> ago. At the time of adoption, they were distributed to members. All

the

>> RIC position papers can be found at RIC's website:

>> www.researchindustry.org.

>>

>> Kathy Frankovic

>>

>>

>From t00001@STCLOUDSTATE.EDU Tue Jun 1 09:50:33 1999

Received: from tigger.stcloudstate.edu (tigger.StCloudState.edu
[199.17.25.5])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA17477 for <aapornet@usc.edu>; Tue, 1 Jun 1999 09:50:32 -0700

(PDT)

Received: from stc_admin1 ("port 1119"@[199.17.2.7]) by

TIGGER.STCLOUDSTATE.EDU (PMDf V5.2-31 #34369) with SMTP id

<01JBVVDIR5880014T1@TIGGER.STCLOUDSTATE.EDU> for aapornet@usc.edu; Tue, 1

Jun 1999 11:51:41 CST

Date: Tue, 01 Jun 1999 11:52:57 -0500

From: steve frank <t00001@STCLOUDSTATE.EDU>

Subject: CUGGING

X-Sender: t00001@stcloudstate.edu

To: aapornet@usc.edu

Message-id: <3.0.6.32.19990601115257.008af6c0@stcloudstate.edu>

MIME-version: 1.0

X-Mailer: QUALCOMM Windows Eudora Light Version 3.0.6 (32)

Content-type: text/plain; charset="us-ascii"

In addition I think there is cugging which is voter canvassing or developing
membership lists under the guise of doing a survey. Please correct me if I
am wrong. =====

shameless plug-now in print from Harcourt Brace -"We Shocked

World-A Case Study of Jesse Ventura's Election as

Governor of MN. " by Steven Wagner and Steve Frank

Dr. Steve Frank, Department of Political Science

St. Cloud State University St. Cloud, MN. 56301

FAX (320)-654-5422 VOICE (320)-255-4131

email t00001@stcloudstate.edu OR sfsurvey@stcloudstate.edu

Homepage: <http://tigger.stcloud.msus.edu/~t00001/>

Prelaw Homepage: <http://condor.stcloud.msus.edu/~prelaw/>

SCSU Survey Homepage: <http://tigger.stcloud.msus.edu/scsusurvey/>

Of course there's a lot of knowledge in universities: the freshmen bring a little in; the seniors don't take much away, so knowledge sort of accumulates....

Dr. A. Lawrence Lowell

>From Mark@bisconti.com Tue Jun 1 15:51:21 1999

Received: from medusa.nei.org (medusa.nei.org [208.158.210.1])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id PAA00127 for <aapornet@usc.edu>; Tue, 1 Jun 1999 15:51:04 -0700

(PDT)

Received: from jetson.nei.org (unverified) by medusa.nei.org (Content Technologies SMTPRS 2.0.15) with ESMTP id <B0000586434@medusa.nei.org> for <aapornet@usc.edu>; Tue, 01 Jun 1999 18:49:26 -0400

Received: from MARK-BRI ([10.2.0.182]) by jetson.nei.org with SMTP (Microsoft Exchange Internet Mail Service Version 5.5.2448.0)

id LFZC440Q; Tue, 1 Jun 1999 18:50:17 -0400

Received: by mark-bri with Microsoft Mail

id <01BEAC5E.15620040@mark-bri>; Tue, 1 Jun 1999 18:39:29 -0400

Message-Id: <01BEAC5E.15620040@mark-bri>

From: Mark Richards <Mark@bisconti.com>

To: "'AAPORNET'" <aapornet@usc.edu>

Subject: Census article, new spin

Date: Tue, 1 Jun 1999 18:39:28 -0400

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

Seems there's a new twist in the census battle-the Honest Count = Coalition is working to stop Census from "deleting real people from the = final count by using 'arithmetic adjustment.'" The Washington Times (June 1, 1999) published "Census Bureau's secret" = by Grover Norquist, president of Americans for Tax Reform and chairman = of the Citizens for an Honest Count Coalition. Here's a bit of the = latest rhetorical spin which is probably part of an effort to get a lot = of people up in arms and generate a flurry of letters and calls to the =

Hill:

"Millions of Americans who don't own two homes and didn't send in two = census forms are not going to be counted. We're talking about Joe and = Joan America not being counted because the Census Bureau claims that = people like them are overrepresented in the United States. What's = ironic, and so typical of our government, is that for the first time in = history the Census Bureau is going to use paid advertisements. Millions = of dollars will be spent to encourage people to fill out their census = forms and send them in, just to have some bureaucrat determine that the = form shouldn't count. =20 The plan, in simple form, works like this. The Census Bureau will = conduct two censuses. The first complies with the Supreme Court and is = a full enumeration. The second is an adjustment based on a personal = visit to 300,000 previously selected households (there are approximately = 125 million households in America). The two censuses are then compared. = If you appear in the first census, but not in the second, you and = people who share your demographics are considered overcounted and = subtracted from the final count. If you appear in the second and not in =

the first, you and people who share your demographics are considered = undercounted and added to the final count. If you appear in both, then = everything is just right. =20 Sounds like a little 'Goldie Locks and the Three Bears,' but this is far = from a fairy tail. It's a real live nightmare. ...This is a numbers = racket and if the numbers don't add up, you don't get counted. ... At a recent congressional hearing, Ken Prewitt, director of the Census = Bureau was asked, if people were going to be deleted from the 2000 = census. He said no, absolutely not. We're not going to delete anyone's = 'records.' We're going to use 'arithmetic adjustment.' Well, I've paid = enough 'user fees' to know they are really taxes. And I've heard enough = Pentagon briefings to know I never want to be referred to as 'collateral = damage.' I also know enough about the 2000 census to know I don't want = to be an 'arithmetic adjustment.' I just want to be counted."

>From mdbenson@compuserve.com Tue Jun 1 18:54:58 1999

Received: from hpdmgaaa.compuserve.com (dh-img-1.compuserve.com [149.174.206.131])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id SAA10074 for <aapornet@usc.edu>; Tue, 1 Jun 1999 18:54:47 -0700

(PDT)

Received: (from mailgate@localhost)

by hpdmgaaa.compuserve.com (8.8.8/8.8.8/HP-1.4) id VAA29168

for aapornet@usc.edu; Tue, 1 Jun 1999 21:51:44 -0400 (EDT)

Date: Tue, 1 Jun 1999 21:51:17 -0400

From: Mark Benson <mdbenson@compuserve.com>

Subject: Opportunity for Research Professional

Sender: Mark Benson <mdbenson@compuserve.com>

To: "INTERNET:aapornet@usc.edu" <aapornet@usc.edu>

Cc: Mark Benson <76176.2477@compuserve.com>

Message-ID: <199906012151_MC2-77DD-E76D@compuserve.com>

MIME-Version: 1.0

Content-Transfer-Encoding: quoted-printable

Content-Type: text/plain;

charset=ISO-8859-1

Content-Disposition: inline

The APCO Insight Group is the research and message development division of APCO Associates, a global public affairs/strategic communications firm based in Washington, DC. APCO maintains offices throughout North America, Europe and Asia and is a subsidiary of New York-based Grey Advertising.

The Insight Group is beginning the process of locating opinion research professionals who can contribute to the rapid growth of APCO by bringing a wide range of talent to a senior position with our research organization.

Public affairs and political experience is a plus. Exceptional writing skills and a desire to build a global research practice is a must.

Attributes should also include:

1. Strong methodological problem-solving skills
2. Background in qualitative and quantitative methods
3. Superior drafting and reporting skills
4. Client relations and presentation skills
5. An ability to adapt to a high-energy work environment -- and have some

fun too 6. A willingness to travel extensively

In the coming months, the Insight Group will be adding staff in our Washington, Seattle and Sacramento offices. Later North American expansion is also likely.

Research professionals interested in exploring an opportunity with APCO should respond BY LETTER/E-MAIL ONLY by sending a resume and related information to:

Mr. Mark Benson
President, APCO Insight Group
1615 L Street NW
Suite 900
Washington, DC 20036
(FAX) (202) 778-1710
mbenson@apcoinsight.com
mdbenson@compuserve.com

=

>From mkshares@mcs.net Wed Jun 2 05:33:22 1999

Received: from Kitten.mcs.com (Kitten.mcs.com [192.160.127.90])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id FAA12319 for <aapornet@usc.edu>; Wed, 2 Jun 1999 05:33:21 -0700 (PDT)

Received: from mcs.net (P33-Chi-Dial-5.pool.mcs.net [205.253.225.33]) by

Kitten.mcs.com (8.8.7/8.8.2) with ESMTP id HAA05620 for <aapornet@usc.edu>;

Wed, 2 Jun 1999 07:33:21 -0500 (CDT)

Message-ID: <3755247A.EFAF4240@mcs.net>

Date: Wed, 02 Jun 1999 07:33:01 -0500
From: Nick Panagakis <mkshares@mcs.net>
X-Mailer: Mozilla 4.5 (Macintosh; I; PPC)
X-Accept-Language: en
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: More Arianna
Content-Type: text/plain; charset=iso-8859-1; x-mac-type="54455854";
x-mac-creator="4D4F5353"
Content-Transfer-Encoding: 8bit

Thanks to Rob, Cheryl, Jim and Paul for the nice comments.

A somewhat softened version of my letter did appear in the Sun-Times today.
Go to www.suntimes.com, click commentary/letters, then letters to the editor
to get there.

The article below will appear in the June 7 edition of Polling Report.

Nick

FIGURES DON T LIE

Arianna Huffington has very strong opinions about political polling. A column filed on May 24 titled "How To Rid Your House Of Annoying Pollsters " sums up the feelings she has been asserting for several years - that polls produce inaccurate readings of public sentiments which in turn influence spineless elected officials which results in bad public policy. Her solution is for the public to quit responding to poll interviews and subject polls to

the same legislation restricting tele-marketing sales calls.

Arianna Huffington warns her readers that polls "enable a habit that is hazardous to our political health". To demonstrate this hazard, she cites polls in early April showing a consensus of Americans favoring the use of allied ground troops in Kosovo and then a decline in support to only 15% in a mid-May Zogby poll. She says this reversal of support led to a policy change by the poll-driven Clinton administration.

Indeed, several polls asking whether or not ground troops should be used in Kosovo were showing consensus support for ground troops in early April. They included a Zogby poll showing 55% responding yes to the same question. But according to the Zogby release Huffington cites, 50% answered yes to the same question in mid-May - not 15% as Huffington says in her column.

It was a different Zogby question that showed 15% favoring ground troops. This question asked which one of three choices were preferred: ground troops, continued bombing or diplomatic solution. Other options were favored over ground troops as a first choice if offered. Moreover, the 15% favoring ground troops in May was down slightly from 17% in April when the same question was asked. This means use of ground troops is down only two points when offered as one of three choices and down five points when it is the only choice - not down approximately 40 points as Huffington suggests.

In the April poll, continued bombing ranked first among the three options offered. In the mid-May poll, more respondents chose a diplomatic solution than bombing which Zogby described as a "reversal of opinion". But Huffington takes this quote out of context and associates it with a decline in ground troop support instead. Columnists are entitled to their own

opinions. But should they be entitled to their own facts?

Yes Arianna, there is a hazard to using poll results in politics - but only when results are in the hands of someone unable to make valid analytical comparisons or someone who misinterprets results to advance a particular point of view.

>From vector@sympatico.ca Wed Jun 2 06:41:41 1999

Received: from smtp13.bellglobal.com (smtp13.bellglobal.com [204.101.251.52])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id GAA22642 for <aapornet@usc.edu>; Wed, 2 Jun 1999 06:41:37 -0700 (PDT)

Received: from m-zwelling (ppp8418.on.bellglobal.com [207.236.124.82])

by smtp13.bellglobal.com (8.8.5/8.8.5) with SMTP id JAA14173

for <aapornet@usc.edu>; Wed, 2 Jun 1999 09:42:27 -0400 (EDT)

Message-ID: <37553321.7E07@sympatico.ca>

Date: Wed, 02 Jun 1999 09:35:29 -0400

From: Marc Zwelling <vector@sympatico.ca>

Reply-To: vector@sympatico.ca

X-Mailer: Mozilla 3.01C-SYMPA (Win95; U)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: More Arianna

References: <3755247A.EFAF4240@mcs.net>

Content-Type: text/plain; charset=iso-8859-1

Content-Transfer-Encoding: 8bit

Good reply, Nick. Opinion research people should vow to respond to all stupid attacks on our business. I have long thought that my real competition is not other polltakers but ignorance about the value and methods of opinion and market research. - Marc Zwellling/Vector Research

+ Development Inc.

Nick Panagakis wrote:

>

> Thanks to Rob, Cheryl, Jim and Paul for the nice comments.

>

> A somewhat softened version of my letter did appear in the Sun-Times
> today. Go to www.suntimes.com, click commentary/letters, then letters
> to the editor to get there.

>

> The article below will appear in the June 7 edition of Polling Report.

>

> Nick

>

> FIGURES DON T LIE

>

> Arianna Huffington has very strong opinions about political polling. A
> column filed on May 24 titled "How To Rid Your House Of Annoying
> Pollsters " sums up the feelings she has been asserting for several
> years - that polls produce inaccurate readings of public sentiments
> which in turn influence spineless elected officials which results in
> bad public policy. Her solution is for the public to quit responding
> to poll interviews and subject polls to the same legislation
> restricting tele-marketing sales calls.

>

> Arianna Huffington warns her readers that polls "enable a habit that

> is hazardous to our political health". To demonstrate this hazard, she
> cites polls in early April showing a consensus of Americans favoring
> the use of allied ground troops in Kosovo and then a decline in
> support to only 15% in a mid-May Zogby poll. She says this reversal of
> support led to a policy change by the poll-driven Clinton
> administration.

>

> Indeed, several polls asking whether or not ground troops should be
> used in Kosovo were showing consensus support for ground troops in
> early April. They included a Zogby poll showing 55% responding yes to
> the same question. But according to the Zogby release Huffington
> cites, 50% answered yes to the same question in mid-May - not 15% as
> Huffington says in her column.

>

> It was a different Zogby question that showed 15% favoring ground
> troops. This question asked which one of three choices were preferred:
> ground troops, continued bombing or diplomatic solution. Other options
> were favored over ground troops as a first choice if offered.
> Moreover, the 15% favoring ground troops in May was down slightly from
> 17% in April when the same question was asked. This means use of
> ground troops is down only two points when offered as one of three
> choices and down five points when it is the only choice - not down
> approximately 40 points as Huffington suggests.

>

> In the April poll, continued bombing ranked first among the three
> options offered. In the mid-May poll, more respondents chose a
> diplomatic solution than bombing which Zogby described as a "reversal
> of opinion". But Huffington takes this quote out of context and
> associates it with a decline in ground troop support instead.

> Columnists are entitled to their own opinions. But should they be
> entitled to their own facts?
>
> Yes Arianna, there is a hazard to using poll results in politics - but
>only when results are in the hands of someone unable to make valid
>analytical comparisons or someone who misinterprets results to advance
>a particular point of view. From Mark@bisconti.com Wed Jun 2 07:54:32
>1999

Received: from medusa.nei.org (medusa.nei.org [208.158.210.1])
by usc.edu (8.8.8/8.8.8/usc) with ESMTP
id HAA06366 for <aapornet@usc.edu>; Wed, 2 Jun 1999 07:54:30 -0700
(PDT)

Received: from jetson.nei.org (unverified) by medusa.nei.org (Content
Technologies SMTPRS 2.0.15) with ESMTP id <B0000587284@medusa.nei.org> for
<aapornet@usc.edu>; Wed, 02 Jun 1999 10:53:59 -0400

Received: from MARK-BRI ([10.2.0.182]) by jetson.nei.org with SMTP
(Microsoft Exchange Internet Mail Service Version 5.5.2448.0)
id LFZC4V5F; Wed, 2 Jun 1999 10:54:47 -0400

Received: by mark-bri with Microsoft Mail
id <01BEACE4.D53E3F60@mark-bri>; Wed, 2 Jun 1999 10:44:04 -0400

Message-Id: <01BEACE4.D53E3F60@mark-bri>

From: Mark Richards <Mark@bisconti.com>

To: "'AAPORNET'" <aapornet@usc.edu>

Subject: RE: More Arianna

Date: Wed, 2 Jun 1999 10:44:03 -0400

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

And, even if letters are not published, the editors/gatekeepers will have been informed-very important audience. Mark Richards

From: Marc Zwelling

Sent: Wednesday, June 02, 1999 9:35 AM

To: aapornet@usc.edu

Subject: Re: More Arianna

Good reply, Nick. Opinion research people should vow to respond to all stupid attacks on our business. I have long thought that my real competition is not other polltakers but ignorance about the value and methods of opinion and market research. - Marc Zwelling/Vector Research

+ Development Inc.

Nick Panagakis wrote:

>

> Thanks to Rob, Cheryl, Jim and Paul for the nice comments

>From beniger@rcf.usc.edu Wed Jun 2 08:52:58 1999

Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.166])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA19148 for <aapornet@usc.edu>; Wed, 2 Jun 1999 08:52:58 -0700

(PDT)

Received: from localhost (beniger@localhost)

by almaak.usc.edu (8.8.8/8.8.8/usc) with SMTP

id IAA07157 for <aapornet@usc.edu>; Wed, 2 Jun 1999 08:52:56 -0700

(PDT)

Date: Wed, 2 Jun 1999 08:52:55 -0700 (PDT)

From: James Beniger <beniger@rcf.usc.edu>

To: "'AAPORNET'" <aapornet@usc.edu>

Subject: On letters to editors...

In-Reply-To: <01BEACE4.D53E3F60@mark-bri>

Message-ID: <Pine.GSO.4.02.9906020819270.24347-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

On letters to editors...

Mark and Marc are of course correct. But perhaps the most important reason of all for writing letters to editors is that these usually determine which topics will be covered in the letters section of an op-ed page.

When only a few letters are received on a topic, that topic is unlikely to be included at all (unless a writer has celebrity status). When several hundred letters are received on a single topic, by contrast, at least two or three letters are almost certain to appear in print. In other words, your letter might help mine to be published, and vice versa.

In addition, the letters that do appear are likely to represent the rough distribution of all opinion received. If the several hundred letters in hand are 3-to-1 against, for example, the editors might run, say, 2 letters pro and 1 con. Not all newspapers and magazines operate this way, of course, but the better ones do (thereby making their letters sections rather crude opinion surveys).

Conclusion: We can all help to make the world safer for scientific sampling and surveying and responsible data reporting by writing our favorite publications on these topics just as often as possible--just short of appearing to be a crackpot, of course.

Personal tip (which will at least save you time): The shorter your letter, the better its chances of being published. Editors are just as lazy as the all the rest of us--they don't like to edit any more than absolutely necessary. Of course, quality trumps even brevity, as Nick's fine effort certainly does attest.

-- Jim

On Wed, 2 Jun 1999, Mark Richards wrote:

> And, even if letters are not published, the editors/gatekeepers will

> have been informed--very important audience. Mark Richards

>

> -----

> From: Marc Zwelling

> Sent: Wednesday, June 02, 1999 9:35 AM

> To: aapornet@usc.edu

> Subject: Re: More Arianna

>

> Good reply, Nick. Opinion research people should vow to respond to all

> stupid attacks on our business. I have long thought that my real

> competition is not other polltakers but ignorance about the value and

> methods of opinion and market research. - Marc Zwelling/Vector

> Research

> + Development Inc.

> Nick Panagakis wrote:

>>

>> Thanks to Rob, Cheryl, Jim and Paul for the nice comments

>From LPollack@psg.ucsf.edu Wed Jun 2 09:27:36 1999

Received: from psg.ucsf.edu (psg.ucsf.edu [128.218.6.65])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA28258 for <aapornet@usc.edu>; Wed, 2 Jun 1999 09:27:35 -0700

(PDT)

From: LPollack@psg.ucsf.edu

Received: by psg.ucsf.EDU with Internet Mail Service (5.0.1458.49)

id <LXA9DD1M>; Wed, 2 Jun 1999 09:29:45 -0700

Message-ID: <71364B64597CD211B02800A0C921A2136F64A2@psg.ucsf.EDU>

To: aapornet@usc.edu

Subject: RE: Data on Internet Use

Date: Wed, 2 Jun 1999 09:29:44 -0700

X-Priority: 3

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.0.1458.49)

Content-Type: text/plain;

charset="iso-8859-1"

I agree that we should be developing strategies for obtaining representative samples of individuals, given the changes in technology. But I believe household samples will still be possible given the strong likelihood that communication/entertainment services will be "bundled" in the future. That is, telephone/television/internet access will all come into the household through the same wire for a flat fee. Thus, telephones (and internet access

as well) will have a geographic connection to household. In other words, I think we will be "saved".

I also want to say again that if you are doing survey research work by internet, and allowing respondents to answer from work sites, you must remind them that their responses are NOT confidential because most businesses monitor and/or record e-mail. You, the researcher, can only guarantee confidentiality at your end, not theirs. To in any way indicate to respondents total anonymity and/or confidentiality under such circumstances I believe is misleading.

Lance M. Pollack
University of California, San Francisco
lpollack@psg.ucsf.edu

-----Original Message-----

From: Karen Donelan [SMTP:kdonelan@hsph.harvard.edu]

Sent: Friday, May 28, 1999 9:27 AM

To: aapornet@usc.edu

Subject: Re: Data on Internet Use

Thanks to Jim for the posting. While these numbers are relevant if we are thinking about sampling households, they are troubling if we think about individual internet use. The reality is that cheapos like me do

most of my on-line work at WORK, not at home. At home I need a usable phone line, an online service and the stomach to pay the charges.

When

you ask if people access from any site (home, school, office,

library)

during the week the user numbers rise appreciably.

Given the RDD response rate discussion, the proliferation of cell phones

and phone lines, and the future of web use I think we should be looking

to a future of sampling individuals, not households, and spend a decade

or so preparing for how we are going to do that.

Karen Donelan

Harvard School of Public Health

James Beniger wrote:

> Folks,

>

> Here's some very welcome data, for those who haven't already

> seen it. It looks like the Internet might yet become a

> legitimate means to conduct national surveys in many of our

> lifetimes.

> -- Jim

> *****

>

> POPULARITY OF INTERNET WON'T PEAK FOR YEARS

>

> The Internet has not penetrated the majority of American homes,

> according to studies from major Internet consulting firms Inteco,
> Forrester Research, and Nielsen Media Research. Nielsen found
> that one-third of U.S. households have Internet access, and only
> one-third of those, or 13 percent of all U.S. households, go
> online more than once a week. This reluctance to use the
> Internet at home can be attributed to fears that technology is
> difficult to learn as well as perceptions that the Web is full of
> scams. Although many adults have yet to become acclimated to
> technology, as many as 81 percent of teenagers are using the
> Internet frequently and knowledgeably. The next generation is
> expected to usher in the rise of household Internet acceptance,
> with 90 percent of U.S. households predicted to have Internet
> access by 2005 or 2010. (Puget Sound Business Journal Online
> 05/24/99)

>

>

> News abstracts Copyright 1999, Information Inc., Bethesda, MD

> Edupage Copyright 1999, EDUCAUSE

>

>From sullivan@fsc-research.com Wed Jun 2 10:11:02 1999

Received: from web2.tdl.com (root@web2.tdl.com [206.180.230.2])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA12224 for <aapornet@usc.edu>; Wed, 2 Jun 1999 10:11:01 -0700

(PDT)

Received: from michael.tdl.com (tdl-dyn207.tdl.com [205.162.12.207])

by web2.tdl.com (8.9.1a/8.9.1) with SMTP id KAA29106

for <aapornet@usc.edu>; Wed, 2 Jun 1999 10:10:51 -0700

Message-Id: <199906021710.KAA29106@web2.tdl.com>

From: "Mike Sullivan" <sullivan@fsc-research.com>

To: aapornet@usc.edu

Date: Wed, 2 Jun 1999 10:17:44 -0800

MIME-Version: 1.0

Content-type: text/plain; charset=US-ASCII

Content-transfer-encoding: 7BIT

Subject: California Senate Bill 988

Reply-to: sullivan@fsc-research.com

X-pmrqc: 1

X-mailer: Pegasus Mail for Windows (v3.01d)

Content-Transfer-Encoding: 7BIT

Members in the market research business might want to take a look at SB 988. This bill establishes a "no call" list for consumers in the State of California and bars telemarketers and legitimate market researchers alike from calling them.

What is AAPOR's position on this bill? I, for one, believe that regulation of telemarketing activity is badly needed because of its obvious negative impact on legitimate survey activity. A bill allowing consumers to avoid receiving telemarketing calls and prohibiting foux surveying could make most of our jobs a lot easier. However, because the prohibitions and penalties in the bill will be applied to legitimate market research, I think

AAPOR must oppose it. What we need here is some legislation that pulls the weeds in the industry not something that defoliates the forest instead.

Comments?

>From jbason@arches.uga.edu Wed Jun 2 12:33:56 1999

Received: from mailgw.cc.uga.edu (mailgw.cc.uga.edu [128.192.1.101])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id MAA07801 for <aapornet@usc.edu>; Wed, 2 Jun 1999 12:33:51 -0700

(PDT)

Received: from archa5.cc.uga.edu (arch5.cc.uga.edu) by mailgw.cc.uga.edu

(LSMTP for Windows NT v1.1b) with SMTP id <0.00D7618C@mailgw.cc.uga.edu>;

Wed, 2 Jun 1999 15:32:25 -0400

Received: from jud.ibr.uga.edu (jud.ibr.uga.edu [128.192.63.15])

by archa5.cc.uga.edu (8.9.1/8.9.1) with SMTP id PAA27614;

Wed, 2 Jun 1999 15:33:24 -0400

From: James Bason <jbason@arches.uga.edu>

To: aapornet@usc.edu

Cc: por@unc.edu

Subject: Many Thanks

Message-ID: <SIMEON.9906021526.R@jud.ibr.uga.edu>

Date: Wed, 2 Jun 1999 15:35:26 -0700 (Pacific Daylight Time)

X-Mailer: Simeon for Win32 Version 4.1.3 Build (39)

X-Authentication: IMSP

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; CHARSET=US-ASCII

Many Thanks to all who responded concerning my request for information on surveys on watershed management. I am passing along all of the information sent to my graduate student and will post back to the

list(s) a summary of what she finds in her search.

Thanks a bunch.

Jim

James J. Bason, Ph.D.

Director

Survey Research Center

University of Georgia

114 Barrow Hall

Athens, GA 30602

jbason@arches.uga.edu

(706) 542-6110

(706) 542-4057 FAX

>From singer@rti.org Thu Jun 3 07:18:05 1999

Received: from rtints26.rti.org (rtints26.rti.org [152.5.128.111])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA19996 for <aapornet@usc.edu>; Thu, 3 Jun 1999 07:18:00 -0700

(PDT)

Received: by rtints26.rti.org with Internet Mail Service (5.5.2448.0)

id <M12M2PPA>; Thu, 3 Jun 1999 10:17:24 -0400

Message-ID: <89FDB122A0E0D2118D2E0090273FA8C501F7A2@rtints26.rti.org>

From: "Singer, Ruth Toby" <singer@rti.org>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: Letter to the Editor

Date: Thu, 3 Jun 1999 10:17:24 -0400

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain;

charset="iso-8859-1"

For those interested, my Letter to the Editor regarding Huffington's column appeared in today's (6/3/99) Chicago Sun-Times:

"I was appalled by Ms. Huffington's column ["Going to War Over Polling," May 26] in which she advocates hanging up on pollsters because it would "protect democracy." Enabling citizens to express their opinions on issues affecting this country can only enhance democracy, not harm it. Polls enable policy makers to know what the public thinks. For Huffington to be against polls makes her seem elitist and undemocratic. Moreover, it is irresponsible to encourage citizens to hang up on all pollsters regardless of the purpose for which they are calling. The government performs important surveys on health care, education, crime, and work force issues, to name a few, that enables it to identify problems affecting Americans and how best to address them. The less people respond to these surveys, the less informed we are as a nation about critical issues. I encourage all citizens to respond to polls and surveys -- and to feel fortunate and proud to do so."

Toby Singer

Research Triangle Institute

203 North Wabash Avenue, Suite 1220

Chicago, IL 60601 E-Mail: singer@rti.org

Tel: (312) 456-5247 Fax: (312) 456-5250

>From mfw@rti.org Thu Jun 3 07:27:30 1999

Received: from rtints26.rti.org (rtints26.rti.org [152.5.128.111])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA22178 for <aapornet@usc.edu>; Thu, 3 Jun 1999 07:27:24 -0700

(PDT)

Received: by rtints26.rti.org with Internet Mail Service (5.5.2448.0)

id <M12M2PQ0>; Thu, 3 Jun 1999 10:26:50 -0400

Message-ID: <89FDB122A0E0D2118D2E0090273FA8C5677493@rtints26.rti.org>

From: "Weeks, Michael F." <mfw@rti.org>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Cc: "Loft, John D." <jloft@rti.org>

Subject: RE: Letter to the Editor

Date: Thu, 3 Jun 1999 10:26:48 -0400

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain;

charset="iso-8859-1"

Good response, Toby!

> Mike Weeks

> Survey Research Division Telephone: (919)

> 541-6026

> Research Triangle Institute FAX: (919) 541-1261

> P.O. Box 12194 Internet: mfw@rti.org

> Research Triangle Park, NC 27709-2194 Website:

> <http://www.rti.org/units/shsp.cfm>

>

>

>

-----Original Message-----

From: Singer, Ruth Toby [mailto:singer@rti.org]

Sent: Thursday, June 03, 1999 10:17 AM

To: 'aapornet@usc.edu'

Subject: Letter to the Editor

For those interested, my Letter to the Editor regarding Huffington's column appeared in today's (6/3/99) Chicago Sun-Times:

"I was appalled by Ms. Huffington's column ["Going to War Over Polling," May 26] in which she advocates hanging up on pollsters because it would "protect democracy." Enabling citizens to express their opinions on issues affecting this country can only enhance democracy, not harm it. Polls enable policy makers to know what the public thinks. For Huffington to be against polls makes her seem elitist and undemocratic. Moreover, it is irresponsible to encourage citizens to hang up on all pollsters regardless of the purpose for which they are calling. The government performs important surveys on health care, education, crime, and work force issues, to name a few, that enables it to identify problems affecting Americans and how best to address them. The less people respond to these surveys, the less informed we are as a nation about critical issues. I encourage all citizens to respond to polls and surveys -- and to feel fortunate and proud to do so."

Toby Singer

Research Triangle Institute

203 North Wabash Avenue, Suite 1220
Chicago, IL 60601 E-Mail: singer@rti.org
Tel: (312) 456-5247 Fax: (312) 456-5250

>From Mark@bisconti.com Thu Jun 3 07:42:26 1999

Received: from medusa.nei.org (medusa.nei.org [208.158.210.1])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA26128 for <aapornet@usc.edu>; Thu, 3 Jun 1999 07:42:25 -0700

(PDT)

Received: from jetson.nei.org (unverified) by medusa.nei.org (Content Technologies SMTPRS 2.0.15) with ESMTP id <B0000589040@medusa.nei.org> for <aapornet@usc.edu>; Thu, 03 Jun 1999 10:40:58 -0400

Received: from MARK-BRI ([10.2.0.182]) by jetson.nei.org with SMTP (Microsoft Exchange Internet Mail Service Version 5.5.2448.0)

id MGPOXSPM; Thu, 3 Jun 1999 10:42:42 -0400

Received: by mark-bri with Microsoft Mail

id <01BEADAC.52C86EC0@mark-bri>; Thu, 3 Jun 1999 10:32:04 -0400

Message-Id: <01BEADAC.52C86EC0@mark-bri>

From: Mark Richards <Mark@bisconti.com>

To: "'AAPORNET'" <aapornet@usc.edu>

Subject: Polling ends war?

Date: Thu, 3 Jun 1999 10:32:03 -0400

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

Donald Lambro (chief political correspondent of The Washington Times, = syndicated columnist) in "Direction signals powered by polls" writes = today that White House pollster Mark Penn and many other pollsters are = telling

Clinton that "Americans are losing faith in his ability to = achieve the goals he set forth when he began the bombing on March 24. = That they want to stop the bombing and a negotiated settlement to the = conflict." =20

A Pew Research Center report and a CNN/USA Today/Gallup poll is cited. = "Nothing engages Bill Clinton's mind more than polls showing what he is = doing is not popular with the American people. And that is why he has = begun moving toward negotiation with Belgrade while keeping up his = bravado that the bombing runs are working and will go on until Slobodan = Milosevic capitulates to NATO's demands that he withdraw his troops from = Kosovo." Lambro acknowledges that popular opinion isn't the only = factor-there's his own party and Al Gore. Conclusion: "This is why, = one way or another, Mr. Clinton's war will be history before the end of = the summer."

Remember the "Your mother wears combat boots" insult? An adult version = could be "Your leader follows the polls."

Mark Richards

>From LPollack@psg.ucsf.edu Thu Jun 3 08:17:20 1999

Received: from psg.ucsf.edu (psg.ucsf.edu [128.218.6.65])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA06406 for <aapornet@usc.edu>; Thu, 3 Jun 1999 08:17:18 -0700

(PDT)

From: LPollack@psg.ucsf.edu

Received: by psg.ucsf.EDU with Internet Mail Service (5.0.1458.49)

id <LXA9DFXK>; Thu, 3 Jun 1999 08:19:29 -0700

Message-ID: <71364B64597CD211B02800A0C921A2136F64AC@psg.ucsf.EDU>

To: aapornet@usc.edu

Subject: RE: Polling ends war?

Date: Thu, 3 Jun 1999 08:19:27 -0700

X-Priority: 3

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.0.1458.49)

Content-Type: text/plain;

charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

Mr. Lambro appears to ignore two rather significant facts. First, there was never any great movement in public opinion towards action against the Serbs. Those decisions were definitely top-down, i.e., the White House decided, not the public. How many questions was Clinton asked at the beginning about this isn't very popular, what if it isn't over in a week, what if military lives are lost, civilian lives?

Second, by all reports the "negotiated peace" is Serbian agreement to the NATO specifications perhaps with some face-saving fa=E7ade thrown = over the top. The same "negotiated peace" was possible after day 1 of = bombing if the Serbs had given in to NATO demands. The plan was to bomb until they agree to demands and withdraw, then put in a peace-keeping ground force, start rebuilding, get the refugees back in with some degree of autonomy. What evidence does Lambro have that this has changed or is changing? I suspect none.

In my opinion, Lambro has taken a poll here and a fact there and = spliced them together into a half truth that fits his own opinion, the current m.o. of most columnists these days.

Lance M. Pollack

University of California, San Francisco

lpollack@psg.ucsf.edu

-----Original Message-----

From: Mark Richards [SMTP:Mark@bisconti.com]

Sent: Thursday, June 03, 1999 7:32 AM

To: 'AAPORNET'

Subject: Polling ends war?

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A Pew Research Center report and a CNN/USA Today/Gallup poll is cited. "Nothing engages Bill Clinton's mind more than polls showing what he is doing is not popular with the American people. And that is why he has begun moving toward negotiation with Belgrade while keeping up his bravado that the bombing runs are working and will go on until Slobodan Milosevic capitulates to NATO's demands that he withdraw his troops from Kosovo." Lambro acknowledges that popular opinion isn't = the only factor-there's his own party and Al Gore. Conclusion: "This is why, one way or another, Mr. Clinton's war will be history before the end of the summer."

Remember the "Your mother wears combat boots" insult? An adult

version could be "Your leader follows the polls."

Mark Richards

>From cwiese@unlinfo.unl.edu Thu Jun 3 16:42:45 1999

Received: from unlinfo3.unl.edu (unlinfo3.unl.edu [129.93.1.18])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id QAA11706 for <aapornet@usc.edu>; Thu, 3 Jun 1999 16:42:44 -0700

(PDT)

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by unlinfo3.unl.edu (8.9.2/8.8.7) with ESMTP id SAA03888;

Thu, 3 Jun 1999 18:26:52 -0500 (CDT)

Received: (from cwiese@localhost)

by unlinfo2.unl.edu (8.8.7/8.8.7) id SAA06261;

Thu, 3 Jun 1999 18:36:55 -0500 (CDT)

From: cheryl wiese <cwiese@unlinfo.unl.edu>

Message-Id: <199906032336.SAA06261@unlinfo2.unl.edu>

Subject: Job opportunity

To: Field-dir@indiana.edu, aapornet@usc.edu, soc@unlinfo.unl.edu

Date: Thu, 3 Jun 1999 18:36:55 -0500 (CDT)

Cc: cwiese@unlinfo2.unl.edu (cheryl wiese),

djohnson@unlinfo2.unl.edu (david johnson),

X-Mailer: ELM [version 2.4 PL20]

Content-Type: text

Study Manager - (2+ year position) - University of Nebraska-Lincoln

Bureau of Sociological Research

Function as the study manager of a large telephone research project

measuring alcohol and substance use among youth and adults in Nebraska for the Bureau of Sociological Research. Manager will develop training materials and supervise and train a staff of 12 to 50 telephone interviewers; and monitor the progress of the study. Bachelor's in social science or related field plus three years relevant experience, preferably in survey research, required. Master's preferred. Excellent organizational and communication skills necessary. Supervisory/study management experience preferred. Manager will have experience with data management and analysis and a wide variety of computer software (including SPSS or similar program, spreadsheets, and word processors). Position is funded through July, 2001. Salary: \$27,274 annually plus excellent benefits.

Position is funded through July, 2001.

To apply, submit cover letter, resume, and three references postmarked by *June 18* to:

Cheryl Wiese
Bureau of Sociological Research
University of Nebraska-Lincoln
729 Oldfather Hall
Lincoln, NE 68588-0325

cwiese@unl.edu

>From rshalpern@mindspring.com Thu Jun 3 20:17:34 1999

Received: from smtp0.mindspring.com (smtp0.mindspring.com [207.69.200.30])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id UAA26442 for <aapornet@usc.edu>; Thu, 3 Jun 1999 20:17:33 -0700

(PDT)

Received: from default (user-37kbt5q.dialup.mindspring.com [207.69.244.186])

by smtp0.mindspring.com (8.8.5/8.8.5) with ESMTP id XAA19125

for <aapornet@usc.edu>; Thu, 3 Jun 1999 23:17:30 -0400 (EDT)

Message-Id: <4.2.0.56.19990603231353.009ba3c0@mail.mindspring.com>

X-Sender: rshalpern@mail.mindspring.com

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.56 (Beta)

Date: Thu, 03 Jun 1999 23:15:14 -0400

To: aapornet@usc.edu

From: dick halpern <rshalpern@mindspring.com>

Subject: Re: Letter to the Editor

In-Reply-To: <89FDB122A0E0D2118D2E0090273FA8C501F7A2@rtints26.rti.org>

Mime-Version: 1.0

Content-Type: multipart/alternative;

boundary="====_27609484==_ .ALT"

-----_27609484==_ .ALT

Content-Type: text/plain; charset="us-ascii"; format=flowed

Toby Singer's letter is excellent...clear, concise and to the point! Good going Toby.

Dick Halpern

At 10:17 AM 6/3/99 , you wrote:

>For those interested, my Letter to the Editor regarding Huffington's

>column appeared in today's (6/3/99) Chicago Sun-Times:

>

>"I was appalled by Ms. Huffington's column ["Going to War Over
>Polling," May 26] in which she advocates hanging up on pollsters
>because it would "protect democracy." Enabling citizens to express
>their opinions on issues affecting this country can only enhance
>democracy, not harm it. Polls enable policy makers to know what the
>public thinks. For Huffington to be against polls makes her seem
>elitist and undemocratic. Moreover, it is irresponsible to encourage
>citizens to hang up on all pollsters regardless of the purpose for
>which they are calling. The government performs important surveys on
>health care, education, crime, and work force issues, to name a few,
>that enables it to identify problems affecting Americans and how best
>to address them. The less people respond to these surveys, the less
>informed we are as a nation about critical issues. I encourage all
>citizens to respond to polls and surveys -- and to feel fortunate and
>proud to do so."

>

>Toby Singer

>Research Triangle Institute

>203 North Wabash Avenue, Suite 1220

>Chicago, IL 60601 E-Mail: singer@rti.org

>Tel: (312) 456-5247 Fax: (312) 456-5250

>

-----_27609484==_ .ALT

Content-Type: text/html; charset="us-ascii"

<html>

Toby Singer's letter is excellent...clear, concise and to the

Received: from smtp1.mindspring.com (smtp1.mindspring.com [207.69.200.31])
by usc.edu (8.8.8/8.8.8/usc) with ESMTP
id OAA27312 for <aapornet@usc.edu>; Fri, 4 Jun 1999 14:49:36 -0700
(PDT)

Received: from default (user-38ld41g.dialup.mindspring.com [209.86.144.48])
by smtp1.mindspring.com (8.8.5/8.8.5) with ESMTP id RAA23778
for <aapornet@usc.edu>; Fri, 4 Jun 1999 17:48:37 -0400 (EDT)

Message-Id: <4.2.0.56.19990604163543.009e8b10@mail.mindspring.com>

X-Sender: rshalpern@mail.mindspring.com

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.56 (Beta)

Date: Fri, 04 Jun 1999 16:42:54 -0400

To: aapornet@usc.edu

From: dick halpern <rshalpern@mindspring.com>

Subject: Re: Polling ends war?

In-Reply-To: <01BEADAC.52C86EC0@mark-bri>

Mime-Version: 1.0

Content-Type: multipart/alternative;

boundary="====_6033270==_._ALT"

--====_6033270==_._ALT

Content-Type: text/plain; charset="us-ascii"; format=flowed

Polling Ends War? Not really.

It is true that Clinton pays close attention to the polls but to say that his foreign policy is dictated by the findings is a bit much. Unless I am mistaken, the Washington Times has always been less than enthusiastic about Clinton...so we have to remember who is saying what to whom and why...and not take it too seriously.

Dick Halpern

At 10:32 AM 6/3/99 , you wrote:

>Donald Lambro (chief political correspondent of The Washington Times,
>syndicated columnist) in "Direction signals powered by polls" writes today
>that White House pollster Mark Penn and many other pollsters are telling
>Clinton that "Americans are losing faith in his ability to achieve the
>goals he set forth when he began the bombing on March 24. That they want
>to stop the bombing and a negotiated settlement to the conflict."

>

>A Pew Research Center report and a CNN/USA Today/Gallup poll is
>cited. "Nothing engages Bill Clinton's mind more than polls showing what
>he is doing is not popular with the American people. And that is why he
>has begun moving toward negotiation with Belgrade while keeping up his
>bravado that the bombing runs are working and will go on until Slobodan
>Milosevic capitulates to NATO's demands that he withdraw his troops from
>Kosovo." Lambro acknowledges that popular opinion isn't the only
>factor-there's his own party and Al Gore. Conclusion: "This is why, one
>way or another, Mr. Clinton's war will be history before the end of the
>summer."

>

>Remember the "Your mother wears combat boots" insult? An adult version
>could be "Your leader follows the polls."

>

>Mark Richards

follows the polls."

 Mark Richards

</blockquote></html>

--===== _6033270==_ .ALT--

>From KathrynC@socialresearch.com Fri Jun 4 17:25:27 1999

Received: from mail.isp.net (psion.isp.net [216.38.129.30])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id RAA10042 for <aapornet@usc.edu>; Fri, 4 Jun 1999 17:25:25 -0700

(PDT)

Received: from researchnt.socialresearch.com (mail.socialresearch.com

[208.128.218.194])

by mail.isp.net (8.9.3/8.9.3) with ESMTP id RAA53600

for <aapornet@usc.edu>; Fri, 4 Jun 1999 17:26:43 -0700 (PDT)

Message-Id: <199906050026.RAA53600@mail.isp.net>

Received: by mail.socialresearch.com with Internet Mail Service (5.5.1960.3)

id <K39J5D50>; Fri, 4 Jun 1999 17:14:49 -0700

From: Kathy Cirksena <KathrynC@socialresearch.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: Summary of suggestions on 'surveying children'

Date: Fri, 4 Jun 1999 17:22:34 -0700

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.1960.3)

Content-Type: text/plain

Below is a compilation of recommendations, offers of assistance, referrals
and citations I received in response to my query on surveying children.

Many thanks to those of you who took the time to respond!

Kathryn Cirksena

Communication Sciences Group

~~~~~

Marilyn Sandler, president, Creative Research International in Toronto,  
has a lot of experience in this area. 416-250-8500.

~~~~~

We just published the results of a survey of n=550 HHs in which we surveyed
one parent and one teen (age 12-17). If you think I could be of help,
please feel free to contact me at the numbers below. Rob Daves Director of
Polling & News Research

Star Tribune v: 612-673-7278

425 Portland Av. S. f: 612-673-4359

Minneapolis MN 55488 e: daves@startribune.com

~~~~~

Try Child Trends, Inc., in Washington, DC, and Diane Colasanto at Princeton  
Survey Research. They did the National Commission on Children survey  
"Speaking of Kids" about eight years ago, which covered lots of topics,  
including quite sensitive ones. ~~~~~ I've polled children (LA Times Poll)  
between the ages of 12 and 17 and  
before I spoke to the children I spoke to the parents to get permission.

The surveys I've conducted are usually first asked of parents and then  
ask them if we cld speak to the child and explain what the poll is  
about. We have had excellent results, hardly any refusals. Good luck.

I also know that Sameer Abraham has done work with children (301)309-9439.

Susan Pinkus

~~~~~

To respond to your AAPORnet posting, I would recommend contacting the Kaiser Family Foundation for their polls on children and the entertainment media.

As I recall, they have done at least one or two surveys (written in association with Princeton Survey Research Associates)

that sampled children in the age group you are looking for. Also, if memory serves, their most recent kids poll was a joint project with Sports Illustrated, where they asked children about sports role models.

Contact Nina Kjellson (nkjellson@kff.org) for more information. ~~~~~ I have some questionnaires used to obtain radio listening information from children 6-11. Do you want me to send them to you? Also I have some information regarding interviewing children from the ARF Children's research council. Marla.Cralley@arbitron.com ~~~~~ See the following:

"Children as respondents: Methods for improving data quality"

by Jacqueline Scott (Jackie Scott)

pages 331-350 in Survey Measurement and Process Quality,

edited by Lyberg, Biemer, Collins, et al

published in 1997 by John Wiley & Sons

~~~~~

What about contacting research units of school systems that administer various questionnaires (not achievement tests per se) to children in grades 3-6 or so (the approximate grade range)? [You might find out which school systems these are from the Association of State School Officers, I think is their name, or by contacting the National Center for Educational Statistics,

part of the Dept of Education.] How about contacting Educational Testing

Service in Princeton, NJ or various test publishers that develop attitude toward school and self-esteem instruments for elementary school children?

~~~~~

Kathryn Cirksena, Ph.D.

Research Services Manager

Communication Sciences Group/

Survey Methods Group

140 Second Street, Suite 400

San Francisco, CA 94105

(415) 495-6692 ext. 269

>From slosh@garnet.acns.fsu.edu Sat Jun 5 08:02:30 1999

Received: from garnet.acns.fsu.edu (gmhub.acns.fsu.edu [146.201.2.30])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA20313 for <aapornet@usc.edu>; Sat, 5 Jun 1999 08:02:29 -0700

(PDT)

Received: from garnet2.acns.fsu.edu (garnet2-fi.acns.fsu.edu

[128.186.197.3])

by garnet.acns.fsu.edu (8.9.1/8.9.1) with ESMTP id LAA41612

for <aapornet@usc.edu>; Sat, 5 Jun 1999 11:02:27 -0400

Received: from fsu.edu.fsu.edu (dial221.acns.fsu.edu [146.201.32.221])

by garnet2.acns.fsu.edu (8.9.1/8.9.1) with SMTP id LAA43200

for <aapornet@usc.edu>; Sat, 5 Jun 1999 11:02:25 -0400

Date: Sat, 5 Jun 1999 11:02:25 -0400

Message-Id: <199906051502.LAA43200@garnet2.acns.fsu.edu>

X-Sender: slosh@garnet.acns.fsu.edu

X-Mailer: Windows Eudora Light Version 1.5.2

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

To: aapornet@usc.edu

From: Susan Losh <slosh@garnet.acns.fsu.edu>

Subject: Re: Summary of suggestions on 'surveying children': thank you!

This is NOT an accidental "hit the reply" message!

Kathryn, I want to thank you for sharing your compilation with us. Although this is not currently my research area, one never knows about future opportunities and I will keep your list on file. I applaud your collegiality.

Susan

If time were money, I'd be in debtor's prison.

Susan Losh, PhD.

Department of Sociology

Florida State University

Tallahassee FL 32306-2270

PHONE 850-644-1753 Office

850-644-6416 Sociology Office

slosh@garnet.acns.fsu.edu

FAX 850-644-6208

>From jtyoung@hsph.harvard.edu Sat Jun 5 13:28:27 1999

Received: from hsph.harvard.edu (hsph.harvard.edu [128.103.75.21])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id NAA23540 for <aapornet@usc.edu>; Sat, 5 Jun 1999 13:28:26 -0700

(PDT)

Received: from hsph.harvard.edu (sph76-224.harvard.edu [128.103.76.224])

by hsph.harvard.edu (8.8.8+Sun/8.8.8) with ESMTP id QAA10260

for <aapornet@usc.edu>; Sat, 5 Jun 1999 16:28:16 -0400 (EDT)

Message-ID: <375987AD.93255028@hsph.harvard.edu>

Date: Sat, 05 Jun 1999 16:25:17 -0400

From: "john t. young" <jtyoung@hsph.harvard.edu>

X-Mailer: Mozilla 4.05 [en] (Win95; I)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: Summary of suggestions on 'surveying children': thank you!

References: <199906051502.LAA43200@garnet2.acns.fsu.edu>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

i agree toitally with susan's comments. Kathryn, thanks for sharing the compilation.

john young

harvard opinion reserch program

Susan Losh wrote:

> This is NOT an accidental "hit the reply" message!
>
> Kathryn, I want to thank you for sharing your compilation with us.
> Although this is not currently my research area, one never knows about
> future opportunities and I will keep your list on file. I applaud your
> collegiality.
>
> Susan
>
> If time were money, I'd be in debtor's prison.
>
> Susan Losh, PhD.
> Department of Sociology
> Florida State University
> Tallahassee FL 32306-2270
>
> PHONE 850-644-1753 Office
> 850-644-6416 Sociology Office
>
> slos@garnet.acns.fsu.edu
> FAX 850-644-6208

>From blanka@worldnet.att.net Sun Jun 6 11:17:55 1999

Received: from mtiwmhc04.worldnet.att.net (mtiwmhc04.worldnet.att.net
[204.127.131.39])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA01274 for <aapornet@usc.edu>; Sun, 6 Jun 1999 11:17:54 -0700

(PDT)

Received: from worldnet.att.net ([12.79.11.254])

by mtiwmhc04.worldnet.att.net (InterMail v03.02.07.06 118-133)

with ESMTP id <19990606181722.OJEX10622@worldnet.att.net>

for <aapornet@usc.edu>; Sun, 6 Jun 1999 18:17:22 +0000

Message-ID: <375ACA88.D33D304F@worldnet.att.net>

Date: Sun, 06 Jun 1999 14:22:50 -0500

From: "Blanka H. Eckstein" <blanka@worldnet.att.net>

Reply-To: blanka@worldnet.att.net

X-Mailer: Mozilla 4.08 (Macintosh; I; PPC)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: making your posts readable

References: <01BEAC5E.15620040@mark-bri>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Dear colleague(s).

Please set your screen size to wrap around at 72 (or whatever the magic words are) so your words don't run on straight to New Jersey (from where I sit).

I thank you for your cooperation.

Blanka Eckstein

>From dawn.von.thurn@us.pwcglobal.com Sun Jun 6 22:16:54 1999

Received: from aloe.us.pw.com (pw21.pw9.com [208.141.52.244])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id WAA07392 for <aapornet@usc.edu>; Sun, 6 Jun 1999 22:16:39 -0700

(PDT)

From: dawn.von.thurn@us.pwcglobal.com

Received: by alo.e.us.pw.com; id BAA01414; Mon, 7 Jun 1999 01:12:38 -0400

Received: from palm.us.pw.com(10.9.16.43) by alo.e.us.pw.com via smap (4.1)

id xma001245; Mon, 7 Jun 99 01:12:19 -0400

Received: from intl.namsmtp10.us.pw.com ([10.9.16.73])

by palm.us.pw.com (PMDf V5.1-12 #U3018)

with SMTP id <0FCX002G6YQ49Z@palm.us.pw.com> for aapornet@usc.edu; Mon, 7

Jun 1999 01:18:04 -0400 (EDT)

Received: by

intl.namsmtp10.us.pw.com(Lotus SMTP MTA v1.2 hotfix6 (702.3 8-27-1998)) id

85256789.001CE897 ; Mon, 07 Jun 1999 01:15:45 -0400

Date: Mon, 07 Jun 1999 01:11:51 -0400

Subject: 1999 AAPOR Conference - Video Check out Winner

To: aapornet@usc.edu

Message-id: <85256789.001CE805.00@intl.namsmtp10.us.pw.com>

MIME-version: 1.0

Content-type: text/plain; charset=us-ascii

Content-disposition: inline

X-Lotus-FromDomain: PRICE WATERHOUSE-US@INTL

This message is intended for those AAPORites (AAPORians?) who attended our 1999 Annual Conference and stayed at the TradeWinds Resort (all others, feel free to hit the delete key now).

"VIDEO CHECK-OUT" CONTEST WINNER:

As announced at the conference, if you used the video check out option on your hotel room's television set to check out of the hotel prior to 12 noon, Sunday, you were automatically entered into a drawing for a free future weekend stay at the TradeWinds.

The TradeWinds Resort has notified me that the winner of the "AAPOR video checkout" contest is Ms. Angie Kewalramani.

Congratulations, Angie!

(Angie, the hotel should have already sent you a letter about your prize. Please let me know if they did not.)

Dawn Von Thurn

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>From rshalpern@mindspring.com Mon Jun 7 06:39:50 1999

Received: from smtp3.mindspring.com (smtp3.mindspring.com [207.69.200.33])
by usc.edu (8.8.8/8.8.8/usc) with ESMTP
id GAA02416 for <aapornet@usc.edu>; Mon, 7 Jun 1999 06:39:49 -0700
(PDT)

Received: from default (user-37ka0sf.dialup.mindspring.com [207.69.3.143])
by smtp3.mindspring.com (8.8.5/8.8.5) with ESMTP id JAA26103;
Mon, 7 Jun 1999 09:39:46 -0400 (EDT)

Message-Id: <4.2.0.56.19990607093139.009b86c0@mail.mindspring.com>

X-Sender: rshalpern@mail.mindspring.com

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.56 (Beta)

Date: Mon, 07 Jun 1999 09:37:15 -0400

To: aapornet@usc.edu

From: dick halpern <rshalpern@mindspring.com>

Subject: Editorial re Census from NY Times

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"; format=flowed

A powerful, succinct and relevant editorial from today's NY Times re the
Census issue:

June 7, 1999

A Much Bigger Census Bill

The Census Bureau says it will cost \$1.7 billion in addition to
the \$2.9 billion already requested to comply with a Supreme Court ruling
that prohibits the use of statistical sampling for apportioning
Congressional seats among the states. The new money is needed to pay

for 400,000 more census takers. Yet this expense may not improve on census accuracy or solve the political problems of the Republican Party, which opposes sampling.

The 1990 Census missed 8.4 million people and double counted 4.4 million, with most of the undercount occurring in poor, urban and minority communities. The factors that hindered accuracy in 1990 -- growing immigrant populations, increased mobility, irregular housing patterns -- have all become more pronounced in the past decade.

The Supreme Court decision allows sampling in determining population for other purposes, like redrawing state and Congressional legislative districts. If state legislatures were to use the more accurate, adjusted figures -- which the Census Bureau will also produce -- redistricting might well result in more Democratic districts. This is exactly what Republicans fear.

Republican lawmakers in several states have passed legislation to require the use of unadjusted census figures for redistricting. The politics may win out, but resisting scientific methods to reduce the undercount is undemocratic.

Dick Halpern

Richard S. Halpern, Ph.D.
Consultant, Strategic Marketing and Opinion Research
Adjunct Professor, Georgia Institute of Technology
3837 Courtyard Drive
Atlanta, GA 30339-4248
rshalpern@mindspring.com
phone/fax 770 434 4121

>From dkb@casro.org Mon Jun 7 08:01:28 1999
Received: from mail.saturn5.net (mail.saturn5.net [207.122.105.6])
by usc.edu (8.8.8/8.8.8/usc) with ESMTP
id IAA16358 for <aapornet@usc.edu>; Mon, 7 Jun 1999 08:01:25 -0700
(PDT)

Received: from diane ([207.122.105.201]) by mail.saturn5.net
(Post.Office MTA v3.5.3 release 223 ID# 0-59533U600L2S100V35)
with SMTP id net for <aapornet@usc.edu>;
Mon, 7 Jun 1999 10:57:44 -0400

Message-ID: <002101beb0f6\$d1ef0ae0\$c9697acf@diane>

From: dkb@casro.org ((CASRO) Diane Bowers)

To: <aapornet@usc.edu>

Subject: Re: California Senate Bill 988

Date: Mon, 7 Jun 1999 11:02:52 -0400

MIME-Version: 1.0

Content-Type: text/plain;

charset="iso-8859-1"

Content-Transfer-Encoding: 7bit

X-Priority: 3

X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook Express 4.72.3110.1

X-MimeOLE: Produced By Microsoft MimeOLE V4.72.3110.3

The following information from CMOR and CMOR's Government Affairs Director, Donna McElhinney, may clarify the California situation. Diane Bowers, President, CMOR Earlier this year, the Council for Marketing and Opinion Research (CMOR) learned of a restrictive do-not-call bill introduced in California. The bill, Senate Bill 988, would require researchers who "seek marketing information" to comply with state-compiled do-not-call lists.

CMOR has monitoring the bill since its introduction and, on behalf of the marketing and opinion research industry, contacted the sponsor to express our concerns regarding the implications of the bill. We spoke with several key staff members and presented model language and amendments to revise the bill to exempt research. We learned that the bill was introduced at the request of the Attorney General and that a number of sales-related organizations oppose the bill. We also elicited the assistance of our California lobbyist, Phil Dowd, to assist our efforts. CMOR will continue to monitor this bill and work to protect the interests of the marketing and opinion research community.

The Council for Marketing and Opinion Research (CMOR) is a non-profit trade association formed to protect the interests of the marketing research and opinion research industry. Our membership is nationwide and includes all segments of the research community - research companies, research clients as well as other research industry associations. Our mission is to protect the

value that marketing and opinion research presents to the public, government, media and society in general. We accomplish this by influencing legislation and regulations for the protection of the marketing and opinion research process, preventing passage of restrictive legislation while working to balance the need for information against the right of individual privacy and promoting internal research practices to encourage respondent cooperation and self regulation.

If you would like a copy of the bill or more information on CMOR's involvement, please contact CMOR's Director of Government Affairs, Donna McElhinney, at (516) 928-6206 or via email at donna@cmor.org.

Donna McElhinney
Director of Government Affairs
Council for Marketing and Opinion Research (CMOR)
170 North Country Road, Suite 4
Port Jefferson, NY 11777
Phone: (516) 928-6206 Fax: (516) 928-6041
Email: donna@cmor.org

-----Original Message-----

From: Mike Sullivan <sullivan@fsc-research.com>
To: aapornet@usc.edu <aapornet@usc.edu>
Date: Wednesday, June 02, 1999 1:09 PM
Subject: California Senate Bill 988

Members in the market research business might want to take a look at SB 988. This bill establishes a "no call" list for consumers in the State of California and bars telemarketers and legitimate market researchers alike

from calling them.

What is AAPOR's position on this bill? I, for one, believe that regulation of telemarketing activity is badly needed because of its obvious negative impact on legitimate survey activity. A bill allowing consumers to avoid receiving telemarketing calls and prohibiting foux surveying could make most of our jobs a lot easier. However, because the prohibitions and penalties in the bill will be applied to legitimate market research, I think AAPOR must oppose it. What we need here is some legislation that pulls the weeds in the industry not something that defoliates the forest instead.

Comments?

>From rday@mcs.net Mon Jun 7 10:21:33 1999

Received: from Mailbox.mcs.net (Mailbox.mcs.com [192.160.127.87])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA27406 for <aapornet@usc.edu>; Mon, 7 Jun 1999 10:21:24 -0700

(PDT)

Received: from gopher (P57-Chi-Dial-5.pool.mcs.net [205.253.225.57]) by

Mailbox.mcs.net (8.8.7/8.8.2) with SMTP id MAA27119 for <aapornet@usc.edu>;

Mon, 7 Jun 1999 12:21:18 -0500 (CDT)

Message-Id: <3.0.2.32.19990607121853.00708c30@popmail.mcs.net>

X-Sender: rday@popmail.mcs.net

X-Mailer: QUALCOMM Windows Eudora Light Version 3.0.2 (32)

Date: Mon, 07 Jun 1999 12:18:53 -0500

To: aapornet@usc.edu

From: Richard Day <rday@mcs.net>

Subject: Re: California Senate Bill 988

In-Reply-To: <002101beb0f6\$d1ef0ae0\$c9697acf@diane>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Nice work

At 11:02 AM 6/7/99 -0400, you wrote:

>The following information from CMOR and CMOR's Government Affairs
>Director, Donna McElhinney, may clarify the California situation.
>Diane Bowers, President, CMOR Earlier this year, the Council for
>Marketing and Opinion Research (CMOR) learned of a restrictive
>do-not-call bill introduced in California. The bill, Senate Bill 988,
>would require researchers who "seek marketing information" to comply
>with state-compiled do-not-call lists.
>
>CMOR has monitoring the bill since it introduction and, on behalf of
>the marketing and opinion research industry, contacted the sponsor to
>express our concerns regarding the implications of the bill. We spoke
>with several key staff members and presented model language and
>amendments to revise the bill to exempt research. We learned that the
>bill was introduced at the request of the Attorney General and that a
>number of sales-related organizations oppose the bill. We also elicited
>the assistance of our California lobbyist, Phil Dowd, to assist our
>efforts. CMOR will continue to monitor this bill and work to protect
>the interests of the marketing and opinion research community.
>
>The Council for Marketing and Opinion Research (CMOR) is a non-profit
>trade association formed to protect the interests of the marketing

>research and opinion research industry. Our membership is nationwide
>and includes all segments of the research community - research
>companies, research clients as well as other research industry
>associations. Our mission is to protect the value that marketing and
>opinion research presents to the public, government, media and society
>in general. We accomplish this by influencing legislation and
>regulations for the protection of the marketing and opinion research
>process, preventing passage of restrictive legislation while working to
>balance the need for information against the right of individual
>privacy and promoting internal research practices to encourage
>respondent cooperation and self regulation.

>

>If you would like a copy of the bill or more information on CMOR's
>involvement, please contact CMOR's Director of Government Affairs,
>Donna McElhinney, at (516) 928-6206 or via email at donna@cmor.org.

>

>Donna McElhinney
>Director of Government Affairs
>Council for Marketing and Opinion Research (CMOR)
>170 North Country Road, Suite 4
>Port Jefferson, NY 11777
>Phone: (516) 928-6206 Fax: (516) 928-6041
>Email: donna@cmor.org

>-----Original Message-----

>From: Mike Sullivan <sullivan@fsc-research.com>
>To: aapornet@usc.edu <aapornet@usc.edu>
>Date: Wednesday, June 02, 1999 1:09 PM
>Subject: California Senate Bill 988

>

>

>Members in the market research business might want to take a look at SB

>988. This bill establishes a "no call" list for consumers in the State

>of California and bars telemarketers and legitimate market researchers

>alike from calling them.

>

>What is AAPOR's position on this bill? I, for one, believe that

>regulation of telemarketing activity is badly needed because of its

>obvious negative impact on legitimate survey activity. A bill allowing

>consumers to avoid receiving telemarketing calls and prohibiting foux

>surveying could make most of our jobs a lot easier. However, because

>the prohibitions and penalties in the bill will be applied to

>legitimate market research, I think AAPOR must oppose it. What we need

>here is some legislation that pulls the weeds in the industry not

>something that defoliates the forest instead.

>

>Comments?

>

>

>

>From bosnjak@zuma-mannheim.de Mon Jun 7 10:33:50 1999

Received: from mail.zuma-mannheim.de (mail.zuma-mannheim.de [193.196.10.12])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA02186 for <aapornet@usc.edu>; Mon, 7 Jun 1999 10:33:38 -0700

(PDT)

Received: from zuma-mannheim.de (pc-bosnjak.zuma-mannheim.de

[193.196.10.25])

by mail.zuma-mannheim.de (8.8.7/8.8.7) with SMTP id TAA24543

for <aapornet@usc.edu>; Mon, 7 Jun 1999 19:29:16 +0200

Message-Id: <199906071729.TAA24543@mail.zuma-mannheim.de>

Date: Mon, 7 Jun 1999 19:32:33 +0200

From: Michael Bosnjak <bosnjak@zuma-mannheim.de>

To: aapornet@usc.edu

Subject: Call for Papers GOR '99

X-Mailer: Michael Bosnjak's registered AK-Mail 3.0b [ger]

Mime-Version: 1.0

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Dear AAPORites,

I am sending this on behalf of the German Society for Online Research
(D.G.O.F). Enclosed please find the Call for Papers to GOR '99 conference.
It would be nice to see you there this fall.

Greetings from Mannheim,

Michael Bosnjak
ZUMA OnlineResearch

CALL FOR PAPERS

GOR '99

GERMAN ONLINE RESEARCH '99

28th & 29th October 1999

Nuremberg University (Department of Economic and Social Psychology)

Organization

German Society for Online Research - D.G.O.F. e.V.

Local Direction

Faculty of Economic and Social Psychology

University of Erlangen-Nuremberg

This year's GOR Conference in Nuremberg (the third of its kind) will be presenting an overview of the current progress in online research and its outlook for the future, with particular attention to empirical findings. We expect about 250 to 300 participants.

Topical emphasis at the GOR '99 Conference will be placed upon: comparative analyses, evaluation studies and innovative developments in the following areas:

* Methods of Online Research

- Data collection methods (surveys, online interviews, web experiments)
- Methods of analysis (user tracking, content analyses)
- Use of 3D in online surveys

* Online Panel Research

- Interview panels, participant pools
- Panel mortality, tools

* Quality Aspects in Internet-based Surveys

- Sampling methods
- Media coherent survey techniques
- Evaluation of data quality
- Pitfalls in Online Research
- Ethical aspects

* CMC

- Computer Mediated Communication (applications in business, perception of persons, trends in online media usage)

* Online-Marketing

- Online communities, client clubs
- Personalized communication and interaction

* Further fields of application and other aspects of Online Research

- Communication and media research
- Software ergonomics
- Legal aspects / privacy

The main conference language is German. However, contributions in English are welcome!

An active contribution to the GOR Conference can either be a poster or an oral presentation. The best poster at GOR will be awarded with a cash prize.

Furthermore, GOR conference can also be used as a trade forum for introducing services and products (software) to GOR participants. The local organization team will be glad to inform of further details.

All submitted presentation proposals must be accompanied by abstracts. The proposals will be evaluated by the program committee.

Guidelines for the Registration of Contributions:

The contributions will be reviewed by the program committee (Wolfgang Bandilla, Bernard Batinic, Michael Bosnjak, Lorenz Graef, Ulf-Dietrich Reips, Andreas Werner).

Abstract Composition

1. Title of the submitted contribution
2. Type of contribution (talk or poster)
3. Author(s)
4. Primary author's contact address including postal address, telephone number, E-Mail, and URL
5. Key words about contribution (maximum of 4)
6. Abstract

Maximum length of abstract:

approximately one page with 65 characters per line

Please send abstracts to:

gor99@dgof.de

"Abstract" must be typed into the subject header. The aforementioned points 1 to 6 should be typed into the E-Mail body. Please use ASCII text only.

The abstracts can either be written in English or in German.

Deadline for Abstracts: June 30, 1999

Participants will be informed of approval or rejection by 16th July 1999. Meanwhile, the interim schedule is available for viewing at the following URL:

http://www.dgof.de/gor99/index_en.html

To accompany the GOR, a preliminary proceedings volume of all contributions accepted as oral presentations is planned as a WWW version. All authors invited for talks should therefore hand in a written version of their contribution and include an abstract in the respective other language (between 3 and maximum 5 pages) by 1st October.

Registration

As of immediately, tickets can be registered at the following URL:

<http://www.dgof.de/gor99/registration.html>

Registration is compulsory for all participants (with or without contribution/talk).

Registration Fees

The registration fees include two lunches and drinks as well as the accompanying conference program. The prices are as follows:

Non-Academic Participants EUR 175 (ca. US\$ 185)

University Staff EUR 95 (ca. US\$ 100)

Students EUR 70 (ca. US\$ 74)

Active Participants EUR 35 (ca. US\$ 37)

The registration fees must be paid in full. In the case of foreign transactions: Any fees to be levied must be paid by the participant himself or herself.

Day passes will not be available at GOR '99.

Schedule

30th June 1999 Deadline for Proposals

16th July 1999 Notice of Approval/Refusal to Contributors

20th July 1999 Publication of the interim program

1st October 1999 Deadline for written contributions to the WWW conference

volume

28th/29th October 1999 Conference in Nuremberg

Organization Committee

Wolfgang Bandilla ZUMA Mannheim

Bernad Batinic University of Erlangen-Nuernberg

Michael Bosnjak ZUMA Mannheim

Lorenz Graef AG VIRTUS Evaluation (VERA) Cologne

Klaus Moser University of Erlangen-Nuernberg

Ulf-Dietrich Reips Zurich University

Andreas Werner screen media consulting Mannheim

Contact Address of Local Organization Committee

Mail orga@dgof.de

bernad.batinic@wiso.uni-erlangen.de

Tel. ++49-911/5302-247

++49-911/5302-259 (Secretary's Office)

FAX ++49-911/5302-243

University of Erlangen-Nuernberg

Faculty of Economic and Social Psychology

Attn: GOR-99

Lange Gasse 20

90403 Nuernberg

ZUMA - Zentrum fuer Umfragen, Methoden und Analysen
Centre for Survey Research and Methodology

Michael Bosnjak, Dipl.-Psych.

ZUMA OnlineResearch * P.O. Box 12 21 55 * 68072 Mannheim * Germany

Tel.:+49-621-1246-272 * Fax.: +49-621-1246-100 URL [/personal]:

[http://www.or.zuma-mannheim.de \[/bosnjak\]](http://www.or.zuma-mannheim.de [/bosnjak])

>From SMarcy@NationalResearch.com Mon Jun 7 13:11:44 1999

Received: from almaak.usc.edu (root@almaak.usc.edu [128.125.19.166])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id NAA07048 for <aapornet@usc.edu>; Mon, 7 Jun 1999 13:11:44 -0700

(PDT)

Received: from nrc7.nationalresearch.com (exchange.nationalresearch.com

[12.13.114.6] (may be forged))

by almaak.usc.edu (8.8.8/8.8.8/usc) with ESMTP

id NAA06622 for <aapornet@rcf.usc.edu>; Mon, 7 Jun 1999 13:11:43 -0700

(PDT)

Received: by nrc7.nationalresearch.com with Internet Mail Service

(5.5.2448.0)

id <MCMRSZC8>; Mon, 7 Jun 1999 15:11:13 -0500

Message-ID:

<A1D26D98B20AD211A2A00060089F9C0A5B7CEB@nrc7.nationalresearch.com>

From: Sherry Marcy <SMarcy@NationalResearch.com>

To: "'aapornet@rcf.usc.edu'" <aapornet@rcf.usc.edu>

Subject: Copyrighted questionnaires

Date: Mon, 7 Jun 1999 15:10:55 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain;

charset="iso-8859-1"

Does anyone out there know of a case where a questionnaire was copyrighted?

Where a researcher had to pay a copyright fee to use the questionnaire? If

so, what was the fee? And could you give me a general description of the

questionnaire (length, subject, anything else pertinent to the price)?

Thanks for the help in advance!

Sherry Marcy, M.P.H.

National Research Corporation

325 East Eisenhower Parkway

Suite 106

Ann Arbor, Michigan 48108

Phone: 734/327-4111

Fax: 734/665-4104

Email: smarcy@nationalresearch.com

>From LPollack@psg.ucsf.edu Mon Jun 7 13:28:24 1999

Received: from psg.ucsf.edu (psg.ucsf.edu [128.218.6.65])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id NAA12122 for <aapornet@usc.edu>; Mon, 7 Jun 1999 13:28:23 -0700

(PDT)

From: LPollack@psg.ucsf.edu

Received: by CENTRAL3 with Internet Mail Service (5.0.1458.49)

id <M2HKD77S>; Mon, 7 Jun 1999 07:37:29 -0700

Message-ID: <71364B64597CD211B02800A0C921A2136F64B8@CENTRAL3>

To: aapornet@usc.edu

Subject: RE: 1999 AAPOR Conference - Video Check out Winner

Date: Mon, 7 Jun 1999 07:37:27 -0700

X-Priority: 3

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.0.1458.49)

Content-Type: text/plain;

charset="iso-8859-1"

Perhaps "AAPORitions"?

Lance M. Pollack

University of California, San Francisco

lpollack@psg.ucsf.edu

-----Original Message-----

From: dawn.von.thurn@us.pwcglobal.com

[SMTP:dawn.von.thurn@us.pwcglobal.com]

Sent: Sunday, June 06, 1999 10:12 PM

To: aapornet@usc.edu

Subject: 1999 AAPOR Conference - Video Check out Winner

This message is intended for those AAPORites (AAPORians?) who attended
our

1999 Annual Conference and stayed at the TradeWinds Resort (all
others,

feel free to hit the delete key now).

"VIDEO CHECK-OUT" CONTEST WINNER:

As announced at the conference, if you used the video check out option on your hotel room's television set to check out of the hotel prior to 12 noon, Sunday, you were automatically entered into a drawing for a free future weekend stay at the TradeWinds.

The TradeWinds Resort has notified me that the winner of the "AAPOR video checkout" contest is Ms. Angie Kewalramani.

Congratulations, Angie!

(Angie, the hotel should have already sent you a letter about your prize.

Please let me know if they did not.)

Dawn Von Thurn

The information transmitted is intended only for the person or entity to which it is addressed and may contain confidential and/or privileged material. Any review, retransmission, dissemination or other use of, or taking of any action in reliance upon, this information by persons or entities other than the intended recipient is prohibited. If

you received

this in error, please contact the sender and delete the material from any computer.

>From rday@mcs.net Mon Jun 7 13:30:09 1999

Received: from Mailbox.mcs.net (Mailbox.mcs.com [192.160.127.87])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id NAA12985 for <aapornet@usc.edu>; Mon, 7 Jun 1999 13:29:58 -0700

(PDT)

Received: from gopher (P29-Chi-Dial-7.pool.mcs.net [205.253.225.157]) by

Mailbox.mcs.net (8.8.7/8.8.2) with SMTP id PAA12663 for <aapornet@usc.edu>;

Mon, 7 Jun 1999 15:29:53 -0500 (CDT)

Message-Id: <3.0.2.32.19990607152728.0070d40c@popmail.mcs.net>

X-Sender: rday@popmail.mcs.net

X-Mailer: QUALCOMM Windows Eudora Light Version 3.0.2 (32)

Date: Mon, 07 Jun 1999 15:27:28 -0500

To: aapornet@usc.edu

From: Richard Day <rday@mcs.net>

Subject: Re: Copyrighted questionnaires

In-Reply-To: <A1D26D98B20AD211A2A00060089F9C0A5B7CEB@nrc7.nationalresearch.com>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Peter miller was working on this. I suggest that you contact him

At 03:10 PM 6/7/99 -0500, you wrote:

>Does anyone out there know of a case where a questionnaire was

>copyrighted? Where a researcher had to pay a copyright fee to use the
>questionnaire? If so, what was the fee? And could you give me a
>general description of the questionnaire (length, subject, anything
>else pertinent to the price)? Thanks for the help in advance!

>

>Sherry Marcy, M.P.H.

>National Research Corporation

>325 East Eisenhower Parkway

>Suite 106

>Ann Arbor, Michigan 48108

>Phone: 734/327-4111

>Fax: 734/665-4104

>Email: smarcy@nationalresearch.com

>

>

>

>From rusciano@rider.edu Tue Jun 8 10:51:01 1999

Received: from GENIUS.rider.edu (genius.rider.edu [192.107.45.5])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA29595 for <aapornet@usc.edu>; Tue, 8 Jun 1999 10:50:59 -0700

(PDT)

Received: from CONVERSION-DAEMON by genius.rider.edu (PMDF V5.1-12 #29692)

id <01JC5RJ0CV6O8Y6YVP@genius.rider.edu> for aapornet@usc.edu; Tue, 8 Jun
1999 13:49:32 EDT

Received: from rider.edu (finearts138.rider.edu)

by genius.rider.edu (PMDF V5.1-12 #29692)

with ESMTP id <01JC5RIQ0ZUC8Y6YQ4@genius.rider.edu> for aapornet@usc.edu;

Tue, 08 Jun 1999 13:49:18 -0400 (EDT)

Date: Tue, 08 Jun 1999 13:46:02 -0400
From: Frank Rusciano <rusciano@rider.edu>
Subject: Some news and a question
To: aapornet@usc.edu
Message-id: <375D56DA.B0297916@rider.edu>
MIME-version: 1.0
X-Mailer: Mozilla 4.08 [en]C-NECCK (Win95; I)
Content-type: text/plain; charset=us-ascii
Content-transfer-encoding: 7bit
References: <01be9320\$7a02e840\$6b04dec2@worc.demon.co.uk>

Dear Bob,

I wanted to write to you to let you know that I will be putting together an article on the past ten years of research on world opinion for the IJPOR; it basically will summarize the history, results, and ramifications of the research (with the obligatory notes about future directions for the study). I believe the plan is for it to come out about ten years after the first article.

I also wanted to ask you a question regarding a Fulbright application. When I spoke at LSE, I asked Chris Hill if it would be possible to visit there for a half or full year on a sabbatical; he said that it would be fine with him, but he didn't have the authority for invitations. I recall you said you were on the Board of Governors there, and was wondering if you might know who to contact for a possible invitation. I have attached my vitae if there are any questions there. I am not sure I would be applying in this cycle, but if so, the applications are due in August.

I unfortunately didn't make it to AAPOR this year, despite plans to do so.
I understand that the Tradewinds Resort was beautiful. I seem to only catch
the convention when it is in uninteresting places.

All the best,

Frank Rusciano

>From rusciano@rider.edu Tue Jun 8 10:55:46 1999

Received: from GENIUS.rider.edu (genius.rider.edu [192.107.45.5])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA01364 for <aapornet@usc.edu>; Tue, 8 Jun 1999 10:55:39 -0700

(PDT)

Received: from CONVERSION-DAEMON by genius.rider.edu (PMDF V5.1-12 #29692)

id <01JC5RODPNJ48Y6YMW@genius.rider.edu> for aapornet@usc.edu; Tue, 8 Jun
1999 13:54:06 EDT

Received: from rider.edu (finearts138.rider.edu)

by genius.rider.edu (PMDF V5.1-12 #29692)

with ESMTP id <01JC5RO8VI908Y6XXP@genius.rider.edu> for aapornet@usc.edu;

Tue, 08 Jun 1999 13:53:48 -0400 (EDT)

Date: Tue, 08 Jun 1999 13:50:30 -0400

From: Frank Rusciano <rusciano@rider.edu>

Subject: Vitae

To: aapornet@usc.edu, rusciano@rider.edu

Message-id: <375D57E6.7A02ED35@rider.edu>

MIME-version: 1.0

X-Mailer: Mozilla 4.08 [en]C-NECCK (Win95; I)

Content-type: MULTIPART/MIXED;

BOUNDARY="Boundary_(ID_khv46bpkAgRWjN+wjjWcaw)"

References: <01be9320\$7a02e840\$6b04dec2@worc.demon.co.uk>

This is a multi-part message in MIME format.

--Boundary_(ID_khv46bpkAgRWjN+wjjWcaw)

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: 7bit

Dear Bob,

I inadvertantly hit the "send" icon before I attached my vitae. It is attached here. Sorry for the confusion.

Frank Rusciano

--Boundary_(ID_khv46bpkAgRWjN+wjjWcaw)

Content-type: application/msword

Content-disposition: inline

Content-transfer-encoding: BASE64

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[Home](#)

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A pollster takes issue with a recent Arianna Huffington

column on

polling;

Nick

Panagakis, a member of the National Council on Public Polls, is president of Market Shares

Corporation, a marketing and public opinion research firm headquartered in Mt. Prospect,

Ill.

This article appeared in the June 7, 1999, edition of [The Polling Report](http://www.pollingreport.com/newsletter).

** **

!-- Generation of PM publication page 1 --

Figures Don't Lie

by Nick Panagakis

Arianna Huffington has very strong opinions about political polling. A recent column of hers titled ["How To](http://www.ariannaonline.com/columns/files/052499.html)

[Rid Your House Of Annoying Pollsters](http://www.ariannaonline.com/columns/files/052499.html) sums up the feelings she has been asserting

for several years; that polls produce inaccurate readings of public sentiments, which

in turn influence spineless elected officials, resulting in bad public policy.

Her solution is for the public to quit responding to poll

interviews and for polling to be subjected to the same legislative restrictions placed on

telemarketing sales calls.

In the column, which appeared in newspapers in late May, Huffington warns her readers that polls "enable a habit that is hazardous to our political health." To demonstrate this hazard, she cites polls from early April showing a consensus of Americans favoring the use of allied ground troops in Kosovo; she then points to a decline in support to only 15% in a mid-May Zogby International poll. She says this reversal of support led to a policy change by the poll-driven Clinton Administration.

Indeed, several polls asking whether or not ground troops should be used in Kosovo were showing consensus support for troops in early April. They included a Zogby poll showing 55% responding "yes" to the same question. But according to the Zogby release Huffington cites, 50% answered affirmatively to this question in mid-May—not 15%, as Huffington says in her column.

It was a different Zogby question that showed 15% favoring ground troops. This question asked which one of three choices was preferred: ground troops, continued bombing, or a diplomatic solution. Other options were favored over

ground troops as a first choice, if offered. Moreover, the 15% favoring ground troops in

May was down slightly from 17% in April when the same question was asked.

This means use of ground troops was down only two points

when offered as one of three choices, and down five points when it was the only choice;

not down about 40 points, as Huffington suggests.

In the April poll, continued bombing ranked first among the

three options offered. In the mid-May poll, more respondents chose a diplomatic solution

than bombing, which Zogby described as a "reversal of opinion." But Huffington

takes this quote out of context and associates it with a decline in ground troop support

instead. Columnists are entitled to their own opinions. But should they be entitled to

their own facts?

Yes Arianna, there is a hazard to using poll results in

politics, but only when results are in the hands of someone unable to make valid

analytical comparisons or someone who misinterprets results to advance a particular point

of view.

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<p align="center">HOME

| TABLE OF CONTENTS | <a

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SITE<tt>

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THE POLLING REPORT, INC., and polling/sponsoring organizations
 Last

modified: June 08, 1999
 webmaster@pollingreport.com</f

ont></tt></p>

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by usc.edu (8.8.8/8.8.8/usc) with ESMTP

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(PDT)

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by crab.rutgers.edu (8.9.1a/8.9.1) with SMTP id KAA29503;

Wed, 9 Jun 1999 10:04:54 -0400 (EDT)

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X-Mailer: Windows Eudora Pro Version 2.2 (32)

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Date: Wed, 09 Jun 1999 10:04:55 -0400

To: aapornet@usc.edu

From: Barbara Bickart <bickart@crab.rutgers.edu>

Subject: Research on omnibus panels

Cc: jglynch@mail.duke.edu

Hi,

I'm posting this request for John Lynch. You can send your responses to John directly (jglynch@mail.duke.edu) or to me. If people are interested, I can post a summary of the responses to the list.

>I'm seeking references:

>

>a. Comparing omnibus panels to one-shot studies in the
>representativeness of the achieved samples. Relatedly, I'm interested
>in papers about how to maintain representativeness of an initially
>representative panel over time;

>

>b. comparing omnibus panels to one-shot studies in non-sampling
>errors.

>

>c. Comparing web surveys with other techniques of data collection
>on response rates and non-sampling errors.

>

>Thanks very much for your help.

>

>-----

>John Lynch Office Phone: 919-660-7766

>Fuqua School of Business Office Fax: 919-681-6244

>Duke University Home Fax: 919-477-5374

>Box 90120 email: john.lynch@duke.edu

>Durham,NC 27708-0120

Barbara Bickart

Assistant Professor of Marketing

Rutgers University

Camden, NJ 08102

(609) 225-6593 (Work)

(609) 225-6231 (Fax)

bickart@crab.rutgers.edu

>From mwolford@hers.com Wed Jun 9 07:57:15 1999

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by usc.edu (8.8.8/8.8.8/usc) with ESMTP

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(PDT)

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Date: Wed, 09 Jun 1999 10:56:19 -0400

From: Monica Wolford <mwolford@hers.com>

Reply-To: mwolford@hers.com

X-Mailer: Mozilla 3.01C-KIT (Win95; U)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Washingtonpost.com: GE Gives Investors Air of Anonymity

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Another practice that makes everyone look bad. The following article on an implicitly anonymous but not really confidential survey on shareholder satisfaction appears in the Washington Post today.

<http://www.washingtonpost.com/wp-srv/business/daily/june99/privacy9.htm>

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Made Possible
by:

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>Robert O'Harrow Jr.
 <li type="square">May 13: New study on Web site

privacy policies. <li type="square">1998 Post series: "Privacy in the Digital

Age".

<p>

Quotes, News
And Data

<li type="square">GE

<p>

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GE Gives Investors Air of Anonymity

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<!--plsfield:byline-->

<i>By Robert O'Harrow Jr.
</i>

<!--plsfield:credit-->

Washington Post Staff Writer

<!--plsfield:date-->

Wednesday, June 9, 1999; Page E1

<p>

<!--plsfield:description-->

By all appearances, the survey was as anonymous as they come. It asked shareholders of GE Investments for thoughts about the company's service, the quality of its products and ways to improve. There was no place to put a name.<p> What the survey failed to mention to the 15,000 recipients -- most

of them employees of General Electric Co., the giant parent firm -- is that officials would quickly find out who filled in the circles indicating "Unacceptable," "Average" and "Outstanding."<p> That's because the company included a code on the return envelope that corresponded with information in the company's shareholder database, allowing the company to surreptitiously identify every respondent.<p> A GE Investments official raved about the technique in a letter to the printer that helped devise the method. "This was, on the surface, a simple task requiring printing and collating various pieces for each shareholder's use. However, the hard part came with our request to be able to 'secretly' identify each respondent in the most discreet way," said the letter to Harty Press Inc. of New Haven, Conn.<p> "I must especially compliment one of your employees. . . . Her suggestion enabled us to secrete the code in a manner least likely to attract attention from the respondents," the letter said. "She's terrific!"<p> Yesterday, however, the company said it would drop the practice after receiving a phone call about it from The Washington Post. <p> Such ploys have been used for years by some market researchers, who pine for personal information about consumers but know that respondents sometimes grow shy when they must include their name on a survey. But the methods have become far smoother in recent years, as computer technology makes it easier than ever before to link coupons, surveys or other materials to databases of information about individuals.<p> The mechanism might be a bar code. It might be a cluster of dots. In the case of GE Investments' survey last year, a company official said, the identifying information was contained in series of numbers.<p> "Those sort of tricks are quite common in the survey industry," said Jason Catlett, president of Junkbusters Corp., a private Web site that offers consumer tips about privacy. "There's an assumption that reasonable people have that because their name does not appear they're anonymous. . . . In any survey, you should assume your response is not anonymous."<p> GE Investments

is an money management arm of General Electric that oversees about \$80 billion in assets for individual and institutional investors, said Tim Benedict, spokesman for the company. The survey went out last year to shareholders of the company's mutual funds, he said.<p> It was intended to help the company improve service and identify the particular concerns of individual investors, said Benedict, who noted that it did not say the answers would be confidential.<p>

The survey asked shareholders to opine on such things as whether their quarterly and annual fund statements were accurate, tax reports understandable and other services easy to use. The most probing questions focused on whether shareholders need current income or longer-term investments. It also asked them to describe the percentage of their investments managed by the company. Benedict said it was the first -- and last -- time the company used such a code. The company said yesterday that in future surveys it would tell shareholders that the information they provide will be identifiable. Officials from Hartly Press declined to discuss the matter.<p>

"We basically didn't ask for the customer's name and address because we wanted to encourage a response," Benedict said, adding, "We wanted to know who was answering. . . . It was not to pull a fast one on our customers."<p>

It's not likely that the GE employees who filled out the survey will believe that, according to an official at the United Electrical, Radio and Machine Workers of America, a union that has members at the company. <p> "I'm appalled, although I'm not surprised," said Betsy Potter, president of a local office in Erie, Pa. "It's not honest. If they wanted to know who filled out the survey, all they had to do is ask."<p> Evan Hendricks, a civil liberties activist and publisher of Privacy Times, agrees. Hendricks said he believes many companies try such ruses to get more information than many consumers are willing to give.<p> "It's typical. As long as it's secret

they get away with it," said Hendricks, who first obtained the GE Investments letter and will publish an account of it in his upcoming newsletter. "If it's such a great service, why can't they let the shareholders decide for themselves?"<p> <center><p> © Copyright 1999
The Washington Post Company

<p>

Back to the top</center>

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<!-- ONLY ADVERTISING COPY BELOW HERE. -->

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-BUS-1/Blx-type.gif/64313433643261333337353533363130" target="_top"><IMG

SRC="http://www.washingtonpost.com/RealMedia/ads/adstream_lx.ads/www.washing

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ALT="Datek Online" border=0> </td>

</tr>
</table>
</BODY>
</HTML>
<!--plsfield:end-->
-----62BD387253E2--

>From rusciano@rider.edu Wed Jun 9 08:35:11 1999

Received: from GENIUS.rider.edu (genius.rider.edu [192.107.45.5])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA01328 for <aapornet@usc.edu>; Wed, 9 Jun 1999 08:35:08 -0700

(PDT)

Received: from CONVERSION-DAEMON by genius.rider.edu (PMDF V5.1-12 #29692)

id <01JC712R27CW8Y70WZ@genius.rider.edu> for aapornet@usc.edu; Wed, 9 Jun
1999 11:33:35 EDT

Received: from rider.edu (finearts138.rider.edu)

by genius.rider.edu (PMDF V5.1-12 #29692)

with ESMTP id <01JC712DYXP88Y6YCK@genius.rider.edu> for aapornet@usc.edu;

Wed, 09 Jun 1999 11:33:17 -0400 (EDT)

Date: Wed, 09 Jun 1999 11:30:00 -0400

From: Frank Rusciano <rusciano@rider.edu>

Subject: Re: Vitae

To: KERWINJ1 <KERWINJ1@westat.com>, aapornet@usc.edu

Message-id: <375E8878.6EF4F61F@rider.edu>

MIME-version: 1.0

X-Mailer: Mozilla 4.08 [en]C-NECCK (Win95; I)

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: 7bit

References: <0010D087.C21292@westat.com>

Dear fellow AAPORneters,

As KERWINJ1 below has noted, I did indeed send a personal message to all of AAPORNET. I now share the (extreme) embarrassment of those who have mistakenly done so before, and I apologize for wasting everyone's time. (The mistake occurred, of course, as I replied personally to someone who had posted to the NET). I will write 100 times "These machines will make our lives better.."

Sorry again to all,

Frank Rusciano

KERWINJ1 wrote:

> Do you realize you just sent your vitae to the hundreds of folks on
> AAPORnet???

>From jparsons@SRL.UIC.EDU Wed Jun 9 09:10:55 1999

Received: from eeyore.cc.uic.edu (EEYORE.CC.UIC.EDU [128.248.171.51])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA10907 for <aapornet@usc.edu>; Wed, 9 Jun 1999 09:10:42 -0700

(PDT)

Received: from SRL.UIC.EDU (SMTP.SRL.UIC.EDU [131.193.93.96])

by eeyore.cc.uic.edu (8.9.3/8.9.3) with SMTP id LAA23157

for <aapornet@usc.edu>; Wed, 9 Jun 1999 11:07:17 -0500 (CDT)

Received: from main-Message_Server by SRL.UIC.EDU

with Novell_GroupWise; Wed, 09 Jun 1999 10:52:47 -0500

Message-Id: <s75e477f.093@SRL.UIC.EDU>

X-Mailer: Novell GroupWise 4.1

Date: Wed, 09 Jun 1999 11:05:00 -0500

From: Jennifer Parsons <jparsons@SRL.UIC.EDU>

To: aapornet@usc.edu

Subject: Position Announcement

The Survey Research Laboratory at the University of Illinois at Chicago is looking for an individual to manage its computer operations. Duties include overseeing the operation of a Novell local area network, and providing direction for technical staff in the development and implementation of hardware and software systems for survey applications. The position requires familiarity with installation, configuration and maintenance of personal computers, and a large variety of research, financial graphics and system software packages.

NT, TCP/IP, and web design and connectivity experience are desirable, as are trouble-shooting skills and knowledge of Microsoft Office products. Minimum requirements include a Bachelor's degree in computer science or a relevant social science (Masters degree is preferred) with at least five years previous experience in computer-based systems and local area networks including supervisory duties. Experience with computer-assisted telephone interviewing systems is a plus. For additional information regarding our organization, visit our web site at: www.srl.uic.edu. Salary range \$55,000-\$65,000.

For full consideration resumes must be received by June 14, 1999. Send a resume to: Dr. Timothy Johnson, Director; Survey Research Laboratory; University of Illinois at Chicago; 412 S. Peoria St. (M/C 336), Chicago, IL 60607. No phone calls please. The University of Illinois is an affirmative action/equal opportunity employer.

>From shap.wolf@asu.edu Wed Jun 9 09:36:48 1999

Received: from post2.inre.asu.edu (post2.inre.asu.edu [129.219.13.72])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA19363 for <aapornet@usc.edu>; Wed, 9 Jun 1999 09:36:47 -0700

(PDT)

Received: from mainex1.asu.edu (mainex1.asu.edu [129.219.10.200]) by

asu.edu (PMDF V5.2-31 #33824) with ESMTP id <0FD200ECOJH3QS@asu.edu> for

aapornet@usc.edu; Wed, 9 Jun 1999 09:36:39 -0700 (MST)

Received: by mainex1.asu.edu with Internet Mail Service (5.5.2448.0)

id <LSVDT4WH>; Wed, 09 Jun 1999 09:36:37 -0700

Content-return: allowed

Date: Wed, 09 Jun 1999 09:36:36 -0700

From: Shapard Wolf <shap.wolf@asu.edu>

Subject: Delta Airlines travelers to 1999 Florida conference

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Reply-to: Shapard Wolf <shap.wolf@asu.edu>

Message-id: <82E57D16D1D7D111A6B300A0C99B54100605AA4B@mainex2.asu.edu>

MIME-version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-type: text/plain; charset="iso-8859-1"

[Check the address when replying--send to me, not aapornet!]

Did you fly on Delta Airlines to the AAPOR conference last month?

If you flew on Delta and did NOT already get an email from me thanking you,

please email me with the dates on which you traveled. Tickets acquired through government travel agents don't qualify, unfortunately.

AAPOR earns complimentary tickets from the airline if enough of our members buy tickets and give the airline AAPOR's conference number. This year we are just a few short of earning a ticket from Delta. These tickets are used for Council and conference operations travel, saving AAPOR's budget. (We did earn one ticket from USAir, our other 'official' airline this year.)

Thanks for your help. Email me at: shap.wolf@asu.edu

Shap Wolf

Associate Conference Operations Chair

Arizona State University

Survey Research Laboratory

shap.wolf@asu.edu

480-965-5032:voice -5077:fax

>From BGroves@survey.umd.edu Wed Jun 9 11:15:47 1999

Received: from survey.umd.edu (survey.umd.edu [129.2.169.4])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id LAA23480 for <AAPORNET@USC.EDU>; Wed, 9 Jun 1999 11:15:45 -0700

(PDT)

Received: from JPSM-Message_Server by survey.umd.edu

with Novell_GroupWise; Wed, 09 Jun 1999 14:14:05 -0400

Message-Id: <s75e76ad.077@survey.umd.edu>

X-Mailer: Novell GroupWise 5.5

Date: Wed, 09 Jun 1999 14:13:55 -0400

From: "Bob Groves" <BGroves@survey.umd.edu>

To: <SRMSNET@UMDD.UMD.EDU>, <AAPORNET@USC.EDU>

Subject: Government-rate Hotel Rooms for Nonresponse Conference

Mime-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: quoted-printable

Content-Disposition: inline

Please forgive cross-listing:

We have learned that there are only 65 rooms left unreserved at the =
government rate for the International Conference on Survey Nonresponse, =
October 28-31, 1999, in Portland, Oregon.

Those government agency employees planning on attending the=20 conference
should make reservations soon by calling the Portland Hilton at =
(503) 499-4244 between the hours of 7am and 6pm Pacific =
Standard Time. Reservations at this rate cannot be made via the ICSN =
website.

For those wanting further information about the conference, access =
<http://www.jpsm.umd.edu/icsn99/>

>From Susan.Pinkus@latimes.com Wed Jun 9 11:34:48 1999

Received: from mail02-lax.pilot.net (mail-lax-2.pilot.net [205.139.40.16])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA29858 for <aapornet@usc.edu>; Wed, 9 Jun 1999 11:34:45 -0700

(PDT)

Received: from mailgw.latimes.com (unknown-c-23-147.latimes.com

[204.48.23.147] (may be forged)) by mail02-lax.pilot.net with ESMTP id LAA06834 for <aapornet@usc.edu>; Wed, 9 Jun 1999 11:34:44 -0700 (PDT)

Received: from latimes.com (bierce.latimes.com [192.187.72.9])

by mailgw.latimes.com (8.9.1/8.9.1) with SMTP id LAA02583

for <aapornet@usc.edu>; Wed, 9 Jun 1999 11:34:43 -0700 (PDT)

Received: from news.latimes.com (fowler.news.latimes.com [192.187.72.7]) by

latimes.com (8.6.10/8.6.9) with ESMTP id LAA06709; Wed, 9 Jun 1999 11:34:42

-0700

Received: (from pinkus@localhost) by news.latimes.com (8.6.9/8.6.9) id

LAA91735; Wed, 9 Jun 1999 11:35:01 -0700

Date: Wed, 9 Jun 1999 11:35:00 -0700 (PDT)

From: Susan Pinkus <Susan.Pinkus@latimes.com>

To: aapornet@usc.edu

Subject: JOB OPENING

Message-ID:

<Pine.A32.3.91.990609111516.50285C-100000@fowler.news.latimes.com>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

JOB OPENING FOR ASSOCIATE DIRECTOR OF L.A. TIMES POLL

The Los Angeles Times Poll is looking for someone to act as second in command in the polling unit. This person must have at least 5 to 7 years experience in the field of polling/marketing research, as well as good managerial skills. This person will help the director in questionnaire writing, working with reporters on the analysis, writing up poll alerts (poll releases) and conducting research, as well as working independently. Besides writing questionnaires, this person would have the creativity in thinking up different kinds of poll

subjects/themes that would be unique to the L.A. Times. This polling unit is known for their thematic type polls and this person should be able to come up with provocative and newsworthy subjects. Would also like this person

to be familiar with CATI interviewing (the polling unit uses CfMC). When the director is away, this person would assume all department responsibilities. The polling unit has a full-time staff of seven and about 200 part-time interviewers.

He/She should have excellent knowledge in questionnaire design, sampling methodology, strong analytical skills and report writing. Also a plus, but not necessary, if this person has journalistic polling experience or journalism background. This person must have experience analyzing and understanding complex datasets on different issues. It would be highly desirable for this person to have a strong interest in politics (Times Poll does a lot of polling on national, state and local politics), current events and social trends or issues. The Poll is always interested in increasing response rates and any knowledge of response rate research (perhaps with experimental polling) is an added plus.

This person must be able to work well with all different kinds of people as this job deals with editors, reporters, pundits, politicians, readers to the Times, academicians, students and the general public. The analysis of data must be cohesive for all to understand. He/She must work extremely well under deadline pressure and not be afraid to work long hours, when necessary. There are times when weekend work is involved, especially during presidential election years.

Would be a plus for the candidate to have knowledge of SPSS and other

software packages (such as Excel, Access, Quark, Microsoft Word). This person would learn the Times Poll's own data and analysis package.

Must have at least a bachelor's degree.

All interested persons should send their resume to Susan Pinkus, Director of the Los Angeles Times Poll, Los Angeles Times, Times Mirror Square, L. A., California 90053, or fax resume to 213-237-2505, or e-mail spinkus@aol.com. No phone calls, please

Susan H. Pinkus

Los Angeles Times Poll

Internet:susan.pinkus@latimes.com

American Online: spinkus@aol.com

FAX: 213-237-2505

>From Simonetta@artsci.com Wed Jun 9 13:23:34 1999

Received: from as_server.artsci.com ([207.140.81.19])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id NAA18341 for <aapornet@usc.edu>; Wed, 9 Jun 1999 13:23:32 -0700

(PDT)

Received: by AS_SERVER with Internet Mail Service (5.0.1460.8)

id <MFVCV9AZ>; Wed, 9 Jun 1999 16:22:12 -0400

Message-ID: <8125C7B6D1A9D011943A0060975E6BA918230A@AS_SERVER>

From: Leo Simonetta <Simonetta@artsci.com>

To: "'aapornet'" <aapornet@usc.edu>

Subject: topica

Date: Wed, 9 Jun 1999 16:22:11 -0400

X-Priority: 3

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.0.1460.8)

Content-Type: text/plain

There is a new service for email list management that automates the subscription and unsubscribe function called Topica (<http://www.topica.com>). It has a handy little search function which turns up (among 6 other) the following when you search for public opinion.

>aapornet

>Nickname:aapornet

>Purpose: News and Discussion for members of AAPOR (American

> Association for Public Opinion Research).

>Owner: Owner

>To Join: [Subscribe here](#)

>Categories:

> Humanities | Social Science | Demography

I haven't tried signing up for AAPORnet using their forms but I suspect that our listserv address might get a little but busier. It is possible to edit your list entry (or to remove it) so the listowner might want to pay them a visit.

If you are curious about how they plan to make this work see

<http://www.topica.com/create/free.html>

--

Leo G. Simonetta <http://www.artsci.com>

Art & Science Group, Inc.

simonetta@artsci.com

>From RFunk787@aol.com Thu Jun 10 05:09:28 1999

Received: from imo20.mx.aol.com (imo20.mx.aol.com [198.81.17.10])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id FAA25811 for <aapornet@usc.edu>; Thu, 10 Jun 1999 05:09:27 -0700

(PDT)

From: RFunk787@aol.com

Received: from RFunk787@aol.com (3934)

by imo20.mx.aol.com (IMOV20) id 5FWOa07332

for <aapornet@usc.edu>; Thu, 10 Jun 1999 08:07:49 -0400 (EDT)

Message-ID: <86b67d2d.24910495@aol.com>

Date: Thu, 10 Jun 1999 08:07:49 EDT

Subject: Textbook e.g. of self-selected sampling

To: aapornet@usc.edu

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

X-Mailer: AOL 3.0 for Windows 95 sub 18

For anyone who needs a good example of the outcomes of self-selected polling

samples.

Recently the Modern Library published a list of the "100 best English-language novels of the 20th century". Along with this list, based on "expert opinion," a poll of readers was conducted. The two lists are displayed side-by-side on the Web. I do not know where, nor how, the reader

poll was conducted. According to the Web site I found (www.randomhouse.com),

"The readers' poll for the best novels published in the English language since 1900 opened on July 20, 1998 and closed on October 20, 1998, with 217,520 votes cast."

Strangely enough, of the ten such novels with the most votes from this sample of readers, four were authored by Ayn Rand and three by L. Ron Hubbard (the founder of Scientology nee Dianetics). Who'd ever of thunk it? Needless to say, this was quite at variance from the expert opinion list.

On the other hand, collecting data from a valid probability sample of "American readers of novels" would pose some interesting conceptual and methodological challenges. (And probably, considerably more expense than the results would be worth to the sponsor.)

Ray Funkhouser

>From hse@elwaypoll.com Thu Jun 10 07:55:19 1999

Received: from soda.nw.verio.net (soda.accessone.com [198.68.191.24])
by usc.edu (8.8.8/8.8.8/usc) with ESMTP
id HAA26573 for <aapornet@usc.edu>; Thu, 10 Jun 1999 07:55:15 -0700
(PDT)

Received: from kirk03-15.accessone.com ([209.43.128.111] helo=uranus)
by soda.nw.verio.net with smtp (Exim 2.12 #2)
id 10s6Ec-0007ZA-00
for aapornet@usc.edu; Thu, 10 Jun 1999 07:55:14 -0700

Message-ID: <040a01beb351\$32f08920\$1b20fea9@uranus>

From: "H. Stuart Elway" <hse@elwaypoll.com>

To: "'AAPORNET'" <aapornet@usc.edu>

Subject: Affirmative Action

Date: Thu, 10 Jun 1999 07:53:53 -0700

MIME-Version: 1.0

Content-Type: multipart/alternative;

boundary="-----=_NextPart_000_0406_01BEB316.62B90E60"

X-Priority: 3

X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook Express 4.72.3110.1

X-MimeOLE: Produced By Microsoft MimeOLE V4.72.3110.3

This is a multi-part message in MIME format.

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Content-Type: text/plain;

charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

AAPOR-ishioners,

face=3DTahoma size=3D2> = Have you seen or=20 done anything on this topic?</DIV> <DIV> = Thank you for any=20 guidance.</DIV> <DIV>Stuart Elway</DIV> <DIV>The Elway = Poll
Seattle WA
206/=20 264-1500</DIV></BODY></HTML>

-----=_NextPart_000_0406_01BEB316.62B90E60--

>From ELIGTW@osd.pentagon.mil Thu Jun 10 09:46:00 1999
Received: from ddsmttayz003.osd.mil (ddsmttayz003.osd.mil [134.152.184.7])
by usc.edu (8.8.8/8.8.8/usc) with ESMTP
id JAA28914 for <aapornet@usc.edu>; Thu, 10 Jun 1999 09:45:58 -0700
(PDT)

Received: by ddsmttayz003 with Internet Mail Service (5.5.2448.0)
id <M2NLQ9VS>; Thu, 10 Jun 1999 12:37:26 -0400

Message-ID:

<91EE98CFD032D211B85600805FBBC02428C501@DDSMITTAYZ066.dmdc.osd.mil>

From: "Elig, Tim W.,,DMDCEAST" <ELIGTW@osd.pentagon.mil>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: Items on leadership

Date: Thu, 10 Jun 1999 12:45:21 -0400

X-Mailer: Internet Mail Service (5.5.2448.0)

We have been asked to develop items asking personnel about their leadership. Can anyone provide me with a lead to items covering the following types of attributes, for which at least some comparable data has been published. Note that we do not have time to arrange to use copyrighted items. Please

respond to me and I will post a summary of responses to the list.

The current draft of the items includes ratings of 3 levels of supervision (immediate supervisor, middle management, most senior leaders). On a 5-point scale from "strongly agree" to "strongly disagree," personnel are asked to rate the leaders at each level on:

Leaders at this level

... work hard to create an environment of trust and teamwork. ... inspire me to do the best job I can. ... are doing all they can to improve the quality of life available to employees and their families.

... treat employees fairly and equitably.

... provide complete, accurate, and reliable information.

... meet standards for character and ethical behavior.

... place high priority on maintaining a quality organization.

Timothy Elig

Defense Manpower Data Center

703.696.5858

>From jwerner@jwdp.com Thu Jun 10 09:47:23 1999

Received: from vger.vgernet.net (root@vgernet.net [205.219.186.1])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA29615 for <aapornet@usc.edu>; Thu, 10 Jun 1999 09:47:17 -0700

(PDT)

Received: from jwdp.com (plp58.vgernet.net [205.219.186.158])

by vger.vgernet.net (8.8.8/8.8.5) with ESMTP id MAA06596

for <aapornet@usc.edu>; Thu, 10 Jun 1999 12:54:29 -0400 (EDT)

Message-ID: <375FEC32.6FF7C553@jwdp.com>

Date: Thu, 10 Jun 1999 12:47:46 -0400

From: Jan Werner <jwerner@jwdp.com>

Reply-To: jwerner@jwdp.com

X-Mailer: Mozilla 4.6 [en] (Win98; U)

X-Accept-Language: en

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: Textbook e.g. of self-selected sampling

References: <86b67d2d.24910495@aol.com>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Ray, you should know better!

This is the Arianna Huffington approach to analysis: pick a particularly egregious example, pretend that it is representative of whatever you want to beat up on, and run with it for all it's worth.

One can come up with dozens of examples of this kind of nonsense, but one can also cite many cases in social research where self-selected samples are properly used to obtain information not otherwise available.

And the results are not that strange, even if we don't know how many actual voters cast those 217,520 votes. I suspect (sadly), that a rigorous study of the reading preferences of the U.S. population would show a lot more support for Rand or Hubbard than for Joyce, Faulkner or Hemingway.

Jan Werner

jwerner@jwdp.com

RFunk787@aol.com wrote:

>

> For anyone who needs a good example of the outcomes of self-selected
> polling samples.

>

> Recently the Modern Library published a list of the "100 best
> English-language novels of the 20th century". Along with this list,
> based on "expert opinion," a poll of readers was conducted. The two
> lists are displayed side-by-side on the Web. I do not know where, nor
> how, the reader poll was conducted. According to the Web site I found
> (www.randomhouse.com), "The readers' poll for the best novels
> published in the English language since 1900 opened on July 20, 1998
> and closed on October 20, 1998, with 217,520 votes cast."

>

> Strangely enough, of the ten such novels with the most votes from this
> sample of readers, four were authored by Ayn Rand and three by L. Ron
> Hubbard (the founder of Scientology nee Dianetics). Who'd ever of
> think it? Needless to say, this was quite at variance from the expert
> opinion list.

>

> On the other hand, collecting data from a valid probability sample of
> "American readers of novels" would pose some interesting conceptual
> and methodological challenges. (And probably, considerably more
> expense than the results would be worth to the sponsor.)

>

> Ray Funkhouser

>From KathrynC@socialresearch.com Thu Jun 10 10:15:14 1999

Received: from mail.isp.net (psion.isp.net [216.38.129.30])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA08333 for <aapornet@usc.edu>; Thu, 10 Jun 1999 10:15:02 -0700

(PDT)

Received: from researchnt.socialresearch.com (mail.socialresearch.com

[208.128.218.194])

by mail.isp.net (8.9.3/8.9.3) with ESMTP id KAA09461

for <aapornet@usc.edu>; Thu, 10 Jun 1999 10:14:57 -0700 (PDT)

Message-Id: <199906101714.KAA09461@mail.isp.net>

Received: by mail.socialresearch.com with Internet Mail Service (5.5.1960.3)

id <K39J51K1>; Thu, 10 Jun 1999 10:02:49 -0700

From: Kathy Cirksena <KathrynC@socialresearch.com>

To: aapornet@usc.edu

Subject: Income question wording

Date: Thu, 10 Jun 1999 10:11:28 -0700

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.1960.3)

Content-Type: text/plain

Good morning colleagues,

What do you find is the most reliable and valid question wording for asking about income in a CATI interview? Do you have or know of any wording that works especially well for low income populations? Thanks in advance for your suggestions.

Kathryn Cirksena, Ph.D.

Research Services Manager

Communication Sciences Group/

Survey Methods Group

140 Second Street, Suite 400

San Francisco, CA 94105

(415) 495-6692 ext. 269

kathrync@socialresearch.com

>From lisap@opinion.isi.uconn.edu Thu Jun 10 10:18:16 1999

Received: from opinion (opinion.isi.uconn.edu [137.99.84.21])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id KAA09697 for <aapornet@usc.edu>; Thu, 10 Jun 1999 10:18:12 -0700

(PDT)

Received: from Lisa.isi.uconn.edu (d117h184.public.uconn.edu

[137.99.117.184]) by opinion (SMI-8.6/8.6.9) with SMTP id NAA11835 for

<aapornet@usc.edu>; Thu, 10 Jun 1999 13:14:28 -0400

Message-Id: <3.0.32.19990610131858.00775038@opinion.isi.uconn.edu>

X-Sender: lisap@opinion.isi.uconn.edu

X-Mailer: Windows Eudora Pro Version 3.0 (32)

Date: Thu, 10 Jun 1999 13:18:58 -0400

To: aapornet@usc.edu

From: Lisa Parmelee <lisap@opinion.isi.uconn.edu>

Subject: Re: Affirmative Action

Mime-Version: 1.0

Content-Type: text/enriched; charset="us-ascii"

Dear Stuart (and anyone else interested in obtaining survey data on any of a hundred or so subjects from a multitude of different sources going back 64 years and up to the present):

The Roper Center for Public Opinion Research is the largest archive of

polling data in the known universe. We are a non-profit, non-partisan organization at the University of Connecticut; and, although we don't give the stuff away for free, we think we're quite a bargain considering what we can provide.

I imagine I'm breaking some rule of internet etiquette with this shameless plug, but I thought y'all would like to know we're out here.

I'll be happy to assist Stuart or anyone else who'd like to contact our User Services department.

Best wishes,

Lisa Ferraro Parmelee, Ph.D.

Senior Research Analyst

The Roper Center

www.ropercenter.uconn.edu

(860)486-4440

At 07:53 AM 6/10/99 -0700, you wrote:

>>>>

<excerpt><bigger>AAPOR-ishioners,</bigger><fontfamily><param>Tahoma</param>
<bigger> Can anyone refer me to recent surveys on Affirmative Action --
either national or state? I have some from 1997: Gallup Polls, Public
Agenda material on race relations, and a study by the Joint Center for
Political and Economic Studies.</bigger> <bigger> Have you seen or done
anything on this topic?</bigger> <bigger> Thank you for any
guidance.</bigger> size=2>Stuart Elway</fontfamily> <bigger>The Elway Poll

Seattle WA

206/ 264-1500</bigger><fontfamily><param>Tahoma</param>

</fontfamily></excerpt><fontfamily><param>Tahoma</param>

</fontfamily>

>From KTedin@UH.EDU Thu Jun 10 11:16:19 1999

Received: from Post-Office.UH.EDU (pmdf@NS3.UH.EDU [129.7.1.20])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA28777 for <aapornet@usc.edu>; Thu, 10 Jun 1999 11:16:02 -0700

(PDT)

Received: from Kent Tedin (POL51.PolSci.UH.EDU [129.7.7.84])

by Post-Office.UH.EDU (PMD5 V5.2-32 #34071)

with SMTP id <0FD4000OIIPS15@Post-Office.UH.EDU> for aapornet@usc.edu; Thu,
10 Jun 1999 13:15:29 -0500 (CDT)

Date: Thu, 10 Jun 1999 13:10:08 -0500

From: Kent Tedin <KTedin@UH.EDU>

Subject: College Students Opinion

X-Sender: pols2c@bayou.uh.edu

To: aapornet@usc.edu

Message-id: <3.0.3.32.19990610131008.0081a100@bayou.uh.edu>

MIME-version: 1.0

X-Mailer: QUALCOMM Windows Eudora Pro Version 3.0.3 (32)

Content-type: text/plain; charset=us-ascii

Content-transfer-encoding: 7BIT

Does anyone know of a study more recent than 1995 which shows the political ideology (liberal - middle of the road - conservative) for a nationally representative sample of college students. I would like to update Table 5.5 in Erikson/Tedin, American Public Opinion with something more recent. I am, of course, aware of the Freshman data collected by the Institute for Higher Education at UCLA. But I would like data for Freshman through seniors.

Many thanks. KTEDIN@UH.EDU

>From lsuskie@marauder.millersv.edu Thu Jun 10 11:24:04 1999

Received: from marauder.millersv.edu (marauder.millersv.edu [192.206.29.9])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA01719 for <aapornet@usc.edu>; Thu, 10 Jun 1999 11:24:02 -0700

(PDT)

Received: from marauder.millersv.edu ([166.66.16.14])

by marauder.millersv.edu (8.9.3/8.9.3) with ESMTP id OAA25368

for <aapornet@usc.edu>; Thu, 10 Jun 1999 14:23:12 -0400 (EDT)

Message-ID: <3760027D.2FDB59EB@marauder.millersv.edu>

Date: Thu, 10 Jun 1999 14:22:53 -0400

From: Linda Suskie <lsuskie@marauder.millersv.edu>

X-Mailer: Mozilla 4.04 [en] (Win95; I)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: College Students Opinion

References: <3.0.3.32.19990610131008.0081a100@bayou.uh.edu>

Content-Type: multipart/mixed;

boundary="-----5C3BF35A5B503EF0473B96EA"

This is a multi-part message in MIME format.

-----5C3BF35A5B503EF0473B96EA

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Kent, the same organization (Higher Education Research Institute) also surveys currently enrolled students and includes the same question on political ideology that they ask freshmen. The problem is relatively few schools participate in these surveys (at least compared to the freshman survey), so I'm not sure the results are a "nationally representative sample" of college students. But you might want to give them a call.

Kent Tedin wrote:

> Does anyone know of a study more recent than 1995 which shows the
> political ideology (liberal - middle of the road - conservative) for a
> nationally representative sample of college students. I would like to
> update Table 5.5 in Erikson/Tedin, American Public Opinion with
> something more recent. I am, of course, aware of the Freshman data
> collected by the Institute for Higher Education at UCLA. But I would
> like data for Freshman through seniors. Many thanks. KTEDIN@UH.EDU

-----5C3BF35A5B503EF0473B96EA

Content-Type: text/x-vcard; charset=us-ascii; name="vcard.vcf"

Content-Transfer-Encoding: 7bit

Content-Description: Card for Linda Suskie

Content-Disposition: attachment; filename="vcard.vcf"

begin: vcard
fn: Linda Suskie
n: Suskie;Linda
org: Millersville University
adr;dom: P.O. Box 1002;;;Millersville;PA;17551;
email;internet: lsuskie@marauder.millersv.edu
title: Assistant to the President for Special Projects
tel;work: 717.872.3598
tel;fax: 717.872.3968
x-mozilla-cpt: ;1
x-mozilla-html: TRUE
version: 2.1
end: vcard

-----5C3BF35A5B503EF0473B96EA--

>From Mark@bisconti.com Thu Jun 10 11:33:37 1999

Received: from medusa.nei.org (medusa.nei.org [208.158.210.1])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA06403 for <aapornet@usc.edu>; Thu, 10 Jun 1999 11:33:31 -0700

(PDT)

Received: from jetson.nei.org (unverified) by medusa.nei.org (Content

Technologies SMTPRS 2.0.15) with ESMTP id <B0000597992@medusa.nei.org> for
<aapornet@usc.edu>; Thu, 10 Jun 1999 14:32:37 -0400

Received: from MARK-BRI ([10.2.0.181]) by jetson.nei.org with SMTP
(Microsoft Exchange Internet Mail Service Version 5.5.2448.0)

id MJKLM4WT; Thu, 10 Jun 1999 14:33:52 -0400

Received: by mark-bri with Microsoft Mail

id <01BEB34C.5FD91060@mark-bri>; Thu, 10 Jun 1999 14:20:21 -0400

Message-Id: <01BEB34C.5FD91060@mark-bri>

From: Mark Richards <Mark@bisconti.com>

To: "aapornet@usc.edu" <aapornet@usc.edu>

Subject: RE: Affirmative Action, etc.

Date: Thu, 10 Jun 1999 14:20:19 -0400

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

The Roper Center provides a wonderful service in helping to identify =
secondary data. I've always found them very helpful. I encourage =
everyone to contribute their data to Roper Center on a regular basis so = it
is archived for historical analysis and can be used by those who work = to
synthesize data, understand the big picture.

On a related subject: Michael Traugott presented a paper entitled "The =
Invocation of Public Opinion in Congress" showing, as I recall, that in =
Congress, polling data is most frequently invoked by interest groups in =
hearings. I expect this because opinion data is one way to show public =
support (to those who claim to represent the public) for particular = policy
options. As you would expect, each interest group highlights = data that
support their views. Rarely have I seen data synthesized and = put in

perspective. More often, select data from different groups comes across as competing or contradictory to those not trained to analyze it, and they say "well, it all depends on who pays to ask the questions or what you ask," meaning you can find anything you want in "public opinion," which (the Clinton impeachment showed...) is obviously not quite accurate. =20

When Rosita Thomas worked for the Congressional Research Service (CRS), she synthesized everyone's data into topical reports (depending on what was hot on the Hill). It was a great service, but I don't think CRS does it any more. What other groups regularly take secondary data and COMPREHENSIVELY report it all (without censoring the parts they don't agree with) in non-academic/technical language that Hill staffers, etc. will read? Mark Richards

>From rhickson@monmouth.com Thu Jun 10 18:13:27 1999

Received: from shell.monmouth.com (shell.monmouth.com [205.231.236.9])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id SAA25046 for <aapornet@usc.edu>; Thu, 10 Jun 1999 18:13:22 -0700

(PDT)

Received: from rachel (tr-ppp21.monmouth.com [209.191.24.53])

by shell.monmouth.com (8.9.0/8.9.0) with SMTP id VAA24629

for <aapornet@usc.edu>; Thu, 10 Jun 1999 21:12:11 -0400 (EDT)

Message-ID: <376063E1.1DCA@monmouth.com>

Date: Thu, 10 Jun 1999 21:18:25 -0400

From: Rachel Hickson <rhickson@monmouth.com>

X-Mailer: Mozilla 2.01 (Win95; I)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: Income question wording

References: <199906101714.KAA09461@mail.isp.net>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

We are currently doing a large series of surveys for an evaluation of welfare reform in New Jersey (very low income population). I won't tell you what we're using, because I don't think it's working well! But I would recommend asking about monthly income only, not about annual income. It's our summative question on annual income that some respondents find very difficult.

Rachel Hickson

>From lavrakas.1@osu.edu Fri Jun 11 05:48:29 1999

Received: from mail1.uts.ohio-state.edu (mail1.uts.ohio-state.edu [128.146.214.30])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id FAA12566 for <aapornet@usc.edu>; Fri, 11 Jun 1999 05:48:28 -0700

(PDT)

Received: from oemcomputer (ts13-12.homenet.ohio-state.edu [140.254.113.35])

by mail1.uts.ohio-state.edu (8.9.2/8.9.2) with SMTP id IAA07239

for <aapornet@usc.edu>; Fri, 11 Jun 1999 08:48:26 -0400 (EDT)

Date: Fri, 11 Jun 1999 08:48:26 -0400 (EDT)

Message-Id: <199906111248.IAA07239@mail1.uts.ohio-state.edu>

X-Sender: lavrakas.1@postbox.acs.ohio-state.edu

X-Mailer: Windows Eudora Pro Version 2.1.2

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

To: aapornet@usc.edu

From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>

Subject: Re: Income question wording

Here's what we have been using for a long time and it works very well for our varied purposes. The first item (d22, below) tries to get a discrete income number from the respondent. Item nonresponse is in the 20%-30% range to this. The followup (d22c) gets categorical data from the nonresponders to the first item, and about half who didn't answer the first answer the second. You can use the data from the second item to impute an answer to the first from the nonresponders and you can use the data from the first to create categorical data in the second for all who answered.

This is in CASES syntax:

Note. The d22a and d22b variables get the interviewer to verify the s/he meant to enter a very low or very high income to d22.

====>

```
>d22<[input format commas <$      >][define <r> <8888888>][define <u>
<9999999>][bold]
```

Approximately what was your total household income from all sources, before taxes for 1998?

```
# OF TOTAL HOUSEHOLD INCOME <0-8888887>
```

```
<r> REFUSED  [goto d22c]
```

<u> UNCERTAIN [goto d22c]

===>

>d22a<

[if d22 le <1000>]

[goto d22b]

[else]

[if d22 ge <500001> and d22 lt <8888888>]

[goto d22b]

[else]

[goto d23]

[endif][endif]

>d22b<[indirect]

[yellow]INTERVIEWER: DO NOT READ THIS TO RESPONDENT.[n] [bold]YOU HAVE ENTERED \${fill d22:;} AS THE ANSWER TO THE LAST QUESTION. IS THIS THE ANSWER YOU MEANT TO ENTER?

<1> YES[goto d23]

<2> NO [goto d22]

===>

>d22c<[bold]

Well, then, would you please tell me if it was...

[cyan](CONTINUE ON LADDER UNTIL "NO")[n][bold]

<0> more than \$10,000? NO
<1> more than \$20,000? NO
<2> more than \$30,000? NO
<3> more than \$40,000? NO
<4> more than \$50,000? NO
<5> more than \$60,000? NO
<6> more than \$75,000? NO
<7> more than \$100,000? NO
<8> more than \$150,000? NO
<9> MORE THAN \$150,000? YES
<88> REFUSED
<99> UNCERTAIN

===>

At 10:11 AM 6/10/99 -0700, you wrote:

>Good morning colleagues,
>What do you find is the most reliable and valid question wording for
>asking about income in a CATI interview? Do you have or know of any
>wording that works especially well for low income populations? Thanks
>in advance for your suggestions.

>

>Kathryn Cirkseña, Ph.D.
>Research Services Manager
>Communication Sciences Group/
>Survey Methods Group

>140 Second Street, Suite 400

>San Francisco, CA 94105

>(415) 495-6692 ext. 269

>kathrync@socialresearch.com

>

>

**

* Paul J. Lavrakas, Ph.D.

*

* Professor of Journalism & Communication and of Public Policy & Management

*

* Director, OSU Center for Survey Research

*

**

* College of Social & Behavioral Sciences; Derby Hall, Room 3045

*

* 154 North Oval Mall, Ohio State University; Columbus OH 43210

*

* Voice: (614)-292-6672 Fax: (614)-292-6673 E-mail: lavrakas.1@osu.edu

*

**

>From hochschi@wvs.princeton.edu Fri Jun 11 08:12:41 1999

Received: from Princeton.EDU (outbound2.Princeton.EDU [128.112.129.120])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA07567 for <aapornet@usc.edu>; Fri, 11 Jun 1999 08:12:39 -0700

(PDT)

Received: from mail.Princeton.EDU (mail.Princeton.EDU [128.112.129.14])

by Princeton.EDU (8.9.3/8.9.3) with ESMTP id LAA18607

for <aapornet@usc.edu>; Fri, 11 Jun 1999 11:12:19 -0400 (EDT)

Received: from wws.princeton.edu (wws.Princeton.EDU [128.112.44.240])

by mail.Princeton.EDU (8.9.3/8.9.3) with ESMTP id LAA27915

for <aapornet@usc.edu>; Fri, 11 Jun 1999 11:12:19 -0400 (EDT)

Received: from WWS/SpoolDir by wws.princeton.edu (Mercury 1.31);

11 Jun 99 11:13:41 EDT

Received: from SpoolDir by WWS (Mercury 1.31); 11 Jun 99 11:13:18 EDT

From: "Jennifer Hochschild" <hochschi@wws.princeton.edu>

To: aapornet@usc.edu

Date: Fri, 11 Jun 1999 11:13:14 EDT

MIME-Version: 1.0

Content-type: text/plain; charset=US-ASCII

Content-transfer-encoding: 7BIT

Subject: Re: Affirmative Action

In-reply-to: <040a01beb351\$32f08920\$1b20fea9@uranus>

X-mailer: Pegasus Mail for Windows (v2.53/R1)

Message-ID: <3D81A7B27E7@wws.princeton.edu>

most recent compendium is in POQ a couple of years ago, the "Poll Trends" section, by Steeh and Krysan. Larry Bobo may have more recent data. Also cf. 1998 GSS. best, JH

Date: Thu, 10 Jun 1999 07:53:53 -0700 Reply-to:

aapornet@usc.edu From: "H. Stuart Elway" <hse@elwaypoll.com>

To:

"AAPORNET" <aapornet@usc.edu> Subject: Affirmative Action

AAPOR-ishioners,

Can anyone refer me to recent surveys on Affirmative Action -- either national or state? I have some from 1997: Gallup Polls, Public Agenda material on race relations, and a study by

the Joint C Have you seen or done anything on this topic? Thank you for

any guidance. Stuart Elway

The Elway Poll

Seattle WA

206/ 264-1500

XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX

Jennifer Hochschild

Politics Dept/Woodrow Wilson School

Princeton University

Princeton NJ 08544

o: 609-258-5634

fax: 609-258-2809

hochschi@wws.princeton.edu

XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX

>From spaeth@STAT.ORST.EDU Fri Jun 11 10:31:03 1999
Received: from STAT.ORST.EDU (STAT.ORST.EDU [128.193.81.37])
by usc.edu (8.8.8/8.8.8/usc) with ESMTP
id KAA15791 for <aapornet@usc.edu>; Fri, 11 Jun 1999 10:30:58 -0700
(PDT)
Received: from STAT.ORST.EDU (STAT.ORST.EDU [128.193.81.37])
by STAT.ORST.EDU (8.9.2/8.9.2) with ESMTP id KAA03187
for <aapornet@usc.edu>; Fri, 11 Jun 1999 10:30:55 -0700 (PDT)
Date: Fri, 11 Jun 1999 10:30:54 -0700 (PDT)
From: Joe Spaeth <spaeth@STAT.ORST.EDU>
To: aapornet@usc.edu
Subject: Re: Income question wording
In-Reply-To: <199906111248.IAA07239@mail1.uts.ohio-state.edu>
Message-ID: <Pine.GSU.4.05.9906111017340.3059-100000@STAT.ORST.EDU>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

On Fri, 11 Jun 1999, Paul J. Lavrakas, Ph.D. wrote:

> Here's what we have been using for a long time and it works very well
> for our varied purposes. The first item (d22, below) tries to get a
> discrete income number from the respondent. Item nonresponse is in
> the 20%-30% range to this. The followup (d22c) gets categorical data
> from the nonresponders to the first item, and about half who didn't
> answer the first answer the second. You can use the data from the
> second item to impute an answer to their first from the nonresponders
> and you can use the data from the first to create categorical data in

> the second for all who answered.

>

> This is in CASES syntax:

>

> Note. The d22a and d22b variables get the interviewer to varify the

> s/he meant to enter a very low or very high income to d22.

>

> ===>

>

> >d22<[input format commas <\$ >][define <r> <8888888>][define <u>

> <9999999>][bold]

>

> Approximately what was your total household income from all sources,

> before taxes for 1998?

>

> # OF TOTAL HOUSEHOLD INCOME <0-8888887>

>

> <r> REFUSED [goto d22c]

>

> <u> UNCERTAIN [goto d22c]

>

> ===>

>

> >d22a<

> [if d22 le <1000>]

> [goto d22b]

> [else]

> [if d22 ge <500001> and d22 lt <8888888>]

> [goto d22b]

> [else]
> [goto d23]
> [endif][endif]
>
> >d22b<[indirect]
> [yellow]INTERVIEWER: DO NOT READ THIS TO RESPONDENT.[n] [bold]YOU
> HAVE ENTERED \$[fill d22:.] AS THE ANSWER TO THE LAST QUESTION. IS
> THIS THE ANSWER YOU MEANT TO ENTER?
>
> <1> YES[goto d23]
> <2> NO [goto d22]
>
> ==>
>
> >d22c<[bold]
> Well, then, would you please tell me if it was...
>
> [cyan](CONTINUE ON LADDER UNTIL "NO")[n][bold]
>
> <0> more than \$10,000? NO
> <1> more than \$20,000? NO
> <2> more than \$30,000? NO
> <3> more than \$40,000? NO
> <4> more than \$50,000? NO
> <5> more than \$60,000? NO
> <6> more than \$75,000? NO
> <7> more than \$100,000? NO
> <8> more than \$150,000? NO
> <9> MORE THAN \$150,000? YES

> <88> REFUSED

> <99> UNCERTAIN

> ==>

>

>

>

>

>

> At 10:11 AM 6/10/99 -0700, you wrote:

>>Good morning colleagues,

>>What do you find is the most reliable and valid question wording for

>>asking about income in a CATI interview? Do you have or know of any

>>wording that works especially well for low income populations?

>>Thanks in advance for your suggestions.

>>

>>Kathryn Cirksena, Ph.D.

>>Research Services Manager

>>Communication Sciences Group/

>>Survey Methods Group

>>140 Second Street, Suite 400

>>San Francisco, CA 94105

>>(415) 495-6692 ext. 269

>>kathrync@socialresearch.com

>>

>>

> * * * * *

* * *

> * Paul J. Lavrakas, Ph.D.

*

> * Professor of Journalism & Communication and of Public Policy &
Management *

> * Director, OSU Center for Survey Research

*

> * * * * *

* * *

> * College of Social & Behavioral Sciences; Derby Hall, Room 3045

*

> * 154 North Oval Mall, Ohio State University; Columbus OH 43210

*

> * Voice: (614)-292-6672 Fax: (614)-292-6673 E-mail:

lavrakas.1@osu.edu *

> * * * * *

> * * * * *

>

>

I think Paul's approach is the right way to go, with a few minor exceptions.

I've asked the categorical question first. More on that later. I've also started in the expected middle of the income distribution and worked up--"more than . . ."-- and down --"less than" --. This approach presents interviewers and respondents with fewer categories to deal with and should be programmable in current CATI systems. If you use two "middles" there still fewer categories are presented, and imputation should become somewhat more precise. After asking the categorical question, I would then ask: "Could you tell me to the nearest thousand?", or something like that. If I've done the arithmetic right, Paul's approach seems to have 10 to 15 percent nonresponse remaining. I still have marginals for some of my data, and in two nonindependent samples, the final nonresponse was 5 or 6 percent. All of the second was done by student interviewers, and the vast majority of

the first was done by professional interviewers. Of course, my data are ancient. Has anyone done research on categorical first vs. open first?

Joe Spaeth

spaeth@stat.orst.edu

>From mb@mori-usa.com Mon Jun 14 05:46:14 1999

Received: from dfw-ix3.ix.netcom.com (dfw-ix3.ix.netcom.com [206.214.98.3])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id FAA16668 for <aapornet@usc.edu>; Mon, 14 Jun 1999 05:46:13 -0700

(PDT)

Received: (from smap@localhost)

by dfw-ix3.ix.netcom.com (8.8.4/8.8.4)

id HAA21215; Mon, 14 Jun 1999 07:45:34 -0500 (CDT)

Received: from pen-nj1-13.ix.netcom.com(205.184.179.45) by

dfw-ix3.ix.netcom.com via smap (V1.3)

id rma021202; Mon Jun 14 07:45:07 1999

Message-ID: <004801beb663\$f3f21a20\$2db3b8cd@mbasanez.ix.netcom.com>

Reply-To: "Miguel Basanez" <mb@mori-usa.com>

From: "Miguel Basanez" <mb@mori-usa.com>

To: "AAPORNET" <aapornet@usc.edu>, "Wapornet"

<wapornet@listserv.oit.unc.edu>

Subject: WAPOR in Paris - Hotel reservations

Date: Mon, 14 Jun 1999 08:44:46 -0400

MIME-Version: 1.0

Content-Type: multipart/alternative;

boundary="-----_NextPart_000_0045_01BEB642.6CE07A20"

X-Priority: 3

X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook Express 4.72.3110.1

X-MimeOLE: Produced By Microsoft MimeOLE V4.72.3110.3

This is a multi-part message in MIME format.

-----_NextPart_000_0045_01BEB642.6CE07A20

Content-Type: text/plain;

charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

Dear Colleagues,=20

WAPOR has pre-booked additional rooms for the Conference in Paris due to =
the high demand for the Conference. We regret if you were not able to = find
accommodation at the LUCIEN HOTEL, the Conference site. The = additional
pre-bookings have been made for the nights of Friday = September 3 and
Saturday September 4, 1999. The price range is from = FF485 to FF1350. Make
your own arrangements before July 10.=20

Reservation reference : Wapor conference

General conditions: Deadline-date for booking : July 10, 1999 / Beyond =
that date, only the bookings guaranteed through a credit-card will be =
maintained. Any further booking will be made according to availability / =
Cancellation: Between 48 and 7 days prior to date of arrival, the = expenses
of one night will be invoiced to the client / If cancellation = is made less
than 7 days to day of arrival or in case the client = doesn=92t show up at
all, the total amount of the stay will be charged = to the client.

=AB WAPOR Conference =BB

From September 3 to September 5 1999

GOLDEN TULIP CAYRE ****

04, Boulevard Raspail

75007 PARIS

Tel : + 33 (0) 1.45.44.38.88 / Fax : + 33 (0) 1.45.44.98.13

Stay from theto theof September 1999

Name : =

.....=

.....

Type of rooms : Single / Double / Twin=20

Preferential price : Single room 1.250 FF / Double or twin-bed room = 1.350

FF These are net prices per room and per night. VAT, Continental buffet
breakfast, tax and service included.

Booking conditions :

In order to guarantee your reservation, please indicate details of your =
credit card :=20

Credit Card : =

.....=

.....Exp. :/.....

Name : =

.....=

.....Signature :

Cancellations:

No penalties will be charged if the cancellation is made 48 hours prior = to date of arrival. Beyond that deadline, one night will be charged to the customer.

-----=_NextPart_000_0045_01BEB642.6CE07A20

Content-Type: text/html;

charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

<!DOCTYPE HTML PUBLIC "-//W3C//DTD W3 HTML//EN">

<HTML>

<HEAD>

<META content=3Dtext/html;charset=3Diso-8859-1 =

http-equiv=3DContent-Type><!DOCTYPE HTML PUBLIC "-//W3C//DTD W3 = HTML//EN">

<META content=3D""MSHTML 4.72.3110.7"" name=3DGENERATOR> </HEAD> <BODY

bgColor=3D#ffffff> <DIV>Dear Colleagues, </DIV> <DIV> </DIV> <DIV>WAPOR

has pre-booked additional rooms for the Conference in Paris = due to=20 the

high demand for the Conference. We regret if you were not able to = find=20

accommodation at the LUCIEN HOTEL, the Conference site. The additional=20

pre-bookings have been made for the nights of Friday September 3 =

and =20 Saturday September 4, 1999. The price range is from FF485 to

FF1350. = Make your=20 own arrangements before July 10. </DIV>

<DIV>Cancellations:
No penalties will be charged if the cancellation = is
made=20 48 hours prior to date of arrival.
Beyond that deadline, one
night = will be=20 charged to the customer.
</DIV></BODY></HTML>

-----=_NextPart_000_0045_01BEB642.6CE07A20--

>From Roger.Richardson@latimes.com Mon Jun 14 17:00:38 1999

Received: from mail02-lax.pilot.net (mail-lax-2.pilot.net [205.139.40.16])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id RAA14405 for <aapornet@usc.edu>; Mon, 14 Jun 1999 17:00:34 -0700

(PDT)

Received: from mailgw.latimes.com (unknown-c-23-147.latimes.com

[204.48.23.147] (may be forged)) by mail02-lax.pilot.net with ESMTP id

RAA03219 for <aapornet@usc.edu>; Mon, 14 Jun 1999 17:00:33 -0700 (PDT)

Received: from latimes.com (bierce.latimes.com [192.187.72.9])

by mailgw.latimes.com (8.9.1/8.9.1) with SMTP id RAA28836

for <aapornet@usc.edu>; Mon, 14 Jun 1999 17:00:32 -0700 (PDT)

Received: from vireo.latimes.com (vireo.adv.latimes.com [144.142.39.121]) by

latimes.com (8.6.10/8.6.9) with ESMTP id RAA02485 for <aapornet@usc.edu>;

Mon, 14 Jun 1999 17:00:32 -0700

Received: by vireo.adv.latimes.com with Internet Mail Service (5.5.2448.0)

id <MRZMGTYW>; Mon, 14 Jun 1999 17:00:30 -0700

Message-ID: <5520FFE1207ED211AC8300805FEA2FF633508F@dove.adv.latimes.com>

From: "Richardson, Roger" <Roger.Richardson@latimes.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Date: Mon, 14 Jun 1999 17:00:30 -0700

X-Mailer: Internet Mail Service (5.5.2448.0)

I am looking for information regarding how other organizations structure pay scales for telephone interviewers. Specifically, are interviewers who are fluent in a second language, particularly Spanish, compensated differently and by how much?

Anyone who is willing to share this information please contact me privately at roger.richardson@latimes.com

Thanks,

Roger Richardson

Los Angeles Times Poll

>From Smcfadde@mail.icrsurvey.com Mon Jun 14 17:05:11 1999

Received: from relay3.smtp.psi.net (relay3.smtp.psi.net [38.8.210.2])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id RAA17406 for <aapornet@usc.edu>; Mon, 14 Jun 1999 17:05:08 -0700

(PDT)

Received: from [38.176.63.7] (helo=mail.icrsurvey.com)

by relay3.smtp.psi.net with smtp (Exim 1.90 #1)

for aapornet@usc.edu

id 10tgj7-0005KN-00; Mon, 14 Jun 1999 20:05:17 -0400

Received: from media#u#dom-Message_Server by mail.icrsurvey.com

with Novell_GroupWise; Mon, 14 Jun 1999 20:10:30 -0400

Message-Id: <s76561b6.061@mail.icrsurvey.com>

X-Mailer: Novell GroupWise 5.2

Date: Mon, 14 Jun 1999 20:09:55 -0400

From: "Steve McFadden" <Smcfadde@mail.icrsurvey.com>

Sender: Postmaster@mail.icrsurvey.com

Reply-To: Smcfadde@mail.icrsurvey.com

To: aapornet@usc.edu

Subject: Re:

Mime-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: quoted-printable

Content-Disposition: inline

I will be out of the office until 6/177, if you need immediate attention =
please contact Jennifer Roach at Jroach@mail.icrsurvey.com.

>From vector@sympatico.ca Mon Jun 14 18:14:51 1999

Received: from smtp13.bellglobal.com (smtp13.bellglobal.com
[204.101.251.52])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id SAA12746 for <aapornet@usc.edu>; Mon, 14 Jun 1999 18:14:50 -0700

(PDT)

Received: from LOCALNAME ([206.172.84.59])

by smtp13.bellglobal.com (8.8.5/8.8.5) with SMTP id VAA08399

for <aapornet@usc.edu>; Mon, 14 Jun 1999 21:16:01 -0400 (EDT)

Message-ID: <3765D33B.4D8D@sympatico.ca>

Date: Mon, 14 Jun 1999 21:14:51 -0700

From: Marc Zwelling <vector@sympatico.ca>

X-Mailer: Mozilla 2.02E-SYMPA (Win16; I)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Tim Elig - Re: Items on leadership

References:

<91EE98CFD032D211B85600805FBBC02428C501@DDSMITTAYZ066.dmdc.osd.mil>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Try Talico, Inc., 2320 S. Third St., Suite 5, Jacksonville,
FL,32250-4057. They have leadership instruments. - Marc

Zwelling/Vector Research/Toronto

Elig, Tim W.,DMDCEAST wrote:

>

> We have been asked to develop items asking personnel about their
> leadership. Can anyone provide me with a lead to items covering the
> following types of attributes, for which at least some comparable data
> has been published. Note that we do not have time to arrange to use
> copyrighted items. Please respond to me and I will post a summary of
> responses to the list.

>

> The current draft of the items includes ratings of 3 levels of
> supervision (immediate supervisor, middle management, most senior
> leaders). On a 5-point scale from "strongly agree" to "strongly
> disagree," personnel are asked to rate the leaders at each level on:

>

> Leaders at this level

> ... work hard to create an environment of trust and teamwork. ...

> inspire me to do the best job I can. ... are doing all they can to

> improve the quality of life available to employees and their families.

> ... treat employees fairly and equitably.

> ... provide complete, accurate, and reliable information.

> ... meet standards for character and ethical behavior.

> ... place high priority on maintaining a quality organization.

>

> Timothy Elig

> Defense Manpower Data Center

> 703.696.5858

>From rshalpern@mindspring.com Mon Jun 14 20:28:34 1999

Received: from smtp2.mindspring.com (smtp2.mindspring.com [207.69.200.32])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id UAA21087 for <aapornet@usc.edu>; Mon, 14 Jun 1999 20:28:31 -0700

(PDT)

Received: from default (user-38lcf82.dialup.mindspring.com [209.86.61.2])

by smtp2.mindspring.com (8.8.5/8.8.5) with ESMTP id XAA26306

for <aapornet@usc.edu>; Mon, 14 Jun 1999 23:28:28 -0400 (EDT)

Message-Id: <4.2.0.56.19990614210717.009e3ea0@mail.mindspring.com>

X-Sender: rshalpern@mail.mindspring.com

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.56 (Beta)

Date: Mon, 14 Jun 1999 21:16:15 -0400

To: aapornet@usc.edu

From: dick halpern <rshalpern@mindspring.com>

Subject: Income question wording

In-Reply-To: <376063E1.1DCA@monmouth.com>

References: <199906101714.KAA09461@mail.isp.net>

Mime-Version: 1.0

Content-Type: multipart/alternative;

boundary="====_39873635==_._ALT"

-----_39873635==_._ALT

Content-Type: text/plain; charset="us-ascii"; format=flowed

What should seem simple and straightforward is often not. Could it be that whether you ask about yearly vs monthly vs weekly income depends largely on the population you are addressing? Professional and corporate types, for example, typically think in terms of their yearly income whereas lower paid

personnel probably think in terms of monthly or weekly income. I suspect that some even think primarily in terms of hourly income. Ask an executive or a professional (even professors) about his monthly pay and my guess is that most would have to do a quick computation.....whereas others would have to do a reverse computation to get their yearly income. In all the years I was involved with global research for Coke we never had a problem...but maybe times have changed.

Dick Halpern

-----_39873635==_.ALT

Content-Type: text/html; charset="us-ascii"

<html>

What should seem simple and straightforward is often not. Could it be that whether you ask about yearly vs monthly vs weekly income depends largely on the population you are addressing? Professional and corporate types, for example, typically think in terms of their yearly income whereas lower paid personnel probably think in terms of monthly or weekly income. I suspect that some even think primarily in terms of hourly income. Ask an executive or a professional (even professors) about his monthly pay and my guess is that most would have to do a quick computation.....whereas others would have to do a reverse computation to get their yearly income. In all the years I was involved with global research for Coke we never had a problem...but maybe times have changed.

 Dick Halpern</html>

-----_39873635==_.ALT--

>From lavrakas.1@osu.edu Tue Jun 15 04:12:40 1999

Received: from mail2.uts.ohio-state.edu (mail2.uts.ohio-state.edu

[128.146.214.31])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id EAA24653 for <aapornet@usc.edu>; Tue, 15 Jun 1999 04:12:38 -0700

(PDT)

Received: from pjl1.sbs.ohio-state.edu ([128.146.93.67])

by mail2.uts.ohio-state.edu (8.9.2/8.9.2) with SMTP id HAA20394

for <aapornet@usc.edu>; Tue, 15 Jun 1999 07:12:37 -0400 (EDT)

Message-Id: <2.2.32.19990615111304.00b9b190@pop.service.ohio-state.edu>

X-Sender: lavrakas.1@pop.service.ohio-state.edu

X-Mailer: Windows Eudora Pro Version 2.2 (32)

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Date: Tue, 15 Jun 1999 07:13:04 -0400

To: aapornet@usc.edu

From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>

Subject: Re:

As of 1996, at the Northwestern U. survey unit, we were starting regular interviewers at \$8.50 per hour and starting those who did interviews in Spanish \$10.50/hr. We never used the same bilingual interviewers to interview in both English and Spanish. They were trained to specialize in one language or the other on a survey.

We do not have experience/need for Spanish language interviewing here at OSU, at least so far. Thus I only have my NU experiences to report.

At 05:00 PM 6/14/99 -0700, you wrote:

>

>I am looking for information regarding how other organizations
>structure pay scales for telephone interviewers. Specifically, are
>interviewers who are fluent in a second language, particularly Spanish,
>compensated differently and by how much?

>

>Anyone who is willing to share this information please contact me
>privately at roger.richardson@latimes.com

>

>Thanks,

>

>Roger Richardson

>Los Angeles Times Poll

>

>

* Paul J. Lavrakas, Ph.D. *
* Professor of Journalism & Communication *
* Professor of Public Policy & Management *
* Director, Center for Survey Research *
* College of Social & Behavioral Sciences, Ohio State University *
* Derby Hall [Room 3045], 154 N. Oval Mall, Columbus OH 43210 *
* Voice: 614-292-3468 Fax: 614-292-6673 E-mail: lavrakas.1@osu.edu *

>From featherstonf.rced@gao.gov Tue Jun 15 06:26:24 1999

Received: from viper.gao.gov (viper.gao.gov [161.203.16.1])
by usc.edu (8.8.8/8.8.8/usc) with ESMTP
id GAA11423 for <aapornet@usc.edu>; Tue, 15 Jun 1999 06:26:23 -0700
(PDT)

Received: from viper.gao.gov (root@localhost)
by viper.gao.gov with ESMTP id JAA16107
for <aapornet@usc.edu>; Tue, 15 Jun 1999 09:32:41 -0400 (EDT)

Received: from mailgateway.gao.gov ([10.1.0.120])
by viper.gao.gov with SMTP id JAA16081
for <aapornet@usc.edu>; Tue, 15 Jun 1999 09:32:38 -0400 (EDT)

Received: from ccMail by mailgateway.gao.gov (ccMail Link to SMTP
R8.20.00.25)
id AA929452953; Tue, 15 Jun 1999 09:22:37 -0500

Message-Id: <9906159294.AA929452953@mailgateway.gao.gov>

X-Mailer: ccMail Link to SMTP R8.20.00.25

Date: Tue, 15 Jun 1999 09:17:14 -0500

From: "Fran A Featherston" <featherstonf.rced@gao.gov>

To: <aapornet@usc.edu>

Subject: General Electric Mea Culpa

MIME-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: 7bit

Content-Description: "cc:Mail Note Part"

This message is for those of you interested in the next chapter of the debacle at General Electric, where respondents were secretly tracked via a code in the return envelope. The Washington Post had a second article saying that the president of GE issued an apology for the episode via e-mail to all employees. He

reiterated that all employee surveys are anonymous and confidential. I guess he meant that was the policy and not the practice.

(fran)

Fran Featherston

U.S. General Accounting Office

Washington, DC 20548

E-mail: FEATHERSTONF.RCED@GAO.GOV

Phone: 202.512.4946

>From abcgss1@nittany.uchicago.edu Tue Jun 15 13:33:56 1999

Received: from cicero.src.uchicago.edu (cicero.src.uchicago.edu [128.135.232.3])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id NAA24393 for <aapornet@usc.edu>; Tue, 15 Jun 1999 13:33:55 -0700 (PDT)

Received: from nittany.uchicago.edu (nittany.uchicago.edu [128.135.45.8])

by cicero.src.uchicago.edu (8.8.5/8.8.5) with ESMTP id PAA00637

for <aapornet@usc.edu>; Tue, 15 Jun 1999 15:33:55 -0500 (CDT)

Received: (from abcgss1@localhost)

by nittany.uchicago.edu (8.8.5/8.8.5) id PAA06697

for aapornet@usc.edu; Tue, 15 Jun 1999 15:33:54 -0500 (CDT)

Date: Tue, 15 Jun 1999 15:33:54 -0500 (CDT)

From: "Tom_W. Smith" <abcgss1@nittany.uchicago.edu>

Message-Id: <199906152033.PAA06697@nittany.uchicago.edu>

To: aapornet@usc.edu

Please reply to Dr. Chen, I'm only posting it for him.

Tom W. Smith

Dear Colleagues,

With the encouragement of Dr. John Eltinge, ASA-SRMS Program Chair-Elect, I am in the process of putting together a possible invited paper session on infrequent items in survey research for the Survey Research Methods Section of the 2000 Joint Statistical Meetings, to be held August 13-17, 2000 in Indianapolis, Indiana. I am very much interested in the issue, but now few experts in the field. I wonder if anyone would be interested in sharing his/her data and experience with us in the meeting, or know anyone who may have such data and be interested in presenting a paper or be a discussant in the JSM, please drop me a note with his/her name and email address or affiliation. Thank you very much for your early attention!

Tentative Title of the Session:

"Infrequent Items and Validity of Individual Questionnaires"

Abstract of the Session:

With more and more survey research being conducted in modern society, some of the survey respondents tend to develop negative or careless attitudes toward the surveyors or questionnaire itself. Researchers have developed some infrequent items addressing faking bad response tendencies so as to increase the validity of the survey. However, as an interdisciplinary field, we do not have enough documentation on how well these infrequent items work, what are the marginal distribution of these different items for different populations, whether and how the exclusion of the infrequent-item answerers will affect the representativeness of the sample, when we should exclude the case(s) with positive response to the infrequent items and when

we may keep them, what are the relations between response to the infrequent items and the reliability and validity of the survey, how we can develop some more effective tools to detect the careless respondents in future survey research. This special session will try to address these issues with empirical data, constructive ideas, and/or statistical methods.

Contact Information:

Kevin Chen, Ph.D. MPH
Department of Psychiatry
UMDNJ -- New Jersey Medical School
30 Bergen Street, ADMC 1419
Newark, NJ 07107
Tel: 973-972-7225
Fax: 973-972-8305
Email: chenke@umdnj.edu

>From beniger@rcf.usc.edu Wed Jun 16 17:53:10 1999

Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.166])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id RAA03540 for <aapornet@usc.edu>; Wed, 16 Jun 1999 17:53:09 -0700

(PDT)

Received: from localhost (beniger@localhost)

by almaak.usc.edu (8.8.8/8.8.8/usc) with ESMTP

id RAA15794 for <aapornet@usc.edu>; Wed, 16 Jun 1999 17:53:09 -0700

(PDT)

Date: Wed, 16 Jun 1999 17:53:09 -0700 (PDT)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: Revolutionary, Misguided, or Modestly Useful?

Message-ID: <Pine.GSO.4.10.9906161736230.8597-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

AAPORNETters,

Do we glimpse here the future nature of scientific research and publishing, a misguided application of flashy new technologies, a useful tool with only modest applications, or what?

-- Jim

IVORY-TOWER OPEN SOURCE

Two Illinois scholars have created software that may open the door to online academic collaboration and debate. The software allows authors to post their papers to solicit outside reviews. Readers' suggestions will be displayed in pop-up windows within the paper's text, allowing authors to obtain feedback and other reviewers to read previously posted commentary. The texts and suggestions are stored on a server and edited using FileMaker Pro, which can be downloaded on the project Internet site. The software may change the publication of a text from a solitary event to a means of

interaction, facilitating interaction among academics that once was only present within published journals and scattered Internet bulletin boards. Co-creator Jim Levin, an educational psychology professor at the University of Illinois, sees the new interactive software as a method to raise new questions immediately, thus speeding the debate.

(Wired News 06/14/99)

News abstracts Copyright 1999, Information Inc., Bethesda, MD; Edupage Copyright 1999, EDUCAUSE, an international nonprofit association dedicated to transforming education through information technologies.

>From rshalpern@mindspring.com Wed Jun 16 19:06:31 1999

Received: from wired.com (get.wired.com [204.62.131.5])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id TAA29251 for <aapornet@usc.edu>; Wed, 16 Jun 1999 19:06:24 -0700

(PDT)

Received: from bellagio.hotwired.com (bellagio.hotwired.com [204.62.131.49])

by wired.com (8.9.3/8.8.7) with ESMTP id TAA21958

for <aapornet@usc.edu>; Wed, 16 Jun 1999 19:06:24 -0700

Received: (nobody@localhost) by bellagio.hotwired.com (8.8.8+Sun/8.6.12) id

TAA02082; Wed, 16 Jun 1999 19:06:24 -0700 (PDT)

Date: Wed, 16 Jun 1999 19:06:24 -0700 (PDT)

Message-Id: <199906170206.TAA02082@bellagio.hotwired.com>

X-Authentication-Warning: bellagio.hotwired.com: nobody set sender to nobody@wired.com using -f

From: dick halpern <rshalpern@mindspring.com>

To: aapornet <aapornet@usc.edu>

Subject: You got mail from Wired News

dick halpern sent you this message and story from Wired News.

Further to Jim's description of new software....

W I R E D N E W S

Ivory-Tower Open Source

by Joe Ashbrook Nickell

Two researchers in Illinois have developed software that could bring the traditional method of scholarly peer review out of its ivory tower and down to earth with open source collaboration.

The Interactive Paper Project allows authors to post drafts of their writings -- from term papers to articles destined for publication in scholarly journals -- online. Readers can annotate suggested changes and their comments will appear online as pop-up windows within the paper's text.

"We see this as a way of opening up the writing process," said James Buell, a Ph.D. student in educational psychology at the University of Illinois at Urbana-Champaign and co-creator of the project.

"Right now, reviewers look at papers in isolation and then an editor synthesizes the ideas put forward by the reviewers and the author into one text," said co-creator Jim Levin, an educational psychology professor at the University of Illinois. "A tool like this would help reviewers collaborate, expand on each other's points, [and] change their minds in a much more efficient and open way."

The texts and comments are stored on a server and edited using FileMaker Pro. Late last month, Buell and Levin placed a downloadable version of the FileMaker templates on the project Web site, allowing anyone to test their work -- and suggest changes.

According to one early user, the Interactive Paper Project offers a means to turn scattered discussions that once resided on Web bulletin boards or email lists into a coherent dialogue.

"The software is very simple, yet powerful," said Mark Gillingham, educational technology consultant for Gillingham hopes to use the software to facilitate online literary discussions among children, and believes that the software will both empower individual readers and help them work together.

"Unlike paper versions of text markup, many readers may comment with the knowledge of what others have already said," said Gillingham.

"This project really turns the notion of a publication away from a one-time dissemination and toward making the publication itself a medium of interaction," said Nicholas C. Burbules, a professor in the University of

Illinois' Department of Educational Policy Studies and the editor of three scholarly journals.

Burbules has used the Interactive Paper Project software to foster discussion of policy and curriculum within his department, and hopes to use it as a means for readers to comment on articles in Education Review, an online journal he co-edits.

But Burbules believes that the software brings up difficult questions.

"The idea that there's a paper that gets published and finalized is the way that editors and publishers traditionally define their value," said Burbules.

"A process like this doesn't clearly need an intermediary like an editor. It's an interaction between author and reader directly. Thus it raises questions about the role of these intermediaries [who guide] readers through the mass of work available, acting as a filter."

Furthermore, Burbules noted, collaboration of this sort raises authorship issues.

"If a paper is never finished or finalized, what does it mean to be copyrighted? If the author only wrote 1 percent of the total body of the paper, who owns that?" he wonders.

For now, the Interactive Paper Project's creators believe that such concerns needn't stand in the way of testing the approach.

"Oftentimes you see debates in scholarly journals that are stretched out over years, where one paper appears in publication, and then three months later a paper in response, then another response, and so on," said Levin.

"This could allow that discussion to occur instantaneously, and thus speed up the development of ideas."

Have a comment on this article?

Send it.

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>From pmeyer@email.unc.edu Wed Jun 16 20:12:11 1999

Received: from smtpsrv2.isis.unc.edu (smtpsrv2.isis.unc.edu [152.2.1.139])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id UAA19298 for <aapornet@usc.edu>; Wed, 16 Jun 1999 20:12:09 -0700
(PDT)

Received: from login6.isis.unc.edu (root@login6.isis.unc.edu [152.2.25.136])

by smtpsrv2.isis.unc.edu (8.9.1/8.9.1) with ESMTP id XAA19962

for <aapornet@usc.edu>; Wed, 16 Jun 1999 23:12:07 -0400 (EDT)

Received: by email.unc.edu id <9283-109836>; Wed, 16 Jun 1999 23:12:07 -0400

Date: Wed, 16 Jun 1999 23:11:57 -0400 (EDT)

Sender: Philip Meyer <pmeyer@email.unc.edu>

From: Philip Meyer <pmeyer@email.unc.edu>

X-Sender: pmeyer@login6.isis.unc.edu

To: aapornet <aapornet@usc.edu>

Subject: Interactive writing

In-Reply-To: <199906170206.TAA02082@bellagio.hotwired.com>

Message-ID: <Pine.A41.3.95L.990616230325.199456B-100000@login6.isis.unc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

If Hemingway had had a tool like that, he might have been persuaded to use more commas. And some synonyms for "said." Thomas Wolfe would have been convinced to write shorter. Thomas Paine could have kept revising until The Crisis was over. And there would be an electronic trail showing who really wrote Shakespeare's plays.

=====

Philip Meyer, Knight Chair in Journalism Voice: 919 962-4085

CB 3365 Howell Hall Fax: 919 962-1549
University of North Carolina Cell: 919 906-3425
Chapel Hill NC 27599-3365 <http://www.unc.edu/~pmeyer>

=====

>From pbeatty@umich.edu Wed Jun 16 21:20:30 1999

Received: from runningman.rs.itd.umich.edu (runningman.rs.itd.umich.edu
[141.211.144.15])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id VAA06322 for <aapornet@usc.edu>; Wed, 16 Jun 1999 21:20:26 -0700

(PDT)

Received: from pbeatty.umich.edu (chi-qbu-nvb-vty86.as.wcom.net
[216.192.162.86])

by runningman.rs.itd.umich.edu (8.8.5/2.3) with SMTP id AAA03927 for
<aapornet@usc.edu>; Thu, 17 Jun 1999 00:20:23 -0400 (EDT)

Message-Id: <3.0.6.32.19990617001747.007c08b0@p.imap.itd.umich.edu>

X-Sender: pbeatty@p.imap.itd.umich.edu

X-Mailer: QUALCOMM Windows Eudora Light Version 3.0.6 (32)

Date: Thu, 17 Jun 1999 00:17:47 +0000

To: aapornet@usc.edu

From: Paul Beatty <pbeatty@umich.edu>

Subject: Publications from the CASM II Seminar

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

I'm passing along the following announcement at the request of Monroe
Sirken, from the National Center for Health Statistics.

-Paul Beatty

pbeatty@umich.edu

>Two Publications of the CASM II Seminar

>

>In June 1997, the National Center for Health

>Statistics and the National Science Foundation,

>with support of several Federal statistical

>agencies, sponsored the Second Advanced

>Research Seminar on the Cognitive Aspects of

>Survey Methodology (CASM II Seminar). The

>CASM II Seminar was attended by about 50

>outstanding researchers and survey

>methodologists representing a broad range of

>scientific disciplines. The Seminar assessed the

>contributions of the CASM movement since its

>inception at the CASM I Seminar in June 1984 and

>sketched a roadmap for fostering interdisciplinary

>survey methods research into the twenty-first

>century. This is an announcement of the availability

>of two CASM II Seminar publications.

>

>A New Agenda for Interdisciplinary Survey

>Research Methods: Proceedings of the CASM II

>Seminar, edited by Monroe Sirken, Thomas

>Jabine, Gordon Willis, Elizabeth Martin, and Clyde

>Tucker was published March 1999 by the National

>Center of Health Statistics (NCHS). It is

>accessible in its entirety at the NCHS Web site

>

><http://www.cdc.gov/nchswww/products/pubs/pubd/other/miscpub/casm.htm>

>

>This publication

>summarizes the history of the CASM movement

>and reviews current needs and proposes future

>directions for interdisciplinary survey methods

>research. Its highlights include eight working group

>reports outlining research agendas that address

>critically important survey issues, abstracts of

>articles that were presented at 4 plenary sessions

>as well as rapporteur comments, and an edited

>transcript of oral history interviews with 17

>pioneers of the CASM movement.

>

>A New Agenda for

>Interdisciplinary Survey Research

>Methods: Proceedings of the

>CASM II Seminar. 136 pp.

>811 KB (This report can be viewed only with Adobe Acrobat 3.0.)

>

>

>Cognition and Survey Research, edited by

>Monroe Sirken, Douglas Herrmann, Susan

>Schechter, Norbert Schwartz, Judith Tanur, and

>Roger Tourangeau was published in April 1999 by

>John Wiley and Sons (ISBN 0-471-24138-5) in its

>Probability and Statistics Series, Survey

>Methodology Section. This publication contains the

>22 articles that were commissioned for the CASM
>II Seminar. Leading survey researchers, cognitive psychologists, and
>other scientists from around the globe critically review the impact of
>CASM research since 1984 and discuss the important
>roles of computer science, statistics, and other
>scientific disciplines in a rapidly evolving field of
>interdisciplinary survey methods research.
>

>From dobson@usia.gov Thu Jun 17 08:39:42 1999

Received: from xgate.usia.gov (firewall-user@XGATE.USIA.GOV [198.67.64.2])
by usc.edu (8.8.8/8.8.8/usc) with SMTP
id IAA07157 for <aapornet@usc.edu>; Thu, 17 Jun 1999 08:39:40 -0700
(PDT)

Received: from Connect2 Message Router by xgate.usia.gov
via Connect2-SMTP 4.34B; Thu, 17 Jun 1999 11:47:35 -0400

Message-ID: <F258764701BD11C0@xgate.usia.gov>

Date: Thu, 17 Jun 1999 11:33:09 -0400

From: "Dobson, Richard" <dobson@usia.gov>

Sender: "Dobson, Richard" <dobson@usia.gov>

To: aapornet@usc.edu (aapornet)

Cc: llach@usia.gov ("Llach, Nancy"), gombert@usia.gov ("Gombert, Dennis")

Subject: Job Opening: Latin America Opinion Research

X-SMF-Hop-Count: 2

MIME-Version: 1.0

Content-type: text/plain; charset="US-ASCII"

Content-transfer-encoding: 7bit

X-Mailer: Connect2-SMTP 4.34B MHS/SMF to SMTP Gateway

ANNOUNCEMENT No. 99-430

June 16, 1999

Origin Office:M/HR;KB

UNITED STATES INFORMATION AGENCY
MERIT PROMOTION VACANCY ANNOUNCEMENT

Announcement No. HRC- 139-99

Opening Date: 06/17/99

Closing Date: 07/09/99

FIRST CONSIDERATION WILL BE GIVEN TO WELL-QUALIFIED DISPLACED
APPLICANTS IN THE WASHINGTON, D.C. AREA

APPLICANTS SHOULD BE AMERICAN CITIZENS

POSITION TITLE, SERIES AND GRADE: Social Science Analyst, GS-101-9/11/12

Potential GS-13

SALARY RANGE: \$33,650 - \$63,436

LOCATION: R/AA - Office of Research, East Asia/Pacific/American
Republics Branch

AREA OF CONSIDERATION: All Qualified Applicants (USIA, State, status and
non-status)

DUTIES: The incumbent initiates, plans and oversees public opinion research studies and analyzes relationships between public opinion and political, economic and social issues in Latin America and Asia (as Office work load requires). The work includes (1) keeping up with activities and developments in Latin America; (2) planning, writing questionnaires and overseeing public opinion surveys; and (3) reporting results from such polls and others acquired in the region by writing clear, concise, interpretative reports and memoranda for top level officials in the USG foreign policy community.

SCREEN OUT FACTOR (Attach a narrative statement addressing this factor).

Demonstrated experience in public opinion polling and analysis.

QUALIFICATION REQUIREMENTS:

- A. Degree: behavioral or social science; or related disciplines appropriate to the position.
- B. Combination of education and experience - four years of appropriate experience, or a combination of education and experience which provides applicants with knowledge of one or more of the behavioral sciences equivalent to a major in the field. For grades 9/11/12, one year of specialized experience which is in or directly related to the line of work of the position to be filled and which has equipped the candidate with the specific knowledge, skills, and abilities to successfully perform the duties of the position. To be creditable, specialized

experience must have been at least equivalent to the next lower grade in the normal line of progression for the occupation in the organization.

SPECIAL RATING FACTORS: (Relative Numerical Values Equate to a Total of 30 points) [ALL APPLICANTS ARE REQUIRED TO LIST AND WRITE A PARAGRAPH(S) ADDRESSING EACH SPECIAL RATING FACTOR]

1. Knowledge of survey research methodology and quantitative data such as acquired through graduate level studies and/or work experience. (8)
2. Ability to read and speak Spanish. (7)
3. Knowledge of U.S. foreign policy toward Latin America and Asia such as acquired through graduate level studies. (5)
4. Skill in writing clearly and concisely in English. (5)
5. Skill in organizing and conducting studies of public opinion on political, economic and social issues. (5)

ALL APPLICANTS WHO MEET EXPERIENCE/EDUCATION/TIME IN GRADE, ETC. WILL BE CONSIDERED.

HOW TO APPLY: You have the option of submitting an SF-171, Application for Federal Employment, an OF-612, Optional Application for Federal Employment and its companion, the OF-306, Declaration for Federal Employment, a resume, or any other format you choose, providing it contains the information requested in forms OF-612 and OF-306. For a detailed description of the information to include in a resume or other written format, the flyer "Applying for a Federal Job", which explains the steps of the employment process, is available in Federal Personnel Offices.

PERFORMANCE APPRAISALS: To assure full consideration, USIA and status applicants must submit a copy of their most recent performance appraisal.

INTER-AGENCY CAREER TRANSITION ASSISTANCE PROGRAM (ICTAP): Current and former displaced Federal employees in the same local commuting area who are well qualified must be selected for Federal positions before other candidates may be considered. Attach a copy of your RIF separation notice when applying for appropriate vacancies. To be determined well qualified to receive special selection priority for this position, you must meet all qualification and eligibility requirements, all screen out factors, all special rating factors, and be rated at the above average level or higher in each quality ranking factor.

CAREER/CAREER-CONDITIONAL/REINSTATEMENT ELIGIBLE: Non-USIA applicants with career or career-conditional status or reinstatement eligibility must submit a copy of their most recent Notification of Personnel Action (SF-50) showing tenure group and promotion potential (if any).

NON-STATUS APPLICANTS: Non-status applicants claiming eligibility for other special appointments such as handicapped or former Peace Corps/Vista Volunteers, must submit proof of eligibility, i.e. letter from Peace Corps or State Rehabilitation agency. Non-status candidates eligible for special appointment who wish to be considered under both special appointment and competitive procedures must submit two (2) complete applications. When only one (1) application is received it will be considered under competitive procedures (OPM certification) only.

STATUS APPLICANTS: Status candidates who wish to be considered under

both merit promotion and competitive procedures (OPM certification)) must submit two (2) complete applications. When only one (1) application is received it will be considered under the merit promotion program only.

If a list of eligibles is requested from the Office of Personnel Management (OPM), all non-status candidates who meet minimum requirements will be referred to OPM for rating, ranking and referral.

VETERANS PREFERENCE: Non-status applicants claiming veterans preference or eligibility for Veterans Readjustment Appointment must submit a copy of their DD-214 and, if disabled, an SF-15 with letter from the Department of Veterans Affairs. Veterans who are preference eligibles or who have been separated from the armed forces under honorable conditions after 3 years or more of continuous active service may apply.

The Defense Authorization Act of November 18, 1997, extended veterans' preference to persons who served on active duty during the Gulf War from August 1, 1990, through January 2, 1992. The law grants preference to persons otherwise eligible and who served on active duty during the period, regardless of where the person served or for how long. The law also authorizes the Secretary of each military department to award the Armed Forces Expeditionary Medal for service in Bosnia during the period November 20, 1995, to a date to be determined. The award of the Medal is qualifying for veterans' preference. More information on veterans' preference is available in the VetGuide that may be found on the United States Office of Personnel Management web site at [www.opm.gov] or at Federal Personnel Offices.

PRE-EMPLOYMENT DRUG TESTING: Pre-employment drug testing is required for non-USIA applicants selected for positions requiring a Top Secret clearance.

RELOCATION EXPENSES: Relocation expenses will not be paid for persons selected for this position.

IDENTICAL VACANCIES: Identical vacancies arising after the closing date of this announcement may be filled from the same certificate prior to its expiration.

JOB SHARING: Job-sharing applicants [approximately 16-24 hours per week] will be accepted with or without a job-share partner. Job-share partners must be clearly indicated on application, or the applicants will be paired by the selecting official. If indicated on application, applicants may be considered for both job-share and full-time.

CONTENT OF APPLICATION: In addition to specific information requested in the vacancy announcement, following is what your resume or application must contain.

JOB INFORMATION

_ Announcement number, and title and grade(s) of the job you are applying for.

PERSONAL INFORMATION

_ Full name, mailing address (with zip code) and day and evening phone

numbers.

- _ Social Security Number
- _ Country of Citizenship (Most Federal jobs require United States citizenship)
- _ Veterans' preference
- _ Reinstatement eligibility (If requested, attach SF-50 proof of your career or career conditional status)
- _ Highest Federal civilian grade held (Also give job series and dates held.)

EDUCATION

- _ High School name, city and state, date of diploma or GED
- _ College or universities name, city and state, majors, type and year of any degrees received. Send a copy of your college transcript only if requested.

WORK EXPERIENCE

- _ Give the following information for your paid and nonpaid work experience related to the job you are applying for: Job Title; Duties and accomplishments; Employer's name and address; Supervisor's name and phone number; Starting and ending dates; Hours per week; Salary. Indicate if we may contact your current supervisor.

OTHER QUALIFICATIONS

- _ Job related training courses (title and year)
- _ Job related skills, for example, other languages, computer

software/hardware, tools, machinery, typing

speed

- _ Job related certificates and licenses (current only).
- _ Job related honors, awards, and special accomplishments, for example, publications, memberships in professional or honor societies, leadership activities, public speaking, and performance awards (Give dates but do not send documents unless requested.)

INCOMPLETE APPLICATIONS WILL RESULT IN ELIMINATION FROM CONSIDERATION.

WHERE TO APPLY: Submit a completed application and any additional documentation as instructed above under

How to Apply to the Office of Human Resources, USIA, Room 518, 301 4th Street, S.W., Washington, D.C. 20547.

Applications received after the closing date of this announcement will not be considered. [Postmarks are accepted.]

FOR FURTHER INFORMATION ABOUT THE JOB, PLEASE CONTACT KATHY BUTLER (202) 619-4659.

THE UNITED STATES INFORMATION AGENCY IS AN EQUAL OPPORTUNITY EMPLOYER.

>From RobFarbman@aol.com Thu Jun 17 13:30:41 1999

Received: from imo12.mx.aol.com (imo12.mx.aol.com [198.81.17.2])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id NAA16511 for <aapornet@usc.edu>; Thu, 17 Jun 1999 13:30:39 -0700
(PDT)

From: RobFarbman@aol.com

Received: from RobFarbman@aol.com (8008)

by imo12.mx.aol.com (IMOV20) id 5ZIVa10677

for <aapornet@usc.edu>; Thu, 17 Jun 1999 16:28:13 -0400 (EDT)

Message-ID: <13ae1d0d.249ab45b@aol.com>

Date: Thu, 17 Jun 1999 16:28:11 EDT

Subject: Question on Polling African Americans

To: aapornet@usc.edu

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

X-Mailer: AOL 4.0 for Windows 95 sub 214

Our company performs research on music. Over the years we have found that African Americans tend to give scores to music that are 30-40% higher on average than whites. We have always assumed that African Americans simply like music much more passionately than whites, and this explains the difference. Recently, however, someone mentioned to us that in many kinds of satisfaction or taste research, African Americans consistently give top box scores that are significantly higher than whites.

Does anyone have insights into this phenomenon? Is anyone aware of research

that shows that African Americans are more generous with top box scores across all categories? Or conversely, that whites are less generous with top

box scores?

Please email me directly at robfarbman@aol.com with any information you might have.

Thanks.

Rob Farbman

Edison Media Research

>From binddav@statcan.ca Thu Jun 17 21:24:04 1999

Received: from stcgate.statcan.ca (stcgate.statcan.ca [142.206.192.1])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id VAA13467 for <AAPORNET@usc.edu>; Thu, 17 Jun 1999 21:24:02 -0700

(PDT)

Received: from [stcnet](mailto:stcnet.statcan.ca) (stcnet.statcan.ca [142.206.128.146]) by

stcgate.statcan.ca (8.9.1/8.6.9) with SMTP id AAA25472; Fri, 18 Jun 1999

00:31:12 -0400 (EDT)

Received: from statcan.ca by statcan.ca (SMI-8.6/SMI-SVR4)

id XAA00247; Thu, 17 Jun 1999 23:10:23 -0400; sender

binddav@statcan.ca

Message-Id: <3.0.1.16.19990617230909.124f12f0@142.206.128.146>

X-Sender: binddav@142.206.128.146 (Unverified)

X-Mailer: Windows Eudora Pro Version 3.0.1 (16)

Date: Thu, 17 Jun 1999 23:09:09

To: <allstat@mailbase.ac.uk>, <d-ssc@mcmail.CIS.McMaster.CA>,

<AAPORNET@usc.edu>

From: "David A. Binder" <binddav@statcan.ca>

Subject: ICES II - Software Demonstrations

Mime-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

Call for Software Demonstrations

Deadline for Proposals: December 1, 1999

=20

The Conference: A second International Conference on Establishment Surveys (ICES-II) will be held June 17 - 21, 2000 in Buffalo, New York at the Adam's Mark Hotel.

The Demonstrations: Since the first ICES was held in 1993, many new processing systems have been developed by statistical agencies or software organisations around the globe. The organising committee will set aside a room for demonstrating software used in establishment surveys.

Demonstrations should target live processing of data with possible customisations for the interest of specific audiences, rather than inflexible slide shows or presentations. Proposed software packages should already be in use for one or more establishment surveys and should be designed to automate establishment survey processes, such as

=B7 Sample design and selection

=B7 Data collection, capture and coding

=B7 Record linkage and matching

=B7 Editing and imputation

=B7 Weighting, estimation, and tabulation

=B7 Times series adjustment

=B7 Disclosure analysis

=B7 Survey data analysis

=B7 Publication and data presentation

Schedule and Equipment: The demonstrations will take place during the regular conference sessions, on June 19-20. They will be split in four different groups, with a dedicated half day for each group. The organizing committee will provide the participants with telephone lines, tables and chairs. The participants will bring their laptops or desktop computers with their own software already set up.

How to send your proposal: A 200 word abstract must be submitted by December 1, 1999. A completed registration form and registration fee of \$350 U.S. will be required later. The abstract will help evaluate the proposed software demonstration. It should include a description of the software package, potential applications in other survey organisations, and special equipment required for the demonstration. Registration forms, as well as detailed information can be obtained on our web site. Proposals and questions on the software demonstrations should be sent to Claude Poirier at poircla@statcan.ca or by calling (613) 951-1491.

Visit our web site at www.eia.doe.gov/ices2/index.html

David A. Binder | binddav@statcan.ca
Methodology Branch | az004@ncf.ca
11-A R.H. Coats Building | TEL: 1-613-951-0980 (Office)
Statistics Canada | 1-613-226-7292 (Home) =20
Ottawa, Ontario, CANADA K1A 0T6 | FAX: 1-613-951-1462

>From binddav@statcan.ca Thu Jun 17 21:24:04 1999

Received: from stcgate.statcan.ca (stcgate.statcan.ca [142.206.192.1])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id VAA13468 for <AAPORNET@usc.edu>; Thu, 17 Jun 1999 21:24:02 -0700

(PDT)

Received: from stcnet (stcnet.statcan.ca [142.206.128.146]) by

stcgate.statcan.ca (8.9.1/8.6.9) with SMTP id AAA25474; Fri, 18 Jun 1999

00:31:12 -0400 (EDT)

Received: from statcan.ca by statcan.ca (SMI-8.6/SMI-SVR4)

id XAA00090; Thu, 17 Jun 1999 23:07:48 -0400; sender

binddav@statcan.ca

Message-Id: <3.0.1.16.19990617230634.124fb9a6@142.206.128.146>

X-Sender: binddav@142.206.128.146 (Unverified)

X-Mailer: Windows Eudora Pro Version 3.0.1 (16)

Date: Thu, 17 Jun 1999 23:06:34

To: <allstat@mailbase.ac.uk>, <d-ssc@mcmail.CIS.McMaster.CA>,

<AAPORNET@usc.edu>

From: "David A. Binder" <binddav@statcan.ca>

Subject: ICES II Contributed Papers

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Call for Abstracts for Contributed Papers

Deadline for Abstracts: December 1, 1999

The Conference: A second International Conference on Establishment Surveys

(ICES-II) will be held June 17 - 21, 2000 in Buffalo, New York at the Adam's

Mark Hotel. Since the first ICES was held in 1993, many new techniques have been implemented by practitioners around the globe. With the new millennium upon us, it is time for a forward look at methods for surveying businesses, farms, and institutions. ICES-II will contain invited and contributed paper sessions, short courses, and software demonstrations. The preliminary program can now be seen on our website. A hardcover, unedited volume of the invited papers--as well as CD-ROMs of the invited and contributed papers--will be produced after the conference.

Contributed Paper Sessions: At this time, we are soliciting abstracts for contributed papers. The focus of all papers must be on surveys of businesses, farms, or institutions--or issues related to their products. Special contributed paper sessions are also encouraged. These sessions are arranged in advance by an organizer, and include four speakers and a discussant. Potential topics include (among others) the following:

Registers and frames --- classification, issues with multiple frames, updating for births and deaths Survey Design, Sampling, or Estimation --- survey coordination, small-area methods, outliers, pps sampling Data Collection or Processing --- electronic reporting, use of administrative records, respondent burden Dissemination --- web publishing, metadata, disclosure avoidance, public-use files, data warehousing Analysis of Economic Data --- effects of survey errors on indicators, seasonal adjustment, benchmarking Specific Sectors or Industries --- surveys of retail businesses, schools, farms, plants, hospitals, and jails
Cross-Cutting Issues --- meta analysis, international comparisons, measurement errors and evaluation

How to Submit Abstracts and Register: An abstract of 200 words should be

submitted, accompanied by a completed registration form and registration fee of \$350 U.S. Registration forms and more detailed information can be obtained on our website at www.eia.doe.gov/ices2/index.html. There you can also find the call for software demonstrations. General questions about the conference can be addressed to John G. Kovar at kovar@statcan.ca, or by calling (613) 951-8615. Questions about the contributed paper sessions should be addressed to Pat Cantwell at patrick.j.cantwell@cmail.census.gov or by calling (301) 457-8105.

Visit our webpage at www.eia.doe.gov/ices2/index.html

David A. Binder | binddav@statcan.ca
Methodology Branch | az004@ncf.ca
11-A R.H. Coats Building | TEL: 1-613-951-0980 (Office)
Statistics Canada | 1-613-226-7292 (Home)
Ottawa, Ontario, CANADA K1A 0T6 | FAX: 1-613-951-1462

>From afbowers@email.unc.edu Fri Jun 18 06:29:50 1999

Received: from mailserv0.isis.unc.edu (mailserv0.isis.unc.edu
[152.2.25.140])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id GAA12641 for <aapornet@usc.edu>; Fri, 18 Jun 1999 06:29:49 -0700
(PDT)

Received: from bowers@sru-28.sru.unc.edu [152.2.58.221])

by mailserv0.isis.unc.edu (8.8.8/8.8.7) with SMTP id JAA01436;

Fri, 18 Jun 1999 09:29:48 -0400 (EDT)

Message-ID: <008f01beb98e\$5f44edc0\$dd3a0298@sru.unc.edu>

From: "Ashley Bowers" <afbowers@email.unc.edu>

To: <aapornet@usc.edu>

Cc: <Bonnie_Smith@unc.edu>, "Bill Kalsbeek" <bill_kalsbeek@unc.edu>

Subject: Job opportunity at UNC

Date: Fri, 18 Jun 1999 09:27:54 -0400

MIME-Version: 1.0

Content-Type: multipart/alternative;

boundary="-----=_NextPart_000_008C_01BEB96C.D800F320"

X-Priority: 3

X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook Express 5.00.2314.1300

X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2314.1300

This is a multi-part message in MIME format.

-----=_NextPart_000_008C_01BEB96C.D800F320

Content-Type: text/plain;

charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

The Survey Research Unit (SRU) at the University of North Carolina at =
Chapel Hill currently has an opening for Data Collection Director. The =
SRU is a growing operation conducting mail and telephone surveys ranging =
from population-based epidemiological studies to marketing and needs =
assessments in areas covering economic, health, social, medical, and =
environmental issues.

The Data Collection Director position requires a Bachelor's degree in = Sociology, Economics, Psychology or related social science, including = coursework in statistics, research methodology, computer science, and/or = other coursework related to survey research and methodology, and one = year of experience in gathering, editing, and analyzing data for social = and economic research. (Coursework toward a Master's degree in an area = related to survey research and methodology may be substituted for some = or all of the experience.)

The major responsibilities of this position include preparing budgets = for proposals, managing mail and telephone surveys from the planning = stage to data cleaning and analysis, overseeing operations in our = calling room (20 station CATI facility), serving as survey methods = resource person for students and other staff working on methods = projects, and suggesting methods experiments where possible.

UNC offers a competitive salary and excellent benefits.

Interested applicants may submit their resume or request additional = information about the position by email to ashley_bowers@unc.edu, by fax = (919-966-2221), or by mail to:

Survey Research Unit

Attn. Ashley Bowers

730 Airport Road, Suite 103

CB #2400, UNC-CH

Chapel Hill, NC 27599-2400

Interested applicants also must submit an application to the UNC =
Employment Department. An application can be downloaded from =
<http://www.ais.unc.edu/hr/> or one can be requested by calling =
919-962-2991.

The University of North Carolina at Chapel Hill is an equal opportunity =
employer.

-----=_NextPart_000_008C_01BEB96C.D800F320

Content-Type: text/html;

charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

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name=3DGENERATOR> <STYLE></STYLE> </HEAD> <BODY bgColor=3D#ffffff>

<DIV>The Survey Research Unit (SRU) at the University of =

North=20 Carolina at Chapel Hill currently has an opening for Data

Collection=20 Director. The SRU is a growing operation conducting mail

and = telephone=20 surveys ranging from population-based epidemiological

studies to = marketing and=20 needs assessments in areas covering economic,

health, social, medical, = and=20 environmental issues.</DIV>

<DIV> </DIV> <DIV>The Data Collection Director position

requires a = Bachelor's=20 degree in Sociology, Economics, Psychology or

related social science, = including=20 coursework in statistics, research

methodology, computer science, and/or = other=20 coursework related to

survey research and methodology, and one year of=20 experience in gathering,

editing, and analyzing data for social and economic research. (Coursework toward a Master's degree in an area related to survey research and methodology may be substituted for some or all of the experience.)

The major responsibilities of this position include preparing budgets for proposals, managing mail and telephone surveys from the planning stage to data cleaning and analysis, overseeing operations in our calling room (20 station CATI facility), serving as survey methods resource person for students and other staff working on methods projects, and suggesting methods experiments where possible.

UNC offers a competitive salary and excellent benefits.

Interested applicants may submit their resume or request additional information about the position by email to ashley_bowers@unc.edu, by fax (919-966-2221), or by mail to:

Survey Research Unit
Attn. Ashley Bowers
730 Airport Road, Suite 103
CB #2400, UNC-CH
Chapel Hill, NC 27599-2400

Interested applicants also must submit an application to the UNC Employment Department. An application can be downloaded from <http://www.ais.unc.edu/hr/> and can be requested by calling 919-962-2991.

The University of North Carolina at Chapel Hill is an equal opportunity employer.

-----=_NextPart_000_008C_01BEB96C.D800F320--

>From dobson@usia.gov Fri Jun 18 07:18:49 1999

Received: from xgate.usia.gov (firewall-user@XGATE.USIA.GOV [198.67.64.2])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id HAA20802 for <aapornet@usc.edu>; Fri, 18 Jun 1999 07:18:47 -0700

(PDT)

Received: from Connect2 Message Router by xgate.usia.gov

via Connect2-SMTP 4.34B; Fri, 18 Jun 1999 10:26:54 -0400

Message-ID: <8B5C764701BD11C0@xgate.usia.gov>

Date: Fri, 18 Jun 1999 10:13:31 -0400

From: "Dobson, Richard" <dobson@usia.gov>

Sender: "Dobson, Richard" <dobson@usia.gov>

To: aapornet@usc.edu

Cc: stewart@usia.gov ("Stewart, Rudolph"), granta@usia.gov ("Grant, Audra"),

elassal@usia.gov ("ElAssal, Elaine")

Subject: Job opening: Middle East opinion research

X-SMF-Hop-Count: 2

MIME-Version: 1.0

Content-type: text/plain; charset="US-ASCII"

Content-transfer-encoding: 7bit

X-Mailer: Connect2-SMTP 4.34B MHS/SMF to SMTP Gateway

Please forward to anyone you think might be interested.

UNITED STATES INFORMATION AGENCY

MERIT PROMOTION VACANCY ANNOUNCEMENT

Announcement No. HRC- 133-99

Opening Date: 06/11/99

Closing Date: 07/09/99

FIRST CONSIDERATION WILL BE GIVEN TO WELL-QUALIFIED DISPLACED
APPLICANTS IN THE WASHINGTON, D.C. AREA

POSITION TITLE, SERIES AND GRADE: Social Science Analyst, GS-101-9/11/12
Potential GS-13

SALARY RANGE: \$33,650 - \$63,436

APPLICANTS MUST BE U.S. CITIZENS TO BE ELIGIBLE FOR HIRING.

LOCATION: R/RNA - Office of Research, Near East/South Asia/Africa Branch

AREA OF CONSIDERATION: All Qualified Applicants (USIA, State, status and
non-status)

DUTIES: The incumbent initiates plans, executes, and reports results of public opinion polls and analyzes political, economic and cultural developments in the Middle East., with particular attention to the Arab countries and Israel. This involves: keeping up with activities and developments in the region; obtaining and analyzing results of opinion surveys; and writing clear, concise interpretative reports and memoranda for top-level officials in the USG foreign policy community that discuss the implications of public opinion and reach conclusions on the relevance of the pool results for U.S.

foreign policy.

SCREEN OUT FACTOR (Attach a narrative statement addressing this factor).

Graduate-level course work in or experience designing public opinion polls.

QUALIFICATION REQUIREMENTS:

A. Degree: behavioral or social science; or related disciplines appropriate to the position.

B. Combination of education and experience - four years of appropriate experience, or a combination of education and experience which provides applicants with knowledge of one or more of the behavioral sciences equivalent to a major in the field.

For grades 9/11/12, one year of specialized experience which is in or directly related to the line of work of the position to be filled and which has equipped the candidate with the specific knowledge, skills, and abilities to successfully perform the duties of the position. To be creditable, specialized experience must have been at least equivalent to the next lower grade in the normal line of progression for the occupation in the organization.

SPECIAL RATING FACTORS: (Relative Numerical Values Equate to a Total of 30 points)

[ALL APPLICANTS ARE REQUIRED TO LIST AND WRITE A PARAGRAPH(S) ADDRESSING EACH SPECIAL RATING FACTOR]

1. Knowledge of survey research methodology and quantitative data analysis. (8)
2. Knowledge of the Middle East and U.S. foreign policy toward the region. (7)
3. Knowledge of Arabic and/or Hebrew. (7)
4. Skill in implementing public opinion surveys. (5)
5. Skill in writing clearly and concisely in English. (3)

ALL APPLICANTS WHO MEET EXPERIENCE/EDUCATION/TIME IN GRADE, ETC. WILL BE CONSIDERED.

HOW TO APPLY: You have the option of submitting an SF-171, Application for Federal Employment, an OF-612, Optional Application for Federal Employment and its companion, the OF-306, Declaration for Federal Employment, a resume, or any other format you choose, providing it contains the information requested in forms OF-612 and OF-306. For a detailed description of the information to include in a resume or other written format, the flyer "Applying for a Federal Job", which explains the steps of the employment process, is available in Federal Personnel Offices.

PERFORMANCE APPRAISALS: To assure full consideration, USIA and status applicants must submit a copy of their most recent performance appraisal.

INTER-AGENCY CAREER TRANSITION ASSISTANCE PROGRAM (ICTAP): Current and former displaced Federal employees in the same local commuting area who are well qualified must be selected for Federal positions before other candidates may be considered. Attach a copy of your RIF separation

notice when applying for appropriate vacancies. To be determined well qualified to receive special selection priority for this position, you must meet all qualification and eligibility requirements, all screen out factors, all special rating factors, and be rated at the above average level or higher in each quality ranking factor.

CAREER/CAREER-CONDITIONAL/REINSTATEMENT ELIGIBLE: Non-USIA applicants with career or career-conditional status or reinstatement eligibility must submit a copy of their most recent Notification of Personnel Action (SF-50) showing tenure group and promotion potential (if any).

NON-STATUS APPLICANTS: Non-status applicants claiming eligibility for other special appointments such as handicapped or former Peace Corps/Vista Volunteers, must submit proof of eligibility, i.e. letter from Peace Corps or State Rehabilitation agency. Non-status candidates eligible for special appointment who wish to be considered under both special appointment and competitive procedures must submit two (2) complete applications. When only one (1) application is received it will be considered under competitive procedures (OPM certification) only.

STATUS APPLICANTS: Status candidates who wish to be considered under both merit promotion and competitive procedures (OPM certification)) must submit two (2) complete applications. When only one (1) application is received it will be considered under the merit promotion program only.

If a list of eligibles is requested from the Office of Personnel Management (OPM), all non-status candidates who meet minimum requirements will be referred to OPM for rating, ranking and referral.

VETERANS PREFERENCE: Non-status applicants claiming veterans preference or eligibility for Veterans Readjustment Appointment must submit a copy of their DD-214 and, if disabled, an SF-15 with letter from the Department of Veterans Affairs. Veterans who are preference eligibles or who have been separated from the armed forces under honorable conditions after 3 years or more of continuous active service may apply.

The Defense Authorization Act of November 18, 1997, extended veterans' preference to persons who served on active duty during the Gulf War from August 1, 1990, through January 2, 1992. The law grants preference to persons otherwise eligible and who served on active duty during the period, regardless of where the person served or for how long. The law also authorizes the Secretary of each military department to award the Armed Forces Expeditionary Medal for service in Bosnia during the period November 20, 1995, to a date to be determined. The award of the Medal is qualifying for veterans' preference. More information on veterans' preference is available in the VetGuide that may be found on the United States Office of Personnel Management web site at [www.opm.gov] or at Federal Personnel Offices.

PRE-EMPLOYMENT DRUG TESTING: Pre-employment drug testing is required for non-USIA applicants selected for positions requiring a Top Secret clearance.

RELOCATION EXPENSES: Relocation expenses will not be paid for persons selected for this position.

IDENTICAL VACANCIES: Identical vacancies arising after the closing date

of this announcement may be filled from the same certificate prior to its expiration.

JOB SHARING: Job-sharing applicants [approximately 16-24 hours per week] will be accepted with or without a job-share partner. Job-share partners must be clearly indicated on application, or the applicants will be paired by the selecting official. If indicated on application, applicants may be considered for both job-share and full-time.

CONTENT OF APPLICATION: In addition to specific information requested in the vacancy announcement, following is what your resume or application must contain.

JOB INFORMATION

_ Announcement number, and title and grade(s) of the job you are applying for.

PERSONAL INFORMATION

_ Full name, mailing address (with zip code) and day and evening phone numbers.

_ Social Security Number

_ Country of Citizenship (Most Federal jobs require United States citizenship)

_ Veterans' preference

_ Reinstatement eligibility (If requested, attach SF-50 proof of your career or career conditional status)

_ Highest Federal civilian grade held (Also give job series and dates

held.)

EDUCATION

- _ High School name, city and state, date of diploma or GED
- _ College or universities name, city and state, majors, type and year of any degrees received. Send a copy of your college transcript only if requested.

WORK EXPERIENCE

- _ Give the following information for your paid and nonpaid work experience related to the job you are applying for: Job Title; Duties and accomplishments; Employer's name and address; Supervisor's name and phone number; Starting and ending dates; Hours per week; Salary.
- _ Indicate if we may contact your current supervisor.

OTHER QUALIFICATIONS

- _ Job related training courses (title and year)
- _ Job related skills, for example, other languages, computer software/hardware, tools, machinery, typing speed
- _ Job related certificates and licenses (current only).
- _ Job related honors, awards, and special accomplishments, for example, publications, memberships in professional or honor societies, leadership activities, public speaking, and performance awards (Give dates but do not send documents unless requested.)

INCOMPLETE APPLICATIONS WILL RESULT IN ELIMINATION FROM CONSIDERATION.

WHERE TO APPLY: Submit a completed application and any additional documentation as instructed above under How to Apply to the Office of Human Resources, USIA, Room 518, 301 4th Street, S.W., Washington, D.C. 20547.

Applications received after the closing date of this announcement will not be considered. [Postmarks are accepted.]

FOR FURTHER INFORMATION ABOUT THE JOB, PLEASE CONTACT KATHY BUTLER (202) 619-4659.

THE UNITED STATES INFORMATION AGENCY IS AN EQUAL OPPORTUNITY EMPLOYER.

>From GSO-GSO@worldnet.att.net Fri Jun 18 09:10:09 1999

Received: from mtiwmhc05.worldnet.att.net (mtiwmhc05.worldnet.att.net [204.127.131.40])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA21285 for <aapornet@usc.edu>; Fri, 18 Jun 1999 09:10:08 -0700 (PDT)

Received: from worldnet.att.net ([12.75.160.11])

by mtiwmhc05.worldnet.att.net (InterMail v03.02.07.07 118-134)

with ESMTP id <19990618160936.XBSM5374@worldnet.att.net>

for <aapornet@usc.edu>; Fri, 18 Jun 1999 16:09:36 +0000

Message-ID: <376A6F8D.18B5C8B@worldnet.att.net>

Date: Fri, 18 Jun 1999 11:10:53 -0500
From: Gary Siegel <GSO-GSO@worldnet.att.net>
Reply-To: GSO-GSO@worldnet.att.net
X-Mailer: Mozilla 4.04 [en]C-WorldNet (Win95; I)
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: statistical software
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit

Any suggestions on user friendly, yet flexible software that will produce report quality tables & graphs? We have the latest version of SPSS, but its not up to the task.

Gary Siegel

Please reply to info@gsoresearch.com

>From jsosin@bsmg.com Fri Jun 18 14:55:04 1999

Received: from bjke.com (firewall-user@ganymede.bjke.com [144.210.8.38])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA03071 for <aapornet@usc.edu>; Fri, 18 Jun 1999 14:55:03 -0700

(PDT)

From: jsosin@bsmg.com

Received: by bjke.com; id QAA20153; Fri, 18 Jun 1999 16:55:01 -0500 (CDT)

Received: from eastx01bsmg.bsmg.com(144.210.140.12) by gauntlet.bjke.com via smap (4.1)

id xma020110; Fri, 18 Jun 99 16:54:17 -0500

Received: by eastx01bsmg.bsmg.com with Internet Mail Service (5.5.2232.9)

id <M8ZHVV3V>; Fri, 18 Jun 1999 17:53:02 -0400

Message-ID: <24C3CEDAD424D11191BD00805F0D6C4D02A5AFB4@eastx01bsmg.bsmg.com>

To: aapornet@usc.edu

Subject: Job opening at KRC Research & Consulting

Date: Fri, 18 Jun 1999 17:53:00 -0400

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2232.9)

Content-Type: text/plain

Job Opening:

Opinion Research in Washington, D.C.

KRC Research & Consulting, a division of BSMG Worldwide, has an opening in its Washington, D.C., office for a mid-level opinion research analyst. KRC conducts quantitative, qualitative and on-line research for a wide range of corporate, government, and non-profit clients.

Qualified applicants will have experience with both quantitative and qualitative research used in a political, advocacy, or positioning context. Specific skills required include developing methodologies, writing questionnaires and focus group guides, supervising data collection, moderating focus groups, checking and cleaning data, analyzing data, and writing reports. Strong writing and project management skills are also required.

Please send resumes to Jennifer Sosin, KRC Research & Consulting, 1501 M Street NW, Suite 600, Washington, DC 20005, or fax to 202-659-8287. No phone calls, please.

>From beniger@rcf.usc.edu Sat Jun 19 17:52:41 1999

Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.166])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id RAA05917 for <aapornet@usc.edu>; Sat, 19 Jun 1999 17:52:40 -0700

(PDT)

Received: from localhost (beniger@localhost)

by almaak.usc.edu (8.8.8/8.8.8/usc) with ESMTP

id RAA18564 for <aapornet@usc.edu>; Sat, 19 Jun 1999 17:52:41 -0700

(PDT)

Date: Sat, 19 Jun 1999 17:52:40 -0700 (PDT)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: Latest CommerceNet/Nielsen Internet Study

Message-ID: <Pine.GSO.4.10.9906191750250.17395-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

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USA TODAY

June 18, 1999, Friday, FINAL EDITION

SECTION: MONEY; Pg. 12B

Women push Web sales growth

Greg Farrell

NEW YORK--Women are powering commercial growth of the Internet, a report out Thursday says.

From July 1998 to April 1999, the number of women buying on line grew 80%, from 6 million to 10.5 million, the CommerceNet/Nielsen Media Research study found. The percentage of on-line buyers who are women grew from 29% to 38%.

"More women are purchasing on line," says Jerome Samson, director of technology and business strategy for Nielsen Media Research.

"This is a very healthy trend for the stability of the e-commerce economy. Women are jumping aboard and using the Web much more than before."

The study found that total Internet users age 16 and older in the USA and Canada grew 16% from July to April to 92 million, while total on-line buyers jumped 40% to 28 million.

Increasingly, shoppers are also turning to the Web to gather information before buying products in stores, the study found. A total of 55 million people shopped that way, up 15% from the previous survey.

Other highlights:

* Of today's 92 million Internet users, 46% are women, vs. 43% in the previous two years.

* 41% of today's 55 million Internet shoppers -- people who browse on line but don't necessarily buy -- are women. The percentage had been 36%.

* Women were 53% of on-line apparel buyers, 45% for books, 38% for CDs and videos and 24% for computer hardware.

* Of the 28 million Web purchasers, 9 million bought once a month; a million bought once a week.

* Of all on-line buyers in the survey, 13% had made their first Web purchase in the preceding month.

The study is the latest in a series conducted by CommerceNet and Nielsen since 1995 and is based on phone surveys with 7,200 people in the USA and Canada.

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USA TODAY

>From market.probe.la@juno.com Sun Jun 20 11:19:52 1999

Received: from m4.boston.juno.com (m4.boston.juno.com [205.231.101.198])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA21669 for <aapornet@usc.edu>; Sun, 20 Jun 1999 11:19:50 -0700

(PDT)

Received: (from market.probe.la@juno.com)

by m4.boston.juno.com (queuemail) id EDKXDC8V; Sun, 20 Jun 1999 14:18:10

EDT

To: aapornet@usc.edu

Cc: market.probe.la@juno.com

Date: Sat, 19 Jun 1999 15:18:51 -0700

Subject: Customer Surveys

Message-ID: <19990620.111436.-249039.5.Market.Probe.LA@juno.com>

X-Mailer: Juno 2.0.11

X-Juno-Line-Breaks: 0,3-4,8-9,14-15,23-27,29-31

X-Juno-Att: 0

MIME-Version: 1.0

Content-Type: text/plain

Content-Transfer-Encoding: 7bit

From: Jacquelyn B Schriber <market.probe.la@juno.com>

I recently had my car repaired at an auto dealership in my area. A few days later I received a letter from the dealership that included the following paragraph:

"You may receive a call or be mailed a survey from your car manufacturer.

We would greatly appreciate your completing the survey, giving us the highest satisfactory score on each question, and mailing it back to the manufacturer."

Has anyone conducted any research to determine the effect such letters have on customer responses? Are there any explicit AAPOR or CASRO policies that strongly urge disclosure about the use of such letters when the survey results are used by the manufacturer either internally, or for advertising purposes?

I'm not in the business of automobile dealer service satisfaction measurement, so I don't know if sending such letters is standard practice for that industry. But, as someone who measures customer satisfaction for a wide variety of other industries, I am appalled at the blatant attempt to manipulate the results of the survey. To me, the practice not only affects the results of the particular survey, but also erodes the credibility of survey research [like telemarketers conducting "surveys" to sell their products].

Jacque Schriber, Ph.D

=====

Market Probe, Inc. - PMB #635, 915-C W Foothill Blvd, Claremont, CA

91711-3356

Phone: 909.626.6172 Fax: 909.626.6072

=====

>From sullivan@fsc-research.com Mon Jun 21 08:24:36 1999

Received: from web2.tdl.com (root@web2.tdl.com [206.180.230.2])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA08345 for <aapornet@usc.edu>; Mon, 21 Jun 1999 08:24:35 -0700
(PDT)

Received: from michael.tdl.com (tdl-dyn222.tdl.com [205.162.12.222])

by web2.tdl.com (8.9.1a/8.9.1) with SMTP id IAA15745;

Mon, 21 Jun 1999 08:24:34 -0700

Message-Id: <199906211524.IAA15745@web2.tdl.com>

From: "Mike Sullivan" <sullivan@fsc-research.com>

To: aapornet@usc.edu

Date: Mon, 21 Jun 1999 08:34:13 -0800

MIME-Version: 1.0

Content-type: text/plain; charset=US-ASCII

Content-transfer-encoding: 7BIT

Subject: Re: Customer Surveys

Reply-to: sullivan@fsc-research.com

CC: market.probe.la@juno.com

X-pmrqc: 1

In-reply-to: <19990620.111436.-249039.5.Market.Probe.LA@juno.com>

X-mailer: Pegasus Mail for Windows (v3.01d)

Content-Transfer-Encoding: 7BIT

What you have experienced happens frequently when customer satisfaction measurements are used to set economic incentives for sales or customer service staff. At least some auto manufacturers that I am aware of use customer satisfaction measurements as one of several parameters to set the prices dealerships are charged for new automobiles.

In general, the more money involved in the incentive, the higher the likelihood the recipient will try to game the measurement.

Date sent: Sat, 19 Jun 1999 15:18:51 -0700

Send reply to: aapornet@usc.edu

From: Jacquelyn B Schriber <market.probe.la@juno.com>

To: aapornet@usc.edu

Copies to: market.probe.la@juno.com

Subject: Customer Surveys

>

> I recently had my car repaired at an auto dealership in my area. A

> few days later I received a letter from the dealership that included

> the following paragraph:

>

> "You may receive a call or be mailed a survey from your car

> manufacturer. We would greatly appreciate your completing the survey,

> giving us the highest satisfactory score on each question, and mailing

> it back to the manufacturer."

>

> Has anyone conducted any research to determine the effect such letters

> have on customer responses? Are there any explicit AAPOR or CASRO

> policies that strongly urge disclosure about the use of such letters

> when the survey results are used by the manufacturer either

> internally, or for advertising purposes?

>

> I'm not in the business of automobile dealer service satisfaction

> measurement, so I don't know if sending such letters is standard

> practice for that industry. But, as someone who measures customer

> satisfaction for a wide variety of other industries, I am appalled at

> the blatant attempt to manipulate the results of the survey. To me,

> the practice not only affects the results of the particular survey,
> but also erodes the credibility of survey research [like telemarketers
> conducting "surveys" to sell their products].

>

>

> Jacquie Schriber, Ph.D

> =====

> Market Probe, Inc. - PMB #635, 915-C W Foothill Blvd, Claremont, CA

> 91711-3356

> Phone: 909.626.6172 Fax: 909.626.6072

> =====

>

>From M.SCHULMAN@srbi.com Mon Jun 21 08:47:51 1999

Received: from srbi.com (srbi.com [12.14.34.4])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id IAA14672 for <aapornet@usc.edu>; Mon, 21 Jun 1999 08:47:50 -0700

(PDT)

Received: from SRBI_NEW_YORK-Message_Server by srbi.com

with Novell_GroupWise; Mon, 21 Jun 1999 11:44:03 -0400

Message-Id: <s76e2583.047@srbi.com>

X-Mailer: Novell GroupWise 5.2

Date: Mon, 21 Jun 1999 11:47:42 -0400

From: "MARK SCHULMAN " <M.SCHULMAN@srbi.com>

To: aapornet@usc.edu

Cc: K.Bisbee@srbi.com

Subject: Positions Available at SRBI

Mime-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: quoted-printable

Content-Disposition: inline

Schulman, Ronca & Bucuvalas, Inc. (SRBI), a rapidly expanding market and opinion research firm, is seeking skilled and highly motivated analysts and project directors to join our research teams in public policy and market research. Candidates must thrive in a fast-paced and collaborative environment. =20

The following positions are available:

Senior Survey Methodologist: must have a strong academic background in both survey design and statistics. Responsible for project management and in-house consulting. Projects include large-scale public policy surveys. Requires 3-5 years experience. Position is in our NYC office.

Analysts: excellent verbal, analytic, client and presentation skills required. MBA, MA/MS or 3-5 years experience in commercial strategy research. Areas: banking/finance, telecommunications, media, technology, transportation, customer loyalty, brand equity. Position can be situated in any of the following offices: NYC, Ft. Myers, Florida, or West Long Branch, NJ. =20

Project Directors: detail-oriented team person, with heavy project management responsibility. BA/BS and/or 1-3 years of project experience. Position can be situated in any of the following offices: NYC, Ft. Myers, Florida, or West Long Branch, NJ. =20

Visit our web site at www.srbi.com. =20

ABOUT SRBI: SRBI is a leading market and opinion research firm. The =
company specializes in public opinion, public policy, telecommunications, =
media, health care, financial services, utilities, automotive and =
transportation research. The firm conducts large-scale policy evaluation =
and strategy surveys for government, foundations, and major corporations. =
=20

SRBI is an American affiliate of Global Market Research, an international =
consortium of research companies in 24 countries.

Salaries are highly competitive, with full benefits. =20

APPLICATIONS: Send resume and cover letter to: Katie Bisbee, Schulman, =
Ronca & Bucuvalas, Inc., 145 E. 32nd St., Suite 500, New York, NY 10016 or =
Email to: K.Bisbee@srbi.com. EOE.

>From jwerner@jwdp.com Mon Jun 21 13:51:14 1999

Received: from vger.vgernet.net (root@vgernet.net [205.219.186.1])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id NAA25953 for <aapornet@usc.edu>; Mon, 21 Jun 1999 13:51:10 -0700

(PDT)

Received: from jwdp.com (plp41.vgernet.net [205.219.186.141])

by vger.vgernet.net (8.8.8/8.8.5) with ESMTP id RAA05830

for <aapornet@usc.edu>; Mon, 21 Jun 1999 17:12:43 -0400 (EDT)

Message-ID: <376EA5DE.9E122007@jwdp.com>

Date: Mon, 21 Jun 1999 16:51:42 -0400

From: Jan Werner <jwerner@jwdp.com>

Reply-To: jwerner@jwdp.com

X-Mailer: Mozilla 4.6 [en] (Win98; U)

X-Accept-Language: en

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: Customer Surveys

References: <19990620.111436.-249039.5.Market.Probe.LA@juno.com>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Your concern is misplaced. This is not a customer satisfaction survey in the sense of a scientific survey, but a quality control monitoring program.

The manufacturer is collecting information on how satisfied customers are with their dealers in order to improve their service offerings by determining which ones should be rewarded for good service and which ones need remedial action.

Unfortunately, many people see these kinds of surveys only as a means to vent gripes and don't bother to respond if the experience was good.

Your dealer is quite right to inform you that you might receive the survey and ask you to respond positively. The fact that they sent you such a message is a good sign in that it indicates that they are aware of, and reacting positively to this quality control program. They would be far less likely to do so if they expected that your response to the manufacturer

would be negative.

Jan Werner

Jacquelyn B Schriber wrote:

>

>

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> few days later I received a letter from the dealership that included

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> the practice not only affects the results of the particular survey,

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> Jacquie Schriber, Ph.D

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>91711-3356

> Phone: 909.626.6172 Fax: 909.626.6072

> =====

>From rrand@cfmc.com Mon Jun 21 15:44:22 1999

Received: from mail.cfmc.com (main.cfmc.com [206.15.13.129])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id PAA15490 for <aapornet@usc.edu>; Mon, 21 Jun 1999 15:43:58 -0700

(PDT)

Received: from Rands-W95.cfmc.com (rands-w95.cfmc.com [206.15.13.172])

by mail.cfmc.com (8.8.7/8.8.7) with SMTP id PAA22305

for <aapornet@usc.edu>; Mon, 21 Jun 1999 15:42:27 -0700

Message-Id: <4.1.19990621153422.015329f0@cfmc.com>

X-Sender: rrand@cfmc.com

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.1

Date: Mon, 21 Jun 1999 15:44:11 -0700

To: aapornet@usc.edu

From: Richard Rands <rrand@cfmc.com>

Subject: Re: Customer Surveys

In-Reply-To: <376EA5DE.9E122007@jwdp.com>

References: <19990620.111436.-249039.5.Market.Probe.LA@juno.com>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Jan Werner writes:

>Your concern is misplaced...>

>The manufacturer is collecting information on how satisfied customers

>are

with their dealers in order to improve their service offerings by determining which ones should be rewarded for good service and which ones need remedial action.

I suspect this is a bit too idealistic. What really is happening is that the manufacturers have a QA rating system and they award high scoring service depts. an official looking plaque that can be displayed in their lobby that states their quality record. More often than not, the rating is based on a lack of complaints, rather than a lot of positive responses.

>

>

>Your dealer is quite right to inform you that you might receive the >survey and ask you to respond positively. The fact that they sent you such a message is a good sign in that it indicates that they are aware of, and reacting positively to this quality control program. They would be far less likely to do so if they expected that your response to the manufacturer would be negative.

>

In any case, the request is worded inappropriately. They should encourage a response to the survey with the hope that it will be positive, and suggest that if the response is less than positive, they should call the dealer's service department to complain.

Richard Rands

from lots of experience with lousy dealer service!

>From beniger@rcf.usc.edu Mon Jun 21 16:13:51 1999

Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.166])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id QAA24079 for <aapornet@usc.edu>; Mon, 21 Jun 1999 16:13:48 -0700

(PDT)

Received: from localhost (beniger@localhost)

by almaak.usc.edu (8.8.8/8.8.8/usc) with ESMTP

id QAA29819 for <aapornet@usc.edu>; Mon, 21 Jun 1999 16:13:47 -0700

(PDT)

Date: Mon, 21 Jun 1999 16:13:47 -0700 (PDT)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: PC Ownership Doubles While Home Use Stagnates

Message-ID: <Pine.GSO.4.10.9906211611470.11611-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=X-UNKNOWN

Content-Transfer-Encoding: 8BIT

AAPORNETters,

Of the several interesting findings in this new Pathfinder Study just released by Arbitron NewMedia, perhaps the most surprising is that, while 38 percent of U.S. consumers currently report Web subscriptions at home, only a portion of these people--24 percent of U.S. consumers--report actual Web use at home. In other words, fewer than two out of every three

people who could use the Web at home actually do.

Any ideas about what might account for such results?

-- Jim

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Business Wire

June 21, 1999, Monday

PC Home Ownership Doubles While Home Usage Stagnates,
Reveals Arbitron New Media Pathfinder Study:
Increased Home PC Access Does Not Result in Increased Use

NEW YORK--Despite a nearly doubling of home PC access in the last four years, the percentage of the U.S. population who actually use PCs has stagnated according to the latest Pathfinder Study just released from Arbitron NewMedia.

According to the study, computers have become as popular as many home appliances, with home penetration nearly doubling from 29 percent in 1995 to 54 percent in 1999. However, the percentage of people with access to a home PC who actually use it has fallen off from a high of 90 percent in 1995 to

53 percent today. High income consumers (\$ 75K or more) report the highest incidence of PC use at home - 51 percent, a decline of 10 percent since 1997.

"This decline in actual usage is part of a trend we've been tracking for the last three years," said Dr. Roberta McConochie, director of research at Arbitron NewMedia. "Apparently, many consumers deal with PCs and other technologies all day at work. By the time they get home, many of these technology-weary users prefer to wind down and spend time with their families rather than interact with office-like PCs. To achieve sustained growth in home computer sales, manufacturers will have to design information appliances with more obvious, easy-access user benefits in mind. Clearly, ownership of a home PC does not equal usage."

The Arbitron NewMedia Pathfinder Study also determined that the large majority of PC owners - 70 percent - subscribe to Internet services at home - a fourfold increase over the 16 percent access rate in 1995. But home web subscription does not guarantee home PC use. While nearly four out of every ten U.S. consumers currently report Web subscriptions at home (38 percent), only a portion of these people, 24 percent of U.S. consumers, report actual Web use at home.

In other words, nearly all of the 29 percent of people who use their PCs at home also use the Web. But only two of every three people who could use the Web at home actually do. The lure of the Web is not sufficient to convert the one-third of home Internet subscribers who do not currently use their PCs. The increase in home PC ownership is due, in large, to first-time PC purchasers.

Since 1997, the percentage of consumers who have more than one PC at home has remained relatively unchanged; there has only been a one-percent increase. Over the last two years, the largest gains in home PC purchases has been among low-to middle-income households as well as households with children.

The Pathfinder Study is an on-going comprehensive survey of consumer media behavior and new media preferences. The study examined American purchasing and user preferences of consumer technology. Results were based on extensive 1999 national telephone and mail surveys, which canvassed a total of 5,500 U.S. consumers, age 16-74. This survey comprises the first phase of the 1999 Pathfinder research.

Additional data will become available throughout 1999 and 2000. For information on the Arbitron NewMedia Pathfinder Study, contact Arbitron NewMedia, 9705 Patuxent Woods Drive, Columbia, MD 21046; telephone (410) 312-8429.

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>From andy@troll.soc.qc.edu Mon Jun 21 19:30:29 1999

Received: from rothko.bestweb.net (rothko.bestweb.net [209.94.100.160])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id TAA18269 for <aapornet@usc.edu>; Mon, 21 Jun 1999 19:30:27 -0700

(PDT)

Received: from troll.soc.qc.edu (isdn-6.tuckahoe.bestweb.net

[209.94.107.215])

by rothko.bestweb.net (8.9.1a/8.9.0) with ESMTP id WAA08264;

Mon, 21 Jun 1999 22:28:14 -0400 (EDT)

Message-ID: <376EF535.DCBB41F4@troll.soc.qc.edu>

Date: Mon, 21 Jun 1999 22:30:13 -0400

From: "Andrew A. Beveridge" <andy@troll.soc.qc.edu>

X-Mailer: Mozilla 4.6 [en] (Win95; I)

X-Accept-Language: en

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: PC Ownership Doubles While Home Use Stagnates

References: <Pine.GSO.4.10.9906211611470.11611-100000@almaak.usc.edu>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

James Beniger wrote:

>

> AAPORNETters,

>

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> two out of every three people who could use the Web at home actually
> do.
>
> Any ideas about what might account for such results?
> -- Jim

IMHO I think how boring the WEB really is may have a lot to do with this. It is fine for ordering books, or buying Beanie Babies, downloading pornography and downloading MP3 music but it certainly does not have the production value of movies, plays, TV shows, etc. Nor is it as engaging as good video game like Doom or Duke Nukem.

There also is the problem of the World Wide Wait.

I doubt that this report will help with next 5 or 10 IPO's.

Before the WEB converges with other media, the bandwidth problem has to be solved!!!

Andy Beveridge

>From rshalpern@mindspring.com Mon Jun 21 19:56:13 1999

Received: from smtp3.mindspring.com (smtp3.mindspring.com [207.69.200.33])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id TAA28941 for <aapornet@usc.edu>; Mon, 21 Jun 1999 19:56:09 -0700

(PDT)

Received: from default (user-37kb08u.dialup.mindspring.com [207.69.129.30])

by smtp3.mindspring.com (8.8.5/8.8.5) with ESMTP id WAA15153

for <aapornet@usc.edu>; Mon, 21 Jun 1999 22:56:03 -0400 (EDT)

Message-Id: <4.2.0.56.19990621224709.00a13c30@mail.mindspring.com>

X-Sender: rshalpern@mail.mindspring.com

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.56 (Beta)

Date: Mon, 21 Jun 1999 22:54:41 -0400

To: aapornet@usc.edu

From: dick halpern <rshalpern@mindspring.com>

Subject: Re: PC Ownership Doubles While Home Use Stagnates

In-Reply-To: <376EF535.DCBB41F4@troll.soc.qc.edu>

References: <Pine.GSO.4.10.9906211611470.11611-100000@almaak.usc.edu>

Mime-Version: 1.0

Content-Type: multipart/alternative;

boundary="===== _30582127== _ .ALT"

----- _30582127== _ .ALT

Content-Type: text/plain; charset="us-ascii"; format=flowed

Andy Beveridge is right. When the bandwidth problem is solved we will see use of the Internet in a manner that is a bit difficult to imagine. In addition to bandwidth, however, many computer users don't find their software especially user friendly. They buy very fast computers with fast modems and then get lost with all the bells and whistles of the software. Just sending e mail for many is felt as a genuine accomplishment. Navigating the Internet...aside from the boring content of so many sites....can be exceptionally frustrating and provides an on-line lesson in humility and disappointment.

Dick Halpern

>

-- Jim

>

>

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-----_30582127==_.ALT

Content-Type: text/html; charset="us-ascii"

<html>

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so many sites....can be exceptionally frustrating and provides an on-line

id UAA13527 for <aapornet@usc.edu>; Mon, 21 Jun 1999 20:42:32 -0700

(PDT)

Received: (from market.probe.la@juno.com)

by m4.boston.juno.com (queuemail) id EDPHQEJF; Mon, 21 Jun 1999 23:36:29

EDT

To: aapornet@usc.edu

Cc: market.probe.la@juno.com

Date: Mon, 21 Jun 1999 18:16:24 -0700

Subject: Re: PC Ownership Doubles While Home Use Stagnates

Message-ID: <19990621.203546.-293461.0.Market.Probe.LA@juno.com>

X-Mailer: Juno 2.0.11

X-Juno-Line-Breaks: 1-5,7-10,12-31,33-36,38-127,129-132,134-138

X-Juno-Att: 0

MIME-Version: 1.0

Content-Type: text/plain

Content-Transfer-Encoding: 7bit

From: Jacquelyn B Schriber <market.probe.la@juno.com>

Hypothesis: The respondents are adults, but in many households, only the kids use the Internet???

Jacquie

=====

Market Probe, Inc. - PMB #635, 915-C W Foothill Blvd, Claremont, CA

91711-3356

Phone: 909.626.6172 Fax: 909.626.6072

=====

On Mon, 21 Jun 1999 16:13:47 -0700 (PDT) James Beniger <beniger@rcf.usc.edu>

writes:

>

>

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>June 21, 1999, Monday

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>Arbitron

>NewMedia, 9705 Patuxent Woods Drive, Columbia, MD 21046; telephone

>(410)

>312-8429.

>

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>

>From jpmurphy@jpmurphy.com Mon Jun 21 21:26:34 1999

Received: from carriage.chesco.com (carriage.chesco.com [209.195.192.2])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id VAA01182 for <aapornet@usc.edu>; Mon, 21 Jun 1999 21:26:33 -0700

(PDT)

Received: from default (mxhyp2x32.chesco.com [209.195.202.160])

by carriage.chesco.com (8.9.1/8.9.1) with SMTP id AAA12377

for <aapornet@usc.edu>; Tue, 22 Jun 1999 00:26:29 -0400 (EDT)

Message-ID: <002901bebc67\$0805be00\$a0cac3d1@default>

From: "James P. Murphy" <jpmurphy@jpmurphy.com>

To: <aapornet@usc.edu>

Subject: Re: PC Ownership Doubles While Home Use Stagnates

Date: Tue, 22 Jun 1999 00:23:49 -0400

MIME-Version: 1.0

Content-Type: text/plain;

charset="iso-8859-1"

Content-Transfer-Encoding: 8bit

X-Priority: 3

X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook Express 4.72.3110.1

X-MimeOLE: Produced By Microsoft MimeOLE V4.72.3110.3

Concerning the Pathfinder study --

As the proportion of households that have adopted an appliance grows (29% in 1995 to 54% in 1999), the proportion of adults having used the device recently will drop. There are many precedents for this. (Look in your closets!)

Anyhow, the arithmetic still implies growth in the number of adults using computers at home -- $0.29 \times 0.90 = 26\%$ (1995) vs. $0.54 \times 0.53 = 29\%$ (1999). How is this characterized (news story) as "a decline in actual usage"?

The web/internet data seem to say: For every 24 adults who use the web from home, there are another 14 whose households contain computers that are connected to the internet -- but not used for web access by the respondent. (Maybe other household members use them for web/internet access; maybe the respondent pays for internet access just to use e-mail.)

These unexpected findings might evaporate if there were more evident distinctions between household and individual level data, and if "use" was defined. (Perhaps they are in the actual report.)

James P. Murphy, Ph.D.

Voice (610) 408-8800

Fax (610) 408-8802

jpmurphy@jpmurphy.com

-----Original Message-----

From: James Beniger <beniger@almaak.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Date: Monday, June 21, 1999 7:14 PM

Subject: PC Ownership Doubles While Home Use Stagnates

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>From mcdonald@tw.timeinc.com Tue Jun 22 06:17:41 1999

Received: from gate.twi.com (gate.twi.com [207.25.35.3])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id GAA22844 for <aapornet@usc.edu>; Tue, 22 Jun 1999 06:17:40 -0700

(PDT)

Received: from [168.161.2.130] by gate.twi.com

via smtpd (for usc.edu [128.125.253.136]) with SMTP; 22 Jun 1999

13:17:39 UT

Received: from tw.timeinc.com by ecsmtptwi.com (SMI-8.6/SMI-SVR4)

id JAA14003; Tue, 22 Jun 1999 09:13:32 -0400

Message-ID: <376F8D2B.156E2E61@tw.timeinc.com>

Date: Tue, 22 Jun 1999 09:18:35 -0400
From: Scott McDonald <mcdonald@tw.timeinc.com>
X-Mailer: Mozilla 4.51 [en] (WinNT; U)
X-Accept-Language: en
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: Re: PC Ownership Doubles While Home Use Stagnates
References: <Pine.GSO.4.10.9906211611470.11611-100000@almaak.usc.edu>
Content-Type: text/plain; charset=iso-8859-1
Content-Transfer-Encoding: 8bit

I haven't seen the new Pathfinder Study, but it would not surprise me to find that the "surprise" is really an artifact of the nature and structure of the question wording. A subscription to an ISP or online service is a household-level variable, while usage is an individual-level variable. Usage questions typically are asked within a fixed time-frame -- as in "Have you personally used the WWW from home within the past 7 days?". Feature the household where mom goes online occasionally, but the kids and husband are on more often. She could truthfully answer "yes" to the subscription question and "no" to the usage question, but in fact the access was not being wasted and the medium was not being "rejected" by the household. Moreover, any of these household members could have been accessing from work during the same time period, an event that would not be captured by the "at home usage" question of the interviewed individual.

If they have been rendered accurately here, the Arbitron results are at odds with several other well-done tracking surveys, including Yankelovich's CyberDialogue survey and the establishment survey for the MediaMetrix ratings service. These other surveys find that at home usage of the

Internet by

adults in the past 30 days is in the vicinity of 34-38%. A segment of these

at home users (estimated at between 10% and 15%) use the Internet almost exclusively for sending and retrieving e-mail. Depending on the exact wording of the Pathfinder usage question, such e-mail-only users may, or may not, have claimed Web usage.

It may be best not to theorize too grandly about the reasons for the "surprise" (bandwidth, boredom, etc.) until we see the details of the Pathfinder questions and sample.

Scott McDonald

Director of Research

Time Warner Inc.

James Beniger wrote:

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> time with their families rather than interact with office-like PCs. To
> achieve sustained growth in home computer sales, manufacturers will
> have to design information appliances with more obvious, easy-access
> user benefits in mind. Clearly, ownership of a home PC does not equal
> usage."

>

> The Arbitron NewMedia Pathfinder Study also determined that the large
> majority of PC owners - 70 percent - subscribe to Internet services at
> home - a fourfold increase over the 16 percent access rate in 1995.
> But home web subscription does not guarantee home PC use. While nearly
> four out of every ten U.S. consumers currently report Web
> subscriptions at home (38 percent), only a portion of these people, 24
> percent of U.S. consumers, report actual Web use at home.

>

> In other words, nearly all of the 29 percent of people who use their
> PCs at home also use the Web. But only two of every three people who
> could use the Web at home actually do. The lure of the Web is not
> sufficient to convert the one-third of home Internet subscribers who
> do not currently use their PCs. The increase in home PC ownership is
> due, in large, to first-time PC purchasers.

>

> Since 1997, the percentage of consumers who have more than one PC at
> home has remained relatively unchanged; there has only been a
> one-percent increase. Over the last two years, the largest gains in

> home PC purchases has been among low-to middle-income households as
> well as households with children.

>

> The Pathfinder Study is an on-going comprehensive survey of consumer
> media behavior and new media preferences. The study examined American
> purchasing and user preferences of consumer technology. Results were
> based on extensive 1999 national telephone and mail surveys, which
> canvassed a total of 5,500 U.S. consumers, age 16-74. This survey
> comprises the first phase of the 1999 Pathfinder research.

>

> Additional data will become available throughout 1999 and 2000. For
> information on the Arbitron NewMedia Pathfinder Study, contact
> Arbitron NewMedia, 9705 Patuxent Woods Drive, Columbia, MD 21046;
> telephone (410) 312-8429.

>

> -----

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> -----

> ---

>

> *****

>From andy@troll.soc.qc.edu Tue Jun 22 06:29:17 1999

Received: from rothko.bestweb.net (rothko.bestweb.net [209.94.100.160])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id GAA25685 for <aapornet@usc.edu>; Tue, 22 Jun 1999 06:29:15 -0700

(PDT)

Received: from troll.soc.qc.edu (isdn-2.tuckahoe.bestweb.net

[209.94.107.211])

by rothko.bestweb.net (8.9.1a/8.9.0) with ESMTP id JAA24721;

Tue, 22 Jun 1999 09:27:05 -0400 (EDT)

Message-ID: <376F8F9A.57E25516@troll.soc.qc.edu>

Date: Tue, 22 Jun 1999 09:28:58 -0400

From: "Andrew A. Beveridge" <andy@troll.soc.qc.edu>

X-Mailer: Mozilla 4.6 [en] (Win95; I)

X-Accept-Language: en

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: PC Ownership Doubles While Home Use Stagnates

References: <Pine.GSO.4.10.9906211611470.11611-100000@almaak.usc.edu>

<376F8D2B.156E2E61@tw.timeinc.com>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Scott McDonald wrote:

>

> I haven't seen the new Pathfinder Study, but it would not surprise me

> to find that the "surprise" is really an artifact of the nature and

> structure of the question wording.

Can one imagine a TV survey, where 1/3 of those who have a TV in the household would report that they do not use the TV? I would be stunned!!!!

> These other surveys find that at home usage of the Internet by

> adults in the past 30 days is in the vicinity of 34-38%. A segment of

these

- > at home users (estimated at between 10% and 15%) use the Internet
- > almost exclusively for sending and retrieving e-mail. Depending on
- > the exact wording of the Pathfinder usage question, such e-mail-only
- > users may, or may not, have claimed Web usage.

Compare this with what you would get from TV again!!!

- > It may be best not to theorize too grandly about the reasons for the
- > "surprise" (bandwidth, boredom, etc.) until we see the details of the
- > Pathfinder questions and sample.

The point that the Internet has yet to "take off" in terms of home entertainment medium still remains. Whether it ever will is an open question.

>

- > Scott McDonald
- > Director of Research
- > Time Warner Inc.

>

Andy Beveridge

>From mkshares@mcs.net Tue Jun 22 07:06:38 1999

Received: from Kitten.mcs.com (Kitten.mcs.com [192.160.127.90])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA03700 for <aapornet@usc.edu>; Tue, 22 Jun 1999 07:06:19 -0700

(PDT)

Received: from mcs.net (P34-Chi-Dial-6.pool.mcs.net [205.253.225.98]) by
Kitten.mcs.com (8.8.7/8.8.2) with ESMTP id JAA08373 for <aapornet@usc.edu>;

Tue, 22 Jun 1999 09:05:36 -0500 (CDT)

Message-ID: <376F51CB.4C7DB1A@mcs.net>

Date: Tue, 22 Jun 1999 09:05:17 +0000

From: Nick Panagakis <mkshares@mcs.net>

X-Mailer: Mozilla 4.5 (Macintosh; I; PPC)

X-Accept-Language: en

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: PC Ownership Doubles While Home Use Stagnates

References: <Pine.GSO.4.10.9906211611470.11611-100000@almaak.usc.edu>

<4.2.0.56.19990621224709.00a13c30@mail.mindspring.com>

Content-Type: multipart/alternative;

boundary="-----FACCD1C41AAC3AA296DC5B45"

-----FACCD1C41AAC3AA296DC5B45

Content-Type: text/plain; charset=us-ascii; x-mac-type="54455854";

x-mac-creator="4D4F5353"

Content-Transfer-Encoding: 7bit

I agree with the comments so far - including Jacquelyn's comment about kids.

And as the spokesperson said - many people use a PC at work. The family PC
at home may be there for use by others, especially if it is need of
upgrading.

I also have 1999 Forrester research that almost exactly matches Arbitron's

PC and Internet household penetration figures.

Two questions remain: how did they define usage? Used yesterday? And did they exclude e-mail only users who do not surf the net? This group may not be useful to Arbitron given the objectives of their research.

dick halpern wrote:

> Andy Beveridge is right. When the bandwidth problem is solved we will
> see use of the Internet in a manner that is a bit difficult to
> imagine. In addition to bandwidth, however, many computer users don't
> find their software especially user friendly. They buy very fast
> computers with fast modems and then get lost with all the bells and
> whistles of the software. Just sending e mail for many is felt as a
> genuine accomplishment. Navigating the Internet...aside from the
> boring content of so many sites....can be exceptionally frustrating
> and provides an on-line lesson in humility and disappointment.

>

> Dick Halpern

>

>>

--

>> Jim

>>

>>

>> IMHO I think how boring the WEB really is may have a lot to do with

>> this. It is fine for ordering books, or buying Beanie Babies,

>> downloading pornography and downloading MP3 music but it certainly

>> does not have the production value of movies, plays, TV shows, etc.

>> Nor

>> is

>> it as engaging as good video game like Doom or Duke Nukem.

>>

>> There also is the probelm of the World Wide Wait.

>>

>> I doubt that this report will help with next 5 or 10 IPO's.

>>

>> Before the WEB converges with other media, the bandwidth problem has

>>

>> go to be solved!!!

>>

>> Andy Beveridge

>

-----FACCD1C41AAC3AA296DC5B45

Content-Type: text/html; charset=us-ascii

Content-Transfer-Encoding: 7bit

<!doctype html public "-//w3c//dtd html 4.0 transitional//en"> <html> I agree with the comments so far - including Jacquelyn's comment about kids. And as the spokesperson said - many people use a PC at work. The family PC at home may be there for use by others, especially if it is need of upgrading. <p>I also have 1999 Forrester research that almost exactly matches Arbitron's PC and Internet household penetration figures. <p>Two questions remain: how did they define usage? Used yesterday? And did they exclude e-mail only users who do not surf the net? This group may not be useful to Arbitron given the objectives of their research. <p>dick halpern wrote: <blockquote TYPE=CITE>Andy Beveridge is right. When the bandwidth problem is solved we will see use of the Internet in a

-----FACCD1C41AAC3AA296DC5B45--

>From kdonelan@hsph.harvard.edu Tue Jun 22 08:05:54 1999

Received: from hsph.harvard.edu (hsph.harvard.edu [128.103.75.21])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA13864 for <aapornet@usc.edu>; Tue, 22 Jun 1999 08:05:53 -0700

(PDT)

Received: from hsph.harvard.edu (sph76-133.harvard.edu [128.103.76.133])

by hsph.harvard.edu (8.8.8+Sun/8.8.8) with ESMTP id LAA23147

for <aapornet@usc.edu>; Tue, 22 Jun 1999 11:05:55 -0400 (EDT)

Message-ID: <376FA6D7.C03CCD8A@hsph.harvard.edu>

Date: Tue, 22 Jun 1999 11:08:07 -0400

From: Karen Donelan <kdonelan@hsph.harvard.edu>

X-Mailer: Mozilla 4.05 [en] (Win95; I)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: PC Ownership Doubles While Home Use Stagnates

References: <Pine.GSO.4.10.9906211611470.11611-100000@almaak.usc.edu>

Content-Type: text/plain; charset=iso-8859-1

Content-Transfer-Encoding: 8bit

a few other theories:

- 1) Internet use at work is generally "free", use at home comes at a premium
- 2) many people are on line all the time at work, this is rare at home
- 3) For households without a dedicated line, use at home ties up phone line
(and in most houses this is still preferred mode of real time communication)
- 4) Email is probably primary use and most households don't get volume of mail to justify checking every day

5) in the honeymoon phase one wanders around exploring all kinds of things and spending all kinds of money. In the later phases you know everything is out there if you have the time to look and the Internet becomes more of a huge library that you visit with a specific purpose or maybe just occasionally to browse around.

Karen Donelan

Harvard School of Public Health

James Beniger wrote:

> AAPORNETters,

>

> Of the several interesting findings in this new Pathfinder Study just
> released by Arbitron NewMedia, perhaps the most surprising is that,
> while 38 percent of U.S. consumers currently report Web subscriptions
> at home, only a portion of these people--24 percent of U.S.
> consumers--report actual Web use at home. In other words, fewer than
> two out of every three people who could use the Web at home actually
> do.

>

> Any ideas about what might account for such results?

> -- Jim

>

> *****

>

> -----

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>

> June 21, 1999, Monday

>

> PC Home Ownership Doubles While Home Usage Stagnates,

> Reveals Arbitron New Media Pathfinder Study:

> Increased Home PC Access Does Not Result in Increased Use

>

> NEW YORK--Despite a nearly doubling of home PC access in the last four
> years, the percentage of the U.S. population who actually use PCs has
> stagnated according to the latest Pathfinder Study just released from
> Arbitron NewMedia.

>

> According to the study, computers have become as popular as many home
> appliances, with home penetration nearly doubling from 29 percent in
> 1995 to 54 percent in 1999. However, the percentage of people with
> access to a home PC who actually use it has fallen off from a high of
> 90 percent in 1995 to 53 percent today. High income consumers (\$ 75K
> or more) report the highest incidence of PC use at home - 51 percent,
> a decline of 10 percent since 1997.

>

> "This decline in actual usage is part of a trend we've been tracking
> for the last three years," said Dr. Roberta McConochie, director of
> research at Arbitron NewMedia. "Apparently, many consumers deal with
> PCs and other technologies all day at work. By the time they get home,
> many of these technology-weary users prefer to wind down and spend
> time with their families rather than interact with office-like PCs. To

> achieve sustained growth in home computer sales, manufacturers will
> have to design information appliances with more obvious, easy-access
> user benefits in mind. Clearly, ownership of a home PC does not equal
> usage."

>

> The Arbitron NewMedia Pathfinder Study also determined that the large
> majority of PC owners - 70 percent - subscribe to Internet services at
> home - a fourfold increase over the 16 percent access rate in 1995.
> But home web subscription does not guarantee home PC use. While nearly
> four out of every ten U.S. consumers currently report Web
> subscriptions at home (38 percent), only a portion of these people, 24
> percent of U.S. consumers, report actual Web use at home.

>

> In other words, nearly all of the 29 percent of people who use their
> PCs at home also use the Web. But only two of every three people who
> could use the Web at home actually do. The lure of the Web is not
> sufficient to convert the one-third of home Internet subscribers who
> do not currently use their PCs. The increase in home PC ownership is
> due, in large, to first-time PC purchasers.

>

> Since 1997, the percentage of consumers who have more than one PC at
> home has remained relatively unchanged; there has only been a
> one-percent increase. Over the last two years, the largest gains in
> home PC purchases has been among low-to middle-income households as
> well as households with children.

>

> The Pathfinder Study is an on-going comprehensive survey of consumer
> media behavior and new media preferences. The study examined American
> purchasing and user preferences of consumer technology. Results were

> based on extensive 1999 national telephone and mail surveys, which
> canvassed a total of 5,500 U.S. consumers, age 16-74. This survey
> comprises the first phase of the 1999 Pathfinder research.

>

> Additional data will become available throughout 1999 and 2000. For
> information on the Arbitron NewMedia Pathfinder Study, contact
> Arbitron NewMedia, 9705 Patuxent Woods Drive, Columbia, MD 21046;
> telephone (410) 312-8429.

>

> -----

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> ---

>

> *****

>From harkness@zuma-mannheim.de Tue Jun 22 09:27:55 1999

Received: from mail.zuma-mannheim.de (mail.zuma-mannheim.de [193.196.10.12])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA03748 for <aapornet@usc.edu>; Tue, 22 Jun 1999 09:27:51 -0700

(PDT)

Received: from zuma-mannheim.de (pc-harkness.zuma-mannheim.de

[193.196.10.55])

by mail.zuma-mannheim.de (8.8.7/8.8.7) with ESMTP id SAA01028

for <aapornet@usc.edu>; Tue, 22 Jun 1999 18:22:39 +0200

Message-ID: <376FB8F9.FD867D88@zuma-mannheim.de>

Date: Tue, 22 Jun 1999 18:25:30 +0200

From: harkness <harkness@zuma-mannheim.de>

X-Mailer: Mozilla 4.5 [en] (WinNT; I)

X-Accept-Language: en,de-DE

MIME-Version: 1.0

To: aapor <aapornet@usc.edu>

Subject: modes as modes must?

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Please reply directly to me

harkness@zuma-mannheim.de

We have a self-completion questionnaire for the German part of the International Social Survey Programme (ISSP). Sometimes the ISSP is fielded after the face-to-face ALLBUS (German GSS) with the same respondents. When this is the case, it is possible that someone who agrees to the face-to face ALLBUS will not agree to a self-completion interview (ISSP).

Self-completion is nonetheless what interviewers are required to bring

in for the ISSP.

Naturally if someone has trouble writing or reading, and says they need to continue with face-to-face, getting the data this way can be seen as better than not getting them at all (they enrich ALLBUS data too). I have recorded mode since 1994. The problem is, using a fielding institute generally thought to be one of the best in Germany, I get one-third back as face-to-face and two-thirds as self-completion. This is also what I got back with other institutes. Discussions with institutes have so far led nowhere (brick wall). I have not found effects on substantive scores so far

Nonetheless, I am required to deliver a one-mode N = 1,000 minimum to the archive. Next year I have a split and I definitely would like to avoid one third of each split coming in face-to-face. I talked to some ISSP members at the annual meeting in Madrid. They had far lower numbers of face-to-face in this situation. I suspect German results have less to do with the respondents than a series of institute-related factors. I want to discuss this again with institutes who may field the ISSP 2000. It would help to have information from more countries and studies. Please let me know what sort of numbers you get in this kind of situation, what the demographics details of these self-selecting face-to-face respondents are (or does it look more like interviewer selection or an indiscriminate combination of the two) and anything else you find relevant. Remember to send replies and comments to harkness@zuma-mannheim.de I will post the answers together in a single mail. Thanks, Janet Harkness

>From cporter@hp.ufl.edu Tue Jun 22 10:05:49 1999

Received: from makalu.hp.ufl.edu (root@makalu.hp.ufl.edu [128.227.11.150])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA17384 for <aapornet@usc.edu>; Tue, 22 Jun 1999 10:05:48 -0700

(PDT)

Received: from hp.ufl.edu (hp.ufl.edu [128.227.11.149])

by makalu.hp.ufl.edu (8.9.1/8.9.1) with ESMTP id NAA04666

for <aapornet@usc.edu>; Tue, 22 Jun 1999 13:12:20 -0400

Message-Id: <199906221712.NAA04666@makalu.hp.ufl.edu>

Received: from K2/SpoolDir by hp.ufl.edu (Mercury 1.44);

22 Jun 99 13:05:54 -0500

Received: from SpoolDir by K2 (Mercury 1.44); 22 Jun 99 13:05:52 -0500

From: "Colleen K. Porter" <cporter@hp.ufl.edu>

To: aapornet@usc.edu

Date: Tue, 22 Jun 1999 13:05:44 -0500

MIME-Version: 1.0

Content-type: text/plain; charset=US-ASCII

Content-transfer-encoding: 7BIT

Subject: Re: PC Ownership Doubles While Home Use Stagnates

In-reply-to: <376F8F9A.57E25516@troll.soc.qc.edu>

X-mailer: Pegasus Mail for Win32 (v2.53/R1)

On 22 Jun 99 at 9:28, Andrew A. Beveridge wrote:

> Scott McDonald wrote:

>> I haven't seen the new Pathfinder Study, but it would not surprise

>> me to find that the "surprise" is really an artifact of the nature

>> and structure of the question wording.

>

> Can one imagine a TV survey, where 1/3 of those who have a TV in the

> household would report that they do not use the TV? I would be

> stunned!!!!

But what if the TV at home was a 9" black-and-white TV, while the TV you

could use other places (at work after hours, for example) was a

beautiful big-screen color display?

That's how it is for folks who get used to an ethernet connection, who

can't stand the slow web waits of using a mere telephone line.

Although it might be worth it to keep the little black-and-white set

around just to catch the news (or e-mail, in this case.)

And actually, yes, I go for weeks at a time without watching TV, even though we have two in the house. So the question wording would have a profound influence.

> > It may be best not to theorize too grandly about the reasons for the

> > "surprise" (bandwidth, boredom, etc.) until we see the details of

> > the Pathfinder questions and sample.

>

> The point that the Internet has yet to "take off" in terms of home

> entertainment medium still remains. Whether it ever will is an

> open question.

I'm not sure I've ever thought of it as an "entertainment medium." But it's a great tool. I have my cookie recipes on a homepage so that my grown-up kids can download what they need whenever they want it, instead of making a long-distance phone call.

Ooh, now if there was a way to download the actual cookies so easily, that would really be something...

Colleen Kay Porter

Project Coordinator, Florida Health Insurance Study cporter@hp.ufl.edu UF

Department of Health Services Administration 1329 SW 16th St., Room 5280

P.O. Box 100195 (Gainesville, FL 32610-0195)

phone: 352-395-8042, Fax: 352-395-8043

>From RobFarbman@aol.com Wed Jun 23 06:18:11 1999

Received: from imo26.mx.aol.com (imo26.mx.aol.com [198.81.17.70])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id GAA16269 for <aapornet@usc.edu>; Wed, 23 Jun 1999 06:18:08 -0700

(PDT)

From: RobFarbman@aol.com

Received: from RobFarbman@aol.com

by imo26.mx.aol.com (IMOV20.21) id 5BLLa03723 (14374)

for <aapornet@usc.edu>; Wed, 23 Jun 1999 09:15:10 -0400 (EDT)

Message-ID: <8515da21.24a237dd@aol.com>

Date: Wed, 23 Jun 1999 09:15:09 EDT

Subject: Fwd: Question on Polling African Americans -Forwarded

To: aapornet@usc.edu

MIME-Version: 1.0

Content-Type: multipart/mixed; boundary="part1_8515da21.24a237dd_boundary"

X-Mailer: AOL 4.0 for Windows 95 sub 214

--part1_8515da21.24a237dd_boundary

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

--part1_8515da21.24a237dd_boundary

Content-Type: message/rfc822

Content-Disposition: inline

Return-Path: <DOroure@SRL.UIC.EDU>

Received: from rly-yh04.mx.aol.com (rly-yh04.mail.aol.com [172.18.147.36])
by air-yh01.mail.aol.com (v59.51) with SMTP; Thu, 17 Jun 1999
17:00:27 -0400

Received: from eeyore.cc.uic.edu (eeyore.cc.uic.edu [128.248.171.51]) by
rly-yh04.mx.aol.com (vx) with SMTP; Thu, 17 Jun 1999 17:00:20 -0400

Received: from SRL.UIC.EDU (SMTP.SRL.UIC.EDU [131.193.93.96])
by eeyore.cc.uic.edu (8.9.3/8.9.3) with SMTP id PAA07676
for <RobFarbman@aol.com>; Thu, 17 Jun 1999 15:58:28 -0500 (CDT)

Received: from main-Message_Server by SRL.UIC.EDU
with Novell_GroupWise; Thu, 17 Jun 1999 15:52:54 -0500

Message-Id: <s76919d6.080@SRL.UIC.EDU>

X-Mailer: Novell GroupWise 4.1

Date: Thu, 17 Jun 1999 15:54:26 -0500

From: "Diane O'Rourke" <DOroure@SRL.UIC.EDU>

To: RobFarbman@AOL.COM

Subject: Question on Polling African Americans -Forwarded

Rob,

As you noted, yes, there are several research findings that show that Black and Hispanic respondents are MORE likely to use the extreme ends of a response scale (and less acculturated Hispanics do this more than acculturated Hispanics). Certain cultures view extreme responses as more "sincere." Therefore, indeed you have a racial/ethnic variable intervening into your scale.

See for example:

"Social Cognition and Responses to Survey Questions Among Culturally Diverse Populations" (T. Johnson, D. O'Rourke, et al) in Survey Measurement and Process Quality, edited by Lyberg et al., Wiley, pp. 87-113)

Research with Hispanic Populations, by Gerardo Marin and Barbara VanOss Marin, Sage pubns, Applied Social Research Methods Series, Vol. 23, 1991.

"Yea-saying, nay-saying and going to extremes: Black-white differences in response styles" Bachman, JG and O'Malley, PM in Public Opinion Quarterly, 1984, 48, 491-509

Diane O'Rourke

Survey Research Laboratory

University of Illinois

217-333-7170

Received: from usc.edu (localhost [127.0.0.1])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id NAA16749; Thu, 17 Jun 1999 13:31:15 -0700 (PDT)

Received: from imo12.mx.aol.com (imo12.mx.aol.com [198.81.17.2])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id NAA16511 for <aapornet@usc.edu>; Thu, 17 Jun 1999 13:30:39 -0700

(PDT)

Received: from RobFarbman@aol.com (8008)

by imo12.mx.aol.com (IMOV20) id 5ZIVa10677

for <aapornet@usc.edu>; Thu, 17 Jun 1999 16:28:13 -0400 (EDT)

Message-Id: <13ae1d0d.249ab45b@aol.com>

Date: Thu, 17 Jun 1999 16:28:11 EDT

Reply-To: aapornet@usc.edu

Sender: owner-aapornet@usc.edu

Precedence: bulk

From: RobFarbman@aol.com

To: aapornet@usc.edu

Subject: Question on Polling African Americans

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

X-Mailer: AOL 4.0 for Windows 95 sub 214

X-Listprocessor-Version: 8.1 -- ListProcessor(tm) by CREN

Our company performs research on music. Over the years we have found that African Americans tend to give scores to music that are 30-40% higher on average than whites. We have always assumed that African Americans simply like music much more passionately than whites, and this explains the difference. Recently, however, someone mentioned to us that in many kinds of satisfaction or taste research, African Americans consistently give top box scores that are significantly higher than whites.

Does anyone have insights into this phenomenon? Is anyone aware of research that shows that African Americans are more generous with top box scores across all categories? Or conversely, that whites are less generous with top box scores?

Please email me directly at robfarbman@aol.com with any information you might

have.

Thanks.

Rob Farbman

Edison Media Research

--part1_8515da21.24a237dd_boundary--

>From Mherrmann@mail.icrsurvey.com Wed Jun 23 06:23:12 1999

Received: from relay3.smtp.psi.net (relay3.smtp.psi.net [38.8.210.2])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id GAA17621 for <aapornet@usc.edu>; Wed, 23 Jun 1999 06:23:11 -0700

(PDT)

Received: from [38.176.63.7] (helo=mail.icrsurvey.com)

by relay3.smtp.psi.net with smtp (Exim 1.90 #1)

for aapornet@usc.edu

id 10wmzt-0006mc-00; Wed, 23 Jun 1999 09:23:25 -0400

Received: from media#u#dom-Message_Server by mail.icrsurvey.com

with Novell_GroupWise; Wed, 23 Jun 1999 09:28:51 -0400

Message-Id: <s770a8d3.006@mail.icrsurvey.com>

X-Mailer: Novell GroupWise 5.2

Date: Wed, 23 Jun 1999 09:28:12 -0400

From: "Melissa Herrmann" <Mherrmann@mail.icrsurvey.com>

To: aapornet@usc.edu

Subject: Re: Fwd: Question on Polling African Americans -Forwarded

Mime-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: quoted-printable

Content-Disposition: inline

Thanks a lot Rob

>>> <RobFarbman@aol.com> 06/23 9:15 AM >>>

=20

>From abider@earthlink.net Wed Jun 23 10:09:03 1999

Received: from harrier.prod.itd.earthlink.net ([207.217.121.12])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA01649 for <aapornet@usc.edu>; Wed, 23 Jun 1999 10:08:57 -0700

(PDT)

Received: from earthlink.net (ip28.laurel4.md.pub-ip.psi.net [38.30.238.28])

by harrier.prod.itd.earthlink.net (8.9.3/8.9.3) with ESMTP id KAA29162

for <aapornet@usc.edu>; Wed, 23 Jun 1999 10:08:05 -0700 (PDT)

Message-ID: <37710815.B46D6ABA@earthlink.net>

Date: Wed, 23 Jun 1999 12:15:18 -0400

From: Albert Biderman <abider@earthlink.net>

X-Mailer: Mozilla 4.04 [en] (Win95; I)

MIME-Version: 1.0

To: "aapornet@usc.edu" <aapornet@usc.edu>

Subject: Memory aids

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

As a sometime dabbler in applications of cognitive sciences to survey methodology (in my view, so far, so scant) I was struck by ready survey engineering implications I found in an item today on the ABC News web service: "Men's Health: Improving Your Memory." It included one principle

we found extremely productive that some call "domain-dependent learning," that is, recall occurs more readily and accurately to the extent that the recall environment is like the environment in which the relevant learning took place. While we can't follow an example in the ABC piece by asking a man being interviewed at home about an office job to put on a business suit, some efforts toward mise en scene in interviewing should be helpful.

There were two more sensational suggestions. William Cone is quoted on the periodic shifting between cerebral hemispheres so that matter learned when the right hemisphere is in its heightened state is recalled better when that hemisphere is also in the heightened state; and so, too, with the left hemisphere. He then adds the knowledge that breathing through one nostril heightens that side's brain activity. So if you can't recall where you put your car keys, try to recall it with your finger on (or in, if it suits you) the right nostril, and then if that doesn't work, try again after a bit while blocking the left one. For a survey, one would do the same screener successively with the right and then the right nostril blocked. (Of course, any plausible excuse for repeating a set of screen questions can be quite productive, as can any possible excuse one gives oneself for thinking anew on where one's car keys might be. Even more important would be any effect it had toward convincing the respondent of the importance the survey places on full and accurate recall.)

The second suggestion related to certain memory enhancing foods. Now if we could only get respondents to partake mightily of carrots, chick peas, kidney beans, chicken and tuna the day before the interview. OK, so now I've got you pinching both nostrils.

[A listserver problem delayed posting this by two days. I saw the cited ABC News feature on June 21.] Albert D. Biderman abider@american.edu

>From Mark@bisconti.com Wed Jun 23 10:32:56 1999

Received: from medusa.nei.org (medusa.nei.org [208.158.210.1])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA07628 for <aapornet@usc.edu>; Wed, 23 Jun 1999 10:32:55 -0700

(PDT)

Received: from jetson.nei.org (unverified) by medusa.nei.org (Content

Technologies SMTPRS 2.0.15) with ESMTP id <B0000614091@medusa.nei.org>;

Wed, 23 Jun 1999 13:31:58 -0400

Received: from MARK-BRI ([10.2.0.182]) by jetson.nei.org with SMTP

(Microsoft Exchange Internet Mail Service Version 5.5.2448.0)

id NMFHF5WH; Wed, 23 Jun 1999 13:33:22 -0400

Received: by mark-bri with Microsoft Mail

id <01BEBD7A.DDAB3F80@mark-bri>; Wed, 23 Jun 1999 13:18:21 -0400

Message-Id: <01BEBD7A.DDAB3F80@mark-bri>

From: Mark Richards <Mark@bisconti.com>

To: "'AAPORNET'" <aapornet@usc.edu>

Cc: "'Jennifer Reed'" <TSCJReed@aol.com>

Subject: Recommended Reading

Date: Wed, 23 Jun 1999 13:18:15 -0400

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: quoted-printable

I read the questionnaire/results from the report "Expecting More Say: = The American Public on Its Role in Government Decisionmaking" by Steven = Kull and colleagues at the Center on Policy Attitudes = (<http://www.policyattitudes.org>). Interesting study (especially for = policy wonks!).

A number of questions about the role of opinion polls may be of interest =
to AAPOR members.

I found it interesting that there was no difference in a split sample in =
which one part was asked "About what percentage of the time does = Congress
make decisions that are the same as the decisions that [YOU] = would make?,"
and the other part was asked the same question in terms of = [THE MAJORITY
OF AMERICANS]. =20

Also, a question (#32-34) which seems to refer to the Deliberative = "Poll"
lends support to the idea that the DP method could increase = legitimacy
among the general public in controversial public policy = decision-making
(as a public involvement tool).

Glad COPA included full questionnaire and results-makes for easy reading =
when time is limited.

Mark Richards

>From LPollack@psg.ucsf.edu Wed Jun 23 15:12:31 1999

Received: from psg.ucsf.edu (psg.ucsf.edu [128.218.6.65])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id PAA22804 for <aapornet@usc.edu>; Wed, 23 Jun 1999 15:12:30 -0700

(PDT)

From: LPollack@psg.ucsf.edu

Received: by psg.ucsf.edu with Internet Mail Service (5.0.1458.49)

id <N3ZHLW5G>; Wed, 23 Jun 1999 15:15:47 -0700

Message-ID: <71364B64597CD211B02800A0C921A2136F64F5@psg.ucsf.edu>

To: aapornet@usc.edu

Cc: brindis@itsa.ucsf.edu

Subject: comparable responses

Date: Wed, 23 Jun 1999 15:15:44 -0700

X-Priority: 3

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.0.1458.49)

Content-Type: text/plain;

charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

I am posting this request for a fellow scientist here at the University of California, San Francisco. Please direct your kind responses to Claire Brindis, DrPH at brindis@itsa.ucsf.edu.

We > are hoping you may know of some literature looking at > what
> people's perceptions are of the answer choices "always, sometimes,
and
> never" in comparison to numerical choices-half the time, >
three-fourths of
> the time, etc....
>=20
> We are in the midst of working on the evaluation of an intervention
> program
> and have just begun to survey clients using the program. We included
> one > question that was erroneously coded as never,1/4 the time,
=BD the > time,
> =BE of the time, and always and we want to compare it to an >
identical

> question that was used on the State Women's Health Survey but with
the
> options > "always, sometimes, and never".
>=20
> We are hoping that there might be some literature that enables us to
> know > how comparable "sometimes" would be to numerical choices,
such as
> someone > who rates =BE of the time as either sometimes or who might
rate this
> as > always. We thought that you would be the ones who would know if
any
> such > literature exists. > I would greatly appreciate it if you
know of any such studies
as soon > as > possible as it has major implications for a
cost-benefit study > underway.
> Thanks a lot for all your help.
> >=20

Lance M. Pollack

University of California, San Francisco

lpollack@psg.ucsf.edu

>From karl_feld@usa.net Wed Jun 23 15:36:32 1999

Received: from aw161.netaddress.usa.net (aw161.netaddress.usa.net
[204.68.24.61])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id PAA29979 for <aapornet@usc.edu>; Wed, 23 Jun 1999 15:36:17 -0700
(PDT)

Received: (qmail 1754 invoked by uid 60001); 23 Jun 1999 22:35:01 -0000

Message-ID: <19990623223501.1753.qmail@aw161.netaddress.usa.net>

Received: from 204.68.24.61 by aw161 via web-mailer(M3.2.0.17) on Wed Jun 23

22:35:01 GMT 1999

Date: 23 Jun 99 15:35:01 MST

From: Karl Feld <karl_feld@usa.net>

To: aapornet@usc.edu

Subject: Topic Bias

X-Mailer: USANET web-mailer (M3.2.0.17)

Mime-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: quoted-printable

Does anyone have a recommendation on current literature discussing topic =
bias in introduction. I've found very little so far and would appreciate =

references!

Karl Feld

WWORC

Get free e-mail and a permanent address at <http://www.amexmail.com/?A=3D1=>

>From beniger@rcf.usc.edu Sat Jun 26 07:00:33 1999

Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.166])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA17036 for <aapornet@usc.edu>; Sat, 26 Jun 1999 07:00:32 -0700

(PDT)

Received: from localhost (beniger@localhost)

by almaak.usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA15923 for <aapornet@usc.edu>; Sat, 26 Jun 1999 07:00:32 -0700

(PDT)

Date: Sat, 26 Jun 1999 07:00:32 -0700 (PDT)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: Rockbridge Survey on E-Commerce Security

Message-ID: <Pine.GSO.4.10.9906260657030.14866-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

SURVEY REVEALS CONSUMER CONCERN OVER E-COMMERCE SECURITY ISSUES

A recent report studying consumer confidence and acceptance in technologies indicates that consumers worry about privacy and security regarding e-commerce. The National Technology Readiness Survey, conducted by Rockbridge Associates, indicated that 58 percent of consumers do not consider any financial transaction online to be safe; 67 percent are not confident conducting business with a company that can only be reached online; 77 percent think it is unsafe to provide a credit card number over the computer; and 87 percent want e-commerce transactions confirmed in writing. The two-year survey polled 1,001 randomly-chosen households. (E-Commerce Times Online 06/21/99)

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to transforming education through information technologies.

>From Simonetta@artsci.com Mon Jun 28 08:57:29 1999

Received: from as_server.artsci.com ([207.140.81.19])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA12855 for <aapornet@usc.edu>; Mon, 28 Jun 1999 08:57:27 -0700

(PDT)

Received: by AS_SERVER with Internet Mail Service (5.0.1460.8)

id <MFVCWACX>; Mon, 28 Jun 1999 11:54:12 -0400

Message-ID: <8125C7B6D1A9D011943A0060975E6BA919D7BE@AS_SERVER>

From: Leo Simonetta <Simonetta@artsci.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: Rockbridge Survey on E-Commerce Security

Date: Mon, 28 Jun 1999 11:54:11 -0400

X-Priority: 3

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.0.1460.8)

Content-Type: text/plain

While these findings are of interest I would like to see an analysis that looked at the views of those people they interviewed at the beginning of the study (two years ago) and those they interviewed at the end of the study. And, of course, I'd also like to see the actual questions and methodology.

I would suspect that opinions changed quite a bit over that two year span. Two years ago e-commerce was much more a coming idea (other than Amazon) compared to now when you can buy from Land's End, Eddie Bauer and Barnes and Noble on-line.

Two years is an eternity on the Internet.

--

Leo G. Simonetta <http://www.artsci.com>

Art & Science Group, Inc.

simonetta@artsci.com

> -----Original Message-----

> From: James Beniger [<mailto:beniger@rcf.usc.edu>]

> Sent: Saturday, June 26, 1999 10:01 AM

> To: AAPORNET

> Subject: Rockbridge Survey on E-Commerce Security

>

>

>

>

>

> SURVEY REVEALS CONSUMER CONCERN OVER E-COMMERCE SECURITY ISSUES

>

> A recent report studying consumer confidence and acceptance in

> technologies indicates that consumers worry about privacy and security

> regarding e-commerce. The National Technology Readiness Survey,

> conducted by Rockbridge Associates, indicated that 58 percent of

> consumers do not consider any financial transaction online to be safe;
> 67 percent are not confident conducting business with a company that
> can only be reached online; 77 percent think it is unsafe to provide a
> credit card number over the computer; and 87 percent want e-commerce
> transactions confirmed in writing. The two-year survey polled 1,001
> randomly-chosen households. (E-Commerce Times Online 06/21/99)

>

> -----

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> Copyright 1999, EDUCAUSE, an international nonprofit association
> dedicated to transforming education through information technologies.

> -----

>

>

>From jpearson@stanford.edu Mon Jun 28 11:40:32 1999

Received: from smtp2.Stanford.EDU (smtp2.Stanford.EDU [171.64.14.23])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id LAA00043 for <aapornet@usc.edu>; Mon, 28 Jun 1999 11:40:31 -0700

(PDT)

Received: from ..stanford.edu (PC-Pearson-J.Stanford.EDU [36.188.0.94])

by smtp2.Stanford.EDU (8.9.3/8.9.3/L) with SMTP id LAA15563;

Mon, 28 Jun 1999 11:40:28 -0700 (PDT)

Message-Id: <3.0.3.32.19990628113917.006a6104@jpearson.pobox.stanford.edu>

X-Sender: jpearson@jpearson.pobox.stanford.edu

X-Mailer: QUALCOMM Windows Eudora Pro Version 3.0.3 (32)

Date: Mon, 28 Jun 1999 11:39:17 -0700

To: por@vance.irss.unc.edu, aapornet@usc.edu

From: Jerold Pearson <jpearson@stanford.edu>

Subject: Stats software

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

In reply to Gary Siegel's question about stats software that produces high quality tables and graphs: I've been very happy with Statpac for the five years I've used it. Statpac is extremely easy to use for everything from descriptive stats to crosstabs and banners to regressions and other advanced analyses. It is especially easy to create and edit your survey format (variables, names, labels, etc) -- maybe because it seems to be made specifically for survey research instead of for other sorts of research data. They just came out with a Windows version that looks excellent and even easier to use. I demo'd it and am about to buy it. You have a fair amount of flexibility in setting the appearance of tables, and they look very good. I don't know how good the graphics are because I never use them. I always prefer to hand make my own graphs with Harvard Graphics. The guy who created Statpac does the customer support himself and has always been extremely responsive. I haven't had any problems with it, but the few questions I've had have all been answered quickly and thoroughly.

You can get info and download a demo at: <http://www.statpac.com/>

(I should note that I have no connection with Statpac other than being a very satisfied customer.)

If you make any inquiries about it, please mention my name. (Who knows when a brownie point might come in handy.)

Jerold Pearson

Director of Market Research

Stanford University

650-723-9186

jpearson@stanford.edu

<http://www.stanford.edu/~jpearson/>

>From mkshares@mcs.net Tue Jun 29 07:12:17 1999

Received: from Kitten.mcs.com (Kitten.mcs.com [192.160.127.90])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA22950 for <aapornet@usc.edu>; Tue, 29 Jun 1999 07:12:16 -0700

(PDT)

Received: from mcs.net (P32-Chi-Dial-6.pool.mcs.net [205.253.225.96]) by

Kitten.mcs.com (8.8.7/8.8.2) with ESMTP id JAA23484 for <aapornet@usc.edu>;

Tue, 29 Jun 1999 09:12:13 -0500 (CDT)

Message-ID: <37788DD5.DA3BD871@mcs.net>

Date: Tue, 29 Jun 1999 09:11:50 +0000

From: Nick Panagakis <mkshares@mcs.net>

X-Mailer: Mozilla 4.5 (Macintosh; I; PPC)

X-Accept-Language: en

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: BEA Home

Content-Type: multipart/mixed;

boundary="-----DA559387F341D8F04180277B"

This is a multi-part message in MIME format.

-----DA559387F341D8F04180277B

Content-Type: text/plain; charset=us-ascii; x-mac-type="54455854";

x-mac-creator="4D4F5353"

Content-Transfer-Encoding: 7bit

Some members of this forum who may wish to comment on this.

Headlines are showing that in May, according to the Bureau of Economic Analysis of the Department of Commerce, the national savings rate continued to decline, down to -1.4%. The implication here is that Americans are spending 1.4% more than they earned as income.

But National Income and Product Account data show declining rates of savings during economic boom periods - now time are so good that the rate is negative.

But the savings rate is calculated based on the difference between income and expenditures and includes assumed new liabilities as an outlay. One example: when times are good people buy homes. But unless you pay cash for a house, additional mortgage debt assumed is counted as an outlay. I also read that capitol gains is not counted as income.

Questions: Is the above accurate? If so, why is the savings rate significant?

The link below will take you to the BEA site.

<http://beadata.bea.doc.gov/>

-----DA559387F341D8F04180277B

Content-Type: text/html; charset=us-ascii

Content-Transfer-Encoding: 7bit

Content-Base: "http://beadata.bea.doc.gov/"

Content-Location: "http://beadata.bea.doc.gov/"

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related data from the national accounts programs of the U.S. Department of
Commerce's Bureau of Economic Analysis"> <META NAME="keywords" CONTENT="BEA,
Bureau of Economic Analysis, real gross domestic product, real GDP, national
income and product accounts, NIPA, gross national product, GNP, personal
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Home</TITLE></HEAD> <BODY BGCOLOR="#ffff0"> <P></P> <TABLE WIDTH="100%"
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<H1> <FONT COLOR="#800000">Bureau of Economic Analysis</FONT>   </H1>
<BLOCKQUOTE>
<P><B>BEA, an agency of the <A HREF="http://www.doc.gov">U.S. Department of
Commerce</A>, is the nation's economic accountant, preparing estimates
that
illuminate key national, international, and regional aspects of the
U.S.
economy.</B>
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href="bea/feedback.htm">Feedback</A></TD></TR>

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Publications</TD> <TD ALIGN="middle" VALIGN="top">Tips on using our site</TD></TR></TABLE>

<TABLE WIDTH="75%" CELLPADDING=8 CELLSPACING=0 BORDER="3" > <TR> <TD>Our
Catalog of products gives you another
way to find and download data files.</TD>
<TD>Descriptions of the methodologies
used to prepare national, regional, and
international estimates are available here.</TD></TD>

</TR>
</TABLE>
<p align="RIGHT">Privacy policy for the BEA web
site. </BODY></HTML>

-----DA559387F341D8F04180277B--

>From mkshares@mcs.net Tue Jun 29 07:15:23 1999
Received: from Kitten.mcs.com (Kitten.mcs.com [192.160.127.90])
by usc.edu (8.8.8/8.8.8/usc) with ESMTP
id HAA23877 for <aapornet@usc.edu>; Tue, 29 Jun 1999 07:15:22 -0700
(PDT)
Received: from mcs.net (P32-Chi-Dial-6.pool.mcs.net [205.253.225.96]) by

Kitten.mcs.com (8.8.7/8.8.2) with ESMTP id JAA23684 for <aapornet@usc.edu>;

Tue, 29 Jun 1999 09:15:20 -0500 (CDT)

Message-ID: <37788E93.EA3B9A92@mcs.net>

Date: Tue, 29 Jun 1999 09:15:00 +0000

From: Nick Panagakis <mkshares@mcs.net>

X-Mailer: Mozilla 4.5 (Macintosh; I; PPC)

X-Accept-Language: en

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Capitol Gains

Content-Type: text/plain; charset=us-ascii; x-mac-type="54455854";

x-mac-creator="4D4F5353"

Content-Transfer-Encoding: 7bit

Correction: Capital gains.

>From Jim-Wolf@worldnet.att.net Tue Jun 29 07:48:00 1999

Received: from mtiwmhc04.worldnet.att.net (mtiwmhc04.worldnet.att.net
[204.127.131.39])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA00697 for <aapornet@usc.edu>; Tue, 29 Jun 1999 07:48:00 -0700
(PDT)

Received: from default ([12.75.197.52]) by mtiwmhc04.worldnet.att.net

(InterMail v03.02.07.07 118-134) with SMTP

id <19990629144727.NKSM1417@default>;

Tue, 29 Jun 1999 14:47:27 +0000

Message-Id: <3.0.1.32.19990629092310.006a49e8@postoffice.worldnet.att.net>

X-Sender: Jim-Wolf@postoffice.worldnet.att.net

X-Mailer: Windows Eudora Light Version 3.0.1 (32)

Date: Tue, 29 Jun 1999 09:23:10 -0400

To: AAPORNET <aapornet@usc.edu>, SRMSNET@UMDD.UMD.EDU

From: Jim Wolf <Jim-Wolf@worldnet.att.net>

Subject: conference

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

I'm posting this for Kathy Trier <trier@ipfw.edu>.

>

>Sorry for the cross listings:

>

>This is one you don't want to miss!

>The New Millennium . . . Are You Ready?

>

>The Society for Applied Sociology

>Presents its 17th Annual Meeting in Dallas, Texas

>October 28-31, 1999

>

>The 1999 annual meeting of SAS is one you will not want to miss! It is

>filled with:

>

>INNOVATION and CREATIVITY

>

>Conference Session Highlights

>Annual meeting sessions will be held on Friday, October 29 and

>Saturday,

>October 30th. Traditional paper presentations, panel discussions, poster

>sessions, demonstration sessions and free workshops are on the agenda. Here

>is a sample of the sessions being presented this year:

>

>From College to Career: Strategies for Success;

>A Symbolic Interaction Perspective;

>Applied Sociology in International Action-Based Projects; Teaching

>Quantitative Skills: Basic Skills;

>Using PKGD and Self-Designed Modules;

>Organizational Interventions;

>Educational Sociology: Building Coalitions Among University and High

>School Institutions;

>Removing Barriers to Research on Rape and Domestic Violence;

>Outcomes and Controversy: Public Relations to Education Reform;

>Using Sociology to Target Local Health Risk-Reduction;

>Research/Teaching Grant Information;

>Performance Measures and CQI Process;

>Expert Witness: Selling Sociology to the Courts

>

>NEW features in the program:

>Poster sessions -- Applied sociologists, community agencies and

>organizations, and applied sociology program showcase their work or

>innovative programs.

>Technology demonstrations in the Tool Shed -- Technology vendors with the

>latest in computer applications, presentational materials, and hardware.

>Professional Problem-solving Exercise -- professional applied sociologists

>will work with a selected client on a problem/case.

>Student Problem-solving Exercise -- 1998 teams present their "case" and

>1999 teams work on their "case."

>Plenary session -- 2 plenary sessions: one follows the theme of Janus with

>a look back at the same time we look forward.

>Special Tool Kit sessions -- the how-to's of new and old techniques used in

>applied work.

>

>There is still time to submit your proposal! Submit on-line at

> <http://www.appliedsoc.org> or email trier@ipfw.edu

>

>Hotel Information

>

>The location of our annual meeting is the Doubletree Hotel at Lincoln

>Centre, located at 5410 LBJ Freeway in Dallas, Texas. The hotel is a

>recipient of the coveted AAA Four-Diamond Award for the ninth straight

>year.

>Single Occupancy \$ 119 Junior Suite \$230

>Double Occupancy \$ 119 One Bdrm St \$ 475

>Triple Occupancy \$ 129 Two Bdrm St \$ 600

>Quad Occupancy \$ 139

>These rates are subject to a 15% tax.

>

>Reservation requests must be made directly with the Doubletree Hotel by

>October 6, 1999. For reservations, call the hotel directly at

>1-972-934-8400.

>

>

>Meeting Registration Form

>Name: _____

>Address: _____

> _____

>City: _____

>State: _____ Zip: _____

>Phone: _____ FAX: _____

>E-mail: _____

>*****

>Registration fees include the following: Welcome Reception, Thursday,

>October 28 (cash bar) Continental breakfast, luncheon, and afternoon break,

>Friday, October 29 and Saturday, October 30 All one day registration fees

>include the luncheon plus scheduled coffee breaks for the day of

>registration. All registrations must be received no later than October 1.

>***** Friday

>evening entertainment will be bus trip to Billy Bob's in Ft. Worth; please

>note if you will plan to come and if you plan to dine there also. Bus fee

>is separate from dining, which is at your own cost.

>

>I would like to register for the SAS annual meeting. The registration

>fees

>are as follows (check one):

>

> Before July 1 After July 1

> q SAS or SPA member \$160 \$175

> q Non-member \$190 \$200

> q Student member \$75 \$85

> q One day member \$90 \$100

> q One day non-member \$110 \$120

> q One day student non-member\$60 \$70

>

> I want to ride by bus to Billy Bob's on Friday night at \$10.00 per

>person

>for bus trip. Dining is not included in price of registration or

>transportation. q Yes! q No

>*****

> Fees: I would like to renew or pay my SAS dues in the amount of (check one

>and complete enclosed form):

>q Regular member \$ 65

>q Student member 30

>q Organization or department member 100

>q International member 75

>

>

>Total Amount Enclosed \$ _____

>

>

>Send to: Society for Applied Sociology Center for Community Research

>and

>Development Baylor University P.O. Box 97131 Waco, TX 76798-7131 If you

>have questions about the registration materials, please call 254-710-3811

>or e-mail info@appliedsoc.org.

>

=====

Jim Wolf Jim-Wolf@worldnet.att.net

>From dhenwood@panix.com Tue Jun 29 09:58:34 1999

Received: from mail2.panix.com (mail2.panix.com [166.84.0.213])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id JAA03735 for <aapornet@usc.edu>; Tue, 29 Jun 1999 09:58:18 -0700
(PDT)
Received: from [166.84.250.86] (dhenwood.dialup.access.net [166.84.250.86])
by mail2.panix.com (8.8.8/8.8.8/PanixM1.3) with ESMTP id MAA06475
for <aapornet@usc.edu>; Tue, 29 Jun 1999 12:57:21 -0400 (EDT)
Mime-Version: 1.0
X-Sender: dhenwood@popserver.panix.com
Message-Id: <v04205509b39eaa059a9f@[166.84.250.86]>
In-Reply-To: <37788DD5.DA3BD871@mcs.net>
References: <37788DD5.DA3BD871@mcs.net>
Date: Tue, 29 Jun 1999 12:57:37 -0400
To: aapornet@usc.edu
From: Doug Henwood <dhenwood@panix.com>
Subject: Re: BEA Home
Content-Type: text/plain; charset="us-ascii" ; format="flowed"

Nick Panagakis wrote:

>But the savings rate is calculated based on the difference between
>income and expenditures and includes assumed new liabilities as an
>outlay. One example: when times are good people buy homes. But unless
>you pay cash for a house, additional mortgage debt assumed is counted
>as an outlay. I also read that capitol gains is not counted as income.
>
>Questions: Is the above accurate? If so, why is the savings rate
>significant?

Capital gains are not included as income. The reason is that under
the conventions of national income and product accounting, income

must be charged against production - e.g. wages are earned for work. With capital gains, there's no product to correspond to the expenditure. The cash realized in a capital gain comes from someone else's current income - e.g., someone who buys the shares that you sell.

The savings rate is significant in that it shows that present consumption levels are being sustained by what economists call dissaving - drawing down existing savings or borrowing. This is the first U.S. business cycle expansion since WW II in which more than 100% of the growth in after-tax income has been consumed; the average was about 90% (the other 10% of income growth was presumably saved). You're right that the savings rate has been falling since the early 1980s. The U.S. has gotten away with this because of a tremendous inflow of foreign capital. Net U.S. foreign debt is almost \$2 trillion, about half of it from the last 3-4 years. No one seems to care about this. It might be interesting for pollsters to ask some questions, in fact.

Doug Henwood

Left Business Observer

250 W 85 St

New York NY 10024-3217 USA

+1-212-874-4020 voice +1-212-874-3137 fax

email: <<mailto:dhenwood@panix.com>>

web: <http://www.panix.com/~dhenwood/LBO_home.html>

>From rob@opinion.isi.uconn.edu Tue Jun 29 13:30:35 1999

Received: from opinion (opinion.isi.uconn.edu [137.99.84.21])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id NAA18023 for <AAPORNET@usc.edu>; Tue, 29 Jun 1999 13:26:24 -0700

(PDT)

Received: from Marc1.isi.uconn.edu (mmaynard.isi.uconn.edu [137.99.84.24])

by opinion (SMI-8.6/8.6.9) with SMTP id QAA21256 for <AAPORNET@usc.edu>;

Tue, 29 Jun 1999 16:20:26 -0400

Message-Id: <3.0.32.19990629162207.007dd260@opinion.isi.uconn.edu>

X-Sender: rob@opinion.isi.uconn.edu

X-Mailer: Windows Eudora Pro Version 3.0 (32)

Date: Tue, 29 Jun 1999 16:22:07 -0400

To: AAPORNET@usc.edu

From: Rob Persons <rob@opinion.isi.uconn.edu>

Subject: military action and PartyID

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

I did a little analysis and found the results interesting. Many of you have probably seen something similar already but here it is. Gallup asked the following question in early June:

"Do you favor or oppose sending 7,000 US (United States) ground troops along with troops from other countries to serve as peacekeepers in Kosovo?"

Results by Party ID are:

Democrats Republicans

Favor	63%	43%
Oppose	33%	55%

I thought hmmm. Normally I think Republicans are more inclined to favor military action. Now looking at a question from the Desert Storm era, with a sitting President who is Republican...

Gallup also asked (August, 1990): "Do you approve or disapprove of the United States' decision to send U.S. troops to Saudi Arabia as a defense against Iraq?"

Once again results by Party ID are:

	Democrats	Republicans
Approve	70%	87%
Disapprove	25%	10%

It's common knowledge that there is a correlation between the presidential job approval rating and the economic condition of the country. It seems there may also be a correlation between Party ID and military action based on the Party of the sitting president.

Rob Persons

Rob Persons

The Roper Center

rob@opinion.isi.uconn.edu

www.ropercenter.uconn.edu

ph: (860) 486-4440

fax:(860) 486-6308

>From dhenwood@panix.com Tue Jun 29 14:09:23 1999

Received: from mail1.panix.com (mail1.panix.com [166.84.0.212])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA16042 for <aapornet@usc.edu>; Tue, 29 Jun 1999 14:09:21 -0700

(PDT)

Received: from [166.84.250.86] (dhenwood.dialup.access.net [166.84.250.86])

by mail1.panix.com (8.8.8/8.8.8/PanixM1.3) with ESMTP id RAA12408

for <aapornet@usc.edu>; Tue, 29 Jun 1999 17:09:15 -0400 (EDT)

Mime-Version: 1.0

X-Sender: dhenwood@popserver.panix.com

Message-Id: <v04205526b39ee668cf0a@[166.84.250.86]>

In-Reply-To: <3.0.32.19990629162207.007dd260@opinion.isi.uconn.edu>

References: <3.0.32.19990629162207.007dd260@opinion.isi.uconn.edu>

Date: Tue, 29 Jun 1999 17:09:30 -0400

To: aapornet@usc.edu

From: Doug Henwood <dhenwood@panix.com>

Subject: Re: military action and PartyID

Content-Type: text/plain; charset="us-ascii" ; format="flowed"

What about military action and sex (that sounds unintentionally provocative)? Are men more in favor of it than women?

Doug Henwood

Left Business Observer

250 W 85 St

New York NY 10024-3217 USA

+1-212-874-4020 voice +1-212-874-3137 fax

email: <mailto:dhenwood@panix.com>

web: <http://www.panix.com/~dhenwood/LBO_home.html>

>From abider@earthlink.net Tue Jun 29 14:32:21 1999

Received: from snipe.prod.itd.earthlink.net (snipe.prod.itd.earthlink.net
[207.217.120.62])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA27417 for <aapornet@usc.edu>; Tue, 29 Jun 1999 14:32:20 -0700
(PDT)

Received: from earthlink.net (1Cust87.tnt2.tco2.da.uu.net [153.34.245.87])

by snipe.prod.itd.earthlink.net (8.9.3/8.9.3) with ESMTP id OAA20701

for <aapornet@usc.edu>; Tue, 29 Jun 1999 14:32:14 -0700 (PDT)

Message-ID: <37793C08.1402ADFF@earthlink.net>

Date: Tue, 29 Jun 1999 17:35:05 -0400

From: Albert Biderman <abider@earthlink.net>

X-Mailer: Mozilla 4.04 [en] (Win95; I)

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: military action and PartyID

References: <3.0.32.19990629162207.007dd260@opinion.isi.uconn.edu>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Good to see posts on this topic. As I wrote here early during the Kosovo
action, it was notably absent from AAPORNET discussions. Al Biderman
abidfer@american.edu

Rob Persons wrote:

> I did a little analysis and found the results interesting. Many of
> you have probably seen something similar already but here it is.
> Gallup asked the following question in early June:
>
> "Do you favor or oppose sending 7,000 US (United States) ground troops
> along with troops from other countries to serve as peacekeepers in
> Kosovo?"

> Results by Party ID are:

> Democrats Republicans

> Favor 63% 43%

> Oppose 33% 55%

> I thought hmmm. Normally I think Republicans are more inclined to
> favor military action. Now looking at a question from the Desert
> Storm era, with a sitting President who is Republican...

> Gallup also asked (August, 1990): "Do you approve or disapprove of
> the United States' decision to send U.S. troops to Saudi Arabia as a
> defense against Iraq?"

> Once again results by Party ID are:

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>

> It's common knowledge that there is a correlation between the
> presidential job approval rating and the economic condition of the
> country. It seems there may also be a correlation between Party ID
> and military action based on the Party of the sitting president.

>

> Rob Persons

> *****

> Rob Persons

> The Roper Center

> rob@opinion.isi.uconn.edu

> www.ropercenter.uconn.edu

> ph: (860) 486-4440

> fax:(860) 486-6308

> *****

>From ajsupple@students.wisc.edu Tue Jun 29 14:35:45 1999

Received: from mail1.doit.wisc.edu (mail1.doit.wisc.edu [144.92.9.40])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA28826; Tue, 29 Jun 1999 14:35:44 -0700 (PDT)

Received: from [144.92.210.185] by mail1.doit.wisc.edu

id QAA246944 (8.9.1/50); Tue, 29 Jun 1999 16:35:37 -0500

Message-Id: <199906292135.QAA246944@mail1.doit.wisc.edu>

X-Sender: ajsupple@students.wisc.edu

X-Mailer: Windows Eudora Pro Version 2.1.2

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Date: Tue, 29 Jun 1999 22:16:41 -0500

To: aapornet@usc.edu, AAPORNET@usc.edu

From: andy supple <ajsupple@students.wisc.edu>

Subject: Re: military action and PartyID

Or if you are inclined to accept the reasoning of William Saletan (in the July/August issue of Mother Jones), liberals (dems, theoretically) support military interventions when humanitarian interests are at stake (main purpose in Kosovo was to halt ethnic cleansing and atrocities) while conservatives favor intervention when national interests are at risk (i.e. oil).

At 04:22 PM 6/29/99 -0400, Rob Persons wrote:

>I did a little analysis and found the results interesting. Many of you
>have probably seen something similar already but here it is. Gallup
>asked the following question in early June:

>

>"Do you favor or oppose sending 7,000 US (United States) ground troops
>along with troops from other countries to serve as peacekeepers in
>Kosovo?"

>

>Results by Party ID are:

>

> Democrats Republicans

>

>Favor 63% 43%

>Oppose 33% 55%

>

>

>I thought hmmm. Normally I think Republicans are more inclined to
>favor military action. Now looking at a question from the Desert Storm
>era, with a sitting President who is Republican...

>

>Gallup also asked (August, 1990): "Do you approve or disapprove of the
>United States' decision to send U.S. troops to Saudi Arabia as a
>defense against Iraq?"

>

>Once again results by Party ID are:

>

> Democrats Republicans

>

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>

>It's common knowledge that there is a correlation between the
>presidential job approval rating and the economic condition of the
>country. It seems there may also be a correlation between Party ID and
>military action based on the Party of the sitting president.

>

>Rob Persons

>*****

>Rob Persons

>The Roper Center

>rob@opinion.isi.uconn.edu

>www.ropercenter.uconn.edu

>ph: (860) 486-4440

>fax:(860) 486-6308

>*****

>

andrew j supple

university of wisconsin-madison

1430 linden drive madison wi 53711

home 608.258.9248

work 608.265.8584

ajsupple@students.wisc.edu

>From Adam.Safir@arbitron.com Wed Jun 30 08:49:57 1999

Received: from vulcan.arbitron.com (vulcan.arbitron.com [208.232.40.3])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA03846 for <aapornet@usc.edu>; Wed, 30 Jun 1999 08:49:56 -0700

(PDT)

Received: by vulcan.arbitron.com; id LAA16340; Wed, 30 Jun 1999 11:40:02

-0400 (EDT)

Received: from arbmex.arbitron.com(198.40.5.5) by vulcan.arbitron.com via

smmap (4.1)

id xma016309; Wed, 30 Jun 99 11:39:45 -0400

Received: by arbmex.arbitron.com with Internet Mail Service (5.5.2448.0)

id <MV02L0AA>; Wed, 30 Jun 1999 11:43:56 -0400

Message-ID: <411EA40BC162D211B92B0008C7B1D2B3B156B0@arbmex.arbitron.com>

From: "Safir, Adam" <Adam.Safir@arbitron.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: FW: PC Ownership Doubles While Home Use Stagnates

Date: Wed, 30 Jun 1999 11:43:56 -0400

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain;

charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

My apologies for backing up a couple of threads--=20

After the lively AAPORNET discussion regarding Arbitron's latest =
Pathfinder Study, I forwarded Jacquelyn Schriber's question concerning
respondent = age over to Dr. Roberta McConochie, director of research at
Arbitron = NewMedia (along with some of the other insightful hypotheses
posted by = AAPORNETters). Roberta just got back to me after returning from
vacation, and her = reply is attached below: =20

> -----Original Message-----

> From: McConochie, Roberta=20

> Sent: Tuesday, June 29, 1999 3:34 PM

> To: Safir, Adam

> Subject: RE: PC Ownership Doubles While Home Use Stagnates =20

>=20

> Hey Adam. Thanks for the feedback. This year, we added a special =
study

of children. We > talked w/ 400+ kids 8 - 15 after we interviewed a
selected adult (16-74). The write up=20

> of the kids' data will go out in July. Interesting & informative =

results

-- and I believe > of great interest to the AAPOR/academic communities. = I

did a review of recent lit and it > appears to me that there's a =

dearth of

probability-sample research on kids' media uses.

> FYI, the 3 reasons I see and infer for the drop in PC owners' home =

use

are:

>

> 1. daytime PC fatigue, given the escalation of PC-dependent office =

work

> 2. diminishing PC commitment especially among the newer owners =

(given

reduced price, and > lessened specific driving, compelling reasons =

for

need/use)

> 3. rising consumer expectations and diminishing patience -- given =

the

plethora of > always-on, easy access devices/services

>=20

> Also, FYI, kids home PC use does not "explain" the lack of increase =

in the

adult-home- > user population. That's an independent issue. Feel =

free

to share some or all of this > with the AAPOR people. I'd love to

continue the dialog.

>

> r

>=20

> >=20

>> On Mon, 21 Jun 1999 16:13:47 -0700 (PDT) James Beniger

>><beniger@rcf.usc.edu> writes:

>>>

>>>

>>>AAPORNETters,

>>>

>>>Of the several interesting findings in this new Pathfinder=20

> Study just

>>>released by Arbitron NewMedia, perhaps the most surprising=20

> is that,=20

>>>while

>>>38 percent of U.S. consumers currently report Web subscriptions at

>>>=

>>>home,=20

>>>only a portion of these people--24 percent of U.S.=20

> consumers--report=20

>>>actual Web use at home. In other words, fewer than two=20

> out of every=20

>>>three

>>>people who could use the Web at home actually do.

>>>

>>>Any ideas about what might account for such results?

>>> -- Jim

>>>

>>>*****

>>>

>>>-----

>> -----
>> -
>>> Copyright © 1999 Business Wire, Inc. =20
>> =20
>>>=20
>>> Business Wire =20
>>>-----
>> -----
>> -
>>>
>>> June 21, 1999, Monday
>>>
>>>
>>> PC Home Ownership Doubles While Home Usage=20
>> Stagnates, =20
>>> =20
>>> Reveals Arbitron New Media Pathfinder Study:
>>> Increased Home PC Access Does Not Result in Increased Use
>>>
>>>
>>> NEW YORK--Despite a nearly doubling of home PC access in the=20
>> last four
>>> years, the percentage of the U.S. population who actually=20
> use PCs has
>>> stagnated according to the latest Pathfinder Study just=20
> released from
>>> Arbitron NewMedia.
>>>
>>> According to the study, computers have become as popular=20

> as many home
>> >appliances, with home penetration nearly doubling from 29=20
> percent in=20
>> >1995
>> >to 54 percent in 1999. However, the percentage of people=20
> with access=20
>> >to a
>> >home PC who actually use it has fallen off from a high of=20
> 90 percent=20
>> >in
>> >1995 to 53 percent today. High income consumers (\$ 75K or=20
>> more) report=20
>> >the
>> >highest incidence of PC use at home - 51 percent, a decline of
>> >10=20 percent since 1997.=20
>> >
>> >"This decline in actual usage is part of a trend we've=20
> been tracking=20
>> >for
>> >the last three years," said Dr. Roberta McConochie, director of=20
>> >research at Arbitron NewMedia. "Apparently, many consumers deal=20
> with PCs and=20
>> >other
>> >technologies all day at work. By the time they get home,=20
>> >many of these
>> >technology-weary users prefer to wind down and spend time=20
> with their
>> >families rather than interact with office-like PCs. To achieve=20
>> >sustained growth in home computer sales, manufacturers will have to

>>> design information appliances with more obvious, easy-access
>>>user=20
>> benefits in
>>>mind. Clearly, ownership of a home PC does not equal usage."=20
>>>
>>>The Arbitron NewMedia Pathfinder Study also determined=20
> that the large
>>>majority of PC owners - 70 percent - subscribe to Internet=20
>> services at
>>>home - a fourfold increase over the 16 percent access rate=20
> in 1995.=20
>>>But
>>>home web subscription does not guarantee home PC use. While nearly
>>>=

>>>four
>>>out of every ten U.S. consumers currently report Web=20
>> subscriptions at=20
>>>home
>>>(38 percent), only a portion of these people, 24 percent of U.S.
>>>consumers, report actual Web use at home.=20
>>>
>>>In other words, nearly all of the 29 percent of people who=20
> use their=20
>>>PCs
>>>at home also use the Web. But only two of every three people=20
>> who could=20
>>>use
>>>the Web at home actually do. The lure of the Web is not=20

> sufficient to

>>> convert the one-third of home Internet subscribers who do not=20

>>> currently use their PCs. The increase in home PC ownership is

>>> due,=20

> in large, to

>>> first-time PC purchasers.

>>>

>>> Since 1997, the percentage of consumers who have more than=20

> one PC at=20

>>> home

>>> has remained relatively unchanged; there has only been a=20

> one-percent

>>> increase. Over the last two years, the largest gains in home PC=20

>>> purchases has been among low-to middle-income households as well

>>> as=20

> households=20

>>> with

>>> children.

>>>

>>> The Pathfinder Study is an on-going comprehensive survey=20

> of consumer=20

>>> media

>>> behavior and new media preferences. The study examined American=20

>>> purchasing and user preferences of consumer technology. Results

>>> were based on =

>>>

>>> extensive 1999 national telephone and mail surveys, which=20

> canvassed a

>>> total of 5,500 U.S. consumers, age 16-74. This survey=20

> comprises the=20

>>>first

>>>phase of the 1999 Pathfinder research.

>>>

>>>Additional data will become available throughout 1999 and=20

> 2000. For=20

>>>information on the Arbitron NewMedia Pathfinder Study, contact=20

>>>Arbitron=20 NewMedia, 9705 Patuxent Woods Drive, Columbia, MD

>>>21046; telephone =

>>>(410)=20

>>>312-8429.

>>>

>>>-----

>> -----

>> -

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>> =20

>>>=20

>>> Business Wire =20

>>>-----

>> -----

>> -

>>>

>>>*****

>>>

>>>

>>=20

>=20

>From madchelsea@yahoo.com Wed Jun 30 12:45:58 1999

Received: from web305.yahoo.com (web305.yahoo.com [205.180.60.187])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id MAA29703 for <aapornet@usc.edu>; Wed, 30 Jun 1999 12:45:56 -0700

(PDT)

Message-ID: <19990630194901.4149.rocketmail@web305.yahoo.com>

Received: from [204.178.80.14] by web305.yahoo.com; Wed, 30 Jun 1999

12:49:01 PDT

Date: Wed, 30 Jun 1999 12:49:01 -0700 (PDT)

From: Isabelle Spencer <madchelsea@yahoo.com>

Subject: Weighting Procedures Question

To: aapornet@usc.edu

MIME-Version: 1.0

Content-Type: text/plain; charset=us-ascii

I have a question regarding weighting procedures in survey sampling. I took a class in which the teacher explained that when weighting, "n" does not change. For example:

of Survey Respondents Actual Pop. # weight assigned

50 women 40 women .8

50 men 60 men 1.2

This makes sense. However, I need to understand how this differs from the following weighting procedure:

At work, we had a survey that used a 4 segment weighting procedure to weight and project survey returns to reflect the actual population. Please see

example below:

	Unweighted	Census Pop	Weighting
	HH return	#HH	Factor
Brooklyn County			
Affluent Segment	86	115,708	1345.441
Middle segment	109	106,880	980.550
Senior	94	89,910	956.489
Mass	405	490,529	1211.182

Here after you use the weighting factor, "n" does change. Am I confusing two concepts or weighting procedures? Can someone please explain the difference?

Do You Yahoo!?

Get your free @yahoo.com address at <http://mail.yahoo.com>

>From Mherrmann@mail.icrsurvey.com Wed Jun 30 13:29:46 1999

Received: from relay3.smtp.psi.net (relay3.smtp.psi.net [38.8.210.2])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id NAA22007 for <aapornet@usc.edu>; Wed, 30 Jun 1999 13:29:45 -0700

(PDT)

Received: from [38.176.63.7] (helo=mail.icrsurvey.com)

by relay3.smtp.psi.net with smtp (Exim 1.90 #1)

for aapornet@usc.edu

id 10zQzc-0005So-00; Wed, 30 Jun 1999 16:30:04 -0400

Received: from media#u#dom-Message_Server by mail.icrsurvey.com

with Novell_GroupWise; Wed, 30 Jun 1999 16:35:41 -0400

Message-Id: <s77a475d.042@mail.icrsurvey.com>

X-Mailer: Novell GroupWise 5.2

Date: Wed, 30 Jun 1999 16:35:24 -0400

From: "Melissa Herrmann" <Mherrmann@mail.icrsurvey.com>

To: aapornet@usc.edu, madchelsea@yahoo.com

Subject: Re: Weighting Procedures Question

Mime-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: quoted-printable

Content-Disposition: inline

The answer is this - n does NOT change if all you are doing is what is = called balancing. Again going w/the example, you have a sample of 100, = 50% male and 50% female. but we want 60% male and 40% female. We would = apply a weight of 1.2 to each male and a weight of .8 to each female. = Notice that the end sample still equals 100 - this is just because we = balanced the data. =20

The next example that you talk about involves projecting. =20

	Unweighted	Census Pop	Weighting
	HH return	#HH	Factor
Brooklyn County	=20		
Affluent Segment	86	115,708	1345.441
Middle segment	109	106,880	980.550=20
Senior	94	89,910	956.489
Mass	405	490,529	1211.182

In this example, you want to take your sample and project it to a = national sample so the end sample now equals that of the population. So =

here the sample size does change.

Hope this helps!

Melissa J. Herrmann

ICR/International Communications Research

605 West State Street

Media, PA 19063-2620

P: 610-565-9280 x523

F: 610-565-2369

mherrmann@mail.icrsurvey.com

>>> Isabelle Spencer <madchelsea@yahoo.com> 06/30 3:49 PM >>>

I have a question regarding weighting procedures in survey sampling. I took a class in which the teacher explained that when weighting, "n" does not change. For example:

of Survey Respondents Actual Pop. # weight assigned

50 women 40 women .8

50 men 60 men 1.2

This makes sense. However, I need to understand how this differs from the following weighting procedure:

At work, we had a survey that used a 4 segment weighting procedure to weight and project survey returns to reflect the actual population. Please see

example below:

Unweighted Census Pop Weighting			
	HH return	#HH	Factor
Brooklyn County	=20		
Affluent Segment	86	115,708	1345.441
Middle segment	109	106,880	980.550=20
Senior	94	89,910	956.489
Mass	405	490,529	1211.182

Here after you use the weighting factor, "n" does change. Am I confusing two concepts or weighting procedures? Can someone please explain the difference? =20 =20

Do You Yahoo!?

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>From mcohen@inet.ed.gov Wed Jun 30 13:36:27 1999

Received: from inet.ed.gov (inet.ed.gov [165.224.217.64])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id NAA24600 for <aapornet@usc.edu>; Wed, 30 Jun 1999 13:36:26 -0700

(PDT)

Received: from localhost (mcohen@localhost)

by inet.ed.gov (8.9.3/8.9.3) with ESMTP id QAA01991

for <aapornet@usc.edu>; Wed, 30 Jun 1999 16:36:34 -0400 (EDT)

Date: Wed, 30 Jun 1999 16:36:34 -0400 (EDT)

From: "Michael P. Cohen" <mcohen@inet.ed.gov>

To: aapornet@usc.edu

Subject: Re: Weighting Procedures Question

In-Reply-To: <19990630194901.4149.rocketmail@web305.yahoomail.com>

Message-ID: <Pine.GSO.4.10.9906301611310.1060-100000@inet.ed.gov>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

On Wed, 30 Jun 1999, Isabelle Spencer wrote:

>

> I have a question regarding weighting procedures in survey sampling.

> I took a class in which the teacher explained that when weighting, "n"

> does not change. For example:

>

> # of Survey Respondents Actual Pop. # weight assigned

> 50 women 40 women .8

> 50 men 60 men 1.2

>

> This makes sense.

It does? I don't see how one gets 50 women to respondent out of an actual population of 40. Some respond twice?

At any rate, I find this use of "n" a very regrettable terminology. It is like using the Greek letter mu for a mean --- it's fine in formulas but I don't think it should be in text.

n or (ugh!) "unweighted n" is usually the sample size.

N or (ugh!) "weighted n" is usually the population size (or an estimate of

it).

> However, I need to understand how this differs from

> the following weighting procedure:

>

> At work, we had a survey that used a 4 segment weighting procedure to

> weight and project survey returns to reflect the actual population.

> Please see example below:

> Unweighted Census Pop Weighting

> HH return #HH Factor

> Brooklyn County

> Affluent Segment 86 115,708 1345.441

> Middle segment 109 106,880 980.550

> Senior 94 89,910 956.489

> Mass 405 490,529 1211.182

>

> Here after you use the weighting factor, "n" does change. Am I

> confusing two concepts or weighting procedures? Can someone please

> explain the difference?

"Unweighted HH return" is the number of respondents (sample size minus number of non-repondents). Sometimes this is called r. Then $r = n - m$ where m is the number of non-repondents and n is the sample size.

"Census Pop #HH" is the population size (population of households). It might also be called N or (unfortunately) "weighted n" (or "weighted r"?).

It is either known in advance (as I think it was in this case) or calculated, as you surmise, using the weights.

Michael P. Cohen phone 202-219-1917
National Center for Education Statistics fax 202-219-1736
555 New Jersey Avenue NW #402 Internet mcohen@inet.ed.gov
Washington DC 20208-5654 USA

>From LPollack@psg.ucsf.edu Wed Jun 30 13:44:18 1999

Received: from psg.ucsf.edu (psg.ucsf.edu [128.218.6.65])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id NAA27623 for <aapornet@usc.edu>; Wed, 30 Jun 1999 13:44:17 -0700

(PDT)

From: LPollack@psg.ucsf.edu

Received: by psg.ucsf.edu with Internet Mail Service (5.0.1458.49)

id <N3ZHQ6PC>; Wed, 30 Jun 1999 13:47:52 -0700

Message-ID: <71364B64597CD211B02800A0C921A2136F6512@psg.ucsf.edu>

To: aapornet@usc.edu

Subject: RE: military action and PartyID

Date: Wed, 30 Jun 1999 13:47:48 -0700

X-Priority: 3

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.0.1458.49)

Content-Type: text/plain;

charset="iso-8859-1"

No, since "reversal" occurs among Republicans but not Democrats (I shall ignore Saletan's "liberal" and "conservative" labels), one might say that Republicans favor military force ONLY when national interests are at stake

whereas Democrats are not so exclusive.

Regardless, all these "guesses" are just that. Some "why" questions are in order. Also, I would expect some generational effects as well. Those with a world view dominated by World War II may well have a more visceral response to the need for military action in the Balkans that cuts across party and ideological labels. That's speculation of course. Bottom line, the data presented are insufficient to support any of the interpretations.

Lance M. Pollack

University of California, San Francisco

lpollack@psg.ucsf.edu

-----Original Message-----

From: andy supple [SMTP:ajsupple@students.wisc.edu]

Sent: Tuesday, June 29, 1999 8:17 PM

To: aapornet@usc.edu; AAPORNET@usc.edu

Subject: Re: military action and PartyID

Or if you are inclined to accept the reasoning of William Saletan (in the

July/August issue of Mother Jones), liberals (dems, theoretically) support

military interventions when humanitarian interests are at stake (main purpose in Kosovo was to halt ethnic cleansing and atrocities) while conservatives favor intervention when national interests are at risk (i.e. oil).

At 04:22 PM 6/29/99 -0400, Rob Persons wrote:

>I did a little analysis and found the results interesting. Many of
you

>have probably seen something similar already but here it is. Gallup
asked

>the following question in early June:

>

>"Do you favor or oppose sending 7,000 US (United States) ground
troops

>along with troops from other countries to serve as peacekeepers in
Kosovo?"

>

>Results by Party ID are:

>

> Democrats Republicans

>

>Favor 63% 43%

>Oppose 33% 55%

>

>

>I thought hmmm. Normally I think Republicans are more inclined to
favor

>military action. Now looking at a question from the Desert Storm
era, with

>a sitting President who is Republican...

>

>Gallup also asked (August, 1990): "Do you approve or disapprove of
the

>United States' decision to send U.S. troops to Saudi Arabia as a
defense

>against Iraq?"

>

>Once again results by Party ID are:

>

> Democrats Republicans

>

>Approve 70% 87%

>Disapprove 25% 10%

>

>

>It's common knowledge that there is a correlation between the
presidential

>job approval rating and the economic condition of the country. It
seems

>there may also be a correlation between Party ID and military action
based

>on the Party of the sitting president.

>

>Rob Persons

>*****

>Rob Persons

>The Roper Center

>rob@opinion.isi.uconn.edu

>www.ropercenter.uconn.edu

>ph: (860) 486-4440

>fax:(860) 486-6308

>*****

>

andrew j suppl

university of wisconsin-madison

1430 linden drive madison wi 53711

home 608.258.9248

work 608.265.8584

ajsupple@students.wisc.edu

>From ARCGTH@langate.gsu.edu Wed Jun 30 13:54:24 1999

Received: from sphinx.Gsu.EDU (root@sphinx.Gsu.EDU [131.96.1.22])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id NAA01464 for <aapornet@usc.edu>; Wed, 30 Jun 1999 13:54:23 -0700

(PDT)

Received: from langate.gsu.edu (langate.Gsu.EDU [131.96.175.15])

by sphinx.Gsu.EDU (8.9.3/8.9.3-GSU-MOD-3) with SMTP id QAA20492

for <aapornet@usc.edu>; Wed, 30 Jun 1999 16:54:22 -0400 (EDT)

Received: from GSU-Message_Server by langate.gsu.edu

with Novell_GroupWise; Wed, 30 Jun 1999 16:57:13 -0400

Message-Id: <s77a4c69.009@langate.gsu.edu>

X-Mailer: Novell GroupWise 5.2

Date: Wed, 30 Jun 1999 16:57:01 -0400

From: "Gary T. Henry" <ARCGTH@langate.gsu.edu>

To: aapornet@usc.edu

Subject: Re: Weighting Procedures Question

Mime-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: quoted-printable

Content-Disposition: inline

Isabelle,

The type of weights that you wish to use are called post-stratification weights. The reason that most people keep the n the same for weighted and unweighted analysis is that it does not change the calculation for standard errors and tests of significance, if you employed a simple random sample in the first place. If you did a stratified sample then you need to compute design based standard errors and perhaps probability weights. The weights that you want to use can be computed by computing the proportion of the total population represented by the group ($N_{\text{group}}/N_{\text{population}}$) and dividing that by the sample proportions for the group ($n_{\text{group}}/n_{\text{population}}$). Normally, we do this for age, gender and race, and in that case we use the three way crosstab proportions. If I read the columns correctly on my e-mail the first group represents .124 of your sample and .144 of your population, so the weight is 1.16. Using poststratification weights have some controversy associated with them but I think that many of us use them to correct for some obvious biases that exist. However, be aware that that poststratification is not a cure all for non-response problems. If non-response is much greater in one group than another the results are likely to be biased, but the extent is unknown. In this case, weighting is a partial correction. Gary Henry

>From mitofsky@mindspring.com Wed Jun 30 14:37:45 1999

Received: from smtp4.mindspring.com (smtp4.mindspring.com [207.69.200.64])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA15024 for <aapornet@usc.edu>; Wed, 30 Jun 1999 14:37:44 -0700

(PDT)

Received: from default (user-2ive3k8.dialup.mindspring.com [165.247.14.136])

by smtp4.mindspring.com (8.8.5/8.8.5) with SMTP id RAA26228

for <aapornet@usc.edu>; Wed, 30 Jun 1999 17:37:41 -0400 (EDT)

Message-Id: <4.1.19990630173230.00b89850@pop.mindspring.com>

X-Sender: mitofsky@pop.mindspring.com
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.1
Date: Wed, 30 Jun 1999 17:41:19 -0400
To: aapornet@usc.edu
From: Warren Mitofsky <mitofsky@mindspring.com>
Subject: Re: Weighting Procedures Question
In-Reply-To: <s77a4c69.009@langate.gsu.edu>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"

>Using poststratification weights have some controversy associated with
>them
>but I think that many of us use them to correct for some obvious biases
that
>exist. However, be aware that that poststratification is not a cure all
for
>non-response problems. If non-response is much greater in one group than
>another the results are likely to be biased, but the extent is unknown. In

>this case, weighting is a partial correction.
>Gary Henry

Post stratification weighting is not generally done to reduce bias. It is a means for reducing the sampling error. The sampling error will be reduced if the correlation between the weighting variable and the variable being estimated is +0.5 or better. If the correlation is less than this the sampling error will not be reduced. It may be increased. If the correlation is as large as +1.0 the sampling error will be zero. The use of post

stratification weighting for dealing with non-response may or may not reduce the bias of non-response, if there is any. This is a separate problem from the one of making an estimate with a lower sampling error. There is nothing controversial about the procedure if it is part of the sample design and not something decided post hoc.

warren mitofsky

Mitofsky International

1 East 53rd Street - 5th Floor

New York, NY 10022

212 980-3031 Phone

212 980-3107 FAX

mitofsky@mindspring.com

>From ARCGTH@langate.gsu.edu Wed Jun 30 15:07:10 1999

Received: from sphinx.Gsu.EDU (root@sphinx.Gsu.EDU [131.96.1.22])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id PAA23306 for <aapornet@usc.edu>; Wed, 30 Jun 1999 15:07:09 -0700

(PDT)

Received: from langate.gsu.edu (langate.Gsu.EDU [131.96.175.15])

by sphinx.Gsu.EDU (8.9.3/8.9.3-GSU-MOD-3) with SMTP id SAA28768

for <aapornet@usc.edu>; Wed, 30 Jun 1999 18:07:03 -0400 (EDT)

Received: from GSU-Message_Server by langate.gsu.edu

with Novell_GroupWise; Wed, 30 Jun 1999 18:07:27 -0400

Message-Id: <s77a5cdf.088@langate.gsu.edu>

X-Mailer: Novell GroupWise 5.2

Date: Wed, 30 Jun 1999 18:07:21 -0400

From: "Gary T. Henry" <ARCGTH@langate.gsu.edu>

To: aapornet@usc.edu

Subject: Re: Weighting Procedures Question

Mime-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: quoted-printable

Content-Disposition: inline

>>> Warren Mitofsky <mitofsky@mindspring.com> 06/30 5:41 PM responded:

"Post stratification weighting is not generally done to reduce bias. It is a means for reducing the sampling error. The sampling error will be reduced if the correlation between the weighting variable and the variable being estimated is +0.5 or better. If the correlation is less than this the sampling error will not be reduced. It may be increased. If the correlation is as large as +1.0 the sampling error will be zero. The use of post stratification weighting for dealing with non-response may or may not reduce the bias of non-response, if there is any. This is a separate problem from the one of making an estimate with a lower sampling error. There is nothing controversial about the procedure if it is part of the sample design and not something decided post hoc." The difference in our comments has mainly to do with the role of stratification at the time of design, I believe and perhaps terminology. Warren assumes that the stratification was done during design and is correct if that is the case. I made the assumption that they were being suggested as a post hoc procedure. If the strata were not used in the design phase then I usually refer to that as poststratification weighting and is done for a number of issues but mainly

differential nonresponse. If the weights are based on disproportionate stratified sampling, then they are probability weights, done for reduction in sampling error. Gary Henry