

=====
Date: Wed, 28 Aug 2002 11:20:27 -0700
Sender: AAPORNET@ASU.EDU
From: Shapard Wolf <shap.wolf@ASU.EDU>
Subject: June 1997 archive - one BIG message

This is the USC Listproc archive of AAPORNET messages for this entire month. It is one big message, in chronological order, just the way the USC archive stored it. You can search within this month with your browser's search function (usually Ctrl-F).

Turning this into individual messages that ASU's Listserv software can index and sort means a lot of reformatting. We will do this as time permits.

New messages are of course automatically formatted correctly, and I have converted November 1994 through January 1995 and June 2002 to the present.

Shap Wolf
Survey Research Laboratory
Arizona State University
shap.wolf@asu.edu
AAPORNET volunteer host

Begin archive:

Archive aapornet, file log9706.

Part 1/1, total size 70063 bytes:

----- Cut here -----

>From rasinski@norcmail.uchicago.edu Sun Jun 1 12:11:40 1997

Received: from genesis0s.norc.uchicago.edu (root@genesis0s.norc.uchicago.edu [128.135.45.68])

by usc.edu (8.8.4/8.7.2/usc) with SMTP

id MAA20631 for <aapornet@usc.edu>; Sun, 1 Jun 1997 12:11:37 -0700 (PDT)

From: rasinski@norcmail.uchicago.edu

Received: from norcmail.uchicago.edu (norcmail.uchicago.edu [128.135.45.4])

by genesis0s.norc.uchicago.edu (8.6.12/8.6.9) with SMTP id OAA02278; Sun, 1 Jun 1997 14:15:18 -0500

Received: from ccMail by norcmail.uchicago.edu (ccMail Link to SMTP R6.00.02)

id AA865191761; Sun, 01 Jun 97 14:02:42 -0600

Message-Id: <9706018651.AA865191761@norcmail.uchicago.edu>

X-Mailer: ccMail Link to SMTP R6.00.02

Date: Sun, 01 Jun 97 12:51:22 -0600

To: <aapornet@usc.edu>, <aapornet@usc.edu>

Subject: AAPORNET digest 558

MIME-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: 7bit

Magnitude estimation.

The suggestion by Milton Goldsamt based on his knowledge of the SAS institute practice of asking respondents to allocate \$500 to different software development projects reminded me that social welfare policy researchers (e.g.,

Fay Cook, in her book "Who should be helped") have used this strategy to obtain magnitude ratings of preferences for different social policies. Also, the economists use a similar technique in their 'willingness to pay' models. Social and organizational psychologists have used the allocation of money as a measurement technique in their laboratory studies for several decades, as well. The bottom line is that the bottom line (i.e., allocating money) seems to be a good measurement technique.

Ken Rasinski

NORC

rasinski@norcmail.uchicago.edu

>From worc@worc.demon.co.uk Sun Jun 1 15:24:08 1997

Received: from punt-2.mail.demon.net (punt-1b.mail.demon.net [194.217.242.133])

by usc.edu (8.8.4/8.7.2/usc) with SMTP

id PAA07694 for <aapornet@usc.edu>; Sun, 1 Jun 1997 15:24:04 -0700

(PDT)

Received: from worc.demon.co.uk ([194.222.4.107]) by punt-2.mail.demon.net

id aa1027318; 1 Jun 97 23:13 BST

Message-ID: <qjC35TACHfkzEwD1@worc.demon.co.uk>

Date: Sun, 1 Jun 1997 23:03:46 +0100

From: Robert M Worcester <worc@worc.demon.co.uk>

To: aapornet@usc.edu

Subject: Re: "Bad polls"

In-Reply-To: <199705261520.LAA27724@uva.pcmail.virginia.edu>

MIME-Version: 1.0

X-Mailer: Turnpike Version 1.09 <ux2t5C6V0tojQ4ujSMF4L4Hs6>

DEar Colleague

Sounds very useful; could a copy be sent to me? I'm preparing a paper for a meeting of the Royal Stastical Society to be presented on 17 June in which I'd like to cite it and give examples; we've got 'em here too, in spades.

Bob Worcester

MORI

London

In message <199705261520.LAA27724@uva.pcmail.virginia.edu>, "Thomas M. Guterbock" <tmg1p@uva.pcmail.virginia.edu> writes

>Your seminar sounds like a great place to distribute copies of AAPOR's
>new pamphlet on "Best Practices," which includes a section describing
>polling practices that AAPOR condemns. Contact AAPOR offices in
>Michigan at aapor@umich.edu, attn: Marlene Bednarz and I'm sure she'll
>be glad to rush some copies to you.

> Tom Guterbock

>

>Thomas M. Guterbock Voice: (804)

>924-6516 Sociology/Center for Survey Research FAX:

>(804) 924-7028 University of Virginia, 539 Cabell Hall

>..... Charlottesville, VA 22903

>.....e-mail: TomG@Virginia.Edu

--

Robert M Worcester

>From smarcy@datastat.com Tue Jun 3 08:38:50 1997

Received: from smarcy ([152.160.28.9])

by usc.edu (8.8.4/8.7.2/usc) with SMTP

id IAA11130 for <aapornet@usc.edu>; Tue, 3 Jun 1997 08:38:47 -0700

(PDT)

Date: Tue, 3 Jun 97 11:39:26 EST

Message-Id: <9706031139.AA11572@smarcy>

Mime-Version: 1.0

Content-Type: text/plain; charset=us-ascii

From: "Sherry Marcy" <smarcy@datastat.com>

Reply-To: <smarcy@datastat.com>

Sender: <smarcy@smarcy>

To: aapornet@usc.edu

Subject: 1997 MAPOR Conference Call for Papers (reminder)

X-Mailer: <IMAIL v1.07.24>

A reminder...

MAPOR 1997 CALL FOR PAPERS, PANELS, AND POSTERS

Annual Conference: Midwest Association for Public Opinion Research November
21-22, 1997 (The Friday and Saturday before Thanksgiving) The Radisson Hotel
& Suites Chicago Chicago, Illinois

22nd Anniversary Meeting! Catch 22 New Research Ideas (at least)!

The Midwest Association for Public Opinion Research, a chapter of the American Association for Public Opinion Research, invites proposals for papers or presentations related to public opinion processes or opinion research methods. Proposals on all topics in public opinion are welcome, but must be directly related to public opinion, such as theoretical issues, analysis of public opinion data, or survey methodologies.

Proposals for Papers

Submissions for papers must be abstracts no longer than two typed, double-spaced pages. No full-length papers will be reviewed.

Please put the name(s) of the author(s) and affiliation on a separate page (for blind refereeing). Please include your full mailing address, telephone number, and e-mail address. You will receive notification of the action on your proposal by August 15, 1997.

Send each of your submissions to Sherry Marcy, MAPOR Conference Chair.

E-mail is <smarcy@datastat.com>, fax is 313-663-9084, and address is DataStat, Inc., 3975 Research Park Drive, Ann Arbor, MI 48108. Our preference is for e-mail, so that we can put them on our website <<http://www.survey-research.drexel.edu>>!

Submissions must be postmarked by June 30, 1997. Faxes or e-mail must be received by 5:00 p.m. (EDT) on June 30. NO EXCEPTIONS!

Possible Topics

Topics may include, but are not limited to:

Internet Surveys. Survey research on the world wide web, issues and answers, possibilities and stories.

Mass Media and Public Opinion. Public journalism and public opinion, the role of polls in agenda setting, influences of the mass media on public opinion, the use of polls by the media.

Methodological Issues in Public Opinion Research. Questionnaire design, refusals, sampling issues, response rates.

Ethical Issues in Survey Research. Confidentiality for the respondent, for the client, for the data, or for the instrument, when it applies/when it doesn't. IRBs' impact on survey research.

Other ethical issues.

Electoral Campaigns. Methodological and substantive issues as they relate to election polls, the use of polling in a campaign, media coverage of polls.

The Academic Survey Research Consultant. Issues s/he faces and answers.

Qualitative Studies. Qualitative approaches, including focus groups, to the study of public opinion, as an aid to questionnaire construction or interpretation.

Public Opinion Processes and Effects. The variety of theoretical and

analytical questions raised in public opinion studies.

Measurement of Demographic Characteristics. Issues in the measurement of such characteristics as socioeconomic status, religion, ethnicity.

Issues in Polling on Health Care. Sampling concerns, content of questionnaires, measurement of satisfaction.

Panels

Please submit proposals for panels by June 30, 1997. You may submit a written proposal (up to two typed double-spaced pages) or telephone the program chair, Sherry Marcy, at 313-994-0540 X144.

Proposals should identify the topic, briefly explain its importance, and indicate the number of panelists and their areas of interest/expertise.

Poster Sessions

Please indicate on your paper proposal if you would like to participate in the poster session rather than a paper session. The poster session will take place only if there is a sufficient number of presenters.

Moderators and Discussants

Please indicate if you would like to act as a moderator or discussant and the type of session you prefer (e.g., methodological, campaigns, media, etc.). Or, contact the program chair after the preliminary program is released in September.

>From manners@vms.cis.pitt.edu Tue Jun 3 12:42:55 1997

Received: from post-ofc05.srv.cis.pitt.edu (post-ofc05.srv.cis.pitt.edu
[136.142.185.10])

by usc.edu (8.8.4/8.7.2/usc) with ESMTP

id MAA06803 for <aapornet@usc.edu>; Tue, 3 Jun 1997 12:42:53 -0700
(PDT)

Received: from manners.ucsur.pitt.edu (manners.ucsur.pitt.edu
[136.142.121.16])

by post-ofc05.srv.cis.pitt.edu with SMTP (8.8.5/cispo-2.0.1.7)

ID <PAA29780@post-ofc05.srv.cis.pitt.edu> for <aapornet@usc.edu>;

Tue, 3 Jun 1997 15:39:05 -0400 (EDT)

Message-Id: <199706031939.PAA29780@post-ofc05.srv.cis.pitt.edu>

From: "Steven Manners" <manners@vms.cis.pitt.edu>

To: aapornet@usc.edu

Date: Tue, 3 Jun 1997 15:26:20 +0000

MIME-Version: 1.0

Content-type: text/plain; charset=US-ASCII

Content-transfer-encoding: 7BIT

Subject: IVR

Reply-to: manners@vms.cis.pitt.edu

X-mailer: Pegasus Mail for Windows (v2.42a)

AAPORIANS - Am interested in interactive voice response techniques.

Would be interested in hearing from anyone with information about
conducting surveys using this technique. Particularly interested in
hardware/software requirements such as cost, vendors, learning curve,
etc.

Thanks,

Steven Manners

UCSUR, Univ of Pgh

412-624-3889

manners@vms.cis.pitt.edu

>From ccollet@ea.oac.uci.edu Tue Jun 3 19:44:14 1997

Received: from rigel.oac.uci.edu (ccollet@rigel.oac.uci.edu [128.200.80.22])

by usc.edu (8.8.4/8.7.2/usc) with ESMTP

id TAA21826 for <aapornet@usc.edu>; Tue, 3 Jun 1997 19:44:13 -0700

(PDT)

Received: from localhost (ccollet@localhost) by rigel.oac.uci.edu

(8.8.5/8.7.1) with SMTP id TAA09326 for <aapornet@usc.edu>; Tue, 3 Jun 1997

19:44:12 -0700 (PDT)

Date: Tue, 3 Jun 1997 19:44:11 -0700 (PDT)

From: Christian Collet <ccollet@ea.oac.uci.edu>

To: aapornet@usc.edu

Subject: State polls in AK, CT, HI, ME and UT

Message-ID: <Pine.GSO.3.96.970603192526.4082A-100000@rigel.oac.uci.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Hello to all. Does anyone out there have any information regarding state

polls (media or academic) in Alaska, Connecticut, Hawaii, Maine and Utah?

If you can provide contacts, e-mail addresses and/or telephone numbers for

polls in these states, I would be grateful. I am interested in obtaining

survey data for statewide races where a serious third party candidate was

present. Thank you very much.

Christian Collet

Department of Politics and Society
University of California, Irvine
ccollet@uci.edu

>From SSDCF@UConnVM.UConn.Edu Tue Jun 3 19:53:17 1997

Received: from UConnVM.UConn.Edu (uconnvm.uconn.edu [137.99.26.3])

by usc.edu (8.8.4/8.7.2/usc) with SMTP

id TAA23055 for <aapornet@USC.EDU>; Tue, 3 Jun 1997 19:53:14 -0700

(PDT)

Received: from UCONNVM.UCONN.EDU by UConnVM.UConn.Edu (IBM VM SMTP V2R2)

with BSMTP id 3144; Tue, 03 Jun 97 22:53:16 EDT

Received: from UConnVM.UConn.Edu (NJE origin SSDCF@UCONNVM) by

UCONNVM.UCONN.EDU (LMail V1.2c/1.8c) with BSMTP id 4349; Tue, 3 Jun 1997

22:53:17 -0400

Date: Tue, 03 Jun 97 22:51:12 EDT

From: Don Ferree <SSDCF@UConnVM.UConn.Edu>

Subject: Re: State polls in AK, CT, HI, ME and UT

To: Members of AAPORNET <aapornet@usc.edu>

In-Reply-To: <Pine.GSO.3.96.970603192526.4082A-100000@rigel.oac.uci.edu>

X-Mailer: MailBook 96.02.327

Message-Id: <970603.225316.EDT.SSDCF@UConnVM.UConn.Edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Content-Transfer-Encoding: 7BIT

I have separately (and privately) responded to Christian via AAPORNET, but I send a general response to AAPORNET to encourage others with state-level data to join in the fray.

G. Donald Ferree, Jr. (860) 486-4440 / 6308(FAX)
Institute for Social Inquiry/Roper Center SSDCF@UCONNVM.UCONN.EDU
University of Connecticut U-164 341 Mansfield Road, Room 421 Storrs CT
06269-1164

>From DOrourke@SRL.UIC.EDU Sat Jun 7 09:27:39 1997

Received: from icarus.cc.uic.edu (ICARUS.CC.UIC.EDU [128.248.100.53])

by usc.edu (8.8.4/8.7.2/usc) with ESMTP

id JAA18855 for <aapornet@usc.edu>; Sat, 7 Jun 1997 09:27:32 -0700
(PDT)

Received: from SRL.UIC.EDU (MAIL.SRL.UIC.EDU [128.248.232.55])

by icarus.cc.uic.edu (8.8.5/8.8.5) with SMTP id LAA12219

for <aapornet@usc.edu>; Sat, 7 Jun 1997 11:27:53 -0500 (CDT)

Received: from main-Message_Server by SRL.UIC.EDU

with Novell_GroupWise; Sat, 07 Jun 1997 11:32:10 -0500

Message-Id: <s39946b9.073@SRL.UIC.EDU>

X-Mailer: Novell GroupWise 4.1

Date: Sat, 07 Jun 1997 11:35:11 -0500

From: "Diane O'Rourke" <DOrourke@SRL.UIC.EDU>

To: aapornet@usc.edu

Subject: Job opening-Response Analysis

The following is posted for Response Analysis, which is having problems with
AAPORnet entry. Diane O'Rourke Survey Research Laboratory Urbana, IL

Response Analysis

Social & Policy Research Division Director

Senior Vice President - Social & Policy Research Division

The Director of the Division is expected to provide the leadership necessary

to manage and grow a \$5 million profit center that receives funding from federal and state government survey research contracts, foundation-based clients, universities, and other non-profit organizations. The Division now focuses on health and energy policy and children and families.

The Division Director is expected to:

1. Have depth of knowledge and experience in a social and policy survey research area.
2. Demonstrate a high level of methodological and substantive knowledge to a senior professional staff.
3. Play an active role in business development by calling on prospective and current clients, participating in bidding decisions, organizing proposal teams, and contributing to proposal writing.
4. Help target areas for business development activities and attract staff to secure more contracts.
5. Be active in professional associations and be visible in ways that will aid business development efforts.

Background: PhD or Masters Degree with visibility in a substantive area.

The qualified candidate should have 15 to 20 years of experience in a social and policy research area. He or she would be an experienced team leader with proven track record of selling and successfully managing \$1 to \$2 million in project work per year and have strong writing and organizational skills.

The Division Director has a base salary of \$100,000 to \$125,000, plus substantial bonus opportunity, profit sharing, and stock ownership in an employee-owned company. The Director will report to the CEO and be member of the Executive Management team. The company was founded in 1969 and has an excellent reputation for providing high quality survey research to government and commercial sponsors.

Response Analysis Corporation

Attn: HR Manager

P.O. Box 158

Princeton, NJ 08542

Fax: (609) 921-2611

Visit our web site: www.response-analysis.com

Equal Opportunity Employer, M/F/D/V

Women and Minorities Encouraged to Apply

>From murray1@pipeline.com Mon Jun 9 08:46:24 1997

Received: from brickbat9.mindspring.com (brickbat9.mindspring.com
[207.69.200.12])

by usc.edu (8.8.4/8.7.2/usc) with ESMTP

id IAA01581 for <aapornet@usc.edu>; Mon, 9 Jun 1997 08:46:20 -0700
(PDT)

Received: from pc36 (ip226.an19-new-york4.ny.pub-ip.psi.net [38.26.30.226])

by brickbat9.mindspring.com (8.8.5/8.8.5) with SMTP id LAA07139

for <aapornet@usc.edu>; Mon, 9 Jun 1997 11:46:17 -0400 (EDT)

Message-Id: <1.5.4.32.19970609155250.00705878@pop.pipeline.com>

X-Sender: murray1@pop.pipeline.com

X-Mailer: Windows Eudora Light Version 1.5.4 (32)

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Date: Mon, 09 Jun 1997 11:52:50 -0400

To: aapornet@usc.edu

From: Murray Edelman <murray1@pipeline.com>

Subject: Request for info on training interviewers by video

Colleagues,

We are planning to develop a video tape for training interviewers in their home.

I'm interested in learning of your techniques and experiences using them as well as recommendations of firms that produce these.

Thank You.

Murray Edelman, Ph.D., murray1@pipeline.com
Editorial Director

Voter News Service
225 W. 34th, #310
New York City, 10023

>From dykers@sisters.salem.edu Mon Jun 9 15:44:11 1997

Received: from sisters.salem.edu (sisters.salem.edu [192.154.64.1])

by usc.edu (8.8.4/8.7.2/usc) with SMTP

id PAA08340 for <aapornet@usc.edu>; Mon, 9 Jun 1997 15:44:09 -0700

(PDT)

Received: by sisters.salem.edu (SMI-8.6/SMI-SVR4)

id SAA17284; Mon, 9 Jun 1997 18:43:44 -0400

Date: Mon, 9 Jun 1997 18:43:43 -0400 (EDT)

From: Carol Dykers <dykers@sisters.salem.edu>

To: aapornet@usc.edu

cc: aapornet@usc.edu

Subject: Re: Request for info on training interviewers by video

In-Reply-To: <1.5.4.32.19970609155250.00705878@pop.pipeline.com>

Message-ID: <Pine.SOL.3.91.970609183510.17228B-100000@sisters.salem.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Murray, I've never trained interviewers using video but I buy and use many videos for teaching various communication skills. Two points: 1. Watch out for cheesy production -- that is, bad actors *role-playing* the *correct* behavior. My students spend more time laughing at the videos than learning from those. A *real* interaction -- or short snippets from a *real* interaction, with an instructor explaining what was good or bad about the snippet -- is better than obvious play-acting, which lacks credibility with the learner, IMHO.

2. I spend a fair amount of time fast-forwarding past the b.s. telling me how much I'm going to learn at the beginning of many poorly produced videos, sometimes even those with very high production values. A good video need not be a long video -- in fact, the shortest possible is the best. Then a student can rewind and watch it over -- and many do. I do, too, and always learn lots more the second and third times through. Carol

Carol R. Dykers

dykers@salem.edu

Communication Department, Salem College

office: 910-721-2740; home: 919-663-2436; fax: 919-663-2254

>From amccutch@unlinfo.unl.edu Thu Jun 12 05:47:04 1997

Received: from unlinfo.unl.edu (unlinfo.unl.edu [129.93.1.11])
by usc.edu (8.8.4/8.7.2/usc) with SMTP
id FAA20298 for <aapornet@usc.edu>; Thu, 12 Jun 1997 05:47:03 -0700
(PDT)
Received: by unlinfo.unl.edu (4.1/SMI-4.1)
id AA21004; Thu, 12 Jun 97 07:47:35 CDT
Date: Thu, 12 Jun 1997 07:47:34 -0500 (CDT)
From: "Allan L. McCutcheon" <amccutch@unlinfo.unl.edu>
Subject: Conference on Survey Sampling
To: aapornet@usc.edu
Message-Id: <Pine.3.89.9706120723.C19188-0100000@unlinfo.unl.edu>
Mime-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

CONFERENCE ON CURRENT TOPICS IN SURVEY SAMPLING
LINCOLN, NEBRASKA,

OCTOBER 24-26, 1997

The Department of Mathematics and Statistics, College of Arts and Sciences, Gallup Research Center of the University of Nebraska-Lincoln and the Gallup Organization, Inc. will sponsor a conference on Current Topics in Survey Sampling on October 24-26, 1997, in Lincoln, Nebraska. The conference will start in the afternoon of October 24, 1997 (friday) and end around noon on October 26, 1997 (sunday).

The Scientific Organizing Committee consists of:

Manas Chattopadhyay, The Gallup Organization, Inc.

Malay Ghosh, University of Florida

Partha Lahiri, University of Nebraska-Lincoln

Sharon Lohr, Arizona State University

Allan McCutcheon, University of Nebraska-Lincoln

Alastair Scott, University of Auckland, New Zealand

Joseph Sedransk, Case Western Reserve University

Jun Shao, University of Wisconsin, Madison

Lynne Stokes, University of Texas at Austin

Robert Tortora, The Gallup Organization, Inc.

There will be approximately 23 invited papers on telephone surveys, non-sampling errors, analysis of complex survey data and small area estimation. The following researchers have agreed to present papers in the invited sessions:

Robert Groves, Robert Tortora, Lynn Kuo, Sharon Lohr, Glen Meeden, Alan Zaslavsky, Michael Sinclair, Leonard Stefanski, Douglas Maynard, McKee McClendon, Allan McCutcheon, John Eltinge, Jun Shao, Daniel Pfeffermann, Wayne Fuller, Alastair Scott, William Bell, Gauri Datta, David Scott, Joseph Sedransk, Malay Ghosh, Elizabeth Stasny and Mike Larsen.

The banquet talk will be given by Professor J.N.K. Rao.

Travel support for a few graduate students and young researchers (5 years from Ph.D.) is available. In order to apply for such a support, please send your vita and a letter of recommendation to P.Lahiri at the following address by August 15, 1997.

We plan to have a poster session of selected papers. If you wish to present

a paper (on any topic of interest), please send the title and an abstract (less than 200 words) to P.Lahiri at the following address by August 15, 1997.

If you are interested in attending the conference or presenting a paper in the poster session, please send the following completed form and the required

registration fee by August 15, 1997 to P.Lahiri , Dept. of Math./Stat., 922 OldH3 Oldfather Hall, Univ. of Nebraska-Lincoln, Lincoln, NE 68588-0323, USA

(email: plahiri@math.unl.edu; FAX: 402 472-8466). The registration fee is \$100 (\$30 for students) and will cover the banquet, two box lunches and refreshments. Please make your check payable to the Dept. of Math./Stat., UNL. We regret that we cannot accept payments by any other methods.

Latest information about the conference will be available from the following web page:

<http://www.math.unl.edu/Stat>

REGISTRATION FORM

1. Name:

Last: _____

First: _____

M.I.: _____

2. Affiliation: _____

3. Position: _____

4. Mailing Address: _____

5. Phone Number: _____

6. Email Address: _____

7. FAX Number: _____

8. Please check one of the following:

(a) Will attend but will not present a paper in the poster
session: _____

(b) Will present a paper in the poster session: _____

(please send the title and the abstract of your presentation by
August 15, 1997)

9. Registration Fee: \$100 (Students: \$30)

Please make your check payable to the Dept. of Math./Stat., UNL

We regret that we cannot accept payments by any other methods.

Please send the registration fee by August 15, 1997.

>From POJA@FHSUVM.FHSU.EDU Fri Jun 13 06:32:55 1997

Received: from FHSUVM.FHSU.EDU (fhsuvm.fhsu.edu [198.22.249.1])

by usc.edu (8.8.4/8.7.2/usc) with SMTP

id GAA03752 for <aapornet@usc.edu>; Fri, 13 Jun 1997 06:32:50 -0700

(PDT)

Message-Id: <199706131332.GAA03752@usc.edu>

Received: from FHSU by FHSUVM.FHSU.EDU (IBM VM SMTP V2R3) with BSMTP id
3122;

Fri, 13 Jun 97 08:31:51 CDT

Date: Fri, 13 Jun 97 08:31:50 CDT

From: "Joe Aistrup, Assistant Director" <POJA@FHSUVM.FHSU.EDU>

Subject: Public Opinion about Transportation Systems

To: <aapornet@usc.edu>

Docking Institute

Picken Hall 209 - Phone 4189

Fellow APPORNetters;

I am preparing to do a transportation survey. I was wondering whether any of you have done or know of a public opinion survey measuring citizen satisfaction with transportation systems (mainly highways, but also other forms) for a state, region, or city.

If you know of a transportation survey or have one, please contact me at:

POJA@fhsuvm.fhsu.edu

Thank you,

Joe Aistrup

Docking Institute of Public Affairs

>From ARCLGS@langate.gsu.edu Fri Jun 13 08:28:36 1997

Received: from sphinx.Gsu.EDU (sphinx.Gsu.EDU [131.96.1.22])

by usc.edu (8.8.4/8.7.2/usc) with ESMTP

id IAA18717 for <aapornet@usc.edu>; Fri, 13 Jun 1997 08:28:34 -0700

(PDT)

Received: from langate.gsu.edu (langate.Gsu.EDU [131.96.1.25]) by

sphinx.Gsu.EDU (8.8.5/8.7.3) with SMTP id LAA23121 for <aapornet@usc.edu>;

Fri, 13 Jun 1997 11:28:31 -0400 (EDT)

Received: from GSU-Message_Server by langate.gsu.edu

with Novell_GroupWise; Fri, 13 Jun 1997 11:28:25 -0500

Message-Id: <s3a12ed9.073@langate.gsu.edu>

X-Mailer: Novell GroupWise 4.1

Date: Fri, 13 Jun 1997 11:28:18 -0500

From: "Leo G. Simonetta" <ARCLGS@langate.gsu.edu>

To: aapornet@usc.edu

Subject: Public Opinion about Telephone Surveys

Mime-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1

Content-Transfer-Encoding: quoted-printable

Content-Disposition: inline

Murphy, introduced a bill that would allow Georgians to block telemarketing and other calls for a small fee. These calls, according to Speaker Murphy, often interrupt dinner and other family time in the evening. *People may see these unsolicited phone calls as intrusions into what they consider a private sphere - their homes,* according to=20 Leo G. Simonetta, Poll Director at the Applied Research Center.=20

When asked whether they would be willing to pay 5 dollars to block telemarketers almost half of Americans, 47%, said that they would be willing to do so. Just 21% were willing to pay to block scientific surveys, while 26% were willing to pay to block calls from charitable organizations and 28% would pay to block political pollsters.

According to Gary T. Henry, Director of the Applied Research Center and Professor of Policy Studies at Georgia State University, =22Organizations who use the phone for collecting data or making sales are using a valuable resource -- peoples=27 time. We must be concerned with how we use this resource. When citizens feel their time is mis-used by those organizations, government actions are the likely result. Those of us who believe in the importance of public opinion data should take the lead in using it on issues such as these where it affects our own activities. The public clearly wants the right to block incoming phone calls, but they clearly make distinctions in the type of calls they wish to block.=22

One issue for both political polls and scientific research surveys is that blocking phone calls may bias the information that gets back to the public through the media. *Blocking these calls may reduce the numbers of lower income and younger individuals that will respond to these surveys. The public should be aware of the bias that may occur in the results of surveys,

if blocking is allowed to occur,* said Professor Henry. Of those that responded that always or frequently participate in surveys 23% indicated that they would block scientific surveys. The group that would be most disproportionately affected by these blocking lists are African Americans, 44% of those who always or frequently participate said would block scientific polls. This is particularly true since African American respondents are already less likely to participate in surveys than are white respondents (36% to 47%, always or frequently participate).=20

Approximately 54% of those polled thought that they should have a right to block all four types of unsolicited calls. White respondents, those with a college degree or more and those aged 18 to 64 were more likely to believe that they had a right to block calls. Only 14% were willing to pay to block all four types of calls. Those with more education, those with a household income of over =2450,000 and those under 65 were more likely to be willing to pay to block more groups.=20

Only 16% of those surveyed in the Georgia State National Poll stated that they always participate in polls or surveys when called on the phone compared to 29% who said that they frequently participate in them. Thirty eight percent said that they sometimes participate and 16% state they seldom participate in polls or survey.=20

In the survey those who attended college but did not receive a degree (20%) were more likely to say they always participate in surveys. Those over 65 (23%) and African Americans (18%) and those 18 to 29 were more likely to say that they seldom participate in surveys.

*The creation of a list that prevented surveyors from calling people to ask

who they were inclined to vote for or what they thought about certain issues would negatively affect the accuracy of survey results.* said Leo G. Simonetta. *Pollsters often speak of the importance of what they do, but the results of this survey indicates that the public does not agree with them. This means that pollsters and other survey professionals need to make a better case for their profession.*

>From BBAUMGAR@habaco.com Fri Jun 13 17:18:56 1997

Received: from habaco.com ([199.97.248.230])

by usc.edu (8.8.4/8.7.2/usc) with SMTP

id RAA12230 for <aapornet@vm.usc.edu>; Fri, 13 Jun 1997 17:18:53 -0700

(PDT)

Received: from rcgva-Message_Server by habaco.com

with Novell_GroupWise; Fri, 13 Jun 1997 20:20:12 -0500

Message-Id: <s3a1ab7c.088@habaco.com>

X-Mailer: Novell GroupWise 4.1

Date: Fri, 13 Jun 1997 20:17:56 -0500

From: Bob Baumgartner <BBAUMGAR@habaco.com>

To: aapornet@vm.usc.edu

Subject: Requirements for OMB approval

Mime-Version: 1.0

Content-Type: text/plain

Content-Disposition: inline

We have a federal government client who is interested in recruiting some adult subjects (non-students) to participate in some experimental economic decision-making group studies. There will be 3-5 groups, with approximately 25

subjects per group. While this is not a survey, per se, there are a number

of

questions, including demographic questions, that subjects will complete during the course of the experimental session. Does anyone know if a data collection project, such as this one, requires OMB approval?

>From cshettle@nsf.gov Fri Jun 13 19:25:21 1997

Received: from mailman.nsf.gov (mailman.nsf.gov [128.150.11.2])

by usc.edu (8.8.4/8.7.2/usc) with ESMTP

id TAA29031 for <aapornet@usc.edu>; Fri, 13 Jun 1997 19:25:18 -0700

(PDT)

From: cshettle@nsf.gov

Received: from yrelay.nsf.gov (yrelay.nsf.gov [128.150.195.91])

by mailman.nsf.gov (8.8.4/8.8.4) with SMTP

id WAA32776 for <aapornet@usc.edu>; Fri, 13 Jun 1997 22:24:45 -0400

Received: from ccMail by yrelay.nsf.gov (SMTPLINK V2.11.01)

id AA866265883; Fri, 13 Jun 97 22:22:51 EST

Date: Fri, 13 Jun 97 22:22:51 EST

Message-Id: <9705138662.AA866265883@yrelay.nsf.gov>

To: aapornet@usc.edu

Subject: Re: Requirements for OMB approval

It is my understanding that approval is needed -- only data collection efforts with fewer than 10 cases are exempt.

Carolyn Shettle

Division of Science Resources Studies

National Science Foundation, Room 965

4201 Wilson Boulevard

Arlington, VA 22230

(703) 306-1780

fax: (703) 306-0510

cshettle@nsf.gov

Reply Separator

Subject: Requirements for OMB approval

Author: aapornet@usc.edu at NOTE

Date: 6/13/97 8:20 PM

We have a federal government client who is interested in recruiting some adult subjects (non-students) to participate in some experimental economic decision-making group studies. There will be 3-5 groups, with approximately 25 subjects per group. While this is not a survey, per se, there are a number of questions, including demographic questions, that subjects will complete during the course of the experimental session. Does anyone know if a data collection project, such as this one, requires OMB approval?

>From MILTGOLD@aol.com Sat Jun 14 09:37:31 1997

Received: from emout08.mail.aol.com (emout08.mx.aol.com [198.81.11.23])

by usc.edu (8.8.4/8.7.2/usc) with ESMTP

id JAA21023; Sat, 14 Jun 1997 09:37:30 -0700 (PDT)

From: MILTGOLD@aol.com

Received: (from root@localhost)

by emout08.mail.aol.com (8.7.6/8.7.3/AOL-2.0.0)

id MAA14494;

Sat, 14 Jun 1997 12:36:57 -0400 (EDT)

Date: Sat, 14 Jun 1997 12:36:57 -0400 (EDT)

Message-ID: <970614123656_1991823184@emout08.mail.aol.com>

To: BBAUMGAR@habaco.com, owner-aapornet@usc.edu, aapornet@usc.edu

Subject: Re: Requirements for OMB approval

In a message dated 6/14/97 1:14:15 AM, BBAUMGAR@habaco.com (Bob Baumgartner) wrote:

<<We have a federal government client who is interested in recruiting some adult subjects (non-students) to participate in some experimental economic decision-making group studies. There will be 3-5 groups, with approximately 25 subjects per group. While this is not a survey, per se, there are a number of questions, including demographic questions, that subjects will complete during the course of the experimental session. Does anyone know if a data collection project, such as this one, requires OMB approval?
>>

Yes, you would, to the best of my knowledge, since you'd be contacting a total of 75 members of the public (which is greater than nine, the number not needing OMB clearance) and you'd be using identical questionnaire items (all 75 being given the same set of questions). You'd also be doing so on

behalf of a federal government agency, thus OMB has jurisdiction. You'll need to use OMB Form 83 and its specific guidelines for completion. The group studies and discussions during such sessions are usually not considered "identical items" and thus do not need such clearance. However, certain government agencies that are members of the executive branch are exempt from such clearance review, and other agencies have almost "blanket" approval for forms use, such as the Census Bureau. Other agencies may have excellent rapport with OMB's Forms Clearance Officers, or have excellent examples/past developed forms justification packages as models, thus making the justification process a more efficient and time-saving one. Which agency is the client may matter. Good Luck!

Milton Goldsamt

former "veteran" of writing a number of OMB packages for various consulting firms miltgold@aol.com

>From H.van.SCHUUR@ppsw.rug.nl Sun Jun 15 05:15:41 1997

Received: from mailhost.rug.nl (mailhost.rug.nl [129.125.4.6])

by usc.edu (8.8.4/8.7.2/usc) with ESMTTP

id FAA13352 for <aapornet@usc.edu>; Sun, 15 Jun 1997 05:15:38 -0700

(PDT)

Received: from dep.ppsw.rug.nl by mailhost with SMTP (XT-PP) with ESMTTP;

Sun, 15 Jun 1997 14:16:04 +0200

Received: from ppsw2.ppsw.rug.nl by dep.ppsw.rug.nl (OAA00798);

Sun, 15 Jun 1997 14:16:13 +0200 (MET DST)

Received: from PPSW2/SpoolDir by ppsw2.ppsw.rug.nl (Mercury 1.21);

15 Jun 97 14:14:23 +0100

Received: from SpoolDir by PPSW2 (Mercury 1.21); 15 Jun 97 14:14:17 +0100

From: H VAN SCHUUR <H.van.SCHUUR@ppsw.rug.nl>

To: aapornet@usc.edu

Date: Sun, 15 Jun 1997 14:14:16 GMT+0100
Subject: RCPT: Re: "Bad" Polls
X-mailer: Pegasus Mail v3.22
Message-ID: <833E0BC74A3@ppsw2.ppsw.rug.nl>

Bevestiging van lezing : uw bericht -

Datum: 23 May 97 8:50
Aan: aapornet@usc.edu
Ondw.: Re: "Bad" Polls

Gelezen om 14:14, 15 Jun 97.

Wijbrandt H. van Schuur
Department of Sociology
University of Groningen
Grote Rozenstraat 31 Groenestraat 43
9712 TG Groningen 6531 HB Nijmegen
The Netherlands The Netherlands
tel. 31-50-363 6436 31-24-356 7711
fax. 31-50-363 6226 31-24-355 9516

>From lavrakas.1@osu.edu Mon Jun 16 05:51:33 1997

Received: from mail2.uts.ohio-state.edu (root@mail2.uts.ohio-state.edu
[128.146.214.31])

by usc.edu (8.8.4/8.7.2/usc) with ESMTP

id FAA23242 for <aapornet@usc.edu>; Mon, 16 Jun 1997 05:51:30 -0700

(PDT)

Received: from lavrakas.1.acs.ohio-state.edu ([128.146.93.45])

by mail2.uts.ohio-state.edu (8.8.5/8.8.5) with SMTP id IAA23154;

Mon, 16 Jun 1997 08:51:27 -0400 (EDT)

Message-Id: <2.2.32.19970616125328.00752e00@pop.service.ohio-state.edu>

X-Sender: lavrakas.1@pop.service.ohio-state.edu

X-Mailer: Windows Eudora Pro Version 2.2 (32)

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Date: Mon, 16 Jun 1997 08:53:28 -0400

To: aapornet@usc.edu, por@frosty.irss.unc.edu

From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>

Subject: Operationalizing sports "fan"

I'd appreciate any suggestions about how people go about using survey items to "define" a person as being, or not being, a "fan" of a specific sports team. Examples of item wording would be appreciated. Thanks.

* Paul J. Lavrakas, Ph.D. *

* Professor of Communication & Journalism *

* Professor of Public Policy & Management *

* Director, Survey Research Unit *

* College of Social & Behavioral Sciences, Ohio State University *

* Derby Hall [Room 0126], 154 N. Oval Mall, Columbus OH 43210 *

* Voice: 614-292-3468 Fax: 614-292-6673 E-mail: lavrakas.1@osu.edu *

>From neijens@pscw.uva.nl Mon Jun 16 07:33:24 1997

Received: from bs19.bs.uva.nl (bs19.bs.uva.nl [145.18.174.19])

by usc.edu (8.8.4/8.7.2/usc) with SMTP

id HAA04688 for <aapornet@usc.edu>; Mon, 16 Jun 1997 07:33:16 -0700

(PDT)

Received: from oih-d110a01.pscw.uva.nl by bs19.bs.uva.nl with SMTP id
AA16414

(5.67b/IDA-1.5 for <aapornet@usc.edu>); Mon, 16 Jun 1997 16:33:09 +0200

Message-Id: <1.5.4.32.19970616150104.0069f5ec@mail.pscw.uva.nl>

X-Sender: neijens@mail.pscw.uva.nl

X-Mailer: Windows Eudora Light Version 1.5.4 (32)

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Date: Mon, 16 Jun 1997 17:01:04 +0200

To: aapornet@usc.edu

From: neijens@pscw.uva.nl

Subject: APPARTMENT SWAP AMSTERDAM - NEW AMSTERDAM

REQUESTED: APPARTMENT SWAP AMSTERDAM - NEW YORK FROM AUG 1997 TILL MAY 1998.

Dutch public opinion researcher and Fulbright exchange student from the
University of Amsterdam with apartment in gay-friendly house at canal in
center of the city (70m2, groundfloor, kitchen and bathroom, little garden)
wants to swap with apartment in Manhattan between august 1997 and may 1998.

People looking for an apartment in Holland or knowing somebody who wants to
swap from New York City with Amsterdam during the next academic year, please

e-mail: molenaar@pscw.uva.nl

Thank you,

Fjodor Molenaar

Amsterdam

>From becker.6@osu.edu Mon Jun 16 08:02:41 1997

Received: from mail3.uts.ohio-state.edu (root@mail3.uts.ohio-state.edu

[128.146.214.32])

by usc.edu (8.8.4/8.7.2/usc) with ESMTP

id IAA09435 for <aapornet@usc.edu>; Mon, 16 Jun 1997 08:02:36 -0700

(PDT)

Received: from [128.146.160.239] ([128.146.160.239])

by mail3.uts.ohio-state.edu (8.8.5/8.8.5) with SMTP id LAA06406

for <aapornet@usc.edu>; Mon, 16 Jun 1997 11:00:44 -0400 (EDT)

Date: Mon, 16 Jun 1997 11:00:44 -0400 (EDT)

X-Sender: lbecker@pop.service.ohio-state.edu

Message-Id: <afcac99d05021004f98c@[128.146.160.239]>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

To: aapornet@usc.edu

From: becker.6@osu.edu (Lee B. Becker)

Subject: Re: Operationalizing sports "fan"

Paul:

There actually is quite a literature dealing with this term. I have done a bit of research on motivations for watching sports on TV, and the concept came into play. Unfortunately, it has been a number of years now since I have worked in this area.

I have asked questions about identification with a team and about feelings when a team wins or loses. For example, I've asked: Do you feel depressed when your team loses? Do you feel very happy when your team wins?

I'd be interested in what you come up with here. Will you be including any questions on the media in the set?

Lee

Dr. Lee B. Becker,
Professor
School of Journalism
The Ohio State University
242 W. 18th Ave.
Columbus, OH 43210-1107
Tel. 614 292-0255; Fax. 614 292-3809
Becker.6@OSU.EDU

Effective after August 15, 1997

Director
Cox Center for International Mass Communication Training and Research
University of Georgia Athens, GA 30602
Phone: 706-542-5798 Fax: 706-542-5036
lbbecker@uga.cc.uga.edu
<http://www.uga.edu/~cox/>

>From waa101@uriacc.uri.edu Mon Jun 16 11:02:04 1997

Received: from URIACC.URI.EDU (URIACC.URI.EDU [131.128.1.1])

by usc.edu (8.8.4/8.7.2/usc) with SMTP

id LAA22240 for <aapornet@usc.edu>; Mon, 16 Jun 1997 11:01:59 -0700

(PDT)

Message-Id: <199706161801.LAA22240@usc.edu>

Received: from 1 by URIACC.URI.EDU (IBM VM SMTP V2R3) with TCP;

Mon, 16 Jun 97 14:01:16 EDT

From: "Bob Laforge" <waa101@uriacc.uri.edu>

To: <aapornet@usc.edu>

Subject: English Survey Research Centers

Date: Mon, 16 Jun 1997 14:02:01 -0700

X-MSMail-Priority: Normal

X-Priority: 3

X-Mailer: Microsoft Internet Mail 4.70.1161

MIME-Version: 1.0

Content-Type: text/plain; charset=ISO-8859-1

Content-Transfer-Encoding: 7bit

I need to find a professional quality survey research center for a series of health promotion surveys to be conducted in the Midlands region of the United Kingdom beginning this summer. Does anyone know of quality survey shops in England? I want to contact several to discuss the detail of the projects. Thanks in advance,

Robert Laforge, Sc.D.

Associate Professor

Director, Survey Research Center

Cancer Prevention Research Center

2 Chafee Rd

University of Rhode Island

Kingston, RI 02881

>From NNRTWS1@UCHIMVS1.UCHICAGO.EDU Mon Jun 16 13:11:07 1997

Received: from UCHIMVS1.UCHICAGO.EDU (uchimvs1.uchicago.edu [128.135.19.10])

by usc.edu (8.8.4/8.7.2/usc) with SMTP

id NAA00897 for <aapornet@USC.EDU>; Mon, 16 Jun 1997 13:11:05 -0700

(PDT)

Message-Id: <199706162011.NAA00897@usc.edu>

Received: from UCHIMVS1.BITNET by UCHIMVS1.UCHICAGO.EDU (IBM MVS SMTP V3R1)

with BSMTP id 3046; Mon, 16 Jun 97 15:10:52 CDT

Date: Mon, 16 Jun 97 14:57 CDT

From: NNRTWS1@UCHIMVS1.UCHICAGO.EDU

To: aapornet@USC.EDU

Subject: Re: English Survey Research Centers

Contact Roger Jowell

Social and Community Planning Research

35 Northampton Sq

London, EC1V 0AX

44 171 250 1866

>From MILTGOLD@aol.com Mon Jun 16 19:42:37 1997

Received: from emout13.mail.aol.com (emout13.mx.aol.com [198.81.11.39])

by usc.edu (8.8.4/8.7.2/usc) with ESMTP

id TAA12815; Mon, 16 Jun 1997 19:42:34 -0700 (PDT)

From: MILTGOLD@aol.com

Received: (from root@localhost)

by emout13.mail.aol.com (8.7.6/8.7.3/AOL-2.0.0)

id WAA26329;

Mon, 16 Jun 1997 22:41:25 -0400 (EDT)

Date: Mon, 16 Jun 1997 22:41:25 -0400 (EDT)

Message-ID: <970616224010_-93406907@emout13.mail.aol.com>

To: murray1@pipeline.com, owner-aapornet@usc.edu, aapornet@usc.edu

Subject: Re: Request for info on training interviewers by video

I wonder if a full-scale survey house such as Westat, in Maryland, would

have done such training via video.

Milton Goldsamt

miltgold@aol.com

>From MILTGOLD@aol.com Tue Jun 17 20:17:22 1997

Received: from emout27.mail.aol.com (emout27.mx.aol.com [198.81.11.132])

by usc.edu (8.8.4/8.7.2/usc) with ESMTP

id UAA02746; Tue, 17 Jun 1997 20:17:19 -0700 (PDT)

From: MILTGOLD@aol.com

Received: (from root@localhost)

by emout27.mail.aol.com (8.7.6/8.7.3/AOL-2.0.0)

id XAA20848;

Tue, 17 Jun 1997 23:16:21 -0400 (EDT)

Date: Tue, 17 Jun 1997 23:16:21 -0400 (EDT)

Message-ID: <970617231227_190175344@emout16.mail.aol.com>

To: lavrakas.1@osu.edu, owner-aapornet@usc.edu, aapornet@usc.edu,
por@frosty.irss.unc.edu

Subject: Re: Operationalizing sports "fan"

Let me offer a few suggestions--- as someone who is a sports fan (since childhood), married an even more enthusiastic sports fan, and has a son who is an even more enthusiastic (than her) sports fan:

1. What types of programs do you regularly watch on TV (cable or otherwise)?
2. What section of the daily newspaper do you regularly read first (assuming that you regularly read a newspaper)?
3. Do you collect things, and if so, are they primarily sports-oriented?

4. Do you particularly care for certain sports teams in a particular sport and not others?
5. How many sports events (of a given sport) have you attended during the present sports season?
6. Can you name five all-stars in the sport you most like? (Or recall a certain amount of sports statistics)
7. If you were relaxing at home, what type of program would you be most likely to turn to?
8. Do you have seasons' tickets to a particular team's games?
9. Have you bought a series of tickets to a particular team's games?
10. Do you enjoy reading sports books?
11. Do you enjoy testing your friends and coworkers on sports trivia items?
12. Do you rearrange weekend or weekday evening activity schedules so that you can watch a sports show "live" on TV?
13. Do you go out and attend to your regular weekend or weekday evening activities, but first make sure that you've taped certain sports events on your VCR, to be able to later watch the taped game or event?
14. Do you buy and/or wear clothing with a particular team's logo or athletes on them?
15. How excited do you become at seeing an especially good play? At seeing an especially poor play? Are these levels more than your usual level of interest in other things, such as work or other activities?

Hope this list (never pre-tested, I admit) has a certain amount of both face and content validity. It does reflect a lot of what my son, my wife and I do in our lives. (I also once stood on line 7 hours at Yankee Stadium to

buy NY Football Giants tickets when they went on public sale, but that behavior doesn't seem to be typical enough as sports behavior to warrant a survey item tapping it.)

Milton Goldsamt
miltgold@aol.com

>From worc@worc.demon.co.uk Wed Jun 18 03:34:41 1997

Received: from punt-2.mail.demon.net (relay-13.mail.demon.net
[194.217.242.21])

by usc.edu (8.8.4/8.7.2/usc) with SMTP

id DAA02174 for <aapornet@usc.edu>; Wed, 18 Jun 1997 03:34:39 -0700

(PDT)

Received: from worc.demon.co.uk ([194.222.4.107]) by punt-2.mail.demon.net

id aa0624784; 18 Jun 97 9:11 BST

Message-ID: <n72IAaAsG5pzEwqP@worc.demon.co.uk>

Date: Wed, 18 Jun 1997 08:43:40 +0100

To: aapornet@usc.edu

From: Robert M Worcester <worc@worc.demon.co.uk>

Subject: Re: English Survey Research Centers

In-Reply-To: <199706161801.LAA22240@usc.edu>

MIME-Version: 1.0

X-Mailer: Turnpike Version 3.01 <eEJ11NtraR\$afropsRVDqGcN\$q>

Dr. Laforge

Also received and noted. Ms. Corrado will be in touch.

(Professor) Robert Worcester

In message <199706161801.LAA22240@usc.edu>, Bob Laforge

<waa101@uriacc.uri.edu> writes

>I need to find a professional quality survey research center for a
>series of health promotion surveys to be conducted in the Midlands
>region of the United Kingdom beginning this summer. Does anyone know
>of quality survey shops in England? I want to contact several to discuss
the detail of the

>projects. Thanks in advance,

>Robert Laforge, Sc.D.

>Associate Professor

>Director, Survey Research Center

>Cancer Prevention Research Center

>2 Chafee Rd

>University of Rhode Island

>Kingston, RI 02881

--

Robert M Worcester

>From worc@worc.demon.co.uk Wed Jun 18 09:13:45 1997

Received: from punt-2.mail.demon.net (relay-13.mail.demon.net

[194.217.242.21])

by usc.edu (8.8.4/8.7.2/usc) with SMTP

id JAA15409 for <aapornet@usc.edu>; Wed, 18 Jun 1997 09:13:38 -0700

(PDT)

Received: from worc.demon.co.uk ([194.222.4.107]) by punt-2.mail.demon.net

id aa1326815; 18 Jun 97 9:11 BST

Message-ID: <p7WLAeAsJ5pzEwKo@worc.demon.co.uk>

Date: Wed, 18 Jun 1997 08:46:52 +0100

To: aapornet@usc.edu

From: Robert M Worcester <worc@worc.demon.co.uk>

Subject: Re: "Bad" Polls

In-Reply-To: <497BC8C3352@iopa.sc.edu>

MIME-Version: 1.0

X-Mailer: Turnpike Version 3.01 <eEJ11NtraR\$afropsRVDqGcN\$g>

Good stuff

I have some examples of bad British polls, starting in 1938, Gallup, 'Are you in favour of direct retaliatory action against Franco's piracy?

In 11 words (as I tell me students) they broke five rules (at least) of good questionnaire construction!

Want some more from Blighty?

(Professor) Robert M. Worcester

P.S. Can you send me your paper when finished please?

In message <497BC8C3352@iopa.sc.edu>, Michael Link <link@iopa.sc.edu> writes

>

- > I'm conducting a seminar in August for state and local
- > policymakers on the topic of "Good" versus "Bad" Surveys/Polls. Does
- > anyone have any good examples of "bad" polls or surveys? (By
- > "bad" I mean major flaws in approach, sampling, question wording,
- > biased reporting, etc). I realize this is opening a Pandora's Box

... but

> what the heck! Thanks for your help!

>

> Michael

>

>

>

>Michael W. Link, Ph.D. Office Phone: (803) 777-0351

>Assistant Director Office Fax: (803) 777-4575

>Survey Research Laboratory E-mail: Link@iopa.sc.edu

>Institute of Public Affairs

>University of South Carolina

>Columbia, SC 29208

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Robert M Worcester

>From eisinger@lclark.edu Wed Jun 18 10:27:33 1997

Received: from sun.lclark.edu (sun.lclark.edu [149.175.1.1])

by usc.edu (8.8.4/8.7.2/usc) with ESMTP

id KAA05247 for <aapornet@usc.edu>; Wed, 18 Jun 1997 10:27:31 -0700

(PDT)

Received: from localhost (eisinger@localhost) by sun.lclark.edu

(8.8.3/8.6.11) with SMTP id KAA14709 for <aapornet@usc.edu>; Wed, 18 Jun 1997 10:24:44 -0700 (PDT)

Date: Wed, 18 Jun 1997 10:24:43 -0700 (PDT)

From: Robert Eisinger <eisinger@lclark.edu>

To: aapornet@usc.edu

Subject: "Bad" Poll Questions

In-Reply-To: <p7WLAeAsJ5pzEwKo@worc.demon.co.uk>

Message-ID: <Pine.OSF.3.96.970618101729.14100A-100000@sun.lclark.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

I can't help but throw in a couple of my favorites.

I think the first question was once posted on por or aapornet, but here it is for those who missed it.

* Have you ever breast fed your child?

a) Yes b) No c) Don't Know

And from the H. Ross Perot/United We Stand 1992 survey in TV Guide....

* Should we eliminate foreign lobbyists completely -- no loopholes -- and make it a criminal offense?

Yes No

Robert Eisinger
Assistant Professor, Political Science
Lewis & Clark College
Portland, OR 97219
(503) 768-7642

>From bnash@marketdecisions.com Thu Jun 19 13:34:11 1997

Received: from mail.gwi.net (root@mail.gwi.net [204.120.68.142])

by usc.edu (8.8.4/8.7.2/usc) with ESMTP

id NAA22353 for <aapornet@usc.edu>; Thu, 19 Jun 1997 13:33:53 -0700

(PDT)

Received: from pld12.gwi.net (pld12.gwi.net [204.120.68.75]) by mail.gwi.net

(8.8.5/8.7.3) with SMTP id QAA04049 for <aapornet@usc.edu>; Thu, 19 Jun 1997

16:33:34 -0400 (EDT)

Date: Thu, 19 Jun 1997 16:33:34 -0400 (EDT)

Message-Id: <199706192033.QAA04049@mail.gwi.net>

X-Sender: bnash@mail.biddeford.com

X-Mailer: Windows Eudora Light Version 1.5.2

Mime-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1"

Content-Transfer-Encoding: quoted-printable

To: aapornet@usc.edu

From: Barbara Nash <bnash@marketdecisions.com>

Subject: Northeast Research

I am forwarding this for Nancy Bauer, whose late husband, David Kovenock was a past AAPOR member.=20

>>

>> FOR SALE

>> PRIVATELY-HELD RESEARCH FIRM

>> 5/28/97

>>

>>

>>Northeast Research, Inc. (NER) which was founded in 1983 is a growing,

>>state-of-the-art survey, evaluation, and research firm located in

>>Orono, ME. Clients include local, state, and national agencies, and= universities,

>>hospitals, and other non-profit groups. Although NER currently

>>provides consulting and research services primarily in epidemiology,

>>NER has also performed surveys in such areas as needs assessments,

>>marketing, public affairs, performance evaluations, and demographic

>>analyses. NER=92s extensive experience in the public health research

>>field includes more=

than

>>25 intensive general and special-population surveys regarding

>>cancer-related knowledge, attitudes, and behavior

>>

>>NER is also a survey research unit for local, state, regional, and national

>>telephone and mail surveys and local and state face-to-face surveys.

>>Its MAINEPOLLSM surveys are nationally recognized, academic

>>research-quality benchmarks for the state of Maine. NER also

>>maintains an extensive collection of U.S. Census Data and previously

>>collected Maine and New England survey data that have been publicly

>>released by study sponsors. =

On

>>most projects, all of the interviewing, editing, coding, and data

>>processing activities are conducted by NER employees.

>>

>>Since its founding, NER has served over 200 clients nationwide. The

>>company has completed studies in, among other fields:=20

>>

>>=B7 advertising and communications impact

>>=B7 alcoholism and drug abuse treatment

>>=B7 bank service marketing

>>=B7 child care demand

>>=B7 computer use in homes and industries

>>=B7 consumer packaged goods marketing

>>=B7 corporate and institutional image

>>=B7 dental health program impact

>>=B7 drunk and drugged driving behavior

>>=B7 energy use and conservation

>>=B7 health care development and marketing

>>=B7 housing and commercial development

>>=B7 land use

>>=B7 law enforcement

>>=B7 office management computerization

>>=B7 public opinion and voting behavior

>>=B7 radio and TV ratings and marketing

>>=B7 recreational behavior and demand

>>=B7 retail product and service marketing

>>=B7 seatbelt attitudes and use behavior

>>=B7 trade name infringement

>>=B7 transportation marketing

>>

>>

>>NER currently employs four senior staff members, five full-time

>>interviewer-supervisors, one part-time interviewer-supervisor, and

>>sixteen part-time interviewers.=20

>>

>>NER=92s Orono interviewing facilities include eighteen permanent

>>telephone-interviewing stations, twenty-one IBM-compatible PCs (all

>>with the capacity to use CATI software, and several with the capacity

>>to use SAS/PC or SPSS/PC). Outside resources include Internet access

>>and a=

direct

>>connection to the University of Maine=92s IBM mainframe -- with

>>access=

there

>>to SAS mainframe program packages.

>>

>>For further information about possible purchase, please contact:

>>

>>Nancy W. Bauer, President

>>Northeast Research, Inc.

>>PO Box 9

>>Orono, ME 04473

>>(207) 866-5593

>>e-mail: ner@mint.net

>>

>>

>>

>

>From murray1@pipeline.com Mon Jun 23 13:35:47 1997

Received: from brickbat9.mindspring.com (brickbat9.mindspring.com
[207.69.200.12])

by usc.edu (8.8.4/8.7.2/usc) with ESMTP

id NAA22765 for <aapornet@usc.edu>; Mon, 23 Jun 1997 13:35:42 -0700
(PDT)

Received: from pc36 (ip74.an22-new-york4.ny.pub-ip.psi.net [38.26.33.74])

by brickbat9.mindspring.com (8.8.5/8.8.5) with SMTP id QAA11288

for <aapornet@usc.edu>; Mon, 23 Jun 1997 16:35:29 -0400 (EDT)

Message-Id: <1.5.4.32.19970623204309.0070ca48@pop.pipeline.com>

X-Sender: murray1@pop.pipeline.com

X-Mailer: Windows Eudora Light Version 1.5.4 (32)

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Date: Mon, 23 Jun 1997 16:43:09 -0400

To: aapornet@usc.edu

From: Murray Edelman <murray1@pipeline.com>

Subject: AAPOR '98: CALL FOR PAPERS AND PARTICIPATION

CALL FOR PAPERS AND PARTICIPATION

53rd Annual Conference

American Association for Public Opinion Research

St. Louis Marriot Pavilion Downtown

St. Louis, Missouri

May 14 - 17, 1998

The American Association for Public Opinion Research will hold its 53rd annual conference in St. Louis, Missouri, in May of 1998.

AAPOR's Conference Committee seeks proposals for papers, panels, and round tables on any topic related to the study of public opinion, broadly defined. Paper topics might include methodological issues in survey, public opinion, or market research, theoretical issues in the formation and change of public opinion, or substantive findings about public opinion.

Papers, panels, and round table ideas on any topic in public opinion and survey research are welcomed for consideration for next May's conference. We encourage participants to form sessions with common themes and to submit their papers together. These papers will, of course, be considered individually if for some reason the session is not used.

We especially encourage the submission of panel proposals or other less formal presentations that will appeal to those working in the commercial sector.

Please submit three copies of your proposal or abstract (of no more than 300 words), INCLUDING TWO OR THREE KEY WORDS DESCRIBING THE TOPIC, by December 1, 1997, to this year's Conference Committee Chair:

Murray Edelman
Voter News Service
225 West 34th St., Suite 310
New York, New York 10122

Please fit your proposal on ONE SHEET of paper and include the name, mailing address, telephone number(s) and email address of the principal author. Use an additional sheet if necessary for the same information on the other authors. You will receive confirmation that your proposal has been received. Final decisions about the program will be made by the end of January and you will be notified about the status of your proposal shortly thereafter.

>From murray1@pipeline.com Mon Jun 23 13:44:47 1997

Received: from brickbat9.mindspring.com (brickbat9.mindspring.com [207.69.200.12])

by usc.edu (8.8.4/8.7.2/usc) with ESMTP

id NAA25686 for <AAPORNET@USC.EDU>; Mon, 23 Jun 1997 13:44:39 -0700 (PDT)

Received: from pc36 (ip74.an22-new-york4.ny.pub-ip.psi.net [38.26.33.74])

by brickbat9.mindspring.com (8.8.5/8.8.5) with SMTP id QAA16055

for <AAPORNET@USC.EDU>; Mon, 23 Jun 1997 16:44:33 -0400 (EDT)

Message-Id: <1.5.4.32.19970623205213.006b6ae8@pop.pipeline.com>

X-Sender: murray1@pop.pipeline.com

X-Mailer: Windows Eudora Light Version 1.5.4 (32)
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Date: Mon, 23 Jun 1997 16:52:13 -0400
To: AAPORNET@USC.EDU
From: Murray Edelman <murray1@pipeline.com>
Subject: AAPOR'98: CALL FOR POSTER SESSION PROPOSALS

CALL FOR POSTER SESSION PROPOSALS

53rd Annual Conference
American Association for Public Opinion Research
St. Louis Marriot Pavilion Downtown
St. Louis, Missouri
May 14 - 17, 1998

The American Association for Public Opinion Research will hold its 53rd annual conference in St. Louis, Missouri, in May of 1998. AAPOR's Conference Committee invites proposals for research to be presented at a poster session, which will be part of the official program of the conference.

Posters will be expected to describe substantive or methodological findings from current or recently completed research. This information will be presented on a poster board, usually including four to six pages of text, tables, charts, and diagrams. At least one author of the paper will remain near the poster throughout the poster session to explain or discuss the findings, as the audience circulates among the displays. A poster is a particularly appropriate means for presenting preliminary

findings from projects still in progress, for describing small-scale studies, or for presenting the results of replications of earlier studies.

Please submit three copies of a no more than 250 word abstract of your proposed poster session, INCLUDING TWO OR THREE KEY WORDS DESCRIBING THE TOPIC, by December 1, 1997, to this year's Conference Committee Chair:

Murray Edelman
Voter News Service
225 West 34th St., Suite 310
New York, New York 10122

Please fit your proposal on one piece of paper and include the name, mailing address, telephone number(s) and email address of the principal author. INDICATE THAT YOUR PROPOSAL IS FOR A POSTER SESSION. Use an additional sheet if necessary for the same information on the other authors. You will receive confirmation that your proposal has been received. Final decisions about the poster program will be made by the end of January and you will be notified about the status of your proposal shortly thereafter.

>From murray1@pipeline.com Mon Jun 23 13:46:18 1997

Received: from brickbat9.mindspring.com (brickbat9.mindspring.com [207.69.200.12])

by usc.edu (8.8.4/8.7.2/usc) with ESMTP

id NAA26229 for <aapornet@usc.edu>; Mon, 23 Jun 1997 13:45:59 -0700
(PDT)
Received: from pc36 (ip74.an22-new-york4.ny.pub-ip.psi.net [38.26.33.74])
by brickbat9.mindspring.com (8.8.5/8.8.5) with SMTP id QAA16830
for <aapornet@usc.edu>; Mon, 23 Jun 1997 16:45:58 -0400 (EDT)
Message-Id: <1.5.4.32.19970623205338.0066a64c@pop.pipeline.com>
X-Sender: murray1@pop.pipeline.com
X-Mailer: Windows Eudora Light Version 1.5.4 (32)
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Date: Mon, 23 Jun 1997 16:53:38 -0400
To: aapornet@usc.edu
From: Murray Edelman <murray1@pipeline.com>
Subject: ANNUAL AAPOR STUDENT PAPER COMPETITION

ANNUAL AAPOR STUDENT PAPER COMPETITION

Open to Current Students and Recent Degree Recipients

53rd Annual Conference

American Association for Public Opinion Research

St. Louis Marriot Pavilion Downtown

St. Louis, Missouri

May 14 - 17, 1997

The American Association for Public Opinion Research will award its
32nd Annual Student Paper Prize this year. The prize is open both to
current students (graduate or undergraduate) and to those who graduated
during calendar year 1996. The research must have been substantially
completed while the author(s) was enrolled in a degree program.

AAPOR will consider papers in any field related to the study of public opinion, broadly defined, or to the theory and methods of survey and market research, including statistical techniques used in such research. Past winners have come from many fields, including political science, communication, psychology, sociology, and survey methods.

Paper topics might include methodological issues in survey, public opinion, or market research, theoretical issues in the formation and change of public opinion, or substantive findings about public opinion. Entries should be roughly 15 to 25 pages in length and may have multiple authors. (All of the authors on an entry must meet the eligibility requirements for the prize, however.)

A prize of \$500 will be awarded to the winning paper; in addition, one or more papers may receive an Honorable Mention and be listed in the 1998 Conference Program. The entries will be judged by a panel of survey researchers selected from AAPOR's membership, including researchers drawn from the academic, government, and commercial sectors. The winning paper and any Honorable Mentions will be invited to present their papers at AAPOR's 53rd Annual Conference, to be held in St. Louis, Missouri, on May 14 - 17, 1998.

>From JBASON@uga.cc.uga.edu Fri Jun 27 06:50:54 1997

Received: from uga.cc.uga.edu (uga.cc.uga.edu [128.192.232.5])

by usc.edu (8.8.4/8.7.2/usc) with SMTP

id GAA02025 for <aapornet@USC.EDU>; Fri, 27 Jun 1997 06:50:52 -0700

(PDT)

Message-Id: <199706271350.GAA02025@usc.edu>

Received: from UGA.CC.UGA.EDU by uga.cc.uga.edu (IBM VM SMTP V2R3)

with BSMTP id 4365; Fri, 27 Jun 97 09:50:11 EDT

Received: from UGA.CC.UGA.EDU (NJE origin JBASON@UGA) by UGA.CC.UGA.EDU

(LMail V1.2c/1.8c) with BSMTP id 2397; Fri, 27 Jun 1997 09:49:46 -0400

Date: Fri, 27 Jun 97 09:43:00 EDT

From: JIM BASON <JBASON@uga.cc.uga.edu>

Subject: Call for Papers

To: aapornet@usc.edu

cc: por@unc.edu

X-Mailer: MailBook 96.02.327

Message-Id: <970627.094945.EDT.JBASON@UGA.CC.UGA.EDU>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Content-Transfer-Encoding: 7BIT

Call for Papers

1997 Southern Association for
Public Opinion Research Annual Conference

October 2 - 3, 1997

Raleigh, NC

The Southern Association for Public Opinion Research invites proposals for papers or presentations at its annual conference October 2 - 3 in Raleigh, North Carolina.

Topics are invited in all areas of public opinion research, including political communication, public opinion, electoral behavior, the media, market research and consumer behavior, group differences in attitudes, evaluation research, applied sampling, questionnaire design, survey methodology, focus groups, CART technology, computer assisted interviewing, and alternative approaches to public opinion.

Please submit a brief proposal outlining your paper or presentation to:

James Bason
University of Georgia
Survey Research Center
114 Barrow Hall
Athens, GA 30602
(706) 542-6110
EMAIL: JBASON@UGA.CC.UGA.EDU

THE DEADLINE FOR SUBMISSION IS AUGUST 15TH, 1996.

Jim Bason
University of Georgia
Survey Research Center
114 Barrow Hall, Athens, GA 30602
(706) 542-6110
JBASON@UGA.CC.UGA.EDU

>From JBASON@uga.cc.uga.edu Fri Jun 27 07:19:36 1997

Received: from uga.cc.uga.edu (uga.cc.uga.edu [128.192.232.5])

by usc.edu (8.8.4/8.7.2/usc) with SMTP

id HAA05752 for <aapornet@USC.EDU>; Fri, 27 Jun 1997 07:19:34 -0700

(PDT)

Received: from UGA.CC.UGA.EDU by uga.cc.uga.edu (IBM VM SMTP V2R3)

with BSMTP id 4796; Fri, 27 Jun 97 10:18:55 EDT

Received: from UGA.CC.UGA.EDU (NJE origin JBASON@UGA) by UGA.CC.UGA.EDU

(LMail V1.2c/1.8c) with BSMTP id 5103; Fri, 27 Jun 1997 10:18:55 -0400

Date: Fri, 27 Jun 97 10:07:49 EDT

From: JIM BASON <JBASON@uga.cc.uga.edu>

Subject: Call for Student Papers

To: aapornet@usc.edu

cc: por@unc.edu

X-Mailer: MailBook 96.02.327

Message-Id: <970627.101854.EDT.JBASON@UGA.CC.UGA.EDU>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Content-Transfer-Encoding: 7BIT

Call for Student Papers

1997 James W. Prothro

Student Paper Competition

The Institute for Research in Social Science at UNC-Chapel Hill invites student papers for the 1997 James W. Prothro Student Paper Competition. The competition recognizes excellence in student-authored research in business, communications, journalism, marketing, economics, political science, sociology, survey methods, and related fields.

Papers dealing with social science or public opinion research, broadly defined, including works on theory, methods, or substantive issues, are

welcome. These studies should advance in some way our understanding of public opinion processes, social behavior, or mass communications.

Any student research, undergraduate or graduate, including works derived from theses or dissertations, is eligible. Papers co-authored with faculty or other non-students are not eligible. Papers generally should be of article length, that is 20 - 25 pages.

The outstanding student paper entry will receive an award of \$250.00 and be invited to present their paper at the 1997 Annual Meeting of the Southern Association for Public Opinion Research in Raleigh, NC in October.

>From the papers submitted, one winner and as many honorable mentions as appropriate will be chosen by an interdisciplinary panel of social science researchers.

THE DEADLINE FOR SUBMISSION IS AUGUST 15, 1997.

Send 4 copies to:

Dr. Gary Gaddy

Institute for Research in Social Science

21 Manning Hall

University of North Carolina

Chapel Hill, NC 27599-3355

(919) 962-0516

EMAIL: GADDY@IRSS.UNC.EDU

Jim Bason

University of Georgia

Survey Research Center

114 Barrow Hall, Athens, GA 30602

(706) 542-6110

JBASON@UGA.CC.UGA.EDU

>From spaeth@STAT.ORST.EDU Fri Jun 27 10:51:30 1997

Received: from STAT.ORST.EDU (STAT.ORST.EDU [128.193.81.37])

by usc.edu (8.8.4/8.7.2/usc) with SMTP

id KAA12192 for <aapornet@usc.edu>; Fri, 27 Jun 1997 10:51:29 -0700

(PDT)

Received: from localhost (localhost.ORST.EDU) by STAT.ORST.EDU (4.1/SMI-4.1)

id AA05937; Fri, 27 Jun 97 10:51:27 PDT

Date: Fri, 27 Jun 1997 10:51:27 -0700 (PDT)

From: Joe Spaeth <spaeth@STAT.ORST.EDU>

To: aapornet@usc.edu

Cc: aapornet@usc.edu

Subject: Re: "Bad" Polls

In-Reply-To: <p7WLAeAsJ5pzEwKo@worc.demon.co.uk>

Message-Id: <Pine.SUN.3.91.970627101758.5769A-100000@STAT.ORST.EDU>

Mime-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

On Wed, 18 Jun 1997, Robert M Worcester wrote:

> Good stuff

>

> I have some examples of bad British polls, starting in 1938, Gallup,

> 'Are you in favour of direct retaliatory action against Franco's

> piracy?

>

> In 11 words (as I tell me students) they broke five rules (at least)

> of good questionnaire construction!

Lineage--

According to Babbie (1990, 43). Karl Marx asked the following of French Coal Miners: "Does your employer or his representative resort to trickery in order to defraud you of a part of your earnings?" I am not aware that Marx reported his response rate.

More from Blighty.

Asked for a Royal Commission (Moser and Kalton,1972,321):

"Has it happened to you that over a long period of time, when you neither practiced abstinence, nor used birth control, you did not conceive?" Do you think they filtered out the males? They didn't use obvious filters within the question.

If you want double(at least)-barreled questions, there's always The Authoritarian Personality.

Joe Spaeth