This is the USC Listproc archive of AAPORNET messages for this entire month. It is one big message, in chronological order, just the way the USC archive stored it. You can search within this month with your browser's search function (usually Ctrl-F).

Turning this into individual messages that ASU's Listserv software can index and sort means a lot of reformatting. We will do this as time permits.
New messages are of course automatically formatted and indexed correctly, and I have converted November 1994 through January 1995 and June 2002 to the present.

Shap Wolf  
Survey Research Laboratory  
Arizona State University  
shap.wolf@asu.edu  
AAPORNET volunteer host

Begin archive:
-------------------------------------------------------------------
Archive aapornet, file log9807.
Part 1/1, total size 124886 bytes:

I am posting this for a new AAPOR member who hasn't joined AAPORnet yet.
Research Assistant/ Analyst

Leading marketing consulting firm specializing in higher education seeks hard-working professional to assist its research activities. Primary responsibilities include support for survey research projects, management and analysis of large data bases, and collection and analysis of data from primary and secondary sources. The successful candidate will work closely with the firm's research staff and a small group of professionals with over twenty years of experience in market research and planning for colleges and universities.

Candidates must demonstrate experience in collection and statistical analysis of large databases as well as familiarity with survey research. Candidates with knowledge of SAS and/or SPSS will be given top consideration. A strong working knowledge of Microsoft Excel and PowerPoint is essential.

Salary commensurate with experience, with incentive bonuses based on both personal and corporate performance. Generous health, dental, and vision benefits.

Richard A. Hesel
Art & Science Group, Inc.
hesel@artsci.com
www.artsci.com
(410) 962-1300
INTERVIEWERS NEEDED

The "Second Generation in Metropolitan New York" project is currently seeking a number of graduate students or recent degree recipients in the social sciences to work as in-depth interviewers during academic year 1998-99. This research is part of a larger study of educational, economic, cultural and political lives of the adult children of immigrants in metropolitan New York (age 18-32). Interviewers will work directly with the principal investigators: Mary Waters of Harvard University, John Mollenkopf and Philip Kasinitz of the CUNY Graduate Center. The project is based at the CUNY Center for Urban Research.

Interviewers will be conducting face to face life history interviews using a loosely structured instrument, with of "second generation" Chinese, Dominican, South American and West Indian respondents as well as with comparison groups of native Whites, Native African Americans and Puerto Ricans. Interviews will take place in the respondent's homes and interviewers must by willing to travel to all parts of New York City plus some suburban locations. Strong preference will be given to applicants with in-depth interviews or field work experience in urban settings, or a strong background in the study of race/ethnicity, urban community and immigrant populations.

This is an opportunity an active research team involved an a major research effort addressing important issues. Interviewers will be paid is $18.50 per hour and strong preference will be given to those who can commit 20 hours a week throughout the academic year. Health benefits can be provided. Interviewers will also meet weekly with one or more of the P.I.s.

Interviewers will selected in late July, trained in late September and enter the field in mid-October. Those interested should send resumes ASAP to:

Philip Kasinitz
Doctoral Program in Sociology
Graduate School and University Center
City University of New York
33 West 42nd Street
New York, NY 10036
Fax= 212 642-2420

If there are any questions, please contract Professor Kasinitz by phone, 212
642-2424 or email: pkasinit@shiva.hunter.cuny.edu

*******

>From ellins@temss2.isr.temple.edu Thu Jul 2 06:15:04 1998
Received: from temss2.isr.temple.edu (temss2.isr.temple.edu [155.247.202.25])
   by usc.edu (8.8.8/8.8.8/usc) with ESMTP
   id GAA18019 for <aapornet@usc.edu>; Thu, 2 Jul 1998 06:15:02 -0700 (PDT)
Received: (from ellins@localhost) by temss2.isr.temple.edu (8.7.4/8.7.3) id JAA20028; Thu, 2 Jul 1998 09:17:44 -0400 (EDT)
From: Ellin Spector <ellins@temss2.isr.temple.edu>
Message-Id: <199807021317.JAA20028@temss2.isr.temple.edu>
Subject: Job posting
To: field-dir@majordomo.ucs.indiana.edu, SRMSNET@UMDD.UMD.EDU,
   aapornet@usc.edu, ellins@temss2.isr.temple.edu (Ellin Spector),
Date: Thu, 2 Jul 1998 09:17:44 -0400 (EDT)
X-Mailer: ELM [version 2.4 PL22]
MIME-Version: 1.0
Content-Type: text/plain; charset=US-ASCII
Content-Transfer-Encoding: 7bit

> 
> ******************************************************************************
> *******
> Institute for Survey Research
> Senior Programmer/Analyst
>
> 2 Positions Available
>
> Qualifications:
>
> Bachelor's degree and at least three years progressive experience in
> C, SQL and UNIX utilities required. An equivalent combination of
> education and experience may be considered. Experience with the
> following disciplines
> required: awk, UNIX utilities, and shell programming in both UNIX and DOS.
> Network support in UNIX, Windows and DOS platforms utilizing NFS, PC-NFS
> and TCP/IP preferred. Experience managing UNIX systems under OS 4.1 and
> PCs utilizing Windows and DOS required. Training in CASES preferred.
>
> Duties:
>
> Provide the employees of ISR with a variety of custom software
> applications, including relational database management, statistical
> analysis and reports, UNIX operating system modifications, data
> communications, computer- assisted survey methods and data entry.
> Maintain the operation of the in-house SUN Network system for the
> Institute. Provide technical expertise to the employees on the
efficient use of the various programs. Supervise graduate assistant
and undergraduate student workers. Other duties as assigned.

Competitive salary. Comprehensive benefits, including health
insurance and full tuition. Send/fax resume to: Lisa Stepp, Employment
Rep., Temple University, 1601 N. Broad St. 203 USB, Philadelphia, PA
19122.
FAX: (215) 204-5921. EOE,M/F/D/V.

From beniger@rcf.usc.edu Mon Jul 6 13:33:51 1998
Received: from almaak.usc.edu (almaak.usc.edu [128.125.19.166])
    by usc.edu (8.8.8/8.8.8/usc) with ESMTP
    id NAA14217 for <aapornet@usc.edu>; Mon, 6 Jul 1998 13:33:49 -0700
(PDT)
Received: from localhost (beniger@localhost)
    by almaak.usc.edu (8.8.8/8.8.8/usc) with SMTP
    id NAA22291 for <aapornet@usc.edu>; Mon, 6 Jul 1998 13:33:46 -0700
(PDT)
Date: Mon, 6 Jul 1998 13:33:46 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Position Open in Baltimore (fwd)
Message-ID: <Pine.SV4.3.94.980706133147.18097D-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

---------- Forwarded message ----------
Date: Sun, 05 Jul 1998 22:53:19 -0400
From: "Henderson, Patsy M" <hendersp@BATTELLE.ORG>
Subject: Position Open in Baltimore

**************************************************************************
Battelle, a world leader in research and technology, has an opening in
support of Battelle's Centers for Public Health Research and Evaluation
(CPHRE). This position is located in CPHRE's Baltimore, MD office.

MANAGER CPHRE SITE OPERATIONS
Job Reference Code 1130-JC

Qualified candidates should hold an advanced degree in survey methodology,
social science, or a health-related field. Excellent technical, managerial
and communication skills are essential. At least ten years experience
managing, budgeting and conducting large-scale survey research projects for
government and private industry and a demonstrated success in winning
proposals are required. Experience in managing staff and/or survey research
programs is desired. Position responsibilities include personnel and operations management of CPHRE's Baltimore office in addition to providing significant leadership in project work.

Battelle offers a comprehensive salary and benefits package. If qualified, please mail or fax a cover letter and resume to CPHRE Human Resources Manager, 6115 Falls Road, Baltimore, MD, 21209. FAX: (410) 377-6802 or send electronically to HRManager@Battelle.org. Battelle is an Affirmative Action/Equal Opportunity Employer M/F/D/V.

*******

>From DOrourke@SRL.UIC.EDU Wed Jul  8 14:12:31 1998
Received: from eeyore.cc.uic.edu (EEYORE.CC.UIC.EDU [128.248.171.51])
    by usc.edu (8.8.8/8.8.8/usc) with ESMTP
    id OAA11264 for <aapornet@usc.edu>; Wed, 8 Jul 1998 14:12:30 -0700
    (PDT)
Received: from SRL.UIC.EDU (SMTP.SRL.UIC.EDU [131.193.93.96])
    by eeyore.cc.uic.edu (8.8.8/8.8.5) with SMTP id QAA25911
    for <aapornet@usc.edu>; Wed, 8 Jul 1998 16:00:07 -0500 (CDT)
Received: from main-Message_Server by SRL.UIC.EDU
    with Novell GroupWise; Wed, 08 Jul 1998 15:54:23 -0500
Message-Id: <s5a3962f.052@SRL.UIC.EDU>
X-Mailer: Novell GroupWise 4.1
Date: Wed, 08 Jul 1998 16:02:44 -0500
From: "Diane O'Rourke" <DOrourke@SRL.UIC.EDU>
To: aapornet@usc.edu
Subject: Job opening at Kaiser foundation

I was asked to pass on this Research Associate position with the Henry J. Kaiser Family Foundation in Menlo Park, CA: The foundation seeks a strong analytical type to work on quantitative research for about 25-50 studies per year, most of them centering on health/health policy issues. Responsibilities include managing surveys from beginning to end, with primary emphasis on analysis work. Need strong analytical skills including proficiency in either SAS or SPSS. This person may also get involved in survey design if desired. A BA/BS or MS is preferred. The foundation has an outstanding reputation in its field and is committed to staff diversity. Any interested parties may contact me directly through the options below. Thank you

Deborah A. Gale
The Pacific Firm - Midwest Office
Phone: 414.896.9643, Fax: 414.896.9645
Email: dagale@execpc.com

>From eri@elwaypoll.com Thu Jul  9 07:21:57 1998
Received: from accessone.com (soda.accessone.com [198.68.191.24])
    by usc.edu (8.8.8/8.8.8/usc) with ESMTP
    id HAA18688 for <aapornet@usc.edu>; Thu, 9 Jul 1998 07:21:53 -0700
A new mailing address for Elway Research, Inc.
2101 - 9th Ave, Suite 211, Seattle WA 98121
Thanx.

At 11:03 AM 6/22/98 -0700, you wrote:
>At 12:11 PM 6/17/98 -0400, you wrote:
>>
>>>Greetings,
>>>
>>> We are beginning to put together the '98 AAPOR membership Directory.
>>>If you have any address changes you would like made, please send them
>>>to the above e-mail address. Otherwise, the information we received
>>>on the dues renewal form or new member form will be that which is
>>>published.
>>>And, as a gentle reminder to those who have not yet renewed.....
>>>If you have not renewed by June 30th we will be unable to
>>>to include you in the Directory. Also, at that time we will be
>>>updating our listserv, "AAPORnet". Since the listserv is available
>>>to current members only, we will removing email addresses of all
>>>except '98 members.
>>>
>Where do I send a check and for how much?
>
Elway Research, Inc.
206/728-1620

>From leos@christa.unh.edu Thu Jul  9 11:10:48 1998
Received: from christa.unh.edu (christa.unh.edu [132.177.137.10])
   by usc.edu (8.8.8/8.8.8/usc) with ESMTP
   id LAA18758 for <aapornet@usc.edu>; Thu, 9 Jul 1998 11:10:43 -0700
Question: How Reliable Are Online Surveys?


It mentions the growth of them and the numerous concerns about their utility.

--
Leo G. Simonetta

UNH Survey Center

I am posting this for a colleague who is not a member of AAPORnet. He is asking for suggestions of data collection organizations that qualify as a minority-owned firm, Section 8(a), to work with his organization on a contract for HUD. The firms should preferably be located in the Washington-Baltimore metro area and need to have in-person interviewing capabilities.

Thanks.

You may respond directly to me at:
At 02:09 PM 7/9/98 -0400, Leo G. Simonetta wrote:
> Question: How Reliable Are Online Surveys?
> It mentions the growth of them and the numerous concerns about their
> utility.
>
That's a very useful article, especially for those who have not looked much
into this issue. Clearly, there is great potential for abuse, especially
given the ease with which a web survey can be conducted. However, we shall
not forget that there are "900 number" telephone polls and serious surveys
administered via telephone. And there are self-administered surveys a la
Shere Hite, and there are scholarly mail surveys -- and Don Dillman has told
us all about them. By the same token, then, the Internet can be used to
conduct serious surveys (most likely by using a combination of e-mail and
web forms) and to conduct "trash polls" -- though the latter seem to
dominate the field at this point.

As to serious surveys via the Internet, the time for general population
surveys probably has not come yet and a number of thorny sampling issues
wait to be tackled. However, for populations with an available sampling
frame and high e-mail address coverage, this time has come already. Don
Dillman may be quite right when he claims that self-administered survey (via
the Internet) will be the survey method of choice in the 21st century.

But before we get there, any web survey must be scrutinized for its
methodological soundness, and AAPOR should participate in educating the public about "900 number" web surveys -- no matter who is doing them. The temptation for sugging and frugging has become even greater due to the new technologies.

Manfred Kuechler, Sociology Department at Hunter College (CUNY) More details (including hints about how to verify an encrypted signature you may see) at: http://maxweber.hunter.cuny.edu/socio/faculty/kuech.html
Given the state of Internet services at Hunter, consider using my alternate e-mail address: kathman@asan.com

>From survey@uts.cc.utexas.edu Thu Jul  9 14:48:04 1998
Received: from curly.cc.utexas.edu (root@curly.cc.utexas.edu [128.83.42.1])
    by usc.edu (8.8.8/8.8.8/usc) with ESMTP
    id OAA22571 for <aapornet@usc.edu>; Thu, 9 Jul 1998 14:47:57 -0700
(PDT)
Received: from [129.116.77.237] (dhcp-77-237.cocomm.utexas.edu
    [129.116.77.237])
    by curly.cc.utexas.edu (8.8.5/8.8.5/cc-uts-1.20) with ESMTP id
    QAA28896
    for <aapornet@usc.edu>; Thu, 9 Jul 1998 16:47:44 -0500 (CDT)
Message-Id: <l0311070fb1d7ed18cb5f@[129.116.77.237]>
In-Reply-To: <Pine.SV4.3.94.980627135107.11975B-100000@almaak.usc.edu>
Mime-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable
Date: Sun, 19 Jul 1998 16:48:41 -0300
To: aapornet@usc.edu
From: Veronica Inchauste <survey@uts.cc.utexas.edu>
Subject: Re: Brazilian National Network for Survey Research

Dr. Almeida:

My name is Veronica Inchauste, I'm the director of the Office of Survey Research at the University of Texas at Austin. I would be very interested in learning more about the projects you are currently conducting in Brazil as well as expressing my interest on possibly collaborating in some kind of cross-national comparative analyses. I've recently been in contact with researchers in Mexico about something similar as well.

Our office has been conducting the "Texas Poll" for several years. This is the only non-partisan poll in Texas. We conduct four polls every year related with relevant public opinion issues as well as questions about gubernatorial, national and local elections. I am interested in working with other research centers to possibly coordinate data collection on public opinion issues of mutual interest.
You are welcome to visit our website to learn more about our survey research center at http://www.utexas.edu/coc/osr.

I've enjoyed visiting the website you suggested. It has helped that my first language is Spanish and that I took 1 year of intensive Portuguese a few years ago. By no means I consider myself proficient in Portuguese, but at least I've been able to read and have some understanding of the articles presented.

I look forward to hearing from you; and hopefully some type of research collaboration could materialize in the future.

Sincerely,

Veronica Inchauste
Office of Survey Research
CMA 3.110
University of Texas at Austin
Austin TX, 78712

>Brazilian Universities form National Network for Survey Research
>
> Please make a note that recently six federal universities of Brazil have put together a structure for implementing surveys and other types of inquests on a national level. We are calling it the Brazilian National Network.
>
> Allow me to introduce myself. My name is Alberto Carlos Almeida. I am professor of Political Science (Department of Political Science) at Universidade Federal Fluminense (UFF), state of Rio de Janeiro, Brazil. I hold a Doctoral degree from IUPERJ (Instituto Universitario of Pesquisas do Rio de Janeiro).
>
> Two years ago (1996) some colleagues and I founded a survey group at UFF. Such an announcement may seem a bit odd for Americans scholars and others. The point is that surveys are not very common in Brazilian academia, particularly in the area of Political Science. This group is therefore innovative for our patterns. During two years we accumulated practical experience with political polls and public opinion research, mostly on the local level.
>
> In early 1998 we decided to step up into state-wide research. As we are located in Rio de Janeiro State, we decided to perform electoral polls at this level. 1998 is a election year in Brazil: President,
State Governors, all federal Representatives one third of the Senate and all state representatives. We signed a contract with a Rio de Janeiro based newspaper, with national circulation, "Jornal do Brasil." Since March we have conducted five state-wide polls, interviewing 1400 voters in 35 municipalities in the state of Rio de janeiro. (Some results are available, in Portuguese, at http://www.jb.com - click the "eleições" icon).

We have now gone a step further. In June 1998, we organized a two-day seminar in Rio de Janeiro, bringing together scholars from the other five federal Brazilian universities, with the objective of setting up a national network for electoral polls and public opinion research. This network is now in place and is composed mainly by Departments of Political Science and Sociology, and one Department of Business Administration. All scholars are experienced in regional survey research. What we have done is pool such experience and make adequate arrangements to coordinate national surveys, not an easy feat in a country larger than the continental US.

We know that transnational surveys enterprises are quite common nowadays, and we envision that our next step can be conducting research in Brazil in association with research groups from other countries, either on a regional or Brazilian basis, or on a cross-regional or cross-national comparative basis.

Please contact me if you want more information about our network or if you think that we can work together.

Alberto

Alberto Carlos Almeida
Departamento de Ciência Política
Universidade Federal Fluminense
Rio de Janeiro - Brazil

******

Veronica Inchauste
Office of Survey Research
CMA 3.110
University of Texas at Austin
Austin, TX 78712

(512) 471-2101
(512) 471-0569 FAX

>From BLUMWEP@aol.com Fri Jul 10 09:43:31 1998
I feel I must take issue with Veronica Inchauste's assertion that the "Texas Poll" is "the only non-partisan poll in Texas." Blum & Weprin has been conducting non-partisan public opinion polls for The Dallas Morning News since 1992 and for the Houston Chronicle since 1994. We have conducted election-related polls as well as polls covering a wide variety of other issues. While we respect the history and integrity of the Texas Poll, the quality, accuracy and non-partisan nature of Blum & Weprin's polling in Texas is second to none.

Mickey Blum
President, Blum & Weprin

On Thu, 9 Jul 1998, Manfred Kuechler wrote:

> But before we get there, any web survey must be scrutinized for its
> methodological soundness, and AAPOR should participate in educating
They certainly will. But just to add another wrinkle: We probably all agree (in principle) that sugging and frugging (and push polls nicely fit under this rubric as well) is bad and that attempts to manipulate public opinion via conducting and publishing polling results based on non-representative samples are bad. However, there is a third kind of survey (questionnaire) beyond the bad ones and the good (scholarly) ones based on representative samples and unbiased instruments: Surveys that aim to provide feedback -- rather than measuring attitudes, beliefs, and/or opinions. And -- as long as the feedback provided is correct -- these surveys can have a very positive effect on the voters' political knowledge (whether politicians see this as an advantage is another matter). So, the Web *may* contribute to better informed voters.
I remember a "web survey" during the 1996 campaign (I don't think the site is still functioning) where the respondent was asked to state his/her preferences on a number of issues and in the end received feedback telling him/her to what extent his/her preferences were in agreement to the actual voting record of his/her Congresspeople. Sampling is not an issue here, but "political education" -- if you will.

Following the same ideas, a political scientist at the University of Passau, Germany, just put up a similar Web survey in the context of the upcoming elections in Germany. (For those with German language skills: http://www.wahl-test98.org/ ). All sources used to link parties to specific positions are disclosed (which should be a general requirement), the originator is a Professor of Political Science at a recognized institution of Higher Learning (this may not be required, ;-)), so I am inclined to assume that the feedback provided is accurate. -- Ironical aside: The mayor of the city of Passau, a Social Democrat, volunteered to be the first respondent at the launching last month. The result: his preferences were in line with the Christian Democrats 66% of the time, and in line with his own party only 16% of the time. So, much for people (including whole PolSc departments) who believe that voting is a "rational choice."

Coming back to Leo, depending on what type of survey we see, we need to scrutinize either sampling and measurement (for traditional public opinion polls) or the accuracy of the feedback provided (for "educational surveys" -- for lack of a better word).

Manfred Kuechler, Sociology Department at Hunter College (CUNY) More details (including hints about how to verify an encrypted signature you may see) at: http://maxweber.hunter.cuny.edu/socio/faculty/kuech.html

Given the state of Internet services at Hunter, consider using my alternate e-mail address: kathman@asan.com

>From RFunk787@aol.com Mon Jul 13 05:06:55 1998
Received: from imo19.mx.aol.com (imo19.mx.aol.com [198.81.17.9])
   by usc.edu (8.8.8/8.8.8/usc) with ESMTP
      id FAA11037 for <aapornet@usc.edu>; Mon, 13 Jul 1998 05:06:54 -0700
(PDT)
From: RFunk787@aol.com
Received: from RFunk787@aol.com
   by imo19.mx.aol.com (IMOv14_b1.1) id FWYJa04162
      for <aapornet@usc.edu>; Mon, 13 Jul 1998 08:06:06 -0400 (EDT)
Message-ID: <be09b09d.35a9f830@aol.com>
Date: Mon, 13 Jul 1998 08:06:06 EDT
To: aapornet@usc.edu
Mime-Version: 1.0
Subject: push polling
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7bit
Ray Funkhouser
>
> 7/12/98
>
The Philadelphia Inquirer today carried a story about how Planned Parenthood has been (as a volunteer effort, independently of any party or specific candidate) employing push-polling as part of their campaign to depose Congressman Jon Fox (R- Pennsylvania). The Standards Committee may want to add this to their no doubt already long and rapidly growing list of such misuses of the polling format.

Ray Funkhouser

> From mtrau@umich.edu Mon Jul 13 05:38:55 1998
Received: from relic.rs.itd.umich.edu (relic.rs.itd.umich.edu [141.211.83.11])
    by usc.edu (8.8.8/8.8.8/usc) with ESMTP
    id FAA14747 for <aapornet@usc.edu>; Mon, 13 Jul 1998 05:38:53 -0700
(PDT)
Received: from umich.edu (pm368-18.dialip.mich.net [207.75.186.118])
    by relic.rs.itd.umich.edu (8.8.8/2.5) with ESMTP id IAA15541
    for <aapornet@usc.edu>; Mon, 13 Jul 1998 08:38:30 -0400 (EDT)
Message-ID: <35AA000F.D9F9B95@umich.edu>
Date: Mon, 13 Jul 1998 08:39:43 -0400
From: Mike Traugott <mtrau@umich.edu>
X-Mailer: Mozilla 4.05 [en] (Win95; I)
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: Re: push polling
References: <be09b09d.35a9f830@aol.com>
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit

There actually was a standards case involving both Planned Parenthood and NARAL, both of whom were engaged in Sugging and Fruggling in Minnesota. Planned Parenthood agreed to "cease and desist" while NARAL did not and was censured, I believe. But that case could serve as a reminder in this case, vis-à-vis a letter that could be sent by the Standards Chair?

RFunk787@aol.com wrote:

> 7/12/98
> The Philadelphia Inquirer today carried a story about how Planned Parenthood has been (as a volunteer effort, independently of any party or specific candidate) employing push-polling as part of their campaign to depose Congressman Jon Fox (R- Pennsylvania). The Standards Committee may want to add this to their no doubt already long and rapidly growing list of such misuses of the polling format.
Anyone that wants to read the story can find it online at:


--Quin Monson
Ohio State University

At 08:06 AM 7/13/98 -0400, you wrote:
> 7/12/98
> The Philadelphia Inquirer today carried a story about how Planned
> Parenthood has been (as a volunteer effort, independently of any party
> or specific
> candidate) employing push-polling as part of their campaign to depose
> Congressman Jon Fox (R- Pennsylvania). The Standards Committee may want to
> add this to their no doubt already long and rapidly growing list of such
> misuses of the polling format.
>
> Ray Funkhouser
>
>
The Planned Parenthood-abortion "poll" appears to be a crude example of cugging (canvassing/campaigning under the guise of a survey)

It apparently starts off pretending to be a survey and then reveals its true colors as a campaign message. This is against the AAPOR code because of the deception involved and is similar to two cases when I was Standards chair involving Planned Parenthood of MN and the NRLC. Both groups were judged to have violated the AAPOR code.

I sent the following to the editors of The Inquirer:

I sent the following to the editors of The Inquirer:

To the editor: A push poll, such as the one reported by Jere Downs...
"Abortion phone survey has Fox up in arms," The Inquirer, July 12), is fundamentally undemocratic, and should be considered in the category of "Dirty Tricks." Generally, its purpose is to advocate a point of view rather than gain a understanding of public opinion. It is a persuasion attempt, not an assessment of opinion. Push polls may seriously misrepresent an issue or an individual while calling attention to a position held by the sponsor of the poll. We should discourage the practice!

>From mkuechle@shiva.hunter.cuny.edu Wed Jul 15 04:56:37 1998
Received: from asa1.asan.com [206.20.111.11] by usc.edu (8.8.8/8.8.8/usc) with SMTP
   id EAA20048 for <aapornet@usc.edu>; Wed, 15 Jul 1998 04:56:35 -0700 (PDT)
Received: from ppp18-2.asan.com [207.113.83.18] by asa1.asan.com (NTMail 3.03.0017/1.aehb) with ESMTP id ra908067 for <aapornet@usc.edu>; Wed, 15 Jul 1998 07:56:20 -0400
X-Sender: mkuechle@shiva.hunter.cuny.edu
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.0.1
Date: Wed, 15 Jul 1998 07:56:18 -0400
To: aapornet@usc.edu
From: Manfred Kuechler <mkuechle@shiva.hunter.cuny.edu>
Subject: Free Access to NY Times for all
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Message-Id: <11562040454964@asan.com>

At 01:12 PM 6/15/98 +0000, Nick Moon wrote:
.. >I have no access to the NYT (from abroad), unless I pay a lot of money >for a Web >subscription.
>
Good news for AAPOR members abroad. The NYT just changed its policy and is now giving free access to its web site from anywhere. Capitalist logic prevailed, not a commitment to free flow of information: The NYT expects better returns from increased (foreign) advertising than from a fairly meager subscription base. But, so what ....

Of course, access to their archive still costs you, $2.50 a piece. However, people in the academic world should check whether their institution has licensed Lexis-Nexis Universe. If so, you get free access to all past NYT articles and much more. Also, the NYT keeps a free subarchive mostly containing "cyber" related articles.

Manfred Kuechler, Sociology Department at Hunter College (CUNY) More details (including hints about how to verify an encrypted signature you may see) at: http://maxweber.hunter.cuny.edu/socio/faculty/kuech.html
Given the state of Internet services at Hunter, consider using my alternate
AAPOR's definition of a push poll stipulates that it involves the feeding of false or misleading information about a candidate in order to influence opinion. In this case, it is not clear that the information was either false or misleading, and because of that I'm not sure that I would define it as a violation of AAPOR's code.

----------

From: Dr. Sidney Kraus
To: aapornet@usc.edu
Subject: Philly Article
Date: Tuesday, July 14, 1998 4:22PM

I sent the following to the editors of The Inquirer:

To the editor: A push poll, such as the one reported by Jere Downs ("Abortion phone survey has Fox up in arms," The Inquirer, July 12), is fundamentally undemocratic, and should be considered in the category of "Dirty Tricks." Generally, its purpose is to advocate a point of view rather than gain a understanding of public opinion. It is a persuasion attempt, not an assessment of opinion. Push polls may seriously misrepresent an issue or an individual while calling attention to a position held by the sponsor of the poll. We should discourage the practice!
Job Title: Research Associate II

Job Number: #9864-EORANF

Center: Executive Office Research-Assessing the New Federalism

Job Summary: To perform a combination of tasks in support of a large scale multi-year household survey. Responsibilities include participation in survey planning, construction, review processes and assistance in the development of data management and data quality processes; analyzing data using basic statistical techniques to verify data quality, preparing summary reports; coordinating project work assignments, monitoring work flow, and assisting in tracking project tasks assigned to other research centers of the Institute; writing basic programs to assess data integrity; and working with programmers to process data from tapes or other sources of large data sets using statistical analysis software such as SAS or SPSS; development of technical documentation such as survey data descriptions, data dictionaries and user manuals; and preparation of memos, reports, and other written material, which may require the use of graphics and advanced word processing skills.

Experience: Requires experience using statistical computer packages (Preferably SAS or SPSS), strong problem solving skills, substantive work in developing and analyzing household survey data, project management ability, excellent oral and written communications skills and word processing and spreadsheet skills. Ability to handle multiple tasks and assignments a must. Ability to work with a team.

Status: Active

Education: Master's Degreein Economics, Statistics, Public Policy. Specialized training in computer programming and technical writing a plus.
Reports To: Director, Data Systems

Send cover letter, resume, references and photocopy of transcripts to:

The Urban Institute
Job #9864 EORANF
2100 M Street, NW
Washington, DC  20037

No phone calls please!  Fax: (202) 887-5189 - Please limit transmissions to 6 pages!

We are able to accept resumes via e-mail at resumes@ui.urban.org. Send text only, no attachments please.

The Urban Institute is an Equal Opportunity Employer.

>From banniste@indiana.edu Thu Jul 16 08:23:09 1998
Received: from indiana.edu (cayman.ucs.indiana.edu [129.79.10.68])
    by usc.edu (8.8.8/8.8.8/usc) with ESMTP
    id IAA16386 for <aapornet@usc.edu>; Thu, 16 Jul 1998 08:23:05 -0700
(PDT)
Received: from aquaman.ucs.indiana.edu (aquaman.ucs.indiana.edu [129.79.6.151])
    by indiana.edu (8.8.8/8.8.8/1.16IUPO) with ESMTP id KAA06435
    for <aapornet@usc.edu>; Thu, 16 Jul 1998 10:22:53 -0500 (EST)
Received: by aquaman.ucs.indiana.edu with Internet Mail Service (5.5.2217.0)
Message-ID: <A4B96C9ED034D111A09400805FBE86060E053E3C15@superman.ucs.indiana.edu>
From: "Bannister, Nancy G" <banniste@indiana.edu>
To: aapornet@usc.edu
Subject: Job Posting
Date: Thu, 16 Jul 1998 10:22:57 -0500
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2217.0)
Content-Type: text/plain

>From a colleague:

July 16, 1998

Survey Research Position Opening
Project Coordinator
CATI Facility
UCLA

This is a full-time career position. The job is posted at UCLA, Human Resources, and it is classified as a professional appointment.
Summary Statement
The project coordinator, working under the supervision of the manager of Computer Assisted Studies (CAS), is to coordinate the data collection activities for all Computer Assisted Telephone Interviewing (CATI) survey research projects. The project coordinator position is created to provide project supervisory and administrative support to the CAS manager for all projects. This position involves both administrative and research activities. The main duties for this position consist of: hiring and training telephone interviewers; assisting in the design and computer programming of CATI survey questionnaires; coordinating all CATI projects to meet the facility's space requirements and project staffing needs; assisting in the coordination and scheduling of specific data collection activities to meet study design specifications and deadlines; monitoring data collection supervisor and interviewer activities; and administering the implementation of personnel procedures and social science research methods standards.

A Bachelor's degree is a minimum requirement, preferably in one of the social sciences that requires coursework in quantitative social science research methods.

Interested applicants should send resume and/or inquiries about job duties and requirements to:

Michael Greenwell
Computer Assisted Studies
Institute for Social Science Research
University of California, Los Angeles
4250 Public Policy Building
Los Angeles, CA 90095-1484
fax: (310) 206-4453
e-mail: greenwell@issr.ucla.edu

>From kneuman.cra@cclgroup.ca Fri Jul 17 07:42:01 1998
Received: from cclgroup.ca (mail.cclgroup.ca [142.176.79.114])
    by usc.edu (8.8.8/8.8.8/usc) with SMTP
    id HAA11308 for <AAPORNET@VM.USC.edu>; Fri, 17 Jul 1998 07:41:59 -0700
    (PDT)
Message-id: <fc.000f7cf7000cf2ff000f7cf7000cf2ff.cf318@cclgroup.ca>
X-UID: 000cf318
Date: Fri, 17 Jul 1998 11:44:09 -0400
Subject: Material on Question Scales
To: AAPORNET@VM.USC.edu
From: kneuman.cra@cclgroup.ca (Keith Neuman)
MIME-Version: 1.0
Content-type: text/plain; charset=iso-8859-1
Content-Transfer-Encoding: 8bit
I am preparing a presentation on question scales and I am looking for good reference material that effectively discusses (1) criteria for good scales, (2) how to evaluate scales (e.g. techniques and statistics). Any suggestions would be appreciated.

Keith Neuman, Ph.D.
Vice President
Corporate Research Associate
Halifax, Nova Scotia  CANADA

>From CODA89@aol.com Fri Jul 17 08:41:39 1998
Received: from imo20.mx.aol.com (imo20.mx.aol.com [198.81.17.10])
   by usc.edu (8.8.8/8.8.8/usc) with ESMTP
   id IAA22408 for <aapornet@usc.edu>; Fri, 17 Jul 1998 08:41:38 -0700
   (PDT)
From: CODA89@aol.com
Received: from CODA89@aol.com
   by imo20.mx.aol.com (IMOv14_b1.1) id FXFMa19316
   for <aapornet@usc.edu>; Fri, 17 Jul 1998 11:40:49 -0400 (EDT)
Message-ID: <85871feb.35af7090@aol.com>
Date: Fri, 17 Jul 1998 11:40:49 EDT
To: aapornet@usc.edu
Mime-Version: 1.0
Subject: Re: Material on Question Scales
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7bit
X-Mailer: AOL 4.0 for Windows 95 sub 170


>From beniger@rcf.usc.edu Fri Jul 17 11:05:31 1998
Received: from almaak.usc.edu (almaak.usc.edu [128.125.19.166])
   by usc.edu (8.8.8/8.8.8/usc) with ESMTP
   id LAA07425 for <aapornet@usc.edu>; Fri, 17 Jul 1998 11:05:28 -0700
   (PDT)
Received: from localhost (beniger@localhost)
   by almaak.usc.edu (8.8.8/8.8.8/usc) with SMTP
   id LAA06579 for <aapornet@usc.edu>; Fri, 17 Jul 1998 11:05:26 -0700
   (PDT)
Date: Fri, 17 Jul 1998 11:05:26 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Internet in Opinion Formation
Message-ID: <Pine.SV4.3.94.980717104830.1056C-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

Those on AAPORNET who share my interest in the role of the Internet in
public opinion formation and change, and in the evolution of an alternative civil society, might be interested in the following opinions. -- Jim

July 17, 1998

Is the Net Causing Si Newhouse to Suffer?

Thanks to the media, the Net has been portrayed as both boogeyman and cure-all. In an interesting twist in the latter category, ABCNews.com's gossip columnist E.J. Gong, Jr., thought the Net helped Michael Kinsley triumph over a slight from media mogul Si Newhouse in the recent New Yorker memo spat. By now everyone knows that Slate editor Kinsley was offered the top edit post at The New Yorker, and that Newhouse withdrew the offer when Kinsley didn't accept it quickly enough. How do we know? Because Kinsley was able to write up a quick memo detailing the story to the Slate staff and Microsoft bosses, which then made the rounds through Drudge and other e-mail forwarders. Gong thinks the hire/fire incident would have been spun differently by Newhouse in the pre-e-mail days, but now, "in the long run, Si Newhouse suffers the most. The Net made sure of that." Salon had even more fun with the widely distributed flame e-mail, with a long-form parody skewering both parties. For those who love to wallow in dirty laundry, this story's one long online skidmark.

Laptop Mightier Than Sword

Morale Lunch, Anyone? The Real Kinsley E-Mail

Copyright 1998 Internet Industry Publishing

*****
The African Census Analysis Project, located at the Population Studies Center of the University of Pennsylvania (Philadelphia, PA), is looking for a "programmer analyst" who will:

- Develop and support software systems associated with demographic and statistical analysis (i.e. SAS programming as well as supporting new ultra-high speed tabulation servers).

- Prepare & validate census and survey datasets.

- Provide consulting & troubleshooting for diverse group of demographers & social scientists using African data files.

- Provide support for the project WWW page.

- Demonstrate project-specific software & provide instruction for new users.

- Handle primary responsibility for all computing-related activities for designated research project.

- In coordination with PSC computer core, prepare plans for computing resources needed by project.

As you can see, this job goes well beyond its formal title of Programmer Analyst (please see position number 07682MC at http://www.upenn.edu/hr/jobs/index.html for requirements and salary range).

Note that occasional (once or twice a year) travel to Africa is likely.

If interested, please contact: Namrata_narain@pop.upenn.edu

*****
We have an extensive collection of scales reviewed on important criteria in Measures of Social Psychological Attitudes, Academic Press 1991. There are more volumes available if this is useful.

John P. Robinson
Phillip Shaver
Lawrence Wrightsman

Dear Fellow AAPORNETers:
Association) started the "What is a Survey" series three years ago with the aim of improving survey literacy. At that time, the supply of cartoons appropriate to the subject seemed infinite. My personal supply is now running low, however, and I would appreciate suggestions.

For those of you who have kept up with the series, there are seven in print (obtainable free of charge by replying to me at <fritz.scheuren@ey.com> or calling ASA at 703-684-1221). An eighth -- coincidentally on the meaning of Margin of Error -- is in the final stages of preparation and will be out next month.

Cartoons are most needed for the pamphlet on questionnaire design (now in a near final draft) plus cartoons on nonresponse and on telephone surveys. Anything you have would be appreciated. Fax your favorites to me at 703-549-1120. As a point of information, for the cartoons used, permission is always sought and all copyright fees are paid.

All the best, Fritz

>From Scheuren@aol.com Sat Jul 18 18:00:35 1998
Received: from imo13.mx.aol.com (imo13.mx.aol.com [198.81.17.3])
   by usc.edu (8.8.8/8.8.8/usc) with ESMTP
   id SAA20266 for <aapornet@usc.edu>; Sat, 18 Jul 1998 18:00:33 -0700
(PDT)
From: Scheuren@aol.com
Received: from Scheuren@aol.com
   by imo13.mx.aol.com (IMOv14_b1.1) id FOMAa11436
   for <aapornet@usc.edu>; Sat, 18 Jul 1998 20:59:30 +2000 (EDT)
Message-ID: <9111a3a2.35b144f4@aol.com>
Date: Sat, 18 Jul 1998 20:59:30 EDT
To: aapornet@usc.edu
Mime-Version: 1.0
Subject: Fwd: Cartoons for What Is a Survey Series
Content-type: multipart/mixed;
   boundary="part0_900809971_boundary"
X-Mailer: AOL 2.5 for Windows

This is a multi-part message in MIME format.

--part0_900809971_boundary
Content-ID: <0_900809971@inet_out.mail.aol.com.1>
Content-type: text/plain; charset=US-ASCII

OPS! My fax number is 703-549-1119. I gave you my voice line earlier.

All the best, Fritz

--part0_900809971_boundary
Content-ID: <0_900809971@inet_out.mail.aol.com.2>
Dear Fellow AAPORNETERS:

The Section on Survey Research Methods (of the American Statistical Association) started the "What is a Survey" series three years ago with the aim of improving survey literacy. At that time, the supply of cartoons appropriate to the subject seemed infinite. My personal supply is now running low, however, and I would appreciate suggestions.

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All the best, Fritz
A note from the AAPOR Conference Operations Committee

Did you fly on TWA to the AAPOR Conference this May?  If so, please send me a note (dawn_von_thurn@notes.pw.com)

Why?

Each year, the AAPOR Conference Operations Committee identifies an airline to serve as our "preferred carrier" for the conference. The airline benefits from having additional passengers. AAPOR benefits in two ways: 1) we obtain discount airline rates for our members traveling to the conference city; and 2) AAPOR earns free airline tickets (which are often used by the AAPOR Council/Committee members when conducting AAPOR business).

In 1998, TWA was chosen as AAPOR's preferred airline carrier. TWA's preferred airline carrier program has AAPOR earning free tickets at a 1 to 40 ratio (e.g., 40 paying passengers results in 1 free roundtrip ticket).

TWA has recently informed me that only 35 AAPORites flew to/from St. Louis on TWA. I find it very hard to believe that only 35 of AAPOR's 500+ conference attendees used TWA.

So, if you flew on TWA to St. Louis for the AAPOR conference, please send me a note.

Thank you.
Our firm sent two on two separate flights to St. Louis via TWA.

John

>From sidg@his.com Tue Jul 21 17:09:28 1998
Received: from mail.his.com (root@mail.his.com [205.177.25.9])
   by usc.edu (8.8.8/8.8.8/usc) with ESMTP
   id RAA13515 for <aapornet@usc.edu>; Tue, 21 Jul 1998 17:09:27 -0700
(PDT)
Received: from iq (pm9-174.his.com [205.252.121.174])
   by mail.his.com (8.8.5/8.8.5) with SMTP id TAA11326
   for <aapornet@usc.edu>; Tue, 21 Jul 1998 19:04:48 -0400 (EDT)
Message-ID: <35B51D8D.5002@his.com>
Date: Tue, 21 Jul 1998 19:00:29 -0400
From: Sid Groeneman <sidg@his.com>
Reply-To: sidg@his.com
X-Mailer: Mozilla 3.01C-KIT (Win95; U)
MIME-Version: 1.0
To: AAPORNET <aapornet@usc.edu>
Subject: Position Available at U.S.News
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit
U.S. News and World Report has an opening for a Data Collection Manager in our Washington DC office. This individual will manage the day-to-day data collection activities for ongoing education research projects.

Tasks include recruitment, training, and supervision of data collection staff; monitoring progress of data collection; generating tracking reports; and coordinating activities with programming staff. To qualify, you must have:

- 2+ years of experience in a survey research environment; a BA/BS degree (preferably in social science); strong supervisory skills and demonstrated ability to meet tight deadlines. Familiarity with education databases also a plus. For consideration, mail resumes to Ellen Weiss, Recruiting Manager, U.S. News and World Report, 450 West 33rd Street, 11th floor New York, NY 10001-2681 or fax to 212-643-7842.

Bob Morse
Director of Research
America's Best Colleges
U.S. News & World Report
2400 N. St NW
Washington, DC 20037

Phone: 202-955-2389
Fax: 202-955-2263
Bulk E-Mail Becomes the Politician's Tool

Its primarily about opt-in lists

Judy,
I believe NBC archives their data at the Roper Center for Public Opinion at UCONN. Why not call Everett Ladd there. 860-486-4634  The other approach is to call Peter Hart, who is one of the two independent pollsters who conduct the NBC/WSJ polls. 202-234-5570
warren mitofsky

At 02:10 PM 7/22/98 -0400, you wrote:
> Hi. My colleague, John Gagnon, found the following description of an
>NBC/Wall Street Journal Poll. He has asked me to find out how he or his
>students might get access to the data fairly quickly, or if the data
>will be archived eventually, where that will be. I'd appreciate any
>information.
>
> You can e-mail me directly -- jtanur@ccvm.sunysb.edu. Many thanks in
NBC News/Wall Street Journal published a landmark poll yesterday that contains questions with broad implications for AIDS policy. When asked about "[t]he ability of your insurance to cover you in the case of a catastrophic illness," 28% responded that they were "very satisfied," 33% were "fairly satisfied," 12% were "somewhat dissatisfied" and 15% were "very dissatisfied. When asked: "When it comes to dealing with the problem of health care, which party do you think would do a better job?," 25% chose the Democrats and 12% Republicans, while 34% said both and 23% said neither (6/25). In a reaction piece to the poll, Wall Street Journal reporter/columnist Al Hunt pointed out that when the poll asked respondents what they were fearful of dying from, only "4% [said they] worry about death from AIDS," which, Hunt said, "mainly affects gay men and intravenous drug users." A full 20% of respondents said they think AIDS will be cured in the next 20 years. Also, Hunt pointed out that the poll reflects "huge public and political support for more funds for medical research." He noted that President Clinton has proposed increasing the National Institutes of Health budget by 50% over the next five years, while Sen. Connie Mack (R-FL) has proposed doubling it. Likewise, "[b]y a margin of more than two to one, the public feels it is better for the FDA to 'make absolutely sure there is no risk of serious side effects' before approving new drugs" (Hunt, 6/25).
#5 OPINION POLL: NBC NEWS/WALL STREET JOURNAL ASKS ABOUT AIDS

Asking about AIDS policy. When asked about "the ability of your insurance to cover you in the case of a catastrophic illness," 28% responded that they were "very satisfied," 33% were "fairly satisfied," 12% were "somewhat dissatisfied," and 15% were "very dissatisfied." When asked: "When it comes to dealing with the problem of health care, which party do you think would do a better job?" 25% chose the Democrats and 12% Republicans, while 34% said both and 23% said neither (6/25).

In a reaction piece, the poll asked respondents what they were fearful of dying from, only 4% [said they] worry about death from AIDS, which, Hunt said, "mainly affects gay men and intravenous drug users." A full 20% of respondents said they think AIDS will be cured in the next 20 years. Also, Hunt pointed out that the poll reflects "huge public and political support for more funds for medical research." He noted that President Clinton has proposed increasing the National Institutes of Health budget by 50% over the next five years, while Sen. [R-FL] has proposed doubling it.

The margin of more than two to one, the public feels it is better for the FDA to 'make absolutely sure there is no risk of serious side effects' before approving new drugs (Hunt, 6/2/5).

Mitofsky International
1 East 53rd Street - 5th Floor
New York, NY 10022

212 980-3031 Phone
212 980-3107 FAX
mitofsky@mindspring.com

--=====================_4526174==_.ALT--
I am forwarding this on behalf of Monroe Sirken at the National Center for Health Statistics:

Attendees of the American Statistical Association meetings in Dallas, Texas are invited to attend a special session on "Funding Opportunities for Research in Survey Methods." This meeting will be held Tuesday, August 11, 12:45-1:30pm in the Batic Room B at the Wyndham Anatole Hotel. The session will describe and discuss current and proposed opportunities for research on survey methods, including a possible joint competition coordinated by the National Science Foundation and a consortium of federal statistical agencies.

You can obtain further information from Monroe Sirken, mgs2@cdc.gov
Hi Fritz,

I'd like to get a copy of the existing cartoons. I'm on the Consumer Advocacy Council of the Marketing Research Association. We're looking into ways to improve response rates. Maybe we can come up with some for you too.

Thanks,
Joyce Rachelson
Voice (212) 777-5120
FAX (212) 777-5217

Member of AAPOR, MRA, AMA and ASQ

Scheuren@aol.com wrote:
>
> OPS! My fax number is 703-549-1119. I gave you my voice line earlier.
> All the best, Fritz
> __________________________________________________________
> Subject: Cartoons for What Is a Survey Series
> Date: Sat, 18 Jul 1998 20:49:15 EDT
> From: Scheuren@aol.com
> To: aapornet@usc.edu
> CC: jane@amstat.org, fritz.scheuren@ey.com
> Dear Fellow AAPORNETers:
> The Section on Survey Research Methods (of the American Statistical Association) started the "What is a Survey" series three years ago with the aim of improving survey literacy. At that time, the supply of cartoons appropriate to the subject seemed infinite. My personal supply is now running low, however, and I would appreciate suggestions.
> For those of you who have kept up with the series, there are seven in print (obtainable free of charge by replying to me at <fritz.scheuren@ey.com> or calling ASA at 703-684-1221). An eighth -- coincidentally on the meaning of Margin of Error -- is in the final stages of preparation and will be out next month.
> Cartoons are most needed for the pamphlet on questionnaire design (now in a near final draft) plus cartoons on nonresponse and on telephone surveys. Anything you have would be appreciated. Fax your favorites to me at 703-549-1120. As a point of information, for the cartoons used, permission is always sought and all copyright fees are paid.
> All the best, Fritz
"There are no problems, only opportunities for creative solutions."

Please visit our home page at http://www.cfmc.com

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From MILTGOLD@aol.com Fri Jul 24 04:33:04 1998
Received: from imo28.mx.aol.com (imo28.mx.aol.com [198.81.17.72])
    by usc.edu (8.8.8/8.8.8/usc) with ESMTP
    id EAA05149 for <aapornet@usc.edu>; Fri, 24 Jul 1998 04:33:03 -0700 (PDT)
From: MILTGOLD@aol.com
Received: from MILTGOLD@aol.com
    by imo28.mx.aol.com (IMOv14_b1.1) id FCBYa17153
    for <aapornet@usc.edu>; Fri, 24 Jul 1998 07:32:27 -0400 (EDT)
Message-ID: <503b6465.35b870cd@aol.com>
Date: Fri, 24 Jul 1998 07:32:27 EDT
To: aapornet@usc.edu
Mime-Version: 1.0
Subject: Re: 1998 AAPOR Conference in St. Louis -- Did you fly on TWA?
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7bit
X-Mailer: AOL 3.0 for Mac sub 79

Yes, Dawn, I also flew on TWA on a round trip basis to AAPOR. And, a lot of people likely would, since TWA has its headquarters in St. Louis, thus regularly lands.

However, I post this on the list serv since my flying may relate to a common problem that TWA has in underestimating the count of TWA flyers for AAPOR purposes:

I flew on TWA because my federal agency's travel agency service (Carlson) selected TWA, and made my flight an official business flight. It therefore was not reported to TWA on a convention discount basis. I happened to mention the discount arrangement, and they said my flight ticketing would be refundable and therefore better for me and my federal agency, since it could be cancelled if work or other reasons justified it. Other, less expensive ticketing would not have that refundable feature.

I wonder how many other AAPOR travelers from federal agencies went through their designated travel agency and made the trip an ordinary official business flight, rather than they themselves contacting TWA, as if it was a convention arrangement or a personal flight?

Hope this insight and information helps your "undercounting" effort, another real life survey activity!

Milton R. Goldsamt, Ph.D.
Research Statistician
July 23, 1998

POSITION ANNOUNCEMENT

Senior Survey Manager
Data Collection and Processing Services, Division of Surveys and
Technologies Survey Research Center, University of Michigan

Duties: Plan, execute and oversee data collection projects from design
through analysis; to coordinate with Primary Research Staff and other
operations personnel on all types of complex data collection and
developmental projects, specializing in development and management of
projects utilizing new methodologies or technological innovations; to
participate in proposal preparation.

Consult with clients and principal investigators on the development of
survey research project designs; take a lead on new complex projects.
Author major sections or subsections of proposals. Develop project work
plans and schedules in conjunction with study staffs and other members of
the project team.
Coordinate focus groups and cognitive interviews including development of agendas and probes, group facilitation and conducting cognitive interviews, and preparing summary and analyses of findings. Develop complex questionnaires including implementation, formatting, and critical review of question wording and context, develop computer-assisted interviewing instruments. Identify and develop relevant measures for inclusion in questionnaires.

Design and conduct study-specific interviewer and coder trainings, briefings, and debriefings related to pretests and production data collection; develop or integrate new methods such as new training techniques or the use of new innovations in technical or administrative approaches. Design and implement quality control procedures across all phases of data collection and processing. Initiate the evaluation and revision of procedures.

Monitor data collection and processing progress including production, budgets/costs, and data quality. Document all phases of the data collection process and provide study staff with on-going reports of project status. Prepare project budgets and allocate project resources.

Prepare complex analyses of qualitative and quantitative data. Initiate developmental projects or methodological experiments that will be instructional in the design of new procedures or systems related to data collection.

This Senior Survey Manager position reports to the SRC/DST Associate Director for Operations and Planning. Individuals appointed to this position will work semi-independently in the DST Data Collection and Processing Unit. Specific work assignments and responsibilities will be determined by the DST Associate Director and decisions of the SRC/DST Research Development Team. Necessary Qualifications: Master's degree in a social science discipline or equivalent combination of education and experience; six or more years experience in three or more areas of survey research using complex designs; experience in questionnaire design, familiarity with data collection, data processing and data management; knowledge of general interviewing techniques and survey procedures; ability to recognize and respond to project needs; demonstrated organizational and interpersonal skills; effective verbal and written communication skills; advanced statistical skills; experience using IBM compatible microcomputers and word processing, database management systems, spreadsheet, and statistical analysis software; experience with a computer-assisted interviewing software system; ability to work under pressure.

Desired Qualifications: Master's degree in Applied Social Research; experience working with specific software used by the department: WordPerfect, dBase, SAS, Excel, and Surveycraft; experience conducting focus groups and cognitive interviews; experience making presentations of findings and study results; experience conducting advanced quantitative and/or
Interested individuals are encouraged to send a letter of introduction and their resume to: Institute for Social Research, Survey Research Center, P.O. Box 1248, Ann Arbor, MI 48106. The University of Michigan is an Affirmative Action/Equal Opportunity Employer. Informal inquiries can also be made by e-mail to bpennell@isr.umich.edu.

Dawn,

I'm posting this to the listserv for the same reason mentioned in Milton Goldsamt's message -- I remember now that my travel agent, who booked my TWA flight, said she could get me the same discount as the convention discount but with a refundable ticket. I assumed that AAPOR would still get credit for it, but now I realize that she may not have used the AAPOR convention discount code, since she didn't book my ticket that way.

Jo

I flew on TWA because my federal agency's travel agency service (Carlson) selected TWA, and made my flight an official business flight. It therefore was not reported to TWA on a convention discount basis. Hope this insight and information helps your "undercounting" effort, another real life survey activity!

Milton R. Goldsamt, Ph.D.
Dear AAPORNET,

In addition to the two reasons offered by Milton and Jo, there are a number of reasons why AAPORites may not have used the TWA convention discount. TWA's convention discount rate is appealing for some, but not all. I have spoken to TWA and they are willing to review their files since it is clear from the messages I have received from AAPORites that more than 35 flew on TWA.

That's the good news.

The bad news -- I need to provide TWA with additional information.

For those flying with electronic tickets (e-tickets), I need to send TWA the following information: 1. passenger's name 2. departure date 3. departure city (e.g., Baltimore) 4. departure flight number 5. connecting city, if any (e.g., Baltimore to Detroit to St. Louis) 6. return date 7. return flight number

For those flying with a ticket, I need to send TWA the following information:
1. passenger's name
2. ticket number (13 digits, starts with "015", usually located in bottom right corner of ticket)
If you paid by credit card and did not keep your ticket, the TWA representative noted that your TWA ticket number is usually included on your credit card bill.

If you are willing to send me the information requested above, I will forward it to our TWA representative.

Thank you,

Dawn

Please respond to aapornet@usc.edu
To:   aapornet@usc.edu
cc:  
Subject:  Re:  1998 AAPOR Conference in St. Louis - - Did you fly on TWA?

Dawn,

I'm posting this to the listserv for the same reason mentioned in Milton Goldsamt's message -- I remember now that my travel agent, who booked my TWA flight, said she could get me the same discount as the convention discount but with a refundable ticket. I assumed that AAPOR would still get credit for it, but now I realize that she may not have used the AAPOR convention discount code, since she didn't book my ticket that way.

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> real life survey activity!
>
> Milton R. Goldsamt, Ph.D.

---------------------------------------------
Jo Holz                          Phone: (718) 499-3212
Holz Research & Consulting       Fax: (718) 499-3606
From: miguel.basanez@response-analysis.com
Fri Jul 24 12:53:40 1998

Received: from mail2 (mail2.response-analysis.com [206.6.4.2])
    by usc.edu (8.8.8/8.8.8/usc) with SMTP
    id MAA17387 for <aapornet@usc.edu>; Fri, 24 Jul 1998 12:53:36 -0700
(PDT)
From: miguel.basanez@response-analysis.com
Message-Id: <TFSMIGRB@response-analysis.com>
Date: Fri, 24 Jul 1998 15:38:08 -0500
To: aapornet@usc.edu
Subject: AAPORNET digest 852 -Reply
MIME-version: 1.0
Content-Type: text/plain; charset=ISO-8859-1
Content-transfer-encoding: quoted-printable
X-Mailer: TFS Gateway /220050028/220000139/220110031/221140449/

RAC&MORI has moved to MORI-USA=2E Please re-send your message to=

>From amccutch@unlinfo.unl.edu
Received: from unlinfo3.unl.edu (unlinfo3.unl.edu [129.93.1.18])
    by unlinfo.unl.edu (8.8.7/8.8.7) with ESMTP id OAA14162;
    Fri, 24 Jul 1998 14:38:46 -0500 (CDT)
Received: (from amccutch@localhost)
    by unlinfo.unl.edu (8.8.7/8.8.7) id OAA14162;
    Fri, 24 Jul 1998 14:38:46 -0500 (CDT)
Received: (from amccutch@localhost)
    by unlinfo.unl.edu (8.8.7/8.8.7) id OAA15174;
    Fri, 24 Jul 1998 14:47:55 -0500 (CDT)
Date: Fri, 24 Jul 1998 14:47:55 -0500 (CDT)
From: "Allan L. McCutcheon" <amccutch@unlinfo.unl.edu>
Subject: Seminar Announcement
To: srmsnet@umdd.umd.edu, aapornet@usc.edu
Message-ID: <Pine.3.89.9807241456.C13297-0100000@unlinfo.unl.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
Content-Transfer-Encoding: QUOTED-PRINTABLE
*** 2-Day Workshop on ***

ADVANCED TOPICS IN
SURVEY METHODOLOGY AND STATISTICS

Day 1: Analytic Inference from Complex Survey Samples
by Professor Danny Pfefferman of Hebrew University

Day 2: Small Area Estimation: Methods and Applications
by Professor Malay Ghosh of the University of Florida

September 10-11
At the University of Nebraska-Lincoln

Cost: $100 for the 2 day seminar. Enrollment is limited to 35 persons.

Increasingly, researchers, statisticians and analysts are confronted with
drawing inferences from complex survey sample designs, as well as with
drawing inferences for "small areas" (e.g., municipalities, census divisions) from surveys intended for inference on larger areas. Professors Pfefferman and Ghosh are international leaders in this area of survey methodology and statistics, and they will offer an intensive 2-day seminar on these important topics.

Further information on the workshop and registration can be found on the UNL-Gallup Research Center's webpage at www.unl.edu/unl-grc or by emailing amccutcheon1@unl.edu or telephone (402/458-2035).

Sponsored by the Department of Mathematics and Statistics, the Survey Research and Methodology Graduate Program, and the UNL-Gallup Research Center, at the University of Nebraska-Lincoln.

>From miguel.basanez@response-analysis.com Fri Jul 24 14:59:01 1998
Received: from mail2 (mail2.response-analysis.com [206.6.4.2])
  by usc.edu (8.8.8/8.8.8/usc) with SMTP
  id OAA18997 for <aapornet@usc.edu>; Fri, 24 Jul 1998 14:58:43 -0700
(PDT)
From: miguel.basanez@response-analysis.com
Message-Id: <TFSOCUNC@response-analysis.com>
Date: Fri, 24 Jul 1998 17:54:26 -0500
To: aapornet@usc.edu
I will be no longer available at this address. Please re-send your message to mb@mori-usa.com.

I will not receive this one, as it is a computer generated reply.

Please re-send your message to mb@mori-usa.com.

I will not receive this one, as it is a computer generated reply.

Please re-send your message to mb@mori-usa.com.
Please change the following address:

gjohn57@auburn.campus.mci.net

To:    geraldj@traveller.com

Thank you.

Gerald Johnson, Director
Capital Survey Research Center
P. O. Box 4177
Montgomery, AL  36103-4177

We are soliciting empirical, policy-relevant manuscripts for a special issue of the <bold><italic>Journal of Drug Issues</italic></bold><italic>,</italic> to be published in the latter part of 1999.

For this special issue, entitled <bold>"Measuring Drug Use in the Community:  Challenges and Innovations,"</bold> we seek manuscripts on the following themes:

1.  The validity of drug use reporting in surveys.
The impact of mode of data collection on drug use reporting and prevalence estimation.

3. The accuracy of drug use prevalence estimates derived from population surveys.

4. Innovative measurement, data collection and sampling strategies.

5. Alternative approaches to measuring drug use in special populations.

6. The utility, feasibility and limitations of drug testing in epidemiological research.

The submission deadline is April 30, 1999.

For details about submission requirements and the appropriateness of topics, please contact the editors:

Michael Fendrich
University of Illinois at Chicago
Institute for Juvenile Research
M/C 747
907 S. Wolcott Avenue
Chicago, IL 60612
e-mail: fendrich@uic.edu
phone: 312-413-1084

Peter V. Miller
Department of Communication Studies
Northwestern University
I am aware that AAPOR has published a report on presenting refusal, response and other outcome rates and have recently requested a copy.

Is anyone familiar with calculating response rates when screening is involved? We have recently begun a project in which we first request permission from parents to interview adolescents, then we request permission from the children themselves. We are faced with situations where adults are refusing before we can verify if there is an eligible respondent. The "dual-level" of possible refusals is also muddying the waters.

Any suggestions would be most appreciated either on the list or off.

Thanks.

=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=
Jim Wolf    wolfden@indy.net

>From lvoigt@cclink.fhcrc.org Tue Jul 28 07:56:38 1998
Received: from bug2.fhcrc.org (bug2.fhcrc.org [140.107.10.111])
I am aware that AAPOR has published a report on presenting refusal, response and other outcome rates and have recently requested a copy.

Is anyone familiar with calculating response rates when screening is involved? We have recently begun a project in which we first request permission from parents to interview adolescents, then we request permission from the children themselves. We are faced with situations where adults are refusing before we can verify if there is an eligible respondent. The "dual-level" of possible refusals is also muddying the waters.

Any suggestions would be most appreciated either on the list or off.

Thanks.

We compute a "screening response" and an "interview response" and report them both for RDD. We calculate our "overall response" as the product of the two responses. Screening response is the number of households screened divided by the total number of residential households (some people include households where residential status is unclear in the denominator -- we just report this number separately so that others can include it and recompute our response if they would like to). Interview response is number interviewed divided by number eligible.

Lynda Voigt
Public Health Sciences
Fred Hutchinson Cancer Research Center
Seattle, WA
I would like to buy a copy of the 1950 book, The Authoritarian Personality by Adorno, Frenkel-Brunswik, Levinson, and Sanford. Does anyone have a copy which they’d like to sell?

Cecilie Gaziano
Research Solutions, Inc.
4511 Fremont Avenue South
Minneapolis, MN 55409-1744
E-mail: dnnm42a@prodigy.com
To: aapornet@usc.edu
Subject: response rates

AAPOR Standard Definitions do briefly discuss the screening issue. The overall response rate must fully take into account the results of the screening phase. These are three fold: screens in, screens out, and unknown screening status. Refusals, non-contacts, etc. at the screening phase are in the latter category. One must estimate the number/proportion of unknown cases that would have screened in, document the basis of that estimate, keep the estimated eligibles in the base, and count them in the non-response group. tom w smith

Milton Goldsamt
Research Psychologist and Statistician
U.S. Dept. of Justice
miltgold@aol.com

Why not try http://www.amazon.com: perhaps that online book seller has it?
also try biblioind.com -- they are more likely to have used books, since
that is what they specialize in. (I haven't used it for some months -- can
anyone update us on its existence/effectiveness...?) JH

Milton Goldsamt
Research Psychologist and Statistician
U.S. Dept. of Justice
miltgold@aol.com

Jennifer Hochschild
Politics Dept/Woodrow Wilson School
Princeton University
Princeton NJ 08544
o: 609-258-5634
fax: 609-258-2809
hochschi@wws.princeton.edu
The following is a draft of a POSSIBLE press release we are thinking of sending to MN. media. We are interested in AAPORITES (sp?) views as to possible ethical or other problems. For last falls statewide survey we did this for our faculty and staff and received many good ideas. The ones we selected tied in with a section on drinking and driving. It also helped the winning faculty person and their center get a rather large grant. One of us had the notion that we might do this statewide. The press release was developed by our public information office.

You can respond to the list or me directly. Thanks.

=================================================================

FOR IMMEDIATE RELEASE-[-DRAFT/DRAFT/NOT FOR RELEASE]
July 30, 1998

Minnesotans invited to submit survey questions about MN. adults opinions, values or behaviors.

ST. CLOUD, Minn. - It's an election year, and that means frequent news about the three Ps -- politicians, politics and polls. The SCSU Survey, St. Cloud State University's professional polling arm, is inviting Minnesotans to be part of it all by submitting questions for possible inclusion in a fall political and general issues survey.

The SCSU Survey's scientific random sampling of the opinions of 800 Minnesota adults will be conducted in mid-October. Individuals interested in having their questions considered may submit one to three entries about a political or general interest topic. Winning questions will be those considered to be of widespread interest to Minnesotans, said Steve Frank, codirector of The SCSU Survey.

Frank and codirector Steven Wagner will be the sole and final judges. They will pick topics/questions that appear to have at least some interest and value to Minnesotans and meet the standards of ethical survey research. Participants need not submit specific questions. They can submit an idea or topic.

Participants are asked to submit questions to the SCSU SURVEY.
Of course there's a lot of knowledge in universities: the freshmen bring a little in; the seniors don't take much away, so knowledge sort of accumulates.... Dr. A. Lawrence Lowell

My e-mail address to be used by aapornet@usc.edu has changed (again) to sandie.edwards@hci.utah.edu

I am not sure who to direct this change to--sorry

Thank you.
Steve:

I think this is a cute idea and one that could develop positive publicity for your poll.

I would add to the selection criteria "questions that are worded to avoid biasing responses;" "of broad interest to respondents of diverse backgrounds," and clarify whether or not you prefer questions to be tied to issues in the fall campaign. I think you probably should be stronger in stating a preference for a Minnesota angle in the questions. Also make clear that you reserve some editorial rights to edit or streamline a winning question for use in the actual poll, before and after pretest. I guess you'll need to post complete contest rules someplace to spell out some of the details.

I would also suggest that you set up a small faculty committee, or one including students and non-university citizens, to select the best questions for you. You need to de-personalize the judging role, I believe, so that winning questions are not too closely linked to you in the public eye.

My two cents.

Tom

On Thu, 30 Jul 1998 10:41:14 -0500 Steve Frank <t00001@STCLOUDSTATE.EDU> wrote:

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Participants are asked to submit questions to the SCSU SURVEY.
319 BROWN HALL SCSU ST. CLOUD MN 56301
FAX 320-654-5422
EMAIL SFSURVEY@STCLOUDSTATE.EDU........, by Aug. 21.
Contact STEVE FRANK AT ONE OF THE ABOVE FOR FURTHER INFORMATION......

Of course there's a lot of knowledge in universities: the freshmen bring a little in; the seniors don't take much away, so knowledge
Hi! In case you haven't seen it, the results of our survey on public opinion and climate change were just released. You can see a summary at:

http://www.weathervane.rff.org/features/feature043.html

At the bottom of that page, you can click to get a longer, more detailed report of the findings. I was in Washington to present the findings in a whirlwind tour this week to government, industry, and environmental folks, and I expect to return in the next couple of weeks for another round. I'll try to be in touch to see if we can get together.

Hope all's well with you,

Jon
I think it's a great idea, though I second Tom's suggestions.

John Nienstedt
Competitive Edge Research
For those of you who have a Minnesota connection, you might be interested in The Minnesota Poll's most recent findings in the state's gubernatorial race. They were published in this morning's newspaper, and can be found online at http://www.startribune.com.

Cheers.

Robert P. Daves  
Director of polling & news research  
Star Tribune  
425 Portland Av. S.  
Minneapolis, MN  55488-0001