\_\_\_\_\_\_

Date: Wed, 28 Aug 2002 11:20:27 -0700

Sender: AAPORnet American Association for Public Opinion Research

<AAPORNET@ASU.EDU>

From: Shapard Wolf <shap.wolf@ASU.EDU>

Subject: January 2001 archive - one BIG message

This is the USC listproc archive of aapornet messages for this entire month. It is one big message, just the way the USC archive stored it. You can search within this month with your browser's search function.

Turning this into individual messages that Listserv can index and sort means a lot of reformatting. We will do this as time permits. Meanwhile, the search function works, so we have as much functionality as before. New messages are of course automatically formatted correctly--See August & September 2002.

Some of the early months have been completed. Take a look at them for an idea of how AAPORNET got started. (Thanks, Jim!)

Shap Wolf shap.wolf@asu.edu

## Begin archive:

\_\_\_\_\_\_

Archive aapornet, file log0101.

Part 1/1, total size 803711 bytes:

>From ratledge@UDel.Edu Mon Jan 1 07:58:40 2001

Received: from copland.udel.edu (copland.udel.edu [128.175.13.92])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP

id HAA16522 for <aapornet@usc.edu>; Mon, 1 Jan 2001 07:58:40 -0800 (PST)

Received: from zekel.udel.edu (exchange.chep.udel.edu [128.175.63.23])

by copland.udel.edu (8.9.3/8.9.3) with ESMTP id KAA06097

for <aapornet@usc.edu>; Mon, 1 Jan 2001 10:58:38 -0500 (EST)

Received: by exchange.chep.udel.edu with Internet Mail Service (5.5.2650.21) id <X6T82KD9>; Mon, 1 Jan 2001 10:58:39 -0500

Message-ID: <FCDC58EC0F22D4119F0800A0C9E589950691@exchange.chep.udel.edu>

From: "Ratledge, Edward" <ratledge@UDel.Edu>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: Two Wrongs

Date: Mon, 1 Jan 2001 10:58:38 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2650.21)

These descriptions of events being either right or wrong are improperly categorized.

These are a series of judgements made by imperfect people exercising there on views

of "right and wrong". The decision by the Gore legal team to

exploit a few democratic counties was seriously flawed and exacerbated the feeling by

many that there was a true 14th ammendment problem. At the same time they

eventually cut their own throats by extending the protest phase and

necessarily

contracting the inviolate December 12th date as recognized by the Florida Sumpreme  $\,$ 

Court. Contrast that with the simple strategy of pursuing all under votes in all

counties from day one and insisting on a definition of "clear voter intent". The Gore

legal political team didn't believe they could win that battle and ran out the

clock

on themselves. They further compounded the problem in Broward and Palm Beach by

clearly delineating the

fact that there was no one standard and showed that to the world again in  $\operatorname{Dade}$ .

What you have here is a typical case of winning and losing legal strategies which

fortunately the USSC recognized in the 7--2 judgement and 5 judges had the guts

to

recognize it for what it was and called an end to it before it went to Congress to decide.

----Original Message----

From: James P. Murphy [mailto:jpmurphy@jpmurphy.com]

Sent: Sunday, December 31, 2000 1:23 PM To: jwerner@jwdp.com; aapornet@usc.edu

Subject: Re: Two Wrongs

The Martin and Seminole cases were orchestrated by Gore supporters on his behalf. He

had to maintain a distance from them because they were contrary to his primary

argument at the time. As the end approached, Gore was quoted as expressing interest

in the results of the FSC appeals (of those cases) as his deus ex machina. The cases

appeared to be without merit from the beginning but you can give the  ${\tt Democrats}$ 

the

benefit of the doubt on the possibility that serious irregularities might have

been

uncovered during the trials. When that did not happen, the decision to further

appeal to a sympathetic FSC revealed their strategy for what it was.

James P. Murphy, Ph.D.
Voice (610) 408-8800
Fax (610) 408-8802
jpmurphy@jpmurphy.com
----Original Message---From: Jan Werner <jwerner@jwdp.com>

```
To: aapornet@usc.edu <aapornet@usc.edu>
Date: Sunday, December 31, 2000 8:11 AM
Subject: Re: Two Wrongs
>I can't tell if this message is an attempt at spin or a display of
>ignorance.
>"...reversed the decision of a respected Democratic lower court
>judge..." As was reported extensively at the time, the FSSC had
>previously severely rebuked judge Sauls in words that came close to
>questionning his qualifications for the job, and there was no love lost
>between them. Further, judge Sauls was also known around Tallahassee
>as a "Good 'Ol Boy," like many of the former "Southern Democrats" that
>now form the bedrock of radical Republicanism in the Old South.
>Further, not only did Gore not particpate in the original Martin and
>Seminole cases, but he refused to support their appeal, against the
>wishes of his chief counsel David Boies, on the grounds that all votes
>should be counted, whether for him or against him. Whether Gore was
>sincere in this or not, you cannot accuse him of being a hypocrite for
>supporting those appeals.
>It's one thing to be partisan, it's another to have no idea what you
>are talking about.
>Jan Werner
>"James P. Murphy" wrote:
>> The FSC, by a single vote -- and with a strongly worded dissent from
>> its chief justice (which was later endorsed in part by seven members
>> of the
>> USSC) reversed the decision of a respected Democratic lower court judge
who
>> had conducted a trial on the matter. I don't think that anyone on
>> the Republican side feels there were "two wrongs" -- unless you count
>> some of the other highly questionable but very revealing actions of
>> the Gore
>> such as appealing the Martin and Seminole county decisions to the
>> FSC.
>> lost all credibility with those actions, which were only minimally
discussed
>> against the backdrop of bigger news breaking at the same time.
>> James P. Murphy, Ph.D.
>> Voice (610) 408-8800
>> Fax (610) 408-8802
>> jpmurphy@jpmurphy.com
>> ----Original Message----
>> From: Warren Mitofsky <mitofsky@mindspring.com>
>> To: aapornet@usc.edu <aapornet@usc.edu>
>> Date: Saturday, December 30, 2000 6:37 PM
```

>> Subject: Re: Stalin & Nostradamus Quotes

```
>> >Am I missing something. Are you really arguing that two wrongs make
>> >a
>> right?
>> >
>> >At 11:32 PM 12/29/00 -0500, you wrote:
>> >>The high court would not have had to interfere if the Florida
>> >>Supreme
>> Court
>> >>had not been so nakedly partisan, itself. It's a shame that so
>> >>many
blame
>> W.
>> >>and the Republicans for trying to keep the process within legal
>> >>limits.
>> >
>> >Warren Mitofsky
>> >******
>> >Mitofsky International
>> >1 East 53rd Street - 5th Floor
>> >New York, NY 10022
>> >
>> >212 980-3031
>> >212 980-3107 FAX
>> >
>> >
>From andy@troll.soc.qc.edu Mon Jan 1 08:56:04 2001
Received: from elf.soc.qc.edu (elf.soc.qc.edu [149.4.70.237])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id IAA24583 for <aapornet@usc.edu>; Mon, 1 Jan 2001 08:56:03 -0800
(PST)
Received: from troll.soc.qc.edu (troll [149.4.70.239])
      by elf.soc.qc.edu (8.9.3+Sun/8.9.1) with ESMTP id LAA08697
      for <aapornet@usc.edu>; Mon, 1 Jan 2001 11:55:58 -0500 (EST)
Received: from localhost (andy@localhost)
      by troll.soc.qc.edu (8.9.3+Sun/8.9.1) with ESMTP id LAA11127
      for <aapornet@usc.edu>; Mon, 1 Jan 2001 11:55:58 -0500 (EST)
Date: Mon, 1 Jan 2001 11:55:57 -0500 (EST)
From: Andrew Beveridge <andy@troll.soc.qc.edu>
To: "'aapornet@usc.edu'" <aapornet@usc.edu>
Subject: RE: Two Wrongs
In-Reply-To: <FCDC58EC0F22D4119F0800A0C9E589950691@exchange.chep.udel.edu>
Message-ID: <Pine.GSO.4.05.101010111138250.11092-100000@troll.soc.gc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
James Murphy writes:
These descriptions of events being either right or wrong are improperly
categorized. These are a series of judgements made by imperfect people
exercising there on views of "right and wrong". The decision by the Gore
legal
to exploit a few democratic counties was seriously flawed and exacerbated the
feeling
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>>

by many that there was a true 14th ammendment problem. At the same time they eventually cut their own throats by extending the protest phase and necessarily

contracting the inviolate December 12th date as recognized by the Florida Sumpreme  $\,$ 

Court. Contrast that with the simple strategy of pursuing all under votes in all

counties from day one and insisting on a definition of "clear voter intent".

The problem with this analysis is simple:

1) As Ronald Dworkin makes plain in the current New York Review of Books, the  $\ensuremath{\mathsf{New}}$ 

"voter intent" standard is set to make it possible to handle the various contingencies that might arise. Even states like Texas which use a "pregnant or

dimpled chad" standard leave voter intent as a catchall. But the real problem  $\ \ \,$ 

is

that if the Florida Supreme Court had imposed a standard, the Bush legal team would

have rightly argued that they did it after the fact and it had no legislative back-up.

2) The December 12th date was not inviolate.

Obviously, looking at all of the undervotes is what should have happened before Bush

was declared President, but this was blocked by the Supremes.

As the Gore team presciently observed in their brief:

In the end, notwithstanding fears as to how "counting of [the] votes" may "cast[] a  $\,$ 

cloud upon what [Governor Bush] claims to be the legitimacy of his election," Bush  ${\rm v.}$ 

Gore, No. 00-949 (A-504), Slip op. at 2 (Dec. 9,

2000) (Scalia, J., concurring), there can be little doubt that a count of the still  ${\bf r}$ 

uncounted votes, as the Florida Supreme Court ordered in this case, will eventually

occur. The only question is whether these votes will be counted before the  ${\tt Electoral}$ 

College meets to select the next President, or whether this Court will instead

relegate them to be counted only by scholars and researchers under Florida's sunshine

laws, after the next President is elected. Nothing in federal law, the United States

Constitution, or the opinions of this Court compel it to choose the second course

over the first.

The Miami Herald is doing the job. Probably gunning for a Pulitzer. It will certainly keep alive the issues of ballot reform into the next administration.

>From ratledge@UDel.Edu Mon Jan 1 09:29:04 2001 Received: from copland.udel.edu (copland.udel.edu [128.175.13.92]) by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id JAA29189 for <aapornet@usc.edu>; Mon, 1 Jan 2001 09:29:04 -0800 (PST) Received: from zekel.udel.edu (exchange.chep.udel.edu [128.175.63.23]) by copland.udel.edu (8.9.3/8.9.3) with ESMTP id MAA29470 for <aapornet@usc.edu>; Mon, 1 Jan 2001 12:29:02 -0500 (EST) Received: by exchange.chep.udel.edu with Internet Mail Service (5.5.2650.21) id <X6T82K1K>; Mon, 1 Jan 2001 12:29:03 -0500 Message-ID: <FCDC58EC0F22D4119F0800A0C9E589950693@exchange.chep.udel.edu> From: "Ratledge, Edward" <ratledge@UDel.Edu> To: "'aapornet@usc.edu'" <aapornet@usc.edu> Subject: RE: Two Wrongs Date: Mon, 1 Jan 2001 12:29:02 -0500 MIME-Version: 1.0 X-Mailer: Internet Mail Service (5.5.2650.21) Content-Type: text/plain; charset="iso-8859-1" The Florida Supreme Court did arque in their last opinions that to procede

The Florida Supreme Court did argue in their last opinions that to procede beyond

December 12th would violate the the clear intent of the legislature and would violate

the US Constitution. For that reason the Leon County judge in the case ordered

complaince by I believe 6pm Sunday the  $10\,\mathrm{th}$ , a date that would have precluded the

count in counties such as  $\operatorname{Duval}$  which as of  $\operatorname{Sunday}$  still did not have the ability to

separate the under votes. That only contributed further to a possible 14th ammendment problem.

As to "voter intent" the operative word is "clear" as in "clear voter intent".

There

is no problem in county-wide elections with using the determination of the canvassing

board for that county since the standard is the same. To say that differential

treatment by county boards in a statewide election is equivalent is to say we should

not worry about inter-interviewer bias. Clearly, these errors in this election  $\ensuremath{\mathsf{E}}$ 

in

Florida had the potential to be larger than the vote that was being measured e.g.

Broward vs. Palm Beach.

As to the Gore legal team's whining, it has little relevance. One will never be able

to conclude that a result determined in a month's of study under alternative modes of

```
counting, will ever resolve the question as to the result that could have
been
achieved by the 12th of December.
To suggest that there is an equivalency seems a bit of a reach.
It was a tie and the better legal team won!
Ed Ratledge
>From andy@troll.soc.gc.edu Mon Jan 1 09:53:19 2001
Received: from elf.soc.qc.edu (elf.soc.qc.edu [149.4.70.237])
     by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id JAA02479 for <aapornet@usc.edu>; Mon, 1 Jan 2001 09:53:18 -0800
Received: from troll.soc.qc.edu (troll [149.4.70.239])
      by elf.soc.qc.edu (8.9.3+Sun/8.9.1) with ESMTP id MAA08732
      for <aapornet@usc.edu>; Mon, 1 Jan 2001 12:53:13 -0500 (EST)
Received: from localhost (andy@localhost)
      by troll.soc.qc.edu (8.9.3+Sun/8.9.1) with ESMTP id MAA11234
      for <aapornet@usc.edu>; Mon, 1 Jan 2001 12:53:12 -0500 (EST)
Date: Mon, 1 Jan 2001 12:53:12 -0500 (EST)
From: Andrew Beveridge <andy@troll.soc.qc.edu>
To: "'aapornet@usc.edu'" <aapornet@usc.edu>
Subject: RE: Two Wrongs
In-Reply-To: <FCDC58EC0F22D4119F0800A0C9E589950693@exchange.chep.udel.edu>
Message-ID: <Pine.GSO.4.05.10101011250260.11222-100000@troll.soc.qc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
Dear All:
It is interesting that nowhere in any Ratledge, Murphy et al GOP verbiage is
any discussion of the fact that Katherine Harris could have easily ordered a
recount. It would have been well within her discretion, and she could have
set the
standards.
> It was a tie and the better legal team won!
I guess you mean Scalia, Rehnquist, Thomas, O'Connor and Kennedy vs. Souter,
Ginsberg, Stevens, and Breyer.
> Ed Ratledge
>
>
>From jpmurphy@jpmurphy.com Mon Jan 1 18:03:56 2001
Received: from carriage.chesco.com (carriage.chesco.com [209.195.192.2])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id SAA24306 for <aapornet@usc.edu>; Mon, 1 Jan 2001 18:03:55 -0800
(PST)
```

```
Received: from default (mxusw5x111.chesco.com [209.195.228.111])
      by carriage.chesco.com (8.10.2/8.10.2) with SMTP id f0223rK13548
      for <aapornet@usc.edu>; Mon, 1 Jan 2001 21:03:53 -0500 (EST)
Message-ID: <005601c07460$15e53840$6fe4c3d1@default>
From: "James P. Murphy" < jpmurphy@jpmurphy.com>
To: <aapornet@usc.edu>
Subject: Re: Two Wrongs
Date: Mon, 1 Jan 2001 21:02:38 -0500
MIME-Version: 1.0
Content-Type: text/plain;
      charset="iso-8859-1"
Content-Transfer-Encoding: 7bit
X-Priority: 3
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook Express 4.72.3110.1
X-MimeOLE: Produced By Microsoft MimeOLE V4.72.3110.3
No big deal but you incorrectly attributed the comment of Edward Ratledge to
me.
James P. Murphy, Ph.D.
Voice (610) 408-8800
Fax (610) 408-8802
jpmurphy@jpmurphy.com
----Original Message----
From: Andrew Beveridge <andy@troll.soc.qc.edu>
To: 'aapornet@usc.edu' <aapornet@usc.edu>
Date: Monday, January 01, 2001 11:56 AM
Subject: RE: Two Wrongs
>James Murphy writes:
>These descriptions of events being either right or wrong are improperly
>categorized. These are a series of judgements made by imperfect people
>exercising there on views of "right and wrong". The decision by the
>Gore legal team to exploit a few democratic counties was seriously
>flawed and exacerbated the feeling by many that there was a true 14th
>ammendment problem. At the same time they eventually cut their own
>throats by extending the protest phase and necessarily contracting the
>inviolate December 12th date as recognized by the Florida Sumpreme
>Court. Contrast that with the simple strategy of pursuing all under
>votes in all counties from day one and insisting on a definition of
>"clear voter intent".
>The problem with this analysis is simple:
> 1) As Ronald Dworkin makes plain in the current New York Review of
>Books, the "voter intent" standard is set to make it possible to handle
>the various contingencies that might arise. Even states like Texas
>which use a "pregnant or dimpled chad" standard leave voter intent as a
>catchall. But the real problem is that if the Florida Supreme Court
>had imposed a standard, the Bush legal team would have rightly argued
>that they did it after the fact and it had no legislative back-up.
```

```
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>Obviously, looking at all of the undervotes is what should have
>happened before Bush was declared President, but this was blocked by
>the Supremes.
>As the Gore team presciently observed in their brief:
>In the end, notwithstanding fears as to how "counting of [the] votes"
>may "cast[] a cloud upon what [Governor Bush] claims to be the
>legitimacy of his election," Bush v. Gore, No. 00-949 (A-504), Slip op.
>at 2 (Dec. 9,
>2000) (Scalia, J., concurring), there can be little doubt that a count of
>the still uncounted votes, as the Florida Supreme Court ordered in this
>case, will eventually occur. The only question is whether these votes will
>be counted before the Electoral College meets to select the next
>President, or whether this Court will instead relegate them to be counted
>only by scholars and researchers under Florida's sunshine laws, after the
>next President is elected. Nothing in federal law, the United States
>Constitution, or the opinions of this Court compel it to choose the second
>course over the first.
>The Miami Herald is doing the job. Probably gunning for a Pulitzer.
>It will certainly keep alive the issues of ballot reform into the next
>administration.
>Andy Beveridge
>From abider@american.edu Mon Jan 1 19:27:33 2001
Received: from harrier.prod.itd.earthlink.net (harrier.prod.itd.earthlink.net
[207.217.121.12])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id TAA10253 for <aapornet@usc.edu>; Mon, 1 Jan 2001 19:27:27 -0800
(PST)
Received: from american.edu (vna-va17-47.ix.netcom.com [207.223.179.239])
     by harrier.prod.itd.earthlink.net (EL-8 9 3 3/8.9.3) with ESMTP id
TAA27426
      for <aapornet@usc.edu>; Mon, 1 Jan 2001 19:27:21 -0800 (PST)
Message-ID: <3A514A97.1EA34DA5@american.edu>
Date: Mon, 01 Jan 2001 22:27:19 -0500
From: "Albert D. Biderman" <abider@american.edu>
X-Mailer: Mozilla 4.7 [en] (Win98; U)
X-Accept-Language: en
MIME-Version: 1.0
To: "aapornet@usc.edu" <aapornet@usc.edu>
Subject: Ignore ignorant research on ignorance
Content-Type: text/plain; charset=iso-8859-1
Content-Transfer-Encoding: 8bit
```

A feature in Sunday's Washington Post, reproduced at the end of this comment, brought to mind an exchange about two weeks ago with Howard Schuman. He seemed a bit

by how I responded to his recent request to AAPORNET:

```
> Can someone point me to recent (1999 or 2000) data on what Americans
> know. . . .
I felt he should have phrased his request in a way that acknowledged how
be known about what people know without differentiating between recall,
recognition
and reproduction and without specifying how the cognitive task is structured
as well
as the context in which it is attempted.
Since "cognitive factors in survey research" have become a thriving little
industry.
there is less excuse for dissemination of ignorant research that adds to the
stock of
what people know that ain't so about what people know and don't.
I think the following item by Richard Morin in the Washington Post today
be the target of my last carping comment of the millennium.
Albert D. Biderman
abider@american.edu
> People Are Ignorant -- Get Over It
> Sunday, December 31, 2000; Page B05
> i¿½ 2000 The Washington Post Company
> Jeremy Knowles, dean of the faculty of arts and sciences at Harvard
> University, says he isn't too
troubled by recent reports that Americans don't know much about American
history.
That's because he is never shocked by the "average levels of knowledge in
almost any
field," Knowles wrote in a campus e-mail published by the American Council of
Trustees and Alumni in its latest newsletter.
> Knowles's e-mail continued: "Did you know that 60 percent of adults in
> France do not know who
painted the Mona Lisa? Or that in this country, 27 percent of adults think
that the
sun goes around the Earth, and 36 percent believe that radioactivity is made
safe by
boiling it?"
> Your Unconventional Wiz is not comforted. But he is amused.
Re: What Americans say they know about events
```

On Fri, 22 Dec 2000, Howard Schuman wrote:

```
> > Can someone point me to recent (1999 or 2000) data on what Americans
> > know, or at least say they know, about different events and people
> > of the past couple of years? For example, what percentage can
> > identify Monica Lewinsky as against the percentage that can identify
> > Putin? And similar indicators of attention to news of different
> > kinds.
> >
> >
                    Thanks, Howard
>From Worc@mori.com Tue Jan 2 02:31:20 2001
Received: from mori.com ([212.2.14.202])
      by usc.edu (8.9.3.1/8.9.3/usc) with SMTP
      id CAA15024 for <aapornet@usc.edu>; Tue, 2 Jan 2001 02:31:18 -0800
(PST)
Received: from MORI DOMAIN-Message Server by mori.com
      with Novell GroupWise; Tue, 02 Jan 2001 09:02:12 +0000
Message-Id: <sa519914.037@mori.com>
X-Mailer: Novell GroupWise Internet Agent 5.5.3.1
Date: Tue, 02 Jan 2001 09:01:45 +0000
From: "Worc" <Worc@mori.com>
To: <ratledge@UDel.Edu>, <aapornet@usc.edu>
Subject: RE: Two Wrongs
Mime-Version: 1.0
Content-Type: text/plain; charset=US-ASCII
Content-Disposition: inline
X-Guinevere: 1.0.13; MORI Ltd
Content-Transfer-Encoding: 8bit
X-MIME-Autoconverted: from quoted-printable to 8bit by usc.edu id CAA15025
Why does it take so long to count a few ballots? In British elections the
'bank
clerks' count 30 million votes overnight, including recounts where either the
vote is close, or other candidates are threatened with loss of their deposit
from
getting fewer than 5% of the vote.
I mentioned this in my lecture to a seminar at the LSE recently, the students
mid-career Indian civil servants, among others. They were unimpressed; they
300 million in a couple of days.
A solution to the Florida recount would have been to load a 747 full of
British bank
clerks together with one Returning Officer (an agent of the Crown), not
seven,
not
nine, fly them from Heathrow over to Florida, and count the damn things, the
parties
observing the validity of the count. Any spoilt (as they say) or
questionable
ballots would be decided by the Returning Officer, whose word is final. It
all been over on November 9th or 10th.
```

## Cheers

Bob Worcester

>>> ratledge@UDel.Edu 01/01/01 17:29:02 >>>

The Florida Supreme Court did argue in their last opinions that to procede beyond

December 12th would violate the the clear intent of the legislature and would violate

the US Constitution. For that reason the Leon County judge in the case ordered

complaince by I believe 6pm Sunday the 10th, a date that would have precluded the

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counting, will ever resolve the question as to the result that could have been

achieved by the 12th of December.

To suggest that there is an equivalency seems a bit of a reach.

It was a tie and the better legal team won!

Ed Ratledge

Market & Opinion Research International Limited 95 Southwark Street London SE1 OHX

http://www.mori.com

Tel: +44 (0) 207 928 5955

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e-mail is strictly

prohibited. If you have received this e-mail in error please either notify the MORI Systems Helpdesk by telephone on 44 (0) 207 928 5955 or respond to this e-mail with WRONG RECIPIENT in the title line.

>From pjlavrakas@tvratings.com Tue Jan 2 04:29:40 2001 Received: from reliant.nielsenmedia.com ([63.114.249.15]) by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id EAA04686 for <aapornet@usc.edu>; Tue, 2 Jan 2001 04:29:40 -0800 Received: from nmrusdunsxg2.nielsenmedia.com (nmrusdunsxg2.nielsenmedia.com [10.9.11.121]) by reliant.nielsenmedia.com (8.9.3/8.9.3) with ESMTP id HAA14582 for <aapornet@usc.edu>; Tue, 2 Jan 2001 07:29:09 -0500 (EST) Received: by nmrusdunsxg2.nielsenmedia.com with Internet Mail Service (5.5.2651.58)id <YH0C9PGK>; Tue, 2 Jan 2001 07:29:09 -0500 Message-ID: <F9BC190B7DE9D111965000805FA7C60B03C9C20E@nmrusnysx1.dun.nielsen.com> From: "Lavrakas, Paul" <pjlavrakas@tvratings.com> To: "'aapornet@usc.edu'" <aapornet@usc.edu> Subject: RE: Sad News -- Phyllis Endreny Date: Tue, 2 Jan 2001 07:29:05 -0500 MIME-Version: 1.0 X-Mailer: Internet Mail Service (5.5.2651.58) Content-Type: text/plain; charset="iso-8859-1"

As a former chair of AAPOR's conference operations committee (1995-1998) and conference program committee (1998-1999), I would like to note that Phyllis worked

was not always an easy person to work with but none on the committees ever questioned

her remarkable devotion to AAPOR and the annual exhibit. I would hope that Council

might somehow identify a proper tribute to her devotion and link it to the book exhibit.

----Original Message----

From: Marlene Bednarz [mailto:mbednarz@umich.edu]

Sent: Wednesday, December 27, 2000 12:50 PM

To: aapornet@usc.edu

Subject: Sad News -- Phyllis Endreny

AAPOR is sad to inform you that

Phyllis Endreny, long-time AAPOR member and supporter

has passed away. Many of you know Phyllis from her presence at the annual AAPOR

Conferences where she was the Conference Book Exhibit coordinator extraordinaire.

Phyllis' sister, Corinne Kirchner, informed AAPOR today that apparently Phyllis died

quietly in her sleep, while recovering in the hospital from an operation, following a

fall in her apartment lobby.

Corrine's e-mail address: corinne@afb.net

Marlene at AAPOR

>From skeeter@osf1.gmu.edu Tue Jan 2 08:18:11 2001

Received: from osf1.gmu.edu (osf1.gmu.edu [129.174.1.13])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP

id IAA27158 for <aapornet@usc.edu>; Tue, 2 Jan 2001 08:18:10 -0800 PST)

Received: from localhost (skeeter@localhost)

by osf1.gmu.edu (8.8.8/8.8.8) with ESMTP id LAA01746

for <aapornet@usc.edu>; Tue, 2 Jan 2001 11:18:09 -0500 (EST)

Date: Tue, 2 Jan 2001 11:18:09 -0500 (EST)

From: Scott Keeter <skeeter@osf1.gmu.edu>

To: aapornet@usc.edu

Subject: query re: survey research in Nicaragua

Message-ID: <Pine.OSF.4.21.0101021113100.23275-100000@osf1.gmu.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

I am forwarding this to the list for someone who is not an AAPOR member. I offered  $\,$ 

her a couple of suggestions from the general survey literature, but am not familiar

with research on cross-cultural surveys. Please respond directly to her. Thanks.

Scott Keeter

----- Forwarded message -----

Date: Tue, 2 Jan 2001 08:13:28 -0500

From: Elizabeth Kirchner <ekirchner@aibs.org>

To: skeeter@gmu.edu

Subject: Greetings and a Nicaraguan Survey

Dear Dr. Keeter,

My name is Liz Kirchner. I'm an agronomist in Washington, D.C. and I hope to begin a doctoral program in the Environmental Sciences and Public Policy Department at George Mason this fall.

Right now, I am looking for information to help me write a survey examining homegarden food production practices in a small community near Managua, Nicaragua this summer. I am looking for insight into cultural differences to consider when composing a survey for a Latin American populations. In general, I'm looking for information about performing surveys in developing countries.

Do you happen to know of anything I might read? I'd appreciate any insight, information or advice you might give me. Thank you very much,

Liz Kirchner

--

Elizabeth Kirchner
Project Associate
American Institute of Biological Sciences
Scientific Peer Advisory and Review Services
107 Carpenter Drive, Suite 100
Sterling, VA 20164
(T) 703-834-0812 ext. 228
(F) 703-834-1160

>From fweil@pabulum.lapop.lsu.edu Tue Jan 2 08:31:43 2001 Received: from pabulum.lapop.lsu.edu ([130.39.19.63])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP

id IAA03668 for <aapornet@usc.edu>; Tue, 2 Jan 2001 08:31:43 -0800 (PST)

Received: from c54386a (c54386-a.btnrug1.la.home.com [24.4.42.222]) by pabulum.lapop.lsu.edu (AIX4.3/UCB 8.8.8/8.8.8) with SMTP id KAA15316 for <aapornet@usc.edu>; Tue, 2 Jan 2001 10:24:57 -0600

Message-ID: <021801c074d9\$38db8650\$de2a0418@btnrug1.la.home.com>

Reply-To: "Rick Weil" <fweil@pabulum.lapop.lsu.edu>
From: "Rick Weil" <fweil@pabulum.lapop.lsu.edu>

To: <aapornet@usc.edu>

e-mail:ekirchner@aibs.org

References: <sa519914.037@mori.com>

Subject: Re: Two Wrongs

Date: Tue, 2 Jan 2001 10:29:46 -0600

MIME-Version: 1.0

X-Priority: 3

X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook Express 5.00.2314.1300 X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2314.1300

This is what I've been wondering, too. Most of the proposals for reform are for

higher tech. What's wrong with having paper ballots & hand counts/recounts. We've

now had postings here about Canada, Australia, Britain & India that it can be

```
done
quickly. I can think of 2 arguments
against: multiple races on the ballot & our political culture (whatever that
counts
for). Are these sufficient against? Higher tech sounds like a recipe for an
bigger mess when it someday fails.
Rick Weil, Sociology/LSU
---- Original Message ----
From: Worc <Worc@mori.com>
To: <ratledge@UDel.Edu>; <aapornet@usc.edu>
Sent: Tuesday, January 02, 2001 3:01 AM
Subject: RE: Two Wrongs
> Why does it take so long to count a few ballots? In British elections
> the
'bank clerks' count 30 million votes overnight, including recounts where
either the
winning vote is close, or other candidates are threatened with loss of their
deposit
from getting fewer than 5% of the vote.
> I mentioned this in my lecture to a seminar at the LSE recently, the
students being mid-career Indian civil servants, among others. They were
unimpressed; they count 300 million in a couple of days.
> A solution to the Florida recount would have been to load a 747 full
British bank clerks together with one Returning Officer (an agent of the
Crown), not
seven, not nine, fly them from Heathrow over to Florida, and count the damn
the parties observing the validity of the count. Any spoilt (as they say) or
questionable ballots would be decided by the Returning Officer, whose word is
final.
It would have all been over on November 9th or 10th.
> Cheers
> Bob Worcester
>From cporter@hp.ufl.edu Tue Jan 2 09:50:57 2001
Received: from makalu.hp.ufl.edu (makalu.hp.ufl.edu [128.227.11.150])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id JAA18942 for <aapornet@usc.edu>; Tue, 2 Jan 2001 09:50:54 -0800
(PST)
Received: from hp.ufl.edu (hp.ufl.edu [128.227.11.149])
      by makalu.hp.ufl.edu (8.9.3/8.9.3) with ESMTP id MAA06590
      for <aapornet@usc.edu>; Tue, 2 Jan 2001 12:50:53 -0500
Received: from K2/SpoolDir by hp.ufl.edu (Mercury 1.48);
    2 Jan 01 12:50:49 -0400
Received: from SpoolDir by K2 (Mercury 1.48); 2 Jan 01 12:50:32 -0400
From: "Colleen K Porter" <cporter@hp.ufl.edu>
```

To: aapornet@usc.edu

Date: Tue, 2 Jan 2001 12:50:30 -0500

MIME-Version: 1.0

Content-type: text/plain; charset=US-ASCII

Content-transfer-encoding: 7BIT

Subject: Operationalizing union contracts

Message-ID: <3A51CE94.21833.3D57BE24@localhost>

X-mailer: Pegasus Mail for Win32 (v3.12c)

Dear folks,

Most of my survey experience has been in Florida and Texas, so please excuse my ignorance on this subject...

SIPP asks it this way:

"Was  $\dots$  covered by a union or employee association contract during the 4-month period?"

One of the people on my team objects to that particular wording for the purposes of our survey, since the overall purpose is about health insurance. It's the term "covered by" that is problematic; we don't want confusion with health coverage--just whether they are working under a union contract.

And yes, this will be for a right-to-work state, so it's the union contract rather than union membership per se that is really crucial.

Does anyone have an alternative question wording without the "covered by" terminology? I'm hoping one of you folks from a union stronghold like Michigan or Pennsylvania or somewhere can help me on this one.

Thanks bunches,

Colleen K. Porter
Project Coordinator
cporter@hp.ufl.edu
phone: 352/392-6919, Fax: 352/392-7109
UF Department of Health Services Admin.

UF Department of Health Services Administration Location: 1600 SW SW Archer Road, Rm. G1-009

Mailing Address: P.O. Box 100195, Gainesville, FL 32610-0195

>From steenb@fleishman.com Tue Jan 2 10:13:32 2001

Received: from mail.fleishman.com (mail.fleishman.com [207.193.111.249])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP

id KAA03812 for <aapornet@usc.edu>; Tue, 2 Jan 2001 10:13:31 -0800
(PST)

Received: from imcstlsrv02.fleishman.com ([207.193.111.4]) by mail.fleishman.com with

SMTP (Microsoft Exchange Internet Mail Service Version 5.5.2653.13) id YPDZHJPR; Tue, 2 Jan 2001 12:08:58 -0600

Received: by imcstlsrv02 with Internet Mail Service (5.5.2653.19)

id <C1P53JTY>; Tue, 2 Jan 2001 12:10:27 -0600

Message-ID: <951B30EE47A7D2118D4000A0C9EA357302D7E558@stlexgsrv01>
From: "Steen, Bob" <steenb@fleishman.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: Retrospective questions
Date: Tue, 2 Jan 2001 12:06:36 -0600

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2653.19)

I am looking for references on retrospective questions for a client.

What are the problems inherent in asking people about behaviors and opinions they held at some point in time in the past? What are the techniques necessary to improve the reliability of retrospective questions? Under what circumstances is getting reliable information about not possible? (This particular

issue relates to respondent awareness of the existence of a business in 1995.)

I looking for textbook discussions, published opinions, and research articles  $\ensuremath{\text{I}}$  can

reference in a white paper.

I will be doing a classical literature search, including a search in POQ and some

other journals. Hopefully, some of you can efficiently point me in the right direction.

Thanks for any feedback.

Bob Steen Vice President Fleishman-Hillard Research 200 North Broadway St. Louis, MO 63102

Phone: 314 982 1752 Fax: 314 982 9105 steenb@fleishman.com

>From rrands@cfmc.com Tue Jan 2 10:40:03 2001

Received: from mail.cfmc.com (main.cfmc.com [206.15.13.129])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP

id KAA21738 for <aapornet@usc.edu>; Tue, 2 Jan 2001 10:40:02 -0800 (PST)

Received: from rrands-W98 (rands-w95.cfmc.com [206.15.13.172])

by mail.cfmc.com (8.8.7/8.8.7) with SMTP id KAA18989

for <aapornet@usc.edu>; Tue, 2 Jan 2001 10:39:56 -0800

Message-Id: <4.1.20010102103520.0152a440@pop.cfmc.com>

X-Sender: rrands@pop.cfmc.com

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.1

Date: Tue, 02 Jan 2001 10:39:56 -0800

To: aapornet@usc.edu

From: Richard Rands <rrands@cfmc.com> Subject: Re: Retrospective questions

In-Reply-To: <951B30EE47A7D2118D4000A0C9EA357302D7E558@stlexgsrv01>

Mime-Version: 1.0

```
Content-Type: text/plain; charset="us-ascii"
I have taken the liberty to forward your request to my wife, Dr. Janet
Brigham, who
is currently working with a retrospective CAPI and Web survey
questionnaire used to study past attempts by smokers to stop smoking.
suspect that you may find some useful references and assistance from her.
Richard Rands
President
CfMC
San Francisco, CA
>I am looking for references on retrospective questions for a client.
>What are the problems inherent in asking people about behaviors and opinions
>they held at some point in time in the past? What are the techniques
>necessary to improve the reliability of retrospective questions? Under
>what circumstances is getting reliable information about not possible?
>(This particular issue relates to respondent awareness of the existence
>of a business in 1995.)
>I looking for textbook discussions, published opinions, and research
>articles I can reference in a white paper.
>I will be doing a classical literature search, including a search in
>POQ and some other journals. Hopefully, some of you can efficiently
>point me in the right direction.
>Thanks for any feedback.
>Bob Steen
>Vice President
>Fleishman-Hillard Research
>200 North Broadway
>St. Louis, MO 63102
>Phone: 314 982 1752
>Fax: 314 982 9105
>steenb@fleishman.com
>From richard@opinion.isi.uconn.edu Tue Jan 2 11:51:48 2001
Received: from opinion.isi.uconn.edu (opinion.isi.uconn.edu [137.99.84.21])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id LAA27342 for <aapornet@usc.edu>; Tue, 2 Jan 2001 11:51:47 -0800
(PST)
Received: from richard-nt (d103h67.public.uconn.edu [137.99.103.67]) by
opinion.isi.uconn.edu (8.8.8+Sun/8.6.9) with SMTP id OAA05809 for
<aapornet@usc.edu>;
Tue, 2 Jan 2001 14:45:47 -0500 (EST)
Message-Id: <3.0.6.32.20010102145243.00f70ec0@opinion.isi.uconn.edu>
X-Sender: richard@opinion.isi.uconn.edu
X-Mailer: QUALCOMM Windows Eudora Light Version 3.0.6 (32)
Date: Tue, 02 Jan 2001 14:52:43 -0600
```

To: aapornet@usc.edu

From: "Richard C. Rockwell" <richard@opinion.isi.uconn.edu>

Subject: Re: Retrospective questions

In-Reply-To: <951B30EE47A7D2118D4000A0C9EA357302D7E558@stlexgsrv01>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

This is an extensively researched area, with a literature in public opinion research,

statistics, psychology, history, and elsewhere.

There are several methods of asking retrospective questions, and they have been

experimentally tested against each other. Some of the most recent work is by  $\mathop{\rm Mick}\nolimits$ 

Couper and others of the University of Maryland and University of Michigan, in

the

Panel Study of Income Dynamics Calendar Methods Study, which see at http://www.isr.umich.edu/src/psid/ehc/PSIDcalendarMethodsStudy.html

See also:

Belli, Robert F. 1998. "The Structure of Autobiographical Memory and the Event

History Calendar: Potential Improvements in the Quality of Retrospective Reports in

Surveys." Memory 6:383-406.

Conway, Martin A. 1996. "Autobiographical Knowledge and Autobiographical Memories."

In Remembering Our Past: Studies in Autobiographical Memory, ed. David C. Rubin, pp.

67-93. New York: Cambridge University Press.

Elder, Glen H. The Life Course as Developmental Theory, which see at: http://www.unc.edu/~elder/srcd-97.html

The British Work-Life Histories, which see at: http://www.iser.essex.ac.uk/~brendan/ltr/ltr.html

An older work: Morgenstern, Richard D. and Nancy S. Barrett 1974, The Retrospective

Bias in Unemployment Reporting by Sex, Race and Age, Journal of the American Statistical Association, Vol. 69, No. 346., pp. 355-357.

In the 1970 Census, the Census Bureau did a direct comparison of "job five years ago"

as reported in the current Census vs. job recorded for the same respondent in the  $\ensuremath{\mathsf{E}}$ 

Current Population Survey five years previously. Interesting results (especially for

those who were students five years previously). See (I think) Retrospective  ${\tt Data}$  on

Work Status in the 1970 Census of Population: An Attempt at Evaluation, Ann  ${\sf R}$ .

Miller, Journal of the American Statistical Association, Vol. 71, No. 354.

```
(Jun.,
1976), pp. 286-292.
What you will see is that there are real issues about collecting "simple"
factual
data retrospectively -- even whether or not one worked, for example. It can
chiefly if one provides cognitive structure to the respondent. There is a
smaller
literature, I suspect, on collecting opinion data retrospectively, but I have
difficulty imagining that the same issues are not there and more. You could
with the recall of whether a company existed five years previously by seeding
list with phantom companies and then adjusting results downward for these
false
memories.
However, in at least some cases you don't have to ask retrospective behavior
opinion questions or, perhaps, even retrospective knowledge questions --
there
is
archived data that will give you current, not retrospective, data from years
be sure, sometimes the questions are not precisely what the client wants, but
minimum such data can serve you as a benchmark, and at best, you can create a
series by asking about current opinions with the same questions used 5, 10,
or
even
50 years ago. The problem? It's not a panel, i.e., you are not interviewing
same people who were interviewed then.
At 12:06 PM 01/02/2001 -0600, you wrote:
>I am looking for references on retrospective questions for a client.
>What are the problems inherent in asking people about behaviors and opinions
>they held at some point in time in the past? What are the techniques
>necessary to improve the reliability of retrospective questions? Under
>what circumstances is getting reliable information about not possible?
>(This particular issue relates to respondent awareness of the existence
>of a business in 1995.)
>I looking for textbook discussions, published opinions, and research
>articles I can reference in a white paper.
>I will be doing a classical literature search, including a search in
>POQ and some other journals. Hopefully, some of you can efficiently
>point me in the right direction.
>Thanks for any feedback.
>Bob Steen
>Vice President
```

```
>Fleishman-Hillard Research
>200 North Broadway
>St. Louis, MO 63102
>Phone: 314 982 1752
>Fax: 314 982 9105
>steenb@fleishman.com
>
>
Richard C. ROCKWELL
Executive Director, The Roper Center & Institute for Social Inquiry Professor
Sociology 341 Mansfield Road, U-164 Storrs, CT 06269-1164 USA V +1 860 486-
4440 F +1
860 486-6308 richard@opinion.isi.uconn.edu
>From DOrourke@SRL.UIC.EDU Tue Jan 2 12:47:06 2001
Received: from eeyore.cc.uic.edu (eeyore.cc.uic.edu [128.248.171.51])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id MAA04909 for <aapornet@usc.edu>; Tue, 2 Jan 2001 12:47:05 -0800
(PST)
Received: from SRL.UIC.EDU (smtp.srl.uic.edu [131.193.93.96])
      by eeyore.cc.uic.edu (8.9.3/8.9.3) with SMTP id OAA03713
      for <aapornet@usc.edu>; Tue, 2 Jan 2001 14:47:04 -0600 (CST)
Received: from main-Message Server by SRL.UIC.EDU
      with Novell GroupWise; Tue, 02 Jan 2001 14:48:40 -0600
Message-Id: <sa51ea47.012@SRL.UIC.EDU>
X-Mailer: Novell GroupWise 4.1
Date: Tue, 02 Jan 2001 14:47:12 -0600
From: "Diane O'Rourke" <DOrourke@SRL.UIC.EDU>
To: aapornet@usc.edu
Subject: Re: Retrospective questions -Reply
Also see:
Autobiographical Memory and the Validity of Retrospective Reports Norbert
Schwarz &
Seymour Sudman, eds. Springer-Verlag, 1994
Cognition and Survey Research
Monroe Sirken, Douglas Herrmann, Susan Shechter, Norbert Schwarz, Judith
Tanur, and
Roger Tourangeau, eds. Wiley, 1999
Cognition, Aging, and Self Reports
Norbert Schwarz, Denise Park, Barbel Knauper, & Seymour Sudman, eds.
Psychology
Press, 1999
>From abider@american.edu Tue Jan 2 13:01:57 2001
Received: from scaup.prod.itd.earthlink.net (scaup.prod.itd.earthlink.net
[207.217.121.49])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id NAA13376 for <aapornet@usc.edu>; Tue, 2 Jan 2001 13:01:57 -0800
(PST)
```

```
Received: from american.edu (vna-va18-28.ix.netcom.com [207.223.180.92])
      by scaup.prod.itd.earthlink.net (EL-8 9 3 3/8.9.3) with ESMTP id
NAA29803
      for <aapornet@usc.edu>; Tue, 2 Jan 2001 13:01:53 -0800 (PST)
Message-ID: <3A5241FE.C112816E@american.edu>
Date: Tue, 02 Jan 2001 16:02:54 -0500
From: "Albert D. Biderman" <abider@american.edu>
X-Mailer: Mozilla 4.7 [en] (Win98; U)
X-Accept-Language: en
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: Re: Retrospective questions
References: <951B30EE47A7D2118D4000A0C9EA357302D7E558@stlexgsrv01>
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit
Look at Bureau of Justice Statistics, Redesign of the National Crime Survey
<http://www.ojp.usdoj.gov/bjs/cvict rd.htm>
and specific redesign reports at the BJS site.
"Steen, Bob" wrote:
> I am looking for references on retrospective questions for a client.
> What are the problems inherent in asking people about behaviors and
opinions
> they held at some point in time in the past?
                                                What are the techniques
> necessary to improve the reliability of retrospective questions? Under
> what circumstances is getting reliable information about not possible?
> (This particular issue relates to respondent awareness of the
> existence of a business in 1995.)
> I looking for textbook discussions, published opinions, and research
> articles I can reference in a white paper.
> I will be doing a classical literature search, including a search in
> POQ and some other journals. Hopefully, some of you can efficiently
> point me in the right direction.
> Thanks for any feedback.
> Bob Steen
> Vice President
> Fleishman-Hillard Research
> 200 North Broadway
> St. Louis, MO 63102
> Phone: 314 982 1752
> Fax: 314 982 9105
> steenb@fleishman.com
>From corinne@afb.net Tue Jan 2 13:12:14 2001
Received: from helen.afb.net (w171.z208036095.nyc-ny.dsl.cnc.net
[208.36.95.171])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id NAA19735 for <aapornet@usc.edu>; Tue, 2 Jan 2001 13:12:13 -0800
(PST)
Received: from AFB ([192.168.1.164])
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by helen.afb.net (Switch-2.0.1/Switch-2.0.1) with ESMTP id f02LCbe02005 for <aapornet@usc.edu>; Tue, 2 Jan 2001 16:12:37 -0500 (EST)

Message-Id: <4.2.2.20010102153900.00a48ab0@pophub.afb.net>

X-Sender: corinne@pophub.afb.net (Unverified)

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.2

Date: Tue, 02 Jan 2001 16:20:44 -0500

To: aapornet@usc.edu

From: Corinne Kirchner <corinne@afb.net>
Subject: RE: Sad News -- Phyllis Endreny

In-Reply-To: <F9BC190B7DE9D111965000805FA7C60B03C9C20E@nmrusnysx1.dun.ni

elsen.com>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"; format=flowed

Dear Paul - and others on AAPORnet.

Quite a few of you have responded to me individually with kind words and vivid memories of Phyllis' dedicated work on AAPOR's annual book exhibit. I have tried to send everyone individual "thank you" notes, but in case I missed anyone, this is a heartfelt thanks to all of you. I have been sharing your messages with my brother Raymond, Phyllis' twin, because it is meaningful and helpful to our whole family to have these remembrances. I do know that the formal recognition AAPOR gave Phyllis at the 2000 conference was extremely important to her; she brought the leather case and plaque with her to show to our extended family at Thanksgiving.

I have suggested to those who have asked, that any memorial contribution would most appropriately be made to AAPOR's Endowment in Phyllis' name. I'm not sure how a tribute could be connected to the Book Exhibit, however with gratitude I look forward to hearing any ideas others may have. In turn, since I am also a longtime AAPOR member, I hope I can be some help in the transition for handling the next book exhibit (but no way would I put in the kind of time that Phyllis did!!)

Again, thanks for your concern and appreciation of Phyllis' efforts (Paul -- it is all the more genuine and meaningful to me because of your honest statement that recognized that her very dedication sometimes made her not the easiest to deal with!)

Best, Corinne

At 07:29 AM 1/2/01 -0500, you wrote:

>As a former chair of AAPOR's conference operations committee >(1995-1998) and conference program committee (1998-1999), I would like >to note that Phyllis worked tirelessly on AAPOR's behalf in organizing >the book exhibits for so many years. She was not always an easy person >to work with but none on the committees ever questioned her remarkable >devotion to AAPOR and the annual exhibit. I would hope that Council >might somehow identify a proper tribute to her devotion and link it to >the book exhibit.

>PJL

>----Original Message----

>From: Marlene Bednarz [mailto:mbednarz@umich.edu]

>Sent: Wednesday, December 27, 2000 12:50 PM

```
>To: aapornet@usc.edu
>Subject: Sad News -- Phyllis Endreny
>AAPOR is sad to inform you that
>Phyllis Endreny, long-time AAPOR member and supporter
>has passed away. Many of you know Phyllis from her presence at the
>annual AAPOR Conferences where she was the Conference Book Exhibit
>coordinator extraordinaire.
>Phyllis' sister, Corinne Kirchner, informed AAPOR today that apparently
>Phyllis died quietly in her sleep, while recovering in the hospital
>from an operation, following a fall in her apartment lobby.
>Corrine's e-mail address: corinne@afb.net
>
                                                  Marlene at AAPOR
>From hschuman@umich.edu Tue Jan 2 18:51:55 2001
Received: from berzerk.gpcc.itd.umich.edu (smtp@berzerk.gpcc.itd.umich.edu
[141.211.2.162])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id SAA27648 for <aapornet@usc.edu>; Tue, 2 Jan 2001 18:51:54 -0800
(PST)
Received: from battlezone.gpcc.itd.umich.edu
(smtp@battlezone.gpcc.itd.umich.edu
[141.211.2.140])
        by berzerk.gpcc.itd.umich.edu (8.8.8/4.3-mailhub) with ESMTP id
VAA13468
        for <aapornet@usc.edu>; Tue, 2 Jan 2001 21:51:55 -0500 (EST)
Received: from localhost (hschuman@localhost)
      by battlezone.gpcc.itd.umich.edu (8.8.8/5.1-client) with ESMTP id
VAA17798
      for <aapornet@usc.edu>; Tue, 2 Jan 2001 21:51:55 -0500 (EST)
Precedence: first-class
Date: Tue, 2 Jan 2001 21:51:55 -0500 (EST)
From: Howard Schuman <hschuman@umich.edu>
X-Sender: hschuman@battlezone.gpcc.itd.umich.edu
To: "aapornet@usc.edu" <aapornet@usc.edu>
Subject: Re: Ignore ignorant research on ignorance
In-Reply-To: <3A514A97.1EA34DA5@american.edu>
Message-ID: <Pine.SOL.4.10.10101022143250.15351-
100000@battlezone.gpcc.itd.umich.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=X-UNKNOWN
Content-Transfer-Encoding: 8bit
X-MIME-Autoconverted: from QUOTED-PRINTABLE to 8bit by usc.edu id SAA27653
Not peeved -- I just didn't think the comment was particularly useful. I was
purposely
casting a wide net, leaving it to later investigation to
interpret what came back.
```

On Mon, 1 Jan 2001, Albert D. Biderman wrote:

```
> A feature in Sunday's Washington Post, reproduced at the end of this
> comment, brought to mind an exchange about two weeks ago with Howard
> Schuman. He seemed a bit peeved by how I responded to his recent
> request to AAPORNET:
> > Can someone point me to recent (1999 or 2000) data on what Americans
> know. . .
> I felt he should have phrased his request in a way that acknowledged
> how little can be known about what people know without differentiating
> between recall, recognition and reproduction and without specifying
> how the cognitive task is structured as well as the context in which
> it is attempted.
> Since "cognitive factors in survey research" have become a thriving
> little industry, there is less excuse for dissemination of ignorant
> research that adds to the stock of what people know that ain't so
> about what people know and don't.
> I think the following item by Richard Morin in the Washington Post
> today deserves to be the target of my last carping comment of the
> millennium.
> Albert D. Biderman
> abider@american.edu
> > People Are Ignorant -- Get Over It
> > Sunday, December 31, 2000; Page B05
> > � 2000 The Washington Post Company
> > Jeremy Knowles, dean of the faculty of arts and sciences at Harvard
> > University, says he isn't too
> troubled by recent reports that Americans don't know much about
> American history. That's because he is never shocked by the "average
> levels of knowledge in almost any field," Knowles wrote in a
> campus e-mail published by the American Council of Trustees and Alumni
> in its latest newsletter.
> >
> > Knowles's e-mail continued: "Did you know that 60 percent of adults
> > in France do not know who
> painted the Mona Lisa? Or that in this country, 27 percent of adults
> think that the sun goes around the Earth, and 36 percent believe that
> radioactivity is made safe by boiling it?"
> >
> >
> Your Unconventional Wiz is not comforted. But he is amused.
> Re: What Americans say they know about events
> On Fri, 22 Dec 2000, Howard Schuman wrote:
```

```
>> Can someone point me to recent (1999 or 2000) data on what
> > Americans know, or at least say they know, about different events
>> > and people of the past couple of years? For example, what
> > percentage can identify Monica Lewinsky as against the percentage
>>> that can identify Putin? And similar indicators of attention to
> > > news of different kinds.
> > >
> > >
                     Thanks, Howard
> >
>From edithl@xs4all.nl Wed Jan 3 04:12:16 2001
Received: from smtp9.xs4all.nl (smtp9.xs4all.nl [194.109.127.135])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id EAA02125 for <aapornet@usc.edu>; Wed, 3 Jan 2001 04:12:15 -0800
(PST)
Received: from hera (s340-isdn462.dial.xs4all.nl [194.109.181.206])
      by smtp9.xs4all.nl (8.9.3/8.9.3) with ESMTP id NAA06948
      for <aapornet@usc.edu>; Wed, 3 Jan 2001 13:12:12 +0100 (CET)
Message-Id: <4.2.0.58.20010103122443.00a6aad0@pop.xs4all.nl>
X-Sender: edithl@pop.xs4all.nl
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.58
Date: Wed, 03 Jan 2001 12:30:14 +0100
To: aapornet@usc.edu
From: Edith de Leeuw <edithl@xs4all.nl>
Subject: Re: Retrospective questions
In-Reply-To: <951B30EE47A7D2118D4000A0C9EA357302D7E558@stlexgsrv01>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed
A classic is the chapter on 'recall error, sources and bias reduction
techniques' by Donna Eisenhower, Nancy Mathiowetz, and David Morganstein in
the Wileybook Measurement errors in surveys, 1991.
I also suggest that you contact Nancy Mathiowetz (JPSM, University of
Maryland) who is an expert in the field. On a conference on official
statistics last fall in Stockholm she gave a very interesting paper based
on her meta-analysis. I know that the appear will be published in the
proceedings, but that will take some time,. Perhaps Nancy Mathiowetz can
send you a preliminary version.
Edith
 At 12:06 PM 1/2/01 -0600, you wrote:
>I am looking for references on retrospective questions for a client.
>What are the problems inherent in asking people about behaviors and opinions
>they held at some point in time in the past? What are the techniques
>necessary to improve the reliability of retrospective questions? Under
>what circumstances is getting reliable information about not possible?
>(This particular issue relates to respondent awareness of the existence
>of a business in 1995.)
>I looking for textbook discussions, published opinions, and research
>articles I can reference in a white paper.
>I will be doing a classical literature search, including a search in
>POQ and some other journals. Hopefully, some of you can efficiently
>point me in the right direction.
```

```
>Thanks for any feedback.
>Bob Steen
>Vice President
>Fleishman-Hillard Research
>200 North Broadway
>St. Louis, MO 63102
>Phone: 314 982 1752
>Fax: 314 982 9105
>steenb@fleishman.com
>From simonetta@artsci.com Wed Jan 3 08:35:37 2001
Received: from as server.artsci.com
(twsn1-hfc-0252-d1db038b.rdc1.md.comcastatwork.com [209.219.3.139])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id IAA13739 for <aapornet@usc.edu>; Wed, 3 Jan 2001 08:35:36 -0800
(PST)
Received: by AS SERVER with Internet Mail Service (5.5.2650.21)
      id <CGX3VV4T>; Wed, 3 Jan 2001 11:27:17 -0500
Message-ID: <91E2D5E92CF5D311A81900A0248FC2F316CC6C@AS SERVER>
From: Leo Simonetta <simonetta@artsci.com>
To: "Aapornet (E-mail)" <aapornet@usc.edu>
Subject: Stalin Quote
Date: Wed, 3 Jan 2001 11:27:17 -0500
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2650.21)
Content-Type: text/plain;
      charset="iso-8859-1"
A possible source for the Stalin quote - though the meaning seems to have
gotten
lost in the translation.
>From SPEECHES DELIVERED AT THE THIRD ALL-RUSSIAN CONGRESS OF SOVIETS OF
WORKERS', SOLDIERS' AND PEASANTS' DEPUTIES
A newspaper report of Jan 18 1918
"We, the representatives of the workers, want the people not only to vote,
but
to
govern as well.
It is not those who vote and elect that rule, but those who govern."
http://www.marx2mao.org//Stalin/STCS18.html
Leo G. Simonetta
Art & Science Group, Inc.
simonetta@artsci.com
>From 71501.716@compuserve.com Wed Jan 3 09:22:27 2001
Received: from sphmgaaa.compuserve.com (hs-img-1.compuserve.com
[149.174.177.150])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
```

```
id JAA12075 for <aapornet@usc.edu>; Wed, 3 Jan 2001 09:22:26 -0800
(PST)
Received: (from mailgate@localhost)
      by sphmgaaa.compuserve.com (8.9.3/8.9.3/SUN-1.9) id MAA18482
      for aapornet@usc.edu; Wed, 3 Jan 2001 12:21:55 -0500 (EST)
Date: Wed, 3 Jan 2001 12:19:09 -0500
From: Margaret Roller <71501.716@compuserve.com>
Subject: Mixing Methods
Sender: Margaret Roller <71501.716@compuserve.com>
To: "INTERNET: aapornet@usc.edu" <aapornet@usc.edu>
Message-ID: <200101031221 MC2-C086-A768@compuserve.com>
MIME-Version: 1.0
Content-Transfer-Encoding: 7bit
Content-Type: text/plain;
       charset=us-ascii
Content-Disposition: inline
I am looking for any research that has been conducted regarding mixing modes
in
research design, i.e., the effects of combining telephone interviews (for
example)
with mail survey data, or supplmenting Internet research data with more
traditional
methods. I have done a cursory search in POQ but haven't seen much. Can
anyone
point me in the right direction?
Thanks.
Margaret R. Roller
Roller Marketing Research
>From rshalpern@mindspring.com Wed Jan 3 11:24:29 2001
Received: from tisch.mail.mindspring.net (tisch.mail.mindspring.net
[207.69.200.157])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id LAA09431 for <aapornet@usc.edu>; Wed, 3 Jan 2001 11:24:28 -0800
(PST)
Received: from w5y0s9.mindspring.com (user-37ka7th.dialup.mindspring.com
[207.69.31.177])
      by tisch.mail.mindspring.net (8.9.3/8.8.5) with ESMTP id OAA10607
      for <aapornet@usc.edu>; Wed, 3 Jan 2001 14:24:18 -0500 (EST)
Message-Id: <5.0.2.1.2.20010102224431.00aa13c0@mail.mindspring.com>
X-Sender: rshalpern@mail.mindspring.com (Unverified)
X-Mailer: QUALCOMM Windows Eudora Version 5.0.2
Date: Wed, 03 Jan 2001 14:20:33 -0500
To: aapornet@usc.edu
From: dick halpern <rshalpern@mindspring.com>
Subject: Researcher Challenges a Host of Psychological Studies which
  use rating scales
Mime-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"; format=flowed
Content-Transfer-Encoding: 8bit
X-MIME-Autoconverted: from quoted-printable to 8bit by usc.edu id LAA09432
An interesting article about the challenges posed in the interpretation of
rating scales. From the Science Section in The New Yorl Times, Jan 2, 2001.
```

Dick Halpern

January 2, 2001

Researcher Challenges a Host of Psychological Studies

By ERICA GOODE

There is the problem, as Dr. Linda Bartoshuk sees it: Say that two men, call them Richard and John, are both suffering from depression, and a researcher wants to find out if a particular medication will offer them relief.

Asked to rate the intensity of his depression on a scale of 1 to 10, Richard selects a 6. John, given the same rating scale, also picks a 6. But does he feel the same degree of depression as John?

Many researchers, said Dr. Bartoshuk, a psychologist at the Yale University School of Medicine and an expert on taste perception, assume the answer is yes, that, in effect, a 6 is a 6 is a 6.

But in fact, Dr. Bartoshuk said, nobody really knows, since depression, like many internal experiences, is subjective.

And therein lies an error that compromises many psychological studies, she believes, perhaps calling their findings into question.

Dr. Bartoshuk has described the error - which pops up in studies of everything from depression and taste perception to pain, prejudice, eating disorders and self-esteem - at several professional meetings. And she has written several papers detailing how the mistake is made.

But not all of her colleagues have reacted with gratitude.

"There seems to be a lot of venom," Dr. Bartoshuk said. "I've gotten nasty letters that basically said I was a moron."

As Dr. Bartoshuk describes it, the problem is simple but easily overlooked. It creeps in, she says,

when researchers use a common measurement technique, the rating scale, to compare different

people's subjective experiences. Undetected, it can produce distorted or even backward results.

The problem can be corrected if studies are properly designed to take account of the relative nature of the subject's responses, Dr. Bartoshuk said.

But in a review of eight volumes of the journal Physiology and Behavior, Dr. Bartoshuk said, she found the error in 17 of 68 human studies that used rating scales. In some cases, the mistake completely invalidated the studies' findings, she said.

Mapping the inner world is the goal of much psychological research. And for many researchers, rating scales offer a convenient method to explore what their research subjects are feeling and thinking.

In a typical study, subjects are asked to indicate, by locating themselves on a 9- or 10-point adjective scale, the intensity of a feeling or sensation.

A scale measuring hunger, for example, might ask the subjects to rate their appetite levels from 1 ("not at all hungry") to 10 ("very hungry"). An experiment on taste perception might invite ratings of the taste intensity of a particular substance from 1 ("very weak") to 9 ("very strong").

Rating scales are highly effective when researchers want to find out how the same subjects' feelings, attitudes or sensations change over time or in different situations. A psychologist, for example, might ask a group of subjects to rate how depressed they felt, give them six weeks of psychotherapy, and then have them repeat their ratings to see how helpful the therapy was.

The scales are also useful when researchers randomly assign subjects to different groups - giving each group a different drug, for example - and compare the results.

But many investigators also use rating scales for another purpose: they want to know how two groups of subjects, who differ in some way, experience things differently. A researcher might ask, for instance, whether men were more jealous than women, whether cocaine addicts craved cocaine more than smokers craved nicotine, or whether people with different psychiatric diagnoses suffered from similar or different levels of depression.

And this, said Dr. Bartoshuk, is where the mistake begins.

Such studies, she said, rest on the notion that the adjectives that mark the points on the rating scale mean the same thing to everyone.

But the reality is just the opposite: because internal experiences are subjective, the same adjective may mean something very different to different people.

A famine victim's "very hungry," for example, probably indicates a level of hunger far higher than the "very hungry" of a Fortune 500 C.E.O. questioned an hour before dinner. Similarly, "very depressed" likely suggests an emotion far more extreme to a person suffering from manic depression than to someone whose emotional life is generally on an even keel.

"Everybody knows that adjectives are entirely relative," Dr. Bartoshuk said, "yet scientists pick up these adjectives and use them on scales like they are absolute." Or, as she posed the question in a recent article, "How `awful' is `awful,' and is my `awful' the same as yours?"

In some studies, the fact that two subjects may interpret a scale differently makes little difference, because what the scale measures is not central to the goal of the study.

But in other cases, the assumption that people who choose the same adjective mean the same thing by it can wreak havoc.

Some of the most striking examples of this, Dr. Bartoshuk has found, are in taste research, where the confusion has obscured important differences in perception that have an effect on diet, and thus upon health.

Her own studies, for example, focus on genetic differences in taste perception. In particular, Dr. Bartoshuk has identified three different types of tasters: supertasters, medium tasters and nontasters.

Supertasters not only live in a much more intense taste world than medium tasters or nontasters, she has found. They also have a higher density of taste buds on their tongues, providing a way for researchers to easily recognize them.

But a funny thing happens if an experimenter tries to compare the taste experiences of supertasters and nontasters using a traditional rating scale.

A "strong" taste for a supertaster is much more intense than a "strong" taste for a nontaster. In fact, supertasters are operating on a much larger taste scale altogether, with a higher intensity ceiling and a greater distance between points.

But when the ratings of supertasters are recorded on the same scale as those of nontasters, these differences in perceived intensity are obscured. Large differences between the two groups look smaller. And small differences disappear altogether, or even appear to go in the opposite direction.

As a result, some researchers, using traditional rating techniques, have failed to find large differences between supertasters and nontasters, even for substances, like the chemical known as PROP, to which supertasters are known to

be especially sensitive.

 $\mbox{Dr. Bartoshuk}$  and other investigators - by using methods that get around the subjectivity problem,

like asking subjects to anchor their responses by referring to an entirely independent scale – have  $% \left( 1\right) =\left( 1\right) +\left( 1\right)$ 

been able to demonstrate large differences.

While Dr. Bartoshuk suspects that the rating scale mistake may be most common in studies of sensory

perception, two social psychologists, Dr. Monica Biernat of the University of Kansas and Dr. Melvin

Manis of the University of Michigan, have uncovered the same problem in their own field, in slightly different form.

In a series of studies, for example,  $\operatorname{Dr.}$  Biernat and  $\operatorname{Dr.}$  Manis have shown that researchers cannot

assume that subjects always mean the same thing when they apply descriptions like "tall," "aggressive" or "financially successful" to others.

Rather, the meaning of such words shift, depending on whether the person being described is male or

female, white or African-American, or belongs to another group that is often stereotyped.

In one study, for example, the subjects were shown photographs of men and women at a farmer's  $% \left( 1\right) =\left( 1\right) +\left( 1$ 

market and asked to rate how financially successful they believed the

person in the photo to be.

Men and women in the photographs were rated as equally successful by the subjects, Dr. Manis said.

Given the same photos and asked how much money the person in the photograph earned, however,

the subjects judged the women to have lower salaries than the men.

Similarly, a man and a woman may both be rated as "very tall." But when people are asked to guess

the height of the man and the woman in feet and inches, they will judge the man to be taller.

"It's a little bit of a paradox," Dr. Manis said. "In much of our language, these adjectives are adjusted to fit the category you're talking about."

"You can say, `I know about a large chihuahua and, amazingly, you can fit it into a small car,' " he added. "It's because the meaning of the words `large' and `small' depend on whether you are talking about cars or chihuahuas."

Dr. S. S. Stevens, a renowned psychophysicist at Harvard, made the same point 40 years ago, writing

that, "Mice may be called large or small, and so may elephants, and it is quite understandable when  $\,$ 

someone says it was a large mouse that ran up the trunk of the small elephant."

Like other early developers of scaling techniques,  $\operatorname{Dr.}$  Stevens, who pioneered a method called

"magnitude estimation," did not use his scale to compare the responses of different groups of subjects:

if scientists do not know whether they are dealing with elephants or mice,  $\mbox{\rm Dr.}$  Stevens realized, it

becomes anyone's guess what small and large really mean.

The difficulties of such comparisons also became evident early on to cross-cultural researchers, who

found they had to take into account the different shades of subjective meaning that colored their subjects' views of the world.

 $\mbox{\rm Dr. Douglas Wedell,}$  an associate professor at the University of South Carolina and an expert in rating

scale methodology, recalled a study in the 1940's that asked people from many different countries to

locate themselves on a "ladder of happiness."

The researchers, he said, were startled to discover that the desperately poor residents of famine-torn

regions of India rated their happiness at close to the same level as American suburbanites whose

homes were stocked with modern conveniences and who always knew where their next meal was coming from.

"Across the world, just about everybody was happy," Dr. Wedell said, though what exactly happiness meant obviously differed greatly from culture to culture.

The scaling mistake that Dr. Bartoshuk has drawn attention to, he agreed, "is a major error that you'll find in major places."

Yet not everyone agrees. When a piece about Dr. Bartoshuk's concerns appeared in The Monitor, a publication of the American Psychological Association, for example, one letter writer sneered, "It seems likely that the response to the problem is small because the problem is, too."

Other colleagues, Dr. Bartoshuk said, dismiss the error as rare.

Still, when she explains the situation at meetings, she said, people often look at her illustrations and gasp.

"It's one of those `aha!' experiences," Dr. Bartoshuk said. "This is all terribly obvious when you think about it. The question is, how did such mistakes get into the literature?"

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>From jdfranz@earthlink.net Wed Jan 3 13:39:44 2001 Received: from scaup.prod.itd.earthlink.net (scaup.prod.itd.earthlink.net [207.217.121.49])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP

id NAA26778 for <aapornet@usc.edu>; Wed, 3 Jan 2001 13:39:39 -0800 (PST)

Received: from earthlink.net (sdn-ar-021casfrMP023.dialsprint.net [158.252.249.25])

by scaup.prod.itd.earthlink.net (EL-8\_9\_3\_3/8.9.3) with ESMTP id NAA00661

for <aapornet@usc.edu>; Wed, 3 Jan 2001 13:39:37 -0800 (PST)

Message-ID: <3A538E62.B8D0E748@earthlink.net>

Date: Wed, 03 Jan 2001 12:41:06 -0800

From: Jennifer Franz < jdfranz@earthlink.net>

X-Mailer: Mozilla 4.7 [en] (Win98; I)

X-Accept-Language: en

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Internet Research: "Critical Mass 2000"

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

A December 4, 2000 article in "Marketing News," the monthly publication of the

American Marketing Association, entitled "Critical Mass 2000" has the following to

offer: "Online research: It's a fixture now that nearly half the population has

Internet access (which solves sampling

issues) ... " Am I losing my mind, or is this simply pure nonsense?

>From RSantos@ui.urban.org Thu Jan 4 11:34:06 2001

Received: from uint3.urban.org (ui.urban.org [4.22.172.70])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP

id LAA06421 for <aapornet@usc.edu>; Thu, 4 Jan 2001 11:34:05 -0800

(PST)

Received: by webmail.urban.org with Internet Mail Service (5.5.2650.21)

id <ZCQ7ZKPX>; Thu, 4 Jan 2001 14:30:33 -0500

Message-ID: <4CD371A22A53D411B60F00508B6F39B00158D48E@UINT4>

From: "Santos, Robert" <RSantos@ui.urban.org>
To: "'aapornet@usc.edu'" <aapornet@usc.edu>
Subject: Wash./Balt. Chapter Winter Social

Date: Thu, 4 Jan 2001 14:27:22 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2650.21)

Happy New Year everyone!

Got the post-holiday (back-to-work) blues?? Feeling a little chilly? Well, then,

let's shake that off by attending our January 17 DC/AAPOR Winter Social! See the

beautifl view of the DC skyline. Meet colleagues & make new friends. You can even

participate in our "hot" holiday gift exchange!

The announcement appears below; (please RSVP) see you there!

Rob Santos

Chapter President

PS: Chapter members, please remember to VOTE! Send in your ballot today!

\*\*\*\*\*\* BEGIN WINTER SOCIAL ANNOUNCEMENT \*\*\*\*\*\*\*

American Association for Public Opinion Research Washington/Baltimore Chapter

Winter Social for Members & Guests

COME JOIN THE FUN!

Social Event - Food and soft drinks provided

Date & Time: Wednesday, January 17, 2001

6:30-8:30 p.m.

Location: USA Today, 17th Floor

1000 Wilson Blvd. Arlington, VA

Parking: Available at 1000 Wilson (@ N. Arlington Ridge Rd.)

Gate will open if closed.

Take elevator from garage to "mall."

Walk to USA Today front desk.

```
Metro: Ride Blue or Orange Line to Rosslyn.
      Walk to Gannett Tower, 1100 Wilson (@ Lynn St.).
      Take escalator from lower mall up to mall level.
      Follow mallway to USA Today front desk.
RSVP: Mail check for $20.00 per person, payable to DC/AAPOR, so that it
arrives by
Thursday, January 11. Address it to:
      Carolyn F. Shettle
      5504 Uppingham Street
      Chevy Chase, MD 20815
Or send e-mail to dc-aapor.admin@erols.com or call Audrey Kindlon at 301-897-
Monday, January 15, and pay at the door.
          If you would like to participate in a post-holiday gift
exchange, please bring a holiday gift that you are eager to trade!
Note: If you prefer not to receive e-mail notices in the future, please
reply
to
dc-aapor.admin@erols.com
***** END of ANNOUNCEMENT ******
>From Tucker C@bls.gov Thu Jan 4 12:12:07 2001
Received: from dcgate.bls.gov (dcgate.bls.gov [146.142.4.13])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id MAA05147 for <aapornet@usc.edu>; Thu, 4 Jan 2001 12:12:07 -0800
Received: from psbmail3.psb.bls.gov (psbmail3.psb.bls.gov [146.142.42.25])
      by dcgate.bls.gov (8.9.3/8.9.3) with ESMTP id PAA05930
      for <aapornet@usc.edu>; Thu, 4 Jan 2001 15:04:06 -0500 (EST)
Received: by PSBMAIL3 with Internet Mail Service (5.5.2650.21)
      id <C294AAYT>; Thu, 4 Jan 2001 15:03:59 -0500
Message-ID: <308A68716B76D211A7910008C74C12E301145C97@PSBMAIL2>
From: Tucker C <Tucker C@bls.gov>
To: aapornet@usc.edu
Subject: RE: Wash./Balt. Chapter Winter Social
Date: Thu, 4 Jan 2001 15:03:55 -0500
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2650.21)
Content-Type: text/plain;
      charset="iso-8859-1"
I got the ballot and by-laws. On the by-laws, what does it mean that the
officers
are elected at the annual business meeting. Are they just to be announced
since we're now having competitive elections?
----Original Message----
From: Santos, Robert [mailto:RSantos@ui.urban.org]
Sent: Thursday, January 04, 2001 2:27 PM
To: 'aapornet@usc.edu'
Subject: Wash./Balt. Chapter Winter Social
```

Happy New Year everyone!

Got the post-holiday (back-to-work) blues?? Feeling a little chilly? Well, then,

let's shake that off by attending our January 17 DC/AAPOR Winter Social! See the

beautifl view of the DC skyline. Meet colleagues & make new friends. You can even

participate in our "hot" holiday gift exchange!

The announcement appears below; (please RSVP) see you there!

Rob Santos

Chapter President

PS: Chapter members, please remember to VOTE! Send in your ballot today!

\*\*\*\*\*\* BEGIN WINTER SOCIAL ANNOUNCEMENT \*\*\*\*\*\*\*

American Association for Public Opinion Research Washington/Baltimore Chapter

Winter Social for Members & Guests

COME JOIN THE FUN!

Social Event - Food and soft drinks provided

Date & Time: Wednesday, January 17, 2001

6:30-8:30 p.m.

Location: USA Today, 17th Floor

1000 Wilson Blvd. Arlington, VA

Parking: Available at 1000 Wilson (@ N. Arlington Ridge Rd.)

Gate will open if closed.

Take elevator from garage to "mall."

Walk to USA Today front desk.

Metro: Ride Blue or Orange Line to Rosslyn.

Walk to Gannett Tower, 1100 Wilson (@ Lynn St.). Take escalator from lower mall up to mall level.

Follow mallway to USA Today front desk.

RSVP: Mail check for \$20.00 per person, payable to DC/AAPOR, so that it arrives by

Thursday, January 11. Address it to:

Carolyn F. Shettle

5504 Uppingham Street

Chevy Chase, MD 20815

Or send e-mail to dc-aapor.admin@erols.com or call Audrey Kindlon at 301-897-4413 by

Monday, January 15, and pay at the door.

SPECIAL: If you would like to participate in a post-holiday gift

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exchange, please bring a holiday gift that you are eager to trade!
Note: If you prefer not to receive e-mail notices in the future, please
reply
to
dc-aapor.admin@erols.com
***** END of ANNOUNCEMENT ******
>From mark@bisconti.com Fri Jan 5 14:16:06 2001
Received: from pivot.healthnotes.com ([209.3.111.158])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id OAA07153 for <aapornet@usc.edu>; Fri, 5 Jan 2001 14:16:05 -0800
(PST)
Received: from mark (adsl-138-88-49-106.bellatlantic.net [138.88.49.106]) by
pivot.healthnotes.com with SMTP (Microsoft Exchange Internet Mail Service
Version
5.5.2650.21)
      id C1D3GY1B; Fri, 5 Jan 2001 17:16:29 -0500
From: "Mark David Richards" <mark@bisconti.com>
To: <aapornet@usc.edu>
Subject: Census Numbers Hint At Political Shifts
Date: Fri, 5 Jan 2001 17:15:59 -0500
Message-ID: <JAEPJNNBGDEENLLCIIIBEEKLCOAA.mark@bisconti.com>
MIME-Version: 1.0
Content-Type: text/plain;
      charset="iso-8859-1"
Content-Transfer-Encoding: 7bit
X-Priority: 3 (Normal)
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook IMO, Build 9.0.2416 (9.0.2910.0)
X-MimeOLE: Produced By Microsoft MimeOLE V5.50.4133.2400
THE POLICY.COM PCUPDATE
Friday, January 5, 2001
12/29/00: Census Numbers Hint At Political Shifts
http://www.speakout.com/Content/DailyBriefing/5489/
The Bureau of the Census released new population numbers for the
United States on Thursday, giving the political world its first
glimpse at population shifts that will adjust each state's
representation in the House of Representatives.
>From rshalpern@mindspring.com Sat Jan 6 09:33:36 2001
Received: from mclean.mail.mindspring.net (mclean.mail.mindspring.net
[207.69.200.57])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id JAA17680 for <aapornet@usc.edu>; Sat, 6 Jan 2001 09:33:33 -0800
(PST)
Received: from w5y0s9.mindspring.com (user-38lci0u.dialup.mindspring.com
[209.86.72.30])
      by mclean.mail.mindspring.net (8.9.3/8.8.5) with ESMTP id MAA23731;
```

Sat, 6 Jan 2001 12:31:10 -0500 (EST)

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Message-Id: <5.0.2.1.2.20010106122617.01cf00f0@mail.mindspring.com>
X-Sender: rshalpern@mail.mindspring.com
X-Mailer: QUALCOMM Windows Eudora Version 5.0.2
Date: Sat, 06 Jan 2001 12:31:22 -0500
To: aapornet@usc.edu, amnesty-d@igc.topica.com
From: dick halpern <rshalpern@mindspring.com>
Subject: Virus detected: tiazinha.jpg.pif
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed
Please know that this attachment to an e mail that was just sent to me from
ppautrat@igc.org
is a virus that was detected by Norton Anti virus. There was no subject.
What it is I don't know but don't open it.
Virus name:
TIAZINHA.JPG.pif
Dick Halpern
>From andy@troll.soc.qc.edu Sat Jan 6 09:45:04 2001
Received: from elf.soc.qc.edu (elf.soc.qc.edu [149.4.70.237])
     by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id JAA20532 for <aapornet@usc.edu>; Sat, 6 Jan 2001 09:45:04 -0800
Received: from troll.soc.qc.edu (troll [149.4.70.239])
      by elf.soc.qc.edu (8.9.3+Sun/8.9.1) with ESMTP id MAA14201;
      Sat, 6 Jan 2001 12:45:01 -0500 (EST)
Received: from localhost (andy@localhost)
      by troll.soc.qc.edu (8.9.3+Sun/8.9.1) with ESMTP id MAA21523;
      Sat, 6 Jan 2001 12:45:00 -0500 (EST)
Date: Sat, 6 Jan 2001 12:45:00 -0500 (EST)
From: Andrew Beveridge <andy@troll.soc.qc.edu>
To: aapornet@usc.edu
cc: amnesty-d@igc.topica.com
Subject: Re: Virus detected: tiazinha.jpg.pif
In-Reply-To: <5.0.2.1.2.20010106122617.01cf00f0@mail.mindspring.com>
Message-ID: <Pine.GSO.4.05.10101061243070.21496-100000@troll.soc.qc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=X-UNKNOWN
Content-Transfer-Encoding: 8bit
X-MIME-Autoconverted: from QUOTED-PRINTABLE to 8bit by usc.edu id JAA20537
Dear Dick:
What this is is an example of a virus masquerading as a JPG, which is a
graphics
file. If you hide extensions of known file types, then it looks like a JPG,
and with
a pif extensions it will also be hidden as a system file.
On Sat, 6 Jan 2001, dick halpern wrote:
```

> ocessor(tm) by CREN

```
> Content-Length: 257
> Status: RO
> Please know that this attachment to an e mail that was just sent to me
> from
> ppautrat@igc.org
> is a virus that was detected by Norton Anti virus. There was no subject.
> What it is I don't know but don't ope
>From rshalpern@mindspring.com Sat Jan 6 12:02:25 2001
Received: from smtp6.mindspring.com (smtp6.mindspring.com [207.69.200.110])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id MAA23005 for <aapornet@usc.edu>; Sat, 6 Jan 2001 12:02:24 -0800
Received: from w5y0s9.mindspring.com (user-38ld7jn.dialup.mindspring.com
[209.86.158.119])
      by smtp6.mindspring.com (8.9.3/8.8.5) with ESMTP id PAA29740;
      Sat, 6 Jan 2001 15:01:17 -0500 (EST)
Message-Id: <5.0.2.1.2.20010106145650.01d91060@mail.mindspring.com>
X-Sender: rshalpern@mail.mindspring.com
X-Mailer: OUALCOMM Windows Eudora Version 5.0.2
Date: Sat, 06 Jan 2001 15:01:31 -0500
To: aapornet@usc.edu, amnesty-d@igc.topica.com
From: dick halpern <rshalpern@mindspring.com>
Subject: Further information re reported virus
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed
Hi folks,
The virus I reported this morning is real and is listed with Norton's virus
listing. It is a worm which attaches itself to messages sent via MS Outlook
Express. Complete information about what it is, what it does and what you
must do is contained at the following URL: (One of the things it can do is
to shut down your computer)
http://www.sarc.com/avcenter/venc/data/wscript.kakworm.htm
This service is brought to you by the Symantec AntiVirus Research Center
(SARC).
Hopefully you won't be infected.
Dick Halpern
>From mkuechle@hunter.cuny.edu Sat Jan 6 12:06:17 2001
Received: from shiva.hunter.cuny.edu (shiva.hunter.cuny.edu [146.95.128.96])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id MAA24246 for <aapornet@usc.edu>; Sat, 6 Jan 2001 12:06:16 -0800
(PST)
Received: from kathman.hunter.cuny.edu (adsl-151-202-23-
5.nyc.adsl.bellatlantic.net
[151.202.23.5])
      by shiva.hunter.cuny.edu (8.9.3/8.9.3) with ESMTP id PAA25446
      for <aapornet@usc.edu>; Sat, 6 Jan 2001 15:09:35 -0500 (EST)
Message-Id: <5.0.2.1.2.20010106142601.00a72ec0@shiva.hunter.cuny.edu>
X-Sender: mkuechle@shiva.hunter.cuny.edu
```

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X-Mailer: QUALCOMM Windows Eudora Version 5.0.2
Date: Sat, 06 Jan 2001 15:02:47 -0500
To: aapornet@usc.edu
From: Manfred Kuechler <mkuechle@hunter.cuny.edu>
Subject: Re: Virus detected: tiazinha.jpg.pif
In-Reply-To: <5.0.2.1.2.20010106122617.01cf00f0@mail.mindspring.com>
Mime-Version: 1.0
Content-Type: multipart/alternative;
     Content-Type: text/plain; charset="us-ascii"; format=flowed
At 12:31 PM 1/6/01 - 0500, dick halpern wrote:
>Please know that this attachment to an e mail that was just sent to me
>from ppautrat@igc.org
>is a virus that was detected by Norton Anti virus. There was no subject.
>What it is I don't know but don't open it.
>Virus name:
>TIAZINHA.JPG.pif
```

The actual virus/worm is known as W95.MTX (see also my posting of 11/28/2000 to this list), but there is a long list of how the attachment can be named, tiazinha.jpg is just one of many. This virus/worm is currently on McAfee's top 10 list and has a Norton rating of "4" (the highest at the moment). However, this one has been around a while (August 2000). So, unless you are completely sloppy with your anti-virus software (and obviously Dick was not) nothing to worry about. More info at: http://www.symantec.com/avcenter/venc/data/w95.mtx.html

Keep in mind that updated your anti-virus is not sufficient, if it is not set up correctly in the first place. And don't assume that your IC/IT people necessarily know what they are doing. I have a colleague at Hunter who religiously updated his anti-virus software, but the IC/IT had failed to setup the e-mail scan correctly and spent many hours getting his computer back in shape. If you have McAfee software you may want to take a look at this advice page: http://maxweber.hunter.cuny.edu/socio/anti-virus.htm

Some parts apply to Hunter only, but it tells you what to check for at any rate. Be safe.  ${\tt M.}$ 

Manfred <a href="http://maxweber.hunter.cuny.edu/socio/faculty/kuech.html>Kuechler, Sociology Department at Hunter College">http://maxweber.hunter.cuny.edu/socio/faculty/kuech.html>Kuechler, Sociology Department at Hunter College (CUNY)

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Norton Anti virus. There was no subject. <br > <br > What it is I don't know but
don't
open it.<br/>
Virus name:<br> TIAZINHA.JPG.pif </ple>/blockquote><br> The
actual
virus/worm is known as W95.MTX (see also my posting of 11/28/2000 to this
list), but
there is a long list of how the attachment can be named, tiazinha.jpg is just
many. This virus/worm is currently on McAfee's top 10 list and has a Norton
rating of
" 4" (the highest at the moment). However, this one has been around
(August 2000). So, unless you are completely sloppy with your anti-virus
software
(and obviously Dick was not) nothing to worry about. More info at:<br/><a
href="http://www.symantec.com/avcenter/venc/data/w95.mtx.html"
eudora="autourl">http://www.symantec.com/avcenter/venc/data/w95.mtx.</a><a
href="http://www.symantec.com/avcenter/venc/data/w95.mtx.html"
eudora="autourl">html<br> <br> </a>Keep in mind that updated your anti-virus
is not
sufficient, if it is not set up correctly in the first place. And don't
that
your IC/IT people necessarily know what they are doing. I have a colleague at
Hunter
who religiously updated his anti-virus software, but the IC/IT had failed to
setup
the e-mail scan correctly and spent many hours getting his computer back in
shape. If
you have McAfee software you may want to take a look at this advice page: <br/> to take a look at this advice page: <br/> <br/>
<a
href="http://maxweber.hunter.cuny.edu/socio/anti-virus.htm"
eudora="autourl">http://maxweber.hunter.cuny.edu/socio/anti-virus.</a><a
href="http://maxweber.hunter.cuny.edu/socio/anti-virus.htm"
eudora="autourl">htm<br>
<br> </a>Some parts apply to Hunter only, but it tells you what to check for
rate. Be safe. M. <br/> <x-sigsep></x-sigsep> Manfred <a
href="http://maxweber.hunter.cuny.edu/socio/faculty/kuech.html">Kuechler</a>,
Sociology Department at Hunter College (CUNY) <br>
</html>
>From Susan.Pinkus@latimes.com Sat Jan 6 17:06:57 2001
Received: from mail01-lax.pilot.net (mail-lax-1.pilot.net [205.139.40.18])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id RAA03767 for <aapornet@usc.edu>; Sat, 6 Jan 2001 17:06:56 -0800
(PST)
Received: from mailgw.latimes.com (unknown-c-23-150.latimes.com
[204.48.23.150]) by
mail01-lax.pilot.net with ESMTP id RAA24283 for <aapornet@usc.edu>; Sat, 6
Jan
2001
17:06:55 -0800 (PST)
Received: from pegasus.latimes.com (localhost [127.0.0.1])
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by mailgw.latimes.com (8.9.1/8.9.1) with ESMTP id RAA22210 for <aapornet@usc.edu>; Sat, 6 Jan 2001 17:06:55 -0800 (PST) Received: from vireo.latimes.com (vireo.latimes.com [172.24.18.37]) by pegasus.latimes.com (Pro-8.9.3/Pro-8.9.3) with ESMTP id RAA09777 for <aapornet@usc.edu>; Sat, 6 Jan 2001 17:06:54 -0800 (PST) Received: by vireo.latimes.com with Internet Mail Service (5.5.2650.21) id <CMB9PKSJ>; Sat, 6 Jan 2001 17:06:54 -0800 Message-ID: <5520FFE1207ED211AC8300805FEA2FF605F0A857@dove.latimes.com> From: "Pinkus, Susan" <Susan.Pinkus@latimes.com> To: "'aapornet@usc.edu'" <aapornet@usc.edu> Subject: RE: Do Church Goers tend to vote Republican? Date: Sat, 6 Jan 2001 17:06:49 -0800 MIME-Version: 1.0 X-Mailer: Internet Mail Service (5.5.2650.21) Content-Type: text/plain; charset="iso-8859-1" It seems that how often you go to church is more important than if you are of one religion or the other. Susan Pinkus ----Original Message----From: Frank Rusciano [SMTP:rusciano@rider.edu] Sent: Monday, December 18, 2000 11:19 AM aapornet@usc.edu Re: Do Church Goers tend to vote Republican? Subject: As a sidenote, Miller and Shanks noted in THE NEW AMERICAN VOTER that while the Evangelical Christians tended more toward the Republican side after the 1980 election, that movement was matched by a similar growth in the secular, non-religious voters turning toward the Democrats (perhaps in reaction to the Christian Right?). Perhaps, then, the religious/cultural split is partially defined by those who desire a more defined role for religion in politics against those who fear it. ( These findings are on p. 227 of their book). Frank Rusciano David Moore@gallup.com wrote: > Just to be more precise about this topic -- Gallup polling has also shown > that those who attend religious service weekly or more gave Bush a bia lead; > those who attend infrequently gave Gore a modest lead; and those who > "never" gave Gore a big lead (big=double digit; modest = single digit). So,

- > the more frequently one attends Church service, the more likely the person
  - > was to support Bush over Gore.

>

- $\,\,$  > However, Gallup polling also shows that among black voters, there is no
- > difference in support for Gore by frequency of attending religious service
- > -- those who attend weekly or more are about as likely to vote for Gore over
- > Bush as those who attend less frequently. (And blacks supported Gore by
  - > about a 9-1 ratio.)

>

- $\,>\,$  So, to say that Bush supporters are on the side of "God" REALLY means that
- > white Bush supporters are more likely to attend religious service frequently
- $\,>\,$  than white Gore supporters. In fact, when one looks at it that way, we find
- > that only about half of Bush's white supporters (53% or so) attend weekly,
- $\,>\,$  while a third attend infrequently, and 11% never attend. (The numbers among
- $\,>\,$  white voters who supported Gore indicate less frequent attendance: 35%
  - > weekly, 42% infrequently, and 20% never).

>

- $\hspace{0.1cm}>\hspace{0.1cm} {\tt Among}$  black voters, we had too few in our sample who chose Bush, but those
  - > who supported Gore show the following attendance: 53% weekly, 42%
- $\,>\,$  infrequently, and 3% "never" -- clearly as "religious" as Bush's white
- > supporters. (With all the examples, a small percentage gave no response,
  - > which is why the numbers do not add to 100%).

>

- $\,>\,$  So, while the figures are not likely to support a divine interpretation of
- $\,>\,$  the election outcome (unless one wants to speculate how "God" judges white
- $\,>\,$  vs. black voters), the figures do reflect what Alan Wolfe is loathe to admit
- > (based on his extensive focus grouping among middle class Americans...and
- > how can we doubt such results?!) that there is a cultural/religious devotion
- > divide in America that is related to, and cross cuts with, our political and
- > racial divisions. Regardless of one's spiritual and partisan orientation,
- $\,>\,$  those cross-cutting divisions would seem to be of considerable interest in
- $\,>\,$  understanding the recent election and the political environment in America

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> today, and probably ought not to be confused with whatever steps
toward
      > "healing" the pundits feel are necessary.
     > David W. Moore
     > The Gallup Organization
     > 47 Hulfish Street
      > Princeton, NJ 08542
      > (609) 924-9600
      > david moore@gallup.com
      > ----Original Message----
      > From: Albert D. Biderman [mailto:abider@american.edu]
      > Sent: Saturday, December 16, 2000 12:50 AM
      > To: aapornet@usc.edu
      > Subject: Re: Do Church Goers tend to vote Republican?
      > No, no. He's saying that those on the side of God vote Republican.
      > That God is on the side of the Republicans goes without saying. He
      > may not have made so many of them but he sure made them mostly richer
      > than Democrats. (Republicans also are strict constructionists and
      > know that all the seemingly pro-po' stuff in the Bible has to be
      > constructed mighty strictly and that absolutely nobody goes to Hades
      > in a Mercedes.) I expect you will be bombarded with the references
      > showing Novak has plenty of poll data he can cite. All of which
leads
      > me to say, "Thank God I'm an atheist!"
      > Albert D. Biderman
      > abider@american.edu
      > dick halpern wrote:
      > > During the course of a discussion this evening on PBA's News Hour
Michael
      > > Novak (American Enterprise Institute) made a statement that church
going
     >> people tended to vote for Bush while those who didn't attend Church
or
      > > whose attendance was infrequent tended to vote for Gore. The
comment
     > > disputed by Alan Wolfe (Boston College) who claimed it was totally
untrue.
      > > He went on to say that this was the kind of rhetoric that serves no
useful
     > > purpose if Republicans truly believe that the country needs to heal
and
     > > want to help in that process. To him, the remark
      > > Does anyone have information about the relationship between church
going
     > > and voting behavior? While this issue may strike some of us as
"What?!?!",
     >> we have to remember that Novak is well known and does represent a
highly
      > > politically conservative organization. The implications of his
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remark.
     > > namely that God is on the side of the Republicans does reflect the
     > > of many right wing conservatives. The implications for political
discourse
     > > are rather obvious.
     > >
     > > Dick Halpern
>From RoniRosner@aol.com Sun Jan 7 19:59:29 2001
Received: from imo-d09.mx.aol.com (imo-d09.mx.aol.com [205.188.157.41])
     by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
     id TAA10489 for <aapornet@usc.edu>; Sun, 7 Jan 2001 19:59:28 -0800
(PST)
From: RoniRosner@aol.com
Received: from RoniRosner@aol.com
     by imo-d09.mx.aol.com (mail out v28.35.) id 5.71.9b05ba8 (8391)
      for <aapornet@usc.edu>; Sun, 7 Jan 2001 22:58:53 -0500 (EST)
Message-ID: <71.9b05ba8.278a94fd@aol.com>
Date: Sun, 7 Jan 2001 22:58:53 EST
Subject: 1/25 NYAAPOR WS: Dillman's "Mail and Internet Surveys"
To: aapornet@usc.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="UTF-8"
Content-Language: en
X-Mailer: AOL 5.0 for Windows sub 129
Content-Transfer-Encoding: 8bit
X-MIME-Autoconverted: from quoted-printable to 8bit by usc.edu id TAA10490
NYAAPOR, SURVEY SAMPLING, INC. & VERIZON
                  present an Evening Workshop
Date ..... Thursday, 25 January 2001
Presentation ..... 5:30 pm SHARP! -- 8:30 pm
Place ..... Verizon
..... 23rd Floor Auditorium
                          NOTE NEW LOCATION!
SPECIAL NOTE! ALL PARTICIPANTS MUST HAVE A VISITOR PASS!
THUS, RSVP MUST BE MADE BY 10 am ON TUES., 23 JAN.
DEADLINE FOR PRE-PAID FEE IS FRI., 19 JAN.
RSVP by E-MAILING RoniRosner@aol.com ONLY, NOT AAPORNET
**********
MAIL AND INTERNET SURVEYS: THE TAILORED DESIGN METHOD
             Dr. Don Dillman, Washington State University
Since the publication of his classic book, "Mail and Telephone Surveys: The
Design Method" (1978), Don Dillman has been internationally recognized as a
major
contributor to the development of modern mail and telephone survey methods.
Donï;½?Ts
latest book, "Mail and Internet
Surveys: The Tailored Design Method" (2000), presents the results of his NEW
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research

into issues posed by new technologies.

The workshop will explore:

- \* The important and profound issues raised by recent changes in the technologies available for conducting surveys in the 21st Century
- \* Why the changes brought on by new technologies can be seen as the major drivers of

the increased, and perhaps dominant, use of self- administered surveys

- $^{\star}$  The results of the latest research into these new technologies --including
- e-mail, WWW, video-streaming, interactive voice response to taped telephone messages,

and optical scanning.

Dr. Dillman is the Thomas S. Foley Distinguished Prof. of Government & Public Policy

in the Depts of Sociology and Rural Sociology, and Deputy Director for Research and  $\,$ 

Development in the Social and Economic Sciences Research Center (http://survey.sesrc.wsu.edu/dillman/) at Washington State University. Dillman is

President-elect of AAPOR.

\_\_\_\_\_

ATTENDANCE & ADMITTANCE IS BY ADVANCE RESERVATION ONLY. E-MAIL RoniRosner@aol.com, or call if you must (212/722-5333).

Return the form with your cheque by FRIDAY, 19 JAN. Pre-paid fees are on the return

form below. Fees at the door are: \$60 (NYAAPOR individual members), \$75 (nonmembers), \$40 (student members), \$50 (student nonmembers, HLMs). Sorry,

refund but you can send someone in your place.

I will attend the NYAAPOR evening workshop on Thurs., 25 Jan.2001 with

additional quests.

NAME					
OFFICE PHONE					
HOME PHONE					
E-MAIL					
AFFILIATION					
GUEST'S NAME					
PREPAID FEES:					
Members (NYAAPOR	<pre>individual):</pre>	\$50 Student	members:	\$35	
Nonmembers: \$65	Student	nonmembers, HLMs:	\$45		

Pre-paid form & cheque, payable to NYAAPOR, must arrive by 19 JAN. Send to: Roni

Rosner, 1235 Park Avenue, #7C, New York, New York 10128-1759

>From RobFarbman@aol.com Tue Jan 9 06:21:29 2001 Received: from imo-r07.mx.aol.com (imo-r07.mx.aol.com [152.163.225.7]) by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id GAA08528 for <aapornet@usc.edu>; Tue, 9 Jan 2001 06:21:28 -0800 (PST) From: RobFarbman@aol.com Received: from RobFarbman@aol.com by imo-r07.mx.aol.com (mail out v28.35.) id 5.98.ef940f1 (17535) for <aapornet@usc.edu>; Tue, 9 Jan 2001 09:20:28 -0500 (EST) Message-ID: <98.ef940f1.278c782b@aol.com> Date: Tue, 9 Jan 2001 09:20:27 EST Subject: Job Posting To: aapornet@usc.edu MIME-Version: 1.0 Content-Type: text/plain; charset="US-ASCII" Content-Transfer-Encoding: 7bit X-Mailer: AOL 5.0 for Windows sub 130

Edison Media Research, a small, rapidly growing market research company located in Central New Jersey, is seeking junior and mid-level research professionals with a minimum of two years experience. Responsibilities include questionnaire development, data analysis, presentation preparation and report writing.

The ideal candidate should be detail-oriented and self-motivated, with the ability to handle multiple tasks in a fast-paced environment. An interest in media and music is a must. Computer skills essential.

We offer excellent salary with bonus potential. Benefits package includes 401(k) with employer match and employer-paid medical and dental insurance.

Edison Media Research conducts survey research and provides strategic information to radio stations, television stations, Internet companies, newspapers, cable networks, record labels and other media organizations.

Edison Media Research has been recognized by Advertising Age as one of the fastest growing research companies in America. Our clients include AOL, CBS News, CNN, The Country Music Association, Maverick Records, The New York Times, The Cleveland Cavs, Sony Music, Time-Life Music, Yahoo!, and over 200 radio stations.

Please email or mail resume (no calls please), which must include salary requirements to:

(EST) Message-Id: <3.0.6.32.20010109144309.00b41940@opinion.isi.uconn.edu> X-Sender: lisap@opinion.isi.uconn.edu X-Mailer: QUALCOMM Windows Eudora Light Version 3.0.6 (32) Date: Tue, 09 Jan 2001 14:43:09 -0500 To: aapornet@usc.edu From: Lisa Parmelee sap@opinion.isi.uconn.edu> Subject: A grave subject Mime-Version: 1.0 Content-Type: text/plain; charset="us-ascii" Greetings, aaporneters --I am doing research on public attitudes toward death and dying. I have already found more than I need on such practical/medical questions as assisted physician suicide and living wills, as well as on the death penalty, but I would like to find the more emotional, philosophical, cultural and spiritual dimensions of the subject -- e.g., what do people fear most about dying? How much control do we think we have over our fates? What sorts of funeral or mourning rituals do we embrace? How time do we think is appropriate to take off from work when a family member dies? How do we feel about suicide (apart from euthanasia)? What do we think constitutes "good death"? And so forth. If anybody could point me to any US random sample surveys, cross-national comparisons, trend data, or special sample surveys of people who are actually engaged in dying, or to anyone who is doing survey research in this area, I would be most appreciative. L'chaim! -- Lisa >From Susan.Pinkus@latimes.com Tue Jan 9 12:12:49 2001 Received: from mail02-lax.pilot.net (mail-lax-2.pilot.net [205.139.40.16]) by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id MAA06837 for <aapornet@usc.edu>; Tue, 9 Jan 2001 12:12:49 -0800 Received: from mailgw.latimes.com (unknown-c-23-150.latimes.com [204.48.23.150]) by mail02-lax.pilot.net with ESMTP id MAA21152 for <aapornet@usc.edu>; Tue, 9 Jan 2001 12:12:48 -0800 (PST)

Received: from pegasus.latimes.com (localhost [127.0.0.1])

by mailgw.latimes.com (8.9.1/8.9.1) with ESMTP id MAA03159 for <aapornet@usc.edu>; Tue, 9 Jan 2001 12:12:48 -0800 (PST)

Received: from vireo.latimes.com (vireo.latimes.com [172.24.18.37])

by pegasus.latimes.com (Pro-8.9.3/Pro-8.9.3) with ESMTP id MAA05387

for <aapornet@usc.edu>; Tue, 9 Jan 2001 12:12:47 -0800 (PST)

Received: by vireo.latimes.com with Internet Mail Service (5.5.2650.21)

id <CT56YCG8>; Tue, 9 Jan 2001 12:12:47 -0800

Message-ID: <5520FFE1207ED211AC8300805FEA2FF605F0A864@dove.latimes.com>

From: "Pinkus, Susan" <Susan.Pinkus@latimes.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: A grave subject

Date: Tue, 9 Jan 2001 12:12:43 -0800

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2650.21)

Content-Type: text/plain

If you look at the LA Times Poll web site and Poll #431, we asked some questions

about dying and fear of dying, etc. It was poll on aging and we oversampled respondents 60+.

If you have any questions, msg me directly.

Susan Pinkus

Director, LA Times Poll

----Original Message----

From: Lisa Parmelee [SMTP:lisap@opinion.isi.uconn.edu]

Sent: Tuesday, January 09, 2001 11:43 AM

To: aapornet@usc.edu

Subject: A grave subject

Greetings, aaporneters --

I am doing research on public attitudes toward death and dying. I have already found more than I need on such practical/medical questions as assisted physician suicide and living wills, as well as on the death penalty, but I would like to find more on the more emotional, philosophical, cultural and spiritual dimensions of the subject --

e.g.,

what do people fear most about dying? How much control do we think we have

over our fates? What sorts of funeral or mourning rituals do we embrace?

How much time do we think is appropriate to take off from work when a family member dies? How do we feel about suicide (apart from euthanasia)?

What do we think constitutes a "good death"? And so forth.

If anybody could point me to any US random sample surveys, cross-national  $% \left( 1\right) =\left( 1\right) +\left( 1\right) +$ 

comparisons, trend data, or special sample surveys of people who are actually engaged in dying, or to anyone who is doing survey research in this area, I would be most appreciative.

L'chaim!

\_\_

```
>From pmoyniha@rci.rutgers.edu Tue Jan 9 12:29:34 2001
Received: from gehenna3.rutgers.edu (gehenna3.Rutgers.EDU [165.230.116.156])
      by usc.edu (8.9.3.1/8.9.3/usc) with SMTP
      id MAA22604 for <aapornet@usc.edu>; Tue, 9 Jan 2001 12:29:34 -0800
(PST)
Received: (qmail 24020 invoked by alias); 9 Jan 2001 20:28:56 -0000
Received: (qmail 24009 invoked from network); 9 Jan 2001 20:28:56 -0000
Received: from ihh03404.rutgers.edu (HELO daisy) (165.230.34.133)
  by gehenna3.rutgers.edu with SMTP; 9 Jan 2001 20:28:56 -0000
Message-ID: <008601c07a7a$df37d1b0$8522e6a5@rutgers.edu>
From: "Patrick Moynihan" <pmoyniha@rci.rutgers.edu>
To: <aapornet@usc.edu>
Cc: "Patricia Pugliani" <ppuglian@uhmc.sunysb.edu>
Subject: Recruitment via the Internet
Date: Tue, 9 Jan 2001 15:29:31 -0500
MIME-Version: 1.0
Content-Type: multipart/alternative;
      boundary="---= NextPart 000 0083 01C07A50.F64DF390"
X-Priority: 3
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook Express 5.00.2314.1300
X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2314.1300
This is a multi-part message in MIME format.
----= NextPart 000 0083 01C07A50.F64DF390
Content-Type: text/plain;
      charset="Windows-1252"
Content-Transfer-Encoding: quoted-printable
Below is a question about recruiting survey respondents through the =
Internet.
from a
friend who is not a member of AAPOR, but who could = probably benefit from
expertise of the group. =20 Responses may be sent to her directly (e-mail
address: =
ppuglian@uhmc.sunysb.edu). Thanks in advance. Patrick J. Moynihan
Postdoctoral
Fellow
Institute for Health, Health Care Policy, and Aging Research Rutgers
University 30
College Avenue New Brunswick, NJ 08901-1293 732-932-6941
pmoyniha@rci.rutgers.edu
I would be interested in finding other work that has been done with = surveys
conducted via the internet, especially health related surveys. = We are
mainly
interesting in two things - the effectiveness of the = internet is in
recruiting
participants to a health study and the = demographics of the participants who
have
```

been or are likely to be = recruited, especially with regard to the

demographics of those who have = the particular disease. Patricia Pugliani, Ph.D. University at Stony Brook, Department of Preventive Medicine HSC 3L-104, Z=3D8036Stony Brook, NY 11794-8036 Phone: 631-444-7982 FAX: 631-444-7525 ppuglian@uhmc.sunysb.edu ----= NextPart 000 0083 01C07A50.F64DF390 Content-Type: text/html; charset="Windows-1252" Content-Transfer-Encoding: quoted-printable <!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.0 Transitional//EN"> <HTML><HEAD> content=3D"text/html; charset=3Dwindows-1252" = http-equiv=3DContent-Type> <META content=3D"MSHTML 5.00.2314.1000" name=3DGENERATOR> <STYLE> </HEAD> <BODY bqColor=3D#ffffff> <DIV><FONT size=3D2><FONT size=3D3> <DIV><FONT size=3D3></FONT>&nbsp;</DIV> <DIV><FONT size=3D3>Below is a question about recruiting survey = respondents=20 through the Internet from a friend who is not a member of AAPOR, but who = could=20 probably benefit from the expertise of the group. </FONT></DIV> <DIV>Responses may be sent to her directly (e-mail address: href=3D"mailto:ppuglian@uhmc.sunysb.edu"><FONT=20</pre> size=3D2>ppuglian@uhmc.sunysb.edu</FONT></A>).</DIV> <DIV>Thanks in advance.</DIV> <DIV><FONT size=3D3>Patrick J. Moynihan<BR>Postdoctoral = Fellow<BR>Institute for=20 Health, Health Care Policy, and Aging Research < BR > Rutgers = University<BR>30=20 College Avenue < BR > New Brunswick, NJ 08901-1293 < BR > 732-932-6941 < BR > < A=20 href=3D"mailto:pmoyniha@rci.rutgers.edu">pmoyniha@rci.rutgers.edu</A></FO= NT></DIV></FONT> <P>&nbsp;</P> <P>&nbsp;</P> <P>I would be interested in finding other work that has been done with = surveys=20 conducted via the internet, especially health related surveys. We = mainly interesting in two things - the effectiveness of the internet is = in=20 recruiting participants to a health study and the demographics of the=20 participants who have been or are likely to be recruited, especially = with regard=20 to

the

demographics of those who have the particular disease. size=3D2>Patricia Pugliani, Ph.D. <BR>University at Stony=20 Brook, <BR>Department of Preventive Medicine<BR>HSC 3L-104, = Z=3D8036<BR>Stony=20 Brook, NY 11794-8036<BR>Phone:631-444-7982<BR>FAX: = 631-444-7525<BR></font><a=20 href=3D"mailto:ppuglian@uhmc.sunysb.edu"><FONT=20</pre> size=3D2>ppuglian@uhmc.sunysb.edu</FONT></A></P></FONT></DIV> <DIV>&nbsp;</DIV></BODY></HTML> ----= NextPart 000 0083 01C07A50.F64DF390-->From JAnnSelzer@aol.com Tue Jan 9 12:58:02 2001 Received: from imo-r06.mail.aol.com (imo-r06.mx.aol.com [152.163.225.6]) by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id MAA26162 for <aapornet@usc.edu>; Tue, 9 Jan 2001 12:58:00 -0800 (PST) From: JAnnSelzer@aol.com Received: from JAnnSelzer@aol.com by imo-r06.mx.aol.com (mail out v28.35.) id 5.5f.f4b6265 (16790) for <aapornet@usc.edu>; Tue, 9 Jan 2001 15:57:06 -0500 (EST) Message-ID: <5f.f4b6265.278cd50e@aol.com> Date: Tue, 9 Jan 2001 15:56:46 EST Subject: Re: A grave subject To: aapornet@usc.edu MIME-Version: 1.0 Content-Type: multipart/alternative; boundary="part1 5f.f4b6265.278cd50e boundary" Content-Disposition: Inline X-Mailer: 6.0 sub 171 --part1 5f.f4b6265.278cd50e boundary Content-Type: text/plain; charset="US-ASCII" Content-Transfer-Encoding: 7bit This isn't at all what you asked for, but . . . In 1992, the Iowa Poll, long known for its quirky explorations of the soft underbelly of the Iowa psyche, asked what you would most like to take with you after you die, if you could take one thing. The most common response to the open-ended question (19%) was a loved one. Now, if you were the loved one in question, you'd have to wonder if that was or was not a compliment. Other answers: Memories (9%), Pictures (6%), Religious items (5%), Honorable traits (4%), Pets (3%), Jewelry (3%), Love and/or happiness (3%), Recreational items (3%, but don't ask what these might be) and bringing up the rear, Money (1%). Which just goes to show that Iowans don't care if you can or can't take it with you . . . we don't WANT to take it with us. Oh, by the way, for those of you trying to make the responses add to 100%, the remainder said nothing or wanted to think about the question a lot longer. J. Ann Selzer, Ph.D.

--part1\_5f.f4b6265.278cd50e\_boundary Content-Type: text/html; charset="US-ASCII" Content-Transfer-Encoding: 7bit

Selzer & Company, Inc. Des Moines, Iowa

```
<HTML><FONT FACE=arial,helvetica><BODY BGCOLOR="#ffffff"><FONT SIZE=2>This
isn't at
all what you asked for, but . . .
<BR>In 1992, the Iowa Poll, long known for its quirky explorations of the
<BR>underbelly of the Iowa psyche, asked what you would most like to take
<BR>you after you die, if you could take one thing. &nbsp;The most common
response to
<BR>the open-ended question (19%) was a loved one. &nbsp; Now, if you were the
<BR>one in question, you'd have to wonder if that was or was not a
compliment.
  <BR>Other answers: &nbsp; Memories (9%), Pictures (6%), Religious items
Honorable <BR>traits (4%), Pets (3%), Jewelry (3%), Love and/or happiness
<BR>Recreational items (3%, but don't ask what these might be) and bringing
<BR>the rear, Money (1%). &nbsp; Which just goes to show that Iowans don't
care
if you
<BR>can or can't take it with you . . . we don't WANT to take it with us.
 Oh,
by <BR>the way, for those of you trying to make the responses add to 100%,
<BR>remainder said nothing or wanted to think about the question a lot
longer.
<BR>
<BR>J. Ann Selzer, Ph.D. <BR>Selzer &amp; Company, Inc. <BR>Des Moines,
Iowa</FONT></HTML>
--part1 5f.f4b6265.278cd50e boundary--
>From tmg1p@cms.mail.virginia.edu Tue Jan 9 13:04:21 2001
Received: from mail.virginia.edu (mail.Virginia.EDU [128.143.2.9])
     by usc.edu (8.9.3.1/8.9.3/usc) with SMTP
      id NAA02297 for <aapornet@usc.edu>; Tue, 9 Jan 2001 13:04:19 -0800
From: tmg1p@cms.mail.virginia.edu
Received: from tetra.mail.virginia.edu by mail.virginia.edu id aa04118;
          9 Jan 2001 16:04 EST
Received: from gj9k20b.Virginia.EDU (bootp-55-134.bootp.Virginia.EDU
[128.143.55.134])
      by tetra.mail.Virginia.EDU (8.9.3/8.9.3) with SMTP id QAA09053
      for <aapornet@usc.edu>; Tue, 9 Jan 2001 16:04:15 -0500 (EST)
To: AAPORnet List server <aapornet@usc.edu>
Subject: Q's about telecommuting
Message-ID: <SIMEON.10101091627.D@gj9k20b.config.mail.virginia.edu>
Date: Tue, 9 Jan 2001 16:09:27 -0500 (Eastern Standard Time)
X-Mailer: Simeon for Win32 Version 4.1.4 Build (40)
X-Authentication: IMSP
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; CHARSET=US-ASCII
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A client has asked us to include questions about tele-commuting or

tele-working in a statewide telephone survey of adults. We are not satisfied with the draft questions and are in search of a good set of questions to use. The goal appears to be to learn (1) how many workers are now tele-commuting, (2) how many might be interested if they had the opportunity and (3) attitudes about policies that would encourage telecommuting. We are especially interested in any questions of this kind that have been used on national samples, as this would allow us to make comparisons to the nation as whole. Obviously, a definition of telecommuting, usable in a telephone survey, would also be handy . . . Kindly send your suggestions or leads to me directly.

Thomas M. Guterbock Voice: (804) 243-5223 NEW POSTAL ADDRESS: CSR Main Number: (804) 243-5222 FAX: (804) 243-5233 Center for Survey Research University of Virginia EXPRESS DELIVERY: 2205 Fontaine Ave P. O. Box 400767 Suite 303 Charlottesville, VA 22904-4767 e-mail: TomG@virginia.edu

>From tmg1p@cms.mail.virginia.edu Tue Jan 9 13:09:02 2001 Received: from mail.virginia.edu (mail.Virginia.EDU [128.143.2.9]) by usc.edu (8.9.3.1/8.9.3/usc) with SMTP id NAA06807 for <aapornet@usc.edu>; Tue, 9 Jan 2001 13:09:01 -0800 (PST)

From: tmg1p@cms.mail.virginia.edu

Received: from tetra.mail.virginia.edu by mail.virginia.edu id ab09099; 9 Jan 2001 16:08 EST

Received: from gj9k20b.Virginia.EDU (bootp-55-134.bootp.Virginia.EDU [128.143.55.134])

by tetra.mail.Virginia.EDU (8.9.3/8.9.3) with SMTP id QAA10744 for <aapornet@usc.edu>; Tue, 9 Jan 2001 16:08:56 -0500 (EST)

To: AAPORnet List server <aapornet@usc.edu>

Subject: overdue thanks to the list

Message-ID: <SIMEON.10101091607.F@gj9k20b.config.mail.virginia.edu>

Date: Tue, 9 Jan 2001 16:14:07 -0500 (Eastern Standard Time)

X-Mailer: Simeon for Win32 Version 4.1.4 Build (40)

X-Authentication: IMSP

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; CHARSET=US-ASCII

Belated thanks to the many on the AAPOR list who responded to a previous posting in which we sought good examples of surveys about public schools. We got some truly outstanding examples and a wide diversity of prototypes. Our client has used these to tell us what they really want to know about their schools. I'll be happy to share the examples sent to us, if anyone else needs these.

What a tremendous resource is this group!

Thomas M. Guterbock Voice: (804) 243-5223 NEW POSTAL ADDRESS: CSR Main Number: (804) 243-5222 Center for Survey Research FAX: (804) 243-5233 University of Virginia EXPRESS DELIVERY: 2205 Fontaine Ave P. O. Box 400767 Charlottesville, VA 22904-4767 e-mail: TomG@virginia.edu

```
>From beniger@rcf.usc.edu Wed Jan 10 10:18:52 2001
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.167])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id KAA20602 for <aapornet@usc.edu>; Wed, 10 Jan 2001 10:18:50 -0800
(PST)
Received: from localhost (beniger@localhost)
      by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id KAA00333 for <aapornet@usc.edu>; Wed, 10 Jan 2001 10:18:49 -0800
(PST)
Date: Wed, 10 Jan 2001 10:18:49 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: From Jodi Dean: Request for information (fwd)
Message-ID: <Pine.GSO.4.21.0101101018210.23180-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
----- Forwarded message -----
Date: Wed, 10 Jan 2001 10:08:24 -0500
From: Jodi Dean < jdean@HWS.EDU>
To: beniger@rcf.usc.edu
Subject: Request for information
(I meant to post this to the whole list but I think something went wrong--can
forward it?)
Does anyone have good numbers about the number of webcams used today? What
number of sites with cams? The number of women's sites with cams? I seem to
that this information appeared on this list a while back, but I can't find
it.
Thanks,
Jodi
>From MSaxon@jup.com Wed Jan 10 10:25:45 2001
Received: from mail.jupmail.com (mail.jupmail.com [209.246.40.24])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id KAA27819 for <aapornet@usc.edu>; Wed, 10 Jan 2001 10:25:44 -0800
(PST)
From: MSaxon@jup.com
Received: from nyc-ex01.jup.com (nyc-ex01xt.jup.com [209.246.40.30])
      by mail.jupmail.com (Build 91 (devel) 8.9.3/NT-8.9.3) with ESMTP id
NAA31304;
      Wed, 10 Jan 2001 13:41:00 -0500
Received: by nyc-ex01.jup.com with Internet Mail Service (5.5.2650.21)
      id <YPZ9A9X1>; Wed, 10 Jan 2001 13:25:04 -0500
Message-ID: <97F990776A73D31180960090279C181602A42FD0@nyc-ex01.jup.com>
To: jdean@hws.edu
Cc: aapornet@usc.edu
Subject: RE: From Jodi Dean: Request for information (fwd)
Date: Wed, 10 Jan 2001 13:24:57 -0500
```

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X-Mailer: Internet Mail Service (5.5.2650.21)
Content-Type: text/plain;
      charset="iso-8859-1"
Jodi -
As long as you're not going to use the data for commercial purposes, I can
probably
help you. Why don't you contact me directly.
Thanks,
Mike
Michael Saxon | Research Director, Primary Research |
Jupiter Research, a Jupiter Media Metrix Company | 21 Astor Place | New York,
NY
10003 I
Voice: 917-534-6315 | Fax: 917-534-6812 | http://www.jup.com
<http://www.jup.com/>
----Original Message----
From: James Beniger [mailto:beniger@rcf-fs.usc.edu]
Sent: Wednesday, January 10, 2001 1:19 PM
To: AAPORNET
Subject: From Jodi Dean: Request for information (fwd)
----- Forwarded message -----
Date: Wed, 10 Jan 2001 10:08:24 -0500
From: Jodi Dean <jdean@HWS.EDU>
To: beniger@rcf.usc.edu
Subject: Request for information
(I meant to post this to the whole list but I think something went wrong--can
vou
forward it?)
Does anyone have good numbers about the number of webcams used today? What
about the
number of sites with cams? The number of women's sites with cams? I seem to
that this information appeared on this list a while back, but I can't find
it.
Thanks,
Jodi
>From research@shore.net Wed Jan 10 11:04:24 2001
Received: from relay2.shore.net (relay2.shore.net [207.244.125.21])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
```

MIME-Version: 1.0

id LAA07019 for <aapornet@usc.edu>; Wed, 10 Jan 2001 11:04:23 -0800 (PST) Received: from compend-cv.sdsl.shore.net (shore.net) [209.58.144.11] by relay2.shore.net with esmtp (Exim) id 14GQYR-0004hQ-00; Wed, 10 Jan 2001 14:05:03 -0500 Message-ID: <3A5CB122.E2C43B3C@shore.net> Date: Wed, 10 Jan 2001 13:59:46 -0500 From: Ellen Boisvert <research@shore.net> Reply-To: research@compendiumgroup.com X-Mailer: Mozilla 4.7 (Macintosh; I; PPC) X-Accept-Language: en MIME-Version: 1.0 To: AAPOR <aapornet@usc.edu> Subject: Omnibus & Panel Information Request Content-Type: multipart/mixed; boundary="-----81F1258C1AFD393FB7086C32" This is a multi-part message in MIME format. ------81F1258C1AFD393FB7086C32 Content-Type: text/plain; charset=us-ascii; x-mac-type="54455854"; x-mac-creator="4D4F5353" Content-Transfer-Encoding: 7bit Hi Friends, I was hoping to tap into my generous AAPOR colleagues on a couple of topics: OMNIBUS I am looking for some practical advice on setting up an maintaining an industry specific Omnibus survey. My intention is to conduct a bi-annual telephone with a national, projectable sample of consumers regarding one specific industry. I will be asking members of "Associations" in the industry to subscribe and provide an opportunity to purchase proprietary questions. The premise is these Associations do not have as many resources to purchase large study, longitudinal research as private companies in this industry. We hear over and over that this would be valuable. I am requesting comments regarding experiences, current trends, sample or methodology; pricing and marketing advice and other tips you may have. RESPONDENT PANELS At the same time, I am seeking practical advice on setting up respondent panels. In this case, respondents are professionals within a specific industry. Here helpful experience and observations of current trends in regard to recruitment, interviewing standards, incentives and comparative survey methodologies would be of most

interest.

drawbacks of these techniques. Please send feedback directly to Ellen Boisvert, APR at research@compendiumgroup.com. Many thanks and best regards. -----81F1258C1AFD393FB7086C32 Content-Type: text/x-vcard; charset=us-ascii; name="research.vcf" Content-Transfer-Encoding: 7bit Content-Description: Card for Ellen Boisvert Content-Disposition: attachment; filename="research.vcf" begin:vcard n:Boisvert; Ellen tel; fax: 978-777-8733 tel; work: 978-777-3555 x203 x-mozilla-html:FALSE url:www.compendiumgroup.com org:Compendium Group, Inc. adr:;;Ten Page Street;Danvers;MA;01923;USA version:2.1 email; internet: research@compendiumgroup.com title:Director of Research x-mozilla-cpt:;1 fn:Ellen Boisvert end:vcard -----81F1258C1AFD393FB7086C32-->From wendylanders@hotmail.com Wed Jan 10 13:25:08 2001 Received: from hotmail.com (law2-f239.hotmail.com [216.32.181.239]) by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id NAA25111 for <aapornet@usc.edu>; Wed, 10 Jan 2001 13:25:06 -0800 (PST) Received: from mail pickup service by hotmail.com with Microsoft SMTPSVC; Wed, 10 Jan 2001 13:24:32 -0800 Received: from 209.50.244.134 by lw2fd.hotmail.msn.com with HTTP; Wed, 10 Jan 2001 21:24:32 GMT X-Originating-IP: [209.50.244.134] From: "Wendy Landers" <wendylanders@hotmail.com> To: aapornet@usc.edu, dc-aapor.admin@erols.com Subject: Job Opening Date: Wed, 10 Jan 2001 16:24:32 -0500 Mime-Version: 1.0 Content-Type: text/plain; format=flowed Message-ID: <LAW2-F239Z1AOv3MMUZ0000ffa6@hotmail.com> X-OriginalArrivalTime: 10 Jan 2001 21:24:32.0871 (UTC) FILETIME=[B9584F70:01C07B4B] Vacancy Announcement Senior Study Director

Opportunity to join Temple University's Institute for Survey Research in

I feel comfortable with the theoretical and methodological advantages and

Philadelphia.

Five to 10 years of experience, Master's degree or Ph.D. with management experience preferred. Knowledgeable about the intricacies of the survey process. Experience with all parts of the survey process preferred, from original client contact, through data collection, to delivering a finished analytical product. The successful applicant will be responsible for research, funding, contract proposal writing, project management, and other managerial duties as assigned. Experience in the following areas is desired: questionnaire design, interviewing methods, data analysis, report writing, literature review, survey sampling, qualitative research techniques, and meeting coordination. Strong writing skills and the ability to locate, synopsize, and synthesize social science studies are desired. Also preferred is the ability to prepare tables, graphs, and statistical analysis in several different platforms. Good organizational skills are a must.

Send a cover letter stating salary requirements and a resume or curriculum vitae to: Wendy Landers, Institute for Survey Research, Temple University, 4646 40th Street, NW, Washington, D.C. 20016. Fax: 202-537-6873. E-Mail: wendylanders@ioip.com.

```
Get your FREE download of MSN Explorer at http://explorer.msn.com
>From lamatsch@nevada.edu Wed Jan 10 14:36:43 2001
Received: from am-dew.nevada.edu (am-dew.nevada.edu [131.216.1.249])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id OAA16535 for <aapornet@usc.edu>; Wed, 10 Jan 2001 14:36:30 -0800
(PST)
Received: from cbc138 (b138c.lv-cbc.nevada.edu [131.216.79.86])
      by am-dew.nevada.edu (8.8.8/8.8.8) with SMTP id OAA06526
      for <aapornet@usc.edu>; Wed, 10 Jan 2001 14:36:17 -0800 (PST)
From: "Dr. Thomas Lamatsch" <lamatsch@nevada.edu>
To: <aapornet@usc.edu>
Subject: Passive Consent
Date: Wed, 10 Jan 2001 14:31:25 -0800
Message-ID: <NEBBLOJLGLBGLGECJGANKEIICCAA.lamatsch@nevada.edu>
MIME-Version: 1.0
Content-Type: text/plain;
      charset="iso-8859-1"
Content-Transfer-Encoding: 7bit
X-Priority: 3 (Normal)
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook IMO, Build 9.0.2416 (9.0.2911.0)
X-MimeOLE: Produced By Microsoft MimeOLE V5.50.4133.2400
In-Reply-To: <SIMEON.10101091607.F@gj9k20b.config.mail.virginia.edu>
```

Does anybody have experience in doing a survey of high school students using passive

consent only? We want to inform parents that their children will be asked to take a

survey (on choosing a college/career) to give them a chance to tell their children to

refuse. The IRB of the local school board approved the passive consent but  ${\tt my}$   ${\tt own}$   ${\tt IRB}$ 

tell me that passive consent is not acceptable. Does anybody have experience with

underage respondents and passive consent?

```
Please reply to me personally (lamatsch@nevada.edu) I'll post a summary to
the
list.
t.om
**********
Thomas Lamatsch, Ph.D.
Director
The Howard W. Cannon Center for Survey Research
Assistant Professor
Dept. of Political Science
University of Nevada - Las Vegas
4505 Maryland Parkway - Box 455008
Las Vegas, Nevada 89154-5008
Phone
         (702)895-0167
Fax
           (702)895 - 0165
Cellular
           (702) 561-8768
http://www.unlv.edu/Research Centers/ccsr/
>From jms@csm.Berkeley.EDU Wed Jan 10 15:44:35 2001
Received: from csm.Berkeley.EDU (csm.Berkeley.EDU [128.32.165.42])
     by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id PAA27339 for <aapornet@usc.edu>; Wed, 10 Jan 2001 15:44:35 -0800
(PST)
Received: from csm7.berkeley.edu (bar356-1.SSCL.Berkeley.EDU [128.32.119.45])
     by csm.Berkeley.EDU (8.10.0/8.10.0) with ESMTP id f0ANjtj16479
      for <aapornet@usc.edu>; Wed, 10 Jan 2001 15:45:56 -0800 (PST)
Message-Id: <4.3.2.7.2.20010110153910.00c59480@csm26.berkeley.edu>
X-Sender: jms@csm26.berkeley.edu
X-Mailer: QUALCOMM Windows Eudora Version 4.3.2
Date: Wed, 10 Jan 2001 15:40:07 -0800
To: aapornet@usc.edu
From: merrill shanks <jms@csm.Berkeley.EDU>
Subject: Job Vacancy
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed
Vacancy Announcement
Technical Assistant in Software Support Services Computer-assisted Survey
Program University of California, Berkeley
The Computer-assisted Survey Methods (CSM) Program is a major component in
the
Social
Science Computing laboratory, a computing services organization on the
Berkeley
campus that reports to the Associate Vice Chancellor for Information Systems
Technology. CSM is committed to the development and maintenance of software
for the
collection, processing, and documentation of survey-type data. Based on that
software, CSM provides a variety of
software- and computer-related services to an international user community as
well as
```

the Berkeley campus.

The Technical Assistant will be part of the Software Support group which is responsible for testing and documenting CSM software and providing end-user training,

support and consultation on use of those programs.

Extensive experience in using MS-Windows or UNIX is required. General knowledge of

social science research methods or experience in survey work is highly desirable. A

working knowledge of CSM-supported software is desired but not required. Must be able

to work effectively with users of varying skill levels.

For further information and instructions on how to apply, check the Job Openings page

at http://cases.berkeley.edu:7504 or contact Cathi Walton at (510) 643-9558 or

cjw@csm.berkeley.edu.

```
J. Merrill Shanks
(510) 642-1104
(510) 642-9665 Fax
>From rrands@cfmc.com Wed Jan 10 17:05:33 2001
Received: from mail.cfmc.com (main.cfmc.com [206.15.13.129])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id RAA15029 for <aapornet@usc.edu>; Wed, 10 Jan 2001 17:05:32 -0800
Received: from rrands-W98 (rands-w95.cfmc.com [206.15.13.172])
     by mail.cfmc.com (8.8.7/8.8.7) with SMTP id RAA13334
      for <aapornet@usc.edu>; Wed, 10 Jan 2001 17:05:30 -0800
Message-Id: <4.1.20010110161905.019a4cb0@pop.cfmc.com>
X-Sender: rrands@pop.cfmc.com
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.1
Date: Wed, 10 Jan 2001 17:05:09 -0800
To: aapornet@usc.edu
From: Richard Rands <rrands@cfmc.com>
Subject: Re: Passive Consent
In-Reply-To: <NEBBLOJLGLBGLGECJGANKEIICCAA.lamatsch@nevada.edu>
References: <SIMEON.10101091607.F@gj9k20b.config.mail.virginia.edu>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
```

You need to go to the NIH web site to check out their rather large section on "approved" approaches to studying children.

The URL is: grants.nih.gov/grants/funding/children/pol children qa.htm

Richard Rands

Hi Tom,

```
>Does anybody have experience in doing a survey of high school students
>using passive consent only? We want to inform parents that their
>children will be asked to take a survey (on choosing a college/career)
>to give them a chance to tell their children to refuse. The IRB of the
>local school board approved the passive consent but my own IRB tell me
>that passive consent is not acceptable. Does anybody have experience
>with underage respondents and passive consent?
>Please reply to me personally (lamatsch@nevada.edu) I'll post a summary
>to the list.
>tom
>********
>Thomas Lamatsch, Ph.D.
>Director
>The Howard W. Cannon Center for Survey Research
>Assistant Professor
>Dept. of Political Science
>University of Nevada - Las Vegas
>4505 Maryland Parkway - Box 455008
>Las Vegas, Nevada 89154-5008
>Phone
          (702)895-0167
>Fax
            (702)895-0165
>Cellular
           (702)561-8768
>http://www.unlv.edu/Research Centers/ccsr/
>From mark@bisconti.com Wed Jan 10 17:13:11 2001
Received: from pivot.healthnotes.com ([209.3.111.158])
     by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id RAA25677 for <aapornet@usc.edu>; Wed, 10 Jan 2001 17:13:10 -0800
Received: from mark (adsl-138-88-47-50.bellatlantic.net [138.88.47.50]) by
pivot.healthnotes.com with SMTP (Microsoft Exchange Internet Mail Service
Version
5.5.2650.21)
      id C1D3GZSR; Wed, 10 Jan 2001 20:13:31 -0500
From: "Mark David Richards" <mark@bisconti.com>
To: <aapornet@usc.edu>
Subject: NORC to describe/code FL ballots
Date: Wed, 10 Jan 2001 20:12:59 -0500
Message-ID: <JAEPJNNBGDEENLLCIIIBKENDCOAA.mark@bisconti.com>
MIME-Version: 1.0
Content-Type: text/plain;
      charset="iso-8859-1"
Content-Transfer-Encoding: 7bit
X-Priority: 3 (Normal)
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook IMO, Build 9.0.2416 (9.0.2910.0)
X-MimeOLE: Produced By Microsoft MimeOLE V5.50.4133.2400
Disqualified Ballots In Fla. to Be Surveyed
By Susan Schmidt
Washington Post Staff Writer
```

Wednesday, January 10, 2001; Page A03

A group of news organizations announced yesterday that it has hired an independent

research firm to survey and categorize Florida ballots on which there was no recordable vote in the 2000 presidential race. The organizations have hired the

nonprofit National Opinion Research Center to examine about 180,000 ballots on

which

there was no clear vote, either because no presidential preference was indicated or

because there were too many marks. The inventory will describe how the ballots

were

marked but will not try to assess whether a ballot constituted an attempted vote for

a particular candidate, officials of the news organizations said. The group is

made

up of The Washington Post, the New York Times, the Wall Street Journal, Tribune

Publishing, CNN, the Associated Press, the Palm Beach Post and the St. Petersburg

Times. They will share the cost of the survey. The National Opinion Research Center

is a field survey firm affiliated with the University of Chicago. It will ask three

auditors to independently place ballots into categories  $\ensuremath{\text{--}}$  a project that is expected

to take eight to 10 weeks. The work will be overseen by a steering committee of news

organization representatives. Washington Post Executive Editor Leonard Downie Jr.

said the goal of the project will be to learn more about the counting process and

gain insight into why there were so many ballots with ambiguous markings. "We are not

going to determine whether a ballot with a pregnant chad is a vote for somebody,"

said Downie. "We will describe them and how they were apportioned. This is not

an

attempt to discover whether one candidate or another should have won the election.

That is not our job; it's the job of the election authorities." Mike Silverman,

managing editor of the Associated Press, said the news organizations are not attempting an election recount. "A thorough inspection of all the disputed ballots

and a public categorization and description of them will become part of an important

historical record," he said, "but we are not going into this with any notion of being

able to say who really won or anything of that sort." Each news organization will

decide on the stories it wants to extract from the data. The media group has asked

each of Florida's 67 counties to segregate ballots that did not have a recorded vote for president. Some counties have agreed to, while others, including populous Orange and Duval counties, have said that doing so would be difficult, timeconsuming costly. The media group has agreed to pay any cost incurred in separating the overvoted and undervoted ballots. Of Florida's 6 million ballots cast, 120,000 were overvoted for president and 60,000 were undervoted. The survey will examine overvoted ballots -- which for the most part were not reviewed by the canvassing boards during the Florida election recount -- to gain information on what sort  $\circ f$ stray marks, indentations or double votes led to those ballots being disqualified. In some instances, voters indicated a presidential preference, then wrote in a name as well, causing those ballots to be discarded. Ballots will be placed into categories -- those with dimpled chads, for example -- and will be further categorized candidate name, according to Washington Post election expert Dan Keating, who helped set up the survey. A calculation could then be made, he said, to see what the outcome would have been had each of the various standards been in use statewide. A separate Miami Herald survey is underway. Publishers and executives from the and the other news organizations discussed joining forces, believing that competing ballot surveys might further confuse the public record. But the Herald is already well underway with its effort, having hired an accounting firm last month, decided not to relinquish its management role to a joint committee. (c) 2001 The Washington Post >From surveys@wco.com Wed Jan 10 17:38:13 2001 Received: from e4500a.callatg.com (qmailr@e4500a.atgi.net [216.174.194.60]) by usc.edu (8.9.3.1/8.9.3/usc) with SMTP id RAA23897 for <aapornet@usc.edu>; Wed, 10 Jan 2001 17:38:07 -0800 (PST) Received: (qmail 19231 invoked from network); 11 Jan 2001 01:38:06 -0000 Received: from unknown (HELO hz) (64.42.94.94) by e4500a.callatg.com with SMTP; 11 Jan 2001 01:38:06 -0000 Message-ID: <019501c07b6f\$a9d579a0\$05c8a8c0@dummy.net> Reply-To: "Hank Zucker" <surveys@wco.com> From: "Hank Zucker" <surveys@wco.com>

References: <JAEPJNNBGDEENLLCIIIBKENDCOAA.mark@bisconti.com>

To: <aapornet@usc.edu>

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Subject: Nader's effect
Date: Wed, 10 Jan 2001 17:41:09 -0800
MIME-Version: 1.0
Content-Type: text/plain;
      charset="iso-8859-1"
Content-Transfer-Encoding: 7bit
X-Priority: 3
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook Express 5.00.2615.200
X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2615.200
Hi,
I saw a letter in the SF Chronicle that maintains there as been no "credible
study"
of whom, if anyone, Nader voters would have voted for, if Nader had not been
ballot. I seem to remember something here from exit polls that said that
about 1/3
of Nader voters would not have voted for President at all and of the other
two-thirds, 3/4 would have voted for Gore.
I tried searching my copies of the messages, but could not find any data.
Perhaps I
read it in a linked page or some other source. Does anyone know about data
on
Nader
voters' second choices?
Thanks very much.
Hank Zucker, Ph.D.
Creative Research Systems
Makers of The Survey System: Survey software that makes you look good
www.surveysystem.com 707-765-1001
>From nancybelden@brspoll.com Thu Jan 11 06:37:08 2001
Received: from www.dbls.com ([209.8.216.50])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id GAA09861 for <aapornet@usc.edu>; Thu, 11 Jan 2001 06:37:07 -0800
(PST)
Received: by www.dbls.com from localhost
    (router, SLMail V3.2); Thu, 11 Jan 2001 09:34:50 -0500
Received: from nancy [209.9.139.93]
by www.dbls.com [0] (SLmail 3.2.3113) with SMTP
id DC684A8AE75911D49C0100104B0F537B
for <aapornet@usc.edu>; Thu, 11 Jan 2001 09:34:49 -0500
From: "Nancy Belden" <nancybelden@brspoll.com>
To: "aapornet" <aapornet@usc.edu>
Subject: Teacher poll available
Date: Thu, 11 Jan 2001 09:42:14 -0500
Message-ID: <NEBBIDLGALNEGBHACIMHOEDICHAA.nancybelden@brspoll.com>
MIME-Version: 1.0
Content-Type: text/plain;
      charset="iso-8859-1"
Content-Transfer-Encoding: 7bit
X-Priority: 3 (Normal)
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X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook IMO, Build 9.0.2416 (9.0.2910.0) X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2314.1300

X-SLUIDL: 2D89C7C0-E75911D4-9C010010-4B0F537B

## Friends:

Education Week commissioned and has just released a Belden Russonello & Stewart

survey of 1019 public school teachers, which is featured in the Ed Week annual

publication, Quality Counts 2001. The survey looks at teachers' views on what is

happening in their classrooms relative to raising state academic standards and

testing, and their own proficiency and training.

A full copy of our survey report is available on the Ed week website where you

can

see the whole book/report that uses the poll as well as other data on the status of

standards and testing in public schools nationwide (www.edweek.org -- click on

Quality Counts 2001, click on Table of Contents, then click on Side bar: poll  $\overline{\phantom{a}}$ 

Teachers support standards with hesitation).

We would also be happy to email you or print and send a copy. Just send me a note.

Let me know if we can answer any questions.

Nancy Belden
Belden Russonello & Stewart
1320 19th Street NW, Suite 700
Washington, DC 20039
nancybelden@brspoll.com

202.822.6090

>From mkshares@mcs.net Thu Jan 11 07:12:53 2001

Received: from uucphost.mcs.net (Kitten2.mcs.com [192.160.127.90])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP

id HAA23739 for <aapornet@usc.edu>; Thu, 11 Jan 2001 07:12:52 -0800 (PST)

Received: from mcs.net (P40-Chi-Dial-1.pool.mcs.net [205.253.224.40]) (authenticated)

by uucphost.mcs.net (8.11.1/8.11.1) with ESMTP id f0BFCp006470 for <aapornet@usc.edu>; Thu, 11 Jan 2001 09:12:51 -0600 (CST)

(envelope-from mkshares@mcs.net)
Message-ID: <3A5D78D6.B2F923F4@mcs.net>
Date: Thu, 11 Jan 2001 09:11:53 +0000

From: Nick Panagakis <mkshares@mcs.net>

Reply-To: mkshares@mcs.net

X-Mailer: Mozilla 4.5 (Macintosh; I; PPC)

X-Accept-Language: en

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MIME-Version: 1.0
To: aapornet@usc.edu
Subject: Popular Vote
Content-Type: text/plain; charset=us-ascii; x-mac-type="54455854";
x-mac-creator="4D4F5353"
Content-Transfer-Encoding: 7bit
I don't believe this has been reported very widely. But as the vote count
continued
across the country over the past few weeks, Gore's popular vote margin has
grown to
540,000 votes. See below.
http://www.cnn.com/ELECTION/2000/results/
>From daves@startribune.com Thu Jan 11 07:35:32 2001
Received: from firewall2.startribune.com (firewall2.startribune.com
[132.148.80.211])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id HAA03150 for <aapornet@usc.edu>; Thu, 11 Jan 2001 07:35:31 -0800
Received: by firewall2.startribune.com; id JAA13492; Thu, 11 Jan 2001
09:37:26
-0600
(CST)
Received: from unknown(132.148.25.25) by firewall2.startribune.com via smap
      id xma013377; Thu, 11 Jan 01 09:36:30 -0600
Received: from SMTP (stnave.startribune.com [132.148.90.39])
      by mailserv1.startribune.com (8.9.0/8.9.0) with SMTP id JAA29699
      for <aapornet@usc.edu>; Thu, 11 Jan 2001 09:27:58 -0600 (CST)
Received: from mail.startribune.com ([132.148.90.226]) by 132.148.90.39
  (Norton AntiVirus for Internet Email Gateways 1.0);
  Thu, 11 Jan 2001 15:26:18 0000 (GMT)
Received: from STAR-Message Server by mail.startribune.com
      with Novell GroupWise; Thu, 11 Jan 2001 09:31:30 -0600
Message-Id: <sa5d7d72.040@mail.startribune.com>
X-Mailer: Novell GroupWise 5.2
Date: Thu, 11 Jan 2001 09:31:05 -0600
From: "Rob Daves" <daves@startribune.com>
To: aeikensdp@aol.com, tsilver@capaccess.org, sschier@carleton.edu,
        75227.173@compuserve.com, reide@email.usps.gov,
Subject: Minnesota Poll news
For those of you with an interest in Minnesota or Gov. Jesse Ventura, you
might be
interested in the latest Minnesota Poll findings on Ventura's job approval
and how Minnesotans view his moonlighting ventures.
If you're not interested, please accept my apology for this intrusion, and
just hit
the delete button.
Best wishes...
```

Rob

```
Director of Strategic & News Research f: 612.673-4359
Star Tribune
                                                        e:
daves@startribune.com
425 Portland Av. S.
Minneapolis MN USA 55488
>From gjokeefe@facstaff.wisc.edu Thu Jan 11 08:10:33 2001
Received: from mail1.doit.wisc.edu (mail1.doit.wisc.edu [144.92.9.40])
     by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id IAA19650 for <aapornet@usc.edu>; Thu, 11 Jan 2001 08:10:33 -0800
Received: from [144.92.182.53] by mail1.doit.wisc.edu
          id KAA207646 (8.9.1/50); Thu, 11 Jan 2001 10:10:32 -0600
Message-Id: <4.1.20010111100933.019a8900@facstaff.wisc.edu>
X-Sender: gjokeefe@facstaff.wisc.edu
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.1
Date: Thu, 11 Jan 2001 10:12:34 -0600
To: aapornet@usc.edu
From: "Garrett J. O'Keefe" <gjokeefe@facstaff.wisc.edu>
Subject: Re: Minnesota Poll news
In-Reply-To: <sa5d7d72.040@mail.startribune.com>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Hi Rob--
Yes, obviously interested, but no attachment below?
Happy new year from Jane and me --say hi to Bill Mac. ...
Garrett
At 09:31 \text{ AM } 1/11/01 - 0600, you wrote:
>For those of you with an interest in Minnesota or Gov. Jesse Ventura,
>you might be interested in the latest Minnesota Poll findings on
>Ventura's job approval ratings and how Minnesotans view his
>moonlighting ventures.
>If you're not interested, please accept my apology for this intrusion,
>and just hit the delete button.
>Best wishes...
>Rob
>Robert P. Daves
                                                     v: 612.673-7278
>Director of Strategic & News Research f: 612.673-4359
>Star Tribune
                                                         e:
>daves@startribune.com
>425 Portland Av. S.
>Minneapolis MN USA 55488
```

v: 612.673-7278

Robert P. Daves

Garrett J. O'Keefe, Ph.D. Professor of Life Sciences Communication and Environmental Studies 440 Henry University of Wisconsin-Madison Madison, WI 53706 Voice: (608) 262-1843 Fax: (608) 265-3042 E-mail: gjokeefe@facstaff.wisc.edu http://www.wisc.edu/agjourn >From rmaullin@fmma.org Thu Jan 11 08:20:25 2001 Received: from webserver.fmma.com (mail.fmma.org [4.3.157.35]) by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id IAA25215 for <aapornet@usc.edu>; Thu, 11 Jan 2001 08:20:24 -0800 (PST) Received: by WEBSERVER with Internet Mail Service (5.5.2448.0) id <CV5V9SKC>; Thu, 11 Jan 2001 08:18:49 -0800 Message-ID: <F0D37B169259D311A1B40060082080FE0DF703@WEBSERVER> From: Richard <rmaullin@fmma.org> To: "'aapornet@usc.edu'" <aapornet@usc.edu> Subject: RE: Teacher poll available Date: Thu, 11 Jan 2001 08:18:47 -0800 MIME-Version: 1.0 X-Mailer: Internet Mail Service (5.5.2448.0) Content-Type: text/plain; charset="iso-8859-1" Dear Nancy, AI would be interested in seeing the public school teachers survey. Please mail it to Richard@fmma.com. Thanks, Richard Maullin ----Original Message----From: Nancy Belden [mailto:nancybelden@brspoll.com] Sent: Thursday, January 11, 2001 6:42 AM To: aapornet Subject: Teacher poll available Friends: Education Week commissioned and has just released a Belden Russonello & Stewart survey of 1019 public school teachers, which is featured in the Ed Week annual publication, Quality Counts 2001. The survey looks at teachers' views on what is happening in their classrooms relative to

 $% \left( 1\right) =\left( 1\right) \left( 1\right)$  academic standards and testing, and their own proficiency and training.

raising state

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A full copy of our survey report is available on the Ed week
website where
            you can see the whole book/report that uses the poll as well as
other data
            on the status of standards and testing in public schools
nationwide
            (www.edweek.org -- click on Quality Counts 2001, click on Table
\circ f
Contents,
            then click on Side bar: poll -- Teachers support standards with
            hesitation).
            We would also be happy to email you or print and send a
copy. Just send me
            a note. Let me know if we can answer any questions.
            Nancy Belden
            Belden Russonello & Stewart
            1320 19th Street NW, Suite 700
            Washington, DC 20039
            nancybelden@brspoll.com
            202.822.6090
>From daves@startribune.com Thu Jan 11 08:20:58 2001
Received: from firewall2.startribune.com (firewall2.startribune.com
[132.148.80.211])
     by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id IAA25695 for <aapornet@usc.edu>; Thu, 11 Jan 2001 08:20:57 -0800
Received: by firewall2.startribune.com; id KAA21127; Thu, 11 Jan 2001
10:22:53
-0600
(CST)
Received: from unknown(132.148.25.25) by firewall2.startribune.com via smap
(V5.5)
      id xma020975; Thu, 11 Jan 01 10:22:07 -0600
Received: from SMTP (stnave.startribune.com [132.148.90.39])
     by mailserv1.startribune.com (8.9.0/8.9.0) with SMTP id KAA03826
      for <aapornet@usc.edu>; Thu, 11 Jan 2001 10:13:35 -0600 (CST)
Received: from mail.startribune.com ([132.148.90.226]) by 132.148.90.39
  (Norton AntiVirus for Internet Email Gateways 1.0);
  Thu, 11 Jan 2001 16:11:54 0000 (GMT)
Received: from STAR-Message Server by mail.startribune.com
      with Novell GroupWise; Thu, 11 Jan 2001 10:17:06 -0600
Message-Id: <sa5d8822.054@mail.startribune.com>
X-Mailer: Novell GroupWise 5.2
Date: Thu, 11 Jan 2001 10:16:15 -0600
From: "Rob Daves" <daves@startribune.com>
To: aeikensdp@aol.com, tsilver@capaccess.org, sschier@carleton.edu,
        75227.173@compuserve.com, reide@email.usps.gov,
Subject: Whoops.
Sorry about the missing link. It's
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http://www.startribune.com

Apologies. Many of them. Rob >From lamatsch@nevada.edu Thu Jan 11 08:50:48 2001 Received: from am-dew.nevada.edu (am-dew.nevada.edu [131.216.1.249]) by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id IAA17963 for <aapornet@usc.edu>; Thu, 11 Jan 2001 08:50:47 -0800 (PST) Received: from cbc138 (b138c.lv-cbc.nevada.edu [131.216.79.86]) by am-dew.nevada.edu (8.8.8/8.8.8) with SMTP id IAA16285 for <aapornet@usc.edu>; Thu, 11 Jan 2001 08:50:47 -0800 (PST) From: "Dr. Thomas Lamatsch" <lamatsch@nevada.edu> To: <aapornet@usc.edu> Subject: Passive Consent Summary Date: Thu, 11 Jan 2001 08:45:54 -0800 Message-ID: <NEBBLOJLGLBGLGECJGANGEIOCCAA.lamatsch@nevada.edu> MIME-Version: 1.0 Content-Type: text/plain; charset="iso-8859-1" Content-Transfer-Encoding: 7bit X-Priority: 3 (Normal) X-MSMail-Priority: Normal X-Mailer: Microsoft Outlook IMO, Build 9.0.2416 (9.0.2911.0) In-Reply-To: <sa5d8822.054@mail.startribune.com> X-MimeOLE: Produced By Microsoft MimeOLE V5.50.4133.2400 As promised a summary of answers. First of all THANK YOU VERY MUCH! I have received more than 20 responses and it looks like a 3-1 split. The majority (mostly private companies) agreed that passive is enough - especially considering \* that we will not ask any sensitive questions \* the survey can been considered part of the school district's efforts to encourage students to go to college \* the school district is one of the clients \* the school district's IRB agrees that passive consent is enough (considering the tens of thousands of interviews) \* the study is not paid for by federal grants A little over 1/4 of the responses (mostly from other universities) agreed with my IRB that active consent needs to be obtained because:

SOME of these responses did however include a qualifier that some surveys might be exempt:

\* the law requires active consent not matter who the client is

\* the school district's IRB is not responsible

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* either because the content could be considered part of the instruction OR
* or for certain surveys such as child abuse where the child could
potentially
be put
in more danger (which does not apply to my survey considering that we mostly
about whether they are planning to go to college or not)
Thank you again!
t.om
**********
Thomas Lamatsch, Ph.D.
Director
The Howard W. Cannon Center for Survey Research
Assistant Professor
Dept. of Political Science
University of Nevada - Las Vegas
4505 Maryland Parkway - Box 455008
Las Vegas, Nevada 89154-5008
           (702)895-0167
Phone
            (702)895 - 0165
Cellular
           (702)561-8768
http://www.unlv.edu/Research Centers/ccsr/
>From jsheppard@cmor.org Thu Jan 11 09:34:15 2001
Received: from mail.saturn5.net (mail.intraclub.net [207.122.105.6])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id JAA19574 for <aapornet@usc.edu>; Thu, 11 Jan 2001 09:34:14 -0800
(PST)
Received: from preferrc ([24.140.9.217]) by mail.saturn5.net
          (Post.Office MTA v3.5.3 release 223 ID# 0-68437U1600L100S0V35)
         with SMTP id net for <aapornet@usc.edu>;
          Thu, 11 Jan 2001 12:34:49 -0500
Message-ID: <003001c07bf4$4ea8dce0$d9098c18@preferrc.sssnet.com>
Reply-To: "Jane Sheppard" <jsheppard@cmor.org>
From: "Jane Sheppard" < jsheppard@cmor.org>
To: <aapornet@usc.edu>
Subject: Re: Passive Consent Summary
Date: Thu, 11 Jan 2001 12:31:17 -0500
MIME-Version: 1.0
Content-Type: text/plain;
      charset="iso-8859-1"
Content-Transfer-Encoding: 7bit
X-Priority: 3
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook Express 4.72.3110.1
X-MimeOLE: Produced By Microsoft MimeOLE V4.72.3110.3
Thought this would be of interest to you. It's regarding getting consent for
school
children to do a survey, I believe.
Jane
```

----Original Message----

```
To: aapornet@usc.edu <aapornet@usc.edu>
Date: Thursday, January 11, 2001 11:52 AM
Subject: Passive Consent Summary
>As promised a summary of answers.
>First of all THANK YOU VERY MUCH! I have received more than 20
and
>it looks like a 3-1 split. The majority (mostly private companies)
>agreed that passive consent is enough - especially considering
>* that we will not ask any sensitive questions
>* the survey can been considered part of the school district's efforts
>to encourage students to go to college
>* the school district is one of the clients
>* the school district's IRB agrees that passive consent is enough
>(considering the tens of thousands of interviews)
>* the study is not paid for by federal grants
>A little over 1/4 of the responses (mostly from other universities)
>agreed with my IRB that active consent needs to be obtained because:
>* the school district's IRB is not responsible
>* the law requires active consent not matter who the client is
>SOME of these responses did however include a qualifier that some
>surveys might be exempt:
>* either because the content could be considered part of the
>instruction OR
>* or for certain surveys such as child abuse where the child could
>potentially be put in more danger (which does not apply to my survey
>considering that we mostly talk about whether they are planning to go to
>college or not)
>Thank you again!
>tom
>***********
>Thomas Lamatsch, Ph.D.
>Director
>The Howard W. Cannon Center for Survey Research
>Assistant Professor
>Dept. of Political Science
>University of Nevada - Las Vegas
>4505 Maryland Parkway - Box 455008
>Las Vegas, Nevada 89154-5008
>Phone (702)895-0167
>Fax (702)895-0165
>Cellular (702)561-8768 http://www.unlv.edu/Research Centers/ccsr/
>
```

From: Dr. Thomas Lamatsch <lamatsch@nevada.edu>

```
>From dobson@pd.state.gov Thu Jan 11 10:37:46 2001
Received: from msxwashuiscan1.pd.state.gov ([207.42.142.54])
      by usc.edu (8.9.3.1/8.9.3/usc) with SMTP
      id KAA13170 for <aapornet@usc.edu>; Thu, 11 Jan 2001 10:37:45 -0800
(PST)
Received: by MSXWASHUIMS1 with Internet Mail Service (5.5.2650.21)
      id <CXTG1189>; Thu, 11 Jan 2001 13:38:29 -0500
Message-ID: <A96FD36F5FCBD21192D00008C75D48D6020FC8DE@MSXWASHUMBX2>
From: "Dobson, Richard" <dobson@pd.state.gov>
To: "'AAPORNET'" <aapornet@usc.edu>
Subject: European public opinion research position -- U.S. Dept. of State
Date: Thu, 11 Jan 2001 13:38:34 -0500
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2650.21)
Content-Type: text/plain;
      charset="iso-8859-1"
```

The Office of Research at the United States Department of State has an opening for a European public opinion analyst in Washington, DC. The job responsibilities include planning surveys in Europe, analyzing results and

preparing reports on the findings for U.S. government policy-makers.

The position is at the GS-101-12/13 level. Starting salary will be between \$44,352

and \$69,069 depending on qualifications and experience. Training and experience in

survey research is a requisite. Applicants will be evaluated on the basis of five

criteria: (1) knowledge of survey research methodology and quantitative data analysis; (2) skill in organizing and conducting research on public opinion, and on

political, economic, and cultural developments; (3) knowledge of the politics,

societies and cultures of western and eastern Europe and US foreign policy toward the  $\,$ 

region; (4) skill in writing clearly and concisely in English; and (5) knowledge of

one or more of the major foreign languages of the region.

Please bring this announcement to the attention of researchers and graduate students  $\ensuremath{\mathsf{S}}$ 

who may be interested.

Completed applications should be submitted by January 29th. For more information,

see OPM website www.usajobs.opm.gov/wfic/jobs, announcement number AR0653.

by imo-r18.mx.aol.com (mail out v28.35.) id 5.51.5f88b14 (3976) for <aapornet@usc.edu>; Thu, 11 Jan 2001 14:18:25 -0500 (EST) Message-ID: <51.5f88b14.278f6101@aol.com> Date: Thu, 11 Jan 2001 14:18:25 EST Subject: The Florida Count To: aapornet@usc.edu MIME-Version: 1.0 Content-Type: multipart/alternative; boundary="part1 51.5f88b14.278f6101 boundary" Content-Disposition: Inline X-Mailer: 6.0 sub 171 --part1 51.5f88b14.278f6101 boundary Content-Type: text/plain; charset="US-ASCII" Content-Transfer-Encoding: 7bit I look at the Miami Herald website everyday to keep up on the media-sponsored statewide recount. The Herald and Knight Ridder hired an accounting firm to review votes. Yesterday, the Herald report that NORC had been hired by a consortium of media (including the New York Times, Washington Post, etc.) to do a second review. Does anyone have thoughts on how a research firm and an accounting firm might approach this same challenge differently? Just curious. J. Ann Selzer, Ph.D. Selzer & Company Des Moines, Iowa --part1 51.5f88b14.278f6101 boundary Content-Type: text/html; charset="US-ASCII" Content-Transfer-Encoding: 7bit <HTML><FONT FACE=arial,helvetica><BODY BGCOLOR="#ffffff"><FONT SIZE=2>I look Miami Herald website everyday to keep up on the media-sponsored <BR>statewide recount. The Herald and Knight Ridder hired an accounting firm to votes. Yesterday, the Herald report that NORC had been hired by a <BR>consortium of media (including the New York Times, Washington Post, etc.) <BR>do a second review. &nbsp; Does anyone have thoughts on how a research firm and an <BR>accounting firm might approach this same challenge differently? Just curious. <BR> <BR>J. Ann Selzer, Ph.D. <BR>Selzer &amp; Company <BR>Des Moines, Iowa</FONT></HTML> --part1 51.5f88b14.278f6101 boundary-->From mark@bisconti.com Thu Jan 11 12:07:39 2001 Received: from pivot.healthnotes.com ([209.3.111.158]) by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id MAA10244 for <aapornet@usc.edu>; Thu, 11 Jan 2001 12:07:37 -0800 (PST)

Received: from mark (adsl-138-88-47-50.bellatlantic.net [138.88.47.50]) by

pivot.healthnotes.com with SMTP (Microsoft Exchange Internet Mail Service Version

5.5.2650.21)

id C1D3GZ0K; Thu, 11 Jan 2001 15:07:57 -0500

From: "Mark David Richards" <mark@bisconti.com>

To: <aapornet@usc.edu>

Subject: RE: The Florida Count

Date: Thu, 11 Jan 2001 15:07:25 -0500

Message-ID: <JAEPJNNBGDEENLLCIIIBKEODCOAA.mark@bisconti.com>

MIME-Version: 1.0

Content-Type: multipart/alternative;

boundary="---= NextPart 000\_000C\_01C07BE0.34E24A30"

X-Priority: 3 (Normal)
X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook IMO, Build 9.0.2416 (9.0.2910.0)

In-Reply-To: <51.5f88b14.278f6101@aol.com>

X-MimeOLE: Produced By Microsoft MimeOLE V5.50.4133.2400

This is a multi-part message in MIME format.

-----\_NextPart\_000\_000C\_01C07BE0.34E24A30

Content-Transfer-Encoding: 7bit

Interesting question.

Out of curiosity, has anyone seen data on what people think about planned demonstrations on Inaugural Day? Do people plan to demonstrate (in their area

and/or

in Washington, DC), or would they do so if they lived near parade/inaugural balls?

(Info on protest plans: http://www.iacenter.org/)

Also, anyone know of national data related to electricity supply problems in California? Thanks, mark

----Original Message----

From: owner-aapornet@usc.edu [mailto:owner-aapornet@usc.edu]On Behalf Of

JAnnSelzer@aol.com

Sent: Thursday, January 11, 2001 2:18 PM

To: aapornet@usc.edu

Subject: The Florida Count

I look at the Miami Herald website everyday to keep up on the media-sponsored statewide recount. The Herald and Knight Ridder hired an accounting firm to review

votes. Yesterday, the Herald report that NORC had been hired by a consortium of

media (including the New York Times, Washington Post, etc.) to do a second review.

Does anyone have thoughts on how a research firm and an accounting firm might approach this same challenge differently? Just curious.

J. Ann Selzer, Ph.D.
Selzer & Company

```
Des Moines, Iowa
----= NextPart 000 000C 01C07BE0.34E24A30
Content-Type: text/html;
      charset="us-ascii"
Content-Transfer-Encoding: quoted-printable
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xmlns:w=3D"urn:schemas-microsoft-com:office:word" =
xmlns=3D"http://www.w3.org/TR/REC-html40">
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<meta http-equiv=3DContent-Type content=3D"text/html; = charset=3Dus-ascii">
name=3DProgId content=3DWord.Document> <meta name=3DGenerator</pre>
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Word 9"> <meta name=3DOriginator content=3D"Microsoft Word 9"> <link
rel=3DFile-List
href=3D"cid:filelist.xml@01C07BDF.DF067640">
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  <o:DoNotRelyOnCSS/>
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  <w:EnvelopeVis/>
 </w:WordDocument>
</xml><![endif]-->
<style>
<!--
 /* Font Definitions */
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      {font-family:Tahoma;
      panose-1:2 11 6 4 3 5 4 4 2 4;
      mso-font-charset:0;
      mso-generic-font-family:swiss;
      mso-font-pitch:variable;
      mso-font-signature:553679495 -2147483648 8 0 66047 0;}
 /* Style Definitions */
p.MsoNormal, li.MsoNormal, div.MsoNormal
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      font-family:"Times New Roman";
      mso-fareast-font-family:"Times New Roman";}
a:link, span.MsoHyperlink
      {color:blue;
      text-decoration:underline;
      text-underline:single;}
a:visited, span.MsoHyperlinkFollowed
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      text-decoration:underline;
```

```
text-underline:single;}
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      font-family: "Times New Roman";
     mso-fareast-font-family:"Times New Roman";}
span.EmailStyle15
     {mso-style-type:personal-reply;
     mso-ansi-font-size:10.0pt;
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     mso-hansi-font-family:Arial;
     mso-bidi-font-family:Arial;
     color:navy;}
@page Section1
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     mso-footer-margin:.5in;
     mso-paper-source:0;}
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     {page:Section1;}
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qte mso
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<div class=3DSection1>
<span class=3DEmailStyle15><font size=3D2 = color=3Dnavy</pre>
face=3DArial><span</pre>
style=3D'font-size:10.0pt;mso-bidi-font-size:12.0pt;font-family:Arial'>In=
teresting
question.<o:p></o:p></span></font></span>
<span =</pre>
class=3DEmailStyle15><font</pre>
size=3D2 color=3Dnavy face=3DArial><span =</pre>
style=3D'font-size:10.0pt;mso-bidi-font-size:
12.0pt; font-family: Arial'>Out of curiosity, has anyone seen data on what =
people
think about planned demonstrations on Inaugural Day?<span =
style=3D"mso-spacerun:
yes">  </span>Do people plan to demonstrate (in their area and/or = in
Washington, DC), or would they do so if they lived near parade/inaugural =
balls?<span
style=3D"mso-spacerun: yes">  </span>(Info on protest plans: <a
href=3D"http://www.iacenter.org/">http://www.iacenter.org/</a>)</f=
ont></span><span
```

```
class=3DEmailStyle15><font size=3D2 color=3Dnavy face=3DArial><span =</pre>
style=3D'font-size:
10.0pt;mso-bidi-font-size:12.0pt;font-family:Arial;color:navy;mso-color-a=
lt:
windowtext'><o:p></o:p></font></span>
<span =</pre>
class=3DEmailStyle15><font</pre>
size=3D2 color=3Dnavy face=3DArial><span =</pre>
style=3D'font-size:10.0pt;mso-bidi-font-size:
12.0pt; font-family: Arial'><![if =
!supportEmptyParas]> <![endif]></span></font></span><span
class=3DEmailStyle15><font size=3D2 color=3Dnavy face=3DArial><span =</pre>
style=3D'font-size:
10.0pt;mso-bidi-font-size:12.0pt;font-family:Arial;color:navy;mso-color-a=
windowtext'><o:p></o:p></font></span>
<span =</pre>
class=3DEmailStyle15><font</pre>
size=3D2 color=3Dnavy face=3DArial><span =</pre>
style=3D'font-size:10.0pt;mso-bidi-font-size:
12.0pt; font-family: Arial'>Also, anyone know of national data related to
electricity
supply problems in California?
class=3DEmailStyle15><font size=3D2 color=3Dnavy face=3DArial><span =</pre>
style=3D'font-size:
10.0pt;mso-bidi-font-size:12.0pt;font-family:Arial;color:navy;mso-color-a=
windowtext'><o:p></o:p></font></span>
<span =</pre>
class=3DEmailStyle15><font</pre>
size=3D2 color=3Dnavy face=3DArial><span =</pre>
style=3D'font-size:10.0pt;mso-bidi-font-size:
12.0pt;font-family:Arial'>Thanks, = mark<o:p></o:p></span></font></span>
<span class=3DEmailStyle15><font size=3D2 = color=3Dnavy</pre>
face=3DArial><span
style=3D'font-size:10.0pt;mso-bidi-font-size:12.0pt;font-family:Arial'><!=
[if =
!supportEmptyParas] >   <! [endif] > <o:p></o:p></span></font></span>
<span class=3DEmailStyle15><font size=3D2 = color=3Dnavy</pre>
face=3DArial><span
style=3D'font-size:10.0pt;mso-bidi-font-size:12.0pt;font-family:Arial'><!=
[if =
!supportEmptyParas] >   <! [endif] > <o:p></o:p></span></font></span>
<font size=3D2 =</pre>
color=3Dblack
face=3DTahoma><span =</pre>
style=3D'font-size:10.0pt; font-family: Tahoma; color: black'>----Original
Message----<br>
<b><span style=3D'font-weight:bold'>From:</span></b> = owner-aapornet@usc.edu
[mailto:owner-aapornet@usc.edu] < b > < span style=3D'font-weight:bold' > On =
Behalf
```

```
Of
</span></b>JAnnSelzer@aol.com<br> <b><span</pre>
style=3D'font-weight:bold'>Sent:</span></b> Thursday, January = 11, 2001 2:18
PM<br>
<b><span style=3D'font-weight:bold'>To:</span></b> aapornet@usc.edu<br>
<b><span
style=3D'font-weight:bold'>Subject:</span></b> The Florida =
Count</span></font>
<font size=3D3 =</pre>
face=3D"Times
New
Roman"><span style=3D'font-size:12.0pt'><![if =</pre>
!supportEmptyParas]> <![endif]><o:p></o:p></span></font>
<font size=3D2 =</pre>
color=3Dblack
face=3DArial><span = style=3D'font-size:10.0pt;font-</pre>
family:Arial;color:black'>I look
at the Miami Herald website everyday to keep up on the media-sponsored = <br/>br>
statewide recount.   The Herald and Knight Ridder hired an = accounting
firm to
<br> review votes. &nbsp;Yesterday, the Herald report that NORC had been =
hired by a
<br> consortium of media (including the New York Times, Washington Post, =
etc.) to <br>
do a second review.   Does anyone have thoughts on how a research = firm
<br> accounting firm might approach this same challenge differently? =
  Just
curious. <br/> <br/>br> J. Ann Selzer, Ph.D. <br/> Selzer &amp; Company <br/> Des
Moines,
Iowa</span></font><font color=3Dblack face=3DArial><span</pre>
style=3D'font-family:Arial;color:black;mso-color-alt:windowtext'><o:p></o=
:p></span></font>
</div>
</body>
</html>
----= NextPart 000 000C 01C07BE0.34E24A30--
>From HOneill536@aol.com Thu Jan 11 12:14:42 2001
Received: from imo-d07.mx.aol.com (imo-d07.mx.aol.com [205.188.157.39])
     by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
     id MAA16541 for <aapornet@usc.edu>; Thu, 11 Jan 2001 12:14:38 -0800
(PST)
From: HOneill536@aol.com
Received: from HOneill536@aol.com
     by imo-d07.mx.aol.com (mail out v28.35.) id 5.fb.101f9dcb (16935)
      for <aapornet@usc.edu>; Thu, 11 Jan 2001 15:12:54 -0500 (EST)
Message-ID: <fb.101f9dcb.278f6dc5@aol.com>
Date: Thu, 11 Jan 2001 15:12:53 EST
Subject: Re: Teacher poll available
To: aapornet@usc.edu
```

```
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit
X-Mailer: AOL 5.0 for Windows sub 129
Nancy - I would appreciate a hard copy of your teacher poll. Please to me at:
                      2 cleveland ave.
                       highland park, ny 08904
Thanks,
            Harry O'Neill
>From nancybelden@brspoll.com Fri Jan 12 08:02:54 2001
Received: from www.dbls.com ([209.8.216.50])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id IAA06628 for <aapornet@usc.edu>; Fri, 12 Jan 2001 08:02:53 -0800
(PST)
Received: by www.dbls.com from localhost
    (router, SLMail V3.2); Fri, 12 Jan 2001 11:00:43 -0500
Received: from nancy [209.9.139.93]
by www.dbls.com [0] (SLmail 3.2.3113) with SMTP
id DC684FB4E75911D49C0100104B0F537B
for <aapornet@usc.edu>; Fri, 12 Jan 2001 11:00:43 -0500
From: "Nancy Belden" <nancybelden@brspoll.com>
To: <aapornet@usc.edu>
Subject: RE: Teacher poll available
Date: Fri, 12 Jan 2001 11:08:01 -0500
Message-ID: <NEBBIDLGALNEGBHACIMHAEEGCHAA.nancybelden@brspoll.com>
MIME-Version: 1.0
Content-Type: text/plain;
      charset="iso-8859-1"
Content-Transfer-Encoding: 7bit
X-Priority: 3 (Normal)
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook IMO, Build 9.0.2416 (9.0.2910.0)
X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2314.1300
In-Reply-To: <fb.101f9dcb.278f6dc5@aol.com>
X-SLUIDL: 2D89D281-E75911D4-9C010010-4B0F537B
will do! Nancy
----Original Message----
From: owner-aapornet@usc.edu [mailto:owner-aapornet@usc.edu]On Behalf Of
HOneill536@aol.com
Sent: Thursday, January 11, 2001 3:13 PM
To: aapornet@usc.edu
Subject: Re: Teacher poll available
Nancy - I would appreciate a hard copy of your teacher poll. Please to me
at:
                      2 cleveland ave.
                       highland park, ny 08904
Thanks,
            Harry O'Neill
>From SYonish@Forrester.com Fri Jan 12 09:59:45 2001
Received: from camb-mta01.forrester.com (camb-mta01.forrester.com
[63.76.254.45])
```

MIME-Version: 1.0

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id JAA04992 for <aapornet@usc.edu>; Fri, 12 Jan 2001 09:59:44 -0800 (PST) To: aapornet@usc.edu Subject: Posting for Survey Job in Boston X-Mailer: Lotus Notes Release 5.0.1b (Intl) 30 September 1999 Message-ID: <OF52E0C4BD.90AF6963-ON852569D2.0062C08A@forrester.com> From: "Steven Yonish" <SYonish@Forrester.com> Date: Fri, 12 Jan 2001 13:00:24 -0500 X-MIMETrack: Serialize by Router on CAMB-MTA01/Forrester Research (Release 5.0.3 |March 21, 2000) at 01/12/2001 12:56:26 PM, Serialize complete at 01/12/2001 12:56:26 PM MIME-Version: 1.0 Content-Type: multipart/alternative; boundary="= alternative 0062DAB1852569D2 =" This is a multipart message in MIME format. --= alternative 0062DAB1852569D2 = Content-Type: text/plain; charset="iso-8859-1" Content-Transfer-Encoding: quoted-printable Quantitative Associate, Technographics Cambridge, Massachusetts FORR/R-QA Description: The Quantitative Associate, Technographics=AE, is a member of a team that c= ompiles, writes, and=20 publishes reports and data analyzing consumers' technology adoption and=20 usage patterns. This person will be responsible for quality assurance data published, working with our client services team in interfacing with=20 clients, managing relationships with strategic data providers, and=20 organizing data generally for the team's use.=20 Responsibilities: Act as quality assurance for all data in all Technographics=AE re= review the quantitative component of all draft publications: data=20 overviews, briefs, and reports.=20 =A7Work with members of our Technographics=AE client services teams = to answer=20 client requests and work on special projects as needed. Assist in the development of mail, online and telephone surveys a= nd in the=20 analysis of survey data. Prepare Technographics=AE data files and relevant documentation f= =A7or=20 distribution to clients.=20 Assess and manage relationships with strategic data providers. =A7Manage the acquisition of new software and maintain software renewals.

Requirements:=20

=B7 B.A/B.S. Sociology, Psychology, Science, Math, Economics, or Mar= keting=20

majors preferred. Master's degree with a quantitative concentration a=20 plus.=20

=B7 A strong academic record with a background in statistics and an=20 understanding of qualitative analysis.=20

=B7 Experience with graphics programs and statistical software package es (SPSS,=20

SAS, etc.) = 20

=B7 One to two years of previous work experience, preferably in a quantitative=20

research or data management position.

=B7 Analytical, articulate, highly organized and detail-oriented, and= =20

self-motivated.

For rester is an equal opportunity employer and is committed to providing a = a

work environment free from all forms of discrimination, including sexual=20 harassment.

Please forward your letter, resume and salary requirements to Steve Yonish =
 (syonish@forrester.com).

--=\_alternative 0062DAB1852569D2\_=
Content-Type: text/html; charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

<br><font size=3D3 face=3D"Arial">Quantitative Associate, Technographics</fre>/f=ont>

<br><font size=3D3 face=3D"Arial">Cambridge, Massachusetts</font> <br><br><font</pre>

size=3D3 face=3D"Arial">FORR/R-QA</font> <br> <br> <font size=3D3
face=3D"Arial">Description:</font>

<br><font size=3D3 face=3D"Arial">The </font><font size=3D3 color=3Dblue fa=
ce=3D"Arial">Quantitative Associate</font><font size=3D3 face=3D"Arial">, T=
echnographics=AE, is a member of a team that compiles, writes, and publishe=
s

reports and data analyzing consumers' technology adoption and usage patterns.

This person will be responsible for quality assurance of data published,

working with our client services team in interfacing with clients, = managing relationships with strategic data providers, and organizing data = generally for the

team's use. </font> <br> <br> <font size=3D3</pre>

face=3D"Arial">Responsibilities:</font>

<br><font size=3D3 face=3D"Wingdings">=A7 &nbsp; &nbsp; &nbsp; &nbsp; </font=
><font size=3D3 face=3D"Arial">Act as quality assurance for all data in

```
>all=
 Technographics=AE research: review the quantitative component of all draft=
 publications: data overviews, briefs, and reports. </font> <br/>br><font
size=3D3
face=3D"Wingdings">=A7        </font=</pre>
><font size=3D3 face=3D"Arial">Work with members of our
>Technographics=AE c=
lient services teams to answer client requests and work on special projects=
needed.</font> <br>font size=3D3 face=3D"Wingdings">=A7 &nbsp; &nbsp; &nbsp;
 </font=
><font size=3D3 face=3D"Arial">Assist in the development of mail, online
d telephone surveys and in the analysis of survey data.</font> <br/>font
size=3D3
face=3D"Wingdings">=A7         </font=</pre>
><font size=3D3 face=3D"Arial">Prepare Technographics=AE data files and
>rel=
evant documentation for distribution to clients. </font> <br/>font size=3D3
face=3D"Wingdings">=A7         </font=</pre>
><font size=3D3 face=3D"Arial">Assess and manage relationships with
>strateg=
ic data providers.</font>
<br><font size=3D3 face=3D"Wingdings">=A7 &nbsp; &nbsp; &nbsp; &nbsp;/font=
><font size=3D3 face=3D"Arial">Manage the acquisition of new software
>and m=
aintain software renewals.</font>
<br><font size=3D3 face=3D"Wingdings">=A7 &nbsp; &nbsp; &nbsp; &nbsp; /font=
><font size=3D3 face=3D"Arial">Maintain research archive of all
>Technograph=
ics=AE data files. </font>
<br>
<br><font size=3D3 face=3D"Arial">Requirements: &nbsp;</font> <br><font</pre>
size=3D3
face=3D"Symbol">=B7        /font><f= ont size=3D3</pre>
face=3D"Arial">B.A/ B.S. Sociology, Psychology, Science, Math,= Economics,
Marketing majors preferred. Master's degree with a quantitat= ive
concentration a
plus. </font> <br/>font size=3D3 face=3D"Symbol">=B7 &nbsp; &nbsp; &nbsp;
 </font><f= ont size=3D3 face=3D"Arial">A strong academic record with a
background in s= tatistics and an understanding of qualitative analysis.
</font>
<br><font size=3D3 face=3D"Symbol">=B7 &nbsp; &nbsp; &nbsp; &nbsp;</font><f=</pre>
size=3D3 face=3D"Arial">Experience with graphics programs and statistic= al
software
packages (SPSS, SAS, etc.) </font> <br/>font size=3D3 face=3D"Symbol">=B7
 
     </font><f= ont size=3D3 face=3D"Arial">One to two years
previous work experience, p= referably in a quantitative research or data
management
position.</font> <br/>font size=3D3 face=3D"Symbol">=B7 &nbsp; &nbsp; &nbsp;
 </font><f= ont size=3D3 face=3D"Arial">Analytical, articulate, highly
organized
```

and de= tail-oriented, and self-motivated.</font> <br> <br> <br/>font size=3D3 face=3D"Arial">Forrester is an equal opportunity employe= r and is committed providing a work environment free from all forms of d= iscrimination, including sexual harassment.</font> <br/> <br/>font size=3D2 face=3D"sans-serif">Please forward your letter, resume a= nd salary requirements to Steve Yonish (syonish@forrester.com).</font> <br/> --= alternative 0062DAB1852569D2 =-->From RSantos@ui.urban.org Fri Jan 12 12:17:01 2001 Received: from uint3.urban.org (ui.urban.org [4.22.172.70]) by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id MAA09138 for <aapornet@usc.edu>; Fri, 12 Jan 2001 12:16:59 -0800 (PST) Received: by webmail.urban.org with Internet Mail Service (5.5.2653.19) id <CN7Q7MLX>; Fri, 12 Jan 2001 15:13:19 -0500 Message-ID: <4CD371A22A53D411B60F00508B6F39B00158D525@UINT4> From: "Santos, Robert" <RSantos@ui.urban.org> To: "'aapornet@usc.edu'" <aapornet@usc.edu> Subject: Reminder: DC/AAPOR Winter Social next Wednesday! Date: Fri, 12 Jan 2001 15:10:08 -0500 MIME-Version: 1.0 X-Mailer: Internet Mail Service (5.5.2653.19) Content-Type: text/plain; charset="iso-8859-1" Research shows that 97.5% of all email solicitations are liberally sprinkled with exclamation points. So, this is your reminder that next Wednesday is an opportunity for: --Friendly people! --Complimentary cocktails! --Good food! --Door prizes! --Panoramic view! --Gift exchange\*! \*If you would like to participate in a post-holiday gift exchange, please holiday gift that you are eager to trade! IT'S NOT TOO LATE TO JOIN THE FUN!! Social Event - Food, cocktails and soft drinks provided Date & Time: Wednesday, January 17, 2001 6:30-8:30 p.m. Location: USA Today, 17th Floor 1000 Wilson Blvd. Arlington, VA

Parking: Available at 1000 Wilson (@ N. Arlington Ridge Rd.)
Gate will open if closed.

Take elevator from garage to "mall." Walk to USA Today front desk.

Metro: Ride Blue or Orange Line to Rosslyn.

Walk to Gannett Tower, 1100 Wilson (@ Lynn St.). Take escalator from lower mall up to mall level.

Follow mallway to USA Today front desk.

RSVP: Cost is \$20.00 per person, payable to DC/AAPOR at the door (unless you already

mailed your check). If you have not done so already, please let us know you plan to

attend by e-mailing dc-aapor.admin@erols.com or calling Audrey Kindlon at 301-897-4413 by Monday, January 15.

Note: If you prefer not to receive e-mail notices in the future, please reply

to

dc-aapor.admin@erols.com.

>From RSantos@ui.urban.org Fri Jan 12 12:19:58 2001

Received: from uint3.urban.org (ui.urban.org [4.22.172.70])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP

id MAA11498 for <aapornet@usc.edu>; Fri, 12 Jan 2001 12:19:57 -0800 (PST)

Received: by webmail.urban.org with Internet Mail Service (5.5.2653.19)

id <CN7Q7MMY>; Fri, 12 Jan 2001 15:16:18 -0500

Message-ID: <4CD371A22A53D411B60F00508B6F39B00158D526@UINT4>

From: "Santos, Robert" <RSantos@ui.urban.org>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: DC/AAPOR seminar: Feb. 9 (Friday)

Date: Fri, 12 Jan 2001 15:13:07 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2653.19)

Topic: Evaluation of a New Methodology and Technology for Measuring Respondent

Compliance with a Survey Task

Date & Time: Friday, February 9, 2001, 12:30-2:00 p.m.

Speaker: Brian Harris-Kojetin, The Arbitron Company

NEW Location: The Urban Institute

Conference Room 5A (Fifth Floor)

2100 M Street, NW

Washington, DC

Entrance on 21st St. between L & M Streets

Report to Receptionist on the fifth floor for directions to conference room

Metro: DuPont Circle, Red Line

Take the South Exit, proceed south on 19th St.

for 2 blocks to M Street;

Turn right onto M Street and proceed 2 blocks to 21st Street;
Turn left onto 21st Street and proceed half a block to Entrance

Entrance is on west side of 21st, between M & L Streets

RSVP: To be placed on the visitors list, send e-mail to audrey.kindlon@us.pwcglobal.com or dc-aapor.admin@erols.com or call Audrey Kindlon at

301-897-4413 by Wednesday, February 2, 2001.

#### Abstract:

Researchers distribute self-administered surveys to gather data about a wide variety

of topics; however, they typically know little or nothing about how respondents

completed their survey. For example, respondents who keep diary surveys may conscientiously record every relevant item when it occurs, or may do so shortly

afterwards, or may rely on recall days later. Arbitron has traditionally measured

people's use of radio through diary surveys, but has recently developed a new technology for passively and electronically measuring a person's exposure to electronic media. This technology is capable of placing an inaudible code in the

audio stream of radio and television broadcasts that can be detected by a portable  $\$ 

device the size of a pager. As long as respondents carry this portable meter,

their

exposure to the encoded media signals will be passively detected and  $\operatorname{recorded}$ .

The

device also incorporates a motion detector providing a unique opportunity to measure

how well respondents comply with the tasks they are asked to perform, in this case

carrying the meter. Results of a large-scale field test conducted in the UK will be

presented showing how well respondents complied with the tasks of carrying the

device

as well as how well the meter performed in measuring media usage.

Implications of

this methodology for measuring other phenomena and monitoring respondent compliance

with data collection tasks will be discussed.

This program is co-sponsored by the

American Association for Public Opinion Research Washington/Baltimore Chapter and the

WSS Data Collection Methods Section

```
for <aapornet@usc.edu>; Fri, 12 Jan 2001 16:13:16 -0500
Received: from 10.1.0.66 by gaotvcs1.gao.gov (InterScan E-Mail VirusWall NT);
Fri, 12
Jan 2001 16:14:27 -0500 (Eastern Standard Time)
Received: from GWIADOM-Message Server by GAOGWIA1.GAO.GOV
     with Novell GroupWise; Fri, 12 Jan 2001 16:14:26 -0500
Message-Id: <sa5f2d62.089@GAOGWIA1.GAO.GOV>
X-Mailer: Novell GroupWise 5.5.4
Date: Fri, 12 Jan 2001 16:13:51 -0500
From: "Fran A Featherston" <FeatherstonF@gao.gov>
To: <aapornet@usc.edu>
Subject: Re: DC/AAPOR seminar: Feb. 9 (Friday)
Mime-Version: 1.0
Content-Type: multipart/mixed; boundary="-----
InterScan_NT_MIME_Boundary"
This is a multipart message in MIME format
-----InterScan NT MIME Boundary
Content-Type: text/plain; charset=US-ASCII
Content-Transfer-Encoding: quoted-printable
Content-Disposition: inline
Rob,
 Could we invite people to arrive earlier, say 12 noon and bring their =
lunches for
a social time before the talk? That used to be part of our = standard AAPOR
seminar,
though not the Washington Statistics Society.
(fran)
Fran Featherston
U.S. General Accounting Office
Washington, DC 20548
202.512.4946
>>> RSantos@ui.urban.org 01/12/01 03:13PM >>>
Topic: Evaluation of a New Methodology and Technology for Measuring
Respondent
Compliance with a Survey Task=20
Date & Time:
                 Friday, February 9, 2001, 12:30-2:00 p.m. =20
                 Brian Harris-Kojetin, The Arbitron Company
Speaker:
NEW Location: The Urban Institute
           Conference Room 5A (Fifth Floor)
           2100 M Street, NW =20
           Washington, DC
           Entrance on 21st St. between L & M Streets
Report to Receptionist on the fifth floor for directions to conference room
Metro: DuPont Circle, Red Line
     Take the South Exit, proceed south on 19th St. =20
     for 2 blocks to M Street;
```

Turn right onto M Street and proceed 2 blocks to 21st Street; Turn left onto 21st Street and proceed half a block to Entrance Entrance is on west side of 21st, between M & L Streets

RSVP: To be placed on the visitors list, send e-mail to audrey.kindlon@us.pwcglobal.com or dc-aapor.admin@erols.com=20 or call Audrey Kindlon

at 301-897-4413 by Wednesday, February 2, 2001.

Abstract:=09

Researchers distribute self-administered surveys to gather data about a wide variety

of topics; however, they typically know little or nothing about how respondents

completed their survey. For example, respondents who keep diary surveys may conscientiously record every relevant item when it occurs, or may do so shortly

afterwards, or may rely on recall days later. Arbitron has traditionally measured

people's use of radio through diary surveys, but has recently developed a new technology for passively and electronically measuring a person's exposure to electronic media. This technology is capable of placing an inaudible code in the

audio stream of radio and television broadcasts that can be detected by a portable  $\$ 

device the size of a pager. As long as respondents carry this portable meter,

their

exposure to the encoded media signals will be passively detected and recorded.

The

device also incorporates a motion detector providing a unique opportunity to measure

how well respondents comply with the tasks they are asked to perform, in this

carrying the meter. Results of a large-scale field test conducted in the UK will be

presented showing how well respondents complied with the tasks of carrying the

device

as well as how well the meter performed in measuring media usage.

Implications of

this methodology for measuring other phenomena and monitoring respondent compliance  $% \left( 1\right) =\left( 1\right) \left( 1\right) +\left( 1\right) \left( 1\right) \left( 1\right) +\left( 1\right) \left( 1\right) \left($ 

with data collection tasks will be discussed. =20

This program is co-sponsored by the

American Association for Public Opinion Research Washington/Baltimore Chapter and the

WSS Data Collection Methods Section

-----InterScan\_NT\_MIME\_Boundary Content-Type: text/plain;

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name="InterScan Disclaimer.txt"
Content-Transfer-Encoding: 7bit
Content-Disposition: attachment;
      filename="InterScan Disclaimer.txt"
***** Message from InterScan E-Mail VirusWall NT *****
** No virus found in attached file noname.htm
* All attachmes were scanned by Interscan 3.5, and no virusus were found.
*****
                    -----InterScan NT MIME Boundary--
-----InterScan NT MIME Boundary--
>From PATTYGG@OREGON.UOREGON.EDU Sat Jan 13 14:27:41 2001
Received: from oregon.uoregon.edu (oregon.uoregon.edu [128.223.32.18])
     by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
     id OAA26476 for <aapornet@usc.edu>; Sat, 13 Jan 2001 14:27:40 -0800
(PST)
Received: from OREGON.UOREGON.EDU by OREGON.UOREGON.EDU (PMDF V5.2-32 #47272)
<01JYV00XI1U49VW1B4@OREGON.UOREGON.EDU> for aapornet@usc.edu; Sat, 13 Jan
2001
14:27:38 PST
Date: Sat, 13 Jan 2001 14:27:38 -0800 (PST)
From: Patricia Gwartney <PATTYGG@OREGON.UOREGON.EDU>
Subject: sharing survey results re: state initiative processes
To: aapornet@usc.edu
Message-id: <01JYV00XI2RY9VW1B4@OREGON.UOREGON.EDU>
X-VMS-To: IN%"aapornet@usc.edu"
MIME-version: 1.0
AAPORnetters,
Matt Manweller, one of my survey methodology graduate
students from UO's political science department asked me
to ask you the following:
"Does anyone have data on how people feel about the state initiative
process, or the levels of direct democracy that they feel is appropriate?"
For context: Oregon's referendum, initiative, and recall process
allows citizens to make laws and modify the state constitution.
A relatively small number of registered voters sign a petition
(and interest groups often use paid solicitors to obtain sufficient
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T11

ballot.

Oregon's November general election, the ballot contained fully \*\*61\*\* such ballot measures.

petition signatures). Then a ballot measure is placed on the statewide

Matt is considering doing his doctoral dissertation on the initiative process and

other systems of direct citizen democracy in the states. We have recently

gathered some behavioral and attitudinal data on the November ballot in Oregon, but data from other states would assist him greatly. If you have such data and are able to share it, or if you have any ideas on topic that you think would assist him, please contact Matt directly: Mathew Shon Manweller <mmanwell@darkwing.uoregon.edu> Thank you, Patty Patricia A. Gwartney, Ph.D. Founding Director Professor Department of Sociology Oregon Survey Research Laboratory 1291 University of Oregon 5245 University of Oregon Eugene OR 97403-1291 USA Eugene OR 97403-5245 USA E-mail: pattygg@oregon.uoregon.edu http://darkwing.uoregon.edu/~osrl Telephone: (541) 346-5007 Facsimile: (541) 346-5026 >From PATTYGG@OREGON.UOREGON.EDU Sun Jan 14 11:13:39 2001 Received: from oregon.uoregon.edu (oregon.uoregon.edu [128.223.32.18]) by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id LAA19987 for <aapornet@usc.edu>; Sun, 14 Jan 2001 11:13:39 -0800 Received: from OREGON.UOREGON.EDU by OREGON.UOREGON.EDU (PMDF V5.2-32 #47272) <01JYW8BZIW5W9ZLEMV@OREGON.UOREGON.EDU> for aapornet@usc.edu; Sun, 14 Jan 2001 11:13:38 PST Date: Sun, 14 Jan 2001 11:13:38 -0800 (PST) From: Patricia Gwartney <PATTYGG@OREGON.UOREGON.EDU> Subject: Clarification re: sharing state initiative process survey results To: aapornet@usc.edu Message-id: <01JYW8BZIW5Y9ZLEMV@OREGON.UOREGON.EDU> X-VMS-To: IN%"aapornet@usc.edu" MIME-version: 1.0 AAPORnetters, I belatedly realized that the "context" section of my inquiry to AAPORnet 1/13/01 glossed an important detail about Oregon's initiative process. The manner in which I expressed it suggested that \*all\* 61 measures went to \*all\* voters in Oregon's November ballot. If fact, voters in different jurisdictions (city, county, various districts, state) considered differing numbers of measures on their ballots. Statewide, across the differing jurisdictions, Oregon had 61 separate citizen-initiated ballot measures (making things very difficult for those who

I hope this helps.

prepare
ballots).

```
Patricia A. Gwartney, Ph.D.
Professor
                                 Founding Director
Department of Sociology
                                Oregon Survey Research Laboratory
1291 University of Oregon
                                5245 University of Oregon
Eugene OR 97403-1291 USA
                                 Eugene OR 97403-5245 USA
E-mail: pattygg@oregon.uoregon.edu http://darkwing.uoregon.edu/~osrl
Telephone: (541) 346-5007
Facsimile: (541) 346-5026
>From smitht@norcmail.uchicago.edu Mon Jan 15 11:21:45 2001
Received: from genesis1.norc.uchicago.edu (genesis1.norc.uchicago.edu
[128.135.45.28])
     by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
     id LAA11599 for <aapornet@usc.edu>; Mon, 15 Jan 2001 11:21:44 -0800
(PST)
From: smitht@norcmail.uchicago.edu
Received: from norcmail.uchicago.edu (norcmail.uchicago.edu [128.135.45.4])
     by genesis1.norc.uchicago.edu (8.9.3/8.9.3) with SMTP id NAA03642
     for <aapornet@usc.edu>; Mon, 15 Jan 2001 13:32:09 -0600
Received: from ccMail by norcmail.uchicago.edu (ccMail Link to SMTP
R8.30.00.7)
   id AA979586722; Mon, 15 Jan 2001 13:25:22 -0600
Message-Id: <0101159795.AA979586722@norcmail.uchicago.edu>
X-Mailer: ccMail Link to SMTP R8.30.00.7
Date: Mon, 15 Jan 2001 13:25:17 -0600
To: <aapornet@usc.edu>
Subject: No subject given
MIME-Version: 1.0
Content-Type: multipart/mixed; boundary="simple boundary"
--simple boundary
Content-Type: text/plain; charset=US-ASCII
```

Content-Transfer-Encoding: 7bit

Content-Description: "cc:Mail Note Part"

#### \*\* FINAL NOTICE \*\*

General Social Survey Student Paper Competition

The National Opinion Research Center (NORC) at the University of Chicago announces the latest annual General Social Survey (GSS) Student Paper Competition. To be eligible papers must: 1) be based on data from the 1972-1998 GSSs or from the GSS's cross-national component, the International Social Survey Program (any year or combination of years may be used), 2) represent original and unpublished work, and 3) be written by a student or students at an accredited college or university. Both undergraduates and graduate students may enter and college

graduates are eligible for one year after receiving their degree. Recent college graduates who completed an appropriate undergraduate or senior honors thesis are encouraged to consider submitting such research. Professors are urged to inform their students of this opportunity.

The papers will be judged on the basis of their: a) contribution to expanding understanding of contemporary American society, b) development and testing of social science models and theories, c) statistical and methodological sophistication, and d) clarity of writing and organization. Papers should be less than 40 pages in length (including tables, references, appendices, etc.) and should be double spaced.

Paper will be judged by the principal investigators of the GSS (James A. Davis and Tom W. Smith) with assistance from a group of leading scholars. Separate prizes will be awarded to the best undergraduate and best graduate-level entries. Entrants should indicate in which group they are competing. Winners will receive a cash prize of \$250, a commemorative plaque, and SPSS Base, the main statistical analysis package of SPSS. SPSS Base is donated by SPSS, Inc. of Chicago, Illinois. Honorable mentions may also be awarded by the judges.

Two copies of each paper must be received by February 15, 2001. The winner will be announced in late April, 2001. Send entries to:

Tom W. Smith
General Social Survey
National Opinion Research Center
1155 East 60th St.
Chicago, Il 60637

For further information:

Phone: 773-256-6288 Fax: 773-753-7886

Email: smitht@norcmail.uchicago.edu

--simple boundary

Content-Type: text/plain; charset=US-ASCII; name="stuaward.fin"

Content-Transfer-Encoding: 7bit

Content-Disposition: attachment; filename="stuaward.fin"

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announces the latest annual General Social Survey (GSS) Student Paper Competition. To

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а

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graduate students may enter and college graduates are eligible for one year after  $\ensuremath{\mathsf{S}}$ 

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and d)

clarity of writing and organization. Papers should be less than 40 pages in length

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prize

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Tom W. Smith
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National Opinion Research Center
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Chicago, Il 60637

For further information:

Phone: 773-256-6288 Fax: 773-753-7886

Email: smitht@norcmail.uchicago.edu

--simple boundary--

>From ACHATZM1@WESTAT.com Mon Jan 15 11:25:19 2001

Received: from smtp.westat.com (smtp.westat.com [198.232.249.95] (may be forged))

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP

id LAA13608 for <aapornet@usc.edu>; Mon, 15 Jan 2001 11:25:18 -0800

(PST)

Received: from smtp.westat.com (smtp1.westat.com) by smtp.westat.com (LSMTP

for

Windows NT v1.1b) with SMTP id <0.0005CE2B@smtp.westat.com>; Mon, 15 Jan 2001

14:28:34 -0500

Received: from 10.1.0.184 by smtp.westat.com (InterScan E-Mail VirusWall NT);

Mon, 15

Jan 2001 14:28:33 -0500 (Eastern Standard Time)

Received: by reconnnt1.westat.com with Internet Mail Service (5.5.2653.19)

id <YH8HRA25>; Mon, 15 Jan 2001 14:28:25 -0500

Message-ID: <08B08C9FA5EBD311A2CC009027D5BF810104C53D@remailnt2-

re01.westat.com>

From: Mary Achatz <ACHATZM1@WESTAT.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: No subject given

Date: Mon, 15 Jan 2001 14:28:13 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2653.19)

Mary Achatz, Ph.D. Senior Study Director

----Original Message----

From: smitht@norcmail.uchicago.edu [mailto:smitht@norcmail.uchicago.edu]

Sent: Monday, January 15, 2001 2:25 PM

To: aapornet@usc.edu Subject: No subject given

### \*\* FINAL NOTICE \*\*

General Social Survey Student Paper Competition

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contribution to expanding understanding of contemporary American society, b) development and testing of social science models and theories, c) statistical and methodological sophistication, and d) clarity of writing and organization. Papers should be less than 40 pages in length (including tables, references, appendices, etc.) and should be double spaced.

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1155 East 60th St.
Chicago, Il 60637

For further information:

Phone: 773-256-6288 Fax: 773-753-7886

 ${\tt Email: smitht@norcmail.uchicago.edu}$ 

>From andy@troll.soc.qc.edu Mon Jan 15 16:39:28 2001 Received: from mx2.srv.hcvlny.cv.net (mx2.srv.hcvlny.cv.net [167.206.112.45]) by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id QAA27616 for <aapornet@usc.edu>; Mon, 15 Jan 2001 16:39:27 -0800 (PST) Received: from s1.optonline.net (s1.optonline.net [167.206.112.6]) by mx2.srv.hcvlny.cv.net (8.10.2/8.10.2) with ESMTP id f0G0d0n29244; Mon, 15 Jan 2001 19:39:24 -0500 (EST) Received: from sydney (ool-18bda48f.dyn.optonline.net [24.189.164.143]) by s1.optonline.net (8.10.2/8.10.2) with SMTP id f0G0d0j19739; Mon, 15 Jan 2001 19:39:24 -0500 (EST) Reply-To: <beveridg@optonline.net> From: "Andrew A. Beveridge" <andy@troll.soc.gc.edu> To: "Aapornet@Usc. Edu" <aapornet@usc.edu> Cc: "Andrew A. Beveridge" <andy@troll.soc.qc.edu> Subject: Census Count Much Higher than Estimates Date: Mon, 15 Jan 2001 19:39:58 -0500 Message-ID: <NEBBIBIOIKDMKGCPFJBPCEGACJAA.andy@troll.soc.qc.edu> MIME-Version: 1.0 Content-Type: text/plain; charset="iso-8859-1" Content-Transfer-Encoding: 7bit X-Priority: 3 (Normal)

X-Mailer: Microsoft Outlook IMO, Build 9.0.2416 (9.0.2911.0) X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2919.6700

X-MSMail-Priority: Normal

#### Dear All:

I have been tapped to do a demographic column for a Web Based publication of the  $\ensuremath{\mathsf{I}}$ 

Citizens Union called the Gotham Gazette. It claims 2,000 unique user page views per

day. The URL for my first column is below.

http://www.gothamgazette.com/demographics/

The question that I discuss is the following.

". . . the numbers that the Census Bureau found in New York were far larger than the  $\,$ 

estimates the Bureau had made. Comparing its estimate with the population the Census

Bureau actually found, New York State has about 830,000 "extra people."

"New Yorkers and others will ask: "Who are these 'extra' 830,000? Where do they live?

Why were they missing until Census 2000?" The answers to these questions could

have

effects on the balance of political power in New York State, as well as on the

distribution of federal and state funds."

By the way this was also true for California, Texas, Florida, Illinois, Washington, DC, etc.

# Andy

Andrew A. Beveridge 209 Kissena Hall Department of Sociology Queens College and Grad Ctr/CUNY Flushing, NY 11367-1597

Phone: 718-997-2837 Fax: 718-997-2820

E-Mail: andy@troll.soc.qc.edu

Website: http://www.soc.qc.edu/Maps

Home Office 50 Merriam Avenue Bronxville, NY 10708 Phone: 914-337-6237 Fax: 914-337-8210

```
>From PAHARDING7@aol.com Mon Jan 15 19:25:14 2001
Received: from imo-d05.mx.aol.com (imo-d05.mx.aol.com [205.188.157.37])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id TAA14276 for <aapornet@usc.edu>; Mon, 15 Jan 2001 19:25:13 -0800
(PST)
From: PAHARDING7@aol.com
Received: from PAHARDING7@aol.com
      by imo-d05.mx.aol.com (mail_out_v29.5.) id 5.34.f8d922f (2177)
       for <aapornet@usc.edu>; Mon, 15 Jan 2001 22:24:38 -0500 (EST)
Message-ID: <34.f8d922f.279518f5@aol.com>
Date: Mon, 15 Jan 2001 22:24:37 EST
Subject: Fwd: "Perrin.exe" virus alert
To: aapornet@usc.edu (Aapornet@Usc. Edu)
MIME-Version: 1.0
Content-Type: multipart/mixed; boundary="part1 34.f8d922f.279518f5 boundary"
X-Mailer: AOL 5.0 for Windows sub 129
--part1 34.f8d922f.279518f5 boundary
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit
No mention of this in recent days' mail, so here from a reliable source is
(with luck)
the newest horror.
Phil Harding
paharding7@aol.com
--part1 34.f8d922f.279518f5 boundary
Content-Type: message/rfc822
Content-Disposition: inline
Return-path: <Quail100@aol.com>
From: Quail100@aol.com
Full-name: Quail100
Message-ID: <ea.1007b5d6.2794eeb2@aol.com>
Date: Mon, 15 Jan 2001 19:24:18 EST
Subject: Fwd: "Perrin.exe" virus alert
To: JesseLinda@aol.com, BernKnox@aol.com, lavlens@yahoo.com,
      david.t.chollar@healthpartners.com, Lesdeutsch@aol.com,
qd235@cam.ac.uk,
      GDubrovsky@aol.com, Jerry54@aol.com, friedman@rt66.com,
      bsness@earthlink.net, tstix@Princton.EDU, KGCareer@cs.com,
      PAHARDING7@aol.com, Blessingwy@aol.com, Mqn720@aol.com,
Ctminsf@aol.com,
      Sm2singer@cs.com, JacqJonee@aol.com, bpilz@dellnet.com,
      mreifman@nets.com, MRemito@aol.com, briley@teamsurgery.com,
      74752.1426@compuserve.com, Hhturner@aol.com, RWall56053@aol.com,
      jane@hooky.co.uk, Quail100@aol.com, ddp@intergrafix.net,
      elliotdp@earthlink.net, php@intergrafix.net, RSXH57B@aol.com
MIME-Version: 1.0
Content-Type: multipart/mixed; boundary="part2 34.f8d922f.2794eeb2 boundary"
X-Mailer: AOL 5.0 for Windows sub 128
```

```
--part2 34.f8d922f.2794eeb2 boundary
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit
In a message dated 1/15/01 4:24:35 PM Eastern Standard Time, Ctminsf writes:
<<
NOT BE ABLE TO USE YOUR COMPUTER AGAIN. >>
--part2 34.f8d922f.2794eeb2_boundary
Content-Type: message/rfc822
Content-Disposition: inline
Return-path: <Ctminsf@aol.com>
From: Ctminsf@aol.com
Full-name: Ctminsf
Message-ID: <fd.ff3d9b.2794c493@aol.com>
Date: Mon, 15 Jan 2001 16:24:35 EST
Subject: Fwd: "Perrin.exe" virus alert
To: Marlajoyful@aol.com, EdDunbaugh@aol.com, EFox1280@aol.com,
      iliff@earthlink.net, APisces444@hotmail.com, MidbarNM@aol.com,
      cpurdy@cybermesa.com, billybobinsf@yahoo.com, Quail100@aol.com,
      ftheodor@hincksdellcrest.org, jesst@ucla.edu,
      mary-rosewaldron@hofstra.edu, theodor@interlog.com
MIME-Version: 1.0
Content-Type: multipart/mixed; boundary="part3 34.f8d922f.2794c493 boundary"
X-Mailer: AOL 5.0 for Windows sub 127
--part3 34.f8d922f.2794c493 boundary
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit
--part3 34.f8d922f.2794c493 boundary
Content-Type: message/rfc822
Content-Disposition: inline
Return-Path: <Stewart@rt66.com>
Received: from rly-yg04.mx.aol.com (rly-yg04.mail.aol.com [172.18.147.4]) by
air-yq04.mail.aol.com (v77.31) with ESMTP; Mon, 15 Jan 2001 15:12:44 -0500
Received: from Rt66.com (mack.rt66.com [198.59.162.1]) by rly-
yg04.mx.aol.com
(v77.27) with ESMTP; Mon, 15 Jan 2001 15:12:26 -0500
Received: from [204.134.97.21] (pmc01.rt66.com [204.134.97.21])
      by Rt66.com (8.9.3/8.9.1) with SMTP id NAA24042;
      Mon, 15 Jan 2001 13:11:48 -0700 (MST)
X-Sender: stewart@rt66.com (Unverified)
Message-Id: <v01510100b68904f2f039@[204.134.97.32]>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Date: Mon, 15 Jan 2001 13:14:46 -0700
To: Oshakati@newmexico.com
From: Stewart@rt66.com (Doug Stewart)
```

Subject: "Perrin.exe" virus alert X-Mailer: Unknown (No Version)

#### Hi, all!

I just received this virus alert, sent by a reliable friend. I have no way

of verifying if this is a hoax or for real, but - as we've just seen in the papers (4

teen-agers arressted for attempting to take down the

Web) - given the malicious mind-set of numerous techies, all things are possible.

The best place apparently to check it is the CNN website, which allegedly put out the

first warning, but I'm not sure of their address.

Also, if there is an attachment with this message, DON'T OPEN IT! as

did

not include one.

At any rate, here it is. Do with it as you will.

Cheers! Doug

Date: Mon, 15 Jan 2001 10:25:42 -0700 From: Leona Luba <lluba@earthlink.net> Organization: Santa Fe Properties, Inc. Subject: [Fwd: PLEASE READ IMMEDIATELY]

Subject: VIRUS

VIRUS WITH NO CURE:

PLEASE, SEND THIS INFORMATION TO EVERY PERSON IN YOUR ADDRESS BOOK.

ΙF

YOU

RECEIVE AN E-MAIL THAT READS "UPGRADE INTERNET" DO NOT OPEN IT, AS IT CONTAINS

ΔN

EXECUTABLE FILE NAMED "PERRIN.EXE."

IT WILL ERASE ALL THE DATA IN YOUR HARD DRIVE AND IT WILL STAY IN YOUR

MEMORY. EVERYTIME THAT YOU UPLOAD ANY DATA, IT WILL BE AUTOMATICALLY ERASED AND YOU

WILL NOT BE ABLE TO USE YOUR COMPUTER AGAIN.

THIS INFORMATION WAS PUBLISHED YESTERDAY IN THE CNN WEB SITE. THIS IS A VERY DANGEROUS VIRUS. TO THIS DATE, THERE IS NO KNOWN ANTIVIRUS PROGRAM FOR THIS PARTICULAR VIRUS.

# S. Frank Meroney

Douglas Stewart, One Cerrado Court, Santa Fe, NM 87505 Tel /FX 505-466-4724 \* Stewart@rt66.com

```
--part3 34.f8d922f.2794c493 boundary--
```

--part2 34.f8d922f.2794eeb2 boundary--

--part1 34.f8d922f.279518f5 boundary--

>From robert putnam@harvard.edu Mon Jan 15 20:17:44 2001

Received: from smtp3.fas.harvard.edu (IDENT:root@smtp3.fas.harvard.edu [140.247.30.83])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP

id UAA07153 for <AAPORNET@usc.edu>; Mon, 15 Jan 2001 20:17:43 -0800 (PST)

Received: from HARVARD-90KRPXX.harvard.edu (arc1-78.keene.monad.net [208.28.193.78])

by smtp3.fas.harvard.edu with ESMTP id XAA10842; Mon, 15 Jan 2001 23:17:39 - 0500 (EST)

Message-Id: <5.0.0.25.2.20010115222737.00b7a298@pop3.norton.antivirus>

X-Sender: rputnam/pop.fas.harvard.edu@pop3.norton.antivirus

X-Mailer: QUALCOMM Windows Eudora Version 5.0

Date: Mon, 15 Jan 2001 22:42:35 -0500

To: AAPORNET@usc.edu

From: "Robert D. Putnam" <robert putnam@harvard.edu>

Subject: Urbanism data source?

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"; format=flowed

### Dear colleagues:

I seek help in tracking down data on urbanism by zip-code. At the same time I want to foreshadow the imminent release of a major new source of survey data on American community life.

With support from a consortium of three dozen community foundations nationwide and with the help of TSNI, my colleagues and I have just completed a large nationwide survey of civic engagement, community bonds, and social capital. We conducted 25-minute RDD interviews with more than 30,000 respondents in a nationally representative sample plus forty representative samples of communities nationwide from Los Angeles to Boston and from Bismarck to Baton Rouge. Because all participants in this project wish to encourage research on these issues, the complete data-set will be put into the public domain (via the Roper Center) as soon as technically feasible--probably in early March.

As part of our initial report, we wish to do quick cross-breaks of the data by degree of urbanism. The data include zip-code, but no summary measure of urbanism. Does any participant on this list know of any convenient source for a simple classification of zip-codes by degree of urbanism (on, say, a 7- or 8-point scale)?

Many thanks in advance for your help.

Bob Putnam

Robert D. Putnam
Kennedy School of Government
Harvard University
Cambridge, MA 02138
<a href="http://ksgwww.harvard.edu/saguaro/">http://ksgwww.harvard.edu/saguaro/>

```
>From MSaxon@jup.com Mon Jan 15 20:48:05 2001
Received: from mail.jupmail.com (mail.jupmail.com [209.246.40.24])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id UAA20746 for <aapornet@usc.edu>; Mon, 15 Jan 2001 20:48:04 -0800
(PST)
From: MSaxon@jup.com
Received: from nyc-ex01.jup.com (nyc-ex01xt.jup.com [209.246.40.30])
     by mail.jupmail.com (Build 91 (devel) 8.9.3/NT-8.9.3) with ESMTP id
AAA26954
      for <aapornet@usc.edu>; Tue, 16 Jan 2001 00:03:43 -0500
Received: by nyc-ex01.jup.com with Internet Mail Service (5.5.2650.21)
      id <YPZ9CWW7>; Mon, 15 Jan 2001 23:47:32 -0500
Message-ID: <97F990776A73D31180960090279C181605812313@nyc-ex01.jup.com>
To: aapornet@usc.edu
Subject: RE: "Perrin.exe" virus alert
Date: Mon, 15 Jan 2001 23:47:25 -0500
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2650.21)
Content-Type: text/plain;
      charset="iso-8859-1"
Folks,
In fact this is a hoax. Please see the following URL:
http://servicel.symantec.com/sarc/sarc.nsf/html/upgrade.internet.2.hoax.html
PLEASE, if you ever have a question about whether a virus warning is real, go
www.sarc.com first. They have a section of the site devoted specifically to
hoaxes.
Thanks,
Mike
Michael Saxon | Research Director, Primary Research |
Jupiter Research | 21 Astor Place | New York, NY 10003 |
Voice: 917-534-6315 | Fax: 917-534-6812 | http://www.jup.com
<http://www.jup.com/>
----Original Message----
From: PAHARDING7@aol.com [mailto:PAHARDING7@aol.com]
Sent: Monday, January 15, 2001 10:25 PM
To: aapornet@usc.edu
Subject: Fwd: "Perrin.exe" virus alert
No mention of this in recent days' mail, so here from a reliable source is
(with luck)
the newest horror.
```

Phil Harding

```
paharding7@aol.com
>From lang@u.washington.edu Mon Jan 15 20:51:23 2001
Received: from jason04.u.washington.edu (root@jason04.u.washington.edu
[140.142.8.53])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id UAA22272 for <aapornet@usc.edu>; Mon, 15 Jan 2001 20:51:22 -0800
Received: from homer36.u.washington.edu (lang@homer36.u.washington.edu
[140.142.16.7])
      by jason04.u.washington.edu (8.9.3+UW00.05/8.9.3+UW00.12) with ESMTP id
UAA34698
      for <aapornet@usc.edu>; Mon, 15 Jan 2001 20:51:21 -0800
Received: from localhost (lang@localhost)
      by homer36.u.washington.edu (8.9.3+UW00.05/8.9.3+UW00.12) with ESMTP id
UAA169278
      for <aapornet@usc.edu>; Mon, 15 Jan 2001 20:51:20 -0800
Date: Mon, 15 Jan 2001 20:51:20 -0800 (PST)
From: Kurt Lang <lang@u.washington.edu>
To: All AAPOR members <aapornet@usc.edu>
Subject: Televised Debates
Message-ID: <Pine.A41.4.21.0101152047100.167416-
100000@homer36.u.washington.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
Not more than about 3 years ago I read or listened to the presentation of a
reporting an experiment, in which subjects (i.e. students, if I remember
correctly)
were exposed to a sound recording of the Nixon-Kennedy debate and asked to
make a
judgment.
If anyone could provide me with a reference or a lead, it would be very much
appreciated.
Kurt Lang, Prof. emeritus
Dept. of Sociology
University of Washington
Seattle, WA 98195-3340
Home Address:
      1249 20th Ave. E.
      Seattle, WA 98112-3530
      Tel. (206) 325-4569
FAX (at UW) 206-543-2516
>From pjlavrakas@tvratings.com Tue Jan 16 03:47:27 2001
Received: from reliant.nielsenmedia.com ([63.114.249.15])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id DAA04048 for <aapornet@usc.edu>; Tue, 16 Jan 2001 03:47:26 -0800
(PST)
Received: from nmrusdunsxg2.nielsenmedia.com (nmrusdunsxg2.nielsenmedia.com
[10.9.11.121])
      by reliant.nielsenmedia.com (8.9.3/8.9.3) with ESMTP id GAA25651
      for <aapornet@usc.edu>; Tue, 16 Jan 2001 06:46:55 -0500 (EST)
Received: by nmrusdunsxg2.nielsenmedia.com with Internet Mail Service
(5.5.2651.58)
```

id <YHODBRKJ>; Tue, 16 Jan 2001 06:46:55 -0500

Message-ID:

<F9BC190B7DE9D111965000805FA7C60B0412DC4A@nmrusnysx1.dun.nielsen.com>

From: "Lavrakas, Paul" <pjlavrakas@tvratings.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: Urbanism data source?
Date: Tue, 16 Jan 2001 06:46:53 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2651.58)

The Claritus database should have the variables needed for you to operationalize  $% \left( 1\right) =\left( 1\right) +\left( 1\right) +\left$ 

"urbanism" as you so choose.

----Original Message----

From: Robert D. Putnam [mailto:robert putnam@harvard.edu]

Sent: Monday, January 15, 2001 10:43 PM

To: AAPORNET@usc.edu

Subject: Urbanism data source?

#### Dear colleagues:

I seek help in tracking down data on urbanism by zip-code. At the same time I want to foreshadow the imminent release of a major new source of survey data on American community life.

With support from a consortium of three dozen community foundations nationwide and with the help of TSNI, my colleagues and I have just completed a large nationwide survey of civic engagement, community bonds, and social capital. We conducted 25-minute RDD interviews with more than 30,000 respondents in a nationally representative sample plus forty representative samples of communities nationwide from Los Angeles to Boston and from Bismarck to Baton Rouge. Because all participants in this project wish to encourage research on these issues, the complete data-set will be put into the public domain (via the Roper Center) as soon as technically feasible--probably in early March.

As part of our initial report, we wish to do quick cross-breaks of the data by degree of urbanism. The data include zip-code, but no summary measure of urbanism. Does any participant on this list know of any convenient source for a simple classification of zip-codes by degree of urbanism (on, say, a 7- or 8-point scale)?

Many thanks in advance for your help.

Bob Putnam

Robert D. Putnam
Kennedy School of Government
Harvard University
Cambridge, MA 02138
<http://ksgwww.harvard.edu/saguaro/>
>From LibertyG@kff.org Tue Jan 16 07:49:29 2001
Received: from [205.187.85.100] ([205.187.85.100])

by usc.edu (8.9.3.1/8.9.3/usc) with SMTP

id HAA11908 for <aapornet@usc.edu>; Tue, 16 Jan 2001 07:49:28 -0800

Received: from no.name.available by [205.187.85.100]

via smtpd (for usc.edu [128.125.253.136]) with SMTP; 16 Jan 2001

15:50:38 UT

X-MimeOLE: Produced By Microsoft Exchange V6.0.4417.0

content-class: urn:content-classes:message

MIME-Version: 1.0

Subject: RE: Urbanism data source?

Date: Tue, 16 Jan 2001 07:52:02 -0800

Message-ID: <4B54CBD6670D0C4DAEACE5A1589B7EB81AEA33@mp-mail1.kff.org>

X-MS-Has-Attach: X-MS-TNEF-Correlator:

From: "Liberty Greene" <LibertyG@kff.org>

To: <aapornet@usc.edu>

Content-Transfer-Encoding: 8bit

X-MIME-Autoconverted: from quoted-printable to 8bit by usc.edu id HAA11910

Do you know about this? Sounds kind of like your elites thing

----Original Message----

From: Robert D. Putnam [mailto:robert putnam@harvard.edu]

Sent: Monday, January 15, 2001 7:43 PM

To: AAPORNET@usc.edu

Subject: Urbanism data source?

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Bob Putnam

```
Robert D. Putnam
Kennedy School of Government
Harvard University
Cambridge, MA 02138
<a href="http://ksgwww.harvard.edu/saguaro/">http://ksgwww.harvard.edu/saguaro/</a>
>From LibertyG@kff.org Tue Jan 16 08:06:23 2001
Received: from [205.187.85.100] ([205.187.85.100])
      by usc.edu (8.9.3.1/8.9.3/usc) with SMTP
      id IAA22661 for <aapornet@usc.edu>; Tue, 16 Jan 2001 08:06:23 -0800
(PST)
Received: from no.name.available by [205.187.85.100]
          via smtpd (for usc.edu [128.125.253.136]) with SMTP; 16 Jan 2001
16:07:33 UT
X-MimeOLE: Produced By Microsoft Exchange V6.0.4417.0
content-class: urn:content-classes:recallmessage
Subject: Recall: Urbanism data source?
MIME-Version: 1.0
Content-Type: text/plain;
      charset="US-ASCII"
Date: Tue, 16 Jan 2001 08:08:56 -0800
Message-ID: <4B54CBD6670D0C4DAEACE5A1589B7EB81AEA35@mp-mail1.kff.org>
X-MS-Has-Attach:
X-MS-TNEF-Correlator:
From: "Liberty Greene" <LibertyG@kff.org>
To: <aapornet@usc.edu>
Content-Transfer-Encoding: 8bit
X-MIME-Autoconverted: from quoted-printable to 8bit by usc.edu id IAA22664
Liberty Greene would like to recall the message, "Urbanism data source?".
>From rbrapo@wm.edu Tue Jan 16 14:31:36 2001
Received: from email.wm.edu (mars.wm.edu [128.239.10.11])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id OAA03907 for <aapornet@usc.edu>; Tue, 16 Jan 2001 14:31:35 -0800
(PST)
Received: from MORT104DRR.wm.edu (wm83-110.admin.wm.edu [128.239.110.83])
      by email.wm.edu (2.1.2/8.9.1/Execmail 2.1) with ESMTP id RAA19118
      for <aapornet@usc.edu>; Tue, 16 Jan 2001 17:50:26 -0500 (EST)
Message-Id: <4.3.2.7.2.20010116172915.0161e720@mail.wm.edu>
X-Sender: rbrapo@mail.wm.edu
X-Mailer: QUALCOMM Windows Eudora Version 4.3.2
Date: Tue, 16 Jan 2001 17:31:27 -0500
To: AAPORNET <aapornet@usc.edu>
From: Ron Rapoport <rbrapo@wm.edu>
Subject: Exit Poll Data
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed
Are there early releases of exit poll data sets from either the LA Times or
VNS (either national or state samples) that are available at present?
anyone know when the actual data will be made available, if it is not
already?
>From Trevor.Tompson@vnsusa.org Tue Jan 16 14:51:52 2001
Received: from nts 1.vns.com (mail.vnsusa.org [205.183.239.100])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
```

```
id OAA24674 for <aapornet@usc.edu>; Tue, 16 Jan 2001 14:51:49 -0800
(PST)
Received: by nts 1.vnsusa.org with Internet Mail Service (5.0.1461.28)
      id <Z2YFPNBZ>; Tue, 16 Jan 2001 17:52:52 -0500
Message-ID: <017480CB593ED111B05D0060B0571CFEA5D773@nts 1.vnsusa.org>
From: Trevor Tompson <Trevor.Tompson@vnsusa.org>
To: "'aapornet@usc.edu'" <aapornet@usc.edu>
Subject: RE: Exit Poll Data
Date: Tue, 16 Jan 2001 17:52:50 -0500
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.0.1461.28)
Content-Type: text/plain;
      charset="windows-1252"
The VNS data sets are now available for purchase. Contact
Lee C. Shapiro at leec.shapiro@vnsusa.org for more information.
Trevor Tompson
Voter News Service
225 West 34th Street, Suite 310
New York, NY 10122
(212) 947-0988
trevor.tompson@vnsusa.org
> ----Original Message----
> From: Ron Rapoport [mailto:rbrapo@wm.edu]
> Sent: Tuesday, January 16, 2001 5:31 PM
> To: AAPORNET
> Subject: Exit Poll Data
> Are there early releases of exit poll data sets from either
> the LA Times or
> VNS (either national or state samples) that are available at
> present? Does
> anyone know when the actual data will be made available, if
> it is not already?
>From Susan.Pinkus@latimes.com Tue Jan 16 15:21:06 2001
Received: from mail03-lax.pilot.net (mail-lax-3.pilot.net [205.139.40.17])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id PAA27801 for <aapornet@usc.edu>; Tue, 16 Jan 2001 15:21:05 -0800
Received: from mailgw.latimes.com (unknown-c-23-150.latimes.com
[204.48.23.150]) by
mail03-lax.pilot.net with ESMTP id PAA21742 for <aapornet@usc.edu>; Tue, 16
Jan 2001
15:21:05 -0800 (PST)
Received: from pegasus.latimes.com (localhost [127.0.0.1])
      by mailqw.latimes.com (8.9.1/8.9.1) with ESMTP id PAA01830
      for <aapornet@usc.edu>; Tue, 16 Jan 2001 15:21:04 -0800 (PST)
Received: from vireo.latimes.com (vireo.latimes.com [172.24.18.37])
```

by pegasus.latimes.com (Pro-8.9.3/Pro-8.9.3) with ESMTP id PAA13551

for <aapornet@usc.edu>; Tue, 16 Jan 2001 15:21:03 -0800 (PST)

Received: by vireo.latimes.com with Internet Mail Service (5.5.2650.21) id OCDTY23C>; Tue, 16 Jan 2001 15:21:03 -0800

Message-ID: <5520FFE1207ED211AC8300805FEA2FF605F0A88B@dove.latimes.com>

From: "Pinkus, Susan" <Susan.Pinkus@latimes.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: Exit Poll Data

Date: Tue, 16 Jan 2001 15:20:57 -0800

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2650.21)

Content-Type: text/plain

The LA Times exit polls (national and Calif) are available at the Roper Center.

### Susan

----Original Message----

From: Ron Rapoport [SMTP:rbrapo@wm.edu] Sent: Tuesday, January 16, 2001 2:31 PM

To: AAPORNET

Subject: Exit Poll Data

 $\,$  Are there early releases of exit poll data sets from either the LA Times or

 $\ensuremath{\text{VNS}}$  (either national or state samples) that are available at present? Does

anyone know when the actual data will be made available, if it is not already?

>From testspi@uconnvm.uconn.edu Wed Jan 17 06:38:29 2001

Received: from UCONNVM.UConn.Edu (uconnvm.uconn.edu [137.99.26.3])

by usc.edu (8.9.3.1/8.9.3/usc) with SMTP

id GAA15771 for <aapornet@usc.edu>; Wed, 17 Jan 2001 06:38:28 -0800
(PST)

Received: from \*unknown [137.99.84.36] by UCONNVM.UConn.Edu (IBM VM SMTP V2R4a) via

TCP with SMTP; Wed, 17 Jan 2001 09:38:13 EST

X-Warning: UCONNVM.UConn.Edu: Could not confirm that host [137.99.84.36] is marcm.uconnvm.uconn.edu

Message-Id: <5.0.0.25.0.20010117093215.00ab24b0@uconnvm.uconn.edu>

X-Sender: testspi@uconnvm.uconn.edu

X-Mailer: QUALCOMM Windows Eudora Version 5.0

Date: Wed, 17 Jan 2001 09:37:09 -0500

To: aapornet@usc.edu

From: testspi <testspi@uconnvm.uconn.edu>

Subject: RE: Exit Poll Data

In-Reply-To: <5520FFE1207ED211AC8300805FEA2FF605F0A88B@dove.latimes.com>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"; format=flowed

The LA Times exit polls, both the national and California samples, will be available for purchase from the Roper Center at an early release date of February 7, 2001. Member institutions will also have access to the data at the time. For more information or to place an order please contact Marilyn Milliken at 860-486-4440 or by email at marilyn@ropercenter.uconn.edu.

At 1/16/01 06:20 PM, you wrote: >The LA Times exit polls (national and Calif) are available at the Roper >Center. >Susan > ----Original Message----> From: Ron Rapoport [SMTP:rbrapo@wm.edu] Sent: Tuesday, January 16, 2001 2:31 PM > To: AAPORNET Subject: Exit Poll Data Are there early releases of exit poll data sets from either the LA >Times or VNS (either national or state samples) that are available at >present? Does anyone know when the actual data will be made available, if it is >not already? >From arobbin@indiana.edu Wed Jan 17 06:49:08 2001 Received: from fins.uits.indiana.edu (fins.uits.indiana.edu [129.79.6.185]) by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id GAA22848 for <aapornet@usc.edu>; Wed, 17 Jan 2001 06:49:07 -0800 Received: from ariel.ucs.indiana.edu (arobbin@ariel.ucs.indiana.edu [129.79.5.209]) by fins.uits.indiana.edu (8.10.1/8.10.1/IUPO) with ESMTP id f0HEn9Q15272 for <aapornet@usc.edu>; Wed, 17 Jan 2001 09:49:09 -0500 (EST) Received: from localhost (arobbin@localhost) by ariel.ucs.indiana.edu (8.9.3/8.9.3/1.2ariel-imap4) with SMTP id JAA23284 for <aapornet@usc.edu>; Wed, 17 Jan 2001 09:49:07 -0500 (EST) Date: Wed, 17 Jan 2001 09:49:07 -0500 (EST) From: Alice Robbin <arobbin@indiana.edu> X-Sender: arobbin@ariel.ucs.indiana.edu To: aapornet@usc.edu Subject: VNS Exit Poll Report In-Reply-To: <5.0.0.25.0.20010117093215.00ab24b0@uconnvm.uconn.edu> Message-ID: <Pine.GSO.3.96.1010117094139.9697G-100000@ariel.ucs.indiana.edu> MIME-Version: 1.0 Content-Type: TEXT/PLAIN; charset=US-ASCII Has a report been issued by VNS that analyzes the quality of their exiting polling in the Presidential election?

Marc Maynard
The Roper Center

University of Connecticut

As others have remarked, the November election has provided us teachers of research methods with many years' worth of new materials... I've collected some of these materials, but would also like my students to read the VNS analysis, as well, for the "sampling" and "survey method" sections of my "introduction to research methods" course.

```
******************
Alice Robbin, Associate Professor
School of Library and Information Science
Indiana University
005A Main Library
1320 East 10th Street
Bloomington, IN 47405-3907
Office: (812) 855-5389 Fax: (812) 855-6166
Email: arobbin@indiana.edu
>From allenbarton@mindspring.com Wed Jan 17 10:03:07 2001
Received: from johnson.mail.mindspring.net (johnson.mail.mindspring.net
[207.69.200.177])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id KAA09010 for <aapornet@usc.edu>; Wed, 17 Jan 2001 10:03:07 -0800
Received: from default (user-2ivf2f1.dialup.mindspring.com [165.247.137.225])
      by johnson.mail.mindspring.net (8.9.3/8.8.5) with SMTP id NAA10310
      for <aapornet@usc.edu>; Wed, 17 Jan 2001 13:03:06 -0500 (EST)
Message-ID: <002101c080af$8e12c200$e189f7a5@default>
From: "Allen Barton" <allenbarton@mindspring.com>
To: <aapornet@usc.edu>
References: <Pine.A41.4.21.0101152047100.167416-
100000@homer36.u.washington.edu>
Subject: Re: Televised Debates
Date: Wed, 17 Jan 2001 13:01:43 -0500
MIME-Version: 1.0
Content-Type: text/plain;
      charset="iso-8859-1"
Content-Transfer-Encoding: 7bit
X-Priority: 3
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook Express 5.50.4133.2400
X-MimeOLE: Produced By Microsoft MimeOLE V5.50.4133.2400
Dear Kurt: I don't have a reference to an experiment on exposing students
to the Nixon-Kennedy debate, but could you use one on exposing students to
William Jennings Bryan in the flesh? Stuart A. Rice and Malcolm M Willey did
this at Dartmouth in 1923. with before and after measures of attitude toward
evolution. See Ch. 18 of Rice's pioneering book, Quantitative Methods in
Politics, NY: Knopf, 1928. (Lazarsfeld bought the last box-full of these
books from the publisher and used to have them to hand out at the BASR.)
More accessible may be the Willey and Rice article "William Jennings Bryan
as a Social Force," in The Journal of Social Forces, March 1924. I was
using the Rice book as a source for my article on Paul Lazarsfeld
forthcoming in the International Journal of Public Opinion Research's
special issue on PFL - who pointed out that Rice did the first known panel
study, of students at Dartmouth during the 1924 election, also reported in
his book.
Best regards -
Allen Barton - 118 Wolfs Trail - Chapel Hill, NC 27516
---- Original Message -----
From: "Kurt Lang" <lang@u.washington.edu>
To: "All AAPOR members" <aapornet@usc.edu>
Sent: Monday, January 15, 2001 11:51 PM
```

Subject: Televised Debates

```
> Not more than about 3 years ago I read or listened to the presentation of
> a paper reporting an experiment, in which subjects (i.e. students, if I
> remember correctly) were exposed to a sound recording of the Nixon-Kennedy
> debate and asked to make a judgment.
> If anyone could provide me with a reference or a lead, it would be very
> much appreciated.
> Kurt Lang, Prof. emeritus
> Dept. of Sociology
> University of Washington
> Seattle, WA 98195-3340
> Home Address:
> 1249 20th Ave. E.
> Seattle, WA 98112-3530
> Tel. (206) 325-4569
> FAX (at UW) 206-543-2516
>From beniger@rcf.usc.edu Wed Jan 17 21:47:27 2001
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.167])
     by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id VAA14969 for <aapornet@usc.edu>; Wed, 17 Jan 2001 21:47:27 -0800
(PST)
Received: from localhost (beniger@localhost)
     by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id VAA14752 for <aapornet@usc.edu>; Wed, 17 Jan 2001 21:47:26 -0800
(PST)
Date: Wed, 17 Jan 2001 21:47:26 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: POLL POINTS OUT IMAGE PROBLEMS FOR THE OLYMPICS (NY Times)
Message-ID: <Pine.GSO.4.21.0101172145230.18917-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
             Copyright 2001 The New York Times Company
          _____
```

ADVERTISING:

January 11, 2001

POLL POINTS OUT IMAGE PROBLEMS FOR THE OLYMPICS

www.nytimes.com/2001/01/11/business/11ADCO.html

By PATRICIA WINTERS LAURO

The Olympic Games remain a strong international

brand for potential advertisers, but recent developments ranging from over-commercialization to the publicized use of performance-enhancing drugs by athletes has tarnished the Games' once-golden image, according to a new global consumer poll by the McCann-Erickson World Group.

McCann -- a unit of the Interpublic Group of Companies -- surveyed 1,850 consumers in 46 countries to determine the value of the Olympics to advise its clients like Coca-Cola and others, which spend millions of dollars associating with the Games.

McCann discovered that the Olympics has two conflicting images: one symbolizes the high-minded, universal ideals associated with the brand over a long time; the other represents contemporary troubles like drug and political scandals and related media coverage, which is often negative.

"These two brands appear to paradoxically coexist in the minds of most consumers," concluded a summary of the report, which is titled "Worldwide Consumer Perceptions of the Olympic Games."

"While the brand ideal has been generally unaffected by the brand reality -- drug scandals, commercialization and the personal and political controversies -- awareness of and concern with those issues have not simply vanished."

Still, the ability of the Olympics to transcend other sporting events as more than just athletic competitions attests to the strength of the brand in the face of scandal, said Joseph Plummer, McCann-Erickson World Group's director of brand strategy and research. He said the Games had maintained their spirit as an international symbol of nations joining together for honest competition in a setting where even the smallest countries can be victorious.

"In spite of all the trauma around it, the Olympics as a brand is alive and well," Mr. Plummer said. "The Olympics maintain a wonderful egalitarian flair."

But marketers should not ignore the emerging negativity associated with the Olympics. A startling and potentially devastating finding of the survey was that while the Olympics still held a special place among adults older than 40, younger people viewed the Olympics as "getting worse rather than better, and it has to do with drugs and over-commercialization," Mr. Plummer

One marketer that has been associated with the Games, the United Parcel Service, said last month that it would not renew its global sponsorship with the International Olympic Committee for the 2002 Winter and 2004 Summer Games. The company said that the sponsorship had greatly expanded its worldwide brand awareness but that an increased investment with the committee was not likely to yield similar successful results.

Based on the survey's findings, Mr. Plummer said consumers were telling marketers and the media not to over-commercialize the events -- an odd comment coming from an ad agency. But Mr. Plummer said consumers were willing to accept commercialization if it was done appropriately. He pointed to Coca-Cola's torch run as an example of how a client associated with the event without over-hyping its link. Last year's broadcasts from Sydney were criticized for running too many commercials in the delayed showings, and some advertisers were faulted for inappropriate commercials. Nike was criticized for a TV spot that featured the American track runner Suzy Hamilton sprinting away from a maniac wielding a chain saw. And though the staging of the Sydney games received high marks, the 1996 games in Atlanta were attacked for crass commercialization.

"People are concerned about the next step -- that athletes will be covered in logos and each race will be sponsored," Mr. Plummer said. "They are saying we're starting to push the limits of commercialization and to try to control it and to use a little common sense."

Another way to bolster the image of the Olympics would be to train the athletes in good manners, suggested Mark Dowley, vice chairman of McCann-Erickson World Group's Marketing Communications Companies. He said the preening celebration of the sprinter Maurice Greene and his team after winning the 400-meter relay race was "downright embarrassing" and contrasted sharply with the graciousness of the Australian swimming team's victory. He said the incident probably hurt their image with corporate America as guests and endorsers.

"They probably would've done a lot better,"
Mr. Dowley said. "There is now an opportunity for
people who know how to manage athletes and image
issues to sit down with athletes and explain to
them before the Olympics start about the benefits

of the Olympics and acting as representatives of your country and your sport. The bottom line is financial."

The survey also found that many people were upset about the time lag with Australia and that announcements of outcomes often preceded the viewing of the events in much of the world. This finding sounds a warning bell to marketers to "synchronize and orchestrate" their Olympic advertising and marketing. Mr. Plummer said.

"Simply being out there isn't enough," he added.

Bill Miller, director of national broadcast for CIA Medianetworks US, a unit of the London-based Tempus Group, which buys media for clients like J. P. Morgan Chase and Barnes & Noble, agreed that the Olympics had its problems but was still an excellent opportunity for advertisers.

While the Olympics is no longer the required viewing experience it was for past generations, he said few programs could draw mass audiences in today's media environment, where so many choices exist. The Olympic Games drew about 14 million households -- below the 18 million NBC promised, but still far above the average television viewing audience, he said.

"Comparatively speaking, that's not bad," Mr. Miller said. "Clearly some different things have to be done. But it's an enormous event, and I think you'll find that clients, by and large, find it to be very successful."

www.nytimes.com/2001/01/11/business/11ADCO.html
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>From cporter@hp.ufl.edu Thu Jan 18 18:07:32 2001

Received: from makalu.hp.ufl.edu (makalu.hp.ufl.edu [128.227.11.150])
        by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
        id SAA02474 for <aapornet@usc.edu>; Thu, 18 Jan 2001 18:07:32 -0800

(PST)

Received: from hp.ufl.edu (hp.ufl.edu [128.227.11.149])
        by makalu.hp.ufl.edu (8.9.3/8.9.3) with ESMTP id VAA08380
        for <aapornet@usc.edu>; Thu, 18 Jan 2001 21:07:32 -0500

Received: from K2/SpoolDir by hp.ufl.edu (Mercury 1.48);
        18 Jan 01 21:07:27 -0400

Received: from SpoolDir by K2 (Mercury 1.48); 18 Jan 01 21:07:03 -0400
```

Received: from hp.ufl.edu (128.227.206.194) by hp.ufl.edu (Mercury 1.48) with ESMTP:

18 Jan 01 21:06:58 -0400

Message-ID: <3A679562.91171404@hp.ufl.edu>

Date: Thu, 18 Jan 2001 20:16:18 -0500

From: "Colleen K. Porter" <cporter@hp.ufl.edu>

Reply-To: cporter@hp.ufl.edu

X-Mailer: Mozilla 4.61 (Macintosh; I; PPC)

X-Accept-Language: en
MIME-Version: 1.0
To: aapornet@usc.edu

Subject: advice from report writers

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

Okay, here's a query or two for all you folks who edit reports, crank out tables, generate spiffy bar charts, etc.

First, is there a style guide aimed at report writing rather than academic papers? I want to buy a style guide for my proofreader, who is really wonderful, but we occasionally differ on what is "right." (Her experience is in the magazine biz.)

I cut my academic teeth on the Publication Manual of the American Psychological Association, but I would argue that there are times it doesn't serve me well for reports, since its primary purpose is more for academic articles.

For example, we have found our clients love a chartbook format, with each page having an explanatory paragraph describing a graph or table. For those blurbs, I think a % sign is perfectly okay, although technically percent in text should be written out.

Second question: Any ideas on software for generating cool graphs for a Windows machine? I am a Macintosh person, and loved DeltaGraph. Since entering the Windows world a few years back, I have been forced to produce some reports with just MS Word--I am less than thrilled. With two projects slated for this year, it would really be worth it to invest in something more elegant. Any tips or warnings?

Colleen K. Porter Project Coordinator cporter@hp.ufl.edu

phone: 352/392-6919, Fax: 352/392-7109

UF Department of Health Services Administration Location: 1600 SW SW Archer Road, Rm. G1-016

Mailing Address: P.O. Box 100195, Gainesville, FL 32610-0195

>From Worc@mori.com Fri Jan 19 06:40:09 2001 Received: from mori.com ([212.2.14.202])

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id GAA04305 for <aapornet@usc.edu>; Fri, 19 Jan 2001 06:40:08 -0800 (PST)

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Date: Fri, 19 Jan 2001 14:32:49 +0000

From: "Worc" <Worc@mori.com>

To: <beniger@rcf.usc.edu>, <aapornet@usc.edu>

Subject: Re: POLL POINTS OUT IMAGE PROBLEMS FOR THE OLYMPICS (NY Times)

Mime-Version: 1.0

Content-Type: multipart/alternative; boundary="= 4D161227.5D3C5582"

X-Guinevere: 1.0.13; MORI Ltd

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Content-Type: text/plain; charset=US-ASCII Content-Transfer-Encoding: quoted-printable

What kind of sampling do you do that gives you 1,850 consumers in 46 = countries? And how do you weight them?

Bob Worcester

>>> beniger@rcf.usc.edu 18/01/01 05:47:26 >>>

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www.nytimes.com/2001/01/11/business/11ADCO.html

January 11, 2001

ADVERTISING:=20

POLL POINTS OUT IMAGE PROBLEMS FOR THE OLYMPICS

By PATRICIA WINTERS LAURO

The Olympic Games remain a strong international brand for potential advertisers, but recent developments ranging from over-commercialization to the publicized use of performance-enhancing drugs by athletes has tarnished the Games' once-golden image, according to a new global consumer poll by the McCann-Erickson World Group.

McCann -- a unit of the Interpublic Group of Companies -- surveyed 1,850 consumers in 46 countries to determine the value of the Olympics to advise its clients like Coca-Cola and others, which spend millions of dollars associating with the Games.

McCann discovered that the Olympics has two

conflicting images: one symbolizes the high-minded, universal ideals associated with the brand over a long time; the other represents contemporary troubles like drug and political scandals and related media coverage, which is often negative.

"These two brands appear to paradoxically coexist in the minds of most consumers," concluded a summary of the report, which is titled "Worldwide Consumer Perceptions of the Olympic Games."

"While the brand ideal has been generally unaffected by the brand reality -- drug scandals, commercialization and the personal and political controversies -- awareness of and concern with those issues have not simply vanished."

Still, the ability of the Olympics to transcend other sporting events as more than just athletic competitions attests to the strength of the brand in the face of scandal, said Joseph Plummer, McCann-Erickson World Group's director of brand strategy and research. He said the Games had maintained their spirit as an international symbol of nations joining together for honest competition in a setting where even the smallest countries can be victorious.

"In spite of all the trauma around it, the Olympics as a brand is alive and well," Mr. Plummer said. "The Olympics maintain a wonderful egalitarian flair."

But marketers should not ignore the emerging negativity associated with the Olympics. A startling and potentially devastating finding of the survey was that while the Olympics still held a special place among adults older than 40, younger people viewed the Olympics as "getting worse rather than better, and it has to do with drugs and over-commercialization," Mr. Plummer said.

One marketer that has been associated with the Games, the United Parcel Service, said last month that it would not renew its global sponsorship with the International Olympic Committee for the 2002 Winter and 2004 Summer Games. The company said that the sponsorship had greatly expanded its worldwide brand awareness but that an increased investment with the committee was not likely to yield similar successful results.

Based on the survey's findings, Mr. Plummer said consumers were telling marketers and the media not to over-commercialize the events -- an odd

comment coming from an ad agency. But Mr. Plummer said consumers were willing to accept commercialization if it was done appropriately. He pointed to Coca-Cola's torch run as an example of how a client associated with the event without over-hyping its link. Last year's broadcasts from Sydney were criticized for running too many commercials in the delayed showings, and some advertisers were faulted for inappropriate commercials. Nike was criticized for a TV spot that featured the American track runner Suzy Hamilton sprinting away from a maniac wielding a chain saw. And though the staging of the Sydney games received high marks, the 1996 games in Atlanta were attacked for crass commercialization.

"People are concerned about the next step -- that athletes will be covered in logos and each race will be sponsored," Mr. Plummer said. "They are saying we're starting to push the limits of commercialization and to try to control it and to use a little common sense."

Another way to bolster the image of the Olympics would be to train the athletes in good manners, suggested Mark Dowley, vice chairman of McCann-Erickson World Group's Marketing Communications Companies. He said the preening celebration of the sprinter Maurice Greene and his team after winning the 400-meter relay race was "downright embarrassing" and contrasted sharply with the graciousness of the Australian swimming team's victory. He said the incident probably hurt their image with corporate America as guests and endorsers.

"They probably would've done a lot better,"
Mr. Dowley said. "There is now an opportunity for
people who know how to manage athletes and image
issues to sit down with athletes and explain to
them before the Olympics start about the benefits
of the Olympics and acting as representatives of
your country and your sport. The bottom line is
financial."

The survey also found that many people were upset about the time lag with Australia and that announcements of outcomes often preceded the viewing of the events in much of the world. This finding sounds a warning bell to marketers to "synchronize and orchestrate" their Olympic advertising and marketing. Mr. Plummer said.

"Simply being out there isn't enough," he added.

Bill Miller, director of national broadcast for

CIA Medianetworks US, a unit of the London-based Tempus Group, which buys media for clients like J. P. Morgan Chase and Barnes & Noble, agreed that the Olympics had its problems but was still an excellent opportunity for advertisers.

While the Olympics is no longer the required viewing experience it was for past generations, he said few programs could draw mass audiences in today's media environment, where so many choices exist. The Olympic Games drew about 14 million households -- below the 18 million NBC promised, but still far above the average television viewing audience, he said.

"Comparatively speaking, that's not bad," Mr. Miller said. "Clearly some different things have to be done. But it's an enormous event, and I think you'll find that clients, by and large, find it to be very successful."

www.nytimes.com/2001/01/11/business/11ADCO.html

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Market & Opinion Research International Limited 95 Southwark Street London SE1 OHX

http://www.mori.com

Tel: +44 (0) 207 928 5955 Fax: +44 (0) 207 955 0070/1/2

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From: Leo Simonetta <simonetta@artsci.com>
To: "Aapornet (E-mail)" <aapornet@usc.edu>
Subject: Scholars Should Take Care in Studying the Internet, a Journal Art
                     icle Warns
Date: Fri, 19 Jan 2001 10:58:36 -0500
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X-Mailer: Internet Mail Service (5.5.2650.21)

Scholars Should Take Care in Studying the Internet, a Journal Article Warns By JESSICA LUDWIG

One of the pioneers of mass-communication research advises scholars who are studying the Internet to learn from the mistakes of earlier researchers.

In the current issue of Journalism and Mass Communication Quarterly, Guido H. Stempel III writes that academic research into television audiences lagged behind industry studies, which disseminated inaccurate data that scholars then used. This time around, he says, researchers need to measure audience numbers accurately, be specific in their surveys, and read data carefully.

The Nielsen ratings, which count the number of television sets tuned in to a program, gave a skewed view of television audiences in the 1950's, according to Mr. Stempel. The ratings did not provide reliable information about who, if anyone, was actually watching the television programs or advertisements, he says.

"Nielsen ratings did not tell us anything about the demographics of the people watching," says Mr. Stempel, a professor emeritus of journalism at Ohio University. "You couldn't take the numbers and apply them to groups, as we were led to believe."

Researchers mistakenly interpreted the Nielsen ratings to reflect trends in the larger public, he says. They also speculated on audience preferences based on advertisements that appeared during programs. "We used the ratings to say 21 percent of the people watching are interested in buying a Chevrolet. This was an inference of Olympic proportions."

In the article, which appears in the journal's Autumn 2000 issue, Mr. Stempel warns researchers to recognize the limits within which they can accurately apply their results to a broader audience. He writes that researchers studying the Internet should perform controlled experiments to gather data on users' format and content preferences, information that is lacking for television audiences.

Mr. Stempel argues that Internet researchers can learn more about Web audiences if they carefully define their research methods. Records of Web-site traffic can give an approximation of audience size, but researchers need to agree on how to measure numbers across the Internet. Sites measure their traffic in different ways, including hit counts, page views, or use of items on a page.

Setting standards for Internet studies among researchers will not be easy, says Mr. Stempel. And he writes that getting permission from site owners to make their Web-site records public will be a problem. Standards, he says, "are more likely to come from academia than from commercial sources because there's no money to be made from it." But then there's still the dilemma of how widely any agreed-upon standards would be adopted.

Steve Jones, head of the communications department at the University of

Illinois at Chicago, says researchers must take into account that the Internet differs from television and newspapers because the audience has an interactive role in the medium. It allows interpersonal communication of news and is more personalized, since users can customize it to their own preferences. "You can use the Internet in some of the same ways" as television, Mr. Jones says. "But comparing the Internet with television news is like comparing apples and oranges."

Mr. Jones says mass-communication researchers "are already behind the curve of commercial research." He adds that Mr. Stempel's article wrongly gives the reader "an understanding that the Internet is relatively homogeneous and static." He says current research needs to take into account advanced technologies like XML and must look forward to further advances.

Mr. Stempel, who has been on Ohio's E.W. Scripps School of Journalism faculty for more than 35 years and is a former editor of Journalism Quarterly, was one of four Ph.D. recipients in mass communication at the University of Wisconsin at Madison when he graduated, in 1954. He recalls that the first communications-research center was established at the University of Minnesota-Twin Cities during the 1940's.

Mr. Stempel says that the Internet poses "problems that are not brand new, just a little different in nature and maybe in severity." And he believes that the amount of research in the field is encouraging and that quantity will produce quality. In 1956, he says, 10 research papers would typically be presented at a communications-research conference; now, the number is more like 400.

Mr. Stempel's article, "The Internet Provides Both Opportunities and Challenges for Mass Communications Researchers," is not available online, but information about the Journalism and Mass Communication Quarterly can be found at http://gwis.circ.gwu.edu/~jmcq/

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http://chronicle.com/free/2001/01/2001011901t.htm

by genesis1.norc.uchicago.edu (8.9.3/8.9.3) with SMTP id MAA03554

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The National Opinion Research Center at the University of Chicago, located in Chicago, IL is seeking candidates for the following positions.

# SURVEY DIRECTOR

Candidate will be able to manage large, complex project responsibilities, with individual budget responsibilities. This individual will also have responsibility for supporting proposal efforts by authoring sections of proposals. Will have both project and administrative supervisory responsibilities: responsibility for the day-to-day performance of others. Required is advanced knowledge of the principles, processes, and methods of survey research through extensive reading in the literature and broad experience in the field; knowledge in at least one substantive or methodological area; working knowledge of routine sampling and statistical weighting procedures; demonstrated skills in quantitative analysis; thorough knowledge of and strong skills in task management; and general familiarity with social science research and policy issues.

Bachelor's degree required. Master's or Ph.D. in field of social science strongly preferred; 4 years experience in positions of increasing responsibility in survey research or related field, with some experience in task management. Must have demonstrable experience in the supervision of multiple tasks and staff levels.

# SURVEY SPECIALIST

Project management and/or significant production/support responsibilities. Will: 1) design or assist in designing data collection methodologies and procedures, questionnaires, and data collection forms as specified by the task leader and project director; 2) assist the data collection task leader by working with various implementation procedures; 3) assist with training of interviewers; 4) prepare deliverables; 5) assist in preparation for meetings of a technical review or science advisory panel; 6) supervise the work of staff assigned to the task team; 7) assume responsibility for review and final edit of all task materials before submission to the project director; 8) monitor task production, schedule and budget; and other administrative tasks.

Required is a working knowledge of the principles, processes and

methods of survey research, sampling procedure, quantitative analysis, project management skills, excellent verbal and written communication skills, and a solid understanding of basic mathematics. A Bachelor's or Master's in the field of social science is preferred.

Interested candidates should send a resume and cover letter to Ruth Yohanan, NORC, 1155 East 60th Street, Chicago, IL 60637. Fax (773) 753-7808 or e-mail to yohanah-ruth@norcmail.uchicago.edu

>From mbednarz@umich.edu Fri Jan 19 11:05:18 2001 Received: from stayawayjoe.mr.itd.umich.edu (stayawayjoe.mr.itd.umich.edu [141.211.144.15]) by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id LAA04796 for <aapornet@usc.edu>; Fri, 19 Jan 2001 11:05:16 -0800 Received: from s-isr-m1.umich.edu (isr.umich.edu [141.211.207.35]) by stayawayjoe.mr.itd.umich.edu (8.9.3/3.3rav) with ESMTP id OAA15364 for <aapornet@usc.edu>; Fri, 19 Jan 2001 14:05:14 -0500 (EST) Received: by isr.umich.edu with Internet Mail Service (5.5.2653.19) id <Y01YZLZS>; Fri, 19 Jan 2001 14:05:22 -0500 Message-ID: <C51FC99D34C9D311BF8600508B121AA43261A6@s-isr-m2.isr.umich.edu> From: Marlene Bednarz <mbednarz@umich.edu> Reply-To: Tucker C@bls.gov To: "'aapornet@usc.edu'" <aapornet@usc.edu> Subject: AAPOR: Msg from AAPOR Innovator's Award Cmte Chair, Clyde Tucker

Date: Fri, 19 Jan 2001 14:03:18 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2653.19)

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The delay in choosing the President has scrambled everyone's schedule. Therefore, on this Inauguration Eve, the deadline for nominations for the Innovator's Award is extended until February 1st. Be Innovative! Nominate someone! Attached is the original announcement.

Send your nominations to Tucker C@bls.gov

\_\_\_\_\_\_ \_\_\_\_\_

CALL FOR NOMINATIONS FOR THE INNOVATOR'S AWARD

The Innovator's Award is designed to recognize accomplishments that have occurred during the last five years or their impact first began to be felt in the field of public opinion and survey research in the last five years. These innovations, publicly available, could consist of new theories or ideas, applications, methodologies, or technological developments. It is expected that no more than one award would be given in most years, but more than one or no awards may be made in a some years, as decided by the committee on the basis of the quality of the nominations.

The awards can be given to individuals, groups, or institutions. Previous winners include Robert Groves for his work in establishing Survey Methodology as a recognized academic field unto itself; Andrew Kohut for

being an independent source of reporting on public opinion to the media through his establishment of the Pew Research Center for the People and the Press; and Thomas Piazza, Merrill Shanks, Charlie Thomas, Richard Rockwell, Thomas Smith, and William Lefes for the development of web-based products for the free dissemination of public opinion data.

Anyone can make a nomination, including members of the Innovator's Award Committee. To facilitate the work of the committee, the nominator should provide thorough documentation to support the nomination. This documentation should include the following:

- 1. A clear statement of the nature of the innovation. (Accompanying this statement would be material evidence of the innovation, such as, copies of printed materials, written descriptions, copies of software, graphical images and pictures).
- 2. A rationale for considering the accomplishment a significant innovation in the field
- 3. An explanation of why this innovation fits into the time period covered by the award
- 4. Other supporting documentation (assessments of impact by others such as usage of the innovation, etc.).
- 5. A draft statement to appear on the Innovator Award.

The committee's deliberations will be confidential. Once a nomination has been selected for the award, the committee will alert the winner. The award will be presented prior to the AAPOR award at the Saturday evening banquet of the annual meeting. Award winners are responsible for their own transportation and lodging at the meetin

>From wwilliam@shiva.hunter.cuny.edu Fri Jan 19 11:26:01 2001

Received: from shiva.hunter.cuny.edu (shiva.hunter.cuny.edu [146.95.128.96]) by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP

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Date: Fri, 19 Jan 2001 14:29:11 -0500

To: aapornet@usc.edu

From: Bill Williams <wwilliam@shiva.hunter.cuny.edu>

Subject: Poll Accuracy?

Polls, Accurate to Plus or Minus Three Percent? Hardly.

Eric Burns writing for Fox News Watch, 1/4/01, about the electioneering methods of George Washington, ended his article by saying, "Remember the Polls of 2000? Could the methods of 1758 been any worse?"

Now that our venting about chads seems to be dying down, we need to remember that polling was about to take a direct hit in the media for perceived inaccuracy and large swings, which were then compounded by VNS' problems. Chads did us the favor of diverting the media focus away from polling.

Unfortunately, some of the public confusion is of our own making when we, in an attempt to be helpful, issue a poll "margin of error." This statement ensures that public really does believe that polls are accurate to plus or minus (say) three percent. Regardless of any cryptic caveats that may be attached to the statement, the statement is widely taken at face value. Anyway, it seems hardly likely that many polls are accurate to plus or minus three percent, and this the public certainly has noticed.

The problem is that the margin of error does not account for bias. Confidence intervals, which are very useful and widely used do not take <body<italic>any kind of bias</id>
/italic></bold> into account -- and there are many sources of bias, all with the potential to divert the results away from reality. Does anyone really know the quantified bias effects of the ever-worsening telephone non-response? Worse, the most insidious of these biases cannot necessarily be seen by studying the data alone because they have resulted from the sampling process itself. If the actual probability of selection is correlated with the targeted variable, then selection bias is almost certain to occur. Then in turn, and even worse, this means that sample results can be manipulated by manipulating the selection process, even with a "margin of error" of three percent. I suspect that none of this is news to partisan political pollsters. And these political polls carry the same margin of error statement as every other poll.

A technical quibble. The formula used most often in calculating these "margins of error" requires the assumption of an independent sequence of events, which simply does not exist in structured socioeconomic studies. Furthermore, it can be shown that the misuse of this formula usually results in a "margin of error" that is too small.

As a profession, we need to better inform the public about the accuracy of the surveys we present to them -- variance (i.e. margin of error) is not today's problem, bias is. In the longer term, we need to shift our research efforts on effective survey designs from minimizing variance to minimizing bias. Given the seriously unhappy public of the fall of 2000, such a focus should serve us well.

# W. H. Williams

Executive Director, Hunter College Big Apple Poll

Professor, Department of Mathematics and Statistics

Hunter College, City University of New York

212-772-4656/5300

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To: Bill Williams:
A problem you didn't mention is that most polls report an overall margin =
of error for the total sample size, and then go on to report breakdowns =
by subgroups like Black, White, Hispanic, Asian or women in =
single-parent families, without warning that the margins of error are =
much greater in the subgroups. The NY Times usually has a note that =
margins are larger in subgroups, but that doesn't give a real idea of =
how large, and many press reports contain no such warning but only the =
total-sample margin, which is positively misleading to the readers if =
they then report on subgroups.
Something should be done about this, which is easier to deal with than =
looking at question bias or other bias, although I agree that these =
biases should also be noted in warnings. (Gallup sometimes used to vary =
wordings in random halves of the sample and report the differences -- =
see Hadley Cantril's 1944 classic, Gauging Public Opinion.
   Allen Barton
  ---- Original Message ----=20
  From: Bill Williams=20
  To: aapornet@usc.edu=20
  Sent: Friday, January 19, 2001 2:29 PM
  Subject: Poll Accuracy?
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Polls, Accurate to Plus or Minus Three Percent? Hardly.

Eric Burns writing for Fox News Watch, 1/4/01, about the = electioneering methods of George Washington, ended his article by = saying, "Remember the Polls of 2000? Could the methods of 1758 been any = worse?"

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As a profession, we need to better inform the public about the = accuracy of the surveys we present to them -- variance (i.e. margin of = error) is not today's problem, bias is. In the longer term, we need to = shift our research efforts on effective survey designs from minimizing = variance to minimizing bias. Given the seriously unhappy public of the = fall of 2000, such a focus should serve us well.=20

# W. H. Williams

Executive Director, Hunter College Big Apple Poll Professor, Department of Mathematics and Statistics Hunter College, City University of New York 695 Park Avenue, New York, NY 10021

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overall margin of error for the total sample size, and then go on to =
report=20
breakdowns by subgroups  like Black, White, Hispanic, Asian or women =
single-parent families, without warning that the margins of error are =
much=20
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which is=20
positively misleading to the readers if they then report on=20
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<DIV><FONT size=3D2>Something should be done about this, which is easier =
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these=20
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wordings=20
in random halves of the sample and report the differences -- see Hadley=20
Cantril's 1944 classic, Gauging Public Opinion.</FONT></DIV>
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2:29=20
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PM</DIV>

<DIV style=3D"FONT: 10pt arial"><B>Subject:</B> Poll Accuracy?</DIV>
<DIV><BR></DIV>Polls, Accurate to Plus or Minus Three Percent?=20

Hardly.<BR><Eric Burns writing for Fox News Watch, 1/4/01, about =
the=20</pre>

electioneering methods of George Washington, ended his article by = saying,=20

"Remember the Polls of 2000? Could the methods of 1758 been any=20 worse?"<BR><BR>Now that our venting about chads seems to be dying = down, we=20

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perceived inaccuracy and large swings, which were then compounded by = VNS'=20

problems. Chads did us the favor of diverting the media focus away = from=20

polling.  $\BR>\BR>\Unfortunately$ , some of the public confusion is of our = own=20

making when we, in an attempt to be helpful, issue a poll "margin of = error."=20

This statement ensures that public really does believe that polls are = accurate=20

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of error" requires the assumption of an independent sequence of = events, which=20 simply does not exist in structured socioeconomic studies. = Furthermore, it can=20 be shown that the misuse of this formula usually results in a "margin = of=20 error" that is too small. <BR><BR>As a profession, we need to better = inform=20 the public about the accuracy of the surveys we present to them -- = variance=20 (i.e. margin of error) is not today's problem, bias is. In the longer = term, we=20need to shift our research efforts on effective survey designs from = minimizing=20 variance to minimizing bias. Given the seriously unhappy public of the = fall of=20 2000, such a focus should serve us well. <BR>W. H. = Williams<BR>Executive=20 Director, Hunter College Big Apple Poll<BR>Professor, Department of=20 Mathematics and Statistics<BR>Hunter College, City University of New=20 York<BR>695 Park Avenue, New York, NY=20 10021<BR>212-772-4656/5300<BR></BLOCKQUOTE></BODY></HTML> ----= NextPart 000 0013 01C08235.D8072B80-->From boblee@fsc-research.com Fri Jan 19 14:29:43 2001 Received: from web2.tdl.com (root@web2.tdl.com [206.180.230.2]) by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id OAA04318 for <aapornet@usc.edu>; Fri, 19 Jan 2001 14:29:42 -0800 From: boblee@fsc-research.com Received: from bob (fscnt1.fsc-research.com [206.180.228.75]) by web2.tdl.com (8.9.1a/8.9.1) with ESMTP id OAA12589; Fri, 19 Jan 2001 14:29:35 -0800 To: aapornet@usc.edu Date: Fri, 19 Jan 2001 14:32:31 -0800 MIME-Version: 1.0 Content-type: text/plain; charset=US-ASCII Content-transfer-encoding: 7BIT Subject: Research Project Manager position available CC: boblee@fsc-research.com, cmcoffey@fsc-research.com Message-ID: <3A684FFF.12396.1467749@localhost> X-mailer: Pegasus Mail for Win32 (v3.12c) Content-Transfer-Encoding: 7BIT Population Research Systems, LLC of San Francisco is looking for

Population Research Systems, LLC of San Francisco is looking for an experienced researcher to serve as a Project Manager. Please send inquires to me at the address listed below.

> Research Project Manager, Population Research Systems

Population Research Systems, LLC (PRS) offers sophisticated research consultation services and primary data collection services utilizing a variety of methods for in-person, telephone, mail, and web-based applications. PRS is a leading provider of top quality consulting and survey research services to support

the population research needs of clients, who are primarily corporate, educational, governmental, and other research institutions. PRS conducts research studies that are local, statewide, and national in scope.

### OUALIFICATIONS

Advanced degree in quantitatively-oriented social science or similar quantitative discipline.

Three to five years experience in a research, consulting, or similar business environment, including survey research work, research project design and project management.

## RESPONSIBILITIES

Assist in the design and preparation of research proposals and projects.

Manage the scheduling, execution and reporting of research projects.

Manage research project budgets including the tracking of research project expenses.

Coordinate research project data collection.

Document all data activities.

Manage and analyze collected data.

Produce graphic presentation materials for proposals, reports, and presentations.

Maintain close liaison with assigned research project clients.

Maintain company standard office hours so as to facilitate meetings and other contact with clients, vendors, management and staff.

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Monday, Jan. 22. She will be back in the office on Wednesday morning, =
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* All attachmes were scanned by Interscan 3.5, and no virusus were found.
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Fri, 19
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Message-Id: <sa688024.059@GAOGWIA1.GAO.GOV>
X-Mailer: Novell GroupWise 5.5.4
Date: Fri, 19 Jan 2001 17:57:51 -0500
```

```
From: "Fran A Featherston" <FeatherstonF@gao.gov>
To: <aapornet@usc.edu>
Subject: Re: Research Project Manager position available
Mime-Version: 1.0
Content-Type: multipart/mixed; boundary="-----
InterScan NT MIME Boundary"
This is a multipart message in MIME format
-----InterScan NT MIME Boundary
Content-Type: text/plain; charset=US-ASCII
Content-Transfer-Encoding: quoted-printable
Content-Disposition: inline
Frances,
  Sorry that I appear to be lagging on this. Was in Miami early this week =
and just got to this today. I put you on the mailing list to see the item =
I submitted to AAPORNET. Let me know if you get some responses!
(fran)
Fran Featherston
U.S. General Accounting Office
Washington, DC 20548
202.512.4946
-----InterScan NT MIME Boundary
Content-Type: text/plain;
     name="InterScan Disclaimer.txt"
Content-Transfer-Encoding: 7bit
Content-Disposition: attachment;
     filename="InterScan Disclaimer.txt"
***** Message from InterScan E-Mail VirusWall NT *****
** No virus found in attached file noname.htm
* All attachmes were scanned by Interscan 3.5, and no virusus were found.
-----InterScan NT MIME Boundary--
-----InterScan NT MIME Boundary--
>From FeatherstonF@gao.gov Fri Jan 19 15:17:58 2001
Received: from mailexchanger.gao.gov (gao-cp.gao.gov [161.203.16.1])
     by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
     id PAA20007 for <aapornet@usc.edu>; Fri, 19 Jan 2001 15:17:52 -0800
(PST)
Received: from gaotvcs1.gao.gov (GAOTVCS1.GAO.GOV [161.203.15.2])
     by mailexchanger.gao.gov ( /GAO ESMTP) with SMTP id f0JNFtd30650
     for <aapornet@usc.edu>; Fri, 19 Jan 2001 18:15:55 -0500
Received: from 10.1.0.66 by gaotvcs1.gao.gov (InterScan E-Mail VirusWall NT);
Jan 2001 18:17:19 -0500 (Eastern Standard Time)
```

Received: from GWIADOM-Message\_Server by GAOGWIA1.GAO.GOV with Novell GroupWise; Fri, 19 Jan 2001 17:56:24 -0500

Message-Id: <sa687fc8.056@GAOGWIA1.GAO.GOV>

X-Mailer: Novell GroupWise 5.5.4
Date: Fri, 19 Jan 2001 17:56:25 -0500

From: "Fran A Featherston" <FeatherstonF@gao.gov>

To: <aapornet@usc.edu>

Subject: Send Us Your Bad Questions

Mime-Version: 1.0

Content-Type: multipart/mixed; boundary="-----

InterScan NT MIME Boundary"

This is a multipart message in MIME format

-----InterScan\_NT\_MIME\_Boundary Content-Type: text/plain; charset=US-ASCII Content-Transfer-Encoding: quoted-printable

Content-Disposition: inline

I'm submitting the item below for Frances Daniel and Art Graesser. =20 Art Graesser, Professor of Psychology and Mathematical Science, is = working on a wonderful project on survey question design. I've been = talking to Art over the years and can attest to his careful research. = (Wish we could get him to come to AAPOR this year and give a presentation!) = =20

Send your responses directly to Frances at fdaniel21@yahoo.com (fran)

p.s. Please note my new e-mail below (slightly simplified)

Fran Featherston

U.S. General Accounting Office

202.512.4946

FeatherstonF@gao.gov

SEND US YOUR BAD QUESTIONS

The University of Memphis is building a computer program called QUAID = (Questions Understanding Aid). QUAID critiques questions from surveys, = and it will be available on the web in the near future. The National = Science Foundation funds this project with Dr. Art Graesser as the = principal investigator. =20

We need your help to further test QUAID. We are looking for bad questions = that have been actually used in surveys. We are especially interested in = questions with one or more of the above six problems listed below. We = will add your questions to our corpus of bad questions for testing the = QUAID software. Along with the questions, please provide your name, = address, email, telephone number, and fax number for follow-up purposes = only. Any information received by the QUAID research team will be kept = strictly confidential.

The QUAID program currently flags six problems that questions can impose = on people: =20

- (1) Unfamiliar technical terms. These are words or expressions that few = people will understand. For example, the word "infarction," is not = commonly used and would create misunderstandings. =20
- (2) Vague or imprecise relative terms. For example, a term such as =
  "rarely" has no clear-cut criteria for determining how infrequently an =

event occurs before it is should be counted. "Large" is another such = term.

- (3) Vague or ambiguous noun-phrases. For example, it may be unclear what = activities and employment arrangements would count as "work," or what is = meant by "health problem."
- (4) Complex syntax. Such sentences are difficult to understand because = they are structurally dense, ungrammatical, or have parts that are = ambiguous because they can be grouped in more than one way. =20
- (5) Working memory overload. Sentences with this attribute strain a = respondent's memory.=20
- (6) Misleading or incorrect presupposition. Such sentences have an = embedded assumption that is assumed to be true, but it is false. For = example, consider the classical example "Have you stopped beating your = spouse?"=20

Please send your bad questions to Frances Daniel: fdaniel21@yahoo.com; = 901-678-2364. Ms. Daniel is a student working with Dr. Graesser. Don't = forget to include your name, address, emails, telephone and fax numbers.

```
-----InterScan NT MIME Boundary
Content-Type: text/plain;
     name="InterScan Disclaimer.txt"
Content-Transfer-Encoding: 7bit
Content-Disposition: attachment;
     filename="InterScan Disclaimer.txt"
***** Message from InterScan E-Mail VirusWall NT *****
** No virus found in attached file noname.htm
* All attachmes were scanned by Interscan 3.5, and no virusus were found.
******
                   -----InterScan NT MIME Boundary--
-----InterScan NT MIME Boundary--
>From boblee@fsc-research.com Fri Jan 19 15:18:52 2001
Received: from web2.tdl.com (root@web2.tdl.com [206.180.230.2])
     by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
     id PAA21090 for <aapornet@usc.edu>; Fri, 19 Jan 2001 15:18:51 -0800
(PST)
From: boblee@fsc-research.com
Received: from bob (fscnt1.fsc-research.com [206.180.228.75])
     by web2.tdl.com (8.9.1a/8.9.1) with ESMTP id PAA13033
     for <aapornet@usc.edu>; Fri, 19 Jan 2001 15:18:40 -0800
To: aapornet@usc.edu
Date: Fri, 19 Jan 2001 15:21:36 -0800
MIME-Version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7BIT
Subject: Re: Research Project Manager position available
CC: BOB@web2.tdl.com
```

Message-ID: <3A685B80.8784.173697D@localhost> In-reply-to: <sa688024.059@GAOGWIA1.GAO.GOV> X-mailer: Pegasus Mail for Win32 (v3.12c) Content-Transfer-Encoding: 7BIT Fran, Thanks. I'll let you know if I get responses. Bob Robert H. Lee Director of Operations Freeman, Sullivan & Co. 131 Steuart Street, Suite 500 San Francisco, CA 94105 415-777-0707 fax 415-777-2420 http://www.fsc-research.com The information contained in this communication is confidential and is intended only for the use of the addressee(s). It is the property of Freeman, Sullivan & Co. If you have received this communication in error, please notify us immediately by return e-mail or by e-mail to postmaster@fsc-research.com, and destroy this communication and all copies thereof, including attachments. >From boblee@fsc-research.com Fri Jan 19 15:23:54 2001 Received: from web2.tdl.com (root@web2.tdl.com [206.180.230.2]) by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id PAA25729 for <aapornet@usc.edu>; Fri, 19 Jan 2001 15:23:52 -0800 (PST) From: boblee@fsc-research.com Received: from bob (fscnt1.fsc-research.com [206.180.228.75]) by web2.tdl.com (8.9.1a/8.9.1) with ESMTP id PAA13094 for <aapornet@usc.edu>; Fri, 19 Jan 2001 15:23:44 -0800 To: aapornet@usc.edu Date: Fri, 19 Jan 2001 15:26:41 -0800 MIME-Version: 1.0 Content-type: text/plain; charset=US-ASCII Content-transfer-encoding: 7BIT Subject: Re: Research Project Manager position available Message-ID: <3A685CB1.24269.1780EED@localhost> In-reply-to: <sa688024.059@GAOGWIA1.GAO.GOV> X-mailer: Pegasus Mail for Win32 (v3.12c) Content-Transfer-Encoding: 7BIT I am going to resend the job listing because my address info field appears to not be attached...ouch Bob Robert H. Lee Director of Operations Freeman, Sullivan & Co. 131 Steuart Street, Suite 500 San Francisco, CA 94105 415-777-0707 fax 415-777-2420

```
The information contained in this communication is
confidential and is intended only for the use of the
addressee(s). It is the property of Freeman, Sullivan & Co.
If you have received this communication in error, please
notify us immediately by return e-mail or by e-mail
to postmaster@fsc-research.com, and destroy this
communication and all copies thereof, including
attachments.
>From milavsk2@ij.net Sat Jan 20 05:46:31 2001
Received: from solomon (solomon.ij.net [207.22.166.254])
      by usc.edu (8.9.3.1/8.9.3/usc) with SMTP
      id FAA04560 for <aapornet@usc.edu>; Sat, 20 Jan 2001 05:46:30 -0800
(PST)
Received: from [209.4.43.23] by solomon (NTMail 3.02.13) with ESMTP id
da935249 for
<aapornet@usc.edu>; Sat, 20 Jan 2001 06:45:34 -0500
Message-ID: <000e01c082e7$9f600420$0301a8c0@amd550>
From: "Ron Milavsky" <milavsk2@ij.net>
To: <aapornet@usc.edu>
References: <3A685B80.8784.173697D@localhost>
Subject: Re: Research Project Manager position available
Date: Sat, 20 Jan 2001 08:47:56 -0500
MIME-Version: 1.0
Content-Type: text/plain;
      charset="iso-8859-1"
Content-Transfer-Encoding: 7bit
X-Priority: 3
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook Express 5.00.2314.1300
X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2314.1300
---- Original Message -----
From: <boblee@fsc-research.com>
To: <aapornet@usc.edu>
Cc: <BOB@web2.tdl.com>
Sent: Friday, January 19, 2001 6:21 PM
Subject: Re: Research Project Manager position available
> Fran,
> Thanks. I'll let you know if I get responses.
> Bob
> Robert H. Lee
> Director of Operations
> Freeman, Sullivan & Co.
> 131 Steuart Street, Suite 500
> San Francisco, CA 94105
> 415-777-0707
               fax 415-777-2420
> http://www.fsc-research.com
> The information contained in this communication is
```

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> confidential and is intended only for the use of the
> addressee(s). It is the property of Freeman, Sullivan & Co.
> If you have received this communication in error, please
> notify us immediately by return e-mail or by e-mail
> to postmaster@fsc-research.com, and destroy this
> communication and all copies thereof, including
> attachments.
>From mike.oneil@alumni.brown.edu Sun Jan 21 00:39:28 2001
Received: from hawk.prod.itd.earthlink.net (hawk.prod.itd.earthlink.net
[207.217.120.22])
     by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id AAA18656 for <aapornet@usc.edu>; Sun, 21 Jan 2001 00:39:27 -0800
Received: from mike (cpe-24-221-59-115.az.sprintbbd.net [24.221.59.115])
      by hawk.prod.itd.earthlink.net (EL-8 9 3 3/8.9.3) with SMTP id AAA03748
      for <aapornet@usc.edu>; Sun, 21 Jan 2001 00:39:08 -0800 (PST)
Reply-To: <mike.oneil@alumni.brown.edu>
From: "Michael O'Neil" <mike.oneil@alumni.brown.edu>
To: "Aapornet@Usc.Edu" <aapornet@usc.edu>
Subject: Several Research Positions Available
Date: Sun, 21 Jan 2001 01:35:31 -0700
Message-ID: <NEBBKEFNCLONIIEECEAPKEBKCFAA.mike.oneil@alumni.brown.edu>
MIME-Version: 1.0
Content-Type: multipart/mixed;
      boundary="---= NextPart 000 0007 01C0834A.71753860"
X-Priority: 3 (Normal)
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook IMO, Build 9.0.2416 (9.0.2910.0)
X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2615.200
This is a multi-part message in MIME format.
----= NextPart 000 0007 01C0834A.71753860
Content-Type: multipart/related;
     boundary="---= NextPart 001 0008 01C0834A.718F2900"
----= NextPart 001 0008 01C0834A.718F2900
Content-Type: multipart/alternative;
      boundary="---= NextPart 002 0009 01C0834A.718F2900"
----= NextPart 002 0009 01C0834A.718F2900
Content-Type: text/plain;
      charset="iso-8859-1"
Content-Transfer-Encoding: 8bit
```

## RESEARCH POSITIONS Available

The company. O'Neil Associates Inc. is a full service public opinion/market research firm with an excellent reputation and a 20 year history. The firm is small, entrepreneurial, nonbureaucratic and growing. We are continuously searching for energetic, ambitious persons who can help us continue to grow. It is recommended that all candidates view our web page located at http://www.oneilresearch.com <a href="https://www.oneilresearch.com/">http://www.oneilresearch.com/</a> to

find out more about our company.

Candidate profile. Should be among the "best and brightest" with a career interest in opinion research and a foundation in social science research methods and the logic of social science data processing.

Positions available. Expansion has created needs at both the entry and more advanced levels including both part and full-time positions. As a matter of philosophy, we attempt to match applicants' skills with our needs to structure an appropriate position rather than creating a rigid job profile before evaluating a candidate's "fit". For the right person, we will try to create a job that makes sense for both them and us. Current needs are strongest for a data processing person (CATI programming, preferably CI3, SPSS, etc), an experienced analyst, a project manager, and a field supervisor/field director.

Duties. Most positions include some combination of project management, client contact, proposal writing, project design, data processing, and writing analytical reports. Positions such as Analyst or Account Executive typically require a graduate degree and significant relevant experience but we are far more concerned with competency than academic degree. Requirements for other positions vary.

Computer skills. Most positions require a high degree of microcomputer literacy. A thorough mastery of Microsoft Word is presumed; desirable competencies include proficiency with CATI systems, SPSS, Access or dBase, PowerPoint or Harvard Graphics, Web page design, PC networks, and BASIC or FORTRAN programming.

Project Manager. The preferred candidate profile for a Project Manager with our firm is an individual with Social Science research and survey research training as well as some statistics training. The candidate will have had exposure to opinion research interviewing either as an interviewer or in a supervisory capacity. The candidate will be highly computer literate (see above paragraph). Project Managers are involved with client contact, research design, data processing and field supervision.

Field Operations. The ideal candidate will have had exposure to opinion research interviewing either as an interviewer or in a supervisory capacity. These positions, however, could be suitable entry-level positions for motivated recent graduates lacking specific prior experience. We promote from within whenever possible.

Analyst. An analyst candidate will typically have a graduate degree, significant relevant experience in the industry, even more advanced computer skills, and impeccable writing skills. Writing skills will include the ability to decipher crosstabular data and efficiently distill the essential findings. Analyst candidates must submit a single-authored writing sample of analysis of crosstabular data (described elsewhere). This is a position for an experienced professional, not an entry-level position.

To apply. To apply for a position, you should submit a brief cover letter indicating the nature of your professional interests and a resume to: oneil@oneilresearch.com <mailto:oneil@oneilresearch.com>, fax 480.967.6171, or to Michael J. O'Neil, Ph.D., President, O'Neil Associates Inc., 412 E. Southern Ave., Tempe, AZ 85282.

```
----= NextPart 002 0009 01C0834A.718F2900
Content-Type: text/html;
      charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable
<html xmlns:v=3D"urn:schemas-microsoft-com:vml" =</pre>
xmlns:o=3D"urn:schemas-microsoft-com:office:office" =
xmlns:w=3D"urn:schemas-microsoft-com:office:word" =
xmlns=3D"http://www.w3.org/TR/REC-html40">
<head>
<meta http-equiv=3DContent-Type content=3D"text/html; =</pre>
charset=3Diso-8859-1">
<meta name=3DProgId content=3DWord.Document>
<meta name=3DGenerator content=3D"Microsoft Word 9">
<meta name=3DOriginator content=3D"Microsoft Word 9">
<link rel=3DFile-List href=3D"cid:filelist.xml@01C0834A.701644A0">
<link rel=3DEdit-Time-Data href=3D"cid:editdata.mso@01C0834A.701644A0">
<link rel=3DOLE-Object-Data href=3D"cid:oledata.mso@01C0834A.701644A0">
<!--[if !mso]>
<style>
v\:* {behavior:url(#default#VML);}
o\:* {behavior:url(#default#VML);}
w\:* {behavior:url(#default#VML);}
.shape {behavior:url(#default#VML);}
</style>
<![endif]--><!--[if gte mso 9]><xml>
 <o:OfficeDocumentSettings>
  <o:DoNotRelyOnCSS/>
 </o:OfficeDocumentSettings>
</xml><![endif]--><!--[if gte mso 9]><xml>
 <w:WordDocument>
  <w:View>Normal</w:View>
  <w:Zoom>0</w:Zoom>
  <w:DocumentKind>DocumentEmail</w:DocumentKind>
  <w:EnvelopeVis/>
 </w:WordDocument>
</xml><![endif]-->
<style>
<!--
/* Font Definitions */
@font-face
      {font-family:"AvantGarde Md BT";
      panose-1:0 0 0 0 0 0 0 0 0;
      mso-font-charset:0;
      mso-generic-font-family:swiss;
      mso-font-format:other;
      mso-font-pitch:variable;
      mso-font-signature:3 0 0 0 1 0;}
@font-face
      {font-family:"Footlight MT Light";
      mso-font-alt: "Book Antiqua";
      mso-font-charset:0;
      mso-generic-font-family:roman;
      mso-font-pitch:variable;
      mso-font-signature:3 0 0 0 1 0;}
```

```
/* Style Definitions */
p.MsoNormal, li.MsoNormal, div.MsoNormal
      {mso-style-parent:"";
      margin:0in;
      margin-bottom:.0001pt;
      mso-pagination:widow-orphan;
      font-size:12.0pt;
      font-family:"Times New Roman";
      mso-fareast-font-family:"Times New Roman";}
h1
      {mso-style-next:Normal;
      margin-top:0in;
      margin-right:0in;
      margin-bottom:12.0pt;
      margin-left:0in;
      text-align:center;
      text-indent:0in;
      mso-pagination:widow-orphan;
      page-break-after:avoid;
      mso-outline-level:1;
      mso-list:10 level1 lfo2;
      tab-stops:list 0in;
      font-size:16.0pt;
      mso-bidi-font-size:10.0pt;
      font-family:Arial;
      mso-bidi-font-family: "Times New Roman";
      mso-font-kerning:0pt;
      mso-bidi-font-weight:normal;}
h2
      {mso-style-parent:"Heading 1";
      mso-style-next:Normal;
      margin-top:0in;
      margin-right:0in;
      margin-bottom:12.0pt;
      margin-left:0in;
      text-align:center;
      text-indent:0in;
      mso-pagination:widow-orphan;
      page-break-after:avoid;
      mso-outline-level:2;
      mso-list:10 level2 lfo2;
      tab-stops:list .25in;
      font-size:14.0pt;
      mso-bidi-font-size:10.0pt;
      font-family:Arial;
      mso-bidi-font-family: "Times New Roman";
      text-transform:uppercase;
      mso-bidi-font-weight:normal;}
h3
      {mso-style-parent:"Heading 1";
      mso-style-next:Normal;
      margin-top:0in;
      margin-right:0in;
      margin-bottom:12.0pt;
      margin-left:0in;
      text-align:center;
      text-indent:0in;
```

```
mso-pagination:widow-orphan;
      page-break-after:avoid;
      mso-outline-level:3;
      mso-list:10 level3 lfo2;
      tab-stops:list 0in;
      font-size:12.0pt;
      mso-bidi-font-size:10.0pt;
      font-family:Arial;
      mso-bidi-font-family: "Times New Roman";
      mso-bidi-font-weight:normal;
      font-style:italic;
      mso-bidi-font-style:normal;}
h4
      {mso-style-next:Normal;
      margin-top:0in;
      margin-right:0in;
      margin-bottom:6.0pt;
      margin-left:.5in;
      text-align:center;
      text-indent:-.5in;
      mso-pagination:widow-orphan lines-together;
      page-break-after:avoid;
      mso-outline-level:4;
      mso-list:10 level4 lfo2;
      tab-stops:list 0in;
      font-size:14.0pt;
      mso-bidi-font-size:10.0pt;
      font-family:"Times New Roman";
      text-transform:uppercase;
      mso-bidi-font-weight:normal;
      font-style:italic;
      mso-bidi-font-style:normal;}
h5
      {mso-style-next:Normal;
      margin-top:12.0pt;
      margin-right:0in;
      margin-bottom:3.0pt;
      margin-left:1.0in;
      text-align: justify;
      text-indent:-.5in;
      mso-pagination:widow-orphan;
      mso-outline-level:5;
      mso-list:10 level5 lfo2;
      tab-stops:list 0in;
      font-size:11.0pt;
      mso-bidi-font-size:10.0pt;
      font-family:Arial;
      mso-bidi-font-family: "Times New Roman";
      font-weight:normal;}
h6
      {mso-style-next:Normal;
      margin-top:12.0pt;
      margin-right:0in;
      margin-bottom: 3.0pt;
      margin-left:1.5in;
      text-align: justify;
      text-indent:-.5in;
```

```
mso-pagination:widow-orphan;
      mso-outline-level:6;
      mso-list:10 level6 lfo2;
      tab-stops:list 0in;
      font-size:11.0pt;
      mso-bidi-font-size:10.0pt;
      font-family:Arial;
     mso-bidi-font-family: "Times New Roman";
      font-weight:normal;
      font-style:italic;
      mso-bidi-font-style:normal;}
p.MsoHeading7, li.MsoHeading7, div.MsoHeading7
      {mso-style-next:Normal;
     margin-top:12.0pt;
     margin-right:0in;
     margin-bottom:3.0pt;
     margin-left:2.0in;
     text-align: justify;
     text-indent:-.5in;
     mso-pagination:widow-orphan;
     mso-outline-level:7;
     mso-list:10 level7 lfo2;
      tab-stops:list 0in;
      font-size:10.0pt;
      font-family:Arial;
      mso-fareast-font-family: "Times New Roman";
      mso-bidi-font-family:"Times New Roman";}
p.MsoHeading8, li.MsoHeading8, div.MsoHeading8
      {mso-style-next:Normal;
      margin-top:12.0pt;
      margin-right:0in;
     margin-bottom:3.0pt;
     margin-left:2.5in;
      text-align: justify;
      text-indent:-.5in;
     mso-pagination:widow-orphan;
     mso-outline-level:8;
     mso-list:10 level8 lfo2;
      tab-stops:list 0in;
      font-size:10.0pt;
      font-family:Arial;
      mso-fareast-font-family: "Times New Roman";
      mso-bidi-font-family: "Times New Roman";
      font-style:italic;
      mso-bidi-font-style:normal;}
p.MsoHeading9, li.MsoHeading9, div.MsoHeading9
      {mso-style-next:Normal;
      margin-top:12.0pt;
     margin-right:0in;
     margin-bottom:3.0pt;
     margin-left:3.0in;
      text-align: justify;
      text-indent:-.5in;
     mso-pagination:widow-orphan;
      mso-outline-level:9;
     mso-list:10 level9 lfo2;
      tab-stops:list 0in;
```

```
font-size:9.0pt;
      mso-bidi-font-size:10.0pt;
      font-family:Arial;
      mso-fareast-font-family: "Times New Roman";
      mso-bidi-font-family: "Times New Roman";
      font-style:italic;
      mso-bidi-font-style:normal;}
p.MsoHeader, li.MsoHeader, div.MsoHeader
      {margin:0in;
      margin-bottom:.0001pt;
      text-align:center;
      mso-pagination:widow-orphan;
      font-size:8.0pt;
      mso-bidi-font-size:10.0pt;
      font-family:"AvantGarde Md BT";
      mso-fareast-font-family: "Times New Roman";
      mso-bidi-font-family: "Times New Roman";
      font-weight:bold;
      mso-bidi-font-weight:normal;}
a:link, span.MsoHyperlink
      {color:blue;
      text-decoration:underline;
      text-underline:single;}
a:visited, span.MsoHyperlinkFollowed
      {color:purple;
      text-decoration:underline;
      text-underline:single;}
p.MsoAutoSig, li.MsoAutoSig, div.MsoAutoSig
      {margin:0in;
      margin-bottom:.0001pt;
      mso-pagination:widow-orphan;
      font-size:12.0pt;
      font-family:"Times New Roman";
      mso-fareast-font-family:"Times New Roman";}
p.Letterhead, li.Letterhead, div.Letterhead
      {mso-style-name:Letterhead;
      mso-style-parent:"";
      margin:0in;
     margin-bottom:.0001pt;
      text-align:right;
      mso-pagination:widow-orphan;
      font-size:10.0pt;
      font-family:"Footlight MT Light";
      mso-fareast-font-family: "Times New Roman";
      mso-bidi-font-family: "Times New Roman";
      font-weight:bold;
      mso-bidi-font-weight:normal;
      font-style:italic;
     mso-bidi-font-style:normal;}
span.EmailStyle20
      {mso-style-type:personal-compose;
      mso-ansi-font-size:10.0pt;
      mso-ascii-font-family:Arial;
      mso-hansi-font-family: Arial;
     mso-bidi-font-family:Arial;
      color:black;}
@page Section1
```

```
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      margin:1.0in 1.0in .5in 1.0in;
      mso-header-margin:.3in;
      mso-footer-margin:.2in;
      mso-page-numbers:1;
      mso-header:url("cid:header.htm@01C0834A.701644A0") h1;
     mso-paper-source:0;}
div.Section1
      {page:Section1;}
 /* List Definitions */
@list 10
      {mso-list-id:-5;
      mso-list-template-ids:1195288802;}
@list 10:level1
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      mso-level-style-link: "Heading 1";
      mso-level-text:"";
     mso-level-tab-stop:0in;
     mso-level-number-position:center;
     margin-left:0in;
     text-indent:0in;}
@list 10:level2
      {mso-level-number-format:alpha-upper;
      mso-level-style-link: "Heading 2";
     mso-level-tab-stop:.25in;
     mso-level-number-position:center;
      margin-left:0in;
      text-indent:0in;}
@list 10:level3
      {mso-level-style-link: "Heading 3";
      mso-level-tab-stop:0in;
      mso-level-number-position:center;
     margin-left:0in;
     text-indent:0in;}
@list 10:level4
      {mso-level-number-format:alpha-lower;
     mso-level-style-link: "Heading 4";
      mso-level-text:"%4\)";
     mso-level-tab-stop:0in;
     mso-level-number-position:left;
      margin-left:.5in;
      text-indent:-.5in;}
@list 10:level5
      {mso-level-style-link: "Heading 5";
      mso-level-text:"\(%5\)";
      mso-level-tab-stop:0in;
     mso-level-number-position:left;
     margin-left:1.0in;
      text-indent:-.5in;}
@list 10:level6
      {mso-level-number-format:alpha-lower;
      mso-level-style-link: "Heading 6";
      mso-level-text:"\(%6\)";
     mso-level-tab-stop:0in;
      mso-level-number-position:left;
     margin-left:1.5in;
      text-indent:-.5in;}
```

```
@list 10:level7
      {mso-level-number-format:roman-lower;
      mso-level-style-link: "Heading 7";
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     mso-level-tab-stop:0in;
     mso-level-number-position:left;
     margin-left:2.0in;
     text-indent:-.5in;}
@list 10:level8
      {mso-level-number-format:alpha-lower;
     mso-level-style-link: "Heading 8";
     mso-level-text:"\(%8\)";
     mso-level-tab-stop:0in;
     mso-level-number-position:left;
     margin-left:2.5in;
      text-indent:-.5in;}
@list 10:level9
      {mso-level-number-format:roman-lower;
     mso-level-style-link:"Heading 9";
     mso-level-text:"\(%9\)";
     mso-level-tab-stop:0in;
     mso-level-number-position:left;
     margin-left:3.0in;
     text-indent:-.5in;}
0
      {margin-bottom:0in;}
ul
      {margin-bottom:0in;}
-->
</style>
</head>
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style=3D'tab-interval:.5in'>
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style=3D'mso-bidi-font-weight:
normal'><font size=3D4 color=3Dblack face=3DArial><span =</pre>
style=3D'font-size:14.0pt;
mso-bidi-font-family:Arial;color:black'><span =</pre>
style=3D'mso-bidi-font-size:10.0pt'>RESEARCH
POSITIONS Available</span></font><font color=3Dblack><span
style=3D'color:black;mso-color-alt:windowtext'><o:p></o:p></span></font><=
/b></h2>
<b><i><font size=3D3 =</pre>
color=3Dblack
face=3D"Times New Roman"><span =</pre>
style=3D'font-size:12.0pt;color:black;font-weight:
bold; font-style: italic'>The company. </span> </font> </i> </b> <font =
color=3Dblack><span
style=3D'color:black'><span style=3D"mso-spacerun: yes">&nbsp; =
</span>0&#8217;Neil
Associates Inc. is a full service public opinion/ market research firm =
with an
```

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excellent reputation and a 20 year history.<span style=3D"mso-spacerun:
yes">  </span>The firm is small, entrepreneurial, nonbureaucratic =
and growing. < span
style=3D"mso-spacerun: yes">  </span>We are continuously searching =
energetic, ambitious persons who can help us continue to grow. It is
recommended that all candidates view our web page located at <a
href=3D"http://www.oneilresearch.com/">http://www.oneilresearch.com</a> =
out more about our company.</pan></font><font color=3Dblack><span
style=3D'color:black;mso-color-alt:windowtext'><o:p></o:p></span></font><=</pre>
<font size=3D3 =</pre>
color=3Dblack
face=3D"Times New Roman"><span =</pre>
style=3D'font-size:12.0pt;color:black'><![if =</pre>
!supportEmptyParas]> <![endif]></span></font><font</pre>
color=3Dblack><span =</pre>
style=3D'color:black;mso-color-alt:windowtext'><o:p></o:p></span></font><=
/p>
<b><i><font size=3D3 =</pre>
color=3Dblack
face=3D"Times New Roman"><span =</pre>
style=3D'font-size:12.0pt;color:black;font-weight:
bold; font-style: italic'>Candidate profile. </span> </font> </i> </font
color=3Dblack><span style=3D'color:black'><span style=3D"mso-spacerun: =</pre>
yes"> 
</span>Should be among the " best and brightest" with a =
career interest in
opinion research and a foundation in social science research methods and =
the
logic of social science data processing.</font><font =</pre>
color=3Dblack><span</pre>
style=3D'color:black;mso-color-alt:windowtext'><o:p></o:p></span></font><=
/p>
<b =</pre>
style=3D'mso-bidi-font-weight:normal'><i
style=3D'mso-bidi-font-style:normal'><font size=3D3 color=3Dblack
face=3D"Times New Roman"><span =</pre>
style=3D'font-size:12.0pt;color:black;font-weight:
bold; font-style:italic'><![if =</pre>
!supportEmptyParas]> <![endif]></span></font><font</pre>
color=3Dblack><span =</pre>
style=3D'color:black;mso-color-alt:windowtext'><o:p></o:p></span></font><=
/i></b>
<b><i><font size=3D3 =</pre>
color=3Dblack
face=3D"Times New Roman"><span =</pre>
style=3D'font-size:12.0pt;color:black;font-weight:
bold; font-style: italic'>Positions available. </span></font></i></b><font
color=3Dblack><span style=3D'color:black'><span style=3D"mso-spacerun: =</pre>
yes"> 
</span>Expansion has created needs at both the entry and more advanced =
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levels
including both part and full-time positions. As a matter of philosophy, =
attempt to match applicants \&\#8217; skills with our needs to structure an =
appropriate
position rather than creating a rigid job profile before evaluating a
candidate's "fit".<span style=3D"mso-spacerun: =</pre>
yes">  </span>For the right
person, we will try to create a job that makes sense for both them and =
Current needs are strongest for a data processing person (CATI =
programming,
preferably CI3, SPSS, etc), an experienced analyst, a project manager, =
field supervisor/field director.</span></font><font color=3Dblack><span
style=3D'color:black;mso-color-alt:windowtext'><o:p></o:p></span></font><=
/p>
<b =</pre>
style=3D'mso-bidi-font-weight:normal'><i</pre>
style=3D'mso-bidi-font-style:normal'><font size=3D3 color=3Dblack
face=3D"Times New Roman"><span =</pre>
style=3D'font-size:12.0pt;color:black;font-weight:
bold; font-style:italic'><![if =</pre>
!supportEmptyParas]> <![endif]></span></font><font</pre>
color=3Dblack><span =</pre>
style=3D'color:black;mso-color-alt:windowtext'><o:p></o:p></span></font><=
/i></b>
<b><i><font size=3D3 =</pre>
color=3Dblack
face=3D"Times New Roman"><span =</pre>
style=3D'font-size:12.0pt;color:black;font-weight:
bold;font-style:italic'>Duties.</font></i></font =</pre>
color=3Dblack><span
style=3D'color:black'><span style=3D"mso-spacerun: yes">&nbsp; =
</span>Most
positions include some combination of project management, client =
contact,
proposal writing, project design, data processing, and writing =
analytical
reports.<span style=3D"mso-spacerun: yes">&nbsp; </span>Positions such =
as Analyst
or Account Executive typically require a graduate degree and significant
relevant experience but we are far more concerned with competency than =
academic
degree.<span style=3D"mso-spacerun: yes">&nbsp; </span>Requirements for =
other positions
vary.</span></font><font color=3Dblack><span =</pre>
style=3D'color:black;mso-color-alt:
windowtext'><o:p></o:p></span></font>
<b =</pre>
style=3D'mso-bidi-font-weight:normal'><i</pre>
style=3D'mso-bidi-font-style:normal'><font size=3D3 color=3Dblack
face=3D"Times New Roman"><span =</pre>
style=3D'font-size:12.0pt;color:black;font-weight:
```

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bold; font-style:italic'><![if =</pre>
!supportEmptyParas]> <![endif]></span></font><font</pre>
color=3Dblack><span =
style=3D'color:black;mso-color-alt:windowtext'><o:p></o:p></span></font><=
/i></b>
<b><i><font size=3D3 =</pre>
color=3Dblack
face=3D"Times New Roman"><span =</pre>
style=3D'font-size:12.0pt;color:black;font-weight:
bold; font-style: italic'>Computer skills.</span></font></i></b><font
color=3Dblack><span style=3D'color:black'><span style=3D"mso-spacerun: =</pre>
yes"> 
</span>Most positions require a high degree of microcomputer =
literacy.<span
style=3D"mso-spacerun: yes">  </span>A thorough mastery of =
Microsoft Word is
presumed; desirable competencies include proficiency with CATI systems, =
SPSS,
Access or dBase, PowerPoint or Harvard Graphics, Web page design, PC =
networks,
and BASIC or FORTRAN programming.</font><font color=3Dblack><span
style=3D'color:black;mso-color-alt:windowtext'><o:p></o:p></span></font><=
/p>
<b =</pre>
style=3D'mso-bidi-font-weight:normal'><i</pre>
style=3D'mso-bidi-font-style:normal'><font size=3D3 color=3Dblack
face=3D"Times New Roman"><span =</pre>
style=3D'font-size:12.0pt;color:black;font-weight:
bold; font-style:italic'><![if =</pre>
!supportEmptyParas]> <![endif]></span></font><font</pre>
color=3Dblack><span =</pre>
style=3D'color:black;mso-color-alt:windowtext'><o:p></o:p></span></font><=
/i></b>
<b><i><font size=3D3 =</pre>
color=3Dblack
face=3D"Times New Roman"><span =</pre>
style=3D'font-size:12.0pt;color:black;font-weight:
bold;font-style:italic'>Project Manager.<span style=3D"mso-spacerun: =</pre>
yes"> 
</span></span></font></i></b><font color=3Dblack><span =
style=3D'color:black'>The
preferred candidate profile for a Project Manager with our firm is an
individual with Social Science research and survey research training as =
well as
some statistics training.<span style=3D"mso-spacerun: yes">&nbsp; =
</span>The
candidate will have had exposure to opinion research interviewing either =
interviewer or in a supervisory capacity.<span style=3D"mso-spacerun: =</pre>
yes"> 
</span>The candidate will be highly computer literate (see above
paragraph) .<span style=3D"mso-spacerun: yes">&nbsp; </span>Project =
Managers are
involved with client contact, research design, data processing and field
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supervision.</span></font><font color=3Dblack><span =</pre>
style=3D'color:black;
mso-color-alt:windowtext'><o:p></o:p></font>
<b =</pre>
style=3D'mso-bidi-font-weight:normal'><i</pre>
style=3D'mso-bidi-font-style:normal'><font size=3D3 color=3Dblack
face=3D"Times New Roman"><span =</pre>
style=3D'font-size:12.0pt;color:black;font-weight:
bold; font-style:italic'><![if =</pre>
!supportEmptyParas]> <![endif]></span></font><font
color=3Dblack><span =</pre>
style=3D'color:black;mso-color-alt:windowtext'><o:p></o:p></span></font><=
/i></b>
<b><i><font size=3D3 =</pre>
color=3Dblack
face=3D"Times New Roman"><span =</pre>
style=3D'font-size:12.0pt;color:black;font-weight:
bold; font-style: italic'>Field Operations. </span> </font> </i> </b> <font
color=3Dblack><span style=3D'color:black'><span style=3D"mso-spacerun: =</pre>
yes"> 
</span>The ideal candidate will have had exposure to opinion research
interviewing either as an interviewer or in a supervisory capacity. < span
style=3D"mso-spacerun: yes">  </span>These positions, however, =
could be
suitable entry-level positions for motivated recent graduates lacking =
specific
prior experience.<span style=3D"mso-spacerun: yes">&nbsp; </span>We =
promote from
within whenever possible.</span></font><b><i><font color=3Dblack><span
style=3D'color:black;mso-color-alt:windowtext;font-weight:bold;font-style=
:italic'><o:p></o:p></font></i>
<b =</pre>
style=3D'mso-bidi-font-weight:normal'><i</pre>
style=3D'mso-bidi-font-style:normal'><font size=3D3 color=3Dblack
face=3D"Times New Roman"><span =</pre>
style=3D'font-size:12.0pt;color:black;font-weight:
bold; font-style:italic'><![if =</pre>
!supportEmptyParas]> <![endif]></span></font><font</pre>
color=3Dblack><span =</pre>
style=3D'color:black;mso-color-alt:windowtext'><o:p></o:p></span></font><=
/i></b>
<b><i><font size=3D3 =</pre>
color=3Dblack
face=3D"Times New Roman"><span =</pre>
style=3D'font-size:12.0pt;color:black;font-weight:
bold; font-style:italic'>Analyst.</span></font></i></b><font =
color=3Dblack><span
style=3D'color:black'><span style=3D"mso-spacerun: yes">&nbsp; </span>An =
analyst
candidate will typically have a graduate degree, significant relevant
experience in the industry, even more advanced computer skills, and =
impeccable
writing skills.<span style=3D"mso-spacerun: yes">&nbsp; </span>Writing =
```

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skills
will include the ability to decipher crosstabular data and efficiently =
the essential findings.<span style=3D"mso-spacerun: yes">&nbsp; =
</span>Analyst
candidates must submit a single-authored <u>writing sample</u> of =
analysis of
crosstabular data (described elsewhere).<span style=3D"mso-spacerun: =</pre>
yes"> 
</span>This is a position for an experienced professional, <u>not</u> an
entry-level position.font color=3Dblack><span =</pre>
style=3D'color:black;
mso-color-alt:windowtext'><o:p></o:p></span></font>
<b =</pre>
style=3D'mso-bidi-font-weight:normal'><i</pre>
style=3D'mso-bidi-font-style:normal'><font size=3D3 color=3Dblack
face=3D"Times New Roman"><span =</pre>
style=3D'font-size:12.0pt;color:black;font-weight:
bold; font-style:italic'><![if =</pre>
!supportEmptyParas]> <![endif]></span></font><font</pre>
color=3Dblack><span =
style=3D'color:black;mso-color-alt:windowtext'><o:p></o:p></span></font><=
/i></b>
<b><i><font size=3D3 =</pre>
color=3Dblack
face=3D"Times New Roman"><span =</pre>
style=3D'font-size:12.0pt;color:black;font-weight:
bold; font-style: italic'>To apply. < span style=3D"mso-spacerun: =
yes">  </span></font></i></font</pre>
color=3Dblack><span style=3D'color:black'>To apply for a position, you =
should
submit a brief cover letter indicating the nature of your professional
interests and a resume to: <a =
href=3D"mailto:oneil@oneilresearch.com">oneil@oneilresearch.com</a>,
fax 480.967.6171, or to Michael J. O' Neil, Ph.D., President, =
O' Neil Associates
Inc., 412 E. Southern Ave., Tempe, AZ 85282.
color=3Dblack><span
style=3D'color:black;mso-color-alt:windowtext'><o:p></o:p></span></font><=
/p>
<span class=3DEmailStyle20><font size=3D2 =</pre>
color=3Dblack
face=3D"Times New Roman"><span =</pre>
style=3D'font-size:10.0pt;mso-bidi-font-size:12.0pt;
mso-ascii-font-family:"Times New Roman"; mso-hansi-font-family:"Times New =
Roman";
mso-bidi-font-family:"Times New Roman"'><![if =</pre>
!supportEmptyParas]> <![endif]></span></font></span>
class=3DEmailStyle20><font size=3D2 color=3Dblack><span =</pre>
style=3D'font-size:10.0pt;
mso-bidi-font-size:12.0pt; mso-ascii-font-family: "Times New =
Roman"; mso-hansi-font-family:
"Times New Roman"; mso-bidi-font-family: "Times New Roman"; color: black;
mso-color-alt:windowtext'><o:p></o:p></font></span>
```

```
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<meta name=3DOriginator content=3D"Microsoft Word 9">
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<body lang=3DEN-US link=3Dblue vlink=3Dpurple>
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paragraph; mso-element-anchor-horizontal: margin; mso-element-top:.05pt;
mso-height-rule:exactly'>
align=3Dleft>
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mso-element-anchor-vertical:paragraph; mso-element-anchor-horizontal:margi=
```

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n:
  mso-element-top:.05pt;mso-height-rule:exactly'><b =</pre>
style=3D'mso-bidi-font-weight:
  normal'><i style=3D'mso-bidi-font-style:normal'><font size=3D2 =</pre>
color=3Dblack
  face=3D"Footlight MT Light"><font color=3Dblack><span =</pre>
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 mso-color-alt:windowtext'><img =</pre>
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width=3D0
 height=3D0 class=3Dshape =
style=3D'display:none; width:0; height:0'><!--[if gte vml 1]><v:shapetype=20
   id=3D" x0000 t75" coordsize=3D"21600,21600" o:spt=3D"75" =
o:preferrelative=3D"t"=20
   path=3D"m@4@51@4@11@9@11@9@5xe" filled=3D"f" stroked=3D"f">
   <v:stroke joinstyle=3D"miter"/>
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o:connecttype=3D"rect"/>
   <o:lock v:ext=3D"edit" aspectratio=3D"t"/>
  </v: shapetype>< v: shape id=3D" x0000 i1025" type=3D"# x0000 t75" =
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   <v:imagedata src=3D"cid:image001.wmz@01C0834A.701644A0" =</pre>
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  </v:shape><![endif]--></span><font color=3Dblack><span =</pre>
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fffffffffffffffffffffffffffffffffffff
fffffffffffffffffffff00000000
ff0000007fffffffffffffffffffffffff
ffffffffff0000001ffff0000007fff
fffffffffffffffffffffffffffffffffffff
= HITTELT TO THE STATE OF THE S
ffffffff000000000007ffffff0000
fffffffffffffffffffffffff0000
fffffffffffffffffffffffffffff
```

```
fffffffffffffffffffffffffffffffffffff
fffffffffffffffffffffffffffffffffff
ffff000000000000000000000000007ff
003fffffffff0000001ffff000000000
ffffffffffff00000000fffffffffff
ffffffffffffffffffffffffffffffffffff
= HITTELT TO THE TOTAL TOTAL TOTAL TOTAL TOTAL TOTAL TOTAL TOTAL TOTAL TO THE TOTAL TO
ffffffffffffffffffffffffffffffffffff
0007ffffffffffff0000001ffff00000
fffffffffffffff000001ffffffffff
07ffffffffffffffffffffffffff
fff0000001ffff00000007fffffffffff
```

```
00000000008006e3b7814d64401000900
0003e41800000200ec17000000001400000026060f001e00fffffffff040014000000576f7=
2640 = 004 d6963726 f736 f667420576 f72640500000000020000000500000000026b0205 =
000000201010015000000fb02ceff0000
\tt d010100050000000992000000004000000020101000400000020101000e00000026060f=
0000016046e0209070100000004000000
0201010004000002d010100030000001e000700000016046b0205070000000030000001=
e00070000016046f02080701000000030000001e000700000012046b026e020507080705=
0000000c026e020807050000000b02ffff000005000000b02ffff000005000000c02b30=
00602050000000b02000000005000000
09020000000050000000102fffffff00040000007010100ec170000430f2000cc000000b=
300060200000000b300060200000002800000006020000b3000000100010000000008c =
ffffffffffffffffffffffffffffffffffff
ffffffffffffffffffffffffffffffffffff
Offfff800ffe00003fffffc00007fffffe00000ffffff000007fff007c003ffffc007ff80=
3ffff00000000fff80001ffe07fffffc0
1f801fff003ffe000003fffffffff8007ffff001fe0000000fffc0000001fffe0000001fff=
f80000007ff007e003ffffc007ff803ffff00000000ff80000003f03fffffc01f801ffe00=
3ff00000007fffffffc007fffe001fc00000003ff80000007ffc00000007ffe00000003f=
f007e001ffff8007ff803ffff00000000
fe00000001f03fffffc01f801ffc003fc00000003fffffffc003fffe003f800000001ff00=
0000003ff80000003ffc00000001ff007f001ffff800fff803ffff00000000fc00000000=
f01fffffc01f801ff8003f800000001fffffffe003fffc003f00000000fe00000001ff0=
00000001ff800000000ff007f000ffff0
01fff803ffff00000000fc0000000781fffffc01f801ff0003f800000000fffffffe0000=
```

```
000007f00000000fe00000001fe00000000ff80000000ff007f800000001fff803ff=
ff00000000f80000000781fffffc01f801fe0003f00000000ffffffff000000007f000=
000000fe00000001fe00000000ff000
0000007f007f800000003fff803ffff00000000f800000007fffffffc01f801fc0003f0=
00000000fffffffff00000000fe00000000fc00000001fe00000000ff0000007f00=
ffffff800000000fe001fff8007c003ff
f000fe00000000ff000000007f007fc000000007fff803fffff003ffffff800fffe003ff=
fffffc01f801f80003e000020000fffffffff800000001fe003fffc007c007fff800fe001f=
fe000ff0007ff8007f007fe000000007fff803ffff003ffffff801fffe003fffffffc01f8=
01f00003e001fff800fffffffc000000
01ffffffffc00ffffffff801fc007fffc007f001fffc007f007fe00000000ffff803ffff0=
03ffffffffffffe003fffffffc01f801e00003e003fff800ffffffffc00000003fffffe00=
000fffffc00001fc007fffe007f003fffc007f0007ff00000000ffff803fffff003ffffffff=
ff000003fffffffc01f801c00003e003f
ffc00ffffffffe00000003fff80000000fff0000001fc007fffe007f003fffc007f007ff=
00000001ffff803ffff00000003ffc0000003ffffffffc01f801800003e007fffc00fffff=
fffe001fc007ffc00000000ff800000001fc00ffffe007f003fffffffff007ff800ff001ff=
ff803ffff00000003ff00000007fffff
ffc01f801000003e007fffffffffffffffff001f8007ff800000000ff00000001fc00ffffe=
007f003ffffffff007ff8007e003ffff803ffff00000003fe00000007ffffffffc01f8000=
fffff007ffc007e003ffff803ffff0000
0003fc00000007ffffffffc01f800000003e007fffffffffffffffff800f001fff80000001=
fe00000003fc00ffffe007f003ffffffff007ffc003c007ffff803ffff0000003fc0000=
0000ffffffffc01f800001003e007fffffffffffffffff8007001fff00000003fe0000000=
7fc00ffffe007f003ffffffff007ffe00
3c007fffff803ffff00000003fc00000001ffffffffc01f800003003e003ffffffffffffff=
03ffff003ffffffc000003fffffffffffc01f800007003e003fffc00ffffffffffc002003ff=
f001fffffffe003fffffffc007fffe007
03e003fffc00fffffffffe000007fff001fff801fe007fff003fc007fffc007f001fffc00=
7f007fff800001fffff803fffff003ffffff800fffe007fffffffc01f80001f003e001fff8=
00ffffffffe000007fff001fff801fe0
03 \\ \texttt{fff} \\ 003 \\ \texttt{fe} \\ 0001 \\ \texttt{f8} \\ 0000 \\ \texttt{fff} \\ 00007 \\ \texttt{fff} \\ 800001 \\ \texttt{ffff} \\ \texttt{ff} \\ 803 \\ \texttt{ffff} \\ \texttt{ff} \\ \texttt{fff} \\ 
07fffffffc01f80003f003e00000000fffffffffff00000ffff00000001fe00000003fe=
00000000ff000000007f007fffc00003ff00000001f00000001fc00000007ffffffffc=
01f80007f003f000000000ffffffffff
0000ffff00000001fe00000003fe00000000ff0000000ff007fffc00003ff000000=
01f00000001fc00000007ffffffffc01f8000ff003f00000000ffffffffffff80001ffff80=
1fc0000000ffffffffc01f8001ff003f
0000000000ffffffffff80001ffff800000001ff00000003fe000000000ff800000000ff0=
ffffffffc0003ffffc00000001ff800000003ff00000003ffc0000000ff007ffff0000=
fff00000001f00000001fe00000000ff
ffffffc01f8003ff003f800000001ffffffffffc0003ffffe0000007ffc0000000fff800=
0000007ff007ffff8001fff00000001f
```

```
fffffffffffffffffffffffffffffffffffff
ffffffffffffffffffffffffffffffffffffff
= HITTELT TO THE TOTAL TOTAL TOTAL TOTAL TOTAL TOTAL TOTAL TOTAL TOTAL TO THE TOTAL TO
ffffffffffffffffffffffffffffffffffffff
000000000fffffff8000000000000000
0000000000000000000000000000000000fff
fffffffffffffffffffffffffffffffffffff
```

```
fffffffffffffffffffffffffffffffffffff
fffffffffffffffffffffffffffffffffff
= HITTELT TO THE TOTAL TOTAL TOTAL TOTAL TOTAL TOTAL TOTAL TOTAL TOTAL TO THE TOTAL TO
ffffffffffffffffffffffffffffffffffffff
fffffffffffffffffffffffffffffffffffff
=00000
0000fffffffffffff0000001ffff00000
0000000000000000000000000fffffffff
000000000000000000ffffffffc0ffff
0000000000000000003ffff000001fff
fffffffffffffffffffffffffffffffffffff
ffffffffffffffffffffffffffffffffff
ffffffffffffffffffffffffffffffffffff
00fffffffc3ffffffffffffffffffffffff
```

```
000000000000000000000ffffffc7ff
003ffff0000001ffff0000000000000000
ffffffffffffffffffffffffffffffffffffff
= HITTELT TO THE TOTAL TOTAL TOTAL TOTAL TOTAL TOTAL TOTAL TOTAL TOTAL TO THE TOTAL TO
fffffffffffffffffffffffffffffffffffff
e0000000000ffffffe000000000001f
ffc000000007ffffffffffff0000000f
ff0000007fffffffffffffffffffffff
ffffffffff0000001ffff00000007fff
ffffffffffffffffffffffffffffffffffffff
ffffffffffffffffffffc000000000
```

```
01ffff0000007ffffffffffffffffff
0000000007ffff000001ffff0000000
ffff000000000000000000000000007ff
f000000000ff0000001ffff000000000
007fffffe00000000000c000000003ff
ffffffffffffffffffffffffffffffffffffff
ffffffffffffffffffffffffffffffffffff
00000000001fffff000001ffff00000
ffffffffffffff000000000000007f
fffff8fffffe0000000000000fffffe
```

```
ffffffffffffffffffffffffffffffffffff
fffffffffffffffffffff000001fff
000000000007ffffffff0000001ffff0
ffffffffffffffffffffffffffffffffffff
fffffffff8ffffffffffffffffffffffffff
= HITTELT TO THE TOTAL TOTAL TOTAL TOTAL TOTAL TOTAL TOTAL TOTAL TOTAL TO THE TOTAL TO
007ffff0000001ffff0000007fffffff
00000000000000000000007ffff000000
80000000000000fffffffffff0000001f
fffffffffffffffffffffffffffffffffff
ffffffffffffc3fffffffffffffffffff
ff0000007ffffffffffffffffffffffff
```

```
0000007ffff0000001ffff00000007fff
000000000000000000000000007ffff00
0000000000001fffffffffffff0000
fffffffffffffffffffffffffffffffffffff
ffffffffffffffffffffffff04000002701ffff04000002701ffff04000002701ff=
ff040000002010100040000002701ffff0400000020101000a00000026060f000a00fff=
fffff0100000000000400000002010100
000000000020115eb57f83c00120115eb57f83c001000000000000000000000014001f=
000a00010069000f0003000000000000000004e000040f1ff02004e000c0006004e006f0=
072006d0061006c0000001c0000000324
00200031000000140001000324010624011264e00101004026006124010f00350881434a2=
0004f4a0200514a020000420002400100
4014026016124010f00350881434a1c004f4a0200514a020000400003400100020040000c=
124010e003508813608814f4a0200514a
0200360004400100020036000c000990480065006100640069006e0067002000340000000=\\
0065006100640069006e0067002000350000000900050014a43c00402604000c00434a160=
04f4a0200514a02003e00064001000200
3e000c000900480065006100640069006e006700200036000000900060014a43c0040260=
5000f00360881434a16004f4a0200514a020000360007400100020036000c000900480065=
006100640069006e006700200037000000900070014a43c004026060008004f4a0200514=
```

a02003a000840010002003a000c000900

```
480065006100640069006e006700200038000000900080014a43c00402607000b0036088=
03c004140f2ffa1003c000c0016004400
65006600610075006c0074002000500061007200610067007200610070006800200046006 = \\
f006e007400000000000000000000000003a00fe4f0100f2003a000c0011004100700070=
0360881003400fe4f0100020134000c00
0 \hspace{-0.05cm} = \hspace{-0.05cm} 0041007000700065006 \hspace{-0.05cm} = \hspace{-0.05cm} 0640069007800220005400690074006 \hspace{-0.05cm} = \hspace{-0.05cm} 074006 \hspace{-0.05cm} = \hspace{-0.05
000324016124010f00350881434a10004f4a0300514a03000032001f400100220132000c0=
006004800650061006400650072000000
080012000324016124010b003508814f4a0300514a030000ae00fe4f01003201ae000c000=
f004e0075006d0062006500720073002f00420075006c006c0065007400730000007e0013=
000a260b0b46ff070e846b020f848b03118498fe3ec654000001080000ffff00000100680=
000000000000000000000000000000000005466000000ff5d846b025e848b03608498fe00=
000000003a001340010002003a000c00
050054004f004300200031000000180015000324000dc6050001c0210a13a4f00014a4000=
061240006003508813b08813c001440010002003c000c00050054004f0043002000320000=\\
0400015400100020040000c0005005400
4f0043002000330000001c0017000324000dc6050001c0210a0f84400214a400005e84400=
26124000700360881434a1400001e001640510102001e000c00050054004f004300200034=
01900000320018400100020032000c00
0430020003800000012001c000dc60500
30020003900000012001d000dc6050001c0210a0f8490065e8490060400434a12003a00fe=
4f0100e2013a000c000b007400650078007400200065006400690074006f0072000000060=
01e0014a400000c00434a14004f4a0400
00006040000050000000f0000f0380000000006f0180000005040000200000040000=
000100000010000000500000040001ef110000000ffff00000000ff0080808000f700001=\\
0000f0002f0f8010000100008f0080000
00040000004040400000f0003f0960100000f0004f02800000010009f0100000000000000=
8000000020400000102000003000bf000
000000530022f11e0000008f03000000090030100000091030000000920301000000bf0=
300000080000010f00400000000000000001f004000000110000000f0004f07e000000=\\
200000000083000000000840000000
0f0004f05a00000012000af00800000004040000020a000053000bf01e000000bf0100001=
000c001feffff00cb01f6040000ff0100
```

```
1f004000000100000000000000070000
00020400000f07000024190000cc280000c82400006a000000000000000000200000080=
35454d530042726f7468657220484c2d3736300042726f7468657220484c2d3736300000=
04010494004000036700040100010000000000000001000f0158020100010058020400000=\\
00000000000010040004d535544370342
00000000000000000000000000000401049400400003670004010001000000000000001000=\\
f01580201000100580204000000000000
000000000000000e4010000000000034
000000070055006e006b006e006f0077006e00ffff010008000000000000000000000fff=
f01000000000ffff00000200ffff0000
0000ffff00000200ffff000000000500000047169001000002020603050405020304873a0=
007700200052006f006d0061006e0000003516900102000505010201070602050700000000=\\
0000000530079006d0062006f006c000000332690010000020b0604020202020204873a0=
04100760061006e007400470061007200
6400650020004d00640020004200540000003f359001000002070309020205020404873a0=
0000000000000000000000000000000ffff1200
9006c000c004d002e0020004a002e0020004f0027004e00650069006c00000000000000000000000
```

```
480000000100000000000000050044006f00630075006d0065006e007400530075006d006=
d0061007200790049006e0066006f0072006d006100740069006f006e00000000000000000000000
00000000000000400000000000000ffff
0 \\ figure 0 \\ figur
70000000000026070000000000002607
0c109000002000000c30900000000000
c30900000000000c30900002c000000ef090000d4000000c30a0000d400000970b00002=
000008b09000022000000ad090000000
000000000a2060000380000004a070000
900000000000ad09000000000000000
080a640ab7f83c0012607000000000000
00000180700000e0000000a20600000000
```

```
d4800046e480004750801040004000002040000040400005040000060400007040000fd=
```

```
59ff2f94f6810ab9108002b27b3d93000
0000740100001100000010000090000000200000980000003000000a40000004000=\\
000b00000005000000c8000000700000d4000000800000e4000000900000fc0000=
0012000000080100000a000000240100000b00000300100000c0000003c0100000d00000=\\
0480100000e000000540100000f000000
5c010000100000064010000130000006c01000002000000e40400001e000000010000000=
00073001e00000001000000000073001e0000000d0000004d2e204a2e204f274e65696c00=
006f001e00000001000000002e204a1e000000070000004e6f726d616c00271e0000000d0=
000004d2e204a2e204f274e65696c0000
6f001e000000020000003300204a1e000000130000004d6963726f736f667420576f72642=
0392e30000040000000046c323000000040000000000000000000000400000005e3f=\\
```

```
00000000000100000002d5cdd59c2e1b10939708002b2cf9ae30000000f8000000c0000=
0001000000680000000f0000007000000050000008c0000000600000940000001100000=\\
09c0000017000000a4000000b000000
ac0000001000000b400000013000000bc00000016000000c40000000d0000000cc0000000=
c000000d90000002000000e40400001e000000120000004f274e65696c204173736f6369=
00000b0000000000000b000000000000001e1000000100000010000000c100000020=
```

```
00087ebffffd031000008006e3b79140000
000576f72640e004d6963726f736f667420576f7264050000000b02000000050000000c=
100000400000002010100150000000fb02
ceff000000000000000000000000000001254696d6573204e657720526f6d616e0002000=
40000002d01010005000000090200000000400000020101000400000020101000e0000=\\
0026060f001200fffffffff00000800000079013e058108ab0704000000020101000300000=
01e000700000016046e02090701000000
070807050000000c026e020807050000000b02ffff000005000000b02ffff00000500000=
00c02b3000602050000000b020000000
0500000009020000000050000000102ffffff00040000007010100ec170000430f2000c=
c000000b30006020000000b3000602000000002800000006020000b3000000100010000=
ffffffffffffffffffffffffffffffffffffff
ffffffffffffffffffffffffffffffffffffff
ffffff800fffff800ffe00003fffffc00007ffffffe00000fffffff000007fff007c003ffff=
c007ff803ffff00000000fff80001ffe0
7fffffc01f801fff003ffe000003fffffffff8007ffff001fe0000000fffc0000001fffe00=
00001ffff80000007ff007e003ffffc007ff803ffff00000000ff80000003f03fffffc01f=
801ffe003ff0000007ffffffffc007fffe001fc00000003ff800000007ffc0000007ffe0=
0000003ff007e001ffff8007ff803ffff
00000000fe00000001f03fffffc01f801ffc003fc0000003fffffffc003fffe003f80000=
0001ff00000003ff800000003ffc0000001ff007f001ffff800fff803ffff00000000fc=
00000000f01fffffc01f801ff8003f800000001fffffffe003fffc003f000000000fe0000=
00001ff00000001ff80000000ff007f
000ffff001fff803ffff00000000fc0000000781ffffffc01f801ff0003f800000000ffff=
fffe000000007f000000000fe00000001fe00000000ff80000000ff007f800000001=
fff803ffff00000000f80000000781ffffffc01f801fe0003f00000000fffffffff000000=
0007f00000000fe00000001fe000000
fc0003f00000000fffffffff000000000fe0000000fc00000001fe00000000ff00000=
00007f007fc00000003fff803ffff00000000f800000003fffffffc01f801f80003f000=
000000ffffffff80000000fe001fff80
07c003fff000fe00000000ff000000007f007fc000000007fff803fffff003ffffff800f=
ffe003fffffffc01f801f80003e000020000fffffffff800000001fe003fffc007c007fff8=
```

```
00fe001ffe000ff0007ff8007f007fe000000007fff803fffff003ffffff801fffe003ffff=
fffc01f801f00003e001fff800fffffff
fc00000001fffffffffc00fffffffff801fc007fffc007f001fffc007f007fe00000000ffff=
803ffff003ffffffffffffe003fffffffc01f801e00003e003fff800ffffffffc00000003=
fffffe00000fffffc00001fc007fffe007f003fffc007f007ff00000000ffff803ffff003=
fffffffff000003fffffffc01f801c00
003e003fffc00ffffffffe00000003fff80000000fff0000001fc007fffe007f003fffc0=
07f007ff00000001fffff803ffff00000003ffc0000003fffffffc01f801800003e007fff=
c00ffffffffe001fc007ffc00000000ff800000001fc00ffffe007f003ffffffff007ff80=
Off001ffff803ffff0000003ff000000
007fffffffc01f801000003e007fffffffffffffffff001f8007ff800000000ff00000001f=
c00ffffe007f003fffffffff007ff8007e003ffff803ffff00000003fe00000007fffffff=
7f003ffffffff007ffc007e003ffff803
ffff00000003fc00000007ffffffffc01f80000003e007ffffffffffffffff800f001fff8=
00000001fe00000003fc00ffffe007f003ffffffff007ffc003c007ffff803ffff000000=
03fc0000000ffffffffc01f800001003e007ffffffffffffffff8007001fff000000003fe=
000000007fc00ffffe007f003ffffffff
ffffffffc006003fff0000007fffe000000ffffc007fffe007f003fffc007ff007ffe0018=
002003fff001fffffffe003fffffffc00
f80000f003e003fffc00ffffffffffe000007fff001fff801fe007fff003fc007fffc007f0=
01fffc007f007fff800001ffffff803fffff003ffffff800fffe007fffffffc01f80001f003=
e001fff800fffffffffe000007fff001f
ff801fe003fff003fe0001f8000ff00007f8007f007fff800001fffff803fffff003ffffff=
800fffc007fffffffc01f80003f003e00000000fffffffffff00000ffff00000001fe000=
000003fe0000000ff00000007f007fffc00003ff0000001f0000001fc0000007=
ffffffc01f80007f003f000000000fff
fffffff00000ffff00000001fe00000003fe00000000ff00000000ff007fffc00003f=
f000000001f00000001fc000000007ffffffffc01f8000ff003f000000000fffffffffff800=
f00000001fc00000000fffffffc01f80
01ff003f00000000fffffffffff80001ffff800000001ff00000003fe00000000ff8000=
0000001fffffffffc0003ffffc00000001ff800000003ff00000003ffc0000000ff007=
ffff0000fff00000001f00000001fe00
000000fffffffc01f8003ff003f80000001fffffffffc0003ffffe0000007ffc00000=
00fff80000007ffc00000001ff007ffff0001fff000000001f00000001ff0000001ffff=
ffffc01f8007ff003fc00000003fffffffffffe0007fffff0000000fffe0000001fffc0000=
000ffff0000007ff007fff8001fff00
fffffffffffffffffffffffffffffffffffff
ffffffffffffffffffffffffffffffffffff
fffffffffffffffffffffffffffffffffffff
```

```
fffffffffffffffffffffffffffffffffffff
ffffffffffffffffffffffffffffffffffff
= HITTELT TO THE TOTAL TOTAL TOTAL TOTAL TOTAL TOTAL TOTAL TOTAL TOTAL TO THE TOTAL TO
0000000000000000000ffffff80000000
ffffffffffffffffffffffffffffffffffff
fffffffffffffffffffffffffffffffffff
fffffffffffffffffffffffffffffffffffff
```

```
fffffffffffffffffffffffffffffffffffff
ffffffffffffffffffffffffffffffffffff
0000000000000fffffffffffff000001f
000000ffffffffffc1ffffffffffffffffff
ff000000000000000000000000fffffff
0000003ffff0000001ffff0000000000
0000000000000000000000000003ffff00
fffffffffffffffffffffffffffffffffffff
000000000fffffffc3ffffffffffffff
01ffff00000000000000000000000000000fff
0000000003ffff0000001ffff0000000
```

```
fffffffffffffffffffffffffffffffffffff
ffffffffffffffffffffffffffffffffffff
ffffffffe00000000000ffffffe000000
f8fffffffc000000007fffffffffff
000001ffff0000007ffffffffffffff
fffffffffffffffff0000001ffff000
fffffffffffffffffffffffffffffffffffff
0000ffff000000000000001ffff00000
fffffffffffffffffffffffffffffffffff
= HITTELLITE TO THE TOTAL 
fffffffffffffffffffffffffc
fff0000001ffff00000007ffffffffff
0000000000000000007ffff000001fff
```

```
f000000f000000000ff0000001ffff0
0000000007fffffe00000000000c0000
ffffffff8fffffffffffffffffffffffffff
fffffffffffffffffffffffffffffffffffff
ffffffffffffffffffffffffffffffffffffff
fffff000000000000001fffff0000001f
fffffffffffffffffffff00000000
ffffffffffffffffffffffffffffffffffff
ffffffffffffffffffffffffffffffffffff
0000000fffffffffffffffffffffffff
```

```
1fffffff0000001ffff00000000000000
ffffe000000000000007fffffff0000
01ffff0000007ffffffffffffffffff
0000000007ffff0000001ffff0000000
ffff000000000000000000000000007ff
03ffffffffff0000001ffff000000000
ffffffff800000000000ffffffffffff
ff8fffffffffffffffffffffffffffffffff
fffffffffffffffffffc3ffffffff
000001ffff0000007fffffffffffff
000000000000007ffff000001ffff000
007fffffffffffff0000001ffff00000
```

```
0000000000000000000001ffffffffff
ffffffffffffffffffffffffffffffffffff
ffffffffffffffffffffffffffffffff04000002701ffff04000002701ffff040000=
00a00ffffffff01000000000004000000
fLayoutInCell) {\sv 1}}}
\picscalex25\picscaley25\piccrop10\piccropr0\piccropt0\piccropb0\picw1521=
4\pich5241\picwgoal8625\pichgoal2971\wmetafile8\bliptag-1844276040\blipup=
i-283{\*\blipuid 921294b86195ab583a5cb44b857a893e}
01000900003e41800000200ec1700000001400000026060f001e00fffffffff040014000=
000576f72640e004d6963726f736f667420576f7264050000000b02
0010044040000002d01000004000000201010015000000fb02ceff
0002d01010005000000090200000000400000020101000400000
020101000e00000026060f001200ffffffff0000080000079013e058108ab0704000000=
201010003000001e000700000016046e020907010000000400000
0201010004000002d01010003000001e000700000016046b0205070000000030000001=
e00070000016046f020807010000003000001e0007000001204
6b026e0205070807050000000c026e02080705000000b02fffff000005000000b02fffff0=
0000500000000c02b300060205000000b020000000050000000902
000000005000000102ffffff00040000007010100ec170000430f2000cc000000b3000=
6020000000b30006020000000280000006020000b3000000100
ffffffffffffe07ffffffffffffffffffffe03fffffffff800f
ffff800ffe00003fffffc00007fffffe00000ffffff000007fff007c003ffffc007ff803f=
fff00000000fff80001ffe07fffffc01f801fff003ffe000003ffff
ffff8007ffff001fe0000000fffc0000001fffe0000001ffff80000007ff007e003ffffc0=
07ff803ffff00000000ff80000003f03fffffc01f801ffe003ff000
00007fffffffc007fffe001fc00000003ff800000007ffc00000007ffe0000003ff007e0=
01ffff8007ff803ffff00000000fe00000001f03fffffc01f801ffc
003fc0000003fffffffc003fffe003f800000001ff00000003ff80000003ffc0000000=
1ff007f001fffff800fff803ffff00000000fc00000000f01fffffc0
```

```
1f801ff8003f800000001ffffffffe003fffc003f00000000fe000000001ff00000001ff=
80000000ff007f000ffff001fff803ffff00000000fc000000078
lfffffc01f801ff0003f800000000fffffffe0000000007f000000000fe00000001fe000=
000000ff80000000ff007f800000001fff803ffff0000000f800
001fe00000000ff000000007f007f800000003fff803ffff0000
fc00000001fe00000000ff000000007f007fc000000003fff803
ffff00000000f800000003fffffffc01f801f80003f00000000fffffffff80000000fe0=
01fff8007c003fff000fe00000000ff00000007f007fc0000000
07fff803ffff003ffffff800fffe003fffffffc01f801f80003e000020000ffffffff8000=
00001fe003fffc007c007fff800fe001ffe000ff0007ff8007f007f
e00000007fff803fffff003ffffff801fffe003fffffffc01f801f00003e001fff800ffff=
ffffc00000001ffffffffc00ffffffff801fc007fffc007f001fffc
007f007fe0000000ffff803fffff003ffffffffffffffe003fffffffc01f801e00003e003ff=
f800fffffffc00000003fffffe00000fffffc00001fc007fffe007
03e003fffc00ffffffffe00000003fff8000000fff00000001fc00
7fffe007f003fffc007f007ff00000001ffff803ffff00000003ffc0000003fffffffc01=
f801800003e007fffc00ffffffffe001fc007ffc00000000ff80000
0001fc00ffffe007f003fffffffff007ff800ff001ffff803ffff00000003ff00000007ff=
fffffc01f801000003e007fffffffffffffff001f8007ff80000000
Off00000001fc00ffffe007f003ffffffff007ff8007e003fffff803ffff00000003fe000=
000007fffffffc01f80000003e007fffffffffffffff000f800fff
800000001ff00000003fc00ffffe007f003ffffffff007ffc007e003fffff803ffff00000=
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fff00000003fc0000000ffffffffc01f800001003e007fffffffff
ffffff8007001fff00000003fe00000007fc00ffffe007f003fffffffff007ffe003c007=
ffff803ffff00000003fc00000001fffffffc01f800003003e003f
fffffffffffffc006003fff0000007fffe000000ffffc007fffe007f003fffc007f007ff=
1f80000f003e003fffc00fffffffffe000007fff001fff801fe007fff003fc007fffc007f=
001fffc007f007fff800001fffff803ffff003ffffff800fffe007f
ffffffc01f80001f003e001fff800fffffffffe000007fff001fff801fe003fff003fe000=
1f8000ff00007f8007f007fff800001fffff803ffff003ffffff800
fffc007fffffffc01f80003f003e00000000fffffffffff00000fffff00000001fe000000=
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\par Tempe, AZ 85282
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Fax: 480.967.6122
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{\b\i The company.}{ O\rquote=20
Neil Associates Inc. is a full service public opinion/ market research =
firm with an excellent reputation and a 20 year history. The firm is =
small, entrepreneurial, nonbureaucratic and growing. We are continu
ously searching for energetic, ambitious persons who can help us =
continue to grow. It is recommended that all candidates view our web =
page located at }{\field{\*\fldinst { HYPERLINK =
"http://www.oneilresearch.com" }{{\*\datafield=20
00d0c9ea79f9bace118c8200aa004ba90b02000000170000001d000000680074007400700=
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03a002f002f007700770077002e006f006e00650069006c00720065007300650061007200= 630068002e0063006f006d000000e0c9ea79f9bace118c8200aa004ba90b3c00000068007= 400740070003a002f002f00770077007700 2e006f006e00650069006c00720065007300650061007200630068002e0063006f006d002= f00000000}}{\fldrslt {\cs32\ul\cf2 http://www.oneilresearch.com}}}{ to = find out more about our company. \par \{\b\i Candidate profile.\{ Should be among the \'93best and = brightest\'94 with a career interest in opinion research and a = foundation in social science research methods and the logic of social = science data processing. \par \{\b\i Positions available.\{ Expansion has created needs at both = the entry and more advanced levels including both part and full-time = positions. As a matter of philosophy, we attempt to match = applicants\rquote=20 skills with our needs to structure an appropriate position rather than = creating a rigid job profile before evaluating a candidate  $\$  rquote s =\'93fit\'94 For the right person, we will try to create a job that makes sense = for both them and us. Current needs are strongest for a data processing = person (CATI programming, preferably CI3, SPSS, etc), an experienced = analyst, a pro ject manager, and a field supervisor/field director. \par }{\b\i Duties.}{ Most positions include some combination of = project management, client contact, proposal writing, project design, = data processing, and writing analytical reports. Positions such as = Analyst or Ac count Executive typically require a graduate degree and significant = relevant experience but we are far more concerned with competency than = academic degree. Requirements for other positions vary. \par \{\b\i Computer skills.\}\ Most positions require a high degree of = crocomputer literacy. A thorough mastery of Microsoft Word is presumed; = desirable competencies include proficiency with CATI systems, SPSS, = Access or dBase, PowerPoint or Harvard Graphics, Web page design, PC = networks, and BASIC or FORTRAN programming. \par }{\b\i Project Manager. }{ The preferred candidate profile for a Project Manager with our firm is = an individual with Social Science research and survey research training = as well as some statistics training. The candidate will have had = exposure to opinion research in terviewing either as an interviewer or in a supervisory capacity. The = candidate will be highly computer literate (see above paragraph). = Project Managers are involved with client contact, research design, data = processing and field supervision. \par }{\b\i Field Operations.}{ The ideal candidate will have had exposure to opinion research = interviewing either as an interviewer or in a supervisory capacity. These positions, however, could be suitable entry-level positions for = motivated recent graduates lacking specific pr ior experience. We promote from within whenever possible.}{ $\begin{tabular}{l} b\\ \aligned a graduate = \end{tabular}$ degree, significant relevant experience in the industry, even more = advanced computer skills, and impeccable writing skills. Writing s kills will include the ability to decipher crosstabular data and = efficiently distill the essential findings. Analyst candidates must = submit a single-authored }{\ul writing sample}{

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of analysis of crosstabular data (described elsewhere). This is a = 1
position for an experienced professional, }{\ull not}{ an entry-level =
\par \{\b\i To apply. \}{To apply for a position, you should submit a =
brief cover letter indicating the nature of your professional interests =
and a resume to: }{\field{\*\fldinst { HYPERLINK =
"mailto:oneil@oneilresearch.com" }{{\*\datafield=20
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Michael J. O\rquote Neil, Ph.D., President, O\rquote=20
Neil Associates Inc., 412 E. Southern Ave., Tempe, AZ 85282.
\par }}
----= NextPart 000 0007 01C0834A.71753860--
>From wwilliam@shiva.hunter.cuny.edu Sun Jan 21 09:34:59 2001
Received: from shiva.hunter.cuny.edu (shiva.hunter.cuny.edu [146.95.128.96])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id JAA24906 for <aapornet@usc.edu>; Sun, 21 Jan 2001 09:34:58 -0800
(PST)
Received: from [146.95.20.18] (HE904Z3.hunter.cuny.edu [146.95.20.18])
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      for <aapornet@usc.edu>; Sun, 21 Jan 2001 12:38:35 -0500 (EST)
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References: <v03007803b68e45a9355f@[146.95.20.18]>
Mime-Version: 1.0
Content-Type: text/enriched; charset="us-ascii"
Date: Sun, 21 Jan 2001 12:38:15 -0500
To: aapornet@usc.edu
From: Bill Williams <wwilliam@shiva.hunter.cuny.edu>
Subject: Re: Poll Accuracy?
Allen: You are, of course, absolutely correct. The margins go up very
quickly -- perhaps that's why they get omitted(?) Bill Williams
```

To: Bill Williams: A problem you didn't mention is that most polls report an overall margin of error for the total sample size, and then go on to report breakdowns by subgroups like Black, White, Hispanic, Asian or women in single-parent families, without warning that the margins of error are much greater in the subgroups. The NY Times usually has a note that margins are larger in subgroups, but that doesn't give a real idea of how large, and many press reports contain no such warning but only the total-sample margin, which is positively misleading to the readers if they then report on subgroups. Something should be done about this, which is easier to deal with than looking at question bias or other bias, although I agree that these biases should also be noted in warnings. (Gallup sometimes used to vary wordings in random halves of the sample and report the differences --see Hadley Cantril's 1944 classic, Gauging Public Opinion. Allen Barton

> ---- Original Message ---- <bold>From:</bold> Bill Williams January 19, 2001 2:29 PM <body>Subject:</body> Poll Accuracy? Polls, Accurate to Plus or Minus Three Percent? Hardly. Eric Burns writing for Fox News Watch, 1/4/01, about the electioneering methods of George Washington, ended his article by saying, "Remember the Polls of 2000? Could the methods of 1758 been any worse?"Now that our venting about chads seems to be dying down, we need to remember that polling was about to take a direct hit in the media for perceived inaccuracy and large swings, which were then compounded by VNS' problems. Chads did us the favor of diverting the media focus away from polling. Unfortunately, some of the public confusion is of our own making when we, in an attempt to be helpful, issue a poll "margin of error." This statement ensures that public really does believe that polls are accurate to plus or minus (say) three percent. Regardless of any cryptic caveats that may be attached to the statement, the statement is widely taken at face value. it seems hardly likely that many polls are accurate to plus or minus three percent, and this the public certainly has noticed. The problem is that the margin of error does not account for bias. Confidence intervals, which are very useful and widely used do not take <bold><italic>any kind of bias</italic></bold> into account -- and there are many sources of bias, all with the potential to divert the quantified results away from reality. Does anyone really know the bias effects of the ever-worsening telephone non-response? Worse, the most insidious of these biases cannot necessarily be seen by studying the data alone because they have resulted from the sampling process itself. If the actual probability of selection is correlated with the targeted variable, then selection bias is almost certain to occur. Then in turn, and even worse, this means that sample results can be manipulated by manipulating the selection process, even with a "margin of error" of three percent. I suspect that none of this is news to partisan political pollsters. And these political polls carry the same margin of error statement as every other poll. A technical quibble. The formula used most often in calculating these "margins of error" requires the assumption of an independent sequence of events, which simply does not exist in structured socioeconomic studies. Furthermore, it can be shown that the misuse of this formula usually results in a "margin of error" that is too small. As a profession, we need to better inform the public about the accuracy of the surveys we present to them -- variance margin of error) is not today's problem, bias is. In the longer term, need to shift our research efforts on effective survey designs from minimizing variance to minimizing bias. Given the seriously unhappy public of the fall of 2000, such a focus should serve us well. W. H. WilliamsExecutive Director, Hunter College Big Apple PollProfessor, Department of Mathematics and StatisticsHunter College, City University of New York695 Park Avenue, New York, NY 10021212-772-4656/5300

## W. H. Williams

Executive Director, Hunter College Big Apple Poll

Professor, Department of Mathematics and Statistics

Hunter College, City University of New York

695 Park Avenue, New York, NY 10021

212-772-4656/5300

>From mitofsky@mindspring.com Mon Jan 22 08:33:51 2001 Received: from blount.mail.mindspring.net (blount.mail.mindspring.net [207.69.200.226])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP

id IAA06572 for <aapornet@usc.edu>; Mon, 22 Jan 2001 08:33:50 -0800 (PST)

Received: from mitofsky.mindspring.com (user-2inij6b.dialup.mindspring.com [165.121.76.203])

by blount.mail.mindspring.net (8.9.3/8.8.5) with ESMTP id LAA14603 for <aapornet@usc.edu>; Mon, 22 Jan 2001 11:33:43 -0500 (EST)

Message-Id: <5.0.2.1.2.20010122101127.03047a40@mail.mindspring.com>

X-Sender: mitofsky@mail.mindspring.com

X-Mailer: QUALCOMM Windows Eudora Version 5.0.2

Date: Mon, 22 Jan 2001 11:35:01 -0500

To: aapornet@usc.edu

From: Warren Mitofsky <mitofsky@mindspring.com>

Subject: Re: Poll Accuracy?

In-Reply-To: <001601c0825f\$c22b5e60\$c983f7a5@default>
References: <v03007803b68e45a9355f@[146.95.20.18]>

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boundary="========== 5669051== .ALT"

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Subject: Poll Accuracy comments by Bill Williams and Allen Barton

I find myself, for the most part in agreement with the comments by Bill and Allen. There are, however, places where I differ with Bill.

First, the polls of 2000 were pretty good. In fact, a lot better than in recent years. You can check the evaluation of the final 2000 presidential polls on the NCPP web site: http://www.ncpp.org/poll perform.htm

Second, the statement is correct, but misleading: "If the actual probability of selection is correlated with the targeted variable, then selection bias is almost certain to occur" The probability of selection is not correlated with the most important variables in most election studies.

Third, a computation of the actual sampling errors for key variables in election studies, as opposed to the short hand calculation used by many polls, yields about the same size sampling error. The margin of error (2 times the standard error) typically reported for most public polls is not an understatement for many variables.

warren mitofsky

```
At 04:35 PM 1/19/01 -0500, you wrote:
>To: Bill Williams:
>A problem you didn't mention is that most polls report an overall margin
>of error for the total sample size, and then go on to report breakdowns by
>subgroups like Black, White, Hispanic, Asian or women in single-parent
>families, without warning that the margins of error are much greater in
>the subgroups. The NY Times usually has a note that margins are larger in
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>positively misleading to the readers if they then report on subgroups.
>Something should be done about this, which is easier to deal with than
>looking at question bias or other bias, although I agree that these biases
>should also be noted in warnings. (Gallup sometimes used to vary wordings
>in random halves of the sample and report the differences -- see Hadley
>Cantril's 1944 classic, Gauging Public Opinion.
     Allen Barton
>---- Original Message -----
>From: <mailto:wwilliam@shiva.hunter.cuny.edu>Bill Williams
>To: <mailto:aapornet@usc.edu>aapornet@usc.edu
>Sent: Friday, January 19, 2001 2:29 PM
>Subject: Poll Accuracy?
>Polls, Accurate to Plus or Minus Three Percent? Hardly.
>Eric Burns writing for Fox News Watch, 1/4/01, about the electioneering
>methods of George Washington, ended his article by saying, "Remember the
>Polls of 2000? Could the methods of 1758 been any worse?"
>Now that our venting about chads seems to be dying down, we need to
>remember that polling was about to take a direct hit in the media for
>perceived inaccuracy and large swings, which were then compounded by VNS'
>problems. Chads did us the favor of diverting the media focus away from
>polling.
>Unfortunately, some of the public confusion is of our own making when we,
>in an attempt to be helpful, issue a poll "margin of error." This
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>to plus or minus (say) three percent. Regardless of any cryptic caveats
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>plus or minus three percent, and this the public certainly has noticed.
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>Confidence intervals, which are very useful and widely used do not take
>any kind of bias into account -- and there are many sources of bias, all
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>really know the quantified bias effects of the ever-worsening telephone
>non-response? Worse, the most insidious of these biases cannot necessarily
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>events, which simply does not exist in structured socioeconomic studies.
>Furthermore, it can be shown that the misuse of this formula usually
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>As a profession, we need to better inform the public about the accuracy of
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>today's problem, bias is. In the longer term, we need to shift our
>research efforts on effective survey designs from minimizing variance to
>minimizing bias. Given the seriously unhappy public of the fall of 2000,
>such a focus should serve us well.
>W. H. Williams
>Executive Director, Hunter College Big Apple Poll
>Professor, Department of Mathematics and Statistics
>Hunter College, City University of New York
>695 Park Avenue, New York, NY 10021
>212-772-4656/5300
Mitofsky International
1 East 53rd Street - 5th Floor
New York, NY 10022
212 980-3031 Phone
212 980-3107 FAX
mitofsky@mindspring.com
http://www.MitofskyInternational.com
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Content-Type: text/html; charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable
Subject: Poll Accuracy comments by Bill Williams and Allen Barton<br/>
br>
I find myself, for the most part in agreement with the comments by Bill
and Allen. There are, however, places where I differ with Bill. <br/> <br/> tr>
First, the polls of 2000 were pretty good. In fact, a lot better than in
recent years. You can check the evaluation of the final 2000 presidential
polls on the NCPP web site:
<a href=3D"http://www.ncpp.org/poll perform.htm"=</pre>
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href=3D"http://www.ncpp.org/poll perform.htm" eudora=3D"autourl">htm</a>
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 polls, yields about the same size sampling error. The margin of error (2=
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times the standard error) typically reported for most public polls is not= an understatement for many variables. <br/> <br/> warren mitofsky<br>  $\langle br \rangle$ <hr>> At 04:35 PM 1/19/01 -0500, you wrote:<br> <blockquote type=3Dcite class=3Dcite cite><font size=3D2>To: Bill= Williams:</font><br> <font size=3D2>A problem you didn't mention is that most polls report an= overall margin of error for the total sample size, and then go on to report= breakdowns by subgroups like Black, White, Hispanic, Asian or women in= single-parent families, without warning that the margins of error are much= greater in the subgroups. The NY Times usually has a note that margins are= larger in subgroups, but that doesn't give a real idea of how large, and= many press reports contain no such warning but only the total-sample= margin, which is positively misleading to the readers if they then reporton subgroups.</font><br> <font size=3D2>Something should be done about this, which is easier to deal= with than looking at question bias or other bias, although I agree that= these biases should also be noted in warnings. (Gallup sometimes used tovary wordings in random halves of the sample and report the differences --= see Hadley Cantril's 1944 classic, Gauging Public Opinion.</font><br> <font size=3D2>&nbsp;&nbsp;&nbsp; Allen Barton</font> <dd>----= Original Message ----= 20 <dd>From:</b> <a href=3D"mailto:wwilliam@shiva.hunter.cuny.edu">Bill= Williams</a>=20 <dd>To:</b> <a href=3D"mailto:aapornet@usc.edu">aapornet@usc.edu</a>=20 <dd>Sent:</b> Friday, January 19, 2001 2:29 PM <dd>Subject:</b> Poll Accuracy?<br>  $\langle br \rangle$ <dd>Polls, Accurate to Plus or Minus Three Percent? Hardly.<br> <dd>Eric Burns writing for Fox News Watch, 1/4/01, about the electioneering= methods of George Washington, ended his article by saying, &guot; Remember= <hr> <dd>Now that our venting about chads seems to be dying down, we need to= remember that polling was about to take a direct hit in the media forperceived inaccuracy and large swings, which were then compounded by VNS'= problems. Chads did us the favor of diverting the media focus away frompolling. <br> <br>

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we, in an attempt to be helpful, issue a poll &quot; margin of error. &quot;=
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accurate to plus or minus (say) three percent. Regardless of any cryptic=
caveats that may be attached to the statement, the statement is widely=
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<br/>
<b

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really know the quantified bias effects of the ever-worsening telephone=
non-response? Worse, the most insidious of these biases cannot necessarily=
be seen by studying the data alone because they have resulted from the=
sampling process itself. If the actual probability of selection is=
correlated with the targeted variable, then selection bias is almost=
certain to occur. Then in turn, and even worse, this means that sample=
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<dd>Executive Director, Hunter College Big Apple Poll <dd>Professor, Department of Mathematics and Statistics <dd>Hunter College, City University of New York <dd>695 Park Avenue, New York, NY 10021 <dd>212-772-4656/5300 </dl></blockquote><br> <div align=3D"center"> Mitofsky International <br 1 East 53rd Street - 5th Floor<br> New York, NY 10022<br> <br> 212 980-3031 Phone<br> 212 980-3107 FAX <br> mitofsky@mindspring.com <br> <font color=3D"#0000FF"><a href=3D"http://www.mitofskyinternational.com/"=</pre> eudora=3D"autourl">http://</a>www.MitofskyInternational<a= href=3D"http://www.mitofskyinternational.com/" eudora=3D"autourl">.com<br> </a></font></div> </html> 

>From amccutch@unlserve.unl.edu Mon Jan 22 08:55:22 2001

<dd>W. H. Williams

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Received: from unlserve.unl.edu (unlserve.unl.edu [129.93.1.130])
    by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
    id IAA20468 for <aapornet@usc.edu>; Mon, 22 Jan 2001 08:55:20 -0800
(PST)
Received: from localhost (amccutch@localhost)
    by unlserve.unl.edu (8.11.2/8.11.2) with SMTP id f0MGfui54384
    for <aapornet@usc.edu>; Mon, 22 Jan 2001 10:41:56 -0600
Date: Mon, 22 Jan 2001 10:41:55 -0600 (CST)
From: ALLAN L MCCUTCHEON <amccutch@unlserve.unl.edu>
To: aapornet@usc.edu
Subject: Exit Polling Research
In-Reply-To: <5.0.2.1.2.20010122101127.03047a40@mail.mindspring.com>
Message-ID: <Pine.A41.4.02.10101221028550.37734-100000@unlserve.unl.edu>
MIME-Version: 1.0
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Is anyone aware of research on whether exit polling depresses voter turn out? There is currently a bill sailing through the Nebraska legislature that is attempting to place a restriction on exit poll interviewers from standing within 1000 yards of a polling place (a "six-block halo"). It is an over-reaction to the Florida situation in the last election.

I am attempting to gather whatever research on this I can, in an effort to block passage of this bill (LB 125, for those who are interested).

Are there similar bills being introduced elsewhere? Are others confronting this issue?

Please respond to me directly--thanks.

>From boblee@fsc-research.com Mon Jan 22 09:53:30 2001

Received: from web2.tdl.com (root@web2.tdl.com [206.180.230.2])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP

id JAA13009 for <aapornet@usc.edu>; Mon, 22 Jan 2001 09:53:29 -0800

(PST)

From: boblee@fsc-research.com

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

Received: from bob (fscnt1.fsc-research.com [206.180.228.75])
by web2.tdl.com (8.9.1a/8.9.1) with ESMTP id JAA20242
for <aapornet@usc.edu>; Mon, 22 Jan 2001 09:53:11 -0800

To: aapornet@usc.edu

Date: Mon, 22 Jan 2001 09:56:22 -0800 MIME-Version: 1.0 Content-type: text/plain; charset=US-ASCII Content-transfer-encoding: 7BIT Subject: Re: Research Project Manager position available Message-ID: <3A6C03C6.26000.58FA8B@localhost> In-reply-to: <sa688024.059@GAOGWIA1.GAO.GOV> X-mailer: Pegasus Mail for Win32 (v3.12c) Content-Transfer-Encoding: 7BIT Fran. I have received replies to my position, but I am not sure whether or not the contact information was properly attached at the bottom of my email. Can you verify that for me from your copy? Thanks, Bob Robert H. Lee Director of Operations Freeman, Sullivan & Co. 131 Steuart Street, Suite 500 San Francisco, CA 94105 415-777-0707 fax 415-777-2420 http://www.fsc-research.com

The information contained in this communication is confidential and is intended only for the use of the addressee(s). It is the property of Freeman, Sullivan & Co. If you have received this communication in error, please notify us immediately by return e-mail or by e-mail to postmaster@fsc-research.com, and destroy this communication and all copies thereof, including attachments. >From jmm@uclink4.berkeley.edu Mon Jan 22 11:02:13 2001 Received: from uclink4.berkeley.edu (uclink4.Berkeley.EDU [128.32.25.39]) by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id LAA23726 for <aapornet@usc.edu>; Mon, 22 Jan 2001 11:02:13 -0800 (PST) Received: from r521.uclink4.berkeley.edu (uhal1521-1.SPH.Berkeley.EDU [128.32.208.54]) by uclink4.berkeley.edu (8.10.1/8.10.1) with ESMTP id f0MJ2AK25448 for <aapornet@usc.edu>; Mon, 22 Jan 2001 11:02:10 -0800 (PST) Message-Id: <5.0.1.4.2.20010122104041.00aa3bf0@uclink4.berkeley.edu> X-Sender: jmm@uclink4.berkeley.edu X-Mailer: QUALCOMM Windows Eudora Version 5.0.1 Date: Mon, 22 Jan 2001 11:04:31 -0800 To: aapornet@usc.edu From: Joel Moskowitz <jmm@uclink4.berkeley.edu> Subject: Classification of open-ended race/ethnic self-report data Mime-Version: 1.0 Content-Type: text/plain; charset="us-ascii"; format=flowed

We recently conducted a statewide telephone survey of 2,400 (approx.) youth 12-17 years of age in which 800 (approx.) respondents provided an open-ended response to our structured race question. Most of these respondents were Mexican Americans who responded either "Hispanic,"

"Mexican," "Latino," or "Latina." However, we also received a myriad of other responses (see below) which we would like to re-classify if possible. Most of these respondents are multi-racial or multi-ethnic.

Can anyone recommend a protocol for recoding these responses into a simpler schema that would cover the major race/ethnic categories? Perhaps we will need a multi-racial category given the diversity in our sample; however, this could complicate post-stratification weighting.

Our race question which appears below was followed by a standard, structured Hispanic status question. We have summarized below the open-ended responses we received.

Race Question: "Which of the following categories best describes your racial background? Are you White, Black, Asian, Pacific Islander or American Indian?"

Response Categories:

White Black Asian Pacific Islander American Indian Other (specify:)

Hispanic/Irish

Indian

Below is a summary of the open-ended responses that were captured in the Other (specify) category:

All of the above; everything; multi-ethnic; mixed American American Native American Indian/White American Indian/Black/Spanish/Irish American Indian/Hispanic/White Arabic Asian/Black/Hispanic Asian/White Armenian Basque Bi-racial Black/American Indian Black/American Indian/Irish/Hispanic Black/Mexican/White Black/Native American/Filipino Black/Asian Black/Mexican/White Black/White Brazilian Dutch Indonesian Egyptian Half and half Half Mexican Half White

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Indian as in India
Indian/Hispanic
Latin
Latina
Latino
Mexican
Mexican/Indian/White
Mulatto
Pacific Islander/Black/Asian/Hispanic
Persian
Portuguese
Spanish Indian/Black from Hawaii
White/American Indian
White/Asian
White/Black
White/Mexican
_____
Joel M. Moskowitz, Ph.D.
Director
Center for Family and Community Health
School of Public Health
University of California, Berkeley
WWW: http://socrates.berkelev.edu/~sph/CFCH
>From broh@Princeton.EDU Mon Jan 22 11:22:51 2001
Received: from Princeton.EDU (postoffice.Princeton.EDU [128.112.129.120])
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Date: Mon, 22 Jan 2001 14:23:17 -0500
Reply-To: broh@Princeton.EDU
X-Mailer: Mozilla 4.7 [en] (WinNT; U)
X-Accept-Language: en
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: Re: Classification of open-ended race/ethnic self-report data
References: <5.0.1.4.2.20010122104041.00aa3bf0@uclink4.berkeley.edu>
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In general, the new government guidelines for multi-racial and ethnic

## repsonses

can be conceptualized as (1) smaller racial classification trumps a larger racial classification and (2) Hispanic classification trumps everyhting. Mid East origin is white and South American origin is Hispanic. That will leave you

with responses like "biracial" "American" "all of the above" "everything" and other information that is unusable for these purposes. You asked for a protocol. This is not one that is absolutely final (nor necessarily good) but it is an overview of the the 200 page regs issued Friday.

Tony Broh

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Joel Moskowitz wrote:
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> 12-17 years of age in which 800 (approx.) respondents provided an
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> respondents were Mexican Americans who responded either "Hispanic,"
> "Mexican," "Latino," or "Latina." However, we also received a myriad of
> other responses (see below) which we would like to re-classify if
> possible. Most of these respondents are multi-racial or multi-ethnic.
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> Response Categories:
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> Black
> Asian Pacific Islander
> American Indian
> Other (specify:)
> Below is a summary of the open-ended responses that were captured in the
> Other (specify) category:
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> American
> American Native
> American Indian/White
> American Indian/Black/Spanish/Irish
> American Indian/Hispanic/White
> Arabic
> Asian/Black/Hispanic
> Asian/White
> Armenian
> Basque
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> Bi-racial
> Black/American Indian
> Black/American Indian/Irish/Hispanic
> Black/Mexican/White
> Black/Native American/Filipino
> Black/Asian
> Black/Mexican/White
> Black/White
> Brazilian
> Dutch Indonesian
> Egyptian
> Half and half
> Half Mexican
> Half White
> Hispanic/Irish
> Indian
> Indian as in India
> Indian/Hispanic
> Latin
> Latina
> Latino
> Mexican
> Mexican/Indian/White
> Mulatto
> Pacific Islander/Black/Asian/Hispanic
> Persian
> Portuguese
> Spanish Indian/Black from Hawaii
> White/American Indian
> White/Asian
> White/Black
> White/Mexican
> Joel M. Moskowitz, Ph.D.
> Director
> Center for Family and Community Health
> School of Public Health
> University of California, Berkeley
> WWW: http://socrates.berkeley.edu/~sph/CFCH
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<font color="#990000">In general, the new government guidelines for multi-
racial
and ethnic repsonses can be conceptualized as (1) smaller racial
classification
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<br/>br>12-17 years of age in which 800 (approx.) respondents provided an
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White
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<br/>br>American Indian
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All of the above; everything; multi-ethnic; mixed
<br/>br>American
<br/>br>American Native
<br>American Indian/White
<br>American Indian/Black/Spanish/Irish
<br>American Indian/Hispanic/White
<br/>br>Arabic
<br>Asian/Black/Hispanic
<br/>dr>Asian/White
<br/>br>Armenian
<br/>br>Basque
<br/>br>Bi-racial
<br>Black/American Indian
<br>Black/American Indian/Irish/Hispanic
<br>Black/Mexican/White
<br>Black/Native American/Filipino
<br/>br>Black/Asian
<br>Black/Mexican/White
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<br/>br>Black/White
<br/>br>Brazilian
<br>Dutch Indonesian
<br/>br>Egyptian
<br/>br>Half and half
<br/>br>Half Mexican
<br > Half White
<br>Hispanic/Irish
<br/>br>Indian
<br/>br>Indian as in India
<br>Indian/Hispanic
<br/>br>Latin
<br/>br>Latina
<br/>br>Latino
<br/>br>Mexican
<br>Mexican/Indian/White
<br/>br>Mulatto
<br>Pacific Islander/Black/Asian/Hispanic
<br/>br>Persian
<br>Portuguese
<br>Spanish Indian/Black from Hawaii
<br>White/American Indian
<br >White/Asian
<br >White/Black
<br > White/Mexican
<br>Joel M. Moskowitz, Ph.D.
<br/>br>Director
<br>Center for Family and Community Health
<br>School of Public Health
<br>University of California, Berkeley
<br/><br>WWW: <a
href="http://socrates.berkeley.edu/~sph/CFCH">http://socrates.berkeley.edu/~s
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a>
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>From michael.cohen@bts.gov Mon Jan 22 11:39:12 2001
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     by proto.bts.gov (8.9.3/8.9.3) with SMTP id PAA05262
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Received: from BTS-Message Server by inet.bts.gov
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Message-Id: <sa6c45c9.033@inet.bts.gov>
X-Mailer: Novell GroupWise 5.5
Date: Mon, 22 Jan 2001 14:37:38 -0500
From: "Michael Cohen" <michael.cohen@bts.gov>
To: <AAPORNET@usc.edu>
Subject: envelopes
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Mime-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Disposition: inline Content-Transfer-Encoding: 8bit

X-MIME-Autoconverted: from quoted-printable to 8bit by usc.edu id LAA05912

We are trying to locate any recent research (i.e., less than 5 years old) that

has

been conducted on the effects of the survey pre-notice letter ENVELOPE. Although the

envelope design is most likely linked to the design of the pre-notice letter,

research of interest must include specific envelope characteristics. In particular,

we are interested in the impact that the envelope might play in getting the respondent to first open the letter, and then any discernible impact it has on

response rates and data quality. By envelope characteristics, we are referring to

the design (e.g., official looking versus a 'friendly' logo design), method of

sending (express mail, first class, etc.,) postage stamps and marks, or any other  ${\bf r}$ 

characteristics that might play a role in survey response or quality.

Joy Sharp & Michael P. Cohen

>From jmitchell@elementusa.com Mon Jan 22 11:46:59 2001

Received: from elementnt02.elementusa.com (elementnt02.elementusa.com [209.10.54.228])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP

id LAA14628 for <aapornet@usc.edu>; Mon, 22 Jan 2001 11:46:58 -0800 (PST)

Received: by ELEMENTNT02 with Internet Mail Service (5.5.2650.21)

id <DGRBQSQR>; Mon, 22 Jan 2001 14:43:20 -0500

Message-ID: <714D7E686BC9D311BB2000508B8BFE5E80A9C5@ELEMENTNT02>

From: John Mitchell <jmitchell@elementusa.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: envelopes

Date: Mon, 22 Jan 2001 14:43:19 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2650.21)

there was a great article in POQ but it was more than five years ago. Mail Survey Response Rate: A Meta-Analysis of Selected Techniques for

Inducing Response (Fox R.J. Crask M.R. Kim J.) 52:4:467-91 '88

----Original Message----

From: Michael Cohen [mailto:michael.cohen@bts.gov]

Sent: Monday, January 22, 2001 2:38 PM

To: AAPORNET@usc.edu Subject: envelopes

We are trying to locate any recent research (i.e., less than 5 years old)

that has been conducted on the effects of the survey pre-notice letter ENVELOPE. Although the envelope design is most likely linked to the design of the pre-notice letter, the research of interest must include specific envelope characteristics. In particular, we are interested in the impact that the envelope might play in getting the respondent to first open the letter, and then any discernible impact it has on response rates and data quality. By envelope characteristics, we are referring to the design (e.g., official looking versus a 'friendly' logo design), method of sending (express mail, first class, etc.,) postage stamps and marks, or any other characteristics that might play a role in survey response or quality.

Joy Sharp & Michael P. Cohen >From Tucker C@bls.gov Mon Jan 22 12:17:26 2001 Received: from dcgate.bls.gov (dcgate.bls.gov [146.142.4.13]) by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id MAA18752 for <aapornet@usc.edu>; Mon, 22 Jan 2001 12:17:25 -0800 (PST) Received: from psbmailhub.psb.bls.gov (psbmailhub.psb.bls.gov [146.142.42.8]) by dcgate.bls.gov (8.9.3/8.9.3) with ESMTP id OAA26176; Mon, 22 Jan 2001 14:54:34 -0500 (EST) Received: by psbmailhub.psb.bls.gov with Internet Mail Service (5.5.2653.19) id <DKYJDBSP>; Mon, 22 Jan 2001 14:54:35 -0500 Message-ID: <308A68716B76D211A7910008C74C12E3011AF7A6@PSBMAIL2> From: Tucker\_C <Tucker\_C@bls.gov> To: broh@Princeton.EDU, aapornet@usc.edu Subject: RE: Classification of open-ended race/ethnic self-report data Date: Mon, 22 Jan 2001 14:54:31 -0500 MIME-Version: 1.0 X-Mailer: Internet Mail Service (5.5.2653.19) Content-Type: multipart/alternative; boundary="---- = NextPart 001 01C084AD.229172E0"

This message is in MIME format. Since your mail reader does not understand this format, some or all of this message may not be legible.

-----=\_NextPart\_001\_01C084AD.229172E0
Content-Type: text/plain;
 charset="iso-8859-1"

I would not interpret the guidelines so simply. For one thing, in many cases, including enforcement, combinations of races will be used. Also, for purposes of bridging to the past, a number of alternatives are presented, only one of which involves favoring the smallest race. Add to that the fact that all combinations will be available from the 2000 census. In terms of ethnicity, it will be presented separately from race in many cases, or at least cross-tabulated with race.

----Original Message----

From: C. Anthony Broh [mailto:broh@Princeton.EDU]

Sent: Monday, January 22, 2001 2:23 PM

To: aapornet@usc.edu

Subject: Re: Classification of open-ended race/ethnic self-report data

In general, the new government guidelines for multi-racial and ethnic repsonses can be conceptualized as (1) smaller racial classification trumps a larger racial classification and (2) Hispanic classification trumps

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Arabic
Asian/Black/Hispanic
Asian/White
Armenian
Basque
Bi-racial
Black/American Indian
Black/American Indian/Irish/Hispanic
Black/Mexican/White
Black/Native American/Filipino
Black/Asian
Black/Mexican/White
Black/White
Brazilian
Dutch Indonesian
Egyptian
Half and half
Half Mexican
Half White
Hispanic/Irish
Indian
Indian as in India
Indian/Hispanic
Latin
Latina
Latino
Mexican
Mexican/Indian/White
Pacific Islander/Black/Asian/Hispanic
Persian
Portuguese
Spanish Indian/Black from Hawaii
White/American Indian
White/Asian
White/Black
White/Mexican
_____
Joel M. Moskowitz, Ph.D.
Director
Center for Family and Community Health
School of Public Health
University of California, Berkeley
WWW: http://socrates.berkeley.edu/~sph/CFCH
<http://socrates.berkeley.edu/~sph/CFCH>
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<META content="MSHTML 5.00.2919.6307" name=GENERATOR></head> <BODY> <DIV><FONT color=#0000ff face=Arial size=2><SPAN class=230594619-22012001>I would not interpret the guidelines so simply. Enbsp; For one thing, in many cases, including enforcement, combinations of races will be used. Also, for purposes of bridging to the past, a number of alternatives are presented, only one of which involves favoring the smallest race. Enbsp; Add to that the fact that all combinations will be available from the 2000 census. In terms of ethnicity, it will be presented separately from race in many cases, at least cross-tabulated with race. </SPAN></FONT></DIV> <BLOCKQUOTE style="MARGIN-RIGHT: 0px"> <DIV align=left class=OutlookMessageHeader dir=ltr><FONT face=Tahoma</pre> size=2>----Original Message----<BR><B>From:</B> C. Anthony Broh [mailto:broh@Princeton.EDU] <BR> <B>Sent: </B> Monday, January 22, 2001 2:23 PM<BR><B>To:</B> aapornet@usc.edu<BR><B>Subject:</B> Re: Classification of open-ended race/ethnic self-report data<BR></BR></pont></pont color=#990000>In general, the new government guidelines for multi-racial and ethnic repsonses can be conceptualized as (1) smaller racial classification trumps a larger racial classification and (2) Hispanic classification everyhting. Mid East origin is white and South American origin is Hispanic. That will leave you with responses like "biracial" "American" of the above" "everything" and other information that is unusable for these purposes. You asked for a protocol. This is not one that is absolutely final (nor necessarily good) but it is an overview of the the 200 page regs issued Friday.</pont><FONT color=#990000></FONT> <P><FONT color=#990000>Tony Broh</FONT> <P>Joel Moskowitz wrote: <BLOCKQUOTE TYPE="CITE">We recently conducted a statewide telephone survey of 2,400 (approx.) youth <BR>12-17 years of age in which 800 (approx.) respondents provided an <BR>open-ended response to our structured race question. @nbsp; Most of these <BR>respondents were Mexican Americans who responded either "Hispanic," <BR>"Mexican," "Latino," or "Latina."&nbsp; However, we also received a myriad of <BR>other responses (see below) we would like to re-classify if <BR>possible. &nbsp; Most of these respondents are multi-racial or multi-ethnic. <P>Can anyone recommend a protocol for recoding these responses into a simpler <BR>schema that would cover the major race/ethnic categories? Perhaps we will <BR>need a multi-racial category given the diversity in our sample; however, <BR>this could complicate post-stratification weighting. <P>Our race question which appears below was followed by a standard, <BR>structured Hispanic status question. &nbsp; We have summarized below the <BR>open-ended responses we received. <P>Race Question: "Which of the following categories best describes your <BR>racial background?&nbsp; Are you White, Black, Asian, Pacific Islander

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   (specify:)
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   Indian/Black/Spanish/Irish <BR>American Indian/Hispanic/White <BR>Arabic
   <BR>Asian/Black/Hispanic <BR>Asian/White <BR>Armenian <BR>Basque
   <BR>Bi-racial <BR>Black/American Indian <BR>Black/American
   Indian/Irish/Hispanic <BR>Black/Mexican/White <BR>Black/Native
   American/Filipino <BR>Black/Asian <BR>Black/Mexican/White <BR>Black/White
   <BR>Brazilian <BR>Dutch Indonesian <BR>Egyptian <BR>Half and half
<BR>Half
   Mexican <BR>Half White <BR>Hispanic/Irish <BR>Indian <BR>Indian as in
India
   <BR>Indian/Hispanic <BR>Latin <BR>Latina <BR>Latino <BR>Mexican
   <BR>Mexican/Indian/White <BR>Mulatto <BR>Pacific
   Islander/Black/Asian/Hispanic <BR>Persian <BR>Portuguese <BR>Spanish
   Indian/Black from Hawaii <BR>White/American Indian <BR>White/Asian
   <BR>White/Black <BR>White/Mexican
   Ph.D.
   <BR>Director <BR>Center for Family and Community Health <BR>School of
Public
   Health <BR>University of California, Berkeley <BR>WWW: <A
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         for <aapornet@usc.edu>; Mon, 22 Jan 2001 20:49:08 +0000
Message-Id: <3.0.1.32.20010122154737.0070134c@postoffice.worldnet.att.net>
X-Sender: Jim-Wolf@postoffice.worldnet.att.net
X-Mailer: Windows Eudora Light Version 3.0.1 (32)
Date: Mon, 22 Jan 2001 15:47:37 -0500
To: aapornet@usc.edu
From: Jim Wolf <Jim-Wolf@worldnet.att.net>
```

Subject: Re: Classification of open-ended race/ethnic self-report data In-Reply-To: <5.0.1.4.2.20010122104041.00aa3bf0@uclink4.berkeley.edu>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

At 11:04 AM 1/22/01 -0800, Joel Moskowitz wrote:

>Can anyone recommend a protocol for recoding these responses into a simpler >schema that would cover the major race/ethnic categories?

The following is the protocol I was asked to follow last spring "in order to stay within federal guidelines."

"For ... reporting data to federal agencies, the OMB guidelines call for aggregating the information by the five single race categories; four double race combinations projected to be chosen most frequently; other multiple race combinations that comprise more than one percent of the population in the relevant jurisdiction (as determined by the responsible agency); and a "balance" category for all other responses.

For civil rights monitoring and enforcement, federal agencies will allocate multiple race responses in several ways: combinations of one minority race and White are allocated to the minority race; combinations that include two or more minority races are allocated to the race that is cited as the basis for discrimination, in the case of an individual complaint of discrimination. In cases that require an assessment of disparate impact or discriminatory patterns ... the enforcement agency will review the patterns based on alternative allocations to each of the minority groups reported."

\_\_\_\_\_\_ Jim-Wolf@att.net >From broh@Princeton.EDU Mon Jan 22 12:54:44 2001 Received: from Princeton.EDU (postoffice.Princeton.EDU [128.112.129.120]) by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id MAA08444 for <aapornet@usc.edu>; Mon, 22 Jan 2001 12:54:43 -0800 (PST) Received: from mailserver.Princeton.EDU (mailserver.Princeton.EDU [128.112.129.65]) by Princeton.EDU (8.9.3/8.9.3) with ESMTP id PAA18152 for <aapornet@usc.edu>; Mon, 22 Jan 2001 15:54:41 -0500 (EST) Received: from princeton.edu (COFHE-6.MIT.EDU [18.178.0.79]) by mailserver.Princeton.EDU (8.9.3/8.9.3) with ESMTP id PAA19708 for <aapornet@usc.edu>; Mon, 22 Jan 2001 15:54:40 -0500 (EST) Message-ID: <3A6C9E30.F532AFE7@princeton.edu> Date: Mon, 22 Jan 2001 15:55:12 -0500

From: "C. Anthony Broh" <br/> <br/>broh@Princeton.EDU>

Reply-To: broh@Princeton.EDU

X-Mailer: Mozilla 4.7 [en] (WinNT; U)

X-Accept-Language: en MIME-Version: 1.0 To: aapornet@usc.edu

Subject: Re: Classification of open-ended race/ethnic self-report data

References: <308A68716B76D211A7910008C74C12E3011AF7A6@PSBMAIL2>

Content-Type: multipart/alternative;

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-----189C967BD208C7FFA4889645
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit
I defer to Clyde. The note I sent is my best guess about what many
institutions of higher education will do to comply with a far more
complicated set of regulations than I presented in my message.
Tony
Tucker_C wrote:
> I would not interpret the guidelines so simply. For one thing, in
> many cases, including enforcement, combinations of races will be
> used. Also, for purposes of bridging to the past, a number of
> alternatives are presented, only one of which involves favoring the
> smallest race. Add to that the fact that all combinations will be
> available from the 2000 census. In terms of ethnicity, it will be
> presented separately from race in many cases, or at least
> cross-tabulated with race.
>
       ----Original Message----
>
       From: C. Anthony Broh [mailto:broh@Princeton.EDU]
>
       Sent: Monday, January 22, 2001 2:23 PM
>
       To: aapornet@usc.edu
>
       Subject: Re: Classification of open-ended race/ethnic
>
       self-report data
>
>
       In general, the new government guidelines for multi-racial
>
       and ethnic repsonses can be conceptualized as (1) smaller
>
       racial classification trumps a larger racial classification
>
       and (2) Hispanic classification trumps everyhting. Mid East
>
       origin is white and South American origin is Hispanic. That
>
       will leave you with responses like "biracial" "American"
>
       "all of the above" "everything" and other information that
>
       is unusable for these purposes. You asked for a protocol.
>
      This is not one that is absolutely final (nor necessarily
>
      good) but it is an overview of the the 200 page regs issued
>
      Friday.
>
>
      Tony Broh
>
>
      Joel Moskowitz wrote:
>
>
     > We recently conducted a statewide telephone survey of
>
      > 2,400 (approx.) youth
>
      > 12-17 years of age in which 800 (approx.) respondents
>
      > provided an
>
      > open-ended response to our structured race question. Most
>
     > of these
```

> respondents were Mexican Americans who responded either

> "Mexican," "Latino," or "Latina." However, we also

>

> "Hispanic,"

> received a myriad of

```
> other responses (see below) which we would like to
      > re-classify if
      > possible. Most of these respondents are multi-racial or
      > multi-ethnic.
>
      > Can anyone recommend a protocol for recoding these
      > responses into a simpler
>
      > schema that would cover the major race/ethnic categories?
>
      > Perhaps we will
>
      > need a multi-racial category given the diversity in our
>
      > sample; however,
>
      > this could complicate post-stratification weighting.
>
>
      > Our race question which appears below was followed by a
>
      > standard,
>
      > structured Hispanic status question. We have summarized
      > below the
>
      > open-ended responses we received.
>
>
     > Race Question: "Which of the following categories best
     > describes your
>
      > racial background? Are you White, Black, Asian, Pacific
>
      > Islander or
>
      > American Indian?"
>
>
      > Response Categories:
>
>
     > White
>
     > Black
>
      > Asian Pacific Islander
>
      > American Indian
>
      > Other (specify:)
>
      > Below is a summary of the open-ended responses that were
>
      > captured in the
>
      > Other (specify) category:
>
>
     > All of the above; everything; multi-ethnic; mixed
>
     > American
>
     > American Native
>
     > American Indian/White
>
     > American Indian/Black/Spanish/Irish
>
     > American Indian/Hispanic/White
>
      > Arabic
>
      > Asian/Black/Hispanic
>
     > Asian/White
>
     > Armenian
>
     > Basque
>
     > Bi-racial
>
      > Black/American Indian
>
     > Black/American Indian/Irish/Hispanic
>
     > Black/Mexican/White
>
     > Black/Native American/Filipino
>
     > Black/Asian
     > Black/Mexican/White
     > Black/White
     > Brazilian
```

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> Dutch Indonesian
     > Egyptian
>
     > Half and half
     > Half Mexican
>
    > Half White
>
    > Hispanic/Irish
    > Indian
>
    > Indian as in India
>
    > Indian/Hispanic
>
     > Latin
>
     > Latina
>
     > Latino
>
     > Mexican
>
    > Mexican/Indian/White
>
    > Mulatto
>
     > Pacific Islander/Black/Asian/Hispanic
>
     > Persian
>
     > Portuguese
>
     > Spanish Indian/Black from Hawaii
>
    > White/American Indian
    > White/Asian
>
    > White/Black
>
     > White/Mexican
>
     >
     > Joel M. Moskowitz, Ph.D.
>
>
    > Director
    > Center for Family and Community Health
>
     > School of Public Health
>
     > University of California, Berkeley
     > WWW: http://socrates.berkeley.edu/~sph/CFCH
-----189C967BD208C7FFA4889645
Content-Type: text/html; charset=us-ascii
Content-Transfer-Encoding: 7bit
<!doctype html public "-//w3c//dtd html 4.0 transitional//en">
<html>
<font color="#990000">I defer to Clyde. The note I sent is my best guess
about what many institutions of higher education will do to comply with
a far more complicated set of regulations than I presented in my
message.</font><font
color="#990000"></font>
<font color="#990000">Tony</font>
Tucker C wrote:
<blockquote TYPE=CITE>&nbsp;<span class=230594619-22012001><font</pre>
face="Arial"><font</pre>
color="#0000FF"><font size=-1>I
would not interpret the guidelines so simply.   For one thing, in many
cases, including enforcement, combinations of races will be used.  
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Add to that the fact that all combinations will be available from the 2000
census.   In terms of ethnicity, it will be presented separately from
race in many cases, or at least cross-tabulated with
```

```
race. </font></font></font></span>
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<div class="OutlookMessageHeader" dir="ltr"><font face="Tahoma"><font</pre>
size=-1>----Original
Message----</font></font>
<br><font face="Tahoma"><font size=-1><b>From: C. Anthony Broh [<A</pre>
HREF="mailto:broh@Princeton.EDU">mailto:broh@Princeton.EDU</A>]</font></font>
<br><font face="Tahoma"><font size=-1><b>Sent: Monday, January 22,
2001 2:23 PM</font></font>
<br><font face="Tahoma"><font size=-1><b>To:</b>
aapornet@usc.edu</font></font>
<br><font face="Tahoma"><font size=-1><b>Subject: Re: Classification
of open-ended race/ethnic self-report data</font></font>
<br > &nbsp; </div>
<font color="#990000">In general, the new government guidelines for multi-
and ethnic repsonses can be conceptualized as (1) smaller racial
classification
trumps a larger racial classification and (2) Hispanic classification trumps
everyhting.   Mid East origin is white and South American origin is
Hispanic. That will leave you with responses like "biracial" "American"
"all of the above" "everything" and other information that is unusable
for these purposes. You asked for a protocol. This is not one that is
absolutely
final (nor necessarily good) but it is an overview of the the 200 page
regs issued Friday.</font>
<font color="#990000">Tony Broh</font>
Joel Moskowitz wrote:
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of 2,400 (approx.) youth
<br>>12-17 years of age in which 800 (approx.) respondents provided an
<br/>br>open-ended response to our structured race question.&nbsp; Most of
<br/>br>respondents were Mexican Americans who responded either "Hispanic,"
<br/>mexican," "Latino," or "Latina."&nbsp; However, we also received a
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<br/>br>other responses (see below) which we would like to re-classify if
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<br>open-ended responses we received.
Race Question: "Which of the following categories best describes your
<br>>racial background?&nbsp; Are you White, Black, Asian, Pacific Islander
or
<br>American Indian?"
Response Categories:
White
<br/>br>Black
<br/>br>Asian Pacific Islander
```

```
<br/>br>American Indian
<br>>Other (specify:)
>Below is a summary of the open-ended responses that were captured in
the
<br>Other (specify) category:
All of the above; everything; multi-ethnic; mixed
<br/>br>American
<br/>br>American Native
<br>American Indian/White
<br>American Indian/Black/Spanish/Irish
<br>American Indian/Hispanic/White
<br/>br>Arabic
<br>Asian/Black/Hispanic
<br/>dr>Asian/White
<br/>br>Armenian
<br/>br>Basque
<br/>br>Bi-racial
<br>Black/American Indian
<br>Black/American Indian/Irish/Hispanic
<br>Black/Mexican/White
<br>Black/Native American/Filipino
<br/>br>Black/Asian
<br>Black/Mexican/White
<br >Black/White
<br/>br>Brazilian
<br/>br>Dutch Indonesian
<br/>br>Egyptian
<br > Half and half
<br/>br>Half Mexican
<br >Half White
<br>Hispanic/Irish
<br/>br>Indian
<br>Indian as in India
<br>Indian/Hispanic
<br>>Latin
<br/>br>Latina
<br/>br>Latino
<br/>br>Mexican
<br>Mexican/Indian/White
<br/>br>Mulatto
<br>Pacific Islander/Black/Asian/Hispanic
<br/>br>Persian
<br>Portuguese
<br>Spanish Indian/Black from Hawaii
<br>White/American Indian
<br/>
<br/>
White/Asian
<br >White/Black
<br>White/Mexican
<br>Joel M. Moskowitz, Ph.D.
<br/>br>Director
<br>Center for Family and Community Health
<br>School of Public Health
<br>University of California, Berkeley
<br/><br>>WWW: <a
href="http://socrates.berkeley.edu/~sph/CFCH">http://socrates.berkeley.edu/~s
```

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h/CFCH</
a>
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>From pjlavrakas@tvratings.com Mon Jan 22 12:55:29 2001
Received: from reliant.nielsenmedia.com ([63.114.249.15])
     by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
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[10.9.11.121])
     by reliant.nielsenmedia.com (8.9.3/8.9.3) with ESMTP id PAA17605
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Received: by nmrusdunsxg2.nielsenmedia.com with Internet Mail Service
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Message-ID:
<F9BC190B7DE9D111965000805FA7C60B0412DCAE@nmrusnysx1.dun.nielsen.com>
From: "Lavrakas, Paul" <pjlavrakas@tvratings.com>
To: "'aapornet@usc.edu'" <aapornet@usc.edu>
Subject: RE: Classification of open-ended race/ethnic self-report data
Date: Mon, 22 Jan 2001 15:54:48 -0500
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2651.58)
Content-Type: text/plain;
     charset="iso-8859-1"
Joel,
```

I expect that as more people provide multiple answers to questions asking them their "race or races," we will need to stop operationalizing race as one variable and start creating several dichotomous variables for Black (or not), White (or not), etc. Also we'll need other dichotomous "interaction" variables such as Black and White (or not), etc.

To date, my own experience from my university days with general pop surveys, very few respondents (> 2%) give multiple answers when they are posed an open-end item that ask what their "race or races" are. Thus, in most surveys nowadays, this need to operationalize "race" as more than one variable has no statistical imperative. But as the time progresses, more people will give multiple answers and I expect to be using the multiple variable approach in those coming years.

PJL

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----Original Message----
```

From: Joel Moskowitz [mailto:jmm@uclink4.berkeley.edu]

Sent: Monday, January 22, 2001 2:05 PM

To: aapornet@usc.edu

Subject: Classification of open-ended race/ethnic self-report data

We recently conducted a statewide telephone survey of 2,400 (approx.) youth 12-17 years of age in which 800 (approx.) respondents provided an open-ended response to our structured race question. Most of these respondents were Mexican Americans who responded either "Hispanic," "Mexican," "Latino," or "Latina." However, we also received a myriad of other responses (see below) which we would like to re-classify if possible. Most of these respondents are multi-racial or multi-ethnic.

Can anyone recommend a protocol for recoding these responses into a simpler schema that would cover the major race/ethnic categories? Perhaps we will need a multi-racial category given the diversity in our sample; however, this could complicate post-stratification weighting.

Our race question which appears below was followed by a standard, structured Hispanic status question. We have summarized below the open-ended responses we received.

Race Question: "Which of the following categories best describes your racial background? Are you White, Black, Asian, Pacific Islander or American Indian?"

Response Categories:

White Black Asian Pacific Islander American Indian Other (specify:)

Below is a summary of the open-ended responses that were captured in the Other (specify) category:

All of the above; everything; multi-ethnic; mixed American American Native American Indian/White American Indian/Black/Spanish/Irish American Indian/Hispanic/White Arabic Asian/Black/Hispanic Asian/White Armenian Basque Bi-racial Black/American Indian Black/American Indian/Irish/Hispanic Black/Mexican/White Black/Native American/Filipino Black/Asian Black/Mexican/White Black/White Brazilian Dutch Indonesian Egyptian Half and half

Half Mexican Half White Hispanic/Irish Indian Indian as in India Indian/Hispanic Latina Latino Mexican Mexican/Indian/White Mulatto Pacific Islander/Black/Asian/Hispanic Portuguese Spanish Indian/Black from Hawaii White/American Indian White/Asian White/Black White/Mexican

\_\_\_\_\_

Joel M. Moskowitz, Ph.D. Director Center for Family and Community Health School of Public Health University of California, Berkeley WWW: http://socrates.berkeley.edu/~sph/CFCH \_\_\_\_\_ >From TIOBCB1@wpo.cso.niu.edu Mon Jan 22 15:45:08 2001 Received: from netmgr.cso.niu.edu (netmgr.cso.niu.edu [131.156.1.11]) by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id PAA19529 for <aapornet@usc.edu>; Mon, 22 Jan 2001 15:45:07 -0800 (PST) Received: from wpo.cso.niu.edu (wpo.cso.niu.edu [131.156.1.244]) by netmgr.cso.niu.edu (8.10.2/8.10.2) with SMTP id f0MNj5S07449 for <aapornet@usc.edu>; Mon, 22 Jan 2001 17:45:06 -0600 (CST) Received: from Domain1-Message Server by wpo.cso.niu.edu with Novell GroupWise; Mon, 22 Jan 2001 17:44:47 -0600 Message-Id: <sa6c718f.050@wpo.cso.niu.edu> X-Mailer: Novell GroupWise Internet Agent 5.5.2.1 Date: Mon, 22 Jan 2001 17:44:35 -0600 From: "Barbara Burrell" <TIOBCB1@wpo.cso.niu.edu>

Subject: Re: envelopes
Mime-Version: 1.0
Content-Type: text/plain; charset=US-ASCII

To: <aapornet@usc.edu>

Content-Disposition: inline

A couple of years ago when I was at the Wisconsin Survey Research lab, we did an experiment on "envelope size effect." It was a survey to about 3000 graduates of the university who had gotten a teaching certificate. We sent one-third of the questionnaires in number 10 envelopes, one-third in 9x6 envelopes and one-third in 9x12 envelopes. There were multiple mailings and people got the same size mailing for each iteration. There was not difference in return rates. We never wrote up the study.

Barbara Burrell Interim Director Public Opinion Laboratory Northern Illinois University DeKalb, Illinois 60115 815-753-9657

>>> michael.cohen@bts.gov 01/22/01 01:37PM >>> We are trying to locate any recent research (i.e., less than 5 years old) that has been conducted on the effects of the survey pre-notice letter ENVELOPE. Although the envelope design is most likely linked to the design of the pre-notice letter, the research of interest must include specific envelope characteristics. In particular, we are interested in the impact that the envelope might play in getting the respondent to first open the letter, and then any discernible impact it has on response rates and data quality. By envelope characteristics, we are referring to the design (e.g., official looking versus a 'friendly' logo design), method of sending (express mail, first class, etc.,) postage stamps and marks, or any other characteristics that might play a role in survey response or quality.

Joy Sharp & Michael P. Cohen

>From skeeter@osf1.gmu.edu Mon Jan 22 17:57:23 2001 Received: from osf1.gmu.edu (osf1.gmu.edu [129.174.1.13]) by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id RAA19079 for <aapornet@usc.edu>; Mon, 22 Jan 2001 17:57:22 -0800 (PST) Received: from localhost (skeeter@localhost) by osf1.gmu.edu (8.8.8/8.8.8) with ESMTP id UAA12702; Mon, 22 Jan 2001 20:57:16 -0500 (EST) Date: Mon, 22 Jan 2001 20:57:16 -0500 (EST) From: Scott Keeter <skeeter@osf1.qmu.edu> To: Barbara Burrell <TIOBCB1@wpo.cso.niu.edu> cc: aapornet@usc.edu Subject: Re: envelopes In-Reply-To: <sa6c718f.050@wpo.cso.niu.edu> Message-ID: <Pine.OSF.4.21.0101222051310.25912-100000@osf1.gmu.edu> MIME-Version: 1.0 Content-Type: TEXT/PLAIN; charset=US-ASCII

A good example of the problem with null findings... a very useful piece of information to know, but who would publish it!?

I had the same experience with a very large experiment in the use of white, green, and pink questionnaires. We did multiple studies with different kinds of populations, and found essentially no difference in response rates. Tried POQ, marketing journals, etc. Never got anyone to bite. "Null findings," they said.

A job candidate recently talked about how a good meta-analysis requires digging into the unpublished studies in order to be

able to estimate the impact of some type of treatment (he was reporting on therapies to reduce recidivism in juvenile offenders). If only the studies that show effects get published, we end up overestimating the impact of our programs (or big envelopes).

Thanks for sharing this with the list.

On Mon, 22 Jan 2001, Barbara Burrell wrote:

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> A couple of years ago when I was at the Wisconsin Survey Research lab,
> we did an experiment on "envelope size effect." It was a survey to
> about 3000 graduates of the university who had gotten a teaching
> certificate. We sent one-third of the questionnaires in number 10
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> wrote up the study.
> Barbara Burrell
> Barbara Burrell
> Interim Director
> Public Opinion Laboratory
> Northern Illinois University
> DeKalb, Illinois 60115
> 815-753-9657
> >>> michael.cohen@bts.gov 01/22/01 01:37PM >>>
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> old) that has been conducted on the effects of the survey pre-notice
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> postage stamps and marks, or any other characteristics that might play a
> role in survey response or quality.
> Joy Sharp & Michael P. Cohen
>
```

\_\_\_\_\_\_

Scott Keeter
Dept. of Public and International Affairs
George Mason University MSN 3F4
Fairfax, VA 22030-4444
Voice 703 993 1412
Department fax 703 993 1399
Personal fax 703 832 0209
E-mail skeeter@gmu.edu

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>From ande271@attglobal.net Mon Jan 22 19:13:17 2001
Received: from prserv.net (out2.prserv.net [32.97.166.32])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
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         by prserv.net (out2) with SMTP
          id <2001012303130720200erobhe>; Tue, 23 Jan 2001 03:13:08 +0000
Message-ID: <3A6D20FD.A94BFA04@attglobal.net>
Date: Mon, 22 Jan 2001 22:13:18 -0800
From: Jeanne Anderson Research <ande271@attglobal.net>
Reply-To: ande271@attglobal.net
X-Mailer: Mozilla 4.5 [en]C-CCK-MCD {TLC;RETAIL} (Win95; U)
X-Accept-Language: en
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: Re: Classification of open-ended race/ethnic self-report data
References: <5.0.1.4.2.20010122104041.00aa3bf0@uclink4.berkeley.edu>
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit
I realize you have a problem at this point, but I would like to ask two
questions:
1. Who did your telephone interviewing?
2. Who designed the survey instrument?
It seems to me that much of the problem could have been avoided if it had
anticipated that people would not always respond to the word "race" in the
that would yield answers codable back to your categories.
Joel Moskowitz wrote:
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> 12-17 years of age in which 800 (approx.) respondents provided an
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> open-ended responses we received.
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Web site http://mason.gmu.edu/~skeeter

```
> racial background? Are you White, Black, Asian, Pacific Islander or
> American Indian?"
> Response Categories:
> White
> Black
> Asian Pacific Islander
> American Indian
> Other (specify:)
> Below is a summary of the open-ended responses that were captured in the
> Other (specify) category:
> All of the above; everything; multi-ethnic; mixed
> American
> American Native
> American Indian/White
> American Indian/Black/Spanish/Irish
> American Indian/Hispanic/White
> Arabic
> Asian/Black/Hispanic
> Asian/White
> Armenian
> Basque
> Bi-racial
> Black/American Indian
> Black/American Indian/Irish/Hispanic
> Black/Mexican/White
> Black/Native American/Filipino
> Black/Asian
> Black/Mexican/White
> Black/White
> Brazilian
> Dutch Indonesian
> Egyptian
> Half and half
> Half Mexican
> Half White
> Hispanic/Irish
> Indian
> Indian as in India
> Indian/Hispanic
> Latin
> Latina
> Latino
> Mexican
> Mexican/Indian/White
> Mulatto
> Pacific Islander/Black/Asian/Hispanic
> Persian
> Portuguese
> Spanish Indian/Black from Hawaii
> White/American Indian
> White/Asian
> White/Black
> White/Mexican
```

```
> Joel M. Moskowitz, Ph.D.
> Director
> Center for Family and Community Health
> School of Public Health
> University of California, Berkeley
> WWW: http://socrates.berkeley.edu/~sph/CFCH
>From cporter@hp.ufl.edu Tue Jan 23 06:22:05 2001
Received: from makalu.hp.ufl.edu (makalu.hp.ufl.edu [128.227.11.150])
     by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
     id GAA28492 for <aapornet@usc.edu>; Tue, 23 Jan 2001 06:22:04 -0800
(PST)
Received: from hp.ufl.edu (hp.ufl.edu [128.227.11.149])
     by makalu.hp.ufl.edu (8.9.3/8.9.3) with ESMTP id JAA13459
     for <aapornet@usc.edu>; Tue, 23 Jan 2001 09:22:02 -0500
Received: from K2/SpoolDir by hp.ufl.edu (Mercury 1.48);
    23 Jan 01 09:21:55 -0400
Received: from SpoolDir by K2 (Mercury 1.48); 23 Jan 01 09:21:47 -0400
From: "Colleen K Porter" <cporter@hp.ufl.edu>
To: aapornet@usc.edu
Date: Tue, 23 Jan 2001 09:21:45 -0500
MIME-Version: 1.0
Content-type: text/plain; charset=US-ASCII
Content-transfer-encoding: 7BIT
Subject: Re: Classification of open-ended race/ethnic self-report data
Message-ID: <3A6D4D2A.4678.14CC9973@localhost>
In-reply-to: <3A6D20FD.A94BFA04@attglobal.net>
X-mailer: Pegasus Mail for Win32 (v3.12c)
On 22 Jan 2001, at 22:13, Jeanne Anderson Research wrote:
> I realize you have a problem at this point, but I would like to ask two
> questions:
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but...well, yeah.
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regulations issued Friday (by the way, do you have a URL for the
document?) because the survey was apparently done under the old
guidelines and should follow those rules....
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In my surveys, there are three responses that interviewers should NEVER enter as Other--specify responses for race. They include the following:

Hispanic Indian Carribean

Depending on your locality and culture you may have others that you have to train for.

If someone says their race is Hispanic, the interviewer responds, "Yes, we recorded that you are a Hispanic, from Mexico. But now we need to know your \*race\*. Are you...(read list)?"

Note that this is an argument in favor of asking about Hispanicness first--Joel's survey asked about race first, then type of Hispanic.

For Carribean, the probe would be something like, "Oh, that's so interesting that you're from down there...but what is your race? Are you...(read list)?"

For Indian, I'm not going to expect an interviewer to probe if the responses have been given in elegant tones that evoke images of Far Pavilions. But if the interviewer doesn't remember that the Indian subcontinent is classified as Asian, they better write, "from India" rather than "Indian" or the coders will have to flip a coin :(

Obviously, I'm going to have to rethink all these procedures in light of the new guidelines.

Colleen

23 Jan 2001 10:18 EST

Received: from soclab08.virginia.edu (bootp-170-66.bootp.Virginia.EDU [128.143.170.66])

by tetra.mail.Virginia.EDU (8.9.3/8.9.3) with SMTP id KAA09061 for <aapornet@usc.edu>; Tue, 23 Jan 2001 10:18:34 -0500 (EST)

To: AAPORnet List server <aapornet@usc.edu>
Subject: Re: Classification of open-ended race/ethnic self-report data In-Reply-To: <3A6D4D2A.4678.14CC9973@localhost>
Message-ID: <SIMEON.10101231039.H@soclab08.config.mail.virginia.edu> Date: Tue, 23 Jan 2001 10:42:39 -0500 (Eastern Standard Time)

X-Mailer: Simeon for Win32 Version 4.1.4 Build (40)

X-Authentication: IMSP

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; CHARSET=US-ASCII

I agree with all these comments: we also separate the race and hispanic origin questions, and have learned (through experience) that we should ask about Hispanic origin first.

It has been our practice, when confronted with mixed-race responses on the race question, to code these according to the first racial group mentioned by R. Simple but crude: This produces a unique race code for nearly all respondents, if that is your goal. The rationale is that R would mention the most salient group identification first—a supposition we have never actually researched. Under changing practice and new guidelines, I suppose that unique assignment will no longer be the goal and I will follow with interest what my colleagues are doing with this issue. I guess we'll soon be running the race question as a 'multiple response' frequency item under SPSS. . .

Tom

On Tue, 23 Jan 2001 09:21:45 -0500 Colleen K Porter <criter@hp.ufl.edu>

```
> On 22 Jan 2001, at 22:13, Jeanne Anderson Research wrote:
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> but...well, yeah.
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> Colleen
>
>
>
> Colleen K. Porter
> Project Coordinator
> cporter@hp.ufl.edu
> phone: 352/392-6919, Fax: 352/392-7109
> UF Department of Health Services Administration
> Location: 1600 SW SW Archer Road, Rm. G1-009
> Mailing Address: P.O. Box 100195, Gainesville, FL 32610-0195
Thomas M. Guterbock
                                          Voice: (804) 243-5223
NEW POSTAL ADDRESS:
                               CSR Main Number: (804) 243-5222
Center for Survey Research
                                           FAX: (804) 243-5233
University of Virginia EXPRESS DELIVERY: 2205 Fontaine Ave
P. O. Box 400767
                                                      Suite 303
Charlottesville, VA 22904-4767 e-mail: TomG@virginia.edu
```

```
>From broh@Princeton.EDU Tue Jan 23 07:20:08 2001
Received: from Princeton.EDU (postoffice.Princeton.EDU [128.112.129.120])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id HAA03919 for <aapornet@usc.edu>; Tue, 23 Jan 2001 07:20:07 -0800
(PST)
Received: from mailserver.Princeton.EDU (mailserver.Princeton.EDU
[128.112.129.65])
      by Princeton.EDU (8.9.3/8.9.3) with ESMTP id KAA29900
      for <aapornet@usc.edu>; Tue, 23 Jan 2001 10:20:03 -0500 (EST)
Received: from princeton.edu (COFHE-6.MIT.EDU [18.178.0.79])
     by mailserver.Princeton.EDU (8.9.3/8.9.3) with ESMTP id KAA17203
      for <aapornet@usc.edu>; Tue, 23 Jan 2001 10:20:04 -0500 (EST)
Message-ID: <3A6DA142.76AFF2FB@princeton.edu>
Date: Tue, 23 Jan 2001 10:20:34 -0500
Reply-To: broh@Princeton.EDU
X-Mailer: Mozilla 4.7 [en] (WinNT; U)
X-Accept-Language: en
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: Re: Classification of open-ended race/ethnic self-report data
References: <3A6D4D2A.4678.14CC9973@localhost>
Content-Type: multipart/alternative;
boundary="-----C4EA4C07EB829704195F5CD7"
-----C4EA4C07EB829704195F5CD7
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit
the actual provisional guidance document is close to 200 pages and thus is
not reproduced in the Federal Register. The document is available
electronically on the OMB web site at
www.whitehouse.gov/OMB/inforeg/index.html#SP -- go to Data on Race and
Ethnicity. Requests for the document in paper form should be made by
telephone (202/395-3093) or fax (202/395-7245).
Colleen K Porter wrote:
> On 22 Jan 2001, at 22:13, Jeanne Anderson Research wrote:
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> cporter@hp.ufl.edu
> phone: 352/392-6919, Fax: 352/392-7109
> UF Department of Health Services Administration
> Location: 1600 SW SW Archer Road, Rm. G1-009
> Mailing Address: P.O. Box 100195, Gainesville, FL 32610-0195
```

```
-----C4EA4C07EB829704195F5CD7
Content-Type: text/html; charset=us-ascii
Content-Transfer-Encoding: 7bit
<!doctype html public "-//w3c//dtd html 4.0 transitional//en">
<html>
<font color="#990000">the actual provisional quidance document is close
to 200 pages and thus is</font>
<br><font color="#990000">not reproduced in the Federal Register.&nbsp;
The document is available</font>
<br/> <br/>font color="\#990000">electronically on the OMB web site at</font>
<br><font color="#990000">www.whitehouse.gov/OMB/inforeg/index.html#SP
-- go to Data on Race and</font>
<br><font color="#990000">Ethnicity.&nbsp; Requests for the document in
paper form should be made by</font>
<br><font color="#990000">telephone (202/395-3093) or fax (202/395-
7245).</font>
Colleen K Porter wrote:
<blockquote TYPE=CITE>On 22 Jan 2001, at 22:13, Jeanne Anderson Research
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<br>> questions:
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<br>> 1. Who did your telephone interviewing?
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<br>the following:
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<br/><br>%nbsp;
<br>&nbsp;
Colleen K. Porter
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<br>Location:&nbsp; 1600 SW SW Archer Road, Rm. G1-009
<br/>dailing Address:&nbsp; P.O. Box 100195, Gainesville, FL 32610-
0195</blockquote>
</html>
-----C4EA4C07EB829704195F5CD7--
>From arobbin@indiana.edu Tue Jan 23 07:56:56 2001
Received: from snorkel.uits.indiana.edu (snorkel.uits.indiana.edu
[129.79.6.186])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id HAA17865 for <aapornet@usc.edu>; Tue, 23 Jan 2001 07:56:53 -0800
Received: from ariel.ucs.indiana.edu (arobbin@ariel.ucs.indiana.edu
[129.79.5.209])
      by snorkel.uits.indiana.edu (8.10.1/8.10.1/IUPO) with ESMTP id
f0NFuoW05421;
      Tue, 23 Jan 2001 10:56:51 -0500 (EST)
Received: from localhost (arobbin@localhost)
     by ariel.ucs.indiana.edu (8.9.3/8.9.3/1.2ariel-imap4) with SMTP id
KAA07190;
      Tue, 23 Jan 2001 10:56:46 -0500 (EST)
Date: Tue, 23 Jan 2001 10:56:46 -0500 (EST)
From: Alice Robbin <arobbin@indiana.edu>
X-Sender: arobbin@ariel.ucs.indiana.edu
Reply-To: Alice Robbin <arobbin@indiana.edu>
cc: aapornet@usc.edu
Subject: Re: Classification of open-ended race/ethnic self-report data
In-Reply-To: <3A6DA142.76AFF2FB@princeton.edu>
Message-ID: <Pine.GSO.3.96.1010123105311.1807A-100000@ariel.ucs.indiana.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
Actually, I tried to do this about an hour ago, and the main document has
```

been moved and is no longer available. If you click on the url, you will

find a broken link and an announcement that:

"Please note: many files associated with the previous administration have been removed from this server. Some materials may be available through the National Archives and Records Administration website." http://www.whitehouse.gov/omb/inforeg/r&e guidance notice.pdf Ouch. Alice Robbin IU-BL On Tue, 23 Jan 2001, C. Anthony Broh wrote: > the actual provisional guidance document is close to 200 pages and thus is > not reproduced in the Federal Register. The document is available > electronically on the OMB web site at > www.whitehouse.gov/OMB/inforeg/index.html#SP -- go to Data on Race and > Ethnicity. Requests for the document in paper form should be made by > telephone (202/395-3093) or fax (202/395-7245). > Colleen K Porter wrote: >From sullivan@fsc-research.com Tue Jan 23 08:57:02 2001 Received: from web2.tdl.com (root@web2.tdl.com [206.180.230.2]) by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id IAA03102 for <aapornet@usc.edu>; Tue, 23 Jan 2001 08:57:02 -0800 Received: from 6b7va (fscnt1.fsc-research.com [206.180.228.75]) by web2.tdl.com (8.9.1a/8.9.1) with ESMTP id IAA05329; Tue, 23 Jan 2001 08:56:38 -0800 From: "MJS" <sullivan@fsc-research.com> To: Alice Robbin <arobbin@indiana.edu> Date: Tue, 23 Jan 2001 08:59:13 -0800 MIME-Version: 1.0 Content-type: text/plain; charset=US-ASCII Content-transfer-encoding: 7BIT Subject: Re: Classification of open-ended race/ethnic self-report data CC: aapornet@usc.edu Message-ID: <3A6D47E1.3610.51556AF@localhost> In-reply-to: <Pine.GSO.3.96.1010123105311.1807A-100000@ariel.ucs.indiana.edu> References: <3A6DA142.76AFF2FB@princeton.edu> X-mailer: Pegasus Mail for Win32 (v3.12c) Content-Transfer-Encoding: 7BIT I have a paper copy and will provide it for the cost of copying and postage to anyone who requests it. Date sent: Tue, 23 Jan 2001 10:56:46 -0500 (EST) Alice Robbin <arobbin@indiana.edu> Send reply to: Alice Robbin <arobbin@indiana.edu> From: To: "C. Anthony Broh" <br/>
<br/>
broh@Princeton.EDU>

aapornet@usc.edu Copies to: Subject:

Re: Classification of open-ended race/ethnic self-report

data

Actually, I tried to do this about an hour ago, and the main document has been moved and is no longer available. If you click on the url, you will find a broken link and an announcement that:

"Please note: many files associated with the previous administration have been removed from this server. Some materials may be available through the National Archives and Records Administration website."

http://www.whitehouse.gov/omb/inforeg/r&e guidance notice.pdf

Ouch.

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- > electronically on the OMB web site at
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>

> Colleen K Porter wrote:

The information contained in this communication is confidential and is intended only for the use of the addressee. It is the property of Freeman, Sullivan & Co. If you have received this communication in error, please notify us immediately by return e-mail or by e-mail to postmaster@fsc-research.com, and destroy this communication and all copies thereof, including attachments. >From andy@troll.soc.qc.edu Tue Jan 23 08:57:19 2001 Received: from mx1.hcvlny.cv.net (mx1.hcvlny.cv.net [167.206.112.76]) by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id IAA03449 for <aapornet@usc.edu>; Tue, 23 Jan 2001 08:57:18 -0800 Received: from s1.optonline.net (s1.optonline.net [167.206.112.6]) by mx1.hcvlny.cv.net (8.10.2/8.10.2) with ESMTP id f0NGs2i20035; Tue, 23 Jan 2001 11:54:03 -0500 (EST) Received: from sydney (ool-18bd8044.dyn.optonline.net [24.189.128.68]) by s1.optonline.net (8.10.2/8.10.2) with SMTP id f0NGs2b23394; Tue, 23 Jan 2001 11:54:02 -0500 (EST) From: "Andrew A. Beveridge" <andy@troll.soc.qc.edu> To: "Alice Robbin" <arobbin@indiana.edu>, 

Cc: <aapornet@usc.edu>, "Andrew A. Beveridge" <andy@troll.soc.qc.edu> Subject: RE: Classification of open-ended race/ethnic self-report data Date: Tue, 23 Jan 2001 11:55:06 -0500

Message-ID: <NEBBIBIOIKDMKGCPFJBPOEMECJAA.andy@troll.soc.qc.edu>

MIME-Version: 1.0

Content-Transfer-Encoding: 7bit

X-Priority: 3 (Normal)
X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook IMO, Build 9.0.2416 (9.0.2911.0)

In-Reply-To: <Pine.GSO.3.96.1010123105311.1807A-100000@ariel.ucs.indiana.edu>

X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2919.6700

The 200 page document is there. The other should be available from the Federal Register.

>From Tucker C@bls.gov Tue Jan 23 09:12:24 2001

Received: from dcgate.bls.gov (dcgate.bls.gov [146.142.4.13])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP

id JAA24608 for <aapornet@usc.edu>; Tue, 23 Jan 2001 09:12:23 -0800

Received: from psbmail1.psb.bls.gov (psbmail1.psb.bls.gov [146.142.42.18])

by dcgate.bls.gov (8.9.3/8.9.3) with ESMTP id LAA12687;

Tue, 23 Jan 2001 11:47:23 -0500 (EST)

Received: by PSBMAIL1 with Internet Mail Service (5.5.2653.19)

id <DQDCLVWX>; Tue, 23 Jan 2001 11:47:21 -0500

Message-ID: <308A68716B76D211A7910008C74C12E3011AFE7E@PSBMAIL2>

From: Tucker C <Tucker C@bls.gov>

To: Alice Robbin <arobbin@indiana.edu>,

"C. Anthony Broh"

Cc: aapornet@usc.edu

Subject: RE: Classification of open-ended race/ethnic self-report data

Date: Tue, 23 Jan 2001 11:47:19 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2653.19)

Here is the message that will get you to the guidelines. Right now you cannot get to the Federal Register notice announcing the new guidelines, but it doesn't have the guidelines anyway. You can get to the guidelines by clicking on the address below and scrolling until you get to data on race and ethnicity. Hope this helps. If not, let me know.

The actual provisional guidance document is close to 200 pages and thus is not reproduced in the Federal Register. The document is available electronically on the OMB web site at www.whitehouse.gov/OMB/inforeg/index.html#SP -- go to Data on Race and

www.whitehouse.gov/OMB/inforeg/index.html#SP -- go to Data on Race and Ethnicity. Requests for the document in paper form should be made by telephone (202/395-3093) or fax (202/395-7245).

(See attached file: REGuidanceNotice.010501.wpd)

----Original Message----

From: Alice Robbin [mailto:arobbin@indiana.edu]

Sent: Tuesday, January 23, 2001 10:57 AM

To: C. Anthony Broh Cc: aapornet@usc.edu

Subject: Re: Classification of open-ended race/ethnic self-report data

Actually, I tried to do this about an hour ago, and the main document has been moved and is no longer available. If you click on the url, you will find a broken link and an announcement that:

"Please note: many files associated with the previous administration have been removed from this server. Some materials may be available through the National Archives and Records Administration website."

http://www.whitehouse.gov/omb/inforeg/r&e guidance notice.pdf

Ouch.

Alice Robbin

On Tue, 23 Jan 2001, C. Anthony Broh wrote:

- > the actual provisional guidance document is close to 200 pages and thus is
- > not reproduced in the Federal Register. The document is available
- > electronically on the OMB web site at
- > www.whitehouse.gov/OMB/inforeg/index.html#SP -- go to Data on Race and
- > Ethnicity. Requests for the document in paper form should be made by
- > telephone (202/395-3093) or fax (202/395-7245).

>

> Colleen K Porter wrote:

>From brendan.cooney@strategyone.net Tue Jan 23 09:40:37 2001

Received: from nycxims1.edelman.com (nycxims1.edelman.com [63.96.56.110])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP

id JAA05041 for <aapornet@usc.edu>; Tue, 23 Jan 2001 09:40:36 -0800 (PST)

Received: by nycxims1.edelman.com with Internet Mail Service (5.5.2653.19) id <DPQF969N>; Tue, 23 Jan 2001 12:40:02 -0500

Message-ID: <37A880465575D4118E1D00D0B79D835E4BCADF@NYCXMB3>

From: "Cooney, Brendan" <bre> <bre>dan.cooney@strategyone.net>

To: "AAPORNET (E-mail)" <aapornet@usc.edu>

Subject: Online Panel Studies

Date: Tue, 23 Jan 2001 12:40:00 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2653.19)

## Fellow AAPORNETers:

I have been asked to put together a feasibility assessment for conducting an online panel survey to cover about 6 months, where panel members would view test stimuli (static and/or video) and respond to a survey online (website) once ever two weeks, for a total of about 12 tests. The project would require a panel of approximately 1,000 participants.

I have very limited experience working with panel studies, so I wanted to

ask around for advice, tips, and experiences relating to panel study issues in general (attrition rates, panelist replacement, threats to internal & external validity, etc), and to online panels in particular (panel maintenance tasks and costs, etc.).

References, anecdotes and advice would be tremendously appreciated. If you have a specific service offer (i.e., you've done this sort of thing before and would like to offer your services), please respond to me directly; otherwise a NET-wide discussion of panel study issues might be generally informative.

#### -Brendan

Brendan Cooney Account Supervisor, Senior Analyst StrategyOne Tel: 212.642.7774 Fax: 212.704.0230 >From nw@econop.org Tue Jan 23 09:42:37 2001 Received: from firewall.econop.org (IDENT:root@[209.168.51.237]) by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id JAA08292 for <aapornet@usc.edu>; Tue, 23 Jan 2001 09:42:35 -0800 (PST) Received: from test ([192.168.0.117]) by firewall.econop.org (8.9.3/8.9.3) with SMTP id JAA17144; Tue, 23 Jan 2001 09:42:30 -0800 Reply-To: <nw@econop.org> From: "Nancy Wiefek" <nw@econop.org> To: "Warren Mitofsky" <mitofsky@mindspring.com>, <aapornet@usc.edu> Subject: RE: Poll Accuracy? Date: Tue, 23 Jan 2001 09:41:26 -0800 Message-ID: <NEBBKJLPKNNMKEEIMPOKAEPKFBAA.nw@econop.org> MIME-Version: 1.0 Content-Type: multipart/alternative; boundary="---= NextPart 000 000E 01C08520.A7A91E60" X-Priority: 3 (Normal) X-MSMail-Priority: Normal X-Mailer: Microsoft Outlook IMO, Build 9.0.2416 (9.0.2910.0) In-Reply-To: <5.0.2.1.2.20010122101127.03047a40@mail.mindspring.com> X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2615.200 This is a multi-part message in MIME format. ----= NextPart 000 000E 01C08520.A7A91E60 Content-Type: text/plain; charset="iso-8859-1" Content-Transfer-Encoding: 7bit But it is possible that the probability of responding to a survey is correlated with some affect (e.g., distrust of authority, apathy, civic

withdrawal) that is also correlated with a key targeted variable,

Nancy Wiefek
Early Childhood Education Policy Director
Economic Opportunity Institute
2400 N. 45th St.

probability of voting??

Suite 101 Seattle, WA 98103 nw@econop.org (206) 633-6580 ext. 8 fax (206) 633-6665

----Original Message----

From: Warren Mitofsky [mailto:mitofsky@mindspring.com]

Sent: Monday, January 22, 2001 8:35 AM

To: aapornet@usc.edu

Subject: Re: Poll Accuracy?

Subject: Poll Accuracy comments by Bill Williams and Allen Barton

I find myself, for the most part in agreement with the comments by Bill and Allen. There are, however, places where I differ with Bill.

First, the polls of 2000 were pretty good. In fact, a lot better than in recent years. You can check the evaluation of the final 2000 presidential polls on the NCPP web site: http://www.ncpp.org/poll perform.htm

Second, the statement is correct, but misleading: "If the actual probability of selection is correlated with the targeted variable, then selection bias is almost certain to occur" The probability of selection is not correlated with the most important variables in most election studies.

Third, a computation of the actual sampling errors for key variables in election studies, as opposed to the short hand calculation used by many polls, yields about the same size sampling error. The margin of error (2 times the standard error) typically reported for most public polls is not an understatement for many variables.

warren mitofsky

At 04:35 PM 1/19/01 -0500, you wrote:

To: Bill Williams:

A problem you didn't mention is that most polls report an overall margin of error for the total sample size, and then go on to report breakdowns by subgroups like Black, White, Hispanic, Asian or women in single-parent families, without warning that the margins of error are much greater in the subgroups. The NY Times usually has a note that margins are larger in subgroups, but that doesn't give a real idea of how large, and many press reports contain no such warning but only the total-sample margin, which is positively misleading to the readers if they then report on subgroups.

Something should be done about this, which is easier to deal with than looking at question bias or other bias, although I agree that these biases should also be noted in warnings. (Gallup sometimes used to vary wordings in random halves of the sample and report the differences -- see Hadley Cantril's 1944 classic, Gauging Public Opinion.

Allen Barton

---- Original Message ----

From: Bill Williams
To: aapornet@usc.edu

Sent: Friday, January 19, 2001 2:29 PM

Subject: Poll Accuracy?

Polls, Accurate to Plus or Minus Three Percent? Hardly.

Eric Burns writing for Fox News Watch, 1/4/01, about the electioneering methods of George Washington, ended his article by saying, "Remember the Polls of 2000? Could the methods of 1758 been any worse?"

Now that our venting about chads seems to be dying down, we need to remember that polling was about to take a direct hit in the media for perceived inaccuracy and large swings, which were then compounded by VNS' problems. Chads did us the favor of diverting the media focus away from polling.

Unfortunately, some of the public confusion is of our own making when we, in an attempt to be helpful, issue a poll "margin of error." This statement ensures that public really does believe that polls are accurate to plus or minus (say) three percent. Regardless of any cryptic caveats that may be attached to the statement, the statement is widely taken at face value. Anyway, it seems hardly likely that many polls are accurate to plus or minus three percent, and this the public certainly has noticed.

The problem is that the margin of error does not account for bias. Confidence intervals, which are very useful and widely used do not take any kind of bias into account -- and there are many sources of bias, all with the potential to divert the results away from reality. Does anyone really know the quantified bias effects of the ever-worsening telephone non-response? Worse, the most insidious of these biases cannot necessarily be seen by studying the data alone because they have resulted from the sampling process itself. If the actual probability of selection is correlated with the targeted variable, then selection bias is almost certain to occur. Then in turn, and even worse, this means that sample results can be manipulated by manipulating the selection process, even with a "margin of error" of three percent. I suspect that none of this is news to partisan political pollsters. And these political polls carry the same margin of error statement as every other poll.

A technical quibble. The formula used most often in calculating these "margins of error" requires the assumption of an independent sequence of events, which simply does not exist in structured socioeconomic studies. Furthermore, it can be shown that the misuse of this formula usually results in a "margin of error" that is too small.

As a profession, we need to better inform the public about the accuracy of the surveys we present to them -- variance (i.e. margin of error) is not today's problem, bias is. In the longer term, we need to shift our research efforts on effective survey designs from minimizing variance to minimizing bias. Given the seriously unhappy public of the fall of 2000, such a focus should serve us well.

# W. H. Williams Executive Director, Hunter College Big Apple Poll Professor, Department of Mathematics and Statistics Hunter College, City University of New York 695 Park Avenue, New York, NY 10021 212-772-4656/5300 Mitofsky International 1 East 53rd Street - 5th Floor New York, NY 10022 212 980-3031 Phone 212 980-3107 FAX mitofsky@mindspring.com http://www.MitofskyInternational.com ----= NextPart 000 000E 01C08520.A7A91E60 Content-Type: text/html; charset="iso-8859-1" Content-Transfer-Encoding: quoted-printable <!DOCTYPE HTML PUBLIC "-/W3C//DTD HTML 4.0 Transitional//EN"> <HTML><HEAD> <META content=3D"text/html; charset=3Diso-8859-1" =</pre> http-equiv=3DContent-Type> <META content=3D"MSHTML 5.00.2614.3500" name=3DGENERATOR>/HEAD> <BODY> <DIV> <DIV><FONT size=3D2><FONT color=3D#0000ff><FONT face=3DArial><SPAN=20</pre> class=3D620181017-23012001>But i<SPAN = class=3D110333617-23012001>t</SPAN>&nbsp;<SPAN=20 class=3D110333617-23012001 is </SPAN>possible that the probability of = responding=20 to a survey is correlated <SPAN class=3D110333617-23012001>with = </SPAN>some=20 affect (e.g., distrust of authority, apathy, civic = withdrawal) <SPAN=20 class=3D110333617-23012001>that </SPAN>is also correlated =with <SPAN=20 class=3D110333617-23012001>a key </SPAN>targeted variable, probability = of=20voting?<SPAN = class=3D110333617-23012001>?</SPAN></SPAN></FONT></FONT></DIV> <DIV><SPAN class=3D620181017-23012001></SPAN><FONT color=3D#0000ff =</pre> face=3DArial=20 size=3D2> </font></div></div> <P><FONT size=3D2>Nancy Wiefek<BR>Early Childhood Education Policy=20 Director<BR>Economic Opportunity Institute<BR>2400 N. 45th St.<BR>Suite=20 101<BR>Seattle, WA 98103<BR>nw@econop.org<BR>(206) 633-6580&nbsp; ext. = 8 < BR > fax = 20(206) 633-6665<BR></FONT></P>

<BLOCKQUOTE style=3D"MARGIN-RIGHT: 0px">

<DIV align=3Dleft class=3DOutlookMessageHeader dir=3Dltr><FONT =</pre>

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face=3DTahoma=20
  size=3D2>----Original Message----<BR><B>From:</B> Warren Mitofsky=20
  [mailto:mitofsky@mindspring.com] < BR> < B> Sent: </B> Monday, January 22, =
2001 8:35=20
  AM<BR><B>To:</b> aapornet@usc.edu<BR><B>Subject:</B> Re: Poll=20
  Accuracy?<BR></DIV></FONT>Subject: Poll Accuracy comments by Bill =
Williams=20
  and Allen Barton<BR><BR>I find myself, for the most part in agreement =
with the=20
  comments by Bill and Allen. There are, however, places where I differ =
with=20
  Bill. <BR>First, the polls of 2000 were pretty good. In fact, a =
lot better=20
  than in recent years. You can check the evaluation of the final 2000=20
  presidential polls on the NCPP web site: <A=20
  href=3D"http://www.ncpp.org/poll perform.htm"=20
  eudora=3D"autourl">http://www.</A>ncpp.org/poll perform.<A=20</pre>
 href=3D"http://www.ncpp.org/poll perform.htm" =
eudora=3D"autourl">htm</A>=20
  <BR><BR>Second, the statement is correct, but misleading: "If the =
actual=20
  probability of selection is correlated with the targeted variable, =
then=20
  selection bias is almost certain to occur" The probability of =
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  correlated with the most important variables in most election=20
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  variables in election studies, as opposed to the short hand =
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of error=20
  (2 times the standard error) typically reported for most public polls =
is not=20
  an understatement for many variables. <BR>warren =
mitofsky<BR><BR><At 04:35=20
  PM 1/19/01 -0500, you wrote: <BR>
  <BLOCKQUOTE class=3Dcite cite type=3D"cite"><FONT size=3D2>To: Bill=20
   Williams:</FONT><BR><FONT size=3D2>A problem you didn't mention is =
that most=20
    polls report an overall margin of error for the total sample size, =
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    error are much greater in the subgroups. The NY Times usually has a =
    that margins are larger in subgroups, but that doesn't give a real =
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   how large, and many press reports contain no such warning but only =
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classic,=20
    Gauging Public Opinion.</FONT><BR><FONT size=3D2>&nbsp;&nbsp;&nbsp; =
Allen=20
   Barton</FONT>=20
    <DL>
      <DD>----= Original Message ----=20
      <DD>From:</B> <A =
href=3D"mailto:wwilliam@shiva.hunter.cuny.edu">Bill=20
     Williams</A>=20
      <DD>To:</B> <A =
href=3D"mailto:aapornet@usc.edu">aapornet@usc.edu</A>=20
      <DD>Sent: Friday, January 19, 2001 2:29 PM=20
      <DD>Subject: Poll Accuracy?<BR><BR>
      <DD>Polls, Accurate to Plus or Minus Three Percent? =
Hardly.<BR><BR>
      <DD>Eric Burns writing for Fox News Watch, 1/4/01, about the=20
      electioneering methods of George Washington, ended his article by =
saying, =20
      "Remember the Polls of 2000? Could the methods of 1758 been any=20
      worse?"<BR><BR>
      <DD>Now that our venting about chads seems to be dying down, we =
need to=20
      remember that polling was about to take a direct hit in the media =
for=20
      perceived inaccuracy and large swings, which were then compounded =
by VNS'=20
     problems. Chads did us the favor of diverting the media focus away =
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      polling. <BR><BR>
      <DD>Unfortunately, some of the public confusion is of our own =
making when=20
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      to plus or minus (say) three percent. Regardless of any cryptic =
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      noticed. <BR><BR>
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      any kind of bias</I></B> into account -- and there are many =
sources of=20
      bias, all with the potential to divert the results away from =
reality. Does=20
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      telephone non-response? Worse, the most insidious of these biases =
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calculating these=20
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sequence of=20
      events, which simply does not exist in structured socioeconomic =
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      Furthermore, it can be shown that the misuse of this formula =
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      results in a "margin of error" that is too small. <BR><BR>
      <DD>As a profession, we need to better inform the public about the =
      accuracy of the surveys we present to them -- variance (i.e. =
margin of=20
      error) is not today's problem, bias is. In the longer term, we =
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      shift our research efforts on effective survey designs from =
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      <DD>W. H. Williams=20
     <DD>Executive Director, Hunter College Big Apple Poll=20
      <DD>Professor, Department of Mathematics and Statistics=20
      <DD>Hunter College, City University of New York=20
      <DD>695 Park Avenue, New York, NY 10021=20
      <DD>212-772-4656/5300 </DD></DL></BLOCKQUOTE><BR>
  <DIV align=3Dcenter>Mitofsky International<BR>1 East 53rd Street - 5th =
  Floor<BR>New York, NY 10022<BR><BR>212 980-3031 Phone<BR>212 980-3107=20
  FAX    <BR>mitofsky@mindspring.com <BR><FONT =</pre>
color=3D\#0000ff><A=20
  href=3D"http://www.mitofskyinternational.com/"=20
  eudora=3D"autourl">http://</A>www.MitofskyInternational<A=20
 href=3D"http://www.mitofskyinternational.com/"=20
eudora=3D"autourl">.com<BR></BR></A></FONT></DIV></BLOCKQUOTE></BODY></HTM=
T.>
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----= NextPart 000 000E 01C08520.A7A91E60--
>From wkay@mail.nih.gov Tue Jan 23 10:14:41 2001
Received: from ims2.hub.nih.gov (ims2.hub.nih.gov [128.231.90.112])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id KAB25329 for <aapornet@usc.edu>; Tue, 23 Jan 2001 10:14:40 -0800
Received: by ims2.hub.nih.gov with Internet Mail Service (5.5.2653.19)
      id <D3PSTJ3R>; Tue, 23 Jan 2001 13:14:37 -0500
Message-ID: <45120BC2AC24D4119B7100508B9506D403AA7930@nihexchange5.nih.gov>
From: "Kay, Ward (NIAAA)" <wkay@mail.nih.gov>
To: "'aapornet@usc.edu'" <aapornet@usc.edu>
Subject: RE: envelopes
Date: Tue, 23 Jan 2001 13:14:35 -0500
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2653.19)
Content-Type: text/plain
I don't have the exact citation but in the 1999 ASA proceedings of the
Section of Survey Research Methods (I have a copy of the paper from the
author not the proceedings). There is an article "Using Monetary Incentives
to Reduce Attrition
in the Survey of Income and Program Participation" by Denise A. Abreu and
Franklin Winters, U.S. Census Bureau. Joy is probably aware of it, since I
think she was working on SIPP at the time. It was an incentive experiment
in Wave 8 of previous nonrespondents. And to keep the control groups as
similar as possible, the group with no incentive also received a priority
mailing since the incentives were being sent by priority mail. There was a
5 percentage point increase in response rate for the non-incentive group
using priority mail compared to the Wave 7 nonresponse follow-up which did
not use priority mail. While not a true experiment design (and not part of
the original hypothesis), it does suggest the impact of priority mail
(especially in Wave 8 where the respondents now know what the usual Census
mailing looks like).
> ----Original Message----
> From: Michael Cohen [SMTP:michael.cohen@bts.gov]
          Monday, January 22, 2001 2:38 PM
> Sent:
> To: AAPORNET@usc.edu
> Subject: envelopes
> We are trying to locate any recent research (i.e., less than 5 years old)
> that has been conducted on the effects of the survey pre-notice letter
> ENVELOPE. Although the envelope design is most likely linked to the
> design of the pre-notice letter, the research of interest must include
> specific envelope characteristics. In particular, we are interested in
> the impact that the envelope might play in getting the respondent to first
> open the letter, and then any discernible impact it has on response rates
> and data quality. By envelope characteristics, we are referring to the
> design (e.g., official looking versus a 'friendly' logo design), method of
> sending (express mail, first class, etc.,) postage stamps and marks, or
> any other characteristics that might play a role in survey response or
> quality.
> Joy Sharp & Michael P. Cohen
>From rgodfrey@facstaff.wisc.edu Tue Jan 23 11:37:21 2001
```

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Received: from mail1.doit.wisc.edu (mail1.doit.wisc.edu [144.92.9.40])
     by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
     id LAA24940 for <aapornet@usc.edu>; Tue, 23 Jan 2001 11:37:19 -0800
(PST)
Received: from [24.10.212.149] by mail1.doit.wisc.edu
         id NAA118222 (8.9.1/50); Tue, 23 Jan 2001 13:37:16 -0600
Mime-Version: 1.0
X-Sender: rgodfrey@students.wisc.edu
Message-Id: <p05010404b693894afa5a@[24.10.212.149]>
In-Reply-To: <3A6D47E1.3610.51556AF@localhost>
References: <3A6DA142.76AFF2FB@princeton.edu>
<3A6D47E1.3610.51556AF@localhost>
Date: Tue, 23 Jan 2001 13:37:10 -0600
To: aapornet@usc.edu
From: Robert Godfrey <rgodfrey@facstaff.wisc.edu>
Subject: Collecting and Interpreting Race and Ethnicity Data
Content-Type: multipart/alternative;
boundary="======= -1231843859== ma========"
--======= -1231843859== ma=========
Content-Type: text/plain; charset="us-ascii"; format="flowed"
This may be old news. If so, excuse the repition. Just received this
via our department list.
Robert Godfrey
In case you missed the interesting webcast from the Univ. of Michigan
Monday, it has been archived at the link below. As usual, you will
want to get it via the biggest pipe you can find.
"Collecting and Interpreting Race and Ethnicity Data: Census 2000 and Beyond"
http://umtv-live.rs.itd.umich.edu/Nis/mlk.ram
Also, one of the speakers has his PowerPoint presentation up at
http://people.mw.mediaone.net/drharris1/mlk presentation 2001 files/frame.ht
He - David Harris - has an especially interesting definition of race,
I think. You might want to print out his PPT slides before watching
the webcast because they don't show up too well in that 2x2" window.
-Tom Johnson
*****************
J. T. Johnson Dept. of Journalism Boston University 617.353.5969 (o)
617.926.1313(h) 415.305.9305 (cell) tom@jtjohnson.com
http://www.jtjohnson.com "Journalism and GIS" homepage:
http://online.sfsu.edu/~jagis JAGIS-L listserv:
http://www.egroups.com/group/JAGIS-L
*****************
Content-Type: text/html; charset="us-ascii"
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<!doctype html public "-//W3C//DTD W3 HTML//EN">

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<html><head><style type="text/css"><!--
blockquote, dl, ul, ol, li { margin-top: 0 ; margin-bottom: 0 }
 --></style><title>Collecting and Interpreting Race and Ethnicity
Data</title></head><body>
<div><font size="-1" color="#000000">This may be old news. If so,
excuse the repition. Just received this via our department
list.</font></div>
<div><font size="-1" color="#000000"><br></font></div>
<div><font size="-1" color="#000000">Robert Godfrey</font></div>
<div><font size="-1" color="#000000"><br></font></div>
<div><font size="-1" color="#000000">In case you missed the
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<font size="-1" color="#000000"></font></div>
<div><font size="-1" color="#000000">"Collecting and Interpreting
Race and Ethnicity Data: Census 2000 and Beyond" <br/>
http://umtv-live.rs.itd.umich.edu/Nis/mlk.ram<br>
\langle br \rangle
Also, one of the speakers has his PowerPoint presentation up at
http://people.mw.mediaone.net/drharris1/mlk presentation 2001 files/f<span
></span>rame.ht m<br>
<br>
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2x2" window. <br>
<hr>>
<br>
-Tom Johnson<br>
<div><font size="-1" color="#000000">J. T. Johnson Dept. of Journalism
Boston University 617.353.5969 (o) 617.926.1313(h) 415.305.9305 (cell)
tom@jtjohnson.com http://www.jtjohnson.com "Journalism and GIS"
homepage: http://online.sfsu.edu/~jagis JAGIS-L listserv:
http://www.egroups.com/group/JAGIS-L
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--======= -1231843859== ma========--
>From allenbarton@mindspring.com Tue Jan 23 17:59:25 2001
Received: from tisch.mail.mindspring.net (tisch.mail.mindspring.net
[207.69.200.157])
     by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
     id RAA16642 for <aapornet@usc.edu>; Tue, 23 Jan 2001 17:59:24 -0800
(PST)
Received: from default (user-2ivf8fk.dialup.mindspring.com [165.247.161.244])
     by tisch.mail.mindspring.net (8.9.3/8.8.5) with SMTP id UAA07431
     for <aapornet@usc.edu>; Tue, 23 Jan 2001 20:59:23 -0500 (EST)
Message-ID: <004601c085a9$0d3de020$f4a1f7a5@default>
From: "Allen Barton" <allenbarton@mindspring.com>
To: <aapornet@usc.edu>
References: <Pine.OSF.4.21.0101222051310.25912-100000@osf1.gmu.edu>
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Subject: Re: envelopes
Date: Tue, 23 Jan 2001 20:57:45 -0500
MIME-Version: 1.0
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      charset="iso-8859-1"
Content-Transfer-Encoding: 7bit
X-Priority: 3
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook Express 5.50.4133.2400
X-MimeOLE: Produced By Microsoft MimeOLE V5.50.4133.2400
Re: Null findings:
What ever happened to the "Journal of Negative Findings?" It is needed to
combat the bias toward reporting "significant" differences.
---- Original Message ----
From: "Scott Keeter" <skeeter@osfl.gmu.edu>
To: "Barbara Burrell" <TIOBCB1@wpo.cso.niu.edu>
Cc: <aapornet@usc.edu>
Sent: Monday, January 22, 2001 8:57 PM
Subject: Re: envelopes
> A good example of the problem with null findings... a very useful piece
> of information to know, but who would publish it!?
> I had the same experience with a very large experiment in the use of
> white, green, and pink questionnaires. We did multiple studies with
> different kinds of populations, and found essentially no difference in
> response rates. Tried POQ, marketing journals, etc. Never got anyone to
> bite. "Null findings," they said.
> A job candidate recently talked about how a good meta-analysis
> requires digging into the unpublished studies in order to be
> able to estimate the impact of some type of treatment (he was
> reporting on therapies to reduce recidivism in juvenile offenders). If
> only the studies that show effects get published, we end up
> overestimating the impact of our programs (or big envelopes).
> Thanks for sharing this with the list.
> On Mon, 22 Jan 2001, Barbara Burrell wrote:
> > A couple of years ago when I was at the Wisconsin Survey Research lab,
> > we did an experiment on "envelope size effect." It was a survey to
> > about 3000 graduates of the university who had gotten a teaching
> > certificate. We sent one-third of the questionnaires in number 10
>> envelopes, one-third in 9x6 envelopes and one-third in 9x12 envelopes.
> > There were multiple mailings and people got the same size mailing for
> > each iteration. There was not difference in return rates. We never
> > wrote up the study.
> > Barbara Burrell
> >
> >
> > Barbara Burrell
```

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> > Interim Director
> > Public Opinion Laboratory
> > Northern Illinois University
> > DeKalb, Illinois 60115
> > 815-753-9657
> >
> > >>> michael.cohen@bts.gov 01/22/01 01:37PM >>>
> > We are trying to locate any recent research (i.e., less than 5 years
> > old) that has been conducted on the effects of the survey pre-notice
>> letter ENVELOPE. Although the envelope design is most likely linked to
> > the design of the pre-notice letter, the research of interest must
> > include specific envelope characteristics. In particular, we are
>> interested in the impact that the envelope might play in getting the
>> respondent to first open the letter, and then any discernible impact it
> > has on response rates and data quality. By envelope characteristics, we
>> are referring to the design (e.g., official looking versus a 'friendly'
> > logo design), method of sending (express mail, first class, etc.,)
> > postage stamps and marks, or any other characteristics that might play a
> > role in survey response or quality.
> > Joy Sharp & Michael P. Cohen
> >
> >
> -----
> Scott Keeter
> Dept. of Public and International Affairs
> George Mason University MSN 3F4
> Fairfax, VA 22030-4444
> Voice 703 993 1412
   Department fax 703 993 1399
  Personal fax 703 832 0209
> E-mail skeeter@gmu.edu
> Web site http://mason.gmu.edu/~skeeter
>From jbason@arches.uga.edu Wed Jan 24 06:46:25 2001
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9:44:23 -0500
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Message-ID: <001301c0864f$e5185790$123fc080@ibr.uga.edu>
From: "James Bason" <jbason@arches.uga.edu>
To: "Aapornet@Usc.Edu" <aapornet@usc.edu>
Subject: Opportunity for Grad Student
Date: Wed, 24 Jan 2001 09:52:06 -1200
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X-MimeOLE: Produced By Microsoft MimeOLE V5.00.3018.1300
This is a multi-part message in MIME format.
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----= NextPart 001 0010 01C085EB.4FB40320
Content-Type: text/plain;
      charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable
I am posting this for a colleague who is not an AAPOR member. It may be =
a good opportunity for a deserving student.
Jim.
James Bason, PhD
Director and Assistant Research Scientist
Survey Research Center
University of Georgia
jbason@arches.uga.edu
706-542-6110
706-542-4057 FAX
114 Barrow Hall
Athens, GA 30602
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student.</FONT></DIV>
<DIV>&nbsp;</DIV>
<DIV><FONT face=3DArial size=3D2>Jim.</font></DIV>
<DIV>&nbsp;</DIV>
<DIV><FONT face=3DArial size=3D2>James Bason, PhD<BR>Director and =
Assistant Research=20
Scientist<BR>Survey Research Center<BR>University of Georgia<BR><A=20
href=3D"mailto:jbason@arches.uga.edu">jbason@arches.uga.edu</A><BR>706-54=
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2-6110<BR>706-542-4057=20

FAX<BR>114 Barrow Hall<BR>Athens, GA =
30602<BR></FONT></DIV></BODY></HTML>

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AAANAAAADGAAAA8AAAAQAAAAEQAAABIAAAATAAAAFAAAAP7///8WAAAAFwAAABGAAAAZAAAAGGAAABSAAAACAAAA/v//x4AAAAAfAAAAIAAAACEAAAAAiAAAAIwAAACQAAAD+////JGAAACCAAAAOAAAA
AAANAAAADGAAAA8AAAAQAAAAEQAAABIAAAATAAAAFAAAAP7//8WAAAAFwAAABGAAAZAAAAGGAA ABSAAAACAAAA/v//x4AAAAAfaaAAIAAAACEAAAAiAAAAIwAAACQAAAD+///JgAAACCAAAAOAAAA KQAAACOAAAArAAAALAAAAP7///9///LwAAAP7///+///////////////////////////////
AAANAAADGAAAA8AAAAQAAAAEQAAABIAAAATAAAAFAAAAP7//8WAAAAFwAAABGAAAZAAAAGGAA ABSAAAACAAAA/v//x4AAAAfAAAAIAAAACEAAAAiAAAAIwAAACQAAAD+///JGAAACCAAAAOAAAA KQAAACOAAAArAAAALAAAAP7///9///LwAAAP7///+////v/////////////////////////////
AAANAAAADGAAAA8AAAAQAAAAEQAAABIAAAATAAAAFAAAAP7//8WAAAAFWAAABGAAAZAAAAGGAA ABSAAAACAAAA/v//x4AAAAfAAAAIAAAACEAAAAiAAAAIWAAACQAAAD+///JGAAACCAAAAOAAAA KQAAACOAAAArAAAALAAAAP7///9///LWAAAP7///+///////////////////////////////
AAANAAADGAAAA8AAAQAAAAEQAAABIAAAATAAAAFAAAAP7//8WAAAAFWAAABGAAAABGAAABSAAAACAAAA/v//x4AAAAfAAAAIAAAACEAAAAiAAAAIWAAACQAAAD+///JGAAACCAAAAOAAAA KQAAACOAAAATAAAALAAAAP7///+//////////////////////////////
AAANAAADGAAA8AAAQAAAAEQAAABIAAAATAAAAFAAAAP7//8WAAAAFWAAABGAAAZAAAAGGAA ABSAAAACAAAA/v//x4AAAAfAAAAIAAAACEAAAAiAAAAIWAAACQAAAD+///JGAAACCAAAAOAAAA KQAAACOAAAArAAAALAAAAP7///9//////////////////////////////
AAANAAADGAAAA8AAAQAAAAEQAAABIAAAATAAAAFAAAAP7//8WAAAAFWAAABGAAAABGAAABSAAAAAAAAAAAAAAAAAAAAAAA
AAANAAADGAAAABQAAABIAAAATAAAAFAAAAP7//8WAAAAFWAAABGAAAZAAAAGGAA ABSAAAACAAAA/v//x4AAAAfAAAAIAAAACEAAAAiAAAAIwaAACQAAAD+///JGAAACCAAAAOAAAA KQAAACOAAAArAAAALAAAAP7///9///LWAAAP7///+///v//////////////////////////////
AAANAAADGAAAABQAAAAEQAAABIAAAATAAAAFAAAAP7//8WAAAAFWAAABGAAAZAAAAGGAA ABSAAAACAAAA/v//x4AAAAfAAAAIAAAACEAAAAiAAAAIwaaaCQAAAD+///JGAAACCAAAAOAAAA KQAAACOAAAARAAAAAAAAAAAAAAAAAAAAAAAAAAAAA
AAANAAADGAAAA8AAAAAAAAAAAAAAAAAAAAAAAAAA
AAANAAADGAAAA8AAAAQAAAAEQAAABIAAAATAAAAFAAAAP7///8WAAAAFWAAABGAAAZAAAAGGAA ABSAAAACAAAA/v//x4AAAAfAAAAIAAAACEAAAAiAAAAAAAAAAAAAAAAAAAAAAAA
AAANAAADGAAAA8AAAQAAAAEQAAABIAAAATAAAAFAAAAP7//8WAAAAFWAAABGAAAABAAAAAAAAAAAAAAAAAAAAAAA
AAANAAADGAAAA8AAAAQAAAEQAAABIAAAATAAAAFAAAAP7///8WAAAFWAAABGAAAABAAAAAAAAAAAAAAAAAAAAAAAA
AAANAAADGAAAAQAAAAQAAAEQAAABIAAAATAAAAFAAAAP7//8WAAAAFWAAABGAAAABAAAAAAAAAAAAAAAAAAAAAAA
AAANAAAADGAAAA8AAAQAAAAEQAAABIAAAATAAAAFAAAAP7//8WAAAAFWAAABGAAAAAAAAAAAAAAAAAAAAAAAAAAAA
AAANAAAADGAAAA8AAAAAAAAAAAAAAAAAAAAAAAAA
AAANAAADGAAA8AAAQAAAAEQAABIAAAATAAAAFAAAAP7//8WAAAAFWAAABGAAAZAAAAGGAA ABSAAAACAAAA/v//x4AAAAfAAAIAAAACEAAAAIAAAAIWAAACQAAAD+///JGAAACCAAAAOAAAA KQAAACOAAAArAAALAAAAP7///9///LwAAAP7///++///v/////////////////////////////
AAANAAADGAAAA8AAAQAĀAAEQAAABIAAAATAAAAFAAAAP7///8WAAAAFwAAABGAAAZAAAAGGAA ABSAAAACAAAA/v//x4AAAAfAAAAIAAAACEAAAAiAAAIwAAACQAAAD+///JgAAACCAAAAOAAAA KQAAACOAAAArAAAALAAAAP7///9///LwAAAP7///+///v//////////////////////////////
AAANAAADGAAAASAAAQAĀAAEQAAABIAAAATAAAAFAAAAP7///8WAAAFwAAABGAAAZAAAAGGAA ABSAAAACAAAA/v//x4AAAAfAAAATAAAACEAAAAiAAAAIwaaACQAAAD+///JgAAACCAAAAOAAAA KQAAACOAAAATAAAALAAAAP7///9///LwAAAP7///+///v//////////////////////////////
AAANAAADGAAAABAAAAAAAAAAAAAAAAAAAAAAAAAA
AAANAAADGAAA8AAAQAĀAAEQAAABIAAAATAAAAFAAAAP7///8WAAAAFWAAABGAAABSAAABAABSAAAACAAAA/v//x4AAAAfaAAAIAAAACEAAAAiAAAAIwaAACQAAAD+///JGAAACCAAAAOAAAA KQAAACCAAAACAAAA/v//x4AAAAfaAAAIAAAAP7///+///v//////////////////////////////
AAANAAAADGAAAAAAAAAAAAAAAAAAAAAAAAAAAAA
AAANAAADGAAAA8AAAAQAAABIAAAAIAAAAAAAAAAAAAAAAAAAA
AAANAAAADGAAAAAAAAAAAAAAAAAAAAAAAAAAAAA

```
//////wEA/v8DCqAA////wYJAqAAAAAAAAAAAAEYYAAAATWljcm9zb2Z0IFdvcmQqRG9j
dWllbnQACgAAAE1TV29yZERvYwAQAAAAV29yZC5Eb2N1bWVudC44APQ5snEAAAAAAAAAAAAAAAAAAAA
AAAAAAA
----= NextPart 000 000F 01C085EB.4FB40320--
>From kat lind99@yahoo.com Thu Jan 25 07:06:10 2001
Received: from web10108.mail.yahoo.com (web10108.mail.yahoo.com
[216.136.130.58])
   by usc.edu (8.9.3.1/8.9.3/usc) with SMTP
   id HAA16415 for <aapornet@usc.edu>; Thu, 25 Jan 2001 07:06:10 -0800
(PST)
Message-ID: <20010125150609.56719.gmail@web10108.mail.yahoo.com>
Received: from [129.252.222.2] by web10108.mail.yahoo.com; Thu, 25 Jan 2001
07:06:09
PST
Date: Thu, 25 Jan 2001 07:06:09 -0800 (PST)
From: Kat Lind <kat_lind99@yahoo.com>
Subject: 2001 T-shirt Slogan Contest
To: aapornet@usc.edu
MIME-Version: 1.0
Content-Type: text/plain; charset=us-ascii
Here we go again!
Its time for the annual AAPOR Conference T-Shirt
Slogan Contest.
So get creative and send your best one-liner in by
FEBRUARY 2nd.
IMPORTANT: Please send entries to
aapor tshirt@yahoo.com
(Those who just reply to this email and as a result
post their entries on aapornet will be severely
punished ;)
Voting will begin February 6th. The winner will
receive a $25 gift certificate for the book exhibit at
the conference in Montreal.
```

The top entries from last year include:

"When America Talks, We Listen"

"Is that your final answer?"

"Public opinion in this country is everything - Abe Lincoln"

"Don't call us, we'll call you"

and the winning entry for 2000 - "Your opinion counts only if we count your opinion"

Katherine "Kat" Lind AAPOR Social Activities Coordinator LIND@IOPA.SC.EDU

=====

Katherine "Kat" Lind Kat Lind99@yahoo.com

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Do You Yahoo!?

Yahoo! Auctions - Buy the things you want at great prices.

http://auctions.yahoo.com/

>From kat lind99@yahoo.com Thu Jan 25 08:12:29 2001

Received: from web10113.mail.yahoo.com (web10113.mail.yahoo.com

[216.136.172.131])

by usc.edu (8.9.3.1/8.9.3/usc) with SMTP

id IAA08877 for <aapornet@usc.edu>; Thu, 25 Jan 2001 08:12:28 -0800 (PST)

Message-ID: <20010125161228.69802.qmail@web10113.mail.yahoo.com>

Received: from [129.252.222.2] by web10113.mail.yahoo.com; Thu, 25 Jan 2001

08:12:28

PST

Date: Thu, 25 Jan 2001 08:12:28 -0800 (PST)

From: Kat Lind <kat\_lind99@yahoo.com>

Subject: T-shirt Contest Prize

To: aapornet@usc.edu MIME-Version: 1.0

Content-Type: text/plain; charset=us-ascii

Opps! The technology/book exhibit is being revamped, so the prize for the slogan will be a suprise!

Katherine "Kat" Lind AAPOR Social Coordinator LIND@IOPA.SC.EDU

```
Do You Yahoo!?
Yahoo! Auctions - Buy the things you want at great prices.
http://auctions.yahoo.com/
>From snobrid@louisiana.edu Thu Jan 25 10:22:26 2001
Received: from marnier.ucs.louisiana.edu (marnier.ucs.louisiana.edu
[130.70.132.233])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id KAA27428 for <aapornet@usc.edu>; Thu, 25 Jan 2001 10:22:25 -0800
(PST)
Received: from louisiana.edu (h133207.louisiana.edu [130.70.133.207])
      by marnier.ucs.louisiana.edu (8.9.1/8.9.1/ucs-mx-host 1.4) with ESMTP
MAA12100
      for <aapornet@usc.edu>; Thu, 25 Jan 2001 12:22:23 -0600 (CST)
Message-ID: <3A708AA8.EBCCE36F@louisiana.edu>
Date: Thu, 25 Jan 2001 12:20:55 -0800
From: Janet Bridges <snobrid@louisiana.edu>
X-Mailer: Mozilla 4.7C-CCK-MCD {C-UDP; EBM-APPLE} (Macintosh; I; PPC)
X-Accept-Language: en
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: Re: envelopes
References: <sa6c718f.050@wpo.cso.niu.edu>
Content-Type: text/plain; charset=us-ascii; x-mac-type="54455854";
x-mac-creator="4D4F5353"
Content-Transfer-Encoding: 7bit
> The Journal of Promotion Management 5: (2000) has an article that
> summarizes the research on response rates and mail surveys. It's a review
> of 55 articles and probably goes back farther and includes more factors
> than you wish, but the analysis and the bibliography are there and may be
> helpful.
> >>> michael.cohen@bts.gov 01/22/01 01:37PM >>>
> We are trying to locate any recent research (i.e., less than 5 years
> old) that has been conducted on the effects of the survey pre-notice
> letter ENVELOPE. Although the envelope design is most likely linked to
> the design of the pre-notice letter, the research of interest must
> include specific envelope characteristics. In particular, we are
> interested in the impact that the envelope might play in getting the
> respondent to first open the letter, and then any discernible impact it
> has on response rates and data quality. By envelope characteristics, we
> are referring to the design (e.g., official looking versus a 'friendly'
> logo design), method of sending (express mail, first class, etc.,)
> postage stamps and marks, or any other characteristics that might play a
> role in survey response or quality.
> Joy Sharp & Michael P. Cohen
JANET A. BRIDGES
Associate Professor and
BoRSF Professor of Communication
University of Louisiana at Lafayette
(formerly University of Southwestern Louisiana)
```

```
337-482-6142 (telephone)
337-482-6104 (FAX)
>From exp12@psu.edu Thu Jan 25 20:12:26 2001
Received: from f04n07.cac.psu.edu (f04s07.cac.psu.edu [128.118.141.35])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id UAA21781 for <aapornet@usc.edu>; Thu, 25 Jan 2001 20:12:25 -0800
(PST)
Received: from default (tnt2-164-21.cac.psu.edu [130.203.164.21])
      by f04n07.cac.psu.edu (8.9.3/8.9.3) with ESMTP id XAA227712
      for <aapornet@usc.edu>; Thu, 25 Jan 2001 23:12:20 -0500
Message-Id: <4.2.0.58.20010125225629.00a70370@mail.psu.edu>
X-Sender: exp12@mail.psu.edu
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.58
Date: Thu, 25 Jan 2001 23:19:18 -0500
To: aapornet@usc.edu
From: Eric Plutzer <exp12@psu.edu>
Subject: Polling Report www site
In-Reply-To: <200006290704.AAA11968@usc.edu>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed
Colleagues,
      I included a link to the Polling Report WWW page in my undergraduate
course home page.
The link: www.pollingreport.com now (11 PM EST) seems to go to an X-rated
site.
I am writing:
      a. to alert you if you currently include this link in your www
materials
      b. to inquire to see if anybody is aware of how this occurred -- I'm
curious if firms like this seize abandoned links or if this is a prank of
some kind
-- Eric
>From editor@PollingReport.com Thu Jan 25 22:01:20 2001
Received: from mail5.registeredsite.com (IDENT:root@mail5.registeredsite.com
[64.224.9.14])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id WAA29090 for <aapornet@usc.edu>; Thu, 25 Jan 2001 22:01:20 -0800
(PST)
Received: from mail.pollingreport.com (mail.pollingreport.com
[64.225.173.189])
      by mail5.registeredsite.com (8.11.1/8.11.1) with ESMTP id f0Q61I130462
      for <aapornet@usc.edu>; Fri, 26 Jan 2001 01:01:18 -0500
Received: from dfwc001 [208.58.65.36] by mail.pollingreport.com
  (SMTPD32-6.00) id A25219A800FE; Fri, 26 Jan 2001 00:59:46 -0500
Message-ID: <000a01c0875d$6c56a5a0$24413ad0@cable.rcn.com>
Reply-To: "Editor" <editor@PollingReport.com>
From: "Editor" <editor@PollingReport.com>
To: <aapornet@usc.edu>
References: <4.2.0.58.20010125225629.00a70370@mail.psu.edu>
```

Lafayette LA 70504-3650

```
Subject: Re: Polling Report www site
Date: Fri, 26 Jan 2001 01:00:47 -0500
MIME-Version: 1.0
Content-Type: text/plain;
      charset="iso-8859-1"
Content-Transfer-Encoding: 7bit
X-Priority: 3
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook Express 5.50.4133.2400
X-MimeOLE: Produced By Microsoft MimeOLE V5.50.4133.2400
Pollingreport.com's brief career as a nude celebrity site is over. For an
hour or two yesterday evening, people who went to our web address were
redirected to a porno site. The company that maintains our web server was
able to fix the problem by about 11:45 PM EST.
Sorry about that!
Tom Silver
editor@pollingreport.com
> Colleagues,
> I included a link to the Polling Report WWW page in my undergraduate
> course home page.
> The link: www.pollingreport.com now (11 PM EST) seems to go to an X-rated
> site.
> I am writing:
> a. to alert you if you currently include this link in your www materials
> b. to inquire to see if anybody is aware of how this occurred -- I'm
> curious if firms like this seize abandoned links or if this is a prank of
> some kind
> -- Eric
>From igem100@iupui.edu Fri Jan 26 04:22:04 2001
Received: from hermes.iupui.edu (hermes.iupui.edu [134.68.220.31])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id EAA24192 for <aapornet@usc.edu>; Fri, 26 Jan 2001 04:22:03 -0800
(PST)
Received: from iupui.edu ([134.68.45.22])
      by hermes.iupui.edu (8.9.3/8.9.3/IUPUIPO.20001219) with ESMTP id
HAA25745
      for <aapornet@usc.edu>; Fri, 26 Jan 2001 07:21:59 -0500 (EST)
Message-ID: <3A72159D.7341EB4B@iupui.edu>
Date: Fri, 26 Jan 2001 19:26:05 -0500
From: Brian Vargus <igem100@iupui.edu>
X-Mailer: Mozilla 4.6 [en] (Win98; I)
X-Accept-Language: en
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: Re: Polling Report www site
```

```
References: <4.2.0.58.20010125225629.00a70370@mail.psu.edu>
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit
<pollingreport.com/> is the correct address and it works fine for me and my
classes.
Brian Vargus
Indiana University Public Opinion Laboratory
Eric Plutzer wrote:
> Colleagues,
          I included a link to the Polling Report WWW page in my
undergraduate
> course home page.
> The link: www.pollingreport.com now (11 PM EST) seems to go to an X-rated
> site.
> I am writing:
         a. to alert you if you currently include this link in your www
materials
         b. to inquire to see if anybody is aware of how this occurred --
I'm
> curious if firms like this seize abandoned links or if this is a prank of
> some kind
> -- Eric
>From langley@pop.uky.edu Fri Jan 26 05:18:15 2001
Received: from smtp.uky.edu (smtp.uky.edu [128.163.2.17])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id FAA00766 for <aapornet@usc.edu>; Fri, 26 Jan 2001 05:18:14 -0800
(PST)
Received: from pop.uky.edu (pop.uky.edu [128.163.2.16])
      by smtp.uky.edu (8.9.3/8.9.3) with ESMTP id IAA46218
      for <aapornet@usc.edu>; Fri, 26 Jan 2001 08:18:14 -0500 (EST)
Received: from 302 breck nt (rgs51.gws.uky.edu [128.163.30.142])
      by pop.uky.edu (8.9.3/8.9.3) with ESMTP id IAA12562
      for <aapornet@usc.edu>; Fri, 26 Jan 2001 08:18:14 -0500 (EST)
Message-Id: <4.2.0.58.20010126081811.00a7ba00@pop.uky.edu>
X-Sender: langley@pop.uky.edu
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.58
Date: Fri, 26 Jan 2001 08:19:57 -0500
To: aapornet@usc.edu
From: "Ronald E. Langley" <langley@pop.uky.edu>
Subject: Re: Polling Report www site
In-Reply-To: <4.2.0.58.20010125225629.00a70370@mail.psu.edu>
References: <200006290704.AAA11968@usc.edu>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed
Eric: It must be a prank or something with your system? I have that site
book-marked and accessed it fine Wednesday (through NetScape) and just now
```

used the link you sent and accessed it fine (through Internet Explorer).

```
At 11:19 PM 1/25/01 -0500, you wrote:
>Colleagues,
          I included a link to the Polling Report WWW page in my
> undergraduate course home page.
>The link: www.pollingreport.com now (11 PM EST) seems to go to an X-rated
>site.
>I am writing:
         a. to alert you if you currently include this link in your www
> materials
         b. to inquire to see if anybody is aware of how this occurred --
> I'm curious if firms like this seize abandoned links or if this is a
> prank of some kind
>-- Eric
Ronald E. Langley, Ph.D.
                                            Phone: (859) 257-4684
Director, Survey Research Center
                                       FAX: (859) 323-1972
                                         Pager: 288-5771
University of Kentucky
                                  langley@pop.uky.edu
302 Breckinridge Hall
Lexington, KY 40506-0056
        http://www.rgs.uky.edu/src
>From PAHARDING7@aol.com Fri Jan 26 08:03:53 2001
Received: from imo-d04.mx.aol.com (imo-d04.mx.aol.com [205.188.157.36])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id IAA09581 for <aapornet@usc.edu>; Fri, 26 Jan 2001 08:03:52 -0800
(PST)
From: PAHARDING7@aol.com
Received: from PAHARDING7@aol.com
      by imo-d04.mx.aol.com (mail out v29.5.) id 5.df.f864736 (2169)
       for <aapornet@usc.edu>; Fri, 26 Jan 2001 11:03:19 -0500 (EST)
Message-ID: <df.f864736.27a2f9c7@aol.com>
Date: Fri, 26 Jan 2001 11:03:19 EST
Subject: Re: Polling Report www site
To: aapornet@usc.edu
MIME-Version: 1.0
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit
X-Mailer: AOL 5.0 for Windows sub 129
After three replies denying that accessing www.pollingreport.com was
producing porn, I tried it myself and once again what Eric was talking about
came on-screen. So the problem -- and members of his undergraduate course
may of course not regard it with the same degree of distaste -- has by no
means been solved.
Phil Harding
paharding7@aol.com
>From michael.cohen@bts.gov Fri Jan 26 13:04:29 2001
Received: from proto.bts.gov (proto.bts.gov [204.152.44.10])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id NAA00406 for <AAPORNET@USC.edu>; Fri, 26 Jan 2001 13:04:27 -0800
```

(PST)

Received: from inet.bts.gov (inet.bts.gov [204.152.44.12])

by proto.bts.gov (8.9.3/8.9.3) with SMTP id QAA05737

for <AAPORNET@USC.edu>; Fri, 26 Jan 2001 16:59:36 -0500

Received: from BTS-Message\_Server by inet.bts.gov

with Novell GroupWise; Fri, 26 Jan 2001 16:03:18 -0500

Message-Id: <sa719fc6.081@inet.bts.gov>

X-Mailer: Novell GroupWise 5.5

Date: Fri, 26 Jan 2001 16:03:09 -0500

From: "Michael Cohen" <michael.cohen@bts.gov>

To: <GSSLIST@inet.ed.gov>, <SRMSNET@UMDD.UMD.edu>, <AAPORNET@USC.edu>

Subject: Senior Executive Service Job at Bureau of Transportation

Statistics

Mime-Version: 1.0

Content-Type: text/plain; charset=US-ASCII

Content-Disposition: inline

Content-Transfer-Encoding: 8bit

X-MIME-Autoconverted: from quoted-printable to 8bit by usc.edu id NAA00408

SENIOR EXECUTIVE SERVICE

PROMOTIONAL AND CAREER OPPORTUNITIES

ANNOUNCEMENT NUMBER: BTS-01-003KG

ORGANIZATION: Bureau of Transportation Statistics

POSITION TITLE: Associate Director for Information Systems, ES-340

(SES Salary Range \$115,811 - \$130,200)

POSITION LOCATION: Washington, DC

ADVERTISEMENT AREA: All Sources

OPENING DATE: January 8, 2001

CLOSING DATE: February 16, 2001

PRIVACY ACT REQUIREMENTS (P.L. 93-579) Each form must be submitted in order for you

to be considered for the position being advertised. Your social security number is

not required for this purpose and may be deleted from the forms submitted.

servicing personnel office or the Office named in this announcement will be able to

provide information on specific Privacy Act requirements.

DOT IS AN EQUAL OPPORTUNITY EMPLOYER

ALL QUALIFIED CANDIDATES WILL BE CONSIDERED REGARDLESS OF POLITICAL AFFILIATION,

RACE, COLOR, RELIGION, NATIONAL ORIGIN, SEX, MARITAL STATUS, SEXUAL ORIENTATION, AGE,

OR HANDICAPPING CONDITION. THIS AGENCY PROVIDES REASONABLE ACCOMMODATIONS TO

APPLICANTS WITH DISABILITIES. IF YOU NEED A REASONABLE ACCOMMODATION FOR ANY PART OF

THE APPLICATION AND HIRING PROCESS, PLEASE NOTIFY THE AGENCY. THE DECISION ON

GRANTING REASONABLE ACCOMMODATION WILL BE ON A CASE-BY-CASE BASIS.

#### DUTIES:

The Associate Director for Information Systems participates with the Director and the

Deputy Director in setting the agency's policies, defining its goals, developing its

strategic plans, and managing its programs and personnel. The incumbent will provide

direction and leadership to five major offices within the Bureau of Transportation

Statistics: Information Technology, Transportation Analysis, Airline Information,

Motor Carrier Information, and the National Transportation Library. Using knowledge

management concepts, the incumbent is responsible for integrating all of the major

transportation-related data bases and the main body of transportation research

in the

public domain to enable better decision making in both the public and private sectors. These data and research materials must be easy to access, easy to understand, and easy to use by both sophisticated statisticians and those interested

in extracting a single number.

To achieve these aims, the incumbent will lead the development of two major, statutorily mandated systems: the Intermodal Transportation Data Base (ITDB) and

National Transportation Library (NTL). Both of these systems include webbased

access, and both incorporate and integrate massive amounts of information from

outside the agency. The incumbent leads all efforts toward compiling timely and  $% \left( 1\right) =\left( 1\right) +\left( 1\right) +\left($ 

comparable data across all modes of transportation and internationally to help

inform

policy and planning at federal, state and local levels, and to provide useful information to the public and to transportation researchers. The incumbent will also

lead the federal efforts in developing geospatial data for transportation and geographic information systems (GIS) to analyze and present those data.

The incumbent is responsible for managing all of BTS' information technology resources, and developing opportunities for using new technologies in data collection

and analysis, to help achieve the agency's goals. The Associate Director for Information Systems leads and oversees the collection of financial and operating data

for two major data programs: airline information and motor carrier information.

Airline data are used to monitor competition in the airline industry; track and

report on-time performance of the airlines; determine community eligibility for

subsidized airline service; forecast airport congestion; distribute funding for the

Airport Improvement Program; assign FAA safety inspectors; allocate resources for

aviation security; and protect consumer interests. Motor carrier data are used in

assessing trucking safety and setting insurance rates, and monitoring the financial

health of the industry; other uses remain to be fully developed.

The incumbent will also ensure that the agency manages information and knowledge

assets to improve decision making by the department, state/local governments, Congress, the general public, and other federal agencies; and to improve transportation research which ultimately supports such decision making. The direction of information systems includes all actions to compile, evaluate, document,

store, disseminate, and help people use transportation-related data. The incumbent

is responsible for program planning, acquisition planning, management of all  $\ensuremath{\mathtt{TT}}$ 

resources, and management of programs for security and data confidentiality.

Incumbent will advise the agency head to ensure that information management and  ${\tt IT}$ 

solutions address the needs of the department's senior leadership, to advocate

innovative uses of technology, to ensure the implementation of sound capital and

investment planning, and to facilitate management's access to needed information resources.

#### QUALIFICATIONS:

Specialized Experience Required: Applicants must provide detailed evidence that their

knowledge, skills, abilities, and other personal characteristics meet the  ${\tt managerial}$ 

and technical requirements listed below and reflect the ability to perform the

duties

of the position.

A. MANAGERIAL REQUIREMENTS

## 1. Leading Change

The ability to develop and implement an organizational vision which integrates

key

national and program goals, priorities, values, and other factors. Inherent to it is

the ability to balance change and continuity - to continually strive to improve

customer service and program performance within the basic Government framework, to

create a work environment that encourages creative thinking, and to maintain focus,

intensity, and persistence, even under adversity.

2. Leading People

The ability to design and implement strategies which maximize employee potential and

foster high ethical standards in meeting the organization's vision, mission, and

goals.

3. Results Driven

Stresses accountability and continuous improvement. It includes the ability to make

timely and effective decisions and produce results through strategic planning and the

implementation and evaluation of programs and policies.

4. Business Acumen

The ability to acquire and administer human, financial, material, and information

resources in a manner which instills public trust and accomplishes the organization's

mission, and to use new technology to enhance decision making.

5. Building Coalitions/Communications

The ability to explain, advocate and express facts and ideas in a convincing manner,

and negotiate with individuals and groups internally and externally. It also involves the ability to develop an expansive professional network with other organizations, and to identify the internal and external politics that impact the

work of the organization.

#### B. TECHNICAL REQUIREMENTS

- 1. Knowledge of emerging, state-of-the-art information processing and network communications technologies. (Mandatory)
- 2. Demonstrated knowledge of information technology management principles and ability

to develop and implement a complex corporate-wide information management or information technology system. (Mandatory)

3. Demonstrated ability to identify information users; assess their needs; and

develop new ways of integrating, documenting and presenting information to meet user

needs. (Mandatory)

4. Experience that demonstrates an understanding of the data and statistical issues

involving transportation topics and issues. This may include work with data programs  $\$ 

involving safety, personal transportation, passenger and freight transportation,

economics, environmental programs, demographics, and/or geographic information

systems, among others. (Desirable)

### C. EVALUATION OF APPLICANTS

1. Applicants will be evaluated on the basis that their knowledge, skills,

abilities,

and other demonstrated personal characteristics meet the managerial and  $\operatorname{technical}$ 

requirements.

2. Applications will be reviewed initially for basic eligibility. Those applications

of candidates who are deemed qualified will be rated and ranked, and the best qualified will be forwarded to the selecting official for selection.

3. Applicants with career status in the SES or a certified OPM graduate of  ${\sf SES}$ 

Candidate Development Programs (CDP) will be evaluated against the technical requirements only.

4. New SES career appointees will be required to serve a one year probationary period.

## D. MANDATORY SUBMISSIONS

1. Submit three (3) copies of a current SF-171 (Application for Federal Employment),

resume, or an OF-612 (Optional Application for Federal Employment). For further

guidance, see attached, "Here's What Your Application Must Contain." Be brief

and

concise, but inclusive in the description of your work experience.

2. In triplicate, submit a Qualifications Brief, which is a statement indicating how

your experience, education, training, awards, and/or self-development activities meet

the Qualifications listed above. The Qualifications Brief must cover the five  $\$ 

managerial requirements and the four technical requirements. Format the brief

so

that each requirement is individually addressed. It must provide sufficient information including examples of work assignments, projects, etc., to determine

whether or not you are qualified for the position. (Note: If you have career

status

in the SES or are a CDP graduate, your brief should only address the technical requirements.)

## E. WHERE TO SEND APPLICATIONS

1. Mail or hand-deliver the SF-171, resume, or OF-612 and Qualifications Brief to:

Department of Transportation TASC Human Resource Services, SVC-190 400 Seventh Street, SW, Room 2225 Washington, DC 20590

2. Mailed and hand-delivered applications must be received in the TASC Human Resource Services office by 5:30 p.m. Eastern Time on the announcement closing

date.

Applications received after the closing date will not be considered.

3. If you have any questions, please call Mary Pat Donelan at 202-366-9453.

NOTE: SELECTEE MUST FILE A FINANCIAL DISCLOSURE STATEMENT IN ACCORDANCE WITH

THE

ETHICS IN GOVERNMENT ACT OF 1978.

NOTE: DON'T USE A GOVERNMENT ENVELOPE TO MAIL US YOUR APPLICATION. WE WON'T ACCEPT IT.

Here's What Your Application Must Contain (In addition to specific information requested in the job vacancy announcement)

Here's What Your Application Must Contain

JOB INFORMATION

\* Announcement number and title of the position

## PERSONAL INFORMATION

- \* Full name
- \* Mailing address (with Zip Code)
- \* Social Security Number
- \* Country of citizenship
- \* Reinstatement eligibility (Attach SF-50)
- \* Highest Federal civilian grade held

# EDUCATION

- \* High School name, city, state, and date of diploma or GED
- \* College/University names, city, and state
- \* Major(s)
- \* Type and year of degree(s) received

WORK EXPERIENCE

(paid and unpaid)

- \* Job Title
- \* Duties and accomplishments
- \* Employer's name and address (indicate if we may contact your current supervisor)
- \* Supervisor's name and telephone number
- \* Starting and ending dates (month and year)
- \* Hours per week
- \* Salary

# OTHER QUALIFICATIONS

- \* Job-related training courses (title and year)
- \* Job-related skills (e.g., foreign languages, computer software/hardware, etc.)
- \* Job-related certificates and licenses (current only)

\* Job-related honors, awards, and special accomplishments (e.g., memberships in

professional or honor societies, leadership activities, public speaking, and performance awards, publications) (give dates)

ANNOUNCEMENT NO: BTS-01-003KG

Michael P. Cohen Bureau of Transportation Statistics 400 Seventh Street SW #3430 Washington DC 20590 USA phone 202-366-9949 fax 202-366-3640 >From PAHARDING7@aol.com Fri Jan 26 16:31:13 2001 Received: from imo-r19.mx.aol.com (imo-r19.mx.aol.com [152.163.225.73]) by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id QAA03559 for <aapornet@usc.edu>; Fri, 26 Jan 2001 16:31:12 -0800 (PST) From: PAHARDING7@aol.com Received: from PAHARDING7@aol.com by imo-r19.mx.aol.com (mail out v29.5.) id 5.7c.10c81077 (2178) for <aapornet@usc.edu>; Fri, 26 Jan 2001 19:30:20 -0500 (EST) Message-ID: <7c.10c81077.27a37095@aol.com> Date: Fri, 26 Jan 2001 19:30:13 EST Subject: Re: Polling Report www site To: aapornet@usc.edu MIME-Version: 1.0 Content-Type: text/plain; charset="US-ASCII" Content-Transfer-Encoding: 7bit X-Mailer: AOL 5.0 for Windows sub 129

Returned home many hours after today's posting of reassurances to aapornet that the problem first reported by Eric Plutzer had been solved. A trusting soul, I decided to verify it for myself. I couldn't: insertion of www.pollingreport.com -- regardless of search engine -- consistently brings up the porn site: http://theperfectbabe.com/.

But I did notice the absence of "www" from Babe's address and wondered whether, if that were similarly omitted from Polling Report's address, I'd be able, for the first time, to access it. The answer was, in a word, yes: when I accessed Polling Report via the Web, I got the porn site, and when I didn't -- inserting instead http://pollingreport.com/ -- I got PollingReport.com.

Smashing discovery! There's just one thing: why, out of the aapornet members who''ve bothered to comment about this, am I (and maybe Eric Plutzer who first brought this to our attention and hasn't written back to say everything's swell), the only one who can't bring up Polling Report by pasting-in www.pollingreport.com? Is there anyone able to tell me what dumb thing I may have done or overlooked? Or should the company that maintains Polling Report's web server -- and, according to Tom Silver, editor@pollingreport.com, fixed the problem close to midnight -- be brought back into the case?

Phil Harding
paharding7@aol.com
>From mkuechle@hunter.cuny.edu Fri Jan 26 16:41:24 2001
Received: from shiva.hunter.cuny.edu (shiva.hunter.cuny.edu [146.95.128.96])

```
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
     id QAA11802 for <aapornet@usc.edu>; Fri, 26 Jan 2001 16:41:23 -0800
Received: from kathman.hunter.cunv.edu (adsl-151-202-23-
5.nyc.adsl.bellatlantic.net
[151.202.23.5])
     by shiva.hunter.cuny.edu (8.9.3/8.9.3) with ESMTP id TAA08267
     for <aapornet@usc.edu>; Fri, 26 Jan 2001 19:45:04 -0500 (EST)
Message-Id: <5.0.2.1.2.20010126192508.00a09ec0@shiva.hunter.cuny.edu>
X-Sender: mkuechle@shiva.hunter.cuny.edu
X-Mailer: QUALCOMM Windows Eudora Version 5.0.2
Date: Fri, 26 Jan 2001 19:31:31 -0500
To: aapornet@usc.edu
From: Manfred Kuechler <mkuechle@hunter.cuny.edu>
Subject: Re: Polling Report www site
In-Reply-To: <7c.10c81077.27a37095@aol.com>
Mime-Version: 1.0
Content-Type: multipart/alternative;
     Content-Type: text/plain; charset="us-ascii"; format=flowed
At 07:30 PM 1/26/01 -0500, PAHARDING7@aol.com wrote:
>Returned home many hours after today's posting of reassurances to aapornet
>that the problem first reported by Eric Plutzer had been solved. A trusting
>soul, I decided to verify it for myself. I couldn't: insertion of
>www.pollingreport.com -- regardless of search engine -- consistently brings
>up the porn site: http://theperfectbabe.com/. .....
I was never so lucky to get the porn site though I tried every time a new
posting claimed it would show. :-)
The answer is simple: AOL users had a much better chance of getting the
porn site due to AOL's strategy of "caching", i.e., not to retrieve the
page from its true origin but one of its own caches closer by. So, for AOL
users, the hijacked web site lingered on long after it had been fixed.
Of course, a slight alteration in the URL -- like omitting the "www." part
-- fools the AOL cache, and the page is retrieved from the original site.
AOL membership has its privileges. M.
Manfred <a href="mailto:html">http://maxweber.hunter.cuny.edu/socio/faculty/kuech.html</a>>Kuechler,
Sociology Department at Hunter College (CUNY)
Content-Type: text/html; charset="us-ascii"
<html>
At 07:30 PM 1/26/01 -0500, PAHARDING7@aol.com wrote:<br/>
<blockquote type=cite class=cite cite>Returned home many hours after
today's posting of reassurances to aapornet <br>
that the problem first reported by Eric Plutzer had been solved.   A
trusting <br>
soul, I decided to verify it for myself.     I couldn't:  
insertion of <br>
<a href="http://www.pollingreport.com/"</pre>
```

```
eudora="autourl">www.pollingreport.com</a>
-- regardless of search engine -- consistently brings <br>
up the porn site: <a href="http://theperfectbabe.com/"
eudora="autourl">http://theperfectbabe.com/</a>. .... </blockquote><br>
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page
from
its true origin but one of its own caches closer by. So, for AOL users, the
hijacked
web site lingered on long after it had been fixed. <br>
<hr>
Of course, a slight alteration in the URL -- like omitting the
" www. " part
-- fools the AOL cache, and the page is retrieved from the original site. AOL
membership has its privileges. M.<br>
<x-sigsep></x-sigsep>
Manfred <a
href="http://maxweber.hunter.cuny.edu/socio/faculty/kuech.html">Kuechler</a>,
Sociology Department at Hunter College (CUNY) <br>
</html>
>From edithl@xs4all.nl Mon Jan 29 05:11:10 2001
Received: from smtp7.xs4all.nl (smtp7.xs4all.nl [194.109.127.133])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id FAA25668 for <aapornet@usc.edu>; Mon, 29 Jan 2001 05:11:08 -0800
Received: from hera (s340-isdn918.dial.xs4all.nl [194.109.183.150])
      by smtp7.xs4all.nl (8.9.3/8.9.3) with ESMTP id OAA28763;
     Mon, 29 Jan 2001 14:10:56 +0100 (CET)
Message-Id: <4.2.0.58.20010129135204.00a75a30@pop.xs4all.nl>
X-Sender: edithl@pop.xs4all.nl
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.58
Date: Mon, 29 Jan 2001 14:03:52 +0100
To: aapornet@usc.edu, SRMSNET@UMDD.UMD.EDU
From: Edith de Leeuw <edithl@xs4all.nl>
Subject: pre-notification letters (apologies for cross-posting)
Cc: RSES@cbs.nl
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed
Dear colleagues,
One of my former students is planning an experiment regarding
pre-notification letters. She is looking for QUANTITATIVE, EMPIRICAL,
literature on the influence of pre-notification letters on the response.
For instance the influence of content, lay-out, inclosure of extra
information such as brochures etc. She already has literature on content
analysis on advance letters (e.g., Luppes in JOS 1995, 11, 461-480)
```

Please send reactions directly to ROOS SCHELLINGS at RSES@cbs.nl

She will make a summary of the reactions and we will post them to the list for your information.

Thanking you in advance,

Edith de Leeuw & Roos Schellings

Edith de Leeuw, Plantage Doklaan 40, NL-1018 CN Amsterdam tel/fax +31.20.6223438 e-mail edithl@xs4all.nl Sic Transit Gloria Mundi (transl.: On Monday Gloria Got Car-sick) >From ShuttlCD@tvratings.com Mon Jan 29 10:30:43 2001 Received: from reliant.nielsenmedia.com ([63.114.249.15]) by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id KAA18182 for <aapornet@usc.edu>; Mon, 29 Jan 2001 10:30:42 -0800 (PST) Received: from nmrusdunsxq2.nielsenmedia.com (nmrusdunsxq2.nielsenmedia.com [10.9.11.121]) by reliant.nielsenmedia.com (8.9.3/8.9.3) with ESMTP id NAA28755 for <aapornet@usc.edu>; Mon, 29 Jan 2001 13:30:11 -0500 (EST) Received: by nmrusdunsxg2.nielsenmedia.com with Internet Mail Service (5.5.2651.58)id <YHOD1WZL>; Mon, 29 Jan 2001 13:30:10 -0500 Message-ID: <DF2B720CF774D21189EE00805FA7FA2201D53B28@nmrusdunsx3.nielsenmedia.com> From: "Shuttles, Chuck" <ShuttlCD@tvratings.com> To: "'Aapornet (E-mail)'" <aapornet@usc.edu> Subject: Request for Interviewer Training & Quality Monitoring Date: Mon, 29 Jan 2001 13:30:09 -0500 MIME-Version: 1.0 X-Mailer: Internet Mail Service (5.5.2651.58)

### Dear AAPORNET:

Content-Type: text/plain;

charset="iso-8859-1"

I am sending a request for copies of materials used in both the training and quality monitoring of telephone interviewers. In the spirit of reciprocity, we would be happy to share selected training and quality monitoring material from our Call Centers in Tampa, FL, and Radcliff, KY, with contributors.

The Nielsen Media Research Call Centers employ approximately 2,000 interviewers to administer various telephone surveys and TV ratings panel recruitment. We have well established Training and Quality Monitoring Departments, but are always looking to improve our methodologies.

If you are willing, please send the material via e-mail to "Chuck Shuttles@tvratings.com" or via U.S. Mail to the following address:

Attention: Chuck Shuttles Nielsen Media Research Methodological Research Department 375 Patricia Avenue

# Dunedin, FL 34698

If there is a charge associated with copying your printed material and postage, please contact me so we can determine how to cover these charges. If you have any questions please contact me directly. I look forward to the cordial exchange of information amongst scholars, professionals, and students in this field of public opinion research.

```
Respectfully,
Chuck Shuttles
Senior Research Analyst
727-773-4319 (Office)
727-773-4525 (Fax)
>From rshalpern@mindspring.com Mon Jan 29 18:53:24 2001
Received: from barry.mail.mindspring.net (barry.mail.mindspring.net
[207.69.200.25])
     by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
     id SAA11038 for <aapornet@usc.edu>; Mon, 29 Jan 2001 18:53:24 -0800
(PST)
Received: from w5y0s9.mindspring.com (user-381cno9.dialup.mindspring.com
[209.86.95.9])
     by barry.mail.mindspring.net (8.9.3/8.8.5) with ESMTP id VAA26073
     for <aapornet@usc.edu>; Mon, 29 Jan 2001 21:53:22 -0500 (EST)
Message-Id: <5.0.2.1.2.20010129214803.02220dd0@pop3.norton.antivirus>
X-Sender: rshalpern/mail.mindspring.com@pop3.norton.antivirus
X-Mailer: QUALCOMM Windows Eudora Version 5.0.2
Date: Mon, 29 Jan 2001 21:53:07 -0500
To: aapornet@usc.edu
From: dick halpern <rshalpern@mindspring.com>
Subject: AI Fast Action network
Mime-Version: 1.0
Content-Type: multipart/alternative;
     Content-Type: text/plain; charset="us-ascii"; format=flowed
The February 2001 issue of Wired magazine contains a nice reference to
Amnesty International's Fast Action Stops Torture network, page 80. They
cite the URL as www.amnestyusa.org/fast. Their description is short,
concise and comprehensive.
Dick Halpern
Content-Type: text/html; charset="us-ascii"
<html>
The February 2001 issue of <u>Wired</u> magazine contains a nice
reference to <u>Amnesty International's Fast Action Stops Torture</u>
network, page 80. They cite the URL as
<a href="http://www.amnestyusa.org/fast"</pre>
eudora="autourl">www.amnestyusa.org/fast</a>.
Their description is short, concise and comprehensive. <br>
<br>
Dick Halpern</html>
```

```
>From rshalpern@mindspring.com Mon Jan 29 19:24:27 2001
Received: from barry.mail.mindspring.net (barry.mail.mindspring.net
[207.69.200.251)
     by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
     id TAA02015 for <aapornet@usc.edu>; Mon, 29 Jan 2001 19:24:26 -0800
Received: from w5y0s9.mindspring.com (user-381cno9.dialup.mindspring.com
[209.86.95.9])
     by barry.mail.mindspring.net (8.9.3/8.8.5) with ESMTP id WAA11353
     for <aapornet@usc.edu>; Mon, 29 Jan 2001 22:24:24 -0500 (EST)
Message-Id: <5.0.2.1.2.20010129222008.02272d90@pop3.norton.antivirus>
X-Sender: rshalpern/mail.mindspring.com@pop3.norton.antivirus
X-Mailer: QUALCOMM Windows Eudora Version 5.0.2
Date: Mon, 29 Jan 2001 22:23:16 -0500
To: aapornet@usc.edu
From: dick halpern <rshalpern@mindspring.com>
Subject: AI Fast Action network
Mime-Version: 1.0
Content-Type: multipart/alternative;
     Content-Type: text/plain; charset="us-ascii"; format=flowed
Sorry! I pressed the wrong button and sent this message to AAPORNET instead
of AIUSA. Anyway, you are more than welcome to join the Amnesty network to
stop torture internationally.
Dick Halpern
>The February 2001 issue of Wired magazine contains a nice reference to
>Amnesty International's Fast Action Stops Torture network, page 80. They
>cite the URL as www.amnestyusa.org/fast. Their description is short,
>concise and comprehensive.
>Dick Halpern
Content-Type: text/html; charset="us-ascii"
<html>
Sorry! I pressed the wrong button and sent this message to AAPORNET
instead of AIUSA. Anyway, you are more than welcome to join the Amnesty
network to stop torture internationally. <br/> <br/>
<br>
Dick Halpern<br>
<br>
<br>
<blockquote type=cite class=cite cite>The February 2001 issue of
<u>Wired</u> magazine contains a nice reference to <u>Amnesty
International's Fast Action Stops Torture</u> network, page 80. They cite
the URL as
<a href="http://www.amnestyusa.org/fast"</pre>
eudora="autourl">www.amnestyusa.org/fast</a>.
Their description is short, concise and comprehensive. <br>
```

```
<br>
Dick Halpern </blockquote></html>
>From jbeverly@gte.net Tue Jan 30 06:05:21 2001
Received: from smtppop3pub.verizon.net (smtppop3pub.gte.net [206.46.170.22])
     by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id GAA14456 for <aapornet@usc.edu>; Tue, 30 Jan 2001 06:05:21 -0800
(PST)
Received: from oemcomputer (1Cust35.tnt25.tco2.da.uu.net [63.36.12.35])
     by smtppop3pub.verizon.net with SMTP
      ; id HAA97645830
     Tue, 30 Jan 2001 07:59:34 -0600 (CST)
Message-ID: <002101c08ac6$e1a4b740$230c243f@oemcomputer>
From: "Beverly Jensen" <jbeverly@gte.net>
To: <mdudlay2@gmu.edu>, <cvi@gmu.edu>, <sdiaz@gmu>, <aapornet@usc.edu>,
       <pbianchi@gmu.edu>
Subject: The attachment
Date: Tue, 30 Jan 2001 09:08:15 -0500
MIME-Version: 1.0
Content-Type: multipart/mixed;
     boundary="---= NextPart 000 0007 01C08A9C.2E06C220"
X-Priority: 3
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook Express 5.00.2615.200
X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2615.200
This is a multi-part message in MIME format.
----= NextPart 000 0007 01C08A9C.2E06C220
Content-Type: multipart/alternative;
     boundary="---= NextPart 001 0008 01C08A9C.2E06C220"
----= NextPart 001 0008 01C08A9C.2E06C220
Content-Type: text/plain;
     charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable
Okay I didn't hear from Chris or Monica- so it's up to one of you to =
finish this and turn it in on Wednesday. Attached are Sylvia's, Paola's =
and my reports. They're good and don't need to be edited. I don't know =
the order of the questions- but erase the numbers once there in order. =
Anyway, I'll talk to you guys tommorow. If the atachment doesn't work, =
let me know and I'll send it again.=20
akatiray@gmu.edu=20
----= NextPart 001 0008 01C08A9C.2E06C220
Content-Type: text/html;
     charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable
<!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.0 Transitional//EN">
<HTML><HEAD>
<META content=3D"text/html; charset=3Diso-8859-1" =</pre>
```

```
http-equiv=3DContent-Type>
<META content=3D"MSHTML 5.00.2919.6307" name=3DGENERATOR>
<STYLE></STYLE>
</HEAD>
<BODY bgColor=3D#ffffff>
<DIV><FONT face=3DArial size=3D2>
<DIV><FONT face=3DArial size=3D2>Okay I didn't hear from Chris or =
Monica- so it's up=20
to one of you to finish this and turn it in on Wednesday. Attached are =
Sylvia's,=20
Paola's and my reports. They're good and don't need to be edited. I =
don't know=20
the order of the questions- but erase the numbers once there in order. =
Anyway, =20
I'll talk to you guys tommorow. If the atachment doesn't work, let me =
know and=20
I'll send it again. </FONT></DIV>
<DIV>&nbsp;</DIV>
<DIV><FONT face=3DArial size=3D2><A=20</pre>
href=3D"mailto:akatiray@gmu.edu">akatiray@gmu.edu</A>=20
</FONT></DIV></FONT></DIV></HTML>
----= NextPart 001 0008 01C08A9C.2E06C220--
----= NextPart 000 0007 01C08A9C.2E06C220
Content-Type: application/msword;
  name="Eden Center.1.30.doc"
Content-Transfer-Encoding: base64
Content-Disposition: attachment;
  filename="Eden Center.1.30.doc"
AAAAUAGAAAIAAABSCAAAAAAAAAFIIAAAAAAAAUggAAAAAAAABSCAAAAAAAFIIAAAAAAAAUggAACQA
ΑΑΑΑΑΑΑΑΑΑΑΑΑΑΑΑΑΑΑΑΑΑΑΒΟΑωΑΑΑΑΑΑΑΗQDAAAAAAAAAAAΑΑΒΟΑωΑΑΑΑΑΑΑΑΑΗΥΙΑΑΑΑΑΑΑΑ
waf+aqaa0geaafadaaaaaaa0gmaabyaaabqcaaaaaaaaaaaaaaaaaaaaaaaaaaaaachcaaamaaa
ANEIAAAAAAAUAqAAAAAACvDQAAAAAAAOqDAAAAAAArw0AAAAABQCAAAAAAAAOqDAAAAAAAA
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by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id GAA04297 for <aapornet@usc.edu>; Tue, 30 Jan 2001 06:49:38 -0800 Received: by webmail.urban.org with Internet Mail Service (5.5.2653.19) id <CN7Q97D6>; Tue, 30 Jan 2001 09:45:19 -0500 Message-ID: <4CD371A22A53D411B60F00508B6F39B033F101@UINT4> From: "Wang, Kevin" < KWang@ui.urban.org> To: "'aapornet@usc.edu'" <aapornet@usc.edu> Subject: job posting Date: Tue, 30 Jan 2001 09:42:28 -0500 MIME-Version: 1.0 X-Mailer: Internet Mail Service (5.5.2653.19) Content-Type: multipart/alternative; boundary="--- = NextPart 001 01C08ACA.DE2A39B0" This message is in MIME format. Since your mail reader does not understand this format, some or all of this message may not be legible. ----- = NextPart 001 01C08ACA.DE2A39B0 Content-Type: text/plain; charset="iso-8859-1" Job Title: Research Associate I (R03) Job Number: Job #01010-ANF Center: Executive Office Research-Assessing the New Federalism Job Summary: Responsibilities include the management and oversight of serveral tasks associated with producing and analyzing a large scale multi-year household the survey including the questionnaire, sample design, interviewing use) including the development of weights and imputations, and data

survey. Will assist or take lead, depending on background, on all aspects of procedures, all aspects of data preparation (for both internal and external analysis. Will coordinate project work assignments and monitor work flow between programmers, survey management staff, subcontractors and researchers.

Experience:

Experience working with survey data, survey design, methodologies, analyzing data for consistency and quality, data context/knowledge; writing SAS programs to perform basic statistics and create reports; working with large scale and/or complex datasets; and project coordination or management preferably in a policy research organization.

Status:

Regular; Full-time

Education:

PhD preferred, MA required in Economics, Public Policy or related social science discipline

Reports To:

Senior Research Fellow

To apply:

send cover letter, resume to:

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HR Department, Job# 01010-ANF
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      (for both internal and external use) including the development of
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     project coordination or management preferably in a policy research
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    <TD colSpan=2>PhD preferred, MA required in Economics, Public Policy or
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    <TD colSpan=2><B>Reports To:</B></TD></TR>
    <TD colSpan=2>Senior Research Fellow</TD></TR>
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    <TD colSpan=2><B>To apply:</B></TD></TR>
    <TD><PRE>send cover letter, resume to:
The Urban Institute
HR Department, Job# 01010-ANF
2100 M Street, NW
Washington, DC 20037
Fax-202-887-5189
resumes@ui.urban.org</PRE>
     <P>No phone calls please! Fax: (202) 887-5189 - Please limit
transmissions
      to 6 pages!
      <P>We are able to accept resumes via e-mail at resumes@ui.urban.org.
Send
      text only, no attachments please.
```

```
<P>The Urban Institute is an Equal Opportunity Employer. </P>
  <TR>
      <HR align=left width=700 SIZE=5>
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  <TR>
    <TD colSpan=2><B>Key words:</B></TD></TR>
    <TD colSpan=2>survey,
research</TD></TR></TBODY></TABLE></DIV></BODY></HTML>
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>From jbeverly@gte.net Tue Jan 30 07:25:31 2001
Received: from smtppop3pub.verizon.net (smtppop3pub.gte.net [206.46.170.22])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id HAA21361 for <aapornet@usc.edu>; Tue, 30 Jan 2001 07:25:30 -0800
(PST)
Received: from oemcomputer (2Cust89.tnt9.tco2.da.uu.net [63.15.224.217])
      by smtppop3pub.verizon.net with SMTP
      for <aapornet@usc.edu>; id JAA95019831
      Tue, 30 Jan 2001 09:20:23 -0600 (CST)
Message-ID: <003601c08ad2$2bd4b760$d9e00f3f@oemcomputer>
From: "Beverly Jensen" <jbeverly@gte.net>
To: <aapornet@usc.edu>
Subject: student's error
Date: Tue, 30 Jan 2001 10:34:43 -0500
MIME-Version: 1.0
Content-Type: multipart/alternative;
      boundary="---= NextPart 000 0033 01C08AA8.422C1D20"
X-Priority: 3
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook Express 5.00.2615.200
X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2615.200
This is a multi-part message in MIME format.
----= NextPart 000 0033 01C08AA8.422C1D20
Content-Type: text/plain;
      charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable
Please forgive the message sent from my account regarding a student's =
assignment at George Mason. All in error!--Bev Jensen
----= NextPart 000 0033 01C08AA8.422C1D20
Content-Type: text/html;
      charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable
<!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.0 Transitional//EN">
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<META content=3D"text/html; charset=3Diso-8859-1" =</pre>
http-equiv=3DContent-Type>
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<STYLE></STYLE>
</HEAD>
<BODY bqColor=3D#ffffff>
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<DIV><FONT face=3DArial size=3D2>Please forgive the message sent from my =
account=20
regarding a student's assignment at George Mason. All in error!--Bev=20
Jensen//BODY></html>
----= NextPart 000 0033 01C08AA8.422C1D20--
>From MAGI@aol.com Tue Jan 30 12:14:41 2001
Received: from imo-r01.mx.aol.com (imo-r01.mx.aol.com [152.163.225.1])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id MAA03687 for <aapornet@usc.edu>; Tue, 30 Jan 2001 12:14:40 -0800
(PST)
From: MAGI@aol.com
Received: from MAGI@aol.com
      by imo-r01.mx.aol.com (mail out v29.5.) id 5.35.100e3be1 (4398)
       for <aapornet@usc.edu>; Tue, 30 Jan 2001 15:13:57 -0500 (EST)
Message-ID: <35.100e3be1.27a87a85@aol.com>
Date: Tue, 30 Jan 2001 15:13:57 EST
Subject: Re: AI Fast Action network
To: aapornet@usc.edu
MIME-Version: 1.0
Content-Type: multipart/alternative;
boundary="part1 35.100e3be1.27a87a85 boundary"
Content-Disposition: Inline
X-Mailer: 6.0 sub 10501
--part1 35.100e3be1.27a87a85 boundary
Content-Type: text/plain; charset="US-ASCII"
Content-Transfer-Encoding: 7bit
Dick
You reached me by mistake. But it was my good luck. I've wondered how you
were doing, especially during the election or should I say selection. It's
been q uite a while since we discussed how to get Gingrich out o the
Congress. Now, it's Bush, Cheney, Ashcroft, et al.
I see you are still active -- Amnesty International. Good for you. Hope you
are well.
Happy and Healthy New Year.
Mel Goldberg
--part1 35.100e3be1.27a87a85 boundary
Content-Type: text/html; charset="US-ASCII"
Content-Transfer-Encoding: 7bit
<HTML><FONT FACE=arial,helvetica><FONT SIZE=2>Dick
<BR>You reached me by mistake. &nbsp;But it was my good luck. &nbsp;I've
wondered how
<BR>were doing, especially during the election or should I say selection.
<BR>been q &nbsp;&nbsp;&nbsp;uite a while since we discussed how to get
Gingrich out
o the
<BR>Congress. &nbsp; Now, it's Bush, Cheney, Ashcroft, et al.
<BR>I see you are still active -- Amnesty International. Good for you. Hope
```

```
you
<BR>are well.
<BR>Happy and Healthy New Year.
<BR>
<BR>Mel Goldberg</FONT></HTML>
--part1 35.100e3be1.27a87a85 boundary--
>From ulisesb@mail.internet.com.mx Tue Jan 30 12:50:37 2001
Received: from smtp.prodigy.net.mx (dfproxy02.prodigy.net.mx [148.235.168.57]
(may be
forged))
     by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id MAA18345 for <aapornet@usc.edu>; Tue, 30 Jan 2001 12:50:37 -0800
Received: from mail.internet.com.mx
 (du-148-235-191-39.prodigy.net.mx [148.235.191.39])
 by SMTP.Prodigy.Net.mx (Sun Internet Mail Server
sims.4.0.2000.05.17.04.13.p6)
 with ESMTP id <0G7Z006SVTQWRN@SMTP.Prodigy.Net.mx>; Tue,
 30 Jan 2001 14:47:22 -0600 (CST)
Date: Tue, 30 Jan 2001 14:49:11 -0800
From: Ulises Beltran <ulisesb@mail.internet.com.mx>
Subject: Consumer Confidence Index
To: aapornet@usc.edu
Message-id: <3A7744E7.A4ECBF0F@mail.internet.com.mx>
MIME-version: 1.0
X-Mailer: Mozilla 4.5 [en]C-CCK-MCD {Sony} (Win98; U)
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: 8BIT
X-Accept-Language: en
Ηi,
Today the markets trembled by the publication of a "Consumer Confidence
Index" published by a "private research group". Does anybody know how is
this index calculated or where can we find out the details about this
index?
We know the University of Michigani; s Index of Consumer Sentiment, of
Consumer Expectations and Current Economic Conditions, as well as
Norci; s similar index. Is this a different index?
Is the published index the most widely used or there are other good and
prestigious indices to forecast economic or consumer behavior?
Please aswer to ulisesb@mail.internet.com.mx and I will post the
relevant answers.
Ulises Beltran
BGA, S.C.
Mexico
>From mark@thinkologies.com Tue Jan 30 13:01:45 2001
Received: from paris.atl.globaleventures.com ([208.41.232.67])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id NAA00238 for <aapornet@usc.edu>; Tue, 30 Jan 2001 13:01:44 -0800
(PST)
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Received: by paris.atl.globaleventures.com with Internet Mail Service (5.5.2650.21)

id <DL8B0W84>; Tue, 30 Jan 2001 15:58:19 -0500

Message-ID:

<29990E734920D411BAC100508B93974E37211F@paris.atl.globaleventures.com>

From: Mark Lamias <mark@thinkologies.com>
To: "'aapornet@usc.edu'" <aapornet@usc.edu>
Subject: RE: Consumer Confidence Index
Date: Tue, 30 Jan 2001 15:58:19 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2650.21)

X-MIME-Autoconverted: from quoted-printable to 8bit by usc.edu id NAA00243

The Consumer Confidence Index is produced by a company called The Conference Board.

You might want to check out the following web site to get the information you are looking for: http://www.conference-board.org/

--Mark J. Lamias, THINKologies, Inc. 3379 Peachtree Rd Atlanta, Georgia 30326 (404) 364-0045

----Original Message----

From: Ulises Beltran [mailto:ulisesb@mail.internet.com.mx]

Sent: Tuesday, January 30, 2001 5:49 PM

To: aapornet@usc.edu

Subject: Consumer Confidence Index

Ηi,

Today the markets trembled by the publication of a "Consumer Confidence Index" published by a "private research group". Does anybody know how is this index calculated or where can we find out the details about this index?

We know the University of Michigani; so Index of Consumer Sentiment, of Consumer Expectations and Current Economic Conditions, as well as Norci; so similar index. Is this a different index?

Is the published index the most widely used or there are other good and prestigious indices to forecast economic or consumer behavior?

Please aswer to ulisesb@mail.internet.com.mx and I will post the relevant answers.

Ulises Beltran
BGA, S.C.
Mexico
>From mkshares@mcs.net Tue Jan 30 14:50:01 2001

```
Received: from uucphost.mcs.net (root@Kitten2.mcs.com [192.160.127.90])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id OAA04059 for <aapornet@usc.edu>; Tue, 30 Jan 2001 14:49:59 -0800
(PST)
Received: from mcs.net (P51-Chi-Dial-4.pool.mcs.net [205.253.224.243])
      (authenticated)
      by uucphost.mcs.net (8.11.1/8.11.1) with ESMTP id f0UMnuA33640
      for <aapornet@usc.edu>; Tue, 30 Jan 2001 16:49:57 -0600 (CST)
      (envelope-from mkshares@mcs.net)
Message-ID: <3A76F07A.7667DB1D@mcs.net>
Date: Tue, 30 Jan 2001 16:49:03 +0000
From: Nick Panagakis <mkshares@mcs.net>
Reply-To: mkshares@mcs.net
X-Mailer: Mozilla 4.5 (Macintosh; I; PPC)
X-Accept-Language: en
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: Re: Consumer Confidence Index
References:
<29990E734920D411BAC100508B93974E37211F@paris.atl.globaleventures.com>
Content-Type: text/plain; charset=iso-8859-1; x-mac-type="54455854";
x-mac-creator="4D4F5353"
Content-Transfer-Encoding: 8bit
Filedwork is done by NFO Research - consumer panel research.
http://www.nfor.com/nforesearch/conference.asp
Mark Lamias wrote:
> The Consumer Confidence Index is produced by a company called The
Conference
> Board.
> You might want to check out the following web site to get the information
> you are looking for:
> http://www.conference-board.org/
> --Mark J. Lamias,
>
  THINKologies, Inc.
  3379 Peachtree Rd
>
  Atlanta, Georgia 30326
   (404) 364-0045
> ----Original Message----
> From: Ulises Beltran [mailto:ulisesb@mail.internet.com.mx]
> Sent: Tuesday, January 30, 2001 5:49 PM
> To: aapornet@usc.edu
> Subject: Consumer Confidence Index
> Hi,
> Today the markets trembled by the publication of a "Consumer Confidence
> Index" published by a "private research group". Does anybody know how is
> this index calculated or where can we find out the details about this
> index?
```

```
> We know the University of Michigan�s Index of Consumer Sentiment, of
> Consumer Expectations and Current Economic Conditions, as well as
> Norcï: 1/2s similar index. Is this a different index?
> Is the published index the most widely used or there are other good and
> prestigious indices to forecast economic or consumer behavior?
> Please aswer to ulisesb@mail.internet.com.mx and I will post the
> relevant answers.
> Ulises Beltran
> BGA, S.C.
> Mexico
>From HKassarj@ucla.edu Tue Jan 30 17:51:45 2001
Received: from serval.noc.ucla.edu (serval.noc.ucla.edu [169.232.10.12])
      by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
      id RAA24743 for <aapornet@usc.edu>; Tue, 30 Jan 2001 17:51:44 -0800
(PST)
Received: from kassarjian-dell.ucla.edu (ts15-95.dialup.bol.ucla.edu
[164.67.25.104])
      by serval.noc.ucla.edu (8.9.1a/8.9.1) with ESMTP id RAA21491;
      Tue, 30 Jan 2001 17:51:40 -0800 (PST)
Message-Id: <5.0.0.25.2.20010130174506.009df830@pop.bol.ucla.edu>
X-Sender: HKassarj@pop.bol.ucla.edu
X-Mailer: QUALCOMM Windows Eudora Version 5.0
Date: Tue, 30 Jan 2001 17:54:05 -0800
To: aapornet@usc.edu
From: "H.H. Kassarjian" <HKassarj@ucla.edu>
Subject: Old Newsletters
Mime-Version: 1.0
Content-Type: multipart/alternative;
     boundary="========== 3637756== .ALT"
--========== 3637756== .ALT
Content-Type: text/plain; charset="us-ascii"; format=flowed
Hi AAPOR;
        In cleaning out the garage, I ran across some old Newsletters. I
have at hand the very first ones that were published and can find the other
perhaps.
The ones I have are from 1974: Vol 1, No 1, 2 (that is all there
are); Vol 2, Nos. 1,2; Vol 3, No 1; Vol 4, No 1.
         Is any one interested in these? Do we have them in our files in
Michigan?. Actually they are sort of interesting. But then I would think
so since I was the editor of Vol 1 and 2. Alan Andreasan was the editor of
Vol 3 and 4. I suppose he too would find it interesting.
Hal Kassarjian
*****
Hal Kassarjian
HKassarj@ucla.edu
Phone: 1-818 784-5669
FAX: 1-818 784-3325
--============ 3637756== .ALT
Content-Type: text/html; charset="us-ascii"
```

```
<html>
Hi AAPOR; <br>
<x-tab>&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;</x-tab>In
cleaning out the garage, I ran across some old Newsletters.   I have
at hand the very first ones that were published and can find the other
perhaps.   <br>
The ones I have are from 1974:   Vol 1, No 1, 2 (that is all there
are);   Vol 2,   Nos. 1,2;   Vol 3, No 1; Vol 4, No 1.<br/>
<x-tab>&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;&nbsp;
interested in these?  Do we have them in our files in
Michigan?.   Actually they are sort of interesting.   But then I
would think so since I was the editor of Vol 1 and 2.  Alan
Andreasan was the editor of Vol 3 and 4.  I suppose he too would
find it interesting. <br>
<hr>>
Hal Kassarjian <br>
**********cbr>
<x-sigsep></x-sigsep>
<font size=2>Hal Kassarjian<br>
HKassarj@ucla.edu<br>
Phone:   1-818   784-5669 <br>
FAX:         1-818   784-3325</font></html>
>From RSantos@ui.urban.org Wed Jan 31 08:42:06 2001
Received: from uint3.urban.org (ui.urban.org [4.22.172.70])
     by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
     id IAA08934 for <aapornet@usc.edu>; Wed, 31 Jan 2001 08:42:06 -0800
Received: by webmail.urban.org with Internet Mail Service (5.5.2653.19)
     id <CN7Q01L9>; Wed, 31 Jan 2001 11:37:45 -0500
Message-ID: <4CD371A22A53D411B60F00508B6F39B00158D5D8@UINT4>
From: "Santos, Robert" <RSantos@ui.urban.org>
To: "'aapornet@usc.edu'" <aapornet@usc.edu>
Subject: DC/AAPOR: Reminder - Feb. 9 Seminar + Brown Bag
Date: Wed, 31 Jan 2001 11:34:58 -0500
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2653.19)
Content-Type: text/plain;
     charset="iso-8859-1"
Note corrected RSVP due date (Feb. 7) and ...
BROWN BAG INVITATION FOR FEB. 9th!
Please come early and join us for a brown bag lunch on Feb. 9 from 12:00
pm to 12:30pm (prior to the seminar). This will be an opportunity to meet
fellow chapter members, chat informally, and enjoy the company!
```

Topic: Evaluation of a New Methodology and Technology for Measuring

\*\*\*\*\*

Respondent Compliance with a Survey Task

Date & Time: Friday, February 9, 2001, 12:30-2:00 p.m.

Speaker: Brian Harris-Kojetin, The Arbitron Company

NEW Location: The Urban Institute

Conference Room 5A (Fifth Floor)

2100 M Street, NW

Washington, DC

Entrance on 21st St. between L & M Streets

Report to Receptionist on the fifth floor for directions to conference  $\operatorname{room}$ 

Metro: DuPont Circle, Red Line

Take the South Exit, proceed south on 19th St. for 2 blocks to M

St.;

Turn right onto M Street and proceed 2 blocks to 21st Street; Turn left onto 21st Street and proceed half a block to Entrance Entrance is on west side of 21st, between M & L Streets

RSVP: To be placed on the visitors list, send e-mail to audrey.kindlon@us.pwcglobal.com or dc-aapor.admin@erols.com or call Audrey Kindlon at 301-897-4413 by Wednesday, February 7, 2001.

#### Abstract:

Researchers distribute self-administered surveys to gather data about a wide variety of topics; however, they typically know little or nothing about how respondents completed their survey. For example, respondents who keep diary surveys may conscientiously record every relevant item when it occurs, or may do so shortly afterwards, or may rely on recall days later. Arbitron has traditionally measured people's use of radio through diary surveys, but has recently developed a new technology for passively and electronically measuring a person's exposure to electronic media. This technology is capable of placing an inaudible code in the audio stream of radio and television broadcasts that can be detected by a portable device the size of a pager. As long as respondents carry this portable meter, their exposure to the encoded media signals will be passively detected and recorded. The device also incorporates a motion detector providing a unique opportunity to measure how well respondents comply with the tasks they are asked to perform, in this case carrying the meter. Results of a large-scale field test conducted in the UK will be presented showing how well respondents complied with the tasks of carrying the device as well as how well the meter performed in measuring media usage. Implications of this methodology for measuring other phenomena and monitoring respondent compliance with data collection tasks will be discussed.

This program is co-sponsored by the American Association for Public Opinion Research Washington/Baltimore Chapter and the WSS Data Collection Methods Section

>From CHASE.HARRISON@UCONN.EDU Wed Jan 31 09:53:35 2001 Received: from EXCHANGE1.uits.uconn.edu (exchange1.uits.uconn.edu [137.99.92.42])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP id JAA14735 for <aapornet@usc.edu>; Wed, 31 Jan 2001 09:53:34 -0800 (SST)

Received: by EXCHANGE1.uits.uconn.edu with Internet Mail Service (5.5.2653.19)

id <C0Z4SXF6>; Wed, 31 Jan 2001 12:41:49 -0500

Message-ID: <2C5689A4A1B98F458964611A2759C540074D7F@EXCHANGE1.uits.uconn.edu>

From: "Harrison, Chase" < CHASE. HARRISON@UCONN. EDU>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: Consumer Confidence Index Date: Wed, 31 Jan 2001 12:41:48 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2653.19)

Ulises--

Some of the other links give more detail on the data collection methodology. Here's a bit of information on the index as I understand it.

The Consumer Confidence Index (CCI) is a scale based on five questions, which I've detailed below. There are two components of the CCI: Current Assessments (Based on Q1 and Q3) and Future Expectations (Based on Q2, Q4, and Q5). These are typically reported separately, and then in a combined overall CCI.

The basic scaling is done at an aggregate level, based on total positive and negative response. In other words, for Q1, which rates present business conditions as "Good," "Normal," or "Bad," "Good" is the positive response and "Bad" is the negative response. For each question, the CCI takes the ratio of positive responses to positive+negative responses. Then, this ratio is divided by a constant to standardize the results to a baseline of 100 as measured in 1985.

The current assessments measure is the average of this number for Q1 and Q3, The Future Expectations Measure is the average of this number for Q2, Q4, and Q5, and the overall CCI is the average of this number for all five questions.

The Conference Board seasonally adjusts the data.

Q1. How would you rate the present general business conditions in your area? Good, normal, or bad?

Good Normal Bad

Q2.Six months from now, do you think they will be better, the same, or worse?

Better Same Worse Q3.What would you say about available jobs in your area right now? Plenty, not so many, or hard to get? Plenty Not so many Hard to get Q4.Six months from now, do you think there will be more jobs, the same, or fewer jobs? More Same Fewer Q5. How would you guess your total family income to be six months from now? Higher, the same, or lower? Higher Same Lower \_\_\_\_\_ Chase H. Harrison chase@csra.uconn.edu Department of Political Science and Center for Survey Research and Analysis University of Connecticut U-32 341 Mansfield Rd. Room 404 Storrs, Connecticut 06268 (860) 486-0653 (Office) (860) 486-6655 (FAX) >From mark@bisconti.com Wed Jan 31 10:06:05 2001 Received: from janus.hosting4u.net (janus.hosting4u.net [209.15.2.37]) by usc.edu (8.9.3.1/8.9.3/usc) with SMTP id KAA28667 for <aapornet@usc.edu>; Wed, 31 Jan 2001 10:06:03 -0800 (PST) Received: (qmail 9356 invoked from network); 31 Jan 2001 18:06:02 -0000 Received: from libra.hosting4u.net (HELO bisconti.com) (209.15.2.27) by mail-gate.hosting4u.net with SMTP; 31 Jan 2001 18:06:02 -0000 Received: from mark ([138.88.44.103]) by bisconti.com; Wed, 31 Jan 2001 12:05:57 -0600 From: "Mark David Richards" <mark@bisconti.com> To: <aapornet@usc.edu>

X-Mailer: Microsoft Outlook IMO, Build 9.0.2416 (9.0.2910.0)

In-Reply-To:

<2C5689A4A1B98F458964611A2759C540074D7F@EXCHANGE1.uits.uconn.edu>

X-MimeOLE: Produced By Microsoft MimeOLE V5.50.4133.2400

Article: Consumer Confidence Plunges

The Washington Post, 1-31-01, Business section

http://www.washingtonpost.com/wp-dyn/articles/A3888-2001Jan30.html

----Original Message----

From: owner-aapornet@usc.edu [mailto:owner-aapornet@usc.edu]On Behalf Of

Harrison, Chase

Sent: Wednesday, January 31, 2001 12:42 PM

To: 'aapornet@usc.edu'

Subject: RE: Consumer Confidence Index

Ulises--

Some of the other links give more detail on the data collection methodology. Here's a bit of information on the index as I understand it.

The Consumer Confidence Index (CCI) is a scale based on five questions, which I've detailed below. There are two components of the CCI: Current Assessments (Based on Q1 and Q3) and Future Expectations (Based on Q2, Q4, and Q5). These are typically reported separately, and then in a combined overall CCI.

The basic scaling is done at an aggregate level, based on total positive and negative response. In other words, for Q1, which rates present business conditions as "Good," "Normal," or "Bad," "Good" is the positive response and "Bad" is the negative response. For each question, the CCI takes the ratio of positive responses to positive+negative responses. Then, this ratio is divided by a constant to standardize the results to a baseline of 100 as measured in 1985.

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The Conference Board seasonally adjusts the data.

Q1. How would you rate the present general business conditions in your area? Good, normal, or bad?

Good Normal

Q2.Six months from now, do you think they will be better, the same, or worse?

Better Same

```
Worse
```

Q3.What would you say about available jobs in your area right now? Plenty, not so many, or hard to get?

Plenty Not so many Hard to get

Q4.Six months from now, do you think there will be more jobs, the same, or fewer jobs?

More Same Fewer

Q5. How would you guess your total family income to be six months from now? Higher, the same, or lower?

Higher Same Lower

\_\_\_\_\_\_

Chase H. Harrison chase@csra.uconn.edu Department of Political Science and Center for Survey Research and Analysis University of Connecticut U-32 341 Mansfield Rd. Room 404 Storrs, Connecticut 06268 USA

(860) 486-0653 (Office) (860) 486-6655 (FAX)

>From rmaullin@fmma.org Wed Jan 31 10:07:28 2001
Received: from webserver.fmma.com (mail.fmma.org [4.3.157.35])
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP

id KAA00218 for <aapornet@usc.edu>; Wed, 31 Jan 2001 10:07:28 -0800 (PST)

Received: by WEBSERVER with Internet Mail Service (5.5.2448.0)

id <CV5V9XBT>; Wed, 31 Jan 2001 10:05:57 -0800

Message-ID: <F0D37B169259D311A1B40060082080FE0DF7A0@WEBSERVER>

From: Richard <rmaullin@fmma.org>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: Consumer Confidence Index Date: Wed, 31 Jan 2001 10:05:54 -0800

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Thanks

----Original Message----

From: Mark David Richards [mailto:mark@bisconti.com]

Sent: Wednesday, January 31, 2001 10:06 AM

To: aapornet@usc.edu

Subject: RE: Consumer Confidence Index

Article: Consumer Confidence Plunges The Washington Post, 1-31-01, Business section

http://www.washingtonpost.com/wp-dyn/articles/A3888-2001Jan30.html

----Original Message----

From: owner-aapornet@usc.edu

[mailto:owner-aapornet@usc.edu]On Behalf Of

Harrison, Chase

Sent: Wednesday, January 31, 2001 12:42 PM

To: 'aapornet@usc.edu'

Subject: RE: Consumer Confidence Index

Ulises--

Some of the other links give more detail on the data collection methodology.

Here's a bit of information on the index as I understand it.

 $$\operatorname{\textsc{The}}$  Consumer Confidence Index (CCI) is a scale based on five questions,

 $% \left( 1\right) =\left( 1\right) +\left( 1\right) =\left( 1\right) +\left( 1\right) +\left( 1\right) =\left( 1\right) +\left( 1\right) +\left($ 

Assessments (Based on Q1 and Q3) and Future Expectations (Based on Q2, Q4,

and Q5). These are typically reported separately, and then in a combined  $% \left( 1\right) =\left( 1\right) +\left( 1\right) +\left$ 

overall CCI.

 $\,$  The basic scaling is done at an aggregate level, based on total positive and

 $% \left( 1\right) =\left( 1\right) +\left( 1\right) +\left($ 

conditions as "Good," "Normal," or "Bad," "Good" is the positive response

and "Bad" is the negative response. For each question, the CCI takes the  $\,$ 

 $% \left( 1\right) =\left( 1\right) +\left( 1\right) +\left($ 

 $% \left( 1\right) =\left( 1\right) \left( 1\right)$  ratio is divided by a constant to standardize the results to a baseline of

100 as measured in 1985.

 $\,$  The current assessments measure is the average of this number for Q1 and Q3,

The Future Expectations Measure is the average of this number for Q2, Q4,  $\,$ 

and Q5, and the overall CCI is the average of this number

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for all five
           questions.
           The Conference Board seasonally adjusts the data.
           Q1. How would you rate the present general business
conditions in your area?
           Good, normal, or bad?
           Good
           Normal
           Bad
           Q2.Six months from now, do you think they will be better,
the same, or
           worse?
           Better
           Same
           Worse
           Q3.What would you say about available jobs in your area
right now?
           Plenty,
           not so many, or hard to get?
           Plenty
           Not so many
           Hard to get
           Q4.Six months from now, do you think there will be more
jobs, the same, or
           fewer jobs?
           More
           Same
           Fewer
           Q5. How would you guess your total family income to be six
months from now?
           Higher, the same, or lower?
           Higher
           Same
           Lower
           Chase H. Harrison
           chase@csra.uconn.edu
           Department of Political Science and
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Chase H. Harrison chase@csra.uconn.edu Department of Political Science and Center for Survey Research and Analysis University of Connecticut U-32 341 Mansfield Rd. Room 404 Storrs, Connecticut 06268 USA

(860) 486-0653 (Office)

>From p-miller@nwu.edu Wed Jan 31 10:15:12 2001 Received: from casbah.it.northwestern.edu (casbah.acns.nwu.edu [129.105.16.52])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP

id KAA08723 for <aapornet@usc.edu>; Wed, 31 Jan 2001 10:15:12 -0800 (PST)

Received: (from mailnull@localhost)

by casbah.it.northwestern.edu (8.8.7/8.8.7) id MAA07397

for <aapornet@usc.edu>; Wed, 31 Jan 2001 12:15:09 -0600 (CST) Received: from pvm (pmiller.medill.nwu.edu [129.105.249.129]) by

casbah.acns.nwu.edu

via smap (V2.0)

id xma006889; Wed, 31 Jan 01 12:14:49 -0600

Message-Id: <4.1.20010131121048.00b96390@casbah.acns.nwu.edu>

X-Sender: pvm@casbah.acns.nwu.edu (Unverified)
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.1

Date: Wed, 31 Jan 2001 12:14:47 -0600

To: aapornet@usc.edu

From: Peter Miller <p-miller@nwu.edu>

Subject: Polls on democratic institutions in Argentina and Chile

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

I have a request from a student for information about polls of citizens in Argentina and

Chile that ask about their views on how well democratic institutions -- eg. electoral systems, independent judiciary, freedom of speech and press -- are operating in those countries. Also, any citizens' opinions on the legitimacy

of truth commissions and prosecutions of former government officials would be extremely helpful.

Can anyone point me to data sources? Please respond directly to p-miller@northwestern.edu.

Many thanks in advance for your help.

Peter Miller
Department of Communication Studies
1881 Sheridan Road, Room 12
Northwestern University, Evanston, IL. USA 60208
p-miller@nwu.edu
847-491-5835